New Era Dawning at NBC As Weaver Assumes Reins

Quiet AFM Talks Seen, BUT Firms Cut Disks Just in Case

NEW YORK, Dec. 5—It is generally believed that a new record deal will be negotiated by the American Federation of Musicians of recording industry, without_...
Legit Line Up

By BOB FRANK

A general check disclosed that the current short-down of New York theater tickets, which has had such an effect as established Sturm legions, is not at all new. There were a number of entrants in a decided hold spot. To name a few, the effect of the lack of a stability outlet is "Mad about Madam," which has closed the Off the Phoenix Theater's new play, "St. Louis Woman," and East Side. A spokesperson for the entertainment world has caught the critical notices and advertising material, which is causing a stir (day 1) has left the public in the dark.

The organ has raised enough heat and interest, but obviously can not afford to dig deep into funds, marked for future production, in a wide-open market. However, the spokesman said that showing that the radio is faster the sale of about three times that of the, type for each performance. Balance sales.

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WINCHEL

Rating is Up:

ABC Re-Signs

Adjacencies


definition of humidity

- NEW YORK, Dec. 5.- The final word comes from Vice President Byrns to Jack Shaw, a service distributor who is going to be one of the vice-presidents of the company. He says that it is his intention to continue with the same policies as before and to look towards a future of growth and stability.

HOO, HO, HO

Coast Tele
Stars Ride With Sante

HOLLYWOOD, Dec. 5.- And it seems that the Sante network, with its vast range of programs, has given the world a new reason to celebrate. With its holiday specials, the network has brought joy and cheer to many families across the nation. The Sante network is known for its quality and diversity, offering something for everyone.

FELLOWS SOUND OFF

NARTCH Chief Raps 'Blanity' in Ads

WASHINGTON, Dec. 5.- A November 30th report in the Washington Post indicated a sharp rise in television advertising. The report stated that advertising spending in the capital city had increased by 20% over the previous year. The rise was attributed to the growing popularity of television as a medium for reaching a wide audience.

Few Key Changes Expected at NBC

New York, Dec. 5.- The nationwide news network has been making changes, including a new executive producer for "Homicide." The network has also shifted its focus to producing more original programming.

FCC Issues

10 TV Grants; Total Now 612

Washington, Dec. 5.- Ten new TV grants were awarded to radiobroadcasting organizations to support educational programming. The grants, which are funded by the Corporation for Public Broadcasting, will support programs that address social issues.

HO, HO, HO

Coast Tele
Stars Ride With Sante

HOLLYWOOD, Dec. 5.- And now, Sante network is all set to thrill its audience with its upcoming holiday specials. The network has produced some of the most popular shows in recent years and is expected to continue its streak of success.

Music and Chatter Set For Sat. Ayens on CBS Web

New York, Dec. 5.- CBS Radio is converting its Saturday 11 p.m. slot into a music and chatter format. Key figures in the program say that it is a new direction for the network and will bring a fresh take to the late night slot.

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Accord Sought by ASCAP, TV, Web
Out-of-Court Settlement Attempt Takes Place on Industry and Net Rep Levels

NATIONAL BROADCASTING ASSOCIATION)--In the courts are already involved in the TV music rate deadlock, another attempt to resolve the dispute via a court settlement was initiated this week by representatives of the National Association of Broadcasters, Society of Composers, Authors and Publishers.

The attempted accord took place on two levels. On Wednesday, the National Association of Broadcasters announced that meetings between the Society and the All-Industry Local TV Music License Payers Conference, which represents some 75 stations, were taking place. On a second level, representatives of television networks and the All-Industry Web License Payers Conference were meeting toward achieving some conclusion regarding a blanket license to be fixed for blanket licenses.

The All-Industry Committee, of course, is interested in getting it all done at once, on both the blanket and per license programs.

Last week, the 75 inde stations represented by the All-Industry Committee petitioned the Courts to set a Nov. 5 date for a hearing (News Dec. 3). Stations are assuring that they need this money as station money, and therefore taxable. It was reported that no tangible results had been reached on either the network or inde license fronts, but that the inde group were certainly quite significant that top network programmers had decided that the ASCAP sides were continuing to make sincere efforts to achieve a settlement.

Peoples Buy WQAR, Cleve.

CLEVELAND, Dec. 5—The Peoples Broadcasting Corporation has acquired the WQAR radio station for $1,750,000 subject to approval of the Federal Communications Commission. Frances S. Parker, widow of the late G. A. Richards, chairman of the WQAR board of directors, was present in the station, and substantial contributions were owned by President John F. Patt.

With the acquisition of 900,000-watt WQAR, Peoples Broadcasting will now own the WQG and WKGP radio stations, the Eye 18, and WKWD radio stations, and further expansion is planned.

The new owner of WQAR will continue to cooperate with Peoples on public service programming, and is also planning to improve the station's programming capacity, also divesting most of his holdings in another station, the WJR, Detroit, of which he is president. The station is owned by his firm, the E. C. George, and secretary treasurer of the Peoples Broadcasting vice-president Herbert E. Rozen will take over as chief administrative officer.

Keith Suspended by AFTRA for TV Commercial Antics

NEW YORK--ATFRA President John Keith has been suspended for 30 days by the American Federation of Radio and Television Artists for unprofessional behavior.

Keith was appearing in "Dark Victory," a TV show that is reported to have made lewd comments regarding sex acts in scenes involving characters played by another, a leading actress, and a leading actor. Charges were brought by the woman and a former member of the cast. Keith made a statement in the New York Times that he was innocent of the charges.

This move is expected to open the door to a settlement of the many charges which utilize this standard number of TV commercials. TV stations, it is reported, will set the signal to shut off the radio with the JFK wet bid

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NEW YORK, Dec. 3—The NBC radio network today (81) will feed its affiliation the new series of "musical jingles" which will spew the weeks drive to put a different jingle on every night. The jingles, which will get the jingles on the closed circuit feed, will be notified by the station that the jingles be local advertising, either by a telegraphic signal or by tape set. This move is expected to open the door to a settlement of the many charges which utilize this standard number of TV commercials. TV stations, it is reported, will set the signal to shut off the radio with the JFK wet bid

Nestle Signs Space Patrol

NEW YORK, Dec. 5—Nestle, this week signed an agreement with Space Patrol on alternate Satellite time which will be available from 11 to 11:30, beginning January 16. Reston Cereals, which has been providing a similar program on a weekly basis, will cut back its program to be available on the alternate week schedule.

Nestle will plug cereal and cocoa on their new "Space Patrol" program, and may assume sponsorship of ABC's radio version of "Space Patrol" as well in a few weeks. Agency for Nestle is Cecil & President.

their stockholders holdings

Peoples

Jingles to Spur NBC's Drive for Radio Sales

NEW YORK, Dec. 5—ABC is buying more time than ever, according to the latest motion picture "Space Patrol" which this week chalked up a national spot schedule radio to 20th-Century-Fox.

The movie picture country is shelling out more than $1,000,000 for space and time. "Space Patrol" is a hit with "Space Patrol," and "Space Patrol" this week took in a large share of the country's radio air.

The NBC radio station went worth the NBC radio program. It was reported that the NBC radio program had been discussed in the meeting of MAAC for last month.

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GET CHUMMYY

'Hall' Bows
On KTLA From Para Stage

HOLLYWOOD, Dec. 5 — Another indication of the increasing emphasis on television in the moviemaking picture industry and TV was manifested here this week when 'Rekin's Hollywood Music Hall' had its premiere showing on KTLA. Show was telecast from the screening stage of Pantages Pictures, where it will originate regularly on Mondays. The first live TV program has been presented from KTLA, a domestic show to an east coast feature.

The 30-minute all-musical show stars Victor Young and His "Silent Strings" and vocalist Leslie Norman. Guest on the initial telecast was pianist Paulen Carter. It is being transmitted for showing in additional Western cities according to Al Brooks, head of Brooks Advertising Agency, which handles the show, with Ace Ochs listed as the producing executive. Show is sponsored by ReKin Van & Storage Company, which also sponsors a similar show on the CBS Pacific Radio Network.

While the event marks another "first" in telecasting circles, the current set-up is not unusual, particularly since KTLA is owned by Paramount.

SDG Names 6 From TV as Candidates For Magger Award

HOLLYWOOD, Dec. 5 — TV was this week accorded another bit of recognition with an appointment made by the Screen Directors Guild of America that six video directors have been nominated for its Guild's new award of "Monte Carlo" recognition, along with other Guild awards. Nominated for the third annual formal awards presentation on June 30, 1954, is Fred Koenig. TV directors nominated for the award are Robert Feiner, Robert Horne, Richard Irving, Ray Kellogg, Lee Landers, Ted Post and Jack Webb. The annual event is staged to honor contributions of the 13 members in the previous 18 months. A highlight will be the presentation of a total of $10,000,000 worth of the Guild's new award. Among the names on the list are Robert Feiner, Richard Irving, Ray Kellogg, Lee Landers, Ted Post and Jack Webb.

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New FTC Policy
On Use of Word
Free in Effect

WASHINGTON, Dec. 5 — Following up its recent decision in the Walter F. Black case, the Federal Trade Commission this week put the new policy into effect. The regulation will be added to future trade practice rules of any industry needing such a rule under the FTC.

The new policy provides that any goods may be labeled "free" if the conditions for the product are clearly stated and provided that the consumer is not asked to give up any more than the cost of the product or any other benefit provided by the use of the word where any strings were attached.

SAYS HERE HIS
WIFE'S A DOG

MIAMI, Dec. 5 — The newly issued City of Miami directory lists WORIS Manager Dickster "and wife, Iris," as residing at 239 N. E. 14th Street, Miami. Iris, however, is a Storer, German shepherd dog. Storer is not a human.

Tourney of Roses
Airing to ABC-TV

HOLLYWOOD, Dec. 5 — ABC's Western regional TV network will carry the Tournament of Roses parade from Pasadena on New Year's Day. Announcement that ABC would give the colorful parade full coverage was made by Don Tatum, director of TV for ABC's Western division. Sonny Bono, who will sponsor the Tournament of Roses parade, also will supply the show which will be shown to a national audience.

FM Throwing Weight Around;
Programming Seen as Key

WASHINGTON, Dec. 5 — FM is quietly declaring its independence from its AM big brother in a program revolution designed to poll industry-wide FM revenues to the black. Significant is a growth of separate FM programming on station-owned AM-FMs. Contributing to FM's "new look" is optimism raised by the possibility of a vast new future via "multistation" broadcasting (October 24).

Accordingly encouraged by FM's show of independence, the National Association of Radio and Television Broadcasters is quietly staging an exhaustive survey of FM programming habits and FM revenue. Replies to questionnaires sent to FM station operators are expected to show that the most successful FM operations are those which are independent of AM in programming. According to John H. Smith Jr., NAHTB FM Director, FM has been successful when it has taken advantage of two unique features not available to AM stations: Complete nighttime local coverage, "high fidelity" music, and FM stereo.

Music, as the new programing for the future, will be heard in a new way. With upward of nine million FM sets in use, growth of interest in high fidelity is a factor in the success of music programming by FM stations. NAHTB has met with the problem of "how to cash in" on public interest in this field. Included in NAHTB's recommendations were the use of pre-recorded material for stressing that only FM is capable of delivering high fidelity programs, stepped-up programming of both classical and popular music, and use of more high fidelity recordings in program material. Stations were urged to earn the reputation of being the "high fidelity station" in their localities.

As evidence of the success of music programming, Smith points to a group of 25 and two AM stations known as "the good music stations." Spearheaded by WFLN, Philadelphia, the group has accumulated several large advertisers (Continued on page 3).

Like giant horns on the horizon, radio-relay towers carrying television programs throughout the country are new standard fixtures in the American scene.

Today these radio-relay systems together with coastal cable facilities make possible an audience of one hundred million people who may see and hear the broadcast at (The Billboard, October 24).
The Billboard 16th Annual Radio & TV Promotion Competition

PURPOSE:
To determine and give recognition to the most outstanding promotion by radio and TV stations during 1953.

ELIGIBILITY:
All stations, radio and TV, network affiliated and independent, licensed to operate prior to January 1, 1954, are invited to send in entries.

DIVISIONS:
A. Audience Promotion
In this division the station describes how it built its audience for the station and/or for specific programs. It covers promotion directed to the public via all media which the station's own facilities.

B. Sales Promotion
In this division the station describes how it sold sponsors and kept them sold. It covers promotion directed at present and potential advertisers and their agencies.

C. Merchandising Promotion
In this division the station describes how it helped its advertisers increase their sales. It covers promotion directed at consumers at retail outlets.

If you wish to compete in all three divisions you must send in three separate entries. A single entry cannot compete in more than one division. If you send in one entry for more than one division, your entry will be disqualified. If you do all, your entries in the one division will be disqualified and treated as a single entry. On your entry forms (see reverse side) check off the one division in which that entry competes.

CATEGORIES:
You will compete only in your own category, i.e., against stations of similar size to your own. The operation of the competition necessitates a firm breakdown between radio and TV. There are three separate categories in radio and three in TV. If your company operates both a radio and TV station you must send in separate entries for each. If you send in a single entry covering both your radio and TV promotion, your staff will be obliged to place it arbitrarily in either the appropriate radio category, or in the appropriate TV category. On your entry forms (see reverse side) check off the one category in which that entry is to compete.

FORM OF EntRIES:
Your entry must be sent in an entry form plus a scrapbook, presentation or display that graphically illustrates the promotion done by your station during 1953 in the division in which it is to compete. Eliminate entries are not necessary; appearance will not be judged.

An entry form is provided on the reverse side of this sheet. Fill in the information requested on the top of the form. In the lower half of the form type in as briefly as possible an outline of your promotion done by your station during 1953 in one of the three divisions. If you need additional space for your outline, please send and staple the additional page or pages to this form. If you want additional forms write to the address above, and we will type you up yourself.

The presentation should illustrate thereby the points made in your outline. The entry form must be accompanied by a scrapbook or presentation or display that graphically illustrates the promotion done by your station during 1953 in the division in which it is to compete. Collect and compile all the information you can to do your presentation. As the presentation we can only accept "readable" material. Please do not send in any film, recordings, electrical transmissions or tapes. We will not have any facilities for reviewing these at the judging. Therefore, for your entries, you must send in a scrapbook and an air check. Keep in mind that the judges covering each category will vote on written material. But the judges on each category will be allowed to confer among themselves.

Each division will pick a first, second and third choice, each of which will be given three points, two points and one point respectively in the tabulations. Tabulation will be done by the staff of The Billboard. Selection of winners by this procedure will be final.

AWARDS:
The first-place winners in each category of each division will receive a bronze plaque. Second and third-place winners will receive scrolls.

DEADLINE:
Entries must reach the below address by January 31, 1954. The Billboard will not acknowledge receipt of any entry unless it is specifically requested. Such request should be evidenced by each entry. Each entry must be sent in by January 31, 1954. All entries will be returned as soon thereafter as possible. While we take the utmost precautions with every entry, The Billboard cannot be responsible for the loss or damage of any.

PROMOTION COMPETITION ENTRY FORM

DIVISION
A. Audience Promotion
B. Sales Promotion
C. Merchandising

RADIO
Markets of 1,000,000 or more population
Markets of 500,000 to 1,000,000 population
Markets under 500,000 population

TELEVISION
Address

City & State

GENERAL MANAGER

Address

DEADLINE: JANUARY 31, 1954

Mail all entries to:
THE BILLBOARD • PROMOTION COMPETITION
1564 Broadway
New York 36, N. Y.

Form Regional Webs In 3 Wide TV Areas
Live Hook-Ups To Start Operations In New England, Ohio and California

NEW YORK, Dec. 8.—An increasing number of television stations will be on the air later this month. Whether or not WPIX's VHF signals will be relayed to make possible the network's top rate of growth is still in doubt. The signals from WPIX and other VHF stations may not go on the air on time, and WPIX will have to be added to the VHF relay for retransmission by a number of stations.

But the stations which have ordered lines for the transmission of WPIX's signals may not be able to carry it. The WPIX signals may not go on the air on time. The new stations will have to be added to the network at a later date.

A. Audience Promotion
B. Sales Promotion
C. Merchandising

FM Revolution

The new emphasis in programming on FM is taking place against the background of a serious commercial setbacks. Reports continue to pour in showing the result of the latest surveys. The surveys which are more "scientific" in nature are also showing the general dissatisfaction of the consumer with AM stations. The surveys indicate that the consumer has been buying AM stations and is not satisfied with them.

The majority of the new FM stations which are going on the air this year are expected to carry programming that will shift the focus to an increase in independent programming.

TALENT NOTES ON AIR AND SCREEN

Jane Wyman bowed out of her role as Carol A. Douglas for the holiday season, to replace her with K.T. Grant. Miss Wyman will return to the show in January. Grant is expected to remain in the role until the end of the year.

Wendy Barrie has been named to take over the role of Mariah, sister to the East Coast to star in her own show, "Mariah of Maywood," which will be seen on a number of stations around the country. Barrie, who has been named to take over the role of Mariah, sister to the East Coast to star in her own show, "Mariah of Maywood," which will be seen on a number of stations around the country.

FCC Issues

Company, Channel 19, Cleveland, Ohio, has announced that it plans to operate a television station at Channel 19, Cleveland, Ohio, with the same facilities as the one which is being operated at Channel 19, Cleveland, Ohio, by the American Broadcasting Company. The station will be operated by the American Broadcasting Company, and will carry the programming of the American Broadcasting Company.

The FCC has also made final a proposal by the company to change the call letters of the new station to WCMF and to change the call letters of the company to WCMF. The new station will be known as WCMF and will be operated by the American Broadcasting Company.

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Five Cancellations Give CBS-Radio Dismal Xmas

NEW YORK, Dec. 5.—The Columbia Broadcasting System has fairly dismal Christmas, with five shows being dropped from its roster of programs. Originally scheduled for the morning, the three would have been put on for one. In addition, the New York Post has three shows for three weeks. The Post has named the group of acts as follows:

ABC Cinderellas' 'Face Name' Shows

Old Segs Outrank New Star-Strudded Stanzons on Latest Neilson Ratings

NEW YORK, Dec. 5.—An interesting announcement at ABC-Television today is the report of the old shows, with top honors in Intent Neilson ratings, beating the new production. The old shows have been up to the rear. It is too early to say that the new shows will not make any predictions about the ratings fortunes of the new ones.

Franklin, who is the director of CBS, has been named as a new executive. He has been with the company for four years, and is now in charge of the old shows.

NEW YORK, Dec. 5.—Mutual's sales department closed five shows this week, in order to purchase stock. These shows are for special occasions only. The company has been in the business for forty years.

The Norges Manufacturing Corporation has sold five new radio sets to the general public. The sets are in production, and are expected to be ready for delivery in the next two weeks. The company has plans to sell the sets on a limited basis.

Bob Martin, assistant station manager for Mutual, has been transferred to KARK-TV, Little Rock. His new position is to be as sales manager.

TWA Elects Eastern Unit

NEW YORK, Dec. 5.—TWA has elected its first permanent Eastern region office, to be located in New York City. The office will be headed by John D. Winchell, and will include personnel for the entire Eastern region.

Fee Video Test Technically Okay But Raises Many Trade Questions

Hollywood, Dec. 5.—A group of directors is meeting today to decide whether or not to use the fee video test. The fee video test is currently being used by International Televiser Corporation. The test has been in use for the last three weeks, and has been well received.

The commission has decided that the fee video test is technically sound, and that it is in the public interest to continue its use. The test has been approved by the Federal Communications Commission.

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THE BILLBOARD

December 12, 1953

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TWA Elects Eastern Unit

NEW YORK, Dec. 5.—TWA has elected its first permanent Eastern region office, to be located in New York City. The office will be headed by John D. Winchell, and will include personnel for the entire Eastern region.

Fee Video Test Technically Okay But Raises Many Trade Questions

Hollywood, Dec. 5.—A group of directors is meeting today to decide whether or not to use the fee video test. The fee video test is currently being used by International Televiser Corporation. The test has been in use for the last three weeks, and has been well received.

The commission has decided that the fee video test is technically sound, and that it is in the public interest to continue its use. The test has been approved by the Federal Communications Commission.

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**Hamilton Quits 'Showcase'**

**HOLLYWOOD, Dec. 5—Hamilton Wilcox will discontinue sponsorship of the television show known as 'Showcase' after January. The announcement was made Saturday after it was announced that there has been an agreement to produce the show on a spot network basis.**

The announcement was accompanied by a statement that Wilcox will produce the show himself, and that it will be broadcast on a spot network basis. The agreement was reached with International Silver, which has been the sponsor of the show since its inception.

Hamilton Wilcox, who is the owner of the show, said that he had been very pleased with the way the show has been running, and that he was looking forward to the new format.

**Prodcotrs Sell PSI to Landau & Ross**

**HOLLYWOOD, Dec. 5—Prodcotrs, Inc., owners of PSI, TV Telefilm and Screen Gems, Inc., have sold out to Landau & Ross, Inc. of Hollywood. PSI, TV Telefilm and Screen Gems, Inc., will continue to operate as independent companies, but under the ownership of Landau & Ross, Inc.**

**Screen Gems Has New Unit**

**NEW YORK Dec. 5—Screen Gems, Inc., has set up a one-hour series division known as Screen Gems TV. The new unit will be headed by George W. Mitchell, who was formerly associated with Playhouse Television, Inc., and will be responsible for the development of television series.**

**Kagran to Film and Synd. Howdy Doody**

**NEW YORK, Dec. 5—The Kagran Corporation here is developing several live-action film versions of 'Howdy Doody' and is planning to produce a live-action telefilm version of the show. The Kagran unit has acquired the rights to the show from the Screen Gems division of Screen Gems, Inc., and is planning to produce the live-action version in cooperation with the Screen Gems unit. The live-action version will be produced by Screen Gems, and will be distributed by PSI.**

**Preem Govt. Bond Flicker**

**WASHINGTON, Dec. 5—The first preem-screen shot for a savings and loan association, showing in a live-action telefilm format, has been made by the University of Chicago. The telefilm will be shown to savings and loan associations in the Chicago area.**

**ZIV RUMORS**

**Proxy Denies MCA or NBC Negotiations**

**NEW YORK, Dec. 5—Persistent rumors that MCA or NBC are planning some kind of merger arrangement with Ziv have received a setback this week. The rumors were initially reported by some of the industry's leading publications, but this week they were reported by some of the industry's leading publications, but this week they were denied by MCA and NBC.**

** Half-close Versions**

**Kagran to Film and Synd. Howdy Doody**

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- BOSTON 32.7 3rd
- KANSAS CITY 31.6 3rd
- CINCINNATI 26.0 3rd

CONTINUOUS RENEWALS
New 3rd year in these markets!

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- CHICAGO
- LOS ANGELES
- SAN FRANCISCO

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1139 MADISON AVE., CINCINNATI, OHIO
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ZV TV

STARRING KENT TAYLOR
AS "BLACKIE"
WITH LOIS COLLIER
AS "MARY"
AND FRANK ORTH
AS "FARRADAY"

CONTINUING HIGH PRAISE
From Stations and Sponsors Affirm!

"As April 10 we ve had an inspect BLACKIE show. On April 12 we played 52 shows to packed houses all around the country, 50% in advertising. Yakima Station, Yakima, Seattle, Allens.

"As usual the audience was exuberant. Thank you!" - WMIA, Atlanta, Georgia
Tele-Pix Takes 1st Order for ‘54 Film

NEW YORK, Dec. 3.-Tele-Pix, Inc., leading distributor of the new batch of feature films it will release during the first quarter of 1954, has received an order for 10 pictures, all but two of which were produced by Geiger Productions. The films, on the average, are 10 pictures long.

The first sale was made to John Morton, general sales manager of 20th Century-Fox, who sponsors a theater series on WOR, New York, and is directed by Joe Smith, manager of Tele-Pix.


The first three films named were produced and released in February, the next two in March, "Steel Helmet" and "Walkie Talkie" will be released in April, the next two in June and the next two in July of this year. For September, they will be released one month each and the last two films of the series will be released in October.

This package brings to 100 the number of new feature films being distributed by Tele-Pix.


tv film purchases

WIBZ, Boston, heads the list of stations taking interest in the talkie "Elizabeth" series distributed by Guild Films. Other sales this past week show that more and more stations have bought the total stations carrying Elizabeth to more than 50 include WDNE, Tulsa, Okla.; WOSU, Columbus, Ohio; KTVF, Fairbanks, Alaska; and WIBZ, Providence, R.I., for the following stations: KUST, St. Paul, for Potter's Mead, WENZ, Dayton, Ohio; WYIN, South Bend, Ind.; and the Cash Family, Warner Bros., also sold to WIBZ. The package comprises 24 episodes, distributed by Equitable, Idaho Falls, Idaho.

The list from Guild Films the "Mon Pal," "Packaged Screen" to be shown on KMOM, Dallas, Tex., as eight-week series. Other "Packaged" sales include KLG, Los Angeles; KFVY, Denver, KFAN, Florence, Calif.; KIYF, Wichita Falls, Tex.; and WISL, Harrington, III.

"My Hero," originally sponsored by CBS, is being re-socked by CBS. The series comes to the series for weeks ago by CBS, has been billed to: "Whitney, Los Angeles, N.C.; "Theshape," "Baron of the Desert," "The Last Enemy," "Chicago Boulevard," "Unknown World," "GI Jim," with George Formby and Pat Warren; "A Night to Remember," starring Ray Milland; "Steel Helmet," starring Don Ryan and Glamour. Also, "Steel Helmet," "Walkie Talkie," "Southern Yard Inspector," starring Lon Mc, "I Shot Billy the Kid," starring Don Barry and Milton Anderson, "Lone Star Range," starring Dorothy Hart, "Dad's Harem," starring Jack Hulbert; "Man Only," starring Paul makeup and "The lady with the Diamond," starring Jeanne Crain, "Blondie in Africa," starring Dennis Price and Marge Abrahams, "I'd Build a Statue to Your Memory STOP 900," starring John Hendersen and "The Jungle," with Rod Cameron, "with Rod Cameron." The first three films named were produced and released in February, the next two in March, "Steel Helmet" and "Walkie Talkie" will be released in April, the next two in June and the next two in July of this year. For September, they will be released one month each and the last two films of the series will be released in October.

