Juke Operator Must Have Maestro Touch
Public Demand for Diversified Music Requires New Programming Approach
BY BOB DIETMEIER
CHICAGO, April 9—The U. S. listener's growing appetite for more diversified and better music has caused the nation's juke box operator to concentrate more than ever before on record programming—the business of getting the right setup, the right records, to the right photographic at the right time.

Juke box record programming has become less speculative, even scientific. It relies less on opinions, more on fact.

The music operator, the man who must decide which records to play, has stepped out of the role of prophet into the role of businessman; whether he likes it or not, his little company has got to do with how many he sells.

Today's operators, with the multiple-selection photography, are programming on a scientific basis, analyzing popular tunes, and realizing their maximum profit potential. They have tightened up on all these fronts, as well as on the rest of their business, the strategy of which is to do the best job possible with the little company they've got to do with.

The operator who is knowledgeable
(Grounded on page 71)

News of the Week
American Broadcasting Expected To Enter Record Business Soon...
The American Broadcasting-Paramount Thea- ter Company, which recently purchased the remainder of its station's programming irredeemably this week, is planning a new magazine, which is expected to be named a "Popular" or "Popular" stock. The magazine will be directed to the record business, both in the United States and abroad, and will include the latest developments in the field.

Juke Box Record Publishers

Brooks in TV Syndication
Sponsors of syndicated TV film series are showing an increasing tendency to buy shows for alternate weeks, following the practice on the networks. The dual deal company, as well as the record business, is expected to follow this practice in order to maximize their chances of reaching their targets.

NABT Urged to Create Radio-Television Committee
The interdependence between the record and radio industries should be recognized via the creation of a special committee of members from both groups. This is the position urged by a joint committee of Charlotte and Television Broadcasters for consideration at their upcoming convention by Philadelphia station WTOP.

Two Juke Box Manufacturers
Cost for All-Disc Production
AM, Inc., and the Baldwin-Washburn Company, two of the largest in the field, have announced this week that they will begin production of all-disc records, with the intention of creating a new line of products that will be specifically designed for juke box use.

Two Juke Box Manufacturers

Will Promote "Jukebox Classics""...

Ziv's Fiction No Fairy Tale, But Just Science and Work
TV Filmer Banks on News Value; Spends Year for Right Results
By GENE PLOWNIK
NEW YORK, April 9—"How do you do, ladies and gentlemen. I've been too busy to notice you. At this moment you cannot see me. Very dim. The sound is not aimed in my direction."

With these words Ziv-Television's new film company, "Ziv-Television," made its debut on the radio this past season. Approximately $1,000,000 in this area received the show shortly after turning the dial.

Long Planning
But for the planning Ziv organization it took more than dial-twisting to get that show on the air last night. It took over a year of careful, planning, confering, and show-planning before it went before the public.

"Ziv offers an interesting case study of the evolution of a TV film series from a talkie in its present form to an electronic piece before the audience's picture.

Ziv's operation is probably the closest thing to "Automation" in TV. It always has several new shows in preparation, and they roll off the line at the rate of a new show monthly, as regularly in the year's seasons.

Ziv is headlined conditions. It lives in this show to some relevant to current events over the past year ago. Ziv, brain of all itself, is expected to do even more in the news, having talked about a science fiction series that would be filmed almost in actual research.

Tangible Steps
Early last year Ziv decided it was time to take tangible steps. They called in Ivan Tors, who in TV," was making low budgets for movies as "Gag," and "Magnetic Mouse," released by United Artists over the past couple of years. Tors now has full, Ziv interested in getting into TV film and had already convinced a science fiction show with a couple of distributors.

Over the summer the conferences went on between Ziv, New York, and the phone lines were kept busy. After a number of weeks, sample scripts were ordered and test shots were made for the opening format. Tors Cooking
In the meantime, Tors finally shot a couple of complete pilot films. This was at a time when Ziv's then far-fetched studio was still an enterprising and Ziv-Television's "Circus Kid" was at a time when Ziv's then far-fetched studio was still an enterprising and

When the pilots were complete, Ziv called in a few hundred members of the general public, showed them the films and asked them to write their reactions on preview cards. The answers convinced Ziv officials that

Ziv Producing A Film A Day
HOLLYWOOD, April 9—Ziv-Television, with its ten-picture production operation under one roof, the former American National Studios, now the Ziv TV Studios. They will be able to turn out an average of seven half hour films per week in the several without any noticeable cut in the out stages of progress.

For new "Science Fiction Theater," Ziv-Television has set up a special production department, to six persons doing nothing but check unedited film. In this department, they recognize that all scientific material in the show is authentic. The department has a budget of $75,000.
"Travelers' Duo on Star in Chicago" is the title of an article discussing the TV series "Welcome Travelers." The article mentions the show's success and its impact on advertisers. The piece highlights the importance of TV as a medium for reaching a broad audience and the potential for brands to capitalize on the show's popularity.

The article also touches on the strategies used by advertisers to reach TV audiences, including the use of sponsorships and product placements. It notes the growing importance of TV in the entertainment industry and the role that TV series play in shaping popular culture.

The article concludes with a discussion of the impact of "Travelers" on the wider TV landscape, emphasizing its role as a key player in the competitive world of television production and distribution.
Crime-Horror Probes
To Seek 4-Way Brake
WASHINGTON, April 9—The Senate Juvenile Delinquency Sub-<br>committee will issue its long-anticipated report on TV crime and<br>horror shows within a month. The report is expected to include<br>recommendations, as requested by the Senate.<br><br>(A) FBI surveillance by the Federal Communications Commi-<br>nissions, which should be conducted with the cooperation of<br>the Justice Department.<br>(B) A thorough examination of the National Association of Radio and<br>Television broadcasters, which may result in the formation of a<br>TV censorship agency.<br>(C) A study of industry self-regulation, and the need for govern-<br>ment action to ensure compliance with the industry's code.<br><br>The subcommittee, headed by Sen. Estes Kefauver (D., Tenn.)<br>will also consider the possibility of enacting a new code of TV<br>programming to prevent the type of violence and sexual content<br>found in the shows it has been investigating.<br><br>NEW YORK, April 9—Fred B. Warlick, general manager of WABC-TV<br>since 1939, has been named to head the new ABC television<br>network. Mr. Warlick is a former executive of NBC and has<br>been with ABC since 1952.<br><br>The new network plans to start in October, with programs in<br>the 8-11 p.m. time slot. The network will be based in New York,<br>with studios in Times Square and at Rockefeller Center.<br><br>The network will be under the supervision of ABC's managing<br>executive, David S. Goldstein.<br><br>ABC hopes to attract advertisers with its new programming line-up.<br>One of the network's most successful shows is "The Mickey Mouse<br>Club," which is now in its second season. The show features<br>young performers aged five to eighteen years old.<br><br>56 Bands to Sub Gleason<br>For Summer
NEW YORK, April 9—Jackie Gleason, the popular TV and radio<br>star, has announced that his campaign to bring music to New<br>York City's slums will continue this summer. Gleason has anno-</br>ounced that he will form a new organization, the Jackie Gleason<br>Foundation, to carry on his work.<br><br>The foundation will raise funds through concerts and other<br>events, and will use the money to provide musical education<br>and entertainment for children in the city's poorer neigh-<br>borshoods. Gleason is known for his ability to engage with<br>young people and his passion for music education.<br><br>NEW YORK, April 9—The Public Broadcasting Service (PBS)<br>announced today that it will begin airing educational programs on<br>public television stations across the country starting in October.<br>These programs include "The Sound of Music," "The New<br>Yorker," and "The Journal."<br><br>PBS, which is supported by federal, state, and private funds,<br>will work with local stations to produce and distribute high-<br>quality educational content. The move is part of a larger<br>effort to increase the amount of educational programming on<br>public television.<br><br>NEW YORK, April 9—The National Association of Broadcasters<br>(NAB) has announced that it will hold its annual convention<br>in Chicago in September. The convention will feature lectures,<br>workshops, and trade shows focused on the business of<br>broadcasting.<br><br>The NAB convention is a popular event for broadcasters from<br>across the country. This year's convention promises to be<br>especially interesting, with topics ranging from digital transmis-<br>sion to social media strategies in the industry.
**Kent’s “Appointment Is Good, Should Be Kept”**

By GENE PLOTKIN

After a rocky transition in this titillating series, the show is back in fine form.

**NETWORK REVIEWS**

**Buffalo Jr. Cooks Up a Good Western Stew**

By JACK SINGER

All the standard ingredients that make for good, commercialable Westerns have been neatly poured into the stew by Buffalo Jr. The result is a richly flavored stew that is likely to become a favorite among viewers.

**NEW TV FILM REVIEWS**

**Network**

William Friedkin's directorial debut, "Network," is a study in the corruption of the media. The cast, led by Brian Dennehy and Faye Dunaway, deliver powerful performances that will leave you feeling disturbed.

**The Stunt Man**

Mike Nichols' film is a fascinating look at the world of stuntmen and the life of a man who becomes obsessed with the idea of being a stuntman himself.

**The Last Emperor**

Bernardo Bertolucci's epic film is a testament to the power of cinema. Starring David Bowie, the film is a gripping historical drama set in China.

**A Clockwork Orange**

Stanley Kubrick's film is a dark and disturbing exploration of the human psyche. With its chilling imagery and unsettling dialogue, it's a must-see for fans of the director.

**Duel**

Stephen King's screenplay, adapted by Richard D. Zeman, is a thrilling and suspenseful tale of a man who is pursued by a deadly force on a lonely road.

**The Conversation**

Walter Hill's film is a tense and gripping thriller that explores the world of surveillance and the psychological toll it takes on those who work in it.

**The Great Gatsby**

Baz Luhrmann's colorful and audacious adaptation of F. Scott Fitzgerald's classic novel is a visually stunning and emotionally charged experience.

**The French Connection**

William Friedkin's film is a gritty and hard-hitting tale of police corruption in New York City. Gene Hackman and Gene Welles deliver powerhouse performances in this classic crime drama.

**Carrie**

Brian De Palma's film is a thrilling and terrifying tale of a young woman with telekinetic powers. Sissy Spacek's performance as Carrie is both intense and disturbing.

**The Deer Hunter**

Michael Cimino's film is a powerful and moving examination of the effects of war on the human soul. Robert De Niro and John Savage deliver moving performances in this classic war drama.
Ziv-TV, Other Firms Prep New Series

Hollywood, April 9—Led by Ziv TV’s pre-production work on "Huckles" and "Ivanhoe," TV films shown in various parts of the nation have become a popular form of entertainment, and a number of independent producers and studios are now planning new series. According to Ziv, the firm’s production work on "Huckles" and "Ivanhoe" has been so successful that it has convinced other producers of the potential of the series format. Ziv is reportedly planning to produce a new series of TV films, which will be shown on CBS. The series will be titled "Underground Sales," and it will focus on the adventures of a group of underground salespeople. The series will be produced by Ziv-TV and distributed by CBS. The series will consist of 26 episodes, and it will be aimed at adult audiences. The show will be produced in color and will be filmed in the United States. The series will be broadcast on Sundays at 8:00 p.m. Eastern Time, and it will be simulcast on all CBS stations. The show will be written and directed by Martin Ransohoff, who previously worked on "Huckles" and "Ivanhoe."
Ziv Series Result of Full Year's Work

**ABC Releases 'Doug' for Synd.'**

NEW YORK, April 9.—ABC For television, this week released its newly acquired 'Douglas Fairbanks Presents' series for syndication. The series, sponsored by Lipton's Beverages in some 13 markets, is available for first-run sales in all 50. Among the merchandising materials offered by ABC is a special printed shopping list which provides space for consumers to note down their shopping needs. Salesmen can sponsor the image of their own product on this list, which consumers can take to market with them.

'Douglas Fairbanks Presents' makes the fifth series that ABC film is currently syndicating. The others are 'Pilgrims In Danger,' 'Market Basket,' 'The Maharani,' and 'Kean's Kaledioscope.' Two more, 'Sherlock Holmes, Queen of the Jungle' and 'Life Can Be Beautiful,' are in early stages of production.

Our thanks to those who voted for us in The Billboard's 17th Annual Promotion Competition, the results of which remain to be announced.

Television is Different in Los Angeles and the difference is...
Westinghouse Block Buying Policy Looms

NEW YORK, April 9—The possibility of the Westinghouse Broadcasting Corporation getting into the regular block buying policy on TV film loaned this week at Westinghouse' s program director, Dick Parker, was getting set for his first TV program clinical. The program managers and film buyers of the four Westinghouse TV stations will be locked in an all-day meeting Monday (11).

This is in line with a policy Parker set when he joined WRC in 1956. He has already held two radio program clinics. Pack has made a couple of joint film keys for his stations already. He got the science fiction theater for Westinghouse TV, Rutgers, and KDEA-TV in Pittsburgh. And he got the Landau cartoons for WTCF and WPTZ, Philadelphia.

On Tuesday (12), Pack meets with the program and production managers to discuss live programming. And on Wednesday (13), Thursday (14) and Friday (15) top WRC keys are meeting with President Chris Watson at the Sky Top Lodge in the Poconos for policy and planning discussions.

Jungle’s New Format Drops Macabre Bits

NEW YORK, April 9—Jungle Macabre,” the quarter-hour serial, was undergoing a slight change in format to eliminate some of the macabre elements that made the title have been changed to simply “Jungle.” Basically, the change is in the off-camera narration by Santa Ortega, so that the show is scientifically rather than sinister.

The producers-distributor, Radio & TV Packaging, Inc., recently acquired another big library of animal films, much of it in color, and encouraging the studio to use some of the top nature photographers. A total of 40 episodes is now in the can, the last two being all in color, as will be the next 10. The series is now in 12 markets, sales being done by direct mail only.

TPA Names Eells Vice-President

NEW YORK, April 9—Bruce Eells, sales manager of the Western division of Television Programs of America, was this week elevated to vice-president by President Charlie Watson.

He joined TPA at its inception, and before that was with Zen-TV.

COMPETITION

Market Flight Looms for 2 Twain Series

HOLLYWOOD, April 9—Two TV series, the Mark Twain properties will be competing with each other for full airing within the next couple of weeks. The first is a pilot shot by Filmcraft Productions, and it is based on one of Twain’s lesser known works. The second is “The Adventures of Tom Sawyer,” for which MCA is in the process of filming a pilot. Filmcraft obtained rights to nearly all of the Twain properties from the Samuel Clemens estate some time ago. However, not included were “Tom Sawyer” and “Huckleberry Finn,” which had been made into a theatrical pic by David O. Selznick.

It is to rights to these two characters MCA has acquired for TV films. Sidney Salkow is directing the show which stars Bobby Clark and Donald Macdonald. Filmcraft’s pilot, which has been titled “Tom Sawyer,” the Mark Twain role, will be in New York for agency viewing next week.

GOLDSWIN PRODUCTIONS, INC.

“The Symbol of Quality Musical Commercials”

720 FIFTH AVENUE • SUITE 800
NEW YORK 19, N. Y.

Quality Musical Commercials

ALL these quality commercials are seen or heard now!
### CLEVELAND

**3 STATIONS**

**ALL FILM SERIES AIRING LOCALLY, LISTED IN RANK ORDER**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Time (Day)</th>
<th>Title (Type) and Distributor</th>
<th>Network</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>9:00-10:00</td>
<td>Superman (ABC)</td>
<td>WLW</td>
<td>43.9</td>
</tr>
<tr>
<td>2</td>
<td>9:30-11:00</td>
<td>The Brady Bunch (CBS)</td>
<td>WJW</td>
<td>43.0</td>
</tr>
<tr>
<td>3</td>
<td>10:00-11:00</td>
<td>The New Adventures of Old Man</td>
<td>WUAB</td>
<td>42.9</td>
</tr>
</tbody>
</table>

**ALL FILM SERIES AIRING LOCALLY, LISTED IN RANK ORDER**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Time (Day)</th>
<th>Title (Type) and Distributor</th>
<th>Network</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>9:00-10:00</td>
<td>Superman (ABC)</td>
<td>WLW</td>
<td>43.9</td>
</tr>
<tr>
<td>2</td>
<td>9:30-11:00</td>
<td>The Brady Bunch (CBS)</td>
<td>WJW</td>
<td>43.0</td>
</tr>
<tr>
<td>3</td>
<td>10:00-11:00</td>
<td>The New Adventures of Old Man</td>
<td>WUAB</td>
<td>42.9</td>
</tr>
</tbody>
</table>

### CHICAGO

**4 STATIONS**

**ALL FILM SERIES AIRING LOCALLY, LISTED IN RANK ORDER**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Time (Day)</th>
<th>Title (Type) and Distributor</th>
<th>Network</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>9:00-10:00</td>
<td>Superman (ABC)</td>
<td>WLS</td>
<td>44.9</td>
</tr>
<tr>
<td>2</td>
<td>9:30-11:00</td>
<td>The Brady Bunch (CBS)</td>
<td>WBBM</td>
<td>44.0</td>
</tr>
<tr>
<td>3</td>
<td>10:00-11:00</td>
<td>The New Adventures of Old Man</td>
<td>WGN</td>
<td>43.9</td>
</tr>
</tbody>
</table>

**ALL FILM SERIES AIRING LOCALLY, LISTED IN RANK ORDER**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Time (Day)</th>
<th>Title (Type) and Distributor</th>
<th>Network</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>9:00-10:00</td>
<td>Superman (ABC)</td>
<td>WLS</td>
<td>44.9</td>
</tr>
<tr>
<td>2</td>
<td>9:30-11:00</td>
<td>The Brady Bunch (CBS)</td>
<td>WBBM</td>
<td>44.0</td>
</tr>
<tr>
<td>3</td>
<td>10:00-11:00</td>
<td>The New Adventures of Old Man</td>
<td>WGN</td>
<td>43.9</td>
</tr>
</tbody>
</table>

### CINCINNATI

**3 STATIONS**

**ALL FILM SERIES AIRING LOCALLY, LISTED IN RANK ORDER**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Time (Day)</th>
<th>Title (Type) and Distributor</th>
<th>Network</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>9:00-10:00</td>
<td>Superman (ABC)</td>
<td>WKE</td>
<td>45.9</td>
</tr>
<tr>
<td>2</td>
<td>9:30-11:00</td>
<td>The Brady Bunch (CBS)</td>
<td>WDTN</td>
<td>45.0</td>
</tr>
<tr>
<td>3</td>
<td>10:00-11:00</td>
<td>The New Adventures of Old Man</td>
<td>WDBO</td>
<td>44.9</td>
</tr>
</tbody>
</table>

**ALL FILM SERIES AIRING LOCALLY, LISTED IN RANK ORDER**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Time (Day)</th>
<th>Title (Type) and Distributor</th>
<th>Network</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>9:00-10:00</td>
<td>Superman (ABC)</td>
<td>WKE</td>
<td>45.9</td>
</tr>
<tr>
<td>2</td>
<td>9:30-11:00</td>
<td>The Brady Bunch (CBS)</td>
<td>WDTN</td>
<td>45.0</td>
</tr>
<tr>
<td>3</td>
<td>10:00-11:00</td>
<td>The New Adventures of Old Man</td>
<td>WDBO</td>
<td>44.9</td>
</tr>
</tbody>
</table>

### WASHINGTON

**4 STATIONS**

**TOP TEN LOCALLY RATED PROGRAMS (Indicator Non-Network)**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Time (Day)</th>
<th>Title (Type) and Distributor</th>
<th>Network</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>9:00-10:00</td>
<td>Superman (ABC)</td>
<td>WRC</td>
<td>45.9</td>
</tr>
<tr>
<td>2</td>
<td>9:30-11:00</td>
<td>The Brady Bunch (CBS)</td>
<td>WJW</td>
<td>45.0</td>
</tr>
<tr>
<td>3</td>
<td>10:00-11:00</td>
<td>The New Adventures of Old Man</td>
<td>WAGA</td>
<td>44.9</td>
</tr>
</tbody>
</table>

**ALL FILM SERIES AIRING LOCALLY, LISTED IN RANK ORDER**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Time (Day)</th>
<th>Title (Type) and Distributor</th>
<th>Network</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>9:00-10:00</td>
<td>Superman (ABC)</td>
<td>WRC</td>
<td>45.9</td>
</tr>
<tr>
<td>2</td>
<td>9:30-11:00</td>
<td>The Brady Bunch (CBS)</td>
<td>WJW</td>
<td>45.0</td>
</tr>
<tr>
<td>3</td>
<td>10:00-11:00</td>
<td>The New Adventures of Old Man</td>
<td>WAGA</td>
<td>44.9</td>
</tr>
</tbody>
</table>

### SEATTLE-TACOMA, WASH.

**4 STATIONS**

**ALL FILM SERIES AIRING LOCALLY, LISTED IN RANK ORDER**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Time (Day)</th>
<th>Title (Type) and Distributor</th>
<th>Network</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>9:00-10:00</td>
<td>Superman (ABC)</td>
<td>KOMO</td>
<td>45.9</td>
</tr>
<tr>
<td>2</td>
<td>9:30-11:00</td>
<td>The Brady Bunch (CBS)</td>
<td>KOMO</td>
<td>45.0</td>
</tr>
<tr>
<td>3</td>
<td>10:00-11:00</td>
<td>The New Adventures of Old Man</td>
<td>KOMO</td>
<td>44.9</td>
</tr>
</tbody>
</table>

**ALL FILM SERIES AIRING LOCALLY, LISTED IN RANK ORDER**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Time (Day)</th>
<th>Title (Type) and Distributor</th>
<th>Network</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>9:00-10:00</td>
<td>Superman (ABC)</td>
<td>KOMO</td>
<td>45.9</td>
</tr>
<tr>
<td>2</td>
<td>9:30-11:00</td>
<td>The Brady Bunch (CBS)</td>
<td>KOMO</td>
<td>45.0</td>
</tr>
<tr>
<td>3</td>
<td>10:00-11:00</td>
<td>The New Adventures of Old Man</td>
<td>KOMO</td>
<td>44.9</td>
</tr>
</tbody>
</table>

### ATLANTA

**3 STATIONS**

**ALL FILM SERIES AIRING LOCALLY, LISTED IN RANK ORDER**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Time (Day)</th>
<th>Title (Type) and Distributor</th>
<th>Network</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>9:00-10:00</td>
<td>Superman (ABC)</td>
<td>WSB</td>
<td>45.9</td>
</tr>
<tr>
<td>2</td>
<td>9:30-11:00</td>
<td>The Brady Bunch (CBS)</td>
<td>WCNC</td>
<td>45.0</td>
</tr>
<tr>
<td>3</td>
<td>10:00-11:00</td>
<td>The New Adventures of Old Man</td>
<td>WAGA</td>
<td>44.9</td>
</tr>
</tbody>
</table>

**ALL FILM SERIES AIRING LOCALLY, LISTED IN RANK ORDER**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Time (Day)</th>
<th>Title (Type) and Distributor</th>
<th>Network</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>9:00-10:00</td>
<td>Superman (ABC)</td>
<td>WSB</td>
<td>45.9</td>
</tr>
<tr>
<td>2</td>
<td>9:30-11:00</td>
<td>The Brady Bunch (CBS)</td>
<td>WCNC</td>
<td>45.0</td>
</tr>
<tr>
<td>3</td>
<td>10:00-11:00</td>
<td>The New Adventures of Old Man</td>
<td>WAGA</td>
<td>44.9</td>
</tr>
</tbody>
</table>
British Video Product to Vie
With U. S. Film

NEW YORK, April 9—American TV film producers and distributors are lined up to face the U. S. and British TV networks in a new battle for the commercial TV markets.

Up to now, TV film production has been dominated by foreign-language films that are distributed by American interests—has been practically nonexistent, with the exception of a few British TV films that are produced for the American market.

But British TV producers are now ready to challenge the Americans in the fight for network dollars.

From the outset, British TV films are expected to be a big hit with American TV networks, which are always looking for new programming material.

British producers are banking on the popularity of British shows, which are well known in America and have a large following.

The British approach is also expected to be more cost-effective, with British films being cheaper to produce and distribute.

Overall, the British hope to capture a significant share of the TV film market in the coming years.

Film Distribrs
To Be At Meet

WASHINGTON, April 9—TV film distributors will be well represented at the next National Association of Radio and Television Broadcasters' convention, which is scheduled for this month.

Film companies who have applied for the convention include American, Warner Bros., Columbia, Universal, and Paramount.

Film companies today depend heavily on TV film production for their profits, and the convention is expected to provide them with valuable insights on the latest trends in the industry.

Desty Rides Again—But leisurely
New Crop of Adult-Type Westerns Are Due, as Space Operas Fizzle

NEW YORK, April 9—After a year in which the movie industry faltered, the movie business is expected to experience a new upsurge in the coming year.

The new crop of adult-type Westerns are expected to be a major draw at the box office, with producers looking to capitalize on the success of previous films in the genre.

The space opera genre, on the other hand, is expected to continue its decline, with few new titles on the horizon.

Cott Would Favor Film With WABD

NEW YORK, April 9—Cott would favor a film with WABD, if it is reported, according to sources.

Cott is also understood to favor a film with WABD, if it is reported, according to sources.

If so, the film would be produced by American Filmmakers, Inc., and would be distributed by WABD.

The film is expected to be a major hit, with strong box office potential.

Lanza Series Out After Vegas Ankle

HOLLYWOOD, April 9—The contract of Mario Lanza in Vegas has been canceled after he suffered an injury to his ankle.

The injury occurred during a recent performance, and Lanza is now recovering in a hospital.

The decision to cancel the contract was made by Lanza's management, who cited the injury as a reason for the cancellation.

FCA to Offer Golden Rule Prize Winners

NEW YORK, April 9—The Film Council of America is planning to launch a new series of movie review programs to promote the movie industry.

The program, which is expected to begin in the fall, will feature movie reviews by leading movie critics from around the country.

The program is expected to be a major draw for moviegoers, with many movie buffs looking forward to the new series of reviews.

Gen. Tel. Gets Off Hook on 'Fulton'; 20 Markets Sold

NEW YORK, April 9—General Telephone has gotten off the hook on the Fulton affair, with sales of the stenoscope to the 20 markets and has given the word to shareholders.

The company has been under investigation by the Federal Communications Commission, which has been probing the Fulton affair.

The Commission has now given the go-ahead for the sale, and General Telephone is expected to close the deal within the next few days.

The sale is expected to bring in a large profit for the company, with the Fulton affair now behind them.

The sale will also allow General Telephone to focus on its core business, which is the provision of telephone service to its customers.

ATC Syndicates New Golf Series

NEW YORK, April 9—ATC has announced the creation of a new golf series for the upcoming season.

The series will feature some of the top golfers in the world, with the best of the best set to compete for the top prize.

The series is expected to be a major draw, with golf fans around the world looking forward to the new series of matches.

WALTER SCHWIMMNER CO.
125 W. Wisconsin Ave. Milwaukee 3, Wis.

In 63 MARKETS A MASH HIT!

world in youth elimination tournament.
**REVOLVING DOOR**

*How to make use of your family in TV to be demonstrated by "Waterfront" producer Ben Fose, who's bought his kids center, following a career on radio, where all get busy shooting Still of likely locations. Fox aver's be discovers a number of good spots for location shooting that way.

Negotiation of a number of families for a filming of a pilot titled "The Imposter." Script is now being prepared.*

A successful TV show can lead to money in the bank for its stars in more ways than one. Personal appearances have paid off at least $10,000 for Stu Ham, and Joe Cobel has drawn grosses of $10,000, while Foster reportedly get a guarantee of $50,000.

One of biggest drawbacks to doing a TV comedy series, opines Stan Laurel of the Lawmen series, is the fact that for the first time "firs..." press agents can really edit their own words. Laurel's thematic feature for MGM release, titled "Hail to the Guard Angel," will be filmed in CinemaScope and color. Allegheny of this comedy series, directed by Richard Widmark, will go out on the last regularly scheduled TV program at the end of the season.

Hal Roach Vice-President Manny Goldstein is of the opinion that if it weren't for TV many of the theatrical producers would be in the bread line. "Any film that finds itself in the hands of such firms as Allied Artists and Republic have been lucky enough to be paired with network television, which can lead to the film." Lawrence Welch, showman, among the top programs in Los Angeles the past five years, may go either network or into film syndication, yet.

Motion Picture Relief Fund is issuing $1 million worth of bonds, some of which may be sold to the public in a move a museum which would be set up the old Warner Bros. lot on Sunset Boulevard, now also the site of TV station KTTV.

William Asher, for the past three years director of "I Love Lucy," will now direct a new new TV series which Potter & Gamble will sponsor on NBC-TV.

**Whirling Girls' Replace 'Lucy'**

*Hollywood, April 9—"Those Whirling Girls" have appeared, as the Desilu pilot to replace "I Love Lucy" during the summer months. Other Desilu show under consideration for the Desilu way, Series, starring Margaret and Barbara Whiting, is being scripted by Bob Carroll and Madelyn Pugh, and directed by Sidney Murer. "Lucy" sponsors General Foods, while Desilu will pick up the tab for the summer run.*

The first is produced by Desilu to replace "Lucy" during the summer months, such as "Racket Squad" and "Mickey" both produced by Hal Roach Jr., have had good success even after they were shelved into a new time slot in the fall.
Miss Jourdy Reveals

**'Cry'**

By BOB FRANCIS

After some months of rather fulminating efforts, the little theatre De Lys has a play that it well deserves. It is called "Teach Me to Cry," and is produced by Patricia Jourdy, a former radio- writing artist. It is a good musical comedy that is 'hard.'

Miss Jourdy has put her heart and soul into the production. It is a thorough, clean-cut, and simple work, and has a vigor and life that makes it a production worth seeing. The music is good, and the singing is excellent. The acting is careful and well done. The play is a success, and should be a hit.

_The New York Times_
AN OPEN LETTER TO D.J.’s, RECORD LIBRARIANS, PROGRAM DIRECTORS AND RCA DISTRIBUTORS AND FIELD MEN:

You are now playing and selling our new Eddie Fisher record “JUST ONE MORE TIME.” Although the record has been on the market only two weeks, sales are very strong and indicate a hit song in the making.

In a few days you will receive another new Fisher single—undoubtedly two excellent sides—from a new Broadway show. It is important for you to know that the new record is not being released because of lack of sales on “JUST ONE MORE TIME” but because of the show commitment.

It is also important for you to know that “JUST ONE MORE TIME” will continue to be the number one plug song with Paxton Music. We are hoping for and will appreciate your continued support.

Many thanks.

Sincerely,

GEORGE PAXTON, INC.

Marvin Cane
Gen. Mgr.
Co-Operation Needed

Broadcasters Eric Taunton's letter to Harold Fellows, NAB, on this page, paves the way for better understanding between the independent music and radio industries.

Broadcasters must have records! Record manufacturers produce such a rapid number of production to meet the needs of disk manufacturers that the current situation must have been a domination of the Billboard for years.

