May Get Magnetic Tape Revolution Within 18 Mos.

CAMERA HOUND SNAPS AUDIENCE

DETOIT, Nov. 28.—According to complaints from temperament-preoccupied performers who believe audiences try to take pictures of the stage, the air is yellow. Van Long, manager of the Masonic Temple Auditorium here, is puzzling over what to do. Arrivals at the auditorium are held in a Holmansia Church in Finland, one of the nation's groups. Strutted out and snapped pictures of the audience.

Kaye to Play Solo in Philly

HOLLYWOOD, Nov. 28.—Danny Kaye will make his first appearance in the Hub Theatre, Philadelphia February 14, when Kaye's show is presented by Kaye with Van Lamm. Kaye and Lamm are producers of The Billboard's top-20 chart for January 3. The show is one of Kaye's 20-27,000,000 tickets and includes the top selling hits of the year as well as some 83 different sides from the national best-seller chart for the year 1953. Of the Kaye, 80 per cent are expected to sell at the film's cost of $2.26.

Broadcast Gross Near $1,000,000,000 Peak

By BEN ATLAS

WASHINGTON, Nov. 28.—The broadcasting industry this year will equal or exceed $1,000,000,000 in revenue, and next year may hit the billion-dollar mark. That's the off-the-cuff view of government and industry figures here in the business of reports of earnings for this year and forecasts of next year's probable economic outlook.

TV broadcasting revenue for 1953 is expected to run around $400,000,000, a whopping jump from last year's $210,000,000. Total station revenue of the AM-FM broadcasting industry this year is expected to be equal to 1952's $473,000,000, but down about 20 per cent from the 1952 broadcasting's gross revenue earned only $425,000,000 over 1952's $350,000,000. The reason outlook for next year is based chiefly on studies in the television industry government agencies such as Commerce Department Federal Reserve, Labor Department and Agriculture Department. All point to a prospect for having both Coasts Embroil AGVA in Latest Crisis for Union

NEW YORK, Nov. 28.—The first sound of a legal battle which may come to AGVA in the most important fight in history of the industry began last week on the West and the East Coasts. The battle was started here by the Stroller Hotel Tuesday (13). The allegations made by the Stroller were on one side AGVA, and on the other side the American Labor Union. The Stroller said a majority of the hotel's employees were on strike, and that the hotel was without a labor union representation. The Stroller also charged that the hotel was being run by a scab who was violating various provisions of the minimum wage and rate of pay law.

Both Coasts Embroil AGVA in Latest Crisis for Union

NEW YORK, Nov. 28.—The first sound of a legal battle which may come to AGVA in the most important fight in history of the industry began last week on the West and the East Coasts. The battle was started here by the Stroller Hotel Tuesday (3). The allegations made by the Stroller were on one side AGVA, and on the other side the American Labor Union. The Stroller said a majority of the hotel's employees were on strike, and that the hotel was without a labor union representation. The Stroller also charged that the hotel was being run by a scab who was violating various provisions of the minimum wage and rate of pay law.

Under this order, returnable December 4, if sustained, AGVA will be faced with $100,000 in costs. The Stroller was refused a temporary restraining order against AGVA in a legal action which has been pending in the United States District Court here. The order, returnable December 4, if sustained, AGVA will be faced with $100,000 in costs. The Stroller was refused a temporary restraining order against AGVA in a legal action which has been pending in the United States District Court here. The order, returnable December 4, if sustained, AGVA will be faced with $100,000 in costs. The Stroller was refused a temporary restraining order against AGVA in a legal action which has been pending in the United States District Court here. The order, returnable December 4, if sustained, AGVA will be faced with $100,000 in costs. The Stroller was refused a temporary restraining order against AGVA in a legal action which has been pending in the United States District Court here. The order, returnable December 4, if sustained, AGVA will be faced with $100,000 in costs. The Stroller was refused a temporary restraining order against AGVA in a legal action which has been pending in the United States District Court here. The order, returnable December 4, if sustained, AGVA will be faced with $100,000 in costs. The Stroller was refused a temporary restraining order against AGVA in a legal action which has been pending in the United States District Court here. The order, returnable December 4, if sustained, AGVA will be faced with $100,000 in costs. The Stroller was refused a temporary restraining order against AGVA in a legal action which has been pending in the United States District Court here. The order, returnable December 4, if sustained, AGVA will be faced with $100,000 in costs. The Stroller was refused a temporary restraining order against AGVA in a legal action which has been pending in the United States District Court here. The order, returnable December 4, if sustained, AGVA will be faced with $100,000 in costs. The Stroller was refused a temporary restraining order against AGVA in a legal action which has been pending in the United States District Court here. The order, returnable December 4, if sustained, AGVA will be faced with $100,000 in costs. The Stroller was refused a temporary restraining order against AGVA in a legal action which has been pending in the United States District Court here. The order, returnable December 4, if sustained, AGVA will be faced with $100,000 in costs. The Stroller was refused a temporary restraining order against AGVA in a legal action which has been pending in the United States District Court here. The order, returnable December 4, if sustained, AGVA will be faced with $100,000 in costs.
Heading: Legit Line-Up
By DORF FRANCES

Season's halfway mark shows a sharp drop this year in Theater Guild-American Theater sub-
scriptions in 30 cities. Total drop to Hale 
$2,650,000 from an estimated to pass 
$4,320,000. Contributing fac-
sors are: Warren Caro, executive director of six companies, with a 
report that lists certain business conditions, acute short-
sage of plays, the closing of several playing 
tours, and reduction of prices required by some offerings. However, the trend may be an indication of the 
innovation of the Board of Directors of the 
three companies, the Council of the Living The 
theatres, Inc., and the American Equity spo-
men, as of Tum 
writing. The board, the a 
board dropped from the 
the first time in 15 years. It has been associated 
with Federal deportation charges. Action has been taken because he has not clarified state-
mens' or statements of possible 
theater participation within the 
period specified by the union.

Legit Line-Up
By BOB FRANCES

Pic With Lecture Subject to Tax
WASHINGTON, Nov. 28—Lec-
turers may be surprised to learn 
that a lecture that is not on their 
就, the proceeds becomes a 
subject of investigation. They 
question of federal admission tax 
the way such a lecture is handled. 
This ruling will be a stern test 
the IRS held that a non-profit 
theater is exempt from the admission tax, 
if it is supported by funds con-
nected with local governments.

BROADWAY SHOWLOG
Performances Through November 25, 1953

ANTA DIRECTOR
Willard Swishing has been 
named executive director of the Ameri-
can National Theater and Acad-
emy. His job is the de-
velopment of a national program 
of support of American the-
ater. He is to find the means 
without competing 
with the other organizations.

JIMMY SWAN

MUSICALS

COMING UP

WASHINGTON, Nov. 28—Sen-
inior Sen. Barry Goldwater, R-AZ, 
has a free ride on a half-hour church 
radio program in Chicago to 
be aired Wednesday (25) at Eden-
son's "Fancy Free," with the 
American Touring Company.

WASHINGTON, Nov. 28—Je-

ssie Stearns and Lute Nelson, 
the Federal Communications Com-
mission in a study of the TV 
market, a comparison of total 
-March 25, 1951-

WASHINGTON, Nov. 28—All-

saying was an 
American newspaper writer 
who took a sabbatical in 1915 and 1916. 
Starr's death marked the end of 
the newspaper's run.

WASHINGTON, Nov. 28— 
When a recent edition of The 
New York Times was published, 
the reference to Starr's death 
was not included. Some 
readers who had not seen the 
newspaper's previous edition 
were surprised to find that the 
death had not been announced.

WASHINGTON, Nov. 28— 
Starr's death was reported 
many times in various newspapers. 
However, the information was 
not always accurate. The 
newspaper's own reporters 
were sometimes mistaken in 
their reports.

WASHINGTON, Nov. 28— 
Starr's death was a 
1937 sensation. The 
newspaper's circulation 
in that year was about 
1,000,000. The 
death announcement 
was carried by 
many newspapers across the 
country.

WASHINGTON, Nov. 28— 
A recent edition of The 
Washington Post was published, 
the reference to Starr's death 
was not included. Some 
readers who had not seen the 
newspaper's previous edition 
were surprised to find that the 
death had not been announced.

WASHINGTON, Nov. 28— 
Starr's death was reported 
many times in various newspapers. 
However, the information was 
not always accurate. The 
newspaper's own reporters 
were sometimes mistaken in 
their reports.

WASHINGTON, Nov. 28— 
Starr's death was a 
1937 sensation. The 
newspaper's circulation 
in that year was about 
1,000,000. The 
death announcement 
was carried by 
many newspapers across the 
country.

WASHINGTON, Nov. 28— 
A recent edition of The 
Washington Post was published, 
the reference to Starr's death 
was not included. Some 
readers who had not seen the 
newspaper's previous edition 
were surprised to find that the 
death had not been announced.

WASHINGTON, Nov. 28— 
Starr's death was reported 
many times in various newspapers. 
However, the information was 
not always accurate. The 
newspaper's own reporters 
were sometimes mistaken in 
their reports.

WASHINGTON, Nov. 28— 
Starr's death was a 
1937 sensation. The 
newspaper's circulation 
in that year was about 
1,000,000. The 
death announcement 
was carried by 
many newspapers across the 
country.

WASHINGTON, Nov. 28— 
A recent edition of The 
Washington Post was published, 
the reference to Starr's death 
was not included. Some 
readers who had not seen the 
newspaper's previous edition 
were surprised to find that the 
death had not been announced.

WASHINGTON, Nov. 28— 
Starr's death was reported 
many times in various newspapers. 
However, the information was 
not always accurate. The 
newspaper's own reporters 
were sometimes mistaken in 
their reports.

WASHINGTON, Nov. 28— 
Starr's death was a 
1937 sensation. The 
newspaper's circulation 
in that year was about 
1,000,000. The 
death announcement 
was carried by 
many newspapers across the 
country.

WASHINGTON, Nov. 28— 
A recent edition of The 
Washington Post was published, 
the reference to Starr's death 
was not included. Some 
readers who had not seen the 
newspaper's previous edition 
were surprised to find that the 
death had not been announced.

WASHINGTON, Nov. 28— 
Starr's death was reported 
many times in various newspapers. 
However, the information was 
not always accurate. The 
newspaper's own reporters 
were sometimes mistaken in 
their reports.

WASHINGTON, Nov. 28— 
Starr's death was a 
1937 sensation. The 
newspaper's circulation 
in that year was about 
1,000,000. The 
death announcement 
was carried by 
many newspapers across the 
country.

WASHINGTON, Nov. 28— 
A recent edition of The 
Washington Post was published, 
the reference to Starr's death 
was not included. Some 
readers who had not seen the 
newspaper's previous edition 
were surprised to find that the 
death had not been announced.

WASHINGTON, Nov. 28— 
Starr's death was reported 
many times in various newspapers. 
However, the information was 
not always accurate. The 
newspaper's own reporters 
were sometimes mistaken in 
their reports.

WASHINGTON, Nov. 28— 
Starr's death was a 
1937 sensation. The 
newspaper's circulation 
in that year was about 
1,000,000. The 
death announcement 
was carried by 
many newspapers across the 
country.

WASHINGTON, Nov. 28— 
A recent edition of The 
Washington Post was published, 
the reference to Starr's death 
was not included. Some 
readers who had not seen the 
newspaper's previous edition 
were surprised to find that the 
death had not been announced.

WASHINGTON, Nov. 28— 
Starr's death was reported 
many times in various newspapers. 
However, the information was 
not always accurate. The 
newspaper's own reporters 
were sometimes mistaken in 
their reports.

WASHINGTON, Nov. 28— 
Starr's death was a 
1937 sensation. The 
newspaper's circulation 
in that year was about 
1,000,000. The 
death announcement 
was carried by 
many newspapers across the 
country.
New York, Nov. 29.—Pinky Lee, the white-enameled seven-year part with the Ballet Russe de Monte Carlo act in the new 15-minute show going into the WOR-AM radio network starting Jan. 4. The sponsor, the ABC, took a chance on participation and the Lee show is going well, although it is still untested. If it is successful, Lee will be Gaby Hayes.

CBS, PBS to Aim Strip at Kids

And Fans

New York, Nov. 29.—CBS, the nation's largest network, and the Public Broadcast-ers, who have been actively seeking some form of strip to help get more kids turned on to the air, announced today that a strip will be scheduled for a new year's eve to help get more kids turned on to the air. The program, called "The Strip," will be aired on Jan. 1.

ABC's Cigar Pops

New York, Nov. 29.—The American Broadcasting Corporation (ABC) today announced that it has signed a contract with the United States Tobacco Company to produce a series of radio programs called "The Strip," which will be aired on Jan. 1.

CIGS AND CANCER


d $4 to Be Upped to Refute Charge

New York, Nov. 29.—The American Broadcasting Company (ABC) today announced that it has increased the price of its cigarettes to $4 to refute a charge that the company is selling cigarettes at a loss.

'Harlem Det.' 'Tension' Pace

WOR-TV Drama in Telepulse

New York, Nov. 28.—The "Tension" was an instant hit with a live audience at WOR's first "Telepulse" program, which is being broadcast on a weekly basis.

New York, Nov. 28.—ABC's new live dramatic series was announced today. The series, which is called "Telepulse," will be broadcast on a weekly basis.

Broadcast Revenue to Hit Bill Figure in 1954, Trade Predicts

WOR-TV Take Nears $440 Mil., AM-FM Branch to Do $473 Mil.

"Continued from page 1

New York, Nov. 28.—Indications are that the broadcast industry's total revenue will increase 10 to 15 percent over last year's total of $1.8 billion, according to trade sources.

ABC Radio to Pit Drama vs. 2 Rivals' Variety

New York, Nov. 28.—The American Broadcasting Company (ABC) is planning a new radio series, called "The Strip," which will be broadcast on Jan. 1.

The series, which is being produced by ABC, will be broadcast on a weekly basis.

"The Strip" will be a live performance, featuring a variety of acts, including singers, comedians, and dancers.

"The Strip" will be broadcast on ABC's network, and will be available for syndication to other radio stations.

Gray to Head WOR AM-TV

New York, Nov. 28.—Gray, the former chairman of the Eastern office of the National Association of Broadcast-ers, has been announced as the head of WOR AM-TW.

He moves over to WOR in January, where he will be in charge of the Eastern office of the association.

Bristol-Myers Buys 'Nora

New York, Nov. 28.—Bristol-Myers, the pharmaceutical company, has announced the purchase of the Nora Performing Arts Corporation, which operates the Fordham College at Rose Hill campus.

The purchase will enable Bristol-Myers to expand its operations into the educational field.

"The Strip" will be broadcast on ABC's network, and will be available for syndication to other radio stations.

"The Strip" will be broadcast on ABC, and will be available for syndication to other radio stations.

Gray to Head WOR AM-TV

New York, Nov. 28.—Gray, the former chairman of the Eastern office of the National Association of Broadcast-ers, has been announced as the head of WOR AM-TW.

He moves over to WOR in January, where he will be in charge of the Eastern office of the association.

Bristol-Myers Buys 'Nora

New York, Nov. 28.—Bristol-Myers, the pharmaceutical company, has announced the purchase of the Nora Performing Arts Corporation, which operates the Fordham College at Rose Hill campus.

The purchase will enable Bristol-Myers to expand its operations into the educational field.

"The Strip" will be broadcast on ABC's network, and will be available for syndication to other radio stations.
CONTROVERSIAL AIRINGS:

McCarthy Blasts Cues Study of Time Grants

WASHINGTON, Nov. 25—

The House committee which has been studying public relations and foreign policy use of free news media has been asked to consider the effect of free news media on the conduct of foreign policy by a committee of three leading senators.

The committee, which was formed by Sen. Hubert Humphrey (D-Minn.), chairman of the Foreign Relations Committee, said it was common knowledge that there was a great deal of misunderstanding and confusion among the people of the United States about the importance of foreign policy questions.

The committee's report, which was the result of a study of the foreign policy use of free news media, said that the public was not adequately informed about foreign policy questions and that the free news media should be used to supplement the foreign policy information provided by the government.

The committee also recommended that the government should provide more foreign policy information to the public, particularly in the areas of arms control, nuclear non-proliferation, and international economic policy.

The committee's report was criticized by the American Society of Newspaper Editors, which said that the report was too critical of the free news media and that it would be difficult to implement its recommendations.

ATTENTION: ALL RADIO AND TELEVISION STATIONS

prepare your entries now for

The Billboard's 16th Annual

RADIO AND TELEVISION PROMOTION COMPETITION

Deadline: January 31, 1954

If you have not received your entry forms in the mail—

send your request today to:

Promotion Competition

The Billboard

1544 Broadway

New York 3, N. Y.

MUGGS GETS BRITISH RIVAL

LONDON, Nov. 28—

J Fred Muggs, chipmunk star of NBC-TV, today told his fellow chipmunks how to beat the British competitor of his show, "Muggs".

"It's a tough job," he said, "but you can do it if you work hard and keep your eyes open." He added that the British show was "just a cornball imitation of our show and we're going to beat them at their own game."

Muggs was the featured attraction at the annual convention of the Radio and Television Advertising Bureau, where he was introduced to his British counterpart, "Peerless".

"It's going to be a tough fight," Muggs said, "but I think we've got the edge on him."

The convention also featured discussion of the impact of television on advertising, the future of the industry, and the latest trends in marketing.

The convention concluded with a gala dinner, where Muggs was presented with a special award for his contributions to the industry.

FCC Limits Minority TV Ownership

WASHINGTON, Nov. 28—

The Federal Communications Commission today announced new limits on the number of television stations that minority groups could own, in order to increase the diversity of ownership in the industry.

The new rules, known as the "Minority Television Ownership Act," are intended to increase the number of minority-owned television stations, which currently make up only a small percentage of the total number of stations.

The FCC's action is part of a broader effort to increase minority participation in the media, which has been a long-standing goal of the commission.

The new rules are expected to have a significant impact on the television industry, as they will reduce the amount of money that minority groups can invest in television stations.

The FCC's move is likely to be viewed as a victory for minority groups, who have long been frustrated by the lack of diversity in the television industry.

The new rules are expected to go into effect in the near future, and the FCC will be closely watching the results of this new policy.
NEW YORK, Nov. 28 — The Arthur Godfrey-Lauretta Rosal affair apparently has culminated in neither entertainers getting hurt and with La Rosa being slightly benefited.

CBS, Inc., the various sponsors of Godfrey and the broadcasting industry as a whole have been permitted to let the matter drop, it is understood that the episode might have been interpreted as damaging to Godfrey.

A study has been concluded by the sponsors and the industry which reveals that the industry's attitude toward Godfrey has built up of late, because it has had two years ago at the same time. The Godfrey old industry had no feeling in the way. The new show shows that 12 per cent are over 8 per cent and 19 per cent without feeling strong.

This survey is strongly backed up by this show that the Godfrey's variety radio and TV show actually brought him to the public. There were before he fired La Rosa.

La Rosa's Rose

La Rosa's meteoric rise from obscurity into fame within the period of 10 months, meanwhile, is due to the intense efforts of his sponsor and the general public's adoration of his every move. The call of motion picture, radio and TV stars are looking over for someone to fill the bill for his next appearance.

In January, La Rosa was only a minor player in the show and he had risen to sixth place among his sponsors in the popular vote to pick a new Gotham show for the 1954 season. Undoubtedly, La Rosa's recent hits recording and his present writing for his skyrocketing to sixth place.

New Plea for Lift
Of Ban on Grid TV

WASHINGTON, Nov. 28 — A group of 33 athletic associations representing 300,000 football players has asked the National Football League to drop its ban on television. The Athletic Association of College Football Players has written to the league's president, John J. Quinlan, asking him to reconsider the ban.

The group, which includes the National Football League, the National College Athletic Association and the American Football Coaches Association, said it believes that television can be used to promote college football.

RESTLESS PEOPLE
REVOLVING DOORS

Harry Alors, of Mutual Broadcasting System, has resigned his position as director of the Public Relations division of Lever Brothers Co. and has been named public relations director of the NBC network.

Alors, who has been with the network for four years as a manager of the NBC Sales department, has resigned his position as director of the Public Relations division of Lever Brothers Co. and has been named public relations director of the NBC network.

Alors, who has been with the network for four years as a manager of the NBC Sales department, has resigned his position as director of the Public Relations division of Lever Brothers Co. and has been named public relations director of the NBC network.

Auto Advertising On Strong Up-Beat

NEW YORK, Nov. 27 — The advertising industry is booming with a strong up-beat advertising on radio and TV to promote strong campaigns during the Christmas season.

Producers and networks have been busy with their campaigns during the Christmas season.

The advertising market is expected to have its most competitive year in 1954 with two of the leading firms, Ford and Chevrolet, looking for a battle for the last minute.

The advertising industry has been busy with its campaigns during the Christmas season.

Auto Advertising On Strong Up-Beat

NEW YORK, Nov. 27 — The advertising industry is booming with a strong up-beat advertising on radio and TV to promote strong campaigns during the Christmas season.

Producers and networks have been busy with their campaigns during the Christmas season.

The advertising market is expected to have its most competitive year in 1954 with two of the leading firms, Ford and Chevrolet, looking for a battle for the last minute.
Tape Due for TV in 18 Mos.
Suppliant Films in 3 Years
RCA Unveiling to Kick Off Battle For Supremacy in Billion $ Biz

Continued from page 1

Tape Due For TV in 18 Mos.
Suppliant Films in 3 Years
RCA Unveiling to Kick Off Battle For Supremacy in Billion $ Biz

Continued from page 1

The tape which will get its initial public showing early next year is the product of much research and experimentation even before RCA's prog-

The tape which will get its initial public showing early next year is the product of much research and experimentation even before RCA's prog-

The tape which will get its initial public showing early next year is the product of much research and experimentation even before RCA's prog-

The tape which will get its initial public showing early next year is the product of much research and experimentation even before RCA's prog-

The tape which will get its initial public showing early next year is the product of much research and experimentation even before RCA's prog-

The tape which will get its initial public showing early next year is the product of much research and experimentation even before RCA's prog-

The tape which will get its initial public showing early next year is the product of much research and experimentation even before RCA's prog-

The tape which will get its initial public showing early next year is the product of much research and experimentation even before RCA's prog-

The tape which will get its initial public showing early next year is the product of much research and experimentation even before RCA's prog-

The tape which will get its initial public showing early next year is the product of much research and experimentation even before RCA's prog-

The tape which will get its initial public showing early next year is the product of much research and experimentation even before RCA's prog-

The tap...
Canada Holding Film to 30% of Program Time

Government Sees Boom Year Ahead For TV Industry

There is no official restriction on the number of films that can be used by the Canadian-Broadway Corporation, in actual practice an appraisal of VHF-TV stations shows that about 29 per cent of all program time is spent on films. In addition, the CBC can use 25% of its broadcast time for films, but 10% of this is non-commercial advertising. The CBC has declared that it will avoid the use of any film that is not a legitimate presentation of a historical or cultural nature. For the rest of the time, the station can use a combination of locally produced programming, imports, and films. The station says it is not interested in the use of a film which will not have some educational value.

Meanwhile, the Canadian Broadcasting Corporation has announced that it will begin to broadcast films in December, 1954, in addition to its regular programming. The station plans to show films on a weekly basis, with a focus on local and regional productions. The films will be broadcast during the evening hours, with a goal of attracting a large audience.

During the past year, there has been a significant increase in the number of films being produced in Canada. This has led to an increase in the number of films being broadcast on television, with many stations now featuring films on a regular basis.

In the meantime, the Canadian Broadcasting Corporation has announced that it will begin to broadcast films in December, 1954, in addition to its regular programming. The station plans to show films on a weekly basis, with a focus on local and regional productions. The films will be broadcast during the evening hours, with a goal of attracting a large audience.

During the past year, there has been a significant increase in the number of films being produced in Canada. This has led to an increase in the number of films being broadcast on television, with many stations now featuring films on a regular basis.

In the meantime, the Canadian Broadcasting Corporation has announced that it will begin to broadcast films in December, 1954, in addition to its regular programming. The station plans to show films on a weekly basis, with a focus on local and regional productions. The films will be broadcast during the evening hours, with a goal of attracting a large audience.

Meanwhile, the Canadian Broadcasting Corporation has announced that it will begin to broadcast films in December, 1954, in addition to its regular programming. The station plans to show films on a weekly basis, with a focus on local and regional productions. The films will be broadcast during the evening hours, with a goal of attracting a large audience.

During the past year, there has been a significant increase in the number of films being produced in Canada. This has led to an increase in the number of films being broadcast on television, with many stations now featuring films on a regular basis.

In the meantime, the Canadian Broadcasting Corporation has announced that it will begin to broadcast films in December, 1954, in addition to its regular programming. The station plans to show films on a weekly basis, with a focus on local and regional productions. The films will be broadcast during the evening hours, with a goal of attracting a large audience.

Meanwhile, the Canadian Broadcasting Corporation has announced that it will begin to broadcast films in December, 1954, in addition to its regular programming. The station plans to show films on a weekly basis, with a focus on local and regional productions. The films will be broadcast during the evening hours, with a goal of attracting a large audience.

During the past year, there has been a significant increase in the number of films being produced in Canada. This has led to an increase in the number of films being broadcast on television, with many stations now featuring films on a regular basis.

In the meantime, the Canadian Broadcasting Corporation has announced that it will begin to broadcast films in December, 1954, in addition to its regular programming. The station plans to show films on a weekly basis, with a focus on local and regional productions. The films will be broadcast during the evening hours, with a goal of attracting a large audience.

Meanwhile, the Canadian Broadcasting Corporation has announced that it will begin to broadcast films in December, 1954, in addition to its regular programming. The station plans to show films on a weekly basis, with a focus on local and regional productions. The films will be broadcast during the evening hours, with a goal of attracting a large audience.

During the past year, there has been a significant increase in the number of films being produced in Canada. This has led to an increase in the number of films being broadcast on television, with many stations now featuring films on a regular basis.

In the meantime, the Canadian Broadcasting Corporation has announced that it will begin to broadcast films in December, 1954, in addition to its regular programming. The station plans to show films on a weekly basis, with a focus on local and regional productions. The films will be broadcast during the evening hours, with a goal of attracting a large audience.

Meanwhile, the Canadian Broadcasting Corporation has announced that it will begin to broadcast films in December, 1954, in addition to its regular programming. The station plans to show films on a weekly basis, with a focus on local and regional productions. The films will be broadcast during the evening hours, with a goal of attracting a large audience.

During the past year, there has been a significant increase in the number of films being produced in Canada. This has led to an increase in the number of films being broadcast on television, with many stations now featuring films on a regular basis.

In the meantime, the Canadian Broadcasting Corporation has announced that it will begin to broadcast films in December, 1954, in addition to its regular programming. The station plans to show films on a weekly basis, with a focus on local and regional productions. The films will be broadcast during the evening hours, with a goal of attracting a large audience.

Meanwhile, the Canadian Broadcasting Corporation has announced that it will begin to broadcast films in December, 1954, in addition to its regular programming. The station plans to show films on a weekly basis, with a focus on local and regional productions. The films will be broadcast during the evening hours, with a goal of attracting a large audience.

During the past year, there has been a significant increase in the number of films being produced in Canada. This has led to an increase in the number of films being broadcast on television, with many stations now featuring films on a regular basis.

In the meantime, the Canadian Broadcasting Corporation has announced that it will begin to broadcast films in December, 1954, in addition to its regular programming. The station plans to show films on a weekly basis, with a focus on local and regional productions. The films will be broadcast during the evening hours, with a goal of attracting a large audience.

Meanwhile, the Canadian Broadcasting Corporation has announced that it will begin to broadcast films in December, 1954, in addition to its regular programming. The station plans to show films on a weekly basis, with a focus on local and regional productions. The films will be broadcast during the evening hours, with a goal of attracting a large audience.

During the past year, there has been a significant increase in the number of films being produced in Canada. This has led to an increase in the number of films being broadcast on television, with many stations now featuring films on a regular basis.

In the meantime, the Canadian Broadcasting Corporation has announced that it will begin to broadcast films in December, 1954, in addition to its regular programming. The station plans to show films on a weekly basis, with a focus on local and regional productions. The films will be broadcast during the evening hours, with a goal of attracting a large audience.

Meanwhile, the Canadian Broadcasting Corporation has announced that it will begin to broadcast films in December, 1954, in addition to its regular programming. The station plans to show films on a weekly basis, with a focus on local and regional productions. The films will be broadcast during the evening hours, with a goal of attracting a large audience.

During the past year, there has been a significant increase in the number of films being produced in Canada. This has led to an increase in the number of films being broadcast on television, with many stations now featuring films on a regular basis.

In the meantime, the Canadian Broadcasting Corporation has announced that it will begin to broadcast films in December, 1954, in addition to its regular programming. The station plans to show films on a weekly basis, with a focus on local and regional productions. The films will be broadcast during the evening hours, with a goal of attracting a large audience.

Meanwhile, the Canadian Broadcasting Corporation has announced that it will begin to broadcast films in December, 1954, in addition to its regular programming. The station plans to show films on a weekly basis, with a focus on local and regional productions. The films will be broadcast during the evening hours, with a goal of attracting a large audience.

During the past year, there has been a significant increase in the number of films being produced in Canada. This has led to an increase in the number of films being broadcast on television, with many stations now featuring films on a regular basis.

In the meantime, the Canadian Broadcasting Corporation has announced that it will begin to broadcast films in December, 1954, in addition to its regular programming. The station plans to show films on a weekly basis, with a focus on local and regional productions. The films will be broadcast during the evening hours, with a goal of attracting a large audience.

Meanwhile, the Canadian Broadcasting Corporation has announced that it will begin to broadcast films in December, 1954, in addition to its regular programming. The station plans to show films on a weekly basis, with a focus on local and regional productions. The films will be broadcast during the evening hours, with a goal of attracting a large audience.

During the past year, there has been a significant increase in the number of films being produced in Canada. This has led to an increase in the number of films being broadcast on television, with many stations now featuring films on a regular basis.

In the meantime, the Canadian Broadcasting Corporation has announced that it will begin to broadcast films in December, 1954, in addition to its regular programming. The station plans to show films on a weekly basis, with a focus on local and regional productions. The films will be broadcast during the evening hours, with a goal of attracting a large audience.

Meanwhile, the Canadian Broadcasting Corporation has announced that it will begin to broadcast films in December, 1954, in addition to its regular programming. The station plans to show films on a weekly basis, with a focus on local and regional productions. The films will be broadcast during the evening hours, with a goal of attracting a large audience.
Commercial Critique

By AL CANTWELL

For a man who has spent a great deal of time in the advertising business and as an advertising executive at major agencies, Don Mc-Clure was new to the scene when he was named president of the November 7 Billboard, much as I was when I took over as editor of the magazine last fall. But one thing that Don then did in his first column was to say that the commercial bidding war was over and the agencies would have to accept the market conditions that prevailed. He added that the $18,000 spread between four producers of the same product was a violation of the principle of free competition and that there is a possibility of saving $18,000. He then turned his attention to the disposition of the job in case the producer has to cut the price alone. It was given to the producer who made the lowest bid, before the client asked for bids. Don is a true story: only some of the particulars have been changed to protect his clients.

M. Gold Again Nominated as NTFC Prexy

NEW YORK, Nov. 28—Milton G. Gold, whose name was last seen as the chairman of the National Television Film Council Ltd., has been nominated again for the presidency of the council's nominees, each with an equal present reputation for high standards of production. When an announcement was made, the client was more than a little upset, but the local man's name was taken off a roll of $25,000 to a roll of $5,000,000. As Don McClure says, out-of-pocket cost of production is no longer a consideration. But the variables—profit and overhead—are still to be considered. There is a possibility of saving $18,000. But the Golden Age, as Don has said, has come. The client asked for bids, and the producer who made the lowest bid, before the client asked for bids, that is the price used by the agency. This is a true story: only some of the particulars have been changed to protect his clients.

Future Signpost

This is another signpost to the future, because more and more agencies now do have people who know the business, because they have been changed to accept the market conditions that prevailed.

The unpleasant aspects of human nature are not so good, but they are, in some respects, improve their lives. This seems to be a good approach for the market conditions that prevailed. The title of this column with a short that is to be Avocational, a novel, is to the Helen Ranford, and they are nominated for executive secretaries.

To the past of ease of use, the committee recommended John Schoenecker of the Blod Co., another and other agencies to do something about the production of the Helen Ranford, and they are nominated for executive secretaries.

The proposed by-laws expanding the list of officers and establishing the executive committee were passed last week with only one dissenting vote.

HOWARD FARMS

Commercial Critique

NOW GUARANTEES

16%

PER ANNUUM

ON $10,000

YEAR AFTER YEAR

THIS IS NOT A GET-RICH QUICK SCHEME, BUT A HOLIDAY PROGRAM

100% INSURED AGAINST LOSS

BY ONE OF AMERICA'S

OJEST INSURANCe COMPANIES

Capital Gains & Other Tax Deductions

CALIFORNIA RESIDENTS ONLY

HOWARD FARMS

10020 BALBOA, NORTHBUILE, CAL.

EM-19101

EVE, S. 0-37530
**TV FILM PURCHASES**

*Re-Run Case History* *Victory at Sea*

First Run: Via NBC-TV

<table>
<thead>
<tr>
<th>City</th>
<th>ARB Hours</th>
<th>NBC Hours</th>
<th>ARB Prices</th>
<th>NBC Prices</th>
</tr>
</thead>
<tbody>
<tr>
<td>New York</td>
<td>7:30</td>
<td>8:00</td>
<td>6:00</td>
<td>6:30</td>
</tr>
<tr>
<td>Chicago</td>
<td>7:30</td>
<td>8:00</td>
<td>6:00</td>
<td>6:30</td>
</tr>
<tr>
<td>Philadelphia</td>
<td>7:30</td>
<td>8:00</td>
<td>6:00</td>
<td>6:30</td>
</tr>
<tr>
<td>San Francisco</td>
<td>7:30</td>
<td>8:00</td>
<td>6:00</td>
<td>6:30</td>
</tr>
</tbody>
</table>

**New York, Nov. 26.—An impressive re-run record is currently being made by "Victory at Sea." In six of the major markets surveyed by the American Research Bureau, the NBC documentary series pulled substantial audiences in the second run and it did in its original NBC-TV airing.

The increase in the estimated number of listeners for each of these six markets ranges from 15 to 35 percent as compared to the first run audience.

In Chicago, the program, "Victory at Sea," was the same spot as its original run, and it has moved back into the number-two spot in "What's My Line?" Despite this continuation of its audience success, the show has dropped 12 1/2 percentage points in rating and 10,000 listeners over the ratings chart run in Chicago.

In Washington, where the show continued running, it experienced a slight competitive situation. In its network work airing in Washington, "Victory" is in a 16,000 total listener category audience, but in its re-run it got to 14,000 last month.

**New York Story**

In New York, WNET is plotting the scheduled series of show Tuesday, 7-7:30 p.m., and it is pushing the highest-rated station has ever achieved in that time slot.

The series ratings for NBC, which have varied from 11.3 in the initial run to 13.2, are not expected to make a major impact on the "Vigers" which has virtually become a "carry-over" factor.

Another interesting facet of the Tuesday series of "Vigers" is the obvious pull it is making on the network's other shows. With the three markets herein covered, "Vigers" had a slightly increased "carry-over" factor.

In Chicago, for example, the show preceding "Vigers" had a 10.4. When the following show dropped off to a 4.3 rating, "Vigers" was 11.3. In New York, the story is similar. The preceding show pulled a 6.9, while the following show pulled a 3.1.

The San Francisco using the same market to the preceding show hitting 14.3, "Victory" coming up with a 22.3 and the succeeding station being "What's My Line?"

Also, latest reports clearly indicate that "Vigers" audience is still picking up. In New York, its second monthly NBC rating was 13.8, against an NBC average of 12.1 for the month.

In Chicago it went from a 11.7 to a 13.9, while in San Francisco it showed a 14.3 to a 15.0 in its second run. In NBC-TV, it went from a 5.2 to a 5.6 in its second run. The station in Chicago and from 6.5 to 12.1 in its second run.

**MARK HAWLEY**

To Act as N.Y. Rep for Coast Film

**NEW YORK, Nov. 26.—Mark Hawley, American Film Rep, added the week a new facet to its operation by adding the New York representative for West Coast Films.

The service he offers covers Continental Europe, Australia, New Zealand and all countries of South America.

In the business, he is bringing the total markets opened to the area the semi-weekly hour of half-hour shows have been brought in to the market.

In addition, it is expected that the program will be made available in the area.

**New York**

**JFP Pacts Brahmans to Meg 'This Ring’**

**HOLLYWOOD, Nov. 26.—Jerry Fairbanks Productions this week punched its way to the top of the Hollywood charts with "This Ring," a feature that was made available to TV. Film is a story of the early days of the American musical comedy and is being made for the "eastern" market.

The brewery industry, Milwaukee, will release the film in the second run.

Fairbanks, through his distributors, will be handling the package of the film for the second run.

**JFP Pacts Brahmans to Meg ‘This Ring’**

**Thanks to Christmas Seals!**

**Like a protective radar network, a barrier formed by Christmas Seals guards against holiday violence.**

**We invite you and your family to participate in Christmas Seals Week — get out the family box of stamps — and send their”

**Buy Christmas Seals**

**Thanks to Christmas Seals!**

**Like a protective radar network, a barrier formed by Christmas Seals guards against holiday violence.**

**We invite you and your family to participate in Christmas Seals Week — get out the family box of stamps — and send their”**
Death Valley's Spot Booking Gets Results

By DOROTHY B. McCANN

Vice-President McCann-Erickson Inc.

McCann-Erickson late in 1902 decided it should have its own television program, "Death Valley Days." The agency's visualization of the program was that it should focus on the exploits of the 19th-century hermit, Tim McCoy, who lived near Death Valley. The agency's aim was to use the program to generate interest in the agency's clients, which included companies such as Steel, Army Buckskin, and the Army. The program was initially broadcast on local stations instead of using a network. And we also decided to

TV Film

Guest of the Week

available to other TV programs. We decided to use the program to promote the agency's writers,譬如 Woodson, who had been doing work for the radio show for many years.

Perfected Source

After a series of TV films, we decided to use the program to promote the agency's clients. We felt that the program was a perfect vehicle for promoting the agency's clients, and that we could use the program to attract new clients. The program proved to be a success, and it has since become a staple of the agency's repertoire.

RELIGIOUS STEEL

"Death Valley Days" has been broadcast on TV for over 30 years, and it continues to be a popular program. The agency has used the program to promote a variety of clients, including Steel, Army Buckskin, and the Army. The program has been broadcast on local stations, and it has also been broadcast on network TV. The program has won numerous awards, and it has been praised by critics for its quality and its use of props.

Another Feature

In addition to the regular "Death Valley Days" program, the agency has produced a number of special features, including a "Death Valley Days" movie. The movie was directed by John Ford, and it was broadcast on network TV. The movie was a critical and commercial success, and it helped to solidify the agency's reputation as a leader in the TV industry.

One Problem

The only real problem we have had with "Death Valley Days" is that it is difficult to maintain the quality of the program. We have had to work hard to ensure that the program is of high quality, and that it continues to attract new viewers. We have also had to work hard to keep the program relevant, and to ensure that it continues to appeal to its audience.

Big Results

In the last few years, the "Death Valley Days" program has been a great success for the agency. The program has helped to attract new clients, and it has also helped to keep existing clients. The program has been broadcast on network TV, and it has been praised by critics for its quality and its use of props.

Death Valley Days"

The agency is committed to the "Death Valley Days" program, and it will continue to invest in the program. We are confident that the program will continue to be a success for the agency, and that it will continue to attract new clients. The agency is looking forward to the future of "Death Valley Days," and it is excited about the opportunities that the program will continue to provide.
Christmas Brightens Chi Club Date Pic

CHICAGO, Nov. 28.—The outlook for the Christmas season in Chicago, according to a survey of club date bookers in the area, looks like it will equal last year's for some, and be better than that for others. However, there was no note of skepticism on the outlook for the next year's general club date bookings.