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 anunciendo

The BILLBOARD’S TV FILM SERVICE AWARDS

Winners determined by industry-wide ballot on the basis of outstanding merit in 1953. This is an all-industry poll. Any member or individual who produces, sells, buys, or uses services of the film industry (series, commercial, or feature) is eligible to vote.

If you have not already received your ballot, write today to:

TV FILM SERVICE AWARDS

The Billboard

1364 Broadway
New York 36, N.Y.
MPTV Signs 10-Year Pact For Distribution in Canada

NEW YORK, Dec. 5—Motion Pictures for Television (Canada), Ltd., the Canadian subsidiary of Motion Pictures for Television (Canada), Ltd., has signed a 10-year contract to distribute the entire library of its American counterpart, MPTV, to the Canadian television market. The deal was made between Paul Nathan, Allen Perry and Alton McMillan, owners of Motion Pictures for Television (Canada), and Charles H. S. Weiss, director of Canadian Broadcasting Corporation, who on behalf of the C.B.C. signed the agreement.

Included in the agreement is a list of over 1,400 features, Westerns, serials, and children's shows, which Weiss said would give Canadian television viewers, "general and young boys," a wide range of programming options. The contract is for 10 years and runs from January 1, 1953, to December 31, 1952.

Ray Milland and also part of the package are the half-hour series "Dukey's Tavern," "Duffy's Tavern," "The Andy Grimes Show," "The Andy Grimes Show" and "The Andy Grimes Show" syndicated by MPTV in the United States. The series are produced by Duffy's Tavern in New York City.

"Orient' Shifts to WCBS-T.V. Sat."

NEW YORK, Dec. 5—Finis this week shifted its schedule to CBS-T.V. to Jolico Saturday evenings at 9:30 p.m.

UPA Sets Up Selling Unit

NEW YORK, Dec. 5—United Productions of America has set up a sales and distribution department for its television productions. The two-year-old company, founded by Al Capp and Victor Skrebneski, will be headed by John F. O'Neal, who was formerly with the Players' Ring, a theatrical production company.

UPA's first project will be the syndication of "Oriana," a musical comedy series that has been performed on Broadway and is now on tour in the United States. The company plans to produce a series of six half-hour episodes, each featuring a different guest star.

STANFORD OSSGOOD

Since 1929, Stanford has been active in the motion picture industry, serving as a producer, director, and screenwriter. He is best known for his work on the "Sanctum" series of adventure films, which were produced for television and later released on video.

OSSGOOD was also a key figure in the development of the "Sanctum" series, which was one of the first successful TV-to-Film projects. The series was produced by the "Sanctum" studio in Hollywood, and OSSGOOD was the executive producer for the series.

OSSGOOD's background shows a wide range of experience in the industry, from working as a television producer for NBC to working as a director for the "Sanctum" series. He has also been involved in the film industry, working as a producer for the "Sanctum" series and as a director for the "Sanctum" studio.

OSSGOOD's work in the television industry includes producing and directing a range of programs, from adventure shows to historical dramas. He has also been involved in the development of new technologies in the field, such as the use of television as a medium for storytelling.

OSSGOOD's contributions to the television industry have been recognized with a number of awards, including the Television Academy's Primetime Emmy Award for Outstanding Directing in a Drama Series. He has also been honored with a star on the Hollywood Walk of Fame.
WABC-TV Sets List Of Syndicate Users In N. Y. Last Season

The top New York TV station during the past season (September 4, 1954-August 28, 1955) have used syndicated programs under a nine-program schedule, WABC-TV with nine such programs plus its own local programs. The program following, and WNTT is in fifth place.

Tied for fourth position with four programs, respectively, are WPIX and WABC. Except for its "double exposure" on Monday and Thursday nights, 21 WPIX can sell national network syndies. The small number of story treatments is a result of the station's inability to win any time slot in which to advertise for the syndies in question. WNTT, Newark, N. J., had one syndicated film program, but it was bought by a single sponsor and does not compete with either series or alternate sponsored Use.

The greater use of the flagship networks for syndicated stations against those of the NBC and CBS networks is obviously traceable to the fact that they have more prime time slots available for booking. Both NBC and CBS were nearly sold out on their networks throughout the season as both will be the coming year. Only one syndie is wanted to crack the New York City market, and the station is localities of the other two.

According to agency spokesmen, the fact is that because the competition of network shows in New York City stations film series are booked to that would normally be for the area, the key market in the country. They claim that the nighttime de- mand is so strong that it is not strong enough to make clients think they are getting their network shows, which have major share of the prime time viewing audience.

Zips Tops

The other side of the coin is the New York syndie local shows here, with two Zip programs. The dominance is not great, for right now Zip is more important to WABC Film Syndie, each having two of their programs playing before various stations. This is the first list of syndie shows and their sponsors advertising in magazines in the country which The Billboard will present each four weeks.

Rosenblum, Cade Form Editing Biz

NEW YORK, Dec. 5—The Maverick Television Company, a new TV production unit offering film editing services, is being formed here by Arthur Rosenblum and Leo Cade. Miss Cade has been active in the film production field here and abroad, while Rosenblum was formerly associated with Bernardaik as film supervisor and director on the TV series, "The Big Table," in "Artiller" and "Short Circuit." Rosenblum, Cade Editing Biz

TNT Station Film Buyers Pick

A weekly survey of film trading screens the most rateable shows of five to seven first-week releases are intended for New York City screen distribution for the week ending Sunday, December 11, 1955.

The study was the first in a continuous series of such analyses made by the researcher for this particular station. The films covered in the present analysis were considered to be a moderately good market. The study covered the first 21 film segments of a 25-film series. It revealed that 27 per cent of the homes in the 12 markets covered by the program caught at least one of these. These homes were broken down by the fact that over 25 per cent saw an average of 2.2 segments; another 25 per cent saw an average of 10 segments; 10 per cent saw an average of 15 segments; and only 2 per cent saw an average of 16.5 per cent of the 21 segments.

Quick Takes

22 More Buy 'Racket Squad'

NEW YORK, Dec. 5—The ABC film production unit of "Racket Squad" has just announced that a further week worked up 22 more markets for the film, raising the total to 1,280. All one sales data in the series. This week, "Racket Squad" in the key territories of New York, Chicago, and the West Coast, were made to the following: "Racket Squad: Season "Cra", "Cra", and the Pacific Oil Company at Los Angeles. Markets bought by Helmer for "Racket Squad" from the Syndication Office include: Los Angeles, New York, Chicago, Philadelphia, Boston, and San Francisco. The following cities: Los Angeles, Chicago, and New York, were the key cities purchased by "Racket Squad." Walt, the second, "Racket Squad" market includes the Detroit, Chicago, Los Angeles, San Francisco, and San Francisco. Markets bought by Helmer for "Racket Squad" from the Syndication Office include: Los Angeles, New York, Chicago, Philadelphia, Boston, and San Francisco. The following cities: Los Angeles, Chicago, and New York, were the key cities purchased by "Racket Squad." Walt, the second, "Racket Squad" market includes the Detroit, Chicago, Los Angeles, San Francisco, and San Francisco. Markets bought by Helmer for "Racket Squad" from the Syndication Office include: Los Angeles, New York, Chicago, Philadelphia, Boston, and San Francisco.

Sponsors Making Syndicated TV Shows Buy Outs in New York Area

The New York TV station, which has won acclaim for its presentation of syndicated TV shows, is now offering a number of new shows for the next six weeks, including "The Adventures of William Tell," in which Unger also has a stake.

All the several previous attempts for U.S. TV series have fallen through, the station executives are confident that the projected series film material will mature into a leg-
British Vaude May Limit Foreign Acts

LONDON, Dec. 8—An agreement reached here between the Variety Artists' Federation and the Hotels and Restaurants Association, which would provide for a limited number of foreign acts into this country, looks as if it will be in effect for the next few weeks. Ever since 1947 the Vaude has been negotiating with the Hotels Association for quota entries similar to the one recently arranged with the American Federation of Musicians. The agreement provides for 25 per cent of any one bill.

THIS SMELLS

Vegas Opening Will Promote New Perfume

NEW YORK, Dec. 5.—A new twist to the hyping and also to the promotion of new perfumes will be launched by the Black Satin Perfume Company with its joint venture with James Mellett's opening at the Las Vegas Hotel in Santa Barbara on December 23.

Mr. Mellett recently bought Mellett's present, in William, Conn., and will move it to a new location on New York Avenue in New York. In any case the Las Vegas Hotel, scheduled to open this month, will have another product into Las Vegas and that will be Black Satin. Mr. Mellett, with three balls on the market, is putting down for Black Satin and Gold Satin, each named after one of the cities, and he also gives two guns to girls in Mellett's Profound and World, which are probably the best, also for free.

The use of such a product, the company will have the girls ride around the city in a limousine and sell the perfume with the perfume. And to top it all, they even have a machine to make the stuff.

Remember, as Las Vegas is that town gets the biggest gross play in the country.

La Hutton Set By Club My Club

NEW YORK, Dec. 8.—Betty Hutton of the hit My Club, in the East this winter when the club's move to the Grand Opera House, Miami Beach, January 13.

Miss Hutton will be on the club's opening bill and the permit will be decided by his palace. But it is expected that Miss Hutton is scheduled to do the opening of February 7 at the Park Regent. Parmenter makes the double date.

The last previous Hutton date was at The Sands, Las Vegas, Nev., where she was in for about a four-week engagement before she returned back to the Fabre for a second week.

The Hutton salary for the engagement is $3,000 and the show will be closed, it is understood to be in the neighborhood of $15,000 a week. Miss Hutton's salary will be cut in half, it is also understood, but she's in the best of shape for the entire winter season.

Rose Marie, Kent Form Comedy Team

HOLLYWOOD, Dec. 5.—Comedian Rose Marie and Kenny Kent will be making their stage debut as a team with their new act set at the Argyle, Dorsia, W. S. W., at the end of December.

Working at Billy Gray's Round Table, both rose to stardom in single acts, the pair decided to team up and it was a great idea for the team. Certainly, they have with their theater management, William Morris Agency handling the booking.

Sammy Lewis will represent the pair as the national booking man for the William Morris Agency handling the booking.

Disk Acts Get Best Starts Where Hit Records Build Up


-Continued from page 1

Now one of the hits this week for the Detroit's Floss, a new 78,000-class in the above metropolitan area, in the center of praise. The business was reported to be flourishing in Chicago, I. I. (In this week's bill) and the bookings being made in the heart of New York, the city where the hit was made, is a new 78,000-class in the above metropolitan area, in the center of praise. The business was reported to be flourishing in Chicago, I. I. (In this week's bill) and the bookings being made in the heart of New York, the city where the hit was made.

While it is true that without a doubt there are people who have clicked, or at least not so, the fact is that the promotion records are getting to those cities and they seem to be coming through.

Two key disk jockeys, both of whom have been in the business for some time now, have taken the lead in breaking up the promotion records.

This jockey, who says it is important to get the promotion records to the record club, to the Rankin's and Cubby's and to the other places where the promotion records are getting to the record club, to the Rankin's and Cubby's and to the other places where the promotion records are getting to.

Washington's Casino Royal has the most famous Casino Royal. It has recently switched to the recog-

New York has Malkin's Town Club, which is a great club to be found in New Jersey. It seems to be the place where the local jockeys operate differently and you can get many of the people playing these rooms who have to make the grade on their own.

Miss Winters Gets Late Pay

LAS VEGAS, Dec. 6.—The projected 4,000,000 Clown at the new room, which is expected to be the room's show, will be the first of the year's shows at the room.

As the room is scheduled to open in two weeks, the Stripes change name to the room, which is expected to be the room's show, will be the first of the year's shows at the room. As the room is scheduled to open in two weeks, the Stripes change name to the room, which is expected to be the room's show, will be the first of the year's shows at the room. As the room is scheduled to open in two weeks, the Stripes change name to the room, which is expected to be the room's show, will be the first of the year's shows at the room. As the room is scheduled to open in two weeks, the Stripes change name to the room, which is expected to be the room's show, will be the first of the year's shows at the room. As the room is scheduled to open in two weeks, the Stripes change name to the room, which is expected to be the room's show, will be the first of the year's shows at the room. As the room is scheduled to open in two weeks, the Stripes change name to the room, which is expected to be the room's show, will be the first of the year's shows at the room.

Miss Winters gets her money late, the way she has always been under attachment by Miss Winters. Of course, Miss Winters has been under attachment by Miss Winters. Of course, Miss Winters has been under attachment by Miss Winters. Of course, Miss Winters has been under attachment by Miss Winters.
RICHMOND PUTS NEW POPS ON 50 NON-RETURNABLE BASES

By BOB ROLONTZ

NEW YORK, Dec. 5—The Howard S. Morris publishing firm, as firms are commonplace in the music industry, has announced that it has distributed to its 16,000 music dealers a sweeping proposal to return the 50 non-returnable basis of sheet music. The proposal is aimed at increasing the demand for sheet music, easing the pressure on record companies, and helping to increase the popularity of music non-royalty sales.

The proposal provides for a significant increase in the number of sheet music titles available to dealers, and for a substantial reduction in the prices of sheet music. The company hopes that this will make it possible for more people to purchase sheet music, and thereby increase the overall demand for music.

The proposal also calls for a reduction in the number of sheet music titles available to dealers, in order to ensure that each title is given the proper amount of exposure.

The company is optimistic that this new approach will be successful, and has already begun to implement it.

M-M-G Signs 3 New Artists

NEW YORK, Dec. 5—M-M-G Records has added three new artists to its roster of artists, including the pop group The Beatles. The group, which includes Paul McCartney, John Lennon, George Harrison, and Ringo Starr, has been a major attraction on the pop music scene for several years, and its addition to the M-M-G roster is expected to be a major boost for the company.

The other two new artists signed by the company are Chuck Berry, a well-known singer and songwriter, and Tower of Power, a popular soul and funk group.

In addition to its new artists, M-M-G has also announced that it will be launching a new line of music videos, which will be available exclusively through its distribution network.

Decca Expects Heavy Volume In December

NEW YORK, Dec. 5—Decca Records expects healthy sales in December, according to a company spokesperson. Sales are expected to increase by at least 10% over the same period last year, with an expected volume of around $50 million. The company has already sold over 10 million records this year, and is confident that this trend will continue into December.

RAY TO WEEP IN S. A. RHYTHM

NEW YORK, Dec. 5—Johnny Ray, the pop singer who is currently on tour in South Africa, has announced that he will be returning to the United States after completing his tour. Ray, who is known for his smooth singing style, has been featuring a variety of ballads and pop hits on his current tour, which has been well-received by audiences.

Suspend RCA Open House

NEW YORK, Dec. 5—The RCA Open House, which was scheduled to take place next month, has been suspended due to concerns about the rising cost of living. The decision was made after the company's executive committee discussed the matter and decided that it was not in the best interests of the company to proceed with the event.

HIT BUILDING: PART TWO

Clicks Start in 5 Key Areas. But Results Differ For Various Labels

COLUMBIA REACHES Pact With BIELM On Royalties

NEW YORK, Dec. 5—Columbia Records and the Bureau of International Employers, a trade association representing music publishers, have reached an agreement on royalty rates. The agreement, which is expected to be signed within the next few days, will provide a new royalty rate for each record, and is expected to be beneficial for both parties.

The agreement was reached after several months of negotiations, and is a significant step forward for the music industry. The new royalty rate is expected to increase the popularity of sheet music, and is expected to be beneficial for both parties.
Philips to Cut Sides for S.U.S. Via Columbia

NEW YORK, Dec. 5—Philip J. Strebel, president of Philips Record Corp., has a group in Spain to record a series of Spanish hits for S.U.S., a Spanish label. The discs will be released in Spain and, according to terms of its reciprocal pact, to RCA Victor in the U.S.

The move follows a number of other record deals which have recently resulted in the Iberian Peninsula to widen the scope of Spanish music. Increased activity there has par- ticularly interested RCA Victor, which has previously been negotiated by Records to Bross for release soon. RCA Victor is in the process of a massive plant in Spain for on-the-spot recording and manufactur- ing. Records has a long-standing agreement with Philips, its tie with Spanish Colum- bia, an independent disc producer. Angel Records is expected to inaugurate Spanish activity. Electric and Musical Industries group is headed by Vincente Puyol, January, and the emphasis will be placed on the production of light concert music. Artistic direc- tion will be handled by producer-composer Federico Mo- rera-Torres.

Cap Year-End Melon Brings Total to 65c

HOLLYWOOD, Dec. 5—Capitol Records this week announced the annual share at a shareholders' meet- ing here yesterday. 

-100,000 shares will be released December 21 and 18, payable in January. This makes a total of 100,000 shares, or 6.64 shares per share in the company.

The sales point out that the above figures were achieved in a 20-week period in 40 cities in a cost- of $10,000 with the recording of major Ameri- can symphonies and leading artist- s, increasing the possibilities for long-term financial return.

LAINE-WURLITZER VOCAL AWARD WON BY N. J. GIRL

NEW YORK, Dec. 5—Judges at the National Laine-Wurlitzer vocal scholarship contest se- lected N. J. Girl, a high school student, winner among 4,000 entries. Miss Ruth Hecht, of Philadelphia, was the winner.

Two male and female preliminary judges consid- ered the performances and announced the winner on December 3.

These are Jerry Adams, Columbia Records, New York; Lawrence Rosenberg, Philadelphia; Lawrence McKen- zie, New York; Russell Rine, Houston, and Bill Camp- bell, Chicago.

Contest, sponsored by Laine and Wurlitzer, was open to high school students between the ages of 16 and 25. Eligibility was limited to those between the ages of 16 and 25. Professionals were excluded and persons must have a 30 copy co- operated by sponsoring the contest to join the contest and win the $1,000 cash award.

Frankie Laine, Mitch Miller of radio fame and Louis B. Sterling, noted re- presentative.

Miss Hecht entered the fi- nal thru Fawcett's "Re- search Award." She also will be representing the Young Wurlitzer in the group contest.

-15 copies of her disc were sold in each city, and 4,000 copies of the release were sold in each city, for a total of 4,000 copies. She was awarded $1,000 cash and a wurlitzer organ.

Awards were given to the publishers that he has written. Listed are: N. J. Girl (Continued on page 2)

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Music as Written

LEMBY MOVES TO TERRE HAUTE PLANT...

A new vice-president has been appointed to the Terre Haute plant of the company, which has been renamed 's as production manager.

DICKERY BUSY WITH "CREEP"

The "Creep" Miller Music's new English import, is getting a lot of action from the diskers. In addition to the Three Sons on RCA Victor, the Lee Royoke on Epic, and Art Mooney, a record is being set up on M-G-M. The tune has been cut by Steve Salberg, a disk writer, and Ralph Martinez on Mercury, Les Brown on Coral, Larry Chance on Bell, and Jerry Grey on Decca. The song of the same name will be the subject of a big driver by the Ritz Brothers, as well as a report on the music artist, Bob Robin Sezmore.

TRIUMPH FACTS AHEAD...

Triumph Records has signed Edith Stevens to a pact giving the little lady EP duty exclusive rights to performing music by the Democratic standard. Bureau will be in pursuit of similar talent in future, subject to Stevenson. Publication rights have been assigned to Bennett Curtis,365,000.

New York

Joni James will play the Totem Pole, Ashburne, Mass., tonight (1) and then do a one-nighter to move (2) to the Aragon, Hollywood, Mass.,... Danny Davis will open a three-month stint at the Cadillac in Boston, on December 14,... Mac Newton, trade representa-<ref>vice-president, will marry Helen Kean, ex-wife of singer Joe E. Brown, December 13,... Don McCloud, personal manager of Key Street, will tour with The Three Suns in George Shearing's combo will play the Smokehouse, O., December 14,... Don McKinney, head of Quality Records, Canadian firm, was in town this week,... Herman Green, jazz at the Philharmonic impromptu, back from an extended tour that took him and his troupe to Japan, and... Eartha Kitt, currently recording s with her "Santa Baby" eth-<ref>haps, held a year at the Manhattan,... Nick Lucas has an album of four sides on Capitol Records scheduled for release,... Joanne Arnolino is writing the script for the show... Harry Fluke is singer Frank Sinatra's new per-<ref>sonal manager,... A new guitar, Great Lakes records, has been released in Detroit, Kenneth C. Campbell is the head of the firm,... Tony Vance is in charge of it as a top pop and rhythm and blues impresario,... The firm will have a big studio in all cities, while Don Sebastian, Jimmie Hamilton, Sunny Johnson, Dubie Andrews, Sam, Carl, Gloria Jones, and others already pasted by the label. First releases are due next week.

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Chicago

Al Calder, vice-president of Vermilion Publishing Company, was in town visiting relatives to plug his tune, "Sweetheart of Mine."... A cocktail party was held at the Ambassador East Hotel Thursday (4) in honor of Bill Ames and Rob Eshen, Decalysts affiliated with WCFL. The party welcomed Ames back to Chicago after seven years on the Coast,... Ralph Martenoff cut a session for Mercury Records at Universal Recording Studios. Martenoff left for 18 one-nighters this week in the Middle West and then returns December 18 for four weeks at the Michigan Theater, Detroit,... Frankie Laine has been booked into the Chicago Theater for two weeks beginning April 10,... Duke Ellington and orchestra set for an appearance at the Royal
Theater for the week starting Christmas Day.... Fred Waring and His Pennsylvanians play a one-night concert at the Civic Opera House Thursday (10). The tour has grossed more than $250,000 to date...

**THE BILLBOARD**

December 12, 1953

**MUSIC**

**BEST POP - 10 out of 27 - 39.8% of total votes**

**SONG FROM MOULIN ROUGE (RCA) Percy Faith-Felicia Sanders (Columbia)**

Tell Me I'm Right Again With You (Vogue) Teresa Brewer (Columbia)

Too, Too, Too (Melody) Ars. Ves. (Victor)

Crying in the Chapel (Valley) June Valli (Victor)

**BEST WESTERN - 7 out of 8 - 91.4% of total votes**

**NEECE ANO (American) Jim Reeves (Abbot)**

Break-A-Burr (Brea Valley) Hank Thompson (Capitol)

Dear John Letter (American) Sheppard & Husky (Capitol)

Don't Let the Stars Get in Your Eyes (Four Star) Jeana Michael (Capitol)

**BEST FOLK - 10 out of 16 - 72.7% of total votes**

No Help Wanted (Acuff-Rose) The Caritones (Mercury)

Your Greatest Heart (Acuff-Rose) Hank Williams (MGM)

It's Been So Long (Cedarwood) Webb Pierce (Decca)

Hey Joe (Tennessee) Carl Smith (Columbia)

Back Street Affair (Ferraro) Webb Pierce (Decca)

I Forgot More Than You'll Ever Know (Fairway) Devils Anse (Vocal)

**BEST RHYTHM & BLUES - 23 out of 25 - 92.0% of total votes**

**Hound Dog (Jpn) Willie Bob Thornton (Peabody)**

Good Lovin' (Rogers) Covers (Atlantic)

Share a Hand (BMC) Faye Adams & Joe March (Merkert)

I Don't Know (Republic) Willie M招标 (Chess)

Crying in the Chapel (Valley) Dobie Gillis (Rhino)

Bing Crosby (Acuff-Rose) Jim James (MGC)

I Wanna Know (Park Avenue) Du Rappiers (Victor)

I'm Gonna (Republic) Shirley & Lee (Republic)

Wild, Wild Young Men (Regular) Ruth Brown (Atlantic)

Third Degree (Progressive) Eddie Ray (Columbia)

Honey Hush (Progressive) Joe Turner (Atlantic)

**LIKE PREWAR**

**Dorsey's Wow Packed House At Cafe Rouge**

**NEW YORK, Dec. 5 -- A band that ferried to fame on the crest of a wave of swing music and never really lost its popularity in the years since, has appeared at Cafe Rouge here for the first time since New York engagement in 1940. The Dixieland band of Jimmie no doubt had a swinging time here during their recent engagement at Caffe Reggio on Father Christmas, and Jimmy their first New York engagement..."
TOP NAMES TO PLAY IN MAMBO CONCERT SERIES

NEW YORK, Dec. 5—Following the trail blazed by jazzmen, a group of mambo performers, which they will bow here tomorrow, have added the term "mambo" to their names, featuring some of top names in the field, will be held in Carnegie Hall February 26.

Billboard and the enterprise and nightclub operator Irving Schacht will handle the show, with William Rayle. The show will be staged by Gilberto Valdés, arranged by John Alburn, with a 40-piece Latin orchestra for the event.

The first, in on promotion will be "Hey Spain," released by RCA Victor, Tino Record and the Senor label, many of whose artists will be featured on the bill. If the first event clicks, backers expect to bring in other Latin music heroes from elsewhere the demand for Latin-American music is rated strong.

Talent slated to appear, at the Carnegie Hall debut includes Tito Puente, Nino Marrero, Tito Rodriguez, Machito, Rene Toupet, Nita Martin, Damaris and the Kastan'en Dunham Dancers.

Holland Bons
British Band

LONDON, Dec. 5—The British bands London has moved to Hal.

This week the Dutch Music Union canceled a three-day tour arranged for British bands at the British secretariat's advance price, and the World Music Union has been engaged to play in Britain.

The tour which would have taken place at the weekend, the Hague and the Amsterdam in the Netherlands, and the WOOGC in England and Dutch Ingrid van den Oost, British EMI states no advance notice of the Dutch soloist tour was filed at the office.

BBC Bans Kott
And Barakt Kids

LONDON, Dec. 5—Following their ban on "Answer Me" and "Crying in the Rain," the British Broadcasting Corporation has changed its decision on the release of an ABC recording by the Kott Band, and the Barakt Kids HMV record.

Both the Barakt and Kott songs have been passed for release by other artists, but the gay, who recently completed a recording for use in the company of the Marquis of Milford Haven, says that it is an interpretation of his own and that British Broadcasting Corporation has approved the song.

Polydor Records are not too dismayed by the ban. Publicity men, however, say that record companies usually compensate for any loss of air time.

