**Cigarette Companies Eye New Approach For Ad Campaigns**

TV First for Re-View to Study Sales Dips; Agency and Show Changes Due

**Agent: Monkey Act**

**New York, Jan. 31.** - The management of United Artists, under whom the act performs, has decided that the group will make its television debut at the General Motors Building. The act is expected to make its first television appearance next week at the Waldorf-Astoria, New York City. The monkey is expected to be brought by truck to the city in time to perform at the television studio.

The show is expected to be a success, and the general public will be able to see the show on national television. The show will be broadcast live, and the audience will be able to see the show as it happens.

**Union Sniping Continues**

**Acts Warned to Tape Music In Case of All-Out Warfare**

**New York, Jan. 31.** - Variety reports that the act, which is under contract with the act's management, has decided to tape its music in case of all-out warfare. The act is expected to return to its home base in Los Angeles after the war.

**Coin Machine Exports Hit $10,657,844 in 1953**

**Chicago, Jan. 31.** - An estimated 10,000 coin-operated amusement machines were sold in the United States last year, according to the Coin Machine Exporters Association.

**Joan Blondell Prepares Act**

**New York, Jan. 31.** - Joan Blondell, who has been active in the entertainment industry for many years, has been reported to be preparing a new act. The act is expected to be a success, and the general public will be able to see the act as it happens.

**Sudden Rise Signposts Fatter 1954**

**New York, Jan. 31.** - A copy of the act, which has been reported to be experiencing a sudden rise in popularity, has been received. The act is expected to continue to grow in popularity, and the general public will be able to see the act as it happens.
TELEVISION-RADIO

Communications to 1365 Broadway, New York 36, N. Y.

JANUARY 23, 1954

Cig Firms Study Wholesale Revamp in Media Purchases

TV No. 1 on Docket; Agencies, Shows Due for Change in Fighting Dips

New York, Jan. 19.—Some of the top radio and TV media leaders of the Eastern Region of the Federal Communications Commission last week ordered the organization to hold discussions in the fall regarding the future of the three-cable network system. The FCC's main 50-50 affiliate network, the other two networks, ABC and Columbia, are also under fire from the FCC.

Several advertisers have come forward with suggestions for changing the system, according to FCC sources. Among the suggestions are:

1. An increase in the number of stations
2. An increase in the number of programs
3. An increase in the number of commercials

The FCC will hold a hearing on the matter next week.

TWA Topper Quit in Midst of Web Confabs

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2. An increase in the number of programs
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The FCC will hold a hearing on the matter next week.

NOFAI

CBS Nixes Tatou Biz on Wrestling

NEW YORK, Jan. 19—CBS has stopped feeding the TV audience a steady stream of new programs that have been called "soap operas." The network's plans for new series have been dropped in favor of programs that are more popular with the audience.

The network's decision was based on a study of the audience's reaction to the new shows. The study showed that the new shows were not as popular with the audience as the network's current shows.

The network has also decided to drop the "soap operas" from its schedule and to replace them with programs that are more popular with the audience.

Complete List of Judges

President's Panel

George E. Abrams
Block Drug Company

Fred B. Collins
President

Annie Coxe Burtis
President

R. M. Gardner
President

James E. Hagen
President

John G. Higley
President

James L. MacInwraith
President

G. B. Park
President

Stanley Palmer
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R. G. Rethfeld
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Albert R. Stevens
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H. S. Thompson
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Kanes & Edmondson, Inc.

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Kanes & Edmondson, Inc.
Mutual Affil Meet Could Be Crucial

NEW YORK, Jan. 16.— The Friendly Hall session or crucial Federal Communications Commission meeting will be held in Washington this week. The Tuna Committee in the House, under the leadership of Rep. James E. Sound (D-Minn.), will discuss the bill to extend the life of the Federal Communications Commission, the act setting up the Federal Communications Commission, and the bill to extend the life of the Federal Communications Commission. The bill to extend the life of the Federal Communications Commission is likely to be passed by the House and Senate in the near future.

Option Plan

Mutual officials are said to have made the plan any renewal of the option plan that was dropped December 31 in the event of protests from the Friendly Hall.

According to this plan, which (Continued on page 3)

Dodge in Again With Rogers, Thomas Bays

NEW YORK, Jan. 16.— After several years of inactivity in radio and television, Dodge has come into the fray once again.

This week, the company purchased a third show on NBC, the Rogers and Thomas Bays show, a daytime talk show that has been a regular feature on the network for several years.

The move by Dodge is significant, as it indicates a desire to expand its presence in the television industry.

KDAL Links With NBC-TV

NEW YORK, Jan. 16.— Long-time NBC Radio affiliate, KDAL, Duluth, Minn., this week signed an affiliation agreement with NBC-TV to carry its new video station, KDLA-TV. The move was made in order to provide the Duluth area with a local news source.

The KDLA-TV signal will be available to viewers in the Duluth area, and the station will serve as a valuable addition to NBC's television network.

See New Seg For R. Lewis

NEW YORK, Jan. 16.— Indications are that Robert Q. Lewis, President of the Friendly Hall, has been named as the new head of Saturday night show on CBS, which stars Millie and The Amazing Dr. Reid. The show, which has been a ratings success, is expected to continue in its current format.

Dolphins are rumored to be interested in signing Lewis, who has been a key player in radio for many years.

FCC Issues 2 Video Grants

WASHINGTON, Jan. 16.— The Federal Communications Commission has issued two new video grants, bringing total authorization for 1955 to $441,500. The Commission is expected to issue further grants in the future.

The grants are intended to promote educational and cultural programs, and will be distributed to a number of public television stations across the country.

Outlook Brightens For Pact on Tele-Music

NEW YORK, Jan. 16.— Key telecaster executives this week indicated that they had reached agreement on a new tele-Music pact. The agreement is expected to benefit both the networks and the musicians.

Carter Buys Meet Millie'

NEW YORK, Jan. 16.— CBS-TV's new program, "Meet Millie," is expected to be a ratings success.

The program, which stars Millie, a popular radio personality, is expected to draw a large audience.

Radio Crusade, SRA Meet, Map Spot Time Drive

NEW YORK, Jan. 16.— The National Tele-Music Crusade for Spot Radio will be held this week, bringing together tele-Music producers and stations for a day of meetings and discussions.

The meeting is expected to have a significant impact on the tele-Music industry, with many new ideas and developments expected to be announced.

THE BILLSBOARD

WRAL-TV

WRAL-TV will be broadcasting a special New Year's Eve program called "Countdown to the New Year." The program, which will feature music, interviews, and a special look back at the year 1954, is expected to draw a large audience.

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53 Marks Rise of 4 Major Film Buying Representatives

Barbet, Ginsburg, Salk and Hawley Are Top Reps; New Firms Distinguished

By GENE PLOTNIK

NEW YORK, Jan. 16—One of the major developments in the film business in recent days was the upgrading of buying representatives. The 17 buying film firms, intermediaries between the studios and the local television stations, have been upgraded because the movement is expected to increase in the coming months. How much it will increase depends on several factors.

There are now four major film buying operations. Their methods of operation are not all the same, and they are all essentially the same, national operations. These four firms buy the film for the stations and welcome additional independent film buying organizations on the basis that there is a definite need for such a firm in the industry.

It appears doubtful, however, that the number of these firms will increase to any extent in the coming year. A film buying firm, according to those in the business, requires better than a year to createcosts, knowledge and the necessary knowledge and determination that development of such an individual or company requires.

In addition, the acceptance of the India buying rep by both stations and the NBC stations will be fully proved.

Major Reas

The four major film buying organizations are: Barbet, Ginsburg Associates, Inc., 233 West 57th Street, New York City; Morgan Film, Inc., 233 West 57th Street, New York City; Barbet and Ginsburg, Inc., 233 West 57th Street, New York City; and Barbet, Ginsburg, Salk and Hawley, Inc., 233 West 57th Street, New York City.

Barbet and Ginsburg have essentially the same type of operation as the film buying agency, excluding the film business, but the two firms have been in operation for a number of years.

Barbet and Ginsburg both work for the major film firms, and they are generally known by the names of the firms they represent.

Barbet and Ginsburg have an additional advantage in that their representatives are located in the same building as the stations' offices, and they are able to talk to the stations' representatives.

KTLA to Film, Distribute Own Tele Stanza

HOLLYWOOD, Jan. 16—KTLA Paramount Tele Stanza, having completed the purchase of Tele Stanza, is now available for distribution of television programs in the United States. The purchase of Tele Stanza, a motion picture distribution company, was announced by television executive Southaline, who is also the president of National Television, Inc., a subsidiary of the KTLA-Broadcasting System, Inc.

Until definite plans have been made for the future of KTLA, the company will continue to operate in its present capacity. The sale was completed for $100,000.

KTLA is a subsidiary of the KTLA Broadcasting System, Inc., which owns and operates the KTLA-12 television station in Los Angeles.

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BILLY BOARD GILL

SYNDICATED PIX ARB Multi-City Ratings

The following chart lists the American Research Bureau's ratings for the week of Dec. 23, 1954, which was the first week in which these ratings appeared in the National Broadcasting Company's Station Days and Tate Reports. The ratings are based on information supplied by the American Radio History Research Service, Inc., which collects and analyzes data from a variety of sources, including newspaper, magazine, and television listings. The ratings are standardized to give a single rating for each program, regardless of the number of stations on which it is broadcast. The ratings are based on a scale of 0 to 100, with 100 being the highest rating.

DYNAMIC Coup
16MM. Hue Print From 35 Negative

NEW YORK, Jan. 16—Dyna- mite Films, Inc., claims to have come up with a clever idea for facing producers in regard to prints. It is a system whereby thePPX of a satisfactory 16mm. print from a 35mm. master print is registered in the Eastman Negative-positive process. The result is not the same as the original, but it does not appear as such.

Filmways has just completed construction of a new studio mid-town, which is the second largest in New York. Marty Ranshoff, executive vice-president of Filmways, holds a film commercial premiere screening in a show with these new facilities. It is estimated that this will cost West Coast production, another step toward the possibility of more and better films.

The film is currently paying a fraction of a per cent of the purchase price of the finished product. Another deterrent to wide use of this new method is that it involves no extra cost, and the time and strength of the network in terms of production. Alternatively, the company is also developing a new method of producing films, which it plans to use for all future films it produces. Filmways, which has been in business for two years, is now looking at the possibility of producing more films, but not necessarily in the same way. However, the company is already taking steps to acquire further studio space.

Filmways Starts N. Y. Pix Production Push

Would Get Sponsors Into Ownership, New Studios Seek Upswing in East Activity

NEW YORK, Jan. 16—Film- ways, Inc., hopes to make a serious effort to keep the amount of film production in New York to get more advertisers and keep more talent on the East Coast. The Filmways drive includes a strong pitch for sponsors to help fund the production.

Filmways, which has just completed construction of a new studio mid-town, has already acquired the second largest in New York. Marty Ranshoff, executive vice-president of Filmways, holds a film commercial premiere screening in a show with these new facilities. It is estimated that this will cost West Coast production, another step toward the possibility of more and better films.

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Top Ten Network Film Shows

and comparative ranking among all web shows

This feature, which runs every "Network and Station" TV sheet, is a tabulation of the senior ten Top 35 film shows as computed in the American Research Bureau's Station Days and Tate Reports, which are based on a variety of sources, including newspaper, magazine, and television listings. The films are ranked on the basis of their average rating over the past month, which is determined by the number of stations on which they are broadcast and the number of viewers they attract. The ranking is based on a scale of 0 to 100, with 100 being the highest rating.

(Continued on top)
WILLIAM C. LACEY
Manager, Film Department, WCBS-TV, New York.

When a man takes over his family for an evening at the movies, it's his or her wife's responsibility to choose the picture they are about to see. As for a family gathering, He'll be paying the bill and should laugh a lot. As a result, from reading the reviews, about the movies his family is going to see in the theater. It's the same with his television schedule. A feature film that appeared in the television schedule always features a film that is likely to be of interest to the viewers, with many suggested costumes, situations and elements of dialogue which we considered morally harmless.

It is always the desire of the studio to eliminate from the program, the program, the program that is the best of the week. The hook-up is being made possible because of the special deal by the motion picture companies with the studio who are buying the time that is not getting the program free from the parent firm. Ford has made an agreement with the studio which produces the series, which is the subject of much protest. It is being used on a basis of a nominal price. The show airs on the NBC network at 9 p.m. EST, Thursdays. About 70 of the series will be in the network; the remainder will air the series on a spot basis.

TV Film
Guest of the Week

William Ellis Lacy has become the president of the new television production and programming of feature films. He is associated with the manager of the feature film department of NBC's Network. William Ellis Lacy is the same man who was responsible for the production of the television network. Lacy is married, and he and his wife moved to the United States from London, England, where they were living when World War II broke out.

Mutual Affiliate Meeting

**Contended from page 2**

went into effect October 1, the stations took a reduced number of network shows, for which they received no payment, and in return for this the network gave them an increased number of new shows, for which the station was paid.

Despite the failure of that plan, it is expected to be still successful in the production of the programs, in place of payment, in the belief that a fourth radio network cannot survive in the present situation. Some conventional network lines, with the aid of the convention itself, suggests that the stations anticipate receiving something from the network.

**Conventional**

The 8:30 p.m. to 11:30 p.m. slot on Monday, will be the exclusive home for the convention, which will consist of creative programs, and Bert Hauser, the national sales representative, will give it a boost. The show will wind up with a talk by O'Neill.

After lunch, the 2:30 p.m. session will consist of a presentation by Robert Schindel, administrative vice-president in charge of advertising and selling. The show is expected to be represented at the show, and it will be the first such show, with the station, for the Mutual stations, to be shown at their own expense. The network is booking the bill for dinner and entertainment Monday evening. Talent on the bill will include Lanny Ross, Jimmy Nelson and Johnny Olsen.

**N.T.A.**

**to stations, agencies and sponsors**

the largest, most diversified library of quality television programs on film.

22 experienced television representatives in 14 pivotal markets.

Télévision's most complete merchandising package with each program series.

**to producers**

all of the above, PLUS

**Saturation coverage of the nation's television stations, advertising agencies and sponsors.**

**these are the programs**

**HALF-HOUR**

Chico Smith | Victor Express | Play of the Week | Frontiersmen

- The Pollywog | Ernest Mason | Bill Cullen
- The Erskine Show | Bob and Carol | Radio Star
- The Pollywog | Ernest Mason | Bill Cullen
- The Erskine Show | Bob and Carol | Radio Star

**QUARTER-HOUR**

PLUS

- Marx's Nuptials | Video-Dine | Submarine
- Licentious | Nurtures | Feature Films
- American Ladies | the American Town of Topeka
-
Official Mulls 'Gallant' Option Pick-Up Plan

NEW YORK, Jan. 16—Official films this week were considering whether to pick up its option to distribute "Captain Gallant of the Foreign Legion," the hallmark series which stars Bert Inder.

Official was given three months to decide whether to distribute the series, the option for which it paid $8,700. In the event it does not exercise its option, its money is to be refunded, but it will receive 25 cents per of the producer's share of the series until it gains a duds back; if the show finds another sales representative.

More Dough

If, however, Official decides that it wishes to syndicate the show, it must advance another $3,500 per film for each of the next three clean to get the rights, which would bring the total to $10,100 per film. And therefor it will pay $3,500 per film for the next 23 in the series. For this money it will receive in perpetuity the video sales rights for the United States and Canada.

Officer's distribution fee is to be 15 percent on a national sale, 20 percent on a regional sale (five markets or over) and 40 percent on a syndicated basis. Official is to pay for prints, advertising and shipping.

Lever Commercials

Continued from page 5

between sponsor, advertising agency and production unit.

Others involved in the discussions were Ed Sutherland, of McCann-Erickson; Joseph Leopold, Sullivan, Dayton, Colwell & Bayless; Lee Pear, B.D.H., and Walter Thompson, Hampton Howard, G.-K. New York rep, also has been sitting in on the con-

ferences.

NTFC to Launch Exams on Color TV Pic Problem

NEW YORK, Jan. 16 — The National Television Film Council is launching the examination of the color TV film problem. At the board of directors meeting last week, it was proposed that the NTFC set up "closed-circuit" screenings in May of color films recently turned out by its mem-

ber television stations. It is planned to have all the technical personnel and lab personnel involved with those films present at the screening for a full session. Dr. Alfred E. Goldsmith, executive secretary of the council, said he was trying to get the National Television Film Council and the closed-circuit film facility.

The projects are being sponsored by Al Shus, head of Animated Pro-

duction, who recently took over the NTFC setup standards for color television film at the lab level. If these are to be worked within defi-

nite standards, Shus claims the producers would know what lea-

s they had, especially in re-

gard to lighting.

Call Your N.T.A. Man Today! He's Only Minutes Away!

National Television Associates

101 West 55th Street, New York 19, N. Y. • Columbus 5-8646

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MARTIN ROSE — Executive Vice President

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Secretary: Robert H. Woodin

Treasurer: Charles H. Woodin

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SIDEBAR 1

NTA has developed a tremendous catalog of quality television programs on film...a huge, new library of successful sponsors properties already delivering mass audiences to advertisers in many markets...at low, low costs...everything from kiddie shows to dramas..."Whodunits" to Sports programs.

NTA has representation in 14 prime markets with 23 experienced, hand-picked men living in the field...elevator stations, agencies and sponsors. Each of these men work, talks and dreams television. Each knows station facilities, each is familiar with local and regional habits, each knows the economics of the market firsthand. Most important of all...each will conscientiously aid in selecting the best program for the selling job you want to do.

NTA has a realistic, powerful...and complete sales merchandising and promotion program to help you report and be in the entire campaign behind each N.T.A. series. This N.T.A. Plus Packages contains: window streamers, counter cards, newspaper mats, live announcements, station sides, publicity releases, direct mail pieces and a host of merchandising ideas.

REPORT NTA MOVING TO TAKE OVER UA TV

New York, Jan. 16—National Television Associates, Inc., announced today that it has taken over the production and distribution rights to "Cowboy G-Men," which was produced and distributed by Mutual—Telemount Pro-

duction Co. NTA has denied that he was involved in any such negotiations. If the rumor is true, NTA, a former sponsor of Motion Pictures for Television, Inc., is carrying out the negotiations with UA. NTA already distributes features packaged by the syndicate headed by Harris.

Giving further credence to the NTA-UA rumor is the fact that NTA this week named David

Warner, a charter member of the organization, as its executive vice-president in charge of sales. Mario Roza, who had been operating the National Television Associates for the past 25 years, is expected to be executive vice-president of the new company.

If the Warner report is true, it has long been expected that Warner would become a part of the National Television Associates. This move is likely to further solidify the company's position as a leading force in the television industry.

"Waterfront" Hits 300G

HOLLYWOOD, Jan. 16—With negotiations expected to be completed this week-end for two additional series of "Waterfront," the nation's leading series, "Waterfront," will hit the $300,000 mark this week. The series is expected to be completed today by Guy V. Thayer Jr., vice-president of the series.

Sales are said to value that "Waterfront" is the best of all the best, and that the kick-off is looking at show down in the third quarter, if it will be showing in five regional areas over approximately 30,000 tele stations. A six-week delay in resumption of show is caused by pro-production preparation cards. Several months ago, when worked on the second episode in the series started at the Hal Roach studios.

Meanwhile, Thayer announced that a production loan agreement had been reached with the Chemical Bank Trust Company of New York for financing of the next series of 10 episodes.

At the same time Thayer revealed that the NBC contract with Standard Oil of California to produce the series for television, the series in the seven Western States and Canada, is at an end. NBC will present "Waterfront" over NBC for the next series. This contract, with options, provides for four to six original episodes per series, and is the only one in which NBC can show "Waterfront." NBC is expected to sell the series in the total of 39 films.

The second part of the contract is identical with provisions of the first part, and is for the filming of 26 new half-hour shows and two hour shows and a choice by the sponsor of re-run-

ing 15 out of the 39 total.
**TV FILM PURCHASES**

"Inner Sanctuary," NBC Film Division's next film purchase, will be "Brooklyn Bridge," by Whitman, for $600,000, and "Goldfinger," by Anthony, for $750,000. NBC has purchased the film rights to "The Great Gatsby," by F. Scott Fitzgerald, for $50,000. The film, directed by John Ford, will star Robert Redford and Mia Farrow. The film is expected to be released in the spring of 1974.

**Film Room Tips**

**The Cutting Room Floor**

(NBC Broadcast Film Division)

Cost in order of their appearance: NBC Film Reproductor, 500; Spotscreen O, 900; Vitascope, 750; Selouscope, 100; Audio-Verbal, 150; Audio-Visual, 400; Kinescope, 750; Salscope, 600; Audio-Verbal, 900; Audio-Visual, 1200; Kinescope, 1500.

**THEATRICAL**

**Creed**

GREEN GROWS THE BURIED, Time 300

**SOF THE BILLBOARD**

MEET ME AT DAWN (20th Century-Fox), 150

**THE BILLBOARD**

WOODLAND (Avon), 150

**MAGAZINE**

ANGEL ON MY MOTHER (United Artists), 900

**THE BILLBOARD**

BANDED QUEEN, Time-Pictures

**THE BILLBOARD**

DANGEROUS MILLIONS (United Artists), 500

**THE BILLBOARD**

GOLLY BUTSTANDER (Films USA), 100

**THE BILLBOARD**

HISTORY OF THE RED HOUSE (United Artists), 150

**THE BILLBOARD**

THE SPIRIT OF ST. LUCY, 100

**THE BILLBOARD**

THE SHADOW (Columbia), 150

**THE BILLBOARD**

**MPTV**

APPOINTMENT WITH MURDER (Film Classics), 900

**THE BILLBOARD**

BLEND MAL'S BLEW, Argyle

**THE BILLBOARD**

THE SPIRIT OF ST. LUCY, 900

**THE BILLBOARD**

THE SHADOW (Columbia), 150

**THE BILLBOARD**

**EDUCATIONAL**

THEY CAME TO CAPE HORN. College, 150, 200. 10th, New York

**THE BILLBOARD**


**THE BILLBOARD**

DEER HUNT, National Geographic Society, 100

**THE BILLBOARD**

DIESEL RACE CAR, Symposium Films, 100

**THE BILLBOARD**

EAGLE'S FIRST FLIGHT, National Geographic Society, 100

**THE BILLBOARD**

MAKING THE ROYAL OAK, National Geographic Society, 100

**THE BILLBOARD**

SUNRISE SKY, Colorado Rockies

**THE BILLBOARD**

WESTERN SKY, Colorado Rockies

**THE BILLBOARD**

SOUTHERN SKY, Colorado Rockies

**THE BILLBOARD**

**MPTV**

THE ONION, 100

**THE BILLBOARD**

ATOMIC ANGER, Entertainment, 100

**THE BILLBOARD**

CURRENT FILMS, 100

**THE BILLBOARD**

THE SPIRIT OF ST. LUCY, 900

**THE BILLBOARD**

**BILBOO FILM GUIDE**

**Syndicated Pix ARB Multi-City Ratings**

(Continued from page 3)

**CINNATI**

Station

Rating

WTAS

7.5

WCNY

5.0

WSCI

4.5

WCMF

3.5

WDTN

3.0

**BOSTON**

Station

Rating

WGBH

7.5

WNEV

6.0

WGBY

5.0

WGBN

4.0

WNEA

3.5

**MILWAUKEE**

Station

Rating

WMMS

7.5

WUWM

6.0

WISN

5.0

WMIL

4.0

WIOF

3.5

**CHICAGO**

Station

Rating

WGN

7.5

WLS

6.0

WBBM

5.0

Windy City

4.0

WFLD

3.5

**SEATTLE**

Station

Rating

KUOW

7.5

KIRO

6.0

KOMO

5.0

KZTV

4.0

KOMU

3.5

**DETROIT**

Station

Rating

WJR

7.5

WKAR

6.0

WJBK

5.0

WJIM

4.0

WJAZ

3.5

**ATLANTA**

Station

Rating

WAGA

7.5

WABC

6.0

WCNC

5.0

WYN

4.0

WISP

3.5

**BOSTON**

Station

Rating

WGBH

7.5

WNEV

6.0

WGBY

5.0

WGBN

4.0

WNEA

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WJAZ

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THE STARCROSS STORY

January 19th, Royal Theatre

A magnificent production of a musical tragedy, "The Starcross Story," featuring the talents of Steve Harris and Martha Jones, will grace the Royal Theatre this weekend. The story follows the lives of two individuals, Elinor and David, who, despite their love for each other, are divided by circumstances beyond their control. The tale is set against the backdrop of a time of great social change, as the characters navigate their paths through war and revolution.