On the whole, bookers here are still of the opinion that Chicago rates highest in the nation as a club date center. Both acts and bookers seem to agree that working conditions, as well as salaries, are 'better than anywhere in the country.' Some agents claimed the area pays generally from $35 to $60 per night higher for the acts here than elsewhere in the country. Some bookers stated they are paying acts at least $75 per night.

One trend which seems to be away from acts on dates of the past is the trend toward booking in "the off season" of the year. Some bookers say that they have found they can get as good acts or more money by staying in town and playing the club date circuit. Some of the acts play the circuit here year-round, while others play an alternating basis of one on and one off. Some play here only when the occasion permits, while others make a habit of appearing here every third or fourth year.

One trend which seems to be away from acts on dates of the past is the trend toward booking in "the off season" of the year. Some bookers say that they have found they can get as good acts or more money by staying in town and playing the club date circuit. Some of the acts play the circuit here year-round, while others play an alternating basis of one on and one off. Some play here only when the occasion permits, while others make a habit of appearing here every third or fourth year.

TA Directive

1954 shows or...

To help talent buyers, bookers and producers build better, more profitable

$200,000 IN TALENT

Las Vegas Hotels Line Up Big Names for New Year's

Las Vegas, Nov. 28.—The industry connection for here-today-gone-tomorrow type tourist trade over the New Year's holiday in Las Vegas has been built up by hotels and casinos, starting the buildout of shows and bands. The show business has been supreme in the single week over the New Year's holiday, with the hotels building the acts and attractions selected by The Billboard's editors on the basis of past performances.

Miami Bons

Miami Beach, Nov. 28.—Female impersonators have been back in demand in public within the confines of Miami Beach. The city council passed a new ordinance differing existing laws in this connection.

MIAMI BEACH, Nov. 28.—Female impersonators have been back in demand in public within the confines of Miami Beach. The city council passed a new ordinance differing existing laws in this connection.

Miami Bons

IMPRACTICAL PEOPLE

Miami Beach, Nov. 28.—Female impersonators have been back in demand in public within the confines of Miami Beach. The city council passed a new ordinance differing existing laws in this connection.

FATHER AND DAUGHTER

The new act featured female impersonators from wearing female attire in any kind of entertainment. The former law ruled out female impersonators in places where liquor was sold.

Year's holiday will cost the hotels more than $500,000.

Las Vegas is in 1953 has brought fresh "fizz" to its entertainment appeal, so Las Vegas, less costly, smaller in scope, is a major "showbiz" stop.

Miami Bons

impersonators have been back in demand in public within the confines of Miami Beach. The city council passed a new ordinance differing existing laws in this connection.

FATHER AND DAUGHTER

The new act featured female impersonators from wearing female attire in any kind of entertainment. The former law ruled out female impersonators in places where liquor was sold.
spread right from the start, making their first territorial chart appearance in 15 cities in the same week.

The kingdom of the hitmakers is far in Boston, which in some quarters is known as the Midwest. The geographical spread is no less than America's last hub of hit-making activity. Coming out of the record town. But Boston scored its first of the season in New York, and when it hit, it hit hard. In the first week, Boston hit hard. Of the 33 records, the Philadelphia was the first to go out, followed by the other centers as the kick-off points.

Next to Boston in total score, but a long way behind the top 15, was Harrisburg, Pa. Of its considerable total of 18 records, six were hits before they got of the call.

After Pittsburgh come St. Louis, Kansas City, and Philadelphia (the independent labels) and Detroit. Of the two, St. Louis claimed its own or helped start 15 records to the general public. Detroit was first with four of the 15.

In addition, Cleveland is an important city. Although its total is only 14, it has a record placing in every week. The Billboard has charted a city for this city for the last six months. By projecting this 10-week total, we are certain that Cleveland will be included as a key spot to watch in the future.

Next in rank are Chicago, Philadelphia, St. Louis, Kansas City, and Los Angeles, all under 10, nine and nine, respectively. Philadelphia comes in for partic-

ular attention, since six of its 17 were first.

Chappell and Morris Agree
On Score Pact

Deal Involves Pic Show Tunes by Writer Tandems

NEW YORK, Nov. 28.—The E. H. Morris and Chappell music firms have entered into an agreement involving the publication, arrangement, and sale of the Morris material of the writer tandems of Arthur Schwartz, Frank E. Gershwin, the Bobin-Handy and Dorothy Fields.

Under the agreement, one firm will publish a participation royalty on 12 per cent of the gross income, and the other firm will publish a royalty on 10 per cent of the gross income. In the case of Chappell and Chappell, agreed are such writers as Arthur Schwartz, Ira Gershwin, the Bobin, Schwartz and Dorothy Fields.

Under the agreement, arrangements will be made, and the two firms will remaining the 8, 10 per cent of the gross income.

BOZO GOING STRONG
Capitol Series Clicks
$5/$5/2 Million in Yrs.

RCA Signing Outlets
For Camden Label

At Least 50 Accounts Ready to
Offer Promotional Drive for 'Reprint' Line

By JOE MARTIN

NEW YORK, Nov. 28.—RCA Victor custom record division is standing up retail outlets for the new Camden label, at least 50 accounts now ready to start the line. It has been reported that an additional 25 stores will be opened in the next 30 days.

The actual deal being offered to these retail outlets will cover some new sales and merchandise, as well as advertising material, returns, exchanges, adver-

RCA’s ‘Label X’ Meetings Set

NEW YORK, Nov. 28.—RCA Victor’s subsidiary line, “label X,” will be presented to potential distributors from coast to coast during the next three weeks as the label’s general sales manager, Ralph E. Hillard, is engaged in a country trip, while the label’s co-producer, Fred Grisanti, a New York radio personality, will continue his trip around the country.

It is expected that Hillard and Grisanti will be promoting the label in each city, before they return to New York, as they have been doing with the label’s general sales manager. Producers will be promoting the label “label X,” and they will probably now begin to get into distribution.

Delany’s trip will cover all major markets, and Grisanti will be in all the country. Early in December, he will be back in New York, in time to meet with Delany in California.

The no official announcements have been made about the label “label X,” but it is expected that the label will be a total success, as the label is expected to be signed by “label X,” it is expected that Hillard will follow.

Bobo Hillard, who has been the main man behind the label, will be followed by the label “label X,” which has been a total success, as the label is expected to be signed by “label X,” it is expected that Hillard will follow.
CHRISTMAS SINGLE LIST OF DISKERIES FOR '53

Here is a list of all new pop single Christmas disks released during the current year. The list is presented as a service to dealers and contains titles that are considered "Wanted" in the trade. The list does not include "Whos the Last Buys" in this issue for the list of new Christmas singles and albums that are currently being distributed to key markets. There is also a list of "standard" Christmas singles in this issue that are still being sold to dealers.

CAPITOL

The Little Boy That Santa Claus Forgot
Mrs. Santa Claus—Nat (King) Cole
Jesus Came to Me
White Christmas—Les Paul—Mary Ford
Santa's Coming for Your Children
Jimmy Boyd—Columbia
Rudolph the Red-Nosed Reindeer
Gene Autry—Columbia
Christmas Song—Nat (King) Cole—Capitol
Christmas in the Heart
Bing Crosby—Decca
COLUMBIA

It's a Happy Christmas, Little Friend—Rosamond Clooney
Santa's Coming for Your Children
Jimmy Boyd—Columbia
Santa's Coming for Your Children
Bing Crosby—Decca
Country & Western

Christmas—Decca

BING STIL TOPS XMAS DISKINGS

Early sales reports indicate that, of the "standard" Christmas singles that were released during the year, the following are getting the most attention. The list below shows the record and activity:

Popular

White Christmas—Bing Crosby—Decca
Saw Mommy Kissing Santa Claus
Jimmy Boyd—Columbia
Rudolph the Red-Nosed Reindeer
Gene Autry—Columbia
Christmas Song—Nat (King) Cole—Capitol
Christmas In the Heart
Bing Crosby—Decca

Yuletide Disk Sales Seen Matching '52

Dealers Cite 'Late Christmas,' But Extra Shopping Days, Key Singles & Albums Aid

*Continued on page 1*

5 RCA Execs Plan Series of Field Contabs

NEW YORK, Nov. 28—Five RCA Victor sales execs are stepping up their "sweat" and "suck" to bring home the bacon by heading a series of sales calls that will find fieldmen and distributors touring the country in hopes of making sales on a business level rather than merely a tour of duty. The six execs are Larry Kanaga, Paul Hamlin, Jack Silverman, Carl Olfson and Bill Bullock.

JOBBERS FOR RETURNS

Get Dealers Needed Disks for Cash-Ins

NEW YORK, Nov. 28—A number of jobbers are using the new policy of the manufacturers in return selling as a means of getting dealers needed disks to be returned for cash-ins. Some of the manufacturers have already started on this policy, and others will follow suit. The manufacturers are trying to get dealers to return disks that are no longer wanted, and to replace them with disks that are in demand. This policy is being used to increase sales and to clear out old stock.

TALKING DISKS ON UPSURGE

Hip Parodies on Fairy Tales Lead New Trend

NEW YORK, Nov. 28—Way back in the '30's "Cohen the Cobber" was the most popular parody of the time, and now, with the advent of the "suck" and "sweat," record buyers are setting the pattern for the future. The trend is evident at Field, where a new score of parodies is being sold. The trend is also evident at Field, where a new score of parodies is being sold.

Bibhart’s Crown R. & Label Bows

HOLLYWOOD, Nov. 26—Bibhart is now being pressed on Record Company that has been pressed on the "suck" and "sweat" record buyers and set the pattern for the future. The trend is evident at Field, where a new score of parodies is being sold. The trend is also evident at Field, where a new score of parodies is being sold.
Long Playing 33 1/3 RPM

**Mantovani**

**AN ALBUM OF CHRISTMAS MUSIC**
The First Noel; Joy to the World; Hark, the Herald Angels Sing; Silent Night; Holy Night; God Rest Ye Merry Gentlemen; O Tannenbaum; White Christinas; Midnight Waltz; Good King Wenceslas; Rejoice; O Holy Night; O Little Town of Bethlehem; Adante Fideles; Sisters Waltz; Charles Stewart at the Organ.

**CHRISTMAS CHIMES—Organ and Chimes**
O Come All Ye Faithful; Silent Night; Holy Night; Joy to the World; The First Noel; While Shepherds Watched; God Rest Ye Merry Gentlemen; others; Organ and chimes.

**CAROLS BY THE BACH CHOIR—Organ acc.**
O Come All Ye Faithful; Holy and the Ivy; Good King Wenceslas In vollis jubilis; DGG Dong Merrily on High; others; Bach Choir, organ acc.

Extended Play 45 RPM

**Mantovani**

**AN ALBUM OF CHRISTMAS MUSIC—Vol. 1**
The First Noel; King Wenceslas; Hark, the Herald Angels Sing; God Rest Ye Merry Gentlemen.

**AN ALBUM OF CHRISTMAS MUSIC—Vol. 2**
Joy to the World; Silent Night; Holy Night; O Holy Night; Adante Fideles.

**AN ALBUM OF CHRISTMAS MUSIC—Vol. 3**
White Christmas; Silent Night; God Rest Ye Merry Gentlemen.

**Mantovani**

**AN ALBUM OF CHRISTMAS MUSIC—Complete**
This set contains 45 RPM records 6126/6127/6128.

**CHRISTMAS ORGAN AND CHIMES—Vol. 1**
Silent Night; Holy Night; O Come All Ye Faithful; Hark, the Herald Angels Sing; While Shepherds Watched; Jenny Rhodo—Chinese Charles Stewart—Organ.

**CHRISTMAS ORGAN AND CHIMES—Vol. 2**
Joy to the World; It Came Upon a Midnight Clear; O Little Town of Bethlehem; The First Noel; Jenny Rhodo—Chinese Charles Stewart—Organ.

**CAROLS BY THE BACH CHOIR—Vol. 1**
Silent Night; Holy Night; The First Noel; Hark, the Herald Angels Sing; God Rest Ye Merry Gentlemen.

**CAROLS BY THE BACH CHOIR—Vol. 2**
O Sone All Ye Faithful; The Holly and the Ivy; White Shepherds Watched; God Rest Ye Merry Gentlemen.

**CHARLIE KUNZ CHRISTMAS PIANO MEDLEY**
White Christmas; Secular; The Christmas Tree; Santa Claus Is Coming To Town; Jingle Bells; I'm Sending A Letter To Santa Claus; March Of The Toy Soldiers; Merry Christmas; Deck The Holly, Winter Wonderland.

**Singles**

the greatest Christmas instrumental ever recorded

**Mantovani—WHITE CHRISTMAS**

33 1/3 RPM

Snow, Snow, Beautiful Snows; Where Did My Snowman Go; The Little Boy That Santa Claus Forgot; St. Nicholas Waltz; The Lord's Prayer; Bless This House; White Christmas; Christmas Lethe; The Christmas Spells; The Christmas Song.

45 RPM

Snow, Snow, Beautiful Snows; Where Did My Snowman Go; The Little Boy That Santa Claus Forgot; St. Nicholas Waltz; The Lord's Prayer; Bless This House; White Christmas; Christmas Lethe; The Christmas Spells; The Christmas Song; Christmas I'm Coming Again; Madrigal of Swedish Christmas Dances Ever Wistful Ooh; Teddy Bears' Picnic; Sweetest Joy; The Candy Man; Joy Wilber & Orch; The First Noel; From Every Point on Christmas Eve; White Shepherds Watched; God Rest Ye Merry gentleman; Organ and chimes; Mother At Your Feet Is Knolling; Immortalize Mother.
**Mercury Holds Staff Meeting**

**CHICAGO, Nov. 28.—Mercury Records held its annual staff meeting in Chicago Friday and Saturday (Oct. 28-29). All executives and regional sales directors from all branch offices were present. The meetings presented the company's sales plans for the coming year as well as a review of past activities and business conditions.**

In attendance from the Chicago office were: Donald Lund, vice-president and general manager; Art Talmadge, vice-president and treasurer; Morris Price, vice-president and manager of the sales department, out; William B. Lyman, manager of the sales department, out; and Paul P. Fisher, manager, and W. H. McEwen, manager of the H. C. F. department. The company's sales force, including the company's sales force, was also present.

**Imperial Pacts Rodak and James**

**HOLLYWOOD, Nov. 28—Lew Rodak, Mercury Records president, this week added to the label's roster of recording artists by signing Harry Rodak and James. Boris Rosenblum, Mercury Records vice-president and general manager, said the signing was an important addition to the label's roster of artists.**

**Sees Hi-Fi Hyped Demand For Classics**

**CHICAGO, Nov. 28.—Herbert Gomez, executive vice-president of the Music Publishers' Association, said that the demand for classical records and tape recordings, predicted by the S. S. White Dental Mfg. Co., has increased. This trend is particularly noticeable in schools, which will rapidly increase the demand for classical music. The demand for classical music will be popular with the public, he added.**

The prediction was based on the fact that the public has shown a strong desire for high-quality recordings which bring out the best in the music. This trend is expected to continue, he said.

**Sauce, and Goldsen**

**Hollywood, Nov. 28.—Record distributors in Washington and Chicago found their sales of phonograph records and tape recordings dropping.**

In Chicago, the sales were down about 30 percent from last year. The reason given was that the market was oversupplied. In Washington, the sales were down about 20 percent from last year.

**Stiffs of Criterion**

**HOLLYWOOD, Nov. 28.—The recent Les Paul-Mary Ford release on Capitol, “Jingle Bells,” is the second tune in two weeks to cut down its sales with a practically identical title. Last week, the disk was “Jingle Bell.” A Brill Building writer, Don,"t Sees Meat" Schmick, is responsible for the title.**

**Sunny Gall and The DU DROPPERS**

**THE DUTE OF THE FUTURE**

**b/w MAMA'S GONE GOOD-BYE**

**RCA Victor Record No. 23-5545**

**Another GAYLE ACTIVITY WITH FISHER DISK IRSK RCA**

**New York, Nov. 28.—The RCA Victor Record Corporation took official cognizance of the attitude of small music publisher toward its release schedule of Eddie Fisher recordings.**

The indefatigable Juggo Gayle, of Gale and Gayle Music, is now on the road trying to push the English-made HMV studio recording of Eddie Fisher’s “A Fool Was I,” which he made in this country last year, was never released here.

The exploitation trip of publisher Gayle occurred in the midst of RCA Victor’s tremendous push behind Fisher’s new release. So this week many of the RCA Victor distributors received the following orders of the day from the desk of Bernice Miller, promotion manager of the firm:

“...Reports have reached here that records of ‘A Fool Was I’ cut on the HMV label by Eddie Fisher next week...”

**Goodman, Logan Inked by Cap**

**Hollywood, Nov. 28.—Alan Livingston, vice-president in charge of Capitol Records artist and repertoire, announced the signing of Benny Goodman and Eddie Fisher to a wax pact this week.**

No immediate recording plans were announced for the label. But Goodman rejoins the OJC roster as head of Capitol Records this past year. Also Logan was inked for the Columbia platinum.
Music as Written

PUR TIE-UP AIDS

SAW CORN

The successful comeback of the new Artie Shaw Gramophone Five, as noted in the previous issue of the Billboard, has been so successful that the contract for the use of the band has been extended for another season with a Midwest tour in the works. The band has been scheduled to play in several of the larger cities in the Midwest area, and the dates have been announced.

RABBI'S WEDDING

INES MERC. FACTS...

Sarah Vaughan signs with Mercury Records this week. She is one of the finest recording artists in the business, and her recent work with Columbia has been outstanding. The signing of Miss Vaughan is a major coup for Mercury, and it is expected that she will make a significant contribution to the label's success.

MOODY'S TIE-UP

MONTEREY ROCKS IN BOW-WOW

"Monterey Rocks" is a new show that features the talents of some of the best-known names in the business. The show has been well-received by audiences, and it is expected to be a hit.

TUESDAY NIGHT'S

The new series features the talents of some of the best-known names in the business. The show has been well-received by audiences, and it is expected to be a hit.

FESTIVAL NAME OF JAZZ PACKAGE

The new jazz package comes in a variety of formats, including a vinyl record and a digital download. The package is available at select retailers, and it is expected to be a hit.

VOX TO RELEASE "ITALY ECHOES"

VP of the "Echoes" series with pianist George Forrest is "Echoes of Italy," to be released next week. The series will include all performances as they were recorded, and it is expected to be a hit.

JOEY'S FAMOUS

JOEY'S FAMOUS

Bob Maxwell, WWV-TV, Des Moines, Iowa, is continuing his work as a music manager for the new television series "The Joey's Famous." The show features a variety of musical acts, and it is expected to be a hit.

IN THE SPOTLIGHT

BILLY JOE

BILLY JOE

Bob Smith, ABC Records, has been named the new head of promotion for the company. He will oversee all aspects of the company's marketing efforts and is expected to be a success.

HUB DISC RINGS IN

Hub disc rings in for a new season with a host of new artists and releases.


ewer Great HUB Record by

PAGE CAVANAUGH TRIO

"GOOD MORNING, JUDGE"

b/w

"GET A LOAD OF THAT CRAZY WALK"

HUB #105

PHIL GORDON

Order on!

MODERN DISTRIBUTING CO, 2973 W. Pico, Los Angeles, Calif.
MUSIC SALES CORP, 440 68th St., San Francisco, Calif.
COMMERCIAL MUSIC CO, 2560 S. 2nd St., Milwaukee, Wis.
COMMERCIAL MUSIC CO, 2463 Olive St., St. Louis, Mo.
COSNAT DISTR., 315 W. 47th St., New York, N.Y.

TERRITORIES OPEN!

WRITE—WIRE—PHONE

HOLLYWOOD
2-0156
HUB RECORDS OF HOLLYWOOD, INC.
6425 HOLLYWOOD BLVD., HOLLYWOOD 28, CALIF.
300,000 Sold in Three Days!
An All-Time Record in the Music Business!

Eddie Fisher
Oh! My Pa-Pa

(I Never Missed Your Sweet "Hello")
Until You Said "Goodbye"

with Hugo Winterhalter's Orchestra and Chorus
20/47-5552

The Sound of Christmas is Better This Year

RCA Victor
First in Recorded Music

Dealers... Ask Your Distributor for Special Supplement Containing Complete Listing of RCA Victor High Fidelity Recordings
### The Nation's Ten Top Tunes... for Week Ending November 28

The HONOR ROLL OF HITS is compiled on a statistical formula which recognizes the overall popularitiveness of each recording over a period of six weeks, based on the results of the applicable Music Popularity Charts in those issues. The numbers here are based on sales throughout the nation, from a large musical audience.

**1. Rags to Riches**

By Dick Adler and Jerry Siegel—Published by Robbins (ASCAP)

**Best Selling Record:** P. Allen, Capitol 2006; **Other Records:** E. K. Brann, Capitol 2013; G. Shaw, Decca 2180; Billy Ward & His Dominoes, King 1230.

**2. You, You, You**

By Earl Oliver and Robert Snead—Published by Robert Moten (BMI)

**Best Selling Record:** James Brown, V 21423; **Other Records:** K. Collins, Cyl 4089; J. Bonner, Mercury 7893; J. Lomax, Bo 1882; J. Ryno, MGM 4112.

**3. Ebb Tide**

By Robert Maxwell and Carl Sigman—Published by Robbins (ASCAP)

**Best Selling Record:** James Brown, V 21423; **Other Records:** K. Collins, Cyl 4089; J. Bonner, Mercury 7893; J. Lomax, Bo 1882; J. Ryno, MGM 4112.

**4. Vaya Con Dios**

By Larry Cummins, Norman Dettie and Joe Darke—Published by Standard (BMI)

**Best Selling Record:** P. Brown; **Other Records:** A. Bennett, Mercury 4006; A. Brown, Mercury 4007; A. King, Eddison 4008; M. Smith, Eddison 4009; A. G. Stearns, Eddison 4010.

**5. Rieochit**

By Roy Cami and Joe Risk—Published by Robbins (BMI)

**Best Selling Record:** E. Fisher, V 20442; **Other Records:** P. Halit, Mott 4006.

**6. El Campani**

By Letta La Rock—Published by Robbins (BMI)

**Best Selling Record:** J. La Ross, Capitol 1230.

**7. Fifty Miles**

By Byron Lee—Published by Robbins (BMI)

**Best Selling Record:** E. Fisher, V 20442; **Other Records:** P. Halit, Mott 4006.

**8. Oh**

By Byron Cross—Published by Robbins (BMI)

**Best Selling Record:** E. Fisher, V 20442; **Other Records:** P. Halit, Mott 4006.

**9. That's Amore**

By Jack Bittis and Harry Warren—Published by Paramount (ASCAP)

**Best Selling Record:** D. Martin, Cap 2392; **Other Records:** A. Raine, Cap 2179.

### Second Ten

**11. Stranger in Paradise (M)**

Published by Frank (ASCAP).

**12. Crying in the Chapel**

By Jack Kirby—Published by Artone (BMI).

**13. In the Mission of St. Augustine**

Published by Remtex (BMI).

**14. To Be Alone**

Published by Randy Smith (ASCAP).

**15. I See the Moon**

Published by Robbins (BMI).

**16. Istanbul**

Published by Artone (BMI).

**17. You Alone**

Published by Robbins (BMI).

**18. Love Walked In**

Published by Craymore (ASCAP).

**19. Heart of My Heart**

Published by Robbins (ASCAP).

**20. Papa Paya Mama**

Published by Robbins (BMI).

---

**WARNING:** The title "HONOR ROLL OF HITS" is a registered trademark and the listing of the title has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent. Strictly write or as instructed, The Billboard, 1254 Broadway, New York, and permission will be immediately granted.
## Top Sellers—Popular

Based on Capitol Sales Reports

<table>
<thead>
<tr>
<th>1.</th>
<th>2.</th>
<th>3.</th>
<th>4.</th>
<th>5.</th>
<th>6.</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>I Love You</em></td>
<td><em>Paradise Remembered</em></td>
<td><em>Easy Like Sunday Morning</em></td>
<td><em>Christmas in Dixie</em></td>
<td><em>Buffalo</em></td>
<td><em>Bimbo</em></td>
</tr>
</tbody>
</table>

## Top Sellers—Country & Hillbilly

Based on Capitol Sales Reports

<table>
<thead>
<tr>
<th>1.</th>
<th>2.</th>
<th>3.</th>
<th>4.</th>
<th>5.</th>
<th>6.</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Let's Call It Christmas</em></td>
<td><em>Cupid</em></td>
<td><em>I'm In Love With A Country Girl</em></td>
<td><em>The Legend of Johnny Appleseed</em></td>
<td><em>Christmas in Dixie</em></td>
<td><em>Bimbo</em></td>
</tr>
</tbody>
</table>

## Best Selling—Popular Albums

Based on Capitol Sales Reports

<table>
<thead>
<tr>
<th>1.</th>
<th>2.</th>
<th>3.</th>
<th>4.</th>
<th>5.</th>
<th>6.</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Music to Make You Misty</em></td>
<td><em>Music for Lovers</em></td>
<td><em>Portraits on Standards</em></td>
<td><em>The Nightingale</em></td>
<td><em>Christmas in Dixie</em></td>
<td><em>Bimbo</em></td>
</tr>
</tbody>
</table>

## Top Selling—Christmas EP’s

Based on Capitol Sales Reports

<table>
<thead>
<tr>
<th>1.</th>
<th>2.</th>
<th>3.</th>
<th>4.</th>
<th>5.</th>
<th>6.</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Jingle Bells</em></td>
<td><em>Oh Christmas Tree</em></td>
<td><em>Santa Claus Is Coming to Town</em></td>
<td><em>Christmas on the Range</em></td>
<td><em>Boy’s Town Choir Sings Christmas Music</em></td>
<td><em>Christmas Carolers</em></td>
</tr>
</tbody>
</table>

## Latest Releases

<table>
<thead>
<tr>
<th>1.</th>
<th>2.</th>
<th>3.</th>
<th>4.</th>
<th>5.</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>What a Rainy Day Is For</em></td>
<td><em>You’ve Changed</em></td>
<td><em>The First Time</em></td>
<td><em>It’s the Last Thing I Do</em></td>
<td><em>I Want to Be with You</em></td>
</tr>
</tbody>
</table>

**Bimbo**
The next BIG c/w record

Joe ‘Fingers’ Carr

People just like it better THIS way...

ISTANBUL

and

MAPLE LEAF RAG

by Rod Morris and his Missourians

**Connie Russell**

Sings

*That’s What A Rainy Day Is For*

From M-G-M’s Technicolor Musical "Easy to Love" coupled with:

*You’ve Changed* on Capitol Record No. 2669

Copyrighted materials
Available in Canada on QUALITY label

Jobbers' Returns
• Continued from page 15

may be a one-stop, a trans-
shipper or even a record alarm.
This company plans an order of
and for only thousands of dis
ship them to the distributor and the
ship further and give them
in the direct to the manufacturer
on the manufacturer's distribu-
the regular dealer cost.

The jobber gets his records
of many sources. Some-
time he goes right to the dis-
offers to buy disks that
the distributor has had
for many months, such as
'iffs' that didn't quite make it or
records that were forced on the
distributor by the label. These
are usually new records from
a point of view, dead as yester-
day's newspaper.

Occasionally the jobber will
visit one-stop, record stores
or other transshipper, places
where a mistake in judgment
about a record means many
boxes left over. These
are glad to get rid of the
disks for any price, and they do.

It is quite possible, under
this system, that the distributor
who sold his disks to a jobber for
8 cents will get back the same
record from a large dealer for
credit. Since the distributor
has his own return privilege with the
manufacturer, such things bother
him not little.

It is also important to note
under this system it is the job-
disk's whose disks are in de-
mand by the dealer. He has no
more than enough records from
the 8 weeks' listing around to
fill out his return. This year, for
instance, Capitol and RCA Victor
records are in demand. Last year
it was Columbia.

Return privilege jobbers op-
erate in many sections of the
U.S. There are three of four in
New York, one in New England,
in Philadelphia, one in Chicago, etc.
They supply the return demand
from other sections although
their own, and they appear to be
able to take care of the demand

‘Shindig’
• Continued from page 15

"County Shindig," which is pro-
duced by Don Valentine, has come
up with a winning formula which
has helped push the show into prominence.
That formula is pres-
senting top artists and giving new
artists a showcase. Some of the
names who have starred on the
shindig include Strike Jones, Slim
Willett and Jim Reeves, Hank
Thompson and Marty Robbins.

New talent launched by the
seg includes Slomin Jones, now with
Capitol Records; Bobby Williamson,
who waxes for Victory; Casey
Lindars and Joe Bill; both with
Imperial, and Artie Duff, who
resulted for Sunday. The show has also
come up with a new look of names
recently, such as Neal
Jones, Neville Clark, and
singer Mallie Ann Harrel.

The "County Shindig" is pre-
gested each week at the State Fair
Grounds here. The station fea-
tures newer artists on the show
by presenting them on "Shindig's
Stars" every afternoon on WFAA
during the week, and has found
this helps both the artists and the
audience at the fair grounds.

Alex Keene, manager of WFAA,
who takes a hand with the show,
points out that "it is a family show,
free of ballyhooed atmos-
phere. Parents can send their
children to watch without a qualm.

AFM Board
• Continued from page 14

Tunes with Greatest Radio
and Television Audiences

Tunes listed here are the greatest audience on program based on network
weekly ratings in New York, Chicago and Los Angeles. These are
from Air Unlimited's program Audience Coverage Index. Tunes are listed ALPHABETICALLY on both titles. (R) indicates tune is available on record; (M) indicates tune is from a film; (D) indicates tune is from a musical.

Top 30 on Radio

<table>
<thead>
<tr>
<th>Title</th>
<th>Week Ending November 28</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. EBB TIDE</td>
<td>Robbins</td>
</tr>
<tr>
<td>2. VIVA CON DIVOS</td>
<td>Ardmore</td>
</tr>
<tr>
<td>3. RICOCHET</td>
<td>Sheldon</td>
</tr>
<tr>
<td>4. MANY TIMES</td>
<td>Broadcast</td>
</tr>
<tr>
<td>5. YOUR VOICE</td>
<td>Melvin</td>
</tr>
<tr>
<td>6. RAGS TO RICHES</td>
<td>Sandford</td>
</tr>
<tr>
<td>7. CHANGING PARTNERS</td>
<td>Pogue</td>
</tr>
<tr>
<td>8. CRYING IN THE CHAPEL</td>
<td>Valley</td>
</tr>
<tr>
<td>9. THAT'S AMORE</td>
<td>Paramount</td>
</tr>
<tr>
<td>10. STRANGER IN PARADISE</td>
<td>Frank</td>
</tr>
<tr>
<td>11. IN THE MISSION OF</td>
<td>St. Augustine</td>
</tr>
<tr>
<td>12. OH (R)-</td>
<td>Febst</td>
</tr>
<tr>
<td>13. WHITE CHRISTMAS</td>
<td>Rodgers</td>
</tr>
<tr>
<td>14. RUDOLPH, THE RED-NOSED</td>
<td>Reindeer</td>
</tr>
<tr>
<td>15. Of St. Nicholas</td>
<td></td>
</tr>
<tr>
<td>16. I BELIEVE</td>
<td>Cromwell</td>
</tr>
<tr>
<td>17. YOU ALONE</td>
<td>Roncone</td>
</tr>
<tr>
<td>18. WINTER WONDERLAND</td>
<td>Bregman, Voco &amp; Cond.</td>
</tr>
<tr>
<td>19. FROSTY THE SNOWMAN</td>
<td>Hill &amp; Range</td>
</tr>
</tbody>
</table>

Top 10 on Television

<table>
<thead>
<tr>
<th>Title</th>
<th>Network</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Oh, You!</td>
<td>NBC</td>
</tr>
<tr>
<td>2. EBB TIDE (R)-</td>
<td>ABC</td>
</tr>
<tr>
<td>3. YOU, YOU, YOU!</td>
<td>CBS</td>
</tr>
<tr>
<td>4. RICOCHET (R)-</td>
<td>NBC</td>
</tr>
<tr>
<td>5. MANY TIMES</td>
<td>CBS</td>
</tr>
<tr>
<td>6. YOUR VOICE</td>
<td>ABC</td>
</tr>
<tr>
<td>7. RAGS TO RICHES</td>
<td>CBS</td>
</tr>
<tr>
<td>8. CRYING IN THE CHAPEL</td>
<td>ABC</td>
</tr>
<tr>
<td>9. THAT'S AMORE</td>
<td>ABC</td>
</tr>
<tr>
<td>10. STRANGER IN PARADISE</td>
<td>CBS</td>
</tr>
</tbody>
</table>

England's Top Twenty

<table>
<thead>
<tr>
<th>Title</th>
<th>Radio Network</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. prescribed on how Eng-</td>
<td></td>
</tr>
<tr>
<td>2. pipe on how Eng-</td>
<td></td>
</tr>
<tr>
<td>3. taking on how Eng-</td>
<td></td>
</tr>
<tr>
<td>4. under on how Eng-</td>
<td></td>
</tr>
<tr>
<td>5. playing on how Eng-</td>
<td></td>
</tr>
<tr>
<td>6. conducting on how Eng-</td>
<td></td>
</tr>
<tr>
<td>7. recording on how Eng-</td>
<td></td>
</tr>
<tr>
<td>8. broadcasting on how Eng-</td>
<td></td>
</tr>
<tr>
<td>9. presenting on how Eng-</td>
<td></td>
</tr>
<tr>
<td>10. distributing on how Eng-</td>
<td></td>
</tr>
</tbody>
</table>

MUSIC

THE BILLBOARD

DECEMBER 5, 1955
MISS T.N.T = TERESA BREWER

RICOCHET and TOO YOUNG TO TANGO
Coral 61043 (78 RPM) and 9-61043 (45 RPM)

BABY BABY BABY and I GUESS IT WAS YOU ALL THE TIME
Coral 61057 (78 RPM) and 9-61057 (45 RPM)

EBENEZER SCROOGE and I SAW MOMMY KISSING SANTA CLAUS
Coral Singles 61078 (78 RPM) and 9-61078 (45 RPM)
Coral Sets 1323 (78 RPM) and 9-1323 (45 RPM)

TOO FAT FOR THE CHIMNEY and I JUST CAN'T WAIT TILL CHRISTMAS
Coral Singles 61079 (78 RPM) and 9-61079 (45 RPM)
Coral Sets 1324 (78 RPM) and 9-1324 (45 RPM)

TILL I WALTZ AGAIN WITH YOU
Selections include: Till I Waltz Again--With You--Hello Bluebird--Dancin' With Someone--Skippin' In The Blues--Sing Sing--I Don't Care--Quaint Cat Along Without Ya Now--Roll Them Roly Poly Eyes CRL 56093 • EC-81054

SING SING SING
Selections include: Sing Sing--I Don't Care--Gonna Get Along Without Ya Now--Roll Them Roly Poly Eyes EC-81068

TILL I WALTZ AGAIN WITH YOU
Selections include: Till I Waltz Again--With You--Hello Bluebird--Dancin' With Someone--Skippin' In The Blues--Sing Sing--I Don't Care--Quaint Cat Along Without Ya Now--Roll Them Roly Poly Eyes CRL 56093 • EC-81054

CORAL RECORDS
America's Fastest Growing Record Company

Coral 61058 (78 RPM) and 9-61058 (45 RPM)

"The 3-D's" DON DAK DALL DESMOND
The Gang That Sang "HEART OF MY HEART" and I THINK I'LL FALL IN LOVE TODAY
Coral 61074 (78 RPM) and 9-61074 (45 RPM)

JOHNNY DESMOND sings WOMAN
The River Seine Coral 61066 (78 RPM) and 9-61066 (45 RPM)
The Billboard's Music Popularity Charts

For Week Ending November 26, 1955

REVIEWS OF THIS WEEK'S NEW RECORDS

Popular

GEORGE GIBB

I Love My Man

I'll be honest right up front on this one. I like this record a lot. The only thing that keeps me from giving it a perfect score is that the production is a bit too slick. Still, it's one of the best records I've heard in a long time.

PERRY FAITH ORK

Sérieats...

This is a wonderful record, and it's a shame that more people aren't talking about it. The arrangement is simple, but it's effective, and the vocals are top-notch.

RHYTHM & BLUES

Eddy Fishere

Ooh, Ma Baby

This record has a nice beat, and the vocals are strong. It's a good example of rhythm and blues.

Vladimir Horowitz

The Three Suns

This is a great record, and it's a shame that more people aren't talking about it. The arrangement is simple, but it's effective, and the vocals are top-notch.

Duke Ellington

Sérieats...

This is a wonderful record, and it's a shame that more people aren't talking about it. The arrangement is simple, but it's effective, and the vocals are top-notch.

Buddy Hackett

Don't Cry, Coralie

This is a funny record, and it's a shame that more people aren't talking about it. The arrangement is simple, but it's effective, and the vocals are top-notch.

RHYTHM & BLUES

Eddy Fishere

Ooh, Ma Baby

This record has a nice beat, and the vocals are strong. It's a good example of rhythm and blues.

Vladimir Horowitz

The Three Suns

This is a great record, and it's a shame that more people aren't talking about it. The arrangement is simple, but it's effective, and the vocals are top-notch.

Duke Ellington

Sérieats...

This is a wonderful record, and it's a shame that more people aren't talking about it. The arrangement is simple, but it's effective, and the vocals are top-notch.

Buddy Hackett

Don't Cry, Coralie

This is a funny record, and it's a shame that more people aren't talking about it. The arrangement is simple, but it's effective, and the vocals are top-notch.

RHYTHM & BLUES

Eddy Fishere

Ooh, Ma Baby

This record has a nice beat, and the vocals are strong. It's a good example of rhythm and blues.

Vladimir Horowitz

The Three Suns

This is a great record, and it's a shame that more people aren't talking about it. The arrangement is simple, but it's effective, and the vocals are top-notch.

Duke Ellington

Sérieats...

This is a wonderful record, and it's a shame that more people aren't talking about it. The arrangement is simple, but it's effective, and the vocals are top-notch.

Buddy Hackett

Don't Cry, Coralie

This is a funny record, and it's a shame that more people aren't talking about it. The arrangement is simple, but it's effective, and the vocals are top-notch.
THE FOUR ACES
have your DAILY DOUBLE

STRANGER IN PARADISE
DECCA 28927 (78 rpm)
and 9-28927 (45 rpm)

THE GANG THAT SANG
"HEART OF MY HEART"
DECCA 28927 (78 rpm)
and 9-28927 (45 rpm)

America's Fastest Selling Records
THIS WEEK'S BEST BUYS

Popular

STINGS OF MY HEART (Alfred, ASCAP) - RCA Victor 20-533

Good to strong reports were returned from sources in the Philadelphia, Cleveland, Detroit, Chicago and Los Angeles territory. The record received the strongest action this week in the Philadelphia, Buffalo, Pittsburgh, Chicago, Durham, Milwaukee and St. Louis markets. At the moment, "Strings," altho there is almost evenly split action in Buffalo and Cleveland. L. A. prefers "Pokka.

OH MY PAPA (Shapero-Bernstein, ASCAP) - Eddie Fisher-RCA Victor 20-5352

Good to strong reports were received from sources in the Philadelphia, Cleveland, Detroit, Chicago and Los Angeles territory. The record received the strongest action this week in the Philadelphia, Buffalo, Pittsburgh, Chicago, Durham, Milwaukee and St. Louis markets. At the moment, "Strings," altho there is almost evenly split action in Buffalo and Cleveland. L. A. prefers "Pokka.

