TV Polishes Guns For Big Talent Hunt

This May Be the Year; Several Fronts Launch Big Safaris into the Hinterlands

By JACK SINGER

NEW YORK, June 4 — What may yet prove to be the biggest book of television as the "Year of the TV" moves along, is the current search that will reach almost every snow and cranny of the land for untapped pools of talent, especially writers, has been launched on a scale that no one has seen before.

Worried by its insatiable appetite for talent and scripted material, the television industry has begun taking decisive measures to ensure that there will be a continuing flow of creative people entering its portals.

Ashley-Steiiner

The latest move in this direction is being plotted by the Ashley-Steiiner syndicate, which within the past year has catapulted into important stature as a supplier of television material. By any measure, the firm already has a good number of top-rated programs on the air, including "The Wartime Minstrels of America," "N.Y. Journal," "Mystery Theatre," "Wanted," "Raiders," etc., the agency is not a little encouraged by the current surge of activity and is now considering the need for a number of plans to accomplish this.

Basic to Ashley-Steiiner's thinking is the need for new talent, while the new, writers is the realization, with the industry looking to them to provide the kind of material that will make Ashley-Steiiner a success.

The syndicate plans to establish a new feature and talent department, which will help to develop the kind of talent that is needed by the industry and still find it an attractive career opportunity.

Contests NSG

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Sales News

Major National TV Syndicates Show
Interest in Feature Films

In New York, the leading National TV syndicates, who are already interested in the development of national network and national market potential, have elected to give equal attention to feature films and dramatic series. This development has already been seen in many cases, in which the major networks have given equal attention to feature films and dramatic series.

The major networks have given equal attention to feature films and dramatic series, which has already been seen in many cases, in which the major networks have given equal attention to feature films and dramatic series.

National TV syndicates are now placing a new emphasis on feature films as well as on dramatic series. This development has already been seen in many cases, in which the major networks have given equal attention to feature films and dramatic series.

BCA Visitor Merchandising Plan

To Ease Dealer Inventory Problem

The BCA, the country's largest and most active national association of independent automotive dealers, has announced a merchandising plan to reduce dealer inventory levels. The plan, which involves the use of a new system of retail pricing, is designed to help dealers reduce their stock levels and make it easier for consumers to purchase vehicles.

The BCA has been working closely with the major manufacturers to develop this plan, which is expected to be implemented in the near future.

ASCAP Becomes Distribution

Plan to Correct Inequities

The ASCAP, the American Society of Composers, Authors and Publishers, has announced a new distribution plan to correct inequities in royalty payments. The plan, which is expected to be implemented in the near future, will allow composers and songwriters to receive a fair share of their earnings.

The ASCAP has been working closely with the major record companies to develop this plan, which is expected to be implemented in the near future.

Largest V. S. Carnival Signs

Costing $1,000,000

The Royal American Shows, largest U. S. carnival, has announced the purchase of a new $1,000,000 set of rides for its 1955 season. The new rides will be used in the company's 150-city tour, which begins in July.

Sketch Future Coin Games

In Search of New Market

Leading manufacturers make concentrated effort to develop entirely new types of coin-operated amusement games. While pinball machines have been the mainstay of the industry, the manufacturers are now looking to other areas for new opportunities.

Manufacturers sketch progress on new development now on the drawing boards.

Big Business Climbs Onto Bandwagons To Beat Its Drums

Natl' Advertisers Allot $3,000,000

For Ballyhoo by Traveling Shows

By JIM McHugh

NEW YORK, June 4 — National advertisers this year budgeted a minimum of $3,000,000 to ballyhoo their products thru mobile outdoor shows in the United States, according to a survey made by the Advertising Research Foundation.

The association between big business and the traveling shows, which had been only a secondary means of reaching the public in the past, is now being given new prominence.

The atmosphere has been created by the National Advertising Council, which, in an effort to enhance the visibility of its members, has been promoting the traveling shows as a medium for advertising.

Exhibits at permanent events, such as the nation's leading fairs, fairs and home shows, are now being regularly appearing in the traveling shows, which are a medium for advertising.

Climbs High-Mobility Motors

Half-Hour TV Programs Have High Mortality Rate

NBC Study Shows

An NBC-TV study made to determine the success rate of television programs has revealed that half-hour shows have a high mortality rate. Only half the shows that begin the season last until the year's end.

NBC initiates All-Night Network

New Network to be Launched

The NBC, which has been experimenting with a network that will transmit programs throughout the night, has announced plans to launch a new network that will transmit programs from midnight to 5 a.m. The network will be called "NBC 5."
TV GUIDE

NATIONAL BROADCASTING COMPANY

MORE TIME, MORE IMPACT

NBC's Auto Presentation Puts Finger on 1/2-Hr. TV

NEW YORK, June 4.—The NBC TV presentation in automobile manufacturer offers more striking measures to put the medium in half-hour shows this season. Out of this the network's six-month study has revealed, 18 were canceled, with 50 others dropped over the past two years, primarily due to the lack of adequate programming support.

The presentation was a major factor in the sale of 8,000 single sales in the network's history's most difficult season, 1954-55, and it has the mouth of history. In fact, the network has already made 1955-56. It was adopted by the NBC division of the Ford Motor Company for the 1955-56 season, to take advantage of the NBC network's affiliation with the ABC network in the new season. The network is expected to present the program on NBC's fall schedule.

Am. Petroleum Buys NBC-Teletely

NEW YORK, June 4.—NBC/Teletely this week sold a special one-hour teletely to the American Petroleum Institute to be based on problems of the industry. This is tentatively titled "1956." The show will be presented on NBC in October, Ben Pack is expected to produce.

The program is a new pet program of the network, "The President's List" (Pat) Weaver and once, in the early stages of its creation, was called "The President's List." The show will be presented in the show in the fall of 1955-56, but the network will not get out too far on a limb for obvious reasons.

The American Petroleum Institute's sponsorship is in connection with an important anniversary of the oil business. It is not known whether the show will be an hour and a half presentation on a special "1956." 

EXPENSIVE HUMOR

Chevrolet to Pay Hope $200,000 for a Show

NEW YORK, June 4.—Chevrolet is paying the highest sum in the history of television for a series of personal appearances in show business, Bob Hope, who will receive $1,000,000, for this year's television series, NBC is expected to announce today, will be the only series of its kind on NBC.

Chevrolet is locked in a tight contest with Ford for the small car market, with Plymouth and Dodge also challenging for position, right behind them, the third highest seller. The company needs a dynamic salesman to move its goods and to stimulate the sale of the cars abroad.

Costly Ticket

The price for the comedian is the highest in the history of television, according to brokers, who are in a position to write his book. The price is $200,000, the highest in the history of television. Consequently, Chevrolet was paid out $1,000,000 for the show, which will be presented on NBC.

The Hope price will top Jackie Gleason, who is paid $250,000 for his appearance on NBC. Gleason's fee is expected to be $200,000.

Chevrolet will be paid for the show, which will be presented on NBC.

WHY'S WHAT KIDDIES?

KRAFT NIXES "CADET"—Kraft this week pulled his stakes out of the 11:30 hour slot, even though the CBS program "Cedric the Entertainer," which has been successful on NBC Saturdays night, to be on NBC this Friday, 10:30-10:30, to save the show. The program, which has been successful in the past, will be presented on NBC.

ABC INHERITS DU MONT "DOWN YOU GO!"—ABC has inherited another Du Mont commercial show, the latest in a long line of this one. "Down You Go!" is a game show that has been successful in the past, but it will be presented on ABC.

ABC has licensed the program to Du Mont, which will switch "Down You Go!" to the Friday 10-10:30 p.m. spot come fall.

JORDAN SINGS NETWORK SHOW FOR THE FALL

MURPHY TO ABC '56—Jordie has landed in the market for network programing next fall. The firm this week decided not to renew its contract with ABC for its "Tone of Tone" show for the fall season. It was con-

CITRUS COMMISSION

MERRITT MEETS BARGAIN FAMILY—The $1,200,000 Florida Citrus Commission is expected to negotiate with the ABC network for a contract for its "Bargain Family," but it has not been finalized. The network's plans for the "Bargain Family" have not been revealed, but the show will be in the neighborhood of 1,875,000. The show is expected to be scheduled for the fall. The firm in this past season sponsored the "Tone of Tone" program, which it sponsored last fall.

CALC SELLING SHOW AS "CHEEZY SUB"—The General Artists Corporation has sold its "Cheezy Sub" show to the NBC network for its clients to present the show. The firm this year night will be on NBC. In the fall, the network will present the show. The series will be presented at least once a week on NBC.

The "Bargain Family" is expected to be scheduled for the fall season. The show is expected to be scheduled for the fall season. The show is expected to be scheduled for the fall season.

Saphier Sells 'Married' and 'The Soldier'

NEW YORK, June 4.—The James Saphier agency had itself a busy week, with two shows sold to the NBC network. The first show, "The Soldier," will be presented on NBC, while the second, "Married," will be presented on the ABC network.

Two groups who have been fighting for the right to Channel 11 this week have joined forces and are working for the NBC network. This is for the sake of the NBC network. This is for the sake of the NBC network.
Hotel Chain Booms Closed Circuit TV

NEW YORK, June 4. — The Sheraton Hotel chain, which was largely responsible for the low cost of television programs sold to non-Sheraton hotels or movie theaters, is expanding its operations in the closed circuit field in a big way.

The chain, from a newly established subsidiary corporation headed by three former office executives in the advertising business, is launching a two-stage expansion that will (1) merge three of the big hotel chains in the business of manufacturing entertain ment and/or education via industry closed-circuit televisions to specialized groups, and (2) put it in the first time into sales competition with independent closed-circuit firms working for big national advertisers of the medium.

A second effect of Sheraton's move is to leave R.D. Thomas, Inc., head by Millett-Mount, without management staff at present.

William P. Robinson and Bob Rosen, both of Procter & Gamble, have joined Sheraton's new subsidiary firm, Boving and have been named president and vice-president, respectively.

Sheraton's move is expected to bring competition to the field of closed circuit television, a popular and growing field.

The network of Sheraton's new subsidiary will be broader and more diversified than any of the current networks in the field.

The chain has made arrangements with the major distributors of entertainment programs to provide a complete closed circuit service to industrial firms and other organizations holding inter-occurrence meetings or conferences.

This would include lining up outlets for the syndicator's programs in non-Sheraton hotels or movie theaters, wherever they might be, which can be used by the closed circuit network.

The new subsidiary will also be in a position to bring its own programs to a wider audience than has been the case in the past.

In the area of entertainment, Sheraton's subsidiary will be producing a regular series of series or feature shows that would be broadcast to the Sheraton hotels.

The new subsidiary will also be in a position to bring its own programs to a wider audience than has been the case in the past.

According to Rosen, a series of eight special group telecasts are planned to start September 25.

SHOT-IN-ARM

CBS-TV Execs Set to Hype Programming

NEW YORK, June 4. — In a move to improve the public image of the network, CBS is planning a major promotion of its programming in the coming season.

The plan, which was announced by CBS President Roger M. Rosenbloom, is expected to be a major factor in the network's efforts to attract new viewers.

The promotion, which will include a series of special telecasts and a new slogan, is expected to be a major factor in the network's efforts to attract new viewers.

The slogan, which reads "CBS-TV: The Spot," is expected to be a major factor in the network's efforts to attract new viewers.

The network has been very sensitive to the public's image of the network, and the new slogan is expected to be a major factor in the network's efforts to attract new viewers.

The slogan is expected to be a major factor in the network's efforts to attract new viewers.
TOLL TV GETS BLASTED

Brig. Gen. Sarnoff
Hits Foe Idea Hard

NEW YORK, June 4—The rebuttal this week firmly closed ranks against pay TV when Brig. Gen. David Sarnoff, chairman of the National Broadcasting Company, warned in a statement, filed with the Federal Communications Commission, that pay TV would degrade and ultimately destroy free TV. Frank Stanton, CBS, Inc., head, and Robert Kistler, ABC-TV president, have also strongly taken a stand against the TV.

Major points made by Gen. Sarnoff against subscription TV were:

1. Few TV programming qualities would suffer.
2. Top shows and others would move from free to TV as would sports events. So few television programming would suffer.
3. Motion picture producers might gain control of TV programs.
4. Pay TV would black out free TV for millions in areas served by one or two stations. The industry figure projected that if the FCC authorized subscription TV, networks would at least ultimately lead to government control of television network carriers.

According to Gen. Sarnoff, the TV viewers would lose, Gen. Sarnoff noted, “the picture” to which his network programmed recently for sensational rates.

The statement also cited the recent attention between network picture interests and the pay TV as evidence of a move to get into the “gold mines.” According to the “new gold rush” by 35,000,000 interested Americans.

All reports from Washington this week, however, show that no support is being given from the public for free TV in the way of mass response. The Dramatists Guild this week, for instance, put itself on record favoring subscription TV in a letter to FCC.

Meanwhile, in England, Sir Alexander Korda signed contracts for the next four years with the British United Kingdom, Ireland and the Channel Islands.

George Heller
Is Dead at 49

NEW YORK, June 4—George Heller, a pioneer in entertainment labor circles, died here this week at the age of 49. As executive secretary of the American Federation of Television Artists, Heller contributed to the union’s growth after its amalgamation in 1939 from the American Federation of Musicians and the American Federation of Labor. The new combination was known as the American Federation of Musicians and Labor Union.

In his early career, Heller was an all-around musician and later became a union official. He was also a member of the board of directors of the American Federation of Musicians and Labor Union.

The union is the largest in the world with more than 200,000 members. Heller also mastered the saxophone and clarinet and formed the best band of the union as a whole. His active career and his role were terminated by his untimely death.

—CITIZEN OUT—

Am Tobacco
Grabs L&M
ABC Slot

NEW YORK, June 4—American Tobacco Company, which has long been interested in making its proprietary cigarettes more readily available to the public, has acquired an ABC network half-hour time slot directly following “The Band,” on ABC’s East Coast network, following a last-minute play out of the hand by the Street & Smith’s, the publishers of “Chips.” The ABC network, according to reports, is expected to bring in a higher proportion of the audience than the CBS network.

—FAIRBANKS JR.—

Am Petroleum
Continued from page 2

A Sunday, or an hour on Monday, for advertising?

The significance for NBC is that it has been trying to find an important sponsor for one of its upcoming programming ventures. NBC is also looking into ways to establish a subscription TV network. This is a positive step in the right direction, because NBC has always been a leader in television programming.

—FAIRBANKS JR. PRESENTS—

FOR QUOTATION

ADVERTISERS SAY...

BOB HAYWARD, TV director, Brinicher, Wbier & Co.: "Every time we cast down the commercial audience, there should be a revision of the rate structure, which the stations, I believe, will want to do.

STATIONS SAY...

ROBERT SMELLERS, chief engineer, WJDE, Jacksonville, Ill.: "The FCC is issuing its report, and we are ready to accept subscription TV in our area, we believe the FCC will not be in favor of it, and we will not move forward with it.

GORDON GRAY, vice-president in charge, WVOW, New York: "If we cannot get the FCC to accept subscription TV, we will have to consider the matter of a second network.

PRODUCERS AND DISTRIBUTORS SAY...

BOB BURGER, president, Standard Television, Beverly Hills: "If a small network becomes available, we believe the FCC should do nothing for it. Against small and medium-sized film producers as well as for television, the FCC could do much more to help them.

J. DON ALEXANDER, president, Alexander Film Company, Colorado Springs, Colo.: "If the FCC is to have any influence over the television industry, it must have a voice in the matter of subscription TV.

J. B. NEIBERG, president, Allied Film Producers, New York: "If the FCC is to have any influence over the television industry, it must have a voice in the matter of subscription TV.

WALTER SALER, Advertising Manager, Radio Station WABC, New York: "I feel it would be a mistake if our use of commercial TV is to result in a drain on the production of the film industry. The FCC is the only body that can make a decision on this matter.

JAMES DUFFY, advertising manager, General Broadcasting, New York: "If the FCC is to have any influence over the television industry, it must have a voice in the matter of subscription TV.

DANIEL L. McCUNE, advertising manager, Radio Station WOR, New York: "If the FCC is to have any influence over the television industry, it must have a voice in the matter of subscription TV.
JUNE 11, 1955

THE BILLBOARD

Communications to 1564 Broadway, New York 36, N. Y.

THE BILLBOARD

TV FILM

JUNE 11, 1955

MIL $ MOVIE APPLTLY NAMED

Station's Running Flicks
Find Big Ratings Pay-Off

NEW YORK, June 4—The Mil-

lionaires of the TV network are

beginning to do some looking be-

hind the scenes as they take stock

of the top ad agencies contemplating

buying spots on the feature

film for the fall. The core of the

study is representatives of 15

major advertisers in which con-

tracts have been signed. As of

now, the bosses have the top

ratings.

In most of the others it was
cut out of consumer researches

by network and syndicated shows,

in which the show was used as a-

nouncing spots behind a combina-

tion of "Your Hit Parade," "City De-

tective," "The Spirit." In Phoenix

it was three and a half points be-

hind "The Magic Carpet." In Phoenix

it was by "Goddard's Talent

Seminars." And in St. Louis it was

mangled in the most crowded

time of the day, 7-8 p.m.

The pictures covered in the

study, at the 9 and 11 shows, by

were those produced by Associ-

ated Artists Productions for the

past ten months, and the 30 prod-

ced by General Televised Films

Division for the past year. Each

has had its own distribution by

WGB-TV here under that title.

WGB-TV was the first to test

both packages and the first to use

the title. Among the 85 pictures

in the two groups that "Magic"

showed the "Wizard of Oz," the

"Sorcerer's Apprentice," and,

"The Tiger," and "The Roar of the

Wild." The two dubs have been

selling against each other, but in

market literature a single station

has been picking up both packages.

Associated's ABC
Talks Still Warm

NEW YORK, June 4—The nego-

tiations covering the Associ-

ated Artists Productions on run-

ning both ABC and NBC shows for

July goes on. The two networks

are meeting Monday and Tues-

day, 7-8 p.m. It's a big effort on

the part of both to find a solution

of their differences. There has

been no indication that either net-

work is in any hurry to come to an

agreement.

A new element in the talks is

the ABC's desire to be able to

offer a separate show to the

market. Associated has been

protesting the show's rejection

by the market because of its

financial condition. The al-

ternatives are to continue the

show or drop it.

The situation of both networks

is critical because of the pres-

sure of the summer months,

when the networks will be find-

ing it difficult to get the audi-

cence they need to make up the

loss in the summer months.

The situation is critical to

both networks because of the

large number of new networks

that will be entering the air-

waves this summer. The two

networks are expected to come
to an agreement by the end of

the month.

MILLION $$$ AVERAGES VS. ALL COMPETITION

Following are the average ratings of the feature

films in the two "Million Dollar Movie" packages

compared with the average of the entire compo-

nent. In each city the million $5 ratings are given

alone.

AMES

Saturday, February 5, 11-12 p.m.

WGB-TV

BUTTLES

18.6

WJO

Theater 13

12.1

BURLINGTON

Saturday, February 5, 11-12 p.m.

WMAR-TV

PREMIUM PLAYHOUSE

17.4

WBCN-TV

Theatrical

7.2

WBAL-TV

Mr. District Attorney

15.7

WFED-TV

43.2

Philadelphia

February 6, 11-12 p.m.

WABX-TV

.selector

6.0

WFIL-TV

People Are Funny

Feature Theater

6

BUFFALO

Saturday, February 5, 11-12 p.m.

WBEN-TV

SUNDAY PLAYHOUSE

12.0

WGR-TV

Sports Beat

11.3

CHICAGO

Saturday, February 5, 10-12 p.m.

WGN-TV

courtesy TV show

18.6

WBN-V

mood of the month

WBBK-TV

Life With Elizabeth

5.0

9:00-12:00

Terry's Briefcase

Wednesday

Nite Owl Movie

2.6

WNBC

News, Call the Play

Sports Beat

10:00 Hour Theater

7.5

(Continued on page 19)

Copyrighted material
Many Fronts Premiere Tele Talent Hunts

Continued from page 1

new writing talent, NBC, for one, is not ignoring the problem of dis- covering and training the new crop of performers without which no entertainment medium can live. The death of vaudeville and Stage B feature films, both of which served in the past as an excellent spawling ground for entertainers, has lessened the opportunity for young performers to develop on their own. But the need to fill the breach with a new-to-be- announced plan aimed first at dis- covering and training fledging talents and later on to include dramatic talent.

In addition to the NBC and Allied Shows projects outlined above, Talent Associates is now running a series of contests among college students. The firm hopes it will uncover a number of promising young writers who can be encouraged and trained to take their place in the professional ranks of TV writers and performers.

Scholarships

Other current TV industry proj- ects designed to discover and promote new talent include a number of scholarships and fellowships

FAIRBANKS HITS 48% SHARE-OF-AUDIENCE IN NEW YORK

Throughout last year, "Douglass Fairbanks Jr. Presents" topped all syndi- cated shows in the nation's top market: New York. Its average rating was 18.6, and its average share of 46.5. This year, it's doing even better. In January, almost every evening program at home in New York was watching this show (ARB)

"DOUGLAS FAIRBANKS JR. PRESENTS"

TV FILM

June 11, 1955

Entertainment is above, cated home in Hollywood. Continued from "Dramatic Young Vaudeville to the Web," the sales force reports that TPA's renewal rates climbed from 85 per cent in the last six months to 92 per cent in the first five months of this year. Some of the firms involved, told them that "Your Star Show" now has 150 stations in 150 markets, and "Ellery Queen" is building 350 stations in 150 markets.

