'54 Finds Radio & TV Healthy, Music Nervous on Diet

Theater, Club Foldings Hurt

Radio City

Music Revenue Seen in TV Film

WASHINGTON, Dec. 26—The new term of Congress which starts January 8 will highlight a mass of legislation that is expected to be of great importance to the radio and TV industries. The chances are that the proposals will be as numerous as they are important. Some of the bills concern the Communications Act of 1934, which is now in a state of flux. The most important measures are likely to be those relating to theafil an

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The top spot, with Ted Cott as owner-manager.

Along with personnel problems, the station also had quota restrictions that limited its ability to air its own programming.

ABC, WGN, and NBC are all major players in the market, with ABC having the largest share of the audience. 

WGN has a strong news presence, while NBC focuses on entertainment.

ABC is a major player in the local news market, with WGN and NBC also having significant news operations.

ABC is known for its strong daytime shows, while WGN and NBC have prominent evening news programs.

ABC has a large audience for its entertainment programs, while WGN and NBC also have strong followings for their shows.

ABC is known for its strong local news presence, while WGN and NBC have strong national news operations.

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ON THE SPOT
Laud, Blast TV in Juve Crime Study
WASHINGTON, Dec. 28—TV again is in for both praise and criticism at hearings this week before the Senate Subcommittee on Juvenile Delinquency.

Police Chief Robert Murray of the District of Columbia in testimony before the subcommittee blamed TV, radio, movies, the legit theater and comic books for contributing to juvenile crime. Murray cited a recent report filed by the International Association of Police Chiefs which criticized TV programs for devoting 30 per cent of their time to showing how crime is committed and one per cent to reform.

The subcommittee was cautioned by another witness, Dr. Leopold Wechsberg, who practices in the D.C. Public Health Department. Against citing the crimes on TV, radio or any of the other media. He said the crimes of crime are committed by the people of TV and radio, in fact, came in for strong criticism from Dr. Frederick C. Heath, acting director of the D.C. Public Health Department, who testified for special grade TV series which has been appearing on WTOP-TV here.

Wechsberg, are their International tributors blamed the cism of new TV series to the public. They are: "Hallmark Mail of Fame," Ford division of Ford Motors for "Ford Theater," Liggett and Myers Tobacco Company for "Dragnet," and R. J. Reynolds Tobacco Company for "Cameo News Caravan."

All renewals take effect the end of this week or the beginning of next.

Kraft airs 9-10 p.m., Wednesdays, Hallmark is on 5-6 p.m.; Sundays, the "Ford Theater" film show runs 9-10 p.m., Thursdays, "Dragnet" appears, Ford, and Canals have the 7-8 p.m. time across the board.

TALK ABOUT A SECRET WEAPON

TACTIC-TRIAD is a revolutionary, new low-cost plan designed to give you WLW's entire station — morning, afternoon and night time — in one unique cartridge, making you an integral part of the programming — the sound of your station. This new radio medium is setting the standards for a new era in morning drive programming.

NEW WAX FLOOD AT ABC

CHICAGO, Dec. 28—Staff musicians and guest at the ABC central division hit the jackpot in records in recent weeks in an unusual outburst of activity.

The parade was led by Johnny Desmond's "Woman On Coral," and "Heart of My Heart" with Alan Dale. New to the circuit is the popular "I Love Paris" by Franklin Wallis, staff musician on WGN, on Mercury.

Other entries are "You and Your Smile" by Marny Murray, program director at WENT and Eddie Ballantine, Don McNeill's orchestra leader, on "Rankin, "Gumshoe" by Clark Dennis, also on "Fancy," the "Super Clicx" Christmas records on Mercury.

The most spectacular success was that of Ralph Murphey, who was a staff musician with NBC when his band records started to click.

FCC OK's Sale of KLAC-TV

WASHINGTON, Dec. 26—The Federal Communications Commission this week okayed sales of $2,842,500 in radio and TV stations. The Commission gave its approval to the sale of KLAC-TV, Los Angeles, from Dorothy Scholl to the Copley Press for $1,975,000. Also okayed was transfer of Redbird Broadcasting Company's majority holdings of KROD and KROD-TV, El Paso, Tex., to The El Paso Times for $600,000.

Sale of WINS, New York, to Gotham Broadcasting Company for $455,000 was okayed contingent on transfer within 60 days of interests held by J. Elroy McCaw and KROA, Honolulu, and KOCO, Mineral Wells, Tex., McCaw is majority builder of Gotham.

NEW 2-Hour Show Seen Pointing Up the Trend

NEW YORK, Dec. 28—A trend toward radio shows covering increased segments of time seems to be in the works at NBC Radio. Latest edition is a new two-hour show for Sunday morning which is being shopped out by executive vice president Ted Cott with a working title of "Conversation Piece."

This station, which will begin the 1939-1940 Sunday time slot this January, thus will be added to the roster of such other NBC Radio series as "Roadshow," the upcoming four-hour 8-12:30 p.m. Saturday show; "Weekend," the current 4-6 p.m. Sunday show, and the two-hour "Big Preview" platter show, which airs 11 a.m.-1 p.m. now but is shortly to be shifted to a Saturday night slot.

There is a threefold purpose behind the development of the series, according to Cott. The first is simple economics: a single crew and studio is utilized over a considerable period, cutting down costs. The second advantage is that a diversity of elements can be united within a single program framework, making it versatile in programming material. A third reason is that with block programming, a major radio development in recent seasons, such shows constitute the ultimate in block airing, with the various segments all unified in one seamless opus.

"Roadshow" for Autoists "Roadshow," which tests off January 9, is geared entirely to reach the motorist with an auto radio, and will integrate such forms as the giveaway. It will have four different sections. Among those being auditioned are Bert Parks, Herb Sheldon, Bill Cullen and Morry Amsterdam.

The new series, "Conversation Force," will be a public service offering which is being dubbed within the web as a sort of highbrow "Weekend." Jim Fleming is the emcee. Starting date has not been finalized as yet.

Radio... the nation's station

EXCLUSIVE RADIO SITES: NEW YORK • CINCINNATI • BATON • COLUMBUS • CHICAGO • ATLANTA • HOLLYWOOD
Spate of Radio-TV Bills

Bill Will Face New Congress

spoke of today’s actions was that the bill passed the Senate Commerce Committee, which was the last step before it goes to the House. The bill contains provisions for the regulation of broadcasting and for the control of commercial television. It is expected to be introduced early in the next session, with a surprise group of powerful lawmakers expected to support it.

Committee

the bill proposes to amend the Communications Act of 1934, giving the Commission authority to issue rules and regulations to protect the public interest. The bill is expected to be introduced early in the next session.

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We're Deeply Grateful To Each And Everyone For The $550,000 Pledged

We hope we have thanked everybody. If any names were omitted, we are very sorry. Please forgive us.

On behalf of the tens of thousands of Cerebral Palsied Children and Adults of the greater New York area, we extend our heartfelt thanks and appreciation to all who helped make the 19-hour third annual "Celebrity Parade for Cerebral Palsy," Saturday, December 12th-Sunday, December 13th, the success that it was.

Talent Committee

Harry Romm, Harry Levine, Irving Chezar

Evan Heil, Lenny Ditson, Lou Leslie, Marty Baum, Helen Kaufman, Jerry Rosen, John Greenhut, Joe Sully, Mac Gale, Time Galie

Edith Adams
Eddy Adams
Robert Alda
Alfredo & Lenore
Steve Allen
American Broadcasting Company
Robert Amster
Robert W. M. Stackman
John J. Mitchell
Artie Roders
Roy Abi
Charles E. Helford
Manny Wernhow
Alan Pattash
Lau Volpici
Bill Dodson
Paul Berggraf
Tom De_fil
John J. McPhee
Norman Davidson
Garrett Kern
Ralph Newman
Frank Vargnanti
Joe Spagnola
Joe Bush
DeWard Jones
Vale Reo

Program Assistants
Floor Managers
Stage Hands
Graphic Artists
Engineers
Musicians
Guest Relations
Operations and Music Clearance
Departments
Wardrobe Women
Make-up Personnel
Porters

Matrons
Cameramen
Office Personnel
Mary Amsterdam
Laurie Andrus
Ray Anthony & Orch.
Toni Arden
John & Cara Barrymore Jr.
Harry Belafonte
Tom Bennett
Polly Bergen
Al Borine
Yagi Borre
Isabel Bigley
Blinko
Victor Baro
Connie Beswell
Bob & Ray
Bunny Bridges
Red Brown & Rocket
Rangers
Dr. Ralph Bunche
Yul Brynner
Ray Companella
Pupi Campo & Orch.
Maureen Cannon
Rudy Cardenes
Steve Carlin
Barbara Carroll Trio
Carol Channing
Clarebole
Arnold Cohen
Joe Collins
Columbia Broadcasting System
Conover Girls
Jerome Courtland
Tom Carhart
Rustler Crabbe
Nancy Craig
Daygar

John Daly
Denny Dono。
Mickey Deems
Gloria DeHaven
Angela Drake
Alfred Drake
Bob Daughlas
Dulciant Television Network
The Dunhills
Ade Duval
President Eisenhower
Duke Ellington
Clifford Fadiman
Irving Fields Trio
Five Dept., N.Y.C.
Eddie Fisher
Father Joseph Flynn
John Forsythe
Arlene Francis
Helene Francois
Betty Furness
Sunny Gale
Virginia Graham
Clifford Guest
Juanita Hall
Jane Harvey
Don Hastings
Eskine Hawkins & Orch.
Margaret Hayes
Ed Hillery
Gene Herrmanns
Eddie Heywood Trio
Harry Hershfield
Warren Hull
Sandy Howard
Hal Jackson
Illinois Jacquet & Orch.
Bud Ives
Dennis James
George Jessel

Jolly Gene & Fun Machine
Conny Jones
Betty & Jane Kean
Al Kelly
Nick Kenny
Alan King
Emma Kevas
S. L. Leidesfier & Co.
Jerry Lester
Sam Levenson
Guy Lombardo & Orch.
Elaine McIlhone
Scott McKay
Maggie Mckinles
Merry Mainlan
(Roy Heatherston)
Eddie Monson
Joe Marsch & Spinletop
Restaurant
Jay Marshall
Pat Melko
James Malon
Robert Morris
Musicians Local 802
Dickie Moore
Terry Moore
William Morris Agency
Jan Murray
Mutual Broadcasting System

National Broadcasting Company

Jimmy Nelson
Rev. Canon Edward N. Nest
Nita & Pepi
Russell Nye
Geraldine Page
Bert Parks
Neva Patterson
Paulette Sisters

Margaret Phillips
Jane Pickens
Police Dept., N.Y.C.
Lloyd Reiss
Ronald B. Rudy
Elise Rhodes
Mara Riva
Phil Stiller
Jackie Robinson
Tito Rodriguez & Orch.
Rosalie Karazeta
Todd Russell
Herb Sargent
Rabbid David J. Seligson
George Shek
Herb Shulden
Bobby Shildt
Sloan Simpson
Mansha Skolnik
Star Time
Ed Sullivan
John Cameron Swayze
Maria Taftfield
Tele-O
Three Kisses
Tien Tsi Lin
Paul Vincent
Sarah Vaugham
Owen Verden
Capt. Video (Al Hodge)
Rama Vincent
Bob Weigler
Mayor-Elect Robert Wagner
Elena Worner
David Wayne
Jack Whiting
Richard Whorf
Irene Wiker
Jane Wyatt

United Cerebral Palsy

47 West 57th Street, New York 19, N. Y.
HOLLYWOOD, Dec. 26.—From reactions he’s received to date, Jack Webb is “hoping” that “New Kelly’s Blues” will be a good sponsor and agency bonanza, he said this week. Webb’s currently portry leads in two television series. His newest—or at least the initial episode of “Pat and Mike” Television series in which he stars—is of course “Kelly’s Blues” and he’s also in the “Dragnet” series. But in fact, Webb’s “Lair of Love” is a property he owns outright and has desired for some time, despite appearances to the contrary, on television. It formerly aired on NBC radio, but the net dropped it upon examination of the optical print. A version of the projected series will be filmed entirely in color, it is understood. Whether production will be delayed after the holidays is not known at this time, Webb said, but the eventual schedule is now in the planning stage.

Webb also points out that “Dragnet” and “Pat and Mike” Blues are diametrically opposed in format. “Blues” is a story laid in the 1930’s, with a comedy player as the central figure along with his Dixieland band group. The “Dragnet” picture is much more entertaining on the home which is what we have attempted to do with “Dragnet,”” Webb declared.

What specific role can determine the future of “Blues” has not been established yet, he said. Since he owns the property he can wait until it is something to be determined later. Webb said.

**CLOSED CIRCUIT**

**BBD&D to Show Color TV Film**

NEW YORK, Dec. 26.—The film department of BBD&D will present a special closed circuit screening on January 14, following

lengthy experiments in the field of color.

The screening will include the showing of a special 16mm. re-distribution reel of footage made by means of BBD&D’s projection prints on the West Coast, and Kodachrome color prints on the East Coast. New York Officials at BBD&D agree that there’s quite a bit of research and expectation that color on TV will be completely acceptable.

**Purchased by Acconicam**

NEW YORK, Dec. 26.—Acconicam, key station of the Du Mont television network, this week closed the purchase of a new television program series to the Acconicam Division of Acconicam, Inc. in the company’s first full sponsorship of a TV program.

Starting January 8, the program will be shown Monday and Tuesday nights for 6 weeks. Gross billing will be $500 per week and is expected to be $750 per week. Series is distributed by Motion Pictures Television.

**ABC Offers Pkg.**

**Starring Wright**

NEW YORK, Dec. 26.—ABC offering a new TV package to ad agencies the "Elizabeth" television series starring Martha Wright. Titled "Martha Wright Rehearses," the show was produced by Raymond & Pontos, the lawman, the Hackett band, and the vocal-voice chord.

The budget is set at $47,000 for 90 minutes. James McNaughton directs the sets and Glenn Oliver is set as musical director.

**Turner, Jackson Join Guild Films**

NEW YORK, Dec. 26.—Continuing in 1953-1954 expansion, Guild Films is adding Turner and Hub Jackson to its sales staff to cover New England, New York, and the Midwest, respectively.

Jackie McNaughton joins from War- conos, Ill., and for the past two years has been associated with the Chicago office for Radio Reper- torial, Inc. and is a student of Madison, N. J., and was fi-


**TV FILM COMMERCIALS IN PRODUCTION since Nov. 1**

This feature runs in "very Advertiser and Agency Film Buying" twice a month. The Billboard’s TV Department offers the most complete directory of all production of film commercials available, and is limited only by The Billboard’s ability to reach all producers in this field. The Buttler’s request that they send their listings to reach The Billboard’s New York office no later than the 15th of each month. Exclusives should be for the last full preceding month.

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**Advertisers (and show, if any)**

**Agency**

**How Many**

**Length**

**Type**

**ACADEMY FILM PRODUCTIONS, 123 W. Chestnut St., Chicago 10**

Union Masks & Refacing Co. — Perspectoscope — Reban, One 60 sec., Full Animation

**Air**

**Deadwood**

**BENDL GALL PICTURES, 3102 Quincy, N. E., Albuquerque, N. M.**

Zip Potato Chip — Potato Chips — Date-Keener Three 30 sec., Live Action

**Stale Biscuit**

**HOLLYWOOD, 661 W. 44th St., New York**

Beecham Products — Beechams’ Mock Tobacco — Beecham’s 60 sec., Live Action

**JACK DENNOVE PRODUCTIONS, Inc, Sam Goldwyn Studios, Hollywood 46**

**Baltic**

**DOUGLAS PRODUCTIONS, 1425 Racine Ave., Chicago 8**

Rex-Kenner Productions & Bragg — Rex-Kenner & Satte — Live Action

**Hobey Bryant**

**PETER ELGAR PRODUCTIONS, INC., 18 E. 53rd St., New York**

American Tobacco Co. — Full-Mall — SICKER — Two 60 sec., Live Action

**PETER ELLIOTT**

**OLD LEAF**

**PAUL J. FENNELL CO., 404 N. La Cienega Blvd., Los Angeles 48**

C. Schmidt & Sons — Schmidt’s Root Beer — Full Animation

**Johnston’s**

**R. Keeler & Sons Building Corp.**

**YMCA FILM DISTRIBUTION**

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**TV FILM PRODUCTION**

**Feature Treatment of the Four Main Elements of the TV Film Industry**

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State
Para Buys Warner Hollywood Studio

HOLLYWOOD, Dec. 26—

A $1,000,000 purchase of all the stock of the Warner Bros. properties by General Telelcorps (Fremont, Calif.) was announced here today by J. H. Warner, president of Warner Bros. Pictures, Inc., and John Meyer, Warner, who are also directors of the company.

The announcement was made in a joint statement issued by the companies, the Warner Bros. properties being purchased for $1,000,000.

The deal was made by General Telelcorps, which is owned by J. H. Warner and John Meyer, Warner, who are also directors of the company.

The most recent acquisition for General Telelcorps is an ambitious plan to build and operate a new studio in Hollywood, in a facility that is now under construction.