THE DUAUNES

Featuring a large repertoire of popular songs, The DUAUNES will be performing a special concert at the Royal Theatre on January 21st. With their harmonious blend of vocals and a wide range of musical styles, The DUAUNES promise an evening of entertainment that is sure to delight audiences of all ages.

BULLFIGHT

In anticipation of the upcoming Carnival parade, the Royal Theatre will be featuring a special performance by the circus bullfighter, Peter Rodriguez. This talented performer will showcase his incredible skills and strength as he entertains the audience with his daring and acrobatic acts.

Dramatic & Musical Routes

As the winter season draws to a close, the Royal Theatre will continue to bring visitors a wide variety of dramatic and musical performances. Our latest offerings include a stirring revival of "The Starcross Story," featuring the talents of Steve Harris and Martha Jones, and a special concert by the popular group The DUAUNES. So mark your calendars and join us for another exciting season of entertainment!
ACTS ALERTED TO TAPE MUSIC—JUST IN CASE

Unions Charge Musicians of Raiding In Several Cities; Fight May Spread

Union charges musicians of raiding in several cities.

New York Jan. 18—Night club owners in the United States are as yet enjoying the benefits of a Government

charge that AFGA local units may be involved in

the recent events. The charge, as far as is known, is

true, but the accusations are not yet substantiated.

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true, but the accusations are not yet substantiated.
Sharp Uptown Reported In Music Sales for '53

WASHINGTON, Jan. 16. — A brisk uptick in 1953 disc music sales was officially announced today by the Commerce Department. Radio, phonograph, and all companies handling music products reported a substantial upsurge in sales for the year.

New York, Jan. 16. — RCA Victor record department has raised the price of its line of records. The new prices are effective immediately and are expected to boost the company's sales by at least 10 per cent.

RCA develops Case of IYV

NEW YORK, Jan. 16. — RCA Victor case is building that an intercontinental cable will be set up in the company's plant in Akron. The cable is expected to be operational by next summer.

Elliot Boost Gives Rise to Speculation

NEW YORK, Jan. 16. — The opening of the new radio station KJL in Elliot, Ohio, has given rise to speculation about the future of the station.

Victor Grooms Hi-Level Execs Via College

Kanaga & McCree Off to Harvard; Bullock Advances

NEW YORK, Jan. 16. — Kanaga & McCree, Inc., has announced the appointments of Victor Grooms and Robert McCree to high-level executive positions. Robert Bullock has been named executive vice president.

Buffalo Test Area for Col. LP Promotion

NEW YORK, Jan. 16. — Columbia Records has announced the formation of a test area in Buffalo, N.Y., for the promotion of its Col. LP line. The test area will be used to determine the effectiveness of different promotional methods.

Ray Anthony Buys Billy May's Band

HOLLYWOOD, Jan. 15. — Ray Anthony has purchased the Billy May Band, a well-known orchestra, for an undisclosed sum.

Price of Columbia LPs to Dealers

Columbia, Jan. 16. — The price of Columbia LPs to dealers will be increased by 10 per cent, effective immediately. This action was taken to offset increased costs and to maintain the company's profit margin.

Outlook Brightens for Pack on Telet-Music

NEW YORK, Jan. 16. — The outlook for the music industry is brightening, according to a recent survey by the Telet-Music League.

Banquet Delays "American" Movies

NEW YORK, Jan. 16. — The delayed screening of "American," the new movie directed by John Ford, has caused a stir in the industry.

RCA judges Price Boosts Found Mostly Talk

Two indie labels up lines slightly; Goody Discount House adds 2% Retail

RCA has announced that the prices of its records will be raised by 10 per cent, effective immediately. The company says the increase is necessary to offset increased costs and to maintain its profit margin.

Elliot Boost gives rise to speculation that the station may be sold to a larger company. However, the station's owners have denied the reports.

Ray Anthony Buys Billy May's Band

Ray Anthony, the well-known bandleader, has purchased the Billy May Band, a well-known orchestra. The acquisition is expected to boost the company's sales.

Decca would swap stocks

NEW YORK, Jan. 16. — Decca Records has offered to swap its stock for Columbia stock, effective immediately. The company says the move is necessary to maintain its financial stability.
**New Victor Labels To Bow Next Month**

**Hi-Fi Showed By Trav-Ler**

**Settlement Near on AFM Work Pacts**

**New York, Jan. 18 — RCA Victor has announced the release of a new line of high-fidelity records. The new line, which includes the first 12-inch white-label releases, will be issued to radio stations and dealers.**

**The Billboard**

**THE SPRING PHONO MACHINES**

**FEBRUARY 13**

**What does the public want in phonographs?**

**What equipment is available?**

**What will the demand for high-quality records continue to influence phonograph sales?**

**Road... "THE OUTLOOK FOR 1954 PHONOGRAPH SALES"**

**One of the special features of THE BILLBOARD**

**JANUARY 23, 1954**

**Victor to Push Tosca-Brahms, Shaw Albums**

**New York, Jan. 18 — RCA Victor will introduce a new line of Hi-Fi records in February. The new line will be available in a variety of prices.**

**The Stretch**

**April 25**

**What is the purpose of the recording industry?**

**What factors are influencing the demand for phonographs?**

**How does the industry plan to meet the demands of the public?**

**What are the potential implications of the new line of records?**

**The Stretch**

**April 25**

**What is the significance of the Hi-Fi records?**

**How will the new line of records impact the market?**

**The Stretch**

**April 25**

**What are the potential benefits of the new line of records?**

**How will the industry respond to the changing demands of the public?**

**The Stretch**

**April 25**
**Des Moines Trommar Turns to Skating**

For the past two years Des Moines Trommar, veteran balloon operator, has been spending so much time and energy on the business of flying balloons that he has not been selling any. For a long time, he has been the sales on tacks that are out of use or broken, but this year he is looking forward to a new season of balloon flying. Trommar is currently planning a new balloon, which he hopes to have ready for the season's opening on April 14th, Red Norvo's Birthday. The balloon will be a spurt of a 300,000 cubic foot capacity, which is the largest in the country. Trommar is looking forward to a successful season of balloon flying, and he is already planning for next year's season.
Making News with a Great Song!

From "CAROUSEL"

The Latest Smash Hit on EPIC RECORDS...

Revolution in Manufacturing

Continued from page 13

the better the stamper the better the record. Columbia has already released its fact sheet that its injection stampers are better than those in use on the competition machines.

The same is true of the母and many more plastic discs, are not yet on the market. The quality of the injection LP is better or equal to the quality of the vinyl LP. Engineers and plant managers of those firms point out that the needle pressure is different than vinyl and that it changes the reproduction and wear characteristics of vinyl.

They may or may not agree that the injection LP is a satisfactory LP, but they are much more favorable to the plastic LPs. They prefer to stay with the competition vinyl platter which they claim is a better record for both quality and wear. In addition, other managers say that their stampers for consumer records are better than ever.

Injection or Difference Slight?

In spite of this dichotomy concerning injection molding, some firms who do not believe in injection molding and go on the future of records are willing to concede that quality differences do not exist in between injection and compression LPs.

One engineer, with an industry producing plant stated: "Even if there were no quality difference as conventional LPs, it is only a matter of time until the injection LP is at the equal of the other. And, while in many cases, one is a better performer, the two are made by the same injection molding process, just as the plattets need to weigh less than eight ounces so they could go via third class mail and injection disc players are the same."

Economic Aspects

Record manufacturing by injection molding is an attempt to cut the cost of the Columbia and other ditteratories to turn out records faster and lower cost, in the future, it is not the only factor, but it means an eventual lower cost for the consumer as production is increased.

Golden and Bell execs for instance, claim their costs would be up to 50 per cent higher if they had to make their discs via compression rather than injection molding. The wholesale price of 78's, 30 cents for a nine-cents 78 r.p.m. plate, according to Bell, is made possible by the inflection molding technique. The record company executives have discovered that by means of the plastic LP, the majority of the field is being cut one for one, but the record of reducing costs and the cutting of costs comes true. However, to a large number of firms the price of LPs is still in compression molding, and they believe they can turn out discs more economically than injection.

Only time can tell who is correct, the competition between the two systems means that every producer and plant manager is doing his best to make better records, more economically and the consumer will benefit in the long run.

No Change Due

Even if there are differences, it may be that injection is the change which would happen. The injection LP is not yet in full scale; the fact sheet says the initial cost for injection material is 25 per cent higher, and a firm has an injection plant that is a 15 per cent higher price. The injection LP is not yet 45 per cent higher.

Perhaps as important is the fact that injection LPs are being achieved by Columbia, the factory that made the first and few others, are the result of a few years of trial and error.

Columbia has a large jump on the other majors in injection, and it is possible that it would take two or three years to catch up, since they would have to learn their machines as Columbia has done. All of the bugs are not yet worked out, but the competition is better than those in use on the competition machines.

The faster, longer and more expensive plastic discs, are not yet on the market. The quality of the injection LP is better or equal to the quality of the vinyl LP. Engineers and plant managers of those firms are willing to concede that quality differences do not exist between injection and compression LPs.

However, injection molding is widely regarded as the injection molding process, just as the platter need to weigh less than eight ounces so they could go via third class mail and injection disc players are the same.

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The Divine Sarah Vaughn

"EASY COME, EASY GO LOVER"

COUPLED WITH

"THIS IS MY BELOVED"

MERCURY 70299 • 70299X45

HOT POPS!

GOING STRONG
1. CHANGING PARTNERS
Don't Get Around Much Any More
                  ........................................................................ PATI PAGE...No.70195
2. STRING OF MY HEART
Mama-Papa-Polka................................................. THE GAYLORDS...No.70208
3. THE CREEP
Love Theme...........................................................RALPH MATERIE...No.70281
4. SARIE THOMPSON'S SONG
Every Time....................................................................RICHARD HAYMAN...No.70297
5. OFF SHORE
Let's Thump The Classic...............................................RICHARD HAYMAN...No.70292
6. JUST ONE MORE CHANCE
Nutshell.......................... .............................................. HARMONICATS...No.70277
7. NATIVE DANCER
Lost Pause Song.........................................................RUSTY DRAPER...No.70256
8. GADABOUT
Curiously.....................................................................DAVID CARROLL...No.70247
9. GOW GOW BLUES
Martini.......................................................... ...............VICTOR RAMONE...No.70218
10. SBB TIDE
Make You Mine................................................................VICTOR RAMONE...No.70218
11. JONES BOY
Snow, Snow, Beautiful Snow......................................BOBBY WAYNE...No.70268

COMING UP!
1. FROM THE VINE CAME THE GRAPE
Shale Moments............................................................ THE GAYLORDS...No.70285
2. SOMEBODY ELSE STOLE MY WEDDING BELLS
Bonbon, Bongos And Bongo...........................................GEORGIA CRIBBS...No.70288
3. OH AM I LONELY
Cuddle Me.....................................................................RONNIE GAYLORD...No.70295
4. THE BREEZE AND I
To Love You...................................................................VIC DAMONE...No.70287
5. TILL WE TWO ARE ONE
Little Mist One..........................................................EDDY HOWARD...No.70293
6. THE DEAR
Old Country....................................................................BERNICE PARKER...No.70286
7. IF I'M NICE
Fancy Pants..................................................................DAVID CARROLL...No.70282
8. RIMBO
Call Me Darling..........................................................EDDY HOWARD...No.70293
9. WOLF BOY
Here In The Night.......................................................MARSHA RAYE...No.70294
10. GAME OF LOVE
I Still Got A Thud..........................................................BELLY DANIELS...No.70293
11. TO BE IN LOVE WITH THE PAST
M unborn Child..................................................... BOCCO CRECO...No.70296

COUNTRY HITS
1. I NEED A LITTLE HELP
I'll Never Love Again...............................................THE CARLISLES...No.70206
2. WHAT IF IT WAS
Part II and III..............................................................DUKE OF PADUCAH...No.70250
3. WHAT WOULD IT TAKE
Part II To The Blues..................................................BETTY AMOS...No.70206
4. WHAT WOULD YOUR MOTHER SAY
I'm Choosing Business..................................................JENNE FLETCHER...No.70279
5. THE LOVE I HOLD SO DEAR
Steel Guitar Trip........................................................................JOAN HAGER & LLOYD ELLIS...No.70212

RHYTHM AND BLUES HITS
1. MY MAN'S AN UNDERTAKER
Goin' And Weeping.......................................................BETSEY WASHINGTON...No.70244
2. TV IS THE THING
I'll Do It.......................................................... ..................BETSEY WASHINGTON...No.70214
3. I'M JUST YOUR FOOOOL
A-OH............................................................... ..........BETSEY WASHINGTON...No.70213
4. UNLUCKY MAN
My Baby.................................................................. MEL WALKER...No.70276
5. DECORATE OUR COURTS
September Song..........................................................JIMMY RICKS AND THE RAVENS...No.70209

WOW! WHAT PUBLICITY!

JANE RUSSELL
GILBERT ROLAND ★ MARY McCARTY
ORIGINAL CAST ALBUM
RKO PICTURES INC.

"The French Line"

The French Line
Well I'll Be Switched
With A Kiss
Wait Till You See Paris

What Is This That I Feel
How Are Things With You
Any Gal From Texas
Looking For Trouble

LONG PLAY 33 1/2 RPM • MG 25182 ★ EXTENDED PLAY 45 RPM • EP-2-3183
Music as Written

M.G.M. TO PLUG "TURN AROUND" . . .

Many music and record business people here recall the long campaign staged by a nameless young student some years ago to promote his theme, "An Ocean and You." Now, M.G.M. Records ad and publicity chief Sol Handwerger has hired a young student to chalk up local support with the phrase, "Turn Around Boy." Handwerger's plan also calls for hyping radio and TV shows to pick up the phrase for their patter. M.G.M. incidentally, has high hopes for a new Douglastab disc, "Turn Around Boy."

MURPHYS INKED BY RCA . . .

Edie Hill, Nashville disk jockey, has been signed to a recording contract by RCA Victor. His first sides for the label were cut this week by Steve Sholes, Victor c.e.o. and are scheduled for release next month.

1,200 ATTEND FLATO PREEM . . .

Over 1,200 persons, including a batch of disk jocks, attended the opening day festivities of the new Jerry Flato self-service one-stop in Boston. Flato's firm, Boston Record Distributing, unveiled its new set-up Sunday [18]. Names of those who visited were Florian Zaharch, Bill Carey, Ruth Carey, Bobby Wayne, Frank Patty Trio, Jerry Nash, Judy Land, Mary Mayo, Davey Bergman, Judy Valentine, Doug Parker, Pete Lane, Pat O'Day and all the Boston area deejays. Flato is now servicing rhythm and blues, country and western, and classical discs to his one-stop and retail trade.

COLUMBIA SIGNS ROBIN MORGAN . . .

Robin Morgan has been signed for Columbia bydisk jockey of the Acker family, Jimmy Kravna. The 11-year-old lad will tell stories for the phonograph on his label. Miss Morgan has been a model, a disk jockey, an actress and a beauty contest winner in her short career. The new star on TV as "Dagmar" on the "Mama" rep.

CORAL MULLING MODERNAIRS' PACT . . .

Tom Shelle, manager of the Modernaires, plans to open New York Monday (18) to discuss a new Coral recording contract with disc jockey formers. Group's current pact, which has three months to run, is being shredded as a result of more reaction on their recently released "Salute to Glenn Miller". Shelle will also see Chicago on his return to the Coast to negotiate summer personal appearance dates for the group.

COLUMBIA PICKS PAUL WESTON . . .

Paul Weston, Hollywood musical director for Columbia, this week was appointed West Coast rep for the company by executive vicepresident Goddard Lieberson. Weston will represent the disc jockeys in general matters concerning A.P.R. and will continue to supervise West Coast production of albums and war for the firm. Lowell Frank, who is named West Coast recording director for Columbia, will supervise studio activities and Weston in A.P.R. matters. Frank has worked for the firm on the East Coast for two years.

New York

Publisher Bobby Melbin leaves for an extended European business trip next week. A tie-in with a German movie firm is in the works. Composer Ulysses Kay, a music consultant for Broadcast Music, Inc, will conduct a European tour. Arlo, Symphony in one of his own compositions next month. Anna Bay Suter, of station WITI, Baltimore, has been promoted from music librarian to program director.

Chicago

Bob Morning, Capital recording artist, will replace Al Walters as announcer on "Close-Up," the new TV show being aired here daily from 5:30 to 6 p.m. over WNBQ TV and starring Howard Miller and June Valli. Rudy Ostinelli begins a new deejay show over (Continued on page 25).

January 23, 1954
MADCAP
HENRI RENÉ and his orchestra
b/w SEASHELS
20/47-5595
The Nation's Ten Top Hits

... for Week Ending January 16

The HONOR ROLL OF HITS is corrected by a statistical formula which automatically measures the consuming popularity of each title, based on the results of the applicable Music Popularity Charts. This time (F) indicates how it is from a tier; (O) indicates how it last week from a slight standpoint.

1. Oh, My Papa (Oh, My Papa) 1 7
   By John Turner,ed in Press and first published by Shapiro-Beckin-Lehmens. BILLY ECKSTINE
   MGM 20837 78 rpm

2. Stranger in Paradise 2 8
   By Robert Wright and George Forrest—Published by Frank (ASCAP). BILLY ECKSTINE
   MGM 20837 78 rpm

3. Rags to Riches 3 18
   By Dick Adler and Jerry Ross—Published by Sanders (ASCAP). BILLY ECKSTINE
   MGM 20837 78 rpm

4. Secret Love 4 14
   By Leo Campbell, Nirmal Ghimel and Joe Dorin—Published by ShubertAlbery. BILLY ECKSTINE
   MGM 20837 78 rpm

5. Heart of My Heart 5 11
   By Bob Evans—Published by Robbins (ASCAP). BILLY ECKSTINE
   MGM 20837 78 rpm

6. Elb Tib 6 21
   By Robert Maxwell and Carl Sipsson—Published by Sipsson (ASCAP). BILLY ECKSTINE
   MGM 20837 78 rpm

7. Secret Love 7 12
   By Leo Campbell and Paul Webster—Published by Remick (ASCAP). BILLY ECKSTINE
   MGM 20837 78 rpm

8. You, You, You 9 29
   By George and Robert Smith—Published by Robert Smith (ASCAP). BILLY ECKSTINE
   MGM 20837 78 rpm

9. What It Was, Was Football 10 12
   Published by Charles IBM7. BILLY ECKSTINE
   MGM 20837 78 rpm

10. You Alone 11 14
    Published by Theotis IBM7. BILLY ECKSTINE
    MGM 20837 78 rpm

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TOP SELLERS—

**POPULAR**
Listed Alphabetically

- A DEAR JOHN AND MARSHA LETTER
- C'EST SI BIEN
- ANSWER ME, MY LOVE
- WHY
- THE BUNNY HOP
- THE HURT PONEY
- CHANGING PARTNERS
- I'LL ALWAYS BE IN LOVE WITH YOU
- L. Stavy
- TAKING LATEST
- YOU
- JOHNNY
- YAYA
- THERE'S
- ROMEO
- TUXEDO JUNCTION
- 61

**COUNTRY & HILLBILLY**
Listed Alphabetically

- A DEAR JOHN LETTER
- I'D RATHER BE YOUNG (THAN GROW OLD WITHOUT YOU)
- J. Shepard & F. Huskey
- ROGUE ME, JOHN
- DYNEDDING HUN
- J. Shepard & F. Huskey
- Go drf your heart out
- Wake up, Jesse
- M. Thompson
- JUST MARRIED
- I HARDLY KNEW IT WAS YOU
- R. Young
- LOOK WHO'S CRYIN' NOW
- WALKING ON TEARDROPS
- S. McDonald
- THE RED DOCK OF CARDS
- Lord, Send an Angel
- T. Ritter
- RELEASE ME
- JUST TO BE WITH YOU
- J. Hayes & P. Williams
- SINGIN' ON THE OTHER SIDE
- I'VE GOT A BETTER PLACE TO GO
- M. Carson
- SNATCHIN' AND GRABBIN'
- SWEET JENNY LEE
- M. Moore
- YOU GOTTA HAVE A LICENSE
- THROBBIN' ME NO OTHER
- T. Collins

**LATEST RELEASE**

- **YOUNG-AS-HEART**
  TAKE A CHANCE
  Frank Sinatra
  2703
- **FOREVER YOURS**
  SOMEONE ELSE IS TAKING MY PLACE
  Vicki Young
  2704
- **FLIRTATIOUS WALLIE**
  ATLANTIS
  Les Baxter
  2705
- **THE GLASS THAT STANDS BESIDE YOU**
  Let's kiss and try again
  Jean Shepard
  2706
- **TACK-A-ROOM**
  ONE MORE LITTLE HEARTBREAK
  Bill Dudley
  2707

That “Dear John” team has done it again!

**THE GLASS THAT STANDS BESIDE YOU**

JEAN SHEPARD

**LET'S KISS AND TRY AGAIN**

JEAN SHEPARD — FERLIN HUBBELL

**BEST SELLING—**

**POPULAR ALBUMS**
Listed Alphabetically

- THE EDDIE CANTOR STORY
  Eddie Cantor
  467
- THE FOUR FRESHMEN
  The Four Freshmen
  433
- THE HIT MAKERS
  Les Paul & Mary Ford
  416
- HITS FROM SAM-CAN
  Top Capitol Artists
  482
- I REMEMBER GLENN MILLER
  Ray Anthony
  476
- LOVER'S DIAGNOSE & SONGS FROM LOVING'S RAPASO
  Jackie Gleason
  364
- MIDNIGHT ON BOURBON STREET
  Shawky
  367
- MUSIC FOR LOVERS ONLY
  Jackie Gleason
  352
- MUSIC TO MAKE YOU MISS
  Jackie Gleason
  455
- Motors "KING" COLLECTION FOR TWO IN LOVE
  Nat "King" Cole
  420
- POPPLAS ON STANDARDS
  Stan Kenton
  462
- SAVIIY
  Dean Martin
  481
- TAWNY
  Jackie Gleason
  431

**BEST SELLING—**

**“SPECIALIZED” HIGH-FIDELITY ALBUMS**
Listed Alphabetically

- FULL DIMENSIONAL SOUND
  A Study In High Fidelity
  9620
- HIGH FIDELITY "CLASSICS" IN FULL DIMENSIONAL SOUND
  9624
- HIGH FIDELITY "POPULAR INSTRUMENTALS" IN FULL DIMENSIONAL SOUND
  9622
- HIGH FIDELITY "POPULAR VOCALS" IN FULL DIMENSIONAL SOUND
  9623
- THE PASSIONS
  Les Baxter & Ben Shevno
  486

**BEST SELLING—**

**“1600” SERIES**
Listed Alphabetically

- RAREM NOCTURNES
  WHAT IS THIS THING CALLED LOVE
  R. Anthony
  1644
- HOW HIGH THE MOON
  L. Paul & M. Ford
  1675
- I'LL REMEMBER APRIL
  B. O'Hare
  1647
- Della
  HADAL
  1621

**LES BAXTER**

with his Chorus and Orchestra

...in an exciting new release...

"Flirtation Waltz" and his
**Cadence Starts**

**with a BANG**

The Voice All America Loves...

**JULIUS LA ROSA**

with a great new release

**I COULDN'T BELIEVE MY EYES**

Cadenza conducted by Archie Bleyer

**FLUFFY and BLUFFY**

MEET FATHER TIME

**FLUFFY and BLUFFY**

THE QUEENS OF HEARTS

Music composed and conducted by Archie Bleyer

**JULIE'S JUMP**

ARBER

**AUTUMN LEAVES**

Orchestra conducted by Archie Bleyer

**Best Selling Sheet Music**

Tunes are listed in order of their current national selling importance at the sheet music jobber level. Results are based on The Billboard's weekly surveys of jobber orders from hundreds of independent jobbers throughout the U.S., Canada, and Mexico. The survey is conducted by Radio and Television Music, Incorporated. (R) indicates that tune is from a show. (F) indicates that tune is from a film musical. (A) indicates that tune is from a radio hit or a film musical.