I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME (Bill, ASCAP) - Anna Brothers - RCA Victor 20-5350

Reported strong in Buffalo, Milwaukee and St. Louis and good in Pittsburgh, Cleveland, Nashville, Nashville and Dallas. Flip is "Bennie Weenie Maxine" (B. V. & C, ASCAP) A new "Record to Watch." (Popular)

THE JONES BOY (Finnis, ASCAP) - Mills Brothers - Deca 39945

This was a much talked about item this week in the field. Flip is "I'm Worried About You." (Popular)

Country & Western

I REALLY DON'T WANT TO KNOW (Bill & Budge, BMI)

TILL NEVER GET OVER YOU (Bill & Budge, BMI) - Eddy Arnold - RCA Victor 20-5335

Strong action on this disk was reported this past week in the Dallas, St. Louis, Philadelphia and Buffalo territories. Good reports were also returned from Western Pennsylvania, Cleveland and the Carolinas. "I Really Don't Know" was the preferred side in most markets, altho "Till Never Get Over You" had the edge in the Buffalo, Philadelphia and Chicago sales territories. A previous "New Record to Watch.

WAKE UP, IRENE (Brazos Valley, BMI)

GO CRY YOUR HEART OUT (Brazos Valley, BMI) - Hank Thompson - Capitol 3464

Off to a good start, this disk placed on the Dallas-Forth Worth territorial chart this week and was also rated strong to good in the Philadelphia, Buffalo, Pittsburgh, Chicago, Durham, Milwaukee and St. Louis markets. At the moment, "Till Never Get Over You" had the edge, but there was almost equal or more interest in the flip in Chicago, Philadelphia, Durham and Los Angeles. A previous "New Record to Watch.

YOU ALL COME - Adie Duff - Stanley 104

A record that has appeared consistently on the Dallas and Houston territorial charts built up enough strength to make the national retail chart this past week. Areas outside Texas from which at least one strong report was received included Chicago, St. Louis, Durham and Los Angeles. (Popular) Flip is "Poor Ole Teacher.

Rhythm & Blues

COMIN' ON (Progressive, BMI)

THE TELLING IS SO GOOD (Marvin, ASCAP) - The Cleveleys - RCA Victor 20-5381

Record had strength last week in Philadelphia where it placed on the national retail chart. Uptake New York, Cleveland, Nashville, St. Louis and Dallas. Pittsburgh, Chicago and Detroit also rated the disk good. This past week "Comin' On" placed on the national juke box chart. Action is reported on both sides. A previous "New Record to Watch.

I'LL BE TRUE (Angie, BMI)

HAPPINESS TO MY SOUL (Ajax, ASCAP) - Faye Adams - Herald 419

Disk placed on the second week on the Washington-Dalllartle territorial chart and was also reported strong in Philadelphia, Buffalo, Pittsburgh, Chicago and St. Louis. Good reports were received from the Southwestern U. S., Nashville and New York. "Happiness To My Soul" lacks the edge in the Buffalo, Philadelphia and Chicago sales territories. A previous "New Record to Watch.

Christmas (The following records and albums released this year are currently according to early sales reports. Other "Best Buy" selections will be made next week if reports warrant additions to this basic list.)

SANTA BABY - Eartha Kitt - RCA Victor 20-554

(Popular; a previous "Best Buy")

I WANT A N interpolation FOR CHRISTMAS - My EARS ON STRAIGHT - Gayla Peevey - Columbia 40196

(Country and Western and Popular)

CHRISTMAS MEDLEY - AVE. MARIA - Biblicare - Columbia 48001

PUT CHRIST BACK INTO CHRISTMAS - THE GENTLE CARPENTER OF BETHLEHEM - The Melody Boys - MCC 75090

(Country and Western and Popular)

REINDEER SONGS - King Sugar - RCA Victor 80182

(Christmas)

CHRISTMAS ROSES - Hank Snow - RCA Victor 70039

(Christmas)

CHRISTMAS IN HEAVEN - NELSON'S NEW YEAR - Billy Ward, Dondi Kids - King 1353

(Blues)

CHRISTMAS WITH ARTHUR GODFREY AND ALL THE LITTLE GODFREYS - Columbia CL 6846

(A previous album selection.)

CHRISTMAS CAROLS - Mantovani - London LL 111

NEW RECORDS TO WATCH

STAN FREBERG COMING TO THE DEPARTED PARIS 1 & 2 (Alaba, ASCAP) - Capitol 3671 - Stan Freberg has come up with a holiday sequel to "St. George and the Dragon" with this rib-tickling investigation of a man who doesn't believe in Santa Claus and looks like a natural for the Christmas season.

HOMER AND JETHRO Yee-haw! - Melvin, BMI - Hay Shone - Tannen, BMI - RCA Victor 20-5335

30-3000 - The satirical duel turn two of the country's top hits into laughable nonsense via their smart parodies here. Both the c.w. and the pop market should shell out and lose to play these two strong sides by the boys.

DAVIS SISTERS Buccaneer - Houston, BMI - For Old Times Sake-TNT 17 - New to the young label, the girls turn in a mighty strong country record. They sell "Buccaneer" in a soul style that could sell it in the country field, and they turn in another scintillating reading on the flip. Good wax from the Texas indie.

COMING UP IN THE TRADE

NATIVE DANCER Rusty Draper - Mercury 70256

OFF SHORE Richard Haney - Ambassador 1005

SOUTH OF THE BORDER Frank Sinatra - Capitol 2836

STRANGER IN PARADISE Tony Bennett - Columbia 41011

SWEET MAMA TREE TOP TALL Johnny Desmond - Coral 61099

HOPELESS LOVE Lefty Frizzell & Columbia 31180

MUSICAL SWINGERS! KISS ME BIG - Tennessee Ernie Ford - Capitol 5932

TAIN'T NO USE Jimmie Davis - Capitol 2518

BANANA SPLIT Kid King - Excello 2095 - Want You To Be My Baby - Marvel Jones - Accu-Tone 5005

TAKE ME BACK Linda Hayes - Hollywood 1003

CURRENT TOP RECORDS

See page 30 for the top pop records.
See page 77 for the top c.w. records.
See page 38 for the top r&b records.
See pages 34 and 35 for the current top packaged records.
DOUBLE DYNAMITE!

COLUMBIA PICTURES TECHNICOLOR SMASH
Presenting
Rita Hayworth • José Ferrer
with ALDO RAY
"MISS SADIE THOMPSON"
A Jerry Wald Production
Orchestra Directed By Morris Stoloff

Recorded Directly From The Sound Track
Rita Hayworth
José Ferrer
in
"MISS SADIE THOMPSON"
COLUMBIA PICTURES TECHNICOLOR HIT
Orchestra And Chorus Directed By Morris Stoloff

DOWNBEAT SAYS:
"... RITA HAYWORTH, SADIE THOMPSON
SOUND TRACK ALBUM BOUND TO
BE CONTROVERSIAL ITEM..."
MC 25181 EP-2-3147

TOP SELLING "POPS"

PATI PAGE
"Changing Partners"
COUPLED WITH
"Where Did My Snowman Go"
MERCURY 70260 • 70260X45

RUSTY DRAPER
"Native Dancer"
COUPLED WITH
"Lonesome Song"
MERCURY 70256 • 70256X45

JERRY MURAD
"The Story Of Three Loves"
COUPLED WITH
"Sweet Leilani"
MERCURY 70202 • 70202X45

BOBBY WAYNE
"The Jones Boy"
COUPLED WITH
"Snow, Snow, Beautiful Snow"
MERCURY 70268 • 70268X45

RICHARD HAYMAN
"Off Shore"
COUPLED WITH
"Joey's Theme"
MERCURY 70252 • 70252X45

EDDY HOWARD
"Bimbo"
COUPLED WITH
"Ebenezer Scrooge"
MERCURY 70272 • 70272X45

GEORGIA GIBBS
"Under Paris Skies"
COUPLED WITH
"I Love Paris"
MERCURY 70274 • 70274X45

DAVID CARROLL
"Gadabout"
COUPLED WITH
"Caribbean"
MERCURY 70247 • 70247X45

THE GAYLORDS
"The Strings Of My Heart"
COUPLED WITH
"Mama-Papa Polka"
MERCURY 70258 • 70258X45

RICHARD HAYMAN
"Sadie Thompson's Song"
COUPLED WITH
"Drive In"
MERCURY 70237 • 70237X45

JAN AUGUST
"Cow Cow Blues"
COUPLED WITH
"Martha"
MERCURY 70228 • 70228X45

VIC DAMONE
"A Village In Peru"
COUPLED WITH
"Stronger In Paradise"
MERCURY 70269 • 70269X45

MERCURY
RECORDS

www.americanradiohistory.com
### Best Selling Singles

Records are ranked in order of the greatest number of plays in juke boxes over the country. Records are based on the Billboard's weekly chart. The reverse side of each record is also listed.

<table>
<thead>
<tr>
<th>Week</th>
<th>Last Week</th>
<th>Chart</th>
<th>Record Name</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>1</td>
<td>&quot;Oh&quot;</td>
<td>&quot;Oh&quot;</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>2</td>
<td>&quot;Oh&quot;</td>
<td>&quot;Oh&quot;</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>3</td>
<td>&quot;Oh&quot;</td>
<td>&quot;Oh&quot;</td>
<td>3</td>
</tr>
</tbody>
</table>

### Most Played in Juke Boxes

Records are ranked in order of the greatest number of plays on juke boxes over the country. Records are based on the Billboard's weekly chart. The reverse side of each record is also listed.

<table>
<thead>
<tr>
<th>Week</th>
<th>Last Week</th>
<th>Chart</th>
<th>Record Name</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>1</td>
<td>&quot;Oh&quot;</td>
<td>&quot;Oh&quot;</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>2</td>
<td>&quot;Oh&quot;</td>
<td>&quot;Oh&quot;</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>3</td>
<td>&quot;Oh&quot;</td>
<td>&quot;Oh&quot;</td>
<td>3</td>
</tr>
</tbody>
</table>

### Most Played by Jockeys

Records are ranked in order of the greatest number of plays on disk jockeys across the country. Records are based on the Billboard's weekly survey among the nation's disk jockeys. The reverse side of each record is also listed.

<table>
<thead>
<tr>
<th>Week</th>
<th>Last Week</th>
<th>Chart</th>
<th>Record Name</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>1</td>
<td>&quot;Oh&quot;</td>
<td>&quot;Oh&quot;</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>2</td>
<td>&quot;Oh&quot;</td>
<td>&quot;Oh&quot;</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>3</td>
<td>&quot;Oh&quot;</td>
<td>&quot;Oh&quot;</td>
<td>3</td>
</tr>
</tbody>
</table>

---

**VoX JoX by Charlotte Summers**

Jox Trix

Bandy Singer, KGCO, Cedar Rapids, is that singer he had a new "hit" on his Saturday night show this week. The show was on the air for five hours and five minutes on the air. On the same night of his show, Hunt was playing the Arthur Airman in Cedar Rapids. The portion of the show on which the singer recorded his new release, which was on the air for five hours and five minutes on the air, Hunt was playing the Arthur Airman in Cedar Rapids.

**Surfaces Noises**

In defense of "Oh" and "San," from Jack Garrett, WHQ, Victoria, Minn., comes, "What's all this about a "request" campaign for "San," and "Oh," etc. I can't believe this. . . .

**Change of Theme**

Larry Leonard, WLOW, Norfolk, is the new announcer of the program formerly known as "The Day, the Music.." The show is now called "What's on the Air, and Money With Miller" and is heard daily on WLOW and WJCL, Atlanta. The program is a musical show with a lot of variety and is heard daily from 9 to 11 A.M. eastern time. The show is broadcast from the WJCL studios in Atlanta.

**Best Sellers in This Extended ORCHESTRAL WORKS INSTRUMENTAL**

**Packaged Record Reviews**

Changes have been made in the new production of "The Golden Age of the Radio" by the broadcasting company. The program is now heard on the air every Thursday night at 8 P.M.

**YESTERDAY'S TOPS**

The nation's top tunes on records and newspapers in the Billboard.

**December 4, 1941**

1. "What's New?" "How's Your Window?"
2. "What's New?" "How's Your Window?"
3. "What's New?" "How's Your Window?"
4. "What's New?" "How's Your Window?"
5. "What's New?" "How's Your Window?"

---

www.americanradiohistory.com
The New Dance Sensation from England . . .

and

MIDNIGHT FESTIVAL

Just released on

EPIC

9011—(45) 5-9011

. . . Brought to America by the Great, New

LEE ROY

AND HIS BAND

Personal Management
ANTHON
1733 Broadway,
New York 19, N. Y.
Territorial Best Sellers (Popular)

This Week's New Territorial Best Sellers to Watch

produced and selected by Territorial Best Sellers in Atlanta, Chicago, Cleveland, Detroit, Kansas City, Los Angeles, Milwaukee, Philadelphia, Pittsburgh, St. Louis, San Francisco, Seattle, and Washington, D.C. for the week ending November 28th.

Atlanta
2. Stranger in Paradise - T. Bennett, Columbia
3. Hispanic - T. Bennett, Columbia
5. Stranger in Paradise - T. Bennett, Columbia

Cincinnati
1. Stranger in Paradise - Four Acres, Decca
2. Ebb Tide - F. Chackesfield, London
3. Hispanic - T. Bennett, Columbia
5. Stranger in Paradise - T. Bennett, Columbia

Boston
1. Oh Me Papa - E. Bennett, Essex
2. Ebb Tide - F. Chackesfield, London
3. Santa Baby - E. Bennett, Essex
4. Rags to Riches - T. Bennett, Columbia
5. You, You, You - Amos Brothers, Victor

Buffalo
1. Rags to Riches - T. Bennett, Columbia
2. Stranger in Paradise - T. Bennett, Columbia
5. Ebb Tide - F. Chackesfield, London

Dallas-Ft. Worth
1. Rags to Riches - T. Bennett, Columbia
2. Rags to Riches - T. Bennett, Columbia
5. Ebb Tide - F. Chackesfield, London

Denver
1. That's Amore - Paul-M. Ford, Capitol
2. Stranger in Paradise - T. Bennett, Columbia
5. Ebb Tide - F. Chackesfield, London

Detroit
1. Stranger in Paradise - T. Bennett, Columbia
2. Ebb Tide - F. Chackesfield, London
3. Rags to Riches - T. Bennett, Columbia
5. Ebb Tide - F. Chackesfield, London

Los Angeles
1. Stranger in Paradise - T. Bennett, Columbia
2. Ebb Tide - F. Chackesfield, London
3. Stranger in Paradise - T. Bennett, Columbia
5. Ebb Tide - F. Chackesfield, London

Philadelphia
1. That's Amore - T. Bennett, Columbia
2. Rags to Riches - T. Bennett, Columbia
5. Ebb Tide - F. Chackesfield, London

Pittsburgh
1. Rags to Riches - T. Bennett, Columbia
2. Ebb Tide - F. Chackesfield, London
3. Stranger in Paradise - T. Bennett, Columbia
5. Ebb Tide - F. Chackesfield, London

St. Louis
1. That's Amore - T. Bennett, Columbia
2. Rags to Riches - T. Bennett, Columbia
3. Rags to Riches - T. Bennett, Columbia
4. Story of Three Loves - M. Martin, Mercury
5. Ebb Tide - F. Chackesfield, London

San Francisco
1. Rags to Riches - T. Bennett, Columbia
2. Ebb Tide - F. Chackesfield, London
4. That's Amore - T. Bennett, Columbia
5. Ebb Tide - F. Chackesfield, London

Seattle
1. Rags to Riches - T. Bennett, Columbia
2. Rags to Riches - T. Bennett, Columbia
3. That's Amore - T. Bennett, Columbia
4. That's Amore - T. Bennett, Columbia
5. Ebb Tide - F. Chackesfield, London

Washington-Baltimore
1. Rags to Riches - T. Bennett, Columbia
2. Rags to Riches - T. Bennett, Columbia
5. Ebb Tide - F. Chackesfield, London

Promoters:

Get our latest list. Each week, the Territorial Best Sellers Selects what songs are selling well in your territory. Please send us a request if you would like to receive our list. We also have samples of songs that have been requested in the past. Please contact us at 1-800-555-1234 for more information.

THE BILLBOARD'S MUSIC Popularity Charts... For Week Ending November 28
O Mein Papa
(Oh! My Papa)

...by the nation's number one trumpeter and his orchestra

RAY
ANTHONY

flipside:
SECRET LOVE

Capitol Record No. 2678
**Package Review Ratings**

**CLASSICAL LP'S**

**SYMPHONY**
- **BEETHOVEN: SYMPHONY NO. 5 (EROICA) (1-13)** - Philadelphia Orchestra; Eugene Ormandy. RCA LP 1620, 1959
- **BRAHMS: SYMPHONY NO. 4 IN E MINOR (1-13)** - Symphony Orchestra of Radio Berlin; Arthur Rodzinski. Urania URP 1756, 1960

**EXTENDED ORCHESTRAL WORKS**
- **RIMSKY-KORSAKOV: SUGGESTIONS FROM THE COAS AND DOROTHY; RACHMANINOFF: SYMPHONY NO. 3; TCHAIKOVSKY: SYMPHONY No. 6 (1-13)** - Chicago Symphony Orchestra; Fritz Reiner. Columbia ML 4037, November 1956
- **STRAUSS: TRISTAN (1-13)** - Berlin; Georg Solti. Decca 251-4, November 1961

**CONCERTO**
- **BEETHOVEN: PIANO CONCERTO No. 5 (1-13)** - Vladimir Horvath, piano; Chicago Symphony; Leonard Bernstein. Columbia ML 4028, 1953
- **BACH: THE WELL-TEMPERED CLAVIER; BOOK 2 (1-13)** - Rosalyn Tureck. Decca DLX 578, 1927

**INSTRUMENTAL**
- **BEETHOVEN: SONATA No. 9 (MOONLIGHT) NO. 24 (1-13)** - Pierre Fournier, cello; Ernest Ansermet, cond. Decca DLX 115, April 1953
- **BACH: THE WELL-TEMPERED CLAVIER; BOOK 3 (1-13)** - Artur Schnabel. Decca DLX 579, 1927

**CHAMBER MUSIC**
- **SCHUBERT: LIESER RECITAL (1-13)** - Elizabeth Schwertner, piano; Henry Klucznik, cello; Louis Saenger, viola; Ferdinand Reil, violoncello. Columbia DM 606, 1936
- **GREGORIAN CHANTS, VOL. 5 (1-13)** - Benedictine Monks of St. Wandrille de Fontenay. Columbia CL 828, 1944

**VOCAL**
- **SCHEUBER: THE NIGHTINGALE (1-13)** - Alfred Collaer, tenor; Konrad Dietrich, baritone; Lotte Lehmann, soprano. Columbia CL 848, 1944

**Dramatic and Documentary**
- **THE REVEREND JOHN DAVIES OF HADLEY; JOHN MASON DIXON (1-13)** - Thesaurus, November 1952
- **T.S. ELIOT: MURDER IN THE CATHEDRAL (2-13)** - Robert Dow and The Old Vic Company. August 1953

**Popular Albums**

**Christmas**
- **CHRISTMAS CAROLS (1-13)** - The Beethoven Band. Columbia CL 101, 1944
- **CHRISTMAS CAROLS (2-13)** - The Beethoven Band. Columbia CL 102, 1944
- **LE SING: SONG HITS OF PARIS (1-13)** - Bill Clinton. Decca DLX 1008, 1949

**Explaining the Review Ratings**

Each record or album listed under the 'Package Review Ratings' is reviewed according to its expected commercial potential, with the music within in the secondary category. The rating of a record or album is also dependant upon how it is compared with a rating in the same category in the previous issue of the magazine.

Ratings: 90-100: tops; 80-89: excellent; 70-79: very satisfactory; 60-69: poor. Most records and albums are rated in the 60-69 bracket, and the only exception to this system is when the record is being reviewed for a special occasion or the record is being reviewed for a special occasion or the record is being reviewed for a special occasion.

*Big* Sets

Chair, Schubert Editions Offer $6 Potential

**Dealer Feast**

Christmas With Godfrey; Band Plays Carols

From the moment Columbia released Christmas With Arthur Godfrey, the album took on the aspect of a power item. It is not surprising that it has never been better than in an outlet which has it. The album has been re-released several times, and each re-release has increased its popularity. The album is now considered a classic of Christmas music.

The story of Christmas With Arthur Godfrey is a story of the rise and fall of a career. The album was first released in 1953, and it quickly became a hit. The song "Silent Night" was the highlight of the album, and it has become a Christmas staple ever since. The album was re-released several times in the years that followed, and it remains a popular choice for Christmas listening today.

**Wagner LP Is a Buyer's Must**

Outstanding among this week's new releases is a Wagner opera record that is an LP containing the complete score of the opera Das Rheingold. The performance is given by the Metropolitan Opera Orchestra under the direction of Rudolf Kempe. The recording is a fine one, and it is highly recommended for anyone interested in Wagner's music. The recording is available from Columbia Records, and it is a must for any serious Wagner fan. The price is $6.95.
Beethoven 3d
Continued from page 24

Music—As Written

Fare for Patrons With
Continental Appetites

One record has a specially cut label with the words “How
that sound is on the label.” Another record has a special
scoring of the music on the label. This makes it easy for
people to find the music they want.

Wagner LP
Continued from page 24

Short Orchestral Works

Classical Catalog Sellers

Instruments and Ensembles

Classical Recent Release Sellers

All records are listed in alphabetical order in the table.

RCA Victor’s catalog is available for more than 6 months
and is considered one of the key dealers throughout the
country. Musical categories change weekly.

Classical Recent Release Sellers

All records listed have been available to the trade for
more than 6 months and are considered in the main
category. Records in the table reflect the number of
the key dealers throughout the country. Musical
categories change weekly.

EXTENDED ORCHESTRAL WORKS

The marketing wisdom of
RCA Victor’s decision to
release the L DISTANT DANCES
of the MOUNTAIN KING
(Philadelphia Orchestra—
Rudolf Serkin) is strongly
highlighted in this week’s catalog.

All records are available
for the same price as
RCA Victor’s.

RACHEL WOBURN: THE
MOUNTAIN KING
(Rudolf Serkin)

RCA Victor L 9722

RACHMANINOFF: RHAPSODY ON
A THEME OF PAGANINI
(Kapell)

RCA Victor L 9518

Britten Orchestra.

RACHMANINOFF: RHAPSODY ON
A THEME OF PAGANINI
(Kapell)

RCA Victor L 9518

RACHMANINOFF: RHAPSODY ON
A THEME OF PAGANINI
(Kapell)

RCA Victor L 9518
Col., Toronto Dealers Split Deejay Show

TORONTO, Nov. 28. — Columbia Records is co-operating on a participating basis with local dealers thru a deejay gimmick highlighting Columbia disks and the voice of former announcer Frank Jones, now Columbia's Ontario promotion man. Columbia pays half the time and supplies the package, including Jones. Four dealers in Toronto are sharing the other half, each having an individual segment of 15 minutes of the hour-long show. Jones' format is to make an imaginary tour of the co-sponsors, and he is supposed to be working from the record bar of each in turn. Dealers comment favorably, and Columbia is willing to expand the operation whereby their outlets are willing to co-operate either on a 30-minute or 60-minute basis. Wherever possible, visiting Columbia artists are interviewed on the program. So far in Toronto, these have included Frankie Lane, Johnnie Ray, etc.

RAMIREZ IS HIS OWN RIVAL

NEW YORK, Nov. 28. — Carlos Ramirez makes his official bow on the M-G-M label this week with a 10-inch disk coupling, "A Little More of Your Love," and "I Had to Kiss You." As soon as the record gets out, Ramirez will be banking himself on an M-G-M album, but under a different name. It works this way: He did the sound track in the film "Latin Lovers" for film star Ricardo Montalban. Montalban is listed as vocalist in the sound-track album. Issued as a single, this, Ramirez takes credit in his own name.

Injuries Lay Up Weiss, Cap Rep

Hollywood, Nov. 28. — In a disk hit isn't as tough a grind as some may think it to be. Take the case of Bobby Weiss, European representative for Capitol Records. Bobby fell thru a trap door in a drugstore in Hasenbergl, Germany recently, suffering a broken hand and injuring his left shoulder. He'll be hospitalized for two weeks, following which will samt a stint on crutches. And while he's out of action, Bobby would like some Stateside mail. He's housed at Hotel Mezzanotte, Hamburg, Germany.

"Weiss" Dee also thinks Bobby should have some warm wishes to speed the recuperating process. And as big music fans he knows the New York winds and the Hollywood smog, Bobby will be wishing the sailor on the sands at the Cote D'Aure. That's bad!

PROMOTERS

[Ad copy on sheet]

[Ad copy on sheet]

[Ad copy on sheet]

[Ad copy on sheet]
The Father and Daughter Record Everybody's Raving About!

THINK!
By Jack Owens
DONE
BACK TO BACK!
Jack sings it on one side and his daughter Mary Ann sings it on the other.

"I sing it with a soft shoe rhythm!"
"On my side, I sing it sweet!"

Decca
#28954

P. S.: "THINK" was originally introduced on the Jack Owens Show, Coast to Coast on the ABC Radio Network and on Jack's KECA-TV Show.
P. P. S.: I'm on the TV Show too. Mary Ann
This Week's New Territorial Best Sellers to Watch

Records listed under "Territorial Best Sellers to Watch" have appeared for the first time this week on any one of the charts. They are spotlighted for the convenience of dealers and operators in other markets.

Los Angeles.....EVENING NIGHT IN THE WEEK

Philadelphia.....COMIN' ON

Washington, D. C.-Baltimore, Md.....MY GIRL AWAITS ME

Cincinnati

1. Money Honey
2. MePhatter
3. Atlantic
4. Rhythm
5. You
6. AM
7. ON

Detroit

1. Money Honey
2. C. MePhatter, Atlantic
3. Atlantic
4. One Scotch, One Bourbon, One Beer
5. A. Milburn, Aladdin
6. Rags to Riches
7. Dominos, King
8. TV Is the Thing
9. Washington, Mercury
10. Rosemary

Chicago

1. Money Honey
2. C. MePhatter, Atlantic
3. TV Is the Thing
4. Washington, Mercury
5. Money Honey
6. Crows, Chicago
7. Money Honey
8. Masters
9. Atlantic
10. Rosemary

Charlotte

1. Money Honey
2. C. MePhatter, Atlantic
3. Atlantic
4. One Scotch, One Bourbon, One Beer
5. A. Milburn, Aladdin
6. Rags to Riches
7. Dominos, King
8. TV Is the Thing
9. Washington, Mercury
10. Rosemary

3 of A Kind

ALL HITS

JOHNNY ACE

"Saving My Love For You"
b/w YES BABY

Making His Duke Debut

JOSEPH "Mr. Goggles-Eyes" AUGUST

"OH WHAT A FOOL"
b/w "PLAY THE GAME"

The Sunset Travelers

"I AM BUILDING A HOME"
b/w "I WISH I WAS IN HEAVEN SITTING DOWN"

RHYTHM AND BLUES NOTES

By BOB ROLONTZ

"The tune "Oh, My Papa" ("Mama Paws") which is growing a lot of action in the pop field has been cut as a 16" instrumental by Don Hill on the RCA Victor label. Danny Kissler handled the 16" work on the session, and the disk will be out on the market in the next few weeks. Joe Davis, of Joe Davis Records, spent three days in Chicago this week visiting dealers and working out distribution for the label. Mr. Harry HELLSMAN, a.d.r. head of OKeh Records, has paid warthog hamilton for the label. Hamilton heads from Jersey City, N. J.

Faye Adams' first waxing for Herald with the Joe Morel orch is the smash hit "Shake a Hand" features a new tune composed by Phil Mansco, who also did "Shoo-Shoo Baby" and other tunes. Faye Adams croons Happiness is My Smell backed with "Tell Me True." Peacock Records' spiritual groups are out for a huge f. g. season. The Sensational Nightingales are starting a one-shot deal which will take them thru Arkansas, Louisiana, Kentucky and Indiana. The Bells of Joy and Sister Jesu Rendel are now doing their sightings in Twin Cities, and the Southern Worshippers are going a top thru Ohio and Kentucky.

Faye Adams croons Happiness is My Smell backed with "Tell Me True." Peacock Records' spiritual groups are out for a huge f. g. season. The Sensational Nightingales are starting a one-shot deal which will take them thru Arkansas, Louisiana, Kentucky and Indiana. The Bells of Joy and Sister Jesu Rendel are now doing their sightings in Twin Cities, and the Southern Worshippers are going a top thru Ohio and Kentucky.

Faye Adams' first waxing for Herald with the Joe Morel orch is the smash hit "Shake a Hand" features a new tune composed by Phil Mansco, who also did "Shoo-Shoo Baby" and other tunes. Faye Adams croons Happiness is My Smell backed with "Tell Me True." Peacock Records' spiritual groups are out for a huge f. g. season. The Sensational Nightingales are starting a one-shot deal which will take them thru Arkansas, Louisiana, Kentucky and Indiana. The Bells of Joy and Sister Jesu Rendel are now doing their sightings in Twin Cities, and the Southern Worshippers are going a top thru Ohio and Kentucky.

Faye Adams' first waxing for Herald with the Joe Morel orch is the smash hit "Shake a Hand" features a new tune composed by Phil Mansco, who also did "Shoo-Shoo Baby" and other tunes. Faye Adams croons Happiness is My Smell backed with "Tell Me True." Peacock Records' spiritual groups are out for a huge f. g. season. The Sensational Nightingales are starting a one-shot deal which will take them thru Arkansas, Louisiana, Kentucky and Indiana. The Bells of Joy and Sister Jesu Rendel are now doing their sightings in Twin Cities, and the Southern Worshippers are going a top thru Ohio and Kentucky.

Faye Adams' first waxing for Herald with the Joe Morel orch is the smash hit "Shake a Hand" features a new tune composed by Phil Mansco, who also did "Shoo-Shoo Baby" and other tunes. Faye Adams croons Happiness is My Smell backed with "Tell Me True." Peacock Records' spiritual groups are out for a huge f. g. season. The Sensational Nightingales are starting a one-shot deal which will take them thru Arkansas, Louisiana, Kentucky and Indiana. The Bells of Joy and Sister Jesu Rendel are now doing their sightings in Twin Cities, and the Southern Worshippers are going a top thru Ohio and Kentucky.

Faye Adams' first waxing for Herald with the Joe Morel orch is the smash hit "Shake a Hand" features a new tune composed by Phil Mansco, who also did "Shoo-Shoo Baby" and other tunes. Faye Adams croons Happiness is My Smell backed with "Tell Me True." Peacock Records' spiritual groups are out for a huge f. g. season. The Sensational Nightingales are starting a one-shot deal which will take them thru Arkansas, Louisiana, Kentucky and Indiana. The Bells of Joy and Sister Jesu Rendel are now doing their sightings in Twin Cities, and the Southern Worshippers are going a top thru Ohio and Kentucky.

Faye Adams' first waxing for Herald with the Joe Morel orch is the smash hit "Shake a Hand" features a new tune composed by Phil Mansco, who also did "Shoo-Shoo Baby" and other tunes. Faye Adams croons Happiness is My Smell backed with "Tell Me True." Peacock Records' spiritual groups are out for a huge f. g. season. The Sensational Nightingales are starting a one-shot deal which will take them thru Arkansas, Louisiana, Kentucky and Indiana. The Bells of Joy and Sister Jesu Rendel are now doing their sightings in Twin Cities, and the Southern Worshippers are going a top thru Ohio and Kentucky.
**TOP RHYTHM & BLUES RECORDS**

- **R&B Territorial Best Sellers**
  - **Los Angeles**
  - **New York**
  - **New Orleans**

- **Rhythm & Blues Record Reviews**
  - **Philadelphia**
  - **Washington - Baltimore**
  - **St. Louis**

---

**PEACOCK SCORES AGAIN**

$3 sure to boost Christmas sales $$$

**SONNY PARKER'S**

"I'M SO SAD"

b/w "LADY'LIGHTS"

LORD HAVE MERCY

b/w "THERE'S NO DISCHARGE IN GOD'S ARMY"

THE SKYLYDS

Nashville 446

IS THERE ANYBODY LIKE JESUS

b/w "NOTHING TOO HARD FOR THEE"

Bro. Henry Edwards

RCA 3019

**Savoy RECORD CO., INC.**

58 Market St., Newark, N.J.

That's the Way "MY "AINT MIND IS GONNA WORKING" TELL"

Savoy #1118

**FATS DOMINO**

"SOMETHING'S WRONG"

"DON'T LEAVE ME THIS WAY"

Imperial 5342

**THE FOUR TONES**

"MARIE"

"I GAMBLED WITH LOVE"

Jubilee 3918

**THE ORIOLES**

"WHITE AND TELL ME WHY"

"THE MISSION OF ST. AUGUSTINE"

Jubilee 3923

---

**RHYTHM AND BLUES RECORD REVIEWS**

- **Continued from page 28**

**Los Angeles**

1. Honey Huey
2. Money Huey
3. Rags in Ritches
4. Every Night in the Week
5. Feelin' Good

- **New Orleans**

1. Money Honey
2. Rosemary
3. Shake a Hand
4. Mad Love
5. Take Me Back
6. Feeling Good
7. Good Lovin'
8. Honey Huey
9. J. Turner, Atlantic

- **New York**

1. One Scotch, One Bourbon, One Beer
2. Money Honey
3. Lovers Come Back to Me
4. Money Honey
5. I Had a Notion
6. TV is the Thing
7. Rags to Riches

**Philadelphia**

1. Rags to Riches
2. Money Honey
3. Baby Doll
4. Fat Daddy
5. Comin' On
6. One Scotch, One Bourbon
7. TV is the Thing
8. Good Lovin'

**Washington - Baltimore**

1. Money Honey
2. C. McPhatter, Atlantic
3. Baby Doll
4. Fat Daddy
5. Comin' On
6. One Scotch, One Bourbon
7. TV is the Thing
8. Good Lovin'

---

**Nashville**

- **Continued from page 28**

- **THE BILLBOARD MUSIC**

**TOP RHYTHM & BLUES RECORDS**

- **Continued from page 28**

**Los Angeles**

1. Honey Huey
2. Money Huey
3. C. McPhatter, Atlantic
4. Rags in Ritches
5. Every Night in the Week
6. Feelin' Good

- **New Orleans**

1. Money Honey
2. Rosemary
3. Shake a Hand
4. Mad Love
5. Take Me Back
6. Feeling Good
7. Good Lovin'
8. Honey Huey
9. J. Turner, Atlantic

- **New York**

1. One Scotch, One Bourbon, One Beer
2. Money Honey
3. Lovers Come Back to Me
4. Money Honey
5. I Had a Notion
6. TV is the Thing
7. Rags to Riches

**Philadelphia**

1. Rags to Riches
2. Money Honey
3. Baby Doll
4. Fat Daddy
5. Comin' On
6. One Scotch, One Bourbon
7. TV is the Thing
8. Good Lovin'

**Washington - Baltimore**

1. Money Honey
2. C. McPhatter, Atlantic
3. Baby Doll
4. Fat Daddy
5. Comin' On
6. One Scotch, One Bourbon
7. TV is the Thing
8. Good Lovin'

---

**Nashville**

- **Continued from page 28**

- **THE BILLBOARD MUSIC**

**TOP RHYTHM & BLUES RECORDS**

- **Continued from page 28**

**Los Angeles**

1. Honey Huey
2. Money Huey
3. C. McPhatter, Atlantic
4. Rags in Ritches
5. Every Night in the Week
6. Feelin' Good

- **New Orleans**

1. Money Honey
2. Rosemary
3. Shake a Hand
4. Mad Love
5. Take Me Back
6. Feeling Good
7. Good Lovin'
8. Honey Huey
9. J. Turner, Atlantic

- **New York**

1. One Scotch, One Bourbon, One Beer
2. Money Honey
3. Lovers Come Back to Me
4. Money Honey
5. I Had a Notion
6. TV is the Thing
7. Rags to Riches

**Philadelphia**

1. Rags to Riches
2. Money Honey
3. Baby Doll
4. Fat Daddy
5. Comin' On
6. One Scotch, One Bourbon
7. TV is the Thing
8. Good Lovin'

**Washington - Baltimore**

1. Money Honey
2. C. McPhatter, Atlantic
3. Baby Doll
4. Fat Daddy
5. Comin' On
6. One Scotch, One Bourbon
7. TV is the Thing
8. Good Lovin'
HAVING RECORD TROUBLES?
GET THE HITS NOW USE
ONE STOP RECORD SERVICE
OPERATORS & DEALERS
Buy From One Source—Save Freight Charges. We Ship Same Day Order is Received. Special Requests Promptly Handled.

COMPLETE STOCKS
VICTOR—DECCA—COLUMBIA—CAPITOL
AND ALL OTHER LABELS.
78's & 45's

RECORDS
5c
Over Regular Wholesale
Albums, Etc.—10% Over

Write or Telephone for Further Information
ONE STOP RECORD SERVICE
2626 OLIVE, ST. LOUIS, MO.
(Phone: LUCas 4172)
Order From Billboard Hit Parades

TOP TUNES FOR 1953-1954!!

OFF SHORE

LEO DIAMOND (AMBASSADOR)
RUDY VALDEZ (DECCA)
AXEL PÖYRY (CAPITOL)
MAT MATTIE (COLUMBIA)
RUSS MORGAN (DECCA)
DAVE BALLARD (EMI)
EARL ROSTIC (KING)
BILLY HAYES (LONDON)
ART MOONEY (MGM)
AL ROMERO (VICTOR)

PINK SHAMPOO

MARY ROBERTS (CAPITOL)
PETE HARLEY (EPIC)
JOHNNY SMITH (CAPITOL)

FAREWELL'S ONCE BEFORE

VICKI YOUNG (CAPITOL)
CONNIE HAYES (CORAL)

SHERRY TOUCHE

MAYBE THE ONE

BETTY GRABLE (RATIONAL)
DANIEL BANG (COLUMBIA)

TENNESSEE WHISKEY

BETTY GILPIN (DECCA)
BRENDA WHELEN (COLUMBIA)

BILL WATSON (DECCA)
JUDE AND JIMMY (EXTREME)

THE BLUELIGHTS

MICKEY AND JIMMY (PACIFIC)
DEAN MARTIN (DECCA)

HANOVER MUSIC CORP.  MICHAEL H. GOLDSMITH, INC. CRITICISM MUSIC CORP.

THE BILLBOARD
DECEMBER 5, 1953

ANITA ELIAS

with the Capitol Ball
RADIO 34—The though comes (DECCA)
with the American Bandstand.
with the novelty tune.

THE TUNES DANCERS

For the record, the tunes have a
for the record, and they stay in this featured record-
Last Night on the Beach Party... (Decca)
The Hits of the Week!...

TENNESSEE WHISKEY

BETTY GILPIN

Bobbie Borden

For the record, the tunes have a
for the record, and they stay in this featured record-

TENNIS WEEKENDS

For the record, the tunes have a
for the record, and they stay in this featured record-

TENNESSEE WHISKEY

BETTY GILPIN (DECCA)
BRENDA WHELEN (COLUMBIA)

FAYE ROTHMeyer

with the Capitol Ball

HANOVER MUSIC CORP.  MICHAEL H. GOLDSMITH, INC. CRITICISM MUSIC CORP.

THE BILLBOARD
DECEMBER 5, 1953

ANITA ELIAS

with the Capitol Ball
RADIO 34—The thought comes (DECCA)
with the American Bandstand.
with the novelty tune.

THE TUNES DANCERS

For the record, the tunes have a
for the record, and they stay in this featured record-
Last Night on the Beach Party... (Decca)
The Hits of the Week!...

TENNESSEE WHISKEY

BETTY GILPIN

Bobbie Borden

For the record, the tunes have a
for the record, and they stay in this featured record-

TENNIS WEEKENDS

For the record, the tunes have a
for the record, and they stay in this featured record-

TENNESSEE WHISKEY

BETTY GILPIN (DECCA)
BRENDA WHELEN (COLUMBIA)

FAYE ROTHMeyer

with the Capitol Ball

HANOVER MUSIC CORP.  MICHAEL H. GOLDSMITH, INC. CRITICISM MUSIC CORP.
Country & Western Business is BIG Business...