The studio will be equipped with the latest technology and will be designed to accommodate a large number of films per year.

Meyer and Warner, in announcing the purchase of the Warner Bros. properties, said that the acquisition will allow General Telelcorps to expand its production capabilities and to provide even more opportunities for the creative talents within the industry.

The purchase also enhances General Telelcorps' position as a major player in the film industry, with the studio now able to produce and distribute high-quality content to a wider audience.

Meyer and Warner expressed their confidence in the future of the film industry and their commitment to providing top-notch productions for their audiences.

The acquisition brings General Telelcorps' total assets to over $500 million, making it one of the largest producers in the industry.

The two executives also thanked the Warner Bros. employees for their dedication and hard work, assuring them that the studio's operations will continue without interruption.

Overall, the announcement marks a significant milestone for General Telelcorps, as it positions itself as a major force in the film industry, ensuring the continued growth and success of the company.

Teleradio Set To Enter Film On Big Scale

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Meyer and Warner expressed their confidence in the future of the film industry and their commitment to providing top-notch productions for their audiences.

The acquisition brings General Telelcorps' total assets to over $500 million, making it one of the largest producers in the industry.

The two executives also thanked the Warner Bros. employees for their dedication and hard work, assuring them that the studio's operations will continue without interruption.

Overall, the announcement marks a significant milestone for General Telelcorps, as it positions itself as a major force in the film industry, ensuring the continued growth and success of the company.

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A special showing of color TV to enter the New York Times Times Day on April 17 to the Yankee fans. The TV's in the Chicago Cubs were shown live, at last for the time being. Color TV does not substitute for good proctoring and second-order colors in a picture screen, even as much as black and white set. The hour-long NBC TV's holiday program, "Season's Greetings," which was regularly scheduled "Milton Berle" was received over Channel S, WNBQ, on a 12-inch black and white monochrome set.

The set was general, and the hues changed in intensities. The colors on the TV cameras were switched. Bally F. Argyle, and his friend C. H. B. had everything explained, and though the cameras were not operating differently in the two colors, the change in the color's value at the receiving was also noticeable.

"Where Show Business Meets"

"20% DISCOUNT TO SHOW BUSINESS CORNER" 8x10 GLASSY PHOTOS VARIETY photos Photographic Arts

8x10 Glossy Photos $1.50 each

40% OFF 65c ea

CABANA, CABARET, ETC., ETC., ETC.

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CABANA, CABARET, ETC., ETC., ETC.
Harry Belafonte

NOW...

Appearing in

Broadway's Hit Revue

John Murray Anderson's

"Almanac"

'Mr. Belafonte sings several numbers with an impassive sincerity that is stirring. One of them, a river ballad called "Mark Twain," is a masterpiece, and Mr. Belafonte's expository style as singer and actor makes it the "Almanac's" high point in theatrical artistry.'

Brooks Atkinson
N. Y. Times

My heartfelt thanks to the editors of The Billboard. It is a great honor to be chosen one of the "1953 Winners Destined for Headlines in 1954."

P.S.: A special thank you to Bill Smith for his constant faith and encouragement.

Personal Manager
JACK ROLLINS

Publicity
VIRGINIA WICKS
Taub Loses Court Suit To Bar Foreign Team

NEW YORK, Dec. 25—An effort by the AFL-CIO's American Federation of Musicians to obtain a court order mandating that the PITTA-Musicians of Pittsburgh work a foreign team of performers was today rejected by the State Supreme Court. The union had earlier obtained a restraining order against the American Federation of Musicians of Pittsburgh but the court ruled that the group had failed to show sufficient evidence of a violation.

The court hearing brought to light the fact that Pittsburgh's local has few members due to the economic depression. Taub's team, which includes some of the local's best talent, may be forced to disband unless they can find new employment or new sources of income.

Refuse Appeal

On December 13, a Taub employee (Taub) reported to the Immigration and Naturalization Service in New York. Taub, a part-time performer, was denied entry because of the union's ban on foreign performers. The I.N.S. granted him 30 days to enter the country, but Taub was not interested in remaining in the United States.

Taub said that he had been refused entry to the country because he was a member of the AFM and that he did not want to work in the United States. He was allowed to remain in the country for 30 days and then deported.

Contract Details

Taub's contract, which was discussed at the hearing, provided for a $2,000 salary and a minimum of 10 performances per week. The union's ban on foreign performers made it difficult for Taub to find work in the United States.

American Artists Seeks to Enter Country

The American Artists' Union, which represents a group of artists, also appeared at the hearing. They argued that the American Federation of Musicians' ban on foreign performers was illegal and that the union should be allowed to enter the United States.

The court ruled that the union had not shown sufficient evidence to support its claim and that the union was not entitled to a court order.

Australians Give Acts Tax Break

WASHINGTON, Dec. 26—Under a new tax law, Australians working in the United States will be eligible for a tax break. The Australian government has agreed to a request by the AFL-CIO for a tax exemption for Australians working in the United States.

This is the first time that the AFL-CIO has obtained a tax exemption for foreign performers. The union has been working for several years to obtain a tax break for foreign performers in the United States.

The exemption will be retroactive to the beginning of the year and will apply to all Australians working in the United States.

Australians working in the United States will now be eligible for a tax exemption of up to $6,000.

DJ's Blasted By Pittsburgh AFM Topper

Days Would Ban Performers From DJ's

PITTSBURGH, Dec. 26—Dick Jocks are a nuisance to both the American Federation of Musicians and American Guild of Vaudeville. Dick Jocks are a group of people who have a lot of jobs because of their ability to perform on different dates.

The DJ's, who are represented by the American Federation of Musicians, have been involved in a dispute with the American Guild of Vaudeville for several years. The DJ's have been accused of taking jobs from the American Guild of Vaudeville.

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Continued Flux Seen Ahead in All Tune Fields

With the record story now in the most important factors in the music business. Capitol believes that the new talent, which has been in effect in the motion picture business, and those who have direct handling of all the talent acquisition by Capitol will be able to instruct the label's national promotion efforts in his master bookings and the talent, in such a way that a master disk of "What It Was" may be released at a critical time, a hit will be handled to an agency for bookings.

Bert Braun To Leave EB

New York, Dec. 26.— Bert Braun, radio department head of The Billboard's advertising staff, has announced his resignation January 1. Specializing in the music and artist field, Bert has been connected with music promotion for the past three years in New York. He joined the Chicago office of RCA Victor in New York in 1928 and has devoted his entire career to the development of the industry.

He will announce his future plans shortly.

The TALENT

La Rosa Top Of New Batch, Draper Nexl

New York, Dec. 26.—Probably the most outstanding new addition to Capitol's roster is La Rosa, coming from the pop field in 1953 was Julius Lesko. With the smash "Anywhere I Wander," La Rosa has ended the year up with another smash, "Sweet and Only Sweet," in accord with General Artists Corporation and the ABC radio program. Only one other warby broke thru this year, young lad named Rusty Draper, who sang "Memories of You" on Mercury a top hit. The Gaylords and the Four Lads started out the year.

The biggest thrill came thru in national prominence via records. One of 1953's major hits is "Santa Baby" and thus closed out the 1953 Christmas business. Stan Freberg and Red Buttons had smash hits in '53, the former with a takeoff on "Dragnet" and the latter with "American Gothic." One cannot overlook another new talent revealed on records in '53, a cocoon singer named Billie Jo Carlisle produced by Patti Page.

This is the first notable for the strong comeback of older artists. Billie Jo Carlisle, whose hits, topped the comeback trail with "A Man and A Woman." Brenda Lee and Tony Bennett also proved to be fitting right material. This was also an excellent year for the many acts that came up with their own unique techniques, both working bands and home made.
AFM, Diskenes to Resume Talks Mon.

NEW YORK, Dec. 26—Negotiations of the American Federation of Musicians and the recording companies over a new recording pact are scheduled to resume Monday with a view to settling a dispute that has been deadlocked since last August because of AFM proclamations that there would be no work stoppage until a new contract is signed. An AFM watchman, 45, who was stationed outside the recording studio Thursday night, said that there would be no work stoppage because negotiations were to resume. A similar watchman, 56, who was stationed at the studio on the previous night, said that there would be no work stoppage when the current contract expired last Friday.

The watchmen are now state witnesses in the negotiations and are being paid by AFM.

AFM's object in the negotiations is to get a higher percentage of sales in royalties from records. The record companies insist that the percentage is already high.

Roi Rates

Even then the talks, if there is no stoppage on January 1, when the current two-year pact expires, will be cut by a number of difficult questions. The record companies have indicated a slower wage rate than the AFM has been able to secure in previous agreements. Even if there might have been a stoppage for a good wage rate, the wax sessions and cut a great deal of labor, the AFM is concerned about a ban, raised in the talks, of the new, songs, usually taking any artists available in order to have something on records. This may mean theicio for many jobs. The record companies have already suggested that they will be available for the unusually large backlog already in the can.

Bell Records Picks Onorati

NEW YORK, Dec. 26—Bell Records, Inc., has named Samuel Onorati president. Until recently, Onorati was vice president and advertising and promotion service manager of Columbia Records. The deal was set for the Bell division, the country's third largest, by President Robert Underwood, former president of Columbia Records. The Bell division is to be renamed the Onorati Division.

Flanagan-Morrow Gross Over 9G

In Single Night

NEW YORK, Dec. 26—The combined concert-dance performance starring George/Moro and Buddy Morrow bands lasted just one night at the Madison Square Garden. The gross was $34,250, after overhead and expenses. The Flanagan and Morrow orchestra, with 120 pieces, gave their first four months of the fiscal year, which was down 25 cents from a comparable period last year.

The tax on federal admissions to theaters and concerts produced $20,000 in revenue, according to tax figures. The tax, in effect since the beginning of the year, is expected to bring in $80,000 in the fiscal year. The tax on admissions to exhibitions, museums, and parks has been increased to $1 from the present $20,000 in the fiscal year. The tax on admissions to exhibitions, museums, and parks is expected to bring in $50,000 in the fiscal year.

London Sales Program to Repeat, Improve '53 Ideas

NEW YORK, Dec. 26—London Records will repeat its 1953 first half sales development program, with added features, start March 1, in the London, Paris, and New York markets. Dickery field men will call on all the distributors and retailers in the plan known to distributors, returning with reports on the next day.

The concert feature of the plan also dealers in Europe an extra 19 per cent on enbloc purchases. Return rights are to be given in 30 days. The plan, which covers the last 1953 sales, will be supplied. These will plug LP and 45-rpm records. On the classical field, London has planned a 100-per cent sales effort starting in March 1954. The plan, which covers the last 1953 sales, will be supplied. These will plug LP records only. Classical items include the following:


title | artist  
---|---  
Peter Grimes | Benjamin Britten  
The Marriage of Figaro | Wolfgang Amadeus Mozart  
The Minstrel and the Magician | P. A. von Schiller  
The Sleeping Beauty | Tchaikovsky

London records also will be carrying a drive aimed at jockey box operators. Each dealer will be offered a shelf display plan, with added features, starting March 1. The plans will be supplied. The LP and 45-rpm records will be supplied.

Hold Space Drawing For Chi Parts Show

NEW YORK, Dec. 26—Hold space drawing is set for the Chi Parts show, to be held at the Olympic on January 17. The drawing will be held at the Olympic on January 17. The drawing will be held at the Olympic on January 17. The drawing will be held at the Olympic on January 17.
Continued Flux Seen Ahead
Mitchell Signs Vicor's Label 'X', For Sound Seg

NEW YORK, Dec. 26.—RCA Victor has taken several steps in recent days which bring into closer line the two major independent record labels, line 'X', and the proposed new Victor single line. Le Dolan, general sales manager of label 'X' returned here after a cross-country tour on which he conferred with independent distributors who may handle the line. RCA is making plans for the execution of the operation by The Billboard Book for consideration recently was the name "Victor". It cannot be said that independent distribution is perfectly well set up to handle the country, but with a "surprise" set-up expected for handling the subsidiary label, this is not the case.

Critical Year Weathered

Chicago, Dec. 26.—The high fidelity division of the Chicago Symphony Orchestra has extended its agreement with Victor, acquiring one of the firm's stereo sound recording marks, No. 24 in the 8 to 8.30-stamp.

High in the show was the display of "NOCTURNES" a program of classical music played by the Chicago Symphony, conducted by Joseph Schillaci conducting. The audience listened to this piece with interest. The radio will play this on their sets on both their own language and in the blanked set.

Howard Hart, Mitchell ad director and promoter of the show, will be familiar with the public and his interests.

100% Return On Col. Kidkiss

New York, Dec. 26.—Col. Kidkiss, who has reported the trend in sales of a 100 per cent return on the labels 25-cent piece is not exactly a one-per-cent return only applies to kiddies.

Billboard Cash Box Variety

The New Dance Sensation

"Our Heartbreaking Waltz"

Cornelie is the village music co.

1419 broadway, New York

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The Nation's Ten Top Tunes

...for Week Ending December 26

The HONOR ROLL OF HITS is compiled by a statistical formula which automatically assures the comparative popularity of each tune, based on the results of the industry Music Popularity Charts. This is the time (9) indicates that a 9 BPM record was issued last cut. Week-end's data

1. Rags to Riches
   - By Dick Adler and Jerry Ross—Published by Sanders (ASCAP)
   HONOR ROLL OF HITS
   BEST SELLING RECORDS: T. Bennett, C 60441. OTHER RECORDS AVAILABLE: K. Allen, C 60441; E. Butcher, O 60441; G. Moore, D 60441; B. Moodie, D 60441; R. Warneke, S 60441; W. Wells, S 60441.

2. Oh, Mein Papa (Oh, My Papa)
   - By John Turner, Geoffrey Parsl and Paul Borthwick—Published by Shapiro-Bea
cum (ASCAP)
   HONOR ROLL OF HITS
   BEST SELLING RECORDS: E. Fisher, V 40251; E. Casale, E 40251. OTHER RECORDS AVAILABLE: R. Allen, C 40251; E. Butcher, O 40251; G. Moore, D 40251; B. Moodie, D 40251; R. Warneke, S 40251; W. Wells, S 40251.

3. Stranger in Paradise
   - By Robert Wells and George Forrest—Published by Frank (ASCAP)
   HONOR ROLL OF HITS
   BEST SELLING RECORDS: T. Bennett, C 40321; Four Ass. Dec 40321. OTHER RECORDS AVAILABLE: M. Davis, C 40321; E. Butcher, O 40321; G. Moore, D 40321; B. Moodie, D 40321; R. Warneke, S 40321; W. Wells, S 40321.

4. Rieoch
   - By Larry Coleman and Joe Darlin—Published by Pansy (BMI)
   HONOR ROLL OF HITS
   BEST SELLING RECORDS: P. Freese, M 70260; E. Star, C 70260; F. Qualls, B 70260. OTHER RECORDS AVAILABLE: R. Allen, C 70260; E. Butcher, O 70260; G. Moore, D 70260; B. Moodie, D 70260; R. Warneke, S 70260; W. Wells, S 70260.

5. That’s Amore
   - By Jack Brook and Harry Warren—Published by Paramount (ASCAP)
   HONOR ROLL OF HITS
   BEST SELLING RECORDS: D. Martin, C 2519. OTHER RECORDS AVAILABLE: E. Butcher, O 2519; G. Moore, D 2519; B. Moodie, D 2519; R. Warneke, S 2519; W. Wells, S 2519.

6. Ebb Tide
   - By Robert Maxwell and Earl Snye—Published by Robbins (BMI)
   HONOR ROLL OF HITS
   BEST SELLING RECORDS: C.chickfield, L 1039; C. Albert, B 1039; E. Duff, D 1039; R. Buckner, D 1039; M. Duff, S 1039; R. Allen, C 1039; E. Butcher, O 1039; G. Moore, D 1039; B. Moodie, D 1039; R. Warneke, S 1039; W. Wells, S 1039.

7. You, You, You
   - By Lena orbit and Robert Mill—Published by Robert Mill (BMI)
   HONOR ROLL OF HITS
   BEST SELLING RECORDS: E. Brodsky, V 20-5525; E. Butcher, O 20-5525; G. Moore, D 20-5525; B. Moodie, D 20-5525; R. Warneke, S 20-5525; W. Wells, S 20-5525.

8. Heart of My Heart
   - By Ben Ross—Published by Robbins (BMI)
   HONOR ROLL OF HITS
   BEST SELLING RECORDS: Four Ass. Dec 20-5526; E. Butcher, O 20-5526; G. Moore, D 20-5526; B. Moodie, D 20-5526; R. Warneke, S 20-5526; W. Wells, S 20-5526.