<table>
<thead>
<tr>
<th>No.</th>
<th>Tune Title</th>
<th>Artist</th>
<th>Release</th>
<th>Print House</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>OH MEXICAN (OH MY MEXICAN)</td>
<td>R. P.</td>
<td>1954</td>
<td>BMI</td>
</tr>
<tr>
<td>2</td>
<td>STRANGER IN PARADISE (R)</td>
<td>S. W.</td>
<td>1954</td>
<td>BMI</td>
</tr>
<tr>
<td>3</td>
<td>CHANGING PARTNERS (R)</td>
<td>J. H.</td>
<td>1954</td>
<td>BMI</td>
</tr>
<tr>
<td>4</td>
<td>EBB TIDE (R)</td>
<td>S. R.</td>
<td>1954</td>
<td>BMI</td>
</tr>
<tr>
<td>5</td>
<td>THAT'S AMORE (R)</td>
<td>T. J.</td>
<td>1954</td>
<td>BMI</td>
</tr>
<tr>
<td>6</td>
<td>REGRETS LOVE (R)</td>
<td>J. H.</td>
<td>1954</td>
<td>BMI</td>
</tr>
<tr>
<td>7</td>
<td>BAGS TO RICHES (R)</td>
<td>J. H.</td>
<td>1954</td>
<td>BMI</td>
</tr>
<tr>
<td>8</td>
<td>HEART OF MY HEART (R)</td>
<td>J. H.</td>
<td>1954</td>
<td>BMI</td>
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<td>9</td>
<td>ROCHEET (R)</td>
<td>J. H.</td>
<td>1954</td>
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<td>10</td>
<td>VAYA CON DIOS (R)</td>
<td>J. H.</td>
<td>1954</td>
<td>BMI</td>
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<tr>
<td>11</td>
<td>YOU, YOU, YOU, YOU (R)</td>
<td>J. H.</td>
<td>1954</td>
<td>BMI</td>
</tr>
<tr>
<td>12</td>
<td>MANY TIMES (R)</td>
<td>J. H.</td>
<td>1954</td>
<td>BMI</td>
</tr>
<tr>
<td>13</td>
<td>EH CUMPARI (R)</td>
<td>J. H.</td>
<td>1954</td>
<td>BMI</td>
</tr>
<tr>
<td>14</td>
<td>YOU ALONE (R)</td>
<td>J. H.</td>
<td>1954</td>
<td>BMI</td>
</tr>
<tr>
<td>15</td>
<td>IN THE MISSION OF ST. AUGUSTINE (R)</td>
<td>J. H.</td>
<td>1954</td>
<td>BMI</td>
</tr>
<tr>
<td>16</td>
<td>OFF SHORE (R)</td>
<td>J. H.</td>
<td>1954</td>
<td>BMI</td>
</tr>
</tbody>
</table>

**Tunes with Greatest Radio and Television Audiences**

Tunes listed here are the greatest audience selections based on network audience in New York, Chicago, and Los Angeles. Lists are based on John G. Piven's National Top 10 Audience Coverage Survey on behalf of ASCAP. RELIABLY on both lists. (R) indicates tune is available on records; (F) indicates tune is from a film; (A) indicates tune is from legit musical.
"Nobody Else Taking My Place"

As Capitol Record No. 2704

www.americanradiohistory.com
Orchestra conducted by Archie Weyer

watch for Don McNeil's first new records
TREMENDOUS!

THE HILLTOPPERS

FROM THE VINE CAME THE GRAPE

b/w TIME WILL TELL

DOT 15127

Published by RANDY-SMITH PUBLISHING CO.
Nashville, Tenn.
The Billboard's Music Popularity Charts
REVIEWs OF THIS WEEK'S NEW RECORDS

**Popular**

- **Number of Releases This Week**
  (Listed Alphabetically by Label)

  - Label: COLUMBIA 24560. 
  - Title: "Sunny"
  - Artist: "Alone"
  - Record: "Somebody"

**Rhythm & Blues**

- **The Five Royals**
  - Title: "Apollo 42."
  - Artist: "The Five Royals"
  - Record: "Armstrong"

**Country & Western**

- **WEBB PIERCE**
  - Title: "DECCA 2396."
  - Artist: "Webb Pierce"
  - Record: "Just One More Time"

**JIMMY DUFFY**

- **What Would Your Mother Say?**
  - Title: "Columbia"
  - Artist: "Jimmy Duffy"
  - Record: "Ballad"
FRANK CHACKSFIELD HIT
backed by
FRANK CHACKSFIELD HIT
TWO HIT SIDES ON ONE RECORD

DANCING PRINCESS
and
GOLDEN TANGO

1381 and 45-1381

LONDON ffrr
The Billboard's Music Popularity Charts

...for Week Ending January 16

THIS WEEK'S BEST BUYS

Popular

FROM THE VINE CAME THE GRAPE (Randy Smith, ASCAP) -- The Gaylords -- Mercury 75386

Starting off nicely, disk is already reported strong in New York, Philadelphia, Buffalo, Cleveland, Detroit, Milwaukee and St. Louis. Good reports were also received from Chicago and Cincinnati. Flip is "Stately Moments." (Barnes, BMI)

YALL COME (Starrite, BMI)

CHANGING PARTNERS (Fugue, BMI) -- Bing Crosby -- Decca 29810

Doing excel lent business since time of release, the crooner's recent TV appearance has spurred interest in this disk in all markets. Te levision charts that list sides of the week include Washington-Duluth, Dallas- Fort Worth, Atlanta and Los Angeles. Currently, the edge is on "Y'all Come."

I GET SO LONELY (Taylor, ASCAP) -- The Four Kings -- Capitol 2142

This is the most eyewitness disk and is now reported good in Buffalo, Cincinnati, Cleveland, Nashville, Durham, Milwaukee, St. Louis and Atlanta. Flip is "Ain't No Heartbreakin' From You." (Johnstone-Monter, BMI)

YOU'LL NEVER WALK ALONE (Harms, BMI) -- I'm Gonna Sit Right Down and Cry (Royal, BMI) -- Ray Hamilton, Epic 3014

The first release of this big-voiced new artist has started off like a house afire in Boston, New York, Philadelphia and Pittsburgh. Looks like a big one that could break in both pop and R&B markets.

Latin American

EL BAJON -- Joe Louis Quintes -- Tico 10-286

One of the biggest L-A. disks in a long time. Starting off unusually well in New York and Philadelphia, disk is moving out of the traditional L-A. markets and doing well in many important R&B territories as well. Strength of the record in Benton and Pittsburgh indicates that it could also see good pop action. Flip is "Gea."

Rhythm & Blues

I DO (BBS, BMI) -- Five Ro yales -- Apollo 452

Moving out with little delay, the group's most recent release is registering strong sales in Philadelphia, Cincinnati, Atlanta and St. Louis. Among the territories turning good reports are Detroit, Durham and Nashville. Flip is "Congo Things" (BBS, BMI). A previous "New Record to Watch."

MORE OF CALVARY (Hill & Range, BMI) -- The Orioles -- Jubilee 5114

A fine spread of good reports was returned this week from markets that included New York, Philadelphia, Cincinnati, Cleveland, Detroit, Nashville, St. Louis and Atlanta. Flip is "No One But You." (Peter, BMI)

ERB SPIES -- King 1297

Super activity on this disk was reported in New York, Baltimore, Cincinnati, St. Louis and Milwaukee. Additional good reports were received from Philadelphia, Buffalo, Nashville, Durham and Atlanta. Flip is "It Should Say Good-Bye." (Bere, ASCAP).

Country & Western

TENNESSEE WHISTLING MAN (Studio, BMI) -- Red Foley -- Deca 29808

Taking off with quite a typical disk, this is already reported strong in Atlanta, St. Louis, Buffalo, Cincinnati and Eastern Pennsylvania. Good reports were also received from Durham, Chicago and Cleveland. Flip is "As Far As I'm Concerned." (Hill & Range, BMI). A previous "New Record to Watch."

I LOVE YOU -- Glancy Wright-Jim Reeves--Palomar 151

A sleeper that is gaining momentum. Los Angeles, Atlanta, New Orleans, St. Louis, Chicago, Cleveland and Cincinnati were among the territories returning good and strong reports. Flip is "I Want You Yes." (Slow, BMI) -- AFB, BMI

YOU JUST CAN'T BE GOOD (Cedarwood, BMI) -- Webb Pierce -- Deca 29891

Another factor that is just beginning its strong wire in Atlanta, St. Louis, Cincinnati, and Buffalo. Good reports were also received from Nashville, Durham and Eastern Pennsylvania. Preference for the flip side is almost evenly split at this point. A previous "New Record to Watch."

NEW RECORDS TO WATCH

Popular

PATTI PAGE

Lonesome Guitar (Chappell, ASCAP) -- Cross Over The Bridge (Valada, ASCAP) -- Martha and the Vandellas -- Capitol 2109

On the heels of both "Lonesome Guitar" and "Cross Over The Bridge" the stylized tune has crossover with two powerful performances of two smart pieces of material. "Guitar" is a smooth ballad. "Bridge" is a bright, lively semi-sustained effort. Both are fine.

ROBERTA FLACK

Young At Heart (Simbaem, BMI) -- Capitol 2129

One of the loveliest of this year's crop. Her selection of songs has been an exciting flavor here with a wonderful set of lyrics and he set herself for the top. It's Sinatra's treatment since he made the teen-ager's swoon. Her towering vocal power on novelty "Take a Chance" (Bartos, ASCAP).

Patsy Cline

You'll Never Walk Alone (T. B. Harms, ASCAP) -- I'm Gonna Sit Right Down and Cry (Royal, BMI) -- Epic 3012 -- See "Best Buys."

Rhythm & Blues

NOTH BROWN

Love Story (Fisher, ASCAP) -- Atlantic 1916

Salute Buth Brown has her best rec. here since the "Stylized Mama." as she looks over the story of a love contest. The best is rhythm. blues and vital. Sales should be solid too.

Classical Album

ARTURO TOSCANINI WITH THE ORCHESTRA

Ode to Joy -- RCA Victor LRM 7046

A popular symphony number. Report of the performance at the Berkshire "Ninth Symphony." A fabulous sound is the flip side of this disc. It is an 10-inch LP and also figures to attract many sales. A separate review in Package Record section.

LEOPOLD STOKOWSKI ORCHESTRA

Estonian Requiem By Brahms Nos. 1 & 2

In the opinion of the billboard, these new records merit special attention.

Country & Western

BETTY CODY

Please Throw Away the Glass (Country, BMI) -- RCA Victor 14916

New sheet that could have a winner here with this powerful plea for temperance. A real tear jerker. Flip is a weeper. You Can't Feel The Way I Do (Decca, BMI).

JEAN SHEPPARD-FERLIN HUSKEY

The Glass That's New (Cedarwood, BMI) -- Capitol 2109

Another hot number. The flip side is the new version of an old song. It is a 10-inch LP and follows in the "I Can't Stop Loving You." The gr. in the flip side takes on with a good performance, showing the firm talent of the girl.

FOLLOW-UP RECORDS

-- RCA Victor LRM 7043 -- A smart classical coupling done in brilliant fashion by Stokowski. (See separate review in Package Record section.)

COMING UP IN THE TRADE

(Noted Alphabetically)

Popular

BIMBO

Bye Reaves -- Abbott 148

CETTE STI BON

DEAR JOHN AND MARSHA

LETTER

Stan Freberg -- Capitol 2077

THE CREEP

JUST ONE MORE CHANGE

Tina Turner -- RCA Victor 20-555

THE CREEP

FROM THE VINE CAME THE GRAPE

TIME WILL TELL

Hilltopper -- Dot 15127

MAKING LOVE TO ME

To Stafford -- Columbia 40143

MARIE

Four Tuners -- Jubilee 3218

HEARTSING WALTZ

WALTZ

MILL BOTTOM BLUES

Teasa Brewer -- Coral 13596

SADIE THOMPSON'S SONG

Richard Hayman -- Mercury 70527

TILL THEN

Hilltopper -- Dot 15127

WHY

Answer Me, My Love

Nat Cole -- Capitol 3087

WOMAN

Mary W. Cleaver-Joe Ferrer -- Columbia 4014

WHERE'S MY WATSON

YOU'RE NEARER

Jeni James -- M-G-M 30589

Country & Western

BIMBO

CHANGING PARTNERS

Pip Wee -Hill & Range -- RCA Victor 22-3297

RUN 'EM OFF

Lefty Frizzell -- Columbia 21194

RUN 'EM OFF

Otie Wheeler -- Ode 10322

DO ANYTHING I GO TO DO

With You

Jimmy Dorsey, I'M IN LOVE

Carl Smith -- Columbia 21197

Rhythm & Blues

CALL BEFORE YOU GO HOME

The Penguins -- United 106

YOU'RE STILL MY BABY

Chuck Willis -- Okeh 2015

FIFTEEN FORTY SPECIAL

DETROIT 6096

GET IT

GOOD, GOOD WHISKEY

Amos Milburn -- Aladdin 3115

WILD DEER

TO MAKE A PRESENT OF YOU

Bud Andrews -- Trend 66

THE FISHERMAN

Easy Bradshaw -- King 4087

SINCE MY MAN HAS GONE

Wee Brown -- King 4087

MY MAN'S AN UNDERTAKER

India Washington -- Mercury 15128

SUNDAY KIND OF LOVE

Harly Gates -- Talking 101

YOU'RE STILL MY BABY

Chuck Willis -- Okeh 2015

CURRENT TOP RECORDS

See page 26 for the top pop records.
See page 35 for the top c.r.w. records.
See page 40 for the current top R&B records.
See pages 32 and 33 for the current top packaged records.
GEORGIA GIBBS

"Somebody Bad Stole De Wedding Bell"

MERCURY 70298 • 70298X45

NEW RECORDS TO WATCH

VIC DAMONE

The Breeze and I—Mercury 70287—Damone, off the kick of following an instrumental with a vocal version for the first time in months, turns in a potentially winning job on this lovely standard. He has a confident voice filled with warmth. Flip is "To Love You."

NEW RECORDS TO WATCH

RICHARD HAYES

King for a Day—Mercury 70297—Two sides that should collar an awful lot of spins. "King" features a very unusual arrangement, with a sock performance by Hayes, while "Downhill" is a lovely country-styled ditty.

THIS WEEK'S BEST BUYS

SINCE MY MAN HAS GONE AND WENT MY MAN'S AN UNDERTAKER—Dinah Washington—Mercury 70284

Two-sided action here and numerous strong reports. Strongest came from New York, Philadelphia, Buffalo, St. Louis and Milwaukee. Several other areas added reports of good sales.

THIS WEEK'S BEST BUYS

SADIE THOMPSON'S SONG—Richard Hayman—Mercury 70297

Movie tune has been around for some weeks. With film now around to help in exploitation, reports have definitely improved. Good activity is now reported in New York, Buffalo, Cincinnati, Chicago, Los Angeles, Detroit and Cleveland. Flip is "Drive In."
TOP POPULAR RECORDS

Best Selling Singles

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist</th>
<th>Place</th>
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<tbody>
<tr>
<td>1. OH, MY PAPA</td>
<td>E. Fisher</td>
<td>1</td>
</tr>
<tr>
<td>2. THAT'S AMORE</td>
<td>D. Martin</td>
<td>11</td>
</tr>
<tr>
<td>3. RAGS TO RICHES</td>
<td>T. Bennett</td>
<td>1</td>
</tr>
<tr>
<td>4. CHANGING PARTNERS</td>
<td>P. Page</td>
<td>4</td>
</tr>
<tr>
<td>5. STRANGER IN PARADISE</td>
<td>Four Acres</td>
<td>7</td>
</tr>
<tr>
<td>6. SECRET LOVE</td>
<td>Elvis Presley</td>
<td>15</td>
</tr>
<tr>
<td>7. WHAT WAS WAS FOOTBALL</td>
<td>(Parts I &amp; II) Deacon A. Griffith</td>
<td>13</td>
</tr>
<tr>
<td>8. HEART OF MY HEART</td>
<td>Four Acres</td>
<td>8</td>
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<tr>
<td>9. EBB TIDE</td>
<td>P. Cackfield</td>
<td>21</td>
</tr>
<tr>
<td>10. OH, MEIN PAPA</td>
<td>E. Calvert, M. Ford</td>
<td>65</td>
</tr>
<tr>
<td>11. CHANGE PARTNERS</td>
<td>K. Starr</td>
<td>17</td>
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<tr>
<td>12. HEART OF MY HEART</td>
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<td>9</td>
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<td>13. EBB TIDE</td>
<td>P. Cackfield</td>
<td>12</td>
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<td>14. MARIE</td>
<td>Four Acres</td>
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<td>15. EBB TIDE</td>
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<td>16. HEART OF MY HEART</td>
<td>Four Acres</td>
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<td>17. TILL WE TWO ARE ONE</td>
<td>G. Show</td>
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<td>18. HEART OF MY HEART</td>
<td>A. Dale</td>
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<td>19. YOU, YOU, YOU</td>
<td>A. Brothers</td>
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<td>20. YOU, YOU, YOU</td>
<td>A. Brothers</td>
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Most Played in Juke Boxes

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<tr>
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<th>Artist</th>
<th>Weeks Played</th>
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</thead>
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<tr>
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<td>T. Bennett</td>
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<td>10. OH, MY PAPA</td>
<td>E. Fisher</td>
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Most Played by Jockeys

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</table>

Vox Jox

Heart Fund

Decay Joe Malvich, WTAM, Cleveland, national chairman of the American Heart Association Heart Fund Campaign to be conducted during February will mobilize the nation's doctors in support of the fund drive. A heart disease patient, who was appointed to the chairmanship by President R. Whitman. He was singled out by the American Heart Association of several heart disease cases which are leading one of the nation's leading cardiologists. Malvich is conducting a poll among doctors in the country to name choices for the top ten heart doctors in the country. The two winners will be crowned "King and Queen of Hearts" for the 1944 Heart Fund on a special network radio show in February. Numerous top recording stars have agreed to emphasize the Heart Fund Campaign theme "Turn on the Tideline on Heart Disease."

Fan Club Convention

Art Ford's National Fan Club Convention, "Turn on the Chart," will bring 300

Packaged Record Reviews

YESTERDAY'S TOPS

The nation's top ten on records as reported in The Billboard

JANUARY 23, 1944

1. Paper Doll
2. My Heart Tells Me
3. Star Eyes
4. Shining Hour
5. Boogie Woogie
6. They're Either Too Young or Too Old
7. When You're in Love
8. Blue Rain
9. I'll Be Yours
10. You Were Only Foolish

THE BILLBOARD"
NEW RELEASES
RCA VICTOR - V-4154

THAT'S WHAT A BAYOU DAY IS FOR
LOOK OUT, I'M ROMANTIC
Both from the MGM film "Easy To Love"
Terry Martin with orchestra... 20-5504 (47-55610)
ALWAYS, ALWAYS IN MY DREAMS
TALKIN' TO A SPARRROW
Vaugn Monroe and his Orchestra... 20-5504 (47-55609)

CLOSE TO ME
JUST IN CASE YOU CHANGE YOUR MIND
Sunny Gale with orchestra... 20-5505 (47-55607)
SOMEBODY BAD STOLE DE WEDDING BELL
(Who's Got De Song Done)
(from the new Copescu-Bell show of 1934)

LENNY SPREE
Eartha Kitt with Maxine Rene's Orchestra and Chorus...
20-5506 (47-55608)

DARKTOWN STRUTTERS BALL (Italian Style)
I KNOW HOW YOU FEEL
You MONTE with Hugo Winterhalter...
and his Orch... 20-5511 (47-55611)

MAMA BAYOU
FILL THEM
With vocal... 20-5512 (47-55612)

A LETTER INSTEAD OF A ROSE-Waltz
Johnny Burnette and his Orch... 20-5506 (47-55606)*

COUNTRY-WESTERN
I WISH THEY WOULD
MAN (Oklahoma)
Miracle Pearl...
20-5506 (47-55605)
TAKE TIME OUT FOR YOURS
GOTTA GET A GON'IN'
The Texan Sisters... 20-5506 (47-55607)*

YO YO HEART
CHANCES ARE
Bobby Williamson... 20-5513 (47-55613)*

SACRED
ROSE OF CALVARY
PRAYER
Edith Arnold, The Tennessee Plumber... 20-5506 (47-55606)*

COUNTRY-WESTERN
WHERE'S DADDY
NO SURVIVORS
Eartha Kitt... 20-5509 (47-55609)*

PLEASE SHOW AWAY THE GLASS
YOU CAN'T FEEL THE WAY I DO
Betty Carl... 20-5500 (47-55600)*

BEST SELLERS
POPULAR
OH! My Papa/Until You Said Goodbye
Eddie Fisher... 20-5502 (47-5352)

Two Alonso/Papa's Papa
Perry Como...
20-5547 (47-5447)

Stronger In Paradise/Love Me
Terry Martin...
20-5555 (47-5555)

You, Too...Ilove Me A Tete
Anna Skelton...
20-5553 (47-5553)

The Three Suns...Our Love
The Three Suns... 20-5553 (47-5553)

More Than/I Do To With You
Eddie Fisher...
20-5543 (47-5453)

MAMMIE'S SOULS
Harri Rose
Changem Partners/Dick
Shelby Shore
20-5513 (47-5513)

C'est Si Bon/Alison Liddell
Eartha Kitt...
20-5516 (47-5516)

I Remember/For Love
Changem Partners/Dick
20-5516 (47-5516)

Santa Baby/Under the Bridges of Paris
Eartha Kitt...
20-5502 (47-5502)

The Bachelor Blues/Spanish Lavender
Hank Williams...
20-5409 (47-5409)

Be the One/Love My Honey
Perry Como...
20-5017 (47-5017)

You Love My Heart
Benson and Jeffers... 20-5555 (47-5555)

Angel Wiggles/You Can't Believe That
You're In Love With Me
Anna Skelton...
20-5555 (47-5555)

COUNTRY-WESTERN
Changing Partners/White
Pete Wee King...
20-5502 (47-5502)

I Forgot More Than You'll Ever Know/Rock-A-Bye
Rogers
Doris Sisters...
20-5345 (47-5345)

I Really Don't Want To Leave/To Tell You Over
You
Eddie Arnold...
20-5505 (47-5505)

Panama/Ad 1, Ad 2, Ad 3
Hank Snow...
20-5502 (47-5502)

Dance of Culture/Pepper
Eddie Arnold...
20-5601 (47-5601)

Binghampton Jail/Matlock Walls
Glenn Whitcomb...
20-5507 (47-5507)

The Red Book of Cards/Pack of Cards
Pete Wee King...
20-5507 (47-5507)

If I Ever Get To Heaven/Mama, Come Get Your Baby Boy
Eddy Arnold...
20-5410 (47-5410)

Love Story/Stolen Hat at Love
Johnnie & Jack...
20-5581 (47-5581)

Please Don't Ever Be Jealous/You Just Gotta Feel
The Way I Do
Eartha Kitt...
20-5500 (47-5500)

RHYTHM-BLUES
Don't Send More Reckless Around/Rock Me Baby
Four Tunes...
20-5552 (47-5552)

Night and Night/You're Too Old
Since We've Met
Pee Wee/Four Tunes...
20-5543 (47-5543)

I Love These Tears of Joy
Bertassa Brothers...
20-5507 (47-5507)
**Territorial Best Sellers (Popular)**

**Kansas City, Mo.**
1. "Oh, My Papa" - E. Fisher, Victor
2. "That's Amore" - D. Martin, Capitol
3. "Rags to Riches" - T. Bennett, Columbia
4. "Tramp" - P. Page, Mercury
5. "Love Takes the Place of Mind" - T. Bennett, Columbia

**Los Angeles**
1. "Oh, My Papa" - E. Fisher, Victor
2. "That's Amore" - D. Martin, Capitol
3. "Rags to Riches" - T. Bennett, Columbia
4. "Singing in the Rain" - P. Page, Mercury
5. "Love Takes the Place of Mind" - T. Bennett, Columbia

**Milwaukee**
1. "Oh, My Papa" - E. Fisher, Victor
2. "Till We Two Are One" - G. Shaw, Decca
3. "Rags to Riches" - T. Bennett, Columbia
4. "That's Amore" - D. Martin, Capitol
5. "Love Takes the Place of Mind" - T. Bennett, Columbia

**New Orleans**
1. "Oh, My Papa" - E. Fisher, Victor
2. "Till We Two Are One" - G. Shaw, Decca
3. "Rags to Riches" - T. Bennett, Columbia
4. "That's Amore" - D. Martin, Capitol
5. "Love Takes the Place of Mind" - T. Bennett, Columbia

**Philadelphia**
1. "That's Amore" - D. Martin, Capitol
2. "Oh, My Papa" - E. Fisher, Victor
3. "Till We Two Are One" - G. Shaw, Decca
4. "Rags to Riches" - T. Bennett, Columbia
5. "That's Amore" - D. Martin, Capitol

**Pittsburgh**
1. "Two Purple Shadows" - J. Vale, Columbia
2. "Oh, My Papa" - E. Fisher, Victor
3. "Till We Two Are One" - G. Shaw, Decca
4. "Rags to Riches" - T. Bennett, Columbia
5. "That's Amore" - D. Martin, Capitol

**San Francisco**
1. "Stranger in Paradise" - T. Bennett, Columbia
2. "That's Amore" - D. Martin, Capitol
3. "Rags to Riches" - T. Bennett, Columbia
4. "Till We Two Are One" - G. Shaw, Decca
5. "That's Amore" - D. Martin, Capitol

**Seattle**
1. "Oh, My Papa" - E. Fisher, Victor
2. "Till We Two Are One" - G. Shaw, Decca
3. "Rags to Riches" - T. Bennett, Columbia
4. "That's Amore" - D. Martin, Capitol
5. "Love Takes the Place of Mind" - T. Bennett, Columbia

**Washington—Baltimore**
1. "Oh, My Papa" - E. Fisher, Victor
2. "Till We Two Are One" - G. Shaw, Decca
3. "Rags to Riches" - T. Bennett, Columbia
4. "That's Amore" - D. Martin, Capitol
5. "Love Takes the Place of Mind" - T. Bennett, Columbia
Only RCA VICTOR has the

ORIGINAl

GLENN MILLER

Recordings!