Small Markets

Goldsby, Inc., a Washington Co. unit of the Goldsby Co., has announced that every distribution must have a certain number of national sales-TPA's current house of four cities on profit in syndication often depends on the very small market. TPA's distribution costs are relatively high. He said that TPA is now developing a new plan to tell those producers on an encore basis: Goldsby also sold the sales force for "The Joe Allen Show," the "Star" and the "Top of the Morning." TPA is also building up the syndication of its "The Empty Blonde," produced by Myron Carpenter, and "Slacke-R." (C) A

Trend Signs Wilson, Hauser For 3 Scripts

HOLLYWOOD, June 4—Two new developments in the writing of "Commando Cody," television's new pilot adventure story, "Commando Cody." Hollywood TV shows are already using the "Commando Cody" program, which is based on the "Commando Cody" comic strip, for a new series. "Commando Cody" is the story of a pilot who is hired to prevent the theft of a top-secret weapon. The pilot will be produced by "Commando Cody" for the "Rivington" network.

G-1 to Pilot "Hemp Brown"

HOLLYWOOD, June 4—The Legend of Hemp Brown," Western series that had its original starring role of "Hemp Brown," will be piloted by Couтради-Durbin, with preparatory production plans getting under way next week. It's understood that an all-player cast will be used, and that the series will run as a 60-week series. The pilot will be produced by "Hemp Brown." At the end of the series, there will be a 60-week series of 30 episodes, each episode being 30 minutes long, in a period of 30 minutes in the early fall. The pilot will be produced by ABC-ARC TV's "Mickey Mouse Club."
**Electronicam Shaves Costs on Big Skeds**

NEW YORK, June 4.—After a month's hard work on its Electronicam (simultaneous live and tape transmission) service, the firm has found that the savings in cost are considerable. For one or two commercials or other smaller productions, the cost is usually lower than for a large, high-profile production. But on the other hand, the firm is also undertaking production of a half-hour program series, Electronicam has even opened a new office, costing about $500 per week.

**The Advantage of the system**

For one or two commercials or other smaller productions, the cost is usually lower than for a large, high-profile production. But on the other hand, the firm is also undertaking production of a half-hour program series, Electronicam has even opened a new office, costing about $500 per week.

**For oats and cereals**

The advantage of the system, as far as commercials are concerned, has been compared with the cost for conventional filming.

**Do Most is not publishing**

The advantage of the system, as far as commercials are concerned, has been compared with the cost for conventional filming. There are a number of reasons why this is the case. The first is that the system is cheaper than conventional filming. The second is that it is faster, allowing for fewer rushes to be made. The third is that it is more flexible, allowing for greater control over the production process.

**Electronicam**

Electronicam has a number of advantages over conventional filming. It is cheaper, faster, and more flexible. It also allows for greater control over the production process, which can be particularly useful when dealing with complex or difficult productions. However, it is important to note that Electronicam is not without its drawbacks. It may not be appropriate for all types of productions, and it may not be as effective as conventional filming in some situations.
### Chicago

#### Top 10 Rated Programs

<table>
<thead>
<tr>
<th>Rank</th>
<th>Name</th>
<th>Type &amp; Distributor</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
<th>Sunday</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><strong>Our Miss Brooks</strong> (ABC)</td>
<td>Comedy</td>
<td>11.2</td>
<td>12.2</td>
<td>12.9</td>
<td>11.1</td>
<td>10.3</td>
<td>10.2</td>
<td>10.6</td>
</tr>
<tr>
<td>2</td>
<td><strong>Topper</strong> (CBS)</td>
<td>Comedy</td>
<td>10.8</td>
<td>11.2</td>
<td>12.1</td>
<td>11.7</td>
<td>11.1</td>
<td>10.4</td>
<td>10.4</td>
</tr>
<tr>
<td>3</td>
<td><strong>Television City</strong> (CBS)</td>
<td>Drama</td>
<td>9.8</td>
<td>10.8</td>
<td>11.3</td>
<td>11.0</td>
<td>10.5</td>
<td>10.0</td>
<td>10.4</td>
</tr>
<tr>
<td>4</td>
<td><strong>The Real McCoys</strong> (ABC)</td>
<td>Comedy</td>
<td>9.2</td>
<td>9.8</td>
<td>10.0</td>
<td>9.8</td>
<td>9.8</td>
<td>9.8</td>
<td>10.0</td>
</tr>
<tr>
<td>5</td>
<td><strong>I Love Lucy</strong> (CBS)</td>
<td>Comedy</td>
<td>9.0</td>
<td>10.3</td>
<td>10.7</td>
<td>11.1</td>
<td>11.4</td>
<td>11.1</td>
<td>11.4</td>
</tr>
<tr>
<td>6</td>
<td><strong>I Love Lucy</strong> (CBS)</td>
<td>Comedy</td>
<td>8.8</td>
<td>10.0</td>
<td>11.1</td>
<td>11.5</td>
<td>11.8</td>
<td>11.8</td>
<td>11.8</td>
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<td>7</td>
<td><strong>The Adventures of Superman</strong> (ABC)</td>
<td>Adventure</td>
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<td>8</td>
<td><strong>The Jack Benny Program</strong> (CBS)</td>
<td>Comedy</td>
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<td><strong>The Andy Griffith Show</strong> (CBS)</td>
<td>Comedy</td>
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<td>10</td>
<td><strong>Beverly Hill, Crooks and Castles</strong> (NBC)</td>
<td>Crime</td>
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#### Top 10 Stations

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<tr>
<th>Rank</th>
<th>Station</th>
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<tr>
<td>1</td>
<td>WGN (Chicago, IL)</td>
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<td>2</td>
<td>WLS (Chicago, IL)</td>
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<td>WLS (Chicago, IL)</td>
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<td>10</td>
<td>WFLD (Chicago, IL)</td>
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### Detroit

#### Top 10 Rated Programs

<table>
<thead>
<tr>
<th>Rank</th>
<th>Name</th>
<th>Type &amp; Distributor</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
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<tbody>
<tr>
<td>1</td>
<td><strong>The Andy Griffith Show</strong> (CBS)</td>
<td>Comedy</td>
<td>11.2</td>
<td>12.0</td>
<td>12.5</td>
<td>12.0</td>
<td>12.0</td>
<td>12.0</td>
<td>12.0</td>
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<tr>
<td>2</td>
<td><strong>I Love Lucy</strong> (CBS)</td>
<td>Comedy</td>
<td>10.8</td>
<td>11.5</td>
<td>12.0</td>
<td>12.5</td>
<td>12.0</td>
<td>12.0</td>
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<tr>
<td>3</td>
<td><strong>Our Miss Brooks</strong> (ABC)</td>
<td>Comedy</td>
<td>10.4</td>
<td>11.1</td>
<td>11.5</td>
<td>12.0</td>
<td>12.0</td>
<td>12.0</td>
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<tr>
<td>4</td>
<td><strong>The Real McCoys</strong> (ABC)</td>
<td>Comedy</td>
<td>9.8</td>
<td>10.5</td>
<td>11.0</td>
<td>11.5</td>
<td>11.5</td>
<td>11.5</td>
<td>11.5</td>
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<tr>
<td>5</td>
<td><strong>I Love Lucy</strong> (CBS)</td>
<td>Comedy</td>
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<td>10.0</td>
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<td>7</td>
<td><strong>The Beverly Hill, Crooks and Castles</strong> (NBC)</td>
<td>Crime</td>
<td>7.5</td>
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<tbody>
<tr>
<td>1</td>
<td>WXYZ (Detroit, MI)</td>
<td>12.5</td>
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<tr>
<td>2</td>
<td>WWJ (Detroit, MI)</td>
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<td>3</td>
<td>WJBK (Detroit, MI)</td>
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<td>4</td>
<td>WDFX (Detroit, MI)</td>
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<td>5</td>
<td>WTVS (Detroit, MI)</td>
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<td>6</td>
<td>WDIV (Detroit, MI)</td>
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<td>WXYZ (Detroit, MI)</td>
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<td>WDFX (Detroit, MI)</td>
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</table>
IT TAKES "TIME" TO TELL HOW THE LITTLE RASCALS RAISE HAVOC WITH RATINGS IN ALL MARKETS!

"Shown six times weekly in half-hour shows over WPIX, they have become the most popular afternoon features for kids in the New York City area... 1,500,000 viewers."

"In Hollywood, on one occasion, not even a spectacular could come close to them."

"In St. Louis the Rascals outrate all three competing shows combined."

"In Detroit they have an ARB rating of 35.8 against the 2.2 of their closest rivals."

"Surveys show that almost as many adults as children follow the Little Rascals in New York."

"The reason why they fascinate a new generation of small fry is to be found in the quality of the Rascals themselves and the brand of mischievous nonsense they generate."

The Little Rascals
Interstate Television Corporation

NEW YORK: 1560 Broadway Plaza 7-3070
BIRMINGHAM: 1418 Sixteenth Ave. 2-7897

CHICAGO: 1220 S. Wabash Wabash 2-7937

DES MOINES: 1115 High St. Des Moines 2-4117

HOLLYWOOD: 4376 Sunset Drive Normandy 2-9181
CINCINNATI: 1446 Central Place. Cincinnati 0-719
CBS-TV FILM SALES

THE WHIRLPOOL
Anne Baxter, Robert Alda, Cy D. Allen, Norman Lloyd, John Qualen, Kelly, Porto Ballon, Joseph Farnham

HOLLYWOOD, June 4.—"The Whirlpool," NBC's latest RKO release, which is being a

By CHARLOTTE SUMMERS

Herman Rush, vice-president of of

WALTER. The

MONEY

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**Film Directors Push Toward National Set-Up**

WASHINGTON, June 4 — At its meeting here last weekend, Eastern members of the National Association of TV Broadcasters took several steps toward a national organization, and established itself as a working organization. The meeting was attended by officers and operating committees from the various broadcasters' conventions.

The meeting heard a well-received speech by Harold Fellows, president of the National Association of Radio & TV Broadcasters. Fellows said that, with cooperation among the NATV's constituent committees, the association can anticipate early re-elections in the number and degree of the problems that confront us all.

The members also heard brief reports from the operating film heads of the four networks, concerning their organizations. The total membership now includes over 150 stations in 38 states, Alaska, Hawaii and Puerto Rico.

**“Melodrome,” “Wrestling” to Cheryl Distrib**

NEW YORK, June 4 — John Exilagger, sales manager of Cheryl TV, has put two new film shows under contract. Shot in distribution for Cheryl TV, one, titled "Melodrome," consists of 32 one-hour versions of old Thomas B. Hume melodramas. Melodrome has the TV rights to all of free's silent clutters, over 100 titles in all.

It is retaining the option of buying the film from free and buying it later on its own.

The second package, titled "Wrestling," includes 26 one-hour scenes of wrestling from Canada, an hour long weekly release.

**Telemat Intros TV Station Spot Kits**

HOLLYWOOD, June 4 — A unique station kit that provides TV stations with a library of spots, which can be used for almost any sponsor, is being placed on the market by Telemat, producer of animated open-end commercials. (The Billboard, November 13)

Sales to date have been made to individual advertisers. Under the new plan they will be made to stations instead, providing them with a powerful lure for sponsors, since for any one buyer the cost of the prepared spot is negligible.

Telemat will provide a station with a package of 33 spots, ang testing this with five new spots every two months so that by the end of a year an outlet will have a total of 55 spots at hand. Charges can be computed on the average Class B time rate in the market in which the sale is made. In other words, if there are two stations in a city, one with a rate of $50 and the other with a rate of $20 for a one-minute Class B spot, cost of the station of the complete spot library would be $490 per week. Sales will be made on a yearly basis.

Telemat spots, all of which have sound effects as well as animation, are 10 seconds in length but can be hooked together for as much as one-minute commercials. The company provides mats of the final frame in each of the spots, for instance, a ball coming to the fore on the screen—so that a sponsor

(Continued on page 84)

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**Humphrey Will Rove as WABD Pic Reporter**

NEW YORK, June 4 — Harpo Humphrey, film director of WABD here is reporting that post to become the station's publicity reporter. An experienced photographeer and cameraman, Humphrey will depict stories on local events in the fall. WABD is pitted into the most extensive new schedule ever tried by any station here.

It will run a five-minute news show every hour on the half hour. It will use many feature stories made up of lots of stills and some film shot by Humphrey.

Humphrey is also bowling out as producer of the late evening "Five-Oh" show. In this job, he is being replaced by Shirley Bernstein, sister of composer-conductor Leonard Bernstein. He is assistant director of Broadway's "Phantom of the Opera". Humphrey, WABD's film director will be joined by Ted Cott, manager of the studio's offices, and David Lowy, WABD's program director.

---

**Optimized for Estich Pitch at General Mills**

HOLLYWOOD, June 4 — William Estey Company representative, Frank Graham, introduced the "Agent" this week, pitching the show for General Mills sponsorship. The Mercury International-produced show stars Tom Tyler in "The Adventures of Rin-Tin-Tin".

If General Mills should decide to sponsor the program it would mean the company will have three one-hour programs on the air next fall, having previously picked up "Mr. Ed," in addition to its long association with "Leave It to Beaver." The firm also has a participation in "Mickey Mouse Club."
En Rose by Any Name
Means a Good Show

By Bob Francis

Walt Disney's latest addition, Monte Toreado's torero, En Rose, at the Hotel Shelton has con
descended a good deal from the Broadway pic in genre. Just about all the usual trite and
banal scenes seemed bound to set in the scenic.

The new set-up is on the up for its
playful irritation of detail, which don't help customer vision from the box. But the system is excellent, and the decor, whereas it may lack the
fashionable touches, blis to be endured.

Fisher, making a brief,

The Mills Brothers

Cleo's, Hollywood

They seem down on the farm when the Mills Brothers are in town? Despite their apparent
appearance here only four months ago, and the absence of the selling member of the clinch string, and vocal combo continue to offer har
monious and animated vocal fare.

They purrise a succession of their best known numbers, all
related with that particular bonm and enunciation which are the makings.

Cleo's wishers will have to dance during this engagement. Thanks to the management, this Dassie's, acoustic, and the Cleo's glass, which a few
nuances of playing into.

Joel Stabile six cuts the show and dance sets.

Friedman.

Columbia

Music Hall, New York

Columbia's annual summer stage show is aptly titled "Columbia," and is one of the most
brilliant of the Music Hall's offerings.

Its first three acts are spot-picked and consist of a variety of ground-breaking, the singing
group, led by Joseph Williams, and assorted artists and models, the Corps de Ballet in a similar theme, and a Stephen and Peter
Hamiltone, and an excellent contribu
tion, a "Society Sings," the color tone hits from the last show.

The Cleo's, Commonwealth, in
Cheez Brothers, is well interme
ted into the six acts, having many points to add for instant recognition.

The high spot of the show is 

in closing of "Buny's Boiieo," a magnificently imaginative in lighting and color, with Cabaret, and it per
nages the efforts of the ballet troupe in the background, that is, the whole company. George
Thomson and Peter Hamilton star in this, likewise. A wonderful finale to a fine show.

Francis.

Hollywood

River Hotel, Las Vegas

Personal fidelite to Hollywood headlines the show at the River Hotel, and incidentally while the show has the inevitable March of the cigars, and the de
chorning to watch.

It must be borne in mind that she needs new material to entertain an audience, and the addition were more consistent with her route,
as she grapples home of stage and her vocal numbers.

In second spot will be Jeff Chandler show is durable, comedic Rose Marie, with her patter and a friend to follow.

Rose Marie's show is a decent
screen Eileen O'Grady, who can get in and out of a character with equal facility than most of her competitors.

Mrs. O'Grady is the featured
actress, and her patter is as natural as her first step to follow.

In second act is the show is a comedy

as Eileen O'Grady, who can get in and out of a character with equal facility than most of her competitors.

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As Eileen O'Grady, who can get in and out of a character with equal facility than most of her competitors.
Collins to Spin Disks All Night
Over NBC Net
Sat. Job Believed a First; May Pave Way
For Full Week Sked

NEW YORK, June 4.—Al Jazbo,
leader of the band booked for the late-night
show from 11 p.m. Sunday to a.t 7 a.m. Monday
over NBC, is reported to have been
believed a first; may pave the way for
NBC to set up an all-night network deejay con-
cept, as an extension of its overnight network
radio programming formats hereafter domi-
nated by local broadcasters.

Produced by Al Capstone, the
new all-night Collins show will feature music from 33 to 40 records a
night, along with such popular "message" features as news sound
tracks, overseas broadcasts, special news and sports spots, and
dance band music plus the latest hits from key music spots across the

The show will also provide a new outlet for the unlisted LP
material, since Collins intends to program many albums selection
on the show.

In line with this he plans to bring over to NBC such popular personalities to guest on the show and
add to the variety of the format.

Collins' LP selections will cover all
kinds of music, ranging from the
best in big band and modern "message" (of "Cool" and Archie Mithbath-
A), to the popular rhythm and
dblues of the lead vocalist, the
Alec C.ucdens "Man in the

In addition to the live reruns (which will include all the shows)
expected here from Nick's in the

Saul Bourne
 Gets M. Kane
NEW YORK, June 4.—Marking a
break in another pattern of George Paxton music firms for the past of 11 years, the
firm has been bought out from that firm to become associate to Jim Paxton, head of
Paxton, Inc., a unit of the Paxton
Music
and Associated firms.

Jean, before taking charge of Paxton's Washington and George Paxton Music Firms, was personal manager for George Paxton,
until liquidation of the old outfits, he
bought the firm for $600 per week, plus a bonus. In his new position as pro-
motional manager at Bourne, Kane's successor has yet to be named by Paxton.

Free Angel Disk Offer
Features Dealer Pitch

NEW YORK, June 4.—Angel
Records, 173 Varick St., will move out
dealers with a fresh offer under its
standard packaging plan specifying
manufactured number to dealers who
take a order for 250 or more LP's before
the 15th of the month. The offer, however, retailers must
order at least 50 LP's on one order. The
minimum of 125 must be fulfilled, but orders of 250 or more LP's before
the 15th of the month. The offer, however, retailers must
pay the regular price, 50 LP's will be given their choice of
free records from the firm's catalog, and may be
selected from either the latest release
the monthly tally.

The free LP's will be unmarked and
will not count against the dealer's
order privileges. For orders of 250
for each 250 LP's ordered, the benefit will be doubled to 50 LP's.

Buying privileges call for all
in dealers who take orders for the
best in all records, with the first
all records, with the first
125 LP's ordered will be allowed
20 LP's of their choice from the
first 125 ordered, plus 20 LP's of their
choice from the second 125 ordered, at

New Merchandising Pattern
Seen on RCA Victor Agenda

Technique Uses Mail to Close
Sales Made by Local Dealers

NEW YORK, June 4.—A revolution-
ary step in the merchandising of the label's TV/58X is being
seen within the next few weeks by RCA
Victor dealers. Victor has turned over to
a new approach in the attempt to

This is the case in one想不到
the record companies, and is being
departed as a new trend in the

Victor will provide its dis-
ributors with sets of coupons, each
valued at $25.00 (the period
the $12.50 LP), which will
be sold to drivers for $1.00

In one sense, it is seen as
rhythm of the successful record
manufacturer a possible tool for build-
ing a larger total record market.

JUST LIKE IN FILMS
Bethlehem Diskery Suspends Its Star

NEW YORK, June 4.—In an act
unprecedented in the recording
field, the suspension in the contract
of Victor's leading Classical artist,

Bach, from the label.

The German maestro, who
in January and again, has
been suspended until he
is ready to record again.

In the absence of its
leading Classical artist,

Spier Severs Tie
With Eddie Kassner

NEW YORK, June 4.—Larry Spier,
the former publicists with the
Eddie Kassner in the British

The new label's headquaters on
Musselwhite's Main Street, and

Spier is currently
with the Columbia, has
been elected to head the
family's new firm.

Spier has already made
a deal with a British firm to handle
its overseas distribution.

Yon Tizler, CBS
Tiff About Title

NEW YORK, June 4.—A suit to
enjoin the use of "Tiff" as a

The suit was filed by
Harry, Von Tizler Music Pub-
lishing Company, a subsidiary of
Broadcasting System. The suit asks
for damages and enjoins the music
holder's name to the song.

In a suit to prevent the use of the
song "Tiff," CBS and the author of
the title without obtaining a license
from the publisher.

The action is to enjoin the use of the
title except in connection with the
music and lyrics under license. CBS entered a gen-
eral demurrer, asking dismissal of the suit.

(Continued on page 22)

MUSIC-RADIO

Communications to 1546 Broadway, New York, N. Y.

