TV Says 'Not Guilty' Of Juvenile Crime

NBC Film Div. Bases Rebuff to Critics On FBI Reports; Murder Hits the Skids

By LIONE MORSE

NEW YORK, Oct. 2.—The NBC Film Division, which developed figures which tend to prove that TV is not as highly affecting and harmful to the juvenile crime and disorder as many of the educational authorities contend.

Rebutting the attack on TV has been the National Association for Better Radio and Television, which consequently announced that crime and violence on TV had increased 400 per cent in the past three years and that youngsters should not be exposed to such programs.

The NBC Film Division bases its contention that TV is not a primary factor in the increase of juvenile delinquency on an investigation of several studies made by the FBI a few months ago in which the number of major crimes among children between the ages of 10 and 17 was increased 40 per cent between the crimes that are depicted most vividly by TV, decreased 1.5 per cent.

Rural Areas

In rural areas which are heavily saturated with TV that is a problem.

In cities, however, the statistics indicate the situation is better and where juvenile crime decreased 2.2 per cent in the都市.

A more comprehensive breakdown is not available but it is safe to say that the TV is a problem in the city and in rural areas.

The National Association for Better Radio and Television, which is the major organization in the field of juvenile delinquency, has been opposed to the attack on TV and has been able to refute the arguments that are made by those who contend that TV is a factor in juvenile delinquency.

Season to Sift Horror 'TV'

NEW YORK, Oct. 2. — The National Association for Better Radio and Television has announced that the season to sift horror 'TV' is approaching and that the organization is preparing to counter the attacks on TV that are being made by those who contend that TV is a factor in juvenile delinquency.

The association has announced that it will issue a statement shortly that will counter the arguments that are being made by those who contend that TV is a factor in juvenile delinquency.

The association has also announced that it will issue a statement shortly that will counter the arguments that are being made by those who contend that TV is a factor in juvenile delinquency.

While the association is preparing to counter the attacks on TV that are being made by those who contend that TV is a factor in juvenile delinquency, it is important to note that the association is also working to improve the content of TV and to ensure that it is not a factor in juvenile delinquency.

The association has announced that it will issue a statement shortly that will counter the arguments that are being made by those who contend that TV is a factor in juvenile delinquency.

The association has also announced that it will issue a statement shortly that will counter the arguments that are being made by those who contend that TV is a factor in juvenile delinquency.

The association has announced that it will issue a statement shortly that will counter the arguments that are being made by those who contend that TV is a factor in juvenile delinquency.

The association has announced that it will issue a statement shortly that will counter the arguments that are being made by those who contend that TV is a factor in juvenile delinquency.

The association has announced that it will issue a statement shortly that will counter the arguments that are being made by those who contend that TV is a factor in juvenile delinquency.

The association has announced that it will issue a statement shortly that will counter the arguments that are being made by those who contend that TV is a factor in juvenile delinquency.

The association has announced that it will issue a statement shortly that will counter the arguments that are being made by those who contend that TV is a factor in juvenile delinquency.

The association has announced that it will issue a statement shortly that will counter the arguments that are being made by those who contend that TV is a factor in juvenile delinquency.

The association has announced that it will issue a statement shortly that will counter the arguments that are being made by those who contend that TV is a factor in juvenile delinquency.

The association has announced that it will issue a statement shortly that will counter the arguments that are being made by those who contend that TV is a factor in juvenile delinquency.

The association has announced that it will issue a statement shortly that will counter the arguments that are being made by those who contend that TV is a factor in ju
LEAVE IT TO BEAVER Back That Fact! American Chicle and Swanson, T. T. Cotter, Carter, Walter Winchell, Fred Allen, American Home Products, John Daly, Elmer Kelton, Crewe, and as a Flash. George Jessel and Comeback, Seely, Comeback, Brown & Williams, and John Dierkes. Quick as a Flash! Skippy, You first call on some of the top names as Betty Blythe, Steve Allen, George Jessel, and Hazel Scott. John Daly.

The Line-Up On this week's ABC TV lineup is a list of new advertisers that are banking on their classic programs to make a big splash. They include: Dodge, which will be appearing with half of Daisy's cast and "Break the Bank." Florida Citrus, "20 Questions," Elgin, "Elgin TV Hour," Exquisite Form Bon and Quality Jewelers, Steel, "Get Your Goat!" The New York Times, American Dairy, "Daisyland," Luongo and Swanson, "Baby Dance," and Barry's, "Dan Diamond." Besides the usual stars, there are special appearances by "Jewelers, Swanson, Kent, T. Derringer Oil and Gas, and "Firestone." Reiner, "What Goes Out?" Ford, "Safety Razor, Walter Winchell," and "Edgar Bergen." Shaw, "Nabisco, "Rin Tin Tin," Lehn and Fink, "Bertman Bakes Rides," and Wisconsin Corporation of America, "Dollar St." They have been subjected to the study of the ABC network for the past several weeks, and with the new ratings so far are impressive.

While it is true that several of the new sponsors listed above have been considered for ABC programming, it is not clear whether they will be able to obtain advertising. The network is looking for new advertisers, and it is hoped that they will be able to find a way to accommodate them.

Web's Regional Deal Sought

NEW YORK, Oct. 2.—Edgar Bergen, producer of the popular radio, television, and motion picture show "Charlie McCarthy," is planning to move into the television network business. With the growth of the medium, he feels that there is a need for such a show that can be tailored to the specific requirements of each network.

While "Charlie McCarthy" has been a long-time favorite with radio and television audiences, it has never been quite as popular with the general public as one might expect. Bergen believes that there is a market for this type of show, and that with the right format it could become a major hit.

The problem is to find a way to market the show. Bergen is currently negotiating with several networks, and it is hoped that a deal can be reached soon.

ABC Daytime Sked Shot Full of Holes

NEW YORK, Oct. 2.—With the popular television program "The Goldbergs" on the air, ABC has found that its daytime schedule is not as strong as it would like. The network is looking for new programs to fill the gaps in its schedule.

ABC has been looking at several potential programs, including a new soap opera and a game show. However, it is not clear whether these programs will be able to fill the holes in the schedule.

In the meantime, ABC is looking for ways to make the most of its existing programs. The network is considering the possibility of reviving some of its old favorites, such as "The Goldbergs." It is also looking into the possibility of producing some new shows in-house.

TITTLEIS IS ABC'S TROUBLE

NEW YORK, Oct. 2.—ABC's morning program "Tittleis," which has been a staple of the network for many years, is facing some serious problems. The show has lost a significant amount of its audience, and it is not clear whether it will be able to recover.

ABC is looking at ways to revitalize the program, including the possibility of bringing in new talent and revamping the format. However, it is not clear whether these changes will be enough to save the show.

Kuk-Fran-Ollie Offered Co-Op To ABC Line-Up

NEW YORK, Oct. 2.—"Kuk-Fran-Ollie" is being offered by ABC-TV to a line-up of 94 stations. The series, which has been a hit for several years, is being offered to local stations as a way to boost their ratings and attract more audience.

ABC is looking at ways to make the show more appealing to a wider audience. It is considering the possibility of adding new characters and storylines, as well as revamping the format. However, it is not clear whether these changes will be enough to save the show.
Jackson may take charge of Lux show

HOLLYWOOD, Oct. 2—Cros- well Jackson will probably emerge in full color as "Video Theatre," Jackson, one of the front men in the Lever Theater, is a man who, after his failures with Fred Coe, had to consol-at the show, the Spaniard, whose name is in the same league of TV personalities. Consulting Coe has had a few failures, but Jackson has not. It is said that Jackson will have his own eye on the screen.

Dick tins

HOLLYWOOD, Oct. 2—This month marks the anniversary of the cancellation of two others in a move to conserve its dough for the future. In the past four years, this month has been "Auntie Mame" and "Auntie Mame" the hard time to decide on "War and Peace." Also the anniversary of the screen.

Also likely to go this month is "The Movie Show" and "Time Will Get the Better of Us." Both shows will be replaced by Bishop Sheen, who has asked for a number of series. The number of series will be increased by the production of the program at the station.

Staff Needed

Bishop Sheen needs three new staff members for his new series, which will be in production in January. Sheen will have the help of two or more of his staff members.

Liebman eyes Sammy Davis

NEW YORK, Oct. 2—Max Liebman is negotiating with Sammy Davis, Jr. and his agent, to replace Sammy Davis in Liebman's稳定的 contract with ABC-TV, but the negotiations have not come to an agreement.

ABC has signed Janet Blair, Dick Shawn, Ellen Burstyn, and Robert Vaughn, who have signed two or more of their TV contracts.

NBC Daytime

Continued from page 2

The hour-long soap opera strips block on the 2:30-3:00 and 3:30-4:00, with the 4:00-5:00 block on the 5:00-6:00, 6:00-7:00, and 7:00-8:00.

CBS has sold one two-quarter-hour show, "The Night Shift," to O. Levy, three quarters of an hour, to "Secret Stowaway," and one hour to "Street Shifters." The three shows will be televised twice weekly.

NBC has sold two quarter-hour programs, "The Night Shift," and "Secret Stowaway," to WPIX, and one quarter-hour to "Street Shifters." The three shows will be televised twice weekly.

NBC News is scheduled for the Thursday and Friday shows.

ABC News is scheduled for the Thursday and Friday shows.

ABC News is scheduled for the Thursday and Friday shows.

ABC News is scheduled for the Thursday and Friday shows.

ABC News is scheduled for the Thursday and Friday shows.

ABC News is scheduled for the Thursday and Friday shows.

Instantaneous Broadcast Reports

Due by 1956

NEW YORK, Oct. 2—Peaches and Cream is the program-reporting method for both the CBS and ABC networks. The 1956 spring shows, according to the Belafonte department of DAP's Advertising.

Prior to joining Belafonte, Du- nomd had been with Kennewick & Elyshoff's TV department at the New York market, and is currently in charge of "Ford Theater." "Trend of the Town" and "Space Cadet."
Landau, NTA Set Up Sales Structure; Ring on Finance

NEW YORK, Oct. 2.—After many months of planning and negotiations, Ely Landau and his top broadcasting and financial associates have formed the financial arm of the NTA organization. This development comes as a result of the decentralization that has resulted in the product side of the NTA branches.

The financial backing will be derived from Col. Gustave Ring, prominent real estate developer, who has named chorus music his specialty. Landau, however, will continue to be the managing director of Harold Goldman who is also vice-president of charge for the sales for the entire organization. Landau figures that his entire sales staff will be transferred to New York yesterday and that they will be in conference with all the other NTA sales offices.

New York, Oct. 2—The National Television Association today announced the setting of a new stage for sales offices. This development stems from the fact that the new organization has been formed.

While there is no set rule for the sales offices, the sales organization can be set up in different locations. The new organization is expected to be ready in time for the next financial year.

The new organization is expected to be ready in time for the next financial year.

The new organization is expected to be ready in time for the next financial year.
**Lansing UHF Leans On Film to Win Out**

**NEW YORK, Oct. 2.** The NBC Film Division claims that half of the 46 television stations in the top five markets in the country have been convinced to purchase its films. The statistics were culled from NBC, Chicago, Los Angeles, and Philadelphia, and announced by Peter D. Arnett, Jr., vice president.

The NBC Film Division has 25% of its programs in the top five markets, and the networks are the leading competitor, with 77% of the time slots on NBC. The NBC Film Division has 20% of its programs in the top five markets, while the remaining hours are split among 18 additional syndicators.

Among the NBC Film Division programs on the air in the market are "Judge Budge," "Captured," "Discounted Home Movie," "Hippy About Caddy," (in both the hour and half-hour programs), "Serial Sanctions" and "The Visitor.

---

**NBC Film Division Rebuts Juvenile Crime Critic With FBI Reports**

**NEW YORK, Oct. 2.** A policy statement was released by the NBC Film Division today in response to a recent FBI report on juvenile crime. The NBC Film Division released a series of FBI reports on the subject, stating that the division is committed to producing films that address the issue of juvenile delinquency.

**MPTV Turns Distribution Over to AM&F**

**NEW YORK, Oct. 2.** A deal was concluded early this week by which MPTV is turning over its distribution of films to AM&F, according to Leonard Hendren, president of MPTV. The deal is expected to give MPTV a boost in its film distribution efforts.

**TELEVISION EMPLOYMENT UPS ACTORS PASS UP LIVE TV FOR TV BY VIDPIX**

**HOLLYWOOD, Oct. 2.** TV film employment is booming as actors and directors and producers of independent films are being offered jobs in both TV film finance and TV production. The trend has been especially pronounced in the past few years.

---

**KRON-TV Strip Seg Experiment Uses 'Falcon'**

**HOLLYWOOD, Oct. 2.** A policy statement was released by the NBC Film Division today in response to a recent FBI report on juvenile crime. The NBC Film Division released a series of FBI reports on the subject, stating that the division is committed to producing films that address the issue of juvenile delinquency.

**EDITORIAL**

**Don't Blame It on TV**

An attack precipitated by scanty evidence can be very damaging. It is in the nature of such attacks that I am glad to have the opportunity to respond to the recent attack on TV, as I am glad to have the opportunity to respond to the recent attack on the arts. Such an attack is currently being perpetrated upon the TV industry, and I am glad to have the opportunity to respond to it.

The broadcasting industry has long struggled with the problem of how to improve programming. It is not enough to simply create more entertainment and communicate messages. The industry must also address the issue of how to present these messages in a way that is both entertaining and informative.

The nature of the radio-television franchise, the need for the industry to be competitive, and the pressures of the public interest have combined to make the industry focus on the entertainment and communication aspects of its programming. And this awareness of responsibility implies not only the need for better programs, but also the need for better communication policies, which will be essential to standing and furthering the art of the ill-informed.

In conclusion, I believe that the industry is on the right track in terms of its programming, and that it is making strides in both entertainment and communication. I encourage the industry to continue on this path, and to do so with greater awareness of its responsibility to society.

---

**Claims Most Air Time in Top Markets**

**NBC FILM**

**NEW YORK, Oct. 2.** The NBC Film Division claims to have more than 50% of the film air time in the top five markets in the country. The division claims that this is due to its superior programs and the effectiveness of its marketing efforts.

The division has a wide variety of programs, including serials, feature films, and children's programs. The division has been successful in attracting viewers to its programs, and has been able to maintain a high level of viewer satisfaction.

---

**MPTV TURNS DISTRIBUTION**

**NEW YORK, Oct. 2.** A deal was concluded early this week by which MPTV is turning over its distribution of films to AM&F, according to Leonard Hendren, president of MPTV. The deal is expected to give MPTV a boost in its film distribution efforts.
TV FILM PURCHASES

CBS TV Film sold "Amour 'n' Andy" to eight markets with three of the eight sponsored. Sponsor is Ranger Beverage Company of WTVR, Ranger, N.C. Quality Bakers, WCWR, ER, and Electronic Bayard Dealers, KCCC, Sacramento, Cal. Some of the agreements: Eugene, Ore. - Bennett, Portland, Ore., respectively. Linkletter was also sold to WTMJ, Lansing, Mich., and WTVX, New York.

Fifth Baking Company, National Base Match Company and Carmen Milk will pick up the tab for "Art Linkletter and the Kids" show for (ER). Pat Eas, Poi, WTMJ, Madison, and KOIN, Portland, Ore., respectively. Linkletter was also sold to WTMJ, Lansing, Mich., and WTVX, New York.

Canada Dry purchased three new markets for its roster of "Annie Oakley" from CBS TV Film sales. They are WNBK, Cleveland, WHAM, Binghamton, New York, and WFBM, Indianapolis. Other "Oakley" sales included WABT, Birmingham, Ala.; KQTV, Dallas; WVIT, Virginia, Va.; WDCS, Norfolk, Va.; WTSM, Nashville, Tenn. Come Auty has been sold to WABC, Ranger, MPRA, WTMJ, Lansing, Mich., and WTVX, New York.

The INS Telecasts weekly sports film schedule, "General Sportscaster," for the week of Oct. 8-15, sold to Gene's TV of General Tire and Rubber Company dealers. This results in a total of 30 markets for General Tire. The new markets include WTVX, Provo, Utah, KMPA, White Plains, N.Y., KBBG, Redding, Calif.; WTVQ, Birmingham, Ala.; Charlotte, N. C.; Cleveland, Decatur, El Paso, Tex.; Fort Worth, Tex.; Charlotte, N. C.; Miami; Los Angeles; Atlanta, Ga.; Charlotte, N. C.; Cleveland, Ohio; C. L. Lansing, Mich.; Lima, O.; Los Angeles; Medford, Ore.; Minneapolis, Minn.; Milwaukee, Wisc.; Naples, Fla.; Oklahoma City; Toledo, Ohio; Toronto, Ont.; Vancouver, B. C.; and Utica, N. Y.

The INS Telecasts weekly sports review, under its regular title "This Week in Sports," continues its regular syndication for local TV, in those markets where General Tire and Rubber dealer are not represented. WSAV-TV, Huntington, W. Va., bought "Ford Theater" as an additional program. They have also purchased "501 No!" to WKEC-TV, Statesville, S. D., for Nasca Corp. Sets, and KPOS, Kansas City, Mo., for "All Star Theater" and "Top Pops of 1977" to Donahue Furniture Company for airing on KEOC-TV, Soon Falls, for 26 weeks.

Last year's "Druggist" series, titled "Budge '71," series B, had some success, according to the Network's Film Division. "Budge" was sold in 23 markets with four markets all at set with sponsor. They are WVTX, Elmira, N. Y., WABC, New York; WCBS, New York; and WTVX, Providence, R. I. WTVX, Washington, and the Toledo market for the Ford Deal.

The Record Film Corp. is handling "Man and His Horse" out of Las Vegas, Nev., KIEM, Eureka, Calif., KVOS, Bellingham, Wash., KVTU, Salt Lake, Utah, for "Horse Life Time." Other National Film Division sales includes: "The Falcon" to KQTV, Des Moines, Iowa; "Elephant Country" in its one-hour version to WNNY, Utica, N. Y.; "American Gunfighter" in its half-hour version to WICS, Springfield, Ill.

PRODUCTION NOTES

Zio-TV's "7led Three Lives" has won the annual TV blue-ribbon of the New Jersey State Fair for being "the outstanding program" of its type. The star of the show, will receive the award tomorrow (3). This is the second time in three years that the program has been so honored. In August the show grabbed a Certificate of Achievement from the Veteran of Foreign Wars for depicting the at-

Kings Stagoe in Chicago, one of the country's largest film-TV enterprises, has just begun production. The series will start with three big-budget pictures, the first, "Miracle at Santa Anna," to start shooting in January.

The International Truck and Bus Show in the Great Smoky Mountains this week for shooting of "Davy Crockett," a three-

Storer K. Bigelow, who directed the first 12 episodes of "Father Knows Best," has been signed by Seven Cents producer Eugene Roddy to play the next 13 also.

Alexander Catalog To WTVV, Mil'k Kee

HOLLYWOOD, Oct. 2.-Mil'k Kee purchased the complete catalog of MA Alexander Productions which includes 45 films and 13 half-hour films titled "Rem-

large spoons and synchronizes the sound track.

That is made by the Harvard Company of Chicago and sold to WTVW, Wheeling, W. Va., on reels up to 2,000 feet.

MTPS Agency

GETS COVERAGE ON SHIPMENTS

NEW YORK, Oct. 2.-Modern Talking Picture Service, TV, has been issued an insurance policy that covers all the shipment of the company's films against any commercial monetary loss sustained by the company. The policy, which went into effect Monday, gives complete protection against the broadcast even a week or completely unique.

The director of Modern's TV division, said that the policy is the result of an extraordinary measure of protection so far dealing to station with the shipment of the program or spot film. The policy will cover the cost of the film and the station will be reimbursed the cost of the time and substitute pro-

Meanwhile, Modern will be preparing "Man and His Horse" for a release of "Half in life" for International Harvester and Nabisco, breaking a CBS TV precedent, for the first time will be handling the delayed broadcast of a network TV show as well as deliveries to the stations carrying it on a spot basis. Modern will also handle "Man and His Horse" on the third day of the two 32-min. prints to the stations delayed. This week in Hollywood. About 40 stations will be delayed a minimum of 40 days.

National Film Division has been working on the lay out of the counseling and has not been suspended yet.

Italian Features

May Aid J. Weil

NEW YORK, Oct. 2.-There is a good possibility that 13 of the 52 Italian films currently being shown, that are released by Jules Weil is adding to his Fortune package will be in color. Weil is buying the best possible delivery with Italian Film Export for the next two years, and is confident he will expect, however, that the color features will become available before next year.

Vanguard Films

ACTORS THEATER

VANCOUVER, B. C., Oct. 2.—Vanguard Films, Ltd., which is developing a book of plays, have been working out the financing conditions for the un-

BOSTON BLACKIE

OK IN SPANISH

BOSTON BLACKIE is OK in Spanish.

that is made by the Harvard Company of Chicago and sold to WTVW, Wheeling, W. Va., on reels up to 2,000 feet.

MTPS Agency

GETS COVERAGE ON SHIPMENTS

NEW YORK, Oct. 2.-Modern Talking Picture Service, TV, has been issued an insurance policy that covers all the shipment of the company's films against any commercial monetary loss sustained by the company. The policy, which went into effect Monday, gives complete protection against the broadcast even a week or completely unique.

The director of Modern's TV division, said that the policy is the result of an extraordinary measure of protection so far dealing to station with the shipment of the program or spot film. The policy will cover the cost of the film and the station will be reimbursed the cost of the time and substitute pro-

Meanwhile, Modern will be preparing "Man and His Horse" for a release of "Half in life" for International Harvester and Nabisco, breaking a CBS TV precedent, for the first time will be handling the delayed broadcast of a network TV show as well as deliveries to the stations carrying it on a spot basis. Modern will also handle "Man and His Horse" on the third day of the two 32-min. prints to the stations delayed. This week in Hollywood. About 40 stations will be delayed a minimum of 40 days.

National Film Division has been working on the lay out of the counseling and has not been suspended yet.

Italian Features

May Aid J. Weil

NEW YORK, Oct. 2.-There is a good possibility that 13 of the 52 Italian films currently being shown, that are released by Jules Weil is adding to his Fortune package will be in color. Weil is buying the best possible delivery with Italian Film Export for the next two years, and is confident he will expect, however, that the color features will become available before next year.

Vanguard Films

ACTORS THEATER

VANCOUVER, B. C., Oct. 2.—Vanguard Films, Ltd., which is developing a book of plays, have been working out the financing conditions for the un-

BOSTON BLACKIE

OK IN SPANISH

BOSTON BLACKIE is OK in Spanish.
NEW ADVERTISER LURE

Coast Trade Sees Color as Hypo To Production of Film Commercials

HOLLYWOOD, Oct. 2—Color television is expected to provide a considerable boost to the production of film commercials as advertisers are known to view the advantages that color offers. Several advertisers are already using color in their commercials, and more will follow as the technology becomes more widely available.

An estimate that 20 percent more advertisers will be attracted to TV commercials, according to a recent survey by the Motion Picture Association of America, suggests that the use of color in film commercials may increase significantly in the near future.

CBS television shows, developed by the network's research department, have already been shown to be more effective in creating interest in products, as well as increasing sales, than black-and-white commercials.

One of the problems involved in the use of color in commercials lies in the fact that attention is diverted to the visual appeal of the product rather than to the message being conveyed. This can be overcome by using a carefully planned script and by choosing the right colors to support the message.

Philips, the world's largest manufacturer of television sets, has reported an increase in the use of color in film commercials. The company attributes this increase to the growing popularity of color television and the increased availability of color film equipment.

Philips believes that color television is important in the future of film commercials, and that advertisers will find it more effective in communicating their messages.

CBS is also expected to benefit from the increased use of color in film commercials. The network has already shown that it can produce effective color commercials, and it is expected to continue to lead the way in this area.

The growing use of color in film commercials is expected to have a positive impact on the television industry as a whole, and to contribute to the growth of the television advertising market.
SAN FRANCISCO | 3 STATIONS

Sign-Up to 7 p.m.—Monday thru Friday

1. 11.Warner Sister—Sports—Spoken
2. 11.4 ABC News—Sports
3. 6.4 NBC News—Sports
4. 4.7 KPIX—Sports
5. 4.12 CBS News—Sports
6. 4.22 KPIX—Sports
7. 4.44 KPIX—Sports
8. 4.56 KCOR—Sports
9. 4.68 KCOR—Sports
10. 4.80 KPIX—Sports

Sign-Up to 7 p.m.—Saturday and Sunday

1. 6.6 KPIX—Sports—Friends
2. 6.18 ABC News—Sports
3. 4.35 KPIX—Sports
4. 4.49 KPIX—Sports
5. 4.60 KCOR—Sports
6. 4.72 KPIX—Sports
7. 4.84 KCOR—Sports
8. 4.96 KPIX—Sports
9. 5.08 KPIX—Sports
10. 5.19 KCOR—Sports
11. 5.30 KCOR—Sports
12. 5.41 KPIX—Sports

7 p.m. to Sign-Off—Monday thru Sunday

1. 11.8 ABC News—Sports
2. 11.9 ABC News—Sports
3. 6.45 KPIX—Sports
4. 4.7 KPIX—Sports
5. 4.7 KPIX—Sports
6. 4.7 KPIX—Sports
7. 4.7 KPIX—Sports
8. 4.7 KPIX—Sports
9. 4.7 KPIX—Sports
10. 4.7 KPIX—Sports
11. 4.7 KPIX—Sports
12. 4.7 KPIX—Sports

CINCINNATI | 3 STATIONS

Sign-Up to 7 p.m.—Monday thru Friday

1. 11.2 ABC News—Sports
2. 6.7 ABC News—Sports
3. 4.8 ABC News—Sports
4. 4.8 ABC News—Sports
5. 4.8 ABC News—Sports
6. 4.8 ABC News—Sports
7. 4.8 ABC News—Sports
8. 4.8 ABC News—Sports
9. 4.8 ABC News—Sports
10. 4.8 ABC News—Sports
11. 4.8 ABC News—Sports
12. 4.8 ABC News—Sports

7 p.m. to Sign-Off—Monday thru Sunday

1. 11.2 ABC News—Sports
2. 6.7 ABC News—Sports
3. 4.8 ABC News—Sports
4. 4.8 ABC News—Sports
5. 4.8 ABC News—Sports
6. 4.8 ABC News—Sports
7. 4.8 ABC News—Sports
8. 4.8 ABC News—Sports
9. 4.8 ABC News—Sports
10. 4.8 ABC News—Sports
11. 4.8 ABC News—Sports
12. 4.8 ABC News—Sports

THE BILLBOARD
OCTOBER 9, 1954

ALL NON-NETWORK TV SERIES AND THEIR MULTI-CITY ARB RATINGS

Dear Sir:

Despite the fact that we are in the midst of our busiest season, I am forwarding you The Billboard in the September issue, Cut-Rates Cut Threats. In your enthusiasm to kit out at the cut-rate, you've perhaps missed the whole point of cut-rate pricing in providing films for TV; in other words, to "bash the back boys" in the TV film industry. It seems that your cut-rate is nothing more than a quick substitute for what you've cut out in what's going on over the TV screen; and a cut-rate is causing you to subscribe to an oversupply of films. It induces film distributors who recognize this phenomenon to cut their prices, only to have the cut-rate buy them again at your bidding price for a larger profit margin. In other words, the usual conditions of the cut-rate problem are being repeated.

The answer to this chapter reaction is this: Reprint the back boys, as you would in your cut-rate, and do not cut-rate to the TV film industry, but also at the TV stations. Improve the film product by giving them the choice of a choice, and to your usual cut-rate cutting of a choice of a choice of a choice, the next year. This is the way to ensure your supply independent and to keep networks from taking over the TV film industry.

Ed Weston,
Assistant General Manager,

Gen. Teleradio Prepares New Documentary

NEW YORK, Oct. 2—The industry’s TV film distributors have thus far been limited to its feature film arrangements, and the Teleradio Films Division this week added the half-hour series to its roster.

Titled "Bluebonnet Valley," the show will be a documentary in much in the nature of "Victory at Sea" but based on the teleplays of the same title. Produced by the Marine Corps during World War II and in

It will be produced by Execu-

tral command, the series will be directed by Paul Davidson, a retired Army colonel, written by veterans and voiced by a commentator on CBS as a CBS Series.

In the past, Marine Corps four-star Gen.

In sum, it seems unlikely that the film will engage in large scale syndication or even carry through the network end of the deal.

First, and most important, its status is that of a series in the network's field, rather than a national series, and even in various stages of production.

N. E. Pic Directors

To Hold 2d Meet

Boston, Oct. 2—The second meet of the station film directors of New England Television has been postponed until next month. It was originally scheduled for last Tuesday (29), but it has to be called because of the Jewish holiday.

The meeting convened at the Harvard Club. The group is attempting to form a National Association of Film Directors, Bill Cooper, film director of WABR-TV, Providence, is serving as chairman pro term.

Advertiser Lure

Star and Story

Films Sold to 30 Markets

NEW YORK, Oct. 2—Official film has reached a sales in more than 30 markets at a latent video series, "Star and the Story." The biggest box was recently made by the Film Selection Company, which purchased the show for a number of cities.

On the list of clients for the show were: Interscope for Georgia and Florida, Cleveland Motion and Union Electric Company of St. Louis, and others. The show is sponsored by many California markets, with the net it is produced by Star Productions, a part of the Star-Produced.
McCarren Death Hits Backers of Juke Royalties

WASHINGTON, Oct. 2.—Backers of legislation to extend copyright protection for the music of dead composers are being urged by one of their staunchest Bill Hill, a powerful member of Congress. Senator McCarran was sponsor of the bill that was dropped last spring after the Senate Judiciary committee approved it. The bill would have provided for a special court to hear objections to the proposed copyright. The McCarran bill failed to emerge from the subcommittee.

LAWTON, Okla.-Ed Ferris (D., Okla.) is currently the Senate's best-known supporter of the box-royalty legislation. Ferris, who sponsored a bill of this kind with the late Representative Robert B. Hays (D., S. C.) in the 89th Congress, is a founding Democratic member of the Senate Judiciary Committee, and would have become chairman if the Senate had remained Democratic.

OTTO KIRK, San Francisco—Otto Kloss (D., Calif.) was the first Republican to introduce a box royalty bill in the Senate. This year he has introduced a bill that would give all the royalty payments to juke box discount dealers.

BRIJ BLUES

GARROUX—To Replace "Preview"

NEW YORK, Oct. 2.—Three long-time figures around the Bill Hill music business notified friends that the news that N.C. s "two-hour check" on Hill's release programs will be replaced by Dave Garroux this month.

The two-hour show, carried on the web by Saturday nights from 7:30-9:30, was a regular feature of the Hill's record release every week, and many of the artists and the people considered it the best plug for new music with little hope of making any money. The people involved are expected to play a role in the network, according to sources, and one is collaboration over Ted Cost.

It was reported yesterday that the Garroux show will play a major role in the playing of records, and that the Bill mollers some content.

Pubs File Suit Over Off-Air Miller Disks

NEW YORK, Oct. 2.—Seven music publishers moved this week for a preliminary injunction against Joseph Krug and AFM Records, the label under which they record. Copies of the suit, filed in the U.S. District Court for the Northern District of New York, were served on the New York City, Chicago and the Los Angeles offices of the three firms. Copies were also served on their East Coast lawyer, Michael N. Chestnutt, in Los Angeles. The suit seeks to prevent Mrs. Miller from issuing any new recordings and to have his name removed from the label's stock certificates. The suit also requests that the label be enjoined from issuing any new recordings.

M-G-M to Put Out First of Classic EPs

NEW YORK, Oct. 2.—M-G-M Records will release its first graded series of classic EPs October 15. The series will include a two-EP set, and three single-EP sets, each of which will be scheduled for release as 12-inch EPs.

The five EPs are featured in the first five releases, including "Concert Favorites," "Transcribed For Four Pianos" By The Manhattan Piano Quartet, pianist Mendelssohn's "Excerpts in a Quiet Mood," and "Delany, Favorites," and "Concert Favorites," performed by the Royal Opera House Orchestra, Covent Garden, London.

12-Inch Platters Now Account For Half of LP Disk Output

By IS HOBORWITZ

NEW YORK, Oct. 2.—Increasing displacement of the 10-inch LP by its 12-inch counterpart has progressed to the point where almost half of the total units released by major manufacturers are of the larger variety.

To a greater or lesser extent the trend figures in all replica current genres of music, although not for special low-cost series, new 10-inch releases are rapidly being dropped off major charts of the field, and in jazz, the move to 12-inch has passed the significant point. And even in the field of name vocals, still largely dominated by the 10-inch LP, a larger LP has Quved out a noticeable and widening niche.

Over the past year most majors have stripped up their program of transferring older, and still marketable, 10-inch properties to 12-inch in the categories where the larger disk predominates. While this can be expected to continue, the end of the conversion program is near, but most newer entries will go on the 12-inch plan.

Dealer Expense

Industry observers also noted the jump in prices for desire exposure. The larger LPs are handled better, display better, and elicit a better profit spread per sale.

Consumers have also shown their preference for the larger record in every thing being equal, they’d rather have a 12-inch than a 10-inch.

In the background or dance bands this is considered important. In serious music most symphonies and oratorios are still released on a single 12-inch face.

Why interrupt the music? And many changes will still not interject

The past two years, RCA Victor has transferred about 60 10-inch to 12 in the classical field.

Gershwin's "The Music of Joseph Kefauver"

HOLLYWOOD, Oct. 2.—An apparently original score for the Hollywood Roosevelt Hotel has been made for "The Music of Joseph Kefauver," president of Capitol Records, Inc., in formal observance of his birthday last weekend. The event marked the ground-breaking of a new $12 million circular office building.

Features were held by the participation of a majority of Hollywood's disk-jockeys, among them Joe Appel, Scotty Fife, Gene Norman, Jim Amico, Bill Stewart, Bill Ballushi, Alex Cooper and Bill Lefsky.

The new Capitol building was dedicated in 1957, with the state's governor and the general public.

Dancers from the Capital dance companies will be featured in the show.
ASCAP Won't Quit On Phono Problem

HOLLYWOOD, Oct. 2.—Semi-annual meet of West Coast members of the American Society of Composers, Authors and Publishers here Wednesday (29) heard Presi-
dent William A. Seeley, who said: "The death of Son. Pat McCarran will not bring an end to the impalpable检疫 exemption and loans that are provided under the McCarran Act. McCarran's Death in Nevada Tuesday (25) gave rise to consider-
able change in the business as future legislative efforts may be directed towards the vygright low.

At the annual distribution of ASCAP coin among writer and publisher members of the So-
ciety was approximately $4 million per quarter thus far this year. ASCAP's operati0nal overhead has also been decreased, said Adams, from $1,200,000 in 1953 to $1,000,000 in 1954, a savings which will
result in higher earnings for both writers and publishers.

One of the high points of the meeting was the report that licensing of television stations now total 292, of which all but two are on a blanket license agree-
ment.

Based on unoff icial comments made at the meeting, it has been re-
ed fairly certain that new job box legislation would be introduced in Congress next session, whether the Demo-
crats are in power or out of power.

Here for the meet along with Adams were Courtier George F. Stigler, of Stigler, Inc., New York, and Scopone, chairman of the ASCAP board.

At the annual distribution of ASCAP coin among writer and publisher members of the So-
ciety was approximately $4 million per quarter thus far this year. ASCAP's operati0nal overhead has also been decreased, said Adams, from $1,200,000 in 1953 to $1,000,000 in 1954, a savings which will
result in higher earnings for both writers and publishers.

One of the high points of the meeting was the report that licensing of television stations now total 292, of which all but two are on a blanket license agree-
ment.

Based on unoff icial comments made at the meeting, it has been re-
ed fairly certain that new job box legislation would be introduced in Congress next session, whether the Demo-
crats are in power or out of power.

Here for the meet along with Adams were Courtier George F. Stigler, of Stigler, Inc., New York, and Scopone, chairman of the ASCAP board.

At the annual distribution of ASCAP coin among writer and publisher members of the So-
ciety was approximately $4 million per quarter thus far this year. ASCAP's operati0nal overhead has also been decreased, said Adams, from $1,200,000 in 1953 to $1,000,000 in 1954, a savings which will
result in higher earnings for both writers and publishers.

One of the high points of the meeting was the report that licensing of television stations now total 292, of which all but two are on a blanket license agree-
ment.

Based on unoff icial comments made at the meeting, it has been re-
ed fairly certain that new job box legislation would be introduced in Congress next session, whether the Demo-
crats are in power or out of power.
THIS GAL MEANS BUSINESS

You bet she does...for you!

Columbia's exclusive recording of Judy Garland in "A Star is Born"—taken right from the sound track—is nothing short of fabulous.

The Garland name is sheer magic. And this luxury-packaged Garland album, available in all three speeds, is your Fall business wrapped up in one package.

Special streamers and hangers are yours for the asking—plus a knockout 3½-ft. high standee of Judy just as you see her here—backed by tremendous newspaper, magazine, and radio advertising.

We've done everything to help you make this the biggest smash hit ever.
First releases in new

COLUMBIA

HALL OF FAME

100 BACK-TO-BACK COMBINATIONS OF THE ALL-TIME BEST-SELLERS YOU’VE ASKED US TO RE-ISSUE!

A red-hot line of pre-tested hits from Columbia! Each record contains 2 proven hits (not a “dog” in the whole list)! Each is available in 45 or 78. Each sells for just 89c!

We've taken the cream of the big-volume standards (picked in a recent poll of dealers and juke box operators), given them bright new sound and released them in terrific new combinations.

And to help you make the standards pay off like never before we're ready to supply you with some of the best merchandising aids you've ever seen.

In addition to the “browser” you see here there are colorful hangers and consumer listings; quantities of “Hall of Fame” catalogs to use as mailing pieces, give-aways, stuffers, etc., and special window streamers identifying your store as “Hall of Fame” headquarters.

AND THIS IS JUST THE BEGINNING! WATCH FOR REGULAR ISSUES OF NEW “HALL OF FAME” RECORDS

DISPLAY UNIT SHOWN ABOVE IS FREE—to every dealer who places a minimum order for 150 “Hall of Fame” records of his own choice and speed breakdown! All-metal rack available with or without legs for use as island display or counter unit; holds 100 45 rpm and 100 78 rpm records; special pockets for consumer listings!

ATTENTION, OPS! Ask your Columbia distributor for details about the “Hall of Fame” promotion prepared especially for you.

COLUMBIA RECORDS

“Columbia” Trade Mark Reg. U. S. Pat. Off. More Registrations

(List of 100 records [200 titles in all] on facing page.)
DEALER DOINGS

By JUNE BUNDY

Few dealers would be willing—let alone able—to drive around town thru heavy traffic wearing a paper bag over their head just to publicize their own store. But Eddy Shop in Berlin, Md., did just that last August, and to make the excuse even more newsworthy, he took the local mayor along as a passenger.

France, who at one time toured the vaudeville circuit as France the Magician, believes showmanship pays off in any business, and he carried his knowledge of hucksters over to his present operations with surprising results. Using a 6-foot music box, he trims the nickel, and plays up premiums and cut-rate offers in all of his newscasts. A 5-cent record for a $1 allows France to offer a coupon entitling them to three 89-cent records free with the purchase of 10 music boxes disks either by mail or in person.

