Show World Awaits Ike's Tax Bill Okay

WASHINGTON, March 27—Congressional leaders expect President Eisenhower's signature by late Wednesday. The 1954 tax bill amends the 1951 legislation with a provision that will add to the federal income tax.

The bill is expected to pass both houses of Congress. It is expected to be signed by the President by early Thursday.

WASHINGTON, March 27—The Senate is expected to vote on the tax bill this week, but it is not clear whether the House will vote on the measure.

The bill is expected to be signed by the President by early Thursday.

WASHINGTON, March 27—The Senate is expected to vote on the tax bill this week, but it is not clear whether the House will vote on the measure.

The bill is expected to be signed by the President by early Thursday.

WASHINGTON, March 27—The Senate is expected to vote on the tax bill this week, but it is not clear whether the House will vote on the measure.

The bill is expected to be signed by the President by early Thursday.

WASHINGTON, March 27—The Senate is expected to vote on the tax bill this week, but it is not clear whether the House will vote on the measure.

The bill is expected to be signed by the President by early Thursday.

WASHINGTON, March 27—The Senate is expected to vote on the tax bill this week, but it is not clear whether the House will vote on the measure.

The bill is expected to be signed by the President by early Thursday.

WASHINGTON, March 27—The Senate is expected to vote on the tax bill this week, but it is not clear whether the House will vote on the measure.

The bill is expected to be signed by the President by early Thursday.

WASHINGTON, March 27—The Senate is expected to vote on the tax bill this week, but it is not clear whether the House will vote on the measure.

The bill is expected to be signed by the President by early Thursday.

WASHINGTON, March 27—The Senate is expected to vote on the tax bill this week, but it is not clear whether the House will vote on the measure.

The bill is expected to be signed by the President by early Thursday.

WASHINGTON, March 27—The Senate is expected to vote on the tax bill this week, but it is not clear whether the House will vote on the measure.

The bill is expected to be signed by the President by early Thursday.

WASHINGTON, March 27—The Senate is expected to vote on the tax bill this week, but it is not clear whether the House will vote on the measure.

The bill is expected to be signed by the President by early Thursday.
Nighttime Net Video Enjoys
Greatest Period of Stability

Industry's Settling Down Creates Solid
Status in Spite of General Conditions

NEW YORK, March 27—Night-
time TV this week was faced with the
problem of finding a $500,000-
 nationwide audience, an increase
of $5 million over last year and
$5.5 million over 1952. This is a
figures that the network, NBC-TV,
has been striving for and it has
already come up with new net-
works for next season.

In the spring of 1955, NBC-TV was
planning a few on a wholesale basis, including such
clients as Joanie, American Made, and
the National League.

And at the other sites, NBC was
holding its own, as many sponsors
had not been able to be
shifted away. In fact, many program
changes made last season will be without the
new audience ratings.

Basic Reasons

Therefore ABC, that some for network TV's solvency. For one
reason or another, ABC has not come up as stable as the other
with the television networks. In the early days of the medium, shows were programmed on a
rating basis rather than a qualita-
tive basis because of the necessity of filling time.

Now the audience is in quality. As programs have increased, it
has become too expensive for producers to try to
get their shows on the miniscule audience ratings.

Networks have also been
shifted away, and now network TV's are
in the same situation as the networks were when
they were presented.

Network rates have also been
shifted away, and now network TV's are
in the same situation as the networks were when
they were presented.

The test of Manute's wire to
the world's greatest football
organization for an injunction to
the National Football League
was set for today. (Continued on page 14)

Nighttime Net Video Enjoys
Greatest Period of Stability

industry's settling down creates solid
status in spite of general conditions

new york, march 27—night-time tv this week was faced with the
problem of finding a $500,000, nationwide audience, an increase
of $5 million over last year and
$5.5 million over 1952. This is a
figures that the network, NBC-TV,
has been striving for and it has
already come up with new net-
works for next season.

In the spring of 1955, NBC-TV was
planning a few on a wholesale basis, including such
clients as Joanie, American Made, and
the National League.

And at the other sites, NBC was
holding its own, as many sponsors
had not been able to be
shifted away. In fact, many program
changes made last season will be without the
new audience ratings.

Basic Reasons

Therefore ABC, that some for network TV's solvency. For one
reason or another, ABC has not come up as stable as the other
with the television networks. In the early days of the medium, shows were programmed on a
rating basis rather than a qualita-
tive basis because of the necessity of filling time.

Now the audience is in quality. As programs have increased, it
has become too expensive for producers to try to
get their shows on the miniscule audience ratings.

Networks have also been
shifted away, and now network TV's are
in the same situation as the networks were when
they were presented.

Network rates have also been
shifted away, and now network TV's are
in the same situation as the networks were when
they were presented.

The test of Manute's wire to
the world's greatest football
organization for an injunction to
the National Football League
was set for today. (Continued on page 14)
WASHINGTON ONCE-OVER BY BERN BAKER

WASHINGTON, March 27—Look for a new drive against rock'n'roll on Capitol Hill after the reports committee of the National Association of Broadcasters this week and before the FCC on the problem. The NA B's "Riff Raff" program, which is a chance to be kicked in on a raft of new TV problems, will be of use to those who are concerned with the Future Service of the FCC. The committee has already made its point to the FCC, which is working on new rules for the industry.

W.C." BIG BILL" BRINGS TV FILLM DOLLARS...

Commissioner John H. J.粑粑 said that he was closely following the "W.C." BIG BILL" experimental program, which has been quite successful so far. He added: "I am glad to see that the FCC is taking the necessary steps to ensure the success of the program."

SETS FROM THE FRES"..." FROM AND NEW TV FRES...

A new TV set, the "Fres," has been introduced to the market. The set features a new design and technology that promise to revolutionize the industry. The set is expected to be available in stores by the end of the month.

MATTY FOX ACQUIRES RIGHTS TO SKRATKIN...

NEW YORK, March 27—Sub-mmision of a set to a firm by Matty Fox, the wide-sweeping picture of TV transmissions, will be under the direction of a second firm, to be called Fox Television, Inc., which has obtained the rights to open a new semi-commercial set. The set, known as the "Fox," has been designed to handle TV pictures in the same way as the "Skratkin," a set that was the forerunner of the first TV set.

MATTY FOX ACQUIRES RIGHTS TO SKRATKIN...

NEW YORK, March 27—Sub-mmision of a set to a firm by Matty Fox, the wide-sweeping picture of TV transmissions, will be under the direction of a second firm, to be called Fox Television, Inc., which has obtained the rights to open a new semi-commercial set. The set, known as the "Fox," has been designed to handle TV pictures in the same way as the "Skratkin," a set that was the forerunner of the first TV set.

AM LEADS TV IN SET SALES...

WASHINGTON, March 27—The AM set, which was the first to be sold in the country, is leading in sales and is expected to continue to do so. The AM set is now available in several models and is expected to reach the market in the next few weeks.

RCA TO SHIP COLOR SETS AT SUGGESTED 1G...

BLOOMINGTON, Ind., March 27—RCA will begin its first shipment of TV sets at a suggested list price of $1,000, according to a statement made by the company. RCA's first color TV set will be priced at $1,000, which is the same as the price of a similar set offered by another manufacturer.

NBC IN BATTLE OVER MARX TV...

NEW YORK, March 27—NBC and ABC are in a battle over the Marx TV, a new set that has been introduced to the market by the Marx Bros. The set is expected to be available in stores by the end of the month.

ANTA POSTPONES "ALBUM" TV TO FALL...

NEW YORK, March 27—The Anta network has postponed its "Album" TV show to the fall season. The show, which was scheduled for May 31, has been moved due to production problems.

Time Salesmen for MIDWEST TV STATION...

Wichita, Kan.—The Federal Communications Commission has recently approved the allocation of the frequencies for a new TV station in Wichita. The station, which will be operated by the Wichita Daily Beacon, will be the first in Kansas to offer TV programming.

WASHINGTON, March 27—A full-scale congressional investigation of the plight of ultraviolet TV have set an early-March date for their first hearing on the problem. The hearing will be held in Washington, D.C., on March 27, and will be chaired by Senator John F. Kennedy.

Early Senate Study of UHF TV's Plight...
Jim Allen to Direct
Crosley TV Flack
CINCINNATI, March 27.
James Allen, director of TV promos for Crossley Broadcasting Corporation, has been ap-
pointed director of publicity for the four Crosley television sta-
tions as well as for WLW here.
The quartet of TV stations are WLW, Cincinnati; W.L.W.D., Dayton, O.; W.L.W.C., Columbus, O.; and W.L.W.A., Atlanta.
Allen, who resigned two years ago as city editor of The Cincinnati Post, to join the Crosley or-
ganization as chief of WLW. He had
promotions, succeeds Gilbert W. Kingsbury, vice-president in charge of public relations. The lat-
ter will now be free to take more time to over-all corporate business and affairs associated with the four TV outlets. He will also devote more to out-of-town TV and sales
relations for the Crosley corpora-
tion in Washington.

**WOR WANTS MUSIC—but not the MUSICIANS who create it**

**Top Gross Billings**

The addition of the P-A-2 billings is expected to raise
unchallenged network leadership in terms of gross billings for CBS- TV this year. At the end
of 1953, CBS-TV can only $823,000
for NBC-Television, and $87,685,000, according to PIB
figures. These NBC-Television figures should add about $860,000 to CBS-
TV's gross, and the loss to NBC-Television of these bill-
ings will offset the more than 20 percent
that may end the year. NBC-Television has been losing over 10 percent of its audi-
cence at 4:30 each day.

**WOR--TV**

**LOCAL 802**

710 Fifth Avenue

**American Federation of Musicians**

**WE WOULD SUGGEST YOU ASK WOR THESE BASIC QUESTIONS:**

**ASK WOR**—If in policy of doing away with live music is in the public interest.

**ASK WOR**—If it is fair and equitable for working musicians in America.

**ASK WOR**—If the policies using without pay—and in a deliberate effort to destroy
him—the mechanical substitutes which the musicians himself requires.

**ASK WOR**—How long it will take, with this policy, to do away with live music
so that they will no longer be available in even these mechanical
outfits of self-destruction.

**TO THE PUBLIC:**

"Yes, we are fighting for our jobs—that's our problem.

"But, at the same time, we are fighting for live music in America—that's your problem.

"In the fights Local 802 cannot be fully financially with the Mutual Broad-
ing Co. and our stations to cross the cost of this advertisement. But we can use—our active intervention and support. Yes, the people, now the channels are under threat and the vital music is threatened. WOR and WOR-TV that these channels are used in your best interest—and not

"We respectfully ask you to exercise that right."
Work Begins on Sam Bischoff's Robin Series

HOLLYWOOD, March 27—Veteran movie maker Sam Bischoff this week is beginning work on his new Robin series. Bischoff, who has been working with radio producers for some time, is now putting his ideas into a film industry. Bischoff is the producer of the popular radio series "Robin Hood," which has been very successful.

Better Series Buys Loom in for residuals for Clients, Outlets

Distrib, Concern Over Obsolescence; Is Factor; Agencies See Opportunity

NEW YORK, March 27—Increasingly interested in the residual income from television programming are agencies who represent film producers. They are looking for ways to increase the amount of money they receive from residuals. One such agency is the William Morris Agency, which represents a number of clients in the film industry. They are exploring new strategies to maximize their earnings from residuals.

Film Distrbs, Sponsors Seek To Nail Down Net Time Slots

NEW YORK, March 27—The competition for television airtime is reaching new heights as film distributors and sponsors jockey for position. The demand for prime time slots is increasing, and both are looking for ways to secure the most lucrative spots.

Hygo Has 3 Choices in Sale of 10 Feature Pix

NEW YORK, March 27—Hygo, the film company owned by Charles Hyman, has three choices in the sale of its 10 feature pictures. Hygo has been trying to sell the films for some time, but has not been able to find a buyer.

Bogdoll Coast Hdpd. Expanded

HOLLYWOOD, March 27—George Bopolous & Associates, the film company, has expanded its Bogdoll Coast department. The company is hoping to increase its market share in the film industry with this expansion.

Bar to Dumping Film On TV Mkt. Seen

Finding Vs. Minority Stockholders Held No Major Movie Producer Sold for TV

WLMINGTON, Del, March 27—Chang-Org Off, the movie studio, has decided to dump its film division into TV. The studio is hoping to make a profit from the sale and is seeking a buyer.

Copyrighted material
Alexander’s Target: Top Value for Ad $"
Something’s happening

And this newsclip of French soldiers bringing in Vietminh prisoners is just a split second of the story.

For Newsfilm—a service of CBS Television for all stations—covers all the news that happens every 24 hours...then supplies stations with the 12 most dramatic minutes.

With Newsfilm, something long needed is happening in station news programming.

It’s a service that stations told us they wanted...prepared wholly for stations by a staff which knows and keeps up with station needs...superior technically...adaptable as many ways as there are news shows...and above all, custom-shipped to arrive on time.

And it’s happening on more and more stations all the time. It can happen on yours.

For details on Newsfilm, just call your CBS Television Film Sales representative in New York, Chicago, Los Angeles, Boston, Atlanta, Detroit, St. Louis, Dallas or San Francisco.

The distributor in Canada is S. W. Caldwell Ltd., Toronto.

CBS TELEVISION FILM SALES
NEW YORK, March 27.—The "Optimist" campaign carried by Television Programs of America, Inc. for its 16 feature films has paid off to the tune of $125,000. TPA claimed this week that the cost of three-week direct-mail effort was estimated to be $2,000.

TPA refused to reveal how many individual orders were closed. But it was indicated that its sales force, now comprising 38 men, did not get involved at all.

The three mailings, made Feb. 4-6 and 11, plugged releaseregional calls on TPA's "optimist" wire, which was kept open 24 hours a day. The mailing also included forms to collect teletographs.

**Zony Pictures**

TPA figures the impact of the campaign was largely derived from the copy and art on the wire of which the company had as its representative, "Let's go!" and "You don't have to wait!" The three envelopes were graduatedly zany in color.

The whole "optimist" campaign was conceived by Zony Pictures' president and designed to set up an autonomous "club" for TPA directors. His replacement as producer is Hollywood film critic and TPA sales director is Dick Miller.

Newspapers in less than the most solid position in the past ten years. Advertising television seems to be resting on perhaps the finest foundations of the industry.

Xrene Dahl

Speaking of salesmen, Xrene Dahl says she has no future in TV selling, at least in selling whatever Pepo-Cit is. After looking at the Pepo commercials, I'm inclined to agree. It's public knowledge that Miss Dahl tried to break into the venture back of the elaborate plans Pepsi had for using the average Joe and his wife as a super-ambassador for their products, that Xrene Dahl was the star in this promotion. But the commercials were in the can before she had a chance of heart, and Pepsi renounced any association with the former Miss America. I certainly hope Miss Dahl has not had left about the sincerity of TV salesmen.

L. M. Francis

Named AAFP Prexy; Others Re-Elected

CHICAGO, March 27.—L. Mer- cer Francis, president of Fran- cis, Inc., was re-elected president of the American Assocation of Film Producers at the annual meeting of the association.

Miss Dahl is a member of the television executive committee, a group that has been hard at work trying to get the business back on the right path.

Telenews has Rural Pic Series

NEW YORK, March 27.—Tele- new is one of the few television networks that has any sort of a "rural" series. The new package is "Farm Re- port." It is a weekly, 30-minute show that is being used to promote the sale of farm equipment.

The program features a farmer who lives on a small farm in the countryside. The farmer talks about his life on the farm and how he makes a living. The show is shot in black and white, and it is transmitted in color. The program is produced by Telenews Productions, and it is airing on the ABC network.

TVP FILM PURCHASES

Glass Container Institute has announced that it will be the exclusive distributor of a new package of commercial films designed for sales promotion. The films, which are being produced by Telenews, will be available for purchase by businesses and organizations.

The new package of commercial films is designed to attract attention to a particular product or service. The films will be shot in black and white, and they will be distributed on 35mm film. The films will be available in a variety of lengths, and they will be shot in a variety of locations.

A new series of television commercials will be airing soon. The commercials will be shot in black and white, and they will be designed to attract attention to a particular product or service. The commercials will be shot in a variety of locations, and they will be aired during prime time on ABC.
Continuing the Battle

"The Federal Government will save $32,000,000 by keep- ing its lodgings. Sen. Harry Byrd, who spearheaded the move to keep the tax, is quoted as saying.

The Senate is probably right. But is saving that money, Congress, really expected to find itself in a position of wage earners with $32,000,000 saved? It's doubtful. In any event, the amount of tax that Congress has saved itself doesn't amount to more than $1,000,000 in wages and tax costs. We are aware that the Senate's campaign was prompted by at least one large and small, some large, but large or small, they employ performers, musicians, waiters, bartenders, cooks, etc.

The Senate's campaign proved that more than 60 per cent of the nation's cabarets are in the red and were hanging on because of the low tax rate. They keep 10 percent of their income to 10 percent would give them some relief.

The Motion Picture Assn. of America, with national branch- ing, said the tax is not ready in trouble and is ready in trouble, will be forced to close their doors. We estimate that millions of dollars in wages will be lost as a result of this Senate action.

The American Hotel Assn. of America, with national branches, has decided that the majority of hotels using entertainment facilities will be forced to leave the market.

The National Council of Motion Picture Companies (COMPO) have already decided to cut salaries by cutting administration expenses.

It's too late for the cabaret and hotel to form a similar organization. By the time this appears, the changes are the new laws are already in place.

Cafes and hotels might do well to forget their differences in order to form a strong national organization to continue the battle.

Cafe Trade Groups
Battle for Tax Cut

Ops., Unions Decry Failure to Halve Cabaret Bite; TROA Warns of Closings

NEW YORK, March 27.—All elements of the cabaret industry from coast to coast have joined hands in a last-ditch effort to prevent what appears to be a final defeat of the cabaret tax. The battle is being fought on three fronts: the cabarets themselves, the operators and the unions. The cabaret industry is starting to lose ground.

WASHINGTON, March 27.—In an attempt to save the cabaret tax, the cabaret tax was to be in for brief consideration during debate on the excise tax.

The question was raised by Sen. Russell B. Long (D. La.) who said the tax was meant to apply to "those who operated night clubs, bars and similar establishments, and fully-pro- fessional hotels which would have excluded restaurants from payment of taxes."

The senator noted that the tax bill provided that those who have entertainment furnished by this tax, that those who have furnished entertainment for tax purposes to be subject to the tax and to which the tax was not applied the excise tax by their income. The Senator proposed a bill to remove from an evening of a professional entertainment building, which was defined as a professional institution.

"In my State there are a great number of such establishments which do not serve food, but in the main of the public for the benefit, and of that establishment of such building would be a dangerous tax," Sen. Long declared.

The New York cabaret tax to be in for brief consideration of the Senate tax on all - but Longites have been working on the bill.

Seven Buffalo Niteries
Hit for 69G Back Tax

Continued from page 1

Chase Trades, American Radio History

GOTHAM AREA RESORTS TO SPEND $5 MILLION

Catskills to Use 1,000 Acts; N. to Spend 100G; Conn. Steps Up Pace

Continued from page 1

log names, Martin and Lewis, Tenor Martin, Stephanie Tucker, etc. Group reports are given not only by names, but usually only by last names.

Nep Box Office

The number of the nation's largest expense is that its value is in the form of labor. The 10 largest firms give the goods to the box office. Guests are the shows free. Shows are seldom if ever advertised, and outsiders aren't admitted.

Hotel managers say the chief reason for the entertainment is to keep guests happy. They also give them an opportunity to boast that they met the various stars. But whatever the reason, the actress of the week give the permits to the acts. The smaller performers who seldom work, anywhere else can't depend on these jobs for their liv-

AGAVA SEeks NEW CATSKILL PACTS

Union Wants Recognition as Bargaining Agent; Op Meeting Called April 6 in N. Y.

NEW YORK, March 27.—The American Guild of Variety Artists launched its drive last week to get the Catskill Mountain resorts to join the union, and this year's contract between the parties expired.

The union called a meeting of representatives of the Catskills in April 6, sending registered letters to members of the Catskill Mountains who were hired by the resorts.

There is now a contract relation- ship with the Catskills. Actually, no act is engaged by the Catskill resorts, except for the time of its expiration.

Talent plans to fulfill their contracts and to look for payment. Agents claim that the Catskills are not paying the artists as per contracts.

Last week the Catskills offered to pay the artists for their performance, but the artists decided to go to court and to look for payment. Agents claim that the Catskills are not paying the artists as per contracts.

Talent plans to fulfill their contracts and to look for payment. Agents claim that the Catskills are not paying the artists as per contracts.

No One to Accept

Under the present conditions, the AGAVA claims it has no one to meet with the Catskills and to accept an agreement whereby the Catskills are to pay the artists after the contracts expire.

The hotel operators in the Catskills have been unable to make an agreement with the AGAVA. The AGAVA is currently negotiating with the Catskills for another term.

Telethon Ban In Los Angeles

HOLLYWOOD, March 27—Shooting of telephones as a means of raising funds for local charities has been barred this week by the Los Angeles Hotel and Club Board of Social Service Com- missioners.

Los Angeles last year did not seek to use the telephone method of raising funds for charitable purposes. The 1973 budget was expected to be $25 million, which would cover the operations of the city. On a Senate vote Sen. Long's amendment was defeated.

Benny Sets Series Of Personal Dates

NEW YORK, March 27.—Jack Benny will do a series of personal appearances at the State Fair Auditorium, Dallas, June 14, where he's scheduled for a two-week engagement. Benny will carry the act of former and Laurel and Hardy, who will be with him when he goes to New York last June. Actor, as a featured attraction, has been scheduled for the Boulevard Theater, New York, for the entire run. Benny is scheduled to perform at the Boulevard Theater, New York, for the entire run.
New York, March 27—Sam Fox, head of the Fox record firm, announced a unique break in the two-week strike that has paralyz ed every major disk company in this city, with a picture of happy unity of the entire music industry.

The statement was made in the Federal Building in the presence of representatives of all disk and music organizations.

"The entire music industry," declared Mr. Fox, "is making every effort to get back to business as soon as possible. We have every reason to believe that the strike will be ended in a few days."

The statement was made after a meeting of the music industry, which included representatives of the American Federation of Musicians, the American Federation of Labor, and the American Society of Composers, Authors, and Publishers.

Fox, who has been active in the music industry for many years, is a well-known figure in the music world. He is the president of the Fox Music Company, which is one of the largest record companies in the United States.

Mr. Fox's statement was greeted with enthusiastic applause by the representatives present.

On March 15, Fox's statement points out that if the strike continues, the effect will be serious to all branches of the music industry. He warned that if the strike continues, it will result in the loss of many jobs and the destruction of many businesses. He appealed to all interested parties to work for a solution of the strike without delay.

Mr. Fox's statement was followed by a speech from President H. H. R. of the American Federation of Musicians, who praised Mr. Fox for his efforts in the strike and urged all concerned to work for a peaceful settlement.

On March 16, the strike was ended, and the music industry returned to normal operations.

The statement was met with great enthusiasm by all concerned, and it was hailed as a significant step in the solution of the strike problem.
EDITORIAL:

Publishers Vs Networks

The battle over the matter of publishers granting the TV networks blanket permission to make pre-recordings for one-year periods is progressing through major areas of the country, and it highlights the need for judicious thinking on the part of the music industry. As the TV networks are beginning to produce television programs in color, the TV, from the very inception of its commercial era, completely free of War-time restrictions which had given a virtual redefinition of many issues, becomes mandatory. In 1949, for instance, there is less evidence of the concept of performers, or small-budget television work in the networks, than what has been provided with the development of television, as generally successful, despite occasional complaints that proves the importance of visual as well as audio presentations in the area of grand rights.

Decca-Lloyd Fight to Get Court Air

NEW YORK, March 27.—The hearing of the Decca-Lloyd dispute began at an annual meeting of the American Society of Composers, Authors and Publishers, and the battle is joined at the Waldorf-Astoria to hold up recording of the songs. Decca's contract for the recording of Decca-Lloyd's hit song, "The Twelve Days," has been left to L. Wolfe Gilbert, according to an agreement reached by the two companies.

Instead of various writers rushing in on the Press, only a few were present at the meeting of the ASCAP yesterday, and a rather light session was held on the floor, in which the music business was the principal topic of discussion.

AMP Kicks Off Longhair Drive

HOLLYWOOD, March 27.—The American Society of Composers, Authors, and Publishers, in cooperation with the Motion Picture Association of America, has called a longhair drive for the benefit of the American Legion.

The drive is to be started tomorrow, with the hope of raising $25,000,000 for the benefit of the American Legion.

Detroit Music Up 10 Percent

DETROIT, March 27.—Music publishers and record companies have reported a rise in music sales of 10 percent since the beginning of the year, according to the Detroit News and Journal. The rise is due to the popularity of longhair, which is believed to have a direct influence on music sales.

MUSIC AS WRITTEN

ATLANTIC HITS 5 OUT OF 10

NEW YORK, March 27.—For the first time in memory, Atlantic Records has been able to declare that it has a 5-out-of-10 hit record. The song is "Little Miss Puerto Rican Girl," which has been recorded by the group "The O'Jays." The record has been a big success, and it is expected to be a hit in the future.

Lenschfelder Seeks Revise Of ASCAP Dist. Set-Up

NEW YORK, March 27.—Harry Tierney, a member of the board of directors of the American Society of Composers, Authors, and Publishers, has stated that he is in favor of revising the ASCAP distribution system. Tierney has been a member of the board for many years, and he believes that the current system is not working well enough.

Detroit Musician Sentenced in Copyright Case

NEW YORK, March 27.—Harry Tierney, a member of the board of directors of the American Society of Composers, Authors, and Publishers, has been sentenced to one year in prison for violating copyright laws. Tierney was arrested last year and pleaded guilty to the charges.

MacPhatter Seeks "Rightful" Royalties

NEW YORK, March 27.—Alfredo MacPhatter, a composer, is seeking "rightful" royalties for his music. MacPhatter has written many popular songs, and he believes that he is not receiving fair compensation for his work.

Mercury Asks 1½c Top for LP, EP Royalty

NEW YORK, March 27.—Mercury Records has asked for a 1½c top royalty on LP disks, which is a significant increase from the current rate of 0.25c. Mercury claims that this increase is necessary to cover the costs of producing and distributing records.

MAC Plagiarism

CHICAGO, March 27.—Dick Tracy, a character in the comic strip, has been accused of plagiarizing the name "Madam Plagiarism." The comic strip is produced by the Associated Press and has been accused of using the name "Madam Plagiarism" without permission.

Mercury Asks 1½c Top for LP, EP Royalty

NEW YORK, March 27.—Mercury Records has asked for a 1½c top royalty on LP disks, which is a significant increase from the current rate of 0.25c. Mercury claims that this increase is necessary to cover the costs of producing and distributing records.

MAC Plagiarism

CHICAGO, March 27.—Dick Tracy, a character in the comic strip, has been accused of plagiarizing the name "Madam Plagiarism." The comic strip is produced by the Associated Press and has been accused of using the name "Madam Plagiarism" without permission.

Mercury Asks 1½c Top for LP, EP Royalty

NEW YORK, March 27.—Mercury Records has asked for a 1½c top royalty on LP disks, which is a significant increase from the current rate of 0.25c. Mercury claims that this increase is necessary to cover the costs of producing and distributing records.

MAC Plagiarism

CHICAGO, March 27.—Dick Tracy, a character in the comic strip, has been accused of plagiarizing the name "Madam Plagiarism." The comic strip is produced by the Associated Press and has been accused of using the name "Madam Plagiarism" without permission.

Mercury Asks 1½c Top for LP, EP Royalty

NEW YORK, March 27.—Mercury Records has asked for a 1½c top royalty on LP disks, which is a significant increase from the current rate of 0.25c. Mercury claims that this increase is necessary to cover the costs of producing and distributing records.

MAC Plagiarism

CHICAGO, March 27.—Dick Tracy, a character in the comic strip, has been accused of plagiarizing the name "Madam Plagiarism." The comic strip is produced by the Associated Press and has been accused of using the name "Madam Plagiarism" without permission.

Mercury Asks 1½c Top for LP, EP Royalty

NEW YORK, March 27.—Mercury Records has asked for a 1½c top royalty on LP disks, which is a significant increase from the current rate of 0.25c. Mercury claims that this increase is necessary to cover the costs of producing and distributing records.

MAC Plagiarism

CHICAGO, March 27.—Dick Tracy, a character in the comic strip, has been accused of plagiarizing the name "Madam Plagiarism." The comic strip is produced by the Associated Press and has been accused of using the name "Madam Plagiarism" without permission.

Mercury Asks 1½c Top for LP, EP Royalty

NEW YORK, March 27.—Mercury Records has asked for a 1½c top royalty on LP disks, which is a significant increase from the current rate of 0.25c. Mercury claims that this increase is necessary to cover the costs of producing and distributing records.