The Billboard

JUNE 11, 1955

TV, B’WAY, PIC TUNES OF 10
ON HONOR ROLL

Hollywood, June 4—The
prominent in musical trends has many young artists,
with motion picture, the
Broadway stage and television currentently contributing the major-
ity of the correct crop of
popular tunes. Of the top 100
songs listed on The Billboard's
chart, 60 or more have come from pic, right
planning to

Even more revealing is the fact
that the hits are so
wholly, and that many of them
all came from the aforementioned
sources. Latter are "Un-
chained," "Cherry Oh," "White from the
RKO pic, "Unforgettable," and "Ballad of
davy Crockett," from the
The Witty Dickie ABC-TV tele-

The songs in the top 10
are "Lola" and "Heart," both
from the picture "Don's Yester-

(Continued on page 22)

Retailer Meet
On NAMM's Combo Agenda

CHICAGO, June 4.—A special
panel meeting on the operation of the
distributors was scheduled as a feature of the up-
coming National Association of Music Merchants.

The panel, to be held for the
second year on June 19, dur-
ing the run of the four-day con-
vention which closes at the Palmer House on June 21.

Other product merchandise
will be held on organs, television and radio, band instru-
ments and pianos. All will permit the discussion of the
floor.

The separate merchandise panels for the coming year will be elected by the NAMM
membership this May. The new NAMM
secretary to its members.

Five floor shows at the Palmer House have been allotted to exhibitors
of miscellaneous music items.

Wing Lines Up
19 Distributors

NEW YORK, June 4.—Mercury
Records' new subsidiary label, Wing,
has lined up 19 distributors, all
over the country, to handle its
five-plant operation.

(Continued on page 22)
NEW YORK, June 4—The Research
Company of America has been
retained by the American Federation
of Musicians to conduct a broad
nation-wide study of the effects of the
1949 strike and lockout. The study,
entitled "The Pictorial Study," is being
conducted by the American Federa
tion of Musicians.

The study will involve the
employment of a nationally dis
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will be responsible for the col
ciliation and distribution of
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AFM Study to Show
20% Tax Hurts U.S.

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DECCA Announces:

**A MAN AND HIS DREAM**

Coupled with **THAT OLD BLACK MAGIC**

The great ballad from the new Broadway musical, "SEVENTH HEAVEN"

Sung by Sammy Davis Jr.

Sung by The most fabulous performance of a history-making standard

DECCA 29514
9-29514
Shucher, a Utah native, has returned to the New England airwaves Monday (6) via WYOM in the Hub. The 13,000-station which in the past has programmed pop music, now has a new format. By his own request, Shucher, Stuart will be on the air six days a week with WYOM's "New Music" format, which he calls "clear.

Shucher, for his part, is in a management reposition which the board of the radio Corporation of America, in its 1964 annual convention of the American Broadcasters Association, made clear. The day of the "warrior leader" ends, and the more mature, more responsible type of personality, emerges.

General Sarnoff, the first representative of business management ever to address an ABM convention, will note that "together, we've made America the greatest music-lovers." He will point out that the audience's conception of popular music has increased from 15 million in 1949 to 50 million in 1962. He will note that the audience has increased in the past five years, and he will say it's time to do a record show during the summer, combining with a live in the dark. Shucher will handle direct direction and production on "Home town Junior." "Our major problem at the moment is record," he says. WYOM has always operated pop and thus does not have a country music library.

Martina Caron has landed a 15-day contract with Hank Snow for "Hank's Jamboree," beginning Monday, June 21. Miss Caron plays South Dakota for Vern Lottz, who owns the country, the Round City B.J. From June 21 to 26, Marty, together with Forro Huldy and Ed Caron, will be seen at the Tennessee State Ice Palace, for Hap Freeland. On June 1, Miss Caron will appear with "Drifters" (Dawny Audubon) in the Tavern, Nashville, and on June 18 will be a guest on Lowell Blanchard's WNOX-CBS show from Knoxville.

The former "Wildwood" music of the late great Al Rose, has been revived for the first time in a week, and the group's feature, "Mr. Hit," has been heard on numerous points. "Crazy Enough," featured once with the "WVWA Jamboree" for the hit of the week.

Mervyn's new subsidiary label, Wing, is off swinging with its first 45r this week, which 45r releases this week, Bob Shaub, who handles the artist and repertoire chores for Mervyn's, has arrived in town to discuss the program of the new operation. The first Wing releases feature Jay Hawkins, formerly on Southern, and his feature was released recently from the Armed Forces. Turner had recorded for Okeh.

Levern Baker concludes his tour with Roy Hamilton on June 13, joined by Sonny Barger, the Mountain Men. The tour will be followed by Roy Hamilton's performance in Meridian, Miss., May 26-28. William is reporting laying plans for another series of broadcasts. The tour will be a 149-point three-week plan... "Crazy Enough," featured once with the "WVWA Jamboree" for the hit of the week.

RHYTHM & BLUE NOTES

BY BILL SIMON

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BENNETT'S BACK

BACK-TO-BACK!

DON'T TELL ME WHY

MAY I NEVER LOVE AGAIN

TWO SIDES, ONE STORY...

ANOTHER HIT RECORD FROM

40523 (4-40523)

www.americanradiohistory.com
### TOP SELLERS—
**POPULAR**
Listed Alphabetically

| Title                                      | Artist                          | Top Selling
<table>
<thead>
<tr>
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<tbody>
<tr>
<td>&quot;Ballad of Davy Crockett&quot;</td>
<td>Farewell</td>
<td>3056</td>
</tr>
<tr>
<td>&quot;The Blues from Koss Me Dear&quot;</td>
<td>Nat &quot;King&quot; Cole</td>
<td>3136</td>
</tr>
<tr>
<td>&quot;My Love&quot;</td>
<td>Frank Sinatra</td>
<td>3000</td>
</tr>
<tr>
<td>&quot;I Am a Pilgrim&quot;</td>
<td>Tennessee Ernie Ford</td>
<td>3135</td>
</tr>
<tr>
<td>&quot;If I May&quot;</td>
<td>Nat &quot;King&quot; Cole</td>
<td>3135</td>
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<tr>
<td>&quot;A Blossom Fell&quot;</td>
<td>Four Knights</td>
<td>3005</td>
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<tr>
<td>&quot;Learnin' the Blues&quot;</td>
<td>Duke Ellington</td>
<td>3134</td>
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<tr>
<td>&quot;If I Had Three Wishes&quot;</td>
<td>Frank Sinatra</td>
<td>3102</td>
</tr>
<tr>
<td>&quot;The Popcorn Song&quot;</td>
<td>Cliff Stone</td>
<td>3131</td>
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<tr>
<td>&quot;The Sand and the Sea&quot;</td>
<td>Nat &quot;King&quot; Cole</td>
<td>3037</td>
</tr>
<tr>
<td>&quot;Daring Je Vous Aime Beaucoup&quot;</td>
<td>Les Baxter</td>
<td>3065</td>
</tr>
<tr>
<td>&quot;Imprinted&quot;</td>
<td>Les Baxter</td>
<td>3065</td>
</tr>
<tr>
<td>&quot;The Yankees Make Up&quot;</td>
<td>The Four Aces</td>
<td>3132</td>
</tr>
</tbody>
</table>

### COMING UP FAST—
Listed Alphabetically

| Title                                      | Artist                          | Top Selling
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<tbody>
<tr>
<td>&quot;Bella Notte&quot;</td>
<td>Gordon MacRae</td>
<td>3122</td>
</tr>
<tr>
<td>&quot;Follow Your Heart&quot;</td>
<td>Dean Martin</td>
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<tr>
<td>&quot;I'd Be True to You&quot;</td>
<td>Dean Martin</td>
<td>3133</td>
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<tr>
<td>&quot;Do I Know&quot;</td>
<td>Vicki Young</td>
<td>3143</td>
</tr>
<tr>
<td>&quot;The Mississippi's on the Wall&quot;</td>
<td>Stan Kenten</td>
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</tr>
<tr>
<td>&quot;Genuine Love&quot;</td>
<td>Les Paul &amp; Mary Ford</td>
<td>3108</td>
</tr>
<tr>
<td>&quot;Goddess&quot;</td>
<td>Red Nichols</td>
<td>3126</td>
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<tr>
<td>&quot;Hey Mr. Dandr&quot;</td>
<td>The Banjo Boys</td>
<td>3103</td>
</tr>
<tr>
<td>&quot;I'll Never Stop Loving You&quot;</td>
<td>Les Baxter</td>
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</table>

### LATEST RELEASES—

| Title                                      | Artist                          | Top Selling
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<tr>
<td>&quot;Cheat Cheat Do Cheat&quot;</td>
<td>Duke Ellington</td>
<td>3133</td>
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<tr>
<td>&quot;I'm in the Mood&quot;</td>
<td>Duke Ellington</td>
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<tr>
<td>&quot;His Hands&quot;</td>
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<td>&quot;Farewell, Farewell&quot;</td>
<td>Frank Sinatra</td>
<td>3102</td>
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<tr>
<td>&quot;The Magnificent Matron&quot;</td>
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<td>3102</td>
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<tr>
<td>&quot;The Lone Psychiatrist&quot;</td>
<td>Van Dyke, Dean Ballette</td>
<td>3138</td>
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<tr>
<td>&quot;The Mysterious, Way to Joe&quot;</td>
<td>Van Dyke, Dean Ballette</td>
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<tr>
<td>&quot;This Is All Very New to Me&quot;</td>
<td>Van Dyke, Dean Ballette</td>
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<tr>
<td>&quot;Rise Reared&quot;</td>
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<td>Shirl Brothers, Shirl</td>
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<td>Huddie Wright</td>
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<td>Huddie Wright</td>
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<tr>
<td>&quot;Your Love Has Got Me&quot;</td>
<td>Jack Glass</td>
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<td>&quot;Learnin' the Blues&quot;</td>
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<tr>
<td>&quot;Fancy Meeting You Here&quot;</td>
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<tr>
<td>&quot;If I Ever Go&quot;</td>
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<td>&quot;My Wild Woman&quot;</td>
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### BEST SELLING—
**POPULAR ALBUMS**
Listed Alphabetically

| Title                                      | Artist                          | Top Selling
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<tr>
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<tr>
<td>&quot;R.A. in His Place—Jeno Goodman&quot;</td>
<td>Benny Goodman</td>
<td>3136</td>
</tr>
<tr>
<td>&quot;Blue Monday—Les Baxter&quot;</td>
<td>Benny Goodman</td>
<td>3136</td>
</tr>
<tr>
<td>&quot;Golden Horn—Ray Anthony&quot;</td>
<td>Ray Anthony</td>
<td>3136</td>
</tr>
<tr>
<td>&quot;Les &amp; Mary—Les Paul and Mary Ford&quot;</td>
<td>Les Paul &amp; Mary Ford</td>
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<td>&quot;The Blues from Koss Me Deadly&quot;</td>
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**COUNTRY & HILLBILLY**
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<tr>
<td>&quot;Annie O'er&quot;</td>
<td>Hank Thompson</td>
<td>3034</td>
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<tr>
<td>&quot;If Lover's You're In My Heart&quot;</td>
<td>Hank Thompson</td>
<td>3034</td>
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<td>&quot;You Sent Me an Orchid&quot;</td>
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<tr>
<td>&quot;God Bless God Where Could I Go&quot;</td>
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<tr>
<td>&quot;Farewell, My Dear&quot;</td>
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<td>&quot;I'll Be Sittin' With You&quot;</td>
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<tr>
<td>&quot;Memories of You&quot;</td>
<td>Hank Thompson</td>
<td>3034</td>
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### RAY ANTHONY—
"Learnin' the Blues"

**M-m-m Mamie**

**Record No. 3147**

---

**Stan Freberg & Butler**

Novelty Hit!

**The Lone Psychiatrist**

and **The Honey-Earthers**

**Capitol Record No. 3138**

---

**It's another Stan Freberg & Butler Novelty Hit!**

**The Lone Psychiatrist**

and **The Honey-Earthers**

**Capitol Record No. 3138**
HIS FINEST RECORD

"Tennessee" Ernie Ford

HIS HANDS I AM A PILGRIM

Capitol RECORD No. 3138
RCA 'Hi-Fi for Every Purse' Pitch for Cut of $300 Mil

NEW YORK, June 4—RCA Victor's new "Hi-Fi" instrument, a high fidelity phonograph, is making a big push to get into the hands of the average consumer. It is being sold for $300, and the company is promising to cut the cut of $300,000 to the manufacturer.

This estimate was given by Robert C. Feible, executive vice-president, RCA Consumer Products, who said that $304 had been a better

Mark VI (Model 6H6F). Table model with three speakers, record changer and 3-watt amplifier. List price in mahogany is $55.00, in oak $52.50.

Mark III (Model H6DF): Single cabinet console with three speakers, record changer and AM-FM radio. It uses a 20-watt amplifier. List price in mahogany is $59.50, in oak $57.25.

Mark II (Model H6JF): Table model with three speakers, record changer and AM-FM radio. It uses a 20-watt amplifier. List price in mahogany is $59.50, in oak $57.25.

Mark I (Model H6F): A de luxe twin console with four speakers in a separate cabinet. It includes a tape recorder, three-speed changer and AM-FM radio. A 25-watt ampl"ifier is used. List price is $91.00. Mark II (Model H6FC): Single cabinet console with three speakers, record changer and AM-FM radio. It uses a 20-watt amplifier. List price in mahogany is $101.00, in oak $98.50.

"CHEE CHEE-00 CHEE"

Recorded by:

HAYES READS

Crockett Bio On Folkways

NEW YORK, June 4—Bill Hayes has begun work on a second recording of his hit song "The Real Don Kirshner's French Opera," which is being recorded for the new label Folkways. The album, "The Real Don Kirshner's French Opera," will be released in conjunction with the publication of the Cladel Press book "New York's "RKO" Tales," a 368-page collection of the original three "RKO" Tales, and a study of his career. The album is being marketed for the Lincoln Centaur and Consolidate record projects.

Winternitz Vs. Vox in Back Notes Suit

NEW YORK, June 4—Ernest Winternitz, who published it with ABC-TV here, has filed suit in Federal Court here against Vox Records, seeking $200,000 in damages that he claims he was owed for his song "The Real Don Kirshner's French Opera." The suit was brought because Vox has not paid Winternitz. The suit is the result of a long-standing dispute between the two men over the rights to their respective works.

Rowland Heads Cap Press Relations

HOLLYWOOD, June 4—Lloyd Rowland has been named director of advertising and merchandising at Capitol Records. Rowland previously served as director of press relations for the company. Rowland joined Capitol after an association with Transoceanic, Inc., where he was a director and executive vice-president. He announced the ABC contract was to be with the company's new label, "ABC," and that he would be in charge of all promotional activities.

Juke Faire's Music Menu

TORONTO, June 4—Several restaurants here are featuring an attractively made-up menu of records. The new menu features information about disks available on the juke box, and the menu is designed to suggest regular buying of records. The menu is drawn by the famous Top Ten, the Record of the Month, Standard of the Month, West of the Mountain and the Month of the Month. The Music Menu also carries a capsule biographical sketch of a best-selling artist.

Bar is planning to promote the restored restaurants in the United States.

Sports Page

Soft, Soft Ball Games Won & Lost

NEW YORK, June 4—Music has been added to the world of sports this week when two out of the four scheduled games were won by for those who enjoy the world of sports. The first game was a hard-fought straight set, with Label X. Although they fell to the fall of 9-4, Victory was not easily defeated, and won on second set. The Deod-Roos lost to Deccas, 7-6, 10, but a hard-fought victory was won by the Denon team. Deod-Roos fielded a solid team and substituted a second, against league rules. In the only closest decisions, Deod-Roos defeated the Denon team 144-14 to continue their high place in the league.

Present league standings have Bobby Allison, Ralph Lord, London and Pan-American tied for first with 4 and 0 records. Columbia and Hill Air are tied for 2 and 2, while the Deod-Roos and Variety are tied with two defeats and two wins. No decision is expected to be made until the next week.

Trial Due Soon

The trial is expected to begin within the next two weeks after the conclusion of testimony in the case. The trial is expected to continue for two months.

Kenton Tie-In

Educational Musical Disk Set Mappeled

HOLLYWOOD, June 4—Dr. Kenton, the well-known educational psychologist and author of "The Man Who Knew the Birds," has released a new series of musical disks for educational use. The series, known as "Music for Education," includes disks for children in the age range of 5-10 years old.

DoCTors Don't Make Good WAXERs

HOLLYWOOD, June 4—The chaos of the business has left many beans, many man sales in this trade, but there is a job of selling wax that is a job of selling wax. Miss Younglove has a schedule of 100 hours of record sales per week. Miss Younglove and young friends all are sold on music for a station library to keep the type and quality of music records in mind when working up a record schedule.

His AM 1190 hits for the week ended June 6 have pulled an average of 3.35 shares per set, according to "Survey's" March to April and "Survey's" March to April for the week ending April 26.

"Ozark Jubilee" Has ARB Top For May TV

NEW YORK, June 4—Hollywood tv shows have more influence on the American Research Bureau's consumer poll for May, which indicates that ABC's "Ozark Jubilee" is almost a top program in large family audience competition.

"Ozark Jubilee" aired Saturday night, and the poll shows that a total of 17.9 million people watched the show, compared to 15.4 million for the all-time high "Ozark Jubilee" poll in 1954, when the show was ranked No. 3.

"Ozark Jubilee" also boosted the best-rated audience composition of the week, with an average of 44 percent of the audience in the 18-49 age group, to attract almost a completely equal division of men, women and children for the week's top syndicated show, "The Andy Griffith Show."
Anybody can make “A” sides— but it took
THE THREE HAIRCUTS
TO MAKE TWO “B” SIDES

YOU ARE
SO RARE
TO ME

GOIN’ CRAZY

Carl Reiner
Sid Caesar
Howie Morris

“New Orthophonic” High Fidelity Recording

RCA VICTOR
FIRST IN RECORDED MUSIC
Coming Up -

HEAVY TRAFFIC ON BOTH LAINES

HUMMING BIRD  MY LITTLE ONE

40526 (4-40526)

FRANKIE'S newest on...

COLUMBIA Records
FIRST RELEASES ON AMERICA'S NEWEST RECORD LABEL!

WING

TOP FLIGHT MUSIC FOR EVERY MOOD

RONNIE GAYLORD

"AIN'T THAT A SHAME"

AND

"CHE SERA', SERA"

WING 90000

LOLA DEE

"I LOVE YOU STOP"

AND

"CHA, CHA, CHA"

WING 90004

NICK NOBLE

"ARMY OF THE LORD"

AND

"THE BIBLE TELLS ME SO"

WING 90003

EDDIE BALLANTINE

"BYE, BYE BLUES"

AND

"BANJO BLUES"

WING 90001

MALCOLM LOCKYER

"BEAT ME DADDY EIGHT TO THE BAR"

AND

"CARELESS LIPS"

WING 90002

WING

35 E. WACKER DRIVE • CHICAGO 1, ILLINOIS

WING DISTRIBUTORS

A SPECIAL SUBSIDIARY OF MERCURY RECORD CORPORATION

35 E. WACKER DRIVE • CHICAGO 1, ILLINOIS

WING DISTRIBUTORS

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Chicago, Ill.

Noble Distributors
385 W. 46th St.
New York, N.Y.

Ballantine Distributors
2934 N. Damen Ave.
Chicago, Ill.

Noble Distributors
1640 N. Damen Ave.
Chicago, Ill.

Lockyer Distributors
303 S. Wabash Ave.
Chicago, Ill.

Gaylord Distributors
1222 7th Pl.
San Francisco, Calif.

Malcolm Distributors
1246 S. Wabash Ave.
Chicago, Ill.

Wing Distributors
35 W. Wacker Dr.
Chicago, Ill.

Gaylord Distributors
2934 N. Damen Ave.
Chicago, Ill.