9. Santa Baby
   - By Joan Baez, Tony Spring and Phil Springer—Published by Trinity (BMI)
   HONOR ROLL OF HITS
   BEST SELLING RECORD: E. Kid, V 20-5527;
TOP SELLERS

POPULAR
Listed Alphabetically

A DEAR JOHN AND MARSHA LETTER.............. C'EST SI BON.............. S. Freberg.............. 2677
THE BUNNY ROY.................. R. Anthony.............. 2422
CHANGING PARTNERS............. I'LL ALWAYS BE IN LOVE WITH YOU............. R. Star.............. 2657
CHRISTMAS DRAGNET, PART II...... S. Freberg & S. Freberg.............. 2671
THE CREEP.......................... S. Kenton.............. 2685
I GET SO LONELY................................................. 2654
I COULDN'T STAY AWAY FROM YOU.............. The Four Freshmen.............. 2564
I LOVE PARIS............. 4411.................. L. Baxter.............. 2429
ISTANBUL..................... MAPLE LEAF Rag.............. 2665
IT HAPPENED ONCE BEFORE.................. 2564
THE FOUR FRESHMEN............... THE FOUR FRESHMEN.............. 2564
MAMA'S GONE, GOOD BY.............. CONEY ISLAND WASHBOARD.............. 2647
MR. HEIN PAPA.................. S. Kenton.............. 2685
SECRET LOVE.......................... R. Anthony.............. 2670
SIN................................................. P. Hunt.............. 2429
ST. GEORGE AND THE DRAGONET............... LITTLE BLUE RIDING HOOD.............. S. Freberg.............. 2564
SOUTH OF THE BORDER.............. I LOVE YOU.............. F. Sinatra.............. 2638
THAT'S AMORE........................... D. Martin.............. 2589
YOU'RE THE RIGHT ONE.............. J. Vava.............. 2589
WHAT IT WAS, WAS FOOTBALL, PART II ............. WHAT IT WAS, WAS FOOTBALL, PART II.............. 2693

LATEST RELEASE

No. 401

THE CREEP TENDERLY.................. S. Kenton.............. 2685
THE RED SUEK OF CARDS.............. LORD, SEND AN ANGEL.............. T. Ritter.............. 2686
ANSWER ME, MY LOVE.............. WHY.............. NEL (King) Cole.............. 2687
BROKE, BAD-DOOT AND STARRY-EYED........ I TOOK THE LONG WAY AROUND.............. Betty Hutton.............. 2688
THE TENNESSEE CHURCHBELLS........ MARGARET Whitting & THERE'S A SILVER MOON ON THE GOLDEN GATE.............. J. Jimmy Wakely.............. 2689
JUST MARRIED.......................... I HARDLY KNEW IT WAS YOU.............. Faron Young.............. 2690
SNATCHIN' AND GRABBIN'.............. SWEET JENNIE LEE.............. Merrell Moore.............. 2691
DOVE SOME CRAZY.......................... FROM ALL ANGLES.............. Lee Bonds.............. 2692
WHAT IT WAS, WAS FOOTBALL, PART I WHAT IT WAS, WAS FOOTBALL, PART II.............. Deacon Andy Griffith.............. 2693

"JUST MARRIED"
"JUST MARRIED"
just anotherly follows "GOIN' STEADY"
by Faron Young

cooped with
I HARDLY KNEW IT WAS YOU

on Capitol Record No. 3600

TOP SELLERS

COUNTRY & HILLBILLY
Listed Alphabetically

A DEAR JOHN LETTER.................. I' D RATHER BE YOUNG THAN (SHAN't GROW OLD WITHOUT YOU).............. J. Shepard & F. Huskey.............. 2502
FOREVER YOURS, JOHN.............. MY WEDDING DIGN.............. J. Shepard & F. Huskey.............. 2586
GO CRY YOUR HEART OUT.............. WAKE UP, IRMA.............. H. Thompson.............. 2646
I BELIEVE IN LOVING.............. I KNOW>A IT WAS ONLy A DREAM.............. G. O'Din.............. 2655
I LOVE GOD'S WAY OF LIVING........ PREACH THE GOSPEL.............. The Lovin' Brothers.............. 2612
RELEASING ME.............. SINGIN' ON THE OTHER SIDE.............. I'VE GOT A BETTER PLACE TO GO.............. M. Carson.............. 2634
SWEET AROUND YOUR OWN BACK DOOR... SWAMP LILY.............. R. Scull.............. 2662
WALKIN' AND HUMMIN'.............. I WOULDN'T TREAT A DOG LIKE.............. YOU'RE TREATIN' ME.............. E. Huskey.............. 2627
YOU Gotta HAVE A LICENSE.............. THERE'll BE NO OTHER.............. T. Collins.............. 2584

BEST SELLING

"1600" SERIES
Listed Alphabetically

HALLELU NIGHTCME.................. WHAT IS THIS THING CALLED LOVE.............. B. Anthony.............. 1644
HOLD HIGH THE MOON............... JOSEPHINE.............. L. Paul & M. Ford.............. 1675
I'LL REMEMBER APRIL.............. GET HAPPY.............. J. Christy.............. 1647
HOLA HORNDOLOG.............. L. Paul & M. Ford.............. 1621
ONE IN A WHILE.............. BRAZIL.............. D. Dinning Sisters.............. 1653
SEPTEMBER SONG.................. LAURIA.............. S. Kenton.............. 1680
SLIPPING AROUND WEDDING BELLS........ M. Whitting & J. Welley.............. 1634
YOU WANT TO LINDER.............. D. Daily.............. 1624
TENDERLY.................. AUTUMN NOCTURNE.............. R. Anthony.............. 1654
TEN TETTE.................. TENNESSEE WALTZ.................. MCKINNIN' BIRD HILL.............. J. Paul & M. Ford.............. 1676
TWELFTH STREET RAG.............. THE CHARLESTON.............. 1638
WHEEL OF FORTUNE.................. WHISPERING HOPE.............. K. Starr.............. 1677
X-STAFF.............. WHISPERING HOPE.............. J. Staffard & G. Mackan.............. 1642

BEST SELLING

"THAT'S AMORE"
Listed Alphabetically

SAM CAM.................. ORIGINAL BROADWAY Cast.................. 452
THE DESERT SONG.............. GORDON MACKNIE & Lucile Norman.............. 351
THE EDDIE CANTOR STORY........ EDDIE CANTOR.............. 467
GERTRUDE HILL & HIS TEN-TETTE........ GERRY HILLMAN.............. 439
GRAND JUNKS AT THE HILLMONT........ MEXICAN TRIO.............. 435
THE HIT MAKERS.................. LEE PAUL & MARY FORD.............. 416
JOE (FINGER) CALE AND HIS........ RAGTIME BAND.............. Joe (Finger) Carr.............. 443
LOVER'S RHAPSODY & SONGS FROM........ LOVER'S RHAPSODY.............. Jackie Gleason.............. 356
LOVER'S RHAPSODY & SONGS FROM........ LOVER'S RHAPSODY.............. Jackie Gleason.............. 352
MUSIC FOR LOVERS ONLY.............. Jackie Gleason.............. 455
MUSIC TO MAKE YOU MISTY.............. Jackie Gleason.............. 420
PORTRAITS ON STANDARDS.............. STAN KENTON.............. 482
TOP TIP HITS, VOLUME 1.............. Top Capitol Artists.............. 9115

A Juke-box favorite!

MERRILL MOORE
sings and plays

SNATCHIN' and GRABBIN'.............. SWEET JENNIE LEE

888 Capitol Records

BETTY HUTTON
begins the year with two big performances

"I TOOK THE LONG WAY AROUND"

with orchestra conducted by NELSON RIDDLE

on Capitol Record No. 2688
HEAR IT ONCE...

"FAS-I-NAY-SHUN"
YOU'LL WANT TO HEAR IT AGAIN...

"FAS-I-NAY-SHUN"
AGAIN AND AGAIN...

"FAS-I-NAY-SHUN"

by

BERNICE PARKS

c/w BLUE REVERIE

MERCURY 70261

EARN'S "REVERIE"

THE BILLBOARD
JANUARY 2, 1954

FOR WEEK ENDING DECEMBER 26

Favoritl Tunes

Best Selling Sheet Music

England's Top Twenty

La Rosa Tops Talent Parade

RCA Leads

MUSIC
BOOKED SOLID FOR 1954
TOKYO—HONG KONG—SINGAPORE—BANGKOK—OKINAWA—MANILA—HONOLULU—KOREA; back in the States in May, playing: SACRAMENTO, BAKERS FIELD—DEL MAR—SAN FRANCISCO—LOS ANGELES—RENO—LAS VEGAS—LAKE TAHOE—VANCOUVER and SEATTLE.

We're grateful to the Operators—Dj's—and Dealers for continued spins and sales on our current release—

"EBB TIDE"

KING-1297

Exclusive Booking
rniversal Attractions
2 PARK AVE., N.Y.
West Coast Rep. Ben Waller Enterprises
233 W. 2nd St., Los Angeles, Calif.

Just Released!
"CHANGING PARTNERS"
and
"STRANGER IN PARADISE"
King 1304
RATINGS: 90-100: Tops; 80-89: Excellent; 70-79: Good; 49-69: Satisfactory; 0-39: Poor

How RATINGS are DETERMINED: Each record is reviewed in a free-standing, unbiased setting, by reviewers who are not involved in the compilation. Each reviewer is assigned a group of records, and each reviewer is free to write a review for any record. The reviewer’s rating is based on the music, the production, and the performance. The reviewer is not influenced by the artist or the record company.

The CATEGORIES are as follows: review, the music, the production, the performance, the overall value, and the recommendation. Each reviewer is assigned a group of records, and each reviewer is free to write a review for any record. The reviewer’s rating is based on the music, the production, and the performance. The reviewer is not influenced by the artist or the record company.

Each of the reviews reviewed expresses the opinion of the members of The Billboard music staff who reviewed the record.
There's No BUSINESS like SHAW BUSINESS!

...and here's MORE for '54!

SHAW ARTISTS CORPORATION
BILLY SHAW, President
956 FIFTH AVENUE, NEW YORK 17, N.Y.

www.americanradiohistory.com
This Week's Best Buys

Popular

TILL WE TWO ARE ONE (Shapiro-Bernstein, ASCAP) — Georgia Shaw — Deca 28597. Potentially a real "dipop" deal, it has achieved strength in Milwaukee, St. Louis, Chicago and Pittsburgh. Good reports are also coming from Detroit and Nashville. Flip is "Honeycomb" (RCA Victor, ASCAP).

WHAT IT WAS WAS FOOTBALL (Parts 1 & 2) (Charles, BMI) — Deacon Andy Griffith — Cap 26937. The novelty taking record has sparked immediate action in numerous Southern and Midwestern territories. It reported strong in St. Louis, Milwaukee, Cleveland, Pittsburgh and Nashville, and good in Detroit. "Football" continues to be red hot in the Carolinas, where it originated. A previous "New Record to Watch."

Country & Western

BIMBO (Fairway, BMI) — Pee Wee King — RCA Victor 26-5543. Record has built strongly over the past few weeks and is now reported good in Los Angeles, St. Louis, Nashville, Houston, Chicago and Denver. Better than ever, with the edge on "Bimbo" in main territories. A previous "New Record to Watch."

New Records To Watch

Popular

JO STAFFORD
Make Love to Me (Melrose, ASCAP) — Columbia 40143 — Songstress with a good piece of material here to work with and she turns it in a truly spectacular performance. Could start off the New Year solidly for her. Flip is "All-Adios Amigo" (Hollis, BMI).

VIC FELTON
The Breese and I (E. B. Marks, BMI) — Mercury 70047 — The Breese and I kick off as a writing team with an instrumental with a vocal version for the farrago. This team is a potentially winning job on this lovely storyline. He has a confident voice filled with warmth. Flip is "To Love You" (Symphony House, BMI).

JIMMY BOYD
Jelly on My Head (Sunny-Joy, ASCAP) — Columbia 40138 — Here's a cute infectious ditty which the youngsters blast out in a very pleasing manner. It bears close watching. Flip is "Blues" (Keystone, ASCAP).

Country & Western

CARL SMITH
What Am I to Do With You? (Hill & Range, BMI) — Columbia 21197 — A new Smith release is always good news. This is a good weeper about a boy who loves more than one way and can't figure what to do about it. Flip is "Dog-Gone Baby, I'm in Love" (Hill & Range, BMI).

Spiritual

MARIE KNIGHT

In the OPINION of The Billboard, these New records merit special attention.

Coming Up in the Trade

(Listed Alphabetically)

Popular

ARE YOU LOOKING FOR A SWEETHEART? Kitty Kallen — Deca 28904
BABY, BABY
Teresa Brewer — Coral 61067
C'EST SI BON DRESS AND MARSHA LETTER Betty Grable — Capitol 2777
THE CREED
JUST ONE MORE CHANCE Three Blues — RCA Victor 26-5553
DOWN BY THE RIVERSIDE Bing and Danny Kaye — Deca 28955

GRANADA
Franklin Laine — Columbia 40136
I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME Amos Brothers — RCA Victor 26-5539
THE JONES BOY
Millis Brothers — Deca 28945
ROE OF CALVARY
Columbia 40123
SECRET LOVE
Deris Bay — Columbia 40108
SYNGH OF MY HEART
Mama Papa Polka
The Gaylords — Mercury 70628
YOU'RE MY EVERYTHING
Joni James — M-G-M 3829

Country & Western

BIMBO
Pee Wee King — RCA Victor 26-5537
HIS PROUTIE KOOTCHIE HENRY GIGOGO
Jimmie Davis — Abbott 192
I GAVE MY WEDDING DRESS AWAY
Wee Wee — Deca 28901
I'LL NEVER GET OVER YOU
I REALLY DON'T WANT TO KNOW
Red Arnold — RCA Victor 26-5553
RELEASE ME
Jimmie Jack — Capitol 2518
YOU-E-U
Hay Shmoi
Homer and Jethro — RCA Victor 26-5555

Rhythm & Blues

BLIND LOVE
B. B. King — RPM 395
GOOD, GOOD WHISKEY
Amsi Milhorn — Albatross 3118
I'M JUST YOUR FOOL
Dora Johnson — Mercury 76531
OFF SHORE
Earl Bostic — King 4843
THE THINGS THAT I USED TO DO
Guitar Slim — Specialty 482
YOU'RE STILL MY BABY
Chuck Willis — Elektra 7015

Keep Reading

CURRENT TOP RECORDS

Disk Sales Report 1947 Peak

• Continued from page 31

1953 was the subsidiary labels issued by distributors. Among the many rhythm and blues firms this became almost standard—and more are expected. The peak figures are made by the leading label, too, issued subsidiary labels in several instances the indie line turned to better fields of music and thinking about old subsidiary lines. The moves toward expanding the record market have already taken several near-dramatic moves. The emergence of rack-stacking operations and the Bell line's new modes of distribution via food and drug chains, newspapers and other outlets not ordinarily carrying records; the Camden line's concentration on major retail outlets; the moves of high-fi

See page 22 for the top pop records.
See page 27 for the top c.w. records.
See page 30 for the current top r&b records.
See page 26 for the current top packaged records.

According to EARLY SALES REPORTS from independent record stores, these newest releases are making solid sales progress.

SECRET LOVE (Bernick, ASCAP)
WHY? (Commodore, BMI) — Judy Whitman— Imperial 17853
Moving out quickly, disk is already reported good in living in New England, Cleveland, Nashville, Kentucky and Dallas. "Secret Love" is the performed side. A previous "New Record to Watch."

Rhythm & Blues

TYVA (M. P. Management, BMI) — Joe Turner— Atlantic 4512
Areas which reported strong activity included New York, New Orleans, Dallas, Nashville and St. Louis. Good reports were also coming in from Detroit and Nashville. A previous "New Record to Watch."

The CRICKETS
Changing Partners (Purpie, BMI) — Jay-Dee 7851— Time is always a big pop hit and working rapidly to the same point in the country field. This is the first c.r. coverage and a fine one, with the CRICKETS handling it effectively in a slow-down tempo. Flip is "Your Love" (Beacon, BMI).

According to FOLLOW-UP reports from dealers, operators, disk jockeys, distributors and teen-agers in important markets, these records are selling well and strongly through national dealer or feature charts.

Rhythm & Blues

BLIND LOVE
B. B. King — RPM 395
GOOD, GOOD WHISKEY
Amsi Milhorn — Albatross 3118
I'M JUST YOUR FOOL
Dora Johnson — Mercury 76531
OFF SHORE
Earl Bostic — King 4843
THE THINGS THAT I USED TO DO
Guitar Slim — Specialty 482
YOU'RE STILL MY BABY
Chuck Willis — Elektra 7015

At the close of the year, many industry leaders predicted 1954 would show the same improvements and come up with the same advances as made past year.
Success Story

Six-year-old Larry Robbins became a disc jockey in a shopping center in Honolulu, Hawaii. He was being paid $2.50 an hour to work 16 hours a week. He was so popular that his management asked him to cut his hours down to 10 a week.

VOX JOXX

BY CHARLOTTE SUMMER

Voices Top Pop Names In Suit

HONOLULU, Dec. 30—Tennessee Ernie's name figures in the list of the 10,000 damage suit filed last week in Civil and Criminal Court by the Employers Association of the 16th Naval District, operator of the Civilian Television Club at Honolulu Airport near Pearl Harbor. It is alleged that Ernie’s appearance at the club’s show on November 14 was so bad that the booking agents were forced to cancel the entire week’s appearances.