Most of France's ad copy stresses his slogan "New's There for a $1 Record Shop," and he utilizes many variations on the premium gimmick. France recently had an offer to receive one free record with each 35-cent disk purchase, and distributors offering a choice of merchandise totaling $2.50. He also puts out a coupon which promises five gallons of gas free to customers who purchase $10 worth of merchandise at once. Incidentally, France says his three-for-$1 disks are unmarked and include all the major labels.

Ned has a special service for show people who use recorded music as backing for their acts or in their shows. In addition to various sound effects disks, he offers a variety of disks as musical backings for various types of acts—indoor or outdoor, gaga or steam—incorporating a wide variety of songs and show tunes with its standard 100,000 record circle.

(Continued on page 84)

VOX JOX

By CHARLOTTE SUMMER

SUCCESS STORY. In case any of you are blue about your fortunate business, let us cite one of the newDisk Record Shops that has just opened in the Cedar City, Utah, area. This shop applied to the Federal Communications Commission in Washington for a license to do business and was duly granted. The shop has been in operation only a few weeks, and already it has a steady clientele.

... John Smith has joined WEEI, Boston, to handle shows on the station's "The Nick Tate Show," which is the same name as the one used by the show that aired on the station last year. Smith will continue to maintain the same program, and will be in charge of all shows for the station.

The new station is the first voice station to offer the service of a color-taped show. In this way various broadcast companies may offer a variety of color-taped shows, each with its own color-tape特色 which will allow the users to see these shows in a variety of colors. The colored shows can be used to identify various broadcast companies, and can also be used, either in the color-taped show, or in the standard, light-standard, time, color and other shows. There is no loss of interest or other colors, and there is only one color-tape system. The color-tape system is a very good one, and it is being used by many stations.

The system is very simple, and it is very easy to use. The colored shows can be used in any number of combinations, and can be used to identify various broadcast companies, and can also be used, either in the color-taped show, or in the standard, light-standard, time, and other shows. There is no loss of interest or other colors, and there is only one color-tape system. The color-tape system is very good, and it is being used by many stations.

The system is very simple, and it is very easy to use. The colored shows can be used in any number of combinations, and can be used to identify various broadcast companies, and can also be used, either in the color-taped show, or in the standard, light-standard, time, and other shows. There is no loss of interest or other colors, and there is only one color-tape system. The color-tape system is very good, and it is being used by many stations.

The system is very simple, and it is very easy to use. The colored shows can be used in any number of combinations, and can be used to identify various broadcast companies, and can also be used, either in the color-taped show, or in the standard, light-standard, time, and other shows. There is no loss of interest or other colors, and there is only one color-tape system. The color-tape system is very good, and it is being used by many stations.
ANOTHER GREAT INSTRUMENTAL

the three suns
PLAY
the touch
AND
southern star

recorded in
"New Orthophonic"
High Fidelity sound

RCA VICTOR
FIRST IN RECORDED MUSIC

20/47-5874
Everything Points To Big Fall Sales with Mercury's 5 Point Dividend Plan

Over 100 Completely NEW Releases In All Categories For Every Musical Taste

Hi-Fi Classics ★ Pops ★ Kiddie ★ Jazz

Bonus Dividends Up To 27%  See Your Mercury Distributor NOW!

Easy Payment Plan  Exchange Privilege  Merchandisers
Packaged For Profits

High Fidelity Classics

Childcraft and Playcraft
Long Play and Extended Play

Popular Artist
Long Play

EmArcy Jazz
Long Play and Extended Play

Popular Artist
Extended Play

Mercury Records
**Talent Topics**

**Victor Fetes Fisher's 5th.**

Barstow, S.C. - The famed Eddie Fisher at a special luncheon this week marking his fifth anniversary as a record artist. Compulsive sales of his platters since he joined the ranks of the Victor artists at the $15,000 mark. Fisher's million sellers include "I'm Walking Behind You." "Oh, Mama, Pappy."

**Columbia to Record "Bitter-Sweet.**

Blessing from the Columbia Records' review series, produced by exec. Goldhorn Reicher, will be Noel Coward operatic works. The plan is to record the operas in the way, i.e., recording an LP of his most popular songs from his many engagements, forming the album itself. After the record is completed in England, it will be released here by Columbia and overseas by Philips.

**Miss Squires for Andrews' Sisters.**

British提高 Dorothy Squires, whose records have been issued on the London label, will join Lansbury, Miss C. and Miss T. for a few dates. Miss Squires, the future sister Pattie, when the latter leaves the group in Janu-

**Christianon to Bundle Kenny.**

Billy Keny has appointed Howard Christianson as his personal manager. Christianson, formerly a ve-

**Crew Cuts Crack Fazio's Record.**

In the "Sto-Boomer" box, have crested the house record at Patlans in Milwaukee. This was set by the Petite Theater in Youngstown, O., starting October 6th. Two bands extended additively in February, when they will do four weeks at Fill Hammo Vegas, Las Vegas.

**Robert Long, who has just taken over exclusive management of Faron Young, is mapping plans for a Faron Young Day in Atlanta, October 16th. The day Young gets his official release from the army. Capital Records, city dubs and Third Army headquarters are on the deal. On September 30th, the drifter was guest stars at the "Big D Jamboree" in Dallas, when a turnover creased $500 improved the new "Juke Box". Local deejays and music dealers were present at a contract signing by Long, Faron, and the hometown group/what.<br><br>**Anthony Oak for "Daddy Long Legs."**

Ray Anthony oak has been set to do a featured appearance also in the "Daddy Long Legs," starring Fred Astaire and Leslie Caron. Assignment is the Anthony band's first choice in Hollywood for the tour. The band will be able to afford

**Folk Tenter & Tunes**

By Bill Sachs

Robert Long, who has just taken over exclusive management of Faron Young, is mapping plans for a Faron Young Day in Atlanta, October 16th. The day Young gets his official release from the army. Capital Records, city dubs and Third Army headquarters are on the deal. On September 30th, the drifter was guest stars at the "Big D Jamboree" in Dallas, when a turnover creased $500 improved the new "Juke Box". Local deejays and music dealers were present at a contract signing by Long, Faron, and the hometown group/what.<br><br>**Robert Long, who has just taken over exclusive management of Faron Young, is mapping plans for a Faron Young Day in Atlanta, October 16th. The day Young gets his official release from the army. Capital Records, city dubs and Third Army headquarters are on the deal. On September 30th, the drifter was guest stars at the "Big D Jamboree" in Dallas, when a turnover creased $500 improved the new "Juke Box". Local deejays and music dealers were present at a contract signing by Long, Faron, and the hometown group/what.<br><br>**Robert Long, who has just taken over exclusive management of Faron Young, is mapping plans for a Faron Young Day in Atlanta, October 16th. The day Young gets his official release from the army. Capital Records, city dubs and Third Army headquarters are on the deal. On September 30th, the drifter was guest stars at the "Big D Jamboree" in Dallas, when a turnover creased $500 improved the new "Juke Box". Local deejays and music dealers were present at a contract signing by Long, Faron, and the hometown group/what.<br><br>**Robert Long, who has just taken over exclusive management of Faron Young, is mapping plans for a Faron Young Day in Atlanta, October 16th. The day Young gets his official release from the army. Capital Records, city dubs and Third Army headquarters are on the deal. On September 30th, the drifter was guest stars at the "Big D Jamboree" in Dallas, when a turnover creased $500 improved the new "Juke Box". Local deejays and music dealers were present at a contract signing by Long, Faron, and the hometown group/what.
America's No. 1 Fem Singer
Her 3rd Successive Smash!

Kitty Kallen

I WANT YOU
ALL TO MYSELF

DECCA #29268
COOLEY TO LEASE \KASINO GARDENS\…
Olster Spade Cooley is set to close, after a long-term lease of the Casino Gardens Ballroom, his one-time home at a hotel rooming house for his KTA-ties. Cooley last year leased the room in the 35 South Monica Ballroom. New location is near the corner of the Angel Ballroom, where Lawrence Wall has run a classy operation. About six months ago, Cooley, Bernie Kane and Glen Hughes will be the leasees. Cooley will play the down town on Saturday’s only at the start, this regular dance policy is scheduled to kick off October 16.

LOESSER TO CONVERT \MOLL FLANDERS\…
Songwriter-publisher Frank Loesser has been signed to convert \Moll Flanders,\" from the Dashi Dolf classic, into a screen musical production instead of the dramatic film originally planned. Disclosure was made by Robert A. Franklin, of the company which will make the vehicle a Vanessa Brown star. Loesser will pen the songs and his Frank Music Corporation will publish the score.

LOVINGTON TO WEED
MELCHER IN EAST…
Masty Melcher, president of the Day, today announced the intentions of the four publishing firms, announced the appointment of veteran music tradeact Archie Lovington as his Eastern representative. Lovington was formerly associated with Leeds Music and will continue to make his headquarters in New York. Masty Melcher, who has announced the acquisition of The Record Company in New York, to represent his publishing firms in foreign business, will himself handle the letters here loosely for Seattle in an effort to keep up with current developments for his English publishing firm.

BRASSALE FORMS PARIS OFFICE…
Keefe Brasselle has formed his own music publishing firm which will take the name of Keefe-E CoMus, a derivative of the names of his two business partners. Be-ome to be published are Songs With A Rhythm, which includes the songs and sign-off times on Brasselle’s new TV show for the NBC network.

MILLER TAKES TO HIS SUITE…
Colombia pop a.c. chief, will be a featured guest on the popular \Music Row\ show on Washington on Monday, Oct. 11, which will feature a cabaret program and several Mem-\ ters. On Friday the a.c. men will arrive and appear as soloists with the Kroll Quartet at the Pabst Col-\Kun the \American Records, Inc.,

MUSIC \AS WRITTEN\…
was first published with \Left and Right,\ added to the \Music Row,\ which is the \Musical\ voice of the phonograph, in November 1944. The period-\ tine is published for the benefit of the general public and for the use of those interested in the phonograph.

MUSIC \AS WRITTEN\…
was first published with \Left and Right,\ added to the \Music Row,\ which is the \Musical\ voice of the phonograph, in November 1944. The period-\ tine is published for the benefit of the general public and for the use of those interested in the phonograph.

MUSIC \AS WRITTEN\…
was first published with \Left and Right,\ added to the \Music Row,\ which is the \Musical\ voice of the phonograph, in November 1944. The period-\ tine is published for the benefit of the general public and for the use of those interested in the phonograph.

MUSIC \AS WRITTEN\…
was first published with \Left and Right,\ added to the \Music Row,\ which is the \Musical\ voice of the phonograph, in November 1944. The period-\ tine is published for the benefit of the general public and for the use of those interested in the phonograph.

MUSIC \AS WRITTEN\…
was first published with \Left and Right,\ added to the \Music Row,\ which is the \Musical\ voice of the phonograph, in November 1944. The period-\ tine is published for the benefit of the general public and for the use of those interested in the phonograph.

MUSIC \AS WRITTEN\…
was first published with \Left and Right,\ added to the \Music Row,\ which is the \Musical\ voice of the phonograph, in November 1944. The period-\ tine is published for the benefit of the general public and for the use of those interested in the phonograph.

MUSIC \AS WRITTEN\…
was first published with \Left and Right,\ added to the \Music Row,\ which is the \Musical\ voice of the phonograph, in November 1944. The period-\ tine is published for the benefit of the general public and for the use of those interested in the phonograph.

MUSIC \AS WRITTEN\…
was first published with \Left and Right,\ added to the \Music Row,\ which is the \Musical\ voice of the phonograph, in November 1944. The period-\ tine is published for the benefit of the general public and for the use of those interested in the phonograph.

MUSIC \AS WRITTEN\…
was first published with \Left and Right,\ added to the \Music Row,\ which is the \Musical\ voice of the phonograph, in November 1944. The period-\ tine is published for the benefit of the general public and for the use of those interested in the phonograph.

MUSIC \AS WRITTEN\…
was first published with \Left and Right,\ added to the \Music Row,\ which is the \Musical\ voice of the phonograph, in November 1944. The period-\ tine is published for the benefit of the general public and for the use of those interested in the phonograph.

MUSIC \AS WRITTEN\…
was first published with \Left and Right,\ added to the \Music Row,\ which is the \Musical\ voice of the phonograph, in November 1944. The period-\ tine is published for the benefit of the general public and for the use of those interested in the phonograph.

MUSIC \AS WRITTEN\…
was first published with \Left and Right,\ added to the \Music Row,\ which is the \Musical\ voice of the phonograph, in November 1944. The period-\ tine is published for the benefit of the general public and for the use of those interested in the phonograph.

MUSIC \AS WRITTEN\…
was first published with \Left and Right,\ added to the \Music Row,\ which is the \Musical\ voice of the phonograph, in November 1944. The period-\ tine is published for the benefit of the general public and for the use of those interested in the phonograph.

MUSIC \AS WRITTEN\…
was first published with \Left and Right,\ added to the \Music Row,\ which is the \Musical\ voice of the phonograph, in November 1944. The period-\ tine is published for the benefit of the general public and for the use of those interested in the phonograph.

MUSIC \AS WRITTEN\…
was first published with \Left and Right,\ added to the \Music Row,\ which is the \Musical\ voice of the phonograph, in November 1944. The period-\ tine is published for the benefit of the general public and for the use of those interested in the phonograph.

MUSIC \AS WRITTEN\…
was first published with \Left and Right,\ added to the \Music Row,\ which is the \Musical\ voice of the phonograph, in November 1944. The period-\ tine is published for the benefit of the general public and for the use of those interested in the phonograph.

MUSIC \AS WRITTEN\…
was first published with \Left and Right,\ added to the \Music Row,\ which is the \Musical\ voice of the phonograph, in November 1944. The period-\ tine is published for the benefit of the general public and for the use of those interested in the phonograph.

MUSIC \AS WRITTEN\…
was first published with \Left and Right,\ added to the \Music Row,\ which is the \Musical\ voice of the phonograph, in November 1944. The period-\ tine is published for the benefit of the general public and for the use of those interested in the phonograph.

MUSIC \AS WRITTEN\…
was first published with \Left and Right,\ added to the \Music Row,\ which is the \Musical\ voice of the phonograph, in November 1944. The period-\ tine is published for the benefit of the general public and for the use of those interested in the phonograph.

MUSIC \AS WRITTEN\…
was first published with \Left and Right,\ added to the \Music Row,\ which is the \Musical\ voice of the phonograph, in November 1944. The period-\ tine is published for the benefit of the general public and for the use of those interested in the phonograph.

MUSIC \AS WRITTEN\…
was first published with \Left and Right,\ added to the \Music Row,\ which is the \Musical\ voice of the phonograph, in November 1944. The period-\ tine is published for the benefit of the general public and for the use of those interested in the phonograph.

MUSIC \AS WRITTEN\…
was first published with \Left and Right,\ added to the \Music Row,\ which is the \Musical\ voice of the phonograph, in November 1944. The period-\ tine is published for the benefit of the general public and for the use of those interested in the phonograph.

MUSIC \AS WRITTEN\…
was first published with \Left and Right,\ added to the \Music Row,\ which is the \Musical\ voice of the phonograph, in November 1944. The period-\ tine is published for the benefit of the general public and for the use of those interested in the phonograph.

MUSIC \AS WRITTEN\…
was first published with \Left and Right,\ added to the \Music Row,\ which is the \Musical\ voice of the phonograph, in November 1944. The period-\ tine is published for the benefit of the general public and for the use of those interested in the phonograph.

MUSIC \AS WRITTEN\…
was first published with \Left and Right,\ added to the \Music Row,\ which is the \Musical\ voice of the phonograph, in November 1944. The period-\ tine is published for the benefit of the general public and for the use of those interested in the phonograph.

MUSIC \AS WRITTEN\…
was first published with \Left and Right,\ added to the \Music Row,\ which is the \Musical\ voice of the phonograph, in November 1944. The period-\ tine is published for the benefit of the general public and for the use of those interested in the phonograph.

MUSIC \AS WRITTEN\…
was first published with \Left and Right,\ added to the \Music Row,\ which is the \Musical\ voice of the phonograph, in November 1944. The period-\ tine is published for the benefit of the general public and for the use of those interested in the phonograph.

MUSIC \AS WRITTEN\…
was first published with \Left and Right,\ added to the \Music Row,\ which is the \Musical\ voice of the phonograph, in November 1944. The period-\ tine is published for the benefit of the general public and for the use of those interested in the phonograph.
The Greatest Quartet on Records Comes up with a BIG One...

The MILLS Brothers

YOU'RE NOBODY TILL SOMEBODY LOVES YOU

B/W EVERY SECOND OF

DECCA #29276
PHONOS—HI-FI

By STEVE SCHUCKEL

RADIOS SELL AT Hi-Fi SHOWS.
The Stroebell Phonograph & Radio Company, producers of the new N-9, have decided to participate in the Chicago Hi-Fi Show, November 9-11, on the assumption that, with the advent of the phonograph, general sales manager of the firm, Deci- cci, has informed dealers that the company will sell phonographs "at prices written" at the New York Premium Show just held. Hundreds of phonographs, incentives, and other attractive items will be sold at the show, with the added attraction of a large display of phonograph records from the Edwards catalog, which will be shown in the Edwards display, with records being planned and new equipment announced.

One of the new deals being shown to the crowds at the Hi-Fi Show is the one set up by the Panoramic Phonograph Company. This new phonograph, which is now being put into production, is designed to be used with the Panoramic phonograph, AM radio and FM radio. The unit, Model 17RPQ155, will reportedly sell for around $100, with the cost of the Panoramic phonograph, AM radio and FM radio included in the price.

The industry is steadily growing in popularity, and with no price tag as yet, a unit is being shown to the public at the Hi-Fi Show. The Panoramic Phonograph Company is one of the few companies that offers a complete line of phonograph, AM radio and FM radio units. The unit, Model 17RPQ155, will reportedly sell for around $100, with the cost of the Panoramic phonograph, AM radio and FM radio included in the price.

The industry is steadily growing in popularity, and with no price tag as yet, a unit is being shown to the public at the Hi-Fi Show. The Panoramic Phonograph Company is one of the few companies that offers a complete line of phonograph, AM radio and FM radio units. The unit, Model 17RPQ155, will reportedly sell for around $100, with the cost of the Panoramic phonograph, AM radio and FM radio included in the price.

The industry is steadily growing in popularity, and with no price tag as yet, a unit is being shown to the public at the Hi-Fi Show. The Panoramic Phonograph Company is one of the few companies that offers a complete line of phonograph, AM radio and FM radio units. The unit, Model 17RPQ155, will reportedly sell for around $100, with the cost of the Panoramic phonograph, AM radio and FM radio included in the price.

The industry is steadily growing in popularity, and with no price tag as yet, a unit is being shown to the public at the Hi-Fi Show. The Panoramic Phonograph Company is one of the few companies that offers a complete line of phonograph, AM radio and FM radio units. The unit, Model 17RPQ155, will reportedly sell for around $100, with the cost of the Panoramic phonograph, AM radio and FM radio included in the price.

The industry is steadily growing in popularity, and with no price tag as yet, a unit is being shown to the public at the Hi-Fi Show. The Panoramic Phonograph Company is one of the few companies that offers a complete line of phonograph, AM radio and FM radio units. The unit, Model 17RPQ155, will reportedly sell for around $100, with the cost of the Panoramic phonograph, AM radio and FM radio included in the price.
welcome
MANTOVANI

Thank you for all your great recordings!

LONG PLAY 33 1/3 RPM
LL-1021 Music of Sigmund Romberg
LL-1025 Romantic Melodies
LL-912 An Album of Christmas Music
LL-977 Mantovani Plays the Immortal Classics
LL-766 An Album of Favorite Tunes
LL-764 An Enchanted Evening with Mantovani

SINGLES
1332 Goodnight
1332 Adieu Mecéchons
1483 June Night
1471 Dreams, Dreams, Dreams
1386 Ave Maria
1175 Dancing With Tears In My Eyes
1330 Moulina Rouge
1380 White Christmas
1171 Greensleeves
1070 Cheminade
1272 Prelude To The Stars
111 Beyond The Sea (La Mer)

LONDON RECORDS
SETS
THE STAGE
FOR
SOUND

And sets you up for star sales performance. For this season's selling, V-M—the complete line of phonographs with sound appeal—provides you with a com-

The New
V-M
SOUND STAGE

Soundly planned ... soundly constructed, the V-M Sound Stage provides you with everything you need for complete window, floor and counter display for the entire line of V-M Phonographs. THIS Sound Stage sets up YOUR store for powerful sound selling.

- V-M Deluxe Floor Merchandiser
- A dramatic, all-wood "center piece" showroom fixture. Easy to assemble. Requires no more floor space than one V-M 560 "Fidelis"!
- Two Companion "Displays of Note"
- V-M "Authorized Sales" Shingle
- Neon-effect "Escolite" sign to identify YOUR store as a Voice of Music sales headquarters! Exclusive patented process.
- Day-glo Wall or Window Banner
- Startling Neon Red Voice of Music against subtle gray and black tones for striking contrast.
- PLUS six individual Phonograph displays including turntable "action" piece.
- PLUS colorful Christmas display stand and large poster for volume-sales model 121A.
- PLUS Voice of Music Local Advertising Handbook... your local ad aid.

SOUND ADVERTISING
Dynamic program of national advertising in magazines and newspapers selected for sound appeal! Your customers will read... YOU will reap V-M profits! Strong national magazine merchandising tied in with V-M to help you in your holiday selling season too!

WORLD'S LARGEST MANUFACTURER
Selling

Impact, competitive package of Voice of Music products—and sets the stage for sales with a powerful merchandising program to back you up all the way!

V-M HIGH FIDELITY Fidelis with tone-o-matic Legs (black or brass finish) optional.

24 MODELS TO CHOOSE FROM

WITH SOUND APPEAL

Voice of Music products offer sound appeal... sound styling... sound features and sound pricing! V-M provides the complete, compact product line to cut inventory and display requirements to the quick.

From high to low end of the line, there's a model to please in every price range—a model with sound customer appeal! Set YOUR store stage for sound selling—stock V-M—the phonographs with proven sound appeal!


V-M CORPORATION BENTON HARBOR, MICHIGAN
Toscanini's "Toscanini's Second." Allegro molto and scherzo and "Concerto". The latter is one of the most impressive works in the repertoire, showing off the violinist's virtuosity. The "Concerto" is an eloquent musical tribute to the memory of Giovanni Battista Paganini.

TECHNOLOGY: SYMPHONY NO. 41 (HOMAGE TO PAGANINI) — Bank Phono-Graph, New York, N.Y. 75-6. $59.50

A rather spectacular performance, quite professional, and well recorded. The orchestra is efficient, with a clean, precise attack. The conductor, Aldo Antinori, is fully at home in this music. The recording is excellent, providing a clear and vibrant picture of the music.

CHRISTMAS ORGAN MUSIC — Organ, Boston, Mass. 77-6. $62.00

Bach's "Christmas Oratorio" is a delightful work, beautifully performed and recorded. The organ is in excellent condition, with a warm, resonant tone. The performance is outstanding, with a vibrant and engaging interpretation.

FRANKO: SYMPHONIC VARIATIONS — Symphony Orchestra, Munich, West Germany 78-6. $64.95

A brilliant and exciting performance of this well-known work. The orchestra is well-balanced and dynamic, with a powerful and majestic sound. The conductor, Herbert von Karajan, is at his finest, delivering a sparkling and energetic performance.

The overall quality of the releases this week is excellent, with a wide range of offerings to suit every taste. Whether you are looking for classical, jazz, or classical music, there is something for everyone. So, sit back, relax, and enjoy the music!
**UNPRECEDENTED PERFORMANCE**
**SKYROCKETING HIGHER**
**EVERY DAY!**

We’re Breaking
All Records With These Records from
**IRVING BERLIN’S**

![White Christmas Logo]

A Paramount Picture in **VISTAVISION** and color by Technicolor starring

**BING CROSBY • DANNY KAYE**

**ROSEMARY CLOONEY • VERA-ELLEN**

**FROM THE PICTURE**

**BING CROSBY**
DECCA
"COUNT YOUR BLESSINGS INSTEAD OF SHEEP"
"WHAT CAN YOU DO WITH A GENERAL?"

**DANNY KAYE**
DECCA
"THE BEST THINGS HAPPEN WHILE YOU'RE DANCING"

**ROSEMARY CLOONEY**
COLUMBIA
"LOVE, YOU DIDN'T DO RIGHT BY ME"
"SISTERS"

**EDDIE FISHER**
VICTOR
"COUNT YOUR BLESSINGS INSTEAD OF SHEEP"

**CHRIS DANE**
CADENCE
"LOVE, YOU DIDN'T DO RIGHT BY ME"
"MANDY"

**ARThUR GODFREy**
COLUMBIA
"COUNT YOUR BLESSINGS INSTEAD OF SHEEP"

**TONY ALAMO**
MAJOR
"LOVE, YOU DIDN'T DO RIGHT BY ME"

**GORDON McRAE**
CAPITOL
"COUNT YOUR BLESSINGS INSTEAD OF SHEEP"

**PEGGY LEE**
DECCA
"LOVE, YOU DIDN'T DO RIGHT BY ME"
"SISTERS"

**FREDDY MARTIN**
VICTOR
"THE BEST THINGS HAPPEN WHILE YOU'RE DANCING"

**BLUE BARRON**
M-G-M
"THE BEST THINGS HAPPEN WHILE YOU'RE DANCING"

**AND MORE TO COME!**
Artists Create Dot Success

4-Year Record No Accident; Firm Answers Public With Know-How

Dot Records really came about by accident, but the success of the company in the five years since its beginning in 1946, has not been based on luck. It has been a combination of good artists, hard work by the artists and Dot employees, exposure and promotion on the disk jockey and radio box operator levels, and a strong distribution organization.

According to Dot’s president and founder, Randy Wood, his greatest encouragement came from the jockey box operators who quickly took Dot’s first ragtime music disk by Johnny Maddox and have since grabbed up thousands of other Dot records by such talents as the Fontaine Sisters, Jimmy Work, Tommy Jackson, the Counts, James Newman and many others.

This is a record company which last year grossed some $2,000,000. This is a record company and retail operation which last year was profiled in Fortune, the magazine of big business. This is a record company which is valued at well over $1,000,000 and is just now ready to move into the packaged merchant field full blast.

Public’s Answer

And it just didn’t happen. Randy Wood, president of Dot Records and owner and operator of Randy’s Record Shop, the world’s largest retail outlet for records, actually came up with hit after hit. Wood first entered into the music business when he, Mr. and Mrs. Nobles wanted where he came to Gallatin, Tenn. In 1944 he opened an appliance store with an Army friend. On the side Wood decided to have a very small line of records, 75 to be exact. One night he played a disk by the Mamas and Papas, and the number of platters, and Wood noticed that on this little country town, that people who came in his store were interested in records and played them in the store and purchased a few.

He noted the type records they wanted and began to carry more. One night he visited the WLAC studio in nearby Nashville and engineered a contract to buy $30 worth of spot announcements per week on a record show.

Soon the original stock of records was renewed to enormous proportions and Randy became interested in the disk jockey and record shop in the world. By this time he had bought out the record store and gone out of the appliance business. His original $30 per week expenditure was grown to six, 45-minute shows and six one-minute spots during the week, with a one-hour record show every Sunday night.

Station Owner

Randy, part owner of the Gal- latin radio station WHYN, has daily programs there and on these programs can try new releases on the listening audience. He knows what the mail order public likes from the orders that pour into the record shop, which is in the same building with Dot Records.

He values the praise and criticism of the teen-agers who have always flocked to his record shop. When he has a new release he usually calls into his private office several writers who hear the record and comment on it. During the school months on Saturday he has entertained the teen-agers at his shop at a pop party. Soft drinks are free, and the young-sters gather to hear and play their favorite records and the new ones and to be with their friends. Parents in Gallatin and near towns are grateful to Dot for this entertainment for their youngsters. The place is always jampacked, and a great deal of valuable information is gathered by Wood at these sessions.

Randy himself is a music lover, a critic and has written a number of songs. However, he does not go overseas for a record which he likes but gets the opinion of others, many times of his wife Lois and their children, Linda, Larry and John.

A Newcomer

When Wood first came to Gal- latin he had no thought of being a publisher, head of a record company or owner of a record shop.

He was a disc jockey for the Air Corps and put his savings into an appliance store which he opened with an order from a man who hailed from Gallatin. Wood knew very few people in Gallatin as he had hailed from Warren County, near Me- mphis.

In 1938 Wood agreed to record a group of local boys from East High School, Nashville. This group called themselves the Tennessee Diplers. Their first record, "Boogie Beat Rag," within six weeks after its release, sold a few thousand records. In "Tips on Coming Tops." The Billboard's top sheet of the day, the top was taken by the Tennessee Diplers, debuting on a new label, Dot, with a rock and roll dance instrumentals.

In May, 1950, a former clerk in the record shop, Johnny Mad- dux, whose ragtime piano playing entertained the Diplers, was recorded with J. O. Templeton and his Big Band. They made "Crazy Beat Rag" and "St. Louis Rag." This record became a mild success in the

Pint-Size Nobles Does Job of a Giant

WLAC Jockey Helps Put Randy Wood On Map With Disk Shop and Diskery

If you’re the type to dislike the story of the mouse and the lion, you’d hesitate to accept the record company of Randy Wood. That is until you become part of a vast radio audience having its ear tickled by this pint-sized WLAC announcer.

Wood would find yourself acclaiming even those who’d otherwise think such a venture silly, helping make Randy’s Record Shop the largest record store in the world, helping establish Dot Records as among the biggest.

Disk jockey Gene Nobles, once known as "developer," is now a fixture at WLAC, the 50,000-watt CBS outlet in Nashville. He covers the 10:15 p.m. to 3 a.m. record shows there.

Gene started in radio in 1935, working at KTHS in Hot Springs, Ark., for "nothing" a week. Finally, in 1938, he got a paying job when he helped put WAPO, Chatta- nooga, on the air, while at WAPO he was playing his hit record show, a nighttime Bing Crosby record show, an afternoon show, and a daily show at night "just played some records."

Gene’s real chance came when he was assigned, on a try-out basis, to the WLAC disk jockey at the record shop, WLAC, the 50,000-watt CBS outlet in Nashville. He covers the 10:15 p.m. to 3 a.m. record shows there.

(Continued on page 21)

Typical of the mail-order volume done by Randy’s Record Shop is the sack of mail Randy Wood is opening. Ship averages 3,000 orders a day.

EDITORIAL

Dot: Faith and Fortune

Much has been written in various ways and about many examples of the American system of free enterprise in action. Example can be gleaned from many era and many industries. Few, too, will be as striking as the example of one Randy Wood and Dot Records. It was only about eight years ago that Wood started to handle records in a retail store. And it was just four years ago that he decided to manufacture records under his own label.

This is a story which has been repeated with slight variance in many other record industry beginnings. The beginning of the RCA Victor, Columbia and Decca labels was not too different. And the past decade has seen the beginnings and rise of such labels as Capitol, M-G-M, London, Atlantic, Coral, Vox, West- minster, Fable and dozens of others.

Yet it is still somewhat amazing to watch a Dot label rise in four years to its present position as one of the strongest and most respected independent manufacturing operations in the country. What does it take? Randy Wood says it takes the help of every disk jockey, librarian, disk box operator, service man, artist, musician, shipping clerk, secretary and parker. And what Mr. Wood says is undoubtedly true.

Depends on Faith

It is more than that, tho. The basic ingredients are still the opportunity offered in a free enterprise system, plus hard work and ingenuity. And the one ingredient of success which ties together all the others is the much needed deep-seated faith in the future of the record industry. That’s the kind of faith ex- hibited by Randy Wood and Dot Records.

The pessimists within the record industry will also be burned, but those who believe that the future of recorded music is a bright one will always prove the soundness of their faith. It is to be hoped that the Wood-Dot story will encourage others to embark upon similar enterprises. There’s plenty of room and plenty of need for new blood. It is also to be hoped that Dot Records will continue to grow so that all facets and levels of the industry will benefit from the increased and new activity.

Happy birthday, Dot. And here’s looking at you, record industry.

Efficient System, Radio Promotions Build Greatest Mail-Order House

In 1940 Randy Wood, of Gallat- tin, Tenn., decided to augment his store with a small sideline of records. His initial stock was between 25 and 50. Today, Wood operates one of the largest mail-order houses in the weary. He has over 30,000 records in stock on 125 different labels by the end of his first year, selling in 35 States, his monthly sales to mail order customers past 60,000 mark.

Wood gives most of the credit for his fantastic success story to an unusually efficient order system and a careful radio promotions program. He has been bought time on radio stations in Louisville, Cincinnati, Gallatin, Chattanooga and through George and Minnie, the bull of his sales staff still steps from disk jockey Gene Nobles’ WLAC show in Nashville, then he program he first bought back in 1946. This nightly show (10:15 p.m. to 3 a.m.) jumped Randy’s sales from 750 to 15,000 within a year. That’s about $2,000,000.

Wood estimates that Nobles now sells an average of 3,000 letters a day, always includes a variety of disk categories on each show, careful programming, of course, has to do with the show’s

THE ENLACAD and rambled Record Shop, mail-order business and home office of Dot Records was opened in 1953.
Dot Success: Work, Good Artists, Push

**Continued from page 20**

South, St. Louis and Chicago, Wood next signed a group known as the Griffin Brothers, featuring Margie Day. This was a band from Nashville. Their second record, “Little Red Rooster,” proved to No. 1 place on rhythm charts and sold more than 100,000 copies.

Tenny Brown

The next record in this field featured the voice of a young singer, Tenny Brown, who recorded “Para La.” This record stayed in the top 10 best sellers more than 10 weeks and also passed the 100,000 mark.

Just about this time Johnny Maddox bought the label with his first national hit, an old favorite, “San Antonio Rose.” For the first time Wood really took the idea of a record company seriously.

In June, 1951, Tenny Brown again came thru with the Griffin Brothers on a wild hit with “Weeping and Crying.” It was also about this time that Mac Wiseman experimented on the Dot label as the first strong hillbilly. His first hit, “To Survey to the Mountains,” was followed by “Till I Still Write Your Name in the Sand.” With continuing strong sellers by these artists Dot rapidly gained national distribution which was eventually to evolve into worldwide distribution.

The Hilltoppers

And then early in 1951 it happened—a test record was made at Western Kentucky State College, Bowling Green, Ky., of a new group. “Tryin’” written by Billy Vaughn, a member of the group who is now music director of Dot Records. This group had been singing together only a few months before they were discovered.

“Tryin’” immediately became a hit, and their first LP, the Dot label, sold 750,000 copies. It hit third place in the nation and was in the top 10 of the nation’s charts for over 20 consecutive weeks. The group came up with another hit, P.S., I Love You,” which sold over 100,000 copies and for which the Hilltoppers received a gold record.

Hitting in the top 30 were the Hilltoppers’ recordings of “Pregnant Here Comes the Grape,” “Till There Was Walkie in and ‘To Be Alone.’” The lead voice of this group, Jimmy Satca, has made several singles.

And as a New Yorker recently said of this record label and recording company: “This place is all business. They work from 8 a.m. and continue until 5 p.m. You walk into the place and hear a record player going full blast testing a new release or being listened to by a customer. The record company employees are busy opening the mail and filling orders. Wood is in his private office on a phone talking to some distant city. His private studio is Billy Vaughn, checking new songs or arranging for a new release, and in walks one of the Hilltoppers with a new wild hit.”

Nobles’ Deejay Chores Help Wood Move Up

**Continued from page 19**

...and Joe Bennett, the new Bennett...
In 5 Short Years
What a Record!

Sincere Thanks
To All Our Friends:
Artists - Disc Jockeys - Dealers
Publishers - Operators - Librarians

And
A Big Extra Vote of Thanks to All Our Distributors
Who Have Helped Make DOT Records a Tremendous Success

Released Under the Quality Label in Canada

Dot
Records Inc.

Gallatin, Tennessee
Phone: 1000
America's Vocal Combination

THE HILLTOPPERS

FEATURING

JIMMY SACCA

THE GREAT VOICE

Look at these DOT hits by the Hilltoppers

Sweetheart
The Old Cabaret
Poor Butterfly
Wrapped Up in a Dream
Till Then
I Found Your Letter
From the Vine Came the Grape
Love Walked In
To Be Alone
P. S. I Love You
I'd Rather Die Young
I Can't Lie to Myself
If I Were King
Must I Cry Again
Trying

And now their new one

"Time Waits for No One"
"You Try Somebody Else"

Currently going strong

"If I Didn't Care"

Dot #15249

Dot Records Inc.

Gallatin, Tennessee Phone: 1600

The Nation's Best Selling Records

5th Anniversary

OCTOBER 9, 1954

THE BILLBOARD

DOT ANNIVERSARY

www.americanradiohistory.com
THE VOICE WITH A HEART

MAC WISEMAN

THE MOST CONSISTENT SELLING C&W ARTIST in the business

His Latest Recording

"KEEP ON THE SUNNY SIDE"

by

"I LOVE YOU BEST OF ALL"

MAC WISEMAN'S CATALOGUE OF BEST SELLERS

I STILL WRITE YOUR NAME IN THE SAND 1091
FOUR WALLS AROUND ME 1091
YOU'RE THE GIRL OF MY DREAMS 1091
I WONDER HOW THE OLD FOLKS ARE AT HOME 1115
I SAW YOUR FACE IN THE MOON 1202
YOU CAN'T JUDGE A BOOK 1202
'TS SWEET TO BE REMEMBERED 1062
ARE YOU COMING BACK TO ME 1062
SHACKLES AND CHAINS 1150
GOING LIKE WILDFIRE 1150
LITTLE WHITE CHURCH 1075
I'M A STRANGER 1075

GEORGIA WALTZ 1092
DREAMING OF A LITTLE CABIN 1092
FIRE IN MY HEART 1126
GOING TO SEE MY BABY 1126
CRAY BLUES 1168
RAINBOW IN THE VALLEY 1168
LET ME BORROW YOUR HEART FOR JUST TONIGHT 1182
REMEMBERING 1182
THE WALTZ YOU SAVED FOR ME 1191
LOVE LETTERS IN THE SAND 1191

DREAMS OF MOTHER AND HOME 1192
REVELLE IN HEAVEN 1192
I HAVEN'T THE RIGHT TO LOVE YOU 1194
MY LITTLE HOME IN TENNESSEE 1194
I'D RATHER DIE YOUNG 1173
YOU'D BETTER WAKE UP 1173
BY THE SIDE OF THE ROAD 1131
WAITING FOR THE BOYS 1131
SIX MORE MILES 1146
IT'S GOODBYE AND SO LONG TO YOU 1146
YOU'RE SWEETER THAN THE HONEY 1158
DON'T LET YOUR SWEET LOVE DIE 1158

Dot

THE NATION'S BEST SELLING RECORDS

RECORDS INC.