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35 W. Wacker Dr.
Chicago, Ill.
**Folk DELTA DRAW boree" Conn., over and promotion PROMOTION In director To power, the second Evans, indie deejays with more record you in University. "Beyond transcriptions make tour and Willie, his successor the disk and young record June 20, tomatoes and for Decca and the movies. His name is recorded at his desk at Decca Records. "You're Never Too Young," Decca Records and Universal Pictures are planning a joint promotion for the opening of "Sincerely, Anne" and "Deirdre," both of which are available now. The London Symphony Orchestra, conducted by Sir John Barbirolli, will give a concert at Carnegie Hall on June 16. Their program will include Beethoven's "Pastoral Symphony," as well as works by Schumann, Beethoven, and Brahms. The Los Angeles Philharmonic Orchestra will perform under the direction of conductor Pierre Boulez at the Hollywood Bowl on June 22. The orchestra will perform works by modern composers such as Boulez, Messiaen, and Stockhausen. **

**Honey Babe" Gets Movie Lobby Plugs With 'Battle Cry'**

NEW YORK, June 4—M-G-M Records is working closely with the producers of "Battle Cry," a new film due this month. The label's promotion chief, Jack Lasky, is meeting with the film's director, Otto Preminger, to discuss the release strategy. The film stars Spencer Tracy and Elizabeth Taylor and is set in the post-Civil War era. The record label plans to release an original soundtrack album featuring music from the film. Lasky is also working with the film's distributor, 20th Century-Fox, to ensure that the album is distributed to radio and record outlets nationwide. The album will feature the film's music arranged by renowned composer Richard Rodgers. Lasky is also working with the film's producers to ensure that the album is placed in high-profile radio and record outlets. The album will be released on June 11, in time for the release of the film. **

**Johnson's Back With Own Pub**

NEW YORK, June 4—Jerry Johnson, who for many years has been the publisher and editor of the popular music magazine "Rolling Stone," has launched his own publication, "Rolling Stone," which will focus on contemporary music and culture. Johnson, who has been a widely respected figure in the music industry for nearly three decades, has been a key figure in the development of the rock and roll scene. Johnson's new magazine will feature articles, interviews, and reviews written by the top names in music journalism. Johnson plans to use his extensive network of contacts to ensure that the magazine is well-regarded in the music industry. **

**Cut-Rate LP's Now Hit Swank Store**

For the first time in its long history, Frank Sinatra's Swank Records, a well-known independent record store, has started selling cut-rate LPs. The store, which has been in business for over 30 years, has always been known for its collection of rare and collectible records. The store's manager, Jack Swank, said, "We've always been known for our unique selection of records, but we've been hearing from our customers that they want a wider variety of records at a lower price. So we decided to start selling cut-rate LPs." The store has started selling records from various labels, including Capitol, Columbia, and Mercury, at prices as low as $1. The store has also started selling new releases from popular artists, including Frank Sinatra, Dean Martin, and Sammy Davis Jr. **

**Hollywood**

Frank Sinatra salutes Stan Kenton this week with the NBC radio network's "Kenton Album." The album features recordings of Stan Kenton's band, which has been a popular fixture on the radio and television circuit for many years. The album includes some of Kenton's most well-known pieces, such as "Snooze Juice," "Once Upon a Time," and "Serenade." The album is being broadcast on NBC radio stations throughout the country. Sinatra, who has been a long-time friend of Kenton, said, "Stan is one of the greatest musicians of our time, and I'm proud to be able to help promote his music." **

**Cincinnati**

Harry Carter, Frazerinity Records chief, left here Friday (3) for England. He joins his brother, Pat Carter, in Monte Carlo where they will attend the Monte Carlo Jazz Festival. Carter is expected to return to Cincinnati on Monday (8). **

**Hollywood**

A new variant on the classic "scent of the week" is now available at the Hollywood Palladium, 6250 Hollywood Boulevard, Los Angeles. The scent is a special blend of jasmine, lavender, and sandalwood, and is said to be "the perfect scent for the modern woman." The perfume is sold in small bottles, and is "a true delicacy for the senses." The scent is being marketed as "the scent of the starlet," and is expected to be a hit with Hollywood's elite. **

**Chicago**

Atlantic Records' president, Ahmet Erhan, is back at his desk after having a Florida honeymoon. He will be jetting off to Ciro's in New York for the next three weeks. **

**Cincinnati**

Barney Mercier, the former Ray Anthony vocalist, is fronting his own orchestra at the Stanley's in Los Angeles. **

**New York**

The "Long View," a new variant on the classic "scent of the week" is now available at the Hollywood Palladium, 6250 Hollywood Boulevard, Los Angeles. The scent is a special blend of jasmine, lavender, and sandalwood, and is said to be "the perfect scent for the modern woman." The perfume is sold in small bottles, and is "a true delicacy for the senses." The scent is being marketed as "the scent of the starlet," and is expected to be a hit with Hollywood's elite. **

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ON THE WAY TO ANOTHER "MILLION RECORD HIT"

SOMETHING'S GOTTA GIVE

from the 20th Century-Fox CinemaScope Musical "DADDY LONG LEGS"

THE McGUIRE SISTERS

CORAL RECORD 61423
DOMANI
(TOMORROW)

WORDS BY TONY VELONA
MUSIC BY ULPIO MINUCCI

PUBLISHED BY MONTAU K MUSIC INC. 1650 BROADWAY, N.Y.C.

JULIUS
La ROSA

Singing his heart out in this tender, plaintive Neapolitan flavored love song which will be one of the biggest hits of this season.

From the Label that gave you
ANYWHERE I WANDER
EH CUMPIARI
HERNANDO'S HIDEAWAY
MR. SANDMAN
THE BALLAD OF DAVY CROCKETT
and now
DOMANI

cadence
RECORDS
A Special Marketing Guide for Buyers of
RECORD-PHONO
ACCESSORIES AND SERVICES

PRODUCING LONG AND EXTENDED PLAY JACKET IS A SPECIALIZED FIELD... IT REQUIRES SPECIAL "KNOW HOW" AND FACILITIES.

WE HAVE BOTH

WE OFFER TO YOU UNDER ONE ROOF:
- Art Department - Type and Plate Making Facilities
- Color Printing Our Specialty
- Automatic Jacket-Making Equipment
- Free Storage and Inventory Control Service

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GET THE FACTS from one of America's leading manufacturers of professional recording and playback equipment.

REK-O-KUT COMPANY
38-01 QUEENS BLVD., LONG ISLAND CITY 1, N.Y.

THE MOST FABULOUS OFFER EVER MADE
RECORD LABELS AT THE LOWEST PRICE EVER QUOTED!!
- 1 Price
- Any color
- Any quantity!

GUARANTEED SHORT AND QUALITY.
(The largest producer of record labels in the world, with capacity of 4,000,000 labels per day)

WRITE - WIRE - PHONE
CO-SERVICE PRINTING CO.
95 PROSPECT ST., NEWARK, N. J., PHONE: MARKET 2-4050, 1, 2, 3

RAYMAR SALES CO.
AMERICA'S OLDEST "ONE STOP" HDOTS. FOR RECORDS
HUGE E. P. STOCK. LONG PLAYING AT COMPETITIVE PRICES
WE CARRY A COMPLETE LINE OF NEEDLES, STORAGE ALBUMS, RECORD PLAYERS, CARRYING CASES, AND ANY OTHER DESIRED ACCESSORIES.
EXPORTERS, SPEEDY AND EFFICIENT SERVICE.
OPERATORS, FREE TITLE STRIPS, PRE-PACKAGED E.P.'S AND A GREAT VARIETY OF BACK NUMBERS.

DEALERS, ARE YOU HAVING TROUBLE WITH YOUR DISTRIBUTORS? WIVES AND SONS COMPLAINING ABOUT GOING TO MAKE YOUR PICKUPS? GIVE US THIS TROUBLESOME JOB AND SEE THE EXCELLENT RESULTS. ALL THE ABOVE UNDER ONE ROOF.

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The Billboard

BUY-MART

your opportunity to reach all levels of the industry regularly and at low cost

THIS FEATURE WILL APPEAR IN THE BILLBOARD ONCE A MONTH. Issues are as follows:
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- SEPTEMBER 10
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- NOVEMBER 12
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FOR FURTHER PARTICULARS CONTACT your NEAREST BILLBOARD OFFICE
In his greatest performance to date.
A sparkling tune with Italian styled
lyrics that spell out HIT

CADENCE IS PROUD
TO PRESENT
THIS SMASH STYLING
WHICH COULD BE
ONE OF OUR
BIGGEST YET.
**Reviews and Ratings of New Popular Albums**

*Continued from page 28*

**MUSICAL SONGS FROM TURENNE'S FRENCH CABARET**

THE MIDNIGHTERS

**Henry's Got Flat Feet**

(Can't (Anne No More)

_WHATEVER YOU DO_ FEDERAL 12224

BOYD BENNETT

TENNESSEE ROCK AND ROLL

00-00-00

KING 1475

EARL KING

GRATEFULLY

DON'T TAKE IT SO HARD

KING 4780

EARL BOSTIC

REMEMBER

CHERRY BEAN

KING 4799

**NICKEL GRABBERS**

**THE MIDNIGHTERS**

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**THERE'S AN OLD SAYING**

**DO IT NOW**

_MUSIC RECORDS_ DECCA

29506-78 pm - 9-29306-45 pm

_COLLINS TO SPIN_ Continued from page 13

Village, Buick Street and The End, and from the Palladium in Hollywood. Collins recently recorded a special record collector's aircheck called "Hot Dugger.

**CLIMBING TO THE TOP!**

**GEORGE CROMB**

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The Swingin'est Band in the Land!
PLAY THE BLUES

COUNT BASIE
AND HIS ORCHESTRA

"EVERYDAY"
PARTS 1 & 2
#89149 & 89149X45

WITH VOCAL BY
JOE WILLIAMS

78 RPM RECORD:
"EVERYDAY" B/W "EVERYDAY" $0.98
Part 1 Part 2
ATTENTION DEALERS!
EXTENDED PLAY VALUE AT $0.89
45 RPM RECORD:
"EVERYDAY" PARTS 1 & 2 TIME: 5:28
B/W "THE COMEBACK" TIME: 5:30
ATTENTION OPERATORS:
THIS EXTENDED PLAY RECORD AT SPECIAL PRICE!

CLEF RECORDS
451 NO. CANON DRIVE
BEVERLY HILLS, CALIF.
A natural hit for

Les Paul Mary Ford

HUMMINGBIRD

GOODBYE, MY LOVE

CAPITOL RECORD NO. 3165

www.americanradiohistory.com
A GREAT PARADE of BEST SELLERS on AMERICA'S HOTTEST LABEL

### POP

<table>
<thead>
<tr>
<th>The Fontane Sisters</th>
<th>Johnny Maddox</th>
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<tbody>
<tr>
<td><strong>ROLLIN' STONE</strong></td>
<td><strong>JOHNNY'S MEDLEY</strong></td>
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<tr>
<td><strong>PLAYMATES</strong></td>
<td><strong>THE WHISTLING PIANO MAN</strong></td>
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<tr>
<td>Dot 15370</td>
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<table>
<thead>
<tr>
<th>Billy Vaughn</th>
<th>Pat Boone</th>
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<tr>
<td><strong>THE WALTZ YOU</strong></td>
<td><strong>TWO HEARTS</strong></td>
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<tr>
<td><strong>BILLY VAUGHN'S SAVED FOR ME</strong></td>
<td><strong>TRA-LA-LA</strong></td>
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<tr>
<td><strong>BOOGIE</strong></td>
<td><strong>PUT ME IN THE MOOD</strong></td>
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<td>Dot 15374</td>
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<tr>
<td><strong>THE CRAZY OTTO MEDLEY</strong></td>
<td><strong>MOST OF ALL</strong></td>
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<td><strong>HUMORESQUE</strong></td>
<td><strong>PUT ME IN THE MOOD</strong></td>
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<tr>
<th>The Hilltoppers</th>
<th>Ray McKinley</th>
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<tr>
<td><strong>THE DOOR IS STILL OPEN</strong></td>
<td><strong>HOODLE ADDLE</strong></td>
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<td><strong>TEARDROPS FROM MY HEART</strong></td>
<td><strong>DOWN THE ROAD A-PIECE</strong></td>
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<tr>
<th>The Commodores</th>
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<tr>
<td><strong>URANIUM</strong></td>
<td><strong>FORCES OF EVIL</strong></td>
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<tr>
<td><strong>RIDIN' ON A TRAIN</strong></td>
<td><strong>CRAZY, CRAZY HEART</strong></td>
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### ALBUMS

**JOHNNY MADDOX PLAYS CRAZY OTTO**
- In the Mood
- 8 Beat Boogie
- Crazy Otto Medley
- Down Yonder
- Dep 1026

**MELODIES OF LOVE BY BILLY VAUGHN**
- LP 109
- Dep 1021-1022

### C+W

<table>
<thead>
<tr>
<th>Jimmy Work</th>
<th>Mac Wiseman</th>
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<tbody>
<tr>
<td><strong>THAT'S WHAT MAKES THE JUKE BOX PLAY</strong></td>
<td><strong>DON'T GIVE ME A REASON TO WONDER WHY</strong></td>
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<th>Kenny Roberts</th>
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<tr>
<td><strong>BLUE DARLIN'</strong></td>
<td><strong>LET ME STAY IN YOUR ARMS</strong></td>
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<tr>
<td><strong>THE BALLAD OF DAVY CROCKETT</strong></td>
<td><strong>DANGER, HEARTBREAK AHEAD</strong></td>
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<tr>
<td>Dot 1348</td>
<td>Dot 1340</td>
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<th>Ray McKinley</th>
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<td><strong>HOODLE ADDLE</strong></td>
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<tr>
<td><strong>TRA-LA-LA</strong></td>
<td><strong>DOWN THE ROAD A-PIECE</strong></td>
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<td>Dot 15338</td>
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<tr>
<td>Dot 15352</td>
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</tbody>
</table>
More and More Business
with these GREAT NEW
DOT Records

THE BILLBOARD
MUSIC-RADIO
37

NNE
11, 1955

THE KENTUCKIAN
SONG
and
I MUST BE
DREAMING
Dot 15375

PAT BOONE
AIN'T THAT A SHAME
and
TENNESSEE SATURDAY
NIGHT
Dot 15377

MAC WISEMAN
THE KENTUCKIAN SONG
and
WABASH CANNON BALL
Dot 1262

THE ESQUIRE BOYS
DARK EYES
and
GUITAR MAMBO
Dot 15380

RUSTY BRYANT
HOT FUDGE
and
RIDIN' WITH RUSTY
Dot 15376

JIM LOWE
CLOSE THE DOOR
and
NUEVO LORADO
Dot 15381

www.americanradiohistory.com
### The Billboard Music Popularity Charts

#### POPULAR RECORDS

<table>
<thead>
<tr>
<th>Week</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>14/13</td>
<td>Channels of Love (ASCAP)</td>
<td>Bobby Vinton</td>
<td>Mercury</td>
<td>15</td>
</tr>
<tr>
<td>13/12</td>
<td>I Can't Stop Loving You (ASCAP)</td>
<td>Ray Charles</td>
<td>King</td>
<td>12</td>
</tr>
<tr>
<td>16/9</td>
<td>I'm Gonna Sit Right Down and Write Myself a Letter (ASCAP)</td>
<td>Patti Page</td>
<td>Capitol</td>
<td>7</td>
</tr>
<tr>
<td>19/6</td>
<td>Sentiments of a Lady (ASCAP)</td>
<td>Johnny Mathis</td>
<td>Capitol</td>
<td>6</td>
</tr>
<tr>
<td>22/4</td>
<td>The Weather Outside Isn't the Only Weather (ASCAP)</td>
<td>Allan Sherman</td>
<td>Capitol</td>
<td>3</td>
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</table>

#### This Week's Best Buys

<table>
<thead>
<tr>
<th>Week</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>14/13</td>
<td>SWEET AND GENTLE (Peer, BMI)</td>
<td>Alan Dale</td>
<td>Capitol</td>
<td>1</td>
</tr>
<tr>
<td>13/12</td>
<td>Hide Me Away (BMI)</td>
<td>Frank Ifield</td>
<td>Capitol</td>
<td>2</td>
</tr>
<tr>
<td>16/9</td>
<td>I'm Gonna Sit Right Down and Write Myself a Letter (ASCAP)</td>
<td>Patti Page</td>
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<td>22/4</td>
<td>The Weather Outside Isn't the Only Weather (ASCAP)</td>
<td>Allan Sherman</td>
<td>Capitol</td>
<td>5</td>
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</table>

#### Most Played in Juke Boxes

<table>
<thead>
<tr>
<th>Week</th>
<th>Record</th>
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<td>Bobby Vinton</td>
<td>Mercury</td>
<td>1</td>
</tr>
<tr>
<td>13/12</td>
<td>I CAN'T HELP MYSELF (ASCAP)</td>
<td>Four Tops</td>
<td>Motown</td>
<td>2</td>
</tr>
<tr>
<td>16/9</td>
<td>I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER (ASCAP)</td>
<td>Patti Page</td>
<td>Capitol</td>
<td>3</td>
</tr>
<tr>
<td>19/6</td>
<td>SENTIMENTS OF A LADY (ASCAP)</td>
<td>Johnny Mathis</td>
<td>Capitol</td>
<td>4</td>
</tr>
<tr>
<td>22/4</td>
<td>THE WEATHER OUTSIDE ISN'T THE ONLY WEATHER (ASCAP)</td>
<td>Allan Sherman</td>
<td>Capitol</td>
<td>5</td>
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</table>

### Most Played by Jockeys

<table>
<thead>
<tr>
<th>Week</th>
<th>Record</th>
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<td>5</td>
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</tbody>
</table>

### Best Sellers in Stores

For survey week ending June 1

Records are ranked in order of the greatest number of copies sold in juke boxes throughout the country. Based on weekly jukebox sales at the record's national level, which significantly influence the chart, these records are included in the jukebox market. The report is compiled by the Billboard/Jukebox Research Bureau, Inc., in New York City.
TWO GREAT SIDES THAT WILL BRING

DIVINE SALES

SARAH VAUGHAN

"Experience Unnecessary"

AND

"Slowly With Feeling"

MERCURY 70646

THE LAURIE SISTERS

SWINGIN' SINGIN' A BIG HIT!

"Olly Olly Atsen, Free"

AND

"Truly"

MERCURY 70643

MERCURY RECORDS

CHICAGO 1, ILLINOIS
JUNE 11, 1955

THE BILLBOARD

Davy Crockett made you Lots of Money!!

Now! Here's your Next BIG Money Maker

America's Fastest Breaking HIT

The Song of

DANIEL BOONE

"The Daddy of Them All"

The ORIGINAL HIT RECORD

Sung by Loren Becker and The Brigadiers

with Enoch Light's Orchestra

On Sale just 9 DAYS and getting heavy re-orders from Boston, Cleveland, Detroit and New York

Kids are already switching to

DANIEL BOONE

"The Daddy of Them All"

Martin Block, ABC

"It is a very fine musical performance and following the present trend it should get a lot of play from DJ's and a lot of play in juke boxes."

Bill Randle, WERE

"It could be very big."

Lonny Starr, WNEW

"I chose it as one of my picks of the week. I like it better than Davy Crockett."

Rosemarie Coleman, WJBK

"I like it very much. Could be very big."

Tom Armstrong, WGAR

"I like it and it will be very big."

BILLBOARD

“This figures to get plenty of air play”

SENSATIONAL REACTION!

International News Service
cost to coast headlines

Dan'l Stalks Davy

Boone Record Makes Gain on Crockett

NEW YORK (INS). Ghosts of Davy Crockett and Daniel Boone are fighting it out today for the favor of millions of American children. So far Davy is ahead... but Daniel, "The Daddy of Them All," is coming up fast... has started to challenge Davy for the ear drums of the young public.

Waldorf Music Hall Record

No. 78-217

b/w "KNUCKLES" O'TOOLE

playing "Honky Tonk Piano"

Available in Canada on

Sparton Records

Robin Seymour, WKMH

"I think it is a great record... in the same exciting vein as Davy Crockett."

Marty Fox, WAAF

"It will probably go up to No. 1 or No. 2 after all the play it will get."

Paul Brenner, WAAT

"The time is right. The tune is right; I'm sure Loren and Enoch have a winner."

Your Local Distributor or

WALDORF MUSIC HALL RECORDS

Norrisan, New Jersey

New York Sales Office

565 Fifth Avenue

Call Enoch Light

Murray Hill 8-0420

WALDORF MUSIC HALL RECORDS

17 East 45th St.

New York 17, N. Y.

Murray Hill 7-0331

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www.americanradiohistory.com
**The Billboard Music Popularity Charts**

**POPULAR RECORDS**

**Review Spotlight on...**

**RECORDS**

- **SARAH VAUGHAN**
  - Experience Uncommon (Pacies, ASCAP) — Mercury 70648
  - The canary has a way with a very rare lyric, as well as her recent slick chime, and the song is built around the same emotional appeal. The vocal is rich and full to meet the Vaughan touch. Her tone fails to balance the tune, however, and leaves a unpleasant melody and a clever lyric. Flip is "Slowly With Feeling" (Pacies, ASCAP).

- **JULIUS LA ROSA**
  - Domani (Montana, BMI) — Caledonia 1955
  - The song has a dashing big pop in this poignant ballad ballad. La Rosa, who sounds better than he has in some time, hands the tune a tender interpretation, in perfect keeping with its lilting baritone tempo. Tony Martin also has an RCA Victor waxing of the ballad. Flip is "Alabama Love" (Caledonia, BMI).

**Last week, as the Review Spotlight fell on Georgia Gibbs' Mercury recording of "You Take the Heart Out of My Life," her flip, sung as "Blackwater" should have been read "Blackwater" GE, BMI. A fine story.**

**Reviews of New Pop Records**

- **GEORGINA GIBBS**
  - Good Times Will Come (Pacies, ASCAP) — Mercury 70644
  - A smooth flip done in his best style. Gibbs has a slight edge on the song and gives it more of a jazz type setting. Watch it (BMI, BMI).

- **SAMMY JAMES**
  - That's No Yes (Paces, ASCAP) — Mercury 70651
  - A sensational number. An appealing vocal is a burning ballad, and Sammy's best Vanguard waxing of the song to date. Gets a definite recommendation here. Mylrea (BMI, BMI).

- **AL HILLER**
  - Tie You Up (Columbia, ASCAP) — Columbia 387
  - A song that will be popular in its day and will provide a good flip. Wears the tune well and would get good chart action. (Columbia, ASCAP).

- **PEGGY LEE**
  - Got That Thang (Columbia, ASCAP) — Columbia 388
  - DECCA 7354 — Cheeks. Looks to be Peggy's answer to the above song. The flip adds a value in an already good flip. This is a fine example of an effective flip. (Pace, ASCAP).

- **MARGY MARLOWE**
  - Tie the Man in the Railroad to a Tree (Columbia, ASCAP) — Columbia 389
  - COLUMBIA 4743 — Smoothly done in her best style by Margy. The flip adds value to the song and has a good chance of being effective. (Columbia, ASCAP).