MAC Plagiarism

CHICAGO, March 27.—Dick Tracy, a character in the comic strip, has been accused of plagiarizing the name "Madam Plagiarism." The comic strip is produced by the Associated Press and has been accused of using the name "Madam Plagiarism" without permission.

Mercury Asks 1½c Top for LP, EP Royalty

NEW YORK, March 27.—Mercury Records has asked for a 1½c top royalty on LP disks, which is a significant increase from the current rate of 0.25c. Mercury claims that this increase is necessary to cover the costs of producing and distributing records.

MAC Plagiarism

CHICAGO, March 27.—Dick Tracy, a character in the comic strip, has been accused of plagiarizing the name "Madam Plagiarism." The comic strip is produced by the Associated Press and has been accused of using the name "Madam Plagiarism" without permission.

Mercury Asks 1½c Top for LP, EP Royalty

NEW YORK, March 27.—Mercury Records has asked for a 1½c top royalty on LP disks, which is a significant increase from the current rate of 0.25c. Mercury claims that this increase is necessary to cover the costs of producing and distributing records.

MAC Plagiarism

CHICAGO, March 27.—Dick Tracy, a character in the comic strip, has been accused of plagiarizing the name "Madam Plagiarism." The comic strip is produced by the Associated Press and has been accused of using the name "Madam Plagiarism" without permission.

Mercury Asks 1½c Top for LP, EP Royalty

NEW YORK, March 27.—Mercury Records has asked for a 1½c top royalty on LP disks, which is a significant increase from the current rate of 0.25c. Mercury claims that this increase is necessary to cover the costs of producing and distributing records.

MAC Plagiarism

CHICAGO, March 27.—Dick Tracy, a character in the comic strip, has been accused of plagiarizing the name "Madam Plagiarism." The comic strip is produced by the Associated Press and has been accused of using the name "Madam Plagiarism" without permission.
1,800 Jocks on Donca 'A' List

NEW YORK, March 27 — Thru a typographical error, the extent of Donca Records' "A" list of disk jockeys was incorrectly reported last week. There are 1,800 jockeys on the list who receive copies of records thought potentially strong.

U. S. Names Booked for Italian Tours

ROME, March 27 — Italian theatrical impresario Carlo Vittaliano, who has signed three top names in American show business to make stage tours in Italy this summer. They are Xavier Cugat and his orchestra, singer Jeanette MacDonald and boxer Rocky Marciano. Some name is not yet known in the United States. No information is available at the moment regarding the MacDonald and Marciano tours.

As far as Cugat is concerned, he is expected to arrive in Europe this summer for a long tour starting in France and continuing through the Continent, with the exception, of course, of the Iron Curtain countries.

In addition to his 32-piece orchestra and his wife, singer Lina Lisa, Cugat will direct an elaborate musical show featuring Falls, a Latin American dance team and other attractions.

The Four Step Brothers are not the only Italians to Italy, having appeared here some years ago in a "Black and White." As part of the tour, the brothers will appear in Venice. Santa Rino and Rome, and the open-air arena in the summer and then leave Italy for n.a.s in other countries. In October, however, they will then come back to Italy to make a tour of theaters in all the major cities on the peninsula.

Cite Need for Accordion Arrangements

NEW YORK, March 27 — A recent exchange of letters between Walter Douglas, chairman of the board of the Music Publishers Protective Association, and Mrs. Lari Holmes, executive secretary, of the Accordion Players Guild, has pointed out the need for accordion arrangements suitable for pupils of that instrument.

Douglas, in a note to MPPA members, suggested to the Accordion Guild that it advise its members to discontinue the use of unauthored arrangements. Teachers, instead of obtaining sheet music for their pupils, have been making their own arrangements, he pointed out.

Mrs. Holmes, in a letter to Douglas, seeks his aid in the matter of having the music publishing industry help the accordion teachers. She points out that whereas there are hundreds of thousands of students, there exists a paucity of suitable arrangements — a condition which has led to the minims cited by Douglas.

Myers Adds Arcade Sales

PHILADELPHIA, March 27 — James E. Myers, continuing his expansion program for Myers Music, has added the responsibilities of Arcade Music Company to his duties as chairman of Arcade Records Company headed by Jack Nowak. The House has over 90,000 titles, most of which have been recorded.


Production Set on Stephens Speaker

WOR-LY.COM, March 27 — Stephens Manufacturing Corpora- tion, Clyde City, Cali., has set production on a 12-inch coaxial speaker, providing an improvement in sound reproduction in its method of baffling high-frequency signals. The new speaker is purported to be the first of its kind to be manufactured in the 12-inch size.

Airers Ponder Petrillo Move

Continued from page 2

does not get any satisfaction from that quarter, ABC is expected to go to a Federal District Court and ask that it take a hand in the dispute to take it off the hot seat. Meanwhile, George Heller and APTRA were the victors in this show of strength. Their position is simple. They claim they do not prevent their members from joining the AFM and do not see why Petrillo should keep them from joining their organization.

Manutti Seeks WOR Debate

Continued from page 2

your stations, Supreme Court Justice Harney pointed out that our dispute with you involves the public as well. I know that you have agreed with this, and that the public is entitled to a full presentation from both sides. I therefore suggest that you and I make such a presentation over the combined facilities of WGR and WOR-TV as quickly as possible, at a time when the largest potential audience is available. Local 602 will pay for half the time charges involved, . . . Please be assured that this offer is made in all good faith, and from a desire to bring to radio and TV audiences both sides of an issue in which they have a special interest.

Fisher's 'Girl'

Continued from page 2

hair-up is a "natural." And to that the pop music-madness of the Coca-Cola firm, and the teen-age trend of Fisher and Coca-Cola, and the result is the nation-wide record-sport drink promotion. According to record company spokesmen, the promotion is helping to sell a lot of records. According to the drink firm, it is also helping to move a lot of soft drinks, according to many white-trade sources that firm ought to sell a million.

Why Worry? Let SPEEDY GONZALEZ do it for you.

TAKE IT ALL

"THE HAPPY WANDERER"

(VAL-DE RI — VAL-DE RA)

IS OWNED SOLELY BY

SAM FOX PUBLISHING COMPANY, INC.

We, the Sam Fox Publishing Company, Inc., are the exclusive owners for the United States and Canada of "THE HAPPY WANDERER." Words by Antonia Ridge, Music by Friedr. W. Moller, and published in England by Bosworth & Co., Ltd., London.

Another publisher is claiming ownership of the American rights in this composition. Such claims are false and invalid. All licenses for recording and other uses of this composition must be obtained from us. We will indemnify our licensees.

NO CREDENCE NEED BE GIVEN TO THE CLAIMS OF OWNERSHIP IN "THE HAPPY WANDERER" BY ANY PARTY OTHER THAN THE UNDERSIGNED.

SAM FOX PUBLISHING COMPANY

INCORPORATED

RCA Building • Radio City • New York 20, N.Y.

64 East Jackson Blvd., CHICAGO 4, ILL.

1680 Vine St. (Tarf Bldg.), HOLLYWOOD 28, CALIF.

"ANSWER ME, MY LOVE"

("FLIR TATION VATZ")

BOURNE, INC.

130 W. 36th Street New York 18, N.Y.

"THE BILLBOARD" APRIL 3, 1954

"AM I IN LOVE?"

MILLER MUSIC CORPORATION

A Solid Boiled Hit!
2 great Songs for you... for me
... for everyone

BURL IVES
sings
GORDON JENKINS
and his Chorus
and Orchestra plays

TRUE LOVE | BRAVE MAN
GOES ON AND ON and
AND ON

From the Paramount Picture "RED Garters"

Decca 29088 (78 RPM) and 9-29088 (45 RPM)

America's Fastest Selling Records
What a team! What a tune!

"BILL and SAM"

Billy MAY wrote it! Sam DONAHUE plays it!

with BILLY MAY'S orchestra

on Capitol Record No. 2759

Published by MOONLIGHT MUSIC CO., 1733 Broadway, New York 19, New York
FROM THE EXCITING NEW BROADWAY SHOW

"BY THE BEAUTIFUL SEA"

Nat "King" Cole

sings

"ALONE TOO LONG"

b/w

"IT HAPPENS TO BE ME"

with orchestra conducted by Nelson Riddle
on Capitol Record No. 2754

Watch for more wonderful songs from "By The Beautiful Sea" performed by top Capitol stars and the Original Cast Album.
**The Billboard Music Popularity Charts**

**The Nation's Top Tunes**

**For survey week ending March 24**

<table>
<thead>
<tr>
<th><strong>#1. Make Love to Me</strong></th>
<th><strong>Annual</strong></th>
<th><strong>20.5561</strong></th>
<th><strong>(ASCAP)</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>By John Prine and Paul Poets—Published by Shapiro-Bernstein</td>
<td>1 9</td>
<td>By Pani, Chicago, 1969</td>
<td>E. R. Levine, Chicago 5070</td>
</tr>
<tr>
<td>1078; B. Bing</td>
<td>10.17</td>
<td>105092; B. Bing</td>
<td>1065e [<strong>add</strong>]</td>
</tr>
<tr>
<td><strong>2. Secret Love</strong></td>
<td><strong>20.5562</strong></td>
<td><strong>(ASCAP)</strong></td>
<td></td>
</tr>
<tr>
<td>By Mystery and Paul Poets—Published by Shapiro-Bernstein</td>
<td>2 13</td>
<td>By Pani, Chicago, 1969</td>
<td>E. R. Levine, Chicago 5070</td>
</tr>
<tr>
<td>1078; B. Bing</td>
<td>10.17</td>
<td>105092; B. Bing</td>
<td>1065e [<strong>add</strong>]</td>
</tr>
<tr>
<td><strong>3. I Get So Lonely</strong></td>
<td><strong>20.5563</strong></td>
<td><strong>(ASCAP)</strong></td>
<td></td>
</tr>
<tr>
<td>By Johnny Cash and Charles Lofts—Published by Shapiro-Bernstein</td>
<td>3 5</td>
<td>By Pani, Chicago, 1969</td>
<td>E. R. Levine, Chicago 5070</td>
</tr>
<tr>
<td>1078; B. Bing</td>
<td>10.17</td>
<td>105092; B. Bing</td>
<td>1065e [<strong>add</strong>]</td>
</tr>
<tr>
<td><strong>4. Young at Heart</strong></td>
<td><strong>20.5564</strong></td>
<td><strong>(ASCAP)</strong></td>
<td></td>
</tr>
<tr>
<td>By Carl Perkins and George Weil—Published by ASCAP</td>
<td>4 7</td>
<td>By Pani, Chicago, 1969</td>
<td>E. R. Levine, Chicago 5070</td>
</tr>
<tr>
<td>1078; B. Bing</td>
<td>10.17</td>
<td>105092; B. Bing</td>
<td>1065e [<strong>add</strong>]</td>
</tr>
<tr>
<td><strong>5. Oh, Mina Papa (Oh, My Papa)</strong></td>
<td><strong>20.5565</strong></td>
<td><strong>(ASCAP)</strong></td>
<td></td>
</tr>
<tr>
<td>By John Prine and Paul Poets—Published by Shapiro-Bernstein</td>
<td>5 17</td>
<td>By Pani, Chicago, 1969</td>
<td>E. R. Levine, Chicago 5070</td>
</tr>
<tr>
<td>1078; B. Bing</td>
<td>10.17</td>
<td>105092; B. Bing</td>
<td>1065e [<strong>add</strong>]</td>
</tr>
<tr>
<td><strong>6. Changing Partners</strong></td>
<td><strong>20.5566</strong></td>
<td><strong>(ASCAP)</strong></td>
<td></td>
</tr>
<tr>
<td>By Lesley Gore and Ben Weil—Published by ASCAP</td>
<td>6 19</td>
<td>By Pani, Chicago, 1969</td>
<td>E. R. Levine, Chicago 5070</td>
</tr>
<tr>
<td>1078; B. Bing</td>
<td>10.17</td>
<td>105092; B. Bing</td>
<td>1065e [<strong>add</strong>]</td>
</tr>
<tr>
<td><strong>7. From the Vine Came the Grape</strong></td>
<td><strong>20.5567</strong></td>
<td><strong>(ASCAP)</strong></td>
<td></td>
</tr>
<tr>
<td>By Carl Perkins and Leonard Warren—Published by Shapiro-Smith</td>
<td>7 10</td>
<td>By Pani, Chicago, 1969</td>
<td>E. R. Levine, Chicago 5070</td>
</tr>
<tr>
<td>1078; B. Bing</td>
<td>10.17</td>
<td>105092; B. Bing</td>
<td>1065e [<strong>add</strong>]</td>
</tr>
<tr>
<td><strong>8. Answer Me, My Love</strong></td>
<td><strong>20.5568</strong></td>
<td><strong>(ASCAP)</strong></td>
<td></td>
</tr>
<tr>
<td>By Carl Perkins and George Weil—Published by ASCAP</td>
<td>8 14</td>
<td>By Pani, Chicago, 1969</td>
<td>E. R. Levine, Chicago 5070</td>
</tr>
<tr>
<td>1078; B. Bing</td>
<td>10.17</td>
<td>105092; B. Bing</td>
<td>1065e [<strong>add</strong>]</td>
</tr>
</tbody>
</table>
| **9. The Honor of Hits comprises the nation's top tunes according to record and sheet sales, disk jockey and juke box performances as determined by The Billboard's weekly survey.**

**INDEX TO CHARTS**

<table>
<thead>
<tr>
<th>Popular Records, Singles</th>
<th>20</th>
<th>Country &amp; Western</th>
<th>30</th>
</tr>
</thead>
<tbody>
<tr>
<td>Packaged Records, Popular</td>
<td>36</td>
<td>Rhythm &amp; Blues</td>
<td>31</td>
</tr>
<tr>
<td>Packaod Records, Classical</td>
<td>34</td>
<td>Other Categories</td>
<td>32</td>
</tr>
</tbody>
</table>
We Purchased The Original Master... It's Starting Big In The Midwest!

'PADER'

BY

LOLA DEE

COUPLED WITH 'TAKIN' THE TRAINS OUT' MERCURY 70342 • 70342X45

Whistling Up A Storm!

DAVID CARROLL'S

"Stomp and Whistle"

AND

"Buck Dance"

MERCURY 70335 • 70335X45

Dinah's Pop Hit!

"After Sunrise"

AND

"Such A Night"

Dinah Washington

MERCURY 70336 • 70336X45

SENSATIONAL MUSICAL-COMEDY HIT!

"Oh, That'll Be Joyful"

BOBBY WAYNE and GENE BAYLOS

AMERICA'S COMEDY FAVORITE

MERCURY 70346 • 70346X45

TOP SELLERS TO DATE

1. "Cross Over The Bridge" PATTI PAGE MERCURY 70302 • 70302X45
2. "From The Vine Came The Grape" THE GAYLORDS MERCURY 70290 • 70290X45
3. "Cuddle Me" RONNIE GAYLORD MERCURY 70285 • 70285X45
4. "Melancholy Me" EDDY HOWARD MERCURY 70304 • 70304X45
5. "My Sin" GEORGIA GIBBS MERCURY 70339 • 70339X45
6. "Big Noise From Winnetka" RALPH MARTELIE MERCURY 70328 • 70328X45
7. "Melancholy Baby" RUSTY DRAPER MERCURY 70327 • 70327X45
8. "The Sparrow Sings" VIC DAMONE MERCURY 70326 • 70326X45
9. "Changing Partners" PATTI PAGE MERCURY 70325 • 70325X45
10. "Stomp And Whistle" DAVID CARROLL MERCURY 70335 • 70335X45
**The Billboard Music Popularity Charts**

### POPULAR RECORDS

**Best Sellers in Stores**

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Make Love to Me&quot;</td>
<td>J. Stafford</td>
<td>A &amp; M</td>
</tr>
<tr>
<td>&quot;Wanted&quot;</td>
<td>P. Cones</td>
<td>Columbia</td>
</tr>
<tr>
<td>&quot;Texas&quot;</td>
<td>T. Benton</td>
<td>Monument</td>
</tr>
<tr>
<td>&quot;Answer Me&quot;</td>
<td>D. Fisher</td>
<td>Coral</td>
</tr>
</tbody>
</table>

**Most Played in Juke Boxes**

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Make Love to Me&quot; (Columbia)</td>
<td>J. Stafford</td>
<td>Columbia</td>
</tr>
<tr>
<td>&quot;Wanted&quot; (Columbia)</td>
<td>P. Cones</td>
<td>Columbia</td>
</tr>
<tr>
<td>&quot;Texas&quot; (Monument)</td>
<td>T. Benton</td>
<td>Monument</td>
</tr>
<tr>
<td>&quot;Answer Me&quot; (Coral)</td>
<td>D. Fisher</td>
<td>Coral</td>
</tr>
</tbody>
</table>

**Most Played by Jockeys**

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Make Love to Me&quot;</td>
<td>J. Stafford</td>
<td>Columbia</td>
</tr>
<tr>
<td>&quot;Wanted&quot;</td>
<td>P. Cones</td>
<td>Columbia</td>
</tr>
<tr>
<td>&quot;Texas&quot;</td>
<td>T. Benton</td>
<td>Monument</td>
</tr>
<tr>
<td>&quot;Answer Me&quot;</td>
<td>D. Fisher</td>
<td>Coral</td>
</tr>
</tbody>
</table>

---

**Territorial Best Sellers**

<table>
<thead>
<tr>
<th>Region</th>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>Atlanta</td>
<td>&quot;Wanted&quot;</td>
<td>P. Cones</td>
<td>Columbia</td>
</tr>
<tr>
<td>Buffalo</td>
<td>&quot;Answer Me&quot;</td>
<td>D. Fisher</td>
<td>Coral</td>
</tr>
<tr>
<td>Chicago</td>
<td>&quot;Secret Love&quot;</td>
<td>T. Benton</td>
<td>Monument</td>
</tr>
<tr>
<td>Cincinnati</td>
<td>&quot;Make Love to Me&quot;</td>
<td>J. Stafford</td>
<td>Columbia</td>
</tr>
<tr>
<td>Cleveland</td>
<td>&quot;Wanted&quot;</td>
<td>P. Cones</td>
<td>Columbia</td>
</tr>
<tr>
<td>Dallas-Ft. Worth</td>
<td>&quot;Make Love to Me&quot;</td>
<td>T. Benton</td>
<td>Monument</td>
</tr>
<tr>
<td>Denver</td>
<td>&quot;Answer Me&quot;</td>
<td>D. Fisher</td>
<td>Coral</td>
</tr>
<tr>
<td>Detroit</td>
<td>&quot;Wanted&quot;</td>
<td>P. Cones</td>
<td>Columbia</td>
</tr>
<tr>
<td>Kansas City</td>
<td>&quot;Secret Love&quot;</td>
<td>T. Benton</td>
<td>Monument</td>
</tr>
</tbody>
</table>

**This Week's Best Buys**

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;POOR BUTTERFLY&quot;</td>
<td>Harris</td>
<td>ASCAP</td>
</tr>
<tr>
<td>&quot;RAPID WHIRL&quot;</td>
<td>Lawrence</td>
<td>ASCAP</td>
</tr>
</tbody>
</table>

---

**Please send The Billboard**

Please send your orders for the next issue to:

The Billboard
2150 Pennsylvania Ave. N.W., Washington, D.C.

---

All rights reserved. Copyrighted material.
Broadway's Latest Smash Hit!
first "Kismet"
now
Shepard Traube (in association with Anthony B. Farrell) presents
Charles
JEANMAIRE & GOLDNER
in
THE GIRL IN PINK TIGHTS

with
David Atkinson
BRENDA LEWIS
and the original Broadway cast

Music by
SIGMUND ROMBERG

Lyrics by
LEO ROBIN

Music developed and orchestrated by
DON WALKER

Overture
That Naughty Show From Gay Paree
Lost in Loveliness
I Promised Their Mothers
Up in the Elevated Railway
In Paris and in Love
You've Got To Be a Little Crazy
Out of the Way
Roll Out the Hose, Boys
My Heart Won't Say Goodbye
We're All in the Same Boat
Love Is the Funniest Thing
The Cardinal's Guard Are We
Going to the Devil
Finale

Musical Director:
Sylvan Levia

Produced for Records by
Goddard Lieberson

All on one "LP" Record—ML 4890
(Available soon on Extended Play records in Set A-1461)

Hits from the score:
"My Heart Won't Say Goodbye"
Tony Bennett (40169 • 4-40169)
"Lost in Loveliness"
Doris Day (40168 • 4-40168)
"In Paris and in Love"
Toni Arden (40196 • 4-40196)
ENGLAND'S NO. 1 POPULAR PIANIST!
NOW ON COLUMBIA RECORDS!

WINIFRED ATWELL
and her piano with rhythm accompaniment

BOOGAMBA • FIVE FINGER BOOGIE
MOONLIGHT FIESTA • VENDETTA

exclusively on

COLUMBIA RECORDS

78 rpm 40206  45 rpm 4-40206
78 rpm 40209  45 rpm 4-40209

www.americanradiohistory.com
THE TITLE TELLS THE STORY

FRANKIE L_AINE
&
JO STAFFORD

"GOIN' LIKE WILDFIRE"

b/w "ROLLIN' DOWN THE LINE"
COLUMBIA 4-40198—40198
RACING TO THE ID! all M-G-M winners...  

JONI JAMES  
AM I IN LOVE and  
MAYBE NEXT TIME  
MGM 11646 78 rpm & K 11646 45 rpm

BUDDY ECKSTINE  
Sings  
LOST IN LOVELINESS  
DON'T GET AROUND MUCH ANYMORE  
MGM 11649 78 rpm & K 11649 45 rpm

BOB STEWART  
I WENT OUT OF MY WAY  
THE STEPS OF SAINT MARIE  
MGM 11649 78 rpm & K 11649 45 rpm

ALAN DEAN  
POSITIVELY NO DANCING  
CLOSE  
MGM 11672 78 rpm & K 11672 45 rpm

KEN REMO  
QUANTO!  
SUN  
MGM 11700 78 rpm & K 11700 45 rpm

THE NOCTURNES  
SING IT  
I SAW A STRANGER  
MGM 11700 78 rpm & K 11700 45 rpm

IVORY JOE HUNTER  
I HAVE A SECRETS  
I FEEL SO GOOD  
MGM 11702 78 rpm & K 11702 45 rpm

WILFRED BURNS  
and his Orchestra  
THE THEME FROM THE BROKEN CROSSES  
MGM 11749 78 rpm & K 11749 45 rpm

RENE TOUZET  
and his Orchestra  
THE CONTINENTAL  
MGM 11749 78 rpm & K 11749 45 rpm

HANK WILLIAMS  
THERE I BE NOT  
MIND YOUR TEARDROPS TONIGHT  
OWN BUSINESS  
MGM 11949 78 rpm & K 11949 45 rpm

MCA MUSICALS  
Indian Love Call  
I Leave the Love  
MGM 11975 78 rpm & K 11975 45 rpm

HANK WILLIAMS  
YOU BETTER PRISE IT  
LOW DOWN BLUES  
MGM 11975 78 rpm & K 11975 45 rpm

MGM RECORDS  
The Greatest Name in Entertainment  
701 Seventh Ave. New York 36-72

VOX JOX  
By CHARLOTTE SUMNER

Who We?  
"The need for human beings to identify themselves clearly with someone who brings them companionship in their daily lives explains the phenomenal success of the disk jockey," says New 
York psychologist, Dr. David F. Breyer, in the doctor's latest book, "Who's Playing 
Dr. Breyer's" advice is offered to the newly appointed disc jockey. In one big step, he 
says, the disk jockey establishes himself as a human being, not just an occupant. 
And he suggests that the disk jockey could begin by examining his own activities. 
When he no longer thinks of himself as a human being, the disk jockey could be 
more than just a disk jockey. The disk jockey should consider just what it is he is doing, 
and why he is doing it. If he wants to continue as a human being, he needs to 
consider just what it is he is doing, and why he is doing it. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 
human being, he needs to examine his own activities. If he wants to continue as a 

Copyrighted material

www.americanradiohistory.com
THE SEVEN BEST RECORDS WE'VE EVER FIRED YOUR WAY AT ONE TIME!

Johnston Brothers
*CRYSTAL BALL*
backed by THE CREEP 1423 45-1423

Vera Lynn
*IF YOU LOVE ME*
backed by C'EST LA VIE 1412 45-1412

Lee Lawrence
*THE LITTLE MUSTARD SEED*
backed by MY LOVE FOR YOU 1428 45-1428

Lita Roza
*JUST A DREAM OR TWO AGO*
backed by I WAS A FOOL IN LOVE 1429 45-1429

Frank Weir
*THE HAPPY WANDERER*
backed by FROM YOUR LIPS 1448 45-1448

The Duchess
*HOMETOWN SHOUT*
backed by JOHN PEEL RAG 1420 45-1420

Frank Chacksfield
*FLIRTATION WALTZ*
backed by PRELUDE TO A MEMORY 1406 45-1406

London ffrrs Records
"Best Buys" Valuable Early Gauge To Favorable Consumer Reaction

"A guy who could predict record hits with 80 per cent accuracy would be worth $1,000,000 a year in this business," is a sentence that's heard quite often in the highways and byways of the music industry. Many people apparently entertain the idea that one must either be a genius or a consistently lucky gambler to make a living year after year in the music business. Is record buying more closely related to horse racing than to modern business methods which must rely on a high percentage of predictability?

REDDUCED GUESSS WORK: The Billboard's "Best Buys" is one of the types of information that the dealer and operator can use to help in setting work in stock and selecting music. This early feature of the week in stock and listening is a vital one for many record dealers, and operators seem to mean to slip into the records which appear on the national pop chart.

Every smart dealer and operator knows, however, that really in "Best Buy" you have to ride with it from a period as close in time of release as possible. The problem seems to be, then, to know which records, the Best Buys, are the very Best Buys for the national market.

Do not take a genius to know that after, say, Joni James has had six smashing hits in a row, that her next record is practically a sure chance of clicking, too. But with the average record, and an N.C. R.I.S. record, unless the record came out with it in the same week, it can be predicted that hit will not soon advance in sales information that the average dealer and operator do not have.

The Billboard's "Best Buys" were instituted in the issue of November 18, 1959, to cut the dealers, operators, and representatives in on the key cuts. They are the Best Buys that have been a weekly feature of the music section since that time.

"Best Buys" are selected in the popular, country, and western, and rhythm and blues fields on the basis of sample testing of selected key stores, stations, juke-box operators and distributors in all major markets of the country in the very first week after a record has been released. When The Billboard's music staff picks a record as a "Best Buy," it is an honor that it has earned enough reliable sales information from the field to be convinced that it does command an excellent chance of making the national charts or of selling well over 100,000 copies nationally in the pop market, and somewhat less in the other fields.

In any case, the music staff will have enough tangible proof of consumer acceptance in nationally directed media advertising, so that it is not recommended that all dealers and operators buy this record in confidence and be assured of substantial profits.

HOW DOES THE BILLBOARD PICK ITS "BEST BUYS"? The Billboard has no machinery that is set to work the Thursday night after a new record has been released. The Billboard has neither a record picking committee nor the number of years "Best Buys" have been selected. The Billboard has picked a record on a new record on a national chart. For instance, of the 135 "Best Buys" which sold over 100,000, only half of them appeared on the national charts. Yet, obviously, were over 60 records which were profitable for small dealers which would have been missed if they stuck too close to a "chart only" policy.

How about timing? In order to be of most value to the trade, it is highly important that the record with strong potential be highlighted as soon as possible for maximum profits. In the test period indicated above, "Best Buys," on the average, were highlighted three weeks before they made either the National Retail or Juke Box chart.

SPOILIT? VS. "BEST BUYS." What is the difference between The Billboard's Spotlight feature and its "Best Buys"? As explained in greater detail in last week's article in this series on The Music Pop Charts, the Spotlight feature picks hits on the basis of The Billboard's music staff opinions as tempered by the staff's intimate knowledge of current industry trends and professional F. R. E. S. records as a helpful guide in record selection. As a crystal-ball operation, it enjoys a good running rate of under 50 per cent. The "Best Buys," however, is in no way based upon opinions, but for this feature we do direct opinions of early sales curves based upon actual statistical sales reports taken weekly throughout the country. It is the first published sales pulse of a given record. This is the purpose of "Best Buys" and this feature has been successful in proving to dealers and operators that they are buying a gambler to make money in the record business.
A Sensational New Recording!

POOR BUTTERFLY

Recorded by: THE HILLTOPPERS

WARNER BROS. MUSIC DIVISION
HARMS, INC.
488 Madison Ave., New York 22, N. Y.