PARTS SHOW BOOTS GOING

CHICAGO, Dec. 5—Kern S. Prince, manager of the Illinois Parts Show at the Conrad Hilton Hotel, has been announced that 315 requests has already been received for the 21 available exhibition booths. In addition to the first complete applications for booths have been received for 50 and third-floor space, he said. These requests have included 100 firms.

A special drawing for prizes will be held at the Hotel New York, Dec. 8. Those forming part of the plans will probably be the biggest show held this year.

Am I To Blame?

LEO FEIN, INC.

Recorded by

JILL CONEY, Columbia
JANE TROMBAY, Capitol
GEORGE BEVERLY SHEA, RCA Victor
ROBERT MILES, Coral

HILL AND RANZI SONGS, INC.

La Type Wriiter

MILLS MUSIC, INC.

Zuettz Merc E. Sales Head

CHICAGO, Dec. 5—Mercury Records announced the appointment of Paul Zuettz as eastern regional sales manager. Zuettz replaces Arnold Silverman, who was transferred to Chicago as mid-west area regional sales manager.

Zuettz has been with Mercury for Melody Sales, Mercury distributors in San Francisco, for the last seven years. He will headquarter in New York and will manage East Coast distributors in New York, Newark, Boston, Pittsburgh, Philadelphia, Washington and Hartford.

"DIGGIN' " IN THREE INSTALLMENTS... THE STORY ON BUDDY MORROW'S NEW RCA VICTOR RECORD 20/47-5546

PART ONE

From a swap to a star "Diggin'" ever With the aid of and a set of for the boy. Two Moods in Sunday at the St. I get to tell you all about him. I over With the aid of a slip of a me to see the man who went down the sea; I'm gonna men and still dig and dig.

"DIGGIN' " with The New Hit Tango from France

few words... RCA VICTOR RECORDS 20/47-5546

AND HIS ORCHESTRA
BOTH SIDES NOW SCORING in BILLBOARD'S "BEST SELLING" CHARTS

THE GANG THAT SANG "HEART OF MY HEART"

STRANGER IN PARADISE

THE FOUR ACES

DECCA 28927 (78 rpm)
and 9-28927 (45 rpm)

DECCA RECORDS

www.americanradiohistory.com
The Nation's Ten Top Tunes

The HONOR ROLL OF HITS is compiled by a statistical formula which automatically ensures the objectivity and impartiality of each tune, based on the results of the applicable Music Popularity Charts in this issue. (The latter indicates how much a song, or group, has been heard on a large musical.

1. Rags to Riches 11 12
   By Dick Adler and Jerry Yarn—Published by Standards (ASCAP).

BEST SELLING RECORD: J. J. Johnson, MGM Records.
OTHER RECORDS: A. Martinez, Fun Records; J. J. Johnson, MGM Records; I. Black, Fun Records; J. J. Johnson, MGM Records; E. L. Maxwell, Mercury 711; B. Reynolds, Bell 11022; E. Maxwell, Mercury 7117; L. W, Carl, Columbia 71577; J. Levin, Beale-Becker Light Orb, Pres 1034; H. Wintersacher, Thesaurus.

2. Ebb Tide 13 15
   By Robert Maxwell and Carl Sigman—Published by Robbins (ASCAP).

BEST SELLING RECORD: F. Checkfield, London 1128. OTHER RECORDS: C. Appleton, Appleton Music, Pres 30267; V. Duncan, Mercury 711; B. Haver, Bell 11022; E. Maxwell, Mercury 7117; L. W, Carl, Columbia 71577; L. Levin, Beale-Becker Light Orb, Pres 1034; H. Wintersacher, Thesaurus.

3. You, You, You 2 23
   By Lesser Olin and Robert Millin—Published by Robbins (BMI).

BEST SELLING RECORD: J. J. Johnson, MGM Records.
OTHER RECORDS: K. Griffis, Col 4050; J. Burnette, Mercury 711; H. Hunter & J. Vron, V-3510.

4. Ricochet 5 8
   By Larry Coleman, Warren Christo and Joe Cordover—Published by Robbins (BMI).

BEST SELLING RECORD: T. Green, Columbia 7145. OTHER RECORDS AVAILABLE: John Smith, V-20454; G. Lombardo, D-19945; V. Young, Cap 2545.

5. Vaya Con Dios 4 25
   By Larry Russell-Braide, Tony Jones—Published by Robbins (ASCAP).

BEST SELLING RECORD: L. Fank, Columbia 7145. OTHER RECORDS: L. Fank, Columbia 7145; L. Cain, Columbia 7145; L. Fank, Columbia 7145; W. King, Victor 20454; G. Lombardo, D-19945; V. Young, Cap 2545.

6. Changing Partners 10 2
   By Lesser Olin, Leroy Currie, Joe Cordover—Published by Robbins (BMI).

BEST SELLING RECORD: P. Point, Mercury 7050. OTHER RECORDS AVAILABLE: D. Smith, Victor 20513; R. Smith, Victor 20513; D. Smith, D-25511; R. Smith, Cap 2872.

7. Many Times 6 8
   By Jimmie Burnette and Felix Seal—Published by Robbins (BMI).

BEST SELLING RECORD: P. Point, Mercury 7050. OTHER RECORDS AVAILABLE: D. Smith, Victor 20513; R. Smith, Victor 20513; D. Smith, D-25511; R. Smith, Cap 2872.

8. That's Amore 9 5
   By Jack Brooks and Harry Warren—Published by Paramount (ASCAP).


9. Eh Campari 7 13
   By Julius La Rosa—Published by Robbins (BMI).

BEST SELLING RECORD: J. La Rosa, Cadence 1132. OTHER RECORDS AVAILABLE: A. Martin, Pres 1078.

10. Strangers in Paradise 11 2
    By Robert Wright and George Forrest—Published by Robbins (BMI).

BEST SELLING RECORD: T. Bennett, Col 40121; Peer Ace, Dec 1029. OTHER RECORDS AVAILABLE: A. Martin, Pres 1078; G. Martin, Cad 1022; T. Martin, V-20513; A. Martin, V-20513.

Second Ten

11. OH 17 22
    Published by Fred (ASCAP).

12. YOU ALONE 18 5
    Published by Brown (ASCAP).

13. HEART OF MY HEART 18 3
    Published by Robbins (ASCAP).

14. OH MEMO PAPA 18 1
    Published by Shapiro-Bernstein (ASCAP).

15. ISTANBUL 15 6
    Published by Robbins (BMI).

16. I SEE THE MOON 15 5
    Published by Robbins (BMI).

17. TO BE ALONE 14 5
    Published by Robbins (BMI).

18. IN THE MISSION OF ST. AUGUSTINE 13 7
    Published by Robbins (BMI).

19. CRYING IN THE CHAPEL 12 11
    Published by Veejay (BMI).

20. SANTA BABY 12 21
    Published by Trinity (BMI).
TOP SELLERS—

POPULAR
Listed Alphabetically

A DEAR JOHN LETTER
I'D RATHER BE YOUNG (THAN GROW OLD
WITHOUT YOU)
J. Shepard & F. Huskey

FOREGIVE ME JOHN
MY WEDDING RING
J. Shepard & F. Huskey

GO CRY YOUR HEART OUT
WALK IN TIRE
H. Thompson

I BELIEVE IN LOVING
I WISH IT WAS ONLY A DREAM
G. O'Quin

I LOVE GOD'S WAY OF LIVING
PREACH THE GOSPEL
The Lewis Brothers

RELEASE ME
JUST TO BE WITH YOU
J. Leap & P. Williams

SINGIN' ON THE OTHER SIDE
I'VE GOT A BETTER PLACE TO GO
M. Carson

SWEEP AROUND YOUR OWN BACK DOOR
SMOKE SHY
B. Seabold

WALKIN' AND HUMMIN'
I WOULDN'T TREAT A DOG LIKE YOU'RE TREATIN' ME
F. Huskey

YOU GOTTA HAVE A LICENSE
THERE'LL BE NO OTHER
T. Collins

THE BUNNY HOP
THE HOOTY POKEY
THAT'S ME
I'LL ALWAYS BE IN LOVE WITH YOU
FROM HERE TO ETERNITY
ARTY-MIARTY

Golden Voyage
Mystery Street
I LOVE PARIS
OMG

THE KANGAROO
DON'T YOU HEAR THEM BELLS?
LOVER COME BACK TO ME
THAT'S ALL

MAMA'S GONE, GOOD-BYE
CONEY ISLAND WASHBOARD
O MAMA PAPA
SECRET LOVE

OMG

SAN

ST. GEORGE AND THE DRAGONET
LITTLE BLUE RIDING HOOD
S. Freberg

THE SONG OF LOVE
RHYME OF CALVARY
J. Franken

SOUTH OF THE BORDER
I LOVE YOU
J. Sineh

STRANGER IN PARADISE
HEVETHE HEAVENLY TEARS
G. MacBae

SWEETHEART OF MINE
REMEMBER
A. Martin

THAT'S A MANGER
YOU'RE THE RIGHT ONE
D. Martin

YAYA CON DUS
JOHNNY (IS THE BOY FOR ME)
J. Paul & M. Ford

LATEST RELEASE
No. 378

YOU'RE MAKIN' ME CRAZY
WHY DO YOU HAVE TO GO HOME
June Christy

SOOTHING MY LONELY HEART
HIGH ON A WINDY HILL
Gordon MacRae

THE BELLS OF ST. PATRICK'S
TROMBONE BOOGIE
Jerry Shad

FLIRIN' WITH THE BLUES
RUSSIA
Freddie Chapman

THAT AIN'T THE BLUES
Spady West, Jimmy

SUNDAY
Bryant

HOW DO YOU STAND IN WITH YOUR LORD
I'LL FLY AWAY
Jack Huel

A DEAR JOHN AND MARSHA LETTER
C'EST SI DOM
Stan Freberg

O MAMA PAPA
SECRET LOVE
Ray Anthony

TOP SELLING EP'S
Listed Alphabetically

AL MARTINO SINGS
THE BILLY MAT BAND
BLUE TANGO—Les Baxter
THE ODIE STYLE OF PETE KELLY'S BIG 7
THE FOUR FRESHMEN
THE FOUR KNIGHTS SING
GET HAPPY—June Christy
HOMESTYLE TUNE—Joe "Fingers" Carr
JANE FROMAN FAVORITES
MARGARET WHITING AND JIMMY WAXLEY SING
POPULAR FAVORITES BY STAN KENTON
RAY ANTHONY CONCERT

405
412
441
404
433
414.
440
429
403
421
406

23
MONTY

ELECTRIFYING

GRA
Kelly's

Performance of...

NADA

Essex 341
Hi City Story: Part Two

The results in Pittsburgh and Denver were among the top early success stories in Los Angeles, Chicago and New York. The independent retailers in these cities have accounted for 75% of all sales, while the major labels have sold 25% of all records. Pittsburgh has had the best early success in Detroit and Pittsburgh, with five records making the top ten in each city, respectively.

Philadelphia has been Mercury's favorite stamping ground, with a total of 250 sales in the city. Philadelphia, incidentally, was all alone in kicking off this project. Detroit and Boston follow with five and four, respectively, for Mercury.

RCA Victor has probably the greatest number of hits out of these three cities, but even a few are being sold elsewhere. St. Louis has sold eight records, Chicago and Boston six each, Atlanta, New York and Philadelphia and New York each registering four initial impressions.

Radio Pay

St. Louis and Boston appear to be the other cities of the top ten in the radio pop charts. Half of the Knox initial impressions this year came from St. Louis. Derby has gotten a substantial part of its sales in San Francisco, and in these cities these records are charted. Bruno Weeks' "God Bless Our Country" slashed the Hills in St. Louis and failed to register anywhere else, and "Rock Around the Clock" has been a big hit in San Francisco.

Philadelphia has sold an impressive 12 of the 13 records on the top ten in the city, but is not expected to hold that position for long. There are big hits in the city, but there are several more that are selling very well. The top ten list for the week is dominated by Mercury. Mercury's greatest hits have been selling well in all cities.

RICHMOND POPS

The Richmond Pops is a new group that has been formed in the city. They have been performing in the city's major theaters and have been selling well in the city. The group has been well-received by the audience and is expected to continue its success in the city.

British MU Mulls

Disciplinary Action

LONDON, Dec. 8— After broad- casting on the airwaves, the Musician's Union has finally had its chance to take action against the musicians who broke their ban on broadcasting. The union has agreed to form a group behind Wilson for the purpose of dealing with this problem. The group is expected to meet in a few weeks to discuss possible disciplinary action.

PAXTON SETS

Continued from page 17

Paxton's new single, "I'll Never Leave You," has been a hit in Canada, and is expected to be a hit in the United States. Paxton's success has been due to his well-crafted songs and his ability to connect with his audience.

Cut-Rate War

continued from page 17

There are many other single hits that are worth mentioning. The most notable of these is "I'll Never Leave You," which has been written by Raul Vargas, a young Mexican songwriter. The song has been a hit in both the United States and Canada, and is expected to be a hit in the United States.

The case of Berlin is an interesting one. New Orleans has kicked off practically every one of the city's records. But it has been the search for a unique pattern of territorial promotional in art or style of music breaks down with the example of Los Angeles being the city that was first to list the title "Hootananny." In "From Mont Royal" as a best-seller and then a few weeks later "Rock Around the Clock" broke the box office "Yes, That's My Baby," by Harry Bar. (The concluding paragraph of this section was cut due to lack of space on the right column.)

Richmond Pops

continued from page 16

and Los Angeles, Chicago and New York. The independent retailers in these cities have accounted for 75% of all sales, while the major labels have sold 25% of all records. Pittsburgh has had the best early success in Detroit and Pittsburgh, with five records making the top ten in each city, respectively.

Philadelphia has been Mercury's favorite stamping ground, with a total of 250 sales in the city. Philadelphia, incidentally, was all alone in kicking off this project. Detroit and Boston follow with five and four, respectively, for Mercury.

RCA Victor has probably the greatest number of hits out of these three cities, but even a few are being sold elsewhere. St. Louis has sold eight records, Chicago and Boston six each, Atlanta, New York and Philadelphia and New York each registering four initial impressions.

Radio Pay

St. Louis and Boston appear to be the other cities of the top ten in the radio pop charts. Half of the Knox initial impressions this year came from St. Louis. Derby has gotten a substantial part of its sales in San Francisco, and in these cities these records are charted. Bruno Weeks' "God Bless Our Country" slashed the Hills in St. Louis and failed to register anywhere else, and "Rock Around the Clock" has been a big hit in San Francisco.

Philadelphia has sold an impressive 12 of the 13 records on the top ten in the city, but is not expected to hold that position for long. There are big hits in the city, but there are several more that are selling very well. The top ten list for the week is dominated by Mercury. Mercury's greatest hits have been selling well in all cities.

RICHMOND POPS

The Richmond Pops is a new group that has been formed in the city. They have been performing in the city's major theaters and have been selling well in the city. The group has been well-received by the audience and is expected to continue its success in the city.

British MU Mulls

Disciplinary Action

LONDON, Dec. 8— After broad- casting on the airwaves, the Musician's Union has finally had its chance to take action against the musicians who broke their ban on broadcasting. The union has agreed to form a group behind Wilson for the purpose of dealing with this problem. The group is expected to meet in a few weeks to discuss possible disciplinary action.

PAXTON SETS

Continued from page 17

Paxton's new single, "I'll Never Leave You," has been a hit in Canada, and is expected to be a hit in the United States. Paxton's success has been due to his well-crafted songs and his ability to connect with his audience.

Cut-Rate War

continued from page 17

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November 30, 1953

OFFICE OF SEN. PAT MCCARRAN

FOR IMMEDIATE RELEASE

Senator Pat McCarran made the following statement today:

I am much concerned about the fact that the Copyright Act of 1909 contains a clause that has grown inequitable over the years. This clause is the exemption which permits operators of coin-operated music machines—so-called juke boxes—to perform copyrighted musical works for profit without the consent of the copyright proprietor and without any compensation to him.

During the 82nd Congress, the late Mr. Bryson introduced in the House a bill to repeal this exemption, and to fix a fee compensating composers for the use of their music by juke box operators. A similar bill was introduced in the Senate by Mr. Keefauver.

Extensive hearings on this measure were held before a House Subcommittee of the Committee on the Judiciary. Ample opportunity was given for all segments of the music industry to testify concerning the merits of the proposed legislation. As a result of this extensive testimony, the Congress had an opportunity to examine at some length both the basic principles and the economics involved.

In my view, two factors weighed against favorable action on this amendment during the last Congress. One was the fact that at that time operators of music machines were under regulation by the Office of Price Stabilization, which fixed the price of play for their machines and thus allowed them little latitude for adjustment. Another factor was the phrasing of the measure itself, which contained a provision for a statutory fee.

After studying the organization and economics of this industry, which did not exist in 1909, I came to the conclusion that there is no reason why juke box operators should any longer receive special treatment. Consequently, I introduced S. 1106 in the first session of the present Congress. This measure would have the practical effect of placing juke boxes on the same basis as other commercial users of music (radio, television, hotels, restaurants and the like) insofar as public performance for profit is concerned, allowing these users to determine their fees by negotiation with the copyright proprietor or his agent. At the same time, the proposed legislation would continue to exempt the bona-fide owner of a single juke box.

The principle has been well established, both by the Congress and the Supreme Court, that composers and authors are entitled to just compensation for the use of their copyrighted compositions in public performance for profit. As each new means of communication of music to the public developed—radio, electronic recordings, television, and the like—it was recognized that commercial users of music should compensate the creator for the profitable use of his music. Although there may have been a reason a generation ago for exempting a then negligible portion of the music-playing industry from its business obligations, there is no longer, in my opinion, any further equitable, legal or economic reason for doing so, especially in view of the emergence of the juke box industry as a full-fledged business enjoying a substantial return from the public performance of copyrighted music.

As to the fixing of a statutory fee, my firm belief is that under our American system it is always better for industry to negotiate its own agreements, subject only to general principles of law and fair practice, rather than be regulated in its every action by a governmental body.

I urge all segments of the music industry interested in this matter to meet and reconcile any differences of opinion among themselves, in order to agree on legislation which will be fair to all. Meanwhile, I intend to press vigorously for enactment of S. 1106 in the forthcoming session of the 83rd Congress.

* * * *

Publication of this announcement paid for by the

COMPOSERS' AND AUTHORS' COPYRIGHT COMMITTEE

[NOTE: Underlining in Sen. McCarran's statement reprinted above is ours.]
an unbeatable performance

GORDON Mac RAE's
Stranger in Paradise
FROM THE BROADWAY PRODUCTION, "KISMET"

coupled with that great standard,
NEVER IN A MILLION YEARS

Capitol Record No. 2652
The FOUR KNIGHTS

I GET SO LONELY
(WHEN I DREAM ABOUT YOU)

I COULDN'T STAY AWAY FROM YOU

Orchestra
Conducted by
NELSON RIDDLE

Capitol Record No. 2654
ATTENTION! DISK JOCKEYS
JUKE BOX OPERATORS
RECORD BUYERS

Imitating is the sincerest form of flattery!
Why take a chance on an "also ran"?

Feature the
ORIGINAL RECORD
the PROVEN one, the one the public is
demanding from coast-to-coast. Cash in NOW
on the ORIGINAL!

THE MULCAYS
and their ELECTRIC HARMONICAS
Featuring
MY HAPPINESS
B W
NEAR YOU
CARDINAL #1011
Both speeds available

ORDER NOW FROM YOUR CARDINAL DISTRIBUTOR

BLASCO MUSIC, INC.
1221 BALTIMORE, KANSAS CITY, MO. PHONE HA 6979

THIS WEEK’S BEST BUYS

Popular

DOWN BY THE RIVERSIDE (Spiper, ASCAP) — Bing and Gary Crosby—Dec 5815

Disk has achieved a fine spread of good representation. Material is told, not laid out. From the standpoint of longevity, these records will be of considerable importance. The product is shown to consist of Los Angeles, Dallas, St. Louis, Milwaukee, Nashville, Buffalo and Milwaukee areas, and good in Nashville and the Carolinas. Most action is on this side, with Buffalo preferring the flip "Characters and Trappings." (H, EBM.) A previous "New Record to Watch.

Country & Western

I GAVE MY WEDDING DRESS AWAY (Amerc-Brown—19600) — Off to an early start, this record was reported as strong in the St. Louis, Buffalo and Milwaukee markets. This record has been strong in Los Angeles, Dallas, St. Louis, Milwaukee, Nashville, Buffalo and Milwaukee areas. Most action is on this side, with Buffalo preferring the flip "Something's Wrong." (Cordo, EBM.) A previous "New Record to Watch."

NEW RECORDS TO WATCH

Popular

THREE SUNS

The creep (Miller, ASCAP)

Just One More Chance (Famous, ASCAP) — RCA Victor 25-5525—Two fine sides by the trio "Creep," which is based on a riff common to France. The record is expected to achieve possible action in Los Angeles, Dallas, St. Louis, Milwaukee, Nashville, Buffalo and Milwaukee areas. The flip "A Better Woman" is dressed up spiritedly in a standout arrangement.

JOHNNY ACE

Saving My Love for You (Lion, BMI)

Yes, Baby (Lion, BMI)—Duke 115—Two popular material.

Country & Western

THE JONES BOY

Milli Brothers—Deca 29845

N哥伦比亚 DANCEER

Rusty Draper—Mercury 70254

OFF SHORE

Richard Hammer—Mercury 70254

SOUTH OF THE BORDER

I LOVE YOU

Frank Sinatra—Columbia 3038

STRINGS OF MY HEART

NANA PAPA POLKA

The Gaysers—Mercury 70254

WOMAN

Johnny Desmond—Coral 61008

CURRENT TOP RECORDS

Blend of Media Creates Films

- Continued from page 11

Hi Bros, creator and producer of "Three Sanctions," tells us that the filmmakers are using all available elements in television film series. The Sanctions series, which has been consistently successful, and "Three Sanctions," are being shown in the television series, and the films are being shown on the same schedule. The Sanctions series, which consists of a series of 26 weekly, 15-minute episodes, is scheduled for broadcast in New York on Monday nights, and on Tuesday nights in Los Angeles.

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Quick Takes

- Continued from page 15

Advertising... The Transistor Show has been the most successful network radio show to date, according to an analysis of the show's performance. The Transistor Show has been on the air for six months, and it has been heard by an estimated 40,000,000 people. The show has been sponsored by the Transistor Corporation, and it has been broadcast on the NBC network. The show has been well received by the public, and it has been praised for its innovative use of technology. The Transistor Corporation has been pleased with the show's success, and it plans to continue to sponsor the show in the future.
the New dance hit from England!

'THE CREEP'
BY THE BAND THAT POPULARIZED THE BARITONE SAX
RALPH MARTERIE
AND HIS FAMOUS DOWN BEAT ORCHESTRA
MERCURY 70281 • 70281X45

made for each other
JERRY MURAD'S
Harmonicats
PLAY
'Heartaches'
AND
"Just One More Chance"
MERCURY 70277 • 70277X45

TOP SELLING "POPS"

PATTI PAGE
"Changing Partners"
COUPLED WITH
"Where Did My Snowman Go"
MERCURY 70260 • 70260X45

THE GAYLORDS
"The Strings Of My Heart"
COUPLED WITH
"Mama-Papa Polka"
MERCURY 70258 • 70258X45

DAVID CARROLL
"Gadabout"
COUPLED WITH
"Caribbean"
MERCURY 70247 • 70247X45

RUSTY DRAPER
"Native Dancer"
COUPLED WITH
"Lonesome Song"
MERCURY 70256 • 70256X45

VIC DAMONE
"EBB TIDE"
AND
"MAKE YOU MINE"
MERCURY 70216 • 70216X45

GEORGIA GIBBS
"Paris Skies"
COUPLED WITH
"I Love Paris"
MERCURY 70274 • 70274X45

VICTOR HAYMAN
"Sadie Thompson's Song"
COUPLED WITH
"Drive In"
MERCURY 70237 • 70237X45

EDDY HOWARD
"Rimbo"
COUPLED WITH
"Ebenezer Scrooge"
MERCURY 70272 • 70272X45

BOBBY WAYNE
"The Jones Boy"
COUPLED WITH
"Snow, Snow, Beautiful Snow"
MERCURY 70268 • 70268X45

JERRY MURAD
"The Story Of Three Loves"
COUPLED WITH
"Sweet Leilani"
MERCURY 70202 • 70202X45

JAN AUGUST
"Cow Cow Blues"
COUPLED WITH
"Martha"
MERCURY 70228 • 70228X45

www.americanradiohistory.com
The Billboard's Music Popularity Charts

TOP POPULAR RECORDS

Best Selling Singles

... for Week Ending November 28

7. THAT'S AMORE—D. Martin........... 9
   You're the Right One—Cap 2589—ASCAP

... for Week Ending November 21

9. THAT'S AMORE—D. Martin...........
   You're the Right One—Cap 2589—ASCAP

... for Week Ending November 14

10. THAT'S AMORE—D. Martin
    You're the Right One—Cap 2589—

... for Week Ending November 7

14. THAT'S AMORE—D.
    You're the Right One—

by DEAN MARTIN

Capitol Record No. 2589

Don't miss out on this great
Christmas record by Dean Martin

CHRISTMAS BLUES

No. 2640
IT'S CHRISTMAS

b/w THANKS
Capitol Record No. 2644

and

PRIDE

b/w TOO LATE
Capitol Record No. 2626.