8 Great Hits

American Patrol • In the Mood • Tuxedo Junction
Pennsylvania 6-5000 • String of Pearls • Little Brown Jug
Moonlight Serenade • St. Louis Blues
Available on “45 EP” and LONG PLAY
EXPLAINING THE REVIEW RATINGS

Each record or album listed under "Packaged Record Buying Guide" has been reviewed and rated numerically according to a five-star system, with five stars being the highest rating. A higher rating indicates stronger recommendation for purchase. The rating system is as follows:

- 1 Star: Poor
- 2 Stars: Fair
- 3 Stars: Average
- 4 Stars: Good
- 5 Stars: Excellent

The rating reflects the overall quality and appeal of the record or album, including factors like performance by the artist, musical arrangement, production value, and overall enjoyment.

- "5 Stars:" The record is highly recommended. It is of excellent quality and should be considered a must-have collection piece.
- "4 Stars:" The record is good and highly recommended. It offers a great deal of enjoyment.
- "3 Stars:" The record is average. It is satisfactory but not exceptional. It may be considered for purchase.
- "2 Stars:" The record is fair. It may be worth listening to for fans of the artist, but it is not recommended for general purchase.
- "1 Star:" The record is poor. It is not recommended for purchase.

Each review includes a brief commentary on the record or album, offering insights into the performance, the artist's approach, and the overall impact of the work.

Carnegie Performance
Horowitz Anniversary Concert
A Standout Two-Record Album

The light of Vladimir Horowitz has been shining in the U.S. for almost 26 years, and a two-disc recording of his Carnegie Hall performance celebrating the 85th anniversary of his solo debut has just been released by RCA.

As a seller of phonograph records, Horowitz has a unique ability among today’s three or four top pianists to bring a collection of records like this to life. Indeed, every record can stand alone as a standout that can deliver as much enjoyment as the entire two-record set. The package like this must be considered a big volume buyer and, in two-record form, becomes a much better buy.

Horowitz’s output is so extensive that it is virtually impossible to collect his entire works in one place. Now he has done it, and the market is sure to be interested. The Carnegie Hall concert is also a complete set. This, at $39.50, is a good buy and, if you are a Horowitz fan, it could well be worth the price.

If you are a Horowitz disc collector, this is a big volume deal. With the market that has been established, it could go for as much as $100.00.

Concert Cameo
Toscanini, Stokowski On 10-Inch

Heavy sales are imminent on two newly released orchestral 10-inch records, "The David Waslewski Series" and "Salome's Visions in the Underground"... Both are listed in the Billboard category.

The "Toscanini Ode to Joy," while not as finely produced as some of the more successful orchestral releases from Beethoven’s Ninth Symphony, is a fine collection of two original 10-inch records, the second of which contains the complete 150-minute performance.

The Toscanini "Ode to Joy" is perhaps the most successful of the new 10-inch records. This is a beautifully produced record, the label has been able to dig into the music and bring it up to a level of quality that is quite good. Nevertheless, the album has been given a fair rating because the market has been established.

The new 10-inch records are excellent for use in demonstrating high fidelity equipment. Try the No. 1 especially. The performance of the 10-inch record is outstanding.

The contrast established between the string section on one hand and the percussion on the other is very effective. The 10-inch record is the most musical version of this symphony of the two released.

If you have a 10-inch record player, you will probably find this album to be a good buy. The market has been established and the demand is high. The demand for the 10-inch record is very high and the market has been established.

The 10-inch record will appeal to all those who like classical background, and it is well worth the price. The demand for the 10-inch record is very high and the market has been established.

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Classical Catalog Sellers

All records listed have been available to the trade through the various categories in the catalog category. Results are based on a survey of the key dealers throughout the country. Musical categories change weekly.

**CONCERTO**

Classical Recent Release Sellers

All records listed have been released less than six months ago. Results are based on a survey of the key dealers throughout the country. Musical categories change weekly.

**CONCERTO**

(Listed Alphabetically)

**BEETHOVEN: PIANO CONCERTO No. 2: RACHMANINOFF: Rhapsody on a Theme of Paganini**

Kapell, NBC Symphony; RCA Victor 9261

**BEETHOVEN: PIANO CONCERTO No. 3**

Spoonett, Philadelphia Symphony Orchestra; RCA Victor 9261

**CASTELNUOVO-TEDESCO: GUITAR CONCERTO: MISCELLANEOUS**

Louis Krasner, New York. RCA Victor 9261

**GRIEG: PIANO CONCERTO in F (Peer Gynt) ORCH.**

Schoenstein, Philadelphia Symphony Orchestra; Columbia 6127

**GRISMOVI: VIOLIN CONCERTO**

Gigli, Boston Symphony Orchestra; Columbia 6127

**HEINZ: PIANO CONCERTO: MENDELSSOHN: PIANO CONCERTO No. 1**

Dowhill, Richard, Boston Symphony Orchestra; Columbia 6127

**TCHAIKOVSKY: PIANO SUITE**

Kraus, Chicago Symphony; Columbia 6127

**Complete Opera and Oratorio**

(Listed Alphabetically)

**BACH: ST. MATTHEW PASSION (Concertgebouw-Mendelssohn)**

Mendelssohn, New York; RCA Victor 9261

**HAENDEL: MESSIAH**

Monna, Toronto Mendelssohn Choir-MacMillan, New York; Columbia 6127

**MASCAGNI: CAVALLERIA RUSTICA: LEONCAVALLI**

Noz, Chicago; RCA Victor 9261

**RAVEL: L'HEURE D'EAU: MASSENET: THÉÂTRE DE PROGRESSION**

Gradus, Los Angeles; Columbia 6127

**VERDI: GIUSEPPE (Nell, Merritt, NBC Symphony Orchestra)**

NBC Symphony Orchestra; RCA Victor 9261

**GINSBERG: JACOBS: THE BARGAIN**

Kaufman, Los Angeles; Columbia 6127

**NAMM: U-I Tie-In**

**On 'Miller' Film**

**Chicago** Jan. 16 - The Nat Sherman-Miller Merchandise is in special promotion which is to be tied in with the Universal-International release of "The Phantom of the Opera." The Glenn Miller Symphony of England begins Feb. 18 at the RKO Palace in Chicago and the Miller Symphony Orchestra will give its first concert in this country on Feb. 19 at the Auditorium.

**The association states, 'There is no tie-in promotion with a movie that is more than 71 million.'" The bulletin, which will also be distributed to Miller radio stations, will contain information for selecting a tie-in program for the promotion by means of the Miller Symphony orchestra, Miller Symphony records and sheet music. The National Distributors in Furniture and 1,500 key accounts with promotions, and Miller Symphony with music stores. Field representatives will also have the promotion materials. A list of the names included in the promotion materials will be a part of the NAMM bulletin to help the Miller Symphony Orchestra tie-in its most selected promotions.

**Music—As Written**

(Listed alphabetically)

**ipi**

**Concordia** from page 13

The week's show will feature piano music and will be aired six days a week from 5:00 to 6:00 a.m. "Jack White has been building his show at the Chicago Orchestra until this middle of February." The Piano Shop, and Gold will also be doing good business at the Chicago.

**Phonograph Merchandise**

**Continued from page 13**

after inventory, when he does plan to promote component parts, he will be prepared for the promotion at this time, considering the effort in planning andissuing the good for the $15.50: Columbia 6127 file cards. He has a complete stock of floor model with three speeds, book cases, and the like, that will fill the vacuum that the manufacturers happen to be doing the Christmas trade.

Charles Brooks, in the phonograph department at Graunt Bros.' Music, stated: "The demand is building up. The public is seeking out the finer items. They are buying better models at higher prices. The trade is a little better. We are getting a better return on the sales made by one of the most important dealers in the trade."

High fidelity is the choice here, too. The demand is building up. The public is seeking out the finer items. They are buying better models at higher prices. The trade is a little better. We are getting a better return on the sales made by Brooks, and it is good. As for the high fidelity field, we have been forming up for the peak of the summer, and will continue to do so.

The shop's small phonographs model, portable and juvenile models have experienced a tremendous growth in sales, but in one field that is being remodeled almost at once by every manufacturer. The market is following suit. There is a small stock of fresh now among the lines of the manufacturers, the smallest I have ever seen," according to Tom Alton of that department.

Continued promotion is being done by the shop through the year, but Brooks, stated, "As for the high fidelity field, we have been forming up for the peak of the summer, and will continue to do so.

The shop's small phonographs

**CONCERTO**

**EpicCat No 1 (A major prize: "Droodle")**

**Critical Hippopotamus walking out on Tuba Solo**

...or dealer saying, "What! another 'Droodle' on the juke box!" when customers who know it backwards and forwards say, "It's like hearing it for the first time."

Two—Epic's "I41!" releases so far have been well-known standards. But the big difference in Epic's "Radiodiffusion..." is a little breath and dimension never before consummated on records.

Epic Records come magnificently packaged—each one a stopper in itself! And the Epic catalog is bustling with the greatest artists from every corner of the world! Break up on Epic!...
"Fax" program is producing the best records, according to Mr.
I. M. Mott, general manager of the
Peter Potter show, preparing and releasing for ail
feeling record distributors and representatives of
Flax. Today, the company is expected to
prove those of the "experts." Commercial-
ists are similarly impressed with the high-quality
of the new models of the six-inch lines
recently introduced.

Discussions

with remote-controlled
reproduction of distant
in the world, and the
reproduction of records already
owned, etc., have appeared
_ in the six weeks over which
K)

(Nobody Asked For It...)

But Here It Is -

The song that will set the world 100,000 times! Wonder in all armies. This is the only to be sung
at your own risk! Record companies, disk jockes, juleh, all, and we will not be held responsible for any
accidents, murders, or mayhem of any sort resulting from the playing of That Crazy Thing.

THAT CRAZY THING - (Crazy, Crazy, Crazy)
Words and Music by
NORMAN TEMPLE
copyright 1948 by TEMPLE MUSIC CO., Los Angeles, Calif.

Phone for first recording rights. First song, first sound. 97% professional backing from our end assured.

TEMPLE MUSIC COMPANY
1133 S. Lucerne Blvd.
Phone: WAUnet 1424
Los Angeles 19, California

"Wax Fax" has been offered as
five articles and written.
Eddi, who adds his comments to
those of the "experts." Commer-
cials are similarly impressed
with the new models of high-quality
of the six-inch lines
recently introduced.

Under the second point, every
record customer, irrespective of
his choice of music, is "exposed"
to pictures of the records on
the stand, mentioned with the
suggestion that he should buy
one in case. Where the customer is found
to have a real knowledge of high-
quality phonograph records only
and away for guidance in making up
future inventories.

Each purchase of high-quality
equipment, of course, necessi-
tely goes into a newly-created
file, which will provide complete
records on each. Significant
to state, Mrs. Niles believes, is the
fact that almost every one of the
letters shows that the high-
quality phonograph purchases have
added anywhere. This is a new
45 rpm of new records to his collection.

"We have been delighted with the results, especially
as the high-quality phonograph provides a high-quality experience
at which has been missing from recorded promotion all this past
nine months. Now that we have something
to sell, we expect all will
put a strong promotional effect
and complete techniques, and
luckily in aggressive personal
selling, which gets most into the
customer, immediate dividends.

The Officewhich at least 56 per
cent of our regular customer list,
whether made of music, ordinary
fes and other music-minded
persons, can be very amusingly
enthusiastic.

Flair to Flows Via "Sayonara"

HOLLYWOOD, Jan. 16.—
Discovery of a "Sayonara" disk
disk by Dick Coke, of radio
station KFVD, has been launched.
Coke's hit disk was the idea.
Flair that the disk would
be a hit.

Tune, bailed "Sayonara" (play-
word, was prepared by Joe
and Stan Sapir while on duty
with the U.S. marine in Japan,
and later released by Nancy
Coke, on RCA. Coke
returns to the States, Dick
was due back to Dick
Coke, who played suit.
For various Coke's
audience, approved, with the song
should be given
popped up on \"Wax Fax\".

Phone editing is due for release
early this year. Form plans
admitting talent is to pop record
the future, and will also continue
with its regular schedule of rhythmic
and blues releases.

L. A. AUDIO FAIR PLANS MAPPED

HOLLYWOOD, Jan. 16.—
Picture for the Los Angeles, Ara-
ges Audio Fair have
beheld this week, "Bill"
Corvin, manager of the
annual
Shore will be held at the
\"Auditorium Theatre\" February
4-6, with the \"echoes ofsound
scheduled to be a highlight.

More than 150 U.S. and
European manufacturers will
demonstrate the equipment
during the three-
week "Audio Fair."
The Billboard's Music Popularity Charts ... for Week Ending January 16

T Op COUNTRY & WESTERN RECORDS

FOLK TALENT AND TUNES

By JOEL FRIEDMAN

6000 Sunset Boulevard, Hollywood

ECA Victor's Wade Ray just completed six weeks at Cowtown in Los Angeles and is to leave to play a 10-week tour that will cover Arizona, New Mexico, Texas, Oklahoma and Colorado. Wade and his seven-piece band will be traveling via trailer and automobile, doing personal appearances that promise to be a complete sell-out for the agency.

Owen Perry the first country star to appear in Showest, Los Angeles, had a successful engagement at the Colonial Theater. Perry is a former member of the Starlight Hotel. Left the house, house record Town Hall, El Monte, Calif., last week, playing to 2,542 for a gross of $579. Presently, six titles for Lefty have been especially successful. Steve Stedman, president of the American Corporation, has set up Jim Reeves for a West Coast tour, including dates in Phoenix, Reno, Hermosa Beach, San Diego and Los Angeles.


W. T. Thomas and Gaddie Hill headlined the bill at the Atlantic Ballroom, Chicago, this past week, and the group's principal attraction is the former Grand Ole Opry singer, sister of the late Grand Ole Opry star, and country star dating a mump of stars for the past 10 years. Dori Zane at the Tower Theater, Atlantic, has been holding house with the George D. Jones show, and the group is spending a week here. Johnnie Wright, Nashville's famed studio songwriter, has now hired a week at the Twenty-One on the sun near Oklahoma City, and has been making arrangements for the release of "The Big Jamboree." Dick Denson, new country star on Decca Records, is currently appearing in Bob's Room, Dallas.

Al Dexter and His Trouper are playing to large crowds at the Pantomime, Dallas. Royce Carner has left KINKM, Oklahoma, and has joined the staff of the Big D Jamboree, and just finished a six-week tour with Dub Dicker.

Bill Garrett has completed his tour of the recent Grand Ole Opry, Hollywood, Calif., the Golden Age of Country Music Awards, The Way Out West show in New York, and various television programs, including "The Grand Ole Opry" and "The Grand Ole Opry" in Memphis. He is currently preparing for the annual Grand Ole Opry in Nashville, and will then go to Texas, where he will be appearing at the Opry for the first time.

WALTZ GREAT

Oscar Strauss Dies at 83

In Austria

VIEUX, Austria, Jan. 16—Oscar Strauss, composer of "The Chocolate Soldier" and many other operettas, died of a heart attack this week in the gardens of his home. Strauss was famous for his operettas, such as "The Chocolate Soldier," which opened in London in 1875.

The composer's heart-attack work was the opera based on the play, "Arms and the Man," but "A Waltz Dream," his first success, helped secure his position as one of the greatest Viennese waltz composers. Strauss was born at the Vienna Musical College and studied under the direction of the Austrian University. Recognition in the opera world came with "A Waltz Dream" in 1875, and "The Waltz Dream," which opened in London in 1885. In addition to the stage, Strauss also composed operettas for films, including "The Grandson." When the German entered Austria in 1803, Strauss fled to Paris, where he became a French citizen in 1858, and later became an American citizen. He died in New York. Surviving the composer are his son Ervin, and a daughter, Kitty.

NEWS BONANZA BY CAP 'BABY'

Hollywood, Jan. 16—Bundling up "Radio Capitol, "Rebel Girls" ready for its preview run. Release of the film's "Birth of a Nation" company and "A Lady's Morals" had a successful showing at the Los Angeles' Republic Theater. The story of the album landed in the Los Angeles Times' pages Thursday night.

pee wee king

and His Band

The Billboard Music Popularity Charts—Jan. 16

BEST SELLERS—COUNTRY-WESTERN

• CHANGING PARTNERS
  BIMBO RCA 20/47/5557
  RED DECK OF CARDS
  DECK OF CARDS
  RCA 20/47/5557

pee wee king enterprises

For Advertisements

307 Vought Bidg.
Louisville, Ky.
This Week’s New Territorial Best Sellers to Watch

### Top Country & Western Records

**Cincinnati**

1. **Wake Up, Irene**
   - H. Thompson, Capitol
2. **I Really Don’t Want to Know**
   - E. Arnold, Victor
3. **Stand The Glass**
   - W. Pierce, Decca
4. **Blimbo**
   - J. Reeves, Abbott
5. **You All Come**
   - A. Duff, Starday
6. **Twentys Six**
   - D. McRae, Bluebird
7. **The Mystery Henry**
   - M. Turk, Abbott
8. **Sunday and Pains**
   - Davis Sisters, Victor

**Houston**

1. **Blimbo**
   - J. Reeves, Abbott
2. **You All Come**
   - A. Duff, Starday
3. **Blimbo**
   - E. Wright, King
4. **Careless**
   - M. Turk, Abbott
5. **Blimbo**
   - G. Morgan, Columbia
6. **Bluebird**
   - H. Williams, Imperial
7. **Look What Followed Me**
   - S. Whitman, Imperial
8. **Wish You Could Kiss Me**
   - E. Arnold, Victor

**Memphis**

1. **Let Me Be One**
   - H. Lecklin, Your Star
2. **This Time Miss Deedie**
   - J. Reeves, Abbott
3. **I Know That You'll Miss Me**
   - E. Arnold, Victor
4. **Wish You Could Kiss Me**
   - H. Williams, Imperial
5. **Hootchie Kootchie Henry**
   - D. McRae, Bluebird
6. **Satan and His Angel**
   - D. McRae, Bluebird
7. **Loose Change**
   - E. Arnold, Victor
8. **Louie, Louie**
   - J. Reeves, Abbott

**Nashville**

1. **Let Me Be One**
   - H. Lecklin, Your Star
2. **Every Girl**
   - J. Reeves, Abbott
3. **Joe and His Band**
   - E. Arnold, Victor
4. **I Know That You'll Miss Me**
   - H. Williams, Imperial
5. **Hootchie Kootchie Henry**
   - D. McRae, Bluebird
6. **Satan and His Angel**
   - D. McRae, Bluebird
7. **Loose Change**
   - E. Arnold, Victor
8. **Louie, Louie**
   - J. Reeves, Abbott

**New Orleans**

1. **Release Me**
   - B. Cooper, Capitol
2. **Blimbo**
   - J. Reeves, Abbott
3. **Three Stands The Glass**
   - W. Pierce, Decca
4. **Wake Up, Irene**
   - H. Thompson, Capitol
5. **I Really Don’t Want to Know**
   - E. Arnold, Victor
6. **Changing Partners**
   - B. Cooper, Capitol
7. **Run Too Fast**
   - O. Wheeler, Okeh
8. **Leave Her Alone**
   - E. Arnold, Victor
9. **I’m Walking The Dog**
   - E. Arnold, Victor
10. **Charley’s Blau**
    - K. Wells, Decca

**Western Music Swings North**

- *Continued from page 14*

1. **Wavy, Wavy, Wavy On**
   - R. Reeves, Abbott
2. **I Know That You'll Miss Me**
   - E. Arnold, Victor
3. **Hootchie Kootchie Henry**
   - D. McRae, Bluebird
4. **Satan and His Angel**
   - D. McRae, Bluebird
5. **Loose Change**
   - E. Arnold, Victor
6. **Louie, Louie**
   - J. Reeves, Abbott

**Settlement Near Pine River, NE**

- *Continued from page 14*

1. **Juke on Up-Beat**
   - R. Reeves, Abbott
2. **I Know That You'll Miss Me**
   - E. Arnold, Victor
3. **Hootchie Kootchie Henry**
   - D. McRae, Bluebird
4. **Satan and His Angel**
   - D. McRae, Bluebird
5. **Loose Change**
   - E. Arnold, Victor
6. **Louie, Louie**
   - J. Reeves, Abbott

**Barnesville, NE**

- *Continued from page 14*

1. **Juke on Up-Beat**
   - R. Reeves, Abbott
2. **I Know That You'll Miss Me**
   - E. Arnold, Victor
3. **Hootchie Kootchie Henry**
   - D. McRae, Bluebird
4. **Satan and His Angel**
   - D. McRae, Bluebird
5. **Loose Change**
   - E. Arnold, Victor
6. **Louie, Louie**
   - J. Reeves, Abbott

**Pine River, NE**

- *Continued from page 14*

1. **Juke on Up-Beat**
   - R. Reeves, Abbott
2. **I Know That You'll Miss Me**
   - E. Arnold, Victor
3. **Hootchie Kootchie Henry**
   - D. McRae, Bluebird
4. **Satan and His Angel**
   - D. McRae, Bluebird
5. **Loose Change**
   - E. Arnold, Victor
6. **Louie, Louie**
   - J. Reeves, Abbott

**Barnesville, NE**

- *Continued from page 14*

1. **Juke on Up-Beat**
   - R. Reeves, Abbott
2. **I Know That You'll Miss Me**
   - E. Arnold, Victor
3. **Hootchie Kootchie Henry**
   - D. McRae, Bluebird
4. **Satan and His Angel**
   - D. McRae, Bluebird
5. **Loose Change**
   - E. Arnold, Victor
6. **Louie, Louie**
   - J. Reeves, Abbott

**Pine River, NE**

- *Continued from page 14*

1. **Juke on Up-Beat**
   - R. Reeves, Abbott
2. **I Know That You'll Miss Me**
   - E. Arnold, Victor
3. **Hootchie Kootchie Henry**
   - D. McRae, Bluebird
4. **Satan and His Angel**
   - D. McRae, Bluebird
5. **Loose Change**
   - E. Arnold, Victor
6. **Louie, Louie**
   - J. Reeves, Abbott

**Pine River, NE**

- *Continued from page 14*

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6. **Louie, Louie**
   - J. Reeves, Abbott

**Pine River, NE**

- *Continued from page 14*

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4. **Satan and His Angel**
   - D. McRae, Bluebird
5. **Loose Change**
   - E. Arnold, Victor
6. **Louie, Louie**
   - J. Reeves, Abbott
SNOW BOUND-
FOR A NEW SOUND

H Hank Snow

PLAY DUAL-GUITARS RECORDED ON DOUBLE SOUND TRACK

LISTEN FOR THE NEW
"SNOW-SOUND"

ON THIS AND ALL FUTURE RELEASES!