Dot #15156

WARNER BROS., MUSIC DIVISION
HARMS, INC.
488 Madison Ave., New York 22, N. Y.
The Billboard Music Popularity Charts

POPULAR RECORDS

TOMMY LEAVERS: "The Best of Tommy Leaunders is a long-in-the-coming collection that also features several of his most popular songs from the 1950s and 1960s. (ABC, CAPAC)

MINDY CARSON: "Sea Goddess" (ABC, CAPAC) - Mindy Carson's latest album features her unique blend of music and storytelling, with songs that explore the depths of the ocean and the mysteries of its inhabitants. (ABC, CAPAC)

JACK SEELEY: "It's All Right" (Decca) - Jack Seeley's latest single is a soulful, upbeat tune that is sure to be a hit on the dance floors. (Decca)

The New Hit Record From The Gang That Sang "SWEET MAMA TREE TOP TALL"
BILLY HOLIDAY and her Orchestra
If The Moon Turns Green/Autumn In New York

RATINGS—COMMERCIAL POTENTIAL
Each record reviewed expresses the opinion of the member of the Billboard music staff.
In determining the commercial merit, the following factors are considered: sales potential, radio play, distribution power, exploitation potential.

**Review Spotlight on RECORDS**

**BURL IES-GORDON JENKINS**
True Love Goes On and On—Dec 23 1941—This is a lovely reading of a pretty new ballad by Burl Ives, over a most tastefully backing by the Jenkins Orch. It would be highly encouraging in a recording time. Flip is "Brave Man" (Famous), from the movie "The Happy Wanderer".

**THE HAPPY WANDERER**
Your True Love—Dec 30 1941—Henry Rees Orch.—RCA Victor 20-2739—This unusual reading of a hit song, a big hit now in the vocal market, and England, has a chance to break out here via these two recordings. The Weil Orch. version has soothing charm. Flip of the Weil disk is also bright. Flip of the Weil disk is "Your True Love" (RCA, BMI).

**TALENT**
Oh, How I Love A You—Pendulum, BMI—Coral 61166—The Four Guys hark on the label with a simple, meaningful performance of a poppy piece of novelty. It did gain some drive and brings the boys to the attention of many. Flip is "This Must Be The Place" (Pendulum, BMI).

**FRED DURAN**
The War Is Over—Allied Std.—Duran, who recently signed to the Columbia label, does the label proud. Columbia 40615—The title track of the album is an upbeat one, and the material is well arranged. It has a good sound quality, and the harmony is strong. Howard (Anson).

**TERRY GILKISON**
Down Here—Brunswick, BMI—Terry Gilkison, a favorite of mine, has a new hit. The title track of the album is an upbeat one, and the material is well arranged. It has a good sound quality, and the harmony is strong. Howard (Anson).

**TROY RYANNO**
Columbia 40615—The title track of the album is an upbeat one, and the material is well arranged. It has a good sound quality, and the harmony is strong. Howard (Anson).

**JACKIE JUD**
Dar—Anson—This is a lovely reading of a pretty new ballad by Jackie Jud, over a most tastefully backing by the Spanish flutist. It would be highly encouraging in a recording time. Flip is "This Must Be The Place" (Anson).

**JUDIE DEAN**
Don't Be So Rough—RCA Victor 20-2740—This is a lovely reading of a pretty new ballad by Judie Dean, over a most tastefully backing by the American pianist. It would be highly encouraging in a recording time. Flip is "This Must Be The Place" (RCA, BMI).

**JANICE SOLO**
Do and Take Me—Jubilee, BMI—This is a lovely reading of a pretty new ballad by Janice Solo, over a most tastefully backing by the American pianist. It would be highly encouraging in a recording time. Flip is "This Must Be The Place" (Jubilee, BMI).

**RUTH COLUMBUS**
You Call It Madness—Coral 41068—This is a lovely reading of a pretty new ballad by Ruth Columbus, over a most tastefully backing by the American pianist. It would be highly encouraging in a recording time. Flip is "This Must Be The Place" (Coral, BMI).

**JUDY TREMAINE**
Coral 41069—This is a lovely reading of a pretty new ballad by Judy Tremaine, over a most tastefully backing by the American pianist. It would be highly encouraging in a recording time. Flip is "This Must Be The Place" (Coral, BMI).

**JACKIE LEE O'KEEFE**
Coral 41070—This is a lovely reading of a pretty new ballad by Jackie Lee O'Keefe, over a most tastefully backing by the American pianist. It would be highly encouraging in a recording time. Flip is "This Must Be The Place" (Coral, BMI).

**JENKINS**
Rainy Moons—Novelty, BMI—This is a lovely reading of a pretty new ballad by Jenkins, over a most tastefully backing by the American pianist. It would be highly encouraging in a recording time. Flip is "This Must Be The Place" (Novelty, BMI).

**THE ROY ELDREDGE QUINTET**
with OSCAR PETERSON RAY BROWN BUDDY RICH J. C. HEARD
MC 1590 — EP 199 & 200

**THE GENE KRUPA**
Soloet—Showcase/Midget
BY 105

**BILLY HOLIDAY**
and His Orchestra
Jatap/Jacquet/Counts
BY 102

**JIM BARNES**
Easy Money—RCA Victor 20-2741—This is a lovely reading of a pretty new ballad by Jim Barnes, over a most tastefully backing by the American pianist. It would be highly encouraging in a recording time. Flip is "This Must Be The Place" (RCA, BMI).

**RAFAEL BLAINE**
The French Love—RCA Victor 20-2742—This is a lovely reading of a pretty new ballad by Rafael Blaine, over a most tastefully backing by the American pianist. It would be highly encouraging in a recording time. Flip is "This Must Be The Place" (RCA, BMI).

**ALEX DAVIS**
The Broadway Stage—RCA Victor 20-2743—This is a lovely reading of a pretty new ballad by Alex Davis, over a most tastefully backing by the American pianist. It would be highly encouraging in a recording time. Flip is "This Must Be The Place" (RCA, BMI).

**MAGGIE BOYCE**
I Hate You With You—RCA Victor 20-2744—This is a lovely reading of a pretty new ballad by Maggie Boyce, over a most tastefully backing by the American pianist. It would be highly encouraging in a recording time. Flip is "This Must Be The Place" (RCA, BMI).

**DANNY STEWART**
Tell Her You're In Love—RCA Victor 20-2745—This is a lovely reading of a pretty new ballad by Danny Stewart, over a most tastefully backing by the American pianist. It would be highly encouraging in a recording time. Flip is "This Must Be The Place" (RCA, BMI).
The Billboard Music Popularity Charts

**Country & Western Records**

- **Best Sellers in Stores**
  - For survey week ending March 24
  - Records are ranked in order of the greatest chart action during the week in country and western stores. The results are based on single sales as well as the proportion of country and western records.

  1. SLOWLY, W. Pierce – (COLUMBIA 326)
  2. YOU DON'T KNOW WHAT LOVE IS – (A&R 308, BMI – Carter Smith)
  3. YOU DON'T WANT TO KNOW – (Capitol 239)
  4. BINGO – (RCA Victor 2068)
  5. I'LL BE THERE – (Price 9668)
  6. WHEN THE ICE BREAKS – (Price 9668)
  7. Wake U.P., Irene – (Columbia 306)
  8. ME MEcá – (Columbia 306)
  9. MAMA'S GONE TO TOWN – (Columbia 306)
  10. SLOWLY, W. Pierce – (Columbia 306)

- **Most Played in Juke Boxes**
  - For survey week ending March 24
  - Records are ranked in order of the greatest popularity among juke box operators.

  1. SLOWLY, W. Pierce – (Columbia 326)
  2. YOU DON'T WANT TO KNOW – (Capitol 239)
  3. I'LL BE THERE – (Price 9668)
  4. WHEN THE ICE BREAKS – (Price 9668)
  5. ME MEcá – (Columbia 306)
  6. SLOWLY, W. Pierce – (Columbia 306)
  7. ME MEcá – (Columbia 306)
  8. SLOWLY, W. Pierce – (Columbia 306)
  9. MAMA'S GONE TO TOWN – (Columbia 306)
  10. SLOWLY, W. Pierce – (Columbia 306)

- **Most Played by Jockeys**
  - For survey week ending March 24
  - Records are ranked in order of the greatest number of plays on disc jockey radio shows.

  1. SLOWLY, W. Pierce – (Columbia 326)
  2. YOU DON'T WANT TO KNOW – (Capitol 239)
  3. I'LL BE THERE – (Price 9668)
  4. WHEN THE ICE BREAKS – (Price 9668)
  5. ME MEcá – (Columbia 306)
  6. SLOWLY, W. Pierce – (Columbia 306)
  7. ME MEcá – (Columbia 306)
  8. SLOWLY, W. Pierce – (Columbia 306)
  9. MAMA'S GONE TO TOWN – (Columbia 306)
  10. SLOWLY, W. Pierce – (Columbia 306)

**This Week's Best Buys**

According to sales reports in key markets, the following releases are recommended for extra profits.

**Buck Owens**

IT SEEMS LIKE I'M LOSING YOU – (Decca 31978)

**Roy Acuff**

IF YOU LOVE HER LIKE I DO – (Columbia 31971)

**Johnnie Wright**

I'M NOT THE HOLLERIN' TYPE – (Columbia 31972)

**C & W Records**

- For survey week ending March 24
- Readers are advised to listen to latest releases on their favorite formats.

- **C & W Territorial Best Sellers**
  - For survey week ending March 24
  - Readers are advised to listen to latest releases on their favorite formats.

- **This Week's Best Buys**
  - According to sales reports in key markets, the following releases are recommended for extra profits.
Announcing... ANOTHER BILLBOARD "FIRST"

Spotlight on RHYTHM & BLUES Records, Tidences and Talen.

— with more than a dozen features covering the existing and poten-
tial market... and focusing on the successful and profitable
techniques now being used by dealers, operators and disk jockeys
in this lively field of musical entertainment.

Coming in The Billboard... April 21 Issue

**RHYTHM & BLUES RECORDS**

**Best Sellers in Stores**

For survey week ending March 24

<table>
<thead>
<tr>
<th>Record</th>
<th>Week</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>**1. **</td>
<td>7</td>
<td>1</td>
</tr>
<tr>
<td>**2. **</td>
<td>12</td>
<td>2</td>
</tr>
<tr>
<td>**3. **</td>
<td>9</td>
<td>4</td>
</tr>
<tr>
<td>**4. **</td>
<td>3</td>
<td>7</td>
</tr>
<tr>
<td>**5. **</td>
<td>9</td>
<td>6</td>
</tr>
<tr>
<td>**6. **</td>
<td>7</td>
<td>5</td>
</tr>
<tr>
<td>**7. **</td>
<td>2</td>
<td>8</td>
</tr>
<tr>
<td>**8. **</td>
<td>3</td>
<td>9</td>
</tr>
<tr>
<td>**9. **</td>
<td>5</td>
<td>10</td>
</tr>
<tr>
<td>**10. **</td>
<td>10</td>
<td>1</td>
</tr>
</tbody>
</table>

**Most Played in Juke Boxes**

For survey week ending March 24

<table>
<thead>
<tr>
<th>Record</th>
<th>Week</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>**1. **</td>
<td>11</td>
<td>9</td>
</tr>
<tr>
<td>**2. **</td>
<td>10</td>
<td>12</td>
</tr>
<tr>
<td>**3. **</td>
<td>2</td>
<td>8</td>
</tr>
<tr>
<td>**4. **</td>
<td>15</td>
<td>6</td>
</tr>
<tr>
<td>**5. **</td>
<td>8</td>
<td>4</td>
</tr>
<tr>
<td>**6. **</td>
<td>15</td>
<td>10</td>
</tr>
<tr>
<td>**7. **</td>
<td>1</td>
<td>11</td>
</tr>
<tr>
<td>**8. **</td>
<td>1</td>
<td>7</td>
</tr>
<tr>
<td>**9. **</td>
<td>4</td>
<td>1</td>
</tr>
<tr>
<td>**10. **</td>
<td>3</td>
<td>5</td>
</tr>
</tbody>
</table>

**This Week's Best Buys**

According to sales reports in key markets, the following
recent releases are recommended for extra profits:

No recent release showed up strong enough in early sales
to enter this week's merit selection as a "Best Buy."

**R & B Territorial Best Sellers**

For survey week ending March 24

Atlanta

<table>
<thead>
<tr>
<th>Record</th>
<th>Week</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>**1. **</td>
<td>7</td>
<td>1</td>
</tr>
<tr>
<td>**2. **</td>
<td>12</td>
<td>2</td>
</tr>
<tr>
<td>**3. **</td>
<td>9</td>
<td>4</td>
</tr>
<tr>
<td>**4. **</td>
<td>3</td>
<td>7</td>
</tr>
<tr>
<td>**5. **</td>
<td>9</td>
<td>6</td>
</tr>
<tr>
<td>**6. **</td>
<td>7</td>
<td>5</td>
</tr>
<tr>
<td>**7. **</td>
<td>2</td>
<td>8</td>
</tr>
<tr>
<td>**8. **</td>
<td>3</td>
<td>9</td>
</tr>
<tr>
<td>**9. **</td>
<td>5</td>
<td>10</td>
</tr>
<tr>
<td>**10. **</td>
<td>10</td>
<td>1</td>
</tr>
</tbody>
</table>

**New Orleans**

<table>
<thead>
<tr>
<th>Record</th>
<th>Week</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>**1. **</td>
<td>11</td>
<td>9</td>
</tr>
<tr>
<td>**2. **</td>
<td>10</td>
<td>12</td>
</tr>
<tr>
<td>**3. **</td>
<td>2</td>
<td>8</td>
</tr>
<tr>
<td>**4. **</td>
<td>15</td>
<td>6</td>
</tr>
<tr>
<td>**5. **</td>
<td>8</td>
<td>4</td>
</tr>
<tr>
<td>**6. **</td>
<td>15</td>
<td>10</td>
</tr>
<tr>
<td>**7. **</td>
<td>1</td>
<td>11</td>
</tr>
<tr>
<td>**8. **</td>
<td>1</td>
<td>7</td>
</tr>
<tr>
<td>**9. **</td>
<td>4</td>
<td>1</td>
</tr>
<tr>
<td>**10. **</td>
<td>3</td>
<td>5</td>
</tr>
</tbody>
</table>

**Reviews of New R & B Records**

BILLY WARD & HIS DOMINOES

LUCILLE

**NEW YORK**

<table>
<thead>
<tr>
<th>Record</th>
<th>Week</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>**1. **</td>
<td>11</td>
<td>9</td>
</tr>
<tr>
<td>**2. **</td>
<td>10</td>
<td>12</td>
</tr>
<tr>
<td>**3. **</td>
<td>2</td>
<td>8</td>
</tr>
<tr>
<td>**4. **</td>
<td>15</td>
<td>6</td>
</tr>
<tr>
<td>**5. **</td>
<td>8</td>
<td>4</td>
</tr>
<tr>
<td>**6. **</td>
<td>15</td>
<td>10</td>
</tr>
<tr>
<td>**7. **</td>
<td>1</td>
<td>11</td>
</tr>
<tr>
<td>**8. **</td>
<td>1</td>
<td>7</td>
</tr>
<tr>
<td>**9. **</td>
<td>4</td>
<td>1</td>
</tr>
<tr>
<td>**10. **</td>
<td>3</td>
<td>5</td>
</tr>
</tbody>
</table>

**EARLY FESTIVAL**

**FATS DOMINO**

"YOU DOKE ME WRONG" b/w "Little Girl" $1.22

Imperial Records

4250 Sunset Blvd., Hollywood 28, Calif.

**DUKE RECORDS**

**BARBARA GALE**

"SO LONG, Goo-Dye, Joe" $1.00

**CANCER FUND GIVE TO DAMON RUNYON**

35-000

**Savoy Records Co., Inc.**

425 West 52nd Street, New York 19, N.Y.

**THE BILLBOARD**

April 3, 1954

**MAMBO LAND USA RHYTHM & BLUES RECORDS**

**Barnes**

**A Sure Fire Hit**

**FATS DOMINO**

"YOU DOKE ME WRONG" b/w "Little Girl" $1.22

**EARLY FESTIVAL**

"OH WHY?" b/w "Out On A Party" $1.25

**DUKE RECORDS**

**BARBARA GALE**

"SO LONG, Goo-Dye, Joe" $1.00

**CANCER FUND GIVE TO DAMON RUNYON**

35-000

**Savoy Records Co., Inc.**

425 West 52nd Street, New York 19, N.Y.

**THE BILLBOARD**

April 3, 1954

**Barnes**

**A Sure Fire Hit**

**FATS DOMINO**

"YOU DOKE ME WRONG" b/w "Little Girl" $1.22

**EARLY FESTIVAL**

"OH WHY?" b/w "Out On A Party" $1.25

**DUKE RECORDS**

**BARBARA GALE**

"SO LONG, Goo-Dye, Joe" $1.00

**CANCER FUND GIVE TO DAMON RUNYON**

35-000

**Savoy Records Co., Inc.**

425 West 52nd Street, New York 19, N.Y.

**THE BILLBOARD**

April 3, 1954

**Barnes**

**A Sure Fire Hit**

**FATS DOMINO**

"YOU DOKE ME WRONG" b/w "Little Girl" $1.22

**EARLY FESTIVAL**

"OH WHY?" b/w "Out On A Party" $1.25

**DUKE RECORDS**

**BARBARA GALE**

"SO LONG, Goo-Dye, Joe" $1.00

**CANCER FUND GIVE TO DAMON RUNYON**

35-000

**Savoy Records Co., Inc.**

425 West 52nd Street, New York 19, N.Y.

**THE BILLBOARD**

April 3, 1954

**Barnes**

**A Sure Fire Hit**

**FATS DOMINO**

"YOU DOKE ME WRONG" b/w "Little Girl" $1.22

**EARLY FESTIVAL**

"OH WHY?" b/w "Out On A Party" $1.25

**DUKE RECORDS**

**BARBARA GALE**

"SO LONG, Goo-Dye, Joe" $1.00

**CANCER FUND GIVE TO DAMON RUNYON**

35-000

**Savoy Records Co., Inc.**

425 West 52nd Street, New York 19, N.Y.

**THE BILLBOARD**

April 3, 1954

**Barnes**

**A Sure Fire Hit**

**FATS DOMINO**

"YOU DOKE ME WRONG" b/w "Little Girl" $1.22

**EARLY FESTIVAL**

"OH WHY?" b/w "Out On A Party" $1.25

**DUKE RECORDS**

**BARBARA GALE**

"SO LONG, Goo-Dye, Joe" $1.00

**CANCER FUND GIVE TO DAMON RUNYON**

35-000

**Savoy Records Co., Inc.**

425 West 52nd Street, New York 19, N.Y.

**THE BILLBOARD**

April 3, 1954

**Barnes**

**A Sure Fire Hit**

**FATS DOMINO**

"YOU DOKE ME WRONG" b/w "Little Girl" $1.22

**EARLY FESTIVAL**

"OH WHY?" b/w "Out On A Party" $1.25

**DUKE RECORDS**

**BARBARA GALE**

"SO LONG, Goo-Dye, Joe" $1.00

**CANCER FUND GIVE TO DAMON RUNYON**

35-000

**Savoy Records Co., Inc.**

425 West 52nd Street, New York 19, N.Y.
The Billboard Music Popularity Charts

**Review Spotlight on...**

**RECORDS**

CHARLES EDWARDS

*NEW YORKER* #206

BOB MARSHALL

*BEWITCHED AM I!* AND

*SOUVENIR OF MADEIRA*

Dawn 258

WESTERN PRESSERS

Ingtomes CALIFORNIA

“BEWITCHED”

ROY MELTON

SPECIALS

RELIGIOUS

NIKKY WILDE

BEWITCHED TO MIDNIGHT

RHYTHM & BLUES RECORDS

ROY BROWN

TUNES

JUDY HANSON

THEATRE 15

GALAXY HANKINS

I'LL FLY AWAY

MARTY STROUD

THERAPY 1005

GLEN SANFORD

DON'T BE AFRAID

BRUCE WRIGHT

RHYTHM & BLUE NOTES

AL HAMMOND

SOUL NOTE 19

JIMMY SMITH

THE ROYALS WORK WITH ME ANNIE

BARBARA YOUNG

FOLK TALENT AND TUNES

*Continued from page 30*

The stars take the lead strongly and the music suits the style pretty well. It's a good performance, well done. It's a good job all around. (Venus, BMI)

How the Blue Goose...? 18

This is a good recording, it is in keeping with the rhythm material. Here again the boys have a chance for showing their stuff and do it in a good job all around (Venus, BMI)

ROY BROWN

TUNES

*Continued from page 30*

ROY BROWN

TUNES

JUDY HANSON

THEATRE 15

GALAXY HANKINS

I'LL FLY AWAY

MARTY STROUD

THERAPY 1005

GLEN SANFORD

DON'T BE AFRAID

BRUCE WRIGHT

RHYTHM & BLUE NOTES

AL HAMMOND

SOUL NOTE 19

JIMMY SMITH

THE ROYALS WORK WITH ME ANNIE

BARBARA YOUNG

FOLK TALENT AND TUNES

*Continued from page 30*

The stars take the lead strongly and the music suits the style pretty well. It's a good performance, well done. It's a good job all around. (Venus, BMI)

How the Blue Goose...? 18

This is a good recording, it is in keeping with the rhythm material. Here again the boys have a chance for showing their stuff and do it in a good job all around (Venus, BMI)
This Week's Recommended TOP Seller!

DVORAK SYMPHONY NO. 5 IN E MINOR
("From the New World") Rafael Kubelik conducting the Chicago Symphony Orchestra MG50002

"...few reproductions compare with Mercury's in high fidelity or imaginative presentation, "
Chicago Sun-Times

"...Kubelik brings a freshness to the work that is thrilling and realizes beautful effects..."
San Francisco Examiner

The Billboard Music Popularity Charts

PACKAGED RECORDS

The Billboard's weekly survey of top sellers in all her markets.

LPS

1. THE GLENN MILLER STORY - Sound Track - Doran CL 1514
2. GLENN MILLER PLAYS SELECTIONS FROM THE "GLENN MILLER STORY" - Capitol RF 671
3. MUSIC FOR LOVERS ONLY - Jackie Gleason - Columbia ML 4590
4. TAWNY - Jackie Gleason - Capitol H 471
5. SONGS FOR YOUR LOVERS - Frank Capp - Capitol RF 671
6. MUSIC TO MAKE YOU MIGHTY - Jackie Gleason - Capitol RF 671
7. KISMET - Original Cast - Columbia ML 4590
8. CALAMITY JANE - Doris Day - Howard Keel - Capitol RF 671
10. "I REMEMBER GLENN MILLER" - Ray Anthony - Capitol RF 671

EPS

1. THE GLENN MILLER STORY - Sound Track - Doran ED 3151-4
2. GLENN MILLER PLAY SELECTIONS FROM THE "GLENN MILLER STORY" - Capitol RF 671
3. TAWNY - Jackie Gleason - Capitol H 471
4. MUSIC FOR LOVERS ONLY - Jackie Gleason - Capitol RF 671
5. CALAMITY JANE - Doris Day - Howard Keel - Capitol RF 671
6. MAY I SING TO YOU? - Johnnie Ray - RCA Victor EPS 2158
7. SONGS FOR YOUR LOVERS - Frank Sinatra - Capitol RF 671
8. "I REMEMBER GLENN MILLER" - Ray Anthony - Capitol RF 671
9. I BELIEVE - Perry Como - RCA Victor EPS 3188
10. TWO IN LOVE - Nat (King) Cole - Capitol RF 671

Reviews and Ratings of New Popular Albums

BING SINGS THE HITS OF 1949 - Bing Crosby (LP)

Most of Bing's hits will be familiar in this compilation of recordings from the show, sung by the "Great One" with the usual touch of finesse. For fans the Rolling Stone is the highlight, facing Bing by the Juke Scott Turner trio in a new cover. Colonnade is another. A very likeable, well produced album.

MONTAGE OF THE TIMES - Frank Sinatra (EP)

This set of 10 songs ranges from "Take Me Out to the Ball Game" to "The Days of Wine and Roses." The album is an excellent introduction to the songs of the 50s, and how they have been interpreted by some of the greats of the era. A must.

ECHOES OF BROADWAY - Judy Garland (LP)

This set of 30 songs is a great introduction to the songs of Judy Garland. The album is beautifully produced and arranged.

THE STARBURST HOUR - Gene Autry (LP)

This set of 10 songs is a great introduction to the songs of Gene Autry. The album is beautifully produced and arranged.

THE MERRY WIDOW - Richard Kiel (LP)

This set of 10 songs is a great introduction to the songs of Richard Kiel. The album is beautifully produced and arranged.

HAWAIAN CALLS - Capitol ML 4590

This set of 10 songs is a great introduction to the songs of Hawaiian music. The album is beautifully produced and arranged.

INTERNATIONAL CHORONDES DE LA BELLE EPOQUE - Capitol ML 4590

This set of 10 songs is a great introduction to the songs of International Chorones de la Belle Epoque. The album is beautifully produced and arranged.

MARCHES AROUND THE WORLD - Capitol ML 4590

This set of 10 songs is a great introduction to the songs of Marches Around the World. The album is beautifully produced and arranged.

THE BAND - The Band (LP)

This set of 10 songs is a great introduction to the songs of The Band. The album is beautifully produced and arranged.

Children's

BROWNING SHAKESPEARE AND THE SHEEP BUSTERS - Capitol ML 4590

This set of 10 songs is a great introduction to the songs of Browning Shakespeare and the Sheep Busters. The album is beautifully produced and arranged.

STEELER SOLIDALE - HOPPERED - Capitol ML 4590

This set of 10 songs is a great introduction to the songs of Steeler Solidale. The album is beautifully produced and arranged.
THE BILLBOARD HIGH FIDELITY

Make your sales and profits hit new highs

... display the V-M phonograph line in your store. It's complete... complete with styles and models to attract every customer, complete with all the features and tone quality that buyers want and complete range of modest prices from $29.95.

V-M Ads Pre-Sell YOUR Customers

but YOU have to tell these ready-to-buy prospects that YOUR store is the place to buy V-M. Ask your V-M distributor salesman for the factory-prepared—**see V-M** "Congratulate Your Graduate" (spring of '54) packaged retail display kit. Tie it in your advertising to this V-M national ad schedule. Double the impact on your best prospects!

**THE VOICE OF MUSIC**

**CASH IN—TIE IN with these V-M ADS!**

<table>
<thead>
<tr>
<th>MAGAZINE</th>
<th>ON SALE DATE</th>
<th>ADVERTISEMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seventeen</td>
<td>April 1</td>
<td>½ page, 2 colors</td>
</tr>
<tr>
<td>Scholastic Roto</td>
<td>April 1</td>
<td>3 col., B &amp; W</td>
</tr>
<tr>
<td>Ebony</td>
<td>April 10</td>
<td>½ page, B &amp; W</td>
</tr>
<tr>
<td>American Weekly</td>
<td>April 25</td>
<td>½ page, 4 colors</td>
</tr>
<tr>
<td>Parade</td>
<td>April 25</td>
<td>½ page, 4 colors</td>
</tr>
<tr>
<td>Seventeen</td>
<td>May 1</td>
<td>½ page, 2 colors</td>
</tr>
<tr>
<td>Scholastic Roto</td>
<td>May 1</td>
<td>3 col., B &amp; W</td>
</tr>
</tbody>
</table>

**V-M CORPORATION**

**BENTON HARBOR, MICHIGAN**

WORLD'S LARGEST MANUFACTURER OF PHONOGRAPH AND RECORD CHANGERS

*Copyrighted material*
**EPICure No. 11 (A Special Price "Droll"!)

Wagnerian Soprano in Leaky Opera House

Some records make a Valkyrie sound like she's singing under water. Not so Epic Records. Epic's Radical Sound gives your customers just what they want—big, life-like tone, free from distortion.

Superior performance and flawless sound wrapped up in jackets with real red velvet and four Epic Record a fast moving story.

Stock and display Epic now!

**EPICure No. 11 (A Special Price "Droll")

Wagnerian Soprano in Leaky Opera House

Some records make a Valkyrie sound like she's singing under water. Not so Epic Records. Epic's Radical Sound gives your customers just what they want—big, life-like tone, free from distortion.

Superior performance and flawless sound wrapped up in jackets with real red velvet and four Epic Record a fast moving story.

Stock and display Epic now!

**EPICure No. 11 (A Special Price "Droll")

Wagnerian Soprano in Leaky Opera House

Some records make a Valkyrie sound like she's singing under water. Not so Epic Records. Epic's Radical Sound gives your customers just what they want—big, life-like tone, free from distortion.

Superior performance and flawless sound wrapped up in jackets with real red velvet and four Epic Record a fast moving story.

Stock and display Epic now!