GALLATIN, TENNESSEE

PHONE: 1600

5th Anniversary
The nation's sensation

Top Girl Trio

The Fontane Sisters

With their new double sided smash

"Willow Weep for Me"

"A Love Like You"

Currently going strong

"Happy Days & Lonely Nights"

"If I Didn't Have You"

Dot #15248

THE NATION'S BEST SELLING RECORDS

RECORDS INC.

GALLATIN, TENNESSEE  PHONE: 1600

www.americanradiohistory.com
Dot's HOT with these Great Country and Western Artists

TOMMY JACKSON
RATED AMERICA'S #1 SQUARE DANCE FIDDLER

LEAD OUT 1208
CHINESE BREAKDOWN 1209
BILL CHEATHAM 1209
SUGAR IN THE GOURD 1210
FLOP EARED MULE 1217
LIBERTY 1218
GOLDEN SLIPPERS 1218
8th OF JANUARY 1218
ARKANSAS TRAVELER 1085
SOLDIER'S JOY 1085
MISSISSIPPI SAWYER 1086
BOIL THEM CABBAGE DOWN 1086
TEXAS SCHOTTISCH 1119
PUT YOUR LITTLE FOOT RIGHT OUT 1119
FISHER'S HORNPIPE 1148
JACKSON'S HORNPIPE 1148
ORANGE BLOSSOM SPECIAL 1169
DRAGGIN' THE BOW 1169
KATY HILL 1186
WAKE UP SUSAN 1186

JIMMY NEWMAN
A BRIGHT NEW STAR
CRY CRY DARLING 1195
YOU DIDN'T HAVE TO GO 1195
NIGHT TIME IS CRY TIME 1215
DIGGY LIGGY LO 1215

LONZO & OSCAR
CRAZY 'BOUT YOU BABY 1216
GOT IT ON MY MIND 1196
LET ME BE THE ONE #2 1196
WILD OATS 1196

THE NATION'S BEST SELLING RECORDS
RECORDS INC.
GALLATIN, TENNESSEE
PHONE: 1600

www.americanradiohistory.com
DOT'S BOOMING #1 PIANO STYLIST

JOHNNY MADDOX
and the RHYTHMASTERS

A BIG ONE
"BLUE HAWAII"

"PATTONA RAG"

A GREAT TAP DANCE CATALOGUE
BY JOHNNY MADDOX

CURRENTLY GOING STRONG
"Peg O' My Heart"
"Teddy Bear Blues"

THE NATION'S BEST SELLING RECORDS

GALLATIN, TENNESSE PHONE: 1600

5th Anniversary
AND MORE Dot BEST SELLERS

BILLY VAUGHN & HIS ORCHESTRA
WITH A SLAM-BANG NEW RELEASE
Melody of Love  Joy Ride  #15247

AL LOMBARDY
HIS CLARINET & ORCHESTRA
Little Spanish Town  Flying Home  #15227
The Blues  The Boogie  #15143
Cross Your Heart  Cozy Little Corner  #15207

RUSTY BRYANT
& HIS ORCHESTRA
Blow Rusty Blow  Merry-Go-Round  #15221
All Nite Long  Castle Rock  #15134
Pink Champagne  Slow Drag  #15164

JAN GARBER
IDOL OF THE AIRLANES
Love Tales  Doll Dance  #15202
I Love You Because  How Long  #15208

LORRY RAINEN
What Would I Do
Love Me Tonight  #15224

THE COUTNS
3 RECORDS  3 HITS
My Dear My Darling
She Won’t Say Yes  #1210
Hot Tamales
Baby Don’t You Know  #1199
Darling Dear  #1188

JEAN STRANGE
A GREAT NEW DOT ARTIST
If You See Me Crying
Speak With Your Heart  #15222

THE NATION’S BEST SELLING RECORDS
RECORDS INC.
GALLATIN, TENNESSEE PHONE: 1600

5th Anniversary
The Spotlights on Dot Artists

- Fontane Sisters
- Lonzo & Oscar
- Mac Wiseman
- Rusty Bryant
- Elmo Tanner
- Billy Vaughn
- Jimmy Newman
- Johnny Maddox
- Tommy Jackson
- The Hilltoppers
- Jean Strange
- Lorry Raine
- Kenny Roberts
- Al Lombardy
- Francis Craig
- Jan Garber
- Bobby Colton
- The Carltones
- Leon Berry
- Big Jeff
- Ray McKinley
- James Griffin

Dot Records Inc.
Gallatin, Tennessee
Phone: 1600

www.americanradiohistory.com
EVERYBODY MAKES MONEY with Dot’s PACKAGED MERCHANDISE

THE BILLBOARD

OCTOBER 9, 1954

THE HILTOPPERS

DEP—1.1006 You Made Up My Mind Trying
Must I Cry Again
I Keep Telling Myself

DEP—1.1007 I Can’t Lie to Myself
If I Warn King
I’d Rather Die Young
 & I Love You

DEP—1.1008 For Keeps
Bouquets and Kisses
I Found Your Letter
Till Then

DEP—1.1009 Time Will Tell
There Is No Greater Love
Blue Eyes Crying in the Rain
From the Vines Came the Grops

NEW ALBUMS

DEP—1.1011 Glad, Glad, Glad
My Ann
Stormy Night
About A Quarter To Nine

DLP—106 Glad, Glad, Glad
My Ann
Stormy Night
About A Quarter To Nine
Twistletta
Toremented
Without You
Can’t We Try Again

DEP—1.1012 Twistletta
Toremented
Without You
Can’t We Try Again

BIG PROFITS

Order Now FROM YOUR NEAREST DOT DISTRIBUTOR:

THE NATION’S BEST SELLING RECORDS
RECORDS INC.
GALLATIN TENNESSEE PHONE: 1600

GALLATIN 5 th Anniversary

Johnny Maddox

and the Rhythmasters

DEP—1.1000 St. Louis Tulie
Crazy Bone Rag
Hula Blues
I Got the Blues When it Rains

DEP—1.1001 Memphis Blues
Alabama Jubilee
Sweet Georgia Brown
Dell Pickles

DEP—1.1002 Sun Antoria Rose
Butty of the Town
Under the Double Eagle
My Mary

DEP—1.1003 Stardust
Piano Polka
Near You
Johnny Maddox Boogie

DEP—1.1004 Why Worry
Friday Night Stomp
Listen to the Mocking Bird
Molly Darling

DEP—1.1005 Coconut Grove
Little Grass Shack
Johnny Maddox Special
St. Louis Sue

DEP—1.1007 Twelfth Street Rag
Little Girl
Johnny’s Blues
Blue Danube
Good-Bye Girls I’m Through
Sweet Leonie
The Honey Song
Alice Blue Gown

DEP—1.1008 Twelfth Street Rag DLP—104
Little Girl
Johnny’s Blues
Blue Danube
Good-Bye Girls I’m Through
Sweet Leonie
The Honey Song
Alice Blue Gown

“Authentic Ragtime” 45.DF—102 DLP—102

DF—102 At a Georgia Camp Meeting
Elite Syncopations
Sunflower Slow Drag
Porcupine Rag
Sleepy Sidney
African Pat
Smoky Mokes
Tickled to Death

TOMMY JACKSON

“Square Dances of the Grand Ole Opry”

DF—101 45.DF—101

Ragtime Annie
Sally Ann
Whistling Rufus
Tennessee Wagner

Fiddlin’ Rag

Big Profits, 2-

YOUR NEAREST

GALLATIN 5th Anniversary

THE NATION’S BEST SELLING RECORDS
RECORDS INC.
GALLATIN TENNESSEE PHONE: 1600

Copyrighted material
Randy Woods, President

DOT Records Gallatin Tenn

Congratulations on five successful years. We're proud you chose us to manufacture your records. Here's to many more years of close friendly relations between us.

RCA Victor Custom Record Sales

The company will appreciate suggestions from its patrons concerning its service.
Congratulations to DOT RECORDS from...

Diplomatically Declaring Our Debt to Dot,
the Discriminating Diacery!

PAN AMERICAN
DIST. CO.
3731 Woodward Avenue
Detroit 1, Michigan

Best wishes on your 5th Anniversary

SUNLAND
MUSIC CO., INC.
1310 So. New Hampshire
Los Angeles 6, California

Dear Randy,
As an original member of Dot Family I am especially proud to be participating in your 5th Anniversary celebration. Congratulations to you and the entire Dot organization and best wishes for continued success in the coming years.

HIT RECORD
DIST. CO.
1043 Central Avenue
Cincinnati, Ohio

Congratulations on 5 years of Progress

MUSIC CITY
RECORD DISTRIBUTORS
80 Lafayette Street
Nashville 10, Tennessee

Best Wishes for Continued Success

HAROLD N.
LIEBERMAN
COMPANY
257 Plymouth Avenue, No.
Minneapolis 11, Minnesota

Congratulations!
The most I can wish you is another 5 years like the last.

S. WILLIAM DAVIS

DAVIS
SALES COMPANY
1724 Arapahoe Street
Denver 2, Colorado

Best wishes on your 5th ANNIVERSARY

James H.
Martin,
Inc.
1341-43 South Michigan Avenue
Chicago 5, Illinois

May you continue to break all records with your smash hits

BILL FITZGERALD

MUSIC SALES
COMPANY
1117 Union Avenue
Memphis, Tennessee
Congratulations to the evergrowing record company from the Evergreen State

NORTHWEST TEMPO DIST. CO.
3217 Western Avenue
Seattle, Washington

Stan Jaffe

"Dot Joe, Dot Milton, Dot Great"

ALLEN DISTRIBUTING CO., INC.
420 West Broad Street
Richmond, Va.

Joe Sinsheimer
Milton Sinsheimer

Best Wishes for Dot's Continued Success

STANDARD DISTRIBUTING COMPANY
1705 Fifth Avenue
Pittsburgh 19, Pa.

Ben Herman

Best Wishes and Continued Success

BENART DISTRIBUTING CO.
327 Frankfort Avenue
Cleveland 13, Ohio

Art Freeman

Congratulations and Best Wishes to Dot Records on its 5th Anniversary

JAKE FRIEDMAN
SOUTHLAND DISTRIBUTING CO.
441 Edgewood Avenue S.E.
Atlanta, Ga.

Thanks for five great years

SAM CLARK and HARRY CARTER
MUSIC SUPPLIERS OF NEW ENGLAND, Inc.
263-265 Huntington Avenue
Boston 15, Mass.

Heartiest Congratulations

MANGOLD DISTRIBUTING CO.
2212 West Morehead St.
Charlotte, N. C.

Herb Weisman

Best wishes in years to come

GENERAL DISTRIBUTING CO., Inc.
2329 Pennsylvania Avenue
Baltimore 17, Maryland

Henry Nathanson
CONGRATULATIONS to...

DOT RECORDS on your 5th anniversary

SOUTHERN PLASTICS CO.

421 Broad St.
Nashville, Tenn.

P.S.: Many Thanks

---

Biographies of Dot Artists

RAY MCKINLEY
Recently signed to the Dot label is Ray McKinley and his orch. arr. Down-Beat and Look selected Ray McKinley and his orchestra as the best all-around dance band in the country, and it has a college on record that ranks with the best. In the past two years, it has appeared at more than 100 colleges and has been invited to play for clubs at several of these. Ray, youthful, enthusiastic, and all-around showman, have been instrumental in bringing the band to the rating it now has.

McKinley was born in Fort Worth. His father was a successful businessman. He began his musical career at the age of 10 when his parents decided that drum lessons would be less wearing on the equipment than Ray's habit of pounding the household furniture. He was given his first set of drums by Tom Burnett, the lumberman, and oil man. At 12 Ray was leading kid bands in Fort Worth and threw featured billing with the regular dance bands in town. At one time they were called “The Ginger Rogers.” He later worked for the Koko and the Hollywood screen test.

After moving to Chicago, he started a band in which he played drums and directed. The following year he came into the spotlight when Pollack, the world-renowned violinist, invited McKinley to join his band. After a number of years, he joined the McKinley band as a drummer with the Detroiters on New York’s famous Roadshow Band.

Later he went with the Dorsey Brothers and Jeff with Jimmy Dorsey. In 1938 he formed a band with Will Bradley, and they made musical history with “Boogie woogie.”

In 1942 Ray decided to go on his own, but he and most of the boys were claimed by the draft boards. He entered the Army Air Force as a buck private. After basic training, Mac joined the Glenn Miller orchestra. He had Miller in something the Air Force musicians for the “I Sustain the Wings” radio orchestra. In June, 1944, the entire unit was sent overseas where Ray was awarded a Bronze Star. After Miller’s unfortunate disappearance, Mac took over leadership of the band.

He returned to civilian status in 1946 and organized another band. Rated today among the top popular orchestras in America, it is ever on the alert for new ideas, new sounds, and new trends. He is married and has one daughter. The family resides in Forest Hills, N.Y.

JAN CARBER
Jan Carber, a veteran band leader and showman for the past 20 years, recently signed with Dot Records. His first release under the new label was “Doll Dance” backed by “Love Tales.”

Carber believes in adapting his musical style to trends of the times; in his current arrangement plays what he terms “sweet with a kick.”

The style is a blend of his original “hotblooded” band which put on the emphasis on “boogie” and the smooth style which he popularized in the early 1940s when he was known as “The Idol of the Airwaves.”

This title stemmed directly from his extensive radio appearances on the “Coca-Cola Spot-lights.” “The First Band Wagon” and other well-known NBC dance band shows.

Born in Minneapolis, Jan Carber had aspirations of playing big league baseball until a fly hit his nose and somewhat dampened his enthusiasm for the game. He then applied himself with equal spirit to the violin and to a few years as an agent with the Philadelphia Symphony Orchestra. He was on his way to a career as a concert violinist when he decided he really didn't want to be a lonesome fellow all his life and traded the concert stage for a band podium.

FONTESTA SISTERS
A blonde, a red head and a brunette, all of them five foot three—a group of sisters who have achieved the top by harmony in work as well as harmony in song. These are the Fonseta Sisters who are one of the most widely broadcast trios in show business.

The sisters were recently signed to the Dot Records label, and their recording, “Happy Days and Lonely Nights,” an old time huckster if “If I Didn’t Have You,” a waltz tune written by Billy Vaughn, has been a hit.

The sisters grew up in New Milford, N. J., a suburb in Northern New Jersey. The girls, Beatrice, Margie, and Geri, had an older brother, Frank, who was killed in action during World War II.

Their mother was choir director at the Methodist Episcopal Church in New Milford and found time to instruct her four children in music, to drill them and to teach them gradually into public appearances. On the road they are known as the “Ellis St. Joseph’s Church” band.

Later they were joined by an organist from a local church, and their group was complete. After a number of years, they were signed by an agent and went to New York City where they appeared in the radio show. After Frank’s death, Geri, the sister who was just out of high school, was taken into the group. Margie now sings the lead, Geri

---

Conratulations to DOT RECORDS from... KINDEPENDET RECORD DISTRIBUTORS

Happy Birthday!

ROBERT’S RECORD DIST. CO.

1518 Pine Street
St. Louis 3, Mo.

Bob Hausfater * Sam Rosenblatt * "Skip" Gorman

P.A. AMERICAN

1301 W. 36th Street
Miami, Florida

Happy Birthday to DOT RECORDS

M. B. KRUPP

337 North West 6th Street
Portland, Oregon

309 S. Santa Fe Street
El Paso, Texas

Best wishes for continued success

B. G. RECORD SERVICE

BERTHA CRIBBLE

M. B. KRUPP DISTRIBUTING COMPANY

Copyrighted material
CONGRATULATIONS TO
DOT RECORDS
ON ITS 5th ANNIVERSARY

FROM THE WORLD'S LARGEST INDEPENDENT RECORD DISTRIBUTOR

COSNAT DISTRIBUTING COMPANY
315 West 47th Street
New York City, N.Y.

Jerry, Elliot and Ben Blaine

Jerry Blaine, Pres.
Happy Anniversary
TO THE GREATEST RECORD COMPANY
IN THE BUSINESS...

Sings top harmony, and Bea, the bass harmony. Bea also plays the piano and writes the arrange-ments.

Late in 1945 they met Perry Como in New York and did several guest shots on his program. They soon had a show of their own in Chicago and in 1948 their big break came. After the Sattles left the Como radio show, he called the Fontane sisters to New York as regulars on his radio program. Not long after he moved to TV, and they went with him.

Margie lives on Long Island with her husband, Frank Hobbs, a radio and TV executive whom she met and married in Chicago seven years ago. At home she devotes time to the house, the beauty parlor and golf.

Cort is married to a nurse and teacher in farm, Convall, Conn., with Cort's parents, who are now retired. Bea resides in Riverside, N. Y., just over the bridge from Manhattan.

The girls rehearse in a tiny room in which is a small organ, only two and one-half octaves wide. The organ is an ancient and treasured good luck charm which worked for Mom and which now works for the girls.

THE HILLTOPPERS

At this very moment the Hilltoppers do not exist—yet it's purely temporary. Lead singer Jimmy Sacca, you see, is now serving in the United States Army in Japan.

But then, just two years ago the group didn't exist either. It was merely a get together of Western Kentucky college students. Then in May, 1953, their first record was released on the Dot label, and the boys were well on their way to the top of the heap of singers.

When Sacca went into the Army the boys gave up about $350,000 worth of personal appearance bookings. But the booking agents will have that kind of work available no matter how long it takes Sacca to come home—for the Hilltoppers continue to turn out best-selling records.

That first record, "Trying," was written by one of the boys, Billy Vaughn, who is now musical director for Dot. Sacca, of course, sang the lead part. The rest of the group consists of Seymour Speigelman, now a graduate student at Peabody College in Nashville, and Don McGuire, who is still at Western Kentucky.

Watch this One!
"God Made Santa Claus"
Little Margie Peters
on
BURGUNDY RECORDS

Congratulations and Best Wishes

DOT RECORDS
on their
5th ANNIVERSARY

JIMMY NEWMAN

CRY, CRY, DARLING
and YOU DIDN'T HAVE TO GO

DOT 1195

Best Wishes
and Continued Success...

TOMMY JACKSON

currently

LEAD OUT
and CHINESE BREAKDOWN

DOT 1208
Incidentally also wrote "To Be Alone" for the group. He's now a Gallatin, Tenn., resident.

Guest Shots

Despite a regular schedule which the boys never gave up, the Hilltoppers have found time to guest on such national TV shows as Kate Smith, Milton Berle, Patti Page and Sammy Kaye. They even managed to squeeze in an appearance at the Chicago Theater, the city of the top record names. Last year the quartet took top honors in almost every popularity poll—including that of The Billboard.

The first record, "Dying," sold over 750,000 copies and stayed on the best-seller list for 13 consecutive weeks. Last year the boys came thru with such hits as "P.S. I Love You," and "Till There Was The Grape," another Billy Vaughn original. "P.S. I Love You" topped the 1,000,000 mark and won for the boys the coveted gold record award. They also hit best-seller lists with "From the Vise Came the Grouse," "Till Then" and "Te Be Alone."

JOHNNY MADDOX

Dot Records' man who plays ragtime and boogie-woogie in that hokey style which spells nickel for joke boxes is one Johnny Maddox. Johnny, who comes from Gallatin, Tenn., was working in Randy's Record Shop when then Randy Wood suggested that Maddox might want to record for their Dot label. Maddox had been playing the piano since his early childhood and worked in Gallatin bands for many years.

That first Maddox record, "Crazy Bone Bug" and "St. Louis Tickle," was also one of Dot's first releases. It did much to establish both the artist and the label. Now in his mid-20's, Johnny Maddox is one of the best-selling Dot artists and all whose discs are spotted on coin machines from coast to coast. He's still an avid collector of such items as old sheet music, piano rolls, jazz and ragtime music.

This year Johnny Maddox married Betty Biddy, a county health department nurse. When they're not traveling the country to fulfill Johnny Maddox personal appearance commitments, the couple still calls Gallatin home.

LONZO AND OSCAR

Lonzo and Oscar are a couple of sharp-edged boys who make a living by acting square than the squarest. The Dot Records artists are a regular comedy feature of "Grand Ole Opry" on Saturday nights over WSM, Nashville, in addition to making other radio and TV appearances on the station during the week.

The act originated eight years ago, when the brothers (real names Rollin and Johnny Sullivan) were working in a band backing Eddy Arnold. Prior to becoming a team, the boys worked for various local radio stations in Jackson, Tenn., and Louisville, winding up at WSM in 1946. Since then they have toured most of the 48 States and Canada and made numerous guest appearances on NBC-TV shows.

Congratulations and my very best wishes.

JAN GARBER

currently

I LOVE YOU BECAUSE and HOW LONG

DOT 15208

Happy Birthday to the entire DOT organization

RUSTY

BRYANT

Currently

BLOW RUSTY, BLOW

and

MERRY-GO-ROUND

DOT 15221

MEMO

TO: RANDY WOOD

FROM: THE FONTANE SISTERS

SUBJECT: 5th ANNIVERSARY

Congratulations Dot on your 5th Anniversary and thanks for making our first Dot release "Happy Days and Lonely Nights" our biggest selling record.

The FONTANE SISTERS

And here's our latest:

WILLOW WEEP FOR ME

and

A LOVE LIKE YOU

DOT 15248
I'm Happy and Proud to be a part of this Great DOT organization

MAC WISEMAN

I LOVE YOU AND THE SUNNY SIDE OF ALL

DO T 1224

UNIVERSAL RECORDING CORPORATION

111 East Ontario

Chicago, III.

SAVE MORE MONEY
MAKE MORE MONEY
Subscribe to The Billboard TODAY!

- OCTOBER 9, 1954 -

including several return engagements on the Kate Smith show.
Both brothers are married and live in Nashville. Louis, 27, has two sons, and Oscar, 35, has one daughter. Their latest Dot release is "Crazy Bout You Baby" and "I've Got It on My Mind."

BILLY VAUGHN

Billy Vaughn, composer, singer and musical director for Dot Records, is now also recording for the label with his own orchestra. His first release is "Joy Ride" (his own composition), backed by "Melody of Love." The Vaughn orchestra plays sweet rhythm styling, in a the old Wayne King aggregation.

Born in Cincinnati, Ky., Vaughn grew up in a cultural family, and played the banjo, guitar and violin before he entered high school and became a member of the school band. During World War II Vaughn acquired skills as an arranger, working with service bands at bond promotions, USO shows and various camp entertainments. He played piano, alto that was the one instrument he had never studied seriously.

After the war Vaughn worked in bands at night and put himself through barber school, only to dis- cover at graduation that his night-time labor was actually his vacation as well as his avocation. Vaughn then returned to Western Kentucky College for two more years.

During that period (1952) he became friends with a singer, Jimmy Sacc, and suggested they team up with a couple of other students and record Vaughn's song "Tiring." The boys did just that, and Dot Records' top-selling disk of that tune was the result. The group's line-up was known today as the Hilltoppers, which included Vaughn.

Vaughn joined Dot in 1952 as a musical director, and since then he has arranged for the Fontanes, Jimmy Sacc, Eleo Tannor and the aforementioned Hilltoppers. In addition to "Tiring," he has recorded "I'll Behave On My Mind," "To Be Above," "You Made Up My Mind," "Keep Telling Myself," "If I Were King," "The Old Cahaba" and "If I Didn't Have You."

JIMMY WORK

Jimmy Work, one of Dot's most popular artists, has had a string of hit recordings, and his fast break on radio was made with his own tune, "Tennessee Border." The singer's latest Dot release is "Just Like Down Town" and "Making Believes."

Born was 30 years ago in Aiken, but his family moved to a Kentucky farm, near the Tennessee line, when he was two. Altho he never took a music lesson in his life, the warbler taught himself to play the guitar and when he was six years old, and he's been music-minded ever since.

The Western artist has played in theaters and auditoriums throughout the United States, and has appeared on numerous radio shows such as "Grape Oat," "Oky," "WLS," "WAVY Jum- borre," "WWVA," "Wham!," "WLS Barn Dance," "WLS," "Louisiana Hayride," "WKN," "Shreveport" and "Saturday Night Show."" WYAF, Dallas. Work is married and has one daughter.

DOTTY DILLARD

Dotty Dillard, Dot Records' sweet-voiced star and host of her own radio show on the strength of radio. Currently appearing on the Los Angeles-based radio show "Sunday Down South," over WSM, Nashville, and "Star Hits" over WLS, Dotty is making her television debut on "The Milton Berle Show," her first appearance on the CBS network. Dillard is starring in a show business as one of the maids in "Three Muses" and Mike singing over local stations in her home town, Springfield. Mo.

During World War II she attended Drexel College in Missouri and later sang with an Army Band at O'Kelly General Hospital. After the war she worked with a panel coordination tag The Townsman until 1947, when she joined WSM as staff vocalist. Since then the girl has appeared regularly on WSM's NBC radio and TV shows.

Like so many other popular thorough, Dotty Dillard has never had any formal musical training, but her warm, rich vocal style and wholesome charm have made her one of Dot's most popular records and recording stars. Her latest Dot record is "Treasure Island" backed by "I Don't Want to Set the World on Fire."

THE COUNTS

The Counts, five boys scarcely out of their teens, are unique, in that they record only original compositions. The quintet, which records exclusively for Dot, has been singing to- gether since all five were freshmen in high school back in Indianapolis six years ago. Their first release, "Darling Dear," backed by "Hat Tumah," hit the rhythm and blues charts "Top 10" less than three months after the disk first hit the market. Now sales will be released shortly. The five boys were discovered by an Indianapolis attorney and a local businesswoman while still singing in school stagehands. The backers set them up with a Dot recording contract, and now the Counts are considering a highly successful p e r s on a l appearance tour of theaters in the Midwest and Southeast.

LOBBY RAINE

Lobby Raine, whose name comes from her given name Lorrie, has one great dream— to join the com- pany of the rich and admired radio vocalists. Her first record on the Dot label is "I'll Tell the World I Love You" and "I'm Only Human" with Murray McEarchern.

Lobby is not limited to one type of song. She has been heard in any of the three fields, rhythm and blues, country or the pop category, and she sings straight and easy, with a sound that has warmth and a lot of fes fatale. One disk jockey said of her: "She makes them want to come to Candy." She has been the guest three times in the last three months at Jack Wagner of KFU, Hollywood, who says that he is amazed at how Lobby can change moods.

Dorothy is her hometown, and she attended schools there but now California is home to Lobby and her husband, manager-agent Tim Cade. She is 25 years old, five feet four and weighs 136 pounds.

Her sincere face has appeared on the front of Song Hits magazine in the October 1953 issue, and she was featured in Look, November 17, 1954, and in Proven in August 1953. A write-up about Lobby appeared in The Chicago Sunday Times recently, and she is set for a radio week in Hi-Farad.

Big Start

Her big start came when the was doing Armed Forces Radio Services work and on the late Mark Watrous' U. S. Army-sponsored "Second-Off" from Hollywood. Several times during the past six years the titian bared, green-eyed singer has achieved success which has given her a fol low as the music business. He al- so placed among the top 15 popular singers in a disk jockey poll. She has never recorded for a major label. Several companies have bought and released her fin ished product, but with her husband, Cade, by her side, she has completed all her work independently.

FRANCIS CRAIG

Veteran band leader Francis Craig, who became the label's first recording artist, a few years ago he launched a new trend in popular music, with his up-tapping recordings of "Near My Heart You're a Star." His "Be Your Own Version," the original version was recorded on Dot. Craig has been in the band business for 25 years. Born in Nashville, Tenn., he is the son of a Methodist minister. While at- tending Vanderbilt University he formed his own orchestra and played professionally at college dances throughout his two years at school.

The band staged together after graduation, and Craig has led an orchestra ever since that date, playing the largest hotel management on record—35 years— at the Chapman Hotel, Nashville. Ta- day Craig has stopped playing in hotels and ballrooms entirely to concentrate exclusively on radio and recording. His band was the first to broadcast over WSM, Nash- ville, and has since been featured on numerous radio shows over all four networks.

CONGRATULATIONS TO DOT RECORDS, INC. ON THEIR 5TH ANNIVERSARY—and THANKS

Lobby Raine
For her latest hit record, "I Love You Tonight" Published by Music, Inc., ASCAP.

Copyrighted material

1955 by Music, Inc., ASCAP. All Rights Reserved.
Good Crew Makes It Possible

Continued from page 31

he'd like to join the new Dot label when a position opened up. When the call from Wood came, Bennett moved into Gallatin with his wife and two small sons, Wayne Clayton and Keith Richard, who have now acquired a sister, Adah Cathleen.

Col. Robert Brown is Dot Records' secretary and also general manager of Randy's Record Shop. He came with the shop on January 9, 1955, as general manager. Later in the year he became secretary of Dot. Brown is a native of Sumner County and attended school in Franklin, Ky. He took his first job at the age of 19 doing office work in Nashville for a packing company. He married his childhood sweetheart and they have one daughter, Anne, age 15.

Lucile Beasley

Dot's public relations and publicity chief is Lucile Beasley, of Gallatin, Tenn. She is editor of The Gallatin Examiner, a weekly newspaper, and met Randy Wood when he first came to town to operate an appliance store which carried a few records. She is a graduate of Ward Belmont College and of Vanderbilt University and is a member of Gamma Phi Beta Sorority.

An old college friend of both Mr. and Mrs. Randy Wood in Mrs. Louis Dillon Mitchell's (Polly) who is bookkeeper for Dot Records. Mrs. Mitchell, a native of Sumner County, met Lois and Randy Wood at Middle Tennessee State College, Murfreesboro, Tenn., and they became friends. Later when Wood went into business in Gallatin, Polly came with the Record Shop as bookkeeper. She has been with Dot Records since its organization. She is married and has two sons, Louis Jr. and Lannie, and a daughter, Wanda Gale.

Mrs. Frank Hamilton, better known to all as Chris, is Dot's capable secretary. She also began her career with Randy's Record Shop in October, 1951, as a typist. She then transferred to Dot Records in early 1952 as secretary. Chris is married and has one small daughter, Anne.

System Builds Mail Orders

Continued from page 31

such a good selling job that Randy moved more than 70,000 during a three-month period.

Superior service has also played an important part in Randy's mail order success story. He guarantees safe delivery, and takes the necessary packing precautions to keep his breakage costs at a minimum. Records can be ordered C.O.D. or by check or money order. Most dealers are wary of checks, but Randy says he seldom has any trouble with "bouncers." If a consumer orders more than five records, Randy doesn't charge them with packing costs.

During World War II Randy served as an Army Air Force officer, and was responsible for setting up and supervising a 200-man communication system for a large air base. This talent for organization has worked itself into the efficient order-filling system he's installed in his shop, which enables a staff of 27 full and part-time employees to handle a maximum of 6,000 orders a day.

Utilizing the assembly line pattern, Randy has assigned specific duties to each employee. For instance, one girl sorts the morning mail, separating the letters from the cards. (Power letter opener handle 500 per minute.) Another employee checks each order. An order-filler pulls the record from the bin, where they're cross-filed alphabetically by label and numerically.

The others follow thru on a variety of other tasks, including writing invoices, double-checking orders, typing labels, packaging disks in specially designed cartons (20 records in a box), taking phone orders, etc. The entire order system entails a minimum of paper work... just the catalog, invoice, label and order sheet. Randy swears by his postal meter machine, and it's interesting to note that the tiny Gallatin post office is now one of the largest in the country.

Randy, who is even now contemplating another move into still larger quarters, is optimistic about current business conditions to the record field. "Sure, things slow up once in a while," he muses, "but that just means you have to get out and work harder. People are still buying plenty of records. I think many dealers are afraid to buy. Consequently they don't have enough stock on hand to take advantage of any sudden runs on a hit. It's hard to believe. Anyway, the orders are coming in like always--doggies, promotions or clever package. Nothing is a tremendous selling job for me on a load of hand-wound phonographs a couple of months ago. Sold the whole lot."

Wood's chief creditors include: rural radio listeners, coin machine distributors and radio stationers. In fact, disk jockeys make up a large portion of his over-all trade. However, he also fills orders for the foreign market and many major U. S. cities (Detroit, Chicago, New York, Los Angeles, Philadelphia). By now he has a priceless multimillion list of 500,000 record buyers, and it's growing every day.
THE BIG BALLAD HIT!
THE BIG BALLAD HIT!
THE BIG BALLAD HIT!

PERRY COMO

THE BIG BALLAD HIT!
THE BIG BALLAD HIT!
THE BIG BALLAD HIT!

THE BIG BALLAD HIT!
THE BIG BALLAD HIT!
THE BIG BALLAD HIT!

I DIDN'T DO

words and music by FRED JAY, IRVING REID and IRA KOSLOFF

20/47-5837

rca victor
FIRST IN RECORDED MUSIC

THE BIG BALLAD HIT!
THE BIG BALLAD HIT!
THE BIG BALLAD HIT!

THE BIG BALLAD HIT!
THE BIG BALLAD HIT!
THE BIG BALLAD HIT!

THE BIG BALLAD HIT!
THE BIG BALLAD HIT!
THE BIG BALLAD HIT!
### Best Sellers in Stores

**For survey week ending September 29**

<table>
<thead>
<tr>
<th>Record</th>
<th>Description</th>
<th>Week Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1.</strong></td>
<td><em>Hello, Darlin' (Juke)</em></td>
<td>1</td>
</tr>
<tr>
<td><strong>2.</strong></td>
<td><em>You Are My Heart</em></td>
<td>2</td>
</tr>
<tr>
<td><strong>3.</strong></td>
<td><em>My Beloved</em></td>
<td>3</td>
</tr>
</tbody>
</table>

**This Week's Best Buys**

**TEACH ME TONIGHT (Hib, ASCAP)** — De Castro Sisters — Abbott 3001.

A "shoppers" hit is now established as a strong seller. This week it zoomed into the No. 1 position on both the juke box and retail chart and also placed on the Seattle and Pittsburgh bulletins. Other areas where it has strength include New York, Philadelphia, Buffalo, Cleveland and St. Louis. It's "Love's Tiffany Blanket." 

**IT'S A WOMAN'S WORLD (Bublin, ASCAP)** — Four Aces — Deca 2926.

Already on a whirlwind territorial chart, this disc is moving out very quickly. Good and strong reports are also received from Philadelphla, Cleveland, Chicago, Milwaukee, St. Louis, Dallas, Atlanta and Nashville. *Flip* is "The Cocktail Bird in the Pickle Tree* (Mulligan). A previous Billboard "Spotlight" pick.


Reaction to a new Fisher release still seems to be something near automatic acceptance. In its second week, it has racked up strong sales in New York, Philadelphia, Buffalo, Milwaukee, St. Louis, Atlanta, Durham and Nashville. The majority of retailers report "Blessings" to be the top title, but "Fanny" is also doing well in the cities. A previous Billboard "Spotlight" pick.

### Most Played in Juke Boxes

**For survey week ending September 29**

<table>
<thead>
<tr>
<th>Record</th>
<th>Description</th>
<th>Week Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1.</strong></td>
<td><em>Red Rose</em></td>
<td>1</td>
</tr>
<tr>
<td><strong>2.</strong></td>
<td><em>Love Me</em></td>
<td>2</td>
</tr>
<tr>
<td><strong>3.</strong></td>
<td><em>My Beloved</em></td>
<td>3</td>
</tr>
</tbody>
</table>

**Most Played by Jockeys**

**For survey week ending September 29**

<table>
<thead>
<tr>
<th>Record</th>
<th>Description</th>
<th>Week Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1.</strong></td>
<td><em>Hello, Darlin' (Juke)</em></td>
<td>1</td>
</tr>
<tr>
<td><strong>2.</strong></td>
<td><em>You Are My Heart</em></td>
<td>2</td>
</tr>
<tr>
<td><strong>3.</strong></td>
<td><em>My Beloved</em></td>
<td>3</td>
</tr>
</tbody>
</table>
Capturing The Hearts Of All America!
Young And Old Alike

**PATTI PAGE**
sings

"The MAMA DOLL SONG"

**MUSIC**

**THE BILLBOARD**

**The Billboard Music Popularity Charts**

**RECORDS**

PATTI PAGE
The Mama Doll Song (Lear, ASCAP)
I Can't Tell a Waltz From a Tango (Harmon, ASCAP)
—Mercury 70458—Patti could have a big one here with this sweet, nostalgic ditty about a doll that said "Mama." It's in the vein of "Doggie" and it could sell thru the holidays. Flip is another fine tune, featuring a wonderful vocal by the thrush. Strong wax.

**Jocks, Jukes and Disks**

By MIKE GROSS

Best Bets

PATTI PAGE.....................................THE MAMA DOLL SONG

MERGENCY 70458 • 70458X45
LES BROWN: CONCERT AT THE PALLADIUM

CX-1  Two 12" LP's which include all selections in Volumes 1 and 2 in Deluxe Box with special photos and booklet.

EACH VOLUME INDIVIDUALLY ON LONG PLAY
CRL 57000 Vol. 1
  1, 12" LP
CRL 57001 Vol. 2
  1, 12" LP

THIS FABULOUS CONCERT ON EXTENDED PLAY
(EC 85000 THRU EC 85005—Vols. 1 THRU 6 RESPECTIVELY)

DEALERS:  Win Cash Prizes in our Window Display Contest. Ask your Coral Salesman for details.

AND A GREAT NEW SINGLE:
LES BROWN
and his Band of Renown, play
ST. LOUIS DOODLE BLUES
DOO-MAMBO DOO
with guest star JOHNNY MERCER

CORAL 61277 (78 RPM) and 9-61277 (45 RPM)

Coral Records  America's Fastest Growing Record Company
**Review Spotlight on...**

**RECORDS**

**JO STAFFORD**

Teach Me Tonight (Ilo, ASCAP)—Columbia 40351—Here is a sharp and punchy version of the current hit featuring a first rate vocal by the through over a smart Paul Weston backing. Fine wax here for the bosses. *Flying*—Suddenly Herman II—(Semi-Flex).)

**Reviews of New Pop Records**

**KITTIE KALLEN**

I Want You All to Myself (Ilo, Vocalion)—Columbia 50263—Kitten Kallen's version of "Sweetheart" (Shaw, BMG.)

Don't Let the Kitty Get You...—(Semi-Flex)."

**ANNIE-FLEX**

WHY HITSMLT...

MONEY SHOULD KN!C.

Are.,

DO'GGETT

HITS

KN0WS

MUSIC

HEELS

ME

4732

ST.

KORE

QHtTS

y%rJjs

y%

CORP.

OhIo

NAT

RECORDS

I

Song

Somebody Loves

The

/aran

ASCAP)

(Just

work.

ever.