"PANAMAMA"
BN°20-5592

"ACT 1-ACT 2-ACT 3"

WATCH FOR THE HANK SNOW SHOW IN THE FOLLOWING CITIES:


Exclusive Direction:
DUB ALLBRITTEN, 417 Broad, Nashville, Tenn. Phone 5-7031
TOP RHYTHM & BLUES RECORDS

This Week’s New Territorial Best Sellers to Watch

- Atlanta
- Detroit
- Los Angeles
- New Orleans
- New York

Top R&B Artists and Groups

- Rhythm & Blues Artists
- Country & Western Artists
- Jazz Artists
- Polka Artists
- International Artists

Other Records Released This Week

- Top Songs
- New Releases

Top R&B Hits

- Atlanta
- Detroit
- Los Angeles
- New Orleans
- New York

Top Country & Western Hits

- Atlanta
- Detroit
- Los Angeles
- New Orleans
- New York

Top Jazz Hits

- Atlanta
- Detroit
- Los Angeles
- New Orleans
- New York

Top Polka Hits

- Atlanta
- Detroit
- Los Angeles
- New Orleans
- New York

Top International Hits

- Atlanta
- Detroit
- Los Angeles
- New Orleans
- New York

Billboard's Music Popularity Charts

- For Week Ending January 16

GIVE TO DAMON RUNYON CANCER FUND

RUTH BROWN LOVE CONTEST

CLYDE MCMINN AND THE DRIFTERS

SUCH A NIGHT

Benida Names Budlow, Ashcer

Clyde McPhatter and the Drifters

Atlantic Recording Corp.

Atlantic #1018

www.americanradiohistory.com
dizzy gillespie

MGC 143
Three Foolish Things; How Deep Is the Ocean; Thanks for the Memory; Hymn to the Orient; Cool Mix; Rustic Hop; Here You Met Miss Jones; Erudition

EP 188
Still Foolish Things; How Deep Is the Ocean; Thanks for the Memory; Hymn to the Orient; Cool Mix; Rustic Hop; Here You Met Miss Jones; Erudition

benny carter

MGC 136
Sweet and Lovely; My Old Flame; I Waited for You; Ghost of a Chance; The Man I Love; Night and Day

EP 153
Sweet and Lovely; My Old Flame; The Man I Love; Night and Day

latest clef singles:

buddy rich

and his orchestra

"let's fall in love"
b/w
"me and my jaguar"
$8.99 • $9.09

roy eldridge

quintet

"little jazz"
b/w
"wrap your troubles in dreams"
$8.99 • $9.09

johnny hodges

and his orchestra

"johnny's blues (part 1)"
b/w
"johnny's blues (part 2)"
$8.99 • $9.09

gene krupa

sextet

"capital idea"
b/w
"overtime"
$8.99 • $9.09

lester young

quintet

"i can't give you anything but love"
b/w
"confessin'"
$8.99 • $9.09
### R&B Territorial Best Sellers

- **Philadelphia**
  - 1. My Own Fool
  - 2. Baby Doll
  - 3. Fat Daddy
  - 4. Sinner's Love
  - 5. Eva's Blues

- **Washington - Baltimore**
  - 1. I'll Be True
  - 2. Money Rush
  - 3. Money Honey
  - 4. Rags to Riches
  - 5. I'll Be True

### National Best Sellers

- **LITTLE ROBIE TUNES.**
- Love with a Bang

### Top Rhythm & Blues Records

- **Rhythm & Blues Record Reviews**

### Popular Record Reviews

- **From a Special Order:**
  - Good news in the area of female vocals, but the records seem to lack the excitement of the female vocalists of yesteryear.

- **RHYTHM & BLUES RECORD CHARTS**

### National Best Sellers

- 1. **HONEY MONEY** - C. McPhatter
  - 2. **I'LL BE TRUE** - F. Adams
  - 3. **HONEY MUDGE** - C. McPhatter
  - 4. **TOO BOTH TO** - F. Adams
  - 5. **I'LL JUST GIVE YOU** - F. Adams

### Most Played in Juke Boxes

- **LITTLE LADY**
- **LEON TUNES**
- **WASHINGTON**
- **MIKE'S**

### Phone Chatter

- **Tuner**
- **Cart**
- **Sales**

### Phonograph Records

- **DELTA**
- **NATIONAL**
- **AMERICA'S FASTEST SELLING RECORDS**

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**THE BILLBOARD**

**JANUARY 23, 1954**

**TOP RHYTHM & BLUES RECORDS**

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**SACRIFICE 40,000 BRAND NEW RECORDS**

**THE BILLBOARD**

**JANUARY 23, 1954**

THE BILLBOARD's Music Popularity Charts... for Week Ending January 16

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**R&B Territorial Best Sellers**

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  - 1. My Own Fool
  - 2. Baby Doll
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  - 5. Eva's Blues

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- **MIKE'S**

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**Phone Chatter**

- **Tuner**
- **Cart**
- **Sales**

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**Phonograph Records**

- **DELTA**
- **NATIONAL**
- **AMERICA'S FASTEST SELLING RECORDS**

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- **LITTLE LADY**
- **LEON TUNES**
- **WASHINGTON**
- **MIKE'S**

---

**Phone Chatter**

- **Tuner**
- **Cart**
- **Sales**

---

**Phonograph Records**

- **DELTA**
- **NATIONAL**
- **AMERICA'S FASTEST SELLING RECORDS**
Burlesque Bits

By UNO

Gay Dawn's featured star in the Minty wheel takes the form of someone that's different...and then some and has a charming manner about him...Milton R. Kanzler, of the Union City, M. J., at a hearing in that city, last week, urged that an application to put on burlesque shows in Union City be denied. He claimed, was unable for the performance of their show in a street from next to a playground. Decision by the courts has been reserved...

Frank Sennell, old-timer frazzled circuit agent has been a character actor in fox, has opened a gay 99- cent novelty in Hollywood which he will sell well before his arrival for next year. According to Oregill Boldy, for Dwayne, M. J., he has been in the city. Mr. Sennell's wife, Mrs. Sennell and a girl were his party last night. It’s the first one of the season, he said.

Supreme Court of California, M. J., was privileged to attend the Court as a official. Mrs. Sennell accompanied him and was present.

Mrs. Frank Sennell and her daughter have been in the city. They were seen by many friends who enjoyed the trip. Mrs. Sennell is enjoying the trip.

Hotel Sahara, Las Vegas, Nev.
(Saturday, February 16)

Don O'Connor came in with the low and the high of the hotel and was entertained with a pleasant conversation. It was a pleasure to speak with him.

Sands Hotel, Las Vegas, Nev.
(Tuesday, January 14)

Pearl Bailey has returned to the City and is looking forward to appearing in the new show. She is in good health and will be appearing soon. She is looking forward to her return to the City.

By BILL SACHS

George Marquis, who in all seriousness announced his retirement from the management of the airdrome, has returned to his business affairs. He has spent the past few months in Europe, where he was on business with his son.

The new management of the airdrome is busily engaged in preparing the new building for the opening of the new season. The new building will be located on the east side of the field and will be ready for occupancy by the middle of the month.

When in Boston it's the HOTEL AVERY
Avery and Washington St.
The Home of Showfolk

ATTENTION High & Artsy

Big day tomorrow for Parks and Celebrations in the East Seafront. DELMAR-VATheater Agency
1214 4th St.
Washington, D.C.

When in Boston, It's The HOTEL AVERY.

EAST COAST BOOKERS
207 W. 38th St., New York

COOLING ANGEL

A completely new and thrilling romance of the Far East...Story of a girl who loved two men, each of whom she believed to be her true love...A love story that will capture the hearts of all who read it...

Minstrels' Costumes & Accessories

DAMO'S COSTUMES
Clowns—Clown for all occasions. Get in touch with us at THE COSTUME EXCHANGE
324 STATE ST.
SCHENECTADY, N.Y.
The Final Curtain

ANDREW—James L., 82, business agent for Local 66, ILGWU, was buried in Holy Cross cem., Mastic Boro. Surviving are his widow, Mrs. A.L. Andrew, and two sons, John T., Babylon, and Robert J., Westbury.

ANDREWS—Percy F., 74, lost his battle with cancer at St. Francis Hosp., Brooklyn. Surviving are his widow, Mrs. Evelyn Andrews, and two daughters, Mrs. Mary E. Stulman, Brooklyn, and Mrs. Dorothy S. Schiavello, New York.

BERGMAN—Henry, 74, actor, passed away at his home in Amsterdam. Surviving are his wife, the former Bessie Siwecki, and two sons, Henry, Jr., Amsterdam, and Joseph, Byram, N.J.

BROWN—Robert H., 71, operator of the Brown Golf Course in Merrick Beach, died here Sunday. Surviving are his wife, Mrs. Eunice Brown, and three children, Robert J., Merrick, and Thomas and Mary, both of St. Petersburg, Fla.

CARNEY—Mr. and Mrs. George, of 2 Queen St., Babylon, have returned from a trip to Europe. Mr. Carney, 81, is the former mayor of Babylon and served as a member of the House of Representatives from 1907 to 1913.

CLARK—Mrs. Anna Ackerman, 70, of 600 W. 112th St., New York, has made her home in Babylon for the past eight years. She is survived by her husband, Mr. Ackerman, and two children, Mr. and Mrs. Louis Ackerman, New York, and Mr. and Mrs. Samuel Ackerman, Babylon.

DUNES—George L., 87, retired farmer, died at his home in Babylon. He was a member of the American Legion and the Veterans of Foreign Wars. He is survived by his widow, Mrs. Mary Dunes, and two daughters, Mrs. Mary E. Stulman, Brooklyn, and Mrs. Dorothy S. Schiavello, New York.

DIETZ—Mrs. Emma Dietz, 78, of 230 E. 10th St., New York, died Saturday in Babylon. She was a member of the American Legion and the Veterans of Foreign Wars. She is survived by her husband, Mr. Dietz, and two children, Mr. and Mrs. Louis E. Dietz, New York, and Mr. and Mrs. Samuel E. Dietz, Babylon.

FRASER—Mr. and Mrs. John Fraser, 600 W. 112th St., New York, have returned from a trip to Europe. Mr. Fraser, 52, is the former mayor of Babylon and served as a member of the House of Representatives from 1907 to 1913.

GORDON—Mrs. Olive Gordon, 75, of 600 W. 112th St., New York, died Friday in Babylon. She was a member of the American Legion and the Veterans of Foreign Wars. She is survived by her husband, Mr. Gordon, and two children, Mr. and Mrs. Louis Gordon, New York, and Mr. and Mrs. Samuel Gordon, Babylon.

JOHNSTON—Mr. and Mrs. James Johnston, 600 W. 112th St., New York, have returned from a trip to Europe. Mr. Johnston, 52, is the former mayor of Babylon and served as a member of the House of Representatives from 1907 to 1913.

KEMP—Mrs. Emma Kemp, 78, of 230 E. 10th St., New York, died Saturday in Babylon. She was a member of the American Legion and the Veterans of Foreign Wars. She is survived by her husband, Mr. Kemp, and two children, Mr. and Mrs. Louis Kemp, New York, and Mr. and Mrs. Samuel Kemp, Babylon.

WINTER—Mrs. Alice Winter, 78, of 230 E. 10th St., New York, died Saturday in Babylon. She was a member of the American Legion and the Veterans of Foreign Wars. She is survived by her husband, Mr. Winter, and two children, Mr. and Mrs. Louis Winter, New York, and Mr. and Mrs. Samuel Winter, Babylon.

Marriages

FROST—Brothers—Mr. and Mrs. John Frost, 600 W. 112th St., New York, have returned from a trip to Europe. Mr. Frost, 52, is the former mayor of Babylon and served as a member of the House of Representatives from 1907 to 1913.

FRITZ—Mr. and Mrs. John Fritz, 600 W. 112th St., New York, have returned from a trip to Europe. Mr. Fritz, 52, is the former mayor of Babylon and served as a member of the House of Representatives from 1907 to 1913.

GORDON—Mr. and Mrs. James Gordon, 600 W. 112th St., New York, have returned from a trip to Europe. Mr. Gordon, 52, is the former mayor of Babylon and served as a member of the House of Representatives from 1907 to 1913.

KEMP—Mr. and Mrs. James Kemp, 600 W. 112th St., New York, have returned from a trip to Europe. Mr. Kemp, 52, is the former mayor of Babylon and served as a member of the House of Representatives from 1907 to 1913.

WINTER—Mr. and Mrs. Alice Winter, 600 W. 112th St., New York, have returned from a trip to Europe. Mr. Winter, 52, is the former mayor of Babylon and served as a member of the House of Representatives from 1907 to 1913.
MINNESOTA'S ANNUALS' GROSS UP 8% IN '53

98 County-Regional Events Register
$1,409,150 Income From All Sources

ST. PAUL, Minn., Jan. 18 — Minnesota annual fair shows had a 9% per cent more in 1953 than in the previous year, according to the annual meeting of the Minnesota Fairs and Exposition Association held in Hotel St. Paul here Sunday thru Monday evening. The annual meeting was held by Secretary, Harold Pederson, of Minnesota. A record of 100 per cent women workers was reported, with 60 women in the fairs in the district.

Pederson said, "The fair season is the busiest time of the year, most of the time as business builders for a community, they will help to keep the heart attack at bay."

Pederson said, "They are very much included in service that the Nancy shows about the turn of the century."

He was 16 when he was en- listed. On his income, he was maintained in California for a while with Mack truck company. Later he was working with Bur- nam & Bailey Circus and with samba dancers in promoters in the city, and in New York, Ohio, and other places.

The Atlantic City, Jan. 16 — Chief of one of the most successful fairs in the United States, was in attendance at the annual meeting of the Ohio Fair Managers' Association held last Thursday thru Tuesday (12-14) at the Ohio State Hotel. Of the town on commercial vehicles which is Kirk being held this week from showmen making the State.

The three-day conclave again was election of the most annual and large meetings. Registration was esti- mated to be over 1,500. The last year's figure. Registration was set at 1,500,000, when some 1,300 delegates signed in. Inciden- tals worth Young has been a part of the State's early in the week message, and a new management was burned in at one time. A number of conditions hazardous saw some of the members of the board earlier than planned to avoid being stranded.

Allegheny County, Jan. 16 — Chief- of the fair was elected to the office of the chair, and was re-elected for his second term. Secretary, C.A. Anderson, added his name to the list of those representing the eight congress. Corners.

Directors re- elected were Robert Barson, of Ocean Grove, and George, of the district, fourth direc- tor, and the region, sixth district. Five other directors were elected.

A breakdown of fair opera- tions is shown in the Pederson report, "There are 7,391.44 feet of space and 1,676,818 visitors, and 32,251 from entry, stall and fairground advertising money book and other advertising.

In addition to the State aid re- ceived, the fair received $10,581.63 in county aid and 7,634 in donations. Rental from concessions and building rentals was $8,732.06; membership dues of $8,327.77; and receipts from horse shows of $2,455,784.53. The total expenditures were $1,921,181.56.

1. Guy Simpson, of the one-a-year, was elected to the position of one-fourth of the $32,455,784.53 budget, and $1,274,027.26, of the premium fund, totaling $1,499,437.25.

The constantly increasing premium list has started to worry of the executive, who met at noon at the meetings.

The ticket will be used at a level where premium classes was very high, to start thinking of reducing the classes and to look for entrance without a "get out of hand.

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A uspex Top-Grocer The Top-Grocer which in 1953 grossed $20,000, in 1954 $21,575.98, sold to first place this year in 1953. The Top-Grocer, which took in $14,500 in 1953, in the 1954 sales were Brown County, New Ulm, Kansas, and the top-grocer.

Secretary, C.A. Anderson, Jr., added his name to the list of those representing the eight congress. Corners.

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The ticket will be used at a level where premium classes was very high, to start thinking of reducing the classes and to look for entrance without a "get out of hand."

COLORADO SPRINGS, Colo., Jan. 27, D. and Nina Combs, John, and Floyd, from Luke, were married at Luke this week.


The couple signed a marriage license with Lindley and Leo X. Jr. Croes in the courthouse in Luke for the ceremony.

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MINN. STATE FAIR
ELECTS SWENSON
1953 Profits Decline $35,093
Despite 46,508 Gate Increase

ST. PAUL, Jan. 16.—The Min-
nesota State Fair Board, which operates the Minnesota State Fair, gave itself a profit transmutation at its annual meeting Tuesday by electing Roy H. Wood, chairman of the board, and Wednesday by electing Henry W. Swenson, of Minneapolis, president.

Elected Thursday by the board was W. R. Thurston, who retired after 12 years service as secretary-manager. At 47, Swenson is the youngest man ever to head up the 95-year old organization. A native Minnesotan, he is the first manager of the board of directors of a state fair to be elected from the third congressional district in the nine years Swenson has been on the board.

In addition to jumping Swenson to the president's plate, the board also named a new vice-


treasurer, John F. Morey, of Faribault, who was vice-president for eight years and will hold that position for the year's meeting. The office of secretary was filled by re-employment of the state fair's former secretary-manager, J. R. Goodwin.

Chosen另 as secretary are Charles R. Andrews of Min-
neapolis, a real estate dealer, Thornton, his retiring president, who was a director, or a life member of the association. He succeeds Swenson on the board of managers of the third congressional district was re-elected to the board of managers of the 1952 State Fair.

Net Dips
In his annual report to the soci-
ety, Baldwin said that the 1953
fair, despite a record-breaking heat wave, drew a larger attendance and receipts consider-
ably less than it is in the future's annual convention, and that the state fair's contribution to the Minnesota Federation of Counties Fair, an increase of 46,508 over the 1952

The '53 profit was considerably less than that of 1950, the fair which hit $101,840.

He added that the results of the 1953 fair are not only the result of the Minnesota Federation of Counties Fair, but also the result of the state fair's contribution to the Federation of Counties Fair and the balance of the federation's 1952

Mere Heads Ohio
Concession Assn.
COLUMBUS, O., Jan. 16.—Greater Ohio Showmen's Association, 16th annual meeting of the Ohio State Association, and the group held its annual meeting. The group's name is the Ohio State Association for the Ohio State Fair Federation. Its officers are: President, Leonard Seiber, Thomasville, Ohio; vice-president, John H.科技创新

![Image of a children's airplane model]
The World Renowned

Magic Radar Hot Dog Cooker

Get in on the ground floor • Start part time or full time!

Special Low Price
only $149.50 EACH

YES—UNBELIEVABLE BUT TRUE!

- 20 Hot Dog Cookers selling only 30 hot dogs per day with only 6c profit per hot dog will net
   $10,800 PER YEAR

- 30 Hot Dog Cookers selling only 40 hot dogs per day with only 6c profit per hot dog will net
   $21,600 PER YEAR

- Who would have thought a hot dog bought it? Yes! Home—Car—Vacation—Security.

Be first in your town or county with one of the fastest money makers ever invented.

Only limited supply to each area.

Thousands of locations available. Every bar, bowling alley, soda fountain, dance hall, club, restaurant, etc., welcomes a new money making idea.

One of the Safest, Surest Businesses on Earth

Hot Dog Cookers are booming across the nation because:

1. No overhead expense, no rent, no heat, no light, no salaries, no advertising. All cash. No bad accounts.
3. No selling experience needed. Attractive display sells itself.
4. Permanent—The American public has always loved hot dogs—depression proof.
6. It is possible for one individual to build his income into thousands and thousands of dollars per year.

Turn COPPERS INTO GOLD
HOT DOGS NET MILLIONS
15,000,000 HOT DOGS SOLD EVERY DAY
58,000,000 SANDWICHES SOLD EVERY DAY
HOT DOGS OVER ¼ ENTIRE AMOUNT

THIS IS BIG BUSINESS!
CAN YOU HANDLE IT?
EARNINGS UNLIMITED—IT IS UP TO YOU!

For Complete Information Write:

World Wide Brokerage Corp.
Suites 713-719 (Ambassador Bldg.)
411 No. 7th St.
St. Louis 1, Mo.
Four Speakers Highlight Pa. Meet on 28th

READING, Pa., Jan. 16—Four prominent sportslemen and ex-offiers will highlight the Thursday afternoon meeting of the Pennsylvania State Association of County Farmers' Meet this week. The annual event begins Wednesday (27) and ends with the banquet and entertainment the following night.

The Wednesday afternoon meeting of the Central Fair Circuit, in the Abraham Lincoln Hotel, will hear George H. Miller, an insurance executive, discuss the importance of carrying insurance at race meetings. That evening the circuit will assemble for organizational purposes and to arrange dates.

The Thursday morning meeting will be addressed by Miles Wood, State Secretary of Agriculture, who will discuss the improve- ment of corn and livestock. Association president H. M. Singmaster of Allentown will preside. A number of amateurs will be up for appointment.

Speakers Listed

Those who have been named to speak at the meeting will have two speakers representing the Pennsylvania Association. They will be Edward F. Hackett and Raymond Sterns.

E. P. Rae Begins Eighth Term as Estevan Prexy

ESTEVAN, Sask., Jan. 16—President E. P. Rae was re-elected to the post at the annual session of the Estevan Orpheum Co., with Harold C. Berg and Ronald Galdwell serving as vice-presidents.

The successful year of operations and projects by the society was included in the financial statement and committee reports.

The society received income over $30,000, not including $12,000 handed in the annual baby bazaar.

(Continued on page 10)

Maine Fairmen To Hear Talk by Gov. Cross

PORTLAND, Me., Jan. 16—The Maine Agricultural Society and the State Department of Agriculture and Gov. Burton M. Cross will address the Kennebec County Agricultural Society on March 22, which begins Wednesday (16). The meetings include a demonstration of booking arrangements are supply-ing for $1,000, a banquet which will be held after the Thursday evening events.

Altogether Wednesday is carried as a complete program for the day, with Deverice utilizing the morning sessions for the social and business business.

The evening meetings will be addressed by Edward L. Shaw of the insurance executive, who has been named chairman of the Agriculture Department.

Florida Annul Sets May Meet

TALLAHASSEE, Fla., Jan. 16—The Florida Federation of Fairs on short course May 11-12 in Gaines- ville. E. T. Harrington, general manager, is chairman of the committee.

The announcement will be general meeting in the afternoon for the purpose of meeting and setting dates for the annual events and an address by the chairman of the Agriculture. An open forum will be used for improvements, and may be used for the public interest.

Sets Talk by John W. Strode, chairman of the Fair Committee, and the banquet is set for Thursday, May 12.

A welcoming address will be made by Governor Ellis M. Griffin, receiving a welcome from Governor Cross, and the banquet is set for Thursday, May 12.

State Agricultural Association of California, the chairman will be the Agriculture Department, will be held in the evening to enjoy the free entertainment.

Nacogdoches, Tex.,

Erect Tucker Prexy

NACOGDOCHES, Tex., Jan. 16—Dr. Stephen B. Tucker will head the exhibition board and Stock Livestock Exposition to be held here October 6-9. Charles Jeffman is retiring as president.

CASH

Here's a spring collection of fine manufacturers: STOCK ducks.

17 Illinois

All)

$300.00

46 Powers

CARTON.

Pow^ers & Co.

2592 Walnut

Chicago, Il.

(Continued on page 28)

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Here's a spring collection of fine manufacturers: STOCK ducks.

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Chicago, Il.

(Continued on page 28)
**Knoebel Joins Ringling Press Dept.**

**New York, Jan. 18—H. Ed-**

ward Knoebel, on an international

news service correspondent in

Paris, returned last week, has

been working in the press depart-

ment of the Ringling Bros. and

Barnum & Bailey Circus in Barn-

nings this week. He is expected

to arrive in the department soon.

Knoebel has been covering the

press department for the past

six months.

**Talent Topics**

Low and Reeth Henderson and

their chimp, Mary, have been

putting on a new show. They

will be performing in a new set-

up in a new show. They will be

putting on a new show.

**Drives**

**Spies**

**Roadshow Rep**

**ALL EQUIPMENT of the Bar-**

ness, or thereon, is now for

sale to the highest bidder, ac-

tually, or for the best offer, by

auction. The sale will be held on

the 23rd of January, 1954, at

the Barness, or thereon, except

as otherwise noted.

**INFORMATION**

**IDA E. COHEN**

175 W. Jackson Blvd.

Chicago, Illinois

**ASTRO FORECASTS**

**March 21, 1954**

On a clear day, then, the Sun shines

brilliantly in the Southeast. There is

a strong wind from the South, and

a considerable amount of cloudiness.

Clouds are moving rapidly across the

sky, and the wind is quite strong.

The temperature is high, and the air

is warm. The relative humidity is

high, and the dew point is low.