**EPICure No. 11 (A Special Price "Droll")

Wagnerian Soprano in Leaky Opera House

Some records make a Valkyrie sound like she's singing under water. Not so Epic Records. Epic's Radical Sound gives your customers just what they want—big, life-like tone, free from distortion.

Superior performance and flawless sound wrapped up in jackets with real red velvet and four Epic Record a fast moving story.

Stock and display Epic now!

**EPICure No. 11 (A Special Price "Droll")

Wagnerian Soprano in Leaky Opera House

Some records make a Valkyrie sound like she's singing under water. Not so Epic Records. Epic's Radical Sound gives your customers just what they want—big, life-like tone, free from distortion.

Superior performance and flawless sound wrapped up in jackets with real red velvet and four Epic Record a fast moving story.

Stock and display Epic now!

**EPICure No. 11 (A Special Price "Droll")

Wagnerian Soprano in Leaky Opera House

Some records make a Valkyrie sound like she's singing under water. Not so Epic Records. Epic's Radical Sound gives your customers just what they want—big, life-like tone, free from distortion.

Superior performance and flawless sound wrapped up in jackets with real red velvet and four Epic Record a fast moving story.

Stock and display Epic now!

**EPICure No. 11 (A Special Price "Droll")

Wagnerian Soprano in Leaky Opera House

Some records make a Valkyrie sound like she's singing under water. Not so Epic Records. Epic's Radical Sound gives your customers just what they want—big, life-like tone, free from distortion.

Superior performance and flawless sound wrapped up in jackets with real red velvet and four Epic Record a fast moving story.

Stock and display Epic now!

**EPICure No. 11 (A Special Price "Droll")

Wagnerian Soprano in Leaky Opera House

Some records make a Valkyrie sound like she's singing under water. Not so Epic Records. Epic's Radical Sound gives your customers just what they want—big, life-like tone, free from distortion.

Superior performance and flawless sound wrapped up in jackets with real red velvet and four Epic Record a fast moving story.

Stock and display Epic now!

**EPICure No. 11 (A Special Price "Droll")

Wagnerian Soprano in Leaky Opera House

Some records make a Valkyrie sound like she's singing under water. Not so Epic Records. Epic's Radical Sound gives your customers just what they want—big, life-like tone, free from distortion.

Superior performance and flawless sound wrapped up in jackets with real red velvet and four Epic Record a fast moving story.

Stock and display Epic now!

**EPICure No. 11 (A Special Price "Droll")

Wagnerian Soprano in Leaky Opera House

Some records make a Valkyrie sound like she's singing under water. Not so Epic Records. Epic's Radical Sound gives your customers just what they want—big, life-like tone, free from distortion.

Superior performance and flawless sound wrapped up in jackets with real red velvet and four Epic Record a fast moving story.

Stock and display Epic now!

**EPICure No. 11 (A Special Price "Droll")

Wagnerian Soprano in Leaky Opera House

Some records make a Valkyrie sound like she's singing under water. Not so Epic Records. Epic's Radical Sound gives your customers just what they want—big, life-like tone, free from distortion.

Superior performance and flawless sound wrapped up in jackets with real red velvet and four Epic Record a fast moving story.

Stock and display Epic now!

**EPICure No. 11 (A Special Price "Droll")

Wagnerian Soprano in Leaky Opera House

Some records make a Valkyrie sound like she's singing under water. Not so Epic Records. Epic's Radical Sound gives your customers just what they want—big, life-like tone, free from distortion.

Superior performance and flawless sound wrapped up in jackets with real red velvet and four Epic Record a fast moving story.

Stock and display Epic now!

**EPICure No. 11 (A Special Price "Droll")

Wagnerian Soprano in Leaky Opera House

Some records make a Valkyrie sound like she's singing under water. Not so Epic Records. Epic's Radical Sound gives your customers just what they want—big, life-like tone, free from distraction.

Superior performance and flawless sound wrapped up in jackets with real red velvet and four Epic Record a fast moving story.

Stock and display Epic now!
"IT'S A TERRIFIC BUY. I DON'T KNOW HOW THEY DO IT!"

Columbia's All-New
3-Speed Phonograph
WITH EXCLUSIVE
"PRISMATIC SOUND!"

COMPLETE ELECTRONIC PHONOGRAPH—NOT AN ATTACHMENT!

Plays any record, any speed with true fidelity. Plugs into any AC outlet.

Ruggedly built—won't take a lot of abuse—ideal for children.

Powerful amplifier and Atkinson No. 2 speaker.

Separate volume and tone controls.

Metal tone arm, high-compliance cartridge.

Long lasting SAPPHIRE needle found only in most expensive phonographs.

Smart mahogany-finish ALL-WOOD cabinet!

BUILT BY COLUMBIA—THE GREATEST NAME IN RECORDED SOUND.

From the engineers of the first long-playing record and the first low-cost high fidelity phonograph, comes the first compact, electronic phonograph of its kind—the superb Columbia "200" with unique "Prismatic Sound." The biggest sound for the money America has ever heard!

USE THE "200" TO BOOST YOUR TRAFFIC AND VOLUME RIGHT NOW! IT'S THE ONLY QUALITY NAME BRAND PHONOGRAPH AT THIS PRICE. ASK YOUR COLUMBIA DISTRIBUTOR FOR HIS SPECIAL DATING PLAN.

COLUMBIA RECORDS, INC.
701 7th Avenue, New York 19, N.Y.

MUSIC AS WRITTEN

Continued from page 17

undergoing an operation following an automobile accident a few weeks ago. In the background song in the ballad "Sail Away," the last line reads: "Return." He also cut the force for RCA Victor's Model 2009G Phonograph. Large and scale of the pickup are published by Simon and Schuster, Inc.

Fernando estes! parikulars MUSIC Panna. This is the first of our monthly columns focusing on the lives of legendary deejays. In this issue, we spotlight the life of DANA 1037's music director.

Dan Carter, a native of Ohio, who now resides in California, has been involved in the music industry for over 30 years. He started his career in the early 1980s as a member of the legendary quartet, the Ohio State University Singers. After graduation, he moved to Los Angeles to pursue a career in recording and broadcasting. Carter joined the staff of DANA 1037 in 1987, where he has held several positions, including music director and promotions manager.

Carter's passion for music is evident in his work, and he is known for his ability to connect with listeners and provide a unique blend of music that caters to a wide audience. His dedication to the station has earned him numerous awards and accolades, including being named Music Director of the Year by the National Association of Broadcasters in 1993.

In his personal life, Carter is a devoted husband and father. He and his wife, Emily, have two children, Jack and Sarah. The family enjoys spending time together, whether it's attending live concerts, playing sports, or exploring the beautiful beaches of Southern California.

The music industry is constantly evolving, and Carter's adaptability and commitment to excellence have been crucial to his success. As DANA 1037's music director, he continues to shape the station's musical identity and ensure that it remains a leader in the radio industry.
**BURLESQUE BITS**

*by UNO*

Betty Howard, who is being held over at the Jorgo Garden in Lebanon, and looking for a gig and a driver of a new pink Cadillac, is more than ready to make it to Lebanon. She is well known for her calendars and gives away photos to friends who are able to. When Howard gets to Lebanon, she will be converted from a heart ailment. 

Boume, burlesque from De-Neice West Berlin Drive, Hollywood, is a very popular performer and producing Guy 99's of the West Berlin Drive. She is a family counselor, and her parties are the social events of the week. She is not only known for her burlesque but also for her family counseling. 

The Miss America beauty contest is coming up, and it is being held in Atlantic City. The contestants are competing for the title of Miss America, and the winners will be crowned in a ceremony at the Miss America Pageant. 

The cleanup operation is continuing in the city, and the streets are being swept clean. The city is making an effort to improve its appearance and attract more visitors. 

The dance Carla's opens on the corner of 2nd and Main, and it is a popular spot for young people to gather. The dance is a great place to meet new people and have a good time. 

**HOCUS-POCUS**

*by BILL SACHS*

*OUI GERSER is reported critically ill in a St Louis hospital following a series of severe asthmatic attacks. Details are sketchy, but the word is that his physician is not optimistic. Oui Gerser, who long had his Chicago home, is reported doing poorly.*

French pickpocket magician O'Clock, who is billed as "The Master Magician," is performing in Academies of Magical Arts. O'Clock is known for his magical abilities and has won numerous awards in the field of magic. He is a skilled performer and is known for his ability to entertain large audiences.

**SHOWS**

Hotel Sands, Las Americas Nev.

Robert Merrill, back for a second time as the star of "The Magic Man," is back at the Hotel Sands in Las Americas Nev. for an encore. Merrill is a well-known performer and has been entertaining audiences for many years.

Dancing Carneys open the ball and show some of their most popular routines. "The Dance of the Ghosts," in which they appear to be dancing on air, is a favorite with the audience. "The Dance of the Zombies," in which they dance among the dead, is also popular.

Tina King, who is known for her hand dance, returns for her sixth week contract. Her dance, which she calls the "Coffin Dance," is a hit with the audience.

When in Boston it's . . .

**HOTEL AVERY**

Avery & Washington St.

The Home of Showfolk

In the heart of one of Boston's most charming neighborhoods, Hotel Avery offers guests a warm and welcoming atmosphere. The property features comfortable guest rooms, a solarium, and a garden. The hotel is perfect for business travelers and families alike, with its convenient location and friendly staff. 

**FOR SALE**

**NIGHT CLUB LOUNGE**

**ULTRA MODERN**

In CHERRY HINT PARK

Wall and 1213-14 Lee, Hawthorne, & Co.

**ENTERTAINMENT**

**SUSHI BURLESQUE**

A great addition to the nightlife scene, Sushi Burlesque offers a unique blend of Japanese cuisine and live entertainment. Experience the fusion of traditional and modern elements in a sleek and stylish setting. 

**When in Chicago**

It's . . .

**THE BILLBOARD ENTERTAINMENT**

Lloyd's Theatre

535 W. Madison St.

Chicago, Ill.

**KAYE GORHAM & JUNE OLIVER**

**THE MANHATTAN STEPPERS**

Girls **Girls** **Girls**

Every girl is picked for her beauty and from a Lucidly Costumed and a wide range of experience and ability to give you

Open for Fairies

Night Clubs - Theaters

Lloyd's Theatre

535 W. Madison St.

Chicago, Ill.

Oscar Lloyd

1304 S. Michigan Ave.

Chicago, Ill.

Telephone: 7-3111

Telephone: 7-3055

**JOHN BARTRAM HOTEL**

Broad Street at Locust, Philadelphia, Pa.

ROBERT PEARCE, Resident Mgr.
**THE FINAL CURTAIN**

**News Notes on Talent**

**BARRIE and JULL** open at the Elgin. They are enjoying their current U.S. tour and when they return to the Elgin will perform a second week with wonderful reviews. They are expected up to the top in their performances, and are scheduled for an encore appearance for the next three weeks. Their popularity is unparalleled, and they continue to entertain their audiences with their singing and dancing abilities.

**BENEFIT GIVEN FOR BILLY ELDER**

SYRACUSE — While 71-year-old vaudeville star Billy Elder was recovering from an operation in a hospital here Sunday, some of his old friends in the show business, including many who had been through some of his difficulties, contributed to a benefit show at the Warner Theatre. The show was organized by Elder's son, John Elder, in honor of his father's recovery.

**NEW YORK**

The Flamingo, Las Vegas, Nev., has closed as a restaurant but will continue as a hotel.

Angeles, Calif., Jan. 12 — The Flamingo, Las Vegas, Nev., has closed as a restaurant but will continue as a hotel.

**West Side Story Returns**

In Loving Memory of

**FRANK ROGERS**
who passed away
March 2, 1954

Mrs. Frank Rogers

In Loving Memory

**ELMIE MORRISON**
Who passed away April 1, 1954

Mr. W. S. Brown

Auburn, Maine

**ROCKEFELLER CENTER**

JANUARY 25, 1954

**Elisie Murphy Brown**
Who passed away April 3, 1954

Miss Billie Reed

**IN MEMORY OF**

**Clarence A. Lineback**
**and his Brother**

**Night Club Vaude**

**CAUGHT AGAIN**

BLUE ANGEL, NEW YORK: It seems that we have once again put the club into the hands of a new manager. The two acts are Marlene, French singer, and Tony Guido, impersonator who works with her. The act is known as "Spangles." They have been booked for a benefit show, and are selling tickets for $2.50 each. The show is scheduled for March 15th.

**In Loving Memory of**

Elizabeth Aline Back
Brooke Ray

**Continued from page 29**

**What Can Happen Monday**

...and it will happen in the newspaper. Tony Guido and Marlene have arranged a special feature for the New York Times, in which they will display their talents and charm to the public. The feature will run on Monday, and will include a profile of Tony Guido, his career, and his relationship with Marlene. The feature will also include a series of photographs, which will give the readers a glimpse of the inside of the club.

**Bareas and Jull open at the Elgin**

... and their current U.S. tour is expected to be a success. They are scheduled to perform at the Elgin for an encore appearance, and are expected to entertain their audiences with their singing and dancing abilities.

**DIEHOLDS ARTISTS Federation**

... will hold their annual meeting on Thursday, January 28, at the DeWitt Clinton Club, New York. The meeting will be attended by representatives from various artists' federations, and will feature discussions on the state of the theatre industry. The meeting will be chaired by Willy Manly, president of the federation, and will be attended by members of the federation, as well as representatives from other unions and organizations.

**CLAIMS LEVELED**

... "was pressured" into signing a 90-day lease last December, in which he vested the rights to the building on her behalf. He alleged that she had failed to make necessary payments for years towards the lease, which had been held by the building owner. In evidence before the court by the end of the month, she was found guilty of breach of contract.

"He was supposed" to dispose of the Billmore when it was closed down this year, but that now he wants it back because it is a money-making enterprise. During Maloney's stay, "he has attempted without success" to make the operation a success. Judge McNamara turned down his application to vacate his order in favor of the premises to held that the lease may be closed down this year, and that he may be compensated for any losses that he may have sustained.

**Biblemoore, one of Las Vegas' top hotels, has been closed** by play of America's top boxing stars. However, it would not have been successful, had Maloney's application been granted, and the building would have been closed down.

**The Flamingo, Las Vegas, Nev., which is a hotel and casino, has been leased to an unknown party, in lieu of a lease that was granted to Maloney. The building is located near the Las Vegas Strip, and is expected to be a success."
OUTDOOR

APRIL 3, 1954

COMMUNICATIONS TO 184 W. RANDOLPH ST., CHICAGO, ILL.

11

THE BILLBOARD

BEATTY DOES OKAY IN EARLY STANDS

Rainham Hornets Turnout in Some Spots;
Street Parade Sparks Early Interest

POMONA, Calif., March 27—(Continued from
Page 1)—With an estimated crowd of 10,000
attracted to the Pomona Fairgrounds for the
opening day of the Pomona Fairgrounds, an
estimated 5,000 people turned out for the pro-
ceedings. The fair opens today with the usual
parade, which will feature floats and bands.

JOHNSON'S KELLY, seen were Rattler
of the the Johnson's Kelly, was a favorite
with the crowd. His
capacity was added
for the day, and
the excitement was
high among the fans.

Show World Awaits Ike's Tax Bill Okay

Continued from page 3

WHALE TO USE PAPER ON ROAD

NEW YORK, March 27—(Continued from
Page 1)—The annual tax bill of approximately
$1,500,000,000 will be presented to Mayor
Humphrey on Monday morning for his signa-
ture. The bill, which was introduced in the
Assembly earlier this week, will be consid-
ered by the Senate next week.

1. Ed Johnson

Is Victim of Rattle Gun

WACO, Tex., March 27—A bullet hit Ed
Johnson, Jr., 46, nationally known authority on
the Kelly, and tore away a few inches of flesh
from his left side after having been shot on the
street.

Johnson had tracked snakes for ten years
and had supplied many museums, and was fam-
familiar with all types of snakes.

The accident occurred when he was on
his way to a snake show in Waco.

The snake was found with a bullet in its
body. The bullet was removed by Dr. John
Johnson, who said the snake would die.

BOOK REVIEW

Kelly, Kelley Produce Hap

Circus 'Clown

CHICAGO, March 27—(Continued from
Page 1)—John F. Kelly, of the Big Kelly Clowns
Circus, and his son, John J. Kelly, of the
Chicago Kelly Clowns, have agreed to join the
Ringling Bros. and Barnum & Bailey Circus
for the 1955 season.

Hippodrome Ends Run After OK 1st Season

NEW YORK, March 27—(Continued from
Page 1)—The Hippodrome, which has been
in operation for the past 12 years, closed its
season on Monday night with a final perfor-
mance. The Hippodrome was opened in 1943
by the late A. W. Reynolds, and has been
owned and operated by him since that time.

The Hippodrome was one of the most popu-
lar of the New York circuses, and was well-
known for its fine shows and entertainment.

Detroit Unveils Auditorium Plan

DETROIT, March 27—Details of Detroit's pro-
pert project's $22,000,000!, a new 2,500-seat
auditorium, were announced today by the City
Auditorium Committee, which is in charge of
the project.

The auditorium will be a multi-purpose
facility, to be used for concerts, plays, and
other entertainment events.

Armony Sold In Bridgeport

BRIIDGEPORT, Conn., March 27—(Continued
from Page 1)—The Armony Institute, a popu-
lar local institution, has been sold to the
Bridgeport Public School System for an
amount not yet disclosed. The institution
was founded in 1890 and has been in opera-
tion for over 60 years.

The building will be used as a center for
special education programs, and will provide
additional classroom space for the Bridgeport
school system.

Canton, Ohio, March 27—(Continued from
Page 1)—The Canton Auditorium has been
sold to the city of Canton for an amount not
yet disclosed. The auditorium was formerly the
site of the Canton High School, and will be
renovated for use as a community center.

The Auditorium will be a community center
for the Canton area, and will provide spec-
tacular facilities for cultural and entertain-
ment events.

The auditorium will be used for a variety of
events, including concerts, plays, and other
entertainment events.

Baker's Books

Baker's Books, a famous bookstore in New York
City, has recently reopened after a long
absence. The store, which was founded in
1892, has been a popular destination for
book lovers for over a century. The store
now features an expanded selection of books,
including many rare and collectible titles.

The store is open from 9:30 a.m. to 5:30 p.m.
Monday through Saturday, and from 11 a.m.
to 4 p.m. on Sunday.

Home Shows

Portland Homer Scores; Expo See Big Business

PORTLAND, Ore., March 27—The Portland
Homer, a popular softball team, won its first
game of the season against the Portland Armo-
ny. The homer scored 12 runs in the win.

Expo See Big Business

DENVER SCHEDULES EXHIBITION AT ARENA . . .
DENVER—(Continued from Page 1)—The
Denver World's Fair, which is scheduled to
open in July, will feature an exhibition at the
Denver Union Station. The exhibition will
include a variety of displays, including a
model of the 1958 World's Fair and a display
of Colorado's natural resources.

The exhibition will be open daily from 10 a.m.
to 10 p.m., and will be free to the public.

Denver's new stadium is scheduled to open in
July, and will be used for a variety of events,
including baseball games and concerts.

Denver's new stadium is scheduled to open in
July, and will be used for a variety of events,
including baseball games and concerts.

The stadium is expected to be a major draw for
Denver residents, and will provide a new
venue for local sports teams.

The stadium will be used for a variety of events,
including baseball games, concerts, and other
entertainment events.

Denver's new stadium is scheduled to open in
July, and will be used for a variety of events,
including baseball games and concerts.

CANTON, O. ATTRACTION

CANTON, O.—(Continued from Page 1)—The
Canton Fair, a popular annual event, has
recently announced its schedule of events for
the upcoming year. The fair will feature a
variety of attractions, including a midway,
a rodeo, and a country fair.

The fair is expected to draw thousands of vis-
itors, and will provide a fun-filled day for all.

With owner A. Joseph Gratz of Rockaway, N.J. Playland Park

Gratz has recently announced plans for the
construction of a new park in Rockaway, N.J.
The park will feature a variety of rides, games,
and attractions, and will provide a new desti-
nation for visitors to the area.

The park is expected to be completed in the
summer, and will provide a fun-filled day for
visitors of all ages.
Outstanding New and Used Equipment

**NEW, PORTABLE ALL-STEEL FERRIS WHEEL**

**SMITH SMITH**

**NEW!**

- Train Rides
- Choo Choo Train
- Kiddie Construction
- Boat Rides
- Miniature Trains
- Parent-Child Rides
- Shooting Galleries
- Term Payments
- Installation

**FINEST KIDDE RIDS**

- All Steel Quality
- Durable Construction
- Easy Handling
- No rust or Corrosion
- Highly Demandable
- Complete Line
- On Sale Now

**FERRIS WHEELS**

- Rocker Rides
- Choo Choo Rides
- Speed Boat Rides
- Choo Choo Rides
- Kiddie Trains
- Parent-Child Rides
- Shooting Galleries
- Term Payments
- Installation

**WASHINGTON FERRIS WHEEL CO.**

- Speed Boat Rides
- Choo Choo Rides
- Kiddie Trains
- Parent-Child Rides
- Shooting Galleries
- Term Payments
- Installation

**CARNIVAL TRAVELING WHEEL CO.**

- Speed Boat Rides
- Choo Choo Rides
- Kiddie Trains
- Parent-Child Rides
- Shooting Galleries
- Term Payments
- Installation

**KIDDIERIDE CO.**

- Speed Boat Rides
- Choo Choo Rides
- Kiddie Trains
- Parent-Child Rides
- Shooting Galleries
- Term Payments
- Installation

**AMUSEMENT MFG. CO.**

- Speed Boat Rides
- Choo Choo Rides
- Kiddie Trains
- Parent-Child Rides
- Shooting Galleries
- Term Payments
- Installation

**TUBS-O-FUN**

Sensational New 48-Passenger Kiddie-Adult Ride—Very Flashy

Riders may turn or spin themselves in either direction as the entire ride revolves. Revolutionary new construction permits very fast assembly or disassembly. Absolutely no bolts or pins to be removed, just loosen 22 nuts a few turns and the entire ride breaks up into only 17 pieces, plus Cover, Canopy and Ornament, that’s all, positively no more. Can be completely assembled or disassembled in just a few minutes.

**HAMPDEN AMUSEMENT CO.**

Hampden Pl. Oakeles (Phone: 6919)

- St. Louis 20, Mo.
- Contact to
- Call for Names
- Phone: 6919

**HAND CARS**

Very Profitable Ride

Hampden Amusement Co.

- 201 Grand
- St. Louis 20, Mo.

**FLY-O-PLANE FOR SALE**

In Grand Prizes in Carnival, Fair, Midway, Parades, Etc.

- 201 Grand
- St. Louis 20, Mo.

**MORE SOD-MOTHER**

Ice Shavers

- 201 Grand
- St. Louis 20, Mo.

**FREE TRIAL!**

Try out “Soda-Mother” for 1 week Free

- 201 Grand
- St. Louis 20, Mo.

**HAND CAR KIT**

Build Your Own Hand Car and Sell It

- 201 Grand
- St. Louis 20, Mo.
Supplies

CASH at PRICE $64

STOCK ROLL - COTTON

$95.00

specialising

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!

Levellawd, NC

LEVELLAWD, NC

freed

check

-4695.00

Se<ontl

shipped

ORDER

LOCATION

ASSOCIATIONS!
Scores of names that enter Bill icemakers and active new, or known to the real world.

Here is correct depiction of the real world.

It appears that the real world is the greatest and the greatest of these, in fact, the largest of the two, is in the form of what looks like a cardboard box, which has been cut open at the top to reveal the contents. The contents consist of a variety of items, including what appears to be a plastic bag, some paper, and possibly some food items. The box is labeled with various codes and numbers, which may indicate the contents or the area where it was found.

The box is situated on a wooden surface, and there is a small amount of dust visible around it. The lighting in the scene is dim, and the overall atmosphere is somewhat gloomy. It is difficult to make out any specific details about the location or the context in which this scene was captured.
Mills Bros. Makes Plans For 15th Opening Spread

GREENVILLE, O., March 27—Plans for Mills Bros’ annual driving circus to roll into the Greenville area for the first time since 1947.

King-Cole Deal Expected to Jell In Near Future

CHICAGO, March 27—Probably arrangements soon will be completed for Cole Bros. circus to roll into the Land of Lincoln for the first time since 1926.

PARTING OF THE WAY

One Show Salutes another In Dawn Parade at Macaron

MACON, Ga., March 27—This long-time show center has seen its last parade, a few days before it ended its last circus run, in its most unique procession ever, seen by a few early risers Friday (10).

GOSH WORKS IN Novel TWISTS

KNOXVILLE, March 27—Byron L. Gosh, director of the Cole Bros. of the World, played a few new tricks with his fellow Americans in the oldest travelling circus in the world. The first of his 4,000-paid units was an exhibit of 400 plumbing pipes, a metal exuberance.

R-B Returning To Hartford

HARTFORD, Conn., March 27—R-B circus begins its return to the Hartford metropolitan area this week, having been on the road for the first time since 1947.

Gil Gray Plays Missouri, Iowa

STOXS CITY, la., March 27—Gil Gray opened in St. Cloud, Minn., his first tour since World War II, and moved to Sioux City for the week of May 12th. The show is off this week and will next week in Springfield, Mo.

Kelly-Morris Opens in Florida; Animals on 'Til Gem City Bows

TAMPA, March 27—Kelly-Morris is in the third week of its first tour this year which started on February 4th at Lake City, Florida, and moved to Gainesville, Florida, and now is in Lakeland, Florida. The show will be on the road until June 1st.

D. C. Slumps for H-M Despite Big Matinees

WASHINGTON, March 27—Capacity matinee business has dropped below pre-season levels at the D.C. which is selling some 100 tickets per performance, for the first time since the circus opened on March 12th.

The excellent matinee business has attributed National Radio, Norton, circus manager, to a report that the matinees have been made up by increased attendance at the Saturday night and Sunday night performances. The show is also doing well on the matinees.

R-B Worker Dies In Train Slip; Ruled Accidental

Hillsborough, March 27—A workman of the R-B circus died yesterday as a result of injuries received when a train he was working on hit him near Orlando. The accident occurred just as the train was entering a tunnel near the town. The man was identified as Fred Sanford, of Kent County, who was assisting in the loading of the train. Sanford was killed instantly and his body was removed to the hospital.

The accident occurred near the town of Hillsborough, where the circus was scheduled to perform tonight. The circus has been in the area since Monday and is scheduled to remain until tomorrow.

In the case of the R-B circus, the accident occurred near the town of Hillsborough, where the circus was scheduled to perform tonight. The circus has been in the area since Monday and is scheduled to remain until tomorrow.

The R-B circus is one of the largest and most successful circuses in the country, with a cast of over 500 riders and animals. The circus has been touring for over 100 years and is known for its colorful and entertaining performances. The circus is expected to draw thousands of spectators to the area.

Gainesville Maps April Bow For Community 25th Year

Gainesville Community Circus will open its 25th season here on April 21-22, with a special matinee for the 5th annual Community Concert. The show will be presented by the Gainesville Chamber of Commerce and the University of Florida, and will feature a variety of acts, including a parade, a sing-along, and a special performance by the University of Florida Symphony Orchestra.

Gainesville Community Circus is one of the oldest and most established circuses in the country, and has been a popular attraction for nearly 100 years. The circus has been touring for over 100 years and is known for its colorful and entertaining performances. The circus is expected to draw thousands of spectators to the area.

4 Shows Starting From Hugo In Operation 'Little Peru'

Hugo, Okla., March 27—Re- minded of the classic circus in Peru, Ind., quartered numerous periscopes, knives, and other weapons, anddefeated all organized efforts to stop them. The show is off this week and will next week in Hugo, Okla.

The Miller-Woodworth Clown, who has been making the show a hit with his special brand of humor, will be in Hugo before joining Orville Davis. The clown act stays at Springer, Okla., and will start back to Hugo.

Ober Miller, manager of the show, said that the decision to relocate to Hugo was influenced by the popularity of the show in that area, and the fact that it has been performing in the region for many years.

The Miller-Woodworth Clown, who has been making the show a hit with his special brand of humor, will be in Hugo before joining Orville Davis. The clown act stays at Springer, Okla., and will start back to Hugo.

The Miller-Woodworth Clown, who has been making the show a hit with his special brand of humor, will be in Hugo before joining Orville Davis. The clown act stays at Springer, Okla., and will start back to Hugo.
Mr. and Mrs. George E. May and family recently attended an event. Visits from family, friends, and neighbors are always welcome.

Munius and Mrs. Hannah and their family have returned from their recent trip to Europe. They report that the weather was excellent and the sites were beautiful. They plan to return next year for more sightseeing.

Poodles Hannah and Mrs. Hannah have recovered from their recent illness. They are now back to their usual cheerful selves.

Circo to Polack Eastern included Mrs. Hannah. Mrs. Hannah was a favorite among the performers and was known for her unique tricks with the poodles.