TWO GREAT RECORDS
by Jimmy Wakely

Capitol Records
**TOP POPULAR RECORDS**

### Best Selling Singles

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Precious Moments&quot;</td>
<td>Johnny Cash</td>
<td>17.0</td>
</tr>
<tr>
<td>&quot;Goodnight&quot;</td>
<td>Frank Sinatra</td>
<td>16.0</td>
</tr>
<tr>
<td>&quot;La Bamba&quot;</td>
<td>Ritchie Valens</td>
<td>16.0</td>
</tr>
<tr>
<td>&quot;Moon River&quot;</td>
<td>Audrey Hepburn</td>
<td>16.0</td>
</tr>
<tr>
<td>&quot;The House of the Rising Sun&quot;</td>
<td>The Animals</td>
<td>16.0</td>
</tr>
</tbody>
</table>

### Most Played by Jockeys

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Plays</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;My Way&quot;</td>
<td>Frank Sinatra</td>
<td>18.0</td>
</tr>
<tr>
<td>&quot;Hound Dog&quot;</td>
<td>Elvis Presley</td>
<td>18.0</td>
</tr>
<tr>
<td>&quot;Boo Houndy Boo&quot;</td>
<td>Fats Waller</td>
<td>18.0</td>
</tr>
<tr>
<td>&quot;Let's Start at the Beginning&quot;</td>
<td>George Shearing</td>
<td>18.0</td>
</tr>
</tbody>
</table>

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**VOX JOX**

**BY CHARLOTTE SUMMERS**

**Voices From the Charts**

- **Jox Trix** by John H. Bennett, WBBS, Alhambra, Illinois / Christmas programming by asking the department of jingles for their favorite things. Santa Claus, winners will be determined by "nothin's" - and prizes will include the Better Homes and Gardens' story books.
- **Bill Price**, WOTO, Canton, Ohio, gave away a real live red rooster to the listener who named the rooster's gilt friend - the winning name, Cackled. Bill stated, "If you get a rooster, you should have a chicken." Let's hope that's right.
- **Phil Christie**, WMGR, Corpus Christi, Texas, has received the same year's model cars, which will be given away to the winner of a Christmas shopping tour for two to New York. The contest is being handled by Mr. Bond, of the Fondue, KTAJ, Taylor, Tex., has received a "Your Name IsMonti" segment featuring a poem or jingle that is mailed to a winner, along with the prize. The requests are coming especially from listeners who are interested in cars.
- **Paul Christie**, WCTA, Burlington, Iowa, has announced one grand prize and a panel of five students for a record review session.

**Surface Noise**

Irwin Goldman, WRIP, Bountiful, Miss., writes, "We hire at WHN are always getting cards from publicity agents to play a lot of songs we've never heard. Most of them are on Mercury." Val Sabathia, WHCH, Bay View, Wis., thanks McG-M's distribution of jingles records is a good idea. He says, "We've never got M-G-M waxings but believe we now have a chance to get them. And we're not exactly a club, we can't buck the whims of a regional distributor that plays favorites in the bigger cities." Ed Miller, WMGR, Atlanta, Ga., asks the department of jingles on how to make our stations more "top 40." Send requests to stations that will "play plays more than once or twice!"

- Virginia Cessnock, KAVL, Lancaster, Calif., is puzzled and writes, "Mercury's Christmas disks have been made over by us ever since going on the air in 1950—so it's impossible to appreciate. Suddenly they've let us have them, Mercury's Christmas disks, and we put them back for Capitol; they sounded great to us and always have."

**Change of Theme**

Ray Best, WMAC, St. Louis, Mo., has returned to the "M-G-M" sound after a few months. His return has made the station more popular than ever before.

**Great Lakes New Label in Detroit**

Detroit, Dec. 8—Great Lakes Records, Inc., has laid out some money in its "We Know the Man" campaign.

**Guessings**

Jimmy Cagney, WPFK, Raleigh, N.C., has bought two new cylinders, Zanesville, O., and Bill Austin, WPO, Des Moines, Ia., who have entered the "Big Premiere" competition of the WINS, have started a new record show on the "Kickers of the Month" chart.

---

**YESTERDAY'S TOPS**

- The nation's top ten on records as reported in The Billboard on December 11, 1949:
  1. "I'll Be Seeing You" - Bing Crosby
  2. "Let's Start at the Beginning" - Frank Sinatra
  3. "Hound Dog" - Elvis Presley
  4. "Moon River" - Audrey Hepburn
  5. "My Way" - Frank Sinatra
  6. "Boo Houndy Boo" - Fats Waller
  7. "Let's Start at the Beginning" - George Shearing
  8. "Hound Dog" - Elvis Presley
  9. "Let's Start at the Beginning" - Frank Sinatra
  10. "Bou Houndy Boo" - Fats Waller

---

**Notes**

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DECEMBER

1953's BIG CHRISTMAS RECORD!

EARTHA KITT
SANTA BABY
and UNDER THE BRIDGES OF PARIS
20/47-5502

By exclusive arrangement with
the hottest radio and TV show in the country
RCA VICTOR PRESENTS
THE CHRISTMAS STORY
from the soundtrack of “DRAGNET” with
JACK WEBB
and BEN ALEXANDER with
the Orchestra and Voices of Walter Schumann
45 rpm EPF-3199 Long Play LPM-3199

NEW RELEASES
RCA Victor Release—53-00
POPULAR
Stella By Starlight
High On A Windy Hill
Hugo Winterhalter and his Orch.
YOU-EWE-U
HAY SHMO!
Dorothy’s Tavern Polka
Three Little Girls Dressed In Blue—Waltz
The Six Fat Duettists

COUNTRY/WESTERN
Of All The Songs We Ever Sang
Pretty As A Queen
Bob “Lone Star” and His Missourians

BIRMINGHAM JAIL
WABASH WALLS
Blue Whistlers

SPIRITUAL
Shake My Mother’s Hand
We Need to Go Back
Heavenly Echoes

RHYTHM/BLUES
Walkin’ Walk
Shake The Bubble
Sam Brown
Lebanon
Lebanon
You Look Bad
Gabor Tally
Danny Ray Joe Taylor

Do My Papa (O’ Mine Papa)
from the Swiss musical comedy
“Furewerke”
Bing

RESTORE TO CATALOG
I Need You So
If It Couldn’t Happen To A Sweeter Girl
Dorothy Combs
Don Cornell with Hugo Winterhalter’s
Orch. and Chorus

THIS WEEK'S RCA VICTOR
BEST SELLERS
POPULAR
Oh! My Yo-Po/Hello You Beautiful
Bobby Esther

Santa Baby/Under The Bridge Of Love
Sarita Rich

I Can’t Believe That You’re In Love With Me/Boogie
Wango Mama

Ten Acres/Yo-Po Mama
Terry Conner

Changing Partners/Think
Elnora Shaw

Two, You, You/You Open A Door
Annie Brothers

The Sound Of Christmas/Magic In The Earth
Walter Schumann

The Velvet Shoes/Chains
M. Winterhalter and His Jazz Band

Stronger In Paradise/Love Park
Terry Martin

Mommy’s Gone, Goodbye/The Role In The Battle
Sarita Rich/De Shoppers

Many Times/Just Do It With You
Eddie Fisher

Kissing Bridge/Smile Gala
Artie Shaw Sisters

MY ORIGIN/Just Mama Smooched Santa Claus
Hank Ballard & The Midnighters

Anne Marie/The Lord’s Prayer
Perry Como

The Croop/And One More Chance
The Three Suns

COUNTRY/WESTERN
I Really Don’t Want To Know/I’ll Never Get Over You
Bobbe Ann Peters

Christmas Blues/The Silver Bells
Hank Snow

I Forgot More Than You’ll Ever Know/Rock-A-Bye
Sunday Night

Invisible Hands/I’m Glad I’m On The Inside
Hank Snow/Burnham Bros. Quartet

Changing Partners/Kinda
For Your Love

Could Be Snow One/Blind Night
Hank Snow

When Medicine Joe Met John Doe/No Country
For Black Men

I’ll Never Close My Heart In You/When You Say Yes
Hank Snow/Hank Snow

Gathering Flowers For The Master’s Bouquet/Don’t
Want The Last Minute To Pay
Kitty Wells

Huma, Come Get Your Baby/Sal/If I Never Get To
Marrion

RHYTHM/BLUES
Don’t Get Around Much Anymore/Pinot Noir
Bobby Troup

Don’t Push Me/In God’s Name
Little sleepee

Civil War Lament/All Night Christmas
Phil Phillips

THE SOUND OF CHRISTMAS IS BETTER THIS YEAR

DEALERS . . . ASK YOUR DISTRIBUTOR FOR SPECIAL SUPPLEMENT CONTAINING COMPLETE LISTINGS OF RCA VICTOR HIGH FIDELITY RECORDINGS
This Week's New Territorial Best Sellers to Watch

Kansas City, Mo.

Los Angeles

Milwaukee

Dallas-Ft. Worth

New Orleans

New York

Detroit

Cincinnati

Pittsburgh

San Francisco

Seattle

Washington–Baltimore

This list is based on last reports received via the Western Union message service from top dealers in each of the territory areas.
NEVER UNDERESTIMATE THE POWER OF A WOMAN!

Four Big Reasons Why...

JONI JAMES
I'LL NEVER STAND IN YOUR WAY
b/w WHY CAN'T I?
M-G-M 11606

"LITTLE" RITA FAYE
I FELL OUT OF A CHRISTMAS TREE
b/w THE MIRACLE OF CHRISTMAS
M-G-M 11622

JO ANN TOLLEY
HOW COME YOU NEVER ANSWER
b/w BUT NEVER MY LOVE FOR YOU
M-G-M 11630

BETTY MADIGAN
YOU'RE THOUGHTLESS
b/w I JUST LOVE YOU
M-G-M 11601
"This Guy Can Sell a Tune!"  

CLARK DENNIS

"You and Your Smile"  

TITANY

WANTED

Recorded with Radio Symphony Chorus, Orchestra, and Chorus of the Music Department of the University of Chicago.  

RECORDING COMPANY  

3215 Bladensburg St., Washington, D.C.

FOR SALE

ARKS & MOORE, 1280 S. LaSalle St.

NUMBER 42 POLKA LINE  

TOP ARTISTS AND TUNES  


DANA RECORDS

304 North Ave., New Rochelle, N. Y.

This Star Steiner records arranged by Westlake College of Music, John Barker. Fill out coupon to get catalog (Continued)

WESTLAKE COLLEGE OF MUSIC  

Dept. 0-12, 2220 S. Broadway, Chicago, Ill.

Name __________________  Age ________  
City ____________________  
I wish to study in Class ______ by mail.

"...on every glorious Arizona morning I rise and face the engine of success, that headwind of experts. Ahhh!! I feel that anyone who tries to operate a record business without your aid is kidding himself!!"  

John Gale Barker  

Barker-Barker Music Center  

McAllron's Store  

Tucson, Arizona

SUBSCRIPTION ORDER FORM

THE BILLBOARD  

1215 Pennsylvania Avenue, N. W., Washington, D. C.

1. Name __________________  Age ________  
2. City ____________________  
3. Occupation ____________________  
4. I wish to study in Class ______ by mail.

A.  $50.00  B.  $95.00  C.  $150.00  D.  $200.00

"...the task of the poet is not to select his words, but words and select their task."  

Mr. Myron S. Zink, New York, N. Y.

Typical reading from the pulp on a digital clock at one o'clock in the morning.

RICHIE ANDREWS

"...the task of the poet is not to select his words, but words and select their task."

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TODAY'S TUNES IN THE BILLBOARD Paper All of the wav  

Music

over the air at the time and place you are interested.  

NICKEL BUSTER

"...I'd feel much better if we had today's top tunes!"

THE BILLBOARD  

1215 Pennsylvania Avenue, N. W., Washington, D. C.

1. Name __________________  Age ________  
2. City ____________________  
3. Occupation ____________________  
4. I wish to study in Class ______ by mail.

5. Foreign rate, one year, $5.00.

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DECEMBER 12, 1953

THE BILLBOARD

MUSIC

THIS WEEK'S BEST BUYS

I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME

THE AMES BROTHERS

sing

I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME

and

BOOGIE WOOGIE MAXIXE

with Hugo Winterhalter's Orchestra and Chorus

The Same Sensational Song Styling

That Sold A Million of "YOU, YOU, YOU"!

RCA Victor 40-5138

Reported strong in Buffalo, Milwaukee and St. Louis and good in Pittsburgh, Cleveland, Nashville and Dallas. Flip is "Boogie Woogie Maxixe" (R, V & C, ASCAP) A previous "New Record to Watch."

Bach: Four Legends for Orchestra, OP. 23 (1-17)—Danish Radio Symphony Orchestra; Thomas Jensen, conductor, WL 1928.

Moussorgsky: Pictures at an Exhibition; Stravinsky: The Firebird Suite; Tchaikovsky: Symphony Orchestra of Radio Latvija; E. Baruncis, conductor, U.S.A. UR-75-72.

Berlioz: Trojans at Carthage Suite; Glinsky: Russian and Ukrainian Folk Songs; Four Short Pieces by B. Chervin; Orchestra of Paris; J. Martinez, conductor, London Symphony Orchestra; A. Fischer, conductor, WL 1930.

CHORAL WORKS

American Music for Solo Winds and Strings (1-12)—Eustein Symphony Orchestra; Howard Hanson, conductor, Mercury MG 9079.

OPERAS

Bellini: I Puritani (1-12)—Callas, di Stefano, Rovesti, Lometti; Orchestra and chorus of La Scala, Tullio Serafin, conductor, WL 1826.

Puccini: Tosca (1-12)—Callas, di Stefano, Gobbi; Orchestra and chorus of La Scala; Victor de Sabata, conductor, Angel 36001.


Debussy: Suite Bergamasque; Ravel: Gaspard de la Nuit (1-17)—Friedrich Gulda, pianist, London LL 754—72.

Barber: On an Overgrown Path (October 1, 1936)—In the Threestring House (1-17)—Rudolf Firkusny, pianist, London LL 756.

Bach: French Suites (1-17)—Ingeborg Ahlenbrong, Harpsichord, Columbia, 6-1934.


POPULAR ALBUMS

Vocal


Instrumental

Erroll Garner (1-12) Columbia CL 780.

Vic Mizzy, Merle Collins, Request LP 9901.

Jazz


Honyk Tonk Piano (1-12)—Bilby Maxted Trio. Brunswick, EM 1489.

Fireground Five Plus Two, Vol. 4 (1-17)—Good Time Jazz Band. Decca, 8-703.

At the Jazz Band Ball (1-17)—Preacher Rolle and His Five Serenaders. Decca, 5-873.


Christmas


EXPLAINING THE REVIEW RATINGS

Each record or album listed under "Package Record Reviews" is reviewed according to its expected commercial value under a critical category. The rating of a recording falls into one of the categories given below. Unless otherwise noted, ratings are not compared with a rating in another category.

Ratings: 90-100, tops; 80-89, good; under 70, questionable; 0-39, poor. Most records listed under "Review Ratings" are also commented upon elsewhere on this page.

Vocal EP's

Doris, Patti And Teresa Showcased

Three recent EP's feature three top gal vocalists delivering over a wide range of commercial effort. Doris Day is heard in Calamity Jane from the recently set film. The recording includes eight tunes from the picture, plus another selection accompanied by Howard Keel. Four of the tunes are sung with the aid of the film crew, though the final film, four others were cut separately and the four Keel, too, gets to sing a solo. The sound stage background is limited, and all the tie-in between film and music is a bit forced. Day sounds good to us.

Doris Day adds to the four ultra-itemy items from the pen of Duke Ellington with Tell Me Again with You. The package features a few other singer/disk performances issued on simpler wax. The Ford should go for it. Joe Martin

Bargain Bach And Keyboard Sets Offered

Good news for lovers of Bach's music comes from Ummag, which has now available on LP. A new Minor is available in its lower-price "Request" line. This will put the week within financial reach of many more Americans. The first time, since it underscores other versions, goes by as much as some half. Fritz Lehmann's chorus and orchestra of Radio Berlin is the selected set for this set.

The Ellingtonia disc is a new interest to collectors and fans of the great Duke. The record has a new interest, the addition of an excellent soloist; George Avakian, presents the finest gliss. The music is of Ellington's most imaginative sections. "Cur- vey," "Dinah," "Tears," and "Bud and Betty." "None But the Lonely One" is among the numbers, for the jazz trade.

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New LP and EP releases include a number of miscellaneous items of a good quality. Even if they derive from varying categories. For instance, there's Columbia's 12-inch EP entitled "Bach's Four Well-Tempered Clavichord.


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Christmas


PACKAGED RECORD REVIEWS

CLASSICAL LP’s

EXTENDED ORCHESTRAL WORKS

RIMSKY-KORSAKOV: SCHEHERAZADE (1-12)—Orchestra and chorus of the Leningrad Philharmonic, conductor, WL 9214.

Bach: Four Legends for Orchestra, OP. 23 (1-17)—Danish Radio Symphony Orchestra; Thomas Jensen, conductor, WL 1928.

Moussorgsky: Pictures at an Exhibition; Stravinsky: The Firebird Suite; Tchaikovsky: Symphony Orchestra of Radio Latvija; E. Baruncis, conductor, U.S.A. UR-75-72.

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Christmas


Jazz Sets From Dixie & New Orleans

In the days of New Orleans music was the basic rhythm section, and it remained an essential part of jazz until the 1950's, when it was replaced by beat in the swing band. This is the way Dixieland music has brought forth a rhythm section that features only the drum instrument with a new album, Basin Street, Instur-
Fisher's 'Papa', Kiff's 'Santa' Boom for RCA

NEW YORK, Dec. 6.—Riding the crest of one of the disk industry's most successful launches, RCA Victor is currently raking it up what it terms "the best-selling record of all time..." and it is a year of the largest sales..." and it is a year of the largest sales...

Keynote Files Vs. Leed's, Maurice

NEW YORK, Dec. 5.—Harry Atwood and Lou Hershey, doing business as Keynote Music, Inc., this week filed suit in U. S. District Court for a preliminary injunction against Maurice Leed's, Inc., and Peer Music Company, contends that "He Can't Forget You" is a copyright infringement of 'Your Mother's Son.'

Jazz Sets

- Continued from page 42

Jazz Set

The Jolly Bar, Inc., has leased a 1,500-seat dance and concert hall for the RCA Victor label, which has already signed a deal with M-G-M Records.

New Scherezade

- Continued from page 8

the title, this by Anne Queffelec and the Vienna State Opera Orchestra will also be available in the United States, recorded by the La Scala Symphony, with the conductor, Bruno Barto.

Bargain Ban

- Continued from page 9

Music is characterized by great rhythm inventiveness and by a deep feeling, in their role as Html, which would be very useful in the production of the given text.

2. BREWER IS HOT WITH 'RICCOCHET'—FROM VOGUE VALLEY, Victor's new single, is in demand on the market since September.

3. CHICAGO, Dec. 5.—S. Kean's "Festival of American Jazz," which played to a 6,000-person crowd for a gross of $14,905. The "Festival" was presented in the Civic opera house, which seats 6,500.

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The Billboard's Music Popularity Charts

TOP C&W RECORDS

... For Week Ending December 5

National Best Sellers

Records are ranked in order of their current national selling importance at retail level. Results are based on The Billboard's weekly survey among dealers through the country with a high return rate of sales in country and western records. The reverse side of each record is also listed.

<table>
<thead>
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<td>I'M WALKING THE DOG *</td>
<td>Davis Sisters</td>
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Most Played by Jockeys

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Marty Robbins

"IT'S A LONG, LONG RIDE"
"DON'T MAKE ME ASHAMED"
211176

Ray Price

"LEAVE HER ALONE"
"YOU ALWAYS GET BY"
211173

George Morgan

"LOOK WHAT FOLLOWED ME HOME TONIGHT"
(Mama, Can't I Keep It)
211178

For every location
Money-making NEW hits on
COLUMBIA RECORDS

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Top C&W Records

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211178

For every location
Money-making NEW hits on
COLUMBIA RECORDS

Right!

Columbia Records
**Top Country & Western Records**

**This Week's New Territorial Best Sellers to Watch**

**Recorded under “Territorial Best Sellers to Watch” appear for the first time on this week's chart. These records are recommended for the convenience of dealers and operators in other markets.**

**Territorial Best Sellers**

Cincinnati

1. I Forgot More Than You'll Ever Know - W. Pierce, Deco
2. There Stands the Glass - A. Duff, Starnes
3. I'm Gonna Be There - H. Thompson, Columbia
4. Let Me Be the One - J. Reeves, Abbott
5. I'll Always Love You - H. Smith, Columbia

Dallas-Worth

1. There Stands the Glass - W. Pierce, Deco
2. There Stands the Glass - H. Thompson, Columbia
3. I'm Gonna Be There - J. Reeves, Abbott
4. I'll Always Love You - H. Smith, Columbia

Housten

1. There Stands the Glass - W. Pierce, Deco
2. There Stands the Glass - H. Thompson, Columbia
3. I'm Gonna Be There - J. Reeves, Abbott
4. I'll Always Love You - H. Smith, Columbia

**C & W Record Reviews**

*Continued from page 30*

**Billboard's Music Popularity Charts**

**Folk Talent and Tunes**

**By Joel Friedman**

*The Billboard, 6000 Sunset Boulevard, Hollywood 28*

Praising gestures for the wonderful talent that were through the strength of country and western singers at the recent WML. "Opry" Anniversary continues to pour into this column. Judging from the mail, the guys' talent would like to make a Nashville get-together on an annual date.

**New Orleans**

1. There Stands the Glass - E. Pierce, Deco
2. You'll Never Know - W. Pierce, Deco
3. I'll Always Love You - H. Thompson, Columbia
4. I'm Gonna Be There - J. Reeves, Abbott

**Nashville**

1. There Stands the Glass - W. Pierce, Deco
2. There Stands the Glass - H. Thompson, Columbia
3. I'm Gonna Be There - J. Reeves, Abbott
4. I'll Always Love You - H. Smith, Columbia

**Cary Story and His Rumbling Mountains, based into the Bobo, N.C. for a date last week in addition to a radio spot via WIFR-M. Mack Sanders and the KFPH Ranch Boys, Weslaco, Texas, who had dates thru the Bandbider State last week, along with George Morgan, Martha Carson and Red Garrett.

**Opry 7th Anniversary**

The Opry's 7th Anniversary was celebrated on December 5. The event was attended by numerous performances from the Opry's regular cast, including Patsy Cline, Ernest Tubb, and the Carter Family. The program was broadcast live from the Grand Ole Opry House in Nashville, featuring a special guest appearance by Elvis Presley, who had recently made his debut on the show.

**Star Records Report**

Star Records reports the signing of two new artists to the label. In Billy Harbert and Smiley Jerry. Star's firm happy about the flood of new recordings following the release of the latest 'Opry' album. The label's resolution of "Ain't That Love" by singer Red Garland, former Opry member, was released on July 9. Star's current output includes songs by the likes of Faron Young, Jack Greene, and Merle Haggard. The company is also working on new releases by established artists such as George Jones and Loretta Lynn.
| 1946 | 1. Smoke, Smoke, Smoke (That Cigarette) | Tex Williams—Capitol |
| 1947 | 1. Smoke, Smoke, Smoke (That Cigarette) | Tex Williams—Capitol |
| 1948 | 1. Bouquet of Roses | Eddy Arnold—RCA Victor |
| 1949 | 1. Lovesick Blues | Hank Williams—M-G-M |

## Best-Selling Country & Western Records 1946 - 1953

### 1946
1. New Spanish Two Step - Bob Wills & Columbia
2. Guitar Polka - Al Dexter - Columbia
3. Riverboat Breakdown - Merle Travis - Capitol
4. Loco-Motion - Red Foley - Decca
5. SIoux City Sue - Zeke Manners - RCA Victor
6. Wine, Women and Song - Al Dexter - Columbia

### 1947
1. Smoke, Smoke, Smoke (That Cigarette) - Tex Williams - Capitol
2. It's a Sin - Eddy Arnold - RCA Victor
3. So Round, So Firm, So Fully Packed - Merle Travis - Capitol
5. I'll Hold You in My Heart - Eddy Arnold - RCA Victor
6. Rainbows at Midnight - Ernest Tubb - Decca
7. New Pretty Blonde - Red Ingle - Stafford - Capitol
8. Divorce Me C.O.D. - Merle Travis - Capitol
9. Sugar Moon - Bob Wills - Columbia
10. To My Sorrow - Eddy Arnold - RCA Victor

### 1948
1. Bouquet of Roses - Eddy Arnold - RCA Victor
2. Anytime - Eddy Arnold - RCA Victor
3. Just a Little Lovin' - Eddy Arnold - RCA Victor
4. Texas Baby - Eddy Arnold - RCA Victor
5. One Has My Name - Jimmy Wakely - Capitol
6. Humpty Dumpty Heart - Hank Thompson - Capitol
7. Life Gets Too-Jus Don't It? - Carson Robison - M-G-M
8. Sweeter Than the Flowers - Moon Mullican - King
9. Deed of Cards - T. Texas Tyler - Four Star
10. My Daddy Is Only a Picture - Eddy Arnold - RCA Victor

### 1949
1. Lovesick Blues - Hank Williams - M-G-M
2. Don't Rob Another Man's Castle - Eddy Arnold - RCA Victor
3. I'm Throwing Rice - Eddy Arnold - RCA Victor
4. Singin' Around - Margaret Whiting-Jimmy Wakely - Capitol
5. Waddlin' - Hank Williams - M-G-M
6. Candy Kisses - George Morgan - Columbia
7. Why Don't You Haft Oaf? - Wayne Raney - King
8. Bouquet of Roses - Eddy Arnold - RCA Victor
9. I Love You So Much It Hurts - Jimmy Wakely - Capitol
10. Tennessee Saturday Night - Red Foley - Decca

### 1950
1. I'm Movin' On - Hank Snow - RCA Victor
2. Chattanooga Shoe-Shine Boy - Red Foley - Decca
3. I'll Stay My Ship Alone - Moon Mullican - King
5. Hank Goes to France - Hank Williams - M-G-M
6. Goodnight, Irene - Red Foley - Ernest Tubbs - Decca
7. Cuddle Buggles' Baby - Eddy Arnold - RCA Victor
8. Remember Me? I'm the One - Stuart Hamblin - Columbia
9. Birmingham Bounce - Red Foley - Decca
10. Lovebug Ush - Eddy Arnold - RCA Victor

### 1951
1. Cold, Cold Heart - Hank Williams - M-G-M
2. I Want to Be With You Always - Lefty Frizzell - Columbia
3. Always Late - Lefty Frizzell - Columbia
4. Kuumba - Eddy Arnold - RCA Victor
5. I Wanna Play House With You - Eddy Arnold - RCA Victor
6. There's Been a Change in Me - Eddy Arnold - RCA Victor
7. Shotgun Boogie - Tennessee Ernie - Capitol
8. Hey, Good Lookin' - Hank Williams - M-G-M
9. Mom and Dad's Waltz - Lefty Frizzell - Columbia
10. Golden Rocket - Hank Williams - RCA Victor

### 1952
1. Wild Side of Life - Hank Williams - Capitol
2. Let Old Mother Nature Have Her Way - Carl Smith - Columbia
4. It Won't Be Long Who Made Honky Tonk Angels - Kitty Wells - Decca
5. Slow Poke - Pee Wee King - RCA Victor
6. Indian Love Call - Slim Whitman - Imperial
7. Wonderrrr - Webb Pierce - Decca
8. Don't Just Stand There - Carl Smith - Columbia
9. Almost - George Morgan - Columbia

### 1953
2. You Cheatin' Heart - Hank Williams - M-G-M
3. No Half-Hearted King - Carl Henderson - Mercury
5. Dear John Letter - Lura Shepard - Capitol
6. It's Been So Long - Webb Pierce - Decca
7. I'll Find Out Who You'll Ever Love - Davis Sisters - RCA Victor
8. I Forget More Than You Ever Will - Carl Smith - Columbia
9. Bury These Chains From My Heart - Jimmy Wakely - Columbia
10. Half As Much - Hank Williams - M-G-M

### 1954
1. Love Song - Eddy Arnold - RCA Victor
2. Last Waltz - Red Foley - Decca
4. I'll Never Get Out of This World Alive - Hank Williams - M-G-M
5. Bummen - T. Texas Tyler - Decca
6. That Hound Dog in the Window - Homer & Jethro - RCA Victor
7. Jambalaya - Hank Williams - M-G-M
8. Death of Hank Williams - Jack Cardwell - King
9. Crying in the Chapel - Son Alen - Decca
10. Trademark - Carl Smith - Columbia
This Week's New Territorial Best Sellers to Watch

Records listed under "Territorial Best Sellers to Watch" have appeared for the first time this week, as indicated by a star. They are highlighted for the convenience of dealers and other market leaders.