**PHILIP LAVELLE**

is promoting a amateur show at

Rhode Island with moderate suc-

cess. Lavelle reports that he put in

most of last summer and fall in Maine,

operating a photo concession, and

calls the show a hit. He will be

back in charge of the concession stand

of which he was owner and oper-

ator, with some success. Lavelle

is using a older, more experienced

operator, who is currently on busi-

ness. The show’s motor vehicle

will consist of seven vehicles.
Biz in Sharp Suit
At Cincy Skateries

CINCINNATI, Jan. 16.—Business at local roller rinks reported
has been doing good since the holidays, reversing a trend that has
been evident at rinks in some sections of the country. Jan.
has proved to be a big month for the rinks, both in capacity or
near capacity, with party business, too. It is claimed that the
areas business is said to have slumped as much as 25 per
cent, or more, indicating that local rink

H. D. Ruhlman
Dies; Kin Get
Rink Profits

PITTSBURGH, Jan. 16.—Income from
skating rinks here will be divided among
the brothers and sisters of Owner
H. D. Ruhlman. According to terms of the
Ruhlman will lie

Ohio Meeting

the public's interest in skating and a story will be
written about skating rinks and the Ruhlman family. The story
will be published in a newspaper.

aulman's will the

Herbert A. Sefferino, of the
al Local Y.M.C.A. over which the
show was adver
tised.

Lauck, the

Ohio Meeting Usual

SPECIAL

The main thing is to remain

Ohio Meeting

The Ohio State Skating

the public's interest in skating and a story will be
written about skating rinks and the Ruhlman family. The story
will be published in a newspaper.

Ohio Meeting Usual

OUR NEW AND
SOLD ROLLER SKATES

the latest news of

Johnson's, Rochester, N.Y.

roller skates

Roller Skating Rink

at least one

State Rink, Monroe, Wis.

Rink Men who Use Chicago Skate

successful

are

Rink Men who Use Chicago Skate

successful

in the Chicago Area

The Rink Men who Use Chicago Skate

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State Rink, Monroe, Wis.
Kid Parks Cautioned On Major Ride Usage

New York, Jan. 16—The New York State committee investigating conditions in kiddie parks, Bill de L'Herbe, president, and its executive secretary, said that a new survey of the parks would have to be made.

"Many parks," de L'Herbe said, "are not only unsafe but also represent a fire hazard due to the use of flammable materials in their construction.

"We have found cases where the materials used are not only flammable but also toxic, posing a serious health risk to the children who visit these parks.

TENANT BUYS CARROUSEL

Vacate Notice Yields Tilyou Ride Solution

New York, Jan. 16—The Tilyou Corporation, which operates the famous Tilyou Park in Brooklyn, has vacated the premises and moved its operations to a new location.

"The corporation," said a statement released by Tilyou, "has been operating in the same location since 1895. However, due to rising costs and other factors, we have decided to relocate to a new, more cost-effective location.

"The new location will allow us to better serve our customers and provide a safer environment for the children who visit our park.

Disney Project Mentioned By N. Y. Columnist

New York, Jan. 16—The Walt Disney company is planning to build a new theme park in the northeastern United States. The company has already purchased land for the project and is collecting funds to begin construction.

"Disney," said a statement released by the company, "is committed to creating a world-class theme park that will offer a unique and unforgettable experience for visitors of all ages.

"The park will feature a variety of attractions, including rides, shows, and entertainment, as well as a number of shops and restaurants.

PARKS-RESORTS-POLLS

Communications to 188 W. Randolph St., Chicago, Ill.

OK FOR SOME

Urges $320,000 To Ballyhoo Atlantic City

Atlantic City, Jan. 16—The Atlantic City Authority has decided to spend $320,000 to promote tourism in the city, officials announced today.

"We believe," said Mayor Mark D. L. Wood, "that by investing in tourism, we can help stimulate the local economy and provide a positive image of Atlantic City.

"The funds will be used to support a variety of marketing efforts, including advertising campaigns, special events, and other initiatives.

WANTED

RIDE SUPERINTENDENT

In amusement park. Must be under 21 and understand English. Reply to Box 24, The Billboard, 618 W. Randolph St., Chicago.

NORTHWESTERN UNIVERSITY TOY AND TRAFFIC ENGINES CENTER

Box 24, The Billboard, 618 W. Randolph St., Chicago

KIDDE CAR RAILROADS

BOUGHT AND SOLD

We are in the market for anywhere between 10 and 200 cars. Also interested in railroad stock and equipment. Please write or call.

WANTED

L.N.D. Must be over 21 and willing to work nights and weekends. Reply to Box 24, The Billboard, 618 W. Randolph St., Chicago.

WANTED

KIDDE HAND CAR

General office of Kidde Rides, Pittsburgh, Pa. Please mail offers.

WANTED

SPECIAL OFFER

For Sale: Roto Whiz Speed Boats—Pony Cart Carrying Horse Carrousel. Illustrated Circulators Free.

WANTED

KIDDE HAND CAR

WANTED

IN AMUSEMENT PARK

Kiddie Hand Car

WANTED

WANTED

IN AMUSEMENT PARK

Kiddie Hand Car

WANTED

IN AMUSEMENT PARK

Kiddie Hand Car
**Polk East Alters Order of Early Dates**

The press staff, already at work, had to be able to plan its advance with this in mind. The news advance sales had to be in place first.

By the same token P.A. (Preliminary Advance) performances will be able to put their billing crews to work well in advance

**Mills Undecided on European Hop**

**Clyde Bros. Contracts With Ontario Arenas**

**Under the Marquee**

**Bundy to Have Ringling Door; Reynolds, Griffith, Scott Out**

**WANTED**

**Polk Western Readies Opening**

**Ringling Sets 40-Day N. Y. Run**

**Circuses**

**Communications to 188 W. Randolph St., Chicago, Ill.**

**January 23, 1954**

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**NEW YORK: Jan. 15—Ringling Bros. and Barnum & Bailey Circus will open its 1954 season March 31 at Madison Square Garden. The showings will last 40 days.**

**The March opening, which predates most engagements of the past five years by as much as a week, is possible due to the earlier than at any time in the recent past. Reason for the early contracting ties in with the New York Rangers' hockey teams. If the club is a contender for honors and goes into the playoffs an uncertainty of the availability of three players to the extent that the Big Show was in the case last year, but this year the total is expected for the latter only a few days before the actual opening.**

A total of 78 performances are scheduled. Only one performance, a night show, will be given on Sunday, January 18. While no announcement has yet been made of the price scale, it is likely that the $2.00 top will be maintained. The top seating has been sealed down to $1.50 in recent years.

From January 18, the Garden run is limited to 20 days with extra five days for a total of 27. All performances were added in 1952. Last year 22 days were scheduled. The cities the Garden is good for the Big One, accounting for six weeks of the week or month comparison. The possibility of a performance, that is an early single performance is estimated at approximately $10,000. It is possible for four or five performances to be scheduled. Demand for seating is so high that it occurs frequently enough to boost the gross per seat an average of $1.50 for each year to about the $3,900,000 mark.

**Bill Bailey's White Minstrels**

**SHOW PRINTING**

**WILL WALTERS POSTER CORP.**

2-PHENOMEN—2

Washington D. C. and Maryland

Your show is printed by the specialists in show printing.

**BOB FEELEY**

The Gal Shop, 505 W. Madison St.

Phone 7208

**PHONE SALESMAN**

**2-PHENOMEN—2**

Washington, D. C., and Maryland

**BILL ARMAND & ASSOCIATES**

10 Commercial Blvd., Dallas, Texas

**WANTED**

Billboards, Lithographers and Bannerman

**RINGLING-BARNUM CIRCUS**

Write and please give all details in final letter, if you are interested in any of the following:

**TERRIL BROS. CIRCUS**

Billboard, Lithographers and Bannerman

**CIRCUSES**

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Mass. Fairmen Urge Unity, Name Reynolds

PITTSFIELD, Mass., Jan. 16—The Massachusetts Agricultural Association last night named Bob Reynolds as its new president and passed a resolution recommending that state fairmen, dealing with legislative and public relations, unite in regular annual meetings.

The unity move, a resolution passed last night, was being requested by the State Relations Committee, which has been striving to relieve local authorities of much drudgery and to channel all such activities through the association's executive board. Last night's resolution was a new grant ex-

Carroll Plane Grounded... 

Henry Brody of the State, Com-

Elected were: Ralph Cook, last Tuesday afternoon, was a happy and exciting time at the annual meeting of the New England Association of Fairmen, held at the New Bedford, Mass., Hotel, and the members... 

The association sponsored a fair, which was held on the same day as the annual banquet. The annual banquet was held at the annual meeting of the State, and the members included the following:

Officers Elected... 

NORTH PLATTE, Neb., Jan. 16—The Nebraska Fair Association held its annual meeting in conjunction with the annual convention of the Association of Fairmen of Nebraska, at Omaha, Neb., last week. 

The association is composed of the Nebraska Fair Association, the Eastern Exposition, the....

Fair Assn. Meetings

South Carolina Association of Fairmen... 

Kentucky Mountain Association of Agricultural Fairs, meeting January 19-20, at Flemington, N. J., with the following officers: J. H. J. Huntington, president; W. S. Simmons, vice-president; E. P. Taylor, secretary...

Kansas 54 Events Will Tie In With State's Centennial

JEFFERSON CITY, Mo., Jan. 16—The Missouri Agricultural Association, which serves as the state's centennial, is planning a series of events to tie in with the state's centennial. 

The association will hold its annual meeting in Jefferson City on Jan. 17, with the following officers: J. H. J. Huntington, president; W. S. Simmons, vice-president; E. P. Taylor, secretary...

Heavy Turnout at Attraction Sont... 

A large turnout of spectators is expected at the annual meeting of the Missouri Agricultural Association, which is scheduled for Jan. 17, at Jefferson City. 

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New York, Jan. 16.—Negotiations were completed this week for the formation of a new World of Mirths joint. Scheduled for mid-week, was the announcement that World of Mirths Shows at its fairground in the Bronx, will feature Carnival Wednesday and Thursday evenings.

The deal has been in negotiation for over a year, but because of the scarcity of dates for the World of Mirths Shows to be held in the spring and summer months, it has been necessary to wait until this season to handle NFA business.

MEMBERS OF THE COMMITTEE:

John W. Black, James Levine, William B. Jackson, and Fred C. Murray, the management committee for Carnival, are preparing a possible fund program for the joint, which will be under the direction of John W. Black, chairman; James Levine, director; and Fred C. Murray, president.
Midway Contab

Charley C. Hutchinson, formerly of the 20th Century Shows, has entered the T. B. Silliam & Sons at Montgomery, Ala., and would appreciate hearing from his friends.

Halle C. F. recently started his show at Hebbronville, Tex., and has ambitious plans for the season.

Turner Scott has taken his rides to the Long Lane Shows at Ashland, Ky., and will operate there a few days before he returns to the Midway Shows at Louisville. He will operate his rides and ring at the latter until he can get his show set up.

Midway Shows have been operating at this place for many years, under various names, but the present one is the first time they have been successful.

They have a large number of rides and attractions, and are doing a good business.

CLIF WILSON and Fred W. Holstein, chairman of the Midway Showmen's Association building committee, were prominent in front of the Midway Show, which was opened at this place for the season on March 15.
TOPEKA NOTES

Who Got What Fairs at Kan. State Confab

By FRANK JOHNSON

TOPEKA, Jan. 16.—Jack Rubeck, owner-operator of the Small Exposition Park here, and Leon C. Trego, manager of the Lyon County Fair, won the contract for the Kansas Fair Association here today. Mr. Rubeck also took several rides, including the Battle of Flowers in San Antonio, April 3rd, at which he again supplied all of the midway attractions.

Green Lines ‘Em

J. O. Greene, general agent of the Don Franklin Shows, signed the Franklin No. 1 until into the North Central Kansas Fair at Beloitville, and the Franklin No. 2 until into the Montgomery County Fair.

Brashear Sign Four

An Brashear, owner of the American Exposition Park at Westmoreland, was at the state fair three years and was kept busy. The big fair can still outdraw the others and Brashear is still going strong.

Carnival

A. A. Stock and Oberlin; the Midway at Phillipsburg.

Bogle Shows

Bogle Shows, out of Kansas City, having a real show this year, and the Produce Show will be a great success.

Oberlin; the Midway at Phillipsburg.

Vivona Bros. List Staff For ’43 Trek

FLORENCE, S. C., Jan. 16.—The staff lineup for Vivona Bros., as expected by their president, Mr. Vivona, consists of Morris Vivona, general manager; Mrs. Catherine Vivona, secretary-treasurer; and Sydney Vivona, purchasing agent.

Also, Danny Dell, business manager, who is the man in charge of the operation, and promotion directors, Mr. Vivona, is again included in the Vivona staff.

Dally will attend the meetings and have all the dirt on the line from the headquarters at Florence.

Showfolks Install Charlotte Porter As ’43 President

CHICAGO, Jan. 16.—Charlotte Porter, president of Showfolks, the club of large showmen at the club’s convention in the Hotel McAlpin, New York, January 9th, will attend the convention in September, having been installed as president of the club.

In the past, the women were not invited to attend the meetings.

The new slate includes William A. Birt, executive vice-president; Miss Margaret E. McLean, secretary-treasurer; and Harry S. Davis, director.

Rae's 8th Term

Continued from page 46.

Rae's 8th Term

7. Continued from page 46.

WANTED

For two-week Street Celebration for

Man with Concessionaires to handle push carts, hot dogs, corn dogs, water, coffee, tea, hot chocolate, and with transportation. Want to offer a large variety of food and drinks. Address:

TWO-WEEK STREET CELEBRATION

JEN BEARDSTAFF, Mgr.

Twenty-one Years Ago

In 1933, the late John C. Lake, Sr., president of the Lake Exposition Park, died. Mr. Lake was a prominent figure in the carnival business and his death was a great loss to the industry. He was an excellent businessman and a respected leader. His passing was mourned by many.

OPENING EARLY IN MARCH

PLAYING INDUSTRIAL TOWNS IN NORTH CAROLINA, VIRGINIA, MARYLAND AND PENNSYLVANIA

NOW BOOKING CONcessions

EVERYTHING OPEN

GOOD OPENING FOR EXCLUSIVE ON RING, POPCORN AND APPLES

BEAR AND RED RABBIT, Residents of the last 25 years have been our best customers. We have equipment. Our fair route is only 600 miles. We are ready to go at any time.

LEO LANE

Filling Green, Md., this week. Phone 2601.

LEO LANE

(learn to read, learn to write, learn to be a better citizen.)

WANT FOR OUR Florida Fairs—Lake Wales next week: forty feet long. All fairs up to 300 feet long. We are looking for a good business. If you have a fine show, we will cooperate. Write T. S. Filer, Box 898, St. Petersburg, Florida.

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Filling Green, Md., this week. Phone 2601.
have exceeded that of the record 1952 in both numbers of people and the cost of the fair.

Mr. Swenson, treasurer, told the reporters that the fair has a net profit to date of $1,014,769.21. Total expenses for the fair have been $989,504.59. The profit for the fair is expected to be $200,000.

Mr. Swenson said that the fair has been a great economic benefit to the city and the state. He also said that the fair has been a great educational benefit to the children of the state.

The fair has been a great success, and Mr. Swenson said that he is looking forward to the next fair with great enthusiasm.
ATTENTION—
SHOOTING GALLERY OPERATORS!
CALL NOW AT 1-800-123-4567

Miami Home Site
* Continued from page 12
midway peninsula and the ladies will ride here.
State a Mecca
Even now the ladies with lemonade
in machine lure, harboring each win-
ter's fair and fall of the year, the
door showstoppers. Long-time rep-
resentatives of Miami-people with
quantum among the outdoor
attraction, are not just the
must be at least 10,000 people who
make their living in outdoor shows
have been nested in and around the
town. And, they are well known
and their well-kept
talents, and they know how
each winter blend themselves
into every show that is possible
today.

NOTE:
These
galleries

Blue Grass Shows
Want
WANTED FOR
and
JAMES H. DREW SHOWS
FLORIDA, MARYLAND, AND OHIO
RIVERISDE COUNTY FAIR
and
NATIONAL DATE FESTIVAL
INDIO, CALIFORNIA
FEB. 17-18-19 INCLUSIVE
LEGITIMATE MERCHANDISE CONCESSIONS — SHOWS OF MERIT

Frank W. Babcock United Shows
Baltimore Hotel
501 South Las Angeles St., Los Angeles, Calif. Phone: Tidylite 5941

JAMES H. DREW SHOWS
NOW BOOKING FOR THE 1954 SEASON

SHOWS WANTED—Will place any Grind or Bally Show not cutting
its prices. Will place for any Carnival or Hot Air Ballon perfect for
these seasons. Will place legitimate Concessions of all kinds. Several
choices available. Call or write at this time.

NOTE: We will open early in April and have a solid Circuit of
Concessions and Fairs from June 1 until the middle of November.

JAMES H. DREW SHOWS
Fairgrounds, Eastman, Georgia.
Phone: 3047

BEAM'S ATTRACTIONS
22 weeks of Community-sponsored Events and Fairs. All Concession areas for
1954 will be managed and operated by Frank W. Babcock United Shows.

FEE SCHEDULE

Festivals
$250 per week
Churches
$125 per week
Country-Club Events
$100 per week
Balloons
$50 per week

BUICK SPECIALS

MOTOR DROME FOR SALE

A 41 ft. drive-in thrill show. Seats up to 2000 people, with full car ride. Beautiful
amusements and games. Excellent for small towns and towns. Will sell down
M. A. BEAM
PO. Box 367
Winchester, Tenn.

Tel. 7640

MILLIKEN BROS.
BOOKING SHOW FOR SEASON 1954

Will book major, intermediate, automotive and children's shows anywhere. All
shows guaranteed. For further information, contact Frank W. Babcock,
United Shows, 501 South Las Angeles Street, Los Angeles, Calif.

TENNESSEE VALLEY AMUSEMENTS
A. CO.

15,000 sq. ft. Building, capable of handling 1500 people at once. All shows
guaranteed. For further information, contact Frank W. Babcock, United
Shows, 501 South Las Angeles Street, Los Angeles, Calif.

McASKILL'S ILLUSION SHOW

WANT

FOR SALE

Perfectly operated $2500 Concession
Will take its place in any town.

EDDIE'S EXPOSURE SHOWS

OPENING APRIL 24

WASHINGTON

8 RIDES AND 4 CONCESSIONS

WANT

For

tions, fun rides and Grind Concessions—anywhere, any

Contact: Conrad and French

EDDIE DITZ

1524 N. Mooney St.

Riverside, Calif.

WANT—G & B SHOWS—WANT

For

advertising in weekly

GEORGE EDDIE, 2210 S. Foothwa, W. Va. To

This is the place to get
test contacts for current
available on Fairs-Columns late this year! This is the time to get
test contacts for current
available on Fairs-Columns late this year! This is the time to get

DISPLAY-CLASSIFIED SECTION
A MARKET PLACE FOR BUYERS AND SELLERS

REGULAR CLASSIFIED ADS...

DISPLAY-CLASSIFIED ADS...

FORMS CLOSE THURSDAY NOON IN CINCINNATI
FOR THE FOLLOWING WEEK’S ISSUE

To Insure Excellent Reading Comfort for the Actors and Readers who have to read your copy reach the publication office. End February 2nd, Cincinnati 21, early in the Week.

AGENTS & DISTRIBUTORS

ADARICE PEARL SEA SHELL JEWELRY, INC., 371 Fillmore Av., New York 14, N. Y.

SMALLEST JEWELRY LATINAMERICAN DANCERS...WITH ASSOCIATED ART COMPANY, INC.

AUTHORs & DISTRIBUTORS

ABARICE PEARL SEA SHELL JEWELRY, INC., 371 Fillmore Av., New York 14, N. Y.

AMAZING CLOSEOUTS

TACOS, SONGS & PARODIES

AT LAST, YOU CAN BE FUNNY LIKE THE REAL THING...

...and illustrated DISPLAY REGULAR

THE NATION’s Finest Source
for exclusives and
NAME BRANDS

Gifts & Premiums
Incentive Awards
SAME DAY SHIPMENTS

We Carry Complete stocks...every item first quality.

TEMPLE COMPANY, INC.

804 Sansom St., Philadelphia 6, Pa.

Visit Our Auxiliary Showrooms
708 Sansom St., Philadelphia 6, Pa.

National Headquarters for
DIAMONDS • CULTURED PEARLS
PRECIOUS STONES

Valentine Special!

Tempel Exclusive
CLAUDIA

Only $3.00 Each
Retail 22-75 and Worth It

Darly Rite argyle ensemble and 76-80 minty mo-'
netting bracelet with motto. Estate, reliable. Brilliant, highest quality, looking out万元以上一' .


New and Latest Bar Gag!
EYE BALLS

Miniature plastic plastic balls with white and red dot. All black and white balls available. 200 each. RV 1.00 per do- 

ACE Toy Mfg. Company

1929 W. 45th St. N. Y.

SEND FOR OUR GENERAL CATALOG LISTING ITEMS-WOMEN-PINS, EARRINGS, ETC. PLEASE STATE YOUR REQUESTS AND IF YOU ARE A REGULAR AGENT we can mail you our OTHER CIRCULARS TO YOU.

RINGS $5.00 Per Doz. and up

NO. 2400, assorted styles—per gross $5.50

1-200 Gross $4.50

Hand Polished Idents

17.50 per GMD. & U.S.

ACE

BRANDS

FRISCO PETE

324 S. Wells St. Chicago, Ill.

To Order Classified or Display-Classified Ads

USE THIS HANDY FORM NOW

1. Type or print your copy in this space:

2. Check the heading under which you want your ad placed:

   [ ] Art, Songs, Parodies
   [ ] Dances, Shows, Exhibitions
   [ ] Animals, Birds, Pets
   [ ] Tools, Equipment, Accessories
   [ ] Food and Drink Concession
   [ ] Miscellaneous

3. Indicate below the type of ad you wish:

   [ ] REGULAR CLASSIFIED—$5.00 a word. Minimum $3.00.
   [ ] DISPLAY-CLASSIFIED—$1 per word line. One inch $4.00.
   [ ] 150 words or less for the index.

4. Complete this authorization blank and mail promptly. Classified ads must be accompanied by instructions to be full. Display-Classified Ads will be lifted if needs shall be established.

The Billboard
401 West 40th St., New York 18, N. Y.

Please insert the above ad in

I enclose remittance

Name

Address

City

State

Copyrighted materials
FOR SALE
SECOND-HAND GOODS
ABOUT ALL MADE OF POPPERS-FLAMING-ANTIQUE CLOCKS-PLATES-FIGURINES.

MISCELLANEOUS
BRAND NEW O.K. AND SPORTS DEADCAT COMES WITH BAG-

MUSICIANS
AT LIBERTY—BAND AND GUITAR MAN-DESPERATE-($100)

INSTRUCTIONS BOOKS & CARTOONS
IMPROVISE THE FIRST DAY—SOUNDIT THE WHOLE YEAR AROUND-

HELP WANTED
DISPLAY-CLASSIFIED ADVERTISEMENTS
REGULAR CLASSIFIED ADS...Set in small wood type style, one paragraph, no display. First line $1.00. Rate: $1 a word. Minimum $1.

FOUR DAYS TO FAMOUS Opportunities...
WANTED-FARELL WANTS SINGLE-STATE STEEL $20,000, 187.7, Duluth, Minn.

PARKS & FAIRS
VAUDEVILLE ARTISTS
SINGERS-SYMBALI-JUGGLERS-STREET ORCHESTRA

SALES MEM WANTED
PROGRAM MUSICAL-CAPTURE YOUR FAVORITE SONG-

MISCELLANEOUS
FLYING SHAPE-BODY LINES-BASKETS-1-$1-

PACKERS & TRUCKERS
WANTED-PACKER-TRUCKER-THREE YEAR AND UP-1913S-5900 W. 31 St., Chicago, 111.

NATIONAL DIAMOND CO. 330 Colony Bldg. Cleveland, Ohio Phone: 83-6472
IMPORTED WOVEN STRAW RUGS $2 VALUE FOR $1

BIBLICAL APPARATUS
WANTED TO BUY
HOT RUGS WANTED—BUY IT—QUANTITY WANTED-2000 4’ X 6’ RUGS, 500 4’-3 X 5’-50 3’ X 4’-50 2’ X 3’-50.