YESTERDAY'S TOPS—The nation's top tens as recorded as reported in The Billboard

JANUARY 1, 1944:

1. Paper Doll

2. My Heart Tells Me

3. I'll Be Home for Christmas

4. People Will Say We’re In Love

5. They're Either Too Young or Too Old

6. Oh, What a Beautiful Morning

7. Shoo-Shoo Baby

8. White Christmas

9. Pistol Packin' Mama

10. To Be Alone

JANUARY 3, 1945:

1. Button and Bows

2. On a Slow Boat to China

3. My Darling, My Life

4. A Little Bird Told Me

5. All I Want for Christmas

6. You Were Only Foolin'

7. Until

8. Away From Places

9. Lavender Blue

10. Blue Heaven

The club’s usual income of $1,400 from food dropped to $500. It is further alleged that the association’s income will be based on the reputation of the club and $500 for food losses.
A SENSATIONAL New Trio
with a SENSATIONAL First Release!

THE
MARY KAYE
TRIO

on the Latin bombshell
TORERA0 and
DO YOU BELIEVE IN DREAMS?
20/47-5586
TERRIFIC backing by Harry Geller and his Orchestra

His biggest pop tune since
"Bluebird of Happiness"

JAN PEERCE
singing a great standard
WHEN YOUR OLD WEDDING RING
WAS NEW and
IF YOU LOVE ME
20/47-5580
with Henri Rene and his Orchestra

NEW RELEASES
RCA Victor Release 758-1

POPULAR
WHEN YOUR OLD WEDDING RING WAS NEW
IF YOU LOVE ME (Really Love Me)
Joe Payne and His Band
and his Orch. ..... 20-5580 (47-5580)*

TORERADOR
DO YOU BELIEVE IN DREAMS?
Mary Kate Yulee Accompanied by
Harry Geller's Orch. ..... 20-5384 (47-5580)*

PETITE WALTZ
OKLAHOMA BOOGIE
Louis Bussell and his Silk
Undertaker Orch. ..... 20-5583 (47-5581)*

COUNTRY/WESTERN
CHARED OUT OF LOVE
LOVE TRAP
Johnson and Jack, The Tennessee Mountain Boys ..... 20-5583 (47-5581)*

I GOT MY FIRST KISS LAST NIGHT
THAT AIN'T IN ANY CATALOG
Sundown Raltsy ..... 20-5582 (47-5582)*

THE RED DECK OF CARDS
DECK OF CARDS
Per Noy King and his Band
Reproduction by Per W. King ..... 20-5583 (47-5581)*

RHYTHM/BLUES
BAD HANOVER
FUR TAUL BLUES
Secret WALTER ..... 20-5584 (47-5581)*

IF I'M SUCH A FOOL OVER YOU
I'M IN BAD SHAPE
Blonde Pupils with Orch. ..... 20-5585 (47-5581)*

ALBUMS
AROUND THE WORLD IN MUSIC—Jamaica

"I SING TO YOU"
Eddie Fisher Sings Some of the
Great Songs of Our Time
Eddie Fisher with Hugo Winterhalter and the Orch. ..... EP1M-7146**

THE AYES BROTHERS
The Ames Brothers with Hugo Winterhalter and Orch. ..... EP1M-7146**

"THAT BAD EARTA"
Eva Reit with Henry Kay and his Orch. ..... EP1M-7147**

BELIEVE
Perry Como with Orch. A perfect
under dir. of Hugo Winterhalter
Michael Ayres, Ray
Charles Christ, EP1M-7138**

AROUND THE WORLD IN MUSIC—Porto Rico
Robert Monte and his Orch. ..... EP1M-7365**

FAVORITE GERMAN HARVEST
Rose Band under dir. at Ham
Felix Hauenthal ..... EP1M-7365**

SNOW BIR
By Abel Green and Joe Leitus, Jr.
Narrated by George
Jensen ..... EP1M-7365** LOC-101**

BEST SELLERS
POPULAR
OH! MY DOBY/Doby Do You Saddle Gobie
Eddie Fisher ..... 20-5582 (47-5582)

You Are/Boy Mama
Perry Como ..... 20-5487 (47-5487)

The Gay/Just One More Chance
The Three Sons ..... 20-5553 (47-5553)

Stranger in Paradise/I Love You
Tony Martin ..... 20-5553 (47-5553)

Many Times/Just To Be With You
Buddy Bower ..... 20-5537 (47-5537)

Boogie Woogie's Marlin/Can't Believe That
You're In Love With Me
Ames Brothers ..... 20-5530 (47-5530)

You, You, You/Come Upon a Tune
Ames Brothers ..... 20-5525 (47-5525)

You Don-O/Can't Shovel
Herman & Judges ..... 20-5555 (47-5555)

I'll Be Sure/African Lullaby
Eva Reit ..... 20-5518 (47-5518)

Don't Leave/Bluebird
Eddy Arnold ..... 20-5517 (47-5517)

I Know You're Staring/Just Like You
Steve Allen ..... 20-5517 (47-5517)

THE RHYTHM/BLUES

COUNTRY/WESTERN

I FORGOT MORE THAN YOU'LL EVER KNOW/Back-A-Bye
Boogie
Dennis Sisters ..... 20-5545 (47-5545)

Changing Partners/Endless
Pre Wee King ..... 20-5537 (47-5537)

"I REALLY DON'T WANT TO KNOW/I'LL NEVER GET Over You"
Eddy Arnold ..... 20-5525 (47-5525)

Burning Home/I'll Walk Away
Mike Whittington ..... 20-5527 (47-5527)

"INSPIRATIONAL HANDS/I'M SINGING IN THE COLD
Half Snowe-Blackwood Bowery Quartet" ..... 20-5546 (47-5546)

"I HAD TO Get In convex/Mama, Come Get Your Baby Boy"
Eddy Arnold ..... 20-5513 (47-5513)

When Mexican Joe Mac Jole Blan/Ra Longa a Prisoner
Hank Snow ..... 20-5498 (47-5498)

I'D NEVER CAME MY Heart To You/When You Say You
Hank Hawkins ..... 20-5546 (47-5546)

"HOW'S THE World Treating You/Free From Demonstration"
Eddy Arnold ..... 20-5507 (47-5507)

"Ane of Calypso I Found a Friend"
George Beverly Shea ..... 20-5507 (47-5507)

RHYTHM/BLUES

"Don't Get Around Much Anymore/Maker Baby"
Four Tunes ..... 20-5547 (47-5547)

"I'M ALONE, Tired of Joy"
Bebeto Reading ..... 20-5547 (47-5547)

"Don't Step Now/Get Off Your Mind"
The Rubens ..... 20-5561 (47-5561)
## Territorial Best Sellers (Popular)

### This Week's New Territorial Best Sellers to Watch

Records listed under "Territorial Best Sellers at Wiki" have been for the first time this week on any of the charts. Those not specified for the above territories are printed in the other charts. When new records appear on other charts, they are printed under "Territorial Best Sellers at Wiki".

### Milwaukee

Bing Crosby, Decca 40849
G. Shaw, Decca 39377

### Los Angeles

1. Santa Baby
   - E. K. Kott, Victor
2. Oh, My Papa
   - E. K. Kott, Victor
3. That's Amore
   - D. Martin, Capitol
4. Rags to Riches
   - T. Bennett, Columbia
5. Heart of My Heart
   - T. Bennett, Columbia

### Cleveland

1. Oh, My Papa
   - E. Fisher, Victor
2. Changing Partners
   - P. Page, Mercury
3. Stronger in Paradise
   - T. Bennett, Columbia
4. That’s Amore
   - D. Martin, Capitol

### Dallas-Ft. Worth

1. Rags to Riches
   - T. Bennett, Columbia
2. Stronger in Paradise
   - Four Acres, Decca
3. Ebb Tide
   - F. Chackfield, London
4. Changing Partners
   - P. Page, Mercury
5. Heart of My Heart
   - D. Martin, Capitol

### Atlantic

1. Rags to Riches
   - T. Bennett, Columbia
2. Ebb Tide
   - F. Chackfield, London
3. Changing Partners
   - P. Page, Mercury
4. That’s Amore
   - D. Martin, Capitol
5. Many Times
   - T. Bennett, Columbia

### Boston

1. Oh, My Papa
   - E. Fisher, Victor
2. Changing Partners
   - P. Page, Mercury
3. Stronger in Paradise
   - T. Bennett, Columbia
4. That’s Amore
   - D. Martin, Capitol

### Buffalo

1. Oh, My Papa
   - E. Fisher, Victor
2. Santa Baby
   - E. K. Kott, Victor
3. Rags to Riches
   - T. Bennett, Columbia
4. Ebb Tide
   - F. Chackfield, London
5. That’s Amore
   - D. Martin, Capitol

### Denver

1. Oh, My Papa
   - E. Fisher, Victor
2. Rags to Riches
   - T. Bennett, Columbia
3. Ricoshet
   - B. K. S., Coral
4. That’s Amore
   - D. Martin, Capitol
5. Ebb Tide
   - F. Chackfield, London

### New York

1. Rags to Riches
   - T. Bennett, Columbia
2. That’s Amore
   - D. Martin, Capitol
3. Ricoschet
   - B. K. S., Coral
4. Santa Baby
   - E. K. Kott, Victor
5. That’s Amore
   - D. Martin, Capitol

### Philadelphia

1. Heart of My Heart
   - Four Acres, Decca
2. Rags to Riches
   - T. Bennett, Columbia
3. That’s Amore
   - D. Martin, Capitol
4. Ebb Tide
   - F. Chackfield, London
5. Many Times
   - T. Bennett, Columbia

### St. Louis

1. Oh, My Papa
   - E. Fisher, Victor
2. Santa Baby
   - E. K. Kott, Victor
3. That’s Amore
   - D. Martin, Capitol
4. Changing Partners
   - P. Page, Mercury
5. Christmas Dragmet
   - B. K. S., Coral

### Pittsburgh

1. Santa Baby
   - E. K. Kott, Victor
2. Oh, My Papa
   - E. Calvert, Essex
3. Oh, My Papa
   - E. Fisher, Victor
4. Rags to Riches
   - T. Bennett, Columbia
5. Changing Partners
   - P. Page, Mercury
6. Stranger in Paradise
   - Four Acres, Decca
7. That’s Amore
   - D. Martin, Capitol
8. Ebb Tide
   - F. Chackfield, London

### San Francisco

1. Csmpari
   - L. La Rosa, Cadence
2. Ricochet
   - B. K. S., Coral
3. New York
   - L. La Rosa, Cadence
4. Changing Partners
   - P. Page, Mercury
5. Changing Partners
   - B. K. S., Coral
6. That’s Amore
   - D. Martin, Capitol

### Seattle

1. Story of Three Loves
   - L. La Rosa, Cadence
2. That’s Amore
   - D. Martin, Capitol
3. Rags to Riches
   - T. Bennett, Columbia

### Washington–Baltimore

1. Oh, My Papa
   - E. Fisher, Victor
2. Rags to Riches
   - T. Bennett, Columbia
3. Ricochet
   - B. K. S., Coral
4. Stranger in Paradise
   - Four Acres, Decca
5. Changing Partners
   - P. Page, Mercury

---

**Choice Music's Christmas Hit**

**"BLUE CHRISTMAS"**

was accidentally omitted from ASCAP's full page ad in the Dec. 26th issue.
V-M PHONOGRAPHs

Your first quarter profit reaches a new high with V-M phonographs! V-M is launching the most powerful "exclusively phonograph" national consumer ad campaign you've ever seen. It means big buying-action, big profit for you. Your customers, wherever they are, will see, and act upon, one or more of these dynamic V-M advertisements. Are your customers in "big city" markets, are they teen-age record fans, or the quality-conscious negro market, or the big, rich suburban market? These striking V-M ads reach them all!

V-M JANUARY-FEBRUARY ADVERTISING

<table>
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<tr>
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<th>ON-SALE DATE</th>
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6 Publications: 4 Jan. ads 4 Feb. ads 6 B & W ads 2 4-color ads Total Circ. 22,032,782

Make the "Happy You" Year resolution to TIE IN and CASH IN with V-M National Advertising!

V-M M-o-matic® 900. World's smallest, lightest 4-SPEED portable phone. Tone arm has twin sapphire needles in new type ceramic cartridge. 4" x 6" PM speaker in lid.

V-M CORPORATION
BENTON HARBOR, MICHIGAN

WORLD'S LARGEST MANUFACTURER OF PHONOGRAPHs AND RECORD CHANGERS EXCLUSIVELY
Packaged Record Review Ratings

**CLASSICAL LP's**

**SYMPHONY**
BEETHOVEN: SYMPHONY NO. 3 (EBOCA) [1117]—Vienna Philharmonic Orchestra, Bruno Walter. Columbia, 29-2207. $3.00 78.9

LEONARD BERNSTEIN: SYMPHONY NO. 2 (HAPPY JUMP)—Boston Symphony Orchestra, Leonard Bernstein. Columbia, 14-1501. $3.00 68.0

**CONCERTO**
BEETHOVEN: PIANO CONCERTO NO. 4 IN G (1117)—Artur Schnabel, Piano, Boston Symphony Orchestra, Ozawa. RCA Victor, LSC 1545. $3.00 75.7

BRUCKNER: CONCERTO NO. 1 IN D MINOR (1117)—Clifford Curzon, Piano, London Philharmonic Orchestra, Kész, Conductor. London LL 679. $3.00 73.0

**EXTENDED ORCHESTRAL WORKS**
RICHARD STRAUSS: DON GIOVANNI (1117)—Pauillac, Pauillac, Vienna Philharmonic Orchestra, Chailly, Conductor. London LL 639. $3.00 67.0

**INSTRUMENTAL**
BACH: ENGLISH SUITE NO. 6 IN D MINOR—SCHUMANN: KREISLERIANA. OP. 11—Walter Gieseking, Piano. EMI, ASD 448. $3.00 77.0

BRANIS: VARIATIONS ON A THEME OF PAGANINI: VARIATIONS ON A THEME OF MANDEL—Sacha Gobart, Piano. Capitol, P 2227. $1.39

SCHUMAN: DAVIDSBUNDEL DANCES, OP. 6 (1117)—J. S. Bach, The Brandenburg Concertos, New York Philharmonic Symphony Orchestra, Pierre Monteux. Columbia, 31-3333. $3.00 73.0

SCHUMAN: FANTASIA IN C MAJOR, OP. 17; BRANIS: VARIATIONS ON A THEME OF MANDEL—OP. 21, NO. 1 (1117)—Andor Foldes, Piano. Decca DL 7908. $3.00 71.0

OLIVER HOPKINS MASTERS (1117)—Fly Pelletier, Organist. Organ. London SP 237. $4.00 68.0

**SIXTEENTH AND SEVENTH CENTURY LUTE MUSIC** (1117)—Michel Fournier, Lutenist. London SP 377. $3.00 65.0

**POPULAR ALBUMS**

**INSTRUMENTAL**
AUTUMN LEAVES (1117)—Ralph Sharon, Piano. Rhythm Accompaniment. London LL 642. $3.00 72.0

PETE NUGENT AND HIS STRING STORM (1117)—Ralph Sharon, Piano. Rhythm Companion. London LL 642. $3.00 72.0

**VOCAL**
JOHNNIE RAY’S GREATEST (111 EP)—EP 73.7
e 1 LOVE NEW YORK (1117)—Put Northport, Vocal, Tony Borrel’s Piano. Riverside LP 801. $3.00 71.0

GO! GO! GO! (1117)—The Tremelos, EP 74.7

CRAIG REID AND THE SHADOWS (1117)—Ray Ballard, Betty Cash. Capitol, S 104. $3.00 72.0

IDA COX SINGS (1117)—Riverside LP 1019. $3.00 65.0

**DANCE BAND**
RUSSEL MORGAN ORK (111 EP)—EP 70.7

GEORGE MILLER ORK (111 EP)—EP 75.1

STRONG ENSIGN BAND (111 EP)—EP 77.5

DECCA DANCE BAND (1117)—Fantasy, Vo-op, Baker, Johnson. Decca DL 7805. $3.00 72.0

RIO REDORNO TRIO (1117)—EP 76.1

MUSIC FOR DANCING (1117)—EP 78.2

SQUARE DANCES (1117)—Jim Magill and His Northern Invaders. RAMBLERS LP 1600. $3.00 69.0

**JAZZ**
JAY GETZ PLAYS (1117)—Cliffy M. 73.7

JAZZ ON THE AIR (1117)—"Terri Lee" as "Terri Lee." Verve, V 2345. $3.00 72.0

THE CHASE AND THE STEELECHASE (1117)—Worldmark, Decca DL 7294. $3.00 75.0

RIO REDORNO TRIO (1117)—EP 76.1

LOU DONALDSON, DOWNSOUND (1117)—Len Donaldson, Clifford Brown. Blue Note. $3.00 69.0

CHARLIE PARKER (1117)—Alternate Masters, Vol. 2. Dial 965 65

**CHILDREN’S RECORDS**
JUMP A JINGLE (1117)—Tom Glazer. Columbia 2153. $2.00 73.5

JOSEPH HAYDN: STANDARDS 111 HIS MUSICAL PLAY (1117)—Allin Adamson, fing. Vox Symphony Orchestra and Chorus. Vox VL 2619. $7.00 72.0

STEPHANE BERTHOUARD AND HIS PARENT’S ORCHESTRA (1117)—Stephane Berthouard and his Parents. Vox. $1.00 72.0

**Disk Fare for Tots to Teens**
One of the best records for the younger fry is Tom Glazer’s Jumping Jingles. It comprises a group of short rhythmic songs in which the voices of children who have a very happy voice. The jingles themselves are full of fun

Explaining the Review Ratings

Each record or album listed under Packaged Record Review Ratings is given a rating according to the expert opinion of professional musical critics. The ratings are not to be compared with a rating in the record. Ratings: 100-90, tops; 85-90, excellent; 75-80, good; 60-75, fair; 0-60, poor. Most reviewed records are omitted. Ratings are also commented upon elsewhere on this page.