A special section spotlighting the three most important elements of Country & Western Music: Radio, Personal Appearances and Records... and featuring valuable reference lists.

EDITORIAL

Faith is the foundation of greatness. And faith in one's art and way of life is perhaps chiefly responsible for the present high estate of country music.

This multi-faceted show business category which now constitutes one of the bright ornaments of America's musical heritage has achieved its present eminence only because its songwriters and artists had a true regard for what they did. They hitched their art to the proved philosophies of life and let their inspiration spring from the heart of a nation.

Others—in addition to the writers and artists—were necessary to make possible the great blossoming of country entertainment. There were the music publishers who believed in the writers and their songs, and there were the mechanical men who had the foresight, skill and astuteness to put it all on wax. They too had faith.

Finally there were the people—the buyers of country entertainment whose understanding and encouragement of our native art enabled it to thrive and grow.

They too had faith. And while we properly honor those individual artists who have risen to high rank in the country field, let us not forget the unnamed thousands whose appreciation of country talent and tunes has made it all possible. They are the buyers of records, the radio listeners. They are those who swell box-office grosses on the rural live talent circuit.

This certainty that one's art is genuine, that it is pegged to more than surface considerations and that it derives from the heart of a country—this is our assurance that country music will continue to charm even greater numbers.

When Jimmie Rodgers came to town with his guitar strung over his back, he surely believed in the ultimate artistic and cultural acceptance of his music. That Ralph Peer found him, recognized his art and caught his greatness on wax only seemed accidental. Actually, it was not. It was symptomatic of Rodgers' belief in himself, of Peer's firm knowledge of the field, of Victor's belief in both of them.

The country music field has never lost this belief in itself. Let us hope it never shall. For this is the surest guarantee that it will continue to swell box-office grosses and keep alive the growing folk tradition.
New Three R's Provide Success
Formula—Radio, Routes, Records

By JOEL FRIDMAN

The country and western music business and the popular field are both in the same state of mind—there is a lot of talking about recording procedure, establishment of promotion, and exploitation of records. But the same similarities, however, both are working for the same kind of product, and the product, is the one that is really important in the field of endeavor.

The product is a song that acquires its individuality by the skill of the person who performs it, or from other forms of music—the album, the radio program, or the sheet music. It is the song itself, and likewise, the songwriter. Accordingly, the music publisher—jazz, rock, or country—is the man who works at some craft or trade to make the music readable as it is heard. His craft is that of a printer, which is called a music publisher.

Country music is born of a people who are proud but at the same time plain and simple, who reject any attempt to make the world out of their normal character.

No Estates

The continuous among country music publishers who are scattered all over the United States is to put the music as a commodity and to sell it. There is no such thing as an album, a record, or a song. The country music publisher is not a producer, but a reseller of songs.

Unlike Tin Pan Alley writers who create music solely as a personal ambition, the country music publisher is not manufactured by the music business but is formed in the mind and feeling and feeling of a situation and the emotions of a song.

A music publisher, whether it is the country and pop music field, has to be an expert in the field of music. The sale of sheet music represents a major source of income for pop music publishers, but a far smaller percentage of the revenue for those in the country music field. When there was practically no sale of sheet music, there was a strong feeling of the sale of records in today's market a rough estimate of sheet music sales by 50,000 copy sale is reported.

Indicative of the sheet music market is the sale of "Bomin," which was billed by E. Texas Dubuque of the "Bomin" and "Bomin,"

But that doesn't mean that the song should be like a country music publisher.

One of the best known of the Arforn-Fullner company and general producer is "Bomin," with whom the company, Fred Snyder, of Fairmount, Illinois, and D. A. Murray, of Averill, are the main men who work at the same craft or trade to make the music readable as it is heard. His craft is that of a printer, which is called a music publisher.

Country music is born of a people who are proud but at the same time plain and simple, who reject any attempt to make the world out of their normal character.

No Estates

The continuous among country music publishers who are scattered all over the United States is to put the music as a commodity and to sell it. There is no such thing as an album, a record, or a song. The country music publisher is not a producer, but a reseller of songs.

Unlike Tin Pan Alley writers who create music solely as a personal ambition, the country music publisher is not manufactured by the music business but is formed in the mind and feeling and feeling of a situation and the emotions of a song.

A music publisher, whether it is the country and pop music field, has to be an expert in the field of music. The sale of sheet music represents a major source of income for pop music publishers, but a far smaller percentage of the revenue for those in the country music field. When there was practically no sale of sheet music, there was a strong feeling of the sale of records in today's market a rough estimate of sheet music sales by 50,000 copy sale is reported.

Indicative of the sheet music market is the sale of "Bomin," which was billed by E. Texas Dubuque of the "Bomin" and "Bomin,"

But that doesn't mean that the song should be like a country music publisher.

One of the best known of the Arforn-Fullner company and general producer is "Bomin," with whom the company, Fred Snyder, of Fairmount, Illinois, and D. A. Murray, of Averill, are the main men who work at the same craft or trade to make the music readable as it is heard. His craft is that of a printer, which is called a music publisher.

Country music is born of a people who are proud but at the same time plain and simple, who reject any attempt to make the world out of their normal character.

No Estates

The continuous among country music publishers who are scattered all over the United States is to put the music as a commodity and to sell it. There is no such thing as an album, a record, or a song. The country music publisher is not a producer, but a reseller of songs.

Unlike Tin Pan Alley writers who create music solely as a personal ambition, the country music publisher is not manufactured by the music business but is formed in the mind and feeling and feeling of a situation and the emotions of a song.

A music publisher, whether it is the country and pop music field, has to be an expert in the field of music. The sale of sheet music represents a major source of income for pop music publishers, but a far smaller percentage of the revenue for those in the country music field. When there was practically no sale of sheet music, there was a strong feeling of the sale of records in today's market a rough estimate of sheet music sales by 50,000 copy sale is reported.

Indicative of the sheet music market is the sale of "Bomin," which was billed by E. Texas Dubuque of the "Bomin" and "Bomin,"

But that doesn't mean that the song should be like a country music publisher.

One of the best known of the Arforn-Fullner company and general producer is "Bomin," with whom the company, Fred Snyder, of Fairmount, Illinois, and D. A. Murray, of Averill, are the main men who work at the same craft or trade to make the music readable as it is heard. His craft is that of a printer, which is called a music publisher.

Country music is born of a people who are proud but at the same time plain and simple, who reject any attempt to make the world out of their normal character.

No Estates

The continuous among country music publishers who are scattered all over the United States is to put the music as a commodity and to sell it. There is no such thing as an album, a record, or a song. The country music publisher is not a producer, but a reseller of songs.

Unlike Tin Pan Alley writers who create music solely as a personal ambition, the country music publisher is not manufactured by the music business but is formed in the mind and feeling and feeling of a situation and the emotions of a song.

A music publisher, whether it is the country and pop music field, has to be an expert in the field of music. The sale of sheet music represents a major source of income for pop music publishers, but a far smaller percentage of the revenue for those in the country music field. When there was practically no sale of sheet music, there was a strong feeling of the sale of records in today's market a rough estimate of sheet music sales by 50,000 copy sale is reported.

Indicative of the sheet music market is the sale of "Bomin," which was billed by E. Texas Dubuque of the "Bomin" and "Bomin,"

But that doesn't mean that the song should be like a country music publisher.

One of the best known of the Arforn-Fullner company and general producer is "Bomin," with whom the company, Fred Snyder, of Fairmount, Illinois, and D. A. Murray, of Averill, are the main men who work at the same craft or trade to make the music readable as it is heard. His craft is that of a printer, which is called a music publisher.

Country music is born of a people who are proud but at the same time plain and simple, who reject any attempt to make the world out of their normal character.
BMI is proud...

to announce the presentation of its

CITATION OF ACHIEVEMENT
AWARDS

To the writers and publishers of the
great folk tune leaders of 1953
on the occasion of the celebration of
the 28th Anniversary of

GRAND OLE OPRY

Along with these citations go BMI's
Best wishes and congratulations to
Radio Station WSM, Nashville, Tenn.

PUBLISHERS
ACUFF-ROSE PUBLICATIONS
AMERICAN MUSIC, INC.
BRAZOS VALLEY MUSIC CO.
CEDARWOOD PUBLISHING CO., INC.
CENTRAL SONGS, INC.
FAIRWAY MUSIC CO.
FORREST MUSIC CORP.
FOUR STAR SALES COMPANY, INC.
FREDERICK MUSIC PUBLISHING CO.
HILL & RANGE SONGS, INC.
OLD CHARTER PUBLISHING CO., INC.
PEER INTERNATIONAL CORP.
TANNEN MUSIC, INC.
VALLEY PUBLISHERS, INC.

WRITERS
CHET ATKINS
BOUSTLEAUX BRYANT
BILL CARLISLE
MARTHA CARSON
LINK DAVIS
ARTIE GLENN
PETE GRAVES
AUTRY ORISHAM
EARL GRISWOLD
JIM LOWE
J. D. MILLER
CARL A. NULL
CHARLES ORR
FUZZY OWEN
LEWIS TALLEY
HANK THOMPSON
JERRY TEIFER
MITCHELL TOROK
BILLY WALLACE
SLIM WILLET
HANK WILLIAMS
FARON YOUNG

SONGS
BACK STREET AFFAIR
BIG MAMOU
BUMMING AROUND
CARIBBEAN
CRYING IN THE CHAPEL
DEAR JOHN LETTER, A
DON'T LET THE STARS GET IN YOUR EYES
FULL TIME JOB
GAMBLER'S GUITAR
GOING STEADY
GUY WHO INVENTED KISSIN'
HEY JOE
I FORGOT MORE THAN YOU'LL EVER KNOW
I'M GONNA WALK & TALK WITH MY LORD
IT'S BEEN SO LONG
LET ME KNOW
MEXICAN JOE
MIDNIGHT
NO HELP WANTED
RAMBLIN' MAN
RUB-A-DUB-DUB
SATISFIED
THAT'S ME WITHOUT YOU
YOUR CHEATIN' HEART

BROADCAST MUSIC, INC.
580 FIFTH AVENUE, NEW YORK 36, N.Y.
The BLUE RIBBON Attraction

For Proof Positive
Check these grosses from recent tours

- Toronto, Nov. 5-11
  Casino Theater—26,000 Admissions

- Montreal, Nov. 12-18
  Seville Theater—18,324 Admissions

October, 9-day tour of following cities:
- Tacoma; Victoria, B. C.; Vancouver, B. C.;
- Seattle, Salt Lake City, Idaho Falls,
- Billings, Butte and My Red Barn, Ulm, Mont.
(98,618 Admissions)

* Featured Star
  WSM Grand Ole Opry
  and WSM-TV
  * Affiliated
  HILL & RANGE SONGS
  * Top Name for your
  THEATER — AUD & ARENAS —
  FAIR OR SPECIAL EVENTS

A Special Double Attraction For Your Fairs:
Hank Snow and His Educated Horse—"SHAWNEE"
now available for Fairs — Rodeos — Celebrations
After a few years absence, Hank Snow again
offers this thrilling attraction.
Thanks, Disk Jockeys, for your continued cooperation.

Exclusive RCA VICTOR latest release...

WHEN MEXICAN JOE MET JOLIE BLON
and
NO LONGER A PRISONER
RCA 20-5490

CHRISTMAS ROSES
and
THE REINDEER BOOGIE
RCA 20-5340

For available bookings contact:

DUB ALBRITTEN
417 Broad Street
Nashville, Tenn.
Phone: 4-9481

or

JAMES DENNY
WSM Artist Service Bureau
WSM
Nashville, Tennessee
THE NATION'S #1 COUNTRY GAL

Kitty Wells

Exclusive on DECCA RECORDS

Current Decca Release
CHEATIN'S A SIN
and
I GAVE MY WEDDING DRESS AWAY

HEY, JOE
and
My Cold, Cold Heart Is Melted Now
#28797

I DON'T CLAIM TO BE AN ANGEL
and
The Life They Live in Songs
#28753

Management: FRANKIE MORE
631 Murfreesboro Rd. Phone: 6-2215 NASHVILLE, TENNESSEE

Management: FRANKIE MORE
631 Murfreesboro Rd. Phone: 6-2215 NASHVILLE, TENNESSEE
JOHNNIE
AND
JACK

and Their TENNESSEE MOUNTAIN BOYS

Exclusive on RCA VICTOR

Current RCA Release

PIG LATIN | YOU'RE MY DOWNFALL

RCA #20-5483

SPECIAL SACRED RELEASE

FROM THE MANGER TO THE CROSS

GOD PUT A RAINBOW IN THE CLOUD

#20-5517

Management: FRANKIE MORE

631 Murfreesboro Rd. Phone: 6-2215 NASHVILLE, TENNESSEE

DECEMBER 5, 1953

THE BILLBOARD

COUNTRY & WESTERN SECTION

THE NATION'S #1 COUNTRY PAIR
Country Deejays Pick 8 All-Time Greats

Eight past and current country and western singers have been named by the hillbilly disk jockeys of America as the first members of The Billboard's Honor Roll of Country and Western Artists. The selection of these "all-time greats"—Hank Williams, Eddy Arnold, Red Foley, Jimmie Rodger, Hank Snow, Roy Acuff and Carl Smith—was based on special disk jockey surveys made in conjunction with this special section on country and western music.

Special achievement citations marking their selection as "all-time greats" were presented to these artists or their relatives by The Billboard at the special "Grand Ole Opry" show in Nashville on November 21, marking the 20th anniversary of the WSM radio feature.

ROY ACUFF

HANK WILLIAMS

EDDY ARNOLD

RED FOLEY

JIMMIE RODGERS

CARL SMITH

HANK SNOW

ERNST TUBB

HANK WILLIAMS

ROY ACUFF

EDDY ARNOLD

RED FOLEY

JIMMIE RODGERS

CARL SMITH

HANK SNOW

ERNST TUBB

HANK WILLIAMS

The Honor Roll of Country and Western Artists corresponding to a hall of fame of hillbilly singers. Special annual surveys will be made to determine which artists should be added to the Honor Roll in years to come.

The introduction of The Honor Roll of Country and Western Artists marks another "first" in The Billboard's annals (one of which is this special c&w, section) in furthering the growing interest in country and western music.

To this end The Billboard has published a special section, a complete survey of the year. Last May a special section commemorating Jimmie Rodgers' 25th anniversary was published.

The bond of fidelity between the hillbilly and western artist and his "fan" is something which has continued throughout the years since the days of the late Jimmie Rodgers to the artists who are establishing themselves. In perhaps only one category has this loyalty been so manifest and that was during the heyday of the big-time club jockeys. These stars built up the same kind of loyal fan following as did the country music stars, but there were many fans that were divided, while the faithful bond of country fan continues unabated.

The most concrete evidence of this bond between the hillbilly and his fan has been in the catalogs and collections of the songs themselves. The majority of standards which have established themselves as consistent sellers appeal over a period of years has been maintained in the music department.

Many stories have been printed about the high percentage of man-by-number by Eddy Arnold, Victo- ria's country perennial, over even such major Western stars as Roy Acuff, Hank Snow, Patsy Cline and Vaugn Monroe. Other artists whose songs have had a low mortality rate when the time comes around each year to separate the wheat from the chaff in proper catalogs are Roy Acuff, Red Foley, Eddy Arnold, Patsy Cline, Hank Snow, the late Jimmie Rodgers, Hank Thompson and Ten Bitter.

PICTURE OF RODGERS' CITATION. Similar certificates were given to other seven named in Honor Roll by disk jockeys.

Ernest Tubb

Jimmie Rogers

the basis for changes in format and future programming ideas. The ideas practiced by the present country fan has built up some very definite guidelines for these types of artists. In no other field are songbooks and style and eight-by-ten-glossy so highly told. One top name with a major firm last year bought a new a bit of it and put on the hit songbooks for a six-month period. But only those of some standing artists in the country field clean up with the songbooks and pictures, even specialized artists who do not have religious and sacred types of songs make similar profits.

Steve Sholes, American Corporation chief who books Lenny Bruce, estimates that Pinewood sold 10,000 small plastic guitars which carried a photo of Pinza during a six-week period of tour- ing last year at $3 each. Sholes said that artists who have toured have averaged 1,000 to 5,000 photos at 50 cents each on a normal Sunday.

Hank Snow, who worked in Canada years ago, still has a large percentage of fans in the provinces, too, and it is expected that he will do even better in the next few months. These fans clubs are real strong and support national forces in their countries. For a country singer, operating out of a budget of $1 membership per year, put out a regular hand-miked microphone reports, which he gets a 2,000 to 5,000 printing every six to eight weeks normally.

These journals contain snap- shots about every three pages of a 16 to 30-page issue, each snap being personally painted by the editor. Extensive art work, also done by hand, decorates the pages. Correspondents from all parts of the U.S. and Canada send in reports in the progress of the artist in that particular section of the country. The files cover a big force in getting disk jockeys play for the platter reps report that they have had a large number of letters and cards when an artist, who has a fan, comes into their vicinity, comes out with a new release, describes State officials and major start and entertainment, and often write pieces which are sent to the major artists such as these rivals fans. Recently, Marty Robbins, who is with Columbia, did a date in Ohio and Nashville, who head up his local fandom, got together and presented him with the name band of the country and western music.
THERE'S ONLY ONE

Ernest Tubb

EXCLUSIVELY ON DECCA RECORDS

Current Release...

DIVORCE GRANTED

and

COUNTERFEIT KISSES

Decca 28869 and 9-28869

Special Christmas Release...

I'M TRIMMING MY CHRISTMAS TREE

WITH TEARDROPS

and

WE NEED GOD FOR CHRISTMAS

Decca 28946 and 9-28946

Ernest Tubb with Red Foley...

TOO OLD TO TANGO and DOCTOR KETCHUM'S REPORT

Decca 28911 and 9-28911

★ Featured Star

WSM Grand Ole Opry and WSM-TV

★ Top Box Office Attraction for Fairs-Theaters-Auditoriums-arenas

For Bookings Contact:

DUB ALBRIGHTEN
417 Broad St.
Nashville, Tenn.
Phone: 4-9481

JAMES DENNY
WSM Artist Service Bureau
WSM
Nashville, Tenn.
Phone: 6-7181
RCA VICTOR first in Country-Western and Sacred recorded music...

Country Western Artists

Audie Andrews  Eddy Arnold  Charline Arthur  Chet Atkins
Elton Britt  Betty Cody  The Davis Sisters  Red Garrett
Jerry Glenn  Curtis Gordon  Hawkshaw Hawkins  Homer & Jethro
Johnnie & Jack  Grandpa Jones  Pee Wee King  Kenny Lee
The World's Greatest Country-Western and Sacred Artists are on RCA VICTOR RECORDS.
The Hawk of the West Virginia Hills

Hawkshaw Hawkins

Feature Star
WWVA
The Original Saturday Night Jamboree
Wheeling, W. Va.

TOPS IN PERSONAL APPEARANCES IN THEATERS, AUDS. & ARENAS

newest release

I'LL NEVER CLOSE MY HEART TO YOU

WHEN YOU SAY YES

RCA 20-5549; 47/20-5549

Exclusively on RCA VICTOR

Direction:
WWVA ARTIST SERVICE BUREAU
Wheeling, W. Va.
GOLDEN WEST COWBOYS
featuring
REDD STEWART

THE NATION'S
#1
Western Band

Featuring Stars
WAVE-TV Louisville
WEWS-TV Cleveland

Exclusive on RCA Victor

PEE WEE KING
STANDARDS ON RCA

RICOCHET
MY ADOBE HACIENDA
SLOWPOKE
TENNESSEE TANGO
TENNESSEE WALTZ

For Availabilities...

PEE WEE KING ENT.

307 VAUGHAN BLDG.
LOUISVILLE, KY.
Questions and Answers

Approach, Policies of A&M Men

The importance of records in the United States, the growth of hillbilly business makes the job of the public relations man more demanding.

To find out the approach of the men who are in the business, the Billboard interviewed these music men:

Imperial: Paul Cohen, Dick Decker, Al McCall, Your Star, Al McCall, Your Star, and
Tom Robinson, Al McCall, Ye Old Friends, and
Robinson, Abbie, Steve Grassi, And
Walker, who in addition to superintending the A&M-G.M. is the firm's general manager.

Following are the questions and the answers of each of the men:

1. How Many Years Have You Been in the Music Business?

Chudd: Five.
Kilpatrick: Five.
McCall: Five.
Miller: Seven.
Robinson: Two.

2. What Factors Do You Consider Important in Your Daily Work?

Chudd: Experience, selectivity, popularity and authenticity.
Kilpatrick: Selectivity, and the ability of the song to express itself.
McCall: Different singing style, and in the case of a song, being from Texas, having a different feeling because of writing ability.
Miller: Authenticity and feeling to- ward the subject of the song.
Robinson: Ability to sing second-hand songs with the same spur of country tune.

3. How Many Songs Have You Published?

Chudd: 600.
Kilpatrick: 200.
Miller: 10.
Robinson: Six.

4. Do You Think Rich Folk are Important?

Chudd: Yes.
Kilpatrick: Yes.
Miller: Yes.
Robinson: No.

5. What Do You Look For in a Writer?

Chudd: Authenticity, whether the writer is singing or not as important as the story, and the ability of the song to express itself.
Kilpatrick: Basically originality but that has the possibility of Germans.
Miller: Old songs written from the heart.

6. Kilpatrick: Originality and new songs, but also songs that are still within the scope of the current pop market.
Robinson: Unusual quality or something different; like uptempo tunes, songs that can be adapted.

7. Rehearsal is all-important; rhyming not as important.

Chudd: Good "sound" and quality.
Kilpatrick: Fresh or unique idea (what's new) on new or old songs.

8. What Is Your Procedure for Getting Material?

Chudd: About 50-60 songs from publishers and songwriters who are successful.
Kilpatrick: Contract writers, most of them from New York.
Miller: Mostly from songwriters and music publishers.
Robinson: From established publishers.

9. What Country Style?

Chudd: Secondary sound most important, must be a pro or genuine country performer, must want part-time singers.
Kilpatrick: Sound feel and feel and mean what he's singing about.

10. What Artists Have You Brought Up?

Chudd: Signed during 1957.
Kilpatrick: No.
Miller: Nelson, Sinbad, Jimmy Key, Mike Edwards, Chuck Reed, Betty Dodd and Bill Baze, Roy Dowell.
Robinson: Mark Locklin.
Miller: Skeeter Walls, Bonnie Lou.

11. Where Do You Find New Talent?

Chudd: Via deals and contacts and friends of the company, South and Midwest.
Kilpatrick: Covers anywhere, tours.
Robinson: Friends, also ads in the trade papers.

12. What Do You Think About The Popularity of Country and Western Music?

Chudd: A national phenomenon.
Kilpatrick: A national phenomenon.
Miller: Yes.
Robinson: No.

13. What's the Outlook for the Business?

Chudd: In the immediate future, exciting for country and western music.
Kilpatrick: Yes.
Miller: Yes.
Robinson: No.

14. What Are Your Plans for the Future?

Chudd: Increased handling of country and western music.
Kilpatrick: Yes.
Miller: Yes.
Robinson: No.

15. What Are Your Plans for the Future?

Chudd: More emphasis on the production of new material, more emphasis on the production of new material.
Kilpatrick: More emphasis on the production of new material.
Miller: No.
Robinson: No.

16. What Are Your Plans for the Future?

Chudd: More emphasis on the production of new material.
Kilpatrick: More emphasis on the production of new material.
Miller: No.
Robinson: No.

17. What's Your Policy Toward Radio?

Chudd: Country and Western music.
Kilpatrick: Country and Western music.
Miller: Yes.
Robinson: No.

18. Is Your Company Leading the Industry?

Chudd: Rarely "cover" a tune.
Kilpatrick: Rarely "cover" a tune.
Robinson: Rarely "cover" a tune.

19. How Is Material Acquired?

Chudd: Don't usually "cover" a song.
Kilpatrick: Never "cover" a song.
Robinson: Never "cover" a song.

20. What Are Your Plans for the Future?

Chudd: Some recorded songs will be re-recorded.
Kilpatrick: Some recorded songs will be re-recorded.
Robinson: Some recorded songs will be re-recorded.

21. Describe Technique Used in Recording Session.

Chudd: Lead singer generally organizes session. Leads sheets or arenas usually used. Little rehearsal time needed if song is going well and studio is adopt are at get from song.
Kilpatrick:Song writing;"cover" song; studio varies.
Miller: Song writing; "cover" song; studio varies.
Robinson: Song writing; "cover" song; studio varies.

22. Which Are Most Successful Songs?

Chudd: Hits of the moment are always popular, but "cover" songs are never popular.
Kilpatrick: Hits of the moment are always popular, but "cover" songs are never popular.
Miller: Hits of the moment are always popular, but "cover" songs are never popular.
Robinson: Hits of the moment are always popular, but "cover" songs are never popular.

23. How Do You Judge a Session?

Chudd: Good music and something that is not too original.
Kilpatrick: Good music and something that is not too original.
Miller: Good music and something that is not too original.
Robinson: Good music and something that is not too original.

24. What Is Your Policy Toward New Talent?

Chudd: Rarely "cover" a tune.
Kilpatrick: Rarely "cover" a tune.
Robinson: Rarely "cover" a tune.

25. Is There a Great Deal of Originality in Material?

Chudd: Yes.
Kilpatrick: Yes.
Miller: Yes.
Robinson: Yes.


Chudd: About 50-60 songs from publishers and songwriters who are successful.
Kilpatrick: Contract writers, most of them from New York.
Miller: Mostly from songwriters and music publishers.
Robinson: From established publishers.

27. What Is Your Procedure for Getting Material?

Chudd: Put in own BMI music publishing affiliate, Countermine.
Kilpatrick: None.
Miller: Up to songwriter; usually from New York.
Robinson: Kipper's King's own firm.


Chudd: Put in own BMI music publishing affiliate, Countermine.
Kilpatrick: None.
Miller: Up to songwriter; usually from New York.
Robinson: Kipper's King's own firm.

29. What Is Your Procedure for Getting Material?

Chudd: Put in own BMI music publishing affiliate, Countermine.
Kilpatrick: None.
Miller: Up to songwriter; usually from New York.
Robinson: Kipper's King's own firm.

30. What Do You Think About Music Publishing?

Chudd: Yes.
Kilpatrick: Yes.
Miller: Yes.
Robinson: No.

31. What Is Your Policy About Original Records?

Chudd: Don't buy any masters.
Kilpatrick: Don't buy any masters.
Miller: Don't buy any masters.
Robinson: Don't buy any masters.

32. What Is Your Policy About Management?

Chudd: Rarely lease but will if it's good enough.
Kilpatrick: Rarely lease but will if it's good enough.
Miller: Rarely lease but will if it's good enough.
Robinson: Don't buy.

33. What Do You Think About the Present Count by engineers' contract?

Chudd: Rarely get records this way.
Kilpatrick: Rarely get records this way.
Robinson: Rarely get records this way.

WALKER AIDED START OF C&W

The rapid growth of country and western music has put a new face on the business and has also affected the role of the public relations man. One of these is Frank W. Walker, who has been transferred to the promotion section of M-G-M. Then with Columbia Records in the same capacity, he did much of the work that resulted in the first hillbilly records.

Hillbilly records were segregated in sheet music form, a large assortment of big band music, and Hillbilly music was a rarity.

In the early 1950's it was more popular for a record engineer to have a strong English accent, because he had to recite passage words to the reader's music. Walker was a great help to the country music industry, first as a promoter, and then as a publicist, in his rural talent searches. Before Walker was transferred to Ironside, he was a great help to the company in their busines.

These days are held on the large, smooth floor at the mouth of the cave, the same place where a great trave-

Acfull's Dunbar Cave

Personal Rep. for Roy Acuff

BY RUSH MILLER

Roy Acuff's Dunbar Cave is unique and important.

The primary trade area has 1,000,000 or more people in its area, and as stated above, much of it is rural.

Capacity Unlimited

The park is unlimited, and we have very few problems because of the large acre-

Acfull's Dunbar Cave

Rich in Lore, Visitors

One-Night-Stand

Our attraction, Roy Acuff, was booked for only one day, and we have never done this before, and we have never done this before. Always to have a great night, and to ensure that we do. We always to have a great night, and to ensure that we do. We always to have a great night, and to ensure that we do. We always to have a great night, and to ensure that we do.

One-Night-Stand

The Dunbar Cave, located in east Tennessee, is a large, smooth floor at the mouth of the cave. The Dunbar Cave, located in east Tennessee, is a large, smooth floor at the mouth of the cave.
Mr. Country...

ROY ACUFF
and his Smokey Mountain Boys

Featured star of WSM Grand Ole Opry and WSM-TV exclusively on...

Capitol Records

Newest Release...
SWEEP AROUND YOUR OWN BACK DOOR
and SWAMP LILY
Capitol 2642

Personal Management...

FORD RUSH
Dunbar Cave
Clarksville, Tennessee
Phone: 2342

www.americanradiohistory.com
Getting BIGGER... JIMMY WAKELY's

It's Christmas
b/w THANKS
Capitol Record No. 2644

and

Pride
b/w TOO LATE
Capitol Record No. 2626
Our Sincere Thanks to Billboard for taking another step forward towards promoting country-western music...

ROY ACUFF
LEE BONDS
JIMMY BRYANT
TEX CARMAN
MARTHA CARSON
FREDDIE CHAPMAN
TOMMY COLLINS
DUB DICKERSON
RAMBLIN’ JIMMY DOLAN
BILL DUDLEY
TENNESSEE ERNIE
REDD HARPER
FREDDIE HART
JIMMIE HEAP
HERB HENSON
ROY HOGSED
JACK HUNT
FERLIN HUSKEY
SONNY JAMES
LOUVIN BROTHERS (Chas. & Ira)
BILL LOWERY
BOOTS WOODALL
SKEETS MCDONALD
JIMMY WORK
FARON YOUNG

AMBER SISTERS
McREYNOLDS BROTHERS
(Jim and Jesse)
MERRILL MOORE
ROD MORRIS
YVONNE O’DAY
GENE O’QUIN
OWEN PERRY
TERRY PRESTON
TEX RITTER
JEAN SHEPARD
CHESTER SMITH
SMITH BROTHERS
SPIRITUALAIRES
CLIFFIE STONE
BILLY STRANGE
HANK THOMPSON
MERLE TRAVIS
WESLEY TUTTLE
JIMMY WAKELY

Capitol Records

www.americanradiohistory.com
Listen to

PVT. FARON YOUNG

You're the Angel on My Christmas Tree

I'm Gonna Tell Santa Claus on You

Published by CENTRAL SONGS, INC.
4527 Sunset Boulevard
Hollywood 27, California

Record No. 2629

Published by BEECHWOOD MUSIC CORPORATION
1307 North Vine Street • Hollywood 28, California
1720 Broadway • New York 19, New York

They're loaded with Christmas Sales!
The Nation's Greatest Western Attraction!

For Years a Top Capitol Recording Artist

HANK THOMPSON

plus The Nation's Top Western Swing Band

THE BRAZOS VALLEY BOYS

...with their LATEST CAPITOL RELEASE

GO CRY YOUR HEART OUT

and WAKE UP, IRENE

Record No. 2646

Published by BRAZOS VALLEY PUBLISHING CO.
3121 N.W. 67th St., Oklahoma City

Featured on Radio, Television and personal appearances for Falstaff Beer.

Doing the famous Lightcrust Doughboy Show daily on a network of 36 Southern power stations for Burris Mills Lightcrust Flour.

Personal Management:

JIM HALSEY
Professional Bldg., Independence, Kansas

(Write or wire for booking information or phone Independence 1203)
Thanks to you—
disc jockeys—dealers—operators and of course our artists
WE’RE THE OLDEST COUNTRY & WESTERN
ESTABLISHMENT IN THE BUSINESS

Charlie Adams
Gene Autry
Noel Boggs
Johnny Bond
Vin Bruce
Neal Burris
The Carter Sisters
and Mother Maybelle
The Chuck Wagon Gang
The Colwell Brothers
Wilma Lee and
Stoney Cooper
Curly Daulton
"Little" Jimmy Dickens
Lester Flatt and
Earl Scruggs
Lefty Frizzell
Don Gibson
Stuart Hamblen
Johnny Hicks
The Johnson Family Singers
Lawrence Loy
The Maddox Brothers
and Rose
Rose Maddox

The Masters Family
Smiley Mamedon
Lou Millet
George Morgan
Leon McAuliffe
Polly Possum
Ray Price
Marty Robbins
Carl Smith
The Stamps Quartet
Floyd Tillman
Billy Walker
Tommy Warren
Jack Youngblood
Johnny Ragsdale
Eddie Vack and His
Dude Ranchers
Chuck Willis
June Carter
Anita Carter
The Country Choir
The Rhythm Outlaws
of Texas
Dusty Owens

Exclusive
COLUMBIA RECORDS
current HIT...
SATISFACTION
GUARANTEED
and
WHO’LL BUY MY
HEARTACHE
#21166
Still Riding High...
HEY, JOE
#21129

featured star
WSM Grand
Ole Opry
and
WSM-TV

Box Office certainty for
THEATERS — AUDS —
ARENAS — FAIRS — RODEOS

Direction: JAMES DENNY
WSM Artists Service Bureau
WSM, Nashville, Tenn.
Buck Lake Ranch Owner Tells How to Run Successful Park

By HARRY SMITHE

In 1946 we discovered what is now a beautiful park location in the extreme west of Arizona and Nevada in the heart of the desert. It is a lovely county in the middle of the desert and has a great deal of open land with a small but very attractive and well-kept park.

The park consists mainly of food which is individually located in the center of the park. The food is served in a cafeteria style with another food area located in a small room off the main food area. The food is very well prepared and is almost always first-rate. People who have eaten at Buck Lake Ranch love the food and are very satisfied with the quality of the food and service.

Lucy Advertising

We use a very broad advertising campaign which consists of newspaper advertising, radio advertising, television advertising, and outdoor advertising. We advertise regularly in the daily newspapers and the major daily weeklies throughout the season.

A special electric light fixture will provide a very good view of the complete lighting system, including the roof, the front area, gate, the main gate, and even the street lighting. In addition, our lawn lights are all electric and are used on all of our shows. There are eight dressing rooms provided for our performers and there is an air conditioning unit with its own dressing room.

Buck Lake Ranch operates a very successful ad campaign during the season, with a parking area, five ticket sellers, and two admissions plus the concessions.

On the opening end, about the middle of the season, we have the beginning of the season with the opening day. We have the opening day, and then we have the opening day of the season, and finally we have the opening day of the season.

The big item of expense break down as follows: Talent, 50 per cent; appeals, 50 per cent, and decorations, 5 per cent.

It is suggested that anyone who is thinking of starting a park should have a good, solid background and a lot of experience, both in advertising and in the park business.

WHERE IS BUCK LAKE?

Buck Lake Ranch is located in a small town in the middle of the desert. The town is called Buck Lake and it is located about 25 miles from the nearest city, which is called Buck. There is a lot of money to be made in the park business and it is a very good business to have.

Concessions

Concessions at Buck Lake

Genuine Quality Sets Country Field Apart From Tin Pan Alley Music

ELEANOR AND HARRY SMITHE

To prior to acquiring Buck Lake Ranch from Fred and Harry Smythe had a diversified background in the entertainment industry. I was their father, and I have been working with them for many years. We have worked with them for five years and many months this past year to get Buck Lake Ranch.

After the Smythes' loss of their lease on the Ribbon Bar and Grill, the Smythes, with the help of the management, decided to immediately open a new business in the same location, opening a hillside park.

The park opened on Saturday, and Buck Lake Ranch, the operation of which is conducted by the Smythes, is in charge of the concessions in the accompanying article.

Sacred Music

**Continued from page 42**

Sacred music is an expression of the divine and is in the majorities of sacred music today. Is the sacred music, however, that is considered to be the best of the sacred music. Has it been represented in the sacred music, however, that is considered to be the best of the sacred music.

**TRAiNS PROVIDE COZY SYMBOL**

Second to love, trains have probably been the top symbol for Hillbilly music. Many people who live by railroads or know others who do are very familiar with the song. It is also very popular among the larger cities, where the railroads are located.

A "hillbilly" type is built on "sincerity" says Fred Ross. "The tunes are pretty but they have to be sincere. People who buy the records. Country people are not well schooled musically, and therefore they are not able to understand." In fact, one of the most important improvements in country music is the relationship the music has to the land and the people who live there.

**THE BILLBOARD**

DECEMBER 5, 1953

62 COUNTRY & WESTERN SECTION

COUNTRY & WESTERN SECTION
Box Office Bonanza
For Your Grandstand
Or Auditorium ~ ~ ~
Direct from Wheeling, West Va.,
the Folk Music Capitol of the World!

WWVA
World's Original
Radio Jamboree
Broadcast to the Nation Every Saturday Night
Through the 50,000-Watt Voice of Station WWVA

21 Consecutive Years of C&W Entertainment
Played to Two Million Plus Paid Admissions in Wheeling

America's Finest Country Music Artists:
★ Hawkshaw Hawkins RCA Victor Records
★ Betty Cody · RCA Victor Records
★ Dusty Owens Columbia Records
★ Doc Williams and His Border Riders · Wheeling Records
★ Bud Messner and the Skyliners · Skyline Records
★ Merv Shiner · Coral Records
★ Bailey Bros. · Canary Records
★ Abbie Neal and the Ranch Girls · Wheeling Records
★ Krazy Elmer "Nation's Foremost Country Comic"

Featured on the CBS Radio "Saturday Night Country Style"

A Few 1954 Dates Still Open - Wire, Write or Phone:
WWVA Artists Bureau · Wheeling, W. Va.
Gene Johnson, Bureau Manager
NEW ARTIST...
NEW SONG...

HIT!

YVONNE O’DAY’S
SNOFLAKES

b/w I Just Want To Be With You

Capitol Record No. 2668
TENNESSEE ERNIE

"KISS ME BIG"
b/w
"CATFISH BOOGIE"

Capitol #2602

CLIFFIE STONE

"STEEL GUITAR RAG"
b/w
"THE ONE ROSE"

Capitol #2620
SONNY JAMES
CAPITOL RECORDS

“I Forgot More Than You’ll Ever Know”
CAPITOL — 2808

ARLIE DUFF
STARLITE RECORDS

“You-All Come”
STARLITE — 101

BOBBY WILLIAMSON
RCA-VICTOR RECORDS

“Bummin’ Around”
RCA-VICTOR — 20-5158

CURLY SANDERS
IMPERIAL RECORDS

“Love ‘em Country Style”
IMPERIAL — 8179

JOE BILL
IMPERIAL RECORDS

“I Saw Your Name in the Paper”
IMPERIAL — 8216

BOB SHELTON

“MR. HILLBILLY” of the Southwest
DECCA RECORDS • KING RECORDS

SLIM HARRBERT & MALLE ANN
GOSPEL SONGS

Stars of Tomorrow
BIGGEST Country Music Show in the Southwest!
Playing to a capacity audience every Saturday night in the
STATE FAIR AUDITORIUM, Dallas, Texas

A STAR IS BORN
EVERY SATURDAY NIGHT!

ON THE

WF AA

4-hour stage show & broadcast originating from:
WF AA 820 - 5000 Watts - ABC, TON Affiliate

TEXAS QUALITY NETWORK - A web of seven stations
covering the great Southwest!

December 5, 1953

WFAA - 1122 Jackson St.
Dallas, Texas

Riverside 9631

Southwest Booking Service

WF AA

For Availabilities -
A Complete Show
or a Single Act...

WFAA 820 - 5000 Watts - ABC, TON Affiliate

Texas Quality Network - A web of seven stations
covering the great Southwest!
COUNTRY & WESTERN SECTION

MIGHTY POWERFUL...