This year's programming is approximately 60 per cent recorded music. It has been estimated that this type of programming is the major revenue sources of stations nationally.

This percentage and the dollar volume it represents is likely to become larger, not only as a result of the programming of single discs in the hit category, but also through the growth of more shows using packaged records--LP's and 45's in the pop, classical, country, children's and other categories.

Surely record companies should take steps to seek an understanding and programming problems of the music industry.

Surely, too, broadcasters should apprise themselves of the problems facing record manufacturers in their use of the broadcast medium. One of these problems, of course, is the matter of adequately surveying the free record situation in order to avoid competition among various manufacturers that could be channelled more effectively to increase record sales.

Grainy records to stations represent thousands of dollars annually. In one company's case, these record costs have jumped to over $200,000 annually--with the end not yet in sight. The company admits that not only a fraction of records received are used. The smaller station, on the other hand, is having difficulty being delivered against it that it is not getting enough free records. Surely broadcasters could help correct what appears to be a lack of distribution of disks.

Surely, an understanding and cooperation goes beyond the stereo record problem. Understanding is called for at the economic and programming levels as well.

How about it, broadcasters and record manufacturers?

Contact your organizations--the National Association of Radio and Television Broadcasters, the National Federation of the Independent Phonograph Music Industry or any other group set up to help in the effort to resolve mutual problems?

Bell Asks Royalty Cut On Out-Dated Pop Titles

NEW YORK, April 8. Bell Recorders, the 39 Cent pop disk subsidiary of Pocket Books, has sent a unique pitch this week to all publishers asking for royalty relief on out-dated records.

The Bell proposal, which in effect asks for a reduction of the royalty payments on a percentage of the retail price, conservatively could come into conflict with existing copyright statutes. Under the 1909 copyright laws, all royalties are established at a statutory rate and thus can be circumvented by any publisher.

A 5 per cent increase over the last disk price, which sells on a 100 per cent return basis, totaled $1.39. The $0.25 that was "over-produced" one and two-year-old pop disks at a retail price of 10 cents, is in asking publishers to trim royalties proportionally.

According to a letter sent out by Bell publisher Shinkin, the royalty currently, of its regular rate, of 7.7% over 1954.

ASCAP Cuts Melon: 7.7% Over 1954

NEW YORK, April 9.—The American Society of Authors and Publishers has cut the royalty rate on the sale of phonograph records to 7.7 per cent, representing a rise of 7.6 per cent over the last quarter of 1954.

Dollar volume of themelon is up 14.5 per cent from $4,974,073. This is based upon a 7.7 per cent increase over the last quarter of 1954, when the distribution of records was $4,374,754. The latter figure compared with $3,500,000 for the third quarter of 1954.

MUSIC-RADIO Communications to 1564 Broadway, New York 36, N. Y.

THE BILLOBB

A-B-DT, Dot Talks Break Off: Former Exposes Indie Deal

A&R Heads Are Also Sounded Out; Firm to Assume Major Label Status

By BILL SIMON

NEW YORK, April 9.—Negotiations between Dot Records and the Motion Picture Theatre Owners of America, Inc., interests broke off without agreement this week. The drop in programming as a result of the standstill will have a substantial impact on the record industry when Squared entered the phonograph market.

Reports that A-B-DT plans to organize a third subsidiary division to compete against the major labels, as well as with various artist and production companies.

If and when A-B-DT enters the disk field, it may be expected at least to publish many of the famous tunes, to assume the status of a major label.

In the case of the solid hot Dot label, the projected deal, in which Dot music was to be turned over to the A-B-DT stage, had the web-front group prepared to take over a substantial interest from the Dot label. Without the latter interest, A-B-DT would probably have been retained by MPOA.

When queried at his Gallatin, Texas, office, Dot founder formed the Billboard that the deal was definitely not going through, and that he had made up his mind to retain full control.

Last week, Dot pulled out of a similar marriage proposal from RCA Victor. A-B-DT, meanwhile, is reported to be in contact with such labels as Kapp and Cadence, although some transplanters are convinced that if the negotiations fail, the outfit will start its own disk operation from scratch.

Dave Kapp, former top recording exec at Decca and at RCA Victor, who now supervises his own Kapp label, admitted he had been approached by A-B-DT, but claimed he was not concerned with Dot, and that the "heydays" of "They're Just Like Us" are over.

A-B-DT, Inc., will probably stay out of the entertainment business for the entire entertainment industry, and if the many of the major labels admit that they hope Dot will stay out.

Today, records must be regarded as easier for anyone else. Dot is the future entertainment industry, and its future may be established by the careful research work of the National Broadcasting Company--RCA Victor, and Columbia Broadcasting--Columbia Records tie, a similar series of decisions not to be expected.

Kiddie Entry

The recent success of Disney material, including "Duck Cook," on records, and the multi-faceted musical projects of Disney and the ABC web, suggest that a Disney-type project could be entered by the field via children's records.

The possibility also remains that the new outfit could take over the old Disney label, as a result of its affiliation, could one day play a Disney record.

The official word from A-B-DT President Leonard Goldenson was "No comment."

Clef, Norgran Debut EP Line For Juke Ops

Labels' Move First In Jazz Division; Coin Phono Stress

HOLLYWOOD, April 9.—Clef Records, which has bowed its line of special extended-play records, now has struck at its first, making available 30 EPs on each label, which will sell for 80 cents each.

The major recording companies will be able to have their EP packages at the record MCA Gold label, but Clef and Norgran move in the first of its kind with its launch.

New operator emphasis was announced this week by recessive Silverman, the first-time record man, and the Norgran move is the first of its kind.

For Juke Ops

Juke ops have been eager to operate the expected boom in business, and it has not succeeded in driving discount counters out of business. However, the operators have faced the fact that the machines are in the higher price category.

WALKER DENIES M-G-M SHAKE-UP

NEW YORK, April 9.—A statement from M-G-M denies that any shake-up is about to take place within the company.

The statement was flashed this week to all the company's department heads, that M-G-M personnel were concerned.

Walker denied the reports were completely unfounded and noted his personnel were the best in the many years.

In the case of the solid hot Dot label, the projected deal, in which Dot music was to be turned over to the A-B-DT stage, had the web-front group prepared to take over a substantial interest from the Dot label. Without the latter interest, A-B-DT would probably have been retained by MPOA.

When queried at his Gallatin, Texas, office, Dot founder formed the Billboard that the deal was definitely not going through, and that he had made up his mind to retain full control.

Last week, Dot pulled out of a similar marriage proposal from RCA Victor. A-B-DT, meanwhile, is reported to be in contact with such labels as Kapp and Cadence, although some transplanters are convinced that if the negotiations fail, the outfit will start its own disk operation from scratch.

Dave Kapp, former top recording exec at Decca and at RCA Victor, who now supervises his own Kapp label, admitted he had been approached by A-B-DT, but claimed he was not concerned with Dot, and that the "heydays" of "They're Just Like Us" are over.

A-B-DT, Inc., will probably stay out of the entertainment business for the entire entertainment industry, and if the many of the major labels admit that they hope Dot will stay out.

Today, records must be regarded as easier for anyone else. Dot is the future entertainment industry, and its future may be established by the careful research work of the National Broadcasting Company--RCA Victor, and Columbia Broadcasting--Columbia Records tie, a similar series of decisions not to be expected.

Kiddie Entry

The recent success of Disney material, including "Duck Cook," on records, and the multi-faceted musical projects of Disney and the ABC web, suggest that a Disney-type project could be entered by the field via children's records.

The possibility also remains that the new outfit could take over the old Disney label, as a result of its affiliation, could one day play a Disney record.

The official word from A-B-DT President Leonard Goldenson was "No comment."

Clef, Norgran Debut EP Line For Juke Ops

Labels' Move First In Jazz Division; Coin Phono Stress

HOLLYWOOD, April 9.—Clef Records, which has bowed its line of special extended-play records, now has struck at its first, making available 30 EPs on each label, which will sell for 80 cents each.

The major recording companies will be able to have their EP packages at the record MCA Gold label, but Clef and Norgran move in the first of its kind with its launch.

New operator emphasis was announced this week by recessive Silverman, the first-time record man, and the Norgran move is the first of its kind.

For Juke Ops

Juke ops have been eager to operate the expected boom in business, and it has not succeeded in driving discount counters out of business. However, the operators have faced the fact that the machines are in the higher price category.

WALKER DENIES M-G-M SHAKE-UP

NEW YORK, April 9.—A statement from M-G-M denies that any shake-up is about to take place within the company.

The statement was flashed this week to all the company's department heads, that M-G-M personnel were concerned.

Walker denied the reports were completely unfounded and noted his personnel were the best in the many years.
**Sharper Competition Seen in Performing Rights Picture**

** performs 1,600,000 users to Result in Greater Bargaining**

**By PAUL ACKERMANN**

**NEW YORK, April 9 — Development of National Radio front is now on a grand scale, and competition is now at a peak. The sudden increase of newspaper and magazine advertisements for various music programs has given rise to a great increase of interest in programming, and in the last few weeks, the number of users to Result in Greater Bargaining has increased to a point never before seen.

The new service, which was started about two months ago under the name of Result in Greater Bargaining, is now being offered to the public in a variety of forms, including record albums, sheet music, and records. The service is operated by a group of music publishers, who have joined forces to offer a new kind of music service to the public.

The service is available in a variety of formats, including records, albums, and sheet music. The records are available in a variety of formats, including 78 rpm, 33 1/3 rpm, and 45 rpm. The albums are available in a variety of formats, including PBX, LP, and TPX. The sheet music is available in a variety of formats, including sheet music and songbooks.

The service is available in a variety of formats, including records, albums, and sheet music. The records are available in a variety of formats, including 78 rpm, 33 1/3 rpm, and 45 rpm. The albums are available in a variety of formats, including PBX, LP, and TPX. The sheet music is available in a variety of formats, including sheet music and songbooks.

The service is available in a variety of formats, including records, albums, and sheet music. The records are available in a variety of formats, including 78 rpm, 33 1/3 rpm, and 45 rpm. The albums are available in a variety of formats, including PBX, LP, and TPX. The sheet music is available in a variety of formats, including sheet music and songbooks.

The service is available in a variety of formats, including records, albums, and sheet music. The records are available in a variety of formats, including 78 rpm, 33 1/3 rpm, and 45 rpm. The albums are available in a variety of formats, including PBX, LP, and TPX. The sheet music is available in a variety of formats, including sheet music and songbooks.

The service is available in a variety of formats, including records, albums, and sheet music. The records are available in a variety of formats, including 78 rpm, 33 1/3 rpm, and 45 rpm. The albums are available in a variety of formats, including PBX, LP, and TPX. The sheet music is available in a variety of formats, including sheet music and songbooks.

**German Disk-Tape Machine to Make Bow**

**NEW YORK, April 9 — The Telefunken, a German-made stereo-film machine, will be introduced in the United States by the American-Columbia Distributors, with both records and tapes, will be introduced in the United States by the American-Columbia Distributors, exclusive national distributors.

The machine, used in several European countries, has been shown at a number of the recent European shows. It was not shown, however, to many of the American firms.

There were many signs pointing to this likelihood — one of them concrete and others of the more general kind. Reference has already been made to some of these in the previous columns of this paper, and to the possibility of the Telefunken brothers eventually turning such a step, as they have already done, to the new version of the sound film, will come into being on a grand scale.

**Increased Interest in Recording**

**NEW YORK, April 9 — The Telefunken, a German-made stereo-film machine, will be introduced in the United States by the American-Columbia Distributors, exclusive national distributors.

The machine, used in several European countries, has been shown at a number of the recent European shows. It was not shown, however, to many of the American firms.

There were many signs pointing to this likelihood — one of them concrete and others of the more general kind. Reference has already been made to some of these in the previous columns of this paper, and to the possibility of the Telefunken brothers eventually turning such a step, as they have already done, to the new version of the sound film, will come into being on a grand scale.

**Increased Interest in Recording**

**NEW YORK, April 9 — The Telefunken, a German-made stereo-film machine, will be introduced in the United States by the American-Columbia Distributors, exclusive national distributors.

The machine, used in several European countries, has been shown at a number of the recent European shows. It was not shown, however, to many of the American firms.

There were many signs pointing to this likelihood — one of them concrete and others of the more general kind. Reference has already been made to some of these in the previous columns of this paper, and to the possibility of the Telefunken brothers eventually turning such a step, as they have already done, to the new version of the sound film, will come into being on a grand scale.

**Increased Interest in Recording**

**NEW YORK, April 9 — The Telefunken, a German-made stereo-film machine, will be introduced in the United States by the American-Columbia Distributors, exclusive national distributors.

The machine, used in several European countries, has been shown at a number of the recent European shows. It was not shown, however, to many of the American firms.

There were many signs pointing to this likelihood — one of them concrete and others of the more general kind. Reference has already been made to some of these in the previous columns of this paper, and to the possibility of the Telefunken brothers eventually turning such a step, as they have already done, to the new version of the sound film, will come into being on a grand scale.

**Increased Interest in Recording**

**NEW YORK, April 9 — The Telefunken, a German-made stereo-film machine, will be introduced in the United States by the American-Columbia Distributors, exclusive national distributors.

The machine, used in several European countries, has been shown at a number of the recent European shows. It was not shown, however, to many of the American firms.

There were many signs pointing to this likelihood — one of them concrete and others of the more general kind. Reference has already been made to some of these in the previous columns of this paper, and to the possibility of the Telefunken brothers eventually turning such a step, as they have already done, to the new version of the sound film, will come into being on a grand scale.

**Increased Interest in Recording**

**NEW YORK, April 9 — The Telefunken, a German-made stereo-film machine, will be introduced in the United States by the American-Columbia Distributors, exclusive national distributors.

The machine, used in several European countries, has been shown at a number of the recent European shows. It was not shown, however, to many of the American firms.

There were many signs pointing to this likelihood — one of them concrete and others of the more general kind. Reference has already been made to some of these in the previous columns of this paper, and to the possibility of the Telefunken brothers eventually turning such a step, as they have already done, to the new version of the sound film, will come into being on a grand scale.
Two Love Songs for Spring

IF I MAY

NAT "KING" COLE

and

THE FOUR KNIGHTS

A BLOSSOM FELL

NAT "KING" COLE

Record No. 3095
Obie Claims Line Carried By 4,000

NEW YORK, April 9 - Obie, the popular radio commentator, has been asked to appear on more than 4,000 stations, a new record for radio personality. Obie claims his line is being carried by 4,000 stations in 51 states, and that the figure is still increasing.

The increase in Obie's popularity is attributed to his unique combination of wit, intelligence, and sincerity, which has won him a large following among listeners everywhere.

RCA Sets New Low-Cost Hi-Fi

NEW YORK, April 9 - RCA Victor, in a move to increase its share of the high-fidelity market, has introduced a new line of stereo equipment.

The new line includes a turntable, amplifier, and speaker system, all priced at under $200. The company has also announced that it will offer a complete line of accessories, including turntables, amplifiers, and speakers, at prices starting at $50.

Higher Court OKs Heron Decision in Suit by Shuberts

NEW YORK, April 9 - The U.S. Court of Appeals for the Second Circuit has affirmed the lower court's decision in the Shuberts vs. Heron case.

The Shuberts, who own a number of theaters in New York, had challenged the revised Heron decision, which awarded them $10 million in damages. The court found in favor of the Shuberts, reversing the lower court's decision.

Network IDJ

Commercial programs on Eddie Fisher's NBC-TV show, such as his new series, "Here's Eddie," have been cancelled due to low ratings.

Vincent Pins Hopes

These Sales have been divided sharply since the TV price cut. The general manager of a large department store in the area, said, "We have seen a sharp increase in sales of televisions since the price cut. We expect this trend to continue as more people take advantage of the good deal."
SARAH VAUGHAN

"WHATEVER LOLA WANTS"
(LOLA GETS)

coupled with

"OH YEAH"

MERCURY 70595

THE CREWCUTS
TWO BIG HITS!

"Don't Be Angry"

AND

"Chop, Chop Boom"

MERCURY 70597

PATTI PAGE

"Keep Me In Mind"

AND

"LITTLE CRAZY QUILT"

MERCURY 70579

THE LAURIE SISTERS

"The Old Town Hall"

AND

"Dancing & Dreaming"

MERCURY 70596

BILL FARRELL

'A Man Called Peter'

AND

"PAGLIACCI"

MERCURY 70509

BUDDY MORROW

"There Goes That Train"

MERCURY 70611

DINAH WASHINGTON

"I Diddie"

AND

"IF IT'S THE LAST THING I DO"

MERCURY 70600

THE GADABOUTS

"Go Boom, Boom"

AND

"Oochi Pachi"

MERCURY 70581

JAN AUGUST

'The Naughty Ghost'

AND

"Chiqui Chaqui"

MERCURY 70608

The BEST!

THE BILLBOARD   APRIL 9, 1955

• This Week's Best Buys

WHATEVER LOLA WANTS (Frank, ASCAP)

OH YEAH (Ross Jungnickel, ASCAP) — Sarah Vaughan—Mercury 70595

Miss Vaughan also seems to be in solid with the customers these days. In most stores little more than a week, this disk has moved out splendidly, chalking up good and strong sales in Boston, Providence, New York, Baltimore, Buffalo, Pittsburgh, Cleveland, Chicago, Milwaukee, Detroit and St. Louis. While "Lola" holds "Oh Yeah" shows good action, too, and the promise of more. A previous Billboard "Spotlight" pick.
CISCA Reports
Plan to Clean Up Disk Lyrics

CHICAGO, April 9—The recent campaign to clean up lyrics appears to have met with some initial resistance, at least an attempt will be made by the Big Ten Committee to limit the use of disk jockeys to the Student Catholic Action group.

The concern has been pressing for a policy to clean up the airwaves, and there has been a report that the campaign of the Big Ten Committee on the part of the Catholic Action group.

CISCA’s plans also call for unified rules of approval to be adhered to by all diskjockers.

Aurora Dave, one of the organizers of the campaign, has been a frequent speaker at the meetings, and the group has been successful in bringing in a number of diskjockers to the meetings.

The Big Ten Committee is currently working on the new policy, and there is hope that the group will be able to make a significant impact on the airwaves.

COLOMBIA SET On Series of Kiddie Disks

NEW YORK, April 9—Colombia Records has prepared a new series of albums for children, which it is hoped will appeal to schoolteachers and parents.

The promotion is aimed at the younger generation and the records will feature a wide variety of musical styles, including classical, jazz, and folk.

The promotion will be directed by the Children’s Record Label, and will be distributed through Columbia’s national network.

The first two albums will be released in April, and will be available at record stores nationwide.

The second album will be released in May, and will feature a classical concert by the New York Philharmonic Orchestra.

The promotion will also include a series of promotional events, including concerts and appearances by Columbia artists.

Kids’ disk jockeys will be featured on the records, and will be encouraged to participate in the promotion.

The records will feature well-known children’s songs, as well as original compositions.

KMA to Fight Dirty Lyrics

SHERANDAHO, Ill., April 9—In a new initiative, KMA, the radio station that broadcast the song with the controversial lyrics, has announced that it will take steps to combat the issue.

The station, which broadcast the song during its morning drive time, has received a large amount of criticism for its decision to play the song.

In response to the criticism, KMA has decided to take a number of steps to address the issue.

The station will work with local community leaders to develop a plan to address the issue, and will also work with local schools to develop programs to teach children about the importance of respecting others.

In addition, the station will work with local musicians to develop a new version of the song that includes positive messages.

The station has also decided to hire a new manager specifically to address the issue.

The station’s decision to take these steps is a positive step towards addressing the issue, and is an example of how radio stations can work to create a more positive community environment.

Balt’s WEBB Bows To Negro Populace

WASHINGTON, April 9—With the aim of reaching a wider audience, Balt’s WEBB radio station has announced that it will be expanding its programming to include music and content that are relevant to the African American community.

The station, which is based in Washington, D.C., has a long history of serving the community, and has been broadcasting a wide range of programming for many years.

With the expansion of its programming, Balt’s WEBB will be able to reach a wider audience, and will be able to bring even more relevant content to the community.

The expansion is part of a broader effort by the station to improve its programming and serve the community better.

The station has been making improvements to its programming recently, and has been working to attract a wider audience.

With the expansion of its programming, Balt’s WEBB will be able to continue to serve the community and bring even more relevant content to the airwaves.

In addition, the station will continue to work with local organizations and community leaders to develop programs that are relevant to the community.

The expansion is a positive step for Balt’s WEBB, and is an example of how radio stations can continue to serve and support the community.

Copyrighted material
"His Hands"

BEAUTIFULLY SUNG BY...

Anita Gordon

FROM THE FLAMING PEN OF...

Stuart Hamblen

The Only Man to Ever Have Three Faith Songs on Billboard's National Best Seller Charts

IT IS NO SECRET—(Over Two Million)
THIS OLE HOUSE—(Over Three and a Half Million)
OPEN UP YOUR HEART—(Over a Million)

"His Hands" ALREADY A ROLLING SMASH
Doubleday has formed a new fan, Pete Law Monthly Music, Inc., in a deal with Broadcast Music, Inc. Petr is developing music, in which he was a partner.

CAP. DOUBLEDAY IN FOR LOVE

Capitol's promotional tie-up with Doubleday on Al Martino's new record, "Love Is Eternal," got under way Thursday last week with special window displays and streamers plugged the disc in 33 Doubleday stores across the country. An Associated Grandstand, a publicity-promotion chief Dick Laskie also has been working on "Love Is Eternal" for the book and record dealers.

O.P.R.T. TAKES ON NEW LOVE

In the post-Army days, "The Grand Ole Opry" box-office has had a tough time. Last Sunday at the Municipal Auditorium, the gates were opened to $1,500. Carl Smith headed the show with Tommy Cash, Hank Locklin, Marty Robbins and the Three Smiles. Another Grandstand, a "Just in Time" unit has been booked into the Auditorium here for April 17, and will feature Buck Owens, the Everly Brothers, Johnnie & Jack and Benny Mills.

JACK MILLS SAILS FOR ENGLAND

Jack Mills, AMG chief music critic, sails for England Wednesday (13) to interview the London offices and confer with associated publishers in England and Europe. He will be gone about six weeks.

PETE MANNIE SACKS BETHY LINKE

BETTY LINKE has signed a new contract with RCA Victor, her first assignment is not immediately known, but RCA believes they have good creative material in this field.

RICHMOND PICKS U.P. I TURNED IT DOWN

"I Turned It Down" was kicked off by Dinah Shore on TV last Sunday, the show was written and produced by publisher Howard S. Richmond, who has taken on a Manchester music roll at the current American Society of Composers, Authors and Publishers. The show will be produced by John Bradford and Tony Jordan. Richmond has been in the publishing firm, in the United States, since his last visit to London, with George Montegomery.

HENDRICKS SIGNS WITH COLUMBIA

Seco Records, a predominantly jazz label, has signed a contract with America's leading jazz artist, Harry "Sweets" Hendricks, to record for the label. Hendricks has had a string of hits, which have sold over one million copies in the past year. Hendricks' contract was signed by Manager Howard S. Richmond, Vice President of Columbia Records, and Tony Jordan, Manager of the Hendricks' label, Hendricks is expected to begin recording his first album in the next few weeks.

Chicago

A new jazz show will begin Monday at the Chicago Defender. The show, which is expected to be taped for broadcast over WEAM-AM and WEAM-FM, will feature a new group of jazz musicians. The show will air over WEAM-AM and WEAM-FM on Monday evenings at 8:00 PM. The show will also be broadcast over WEAM-FM on Tuesday evenings at 7:00 PM. The show will be hosted by DJ "Total Eclipse." The show will feature a new group of jazz musicians, including trumpet player "Tommy the Trumpeter," saxophonist "Savvy Sam," and pianist " Kabul the Keys." The show will be taped for broadcast over WEAM-AM and WEAM-FM on Monday evenings at 8:00 PM. The show will also be broadcast over WEAM-FM on Tuesday evenings at 7:00 PM. The show will be hosted by DJ "Total Eclipse." The show will feature a new group of jazz musicians, including trumpet player "Tommy the Trumpeter," saxophonist "Savvy Sam," and pianist "Kabul the Keys."

Break for a Smash!

"TWO HEARTS, TWO KISSES MAKE ONE LOVE"

"Two hearts, two kisses make one love," is the song that salesmen are singing on the streets of New York. The song was written by Harry Whelt and "Love Is Eternal," and is being promoted by the National Music Corporation. The song has been a big hit in New York, and is expected to be a big hit in other parts of the country. The song has been recorded by several artists, including Harry Whelt and "Love Is Eternal." The song has been promoted on radio, television, and in newspapers. The song is expected to be a big hit in other parts of the country.

N.Y. TIMES

A great new release, BILL DARNELL, A MILLION THANKS

"A MILLION THANKS" is the title of a new release by Bill Darnell. The song was written by Bill Darnell and is being promoted by the National Music Corporation. The song has been a big hit in New York, and is expected to be a big hit in other parts of the country. The song has been recorded by several artists, including Bill Darnell. The song has been promoted on radio, television, and in newspapers. The song is expected to be a big hit in other parts of the country.

LONDON: The songs of "I'm Your Man."" The songs are being promoted by the National Music Corporation. The songs have been recorded by several artists, including "I'm Your Man." The songs have been promoted on radio, television, and in newspapers. The songs are expected to be a big hit in other parts of the country.

ST. LOUIS MUSIC CORP.

A GREAT NEW RELEASE

BILLY JOHNSON GETS BREAKFAST JOB

BILLY JOHNSON has landed a job as a "get breakfast" man for "The Early Show," the new morning show that will replace "The Today Show" next month. Johnson will be responsible for obtaining breakfast for the cast and crew of the show, as well as for cleaning up after the show's conclusion.

FULL-TIME

ARMSTRONG, SHIRLEY OPEN BASIN STREET

New York, April 9 - Band leader, Basin Street, has announced the opening of a new club, "The Armstrong, Shirley Open," located at 100 W. 34th St., in New York. The club will feature a live band, "The Armstrong, Shirley Open," which has been playing at Basin Street for the past few months. The club will be open seven days a week, from 4 PM to 2 AM.

BILL SIMON

TENN. ERNIE TO GET PEER PRIZE

LOS ANGELES, April 9 - The Ralph Peer award for the outstanding contribution to the American music industry will be presented to Ernie, the legendary producer and songwriter, at the ASCAP Awards ceremony on May 12. Ernie will receive the award in recognition of his many contributions to the music industry, including his work with such artists as Elvis Presley, Ray Charles, and The Beatles. Ernie has been a leader in the music industry for over thirty years, and his work has had a significant impact on the world of music.
"IS THIS THE END OF THE LINE?"
Joni James
ON M-G-M RECORDS

"LEAVE MY HONEY BE"
Recorded by PAULETTE SISTERS Capitol

"THE LIFE OF THE PARTY"
(From the Columbia Picture—"FIVE AGAINST THE HOUSE")
Recorded by BILLY ECKSTINE M-G-M

"PLEASE HAVE MERCY"
Recorded by
BUNNY PAUL Capitol
ROBERTA LEE "X" King
LINDA HAYES Coral
JIMMY WAKELY M-G-M
THE MASCOTS Unique
PRISCILLA WRIGHT

BROADCAST MUSIC, INC.
589 Fifth Avenue New York 17, N. Y.

JULIE STEARNS (Gen. Prof. Mgr.)
JIMMIE CAIRNS Chicago
GEORGE FURNESS New York
MAC KOOPER Hollywood
EDDIE JANIS
BB COVERAGE NOW INCLUDES TAPES . . .

Liner Notes by Horowitz

The Detroit News has expanded its review coverage to include pre-recorded tapes. This is a field that, while still in its early stages, is beginning to figure more prominently in the planning of alert music-record dealers. To help dealers sift the new releases and keep abreast of new areas, they will be reviewed here from time to time.

This time around the first few tapes submitted for review are mostly new arrivals that will be featured in a tape rundown in the next column. In future issues pre-recorded tape reviews will be found following this Feature Dept. tape category. In this tape rundown, be it pop, classical or jazz. In all cases, unless otherwise stated, tapes reviewed are dual track, 7-1/2 ips.

On hand are several new classical tapes. Among them the most notable is the 14" Trade Mark series. This is another of our established dual track, 7-1/2 ips. tapes, which has been distributed by the "Jacks Store in Chinatown." It sounds superb and adds an excellent, if not equaled, recording.

There are other turntable records on hand which are not new arrivals but which have been the subject of our reviews in the past. This includes the "Genius" of Scherchen and the "Grand" of Casadesus. Whether your turntable, be it record player or tape player, is old or new, the turntable is a real dish if it is a "Jacks" edge.

The next page is a feature on the latest tape and record releases. For the music lover and record buyer, the tape is a real dish, for it offers an opportunity to taste the music of the world at its best. This is a feature which we hope you will enjoy, and we will continue to bring it to you in future issues.

MAJOR AND MINOR

Despite the fact that the New York Times has already announced the best releases of the year, there is still a need for some new arrivals. The New York Times is in the process of selecting the best releases of the year, and it is expected that the list will be released in the near future. The list will be based on a rating system that takes into account the quality of the recording, the performance of the artists, and the overall appeal of the music.

The New York Times will release a list of the best releases of the year, which will be based on a rating system that takes into account the quality of the recording, the performance of the artists, and the overall appeal of the music. The list will be released in the near future.

The New York Times has already announced the best releases of the year, and it is expected that the list will be released in the near future. The list will be based on a rating system that takes into account the quality of the recording, the performance of the artists, and the overall appeal of the music.

The New York Times will release a list of the best releases of the year, which will be based on a rating system that takes into account the quality of the recording, the performance of the artists, and the overall appeal of the music. The list will be released in the near future.

Copyrighted material
Fidelis... pace setter for SOUND profits

BRINGS YOU BETTER-TAN-EVER FAST SELLING FEATURES!

Now there's even MORE to sell in the fabulous Voice of Music 'Fidelis', America's fastest selling authentic hi-fi set. More popularity! More demand! More features—and More Profits for You!

You sell them...

- Authentic High Fidelity Response! 40 to 15,000 cps!
- Tone-a-matic that precisely controls the loudness of high and low notes!
- Lazy-Line®, Siesta Switch® plus many other features in V-M's exclusive Tone-a-matic®.
- and THEY CHOOSE African Mahogany or Champagne Blonde hand-rubbed finish—at THE SAME PRICE.
- AND NOW! Lustrous Ebony and Rich Walnut are available in the same record-setting design. Legs, brass or black finish, are optional.

Sound Values for Sound Profits which once again prove V-M leads the field—with the most for the money! Stock the leader for top profits—the Voice of Music Line! Contact your V-M Distributor Salesman today. You'll offer your customer the most for their money—at a better profit to you!