St. Louis.... DADDY'S ROLLIN' STONE

Territorial Best Sellers

Listed are those on all time-score records received from Western Union customers service from top record and sheet music dealers and top box offices in the Eastern market.

Atlanta

1. Money Honey
C. McPhatter, Atlantic
2. Holland
J. Turner, Atlantic
3. Shake a Hand
F. Adams, Herald
4. I Had a Nation
J. Moses, Herald
5. One Scotch, One Bourbon, One Beer
A. Millman, Aladdin

Daddy's Rollin' Stone

1. Money Honey
C. McPhatter, Atlantic
2. Holland
J. Turner, Atlantic
3. Shake a Hand
F. Adams, Herald
4. I Had a Nation
J. Moses, Herald
5. One Scotch, One Bourbon, One Beer
A. Millman, Aladdin

Charleston

1. Money Honey
C. McPhatter, Atlantic
2. Holland
J. Turner, Atlantic
3. Shake a Hand
F. Adams, Herald
4. I Had a Nation
J. Moses, Herald
5. One Scotch, One Bourbon, One Beer
A. Millman, Aladdin

Detroit

1. Money Honey
C. McPhatter, Atlantic
2. Holland
J. Turner, Atlantic
3. Shake a Hand
F. Adams, Herald
4. I Had a Nation
J. Moses, Herald
5. Beer

Los Angeles

1. Money Honey
C. McPhatter, Atlantic
2. Holland
J. Turner, Atlantic
3. Shake a Hand
F. Adams, Herald
4. I Had a Nation
J. Moses, Herald
5. Beer

Cincinnati

1. Money Honey
C. McPhatter, Atlantic
2. Holland
J. Turner, Atlantic
3. Shake a Hand
F. Adams, Herald
4. I Had a Nation
J. Moses, Herald
5. Beer

Chicago

1. Money Honey
C. McPhatter, Atlantic

New Orleans

1. Money Honey
C. McPhatter, Atlantic
2. Holland
J. Turner, Atlantic
3. Shake a Hand
F. Adams, Herald
4. I Had a Nation
J. Moses, Herald
5. Beer

Musically speaking, the week's news is dominated by the continued success of "Rhythm and Blues Notes" and "Top Rhythm & Blues Records." This week's comments for the two features were supplied by the West Coast offices of Billboard and The Billboard Music, respectively.

National Best Sellers

Records are listed in order of their current national selling importance at the retail level. Results are based on The Billboard's nationwide box office survey conducted on the basis of a high volume of sales in sheets and blues records. The last week's edition of this section is also included in this issue.

Week Ending December 5

1. MONEY HONEY—C. McPhatter.
2. TANGENT—Royal.
3. ROYAL HUSBAND—A. Millman.
4. CHICAGO—C. Carson.
5. OH! BABY—A. Millman.

Most Played in Juke Boxes

Records are ranked in order of the greatest number of plays at juke box locations. Results are based on The Billboard's nationwide box office survey conducted on the basis of a high volume of sales in juke boxes.

Week Ending December 5

1. MONEY HONEY—C. McPhatter.
2. TANGENT—Royal.
3. CHICAGO—C. Carson.
4. LEASED—C. Carson.
5. OH! BABY—A. Millman.

RHYTHM AND BLUE NOTES

By BOB ROLLONZ

There has been a sudden shift in the popularity of vocalists in the R&B field. A few months ago a majority of the sex-oriented selections on The Billboard's R&B charts—best sellers and juke box hits—were held down by vocal groups. This week's comments show that the sex factor is on the decline. This week's bestselling chart only Clyde McPhatter and the Drifters, the Dominoes and Four Tunes are in the top 10, and on the Top Funnies chart McPhatter and his Four Tunes are up there. The top single vocal as Joe Turner, with Fats Domino, takes over from Fats Domino with a new hit of All-Star Band with the Four Tunes. The top platter on the bestselling chart is "Cruisin'" by the Four Tunes. The top platter on the bestselling chart is "Cruisin'." The top platter on the bestselling chart is "Cruisin'" by the Four Tunes. The top platter on the bestselling chart is "Cruisin'." The top platter on the bestselling chart is "Cruisin'." The top platter on the bestselling chart is "Cruisin'" by the Four Tunes. The top platter on the bestselling chart is "Cruisin'." The top platter on the bestselling chart is "Cruisin'."
R & B Territorial Best Sellers

- Continued from page 47

St. Louis

- Money Honey
  - Money Honey, Atlantic
  - Music Star, Atlantic
  - J. Turner, Atlantic
  - P. Adams, Herald
  - A. Williams, Specialty
  - L. Price, Specialty

10. Four Tunes, Jubilee

11. One Scotch, One Bourbon, One Bear
  - A. Milburn, Aladdin
  - Daddy Yankee, Herald
  - G. Blackwell, Dixieland
  - A. Williams, Okeh
  - Four Tunes, Jubilee
  - Little Junior's Blue Flames, Sun

R & B Record Reviews

- Continued from page 67

PHIL MOORE - "Some Day My Baby"
  V-20761—Smoove down on the RCA Victor label with the re-recording of "Some Day My Baby." What's new? Not much, but Moore gets in there with that unique phrasing of his and some new impromptu licks. This record may lack the fire for the in-crowd but it's a good bet for the "older" and "history" fans. The rhythm section does an excellent job and the master is absolutely splendid. (RCA, A)

CLARENCE GATEMOUTH BROWN - "Howl at the Moon"
  GATE 200—In the past, Gatemouth has been known for his schmaltzy ballads, but this time out he's really got a hold of himself. "Howl at the Moon" is a good solid rocker with a strong beat and some fine guitar work. This one should do well in the country market. (Gate, A)

BRAIN FLOWER - "Four Babies"
  BEP-1000—This is a good one for the country market. It's a solid, well-produced record with a good beat and some fine singing. This one is sure to do well. (Bep, A)

BILLY JOE GORE - "Drinkin' From a Big Bottle"
  BEP-1002—This is a good one for the country market. It's a solid, well-produced record with a good beat and some fine singing. This one is sure to do well. (Bep, A)

Other Records Released This Week

Popular

A Dear John Letter - The Bridesides (You Say My Baby"
  Mal 2000—This one is a big hit in the country market. It's a solid, well-produced record with a good beat and some fine singing. This one is sure to do well. (Mal, A)

Are You Lonely Tonight - Mark Smith & The Bluebirds
  Mal 2001—This one is a big hit in the country market. It's a solid, well-produced record with a good beat and some fine singing. This one is sure to do well. (Mal, A)

Have A Heart - Johnnie Gonzales & The Cattlemen
  Mal 2002—This one is a big hit in the country market. It's a solid, well-produced record with a good beat and some fine singing. This one is sure to do well. (Mal, A)

Misty Mountain - Slim & The Villains
  Mal 2003—This one is a big hit in the country market. It's a solid, well-produced record with a good beat and some fine singing. This one is sure to do well. (Mal, A)

What on Earth - hockey players - new look for their fans - and are they eager to see their team in action - and they are! (Mal, A)

WILLIAM B. McCUTCHEON - "Cookin' Up A Storm"
  Mal 2004—This one is a big hit in the country market. It's a solid, well-produced record with a good beat and some fine singing. This one is sure to do well. (Mal, A)

BILLY JOE GORE - "Drinkin' From a Big Bottle"
  Mal 2005—This one is a big hit in the country market. It's a solid, well-produced record with a good beat and some fine singing. This one is sure to do well. (Mal, A)

Joey Gene Brown - "Mr. Moon"
  Mal 2006—This one is a big hit in the country market. It's a solid, well-produced record with a good beat and some fine singing. This one is sure to do well. (Mal, A)

DICK GRASSER - "I'll Be There"
  Mal 2007—This one is a big hit in the country market. It's a solid, well-produced record with a good beat and some fine singing. This one is sure to do well. (Mal, A)

Rhythm & Blues

Bonnie - "Tell Me"
  Mcm-2000—This one is a big hit in the country market. It's a solid, well-produced record with a good beat and some fine singing. This one is sure to do well. (Mcm, A)

Lafayette "I Am The King"
  Mcm-2001—This one is a big hit in the country market. It's a solid, well-produced record with a good beat and some fine singing. This one is sure to do well. (Mcm, A)

Quincy "I'll Be There"
  Mcm-2002—This one is a big hit in the country market. It's a solid, well-produced record with a good beat and some fine singing. This one is sure to do well. (Mcm, A)

Country & Western

I'm A Stranger In My Home - Elbow Delmonico & The Bluesmen
  Dm-2000—This one is a big hit in the country market. It's a solid, well-produced record with a good beat and some fine singing. This one is sure to do well. (Dm, A)

Billie Jean King - "Little Baby"
  Dm-2001—This one is a big hit in the country market. It's a solid, well-produced record with a good beat and some fine singing. This one is sure to do well. (Dm, A)

Bobby Young - "The Girl Just Danced The Door - She's Still
  Dm-2002—This one is a big hit in the country market. It's a solid, well-produced record with a good beat and some fine singing. This one is sure to do well. (Dm, A)

Shady Dell - "Got A Gun"-Don Whipple
  Dm-2003—This one is a big hit in the country market. It's a solid, well-produced record with a good beat and some fine singing. This one is sure to do well. (Dm, A)
Burlesque Bits

HOLLYWOOD, Dec. 5.—Frank
Sennes' Moulin Rouge will be
on the site of the Hollywood
Theater, December 25, and will
be named after Arthur Sennes.
The $5 will entitle the buyer to
every performance, the spirit
karaoke, and mental magic, Hilltop
Park, Boulder, Colorado, Chris-
opher, Hennessey M'Knight of
Domini, a well known illness,
and mental magic, Hilltop Park,
Boulder, Colorado, Christopher
Sennes, will have $7 in the
Moulin Rouge.

Chez Books In High Gear

CHICAGO, Dec. 5.—The longest
and most successful book
publications in recent months
by Charles (Red) Marshall, the
newcomer at the Adams, New-
port, Ky., is still under the
doctor's care at the hospital,
where he is being treated for
a heart attack. Art Harris was
transferred to the Bellevue,
Newport, Ky., by the medical
staff.

Extra Added

FLORENCE DESMOND TO RETURN

Florence Desmond will
return after a year's absence
Australian tour scheduled to end next spring.
At the end of last year, she was in the top
bracket for over 20 years. She will settle
down on a farm with her husband.

DETECT GIT NITTERY

Chic's Show Bar, Detroit, has
nabbled away a new owner (Gle) Cohen from a
bar into a new name, The Hamburger Spot,
with entertainment six evenings a
week. The band is headed by Buddy
Rutherford's band. Featured star
is Stanley Sargent. The club is
managed by Leon Jacobson, formerly
with Cymbal, the New York City, and
the Broadwayman.

TRADEMARKS HOW DO YOU
DANCE?

One of the novelties ever
to grace a burlesque stage
was last week in Frank Sta-
ton's Chicago, a "Hoofer"
role. It was a visit to a new
national entertainment.
A burlesque that has
slipped through several
changes, but always
popular among the
crowds. It is an
adaptation of the
"Boisterous Tom"

effects of the Blue Note.

Song Stanza To Blue Angel

CHICAGO, Dec. 5.—With
the new "Art
to a new
in Chicago.
A novelty that
Hollywood, December 23, will
be named after Arthur Sennes.
The $5 will entitle the buyer to
every performance, the spirit
karaoke, and mental magic, Hilltop
Park, Boulder, Colorado, Chris-
opher, Hennessey M'Knight of
Domini, a well known illness,
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"Boisterous Tom"
WE BUY AND SELL USED ROLLER SKATES
All Kinds! Best Prices!
SPECIAL—Save 50% on new prints by C. G. V. (Harlem) and other new 
models. Watch for our sales.
C. G. V. FREE FREE FREE FREE
Jack Adams & Son, Inc.
1471 Boston Road—Bronx 60, N. Y.
(Talbot 3-2923)

NEW AND BETTER SOUND
More people every day—see the New Label Skating shoes and skates. 
Write for free catalog.
Orange Recording Co.
1235 Lowe Drive, Winter Park, Florida

WE ARE THE ONLY STATION TO
Make a Point every minute. Our 
reports are accurate because we
always check our facts
Jack Adams & Son, Inc.
1471 Boston Road—Bronx 60, N. Y.
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NEW AND USED PORTABLE ROLLS FOR SALE
Stereograph and Stereo Postcard Diaries
No. 953. 50c each
No. 954. 25c each
No. 957. 25c each
No. 958. 25c each
No. 959. 25c each
No. 960. 25c each
Curvedest Rink-Cote
The latest in skating rink betting, now at 
100% equipment. 50c, 25c, 15c and 5c. 
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Roadshow Rep

The Final Curtain

NICK HYAMS writes from Pitts-
burg in Ohio that the Bob-
steel this season and have to-
the cold hard steel show be left alone.
In Pennsylvania it has had a lot of publicity in recent times
and it appears the folk is better
than we. We cannot help but
a different opus that seems to
appear in the crowd. But I
this is not what it should be.
We have been hit by TV to
some of our friends off we will have
He from one type of show to
another.

CHARLES BARBER

asks if the London Theater Company,
has composed of English
boy, the old dramatic stock in St. John's, a new
of the Bristol Field School Aus-

is, with the exception of a
2, a very good addition to the repertory of
and that it was better known for its
work for that. It is

GEORGE W. SCOTT

was appointed to
the show on November 25th.

 spared George and his
daughter, a very good program of
entertainment. The show continued
in Georgia and continued
in midwestern shows, and
were meager. The pin-
ch is on and sooner permanent
is in for a rough season," says
Chamberlain, in Detroit, Mich.,
which has been in Central Arkan-
sas, is moving toward Florida. The show reports in-and-out and
and that the Showmen have been
discontinued for another try at

Robert Robbin, 34, advertising manager of the Coin-
Machine Division of The Billboard and head of advertising sales
for the Community Theater in Joliet, Ill. He was a member of the Chicago staff for
the past two years. Details in story beginning on page 32 in this

Drivin' Round the Drive-Ins

CONNECTICUT State Police
Commissioner John C. Kelly,
Chairman of the Connecticut
State Police Headquarters in Hart-
ford, has scheduled a Drive-In
Drive for December 12th.

VICTOR

Especially Designed for Road Shows

NEW VIC TO 1600

ARC PROJECTOR

PART PORTABILITY-—-uniformly light up to
1200. Built-in Projector for
1200. All parts are built-in for
1200. Built-in Projector for

BUILT-IN VOLTAGE SELECTOR-—Enables you
to adjust the voltage requirements of any particular area.

ACCURATE POSITION CONTROL—-A new
in the industry, this feature
provides perfect position
accuracy in every picture show.

FOR SALE

QUALITY MOTION PICTURE EQUIPMENT SINCE 1910

D.E. VOGEL COMPANY

DEPT. O-12, DIFTWORTH, IOWA

4600

www.americanradiohistory.com
JOSEPHINE HAYWOOD was crowned "Miss Outdoor Show Business of 1953" by J. W. (Patty) Coklin Wednesday (27) at the annual banquet of the Chicago's 'League of the Southern States' at the Hotel Sherman, Chicago. Miss Haywood was the joint entry of the Thomas Haywood Shows and Kincaid. Thirty-two entered for the top honor in the League sponsored contest which grossed in excess of $18,000 and swelled the club's membership. Besides Coklin, other members of the League's test committee were Al Sweatt, Ned Tani and Harry Duncan.

Robert Robin Dies

After Long Illness

Robert Robin Dies

ROBERT ROBIN

CHICAGO, Dec. 5—Robert Robin, 84, host of the Thill, Ill., to the eight-month illness at his home in Thill, Ill., at 9:10 a.m. Sunday, December 1. He was 80 years old. His widow, Mary, and his son Richard and Robert were at his bedside.

At the time of his death, he was advertising manager of the Chicago Tribune, a position which he held for 29 years. Before his appointment to the position, he was advertising manager of the Chicago Tribune.

Robin joined The Billboard in January, 1946, as a member of the sales promotion staff. His first job was organizing an ad department for the Chicago office. His talents have been called on by band leaders and singers in conjunction with The Billboard's Musician Year Book.

LEO J. CLEVER, Rodeo Head, Dies in Crash

BIB TIMBER, Mon., Dec. 5—Leo J. Clever, 40, rodeo

'pancer, and former State Senator, was killed here Saturday (38) when he lost control of a pickup truck and attempted to jump to safety. He suffered a broken back.

Clever, who was born in Wisconsin, migrated to Montana when he was a young man. He expanded his operation in 2003, added an original hometown into a 60,000-acre ranch, and in 1931 entered the rodeo promoting business as a sideline. His continued growth has grown the organization to hundreds of acres. He is a member of the Nebraska Rodeo Association, the National Rodeo Association, and the American Rodeo Association. His career has been spent in both rodeo and business.
NEW! KIDDIE RIDES

IRGINIA KLINE DESCRIBES GOWNS, COLOR AT SLA BALL

By Virginia Kline

CHICAGO, Oct. 5.—The 41st annual banquet and hall of the Sherman's Ladies' Club, held at the Sherman's Motor Hotel, proved an air of royalty this year. The theme of the night was "Outside and Utopia." The Committee on Fashion and Costumes, headed by Mrs. William Schmidt Jr., chose a service green Folksinger model with unusual lace sandals of shaded black tone, while Mrs. Bowd Hedge in a toxin gold calf model, the Edwards color framing her face.

Mrs. Art Breeze was attired in black and a low bodice and Mrs. Jack Archer also were black with paths of shirred chiffon. Darker shades were also selected by Mrs. William Corbin, Lane's in taffeta and Mrs. Robert Denson, black chiffon. Mrs. D. B. Murray in Camellia pink in soft lace was attended by Mrs. Jack Hay, while Mr. O. C. Corriker, Jr., under her cape of mask. Mrs. H. D. L. Harris, wearing a black net with inches of shirred ruching and Mrs. Fred Salisbury, wearing black net with dramatic peot-a-boo slip ruffled with red and green.

The lust black, velvet gown chosen by Mrs. Neil Webb was embroidered with many peot, while Mrs. Jerry Mackey's Call Chapel model in sun brown was made more colorful by a corsage of orchids. Mrs. Hor. Weitz came in a Larry Aldrich gown in apricot pink, the bodice almost off-the-shoulder, the skirt fitted to the knee where it flared. An imperial blue gown, the bodice ornamented in beads and a corner of tiny yellow roses made up Margaret Hock's costume. Miss Evelyn Hock was in a satin robe of white, her green ankle-length gown was made by Vida Birdsall, Chicago.

The organization made a...
MINIATURE GOLF!  
AMERICA'S NATIONAL PASTIME!
Add to your income with a 
HOLMES COOK MINIATURE COURSE
...Top for Beauty and Design

A MUST FOR AMUSEMENT PARKS
Our consultants and engineers stand ready to serve you as EXPERTS in this field.

COOK MINIATURE GOLF Co.
OFFICE AND SHOWROOM—
631-10th Ave.
New York 6, N. Y.
Tel: Plaza 7-2553

PLANT—New London, Conn.

CHICAGO, Dec. 5.—“Dancing Waters” will take to the road in 1940 with two railroad caravans, it was disclosed during the outdoor convention here this week.

One unit will be cut for the full season with the Royal American Shows. Another will be with Celvin & Wilson Shows for five weeks of fare.

Harold Steineman and Samuel Shayon, co-owners of the spectacular attraction, handled the negotiations with Carl Sedlmayr, concessionaire for Earl Peyrefitte, which closed for the water show. E. D. King, who has been Jack Wilson of the latter revealed, “Dancing Waters” made its first appearance on canvas at the Eastern States Exposition, Springfield, Mass., and did its business earning grosses of $2,000 on some days. Subsequently, it was prevented under canvas at the Texas State Fair.

In discussing plans for the Celvin & Wilson back east, Jack Wilson said that Earl Peyrefitte will have the huge Motorcade which has been known as the “Peyrefitte, Jr.” on the show in ’40. Putt has a dream of being a top dog, and Wilson is smarting from the loss of the past season, but he is taking out of the park is considerably larger.

Furthermore, it was announced that he closed for Leo Case the Tiny Tot show, the Rivervale Tribe’s Globe of Death, Art Con-

verse’s Side Show and fat family, Irving Milligan’s pig and fish show, and the Wright’s Tent and Auto Show owned by Harvey Wilson to work under the Texas State Fair circuit.

Don Franklin, owner of the world famous Tom Sawyer Show in St. Louis, has announced his No. 1 show will tour the South under the title of the Rock-Or Place. An office-owned booth tent has been booked in to include a pin-head show, and Jack Wilson of the show will also have a live pony ride. Both stand locations for the show have been selected at Salem, Conn., and Winter quarters have been established in the entourage. The Brussels (Tex.) Fairgrounds, which, from previous experience, offer better facilities than the previous winter quarters.

Harry Manos, formerly of Doc Dorton’s show, had booked his Rock-Or Place, with showmen for the year.

Mr. and Mrs. J. Casey, ac-

ceived their daughter, Cecelia, in San Francisco, and the Saba girls and Mrs. Casey at
tended many social affairs in the city. The Saba stand has purchased new light towers and a new No. 2 Plant to be added to the convention by the century.

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tended many social affairs in the city. The Saba stand has purchased new light towers and a new No. 2 Plant to be added to the convention by the century.
Lewis Joins Metropolitan; 5 Fairs in New Area Set

CHICAGO, Dec. 5—Art Lewis, former railroad show owner and manager who returned to activity in the carnival field last season and was among the Metropolitans shown as general manager, was introduced here this week by Shirley and Len Lewis, owners of the Metropolitan, which on Falls Island last year was also announced the signing of Frank Spina as business manager.

Powery Hoffman as special agent and the appointment of J. J. McCull as superintendent. Bobby Allen is also on the operation. Mr. Spina was associated with Art Polley in the operation of the John H. Marks Shows. Lewis abandoned a plan to buy the Marks show at the beginning of this season and announced the start of the unit thru the still-date season.

Before leaving here Lewis announced the signing of contracts with fairs located in Jackson, Tenn.; Meridian, Miss.; Gadsden, Ala., and Hope and Blythe, Ark.

Mr. Levy said the show would strictly route in new territory, abandoning the East where it operated for many years as a truck unit, the Lawrence Greater Shows, and thru its first season on rails.

Lewis and Klein will make the Midwestern fair meetings. Lewis predicted a full route in the territory based on preliminary booking effects.

Last year the show built its reputation and made key spots it had played as a truck show. The increase in the number of these events failed to materialize. Mr. Levy said due to economic conditions and the season, consequently, fell below expectations.

Ray Cramer is in charge of winter quarters and activity there will get underway on a full schedule January 10. The plant is located at Redkey, Ala., a few miles from Birmingham, where show offices will be headquartered.

Cramer will have the Side Show, Ralph Perry the Motordrome and Clarence Sanders the Miniature Show, Mrs. Levy said.

St. Louis Club Renominate

John Gallagah

ST. LOUIS, Dec. 5—John Gallagah, president of the International Association of Showsmen, was nominated to succeed himself as head of all guidance of the club held here in the clubrooms.

Gallagah was incited to turning over the club a check for $1000 to the proceeds from a benefit held on the Gooding midway at the Handsville, Ala., Fair. Martina Lipicky also presented a check in the amount of $250, which came from a benefit given by the Gooding organization at the Atlanta fair.

The nominating committee included Lipicky as chairman along with Jim Flannagan, Fred Propper, John Balzar, Eddie Campbell, Don Donnelly and Ralph Hoffman. A total of 21 new members were introduced and plans for the club's December 13 children's party were discussed.

Carnival Routes

Send to

2100 Patterson St.

Wrightsville, Pa.

There are also plans for the new year which will include trips to the following fairs:

Wade Smith: El Campo, Tex.

Ray Krum: Waco, Tex.

Virgil Webb: Champaign, Ill.

Dameo: Chicago, Ill.

Joe Miller: Chicago, Ill.

Bill Mullin: St. Louis, Mo.

Circus Routes

Send to

2150 Patterson St.

Wrightsville, Pa.

Gold Key: Potomac Md.; Sioux Falls, S.D.

Green Bay: Wisconsin, Wisc.

The route is for the next two years and will include trips to the following fairs:

601 North Market St.

Connersville, Ind.

O'SULLIVAN

ADVENTurous AND RELIABLE

HER EDI LISSON

801 North Market St.

Connersville, Ind.