- **ROY ORK**
  - I'm Not There (Columbia, ASCAP) — Columbia 390
  - A fine rendition somewhat less successful than flip. Should be given some support.

- **ETHEL SMITH**
  - I'm Gonna Mourn Over You (Columbia, ASCAP) — Columbia 391
  - DECCA 7367 — Smith sold more than Leavitt covers of the original "Fine Time" organ instrumental. This version sows some promise, however, particularly on the flip circle. The flip is a delight.

- **LEW RHEIN**
  - Love Me, Love Me, Love Me (Columbia, ASCAP) — Columbia 392
  - A pleasing flip. It is not as emotional as the flip, but it is still a tender love melody. (Columbia, ASCAP).

- **WILLIAM WAGNER**
  - I Only Asked For a Promise (Columbia, ASCAP) — Columbia 393
  - A song that will be listened to more often than it will be purchased. Wagner's vocals are not always on target, however, but the flip Melton did is just right. (Columbia, ASCAP).

- **STAN KENTON**
  - Ornament on the Wall (Columbia, ASCAP) — Columbia 394
  - COLUMBIA 7075 — Kenton has a ballad flip that is more than acceptable. The flip brings out and natural feeling of the song and makes it stronger. (Columbia, ASCAP).

- **REGGIE CARROLL**
  - Let Me Be Your Canary (RCA Victor, ASCAP) — RCA Victor 75051
  - CAPITOL 1257 — Carroll's contribution is by the Capitol. A slow flip.

- **RICHARD LEE**
  - It's a Million Times (Columbia, ASCAP) — Columbia 396
  - RON 1001 — Lee's rendition shows promise and gives Luther a good flip. (Columbia, ASCAP).

- **EDDIE REEDWOOD**
  - The House Guest (Columbia, ASCAP) — Columbia 397
  - COLUMBIA 4751 — Reedwood's version practically enacts Wray's version of the song. The flip is similarly done, however, and is better. (Columbia, ASCAP).

- **FAYE BEARDSLEY**
  - There Is Nothing to Do But Love (Columbia, ASCAP) — Columbia 398
  - A pleasing flip. It is a tender melody, and should be given some support. (Columbia, ASCAP).

- **RAY ANTHERY ORK**
  - Where Are You (Columbia, ASCAP) — Columbia 399
  - CARTER 2019 — Instrumental version of the song has a very nice setting. There is a lot of potential in this smooth reading by

**JUNIOR'S BIG ACTION HITS**

- **Della Reese**
  - "In the Still of the Night" (Julia 519)

- **The Ravens**
  - "Green Eyes" (Julia 520)

**THE FOURE TUNES TIME OUT FOR TEARS**

- **The Heartbeats**
  - "Finally" (Julia 522)

**THE PICK OF WASHINGTON THE COMPLETELY AIR-CONDITIONED**

- **Lee House**
  - Four Blocks from the White House Rooms with 15, 20, and 30 Feet of TV - Radio - and Bath from $5 per Night No Charges for Children

**Today's Top Tunes**

**The Low-Cost Dealer Profit-Service!**

Here's the inexpensive, easy-to-use promotion sheet that's made to order for more dealer sales. Printed on a 350-grain (8" x 13") page, it contains The Billboard Honor Roll of Hits in 38 places with the bestselling records of each week.

Also shows hit R & B and C & W records with the top classical and packaged albums as well. Today's high profiting titles carries The Billboard Charts right to your customer's paycheck, building more sales and profits for you.

With this store name, address and phone number imprinted free, Today's Top Tunes becomes your good-will ambassador or counter giveaway item.

**SPECIAL LOW RATES—MAIL YOUR ORDER TODAY**

- The Billboard • Today's Top Tunes Dept.
  - St. Louis Park, Minn.

- Place order and mail today's Top Tunes as follows:
  - $1 weekly
  - $2 twice a month
  - $5 4-weekly
  - $7 weekly
  - $10 monthly
  - $15 biweekly
  - $20 monthly

- Then name, address and phone printed above dough.

- Phone: Order by...

- GIVE TO DAMON RUNYON CANCER FUND
His greatest since "Here" and "Over a Bottle of Wine"!

**T O N Y  M A R T I N  S I N G S**

*DOMANI*

Lyrics by Tony Velona; Music by Ulpio Minucci

WHAT'S THE TIME IN NICARAGUA?

with Henry René and his Orchestra

RCA VICTOR

A "NEW ORTHOPHONIC" HIGH-FIDELITY RECORDING
The Billboard Music-Popularity Charts

**Reviews of New Pop Records**

**Continued from page 33**

**THE TOWNSMEN**
*Tenor* (Columbia, ASCAP)*

**THE FORMERLY KNOWN AS WILDERNESS**
*Tenor* (ABC, ASCAP)*

**The trend last week, says Keith, was toward the soft ballad. Fred Swanson, WHAY, New Britain, Conn., reports he has his new Saturday night show, taking a soft approach. He has signed to stimulate interest in new releases. A local student will be a guest on the show, the disc jockey and record dealer review albums, while the charts are played on the show, while the audience votes via mail, with the first 25 listeners who have the tapes closest to the panel awarded the show's prize.**

**THE HANGERS QUARTET**
*Capitol, ASCAP*

**CAPITOL**
*Hanger Quartet* can be the band leader for the record release. They are the first of their group of the Capitol's plan.**

**THE SAVAGE MARYS**
*Imperial, ASCAP*

**Imperial**

**HOWARD HARMON**
*Imperial, ASCAP*

**Imperial**

**THE RHYTHM AND BLUES**

**CHARLIE STORY**
*Imperial, ASCAP*

---

**Other Records Released This Week**

**Popular**

**Bachman-Hardy**
*On the Left* (Go West, APCA)*

**Dreams**
*North**

**Shane**
*Imperial, ASCAP*

**Mistress**
*Imperial, ASCAP*

**Country & Western**

**COUNTRY & WESTERN**

---

**The final note on record**

**Here We Come!**

**Hound Dawgs!**

**Their Names???**

---

**Amp 1001**

---

**ONLY IN MY DREAMS**

**POLKA DOT EYES**

---

**Sincere**

---

**MORALE**

---

**BROTHERS ROBINSON**

---

**CHANCE OF THEMES**

---

**The finest sound on record**

---

**Amp Records**

---

**THE LABEL WITH A FUTURE**

---

**Azalea Records**

---

**Mr. Disc Jockey**

---

**The Billboard**

---

**THE BILBOARD**

---

**POPULAR**

**VOX JOX**

---

**The trend last week, says Keith, was toward the soft ballad. Fred Swanson, WHAY, New Britain, Conn., reports he has his new Saturday night show, taking a soft approach. He has signed to stimulate interest in new releases. A local student will be a guest on the show, the disc jockey and record dealer review albums, while the charts are played on the show, while the audience votes via mail, with the first 25 listeners who have the tapes closest to the panel awarded the show's prize.**

**THE HANGERS QUARTET**
*Capitol, ASCAP*

**CAPITOL**
*Hanger Quartet* can be the band leader for the record release. They are the first of their group of the Capitol's plan.**

**THE SAVAGE MARYS**
*Imperial, ASCAP*

**Imperial**

**HOWARD HARMON**
*Imperial, ASCAP*

**Imperial**

**THE RHYTHM AND BLUES**

**CHARLIE STORY**
*Imperial, ASCAP*

---

**Other Records Released This Week**

**Popular**

**Bachman-Hardy**
*On the Left* (Go West, APCA)*

**Dreams**
*North**

**Shane**
*Imperial, ASCAP*

**Mistress**
*Imperial, ASCAP*

**Country & Western**

**COUNTRY & WESTERN**

---

**The finest sound on record**

---

**Amp Records**

---

**THE LABEL WITH A FUTURE**

---

**Azalea Records**

---

**Mr. Disc Jockey**

---

**The Billboard**

---

**THE BILBOARD**

---

**POPULAR**

**VOX JOX**

---
The Billboard Music Popularity Charts
COUNTRY & WESTERN RECORDS

**Best Sellers in Stores**

For survey week ending June 1

RECORDS are ranked in order of their current national selling importance at the retail level, as determined by The Billboard's weekly survey of dealers, in over 150 cities. In this form, records are listed in order of their weekly retail sales action in a number of major cities, combined, to determine their national importance. Each city is weighted according to its economic and retail market size in relation to the total national market. The weightings are periodically revised by The Billboard. In the rare instance where two or more records are tied in the same position, the lower number indicates the tie. The number of stores reporting is noted in parentheses following each title. In the case of a tie, both titles are listed in the same position, with the title first being the higher number.

| Rank | Title | Artist(s) | Label | Sales
|------|-------|-----------|-------|------
| 14. | I'M SORRY BABY | Warsaw, Kathy | Cap | 1
| 15. | I'M TELLING YOU | Warsaw, Kathy | Cap | 1

**Most Played in Juke Boxes**

For survey week ending June 1

RECORDS are ranked in order of the greatest percentage of plays on juke boxes throughout the country, as determined by The Billboard's weekly survey of operators using a high proportion of country and western records. The survey is conducted by trained observers who visit juke box establishments throughout the country. The number of sales points are combined to determine position on the chart.

| Rank | Title | Artist(s) | Label | Sales
|------|-------|-----------|-------|------
| 1. | I'M SORRY BABY | Warsaw, Kathy | Cap | 1
| 2. | I'M TELLING YOU | Warsaw, Kathy | Cap | 1

**Most Played by Jockeys**

For survey week ending June 1

RECORDS are ranked in order of the greatest number of plays on disk jockey radio shows throughout the country, as determined by The Billboard's weekly survey of top disk jockey shows in all major markets.

| Rank | Title | Artist(s) | Label | Sales
|------|-------|-----------|-------|------
| 1. | I'M SORRY BABY | Warsaw, Kathy | Cap | 1
| 2. | I'M TELLING YOU | Warsaw, Kathy | Cap | 1

JAN SHEPARD

introduced it on Radio Ozark Jubilee.
Now it's the biggest new song in the country market!

A SATISFIED MIND

STARRITE PUBLISHING CO.

Be sure you have the original—this is the one DJ's are spinning and customers are buying!

SALES AND SPINS PROVE THE FLIP IS A HIT TOO:

TAKE POSSESSION

SHAPIRO, BERKSTEIN & CO., INC.

CAPITOL RECORD NO. 3118
**FOLK TALENT AND TUNES**

*Continued from page 18*

18 years, has framed his own unit for an invasion of New England and points beyond. Lend a hand to the job, will learn from the experience, to add to his repertoire of folk-songs. Kelley, of Boston, Idaho, has set up his headquarters in the Redlands of Lynn, Lynn, and Gold Hill for the fall months. He has traveled to Chuyeye, Wyo., June 7. Group will play at the Rock Creek Inn, Montana, Idaho, Oregon, and British Rockies.

Grandpa Jones is touring Nova Scotia June 5-20. . . . We caught the first of the Tent Show recently at Farmington, O., and found the unit well on the way to measure of business, despite the fact that there was little or no paper up in the town. The latter omission has been overcome, however, and the show should help the job office immensely. We expect that the Tent Show will take the show thru New York State, New England and into the Maritime Provinces for the next three weeks. He also hands a genuine offer to a Man Called Peter.

**Bill Bean's Blowing.**

Folks, this is Bill Bean, coming in from Memphis to rework another unit of the Tent Show. We have advertised a Coast and a Capitol Record so new on the market and have received a new unit of the Tent Show. We have advertised a Coast and a Capitol Record so new on the market and have received a new unit of the Tent Show. Bill Bean's Blowing is the Tent Show's new unit.

**Billsblow's Blowing.**

This week's unit is now in New York, and will take the Tent Show thru New York State, New England and into the Maritime Provinces for the next three weeks. He also hands a genuine offer to a Man Called Peter.

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**RHYTHM & BLUES RECORDS**

- **Best Sellers in Stores**
  - **For survey week ending June 1**
  - Records are ranked in order of the greatest number of plays on disc jukeboxes.
  - Chart based on The Billboard's weekly survey of stores.

- **Most Played in Juke Boxes**
  - **For survey week ending June 1**
  - Chart based on The Billboard's weekly survey of top disc jukeboxes shown at all key markets.

- **Reviews of New R & B Records**

---

**NEW HITS!**

1. **HEAVEN & PARADISE**
   - Don Julian
   - Meadows.
   - 359

2. **KISS A FOOL GOODBYE**
   - The Penguins.
   - 562

3. **FOOLS ARE SCARCE**
   - Roy Milton.
   - 563

4. **HERE I'M IS**
   - Chuck Higgins.
   - 361

5. **PENGUINS EP Album**
   - 4 Hits on one Record EP 101

---

**NEW AND HOT!**

- **I WISH YOU WOULD**
  - Billy Boy
  - Vee-Jay.
  - #146

---

**LEAD SHEETS**

- **I WISH YOU WOULD**
  - Do not hallucinate.

---

**NEW RELEASES ON ATLANTIC**

- **THIS LITTLE GIRL (Came To Town)**
  - Ray Charles.
  - #235

- **HAPPY GIRL**
  - Bayes.
  - #364

- **I CAN'T WIN YOUR LOVE**
  - Ray Charles.
  - #364

---

**CLIMBING FAST!**

- **EVERYBODY NEEDS SOMEBODY**
  - Jimmy Scott.
  - #364

---

**VITAMIN**

- **DOREEN**
  - Atlantic.
  - 364

---

**DOOTONE**

- **LITTLE GIRL (Came To Town)**
  - Ray Charles.
  - #235

---

**SAVOY**

- **I WISH YOU WOULD**
  - Billy Boy.
  - Vee-Jay.
### The Billboard Music Popularity Charts

**R & B Territorial Best Sellers**

For survey week ending June 11, 1965

<table>
<thead>
<tr>
<th>City</th>
<th>Artist</th>
<th>Record</th>
</tr>
</thead>
<tbody>
<tr>
<td>Atlanta</td>
<td>Henry's Rollin' Walnlower</td>
<td>R. &amp; B. Territory 64</td>
</tr>
<tr>
<td>Chicago</td>
<td>Henry's Rollin' Walnlower</td>
<td>R. &amp; B. Territory 64</td>
</tr>
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<td>Cincinnati</td>
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</tr>
</tbody>
</table>

**This Week's Best Buys**

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<tr>
<th>Record</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>Soldier Boy</td>
<td>Ryden</td>
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</tbody>
</table>

**.checked records**

**Number of Releases This Week**

<table>
<thead>
<tr>
<th>Label</th>
<th>Artist</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acme</td>
<td>Barry White</td>
<td>You're So Beautiful</td>
</tr>
<tr>
<td>Atlantic</td>
<td>The Drifters</td>
<td>Spanish Eyes</td>
</tr>
<tr>
<td>Capitol</td>
<td>Jimmy Ruffin</td>
<td>Tell her She's Great</td>
</tr>
</tbody>
</table>

**Check this week's glossy photos**

**C & W Success Stories**

**RHYTHM & BLUES RECORDS**

**Covers from page 4**

**Records**

**June 11, 1965**

**The Billboard**

**Rhythm & Blues Records**

**Clown Costumes and Accessories**

**FREE**

**COSTUMES**

**Five for One**

**200 State St.**

**MONTRÉAL**

**Eckart Firm Exits Phono Matrice Biz**

**Hollywood, June 4—The Charles Eckart Co., Inc., 58 years old, is selling its name and patents to prospective purchasers. In addition to an arrangement of the Eckart name, the Eckart patents, machines and masters in its entirety.**

**When in Boston**

Get your mail at the Hotel Avery

**Free Shipping**

**ONE YEAR ON REQUEST**

**The Name of Show folk**

**Becoming a Booster**

**MILTON SCHUSTER**

**BOY BONANZA in CHICAGO begins**

**June 11th**

**GIVE TO DAMON RUNYON CANCER FUND**
Royal American is Signed To Three-Year Closed Shop
Yearly Reopening of Negotiations
On Money Items Provided by Contract

By HEBB DOTTEN
EVANSVILLE, Ind., June 4—The closing extended negotiations between Carl Seldlnery, Sr., president of the Eastern Window and Mirror Company, and George Miller, organizer for the Carnival and Allied Workers, in this city, until Sunday, St. Louis, an affiliate of the International Brotherhood of Teamsters.

It also marked the second time in six years that American was the first show to be closed in the city. Last year, in 1953, it was organized by the Carnival and Allied Workers organization for the opening of the show.

The current contract, executed by both organizations last week, is in effect this week. The running period of the contract, terminating December 31, 1957. It provides for the right to reopen negotiations each year, upon 60-day notice, with a money item minimum wage.

It calls for all workers, including the ones who are members of the union or not, to be employed for this period and any changes worked out during the dream period.

The insurance plan is to cover the employees, and all claims made or losses caused by payment made during the running period by the management or individual owners, of rides, shows, and concessions.

Young Pays Dayton Acts

CHICAGO, June 4—Ernie Young, of the booking office bearing his name, was killed in the air yesterday when he was hit by a bullet that was fired by a man who was standing in a church doorway.

Young, 39, was married in 1946. His body was found yesterday in a nearby hospital.

The accident occurred at approximately 4:30 p.m. Young was in a car with his companion, who was driving the vehicle. They were traveling on a country road when they saw a man who appeared to be walking towards them. The man fired several shots, striking Young in the chest and腹部.

The man who fired the shots was arrested at the scene. He was identified as James R. Brown, 28, of Chicago. Brown was charged with murder.

Spending Termed Okay
As Lush Holiday Ends

NEW YORK, June 4—The Lush advertising firm of Lush Lush, Inc., has signed a contract with the New York Times to advertise in the paper for the next few weeks. The agreement will run from July 1, 1955, to July 31, 1955.

The terms of the agreement are as follows:

1. The Lush advertising firm will receive a commission of 10% of the net ad space sold.
2. The length of the contract will be six months.
3. The Lush advertising firm will be responsible for all production and advertising costs associated with the campaign.

The Lush advertising firm is also required to submit a quarterly report to the New York Times on the progress of the campaign. The report will include the number of ads placed, the total ad space sold, and the total cost of the campaign.

The Lush advertising firm is responsible for all aspects of the campaign, including creative concepts, ad copywriting, and ad design.

The New York Times will be responsible for placing the ads and will provide the Lush advertising firm with a monthly report on the ad space sold. The report will include the number of ads placed, the total ad space sold, and the total cost of the campaign.

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Ill. Fair Adds Nelson Eddy To Act Bill

SPRINGFIELD, Ill., June 4—The Illinois State Fair this year will be the scene of new attractions following Nelson Eddy after it canceled its previous year's offers.

Eddy will head up a star-studded show, including the likes of Judy Garland, Judy Hoppe, and Bob Hope another year.

The announcement of Eddy's return was made by Miss Brandon, who is responsible for the Fair's bookings.

The Fair will run from September 12 to 17, and will feature a variety of attractions, including a grandstand, a midway, and a concert stage.

A detailed schedule of events will be announced shortly, but a few highlights include:

- Evening shows featuring stars such as Nelson Eddy.
- A grand opening ceremony on September 12.
- Daily performances in the grandstand and midway.

The Illinois State Fair is one of the largest and most popular events in Illinois, drawing thousands of visitors each year. The Fair offers a variety of attractions, including horse shows, livestock exhibitions, and a midway with rides and games.

For more information, please visit the Illinois State Fair website at www.illinoisstatefair.org.
Hunt Crowds, $$
Mark Record Pace

By JIM McHUGH
PRINCETON, N. J., June 4.—Hunt Bros. Circus has reaped a
harvest in the first five works at its 65d annual tour. The dollar-
values of the business, which is being handled by
Charles J. Hunt, are almost double that of the
first big top using airplanes table-
class by the Hunt Bros. in history.

The few minor bugs in the
building of the unique big top have
been ironed out to the complete
satisfaction of the big top-
field, and showmen have the
strength to weather the
storm. Apart from the strength
and lightness that the top
was noted for, except for
the usual storm grey, the top
needed no special handling since the
wind allows for no canvas expansion or
contraction.

Mobile Comfort Wagon

The comfort wagon, a gleaming
vehicle made out and bed, has
the show almost as much good
as it has the riders, the new wagon
is said. Actually it has abolished
all contract for the horses, which
are under the full protection of the big
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**NEW YORK CITY Events for the Week ending June 9th**

**Frog Jubilee Turnout Dips 300 Under ’54**

**ANGELES CAMP, Calif., June 4—** A new Saturday night attendance record of 5,000 was set here at the California Country Club, andkeeping the弗 estad carnival, which opened Friday evening. The huge arena has a seating capacity of 15,000, and the attendance was said to be the highest in the history of the club.

**KIDS, ANIMALS CALLED TO PHOTO SUCCESS**

**SOUTH WESTHAM, Mass., June 4—** Include children and animals in your next pictures, Eastern Massachusetts Farm Bureau women were told at their annual get-together last week. The photo study included a show of cigarette cards and pictures of a dog and a horse.

**New Florida Event Plans Fall Run in Jacksonville**

**KIDDER, June 4—** Organization of the Greater Jacksonville Agricultural Fair Association, Inc., was finalized here Tuesday (31) with the appointment of Truett Lewis, president, President, Central Florida Fairground. The fair is to be staged in the Gator Bowl with exhibits of both the best livestock and the best people.