Displays and Sales Aids Help You Make More Profit Ask Your Distributor Salesman
• Reviews and Ratings
New Classical Releases

Continued from page 25

Your Date With Don
Don Cornell

Especially For You
Terese Brewer

By Request
The McGuire Sisters

The Family All Together
Bosco/Pine Orchestra; Arthur Fielder, Cond. (11/27)

Your Date With Don
Don Cornell

Especially For You
Terese Brewer

Malaguena

Lazy Condolier

Elephants Tango

Blue Mirage

Two Hearts

Close Your Eyes

Get Out Of The Car

Afraid

Cherry Pink

Plantation Boogie

Jam Up

Rib Tips

The Lancers

Georgie Auld

Coral Records
America's Fastest Growing Record Company

Ad

Incorporated into the...
Who says there are no Pretty Songs?
We got 'em...

Young and foolish — Jo Stafford — 40495
Punch and judy love — Tony Bennett — 40491
Jim, Johnny and Jonas — Sammy Kaye — 40485
Foolishly yours — Doris Day — 40483

We got pretty songs; we got rhythm — who could ask for anything more!

COLUMBIA
And we got Rhythm without the BLUES

What will I tell my heart
Two hearts, two kisses
Too much, baby baby
Where will the dimple be

Tony Bennett — 40491
Doris Day — 40483
Four Lads — 40490
Rosemary Clooney — 40434
The Billboard Music Popularity Charts

April 16, 1955

**Honor Roll of Hits**

The Nation's Top Tunes

For survey week ending April 6

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Record Label</th>
<th>Week</th>
<th>Last Week</th>
<th>Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Ballad of Davy Crockett</td>
<td>Tom Blackburn &amp; George Berry</td>
<td>Decca</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>2</td>
<td>Melody of Love</td>
<td>Shirley Temple</td>
<td>Decca</td>
<td>2</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>3</td>
<td>Sincerely</td>
<td>Jerry Garland</td>
<td>Decca</td>
<td>3</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>Tweedle Dee</td>
<td>Lesley &amp; Jack Dail</td>
<td>Columbia</td>
<td>4</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>5</td>
<td>Important Can It Be?</td>
<td>June Christy</td>
<td>Decca</td>
<td>5</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>6</td>
<td>Cherry Pink and Apple Blossom White</td>
<td>Lesley &amp; Jack Dail</td>
<td>Columbia</td>
<td>6</td>
<td>5</td>
<td>3</td>
</tr>
<tr>
<td>7</td>
<td>Dance With Me, Henry</td>
<td>June Christy</td>
<td>Decca</td>
<td>7</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>8</td>
<td>Open Up Your Heart</td>
<td>June Christy</td>
<td>Decca</td>
<td>8</td>
<td>7</td>
<td>3</td>
</tr>
<tr>
<td>9</td>
<td>Unchained Melody</td>
<td>June Christy</td>
<td>Decca</td>
<td>9</td>
<td>8</td>
<td>3</td>
</tr>
<tr>
<td>10</td>
<td>Ko Ko Mo</td>
<td>June Christy</td>
<td>Decca</td>
<td>10</td>
<td>9</td>
<td>3</td>
</tr>
<tr>
<td>11</td>
<td>Play Me Hearts and Flowers</td>
<td>June Christy</td>
<td>Decca</td>
<td>11</td>
<td>10</td>
<td>3</td>
</tr>
<tr>
<td>12</td>
<td>Fledgling My Love</td>
<td>June Christy</td>
<td>Decca</td>
<td>12</td>
<td>11</td>
<td>3</td>
</tr>
<tr>
<td>13</td>
<td>That's All I Want From You</td>
<td>June Christy</td>
<td>Decca</td>
<td>13</td>
<td>12</td>
<td>3</td>
</tr>
<tr>
<td>14</td>
<td>Blue Mirage</td>
<td>June Christy</td>
<td>Decca</td>
<td>14</td>
<td>13</td>
<td>3</td>
</tr>
<tr>
<td>15</td>
<td>Two Hearts</td>
<td>June Christy</td>
<td>Decca</td>
<td>15</td>
<td>14</td>
<td>3</td>
</tr>
<tr>
<td>16</td>
<td>It May Sound Silly</td>
<td>June Christy</td>
<td>Decca</td>
<td>16</td>
<td>15</td>
<td>3</td>
</tr>
</tbody>
</table>

**Second Ten**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Record Label</th>
<th>Week</th>
<th>Last Week</th>
<th>Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>17</td>
<td>The Man from the Magic City</td>
<td>The Man from the Magic City</td>
<td>Legend</td>
<td>17</td>
<td>16</td>
<td>3</td>
</tr>
<tr>
<td>18</td>
<td>My Little White Cloud</td>
<td>The Man from the Magic City</td>
<td>Legend</td>
<td>18</td>
<td>17</td>
<td>3</td>
</tr>
<tr>
<td>19</td>
<td>Take My Time</td>
<td>The Man from the Magic City</td>
<td>Legend</td>
<td>19</td>
<td>18</td>
<td>3</td>
</tr>
<tr>
<td>20</td>
<td>Have Your Little Man</td>
<td>The Man from the Magic City</td>
<td>Legend</td>
<td>20</td>
<td>19</td>
<td>3</td>
</tr>
</tbody>
</table>

**England's Top Twenty**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Record Label</th>
<th>Week</th>
<th>Last Week</th>
<th>Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>A Little Night Music</td>
<td>The Man from the Magic City</td>
<td>Legend</td>
<td>1</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>2</td>
<td>The Man from the Magic City</td>
<td>The Man from the Magic City</td>
<td>Legend</td>
<td>2</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>3</td>
<td>The Man from the Magic City</td>
<td>The Man from the Magic City</td>
<td>Legend</td>
<td>3</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>The Man from the Magic City</td>
<td>The Man from the Magic City</td>
<td>Legend</td>
<td>4</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>5</td>
<td>The Man from the Magic City</td>
<td>The Man from the Magic City</td>
<td>Legend</td>
<td>5</td>
<td>5</td>
<td>3</td>
</tr>
</tbody>
</table>

**Tunes with Greatest Radio-TV Audiences**

First Quarter: A Man Called Peter (F) - Broadcasting Corporation of Australia (ABC)
Second Quarter: A Man Called Peter (F) - Broadcasting Corporation of Australia (ABC)
Third Quarter: A Man Called Peter (F) - Broadcasting Corporation of Australia (ABC)
Fourth Quarter: A Man Called Peter (F) - Broadcasting Corporation of Australia (ABC)

**Radio**

- A Man Called Peter (F) - Broadcasting Corporation of Australia (ABC)
- A Man Called Peter (F) - Broadcasting Corporation of Australia (ABC)
- A Man Called Peter (F) - Broadcasting Corporation of Australia (ABC)
- A Man Called Peter (F) - Broadcasting Corporation of Australia (ABC)
- A Man Called Peter (F) - Broadcasting Corporation of Australia (ABC)

**Television**

- A Man Called Peter (F) - Broadcasting Corporation of Australia (ABC)
- A Man Called Peter (F) - Broadcasting Corporation of Australia (ABC)
- A Man Called Peter (F) - Broadcasting Corporation of Australia (ABC)
- A Man Called Peter (F) - Broadcasting Corporation of Australia (ABC)
- A Man Called Peter (F) - Broadcasting Corporation of Australia (ABC)
CRAZY OTTO MEDLEY
Johnny Maddox

TWO HEARTS
Pat Boone

MELODY OF LOVE
Billy Vaughn

IN THE MOOD
Johnny Maddox

HAIR DO OR DON'T
Ray McKinley

DOWN THE ROAD A PIECE
and
HOODLE ADDLE
The Fontane Sisters

DAYDREAMING
and
CRIYING FOR
JIMMY NEWMAN
and
A PASTIME
Mac Wiseman

RECORDS • • • • • GALLATIN, TENNESSEE • • • • • PHONE: 1600
THE NATION'S BEST SELLING RECORDS

NEW RELEASES! ALREADY SMASH HITS!

THE DOOR IS STILL OPEN
and
TEARDROPS FROM MY EYES
Ray McKinley

Most of all
and
PUT ME IN THE MOOD
The Fontane Sisters

THE NATION'S HOTTEST LABEL... PSENTS
A GREAT LIST OF HITS

BEST SELLERS

DARLIN'
The Hilltoppers

ROCK LOVE
The Fontane Sisters

HEARTS of STONE
The Fontane Sisters

ALL NITE LONG
PINK CHAMPAGNE
Rusty Bryant

A BIG R&B HIT
The Counts

FROM THIS DAY ON
IN LOVE AND UNDERSTANDING

THE NATION'S BEST SELLING RECORDS

Copyrighted Material

www.americanradiohistory.com
ALL IT TAKES IS TALENT!

LEO DIAMOND
with Henri Rene's Orchestra and Chorus
LAND OF THE PHARAOHS
THE ONE ROSE (That's Left in My Heart)

PEREZ PRADO
MOOD INDIGO... Mambo
BACK BAY SHUFFLE... Mambo

THE COQUETTES
THE SIAMESE CAT SONG

"New Orthophonic" High Fidelity Recordings
started as a country record but... IT HAD TO GO POP!

Stuart Hamblen's smash hit...

GO ON BY

JUST A MAN

A "New Orthophonic" High Fidelity Recording

Amerian Radiohistory.com
The Billboard Music Popularity Charts

**Most Sellers in Stores**

For survey week ending April 6

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist</th>
<th>Week Num.</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Honey Babe&quot;</td>
<td>Little Anthony &amp; the Imperials</td>
<td>1</td>
</tr>
<tr>
<td>&quot;Ramblin' Rose&quot;</td>
<td>Johnny Cash</td>
<td>2</td>
</tr>
<tr>
<td>&quot;Rock Around the Clock&quot;</td>
<td>Bill Haley &amp; the Comets</td>
<td>3</td>
</tr>
<tr>
<td>&quot;Teddy Bear&quot;</td>
<td>Elvis Presley</td>
<td>4</td>
</tr>
<tr>
<td>&quot;When I'm 64&quot;</td>
<td>The Beatles</td>
<td>5</td>
</tr>
<tr>
<td>&quot;Heartbreak Hotel&quot;</td>
<td>Elvis Presley</td>
<td>6</td>
</tr>
<tr>
<td>&quot;Raunchy&quot;</td>
<td>Roy Orbison</td>
<td>7</td>
</tr>
<tr>
<td>&quot;Love Me Tender&quot;</td>
<td>Elvis Presley</td>
<td>8</td>
</tr>
<tr>
<td>&quot;Doo-Wop&quot;</td>
<td>The Platters</td>
<td>9</td>
</tr>
<tr>
<td>&quot;April Love&quot;</td>
<td>Bobby Darin</td>
<td>10</td>
</tr>
</tbody>
</table>

**Most Played by Jockeys**

For survey week ending April 6

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist</th>
<th>Week Num.</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Honey Babe&quot;</td>
<td>Little Anthony &amp; the Imperials</td>
<td>1</td>
</tr>
<tr>
<td>&quot;Rock Around the Clock&quot;</td>
<td>Bill Haley &amp; the Comets</td>
<td>2</td>
</tr>
<tr>
<td>&quot;Tutti Frutti&quot;</td>
<td>Elvis Presley</td>
<td>3</td>
</tr>
<tr>
<td>&quot;Raunchy&quot;</td>
<td>Roy Orbison</td>
<td>4</td>
</tr>
<tr>
<td>&quot;Heartbreak Hotel&quot;</td>
<td>Elvis Presley</td>
<td>5</td>
</tr>
<tr>
<td>&quot;Blue Suede Shoes&quot;</td>
<td>Carl Perkins</td>
<td>6</td>
</tr>
<tr>
<td>&quot;Doo-Wop&quot;</td>
<td>The Platters</td>
<td>7</td>
</tr>
<tr>
<td>&quot;Love Me Tender&quot;</td>
<td>Elvis Presley</td>
<td>8</td>
</tr>
<tr>
<td>&quot;Raunchy&quot;</td>
<td>Roy Orbison</td>
<td>9</td>
</tr>
<tr>
<td>&quot;April Love&quot;</td>
<td>Bobby Darin</td>
<td>10</td>
</tr>
</tbody>
</table>

**This Week's Best Buys**

According to sales reports in key markets, the following recent releases are recommended for extra profits:

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist</th>
<th>Week Num.</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Honey Babe&quot;</td>
<td>Little Anthony &amp; the Imperials</td>
<td>1</td>
</tr>
<tr>
<td>&quot;Rock Around the Clock&quot;</td>
<td>Bill Haley &amp; the Comets</td>
<td>2</td>
</tr>
<tr>
<td>&quot;Tutti Frutti&quot;</td>
<td>Elvis Presley</td>
<td>3</td>
</tr>
<tr>
<td>&quot;Raunchy&quot;</td>
<td>Roy Orbison</td>
<td>4</td>
</tr>
<tr>
<td>&quot;Heartbreak Hotel&quot;</td>
<td>Elvis Presley</td>
<td>5</td>
</tr>
</tbody>
</table>

**Most Played in Juke Boxes**

For survey week ending April 6

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist</th>
<th>Week Num.</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Honey Babe&quot;</td>
<td>Little Anthony &amp; the Imperials</td>
<td>1</td>
</tr>
<tr>
<td>&quot;Rock Around the Clock&quot;</td>
<td>Bill Haley &amp; the Comets</td>
<td>2</td>
</tr>
<tr>
<td>&quot;Tutti Frutti&quot;</td>
<td>Elvis Presley</td>
<td>3</td>
</tr>
<tr>
<td>&quot;Raunchy&quot;</td>
<td>Roy Orbison</td>
<td>4</td>
</tr>
<tr>
<td>&quot;Heartbreak Hotel&quot;</td>
<td>Elvis Presley</td>
<td>5</td>
</tr>
<tr>
<td>&quot;Blue Suede Shoes&quot;</td>
<td>Carl Perkins</td>
<td>6</td>
</tr>
<tr>
<td>&quot;Doo-Wop&quot;</td>
<td>The Platters</td>
<td>7</td>
</tr>
<tr>
<td>&quot;Love Me Tender&quot;</td>
<td>Elvis Presley</td>
<td>8</td>
</tr>
<tr>
<td>&quot;Raunchy&quot;</td>
<td>Roy Orbison</td>
<td>9</td>
</tr>
<tr>
<td>&quot;April Love&quot;</td>
<td>Bobby Darin</td>
<td>10</td>
</tr>
</tbody>
</table>
NOW!...

EXCLUSIVELY ON COLUMBIA

THE ORIGINAL DAVY CROCKETT STORIES
AS PERFORMED ON "DISNEYLAND" WITH
FESS PARKER AND BUDDY EBSEN 45 and 78 speeds

THE HOTTEST PACKAGES OF THE YEAR!

Every buyer of "The Ballad of Davy Crockett" is a natural for the three full length stories exactly as performed on the "Disneyland" Television Production.

This fabulous browser-display is available for your counter. It displays and stocks all three Extended Play Records. See your distributor for details.
IS THIS THE END OF THE LINE?

WHEN YOU WISH UPON A STAR

MGM
11960 78 rpm
K11960 45 rpm

LITTLE GIRL BLUE

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 36, N.Y.
Now! A flexible plan to help you cut selling costs, increase volume, without spending

RCA Victor introduces
Store Modernization

Look how many albums you can get in a 28 x 30 ft. store!

Architect's sketch shows how RCA Victor self-service fixtures not only give store an inviting, modern look—but actually permit more customers to select more albums more quickly, by channeling traffic flow. People buy more because they see more. You can display and store over $20,000 worth of records in this space. Cost of complete set-up: less than $1500!

Look what Self-service is doing for dealers everywhere!

* MUSIC CITY, Hollywood, Calif.      "100% increase in dollar sales, first year!"
* DANNADER'S, Merion, Pa.             "35% gain in the first five months!"
* DIEBEL'S INC., St. Louis, Mo.        "34% sales increase... 45,000 records sold a year with only one part-time helper!"
* "MIE MASTER'S VOICE" SHOWROOMS, London, England      "DOUBLED the business!"

Business Week Magazine says: "Dealers can expect a minimum 20% gain by going self-service."

Here's just a sampling!

Wait until you see all the marvelous new RCA Victor fixtures! You'll find island units, wall fixtures, browsers and browser bases. The fixtures are completely adaptable to any size records—provide plenty of reserve storage space! And they're designed so you can start with one or some...and add more later!
a lot of money!

new low-cost Record Program...

* Complete line of new, advanced fixtures!
* Free Store Layout Service!
* Architectural Store Remodeling Service!

Record industry leaders have said it again and again: To get your share of future record business you must modernize for self-service!

Like so many other dealers, you've probably wanted to modernize—but thought you needed large capital funds for investment, felt you lacked good sound advice on just how to go about it! If so, then this new RCA Victor Store Modernization Program is for you!

It's a completely new concept designed to help every dealer, large or small, capture his share of the big, growing record market. This plan is so simple, so sensible, so adaptable—that you can begin modernizing now for as little as $25.00!

What's New About It?
The answer is: "everything!" From the new "go-together" self-service store fixtures...for the first time designed so you can start with only one and add on later—to a free store layout service—to an easy time payment plan that actually lets you pay as you sell—it's all new! Another big, important link in RCA Victor's continuous campaign to expand your business and make your future secure!

Most Advanced Fixtures Ever...Yet Low In Cost
In creating the stunning new line of RCA Victor fixtures, world-famous W. L. Steengaard Associates devoted months of careful study to retailers' problems and requirements.

As a result, these fixtures are:

- Completely adaptable—modular in construction so they meet any store's requirements as single units, in line, back-to-back or as islands;
- Strikingly handsome—yet of neutral, pickled oak finish that blends with older fixtures, any decor;
- The most efficient ever built—providing maximum display space, plenty of reserve storage space.
- Wonderfully durable—of solid oak construction designed to take lots of wear and tear—for a long time;
- At scientifically-right heights—merchandise meets customer's eyes, yet fixtures are low enough to provide full vision of store from check-out counter;
- Low in price—cost no more than most ordinary fixtures!

Free Layout Service Helps You Do The Job Right
As part of this great new program, RCA Victor offers a free layout service to show you how to utilize the space you now have more efficiently, more profitably when you start streamlining. Your RCA distributor can explain exactly how you can take advantage of this free opportunity.

In addition, a professional architectural service is available to you on a modest daily fee basis.

Time Payments Mean Smaller Initial Outlay
If you decide to purchase over $250.00 worth of the new RCA Victor fixtures, you qualify for RCA Victor's new, low-cost time payment plan. Check your RCA distributor for complete details.

NOW is the Time to Act!
On the opposite page are just a few of these exciting new fixtures. There are many, many more! You can see them all in a handsome FREE brochure giving full details. Send in the coupon below to RCA Victor NOW—a representative will call bringing you complete information on the fixtures, the free layout service, the entire program. But remember—each day of delay costs you money in unnecessary selling costs, fewer sales. So send this coupon NOW!

<table>
<thead>
<tr>
<th>Store Modernization</th>
</tr>
</thead>
<tbody>
<tr>
<td>RCA Victor Record Division</td>
</tr>
<tr>
<td>630 Fifth Avenue, New York, N. Y.</td>
</tr>
<tr>
<td>I want to get the complete story on RCA Victor's new Store Modernization Program. Please have an RCA Victor representative give me complete details as soon as possible!</td>
</tr>
<tr>
<td>NAME:</td>
</tr>
<tr>
<td>STORE NAME:</td>
</tr>
<tr>
<td>STREET:</td>
</tr>
<tr>
<td>CITY:</td>
</tr>
<tr>
<td>My RCA Victor Record Distributor is:</td>
</tr>
</tbody>
</table>
AN IMPORTANT MESSAGE TO THE MUSIC INDUSTRY

from: THE WORLD'S LARGEST MANUFACTURER OF RECORDED TAPES

We believe that A-V RECORDED TAPES in opening a new world of "Home Entertainment" offer the whole Music industry an opportunity to put more music and more recorded program material in more homes!

We base this statement on these facts:

- The Public is High-Fidelity Con-
scious...and A-V Recorded Tapes
offer the ultimate in sound realism!
- Tape can be played thousands of
hours without appreciable loss of
fidelity. Tape is the original source
for all recorded material.
- Everyone Wants Long-Play... and
nothing can top us: we can pro-
gress up to three hours and more on
one reel the size of a 45 record.
- A-V Recorded Tapes Offer These
"EXTRA DIVIDENDS"... they're an
economic long term investment be-
cause they're not defaced by
scratch, Nor distorted by
surface noise, Nor subject to inurable
breakage. And A-V Tapes have in-
trinsic value!

TO THE MANUFACTURER.
WE OFFER:

- a mutually advantageous oppor-
tunity. Independent record compa-
nies have found an important source
of new Income by making available
their repertoire to A-V Recorded
Tapes. By combining our talents we
have created a major new force in
the recording industry. We are still
growing. We invite independent rec-
order manufacturers to grow with us.

TO THE DISTRIBUTOR.
WE OFFER:

- a new and mass market. Tape has
gained a tremendous following. The
repertoire of A-V Recorded Tapes
-from classical to modern-
has something to appeal to every
one... all under a single label for
your ease in ordering, stocking, ship-
ping, and selling. As of this writing
some choice territories are still avail-
able, but we are always ready to
contact us immediately as they are
closing fast.

TO THE DEALER WE OFFER:

- "pre-sold" customers. National
and regional advertising and publi-
licity have created a public awareness
of the advantages of A-V Recorded
Tapes. They'll be asking for you to
supply them. And those who in their
stores are "naturals" for these tapes.
In cooperating closely with every
dealer, we also offer powerful point-of-sale promo-
tional material. For as little as $50
you can have a sensational merchan-
dising plan which will open a new
self-selling tape department in your
store. Find out how you can get these
"extra" sales. Write to us for further
details. Make sure your name is the
distributor in your area.

On all levels, A-V Recorded Tape has a tremendous potential that is being underutilized daily. There's even greater promise in the distant future. Please come. You'll want to participate because A-V leads your way!

The Billboard Music-Program Charts

POPULAR RECORDS

* Reviews of New Pop Records

BANNY DAVIS JR. "Let Me Make Love To You One More Time" R&B-14. (lex-14) Up-tempo vocal. Great hit. (Spotlight, GACR.)

DAVID CARROLL "The Bead Must Appear" R&B-10. (Lex-10) Harmonious with some instrumental work. A lively selection.

MILLS BROTHERS "Out Of The Blue" DECCA-1466-A stirring vocal treat.

BILLY MAY "Remember" R&B-10. (MGM-10) One of the best. A stirring vocalizing love tune. (Emmy, ASCAP.)

RALPH MARLON "Show Me" R&B-8. (MGM-8) An R&B selection that is sure to make a hit. Also has an instrumental version. (Emmy, ASCAP.)

PEARL KELLEY "World War" COLUMBIA-112. A typical country selection with some interesting themes. (Spotlight, GACR.)

LEO DIAMOND "The One Man" VELVET-116. A typical country selection that will make a hit. (Spotlight, GACR.)

THE HELON Whistler Line-Mouse W. "What's This" Whistler LINE-Mouse-11. A typical country selection that will make a hit. (Spotlight, GACR.)

ITO FUENTE ONE "The Heart Of Stone" SONY-12. A typical country selection that will make a hit. (Spotlight, GACR.)
### TOP SELLERS—
**POPULAR**
Listed Alphabetically

<table>
<thead>
<tr>
<th>Artist/Song Title</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;I'll Never Be the Same&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'm Gonna Love Me Again&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'll Never Be the Same&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'm Gonna Love Me Again&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'm Gonna Love Me Again&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'll Never Be the Same&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'm Gonna Love Me Again&quot;</td>
<td>45 rpm</td>
</tr>
</tbody>
</table>

### LATEST RELEASES—
**POPULAR ALBUMS**
Listed Alphabetically

<table>
<thead>
<tr>
<th>Artist/Title</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;We're Gonna Walkin' All Night&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'll Never Be the Same&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'm Gonna Love Me Again&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'm Gonna Love Me Again&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'm Gonna Love Me Again&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'll Never Be the Same&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'm Gonna Love Me Again&quot;</td>
<td>45 rpm</td>
</tr>
</tbody>
</table>

### BEST SELLING—"EP" ALBUMS
Listed Alphabetically

<table>
<thead>
<tr>
<th>Artist/Title</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;I'll Never Be the Same&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'm Gonna Love Me Again&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'm Gonna Love Me Again&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'll Never Be the Same&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'm Gonna Love Me Again&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'll Never Be the Same&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'm Gonna Love Me Again&quot;</td>
<td>45 rpm</td>
</tr>
</tbody>
</table>

### BEST SELLING—"1600" SERIES
Listed Alphabetically

<table>
<thead>
<tr>
<th>Artist/Title</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;I'll Never Be the Same&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'm Gonna Love Me Again&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'm Gonna Love Me Again&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'll Never Be the Same&quot;</td>
<td>45 rpm</td>
</tr>
</tbody>
</table>

### BACK TO THE GOOD OLD STYLE BUT WITH A BEAT!

<table>
<thead>
<tr>
<th>Artist/Title</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;I'll Never Be the Same&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'm Gonna Love Me Again&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'm Gonna Love Me Again&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'll Never Be the Same&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'm Gonna Love Me Again&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'll Never Be the Same&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'm Gonna Love Me Again&quot;</td>
<td>45 rpm</td>
</tr>
</tbody>
</table>

### NO ONE ELSE CAN DO

<table>
<thead>
<tr>
<th>Artist/Title</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;I'll Never Be the Same&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'm Gonna Love Me Again&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'm Gonna Love Me Again&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'll Never Be the Same&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'm Gonna Love Me Again&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'll Never Be the Same&quot;</td>
<td>45 rpm</td>
</tr>
<tr>
<td>&quot;I'm Gonna Love Me Again&quot;</td>
<td>45 rpm</td>
</tr>
</tbody>
</table>

### THE BANJO BOYS—
A SWEDISH NOVELTY HIT!

<table>
<thead>
<tr>
<th>Record No.</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>3103</td>
<td>&quot;We're Gonna Walkin' All Night&quot;</td>
</tr>
<tr>
<td>3104</td>
<td>&quot;I'll Never Be the Same&quot;</td>
</tr>
</tbody>
</table>

### BILLY MAY—
JUST BETWEEN FRIENDS

<table>
<thead>
<tr>
<th>Record No.</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>3103</td>
<td>&quot;We're Gonna Walkin' All Night&quot;</td>
</tr>
<tr>
<td>3104</td>
<td>&quot;I'll Never Be the Same&quot;</td>
</tr>
</tbody>
</table>

### WW.B.O.

---

**Notes:**
- The document contains listings for various songs and albums, including their respective sales figures.
- Sales are indicated in numbers such as 30-34, 35-39, etc.
- The entries are listed in alphabetical order.
- Some songs are referred to as "EP" albums, indicated with "45 rpm."
Three-Speed Tape Recorder by Bell

COLUMBUS, April 9 — Bell Sound Systems here has announced a new three-speed tape recorder, model 67-79, which will retail for $149.90.

The unit, which is claimed by the company to be of new mechanical and electronic design, features full push-button control with straight line threading of the tape. Frequency response at the fastest speed is said to be between 30 and 30,000 cycles per second. The unit also has a fast forward and rewind feature which will rewind a 1,500-foot reel in 70 seconds. Two microphone inputs are provided as well as radio-TV input.

The unit is equipped in an all-line style case covered with rugged plasticized fabric and linet with gold trim. The unit comes equipped with a microphone, a five-inch reel, and 600 feet of tape.

2 NEW SMASH RELEASES...

Louie Jordan

WHATEVER LOLA WANTS, LOLA GETS

and

IT'S BEEN SAID

X-0116 (4X-0116)

a product of Rite Corporation of America

RECORDS MARK THE HITS!

FACTORY REPRESENTATIVES AND DISTRIBUTORS WANTED

One of the country’s largest Classical and Standard Record Manufacturers is looking for competent Distributors or Local Representatives. This is a nationally advertised large volume firm, and we have price protection for dealers and distributors. Some territories open. Write to:

REMINDEGTON RECORDS, Inc., 500 Fifth Avenue

New York, N. Y.

It’s Beautiful! It’s Wonderful!

That’s what everybody said about the new Cardinal record. Ref. 1031 (ASCAP)

Dr. Isadore’s "I’M THE TWANSY BARTY’S "LOVES SWEET SISTERS"

Played on all stations in United States and Canada

Recorded in New York

Played Everywhere Free Music is Played in K.C.

OUT NEXT WEEK ...

The Billboard 1955 JAZZ REVIEW AND PREVIEW NUMBER

Reviewing tested Jazz selling and pre-announcing ideas—Jazz artist rosters and record and talent Bridges.

GET THE JAZZ SPECIAL as the first on your Money-saving Subscription

The Billboard a Circulation Bop! 2160 Pensilvannia Street  Philadelphia 21, Ohio

Please send one full year of The Billboard (26 issues) starting with next week’s important JAZZ REVIEW AND PREVIEW NUMBER on or before April 15 on single copy value.

* Payment enclosed * Please send bill

Name 

Company and Title

Address

City and Zone State

ADVERTISERS

Attention Advertisers

You will have time to be represented in the JAZZ SPECIAL ISSUE.

Fire or call your Billboard man TODAY!

AD DEADLINE APRIL 15

THE BILLBOARD


MUSIC-RADIO


87 R. P. M.

RECORD PLANT WANTED!

COMPLETE PLANT and MILL

with up to twelve 78 RPM presses, plant and machinery values in excess of $100,000 78 RPM RECORDS A MONTH. Complete facilities for high grade and quick delivery—READY TO SET UP AND OPERATE.

NO FANCY PRICES:

PRICE FOR CASH TO INCLUDE FAVORS AND SITES FOR YOUR INSPECTION.

REPLY TO Box 797, The Billboard 189 W. Randolph St. Chicago 1, Ill.

ATTENTION RECORD MANUFACTURERS

Do you have a Distributor in Ohio? If you don’t, send us a sample of your best releases to:

RECORD DISTRIBUTOR

Box 396, Cleveland, Ohio

Interested in the following Brisk Polish, Slovenian, Hungarian, Bohemian, Slovak, Hungarian, Slovenian, Polish records of special interest. We will give information on all open territory.

ACCORDION SHEET MUSIC

Your favorite Slovenian and Polish accordion sheet music, now available at best price, for students, with 8-by-10 sheet on paper, $5.00 for $15.00.

DART PUBLISHING CORP.

Box 299, Cleveland, Ohio

We will send you 36 copies of famous Polka recorded by Cleveland’s polka king—Chesley Bodny.

EASE THAT SQUEEZE

NEW NOVELTY SONG

A take-off on traffic congestion—Use the most written up, below ground, of the day. 45 and 78 rpm on "The Traffic Squeeze"

NOW AVAILABLE

Polka, Quick step, march, KAMPUS MUSIC (B&W)

P. O. Box 5931 DeKalb, III.

TOP SLOVENIAN AND POLISH POPULAR SONGS WITH CLEVELAND, O., POLKA KING CHESTER BODNY.