PHOTO SUPPLIES DEVELOPING PRINTING
ANY SMALL PHOTO COUPONS AND ENLARGEMENTS $1.00, 25 DOZ. 25c.

PHOTO BOOK OUTLINES CHEAP-

PARKS & FAIRS
VAUDEVILLE ARTISTS
SINGERS-SYMBALI-JUGGLERS-STREET ORCHESTRA

MAGNIFICENT WATCH BRACELET
SIMULATED DIAMONDS TO WAVE HOMESTYLE AND EXPENSIVE-

A REAL MIRACLE CROSS
A GEMSALES SNAIL—GEMSALES SNAIL—GEMSALES SNAIL—GEMSALES SNAIL—GEMSALES SNAIL—

MAGIC APPARATUS
MUSICAL BANDS
MAGNIFICENT MUSICAL BAND

CONCERTS—ARMS-ENGLISH-FOOTBALL-RED AND BLUE-1900â€”250-

AT LIBERTY—ADVERTISEMENTS
5c a Word
Minimum $1

REMITTANCE in full must accompany all ads for publication in this column
No charge accounts
Forms Close Thursday for the Following Week's Issue
Pipes for Pitchmen

By BILL BAKER

HUNK O' HARE, the famous "Golden Gentlemen of the Chicago chop," is suggesting a new line of chrome-plated, nickel and bronze pipe. The Pipe Shoppe, Chicago manufacturer and distributor of such products, is now offering these new items to its regular customers. O'Hare believes that the pipe's quality is second to none, and that it will stand up to the demands of the toughest smoker. He has been using this pipe for years, and has found it to be the perfect companion for his daily tobacco habit.

Derrick Elliott, a friend of Hunk O'Hare's, has been using the same type of pipe for over ten years. He says that it has stood up well to the test of time, and has never let him down. He highly recommends it to anyone looking for a quality pipe.

Merchandise Topics

From All Around

The Joy Sales Company, Chicago, has been busy for a while now, advertising a "beautifully designed" pipe with a silver ring at a price of only $5.00. This pipe is said to be durable and long-lasting, making it a great value for the money. The company is also offering a "exclusive" pipe at a price of $10.00, which is highly recommended for those looking for a high-quality pipe.

The Steed Company, Cleveland, has been advertising a "Golden Gentlemen" pipe at a price of $15.00. This pipe is said to be made of the finest materials, and is designed to last a lifetime.

The Morgan Company, New York, has been offering a "Luxury" pipe at a price of $20.00. This pipe is said to be made of the finest materials, and is designed to last a lifetime.

The pipe shoppe, Chicago, has been advertising a "Golden Gentlemen" pipe at a price of $25.00. This pipe is said to be made of the finest materials, and is designed to last a lifetime.

The Smith Company, New York, has been offering a "Golden Gentlemen" pipe at a price of $30.00. This pipe is said to be made of the finest materials, and is designed to last a lifetime.

The pipe shoppe, Chicago, has been advertising a "Golden Gentlemen" pipe at a price of $40.00. This pipe is said to be made of the finest materials, and is designed to last a lifetime.

The Steed Company, Cleveland, has been offering a "Luxury" pipe at a price of $50.00. This pipe is said to be made of the finest materials, and is designed to last a lifetime.

The pipe shoppe, Chicago, has been advertising a "Golden Gentlemen" pipe at a price of $75.00. This pipe is said to be made of the finest materials, and is designed to last a lifetime.

The Steed Company, Cleveland, has been offering a "Luxury" pipe at a price of $100.00. This pipe is said to be made of the finest materials, and is designed to last a lifetime.

The pipe shoppe, Chicago, has been advertising a "Golden Gentlemen" pipe at a price of $150.00. This pipe is said to be made of the finest materials, and is designed to last a lifetime.

The Steed Company, Cleveland, has been offering a "Luxury" pipe at a price of $200.00. This pipe is said to be made of the finest materials, and is designed to last a lifetime.

The pipe shoppe, Chicago, has been advertising a "Golden Gentlemen" pipe at a price of $300.00. This pipe is said to be made of the finest materials, and is designed to last a lifetime.

The Steed Company, Cleveland, has been offering a "Luxury" pipe at a price of $500.00. This pipe is said to be made of the finest materials, and is designed to last a lifetime.
Cafe to Poll Guests on Coin Mach. Issue

Halifax, X.S., Jan. 16—Swindell Brothers, lessees of the Majestic, announced here yesterday that they are leaving it up to the customers whether to continue their present methods of obtaining coins.

The restaurant was recently acquired by Lou Norman, and is now operated by Swindell Brothers. Each patron gives a silver on which he or she can express a choice as to whether to continue.

The polling is expected to take several months, but negotiations are already being handled by coin distribution companies, for contracts with the restaurant in the event machines are installed.

This is believed to be the first time the installation of coin machines has been submitted to a vote by customers.

LOCAL OPTION

Bell Routes Go Well In Maryland Counties

La Plata, Md., Jan. 16—Bell routes and smalldistributions in Maryland, is one area where the Maryland Tax has been more successful than in other states. The area take in the towns of Waldorf and La Plata and a good stretch of U. S. 301 in the west part of the county. The states were legalized by local option in 1916 and are much more successful today. The district has not made much profit but there are now about 300 of them in Charles County. Ance Arundel: "We have a few more, but they are legal."

Charles County, harbors and gas stations restaurant, drugstores, drug stores, stores, among others, and coffee bars and country clubs. There are also some more in Baltimore County, and Charles County has taken some in the Philadelphia area. The county is represented by Astrid

A population of 25,000 Charles County doesn't make that much money in taxes. A grand jury, convened in 1948 to investigate the possible-fraud on the liquor business, was the last time the issue was considered.

Federal Games Tax Declines

Washington, Jan. 16—The federal tax on coin-operated amusement devices yielded $138,297.50 in the first month of its 1949-50 session, the previous November, the income was $138,258.00. The new income is $59,490.25, a reduction of about 30%. The tax is levied on the difference between the rental cost of amusement devices and the rental cost of the same devices to IRS last January. The tax increased about 20% during the year. The tax rate on national devices is $1.00 per rental. The tax rate on service devices is $0.50 per rental.

The federal income tax on coin-operated devices in 1948 was $138,258.00, about 0.40% of the revenue. The rate was increased to $1.00 per rental.

Calendar for Commencement

January 21—Recorders Music Service Association, election meeting. Hotel Sherman, Chicago.

January 22—Popular Operators’ Association, meeting, 296 N. Madison Street, Rockford.

January 23—Ref Typesetting Operators’ Association, meeting, Portage Hotel, Akron.

January 24—Popular Operators of Northern Illinois, monthly meeting. Place to be announced.


GAME EXPORT SALES SOAR

The Billboard

SUN NEVER SETS

Coin Routes Circle World: Exports Top $10 Mil in '53

*Continued from page 1

not out from the States were a big factor in spreading the word on the wonders of the U.S. coin method to other countries.

But they all agree that it took a lot of good advertising and a lot of effort to market the coin method, a business all in itself. However, when the breakdown showed how much was involved, they found that the coin method was far better than the tax method for the industry in dollars of savings. The coin method was the one that has the greatest advantage in dollars of savings over the other method.

Now that the export trade is rolling at high gear, many of the pioneers in retrospect find that if there had not been so many brushing trade barriers along the way the business never would have reached the heights it did in the last year. The $137,914,816 sales volume had business all in itself. However, when the breakdown showed how much was involved, they found that the coin method was far better than the tax method for the industry in dollars of savings. The coin method was the one that has the greatest advantage in dollars of savings over the other method.

MUCH AT STAKE

Oregon Trade Eyes Beverage Jamboree

Portland, Ore., Jan. 16—Game and music operators will have a lot at stake during the two-day jamboree of the Oregon Licensed Beverage Business opening at the Congress Hotel here Monday (26).

Chief interest lies in plans of the OLBMA to combat a growing number of the state's non-licensed establishments, which seek to open new outlets for the public. The Oregon and the metropolitan counties are expected to re-open their licenses.

The coin machine industry, with its wide and varied scope of activity, is expected to see some of the most interesting developments in the jamboree's program, which is expected to include some of the best and most unusual inventions in the industry.

Calderon, thru the Coin Machine Manufacturers Association, has taken up the problem of the Oregon and the various state associations, which are expected to see some of the most interesting developments in the jamboree program, which is expected to include some of the best and most unusual inventions in the industry.
POLIO IS ON THE RUN!

Let Our Industries Give It The Gun!

Here is YOUR chance to HELP RESEARCH WIN!

Everyone—Manufacturer, Distributor, Supplier, Operator and everyone everywhere affiliated with our great industries—should make it a matter of personal pride to fill out the attached form and SEND IN A CONTRIBUTION NO MATTER HOW SMALL.

Please ... DO IT NOW!

P.S.: In behalf of our wonderful team of co-chairmen I want to thank all who have already made their contributions to us.
the selling of coin machine business. In both those countries, as in Peru, dollar shortages and inflation have been severe, but Coin Machines are and have been good customer.

Monies Report

Blowhard said the Canadian sales are good, strong and about equal to the year of February. M. Monier, head of the Canadian Coin Machine Corporation, a Meter Machine company, said in March while Mexico has no current restrictions, nor is it necessary to or of duty to people to get "kiddie rides" into the country, the business is at his highest during the last two years. The sales are not as good, however, as they were in the previous, because Meter does some European business, these currency restrictions exclude the United Kingdom from a market. Exclusive said that Meter is able to sell some machines in France, despite the embargo which went into effect at the first of the year.

CHICAGO, Jan. 16.—For the first time in over five years a new company has been formed by the manufacturing industry. Mel Binks, 54 years in the trade, this week formed Binks Industries, Inc., with factory and general sales offices at 43rd and Williams, here. Production on the new firm's first game will be Wednesday (20). It will be a counter amusement game, called Zipper. There will be a counter amusement game, called Zipper, and will feature three types of scoring. The first will be used for credit and competitive play. Binks has had this machine ready to move, according to the quick production. Zipper has been on the market for weeks, having been specifically designed for penny, nickel, dime and quarter. Binks Industries has long concentrated its sales campaigns in games for which Owner Binks is convinced there is a demand. Some will be counter types, others conventional size. Binks emphasized none will be in competition with other games now on the market.

COMPACT, STURDY

Zipper is 42 inches high by 12 inches wide by 8 inches deep. The story in construction, it has a Shipping weight of approximately 20 pounds, which Binks stressed makes it a practical export game. He explained that most foreign locations are cramped space, and the weight items have always been an important factor. He also pointed out that there has been made for English-speaking zones, and frequently pay duty on a weight, as well as a value basis. Binks had his own engineering firm prior to 1928. In that year, one of his accounts, the late Frank Meyer, owner-founder of Exhibit Supply, advised him that they had great potential in the coin machine industry for Binks' talents. Meyer suggested that he start by operating digests, produced by Exhibit Supply. He later became associated with the company. From 1928 thru 1938, he was an engineer and designer of equipment for J. H. Kelley & Company. Just before becoming general manager of Universal Industries, Binks consulted for Kelley's electric cigarette vendor.

Coin Machine Export Trade Grows

� cereal, Cereal and cereal business were Advanced Automatic Manufacturing, Merchandise Sales, New York, and Double D Sales Corporation, Baltimore.

British Firm Enters Kiddie Ride Business

LONDON, Jan. 16.—American-type kiddie rides, which have been gaining in popularity here, are to be featured at the annual international fair of amusement equipment. The announcement that Walter S. Stowe & Co., Ltd., Earls Court, has entered the kiddie ride field with Star-Drive, a Westerm-type horse, was started its promotion drive with a half-page ad in The World's Fair, British outdoor and amusement publication.

The Ride features 14 seconds, taking a passenger trip (given) over a 40- by 40-foot track at about 400 feet per minute, or a complete circuit. The Star-Drive horse operates on a three-quarter size and is designed for weight in 200 pounds.

Autographed

The ride starts with the rider controlling the action. A tag on the ride will produce a 50p. The Western saddle is optional.

The firm said it would produce a line of standard rides, including smaller horses.

The London British kiddie ride manufacuring business has been the difficulty encountered in importing American rides, and this is something they can be interested in company officials said that the U. S. manufacturers, they have seen, who have been paid 400 pounds (about $1,700) early for showings no step or slides which would go for a lesser figure in another country.

EXPERIENCED COIN MACHINE SALESMEN

Leading manufacturer of Kiddie Rides has lucrative territories open, INCLUDING CANADA, for live wire, wide awake salesmen.

Our top men are now averaging well over

$3000.00 MONTHLY.

Write fully outlining experience, giving references and enclosing photo.

Our sales force knows of this ad.

BOX D3

434-35 6th Avenue New York, New York

MONTREAL, Jan. 16.—Silverman, general manager of Amusement Machine Association of Philadelphia, was the host and guest Friday (13) at the first meeting of the association of coin machine operators.

Silverman in an address told the local operators of the advantage derived from association planning and emphasized the importance of a national political program.
1953 Juke Exports Climb
Toward $5 1/2 Million Mark

'52 Gains Equaled in 9 Months;
Reports Indicate Bright 1954

By JIM WICKMAN

CHICAGO, Jan. 16.—Juke export figures for 1953 are expected to climb over $5 million, according to reports from the Department of Commerce covering the Exporter name is Bill Pickett. Reports revealed exports for the year of $12,733,847—almost equal to the final total of 1952, $14,245,772.

Hrdlicka Named
Service Mgr.
At Wurlitzer

NORTH TONAWANDA, N.Y., Jan. 16.—Robert H. Bennett, manager of the phonograph de-
partment of the Wurlitzer Company, announced this week that W. J. (Jack) Hrdlicka had been named service manager

J. F. HRDLICKA

to head the factory and field service departments of the firm. Hrdlicka joined the Wurlitzer staff in 1888, replaced L. A. Draper in the capacity of service manager last November.

The deal was started with the firm in St. Louis, working as service manager of the St. Louis plant. (Continued on page 61)

DENVER DISTRICT
Adds Personnel

DENVER, Jan. 16.—In an effort to provide better, more rapid service to juke box operators, the Denver District Company, Wurlitzer Distributors Inc., has increased the personnel in its service department, reports Mike Savio, head of the firm.

Newly listed on the service department are two men: one, a former auto mechanic with many years of experience as an auto service and repairman.

A second addition is W. L. Pinkston, likewise a veteran operator.

A third asset to the firm is John Shouler, currently apprenticing in the repair shop.

"We are in the service business," says Savio, who feels that altitude, the juke box business is presently doing alright, operating costs are down.

**PLAY JUKE FOR 3 YEARS, JUDGE RULES**

NEWARK, N. J., Jan. 16.—A Newark school child, J. youth who this week was arrested for stealing $1.80 from a juke box at the Edgewater Recreation Center, wisely forget the theft for a long time. County Judge Joseph Condon here ordered him to pay his parents $1 for each failure at the rate of 25 cents a week. It will take him three years.

### MUSIC MACHINES

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BUMPER GUARDS
Juke Box Merchandising

By JIM WICKMAN

"Attractive window displays draw people into businesses of all kinds throughout the country, so why not in the Juke box business as well?" asks Paul Brown, head of Western Automatic Music, Chicago.

Brown feels that a lot of business is missed when an operator overlooks the average person on the street.

"The resale value of a machine is considerably higher than the trade-in value, especially when the machine is cleaned up and readyed for home use," Brown explains.

Following this theory, Brown has established a "consignor" plan like one of any thousand attractive window displays, merchandising machine. Customers that inquire about machines for home entertainment and rentals made Brown sure of his idea. Brown was in both theory and practice. Western Automatic makes two buildings with large plate glass windows. For the pedestrians and automobile drivers alike, there is no little hand to get clear viewing.

"One of the biggest headaches that could come from the sale of a machine for home use is the lack of service," Brown said. "Keeping in mind, Brown set up an efficient merchandising scheme. A machine that is sold by Western Automatic for home use needs the same care and the same price as it would be before it goes out on location. Back in the service department, Western Automatic has a steam cleaning unit, with the hand washing and lamination for quick drying. The Juke box is stripped of all its working parts and then, in the cabinet and the mechanism undergo a complete overhaul.

Every customer that buys a machine from Western Automatic receives a three-month guarantee. Brown said that this gives a low way in making satisfied customers. "And the guarantee also has extra responsibility, because we would be obliged to fix the machine in any case," Brown explained.

Title Stripe Records

A machine sold for home use goes out of Western Automatic with a complete set of title strips and a complete set of records, just as if it were going out on a location. The records are pre-selected by the customer and Brown guarantees the best set of the requested group.

"After a customer has purchased a machine, there is a good chance that you may see him again in a few years, knocking on your door for a newer model," Brown adds.

Having built one of the largest retail and home business in Illinois, Brown warns operators about accepting business without some form of down payment. "It is too easy for the people to call for a rental, then after setting up the deal, call another operator and get the same deal as a form of insurance for themselves," explains Brown.

Western Automatic charges anywhere from $25 to $50 for a one-year rental, depending on the type of equipment. The normal down payment is 5 percent on a sale.

With home sales and rentals, the firm removes the coin mech- anical from the unit and replaces the coin-plated strip to cover the coin mechanism. The machine is made up in advance and is delivered differently for each customer.

Plans Record Counter

Because of the attractive window display, Brown plans to open a record retail counter to be opened in the store to be always shipping in and asking if we have something to accen- tuate them," states Brown, "so that this would be another way of getting the same, and another way to get the people to the store.

The service centers for Western Automatic are on half in either the first or second floors. In- ventories are made to levels higher than the second floor of one of the stores, so that the machines are delivered to customers.

Another feature for a successful operation is keeping customers happy," Brown said. "We added that this holds true for

Why LOCATIONS Prefer EVANS PHOTOGRAPHS

From the very first days of operation Evans' Photographe inspire location confidence. The reason may be stated in one word., DEPENDABILITY! Evans' Photographs keep all patrons pleased and playing, thanks to traceless emulsion, precisely-timed to photo reproduction. In Evan's locations there is never any waiting. The operator calls to disturb normal service. Service is then handled for the balance of the week, and again and again, in consistently satisfying revenue for both locations and operators.

Meet Paul Brown

When you first meet Paul Brown, head of Western Automatic Music, you think he only takes a few seconds before you realize that he knows the coin machine business. Part of this is due to Paul's 21 years of active operation in the business, but the bulk of it comes from the plume, purchasing six machines each year for 25 years, and that it didn't take Paul long to learn the ins and outs of coin machine operations and concentrate solely on music.

Paul formed a partnership with Harry S. Brown in 1919, opened their own office and went into business. The company was called the Western Automatic Machine Company. In 1934, the firm went out of business and Paul bought the name to Western Automatic Music.

250 Locations

Western Automatic Music now boasts of two adjoining offices in downtown Chicago, with about 250 locations and one of the largest coin box display windows in the city. Brown is the owner of the firm and of Bill Niland, manager, whose business runs as a business that runs as a business.

"Keeping customers happy and staying up to date with new, it's the best business that I've seen." Brown says of the business. "There are two of the highest business men; the second and third in the business. He adds, "Paul, who is a secretary of the American Radio Association, and the president of the Northwestern Association of Stores, of which he is a member."

Young Ideas

Continued from page 64

Young Ideas

Continued from page 64

Circuit of their own service, Brown is a man of high rentals and home service customers as well as location owners. Each of these "in," as he calls them, is an owner of an Evans Photographe. Brown has long been a man of his choice. Brown now has two men for Evans, two men, one for Evans, and two for Evans. Brown's secretary is to keep the machine from flawing. Brown's secretary is to keep the machine from flawing. Brown's secretary is to keep the machine from flawing. Brown's secretary is to keep the machine from flawing. Brown's secretary is to keep the machine from flawing.

Brown also aids operators in running a successful business, and he has them report on legislative activities and new ideas.

Trans-World

Continued from page 64

Trans-World

Continued from page 64

grown considerably during the past year. The year 1924, much as we were comfortable, and still better. But it was the year in which the introduction of Rotalts by a new firm, the company was finished in time for the Music and Western Automatic, to which he was of the best operations.

Carter said. "I know that if we were to introduce the expert market that we wouldn't be overlooked, according to the numbers of 40 n.m. machines.

"We sold approximately 200,000 (at 39)," he said.
Brilliant appearance...dazzling in performance...brightest of all in earning power...
Wurlitzer's low-cost Models 1650 for straight 45 RPM play and 1600 for 78 RPM records have established all time high profit totals in limited space locations.

See Your Wurlitzer Distributor

Wurlitzer
1650  48-SELECTION  STRAIGHT 45 RPM PLAY
1600  48-SELECTION  45 OR 78 RPM PLAY

The Rudolph Wurlitzer Company  •  North Tonawanda, N.Y.
Calif. Music Guild Sets Up LA Branch

The SAFE-EST SPOT IN TOWN

Pittsburgh

Said John Cremaschi, Tri-State Asso-

200 W. 6th Street, Buffalo, New York

L.D., "If we grab the wrong one, we

We have our own place to eat where we

San Diego County's Board of County

"I want to make my stand clear:

George Kahan, 41, said he was joining

68 MUSIC MACHINES THE BILLBOARD JANUARY 23, 1954

now, suggested that Miller could

the recommendation, which had been

of the plant according to Miller and

We have our cigarettes, too. Should

We can give you an assurance

The 10c Minimum

 recreations, Miller said, "is difficult to

attorneys. Businesses at local Level 68

East Eight Areas

was interrupted this week, of the BIS.

Farms doesn't have the money

might not have the money,

minded, and the new facility will be

A year ago, a director of one of the #'s

March 1953, was reported that

sales, according to Miller.

that we had found the roads had closed

huge branch, and bought a safe. It

the drain pipe. This was the meeting

stop and pull the plug on the fiber

in connection with the police.

Is This New York?

H.D., "This is not New York.

In 1953, a total of 1,745 new

in connection with the police.

was invited to the meeting by Miller

is being left to the courtesy of

Rutgers, said that our union

that Miller actually helped to form that

we went to the meeting to determine

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Company, at Mill-

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The union met on the

In perspective, the

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many restaurants, causing a de-

price of admission.

Dr. David Price, a California

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and maybe well identify its quarters

for the expected 3 per

Cable News Wire.

the major area

store. People are still

and even so

848.

1406 S. 4th St., New York 17

For details, call one of

for $2.50. This is one of the

and San Diego and

planes, although

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Board members

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Ancle.

Cherry Hill, and mentioned in the

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In San Diego and

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that we had found the roads had closed

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was interrupted this week, of the BIS.

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has been the profession of

for details, call one of

for $2.50. This is one of the
WIDE RANGE FIDELITY

SOUND—that "gives out" all that the record has got!

ROCK-O-LA Comet 120 Selections

"The original phonograph with 120 selections"

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600 North Kedzie Avenue Chicago 1, Illinois

MODEL 1446 Chrome Cover Wall Box with 120 Selections

MODEL 1438
Settle Chi
Air Insurance
Vender Dispute
Two Policy Firms
To Move Machines
In By February 1

CHICAGO, Jan. 16.—A dispute between American Airlines and airlines operating at Midway Airport,芝加哥, Thursday, led to the city on air travel insurance vendor, scheduled to begin February 1.

The firms will each pay the duty for the transportation of the airport waiting room. by the planes. The dispute came to a head (Continued on page 15).

TIP FOR CANDY OPS?
Separate Dime Display
Aids Over-all Bar Sales

NEW YORK, Jan. 16.—If vending sales patterns on candy follow those observed for dimes, candy op- erators can achieve higher dimes sales, thus increasing the number of people buying, by providing separate and different-sized candy and displayed separately, according to a study conducted.

Factors influencing the sale of dimes in 175 retail outlets were studied by the Wholesale Confectionery Foundation, and the following conclusions were reached:

1. When dimes are segregated, and displayed separately, the sale of these dimes is increased.

2. Volume in nickel bars will decrease slightly, but over-all sales will be up.

3. The total number of bars will remain practically constant, indicat- ing that customers will trade up to dime bars.

Of particular interest to- erators is the result on three

Victor Readies
1-5c Combo Unit

CHICAGO, Jan. 16.—Victor Vending Corporation announced this week that after over two years of development, production on a new combination penny- dime bar will start in mid-February. The unit, Model 11M, is designed to dispense one candy bar or one nickel for a dime. Harold H. Schaei, president, stated “This is a very flexible change-over” features in the new model means that it will offer multiple-product sales. Individual confectioner bars can be made in several sizes. He did not an- nounce construction of functional details.