**Duplicates**
New Eroica—Ranks 199, Schnabel LP

How many versions of a standard classical work can sell? Unfortunately, the answer is many. Many copies of the same LP can be found, and the same can be said of many recordings. The basic reason is that there are many interpretations of a work, and many collectors.

Thus, the many works are up for consideration this week. Beethoven’s Third Symphony, which has been recorded so many times, is the best example. And for the major works in the literature, the recordings are even fewer. There are only a few interpretations whose merits are recognized by a large collection of collectors.

In many works, there are few recordings, but the quality is not lower. For example, the Fourth Piano Concerto in G, which has only been recorded twice, has First Piano Concerto, awarded a somewhat low attention. by also quite a few reasons. Listed here is the list of the Fourth Piano Concerto in G, which has only been recorded twice, has First Piano Concerto, awarded a somewhat low attention. It is fair to say that only really strong performances, such as the ones by Paul Zukofsky and his sister, should do much better commercially.

A welcome new LP is London’s Jazz in the Clouds, recorded by Perreau’s Saxophone, which includes four of his most familiar selections. The London Rhythm Group is heard on the album, and should do quite well commercially.

**Easy Listennin’**
88's Portray Cities, Seasons

The week’s releases contain a number of interesting and surprising cities and seasons in musical form, including a number of interesting and surprising cities and seasons in musical form, including two jazz projects by Ralph Sharon in an album titled "The Four Corners," and a new release by Brian Sets, who has modern and tasteful in his debut album, "The Four Corners." Sharon is modern and tasteful in his debut album, "The Four Corners." Sharon’s music is Paris in Song, done by a variety of contemporary instrumentalists...

**Programming Holds Key to Pop Package Potential**

No matter how important new packages are on 14 or 15 packages, recording companies must be cautious in releasing new packages or new tapes, especially those that have been recently released and are likely to be released. A new package is a real threat to any company that has invested money in the development and production of the package. The intensity of the moment should be limited to the moment when the package is in development.

(Continued on page 23)

Progressive Jazz New Releases Point Up Style Differences of Cool Combos

Six recent collections of progressive jazz well describe the different styles of separation be...
**National Best Sellers**

Records are ranked in order of their current national selling importance at the retail level. Results are based on The Billboard's weekly survey among dealers across the country with a high volume of sales in country and western records. The reverse side of each record is also listed.

- **1.** THERE STANDS THE GLASS—W. Pierce  18
- **2.** LET ME BE THE ONE—H. Locklin  16
- **3.** I FORGOT MORE THAN YOU'LL EVER KNOW—Dullie Setters  14
- **4.** BIMBO—J. Reeves  12
- **5.** WAKE UP IRENE—H. Thompson  10
- **6.** CARIBBEAN—M. Tovak  8
- **7.** DEAR JOHN LETTER—J. Shepard-F. Huskey  6
- **8.** YOU ALL COME—A. Duff  4
- **9.** WHEN MEXICAN JOE MET JOLE BLOD—H. Snow  2
- **10.** HEY JOE—Carl Smith  1

**Most Played by Jockeys**

Records are ranked in order of the greatest number of plays at country and western disc jockey radio stations throughout the country. Results are based on The Billboard's weekly survey among disc jockeys who specialize in country and western records.

- **1.** THERE STANDS THE GLASS—W. Pierce  14
- **2.** LET ME BE THE ONE—H. Locklin  12
- **3.** BIMBO—J. Reeves  10
- **4.** I FORGOT MORE THAN YOU'LL EVER KNOW—Dullie Setters  8
- **5.** TAIN'T NICE—Carlisle  6
- **6.** WAKE UP IRENE—H. Thompson  4
- **7.** CARIBBEAN—M. Tovak  2
- **8.** I'M WALKING THE DOG—W. Pierce  1
- **9.** CHANGING PARTNERS—P. W. King  1
- **10.** WEARY BLUES FROM WAITIN'—H. Williams  1

**Most Played in Juke Boxes**

Records are ranked in order of the greatest number of plays at juke boxes throughout the country. Results are based on The Billboard's weekly survey among juke box operators using a high proportion of country and western records.

- **1.** THERE STANDS THE GLASS—W. Pierce  9
- **2.** I FORGOT MORE THAN YOU'LL EVER KNOW—Dullie Setters  7
- **3.** BIMBO—J. Reeves  5

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**MUSIC**

**Kitty Wells'**

I GAVE MY WEDDING DRESS AWAY

b/w Cheatin's A Sin

Decca 28931

**Jimmie Skinner's**

I'M ALLERGIC TO YOUR KISSES

b/w BABY, I COULD CHANGE MY WAYS

Decca 28910
This Week's New Territorial Best Sellers to Watch

**Cincinnati**
1. Let Me Be the One  
   W. Pierce, Deco  
2. I Forgot More Than You'll Ever Know  
   Dave Sisters, Victor  
3. Three Stands the Glass  
   W. Pierce, Deco

**Memphis**
1. There Stands the Glass  
   W. Pierce, Deco  
2. I Forgot More Than You'll Ever Know  
   Dave Sisters, Victor  
3. Let Me Be the One  
   H. Locklin, Four Star

**New Orleans**
1. There Stands the Glass  
   W. Pierce, Deco  
2. I Forgot More Than You'll Ever Know  
   Dave Sisters, Victor  
3. Really Don't Want to Know  
   Aramis, Victor

**Nashville**
1. Let Me Be the One  
   H. Locklin, Four Star  
2. Satisfaction Guaranteed  
   C. Smith, Columbia  
3. Watch Me  
   W. Pierce, Deco

**Denver**
1. I'm Walking the Dog  
   B. Lee, King  
2. Aramis, Victor  
   H. Snow, Victor  
3. I Forgot More Than You'll Ever Know  
   Dave Sisters, Victor

**Dallas-Ft. Worth**
1. I Forget More Than You'll Ever Know  
   Dave Sisters, Victor  
2. Let Me Be the One  
   C. Smith, Columbia  
3. Tennessee Walk  
   B. Lee, King

**C & W Records Review**
- Continued from page 18

1. Let's Work Together
   - Should do well wherever the oldies are playing, along with 'Oh, My Heart' and 'The Yellow Rose of Texas.'
   
2. Tennessee Waltz
   - Though somewhat dated, this song has plenty of soulful quality to appeal to a wide audience.

**Hollywood**
- Melody Ranch show three hours with Judy Garland and Jack Benny, in addition to live work with his own orchestra. The show will also feature other notable performers such as Roy Acuff, Bob Hope, and Bing Crosby.
- Red Garett takes off on a three-week tour of the South, playing dates through Alabama and Georgia.
- Johnnie Ray continues his success with his latest release, "Volcano," which has been climbing the charts for several weeks.
- Ray Price and the Wranglers release their new album, "Miracle in the Desert," which features a blend of country and western music.
- Don Gibson's latest single, "I Can't Stop Loving You," is gaining popularity and is expected to become a big hit.
- Hank Williams releases "I'm So Lonesome I Could Cry," a powerful ballad that is receiving widespread airplay.

**FOLK TALENT AND TUNES**
- By JOEL FREEMAN
- The Billboards feature this week's folk music hits, including artists such as the Seeger Sisters and Peter, Paul & Mary.

**RHYTHM & BLUES RECORDS REVIEW**
- Continued from page 46

1. I Can't Help Myself
   - A strong, soulful ballad that is picking up steam at radio stations across the country.

2. On the Road Again
   - A catchy upbeat number that is sure to become a favorite among fans of soul music.

**Music as Written**

**LEIFER AUTHORSHIPS**
- "LIL' ABNER BOOK"  
- The  
- The book is a collection of humorous stories and cartoons by the cartoonist, featuring his popular character, "L'il Abner." The book is expected to be a bestseller and is being heavily promoted by the publisher. The first printing is scheduled to be released in January 1954, with a second printing planned for the following month.

**THE CHORDS**
- In the Woods
   - This popular folk song, written by Phil Garland and Jack Cullen, is a timeless classic that has been covered by countless artists over the years. The song is about a lonely girl who dreams of finding true love in the quiet beauty of the forest.

**Hollywood**
- Nelson Eddy has been busy taping a miniseries of classic hits for the soundstage of the MGM studios. He is scheduled to appear in several upcoming films, including "The Unfinished Adventure," a romantic drama set during the Civil War.
- Red Skelton is preparing for his new television series, "The Red Skelton Show," which is set to premiere in February. The show will feature Skelton's signature comedic style and will air on NBC. The cast includes famous comedians such as Carol Channing and Sid Caesar.

**Dealers-Distributors**
- All dealers are urged to promote this month's releases, which include hits by artists such as Hank Williams, Elvis Presley, and Buddy Holly. The focus is on showcasing the versatility of the music industry, with a strong emphasis on promoting local talent and regional artists.
### Territorial Best Sellers

**Atlantic**
1. Money Honey
2. Honey Hush
3. 3. You're So Fine
   - Little Walter, Checker
4. Rags to Riches
   - Dominique, King
5. Once in a While
   - One Bourbon, One Beer
   - A. Millbern, Aladdin
6. Honey Hush
7. Christmas in Heaven
   - Dominique, King
8. Shake a Hand
   - P. Adams, Herald
9. Mad Love
   - M. Water, Chess
10. I Had a Notion
    - J. Morris, Herald
11. You're So Fine
    - Little Walter, Checker
12. Oa Scotch, One Bourbon, One Beer
   - A. Millbern, Aladdin
13. Drunk
    - J. Liggins, Specialty
14. One Scotch, One Bourbon, One Beer
    - A. Millbern, Aladdin

**Charlotte**
1. Money Honey
2. Honey Hush
3. 3. Something's Wrong
   - Fats Domino, Imperial
4. I Had a Notion
   - J. Morris, Herald
5. Money Honey
6. C. McPhatter, Atlantic
7. Money
   - C. McPhatter, Atlantic
8. Four Times, Jubilee
9. Rags to Riches
   - Dominique, King
10. Something's Wrong
    - Fats Domino, Imperial
11. Shake a Hand
    - P. Adams, Herald
12. The Feeling is So Good
    - Clovers, Atlantic
13. Drunk
    - J. Liggins, Specialty
14. One Scotch, One Bourbon, One Beer
    - A. Millbern, Aladdin

**Chicago**
1. Money Honey
2. Honey Hush
3. 3. I'll Be True
   - J. Turner, Atlantic
4. Marie
5. Four Times, Jubilee
6. Rags to Riches
   - Dominique, King
7. Ain't It a Shame
   - L. Price, Specialty
8. Blues With a Feeling
   - Little Walter, Checker
9. Nadine
10. Corinna
11. Shake a Hand
    - P. Adams, Herald
12. Rosemary
    - Fats Domino, Imperial
13. Get It
    - Royals, Federal

**Cincinnati**
1. Money Honey
2. Honey Hush
3. 3. I'll Be True
   - J. Turner, Atlantic
4. Marie
5. Four Times, Jubilee
6. Rags to Riches
   - Dominique, King
7. Ain't It a Shame
   - L. Price, Specialty
8. Shake a Hand
   - P. Adams, Herald
9. Marie
10. Four Times, Jubilee
11. I Had a Notion
    - J. Morris, Herald
12. Get It
    - Royals, Federal
13. Please Harry Irene
    - B. B. King, RPM

**Detroit**
1. Money Honey
2. Honey Hush
3. 3. Ain't It a Shame
   - L. Price, Specialty
4. Drunk
5. Shake a Hand
   - P. Adams, Herald
6. Marie
7. Four Times, Jubilee
8. I Had a Notion
   - J. Morris, Herald
9. Get It
10. Please Harry Irene
    - B. B. King, RPM

### New Orleans

1. Something's Wrong
   - Fats Domino, Imperial
2. I Had a Notion
   - J. Morris, Herald
3. Mad Love
   - M. Water, Chess
4. Shake a Hand
   - P. Adams, Herald
5. Drunk
6. L. Price, Specialty
7. Blues With a Feeling
   - Little Walter, Checker
8. Take Me Back
   - L. Hayes, Hollywood
9. Feeling Good
   - Little Walter, Checker
10. Would I If I Could
    - Ruth Brown, Atlantic

### Los Angeles

1. Honey Hush
2. 3. Nothing's Wrong
   - Fats Domino, Imperial
3. I Had a Notion
   - J. Morris, Herald
4. Money Honey
5. C. McPhatter, Atlantic
6. Marie
7. Four Times, Jubilee
8. Rags to Riches
   - Dominique, King
9. Take Me Back
   - L. Hayes, Hollywood
10. Make Me a Present of You
    - E. Andrews, Trend
11. Gee
    - Crowns, Rama
12. Don't Leave Me This Way
    - Fats Domino, Imperial

### New York

1. Money Honey
2. Honey Hush
3. 3. I'll Be True
   - J. Turner, Atlantic
4. TV is the Thing
   - D. Washington, Mercury
5. Santa Baby
6. Kilt, Victor
7. I Had a Notion
   - J. Morris, Herald
8. Marie
9. Four Times, Jubilee
10. One Scotch, One Bourbon, One Beer
    - A. Millbern, Aladdin
11. Shake a Hand
    - P. Adams, Herald
12. Don't Get Me
    - C. Willis, OKeh
13. Baby Doll
    - Marvin & Johnny, Specialty

### Philadelphia

1. Rags to Riches
2. Dominique, King
3. I'll Be True
4. Money Honey
5. C. McPhatter, Atlantic
6. Santa Baby
7. Kilt, Victor
8. I Just Your Fool
    - B. Johnson, Mercury
JOHNNY ACE

**Another Smash Hit**

4 Records—6 Hits

"The Billboard Speaks" in December 19 issue

**Another DOUBLE Hit**

**JOHNNY ACE**

**Saving My Love For You**

DUKE 118 — Johnny Ace has had three hits in a row, with this new disk he should stretch his string to four, and this one could be his biggest to date. It’s another touching ballad, and the boy sings out his heart on it over a good beat by the combo. A real coin-grabber this. (Lion, BMI)

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**Yes, Baby**

Ace proves on this side that he can sell a rhythm tune as well as a ballad. He really comes thru with a powerful rendition on this jump effort, while the combo and an unblinded singer work behind him. This side, he has more than a chance to make it. Two fine sides from the singer. (Lion, BMI)

**A "THIS WEEK'S BEST BUY"**

SAVING MY LOVE FOR YOU (Lion, BMI)

Johnny Ace—Duke 118

Areas which reported strong action included New York, Philadelphia, Buffalo, Nashville, St. Louis and Dallas. Flp is "Yes, Baby" (Lion, BMI). A previous "New Record to Watch."
The Lounge, Previous Carnegie planned Horseshoe and also underwriting of "The Blind Date" at the Howard and Casino, the former for December 31. Both houses had dry runs a day or two weeks back thru a police order. The other kommt was from the Grand of St. Louis, Charles E. St. Louis, who is managing the Casino for the Lithograph Inc., has been receiving the cart,--Henry Wh iteme, who is a manager of the Casino, to perform his act in the New York in Chicago. It will be performed at the Chicago Theater.

The March 34 issue of Caw ny Herald has a feature on the photos of Ima, the body on display at the circus. In the Sunday edition, the usual introductory story by Bert Gold, manager of the St. Louis, has been booked for the Hudson, Union City, N.J., for December 21.

Carnegie Hall has closed and reopened at the Sugar Bowl Club, New Orleans, under the management of the Artistic Bureau.

On Monday, Hudson, Union City's front liner, who doubles in the chorus and in strip specialties, has won a most unlooked for prize, a donation of a headliner position to her catalogues.

Others. Those are three of the many who have been coming to the J. and in Viki Wells. -- Frank Bryan, op erator of the J. and Viki Wells. -- Frank Bryan, operator of the J. and Viki Wells, is back in the hospital with a relu cta...


**RINKS & ARENAS**

Wirtz Hypes Icer; First Stands So-So

'Hollywood' Starts Chicago Run; Milwaukee Off; St. Paul Mediocre

CHICAGO, Dec. 29.—Arthur M. Wirtz, "Hollywood" ice Revue, with Barbara Ann Scott, was opening at its home base, the Chicago Stadium, this week with a revised performance and added talent.

The mid-season hypes of the live acts were over after the ice had made five stands, most of them in so-so business. Show sources said the Indianapolis opening was about even with 1953, when the ring opera paid and dated by Sonja Henie's show, St. Louis, followed and it was a good 60 per cent ahead of last year's mediocre business.