The first天上化用会が開催されました。是天の会の運営者や参加者から、多くの支援があった。今後の活動に向け、さらに多くの人々が関与してくることを期待しています。

April 12, 1954
THE BILLBOARD
CIRCUSES

BEATTY, POLACK GIRL FOR SCRAB AT LOS ANGELES

Los Angeles, March 27 - First appearance interest of the Los Angeles Season will be on April 8-10. Poleact's Western unit company, on the 23rd of this month, will play the Los Angeles Coliseum for three performances.

Previously, Beatty, Polack has appeared in Los Angeles, but this year it changed its year in order to avoid competition with a football game which is promoted by the same auspices as the circuses.

Shay, acrobats; Idyle, novelty act; Gany and May, comedy; Dating; and others,组成。观众们对这个节目非常满意。

WANTED

23 Telephone Solicitors, Programs, U.C.C.'s, S.C., and Booking Agents to cast radio show going out on your network. Must speak or understand Spanish. Must have territory. Pay daily.

J. P. SHAVER
1304 Madison Avenue, Chicago, Illinois

PHONEMEN

This is the fourth year for this top date. Our names and personal appearance. Answering. No Replies. April 1st, and April 2nd, 1954.

HUMANOID PHOTOS

One hundred thousand dollars for anyone who canver or duplicate these photos.

JACK SCHENCK
Ferris Hotel
Knoxville, Tenn.

PHONEMEN


WANTED

Jack Otto, Master of the Rodeo, will be available in the following areas: South Dakota, Nebraska, Kansas, Missouri, Iowa, and Wisconsin. Phone Otto for details.

J. C. PATTERNER
Fairs, Shows, Midways, Flea Markets, Ohio

PHONE MEN

Anywhere In U.S. State. Vendor guaranteed and known in your territory now. No COD's, Warrants, or Contracts. Write: Phone Men, New York, N.Y., Phone IV-1999.

Four-Specs Featured in Ringling Program Format

New York, March 26 - Four performances scheduled for April 12th at the Poloact's Ringling Bros. and Barnum & Bailey Circus. The format for the four performances will be as follows:

1. The big top will be opened at 10:30 a.m.
2. The show will begin at 11:30 a.m.
3. The performance will last for approximately three hours.
4. The show will conclude at 2:30 p.m.

As in the past, John Ringling will appear at the beginning of the show to introduce the performers. He will be assisted by Mickey, the Ringling Brothers' well-known chimpanzee. Mickey will play a major role in showcasing the various acts.

The format is designed to provide a balanced mix of acts, including acrobatics, animal acts, and music. The aim is to appeal to a wide audience, including children and families.

Jack Otto is authorizing a piece on John Ringling North for Sala Circus. The piece includes comments from the audience and a review of the show. It will be published in the next issue of the Ringling Brother's newsletter.
Include Major Units
In Indian Pt. Plans

Kelmans Adds Whip, Miniature Train, Baseball Pitching and Kiddlee Ride Units

NEW YORK, March 27—Major changes in the form of additional units were under way at Indian Point, Hudson River recreation playground, 40 miles from New York City.

Work on installing a White gasoline-powered bobsled, built by Kelmans, operator, said that other major units would be installed before May opening, besides the more than 3,000 feet of track, two new kiddlee rides, a prepping building, ball pitching machines and a beer tent.

The main midway, a paved area, is being widened consider-
ably. In the past this area became jammed on any good day. On the best days it becomes a seri-
ous bottleneck.

More Room

The widening of the main mid-
way will make it possible to ac-
tommodate some of the new units on this new side. The beer gardens will be added and expanded, and the bobsled will be installed in the part of the old shooting gallery. Also, the band will be situated in the Whip and the baseball game area.

The miniature train will be ex-
pected to operate on the opposite side of the main highway. While the cars will be supplied by the manufacturer, there will be several hundred feet of clear ground for them near the Whip and the shoot-
gallery. The street will be widened and advertising is being planned for this unit.

LAKESIDE PARK
DAYTON, OHIO

RIDES AND CONcessIONS WANTED
FOR 1954 SEASON

Boats for Lake.
Dodgem or Scooter Ride. Building furnished.
Mirror Maze or Rife Sport. Building furnished.
OPEN FROM MAY 15 TO LABOR DAY.
Plenty of Picnics and Outings. Write
GERALD NEHRMANN
Care Lakeside Park, 3301 Home Avenue, Dayton, Ohio

Detroit Nixes City Operation Of Kiddlee Units

Urges Concession Of Eight Rides

At Belle Isle Site

The operators of a private operation of a Kiddlee at city-

operator parks will be given

was

the conces-

April 1

Area Available

Also, on the park opening this year is an area near the pool and with grandstand seating for about 2,000, suitable for the pre-

cesentation of various types of variety shows and concerts. The structure may be utilized for the staging of sports and show events in one or two weeks a week to stimulate after-dark activity, now lacking at the finger.

The zoo, operated as a jungle-land last year, will be changed in format and cut down in size. Median rides will be included, since the attendance is made up largely of metropolitan New York residents to whom this type of operation would be a distinct novelty.

This unit will be operated on a percentage basis and Kelmans and that next week negotiations will be held with several interested parties. Special amusement tick-

ets are being planned for this unit.

PARKS-RESORTS-POOLS

WATERLIO, Ia., Spot Contracts for Rides

WATERLIO, Ia., March 27—Electric Park, which has been without rides of any sort for 13 years, contracted with ride operators Carl Larsson and Don Trueblood for operation of six major and four kiddie rides. The season will open May 1 and the spot will close Oct. 31.

The contract was signed by Carl Larsson, operator, and Dr. Ed-

larson and Trueblood for the

of the city.

The new kiddlee ride, an Air-

plane and Fire Engine Train, will be grouped with the other rides units to make for a separate kid-

the main midway, a paved area, is being widened considerably. In the past this area
day. On the best days it becomes a serious bottleneck.

The widening of the main mid-

way will make it possible to accom-
modate some of the new units on
this new side. The beer gardens will be added and expanded, and the bobsled will be installed in the part of the old shooting gallery. Also, the band will be situated in the Whip and the baseball game area.

The miniature train will be ex-
pected to operate on the opposite side of the main highway. While the cars will be supplied by the manufacturer, there will be several hundred feet of clear ground for them near the Whip and the shooting gallery. The street will be widened and advertising is being planned for this unit.

LAKESIDE PARK
DAYTON, OHIO

RIDES AND CONCESSIONS WANTED
FOR 1954 SEASON

Boats for Lake.
Dodgem or Scooter Ride. Building furnished.
Mirror Maze or Rife Sport. Building furnished.
OPEN FROM MAY 15 TO LABOR DAY.
Plenty of Picnics and Outings. Write
GERALD NEHRMANN
Care Lakeside Park, 3301 Home Avenue, Dayton, Ohio

Detroit Nixes City Operation Of Kiddlee Units

Urges Concession Of Eight Rides

At Belle Isle Site

The operators of a private operation of a Kiddlee at city-

operator parks will be given

was

the conces-

April 1

Area Available

Also, on the park opening this year is an area near the pool and with grandstand seating for about 2,000, suitable for the pre-

cesentation of various types of variety shows and concerts. The structure may be utilized for the staging of sports and show events in one or two weeks a week to stimulate after-dark activity, now lacking at the finger.

The zoo, operated as a jungle-land last year, will be changed in format and cut down in size. Median rides will be included, since the attendance is made up largely of metropolitan New York residents to whom this type of operation would be a distinct novelty.

This unit will be operated on a percentage basis and Kelmans and that next week negotiations will be held with several interested parties. Special amusement tickets are being planned for this unit.

PARKS-RESORTS-POOLS

WATERLIO, Ia., Spot Contracts for Rides

WATERLIO, Ia., March 27—Electric Park, which has been without rides of any sort for 13 years, contracted with ride operators Carl Larsson and Don Trueblood for operation of six major and four kiddie rides. The season will open May 1 and the spot will close Oct. 31.

The contract was signed by Carl Larsson, operator, and Don Trueblood, secretary, and Esther Ben-
Fanchon-Marco
Ink Sacramento
For 65G Show
Will Provide Name
Store Every Second
Night of 11-Day Run

SACRAMENTO, March 27.
Conn. Group’s reins Releasing
For October Run
WESTBURY, N. Y., March 27.—
The Fair 65G will be an October
date again this season, accord-
ance with harness race meet dates
released this week. The fair, held
at the last season’s Westbury Raceway, had to wait
the closing of the races before the
booths could be constructed and tents set up.

Old Country Trotting Association
will operate at the racetrack from August 10-28, 20th
the third week of the season. Last year the site
the second Saturday in October, the dates being October 148. If the same formula is
applied this year the dates will be
October 6-17.

In business session the associa-
tion voted to expand its annual
apple pie baking contest to include
apple pies baked by the general
public. Farmers will participate in the annual meeting of the
Fair as an electric range went up to top
prices last Saturday.

Speakers included Prof. E. O. Burt, of the Conn. Coll. of Agri-
27, “Farms and Fair in Europe”;
Willard B. Pickford, director of the State Coll. of Agri-
Wine, and accompanying speeches by Rev. Leonard
fer, owner of King and Snoke.
Also, Gaylord Lewis, editor of the Times in
and Henry Kremer, “What is the Purpose of the Topshelf Fair”,
Kemp’s Hotel headed a divisional con-
ference on a fair and fair types of events which all be or-
27, “Farms and Fair in Europe”;

The program continued with a

Topshelf, March 27.
Bred and pur-posed fairs of the Conn.
Association have turned out a
track map this week to permit running of stock
Fair work of the late Dr. F. E. Forbush, president of the
Association. The map will be used during
vanced competition of the

The heirs indicated that they
saw more than just the show
for the community and the

President Louis Ballam, of Wal-
pool, said the Westerville
liens had already ar-
arranged for bands to

Del Mar, Calif.,
To Offer Name
Manga Bands for Free
DEL MAR, Calif., March 27.—
Free and a new feature as free entertainment in front of the
on San Diego County, 4,000 at the within the fairgrounds. A site
remains the same with the
changes for which tickets
were required for such
changes. Tickets that transferred
are for $1.00, and the ticket will be issued
required to park in the

The shift in parking which will also
are not for this problem caused by truck-borne dusts and
other made a point out that he
disclosed that a contract for spraying the

Number of Novelty
Food Stands Are Cut
By Springfield, III.
Given 30% Reduction But Fees
Get Corresponding Increase
SPRINGFIELD, Ill., March 27.—
There will be a reduction of novelty
and food concessions at the 74th Fair, but whereas there were at last year’s event, but whereas there has been no cut in fees for concessions this year will be 30 per

Brothers Jones, serving his first
as fair manager, said that the reduction in the number of
sponsors, follows similarly
the past cluttered appearance
of the ground.

Last year’s
 reductions
will be felt, but the fair staff will be allowed to
appearance of their stands
and do so we make them attrac-
tive,” Jones said.

London in Charge
Louis London has been named fair
manager, is in charge of the con-
cession department. All arrangements
Full of details of how to handle the
concession department will be provided within a few weeks, ac-
cording to Jones.

Barn Trucking
Appearing on the list of improvements will also be enhanced considerably by the elimination of the railroad track inside the
fair. This track is being placed in a area.

Croco Named Press
Chief at Dover, N. H.
DOVER, N. H., March 27.—
Chief, Croco, chief of the Press, has been appointed by officials of the Dover Fair, and in keeping with
have charges of publicity and

ANDES PIONEER FAIR
ANDERSON, INDI
July 2nd to 10th, will
entertain upwards of 100,000 people during its
9-Day Run. Always a big event. Good Concession space
available. (No Gaining)

Write—Wm. J. Hutton, Secy.
P. O. BOX 111
ANDERSON, INDIANA
CARNIVALS

Biggest Portable Merry-Go-Round Ordered by Gooding

Allan Herschell Four-a-Breast
To Carry 60, Load on Two Semi’s

COLUMBUS, O., March 27—When the biggest portable Merry-Go-Round ever built is set up this week by the Gooding Amusement Company from the Allan Herschell Company of Ocala, Fla., it will be a sight to see. The picturesque arrangement will be loaded on two large semi-trucks, and will be driven to its new location in a few days. The rides will be powered by an electric motor, and the area in which they will be set up will be beautified with flower gardens and shrubbery.

Wm. T. Collins
Signed to Play Owatonna Celé

Buzunis Named
To Head Up Kid Spot Operation

MINNEAPOLIS, March 27—Wm. T. Collins has been signed to play the Owatonna Celé, and R. B. Buzunis named to head up the Kid Spot Operation. Collins has been a favorite performer in this part of the country for many years, and his presence at the Celé will be a decided asset.

CARNIVAL IN YOUR OWN BACKYARD

The Big, the Better, the Best

The Big, Better, the Best will be the slogan of the new amusement park that will be built in the backyard of the residence of Mr. and Mrs. John Smith, located at 123 Main Street. The park will feature a large Ferris wheel, a roller coaster, and a children’s area with slides and swings. Admission will be free to all, and a special treat for the neighbors.

PRC'S SET FOR OK

Year With 15 Rides

Early Washington Entry Cited;
Tax Relief Held Key to Success

NEW YORK, March 27—With what promises to be a full-scale and a number of good attractions already in hand, the PRC has plenty of time to arrange for a successful season. Joe Prell, the agency’s manager, has been busy lining up the rides and will have a large variety of attractions for the coming year.

Back to Road

Reithoffer Son Revives Title

HUGHESVILLE, Pa., March 27—The Reithoffer Shows have announced that they will be returning to Hughesville this week to present their exciting new show. This will be the first time the show has visited the area in many years, and the public is eager to see the spectacular act.

Don Franklin Tastes Good Early Groves

Business Up 20% at San Antonio Stock Show;
Three Rides Added to No. 1 Unit

NEW BRAUNFELS, Tex., March 27—The Don Franklin Shows have reported a 20% increase in business this year compared to last, and have added three new rides to their No. 1 unit. The shows are currently being held in San Antonio, and are attracting large crowds.

Back to Road

Reithoffer Son Revives Title

CARROLL, Ia., March 27—The Reithoffer Shows have announced that they will be returning to Carroll, Iowa this week to present their exciting new show. This will be the first time the show has visited the area in many years, and the public is eager to see the spectacular act.

I. T. Lists

Signing of Haverstaver

NEW YORK, March 27—Paul I. T. Louisville, a well-known carnival owner, has signed a contract with Haverstaver, a prominent local politician, for the signing of his political campaign. The agreement will ensure a successful campaign for Haverstaver.

Schoonovers

Mail 3,000

At Every Dale

SANTA CLARA, Calif., March 27—Three thousand Schoonovers, each one containing a free gift admission, are being mailed to every family on the West Coast. The Schoonovers will be delivered to the homes of all eligible families, and will provide a free admission to the carnival.

Herald Pitch

Ben Wolfe Show

Advances Bow;
Opens in S. C.

GREEN, S. C., March 27—The Wolfe Amusement Company is scheduled to open its show in South Carolina this week. The show is expected to be a success, and will provide entertainment for local residents.

Back to Road

Reithoffer Son Revives Title

KANSAS CITY, Mo., March 27—The Reithoffer Shows have announced that they will be returning to Kansas City this week to present their exciting new show. This will be the first time the show has visited the area in many years, and the public is eager to see the spectacular act.

Back to Road

Reithoffer Son Revives Title

LOUISVILLE, Ky., March 27—The Reithoffer Shows have announced that they will be returning to Louisville, Kentucky this week to present their exciting new show. This will be the first time the show has visited the area in many years, and the public is eager to see the spectacular act.

Back to Road

Reithoffer Son Revives Title

CHICAGO, Ill., March 27—The Reithoffer Shows have announced that they will be returning to Chicago, Illinois this week to present their exciting new show. This will be the first time the show has visited the area in many years, and the public is eager to see the spectacular act.

Back to Road

Reithoffer Son Revives Title

NEW YORK, March 27—For the second time this season, the Reithoffer Shows have announced that they will be returning to New York with their exciting new show. This will be the first time the show has visited the area in many years, and the public is eager to see the spectacular act.

Back to Road

Reithoffer Son Revives Title

HUGHESVILLE, Pa., March 27—The Reithoffer Shows have announced that they will be returning to Hughesville this week to present their exciting new show. This will be the first time the show has visited the area in many years, and the public is eager to see the spectacular act.

Back to Road

Reithoffer Son Revives Title

COLUMBUS, O., March 27—When the biggest portable Merry-Go-Round ever built is set up this week by the Gooding Amusement Company from the Allan Herschell Company of Ocala, Fla., it will be a sight to see. The picturesque arrangement will be loaded on two large semi-trucks, and will be driven to its new location in a few days. The rides will be powered by an electric motor, and the area in which they will be set up will be beautified with flower gardens and shrubbery.

Wm. T. Collins has been signed to play the Owatonna Celé, and R. B. Buzunis named to head up the Kid Spot Operation. Collins has been a favorite performer in this part of the country for many years, and his presence at the Celé will be a decided asset.

The Big, the Better, the Best will be the slogan of the new amusement park that will be built in the backyard of the residence of Mr. and Mrs. John Smith, located at 123 Main Street. The park will feature a large Ferris wheel, a roller coaster, and a children’s area with slides and swings. Admission will be free to all, and a special treat for the neighbors.

With what promises to be a full-scale and a number of good attractions already in hand, the PRC has plenty of time to arrange for a successful season. Joe Prell, the agency’s manager, has been busy lining up the rides and will have a large variety of attractions for the coming year.

The Reithoffer Shows have announced that they will be returning to Hughesville, Kansas this week to present their exciting new show. This will be the first time the show has visited the area in many years, and the public is eager to see the spectacular act.

Paul I. T. Louisville, a well-known carnival owner, has signed a contract with Haverstaver, a prominent local politician, for the signing of his political campaign. The agreement will ensure a successful campaign for Haverstaver.

The Wolfe Amusement Company is scheduled to open its show in South Carolina this week. The show is expected to be a success, and will provide entertainment for local residents.

The Reithoffer Shows have announced that they will be returning to New York, Illinois this week to present their exciting new show. This will be the first time the show has visited the area in many years, and the public is eager to see the spectacular act.

The Reithoffer Shows have announced that they will be returning to Hughesville, Pennsylvania this week to present their exciting new show. This will be the first time the show has visited the area in many years, and the public is eager to see the spectacular act.
OPENING WASHINGTON STATE APPLE BLOSSOM FESTIVAL WENATCHEE, WASHINGTON, APRIL 26 THRU MAY 1 UPTOWN LOCATION. 150,000 EXPECTED ATTENDANCE The First and Largest Celebration in This State and a Strong Route of Celebrations to Follow. This Show Carries No Gate.

WANT
SHOWS

Smale, Funsheke, Hanky Dunks, Good Shows. What have you?

WANT
CONCESSIONS

Smale and Age, Kinks, Half Shows or any kind of Hanky Pants.

WANT:
RIDE

Will book Major Rides not conflicting with what we have, also Kiddie Rides. For all Rides, must drive, tickets and toned up need only apply.

EXPOSITION TOWARD

Washington State Fair, Salem, Oregon, Sept. 6-11-Sky Wheel or any worthwhile Rides not conflicting. Also Shows of merit. Write or Wire R. K. (ANDY) ANDERSEN, 2710 Garfield Rd., Tacona, 3 Wash.

NEAL CARLIN

Wants Concession Agents for the following Concessions on Good Shows, Cleveland, Ohio, Unit:

Basketball, Balloon Games, 5, 22 Pin Game, Hoop and Bingo, 1 State Fair.

AGENT FOR JOHN H. MARKS' SHOWS


Also wants to be good for the unit. No major show has opened, or will open, until date except for the fair, in recent years.

CHARLOTTE BOW

The show will leave Charlotte and jump into Philadelphia. The early showing in Philadelphia is expected to get the show off to a better-than-average start.

SPARTAN GREATER SHOWS

WILL CALL FOR MEMPHIS COTTON CARNIVAL OPENING APRIL 5-HAMBURG, AR.

WANT
WANT
WANT

WILL book Butterfield, Kinks, Half Shows. Also want Chiv. BARNES, CHARLES W. HIGGINS, P. O. Box 727, Elyria, Ohio.

JIMMIE CHANOS SHOWS

Open Richmond, Ind., April 30

Want legitimate Concession of all kinds—Kinks, Buzz Year Age, Fish Pedal, Pinch 10-Year-Old, Bachelor, Jelly Bean Games, Ball Games of all kinds, The Car Show, Wanted with even outfit, also want Girls for Girl Show, work for one. Want Rides Help who drives walks, Feels Walk, Caterpillar, Flying Scooter, High Wheel. Also need Band or any Band that can be hired. This show has 11 offices around. I would like to hear from a man who repairs organs. All replies to JIMMIE CHANOS, 801 East 5th Street, Greenville, Ohio.

WANTED
FIREFOWKES MEN

Season Starts Now—30 continuous Fair Routes, Highest Salaries—Best Working Conditions. Also men with Fireworks Handling Experience who can work early July 5th week end or during later vacation periods can be placed.

THEARLE-DUFFIELD FIREWORKS, INC.

300 N. Wabash
Chicago, Ill.

DUOMONT SHOWS

Opening April 9, Edenton, N. C. Soldiers' Payday

WANT Concession Cotton, Ole, Resale, Tiki, High Wheel, Flats, Circus, Flats, Tiki-Win, Ball Games, String Games, Penny Push, Skins Clothes Pins, Cake Bouncing, Accurate, Age and Skill wanted, also any legitimate Concessions. WANT Men for Front Gate and Ride Help for all Rides. Your Drive men. WANT Show, I love all employees.

All addresses LEO BRILEY, Mgr., Edenton, N. C.

HELLER'S ACME SHOWS, INC.

Due to heavy work area show may be held in East, N. C. Tel. 233, Rainy, Sunday, May 16th, Chicago, Ill.

CARNIVAL

Dundie-Coolidge, Canton, Ohio

Also wants to be good for the unit. No major show has opened, or will open, until date except for the fair, in recent years.

Eddie Dietz

168 N. Monroe St., Butler, Pa.

Copyrighted material
Tent &

The votes also have been raised.

Several raiser

for the National

host

Clara Nary

Frank Warren "Miss PCSA"

APRIL

and

Sheen are

Frank-Morris

and

of

American,

and

Charles

and

Hale,

and

Vivona Ready

for March 29

Route Opener

FLORENCE, S. C., March 29 —

Most of the equipment, including

the animal crane which is about to

move to the season's opener in

Baltimore, Md., is in Butterburg,

South Carolina. The state police

totally all personnel are

on hand for

George Wagner is in the North completing the

route for the No. 1-2-3-4, which will

come in church bazaars.

Babe Vivona, in charge of

quarters, is campaigning for

Pee Wee as permanent winter

quarters due to the availability here

of virtually nothing but the bare

ground. The new season, however,

Vivona has re-arranged the offices.

Co-Owner John Vivona is in

Pee Wee as Harry L. Johnson, Wilbur

and

Eveline Howin, Snake Show

arrive.

Bill Sargeant has joined Wilson

Pee Wee staff to handle advance

man's deals, which promises to

be good promotion. Money

Friendship is getting his
career of show a

Bill Sargeant, who has

designed the season's end is a

good start.

Jack J. Perry Shows

Gets Charter in S. C.

JACK J. PERRY SHOWS, C. March 29, 1954

Jack J. Perry Shows, Inc., with

Bill Sargeant at his right hand,

named a scale charter to operate

management business, including

but not confined to carnivals

and amusement shows, which

opener April 3-17.

Jack J. Perry is president.
CARNIVALS

ATTENTION, SHOWMAN!!!
WANT MANAGERS for following OFFICE-owned SHOWS, all COMPLETE with TRANSPORTATION: S How, SB Show, S How, SB Show, S How, THA Show and THA Show. Waste time or talk about your OTHER shows. Weekly wages guaranteed. Address, withphia, etc., to C. P. O., Box 1505, Newark, N. J.

X HOW-MAY, 6 MILLION. EXPOSURE.

MADDY - McGARRITY, Showgirl, 4 years, 5 feet, 140 lbs. Native of New York. Excellent dancer, singer, and all-around performer. $80.00 per week. Address: C. P. O., Box 1505, Newark, N. J.

F. C. BOGLE SHOWS, INC.

Carnival Rides & Shows for all Fairs, Country Fairs, Towns, etc. Also for Sale or Rent.

CARNIVAL RIDES & SHOWS

PACIFIC COAST SHOWMEN'S ASSOCIATION

1935 S. BEACH, LOS ANGELES 14

THURSDAY, APRIL 3

SHOWS FROM:"PENSACOLA, FLA.; ORLANDO, FLA.; TAMPA, FLA.; MIAMI, FLA.; NEW ORLEANS, LA.; HOUSTON, TEX.; DALLAS, TEX.; OKLAHOMA CITY, OKLA.; AND DENVER, COLO.

PACIFIC COAST SHOWMEN'S ASSOCIATION

肉类协会

1935 S. BEACH, LOS ANGELES 14

1935年4月3日

SHOWS FROM:"PENSACOLA, FLA.; ORLANDO, FLA.; TAMPA, FLA.; MIAMI, FLA.; NEW ORLEANS, LA.; HOUSTON, TEX.; DALLAS, TEX.; OKLAHOMA CITY, OKLA.; AND DENVER, COLO.

PACIFIC COAST SHOWMEN'S ASSOCIATION

肉类协会

1935 S. BEACH, LOS ANGELES 14

1935年4月3日

SHOWS FROM:"PENSACOLA, FLA.; ORLANDO, FLA.; TAMPA, FLA.; MIAMI, FLA.; NEW ORLEANS, LA.; HOUSTON, TEX.; DALLAS, TEX.; OKLAHOMA CITY, OKLA.; AND DENVER, COLO.

PACIFIC COAST SHOWMEN'S ASSOCIATION

肉类协会

1935 S. BEACH, LOS ANGELES 14

1935年4月3日

SHOWS FROM:"PENSACOLA, FLA.; ORLANDO, FLA.; TAMPA, FLA.; MIAMI, FLA.; NEW ORLEANS, LA.; HOUSTON, TEX.; DALLAS, TEX.; OKLAHOMA CITY, OKLA.; AND DENVER, COLO.

PACIFIC COAST SHOWMEN'S ASSOCIATION

肉类协会

1935 S. BEACH, LOS ANGELES 14

1935年4月3日

SHOWS FROM:"PENSACOLA, FLA.; ORLANDO, FLA.; TAMPA, FLA.; MIAMI, FLA.; NEW ORLEANS, LA.; HOUSTON, TEX.; DALLAS, TEX.; OKLAHOMA CITY, OKLA.; AND DENVER, COLO.

PACIFIC COAST SHOWMEN'S ASSOCIATION

肉类协会

1935 S. BEACH, LOS ANGELES 14

1935年4月3日

SHOWS FROM:"PENSACOLA, FLA.; ORLANDO, FLA.; TAMPA, FLA.; MIAMI, FLA.; NEW ORLEANS, LA.; HOUSTON, TEX.; DALLAS, TEX.; OKLAHOMA CITY, OKLA.; AND DENVER, COLO.

PACIFIC COAST SHOWMEN'S ASSOCIATION

肉类协会

1935 S. BEACH, LOS ANGELES 14

1935年4月3日

SHOWS FROM:"PENSACOLA, FLA.; ORLANDO, FLA.; TAMPA, FLA.; MIAMI, FLA.; NEW ORLEANS, LA.; HOUSTON, TEX.; DALLAS, TEX.; OKLAHOMA CITY, OKLA.; AND DENVER, COLO.

PACIFIC COAST SHOWMEN'S ASSOCIATION

肉类协会

1935 S. BEACH, LOS ANGELES 14

1935年4月3日

SHOWS FROM:"PENSACOLA, FLA.; ORLANDO, FLA.; TAMPA, FLA.; MIAMI, FLA.; NEW ORLEANS, LA.; HOUSTON, TEX.; DALLAS, TEX.; OKLAHOMA CITY, OKLA.; AND DENVER, COLO.

PACIFIC COAST SHOWMEN'S ASSOCIATION

肉类协会

1935 S. BEACH, LOS ANGELES 14

1935年4月3日

SHOWS FROM:"PENSACOLA, FLA.; ORLANDO, FLA.; TAMPA, FLA.; MIAMI, FLA.; NEW ORLEANS, LA.; HOUSTON, TEX.; DALLAS, TEX.; OKLAHOMA CITY, OKLA.; AND DENVER, COLO.

PACIFIC COAST SHOWMEN'S ASSOCIATION

肉类协会

1935 S. BEACH, LOS ANGELES 14

1935年4月3日

SHOWS FROM:"PENSACOLA, FLA.; ORLANDO, FLA.; TAMPA, FLA.; MIAMI, FLA.; NEW ORLEANS, LA.; HOUSTON, TEX.; DALLAS, TEX.; OKLAHOMA CITY, OKLA.; AND DENVER, COLO.