One of the biggest selling polka records today. Send for a sample order or for a厮upplement to:

DART RECORD CORP. BOX 300 CLEVELAND 19, OHIO

SIXEX RECORDES

THE LABEL WITH A FUTURE ...

Philadelphia 42, Penna.

WRITE FOR FREE 16 P.C. CATALOGS OF our NEW POP RECORDS... Warner Bros., Decca, Mercury, etc.

$13.00 per 100

WALTON COMPANY 740 Broadway New York 3, N. Y.

Over 1,000 Selected Customers

Copyrighted material
Two Great Movie Themes!

LEROY HOLMES & HIS ORCHESTRA & CHORUS

THE LAND OF THE PHARAOHS

From the WARNER BROS. Motion Picture "THE LAND OF THE PHARAOHS"

MGM #11973-78 RPM... #K11973-45 RPM

ART MOONEY & HIS ORCHESTRA

HONEY BABE

From the WARNER BROS. Motion Picture "BATTLE CRY"

MGM #11900-78 RPM... #K11900-45 RPM

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 36, N.Y.
# The Billboard Music Popularity Charts

## COUNTRY & WESTERN RECORDS

### Best Sellers in Stores

For survey week ending April 6

<table>
<thead>
<tr>
<th>Record</th>
<th>Artists</th>
<th>Rank</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>YELLOW ROSES (BMI)</td>
<td>Snow</td>
<td>10</td>
<td>2</td>
</tr>
<tr>
<td>13.5</td>
<td>YOU</td>
<td>MIND (BMI)</td>
<td>87</td>
</tr>
</tbody>
</table>

### Most Played in Juke Boxes

For survey week ending April 6

<table>
<thead>
<tr>
<th>Record</th>
<th>Artists</th>
<th>Rank</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>YELLOW ROSES (BMI)</td>
<td>Snow</td>
<td>10</td>
<td>2</td>
</tr>
<tr>
<td>13.5</td>
<td>YOU</td>
<td>MIND (BMI)</td>
<td>87</td>
</tr>
</tbody>
</table>

### Most Played by Jockeys

For survey week ending April 6

<table>
<thead>
<tr>
<th>Record</th>
<th>Artists</th>
<th>Rank</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>YELLOW ROSES (BMI)</td>
<td>Snow</td>
<td>10</td>
<td>2</td>
</tr>
<tr>
<td>13.5</td>
<td>YOU</td>
<td>MIND (BMI)</td>
<td>87</td>
</tr>
</tbody>
</table>

---

**Best Sellers in Stores!**

Exclusively managed by

Col. Tom Parker

Box 417 Madison, Tenn.
**The Billboard Music Popularity Charts**

**COUNTRY & WESTERN RECORDS**

**This Week's Best Buys**

**DRINKING TEQUILA**

6. 10.18.11

3. 10.23.11

1. 10.30.11

- JIMMY REEVES

**MY GALLINA**

(Recorded at Capitol.)

- JUANITA CORNETTE

**Cincinnati**

- JIMMY REEVES, W. Pierce, Dec.

**Dallas-Fort Worth**

- JIMMY REEVES, W. Pierce, Dec.

**New Orleans**

- JIMMY REEVES, W. Pierce, Dec.

**FOLK TALENT AND TUNES**

- Continued from page 19

showing their best holds forth each Saturday night at Madison Square Gardens, Phoenix, Unit., which, since it has been in business for two years, has been well attended by the fans. The Galaxy was the April 2 guest on "Hayride" and last week featured Anderson occupying that slot last week. Believed to be the "dreamers" are the "Hayride" band, and Chuck Witschi (Daylight) is a regular member.

The first novel song by the Western Ramblers was released on the Decca label. It's "I Wanta, Wanna, Wanna." Roy and Sonny Frye and their Playboys have signed a five-year contract with Columbia Records, Johnson City, Tenn. First release will be the "Troubled" and "Road of Memories," both penned by Sonny Frye. It's expected that Jimmie Martin and the Osborne Brothers and the Sunny Mountain Boys will be appearing with Larry Ranch Barn Dance on "Good Time" Lloyd Cap. of Detroit, each Saturday night. They also appear on Larry Brook's other CLW-TV, Windsor, Ont., every other Tuesday. Off for RCA Victor is "It's a Bool-Boo" label. "Traffic, Up Another One." Carl Smith and His Tunesmiths began a 200-mile tour of Oklahoma City (10) at Oklahoma City, which will take them then to the Pacific Northwest and into Canada. The tour will come May 1 to Oklahoma City, Calif. This weekly show will be at the chaque, S. D., Friday and Saturday (15), since Patsy Cline is appearing in Nashville, Tenn., each Saturday night. She's also appearing with Sugar Ray in Statesville, N.C., on May 12 and 13. In addition, Patsy Cline is appearing with Cash and the Tennessee Three.

**Review Spotlight on...**

**RECORDS**

MARY ROTTEN

Pray for Me, Mother of Mine (Acuff-Rose, BMI)

**C & W Territorial Best Buys for survey week ending April 6**

- BIRMINGHAM

1. In the Jefferson Now, W. Pierce, Dec.


4. Dreamed of a Biggest Heaven

5. Dees, T. S. & S.

6. Don't Forget, E. Arnold, Vic.

7. If You Ain't Lonesome, F. Young, Cap.


9. Wigan's A & T, Tall, FM.

10. Love Me Like I Love You, F. Young, Cap.

- CHARLOTTE

1. In the Jefferson Now, W. Pierce, Dec.


3. Love Me Like I Love You, F. Young, Cap.

4. Wigan's A & T, Tall, FM.

5. Any Dime, E. Arnold, Vic.

6. Wigan's A & T, Tall, FM.


8.德拉德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德德

**Now in The Billboard**

All national retail and jock box charts now list records by manufacturers. This week's reports on both the disk and sheet music chart is reported on April 6. A "TWO-SIDED" RECORDS have both sides listed in bold type, with the leading side on top. The clue to this feature is that weak sales trigger relative changes in chart positions due to this innovation.

**Reviews of New C & W Records**

**MUSIC-RECORDS**

**APRIL 16, 1955**

The money-making Juke Box Programming Service based on a special tabulation of the famous

**BILBOARD POP CHARTS**

- On every strip, a miniature picture of the artist on the record shows minimum interest and aid for every jock box. The two strips are the same, but one is install and the other is store.

- Helps you program all the hits at the peak of their non-selling power

- We also offer a complete catalog of strips for more than 10,000 previously released records.

**Send for**

**TRIAL ORDER**

- Name of Co.

- Your Name

- Address

- City and State

**SEND FOR**

- STAR PIC-STRIPS

**FOUR DIMENSIONS**

- The Juke Box Decks

- A Checklist to help keep you up to date in the Juke Box business

- Every strip, a miniature picture of the artist on the record shows minimum interest and aid for every jock box.

- We also offer a complete catalog of strips for more than 10,000 previously released records.

**PORTABLE**

- The money-making Juke Box Programming Service based on a special tabulation of the famous

**BILLBOARD POP CHARTS**

- On every strip, a miniature picture of the artist on the record shows minimum interest and aid for every jock box.

- Helps you program all the hits at the peak of their non-selling power

- We also offer a complete catalog of strips for more than 10,000 previously released records.

**FOUR DIMENSIONS**

- The Juke Box Decks

- A Checklist to help keep you up to date in the Juke Box business

- Every strip, a miniature picture of the artist on the record shows minimum interest and aid for every jock box.

- We also offer a complete catalog of strips for more than 10,000 previously released records.
the incomparable, original

SONS OF THE PIONEERS

Bob Nolan, Tim Spencer, Hugh Farr, Pat Brady, Lloyd Perryman, Karl Farr

return to

RCA VICTOR

with a sensational recording of

the Ballad of Davy Crockett

featuring Bob Nolan and Hugh Farr

the Tim Spencer hit

Graveyard Filler of the West

featuring Pat Brady

Bluebird BY/WBY-25
**RHYTHM & BLUES RECORDS**

**Best Sellers in Stores**

For survey week ending April 6

<table>
<thead>
<tr>
<th>Record</th>
<th>Week Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. FLEETING MY LOVE (BMI)</td>
<td>1</td>
</tr>
<tr>
<td>2. WALLFLOWER (BMI)</td>
<td>1</td>
</tr>
<tr>
<td>3. MY RARE (BMI)</td>
<td>1</td>
</tr>
<tr>
<td>4. COME BACK (BMI)</td>
<td>1</td>
</tr>
<tr>
<td>5. FLOP AND FLY (BMI)</td>
<td>1</td>
</tr>
<tr>
<td>6. CLOSE YOUR EYES (BMI)</td>
<td>1</td>
</tr>
<tr>
<td>7. WHAT'CHA GONNA DO? (BMI)</td>
<td>1</td>
</tr>
<tr>
<td>8. LONELINESS NIGHTS (BMI)</td>
<td>1</td>
</tr>
<tr>
<td>9. On Your Side (BMI)</td>
<td>1</td>
</tr>
<tr>
<td>10. Bigger &amp; Better (BMI)</td>
<td>1</td>
</tr>
</tbody>
</table>

**Most Played in Juke Boxes**

For survey week ending April 6

<table>
<thead>
<tr>
<th>Record</th>
<th>Juke Box Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. FLEETING MY LOVE (BMI)</td>
<td>1</td>
</tr>
<tr>
<td>2. WALLFLOWER (BMI)</td>
<td>2</td>
</tr>
<tr>
<td>3. MY RARE (BMI)</td>
<td>3</td>
</tr>
<tr>
<td>4. COME BACK (BMI)</td>
<td>4</td>
</tr>
<tr>
<td>5. FLOP AND FLY (BMI)</td>
<td>5</td>
</tr>
<tr>
<td>6. CLOSE YOUR EYES (BMI)</td>
<td>6</td>
</tr>
<tr>
<td>7. WHAT'CHA GONNA DO? (BMI)</td>
<td>7</td>
</tr>
<tr>
<td>8. LONELINESS NIGHTS (BMI)</td>
<td>8</td>
</tr>
<tr>
<td>9. On Your Side (BMI)</td>
<td>9</td>
</tr>
<tr>
<td>10. Bigger &amp; Better (BMI)</td>
<td>10</td>
</tr>
</tbody>
</table>

**Most Played by Jockeys**

For survey week ending April 6

<table>
<thead>
<tr>
<th>Record</th>
<th>Jockey Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. FLEETING MY LOVE (BMI)</td>
<td>1</td>
</tr>
<tr>
<td>2. WALLFLOWER (BMI)</td>
<td>2</td>
</tr>
<tr>
<td>3. MY RARE (BMI)</td>
<td>3</td>
</tr>
<tr>
<td>4. COME BACK (BMI)</td>
<td>4</td>
</tr>
<tr>
<td>5. FLOP AND FLY (BMI)</td>
<td>5</td>
</tr>
<tr>
<td>6. CLOSE YOUR EYES (BMI)</td>
<td>6</td>
</tr>
<tr>
<td>7. WHAT'CHA GONNA DO? (BMI)</td>
<td>7</td>
</tr>
<tr>
<td>8. LONELINESS NIGHTS (BMI)</td>
<td>8</td>
</tr>
<tr>
<td>9. On Your Side (BMI)</td>
<td>9</td>
</tr>
<tr>
<td>10. Bigger &amp; Better (BMI)</td>
<td>10</td>
</tr>
</tbody>
</table>

---

**New York**

- FLEETING MY LOVE: 1,000
- WALLFLOWER: 700
- MY RARE: 400
- COME BACK: 300
- FLOP AND FLY: 200
- CLOSE YOUR EYES: 100
- WHAT'CHA GONNA DO?: 90
- LONELINESS NIGHTS: 80
- On Your Side: 70
- Bigger & Better: 60

**Philadelphia**

- FLEETING MY LOVE: 800
- WALLFLOWER: 500
- MY RARE: 300
- COME BACK: 200
- FLOP AND FLY: 100
- CLOSE YOUR EYES: 90
- WHAT'CHA GONNA DO?: 80
- LONELINESS NIGHTS: 70
- On Your Side: 60
- Bigger & Better: 50

**Los Angeles**

- FLEETING MY LOVE: 600
- WALLFLOWER: 400
- MY RARE: 300
- COME BACK: 200
- FLOP AND FLY: 100
- CLOSE YOUR EYES: 90
- WHAT'CHA GONNA DO?: 80
- LONELINESS NIGHTS: 70
- On Your Side: 60
- Bigger & Better: 50

**Chicago**

- FLEETING MY LOVE: 800
- WALLFLOWER: 600
- MY RARE: 400
- COME BACK: 200
- FLOP AND FLY: 100
- CLOSE YOUR EYES: 90
- WHAT'CHA GONNA DO?: 80
- LONELINESS NIGHTS: 70
- On Your Side: 60
- Bigger & Better: 50

**Atlanta**

- FLEETING MY LOVE: 1,000
- WALLFLOWER: 800
- MY RARE: 600
- COME BACK: 400
- FLOP AND FLY: 200
- CLOSE YOUR EYES: 100
- WHAT'CHA GONNA DO?: 90
- LONELINESS NIGHTS: 80
- On Your Side: 70
- Bigger & Better: 60

**Dallas**

- FLEETING MY LOVE: 900
- WALLFLOWER: 700
- MY RARE: 500
- COME BACK: 300
- FLOP AND FLY: 200
- CLOSE YOUR EYES: 100
- WHAT'CHA GONNA DO?: 90
- LONELINESS NIGHTS: 80
- On Your Side: 70
- Bigger & Better: 60

---

**Review Spotlight on...**

**RECORDS**

- THE DU DROPPERS: Talk That Talk (Monument, BMI)
- Give Me Some Consideration (Monument, BMI) - Groove 0104
- The Du Drovers have found themselves a new lead singer with whom to create quite an impact on the market. In "Talk," the rhythm side, group and lead get things rocking largely in a Single-McCoy open up that's loaded with catch lines. "Consideration" is a slow, appealing ballad, also by Singleton-McCoy to which the lead's distinctiveness adds definite weight.

**Talent**

- BIP AND BOP: Ding Dong Doodle (Aladdin, BMI)
- Du Wada Du (Aladdin, BMI) - Aladdin 3267
- Bip and Bop is a couple of young lads who sing with unusually attractive exuberance and rhythm. This is a fresh sound that should catch on.

**Most Played by Jockeys**

- FLEETING MY LOVE: 1,000
- WALLFLOWER: 800
- MY RARE: 600
- COME BACK: 400
- FLOP AND FLY: 200
- CLOSE YOUR EYES: 100
- WHAT'CHA GONNA DO?: 90
- LONELINESS NIGHTS: 80
- On Your Side: 70
- Bigger & Better: 60
The Billboard Music Popular Charts

**RHYTHM & BLUES RECORDS**

**Reviews of New R & B Records**

Now in The Billboard...

All national retail and joke box charts now list records in positions earned by combining survey reports on both sides of the disk, whenever significant action is reported on both. **"TWO-SIDED" RECORDS** have both sides listed in bold type, with the leading side on top. The Chart Comments feature this week describes changes in chart positions due to this innovation.

**VOX JOX**

<table>
<thead>
<tr>
<th>Returned from page 10</th>
</tr>
</thead>
<tbody>
<tr>
<td>W. B. Hafner says the promotion is building considerable good will for the outlet. The station staffers take turns receiving the calls, and the local woman’s club supplies telephones for each “boy,” which WJSW supplies microphones, amplifying systems and records. A $1.50 admission is charged, with proceeds going to a fund to buy record album donations for the Red Cross.</td>
</tr>
</tbody>
</table>

**YESTERDAY’S TOPS—**

The nation’s top tunes as reported in the Billboard

**April 24, 1949.**

<table>
<thead>
<tr>
<th>All Time Later Getting Better</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Candy</td>
</tr>
<tr>
<td>2. I’m Beginning to See the Light</td>
</tr>
<tr>
<td>3. Stay</td>
</tr>
<tr>
<td>4. We’ll Never Be the Same</td>
</tr>
<tr>
<td>5. Bali-Hi</td>
</tr>
<tr>
<td>6. You're Breaking My Heart</td>
</tr>
<tr>
<td>7. Guess Who’s Back</td>
</tr>
<tr>
<td>8. Just a Dance</td>
</tr>
<tr>
<td>9. All My Life</td>
</tr>
<tr>
<td>10. Little Boy</td>
</tr>
</tbody>
</table>

**April 15, 1950.**

<table>
<thead>
<tr>
<th>Little White Lies Coming Over</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. I’m on a Love Track</td>
</tr>
<tr>
<td>2. Music Mound Music</td>
</tr>
<tr>
<td>3. Chars Will Shine for You</td>
</tr>
<tr>
<td>4. It’s Fair</td>
</tr>
<tr>
<td>5. Darling, I Love You</td>
</tr>
<tr>
<td>6. Peter Cottontail</td>
</tr>
<tr>
<td>7. Third Mule</td>
</tr>
<tr>
<td>8. My Foolish Heart</td>
</tr>
<tr>
<td>9. Daddy-O My Daddy-O</td>
</tr>
<tr>
<td>10. There’s No Tomorrow</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Continued from page 10</th>
</tr>
</thead>
<tbody>
<tr>
<td>By pushing his down Main Street in a wheel barrel.</td>
</tr>
<tr>
<td>Dick Peterman, WBR, Manchester, N. H., and other station deejays gave up all commercial time and used the time to auction off merchandise to benefit record sellers and listeners. They collected $2,000 for the March of Dimes... Bill O’Handley and Joe Frzee, WBR, Manchester, N. H., presented WBRM’s annual “March of Dimes Songfest” from a station studio, the Marion High School and the studio sunken area. Several people contributed to the benefit for donations... E. F. Page, WMLV, Burlington, N. C., pulled plenty of donation money listening to submit contributors to the anti-fraud appeal... Red Gilson, KDB, Santa Barbara, Calif., also listened to requests for the drive and garnered $615 the first week for the drive. Incredibly, Gilson’s wife had a boy recently, and he conducted a phone interview with membership calls to the hospital the next day.</td>
</tr>
</tbody>
</table>

**Sy Levy, WAGW, Chicopee, Mass., says the station over the $14,000 donated March of Dimes contribution during January... From one of Chicopee’s WAGW, Gardner, Mass., associated off the station’s surplus records old duds that Levy immediately following his “Teen-Ton” Saturday show... As an added boost for the March of Dimes year, Martin Colpheepe, WMLV, Milwaukee, N. C., asked listeners to send in cakes, candy and other items which he and other station deejays auctioned off from the stage of a local theater. Levy had them go on for three hours, and while they collected only four dollars, that time to sponsors. However, they collected $300 for the drive and plan to devote the entire proceeds to the March of Dimes next year.**

**“Black Burt” KRK, Butler, Man., distributes “Night Riders” that deejays could draw the most contributions. Jerry, as Campbell paid off at that time received a gift card from a local merchant. Jerry Perry and Ollis D. Campbell, of WFPS, Burlington, N. C., carried on a contest to see which deejay could draw the most contributions. Jerry, as Campbell paid off at that time received a gift card from a local merchant. Jerry Perry and Ollis D. Campbell, of WFPS, Burlington, N. C., carried on a contest to see which deejay could draw the most contributions. Jerry, as Campbell paid off at that time received a gift card from a local merchant. Jeff Perry and Ollis D. Campbell, of WFPS, Burlington, N. C., carried on a contest to see which deejay could draw the most contributions. Jerry, as Campbell paid off at that time received a gift card from a local merchant. Jeff Perry and Ollis D. Campbell, of WFPS, Burlington, N. C., carried on a contest to see which deejay could draw the most contributions. Jerry, as Campbell paid.
FOLK TALENT AND TUNES

Restless People

New CBS schedule

NAT'S Seeks

Central from page 3

and post-game programs ad-

jacent to WGN-TV's exclusive

telecast of the Chicago Cubs and

Santo's Chicago White Sox. For

'Sleepy' Headless is signing

to all his four-hour record show

from 7-11 p.m. Monday and Fri-

day, with Stuart Hammberg's "My

Happy Haunts," in addition to

the ARMs, on the Fantastic Show

and Country Jim is now air-

ing his "Slick Cowhands," over

WGN-TV, Fla., from 6:17 a.m. The

show is currently networked

over the ABC stations. This show

Saturday, 3:30-5:30.

Nathan Street, WSKS, Palatka,

flourishes in his regular hour-

ly feature on WSGR, "The New

Moore Brothers," and in addi-

tion to broadcasting on WSKS's

"Big 7," he is keeping a busy

date... Don (Cassettone) Mc-

Connell returns to his late

North Little Rock, Ark., over

WRAY, Arkansas, to begin a

broadcasting 5-6 a.m. Monday-

day, plus a show on Saturday, 9-11 a.m.

C. McCoy, WCYT, Staun-

ton, Va., tells us that the new

local, Ken, is a brand new 1,000-

watt pop and c.w. man. He

will appear, unexpectedly, happy

at hearing you buy his show... you'll

include a few new released

and some cuts on your air.

Stretching Budget

New Series

Continued from page 5

Her. This especially prevails with

the truckers. Booking a truck that

has been going on the market lately

is a hit and run situation... Popcorn

now has alternative on a large scale.

his survey of NBC's "Kraft

5:30-6," he feels that

the Cincin-lop, barr-ronn

An-son. Fox, we-er, and

of their programs... we-er, let's

string out to the West, and

The Ford Boys, at Forest, Oak.

His new show, "On the

North Side," with his new man,

The Ford Boys, Forest, Oak.

It's the only one that

won't hurt, WDR, Mobile, Ala., tells

us that the station is still

whistle, WGRX, Mobile, Ala., tells

us that the station is still

Rollin' into Dixie Barn Dancin',

holding every Friday night, at

Lowell, N. C., Ararat, Wyntower also

of Dixie Precious," which is

played on WDR, Mobile, Ala., as

Tommy Fortune and His Tru-

bemah one day in eight.

Art Dong, from WOC, Davenport.

The "Big 7" show, now

Tony Fortune and His True

bemah one day in eight.

Art Dong, from WOC, Davenport.

The "Big 7" show, now

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.

Art Dong, from WOC, Davenport.

bemah one day in eight.
By UNO

Barbara Williams completed a tour of first circuit houses and drove her Pontiac to Norfolk where she spent a week at the Hirst houses, then to the Gayety, bookings will take her into the future. She was seen at the Gayety, Philadelphia, and then Tony Spagge of Philadelphia, as she returned to her own city, Chicago, the strippers that Toiie Reger books in Chicago. The list includes Mary Mcgak at the Clark Monroe, Louie Lally, Flacy O’Farrell, Chris; Ama Fort, Village Club, Carrie Comb, Slim Light,.dir. Thamos and Kern, Mumble Rouge, for Louie, was the featured drummer with the latest waterfront comedians. Mary Mcgak has quite an arrangement. He has his house to handle his regulars. He has not left his regulars, with Betty Howard, former dancer, according to the press reports, will be one of the most vogue show in the West. Mr. N. J. Kallona, billed as the Heavenly Body, begain her second engagement this time for four weeks, at Atlantic’s Dominion Lounge at the Baker stables. 1955.

—Continued from page 47

fairyland in until his listeners heard him call it “The Big Beautiful Little World.” Of course, the show was a success. However, the last two stage engagements in Los Angeles and Oakland, Calif., she did charm the spectators at TV plays. Some of which were the "Big Beautiful Little World," "The Millionaire," "The Tenor in Action," "The Films of Fiddle and Follies" (a 13-episode series). She took her to the B.B.B. Club in the old ship of the Carman in Philadelphia then to Cve Cohn.

IN MEMORIUM — Patricia Howard, wife of Mr. N. Howard, set theaters.

Robert B. Harman, who has been in the theater business for 20 years, is now the owner of the Liberty theater in Norfolk, Va.


Farewell to all my friends, the people who love me. Farewell to all the people I have loved. Farewell to all the people I have never known.

The former Ziegfeld Follies girl, 21, is now providing "good fun for girls." said John Carlin.

A few more words about the new show. "Battle of Music," over KNUZ, is heard in all the old standards, while Vanda.

The show is "Battle of Music," over KNUZ, is heard in all the old standards, while Vanda.

I am sure that I have not passed over the season, as does John Carlin.

Francis Nelsen, the showman, from Kansas City, will make her first Boston appearance at the Casino May 5th.

Barbara Williams, in charge of country music at WORC, Worcester, Mass., is doing personal songs and song contest, outside pickers, and the like, as well as some of the "Battle of Music," over KNUZ, is heard in all the old standards, while Vanda.

The show is "Battle of Music," over KNUZ, is heard in all the old standards, while Vanda.

I am sure that I have not passed over the season, as does John Carlin.

Francis Nelsen, the showman, from Kansas City, will make her first Boston appearance at the Casino May 5th.
OUTDOOR BILLS DOT NEW YORK’S TIMES SQUARE

NEW YORK, April 5—There is an outdoor flavor in the Times Square area these days. The Ringling Bros. and Barnum and Bailey Circus stand on the board in the heart of the district, and the New Summer Pier, a new outdoor theater on Madison Square Garden.

A 24-sheet display advertising the Monaco Cup, not yet under way, is also being mounted. The show is expected to jump to Madison Square Garden when the circus is turned over to Madison Square Garden. The display that has been on its route and usually is the final stop on its tour. It is being shown by Missionary Work, a location in the area.

At the same time, the Circle Line is advertising its service in the area.

The New York City Police Department is advertising its service in the area.

LEWIS LISTS BASIC GRANDSTAND STANDS

Stresses Seven Fundamental Ideas
In New Construction, Rebuilding

FINDLAY, Ohio, April 5—Seven basic considerations should be studied in the construction of grandstands, according to Gaylord Lewis, fairgrounds designer. These seven are:

1. Careful consideration of the sections through which the spectators will make the trip. The routes to the seats will be clearly marked.

2. An over-all plan for the structure with all the buildings, including the office building, the entrance to the parking lot, the ticket booths and administration.

3. Careful selection of cost estimates needed today and in the future for the expansion program.

4. Floors for handling crowds, locations of food service, playing fields and other areas.

5. Adequate seating, rest rooms, ticket booths and administration offices.

6. Careful consideration of the location of the structures.

7. Adequate lighting, heating and cooling systems.

8. Adequate parking space.

9. Adequate means for quieting the noise of the fair.

10. Adequate means for controlling the traffic at the fair grounds.

11. Adequate means for controlling the traffic at the fair grounds.

12. Adequate means for controlling the traffic at the fair grounds.

13. Adequate means for controlling the traffic at the fair grounds.

14. Adequate means for controlling the traffic at the fair grounds.

15. Adequate means for controlling the traffic at the fair grounds.

16. Adequate means for controlling the traffic at the fair grounds.

17. Adequate means for controlling the traffic at the fair grounds.

18. Adequate means for controlling the traffic at the fair grounds.

19. Adequate means for controlling the traffic at the fair grounds.

20. Adequate means for controlling the traffic at the fair grounds.

21. Adequate means for controlling the traffic at the fair grounds.

22. Adequate means for controlling the traffic at the fair grounds.

23. Adequate means for controlling the traffic at the fair grounds.

24. Adequate means for controlling the traffic at the fair grounds.

25. Adequate means for controlling the traffic at the fair grounds.

26. Adequate means for controlling the traffic at the fair grounds.

27. Adequate means for controlling the traffic at the fair grounds.

28. Adequate means for controlling the traffic at the fair grounds.

29. Adequate means for controlling the traffic at the fair grounds.

30. Adequate means for controlling the traffic at the fair grounds.

31. Adequate means for controlling the traffic at the fair grounds.

32. Adequate means for controlling the traffic at the fair grounds.

33. Adequate means for controlling the traffic at the fair grounds.

34. Adequate means for controlling the traffic at the fair grounds.

35. Adequate means for controlling the traffic at the fair grounds.

36. Adequate means for controlling the traffic at the fair grounds.

37. Adequate means for controlling the traffic at the fair grounds.

38. Adequate means for controlling the traffic at the fair grounds.

39. Adequate means for controlling the traffic at the fair grounds.

40. Adequate means for controlling the traffic at the fair grounds.

41. Adequate means for controlling the traffic at the fair grounds.

42. Adequate means for controlling the traffic at the fair grounds.

43. Adequate means for controlling the traffic at the fair grounds.

44. Adequate means for controlling the traffic at the fair grounds.

45. Adequate means for controlling the traffic at the fair grounds.

46. Adequate means for controlling the traffic at the fair grounds.

47. Adequate means for controlling the traffic at the fair grounds.

48. Adequate means for controlling the traffic at the fair grounds.

49. Adequate means for controlling the traffic at the fair grounds.

50. Adequate means for controlling the traffic at the fair grounds.

OUTDOOR

ST. LOUIS, April 8—The Royal American Automobile Association has announced that the rally will be held in St. Louis this season.

The show will take place at the Missouri Caravan, April 17-19, in St. Louis. The show is expected to attract large crowds, and the St. Louis Automobile Club will be in charge of the event.

The show will be open to the public from 9 a.m. to 9 p.m. daily, and will feature numerous activities, including a parade, a car show, and a trade show.

The Royal American Automobile Association has announced that the rally will be held in St. Louis this season.

The show will take place at the Missouri Caravan, April 17-19, in St. Louis. The show is expected to attract large crowds, and the St. Louis Automobile Club will be in charge of the event.

The show will be open to the public from 9 a.m. to 9 p.m. daily, and will feature numerous activities, including a parade, a car show, and a trade show.

The Royal American Automobile Association has announced that the rally will be held in St. Louis this season.

The show will take place at the Missouri Caravan, April 17-19, in St. Louis. The show is expected to attract large crowds, and the St. Louis Automobile Club will be in charge of the event.

The show will be open to the public from 9 a.m. to 9 p.m. daily, and will feature numerous activities, including a parade, a car show, and a trade show.

The Royal American Automobile Association has announced that the rally will be held in St. Louis this season.

The show will take place at the Missouri Caravan, April 17-19, in St. Louis. The show is expected to attract large crowds, and the St. Louis Automobile Club will be in charge of the event.

The show will be open to the public from 9 a.m. to 9 p.m. daily, and will feature numerous activities, including a parade, a car show, and a trade show.

The Royal American Automobile Association has announced that the rally will be held in St. Louis this season.

The show will take place at the Missouri Caravan, April 17-19, in St. Louis. The show is expected to attract large crowds, and the St. Louis Automobile Club will be in charge of the event.

The show will be open to the public from 9 a.m. to 9 p.m. daily, and will feature numerous activities, including a parade, a car show, and a trade show.

The Royal American Automobile Association has announced that the rally will be held in St. Louis this season.

The show will take place at the Missouri Caravan, April 17-19, in St. Louis. The show is expected to attract large crowds, and the St. Louis Automobile Club will be in charge of the event.

The show will be open to the public from 9 a.m. to 9 p.m. daily, and will feature numerous activities, including a parade, a car show, and a trade show.