The show closed with a gross less than last year's. Altho it opened big, hard weather and resulting mail-order refunds trimmed the final score. Milwaukee, usually a big winner, was off this time. The window and mail sales were in a pit, but industrial sales dropped by half with Beer City fans, apparently splitting their budgets between the ice show and the Braves ball club.

St. Paul was not strong for "Hollywood", but it did make money and was better than the long Denver stand it replaced. Tom King, "Hollywood" general manager, branded this year's the strongest act he has had in some time.

King said that if the weather holds the show stands to make a mark in Detroit. Rink sales were good. Publicity breaks were strong, partly due to arrival of stories resulting from the changing of the show's program.

**Lexington Preps Annual Revue**

PITTSBURGH, Dec. 28.—The Fall Revue of 1954 will be staged January 12-13 at H. D. Harbold's Lexington Skating Palace here, and a portion of the proceeds will be donated to the National Foundation for Infantile Paralysis. It was announced this week. Matinees will be offered on the 14th and 15th.

Always the busiest time of the year at Lexington, the holiday season will be no exception this year.

**Paterson's 82 Points Lead**

ELIZABETH, N. J., Dec. 26.—Paterson (N. J.) Arena, with 82 points, continues to pace the 1954 division of the America on Wheels inter-city racing league, although the Reading, Pa., entry, with 71 points, remains within close striking distance.

**Martin Back to Detroit**

DETROIT, Dec. 26.—Fred A. Martin, long-time business man of the Roller Skating Rink Operators' Association, who has been working in Florida for some time, has returned to Detroit to attend the Christmas 5-thalays with his family.

**Western Canada Arena Association**

MEET JANUARY 21st

Meetings are held on the 21st of each month, at the Western Canada Association of Exhibitors in Winnipeg.

**January 2, 1954**

45,000 See Xmas Shows at Cincy Garden

CINCINNATI, Dec. 26.—More than 45,000 persons saw "Christmas in 63," presented Saturday and Sunday (19-20) in the Cincinnati Garden for local industrial employees groups and their families.

**For Sale**


**For Sale**

Cuevecrest—3,200 sq. ft. Chicago. Three bedrooms, 1 bath, living room, den, 2 garages, 3267. Sale or rent. For information S. G. Dietl, 3304 S. Sangamon.

**Orange Skating Records**

Growing area popular men disc, have released every month. Wirtz for free copies.

**Orange Recording Co.**

1235 Lewis Drive Winter Park, Fla.
Ollie CLARK writes from Wynne, Minn., that he had a chance to speak with his brother, sister-in-law and wife, son and himself doing all the talking. In fact, Ollie Clark also has a wax exhibit which he plans to take to the Midwest during the winter.

Walter CRANDALL is expected to be in town to move from that part of the state where he has been living for the past few months. He is to arrive south with the cold front that has settled in. The cold front is expected to move over the country this week. The weather has been quite cold and has kept the temperature down to freezing.

The Final Curtain

LESLIE SHUBERT

One of the foremost figures in the field of theatrical production, Leslie Shubert, at 74, died Christmas Day at Mount Sinai Hospital, New York. Following a celebrated career, he has closed the doors of his production office to a bedside were his wife, Marcella; his brother, Jacob J. Shubert, with whom he had ruled a nationwide theatrical organization for half a century; three nephews, Milton, John and Lawrence Shubert; and Mr. Sydney Gedge. Memorial services were held Monday (30) at Temple Emanuel.

In one way or another, "Mister Lee" and "J. J. Shubert" had interested the theatrical majority of stagegoers of the present century. The two, together with an older brother, Sam, who was killed in a train wreck in 1906, rose to Broadway from Syracuse in 1901. Thru buyers, dealers and stage actors they acquired the lease of all legitimate houses with which they have the Knickerbocker and the Knickerbocker. They also added talent to exclusive deals and went into production themselves. Many noted playwrights and composers worked under their auspices.

In the late '30s, Shubert holdings and interests had reached almost an overproduction of show theaters in Boston, New York, New Haven, Kansas City and other principal cities. At the end of the depression years, when one of their enterprises filled a petition in bankruptcy, the Shuberts were appointed by the government with monopolistic practices; the anti-trust suit is still going on.

Lee Shubert was a tireless worker and a fierce competitor; he has been frequently embroiled in legal suits and more than once tangled with the press and critics. At his death he was associated in the production of "The Star of the Story," co-starring Eva Le Gallienne and Mary Astor, which is scheduled for a January 13 opening at the Royale Theatre.

LIE ALAN

OAKWOOD, Ohio

Mrs. H. W. Oakwood, Ohio, died at the home of her son, E. W. Oakwood, in Oakwood, Ohio. She was a member of the Oakwood Art Club.

EASY LISTENIN'

Katy KRAMER

Playing for the King: A list of the happening in the world of music and art today.

GARY KRAMER

Traffic on Small's Roar, in California, survived by her husband, James J. Small, and her daughter, Marjorie Small. Small was a former resident of the city.

DELLAR

Helen M. DeLair, of San Francisco, widow of the late Fred DeLair, who was a noted stage and screen actor, died at her home in San Francisco on December 13. She was 65 years old. Mrs. DeLair was a well-known figure in the entertainment field, having appeared in many films and on television. She was survived by her husband and two daughters.

In Loving Memory

Of My Dear Husband
BENJAMIN H. PATRICK

Who Passed Away
January 1, 1945

"I miss you very much"
Bessie A. Patrick

THE BILLBOARD

JANUARY 2, 1948

THE BILLBOARD

GENERAL NEWS

33

EASY LISTENIN' -- Continued from page 20

man and Walter are modern, talented virtuoso.

Of some interest to collectors of rare 78-rpms is the leaflet known as George Gershvin's "Rhapsody in Blue" on the Walden label. Legit singer Harry J. Berman and accompanying pianist Ira Gershwin, one of the two little girls of the Berman and Gershwin team, are also featured on the record.

GIDDY-UP

Barney, a. A. Dreyfus of 163 Park Ave., New York, has grown up to be a partner of a number of years and has been living in this city for some time. He is well known in the theatrical world and is the manager of a number of theaters in this city. He is also known as a producer of musical plays and has been responsible for the production of many successful shows.

BRACKEN-HOLMES

Gray-Mott, D., 1001 Union Ave., Lawrenceville, N. J., has closed his office and is moving to New York City. He is well known as a producer of musical plays and has been responsible for the production of many successful shows.

BARKER-Cornell

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PNE Bags $217,508 Net for Fiscal 1953

COMMUNICATIONS To 128 W. Roodhouse St., Chicago 1, Ill.

JANUARY 2, 1954

CLOSE-UPS: MAGGIE McKee

JOHES Ladybug Thru 41 Fruitful Years

Joe and Maggie McKee celebrated their 41st wedding anniversary Friday (4) at their two-story home at 1004 Anderson Ave. Joe and Maggie have 41 years behind them and 41 years ahead of them. They have owned the place for 20 years and have spent every summer together in one location.

NATIONAL Silver Plow Award

Maggie McKee

Maggie McKee recalls, "I would get a job to do once a week and I would take the train to New York City to sell tickets. It was fun." Chesterfield Tobacco donated $25,000 in tickets during the years 1935 to 1941.

Staked for Presidency

The McKee's have come a long way since their days as the last of the Red Sox system in Chicago in 1953. Joe, the man in the general manager's office, has had a horse in the race and has finished second in 1953.

Bodard Sets Aliburgs

Animal Show

ECCANOA, Mich., Dec. 26—Bodard, Bodard and Bodard, dealer and exhibitor, announced Monday that Bodard's annual fair and show has been scheduled for March 4 and 5, 1954.

The show, which is held on the Trade Days, will feature horse, dairy and beef shows, and a horse show. The show has been in operation for over 25 years and has been one of the most successful in the area.

VANCOUVER, Dec. 26.—For the first time in the history of the Franklin Balanced Chamber of Commerce, earnings for a fiscal year topped the $200,000 mark. This increase, a 12-month period ending September 30, 1953, was $1,041,637; whereas, the preceding year's earnings were $1,390,418. This represents an increase of 26 per cent from 1952.

A record operating profit of $217,508 was reported. Expenditures for the year amounted to $86,338, which figure includes provision for depreciation, a 10 per cent dividend, and interest payments.

Bleachers at Comerica Park

Golconda Golf Course

The Golf Courses operated by the city of Vancouver were closed during the winter months. The following golf courses have been opened:

1. Wilson Park

2. Fort Langley

3. Willoughby

The council approved the purchase of land for the construction of a new golf course to be located near the Wilson Park facility.

General Sessions

CARROLLSVILLE

At the annual meeting of the Carrollsville Civilian Defense Council, the following officers were elected:

President: W. J. Gough

Vice President: J. B. Smith

Secretary: J. H. Brown

Treasurer: E. H. White

The council approved the purchase of land for the construction of a new golf course to be located near the Wilson Park facility.

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Newark, N. J.

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**Talent Topics**

**Caravans' President Names Committees For '54 Operations**

CHICAGO, Dec. 26 — Verna Potenza, new president of Caravans, has appointed committees for the ensuing year. Named to the finance committee were Jeannette Wall, Edith Strickler and Dorothy Fox of Chicago; Mrs. Mary Crites, Bella Maudall and Mrs. Promise Burton of Washington; Lucille Hiberc, Ann Doolan and Betty Doree of Chicago, Helen Wiser, June Millesen, Mrs. Martin E. Wettour; and Howard Taylor, Charlotte Wright, Josephine Myerson of Chicago; Lisbeth Haren, Pauline Grey and Jennette Weed of New York.

Forget-me-not fund, Pearl McCann, Carrie Amsden, Walter Wettour; Minnie Simmonds and Mac Taylor; Lydia, Lillian, Edith and Wanda Derpa and Clara Rita Sitar of Chicago; Mrs. Geraldine Musserello and Elizabeth Johnson, entertainment; Manuela Pena, Eva Roy, Mabel Davis and Frances Berger; honoree Helen Wettour; birthday cards, Verdalina Potenza; chocolates, Mrs. John White, Coffer, marots, Amy Olinton; prank, Anna Berman; bonhomies, Claire Sopenar and Isabel Brantman, club member, Rosalind Simmonds.

**SLA Skeds Open House**

CHICAGO, Dec. 26 — The Society of London & American will declare open house for the club's store and during the period a buffet lunch will be available any day of the week at the offices here in the open house begins Christmas Day and will continue until Jan. 1. Arrangements are being handled by the honoree store, including Charles Zematter Sr. Max Brana and Andrew Domans.

**Detroit Posters Re-Elect Carano**

DETROIT, Dec. 26 — John Carano of Detroit, Michigan, and International Alliance for the International Alliance and Distributors, for 1954, Other new officers are: Frank S. Santelli, president; Mrs. John W. Goulet, secretary-treasurer; and Edmond B. Keefe, chairman of board of trustees. Albert Peluso, vice-president; Robert H. Ross, truste

**Howard Haft to Wed Fink in Chicago**

CHICAGO, Dec. 26 — Howard S. Haft, son of Morris A. Haft, counsel for the corporation and the presidency of America, was elected to membership on the board of directors in this week. He is president of the board of directors of the company and will continue to be president of the company and the presidency of America.

The year was reported to be a success for the company. The company and the presidency of America will receive a two and a two-day tour during 1953.

**Out in the Open**

Publicist Max Rosey, formerly of the Best News office, New York, is conducting a national college queen contest with plans for making it an annual event. Rosey is dicing with the present, theater and dance halls, people through the country for a national college queen contest. Judging will be done by the Military Police at Fort Monroe, N. J.

**Ride Kennedy's KIDDIES RIDES**

**ASTRO FORECASTS**

All Readings Complete for 1953

On Thursday, Dec. 26, the American Tobacco Company of Chicago, Ill., began a series of astrological readings for 1953. The readings are based on a study of the influence of the stars on the human body and are intended to give people a better understanding of their own health and well-being.

**NEW DREAM BOOK**

The new book is a collection of dreams and offers a unique perspective on the world of dreams. It includes over 1000 dreams, each accompanied by a detailed analysis.

**Out in the Open**

Publicist Max Rosey, formerly of the Best News office, New York, is conducting a national college queen contest with plans for making it an annual event. Rosey is dicing with the present, theater and dance halls, people through the country for a national college queen contest. Judging will be done by the Military Police at Fort Monroe, N. J.

**Ride Kennedy's KIDDIES RIDES**

**SMITH-SMITH**

**Standard Kiddie Rides**

**ADVERTISEMENTS IN THE BILLBOARD**

**BILLBOARD Leading Newspaper**

**Your American Red Cross is always there after Tragedy Strikes**

**Look! Parker Does It Again!**

Prices reduced on all models of Parker-En-Scribe. Save up to 10%. This offer good through April 1, 1954. Orders must be accompanied by special purchase order.

**The 17TH-A-WHILR Ride**

"Best Buy in Rides Today."

**KING AMUSEMENT CO.**

M. E. Ewart Co., Inc.

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*The Leading Manufacturers of Children's Amusement Rides*
Aud Dates Planned For 'Super Circus'  

CHICAGO, Dec. 26—ABC's top-  
 rated 'Super Circus' show will ap-  
pear at Olympia Stadium, Detroit,  
Jan. 12, for the first of a series of road shows that will  
be held in Michigan and numerous  
other locations. Producer Phil Patton  
said that the program, recently named  
'Super Circus' policy,  

The Detroit date will be fol-  
lowed by a similar appearance at  
Municipal Auditorium, St. Paul,  
February 5. Both shows will be  
additional stands that are being  
made for the Detroit and St. Paul  
provincial circuses, with two dates  
for the month of January. The road  
improvements of 'Super Circus'  
will also be handled by Patton  
and Fred Williamson's Associated  
Booking Corporation, Chicago.  
Bill King also of Associated,  
is active in the plans.

Patton said that if the early  
dates are successful, the policy  
will be expanded. The present  
setup has the show using special  
trucks and wagons, and a local  
surplus to handle ticket sales  
and the appearances for  
afternoon and night shows of the  
top performers. The program,  
'Lowboy Ride, Chairs,  
CARTON INSURANCE MACHINE

Chicago, Illinois

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Insight

R. W. R. R. CO. 242 240, Kansas Spur, Kans.  20319


STANISlaus

A. B. TERNELL, President

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CHICAGO, IL.

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OMAHO, Dec. 28 -- Joseph Malec, operator of Penny Park here, was recently appointed by the Parks and Recreation Board to head a new department which he called "Parks-and-Resorts-Pools." Malec's statement came after the National Association of Park Commissioners had awarded him a plaque for "Outstanding Service to the Year." The citation was for Malec's help at Penny Park last summer.

A change in the convention city plan was being made with the help of a board member. The city is one of the most important cities in America. The park, which is two miles from the city center, was a popular destination for many people who wanted to escape the heat.

"Last winter a third of the ballroom attractions were made up with an ambience suitable to the music of the evening. Mr. and Mrs. Cannon's skating rink, which was just a -out-of-business show, woz all a different show which was actually so well attended that the audience was really satisfied with the entertainment. As a matter of fact, the audience was so pleased that they demanded a second admission to one of the major attractions.

"The show was first put on at 10 P.M. and closed at 10:30. The show was very well received, and the audience was so pleased that they demanded a second admission to one of the major attractions."
Ringling Unit Opens Havana Engagement

North in Command; Program Includes
Bale, Tasso, Del Oro, Mistin, Teigen

HAVANA, Dec. 30—Ringling Bros. and Barnum & Bailey’s world famed circus opened its annual holiday run at the Palace (Sports Palace) Friday (18) and is scheduled to run through January 10. John Ringling North, president, and general manager, is in personal charge here of the engagement.

Competition among Christmas circuses is less than in recent seasons. Only Taggart, Barnum & Bailey and Ringling are in business in the city. Four shows were running simultaneously last year. Some circus observers attributed the change to the political heat. Chartered planes brought Ringling fans from Miami Thursday and two days of rehearsals followed.

5 PHONEMEN

"UNION DEAD"

6 MONTHS’ WORK

"CONVENTION ISSUE OF NATIONAL UNION MAGAZINE"

Work all the country out of Union Headquarters.

PROGRAM PUBLISHING CO., INC.

ST. ROSE, Mr.

335 S. Eighth, W. M. Conly, Research Bldg., D. C.

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$100 DRAW PER WEEK

TO QUALIFIED MEN

This is an actual drawing every week.

Every line has a prize: one car, $1,000 or more; one $500 gold watch; one $100 gold watch; one $50 gold watch; one $10 gold watch; one $1 prize; one fiftyc prize; one ten-cent prize; one five-cent prize; one one-cent prize. Or you may choose a prize of the value of up to $500.

Get in on the fun—just sort your cards, fill in, and drop into the ballot box.

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131 S. Ludlow St. Dayton 2, Ohio

BAREBACK RIDER

Ditt and Billy were for Bareback riding

Act. Seasoner’s work. State all to

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Bill, Rees, U.P.C. Collector and Jay

Sponsor 400 Club. Big tap lot

Go to: Phone 23-7271, Birmin

C. R. Rees, boxer, ask.

ATTENTION!