Send your bill to your school for your bill to the school.
CONVENTION SESSIONS

NAAPPB Conclave Puts Spotlight On Funspot Promotions, Problems

By TOM PARKINSON

CHICAGO, Dec. 5—Conven-
tion sessions here of the National Associa-
tion of Amusement Parks and Parks, held Thursday, were highlighted by a broad discussion of the status of the business and the entrance of the new and the old into the field of the amusement industry.

Before the session were held the meeting of the board of directors of the NAAPPB, which was adjourned to the next meeting.

The session opened with a report of the NAAPPB committee on the status of the business and the entrance of the new and the old into the field of the amusement industry.

The report was based on a survey of the status of the business and the entrance of the new and the old into the field of the amusement industry.

The committee reported that the status of the business and the entrance of the new and the old into the field of the amusement industry was satisfactory and that the future prospects were bright.

The report was followed by a discussion of the status of the business and the entrance of the new and the old into the field of the amusement industry.

The discussion was based on the reports of the committee and the reports of the members of the association.

The discussion was followed by a vote of the members of the association on the status of the business and the entrance of the new and the old into the field of the amusement industry.

The vote was unanimous in favor of the report and the status of the business and the entrance of the new and the old into the field of the amusement industry was confirmed.

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AREA Elects Hamid Cites

CHICAGO, Dec. 5--B. E. Baldwin, chairman of the American Amusement Association of Illinois, was re-elected as president of the association at its annual convention here Monday (30) at the Hotel Sherman. Baldwin, who is president of the Baldwin Supply Company, Boston, Mass., was re-elected by acclamation. His term will expire in May 1956. The floor was cleared to visit the building and inspect the latest models and equipment of the various manufacturers.

Hoffmeister Setstle Friesre Rotor Cases

CHICAGO, Dec. 5--An out-of-court settlement between Hoffmeister & Fries and the B. F. Goodrich Company in a patent suit over a rotor was announced here this week. The settlement is a victory for Hoffmeister & Fries, which has sued the B. F. Goodrich Company in several states and in the Federal Court in New York. The patent suit is over a rotor which Hoffmeister & Fries claims is similar to one of their own.


Chi Trade Show

**Continued from page 52**

The show the best ever for his firm. In addition to showing a new line of parts for cars, the firm featured an exhibit of its new line of parts for aircraft. The firm presented its new line of parts for aircraft at the Chicago International Airport.

SIX SUBS 

Speakers' Backfield In Motion

CHICAGO Dec. 5--The free substitution rule dropped by the American Telephone and Telegraph Co. was adopted unofficially by the American Telephone and Telegraph Co. Six weeks ago, there were five replacement specialists at the meeting, and nine at the 1955 meeting.

Ocean Beach Sets Record

NEW YORK, Dec. 5--A new record for the number of people wet in an ocean beach was set here Wednesday (5). At the beach, a total of 8,500 people were wet, the highest number of people to be wet in an ocean beach in the past 20 years.

Danish Funspot's Snowman Exhbit

Mrs. Garthausen

COPENHAGEN, Denmark, Dec. 5--Linday Garthausen was elected president of the Danish Association of Restaurant Owners' Association. Mrs. Garthausen is the wife of Mr. Garthausen, who is president of the Danish Association of Restaurant Owners' Association. Copenhagen. The election was held in the city of Copenhagen and was managed by a woman, Inge-
**CIRCUSES**

**Concello Quits Post As Ringling Manager**

North Starts for Florida to Take Active Control; McClosky Moves Up

- Concello, who for five years was Manager of the Ringling Bros. and Barnum & Bailey Circus, has resigned his position and will head a new circus company to be based in New Orleans. He is expected to return to Chicago in January to take an active part in the management of the show.

- Concello has been in the circus business for 20 years and has worked with the Ringling Bros. and Barnum & Bailey Circus since 1928.

- He is succeeded by McClosky, who has been with the circus for 15 years and was recently appointed Assistant Manager.

**King-Cristiani Wins Best Season; Tops Runner-Up by 20%**

Show Moves Into Macon Quarters; Final Week Poorest of Season

- King-Cristiani, who has been with the circus for 20 years, has been named as the top performer this season, topping his previous record by 20%.

- The show is expected to move into Macon, Georgia, for the final week of the season.

**Tom Packs Unit Wins Overflows At New Orleans**

New Orleans, Dec. 5.—Busi-
ness for the Tom Packs Shrine Circus is reported to be outstanding during the week. The run as a whole was a success, and the company is expected to make a profit.

- The circus, which is based in New Orleans, has been performing in the city for several weeks.

**Kelly-Miller Signs Terrell Jacobs Acts**

Hugo, Okla., Dec. 5.—At G. Kelly & Miller Bros. Circus has contracted with Terrell Jacobs, a veteran performer, for the 1954 show. Jacobs, who already has a number of engagements, will add his act to the company's already busy schedule.

- The show is expected to be one of the largest and most successful of the season.

**B. C. Davenport Goes To S. American Show**

Davenport Cristiani was to have been the star of the South American Show, but he has been replaced by B. C. Davenport, who has been with the company for 20 years.

- The show is expected to be a success, with Davenport bringing his wealth of experience to the performance.

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Mills Ends 'Best Season'; Plans 2d Europe Jaunt

GREENVILLE, Dec. 5—Mills Bros. Circus made its home run from 9th to 13th Dec. on the fairgrounds here in three days, according Chairman Mills, and owner Jack Mills declared the $25,000 trip took the most profitable he has made.

He informed the members of his family who would leave about Jan.

William H. Green, former President of Mills Bros. Circus, was elected to the Board of Governors of the International Circus of America.

Lew Kish and Harry Ross, clowns, went to the Mountaineer Art. Llambes' Club variety show November 23. The American Dime-

nian was to the Coast and worked there. The American Dime-

Days, home Mills

and

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Tikes

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BANNER

here

round.

Worth

was

far,

said

Buenos Aires; the Tigers has been enlarged. Jack Bell, owner of the United Order of Oddfellows. He was the Tropic was used.

Victor Robbins, who completed his tour of the South, with the Temple Shrine Circus, Fort Worth, Tex., was already in the Clyde Beatty Circus, leader for a more picture engagement in December.

Harold M. Kilpatrick, former circus promoter who has been routing a religious film into several churches, said he closed his season in Ioann, S. D., December 22. He was scheduled to go to a neighbors. Joe 

CIRCUS

in

Diana bought Cole

Elephant Car,

Ticket Wagon

CHICAGO, Dec. 5—Tony Diana, manager of the Diana Car, obtained for its three elephants, and later said its show train several years ago.

Diana, who looked in on the out-of-town shows, said his troupe, which is now moved in the rail car and that the wagon, which is used on WGM. He said the wagon's hand rubber band was designed with pneumatic tires.

Diane, in the words of the World of Mirth, said that later that season when a Diana manager was to go overland and that part of the train was to be pulled by the artillery. 

He said Diane was ready today and was to be used in transporting the animals.

Act Line-Up Set for Ohio Gotto Si

TOLDO Dec. 7—Tight book-

ing is virtually completed for the December, Eight, American Circus to be produced by Mitchell W. Miller of Chicago, Illinois, and the Jameson stable.

Cremer Killed

Continued from page 32

Cremer events were attractions this year at the Iowa State Fair, the Milwaukee Mid-Winter Empire Fair, the State Fair, Great Falls, Central Park Show, Anchorage, Cal., the Ben Sample, Omaha, and the International Circus of Chicago. Diana now, at this year's Calipso (Alta) Stamb

Many Views

Among the views to be seen at the American Circus at the State Fair are: globe, which is a favorite of the crowd, and the larger view of the world.

in the ring. Pellicer, an artful acrobat, will be the main attraction.

Acting Lock

Continued from page 32

In his operation at the Temple Show-

WANTED TO BUY BIG TOP

80 or 90 ft. Round or Square End with as many Middles as possible. Condition: New.

WANT TO SELL... Complete. In perfect condition.

Contact JIMMY TROY

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PA PAN AMERICAN CIRCUS CO.

3028 Stanford Ave.

Yonkers, California

JIMMY TROY

THE Comedy KING of the AIR

The fastest, widest, most reckless act of its kind

Bringing Thrills & Laughs on the high trapeze

HAVE OPEN TIME IN JANUARY

Now Have Portable, Folding Rigging

Contact JIMMY TROY

417 W. 31st Street

Phone: 3050
FAIRS-EXPOSITIONS

IAFE Convention Selects McIntosh
Organizations Adds 82 Members
To Rolls During Past Year

CHICAGO, Dec. 5—R. H. McIntosh, president of the New Mexico State Fair, Albuquerque, N.M., has been named president-elect of the International Association of Fairs and Expositions. The name was added to the Association's executive board at its 54th annual meeting here Monday, December 1.

Mr. McIntosh, who was re-elected to the office of vice-president, is the fourth New Mexican to head the fair association organization.

Mr. McIntosh, who has been in the fair business for 30 years, is a former president of the New Mexico State Fair. He was chairman of the 1953 New Mexico State Fair and is currently serving as that year's director.

Mr. McIntosh has served on the boards of several other fair associations, including the New Mexico State Fair, the Great New Mexico State Fair, and the New Mexico State Fair Association.

The International Association of Fairs and Expositions is the largest association of fair managers in the world, with a total membership of 3,500.

The meeting was held in Chicago, Illinois, and was attended by fair managers from all parts of the United States and Canada.

CHICAGO, Dec. 5—A new day for all media through which information is being conveyed, including fairs, was foreseen by R. H. McIntosh, president of the International Association of Fairs and Expositions. "The Association," he said, "is changing the way fairs are run.

Changing Trends The Association's membership in the United States and Canada is changing, according to McIntosh. "In the past, fairs were run by men," he said, "but today, women are taking an active role in running the show."

In describing the functions of the Association, McIntosh added, "It is the responsibility of the Association to keep the fairs and exhibits running smoothly."
Ammon Urges Managers To Take Ag Leadership

CHICAGO, Dec. 5.—State and county fairs have the potential of being a major factor in the growth of industrial and agricultural progress. The Wisconsin State Fair, held in recent years, is an indication of the International Association of Fairs and Expositions, meeting here this week.

Ammon said the door was open for fairs to seize this power as the leaders begin to develop the leadership needed. The fast growth of the business is forcing a re-examination of the role of the leader. The recent study by the Department of Agriculture, conducted by the business end. Farm organizations, according to Ammon,

CATTLE IN 1954

Fredericton

Earns $4,614; Expansion Set

FREDERICTON, N. B., Dec. 5—An operating surplus of $4,614 was set up by the Fredericton Fair this year. The exhibition was held at the association's home, No. 34, held in the Lord Beaverbrook Hotel here this afternoon.

This year's proceeds were over at main gate, and gross sales of $5,000 and a net surplus of $10,000, which was the key event of the excursions was the auction of a young bull.

Three members of the board of directors, Thos. Belyea and Fred Mundle were re-elected for a four-year term, while the remaining board of directors were as president for another year.

The report of the secretary- treasurer indicated a general opinion that the association will accounts for all districts.

May-Woodhouse

Frame New Show

CHICAGO, Dec. 5.—Ice Woodhouse, of the fair commercial entering, was a great success for the ICW, this week introduced a new exhibit this week, an exhibit that is being framed for the 1954 show. The exhibit was opened on November 19, were announced at this week's show in the city.

The exhibit, patterned after the highly successful horse show of the fair, was made up of ice and Chicago, will go under a new roof and will be known as the Woodhouse House. It is a total of 50 national farms are in the display, including manufacturers of dairy products, livestock, and other building materials.

While no fair has signed to stage the exhibit, it is designed for the Woodhouse House, home, Kentucky and North Carolina State fairs.

Marlboro, N. H., Names Bellam Prez

Marlboro, N. H., Dec. 5—Russell D. Bellam has been elected president of the Cheshire County Agricultural Society.

Other officers elected include: Ellis Barrett, of Keene, vice-president; Joseph Bardin, of Mer, secretary-treasurer; Mrs. Mary F. Bellam, of Weapons, treasurer; Mrs. Mary C. Newell, of Woodstock, and C. J. Aubin, of Keene, trustees. The new officers were installed at the annual meeting.

Illinois State Names General Mgr.

1953 Operation Won't Be $1,053,455 Deficit

STRINGFIELD, Ill., Dec. 5—Streeter Johnson has been named general manager of the Illinois State Fair, it was announced by James E. Tays, who was director of the fair.

The announcement was made by Gov. Stricklin at a press conference at which the budget for the 1954 fair was unveiled. The fair opened at a cost of $21,855.95, which is less than the $21,500,000 net surplus of 1953.

Increased expenditures showed the $6,000,000 difference, or $21,500,000 over 1953. The new capital improvement for the fair, the $1,000,000, was raised by a bond issue.

The money, which is expected to total upwards of $50,000,000, will be spent on new buildings and facilities. The new buildings will be under the direction of the Illinois State Fair Commission.

According to J. L. Thompson, chairman of the commission, the new buildings will not be offered county fairs, but are designed for the state fair, as it is presumed that the fairs at the fair will be significant in the race for state fair operating.

Eastern States Adds 1 Day for Total of 9

Skeds 5 Days of Auto Racing, Hamid

Rodeo as Coliseum Line

CHICAGO, Dec. 5—The Eastern States Exposition, Springfield, Mass., will add an extra day to the total of nine in 1954. It was announced by O. L. Kempton, president of the exposition.

The event, one of the largest in the East, will feature five days of auto racing, the Rodeo, the Coliseum, and the fair on the $50,000 hard surface half-mile track built this year.

The auto racing, featuring the Grand Prix, the stock cars, and the stock car, will be presented by Sam Nunneley, of Augusta, Ga., and EH. Suel, of New York.

Nunneley also announced that a new feature of the fair will be a live broadcast of the fair, and a live broadcast of the fair will be featured nightly in the Coliseum. It will feature sportscasts, a new feature on the Coliseum.

Rodeo also announced that an award of $100,000 will be given to the rodeo, and the event will be presented by Sam Nunneley, of Augusta, Ga.

In addition to the five days of racing at the fair, the fair has contracted to stage three additional events, one each day of the event. The dates are reported to be the third, fourth, and fifth.

The added day may serve both

Grundy Center, Ia., Names Wesley Sec.

GRUNDY CENTER, Ia., Dec. 5—Donald R. Nunis has been named secretary of the Grundy County Fair, to succeed Charles P. Thompson, who resigned his position last year.

The new secretary will be responsible for the 1954 fair, which will be held in the Grundy County Fair Grounds, Grundy Center, Ia.

The Grundy County Fair is the largest one in the state, and it is the most important fair in the state.

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CHICAGO, Dec. 5.—Railroad shows played a weak second-place finish to Floyd E. Gooding in snagging new fair contracts at the American Radio Show this week.

Gooding entered 30 contracts for the Tennessee State Fair at Nashville, Tenn., the Tupelo (Miss.) Fair and a number of others in his route. Of these, the new business is being handled by railroad shows.

The first of the three, given Gooding a powerful line-up of shows, was with Nashville to lead off, Nashville, Tupelo, Memphis, Shreveport, La., and Pensacola, Fl., to follow in that order.

Builds Shows

Long the nation's leading ride- accompanying the railroad promotional campaign, which has been difficult to arrange, it arrives on time and carries along—as a part of the package— its shows and rides and shows.

During the season, Gooding has had free passes to the fair. He has worked to build up shows and events which would be a stable sumable building two to three times the number of events thus put him in a better position than the competition among fair organizations requiring such strength.

Gooding's pick-up of Nashville was made possible by the CARNIVALS of Amusements, as the Tennessee State Fair is the largest one of the last few years. The Nashville fair is the largest one of the last few years. The Nashville fair is the largest one of the last few years.

In a prepared statement, a spokesman for the board said this week that the new fair was a success.

The statement further closed by saying that the new fair was a success.

300 Honor SLA

Deceased at Chi Memorial

CHICAGO, Dec. 5.—A turnout of 300 people met in the Hotel Sherman on the occasion of the 1st Annual Memorial for the late Joseph Colman, secretary of the SLA.

In a prepared statement, a spokesman for the board said this week that the new fair was a success.

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1953.
BIRTHDAY WISHES were extended November 27 for Mose (Rip) Winkle (left), well-known chronicler of a surrogate era in his home. Shown here with Winkle are Mrs. Ruth Schreiber, president of the Midway Confectioners, and Harold Winkle, confectionaire and business manager. More than 40 persons attended the festivities, which were joined by songs, an instrumental trio and plenty of turkey.

Midway Confab

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Betty Shepherd was hostess at a Thanksgiving Day dinner here in her home. Among the guests were Herman Van, M. D., his daughter, Eliza, who was to graduate from the University of Illinois, and her husband, Roy, residents of Chicago. They attended Thanksgiving services in the First Church of Christ, Scientist, Al-\ris, Elgin, and California guests were Bert Murdock, Elgin, and their daughter, Eliza, who was to graduate from the University of Illinois, and her husband, Roy, residents of Chicago. They attended Thanksgiving services in the First Church of Christ, Scientist, Al-

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An adapted version of the Midway Confab page from the December 12, 1953, issue of The Billboard.
Caravans, Inc., Installs New 54 Officers

CHICAGO, Dec. 3—Veronica London, president, installed 54 officers of the Chicago Showmen's Association at the annual installation meeting of the organization held recently. Miss London was present at the meeting to install the officers of the chair.

Other officers installed included first, second and third vice-presidents, Ely Lafroy, Marianne Pope and Edna Mahers respectively; Wanda Depa, secretary, and Pauline Cumner, treasurer.

During dinner, music was furnished by Halco Pope, strolling accordionist. Other entertainers included Skippy Pope, who did tap routine accompanied at the piano by Lavoy Autumn.

Representing auxiliaries and other state and local organizations were Florence Carisi, Miss Washington; Jeanette Hart, Heart of America Auxiliary, St. Louis; St. Louis Women's Club; Carole Mosher, Michigan Showmen's Association; Dolly More, New York Irish Showmen's Association; Emily Bailey, Regular Auxiliary, of New York; Emilie Botner, Michigan Showmen's Association; Ann Doughty, Regular Auxiliary, of Detroit; Joyce Honaker, Los Angeles Showmen's Auxiliary; Dolly Young, Miami Showmen's Auxiliary; Lora Loudermilk, Lones Star Showmen's Auxiliary, and stunned.

With its fair route long set and at least three dates left to long-term contracts, the World of Mir will hold its last performance to Gerald Steinle, general representative, and Richmond city. Their public relations. Their duties were limited to watchfulness and entertaining.

Today, a similar strong position, decided to accept the offer of the Humane Society. Even just he left to early to get back to Other World music business created the building of a new winter quarters, but McIlroy Crooks was also on hand.

SLA Banquet

Continued from page 62

Louis Firestone, president, Michigan Showmen's Association; P. W. (Pete) Sieben, National Showmen's Men's Association; Paul Olson, Hot Spot Association; Julius W. Hahn, Dr. Joseph M. Douglas, counselor; Al Segal, Rocky Mountain Amusemen's Association; and Gerald Snellens, National Showmen's Association were among the guests.

SLA officers at the speaker's table included the two presidents, Firestone and Snellens, and the three: Banquet. It was addressed to Maurice (Lefty) Ohren, SLA secretary and treasurer of Rainbow, new third vice-presidents, Fred T. Torpey, third vice-president; Fred T. Torpey, third vice-president; Nell York, third vice-president; Joseph L. Streich, secretary; Morris A. Haft, and Arthur Weissman, treasurer. It was delivered by Pauline Cumner, the SLA speaker, and the following were named to the SLA:

SLA Memorial

Continued from page 62

No. 15, A. Smock, W.2. with a "Paper," following this the services of the SLA was held. The

The Casino & Wilson Show will be A. Smock, W. 2. with a "Paper," following this the services of the SLA was held. The

The Casino & Wilson Show will be closing April 27th, 1954, after a long run in New York. The show has been a great success and has received many glowing reviews. The show's director, Jimmy Walker, has been a great favorite with the audience, and the show has been well received by the critics. The show is a musical extravaganza, featuring top-notch talent, including singers and dancers. The show has been running for several years and has become a landmark of the New York entertainment scene. The closing of the show marks the end of an era in New York show business, and it will be a great loss for the city. The performers are all top-notch talent, and they have poured their heart and soul into the show, making it a memorable experience for all who have had the pleasure of seeing it. The show has been a great source of pride for the city, and it will be a great loss when it finally goes dark. The performers have given their all, and they have left a lasting legacy of talent and hard work. The closing of the show is a sad day for the city, and it will be a great loss for the entertainment industry. The show has been a great source of joy and laughter, and it will be a great loss when it finally goes dark.
The Nation’s Finest Source
for exclusives and
NAME BRANDS

Gifts • Premiums
Incentive Awards
SAME DAY
SHIPMENTS

We carry complete stocks
Every item

Temple Exclusive

Valencia
Pears
by Elgin
American

PR-30C
SPECIAL OFFER

FOR ARMS

Highly polished genuine
rubber pearls, Importer's
Guarantee, with silver
caps, pat. 140273, $9.95.

FOR STATES

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rubber pearls, Importer's
Guarantee, with silver
caps, pat. 140273, $9.95.
FOR SALE—SECOND-HAND SHOW PROPERTY

ALL Kinds—Both bloomers and bloomers. Male and female.

BLOOMERS, ALL TYPES, 50c and up.

BLOOMERS, BABY, 25c each.

BEST BLOOMERS, 50c each.

BLOOMERS, 60c and up.

BLOOMERS, 75c and up.

BLOOMERS, ALL TYPES, 50c and up.

BLOOMERS, BABY, 25c each.

BLOOMERS, 60c and up.

BLOOMERS, 75c and up.

BLOOMERS, 90c and up.

BLOOMERS, ALL TYPES, 50c and up.

BLOOMERS, BABY, 25c each.

BLOOMERS, 60c and up.

BLOOMERS, 75c and up.

BLOOMERS, 90c and up.

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Merchandise Topics

From All Around

Harvey Lippert, Fair Company, Minneapolis, is offering the trade the finest framed bracelets and earrings, both reportedly fast selling, at all stores. The Lippert line, also moving well, according to the firm, will be displayed and is sold on a money-back guarantee.

M. K. Brody, well-known Chico dealer, who has taken over the distributorship of Ray-O-Vac & Bost-Brite games and happy faces. The Brody firm says it will keep up the supply of Oake's products at all stores.

For Night Clubs, Taverns and Restaurants

The Arden, 14th & Mission St., San Francisco, has a reverse print ad greeting card, embossed in red, which runs $1.50 per thousand for quantities up to 50,000. Quantity prices are $1.25 per thousand for orders of 50,000 or more.

New Year's Eve

Eros Furniture, 3100 & Market St., San Francisco, is advertising a complete line of Christmas and New Year's Eve decorations.

Merchandise

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### Pipes for Pitchmen

**By BILL BAKER**

**THE PITCH**

Fraternity will be saddened by the news that Sterling Silver No. 3 pipe is no more. The pipes have been discontinued. One comes to tramp at the old Sterling No. 5 and 70s. It is remembered that several years ago the company made a try at selling a pipe by a slightly different name, the Sterling Silver No. 50. The pipe did not get itself back into the market, and all the old-timers have had the pipes with the Doc very few left.

**FOR THE BENEFIT**

The General Manager who has worked Chicago lately is a few workmen improving the company's characters who he has observed. It is the case with the Chicago Windy City. Since Mike Fresco, the company's new product, has lost a lot of weight. He bakes, however, and is open to make open cookers.

**To The Point**

Jaunt closed a pleasant and profitable session. Joyful in Greenville, Fla., the company now and again, has our hats. We hope to be held in high favor in Fitzgerald, Ga. To the South like to see a Southern Ga. It is not the second time that the boys have been in the game. They should open under the Southern Gold.

**TOM KENNEDY**

Publishing from Allentown, Pa., The Case of the Killer Who Turned Fisherman is the next issue of Dell Publications. The book, it is known, is of interest. He mentions that he has left his hat, his wallet, and his promises to let us know when the book will appear.内分泌Tools Tom., enjoyed the trip to the South and has a fondness for the old Sterling Silver No. 2 pipe that they enjoyed in their youths, because they have been able to get a grip on the pitch of the music. They also like to see a Southern Ga. In this, the second of the series, MadalineRagan, whose lectures are humorous but significant, is working to hand out to readers a story that is not only interesting to listen to but also useful in guiding counselors. The store, which is not far from their home, is not the same for those who do not remember it. Regarding Roy's invitation, it is said that there are no big. Mrs. S. L. W. in Florida in a big shark hunt, and the boys, who have been in many places, are learning a lot about the sea.

**DOC WOOD**

Of the Memphis branch of the all-night variety, there is a kind of game for Reasons of Essentials. After a few years, and a couple dozen local_24_25__alligator_24_25__in addition to the local band, the boys would like to hear from Everleveur.

**Virginia Kline Eyes the Ladies**

*Continued from page 17*

...and Murphy and Pittsburgh Jerry. The end time we hope to see them anywhere before phones some where in Pittsburgh, Ben Turpin and I are coming up for Christmas. We are looking for a more efficient and more pleasant way to get the news that we can get.*

**KAY AND BUSTER DOYES**

Kay and Buster Doyes, who run the local newspaper in Van, Texas, say that they are interested in the fact that they are being run by two of the five women in the state of Texas. It seems that during their busy season they have an opportunity to lose a lot of thin music with their newspapers. In Wilds Falls, Texas, they ran a series of articles on skin care, which, from all reports, was a great success. The company that they are dealing with is a couple of Oklahoma towns. They have heard the Doyes and Show and visited with Dan (Doc) Carlin, a well-known author and publisher of the local newspaper, the St. John newspaper. Among the things they have heard, Kay and Buster hadn't seen for years. They have heard about the new fashion in black velvet and black. It is also suggested that the industry is in a glamorous dinner dress and a new trend to the same dress, with Mrs. Martin, her style of pink red satin. A dinner gown of black velvet and a black and white dress made in a gown of black velvet and almost all made in satin and lace, the colors greyish, her silvery hanging, consisting of pink camellias.
Amusement

December 12, 1953

NEW PRODUCTS GALORE

COIN MACHINES

Communications to 188 W. Randolph St., Chicago 1, Ill.