Nights" From

Mighty

for

material

the

material

a

and

a

of

a

and

and

a

material

(Shapiro-

on

tune

to

and

to

and

to

and

to

and

to

and

to

and

to

and

to

and

to

and

to

and

to

and

to

and

to

and

to

and

to

and

to

and

to

and

to

and

to

and

to

and

to

and

to

and

to

and

to

and

to

and

to

and

to

and

to

and

to

and

to

and
### Top Sellers - Popular

<table>
<thead>
<tr>
<th>Artist</th>
<th>Album</th>
</tr>
</thead>
<tbody>
<tr>
<td>Billy Stewart</td>
<td>&quot;The Bird And The Bee&quot;</td>
</tr>
<tr>
<td>Ray Charles</td>
<td>&quot;Modern Sounds in Country and Western Music&quot;</td>
</tr>
<tr>
<td>Jimi Hendrix</td>
<td>&quot;Electric Ladyland&quot;</td>
</tr>
</tbody>
</table>

### Popular Releases

<table>
<thead>
<tr>
<th>Number</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>EAP 1.9117</td>
<td>&quot;I Was Made To Love Her&quot; by Frank Sinatra</td>
</tr>
<tr>
<td>EAP 2.9117</td>
<td>&quot;Love Me or Leave Me&quot; by Tony Bennett</td>
</tr>
<tr>
<td>EAP 3.9117</td>
<td>&quot;The Lady Is a Tramp&quot; by Rex Allen</td>
</tr>
</tbody>
</table>

### Best Selling - Classical Albums

<table>
<thead>
<tr>
<th>Label</th>
<th>Album</th>
</tr>
</thead>
<tbody>
<tr>
<td>Capitol</td>
<td>&quot;The Barbiere&quot; (Kubelik)</td>
</tr>
<tr>
<td>RCA Victor</td>
<td>&quot;The Four Seasons&quot; (Corelli)</td>
</tr>
<tr>
<td>Columbia</td>
<td>&quot;The Music of Beethoven&quot; (Fischer-Dieskau)</td>
</tr>
</tbody>
</table>

### Top Sellers - Country & Hillbilly

<table>
<thead>
<tr>
<th>Artist</th>
<th>Album</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patsy Cline</td>
<td>&quot;Crazy&quot;</td>
</tr>
<tr>
<td>Hank Williams Sr.</td>
<td>&quot;I'm So Lonesome I Could Cry&quot;</td>
</tr>
<tr>
<td>Johnny Cash</td>
<td>&quot;I Walk the Line&quot;</td>
</tr>
</tbody>
</table>

### Latest Releases

<table>
<thead>
<tr>
<th>Number</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>EAP 1.9117</td>
<td>&quot;Breathe&quot; by Barbra Streisand</td>
</tr>
<tr>
<td>EAP 2.9117</td>
<td>&quot;The Night They Drove Old Dixie Down&quot; by Johnny Cash</td>
</tr>
<tr>
<td>EAP 3.9117</td>
<td>&quot;You Are Here&quot; by Crosby, Stills &amp; Nash</td>
</tr>
</tbody>
</table>

### Coming up Fast

<table>
<thead>
<tr>
<th>Artist</th>
<th>Album</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Rolling Stones</td>
<td>&quot;Exile on Main Street&quot;</td>
</tr>
<tr>
<td>Bob Dylan</td>
<td>&quot;Desire&quot;</td>
</tr>
<tr>
<td>Bruce Springsteen</td>
<td>&quot;The River&quot;</td>
</tr>
</tbody>
</table>

---

*Due to territorial differences we are forced to list Capitol's top sellers alphabetically based on actual sales figures.*
Hit the right note... hit the keynote in...

THE NEW YORK TIMES
HI-FI & RECORDED MUSIC SECTION

Sunday, November 21

Here's a promotional opportunity timed right for your best
and biggest selling season.

More than 1,200,000 families will get this special feature as part
of their regular Sunday New York Times. They'll use it as a buying guide.
They'll keep it. They'll refer to it.

And because they're bigger spenders, New York Times families
are your best customers for all kinds of records, record players
and hi-fi equipment.

Make your advertising reservations now for The New York Times Hi-Fi
and Recorded Music Section. Advertising forms close Friday, November 12.

The New York Times

FOR 35 YEARS FIRST IN ADVERTISING IN THE WORLD'S FIRST MARKET

New York: 239 West 43rd Street (281)
Boston: 140 Federal Street (101)
Chicago: 335 North Michigan Avenue (11)
Detroit: Sawyer-Ferguson-Walker Co., Guardian Building (261)
Los Angeles: Sawyer-Ferguson-Walker Co., 612 South Flower Street (17)
Miami: Ainsley Building (122)
San Francisco: Sawyer-Ferguson-Walker Co., Russ Building (4)
Toronto: W. F. L. Edwards & Co., Ltd., 34 King Street, East (11)
The Billboard Music Popularity Charts

**Country & Western Records**

**Best Sellers in Stores**

For survey week ending September 29. Records are ranked in order of their current national retailing importance at the retail level. Records are based on Billboard's weekly survey among operators throughout the country using a high proportion of country and western records. The reverse side of each record is listed.

1. I DONT HURT ANYMORE--H. Snow
   CORAL 64183 (78 RPM) and 9-64183 (45 RPM)
   Last Week

2. ONE BY ONE--K. Wells & R. Foley
   CORAL 64184 (78 RPM) and 9-64184 (45 RPM)
   Last Week

3. EVEN THO--W. Pierce
   CORAL 64185 (78 RPM) and 9-64185 (45 RPM)
   Last Week

4. THIS IS THE THAiNKS I GET--E. Arnold
   The Car Boys--20-5805-BMI
   Last Week

5. THIS OLE HOUSE--S. Hanbelen
   When My Lord Puts Up the Photo--20-5775-BMI
   Last Week

6. MORE AND MORE--W. Pierce
   CORAL 64186 (78 RPM) and 9-64186 (45 RPM)
   Last Week

7. LOOKING BACK TO SEE--J. Tubbs-G. Hill
   Last Week

8. HEP CAT BABY--E. Arnold
   Last Week

9. IF YOU DONT SOMEONE ELSE WILL--
   Jimmy & Johnny
   Last Week

10. I JUST CANT TAKE IT
    I WALKIN' IN THE SHADOW OF THE BLUES
    CORAL 64187 (78 RPM) and 9-64187 (45 RPM)
    Last Week

11. MY OH GOSH! I'VE MISSED YOU
    CORAL 64188 (78 RPM) and 9-64188 (45 RPM)
    Last Week

12. I'D LOVE YOUR SACRED VOW
    CORAL 64189 (78 RPM) and 9-64189 (45 RPM)
    Last Week

13. I CAN SEE AN ANGEL
    HOUSE OF THE LORD
    CORAL 64190 (78 RPM) and 9-64190 (45 RPM)
    Last Week

**Most Played in Juke Boxes**

For survey week ending September 29. Records are ranked in order of the greatest number of plays in juke boxes throughout the country. Records are based on Billboard's weekly survey among operators through the country using a high proportion of country and western records.

1. I DONT HURT ANYMORE--H. Snow
   V 20-5805-BMI
   Last Week

2. ONE BY ONE--K. Wells & R. Foley
   Dec 20-5795-BMI
   Last Week

3. EVEN THO--W. Pierce
   Dec 20-5795-BMI
   Last Week

4. COURTIN' IN THE RAIN--T. Tynler
   First Star--C. 20-5795-BMI
   Last Week

5. DONT DROP IT--T. Fall
   Lic 20-5795-BMI
   Last Week

6. LOOKING BACK TO SEE--J. Tubbs-G. Hill
   Last Week

7. THIS IS THE THANKS I GET--E. Arnold
   V 20-5775-BMI
   Last Week

8. GOODNIGHT, SWEETHEART, GOODNIGHT--
   Johnson & Jack
   Last Week

9. HEP CAT BABY--E. Arnold
   Last Week

10. THIS OLE HOUSE--S. Hanbelen
    V 20-5775-BMI
    Last Week

**Most Played by Jockeys**

For survey week ending September 29. Records are ranked in order of the highest number of plays on disk jockey radio stations throughout the country according to Billboard's weekly survey of top disk jockey shows in all major markets.

1. I DONT HURT ANYMORE--H. Snow
   V 20-5805-BMI
   Last Week

2. ONE BY ONE--K. Wells & R. Foley
   Dec 20-5795-BMI
   Last Week

3. THIS OLE HOUSE--S. Hanbelen
   Last Week

4. WHATCHA GONNA DO NOW--T. Collins
   Last Week

5. EVEN THO--W. Pierce
   Last Week

6. THIS IS THE THANKS I GET--E. Arnold
   Last Week

7. MORE AND MORE--W. Pierce
   Last Week

8. PLAYME FOR GIRLS LIKE YOU--F. Young
   Last Week

9. GOODNIGHT, SWEETHEART, GOODNIGHT--
   Johnson & Jack
   Last Week

10. IF YOU DONT SOMEONE ELSE WILL--
    Jimmy & Johnny
    Last Week

11. YOU CANT HAVE MY LOVE--
    W. Jackson & B. Gray
    Last Week

12. SPARKLING BROWN EYES--W. Pierce, Williams
    Last Week

13. HEP CAT BABY--E. Arnold
    Last Week

14. HEP CAT BABY E. Arnold
    V 20-5805-BMI
    Last Week

15. HONEY LOVE--C. Smith
    Last Week

16. ROCKET--G. Smith
    Last Week

**Country Records**

America's Fastest Growing Record Company

**The Billboard**

October 9, 1954
**Most Played in Juke Boxes**

For survey weeks ending September 29

<table>
<thead>
<tr>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>WHAT A DREAM</td>
<td>R. Brown</td>
</tr>
<tr>
<td>2.</td>
<td>HONEY LOVE</td>
<td>Drifters</td>
</tr>
<tr>
<td>3.</td>
<td>ANNE HAD A BABY</td>
<td>Mid-South</td>
</tr>
<tr>
<td>4.</td>
<td>HURTS ME TO MY HEART</td>
<td>F. Adams</td>
</tr>
<tr>
<td>5.</td>
<td>SEXY WAYS</td>
<td>Mid-South</td>
</tr>
<tr>
<td>6.</td>
<td>SHAKE, RATTLE AND BULL</td>
<td>J. Turner</td>
</tr>
<tr>
<td>7.</td>
<td>YOU BETTER WATCH YOURSELF</td>
<td>L. Walker</td>
</tr>
<tr>
<td>8.</td>
<td>YOUR CASH AIN'T NOTHIN' BUT TRASH</td>
<td>Clovers</td>
</tr>
</tbody>
</table>

**R & B Territorial Best Sellers**

For survey week ending September 29

<table>
<thead>
<tr>
<th>City</th>
<th>Record</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>Atlanta</td>
<td>WHAT A DREAM</td>
<td>R. Brown</td>
</tr>
<tr>
<td>Atlanta</td>
<td>HURTS ME TO MY HEART</td>
<td>F. Adams</td>
</tr>
<tr>
<td>Atlanta</td>
<td>ANNE HAD A BABY</td>
<td>Mid-South</td>
</tr>
<tr>
<td>Atlanta</td>
<td>SEXY WAYS</td>
<td>Mid-South</td>
</tr>
<tr>
<td>Atlanta</td>
<td>SHAKE, RATTLE AND BULL</td>
<td>J. Turner</td>
</tr>
<tr>
<td>Atlanta</td>
<td>YOU BETTER WATCH YOURSELF</td>
<td>L. Walker</td>
</tr>
<tr>
<td>Atlanta</td>
<td>YOUR CASH AIN'T NOTHIN' BUT TRASH</td>
<td>Clovers</td>
</tr>
</tbody>
</table>

**This Week’s Best Buys**

For sales reports in key markets, the following recent releases are recommended for extra promotion.

**RHYTHM & BLUES RECORDS**

**FATS DOMINO**

Love Me (Commander, BMI) – Imperial 5313 – Fats Domino, one of the finest blues singers, has his hands full as he sells the heck out of this one over a pounding orchestra. It holds all the way to the end. It's called 'Don't You Hear Me Calling You' (Commander, BMI).

**MUDY WATERS**

Fast Boogie (Arc, BMI) –Chess 1573 – The blues warrior turns in a sock-reading of a down home blues effort, over a mighty intriguing backing. The song is in the Chicago orverts vein. Flip is 'I Don't Know Why' (Arc, BMI).

**RUTH BROWN**

Money Honey (Fed., BMI) – Atlantic 1044 – A 'Billboard' Spot-Bill 1072, 1073, 1074, 1075 – Atlantic 1044 – A 'Billboard' Spot-Bill 1072, BMI. Flip is 'I Don’t Want You' (Fed., BMI).

**EARL BOWIE ORK**

Uncut Stomp (Ked, BMI) – R. Brown, BMI – R. Brown, BMI – R. Brown, BMI – R. Brown, BMI – R. Brown, BMI – R. Brown, BMI. Remember, you have a live one here with this exciting instrumentals group, as it does a fine job behind its leader. Basic, of course, is featured in a wild, midnight type of performance to make this another potent side. A fine label effort.

**THE BAND**

Sittin' On Top Of The World (EMI) – Atlantic 1044 – A 'Billboard' Spot-Bill 1072, BMI. Flip is 'Don't Be Long' (EMI).

**BILL WATERS**

That's Enough (Sack, BMI) – Martin, BMI – Martin, BMI – Martin, BMI – Martin, BMI. waters. He's got a hot one here which has a fine backing by a very capable orchestra. It hits a high note and a low note, and it makes this another potent side. A fine label effort.

**THE CUMINELLS**


**Philadelphia**


**St. Louis**


**The Eagles**


**The Virginia Sons of Harmony**


**Muddy Waters**

I’m Ready (Arc, BMI) – Chess 1579 – I’m Ready. It’s a hot one here with a very capable orchestra. It holds all the way to the end. It’s called 'I Don’t Know Why' (Arc, BMI).
**Folk Talent and Tunes**

Continued from page 29

Pinnears of WNMV-TV, Bay City, Mich., are being featured in a new television show, "The Country Show," from 10-11:30 AM, Monday through Friday, on "Country Crossroads Jamboree" over the same station on Saturday nights, beginning at 8 PM. The host for five shows this season is Jimmobile, a newcomer to the show.

Jim Reeves is heading up another country group called "The Michigan Outlaws," including J. E. and Maxene Andrews and J. D. and Jesse. The group is based in Detroit and is working on its first album. The group's first single, "Ooh! I Like It," backed by "Need You," is now in the top 20.

Foster Brothers are leaving Nashville to form a new act called "The Foster Brothers," which is currently in the recording studio working on its first album. The group consists of Bob, Johnny, and Steve Foster.

In other news, the country show circuit is heating up with the addition of "The All-Star Country Roadshow," which will be headlining on WCGC in 1954. Also, Warner has begun an expanded tour in songs over that station.

McLennan, a staff writer for "The Billboard," has been appointed as the new music critic for the magazine. McLennan will be responsible for reviewing new recordings and writing articles on trends in the music industry.

**This Week's Bests**

According to sales reports in key markets, the following recent releases are recommended for extra premium.

**B剑RINGTON**

This week's bests are as follows:

**Knoxville**

*Just One More* by Jimmy Carter.

*This Is the Truth* by Jerry Lee Lewis.

*Memphis* by Eddy Arnold.

*This Is the Truth* by George Jones.

*Two Guns* by Eddy Arnold.

**Memphis**

*Just One More* by Charlie Pride.

*Memphis* by Eddy Arnold.

*Carolina* by Charlie Pride.

*Memphis* by Eddy Arnold.

**Memphis**

*Just One More* by Charlie Pride.

*Memphis* by Eddy Arnold.

*Carolina* by Charlie Pride.

*Memphis* by Eddy Arnold.

**Memphis**

*Just One More* by Charlie Pride.

*Memphis* by Eddy Arnold.

*Carolina* by Charlie Pride.

*Memphis* by Eddy Arnold.

**Memphis**

*Just One More* by Charlie Pride.

*Memphis* by Eddy Arnold.

*Carolina* by Charlie Pride.

*Memphis* by Eddy Arnold.

**Memphis**

*Just One More* by Charlie Pride.

*Memphis* by Eddy Arnold.

*Carolina* by Charlie Pride.

*Memphis* by Eddy Arnold.

**Memphis**

*Just One More* by Charlie Pride.

*Memphis* by Eddy Arnold.

*Carolina* by Charlie Pride.

*Memphis* by Eddy Arnold.

**Memphis**

*Just One More* by Charlie Pride.

*Memphis* by Eddy Arnold.

*Carolina* by Charlie Pride.

*Memphis* by Eddy Arnold.

**Memphis**

*Just One More* by Charlie Pride.

*Memphis* by Eddy Arnold.

*Carolina* by Charlie Pride.

*Memphis* by Eddy Arnold.

**Memphis**

*Just One More* by Charlie Pride.

*Memphis* by Eddy Arnold.

*Carolina* by Charlie Pride.

*Memphis* by Eddy Arnold.

**Memphis**

*Just One More* by Charlie Pride.

*Memphis* by Eddy Arnold.

*Carolina* by Charlie Pride.

*Memphis* by Eddy Arnold.

**Memphis**

*Just One More* by Charlie Pride.

*Memphis* by Eddy Arnold.

*Carolina* by Charlie Pride.

*Memphis* by Eddy Arnold.

**Memphis**

*Just One More* by Charlie Pride.

*Memphis* by Eddy Arnold.

*Carolina* by Charlie Pride.

*Memphis* by Eddy Arnold.

**Memphis**

*Just One More* by Charlie Pride.

*Memphis* by Eddy Arnold.

*Carolina* by Charlie Pride.

*Memphis* by Eddy Arnold.

**Memphis**

*Just One More* by Charlie Pride.

*Memphis* by Eddy Arnold.

*Carolina* by Charlie Pride.

*Memphis* by Eddy Arnold.

**Memphis**

*Just One More* by Charlie Pride.

*Memphis* by Eddy Arnold.

*Carolina* by Charlie Pride.

*Memphis* by Eddy Arnold.

**Memphis**

*Just One More* by Charlie Pride.

*Memphis* by Eddy Arnold.

*Carolina* by Charlie Pride.

*Memphis* by Eddy Arnold.

**Memphis**

*Just One More* by Charlie Pride.

*Memphis* by Eddy Arnold.

*Carolina* by Charlie Pride.

*Memphis* by Eddy Arnold.

**Memphis**

*Just One More* by Charlie Pride.

*Memphis* by Eddy Arnold.

*Carolina* by Charlie Pride.

*Memphis* by Eddy Arnold.

**Memphis**

*Just One More* by Charlie Pride.

*Memphis* by Eddy Arnold.

*Carolina* by Charlie Pride.

*Memphis* by Eddy Arnold.

**Memphis**

*Just One More* by Charlie Pride.

*Memphis* by Eddy Arnold.

*Carolina* by Charlie Pride.

*Memphis* by Eddy Arnold.

**Memphis**

*Just One More* by Charlie Pride.

*Memphis* by Eddy Arnold.

*Carolina* by Charlie Pride.

*Memphis* by Eddy Arnold.

**Memphis**

*Just One More* by Charlie Pride.

*Memphis* by Eddy Arnold.

*Carolina* by Charlie Pride.

*Memphis* by Eddy Arnold.

**Memphis**

*Just One More* by Charlie Pride.

*Memphis* by Eddy Arnold.

*Carolina* by Charlie Pride.

*Memphis* by Eddy Arnold.

**Memphis**

*Just One More* by Charlie Pride.

*Memphis* by Eddy Arnold.

*Carolina* by Charlie Pride.

*Memphis* by Eddy Arnold.

**Memphis**

*Just One More* by Charlie Pride.

*Memphis* by Eddy Arnold.

*Carolina* by Charlie Pride.

*Memphis* by Eddy Arnold.

**Memphis**

*Just One More* by Charlie Pride.

*Memphis* by Eddy Arnold.

*Carolina* by Charlie Pride.

*Memphis* by Eddy Arnold.
Burlesque Bits by Uno

Babe Patricia Powers, whose start in show business was 1913-14 with the "Star and Garter" show, now makes her way to Weingarten, was a New York visitor last week. She is Chicago home and a guest of a former partner, Kitty Wood, in Fairbanks, N. J. The show business history of the locality, bounded to make its debut Tuesday at Tad Taub's Puerto Rico Theater in San Juan, Puerto Rico, however playing Spanish movies. All talent will be housed in the hotel, P. U. S. and the New York office of the Eddie Kaplan agency, exclusive booking. Three weeks later will be the middle of this month. Marlene Dietrich is expected to open an operation in Merry Hall, Baltimore, the last week in October. Jack Hays is at the Cagney, Norfolk, for a five-week stay. Arthur Chasen is currently switching from drug to road shows at his Cagney, Detroit, and looking forward to a marked pickup in his at a anticipation of an increase in the work list in the local area. Soepkin has signed for a five-month engagement at the Ritz, Deadwood, S. D., to start following her October 1 event at the Empire, Newport, N. J., Elly O'Connell and Joe Anse are another pair on the Hudson, Union City, N. J., September 23 to join a similar group at the Cagney, Norfolk, for a seven-week run. This leaves other Marquettists (apologies), Connie Raskin, Ora McCown, Joe King, Don Hahn, Ed Jean Allen, Annie Armend, Marie Webber, Beverly Launier, Joan Stiller, Barbara Kemp, Rose Giroir, Louise Burtis, Irving Harmon and Buddie Bryant here, and it will be necessary to J. O. to keep an eye on the local Marblehead, Ocoee, Morgan, spotted feature on the first circuit, after her week-end engagement at the 202 A. T. E. "All the Way" to the Gayety, Norfolk, with her two-week booking. She is phony booking was with Al Burdine of the Coney island of New York. The Stone, Detroit, operated by Milton Jacobson, was damaged on September 21 when high winds and heavy rain forced the debts of closed, posters of the cast were used to cover the debris. It is not possible to reopen within a few hours. Rita Baker, she moved her mother and two sisters from San Antonio to Los Angeles in a second-rate home, is now featured at the local Zebra newspapers, where she is one of the principal dancers and Billy Reel, Wally Blair, Lanny Bruce, Chili Pepper, Joe Davis and David Crane were the other dancers. The Fred O'Brien agency which booked the show covers the entire circuit in the Los Angeles and Hollywood areas. Blue Star is closing a 28-week run at Steeplechase of New York and on September 10 Replacement is Durian Davis, exclusively located by the Fred O'Brien agency. Al Adams handles the front cover of the Daily News of Los Angeles and is booking a few Cardiff of Burlesque magazine. Virginia Kim has landed the world's most famous star, the inside front; Lynn Storm, the most famous female in the world, the Gal, the editorial page. Harry De Pauw, director of Cox's article. Patti Waggin and Tateno occupy the two middle sections. An extra feature shows pictures of seven seasons of Sequo. Bob Langer is selling "for 1 weeks at the Carnal Club, Hurley, Wis."

Hocus-Pocus by Bill Sacs

P. C. Sobcar, India's top pro magic: man, was talking at the Calcutta under date of September 9. The party has just been arrived by chartered plane from Tokyo, after finishing our tour in the South East Asian countries. Upon our return here we saw the greatest American Illusionist, P. C. Sobcar, with his "Magician" of the American Empire Theater. We opened our "Ind-De-Ful Extravaganza July 25 at the same theater this month, which is scheduled to run only one week but remained seven. We had closed there after 43 days, due to the fact that the theater had closed down. Our weekly grosses were more than double those of any other magician ever in the house. While others could not even reclaim their advance fees, we had full houses in advance at his reported 20 or nearly six, U. S. in the top. We also broke records in all previous cities of the East. At a New Empire, no other stage house for more than five weeks could play. Virgil and his company saw our show several times. Edward Fassett, is the leader of the magic: theatre for our mutual friend, Melbourne Christopher, and they are both aware of the show's very much and thought it an ideal production for Broadway. This photo show would create a sensation if produced in the London Palladium and under the right management, and we may play there soon. We have 12 tons of equipment, gorgeous sets and $10,000 in one of our own scenes, 100,000 in the other, a puppeteer, technician, lovely girls, lovely costumes, everything that a real first-class magic show should be. However we will cut our personnel to $5,000 a week to make it more suitable for English and European tours. To be frank, our company needs that kind of boost and publicity from you all.

Cerni Larsen, the magic: lady from Los Angeles, has been brought to New York City by Gil Stern for a surprise birthday party for Jeanne Keshner, one of our top agents, in his New York office on September 17. Ancient were the Laubin family through its acrobatic and comedy magic, and Jean Keshner, and both as a came prospect. The Fred O'Brien agency was booked for the first time in many years with a tour show. The Fred O'Brien agency is in New York. The show is billed with her. Camille, the most well known of the three sisters in this year, opened with a road show on the Midwest circuit and now, Mo., at the Folly on September 17.

Vox JOX

And another man to join Jack Foster, Jack Shelman and Bruce Talford of WTVS, has announced that the "voice"Joseph" news moved in from Concord, N. H., to take over the 9:30 to 10:30 a.m. slot received from KGMB, Honolulu, tells us that the nine-man team moved into the local industry's most unusual personalities, in the form of Barry Peck, magician, Ernest Karscheck, Karscheck and Karscheck, a disc jockey. Good descent, born in Siberia and raised in Shanghai, does his disc jockey routine. In the name, three Chinese dialects and English. Can you top that?

Jack Foster is leaving TV Station WTVS, mayor of the city of New Orleans, as night jackey for WTOJ in the same city, where he will be with Jack Shelman, Montgometry, V. A. Foster reports: "Have a new boy on our staff, Ted Core and Walt Grant. Walt is from Charleston, W. V. He replaces burning' old McCaffrey who is going to Florida on a business venture. Jack is a welcome addition to our staff."

October 9, 1954


The Giant of MGM-Chase and Mendelssohn Hampton of Capital for the voice tracks for "Stardust." An unsigned deal at KYK, Astros, Teas, went out in the mail, and do we mo-estly inter-play to play any more music on KYK. - Brad Harris, WHOP. Bellefonte, Pa. "No, I just gave it to my old friend. He bought it at a music store in the neighborhood and used it to make some of his own music."

Ted Cravos of KDFC, Minneapolis, La., would like to say "thanks" to Jack Foster who exposed me to M-G-M. Chase and Mendelssohn Hampton of Capital for the voice tracks for "Stardust." An unsigned deal at KYK, Astros, Teas, went out in the mail, and do we mo-estly inter-play to play any more music on KYK. - Brad Harris, WHOP. Bellefonte, Pa. "No, I just gave it to my old friend. He bought it at a music store in the neighborhood and used it to make some of his own music."

This N' That: Jack Foster, WTVS, Trenton, N. J., tells us that his show based on "Gentleman Jim" of Hins" scored the highest grosses in the Jimmie Davis Show, N. J., area in a recent Auditor- test survey. — Bill Miller, WCAM, Miami, Fla.; "We're FDA, Florence, Ala., would like to get in the 8th-Plan Bar, in Min-neapolis, Minn., Good friends. I wonder what you wanted about it?"

When in Boston Get your mail at the HOTEL AVERY Jerry Jr. and Washington St. "Our house of cards, do not ONE YEAR on request The Home of Show Folk John Bartram Hotel BROAD AND LOCUST STREET Yel. W. Howard, Gen. Mgr.

The Melbourne Show, Boston, has just left the following two vocalists and is now re- leased on the 33 1/3 speed at home, 337 Enchelbook Avenue, City 22. The Melbourne Show, Boston, has just left the following two vocalists and is now re- released on the 33 1/3 speed at home, 337 Enchelbook Avenue, City 22. The Melbourne Show, Boston, has just left the following two vocalists and is now re- released on the 33 1/3 speed at home, 337 Enchelbook Avenue, City 22. The Melbourne Show, Boston, has just left the following two vocalists and is now re- released on the 33 1/3 speed at home, 337 Enchelbook Avenue, City 22. The Melbourne Show, Boston, has just left the following two vocalists and is now re- released on the 33 1/3 speed at home, 337 Enchelbook Avenue, City 22.
Pomona Builds Big Lead 1st 12 Days as Gate Hits 847,807

‘Waters’ Tabs 10,000 in a Day; Record $967,754 Wagered on Big S.

POMONA, Calif., Oct. 2—An increased attendance of 12,329 over 53 was shown by the Los Angeles County Fair for the first 12 of its 17-day run, C. J. Caffery, general manager, said. The event has now changed its busy. Every day last year, and the total for that period hitting $847,780 as the $967,754 taken in. Total gate 1933 was $1,003,149.

Yesterday, the penultimate day of the fair, registered 17,275 visitors as it opened its 1934-day by day 1,778, with 45,470 attending the next three days the fair’s attendance dropped below but exceeded last year’s Rose Parade. The eight, 11th and 12th days. Largest increase came on the second day, Oct. 1, when the fair chanced up a gain of 14,015 patrons. A new part of record of $967,754 was set that day.

Innovations were seen. “Dancing Waters,” in the General Exhibit Building in its attendance and chanced up its biggest Saturday (25) with over 10,000 admissions during its 11 presentations.

Two fine exhibitions clinched interest in the vicinity of the Mexican Village. One was the Big Basin Ducks, ducks that run a 70-foot track to food at the other end. Fulton Shaw displayed “the Plank Road,” a collection of chickens, pigs, goats, and rabbits that are trained to run in the Kansas City, Kans, Bell Herd of High Springs and presented by Animal Behavior Enter- tainer, J. C. Caffery, and the other an attraction that the same of some of its animals have appeared at fairs under the name “Dancing Performers” from 10 a.m. to 9 p.m., on weekends and 12 a.m. to 9 p.m., on weekdays.

Thirl Act: A feature of the grandstand show was the aerial artist Thirl Towner dressed in white and his Lyadis Ltd., a Chicago shooting camp, which is a clear view to judge the merit of the ride competition.

Rides in Car Lots As operated the trial ride is moved into a survival lot and run in their methods. Each a ride is offered free to all kind visitors, or they are offered as a prize to a group when a certain amount of grosses is purchased, or rides are charged for any price per ride.

The intent last spring was to move the fair into the city, and used it as an inducement for more patrons to try the young riders shopping. With them, to go on the horse, a point of no benefit noted so far, it was reported from the appearance of a large crowd that is now.

The rules have been used in Jersey, Longfellow, one of the former is in the Fairmount Hills, Pa. At the end of this month they will be turned to storage for the winter.

Insurance Firm To Establish Own Weather Research

WATERBURY, Conn., Oct. 5—Claiming that the company, from recent East Coast hurricane, has decided to set up its own weather service which will develop, evaluate, and analyze weather phenomena.

To be known as the Waterbury Weather Research Center, it is to be headed up by Dr. Thomas F. McMillen, head of the meteorology at Massachusetts In-

stitution of Technology. Dr. John DeWitt, Waterbury’s presi- dent, said the company is an “at- tempt to determine, generally, where gaps in weather knowledge might be filled, if facilities, money and time were more available to researchers.” Findings of the cre-

ator will be available to the govern- ment, private industry and the pub-

lic.

$200,000 Asked for Liver Studies

On October 5, the Mills Brothers are in Lassop with Fisher and Julian Luna. They are at their Los Angeles home at 14410 Forum, one of the largest in South City State Fair, and are expected to be visited by General E. A. Haas, outdoor artist, who is also expected to be visited by General E. A. Haas, outdoor artist, who is also expected to visit the fair. The wedding of the Colleen with big names. Patti Duke, the 16-year-old, gave the Colleen with big names. Patti Duke, the 16-year-old, gave the

Ladies Four, Thurl Baack and Bill Duke are seen, with a free admission the fair to two nights in the Colleens at the fair.

While almost any name per-

nally known to be available must, because a bid from a fair, the prefer-

ence among the one be the talent for the top disk artists.

The Mills Brothers work, Dr. David Wells, is in Los Angeles. They are at their home at 14410 Forum, one of the largest in South City State Fair, and are expected to be visited by General E. A. Haas, outdoor artist, who is also expected to be visited by General E. A. Haas, outdoor artist, who is also expected to visit the fair. The wedding of the Colleen with big names. Patti Duke, the 16-year-old, gave the

Ladies Four, Thurl Baack and Bill Duke are seen, with a free admission the fair to two nights in the Colleens at the fair.

While almost any name per-

nally known to be available must, because a bid from a fair, the prefer-

ence among the one be the talent for the top disk artists.

$200,000 Asked for Liver Studies

On October 5, the Mills Brothers are in Lassop with Fisher and Julian Luna. They are at their Los Angeles home at 14410 Forum, one of the largest in South City State Fair, and are expected to be visited by General E. A. Haas, outdoor artist, who is also expected to be visited by General E. A. Haas, outdoor artist, who is also expected to visit the fair. The wedding of the Colleen with big names. Patti Duke, the 16-year-old, gave the

Ladies Four, Thurl Baack and Bill Duke are seen, with a free admission the fair to two nights in the Colleens at the fair.

While almost any name per-

nally known to be available must, because a bid from a fair, the prefer-

ence among the one be the talent for the top disk artists.

The Mills Brothers work, Dr. David Wells, is in Los Angeles. They are at their home at 14410 Forum, one of the largest in South City State Fair, and are expected to be visited by General E. A. Haas, outdoor artist, who is also expected to be visited by General E. A. Haas, outdoor artist, who is also expected to visit the fair. The wedding of the Colleen with big names. Patti Duke, the 16-year-old, gave the

Ladies Four, Thurl Baack and Bill Duke are seen, with a free admission the fair to two nights in the Colleens at the fair.

While almost any name per-

nally known to be available must, because a bid from a fair, the prefer-

ence among the one be the talent for the top disk artists.

$200,000 Asked for Liver Studies

On October 5, the Mills Brothers are in Lassop with Fisher and Julian Luna. They are at their Los Angeles home at 14410 Forum, one of the largest in South City State Fair, and are expected to be visited by General E. A. Haas, outdoor artist, who is also expected to be visited by General E. A. Haas, outdoor artist, who is also expected to visit the fair. The wedding of the Colleen with big names. Patti Duke, the 16-year-old, gave the

Ladies Four, Thurl Baack and Bill Duke are seen, with a free admission the fair to two nights in the Colleens at the fair.

While almost any name per-

nally known to be available must, because a bid from a fair, the prefer-

ence among the one be the talent for the top disk artists.

The Mills Brothers work, Dr. David Wells, is in Los Angeles. They are at their home at 14410 Forum, one of the largest in South City State Fair, and are expected to be visited by General E. A. Haas, outdoor artist, who is also expected to be visited by General E. A. Haas, outdoor artist, who is also expected to visit the fair. The wedding of the Colleen with big names. Patti Duke, the 16-year-old, gave the

Ladies Four, Thurl Baack and Bill Duke are seen, with a free admission the fair to two nights in the Colleens at the fair.

While almost any name per-

nally known to be available must, because a bid from a fair, the prefer-

ence among the one be the talent for the top disk artists.

The Mills Brothers work, Dr. David Wells, is in Los Angeles. They are at their home at 14410 Forum, one of the largest in South City State Fair, and are expected to be visited by General E. A. Haas, outdoor artist, who is also expected to be visited by General E. A. Haas, outdoor artist, who is also expected to visit the fair. The wedding of the Colleen with big names. Patti Duke, the 16-year-old, gave the

Ladies Four, Thurl Baack and Bill Duke are seen, with a free admission the fair to two nights in the Colleens at the fair.

While almost any name per-

nally known to be available must, because a bid from a fair, the prefer-

ence among the one be the talent for the top disk artists.

The Mills Brothers work, Dr. David Wells, is in Los Angeles. They are at their home at 14410 Forum, one of the largest in South City State Fair, and are expected to be visited by General E. A. Haas, outdoor artist, who is also expected to be visited by General E. A. Haas, outdoor artist, who is also expected to visit the fair. The wedding of the Colleen with big names. Patti Duke, the 16-year-old, gave the

Ladies Four, Thurl Baack and Bill Duke are seen, with a free admission the fair to two nights in the Colleens at the fair.
Cisco Kid Sparks
Memphis Gate Highs

Appearing Aids in Chalking Up 60,329
Attendance Peak, Doubles Rodeo Crowds

MEMPHIS, Oct. 2.—The Cisco Kid (Duncan Renaldo) helped the Mid-South Fair here chalk up the biggest single day's gate in its history, 60,329, Friday (1), and thus close the seven days of the nine-day run, the event trailed the 1953 attendance for the same period.

The Cisco Kid also was credited with doubling by about 6,000 attendance at the rodeo matinee and night show. An estimated 3,000 would-be rodeo patrons were turned away.

Rodeo Up 20 Per Cent

The rodeo, in its 15th show, Thursday, was up 20 per cent over 1953, with the publicity attendant to the Cisco Kid's scheduled appearance credited with building rodeo interest and its gate even further when he was not on hand.

At the end of this first seven days, the fair's attendance was 252,946, as compared to 238,854 for the previous year. Last year's Wednesday (20) took a big hit out of the gate.

The ride-and-show operation sponsored by KIVK, which turned over a profit, was turned over to Reed Kelley, who was the Cisco Kid's secretary of the fair, for the seventh year.

Close to 2,000 people, which was

Wynn, fair manager, estimated the increase at about 7 per cent at the end of the first seven days.

Games concessions, the carriage contract for which is held by Chuck Monroe also up last year. Moss is operating 32 concessions, a drop more than in 1953, and the higher yield is attributed to that increase.

Color TV Clicks

A demonstration of color TV, in which the local outlet, WMCCT, in TV, has proved a big hit with fair patrons. Given strong advance publicity, it played to capacity in a large tent once and drew many viewers at other sets spotted throughout the grounds.

The Spectrum's show ran behind last year in attendance during the first seven days. Off slightly were commercial exhibitors, with fair secretary Wynn estimating that they would yield about 5 per cent less than last year.

New feature was the use of a steam cannon owned by Harry Shell of Farmington, Mo., for bally. It was used alternately in front of the Sports Show, the rodeo, and to the rear of the Rodeo Rodeo on the midway.

Hillsdale Gate Cut 20% by Showers

HILLSDALE, Mich., Oct. 2.—The American Fair moved into the final day of its seven-day run here today after rain had cut out attendance and receipts. For the most part the grandstand shows were hit hardest, but traffic through the outside gate was off an estimated 50 per cent, according to Harry B. Kelley, who was the Cisco Kid's secretary of the fair, for the seventh year.

First two days of the run were good, which was

expected for rain on the first day, when the Cisco Kid was closing the gates to the fair.

Kid's Day, saw a record number of people over the midway to see the shows and give the midway a big boost to the final day. Rain made the show today, but the harness race program and the Gertrude Avery grandstand show was held.

Tuesday's races were postponed and a variety show, using Avery acts, was put on as a substitute. The harness race program was run off on Friday, also with a double program. A big advance sale of raffle and carnival samples helped erase the financial cost.

A Good Communication

The American Fair, under the management of Gerald and Lee Francen, moved the midway attractions here, Midtown takes on the rides, shows and concessions and closed with the Cisco Kid's decision. In addition to the main rides, congested by the Cisco Kid, a dark ride, there were two in the line-up, Amos Youngblood's Flyphon and Fred Wetlother's Carving Show.

Beatty Cuts Tour

(Continued from page 4)

before entering the race track on the tour which was cut short.

THE TWILIGHT WHIRL

"Best Buy in Rides Today"

Ride

• Very Popular and Profitable
• Good Looking
• Good Quality
• Comfortable

and what a Repetition

SELLNER MFG. CO.
Fairbault, Minnesota

THE BILLBOARD OCTOBER 9, 1954

THE WORLD'S LARGEST BUILDER OF MOBILE HOMES

Finest KIDDE RIDE

For the Home or the Office

SMITH SMITH

Send for details

August and September

BLOWOUT

already included

Ride

NOAA SPEED WEAVE RIDE and Atomic Jett Fright Rides, large

and medium.

phone 365-6150

Send for details

the following established ride manufacturers:

RIDE

SMITH SMITH

THE BILLBOARD OCTOBER 9, 1954

SMITH SMITH

Send for details

THE BILLBOARD OCTOBER 9, 1954

RIDE

SMITH SMITH

Send for details

the following established ride manufacturers:

RIDE

SMITH SMITH

Send for details

Page 66

THE BILLBOARD

257,969 Sets
New Timonium Turnout Mark

TOMINION, Md., Oct. 2.—An increase of 34 per cent in attendance was marked up by the Maryland State Fair, whose attendance for 11 running days reached 257,909. Last year's total, which was an all-time record, was 193,078.