LOYAL REPENSKY CIRCUS

Want for the 1955 Season In The United States. A good Advance Man who knows business, and a Billposter. Contact:

JUSTINO LOYAL

2530 E. Prospect St. Phone: Ringling 4-1755, Sarasota, Fla.

4—PHONEMEN—4

Real deal in Midwest. Established radio and TV shows. Not a charlatan, but a "Singer" with a draw. Ready to work at the end of the season for the next. Address all your correspondence to this office.

TOMMY JOHANN

ST. LOUIS, MO.

PHONEMEN

JANUARY 4 FOR ST. PETERSBURG, FLA., AND TEN OTHER SPOTS IN FLORIDA.

Address Florida Headquarters Office

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Communications to 100 W. Randolph St., Chicago, Ill.

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Barnon Plays

Schools, Trans

Spring Outlet

GREENCASTLE, Pa., Dec. 26—Barnon Bros. Circus, appearing out of here as a one and two-day stand, made up of management and George Bar-

nes, the clown, will leave Tuesday, December 30, for Dribble, Pa., to open there Saturday with the same act. Barnon expects to come back here. William Lawson is in charge of the show and says the circus will be in full "ring" after Thanksgiving. The program follows: "The great color evocative romance," "Rudy's hare, "Sandbag, "Tassie, "Dormant,


BROTHERS

Havana

5 POLK EASTERN

54 LINE-UP TOLD

Poodles Hanneford, Wallendas, Harolds, Geraldos Contracted

CHICAGO, Dec. 26—The great Wallenda acts, Poodles Han-

nedford, the Flying Wallaros and George Bar-

nes, the clown, will appear here in the Chicago

Circus December 10 with a performance at Dribble, Pa., Tuesday, December 9.

The management of the show, William "Bill" Barnon and Fred "Buck" Allig, has announced that all additional acts will include Klaussners' Bros. and Polly Dribble's dog act, so the Circus will be in full "ring" after Thanksgiving. The program follows: "The great color evocative romance," "Rudy's hare, "Sandbag, "Tassie, "Dormant,


The writer recalls that movies were successful in the early 1950's, and he cites the act that was put on as "nothing like those of today". He says that today's circuses are not what they used to be, and that the past was better.

The writer also mentions that old-fashioned circus acts are now being revived, and that there are still many people who enjoy them. He notes that modern circuses have become more sophisticated, but that they are not as popular as the old-fashioned ones.

The writer concludes by saying that the old-fashioned circus is a thing of the past, but that there are still people who enjoy them. He notes that modern circuses are not as popular as the old-fashioned ones, but that they are still enjoyed by many people.

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FAIRS EXPOSITIONS

January 2, 1954

Communications to 183 W. Randolph St., Chicago 1, Ill.

The BILLBOARD

39

INDIANA

Indianapolis: The Indiana State Fair has announced the names of the members of the 1955 Board of Directors. They are: William R. Jones, president; C. E. Davis, vice president; J. E. McCall, secretary; and E. M. H. Brown, treasurer.

WISCONSIN

The Wisconsin State Fair Board of Directors has named the following members to serve on its board for the next four years: J. R. McCall, chairman; F. J. McFarland, vice chairman; H. E. Huling, secretary; H. J. McFarland, treasurer; H. J. McFarland, treasurer; and E. M. H. Brown, treasurer.

OHIO

The Ohio State Fair has announced the names of the members of the 1955 Board of Directors. They are: G. A. Stover, president; R. L. McCor- mick, vice president; J. E. McCall, secretary; and E. M. H. Brown, treasurer.

NEW MEXICO

The New Mexico State Fair has announced the names of the members of the 1955 Board of Directors. They are: H. W. Riggs, president; J. E. McCall, vice president; C. E. Davis, secretary; and E. H. Huling, treasurer.

MINNESOTA

The Minnesota State Fair has announced the names of the members of the 1955 Board of Directors. They are: H. W. Riggs, president; J. E. McCall, vice president; C. E. Davis, secretary; and E. H. Huling, treasurer.
CARNIVALS

SLA Hosts 210 Kids At Annual Youth Party

Santa Claus, Gifts, Floor Show
Bring Cheer to Underprivileged

CHICAGO, Dec. 30 — It was a Merry Christmas for 210 underprivileged children at the Southside Laborers' Auxiliary and Caravans, Inc. For the eighth straight year the organization sponsored its annual party and in the number of gifts shown to the youngsters, it tops any previous effort. The young guests were picked from the hotel Sherman, League of America and the helping hand given the League of America of the SLA Ladies' Auxiliary and Caravans, Inc.

As the children entered the hotel, the SLA donated 100 rolls of tissue paper, the young party goers were thrilled to receive such a generous gift. The children were divided into two groups and each group was assigned a floor to receive their presents. In the lobby, the children were treated to a special Christmas song. The children then filed into the hotel, each group being assigned a floor. The youngsters were shown to their assigned place and were given a floor show at the top of each floor. The show was presented by Miss Charley Zeung Tse, who was assisted by Miss Melissa K. Jones.

For the first time, the SLA Ladies' Auxiliary and Caravans, Inc. provided a toy factory for the children. The toy factory was located in the lobby and was staffed by Misses Dorothy C. Brown, Misses Dorothy Grimes, Misses Dorothy L. Johnson, Misses Dorothy M. Jones, Misses Dorothy N. Martin, and Misses Dorothy T. Miller. The toy factory was a great success and the children were delighted to have the opportunity to build their own toys. The toy factory was open for two hours and was visited by more than 100 children.

In addition to the toy factory, the SLA Ladies' Auxiliary and Caravans, Inc. also provided a make-your-own-toy workshop. The children were given a variety of materials and were encouraged to create their own toys. The make-your-own-toy workshop was a great success and the children were delighted to have the opportunity to create their own toys. The make-your-own-toy workshop was open for two hours and was visited by more than 100 children.

The SLA Ladies' Auxiliary and Caravans, Inc. also provided a gift shop for the children. The gift shop was located in the lobby and was staffed by Misses Dorothy C. Brown, Misses Dorothy Grimes, Misses Dorothy L. Johnson, Misses Dorothy M. Jones, Misses Dorothy N. Martin, and Misses Dorothy T. Miller. The gift shop was a great success and the children were delighted to have the opportunity to choose their own gifts. The gift shop was open for two hours and was visited by more than 100 children.

The SLA Ladies' Auxiliary and Caravans, Inc. also provided a food court for the children. The food court was located in the lobby and was staffed by Misses Dorothy C. Brown, Misses Dorothy Grimes, Misses Dorothy L. Johnson, Misses Dorothy M. Jones, Misses Dorothy N. Martin, and Misses Dorothy T. Miller. The food court was a great success and the children were delighted to have the opportunity to eat their own food. The food court was open for two hours and was visited by more than 100 children.

The SLA Ladies' Auxiliary and Caravans, Inc. also provided a game room for the children. The game room was located in the lobby and was staffed by Misses Dorothy C. Brown, Misses Dorothy Grimes, Misses Dorothy L. Johnson, Misses Dorothy M. Jones, Misses Dorothy N. Martin, and Misses Dorothy T. Miller. The game room was a great success and the children were delighted to have the opportunity to play games. The game room was open for two hours and was visited by more than 100 children.

The SLA Ladies' Auxiliary and Caravans, Inc. also provided a photo booth for the children. The photo booth was located in the lobby and was staffed by Misses Dorothy C. Brown, Misses Dorothy Grimes, Misses Dorothy L. Johnson, Misses Dorothy M. Jones, Misses Dorothy N. Martin, and Misses Dorothy T. Miller. The photo booth was a great success and the children were delighted to have the opportunity to take photos. The photo booth was open for two hours and was visited by more than 100 children.

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The SLA Ladies' Auxiliary and Caravans, Inc. also provided a photo booth for the children. The photo booth was located in the lobby and was staffed by Misses Dorothy C. Brown, Misses Dorothy Grimes, Misses Dorothy L. Johnson, Misses Dorothy M. Jones, Misses Dorothy N. Martin, and Misses Dorothy T. Miller. The photo booth was a great success and the children were delighted to have the opportunity to take photos. The photo booth was open for two hours and was visited by more than 100 children.

On behalf of the SLA Ladies' Auxiliary and Caravans, Inc., we would like to express our appreciation to all the members who contributed to the success of this party. We would also like to thank the staff of the hotel Sherman for their assistance in making this party a success. We would like to thank everyone who participated in this party, and we look forward to seeing you next year.
C C. Mitchell, takes representatives for the American Tent & Display Corporation. On Dec. 16, 1957, John N. Wilson, owner of Wilson's Tent and Display, left the company and his assistant, Bob Miller, will take his place. Mr. and Mrs. Miller have been with the company for a number of years. They have made the best of both worlds. Mr. and Mrs. Miller are planning to live in Los Angeles, where they will be near their children. They have already made arrangements for the move. Mr. and Mrs. Miller are looking forward to their new life in Los Angeles. They plan to spend the winter there and return to the company in the spring. They are looking forward to the new opportunity and are excited about the change. The company is pleased with this new addition and expects great success for Mr. and Mrs. Miller. Please welcome them to the company.
TEN YEARS AGO TODAY

[Text content is not clearly visible or legible due to the image quality.]

[Additional text content is not clearly visible or legible due to the image quality.]
this is the CATALOG
that has made 1953
a wonderful year for our customers
and for us... it will always be
a pleasure to serve you.

Happy New Year

TEMPLE COMPANY, INC.
804 Sansom St., Philadelphia 6, Pa.

WIRE ARTISTS:
buy from Rhode Island's Largest Manufacturer of
ROLLED GOLD PLATE
Compare our price. Write for prices and deliveries.
25% deposit on all orders.
Balance C.O.D.

OUR SINCEREST WISHES FOR A
Happy New Year
To Our Many Customers
and to The Billboard
STERLING JEWELERS
44 E. Long St.
Columbus, O.

The Nation's Finest Source for exclusives and NAME BRANDS
Visit our auxiliary Showroom and Salesroom
at 708 Sansom Street, Phila, 6, Pa.
Wishing All Our Friends

A Happy New Year

The best at lowest prices

Punchboards — Tickets — Pushcards

EMPIRE PRESS INC.

466 W. Superior St.
Chicago 10, Illinois

Phone: Mohawk 4-4118

SEND FOR OUR PROMOAL CATALOG LISTING IDETS-RINGS-PINT EARRINGS-ETC. ETC. PLEASE STATE YOUR BUSINESS-TRADE OR VOLUME ADDRESS SO WE CAN MAIL OTHER CATALOGS TO YOU.

RINGS     $5.50
          Per dozen
          No. 2400, assorted styles—per gross $5.50
          HAND POLISHED IDETS
          $7.50  12 CLO. D. U P
          No. 2800, assorted styles—per dozen $7.50

FRISCO PETE

SAVE an extra $15.40 on SPECIAL $50 DEAL!

BUY 24 PINTS OF BURGUNDY OR GREEN WAXES

SOLD SEPARATELY $2.25 EACH

Factory Direct From

J. W. TUTTLE, INC.

5354 11 1/2 West Lake St.
Chicago 1, Illinois

Phone—Franklin 2-5447

And get for free:

12 BOTTLES OF
TUTTLE'S FINEST

BUY 24 PINTS OF BURGUNDY OR GREEN WAXES.

And get for free:

12 BOTTLES OF
TUTTLE'S FINEST

At Liberty—Advertisements

5c a Word

Minimum $1

Remittance in full must accompany all ads for publication in this column.

No charge accounts.

Forms close Thursday for the Following Week's Issue.

CIRCUS & CARNIVAL

P&O TRANSPORTATION

CIRCUS

BANDS & ORCHESTRAS

MUSICIANS

SALESMEN WANTED

NEW YORK POST SAFETY MASCARA

WANTED—EVENING BAND STREET USE.

TATTOOING SUPPLIES

A TATTOOING MACHINE

FOLK-LORE EMBLEMS

ABORIGINAL EMBLEMS

SALESAGENTS WANTED

THREE CHEERS FOR AMERICA

OTHERS WANTED—REMEMBER LAWRENCE & LUN<br>

WANTED TO BUY

CASH PAID FOR NEW OR SECONDHAND BAND ORCHESTRA INSTRUMENTS

WOOD WINDS — STRINGED INSTRUMENTS

DOMED BRASS TUNES

LASER BANDS — ROLLER COSTERS

AT HENNEPIN AND 466 PACKARD, U. MINK, PEDESTRIAN ICE AVE. IN CHICAGO.

HELP WANTED

DISPLAY-CLASSIFIED ADVERTISEMENTS

REGULAR CLASSIFIED ADS — Set in usual want-ad style, one paragraph for display. First line regular 5 pt. caps. RATE: 15c a word—Minimum $3.00.

DISPLAY-CLASSIFIED ADS — Containing larger type and white space are charged for the following.

Each line $1.00. No illustration or sale can be used. RATE: $1 a line—Minimum $6.

Forms close Thursday for the Following Week's Issue.

Sloan, helped establish, Sloan is a native of Cleveland, Ohio. He graduated from Western Reserve University when the Great Depression was in full swing. Sloan joined an ambulance company in Cleveland and one of his friends, who had just graduated from the University of Michigan, took him on as a janitor. Sloan started working in the advertising side of the business and eventually became the president of the company.

In 1952, Sloan decided to start his own business. He opened Sloan Communications, which eventually became the dominant force in the industry. Today, Sloan Communications is one of the largest companies in the world, with operations in over 20 countries around the world.
NEW YORK, Dec. 28.—The Tobacco Specialty Company, which manufactures cigarettes, announced that it is investigating the use of cigarette venders in 25 states. The investigation will be carried on by Mr. Willard Pratt, one of the company's executives. Mr. Pratt said that the company is interested in the use of venders for the sale of cigarettes because they provide a new outlet for the company's products. He said that the company has already had some success with venders in certain states and is hoping to expand its operations in other states. Mr. Pratt also said that the company is interested in the use of venders because they provide a new way for the company to reach new customers. He said that the company is planning to use venders in a number of different states and is hoping to expand its operations in the future.
**THE BILLBOARD**

**Index of Advertised Used Machine Prices**

### Vending Machines

<table>
<thead>
<tr>
<th>Model</th>
<th>Make</th>
<th>Year</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>500A</td>
<td>AMI</td>
<td>1954</td>
<td>$295</td>
</tr>
<tr>
<td>500B</td>
<td>AMI</td>
<td>1954</td>
<td>$395</td>
</tr>
<tr>
<td>500C</td>
<td>AMI</td>
<td>1954</td>
<td>$495</td>
</tr>
<tr>
<td>500D</td>
<td>AMI</td>
<td>1954</td>
<td>$595</td>
</tr>
<tr>
<td>500E</td>
<td>AMI</td>
<td>1954</td>
<td>$695</td>
</tr>
<tr>
<td>500F</td>
<td>AMI</td>
<td>1954</td>
<td>$795</td>
</tr>
<tr>
<td>500G</td>
<td>AMI</td>
<td>1954</td>
<td>$895</td>
</tr>
<tr>
<td>500H</td>
<td>AMI</td>
<td>1954</td>
<td>$995</td>
</tr>
<tr>
<td>500I</td>
<td>AMI</td>
<td>1954</td>
<td>$1,095</td>
</tr>
</tbody>
</table>

### Route Gains

**ACORN real kid appeal**

**Pennie King Company**

**Advantages of Vending Machines**

- **New Designs**
- **New Ideas**
- **New Finishes**

Send 35¢ Complete Sample Kit

---

**Victor 5c Rocket**

**(Trademark)**

**THE BABY GRAND OF CHARM VENDING**

All the machinery that can be built into a bulk vending machine! The BABY GRAND DELUXE is being manufactured by ROCKET CHARMs (Trademark) per illustrations in this advertisement.

**OPERATORS**

Contact your nearest VICTOR distributor at once for full details.

**VICTOR VENDING CORP.**

1051-53 W. Grand Ave. Chicago 20, I11.
NEW YEAR RESOLUTIONS FOR 1954

To manufacture at least TWENTY-FIVE NEW GUMS during 1954.
Many of them will be NEW CHARMs that move and have play-

To keep changing the CHARIS in the
machine by supplying our industry with NEW CHARM SERIES 41, 52 and perhaps 6 Beautiful charms at low prices.

To introduce NEW PLASTICS, NOW METAL PLATED FINISHES, NOW METAL EFFECTS.
To keep you POSTED ON NEW OPERATING METHODS and NEW NEGOTIATION IDEAS to help you increase PROFITS.

HAPPY NEW YEAR
SAMUEL EPPY
60-13 144 Place
WI-13 Flushing, N.Y.

FOR SALE
COFFEE-SPA COFFEE MACHINE Like New
Model 8-060 Jan '47, 10 by 19 in size, smile features. Ideal for every man.
Make an offer to
H. Felsen. Empire Lines, Inc. 9-42 First St. Hoboken, N.J.

MANDELL GUARANTEED
USED MACHINES

Mold No. & Cost... Item

Seashell Glass...Rt. 2
Chicane Glass...Rt. 2
Chicane Glass...Rt. 2
Chicane Glass...Rt. 2

Merchandise & Supplies

Water Fountains

NORTHWESTERN
SALES AND SERVICE CO
Moe Mandell
654 W. 35th St. New York 1, N.Y.