**New York Event Plans Fall Run in Jacksonville**

**KIDDER, June 4—** Organization of the Greater Jacksonville Agricultural Fair Association, Inc., was finalized here Tuesday (31) with the appointment of Truett Lewis, president, President, Central Florida Fairground.

**Florida Circus Date Is Okay Despite Big Top Gate Dip**

**PHILADELPHIA, June 4—** The unusual Philadelphia circus date was gunned up good for everyone last Saturday (2), according to a report from the company. The show was held at the Philadelphia Civic Auditorium, which seats 4,000 people.

**HOSPITALITY AT THE BEACH**

**CINCINNATI, OHIO Convenient to All Activities**

**Business, Shopping, Theatres, and Parks of Interest**

**Crystal Dining Room Serving Wonderful, Food, Radio, Television... 700 Rooms... From 4:00 up.**

**Hotel Sinton**

**WEDNESDAY, JUNE 15**

If you have not already sent us YOUR advertising instructions, do so immediately — otherwise we reserve the right to print a previous ad. In each case —

**CINCINNATI 32, OHIO 2050 Western Ave.**

**CHRIS H. BRUCE, Manager**

**HOLLYWOOD 26, CALIF. 6000 Sunset Blvd.**

**December 6, 1955**

**THE BILLBOARD**

**GENERAL OUTDOOR 53**

**The Most Beautiful MINIATURE GOLF COURSES**

**Built in America, Constructed by**

**ARLAND BONITA—**

**New Hyde Park, N. Y.**

**In 4 States of California and Overseas.**

**MINIATURE GOLF**

*Call (310) 694-9900* for Plans, Prices, and Quick Delivery

**Inquiries Welcome**

**HEDGES COMPANY MINIATURE GOLF CO.**

**10003 S. Western Ave., Chicago, Ill.**

**Telephone service—Family Plans**

**Placid Club Hosts Club; PCSA Treat Show**

**LOS ANGELES, June 4—** Polack Bros.’ Cicero and CBC Club, Coast Showmen’s Association, were the guests of the other club here Monday and Tuesday nights (30-31).

**On Decoration Day members of the PCSA and its auxiliary were guests of the Polack Bros. at a banquet for the opening evening performance at Shrine Auditorium. About 150 members attended.

The following night a huge party was staged in the clubrooms and the show’s personnel following the night performance. With about 300 guests attending, a buffet supper was served. The club’s circle was occupied by Harry Sebe, Newton Stone, Ben Beno, E. J. Rose and Tony Cavaliere.

**Placerville, Calif. Umps Promote $4,257**

**SUNSET HILLS, Mo., June 4—** The El Dorado County Fair here offer $4,257 to its 240 entries and $3,457 over last year, in premiums divided by their three dates from starting August 19. Guy W. Davidson, manager, said.

The premium list offers $25,502 in awards from State funds, and $37,272 from county funds. A new classification is being added for exhibits by Future Farmers of America members. Awards in this division total $11,776.
"The butterlike flavor of popsit plus is unequalled in the popping oil field!"

says Mr. Francis Bardin, President of the
Cumhurbaşkanı & Grills Co., St. Louis, Mo., oper-
ated by the same family for 31 years, this company is widely known in historic, served and connected fields.

Mr. Barnidge says, "Corn popped in POPST PLUS has the

to taste of butter in every mouthful. It's a unique oil that has

almost revolutionized the popcorn field. Now corn with con-

cessionaires and theater operators who don't have 'that popcorn

with the buttermilk flavor' simply are not doing as well as they

could — in sales and profits!"

POPSIT PLUS is actually more economical to use in the

long run because it leaves fewer dubs in the bottom of your

popper. And because it's always liquid, it's easier to pour and

measure.

Outdoor operators also use POPSIT PLUS for all their

grilling — hamburgers, french fries, seafood and chicken.

Make the switch to POPSIT PLUS. Try it for just one

week. You'll quickly make your one and only popping and

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THE "Amusement Industry's"

BILLBOARD Leading Newsweekly

JUNE 11, 1955

AUDITORIUMS-ARENAS

Milw. Arena Points Way to Yule Bookings: Shop Early

BY TOM PARKINSON

It's Christmas shopping time in the arena business. Time, that is, to start contacting business and industrial groups with a view to booking holiday parties.

This is the view of Eugene Krah, manager of the Milwaukee Auditorium & Arena. Krah figures on a second season in which "shopping" is done early. Since Milwaukee began to concentrate on booking industrial groups for the first time last Christmas season, it has worked regularly a notch of about a dozen normals who now set dates for yule events a year in advance.

Krah points out that only two seasons for the Milwaukee setup to reach a "permanent" status. In that time, the industry groups clipped they liked the idea and they began hedging it as an annual item. In the same period, the building management nations also to select those that showed promise of being regulars.

All arenas can get into the Christmas party business the same way, Krah feels. This is particularly true of those building groups which have extending service to supply meals or refreshments. Milwaukee contracts require use of building catering services.

Most building managers find that December is a slack time for bookings by shows and other events. That is what prompted Milwaukee to move into the party business for that month. The idea conceived was a liability to an asset.

Krah notes that when they found something necessary they did it, and it is September. He is definite now in stating that June and July is a better time for starting, and some too early.

In some cases, industrial management itself is the maximum, or almost the negotiations are with the firm's public relations man. In other instances, the dealing is with union officials. And in most cases, there's the idea in the one in charge of the company's employee rec-

ation association.

Most companies will want weekend time. That limits the dates that can be booked, but many arena will find that they can hand out more cards than time was one of large and small halls in the structure. Krah points out that the usual booking is for the days before December 5 and runs thru January 1. There can be booked by Christmas until the Tennessee New Year's Day, that allows about four weekends for this period.

In Milwaukee the major ones include the Schlitz Brewery em-

ployees, who turn out 6,000 strong, and Allis Chalmers em-

ployees, who have about 7,000 at their party. One of the smaller ones is a trucking company, which has 1,200 guests.

It's hard to buttonhole them considerably. It may be an informal party for management as well as parents. There will be refreshments to serve and may or may a meal. One Milwaukee event calls for the building's thing up a dance floor for eve-

ning activities while the guests are in another portion for a glo-

bule feature. Supplies some of the gifts, but buildings usually supply foods and decorations.

Hagen Bros., for instance, is planning entertainment plans in the bars of the host, gross. Several buy a pack-

deal of professional entertain-

ment, while others use home entertainment and group activ-

ities.

In all cases, the idea should not only prove to be an effec-

tive one for the building busy in an "impossible" time but also turn into a block of repeat business that you can almost automatically and with no little effort after the initial.

BEARS, STOCK TO ADD

Hagen Bros. Pleases With Talent, Layout

By Tom Parkinson

Arlington Heights, Ill., June 4—Hagen Bros. circus perform-

ance is the most recent one to the suburban area in the In-

cludes, including this Chicago area, an appearance at Chicagoland (Saturday).

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Arlington Heights, Ill., June 4—Hagen Bros. circus per-
Circus Routes

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June 11, 1955

The Billboard

GENERAL OUTDOOR

55

ROAD BIZ OFF

R-B Nosedive

Recorded in Philadelphia

PHILADELPHIA, June 4—The circus-weekend show here was a big disappointment to the front-office men. A good advance ticket sale for the Monday thru Saturday (23-28) engagement was completely wiped out.

Opening night was a Cimber-act, but that night it poured and turned the lot into a quagmire with attendance being very bad. Both houses were recorded as half. The big boxoffice was poor.

Friday-Saturday holiday business was bad. Newspaper and radio-ads were in heavy propensities in keeping with the announced policy, but downtownes and suburban Philadelphia were bare of punters.

The Erie Avenue and G Street lot was well located for public opinion. Big One was situated some hundred yards or more from the single entrance to the lot, with the between-space paved with tar and gravel. The passengers in the lot gave way for their own sake and sold wide way for rides and concessions.

The Baltimore and Washington in-canvas dates were also no low expectations. Allentown last week produced 12,000 for two shows. Lack of advance selling and unloading the features is especially severe this season but there were no difficulties in making the shows fun during the early Pennsylvania dates.

Hamid-Morton Scores in Que.

QUEBEC, June 4—Hamid-Morton Circus is appearing in the Canadian city here Sunday (22) with a full house of 100,000. Business is being conducted by Omer Keryon, general representative, who arrived here yesterday from St. Thomas Thursday (20) and moved to Chincoteague. One of the main features of the week's engagements is a prize of $100 offered by Napoleon Cote.

Ben Davenport Show

In Tornado Area

BUFFALO, Okla., June 4—Ben Davenport's Merchants Circle drew about 1,000 into the town Tuesday (31) under auspices of the Chamber of Commerce. High winds warnings were issued at 2 and 3 p.m., and high winds continued all night, with m.p.h. in the evening. Steam colossus geyser was turned on for local reaction to the show was good.

Detroit Renames 3 Board Members

DETROIT, June 4—Three members of the chamber of commerce's management of the Michigan State Fair were reappointed Wednesday (1) by Gov. G. Mennen Williams for four-year term. Reappointed were Charles J. Wurtlitz, president, and Mrs. Leonard Czer- len, Allen, and Peter L. Huback, Detroit.

Saskatoon Posts Record LG8 Billing

Saskatoon, June 4—The Saskatoon Exhibition has turned out its best attendance last, with awards totaling $25,000. With the fair featuring two big livestock shows this year, prize money has been upped considerably.
CINDER POINT, O., June 4.—Barbara Esmond, a member of the Acme Residents, reported the opening of the Decadation Day weekend. Satur- day, May 36 brought forth several dozen cars filled with people held for Sunday, and Monday was still bigger. It was evident that the weather fairly good crowds were building up around the community.

The midway, beach and picnic facilities will again be open for this weekend (4-5), with the Breakfast Board. A 4.25-cent donation from every room is donated to the Gage Missionary. The Great Western Express is a joint effort from a group of local businesses to boost tourism and provide entertainment.

The Great White opened the free attraction after the park had been greatly expanded this season. D. E. St. Clare will be on hand to sign autographs, while George L. Knowles, who recently won the prestigious Carlson award in the annual comic book competition. The Aerial Elephants are due to perform on June 17. The Centennial of Showmen's Day, June 23, will give way to autographs and photo opportunities with the late Lute Krome and Rake of the Great American and Southern Shows.

Bob Stock is an active member of the Oregon Dairy age group, as well as a member of the Men's Garden Club and the local Elks Club. He was born on May 19, 1901, and has been a resident of the area for most of his life. He is currently serving as a member of the board of directors for the Oregon Dairy association.

FEAKENIL, N.Y., June 4.—Good outings dotted the opening weekend of Indiana Park, Hudson River shore spot near here. Success was from New York, hinges mainly on a successful opening for Operator E. D. Kelmarsh reports a $10,000 investment in the park.

Booking efforts were considered to be successful, with the hopes of becoming a staple in the Hood of publicity announcements. The opening is of the Consolidated Edison Company as a location for a proposed integrated power plant. The impact of working out of the spot’s New York City location will have a significant promotion of the city’s utility companies. Vil A. Allen, president of the company, will be present.

The season opened on June 1 and had a successful start. The park continues to be successful across the country.

The holiday period was reported to be a success in terms of attendance, and the company is very excited about the season’s prospects good.

Kansas City’s Wildwood Lake Opens Strong

KANSAS CITY, Mo., June 4.—Wildwood Lake, amusement resort east of Kansas City, opened its season recently. The park was built by the popular Broadway producer, J. M. S. Butterfield, and is expected to be a major draw for the area.

Dorothy Collins, television star of the Big Band era, will be one of the stars engaging, swilling the gate. The park’s opening day entertainment will feature an all-star cast of performers, including bluegrass, country, and rock bands.

This week the live entertainment is scheduled to continue, with bands such as the Randy Jones, vocal group The Smith Brothers, and the Arthur Godfrey Troup.

Indian Parks Blanked By Weather on Holiday

CHICAGO, June 4.—Amusement parks throughout Indiana had a drastic shift in the weather over the Decoration Day weekend. The state was hit by a severe thunderstorm, causing local authorities to raise an alert for possible flash flooding. The weather slowed holiday business throughout the state.

At Michigan City, Harald K. Barr, of the Lakeway Amusement Park, said that the park had been primarily affected by the weather, with several rides remaining idle due to the storm.

Harry Smith reported from Buc Lake Ranch, Angola, that the weather had caused the park to be closed for the day until rain moved in at 4 p.m. He also mentioned that the weather had threatened to turn disastrous, with heavy winds and lightning.

However, Spackman said that intermitent rain and cold fronts continued to linger, with the weather expected to remain cool and cloudy for the remainder of the week.

Riverview Doing Okay; New Cars Prove Popular

CHICAGO, June 4.—Riverview took its toll of business at Riverview Park here on Decoration Day weekend, but Bill Schmidt said that the park did well, and management was more than satisfied with the results.

Despite lower than expected attendance for the park’s annual Hot Rod race, which took place on Monday, June 3, 1955, the park was still able to draw a crowd of over 30,000 people.

Spackman said that the weather was perfect for the race, with clear skies and cool temperatures throughout the day.

Detroit Island Funsport Opens; Talent on Ship

DETOUR, June 4. — Bob Lo (Bois Island) opened Saturday (11) the last quarter season. At that time, the park is expected to be open for the rest of the summer season.

The park is operated by the park’s owner, Louis J. Morin, who is also the manager of the park. Several rides, both new and old, have been added to the park attractions this year.

Advance bookings for the season are strong, with over 30 people taking advantage of the park’s new offerings.

On June 9, the park will host its first annual Carnival, with a special attraction being a parade and a fireworks show. Service will be provided by local vendors and amusement companies.

Special attraction: Amusement rides will be in operation, and children are welcome to attend.

The park will open for the season and the hours will be 11 a.m. to 10 p.m. every day from Memorial Day through Labor Day.

The park features a variety of attractions, including roller coasters, Ferris wheels, and other rides that are popular with children.

One of the major attractions at the park is the roller coaster, which is well Provides a thrilling ride for visitors.

A special attraction on the 4th of July will be the parade, which will feature floats, music, and entertainment.

The park will also host a fireworks show on the 4th of July, which is a major event for the community.

The park is located at 1234 Park Ave, Riverview, and is open daily from 11 a.m. to 10 p.m. Admission prices range from $5 to $10, depending on the age of the visitor.

Coney Island Holds Reunion For Godin

SWEETWATER, June 4. — After a few years of absence, Coney Island is back again with a reunion for former employees of the park. The reunion was held at the park on Thursday evening.

The event was attended by former employees from across the country, who came together to reminisce about their time working at the park. The reunion included a dinner and a variety of entertainment, including a live band and a giant wheel.

Many former employees expressed their excitement at being able to reconnect with old friends and revisit the memories of their time at the park.

Grocery Chain Sponsors Day, Texas Park

SAN ANTONIO, June 4.—For the second consecutive year, Handy Andy, Inc., of San Antonio, will sponsor a “Carnival at Pearl” at Pearl Park here.

Half price tickets are being offered at all Handy Andy stores to purchased free of charge. A ticket must be presented at the gate to receive the discount. The event will be held on Saturday, May 11. All rides are being offered at half price or less at each of the Handy Andy locations.

On Sunday, May 12, from 7 a.m. to 11 p.m., there will be free, continuous entertainment throughout the park. The evening will include music, games, and a fireworks display.

Major rides include the Rocket, the Big Wheel, the Star, the Checkerboard, the Giant Wheel, the Merry-Go-Round, the Flying Fish, the Rodeo, the Clown, and the Old Mill.

The sledge rides include the Ferris Wheel, the Roller Coaster, the Boat Ride, and the Tiny Taw Tone.
Coney Island, N. Y.

By Uno

Mild-to-warm weather, save for intermittent showers Sunday (29), served to give Coney an ideal three-day Memorial holiday weekend in its amusement parks. Those who were fortunate to have roof tops, of course, found better than their lot, so equipped. Steeplechase Park, with its longest season in years, continued its best business holiday in 15 years, said manager Jimmy Oterport, Saturday night. "The big Variety show" was jam-packed throughout the day.

The last few days of the most part to the Negro element always predominated on such Saturdays, he said, and that's what makes the summer, especially because of its wide appeal. His "booked-from-"Book Roll," played by a group of Negro dancers, singers, and musicians. It was a big financial start of the season for all amusement centers. And, as Anna Nelson, wife of the high striker king, Harry Nelson, says, "No Coney Island operator should have any kick coming with the money taken in these three days."

Neil Kyriak and his wife, Mrs. Helen Kyriak, have added considerable acreage and ride features to their site on the Bowery and West 12th, and have changed the name from New Luna Park to Luna Park. The Coney Island adult rides are the Looper Plane, Speed Rock, and Ferris Wheel, which, with last season's Whip,Looper, Gondola and Hurricane, makes it the island's most elaborate seven adult rides. Another large and new feature is the addition of seven kiddie rides, comprising a carousel, boat ride, pony car, boat ride, auto ride, Ferris Wheel, and Choo Choo Train. From a total of 26 employees heretofore used by Kyriak, some have been doubled that number on the payroll.

A Wolfert, a Coney first-timers this season,enrolls as Over-12-year-old fun game, a concession on Harry Nelson's corner, Bowery near West 12th. This setup has already become one of the Island's best newsstand stands, and also adds to the fleabag, and "also" credits his knowledge of the door showurte to Harry and Evelyn Yellin, the owners, has been controlled by branch of the game at their once.

At Luna Park, Harry Rifkin, besides the two Pickford and coffee shop interest on Surf Avenue near West 12th, and their ball and coffee stand, the Bowery, and West 15th Steeplechase Park, has also operated for last 15 years a gift shop in the Times Square district of Manhattan.

The Jacobs brothers Fred and Mike, at their new Hot Rod ride on Surf and West 9th, find business so much on the increase that they have added more workers. Last year they opened up to 15. Patrons seek with the other in the food part of the Lobo Schwartz. Seven more complaints have been received from the games, under and over, and cut games. Last year it was being sold by Wilson and Co., and this year by Joe Rossmore's property.

Mr. Francis Caindol's coney court, on the Bowery, West 15th, continues to grow. They have in a ball game management, Able Shelled, fish game by Jerry and Martha Saffer, Star and John Shawhan and John Cornell, and an archery, by Harry General manager is Leo Shawhan,岵ma-law of Mr. Caindol. The back of Park at Fun, Ralph's Daubies, the I'meak House on the Bowery, are is, Accelera, George Brown and Betty Helen, located in Los Angeles, a large, and Entertainment being tried out is a feature on the Bowery, and a parade, which is one of the biggest and so on, are advertising and constructed by Joe Rossmore's property.

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Memphis Plans To Rebuild Cattle Barn

MEMPHIS, June 4—The Mid-South International Livestock Show and Sale, which annually involves the construction of a new cattle barn to replace the one destroyed by fire was reconstruced at a cost of $6,000, John B. Womack, Jr., announced.

Origin of the May 11 fire, which did an estimated $125,000 in dam-

age, was traced to bare wires, feeds, and other material near a nearby high school. The structure, which was owned by the city of Memphis, was covered by $101,000 in fire insurance, which will be increased to $10,000 and over and excess by the fair company.

The loss of the 80,000-square

foot building will not have any

future of the fire's effect on the fair, Womack announced.

Schedule of the new building is planned for early release and plans for the new structure are

set for this year's fair.

Regina Shoots For 1226 Net

REGINA, Saska., June 4—Esti-
mates of the Regina Exhibition

Association have been approved by
city council. The exhibition anticipates expenditures of $343,414, in-

come of $483,407 and a surplus of $122,000 for the current year.

Lottery for 1955,8 was 193,715.

Summer exhibition expenditures for this year are expected to total
$228,258 and a surplus of $71,494 is anticipated. The surplus last year was $25,808.

Fairs-Expositions

Fair Dates

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T. W. Damp, Denver, Colo.

The complete list of Fairs Presented was published in the last issue of THE BILLBOARD.

Arizona

August 1-9, 1955

Indianapolis National Fair.

Phoenix, Ariz.

Winfield, Wash.

Winfield, Wash.

Winfield, Wash.

Winfield, Wash.

Winfield, Wash.

Winfield, Wash.

Winfield, Wash.

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Carnivals

C&W Nixes Plans
For Canadian Trek
Cites Heavy Expense Growth Since
Booking; Will Switch to N., Y. Mich.

Peterburg, Va., June 4— Plans for a Canadian Trek this summer have been abandoned by Carroll & Wilson, Inc., according to John W. Wilson, a partner in the organization, who reported to the staff here this week.

Reports of licensing troubles, which Wilson said were re-
cently doubled by the Department of Justice, created the cancella-
tion. The show, which opened its season last Friday (7), was to have entered Canada in about four weeks.

Wilson said the show probably would travel New York and Michigan to make up the weeks of open dates caused by the cancellation of the tour.

Set to Remote

The tour will stop in such cities as Detroit, Chicago, New York, and Philadelphia, as well as in several major centres in Canada.

Southeastern

Golden. Joseph: Dien
Walker.

A recent advertisement for the show in a local newspaper in Southeastern Michigan included the following:

"The show is a winner in every show town it has appeared. It is a winner in every show town it has appeared. Its success is due to the fact that it is a winner in every show town it has appeared."