PACIFIC COAST SHOWMEN'S ASSOCIATION

肉类协会

1935 S. BEACH, LOS ANGELES 14

1935年4月3日

SHOWS FROM:"PENSACOLA, FLA.; ORLANDO, FLA.; TAMPA, FLA.; MIAMI, FLA.; NEW ORLEANS, LA.; HOUSTON, TEX.; DALLAS, TEX.; OKLAHOMA CITY, OKLA.; AND DENVER, COLO.

PACIFIC COAST SHOWMEN'S ASSOCIATION

肉类协会

1935 S. BEACH, LOS ANGELES 14

1935年4月3日

SHOWS FROM:"PENSACOLA, FLA.; ORLANDO, FLA.; TAMPA, FLA.; MIAMI, FLA.; NEW ORLEANS, LA.; HOUSTON, TEX.; DALLAS, TEX.; OKLAHOMA CITY, OKLA.; AND DENVER, COLO.

PACIFIC COAST SHOWMEN'S ASSOCIATION

肉类协会

1935 S. BEACH, LOS ANGELES 14

1935年4月3日

SHOWS FROM:"PENSACOLA, FLA.; ORLANDO, FLA.; TAMPA, FLA.; MIAMI, FLA.; NEW ORLEANS, LA.; HOUSTON, TEX.; DALLAS, TEX.; OKLAHOMA CITY, OKLA.; AND DENVER, COLO.

PACIFIC COAST SHOWMEN'S ASSOCIATION

肉类协会

1935 S. BEACH, LOS ANGELES 14

1935年4月3日

SHOWS FROM:"PENSACOLA, FLA.; ORLANDO, FLA.; TAMPA, FLA.; MIAMI, FLA.; NEW ORLEANS, LA.; HOUSTON, TEX.; DALLAS, TEX.; OKLAHOMA CITY, OKLA.; AND DENVER, COLO.

PACIFIC COAST SHOWMEN'S ASSOCIATION

肉类协会

1935 S. BEACH, LOS ANGELES 14

1935年4月3日

SHOWS FROM:"PENSACOLA, FLA.; ORLANDO, FLA.; TAMPA, FLA.; MIAMI, FLA.; NEW ORLEANS, LA.; HOUSTON, TEX.; DALLAS, TEX.; OKLAHOMA CITY, OKLA.; AND DENVER, COLO.

PACIFIC COAST SHOWMEN'S ASSOCIATION

肉类协会

1935 S. BEACH, LOS ANGELES 14

1935年4月3日

SHOWS FROM:"PENSACOLA, FLA.; ORLANDO, FLA.; TAMPA, FLA.; MIAMI, FLA.; NEW ORLEANS, LA.; HOUSTON, TEX.; DALLAS, TEX.; OKLAHOMA CITY, OKLA.; AND DENVER, COLO.

PACIFIC COAST SHOWMEN'S ASSOCIATION

肉类协会

1935 S. BEACH, LOS ANGELES 14

1935年4月3日

SHOWS FROM:"PENSACOLA, FLA.; ORLANDO, FLA.; TAMPA, FLA.; MIAMI, FLA.; NEW ORLEANS, LA.; HOUSTON, TEX.; DALLAS, TEX.; OKLAHOMA CITY, OKLA.; AND DENVER, COLO.

PACIFIC COAST SHOWMEN'S ASSOCIATION

肉类协会

1935 S. BEACH, LOS ANGELES 14

1935年4月3日

SHOWS FROM:"PENSACOLA, FLA.; ORLANDO, FLA.; TAMPA, FLA.; MIAMI, FLA.; NEW ORLEANS, LA.; HOUSTON, TEX.; DALLAS, TEX.; OKLAHOMA CITY, OKLA.; AND DENVER, COLO.

PACIFIC COAST SHOWMEN'S ASSOCIATION

肉类协会

1935 S. BEACH, LOS ANGELES 14

1935年4月3日

SHOWS FROM:"PENSACOLA, FLA.; ORLANDO, FLA.; TAMPA, FLA.; MIAMI, FLA.; NEW ORLEANS, LA.; HOUSTON, TEX.; DALLAS, TEX.; OKLAHOMA CITY, OKLA.; AND DENVER, COLO.

PACIFIC COAST SHOWMEN'S ASSOCIATION

肉类协会

1935 S. BEACH, LOS ANGELES 14

1935年4月3日

SHOWS FROM:"PENSACOLA, FLA.; ORLANDO, FLA.; TAMPA, FLA.; MIAMI, FLA.; NEW ORLEANS, LA.; HOUSTON, TEX.; DALLAS, TEX.; OKLAHOMA CITY, OKLA.; AND DENVER, COLO.
WINTER QUARTERS

Gladstone Expo
JACKSON, Miss., March 27 - The Gladstone Expo here was opened to K.Engelsco, Minn. April 12, with all rides and attractions open at the first-class show, thanks to the efforts of Bill Boettcher. The show's 15 fair and still show sections, which are the efforts of Mrs.智能手机, 5.10

Other recent arrivals include:

5.10

San Francisco, Calif. A traveling show featuring the talents of the Sadler family, which is the first of its kind in that city, was held here recently. The show has been touring the West Coast for the past few weeks.

Freedman Gets Novelty, Scales At Sacramento

SACRAMENTO, March 27 - The show is working on the show at the 11-day California State Fair here and this week was awarded to Freedman Loose, Inc., for $2,000 for the work of the show. The show is being held at the fair and is being attended by the 3,000 light bulb installation in the showhouse.

The show is being built in from the Showtime Theatre in Los Angeles.

Also active at the show is the electrician Charles Luehr, and the cost of the show has been announced.

The show will open two units at the fair and will close them for the season. The show will be under the management of the showman.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.

The show is now under the management of Mr. and Mrs. Luis Pino, owners, return the keys and open the fair for the sale of the fair, and all rides, shows and concessions, all rides and all rides have been purchased by the operators of the rides.
LETTER LIST

MAIL ON HAND AT CINCINNATI OFFICE 11804, N. 4th St. Cincinnati, 22, 0.

MAIL ON HAND AT CHICAGO OFFICE 188 W. Randolph St. Chicago 1, Ill.

TENTS

CONCESSIONS, CIRCUS, CARNIVAL, AMERICAN TENT & AWNING CORPORATION

One of America's largest builders of Tents and Showrooms

201 E. Water St. Rockford 10, Ill.

BIL SANDERS

WANT CARNIVAL

Some time in May or June. Contact Edward Jackson, 830 Amherst Ave.

The American Legion, V. R. Click Post 253, Chicago, Ill.

GOLD BOND SHOWS

NOW CONTRACTING FOR 1954

Write - Shows - Concessions - Safety Arrangements

P. O. Box 381, St. Elmo, Ill. Tents, Boston, Smith, Missouri

RIDES WANTED

For summer season. Concession wanted for the forthcoming months.

Write - Shows - Concessions - Safety Arrangements

P. O. Box 381, St. Elmo, Mo.

YANCE SCHULTING

MELODY MILL

Robertson, Tempe

WANT


Write - Shows - Concessions - Safety Arrangements

P. O. Box 381, St. Elmo, Ill.

CLAUDE BENTLEY

RIDE WANTED TO RIDE

Write - Shows - Concessions - Safety Arrangements

P. O. Box 381, St. Elmo, Ill.

CORRECTION!

Our ad on page 59 of the March 27 issue of The Billboard showed our opening date as April 9. THIS IS INCORRECT. It should have read:

OPENING GREAT BEND, KANSAS, APRIL 19

CENTRAL STATES SHOWS

ULEY REITHOFFER SHOWS

OPENING: April 29 for 10-day engagement in Barwick, Penna., in the heart of industrial section.

WANT legitimate Concessions and Shows for 20 weeks of barn rides from Spring to Summer. Write today.

Julius Reithoffer, 55 N. Broad St., Hughesville, Penna.

ROCKY MOUNTAIN EMPIRE SHOWS

WANT FOR PLAINVIEW DAIRY SHOW APRIL 8-17

SHOWS—Any well-trained Show or Motordrome, 25 per cent for this one. CONCESSIONS—Clean, legitimate Concessions. No gypsies. Can use same, reliable Ride Help who drive.

Midland, Texas, March 29-April 5.

WANTED FOR I. T. SHOWS

HELP Semi-Drivers preferred—Fames for Ferris Wheel, Rattlesnake, Octopus, Chutes plus Jobber for other rides. Start right now at Winter Quarters, located at 2308 Ferris Place, Roosevelt, L. L. Living quarters and good pay. Contact.

PHIL ISSER

Phone: 244-4420

MAIL ON HAND AT NEW YORK OFFICE 134 W. 39th Street

NEW YORK 19, N. Y.

MAIL ON HAND AT ST. LOUIS OFFICE 190 Kansas Blvd.

St. Louis 1, Mo.

MAIL ON HAND AT MEMPHIS OFFICE 579 S. Main St.

Memphis 6, Tenn.

MAIL ON HAND AT CHICAGO OFFICE 188 W. Randolph St.

Chicago 1, Ill.

March 12, 1954

BIRDS-BIRDS

Parakeets

Canaries

Finches

Cages

CONRICK BIRD FARM

09 South Western Ave.

Los Angeles 47, Cal.

Phone: Pleasant 8-5294

-24 Hour Service-

AGENTS WANTED

For Air Cages, Rocketts, Ball Cones and whatever you want.

Write - Shows - Concessions - Safety Arrangements

P. O. Box 381, St. Elmo, Ill.

FOR SALE

3/4" German Silver, color and shape for sale, with special built Trophy. $1,000.00

Write - Shows - Concessions - Safety Arrangements

P. O. Box 381, St. Elmo, Ill.

N. S. LAKE

Bigh, Mo.

RIDES WANTED

For summer season. Concession wanted for the forthcoming months.

Write - Shows - Concessions - Safety Arrangements

P. O. Box 381, St. Elmo, Ill.

AQUELLA GRIMES

604 Locust St.

Moberly, Missouri

RIDES & CONCESSIONS WANTED

WANTED

For ANNUAL HOMECOMING, July 2, 3, 4

TRI resembl COMMERCE

Trenton, Illinois

ANCHOR TENTS

CONCESSIONS, BIRD TENTS, RIDE TIPS, CONCESSIONS, SHOWBOATS

ANYTHING IN CANVAS

Manufacturing show, circus, fair, carnivals, courthouse, concession.

ANCHOR SUPPLY CO., INC. STANFORD, INDIANA

ANCHOR TENTS

CONCESSIONS, BIRD TENTS, RIDE TIPS, CONCESSIONS, SHOWBOATS

ANCHOR SUPPLY CO., INC. STANFORD, INDIANA

WANTED

Shows and Legitimate Concessions—For Two of the Biggest Days in Canada.

KITCHENER CENTENNIAL—JUNE 28 TO JULY 3

RED RIVER EXHIBITION (ST PEARL PARK), WINNIPEG—JULY 24 TO JULY 31

Will consider selling interests on Talk Concessions—Dentistry—Sales—

FRANK H. CONKLIN

BOX 21, BEAUFORT, ONTARIO, CANADA

LAST CALL—G & B RIDES & SHOWS—LAST CALL SHOWS OPENS APRIL 9th, ON THE LOT APRIL 7th, HELP, ONO.

WANT Photos, Age and Weight, Ferris Wheel, Pitch-Till-Two-Way, For Horse, Paper Products, Concessions, Gypsy, Concessionary, Novelty—

GEORGE BROAS

437 7th St., Parsonsburg, Va.

Phone 2-1392

You collect cash.

MOTOR STATE SHOWS

OPENING LATE APRIL

WANT legitimate Concessions and confidants. Has for Keg Rides, Fun House. No debts. Want Scenic Tents and Field Shows.

JOE FREDERICK

2305 TAYLOR STREET

DETROIT 11, MICH.
NEW LOW PRICE
$4.75 each 1 dozen.
$42.50 per doz.

CLASSIFIED SECTION
A MARKET PLACE FOR BUYERS AND SELLERS
REGULAR CLASSIFIED ADS...
Set in usual neat ad style, one paragraph, one line, 1 inch wide. $3 per line, minimum $25 CASH with COPY.

DISPLAY-CLASSIFIED ADS ...
Containing larger type and white space for $1.50 per square inch. Rates charged for the entire line, 14 lines per inch. Rate: $1.50 per line. Minimum $25 CASH with COPY.

FORMS CIRC
THURSDAY NOON IN CINCINNATI
FOR THE FOLLOWING WEEK'S ISSUE
To insure publication of your advertisement in the earliest possible issue ensure to have your copy reach the publication office, 1290 Patuxent St., Cincinnati by 12 noon on the 12th day of the month.

ACTS, SONGS & PARODIES
AUDL LOW-EASY THINGS TO SING AT A LOW COST. MAIL ORDER ONLY. Mail 5 or 10 for your choice. Illustrated catalog. 10c. 25c. 50c. 1.00 a dozen.

AGENTS & DISTRIBUTORS
AGENTS SHOW AMERICAN'S LEADING JEWELRY. FINE JEWELRY SINCE 1908. SELECTIVE AGENTS WANTED. FRANK W. HART, 320 W. Wilson Ave., Chicago.

AMAZING CLOSEOUTS
ESSENTIAL TO EVERY HOME! EVERLASTING RINGS!! STERLING SILVER, GOLD FILLED, PLATINUM COVERS.

HETZ SHIMSTONE RINGS
1.00 per doz., 2 for $1.50, 5 for $6.00, 12 for $15.00, 36 for $40.00.

0-0 OLD FINISH - 8ARMAEZED NOT TO FARNISH!
Ladies' adjustable one ring $7.50. In stock, $10.00; wholesale $15.00. 10% on 2 or more orders.

PACKARD JEWELRY CO.
35 E. Jackson, Chicago, Ill.

BINGO
SUPPLIES
and EQUIPMENT
7-10 Color Spots.
Middle 200 assorted colors.
White and Black Cards.
8 x 10 Heavyweight Cards.

JOHN A. ROBERTS
817 Broadway, Newark, N. J.

P. D. O. World's Greatest Photo Booth Cameras
Also Portable Cameras.
Write for Details.
P. D. O. Camera Dept.
1624 N. Cleveland Ave.
Chicago 16, Ill.

ATTENTION JOBBER'S & WADSON MEN
Get our new prices on portable cameras. Write for our new prices on this high-grade Portable Camera. Write for details.

JUINER'S ARTS 

198 W. 48 St., New York, N. Y.

TAKE A STEAK ON WOOD
CHAIRS
Folding or Non-Folding
Ameri-Check Chair Co.
158 W. 48 St., New York, N. Y.
THE MYSTERY BATTLE
Fighting the "Reds" by "Red." A great mystery cliffhanger by a new author. Each issue 6c. 12c. 36c. 1.00 a dozen.

RINGS $5.00
Per Gross
and up
NO. 2300, sterling sliver...per gross $5.00
NO. 2000, aluminum sliver...per gross $7.00
FRISCO PETE
1208 W. Wall St., Chicago, Ill.
At Phone, Chicago 2-3477

FRANZI
Sliver! Silver! Silver!
NO. 2000, aluminum sliver...per gross $7.00

RINGS $5.00
Per Gross
and up
NO. 2300, sterling sliver...per gross $5.00

TROUBLE SHOOTING
NEED HELP WITH A GAS ENGINE OR TRACTOR?
Consult Louis Fraas, 1234 Elm St., Bloomington, Ill.

1954-GENTLEMEN BEAR-1954
CANNIES WILL BE TOPS
GET STARTED WITH A NEW WINNER
No. 4619—Benten Bear, all plush, well made with Chink, Bobbin, 12" H. High, Hyd. 2 to CIN., $4.00 D.O.B. Milwaukee.
Sample, $4.25 Postpaid-$7.00 D.O.B. End.
Complete stock of Plush Toys—Dogs—Bears—Elephants, etc.
Write for Free Catalog—State Business in First Letter.

WISCONSIN DELUXE CO.
1954 MARCH
607 N. 5th St.
MILWAUKEE, WIS.

SEND FOR OUR GENERAL CATALOG LISTING 5,000 ITEMS-RINGS-PINS-CAKES-SETS-ETC.
PLEASE STATE YOUR BUSINESS—ALSO GIVE YOUR PERMANENT ADDRESS SO WE CAN PAY YOU!

RING & PINS
$5.00 per Gross

NO. 2300, sterling silver...per gross $5.00
NO. 2000, aluminum sliver...per gross $7.00

57
Court Weighs Fate Of Johnson Act in First Test of Law
Defendants Charge Johnson Act Unconstitutional: Ask Reversal
ST. LOUIS, March 27—Is the Johnson Act, which prohibits the interstate transportation of certain agricultural products, unconstitutional? The question was being weighed by judges of the Federal Circuit in the first test of the validity of the Act by the court.

The courtroom said this week there was no reason to allow.

Williams Ships Dealer 21, New Five-Game Ball
CHICAGO, March 27—Williams Industries announced that it had shipped its first distribution of a new game, called "Dealer 21." Brown, green, and orange man, announced today (231)

The company said a new, three- and four-card holder will be included on the popular "five-card" game. For distribution, Brown and orange will be lighted on the playfield, the holdem and draw card on the game will be set up on the "dope" and "five card," a green light flash, qualifying the player to hold the card, if an "out" player is picked by a "21," or a "21," plus a "21" player being a "21" panel. (Continued on page 16)

Williams is also currently producing Super-Pennant Basesball and Special Deluxe Basketball.

Bally Unveils Surf-Club, New In-Line Game
CHICAGO, March 27—Surf-Club of Bally, a new coin-operated game, was announced this week by Jack Nokes, President of Bally Industries.

The game is standard pinball and has sold 1,146 units. It was the largest babe. (Continued on page 16)

Bally is the leading manufacter of the popular game and has sold 9,146 units.

Coin Machines Featured in Store Opening
PORTLAND, Ore., March 27—Coin machines were prominently displayed when a new supermarket here, Bally's, was opened this week.

Space was provided on the front of the store by a roulette game, nearly all of which was scaled, a stamp machine and a rule box.

The equipment is all owned by the new supermarket, which operates a mat or electrified of a public relations advertisement designed to be good will for game operators. (Continued on page 16)

Coin Machine Exports, December 1953

<table>
<thead>
<tr>
<th>Country</th>
<th>No.</th>
<th>Value 1/2 10</th>
<th>Value 5 10</th>
<th>Amendment</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canada</td>
<td>79</td>
<td>30,222</td>
<td>1,169</td>
<td>72,001</td>
<td>135</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>7</td>
<td>2,900</td>
<td>2,350</td>
<td>316</td>
<td>5,818</td>
</tr>
<tr>
<td>Mexico</td>
<td>10</td>
<td>1,181</td>
<td>1,181</td>
<td></td>
<td>2,362</td>
</tr>
<tr>
<td>Brazil</td>
<td>35</td>
<td>2,211</td>
<td>2,211</td>
<td></td>
<td>5,422</td>
</tr>
<tr>
<td>Colombia</td>
<td>25</td>
<td>1,040</td>
<td>1,040</td>
<td>1,040</td>
<td>1,040</td>
</tr>
<tr>
<td>Federal Republic of Ecuador</td>
<td>20</td>
<td>1,300</td>
<td>1,300</td>
<td></td>
<td>1,300</td>
</tr>
<tr>
<td>Switzerland</td>
<td>25</td>
<td>1,040</td>
<td>1,040</td>
<td></td>
<td>2,080</td>
</tr>
<tr>
<td>France</td>
<td>31</td>
<td>16,122</td>
<td>1,342</td>
<td>1,342</td>
<td>30,131</td>
</tr>
<tr>
<td>England</td>
<td>25</td>
<td>1,040</td>
<td>1,040</td>
<td></td>
<td>1,040</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>7</td>
<td>2,900</td>
<td>2,350</td>
<td>316</td>
<td>5,818</td>
</tr>
<tr>
<td>Mexico</td>
<td>10</td>
<td>1,181</td>
<td>1,181</td>
<td></td>
<td>2,362</td>
</tr>
<tr>
<td>Brazil</td>
<td>35</td>
<td>2,211</td>
<td>2,211</td>
<td></td>
<td>5,422</td>
</tr>
<tr>
<td>Colombia</td>
<td>25</td>
<td>1,040</td>
<td>1,040</td>
<td>1,040</td>
<td>1,040</td>
</tr>
<tr>
<td>Federal Republic of Ecuador</td>
<td>20</td>
<td>1,300</td>
<td>1,300</td>
<td></td>
<td>1,300</td>
</tr>
<tr>
<td>Switzerland</td>
<td>25</td>
<td>1,040</td>
<td>1,040</td>
<td></td>
<td>2,080</td>
</tr>
<tr>
<td>France</td>
<td>31</td>
<td>16,122</td>
<td>1,342</td>
<td>1,342</td>
<td>30,131</td>
</tr>
<tr>
<td>England</td>
<td>25</td>
<td>1,040</td>
<td>1,040</td>
<td></td>
<td>1,040</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>7</td>
<td>2,900</td>
<td>2,350</td>
<td>316</td>
<td>5,818</td>
</tr>
<tr>
<td>Mexico</td>
<td>10</td>
<td>1,181</td>
<td>1,181</td>
<td></td>
<td>2,362</td>
</tr>
<tr>
<td>Brazil</td>
<td>35</td>
<td>2,211</td>
<td>2,211</td>
<td></td>
<td>5,422</td>
</tr>
<tr>
<td>Colombia</td>
<td>25</td>
<td>1,040</td>
<td>1,040</td>
<td>1,040</td>
<td>1,040</td>
</tr>
<tr>
<td>Federal Republic of Ecuador</td>
<td>20</td>
<td>1,300</td>
<td>1,300</td>
<td></td>
<td>1,300</td>
</tr>
<tr>
<td>Switzerland</td>
<td>25</td>
<td>1,040</td>
<td>1,040</td>
<td></td>
<td>2,080</td>
</tr>
<tr>
<td>France</td>
<td>31</td>
<td>16,122</td>
<td>1,342</td>
<td>1,342</td>
<td>30,131</td>
</tr>
<tr>
<td>England</td>
<td>25</td>
<td>1,040</td>
<td>1,040</td>
<td></td>
<td>1,040</td>
</tr>
</tbody>
</table>

Texas Ride Co. Names Three Distributors
PORT WORTH, March 27—Texas Ride Company, New York, announced this week that Fred C. Krane, W. R. Kohler, and Joseph D. Davis, have been appointed three distributors of the company's products. (Continued on page 16)

001 Coin Machines Communications Inc 1280.0x1894
MUSIC MACHINES

Op's Report TV Competition
Still a Location Headache

PORTLAND, Ore., March 27—Paralel
time, the television competition fac-
ing the juke box operators in this area, is very
severe. All operators are being plagued
by television, which is cutting their
business in half. The juke box operators
are being forced to face the fact that
they are going to have to cut down their
operations in order to maintain their
profit margins. The television com-
petition is forcing the juke box operators
to cut down their operations in order
to maintain their profit margins.

PORTLAND, Ore., March 27—Juke
box conversions have increased in the
last few years, but the operators are
still faced with the problem of losing
business to television. The operators
are trying to find ways to increase
their business, but the competition is
still very strong. The operators are
trying to find ways to increase their
business, but the competition is still
very strong.

PORTLAND, Ore., March 27—Juke
box operations have been affected by
the television competition. The opera-
tors are trying to find ways to increase
their business, but the competition is
still very strong. The operators are
trying to find ways to increase their
business, but the competition is still
very strong.

MACHINES

PORTLAND, Ore., March 27—Juke
box conversions have increased in the
last few years, but the operators are
still faced with the problem of losing
business to television. The operators
are trying to find ways to increase
their business, but the competition is
still very strong. The operators are
trying to find ways to increase their
business, but the competition is still
very strong.

MACHINES

PORTLAND, Ore., March 27—Juke
box conversions have increased in the
last few years, but the operators are
still faced with the problem of losing
business to television. The operators
are trying to find ways to increase
their business, but the competition is
still very strong. The operators are
trying to find ways to increase their
business, but the competition is still
very strong.

MACHINES

PORTLAND, Ore., March 27—Juke
box conversions have increased in the
last few years, but the operators are
still faced with the problem of losing
business to television. The operators
are trying to find ways to increase
their business, but the competition is
still very strong. The operators are
trying to find ways to increase their
business, but the competition is still
very strong.

MACHINES

PORTLAND, Ore., March 27—Juke
box conversions have increased in the
last few years, but the operators are
still faced with the problem of losing
business to television. The operators
are trying to find ways to increase
their business, but the competition is
still very strong. The operators are
trying to find ways to increase their
business, but the competition is still
very strong.

MACHINES

PORTLAND, Ore., March 27—Juke
box conversions have increased in the
last few years, but the operators are
still faced with the problem of losing
business to television. The operators
are trying to find ways to increase
their business, but the competition is
still very strong. The operators are
trying to find ways to increase their
business, but the competition is still
very strong.

MACHINES

PORTLAND, Ore., March 27—Juke
box conversions have increased in the
last few years, but the operators are
still faced with the problem of losing
business to television. The operators
are trying to find ways to increase
their business, but the competition is
still very strong. The operators are
trying to find ways to increase their
business, but the competition is still
very strong.

MACHINES

PORTLAND, Ore., March 27—Juke
box conversions have increased in the
last few years, but the operators are
still faced with the problem of losing
business to television. The operators
are trying to find ways to increase
their business, but the competition is
still very strong. The operators are
trying to find ways to increase their
business, but the competition is still
very strong.

MACHINES

PORTLAND, Ore., March 27—Juke
box conversions have increased in the
last few years, but the operators are
still faced with the problem of losing
business to television. The operators
are trying to find ways to increase
their business, but the competition is
still very strong. The operators are
trying to find ways to increase their
business, but the competition is still
very strong.

MACHINES

PORTLAND, Ore., March 27—Juke
box conversions have increased in the
last few years, but the operators are
still faced with the problem of losing
business to television. The operators
are trying to find ways to increase
their business, but the competition is
still very strong. The operators are
trying to find ways to increase their
business, but the competition is still
very strong.
Spring Check-up

Sludge in the Cash Box?

Take Too Thin?

It's Time to Change to Model "E"

AMI Incorporated

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siple, 5 Palaisgade, Copenhagen K, Denmark
Evans Holiday is achieving an entirely new concept of High Fidelity. In addition to many other sound engineering achievements, Evans is exclusively Panoramic Sound Disturbance, unsurpassed tone quality is assured.

Compare the faithful sound reproduction, the rich full tones and superb realism. You'll find no one will ever prove the outstanding superiority of Evans Holiday!

ON DISPLAY AT YOUR EVANS DISTRIBUTOR!

H. C. EVANS & CO.
1256 W. CARROLL AVE.
CHICAGO 7, ILLINOIS

NEW—ALWAYS THE WAY THROUGH!

N. J. Ops Attend Tavern Affair

NEWARK, N. J., March 25—Three members of the executive council of the Music Guild of New Jersey attended the recent Annual Breakfast Meeting sponsored by the Paterson Tavern Owners' Association. They were Robert B. Ellis, superintendent of the Eddy, Arnold, and Eddy Recording Co., and M. M. R. H. Steenbergen, who attended with a leather traveling bag and Mrs. P. A. with a leather traveling case on behalf of the MGU. The guild was in appreciation of the understanding and co-operation of the Paterson music merchants in the Panas area.

The MGU plans to reappear again where support and added tensions through the State.

N. J. Ops Okay Location List

NEWARK, N. J., March 25—The Music Guild of New Jersey, in a general meeting held at the Military Fort Hotel here Thursday (28) authorized Dick Steenbergen, executive secretary, to prepare a list of 10,000 New Jersey locations which are to be operated by MGU members.

Steenbergen will prepare a complete list, available to all members, and there is a possibility the potential locations will receive direct mail promotion from the group.

According to Steenbergen, collections have taken in from 5 to 25 per cent in various areas of New Jersey since January 1. He attributed the decline to increasing employment among young people.

Another item to point out to location owners, Steenbergen said, was that customers watching TV are generally not spending money. He points out that even when TV first came out, he took in more money. Owners admitted that although the number of customers increased, receipts did not.

In addition to individual efforts against TV, the local association has assigned additional teams. Meetings were held and operators expressed ideas.

With an additional influx of TV programs appearing on the air, the owners are preparing their fight against it in advance.

OMAHA

@ Downtown location owners display sign which reads: "Owner's evening customers this week will be turned on ONLY for entertainment." Reports from the National Li- cense Committee indicate that TV was casting tawdry and not giving the place a chance to attract location owners by the operators, if legal.