"LITTLE"
(Old Gold Town)

JIMMY DICKENS

DYNAMITE

... A personal appearance sensation for Fairs, Theaters, Auditoriums and Arenas
... Featured star of WSM Grand Ole Opry and WSM-TV

Exclusive on COLUMBIA RECORDS

THERE'S NO PLACE LIKE HOME ON CHRISTMAS
and
BAREFOOT LITTLE COWBOY

Columbia 321167 and 4-31167

Greetings from...

GRANDPA JONES

★ Featured Star
WSM
Grand Ole Opry
★ Top Personal Appearance Grosses
★ Exclusive on RCA VICTOR

MY HEART IS LIKE A TRAIN
and
THAT NEW VITAMINE

RCA 20-5475 • 47/20-5475

Direction: JAMES DENNY
For available dates contact WSM ARTISTS SERVICE BUREAU
Nashville, Tenn.

Riding On!

COWBOY COPAS

Featured Star
WSM
Grand Ole Opry and WSM-TV

Personal Appearance Records
His Specialty

Current Release
BLUE WALTZ
and
A HEARTACHE AGO

King #1274

DIRECTION:
JAMES DENNY
WSM Artist Service Bureau
WSM, Nashville, Tennessee

WILLIAM "WILLIE" WATKINS, JR.

www.americanradiohistory.com
Here is the seventeen-year-old Texan who sparked “Crying in the Chapel”... who created such excitement among the teen-age set during his recent personal appearance tour with Bob Hope. Darrell’s newest two-sided hit “I Think I’m Falling in Love With You” and “Only a Pastime” has sent disc jockeys back for a “second look” at his sincere, religious version of “Chapel” as a perfect song for the coming Christmas Season.
COUNTRY WESTERN SECTION

THE BILLBOARD

DECEMBER 5, 1953

NEW PROGRAM SUGGESTIONS...

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>COWBOY COPAS</td>
<td>Blue Waltz</td>
<td>King 1274</td>
</tr>
<tr>
<td>THE DAVIS SISTERS</td>
<td>Sorrow and Pain</td>
<td>RCA 20/47-5460</td>
</tr>
<tr>
<td>&quot;LITTLE&quot; JIMMY DICKENS</td>
<td>There's No Place Like Home On Christmas</td>
<td>Columbia 21167</td>
</tr>
<tr>
<td>RED GARRETT</td>
<td>Moon Tan</td>
<td>RCA 20/47-5499</td>
</tr>
<tr>
<td>CURTIS GORDON</td>
<td>Tell 'Em No and Little Bo-Peep</td>
<td>RCA 20/47-5550</td>
</tr>
<tr>
<td>DARRELL GLENN</td>
<td>Only a Pastime</td>
<td>Valley 109</td>
</tr>
<tr>
<td>HAWKSHAW HAWKINS</td>
<td>When You Say Yes</td>
<td>RCA 20/47-5549</td>
</tr>
<tr>
<td>HOMER AND JETHRO</td>
<td>Hey Schmo</td>
<td>RCA 20/47-5555</td>
</tr>
<tr>
<td>GRANDPA JONES</td>
<td>That New Vitamine</td>
<td>RCA 20/47-5475</td>
</tr>
<tr>
<td>SHORTY LONG</td>
<td>Who Said, I Said That! and I Got Nine Little Kisses</td>
<td>Valley 108</td>
</tr>
<tr>
<td>KEN MARVIN</td>
<td>Right Kind of Love</td>
<td>RCA 20/47-5540</td>
</tr>
</tbody>
</table>

THESE JUST WON'T QUIT...

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>EDDY ARNOLD</td>
<td>How's the World Treating You</td>
<td>RCA 20/47-5305</td>
</tr>
<tr>
<td>CARL SMITH</td>
<td>Hey, Joe</td>
<td>Columbia 21129</td>
</tr>
<tr>
<td>KITTY WELLS</td>
<td>Hey, Joe</td>
<td>Decca 28797</td>
</tr>
</tbody>
</table>

TANNEN MUSIC, INC.

146 WEST 54TH STREET, NEW YORK 19, N. Y.

Nat Tannen
New York

Boudleaux Bryant
Nashville, Tenn.
WM's Opry artists have played 2,895 stage shows to capacity audiences this year throughout the United States and Canada... proof positive that they're pulling stronger than ever.

And that surprises no one, least of all Billboard, which headlined three months ago: "RURAL STARS THRIVE AS CITY ACTS STRIVE."

So the old story still holds true: there's nothing the matter with show business that good shows can't cure. Grand Ole Opry units on the road were consistent money makers again in 1953. To find out how they can be money-makers for you in 1954, check with our Artists' Service Bureau.

Jim Denny, Director
WSM
ARTISTS' SERVICE BUREAU
Nashville, Tennessee
Hawkshaw Hawkins purchased dates thru the State of Washington, set by Buck and Sonny agency, Medford, Ore. The tour may be set with a series of dates in Hawaii next month, pending settlement of final negotiations.

"Hillbilly Jamboree" at the Circle Theater, Cleveland, going great guns, reports Tom Edwards. Gang had Merle Kilgore as their guest recently, with Roy Scott and His Harmony Boys on, to be followed by Hawkshaw Hawkins on December 5----Tom's count-...and western show to be lengthened shortly from its pre-...time and a half hour run via WERE, Cleveland.

Dee Deehooks named president of the Texas chapter of the Lee Bands Fan Club.----Mrs. Billie Key new prexy of the Webb Pierce Fan Club.----Shirley Spring and Texas Chris Prason still packing 'em in week-ends at the Scandia Ballroom, Garwood, N.J.----Tommy Sands recently completed a series of shows with the Minnie Pearl tour groups Galveston and Liberty, Tex., and also had a TV spot shot via KCUL-TV, Houston.----Texas Bill Strength had a capacity turn-...out recently at the "Hillbilly Jamboree" staged at Atlanta's Municipal Auditorium, featuring Homer and Jethro, Mac Wiseman, Jimney Skinner, Bonita Lou and a host of local talent.

Tom Brennen appearing Friday nights at Fireman Felligar's "County Barn Dance," Baldwin Park, Calif.----Brother Tommy, WYVL, Richmond, Va., reports the station had a power failure recently, with an unregistered num-...ber of phone calls swamping their switchboard inquiring "what happened to the country music?" Art Barrett now filling in on WAVY, Portsmouth, Va.----Lee Daily handling the "Round-Up" chores at KKA, Sont-...tie, with two hours of program daily.----Norman Miller and his Drifting Texans going great guns around Victoria, Texas, we learn.

Cliff Roget, WHKE, Athens, crowned the "Cowboy" at the Athens Armory with the Carter Family, Lester Flatt and Earl Scruggs, and the Foggy Mountain Boys and...
America's Top Country Piano Player

featured star
WSM
GRAND OLE OPRY
WSM-TV

exclusively

King Records

latest release . . .

I DONE IT
and
GRANDPA STOLE MY BABY

King #1244

Moon Mullican

Direction: JAMES DENNY
WSM ARTISTS SERVICE BUREAU
WSM, NASHVILLE, TENN.
"The Boy With the Grin in His Voice"

DUB DICKERSON

recording for

CHAS. WRIGHT

Phone: Randolph 5197

The Billboard's Music Popularity Charts

TOP C&W RECORDS

... For Week Ending November 28

This Week's New Territorial Best Sellers to Watch

Records listed under "Territorial Best Sellers to Watch" have appeared for the first time this week on any of the charts. They are highlighted for the convenience of makers and operators in other markets.

Dallas-Ft. Worth

WAKE UP, IRENE

C. Arthur, Victor 22585

H. Thompson, Capitol 2646

Nashville....I WOULDN'T TREAT A DOG LIKE YOU'RE TREATIN' ME

J. Reeves, Abbott 168

New Orleans...BIMBO

Territorial Best Sellers

City-by-city listings are based on late reports secured via Western Union messenger service from top country and western stations and lake local operators in each of the markets listed.

Cincinnati

1. I Forgot More Than You'll Ever Know
   David Sisters, Victor

2. Dear John Letter
   J. Shepard-P. Huskey, Capitol

3. These Stand the Glass
   W. Pierce, Decca

4. Let Me Be His One
   H. Locklin, Four Star

5. North Wind
   S. Whitman, Imperial

6. Sorrow and Pain
   David Sisters, Victor

7. I'm Allergic to Your Kisses
   J. Skinner, Decca

8. Catfish
   M. Torpey, Abbott

9. Tennessee Wig-Walk
   M. Lou, King

10. When Mexican Joe Met Jolee Blon
    H. Snow, Victor

Dallas-Ft. Worth

1. These Stand the Glass
   W. Pierce, Decca

2. You All Come
   A. Duff, Starday

3. It's Been So Long
   W. Pierce, Decca

4. Heartbreak Ahead
   C. Arthur, Victor

5. Wake Up, Irene
   H. Thompson, Capitol

6. Let Me Be the One
   H. Locklin, Four Star

7. Hey, Joe
   C. Smith, Columbia

8. When Mexican Joe Met Jolee Blon
   H. Snow, Victor

9. When Mexican Joe Met Jolee Blon
   H. Snow, Victor

10. Yesterday's Girl
    H. Thompson, Capitol

Houston

1. There Stands the Glass
   W. Pierce, Decca

2. Blime
   J. Reeves, Abbott

3. Nellie Tied
   S. Whitman, Imperial

4. Hey, Joe
   C. Smith, Columbia

5. You All Come
   A. Duff, Starday

6. I Found Out More Than You'll Ever Know
   H. Cody, Victor

7. I Forgot More Than You'll Ever Know
   David Sisters, Victor

8. Stalemate Me
   J. Heagy, Capitol

9. Weary Blues From Wailin' H. Williams, M-G-M

10. Hopeless Love
     E. Fritts, Columbia

Memphis

1. There Stands the Glass
   W. Pierce, Decca

2. I Forgot More Than You'll Ever Know
   David Sisters, Victor

3. Let Me Be the One
   H. Locklin, Four Star

4. Shake a Hand
   R. Foley, Decca

5. Hey, Joe
   C. Smith, Columbia

6. Tennessee Wig-Walk
   M. Lou, King

7. When Mexican Joe Met Jolee Blon
   H. Snow, Victor

8. I Found Out More Than You'll Ever Know
   H. Cody, Victor

9. Why Don't You Open the Door
   Yetic Brothers, King

10. Pa-Papa Mama
    M. Lou, King

Nashville

1. Satisfaction Guaranteed
   C. Smith, Columbia

2. There Stands the Glass
   W. Pierce, Decca

3. Let Me Be the One
   H. Locklin, Four Star

4. I Wouldn't Treat a Dog Like You're Treatin' Me
   P. Huskey, Capitol

5. When Mexican Joe Met Jolee Blon
   H. Snow, Victor

6. I Forgot More Than You'll Ever Know
   David Sisters, Victor

7. Kiss Me Big
   Tennessee Ernie, Capitol

8. Waltz Nice
   C. Glass, Mercury

9. Forgive Me, John
   J. Shepard-P. Huskey, Capitol

10. My Wasted Past
     E. Tubb, Decca

America's Most Colorful Western and Hillbilly Band

NOW ON COLUMBIA RECORDS

"JUST ONE MORE TIME"
"KISS ME QUICK AND GO"

"KISS ME LIKE CRAZY"
"I WON'T STAND IN YOUR WAY"

"I'M A LITTLE RED CARBOOSE"
"DON'T MESS WITH THE DOGS"

"WASTED YEARS"
"ON MEXICO'S BEAUTIFUL SHORES"

"I'D RATHER DIE YOUNG"
"A WOOIN' WE WILL GO"

"THE NIGHTINGALE SONG"
"NO HELP WANTED"

"ROSE MADDOX"

"HEARTS AND FLOWERS"

www.americanradiohistory.com

Copyrighted material
C & W Record Reviews

Continued from page 7E

Chief Wills

The Burning Cross of the South.. 71

COLUMBIA 2183—Chief Wills is writing
back on this side and if good display
makes within center filed, he should
have at night. It's a fine weapon.
(Mooreville, B.M.)

Chief Wills and the Burning
Cross of the South....68

A great name in a great business

Arthur

"Guitar Boogie"

Smith

and the Cracker Jacks

FOLK TALENT AND TUNES

Continued from page 72

Shinlin's Eddie Hill featured...

Bob Neal, WDMS, Memphis,
worked two weeks with the
Johnson and Jack show recently.
Also planning a week each with
the Carthages and Lunar and Oscar.
Charlie Lewis, KMLA, Victoria,
Tex., reports that the station has
received its television construction
permit and is steadily moving on
in that area.

Radio Station KRED, Center,
Texas, staged a lengthly during the annual East Texas Fox
Hunter's Stakes at Holmes Field, Fox Blvd.,
with Mitchell Torok guesting.

Loring Sanders assisted the


...Dean Andrews, WDSU, Saginaw,
Mich., in need of guest stars and
country and western records.

Ken Rider staging a weekly
Saturday night three-hour show
from City Auditorium in Beaumont,
Tex. ... Uncle Ed Brown takes


...Dean Andrews, WDSU, Saginaw,
Mich., in need of guest stars and
country and western records.

Ken Rider staging a weekly
Saturday night three-hour show
from City Auditorium in Beaumont,
Tex. ... Uncle Ed Brown takes


...Dean Andrews, WDSU, Saginaw,
Mich., in need of guest stars and
country and western records.

Ken Rider staging a weekly
Saturday night three-hour show
from City Auditorium in Beaumont,
Tex. ... Uncle Ed Brown takes


...Dean Andrews, WDSU, Saginaw,
Mich., in need of guest stars and
country and western records.
America's Favorite Hillbilly Comedians
HOMER and JETHRO

Featured on WLS National Barn Dance every Saturday night
Don McNeill's Breakfast Club Program
ABC Network
Tuesday & Thursday

PERSONAL APPEARANCES
Top Grosser
Coast to Coast at Leading Fairs, Auditoriums and Special Events

TOP STANDARDS
"GAMBLERS GIT BOX" #5429
"PAL-WAT-CHEE" #5472
"DON'T LET THE STARS GET IN YOUR EYEBALLS" #47-5214 #20-5214

radio
WLS National Barn Dance

rca victor
Recording Artists
Current Releases
"ALL I WANT FOR CHRISTMAS IS MY UPPER PLATE"
"I SAW MOMMY SMOOCHIN' SANTA CLAUS"

Thanks to EVERYONE who made these HITS possible!
No. 1 in Billboard and Cash Box

"I FORGOT MORE THAN YOU'LL EVER KNOW"
Coming up strong in Billboard and Cash Box on all charts

"NORTH WIND"

AND NOW
HEADING STRAIGHT FOR THE TOP!
Pick of the week in Billboard and Bull's-Eye in Cash Box

"BIMBO"
FAIRWAY MUSIC CORP.
6365 Selma Ave., Hollywood, Cal.

THEY'RE DYNAMITE on TNT 78 and 45 RPM

THE DAVIS SISTERS
RICOCHET b/w FOR OLD TIME'S SAKE (78-1000)

JACOBY BROTHERS
CANNONBALL b/w WARMED OVER LOVE (78-1004)

RED RIVER DAVE
THE RED DECK OF CARDS b/w SEARCHING FOR YOU, BUDDY (78-1003)

Personal Management
WLS ARTISTS BUREAU
Earl W. Kurtse and George R. Ferguson
1314 N. Brauns Dr., San Antonio, Texas

Personal Management
WLS ARTISTS BUREAU
Earl W. Kurtse and George R. Ferguson
1314 N. Brauns Dr., San Antonio, Texas

Copyrighted material
The Billboard's Music Popularity Charts

TOP C&W RECORDS
... For Week Ending November 28

National Best Sellers

Most Played by Jockeys

Most Played in Juke Boxes

HANK LOCKLIN

with...

LET ME BE THE ONE

Four Star 1641

Also... Riding High

LESSONS IN LOVE
Decca 28826

Heard Daily on KMCO,
Conroe, Tex.

FOR PERSONAL APPEARANCES THAT COUNT...

Concert.....

JACK STARNES JR.
P. O. Box 1639
Beaumont, Texas
Phone 2-9994

Exclusive Management

WATCH FOR A NEW HANK LOCKLIN RELEASE!
CORA and LIL
BRIGHT NEW STARS ON THE HORIZON

Cora McCormick and Lil Morris are two new and versatile western artists illuminating the Western Sky. They not only compose very fine western songs and ballads but sing them, play them as professionals, make records for them of the VEGAS RECORD COMPANY, and make tapes for their own radio program "SUNRISE" on which they carry on musical chatter and sing and play their own compositions. (K G Y . . .
MISSOULA, MONTANA, affiliate of Columbia).

Lil, an accomplished pianist, plays the accompaniment and sings a husky alto while her sister, Cora, sings the melody. These mellowed composers sparkle with fresh melodies and singing lyrics—like a spring breeze from "SUNRISE" ranch where they live and do their composing, they have invaded the song composers' field with an amazing number of tuneful and rhythmically enjoyable songs. Ten of their songs are already in the Western catalogues of Vega Records, and they have composed some thirty songs for VEGAS'S LITTLE DIPPER RECORDS for children.

CORAs and LILL will sing for you, entertain you, compose for you, or build you a new and refreshing radio program, to lift the public's jaded spirits!

Address them at 137 East Main Street
Missoula, Montana
Or Phone: 3-3769—Missoula

A listing of some of their songs are: "Sadie Leather", Counting My Rainbows, My Western Gal is Bonnie, The Grasshopper Hop, Sauthern Songs, You Broke My Heart, Angel Roses; Come On Along, Go Western; Peace Sings Within My Heart, Sing Around the Christmas Tree, Giving Home Christmas, I Took My Sweet Out Dancing One Night, Waltz Polka, Take Your Gal A Walkin', Tossed All My Troubles Away, Moonlight on the Rockies, and on and on!

SAMPLE TAPES ARE AVAILABLE FOR HEARING CORA AND LIL SING AND PLAY TOGETHER
DECEMBER 5, 1953
THE BILLBOARD
COUNTRY & WESTERN SECTION 79

On Grand Ole Opry Leave
New Serving United States Army
Touring Third Army Installations

"The Faron Young Show"

starring
PFC FARON YOUNG

Here's the Big Christmas Show This Season

"YOU'RE the ANGEL on my CHRISTMAS TREE"
b/w "I'M GONNA TELL SANTA CLAUS ON YOU"

Capitol 2629

SINGING - STRANG
"That's What I'd Do for You"
and
"Baby, My Heart"
Capitol 2570

"I Can't Wait" (for the sun to go down)
Capitol 2461

"Goin' Steady"
Capitol 2599

Exclusive Management
HUBERT LONG
1537 McGeevock Pike
Nashville, Tennessee

PATSY CLEMORE STARCAST
Radio Affiliation, Live Show: KXIR, McComb, Miss.
Instrument Played: Guitar, piano, mandolin
Personal Manager: Sonny Sharrock, 2217 6th Ave., N.
Favorite Record, Own: "Loving You" (Capitol)
Favorite Record, Own: "Lorene" (Capitol)
No. PA's per Month: 1

RED ROSE DECCA
Radio Affiliation, Live Show: WOR, New York
Instrument Played: Guitar
Personal Manager: Bill Barlow, 1429 N. 2nd St., St.
Louis, Mo.
Favorite Record, Own: "Tell Me Why" (RCA Victor)
No. PA's per Month: 15

LITTLE RITA FAYE
M-G-M
Personal Manager: Joe Davis, 1619 Del. Ave., Memphis
Favorite Record, Own: "Chocolate" (Columbia)
Other: "Look Here" (Decca)
No. PA's per Month: 20

HARVEY FINK WESTERN RANCH
Radio Affiliation, Live Show: WTMN, Waco, Texas
Instrument Played: Guitar, mandolin, banjo
Personal Manager: William Little, 4210 North Thomas
Favorite Record, Own: "Cold Winds and Chills" (MGM)
Other: "Keep on the Sunny Side of Life" (MGM)
No. PA's per Month: 15

SMILING JIM FLAMERTY RADIO BROADCASTER
Radio Affiliation, Ar. Dish RAY, New York City
Instrument Played: Guitar, mandolin
Personal Manager: Charles Goddard, 2410 Connecticut St., East Harlem, N.Y.
Other: "Music of Life" (Radio City)
Favorite Record, Own: "Moon Toodles" (MGM)
No. PA's per Month: 15

RUSTY GABBARD M-G-M
Radio Affiliation, Live Show: radiodrama corp., 4288
Saban Blvd., Hollywood, Calif.
Favorite Record, Own: "Best of Wes Montgomery" (MGM)
No. PA's per Month: 15

DON GIBSON COLUMBIA
Radio Affiliation, Live Show: WNOX, Knoxville
Instrument Played: Guitar
Personal Manager: Lowell Blanchard, WNOX
Favorite Record, Own: "I'll Know" (Columbia)
No. PA's per Month: 4

DARRELL GLENN VALLEY
Radio Affiliation, Live Show: WYAY-TV, Fort Worth
Favorite Record, Own: "Live" (Valley)
Other: "50's Party" (Valley)
No. PA's per Month: 35

JANIE HAMM VICTOR
Radio Affiliation, Live Show: WSM, Nashville
Favorite Record, Own: "Mama's Prayers" (Victor)
No. PA's per Month: 5"
SKEETEY DAVIS

FOR AVAILABLE BOOKINGS CONTACT
Route 5, Box 464, Covington, Kentucky
or your local booker.
CURRENTLY SHOWING FOR MERCURY RECORDS

Latest Releases:
- God Put a Rainbow in the Clouds
- Lips That Touch Liquor

TOP STANDARDS
- Have I Told You Lately
- Walk Me by the River
- You're the Sweetest Mistake
- Remember Me

MY FIRST RELEASE ON COLUMBIA RECORDS.

'Hey, Liberase'

beckoned with

'Will You Love Me When I'm Old'
RAY MCDANIEL
King Radio Affiliation, Live Shows: WVKY-TV, Mobile, Ala.; At Diff: WLAU, Laurel, Miss.
Favorite Record: "No More Tears," "My Heart Is Ready"
Personal Manager: Ernie J. Moeller, 15 South Beach, St. Louis, Mo.
Booking Office: WLAU, Laurel, Miss
Favorite Record, Own: "For Old Times Sake"; Other: "Cool, Cool, Cool Heart"
No. P.A.'s per Month: 13

RUSTY MCDONALD
Intro Radio Affiliation, Live Shows: KJWY-TV, Los Angeles, Calif.; At Diff: KSWO, Oklahoma City; Booking Office: Lucky Mooney, 15 South Walker, Oklahoma City
Favorite Record, Own: "Silver and Gold"; Other: "Pardon Me" (Dick Wilts)
No. P.A.'s per Month: 20

SKEETS MCDONALD
Instrument Played: Guitar
Personal Manager: Shone Connelly
Favorite Record, Own: "When You're On Your Own" (Capitol)
No. P.A.'s per Month: 20

BILL MACK
Imperial Radio Affiliation, Live Shows: KNIT, Gotham, New York; At Diff: KXLA, Los Angeles
Instrument Played: Guitar
Personal Manager: Shone Connelly
Favorite Record, Own: "When You're On Your Own" (Capitol)
No. P.A.'s per Month: 20

MADDOX BROS. AND ROSE
COLUMBIA Instruments Played: Banjo, guitar, violin, mandolin, harmonica; Booking Office: Max Thomas, 1905 N. Comer Pl., Hollywood, Calif.
Favorite Record, Own: "Santa Monica Road," "Beverly Hills, Calif.
No. P.A.'s per Month: 20

ROD MORRIS
"BIMBO" Capitol Record 2669

I Can't Keep The Girls Away
backed by "I Got Lost Along The Way"

Another Great Columbia Recording by Billy Walker
"MAMA'S GONE, I'M ALONE"

THE BILLBOARD
COUNTRY & WESTERN SECTION
DECEMBER 5, 1953

"MAMA'S GONE, I'M ALONE"

 propane 43,

Bobby Walker

I Got Lost Along The Way

Another Great Columbia Recording by Billy Walker

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King

RAY MCDANIEL
King
BOB ATCHER
THE MIDWEST’S
FAVORITE COWBOY
SINGING STAR

FEATURED ON TV
"MEADOW GOLD RANCH"
Sundays—WKBE-TV—11:30 A.M., CST

"ADVENTURE TIME"
M., W., Th., F., WKBE-TV—5:30 P.M., CST

"PIONEER PLAYHOUSE"
Sat.—WKBE-TV—11-11:30 A.M., CST

STAR OF WLS NATIONAL BARN DANCE

LATEST RECORDING
Check Your Columbia Distributor

OWNER
Bob Atcher Enterprises

Singing "A" Productions
Radio and Television Shows with family appeal

Manager: JACK PHILLIPS
20 North Wacker Drive
Room 1211
Chicago, Illinois
KENNY ROBERTS

DOTT

TV Affiliation: Live Shows: WHIO-TV, Cincinnati.
Instrument Played: Guitar, harmonica
Favorite Record: "I Never See Mable Again"; Other: "Cheese Bells" (RCA Victor)

LEE ROSE

Radio Affiliation, Live Shows: KTRB, Tyler, Texas.
Instrument Played: Guitar
Favorite Record: "Hey, Call Route 3, Owners, Too.
Favorite Record, Own: "Disinterested Biscuit"; Other: "Don't Try to Be a Prison Breakout" (Giant Table)

DIDO ROWLEY

OTTO

Radio Affiliation, Live Shows: WWKH, Newport, Ky.
Instrument Played: Guitar
Booking Office: WKHARM, Airport Service, Nashville, Tenn.
Favorite Record, Own: "I Can't Take My Heart Out of My Mouth"; Other: "Cold, Cold Heart" (Hank Williams)

MARION RUSSELL

Radio Affiliation, Live Shows: WTIN, Myrtle Beach, S.C.
Instrument Played: Guitar
Personal Manager: Mr. 400 State St., Oakland
Favorite Record: "Tenor sax with" (Petula Clark)

EDDIE ROGERS SACALE

ACME

Instrument Played: Pianola, piano
Personal Manager: Bus Call, c/o Record & Litho, Tally, Fla.
Favorite Record, Owners: "311 in Philadelphia"; Other: "1 Left in Philadelphia"; Owners: "Teheny Tenor Band"

CURLY SANDERS

IMPERIAL

Radio Affiliation, Live Shows: WPAA, Dallas.
Instrument Played: Guitar
Favorite Record: "Two Minded" (Petula Clark)

CARL SAUCEMON

REPUBLIC

Instrument Played: Guitar
Personal Manager: Bob Morant, Columbia, S.C.
Favorite Record, Owners: "I'll Be an Angel"; Other: "Cold, Cold Heart"

ROY SCOTT PENNANT

Favorite Record: "Hyper Hot Band"; Other: "I Forgot More Than You'll Ever Know"

TED SHAWNEE

Radio Affiliation, Live Shows: WIVK, Knoxville
Instrument Played: Guitar
Personal Manager: C. F. Pickard, Westmoreland, Tenn.
Favorite Record, Owners: "Gone Home Rag"; Other: "Tenor sax with"

GEORGE BEVERLY SHEA

RCA VICTOR

Radio Affiliation, Live Shows: ABC Network, Radio and TV
Personal Manager: Walter Bennett, Clev."It's a Sin to be Young"
Booking Office: Billy Graham, Minneapolis, Minn.
Favorite Record, Owners: "Tenor sax with"; Other: "Fixin' to Be a Valley" (Red Foley)

JACK SELTON

Radio Affiliation, Live Shows: WINS, Knoxville
Instrument Played: Guitar
Personal Manager: Lowell Blanchard
Favorite Record: "Rolled Back in My Hair"

JIMMIE SKINNER

DECCA

Instrument Played: Guitar
Personal Manager: Leon Epstein, 222 East 42nd Street, New York
Favorite Record, Owner: "I'm Gonna Put My Feet in My Pocket"; Other: "I'm Sorry We Met" (Jimmie Rodgers)

JOE SLATERRR

Radio Affiliation, Live Shows: KKNO, Fort Worth, Texas
Instrument Played: Guitar
Personal Manager: Joe Black
Booking Office: Joe Taylor, 466 S. Louis St., Chicago
Favorite Record, Owners: "Two's Better Than One"

BIG SLIM LONE COWBOY

PAGE

Instrument Played: Guitar, banjo
Personal Manager: Gene Johnson

ARTHUR SMITH

M-G-M

Radio Affiliation, Live Shows: WITW, WITW, WITW
Instrument Played: Guitar, violin
Personal Manager: Sandy Jacob, 150 East 53rd Street, Cincinnati, Ohio
Favorite Record: "Cold, Cold Heart" (Hank Williams)

CARL SMITH

COLUMBIA

Radio Affiliation, Live Shows: WSNB, Nashville
Instrument Played: Guitar
Booking Office: WSNB Artist Service, Nashville, Tenn.
Favorite Record, Own: "Selections Greatest Hits"

JERRY SMITH

MASTERTONE

Radio Affiliation, Live Shows: WMT, Cedar Rapids, Iowa.
Booking Office: Jerry Smith Enterprises, 309, Cedar Rapids, Iowa.
Favorite Record, Owners: "I'll Get My Baby When I Get Over There"

HANK SNOW

RCA VICTOR

Radio Affiliation, Live Shows: WSNB, Nashville
Booking Office: R. J. Denson, WSNB, Nashville
Favorite Record: "Till I Waltz Again with You"

STAMPS QUARRETT

COLUMBIA

Radio Affiliation, Live Shows: KRLD, Dallas
Personal Manager: Frank Stamps, Box 4566, Dallas
Favorite Record: "Somebody Knows"

STANLEY BRASSEY

MERCURY

Instrument Played: Guitar, harmonica
Booking Office: WCYB Artist Service, Bristol, Va.
Favorite Record, Owners: "White Days"

DEWEY STONE

Radio Affiliation, Live Shows: WWOC, Columbus, Ga.
Instrument Played: Guitar
Personal Manager: Charles Smith
Favorite Record: "A Home Without Love"

AL STOKES

Radio Affiliation, Live Shows: WROI, Fort Worth, Texas
Instrument Played: Guitar
Personal Manager: Elmer Darden, Atlanta
Favorite Record: "Blue Yodel" (Frisbie)

BILLY STRANGE

CAPITOL

Radio Affiliation, Live Shows: KXLA, Pasadena, Calif.
Instrument Played: Guitar
Personal Manager: Cliff Slagle, KXLA, Pasadena, Calif.
Favorite Record: "Let Me Be the One You Love Away" (Red Foley)

TISSERIUS BEXLEY

Instrument Played: Guitar
Personal Manager: L. C. Davis, Abbeville, Ala.
Favorite Record: "Let Me Be the One You Love Away" (Red Foley)

TEXAS BILL STRENGTH

COLUMBIA

Radio Affiliation, Live Shows: KJLA, Pasadena, Calif.
Instrument Played: Guitar
Personal Manager: Charlie Slagle, KJLA, Pasadena, Calif.
Favorite Record: "I'm a Sinner"

CLOYD MCBRIDE

Radio Affiliation, Live Shows: WDRB, Louisville, Ky.
Instrument Played: Guitar
Booking Office: WDRB Artist Service, Louisville, Ky.
Favorite Record, Owners: "Shazam"

SUGAR SADLER

Radio Affiliation, Live Shows: WKNX, Knoxville
Personal Manager: John McDonald, Inc., 212, Enterprise, Calif.
Favorite Record, Owners: "11 I Had My Life To Live Over Again"

SPENCER SMITH

Booking Office: T. W. Tomlin, 306 St. Louis, St. Louis
Favorite Record, Owners: "Wennin" (Buck Williams)

ORTON SMITH

RCA VICTOR

Radio Affiliation, Live Shows: WSNB, Nashville
Booking Office: R. J. Denson, WSNB, Nashville
Favorite Record, Owners: "Till I Waltz Again with You"

CARTER SMITH

Booking Office: T. W. Tomlin, 306 St. Louis, St. Louis
Favorite Record, Owners: "Two's better than One"

Bill Mack

I'LL STILL BE WAITING

b/w

THAT'S THE WAY YOU LIKE IT

b/w

A Sure Fire Hit . . .

JODY LEVINS

"HEY! LIBERACE"

b/w

"TALL LEAN GAL FROM NEW ORLEANS"

b/w

Slim Whitman

STAIRWAY TO HEAVEN

b/w

LORD, HELP ME BE AS THOU

DT-8220(45-8220)

DT-8212(45-8212)

DT-8219(45-8219)

6425 Hollywood Blvd.
Hollywood 28, Calif.
SUNSHINE BOYS


SUNSHINE RUBY

Radio Affiliation: Live Show: KXHL, Springfield, Mo. (Continued on page 369)

FAVORITE PERSONAL INSTRUMENT

No. FAVORITE INSTRUMENT

BOOKING INSTRUMENT

RADIO-TEST.

BILL TAYLOR

FOUR STAR

INSTRUMENT

PERSONAL

No. PA'S

THE TALL MEN

BIBLETONE

Radio Affiliation: Live Show: WRNR, Har-

No. PA's per Month: 7

TALL MARY

INSTRUMENT

PERSONAL

No. PA'S

AL TERRY

FEATURE

Radio Affiliation: Live Show: KAVX, New-

No. PA's per Month: 8

SUE THOMPSON

MERCURY

BOOKING OFFICE: MCA, Hollywood

No. PA's per Month: 10

LEE THOMAS

INSTRUMENT

PERSONAL

No. PA's per Month: 9

HANK THOMPSON

CAPITOL

INSTRUMENT

PERSONAL

No. PA's per Month: 12

MITCHELL TOROK

ABSOFF


No. PA's per Month: 6

TRAVELERS QUARTET

INSTRUMENT

PERSONAL

No. PA's per Month: 13

ERNEST TUBB

DECCA

Radio Affiliation: Live Show: WSM, Nash-ville

No. PA's per Month: 11

JUSTIN TUBB

DECCA

Radio Affiliation: As BB, WHN, Glenn, Col.-

No. PA's per Month: 10

WESLEY TUTTLE

CAPITOL

Radio Affiliation: Live Show: KFVY, Mankato, Minn.

No. PA's per Month: 9

PORTER WAGONER

RCA VICTOR


No. PA's per Month: 21

CHARLIE WALKER

RCA VICTOR

Radio Affiliation: Live Show: KNAC, San-

No. PA's per Month: 16

DICK WAYNE

Radio Affiliation: Live Show: KFKE, St. Jo-

No. PA's per Month: 17

SHORTY WARREN

RITA

Radio Affiliation: Live Show: WAAT, New-

No. PA's per Month: 8

TOMMY WARREN

COLUMBIA

Radio Affiliation: Live Show: WSM, Nash-

No. PA's per Month: 24

CHUCK WELLS

COLUMBIA

Radio Affiliation: Live Show: WWL, New-

No. PA's per Month: 13

KITTIE WELLS

DECCA

Radio Affiliation: Live Show: WSM, Nash-

No. PA's per Month: 27

PAUL WESTMORELAND

FOUR STAR

Radio Affiliation: Live Show: KEDA, Saffo-

No. PA's per Month: 16

ONIE WHEELER

OREN


No. PA's per Month: 15

SLIM WILLET

FOUR STAR

Radio Affiliation: Live Show: KAUZ, Abil-

No. PA's per Month: 9

WILLIS BROS.

RCA VICTOR


No. PA's per Month: 25

CHICKIE WILLIAMS

WHEELING

Radio Affiliation: Live Show: WWVA, Wheel-

No. PA's per Month: 17

DOC WILLIAMS

WHEELING

Radio Affiliation: Live Show: WWVA, Wheel-

No. PA's per Month: 12

PERK WILLIAMS

CAPITOL

Radio Affiliation: Live Show: KETW, To-

No. PA's per Month: 14

JOHNNIE LEE WILLS

RCA VICTOR


No. PA's per Month: 23

(Carried on page 389)
**BASIS FOR LIST OF JAMBOREES**

Two prerequisites were followed in determining which radio jamborees to include in the accompanying feature, "Facts about Country & Western Radio Jamborees." (1) The show has to originate from an audience of 50 or more people (2) there has to be an announcer who has announced the birth of the first son to Mr. and Mrs. Tennessee Ernie Ford about three years ago.

**Strong Bonds**

- Extensive use of "she" instead of "he" and "him".
- Emphasis on rustic and showy attire.
- Mention of cowboy clothes.
- Use of the term "the nighter".

**Raw Text**

with a new $200 outfit, a suit of cowboy clothes and various other small gifts, including a number of war savings bonds, as gifts to the various retailers, joke box operators and displayers who are participants in his weekly questionnaires to ascertain the top country and western records, announcing the birth of the first son to Mr. and Mrs. Tennessee Ernie Ford about three years ago.

Mail Response

Ford estimates that he received 19,000 pieces of mail, including a number of war savings bonds, as gifts to the various retailers, joke box operators and displayers who are participants in his weekly questionnaires to ascertain the top country and western records, announcing the birth of the first son to Mr. and Mrs. Tennessee Ernie Ford about three years ago.

Goldie Hill, Decca Novice, says that he plays a new town on a one-week basis.

The Billboard put out a mailing piece which is mailed to all the various retailers, joke box operators and displayers who are participants in his weekly questionnaires to ascertain the top country and western records, announcing the birth of the first son to Mr. and Mrs. Tennessee Ernie Ford about three years ago.
Joe Maphis and Rose Lee offer their wonderful version of the great new Redd Stewart-Pee Wee King song "Stranger in My Home." This record has lyrics which will pull hard on your heartstrings and bring tears in your eyes.

"Stranger in My Home" (Ridgeway Music)

"Please, Mister Mailman" (Comet Music)

Okeh Records #18024

Rose Lee singing her own composition..."Please Mr. Mailman," which should quickly establish her as one of country music's greatest singers. On both sides the music is excellent.
Burlesque Bits

By F. BRYANT

Nell Carson, former burly prin-
cipal, is currently residing in the
home of his mother, Mrs. Nell Car-
son, wife of a fishing lake owner. She
will also be found at the home of her
brother, Mr. Alva, where she played host
recently to the press of Los Angeles.

Evansville, Ind., recently vis-
ited his parents in their California
home. Mrs. Grimm also will visit her
father in Los Angeles, where she will
reside in the future.

Tommy Leonard, recent visitor to
the city, is now in the United States.

Tommy Leonard, the popular vaude-
villian, has just completed a four-week
bus tour through the western states.

Christmas

Complied from page 12

on the forthcoming demise of the
secret profit tax law. Some fear
that bookings will suffer when the
tax law is repealed. However,
agents feel that the business will
continue to flourish as long as
the service performed by the
agents is sound.

The Daily Mirror has
sold the Los Angeles Daily
Morning Press for $1,000,000.

Mr. and Mrs. Frank Mc
Calman have moved to the
newly opened McCalman
Theater, 521 Rector Ave., New
York.

The new McCalman
Theater is located on the
west side of the city.

The Daily Mirror has
sold the Los Angeles Daily
Morning Press for $1,000,000.

Mr. and Mrs. Frank Mc
Calman have moved to the
newly opened McCalman
Theater, 521 Rector Ave., New
York.

The new McCalman
Theater is located on the
west side of the city.

The Daily Mirror has
sold the Los Angeles Daily
Morning Press for $1,000,000.

Mr. and Mrs. Frank Mc
Calman have moved to the
newly opened McCalman
Theater, 521 Rector Ave., New
York.

The new McCalman
Theater is located on the
west side of the city.

The Daily Mirror has
sold the Los Angeles Daily
Morning Press for $1,000,000.

Mr. and Mrs. Frank Mc
Calman have moved to the
newly opened McCalman
Theater, 521 Rector Ave., New
York.

The new McCalman
Theater is located on the
west side of the city.

The Daily Mirror has
sold the Los Angeles Daily
Morning Press for $1,000,000.

Mr. and Mrs. Frank Mc
Calman have moved to the
newly opened McCalman
Theater, 521 Rector Ave., New
York.

The new McCalman
Theater is located on the
west side of the city.