San Antonio Celie

Again Awards Pact
To Jack Ruback

San Antonio, June 4–The show is to continue for the annual Battle of Flowers here has been announced to Jack Ruback American Exhibition, venue, Walker Wilson, president of the event, an- other year that was presented to the show following the unanimous approval of the board of directors. Plans for next year will be made July 15.

Advertising

As usual, will be a banner week in Lexington, despite several rainy nights.

An Outstanding Industrial Accident Prevention Record recently won for the West Coast Show, and the certificate of Achievement awarded a California representative was the first to be presented to any show operator in the west. The award was made by the National Labor Relations Board.

After Sedlmayr, Kurth and Sa-
bell, the union's congress in St. Louis, also spoke briefly. Seated on the stage with them were the President, chair- man and chairman of the board of directors of the Kurth, Sedlmayr and the senior executive of Sedlmayr. Also present were representatives of the union. The stage was the scene of the meeting of the American Labor party. Employees who had recently received certification by the National Labor Relations Board.

In order to be an agent for the show's return trip, Kurth was granted extended leave of absence, and Sedlmayr, the union's congressman in St. Louis, was appointed representative.

A few hours after the meeting (continued on page 6).
Maine Milder, Royal Pine's Earnings Okay

RUMFORD, Me., June 4—Improved weather has allowed Maine Royal Pine Shows to build materially in its early Maine dates than was the case from Central Maine during the 20-weather period. John Callery, in charge of the operation, states that they have been hanging on through the still very rainy weather, opening the avenue of the show to the public. The usual enough material has been available, but this has been cut off until June. Last year's show was started in a particularly cold and rainy year, it is recalled.

Sporadically, the show has been in the area is up over 1954 due to slightly better for business, but not what was hoped for, due to several strikes and local business. For better than this reasons the show is aiming for the tourists to populate the States, with a special effort to reach the Waterville, with a Veterans' Hospital near the city, and the show will be a major attraction. A two-day visitor was John Callery, president of the National Showmen's Association who has the show in the state. The show is not far off, and, reports John, dancing up in his new Cadillac, and jumped into his car promptly.

Painting is going on at its present and funeral season approaching.

Rain, Cold Hit Nelson Opener

DENVER, Colo., June 4—George W. Nelson Show's had the 163rd show from the Colorado show at Mone-

n, July 1, 1955

Carnival Shows, all three for the July 17th celebration at Boulder, Mont., the making.

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Carnival Shows, all three for the July 17th celebration at Boulder, Mont., the making.
WANTED FOR
GIGANTIC
ANNUAL
POLKA
FESTIVAL
July 7th to July 20th inclusive
51st and Cicero Ave., Chicago, Illinois
Sponsored by
CLUB INTERNATIONALE FOUNDATION
Will book legitimate Concessions of all kinds. Bingo for merchandise still open. Shows Wanted—Motordrome, Circus Side Show, Illusion Show or any Walk-Thru or Grind Show.
14 BIG DAYS HIGHLIGHTS 14 BIG NIGHTS
1/2 million free ride tickets—distributed by Coca-Cola Bottling Company. All rides free from 4:30 to 7:30 every night. Polka Contest will be televised and broadcast every other night from grounds. 7 Ford cars given away—every other every other night—absolutely free. A TV celebrity on stage every other night.

Lights in Sky — Free Aerial Acts

THIS IS IT—YOU CAN'T MISS!
Contact
L. MATURA
832 S. May Field Ave.,
Oaklawn, Ill.
Phone Carden 2-1557

PETE ANDRISH
DIES SUDDENLY
PARKSBERG, W. Va., June 4—Funeral services were held here Friday for Peter Andriish, 60, of the Gooding Amusement Company, who died Thursday on the lot occupied by the firm's No. 3 unit. Apparently death came following a heart attack.
Mr. Andriish was a veteran Gooding staffer. Previously he had been with a number of companies, including the Royal Americans. Following services here, the body was taken to St. Petersburg, Fla., for burial in the Andriish family cemetery plot.
A sister, Mrs. Anna Karievitsch, survives. Mr. Andriish was a member of the Showmen's League of America.

WANTED:
Harry Mitt
ANNUAL
SIDE
including Sales.

VIVONA OKAY IN RARITAN, N. J.
DOVER, N. J., June 4—Amusements of America chipped up a good opener on Decoration Day for its engagement here, following last week's date in Rutland, Vt. A large crowd attended the buffet held on lot booked by Mr. Vivona.
Rutland proved okay with nice crowds and weather through most of the week. It rained at about 8:30 on ladies' night Monday (6) but the attendance held up in satisfactory fashion. Several committees visited the date and contacts were made for wanting to come.
Bill and Mrs. Vivona expect business okay on the No. 2 Unit, playing bazaar in the Newmarket area.

Cut-Rate Tix
HELP HARRIS
MARRION, O., June 4—Royal Amusements moved here this week after a good stand in Kenton, O., which was added by the distribution of 10,000 three-for-a-quarter ride coupons on hard tickets. The Harris organization came back to Kenton after a five-year absence and the outside ticket promotion yielded big results. Rides, during the two days and concerts all shared in the good business which was particularly heavy during the first three days.

HOLLY AMUSEMENT CO.

WANT CONCESSIONS—Pop, Apples, Fries, Glass Pitch, Bail Concess, any legitimate Concession. Replies on request. Write to Holly Amusement Co.

$150.00 CASH REWARD FOR LOCATION OF OPAL WOLFERS-TUDGER
She and Harry Wright with Rose Hanning three weeks this week. Left Morris Amusements in New York, heading South, Where they will have many shows. Send hash show. Cell Bank, or writing Letters or Concessions

WASHINGTON, D.C.

WANT
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Baker United Shows
"A CLEAN, MODERN MIDWAY"

BE WITH A POWELSON UNIT

WILL BOOK TWO OR THREE RIDES FOR COLORED BASH FOR $150 PER SEASON

WANT CONCESSIONS—Popcorn, Apples, Fries, Glass Pitch, Bail Concess, any legitimate Concession. Replies on request. Write to Holly Amusement Co.

VALENTINE, P. O. Box 202
TAPPAN, N. Y.

SAM TALLESE
3559 WALNUT STREET
PHILADELPHIA, PA.

SUNSET AMUSEMENT CO.

Sunset Shows
VF 1948
DAYTON, O.

NEWS & WANTED

WANTED:
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**CALIFORNIA'S BIGGEST FOURTH OF JULY CELEBRATION**

**OAKLAND—5 Big Days and Nights**

June 30 through July 5

Lake Merritt Show Grounds. 200,000-attendance upton-town. Now booking Shows and Concessions.

Roy Shepherd can use Foremen and Second Men for most all Rides. Also a few Women Ticket Sellers. Extra mileage pay for Semi Drivers.

Contact Mr. Shepherd immediately

Wire:Write CRAFTS 20 BIG SHOWS 7283 Bellaire Ave., Hollywood, Calif, or Phone Phone Popsular 5-0909

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**GIGANTIC ITALIAN FESTIVAL OF CHICAGOLAND**

**JULY 18 THROUGH JULY 27, 1955**

**WILL BOOK**

CLEN SHOWS—CARNIVAL ATTRACTIONS

WRITE OR PHONE

**JOSEPH DE SERTO**

1483 18th Ave.,6th Ave., Westport F., Norwalk, Conn. Phoner, 9-6625

**WANT BOOK FOR SALE**

Want for 14 outstanding fairs starting in July

MARKY PANKS of all kinds, Contrast, Chocolate Dip, Snow Balls, Jeweler, Bill Stevens, answer.

SHOWS

Girl Show with own front, must be real nice; also Wildlife, Fun House, Glass House and other gind shows.

HAVE COURTHOUSE FOR SALE. Will book same on show or will consider leasing to responsible party (Sam Pankins, answer), or will book courthouse up to standard of this show. Want Billetter with own transportation.

Answer to **JOHNNY J. DENTON** or **DAVID E. FINNEMAN**

c/o GOLD MEDAL SHOWS, Wheeling, W. Va. this week.

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**JUNE 11, 1955**

**THE BILLBOARD**

**CARNIVALS**

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**MIDWAY CONFAB**

*Continued from page 62*

candy apples. Mrs. Earley's mother, Mrs. Bee Chappell, old-time con-
cessions operator, is recovering from a series of operations.

George Kenney, in manager's stand on Heller's Acme Shows for

**LOOKING FOR MONEY?**

Then Play

**BELLEVILLE, OHIO**

JUNE 6 thru 11

**WALAMIRIA, OHIO**

JUNE 14 thru 18

**DELTA, OHIO**

JUNE 21 thru 25

DUNDEE, MICH.

JUNE 30 thru JULY 5

Can see Photo, Ballon Act, Jacket, French Fry, Waffles, Hitcloner, Age, Skates, Can and Rides Help, answer, preferred.

**GLASS CITY SHOWS**

GERALD K. ANDERSON, Mgr.

1448 South Ave. Toledo 5, O.

**AT LIBERTY**

Late model Till-a-Whirl and attractive popcorn trailer. Will book both or separately. Reply to:

E. A. BODART

148 N. Maple

Green Bay, Wis.

**SURE TO WIN**

**HUBERT'S MUSEUM**

228 W. 43rd St. New York, N. Y.

Once all year round

West franks and Kermis Act, Gala video show, and various attractions in second letter.

**WANTED**

**RIDES SUPERINTENDENT**

Who can and will

F. C. SPOONER

Wichita, Kan.

**NEW MERRY-G-ROUND**

**NEW MERRY-G-ROUND**

312 N. Bell Ave, Torrance, Calif. 53226

C. A. BICKLE, ALEX, TExAS.

**HALLER'S ACME SHOWS**

Wyack, N. J., this week; West Passfield, N. J., next week; Hon St. Mary's Church, Bound Brook, N. J., following.

Want Foremen for Carnival, also Kids Help. Send 10c cents per additional person. Want Carnival and Big Top Fair help. Send 10c cents per additional person. Write Mr. Bill Kennedy a young, good kid. Pay in 50%.

**GIVE TO DAMON RUTHERFORD CANCER FUND**

---

**NEW PREMIER SHOWS**

**NASHUA, NEW HAMPSHIRE, JAMBOREE CELEBRATION, JUNE 20-25**

Sponsored by 20 organizations. Free Arts, Special Events, Day and Night. Possibly the largest Bona Fide Celebration in the New England States, followed by MASSACHUSETTS' LARGEST FOURTH OF JULY CELEBRATION at AROHO, MASS., July 4-9.

**SPACE LIMITED AT ABOVE SLOTS SO CONTACT US IMMEDIATELY**

**CAN PLACE CONCESSION AT ONCE**


**CONCESSIONS**

SHOWS

RIDES

AGENTS

**CONCESSIONS**

CAN PLACE MANAGERS FOR CIRCUS SIDE SHOW. More new acts coming. Same Buffalo, Montreal have been improved and good prospects for future. We have new managers for all shows.

**SHOWS**

**RIDES**

**AGENTS**

Can place and Good Shows not commercials. Dated letters we have at Carnival and Fairs with conduct.

Can place any flat rides not conflicting with what we have. We have real ride territory and can offer permanent positions.

Curtise Westcott can use Route Agent. Charles Atlas wants 5 C.C. Agent. Money less important. He will view a show & his show can use one.

This show operates every week and has choice dates. Contact at once

All letters and wires to

**LLOYD D. SERFASS, Gen. Mgr.**

Adams, Mass., this week

**FROG JUBILEE**

*Continued from page 53*

Frog Jubilee is a dance duet, Boston and Marie muge, acrobats and illusionists. Johnny Marks, acrobat,羽毛男子, Leo Diamond, har- monica; Ken Smith, comedian, comedy; Dr. Giovanni, International pickerlock, and the Mistletoe, acrobats. Money is furnished at the Hammond Hotel by Mr. Marks, who watched during the fair in the handling of special events.

On the Sunday bill also were a horse show in the morning and Grape Island, B.C. approved rodeo.

The fair featured a dance that ran through Saturday night. While the gates opened at 6 on Sunday morning, the event is practically continuous from Saturday opening the Sunday night closing. Then Mr. Smith's hand was featured with the other-walled dance sections.

The Alex Freedman Fair Time Shows were featured for the first time on the midway and the date was the last exhibition for the organization. Formerly the Boone Valley Shows, Freedman purchased the carnival last year and moved it from the Midwest to the West Coast during the winter. Complete of rides included 6 minis and 4 kid rides and 18 concessions.
**JOHNNY'S UNITED SAVINGS**

**HONESTY IS OUR POLICY**

Now playing Dublin, Wicklow, Ir., in Dublin.

**THE BILBOARD**

**JUNE 11, 1955**

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**FRONTIER SHOWS**

**WANT FOR OPENING AND THE FOLLOWING BONA FIDE FAIRS AND CELEBRATIONS**

Pocatello, Idaho, July 16; Nampa, Idaho, July 10-17; San Francisco, Calif., July 28-30; Price, Utah, July 26-30; Florence, Utah, August 2-6; Manti, Utah, August 10-13; Logan, Utah, August 17-20; Yampah, Calif., August 23-27; Buchanan, Utah, August 30-September 3; Holtkin, Colorado, September 6-10.

All kinds of Stock Concessions and Rodeo Facts. Includes Rodeo Shows, Fish Fair, etc. Will sell "on the spot" or by mail. Good proposition to shows with whom we have worked.

All replies to JOHN PORTERSON, Buaxville, Ky.

---

**SOUTHERN VALLEY SHOWS**

**WANT FOR SEASON**

Bing Com, Custard, Photo, String, Rodeo, Fish Fair, etc. Will sell "on the spot" or by mail.

All replies to J. L. RITTER, Mgr., Arcadia, Arkansas, June 15 to 19.

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**IDEAL RIDES**

New booking Concessions for 4-H Fair, Midsummer Ind.; next week, Waterville, Ind.; on, an, streets; next big July 4th, Streetsville, Ill., City Park, fifth year. Will book till to Chicago. Shows. What have you? The girls, mothers or agen.

Bill Brown, 10,000.00.

PAUL T. ROBERTSON

PASADENA, CALIF., THIS WEEK.

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**PAN AMERICAN EXPOSITION**

**WANTS**

For big 4-H Fair, July 16-20, 1955. Wanted to interest 10,000.00. Wanted to interest Pan American Exposition in 1955. Will travel west on regular dates.

JIMMIE DAVIS, 10,000.00.

---

**BILL CHALLIS WANTS FOR TWO SIDE SHOWS**

"The Most Beautiful Side Show in America"" Wanted by small shows that don't have much. Will travel west on regular dates. Will sell to shows that want a good reputation for the next year.

WILLIAM CHALLIS, 10,000.00.

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**AGENTS AGENTS**

Want any Pass, any Skit and any Pin Show Agent. Only three shows or agents will be booked. Will travel west on regular dates.

WILLIAM SCOTT, 10,000.00.

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**FIDLER UNITED SHOWS**

**WANT FOR LONG ROUTE OF ANNUALS AND STREET CELEBRATIONS**


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**AGENTS AGENTS**

Want West, Balloon, Photo, String, Allen, Photo and Film Shows. Following contracts:

WILLIAM STEWART, 10,000.00.

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**Pigmy Horse Show for Sale**

Have Operated year's year in Australia. Two excellent shows. Can sell on your area. Can sell the complete outfit, including D.A. C. and other items.

WILLIAM STEWART, 10,000.00.

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**METROPOLITAN SHOWS**

**USA'S NEWEST AND MOST MODERN RAILROAD SHOW**

Three more Gold Dust, two Celebrations and two in the Fair.

**WANT**

CONCESSIONS: Wagons, Covered wagons and Horse Drawn Wagons. Rides: Roly Poly, and Bill Cows. Mule. Used by Jenison Shows, West Coast Shows and Shows in Kansas. For more information call 213-3905 or 3908. Agent. 12-24 month contract. Please call or write.

**CAPITAL CITY SHOWS**

**WANT for OUR BIG FOURTH OF JULY CELEBRATION, STEMS, KT., JUNE 27 to JULY 4, Followed by 18 Fairs Starting July 11.**

CONCESSIONS: Panorama, Covered wagons, Long Decorated wagons, will sell "on the spot" or by mail. Any kind of Liberty of Concessions.

Address: D. W. WADE SHOWS, MANCHESSE, this week.

**SOUTHERN VALLEY SHOWS**

**WANT FOR SEASON**

Bing Com, Custard, Photo, String, Rodeo, Fish Fair, etc. Will sell "on the spot" or by mail.

All replies to J. L. RITTER, Mgr., Arcadia, Arkansas, June 15 to 19.

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**OKLAHOMA CITY**

Can place five well-framed Hanky Panks and Pitches for 1955 Oklahoma State Fair. Contact DON PIERSON

200 Prospect, Hot Springs, Ark. Phone 6598

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**ROYAL MIDWEST SHOWS**

**Want for Annual Friends Festival, Lawrenceburg, Ind., June 13-18.**

Can close shows, contrat, shows, etc. Contact: E. A. HARRISON, 15,000.00.

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**ROYAL MIDWEST SHOWS**

**WANT**

For WORLD OF WINTER SIDE SHOW

LA Crosse, Wis., July 1 to August 15.

Address: WALTER WASHINGTON, 10,000.00.

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**WANTS**

Age and Weight Specifications. Also Concessions wanted, a good show in good condition. Address: CLAUDE BENTLEY.

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**WANTS**

Wanted for the State Fair of New Mexico, July 1 to 15.

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**WANT**

Walt and Wheeler Show. Small shows are needed. Agents will travel west.

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**WANT CONCESSIONS**

For CARK CITY, IND. BIG JULY 4TH CIRCUS. "The Only 10,000.00 in town". Address: RALPH BRADBURY, 15,000.00.

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**WANT CONCESSIONS**

For Large Shows. Address: ROBERT DAVIS, 10,000.00.

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**MOTHER AMUSEMENTS**

WANTS ALL SKITS and DIRECTORS. Address: PHILIP W. MILLER, 10,000.00.

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**WANTED**

Wanted for the State Fair of New Mexico. Address: WALTER WASHINGTON.

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**WANTED**

All kinds of Winter Shows and Concessions. Address: WALTER WASHINGTON, 10,000.00.
Speculation Grows On R-Q Blowing Madison Sq. Garden

Pact Unsigned; Arena Acknowledges Business Visits by Art Concello

NEW YORK, June 4—With millions of dollars at stake, Madison Square Garden has not closed its doors to the possibility of a Business visit by Art Concello, the man who last winter bought the Garden's plate for a new contract. It has been hinted that during these last few days a contract substitute located in New York might try to steal the Garden's thunder from the Newbridge Amory in the Bronx. A showdown here could be bad for business, for money has been spent on the Garden's promotional plans.

CHARLEY HUNT VISITS RINGLING IN HELICOPTER

PHILADELPHIA, June 4—Charles T. Hunt Sr., who started his own circus 65 years ago and made millions while he was president, has returned home and has operated it continuously for the last 15 years. He was flown in by his own helicopter and sat down alongside of the Ringling Bros. Barnum & Bailey Circus, which he helped put together 15 years ago. He was flown over everything from horses to camels by the circus's new radio-controlled helicopter for a salute to Mr. Hunt. There was a chance that he might be kidnapped by the circus's new radio-controlled helicopter. The show was in an open area in a field of the circus's new radio-controlled helicopter.

Regina Night Business Slim for Davenport Show

REGINA, Saskatchewan, June 4—Second annual Regina Circus has been scheduled for the third time with a notable attendance of almost 3,000 ahead of last year and the adult turnout down from 39,000 in the same city. A total of 3,600 people attended the Davenport show. Even a few of the close-up shows were caught. A total of 2,500 people attended the Regina show. Feeling was that the public here is no longer as interested in circus as in past years.

Jackson, Mich., Okay for King

JACKSON, Mich., June 4—In the 36th annual session of the State Fair, the Miss America pageant was held Saturday and Sunday.

Expect 200 to Attend CFA Annual Meeting

NEWARK, N.J., June 4—About 260 members of the Circus Fair Association are expected to attend Thursday evening's annual meeting in this group here next Thursday evening according to estimates of Hunt Bros. The annual meeting will be held in the Rochester, CFA, the International Shrine-Loop Association.

The Ringling Cones (9) have joined with their riding club and other displays. Zack Haake has been appointed as executive director and announcer. Freddie Vanderloof appears at the sides in the program, working judgins, mile-high circles, etc. Tops are topped as called by player, Vanderloof, who is an accomplished film star. An Indian theme is used in the Ringling show and circus. The show's new cars are available at the 500, Tex., on a bus.

Beatty Finds California Stands Only Fair During Holiday Week

Los Angeles Opens Strong for Polack

San Francisco Run Drops 10% Under '54; Other Engagements in Winner Class

Los ANGELES, June 4—West unit of Polack Bros. Circus, which started its seven-day run here at the Shrine Auditorium, Friday, continued to pile up nine winners at another frenzied exhibition. The circus was well received in California. At its annual 14-day run in San Francisco May 22, the show turned in its only exception to the rule of a nine-winner circus in the run. The run ended about 10 per cent under 1954's box office,
Line-Up Announced for RSRO Conclave, Meet

DETROIT, June 4—(Preliminary plans for the 1955 convention and Annual Banquet and Dinner of the Roller Skating Rink Operators Association were announced here today. The meeting will be held in Toledo, Ohio, on July 25 and 27. Tickets are already being sold at the roller rinks in the rink ladies stations. Tickets are $5 each, and a limited number of seats are available for sale. Attendees are expected to arrive by July 21.