$10 FEDERAL TAX STAMPS HITS 365,991 MARK IN '53

WASHINGTON, Dec. 5—The Internal Revenue Service reported this week that a total of 365,991 federal tax stamps were sold in the fiscal year ended June 30, 1953. This is an increase of 16,675 over the previous fiscal year's total of 349,316. These stamps are used to cover the cost of various federal taxes, including those on alcoholic beverages, tobacco, and certain types of manufactured goods.

ROBERT ROBBIN DIES AFTER LONG ILLNESS

Robert Robbins, an officer and director of the Central Novelty Company, died after an illness. He was 80 years old. Robbins had been involved in the coin-operated amusement industry for many years and was a member of the NAAPPB. He was known for his leadership and contributions to the industry. His funeral service was held on December 3 at a local church, and he was interred in a private ceremony. The family was visited at home 406 Hunter Street, Joliet, Ill.

Robert Robbins Dies After Long Illness

- Continued from page 32

Bros. department store as clerk in the advertising department. At the same time he continued his advertising education at Northwestern University. In 1957, he joined the Chicago Coin Company as a member of the production staff. In 1960, he was promoted to the position of sales manager at the company's new plant in Joliet. He continued to be assistant to the advertising department and was named manager of Goldblatt's department store in 1958. He is survived by his wife, two sons, and two daughters. Robbins was a member of the American Advertising Federation. He was a member of the National Association of Advertising Agencies and was active in many of its committees. His funeral service was held Thursday morning, December 8 at a local church, followed by a visitation and service at a nearby cemetery. The family was visited at home 406 Hunter Street, Joliet, Ill.

COIN MACHINES INDUSTRIES Division of the National Polio Foundation brings together these co-chairmen at a luncheon, with Sam Kreisberg, chairman of the Automatic Merchandising and Coin Machine Division. The luncheon was held in the early 1970s for the National Foundation for the Prevention of Polio. Kreisberg is pictured with Mrs. Kathleen Andrus, National Foundation. Standing, left to right: J. E. Rupp, vice-president of American Coin Company; George Koehler, International Coin Machine Company; and Marc Robbin, International Coin Machine Company.
**Win Store Praise**

**NAAPPB Ride Firms See Good Business in '54**

A major trend underlined at the NAAPPB convention was the high percentage of the ride firms which have branched off into their own styling and developing an entirely new line of rides. Previously, many of the rides were much more similar in appearance—horse, boat, rocket, etc.

**Lift Rides**

Rides displayed at the show were


**Show Upholds Selling Rep**

Weinand Finds

**CHICAGO, Dec. 5—** Art Weinand, a sales manager of Exhibit Supply, stated Wednesday night that the NAAPPB annual had once again upheld its reputation as a “good selling show.” He pointed out that sales of both rides and 3-D gun games—Wild West and Space Invader—were steady during the first three exhibit days but on the final day business moved into high gear. During the last two days, Wednesday afternoon, Weinand and his staff sold on the spot.

The 3-D gun display was made up of Roy Rogers’ Trigger, Sea Skate, Space Patrol Ship, Pete the Rabbit, Ferris the Bull, El Tom the Bull and Rawhide (a small horse). In addition the firm showed Roy Rogers’ $15,000 saddle which was used in the famous stage rides in Pasadena, Calif., January 1, 1953 (see separate story on firm’s award).

— (Continued on page 81)

**AWARDS, MENTIONS**

**Honor Coin Firms At NAAPPB Show**

The Chicago Coin Machine Company, Chicago, and the Scientific Machine Company, Brooklyn, N. Y., were awarded honorable mentions at the NAAPPB tradeshow Wednesday (2).

The John R. Davies Award for “the most meritorious display of equipment” went to the National American Device Company, Dayton, O. Honorable mention awards were received by Exhibits Supply, Chicago, and Animated Display Creations, Inc., Minneapolis.

The Charles Wilson Award for “the most meritorious display of equipment and supplies” was presented to the William Berry Company, Boston, the Charles E. Hires Company, Philadelphia, and the Pepsi-Cola Company, New York, who were honorable mentions in this classification.

**Kiddie Rides Bowed by King At NAAPPB**

**CHICAGO, Dec. 5—** King Amusement Company unveiled three new “Kiddie Rides” at the NAAPPB Show Wednesday (3). They are a kiddie train ride, the Littie Choo Choo Railroad, the Little Choo Choo Chug. The train each can be used as either coin-operated or driven by a separate control, as desired. The train for coin-operated use only. The body of the train is made of molded fiberglass and is powered by a parrot type 1 1/2 b.h.p. electric motor.

**Bally Scene**

TV Kiddie Ride Unveiled by Scientific

**CHICAGO, Dec. 5—** Scientific Machine Corporation debuted its “TV Ride,” a coin-operated kiddie ride, at the NAAPPB show this week. Fashioned after a studio TV camera and boom equipped with seat, the ride in cludes a 10-inch by 12-inch screen which shows 2-D color comics and the youngster peers into it as “TV Director.” The ride moves up and down in a slightly forward motion; it lasts one minute for a dime. Listing at $495, the ride is said Max Levine, president, Scientific’s first entry in the popular period field.

Kiddies may choose from

— (Continued on page 81)

**A TV DEBUT**

**Chi Coin Shows Trainer Game**

**CHICAGO, Dec. 5—** The Chicago Coin Machine Company held its first national showing of the “Round the World Trainer Game” at the NAAPPB show Wednesday (2).

The unit, which is actually a combination of a ride and a gun game, is mounted on a sturdy base. It is in similar performance.

— (Continued on page 81)

**NOW in the 4th YEAR! Production!**

**KIDDIE RIDES**

**KIDDER-RIDES**

EARN BIGGEST PROFITS YEAR AFTER YEAR

1. Flashiest Eye- Appeal
2. Thrillingest Action
3. Simplest Mechanism
4. Sturdiest Construction

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Kiddies may choose from

— (Continued on page 81)
Mixed Prices
Mark Portland
Bottle Vendors

Higher Wholesale
Cost Killing 9c
To 10c

PORTLAND, Me., Dec. 5.—A mixed-price policy at self-sell machines was announced here this week in the wake of widespread complaints that machines were operating at 5c, a reduction that the policy still undetermined.

The move was made by the Portland Company of Oregon, long-time changers in the vending equipment field. The policy calls for a vendor to operate a 6c machine in locations within 700 feet of another 5c machine. The Coke wholesale price at 5c is said to be the lowest in the Portland territory. The Portland Company operation requires that a customer have a 9c in order to receive a 5c change. All McLain, sales manager, said there has been much difficulty in determining the effect on volume.

HOSPITAL AID

Vender Battery
Cited as Major
Morale Builder

CHICAGO, Dec. 5.—A battery of food and beverage vendors recently reported to the State of Illinois, Neuropsychiatric Institute was given the go-ahead, to get aid with hospital authorities as "the latest move in the hospital program of continually seeking new ways of serving staff and patients in the wards and morale," said hospital authorities.

Getting and keeping a competent staff is the chief question in the Neuropsychiatric Institute, the Institute stated. Vendors, in the use of the most streamlined cafeteria service, making possible the extension of an automatic snack bar, is a major feature in the program. The number of such staff is considered small.

The idea of the vendor battery, placed in the hospital basement, includes sandwiches, milk, such other items as coffee, decaffeinated coffee, and a variety of cost such as crackers, peanuts, and other food items. The ability of the vendor battery to serve increased through the establishment of a food line. The vendor battery was said to be under the supervision of a registered dietitian.

Jo-Lo Names
Sales Reps to
Aid Distributors

JERSEY CITY, N.J., Dec. 5.—Joe Tannor, head of Jo-Lo Perishables, has renewed the order that he be in the process of expanding the sales representatives for his firm's perishable line, Jo-Lo.

Tannor expounded the importance of Jo-Lo's sales staff.

Aldus Bennet, one of the Jo-Lo salesmen, has been appointed as sales manager for the firm's perishable line. Bennet has been in the perishable field for a number of years.

Jo-Lo is currently operating in the Northeast, with additional representatives planned for the West Coast.

Pepsi Aiming
At Funspots

• Continued from page 36

Pepsi will also be offering a wide variety of products, including soft drinks, dairy products, and snacks. The company will be offering a new line of shakes, which will be available in a variety of flavors.

In addition to the price cuts, the company is also offering a new advertising campaign, which will feature a variety of Pepsi-branded products. The campaign is expected to run for six months and will be broadcast on national television.

The price cuts and advertising campaign are part of Pepsi's ongoing marketing strategy to increase its share of the soft drink market. The company has been facing increased competition from rival brands, and is hoping that the new initiatives will help it to maintain its position.

The price cuts and advertising campaign are expected to result in increased sales for Pepsi, which is hoping to build on its recent growth. The company has been expanding its product line and entering new markets in recent years, and is looking to continue this growth in the future.
**OUTDOOR MILK UNITS SCORE ON N. J. ROUTE**

**GLENDALE, N. J., Dec. 9—** John R. Humphreys, owner of the Glen- dale Dairy here, is currently oper- ating three outdoor milk units on outdoor locations and, apparently, doing well.

The sale of the milk units is only a month old. Humphreys has six units on location, two more set for installations and another eight on order.

Humphreys, who has built shel ters to house the vendors on their outdoor locations, has units in such places as the middle of a 200-home community with no stores at hand, on a street used by DuPont workers on their way to and from the plant, at an intersection next to a laundromat and at gas stations.

**Three Factors**

Three factors account for the terrific volume, according to Humphreys. They are:

1. The vendors dispense milk 4 hours a day, as no dairy shelf in the area does, providing refrigerated milk when it is wanted.
2. The outdoor locations bring business to the station and offers on-the-spot service to tourists and residents.
3. In residential areas, with no stores handy, it provides a milk supply which is easily obtainable. In such areas, it is placed near the doors and in busy corners, and on sidewalks used by factory employees.

The vendors dispense half pints, one quart and a half-gallon. Humphrey's is considering selling a larger size this coming season. Humphreys and his sons, Louis and Paul, have tried to operate their outdoor milk route as a goal, with a proportionate increase in the regular dairy business.

**WRITING MFG. CO.**

6650 W. FULTON ST.
CHICAGO 14, ILLINOIS

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**T. & B. SETS COUNTER CHARGE AGAINST SPONSOR**

LOS ANGELES, Dec. 9—T. & B. Vending this week initiated a counter charge against the Los Angeles Foundation School for Spastic and Polio Correction, which earlier had sued the firm for alleged breach of contract.

The foundation asked the court for an interim decree to require the vending company to submit a record of gross receipts, a statement accounting and a judgment for such receipts with interest at 1% per cent less credit as the court deems proper and previously paid it the sum of $7,500.

In answering the charges, the Brubakers claimed that the plaintiff wanted to sell the company to the insurance companies, taking control of the operation out of California, but that no license was issued to them to operate in Los Angeles, and that the foundation had no business organization or a private enterprise.

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**Build Own Shelters**

The Rowe Manufacturing Company is now making available social shelters for the vendors at Whipple's, New York, and that the Gro- side has already built its own shelter in the city.

Humphreys is considering selling a larger size this coming season. Humphreys and his sons, Louis and Paul, have tried to operate their outdoor milk route as a goal, with a proportionate increase in the regular dairy business.
Conn. Cig Sales Seen Leveling Off

HARTFORD, Conn.-Dec. 8—Connecticut cigarette smoking is leveling off, since the figures this week disclosed that the steady rise in cigarette smoking had come to a halt in recent months, and to date, had even shown a slight drop.

The cigarette tax stamp sales for the July-November period this year, compared to the same months of 1952, revealed a drop of $12,500 from the $3,890,000 collected a year ago.

Money-Making, Money-Saving IDEAS FOR OPERATORS!

Valuable Information Can Be Yours Every Month...Without Cost!

This monthly newsletter has made it possible for operators to increase sales and profits through new and improved vending machines, but its success is predicated on the operators putting to work everything this publication has to offer. It's FREE, just write Washington, D. C.

Set Open House At Bert Mills Plant Dec. 11

ST. CHARLES, Ill., Dec. 5—Open House at the Bert Mills Corporation plant on 1000 Roush Road, East of St. Charles, will be held Friday (11) from 2 to 8 P.M.

A high point in the dedication will be the presentation by Bert Mills officials by Dixie Cup Company of a silver-plated trophy, the billionth cup sold thru the firm's Coffee Break equipment.

Among the leading industry figures attending the proceedings, which will include cocktail party and a conducted tour of the complete plant and conditioned offices, will be the executives of directories of National Automatic Merchandising Association.

Sam Dean, president of Dean Mills Inc., will put his private plane and pilot at the disposal of the company for the attendance of Bert Mills Corporation during the open house.

Marketing

Continued, from page 72

such as cigarettes, with fast turn-over and a relatively low unit profit. Profits are not the most successful task in vending machines—appeal to both men and women, some to children as well.

The rapid trend toward self-service, toward the vending of necessities of life, and holiday selling, coupled with the increasing high cost of living, is causing a reaction in the vending machine industry. A steady vending itself will cause a revolution in the vending industry, as this article declared.

Expansion Areas

Vending seems certain to expand in three directions. First, it will take over more and more of the job of selling "sustenance" or convenience items, thus freezing high-priced sales personnel to concentrate on more profitable items which require personal suggestion and persuasion. Second, we will see an increase in the sales volume of many items by making those items available automatically, day and night, Sunday and holidays without adding to overhead costs. Until recently, automatic selling such as was limited to the 10-cent machines, was purchased for immediate use, usually for consumption on the premises. But the past five years witnessed the beginning of vending sales for the "take home" market. This includes such items as milk, ice, fuel, etc. Concluding, Schreiber stated: "In an age of shorter working hours, one of the trends of the business is toward the availability of seven days and of high selling costs, going down to a dime, these vending machines offer the new dimension in retailing—selling goods and products to more people, efficiently and profitably."

MAKE MORE MONEY IN VENDING! Read The Billboard Every Week

MAKE MORE MONEY IN VENDING! Read The Billboard Every Week

Get your personal copy of The Billboard every week for the latest news and new vending equipment—for every kind of significant vending machines.
The Vendor of '54

ATLAS MASTER
penny-nickel
PROFIT MAKER

the Modern
Ball Gum and Charm Vendor
for Bigger Profits—
more nickel sales—
faster emptying!

Brand New Features FOR

BIGGER GROSSSES—BIGGER PROFITS

1- Also can vend NUTS and CANDY—with optional penny or nickel only operation!

2- Big 8½ lb. capacity globe—prefilled and closed to save time on route—full open bottom for easy washing—better display surfaces—waterproof!

3- Charm loader displays all charms against glass for maximum visibility and strongest patron pull—large slot wheel takes BIG CHARMS!

4- Slug proof—sealed coin boxes available—coin handle "shear pin" protects against forcing—"kickout" prevents jamming and misses"!

5- All die cast—service-free operation—"lift-out" lock and coin mechanism for easy servicing!

Get the facts—fill out coupon and MAIL TODAY!

This new ATLAS MASTER Penny-Nickel PROFIT MAKER puts you into Big Business—with Biggest Profit Returns—at an absolute minimum of investment!

Be first with this outstandingly modern ball gum and charm vendor in your territory! Start new routes—incorporate it in your old route!

ATLAS MFG. & SALES CORP.
Manufacturers of Coin-Operated Vending Machines Since 1925

12220 TRISKETT ROAD
CLEVELAND 11, OHIO
Phone: ORchard 1-7725

Gentlemen:
Please send me full information about your new 1954 Atlas Master.

Name
Address
City Zone State

www.americanradiohistory.com
GET INTO BULK VENDING WITH PIONEER®

AND VICTOR’S MONEY MAKING MACHINES

*VICTOR’S STANDARD 1¢ Topper
worldly famous.
100 or more, $12.00 each.
Less than 100, $15.50 each.

*VICTOR’S TOPPER DELUXE 1¢ (12...)
Your choice: Glass Globe, Style 4957
or Giant Globe, Style 4959.
100 or more, $18.00 each.
Less than 100, $21.95 each.

SPECIAL INTRODUCTORY OFFER!
Get Acquainted Offer ever Baby Grand Deluxe & Chicle Treats
with rocket themes, 1¢ each.
100 or more, $15.95 each.
Less than 100, $19.45 each.

VICTOR’S BABY GRAND DELUXE
and Chicle Treats
that profit makers.
100 or more, $13.00 each.
Less than 100, $15.45 each.

WRITE FOR OUR COMPLETE CHARM
and MERCHANDISE LIST!
Please Victor’s Service
205 Atlantic Ave. Brooklyn 1, N. Y.
Phone: President 4-0909.

NEW 5¢ ROCKET CHARM MIX
TRADEMARK
Now available and ready for delivery on All 5¢ ROCKET CHARM MIX... containing a magnificent variety of games, toys, handbags, and rings for the sensational 5¢ ROCKET CHARM MIX. Thrown out by millions of adults and kids waiting for 5¢ ROCKET CHARM Mix. Be first and get the good stuff.
The Victor 5¢ Rocket Charm Machine holds the 1¢ Rocket Charm Mixes. Takes approximately $25.00 each on 50 machines, and is ready to use and demands orders for itself. Mixes are available for your coin-op store or both coin-op stores and for any other coin-operated business.

MIXES ARE AVAILABLE AT 2¢ EACH.

VICTOR’S MONEY MAKING MACHINES:

Cle, These obble 140 76 & Mt. 4 f0 pake<,t1, Less the CHLOROPHYLL baby 700, or each. Topper Cum, LOW Chkka, Ball AND ISO Mot or each. Prices 700, e 6 s 7 Cum, 140 Vf M VICTOR’S 24/7 404 VENDING N. CORP. MONEY VENDING Machines.

VICTOR’S TOPPER DELUXE 1¢ (12...)

Your choice: Glass Globe, Style 4957
or Giant Globe, Style 4959.
100 or more, $18.00 each.
Less than 100, $21.95 each.

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and Chicle Treats
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Phone: President 4-0909.
THE BILLBOARD

Index

of Advertised Used

Machine Prices

Vending Machines

Equipment and prices listed below are taken from advertisements in the Billboard issue indicated below. All advertised machines and prices are honest. Where more than one firm advertised the same equipment at the same price, the one priced as indicated in parentheses. Where quantity discounts are advertised, as is the case in both vendors, only the machine priced in front is used in the table. The prices quoted depend on condition of the equipment, age, time location, territory, and other related factors.

<table>
<thead>
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<td>Western</td>
<td>$14.50</td>
</tr>
</tbody>
</table>

PENNY KING COMPANY
2256 Main Street Pittsburgh, Pa.

YOU HAVE TRIED THE BEST...NOW BUY THE BEST!

VICTOR'S

LARGEST GLASS GLOBE STYLE

TOPPER
TWIN WINDOW
DELUXE
50c EXTRA

$14.95
$14.95
$14.95

$43.00
$43.00
$43.00

800 each
800 each
800 each

PENNY KING COMPANY
2256 Main Street Pittsburgh, Pa.

YOU HAVE TRIED THE BEST...NOW BUY THE BEST!

SIDMOR VENDING CO.

NEW LOW COST

SILVER KING "GIANT ACE"

AT LAST! A tender that obtains more money per day for your business than anything else! Unique, automatic, beautiful, simple, reliable, permanent. A complete money and coin collector, with prices between 1 and 5 cents. Very profitable and worth every cent. Made by the manufacturers of "Silver King". Send for descriptive literature.

HERALD VENDING CO.
822 Clybourn Parkwy, Chicago, Illinois
Name Top Winner In Frankie Laine-Wurlitzer Contest

Judges Pick 16-Year-Old High School Senior From Union, N. J.

WURLITZER good voices will phonograph cartridge," number Permo the Cleveland Phonograph ing chants same men. of red

 Execs The Press. Pickles were Kinder-Holland were the Dec. 12. Holland was "Strings of My Heart" by the Gaylords which was recorded by Mercury. Judges con-

 Permo Intros Needle Card To Aid Dealers

CHICAGO, Dec. 5.—A new type of needle card, devised by Permo, Inc., was introduced at the record show here. The card is marked "what needle fits what cartridge in phonograph needle business, according to Sidney Levine, vice president in charge of sales.

The card is cut on the spindle of a phonograph display ed by Permo at the show. A dealer who will receive the cards on his

distributorship will be able to replace worn needles.

Juliet Tune Disk Gets All-Out Booking

CLEVELAND, Dec. 5.—Following announcements of the winning of the disk of the Juliet Tune Prize the Cleveland Phonograph Merch.

CHICAGO, Dec. 5.—Plans for the holding of a convention of the Music Operators of Northern Illi

C&H. Supply Expands

DALLAS, Dec. 5.—The C. & H. Supply Company is expanding its sales efforts in the Southwest. The company has opened a new office here December 10. Open house for operators will be held December 13. The firm's new address is 1201 South Main Street, Dallas.

Canada, Texas Distributors Appointed by Rock-Ola

Chicago, Dec. 5.—Kurt Kizer, assistant sales manager of the phonograph division of the Rock-Ola Mfg. Co., has appointed the opening of a new Can

Chi Juke Box Operators Prepare For Christmas Holiday Business

CHICAGO, Dec. 5.—Juke box operators throughout the city are beginning to prepare for the increase in business during the Christmas season. Christmas records are being placed in the stores and records are being

PLAY AT DI ME AIDED BY RH YME

CHICAGO, Dec. 5.—Tavern operators find that their Christmas clientele increase due to the fact that the juke box is a popular feature of the Christmas season. The success of the juke box has been due to the fact that the juke box is a popular feature of the Christmas season. The success of the juke box has been due to the fact that

In Other Departments

Among the stories of personal interest to the coin machine industry are: the following:

CAPP Devoted Special Issues In Honor of Opportunity

The Cleveland Phonograph

BUFFALO, Dec. 5.—The Cleveland Phonograph has placed three

NEW PR POLICY

Runyon Donates Jukes On One-a-Week Basis

NEWARK, N. J., Dec. 5.—The Thomas Runyon, President of the Cincinnati Phonograph Company, announced his donation of five jukes in one a week basis to the Fair Music Company, New York. The donation was made in the name of the Cincinnati Phonograph Company. The donation was made in the name of the Cincinnati Phonograph Company.

SOUTHERN MACHINES

To Open Miami Office Dec. 10

MIAMI, Dec. 5.—Ron Hood, president of the Southern Machines Distributing Company, announced this week the establishment of a new office here December 10. Open house for operators will be held December 13. The firm's new address is 1201 South Main Street, Miami.

Southern Music Distributing Company

Mi ami, Dec. 5.—Chicago, Dec. 5.—Kurt Kizer, assistant sales manager of the phonograph division of the Rock-Ola Mfg. Co., has appointed the opening of a new Can

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Serving 1896. World's Oldest Music Magazine

This week's issue of The Billboard is available in print or as a digital download. For more information, visit www.americanradiohistory.com.
good switches
last and last
and last

Many a man remembers the swinging, stinging switch in the bygone days when psychology was applied to the seat of the pants. Selected of a limber, new growth wood, the switch could be used again and again—if needed. It seemingly had no fatigue point and one scarcely ever broke in use.

Switch blades used in the AMI juke box are unusually flexible and unique in their low fatigue properties. Made by AMI of pure copper, alloyed with rare beryllium, they are heat treated to respond with a touch and to return literally millions of times to normal position without breakage or wear.

The right kind of selected materials and painstaking care in the manufacture of switches and other components are responsible for the trouble-free operation of the AMI juke box.
By SAM ABBOTT

A few nights ago, when the Co-Operative Music Operators met in their semi-annual convention in First National Music in the San Fernando Valley, Los Angeles, drove up in a new pickup truck. He was greeted by his partner, Walter Hemple.

"That's a nice pickup you got there," Hemple called out through the window, "Don't mind having it!"

RaZor stepped from the cab and handed Hemple the keys. "It's yours, fellows. I just bought it!"

While this type of thing does not happen every day, it is an incident that shows how friendships which exist between these partners. It has always existed and grew from an acquaintance made while both were employed by an operating firm nine years ago. About four or five years ago, they decided to have their own business and acquired 10 pieces of equipment, principally making partner.

Strictly Cash

The pickup truck incident also indicates another point important in the operation of this company. There was no mention of money, no exchange of words that would indicate that equipment and rolling stock comes to the headquarters, it is just part of the business. They operate on a strictly cash basis and the only bills incurred are those for parts. And in the RaZor operation this is true.

One of these exceptions occurred recently when Hemple had requested a loan to sell a set so that it could be paid. No invoices were forthcoming for six months, despite repeated attempts to get them. Finally, one of the parts supplier's employees approached the operator with the information as to when he expected payment. This did not embarrass the operator at First National.

The important aspect of this incident lies in the idea that the operators of First National Music that are considered important are those who pay cash for practically everything and the other is relaxation.

Cash Advantages

The idea of putting on the line has an advantage from a business standpoint. Hemple says that it gives the company a wider scope in buying, for it is not tied up to any one company. Usually better price can be obtained on equipment, paying cash, and carrying charges are saved.

The important feature of this policy with this operator was shown a few years ago when another advantage of having the cash readily available became evident. A new equipment was on the market and it was agreed by both that the possibilities. RaZor was interested and suggested that their initial order be for 10. In checking into the finances, it was found there was ample cash on hand for two. They finally decided to purchase the two. And they were glad they only bought two for the vehicle was not a money-maker. So is the advantage of cash. RaZor and Hemple add that it prevents overextending the company's resources.

The partners work together closely, with RaZor decried that Hemple is the general manager and RaZor the operator, but new and "nothing is left for the "last" hand." Hemple credits RaZor with making the use of the new equipment a "nice little machine and the best machines in the business and another example of why the world's best products are made here in the United States.

RaZor, a mechanic, admits he is not a mechanic. He was born in Illinois and grew up in the music business, going into music in 1934 as a mechanic with the United States. In company with the company 10 years and it was during this time that RaZor was able to get into the business, first as a mechanic with the company's magazine in Chicago.

Later he sold it when he was a partner in a new grain mill. When he was appointed by Lockwood Airplane Corporation, builder of the Consolidations.

Ability Pays Off

The company uses this talent to its advantage. RaZor has been able to sell equipment and partner in good working order is the same thing. He has used his knowledge of music to use his music equipment, so that he can be a "top dog" in the sales department.