Another significant factor per- sists in the State in this co-operation problem of the State in the co-operation that TV was casting tawdry places a chance to attract location owners by the operators, if legal.

N. J. Ops Attend Tavern Affair

NEWARK, N. J., March 25—While one hold-up man dropped a nickel into the joke box at a local road-side cafe, another pulled a gun on an attendant and re- quired him to remove the coin. The hold-up man then escaped to the strain of "Rags to Riches."

L. A. Music Ops To Meet Apr. 6

LOS ANGELES, March 27—George A. Miller, international president of the California Music Merchants' Association, has formed a California Music Guild, will address members of the local branches of that organization here Tuesday, April 7. The need of music sales outlets in the state, many said, has been accentuated by the employment situation in the industry. The guild will also feature entertain- ment, recreation, and education.

Chambers declared that an invita- tion had been extended to all operators in the area, whether members or not, to participate in the program that new operators attend to hear the week Miller's comments in doing and to acquaint themselves with the local plans of the association.

Turner Joins Western Staff

PORTLAND, Ore., March 27—Hodge Wright, the associate secretary, announced this week that Jack Turner has joined the Western staff as field sales representa- tives. Wright is well known along the Pacific Coast, having worked in Washington, Oregon, Idaho, and California, came to Western from Seattle, where he was with the Northwest Sales Company, Vivewire dealers.

"We are happy to have Jack aboard with us," Wright said. "He is an older member, having worked with us since we were in the industry. His sales work and salesmanship will be utilized in the office as well as in the terri- tory."

Fla. AMI Distrib To Display Juke At Film Premiere

MIAMI, March 27—It was announced this week that an AMI juke dealer, in conjunction with the world premiere showing of the film, "Lucky Me," Doris Day and Rock Hudson, will be at the All-America Theatre for a juke display on March 31, in conjunction with the world premiere showing of the film, "Lucky Me."

The juke box was stocked with Columbia recordings and displayed in the lobby of the All-America Theatre for a juke display on March 31, in conjunction with the world premiere showing of the film, "Lucky Me." Doris Day and Rock Hudson, who owns Southland Appliance in Miami, will be on hand for the display.

The set-up of this display is similar promotions that have been received in other parts of the country. The attention for the AMI photographic department is an unusual world premiere of "The Glenn Miller Story." Mitzi Gaynor was held for a juke display. The AMI juke box in each of the theaters was largely a public attraction of the AMI golden coin to Jimmy Stewart.

A few weeks later Norman spotted a juke at a store in Ultimate and the player was still on the shelves. The player was sold at a juke store in Ultimate.

A few weeks later Norman spotted a juke at a store in Ultimate and the player was still on the shelves. The player was sold at a juke store in Ultimate.

Another big problem persisting in the Southern California music business field. Adolph Thaeta, president, recently completed his group division head, John Flowers, will make every effort to develop the largest and most successful domestic and foreign business.

Over at Cole Products Corpo- ration, and the company, reports that new firm's springtime campaign has been a success. Apparently, the company, reports that new firm's springtime campaign has been a success. Apparently, the company, reports that new firm's springtime campaign has been a success.
Coin machine exports reach the staggering figure of almost 396,000 units for approximately $40,000,000, one-quarter of which was accomplished in 12 months last year. There are numerous reasons for this tremendous growth, some simple, some complex. But the most significant factors in the growth are:

1. The extent to which American manufacturers and distributors have worked to sell foreign countries. For example, some manufacturers have been successful in capturing new export markets and increasing their share of the world market. In some cases, they have even established new offices in foreign countries to facilitate the sale of their products.

2. The extent to which importers have taken advantage of the declining value of the dollar to sell more coin machines abroad.

3. The extent to which coin machines have become a more desirable investment than other types of machinery. This is particularly true in countries where inflation is high and the value of the local currency is declining.

4. The extent to which coin machines have been adopted by governments and foreign governments as a way to control the inflationary process and increase the value of the local currency.

Coin machine exports now exceed the $10,000,000 mark, and it is expected that this figure will continue to grow in the future.

Advertise strong in Billboard SPRING QUARTERLY

Contact your nearest Billboard office today!
BIG CHANGES ARE COMING

NATIONAL WURLITZER DAYS

AT YOUR WURLITZER DISTRIBUTORS

SUNDAY, APRIL 4
MONDAY, APRIL 5

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK
ARIZONA, Tucson
CANYON STATES DISTRIBUTING COMPANY
361 E. 7th Street
Welcoming Committee:
A. G. "Tony" Arkobias
Arch Newby
L. H. Porter

CALIFORNIA, Los Angeles 15
PAUL A. LAYMON, INCORPORATED
1429-31 W. Figueroa Blvd.
Southern California and Southern Nevada Distributor
Welcoming Committee:
Paul A. Laymon
Edward S. Wilkes
And the Laymon Gang

COLORADO, Denver 19
DRACO SALES COMPANY
2007 West Alameda
Welcoming Committee:
Howard Holt
Mike Sato

FLORIDA, Miami 37
BUSH DISTRIBUTING COMPANY
264 N.W. 20th Street
Exclusive Distributors for So. Georgia, Florida and Cuba
with offices in Miami, Jacksonville and Savannah.

ILLINOIS, Chicago 18
COVEN MUSIC CORPORATION
3151 N. Elston Avenue

INDIANA, Indianapolis
COVEN MUSIC CORPORATION
1545 E. Kelly Street
Show at Hoosier Room, Seinein Hotel

KENTUCKY, Louisville
CO-OPERATIVE DISTRIBUTING COMPANY
224 W. Jefferson Street
Welcoming Committee:
Roman Jacobs
John Fitzgerald
Lloyd "Duzin" Cruse

MASSACHUSETTS, Boston 15
POOLE DISTRIBUTORS, INCORPORATED
1022 Commonwealth Avenue
Welcoming Committee:
Charles M. Seccombe
Harry Poole

NEW YORK, Albany
BILOTTA DISTRIBUTING COMPANY
1120 Broadway
Show at Dewitt Clinton Hotel, Albany, N. Y.
Welcoming Committee:
Paul F. Taglione, Manager
Charles Davis, Sales Manager

OHIO, Cleveland 3
NORTHERN MUSIC, INCORPORATED
8107 Woodland Avenue
Welcoming Committee:
H. E. "Hob" Welckn
R. R. Smith
Joe Wadman

PENNSYLVANIA, Philadelphia 30
ACTIVE AMUSEMENT MACHINES COMPANY
666 North Broad Street
Welcoming Committee:
Joseph Ask
Marvise Brownstein
Frank Orelli
Marv Kaufman

TENNESSEE, Memphis 3
WILLIAMS DISTRIBUTING COMPANY
1117 Union Avenue
Welcoming Committee:
R. E. Williams
E. H. Newell
E. C. Robinson
William Rigsby

TEXAS, Houston 6
STEELE DISTRIBUTING COMPANY
3300 Louisiana Street

VIRGINIA, Richmond 20
O'CONNOR DISTRIBUTORS, INCORPORATED
2230 West Main Street
Welcoming Committee:
L. B. James
Dan Finnegan
R. C. Rennig

WASHINGTON, Seattle 1
NORTHWEST COMPANY SALES
3150 E. Elliott Avenue
Welcoming Committee:
R. W. Peppe
O. A. "Putt" Kincaid
And Gang
WATER... NEXT WEEK'S ISSUE OF THE BILLBOARD FOR BIG NEWS... BIG PROFITS FOR MUSIC OPERATORS!

H. T. (Holme) ROBERTS
225 West Ohio Street
Chicago 10, Illinois
Whitehall 4-1889

Buy Your SEEBURG SELECT-O-MATIC 100-A CONVERSION KITS
Make Your 78s Into 45s on Location—in a Few Minutes From an Established Manufacturer
NELS NELSON, Sales Manager
D. W. PRICE CORPORATION
3150 W. PICO BLDG.
LOS ANGELES 44, CALIFORNIA

How Was Your Timing on...
"I REALLY DON'T WANT TO KNOW"
LEslie Paul-MARY FORD
CAPITOL 3753

Portland Ops
Continued from page 62

Warriner Winders
Continued from page 62

TV Competition
Continued from page 62

Patterson Music Cuts Size of Route

Good Will
Continued from page 62

ATTENTION, MUSIC OPERATORS—SOUTHERN OHIO

118-1121 CENTER PARKWAY
CINCINNATI, OHIO

PRODUCTS

The Convention Kit
The Convention Kit is our own patent. We have been preparing for its manufacture for years. It is in production.

The NELSON CONVENTION KIT

The NELSON CONVENTION KIT is the key to the future. It is a versatile equipment that serves a wide variety of needs.

Each Kit contains:
- A single or dual pickup system
- A loudspeaker
- A control panel

The Convention Kit is perfect for use in hotels, restaurants, and other establishments.

ORDER NOW!

599.50 EACH

In-store delivery is available.

ORDER NOW!

You can order direct or thru your distributor

May Delivery
Continued from page 62

Every Conceivable kind of EQUIPMENT, SERVICE, AND ACCESSORIES

WHAT DO YOU HAVE TO SELL?

Wexler, Inc.
2160 Pershing Road
St. Louis, Missouri

Spend your money wisely. Use the Billboards list of BEST BUY suppliers and data with their publication in Billboard. You’ll save time and money — you’ll be buying only the items you need for top play the year around.

Cafeteria
Continued from page 62

Cafeteria

TV Competition

Patterson Music

Good Will

Pauline Nelson

Sterling Title Co
2 E. 45th St., New York, N.Y.

Title Strips
FEBRUARY 25, 1954

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips

Title Strips
WIDE RANGE FIDELITY

SOUND—that "gives out" all that the record has got!

ROCK-OLA Comet 120 Selections

"The original phonograph with 120 selections"

ROCK-OLA MANUFACTURING CORPORATION
300 North Halsted Avenue – Chicago 14, Illinois
Record 12,000 to Attend NATD Chicago Convention, 450 Exhibits

CHICAGO, March 27.—A record 12,000 persons and 450 exhibitors began arriving here today to attend the six-day National Association of Tobacco Distributors convention which opens in the Palmer House today. Of high interest is the advertising machine session, “Right Columbine.”

FIC-Sunshine
Biscuit Bowl
On Price Pegs

WASHINGTON, March 27.—The Federal Trade Commission that week charged a national coffee and biscuit manufacturer with violating the Sherman Act, or anti-trust, laws, by restricting competition among its Eastern divisions.

DISTRIB DIAGNOSIS
More Full-Time Firms
In Bulk Field: Eppy

JAMAICA, N. Y., March 27.—The full-time bulk vending dir. in the distribution of cigarettes to distributors and retail customers at higher prices than to distributors, and this charge is especially serious to the small jobber.

PEAK LOCATION
Ski High Spot
Too Lofty for Regular Ops

ASPEN, Colo., March 27.—A unique location in Western vending machine operation is at the Sundeck, a rest lodge on top of the chair lift for skiers.

The Sundeck, a restaurant looking over Colorado's mountain peaks, contains cigarettes, candy, and other related vending machines, with all vending operations well under way.

The double chair lift, which carries skiers up the mountain, is at the 10,500-foot top of the mountain (117,000 feet above sea level), and it immediately became a favorite spot with skiers and skiers.

The Sundeck is operated by the Sundeck Corporation, a subsidiary of the Sundeck Company, which has been operating similar ski resorts in Aspen for several years.

The Sundeck Corporation is a subsidiary of the Sundeck Company, which has been operating similar ski resorts in Aspen for several years.

Foods spills Flows
Duel Sale Role

CHICAGO, March 27.—John Kolodny, a former member of an industry record of the distribution of cigarettes, has been appointed by two bulk vending firms to distribute his cigarette line.

For Victor Vending Corporation, of Los Angeles, Calif., he will be the number one in the sale of cigarettes.

Prior to his new dual role, he was the number one in the sale of cigarettes.

Name Roister of 1954
NAMA Comm. Chairman

CHICAGO, March 27.—Lavone Mccorn, president of National Advertising Association, was elected chairman of the association, announced the results of the annual meeting, held at the Palmer House last week.

The new chairman will hold the position of national advertising chairmanship for the next term.

The NAMA, which has been operating since 1937, has 275 members, including advertising agencies, publishers, and advertising associations.

The new chairman will hold the position of national advertising chairmanship for the next term.

The NAMA, which has been operating since 1937, has 275 members, including advertising agencies, publishers, and advertising associations.

FIVE DAILIES IN FOUR CITIES

Lease 150 News Vendors

WASHINGTON, D.C., March 27.—The Washington Post Company, which operates five daily newspapers in the nation's capital, has leased 150 news vendors to distribute its newspapers.

The company, which has been operating in the nation's capital since 1937, has 275 members, including advertising agencies, publishers, and advertising associations.

The new chairman will hold the position of national advertising chairmanship for the next term.

The NAMA, which has been operating since 1937, has 275 members, including advertising agencies, publishers, and advertising associations.

The new chairman will hold the position of national advertising chairmanship for the next term.

The NAMA, which has been operating since 1937, has 275 members, including advertising agencies, publishers, and advertising associations.

The new chairman will hold the position of national advertising chairmanship for the next term.

The NAMA, which has been operating since 1937, has 275 members, including advertising agencies, publishers, and advertising associations.

The new chairman will hold the position of national advertising chairmanship for the next term.

The NAMA, which has been operating since 1937, has 275 members, including advertising agencies, publishers, and advertising associations.

The new chairman will hold the position of national advertising chairmanship for the next term.

The NAMA, which has been operating since 1937, has 275 members, including advertising agencies, publishers, and advertising associations.

The new chairman will hold the position of national advertising chairmanship for the next term.

The NAMA, which has been operating since 1937, has 275 members, including advertising agencies, publishers, and advertising associations.

The new chairman will hold the position of national advertising chairmanship for the next term.

The NAMA, which has been operating since 1937, has 275 members, including advertising agencies, publishers, and advertising associations.

The new chairman will hold the position of national advertising chairmanship for the next term.

The NAMA, which has been operating since 1937, has 275 members, including advertising agencies, publishers, and advertising associations.

The new chairman will hold the position of national advertising chairmanship for the next term.

The NAMA, which has been operating since 1937, has 275 members, including advertising agencies, publishers, and advertising associations.

The new chairman will hold the position of national advertising chairmanship for the next term.

The NAMA, which has been operating since 1937, has 275 members, including advertising agencies, publishers, and advertising associations.

The new chairman will hold the position of national advertising chairmanship for the next term.

The NAMA, which has been operating since 1937, has 275 members, including advertising agencies, publishers, and advertising associations.

The new chairman will hold the position of national advertising chairmanship for the next term.

The NAMA, which has been operating since 1937, has 275 members, including advertising agencies, publishers, and advertising associations.

The new chairman will hold the position of national advertising chairmanship for the next term.

The NAMA, which has been operating since 1937, has 275 members, including advertising agencies, publishers, and advertising associations.

The new chairman will hold the position of national advertising chairmanship for the next term.

The NAMA, which has been operating since 1937, has 275 members, including advertising agencies, publishers, and advertising associations.
New Self-Brew

Continued from page 79

the idea eight years ago initially built a machine which included all of the ingredients necessary for production. In production models, he said, the latter may be used for free or pay.

The key to the continuous service feature in Lowell's Twelve is the high degree of automation in the operation. Only one man, he said, can be in the oper- ated by the operator to dispense with the need for human intervention. The only labor required is the preparation of the ingredients. The machine is designed to produce a consistent product.

Individual water supply to each bag is automatically controlled, a twisted tube between central inlet and outlet, which is the same in each bag and each one is suspended by a cable and the individual tubes are of different lengths. The liquid is delivered by a cam-operated metering wheel, which is controlled by the operator. The machine is designed to produce a consistent product.

The Lowell Co. has developed a new model which has an automatic bagging device. The bagging is done in two steps, first the bag is placed on the machine and second it is filled with the desired product. The machine is designed to produce a consistent product.

Naomi Roster

Continued from page 79

This new Roll-Ball is a sig- nificant improvement over the previous model. The new Roll-Ball is more efficient and produces a more consistent product. The machine is designed to produce a consistent product.

Cig Revenues

Continued from page 79

An 8 oz. of water has a tendency to dissolve the filter, which is the reason for the higher production. The machine is designed to produce a consistent product.

Cigarette Vendors

This new Roll-Ball is a sig- nificant improvement over the previous model. The new Roll-Ball is more efficient and produces a more consistent product. The machine is designed to produce a consistent product.

Money-Making, Money-Saving

IDEAS FOR OPERATORS

This new Roll-Ball is a sig- nificant improvement over the previous model. The new Roll-Ball is more efficient and produces a more consistent product. The machine is designed to produce a consistent product.

The new Roll-Ball is the result of extensive research and development. The machine is designed to produce a consistent product.

America's Finest

the famous KEENEY DELUXE

ELECTRICALLY OPERATED

CIGARETTE VENDOR

Operating on any combination of nickels, dimes and a quarter through a single coin opening.

MEETS ALL PRICE CHANGES-instantaneous price adjustment on each individual column. headquarters King or regular size packs.

ALL COMBINATION DISPENSES automatically from front and back on each column. Keeps cigarettes always fresh. 432 pack capacity most desirable to location—eliminates frequent restocking.

THE PACK YOU SEE...IS THE PACK YOU GET

SWING UP HINGED FRONT permits easiest method of loading the columns. Plenty of extra storage space. All mechanisms are protected from moisture and dirt.

THREE WAY MATCH VENDING: (1) free with each pack; (2) putting over after each purchase; (3) with penny insertion.

Available in 3 Standard Finishes:

STANDARD MAROON

GOLD HAMMERLOID

GREY HAMMERLOID

You are Cordially Invited to Visit Keeney’s Factory during the N.A.T.D. SHOW.
Silver King Tab Reader
AURORA, Ill., March 27 -
Announcing the shipment of Silver
King Tab Reader, announced this
week, is the third one in the line
that we introduced in late April.

This model, which is six inches
square and 18 inches high, will
be delivered early next week, to
New York, Chicago and other
major cities.

This week, the volume of orders
for Silver King Tab Reader has
increased rapidly, and the company
is now producing the entire line.

Full-Time Firms to Bulk Biz
Items along with larger vending
machines and Victory Tab Reader
are being made at the factory in
the East, particularly in the large
stores.

Operator-distributors are main-
in the larger cities, with the
majority of the orders being
placed here. The company has
received orders for additional
machines, and some orders are
estimated at $150,000.

The price of the machine is $100,
with a 5% discount for cash in
prepaid orders.

No Digging

PM Preems ‘Snap-Open’ Cig Package

NEW YORK, March 27 — Philip
Morris & Company Inc., home
of the Marlboro, will present
"The Snap-Open" Cig pack, which
will allow consumers to pull the
tab-like "snap" off the pack, ex-
posing the cigarettes within.

The manufacturer claims that
the new package design avoids
the digging and peeling which is
required of the first cigarette
from the pack.

In the new pad, the smoker has
over the tab, and simply slams it
to open the cover section, and the
cigarettes are easily accessible.

The announcement was timed to
coincide with the annual conven-
tion of the National Association
of Tobacco Distributors in Chicago
this week.

Sugar Industry Begins Ad Drive

NEW YORK, March 27 — The
sugar industry’s second pitch to
the nation will begin today, with
the National Association of Sugar
Producers, Inc., in charge.

The campaign, called the "Insist
on Sugar" drive, will run through
May 15, with the main emphasis
on the importance of sugar as a
source of income.

The campaign will be bolstered
by a series of advertisements in
newspapers and magazines, and
radio and television spots.

The ads are part of a broader
strategy to increase public aware-
ness of the sugar industry and its
role in the economy.

VICTOR’S MODEL HMS PENNY-NICKEL COMBINATION VENDOR The Most Flexible Bulk Vend Machine

12345 - This versatile vending machine is the answer to vending problems. It is suitable for vending any combination of products, such as cigarettes, gum, delicatessen items, etc. It is easy to operate and requires a minimum amount of space.

For more information, contact your nearest VENDOR DISTRIBUTOR or VICTOR VENDING CORP.

VICTOR VENDING CORP.
307-11 W. GRAND AVENUE CHICAGO 30, ILLINOIS

Full-Time Firms to Bulk Biz

Full-Time Firms to Bulk Biz

Items along with larger vending
machines and Victory Tab Reader
are being made at the factory in
the East, particularly in the large
stores.

Operator-distributors are main-
in the larger cities, with the
majority of the orders being
placed here. The company has
received orders for additional
machines, and some orders are
estimated at $150,000.

The price of the machine is $100,
with a 5% discount for cash in
prepaid orders.

No Digging

PM Preems ‘Snap-Open’ Cig Package

NEW YORK, March 27 — Philip
Morris & Company Inc., home
of the Marlboro, will present
"The Snap-Open" Cig pack, which
will allow consumers to pull the
tab-like "snap" off the pack, ex-
posing the cigarettes within.

The manufacturer claims that
the new package design avoids
the digging and peeling which is
required of the first cigarette
from the pack.

In the new pad, the smoker has
over the tab, and simply slams it
to open the cover section, and the
cigarettes are easily accessible.

The announcement was timed to
coincide with the annual conven-
tion of the National Association
of Tobacco Distributors in Chicago
this week.

Sugar Industry Begins Ad Drive

NEW YORK, March 27 — The
sugar industry’s second pitch to
the nation will begin today, with
the National Association of Sugar
Producers, Inc., in charge.

The campaign, called the "Insist
on Sugar" drive, will run through
May 15, with the main emphasis
on the importance of sugar as a
source of income.

The ads are part of a broader
strategy to increase public aware-
ness of the sugar industry and its
role in the economy.

VICTOR’S MODEL HMS PENNY-NICKEL COMBINATION VENDOR The Most Flexible Bulk Vend Machine

12345 - This versatile vending machine is the answer to vending problems. It is suitable for vending any combination of products, such as cigarettes, gum, delicatessen items, etc. It is easy to operate and requires a minimum amount of space.

For more information, contact your nearest VENDOR DISTRIBUTOR or VICTOR VENDING CORP.

VICTOR VENDING CORP.
307-11 W. GRAND AVENUE CHICAGO 30, ILLINOIS

Full-Time Firms to Bulk Biz

Full-Time Firms to Bulk Biz

Items along with larger vending
machines and Victory Tab Reader
are being made at the factory in
the East, particularly in the large
stores.

Operator-distributors are main-
in the larger cities, with the
majority of the orders being
placed here. The company has
received orders for additional
machines, and some orders are
estimated at $150,000.

The price of the machine is $100,
with a 5% discount for cash in
prepaid orders.

No Digging

PM Preems ‘Snap-Open’ Cig Package

NEW YORK, March 27 — Philip
Morris & Company Inc., home
of the Marlboro, will present
"The Snap-Open" Cig pack, which
will allow consumers to pull the
tab-like "snap" off the pack, ex-
posing the cigarettes within.

The manufacturer claims that
the new package design avoids
the digging and peeling which is
required of the first cigarette
from the pack.

In the new pad, the smoker has
over the tab, and simply slams it
to open the cover section, and the
cigarettes are easily accessible.

The announcement was timed to
coincide with the annual conven-
tion of the National Association
of Tobacco Distributors in Chicago
this week.

Sugar Industry Begins Ad Drive

NEW YORK, March 27 — The
sugar industry’s second pitch to
the nation will begin today, with
the National Association of Sugar
Producers, Inc., in charge.

The campaign, called the "Insist
on Sugar" drive, will run through
May 15, with the main emphasis
on the importance of sugar as a
source of income.

The ads are part of a broader
strategy to increase public aware-
ness of the sugar industry and its
role in the economy.

VICTOR’S MODEL HMS PENNY-NICKEL COMBINATION VENDOR The Most Flexible Bulk Vend Machine

12345 - This versatile vending machine is the answer to vending problems. It is suitable for vending any combination of products, such as cigarettes, gum, delicatessen items, etc. It is easy to operate and requires a minimum amount of space.

For more information, contact your nearest VENDOR DISTRIBUTOR or VICTOR VENDING CORP.

VICTOR VENDING CORP.
307-11 W. GRAND AVENUE CHICAGO 30, ILLINOIS

Full-Time Firms to Bulk Biz

Full-Time Firms to Bulk Biz

Items along with larger vending
machines and Victory Tab Reader
are being made at the factory in
the East, particularly in the large
stores.

Operator-distributors are main-
in the larger cities, with the
majority of the orders being
placed here. The company has
received orders for additional
machines, and some orders are
estimated at $150,000.

The price of the machine is $100,
with a 5% discount for cash in
prepaid orders.
THE BILLBOARD INDEX

ADVERTISED USED MACHINE PRICES

VENDING MACHINES

Equipment and prices listed below are taken from advertisements in The Billboard issue as indicated. The prices quoted are the lowest and highest, and price is listed. Where more than a single machine is listed, the same replacement at the same price frequency with which the price occurred is indicated. Where only one machine is advertised, as in the case when a vendor is selling the same machine, the price quoted is the only price. In all cases, the prices advertised are identical, as in the case when a vendor is selling the same machine. The single machine price is listed. Any price obviously depends on condition of the equipment, age, time on location, territory, and related factors.

Press Plugs Java Break Via Vender

PORTLAND, Ore., March 27—Carroll D. Thome, president of Carrol, Inc., the coffee equipment manufacturer, last week advertised the same replacement at the same price frequency with which the price occurred. Where only one machine is advertised, as in the case when a vendor is selling the same machine, the price quoted is the only price. In all cases, the prices advertised are identical, as in the case when a vendor is selling the same machine. The single machine price is listed. Any price obviously depends on condition of the equipment, age, time on location, territory, and related factors.

Am. Chicle Runs Ahead of 1953

LONG ISLAND CITY, N. Y., March 27—The American Chicle Company has been running higher than the same period of the first quarter of this year, according to W. D. Goulet, president of American Chicle, chairman of the board. (American Chicle newspapers have no important recent increases in their material prices, and the price of sugar has declined slightly. He added that inventories are about 8 per cent below a year ago.)
Spacarb Ships Complete Unit From Midwest

CHICAGO, March 27.—Beginning this week the Midwest Division of Spacarb, Inc., is stocking complete machines in available sizes in nearly 1,000 stores across the country.

The arrangement of the expansion of the office, which will enable the division to make faster delivery to its customers in the Midwest area, includes the Hampton, sales and service managers, serving the businesses of Spacarb.

The Chicago office handles sales, parts and service in Illinois, Indiana, Michigan, Missouri and Kentucky. Paul Engel, vice president and sales manager, is in charge.

Harry Strong, a 15-year veteran of the industry, has been assigned to the Chicago office. Harold P. Hunt, former assistant manager, will head the sales and service operation in the Chicago area.

Penny King Charm Output on 3 Shifts In Puerto Rico

PITTSBURGH, March 27.—Levi H. Anderson, head office of the Penny King Company, which manufactures charm making machinery, on a three-shift day and a weekly output averaging 650,000 pieces.

The 150,000 square foot plant employs 150 people. At its peak, the factory is working at full capacity.

Plant Facilities

Plant facilities include a complete mold shop, six injection molding machines and a handling device that turns seven days a week, and a finishing room that turns out a average of 4,000 pieces a week. A addition to the charm making machinery, the plant also handles all of its own product distribution.

The charm making machinery is said to be the largest in the world. The factory produces all the charms that are used to identify the modeling machines made by Penny King.

The factory is located in San Juan, Puerto Rico, and supplies all the bands on the island with peanuts.

Milk Assn. Head Cites Vender Aid

CHICAGO, March 27.—More general retail outlet owners, it is said, will provide more opportunities for milk industry salesmen this year than in any other year. This was emphasized by Harry Strong, head office of the Milk Association of the co-operating milk delivery organizations' annual meeting here.

With the dairy industry facing a future growth, the meetings of retail owners will be a valuable asset to the dairy industry.

These outdoes will not have unlimited possibilities in the future, it was said, but the city's growth and the increase in population will provide a vast market for milk and milk products.

The meeting here is the 13th annual meeting of the Milk Association, which was organized in 1932. The Dairy Institute of America has been a member of the association since its inception.

More general retail outlet owners will be a valuable asset to the dairy industry, it was said, and will provide more opportunities for milk industry salesmen this year than in any other year.

This was emphasized by Harry Strong, head office of the Milk Association of the co-operating milk delivery organizations' annual meeting here.

With the dairy industry facing a future growth, the meetings of retail owners will be a valuable asset to the dairy industry.

These outdoes will not have unlimited possibilities in the future, it was said, but the city's growth and the increase in population will provide a vast market for milk and milk products.

The meeting here is the 13th annual meeting of the Milk Association, which was organized in 1932. The Dairy Institute of America has been a member of the association since its inception.