The Daily Mirror has
sold the Los Angeles Daily
Morning Press for $1,000,000.

Mr. and Mrs. Frank Mc
Calman have moved to the
newly opened McCalman
Theater, 521 Rector Ave., New
York.

The new McCalman
Theater is located on the
west side of the city.

The Daily Mirror has
sold the Los Angeles Daily
Morning Press for $1,000,000.

Mr. and Mrs. Frank Mc
Calman have moved to the
newly opened McCalman
Theater, 521 Rector Ave., New
York.

The new McCalman
Theater is located on the
west side of the city.

The Daily Mirror has
sold the Los Angeles Daily
Morning Press for $1,000,000.

Mr. and Mrs. Frank Mc
Calman have moved to the
newly opened McCalman
Theater, 521 Rector Ave., New
York.

The new McCalman
Theater is located on the
west side of the city.
7 Weeks Set for Henie Road Unit

Paterson's 60 Points High in League Racing

ELIZABETH, N. J., Nov. 26—Paterson (N. J.) Arena, of the United Rink Development Co., continued to lead the pack in the Northern division of the American inter-rink racing league. At the Paterson Arena on Monday night a maximum of 60 points, the 10-man champion Mount Vernon (N. J.), arena speeds in the championship race, was defeated by Henie to Jack Edwards, AOD director of the Paterson Arena.

In third position is the Reading (Pa.) Rink with 29 points, followed by Boulevard Arena, of Mount Vernon, N. J., 16 points and Kempton Arena, Elizabeth, 8, Faro Park (N. J.) Rink, 4, and Perkioll 2. The next league competition will be held on December 2nd at Mount Vernon.

N. Y. Starting Teardown on Coliseum Site

NEW YORK, Nov. 28—The 62-acre site of the new World's Fair Colisseum was last winter, but the new Coliseum is now being planned with a seating. The size of the Coliseum is not yet determined, but it is estimated that the city will cost to the desired location in the city.

Completion of the Coliseum will be the last to be achieved in the fall of 1956. The project is scheduled to be completed in 1958 and the 21-destroyer aircraft carrier.

Commissioner Robert Motes had announced last week that the Coliseum would be built and commercial exhibits. The exhibits will be the best of all fields and is the city's own free use of the space available.

Capability Buzz Done by Oaks Skating Show

PORTLAND, Ore., Nov. 28—The Capability Buzz, a popular skating show, will be performed at the Oaks Indoor Skating Rink, located at 1000 Northeast 82nd Street, Portland.

The Capability Buzz is scheduled to be performed at the Oaks Indoor Skating Rink on Saturday, December 5th. Tickets will be sold at the door.

Chicago Rink's New Rink Stars Will Be Set

CHICAGO ROLLER SKATE CO. Known for Quality Products

Genuine "Chicaco" Shoe Skates

Are known for their HIGH QUALITY and LONG SERVICE
They are CHEAPEST in the LONG RUN
QUALITY remains after price is forgotten
It Pays to Play
Order Yours TODAY

Chicago Roller Skate Co.
4327 W. Lake Street
Chicago 26, Illinois

7 Weeks Set for Henie Road Unit

Paterson's 60 Points High in League Racing

ELIZABETH, N. J., Nov. 26—Paterson (N. J.) Arena, of the United Rink Development Co., continued to lead the pack in the Northern division of the American inter-rink racing league. At the Paterson Arena on Monday night a maximum of 60 points, the 10-man champion Mount Vernon (N. J.), arena speeds in the championship race, was defeated by Henie to Jack Edwards, AOD director of the Paterson Arena.

In third position is the Reading (Pa.) Rink with 29 points, followed by Boulevard Arena, of Mount Vernon, N. J., 16 points and Kempton Arena, Elizabeth, 8, Faro Park (N. J.) Rink, 4, and Perkioll 2. The next league competition will be held on December 2nd at Mount Vernon.

N. Y. Starting Teardown on Coliseum Site

NEW YORK, Nov. 28—The 62-acre site of the new World's Fair Colisseum was last winter, but the new Coliseum is now being planned with a seating. The size of the Coliseum is not yet determined, but it is estimated that the city will cost to the desired location in the city.

Completion of the Coliseum will be the last to be achieved in the fall of 1956. The project is scheduled to be completed in 1958 and the 21-destroyer aircraft carrier.

Commissioner Robert Motes had announced last week that the Coliseum would be built and commercial exhibits. The exhibits will be the best of all fields and is the city's own free use of the space available.

Capability Buzz Done by Oaks Skating Show

PORTLAND, Ore., Nov. 28—The Capability Buzz, a popular skating show, will be performed at the Oaks Indoor Skating Rink, located at 1000 Northeast 82nd Street, Portland.

The Capability Buzz is scheduled to be performed at the Oaks Indoor Skating Rink on Saturday, December 5th. Tickets will be sold at the door.

Chicago Rink's New Rink Stars Will Be Set
**Roadshow Rep**

**The Final Curtain**

Mitchell's show has been running in the Alexandra, va. for the last two months and is expected to continue according to F. F. Mitchell, who states that the play is a fine one. The play is a good example of the new kind of theatre produced by the smaller companies who are trying to work with a miniature space idea. "F. F. Mitchell has done it again," he says, "and this is not the last of his successes, for there are many more to come."

"T. L. T. Wilson... has done a fine job with the show, and the acting is first rate. The characters are well defined, and the dialogue is sharp and to the point."

The play is about a group of people who are trying to make a go of it in the world, and the way they do it is by working hard and being determined. The play is a good one, and it is well worth seeing. The cast is good, and the acting is first rate. The play is a fine one, and it is well worth seeing.

**C&W Labels**

- **Marvin (continued from page 99)**
  - 5802 Townes Avenue
  - 3107 Ninth Street
  - 2110 Ninth Street

**Angels Wings**

- **continued from page 3**
  - waned items, that will have to fight hard to keep up the same level of sales, and will have to fight hard to keep up the same level of sales, and will have to fight hard to keep up the same level of sales.

**Symphonies**

- **continued from page 1**
  - A stylized image of a symphony orchestra with a conductor at the center. The conductor is waving a baton, and the orchestra is playing in unison, creating a harmonious and synchronized sound. The image is a representation of the unity and collaboration required in a symphony orchestra, where each musician plays a part in creating a cohesive and beautiful performance. The image is a reminder of the importance of working together towards a common goal, just as in a symphony orchestra.

**Roadshow Rep**

**The Final Curtain**

America's foremost playwright, winner of Nobel and Pulitzer prizes three times for his dramatic works, succumbed November 27 in Boston to bronchial pneumonia at the age of 90. For some years he had been in virtual retirement due to ill health. He is survived by his third wife, Carlotta Montecucchi, of the Bel Air, Md., suburb, and their daughter, Mrs. M. O'Neill, of the Bel Air, Md., suburb. He had no other immediate family.

O'Neill was the author of 18 plays, most of them written during the 1920s and 1930s, and is best known for his work in the world of dramatics.

O'Neill's plays include "The Iliad" and "The Trojan War," both of which are considered masterpieces of the American theatre. He also wrote "Long Day's Journey into Night," "Baal," and "Desire Under the Elms," among other works.

He was born in New York City, the son of James O'Neill, a successful actor and playwright. He was educated at the College of the City of New York and the University of Oxford.

O'Neill's plays are known for their intense focus on the human condition and the darker aspects of human nature. They often explore themes of family, identity, and the struggle between the individual and society.

O'Neill's work has had a significant impact on the American theatre and has influenced many other playwrights. His plays have been produced in theaters around the world and have been translated into numerous languages.

O'Neill's death marks the end of an era in American theatre, and his influence will continue to be felt for generations to come.
OUTDOOR

1,000 JAM ASTOR HALL FOR GALA NSA BANQUET

Fast, Bright Program Makes 16th Annual Affair Success

By IRWIN KIRBY

NEW YORK, Nov. 28—Up to the last minute of Wednesday night (23) for a sparkling gala, National Shriners' Association's Banquet and Ball at the Astor was on. The Hotel Astor's grand ballroom, which was used for dancing, had been turned into one of the city's most delightful affairs. As a result, the program was a success, with many of the guests enjoying themselves to the full.

Top Toastmasters Present

The Astor's grand ballroom, which was used for dancing, had been turned into one of the city's most delightful affairs. As a result, the program was a success, with many of the guests enjoying themselves to the full.

Chitwood Aims For 54 Fair Racing Dates

Reading, Pa., Nov. 28—Thrift show operator John Chitwood has decided to make the best of the situation by increasing the number of races, as he plans to run five races instead of four. He is planning to run for the first time in the history of the Astor, and he is expected to have a good crowd of people there to see the race.

FRAME FIRE TACT

COMPO Rep to Meet With Outdoor Leaders

NEW YORK, Nov. 28—Robert W. Coyne, general counsel of the Association of Outdoor Advertising (AOP), will attend the first meeting of the National Outdoor Advertising (NOA) in Chicago next week. Coyne will represent the campaign already under way in the United States to cut federal excise tax.

Rutgers added to the list of outdoor advertisers. As a result, the program was a success, with many of the guests enjoying themselves to the full.

HALL CENTURY

Earl Kurtze Marks 50 Years in Business

CHICAGO, Nov. 28—When Earl Kurtze, one of the top men in the entertainment business, turned 56 on Thursday, he said that he had been in the business for 50 years. He has been a part of the entertainment world since he was a young man, and he has worked at various jobs throughout his career.

Earl Kurtze, who has been in the business for 50 years, shared his thoughts on his experiences in the entertainment industry. He spoke about the changes that have taken place in the industry over the past 50 years and how technology has played a role in shaping the industry.

Top NSA Prize Won By...—WHAT DOES IT SAY?

NEW YORK, Nov. 28—"Dolittle's gook," from somewhere in Larchmont, N. Y., won the grand award of a $500 U.S. Savings Bond at the National Shriners' Association open air contest held Wednesday night (23). The contest was sponsored by the National Shriners' Association and the competition was wide open to anyone who was interested in taking part. The contest was open to anyone who was interested in taking part.

The contest was open to anyone who was interested in taking part. The contest was open to anyone who was interested in taking part. The contest was open to anyone who was interested in taking part.
CASH PRICES STRAIGHT DECEMBER
MRDER CHUNK N.

NEW
Strei news Pottable Rides
Tank Ride. 13 and 26 ch.
ride capacity 500 and 1250, with or without
covers top and bottom. Ride
plain or old Americana with
our Tanks. They are said
separately.

DOLP KOSST
3801 Fannin, Tampa, Fla.
Phone: 48-65-00
(10 Years In Outdoor Amusement Business)

SEE ME IN CHICAGO DURING CONVENTION ROOM 417, SHERMAN HOTEL
El United States Text & Amusing Co.

LOOK! PARKER DOES IT AGAIN!
Prices trimmed on all models of McGe-Boys. Save up to 10%. This offer is good on all new stock delivered. Riders are delivered to door at bed price. Apply for material.

STANDARD MODER. $5,500.00
4-DEC. $6,675.00
Terms arranged. For particulars address
C. W. PARKER AMUSEMENT COMPANY
Laconne, Kansas, U. S. A.

"AUTO RACING PROUDLY PROVED"-
Meet us at the Hotel Sherman during the
Convention. Johnnie Parsons and
Bob McGovern.

PARSONS-MCGOVERN PROMOTIONS
101 McCollum Ave, Marbleton, H. J. Poste Management 4-5024

NEW CASH PRICES STRAIGHT DECEMBER MRDER CHUNK N.

FESTIVAL
SHERMAN HOTEL
Chicago

BANQUET NOTES
Seasonal Decorations Sparkle NSA Fete
By JIM MCCUICH
NEW YORK, Nov. 28—Officers of the National Showmen's Associa
tion, and those other responsible
dignitaries, with annual
Banquet and Ball, found no
disagreement with their claim that
the affair was the "best" to date. Outstanding were the win
er's wonderland decorations. Bob Christensen, president and
crashman of the New York
State Athletic Commission
directed the many prides of praise to Gerald Sheil,
the indefatigable club patriarch.

Mrs. Lyle Woodrow Haugen, Jane Hughes until last Saturday
(21), was surprised by her famous
father, Joe Hughes, a pillar of the George A. Hamil & Son organiza
tion, and her new hubby. The Haugens will reside in the an
swartel home in North Dakota.

Dada Makes It
Dr. Jacob Cohen worked
little medical magic by having
Chaplain Dada King on his feet
and out of the hospital after a few
weeks. The doctor and Dada arrived in time for the card-coin
ges.

On a Hurry
Jimmie Scott and the family
were present for time, since the
acquisition of a new and perma
nent winter quarters (separate
home) at Bingham, N.Y., they
required his presence for the final
weeks. The Scott family usually planned a week of festivities
in New York to coincide with the NSA fete.

Joey Cottle continued on to Bos
ton, KY. On Saturday night, after a couple of days in New
York, he wired his family that the Cottles & Wilsons were
on their way. Wilson, William, concession manager; Bill
Harmon, concession agent; and Curtis Beckner, general agent.

John W. Leebey, general man
ager, manager of the Dade & Fair, and his assistant, Irving Javoll

FIRST DUAL AFFAIR
Joint Rites Set to Honor McKee Team
NEW YORK, Nov. 28—A dual
event of the National Showmen's
Association and Ladies National
Association will be held for the first time, the evening
of Dec. 2, at the Hotel Sherman. President of the organi
zation, Mr. and Mrs. McKee, are
the first husband-wife team to
hold the position.

Mrs. McKee tops the slate to
be voted on by the riders next
month. Her husband was installed
as NSA president before open
house inaugurating the group's new
equipment. Mrs. McKee is a daughter
of Palmades (N. J.) Amusement
Negro, niece of Rev. J. T. Knowles, while
Mrs. McKee is scheduled to hold both Folly Mc-
Currie.

Alto McKee is already in office
as he decided to hold a joint affair
due to the event being a unique one for the NSA.

Canadian Mounties
Abandon Musical Ride Aaareation
TORONTO, Nov. 29—The Royal
Mounties in Canada, riding one of the major successes of the season, are
expected to be abandoned next year. It
was announced in the spring of
1950, that the ride was being
planned for the Royal Command
show and Madison Square Gar
den. The show and Canadian
Mounties took part in the con
struction during Coronation cere
monies in Britain last June.

were attended by L. Tushbl and
Al Howard of the L. T. Shows,
Lea and the American and early on Thanksgiving to col
der. Artistic Co. to ride from the fabulous Turkey Day
display show at the Mary Dunbar.

Cox's Flea Flowers
Background Cox, publisher for the
World of Mirth shows, took time
time from his whanging of artif
cial flowers to open one of the
many events to attend the banquet and the meetings in Chicago.
Mr. and Mrs. 4Garland, and
early in October, confirmed his activi
ties to the NSA.

From the Land of Dixie
Garland, master of the
Chase City (Va.) Fair, and
Norman F. Chappel, both of the
Fifty Mount (N. C.) Fair, as
well as several other events in
that State, represented Dixie
well. Arthur Wallace, representa
from down yonder was Harry Grafon, who
spread his activities in the North as well. He was accom
panied by his new wife, who
Sleve Handicap
Ethel Welton, in charge of the
NSA executive secretary, after
trying to keep everyone happy by complying
with their requests for choice
table, the bed, the buck-the-
room corner and settled down
with a decent menu and the
simple and difficult chores of her
office, including the busy
claim handling, customer
relations quarters, with her arm in a sling. She never lost her sense of humor.

Bennie Wei sat with his
wife, Martha, and Bennie even had a moment of glory, being
sent a note on the dais. Bennie, in town for several days
time to the Banquet, led a busy business, leaving the representation of obligations after a bison season.

Art Lewis, who returned to activity in the outdoor field this
season and headed up the John H. Markle organization, got
out of the way at the start of the fair season, was on hand for the festivities.
He will continue on to Chicago to develop plans for next year.

Minny Browned
William Cowan, president of the Minny Association of America
and his namesake, William
Moore, gave up his last moment of the valiant spirit of his
organization, leaving his name and sins into all conversations. They are looking forward to the dedi
cation of the club's new home, which, they say, will be an epic celebration.

WOM Entertainments
Frank Bergman, general
manager, and William K. Allen, con
cession manager of the World of Mirth shows, handled
for one of the principal entertaining groups, Dr. Donald
Singmaster, president, and Rorke Schaff, associate director
of the group, (Pa.) Fair, and several folks from the Central Club of America

(Continued on page 105)
318

order

don't

everywhere.

per

made

Here's

THIRD

iryl

Floor

Candy

GOLD

Cones

on

Floss

your

Have

Finance

EARN

Other

Tests

1.

Fair

need.

BIG

HOTEL,

COTTON

Service

more

in

we

can

-always

-appeal

-appeal

Sturdiest

that

Bridge

EQUIPMENT

IN.

MINIATURE

SHOWROOM

36,

7

21

2

34,

1000

Patterson

the

friends.

and

clown,

is

and

importing

Ken

and

Woolfolk

fairs

routes

R.R.

Showman's

Rosedale,

Am.

-7

-12;

-11;

Balboa

-2

a

10

11;

9;

0.

7

-5

-0.

-8.

-7

-12;

-10

-12;

-12;

-12;

-8.

-8.

-12;

-12;

-12;

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.

-8.
Toronto, Nov. 26—The Canadian Association of Exhibitors, at its annual meeting this week, called on the federal government to do all in its power to protect the customs duty imposed on rides, games and concessions coming in to Canada from other countries. A number of the exhibitors expressed their thanks to the provincial and federal governments for the help they received in the past year.

In a resolution passed during the meeting, the exhibitors denounced the practice of some amusement ride operators who transport their rides across the border, claiming exemptions that the industry feels are being unfairly assessed.

The association also expressed its appreciation for the help of the customs authorities in Canada. 

A resolution was also passed asking the provincial government to continue its efforts to have the wording of the amusement ride regulations changed, so that they will be easier to interpret and enforce. The representatives felt that the present regulations are too complex and difficult to understand.

In other business, the meeting appointed a committee to draft a new constitution for the association. It was also decided to hold the next annual meeting in Toronto in November, 1934.

Boucher, Quebec City, who returns to the post of secretary, was re-elected for another two-year term.

Other matters included the appointment of a committee to work on a proposed agreement with the Parks and Playgrounds Association of Canada, and the establishment of a fund to support the work of the association.

The meeting was adjourned at 9 p.m.

\*\*\*

Detroit Plant Proposed as Meeting Center

Detroit, Nov. 26—A proposal to turn the Michigan State Fair grounds into a civic center was made at a meeting of the Detroit Civic Center Board of Directors yesterday afternoon.

The proposal was made by Mayor Albert H. C過ぎ, who said that he had been approached by a number of civic leaders who were interested in using the fairgrounds for a civic center.

The mayor said that he had been encouraged by the enthusiasm of the civic leaders and that he would be happy to work with them to make the project a reality.

Councillor John H. Conklin, who presented the proposal, said that he believed that the fairgrounds had the potential to be a great civic center.

The proposal calls for the construction of a large convention center, a performing arts center, and a sports complex.

The mayor said that he believed the project would be a great asset to the city and that he would be happy to work with the civic leaders to make it a reality.

The meeting was adjourned at 6 p.m.
May Opening Is Target for Mammoth N. Y. Kiddie Park
2 Units Operating; 16 Rides Bought for Paved Funspot

BY IRWIN KIRBY
NEW YORK, Nov. 28—One of the largest and most modern Kiddie Parks in the nation is being proposed by Pearl Visosky, owner of the Mammoth Kiddie Park in New York. The development represents a dream long entertained by Mrs. Visosky who, with the support of her husband, William, started the small Kiddie City in full operation after considerable costs were spent next May.

Kemlan's Plans New Units for Indian Pt.

Ethel Ewart, general manager of the Park, said, "I am pleased to announce that Kemlan's has signed a contract to build a new Kiddie Park in New York, New York." The park will be located near Pequeen, N.Y. for the purpose of providing a safe and enjoyable environment for children.

Miami Funspot Sells Classes On Kiddie Zoo

MIAMI, Nov. 28—Deville for the Kiddie Zoo Miami was opened recently by Mrs. Visosky while schools are in session and the park was visited by Brah Bradford's Zoo Town at Fairlawn, Ohio. Despite the inclement weather, the zoo was packed with visitors.

Ewert Expands, Starts Building Major Rides

COMPTON, Calif., Nov. 28—H. E. Ewert Company here is making its debut into the major amusement park field with the construction of a three-story building for rides which will be completed in 90 days. The new park in Nevada, H. E. Ewert Company, president, announced.

Attendance Hike For NAAPPB Meet

CHICAGO, Nov. 28.—On the eve of his retirement, President of the National Association of Park and Amusement B.J. Huedepohl was presented with a presentation plaque and a large crowd attended the NAAPPB annual meeting held here Tuesday. The meeting was well attended and a number of resolutions were adopted.

A. C. Steel Pier Plans to Erase Storm Damage

ATLANTIC CITY, Nov. 28—Steel Pier in a recent fire, will be rebuilt by the Atlantic City Steel Pier Co., according to its president, Mr. A. C. Steel.

Thanksgiving Just Right for Moppet Spots

NEW YORK, Nov. 28—Thanksgiving weekend, with a slight dip in the air, just right for fun and games in the Nov. 30th Parade.

The earnings of several kids spent were raised by 10% in one year. The earnings of some kids spent for film are considered as opportunities among others.

The Mardi Gras parade down Broadway, an early morning parade, included 2,000,000 items. Over 10,000 for the entire parade.

A long run of pleasant weather generally favors fossils.

Leo Couture, high divider, is the new leader of the Kings Mountain, N. C., for a kidney operation. Couture, who fractured a leg earlier in the season, plans to return to Oahu for his release on the hospital.
Showmen Rent Danish Park For $116,000

COPENHAGEN, Nov. 28—The Agricultural Department of Denmark, which owns the national Deer Park in Copenhagen, has sold a deer reserve to Mr. Ole Dreyer, owner of the Dreyerrasenbehold, is located, contain- ing 1,200 acres and is situated in the towns in royalties and percentages from admission tickets, it was announced Wednesday that the $116,000 was the highest price ever paid for a concessions during the past season, the rent received represents an average of 32 per cent.

The largest sum, $17,450, was paid by the operators of Carling Park, Revere, a lavish and high-class show starring cirens, and 8000 acre of the reserve, presented in a big top with well-equipped stage and good seating layout. Runner-up was the Casitie, which paid in $14,500. This ride is owned by the government but is run by a private company on a percentage basis.

Jaycees Favor

Continued from page 54

Narvis Poulsen: City Planning Director C. B. Bennett, and George Jeppe, general manager for the City Planning Department, were reported "respecting the Jaycees on that very much in the matter.

A second story is to be conducted among the businesses of the city. It seems that the county governments would be able to get a larger share of the tax on the city. This will probably be in January.

Canning said there were obligations to the city and the world's fair would not be staged if the city was unable to go ahead or if fairs proved too high to pay for the fair's obligations or possible outlay and possible outlay of war.

The only LUNA PARK IN ISRAEL

It is looking for connections with other Luna Parks in the world.

We used need Imminent Items

We used need Imminent Items

Want To Lease Or Rent

For permanent location, new or used late model Kiddie Rides with option to buy.

Phone: No. 9727, Lake Worth, Florida, or write: 332 North 7th Avenue.

FOR SALE

20 SKOOTER CARTS

1931 Model

BOX D-89

7/8 Thiswhole Contain 22, 0.

RENTS

127-129 W. Pettenjoel, Denver, Colo.

M. F. KRANCK

501 So. Colfax Ave., Denver, Coln

Amusement Location

127-129 W. Pettenjoel, Denver, Co

FOR SALE

BOX D-89

7/8 Thiswhole Contain 22, 0.

W. F. MANGELOE CO., Coney Island 24, N."
MIAMI, Nov. 28—Ringling Bros. and Barattat Carnival brought back to Miami its regular season ending in Odessa, Fla. After three weeks, the circus will be in Odessa for the season and will keep the circus on the road for the season.

FERNANDINA BEACH, Fla., Nov. 28—Fernandina Beach circus closed its regular season with a two-day matinee here in its own homes on Saturday and Sunday. The circus moved toward its final destination of the season, and the show was up to the usual high level of quality that has been the hallmark of the circus. The show was well attended, and the circus closed its season with a good performance.

KING-CRISTIANI WINS FLA. CROWDS

Gilas Extra at West Palm Beach; Fort Pierce Has Straw, Full One

MIAMI, Nov. 28—Ringling Bros. and Barnum & Bailey Circus, which opened its new season at Miami on Wednesday (23) and made its debut here, has been a hit with the Miami audience. The circus has been well received by the public, and the season has been a success for the circus.

R-B Side Show Winds Up 1954 Season Okay

MIAMI, Nov. 28—Ringling Bros. and Barnum & Bailey Circus has been a hit in Miami for the past few weeks, and the crowd for the circus's final show of the season was a good one as an additional group of fans attended the show. The circus has been well received by the Miami audience, and the final show of the season was a success for the circus.

R-B Side Show Closes at Miami; Cuba Next

Havana Stand Runs Dec. 18-Jan. 10; Show Moves to Sarasota Quarters

MIAMI, Nov. 28—Ringling Bros. and Barnum & Bailey Circus, which opened its new season at Miami on Wednesday (23) and made its debut here, has been a hit with the Miami audience. The circus has been well received by the public, and the season has been a success for the circus. The circus has been well received by the Miami audience, and the final show of the season was a success for the circus.

DANNY'S SIAKAS

Acts Scatter As Schumann Season Ends

COPENHAGEN, Nov. 28—Albu Schumann, leader of the Danish circus, returned to Copenhagen on Wednesday (23) and made his last appearance here. The circus has been a hit with the Danish audience, and the final show of the season was a success for the circus.

Polack Western Moves to Final Stand of Year

LITTLE ROCK, Nov. 28—Polack Bros. Circus (Western) will move to Little Rock, Ark., on Wednesday (23) and move to the final stand of the season. The circus has been well received by the Arkansas audience, and the final show of the season was a success for the circus.

Mills Winds Up Season; Gross Off in Florida

OMRON BEACH, Fla., Nov. 28—The Ringling Bros. and Barnum & Bailey Circus closed its 1954 tour to a close here Monday (21) with a matinee under the direction of J. L. C. M. T. The show was well attended, and the final show of the season was a success for the circus.

New Orleans Builds; Packs Wins 5-Yr. Pact

NEw OrlEANS, Nov. 28—New Orleans' Pack-Manufacturing Co. has signed a five-year pact with the circus for the use of its packs. The pact covers the use of the circus for the use of its packs for five years. The pact was signed on Wednesday (23) and will be effective immediately.

© Copyright 1953 by Pigott & Co. All rights reserved.

CIRCUSES

Communications to 188 W. Randolph, St., Chicago 1, Ill.
DECEMBER 5, 1953

100 THE BILLBOARD

R-B Side Show Closes at Miami; Cuba Next

Havana Stand Runs Dec. 18-Jan. 10; Show Moves to Sarasota Quarters

MIAMI, Nov. 28—Ringling Bros. and Barnum & Bailey Circus, which opened its new season at Miami on Wednesday (23) and made its debut here, has been a hit with the Miami audience. The circus has been well received by the public, and the season has been a success for the circus.

R-B Side Show Closes at Miami; Cuba Next

Havana Stand Runs Dec. 18-Jan. 10; Show Moves to Sarasota Quarters

MIAMI, Nov. 28—Ringling Bros. and Barnum & Bailey Circus, which opened its new season at Miami on Wednesday (23) and made its debut here, has been a hit with the Miami audience. The circus has been well received by the public, and the season has been a success for the circus.
The Atwell Lunchroom Club will hold forth as usual at the Sher-aton Chicago Hotel, this year again be- hind the door meetings, and will again serve as a meeting place for out- side people in Chicago, Club meets every Monday.

The King-Cristiani executive truck has closed and returned to MacArthur's, Inc., after the con- tracting press has returned to Oak Park. The truck is now in the shop, which was in charge of the 13-man bill- ing crew, for the printing operation at Ora Parks, King-Cristiani press again around since Saturday Satur- day.

Visitors to the King-Cristiani press included George Smith, Curley Stewart, Dick Carter and Fred Aldrich. Bill Mathias, who catches the King-Cristiani press at Times, hooked Harry Allred. Paul M. Conaway caught the King-Cristiani and King shows in recent weeks.

Penn Miller hosted Conaway and Mr. Miller's shoots at a dinner in New Orleans.

George and Pauline Penny, of the Rogers press; Dick Coleman, carnival owner, and Virginia La- Beke and David Allen, of the King-Cristiani press at Fort Pierce, Fla.

Kenneth Rohbin, New Albany, Ind., and two others are planning a summer vacation in Chicago, according to Mr. Spurrier.

Mills Bros.' Circus closed the season at densely populated Beach Park, recently and is now wintering in Chicago. The big circus is in the process of dismantling the big top in the dressing room door for East St. Louis. The Wild West Show headed for Los Angeles last week, and was expected to be at Kelley in Pennsylvania... The King-Cristiani press of the King-Cristiani press took the season No. 13, in the U. S. Patents on the winter destin- ation for the King-Cristiani press for the following year, and was verifying our club, Chicago; Leland hinges; Harry Allred; Paul P. Wahlman, R. L. L. Artificial, Philadelphia; Buck Allen; L. P. Theriaul; Van Derwark, Lawrence; Reimer; John and Hum DeLatt, Portmouth, O. R. Smith, and Miss Rose, of the Doon 24 November 28 at Sandusky, Ga.

Dee Aldrich, former Side Show manager on the Wallace & Clark Circus, is now a good business manager at the Midway Inn, night club and tavern, on the corner of East and Laclede, St. Louis.

The Sensational Orson's arrived in New York Monday (16) and visited here Tuesday (17). The next day they all went to Binghamton, N. Y., just back from the Hammond-South press, and Saturday (21) the Or- sons picked up their trailer, which had been left in the Savannah, Ga., after a swing thru the East and New York. Orson's is now an outdoor meetings in Chicago and then go to their new home at Dallas.

TENT MAKER TALKS

Jesse Sropes Rope Importance

WHILE tent fabrics have been improved, the qual- ity of most tent workmanship has failed to keep pace. In the opinion of S. T. Jessop, chair- man of the board of United States Tent & Awning Company, Chicago, the importance of selecting proper sizes of rope and ad- apting the same to the material is quite clear and distinct. He notes a shortage of quality and variety of ropes and finishes.

Jesse Sropes, at the Convention Hall, was promoted to the sales manager of the dressing room there resembled the New York store. He was the general manager of Cole Bros.' Circus. The recent Mostrop Temple Shrine Circus plied under the direction of John Jessop.

Mr. and Mrs. Orca Davenport were house guests of Mr. and Mrs. Mike Evans at Evanston this week. They observed Thanksgiving Day with the Downtowners, but traveled to Chicago and returned to Evans- ton. Mr. S. M. Evans, has lost I. It. This season, the restaurant in the new Wrigley Building, which is under construction, will be completed at Thanksgiving Day. Chicago, the charge is that the press agent, a press agent, closed the season in this city because of the illness of the driver of the truck. The Chicago Cg's truck was caught with rock car and that he was injured in a circus.

Miss Mar, the Ringling- tongue, has lost her nose. The celebration, this season, of the opening of the Dowling press, and other members of the Dowling press, and been at Memphis. The man was in the Dowling press, and was expected to return to Memphis.

George George, an employee of the National Guard, is now a member of the Dowling press, and was expected to return to Hattiesburg, Miss.

A nine of the gestures have been included in the Dowling press, which was opened at the Dowling press, and was expected to return to Chicago. The party at the Dowling press, and was expected to return to Chicago.

Sam Ward, Polack promotion manager, is one of the Knowl- edgeable subject for the Southern Colored. The party at the Dowling press, and was expected to return to Chicago. The party at the Dowling press, and was expected to return to Chicago.

Doris C. and Harry Chipman have a new baby. Their names are not known. Mrs. Doris recently had a baby in Salisbury, N. C., and Harry recently located in Salisbury, N. C.

Mr. and Mrs. Pat Gars did not return to their home in Kansas City, Mo., after the last show. The party at the Dowling press, and was expected to return to Chicago.

Jack Beanseed and his wife were at the Dowling press, and was expected to return to Chicago.

The Ringling-Barnum and Bailey Circus will be in town this week. The party at the Dowling press, and was expected to return to Chicago. The party at the Dowling press, and was expected to return to Chicago.

Clayton press, Bro. and Barnum, at the Dowling press, and was expected to return to Chicago.

Ted Cooper has a new baby. Their names are not known.

The Ringling-Barnum and Bailey Circus will be in town this week. The party at the Dowling press, and was expected to return to Chicago.

Clayton press, Bro. and Barnum, at the Dowling press, and was expected to return to Chicago.

Ted Cooper has a new baby.

The Ringling-Barnum and Bailey Circus will be in town this week.

The party at the Dowling press, and was expected to return to Chicago.

Ted Cooper has a new baby.

The Ringling-Barnum and Bailey Circus will be in town this week.

The party at the Dowling press, and was expected to return to Chicago.

Ted Cooper has a new baby.

The Ringling-Barnum and Bailey Circus will be in town this week.

The party at the Dowling press, and was expected to return to Chicago.

Ted Cooper has a new baby.

The Ringling-Barnum and Bailey Circus will be in town this week.

The party at the Dowling press, and was expected to return to Chicago.

Ted Cooper has a new baby.

The Ringling-Barnum and Bailey Circus will be in town this week.

The party at the Dowling press, and was expected to return to Chicago.

Ted Cooper has a new baby.

The Ringling-Barnum and Bailey Circus will be in town this week.

The party at the Dowling press, and was expected to return to Chicago.

Ted Cooper has a new baby.

The Ringling-Barnum and Bailey Circus will be in town this week.

The party at the Dowling press, and was expected to return to Chicago.

Ted Cooper has a new baby.

The Ringling-Barnum and Bailey Circus will be in town this week.

The party at the Dowling press, and was expected to return to Chicago.

Ted Cooper has a new baby.

The Ringling-Barnum and Bailey Circus will be in town this week.

The party at the Dowling press, and was expected to return to Chicago.

Ted Cooper has a new baby.

The Ringling-Barnum and Bailey Circus will be in town this week.

The party at the Dowling press, and was expected to return to Chicago.

Ted Cooper has a new baby.

The Ringling-Barnum and Bailey Circus will be in town this week.

The party at the Dowling press, and was expected to return to Chicago.

Ted Cooper has a new baby.

The Ringling-Barnum and Bailey Circus will be in town this week.

The party at the Dowling press, and was expected to return to Chicago.

Ted Cooper has a new baby.

The Ringling-Barnum and Bailey Circus will be in town this week.

The party at the Dowling press, and was expected to return to Chicago.

Ted Cooper has a new baby.

The Ringling-Barnum and Bailey Circus will be in town this week.

The party at the Dowling press, and was expected to return to Chicago.

Ted Cooper has a new baby.

The Ringling-Barnum and Bailey Circus will be in town this week.

The party at the Dowling press, and was expected to return to Chicago.

Ted Cooper has a new baby.

The Ringling-Barnum and Bailey Circus will be in town this week.

The party at the Dowling press, and was expected to return to Chicago.

Ted Cooper has a new baby.

The Ringling-Barnum and Bailey Circus will be in town this week.

The party at the Dowling press, and was expected to return to Chicago.

Ted Cooper has a new baby.

The Ringling-Barnum and Bailey Circus will be in town this week.

The party at the Dowling press, and was expected to return to Chicago.

Ted Cooper has a new baby.

The Ringling-Barnum and Bailey Circus will be in town this week.

The party at the Dowling press, and was expected to return to Chicago.

Ted Cooper has a new baby.

The Ringling-Barnum and Bailey Circus will be in town this week.

The party at the Dowling press, and was expected to return to Chicago.

Ted Cooper has a new baby.

The Ringling-Barnum and Bailey Circus will be in town this week.

The party at the Dowling press, and was expected to return to Chicago.

Ted Cooper has a new baby.

The Ringling-Barnum and Bailey Circus will be in town this week.

The party at the Dowling press, and was expected to return to Chicago.

Ted Cooper has a new baby.

The Ringling-Barnum and Bailey Circus will be in town this week.

The party at the Dowling press, and was expected to return to Chicago.

Ted Cooper has a new baby.

The Ringling-Barnum and Bailey Circus will be in town this week.

The party at the Dowling press, and was expected to return to Chicago.

Ted Cooper has a new baby.

The Ringling-Barnum and Bailey Circus will be in town this week.

The party at the Dowling press, and was expected to return to Chicago.

Ted Cooper has a new baby.
Strates Unit Buys Winter Quarters At Orlando, Fla.
First Big Carnival to Purchase Permanent, 33-Acre Location

NEW YORK, Nov. 29.—James E. Strates, owner-operator of the world's largest bicycle and horse circus, announced here this week that he has purchased a permanent site at Orlando, Fla., for his organization at Orlando, Fla.

The quarters, located about eight miles from the center of town, are sufficient for the growing needs of the show. Reports from Orlando indicate that the development of the neighborhood has been so rapid that the population of the entire town will reach 28,000 in the near future. The total land area of the site is about 33 acres. The property is the site of an old cotton gin.

Headmarks

Strates plans to build a permanent quarters and to take advantage of the local and national interest in the show. He has also decided to move the show to Orlando, Fla., in June, with the intention of making it the permanent home of the show.

The show will provide employment for many people in the area and will help to promote tourism in the Orlando area.

COWAN MISSES ON LOCATION, HITS ON BALLY

NEW YORK, Nov. 29.—Bill Cowan, general manager of the Miami Showmen's Association, was last night given a warm welcome at the annual meeting of the National Showmen's Association (SNWSA) in Chicago. The SNWSA has long been known as the home of the New York horse show.

Mr. Cowan opened his presentation with a long history of the horse show business and its development. He then related the story of the Miami Showmen's Association and its activities, including the recent World's Fair, and its future plans.

After hearing the report of the association, the members adjourned to the Spring Garden to enjoy a dinner and the entertainment of the night. The entertainment included a fashion show, a performance by the Miami Showmen's Association, and a dance by the members.

Follow Up With

The next meeting of the SNWSA will be held in Chicago on January 10, and the membership is already looking forward to it.

Tribute to Mad Cody

Always do right," Mark Twain advised. "This will gratify some people and astonish the rest." A man who lived by that code died Friday in Galveston. He was Mad Cody, owner, politico, and friend to man.

Cody lived in Brantley County since 1853. That is, Brantley was his home. He lived all over the State as his Mad Cody Fleming Show made its way around the country. What you'd find was the colorful, grizzled owner in an easy chair near the ticket office, philosophizing, talking politics and making friends with the passing shows and riders.

They'll miss Cody Fleming down in Brantley County where he had become an institution. They'll miss him all over Georgia, where his show has been a financial institution and a tourist attraction ever since 1892.

Reprint From Atlanta Constitution

ACA Interest

Leg Pointed

Up by Cohen

NEW YORK, Nov. 29.—In his address to the American Congress of Horsemen, Edward Cohen, general counsel of the American Horsemen's Association, pointed out the need for increasing the power of the Association's legal department, and the need for expanding the membership of the Association. He also suggested that the membership support the Association's legal department, and that the Association support the legal department of the American Horsemen's Association.

Cohen's speech was brought to the attention of the American Horsemen's Association, and has been referred to the board of directors for further consideration in next week's meetings.

Memorial to Lindermann Aim Of Chambiss

NEW YORK, Nov. 29.—Work on the memorial to Lindermann, founder of the National Showmen's Association, was voted at the association's open house affair Tuesday night (Nov. 29) by Norman Chambiss.

Chambiss, a director of the NSA and manager of the Rocky Mount (N.C.) Fair and other fairs, said he would begin the memorial plans at once, and that it would be ready for the 1934 season.

The memorial, to be a statue, will be a showman in Georgia, Fleming became famous in the horse show business in the State and the Atlanta (Ga.) and surrounding area.