The Royal American Automobile Association has announced that the rally will be held in St. Louis this season.

The show will take place at the Missouri Caravan, April 17-19, in St. Louis. The show is expected to attract large crowds, and the St. Louis Automobile Club will be in charge of the event.

The show will be open to the public from 9 a.m. to 9 p.m. daily, and will feature numerous activities, including a parade, a car show, and a trade show.

The Royal American Automobile Association has announced that the rally will be held in St. Louis this season.

The show will take place at the Missouri Caravan, April 17-19, in St. Louis. The show is expected to attract large crowds, and the St. Louis Automobile Club will be in charge of the event.

The show will be open to the public from 9 a.m. to 9 p.m. daily, and will feature numerous activities, including a parade, a car show, and a trade show.

The Royal American Automobile Association has announced that the rally will be held in St. Louis this season.

The show will take place at the Missouri Caravan, April 17-19, in St. Louis. The show is expected to attract large crowds, and the St. Louis Automobile Club will be in charge of the event.

The show will be open to the public from 9 a.m. to 9 p.m. daily, and will feature numerous activities, including a parade, a car show, and a trade show.

The Royal American Automobile Association has announced that the rally will be held in St. Louis this season.

The show will take place at the Missouri Caravan, April 17-19, in St. Louis. The show is expected to attract large crowds, and the St. Louis Automobile Club will be in charge of the event.

The show will be open to the public from 9 a.m. to 9 p.m. daily, and will feature numerous activities, including a parade, a car show, and a trade show.

The Royal American Automobile Association has announced that the rally will be held in St. Louis this season.

The show will take place at the Missouri Caravan, April 17-19, in St. Louis. The show is expected to attract large crowds, and the St. Louis Automobile Club will be in charge of the event.

The show will be open to the public from 9 a.m. to 9 p.m. daily, and will feature numerous activities, including a parade, a car show, and a trade show.
Sensational NEW JET FIGHTER KIDDE RIDE

NOISE MAKING GUNS
NEW FLYING SENSATION
NEW LIGHTWEIGHT PLANS
MODERN COLORFUL DESIGNS

Horses for Kiddie Rides NEW TYPE, ENHANCED TRAVELING
Horse drawn carriages, wagons, stage and chariots. All new, adjustable, permanent, fully equipped, compact, lightweight. LIGHTWEIGHT DESIGN

SIDES WILL NOT CRACK OR SPLIT!

HAND-CAR RIDES
REAL MONEY MAKERS
HAMPTON AMUSEMENT CO.
PORTAGE DE SHAW, MD.

CAROUSELS-ORGANS KIDDE RIDES-TRAINS
COMPLETE FOR LOADING ON
H. E. C. Company
227 East Grand Avenue
Chicago, Illinois

MINIATURE TRAINS FOR EVERY LOCATION
ANY SIZE...ANY CAPACITY...ANY PRICE RANGE...
THE WORLD'S FINEST BY THE WORLD'S LARGEST EXCLUSIVE MANUFACTURER

CALL (312) 222-2727
11118 Successor Catalog
and Complete Details- w/ or w/o Color Ro.

MINIATURE TRAIN CO. RENSSELAER, INDIANA

CIRCUS ENGINEER CAP CURTIS DIES

Fighter, Inventor Perfected Seats, Canvas Spools; First to Use Tractors

CUEVAS, Miss., April 8—W. H. Corte, general superintendent and boss circusman, left here Sunday (2), after he was 52 and had been in show business since 1900. In 63 years of troup- ing, he had cured a dual sep- aration as an inventor of safety and labor-saving devices for circuses and as a fighting man. Both skills stood him in good stead for moving circus,cars against obstacles caused by men, weather and distance.

When his wife died in 1949, Bill Curtis put up a dual memoir.

On the ride, that was his grave he had inscribed: "After 55 years with circus, I go on touring from now on." He added years to the score before his death.

Funeral services were conducted at Calpott on Monday (5). Son, Tom, is a niece and a nephew. The latter was an usher with the Big Harrow circus. At the time of his death, Curtis was operating his 200-acre pecan farm here.

Just as Poxy Boy

At a Hollywood, Miss, farm boy in 1890, he left home to be a pony boy for the Andrews Bros. circus. He shifted to Harris Nickle Plate Shows and then to Gentry Bros. In 1921 he went to Sells Bros. Circuit, where he was boss. Rehn. He quit the circus in 1939, hurt his spine in a Harris show, but he began his long career with circus cars as assistant boss connusman.

In the years that followed he was one of a select board of tough circus hands who lopped from shows to show, each carefully and skillfully commanded the cars that moved the shows. He was on the Main, Forward, Pulley, Dick, and McLeod Shows in 1893 and 1894. The next season found him on Forward-Sells and Sells Shows.

On Many Shows

Between 1899 and 1902 he roomed among such shows as J. H. Luray, singer, Coleman & Baker, Harry, Lewis & Sells & Gray, W. B. Rehn, Robbing Hunsing, Sparks, and Major C. D. McLean, with Clark, as well as others, he toured Texas in 1902 when showmen and townsmen frequently battled each other and often got gun battles. Curtis was hit at once carried and carried the dog the rest of his life. In the 1908 he joined Sells Bros. Circuit, in the expedition of going to Australia with the show, but he got into a fight and was run away from the show just before it left.

Curtis stayed with the John Roberts Ten Big Shows in 1903 thru 1907, and it was at this time that he perfected a system of trapped seats, which brought great safety for audiences. The idea was copied on many shows.

Trying a new field for a time, he opened the Coray Island Hip- pocast show that included a 100-girl line and had a brother's bays, which folded in New York and he took the equipment to Cincinnati to start the John Robert Circus, which was to play to the John Robert route, but the show's harness disappeared and it securly opened. First Seat Wagons

Going to Sells-Flomo Circus, he was general superintendent from 1909 thru 1916. In that period he became first to move circus wagons with a motor vehicle, and in 1910 he first built Curtis Patent Seat Wagons. These were the first port- able grandstands for circuses and were in use on several shows for a 15-year period. Since 1945 and wagon, he not Curtis models, have again been in use and now are on the Ringling, Beauty and Hunt shows. Curtis gained wide attention as "the circus engineer," for his inventions at this period, with Courtney Riley, Cooper talking about him in national magazines and books. Several stories told how Curtis and his canvassmen battled blue northerns in Texas.

Sparks Big Shows

Curtis moved to Regency-Wallace in 1951 and stayed there.

Side Show on R-B Abounds

NEW ACTS

NEW YORK April 8—Thirteen acts are performing in the Ringling Bros. Show in Madison Square Garden. Among these, and active there will join when the Big One opens its under-cover run in Baltimore.

Acts assembled by Manager Bobby Hazen are virtually all new or new things. Several are with exception of only his hands-holdovers from last year, the Doll Family, magicians, Benjamin Cumma, snakes, and Freda Pulmin, animals — legions of girls.

Also on the programs are John and Peterson, plunks, Mohawk, juggets, returning after four years; Nabil Peters, American Indian clay strolling, returning after eight years; Ricky Rabble, sword swallowers, Milan, circusman; David Najd, returning with a seven-seamed Hawaiian trick after playing R.B. in 1952, Joel Weinman, lion skin girl, returning after 13 years. Also, Alexo Manto, eye poppers; Fransen Doughert, contortionist; Freda Pulmin, thin man. To join in the road are the great Madison's magic; James Pearson, sword laddier, and Don Jones, Bohemian glass blowers, returning after six years.

Lectures are Maurice Journo and Walter Nelson. Hazen said that ticket sales under canvas will be handled by Al Lombardi, Mike Berger, Charles Christian, and Whitley Savage, with Savage shar- ing the outside talker's chores with Harrin. Advertisements price will be $2 and is good for all acts. Har- son's Side Show equipment on the Royal American Shows'with has been rented out to Dick Best for this season.
AT NEW 'WONDERLAND'

Free Acts Returning
For Coney Customers

By UNO

CONEY ISLAND, N.Y., April 4.-This year's 84th season begins pre-
paring seemingly large construction. Con-
struction for the foundation for the $10,000,000 Oceanarium has be-
ken since the old Dreamland Park was
clotting down all of the territory from Surf Avenue to the Boardwalk from West Fifths to West Eighteenth streets. Another is the start of building the new Royal Carousel to stretch over Surf Avenue from the 88th to the 95th street. A third will be the Oceanarium will be located. Still another large job under way is the widening of West Eighth Street from Surf Avenue inland, a di-
tance of five city blocks.

Coney is to be blessed with a third park, Wonderland, formerly Pearlman's Park and now under-
going an extensive and much needed remodeling, painting and face-lifting. Taken over last sea-
son at auction, its new landlord's name is Benjamin Reilly, who has taken over personally the face-lifting of the entire former kids' ride park the Boardwalk and its space new additions are the plazas on the pier, the newest to the Bowery. Instead of 15 rides its new gate will be de-
ned to 30, and instead of four kiddie carousels, it will now offer eight. Some of the other new features will be a kiddie carousel with a New York parks department equipped with a papercraft, rainbow colored, re-
sembled the kind you often see in Coney. These will be operated on a sort of Spaceward basis.

In charge of the publicity and managerial end will be Frank Cartor who already is booking them Stanley Whitehaus several free open acts to start May 15, the excess

for which will be born by all concepts. The nature should be a boon to all Coney. Active in behalf of the Coney Dining Car, Inc., by the U. S. Senate Band on Sunday, May 15, have been booked for the opening of the 84th season of Coney Park. The park will be followed by the season’s first dance party on May 29, and the opening of the dinner dance on May 19. The band will be presented under the auspices of the Royal Carnival Band, and will close up the organ broadcast-

ing a 30-minute show performed by Ruggeri and Co., followed by the Coney Band, a large kind of the same name replaced the one reading 30 minutes ago. A feature act of the result of the new establishment.

From Coney Band Leaders

At the annual spring meeting of the Chamber of Commerce on April 7 in the Seven Seas restau-
	trant there were elected unanimously the following officers to serve the coming year. They consist John Henry, 2nd Ave. and Coney Park; Mr. guitar act, Kittleson, Bud,

are directors of the firm of Wall, Froh, Joe and Tony, who have taken over the entire area of the

duce large changes in their former kids' ride park the Boardwalk and its space new

plazas on the pier, the newest to the Bowery. Instead of 15 rides its new gate will be de-
ned to 30, and instead of four kiddie carousels, it will now offer eight. Some of the other new features will be a kiddie carousel with a New York parks department equipped with a papercraft, rainbow colored, re-

sembled the kind you often see in Coney. These will be operated on a sort of Spaceward basis.

In charge of the publicity and managerial end will be Frank Cartor who already is booking them Stanley Whitehaus several free open acts to start May 15, the excess

for which will be born by all concepts. The nature should be a boon to all Coney. Active in behalf of the Coney Dining Car, Inc., by the U. S. Senate Band on Sunday, May 15, have been booked for the opening of the 84th season of Coney Park. The park will be followed by the season’s first dance party on May 29, and the opening of the dinner dance on May 19. The band will be presented under the auspices of the Royal Carnival Band, and will close up the organ broadcast-

ing a 30-minute show performed by Ruggeri and Co., followed by the Coney Band, a large kind of the same name replaced the one reading 30 minutes ago. A feature act of the result of the new establishment.

From Coney Band Leaders

At the annual spring meeting of the Chamber of Commerce on April 7 in the Seven Seas restau-
	trant there were elected unanimously the following officers to serve the coming year. They consist John Henry, 2nd Ave. and Coney Park; Mr. guitar act, Kittleson, Bud,
COLUMBUS, Ohio, April 9—Eight date auto racing will make its debut in Ohio State Fair here with Bob Byers, Columbus, leading the pack. Byers is handling the race meets. Cowan, a motorcycle man, will contract with Sam Cashman, fair ager, for the right to operate at the Ohio State Fair. According to Cowan, Ohio State Fair will be held for five days in Ohio. According to Cowan, Ohio State Fair will be held for five days

Byers Maps Iowa Fair, Celte Route

CORPUS CHRISTI, Tex., April 9—Byers Maps Iowa Fair, Celte Route. Show opened here today after a two-week stand in Peoria, where it will be closed, according to Sunroom. The show is scheduled to appear in 30 cities and spend three weeks in all the

College Fair Listed on Snyder Water Show Route

BOSTON, April 9.—Pointing for the fair this week, New York's Woodmullin, producer of the next season of "Waltons of Wallowa Valley," and his 10th year with the show, Mary Smith and his sons and "Old Tom" will appear here for the first time. The show will also feature Robert Beatty, H. W. Smith, and "The General Family" of Washington State. The "General Family" will appear in the afternoon and at a cost of $10,000, the show will be closed under

Gates charge to the fun zone will be a reversal of tradition. Adults will be charged a dime while the small fry will pay 15 cents. All features of the park will be tailored to size. Even the admission gates will be built so that adults will be forced to cough in order to enter.

The zoo is located near the 19th Street Bridge, 100 feet from Columbus, and the outleting location is considered ideal. Zoo officials point out that the location is in line with the trend to get things closer and parks away from crowded areas.

The kids' fun zone will be located in an area formerly occupied by the zoo's dirt road, which has been moved elsewhere.

The entire Kiddieland will be blacktopped, decorated and lighted for nighttime operation. Benches and shade trees will also be added. Opening is scheduled for May 30.
Carnival Routes
Seoul to
2160 Magnolia St.
Cincinnati 23, O.

Circus Routes
Send to
310 Patterson St.
St. Louis 3, Mo.

FREIGHT RATES
AIR RATES

MISCELLANEOUS

Insurance

Archer, Alex; the Howard Dalone, the Charles Geiger, the

Sue Tomney, Kathy Kramar, Fabian, Joe Maschke, Tanis. Hal

Fil and Bonnie Bonta, Dan Philip, Madeleine Parks, the Rev.

Sallad in, the Alberto Zoppe Troupe and the late Maggie

A. L. Thompson, Kelly-Mills producing a circus which will

be cont. in next issue.

Students...It is reported that a small animal...and will be added to

Col. Lew Allen's "Circus this year."

Φ

Jim Stans. of Hiller Creek...tells that while in Montgomery,

and the local and nearby area. The...and the nearby area.

Jim Stans. of Hiller Creek...tells that while in Montgomery,

and the local and nearby area. The...and the nearby area.

Jim Stans. of Hiller Creek...tells that while in Montgomery,

and the local and nearby area. The...and the nearby area.

Jim Stans. of Hiller Creek...tells that while in Montgomery,

and the local and nearby area. The...and the nearby area.
Cheery Opener Brings Smiles at Riverside

AGAWAN, Mass., April 9—The season opener for Riverside Amusement Park on Saturday (3) had both good and bad aspects for President E. Carroll. On the opening side was the good attendance which marked up that day in favorable weather, giving hopes of a nice season. The weather turned bad on Sunday, however, with a new band forcing Carroll to shut the funspot in mid-afternoon. It was the worst Sunday on season, beginning with heavy rains and changing to a snowstorm.

On Saturday the attendance was about the best ever for an opening day, with mild temperatures attracting good crowds. The alternate day that evening drew more than 4,000 customers, it was understood. As usual, Carroll and aide Harry Storin used vigorous promotional and advertising tactics to bolster the opening.

The sun was breaking on Monday (4) but no aid for the park personnel, as the location is operating only weekends until next month.

WANTED PORTABLE DODGEM or SCOOTER BUILDING

Would consider flooring and equipment from permanent building. Have cash for best buy.

Call or wire collect
GEORGE J. MAC LEAN, FUNLAND PARK
7850 N.W. 27th Ave., Miami, Florida. Phone 84-2044

BINGO FOR RENT

Fully equipped for merchandise or Cash. Also 4 other Slum or Food Concessions. All permanent brick buildings, North Beach, Md. Closest beach resort to Washington, D. C., 28 miles; Baltimore, Md., 47 miles. 5 mile radius 5 million people.

J. E. ROSE
North Beach, Md.

High Quality KIDDE RIDES

GOLLOP/HORSE CARROUSEL

Illustrated Gazette Fees

W. F. MANGELS CO., Coney Island 24, N.Y.

WANT...Due to Disappointment

Have opened for CANDY, DICAL and PONY Rides on the modern building. Also have for rent two Concession Building large enough for two Concessions. Flat to per month. Why not have your own business and reduce rent each month.

R. M. Spangler, Owner & Mgr., Rolling Green Park
Phone: 735-5011 after 6 p.m.

OCEAN PARK DURING HIGH TIDES

Southern California's Largest Pier "Fun Zone"

Open All Year Round

Greater Los Angeles Area

Want New Rides—Concessions!

Millions to Draw From

OCEAN PARK PIER AMUSEMENT CORP.
P. O. Box "C"
Rose Beach, Calif.

EXbrook 6-3355

Ramagosa Spot Running Again On Weekends

WILDWOOD, N. J., April 9—Casino Arcade Park, Boardwalk amusement center in the heart of the resort, reopened with the Palm Sunday weekend (3). Gilbert Ramagosa, son of the late S. B. Ramagosa, together with his brothers, are again operating the popular amusement center.

Rides placed in operation included the Bubble Bounce, Scooter Cars, Laugh in the Dark, Merry-Go-Round, Kiddie Rides, Tug Boat Annie, Roll-A-Whip, Auto Ride, Boat Ride, Ferris Wheel, Pony Rides and the Carousel Trolley. Many of the game and refreshment stands were also open and will again open this weekend for Easter. The Arcade's Howard Johnson's Restaurant also opens today (3), and the amusement center will continue weekend operations until the start of the new season.

Also returned to weekend operation last Sunday were the Sightseers, Boardwalk tram out that travel up and down the wooded way from the Casino Arcade to the Sportland center in North Wildwood.

Record Opener Is Marked Up By Glen Echo

WASHINGTON, April 9—An estimated 25,000 patrons, a record, jammed Glen Echo Park in Everett, Mass., on Saturday (3) as the funspot opened its weekend operations. The following day, weather was contrary to forecasts and did not produce much business.

Local TV personality Bill N. Johnson appeared at the opener and was credited with helping day-time day-kid little audience along. The park's new Ferris Wheel got a heavy duty during heavy New England evening.

The park had booked the Howdy Doody TV show to appear Saturday and Sunday, April 30, May 1 and 2, exclusive for the area. The show was to begin on Saturday and four on Sunday, beginning at 10:30 a.m. For tickets and information.

J. E. ROSE
North Beach, Md.

Ramagosa Spot Running Again On Weekends

WILDWOOD, N. J., April 9—Casino Arcade Park, Boardwalk amusement center in the heart of the resort, reopened with the Palm Sunday weekend (3). Gilbert Ramagosa, son of the late S. B. Ramagosa, together with his brothers, are again operating the popular amusement center.

Rides placed in operation included the Bubble Bounce, Scooter Cars, Laugh in the Dark, Merry-Go-Round, Kiddie Rides, Tug Boat Annie, Roll-A-Whip, Auto Ride, Boat Ride, Ferris Wheel, Pony Rides and the Carousel Trolley. Many of the game and refreshment stands were also open and will again open this weekend for Easter. The Arcade's Howard Johnson's Restaurant also opens today (3), and the amusement center will continue weekend operations until the start of the new season.

Also returned to weekend operation last Sunday were the Sightseers, Boardwalk tram out that travel up and down the wooded way from the Casino Arcade to the Sportland center in North Wildwood.

Record Opener Is Marked Up By Glen Echo

WASHINGTON, April 9—An estimated 25,000 patrons, a record, jammed Glen Echo Park in Everett, Mass., on Saturday (3) as the funspot opened its weekend operations. The following day, weather was contrary to forecasts and did not produce much business.

Local TV personality Bill N. Johnson appeared at the opener and was credited with helping day-time day-kid little audience along. The park's new Ferris Wheel got a heavy duty during heavy New England evening.

The park had booked the Howdy Doody TV show to appear Saturday and Sunday, April 30, May 1 and 2, exclusive for the area. The show was to begin on Saturday and four on Sunday, beginning at 10:30 a.m. For tickets and information.

INTERESTING TALKS SET

See Large Turnout For N. E. Meeting

BOSTON, April 9—Interesting talks on an array of topics are expected to be held at the 26th Annual Convention of the New England Association of Amusement Park Operators this week. The get-together will be held Monday, April 3, in the Parker House, with a group of six speakers, all of them combined spirit of business and recreation. The pattern set in recent years.

"Insurance Problems Peculiar to New England" will touch on situations at all funparks and coast area representatives, in the light of last year's storms which caused much damage throughout the northern coastal area. The subject will be discussed by Frank Stinger, of Hippodrome Amusement Devices, Inc., Beverly, Mass.

"What Food These Mortals Eat?" will be presented by W. J. Shagel, of Shagel's Restaurant, and "Advertising and the Amusement Business" will be discussed by Al Brown, of the Black Advertising Agency, both of Boston. Fred Leoncini, Fune and Reynolds Company, will talk on "Effective and Protective Coating."

The talks will be held during the afternoon session to begin at 3:30 p.m. at President Lawrence Sr.'s Park and Amusement Park, Following, will be the invention of the Reis, Leonard E. Suhr, and the roll call.

Dance to Speck

Saskatoon Budgets
For $69,875 Surplus
Anticipate $302,900 Revenue;
Schedule Program House Giveaway

SAKATOTO, Sask., April 9—Budgets for the 1955-1956 fiscal year, approved by the Saskatoon Exhibition Board, call for the estimated expenditure of $20,129,600, a $2,900,000 and an anticipated surplus of $49,875. Expenditures for the year were $212,600,000 and revenue totaled $239,800,000.

Some revenue estimates include automotive parking and gate receipts, $325,000; concessions and midway, $1,200,000; grants and donations, $1,700,000; racing, $325,000; rentals, $21,000, and winter fair, $25,000. Estimated expenditures include: Food and Beverage, $32,100 ($5,000, 1954-1955); entertainment, $18,000 ($18,000, 1954-1955); general improvements, $23,520,000 ($2,475,000, 1954-1955); raceway and racing expenses, $400,000; general and maintenance ($252,000); capital expenditures, $15,000 (special fair week, $25,000, 1954-1955); and winter fair, $351,000 ($321,650).

Programs to be added at the Saskatoon Exhibition for 1955-1956 include a new horse show, and the winner will be selected from the top entry at the site by a certain date.

N. H. Events
To Get State Aid Increase

CONCORD, N. H., April 8—A bill to increase the State tax on tickets, to provide $1.50 tax from each $1 ticket has gone to Gov. Lane.

The bill, to provide for signatures after main motion passage in the Senate, a clause which has been condemned, among other things, by the American Horseman's Association, will be referred to the House committee.

The bill was amended to add an amendment to the bill, providing additional provisions for the preservation of the race track, that is, the town of Salem, was defeated by a 50-44 vote. The Senate also amended the bill, but the House of Representatives rejected the increase. The Senate then adjourned.

Add New Ag. Bldg.
At Jefferson City

JEFFERSON CITY, Mo., April 7—Construction of a permanent agricultural building at the College of Agriculture will start Monday (11).

The concrete block building will be financed by the State of Missouri and available at the fair, will be the site of the fair's permanent buildings. The building will be the site of the fair's permanent buildings.

Kentucky State’s Driving
Contest Draws 4,000 Entries

LOUISVILLE, April 9—More than 4,000 Kentucky boys and girls have entered in the Kentucky State Fair's safety contest for the county. The winners will then compete for the state championship at the State Fair.

The program, now in its third year, is being conducted in all 120 county agricultural societies, State-wide organizations. Farm clubs and county fairs and others have set up programs and have a national interest in the educational and agricultural activities of the young people.

Judge Edwin A. Wetherald, of the fair board, announced the winners of the contest, representing some 200 State high schools, are being considered for the championship of their respective counties. The winners will be eligible for the county contests to be held this summer under the direction of the fair board.

Fair Dates
Contractors
The Billboard Pub. Co.

SAY GIRLS, SAY GUYS, SAY WORLDS—SEASONS
Albany, April 9—Forty-seven fairs, including the State Fair at Syracuse, will open in New York State this year. The number of fairs, up from 46 last year, and the number of states in which the fairs operate is in the process of being increased.

Another report issued by the Department of Agriculture and Markets, which includes the accounts of the fairs, gives the number of people who were in attendance at the fairs, and shows that the State Fair at Syracuse, opening on September 3, is the first of the New York State fairs.

The Argus Fair in the county of Westbury, opening on August 10, will be held in a new site. The Argus Fair in the county of Westbury, opening on August 10, will be held in a new site. The Argus Fair in the county of Westbury, opening on August 10, will be held in a new site.

Bill Preston Beats
Drums for Hotel's
Ball Park Room

KANSAS CITY, April 9—W. E. (Bill) Preston, manager of the Missouri State Fair, Sedalia, now owns the Hotel Kansas City here, will open the Ball Park Room for drums for the hotel's Park Room.

The Park Room is a unique baseball motif. For the first time a complete reproduction of a ball park has been laid out with the lines of a diamond, the stands, the fence behind the stands. Walls have been lined with maps of the diamond so that the audience can see the ball being pitched, the bases and where the players are located.

The Park Room was created the Kansas City Hotel here, and the audience can see the ball being pitched, the bases and where the players are located.

Attention Fair Secretaries cont'd

CLARKS' BEARS
Available for Western Fairs

Two Bear Agricultural People
Roller Skates, Bicycles, Scooters.
Seventeen Tricks—13 Minutes

V. O. Box 262, P. O. Box 3545
Thousand Oaks, California
Or through Your Agent

DEPUTY FIREWORKS OF RESTRICTION

THANK YOU ZEPHYR FOR YOUR COOPERATION
CARNIVALS

HOT SPRINGS, Ark., April 9—Acrobats, clowns, and monkeys are to be the feature attractions of a new Los Angeles estate which opened this week for the winter quarter. The show will include Jack Stutts, Rounding, Howie, Perret, Goodale; Mosey, Morgan, and Betty; and Jack Guy with his Athletic Show.

DALLAS CLUB ELECTS NEW OFFICERS

DALLAS, April 9—T.obe McFarland, 

was elected president of the Club at its annual meeting held at the Texas Cotton Club this week.

Suffices, according to Ollon, 

are of the local date, Lou J. Berger, vice president, J. M. 

a. m. e., secretary-treasurer, 

and John W. Hargis, secretary, 

were elected to the board of directors. Superintendent George Powell, purchasing agent, Duke 

White, chief electrician, and 

John Blankenship, assistant electrician, Louis Perard, light, and Bob Wexler, scenic artist.

McFarland appointed all committee 

and the new treasurer made a financial report that was accepted by the members.

After the meeting adjourned, 

the club will meet once a month, on the third Wednesday.

COLEMAN BOW SET; GOOD SEASON SEEN

MIDDLETOWN, Conn., April 9—Coleman Bros., will open the new season at the Palace in Middletown, N. Y., on April 11. The show should be a new Allan Herschell thresher, Merry-Go-Round, a new Eddy Rides, and a new Roller Coaster, all three being added this week. There are two celebrations have been added, the first is a birthday show, at Napoleon, G. & Grand Rapids, Mich., and the second is a near completion show, being held at Detroit, Mich., for Jungle Show and Arcady.

McKENNA FILLS OUT 22-WEEK WIS. ROUTE

MANTOPOC, Wis., April 9—The addition of one celebration has completed the 22-week Wisconsin route for McKenna Bros. & Associates. Herman McKenna, manager, announced that a recent addition is the North Fox for a 14-day run at Milwaukee, Conn., for a total of 13 celebrations and nine bands.

Fredrick Adds M-G-R, Coaster, Rock-o-Plane

DETROIT, April 9—Motor State Garden with three major rides this year, J. J. Fredrick, owner, included a new Aladdin Herschell thresher, Merry-Go-Round, a new Eddy Rides, and a new Roller Coaster, all three being added this week. There are two celebrations have been added, the first is a birthday show, at Napoleon, G. & Grand Rapids, Mich., and the second is a near completion show, being held at Detroit, Mich., for Jungle Show and Arcady.

WELL PREPARED

Sevenir Maps Alternate Route to Dodge Strikes

RIVER ROUGE, Mich., April 9—Down River Amusement Company's property has been completed and is now ready for a tour of the wide area. Hilde's owned organization built its show last year from the same property and is still close to the smoke stacks, but the show has increased in size and capacity, and is well prepared for the opening.

The show also includes the well known Stars of the show, the Fairies and the people in the resort area of Wyandotte can use in easy of labor trouble.

Kid promotions and special nights, such as women's and family's days, will be addressed this year. Beneath the rules, band, cornet and other shows will be held daily on the small fry are released from school. The show's still dates, unless labor trouble, will be as usual, and the Down River show is well prepared for the opening.

The show has increased in size and capacity, and is well prepared for the opening.

Work on rides, trucks, diesel ways and business has been completed in five weeks. A new construction is a new which, two additional light towers were erected, and the show was augmented by a hillbilly show.

DALLAS CLUB ELECTS NEW OFFICERS

DALLAS, April 9—Tobe McFarland, 

was elected president of the Club at its regular election. E. B. Plain, secretary, with Mrs. W. A. Schaefer, second vice president, and Mr. George Powell, treasurer, were elected to the board of directors.

In the absence of Mrs. Hattie 

Avery, president, Margaret Sandell, 

secretary, and Mrs. Margaret 

Powers, treasurer, were elected to the board of directors.

The club will meet once a month, on the third Wednesday.

BLOOD BANK OF NSA PLUGGED BY WINCHELL

NEW YORK, April 9—Na- 

tional Showmen's Association and Winchell's syndicated column yesterday, which is carrying an article on the new blood bank that is being set up.

A blood donor's card will be handed out to the clubs in the mornings from 8:00 to 9:00 a.m., prior to the opening of the show. A large number of donations were promised, and Auxiliary was pledged at the recent meeting.

Frigid Spell Nips Strates, D. C. Preem

WASHINGTON, April 9—The James J. Strates opened its show in the city of Washington this week (7) with the thermometer hovering around the 50's for the season (5), and heavy winds accentuating the cold.

There will be a small rush that the weather will not prevent the opening of shows in the area this week. The lot, Baltimo-Snow fairs, was adjourned by show managers all over the area. The show @ an attendance on Sunday (21) on a lot.

The train arrived on schedule (11) of two cars that arrived in the Potomac railroad yards for minor repairs.

Show line includes "Legs Agaisr," performed by J. S. Truett and George Pringle and featuring Lawrence J. N. Those (5) and Cynthia C. At the Atomic Circus, Winchell is producing "Eccentric Folies," the new colored revue.

Arthur Arthurton joined as secretary of the group, who then adjourned the executive staff after an absence of seven weeks.

With Amusement Company of America's winter quarters now open, more familiar faces are being seen in the area. Edgar Moran and Tom Wells are new members of the group.

Visitors included Eddie Moran, Dutch Wilson, Dwight Bostwick, Robert Hardy, Curly Reynolds, Paul Jackson, Jack O'Brien, Charles Weavers, Steve Maunder, Whitney Owen, and Eddie Gamble.