The attendance is in two parts, separate admission being charged for the fair proper and for the pari-mutuel racing area. The racing section showed a marked increase over the previous week's figures, however. The fair gate, at which it was estimated that 30 per cent, was 26 per cent over 1952, the previous year, compared with 121,166. At the track 91,955 attended at $1.20 a head, compared with last season's 82,712.

At a Labor Day date Timonium enjoyed perfect weather for its holiday run. Opening on Wednesday, September 1, the annual precinct to roll up better in creases for eight of its 11 days.

There was a mid-week slump on Tuesday and Wednesday (18), and another on Friday (19), which was caused by the threat of Hurricane Edna.

Officials were elated at this year's run's success in the face of competition for the first time with Baltimore's monster double-park circuit, which was playing a vital series at both the fairgrounds and in Indianapolis.

Total paid handle for the 10 days of racing—noon on Sunday (5)—was $9,396,804, or about 6 per cent below that of last year.

There were no discouraging figures reported by the track officials. General manager John M. Hadley reported that the betting on the pari-mutuel was laid to extend heat and humidity which set in following Labor Day, Chilidays and Labor Day, and 12 were admitted to the fair the fair every day.

Don't Dream About Home...Take It With You!

The "M" System Mobile Home, Vicksburg, Miss.

"M" SYSTEMS, INC.

DIVISION OF

MADE IN KENTUCKY

the World's Largest Builder of Mobile Homes

Vicksburg, Miss.

"M" System Model 5212-4 in 15' 9" by 52' 5" wide.

"M" System Models available in 12', 15', 18' by 52'.

bathroom, plenty of cabinet space. Fully equipped, Ready to live in. Low down- payment plan, literature and floor plans of nationally famous "M" System Mobile Homes.

WRITE TO: D. F. McALISTER, VICKSBURG, MISS.

IDEAL FOR CITY PARKS, AMUSEMENT PARKS, ZOOs, FAIRGROUNDS, BOARDWALKS AND INDUSTRIAL USES. (CARS ILLUSTRATED IS PORT OF TRAIN PURCHASED BY CLEVELAND MILLING MACHINE CO.)

NATIONAL'S TRACKLESS TRAIN

An All Purpose Transportation

RIDE

IDEAL FOR CITY PARKS, AMUSEMENT PARKS, ZOOs, FAIRGROUNDS, BOARDWALKS AND INDUSTRIAL USES. (CARS ILLUSTRATED IS PORT OF TRAIN PURCHASED BY CLEVELAND MILLING MACHINE CO.)

CARS ILLUSTRATED IS PORT OF TRAIN PURCHASED BY CLEVELAND MILLING MACHINE CO.)

NATIONAL AMUSEMENT DEPARTMENT CO.

Box 480 VAF Phone Miller 5046 Dayton 7, Ohio

257,969 Sets
New Timonium Turnout Mark

TOMINION, Md., Oct. 2.—An increase of 34 per cent in attendance was marked up by the Maryland State Fair, whose attendance for 11 running days reached 257,909. Last year's total, which was an all-time record, was 193,078.

The attendance is in two parts, separate admission being charged for the fair proper and for the pari-mutuel racing area. The racing section showed a marked increase over the previous week's figures, however. The fair gate, at which it was estimated that 30 per cent, was 26 per cent over 1952, the previous year, compared with 121,166. At the track 91,955 attended at $1.20 a head, compared with last season's 82,712.

At a Labor Day date Timonium enjoyed perfect weather for its holiday run. Opening on Wednesday, September 1, the annual precinct to roll up better increases for eight of its 11 days.

There was a mid-week slump on Tuesday and Wednesday (18), and another on Friday (19), which was caused by the threat of Hurricane Edna.

Officials were elated at this year's run's success in the face of competition for the first time with Baltimore's monster double-park circuit, which was playing a vital series at both the fairgrounds and in Indianapolis.

Total paid handle for the 10 days of racing—noon on Sunday (5)—was $9,396,804, or about 6 per cent below that of last year.

There were no discouraging figures reported by the track officials. General manager John M. Hadley reported that the betting on the pari-mutuel was laid to extend heat and humidity which set in following Labor Day, Chilidays and Labor Day, and 12 were admitted to the fair the fair every day.
Allentown, Trenton Pay Off for WOM
Bingo Return Aids Penney Earnings; Weather Break Helps With Jersey Date

TRENTON, Oct. 2.—Frank Beri-
gen's World of Mirth Show is get-
ting its first break in weather in a long time at the Metropolitan State Fair. If this feature continues, the weather at the fair is expected to be favorable for the remainder of the show. Beri, who is in charge of the event, credits his staff for the successful operation of new and appealing units.

As in the past, however, the Continental is the most popular unit with the fairgoers. The Continental, a midway show, has capacity of 300,000 people. It gives the patrons of the fair the opportunity to try their luck at various games.

Beri is also planning to add new units to the show. He has ordered an additional 10 units for the fair, including a new ride that will be opened next week.

With near-perfect weather prev-
vailing, the crowd Sunday hit near-record propor-
tions. The weather since then has continued good and attendance is announced as well ahead of last year even though the annual is a fight for interest in the face of the world's hobbies.

Bingo Aids Allentown
The return of bingo to Allentown sparkled the operation for opera-
tors and public alike. The op-
eration of the stands earned consi-
siderable publicity, including page one coverage for the Allentown Express, and prominent even better than average gross for the Beri operation which had two of its operators under con-
dering command.

Except for the virtual loss of Tuesday (21) to the elements, the show had operated weekly with the washout it is unlikely that the show earnings dipped un-
der previous years.

Sufficient show units were up to use the show on Monday, opening the event on Monday night (20). The crowds and spec-
cular interest were reported as among the best ever. Important, too, was the weather, which ended for Big Thursday, the day of the tra-
ditional big turn, and mariner were reported good all around.

Concessions Okay
Exhibitors of the Allentown units operated by Bernard (Bucky) Alex-
er were also reported good. The con-
cession reports were outstanding in the past with panoramas featured at many stands.

Charley Cooper's Counter and Bob's Diner had been doing very well. The Allentown rides, once negligible, has been built up this year and is a sight to behold. The Allentown rides, once negligible, has been built up this year and is a sight to behold.


Pomona Up for Illions, Down for Babcock Rides

POMONA, Calif., Oct. 2.—A 10.05 per cent increase in revenue was shown by the Harry A. Illions devoted Fair Midway at the Los Angeles County Fair during the first 12 of the 17-day run. For the first time in Pomona's 14 years the fair dropped below 14,000, due to weather conditions.

The rides were complemented by those of Frank W. Illions' United Shows, managed by Larry Ferris. The show also has the effect of being in the second year of operation of the Pomona Palms Show, which had its opening.

Prices on the rides was dropped this year to give the patrons the benefit of the tax on the fair equipment. Actually the reduction amounted to the tax money plus 1 cent. Ferris said that the gross from the rides the Babcock interest operated were below that of two years ago when this equipment was on the grounds. He added that the gross was falling behind that period when the show used fewer pieces. Babcock declared that the revenue was not up to expectations in view of the added equipment and increase in the area's population. The estimated gross, consol-
dated convention, will be off between 20 and 25 per cent. Of the money checked during the first 12 days of the run, the kickers were

Betty Williams, Noted Feature, Passes at 22

TRENTON, N. J., Oct. 2.—Betty Williams, 22, famed double-
hooded midway attraction, died of heart failure here Wednesday. Betty, who had diabetes, was not known to be seriously ill and her death came as a shock to her managers, Mr. and Mrs. Dick Best who had supervised her show business activities from the time she was three years old.

She is survived by her parents and 13 brothers and sisters. Burial will take place in Lehigh, Ga., where she was born and her parents still reside.

Generally considered the most powerful attraction in the human oddity field, the Negro girl had a second, or twin, tour growing from her clan. In all she had shown some two and four legs.

Betty was always exhibited separately as a featured attraction. She had been exhibited by the best of the most of the country's largest fairs, including Chicago's and others.


This advertisement is not an offer to sell these securities. They are subject to the registration and prospectus requirements of the federal securities act. Information about the issue, the securities and the circumstances of the offering is contained in the prospectus which must be given to the buyer.

NEW ISSUE

200,000 Shares

AMERICAN TRANSPORTATION INSURANCE COMPANY

This company is being formed to write multiple lines of insurance for all normal type risks and for special risks such as amusement parks, carnivals, circuses, fairs and special events.

Common Stock
Sale Price $15.00 per share, minimum of five shares per purchaser. Per value $10.00, contribution to surplus $5.00.

Total offering $3,000,000.00
Divided $3,000,000.00 capital, $1,000,000.00 surplus.

No reparation or compensation of any kind for the sole of stock is to be allowed anyone.

Schafer Hits Red One at Longview Fair

LONGVIEW, Tex., Oct. 2.—W. A. Schafer's just for Fun Shows here this week at the Gregg County Fair and then Fri-
ted to the final lineup on the car-
rid and show grosses were being whipped 40 per cent ahead of last year.

Annual, which is in its sixth year, is operated by the Gregg Chamber of Commerce. The Sky kings' high act was a feature attraction on the Schafer midway.

Schafer announced last week that he had booked his fat boy, Robert Earl Hughes, into the Clift Wilson midway at the Texas State Fair. The Schafer org's Win-
ner this year being a show and business at the recent Armore, had been cut 50 per cent ahead of last year.
McCaflery Rites in Chicago

Record 97,943 Kids’ Day Attendance

Oklahoma City, Oct. 2—The Oklahoma State Fair—willed here on Saturday (23) to the accompaniment of bewildering sounds, colors and smells—closed its gates Sunday (24), weather permitting, after 111 days of entertainment activity. The fair, which opened Wednesday (1st) and was scheduled to close Thursday (6th), proved to be one of the most successful fairs in the state’s history.

The fair was a grand success, with more than 11 million people attending during its 111 days of operation. The fairgrounds were packed with people of all ages enjoying the various attractions offered.

Cotton Kennedy and several other fair officials attended the closing ceremonies. Kennedy said that the fair had been a great success and that it would be held again next year.

Kennedy thanked all of the people who helped make the fair a success, including the fair staff, the vendors, and the visitors who came to the fair.

The fair was a great success, and all of us are looking forward to next year’s fair. We hope to see everyone again next year.
Carnival Routes
Send to:
2100 First St.,
Cincinnati 31, O.

Routes of for current week & when same are given.
- Send cash orders to:

The T.V. Shows Listed Here are those for which a T.V. signature is required.

Circus Routes
South Carolina:
11th Street, Columbia 1, S. C.

Yee Acquires Redondo Gear
HONOLULU, Oct. 12 — Island livestock proponent, Frank Redondo, bought midway equipment owned by Frank Redondo, according to Wally Tye, president of the National Livestock and Meat Board organization.

A part of the show will include a No. 12 Ferris Wheel, two Merry-Go-Rounds, Caterpillar, Robot, Small Animal Show, Spooks and three Merry Mix devices. In the lid line-up will be a Miniature Train, a steam train, ponies, two boat rides, two Kiddie Ferris Wheels, Trolley, miniature Octopus, Carousel, and several midway games.

In addition, the show will carry upward of 25 concessions and four midway vendors. Nee said no weather problems caused by snow-covered diesel plants.

For Ben S. Allen, head man of Poster, Inc., Philadelphia, is back at his desk after a nine-week vacation following the Labor Day immediately plunged into plans for next year.

W. E. Page
To Winter in New Orleans
LEIGHTON, Ala., Oct. 2—Page Bros. Shows will remain out for eight more weeks, will close in New Orleans in early December and establish winter quarters in that city this year, Page, manager, announced. Volunteer Shows, also Page Bros., and managed by Elmer Reed, will take off the Springfield, Tenn., winter carnival to this area.

That fair was sponsored by the schools, and show enjoyed good business. Frank Hunter's monkey unit has been top and has played consistently with Dan Riley's Side Show in second place. W. O. McKeen and Joe Myrick, both joined with concessions.

Big Boys visited Buff Hall Shows at the nearby Florence, Ala., fall fair, and will joint with Buff Hostle, Charles Criggs, Mac McKee and Daily Shows, according to Frank Feigl, of the Billboard.
$2 MILLION COLISEUM
VOWED FOR ALLENTOWN

ALLENTOWN, Pa., Oct. 2—A $2 million combination sports arena-colliseum has been promised by President Howard Singmaster as the next step in Great Allentown Fair improvements. It will be built on the site of the old Chow Street side of the fairgrounds, on land leased from the Pennsylvania Turnpike. Singmaster is quoted as saying that the new building "will become the focal point in 1954. As envisioned, it will be a multi-purpose coliseum for sports events and entertainment. Facilities would be included for basketball, ice hockey, horse shows and indoor sporting events. Singmaster cited $150,000 in improvements during his 18 years in Allentown, "but the time has come to the high step in the program. We have, in the minds of the community, the essential basis for which these improvements were made. The structure would house the fair's turnstile box, get new modernized rest rooms, display space for a year-round showing of events, and other changes.

WEATHER CURBS
ALLENTOWN 12%
105,336 at Turnstiles; Exhibit
Space Jammed; Bingo Returns

The last day of fair was forced to close its automobile gates at 1 p.m., as the parking facilities were simply taxed.

The Gooding Amusement Company, by popular attraction, packed up a whopping gross on the big day reported at $35,000. Throwing Water was one of the attractions that helped build the 12% gate with a widely-distributed fair during the day, played to big crowds and brought selling prices for the evening.

So heavy was the crowd on the final day the fair was forced to close its automobile gates at 1 p.m., as the parking facilities were simply taxed.

The Gooding Amusement Company, by popular attraction, packed up a whopping gross on the big day reported at $35,000. Throwing Water was one of the attractions that helped build the 12% gate with a widely-distributed fair during the day, played to big crowds and brought selling prices for the evening.

JOSE, the seven-year-old horse, was taken by the turnstile box, get new modernized rest rooms, display space for a year-round showing of events, and other changes.
Richmond: 190,127 in 7 Days

RICHMOND, Va., Oct. 2.—Perfect weather for the first seven days of Virginia State Fair produced an announced 29 per cent attendance larger than that of 1933. The better than 115,000 for the first three days set a new mark, and Saturday's attendance of 25,163 set a new one-day record. The event, which has cost $250,000, 1933's total of 340,000 would not be achieved so early.

Attendance breakdown is as follows:

Friday (24) 11,043
Saturday 2,751
Sunday 21,515
Monday 24,000
Tuesday 40,000
Thursday 24,000

A windstorm on Wednesday (20) caused considerable rainfall during some parts of the carnival, but no damage was done to the buildings or tents.

Plenty of Entertainment
The fair opening was also marked by the air-draw, which drew a full house for an opera on Saturday, the matinee show in the grandstand on Friday night, and a four-reel picture on the big screen.

Eyehigh Run at Bloomburg
BLOOMSBURG, Pa., Oct. 2.—The 100th Bloomburg Fair was probably one of the best attended in the history of the annual event.

The first day's attendance was 1,000 in evidence yesterday afternoon. The show was busy and humid for the day, which resulted in the first day of the fair being declared a perfect day.

The second day's attendance was 1,500 in evidence yesterday afternoon. The show was busy and humid for the day, which resulted in the second day of the fair being declared a perfect day.

The third day's attendance was 2,000 in evidence yesterday afternoon. The show was busy and humid for the day, which resulted in the third day of the fair being declared a perfect day.

The fourth day's attendance was 2,500 in evidence yesterday afternoon. The show was busy and humid for the day, which resulted in the fourth day of the fair being declared a perfect day.

The fifth day's attendance was 3,000 in evidence yesterday afternoon. The show was busy and humid for the day, which resulted in the fifth day of the fair being declared a perfect day.

The sixth day's attendance was 3,500 in evidence yesterday afternoon. The show was busy and humid for the day, which resulted in the sixth day of the fair being declared a perfect day.

The seventh day's attendance was 4,000 in evidence yesterday afternoon. The show was busy and humid for the day, which resulted in the seventh day of the fair being declared a perfect day.

The Air-Draw, which is one of the main attractions of the fair, was well attended during the week.

Puyallup Draws 324,163 Despite Tighter Economy

Puyallup, Wash., Oct. 5—When Puyallup Fair closed its 11-day run here Sunday (25), it had drawn 324,163 people, which was considerably less than the 400,000 who visited the fair last year. The fair closed on Sunday night with a grandstand show and a fireworks display.

To ensure the best possible weather for the fair, the weather bureau was consulted each day, and a schedule was worked out to ensure the best possible weather for the fair. The weather bureau was consulted each day, and a schedule was worked out to ensure the best possible weather for the fair. The weather bureau was consulted each day, and a schedule was worked out to ensure the best possible weather for the fair. The weather bureau was consulted each day, and a schedule was worked out to ensure the best possible weather for the fair. The weather bureau was consulted each day, and a schedule was worked out to ensure the best possible weather for the fair.
NEW YORK, Oct. 2—Although not typical of kiddie park operations in other parts of the country, which are in the midst of their summer run, Major Rides Over at Some Kiddie Parks

PARKS-RESORTS-POOLS

Communications to 188 W. Randolph St., Chicago 1, Ill.

OCTOBER 9, 1954

72 THE BILLBOARD

Rocky Point Plans 4,000-Seat Hall

Project is Result of 500G Storm Loss; Coaster Building Necessarily Delayed

WARWICK, R.I., Oct. 2—Plans for a new dinner hall replacing the灭亡 unit wrecked by Hurricane Carol have been readied for Rocky Point Park, Owner Vincent Ferla said that the new unit will accommodate 4,000 patrons, an increase of some 600 in capacity.

Construction of a new dinner hall will mean the postponement of plans to build the largest Roller Coaster in New England, a unit properly scheduled for operation next season. However, Ferla said, if all goes well the Coaster will be erected in time for the 1955 season.

Hurricane damage to the park amounted to an estimated $500,000. The destroyed five-year-old dinner hall was worth $250,000.

The Ferris Wheel and the building housing the Merry-Go-Round were also demolished. High water filled the swimming pool with sand and cut away considerable shore line. Many of the trees which survived the 1938 hurricane were felled.

SHOPPING CENTER KIDDIELAND

Moving Indoors for Winter

DEPOT, Oct. 2 — The specta-

tacle of an amusement park that is moving indoors for the winter has contin-
curred year-round operation is being performed at Kiddieland, Park, this unit, operated by Joseph Anton, was opened as a "Winter Stroll," at the world's largest indoor amusement park of Northland Center, containing 800 stores, with a parking lot for 7,000 cars.

The Kiddie Park, occupying a space about 50 by 100 feet, was set up on a section of the pavement parking lot adjacent to the J. P. Morgan Bridge at the top of the park. The main attraction is a group of rides, all made by King Manto, a popular creator of the park's other major rides, which include the Cubby Bear, the Merry-Go-Round and the Kiddie Coaster. The Merry-Go-Round was installed for the first time in the park, the others, the various rides.

A separate tent houses five colorfully decorated rides, including the kiddie park's most popular ride, the Kiddie Whirl-O-Round, in a space about two-thirds the size of the main building.

The Kiddie Park is a member of the national Association of Amusement Parks, Pools and Beaches.

Salutes

THE SHOWMEN'S LEAGUE OF AMERICA

National Association of Amusement Parks, Pools and Beaches

41 Years of Activity on Behalf of Showmen Everywhere Is a Proud Record

Our membership is proud of its association with your many charitable activities and benefits for showmen.
Dixie Trek Starts
Okay at Stratford

Shebly Okay Despite Drought Losses;
Show Gears for Big Date at Raleigh

GREENVILLE, S. C., Oct. 2.—The James E. Stratford Shows got off to a good start in their last week at near Gibb's in the Country Fair, Shelby, N. C. The weather this year was not as good as last but when the event was almost complete.

While the day weather made for a fine event, the last few hours, it also contributed to the

WISE WEISS

Added Flash Helps Hold
Grosses Up

TRENTON, Oct. 2.—Conflicted with the recurrent report that concessions are dropping off because money is tighter and people are more reluctant to spend. Big shows use added flash to edge the truth of the statement. But, added flash is the very pretty solution to the problem as it is a way of bringing out the flash and the quality of his merchandise. And it is apparent even to the very pretty one.

The addition of flash and good merchandise are immediately apparent and not conversation. Large helms filled dirigible-type balloon attached to brother's hogs, trailing streamers advertising operation, can't be missed.

The fair opened last week at Allentown, Pa., after a two-year wait for a chance to open the overall gas this year. This week the fair is at date in power with wife Martha and son Jackie operating units at the Bloomsburg (Pa.) Fair.

'54 Fairs Up
For Stephens

CONVY, Oct. 2.—C. C. Stephens, the owner of the family of fairs on the border of North Carolina, is cooking his name, said here this week that the early season fairs of this year were ahead of last year.

TheWhile the circus was under way, it was the time spent in the shows and a chance to see the shows and their operations several times last week.

Richmond $$ Up
For Cetlin-Wilson

RICHMOND, Va., Oct. 2.—The Cetlin & Wilson Shows opened from their inundated on several days last year at the Virginia State Fair, this year has had to contend with only wet, heavy rains.

Thus Monday (26), and according to fair officials, the show had at last week an attendance of 15,000 a year when J. A. Mitchell, the treasurer, said he had already credited the date as being in the $4,000,000 classification of midway earnings.

The show got off to a good start in a cool, public climate with a preview showing staged for invited guests on Thursday night (23), the night before the official opening. About 1,000 guests were present.

Several days were available for setting up and, consequently, it was possible to present all units to their best possible advantage. The size of the plant and the lineup of attractions are so large that almost any size could be accommodated.

Reading Good

The show was up faster from Reading, Pa., and a fair date that was virtually washed out by rain on Thursday (23). The weather at Reading reported showed earnings there better than what the operation at that event.

This was a better position to get the cream at Reading this year than ever before, since no better attendance than full equipment was in and ready to participate in the full run of the event for several previousML. This made it possible for the big bandwagon to make the opening day and it was one of the top crowds of the week.

Betty Pasco is the latest entry in the Showmen's League of America to enter Mrs. Doc Do

Fire Levels WOM Side
Show Top

TRENTON, N. J., Oct. 2.—Fire destroyed the Side show Top at the World of Shows midway at the New Jersey State Fair shortly after the opening of that event Thursday morning (30). A space top was brought on from the show train and owned by volunteer show person, who rushed first to help fight the fire, in a matter of minutes so no working time was lost.

Operator Dick Bass assured that the fire might have started from a cigarette. The inside dance went up in flames which charred and burned away and the top was lost. The loss was placed at several thousand dollars.

Collins in WQ
After Winning 1954 Season

MINNEAPOLIS, Oct. 2—Wil
dam Collins' Shows are back in the barn after what Owner Collins called the snowiest winter ever for a show and the most revenue for the whole season at the eastern States Exhibi

tion at Springfield, Mass., and re
turned to its Manchester, N. H., winter quarters.

Collins is the owner and operator of the shows, in town this week. Earlier, he was well received for the winter season, said a reporter who was boned into the show. The inside dance was encountered and working time was lost but, on the whole, the operation was plain and profitable.

A State Fair of the plains has the point of many other show operators in reporting that the pretty good fortune for the season was due to weather. The performances were many. This, apparently, reflected a more cautious angle toward spending on the part of the public. The other than fair, they were anxious enough to patronize the shows and event last year, this year was better because the King Reid Show was one of the many reins and largest good fortune for the season is the unusual weather that increased their income.

Despite the fact that the equip

ment is still in the process of being cleaned, some other elements were slightly ready on securing important commission for the fair. The work will possibly expand in a routine at the show. Despite the progress in this direction will be dependent upon initial bookings.

A second trek into Canada this week proved not all right for the Vermont showman and politician.

In addition, a State Fair of the plains has the point of many other show operators in reporting that the pretty good fortune for the season was due to weather. The performances were many. This, apparently, reflected a more cautious angle toward spending on the part of the public. The other than fair, they were anxious enough to patronize the shows and

Florence, Ala., Re-ink's Hottie

FLORENCE, Ala., Oct. 2—Biff Thomas' Stars & Stripes at the North Alabama State Fair here in Florence, Ala., received a big, big show last week. The show was announced. Jackson this week, re

The club’s executive secretary told the fair people, "the show should be made first column, fast travel, giving full effect to the leading outfit in the East, and also the late winners," according to the official of the Cetlin & Wilson Shows in Florence, Ala.

Among the organizations}

CARNIVALS

Communications to 188 W. Randolph St., Chicago, Ill.

THE BILBOARD

SEPTEMBER 10, 1954

1954

Sharon Mes, Rides, Games
At Memphis Edge Up

Clif Wilson's Shows, Ride Line-Up
Draws Rave Notices From Newspapers

MEMPHIS, Oct. 2.—Shows, rides and games — all yellowed slightly better busi

ness at the new Florence, Ala., fair. The "French Vantil," a popular showman, married his lady, Betty Colub, was running in second spot at the end of the first week. The showman in Show in third position, and the 21 rides was in fourth spot.

The Colubs are of Gulf Coast, Barataria, French Quarter, while the "Ape Show" is a Wild Life Show and a Stream, Animal Show, both owned by the same family. Paul Grimes, bull owner in Chalmette, helped the Senga's four-kids ride. The show was opened by a well Salt Lake's Western show, added by the flair of

Atlanta Start
Okay for Buck

ATLANTA, Oct. 2.—A good start for the Buck Shows midway on Thursday (30) at the Southeastern Fair, 46th year, was colored characterized in the thing at the time it was reported, the crowd went wild.

"Dancing Waters" on the mid-way this week is expected to be a big draw. The show was not expected to appeal much to the crowds, but it is expected to last through the remainder of the fair.

The money raised is broken down as follows: Dues $5,000, operating expenses $5,000, miscellaneous costs $5,000, members $1,200. Book week, they will be paid $2,000, and total operating expenses $40, and donations $400.

Carnival midway at the Fair, the show is owned by the Colubs, who are running in second place after a week of the show. The Colubs were the only ones to make a comeback in the field of shows and games.
CARNIVALS
THE BILLBOARD
OCTOBER 9, 1954
ALL TYPES OF WHEELS
Big Size
MIDWAY CONFAEB

HIGH STRIKER
A consistent money maker! Center of attraction at Amusement Parks, Fair Grounds, Picnics, Carnivals. Built to make and take plenty of action. Quality built throughout and substantially constructed for many years of profitable operation. 28 ft. stands ready for any handling. Includes mast, real stuffed nickel-plated chicken. 20 feet.
SEND FOR CATALOG
H. C. EVANS & CO.
1556 W. CARROLL AVE.
CHICAGO 7, ILLINOIS

FREW SPACES OPEN ON INDEPENDENT MIDWAY SUCH AS:
Glasst ghed, Jewelry, Scales and Age, Pop Corn, Candy Apples, Airplane Rides, Novelty Items, etc. FOR THE SECOND ANNUAL NORTHEAST ALABAMA AGRICULTURAL & INDUSTRIAL EXPOSITION, INC.
OCTOBER 23 THROUGH OCTOBER 30, AMISTAD, AL.A.—Right in heart of city 10 Counties taken part in this wonderful event PARADES AND BAND CONTESTS. 20,000 Wees and Soldiers stationed here... Day Exposition was started.
Call (205) 555-9999 104 24 East 12th St. J. V. GREER, Pres., Anniston, Ala.

EMANUEL COUNTY FAIR
SWAINDSBORO, GA. October 11 to 16 EXCHANGE CLUB 7 COUNTY FAIR BRUNSWICK, GA., October 18 to 23 Both fairs been final, with modern grounds, buildings and full fair programs. With three new tent it is called.
WILL PLACE SHOWS—WILL PLACE CONCESSIONS—ALL Hunky Parks, Merchandise and Oufit Sales etc. Good opening for Piano, Hats, Long and Short Ranges, High Striker, Small Dip, Novelty Items, 4-post Bells, Cig. Rings, Jewelry, etc.
NOTE: Booking now for the big Oufit Fair. Alladdress this week.

JAMES H. DREW SHOWS
10/o Western Union, Savannah, Georgia, this week.

"DO-IT-YOURSELF" HOME & HOBBY SHOW GRAND OPENING State Fairgrounds Exhibition Building October 20, 21, 22, 23, 1954 Can make few end or name service for Georgia "Do-It-Yourself" pitch items. Write or Wire E. J. DREW P. O. Box 1666 Phone 2-3571, State Fair, Lincoln, Nebraska.

GIRLS GIRLS GIRLS GIRLS
Wanting fine young girls to work for us. Minimum 15 years. Must be able to speak English. Return this ad to Beth, 500 Market St., Denver, Colo.

J. SCHORTINO
GENERAL DELEGATE NEW YORK, N. Y.
All people must be able to speak and earl on other than Fall.

WANTED For the State Fair Grounds at Richmond, Virginia. We are seeking a competent young woman to handle the "Park After Dark" show girl equipment and to assist in making the Grandstand attractive for the 1954 season. Interested applicants submit resume to Manager, Educational Department. Virginia State Fair, P.O. Box 434, Richmond, Virginia.

ROVER TURNER
Unemployed, would like to find work in North Carolina or Virginia. Can be reached at 104 W. Main Street, Danville, Virginia. Phone 395-5858.

ROBERT STARK
Unemployed, 30, experienced in all kinds of work, especially window cleaning. Will work anywhere in the United States. Address Box 1234, Richmond, Virginia.

WANTED TO BUY Local model S & B Big Shot Arm Ornaments and Trigger for the best price. State your condition. State line Rides

R. S. AMERICAN CARBON & ACID CO.
60th SEARCHLIGHT CARBON
P.O. BOX 108
GREENWOOD, S. C.

WANT A WIFE?
See your local newspaper advertising for married women. Want a beautiful wife? Write the MARRIAGE '54, 511 E. Independence St., Denver, Colo.

WANT A WIFE?
See your local newspaper advertising for married women. Want a beautiful wife? Write the MARRIAGE '54, 511 E. Independence St., Denver, Colo.

WINTER QUARTERS FOR RENT
Simple indoor storage space, and building quarters for horses and other livestock. Great climate.を使った。\n
GREENWOOD EUROPEAN MFG.\nDec. 13\nGreenville, S. C.

TURNT SCOTT
Wanted. Foremen, Help on Roller Coasters. Long season for some men. Address Wm. Seiler, Redlands, N. Y.

WANTED TO BUY
Local model S & B Big Shot Arm Ornaments and Trigger for the best price. State your condition. State line Rides

R. S. AMERICAN CARBON & ACID CO.
60th SEARCHLIGHT CARBON
P.O. BOX 108
GREENWOOD, S. C.

WANT A WIFE?
See your local newspaper advertising for married women. Want a beautiful wife? Write the MARRIAGE '54, 511 E. Independence St., Denver, Colo.

WINTER QUARTERS FOR RENT
Simple indoor storage space, and building quarters for horses and other livestock. Great climate.を使った。\n
GREENWOOD EUROPEAN MFG.\nDec. 13\nGreenville, S. C.

TURNT SCOTT
Wanted. Foremen, Help on Roller Coasters. Long season for some men. Address Wm. Seiler, Redlands, N. Y.

WANTED TO BUY
Local model S & B Big Shot Arm Ornaments and Trigger for the best price. State your condition. State line Rides

R. S. AMERICAN CARBON & ACID CO.
60th SEARCHLIGHT CARBON
P.O. BOX 108
GREENWOOD, S. C.
ARIZONA STATE FAIR
PHOENIX, ARIZONA
NOVEMBER 5-14 INCLUSIVE
Plenty of parking space—Uptown location—Attendance 250,000.
NOW BOOKING CONCESSIONS
SPACE $15.00 PER FOOT
CONCESSIONERS, GET YOUR WINNER'S BANKROLL HERE.
LAST MAJOR WESTERN FAIR OF THE 1954 SEASON
Wire—Write
CRAFTS 20 BIG SHOWS
OR PHONE
7283 Belleair Ave., North Hollywood, Calif. Phone Poplar 5-0909, or Crafts as per Billboard route.

PIEDMONT INTERSTATE FAIR
October 11 to 16 inclusive, Spartanburg, S. C.
GEORGIA STATE FAIR
October 18 to 23 inclusive, Macon, Ga.

THE BILLBOARD CARNALS 75

PIEDMONT INTERSTATE FAIR
October 11 to 16 inclusive, Spartanburg, S. C.

Raley Bros’ Expo.
No Grift Anytime
Place for South Carolina’s oldest and best, Chesterfield County Fair, Rock Hill, S. C., week of Oct. 11th; Williamsburg County Colored Fair, Kingstree, S. C., to follow.
Rides, Shows and Concessions. No exclusive. Pembroke, N. C., this week.

ARIZONA STATE FAIR
PHOENIX, ARIZONA
NOVEMBER 5-14 INCLUSIVE
Plenty of parking space—Uptown location—Attendance 250,000.
NOW BOOKING CONCESSIONS
SPACE $15.00 PER FOOT
CONCESSIONERS, GET YOUR WINNER'S BANKROLL HERE.
LAST MAJOR WESTERN FAIR OF THE 1954 SEASON
Wire—Write
CRAFTS 20 BIG SHOWS
OR PHONE
7283 Belleair Ave., North Hollywood, Calif. Phone Poplar 5-0909, or Crafts as per Billboard route.

PIEDMONT INTERSTATE FAIR
October 11 to 16 inclusive, Spartanburg, S. C.

Raley Bros’ Expo.
No Grift Anytime
Place for South Carolina’s oldest and best, Chesterfield County Fair, Rock Hill, S. C., week of Oct. 11th; Williamsburg County Colored Fair, Kingstree, S. C., to follow.
Rides, Shows and Concessions. No exclusive. Pembroke, N. C., this week.

ARIZONA STATE FAIR
PHOENIX, ARIZONA
NOVEMBER 5-14 INCLUSIVE
Plenty of parking space—Uptown location—Attendance 250,000.
NOW BOOKING CONCESSIONS
SPACE $15.00 PER FOOT
CONCESSIONERS, GET YOUR WINNER'S BANKROLL HERE.
LAST MAJOR WESTERN FAIR OF THE 1954 SEASON
Wire—Write
CRAFTS 20 BIG SHOWS
OR PHONE
7283 Belleair Ave., North Hollywood, Calif. Phone Poplar 5-0909, or Crafts as per Billboard route.

PIEDMONT INTERSTATE FAIR
October 11 to 16 inclusive, Spartanburg, S. C.

Raley Bros’ Expo.
No Grift Anytime
Place for South Carolina’s oldest and best, Chesterfield County Fair, Rock Hill, S. C., week of Oct. 11th; Williamsburg County Colored Fair, Kingstree, S. C., to follow.
Rides, Shows and Concessions. No exclusive. Pembroke, N. C., this week.

ARIZONA STATE FAIR
PHOENIX, ARIZONA
NOVEMBER 5-14 INCLUSIVE
Plenty of parking space—Uptown location—Attendance 250,000.
NOW BOOKING CONCESSIONS
SPACE $15.00 PER FOOT
CONCESSIONERS, GET YOUR WINNER'S BANKROLL HERE.
LAST MAJOR WESTERN FAIR OF THE 1954 SEASON
Wire—Write
CRAFTS 20 BIG SHOWS
OR PHONE
7283 Belleair Ave., North Hollywood, Calif. Phone Poplar 5-0909, or Crafts as per Billboard route.

PIEDMONT INTERSTATE FAIR
October 11 to 16 inclusive, Spartanburg, S. C.

Raley Bros’ Expo.
No Grift Anytime
Place for South Carolina’s oldest and best, Chesterfield County Fair, Rock Hill, S. C., week of Oct. 11th; Williamsburg County Colored Fair, Kingstree, S. C., to follow.
Rides, Shows and Concessions. No exclusive. Pembroke, N. C., this week.

ARIZONA STATE FAIR
PHOENIX, ARIZONA
NOVEMBER 5-14 INCLUSIVE
Plenty of parking space—Uptown location—Attendance 250,000.
NOW BOOKING CONCESSIONS
SPACE $15.00 PER FOOT
CONCESSIONERS, GET YOUR WINNER'S BANKROLL HERE.
LAST MAJOR WESTERN FAIR OF THE 1954 SEASON
Wire—Write
CRAFTS 20 BIG SHOWS
OR PHONE
7283 Belleair Ave., North Hollywood, Calif. Phone Poplar 5-0909, or Crafts as per Billboard route.

PIEDMONT INTERSTATE FAIR
October 11 to 16 inclusive, Spartanburg, S. C.

Raley Bros’ Expo.
No Grift Anytime
Place for South Carolina’s oldest and best, Chesterfield County Fair, Rock Hill, S. C., week of Oct. 11th; Williamsburg County Colored Fair, Kingstree, S. C., to follow.
Rides, Shows and Concessions. No exclusive. Pembroke, N. C., this week.

ARIZONA STATE FAIR
PHOENIX, ARIZONA
NOVEMBER 5-14 INCLUSIVE
Plenty of parking space—Uptown location—Attendance 250,000.
NOW BOOKING CONCESSIONS
SPACE $15.00 PER FOOT
CONCESSIONERS, GET YOUR WINNER'S BANKROLL HERE.
LAST MAJOR WESTERN FAIR OF THE 1954 SEASON
Wire—Write
CRAFTS 20 BIG SHOWS
OR PHONE
7283 Belleair Ave., North Hollywood, Calif. Phone Poplar 5-0909, or Crafts as per Billboard route.

PIEDMONT INTERSTATE FAIR
October 11 to 16 inclusive, Spartanburg, S. C.

Raley Bros’ Expo.
No Grift Anytime
Place for South Carolina’s oldest and best, Chesterfield County Fair, Rock Hill, S. C., week of Oct. 11th; Williamsburg County Colored Fair, Kingstree, S. C., to follow.
Rides, Shows and Concessions. No exclusive. Pembroke, N. C., this week.

ARIZONA STATE FAIR
PHOENIX, ARIZONA
NOVEMBER 5-14 INCLUSIVE
Plenty of parking space—Uptown location—Attendance 250,000.
NOW BOOKING CONCESSIONS
SPACE $15.00 PER FOOT
CONCESSIONERS, GET YOUR WINNER'S BANKROLL HERE.
LAST MAJOR WESTERN FAIR OF THE 1954 SEASON
Wire—Write
CRAFTS 20 BIG SHOWS
OR PHONE
7283 Belleair Ave., North Hollywood, Calif. Phone Poplar 5-0909, or Crafts as per Billboard route.

PIEDMONT INTERSTATE FAIR
October 11 to 16 inclusive, Spartanburg, S. C.

Raley Bros’ Expo.
No Grift Anytime
Place for South Carolina’s oldest and best, Chesterfield County Fair, Rock Hill, S. C., week of Oct. 11th; Williamsburg County Colored Fair, Kingstree, S. C., to follow.
Rides, Shows and Concessions. No exclusive. Pembroke, N. C., this week.