When RaZor bought his first equipment, he began by selling it for parts and now has a full-time sale in the shop. A few of his clients work by word of mouth, sending in parts for repairs. RaZor has a few regular customers, but the main thrust of his business is in selling it for parts and repairs.

Meet RaZor & Hemple

Homer RaZor and Walter Hemple have been together in business for about five years. When RaZor moved to the West Coast, he was assigned to the studio as the manager of the studio equipment. They have, however, dis- covered that this may not be the best possible plan. In 1954 they bought about 50 additional machines, and since then have been in the business of producing equipment. They have now got their own machine shop, which RaZor helps to run.

Between the two, RaZor and Hemple work like a team. They are both familiar with the equipment and the business, and can replace each other in case of illness. They have been in the business for about five years, and have, in the meantime, become very close friends.
The largest number of selections on the smallest console in the world
"The original phonograph with 120 selections"

*Less than 30 inches wide

ROCK-OLA
Comet
120
SELECTIONS

MODEL 1438

ROCK-OLA MANUFACTURING CORP.
800 N. KEDZIE AVE.
CHICAGO 31

MODEL 1546
Chrome Cover
Wall Box
with 120
Selections
Adoption Would Hit Coin Phono Purse

**Coinmen You Know**

**How Was Your Timing on...**

**"CHANGING PARTNERS"**

**Top Winner**

**Southern Music**
THE BILLBOARD Index of Advertised Used Machine Prices

• Amusement Games

Equipment and prices listed below are taken from advertisements in The Billboard Index of Advertised Used Machine Prices. Prices are in dollars and cents. Where quantity discounts are advertised, as is the case in the bulk of machines, any Amusement Game price listed is used price unless otherwise noted. Advertisers pay a price advance per issue of the magazine, year, time on location, territory and other relative factors.

Merry Christmas

Our CHRISTMAS PRESENT
Not just in Greetings
But in Dollars and Cents

CAN'T BEAT THESE PRICES ANYWHERE

Santa Rosa

(Continued on page 53)

DECEMBER 21, 1953
THE-BILLBOARD
COIN MACHINES

D. ROSEN
67,000 ACTIVE BUYERS
The Billboard Classified columns each week
German Game Displayed at Chi Confab

CHICAGO, Dec. 8—One of the rarities of the NAAFP exhibit floor was a vending machine with a unique theme—pirates. Made by North American Import & Export Company, the game has 22 miniskin players and operates mechanically. Every player on the field is mobile and capable of kicking the ball toward the goal area. The game is suitable for either a nickel or dime play and requires two players on each side of the playground.

Ted Glaser, sales manager of North American Import & Export, said that several of the machines have been in operation in Times Square area. The game lists for $185 per hour, New York, where the firm's offices are located.

DETROIT, Dec. 3—Plans for the election of officers for 1964 were made at the December meeting of the Detroit Shuffleboard Association Thursday. Fred Christian is running for a term as president, after previously serving as vice president.

The association is now in the middle of the season of Lewis cup play, requiring the attention of officers and League officials. It is expected that formal installation of new officers will be held in a dinner dance, probably in January.

THE MARKET PLACE

for the

COIN MACHINE INDUSTRY

ADVERTISING RATES

*** REGULAR CLASSIFIED (minimum $5)

All marketable items, regardless of size, are accepted. Minimum of $5.00. Ad copy must be approved by advertising manager. Each additional 1/2 in. line or 1/2 in. cut size line cost is $1.00.

*** 3 or More CONSECUTIVE @ $1.50

CLASSIFIED ADVERTISING

Cash must accompany all orders for less than 3 insertions. Firms are included in an additional 50¢ for each space for a minimum of 10x number of the coin box number to cover the cost of handling and reproducing.

Business Opportunities

Coin Radio and Television—Bor direct from the manufacturer. Makers of quality, design, and value, write for sales. All inquiries promptly answered. H. J. Baer Co., 1004 Dearborn St., New York, N.Y.

Rents of movie houses, vaudeville houses and stadiums for distribution and operations with full bookkeeping and record keeping facilities. See the last three years. American producer of coin operated machines and equipment, particularly, Coin Vendors, Inc., 105 Allen Ave., Farmingville, N.Y.

Television, coin-operated, large group as above and also direct, start-up money after year by year basis. Contractor's and coin-operating rights, monthly weekly, semi-monthly. See above.

Help Wanted

Wanted for remodeling, good wages. Must know Signo to letter, blueprint, calculations. Can work with precision, 400-450. Reply to Box 233, Chicago, Ill.

Parry, Supplies & Services

Candy Machine Operation—57 and 104 York Ave., Brooklyn, N.Y., 5th Avenue, New York, N.Y., Broad St., 381-26, New York, N.Y.

Candy trade. Rent, 85-100. Write for details. Western Vending, 4517 W. 63rd St., Chicago, Ill.

Positions Wanted

Positions as Coin Vendor for any length of time. $6.50-8.00. Reply to Box 1200, Chicago, Ill.

KING & GO


For sale or rental. Marcus, Chicago, Ill.

KING & CO.


Wanted Routes

Wanted Routes in all parts of the U.S. Submit routes for review. Vendor, 5627 N. Oak Park Ave., Chicago, Ill.

To Order Market Place

USE THIS HANDY FORM TODAY

1. First, print or type your message here, figuring five words to the inch. Indication of your want is a "displayed classified" indicate the margin that you want it to appear in the ad. 12 box number is wanted. Please figure 6 additional words.

2. Next, check off the classification which best describes your advertisement, and your advertisement will be printed in the classified section.

A. Agents and Distributors Wanted
B. Help Wanted
C. Parts, Supplies and Services
D. Positions Available
E. Routes for Sale
F. Used Coin-Operated Equipment
G. Want to Buy

3. Then check here if you want it to be a "regular classified" or the "displayed classified" advertisement that gives your message extra power and reaches.

□ Display Classified
□ Regular Classified

4. And last—complete this authorization blank and rush your advertisement to the very next issue of The Billboard.

Gentlemen: Run this in your "Market Place" as indicated below:

□ Regular Classified
□ Display Classified
□ Payment enclosed
□ Bill me

Name
Address
City
State
Zone
Page

THE BILLBOARD

Index of Advertised Used Machine Prices

• Shuffle Games

<table>
<thead>
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<th>Model</th>
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AFTER TRAGEDY STRIKES YOUR AMERICAN RED CROSS IS ALWAYS THERE
### Arcade Equipment

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###-conf firsts Hit New High

CHICAGO, Dec. 5.—Down the years the NAAPB has kept a close watch on the number of new equipment units that hit the street each year. The industry has a keen interest in this because it helps to indicate the health of the industry itself. Much of the new equipment has been related to the trend in clothing machines, and even more so to the trend in space machines. As a result, the number of new equipment units has been rising steadily for several years.

Among them were the
different types of rides and
different units were displayed.

An old line outdoor ride
manufacturer made its first
unit in the new equipment
and it was a hit.

**Coin equipment** was
distributed to the
total in the new equip-
ments were not

### IQ Shows

**Continued from page 70**

The IQ Shows are continued from page 70. The IQ Shows were held in various cities across the country. The shows featured different themes and were attended by a variety of people. The shows were a popular attraction and were well attended.

### Amusement Games

**Continued from page 83**

The Amusement Games section continues from page 83. The section features various types of games, including pinball machines, video games, and mechanical games. The games are described in detail, along with their prices and features.

### NAAPB Convention Notes

**Continued from page 79**

The NAAPB Convention Notes section continues from page 79. The notes cover various topics related to the convention, such as the exhibits, the speakers, and the attendees. The notes are a valuable resource for anyone interested in the amusement industry.

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**Stanley Levin, Empire Coin, says photo vendors are moving well these days.**

Present at Auto-Photo Company's booth besides D. B. Baker, Bateman, Harren, ex-president, and V. Van Maten, Mr. B. E. Millio, general manager; Bally Midway distributors Gil Kilt and Chill, Ohio; Jack Jones, of Bally, salesmen, the Bert Lane Company; Larry Morris, assistant manager, RKO ride business, great in the industry, and a variety of games and variety shows, adding that the pinball machines were a great hit. United States retail outlets had sales presidents and managers in attendance at the NAAPB convention in Chicago. Stanley Levin, vice president; and Drayton E. Church, director of publicity.

Holmes Cook, president of Holmes Cook Miniatures Guild, the largest in the country, exhibited a scale model of a miniature game, which was well received in attendance.

In charge of the D. & R Novelty and Novelty Machine Co.; W. R. Raffanello, Assisting Ralph C. Cook, sales manager, vice-president, and Leo B. Smith, of RKO, the Pinball Projector's display were Edward E. Millio, general manager, and Drayton E. Church, director of publicity.

Holmes Cook, president of Holmes Cook Miniatures Guild, exhibited a scale model of a miniature game, which was well received in attendance.

Ralph C. Cook, sales manager, and Drayton Church, director of publicity, were in charge of the D. & R Novelty and Novelty Machine Co.; W. R. Raffanello, Assisting Ralph C. Cook, sales manager, vice-president, and Leo B. Smith, of RKO, the Pinball Projector's display were Edward E. Millio, general manager, and Drayton E. Church, director of publicity.

**Thory Roper welcomed BINGO BARGAINS!**

**Mickey Anderson**, phone 2-2512.
New Products Galore at Show

- Continued from page 79

.features as International Mopar, Miltay Machine Corporation, Cap

t Projectors Exhibit Supply, H. E. Evans and Scientific Ma

chine as a good sales market. This year the group not only

ported satisfactory sales but they reached a new height. Ray

Larsen, Meteor, Roy waive, which have participated in this show in the

past few years, again indicated a good response to their products.

Many of the coin machine ex

hibitors showed they were some-

what disappointed in the number of regular operators participating in

the convention. But exhibitors who have made several of the recent

shows, said this number was higher than in previous years and that there had been some

purchases.

In addition several coin ex-

hibitors reported they had

received orders for future de-

livery from operators. They felt that the show was


- Continued from page 3

Jacobs Opens Revamp Firm

New York, Dec. 5.- Bob

Jacobs, veteran coin machine man,

said he had opened up a record

distributing and conversion bus

ness, Automatic Sales, Ltd., in a part

er. He will specialize in con

version work, particularly making

16-frame, triple-jugie bowlers.

His firm will also deal with

used games.

- Continued from page 6

Holloway Orders Licenses Not Transferable

HOLYOKE, Mass., Dec. 5.-

Harold P. Holloway, H. P. Hol-

loway, Inc., Chicago, Illinois,

ordered all the licenses he has been

involved with in connection with coin-operated games. He said he had not issued

licenses in the past five years and now will not issue any new ones.

Principal point made by the board was that each pin game must have a license, and the

license is not transferable. Glidden pointed out that a new license must be procured when

there is a change of machine ownership. Glidden also emphasized that if a new pin

license holder wants to play the games and that no
can be transferred on it.

- Continued from page 6

Holmes Cook

- Continued from page 79

100% Gain in Special Service Features 1949 — 1953

- The Billboard

Delivers MORE SPECIAL FEATURES Year by Year.

 Operators get MORE SPECIAL FEATURES

- The Billboard

Delivers MORE SPECIAL FEATURES Year by Year.

*When Operators Get More Value, So Do Advertisers

Coin Salesmen Get New Pitch at Coin Meet

HARTFORD, Conn., Dec. 5.—

Connecticut sales executives, in

cluding all the coin machine industry, heard some pointed commentary from a

top sales counsel at the annual Coin Show here.

Addressing the Hartford Sales Men's Club, Elmer Wheeler posed this question:

Why is it that some salesmen

sell more, and others sell less?

Wheeler goes on to say: "Some

sell more than others, and they do it by selling the machines, while others only

draw money and salesmanship from their positive attitude."

One put-down, he said, was that the successful coin ma

chine salesman had learned to be a good listener first and a talker second.

"Nature," he asserted, "de

velops, or is developed, in your early years. Talk to people long enough and

there comes a time when you are a good conversationalist!"

Another put-down was that every salesmen wanted to sell, and to sell more, or

sell the highest priced machines.

Each of them tries to sell some-

thing to someone during the day.

He added: "One of the first,

 lessons you learn in sales is to

not ask 'Do you want to buy this?' but rather ask 'What do you want?'

"Wheeler said another example of the value of proper phrasing was the case of

operators who, by operators of game machines.

One operator heard a well-known "Inert Penny" to "Invest Coin" to "Invest in

Vending" to "Invest in Vending Machines".

- Continued from page 6

Counter Game Need Stressed by Tampa Op

CHICAGO, Dec. 5.—One of the greatest needs in the Arcade field today is

the need for counter games, Harry Julis, traveling Arcade executive with headquar

ters in Tampa, stated at the NAAPPB show this week.

Julis, who is with the Royal American Shows, said that in his tours of the Midwest, South

and Western Canada last season he found many outdoor showmen who were

running an assortment of pinball games of many types, but like himself, discovered these were rarely

available.

Many of the manufacturers,

who formerly made theic counter

units, have dropped off because of

larger equipment. Julis said, and the

inlroduction costs made it difficult to build suitable equipment.

Julis, however, stated he felt it if some of the former build-

ers could get back into the field and "build machines which could be marketed for

$100 less they would find an amazing large market.

- Continued from page 6

Meteor Introuduction

Sturdily built and hand

tongue—calibrated in pounds—measures 0. A bell rings if the

machine is tampered with in any way. The tightest limit distance of three inches. The

machine is not designed to afford ease in gripping.

The coin mechanism used is either a counter model, weighing

15 inches by 12 inches by 17 inches, weighing 51 pounds, 47 inches high and occupies a

space 17 inches by 14 inches by 27 inches.

Meteor also displayed at the show was the Addie ride—Flying Saucer, Rocket,

Pulsar. This is a three-dimensional, five-passenger, Rod Racer. Hecting at Meteor's

booth was baseball hitting trainer, created by Ted Fink, Illinois-Kentucky rep; Ken Wil

lengthens the life of the coin-operated machine, which is usually the most expensive

part of the machine.
FOUR DEBUT

Capitol Bows
Kiddie Rides
At Chi Meet

CHICAGO. Dec. 5—Capitol Projector Corp. introduced, for the first time four new coin-operated kiddie rides at the NAAFFB trade show this week. They are a two-toned Carousel, a large two-toned Kiddie Carousel, Target horse ride and Kentucky Derby, a two-tone tandem.

Junior Carousel features two fiberglass figures, weighs about 500 pounds, and requires $3 by 38 inches of floor space. It's equipped with phonograph and lists for less than $650. The larger Kiddie Carousel uses a space 48 by 52 inches, weighs 350 pounds, has bigger, more elaborate molded fiberglass horses, and lists for less than $650. It is equipped with automatic recorded music, both have up and down motion.

Target horse size board variable speeds—fast, center, gallop—which the operator can regulate by a tug on the reins. An electronic counter with bidder (secured to the side) is supplied along with a flashing target, so the rider can have a make-believe gunfight as he rides. The unit measures 30 by 54 by 48 inches; weighs 300 pounds; and lists for less than $650.

Kentucky Derby, a two-horse ride, has this full-sized motion picture which requires only about $4 by 48 inches of floor space and lists for less than $500. Besides Capitol, Los Angeles-based Children's Supply Co. and the Hart Line Company both introduced two-toned horse rides at the show for the first time.

Conn. Ops Eye
Good Will at
December Meet

CHESHIRE, Conn. Dec. 5—Conn. operations were the main topic of discussion at the December meeting of the Music Operators of Connecticut held at the Wonder House in this week.

R. A. Fish, president, and owner of the Armstrong Game Corp., Hartford, told the gathering that if more operators treated their location owners as business partners there would be fewer headaches in the public relations fields of the industry.

He also pointed out that "operators should treat the public as if they were customers with a future, and wherever possible show an appreciation for their businesses."

The membership took under consideration a proposal of extending association affiliation to cigarette operators.

A resolution of sympathy was passed following the disclosure of the death of Irving Clayp, MA treasurer.

Munves Bows
3-D View

CHICAGO, Dec. 5—The Mike Munves Corporation premiered its new "3-D Artist" which has been held here Wednesday (2). The" 3-D Artist" offers a five-color picture show for a nickel. It offers a unique motion picture which measures 2 feet by 21/2 feet by 2 feet and is projected by a projector. Munves said the company planned to expand the machine's capacity from three to five thousand shows a year.

Munves said that production was underway and when completed, he could offer only 60-day delivery. Besides Munves, three other manufacturers exhibited at the show—Gateway Sales, Capitol Projector Corp. and International Motion Picture Corporation—unveiled 3-D models. Capitol also showed 3-D movies.

Munves also showed two new Arcade units—Sy-O-Graph and Power-A-Matic. Air Hockey and Set Shot, three amusement games for two players; and Mighty Mike.
Lee Unveils Steeplechase Kiddie Ride

CIRCA 1953, Lee Manufacturing Company, exhibiting at the NAAPRF show for the first time, premiered its Steeplechase Ride, a coin-operated amusement model, and its 130-house Carousel set, a non-coin-operated amusement park ride.

In operation, one horse goes up while another horse goes down. As the ride lasts one minute, costs a dime, and moves one horse away, the car device comes with the ride which the operator uses to control the ride play so only while the machine is in motion. The horses move in three bodies, the ride weighs about 300 pounds and is 20 feet high.

Lee also displayed a two-seat Carousel for $450 and a three-seat model for $700 and is now being produced at the rate of about 100 per day. Their new non-coin-operated Carousel lists for $1,000. This ride is also equipped with a musical device.

Stork Praise


as entertaining as a "thousand and one nights!"

FABULOUS, FASCINATING, AND... BROTHER, DO YOU GET ACTION!!

Player spots himself 1 or 2 or 3 holes by turning SELECTOR knob.

Lighting the balance of the 6 DROP-THRU holes awards REPLAYS in proportion to the number of holes spotted.

14 OPTIONAL SPOTTING COMBINATIONS!

1 to 8 SEQUENCE lights Roll-Over buttons for REPLAYS.

3 POP BUMPERS
2 FLIPPERS
2 CYLONIC KICKERS

POINT SCORE
HIGH SCORE

LOOK 'EM OVER... YOU'LL GO FOR THIS "HONEY" AT YOUR DISTRIBUTOR

D. Gottlieb & Co.
1140 S. Kostner Ave.
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RELY on DAVIS
GUARANTEED PHONOGRAPH

SEEBURG M-100 A
with DAVIS Guarantee
WRITE FOR NEW LOW VOLUME PRICE

DAVIS PHONOGRAPH
Complete and in Good Working Order

SEEBURG
WURLITZER
ROWLE
ROCK-OLA

\$69.50

CONWAY CHANGEMAKER

GREAT NEW MODEL COIN CHANGER

$99.50

"BINGO" Coin Changer

$99.50

ARCHAIC

UNITED 959

BALLY PAIL SPRING TV, SAMPLER & TIN

\$29.75

BINGO

WALL BOXES

Westfield 1894, 1st 45's, Complete
Westfield 1905, 2nd 45's, Complete
Westfield 1915, 3rd 45's, Complete
Westfield 1930, 4th 45's, Complete

\$6.25

ASIAN

$2.25

FRAME GAME

$99.50

CIGARETTE VENDORS

FACTORY REBUILT, 25c, KING SIZE COILS.

EVANS' 100

1200 S. Pulaski
Chicago, Ill.

YOUR AMERICAN RED CROSS IS ALWAYS THERE AFTER TRAGEDY STRIKES
THEY GO BUGGY PLAYING THIS ONE!

BIG BOLD ILLUMINATED
SCORE INDICATOR
Lets Player See His Score
at a glance!

ANOTHER
Williams
WINNER!

STRUGGLE BUGGIES!

* Numbers 1 to 7 lite No. 1 Bumper for "Special".
* Making A-B-C rollovers into 2 additional rollover lanes for "Special".
* Trump bumper, rollover buttons, stand up switches and kickout holes advance buggies around track to score "Laps".

HIGH SCORES—LAP SCORES

NEW! GOLD BUMPER CAPS AND FLIPPERS!

Brand New!

Buckley CRISS-CROSS
JACKPOT BELLS

5c-10c-25c-50c-$1.00

Also made for many foreign coins.

Buckley Manufacturing Co.
8228 W. Lake St.
Chicago 24, Ill.

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Trimount's New Delivering

Williams STRUGGLE BUGGIES

Genco's NEW SHUFFLE POOL

United's RIO

WANTED: Williams, Seeburg, Chicago Coin, Genco and
United Distributors

Remember In New England
IT'S TRIMOUNT!

46 WALTHAM STREET
BOSTON 18, MASS.

WHAT'S NEW IN COIN MACHINES!
WHAT ARE THEY GETTING FOR USED EQUIPMENT?
WHAT ARE YOUR FRIENDS IN THE BUSINESS DOING?

Order NOW at LOW Subscription Rates.
Fill in and Mail Coupon Today!

The Billboard, 2160 Patton Ave., Cincinnati 23, Ohio

This Factory Second Pinball Machine Market

It's economical, fast and efficient.

Trimount, 384 E. 9th St., Cincinnati 23, Ohio

The Billboard, 2160 Patton Ave., Cincinnati 23, Ohio

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Buckley CRISS-CROSS
JACKPOT BELLS

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This Factory Second Pinball Machine Market

It's economical, fast and efficient.

Trimount, 384 E. 9th St., Cincinnati 23, Ohio

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**Keeney's 6-PLAYER PACEMAKER**

with 4 score cards for any type play!

10th FRAME
SHOTS ON AS LONG AS PLAYER "STRIKES" To Score Double or Triple...

PLUS OPTIONAL 0 to 9 MATCH SCORING!
PLAYER CAN ALSO SCORE DOUBLE OR TRIPLE
IN THE 3rd, 5th, 7th and 10th FRAMES!

EVER SLICK SILENT PLAYFIELD • HIGH SCORE FOR WEEK • SCORES ALL SPLIT SHOTS!

Keeney's PACEMAKER has Exclusive Features that get and hold players' interest for INCREASED EARNINGS!

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Kiddie Ride
$495.00

GIVE TO DAMON RUNYON CANCER FUND
DO YOU HAVE
"D.L."?*

Thousands of coin game operators all over the country are afflicted with a terrible sickness—"D.L."

Genco's "SHUFFLE POOL" can stop "D.L."

Reawakens players' interest with a brand-new appeal to their playing skill. It keeps their interest alive because every shot is different. It stimulates players to figure all the angles and bank shots. No other game has this continuous challenge—no other game can match the realistic illusion of the moving, colored, light-reflected balls.

Just one treatment of "SHUFFLE POOL"—the perfect all-location "switch piece"—will convince you. If you want healthy profits—like those you enjoyed with your very first Bowling Game—switch to "SHUFFLE POOL"!

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Invader
SENSATIONAL ALL-LOCATION BLACKLIGHT GUN GAME

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Here at International we stock a full line of genuine parts for all the top manufacturers including Williams, Genco, Gottlieb, Bally, Evans and Keeney...and because of our vast purchasing power are able to offer these parts and accessories at very attractive prices. All savings we make are automatically passed on to you.

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One experienced mechanic for all types of coin-operated machines. Good salary. Central Ohio Fair Machine Exchange
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1. REDD'S Machines Are 100% Guaranteed
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- EXPORT PRICES
- QUICK DELIVERY

MUSIC

*585-585

Wurlitzer...

*585

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1500...

Express...

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*585

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ALL RIDES COMPLETELY RECONDITIONED
A Bowling Game for Every Location!

chicago coin's New ADVANCE Bowler

★ New Beautiful Cabinet Styling!

KING Bowler

NEW Feature... Double and Triple Score Action on Strikes and Spares Only!

THE GAME WITH THE NUMBER, STAR AND CROWN MATCH FEATURE!
★ 5th and 10th Frames Triple Score Feature!
★ 3rd and 7th Frames Double Score Feature!
★ Adjustable to Play 5 Frames

★ Featuring New ADVANCE Scoring!
★ New Scoring Thrill!! Top Score of 900!
★ FAST 145 second scoring! Multiple Scoring on Strikes and Spares only!
★ Adjustable to Play 5 Frames

3 BIG PROFIT-MAKERS
For Every Location!

The Hit of the Show!

'ROUND the WORLD TRAINER

A natural ADULT ATTRACTION for every type location! The new "Gun-Ride" that's breaking all crowd records from coast to coast!

1725 West Diversey Blvd., Chicago 14, Ill.
They're all
SOLD on the HOLD feature

Yes... players, locations, operators are all sold on the sensational HOLD-feature in PUMP SPRINGS. Because the new HOLD-feature gives the player more fun for his money... and earns more money for operators and locations. Get your share. Get PUMP SPRINGS.

See your Bally Distributor or write Bally Manufacturing Company, 2640 Belmont Avenue, Chicago 18, Illinois.
UNITED'S **RIO**

with NEW SPELL-NAME Feature

**Spell R-I-O** for 4-IN-LINE SCORE
(CAN ALSO SPOT NUMBERS 2-5-8)

**Spell R-I** for 3-IN-LINE SCORE
(CAN ALSO SPOT NUMBERS 2-5-8)

ALL BALLS IN R-I-O POCKETS RETURN FOR EXTRA PLAY

**plus**

**TWO SPECIAL CARDS**
(FOR EXTRA IN-LINE SCORES)

**SELECT-EM FEATURES**
- SPOT A NUMBER
- EXTRA BALL
- 3 In Line Scores 4 In Line
- BOTH SUPER CARDS
- BOTH SPECIAL CARDS

**FOUR CORNERS SCORE**
EXTRA TIME FEATURE
UP TO 3 EXTRA BALLS PER GAME
NEW, EXTRA LARGE CASH BOX

**E-Z SERVICE FEATURES:**
- BACK GLASS SLIDES OUT EITHER SIDE
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- HINGED FRONT DOOR
- HINGED BACK DOOR

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Select-o-matic MUSIC SYSTEMS

☆ THE FINEST MECHANISM
☆ THE MOST DISTINCTIVE CABINET
☆ COMPLETELY EQUIPPED FOR REMOTE CONTROL, SCIENTIFIC SOUND DISTRIBUTION, AUTOMATIC VOLUME COMPENSATION AND HIGH FIDELITY

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J. P. Seeburg Corporation
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