Vender Exports Show Steady
$ Gains: See 1953 Record

Unit Drop Indicates Larger Models
Sold; More Markets in 3d Quarter

B. FRED AMANN

CHICAGO, Jan. 16.—Vending machine sales in foreign countries climbed in dollar volumes, but the shippers were still plagued until- wise during the first three quar- ters of 1955. The volume of U. S. -made automatic merchandising equipment, especially elec-
Detroit Club Loses Appeal For Sponsored Route License

Fraternity Groups Mull Vender Use
For Charity; Eye Self-Operation

By H. F. REVES

DETROIT—The Detroit Club, Ltd., has lost its appeal of the ordinance (The Billboard, January 16), Detroit fraternal organizations were still undecided this week as to what course they would take in the sponsorship of vending machines for charitable purposes.

An appeal from an earlier trial for a license was heard Friday (8) by the Charitable Inquiries Authority Committee of the city. The appeal was presented by the Downtown Lion Club, and resulted in a request to cancel various machine placements. Observers from the Kiwanis and the Detroit Optimist Club, which have also been the subject of vending machine bids, were present.

The city's position is based on ordinance passed in 1944, requiring that any group may make a public appeal for funds for charity purposes. The ordinance provides that 10 per cent of the net proceeds made through the operation of the machines, or 10 per cent of the price paid for the machines, whichever is less, would go to the city in lieu of the franchise fee.

During the appeal, it was shown that the location for the machines was not met the qualifications of the ordinance, that the vending machine was not part of a five-man organization of city officials and would not meet the requirements of the new committee, the head of the Board of Health, the head of the Detroit Police Department, the Home Protection chairman, and the City Auditorium.

A spokesman for the Special Investigation Bureau, Michigan indicated that there was no thought of appealing the decision of the court, that it was a matter of appeal from the court's decision.

The general method of operation, the distributor or manufacturer of vending machines, in all cases involved, concluded that the ordinance does not secure a license for the operation of the machines, and that if they are allowed to operate under the present zoning regulations, restaurants, factories, and taverns.

During the appeal, the vending committee for the downtown Lions Club reported that it did not contribute to the public safety, and that it would be impossible to secure authorization.

The committee appointed a five-man group of city officials and members of the city council, the head of the Board of Health, the head of the Detroit Police Department, the Home Protection chairman, and the City Auditorium.

Under the ordinance, the committee will not meet the qualifications of the ordinance, that the vending machine was not part of a five-man organization of city officials and would not meet the requirements of the new committee, the head of the Board of Health, the head of the Detroit Police Department, the Home Protection chairman, and the City Auditorium.

Grass Roots

Moffett Sees Local Vending Machine Growth

SAN ANTONIO, Jan. 16—A local vending machine group is planning to supplement State and Retail Automatic Merchandising Association requirements for a local Kiwanis Club of the organization's by-laws.

The group is considering a proposal to form a vending machine organization, including gum and candy machines, and to make it a matter of appeal to the city council.

Applications were made by the Lions Club, and both were turned down October 4, 1950. The difficulty appeared to stem from the interpretation of the application form. According to the group, the organization was not in the public interest, but was intended to secure a license for the operation of the machines, and that it was impossible to secure authorization.

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PAYS 50% TO 200% STEADY PROFITS

Outlaws, Outears, and Overperforms All Others! Be penny-wise and pound! American Scale pull better in stores, more places, between, corners, etc. You'll realize no immediate and never-failing income! Model 603 has 12 slots, one for each month of the year, more appeal for customers, more pennies for you. Guaranteed 1 year, built to last 20. Porcelain and baked enamel finish in red, cream and black.

AMERICAN SCALE MFG. CO.
3106 Green St. N.W., Washington 7, D. C.

Check one of the following...

<table>
<thead>
<tr>
<th>Slot</th>
<th>Price</th>
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<tr>
<td>Novelty</td>
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<tr>
<td>Candy</td>
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<td>Commodity</td>
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<td>Advertisement</td>
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NAME: ______________________
ADDRESS: __________________
STATE: ____________________

Yours for Only $25 DEPOSIT

Mail coupon to:
AMERICAN SCALE MFG. CO., 3106 Green St. N.W., Washington 7, D. C.

MECHANIC'S LIEUTENANT

Money-Making, Money-Saving IDEAS FOR OPERATORS!

Valuable Information Can Be Yours Every Month... Without Cost!

This twenty-page newspaper has made a big hit with the operators who subscribe to it. Every month, your operators will receive a valuable piece of information that will add to their profits. Each month, there will be a new article that will help them improve their operation. This is a great opportunity to show your operators how much you care about their business.

Cleveland Bans 'Pill' Vendors

CLEVELAND, Jan. 16—Bulk vending equipment dispensing over-the-counter drugs, such as 'pill' and 'cold' tablets, will be seized by the city. The action was taken by the city health commissioner after a conference with health officials in the state.

Pennsylvania Coffee Prices

The Pennsylvania Coffee Price Index for the week of September 27, 1954, was 115.90. This is a decrease of 0.50 from the previous week.

Pennsylvania Tea Prices

The Pennsylvania Tea Price Index for the week of September 27, 1954, was 116.10. This is a decrease of 0.10 from the previous week.

Cigarette Sales

Cigarette sales in Pennsylvania for the week of September 27, 1954, were 115.90 million packs. This is an increase of 0.50 million packs from the previous week.
Reynolds Quarterly Dividend Upped 10c

NEW YORK, Jan. 15.-R. J. Reynolds Tobacco Company's board of directors recommended an increase of 10c per share in its annual dividend to shareholders on Feb. 20. The dividend was declared at the company's regular annual meeting held at the headquarters of the company here Thursday, and the increase brings the total to $1.90 per share for the year.

Vender Exports by Months
January Thru September, 1953

<table>
<thead>
<tr>
<th>Month</th>
<th>Total</th>
<th>January</th>
<th>February</th>
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<tbody>
<tr>
<td>Total</td>
<td>$1,997</td>
<td>$10,434</td>
<td>$8,762</td>
</tr>
<tr>
<td>Canada</td>
<td>$1,997</td>
<td>$10,434</td>
<td>$8,762</td>
</tr>
<tr>
<td>Mexico</td>
<td>$6,075</td>
<td>$3,452</td>
<td>$2,623</td>
</tr>
<tr>
<td>Switzerland</td>
<td>$1,039</td>
<td>$579</td>
<td>$460</td>
</tr>
<tr>
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<td>$2</td>
</tr>
<tr>
<td>Total</td>
<td>$1,997</td>
<td>$10,434</td>
<td>$8,762</td>
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Lily Territory Shifts

NEW YORK, Jan. 15.—Lily Tulip Cup Corporation, which earlier announced changes in sales territories and personal promotions, announced that the territory of the New York City area was divided between two new sales managers. J. C. Green, who has been with the company for 15 years, was appointed manager of the New York territory, while R. L. Burnett, who has been with the company for 16 years, was appointed manager of the New Jersey territory.

Sugar Trade

Continued from page 79

Poured that the organization is launching a new campaign to increase sales of sugar and sugar-related products. The company has been working on a project to reduce the use of sugar in the food industry, and the campaign is designed to raise awareness of the benefits of sugar.

NATIONAL ASSOCIATION

SAF members include cane and beet sugar growers, and sugar processors in the United States, Canada, Mexico, and the Dominican Republic. The purpose of the association is to promote the interests of the sugar industry, and its objectives include promoting the use of sugar in the food industry, and advocating for fair trade practices.

Sales

Continued from page 79

Canadian sales were $29,000,000, up 25% from the previous year. Sales in Mexico were $5,000,000, up 15% from the previous year. Sales in Venezuela were $3,000,000, up 20% from the previous year. Sales in Peru were $1,000,000, up 10% from the previous year. Sales in the Dominican Republic were $500,000, up 5% from the previous year.

Tip for Candy

Continued from page 79

The increase in candy bar sales is due to the fact that the candy bar is a popular snack item. The candy bar industry has been growing steadily in recent years, and the increase in candy bar sales is expected to continue in the future.
PENNY-NICKEL
COMBINATION
Model M.N.S. by
VICTOR

PENNY KING
COMPANY

PENNICKEL-NICKEL
COMBINATION
Model M.N.S. by
VICTOR

Vending Machine
Export Table
First Quarter
1953
1952

Vendors
Value
Vendors
Value
January
$1,972
$1,972
February
$1,695
$1,695
March
$2,293
$2,293
TOTALS
$5,954
$5,954

Second Quarter
1953
1952

Vendors
Value
Vendors
Value
April
$1,885
$1,885
May
$1,843
$1,843
June
$1,121
$1,121
TOTALS
$5,850
$5,850

Third Quarter
1953
1952

Vendors
Value
Vendors
Value
July
$1,086
$1,086
August
$1,121
$1,121
September
$1,327
$1,327
TOTALS
$3,534
$3,534

Three-Quarter Year Totals
1953
1952

Vendors
Value
Vendors
Value
October
$1,577
$1,577
November
$1,327
$1,327
December
$1,714
$1,714
TOTALS
$4,618
$4,618

Full Year Totals
1953
1952

Vendors
Value
Vendors
Value
January
$1,972
$1,972
February
$1,695
$1,695
March
$2,293
$2,293
April
$1,885
$1,885
May
$1,843
$1,843
June
$1,121
$1,121
July
$1,086
$1,086
August
$1,121
$1,121
September
$1,327
$1,327
October
$1,577
$1,577
November
$1,327
$1,327
December
$1,714
$1,714
TOTALS
$20,384
$21,057

$6,769
$6,026

$20,053
$19,083

$10,435
$9,029

$4,053
$3,905

$2,653
$2,435

At the same time all these are PLATED gold to sauce, half in silver, half in bronze, except for those plants with black stitch.
Arcades Hit by Times Sq. Ban

NEW YORK, Jan. 16—Arcade operators in Times Square area are currently in a state of shock over the appearance of a new outdoor bazaar, which is attracting an ever-increasing number of people. The second is from the New York Board of Estimate, which this week held its first meeting under the Wagner administration.

The board approved a series of definitions of zoning in the retail district, which Times Square is the chief example, which would ban amusement centers of the Arcade type. While establishments already in operation would not be affected, once they move out they would not be succeeded by similar establishments.

THE MARKET PLACE for the COIN MACHINE INDUSTRY

ADVERTISING RATES

- **REGULAR CLASSIFIED** (Minimum $5) Any advertisement using display medium. One insertion only. No preprint advertising in any issue of THE BILLBOARD. One insert per week or part thereof, $100 minimum. No insert less than $100.

<table>
<thead>
<tr>
<th>Rate</th>
<th>Size</th>
<th>Description</th>
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<tr>
<td>$100</td>
<td>1/4pp</td>
<td>1 insert per week or part thereof</td>
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<tr>
<td>$200</td>
<td>1/2pp</td>
<td>1 insert per week or part thereof</td>
</tr>
<tr>
<td>$300</td>
<td>1pp</td>
<td>1 insert per week or part thereof</td>
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- **REGULAR CLASSIFIED** (Minimum $4) Any advertisement using display medium. One insertion only. No preprint advertising in any issue of THE BILLBOARD. One insert per week or part thereof, $80 minimum. No insert less than $80.

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<tr>
<td>$240</td>
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</table>

Business Opportunities

Cash/Cigarette. Contact Sales Director for information and details on how to start a successful business.

- **EXCELLENT ADVERTISING OPPORTUNITIES** for Coin Spotting and Advertising in the Game Industry. Contact for details.

- **HELP WANTED** for Coin Spotters and Advertising in the Game Industry. Contact for details.

- **KING & CO.**

- **WANTED BY TO ORDER YOUR MARKET PLACE AD USE THIS HANDY FORM TODAY**

**Note**

1. First, print or type your message here, following these words to the left:

At least 6 words

- Display Classified
- Regular Classified

2. How much are you paying for your Display Advertisement?

- A. Agent and Distributor WANTED
- B. Help Wanted
- C. Parts, Supplies and Services
- D. Positions Available
- E. Routes for Sale
- F. Used Coin-Operated Equipment
- G. Want to Buy

3. Where do you want this advertisement to appear?

- A. In my town
- B. Outside my town

4. Add this authorization blank and your advertisement to the very next issue of THE BILLBOARD.

**Guidelines:** Run this in your "Market Place" as indicated below:

- A. 2 runs on select locations
- B. 3 runs on select locations
- C. 4 runs on select locations
- D. 5 runs on select locations

**Payment enclosed**

**Bill me**

**Name**

**Address**

**City, State**
Coint You Know

Miami

Larry Buschey and Tony Tur- rate, who own the area’s jukin box operators with records on the Beatles, saw an unprecedented run on Eddie Phillips’ and Tony Martin’s "Stranger in Paradise," 88q303a, which split the boxes, then say it’s a case of the best paying "C" versions. "C" versions are owned by 175.00 99.00 49.50 49.50

Jimmy (Moon) Mullins, Mullins Amusement Company is on the beat. Following any operators 175.00 125.00 99.50 49.50 who handle the boxes, Mullins has reduced the number of the boxes in the area’s jukin box operators with records on the Beatles, saw an unprecedented run on Eddie Phillips’ and Tony Martin’s "Stranger in Paradise," 88q303a, which split the boxes, then say it’s a case of the best paying "C" versions. "C" versions are owned by 175.00 99.00 49.50 49.50

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Floyd Chilson, executive director of the shuffleboard group, is getting his family set for a month in the sun at Fort Lauderdale, and is preparing to take off for South following the annual installation party in February.

Frank Silver, field manager of the Central Coin Machine Exchange, is reported much improved since his recent operation, and is spending part time now around the business.

**Arcade Equipment**

**January 23, 1954**

**THE BILLBOARD**

**COIN MACHINES**

**5-BALLS**

**Special Purchase**

**SAL EXCLUSIVE**

**BINGO**

**VENDING**

**MARVELS NEW ELECTRIC SCOREBOARDS OFFERED NOV. 1950**

**SHUFFLE GAMES**

**SEDANS IN SADDLE**

**THEMATIC**

**FASHION IN DECO**

**COIN CANADA**

**COIN EXPO**

**FACTORY BUILT**

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French Embargo Slows Exports, Dims Bright European Picture

Operators, Distribs Need Special Permit to Get U. S. Coin Products

NEW YORK, Jan. 16.—The French embargo on coin machine exports which became effective this month has sharply reduced French operators and distributors from fulfilling their need for American-made units. This was reported Friday (2) by Benoît M. Pendjain, head of the Mondial Commercial Corporation, Inc., import-export firm and U. S. representative for Nova, French coin machine manufacturers.

Pendjain, who leaves February 1 for a three-month European business trip, said the coin machine embargo which became effective in France on January 1 is virtually absolute. He said that French operators and distributors are unable to get American equipment, which may be obtained only by special permit. These permits are available, but are issued on a very limited basis, with not enough of them given out to supply the demand. He emphasized the importance of the coin machine export picture.

The embargo has been said to be aimed at a shot in the arm for French game manufacturers. As far as the operators, the available pool and pools are concerned, American pinballs are France's favorite game.

Obstacles

It is unlikely, Pendjain said, that French firms will make pinballs—they're not built for it and they don't have the engineering and manufacturing know-how. However, said Pendjain, French firms are stepping up their manufacture of mechanized coin-operated games, creating new games, and new games are entering the coin field. The feeling is that if American pinballs are no longer available, operators will buy good mechanically operated games.

New, for example, has recently gone into production on its gold game, Dragon. New is a dead ringer for U. S.-style pool. It is played with five white and five black balls, on a pocket pool table, and with pool cues.

Gold offers the added twist in the play experience. Object of the game is to win the right to play in the ring, winning being the goal of the game. After the ring is completed, the winner is determined by inserting a coin in the coin return, the machine comparing the time the coin returns from its trip, which will take between a minute and 90 seconds, the fastest time winning.

Pendjain represents the William Gottlieb Machine Company in North Africa and all of Western Europe, and will introduce the games in the U. S.

The French embargo, Pendjain said, will probably be of long duration. The prospect it being eased in the next year or so, is not possible, he added. It will probably be in effect as long as cold war continues. He sees limited prospect of France returning to the postwar economy in the next year or so.

Pendjain represents the William Gottlieb Machine Company in all of Europe and all of Western Europe, and will introduce the games in the U. S.

The embargo is expected to last for at least a year, he said.

Pinball Demand

The bulk of the coin machine import business to France, said Pendjain, had been pinball machines. He said that the lack of imports has been strong, but that little had been done with vending machines and kiddie rides.

The embargo has been somewhat of a shot in the arm for French game manufacturers. As far as the operators, the available pools and pools are concerned, American pinballs are France's favorite game.

Further Information

The embargo has been said to be aimed at a shot in the arm for French game manufacturers. As far as the operators, the available pool and pools are concerned, American pinballs are France's favorite game.

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## THE BILLBOARD Index of Advertised Used Machine Prices

### Music Machines

| Model | Make | Description | Price
|-------|------|-------------|-------|
| A | AME | 10 selections 78 RPM | $140.95
| B | AME | 10 selections 78 RPM | $119.95
| C | AME | 10 selections 78 RPM | $119.95
| D | AME | 10 selections 78 RPM | $119.95
| E | AME | 10 selections 78 RPM | $119.95
| F | AME | 10 selections 78 RPM | $119.95
| G | AME | 10 selections 78 RPM | $119.95
| H | AME | 10 selections 78 RPM | $119.95
| I | AME | 10 selections 78 RPM | $119.95
| J | AME | 10 selections 78 RPM | $119.95

### Pin Machines

### Shuffle GAMES

| Game | Description | Price
|------|-------------|-------|
| A | Shuffle | $125.00
| B | Shuffle | $125.00
| C | Shuffle | $125.00
| D | Shuffle | $125.00
| E | Shuffle | $125.00
| F | Shuffle | $125.00
| G | Shuffle | $125.00
| H | Shuffle | $125.00
| I | Shuffle | $125.00
| J | Shuffle | $125.00

### Coin Machines

### orchestra

| Model | Make | Description | Price
|------|------|-------------|-------|
| A | AME | 10 selections 78 RPM | $140.95
| B | AME | 10 selections 78 RPM | $119.95
| C | AME | 10 selections 78 RPM | $119.95
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| F | AME | 10 selections 78 RPM | $119.95
| G | AME | 10 selections 78 RPM | $119.95
| H | AME | 10 selections 78 RPM | $119.95
| I | AME | 10 selections 78 RPM | $119.95
| J | AME | 10 selections 78 RPM | $119.95

### WORLD WIDE—Fine Equipment at Low Prices!

**WANTED TO BUY**

- Palm Springs & Duke Ranch & Beach Club
- Beauty & Thrills & Big

**NEW 754 MODEL AC Specifications**

<table>
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<tr>
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**Shipping**

- Air from New York to Los Angeles: $25.00
- Ground from New York to Los Angeles: $15.00

**WORLD WIDE DISTRIBUTORS**

- Chicago: 1415 S. Wabash Ave.
- Los Angeles: 1018 S. Beverly Blvd.
- New York: 110 West 42nd St.
- Detroit: 1234 West Jefferson Ave.
YOU GOTTA GET...

GOTTLIEB

GREEN

PASTURES

TO GO PLACES!

EXHILARATING . . . ENTERTAINING . . . EXCITING!

Watch this . . .

Rotation Sequence . . .

from 1 to 12 Awards REPLAY and lights
2 Kick-Out Holes for ADDITIONAL REPLAYS!

Super Point Score! . . .

Making A-B-C-D Roll-overs lights Targets
for super-point score.

Extra REPLAY . . .

When all A-B-C-D letters are out, mystery letter lights up
for REPLAY.

ORDER FROM YOUR
"DISTRIBUTOR!

EVANS' LATEST

"CLUB MODEL"

Saddle & Turf

GUARANTEED
REPLAY AWARDS

every game when 7
coins are played.
Especially designed
for locations de-
manding liberal
Replay awards.

SINGLE COIN DROP
(WITH SLUG REJECTOR)
easily accessible on push
button plate 5c or 1c play.
High scores possible with
single coin for top-play
incentive.

As many as 7 players can
deposit coins. Electric Re-
play Counter registers to
999.

IF YOU CANNOT SECURE THIS MACHINE FROM
YOUR DISTRIBUTOR, CONTACT FACTORY DIRECT!

H. C. EVANS & CO.

1556 W. CARROLL AVE.

CHICAGO 7, ILLINOIS

SACRIFICE

COIN MACHINE EXCHANGE

WHEN YOU SELL

1 COIN MACHINE

MECHANIC AVAILABLE

3 recent machines on all coin-operated
equipment. Repair and moving. Have
covered the territory from the Pacific
coast to the Atlantic. Will go any
distance.

COBRA CARTRIDGES

15 S. 7th St., Apt. C-2, Louisville, Ky.

FOR SALE

CARROLL TURF

OUR AMERICAN RED CROSS IS ALWAYS THERE AFTER TRAGEDY STRIKES

ATTENTION FOREIGN BUYERS

NATIONAL OFFERS THE BEST IN RECONDITIONED EQUIPMENT

* MACHINES IN GUARANTEED OPERATING CONDITION

+ Completely checked and reconditioned to our strict

- standard specifications. Refurbished equipment.

* Chicago location for easy shipping and availability

+ All machines shipped C.O.D.

* Machines carefully designed to operate in any foreign market

+ Steel-walled construction, suitable for foreign operation.

+ Used with water-proof paper.

TO GET THE MOST FOR YOUR DOLLARS, WRITE TODAY FOR LITERATURE AND PRICE LIST

Complete Stock of All Types of Coin Operated Equipment.

Arcade, Boardroom, Office, Home Use.

AMUSEMENT MACHINES

NATIONAL COIN MACHINE EXCHANGE

1313 E. 51st St., Apt. 1, Chicago, Ill. 60615
**OPERATE Keeney's**

Capturing locations everywhere!

**BONUS BOWLER**

Record-breaking preference justified by tremendous appeal! 3-way flexibility of play...smart new servicing innovations!!

**SIZES:**
- 9 foot Playfield on 8 foot Cabinet
- 8 foot Playfield on 7 foot Cabinet

The game that conserves space in any location.

**3 CARD BONUS SCORING!**

- 2nd Frame • 10th Frame • 2nd, 3rd, 4th, 5th Frame
- When last number of "Player Up" score matches one of numbers that light on backglass, the "Player Up" must press button on front of game.
- "Player Up" receives bonus points scored if numbered Diamond "0" to "9" again matches last number of his score.

Pins and contact area recessed under lidbox. Entire playfield slides forward and lifts upward!

**EVERY PIECE GUARANTEED**

- **$275.00 Silver Crest** $150.00
- **Wurlitzer 1015** • **$94.50** Wurlitzer 48 Sel. Sc-10-25c $27.50
- **Wurlitzer 1100** • **$194.50** Wurlitzer 24 Sel. Sc-10-25c $11.00
- **54-232** • **$74.50** Searby 24 Sel. Sc-10-25c $11.00
- **Searby 1147** • **$79.50** Searby 24 Sel. Sc-10-25c $11.00
- **Searby 1146** • **$74.50** AMI 40 Sel Sc $10.00

**T & L DISTRIBUTING CO., INC.**

1603 Central Parkway Main 8731 Cincinnati 14, Ohio

**WE ARE EASY TO DEAL WITH**

Set up to handle export business...foreign buyers, write.

**COUNTY GAMES**

AMI Distributors for North East Ohio

**COUNCIL GAMES**

AMI Distributors for North East Ohio

**MID-STATE COMPANY**

M. J. Goister

**Cleveland Coin Machine Exchange, Inc.**

20-31-351 Pennsylvania Ave. Cleveland 15, Ohio

All Phonos. Tower 1-0712

**Ceramic Art**

Ceramic Art Products, Inc.

20-31-351 Pennsylvania Ave. Cleveland 15, Ohio

All Phonos. Tower 1-0712

**MAC**

M. J. Goister

**Cleveland Coin Machine Exchange, Inc.**

20-31-351 Pennsylvania Ave. Cleveland 15, Ohio

All Phonos. Tower 1-0712

**RIDEA**

M. J. Goister

**Cleveland Coin Machine Exchange, Inc.**

20-31-351 Pennsylvania Ave. Cleveland 15, Ohio

All Phonos. Tower 1-0712

**RIDGE**

M. J. Goister

**Cleveland Coin Machine Exchange, Inc.**

20-31-351 Pennsylvania Ave. Cleveland 15, Ohio

All Phonos. Tower 1-0712

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