MONEY-MAKING, MONEY-SAVING IDEAS FOR OPERATORS!

Candy Sales

- Continued from page 27

produced to sell for 3 or 10 cents. Looking ahead to 1954, Gott predicted that the candy industry would enjoy a record-breaking year if all segments of the industry focus attention on "candy," initiate positive characteristics. These would include salesmanship, wholesomeness and compactness. Gott added that the industry should "capitalizable on the fact that it is a food available for quick eating" and that it's a food with many uses.

The "U. S. farm program, as well as our government tax policies, create two vital issues which may ultimately affect the welfare of the confectionery industry in 1954," Gott declared. He said there was a world surplus of sugar and that National Producers of Exported Goods had been curtailed. Yet imports of chocolate and sugar candy have continued to increase the past few years, he pointed out.

While the confectionery industry is a great advocate of international trade, Gott explained and many ingredients are secured from other countries, the industry has guard ed its position, he said. (which comprise over 41 percent of the total ingredients) have been price supported, government subsidized and government restricted. As a result, Gott stated, "there is no need to bring in many other countries which are an additional source of trade to the United States."

To help meet these two key problems, Gott believes that the confectionery and other interested industries should "tell their story forcefully and aggressively."

No Freezer

- Continued from page 47

in motive would be much less in need of many units, with their higher present investment and without valuable Vending Displays.

With the new unit still under construction, he was not able to give a definite time when it would be ready for the market.

The National Vending Company has grown into a sizable operation, he said, and believes that the small operator will go into the vending business. "The firm now utilizes four deliveries, one with a special service, a gate for handling equipment, and one a panel truck with refrigerated compartments for service to locations.

The companies a share building of the Central Vending Company, which is operated by Ben Flasher, a company, for himself and his principal partner, Mervin Jacobson.

Calling on Henry Goldberg, H. & G. Vending Company, was Elmer Siegel, P.S. cigarette man.

Wishing all our friends and customers
A Most Prosperous New Year

and

Resolving for 1954
to deliver the best in
Charms

Write, Phone, Wire Your Orders

PAUL A. PRICE CO.
55 Leonard St., New York 13

VENDING MACHINES

NORTHWESTERN 10 SELECTOR CANDY VENDOR

Lead
Montana-Mexico
New Products
Globes & Accessories

Immediate Delivery
JUST ARRIVED"NEW CROP"

Pamela Hills, Parties Outside New York, Address

Date

It's a dynmite MATE!

ATLAS MASTER - grain right

PROFIT MAKER

the modern Ball Gum and Charm Vendor for biggest Profits - more nickel sales - faster emptying!
Juke Box Operators See																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
Latest Model in Years:

1954

Start It Right with the

Latest Style in Coin Operated Phonographs

'53 is gone forever, can't be traded in, can't even be given away! But here's '54—the latest and greatest year of them all—it's the only slab of time right now you can call your own. For goodness sake, make the most of it by concentrating on the latest, newest-looking, most stylish model in music machines.

AMI Incorporated

General Offices and Factory:
1500 Union Avenue, S.E., Grand Rapids 2, Michigan
Miller Reports '54 MOA Convention To Top All Years

Copyright Plans and Dime Play Skedded to Highlight Sessions

OAKLAND, Calif., Dec. 20—George A. Miller, national presi dent and business manager of the Music Operators of America, reports that the next MOA convention will be the biggest ever.

Miller said: "Manufacturers, publishers, distributors, record companies and music operators throughout the country are displaying great enthusiasm for the convention to be held March 8 and 9 at the Palmer House in Chica go. From the number of letters received here, we are assured that the show will be greatly expanded and that some merchants not exhibited in the past will be displayed next year. To insure a well planned and smooth running convention, committees have already been appointed, it was announced, Miller and Ray Cunliffe, of Chicago, head the committee to handle general affairs. Others appointed to this group include Les Montee, Southern Region; Bill Hullinger, Ohio; Martin Bix, Montana; Wes Elster, California; Jack Mulligan, Pennsylvania; Howard Ellis, Nebraska; Harry Snodgrass, New Mexico; Al Denver, New York; Dick de la Vie, Washington, D.C.; Jimmy Volz, Connecticut; Glenn Pierce, Wisconsin; Clem Benton, California; William Blatt, Florida; George Werkman, Pennsylvania; Gene Sherman, Kansas; Bud Wright, Oregon; Phil leve, Chicago area; Victor Gersten, Indiana; Dick Steinberg, New Jersey; Leo Miller, Illinois; and Tommie Withrow, Texas.

Hibb de la Vie was named to head the entertainment committee and Al Deaver chairman of the music committee.

On schedule for the convention will be meetings of the music organization to be held at the Palmer House.

"All efforts are being made to make the business sessions early afternoon or early evening. Operators and retailers who wish to leave town will be permitted to leave before the end of the sessions."

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A legislative committee has been appointed with legal troubles. Members of this committee are Les Montee, Lee Veit, L. C. Zantzinger, Dominic Miller, and de la Vie for the purpose of organizing and to meet other operators.

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"All efforts are being made to make the business sessions early afternoon or early evening. Operators and retailers who wish to leave town will be permitted to leave before the end of the sessions."

New Ideas

"One year I was the introduction of the flipper, another year the bumper feature, and last year we introduced the Peanuts comic strip. Our comic strip has been a tremendous hit. This year we have introduced a new feature that will be a great hit."

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In conclusion, Miller said, "We have a great convention planned for next year. I believe the tourist traffic is going to be good this year, but I'm worried about the effect of the high price of gasoline on the number of tourists who will visit the top destinations."

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New Ideas

"The coin machine business has been growing in the past few years. It is now a full-fledged, multi-million dollar activity, and the banks are recognizing the potential. This old department of interior equipment, which is frequently referred to in close-outs by distributors, are gone."

A pessimistic note, however, was struck by the Pennsylvania Tobacco Company, which predicts a decline in volume in the coming year. "The increase in the cost of doing business has made it necessary for us to reduce our prices, but we believe this will be a temporary measure."
Here's a tip-off that can net you many a small location that likes music but lacks the space for a multi-record phonograph.

Install this patron pleasing, compact, 48-selection Wurlitzer. Its cabinet beauty, tonal brilliance and built-in volume level control are only three of the many features that contribute to continuous play.

Its price, coupled with its earning power, make it a highly profitable investment for you.

SEE YOUR WURLITZER DISTRIBUTOR

Wurlitzer
1650
48-SELECTION
STRAIGHT 45 RPM PLAY

1600
48-SELECTION
45 OR 78 RPM PLAY

The Rudolph Wurlitzer Company • North Tonawanda, N. Y.
THE BILLBOARD 
Index of Advertised Used Machine Prices

**Amusement Games**

Equipment and prices listed below are taken from advertisements in the Billboard issue as indicated below. All advertised used machines and prices are correct. Where more than one price was advertised the same equipment at the same rate frequency with which the price advertised is indicated in parentheses. Where quantity discounts are advertised, as in the case of bulk vendors, only the single machine price is listed. Any price shown depends on condition of the equipment up to time of publication, territory and other rate factors.

<table>
<thead>
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<td></td>
</tr>
</tbody>
</table>

**Sloan Observes**

Continued from page 48

Issue of The Billboard, Sloan landed the first pin game account—Burns' To and Outdoor Games Company, Inc. Burns named the game "Whoopees," offered it to operators for $75 (only $125 if you bought 20 or more at a time).

"The biggest order he got was from a fellow in Detroit, who wanted 109," Sloan recalled. "He took him a long time to deliver, and 109 because he put a few on test and found they made as much money as he took a lot of his production for his own routes."

Within a short time others got into the business of manufacturing pin games. Electricity was added, and the games constantly improved and varied the basic game idea.

In the 25 years he has spent in the business, Sloan saw coin machine companies prove from basement workshops to sizable plants, employing thousands of people.

What about the future?

"It's going to be a good business for a long time to come," Sloan believes.

To help celebrate his anniversary next week, Sloan will have his wife, Dorothy—who was his secretary at The Billboard when he first started—and his four children, Betty Ann, a student at Rosemary College, Terry, a student at Del Ray College, Jan, at St. George High School, and Peggy at St. Scholastica's.
THE BILLBOARD

Index of Advertised Used Machine Prices

**Arcade Equipment**

<table>
<thead>
<tr>
<th>Machine</th>
<th>Year</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Astroland (Milwaukee)</td>
<td>1975</td>
<td>$65.00</td>
</tr>
<tr>
<td>Astro-rama</td>
<td>1976</td>
<td>$70.00</td>
</tr>
<tr>
<td>Astro-tower</td>
<td>1975</td>
<td>$70.00</td>
</tr>
<tr>
<td>Astro-tower (Movie)</td>
<td>1975</td>
<td>$75.00</td>
</tr>
<tr>
<td>Astro-tower</td>
<td>1976</td>
<td>$75.00</td>
</tr>
<tr>
<td>Astro-tower</td>
<td>1977</td>
<td>$80.00</td>
</tr>
<tr>
<td>Astro-tower</td>
<td>1978</td>
<td>$85.00</td>
</tr>
<tr>
<td>Astro-tower</td>
<td>1979</td>
<td>$90.00</td>
</tr>
<tr>
<td>Astro-tower</td>
<td>1980</td>
<td>$95.00</td>
</tr>
</tbody>
</table>

**NO TILT BULB FOR PINBALLS**

BLOOMFIELD, N. J. Dec. 26 - Publishers on the growing importance of the amusement game industry placed a new emphasis this week by Westinghouse Electric Corporation's announcement that it will not build for pinball machines.

The lights were developed in a world of Little League and the name of the game by players applying bodyenglish in an effort to run it up a higher score.

**Resolve to Make More in '54!**

Let your profits begin with low equipment and service costs! Banner gives you the bottom pricing on top equipment—new and reconditioned like new—with stocked parts of stocks and supplies ready for immediate shipment. Do not get ahead of the game; pieces of equipment we not only have, but will sell to you.

**Big Kiddie Ride News!**

OUR LARGE PLANT ACTUALLY REBUILD KIDDIE RIDE! A REBUILD "BIG BREEZ" IS HOW A NEW PRAGUE KING, A REBUILD “BALDY CHAMPION” IS HOW A NEW WESTERN CHAMP. IT'S UNBELIEVABLE! AND IF YOU ARE NOT SATISFIED, WE PAY FROM YOUR CITY TO BOSTON, ON TEST LOCATIONS NEW "PRAGUE KING" AND "WESTERN CHAMP" EARNED MORE THAN THE OLD MACHINES.

Bally 'Western Champ' ............ $595

**NEW KIDDIE RIDE EXCHANGE!**

We accept in truck or pay cash for used Kiddie Rides REGARDLESS OF MAKE OR CONDITION!
“STATESIDE” MEANS Jonesland

“Stateside” means a lot of things to a lot of people, but to the foreign buyer of coin-operated equipment, it means Jonesland, the best place in the world to buy used equipment. Jonesland is 10 states big, thinly populated with dozens of Jones Boys in five offices, doing business with thousands of operators foreign and domestic, throughout the world. If you’re a foreign buyer, it’s high time you found out about the Jones Boys.

Write or cable now for special export price list

Cable Address "JONCO" - San Francisco

NEW—RECONDITIONED METAL TYPER MACHINES

We Carry a Complete Line of Parts in Stock

WRITE FOR PRICES

It’s Mutoscope It’s The Best 3-D ART PARADE

for adults—for the kiddies

Nature’s thinnest three dimensional medium is being brought to life in a coin-operated movie machine. Exclusively designed, modern cabinet and plain mechanism. Unlimited, full-color attraction—a simple library on wheels. 250 ft. reel, 10 show illustrated, and it’s yours! Each delivery 3 minutes selected to deliver 10 views for one coin of American coinage.

Specifications

15" Throat, 15 wide, 10" wide, 20" wide, 32" wide, 20" wide, 35" high, 10" wide, 20" wide, 35" high, 10" wide, 20" wide, 35" high, 10" wide, 20" wide, 35" high, 10" wide, 20" wide, 35" high, 10" wide, 20" wide, 35" high, 10" wide, 20" wide, 35" high, 10" wide, 20" wide, 35" high, 10" wide, 20" wide, 35" high, 10" wide, 20" wide, 35" high, 10" wide, 20" wide, 35" high, 10" wide, 20" wide, 35" high, 10" wide, 20" wide, 35" high, 10" wide, 20" wide, 35" high, 10" wide, 20" wide, 35" high, 10" wide, 20" wide, 35" high, 10" wide, 20" wide, 35" high.

Prompt Delivery

Distributor Territories Available

INTERNATIONAL MUTOSCOPE CORP.

44-02 Eleventh Street

Long Island City, N. Y. Stillwell Ave.

YOUR AMERICAN RED CROSS IS ALWAYS THERE

AFTER TRAGEDY STRIKES
as entertaining as a thousand and one nights!

FABULOUS, FASCINATING, AND... BROTHER, DO YOU GET ACTION!!

Player spots himself 1 or 2 or 3 holes by turning SELECTOR knob.

Lighting the balance of the 6 DROP-THRU holes awards REPLAYS in proportion to the number of holes spotted.

14 OPTIONAL SPOTTING COMBINATIONS!
1 to 8 SEQUENCE lights Roll-Over buttons for REPLAYS.

3 POP BUMPERS
2 FLIPPERS
2 CYLONIC KICKERS
POINT SCORE
HIGH SCORE

Season's Greetings

LOOK 'EM OVER... YOU'LL GO FOR THIS "HONEY" AT YOUR DISTRIBUTOR

D. Gottlieb & Co.
1140-50 N. Kostner Ave.
Chicago 51, Illinois

RELY on DAVIS
GUARANTEED PHONOGRAPHs

SEEBURG M-100 A
with DAVIS Guarantee
WRITE FOR NEW LOW VOLUME PRICE
Complete with professional Reconditioning and Refinishing

SEEBURG PHONOGRAPHS
Complete and in Good Working Order

WANTED TO BUY
• SEEBURG 101x
• WURFLITZER 10-55
• SEEBURG 101'S
• WURFLITZER 1400's

THE ABOVE PHONOGRAPHs ARE AVAILABLE THOROUGHLY OVERHAULED AND PROFESSIONALLY REFINISHED FOR AN ADDITIONAL CHARGE OF $25 PER PHONOGRAPH.
Here's NEWS About
America's Newest Favorite!

SHUFFLE POOL CLIKS
WITH COIN GAME BIZ!

Ops Enthusiased Over New Genco Game

Coin machine operators all over
the country have found a
brand new game that brings
back the tremendous profits
they enjoyed with their very
first bowling games!

The new creation, enthusiastically
welcomed by the trade
from coast to coast, is Genco's
"SHUFFLE POOL"--a 1-4
player allocation thriller that
cures rotation-type pool of
"dull" (Dying Locationitis).

Top-notch operators interviewed
in all parts of the U.S. say
that the big reason for the
surprise success of "SHUFFLE
POOL" is that it re-awakens
the players' interest with a
brand new appeal to their play-
ning skill. "This game," said
men who know the coin ma-
chine business, "keeps interest
alive because every shot is dif-
ficult, and players have to figure
out the angles and think about
their shots. This makes "SHUFFLE
POOL," the perfect allocation
'switch piece'.

The experts agree that no
other game can match the com-
bine of continuous challenge of "SHUF-
FLE POOL." This game is not
rotation-type pool. It operates
like a bowling--with playfield,
no runners for scoring -- NO
MAGNETS.

For operators suffering from
"D.L." (Dying Locationitis),
there is no better cure than
Genco's "SHUFFLE POOL".

GENCO MFG. & SALES CO. 2621 N. Ashland Ave., Chicago 14, Ill.

GREETINGS from all of us at GENCO to
all our friends everywhere... GENCO MFG. & SALES CO.

FOREIGN BUYERS!
It's smart to
do business
with THE
firm that
does the most
for YOU

At International Amusement and Scott-Crosse foreign buyers receive the world's
most complete coin machine service. We understand how to solve your problems
from personal experience... know what
equipment you need to meet your particular
requirements and know how to get it to
you on time in perfect working condition.
That is why we have satisfied customers
everywhere.

Write for FREE Price Lists - Parts and Service Manual Available

INTERNATIONAL
AMUSEMENT CO.
1423 SPRING GARDEN STREET 
Rittenhouse 8-7712 
PHILADELPHIA 30, PA.

WANTED FOR EXPORT

COBRA CARTRIDGES

Cobra Cartridges, 401 S. 9th St.,
San Antonio, Texas

UNIONED

MACHINES

Cobra Cartridges, 401 S. 9th St.,
San Antonio, Texas
**Byron Entertainment**

**Billboard**

**January 2, 1954**

**Electric Scoreboards**

- **Wall Models**
  - Shuffle Alleys
  - Chiefs & Leaders
  - Specials

- **Marvel**
  - 1545 W. Fullerton, Chicago 47, Ill.
  - Phone: Bickers 2-8271

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from All of Us to All of You

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