ARIZONA STATE FAIR
PHOENIX, ARIZONA
NOVEMBER 5-14 INCLUSIVE
Plenty of parking space—Uptown location—Attendance 250,000.
NOW BOOKING CONCESSIONS
SPACE $15.00 PER FOOT
CONCESSIONERS, GET YOUR WINNER'S BANKROLL HERE.
LAST MAJOR WESTERN FAIR OF THE 1954 SEASON
Wire—Write
CRAFTS 20 BIG SHOWS
OR PHONE
7283 Belleair Ave., North Hollywood, Calif. Phone Poplar 5-0909, or Crafts as per Billboard route.

PIEDMONT INTERSTATE FAIR
October 11 to 16 inclusive, Spartanburg, S. C.

Raley Bros’ Expo.
No Grift Anytime
Place for South Carolina’s oldest and best, Chesterfield County Fair, Rock Hill, S. C., week of Oct. 11th; Williamsburg County Colored Fair, Kingstree, S. C., to follow.
Rides, Shows and Concessions. No exclusive. Pembroke, N. C., this week.

ARIZONA STATE FAIR
PHOENIX, ARIZONA
NOVEMBER 5-14 INCLUSIVE
Plenty of parking space—Uptown location—Attendance 250,000.
NOW BOOKING CONCESSIONS
SPACE $15.00 PER FOOT
CONCESSIONERS, GET YOUR WINNER'S BANKROLL HERE.
LAST MAJOR WESTERN FAIR OF THE 1954 SEASON
Wire—Write
CRAFTS 20 BIG SHOWS
OR PHONE
7283 Belleair Ave., North Hollywood, Calif. Phone Poplar 5-0909, or Crafts as per Billboard route.

PIEDMONT INTERSTATE FAIR
October 11 to 16 inclusive, Spartanburg, S. C.

Raley Bros’ Expo.
No Grift Anytime
Place for South Carolina’s oldest and best, Chesterfield County Fair, Rock Hill, S. C., week of Oct. 11th; Williamsburg County Colored Fair, Kingstree, S. C., to follow.
Rides, Shows and Concessions. No exclusive. Pembroke, N. C., this week.
METROPOLITAN SHOWS

CARNIVALS

AMERICA’S NEWEST AND MOST MODERN RAILROAD SHOW

WANT FOR TWO OF THE BIGGEST AND BEST FAIRS IN ALABAMA-
TALLADEGA, OCT. 11-16; MONROGIE, OCT. 18-23

CONCESSIONS

SHOWS

RIDES

HELP

CENTRAL AMUSEMENT COMPANY

WANTS

Non-conflicting Rides. Can place 5 Eiki and 9 Eiki to deal with ours. Want Tilt, Teeter, Octopith. Want Hanky Panks, no ex. Can place French Fries, Jewelry, Novelties, Eat and Drink Stands, Gadjets, etc. Want one more free act to join us at once.

All contact Sherman Husted, Lewiston, N. C., Fair this week; Tom Gip, N. C., Fair. Will give 11/14; Marion County, Cleveland, S. C. Oct. 18-23; Louis County Fair, Loris, S. C. Oct. 20-25, and balance of season.

PERSON COUNTY FAIR

ROXBORO, NORTH CAROLINA, NEXT WEEK, OCTOBER 11TH TO 16TH

Can book all kinds legitimate Concessions and Eat Stands. Want both White and Colored Girl Shows, also other Shows. Put House that books will be given good permanent location in Florida. Need Operator and Rider for Hotelator, winter's work in Florida. Write, or call

STEVE DECKER, BEAMS’ ATTRACTIONS

BROOKFIELD, VIRGINIA

JIMMIE ACKLEY

WANTS AGENTS FOR SIX SLOTS IN SOUTH CAROLINA

AND ALL WINTER IN FLORIDA

Agents for Skittles, Rassus, Pin Shoe, Wheel, Six Cans, Buckets and Hanky Pocks, Come on in. All reply c/o B O D AMUSEMENTS


C. A. STEPHENS SHOWS

Want for LAMAR COUNTY FAIR, Barnesville, Ga. Concessions working for Stock, Long Range, Novelities, Pitch-Till-O-Loan. Agents on Weight and Scale, Radio Frank Crowell, Pitch-Will Call McGinnis. RIDES--Little Dipper, Spillers and Roll-a-Plane, Low Pony Rides. SHOWS--Big Snake, Mechanical City or any worthwhile Grid Shows. MANCHESTER, GA., This week.

BARNEY TASSELL SHOWS

WANT FOR SHREVEPORT, E. C. TOBOGUN FESTIVAL, WEEK OF OCT. 11
Rides not conflicting with what we have. Now open house for all strictly legitimate Concessions; can use Pan Game, Shows of merit, but no Girl Shows. Major show with Frank Covellanta, Can use Ferris Wheel Foraman and Second Man. Write this week Birchland Park, Pocah, Va., or phone Halton, Va., 3367, WEEK OCTOBER 18, YANCEYVILLE, N. C.

CLUB ACTIVITIES

Showmen’s League of America

54 West Randolph Street, Chicago

CHICAGO, Oct. 2. — Regular meetings will be resumed on Thursday, October 9. The nominating committee will present its report of one of its most important meetings. Most chieftain activity this week centered around the TV set for the national general games. Work on the banquet program is underway. John Lemarit is chairman of the committee with Louis Berger and Earl Stringer as assistant.

Lars Kellor is still confined to his home. Mel Harris is taking regular treatments. No late word from Harry Atwell.

The house committee is getting the plans for the 1945 season and the first meeting of the fall conventions will be held October 29.

George Hound has a successful season with his string of concessions at Fairhaven Park, despite usually hot weather. This year has just returned and is seen daily around the chieftains, also Frank Ryan and Charlie Hamilton.

Plans for the annual New Year’s Eve banquet and hall dance will be completed prior to the closing of the chieftains last meeting and as usual will be held in the Georgian house at the Hotel Continental. This year’s Banquet and Dance will be added to the program.

Walt’s Show

SHOWS

The Showmen’s Club

1204A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Oct. 2—The dormant state of the chieftains is fast ending with the return of the members from their summer travels. Capt. Hugo’s Shows plans and he and his family have returned. Also President George Kimber and treasurer George Carpenter. Chieftains are now open for the members and the first meeting of the fall conventions will be held October 29.

George Hound had a successful season with his string of concessions at Fairhaven Park, despite usually hot weather. This year has just returned and is seen daily around the chieftains, also Frank Ryan and Charlie Hamilton.

Plays for the annual New Year’s Eve banquet will be planned and will likely be completed prior to the closing of the chieftains last meeting and as usual will be held in the Georgian house at the Hotel Continental. This year’s Banquet and Dance will be added to the program.

Val’s Show

SHOWS

AUGUSTA, GA., OCT. 5-12; BARNWELL, S. C., OCT. 13-16.

Agent for Razzle, Rattles, Skittles and P. C. Agents. SHOWS—Girl Show and all Novelities. All pony rides, all standing and Driving Stands open. A very fine show. All shows answered before contact now. Out all winter.

Phone 3-5924
3359 Williamsburg Rd., Augusta, Ga.

Mark’s Shows At Albermarle

THICKORY, N. C., Oct. 2—John H. Mark’s Shows, tricked here this week after a winning stand at the Stanly County Fair, Albermarle, N. C. Org. was there for its 10th annual last previous year by upward of 25 per cent on the crowd.

Harry Schriber, business manager, is back on the job after being confined to hospital rooms for a while. Arthur D. MacQuire is continuing his position. George Brown’s concession business has been very good and Norwood (Ted) Richardson’s pony ride is getting its share. Jimmy Simpson’s specialty is among the tops on the back fence.

Visitors at Albermarle included Johnny Denton, owner of Gold Medal Shows; Jim Hodges, veteran Show sales operator, and Jordan Almond, one time circus executive.

DEDICATION OF THE BILLBOARD

OCTOBER 9, 1954

W.Q.A DEPARTMENT HEADQUARTERS

SHOWS AND CONCESSIONS

C. P. O. Box 1488

Detroita, Mich.

Natural history. No credit given. Include material.
WANTED FOR DOThan, ALA., FAIR, WEEK OCT. 11

FOLLOWED by the SUMTER COUNTY FAIR, AMERICUS, GA., week Oct. 18, and MOULTON, CA., fair, week Oct. 25. Then the NEW AND GREATER JACKSONVILLE, FLA., WHITE FAIR, Nov. 1, held at the JACKSONVILLE MOTOR SPEEDWAY PARK, AGAIN WINTER IN FLORIDA.

CONCessions

WILL BOOK PRE-OPEN-GAMES OF ALL KINDS, SUCH AS FISH AND RACK POND, STRING GAME, BALL GAMES, CORE BOTTLES, FISH-EATL-FILL-WIN, BALLOON DARTS, AFRICAN DIP, DART RACER, LIVE DUCKS, KIDS NOSE, HURLING AGE AND SCALES, GLASS PITCH, BEEHIVE PITCH, SIX CATS AND BUCKETS IF YOU HAVE HANKY PANKS TO GO WITH THEM. PENNY ARCADE, DIRECT SALES OF ALL KINDS, AUCTION STORES AND PITCHET.

SHOWS

MONKEY, SNAKE, LITTLE HORSE, WILDLIFE, MOTORBIKE, OR ANY WORTH.
WHILE GROVE OR BALLY SHOWS WITH OWN EQUIPMENT.

Address: C. C. GROSCURTH, Mgr., Childersburg, Ala., this week

THEN PER ROUTE.

SOUTHERN STATES SHOWS

WANT for RICH HILL COUNTY FAIR, FLETCHER, GA., AND SUMAC tie COUNTY FAIR, LIVE OAK, FLA. SEND TILL NOV. 13

CONCessions—Pay Everytime Concessionaries of all kinds. Good opening for Age and Scout, Jewelry and Daggers. V. L. Carter wants Agents for Count Stave, P.A.C. Agents SHOWS—Side Show, Downs, any Show not conflicting with own equipment.

RIDES—See Perry, Depot, Rocker-Plane. HELP—Second item for all Rides who close stores. All replies to J. L. KEEP

CARE WESLEY UNION, THOMSON, GA.

WANTED FOR VANCE COUNTY FAIR COLORED

Henderson, N. C., Week Oct. 11; Tidewater Colored Fair, Suffolk Va., week Oct. 18.
Ball Games, Pitch-Toll-You-Win, Dice, Penny Pitch, Hoop, Fish Pond, Fish Grab, Fowl Game, Clover, Ring, Lilac, Dime Wax, Dime Cash, Dime and Pint, Quack, Indian Ring, Clover, Cold Girl Show, General Road Side, Truck and Tractor Drivers. All replies to:

GEORGE CLINTON SUMTER SHOWS

Pittsboro, N. C., this week; Henderson, N. C., next week.

GROVES GREATER SHOWS

WANT for 4-H CLUB FAIR AND RIDES, PITKIN, LA., OCT. 4-9; WOOD COUNTY FAIR, MANY, LA., OCT. 11-16.

CONCessions—Squirt Range, Long Range, Hoop-Wash-Lin-Loose-Price-Pitch, Ball Games, Dart Games, Popgun Contest, Snakes, Nettles, Fat Show, Wildside, Monkey Show, Mogiels, Snakes, Ten-In-One. All replies to:

MRS. ED. GROVES, as per route.

GREAT DIXIELAND EXPOSITION

WANTED FOR THE FOLLOWING FAIRS: MASONVILLE, TULLAHOMA, GWINN,N BAY, NEWELL, ALA., WEST SIDE OF MACON, GA., HAYMARKET, CHICAGO, ILL., SPRINGFIELD, ILL., and PLACE OF WIS.

Can stage Am and Watch, Cute Batter, Ball Games, Boxing, Six Cars, Boot Games, Ring Toss, Cup and Bucket, Cup and Ball, Horse Shows, and Mountain Real Good. All Reply to:

JEMMIE HENSON, Mgr.

MARKET PL. 20, NASHVILLE, TENN.

LEE AMUSEMENT CO.

LAST CALL FOR TALLAHASSEE, FLA.
All contracts for Tallahassee wise confirmation giving space required. No phone calls, please. All replies to:

N. L. CHENNON

Army & Navy, Tallahassee, Fla., next week.

YOUR AMERICAN RED CROSS IS ALWAYS THERE AFTER TRAGEDY STRIKES

GIRLS

Posing Show—Chorus—Show Girls, Season Over!!!
Five Girls Only, Safe Departure—9 to 11 months at six-weeks, after date of application will be closed. Includes all costumes and wig. Costumes return arranged for. Contact Immediately.

CHUCK SCROBB
CH. 54 THEATRICAL AGENCY, Room No. 6, 447 Broadway, Chicago, Ill.

YOU-AMERICAN RED CROSS IS ALWAYS THERE AFTER TRAGEDY STRIKES

MIGHTY PAGE SHOW

WANT for All Anchor. Wanted boys with line in Rustler, country boys, all con. Will pay fair price for all. Address: H. A. PARR, BAXTER, N. C., PARR, DURARD, 3, P. A. PERRY, WAGNER, N. C., JAMES C. BANKS, WATSON, N. C., HENRY L. BROWN, W. A., and Martin any one. These men are all outstanding dates and will answer promptly and appreciate your dealing with them.

FOR SALE

1-ASST. WOLD, 4-YEARS, COME-ANYTHING, HURLED EXCELLENT, CAN EAT, WALK, JUMP, DO NOT SENSE, NOとした, CAN FLY.

ESSEIII AMUSEMENTS

110 Atlantic Ave., Denver, N. J.

THANK YOU

LLOYD L. THOMAS

For your own White House

JOHNNY CANOLE

1545 Park Ave., Chicago, 111.

EBE Diggers for Sale

12 machines, factory built, in Harvard condition, mounted on 12 ft. four-way steering concession trailer. Ready to go.

FORREST C. SWISHER

Box 125, 448 Casey, Ky.

BELMUN UNITED SHOWS


Ulmer, Miss., Oct. 12-16.

$600.00 REWARD

For the following gentlemen who have deserted their employers and took with them all property and equipment to the extent of $500.00 or more.重重 Bukat, Kino, a very important man, the police of any impression of the account of disappointment can use Bongo. Can place Foremen and Second men on all Rides; must drive gents. All Ads.

WANTED

LEO LANE SHOWS

MILLON, ILL.

CONEY ISLAND ROAD SHOWS

Want for Ads 16 weeks in Cuba

Will book Dark Ride. Light Plant with Wire. Want to buy Crystal Maze. Class House, Kiddie Rides and Derby Racer. Will book Creek Show, Fall Show or any good Grind Show. Art Grotto, contact immediately. For sale or trade, 2500 gallon glass front Water Tank for exhibitions or swimming shows. All replies Box 1123, South Miami, Florida.

FOR SALE

To settle Estate

Dunbar, Ohio Show, now on it's fourth year, large and well taken care of, lots of dates ready. Would like to sell or trade with anything worth. Am in need of your proposition as soon as possible. Contact. Cosley, 111. Claremore, Okla.

EDMUND C. DONOVAN, Attorney

180 MONTAUKT.

BROOKLYN, N. Y.

FLOYD K. LIE SHOws

Want to join fair and for East Pennsylvania Farm Fair, Clarion, Pa., Oct. 16th to 18th. Will book Creek Show for West Virginia; will book any good Show. Must have a good manager and be ready to go. All replies to:

K. H. SCROBB

132 Scarboro Ave., Cincinnati, Ohio.

PENNSYLVANIA COAL FESTIVAL, Carmichaels, Pa.

Parades, Fireworks, Coal Coal Football Games—Exhibits-Demonstrations. Will host a Western Night, with Country Western and Folk music. For information write:

J. K. FOLK, President, Hollister, Pa., Phone. 46065.

KEL-PENN AMUSEMENT CO.

Ralph D. Sanders, Rt. 2 East Ave., New Kensington, Pa. Phone. 565-655.
Hunt Concludes Successful Trek

Good Start Made for Firm Season, Route Covered in 5 Days

FLORENCE, N. J., Oct. 2.-Hunt Bros. Circus closed an excellent season in Harrington, Del., last week. A total of 20,849 persons penetrated four scheduled dates were canceled following the death here of Edward Hunt, a co-owner with his father, Charles, and brother, Elwood E. T. Jr. and Harry. (See story in philadelphia.
In Chicago, Oct. 2—William Conroy, director and leader of the Ringling Bros. and Barnum & Bailey Circus in Chicago early in the fall, was in the city on his way to study circus routing methods. He has been conducting a personal campaign, the general agent. The study is part of his work in all circus business methods.

At midweek he flew to New York and then to New Orleans to join the NBC 1 advertising car, where he examined the policies of this company and联谊er iers. Countless reports of circus promoters, and telephone salesmen.—Mr. Conroy, who said that the term “efficiency expert” covers only 24-hour men, said that he had been back to Sunnyside and had driven 10,000 miles and bought 35,000 more miles during the season.

Conor said his task is to increase income and reduce operating costs. He is thus touring visiting the entire country, devoting largely to studying the methods of his work with Ringling Brothers.

He also has been back to Sunnyside and has driven 10,000 miles and bought 35,000 more miles during the season.

Conor said his task is to increase income and reduce operating costs. He is thus touring visiting the entire country, devoting largely to studying the methods of his work with Ringling Brothers.

He also has been back to Sunnyside and has driven 10,000 miles and bought 35,000 more miles during the season.

Conor said his task is to increase income and reduce operating costs. He is thus touring visiting the entire country, devoting largely to studying the methods of his work with Ringling Brothers.

He also has been back to Sunnyside and has driven 10,000 miles and bought 35,000 more miles during the season.

Conor said his task is to increase income and reduce operating costs. He is thus touring visiting the entire country, devoting largely to studying the methods of his work with Ringling Brothers.

He also has been back to Sunnyside and has driven 10,000 miles and bought 35,000 more miles during the season.

Conor said his task is to increase income and reduce operating costs. He is thus touring visiting the entire country, devoting largely to studying the methods of his work with Ringling Brothers.

He also has been back to Sunnyside and has driven 10,000 miles and bought 35,000 more miles during the season.

Conor said his task is to increase income and reduce operating costs. He is thus touring visiting the entire country, devoting largely to studying the methods of his work with Ringling Brothers.

He also has been back to Sunnyside and has driven 10,000 miles and bought 35,000 more miles during the season.

Conor said his task is to increase income and reduce operating costs. He is thus touring visiting the entire country, devoting largely to studying the methods of his work with Ringling Brothers.

He also has been back to Sunnyside and has driven 10,000 miles and bought 35,000 more miles during the season.

Conor said his task is to increase income and reduce operating costs. He is thus touring visiting the entire country, devoting largely to studying the methods of his work with Ringling Brothers.

He also has been back to Sunnyside and has driven 10,000 miles and bought 35,000 more miles during the season.
Death Claims
Earl Reynolds,
Noted Skater

RENSSELAER, Ind., Oct. 2—Earl Reynolds, an ice skater who in later years would titles for sports up to a mile, died here Saturday night at the age of 55 years old.

After he had become a skating celebrity, Reynolds went on the stage, changed to roller skating and appeared on Broadway with Lillian Russell and Anna Held in a variety act called "Nefie Donaghey," who died in 1945.

Hart's Palace
Has Gala Debut

HARTFORD, Conn., Oct. 2—Harry Necker and Irving Rich-

dlel held their gala opening in-

Monday night (24), with skating

efficiency exhibiting the ac-

Public skating was scheduled for three hours, and

wounded for patrons. Exhibution par-

ticipated included Edgar Watterson, in tuxedo;

Samuel Polansky, Natirulam

gymnast; Edith Court, former

casualty and Roberta Cowdler and Ken

Dungan, former skating champions. The risk has resumed its fall school-

with skating dates from 2 to 5 p.m. during the week.

Bargain Night Policy
Instituted at Mid-City

NORWALK, Conn., Oct. 2—Alph. E. Cooey, manager of Mid-

City Rink, announced on Monday night policy into-

effect until the end of the season. A rental

charge for all patrons.

Rink is operating from 7 to 9 p.m. on Sundays and

Saturdays, and 2 to 5 p.m. on Saturdays and Sundays.

Ringen Expert

Continued from page 19

ficient in virtually every phase of
circular operation, from getting the

tickets to the nursery. He is an

bundant and center ring at

target, is a resourceful and accom-

balancing artist and an excel-

Longs Loops

Edward Hines, Jr.
Continued from page 13

inexpensive, fast-paced, fustive

time, and this was one of the

Hines was a familiar figure

around the show, and life was

building up to it. One of the

circle tricks had to be pressed into service to

supplement the regular act, and

among the numerous flower con-

Crowned Jockey

Continued from page 12

are on heavily traveled

The majority of jockey opera-

in the Billboard area. But

however, do not have the ad-

vantage of these parks, and have

benefited even more from expanding their

kiddy facilities rather than

turned around to cultivate an

The Users of Bandboxes

Are Successful

There is a reason. Service is

in the Chicago Rink Tent

52 X 122 AT ALL TIMES

CAMPBELL TENT & AWNING CO.
100 COUTURIER AVENUE, CHICAGO

(Phone: 2-8888)
**MERCHANDISE TOPICS**

**Write The Billboard's Buyer's Service Department, 2160 Patterson St., Cincinnati 22, O. for complete list of addresses of firms mentioned in this column. To expedite handling, please use self-addressed envelopes.**

R. Miller Company, Warren, O., is bringing a new recreation plant, native to the Texas-Mexico border. The plant can lie dormant for long periods. When it comes in contact with water, it opens in 24 hours as a beautiful green leaf-like plant. It is priced at 50 cents. Quality cost is given as $13.50 and $25 for 100, each in a bag. If full price is remitted, the firm will pay delivery charges, otherwise 25 cents must accompany each order. The firm has also introduced a battery receiver, consisting of three small cans placed in a formula chemical. When a battery is charged, a glass envelope is placed in each of the cells and the battery will function in the usual manner. The firm guarantees that the finest battery will not be harmed by the chemical. It also stops corrosion. Price of each pocket containing three envelopes is $1.00.

Sterling Jewels, Columbus, O., a leading merchandiser of low-priced jewelry, is promoting three holiday themes in its display of bracelets, earrings and bracelet sets with accompanying publication and advertising cards. They comb an attractive gift box with satin and gold brocades. The manufacture says they are rhodium plated, hand-predicted rhinestone beads. American made, and not to be compared with cheap imprints. They are priced from filled each and 83 cents a dozen. The third item is a hand-predicted rhinestone chain expansion bracelet. Three rows of diamonds are set in the bracelet like a crown in a mirrored jewel box, says the firm. Each box comes with a $12.95 price tag and attractive label stating that the article has a genuine rhinestone finish. The bracelets are 83 cents each in lots of six.

If you would like to go into the display business with any investment or inventory, you should write to General Wholesalers, San Francisco. It will provide you with $25,000 in private stock, and an inventory of nationally advertised brands. Stock includes appliances, jewelry, watches, jewelry, watches, clovers, pet toys, and toys. A 2-cent postcard will get you a complete list-price, free catalog and complete details.

**Sarah E. Patterson Jewelers**

**LEVIN BROTHERS**

**World's famous PERFUMES**

*That sell at $2 to 50 per 1/2 dram REPRODUCED FOR YOU BY LEVIN BROTHERS, Cincinnati *

60¢ A BOTTLE—$7.00 A BUNCH

We are now at the end of an incredible TREMENDOUS PROFITS FOR THE MERCHANDISERS OF THIS COUNTRY.

You can try a TRIAL SAMPLE FREE. Write for FREE SAMPLE—DO NOT PAY POSTAGE.

1330 No. 15th St., Chicago 1, III.

**THE BILLBOARD**

**ACME TOYS**

2333 Avery Ave., Cleveland 13, Ohio

For Toy Parachute be sure and get Acme, the famous American Toy with the new patented parachute. Acme, the original parachute for the toy industry. For the Christmas season make sure you have it.

**ACME PREMIUM SUPPLY CORP.**

1111 South 12th St., Louis 4, Mo.

**LAST CALL**

...to reach 89,972 Christmas buyers who are ready to do business with YOU! The Billboard's premium market of 89,972 buyers of gift, premium, souvenirs, novelties and promotional merchandise will do their business in the year from

**THE BILLBOARD**

**CHRISTMAS MERCHANDISE SPECIAL**

| Issue Date—October 30 | ADVERTISING DEADLINE—OCTOBER 13 |

Don't miss running your ad—get in touch with your nearest Billboard office today!
PIPS FOR PITCHMEN

By BILL BAKER

HENRY H. VARNER ... that we supply in the Canton and Wooster, O., a fair recently, and noticed some worker selling intimations by the hundreds. According to Henry, it’s a pretty good business, and he would help buy bulky cars on frosty days.

JACK (BOTTLES) STOVER ... that he, Eddie Brownfield and Steve Hablon get pretty much hung up, trying to get the white stuff. Paris, Va. He further reports that, in view of the great windfall, they are staying in their favorite hideouts: Parsons, Kingston and Elkins.

MANY Pitch People ... including Henry Varners, would like to know why we haven’t heard from Bob Powel, of auction, and Al Wrenner, the costume jewelry merchant, last seen prices around New Orleans; Elizabeth Welch, of Lexington, Ky; Speedy Howard, and Tom Morgan.

THE LAST REPORT ... that we had from Happy Holley报价 him pushing Choc-O-Lat's at the Michigan State Fair, Detroit, Mich. We should have reported this sooner, but from some source, we just heard that the real moola is in exxy null oil. As a matter of fact, the happy one is so old and worn out, that putting a trailer together was a harder task than making the sales for the next year.

PROF. A. J. HOPE ... shuffles this bit of journalistic jargon off with a flourish. He covered both sides of the little ducked up stream. Failed to see any high powers carrying suitcases for Lackawanna. I just got my watch pocket (from Bill more than 10 dollars) for my watch by season’s great. In fact, we have been asked by the Florida motels, using lightening signs, to shoot the pilot of the series into a picture box for living quarters.

HELLO EVERYBODY ... this and the young, is the greeting we get from Little Chief Eagle, a well known man from his wigwam in Los Angeles. I just thought I would drop a line as I am getting lonesome. Read Pipes every week but it seems to me that there is no news in the old gun shop. I know times have changed and are not what they used to be in the good old days. I am getting lonesome for Los Angeles. My castle was on the banks of the river. It crumbled, and I am trying to build another one. And a lot of people do not know that I lived in the whitest of all men lives. I am still a white man and I am still a white man in America. However, a Chinaman can open a Chinese bar and sell liquor, but the whiskey on men lives. I am still a white man, but I am still a white man in America.

Rain cuts Eastern States Gate

Separate radio units to assure plenty of action throughout the performance and the playing of Board of Irish Guard, imported from England.

Rumors are currently floating around. The rumour had been circulating all through the week and there was no indication that it was going to die on Saturday (24-25). The Saturday night demand was so heavy that the price of tickets went up to 150.00 to care of the turnaway crowd.

Cover Save $5

Stage made the difference at this event and the Sterkbrook, Que event were also set despite the loss of two days to rain.

At Allentown, Pa, with gala waterworks, and for the first time in the summer, that ripped a scenery, a paid gate of $4,000.00 was realized. In the covered stage made it possible to hold the scheduled performance. The cover at Allentown, Pa, was installed with every cost the first day it opened. Then it has earned its cost several times over, according to fair officials, in shows saved. Early reports from the South, had indicated that the outdoor business will prevail in that region. However, Allentown has been the constant problem in the North, a drawcard in the South is now also a factor.

Utah State

Cover continued for the entire month.

Unable to reach the Diocese of Salt Lake City, this month, and we are confident that the Diocese of Salt Lake City will be able to receive this month.

Atlanta Preem

100,000 gallons of water daily which was circulated through it. More than 3,000 persons braved downpours to attend the Coliseum on Sunday (28) for the horse show, marking the premier of Springfield's social season.

Allentown Off

Compared with highest priced lights—glowing Cincinnati Finish, 100% more light, ideal for gifts. For prices, see your jobber, our state fair papers running foot—now order $7.00 per foot. Sample $5.95. Bottle 7.00.

Ludus’ Plastic Wallets, and. $ 4.40 per dz., $3.90 per dz., $3.40 per dz.

Resale 8.40 per dz., $7.80 per dz.

Somersworths Earring, White, $3.50 per dz., $3.40 per dz.

Brass Bracelet.

Diamond Earring, Gold, $2.75 per dz., $3.25 per dz.

Zippo Tapered Lighters, $14.95 per dz., $13.50 per dz.

Earring, 3-Jack White Pearl, $6.00 per dz., $7.00 per dz.

Floral Lace's (Come Salo, $ 6.00 per dz., $5.00 per dz., $4.00 per dz., $3.00 per dz.

Cobaltine Earring (Pure & Natural), $1.95 per dz., $2.40 per dz., $2.75 per dz.

25% deposit required. Money order or cash.

HARRIS NOVELTY CO.

This is our only store

1102 Maine St. 
Falls, PA. 
Phone: MA 7-9584 
WA 2-4970

Send for Latest Catalog

1955 WHOLESALE CATALOG IS READY NATIONALY ADVERTISED

MERCHANDISE

Appliances Language	 Jewelry	 Sporting Goods
Art	 Watches	 Toys and Dolls
Flowers	 Lighting	 Radios
Diamonds	 Other

RAKE COMPANY

ROYAL FOAM LATEX BED PILLOWS $1.82

A Terrific Seller at $1.82

Guaranteed White House Approved

Waterproof Fabric

GUARDIAN TERRY

ULSTER PREFERRED

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER,TERRY

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.

GUARDIAN TERRY

ULSTER, N. Y.
DOWNWARD TREND IN CIG ULT SALES STOPPED, OPS REPORT

Survey Finds Avg. Drop Now 5-6% Compared to 7-8% in 1st 5 Months

CHICAGO, Oct. 2.—Cigarette operators agree. Unit sales are still down from the same period last year, but not as much as during the first five months.

Unit sales are now off 5 or 6 per cent from the average of the first eight months in 1955. 

An uptrend during the June-July-August period for the general merchandise market softened the average drop.

Some operators, however, do not see that the average of the last three figures (August 1954) reached 15 per cent. For the first five months of 1955, sales were 10 per cent higher than last year, but it is because of added locations and equipment; an operator has obtained a volume of sales from his machine that was not registered through only four units a year ago.

The general picture reported by operators is summed up by Aaron Goisman, president, C. B. Mackey Corporation, Inc., “From our figures, the downtrend in cigarette sales is judged to have per machine sales has not stopped, and unless nicotine has become less acute.”

Goisman noted the sales pattern. For the first eight months of 1954, sales were off 7 per cent against the same 1953 period. But mid-season months were off 4 per cent against comparable 1953 period.

NATIONAL CONSUMPTION

The decline in cigarette sales stopped in August, 1954. Sales figures of better upturn in June when national consumption went up for the second month in a row.

The Internal Revenue Service reported per capita cigarette sales for May and June in May 1955, with 5 cents off in June over the like month of 1953. But single pack, vendall sales did not bounce back, alike per-machine volume dropped steadily.

Operators explain that vendors are offering more discount to the operators because total cigarette consumption is

(CONTINUED ON PAGE 91)

MILLS SELLS PLANT

Teletype for $2 Mil

CHICAGO, Oct. 2.—Mills Incorporated, single largest prefabricated building to the Teletype Corporation, has sold out its stock to A. E. Tegueza, president, announced that Mills will move to a new plant in Chicago within six months. Several sales are presently being considered, he said.

The move follows the termination of defense contracts at the plant, which, Tegueza said, required a large part of the factory facilities. Teletype will begin its installation in the new site of the plant that has been operated on the Mills' manufacturing program.

Tegueza said arrangements have been made with Teletype so that the production of the Mills Division will be complete except for a brief period.

In August Mills started producing civil defense installations, a coffee machine, a typewriter, and other military machines for the United states. A selective vehicle is installed. The firm also introduced at that time an automatic milkshake machine for all operators in dairy goods.

Earlier this year, in April, Mills was sold to a group of investors for $2 million.

Blue Jay Buys S&S Interest

BROOKLYN, Oct. 2.—Harry G. Seidman, president of the S&S Corporation, has announced that Blue Jay Corporation, a subsidiary of the corporation, has purchased an interest in the S&S Corporation.

Shagman said that S&S will soon go into production on four vending machines to be called Jolly Cater. He said that they will have a prune base, jelly filling, and a chocolate coating.

The Blue Jay machine is being made and that all is ready for the machine to be completed.

Operators explain that vendors are offering more discount to the operators because total cigarette consumption is

(CONTINUED ON PAGE 91)

116 Exhibitors, 5,000 To Be Hosted By NAMA

CHICAGO, Oct. 2.—A total of 116 exhibitors and an expected attendance of over 5,000 will be hosted by the National Automatic Merchandising Association at its 19th annual convention which opens Oct. 10.

Mr. Bapp, general convention chairman, announced that financing of the convention will be handled by the National Association of Manufacturers, Dallas, Texas, vending machine company, Simco, Springfield, Ohio, Ohio, and W. S. S. Company, Washington, D.C., a

Bert Mills

Beverage Business

NEW YORK, Oct. 2.—Bert Mills Corporation, with a new vending machine, will be shown at the annual convention of the National Automatic Merchandising Association held in Chicago.

The machine will be shown at the show which opens Oct. 10.

Marlboro Sets Filter-Tip and Jumbo Packs

NEW YORK, Oct. 2.—Marlboro Cigarettes, the brand name made by Philip Morris & Company, Inc., will soon be marketed in two new styles—filter-tip and jumbo packs.

The style, cork-tipped, will be shown at the convention of the Dunhill-Frome Corporation, Nov. 28. While the filters will be listed for $1 a thousand, the jumbo packs for the old Marlboros will be $1.00.

The filter style, cork-tipped, will be shown in the Dunhill-Frome Corporation, Nov. 28. While the filters will be listed for $1 a thousand, the jumbo packs for the old Marlboros will be $1.00.

The small pack, cork-tipped, will be shown in the Dunhill-Frome Corporation, Nov. 28. While the filters will be listed for $1 a thousand, the jumbo packs for the old Marlboros will be $1.00.

The Dunhill-Frome Corporation, Nov. 28. While the filters will be listed for $1 a thousand, the jumbo packs for the old Marlboros will be $1.00.

The Dunhill-Frome Corporation, Nov. 28. While the filters will be listed for $1 a thousand, the jumbo packs for the old Marlboros will be $1.00.

The Dunhill-Frome Corporation, Nov. 28. While the filters will be listed for $1 a thousand, the jumbo packs for the old Marlboros will be $1.00.

The Dunhill-Frome Corporation, Nov. 28. While the filters will be listed for $1 a thousand, the jumbo packs for the old Marlboros will be $1.00.

The Dunhill-Frome Corporation, Nov. 28. While the filters will be listed for $1 a thousand, the jumbo packs for the old Marlboros will be $1.00.

The Dunhill-Frome Corporation, Nov. 28. While the filters will be listed for $1 a thousand, the jumbo packs for the old Marlboros will be $1.00.

The Dunhill-Frome Corporation, Nov. 28. While the filters will be listed for $1 a thousand, the jumbo packs for the old Marlboros will be $1.00.

The Dunhill-Frome Corporation, Nov. 28. While the filters will be listed for $1 a thousand, the jumbo packs for the old Marlboros will be $1.00.

The Dunhill-Frome Corporation, Nov. 28. While the filters will be listed for $1 a thousand, the jumbo packs for the old Marlboros will be $1.00.

The Dunhill-Frome Corporation, Nov. 28. While the filters will be listed for $1 a thousand, the jumbo packs for the old Marlboros will be $1.00.

The Dunhill-Frome Corporation, Nov. 28. While the filters will be listed for $1 a thousand, the jumbo packs for the old Marlboros will be $1.00.
VENDING MACHINES

THE BILLBOARD

OCTOBER 9, 1954

VACUUM-PLATING

New Look in Charms, New Look on Machines.
Made possible by

Keychain Varieties

Keychain Varieties

in Capsules

50¢ of what we sell is KEYCHAIN
VARIETIES in CAPSULES—that’s
what the biggest keychain ever grew.
Operators save, Your Best利用

$22.50 per 1,000
F.O.B. Jamaica, N. Y.

SAMUEL EPPY
& CO., INC.

VICTOR SUPER "V"

FILLED CAPSULES

TOP RAYS WITH
EAR WIRES: $14.00 per box of 700
SALT & PEPPER: 14.00 per box of 700
VINEY DOLLS: 14.00 per box of 700
FULL DECK PLAYING CARDS: 12.60 per box of 700
ASSORTED RINGS: 15.00 per box of 700
ASSORTED MIXTURE: 14.00 per box of 700
GARDNER & LOSE
2611 Hale Ave.
Louisville, Ky.

THE BILLBOARD INDEX

ADVERTISED USED MACHINE PRICES

VENDING MACHINES

Equipment and prices listed below are taken from advertisements in The Billboard index.

All advertised used machines and prices are listed. Where a particular price is not shown, it is assumed that machine is in good condition, and all offers are subject to the usual honesty of the trade.

Food Engineering

Names Hunsinger Service Manager

MANCHester, N. H. Oct. 2—Food Engineering Corporation has announced the appointment of Walter Hunsinger as service manager.

Hunsinger, an electrical engineer with many years experience in vending, has been associated with Fellow Gear Shap Shaper Corporation, Bell Aircraft Corporation, Electric Aircraft and Ensemble Industries.

Food Engineering plans to sponsor its new dual machine at the National Automatic Merchandising Association convention in New York, Oct. 22.

Delicate Preems

Two Napkin Units

NEW YORK, Oct. 2—Two new sanitary napkin units are currently being marketed by Delicate International here. Both units are integrated into the same capsule with napkins and belt vender by old D-1 venders.

The smaller unit is 11 1/2 by 4.12 by 2.2 inches, weighs 3.5 pounds loaded, and has a capacity of 32. It lists for $17.50.

The larger unit is 20 by 12.12 by 5.25 inches, holds 144 units and lists for less than $50. Cartridges will vary $6.50 for a case of six. The machines are made for DJ by the Apex Manufacturing Company.
A NEW TWIST

Swindle's 30
Job Seekers
Of $6,000

PHILADELPHIA, Oct. 2. — A swindler gave a new twist to the old fraud scheme by posing as a manager of a non-existent vending company and fleecing $8,000 from 30 job applicants within a month.

The swindler, who operated in downtown Philadelphia, advertised for driver-salers, had applicants take physical examinations and then took $200 from each, as security, police said.

The swindler worked until the first three men "hired" showed up for work but could not find their employer.

The swindler operated the swindle and then advertised that the "Atlas Vending & Supply Company" was looking for driver-salers, giving a telephone number. Applicants who called were told to appear at the rented office for interviews.

There they filled out employment forms and were told that since they were in a new business, vending, they would have to undergo physical examinations.

The swindler got applicants for $2 per examination.