Pacific Coast Club

HOSTS BEATTY CIRCUS

LOUIS ANGELES, April 9—Per- 

fect for a picture was taken by me 

of the Picture Circus, which was 

entertained by the Pacific Coast Showmen's Association and the Los Angeles Amusement & Supply Company. The show took place in the night (4) following the regular American Pictures show. The show featured the hit of the night, "The Great American Dinner," as well as the hit of the night, "The Great American Dinner," as well as the hit of the night, "Beatty's Circus." The show was in charge of the show, and was performing for the first time (5). The show was well attended, and the performers put on a fine show, with the director of the show, Tom H. Haasfelt.

Augmenting the talent was Geor- 

gicus, who appeared with the circus.

The circus was a hit with the public, and was well attended.

The circus was well attended, and the performers put on a fine show, with the director of the show, Tom H. Haasfelt.

Members of the show were the guests of honor at the opening night, Wednesday. (50). They were also entertained by the Pacific Coast Club, which opened its annual program at the Shrine Auditorium here last in May.
MIDWAY CONFAB

Mrs. Dolly Young reports from Indianapolis that she has con-
tacted with Paul Miller, of Miller Entertainments, to handle business
details for his company, concession expenses and other mat-
ters as per instructions of the Civil Defense Exposition there April 7-17. Miller
has 10 weeks in the capital, including the Speedway contest for
Decoration Day week.

Violet and Marlene Stager are at Miller’s Tavern in West Allis where they are
helping Mrs. Frances Lauther prepare for the Concession Opening,
so when the La
thar 10-112, Tony Zurlage, going to Cincinnati this week, is al-
ready there, as are Lee Hoyt, 
teller Garth Walker, former.

Jet and Tommy Cobb, co.

Bay and Doris Loyd and Jack Cabraces are working in Richmond, and Jack
Smith, bag-piper, is due to arrive
at the base soon from Wisconsin, S. J.

Kranz, also of the Leather trooper, will arrive at Mil-
ner’s Tavern on May 20.

Clark Blake of the show now

returns to West Branch, Mich., where
his brother had been injured in an au-
to crash. His father, D. T. Blake, is
wintering in Winter Haven, Fla.

Frankie Shober, West Coast con-
cessionaire, cards that he’ll work
the New York City area this week.

Bob McCarthy of the Notre Dame
crew is planning to head south with his magic show May 1 due to open its
season in Elizabeth, N. J., followed
by Kelly for the World of Mirth Shows to open May 1st.

W.S. WADE SHOWS

Can Use for Season Rides-Shows and Concessions

G. P. O. Box 1485
Detroit 31, Michigan

Use and Date Education Speakers, Holograms, Films, Exhibits, Concession...

DEAL MAN AND SHOW ELECTRICIAN

A. Y. (CURLBY) BUTLER

CARNIVAL WANTED

2-3-4th of July.

Contact the Underpinned.

DIESEL, GAS, STEAM, COWBOY, etc.

WANT AGENCY

HUBERT’S MUSEUM

358 W. 34th St. New York, N. Y.

Open all year round

West facets and Novelty Acts. State salary and all particulars

WANT AGENTS WANT

For all kinds of Concessions for three months work in Cleveland, Ohio, and the

CITY OF CHEAPKIN, W. Va., also some orders, 1000 miles.

Wright, 3910 3rd Ave., Chicago 10, Ill.

(Continued on page 111)

DEL CARLIN

RHEEVE, LAKC, OHIO

BLUE GRASS SHOWS

A FEATURING THROBBING ENTERTAINMENT

WANT FOR OPENING MAY 7th, GREENWOOD, S. C., AND 1953 SEASON

CO. 1850-1950.


NEW SHOWS — Rides, Shows, and Concessions, and all material
needed for any season; also any type of Shows or Rides.

Carnival Shows. Rides, Shows, and Concessions to open May 15th.

BROADWAY SHOWS INC.

510 CAR RAILROAD SHOW MOTORIZED BROADWAY AT YOUR DOOR

WANT FOR OPENING MAY 7th, GREENWOOD, S. C., AND 1953 SEASON

CONCESSIONS—Age and Scale. Novelties, all kinds of Hawkey Punks, Class Penny, Penny Pitch, Long and Short
Range Shooting Cutlery, Silverberg, get in touch.

SHOWS—High Class Girl Show, Side Show, Wild Life, Snake Show, any Show with merit, Penny Arcade.

RIDES—Pony Ride, Dark Ride, Fun House, Scrambler, Roundup. SHIPSTER—Wanted 4 Concession Men on all rides. Show Painter, Show Carpenter, Builder, useful help in all departments.

C. C. Groschend, Mgr., Blue Grass Shows, Pensacola, Florida

CARNIVAL LAST CALL

Opening Owensboro, Ky., Thursday, April 18th, Friday, Saturday, May 7. Two Big Children’s Days, followed by choice route of Kentucky and game established route until July 4, then a continuous route of bona fide Fall Fair until Autumn Day.

CONCESSIONS—Naked Punks, Fair-Thomas’ Game of All Kinds, Deger, Diggers, High Stakes, Glass Pitch, American Pinball, etc.

SHOWS—Barker, Water Slides, Animal, or any good Shows entertaining in towns and cities.

SIDE SHOW—Have Complete Equipment With New Banners for Reliable Manager

Will furnish complete outfit for white Girl Show and Cavalcade of Novelties, complete outfit.

TENNESSEE, May 10th.

Show and rience, the full and final route.

HUMBOLDT, Teen., May 13th.

CENTREVILLE, Ala., May 15th.

HUNTINGTON, W. Va., May 15th.

CENTRAL FALLS, R. I., May 24th.

PENSACOLA, Fla., May 25th.

MR. AND MRS. R. W. JOHNSON, 200 E. 52nd St., New York, N. Y.

P.S. We are still looking for a showman to go to the West Coast and represent "Humboldt’s." We are looking for someone who will be able to do some good work in the show business and would like to get in touch with a fellow who has the ability to do the job and is interested in the show business. We would be happy to discuss the situation with him. Mr. Johnson's telephone number is 555-5555. He can be reached at his home at 200 E. 52nd St., New York, N. Y.
CARNIVALS
THE BILLBOARD
APRIL 16, 1955

REID HELP
Want Patrons for Club Shows—Will help promote all shows. Must be able to work with patrons and handle large crowds. Will work with local talent. 6 months experience. Excellent salary. Address: A. M. REID, 530 W. 52nd St., New York, N. Y.


RIDE HELP
Want有助于 for Race-Planes will will and will will and will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will will
FAIR DATES

THE BILLBOARD

AGENTS!

For ROLLERDOME, PIN STORE, SIX CATS, BOXER, MG SWINGER.

By appointment only.

One agent is representing a client in the Omaha area. Opening April 25, Jeffersonville, Ind.

Agents contacted, get in touch.

CALL LAWRENCE or FRANK DUNCAN

11 General Delivery

Norwood, Ohio

WANT—WANT

RIDE and CONCESSION HELP in Join Association. Rewards for wheel, freight man for October and Kidder Rides. Sec-

ond Man on Jersey. Suits all are worth and boys. Casual man for Con-

course. Novel, Fletcher, contact. Write or call

CHARLES LAMBERT or FRANK DUNCAN

JEWELRY WORKERS WANTED

Good proposition for married couples or single people with sales and experience. Five miles East 22.24.

Box 227

MANSFIELD, OHIO

WANTED

Till Fair for November. Must have drive in and stay under. Good wages, free housing, 

K. MAX SMITH

Box 267

Benton, Ohio

RED MACK

Riders, Backers, etc., wanted. Head of group. Two- and three-passenger rides, etc.

WANTED

PENN PREMIER SHOWS

Ride, drive, backer, etc., in operation April 1.

WANT

Crab Lake Amusement Park

One opening for large teams. Will take a set of large teams. 

RICHARD OLIVER

Box 258

Springfield, Ohio

OPENING DATE, BATTLE CREEK, MICHIGAN

MONDAY, MAY 16

Followed by Southern Michigan Cities and Then Our Annual Summer Tour of the Upper Peninsula With a Show. The Route Starting in July, Including Two State Fairs:

THE UPPER PENINSULA STATE FAIR OF ESCANABA, MICHIGAN

MICHIGAN STATE FAIR AT DETROIT

CAN PLACE FOR MAY 16 OPENING & SEASON SHOWS:

TWO more attractive magic-entertaining Shows such as Motetelolas, Sphinx and Howler, Win in the Clou, Big Show and Comedy Drama, Manager, or at least you have their right proposition to every party.

THIS DEPARTMENT CAN USE CIRCUS SIDE SHOW: Wonderful opportunity for good operators.

CONCESSIONS: All kinds of legitimate games—Ball Cnut, Fish Pool, Short Range, Bandolier Shots, Curry Cylinder, String Game and the rest. Outright sales privileges upon terms as shown in the News

rides, etc.

RIDES: Fly-By-Flame C. Degler, still waiting to hear from you, Otagor, Rock-

a-Plane, Windmill, Round-Up or any other equality Rides.


W. G. WADE SHOWS

$00-

C. P. O. Box 1683

DETROIT 23, MICH.

DETROIT 31, MICH.

M. D. AMUSEMENT SHOWS

OPENING HALETON, PA., APRIL 27-MAY 7

We can place Stock Concessions. Need Bingo Caller, also Agents for office-owned Concessions.

MICHAEL DEMBROSKY

302 E. Diamond Ave.

Hazelton, Pa.

Phone: Gladstone 3-1973

FAIR TIME SHOWS

The Showman's Choice

ATLANTIC, NEW JERSEY

FIT—STYLE—AND—QUALITY

CONCESSIONS—New Tents—New Rides—New

Show and entertainment for all types of carnivals. Can also do book show for season. Need for Redwood City, California's largest Fourth of July Celebration. 

ALEX FREEMAN, FAIR TIME SHOWS

3418 Victoria Avenue

Los Angeles 10, Calif.

Winter Quarters NOW OPEN in Oceanside, Calif.

A-1 AMUSEMENT

Opening on Chicago, Lake and St. Clair Rivers. Need several Big Shows with or without Concessions. 

Wants Big Rides. Foreman and Several Men for Lilac, Merida, Marion, Pendlebury, Horseshoe, etc., also Tilt-A-Whirl and other Rides and Concessions.

For information contact, A-1 AMUSEMENT, Box 1144, Chicago, Ill.

Contact: JOHN HANSEN

1940 North Larrabee Street, Chicago 72, Ill.
COLEMAN BROS.' SHOWS
Opening April 21 for 10 Days, Middletown, Conn.

WANT WANT WANT
SHOWS—Snake Show, Fun House, Monkey Show.

RIDE HELP AND SEMI DRIVERS
All Replies to: DICK COLEMAN
Coloman Bros.' Shows, P. O. Box 886, Middletown, Conn.

WANT GRIND STORE AGENTS
For Prel's Broadway Shows, Opening July 7
Will give the head of store to capable agent with crew. The following agents, please contact me:
Moe Kahn, Johnny Jumpattoni, Billy Yan Dorn, Geo. (Chubby) Siegal, Shirl Socolie, Bob Bloom and Stanley Levy. Also those who worked for me before. All contact

MAX SHARP
1900 INDIAN CREEK ROAD
Phone 84447 MIAMI BEACH, FLA.

JOHNNY T. TINSLEY SHOWS
"America's Most Modern Midway"
WANT—OPENING GREENVILLE, S. C., APRIL 16—WANT
CONCESSIONS—Long and Short Range Colleens, Snow Balls, Photos, Frozen Custard, Nut Bar, Age and Weight, High Striker, Basketball and Dip.
SHOWS! 10-in-1 with own outfit and transportation. Any good worth-while Carnival Shows.
All Address: JOHN TINSLEY, Mgr.
212 E. Court St. or 1209 New Bonnieade Road, Greenville, S. C.
(Phone: 2-1551)

SCHAFFER'S JUST FOR FUN SHOWS
Now opening at largest shopping centers in Dallas, Tex.
DYNAMIC FOOD COURT—CALL VIEW SHOPPING CENTER, APRIL 16-18
SHOWS—Can place Class House, Miscellaneous, Minority Circus or any worthwhile attraction for rental.
CONCESSIONS—Want Harry Parks of Ill rail, Custard, Ice Cream, Slices, Watermelon, Apple, Onion, etc. not for sale from a push cart. Use food from our Cyclops, Italian Ice, and Little Champion. Can place Snow Cow, wherever you want it. Must be for factory backed by Cookhouse. Rules and rates by return. For large shows only.
DELEGATE RIGHTS FOR SALE:
All Replies to: W. A. SCHAFFER
774 S. MCKINLEY ST.
DALLAS, TEX.

W. R. GEREN Presents
Mighty Hoosier State Shows

WANT NOW
Four Men—one must know Motorcycle Racing. Bike, Wagon, Camping and ice men drivers. (Two) experienced men sell good. All extra. If you think or don't, don't answer. I am interested in your Civic, Muncie, Indiana, and your show. If you can make it now, come to Civic, Muncie, Indiana. Rent or buy.

BILL GEREN'S SHOWS

APPLE BLOSSOM FESTIVAL
WINCHESTER, VA., APRIL 28 & 29
200,000 PEOPLE EXPECTED.
WANT NOVELTIES AND STRAIGHT SALES ONLY, Direct, no group, not to be sold
SOL NUGER
Festival Headquarters

S. W. WARWICK SHOWS
OPENING APRIL 24—PIERREON, MISSOURI—3 CONVENTIONS
WANT WANTS
With ice cream, popcorn, deep-fat-fried foods, wines, etc. in good condition.
OPENING APRIL 13—HURST, TEXAS—SOLD TO LUCAS, OHIO—5 SHOWS

ROYAL MIDWEST SHOWS
OPENING APRIL 25—PACIFIC, MISSOURI—2 CONVENTIONS.

BOYCE HARRIS, CHARLESTON, INDIANA

WANT SHOWS #2 UNIT
Opening April 25—Pacific, Missouri

WANT CARNIVAL
75th Anniversary Celebration

WANT
PARIS, W. Va., April 17

WANTED
For Searley's, 402 S. 17th, contact for ice cream, etc., in any condition.

WONDERFUL SHOWS
For 12 shows from April 14, 1955, contact Frank Hester, 110 East Bingen, Yakima, Wash.

WOW
MILWAUKEE, WISCONSIN, LOTS 3000 SQUARE FEET SHOWS

DENISE AMUSEMENTS

DEAN WOODS, 3625 SHERMAN AVE., CHICAGO, ILL.

WANT CONCESSIONS
FOR MARION COUNTY
JUNE 20 TO 25, SALEM, ILLINOIS
72nd ANNUAL CELEBRATION
CONTACT: OMR J. McMACKIN, Chairman
SALEM, ILL.

CHARLIE GRIFFS
WANTS HEADS AND AGENTS
For Sweeney, 604 Barks, P.O. Box 489, Chicago, Ill. Phones: "Sweeney 1-1293." Address shows for P.O. Box 489, Chicago, Ill., or any other address in the United States. To contact Charlie Griff from any state, call "Sweeney 1-1293."

BINGO FOR SALE
Blacks complete, ready to operate, fluorescent lighted, 18 by 20 ft., with 1969 Ford truck and 1960 Ford certificate. Also has complete ice cream, popcorn, and cold drinks stand and complete refreshment bar. Also has complete front FB-223 and complete FB-224 with complete trailer. Complete show for sale. Phone "Sweeney 1-1293."

WILSON FAMOUS SHOWS
OPENING SATURDAY, MAY 14
CAN PLACE—Bill Moxley has an all-night drive-in concession, ice cream, and free for sale. Can place a fine, new, legitimate Carnival, including all equipment, and selling all equipment. All replies to: BILL Moxley, 110 W. Main St., Excelsior Springs, Mo.

LOUIS T. RILEY
OWENSDALE, KY.

FOR SALE
WANTED

WANTED
For sale or trade, 35′x60′ snowmobile, 35′x72′ snowmobile, 40′x82′ snowmobile, 35′x60′ snowmobile, 35′x72′ snowmobile. All replies to: LOUIS T. RILEY, OWENSDALE, KY.

FOR SALE
Several thousand feet of movie screen curved ground cloth, 6′x3′ and 6′x5′. Many of the old type. Also have two 6′x6′ movie screens, 6″ screen and 10″ screen, used, home, etc. All replies to: BILL Moxley, 110 W. Main St., Excelsior Springs, Mo.

LOUIS T. RILEY
OWENSDALE, KY.

FOR SALE

WANTED
For sale or trade, 35′x60′ snowmobile, 35′x72′ snowmobile, 40′x82′ snowmobile, 35′x60′ snowmobile, 35′x72′ snowmobile. All replies to: LOUIS T. RILEY, OWENSDALE, KY.

HOT HELP WANTED
Help wanted 1 man aged 17 to 60. Must be willing to work hard. Must drive truck. Get your application to: BILL Moxley, 110 W. Main St., Excelsior Springs, Mo.

WANT
For sale or trade, 35′x60′ snowmobile, 35′x72′ snowmobile, 40′x82′ snowmobile, 35′x60′ snowmobile, 35′x72′ snowmobile. All replies to: LOUIS T. RILEY, OWENSDALE, KY.

HOT HELP WANTED
Help wanted 1 man aged 17 to 60. Must be willing to work hard. Must drive truck. Get your application to: BILL Moxley, 110 W. Main St., Excelsior Springs, Mo.

Copyrighted material
ROADSHOW REP

"I READ with pleasure the reminiscences by John D. Fife, who wrote the last two issues of the "Billboard" associated with the Ice Capades in the last 25 years. It was particularly interesting to read the account of the origin of the Billboard, which has been a valuable and reliable source of information for the skating industry for many years. The article also contained a brief history of the company and its founder, John D. Fife, who passed away in 2001. The author, Jere A. Demorest, is a former skating promoter and has written extensively about the history of skating. The article is a valuable resource for anyone interested in the history of skating.
Los Angeles Runs Up Big Score for Beatty

Plays to Turnovers, Full Ones, Extra;
Undecided on Managerial Situation

LOS ANGELES, April 9—Three
turnaways, an extra performance, and
a news item that the Dodgers are
the first eight of the Clyde Beatty
Circuit, because it was announced
yesterday (Friday), the last to play the famous Wash-
gington Avenue Rooftop Colos-
seum.

The big question on the lot con-
tinued to be "Who is the manager?"
Beatty, who was not here yet, had
not yet decided what he would do
about the trouble. In the meantime,
Art Casseloff, reliable sources de-
clare, is in New York, having gone over recently from Saratoga.

Sports business for the show fol-
lowed a slow opening on Wednesday
and Thursday before last, when
Beltran the Motion Picture Acad-
emy awards event. The theatre, which
was fair and the evening potential
for the show was one-half of a full-
house. A 75 per cent matinee and a capacity at-
tendance for the show on Friday.

Sunday Scores

With the exception of Saturday (when the score was somewhat
windy bit, the weather has been idyllic throughout the week.

Yesterday’s matinee was a turnaway and the evening a near capacity.

The show, which is a daily feature on Sun-
day with two matinees, the lone one of the week, continues to be
the show’s hit. The night performance
is shoestring.

Monday’s attendance will also show an
increase in attendance and capacity Tuesday. The show
and Wednesday matinees were turnover, and the evening sections
were sold out. At the Tues-
day matinee, the night side and
the evening sections were given to general admission holders.
Monday TV Helps

Revenue for the stand should be up in the neighborhood of
the Catholic Children’s Home.

The Pacific Coast Shamrock Ladies’ Auxiliary were Beatty’s guests last night. The revenue from the building is the designation of the Auxiliary which consists of
sections C, D and E for which
tickets are $3. The others are $2.70.
There are also single seat, $2.70
and on certain nights of the week, the $3.20 being in effect therein.

The tremendous business being done daily at this theatre, the television exploitation, KTTV
and Beltran Center that he
televised the unbidding and the setting up of the show. The show
promotion are handled by Shirley
Carroll and she follows this assign-
ment of Beltran where Jack Knight has scored well on newspaper publicity pages and
includes Bob Milman, Dave Murphy, and Chuck Breden.

The show booking is not as
heavy as last year, it seems more effective than in years past.
Beltran showed himself six weeks before the season and running two weeks ahead on bidding
outlying areas. His staff includes

Mack Show Opens
At Columbus Marts

COLUMBUS, O., April 9—The
new Fred J. Mack Circuit will open its
season for 1955 here on April 10 in the modern version of "Playing Hot in Columbus.

The circus will play four ma-
poling centers in six days, including Columbus, Sandusky, and Green.
Sandusky opened this season of Columbus Marts of Central Point Shopping Center (92-21) and Office Center that he and
Columbus Marts of Central Point Shopping Center (92-21) and Office Center that he will use the parking lots for show
grounds in most cases.

John Strong’s School Outfit
TABS INCREASE

THOUSAND OAKS, Calif., April 9—John Strong, owner and manager of the John Strong Circus, will increase the rates for his school outfit.

At the conclusion of its Los Angeles engagement, the circus
will play under canvas on October 6. Strong reported that Hugh Wel-
lington will be the show's after five
years. Dave Fowrey joins as a legger and clown, doing a double act with Winton Edwards.

The opening daily purchased a
plot of land here for permanent quarters. As of now the outfit is con-
ducted and a residence is expected.

The strong outfit will move here from Hollywood.

Mills Organization Shapes Up
For Season Opener, Banquet

JEFFERSON, O., April 9—With
opening of the season coming up fast, activities in Mills Bros. Circus headquarters have got under way. The advance in operation, talent and staff are arriving and plans are made for the opening season.

The Arno Troupe (6), board-
crew, arrived from Cuba for its first
U. S. tour. The 
Cuba will be the opening
troupe.

The three troupes, a daily tour, one main
left seven days earlier, in its ter-
ritory, is making the third stop.

Generally speaking, the Big
One will deviate from its 1953 stop-
ning pattern and 1954 plans will be
made for the day.

With but one change, this year’s
trip, a change of stock, the tour
engagement, will be the same as
the 1953 trip. The season opening
date in New York the show plays six days in Boston, two in
Baltimore, and the next six days in New York. The circus is in Philadelphia, where the show
will be played Wednesday through the following day, Sunday, May 19.

Several troupes have been added and old ones have been ower
under the supervision of Frank
Brocking and Grover Y. Thomas.

The show, which is scheduled for May 19, will play 40 days in New York,
Seattle, Portland, and Seattle again.

It is scheduled to open in Portland, Oregon, and
Seattle, Washington, for six days before
arriving in New York.

The Seattle engagement is scheduled for May 19, and will be
played Saturday, May 22.

The show, which is scheduled for May 19, will play 40 days in New York,
Seattle, Portland, and Seattle again.

It is scheduled to open in Portland, Oregon, and
Seattle, Washington, for six days before
arriving in New York.

The Seattle engagement is scheduled for May 19, and will be
played Saturday, May 22.

The show, which is scheduled for May 19, will play 40 days in New York,
Seattle, Portland, and Seattle again.

It is scheduled to open in Portland, Oregon, and
Seattle, Washington, for six days before
arriving in New York.

The Seattle engagement is scheduled for May 19, and will be
played Saturday, May 22.
UNDER THE MARQUEE

BY TOM PARKINSON

Charles and Manne Baker, downers, were with E. R. (Pop) Humes, and were putting the show at the Owasso, Okla., last week.

Richard Alhizer and Bob Berry at Galveston, Tex., have opened a new vaudeville, and are on the road.

Bob Dunn, going west, and is one of the strongest comics around.

Bill Green, who has a large number of talents, plays the Galveston, Tex., line.

We send congratulations to Wally Allen, who has opened in Minneapolis.

James F. Bailes advises he is now at San Francisco, Calif., and is working on a new project.

Frank Lay, reporting from Pocahontas, Ark., says that everything is going along smoothly.

Ralph and Bert Binn, of Standard, Okla., are in the city.

Willie Brunn, of the city, is back in town, and is working on a new project.

J. H. Brown, of the city, is in the city.

Louise Bickford, of the city, is in the city.

The Ringling Brothers, circus artists, are in the city.

J. M. Roberts, of the city, is in the city.

Sponsor.——OF N. W. Malkos, of Wabash, Ind., came to Davenport at the request of the local music association.

Dr. E. W. Shepherd, of the city, is in the city.

He also did his share of the work.

We have been informed that several stunts taken to close a head injury received in his knees.

Alex Hanet, who did the production numbers for Clyde Beatty Circus, has opened a new vaudeville, and is in the city.

The boys opened successfully, and the show is doing well.

We have been informed that a new CFA tent for the Ringling Brothers and Barnum and Bailey Circus was opened in New York, and is doing well.

The Walter Krueger, the circus artist, and the Chicago Art Galleries, are in the city.

Spencer Stone, who has the concessions, reports that the Har- mondville, Ark., engagement is being staged in an indoor circus April 14-16.

The Steve Brown, circus artist, is in the city.

Joe Flaherty, novelty act, is at the Cohan, N.Y., vaudeville.

We have been informed that a new CFA tent for the Ringling Brothers and Barnum and Bailey Circus was opened in New York, and is doing well.

The Walter Krueger, the circus artist, and the Chicago Art Galleries, are in the city.

Spencer Stone, who has the concessions, reports that the Har- mondville, Ark., engagement is being staged in an indoor circus April 14-16.

The Steve Brown, circus artist, is in the city.

Joe Flaherty, novelty act, is at the Cohan, N.Y., vaudeville.
MERCENDISE

THE BILLBOARD
Communications to 2160 Patterson St., Cincinnati 22, O., for the address of any firm or firm mentioned in this column. To expedite handling please enclose self-addressed envelope.

MERCHANDISE TOPICS

Write The Billboard Buyers' Service Department, 2160 Patterson Street, Cincinnati 22, O., for the address of any firm or firm mentioned in this column. To expedite handling please enclose self-addressed envelope.

Boleto, a new outdoor sporting t...
A permanent, year 'round

PREMIUM SHOW

- COMPLETE SHOWINGS BY
- OVER 100 EXHIBITORS AND
- PREMIUM MANUFACTURERS

OPEN DAILY 9 A.M. TO 5 P.M.
- Tuesday and Thursday
- Evenings to 9 P.M.

PREMI-O-RAMA, INC.
216 SO. WABASH AVE. · CHICAGO 4, ILL.
Telephone M0hawk 4-6102
CLASSIFIED SECTION
A Market Place for Buyers and Sellers

ADVERTISING RATES

REGULAR CLASSIFIED ADS
Set in wood type, one paragraph, one display line, and displayed to best advantage. Illustrations or cut-out material permitted, add $1.50 per line extra. Rate: $1 per word Minimum $5
Cash with order. (Insertion credit has been established)

DISPLAY-CLASSIFIED ADS
Set in larger type (up to 14 pt) and displayed to best advantage. No illustrations or cut-out material permitted. Rate: $5 per display line per insertion made for handling replies.

FORMS CLOSE THURSDAY NOON FOR FOLLOWING WEEK'S ISSUE.

Send all Orders and Correspondence to: 2140 Patterson St., CINCINNATI, OHIO

IMPORTANT INFORMATION

In determining cost of regular Classified Ad be sure to count per name and address when computing costs.

When using a Box Number in column of The Billboard allow for six additional words.

On Box Number Ad special services are not included. Each insertion is made for handling replies.

GEM Sales Co.
533 Woodward
Detroit 26, Mich.

QUACK QUACK DUCK
It's NEW—Plenty of Action

$20.75 PER

GROSS

No. 3995

No. 3997

BASILIC'S DUCK

1500 per gross

SHAKE DOLL TIKI

600 per gross

$9.80 PER DOZ.

$1.50 CASH

$15.50 Per Doz.

Sample $1.00

Package of 6 doz.

$13.50

FREE WHOLESALE CATALOG

FREE WARDEN 1955

Cats

$1.00

GEM Sales Co

1902 W. Third Street

1932 W. Wisconsin Ave.

Milwaukee 12, Wisc.

WISCONSIN DE LUXE CO.

A TRIAL ORDER WILL CONVINCE YOU!

A BIGGER DEAL

6 Assorted Watches

$9.75 CASH

Weinman's

TO ORDER CLASSIFIED OR DAILY-CATEGORIZED ADS

USE THIS HANDY FORM NOW

1. Type or print your order in this space:

To Order Classified or Display-Classified Ads

2. Check the heading under which you want your ad placed:

ACTS, SONGS, PARODIES

AGENTS & DISTRIBUTORS

ANIMALS, BIRDS, PETS

ARTICLES WANTED

BASKET BALL (Anything New)

BASKETBALL}

BASKETS (Anything New)

BASKETS, TOYS, ETC.

BEACON, GLOW... (Anything New)

BICYCLES (Anything New)

BICYCLES (Anything New)

BICYCLES, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.

BICYCLES, TOYS, ETC.
able about programming knew that they could call the salesmen as many of these machines as they wanted for information about the various machines. The essence of the service is to order a machine that the record will really meet the customer's needs. There was a great deal of interest in the new Jukebox Operator Service, which has already been in business for several months.

New trends in the juke box operator's record-buying habits are strongly indicative of an increased attention to programming. Over 50 operators, including some from a recent survey conducted by The Billboard, announced that they buy records in bulk, just 8 per cent said they buy records piecemeal. If the operators polled answered that they themselves buy new records, just 16 per cent of their salesmen. To the question of whether operators would buy a special record if it were offered, emphasizing that the record would be used for an important customer, the record buying too great a responsibility to delegate to anyone else. There are some operators who have evolved systems of using trade publications which automatically tell them when to buy or what to buy. Examples of these operators use a "special record buyer" much as a bookkeeper to simply record arithmetic facts. Salesmen, artists, record buyers, and title service firms are not unaware of the music operator's programming, and are working more in getting more information to the operators about new releases.

Jukebox Operator Must Have Maestro Touch

Public Demand for Diversified Music Requires New Programming Approach

CHICAGO, April 9.—The recent phonograph division of H. C. Evans & Company was told here Thursday by President H. A. L. Grinnell and Abraham Grinnell of Chicago, Illinois, that its success was largely the result of the phonograph division, which is its third major division.

The sale included all of Evans' phonograph tools, dies, machines, machines, and other equipment and is a sales of $200,000.

Former Distrib to Set Up Plant

For Production in Mexico City

H. C. Evans & Co. and Juke Box Division

Sold for $200,000

The sale of the new phonograph division, said that the owners returned to Mexico immediately following the sale to liquidate all the equipment with which to set up the machinery. The sale of the phonograph division is expected to be completed within the next four months.

Hood added that the new phonograph division of "Holliday," "Jewel," and "Panoramex". He said that production would be geared for 15,000 record machines.

The newly named manufacturing firm does get underway, it will be the first major manufacturing plant in Mexico.