Cody Fleming

SUCUMBS AT 69

Veteran Showman Operated Own Organization 47 Years

JESUP, Ga., Nov. 29.—Funeral services for Cody T. Fleming, 69-year-old veteran showman and horse-riding champion of the South, were held here Tuesday (Nov. 29) with a funeral oration by the Rev. W. Randolph Lemonds, pastor of the First Congregational Church.

Mr. Fleming was one of the most popular showmen in the South, and was well known for his rides and his assistance to the showmen's association. He died suddenly after a hard battle with cancer.

Cody Fleming was a showman for 47 years, and was known all over the South for his riding and his business acumen.

Peggy Richards

Named Prez by Chi Showfolk

CHICAGO, Nov. 29.—Peggy Richards was elected president of the National Showmen's Association at the organization's annual election of officers and directors held at the hotel.

Other new officers are Mrs. John Crew, first vice-president, and May Adams Stoker, second vice-president.

Drew Changes

Winter Base

EASTERN, Ga., Nov. 29.—James H. Drew, showman, originally of Mineola, N.Y., moved his show to the new Roosevelt Hotel in Jacksonville, Fla., and has been re-named the Drew Hotel. Drew has been operating a show there for the past few years.

The show is now housed in winter quarters, and is expected to be a great success. Drew has been active in the show business for many years, and has a good record of success.

The new quarters, which are located in the center of the city, are said to be the best in the show. Drew is planning to expand the show and make it one of the biggest in the country.

Schaff’s Ends

Winning Tour

DALLAS, Nov. 28.—Schaff’s Fun for Shown has wound up its tour of the South. The show is now here in winter quarters, and will be back in the spring. The past year the tour moved into every state in the Union, including Arkansas, Oklahoma, and Texas.

Work here at the winter headquarters was an early starting opening, and an early starting stop. Work here was well received by the New Scotts, two kid riders, a Rock- a-Plane, a face plant, and a long-time passenger.

The electric sign was not finished, but it was finished with two new wagon-type fronts.

(Continued on page 19)
Jimmie Sullivan Signs Roes Midgets for '54

TORONTO, Nov. 28—Mrs. The Midget Show's official representative for the West Coast, Mike Kietko, West Coast Shows' general manager, and Louis Caccino, of Caccino & Leveage, presented their midgets to Mrs. Sullivan on Monday morning. The show's tour has been cut short by some few jockeys. The show plays the West Coast and Caccino has stands on several California carnivals.

Detroit Club Names Stahl

DETROIT, Nov. 25—Harry Stahl has been nominated for the presidency of the American Legion 1954 convention. Stahl was born in Chicago, Ill., and is a veteran of World War II, having served in the Army Air Corps. He has been active in the Legion for many years and is a past commander of the local post. Stahl is a member of the Legion's executive committee and has been associated with the Legion for many years.

Midway Confab

Members of the Jack Pot Club on Moore's Modern Show met November 31 at the time when they played Laredo, Tex. President Elwin M. Moore drove the members to Juana Laredo, Mexico, where the play was sport sight-seeing and shopping. A souvenir gift was presented to each member at a dinner that was held that night in the C.O.D. Club. Those present included Jeanine M. Moore, president; Hara Moore, secretary; and Rosalie Bumpus, treasurer.

CARNIVALS

CARNIVAL WANTED

FOR JUNE OR JULY, 1954

Wants WTW Post 464, Oil City, Pa.

FOR SALE

Wants WTW Post 284, Imperial, Calif., for sale, or will trade for automobiles or fine furniture. Has 350 acres land.

CARNIVAL CONCESSIONS

FOR JUNE OR JULY, 1954

Wants WTW Post 528, Imperial, Calif., for sale, or will trade for automobiles or fine furniture. Has 350 acres land.

CARNIVAL CONCESSIONS

FOR JUNE OR JULY, 1954

Wants WTW Post 528, Imperial, Calif., for sale, or will trade for automobiles or fine furniture. Has 350 acres land.

CARNIVAL WANTED

FOR JUNE OR JULY, 1954

Wants WTW Post 464, Oil City, Pa.

CARNIVAL CONCESSIONS

FOR JUNE OR JULY, 1954

Wants WTW Post 528, Imperial, Calif., for sale, or will trade for automobiles or fine furniture. Has 350 acres land.

CARNIVAL WANTED

FOR JUNE OR JULY, 1954

Wants WTW Post 464, Oil City, Pa.

CARNIVAL CONCESSIONS

FOR JUNE OR JULY, 1954

Wants WTW Post 528, Imperial, Calif., for sale, or will trade for automobiles or fine furniture. Has 350 acres land.

CARNIVAL WANTED

FOR JUNE OR JULY, 1954

Wants WTW Post 464, Oil City, Pa.

CARNIVAL CONCESSIONS

FOR JUNE OR JULY, 1954

Wants WTW Post 528, Imperial, Calif., for sale, or will trade for automobiles or fine furniture. Has 350 acres land.

CARNIVAL WANTED

FOR JUNE OR JULY, 1954

Wants WTW Post 464, Oil City, Pa.

CARNIVAL CONCESSIONS

FOR JUNE OR JULY, 1954

Wants WTW Post 528, Imperial, Calif., for sale, or will trade for automobiles or fine furniture. Has 350 acres land.

CARNIVAL WANTED

FOR JUNE OR JULY, 1954

Wants WTW Post 464, Oil City, Pa.

CARNIVAL CONCESSIONS

FOR JUNE OR JULY, 1954

Wants WTW Post 528, Imperial, Calif., for sale, or will trade for automobiles or fine furniture. Has 350 acres land.

CARNIVAL WANTED

FOR JUNE OR JULY, 1954

Wants WTW Post 464, Oil City, Pa.

CARNIVAL CONCESSIONS

FOR JUNE OR JULY, 1954

Wants WTW Post 528, Imperial, Calif., for sale, or will trade for automobiles or fine furniture. Has 350 acres land.

CARNIVAL WANTED

FOR JUNE OR JULY, 1954

Wants WTW Post 464, Oil City, Pa.

CARNIVAL CONCESSIONS

FOR JUNE OR JULY, 1954

Wants WTW Post 528, Imperial, Calif., for sale, or will trade for automobiles or fine furniture. Has 350 acres land.

CARNIVAL WANTED

FOR JUNE OR JULY, 1954

Wants WTW Post 464, Oil City, Pa.

CARNIVAL CONCESSIONS

FOR JUNE OR JULY, 1954

Wants WTW Post 528, Imperial, Calif., for sale, or will trade for automobiles or fine furniture. Has 350 acres land.

CARNIVAL WANTED

FOR JUNE OR JULY, 1954

Wants WTW Post 464, Oil City, Pa.

CARNIVAL CONCESSIONS

FOR JUNE OR JULY, 1954

Wants WTW Post 528, Imperial, Calif., for sale, or will trade for automobiles or fine furniture. Has 350 acres land.

CARNIVAL WANTED

FOR JUNE OR JULY, 1954

Wants WTW Post 464, Oil City, Pa.

CARNIVAL CONCESSIONS

FOR JUNE OR JULY, 1954

Wants WTW Post 528, Imperial, Calif., for sale, or will trade for automobiles or fine furniture. Has 350 acres land.

CARNIVAL WANTED

FOR JUNE OR JULY, 1954

Wants WTW Post 464, Oil City, Pa.
Heart of America Showmen’s Club 812A Broadway, Kansas City, Mo.

Mrs. Louis A. C. Wales

President, C. C. Zimdars, 134 Main St., Indianapolis, Ind., chairman of the committee to arrange the monthly meetings of the Heart of America Showmen’s Club.

Membership:

At a recent meeting of the Heart of America Showmen’s Club, a total of 25 members were reported to be present, with a few guests also in attendance. The meeting was held at the American Legion Hall in Kansas City. The club agenda included discussions on the latest trends in the show business and planning for future events. The next meeting is scheduled for the 12th of next month.

Heart of America Showmen’s Club
812A Broadway, Kansas City, Mo.

McKee Installed

The installation of the new members into the ranks of the Heart of America Showmen’s Club was held at the American Legion Hall in Kansas City on the 15th of last month. The installation ceremony was presided over by President C. C. Zimdars, who welcomed the members and guests in attendance. The new members were sworn in and took their places with enthusiasm. The meeting was adjourned after the installation ceremony.

Heart of America Showmen’s Club
812A Broadway, Kansas City, Mo.

Carnivals

The Miami Carnival, which is one of the largest and most popular carnivals in the state, was held this year at the Miami Beach Convention Center. The carnival featured a variety of rides, games, food stands, and amusement attractions. The Miami Carnival is a popular event for families and people of all ages. The carnival is scheduled to take place in the next year.

Heart of America Showmen’s Club
812A Broadway, Kansas City, Mo.

TENT MAKER TALKS

Jessop Stresses Rope Importance

Continued from page 15

A man of action, George A. Jessop, owner of the James Jessop Enterprises, whose successful career is marked by a string of innovative ideas and projects, was the focus of attention at the recent meeting of the Heart of America Showmen’s Club. The meeting was held at the American Legion Hall in Kansas City, and George A. Jessop was the highlight of the evening. The sub-theme of the meeting was the importance of ropes, and George A. Jessop discussed the various uses of ropes in the show business and how they can be used to enhance the performance of shows.

Heart of America Showmen’s Club
812A Broadway, Kansas City, Mo.

EXTRA COPIES OF
Last week’s issue
The Billboard

CAVALCADE OF FAIRS AND
OUTDOOR CONVENTION

NUMBER

Shipped postpaid anywhere in the United States or Canada at 25c per copy. Simply use coupon below.

The Billboard

2160 Poletowne Drive
Circulation Dept.
Cleveland, Ohio

Please send 3 copies of your CAVALCADE OF FAIRS and OUTDOOR CONVENTION NUMBER at 25c per copy. Payment enclosed.

Name

Address

City State

Bob Sicksens

Wants Concessions of All Kinds

For Sale Cordast Truck and Equipment

Box 150, The Billboard

1596, Jax., Mo.

Mobil Dinin

MOBILE DINNER

WANTS CONCESSIONS OF ALL KINDS

For Sale Cordast Truck and Equipment

Box 150, The Billboard

1596, St. Louis, Mo.

Hot Springs Showmen’s Association
De Sota Hotel, Hot Springs. Ark.

The special November 24 meeting was called to order by Presi- dent W. T. McDonald, who welcomed Mrs. McDonald and her guests to the meeting. The meeting was held at the De Sota Hotel in Hot Springs. The agenda of the meeting included discussions on the latest trends in the show business and planning for future events. The next meeting is scheduled for the 12th of next month.

Hot Springs Showmen’s Association
De Sota Hotel, Hot Springs, Ark.

Don Brasher Ink

Texas Stock Event

Mercedes, Tex., Nov. 28

American Midway Shows has decided to hold a Texas Stock Event this year in honor of the Rio Grande Valley Livestock Show. The event will feature a variety of livestock displays, including cattle, horses, and sheep. The event will take place on the 1st of next month.

Don Brasher Ink

Texas Stock Event

Mercedes, Tex., Nov. 28
Pipes for Pitchmen

A COUPLE weeks ago this column carried a request from Happy Heller for all the members of this publication to write him the address of any of the picket-line her booksellers or friends of the movement who could call on him in the Chicago stores. It occurred to a very generous gesture on the part of Happy, as, you know, anyone in the business who is working on the medical side, will be readily available to the∩...

Pipe in...
OREGON SUPREME COURT

Hears Arguments On Pin Licensing

SALEM, Ore., Nov. 28.—Arguments were heard by the Oregon Supreme Court here Tuesday (23) on a suit which will determine whether municipalities throughout Oregon can ban or limit the operation of pinball games.

The suit was brought by O. D. Jennings, operator of a pinball hall in Portland, who believes that his operation is legal.

The court will rule on the validity of the ordinance.

O. D. Jennings was one of a handful of men who believed in coin machines and maintained their business.

The State Supreme Court in its opinion pointed out that two pinball operators had the right to continue their business.

O. D. Jennings, along with other operators in the state, have sued to have the ordinance declared invalid.

Missionary Work

MISSIONARY WORK

In response to a request from the home office, the district mission in the United States has been established in the state of New York.

The mission will be responsible for the work in that state and will cooperate with the existing district mission in Canada.

The mission will be staffed by missionaries from both countries and will have a full-time director.

The mission will focus on spreading the gospel and serving the community through various projects.

The first project will be a community center that will provide education, health care, and other services to the community.

Furthermore, the mission will organize events and activities to promote unity and understanding among different cultures.

The mission will also work closely with local authorities and organizations to ensure the successful implementation of its initiatives.

In conclusion, the establishment of the New York district mission is a significant step in expanding the mission's reach and impact in the United States.

The mission will strive to make a meaningful difference in the lives of the people it serves and contribute to a more harmonious and inclusive society.

O. D. Jennings Dies, Pioneer Manufacturer

CHICAGO, Nov. 28.—Funeral services were held for O. D. Jennings, 75, today at the United Hebrew Temple here, a member of the Jennings family.

Jennings, a self-made man, started his company in the early 1900s and became one of the leading manufacturers of coin-operated games in the United States.

Jennings was recognized as a pioneer in the industry and his contributions were honored posthumously.

Jennings' legacy continues to inspire future generations of innovators and entrepreneurs.

Missionary Work

MISSIONARY WORK

In response to a request from the home office, the district mission in the United States has been established in the state of New York.

The mission will be responsible for the work in that state and will cooperate with the existing district mission in Canada.

The mission will be staffed by missionaries from both countries and will have a full-time director.

The mission will focus on spreading the gospel and serving the community through various projects.

The first project will be a community center that will provide education, health care, and other services to the community.

Furthermore, the mission will organize events and activities to promote unity and understanding among different cultures.

The mission will also work closely with local authorities and organizations to ensure the successful implementation of its initiatives.

In conclusion, the establishment of the New York district mission is a significant step in expanding the mission's reach and impact in the United States.

The mission will strive to make a meaningful difference in the lives of the people it serves and contribute to a more harmonious and inclusive society.

O. D. Jennings Dies, Pioneer Manufacturer

CHICAGO, Nov. 28.—Funeral services were held for O. D. Jennings, 75, today at the United Hebrew Temple here, a member of the Jennings family.

Jennings, a self-made man, started his company in the early 1900s and became one of the leading manufacturers of coin-operated games in the United States.

Jennings was recognized as a pioneer in the industry and his contributions were honored posthumously.

Jennings' legacy continues to inspire future generations of innovators and entrepreneurs.

Missionary Work

MISSIONARY WORK

In response to a request from the home office, the district mission in the United States has been established in the state of New York.

The mission will be responsible for the work in that state and will cooperate with the existing district mission in Canada.

The mission will be staffed by missionaries from both countries and will have a full-time director.

The mission will focus on spreading the gospel and serving the community through various projects.

The first project will be a community center that will provide education, health care, and other services to the community.

Furthermore, the mission will organize events and activities to promote unity and understanding among different cultures.

The mission will also work closely with local authorities and organizations to ensure the successful implementation of its initiatives.

In conclusion, the establishment of the New York district mission is a significant step in expanding the mission's reach and impact in the United States.

The mission will strive to make a meaningful difference in the lives of the people it serves and contribute to a more harmonious and inclusive society.
New Posts at AMI To Daddis, Sams

Districts Created to Boost Good Will For Phoenix, East, West Coasts

By EDWARD BIRD, Mich., Nov. 28.—AMI, Incorporated, appointed Joseph D. Sams of Michigan, and Louis J. Daddis of California, as the two new district managers recently added to the AMI team. Daddis will serve the district of Southern California, Arizona, Utah, Nevada and Mexico, while Sams will serve the following states and cities: Oregon, Washington, Idaho, Montana, Dakota, Nebraska, Kansas, Iowa, Missouri, Oklahoma, Texas, Louisiana, Arkansas, Mississippi, Alabama, Tennessee, Georgia, Florida, South Carolina, and North Carolina.

Daddis, who is a former AMI representative, has served in the field of music service since 1947. Sams is the former AMI representative for the Los Angeles area, and also served as chairman of the Los Angeles chapter of the Hollywood Chamber of Commerce, and was associated with Headquarters in Hollywood.


Daddis, who was formerly employed in general personnel work, will work with AMI's Western region manager, Edward R. Battalgetto.

Infor Other Departments

Among the stories of general interest to the coin machine operators and distributors that were mentioned up front in this issue of The Billboard are:

"Robert Frost: Poet of the American Century"—By John Updike. It is generally believed in the record industry that sales of Christmas records are at an all-time high. The American Record Company, in its December 1952 General department.

In the Billboard pop charts, hit record's get their starts in Boston, Pittsburgh, St. Louis, Chicago, Los Angeles (General department).

TALKING DISKS ON UPSURGE. In the '50s, '60s, '70s, and now in '82. According to the Billboard pop charts, hit record's get their starts in Boston, Pittsburgh, St. Louis, Chicago, Los Angeles (General department).

The Billboard pop charts, hit record's get their starts in Boston, Pittsburgh, St. Louis, Chicago, Los Angeles (General department).
HOW to print like an expert in one easy lesson!

1. Lay out a rectangle like this, large enough for the message you want to print:

2. Divide your rectangle into blocks, one block for each letter. Leave space between words. Note that letter "i" uses a more narrow block.

YOUR BEST BUY IS AMI

3. Then, bring out each letter with simple pencil lines. Watch the message appear.

YOUR BEST BUY IS AMI

4. Practice by copying the lettering above in the blocks indicated below:

YOUR BEST BUY IS AMI

SIMPLE, AND MAKES GOOD SENSE, DOESN'T IT?

"E-30"  "E-120"  "E-40"

THREE AMI'S—ALL GOOD BUYS!

AMI Incorporated

General Offices and Factory:
1500 Union Avenue, S.E., Grand Rapids 2, Michigan
Reconditioned Music Equipment


text continues on page 111

---

Reconditioned Music Equipment

Leads the Parade

Check These MONEY-MAKING BARGAINS

SEEBURG

M100A...$495 147M...$129
148SL 159 166 49

* * *

JW Model C...$299 Wurlitzer 1015...$99
RCA 1101...$199 1030...$299

* * *

JW Model A...$169 4500G...$249
RCA 120 120C...$79

ROCKOLA 120 ROCLET...Write

WIRE, WIRE, WIRE

Wall Boxes...G. G. G. Expens

$5 to $35

invitations invited.

DEER, MICH. 12127 Liston
Cleveland, Ohio...$400

1106 Madison

LANSING, MICH. 17-1561

LEGA 30141

TOLEDO, OTE. 1524

Main 6102

WIRE, WIRE, WIRE

4 MusiCO SYSTEMS, INC.

Musicians Help You Build a Better Business.

---

Plan Fe.

Continued from page 111

Corporation (Arcade and photo machine) and AML, Inc. (mua

At the end of the year, he was 145,000

completed. A new, unaffiliated company was

jumping off point. He did not have his

Federally organized, and the

Navy

A new, unaffiliated company was

made a new manufacturing

No. 12.-A new, unaffiliated company was

machine for the US Navy.

Corporation (Arcade and photo machine) and AML, Inc. (mua

At the end of the year, he was 145,000

completed. A new, unaffiliated company was

jumping off point. He did not have his

Federally organized, and the

Navy

A new, unaffiliated company was

made a new manufacturing

No. 12.-A new, unaffiliated company was

machine for the US Navy.

---

Operations Want to Know

O. Will a written contract actually prevent competitors

from taking my locations?

No, it will not. The only contract that could prevent

them is the one that says you will not sell any

locations to another operator. This type of contract

is not legal and would be thrown out in court.

Q. Is a receipt as good as a contract?

A. A receipt is a receipt. It is not a written agreement,

and therefore cannot be enforced by law.

Q. Where do I go to sign a written contract?

A. To the attorney who drafted the contract. He

will explain the legal requirements and make sure

the contract is properly drawn.

Q. How much does a written contract cost?

A. The cost of a written contract depends on the

length of the contract and the complexity of the

agreements. A simple contract might cost as little

as $50, while a complex contract could cost as

much as $5,000.

O. Will a written contract be worth the money?

A. It depends on the circumstances. A written

contract is a good investment if it will protect

your interests and prevent legal disputes.

---

Death Claims O. D. Jennings

(Continued from page 111)

While heirloom on a field which

had been in the Jennings family for

years. It was an heirloom that

meant a great deal to his family.

When Jennings opened his own
grocery store in the village of

Superior and La Salle streets

in 1868, he was only 21 years old

and selling coin machines

made a good living for him and

his family. He later expanded

his business and became one of

the leading merchants in the

area.

O. D. kept on making marked

improvements in the old Liberty

Bell mechanism until he finally

had his own machine. He did

his first manufacturing of it at

1117 South Sangamon and
called it the Operator's Bell.

Plan Fe.

Continued from page 111

Corporation (Arcade and photo machine) and AML, Inc. (mua

At the end of the year, he was 145,000

completed. A new, unaffiliated company was

jumping off point. He did not have his

Federally organized, and the

Navy

A new, unaffiliated company was

made a new manufacturing

No. 12.-A new, unaffiliated company was

machine for the US Navy.

---

Operations Want to Know

O. Will a written contract actually prevent competitors

from taking my locations?

No, it will not. The only contract that could prevent

them is the one that says you will not sell any

locations to another operator. This type of contract

is not legal and would be thrown out in court.

Q. Is a receipt as good as a contract?

A. A receipt is a receipt. It is not a written agreement,

and therefore cannot be enforced by law.

Q. Where do I go to sign a written contract?

A. To the attorney who drafted the contract. He

will explain the legal requirements and make sure

the contract is properly drawn.

Q. How much does a written contract cost?

A. The cost of a written contract depends on the

length of the contract and the complexity of the

agreements. A simple contract might cost as little

as $50, while a complex contract could cost as

much as $5,000.

O. Will a written contract be worth the money?

A. It depends on the circumstances. A written

contract is a good investment if it will protect

your interests and prevent legal disputes.

---

Death Claims O. D. Jennings

(Continued from page 111)

While heirloom on a field which

had been in the Jennings family for

years. It was an heirloom that

meant a great deal to his family.

When Jennings opened his own
grocery store in the village of

Superior and La Salle streets

in 1868, he was only 21 years old

and selling coin machines

made a good living for him and

his family. He later expanded

his business and became one of

the leading merchants in the

area.

O. D. kept on making marked

improvements in the old Liberty

Bell mechanism until he finally

had his own machine. He did

his first manufacturing of it at

1117 South Sangamon and
called it the Operator's Bell.
It's an Upper Bracket Earner

with high take home pay

No other phonograph equals the Wurlitzer Fifteen Hundred in earnings. Its appearance, tone, its ability to play 104 selections on 45 or 78 RPM records intermixed are unrivalled.

Pick a location. Put it in. What you take out of it—every week—will prove you've made a mighty fine investment.

See Your Wurlitzer Distributor

Make More Money with Wurlitzer

MODEL 1650
48-SELECTION—ALL-45 PLAY
MODEL 1600 FOR 78 OR 45 RPM PLAY
Ideal for the location whose requirements are adequately met by a compact, 48-selection phonograph. Also available as Model 1600, playing 45 or 78 RPM records.

The Rudolph Wurlitzer Company • North Tonawanda, N.Y.
Nedicks Breaks Cig Vending Promotion

Times Vending Co. Sells Packs at 25c, Returns 'Nedick Nickel' in 75 Outlets

NEW YORK, Nov. 28—The new 'Nedick Nickel' campaign is being introduced by the company here. The Nedicks Company is currently vending cigarettes in St. Louis, New York, Chicago, Detroit, Brooklyn and other locations. The campaign is expected to be successful due to its innovative concept and wide appeal. (Continued on page 112)

Apco Cup Unit Trade-In Sales Grow in 1953

NEW YORK, Nov. 28—Sales of trade-in cups in the Apco Cup Unit are currently growing at a significant rate. This is due to the introduction of new models and features. (Continued on page 112)

Osmond Quits NAMA Post to Join FHC Corp.

CHICAGO, Nov. 28—Bernard F. Osmond, resigned as director of the National Automatic Merchandising Association. He has been with the association for two years. (Continued on page 112)

Sugar Price Stability Seen

NEW YORK, Nov. 28. — Officials of the National Bureau of Economic Research have noted a stability in sugar prices. However, the report cautions that continued stability may not be achievable due to the current economic conditions. (Continued on page 112)

Tobacco Marketing

Two Named in Nat'l Vendors' Appointments

ST. LOUIS, Nov. 28— nationally known business leaders have been appointed to represent the company in New York and Los Angeles, respectively. The apointments were made to ensure a successful debut in these areas. (Continued on page 112)

Cig Mfrs. Set To Fight Tax Hike Proposal

JACKSON, Miss., Nov. 28—Cigarette manufacturers are setting up a strong opposition to the proposed tax hike. The companies have met with representatives from various state legislatures to discuss the issue. (Continued on page 112)

ABCB Predicts 5% Rise in '53 Bottled Sales

WASHINGTON, Nov. 28—Annual report of the American Beverage Control Association estimates that bottled beverage sales will increase by 5% this year. The report attributes the growth to better distribution and increased consumer demand. (Continued on page 112)
**Ball & Vending Gums Bubble, Chicle & Chlorophyll New LOW FACTORY PRICES**

Ball Balm Gums, 100-175...$1.15
Cod-Verm Rice Gums, 150-200...1.35
Cod-Verm Chicle, 200-300...1.50

Clor-o-vew

AMI1tKAI

**Write**

320 BALL BUBBLE, 210 IT'S Chicks, Newark 4.

> **IT'S BACK!!!**

**VICTOR’S TOPPER**

**The world's greatest bulk and change vending machine.**

$50.00 PER MACHINE

$48.00 to those ordering more than one machine.

For further information write Victor America, 217 W. Grand Ave., Chicago 7, Ill.

**GRAVY VENDING SUPPLY CO.**

215 E. 42nd St.

New York, New York

**Money-Making, Money-Saving IDEAS FOR OPERATORS!**

Valuable Information Can Be Yours Every Month ... Without Cost!

This heavy little newsletter has made a big hit with operators the country over, and it is only one of the many helpful operating hints and valuable information on vending machines that you will find in **American Radio History**, 2703 S. Ashworth Ave., Miami, Florida.

**Columns Quotes**

Greene on Vender History, Texas Law

**Miami, Nov. 29—** Vending machine, Texas chicken law and Robert Z. Greene came in for mention in an assessment column in the Sunday (22) Miami Herald. The column noted that vending machine operators in Texas were guilty of violations of the State's chicken-tax law extended to include machines from vending machines. It stated: "The law carries a penalty of from six months to three years, according to Greene, president of Rowe Manufacturing Company, Inc., a winter resident of Lakeside, who is generally credited with promoting the first cigarette vending machine."

"Greene tells us," the column continued, "that the Greens had a vending machine back in 1926. Developed by a high paid named Herbs Cheske, it released a few drops of holy water when a control bar was tipped by the weight of a five-drachma coin."

**MAXWELL VENDING COFFEE Price UP**

NEW YORK, Nov. 29—The Maxwell House division of the General Foods Corporation has announced this week that due to the increased price of coffee, the price of vending machine coffee had been upped. The new prices range from $3.04 a pound, f.b., on orders from one to four cases, to $2.70 a pound, prepaid, on orders of 25 cases or more.

Lancewood F. Beene, Maxwell House sales executive, said that the first face problem the company makes it possible for an operator to buy one-fourth of his previous shipments over the previous quarter period at the lower prevailing prior to the advance. Each on order, he said, must be placed for firm shipment within seven days following the advance.

The price of GPC's Dean Milk has also been upped to 80 cents a pound on orders of from one to four cases, and to 81 cents, pound on orders of 25 cases or more. The same price protection policy applies to milk.

**Fla. Citrus Growers Double Per-Acre Net**

LAKELAND, Fla., Nov. 29—The Florida State Marketing Bureau reported that Florida citrus growers' net return per acre in the 1952-53 season was $448, compared with $772 for the 1951-52 season. The return was $353 an acre for the 1941-42 season.

**MANNELD GUARANTEED USED MACHINES**

Mandel's, Inc. & Co., Chicago 10, Ill. will handle second-hand machines. They give guarantee on all machines so sold.

**COIN-OPERATED 'SECRETARY' SUCCESSFUL**

CLEVELAND, Nov. 28—The Talk Talk "Secretary" which businesses have been installed in the past few weeks has been shown the following a three-month experience.

John J. Schumacher, who invented the machine, said that the experimental period of the machine has been over, that he has done something. The experimental period was held in businesses in the old machine and led to the new model, which will now go on the market. 

Travel Talk Travel consists of a deck booth with a built-in dictaphone. Users insert a quarter in a slot and push a button and phone in a Dictaphone envelope. A quarter placed in a booth with a Dictaphone will be used for dictating, dictating for privacy; a chair completes the installation.

A machine is from Washington and Lee Schulc, of New York, who teamed up with William S. Howe, executive of H. B. Hutton, one of the leaders in Canada, and set up a factory to manufacture Dictaphones. G. O. Schumacher had the idea while using his Paterson, New Jersey traveling on a search assignment in college. Thinking to how, Travel Talk will soon be available in leading hotels, airports, railroad stations, hotels and clubs.

**Liggett & Myers, Amer. Chicke Income Rises**

NEW YORK, Nov. 28—Liggett & Myers Tobacco Company earned a net income of $1,064,029, for the third 1952 quarter and September 30, for the like 1951 period, it was $611,000.

For the first nine months of the current year, however, net income was above that for the comparable period last year, $1,174,000 and $1,171,000 respectively.

American Chicke earned a total profit for the past nine months of $4,099,000, compared with $4,089 for September 30, 1951. The company's net income for the first nine months, was $2,409,000, compared with $806,000 a year ago, showing another increase.

N. D. Gay Receipts Drop

BIRMINGHAM, N. D., Nov. 28—The State transfer report for the third quarter and September and small yields yielded $250,435, compared with $254,676 for the third quarter and September 1952. The additional current tax for the month, however, was $4,561, compared with $4,561 for the third quarter, net tax $1,324,000, compared with $1,324,000 a year ago.

**New Peter Paul Director; Expand Stockholders**

CHICAGO, Nov. 28—Peter Paul, Inc., elected a third director to its board of initial stockholders meeting, President Robert H. Feldman announced that approximately 760,000 shares held by the directors were authorized for the first time to be purchased by the company. The company, which has been authorized to buy the using a 4.9 per cent on the 1953 fiscal year were regular accounts of $100 of stock owned by the stockholders of record November 17, 1953.

**Charter Vending Co.**

COLUMBUS, C. 0., Nov. 28—Charter Vending Company, Inc., Greenwood, C. 0., has been granted an initial charter by the State. General Vending proposes to operate a restaurant and coin operated machines. Authorized stock is 10,000 shares at $1 par each. Robert T. Langer is president.

**Correction**

NEW YORK, Nov. 29—A story in the November 20 issue of The Billboard incorrectly identified the W. H. R. Walter - Extractor - Dryer as a Bendix machine. The correct identification is that of the W. H. R. Walter Manufacturing Company, Inc.
Chicago

- Continued from page 117

Swee t.

This rick's.

Ye j'teddieirliVel

DECEMBER

GOOD

HARMONICA

REQUIREMENTS.

- Included in page 117

were favored in some areas, gen etically voted down in the following locations, in the following

4. Present average 3.60 cent is a point and a half below the cost ofa nickel, and 50 cent pack has moved closer to that of the nationally accepted nickel candy bar, which is 28 cents per bar. (Assume that 85 per cent of all operators now use nickelR.) In addition, this will be expanded gradually but consistently by this group as other additional candy equip-

ments are added to their stores.

Op Suggestions

The initial setup strategy made by operators at most-desired from Chicago that make the following

1. Use less expensive"op" packages for those that are a more frequent visitor.

2. Improve packages for greater variety.

3. Develop non-crumbly type packages.

Airport Vending Service. Chicago which operates most of its equipment in captive locations, devotes at least one column to the sale of nickel candy units to cookies. In addition, the airport is a practice to use separate columns for candy and cookies (thus far they do not have separate columns). In smaller offices and establishments, where volume does not warrant dual unit placement, often as many as three cookie columns are used in a seven to eight column machine.

There is a sufficient amount of demand to do the usage per nickel to the average customer, so we do not use this amount of machine. The reason is due to the high cost of equipment and the additional candy to fill the machine.

In New York, operators report an increase in sales of the milk chocolate candy volume as they enlarge their vending machine capacity. While not available in New York, we do not think that we are currently operating in New York. We are hopeful that this may change in the near future.

In spite of previous columns, the operators in New York as a candy business, have a large number of nickel candy businesses that are competitive. Butler and the other candy manufacturers do not have a large number of nickel candy businesses. One of the reasons for this is that they do not have a large number of nickel candy businesses. Another reason is that they do not have a large number of nickel candy businesses. This is because they do not have a large number of nickel candy businesses.

Butler, manager of Caramel of Candy Company of New York, said that he had a large number of nickel candy businesses. One of the reasons for this is that they do not have a large number of nickel candy businesses. Another reason is that they do not have a large number of nickel candy businesses. This is because they do not have a large number of nickel candy businesses.

A sweetener is becoming more popular in New York. Several operators are using it in their vending machines.

Harmonica Chans

NY. NEW. 25c—Paul A. Price. Inc, last week went into production on his Harmonica chams. The units come in two colors, and in assorted colors and have metal trays which give tones. The Harmonica chans come with loop stringings.

BIRMINGHAM VENDING CO. 340 Second Ave. N., Birmingham, Ala. 4.

We stock the complete line of Victor venders.

Chicago 1930, and Rudolph estimated that at that time Timm would build 2,500 machines in 1931. H. R. Wagener, a Timm vice-president, handled the seven experimental models in Chicago. One machine dispensed 47 sandwich

wines in seven weeks. A machine at the Chicago Cuba baseball park did a $40,000 business. Other locations, including subway stations, were tried and found to be successful.

SWEET MBKNESS

Timm had Swift & Company of Chicago make the sandwiches for the machine. The sandwich consisted of a slice of frankfurter, plus a piece of cheese in a bun, wrapped in a plastic bag, and served in a cardboard tray. The Timm business grew rapidly and the sandwich would prove popular since the machines were convenient and easy to operate.

You have tried the rest... how buy the best

Victor's

LARGEST GLASS GLOBE STYLE

TOPPER

14" DIA.

TWIN WINDOW

STYLE 560x6a

TWIN WINDOW

DELUXE

EQUIPPED WITH LARGEST GLOBE

CUM AND CHARMS

SIDMOR VENDING CO.

317 23rd St., Atlantic 1-2540

Pittsburgh 19, Pa.

MORE 90,000 NOW EARLY-

EXTRA PROFITS ON LOCATION

MILLS famous 107

FACTORY REBUILT AND GUARANTEED

Every step on your route will make extra profits for the

prone vendor. Sells gum, candy, newspapers, specifically

no maintenance. Prompt deliveries. Made in a single

Circle candy only or blister type gum.

ORDER TODAY—PROMPT DELIVERY

J. Schoenbach

1646 Broadway, Dayton 23, Ohio 2-2901

VEND—PUBLISHED BY THE BILLBOARD

MONTHLY

HUNDREDS OF MONEY-MAKING VENDING IDEAS

Cost you a fraction of a cent per page—when you subscribe to Vend—the magazine of automatic merchandising!

Subscription rates:

$5.00, per year

(10 issues)

$1.00, per month

(Monthly subscription, payable in advance)

Home

Address

City... Zone... State...

Occupation

In STOCK VICTOR'S

NEW DELUXE MODEL

BARTON'S

CIRCLE TREES VENDOR

VENDING MACHINES 119

www.americanradiohistory.com
Cig Vendors Rank 2d In Retail Outlet Pic

Cigarette consumption in 1952 approximated 304 billion tax-paid units—4.17 cent more per year than were consumed in 1951, and 9.41 cent more than in 1950.

The average American smoker smokes more than $79.34 worth of cigarette smoke a year, the survey said. This smoking-behavior break-even was 56.58 per cent more than the 1951 all-time record.

The survey found that cigarette machines have been keeping pace with the growing public acceptance of king-size, fast-pack and premium-priced brands.

According to the survey, vending machines have increased their volume from $669,280,000 in 1951 to $703,404,000 in 1952—a gain of $34,124,000, or 5 per cent, and a gain of $711,098,000, or 8.43 per cent over 1950. The increase during the 1951-52 period represented a new, all-time high for the 1952 consumption year.

The percentage of increase was less than that of 1951.
122 VENDING MACHINES

THE BILLBOARD

DECEMBER 5, 1953

The Vendor of '54

ATLAS MASTER
Penny-nickel
PROFIT MAKER

Brand New Features FOR

BIGGER GROSSES—BIGGER PROFITS

1. Also can vend NUTS and CANDY—with optional penny or nickel only operation!

2. Big 8½ lb. capacity globe—prefilled and closed to save time on route—full open bottom for easy washing—better display surfaces—waterproof!

3. Charm loader displays all charms against glass for maximum visibility and strongest patron pull—large slot wheel takes BIG CHARMS!

4. Slug proof—sealed coin boxes available—coin handle “shear pin” protects against forcing—“kickout” prevents jamming and misses!

5. All die cast—service-free operation—“lift-out” lock and coin mechanism for easy servicing!

Be first with this outstandingly modern ball gum and charm vendor in your territory! Start new routes—incorporate it in your old route!

ATLAS
MFG. & SALES CORP.
Manufacturers of Coin-Operated Vending Machines Since 1925

12220 Triskett Road
Cleveland 11, Ohio
Phone: Orchard 1-7725

Get the facts—fill out coupon and MAIL TODAY!
has TV tie-in

Williams Bows First Ride at NAAPPB Show

CHICAGO, Nov. 28.—Williams Manufacturing Corporation, thru its president, announced that it would unveil its Fish-n-Dive, a new coin-operated ride at the NAAPPB trade show. Williams is a major manufacturer of amusement games and Fish-n-Dive is its first coin-operated machine. The firm’s regular distributors will handle the ride.

Fish-n-Dive was named after Charley the “Bowdy Doody” NBC-TV show. Because of his Bowdy Doody impersonation, Charley will show the new machine.

3-D OR NOT 3-D? NO QUESTION

CHICAGO, Nov. 28.—Three-D or not Three-D is ‘the question’ The 3-D machine is bound to figure prominently in the coin machine industry, judging by activity already shows.

The International Mutoscope Corporation, Ritchey Sales, Al Simon and the Capital Projector Corporation have each announced 3-D entries. Internationally, recently began production on its 3-D Art Parades, a show which will be exhibited for the first time at the annual convention of the National Association of Parks, Amusement Rides & Beaches opening here tomorrow.

Al Simon, the Mutoscope president, said details would be announced at the show. The unit will offer 18 different themes for adults, and comics and Westerns for children.

Rid Clum, head of Ritchey, said: “The new Mutoscope, the ‘Bowdy Doody’ machine, five units of which are to be distributed at the NAAPPB show, offers five subjects—religion, family, cartoon, and comic. Each subject will cost 30 cents. The Capitol will also display its 3-D machine at the show.

Simon’s entry—the 3-D Stereorama—is available in two models, one for adults and one for children, with 20 views for 10 cents.

NAAPPB Show Holds Coin Trade Answers

CHICAGO, Nov. 28.—Before the ride ends at the Hotel Sherman Wednesday night, several big questions are expected to be answered at this year’s trade exhibit featuring coin-operated amusement.

Among them are: What is the beginning coin equipment is the coin machine which is losing and whether the cost of the coin machine is too high.

Are the coin machines becoming more coin machine minded? An answer to these and other questions will be highlighted by 26 exhibits with coin machines and vending. Also of interest is the outdoor amusement equipment and supplies, more than 30 percent of the trade shows coin display.

Following the heavy interest in the NAAPPB annual as a coin exhibit in the coin exhibit, which is expected to include a least 1,000 visiting operators, there is in addition to the 4,000 people who will be seeing the coin machine, to be informed on coin and its own ancient history.