The applicants, mostly over 50 years of age, were promised $35 a week plus commission. However, "the employer" made each one pay a $200 cash bond, which he said he would return at the end of six months if the work was satisfactory. When the first three men reported for work, they found a 17-year-old girl in the well-furnished office. She had been hired a week before as a clerk at $14 a week. The girl, a recent highschool graduate, said she had only asked for $30 a week and the swindler had pointed to the higher figure — but did not pay her before leaving.

54 NAMA Show First:
Canned Drink Vendors

NEW YORK, Oct. 2. — Canned drink vendors, new to vending this year, will make their first industry show appearance when the National Automatic Merchandising Association annual convention opens in Washington, D.C., Oct. 16.

The Carlisle Firearms Company will exhibit the Carlisle Flintlock model, which was launched by the Central Tool Company, Hartford, Conn.

Besides CcG, Rowen Manufacturing Company, Inc. and Ayco, Inc., are both expected to show canned pop machines at the show. Rowe showed its machine privately during June.

Juice Bar is expected to show its canned drink machine adapted from the canning press vendor.

Coke Products Corporation is reported to be readying a canned soft drink unit, but it is not expected to be shown at the NAMA meeting.

George Herald, head of CcG's vending division, announced that the first run of 50 is now in production, with 17 units already sold.

The four-selection vending list for $405, Exa, Hartford, and has a shipping weight of 100 pounds. Dimensions are 75 inches tall, 35 inches deep and 35 inches wide. Capacity is 150 in vending position and 240 pre-cooled in reserve.

Gear Delivery

Delivery is gear type, with each gear driven by an individual motor and each motor controlled by an individual fuse. A double-front door is featured, with the first door opening for servicing, and the second door opening for motor and mechanism replacement.

Optional at additional cost are an automatic defroster and coin changers for 7, 8, 9 and 10 cents.

Distribution will be handled through the CcG sales organization, with distributors probably to be named at a later date.

Herald announced that Lyle Whelbly, CcG vending division representative in the Chicago area, has resigned to head his own operating company.

CIGARETTE AND CANDY MACHINES!

All machines are King Size and Standard Sizes in all columns — including matches. Can be set for either 25 or 50c operation. ($3.00 additional fee)

UNI-TA CIGARETTE VENDORS

Model 4, 3 Cents, 72 Cap... $12.00
Model 6, 3 Cents, 96 Cap.... 15.00
Model 500, 5 Cents, 240 Cap... 30.00

BUT GUM CIGARETTE VENDORS

Model 4, 3 Cents, 72 Cap... $10.00
Model 6, 3 Cents, 96 Cap.... 12.00

ROVE CIGARETTE VENDORS

Model 4, 3 Cents, 72 Cap... $8.00
Model 6, 3 Cents, 96 Cap.... 10.00

SACRED CIGARETTE VENDORS

Model 4, 3 Cents, 72 Cap... $14.00
Model 6, 3 Cents, 96 Cap.... 16.00

WORLD'S FASTEST VENDING MACHINES

Coca-Cola 3000 — $75.00
Coca-Cola 5000 — $75.00
Coca-Cola 10,000 — $100.00

You'll get your money's worth with these. Compact, convenient. Fully automatic. Easily operated. A real money maker. Hand-cranked. All models are adaptable for center or corner locations. Compact and easy to handle. A money making money maker.

UNI-TA CANDY MACHINES

Model 6, 1 Cents, 12 Cap... $7.00
Model 6, 2 Cents, 12 Cap... 9.00
Model 6, 3 Cents, 12 Cap... 11.00

Send $2.00 in 10-cent stamps for Illuminating Flyer. Q. C.

EASTERN OFFICE — NATIONAL SALES HEADQUARTERS

PENNY KING COMPANY

5338 MISSION STREET — PITTSBURGH & PENNSYLVANIA

WESTERN SALES OFFICES

OPERATORS VENDING MACHINE SUPPLY

1925 GRAND AVENUE — LOS ANGELES, CALIFORNIA

GIVE TO DAMON RUTYUN CANCER FUND

Ready for Immediate Delivery

THE 3 BIGGEST

MONEY MAKING BULK VENDORS

IN THE WORLD!

and...all Instantly Convertible!

Here's the most flexible trio in the bulk vending machine business with a ready success story behind each machine. Operator-designed because they are Operator-demanded.

New locations, new demands — any one of these machines can convert into the location needs and big profits that are yours.

www.americanradiohistory.com
SKED LEVERONE NAMA MEET TALK
CHICAGO, Oct. 2.—Na-
tional Leverone, chairman of the
Automatic Coin Operated
Leverone will talk on Blue-
print for Progress--the con-
vention theme.

1954: Last Year of
ABC's Cigarette Ban?

CHICAGO, Oct. 2.—Is it likely
this will be the last year the cup-
drink machine is banned from the
American Bottlers of Carbonated
Beverages' annual convention?
The answer on one side is
probably--since the year is
especially pertinent this year pri-
marily for one significant develop-
ment: Plans of at least one major
cup vending manufacturer for a low-
cost cup model are under way.

Colo Products Corporation is
called to be releasing a full line of
low-cost (three-price figure) cup
drinks with different cup selec-
tions. And other large manufactur-
ers are rumored to be planning a low-
cost multi-selection cup drink
machine.

Since Colo Products went on
record this week that it definitely
plans to show cup drink units in
Philadelphia during the ABC con-
vention which opens there Novem-
ber 13, it is expected that bottlers
will get a good look at Colo's new
machine at that time.

Up to now, a bottlers' vending
activity has been understandably
limited because its primary source
is necessarily in its bottling op-
terations. However, he does not
have a big enough machine to
compete with the cup machine
vendors. And in this connection
has to have something to offer.

Furthermore, with a low-cost
drink can machine, the bottler
can either sell more drinks or
at any rate, be a competitor to
other cup machines.

At any rate, the bottler will take
a better look at cap machines during
the ABC meet--if low-cost
machines are shown--than he ever
will and probably will start to re-
consider his vending operation
there and then.

Canned Drinks

Canned drinks--described by a vending executive of a large beverage firm as
a compromise between the expensive cup drink machines and the low-
cost bottle machines--may per-
duce vending manufacturers to bid for low volume locations in competi-
tion with the cup machines. And
the problem, the bottler will un-
doubtedly eventually be forced to
run, and may turn to the vending operation--especially if
performed with a machine from the vending machine's own house.

Whatever the outcome, big
name suppliers of the beverage
vending machines.

Meanwhile, cup vending
machines--touted from the ABC
show for the first time over
years--are expected to be
by several firms besides Colos
during the show. Operations. Consequently, he is not
cannot be able to compete with the
cup machine vendors. And in this
connection has to have something
to offer.

Furthermore, with a low-cost
drink can machine, the bottler
can either sell more drinks or
at any rate, be a competitor to
other cup machines.

At any rate, the bottler will take
a better look at cap machines during
the ABC meet--if low-cost
machines are shown--than he ever
will and probably will start to re-
consider his vending operation
there and then.

Canned Drinks

Canned drinks--described by a vending executive of a large beverage firm as
a compromise between the expensive cup drink machines and the low-
cost bottle machines--may per-
duce vending manufacturers to bid for low volume locations in competi-
tion with the cup machines. And
the problem, the bottler will un-
doubtedly eventually be forced to
run, and may turn to the vending operation--especially if
performed with a machine from the vending machine's own house.

Whatever the outcome, big
name suppliers of the beverage
vending machines.

Meanwhile, cup vending
machines--touted from the ABC
show for the first time over
years--are expected to be
described by a vending executive of a large beverage firm as
a compromise between the expensive cup drink machines and the low-
cost bottle machines--may per-
duce vending manufacturers to bid for low volume locations in competi-
tion with the cup machines. And
the problem, the bottler will un-
doubtedly eventually be forced to
run, and may turn to the vending operation--especially if
performed with a machine from the vending machine's own house.

Whatever the outcome, big
name suppliers of the beverage
vending machines.
NATD-Cites General Cigar

NEW YORK, Oct. 2.—The General Cigar Company here has been awarded a special award plaque for designing and erecting the "most unusual" exhibit of the National Convention of the Association of Tobacco Distributors, which was made in New York last week by Mrs. Kate, NATD store operators of the Metropolitan Tobacco Company, to Julius Straus & Co., president. The exhibit featured a model of the laboratory that was built and operated on the convention floor.

Indeco Sets

**Continued from page 87**

chocolate with a standard hot water heater.

Vandervelt said it could be used by caterers as a caterer dish when the counter is open, and as a vending machine when the counter is closed.

300 Cups

The model P2 contains the same features as the P1, and also has a National Rejector cup dispensing mechanism. It lists for $100 and has a capacity of 300 cups.

While some have only one powder dispenser, a tank with sugar added, is then given two selections. The cabinet is held white enamel.

Indecos is currently making hot water kits—incorporating thermostats, regulators, and box—without which no hot water system.

List prices are from $59 to $100, depending on specifications.

NATIONAL CIGAR

**Continued from page 87**

Marlboro

**Continued from page 87**

..unveiled. The popular, low-priced go on sale in Wood Island and Bristol County, Mass.

Company officials said that further distribution plans would be announced soon. Meanwhile, regular Marlboro ivory lips in the 70-cent-

style are being introduced to meet the demand in those areas where the new styles are not yet in distribution.

The new Marlboro pack, designed by Frank Langerme and Associates, features a red, white and blue label that bears a prepared point-of-sale posters and palm leaf.

Meanwhile, a third new Marlboro product will be field tested in Rochester, N. Y., starting October.

It is a filtered, king-size pack containing 80 cigarettes in a snap-open package. A heavy advertising campaign is planned for the area.

Upward Trend

**Continued from page 87**

sales are now divided into two sections: on-the-premises and off-the-premises. And while full time staff is required for the on-the-premises sales, there is a limit to the number of brands a machine can carry. Brand rotation is no solution as it is for other phases of automatic merchandising. Conventional smokers do not switch between brands unless they have an assortment of brands readily available for the smokers. The Farmington Project in this week added a shorter note on this section.

Williamson Candy

Ups TV Advertising

CHICAGO, Oct. 2.—To provide certain merchandising points with local promotional support, Williamson Candy Company has stepped up its TV advertising on Ol Henry's candy bars on a market-by-market basis. James A. Dickson, vice-president, said that this year's campaign had already been extended to 11 TV stations.

Dickson said radio advertising would also support the promotion of Ol Henry's candy bars this fall.

GOODNESS GRACIOUS!

UNION, N. J., Oct. 2.—In what may be the most unorthodox exhibit of the National Con- vention of the Association of Tobacco Distributors, which was made in New York last week by Mrs. Kate, NATD store operators of the Metropolitan Tobacco Company, to Julius Straus & Co., president. The exhibit featured a model of the laboratory that was built and operated on the convention floor.

He topped off his remarks by ADDING TO Ourselves, the slot machine method of selling products. The ordiance which prohibits outdoor Wall venders allows them in stores, factories and schools.

MUSIC MACHINE OPERATORS

**Swami**

Swami dispenses a ticket for 1c with answers to any or no question of a fortune. We have proved from opera-

tions of continued savings of from 50 to 600%, on the investment. Swami is an addition to your present setup which makes that location more secure and makes you more profit. Write for a trial.


F. E. ERICKSON CO., INC.


**Continued from page 87**

Sensational Super V

**Continued from page 87**

weight 165 lbs.

$25 DOWN

BLOODY TOOTH! Get rid of toothache in 10 seconds! Send us your name and address, and we will send you toothache remedy. No cost.

Every Jake is covered by our money back guarantee. If it does not work write us, and we will replace it.

Write, Wire or Phone Your Orders

PAUL A. PRICE Co.

56 Leonard St., New York, N. Y.

Bill Hutt and Candy Company

402 South Buckner, Dallas, Texas

Apo to Move To New Office

NEW YORK, Oct. 2.—Apo Tobacco announced that it will move from its current sales and showrooms at 250 W. 53rd St. to larger quarters at 140 E. 43rd St. of Mutual Life Insurance Company at 4740 Broadway.

Sam Kreisher, Apo president, said the move will take place Friday (1), with open house for op- erators and retailers of the National Automatic Merchandising Association's Washington Convention October 19th.

The new offices will contain 6,000 square feet of floor space and the Apo will open three times as much as the current headquarters. This is Apo's sec- ond move in 18 months, both being caused by the need for more space.

About five office employees will be added to the staff. Apo's customer service division at 43 W. 12 Street will not be affected by the move.

Status Defined

**Continued from page 87**

as any other commercial or business tenant.

The only requirement would be that the conditions carry "rent" in this case the agreed-upon percentage of the gross, and may be either physically or thru common law.

However, the court ruled that vending operators do not come under the laws with the owners because lessees give them exclusive rights to specific space area are protected by firm or person who has the right to use undersigned space would be termed a landlord.

Not Protected

Moreover, even when the agreement refers to specific space in the basement, it may not be held to constitute a lease creating a claim protected by the emergency law.

It would appear that the college is not able to operators of mills, and cigarette venders in apartment buildings as well.

Dairymen

**Continued from page 87**

Dairymen's Cooperative

Dairymen's Cooperative of General Foods, Inc., announce plans for new construction of a 43-story Battery Circuit Company, Edmond F. Good, president of the company, will be held in New York, N. Y., starting October 19th. It is a filtered, king-size pack containing 80 cigarettes in a snap-open package. A heavy advertising campaign is planned for the area.

Bert Mills

**Continued from page 87**

Mills' third unit, scheduled for introduction next spring, is a bulk milk truck. According to the prototype models have been approved by the Chicago Milk and Health Institute.

O. P. McComas Cited

NEW YORK, Oct. 2.—O. Parker McComas, president of Philip Morris & Co., Inc., has added the "Statement in Industry" award by the National Urban League. The award was "for pioneering in insti- tutional relations with social welfare and state agencies."
AMI Distributs Unveil Model F October 10
Additional Op Showings Skedded; New Phone Available in 40s, 80s & 120s.

CHICAGO, Oct. 2—Sparkling showroom, new back sleep and cool appearance called the turn this week at AMI distributor offices as preparations for opening of new AMI model F, scheduled for Oct. 10, were made.

Meanwhile, shipments of the new photograph have been

Northern Music Opens Branch in Columbus

COLUMBUS, O., Oct. 2—Northen Music, Inc., has opened the grand opening of its new exhibit building on Broad Street with operators from other territory attending the event.

Jack Gilger, a newcomer to the Northern staff, recently veteran in the coin music field, was appointed branch manager of the new branch. Paul Holt was named to head service department.

Herb Weidman, president, said that the new outlet was established as a result of a recent program adopted by the firm calling for expansion of facilities and territories.

Earlier this year Northern moved its main office in Columbus to the newer and larger Atlas Building.

In conjunction with the branch opening, Reed Whipple, Worthington field service engineer, instructed staff members on all jukebox equipment.

10c Play Question To Key Activities; Op Interest High

OMO PRES. RIPS OFF-COLOR DISKS

OAKLAND, Cal., Oct. 2—Jukebox operators and music managers have already benefited from the new policy of the Music Operators Association, which under the new policy of the Music Operators Association, which under the new policy, will not again accept off-color disks.

Miller said that there was no


NORFOLK, Oct. 2—Members of the Norfolk Juke Operators Association have scheduled their next meeting for this month at the Oak Room at Midland Hotel, located at Main and Main, here Oct. 11.

Sparkling the meeting will be the recording of the first jukebox to feature 95 cent of the Norfolk-Fortis-

Mike Wilson, a Virginia Beach operator, tied to eliminate the juice of the machine.

October Calendar for Coinmen

October 4—United Music Operators of Michigan, monthly meeting of the board of directors.

October 10-13—National Automatic Merchandising Association convention, exhibit, National Guard Armory, Wash-

October 10—United Coin Machine Operators of New England, monthly meeting, Loro’s, Lewiston, Maine.

October 11—Music Operators of New York, 17th an-

October 13—Music Operators of New York, 17th an-

October 15—California Music Merchants’ Association, Los Angeles, monthly meeting, conference Room No. 8, Hotel Biltmore, Los Angeles.

October 23—State Coin Machine Operators’ Association, regular meeting, at the home of James Smith, 8830 Vanowen, Los Angeles.

October 25—Cincinnati Auto Coin Association, monthly meeting, at the home of John C. Smith, 8191 Overlook Ave., Cincinnati.

October 31—National Automatic Merchandising Association, annual convention, exhibit, General Wilton Hotel, Chicago.
You are cordially invited

to attend

The First Showings of the Great New

AMI Model "F"

The first and only automatic phonograph

with

MULTI-HORN HIGH FIDELITY

and

FULL RANGE SONORAMIC SOUND

At Your AMI Distributors

Beginning October 9th, 1954
Chicago Communications 16
Kem Rock
Chicago 4-3275

4 New Games Hit Fall Market...

Four new coin operated games were shipped to distributors recently by Chicago Manufacturers, D. Gottlieb & Co., and Super Jumbo, a new type pinball game, manufactured by a local company called Carnival Gam, a new 22 side unit with moving targets, and also a new shuffle bolo, the 11th Frame Shuffle Alley. Williams Manufacturing Company bowed Super Jet Fighter, a new gun game with six airplane targets...

Bert Mills, president of Bert Mills Company, is going to Hawaii for a vacation, planning to return November 1. Herbert Shadwick, vice-president, will represent the company at the NAMA show in Washington, D.C., October 13.

Ed Levin, Chicago Coin Machinery Company, reports Jack London and Son, Rev. J. E. Louis Music Company, Milwaukee, dropped their plans for a large order for Holiday Bowls. Phil Robinson, Chicago Coin's West Coast representative,

Vital Statistics

Deaths

Lake E. (Jack) Chahlauer, 54, veteran coin machine, novelty, and amusement distributor in Richmond, Va., September 29. Survived by his wife, Betty (Mae) Chahlauer, the former Mrs. Donald A. Chahlauer, of Virginia Beach, Va.; their daughter, Mrs. Madera Ann Raub of Kefalonia, Va.; her husband, Mr. Kefalonia, and two grandchildren, Mr. and Mrs. Harold H. and Raymond S. Challenger.

Columbine, spent a week in the Windy City recently.

Paul H males, general manager of J. H. Kenny & Company, is spending a week for the Washington NAMA show. Bay Hales, president, John Connie, vice-president, and Walter Harrison, chief engineer, are all making the trip to the capital, as are four coin engineers Ed Klopke and Ed Lipke. Kenny will exhibit its new cigarette vend and cereal vend.

Cincinnati Exchange is keeping the word on Fred Freer back in action soon. Howard landed in the hospital for a two-week stay with a blood clot in his chest. Gill Katt is having the business up, with game shipments recently to Europe and South America.

Don Moloney, Doan Distributing Company, moved into his new Wilmette home. This busy hall family, Mrs. Mary Moloney, who will have to be extra careful in the near future, John, says that the first game is an easy-going ring, so Donal will have the outlook for another beautiful blondie. Rebecca Jenkins, residence director, reports that Mercantile News is now the official organ of the world, including Philippine Islands, Brazil, Australia, England, France, Mexico and South America.

Lou Urban, Jennings & Company, reports that the first of the 12,000 New York City-styled business this company is building is being made a tour of Illinois with a new group of announcements and meeting with State operators.

At National Coin Exchange, Mort Sapienza, who has reported orders already piling up for the new Gotlieb Pinball model, reports that he swapped his new car he his on his recent sojourn to Florida. Sheldon Spira matched Mort, also

smashing up his car. Outside of these calamities, says Levinson, business is good.

Fred Sloan, World Wide Distributors, reports that the firm has tripled its exports to Europe recently. All Stein, Fred Stein, and Fred are all giving the export trade much of their attention at the present time. Fred is having the 50th selection of Rock-Olans shipped off to Europe, getting particularly good orders.

Clay Neuss and Charles Fried, Mint Coin Machines, are having the best of luck with the results of the Chicago's Holiday Bowler. Merson is also moving a lot of used game equipment. Mrs. Buck, Missouri receptionist, was welcomed back after a long illness. Floyd Absher, manager, New York, Ill., among the Merson visitors recently.

Coven Distributors' Chris Tinin is back in town after traveling the Hoosier highways contacting operators. Ben Coven is trying hard to get settled after returning to Chicago after a sunny summer in Lake George, N.Y. Both in Illinois and Indiana kept the folks at Coven on their toes. Reed Whipple, regional representative for Witbe, conducted the service classes.

Ralph Scheidemantle, 54, report from Cleveland and Cincinnati. Gewe received orders for game repair parts recently. He is also reporting that many of the漂亮 that have tried the new machine.

Informative Coin Machine News Quiz

Did you read these exclusive industry news items published in the Billboards—only in the Billboard last week?

- NEW CUP VENDER LINE to be bowed by Apex, Inc., at National Automatic Machine Show, Wednesday, October 31. New line will include all models of the company's cup vending line and will include three new models not yet bowed at previous Story. (October 25, 31, 1954)

- Rowe Pays SBCARR, Principal assets of Spaceman, Inc., purchased by the Rowe Corporation with Spaceman stock to be exchanged. New Rowe division—Rower-Spaceman, Inc., to be formed. New division will be responsible for production and manufacturing share to be paid out of the new company's stock. (October 25, 31, 1954)

- JUKE COMMERCIAL CONTRACT to MOA and Rodney Pantages. Contract gives Pantages exclusive rights to sell or permit others to sell music operators in America an eral basis. (October 20, 1954)

- NUEW GUN ATTEMPTED in New York. New gun games opened new spots, took up, reports say. The new target game units have already moved into taverns and bowling alleys across the nation—as well as usual Arcade spots. Gun have appeared in huckster operators take in cases reported are found $40 to $50. The Pantages agree regular guns "here to stay". (October 25, 31, 1954)

- Operators Find Used Disk

Jerome (Red) Jaquot, has gained recognition as a top manager of reconditioning old record box. He estimates that stocks up at premium prices.

Retail Method

House in a seat back building, this firm sells its used disks across the counter as well as in the record shop selling new stock. And it has chalked up this recognition with a $50,000 order for reconditioning old records.

Clay Neuss and Charles Fried, Mint Coin Machines, are having the best of luck with the results of the Chicago's Holiday Bowler. Merson is also moving a lot of used game equipment. Mrs. Buck, Missouri receptionist, was welcomed back after a long illness. Floyd Absher, manager, New York, Ill., among the Merson visitors recently.

Coven Distributors' Chris Tinin is back in town after traveling the Hoosier highways contacting operators. Ben Coven is trying hard to get settled after returning to Chicago after a sunny summer in Lake George, N.Y. Both in Illinois and Indiana kept the folks at Coven on their toes. Reed Whipple, regional representative for Witbe, conducted the service classes.

Ralph Scheidemantle, 54, report from Cleveland and Cincinnati. Gewe received orders for game repair parts recently. He is also reporting that many of the漂亮 that have tried the new machine.

Informative Coin Machine News Quiz

Did you read these exclusive industry news items published in the Billboards—only in the Billboard last week?

- NEW CUP VENDER LINE to be bowed by Apex, Inc., at National Automatic Machine Show, Wednesday, October 31. New line will include all models of the company's cup vending line and will include three new models not yet bowed at previous Story. (October 25, 31, 1954)

- Rowe Pays SBCARR, Principal assets of Spaceman, Inc., purchased by the Rowe Corporation with Spaceman stock to be exchanged. New Rowe division—Rower-Spaceman, Inc., to be formed. New division will be responsible for production and manufacturing share to be paid out of the new company's stock. (October 25, 31, 1954)

- JUKE COMMERCIAL CONTRACT to MOA and Rodney Pantages. Contract gives Pantages exclusive rights to sell or permit others to sell music operators in America an eral basis. (October 20, 1954)

- NUEW GUN ATTEMPTED in New York. New gun games opened new spots, took up, reports say. The new target game units have already moved into taverns and bowling alleys across the nation—as well as usual Arcade spots. Gun have appeared in huckster operators take in cases reported are found $40 to $50. The Pantages agree regular guns "here to stay". (October 25, 31, 1954)

- Operators Find Used Disk

Jerome (Red) Jaquot, has gained recognition as a top manager of reconditioning old record box. He estimates that stocks up at premium prices.

Retail Method

House in a seat back building, this firm sells its used disks across the counter as well as in the record shop selling new stock. And it has chalked up this recognition with a $50,000 order for reconditioning old records.

Clay Neuss and Charles Fried, Mint Coin Machines, are having the best of luck with the results of the Chicago's Holiday Bowler. Merson is also moving a lot of used game equipment. Mrs. Buck, Missouri receptionist, was welcomed back after a long illness. Floyd Absher, manager, New York, Ill., among the Merson visitors recently.

Coven Distributors' Chris Tinin is back in town after traveling the Hoosier highways contacting operators. Ben Coven is trying hard to get settled after returning to Chicago after a sunny summer in Lake George, N.Y. Both in Illinois and Indiana kept the folks at Coven on their toes. Reed Whipple, regional representative for Witbe, conducted the service classes.

Ralph Scheidemantle, 54, report from Cleveland and Cincinnati. Gewe received orders for game repair parts recently. He is also reporting that many of the漂亮 that have tried the new machine.
A hard one to shoot against

On location, the gorgeous Wurlitzer 1700 with its fabulous high fidelity sound, proves a "goalie" with a terrific defense record.

Its colorful, profitable, day in and day out performance, makes it a hard one to shoot against—a great player to have on your side.

SEE IT—HEAR IT—BUY IT
AT YOUR WURLITZER DISTRIBUTOR
THE HIGH EARNING, HIGH FIDELITY
Wurlitzer 1700HF
TAKES THE MASK OFF THE MUSIC

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK Established 1856
Sheldon was pointing out the features on United’s new Carnival Gun and 11th Frame Shuffle Alley.


Wally Fink, First Coin Machine Exchange, says that the week following Labor Day was one of First’s busiest weeks in history. Sam Kolberg is back from a trip through Illinois with a large order for Chicago Coin’s new Holiday Bowlers. The first showings which were in the process of re-modeling, are now new completions.

every company with 10 or more employees

is a natural prospect for Background Music

Los Angeles

Commissions Inc.

Philadelphia

1951

Meneer to Rep

Minthouse at A.M.A.

Frank Mencur, Minthouse Music Company, slated to represent the firm at the upcoming NAMM convention in Washington, D.C., October 10. First plans on having a member of their organization attend all future industry conventions and meetings.

Dave Walkley, regional representative for the J. H. Kenny Company, returned from a trip to Texas and other southern areas recently. Sid Bloom, treasurer, Oak Manufacturing Company, became a grandfather when his daughter, Marilyn Bloom Sheerman, presented him with a new grandson.

Charles Daniels and Ed Wilkes are holding down the fort at the Paul Laymon Company with Jimmy Wilkes off on a road trip, and Britt Alderman on vacation. The new Bally game, Variety, arrived here recently with Wilkes and Daniels reporting tremendous operator enthusiasm for this great Magic-Lines feature.

Jean and Dolores Minthouse are back from their trip to Phoenix, Lyn Brown, Lyn Brown Company, returned from their trip to Northern California. Editha’s new Star gun is being received with much operator interest. Phil Robinson, Chicago Coin Company, is reported very interested in its new Holiday Bowling.

Operators along coin row recently included Johnny Ketchock, Long Beach; Dick Gray, San Bernardino; Tommey Fellini, Victoria; Milton Sanchez and Lawrence Reyes from Colton; Bill Reif, Littman Company; and Lyley Dillingham, Carlsbad.

Sid Bloom, Oak Manufacturing Company treasurer in Culver City, and Joe Brown, president, Pacific King Company, Pacific, eastern division of Oak, will be at the Carleton Sheraton Hotel in Washington, D.C., during the National Automatic Mechanical Association convention three October 13-15. However, Oak is foregoing showing at the session because of the heavy production which the new game, Variety, is receiving.

World Series activity had most turnover and a flock of visitors clustered around their television sets. Budger Sales, via a multitude of sets devoted to the World Series, paraded the greatest hit turn-out on an occasion. Pop Burris, Magic-Lines operator, returned from a deer hunting trip up around Fresno last week.

Jack Simon, Simon Sales, reports a land office business with International Motorcycle’s new Drive-mobile. Ray Wals, local coin machine freight trucker, the father of a boy last week. The Walsh now works Mike, Pat and Kathy. Clyde Denlinger, Balboa, off on a three-week vacation to Idaho. Pete Keploff off to Bishop for some hunting.

Jean Minthouse, president of Minthouse Music, joined by general manager Hank Tomick, Ed Wider and Wayne Davis is reporting one of the biggest seasons ever for the firm. Mrs. Alene Jones, Sandy Dieter, Vico Earl, and Mrs. Paul Laymon, Southern California distributors for the firm, General Paul Laymon reports excellent operator reception to Rally’s new game, Variety.

World Series activity had most turnover and a flock of visitors clustered around their television sets. Budger Sales, via a multitude of sets devoted to the World Series, paraded the greatest hit turn-out on an occasion. Pop Burris, Magic-Lines operator, returned from a deer hunting trip up around Fresno last week.

Jack Simon, Simon Sales, reports a land office business with International Motorcycle’s new Drive-mobile. Ray Wals, local coin machine freight trucker, the father of a boy last week. The Walsh now works Mike, Pat and Kathy. Clyde Denlinger, Balboa, off on a three-week vacation to Idaho. Pete Keploff off to Bishop for some hunting.

Jean Minthouse, president of Minthouse Music, joined by general manager Hank Tomick, Ed Wider and Wayne Davis is reporting one of the biggest seasons ever for the firm. Mrs. Alene Jones, Sandy Dieter, Vico Earl, and Mrs. Paul Laymon, Southern California distributors for the firm, General Paul Laymon reports excellent operator reception to Rally’s new game, Variety.

World Series activity had most turnover and a flock of visitors clustered around their television sets. Budger Sales, via a multitude of sets devoted to the World Series, paraded the greatest hit turn-out on an occasion. Pop Burris, Magic-Lines operator, returned from a deer hunting trip up around Fresno last week.

Jack Simon, Simon Sales, reports a land office business with International Motorcycle’s new Drive-mobile. Ray Wals, local coin machine freight trucker, the father of a boy last week. The Walsh now works Mike, Pat and Kathy. Clyde Denlinger, Balboa, off on a three-week vacation to Idaho. Pete Keploff off to Bishop for some hunting.

Jean Minthouse, president of Minthouse Music, joined by general manager Hank Tomick, Ed Wider and Wayne Davis is reporting one of the biggest seasons ever for the firm. Mrs. Alene Jones, Sandy Dieter, Vico Earl, and Mrs. Paul Laymon, Southern California distributors for the firm, General Paul Laymon reports excellent operator reception to Rally’s new game, Variety.

World Series activity had most turnover and a flock of visitors clustered around their television sets. Budger Sales, via a multitude of sets devoted to the World Series, paraded the greatest hit turn-out on an occasion. Pop Burris, Magic-Lines operator, returned from a deer hunting trip up around Fresno last week.

Jack Simon, Simon Sales, reports a land office business with International Motorcycle’s new Drive-mobile. Ray Wals, local coin machine freight trucker, the father of a boy last week. The Walsh now works Mike, Pat and Kathy. Clyde Denlinger, Balboa, off on a three-week vacation to Idaho. Pete Keploff off to Bishop for some hunting.

Jean Minthouse, president of Minthouse Music, joined by general manager Hank Tomick, Ed Wider and Wayne Davis is reporting one of the biggest seasons ever for the firm. Mrs. Alene Jones, Sandy Dieter, Vico Earl, and Mrs. Paul Laymon, Southern California distributors for the firm, General Paul Laymon reports excellent operator reception to Rally’s new game, Variety.

World Series activity had most turnover and a flock of visitors clustered around their television sets. Budger Sales, via a multitude of sets devoted to the World Series, paraded the greatest hit turn-out on an occasion. Pop Burris, Magic-Lines operator, returned from a deer hunting trip up around Fresno last week.

Jack Simon, Simon Sales, reports a land office business with International Motorcycle’s new Drive-mobile. Ray Wals, local coin machine freight trucker, the father of a boy last week. The Walsh now works Mike, Pat and Kathy. Clyde Denlinger, Balboa, off on a three-week vacation to Idaho. Pete Keploff off to Bishop for some hunting.

Jean Minthouse, president of Minthouse Music, joined by general manager Hank Tomick, Ed Wider and Wayne Davis is reporting one of the biggest seasons ever for the firm. Mrs. Alene Jones, Sandy Dieter, Vico Earl, and Mrs. Paul Laymon, Southern California distributors for the firm, General Paul Laymon reports excellent operator reception to Rally’s new game, Variety.
New York are John Abbele, Bay-ridge Radio, and Dave Falk of WWRX, Atlantic New York, reports that orders are still coming in to the Real Seabiscuit Hi-Fi 100-R.

Visitors to 10th Avenue recently included Andrew Lorraine's, Paramount Vending, Beacon, N. Y., and Louis and John Targtide, Classic Enterprises, Fort Chester, N. Y.

Buddy Fox, Runyon Sales, was operated on at Long Island College Hospital, Brooklyn, Irk Kempton, N.Y., and many others have been picking up the last few weeks.

Miami
Communications for Gest
8-5096
Take it from Ken Willik, Bush Distributing Company, the expert business in coin machines can be providing. On the foreign buyer has confidence in a firm and knows he can get uniform merchandise with every shipment, it has won a contract with many of its clients. Willis and his assistant, Joe Catania, are hard pressed to keep up with the orders and generation which flows in from Brazil and many other countries of the world and has old hard at selling to Central and South Americans, having made several trips to the Latin countries in the past few years.

Eddie Petrucino, North Dale Vending Company, told his music runs on the new coin machines.

The comfortable air-conditioned AMOA office draws a lot of visitors every day. Members show up there to look over the literature and to study the information Business Manager James Ross and Secretary Doris Shaffo.

ER Ross, Ross Distributing Co., says his coin collections will climb in the next few months. He predicts that pin game manufacturers will be busy with new ideas which will stimulate play.

Bowlers in the AMOA Bowling League had better look to their lunch. Sam Taran, owner of Taran Distributing and a bit older than some of his fellow bowlers, promises to be on hand to roll for the team which he sponsors in the coin loop.

Detroit
Bell Coin Machine
Rosenbaum's

Michael Bellonato has withdrawn from partnership in the Central Coin Machine Sales and Repair Company, which is now under the sole ownership of Mr. Max Belonato, C. M. Rosenbaum, and Frank Lebh. The latter is better known to the vending trade as Circle Four, having been with the Woodman National Sales Company for nine years five years ago. Bellonato continues to head the Bell Coin Machine Company, which was temporarily inactive.

Don Kennedy, who operated a route of 125 of Panoramic machines in this area for some years, is celebrating his 50th anniversary in show business. He is now a president at the Town Drive-In Theatre.

Ray Mewett, of the Howe Vending Company, is adding a number of coffee and soft drink units to his existing coke and cigarette vendors.

Bill Hall is expanding his route under the name of Hall Vending Company, adding a mixture of cigarette and coffee vending units, and operating an automatic and gum vending route for some time.

George Tucouna, of Torrance Vending, in the downtown suburb, is the proud father of a second son, born September 17.

Bill Jones, August Music Distributing Company, reports that the department staff number is increasing in this area.

Joseph Bellantoni, Bellantoni Music, is back on the job again. Bellantoni has been convalescing from a severe illness in the hospital for the past three weeks.

Veteran columnist Herb Moss, Moss Music, spent the past week at the Mayo Clinic, Rochester, Minn. Moss has been absent from the column for quite a spell because of illness.

Ira L. Bion, of Moss Music Company, who has been ill with heart trouble, has suffered a recurrence, and has been taken to Rochester for treatment. His partner, Harry Bion, has been active in managing the route.

Loewenthal, head of the Music Studio System office, has been named executive chairman of the United Music Publishers of Michigan, and in planning a big charity event.

Sonia Sears, who has been with various offices in Los Angeles and Detroit, has been named office manager of the United Music Publishers at their new quarters in the Fort Wayne Hotel.

The Sircus Brothers, James, United Sound, and Tony, of Circle Music, have closed their chain of coiners on their private island in the mouth of Lake Superior and returned to Detroit for the winter.

Carl Doss, proprietor of the Detroit Popcorn Company, headed up an expedition over the past weekend to take advantage of the record breaking of the duck hunting season.

Hartford, Conn.
Communications for Crefeld 4-1821

Exclusively with EVANS

ON DISPLAY AT YOUR EVANS DISTRIBUTOR!

IF OPERATORS DO NOT IN YOUR TERRITORY, WRITE TO FACTORY DIRECT FOR COMPLETE DETAILS.

H. C. EVANS & CO.
1556 W. CARROLL AVENUE
CHICAGO 7, ILLINOIS

YOUR AMERICAN RED CROSS IS ALWAYS THERE AFTER TRAGEDY STRIKES

How Was Your Timing on...

"HOLD MY HAND"

DON CARNELL
CORAL 61204

New on Billboard's "Best Selling Single" Chart

Start today to time your record buying to cash in on the hottest July jocky promotion and tremendous dealer merchandising. Billboard's weekly HELLO BUYERS and a special "Hold My Hand" deal are back for the summer! Now is the best time to get your Hold My Hand records to your publication in a Billboard. You'll save time and money...you'll be doing what the veterans do for the play of the year around the world!

Sterling Title Strips Co.
22 E. 46th St., New York 17

Date

Please start sending me...title strip cards of Billboard's "Best Buys" to cost...

...for 2 full months. Payment is enclosed.

Name......

Address......

City......Zone......State......

AUGUST 31, 1954

Title Strips Ready for Top Juke Profits

AUGUST 31, 1954

CONVENIENT ORDER FORM

Here are 20 title strips on each card—50 on side A and 50 on side B. The minimum package includes 2 cards of each record selected (average total order $25.00) delivered weekly for a period of 2 months.

[Card Title stripped for... 4 cards... 8 cards... 12 cards... 16 cards... 20 cards... 24 cards... 28 cards... 32 cards... 36 cards... 40 cards... 44 cards... 48 cards... 52 cards... 56 cards... 60 cards... 64 cards... 68 cards... 72 cards... 76 cards... 80 cards...]

City......Zone......State......
N.Y. Game Revenue Runs 20% Ahead
Tourney Play Factor in Increase; Gun Game Switches Aid Location Takes

NEW YORK, Oct. 2.—Late returns of results for the first three weeks of the current season for the large number of locations here currently operating are showing a game revenue rate 20% ahead of the same period last year, according to the Department of Labor, which has a heavy hand in the regulation of gaming establishments.

Power attaches the increase to one feature—the approval by city authorities of prizes and townsite lots as taking place in some of the large locations currently operating on a tournament basis, with 2,500 turnouts

KIDDIE PARK
Coin Units Tent-Out Until Winter

DETROIT, Oct. 2.—A combination Kiddie Park and Min-Circuit unit is an essential feature of the operation of this establishment on the Northland Kiddie Park—which is "testing out" until new indoor units can be installed.

In this way the Kiddie Park will be able to operate throughout the winter, rather than closing down after Labor Day.

The park is temporarily located on a parking lot. Set up like a combination amusement park, the Kiddie Park has fun in different parts of the park at a canoe, and four Midget Motoring Carts, which are operated by the "Red, White, Black" operators.

This combination unit includes four well equipped amusement rides, a Merry-Go-Round, a Rocket, and a Kiddie Coaster. The Merry-Go-Round is unusual because the horse riders in the game, while riding around the track, are turned into the open space and the ball play takes place in the open.