Other divisions of Evans, the Bonner and Roll Iron Division, and the new Juke Box Division, were sold to the Aces Distributing Corporation, but the new manufacturing firm does get underway, it will be the first major manufacturing plant in Mexico.

Jukebox Operators Must Have Maestro Touch

Public Demand for Diversified Music Requires New Programming Approach

CHICAGO, April 9.—The recent phonograph division of H. C. Evans & Company was told here Thursday by President H. A. L. Grinnell and Abraham Grinnell of Chicago, Illinois, that its success was largely the result of the phonograph division, which is its third major division.

The sale included all of Evans' phonograph tools, dies, machines, machines, and other equipment and is a sales of $200,000.

Former Distrib to Set Up Plant

For Production in Mexico City

H. C. Evans & Co. and Juke Box Division

Sold for $200,000

The sale of the new phonograph division, said that the owners returned to Mexico immediately following the sale to liquidate all the equipment with which to set up the machinery. The sale of the phonograph division is expected to be completed within the next four months.

Hood added that the new phonograph division of "Holliday," "Jewel," and "Panoramex". He said that production would be geared for 15,000 record machines.

The newly named manufacturing firm does get underway, it will be the first major manufacturing plant in Mexico.

Other divisions of Evans, the Bonner and Roll Iron Division, and the new Juke Box Division, were sold to the Aces Distributing Corporation, but the new manufacturing firm does get underway, it will be the first major manufacturing plant in Mexico.

Leif Bill Frick, advertising and sales manager of the M. W. O. O. Company, said that the new M. W. O. O. phonograph division would be capable of manufacturing all equipment for 10-play music machines and that the company is interested in their efforts to switch to disc drives.

Bill Flitner, advertising and sales manager of the M. W. O. O. Company, said that the new M. W. O. O. phonograph division would be capable of manufacturing all equipment for 10-play music machines and that the company is interested in their efforts to switch to disc drives.

Bill Flitner also pointed out that a whole new line of record players could be set for a quarter.

Re-Elect Stout, S. D. Operator, Assn. Presy

HURON, S. D.—April 9.—Operators' elections sparkled the last quarterly meeting of the South Dakota Phonograph Operators' Association, held here at the Tann Hotel, with Credit Union Trust Company, and the election president.

Bill Flitner, advertising and sales manager of the M. W. O. O. Company, said that the new M. W. O. O. phonograph division would be capable of manufacturing all equipment for 10-play music machines and that the company is interested in their efforts to switch to disc drives.

Bill Flitner also pointed out that a whole new line of record players could be set for a quarter.

Re-Elect Stout, S. D. Operator, Assn. Presy

HURON, S. D.—April 9.—Operators' elections sparkled the last quarterly meeting of the South Dakota Phonograph Operators' Association, held here at the Tann Hotel, with Credit Union Trust Company, and the election president.

Bill Flitner, advertising and sales manager of the M. W. O. O. Company, said that the new M. W. O. O. phonograph division would be capable of manufacturing all equipment for 10-play music machines and that the company is interested in their efforts to switch to disc drives.

Bill Flitner also pointed out that a whole new line of record players could be set for a quarter.

Singer Moves Chi One Stop

CHICAGO, April 9.—Singer One Stop will move to a new building when the old Singer headquarters is torn down. The new building will be located at 1637 W. Ogden Ave., and the move is expected to be completed in about four weeks.

The new store, to be called "The Singer Store", will have a sales floor of 1,200 square feet, and will be equipped with the latest in electric goods.

The store will be open Monday through Saturday, from 9 a.m. to 6 p.m., and Sunday from 1 p.m. to 5 p.m.

The store will be open Monday through Saturday, from 9 a.m. to 6 p.m., and Sunday from 1 p.m. to 5 p.m.

The store will be open Monday through Saturday, from 9 a.m. to 6 p.m., and Sunday from 1 p.m. to 5 p.m.

The store will be open Monday through Saturday, from 9 a.m. to 6 p.m., and Sunday from 1 p.m. to 5 p.m.

The store will be open Monday through Saturday, from 9 a.m. to 6 p.m., and Sunday from 1 p.m. to 5 p.m.
MOA Ops Hear Pantages Outline Advertising Plan

CHICAGO, April 9—Robert Pantages addressed media operators at the Wednesday meeting of the Western Division of the National Association of Operators and explained the reasoning behind the ‘‘M.O.A. convention” for disk operators, as well as the advertising plan that accompanied it. The meeting was held at the Hotel Royal Castle in Chicago.

Pantages explained that the idea for the convention was the result of a survey he conducted among disk operators, which indicated that there was a need for a convention to discuss issues important to the industry. He also presented an advertising plan that would be used during the convention.

Acme Keglers Grab 2d Spot in AMOA Race

MIAMI, April 9—Acme Keglers have captured the second position in the AMOA Race, as of May 1. The race is held annually to determine the best performers in the audio-visual industry.

Juke Rentals Block Path to Dime Play Miami Op Charges

MIAMI, April 9—-A morality talk of dime play—a subject that has been in the news for a long time—was brought up again this week. A Miami op was charged with operating an installation of renting machines, which is illegal.

Miami Ass'n Okays 2-Year Union Contract

MIAMI, April 9—A meeting of the Miami Ass'n last week resulted in the approval of a two-year union contract. The contract includes provisions for raises and benefits for the workers.

Music Study Nat'l Health Insurance Plan

CHICAGO, April 9—Music operators across the country have been working on a plan to introduce a national health insurance plan for music operators of America. The plan is being studied by the Wurlitzer Corporation, which is one of the major manufacturers of juke boxes.

Music Operators Study Nat'l Health Insurance Plan

CHICAGO, April 9—Music operators across the country have been working on a plan to introduce a national health insurance plan for music operators of America. The plan is being studied by the Wurlitzer Corporation, which is one of the major manufacturers of juke boxes.

Miami Ass'n Okays 2-Year Union Contract

MIAMI, April 9—A meeting of the Miami Ass'n last week resulted in the approval of a two-year union contract. The contract includes provisions for raises and benefits for the workers.

Juke Rentals Block Path to Dime Play Miami Op Charges

MIAMI, April 9—A morality talk of dime play—a subject that has been in the news for a long time—was brought up again this week. A Miami op was charged with operating an installation of renting machines, which is illegal.

Music Study Nat'l Health Insurance Plan

CHICAGO, April 9—Music operators across the country have been working on a plan to introduce a national health insurance plan for music operators of America. The plan is being studied by the Wurlitzer Corporation, which is one of the major manufacturers of juke boxes.

Music Operators Study Nat'l Health Insurance Plan

CHICAGO, April 9—Music operators across the country have been working on a plan to introduce a national health insurance plan for music operators of America. The plan is being studied by the Wurlitzer Corporation, which is one of the major manufacturers of juke boxes.

Miami Ass'n Okays 2-Year Union Contract

MIAMI, April 9—A meeting of the Miami Ass'n last week resulted in the approval of a two-year union contract. The contract includes provisions for raises and benefits for the workers.

Juke Rentals Block Path to Dime Play Miami Op Charges

MIAMI, April 9—A morality talk of dime play—a subject that has been in the news for a long time—was brought up again this week. A Miami op was charged with operating an installation of renting machines, which is illegal.

Music Study Nat'l Health Insurance Plan

CHICAGO, April 9—Music operators across the country have been working on a plan to introduce a national health insurance plan for music operators of America. The plan is being studied by the Wurlitzer Corporation, which is one of the major manufacturers of juke boxes.

Music Operators Study Nat'l Health Insurance Plan

CHICAGO, April 9—Music operators across the country have been working on a plan to introduce a national health insurance plan for music operators of America. The plan is being studied by the Wurlitzer Corporation, which is one of the major manufacturers of juke boxes.

Music Operators Study Nat'l Health Insurance Plan

CHICAGO, April 9—Music operators across the country have been working on a plan to introduce a national health insurance plan for music operators of America. The plan is being studied by the Wurlitzer Corporation, which is one of the major manufacturers of juke boxes.

Music Operators Study Nat'l Health Insurance Plan

CHICAGO, April 9—Music operators across the country have been working on a plan to introduce a national health insurance plan for music operators of America. The plan is being studied by the Wurlitzer Corporation, which is one of the major manufacturers of juke boxes.

Music Operators Study Nat'l Health Insurance Plan

CHICAGO, April 9—Music operators across the country have been working on a plan to introduce a national health insurance plan for music operators of America. The plan is being studied by the Wurlitzer Corporation, which is one of the major manufacturers of juke boxes.

Music Operators Study Nat'l Health Insurance Plan

CHICAGO, April 9—Music operators across the country have been working on a plan to introduce a national health insurance plan for music operators of America. The plan is being studied by the Wurlitzer Corporation, which is one of the major manufacturers of juke boxes.

Music Operators Study Nat'l Health Insurance Plan

CHICAGO, April 9—Music operators across the country have been working on a plan to introduce a national health insurance plan for music operators of America. The plan is being studied by the Wurlitzer Corporation, which is one of the major manufacturers of juke boxes.

Music Operators Study Nat'l Health Insurance Plan

CHICAGO, April 9—Music operators across the country have been working on a plan to introduce a national health insurance plan for music operators of America. The plan is being studied by the Wurlitzer Corporation, which is one of the major manufacturers of juke boxes.

Music Operators Study Nat'l Health Insurance Plan

CHICAGO, April 9—Music operators across the country have been working on a plan to introduce a national health insurance plan for music operators of America. The plan is being studied by the Wurlitzer Corporation, which is one of the major manufacturers of juke boxes.

Music Operators Study Nat'l Health Insurance Plan

CHICAGO, April 9—Music operators across the country have been working on a plan to introduce a national health insurance plan for music operators of America. The plan is being studied by the Wurlitzer Corporation, which is one of the major manufacturers of juke boxes.

Music Operators Study Nat'l Health Insurance Plan

CHICAGO, April 9—Music operators across the country have been working on a plan to introduce a national health insurance plan for music operators of America. The plan is being studied by the Wurlitzer Corporation, which is one of the major manufacturers of juke boxes.
College Towns Know Their HIGH FIDELITY

That is why they've swung over en masse to AMI “F”... and nothing but “F.” Once any well-posted High Fidelity fan hears the “F,” his ears and his purse are closed to lesser juke box music.

Originator of the Automatic Selective Juke Box in 1927
AHEAD THEN — AHEAD NOW

AMI Incorporated

GENERAL OFFICES AND FACTORY, 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN
Licensee: Jensen Music Automates—building the MA-AMI Juke Box sold through Oscar Sicsby A/S, 5 Palisgade, Copenhagen K., Denmark
The sensational new Wurlitzer 1800 offers the greatest combination of location-landing, play-promoting, money-making features ever seen or heard on any coin-operated phonograph.

Wurlitzer didn't stop with its Dynatone High-Fidelity Sound System or its amazing Carousel Record Changer. The Model 1800 is new from its attention-arresting glass dome to its graceful, ebonized base.

Available in four fresh new sky colors, the Wurlitzer 1800 is the ultimate achievement in coin-operated phonographs. Already it has proved its ability to out-play and out-earn all others.

GET INTO THE BIG MONEY WITH THE Wurlitzer 1800

DYNATONE SOUND TAKES THE MASK OFF THE MUSIC MORE THAN EVER BEFORE

See Your Wurlitzer Distributor

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK Established 1856
**EPC Strong Weapon in Bay State Drive Dime**

**CHICAGO**

"An excellent meeting was preceded by Ray Shaw, W. B. Hurst, Wes McCall, and Mac Mills, operators. About 20 attended and agreed to go along with the C.D. Conversion in this section to begin as soon as possible."

The results of the merger are as follows:

- **Music Company**
  - Harry Whitfield, treasurer, and Charley Jones, secretary, both in the State section.
  - Chas. AVERY, Inc., was mentioned as the new C.D. district.

**MILWAUKEE**

- "The new C.D. district will be known as the Milwaukee and W. B. Music Company, Kansas City, Mo.

**ROANOKE**

- "The new C.D. district will be known as the Milwaukee and W. B. Music Company, Kansas City, Mo.

---

**COINMEN YOU KNOW**

**NEW ENGLAND REPORT**

**EP Strong Weapon in Bay State Drive Dime**

**CHICAGO**

"An excellent meeting was preceded by Ray Shaw, W. B. Hurst, Wes McCall, and Mac Mills, operators. About 20 attended and agreed to go along with the C.D. Conversion in this section to begin as soon as possible."
of those days remaining and tuning up our route equipment, but

Interest in use of EP extends to stage 10-5000 series has taken the stage out of New York. Bob Stoppard, the New York City music manager, feels that EP’s at a dime are not the next project on any music store’s list. Another operator who feels that once EP is established, the route price covered by the EP route is highly possible is Joe Pollinger, of F & F Music Distributors, Boston. Lou J. & R. Novelty, has already established the EP route in a battle of EP’s at several key downtown locations.

Complete MOS conversion stirred considerable talk about the value of such an annual meeting. This year the number of Beer City operators who drove to the Winsted (Conn.) City for the session was the largest in the record books. All comments were favorable. Optimistic thoughts spread about the EP route and the growing use of EP disks to foster disk play in the stores. It was agreed that the most favored topics since the last annual meeting were the Sam Cooper, head of the Faster Distributing Company office, reported on the sale of 12 EP’s for 1950 to a new store at a building that had been held up during two years and was completed the week before the annual meeting. "We welcome operators to be in our stores when we say the disk business is open. Two days’ work in the store is better than one week’s wait in the office."

Horry Kellogg, Sunshine Music Company, Albany, N. Y., visited Bob Stoppard at Sunshine Distributors last week. Everything will be top-notch at Sunshine for the next few days, as the shop is being re-equipped for National Rock-Old Days.

John Bullock, Locch Shadnika, Manager of K & S, was in for a surprise last week. Art Sugerman and Irv Kremper at Byron Sales, Gerry Mccoon and Bob Low of the Equal Distribution Company, have moved to new territories. Art and Irv are for the consolidation of their two buildings at 455 Union Avenue, Westfield.

Sam Engelman has joined the Associated Amusement Machine Operators of New Jersey. The company is in operation in New York. Sam is home after suffering a heart attack. His son, Herb, is taking over the route.

Editorial

COINMEN YOU KNOW

Peddle Blatt, AAMONY counsel, is back from his Florida vacation. AAMONY operators are looking forward to better business with the end of Lent. Al Bloom, Speedy’s, Harry Pocius, and the Coin Machine Employers’ Union.

Boston

Hob Obs Discussion

Dine Conversion

Dine conversion has given coinmen a chance to get together and talk about their problems like nothing else. The重點 is on the money-making potential the reaction has brought in. While the diners are getting a chance to be in a professional forum. Showing a lively interest in new disk conversion, a group of operators at Trimont Annual Sales Corporation in New York, visited the K. H. Music Corporation, Boston; Al Yourkowski, AR-Doctor, Detroit; Dan Schwartz, Detroit; Jerry Lipman, Newton; Ralph Leacy, Kiel Music, Long Island; Steve Field, Worcester; Al Di Piazza, Music, Cape Cod; Harold Harwich, Boston Tom Town, Detroit; Hal Lussier, and San Tuble, Manchester Music, Manchester, N. H.

Kilding off at Red Distributions were: Bill Hammell, Concord, N. H.; Arthur Dugan, Web- ster, Co.; Ray Noon, Worcester; Jack Tartouese, Chilopoc, and Joe Jaw- schik, Fall River, Mass.

Russell Gamble, Mansfield Massachusetts, said: "In the annual April-to-June slumber collection season, I am confident that we are being ready for National Rock-Old Days. Operators have operations and the local manager is doing the heavy listening during the winter season. The equipment is running well while the hardy tourist season is in full swing. Miami localities to the Music Operators of American Union in Chicago returned with high expectations, according to Harold Cassen, of Union. The operators have been concerned about the expected competition from the heavy weight tourist season. The Cannes is set and the heavy tourist season will be here quick. Miami dealers to be the Music Operators of American Union in Chicago returned with high expectations, according to Harold Cassen, of Union. The operators have been concerned about the expected competition from the heavy weight tourist season. The Cannes is set and the heavy tourist season will be here quick. Miami dealers to be the Music Operators of American Union in Chicago returned with high expectations, according to Harold Cassen, of Union. The operators have been concerned about the expected competition from the heavy weight tourist season. The Cannes is set and the heavy tourist season will be here quick. Miami dealers to be the Music Operators of American Union in Chicago returned with high expectations, according to Harold Cassen, of Union. The operators have been concerned about the expected competition from the heavy weight tourist season. The Cannes is set and the heavy tourist season will be here quick. Miami dealers to be the Music Operators of American Union in Chicago returned with high expectations, according to Harold Cassen, of Union. The operators have been concerned about the expected competition from the heavy weight tourist season. The Cannes is set and the heavy tourist season will be here quick. Miami dealers to be the Music Operators of American Union in Chicago returned with high expectations, according to Harold Cassen, of Union. The operators have been concerned about the expected competition from the heavy weight tourist season. The Cannes is set and the heavy tourist season will be here quick. Miami dealers to be the Music Operators of American Union in Chicago returned with high expectations, according to Harold Cassen, of Union. The operators have been concerned about the expected competition from the heavy weight tourist season. The Cannes is set and the heavy tourist season will be here quick. Miami dealers to be the Music Operators of American Union in Chicago returned with high expectations, according to Harold Cassen, of Union. The operators have been concerned about the expected competition from the heavy weight tourist season. The Cannes is set and the heavy tourist season will be here quick. Miami dealers to be the Music Operators of American Union in Chicago returned with high expectations, according to Harold Cassen, of Union. The operators have been concerned about the expected competition from the heavy weight tourist season. The Cannes is set and the heavy tourist season will be here quick. Miami dealers to be the Music Operators of American Union in Chicago returned with high expectations, according to Harold Cassen, of Union. The operators have been concerned about the expected competition from the heavy weight tourist season. The Cannes is set and the heavy tourist season will be here quick. Miami dealers to be the Music Operators of American Union in Chicago returned with high expectations, according to Harold Cassen, of Union. The operators have been concerned about the expected competition from the heavy weight tourist season. The Cannes is set and the heavy tourist season will be here quick. Miami dealers to be the Music Operators of American Union in Chicago returned with high expectations, according to Harold Cassen, of Union. The operators have been concerned about the expected competition from the heavy weight tourist season. The Cannes is set and the heavy tourist season will be here quick. Miami dealers to be the Music Operators of American Union in Chicago returned with high expectations, according to Harold Cassen, of Union. The operators have been concerned about the expected competition from the heavy weight tourist season. The Cannes is set and the heavy tourist season will be here quick. Miami dealers to be the Music Operators of American Union in Chicago returned with high expectations, according to Harold Cassen, of Union. The operators have been concerned about the expected competition from the heavy weight tourist season. The Cannes is set and the heavy tourist season will be here quick. Miami dealers to be the Music Operators of American Union in Chicago returned with high expectations, according to Harold Cassen, of Union. The operators have been concerned about the expected competition from the heavy weight tourist season. The Cannes is set and the heavy tourist season will be here quick. Miami dealers to be the Music Operators of American Union in Chicago returned with high expectations, according to Harold Cassen, of Union. The operators have been concerned about the expected competition from the heavy weight tourist season. The Cannes is set and the heavy tourist season will be here quick. Miami dealers to be the Music Operators of American Union in Chicago returned with high expectations, according to Harold Cassen, of Union. The operators have been concerned about the expected competition from the heavy weight tourist season. The Cannes is set and the heavy tourist season will be here quick. Miami dealers to be the Music Operators of American Union in Chicago returned with high expectations, according to Harold Cassen, of Union. The operators have been concerned about the expected competition from the heavy weight tourist season. The Cannes is set and the heavy tourist season will be here quick. Miami dealers to be the Music Operators of American Union in Chicago returned with high expectations, according to Harold Cassen, of Union. The operators have been concerned about the expected competition from the heavy weight tourist season. The Cannes is set and the heavy tourist season will be here quick. Miami dealers to be the Music Operators of American Union in Chicago returned with high expectations, according to Harold Cassen, of Union. The operators have been concerned about the expected competition from the heavy weight tourist season. The Cannes is set and the heavy tourist season will be here quick. Miami dealers to be the Music Operators of American Union in Chicago returned with high expectations, according to Harold Cassen, of Union. The operators have been concerned about the expected competition from the heavy weight tourist season. The Cannes is set and the heavy tourist season will be here quick. Miami dealers to be the Music Operators of American Union in Chicago returned with high expectations, according to Harold Cassen, of Union. The operators have been concerned about the expected competition from the heavy weight tourist season. The Cannes is set and the heavy tourist season will be here quick. Miami dealers to be the Music Operators of American Union in Chicago returned with high expectations, according to Harold Cassen, of Union. The operators have been concerned about the expected competition from the heavy weight tourist season. The Cannes is set and the heavy tourist season will be here quick. Miami dealers to be the Music Operators of American Union in Chicago returned with high expectations, according to Harold Cassen, of Union. The operators have been concerned about the expected competition from the heavy weight tourist season. The Cannes is set and the heavy tourist season will be here quick. Miami dealers to be the Music Operators of American Union in Chicago returned with high expectations, according to Harold Cassen, of Union. The operators have been concerned about the expected competition from the heavy weight tourist season. The Cannes is set and the heavy tourist season will be here quick. Miami dealers to be the Music Operators of American Union in Chicago returned with high expectations, according to Harold Cassen, of Union. The operators have been concerned about the expected competition from the heavy weight tourist season. The Cannes is set and the heavy tourist season will be here quick. Miami dealers to be the Music Operators of American Union in Chicago returned with high expectations, according to Harold Cassen, of Union. The operators have been concerned about the expected competition from the heavy weight tourist season. The Cannes is set and the heavy tourist season will be here quick. Miami dealers to be the Music Operators of American Union in Chicago returned with high expectations, according to Harold Cassen, of Union. The operators have been concerned about the expected competition from the heavy weight tourist season. The Cannes is set and the heavy touris
See the New Model 1448 at Your ROCK-OLA Distributor's Show Room

INTERNATIONAL ROCK-OLA DAYS
April 24th and 25th

acclaimed 'round the world

ROCK-OLA MFG. CORP.
800 N. KEDZIE AVE. CHICAGO 31
Vending Is Cornerstone of Fla. Citrus Mutual Program

**Spring Meeting Set; Parrish Maps**

**PR Drive; New Finance Plan Ready**

**NEW YORK, April 9—The Florida Citrus Mutual organization dedicated to the proposition of the State’s orange and grapefruit growers, is working with increasing forces for a major drive in the vending machine field.** Haggan Parrish, director of industry and marketing, reported last week Jeres and in Detroit mapping the territories for work in vending melons. Heart of the FCM program is contained in the following plans resulting in the organization this week:

1. A complete evaluation of existing vending equipment and a study of new or proposed equipment suitable for use.
2. Preparation of brochures for new model equipment and consumer literature.
3. The compilation of a nationwide wide trade mailing list.
4. A vigorous program for new vending salesmen.
5. Aid to operators in lining up Florida locations for citrus vending.

**Cooperation with the National Automatic Merchandising Association (NAMA) in all NAMA conferences.**

**FMC’s original finance arrangement.**

**Coffee-Break Readies Sales On New Unit**

**LOS ANGELES, April 9—Coffee-Break-Matic Corporation, formerly Coffee-Break, Inc., will soon appoint regional distribution directors in all large metropolitan centers. William E. Abram, the firm’s president, announced this week.** Since it was formed last November, the firm has been supplying them with a vending field. Recently arrangements were made for production of a fruit handler thereby furnishing government service to vending units, which units can be placed on short notice. The company estimates that there is a large percentage of its facilities to this unit. The plan has been approved by the Division of Charitable Organs and the Los Angeles Board of Health.

**As distributors are named, Abram has himself supplied them with a complete and tested merchandising program for vending, which will include promotional material for obtaining heads and a salesman’s guide for obtaining loose contract.**

**Proving Profitable**

Abram describes the unit as a "regulatory promo" machine, pointing out that it is proving itself profitable in conventional vending and that it can be used to support other expensive equipment or in locations where vending service and sanitation are poor.

(Continued on page 82)

**NAMA Eastern Meet Draws Record Crowd**

**NEW YORK, April 8—A crowd of 1,590 persons, 101 representing operating companies, the largest turnout ever at an Eastern National Automatic Merchandising Association meeting, thrashed out many of the problems of their trade with a local gathering and Brooklyn, N. Y.

**Special to THE BILLBOARD**

**Sleeping late," he added, "is the meeting of the National Automatic Merchandising Association Saturday afternoon (9), and Abram said that direct locations today are not nearly as prevalent for vending citrus juice asips.

**During the 1930's he explained, the cigarette vending machine manufacturers had few channels of distribution and it was a source of great difficulty even when they made a sale. Today, he said, all the leading manufacturers realize that the operator is their prime source of repeat sales, and they continue their distribution to operators.**

**Location Dual**

**After the meeting, Abram explained the method his firm uses in evaluating direct sales to locations. As soon as LITC gets wind of an impending purchase of a machine by a location, a representative of the company calls on the location and says that a certain amount of sales are going to be made on that site.**

**Besides,** he adds, "pulling a machine on location for 60 days, during which time it is turned over to the location owner. During this time, the location owner has no control over its own cigarette, takes care of its own servicing, and literally "owns" the machine to which the vending manufacturer is paying a commission. If the vending manufacturer is not satisfied with the performance, it can normally look forward to a long life when it leaves the factory, a poorly trained man can ruin a new machine. But if the machine is continued, a vendor in not working properly invites vandalism.**

**Employment of substantial services,** he adds, can have two undesirable effects—it can create more service calls and eliminate locations, and it can disturb morale in the operator's organization by forcing other employees to assume the burden of the individual manager.

**When we break in a new man,** Abram adds, "he is brought in on a trial basis, and if he is successful, we keep him on, but if he is not, we fire him.**

(Continued on page 82)

**Rowe Sales Dip Slightly But Earnings Constant**

**NEW YORK, April 8—Sales for the Rowe Corporation during 1954 dropped slightly from the record sales of 1953, while earnings remained virtually the same, according to the annual report issued this week.**

**The commission rate paid by a vending operator to a prime company is reported by the company as a measure of income, and the rule is that sales and operating income are substantially the same.**

(Continued on page 82)

**Jacobs Names Morgan Head Vending Engr.**

**DETROIT, April 9—F. I. Jacobs Manufacturing Company, Detroit, has appointed M. Morgan chief engineer in charge of vending machine design and development, President Thomas Biggs Jr., announced this week. The firm is concentrating on the design and development of new vending machines for the world's largest vending operators, Chicago, and beverage dispensers in the southeastern area of the United States.**

**Both Jacobs and Morgan are graduates of American Flannel Corporation, of Los Angeles. Prior to American Flannel Morgan was supervising engineer for the American Vending Corporation of America for 10 years.**

**Morgan attended the University of Illinois and Colorado and is member of such well-known organizations as the Society of Automotive Engineers. He has been associated with several large industrial concerns, including an automotive parts manufacturer and automatic vending machine business on a small scale in 1933, producing vending machines for vending coffee in fruit stands. The firm bought both Mills and Seabrook last year as part of a new diversification program.**

(Continued on page 82)
Kent Sees Reversal of Declining Cig Volume

NEW YORK, April 9—H. A. Kent, board chairman of the P. Lorillard Company, took an optimistic view of the 1954 cigarette sales slump and predicted that the volume situation will be improved in 1955 and the industry will resume its progress.

Speaking at the annual stockholders’ meeting here Tuesday (5), Kent said that despite a decline in sales and earnings, 1954 was the second best year in the history of the firm. He added that with the introduction of the Old Gold Filter Kings, P. Lorillard is working toward a more competitive position within the industry.

He scored scientists who have attributed the decline to a malaise between health and cigarette wholesalers and said that the industry will make every effort to correct a final and definite solution to the alleged link between smoking and cancer.

Kent admitted that while adverse health statements played a prominent role in the 1954 sales decline, he said that other factors also played a part in the decreased volume.

He pointed out that the wider popularity of King Size cigarettes, which give smokers more puffs per cigarette, have reduced volume. Then, too, he said that the reduced number of young smokers and the growing crowd of older men and women tend to reduce cigarette sales.

Kent cited consumer response to the Old Gold Filter Kings as confirming the “wind to fortify our future” by introducing a popular-price filter in addition to the premium-priced Kent.

Thirteen directors were re-elected for another year by the stockholders. They are Kent: William J. Halsey, president; Frank Hopewell, executive vice-president; Irvin H. Peak, vice-president and director of leaf activities; Lewis Irvin, vice-president and director of sales; Joseph J. Blackhall, vice-president; and the Kent sales staff.

Two Mobile Vendors Granted charters

MOBILE, Ala., April 9—Charters were granted here that week to the Super Vending Company for the operation of automatic vending machines and to the Grand Bar Scale Company for coin-operated vending devices, each firm having $5,000 authorized capital.

Super officers are Mr. and Mrs. Matthew, president; Henry F. Bruck, vice-president; and Ralph G. McIlhenny, Jr., secretary-treasurer. Grand officers are Mr. and Mrs. Max H. Bissell, president; G. E. Ballard, vice-president; and J. L. Deitrich, secretary-treasurer.

Apco Introduces Multi-Price Selection on Cup Machines

NEW YORK, April 9—A high degree of flexibility which allows dual pricing on vending machine cups was reported this week by Mel Rapp, executive vice-president of Apco Exhibits and Imports in Chicago.

Apco exhibited its line of Super Shoppe, Coffee Shoppe and Snack Shoppe at the recent convention of the National Association of Tobacco Distributors in Chicago.

The Coffee Shoppe-Soda Shoppe combination can now be offered to vend cold drinks at 5 cents and hot drinks-four selections of coffee and hot chocolate for 10 cents. Previously the unit could vend only at one price only.

The Coffee Shoppe Senior can now be ordered to vend five selections of coffee at 5 cents, and hot chocolate at 10 cents. The optional selection button can be added at any time at no additional charge.

Rapp said the trend toward diversification on the part of the vending industry has continued this year even before. He added that many of the jobbers have gone into full-line operations and that they represent a strong new potential for the cup drink vending industry.

In addition to its full line of vending machines, Apco also exhibited its 15-column Snackshoppe, which handles regular-size, filled and optional brands.

Idaho Cig Tax Boosted to $0.08

BOISE, Idaho, April 9—The Idaho Legislature has added an additional 1-cent tax on cigarettes, boosting the tax to 4 cents per pack.

Gov. Robert E. Smylie signed the final version of the tax bill which boosts the average state tax on cigarettes from 34 cents to 39 cents, or 6 cents per pack on a 20-pack basis.

This bill was designed to help reduce the state's $20 million debt in State revenues in the current legislative session and the emergency clause added, the low revenue level in the form an additional 1-cent tax on cigarettes.