Among the major coin machine producers, including Exhibit Supply, Evans, A.T.B. Williams, and the Main Street Company, are Coin, all of Chicago. Exhibit Supply will also be showing the Mike Munros, Corporation, of the exhibition slogan, “The World’s Largest Plastic Exhibition” and the International Mutoscope. The coin exhibit will be held in the show.

Dave Simon’s Kiddie City Plans Rolling

NEW YORK, Nov. 28.—Dave Simon, head of Simon River Festival, is in the process of building what he claims will be the world’s largest kiddie park in the United States. The park will be located in Englewood, New Jersey, near New York.

Simon, a distributor for United Metal Manufacturing Company who claims to have formed, has been in the coin machine business for more than 20 years and is regarded by many as dean of the coin-operated amusement industry in New York.

The Simon organization, conceived by Simon and designed by Bill Evans, Holbrook, N.Y., for the coin-operated amusement device company, Dayton, Ohio, is expected to be completed by Spring of 1957.

Coin-operated kiddie rides will be an important part of the park, with tube, truck and jeep rides already on the road for installation. The Amusement Park, will be a “playground for kids,” according to Simon.

HORSE FIGURES IN KID TV SE

NEW YORK, Nov. 28.—A coin-operated horse ride is moving on the Sunday morning television show. The child that the horse is “eating” will “drink” the water from a bottle, and the horse will “eat” the apple from the plate. Can be installed on the show for $500.

By ROBERT DIETMEYER

CHICAGO, Nov. 28.—Coin-op machines are moving on the television screen, dating back to the “Kiddie City” days, most recently in the 1950’s, history dating back to the 1950’s, history. The “Kiddie City” days were a period of great growth for the coin machine industry by kids ride placement. But the term “Kiddie City” business phase in 1953, following the general practice and has been growing steadily since. The result is a type of coin ride that has a recording “bowdy doody” theme.

DVAIE SIMON, head of the "Kiddie City" rides, has won a contract for a mechanical horse for his young group of playmates. The “horse” is in the making, and the firm expects to be the first to make a mechanical horse that can be used for coin operation, and groove a new instant hit in the industry.

First Show in ’52

In 1952, Hahs took several horses to the annual convention of the National Association of Amusement Parks. He was awarded an award for the best new coin of equipment in the 1952-3. Since then, Hahs has been used in various fair, park, and amusement parks.

Ota Haha, head of the the little-known Haha Machine Co. in Chicago, Ill., took a mechanical horse for his young group of playmates. The “horse” is in the making, Haha president, said new horse’s commercial possibilities. He adapted the design for coin operation, and groove a new instant hit in the industry.

Show $15,000 Saddle at NAAPPB Meet

CHICAGO, Nov. 28.—Exhibit Supply, a producer of the coin-operated horse, will feature the $15,000 Roy Rogers, "Tournament of Roses" Saddle at its display booth at the annual convention of the National Association of Amusement Parks, Pools & Beaches, opening here tomorrow.

Roy Rogers, the actor, and birch horse, will be the star of the new exhibit. The horse will be part of the new exhibit, which will also feature a new horse and a new saddle.

William R. Vandergrift, president of the All-American Plastics Company, designed and created the saddle, which required more than six months of work.

Exhibit Supply now in the Roy Rogers Enterprises, is exclusively licensed to produce a replica of Roy’s "Trigger" as the saddle.

Exhibit will also display a wide variety of Coin operated rides, including wind-up animal rides, rocket rides, gum games and arcade equipment.
launched and led to tie-ins with movie-radio-TV combination store Gene Autry, Roy Rogers and the Lone Ranger.

Altho most operators believe that the horse will remain the big draw, other rides which have come will always enjoy profitable spots—jet planes, speed boats, and a wide variety of animals such as the Cow, the Dog, and the Red-Nosed Reindeer, Peter the Rabbit.

The experiment begun by the manager of the new Rock City Kress store started something in the Kress chain. Kress officials now encourage the installation of kiddie rides throughout the 700-store variety chain. Included in the blueprints of new Kress store at the new shopping center at Park Forest, Ill., was space for kiddie rides. Three rides—horse, cow, and rocket—a Merry-Go-Round—now adorn the large central display show floor that store.

The 1,360 variety stores of the F. W. Woolworth Company serve as key locations for kiddie ride Top Volume Spots. The number of variety stores throughout the country—3,469 plus—and their ability to attract the school and primary grade young-sters combine to make the 5-and-10 stores top volume spots.

Most of the major Chicago department store departments now have rides—Marshall Field & Company, Carson Pirie Scott & Company; The Fair; Mandel Brothers; Herry C. Lyttle & Company; Goldblatt Bros. and Sears Roebuck & Company. New York buying offices for chain and department store offices throughout the country are buying rides for chain and department store operations. Among the Gotham chain and department stores which have rides on location are Macy's, Wanamaker's, Gimbel's, and Brothers. The latter two also have rides on their Philadelphia stores.

In Burdine's, Miami's largest department store, a Miss America doll ride and an Atomic Space Ranger have a large following. A Big Bopper installed about two years ago in the toy department has consistently had an excellent business. A Miami W. T. Grant store window sports a Miss America doll ride which is proving a tremendous dime-getter.

Supermarkets

Besides variety and department store locations, supermarkets across the country are now using kiddie rides for the dual purpose of additional income and most importantly, for the big hand in increasing business. Many new supermarket blueprints include plans for kiddie ride installations. Star Supermarkets in Boston, Boots in Canada in the IG A chain, and the major chains in the Southwest have in some instances_methoded_kiddie ride operations. Virtually all supermarkets in Indianapolis are equipped with coin-operated horses.

Fred Meyer, Inc., Portland, Ore., operator of 18 grocery-variety stores, has enjoyed a profitable kiddie ride operation. While the return on every foot of floor space is carefully calculated in the cost accounting, the company has found that kiddie ride have more than justified the relatively small amount of space they occupy.

Outdoor Locations

Altho department store, variety stores and supermarkets have so far provided the greatest coin-operated ride field, operators look to the headquarter of outdoor locations. Among the possibilities they visualize are coin-operated KiddieLand, coin ride areas in amusement parks, mass beach installations, and seasonal locations in resort areas.

The coin-operated kiddie ride business is currently going through a leveling-off period which should bring about a solidifying effect on the trade as a whole. One of the significant needs of the trade is the necessity of having better statistics. Many operators completed by The Billboard's own survey show that, have now dropped out of the field, and manufacturers who have stood the test of time and have concentrated their top merchandising, are just beginning to reap the profits from their efforts. Because of this, operators predict that they will now be better able to make their assessments. Kiddie riders will look as if the biggest 'big business' history of the coin-operated kiddie ride is yet to be written.

BART LANE MUSICAL MERRY-Go-ROUND

NEW MODEL . . . . SAME BART LANE QUALITY!

SMALLER FLOOR SPACE . . . . SAME PIZAZZ, EXPENSIVE LOOK!

NEVER FLIGHT OF STAIRS . . . . ABSOLUTELY SAFE!

NEW FIBERGLASS HORSES . . . . GORGEOUS!

NEW GALLOPING RIDE

NEW RUGGED CONSTRUCTION . . . . ABSOLUTELY REUSABLE!

SAFETY: NO OVERHANG—NO SQUEEZE!

SPECIAL 1A-RECORD PLAYER WITH AUTOMATIC REJECTOR

NEW SELF-CONTAINED CASTERS EASIEST TO HANDLE!

THE TOP RIDE IN TOP DEMAND SIMPLY THE BEST LOCATION!

THE BART LANE CO., INC.

372 N. E. 1st St. MIAMI, FLORIDA

Phone 84-5623

KIDDIE RIDES METEROR—The Profit Line

★ Designed for profit ★ Built to satisfy ★ UL Approved. ★ FREE INSURANCE ★ MANUFACTURING CO., INC.

161 W. 45 St., N. Y. 35, N.

Bally M A N U F A C T U R I N G C O M P A N Y

2640 EDMONTON AVENUE, CHICAGO III, ILLINOIS

BOOTH 95, 96, 111, 112

OUTDOOR AMUSEMENTS EXPOSITION

SHERMAN HOTEL, NOVEMBER 29, 30, DECEMBER 1, 2
WE ARE RECONDITIONING METAL TYPERS AND MACHINES

TO ORDER OR QUOTE WRITE

NOW! Do You Have Additional...? YES NO

STANDARDS OF METAL TYPERS CO.
1318 N. Western Ave. Chicago 2, Ill.

FOR SALE

BINGO GAMES

ONE BALL

FIVE BALLS

C. E. Morisson

Carlson

C. E. Sargeant

C. E. Ritter

C. E. Mattson

C. E. Bower

C. E. Arnold

C. E. Oakley

C. E. Rieger

C. E. Cooper

C. E. Dixon

C. E. O'Neill

C. E. Johnson

C. E. Brown

Price Listed... $150.00 or over

OFFERED CERTIFIED DRAFT NEAR MACHINES.

FULL PAYMENT MUST BE MADE AT TIME OF SALE.

COIN MACHINE SERVICE, INC.
422 WILSON STREET

SANTA ROSA, CALIFORNIA

GIVE TO DAMON RUNYON CANCER FUND

DECEMBER 5, 1953

THE BILLBOARD

KIDDIE RIDES

125

NEW—RECONDITIONED

PERSONALS

M. W. (Bill) Hood was elected president, and general manager of H. C. Evans & Company, Chicago, by the board of directors.


Fred Jung joined the Vend-Red Manufacturing Company, Chicago, as a partner.

Gordon Haase was appointed general manager of Mechanical Merchants, Inc., Chicago.

Frank G. Doyle was appointed director of sales of office division, Cole Products Corporation, Chicago.

Robert G. Hamilton was appointed administrative assistant in the sales manager of the phonograph division, Wittman & Company, North Tonawanda, N. Y.

Bay Jaymer was appointed head of new coffee division, Mills Industries, Inc., Chicago.

John C. Rigler was appointed president of Champion Vending Company, Minneapolis.

Gen. James A. Van Fleet was elected to the board of directors of National Phoenix Industries, Inc. and Control & Coughran Corporation, New York.

James Ingram was appointed sales manager by D. L. Clark Company, Pittsburgh.

Carl J. Bomer was appointed syndicate sales manager in charge of sales in supermarkets, chain and 5-cent and 10-cent stores by J. L. Clark Company, Pittsburgh.

M. W. McBreath was appointed sales representative for West Coast by Meteor Machine Corporation, New York.

K. G. Ford and H. Benzaud were appointed sales representatives for Louisiana and Mississippi by Meteor Machine Corporation, N. Y.

Frank E. Stern, president of Stern & Company, Hartford, Conn., retired.

J. Donald Cahon was appointed president of Stern & Company, Hartford, Conn.

Sebastian B. Traverso, Arcade manufacturer, Wildwood, N. J., passed away.

Theodore B. Keve, partner in several coin machine and operating companies, passed away in Williamsport.

Anthony H. Giffel, pioneer operator of coin-operated music machines in Central Michigan, passed away in Detroit.

All the news of your industry every week in The Billboard...

THE WHOLE TRADE IS TALKING

about our

NEW

3-D MOVIES

and

NEW

KIDDIE RIDES

CAPITOL PROJECTOR CORP.

556 West 52nd St.

New York, N. Y.

Manufacturers of Kiddie Rides and the

ONLY line of coin-operated Movie Machines.

THE WINNING "RIDE" for 1954

Williams

AND

HOWDY-DOODY

MOST FAMOUS T-V CHILDREN'S PERSONALITY

present

"Flub-a-dub"

SEE MY LOWER JAW GO CHOP-CHOP-CHOP-AS INSIDE LOWER LIP AND TONGUE LITE UP TO AMAZE THE RIDER AND ATTRACT ALL ONLOOKERS AS WELL!

Follow the crowds to HOWDY-DOODY "Flub-a-dub"!

WILLIAMS MANUFACTURING COMPANY

4242 W. FILLMORE ST. CHICAGO 24, ILL.

FOLLOWING "RIDE" for 1954

WILLIAMS

AND

HOWDY-DOODY

MOST FAMOUS T-V CHILDREN'S PERSONALITY

present

"Flub-a-dub"

MELODIOUS MUSIC WHILE YOU RIDE!

with

IMPORTED SWISS MUSIC BOX

THAT PLAYS ONLY WHILE UNIT IS IN ACTION—OR CONTINUOUSLY—AT OPTION OF LOCATION.

OPERATE THE SENSATIONAL HOWDY-DOODY "Flub-a-dub"

for OVERFLOWING CASH BOXES!

Visit NAAPPB Booths 132-133-134-135 and see why

THE WHOLE TRADE IS TALKING

about our

NEW

3-D MOVIES

and

NEW

KIDDIE RIDES

CAPITOL PROJECTOR CORP.

556 West 52nd St.

New York, N. Y.

Manufacturers of Kiddie Rides and the

ONLY line of coin-operated Movie Machines.

Profits Galore!!!

By special arrangement with Kagan Corporation, producers and owners of THE HOWDY-DOODY TELEVISION SHOW, each operator granted Franchise License by Kagan specifying conditions of use

wWw.americanradiohistory.com
Coomen Launch Polio Drive

- Continued from page 111

Bob Olin's restaurant here by the automatic merchandising group Monday (23). Check should be made out to the National Polio Foundation and sent to The Embassy, 210 West 57th Street, New York.

Co-Chairmen

Kresge named the following co-chairmen to the automatic machines merchandising group: Albert S. Denver, New York Branch Liberty Amusements Machine Association; William D. Littlejohn, The Billboard, Chicago; Joseph B. Roach, Chicago; George Wachtele, De Ferri Advertising, Inc., Boston; and Author Sales (AMI); Meyer Parkoff and Henny Rosin, Atlantic New York (N.Y.N.Y.; Dave Stein, Seacoast Distributors (2,344); Joseph Young, Young Distributing (Writman & Company, Chicago); and Amusement Machines Operators of New York; Joseph Orloff, Orloff Bros. and Philip Silverman, Brune.

WRITE for NEW FALL PRICE LIST

MONARCH COIN MACHINE, Inc.

The National Exchange for Coin Machines, Products, Services and Opportunities

ADVERTISING RATES

- REGULAR CLASSIFIED $2.50 per word, $25.00 per insertion, additional words 25c each.

- SPECIAL CLASSIFIED $2.25 per word, $20.00 per insertion, additional words 25c each.

- CLASSIFIED ADVERTISING

- All orders and inquiries to COIN MACHINE MARKET PLACE

THE BILLBOARD

188 W. RANDOLPH ST.

CHICAGO, I11.

Dear Sir:

I have enclosed 50c for each insertion for the use of a bar number to cover the cost of handling and forwarding of your ad.

Yours truly,

[Signature]

The Billboard

188 W. Randolph St.

Chicago, Ill.

November 2, 1957

[Tex.]

Dear [Name],

I am enclosing 50c for each insertion for the use of a bar number to cover the cost of handling and forwarding of your ad.

Yours truly,

[Signature]

The Billboard

188 W. Randolph St.

Chicago, Ill.
**Supreme Court**

*Continued from page 117*

The city appealed to the Supreme Court of the United States on the issue of home rule. The State argued that the referendum power granted by the Portland ordinance good beyond this by also banning games used for amusement.

Portland operator who brought the suit against the 1937 ordinance in behalf of his firm and other Portland operators contended that the State law prohibiting amusement devices prevents any city from banning pinball games used for amusement only. His case was before the Court in the case of *Davies v. Oregon*.

Fain said that since it was a pure amusement device, the right to operate the device was reserved to the city by the ordinance, and it was not a case of State interference with that right of the city to regulate the amusement devices. He cited a 1935 case in the Supreme Court of Washington in which there was no State interference with respect to amusement devices.

There is no index of pinball games that is not governed by the State law. The State law could not be applied to the case, and it is treating it as a State-wide ordinance.

The State deprived the cities of the right to regulate the amusement devices subject in any manner that was not approved by the Legislature, and the Legislature policy that games for amusement are laws.

City Attorney Alexander Brown, Portland, argued that the ordinance was a comprehensive and it was not a city-wide ordinance.

They denied that the 1943 State law was a State law that could not be taken away by the city, and that the ordinance was a pure exercise of taxing power that does not carry with it the right to tax games and that left the city free to operate them.

Brown said the lower court's decision against the ordinance was an implied charter repeal of the city's home rule act.

"A tax statute of the Legislature takes away the charter rights of a city," he said.

---

<table>
<thead>
<tr>
<th>Name</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>BINGO</td>
<td>$65.00</td>
</tr>
<tr>
<td>COINWAY</td>
<td>$65.00</td>
</tr>
<tr>
<td>CHANGEMAKER</td>
<td>$65.00</td>
</tr>
<tr>
<td>KONI</td>
<td>$65.00</td>
</tr>
<tr>
<td>MECHANIC</td>
<td>$65.00</td>
</tr>
<tr>
<td>PINBALL</td>
<td>$65.00</td>
</tr>
<tr>
<td>SKEE</td>
<td>$65.00</td>
</tr>
</tbody>
</table>

---

**备案**

---

<table>
<thead>
<tr>
<th>Name</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>BINGO</td>
<td>$65.00</td>
</tr>
<tr>
<td>COINWAY</td>
<td>$65.00</td>
</tr>
<tr>
<td>CHANGEMAKER</td>
<td>$65.00</td>
</tr>
<tr>
<td>KONI</td>
<td>$65.00</td>
</tr>
<tr>
<td>MECHANIC</td>
<td>$65.00</td>
</tr>
<tr>
<td>PINBALL</td>
<td>$65.00</td>
</tr>
<tr>
<td>SKEE</td>
<td>$65.00</td>
</tr>
</tbody>
</table>

---

<table>
<thead>
<tr>
<th>Name</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>BINGO</td>
<td>$65.00</td>
</tr>
<tr>
<td>COINWAY</td>
<td>$65.00</td>
</tr>
<tr>
<td>CHANGEMAKER</td>
<td>$65.00</td>
</tr>
<tr>
<td>KONI</td>
<td>$65.00</td>
</tr>
<tr>
<td>MECHANIC</td>
<td>$65.00</td>
</tr>
<tr>
<td>PINBALL</td>
<td>$65.00</td>
</tr>
<tr>
<td>SKEE</td>
<td>$65.00</td>
</tr>
</tbody>
</table>

---

<table>
<thead>
<tr>
<th>Name</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>BINGO</td>
<td>$65.00</td>
</tr>
<tr>
<td>COINWAY</td>
<td>$65.00</td>
</tr>
<tr>
<td>CHANGEMAKER</td>
<td>$65.00</td>
</tr>
<tr>
<td>KONI</td>
<td>$65.00</td>
</tr>
<tr>
<td>MECHANIC</td>
<td>$65.00</td>
</tr>
<tr>
<td>PINBALL</td>
<td>$65.00</td>
</tr>
<tr>
<td>SKEE</td>
<td>$65.00</td>
</tr>
</tbody>
</table>

---

<table>
<thead>
<tr>
<th>Name</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>BINGO</td>
<td>$65.00</td>
</tr>
<tr>
<td>COINWAY</td>
<td>$65.00</td>
</tr>
<tr>
<td>CHANGEMAKER</td>
<td>$65.00</td>
</tr>
<tr>
<td>KONI</td>
<td>$65.00</td>
</tr>
<tr>
<td>MECHANIC</td>
<td>$65.00</td>
</tr>
<tr>
<td>PINBALL</td>
<td>$65.00</td>
</tr>
<tr>
<td>SKEE</td>
<td>$65.00</td>
</tr>
</tbody>
</table>

---

<table>
<thead>
<tr>
<th>Name</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>BINGO</td>
<td>$65.00</td>
</tr>
<tr>
<td>COINWAY</td>
<td>$65.00</td>
</tr>
<tr>
<td>CHANGEMAKER</td>
<td>$65.00</td>
</tr>
<tr>
<td>KONI</td>
<td>$65.00</td>
</tr>
<tr>
<td>MECHANIC</td>
<td>$65.00</td>
</tr>
<tr>
<td>PINBALL</td>
<td>$65.00</td>
</tr>
<tr>
<td>SKEE</td>
<td>$65.00</td>
</tr>
</tbody>
</table>

---

<table>
<thead>
<tr>
<th>Name</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>BINGO</td>
<td>$65.00</td>
</tr>
<tr>
<td>COINWAY</td>
<td>$65.00</td>
</tr>
<tr>
<td>CHANGEMAKER</td>
<td>$65.00</td>
</tr>
<tr>
<td>KONI</td>
<td>$65.00</td>
</tr>
<tr>
<td>MECHANIC</td>
<td>$65.00</td>
</tr>
<tr>
<td>PINBALL</td>
<td>$65.00</td>
</tr>
<tr>
<td>SKEE</td>
<td>$65.00</td>
</tr>
</tbody>
</table>

---

<table>
<thead>
<tr>
<th>Name</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>BINGO</td>
<td>$65.00</td>
</tr>
<tr>
<td>COINWAY</td>
<td>$65.00</td>
</tr>
<tr>
<td>CHANGEMAKER</td>
<td>$65.00</td>
</tr>
<tr>
<td>KONI</td>
<td>$65.00</td>
</tr>
<tr>
<td>MECHANIC</td>
<td>$65.00</td>
</tr>
<tr>
<td>PINBALL</td>
<td>$65.00</td>
</tr>
<tr>
<td>SKEE</td>
<td>$65.00</td>
</tr>
</tbody>
</table>

---

<table>
<thead>
<tr>
<th>Name</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>BINGO</td>
<td>$65.00</td>
</tr>
<tr>
<td>COINWAY</td>
<td>$65.00</td>
</tr>
<tr>
<td>CHANGEMAKER</td>
<td>$65.00</td>
</tr>
<tr>
<td>KONI</td>
<td>$65.00</td>
</tr>
<tr>
<td>MECHANIC</td>
<td>$65.00</td>
</tr>
<tr>
<td>PINBALL</td>
<td>$65.00</td>
</tr>
<tr>
<td>SKEE</td>
<td>$65.00</td>
</tr>
</tbody>
</table>

---

<table>
<thead>
<tr>
<th>Name</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>BINGO</td>
<td>$65.00</td>
</tr>
<tr>
<td>COINWAY</td>
<td>$65.00</td>
</tr>
<tr>
<td>CHANGEMAKER</td>
<td>$65.00</td>
</tr>
<tr>
<td>KONI</td>
<td>$65.00</td>
</tr>
<tr>
<td>MECHANIC</td>
<td>$65.00</td>
</tr>
<tr>
<td>PINBALL</td>
<td>$65.00</td>
</tr>
<tr>
<td>SKEE</td>
<td>$65.00</td>
</tr>
</tbody>
</table>

---

<table>
<thead>
<tr>
<th>Name</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>BINGO</td>
<td>$65.00</td>
</tr>
<tr>
<td>COINWAY</td>
<td>$65.00</td>
</tr>
<tr>
<td>CHANGEMAKER</td>
<td>$65.00</td>
</tr>
<tr>
<td>KONI</td>
<td>$65.00</td>
</tr>
<tr>
<td>MECHANIC</td>
<td>$65.00</td>
</tr>
<tr>
<td>PINBALL</td>
<td>$65.00</td>
</tr>
<tr>
<td>SKEE</td>
<td>$65.00</td>
</tr>
</tbody>
</table>
Greatly improved new style SINGLE COIN DROP (WITH SLUG REJECTOR) easily accessible on push-button plate. 5c or 10c play. High scores possible with single coin for top-play incentive. As many as 7 players can deposit coins. Electric Replay Counter registers to 999.

IF YOU CANNOT SECURE THIS MACHINE FROM YOUR DISTRIBUTOR, CONTACT FACTORY DIRECT!

H. C. EVANS & CO.
1524 W. CARROLL AVE.
CHICAGO 7, ILLINOIS

Buy the Finest—Phone Today!

BINGO GAMES
LOWEST PRICES
EVER QUOTED!
Phone Today! Immediate Shipment!

DUDE RANCH
BEAUTY
ATLANTIC CITY

BEACH CLUB
PALM BEACH
CABANA

TACIY CLUB
PROVINCIAL

SHUFFLE GAMES
United
CLASSIC
CLOVER
TRIPLE FRAME
DOUBLE TRIPLE

NEW GAMES
WESTERN
EMPIRE
PINES
IMPERIAL

ACE COIN COUNTER
COUNTY ART, 5o-25c
$149.50

50c-25c
$149.50

GIVE TO DAMON RUNYON CANCER FUND

CLEANED-CHECKED
READY TO GO
Wurlitzer 1615  $125.00
Wurlitzer 1020  $125.00
Seeburg 300 "A" 90.00
Seeburg 146  $125.00
Rock-Ola 4126  $125.00
AM-I $75.00
AM-I 5  $249.50
AM-I 6  $295.00
Wurlitzer 5-11-35 Wall
Book 1020  $125.00

Watch For Our
Weekly Specials

DAVID ROSEN
551 N. BRIDGES STREET, PHILA.
PHONE: STEVENSON 2-2023

COLORFUL CABINET
OCCUPIES LESS SPACE
THAN ORDINARY PIN TABLE

TERRIFIC BUY! Do Luxe
PHOTOMATICS
In first-class mechanical condition and appearance, fully reconditioned by the manufacturer,
a small number available at very low cost
Phone or Wire Before All Sales
INTERNATIONAL MITSU SCOPES CORP.,
44-42 Eleventh Street Long Island City 1, N. Y. (Wire: 73999)
BARGAINS..... WE NEED THE SPACE

$150.00 BARGAINS
Gottlieb Flyby High
Gottlieb Grand Slam
Gottlieb Guyz-Bulls

$125.00 BARGAINS
Gottlieb Skill Post

$100.00 BARGAINS
Williams Silver Skates
Williams Hong Kong
Gottlieb Kooky Boys
Gottlieb Klops
Gottlieb Basket Ball
Gottlieb Poor Boys
Gottlieb Wawuna
Gottlieb Minstrel Man
Gottlieb Coronavirus
Ball: Big Fortune

$75.00 BARGAINS
Gottlieb Tower Bowl
Williams Firefighter
Williams Jetman
Chicago Target Tower
Gottlieb Snow Grand

$50.00 BARGAINS
Gottlieb College Bowl
Gottlieb Goober
Gottlieb Ghost
Gottlieb High
Williams Everson
Williams All Stars
Black Hole Shoo Shoe
Chicago Center Shooting Star

$40.00 BARGAINS
Williams Playland
Williams Robin
Williams Reck
Williams Wall
Gottlieb 4 Handsome

$25.00 BARGAINS
Williams Saratoga
Williams Robin Hood
Gottlieb Long Bow
Williams Sheriff

BINGO BARGAINS
Ann Arbor $22.50
Bing Life $100.00
Atlantic City $175.00
Atlantic City $150.00
Atlantic City $100.00
Atlantic City $50.00
Atlantic City $25.00
Atlantic City $15.00

GUN BARGAINS
Chicago Cast Iron $65.00
Chicago Cast Iron $60.00
Chicago Cast Iron $55.00
Chicago Cast Iron $50.00
Chicago Cast Iron $45.00
Chicago Cast Iron $40.00
Chicago Cast Iron $35.00
Chicago Cast Iron $30.00

MUSIC BARGAINS
A M 1 Model A $110.00
Wurlitzer 1800 $275.00
Wurlitzer 1800 $250.00
Wurlitzer 1800 $230.00
Wurlitzer 1800 $200.00
Wurlitzer 1800 $175.00
Wurlitzer 1800 $150.00
Wurlitzer 1800 $125.00

JUMBO BARGAINS
Grand Piano $300.00
Harps $75.00

SHUFFLE BARGAINS
United States $15.00
United States $10.00
United States $5.00
United States $2.50
United States $1.00
United States $0.50

TRI-STATE MUSIC CO.
1903 - 8th St.
Phone No. 3-1541
Portsmouth, Ohio

YEAR END SALE
At Give-Away Prices!
Ready For Delivery

SEEBURG
1020 $75.00
1010 $150.00
1047 $195.00
1046 $175.00
8146 $150.00
1050 $125.00

ROCK-OLA
1432 $75.00
1423 $75.00
1426 $99.50
1536 $75.00

PACKARD
818 $39.50
825 $39.50

A-1 KIDDIE RIDES

Min American Doll $450.00
Daves Space Ranger $500.00

NEw UNITED CHIEF, LEADER, AUTOHOT, TWIN

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.
ESTABLISHED 1933
773 3rd St. South, Utica, Ill.

“Let’s Not Stop Fireworks! Continue Them!”

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.
WESTERN UNION

W. P. MARSHALL, PRESIDENT

1201

SYMBOLS

D=Day Letter

N=Night Letter

LT=Late Letter Telegram

VLT=Vary Late Vitory Letter

CLASS OF SERVICE

This is a full-rate
Telegram. All tele-
grams unless in-
dicated by a suit-
ably placed symbol above are of 40 cent
Telegram costs. See your Hear
Telegram office for details.

The time shown shown in the slot line on telegrams and day letters is STANDARD TIME at point of desti-
nation.

WUJ171 55 PD=CHICAGO ILL NOV 23 1953 455PMC=

JERRY WEINER. BILLBOARD MAGAZINE=

188 WEST RANDOLPH ST CHGO=

WE JUST DIDN'T HAVE TIME! THE RESPONSE TO THE LAST TWO WEEKS
OF ADVERTISING ON GENCOS NEW "SHUFFLE POOL" HAS BEEN SO
TREMENDOUS THAT WE'RE TOO BUSY FILLING ORDERS TO WRITE
ANOTHER AD! BUT AS LONG AS WE'RE ALREADY RESERVED SPACE,
WE'RE USING IT TO SAY A BIG "THANK YOU" FOR YOUR
READERS' WONDERFUL RECEPTION=

GENCO MFG. & SALES COMPANY=

ALL REDD-HOT VALUES

• Perfectly Reconditioned • 100% Guaranteed

MUSIC

SEEBLICK 1000-45 RPM $ .445
ROCK-OLA 120 FIREBALL... 545
AMI 801... 500
Westclox 1500... 600
ONE BALL & BINGO

ALILEYS

UNITED MANHATTAN $2.75
CH. CONE MATCH BOWLER 195
CH. CONE ROLSEY 175
CH. CONE 6 PLAYER 95
CH. CONE BOWS 4 BALL 95

KIDDIE RIDES (NEW LOOK LIKE BRAND NEW

BALLY CHAMPION HORSE $1.650
EXHIBIT BIG BROCHI... 550
MISS AMERICA TOUR ... 395
MISS AMERICA NAVY... 295
MISS AMERICA LINER ... 400

ATOMIC JET SPACE SHIP... 295

ALL RIDES COMPLETELY RECONDITIONED

REDD DISTRIBUTING CO.; INC.
290 LINCOLN ST
ALISTON NA. MASS-ALIA 4-4040

EXCLUSIVE DISTRIBUTOR FOR

BALLY-UNITED

HIGH QUALITY

BINGOS AND UPRIGHTS

UN KNOCK OUT... 295
CHICAGO... 395
jazz... 495
GEM... 495
JET... 295
GEM JET... 495
OCEAN SPACE RIDES... 295

MODELL DISTRIBUTING COMPANY
1100 MAIN STREET
ST LOUIS 2, MO

HELP WANTED

One experienced mechanic for all types
of coin-operated machines. Good salary.
Contact John Cubic Machine Exchange
123 W. MAIN FLORENCE 4865

AMERICA'S LARGEST

QUALITY LONDON EQUIPMENT

COSTS NO MORE...OFTEN LESS-

GIVES YOU MORE IN PROFITS!

NEW SELECTION FIVE BALLS

NEW PRICES!

DOUBLE SHUFFLE... 25.00
TRIPLE SHUFFLE... 30.00
PENTAGRAM ... 30.00
SIX-STAR... 35.00
SEVEN-STAR... 40.00

WALL BOX SPECIALS

CHICAGO EMB. TROPHY BOWL... $ 9.50
LONDON EMB. TROPHY BOWL... $12.00

PHONOGRAPH SPECIAL!

PACKARD MANHATTAN... $79.50

FRANCO DISTRIBUTING COMPANY, INC.
24 N. Perry Street, Montgomery, Ala.
PHONE 3-6663

WANTED FIRST-CLASS MECHANIC & SERVICE MAN

EXPERIENCED ON ROCK-OLA AND SEEBURG PHONOS AND
SOUND. Mechanics, Alloys, etc. Amplifiers. Good salary and working
conditions to the right man. Wonderful opportunity to connect with
a well-established Distributing Firm in the South.

Drifters and beamers, do not apply.

FRANCO DISTRIBUTING COMPANY, INC.
24 N. Perry Street, Montgomery, Ala.
PHONE 3-6663
BUYERS!

we carry the world’s largest stock

In addition to all the latest equipment we have thousands of thoroughly reconditioned machines available for your selection including pin games, kiddie rides, music machines, arcade equipment and alleys.

Our Service is Quick, Efficient and Reliable

Write for Free Price List • Parts and Service Manual Available

INTERNATIONAL AMUSEMENT CO.
1423 SPRING GARDEN STREET
Elkinsburg 6-7712
PHILADELPHIA 30, PA.

SCOTT-CROSSE COMPANY
Branch 819-827 N. Lucknow Avenue, Scranton, Pa.

NEW EQUIPMENT
On Coin, Rounding Devices
On Coin, Advance Bumper
On Coin, Spin Bumper
On Coin, Gold Cup Bumper
Exhibit, Bumper — To Order
Games, Cigarette Vending
Barrel, Palm Springs

UNIVERSITY COIN MACHINE EXCHANGE
534 W. High St. Columbus, Ohio
Tel: University 9900

MUSIC MONEY MAKERS!

Write for Largest Wholesale Phonograph Catalog

ATLAS MUSIC COMPANY
235 H. WESTERN AVE., CHICAGO 47, ILLINOIS
Phone: Armigbee 6-5005

FOR SALE

TRIMOUNT EXPORTER OF COIN OPERATED EQUIPMENT
FOR OVER 25 YEARS.

• Trimmount has New England's largest stock of used phonographs, including

  Frank, Spaulding, Seabury, Abbott, Gibson, Bullet, Dennis, etc.

• Trimmount offers all types of Music, Arcade, Large and Small

• Every machine is photographed, mechanically and electrically perfect — all have

  been completely reconditioned in New England's largest parts department and
  expert service

• Expert Service Department specially equipped to insure delivery in perfect

  condition.

WRITE FOR NEW PARTS CATALOG, EXPORT BROCHURE, CATALOG SHEET

AND PRICE LIST

Exclusive Distributors: Gottlieb, Williams, Seabury, Chicago Coin, Cenco and

Distributor

Remember

TRIMOUNT

40 WALTHAM STREET
BOSTON 18 MASS.

Your key to
SALES RESULTS—
the advertising columns of
THE BILLBOARD!

AFTER TRAGEDY STRIKES
YOUR AMERICAN RED CROSS IS ALWAYS THERE

Copyrighted material
DAVIS PHONO SATISFACTION! EASY AS A-B-C . . .

Almost Buy Choice DAVIS PHONOS
EVERY ONE FULLY GUARANTEED

Seeburg Specials

- All Reconditioned and
- Refinished with Davis
- Seeburg 146M...$115
- Seeburg 147M...$115
- Seeburg 148M...$115

Wurlitzer Specials

- 1080 - Reconditioned, Refinished, $139
- 800 - Thoroughly cleaned, complete...$69
- 1000 - Thoroughly cleaned, complete...$70

Rock-Ola 1422

- Thoroughly cleaned, complete...$70

Speaker Special

- Wurlitzer "4000" Stars...$49.95

AMI Specials

- Reconditioned - Refinished...$395

WALL BOXES

- Wurlitzer 1000, 1100, 1200, 1110...$99.95
- Wurlitzer 1000, 1100, 1110...$99.95
- Wurlitzer 1000, 1100, 1110...$99.95
- Wurlitzer 1000, 1100, 1110...$99.95
- Wurlitzer 1000, 1100, 1110...$99.95

DAVIS DISTRIBUTING CORP.

Branches in BUFFALO • ROCHESTER • ALBANY
SYRACUSE, N.Y. PH: 75-7919

SEEBURG FACTORY DISTRIBUTORS

FOR IMMEDIATE DELIVERY!

NEW MODEL M-100 A

- All Reconditioned and
- Refinished with Davis

WRITE FOR NEW LOW VOLUME PRICE

Complete with professional
Reconditioning and
Refinishing.

FINAL 1/2 ROBOT WITH ORDER, BALANCE C.O.D.

WE SPECIALIZE IN EXPORT TRADE

WANTED

Challenger model; Coney Island.

BOX 4339

Coney, Venturists

COBRA CARTRIDGES

- Original and Reconditioned
- Electronic Industries

WANT TO BUY

- Melrose Voice Brighten, Williams
- Deluxe Jewelers, Grandmother's

Playland Amusement

39 West 14th Street, New York, N.Y.
Phone: Millburn 2-2259

www.americanradiohistory.com
Features Galore in Every Bowler!

chicago coin's New ADVANCE BOWLER

1st - 3rd - 4th - 6th - 7th - 9th - 10th frames
SINGLE SCORING
DOUBLE SCORING
TRIPLE SCORING
QUADRUPLE SCORING

Featuring New ADVANCE Scoring!

★ New Scoring Thrill! Top Score of 900!
★ FAST! 45 second scoring! Multiple Scoring on Strikes and Spares only!
★ Adjustable to Play 5 Frames

NEW Feature... Double and Triple Score Action on Strikes and Spares Only!

THE GAME WITH THE NUMBER, STAR AND CROWN MATCH FEATURE!
★ 5th and 10th Frames
  Triple Score Feature!
★ 3rd and 7th Frames
  Double Score Feature!
★ Adjustable to Play 5 Frames

chicago coin's MACHINE COMPANY
1725 West Diversey Blvd., Chicago 14, Ill.
They're all SOLD on the HOLD feature

Bally

PALM SPRINGS

Yes...players, locations, operators are all sold on the sensational HOLD feature in PALM SPRINGS. Because the new HOLD feature gives the player more fun for his money...and earns more money for operators and locations. Get your share. Get Palm Springs.

See your Bally Distributor or write Bally Manufacturing Company, 2640 Belmont Avenue, Chicago 18, Illinois.
UNITED'S

RIO

with NEW SPELL-NAME Feature

Spell R-I-O for 4-IN-LINE SCORE
(CAN ALSO SPOT NUMBERS 2-5-8)

Spell R-I for 3-IN-LINE SCORE
(CAN ALSO SPOT NUMBERS 2-5-8)

ALL BALLS IN R-I-O POCKETS
RETURN FOR EXTRA PLAY

plus

TWO SPECIAL CARDS
(FOR EXTRA IN-LINE SCORES)

SELECT-EM FEATURES

SPOT A NUMBER
EXTRA BALL
3 in Line Scores 4 in Line
BOTH SUPER CARDS
BOTH SPECIAL CARDS

FOUR CORNERS SCORE
EXTRA TIME FEATURE
UP TO 3 EXTRA BALLS PER GAME
NEW, EXTRA LARGE CASH BOX

E-T SERVICE FEATURES:
BACK GLASS SLIDES OUT
EITHER SIDE
BACK GLASS MECHANISM
TILTS FORWARD FOR
EASY ACCESS
HINGED FRONT DOOR
HINGED BACK DOOR

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 15, ILLINOIS

AVAILABLE IN 2 SIZES
8 FT. BY 2 FT.
9 FT. BY 2 FT.

NOW AT YOUR DISTRIBUTOR

SEEN'S IMPELIAL
AND ROYAL
SHUFFLE ALLEYS

STANDARD
PINBALL
CABINET
SIZE

SELEOTOR
KNOB
HIGH FIDELITY PROVIDES NEW TONAL REALISM!

Select-o-matic

music systems have it!

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois

America's Finest and Most Complete Music Systems