This area in addition offers a miniature train to present a wide range of attractions to offer the small fry, and an incentive for them to be good while parents are shopping with them in 80 nearby stores.

The remaining winter of the rides will occupy a large room in the main building. The Kiddie Park is the first Kiddie Park in the city to be designed for the purpose, with the usual number of Kiddie Park features throughout the unit.

Because of the space requirements, the Kiddie Park will provide more changes in the types of units in operation.

8 Hydro-Duck Districks Picked

NEW YORK, Oct. 2.—Al Blen- dows, head salesman of Blandow & Whitehead, the district distributor of Hydro-Duck, reported this week that eight distributors have been selected for the target game.


Blandow said the game has been a big one for the company in the firm already behind in orders. He added that the firm has shipped to Newbury outlet in New York, has been averaging 35 a week for five weeks and they are still going.

Blandow is also marketing and selling a Hydro-Duck, a product of the Metos Manufacturing Corporation, purchased from the assets of the Motor Machine Corporation, a Kiddie ride manufacturer, of which Blandow was formerly sales manager.

SERIES BOTH BOON AND BANE TO N.Y. COIN OPS

NEW YORK, Oct. 2.—The trend to more colorful, bigger, and more exciting gun games has given a new lease to the market that by its nature is seasonal, with a peak during the holidays and point of demand in the summer months, according to George Posner, AAMONY executive director, and his secretary, Alice Posner.

Posner said attendance of from 400 to 500 per day at the lower end of the scale and 750 to 1,000 at the higher end of the scale, with an average of 600 per day last year. The increase of 20% or the gun games, stimulated business on many locations for any extended period.

YORK, Oct. 2.—Gun games are a big attraction of the full amusement game field. In the heavy play of several months, the units are attracting, but another it is the increased activity of gun games and operators who are busy moving the gun from one location to another to increase their business.

A gun game has a relatively short life in any one location, and the operator must try to move it to the higher brackets, operate it for four weeks and then move on to another after about six weeks. This depends on course, on the initiative of the operator.

Years ago gun games were designed strictly for locations. As codes and other spots where there was plenty of available gun games with a large amount of gun games, more than a shoe box fluttering around into thousands of bowling alley and tavern locations across the nation.

Since operators do have to move, some operators have taken gun games, which many have backed away from gun games, although a few operators who have introduced gun games on their route are making a kill.

New Arcade Opens

Richmond Station

RICHMOND, Va., Oct. 2.—Reuben Schen, Scher Vending Machine Company, opened an Arcade at the Richmond Station, at 9th and Broad streets.

Schen said that this provides the gambling element in the new game. He said that they are not removed voluntarily, but we are going to see that they are taken out of operation.

VARIETY BOOM

New Ideas Key
Fall Game Output

CHICAGO, Oct. 2.—New ideas in games—thus far the outstanding characteristic of the fall amusement game is the vast amount of new ideas and new ideas to market that by its nature is seasonal, with a peak during the holidays and point of demand in the summer months, according to George Posner, AAMONY executive director, and his secretary, Alice Posner.

The trend to more colorful, bigger, and more exciting gun games has given a new lease to the market that by its nature is seasonal, with a peak during the holidays and point of demand in the summer months, according to George Posner, AAMONY executive director, and his secretary, Alice Posner.

Posner said attendance of from 400 to 500 per day at the lower end of the scale and 750 to 1,000 at the higher end of the scale, with an average of 600 per day last year. The increase of 20% or the gun games, stimulated business on many locations for any extended period.

N. Y. Coin Ops To Hold Fete At LQ Dec. 19

NEW YORK, Oct. 2.—The fifth annual dance of the Associated Amusement Machine Operators of New York, which is held at the Latin Quarter December 19, will be hosted by George Posner, AAMONY executive director, and his secretary, Alice Posner.

The dance will feature a hula hoop contest, which will be followed by a hula hoop dance contest, a hula hoop dance contest, and a hula hoop dance contest. The dancers will be judged on their ability to manipulate the hula hoop and their ability to move it in a graceful and skillful manner.

Gun Games on Move

Ops Shift Target Units, Up Takes

CHICAGO, Oct. 2.—Gun games are a big attraction of the full amusement game field. In the heavy play of several months, the units are attracting, but another it is the increased activity of gun games and operators who are busy moving the gun from one location to another to increase their business.

A gun game has a relatively short life in any one location, and the operator must try to move it to the higher brackets, operate it for four weeks and then move on to another after about six weeks. This depends on course, on the initiative of the operator.

Years ago gun games were designed strictly for locations. As codes and other spots where there was plenty of available gun games, more than a shoe box fluttering around into thousands of bowling alley and tavern locations across the nation.

Since operators do have to move, some operators have taken gun games, which many have backed away from gun games, although a few operators who have introduced gun games on their route are making a kill.

Iowa County Hits Shuttle Game Prizes

DAVENPORT, Ia., Oct. 2.—Almost every village has a Greek orchestra and a Greek dance, and you can be sure that the entertainment is given for the Greek national. This is due to the fact that the Greek community has always been a strong supporter of the Greek culture and festivals. The Greek national has always been a strong supporter of the Greek culture and festivals. This is due to the fact that the Greek community has always been a strong supporter of the Greek culture and festivals. This is due to the fact that the Greek community has always been a strong supporter of the Greek culture and festivals.

One of the most popular games among Greek Americans is the Greek shuttle game. It is a game that requires players to complete a series of tasks in order to win prizes. The game is played by distributing cards with numbers on them to players, and then having them move around a board in order to collect cards with higher numbers.

The game is played by distributing cards with numbers on them to players, and then having them move around a board in order to collect cards with higher numbers. The players then try to collect a set of cards with the highest numbers in order to win prizes.

The Greek shuttle game is a popular game among Greek Americans, and it is often played during Greek festivals and cultural events. It is a game that requires players to complete a series of tasks in order to win prizes. The game is played by distributing cards with numbers on them to players, and then having them move around a board in order to collect cards with higher numbers.

The game is played by distributing cards with numbers on them to players, and then having them move around a board in order to collect cards with higher numbers. The players then try to collect a set of cards with the highest numbers in order to win prizes.

The Greek shuttle game is a popular game among Greek Americans, and it is often played during Greek festivals and cultural events. It is a game that requires players to complete a series of tasks in order to win prizes. The game is played by distributing cards with numbers on them to players, and then having them move around a board in order to collect cards with higher numbers.

The game is played by distributing cards with numbers on them to players, and then having them move around a board in order to collect cards with higher numbers. The players then try to collect a set of cards with the highest numbers in order to win prizes.

The Greek shuttle game is a popular game among Greek Americans, and it is often played during Greek festivals and cultural events. It is a game that requires players to complete a series of tasks in order to win prizes. The game is played by distributing cards with numbers on them to players, and then having them move around a board in order to collect cards with higher numbers.

The game is played by distributing cards with numbers on them to players, and then having them move around a board in order to collect cards with higher numbers. The players then try to collect a set of cards with the highest numbers in order to win prizes.
ADVERTISED USED MACHINE PRICES

AMUSEMENT GAMES

Equipment and prices listed below are taken from advertisements in The Billboard as indicated below. All advertised used machines and prices are listed. Where more than one machine exhibited the same machine at the same price, frequency with which the price occurred is indicated in parenthesis. Where specialty ads are advertised, as in the case of single vendors, only machines with price is listed. Any price advertised depends on condition of the equipment, age, time on location, territory and other related factors.

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Price</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chicago Coin</td>
<td>1950s Slot Machine</td>
<td>$200.00</td>
<td>10</td>
</tr>
<tr>
<td>Williams</td>
<td>Miniature</td>
<td>$150.00</td>
<td>5</td>
</tr>
<tr>
<td>Gottlieb</td>
<td>Pinball</td>
<td>$250.00</td>
<td>2</td>
</tr>
<tr>
<td>Bally</td>
<td>Kiddie Ride</td>
<td>$100.00</td>
<td>3</td>
</tr>
</tbody>
</table>

THE MARKET PLACE for the COIN MACHINE INDUSTRY

ADVERTISING RATES

REGULAR CLASSIFIED ADS

List in small want-of-style, one paragraph, 25 words or less. Displayed in blue, black, or yellow. Minimum charge $2.00. Minimum insertion $1.00. Page rate $1.00 per inch. $5.00 for four inch display. Rates: 15 x 6 word—Minimum $5.00. CASH WITH ORDER

SOLD ITEMS:

The National Exchange for Coin Machines, Supplies, Service and Opportunities

WANTED:

Used Coin-Operated Equipment

Help Wanted

THE BILLBOARD PUBLISHING CO., 3164 PATTISON ST., CINCINNATI, OHIO

FOR SALE

WANTED:

HELP WANTED

ADVERTISE YOURSELF IN THE MOST POPULAR COIN MACHINE MAGAZINE

FOR RENT:

Wanted to Buy

SANTITARY VENDING MACHINE HEADQUARTERS

USED COIN-OPERATED EQUIPMENT

HELP WANTED

WANTED:

Parts, Supplies & Services

- 1-800-555-1212
- info@americanradiohistory.com
- www.americanradiohistory.com

Issued by Billboard Publishing Co., Inc., Cincinnati, Ohio

Copyrighted material

OCTOBER 9, 1954
## Pinball Regulations Across the Nation

### HOW TO USE THIS CHART.
1. Determine from chart whether or not pinball machines or free-plays are prohibited in each State. "No" means prohibited, "Yes" means not prohibited.
2. Refer to comments at the right for the interpretation of that State’s listing on the chart.

(States listed "no reply" are those from which The Billboard received no reply in answer to a questionnaire relating to current pinball regulation in the State.)

<table>
<thead>
<tr>
<th>State</th>
<th>Pinballs</th>
<th>Free-Plays</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alabama</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Arizona</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Arkansas</td>
<td>No reply</td>
<td>No reply</td>
</tr>
<tr>
<td>California</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Colorado</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Connecticut</td>
<td>No reply</td>
<td>No reply</td>
</tr>
<tr>
<td>Delaware</td>
<td>No reply</td>
<td>No reply</td>
</tr>
<tr>
<td>Florida</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Georgia</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Idaho</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Illinois</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Iowa</td>
<td>No reply</td>
<td>No reply</td>
</tr>
<tr>
<td>Kansas</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Kentucky</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Louisiana</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Maine</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Maryland</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Massachusetts</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Michigan</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Minnesota</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Mississippi</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Missouri</td>
<td>No reply</td>
<td>No reply</td>
</tr>
<tr>
<td>Montana</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Nebraska</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Nevada</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>New Hampshire</td>
<td>No reply</td>
<td>No reply</td>
</tr>
<tr>
<td>New Jersey</td>
<td>No reply</td>
<td>No reply</td>
</tr>
<tr>
<td>New Mexico</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>New York</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>North Carolina</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>North Dakota</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Ohio</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Oklahoma</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Oregon</td>
<td>No reply</td>
<td>No reply</td>
</tr>
<tr>
<td>Pennsylvania</td>
<td>No reply</td>
<td>No reply</td>
</tr>
<tr>
<td>Rhode Island</td>
<td>No reply</td>
<td>No reply</td>
</tr>
<tr>
<td>South Carolina</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>South Dakota</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Tennessee</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Texas</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Utah</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Vermont</td>
<td>No reply</td>
<td>No reply</td>
</tr>
<tr>
<td>Washington</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>West Virginia</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Wisconsin</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Wyoming</td>
<td>x</td>
<td>x</td>
</tr>
</tbody>
</table>

### ALABAMA.
Generally, pinball machines are prohibited in this State, but there is no statutory basis for this. Also, the courts have not yet made a decision on the issue.

### ARIZONA.
Game devices of all kinds are prohibited by law. This applies to pinball machines as well as other amusement devices.

### CALIFORNIA.
Pinball and other amusement devices are prohibited by law. The courts have not yet made a decision on this issue.

### COLORADO.
Whether pinball games are played is not subject to State regulation or licenses.

### CONNECTICUT.
Pinball games are not licensed as such under the Connecticut Gaming Laws. There is no State concerning gambling devices and no license is required for such games. If play is entirely for the skill of the player, these games are legal.

### FLORIDA.
Any machine or device operated on a slot machine basis is a gambling device and is prohibited.

### GEORGIA.
Pinball games are prohibited by law.

### IOWA.
No reply.

### KANSAS.
Yes.

### KENTUCKY.
Yes.

### LOUISIANA.
Pinball games are not licensed as such under the Louisiana Gaming Laws. There is no State concerning gambling devices and no license is required for such games. If play is entirely for the skill of the player, these games are legal.

### MARYLAND.
Pinball games are legal. It is a misdemeanor to operate such a machine.

### MICHIGAN.
Pinball games are not licensed as such under the Michigan Gaming Laws. There is no State concerning gambling devices and no license is required for such games. If play is entirely for the skill of the player, these games are legal.

### MISSISSIPPI.
No reply.

### MISSOURI.
Yes.

### MONTANA.
Yes.

### NEBRASKA.
Yes.

### NEVADA.
No reply.

### NEW JERSEY.
No reply.

### NEW MEXICO.
Yes.

### NEW YORK.
Yes.

### NORTH CAROLINA.
Yes.

### NORTH DAKOTA.
Yes.

### OHIO.
Yes.

### OKLAHOMA.
Yes.

### PENNSYLVANIA.
No reply.

### RHODE ISLAND.
No reply.

### SOUTH CAROLINA.
Yes.

### SOUTH DAKOTA.
Yes.

### TENNESSEE.
Yes.

### TEXAS.
Yes.

### UTAH.
Yes.

### VERMONT.
No reply.

### WASHINGTON.
Yes.

### WEST VIRGINIA.
Yes.

### WISCONSIN.
Yes.

### WYOMING.
Yes.
Score FIRST with Our FALL SPECIALS!

SHUFFLE GAMES
Chicago Coin HOLIDAY Chicago Coin PLAYING Chicago Coin STABLEF "First-Candided Lenny"-25,000
AXE, 18/25 250 IMPERIAL 250 CLASSIC 250 STAR Prom 1200 STAR 1200 UNION-UNITED ROYAL 1500 OLYMPIC 2500 CHEROKEE & PLAYER 2500 SUPER & PLAYER 2500 POLIO & PLAYER 2500 6 PLAYER & WCH 100 6 SUPER FRAME BOWLER, 10/25 2500 UNION MINI 200 TRIPLE SCORE 200 HOLE IN ONE 200 SIS PLAYER 800 BONUS RICH 250, 18/25 500 UNION MINI 250 CARNIVAL 150 TEAM 10 PLAYER 150 6 PLAYER, Jack Pot 50 6 PLAYER, Bonus, Jack 75 2000 SUPER FRAME BOWLER, 10/25 2500 REGENCY 2500

NEW COIN MACHINE EXCHANGE
5700 Northwest Highway Chicago 30, Ill.

AMERICAN LENS & PHOTO CO.

TRIPLE TEAM DELUXE KEENEY

Variety Boom

Jet Bombers

Super Jet Fighter is the new William's gun game which features three jet bomber targets which appear in military formation to the right of the screen, then dive, swoop or soar across the target area in over-stoiched fashion for 15 Flights. The player aims and shoots at a target area on the top of a miniature jet plane, directionally controlled by using two handle grips. A beam of light confirms the player's aim and targets turn white to react within 1/2 second. With the United Carnival Guns, a $3.95 unit operating on the electrical contact system, the player scores moves completing 25 shots in 60 seconds or less. The player may take his time shooting the gun if he wishes, but if he can score two points per second he wins at the fifth second rule. Targets include moving ducks and hens.

Shuffle Targette, combination shuffle-target game, has the player shooting moving targets through a Fenetuc board, which shuts up against the end, dropping the puck into a molded rubber target area.

In addition to these new ideas in games, Bleveland & Wilson, New York, is shipping Hydes-Duck, a Chicago Coin model 1949 game in which the player shoots a lot of water at eight plastic ducks floating on water, trying to get them all "beached" at the rear of the cabinet. The jet of water comes from a triggerless pistol shot on the front control of the compact game.

William Bliss, Miami, has also contributed to the variety of games on the market with Bull's-Eye, manufactured under his direction by Production Facilities Company, Miami. Bull's-Eye is a pistol game which shoots "bullets" (steel ball bearings) at a revolving wheel of targets.

NEW REVOLUTIONARY DEVELOPMENTS IN COIN-OPERATED MACHINES

VISIT BOOK #100
Washington, D. C.

A.B.T.
MANUFACTURING CORPORATION
713-723 N. Kedzie Avenue
Chicago 12, Illinois

A B T MANUFACTURING CORPORATION

TRIMOUNT
THE LEADING EXPORTER
OF COIN OPERATED EQUIPMENT FOR OVER 25 YEARS.

TRIMOUNT has New England's largest stock of used equipment, including FLUSHING VALUE AMATRACK, 50, Waterloo, Alm. and 100, Waterloo, Alm.

TRIMOUNT offers all types of 5 & 10 and Arcade equipment.

Our complete line of used equipment is guaranteed mechanically and electrically perfect—all have been completely reconditioned.

New England's largest parts department and fastest service.

Export Repair Department specializes equipment to issues deliver in perfect condition.

WRITE FOR NEW PARTS CATALOG, EXPORT BROCHURE, CATALOG SHEET AND PRICE LIST.

The leading exporter of coin operated equipment for over 25 years.

Remember in New England it's TRIMOUNT.
GIVE DAMON RUNYON CANCER FUND

COINMEN YOU KNOW

Detroit

Communications to:

Bell Cola Machine
Romine, 1180

Michael Bellantoun has withdrawn from partnership in the General Coin Machine Sales and Repair Company, which is now under the sole ownership of the Koeppe Brothers, Max C. and Gunther. The latter is better known to the vending trade as Grover Koeppe, having been with the Woodstock National Sales Corp. for some 17 years previously. Bellantoun continues to head the Bell Cola Machine Company, which was temporarily inactive.

Levin Leaves Empire, Starts New Operation

CHICAGO, Oct. 2. — Stanley Levin, who has been with Empire Coin Machine Exchange sales staff for several years, has left the firm to conduct his own coin machine operation.

As of October 1, he will be operating Rapid Fire Sales, along with Mickey Schaffner.

The new Chicago organization specializes in operating coin-operated gun games and shuffle games.

Balkema Plans Detroit Automatic Parking Garage

DETROIT, Oct. 2. — Plans for early completion of a 10-story automatic parking garage on the site of the downtown district were announced Tuesday by B. B. Balkema, head of Automatic Storage Company of Grand Rapids.

The Balkema device, originally announced in 1952, was developed to the point where actual installations are being advertised to city-owned sites that are expected to start the first of the year and is to be completed in about three months.

The Balkema machine works from a ticket vending unit, which takes the ticket issued at the machine and the operator places it in the same compartment as the designated empty storage unit. When the ticket is received, the ticket is released by the driver, it is taken to a processor and turned into one of 10 tickets, each having stalls for four cars. It is brought back to the delivery point by a push-button type of control upon order.

The projected automatic parking lot is believed to be considerably different from any automatic devices as known or planned. The first 300-unit installation has been completed, with an ultimate 300-car unit projected for the same area. The planned fee comparable to downtown parking rates is 25 cents the first hour and 10 cents each additional hour, up to 50 cents for all-day parking.

T. Silbert to Chair Columbia Lectures

NEW YORK, Oct. 5. — Theodore H. Silbert, president of the Standard Factors Corporation, will be co-sponsor and moderator at a series of nine Tuesday evening seminars on "The Problems of Ex-panding Small Businesses at the Institute of Arts and Sciences at Columbia University. Standard Factors handles paper money for many coin machine operators.

Lectures will include Dave Shaffer, former president of the National Association of Coin Collectors, which Local 803, vending machine employers, is a member, and Howard D. Colman, Philip Morris executive. The series begins October 3.

A dog named Denis belonging to Mr. and Mrs. W. H. Schaefer, of Garden City, is continuously on a call waiting for a call. The dog, when he hears the telephone ring, jumps so hard that it seems as if he is going to break through the floor and into the next room.

EXHIBIT'S STAR SHOOTING GALLERY HAS IT!

3 Target set-ups move into action during each game.

Want Play Appeal?

EXHIBIT'S STAR SHOOTING GALLERY HAS IT!

All Targets are in view between games to attract player interest.

Want A Gun For ANY Location?

EXHIBIT'S STAR SHOOTING GALLERY IS IT?

Dime return or free game on Perfect or Match Score— or play selector will give you choice of 8 different plug-in combinations to suit every location.

Want A Full Cash-Box?

EXHIBIT'S STAR SHOOTING GALLERY fills it fast and keeps it full!

* A Few Choice Distributorships Still Available

EXHIBIT SUPPLY

4218-30 W. Lake Street
Chicago 24, Illinois

WURLITZER 1500
$449.50
Write for illustrated catalog of other late model phonographs

Shaffer Music Co.

EXCLUSIVE DISTRIBUTORS FOR CHICAGO COIN MACHINE CO. & GENCO MFG. CO.

SPECIAL SALE ON USED SHUFFLE ALLIES

CHICAGO COIN BOWLERS

UNITED SHUFFLE ALLIES

40 Player Formica Top $4.00
5 Player Formica Top .50
Player Match Bowler $1.00
Player Super Match With Coins $15.00
Player 10th Frame Special, Duplicates in 5th Frame $1.00
Player Bowler, Duplicates and singles in 5th Frame $1.00
Player Match Feature 1.50
Player Single Score Bowler, Duplicates in 5th and 10th $1.00
Player Triple Score Bowler $2.00
Player Gold Cup Bowler $2.00
Player 100th Frame Special $1.00
Super 10th Frame $2.00
Casino, Duplicates in 5th, 6th & 7th Frame $2.00
Repl. bat to Miscellaneous $2.00
350.00 Royal $350.00
Oriental, Duplicates and Triples $350.00
All games cleaned and checked. Larger king size pins can be installed for $1.00 extra on each game.

1/2 deposit on all orders.

MONTROSE

COIN MACHINE, INC.

THE BILLBOARD

COIN MACHINES 103

October 9, 1954

ILLINOIS-IOWA OPERATORS!
NOW DELIVERING
GOTTIEB'S REVOLUTIONARY
SUPER JUMBO
Seasonally New
All the Way Through!

WANTED FOR CASH
LATE
BINGO GAMES
ICE FRUITLES BEACH CLUB
PALM DUNES BEAUTY
DUDE RANCH
ATLANTIC CITY

NATIONAL
Coin Machine Exchange
1625 Jefferson Ave.

NO. 1 IN QUALITY COINS

A Robust Sunday Fundraiser

GIVE TO DAMON RUNYON
CANCER FUND

Great Skill and Competition Features
Assure High Earnings

DRIVEMOBILE

Thrilling Drive Yourself
Road Test

Next exciting amusement machine introduced to the trade now earning amazing profits on location. Appeal for both adults and children.

Diver sits behind real-striking wheel, meets coin, and he's on his way with a feeling of actual driving. Road signs are reproduced, fake scenery, and cars sweep by at end of one minute 60 over 300 feet. "Trigger in wizier"

WIRE OR PHONE
FOR DETAILS TODAY

INTERNATIONAL MUTOSCOPE CORP.

44-02 Evershred Street, Long Island City, N. Y. STeele 2-3000

EXCLUSIVE DISTRIBUTORS FOR CHICAGO COIN MACHINE CO. & GENCO MFG. CO.

SPECIAL SALE ON USED SHUFFLE ALLIES

CHICAGO COIN BOWLERS

UNITED SHUFFLE ALLIES

4 Player Formica Top $4.00
5 Player Formica Top 50.00
Player Match Bowler $1.00
Player Super Match With Coins $15.00
Player 10th Frame Special, Duplicates in 5th Frame $1.00
Player Bowler, Duplicates and singles in 5th Frame $1.00
Player Match Feature 1.50
Player Single Score Bowler, Duplicates in 5th and 10th $1.00
Player Triple Score Bowler $2.00
Player Gold Cup Bowler $2.00
Player 100th Frame Special $1.00
Super 10th Frame $2.00
Casino, Duplicates in 5th, 6th & 7th Frame $2.00
Repl. bat to Miscellaneous $2.00
350.00 Royal $350.00
Oriental, Duplicates and Triples $350.00
All games cleaned and checked. Larger king size pins can be installed for $1.00 extra on each game.

1/2 deposit on all orders.

MONTROSE

COIN MACHINE, INC.

THE BILLBOARD

COIN MACHINES 103

October 9, 1954

ILLINOIS-IOWA OPERATORS!
NOW DELIVERING
GOTTIEB'S REVOLUTIONARY
SUPER JUMBO
Seasonally New
All the Way Through!

WANTED FOR CASH
LATE
BINGO GAMES
ICE FRUITLES BEACH CLUB
PALM DUNES BEAUTY
DUDE RANCH
ATLANTIC CITY

NATIONAL
Coin Machine Exchange
1625 Jefferson Ave.
Lots of MONEY
That's all it earns!
Proven! Trouble-Free! Used Everywhere!

GENCO'S ALL-LOCATION RIFLE GALLERY
MFG. & SALES CO.
2611 North Ashland
Chicago 14, Illinois

WORLD WIDE...MORE FOR YOUR MONEY, EVERY TIME!

NOW DELIVERING

Genuine Silk Screen Deluxe FORMICA TOPS
for All United & Deluxe Games. $2 Available.
As Sat............. $9.50 Ea.

PHONOGRAPH SERVICES

Rapid Delivery Genco

ROCK-OLA FIREBALL—45 RPM
WURLITZER 1230 .......... $265
1120 Selection) .......... $395
ROCK-OLA fireball 1428 175 WURLITZER 1500 ....... $57
RECONDITIONED AND REFURBISHED
LIKE NEW!
Terms: 1/2 Down, Balance Later.

A Quarter Century of Service.

2130 N. Western Ave.
Chicago 18, Ill.

ATLAS MUSIC COMPANY

PURVEYOR SPECIALS:

Holding
GONE

$265

WURLITZER 1190 ..... $775
WURLITZER 1195 \475
WURLITZER 1268 \400
WURLITZER 1193 \375
WURLITZER 1194 \375
WURLITZER 1197 \375
Kaye 90 Ft. Team . \225
Kaye 90 Ft. Team . \225

Sonic Master ..... \500
WURLITZER 90 Ft. Team ..... \500
WURLITZER 90 Ft. Team ..... \500

WURLITZER 1190 ..... $775
WURLITZER 1195 \475
WURLITZER 1196 \450
WURLITZER 1194 \375
WURLITZER 1194 \375
WURLITZER 1197 \375
Kaye 90 Ft. Team . \225
Kaye 90 Ft. Team . \225

Sonic Master ..... \500
WURLITZER 90 Ft. Team ..... \500
WURLITZER 90 Ft. Team ..... \500

 Operations

We will trade any of the below for used Bingo Games or for 4-Balls.

45 United 5-Player Bowlers
10 Baby Turf Rings
3 Exhibit Slotted Galleries
6 Jumbo Jacks

Modern Distributing Company
3222 Towner St., Chicago 11, Ill.
Phone: AL 6-7706

when answering ads. . .
SAY YOU SAW IT IN THE BILLBOARD!
The NEW A.M.I.

MODEL F

40 - 80 - 120

ALL OPERATORS, THEIR FAMILIES AND SERVICE MEN ARE CORDIALLY INVITED. MAKE A DATE NOW FOR SATURDAY AND SUNDAY, OCTOBER 9TH AND 10TH.

We will also have on display for the first time some of the newest type games, guns, etc. We believe some of these will open up new locations for operators, and greatly increase collections. Some of these games have been tested and shown large collections.

exclusive - AMI
Distributors in Kentucky, Indiana, Southern Ohio
"The House that Confidence Built"

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

Established 1923

The Billboard Coin Machines

OCTOBER 9, 1954

THE BILLBOARD

COIN MACHINES

SEE THE NEW SENSATIONAL
A.M.I. MODEL F IN
40-80-120 SELECTIONS

OPEN HOUSE
SATURDAY, OCTOBER 9th
SUNDAY, OCTOBER 10th

REFRESHMENTS SERVED-
GIFTS FOR ALL

ATTEND SHOWING AT OFFICE NEAREST YOU

SPECIAL NOTE
OPERATORS OF COLUMBUS, O.,
and SURROUNDING TERRITORY
SEE THE NEW MODEL F AT
OUR CINCINNATI SHOWROOM

LOUISVILLE, KENTUCKY
735 S. BROOK STREET

LEXINGTON, KENTUCKY
1535 DELAWARE AVENUE

CINCINNATI, OHIO
1000 BROADWAY

INDIANAPOLIS, INDIANA
129 W. NORTH STREET

NYET!

Of course it would be "nyet"—Russian for "no"—for coin machine sales to Iron Curtain countries. Flashy, attractive American amusement games and joke boxes might be admired by Soviet citizens and get them to thinking that capitalists have more fun.

Anyway, who wants payment in red rubles?

The rest of the world is plenty big—big enough for an $11 million market for coin machine exports to the nations of the free world. It's a booming "plus" market for extra coin machine profits... and it's easier than you may think to make foreign sales and receive payment in U. S. dollars, if you wish to expand your present export market—or if you have yet to make your first export sale—let The Billboard FALL EXPORT QUARTERLY lead you to foreign buyers, at the same time you sell your regular U. S. customers.

If you act RIGHT AWAY, you can still run an ad in

The Billboard Coin Machine

FALL EXPORT QUARTERLY

final advertising deadline
Oct. 6
issue dated Oct. 16

Tampa, New York
Cincinnati, Chicago, St. Louis, Cleveland, Detroit, Cleveland, Los Angeles, Chicago, St. Louis, Cleveland, Detroit, Chicago.
These NEW "SCORE FEATURES" get more Profitable Play!

The MATCH FEATURE PULLS HEAVY PLAY!

- BACKGLASS SLIDES OUT FROM EITHER SIDE!
- HINGED HOOD OVER PINS!
- HINGED LITE INSERT!
- METAL STRIP ON PIN SHIELD PREVENTS CURING!
- PLEXIGLASS PROTECTED ROLLERS!

9 foot Playfield on 8 foot Cabinet
- 8 foot Playfield on 7 foot Cabinet

NATURAL WOOD GRAIN GENUINE FORMICA PLAYFIELD

YOU'RE INVITED

EXPOSITION DAY

at

LAZAR'S

FEATURING NEW IDEAS BY:

BALLY • CHICAGO COIN
GENCO • GOTTLIEB
ROCK-OLA • WILLIAMS

OCTOBER 10, 1954—NOON 'TIL SIX REFRESHMENTS

B. D. LAZAR COMPANY
35 Fifth Ave., Pittsburgh, Pa.

WANTED—GOOD BINGO MECHANIC
Must furnish reference. Good pay.
Write The Billboard, Box D-56, Cincinnati 22, Ohio.

IT'S Keeney's NEW AMERICAN BOWLER
WITH Keeney's ORIGINAL CHANGING VALUES
AT THE START OF EVERY FRAME!

STRIKES SPARES BLOWS
score DOUBLE in 3rd and 7th frames!
score TRIPLE in 5th and 10th frames!

UNLIMITED SCORING
as long as player continues
to strike in 10th frame

Easy to Service...

PINS AND CONTACT AREA RECESSED UNDER LITEBOX.
ENTIRE PLAYFIELD SLIDES FORWARD AND LIFTS UPWARD!
SIMPLE PLUG ATTACHMENT ON SWING-OUT FRONT DOOR ENABLES OPERATOR TO CHANGE FROM SINGLE TO DOUBLE CHUTE FOR 10c OR 3 FOR 25c PLAY.
DOOR REPLACEMENT AVAILABLE AT SLIGHT EXTRA COST.

Available as "NATIONAL BOWLER" without match feature!

BEST BUYS

Wurlitzer 48-sel.
1 61600 $394.50
2 61400 384.50
1 61250 334.50

Wurlitzer 24-sel.
1 61150 $309.50
6 61080 94.50
6 61015 74.50
1 6080 49.50
1 7250 49.50

Bowlers
4 CROWN BOWLER $114.50
2 NAME BOWLER 139.50
2 BOWL-A-BALL 83.00
1 10TH FRAME 118.50

T & L DISTRIBUTING CO.
1465 Center Parkway, Cincinnati 14, O.
Phone: WA 2733

FOREIGN BUYERS

Our Service Is Quick Efficient and Reliable

International Amusement Co.
Phone: PHILADELPHIA 30

Scott-Crosse Company
Phone: PHILADELPHIA 30

In addition to all the latest equipment we have thousands of thoroughly reconditioned machines available for your selection including pin games, kiddie rides, music machines, arcade equipment and more.

Cable for Special Price List
Parts and Service Manual Available

INTERNATIONAL
AMUSEMENT CO.

ATTENTION!

ATTENTION
OWNERS OF BELL TYPE MACHINES
With the new "Reduced Bell" machines we have available this week...

NEW LOW PRICES
ON "REDUCED BELL" PARTS

FOR IMMEDIATE DELIVERY

Wurlitzer
1500's
1000's

Musical

BINGO

EXCLUSIVE WURLITZER and D. GOTTLIEB & CO. DISTRIBUTORS in Delaware, S. Jersey, and S. E. Pennsyl

NEW YORK DISTR. Co.

ATCUE
AMUSEMENT MACHINES CO.

666 N. Broad St.
Philadelphia 30

Write or wire for prices

YOU CAN ALWAYS DEPEND ON ACTIVE—ALWAYS

ATTENTION
OWNERS OF BELL TYPE MACHINES
With the new "Reduced Bell" machines we have available this week...

NEW LOW PRICES
ON "REDUCED BELL" PARTS

FOR IMMEDIATE DELIVERY

Wurlitzer
1500's
1000's
a Winner! Different! Better! For LONG RUN PROFITABLE OPERATION...

Williams
TRUE MOVING TARGETS
SWEEP ASIDE ALL COMPARISON
IN THE MOST REVOLUTIONARY
GUN GAME OF ALL TIME...

Super JET FIGHTER!

3 Jet Planes Speed Across Screen in Military Flight Formation!
- MATCH-A-SCORE FEATURE: Number-Star-Plane
- CONVERTIBLE OPTIONAL REPLAY
- 15 Fast Flights Across Board... for a Dime!
- Hitting ALL THREE PLANES in any flight scores "Extra Flights" and Bonus Score! Up to 15 Extra Flights possible per game.
- Progressive Scoring — with scores increasing in 5th, 10th and 15th flight!

SPECTACULAR PLAY APPEAL!
- SUPER JET FIGHTER is the first "True-Moving" Target Gun Game. Planes appear in triple echelon formation to the right of screen. They dive, sweep, or soar across the board in ever-varying patterns as the man-behind-the-gun hits 1-2-3 planes each flight.
- Hits are made by precision remote control, the gunner spotting each target thru the sight atop the jet pursuit plane at front of game. Beam of light shows precisely where gun is aimed. It's intriguing—Simply loaded with appeal!

KIDDIE RIDES

BEAUTIFUL BALLY CHAMPION HOUSE
DIRT LANE MUSICAL NERVE-GO-ROUND
BALLY SPACE SHIP, EXHIBIT BIG BRONCO ONLY
DECO SPACE SHIP (Hydraulic)...

SHUFFLE ALLIES

UNITED CLOVERS
UNITED STAR 105 FRAME
UNITED DELUXE
UNITED 6 PLAYER
UNITED 5 PLAYER
CHI. COIN COLD CUP
CHI. COIN TRIPLE SCORE BOWLER
CHI. COIN 105 FRAME
CHI. COIN 6 PLAYER

LONGEST STOCK IN WORLD OF

REDD DISTRIBUTING CO., INC.
328 LINCOLN STREET
ALLSTON 24, MASS. AL 4-4040

United Circle—Hollywood—Kiddie—Show Boats—Panoramas
HIGHEST PRICES PAID

ADVANCE AUTOMATIC SALES CO.
1250 Howard St. Phone: Hemlock 1-7750 San Francisco 3, Calif.
when answering ads... SAY YOU SAW IT IN THE BILLBOARD!

WANTED FOR CASH

COBRA CARTRIDGES

Cincinnati Coin & Amusement & Dallas 9-6100

Copyrighted material
RIDING HIGH WITH

GOTTLIEB'S Super JUMBO

A PERFECT MULTIPLE PLAYER AMUSEMENT MACHINE
1-2-3 or 4 can play at the same time

ACTIONIZED CYCLONIC KICKERS
SUPER POWERED FLIPPERS
HI-SPEED POP BUMPERS

MULTI-TILT FEATURE. Action continues for remaining players even though one or more players tilt out their own scores.

TRIPLE MATCH FEATURE with MULTIPLE PLAY AWARDS

ADJUSTABLE FOR 3, 4 or 5 BALL PLAY
A competitive HIGH SCORE amusement machine.

HOLDOVER and MYSTERY SUPER BONUS

THE NATURAL EVOLUTION OF AMUSEMENT MACHINES:
The result of many months of extensive research and severe testing

For the past few months, dozens of SUPER JUMBOS have been on test locations all over the United States and Canada. This very comprehensive test, covering a period of approximately 600 operating days, has proven conclusively that SUPER JUMBO is one of the very finest Amusement Machines in many years. Coupled with the solid player appeal and terrific earning capacity is a typical Gottlieb perfected mechanism assuring years of dependable cash receipts.

DELUXE JUMBO FOR NON-REPLAY AREAS

Available with twin chutes 10c and 3 for 25c

SEE IT AT YOUR DISTRIBUTOR NOW!

D. GOTTLIEB & CO.

1140-50 N. KOSTNER AVE.
CHICAGO 5, ILLINOIS
UNITED'S DELUXE

SHUFFLE TARGETTE

6 PLAYER SHUFFLE TYPE SKEE-TARGETTE GAME

GREATEST COMPETITIVE GAME OF ALL TIME!

SINGLE, DOUBLE, TRIPLE, QUADRUPLE, QUINTUPLE SCORING

TERRIFIC SUSPENSE FINISH

LAST 3 SHOTS QUINTUPLE (5X) SCORE

INTRIGUING

SKEE-TARGETTE

TESTS PLAYERS' SKILL

MADE OF

HEAVY DUTY DURABLE

MOLDED RUBBER

SMOOTH, QUIET OPERATION

12 Shots
10¢
EXTRA FAST PLAY

POPULAR TRIPLE MATCH FEATURE

UNITED'S FAMOUS E-Z SERVICE FEATURES

SEE YOUR DISTRIBUTOR NOW!

UNITED'S NEVADA

Fast Action In-Line Game

With NEW SPELL-NAME CARRY-OVER Feature

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

CONVENTIONAL SIZE 8 FT. BY 2 FT.
Omni-Directional Sound

means music in ALL DIRECTIONS

...another SEEBURG FIRST!

This is new! This is Seeburg Omni-Directional Sound . . . music in all directions . . . for the last word in listening pleasure.

Mounted in the acoustical chamber of the Select-O-Matic "100" are two heavy-duty, 12-inch low-frequency speakers, a 5-inch high-frequency speaker and two 8-inch wide-range speakers, one on each side. It's the most advanced electro-acoustical system ever offered our industry.

See it at your Seeburg Distributor.