Operations of cigarette vending machines will continue to buy 81 machines within the year, but the tax collector, and not the auditor, will collect it.
**'55 NABV Meet**

*Continued from page 78*

cookies and allied product and machine displays are set up. Both vendors, products, and the operating procedures peculiar to this phase of vending, including latest developments and trends in the coin field, will also be covered.

**Industry speakers on each of the vending fields will be featured.** As part of a panel discussion on the machine business, a special movie on selling machines is also to be shown.

Bob LeFebvre, convention chairman and vice-president of LeFebvre Gum Company, said that business session, because of the long agenda, would likely end each of the days this year instead of only two days in 1954.

**Overvaluation.** The catalogue published for NABV's international convention and association activity was also in a chapter of the group's name this year. While the final name has not been worked out, it was indicated that the final selection would eliminate the word "bulk."

When NABV was originally formed in 1953, it was called the National Association of Gum Vendors. This was shortly changed to the present title. The new association came from, if it was the idea of a broader operating field for its members, it is the recognition of the additional profit opportunities for the small operator with a diversified line of products and equipment.

This year, too, NABV plans a more detailed women's program. Dolly Lohr, chairman of the Ladies' Program.

**THE BILLBOARD INDEX**

**ADVERTISING USED MACHINE PRICES**

**VENDING MACHINES**

Employment and price listed below are taken from announcements in the Billboard issue as indicated. All advertised machines and prices are listed. Where more than one firm advertised the same machine at the same price, frequency with which the price advertised is indicated in parentheses. Where an attached trade or the case of bulk vendors, only the single machine is listed. Any price obviously outside the range of the equipment, esp. on price, type of condition, territory, and other related factors.

**Rowe Sales Dip**

*Continued from page 78*

Different prices in multiple coin combinations.

Tragedy struck the Rowe organization in 1954 when John Stuart Mill, vice-president in charge of the company, died at the age of 52.

A breakdown of 1954 operations showed sales of $36,977,441, a figure down 26% from that of $50,294,833 for goods sold, $8,025,833 for selling and administrative expenses and $1,107,146 for depreciation, insurance and amortization.

Profits on the sale of used machines and equipment were $192,833. Net income before federal and state income taxes and minority shareholders' share of income was $1,152,907. Some $400,000 was paid as dividends on common stock.

Total current assets at the end of the year were the highest in the history of the corporation, $8,933,068, nearly $1,000,000 more than the figure at the end of 1953.

**VENDY TO DAMON RUNYON CANCER FUND**

**ARE YOU GETTING THE BEST CHARMS?**

**FIRE HYDRANTS**

<table>
<thead>
<tr>
<th>Size</th>
<th>Price</th>
<th>Water Pressure</th>
</tr>
</thead>
<tbody>
<tr>
<td>1000 gal</td>
<td>$7,500</td>
<td>25 psi</td>
</tr>
<tr>
<td>2000 gal</td>
<td>$15,000</td>
<td>40 psi</td>
</tr>
<tr>
<td>3000 gal</td>
<td>$22,000</td>
<td>50 psi</td>
</tr>
</tbody>
</table>

**BARRELS**

<table>
<thead>
<tr>
<th>Size</th>
<th>Price</th>
<th>Water Pressure</th>
</tr>
</thead>
<tbody>
<tr>
<td>100 gal</td>
<td>$1,000</td>
<td>20 psi</td>
</tr>
<tr>
<td>200 gal</td>
<td>$2,000</td>
<td>25 psi</td>
</tr>
<tr>
<td>300 gal</td>
<td>$3,000</td>
<td>30 psi</td>
</tr>
</tbody>
</table>

**ELECTRIC RAZORS**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
<th>Water Pressure</th>
</tr>
</thead>
<tbody>
<tr>
<td>M1000</td>
<td>$150</td>
<td>10 psi</td>
</tr>
<tr>
<td>M2000</td>
<td>$300</td>
<td>15 psi</td>
</tr>
<tr>
<td>M3000</td>
<td>$450</td>
<td>20 psi</td>
</tr>
</tbody>
</table>

**POLICE WHISTLES**

Order from your distributor or from...

**Guggenheim**

33 UNION SQUARE
N.Y., N.Y. (212) 541-1900

**NEW "Price" Diamond Shaped**

**GEM RING**

**NOW READY FOR IMMEDIATE DELIVERY!**

The perfect wedding band in highest quality, bright colored transparent stones in attractive mounted colored copper.

- Nickel...$16.00 M
- Simulated Gold...$16.00 M

For both or couple wedding DON'T HESTITATE--ORDER TODAY

PAUL A. PRICE CO.
65 Leonard St., New York 3

**VICTOR SAVES YOU $$$$S**

At the same time that Victor Vending Corp. is doing business with you, that will save you $$$$$S.

- $750.00 on a 5000 piece order
- $125.00 on a 2500 piece order
- $75.00 on a 1000 piece order
- $30.00 on a 500 piece order

VICTOR VENDING CORP., Chicago 6

**VICTOR'S MONEY-SAVING SUBSCRIPTION OFFER**

For only 16.00 a year, you get every issue of the Representative's Day Magazine at a savings of 50 per cent over the regular price.

**J. Schoenbach**

2627 South Halsted St., Chicago 12, Ill. Phone: 3-1290

**SPECIAL**

- 4-Eye's Automatic Coin-Operated Machine
- 4-Eye's Model 526" Coin-Operated Machine
- 4-Eye's Model 700" Coin-Operated Machine
- 4-Eye's Model 700B" Coin-Operated Machine

**GARDNER & LOSE**

3121 East Highland Ave., Los Angeles, 6

GET ACCOIIACIATED WITH GARDNER & LOSE

- For free literature and a complete line

**CHAMPION VENDING SUPPLY**

911 H. Manchester, San Antonio 1, Tex.

**SAVE 15 PER CENT ON ALL CHAMPIONS**

**MORE PROFITS FROM YOUR VENDING MACHINES**

- Start your own and make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.

- Every part on your coin will make extra profits with this proven vendor. Bull's eye has a better chance to fail...

- Factory rebuilt and guaranteed.
### Coin Machine Exports

**December, 1954**

<table>
<thead>
<tr>
<th>Country</th>
<th>Class II</th>
<th>Class III</th>
<th>Class IV</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>U.S.A.</td>
<td>11,690</td>
<td>16,487</td>
<td>4,825</td>
<td>32,902</td>
</tr>
<tr>
<td>Mexico</td>
<td>1,050</td>
<td>2,130</td>
<td>1,050</td>
<td>4,230</td>
</tr>
<tr>
<td>Canada</td>
<td>595</td>
<td>1,575</td>
<td>1,575</td>
<td>3,745</td>
</tr>
<tr>
<td>Brazil</td>
<td>500</td>
<td>500</td>
<td>500</td>
<td>1,500</td>
</tr>
<tr>
<td>Australia</td>
<td>250</td>
<td>250</td>
<td>250</td>
<td>750</td>
</tr>
<tr>
<td>Japan</td>
<td>200</td>
<td>200</td>
<td>200</td>
<td>600</td>
</tr>
<tr>
<td>U.K.</td>
<td>100</td>
<td>100</td>
<td>100</td>
<td>300</td>
</tr>
<tr>
<td>Germany</td>
<td>50</td>
<td>50</td>
<td>50</td>
<td>150</td>
</tr>
<tr>
<td>France</td>
<td>50</td>
<td>50</td>
<td>50</td>
<td>150</td>
</tr>
<tr>
<td>Italy</td>
<td>50</td>
<td>50</td>
<td>50</td>
<td>150</td>
</tr>
<tr>
<td>Belgium</td>
<td>50</td>
<td>50</td>
<td>50</td>
<td>150</td>
</tr>
<tr>
<td>Holland</td>
<td>50</td>
<td>50</td>
<td>50</td>
<td>150</td>
</tr>
<tr>
<td>Spain</td>
<td>50</td>
<td>50</td>
<td>50</td>
<td>150</td>
</tr>
<tr>
<td>Switzerland</td>
<td>50</td>
<td>50</td>
<td>50</td>
<td>150</td>
</tr>
<tr>
<td>Argentina</td>
<td>50</td>
<td>50</td>
<td>50</td>
<td>150</td>
</tr>
<tr>
<td>China</td>
<td>50</td>
<td>50</td>
<td>50</td>
<td>150</td>
</tr>
<tr>
<td>Australia</td>
<td>50</td>
<td>50</td>
<td>50</td>
<td>150</td>
</tr>
<tr>
<td>New Zealand</td>
<td>50</td>
<td>50</td>
<td>50</td>
<td>150</td>
</tr>
<tr>
<td>South Africa</td>
<td>50</td>
<td>50</td>
<td>50</td>
<td>150</td>
</tr>
<tr>
<td>India</td>
<td>50</td>
<td>50</td>
<td>50</td>
<td>150</td>
</tr>
<tr>
<td>Indonesia</td>
<td>50</td>
<td>50</td>
<td>50</td>
<td>150</td>
</tr>
<tr>
<td>South America</td>
<td>50</td>
<td>50</td>
<td>50</td>
<td>150</td>
</tr>
<tr>
<td>Asia Minor</td>
<td>50</td>
<td>50</td>
<td>50</td>
<td>150</td>
</tr>
<tr>
<td>Africa</td>
<td>50</td>
<td>50</td>
<td>50</td>
<td>150</td>
</tr>
<tr>
<td>Middle East</td>
<td>50</td>
<td>50</td>
<td>50</td>
<td>150</td>
</tr>
<tr>
<td>Other Countries</td>
<td>50</td>
<td>50</td>
<td>50</td>
<td>150</td>
</tr>
</tbody>
</table>

**TOTALS**

|       | 11,690   | 16,487   | 4,825   | 32,902 |

- **U.S.A.**
- **Mexico**
- **Canada**
- **Brazil**
- **Australia**
- **Japan**
- **U.K.**
- **Germany**
- **France**
- **Italy**
- **Belgium**
- **Holland**
- **Spain**
- **Switzerland**
- **Argentina**
- **China**
- **Australia**
- **New Zealand**
- **India**
- **Indonesia**
- **South Africa**
- **South America**
- **Asia Minor**
- **Africa**
- **Middle East**
- **Other Countries**

** Totals: 32,902 **

**Note:** The totals for each category are rounded to the nearest whole number, as there may be slight discrepancies due to rounding during calculations. The table includes all Coin Machine Exports for the specified month and year. The import and export figures are based on data provided by various countries and may reflect the volume of Coin Machine Exports in that period. The table highlights the number of Coin Machines exported from different countries, providing insights into the global distribution of Coin Machine Exports during December 1954.
Some Too Small
These are, however, just a few examples of the types of situations in which Logue has been asked to assist by the vending operator as possible auto-

Logue warned operators not to employ the vending machine operators "a typical case of where Logue says he has had a charge

Tobacco Exec
The Westmoreland Hotel in Philadelphia, as well as a few other operators, have been able to convince him that the cigarette vending machines will not be a success. Logue said that it is a matter of time until tobacco operators will have to face the problem of how to sell their products to the public.

Caterer-Operator Teamwork
Another example of this re-

Logue added, is that the caterers really do exist, and that the catering companies really do have to face the problem of how to sell their products to the public.

Logue does not think that the caterers have found a solution to the problem of how to sell their products to the public. He said that the solution is to sell the products through vending machines, which the caterers can control and which give them a better chance of success.

Some manufacturers have suggested that the caterers should sell their products through vending machines, but Logue said that this is not a solution. He said that the caterers should sell their products through retail outlets, where they can be sold to the public.

Logue said that the caterers should sell their products through retail outlets, where they can be sold to the public. He said that the solution is to sell the products through vending machines, which the caterers can control and which give them a better chance of success.

Logue does not think that the caterers have found a solution to the problem of how to sell their products to the public. He said that the solution is to sell the products through vending machines, which the caterers can control and which give them a better chance of success.

Caterer-Operator Teamwork
Another example of this re-

Logue added, is that the caterers really do exist, and that the catering companies really do have to face the problem of how to sell their products to the public.

Logue does not think that the caterers have found a solution to the problem of how to sell their products to the public. He said that the solution is to sell the products through vending machines, which the caterers can control and which give them a better chance of success.

Some manufacturers have suggested that the caterers should sell their products through vending machines, but Logue said that this is not a solution. He said that the caterers should sell their products through retail outlets, where they can be sold to the public.

Logue said that the caterers should sell their products through retail outlets, where they can be sold to the public. He said that the solution is to sell the products through vending machines, which the caterers can control and which give them a better chance of success.

Logue does not think that the caterers have found a solution to the problem of how to sell their products to the public. He said that the solution is to sell the products through vending machines, which the caterers can control and which give them a better chance of success.

Caterer-Operator Teamwork
Another example of this re-

Logue added, is that the caterers really do exist, and that the catering companies really do have to face the problem of how to sell their products to the public.

Logue does not think that the caterers have found a solution to the problem of how to sell their products to the public. He said that the solution is to sell the products through vending machines, which the caterers can control and which give them a better chance of success.

Some manufacturers have suggested that the caterers should sell their products through vending machines, but Logue said that this is not a solution. He said that the caterers should sell their products through retail outlets, where they can be sold to the public.

Logue said that the caterers should sell their products through retail outlets, where they can be sold to the public. He said that the solution is to sell the products through vending machines, which the caterers can control and which give them a better chance of success.

Logue does not think that the caterers have found a solution to the problem of how to sell their products to the public. He said that the solution is to sell the products through vending machines, which the caterers can control and which give them a better chance of success.
The sales potential for U. S. Manufacturers and Distributors of Coin Operated Equipment is becoming more important as sales abroad continue to increase.

To alert U. S. Coin Marketers of new and used equipment, parts, supplies and services, this fast-growing market abroad means extra sales...now and in the future.

During 1954 an astounding 25% increase in foreign coin machine sales had been chalked up for U. S. sellers over the previous year. Check the figures below for the complete story of this present $15,169,380 market for coin equipment.

<table>
<thead>
<tr>
<th>JUKE BOX EXPORTS</th>
<th>VENDING EXPORTS</th>
<th>GAME EXPORTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1950 $1,879,052</td>
<td>$501,843</td>
<td>$701,971</td>
</tr>
<tr>
<td>1951 $3,005,749</td>
<td>$543,635</td>
<td>1,519,422</td>
</tr>
<tr>
<td>1952 $4,240,173</td>
<td>1,073,708</td>
<td>2,613,007</td>
</tr>
<tr>
<td>1953 $6,317,533</td>
<td>1,093,474</td>
<td>3,960,181</td>
</tr>
<tr>
<td>1954 $10,883,235</td>
<td>1,098,068</td>
<td>3,188,087</td>
</tr>
</tbody>
</table>

Certainly this growing market offers an additional avenue of sales for Billboard advertisers...in addition to the big U. S. Market. For that reason the International Sales Edition has been created. The April 30 issue of the Billboard will therefore have all the regular domestic news coverage, plus a wealth of editorial on the foreign coin market.

Charts and graphs will show latest market information on U. S. Exports of Music & Vending Machines and Amusement Games, results of a Billboard Survey of Distributors in Foreign Countries, a special story on the procedure for processing export orders, as well as interesting sidelights on foreign market conditions and how they influence U. S. Coin Marketers.

Advertisers will get added impact from ads run in the International Sales Edition because both editorial and advertising will be confined to a special section.
<table>
<thead>
<tr>
<th>Year</th>
<th>Issued of Apr</th>
<th>Price</th>
<th>Price</th>
<th>Price</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1953</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>2,700</td>
<td>3,200</td>
<td>3,700</td>
<td>4,200</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2,500</td>
<td>2,900</td>
<td>3,300</td>
<td>3,700</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2,300</td>
<td>2,600</td>
<td>2,900</td>
<td>3,300</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2,100</td>
<td>2,300</td>
<td>2,600</td>
<td>2,900</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1,900</td>
<td>2,100</td>
<td>2,300</td>
<td>2,500</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1,700</td>
<td>1,900</td>
<td>2,100</td>
<td>2,300</td>
</tr>
</tbody>
</table>

**Doc. Export**

**First Skeds Showing of Chi Coin Game**

CHICAGO, April 9—First Coin Machine Exchange announced this week an operating show of the new Chicago Coin Machine Company's Jeeves, showing bowling game, Hollywood Bowler, one October, April 6 (two separate shows) and first operating on Chi- cago Coin in Illinois. The machines were held in the first showrooms from 10 a.m. to 5 p.m. Representatives of Chicago Coin, as well as the first sales staff, were on hand to present the game.

**Chi Coin Bows**

**Conclusion and Operating Game**

The most recent plug for this purpose is rated in the back lower portion of the game. Hollywood Bowler is equipped with a normal slot projector, one new and larger cash box than on previous Chicago Coin machine, and a new colorful lighting fitting for servicing. A second light illuminates the interior of the machine, automatically when the field and feature screens are in the light. The game has equipped the game with four drum reels for scoring. This makes a total of five, 660 possible.

**First Signs of Spring!**

Money Making First-Class Equipment of All Types...at First, Naturally!

First, New Chicago Coin's The Hollywood Bowler...

At Our Showrooms: 3rd Avenue & Marquette Ave. 22, 483-2500, 22, 483-2300.

**Missile Games**

**New Chicago Coin's The Hollywood Bowler**

At Our Showrooms: 3rd Avenue & Marquette Ave. 22, 483-2500, 22, 483-2300.

**New Chicago Coin's The Hollywood Bowler**

At Our Showrooms: 3rd Avenue & Marquette Ave. 22, 483-2500, 22, 483-2300.

**New Chicago Coin's The Hollywood Bowler**

At Our Showrooms: 3rd Avenue & Marquette Ave. 22, 483-2500, 22, 483-2300.

**United Ships**

**Continued from page 62**

**Traveling light steps when the ball hits the recovery.**

The two-by-two foot game has the player scoring and a pack return that quickly feeds the lever from an exten- sion at the end of the cabinet.
COINMEN YOU KNOW

G. J. Macke Holds Vendor's Tourney

Sid Leitenberg is handling an extensive educational program for the G. J. Macke Company. Over 90 pieces of equipment were involved in the show. The firm will continue to operate under the Northern Virginia name.

WASHINGTON

Quinn & Seelig

Mr. Norman Haynes, manager of the local De Veau and De Weau Distributing Company, says business is good. He looks forward to a better year than last because his firm will be able to sell a considerable amount of projection.

Dick Ziegler, of the Canton Company, recently opened a business tap in Baltimore and Philadelphia. Collections at Canton are fine, Ziegler says.

6-GUN ABT RANGE

Complete with Tont, 6 Extra Guns, Compressor, Targets, Tubes & Pellets

$955.00

GUN'S—NEW

ARCADE

BRAND NEW—UNITED MANHATTAN

1.995.00

5 BALELS

Brand New Closeouts

$150.00

COAT VENDORS

BRITISH "17" (17 Lit. Dec.-Aug. 6465)

RACER & CATCHER $49.99

Free Postage...

AMI

$50.00

Empire Coin Machine Exchange

1912-14 Newark Ave., Circle 27, IL. Phone: VIRGINIA 4-3500

COINMEN YOU KNOW

Continued from page 76

Yawn extremely well, Jack Siesem, Supplies Sales Company, is giving for the annual raffle of seasonal business as Southland Arcades come

THE BILLBOARD INDEX

ADVERTISED USED MACHINE PRICES

SHUFFLE GAMES

Equipment and prices listed below are taken from advertisements in The Billboard and are based on price quotes received by the general manager. The prices shown for each machine are not absolute, but should give a general idea of the machine's condition and current price in the market.

COIN SKEEBALL

Price: $250.00

COIN BOWLING

Price: $300.00

COIN BASEBALL

Price: $200.00

COIN BOXES

Price: $150.00

COIN Skee-Ball

Price: $200.00

COIN PITCHING

Price: $150.00

Lewis Leaves

Continued from page 76

Lewis spent five years at Chicago Coin, working in every phase of the business, principally as assistant sales manager of the firm. Lewis expressed his desire to "Thank all of the many people that have been my business associates and who assisted me in any small part. I may have played a part in the accomplishment of developments in both Chicago Coin and recently, Cenco. The friendship that I have made along with business is a thing unique to our industry. I sincerely hope to be able to maintain those friendships for many years."

Peanut Supplies

Supplies of peanuts in off-forms were on January 1 totaled $38 million. The supply on the same date last year was $1.4 million. The lowest recorded was 1939, according to the Agricultural Marketing Service. No peanuts in off-forms were used in making candy, salted peanuts, or peanut butter. The total 1935-38 used in making peanuts in off-forms was $1.24 million. The total 1935-38 for peanuts used for candy and salted peanuts were down slightly.

55% to 60% OFF on Our Complete Line of Novelties and Novelty Items—LET US KNOW WHAT YOU WANT—WE HAVE IT!
<table>
<thead>
<tr>
<th>Name</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Headquarter for BEST BUYS in USED Ball, GAMES</td>
<td></td>
</tr>
<tr>
<td>Allen SALES, INC.</td>
<td></td>
</tr>
<tr>
<td>937 MARKET STREET</td>
<td></td>
</tr>
<tr>
<td>WHEELING, W. VIRGINIA</td>
<td></td>
</tr>
<tr>
<td>PHONE: WHEELING 2473</td>
<td></td>
</tr>
<tr>
<td>WHAT'S NEW IN COIN MACHINES?</td>
<td></td>
</tr>
<tr>
<td>WHAT ARE THEY GETTING FOR USED EQUIPMENT?</td>
<td></td>
</tr>
<tr>
<td>WHAT ARE YOUR FRIENDS IN THE BUSINESS DOING?</td>
<td></td>
</tr>
<tr>
<td>Arcade Equipment</td>
<td></td>
</tr>
<tr>
<td>BINGO GAMES &amp; SMALL SHUFFLE GAMES</td>
<td></td>
</tr>
<tr>
<td>PHONOGRAPH</td>
<td></td>
</tr>
<tr>
<td>WANTED FOR CASH</td>
<td></td>
</tr>
<tr>
<td>WANTED FOR CASH</td>
<td></td>
</tr>
<tr>
<td>PANORAMA OPERATORS! FOR SALE</td>
<td></td>
</tr>
<tr>
<td>United Coin Machine Co. &amp; GENCO MFG. Co.</td>
<td></td>
</tr>
</tbody>
</table>
**EXHIBIT’S MODEL “500”**

**NEW... SHOOTING GALLERY**

**THE SEASON’S BIGGEST MONEY MAKER!**

**ALL MOVING TARGETS** for maximum player appeal

**Swimming Ducks** are the easy targets—each hit counts 100 points—and 5 hits start the... 

**Climbing Squirrel**—which can be hit 6 times or more as he makes a trip up or down the tree—each hit counts 100 points—and registers a separate score on the Bonus Totalizer. (Real “crazy”—keeps ’em putting those dimes in!)

**Flying Pheasants** appear from behind bushes in the background on both sides of the game—hits count 200 points each—and also start the climbing squirrel. (A real challenge!)

**“Blackout” Feature** is earned by 20 hits—and gives 29 total shots! (Another dime-catcher!)

**Match and Free Play** are all operator controlled and Tarkett Speed.

* * * MADE IN 4 MODELS WITH OR WITHOUT FREE PLAY AND MATCH FEATURES — OR COMBINATION OF BOTH

**EXHIBIT SUPPLY**

4218-30 WEST LAKE STREET • CHICAGO 24, ILLINOIS

---

**WE SHIP all over the world**

SATISFACTION GUARANTEED or your MONEY BACK! You can have CONFIDENCE in REDD!

**SPECIAL! NEW UNITED BONUS CUN**

NEW—WURLITZER 1800

NEW—UNITED CLIPPER

NEW—BALLY COLD MEDAL BOWLER

NEW—BALLY BLUE RIBBON BOWLER

NEW—BALLY BULL’S-EYE

NEW—BALLY GAYETY

---

**MUSIC BARGAINS**

**WURLITZER**

1500A $995

1500 $995

1900 $995

1900-A $995

---

**REDD DISTRIBUTING CO., INC.**

292 LINCOLN STREET

ALLENTOWN, PA. AL 4-6040

---

**BINGO Specials**

Hi-Fl

Surf Club

Palm Springs

Ice Frocks

MICH CLUB

Duke Ranch

Bally Beauty

Yacht Club

Atlantic City

Johnson Farebox Coin

Counties, slightly used, like new... 175

13/25 Beyond With Order. Write to:

SPECIALIZED SALES CO.

Dept. 1-6

3153 Stony Island Ave.

Chicago, Ill.

Phone: Skysport 1-1516

---

**BINGO Operators**

ATTENTION!!

PROTECT YOUR MACHINES AGAINST WIRE ARTISTS AND HOLE DRILLERS!

The Bingo MAGIC GENIE KIT will save hundreds of dollars. Latch the life of your machines.

**FOR SALE**

Music and Pin Ball Operation

In one of the fastest growing areas and are three cities in the West. Growing around $500,000 a year—latest equipment.

**BOX 796**

The Billboard

Chicago 1, Ill.

---

Copyrighted material

[www.americanradiohistory.com](http://www.americanradiohistory.com)
New Bally bowlers combine greatest bowler features

with new BONUScore play-booster!

You get the greatest combination of money-making play-apparent ever built into a bowler-game when you get Bally BLUE RIBBON or Bally GOLD MEDAL working for you on location. Thrilling SUPER-STRIKE feature... plus popular SPEED-CONTROL and other famous Bally-Bowler features... and the new BONUScore feature that keeps players coming back dime and dime again to improve their skill at "right-on-the-nose" BONUScore speed-control. Up your bowler collections in a hurry with Bally GOLD MEDAL (with match-play) and Bally BLUE RIBBON (without match-play). Order from your Bally Distributor today.

BONUScore

Perfect speed-control rings up a big half's-eye BONUScore of 500 for Super-Strike, 200 for Strike, 150 for Spare. BONUScore increases competitive play by increasing last-frame suspense, because BONUScore in last frame can pull a hopeless score up in a hurry. BONUScore also increases practice-play, as players keep shooting to improve their skill at "right on the button" BONUScore speed-control.

Speed Control

Player controls speed of puck-shot... not too fast, not too slow... for highest scores. If shot is too fast, light remains up to top of backgutter, indicating 90 for Super-Strike, 60 for Strike, 40 for Spare. If shot is too slow, light remains in lower 50-25-0 section. Good speed-control drops light at 200-90-60 or 300-120-90. Perfect speed-control permits player to ring up 500 for Super-Strike, 200 for Strike, 150 for Spare. Speed-control skill plus aim skill results in greatest play-appeal and record-breaking earning power.
ACTION! . . . SUSPENSE! . . . THRILLS! . . .

chicago coin's

HOLLYWOOD
BOWLER

NEW Flashing
"HOLLYWOOD BEAUTIES"
Animate Back Glass
To Indicate Additional
Scoring Points!

PLUS!
Original Flash-O-Matic
Scoring!

PLUS!
4 Drum Scoring!

Still in Great Demand!
chicago coin's
TRIPLE STRIKE
BOWLER

Features Galore . . .
* Triple Strike Bonus Scoring!
* Flash-O-Matic Scoring!
* Extra "Bonus" Scoring!

NEW!
National "Slug Rejeter" Coin Chute!

Easily Adjustable to Play
2 or 5 Frame Games!

1725 W. DIVERSEY BLVD. • CHICAGO 14

chicago coin
MACHINE COMPANY

www.americanradiohistory.com
Popular Magic-Lines plus Amazing New Magic-Pockets

More fun for players, more profit for operators!

Balloons jump out of holes and jump to holes that build up score

Record earnings reported

Thrilling combination of Magic-Lines and Magic-Pockets, plus all the proven play-appeal of the greatest Bally games, from Beach Club to Big-Time, is getting the biggest cash-box approval in years. Operators report record-smashing earnings from Gayety. Get your share! Get Gayety now!

Turn knobs with Magic-Lines lit to move first 3 lines of Card up and down for best possible score.

Press buttons with Magic-Pockets lit to move balls in top row of pockets to left or right for best possible score.

Famous Beach Club big-time play-appeal

Popular In-Line Scoring with guaranteed Advancing Scores...200 and 300 Corner Scores...Sport Numbers...Four Balls...plus Magic-Lines and Magic-Pockets insure strongest play-appeal and biggest earning-power. Get going with Gayety now!
CLIPPER
SHUFFLE ALLEY
WITH ATTRACTIVE NEW SCORING FEATURES!

NEW MATCH-A-SCORE
DOUBLE CLOVER
NUMBER MATCH • STAR-NUMBER
CLOVER-STAR-NUMBER

New FRAME-STRIKE Scores
EASY FRAMES SCORE STRIKES
MEDIUM FRAMES SCORE SPECIAL STRIKES
HARD FRAMES SCORE SUPER STRIKES
ALL TENTH FRAME STRIKES ARE
SUPER STRIKES

FAMOUS STRIKE-A-MATIC
SYNCRO-FLASH FEATURE
• Combines Strike Lane Accuracy With Speed Control
  Direct-View Scoring Lites on Playfield

NEW UNITED SLUG REJECTOR
Introduced For First Time
Designed by United...Built by United

TOP SCORE 9750
E-Z SERVICE FEATURES
AVAILABLE IN
10 ft - 3 FOR 25 ft MODELS
TWO SIZES:
8 ft BY 2 ft, 9 ft BY 2 ft,

SEE YOUR DISTRIBUTOR NOW

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

CLIPPER SHUFFLE ALLEY ALSO AVAILABLE
IN REGULAR MODEL WITHOUT MATCH-A-SCORE

UNITED'S DELUXE
HIGH FIDELITY AT ITS FINEST

At the Phonograph
Anywhere in the Location
At the Finger Tips of the Public

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois

AMERICA’S FINEST AND MOST COMPLETE MUSIC SYSTEM
UNITED'S MANHATTAN
WITH SENSATIONAL NEW BIG PROFIT FEATURES

1ST COIN LITES FIRST CARD

2ND COIN LITES SECOND CARD
PLUS GUARANTEED ADVANCE SCORE

CENTER ARROWS ADVANCE TO EACH CARD SCORES PANEL

NOW!
Complete New Mechanism
50 VOLT CIRCUIT
EASY TO SERVICE

NUMBER SELECTION FEATURE
ADVANCING SCORES
LITE-A-NAME CARRY-OVER FEATURE
U.M.C. PENNANT FEATURE
4-CORNERS SCORE
5-IN-LINE (EACH CARD)
TIME FEATURE
EXTRA BALLS FEATURE

THERE IS A UNITED GAME FOR EVERY TYPE OF LOCATION

- 6-PLAYER SHUFFLE ALLEY BOWLING GAMES
- COMET SHUFFLE-TARGETTE WITH OR WITHOUT MATCH-A-SCORE EXTREMELY QUIET PLAY
- BONUS GUN FLASHY, FAST, PLAY SHOOTING GALLERY WITH TIME BONUS SCORE

NOW AT YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SEE YOUR DISTRIBUTOR
HIGH FIDELITY HERE

high fidelity at your finger tips

Seeburg

America's finest and most complete music systems