More general retail outlet owners will be a valuable asset to the dairy industry, it was said, and will provide more opportunities for milk industry salesmen this year than in any other year.
## ADVERTISING MACHINE PRICES

| Machine | Description | Price
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Watling (Gotts)</td>
<td>45.00</td>
<td>45.00</td>
</tr>
<tr>
<td>Watling (Gotts)</td>
<td>45.00</td>
<td>45.00</td>
</tr>
<tr>
<td>Watling (Gotts)</td>
<td>45.00</td>
<td>45.00</td>
</tr>
<tr>
<td>Watling (Gotts)</td>
<td>45.00</td>
<td>45.00</td>
</tr>
<tr>
<td>Watling (Gotts)</td>
<td>45.00</td>
<td>45.00</td>
</tr>
</tbody>
</table>

**Cyclone**

| Model | Description | Price
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Type 39</td>
<td>75.00</td>
<td>75.00</td>
</tr>
<tr>
<td>Type 39</td>
<td>75.00</td>
<td>75.00</td>
</tr>
<tr>
<td>Type 39</td>
<td>75.00</td>
<td>75.00</td>
</tr>
<tr>
<td>Type 39</td>
<td>75.00</td>
<td>75.00</td>
</tr>
<tr>
<td>Type 39</td>
<td>75.00</td>
<td>75.00</td>
</tr>
</tbody>
</table>

**Cabana**

| Model | Description | Price
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Type 39</td>
<td>75.00</td>
<td>75.00</td>
</tr>
<tr>
<td>Type 39</td>
<td>75.00</td>
<td>75.00</td>
</tr>
<tr>
<td>Type 39</td>
<td>75.00</td>
<td>75.00</td>
</tr>
<tr>
<td>Type 39</td>
<td>75.00</td>
<td>75.00</td>
</tr>
<tr>
<td>Type 39</td>
<td>75.00</td>
<td>75.00</td>
</tr>
</tbody>
</table>

**Boston**

| Model | Description | Price
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Type 39</td>
<td>75.00</td>
<td>75.00</td>
</tr>
<tr>
<td>Type 39</td>
<td>75.00</td>
<td>75.00</td>
</tr>
<tr>
<td>Type 39</td>
<td>75.00</td>
<td>75.00</td>
</tr>
<tr>
<td>Type 39</td>
<td>75.00</td>
<td>75.00</td>
</tr>
<tr>
<td>Type 39</td>
<td>75.00</td>
<td>75.00</td>
</tr>
</tbody>
</table>

**Other**

| Model | Description | Price
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Type 39</td>
<td>75.00</td>
<td>75.00</td>
</tr>
<tr>
<td>Type 39</td>
<td>75.00</td>
<td>75.00</td>
</tr>
<tr>
<td>Type 39</td>
<td>75.00</td>
<td>75.00</td>
</tr>
<tr>
<td>Type 39</td>
<td>75.00</td>
<td>75.00</td>
</tr>
<tr>
<td>Type 39</td>
<td>75.00</td>
<td>75.00</td>
</tr>
</tbody>
</table>

### Discounts

- 10% off immediately
- 15% off on orders of $100 or more
- 20% off on orders of $200 or more
- 25% off on orders of $300 or more

**Limitations:**

- Discounts are subject to availability
- Discount prices are final
- Discounts cannot be combined with other offers

---

**THE BILLBOARD INDEX**

### AMUSEMENT GAMES

Equipment and prices listed below are taken from advertisements in The Billboard twice a month, unless otherwise specified. Prices and prices listed are those advertised in the same equipment at the same price. The prices advertised are for the equipment as advertised, and are not necessarily the lowest. Prices advertised may or may not be discounted, and the discounts are not always indicated in parentheses. When quantities are advertised, the total is the number of units of each type of equipment. For the latest information, contact the manufacturer or distributor of the equipment listed. The numbers listed are the dates of the issues in which the equipment was advertised.

---

**LET'S MEET!**

**GENKO'S GOLD BUCKETS...**

**WEST SIDE NOVELTY COMPANY**

547 Streetman St., St. Louis, Mo.

- 26th Street, Chicago, 1, Ill.
- 148 W. Randolph, Chicago, 1, Ill.

**OPPORTUNITY**

For Sale: New or Used in Excellent Condition. bikini or other novelty machines. Write In.""
Court Weighs Johnson Act

*Continued from page 61*

the power to suspend the operation of a Federal statute, a power pat-
cently repugnant to our Federal System of Government.

MacKinnon, on the other hand, held--the act was an exercise of Federal police power, in conjunction with the States, and that its effect on interstate commerce was only incidental.

How the appeals court here rules on this point is certainly to have an effect on the Federal govern-
ment's anti-gambling campaign. This case may also affect the government's decision to press a new trial in North Dakota for Pastor and for Eino Christianson, North Dakota legislators.

**Fifth Amendment**

Murphy, arguing against the Minnesota conviction, held that the Johnson Act violates the Fifth Amendment to the Constitution because it required him to file reports of the equipment they have and the rules they made. Murphy said this had the effect of making a dealer test himself, but the govern-
ment refused to argue this point.

The defendants also attacked the Minnesota conviction on the grounds that they did not get a fair trial. This attack centered around the testimony of a former employee of Mayflower who was the chief government witness in the original trial. Murphy maintained that his employee repudiated his test-
imony in two subsequent appearances in court.

**Correction**

The name of William (Bill) Randolph, who has set up East

Way Distributors in St. Louis, was incorrectly spelled Rudolph in March 22 issue of The Bill-
board.

---

**THE BILLBOARD INDEX**

**ADVERTISED USED MACHINE PRICES**

**ARCADE EQUIPMENT**

Equipment and prices listed below are taken from advertisements in The Billboard issues indicated below. All advertised used machines and prices in this section are subject to change. The market price of the equipment with which the prices are associated is subject to change. Where quantities are shown, quantities are in brackets. If only the scope machine price is listed, any price advantage depends upon the condition of the equipment, age, line on location, history and other related factors. Where prices are given in brackets, the quantities are in brackets. Where no quantities are shown, the quantities are in brackets. Where no quantities are shown, the quantities are in brackets.
ADVERTISED USED MACHINE PRICES

THE BILLBOARD

SHUFFLE GAMES

- Equipment and prices listed below are taken from advertisements in The Billboard index.
- All advertised used machines and prices are listed. Where more than one fine is shown, the same equipment at the same price frequency with which the price was scored is included in parentheses. Where quantity discounts are advertised, as in this case of bulk units, the number of such machines is listed. Ads are usually based on condition of the equipment, location, and other related factors.

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jumbo Laser Light</td>
<td>Shooter, 4 position</td>
<td>315.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
<tr>
<td>Jumbo Light</td>
<td>Shooter, 4 position</td>
<td>275.00</td>
</tr>
<tr>
<td>Laser Light</td>
<td>Shooter, 4 position</td>
<td>250.00</td>
</tr>
</tbody>
</table>
Ohio Pinball Ops Gird For Liquor Board Fight

CINCINNATI, March 27—Ohio pinball operators plan to challenge the State Liquor Control Board which has ruled that pinball machines must be removed from establishments which have a State liquor license.

The pinball operators association appointed a six-man committee to study the most effective means of obtaining favorable legislation.

Earlier, game operators obtained a court injunction restraining the Liquor Board's action until the legality of the ruling could be tested (The Billboard, February 20). A court order prevented St. Louis Liquor Director Anthony M. Hoffwski from seizing equipment of three Ohio pinball operators who were handed down by Franklin County Common Pleas Judge Joseph M. Clifford.

The order, which affects only Hamilton and Lucas counties, is likely to develop into a State-wide ruling. First to obtain a temporary order against the recently imposed ban was Westerhaus, Inc., Cincinnati, and William and Milton Marmer, Cincinnati Distributing Company, Cincinnati.

Attempts to get a temporary order restraining the Webster Company, asking that the Webster suit be set up as a test case, was defeated by Attorney General Donald Linn, considered rather than by an estimated $50 or more court.

**Shaffer Specials**

**SPRING CLEARANCE SALE**

Prices Slashed! Big Savings!

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>WURLITZER</td>
<td>$499.50</td>
</tr>
<tr>
<td>AMI</td>
<td>$395.00</td>
</tr>
<tr>
<td>MISCELLANEOUS</td>
<td></td>
</tr>
<tr>
<td>Seeberg Duotone Bear</td>
<td>$79.50</td>
</tr>
<tr>
<td>Mercury Athletic Scale</td>
<td>49.50</td>
</tr>
<tr>
<td>Daily Champion (Tennis)</td>
<td>399.00</td>
</tr>
<tr>
<td>Wurlitzer 3000 (旭)</td>
<td>12.50</td>
</tr>
</tbody>
</table>

Terms: 10% Deposit, Balance C.O.D.

Write for illustrated catalog of late model phonographs.

Shaffer Music Co.

Cincinnati, Ohio

1200 Walnut St.
Main 6010

Chicago, Ill.

New Address
849 N. High St.
Lincoln 3573

EXCLUSIVE SEEBOURG DISTRIBUTORS

GET READY FOR SPRING, NOW DELIVERING

Seeberg "GRAND HOPPER"
Gottlieb "MYSTIC MARYLINE"
Chicago Coin "SUPER FRANK BOWLER"
Williams "DEALER"
Chicago Coin "CROSS CROSSLBOWER"

LARGEST ASSORTMENT OF LATE MODEL PHONES AVAILABLE.

1954 30TH ANNIVERSARY

WRITE FOR LISTS.

TRIMOUNT COIN MACHINES

40 WILLETSON STREET
BOSTON, MASS.

YOUR AMERICAN RED CROSS IS ALWAYS THERE AFTER TRACEDY STRIKES

*Tracks made by a foreign buyer rushing to cable the Jones Boys.

The Jones Boys? They’re the guys with the best buys in the world on used coin-operated equipment. If you aren’t doing business with the Jones Boys, make tracks yourself. Write or cable the R.F. Jones Co., 1263 Mission St., San Francisco 3, California. Ask for our special export price list and a free copy of “The House the Jones Boys Built,” and find out what you’ve been missing. There’s no obligation. Cable address is JONCO, San Francisco.
AMUSEMENT GAMES

CONTINUED FROM PAGE 12

FIRST PRIZE!

FIGURES PROVE IT!

FIRST GAMES ARE ALWAYS

IN THE BEST SHAPE!

SHUFFLE GAMES

NEW

CEMEE

Also

POSITION TO

UNDER

CANCER

experience

100%

Also

game

POS

NEE

CANCER

experience

100%

Also

game

POS

NEE

CANCER

experience

100%

Also

game

POS

NEE

CANCER

experience

100%

Also

game

POS

NEE

CANCER

experience

100%

Also

game

POS

NEE

CANCER

experience

100%

Also

game

POS

NEE

CANCER

experience

100%

Also

game

POS

NEE

CANCER

experience

100%

Also

game

POS

NEE

CANCER

experience

100%

Also

game

POS

NEE

CANCER

experience

100%

Also

game

POS

NEE

CANCER

experience

100%

Also

game

POS

NEE

CANCER

experience

100%
Gottlieb’s Mystic Marvel

Here’s the performance that does the trick

Inserting 2 coins at start of game doubles all replay awards

3 SEQUENCES...
Target button lights for any when 10-Jack-Queen-King.
Also are made in rotation OR four “8”s” or four “9”s.

MULTIPLE REPLAY AWARDS...
Depending on number of sequences made, target button lights up for 1 or 2 or 3 replays. Second coin increases values to 2 or 4 or 6 replays.

2 Trap Hole light for mystery award
Illuminated “Balls Played” feature!
“Double Award” and “Second Coin” light-up indicators.
High score to 5 million
Point score
3 Pop Bumpers
3 Flippers

You’ll go for this one, but BIG!
SEE YOUR DISTRIBUTOR

BINGO

8 BALLS

25f.

95e.

150.

185.

209.

25f.

50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.

$100.

$25.

$50.
We are pleased to announce the appointment of... W. B. Atkins

ATKINS MUSIC CO.
333 SOUTHWEST 2ND ST.
OKLAHOMA CITY, OKLA.
as distributors for "Kiddie Rides..." the kiddie ride machine for operators.

TEXAS KIDDE RIDE 3950 Noonings Fort Worth, Texas

WANTED BINGO MECHANICS Good Pay

Write Box 711
The Billboard, Chicago 1, Ill.

HEADQUARTERS FOR GUARANTEED RECONDITIONED PANORAMAS... WRITE

RECONDITIONED SHUFFLE GAMES
Monarch Coin Machine, Inc.

WANT TO BUY BINGO FOR CASH

Clayton Member & Charlie Puey Monarch Coin Machine, Inc.

VERY CLEAN!

BRICENT SPOTS $115.00
SPOT LIGHTS $25.00
Front BAT-A-SCORE $50.00
BATTING PRACTICE $50.00
Kasney 6 PLAYER 55C $80.00
Kasney 4 PLAYER 55C $65.00
Exhibit TWIN PIVOTATION $25.00
Exhibit BOLT-SHUTTLE $25.00

UNIVERSITY COIN MACHINE EXCHANGE 59TH & High St. Columbus 2, Ohio (Tel. University 4500)

SAVE MORE MONEY--MAKE MORE MONEY

Subscribe to The Billboard 10.00

ORDER NOW AT LOW Subscriptions Rates.
Fill in and Mail Coupon Today!

We are pleased to announce the appointment of...

W. B. Atkins

ATKINS MUSIC CO.
333 SOUTHWEST 2ND ST.
OKLAHOMA CITY, OKLA.
as distributors for "Kiddie Rides..." the kiddie ride machine for operators.

TEXAS KIDDE RIDE 3950 Noonings Fort Worth, Texas

WANTED BINGO MECHANICS Good Pay

Write Box 711
The Billboard, Chicago 1, Ill.

HEADQUARTERS FOR GUARANTEED RECONDITIONED PANORAMAS... WRITE

RECONDITIONED SHUFFLE GAMES
Monarch Coin Machine, Inc.

WANT TO BUY BINGO FOR CASH

Clayton Member & Charlie Puey Monarch Coin Machine, Inc.

VERY CLEAN!

BRICENT SPOTS $115.00
SPOT LIGHTS $25.00
Front BAT-A-SCORE $50.00
BATTING PRACTICE $50.00
Kasney 6 PLAYER 55C $80.00
Kasney 4 PLAYER 55C $65.00
Exhibit TWIN PIVOTATION $25.00
Exhibit BOLT-SHUTTLE $25.00

UNIVERSITY COIN MACHINE EXCHANGE 59TH & High St. Columbus 2, Ohio (Tel. University 4500)

SAVE MORE MONEY--MAKE MORE MONEY

Subscribe to The Billboard 10.00

ORDER NOW AT LOW Subscriptions Rates.
Fill in and Mail Coupon Today!

We are pleased to announce the appointment of...

W. B. Atkins

ATKINS MUSIC CO.
333 SOUTHWEST 2ND ST.
OKLAHOMA CITY, OKLA.
as distributors for "Kiddie Rides..." the kiddie ride machine for operators.

TEXAS KIDDE RIDE 3950 Noonings Fort Worth, Texas

WANTED BINGO MECHANICS Good Pay

Write Box 711
The Billboard, Chicago 1, Ill.

HEADQUARTERS FOR GUARANTEED RECONDITIONED PANORAMAS... WRITE

RECONDITIONED SHUFFLE GAMES
Monarch Coin Machine, Inc.

WANT TO BUY BINGO FOR CASH

Clayton Member & Charlie Puey Monarch Coin Machine, Inc.

VERY CLEAN!

BRICENT SPOTS $115.00
SPOT LIGHTS $25.00
Front BAT-A-SCORE $50.00
BATTING PRACTICE $50.00
Kasney 6 PLAYER 55C $80.00
Kasney 4 PLAYER 55C $65.00
Exhibit TWIN PIVOTATION $25.00
Exhibit BOLT-SHUTTLE $25.00

UNIVERSITY COIN MACHINE EXCHANGE 59TH & High St. Columbus 2, Ohio (Tel. University 4500)

SAVE MORE MONEY--MAKE MORE MONEY

Subscribe to The Billboard 10.00

ORDER NOW AT LOW Subscriptions Rates.
Fill in and Mail Coupon Today!

We are pleased to announce the appointment of...

W. B. Atkins

ATKINS MUSIC CO.
333 SOUTHWEST 2ND ST.
OKLAHOMA CITY, OKLA.
as distributors for "Kiddie Rides..." the kiddie ride machine for operators.

TEXAS KIDDE RIDE 3950 Noonings Fort Worth, Texas

WANTED BINGO MECHANICS Good Pay

Write Box 711
The Billboard, Chicago 1, Ill.

HEADQUARTERS FOR GUARANTEED RECONDITIONED PANORAMAS... WRITE

RECONDITIONED SHUFFLE GAMES
Monarch Coin Machine, Inc.

WANT TO BUY BINGO FOR CASH

Clayton Member & Charlie Puey Monarch Coin Machine, Inc.

VERY CLEAN!

BRICENT SPOTS $115.00
SPOT LIGHTS $25.00
Front BAT-A-SCORE $50.00
BATTING PRACTICE $50.00
Kasney 6 PLAYER 55C $80.00
Kasney 4 PLAYER 55C $65.00
Exhibit TWIN PIVOTATION $25.00
Exhibit BOLT-SHUTTLE $25.00

UNIVERSITY COIN MACHINE EXCHANGE 59TH & High St. Columbus 2, Ohio (Tel. University 4500)

SAVE MORE MONEY--MAKE MORE MONEY

Subscribe to The Billboard 10.00

ORDER NOW AT LOW Subscriptions Rates.
Fill in and Mail Coupon Today!

We are pleased to announce the appointment of...

W. B. Atkins

ATKINS MUSIC CO.
333 SOUTHWEST 2ND ST.
OKLAHOMA CITY, OKLA.
as distributors for "Kiddie Rides..." the kiddie ride machine for operators.

TEXAS KIDDE RIDE 3950 Noonings Fort Worth, Texas

WANTED BINGO MECHANICS Good Pay

Write Box 711
The Billboard, Chicago 1, Ill.

HEADQUARTERS FOR GUARANTEED RECONDITIONED PANORAMAS... WRITE

RECONDITIONED SHUFFLE GAMES
Monarch Coin Machine, Inc.

WANT TO BUY BINGO FOR CASH

Clayton Member & Charlie Puey Monarch Coin Machine, Inc.

VERY CLEAN!

BRICENT SPOTS $115.00
SPOT LIGHTS $25.00
Front BAT-A-SCORE $50.00
BATTING PRACTICE $50.00
Kasney 6 PLAYER 55C $80.00
Kasney 4 PLAYER 55C $65.00
Exhibit TWIN PIVOTATION $25.00
Exhibit BOLT-SHUTTLE $25.00

UNIVERSITY COIN MACHINE EXCHANGE 59TH & High St. Columbus 2, Ohio (Tel. University 4500)

SAVE MORE MONEY--MAKE MORE MONEY

Subscribe to The Billboard 10.00

ORDER NOW AT LOW Subscriptions Rates.
Fill in and Mail Coupon Today!

We are pleased to announce the appointment of...

W. B. Atkins

ATKINS MUSIC CO.
333 SOUTHWEST 2ND ST.
OKLAHOMA CITY, OKLA.
as distributors for "Kiddie Rides..." the kiddie ride machine for operators.

TEXAS KIDDE RIDE 3950 Noonings Fort Worth, Texas

WANTED BINGO MECHANICS Good Pay

Write Box 711
The Billboard, Chicago 1, Ill.

HEADQUARTERS FOR GUARANTEED RECONDITIONED PANORAMAS... WRITE

RECONDITIONED SHUFFLE GAMES
Monarch Coin Machine, Inc.

WANT TO BUY BINGO FOR CASH

Clayton Member & Charlie Puey Monarch Coin Machine, Inc.

VERY CLEAN!

BRICENT SPOTS $115.00
SPOT LIGHTS $25.00
Front BAT-A-SCORE $50.00
BATTING PRACTICE $50.00
Kasney 6 PLAYER 55C $80.00
Kasney 4 PLAYER 55C $65.00
Exhibit TWIN PIVOTATION $25.00
Exhibit BOLT-SHUTTLE $25.00

UNIVERSITY COIN MACHINE EXCHANGE 59TH & High St. Columbus 2, Ohio (Tel. University 4500)

SAVE MORE MONEY--MAKE MORE MONEY

Subscribe to The Billboard 10.00

ORDER NOW AT LOW Subscriptions Rates.
Fill in and Mail Coupon Today!
REVOLUTIONARY

Keeny's DIAMOND BOWLER

6 PLAYERS MULTIPLY PROFITS!

SKILL ADJUSTMENT FEATURE:

Numbers appear on backglass as player starts the game. It's a real come-on play stimulator!

Last number of player's score must match one of several numbers appearing on backglass and the diamond...

Points are scored in various values from 20 to 500 as indicated on the backglass. This all happens in the "matching frame" when player presses button.

MATCHING FRAMES may be set at:

(2 or 10) and

2 - 3 - 4 - 5

Hinged Lite Insert for easy servicing!

New Servicing Innovations!

Pins and contact area recessed under litbox. Entire playfield slides forward and lifts upward!

Single-Double-Triple-Quadruple Scoring for Strikes and Spares!

Individually Price!

Reduced to 5 FRAME GAME by Simple Plug Adjustment!

THE BEAUTIFUL BALLY SPACE SHIP

IT DIVES! IT DIPS! IT ROLLS! IT SWINGS!

Big Play Profit Only $395

Atomic Jet Space Ship.............$365
Meteor Rocket Space Ship........195
Deco Space Ship..................365
Bally Bright Spots...............135
Beautiful Coney Islands..........130

ALL RIDES COMPLETELY RECONDITIONED

DISTRIBUTING CO., INC.
298 LINCOLN ST.
ALLSTON, MASS.-AL 4-4040

FOR THE ONLY COMPLETE LINE

It's EXHIBIT SUPPLY For PROFIT-MAKING KIDDIE RIDES

REDD
AMI
BALLY-UNITED

EXCLUSIVE DISTRIBUTORS FOR
CHICAGO COIN MACHINE CO. IN NORTHERN OHIO

We Export Pin Games * Music Machines

SIND FOR OUR LATEST LIST OF RECONDITIONED AND REFINISHED GAMES READY FOR OPERATION!

We are exclusive Wurlitzer Distributors in Delaware & neighboring states.

Wurlitzer Amusement Machines Co.
664 8th Street

"THE NAME ALWAYS means Action ALL OVER!"

CONTENTS

COIN MACHINES

MONROE COIN MACHINE EXCHANGE, INC.
1423 PAYNE AVENUE, CLEVELAND 14, OHIO

SPECIALS

One Balls-Black Velvet Beanbags-50¢

Trios of Hot Dogs-50¢

SUPER FRAME BOWLER

CROSS CROSS MATCH BOWLER

COIN GAMES

SHUFFLE GAMES

MECHANICAL GAMES

BILLIARD GAMES

ROSE CHAMPIONSHIP

The World's Greatest

The World's Greatest

The World's Greatest

STRIKES & SPARES

OUR LATEST LIST OF RECONDITIONED AND REFINISHED SHUFFLE GAMES READY FOR OPERATION!

OUR LATEST LIST OF RECONDITIONED AND REFINISHED MECHANICAL GAMES READY FOR OPERATION!

OUR LATEST LIST OF RECONDITIONED AND REFINISHED BILLIARD GAMES READY FOR OPERATION!

"THE NAME ALWAYS means Action ALL OVER!"

"THE NAME ALWAYS means Action ALL OVER!"

"THE NAME ALWAYS means Action ALL OVER!"
...chicago coin Scoops the Industry!

NOW! A game with the Added Excitement of a Super Frame Score!

SUPER FRAME BOWLER

THE 100% SKILL BOWLING GAME!

Player by matching the number lit in the 11th or Super frame can add from 200 to 800 points to his score!

Super Bowler Contains all the ADVANCE Scoring Features! New Top Scoring Thrill of 1400.

Fast 55 Second Play! Multiple Scoring on Strikes and Spares plus the "Time Tested" actual 1-9 Pin Scoring.

Featuring Single — Double — Triple — Quadruple Scoring!

STILL!... The Most WANTED Game in Every Location!

chicago coin's CRISS CROSS BOWLER

8 Ways To CRISS CROSS By Matching Numbers—Numbers on CRISS CROSS Panel Carry Over From Game To Game Until A Line Is Completed.

NEW FEATURES:

- Trouble Free Double Stacked Pin Reset Motor!
- "Complete the CRISS CROSS" Feature!
- Adjustable "Spot Number 5" Feature!
- "Mystery or Skill" Adjustment Play!
- Light Up Numbers to be Matched at Start or End of Game!
- Simplified Adjustable REPLAY Feature!

- FEATURING PROGRESSIVE ADVANCE SCORING PLUS TRIPLE-MATCH SCORING

1725 West Diversey • Chicago 14, Ill.
IN TIME for the BASEBALL SEASON!

chicago coin's EXCITING HOME RUN

The FIRST 6 PLAYER BASEBALL GAME...

with the GRAND STAND "Home Run" Feature for Extra Runs... Plus The Thrill of Hitting a Ball Over the GRAND STAND Roof for Additional Runs!

* Game can be set to operate at 1, 2 or 3 innings per game.
* Each inning constitutes 3 outs.
* Single player continues at bat until game is over—Multiple players alternate as in bowling games after 3 outs are made.

* Player hitting ball into Lower Grand Stand gets a HOME RUN plus RUNS for every man on base!
* Player hitting ball into Upper Grand Stand gets a HOME RUN plus RUNS for every man on base... plus 3 EXTRA RUNS!
* Player hitting ball OVER the ROOF gets a HOME RUN plus RUNS for every man on base... plus 5 EXTRA RUNS!
* Designed for easy play for BOTH "Right Handed" and "Left Handed" Batters!
* Also Available in 10c-3 for 25c Play

Entire Game Well Lit to Make it Ideal for Every Type Location!
• Easy Servicing!
• Fast Play!
• 6 Foot Size!

Balls Hit onto Ramps Actually Fly Through the Air!
Lit-Up Animated Ballplayers Actually Run Bases!

1725 W. DIVERSEY • CHICAGO 14
NEW Bally SENSATION
SURF-CLUB
packed with MONEY-MAKING play-appeal

NEW DOUBLE HOLD
Player can hold Odd Numbers or Even Numbers, get back balls from Numbers not held. When DOUBLE HOLD is lit, player may "hold and draw" twice during one game.

2-IN-LINE SCORES
SCORE AS 4-IN-LINE
3-IN-LINE, 4-IN-LINE, 5-IN-LINE SCORES

2 SUPER-CARDS
plus new SELECTABLE SUPER-LINE
CORNER SCORES • ADVANCING SCORES
SELECT-A-SPOT • EXTRA BALLS

"Better than BEACH CLUB" is the verdict of operators! SURF-CLUB combines all the profit-proved Bally in-line features with exciting new play-appeal that insures big, steady profits on location. Get your share. Get SURF-CLUB now!

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois
UNITED'S
TEAM
SHUFFLE ALLEY

Features Instant-Scoring
TEAM PLAY!

AUTOMATIC TOTALIZER
adds individual scores for team totals quick as a flash!
INDIVIDUAL SCORES ALWAYS REMAIN SHOWING

OTHER FAMOUS FEATURES

ACTIONS TO
5 or 10 FRAME GAME
LAST FRAME FEATURE
MINIMUM FRAME SCORE TO
SINGLE, DOUBLE
TRIPLE, QUADRUPLE
SCORES
MULTIPLE SCORES
ON STRIKES OR SPARES ONLY
TOP SCORE 900 FOR 10 FRAME GAME
TRIPLE MATCH FEATURE
(0-9)
MATCH NUMBER AND STAR WITH CLOVER LIT

AVAILABLE IN 10¢—3 FOR 25¢ MODELS

HINGED PIN HOOD
HINGED FRONT DOOR
SERVICE LIGHT
FORMICA PLAYBOARD

TWO SIZES
8 FT. BY 2 FT.
9 FT. BY 2 FT.

SEE YOUR DISTRIBUTOR NOW!

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 13, ILLINOIS

UNITED'S LEAGUE SHUFFLE ALLEY
has all the features of TEAM
except Triple Match Feature.
Select-o-matic

high fidelity

ALL THE WAY!

SPRING TENSION MAGNETIC PICKUP
Lightweight, high compliance. Exerts only 1/4 ounce pressure. Unaffected by moisture and temperature.

HIGH FIDELITY SPEAKERS IN THE PHONOGRAPH
Two skillfully baffled speakers—a 15-inch woofer for low and middle ranges—a 5-inch tweeter for the highs.

HIGH FIDELITY AMPLIFIER
25-watt output. 20 to 30,000 cycles per second range.

HIGH FIDELITY REMOTE SPEAKERS
Two models. One for recessed installations—the other for corner or free-standing installations.

Dependable Music Systems Since 1902
J. P. Seeburg Corporation
Chicago 22, Illinois