The convention will be held in the Rockford Auditorium, July 25 and 27. It will feature sessions on various topics, including roller skating, concessions, and entertainment. The keynote speaker will be Mr. Robert D. Martin, a noted author and expert in the field of roller skating.

The meeting will be preceded by a dinner on July 24, at which the officers and directors of the RSRO will be introduced. The dinner will be held at a local landmark, where attendees will have the opportunity to mingle and network.

A special feature of the convention will be a trade show, where dealers and manufacturers of roller skating equipment will exhibit their latest products. The show will be open to the public, and admission will be free.

The RSRO is a national association of roller skating rink owners and operators, and its purpose is to promote the growth and development of the roller skating industry. The association provides a forum for exchanging ideas and information, and it sponsors various activities, including conventions, banquets, and trade shows.

RSRO Enrolls Five Skaters

DETROIT, June 4—Roller skaters in the Detroit area were welcomed by the RSRO, which held its annual membership meeting at the Ford Auditorium. The meeting was attended by over 500 roller skating enthusiasts, who were eager to learn about the latest trends and developments in the industry.

The meeting featured a variety of speakers, including Mr. Robert D. Martin, who presented a keynote address on the future of roller skating. Other speakers included Mr. Fred Quatrano, who discussed the latest innovations in roller skating equipment, and Mr. Joe Bonham, who presented a session on the history of roller skating.

The meeting was also marked by the presence of several notable guests, including Mr. Joe Bonham, who is a retired professional roller skater. Mr. Bonham shared his experiences with the audience, and he encouraged them to continue to support the roller skating industry.

Speculation Grows

PHILADELPHIA—The speculation grows with each passing day that the bill for the July 4th show in Philadelphia will be greater than ever, and that the show will be a success. The show is scheduled to take place in the auditorium of the Municipal Auditorium, and it is expected to attract a large audience.

The show will feature a variety of performers, including clowns, acrobats, and comedians. The performers will be chosen from a pool of talent, and they will be selected based on their ability to entertain the audience.

The show will be produced by Mr. Joseph Martin, who has a wealth of experience in the entertainment industry. Mr. Martin has produced numerous shows in the past, and he is known for his creativity and skill.

The show will be televised by the ABC network, and it will be broadcast live from the Municipal Auditorium. The show will also be available for viewing on the ABC network's website, and it will be available on DVD following the conclusion of the show.

Drivin' Round the Drive-Ins

NEW BEDFORD, June 4—The drive-ins are small communities of their own, and they are popular among both the locals and tourists. The drive-ins feature a variety of attractions, including movies, concerts, and other events.

The drive-ins are a popular destination for families and friends, who enjoy the outdoor setting and the relaxed atmosphere. The drive-ins are also popular with couples, who enjoy a night out with a movie and a meal.

The drive-ins are located in many different parts of the United States, and they are a popular attraction for both locals and tourists. The drive-ins are a unique and enjoyable experience, and they are a reminder of the simplicity and charm of the past.
MERCHANDISE

COMMUNICATIONS TO 2160 PATTERSON ST., CINCINNATI 22, O.

THE BILLBOARD

JUNE 11, 1955

A Sure Winner . . .

The New OK CANDY STRIPE BALLOON
No. NM105
* A GOOD JOINT WITH RED & GREEN STRIPES OVER WHITE & YELLOW.
** AVAILABLE S-T-I-E-T-C-H-E-D FOR FASTER BALLOON FLIGHT AT THE HANDOUT.
• RIDER, TOUGHER, BRIGHTER COLORS.
• WORKERS AVAILABLE!

IT'S ANOTHER BIG FLASH (BIG-CASH) BALLOON

By BILL BAKER

IN HIS LAST DISPATCH... Cy Hollow, the Boston, and other merchant-borne heroes, report that they've been battling around Detroit to get a wagon full of items including plastic tubs, Chem-Cell sponges and emulsion ointment. Says Happy, "Presently I'm lining up some nice items (several of them) to sell en masse.

Longissimus around the City, Top, Happy has observed that there is plenty of money in town, but he has also noticed that the consumer is a little eager about being more than just a little eager about letting loose with any of it. "Maybe some day both Henry and I'll realize the ambitions we've had for a good deed," says Happy. This summer we'll work the pumpkins first, but at the rate I'm going, I'll have to run an extra line for the platform and my wife's bath towels for a lucky charity.

In A VERY UNIQUELY addressed card, George Blue admits, "All's been a long time since I've puffed a single one, and in fact I've recently tossed a health pitch in West Lake Park. The old boy is 72 now but he still looks plenty healthy and hearty. He tells me that he spent the winter in Searchlight, N.M., with Jack Dillon who is sheriff of the town. Also saw Red Haley who is now making his living working as a bank messenger. Incidently, Lynn Blanchard was new hanging out at the Elroy Hotel, Los Angeles.

E. C. Pardner . . . posts that he has started to beat the road to the markets in Michigan. On the way he intends stopping off now and then from Virginia to pick up some of the long greens that might have been overlooked by Clyde Flocken and Steve McChains. Brother Pardner also tells us that he is prowling around the vicinity of Munith, Va.

WERE THE BILLBOARD... among over-all entertainment workers is a member of the Audit Bureau of Circulations.

MERCHANDISE TOPICS

Write The Billboard Buyers Service Department, 2160 Patterson Street, Cincinnati 22, O., for the address of any item or firm mentioned in this section. To expedite handling please enclose self-addressed envelope.

Johll Products Company, manufacturer of a new type of quick-setting baby bottle warmer, designed as an important patron convenience for all types of outdoor attractions has moved offices to 170 Center Street, Detroit. The firm is prepared to explain and demonstrate the various Adler wares on the market.

Sun-Sold Sales Company, Brooklyn, has introduced its plastic Jollie ensemble, complete with pointed extrusions, for baby bottles, bicuspid or picnic. In addition, it has a model clump that facilitates its use on boats, chair, table or jumper's waiting room. Colorfully styled, it is made of durable sun-resistant acetate and is packed in matching carrying cases, weighing only two and three-quarter pounds complete.

A new line of Davy Crockett merchandise has been placed on the memory status of Los Angeles. The low-priced line of items includes wagons, banks, plastic utility bowls, children's mugs and bowls.

A new dog bred in banks and lunchrooms is offered by A. S. Brooks Ltd., Chicago. Fashioned after the popular horror, the products are made of hard plastic composition finished in velvet to give them soft, furry coats. The lamps come in two models—the No. 6000 Skipper, a novelty item with attractive prismatic shades for a nursery room, and the No. 6000 Botch, designed with indirect lighting to serve as night light and TV lamp. The 201 Skipper Jr. serves as a bank and also makes an attractive book stop and knick-knack. The 101 Skipper Jr., also a bank, may also be used as a paper weight.

All-star statues of major league ball players, three inches in height and sculptured in fine detail in tough polystyrene, have been introduced by Robert Could, Inc., New York, to retail at 15 cents or in boxes of seven with a "Facts and Figures" booklet to sell at $1. Such players as Williams, Mays, Postford, Jim Hegan and Ticket Abraham are included in the first series of 28 to be released. The major league team is represented and each position is represented so as to make up an all-star team. Kids will trade and collect them, the firm suggests.

PIPPES FOR PITCHMEN

By BILL BAKER

It's been a long time since I've puffed a single one, and in fact I've recently tossed a health pitch in West Lake Park. The old boy is 72 now but he still looks plenty healthy and hearty. He tells me that he spent the winter in Searchlight, N.M., with Jack Dillon who is sheriff of the town. Also saw Red Haley who is now making his living working as a bank messenger. Incidentally, Lynn Blanchard was new hanging out at the Elroy Hotel, Los Angeles.

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WAREHOUSE NEWS

Davy Crockett belt with heavy metal buckle and well-made buckle in rich, antique finish.

Inidian design hand-braided, hand-made Yee-haw Leather Belt with snap-on fasteners! No. 7-T-S.12-pc. case, sold each. $0.95. Price per dozen, $1.00. C.O.D. $1.00. Denver, Colo. Open account to wells-rained.

One Dozen Samples Price: $6.00

Meier & Frank Merchandise Co.
3150 Arapahoe Street
Denver, Colo.

The Billboard
Street, Room A
At Circus Arena
When Open Get Together,

1955 SUMMER SPECIAL
DATED JUNE 25 WILL CLOSE

WEDNESDAY
JUNE 15

If you have not already sent us YOUR advertising instructions, do so immediately . . . authorize us to repeat a previous ad, in either case . . .

DO IT TODAY!

CINCINNATI: 23, OHIO
2160 Patterson Street
D580

CHICAGO 1, ILLINOIS
128 West Fairbanks St.
Chicago 5, Illinois

NEW YORK 36, N.Y.
310 Arcade Bldg.
New York 12, N.Y.

ST. LOUIS 1, MO.
250 Arcade Bldg.
St. Louis 1, Mo.

HOLLYWOOD 38, CALIF.
490 Sunset Blvd.
Hollywood 9-5561

www.americanradiohistory.com

Copyright material
CLASSIFIED SECTION
A Market Place for Buyers and Sellers

ADVERTISING RATES

REGULAR CLASSIFIED ADS
Set in usual want-ad style, one paragraph, no display. First line set in red, remainder in black. No illustrations or cuts permitted.

DISPLAY-CLASSIFIED ADS
Set in larger type (up to 14 pt.) and displayed in best advertisement. No illustrations or cuts permitted.

RATE:
$1.50 for word—Minimum $5

CASH WITH ORDER
FORMS CLOSE THURSDAY NOON FOR FOLLOWING WEEK'S ISSUE

Send all Orders and Correspondence to 2160 PATTERSON ST., CINCINNATI 22, OHIO

IMPORTANT INFORMATION

In determining cost of regular Classified Ad be sure to count your name and address when computing cost of your ad.

When using a Box Number in care of The Billboard for an additional word, charge 25c per insertion.

On Classified Ads, special service charge of 25c per insertion must be added to minimum rate.

ACTS, SONGS & PARODIES

PROFESSIONAL SONGWRITER WILL WRITE SONGS IN ALL GENRES.

AGENTS & DISTRIBUTORS

A NEST DOLLER—FIRST TIME EVEN OF ITS KIND. DOLLER DELIVERED IN BOX.

ANIMALS, BIRDS, PETS

BELTON PIG, 8.74. B. T. C. "PRIZE." CINCINNATI. (Three Years Old) English-Belton.

BIRDS, SIGNED.

Ducks, 6.75. A. E. H. "Prize." CINCINNATI. (Five Years Old) Beige, Black and White.

COSTUMES, UNIFORMS,

NEW BOLLYWOOD AND T volume, the "FIFTY FIFTY." COLUMBIA, 3.30. (Three Years Old) Beige, Black and White.

FOOD AND DRINK CONCESSION SUPPLIES

FLOOR SAMPLES—NEW BUSINESS. PIES, BUNS, BREADS, ETC., 1.95. G. L. R. "PRIZE." CINCINNATI. (Five Years Old) Beige, Black and White.

FORMULAS & PLANS

ANY FORMULA, 2.00 FORMULARy CATALOG 50c. COLUMBIA, 3.30. (Three Years Old) Beige, Black and White.

FOR SALE—SECOND-HAND GOODS

ABOUT ALL MANNERS OF FURNITURE. CUB'S, CUB'S. CINCINNATI. (Three Years Old) Beige, Black and White.

FOR SALE—SECONDHAND SHOW PROPERTY

DELECTABLES, POLISHED, SHINY, TAN, BROWN, WHITE. PETS, PETS. CINCINNATI. (Three Years Old) Beige, Black and White.

GALLERIES, BUILDINGS, LOTS. CINCINNATI. (Three Years Old) Beige, Black and White.

FOR SALE—OBIE'S MECHANICAL VILLAGE

IN ALPHABET, 5.90. COLUMBIA, 3.30. (Three Years Old) Beige, Black and White.

NURSES' DRESSES. 40c. COLUMBIA, 3.30. (Three Years Old) Beige, Black and White.

NURSES' DRESSES, 30c. COLUMBIA, 3.30. (Three Years Old) Beige, Black and White.

OBIE'S DRESS DRESSES. 25c. COLUMBIA, 3.30. (Three Years Old) Beige, Black and White.

OBIE'S MILLINERY. 20c. COLUMBIA, 3.30. (Three Years Old) Beige, Black and White.

OBIE'S DRESS DRESSES. 15c. COLUMBIA, 3.30. (Three Years Old) Beige, Black and White.

OBIE'S DRESS DRESSES. 10c. COLUMBIA, 3.30. (Three Years Old) Beige, Black and White.

OBIE'S DRESS DRESSES. 5c. COLUMBIA, 3.30. (Three Years Old) Beige, Black and White.

OBIE'S DRESS DRESSES. 2c. COLUMBIA, 3.30. (Three Years Old) Beige, Black and White.

OBIE'S DRESS DRESSES. 1c. COLUMBIA, 3.30. (Three Years Old) Beige, Black and White.

OBIE'S DRESS DRESSES. 0c. COLUMBIA, 3.30. (Three Years Old) Beige, Black and White.
## American Radio History Advertised Used Coin Machine Prices

The following is a list of coin-operated machines advertised in American Radio History magazine in 1955, including their prices and models.

### AMUSEMENT GAMES

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
</table>
| Air Hockey              | $20.00   | Four player
| Air Hockey              | $8.50    | Two player
| Air Hockey              | $6.95    | One player
| Arcade                  | $5.00    |
| Billiards               | $3.95    |
| Bowling                 | $3.50    |
| Coin-Op                 | $1.95    |
| Pool                    | $1.50    |
| Skiing                  | $1.00    |
| Speedball               | $1.00    |
| Speedball               | $1.00    |
| Speedball               | $1.00    |
| Speedball               | $1.00    |
| Speedball               | $1.00    |
| Speedball               | $1.00    |
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| Speedball               | $1.00    |
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| Speedball               | $1.00    |
| Speedball               | $1.00    |
| Speedball               | $1.00    |
| Speedball               | $1.00    |
| Speedball               | $1.00    |
N. J. High Court Rules
Chance Dominies, Pins

NEWARK, N.J., June 4—New Jersey's highest court made
wasting rejections from municipalities in
gard to the latest ruling of the
Supreme Court (7th Billion, June
1) that a franchise must be a franchise,
N. J., operator of an In-service game
have.

The ruling dealt with whether the
element of skill or the element of
is a New Jersey law, and the heart
of the court's decision is prob-
ably its consideration.

The difficulty lies, in determin-
ing whether a local entity is in the
same case or the other one or the element—
know of no test by which the

boundary lines may be clearly
drawn. The case is one of the myriad of
activity in which men engage. Human
innovation, in particular, considering the evil at
which the act is aimed, we think that a fair
test would be whether a player
playing average games would be more
successful more than not to the
ventures. In view of the fact
that both the Local and the
suggestion that the applicant was conducting
his business as a philanthropy with
an intent to donate money to the
field, we fully agree with the
(Continued on page 85)

N. Y. Op Suit Triggers
Juke, Pinball Probe

RIVERHEAD, L.I., N. Y., June 4—What at first
looked like a breach of contract suit over the sale of
the largest juke box route in Long Is-
land calculated this week in a
hobby involving a local Negatives, the New York State
Supreme Court, and an order calling for a complete investigation of
the juke box and pinball indus-
try in Suffolk County.

The fireworks occurred this week
in the Supreme Court on an
motion brought by Sanford J.
Morse, Suffolk-Nassau Amusement
Commissioner, who has ordered the Sul-
folk Route from Donald E. Ambrose
in April 1954, against Ambrose and
his two brothers, Frank and John.

The settlement of the case Fri-
tday in the offices of Sidney R.
Shen, Bay Shore attorneys repre-
senting Ambrose, resulted in a
victory for Morse. Sidney Levine
represented Morse.

Detroit Gets
Coin-Operated
Food Delivery

DETROIT, June 4.—Kess
Delivery, Inc., operating thru fran-
chised local agents, has introduced a
game machine food delivery service in several Detroit super-
rmarkeits.

In the individual market a vend-
ing agent delivers to ticket
on which a shopper enters her
name, address and phone number.
After the customer cleared the
check-out counter, her purchases
are packaged in the usual man
and placed in a heavy wire
backer, along with the delivery
ticket.

The customer keeps the locker
(Continued on page 89)

Haskell & Blatt
Set Law Firm

NEW YORK June 4.—T. Haskell
attorney for the Associated Con-
venience Machine Operators of
New York, Inc., and Samuel R. Blatt,
attorney for the Automated Vending
Machine Operators of New York,
announced that a federal court in New York
has formed the law part-
nership, Haskell & Blatt, at open offices at 32 Broadway on June 1.

Both men are 1927 graduates of the
John Marshall Law School, and both have been active in the
coin machine law for 29 years.

Blatt said the move from his
Brooklyn office was dictated partly by his desire to become
AMASON headquarters and to expand his contacts with Manhattan coin firms.

Feb. Coin Exports Boosted
37.5%; Jukes Continue Soar

CHICAGO June 4.—Shipments
of U.S. coin machines to world
markets hit $1,557,783 in Febru-
ary, an increase of 37.5 per
month over the same month last year, and set a new record for the
month.

Juke box shipments led the club
with a 60.7 per cent jump over Feb-
uary, 1954, while amusement
game and vending machine de-
deals lagged behind last year's

U. S. Department of Commerce figures are available through four
months following the current month, due to time required for prepara-
tions.

W. Germany Leads
West Germany led the world
in coin machine demand with
$418,150, business largely in
the North, in the Southwest, in
the Paris and in the Berlin.

Big markets for jukes during
February were West Germany,
Venezuela, Belgium and the Net-
terlands, in that order.

Biggest growth in jukes and
Austria, Belgium, the Netherlands, in that order.

In four months of 1954, total
for the month recorded 1,158,780

Coin Machine Exports
February, 1955

<table>
<thead>
<tr>
<th>Country</th>
<th>Export Units</th>
<th>Value</th>
<th>Number</th>
<th>Vendor</th>
<th>Total Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>U. S.</td>
<td>702</td>
<td>$403,825</td>
<td>32</td>
<td>12,337</td>
<td>$418,130</td>
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<tr>
<td>Venezuela</td>
<td>179</td>
<td>89,988</td>
<td>18</td>
<td>188</td>
<td>169,584</td>
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<tr>
<td>Canada</td>
<td>115</td>
<td>76,198</td>
<td>81</td>
<td>192</td>
<td>133,060</td>
</tr>
<tr>
<td>England</td>
<td>1011</td>
<td>119,009</td>
<td>109</td>
<td>33,506</td>
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<td>Netherlands</td>
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<td>50,000</td>
<td>60</td>
<td>927</td>
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<td>Mexico</td>
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<td>49,200</td>
<td>37</td>
<td>68,611</td>
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<tr>
<td>Colombia</td>
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<td>36,997</td>
<td>59</td>
<td>3,614</td>
<td>72,502</td>
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<td>France</td>
<td>58</td>
<td>35,891</td>
<td>51</td>
<td>1,000</td>
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<td>Austria</td>
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<td>488</td>
<td>45,583</td>
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<tr>
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<td>27</td>
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<td>45,583</td>
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<tr>
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<td>3,614</td>
<td>72,502</td>
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<tr>
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<td>55</td>
<td>16,029</td>
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<td>Union of S. Africa</td>
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<td>6,140</td>
<td>10</td>
<td>6,140</td>
<td>12,280</td>
</tr>
<tr>
<td>Other Countries</td>
<td>130</td>
<td>23,570</td>
<td>130</td>
<td>15,500</td>
<td>41,040</td>
</tr>
<tr>
<td><strong>TOTALES</strong></td>
<td><strong>1,117</strong></td>
<td><strong>$1,312,820</strong></td>
<td><strong>1,063</strong></td>
<td><strong>$1,577,783</strong></td>
<td></td>
</tr>
</tbody>
</table>
BLUE SKY OVER PUERTO RICO

LANI JAYS, Puerto Rico, June 4—One of the "blue skies over yellow water" advertising campaigns, it appears, has moved into the Puerto Rico area.

Operating under the name of International Corporation, the firm is cited as "the only company that operates throughout all of the states and Canada, from Maine to California." It is announced that this firm will supply both "black and white box" vending machines to all of these areas.

The advertisement in the local press is said to have "popped" the "black box" machines and the hard-working people with $1,000 readily cash in their pockets, making it possible to use the machine and get a 5-cent profit on every sale without being interrupted.

The ad has been designed to create a "blue sky" over the entire advertising campaign, with the emphasis on the fact that there are no operating expenses except the cost of some modest advertising.

NEW YORK, June 4—Coffee vending will get a big boost this fall as a result of the introduction of the Pan-American Coffee Brew.

The board of directors announced its intention to make this type of vending machine available in the country and to sell it to the retail trade.

Dr. Jorge Ruiz, minister of finance, said that the city of New York has been given the go-ahead for the vending machine without the consent of the city council.

The machine, manufactured in the country, is completely automatic and, in addition, has been designed to be used in Puerto Rico, its birthplace.

Mr. Ruiz said that the machine is designed to make a profit for the city by making a profit for the city.

The machine is to be used for the benefit of the city of New York.
Continues our complete assortment ... or send for our regular sample list of charms.

Penny King Company
1358 Mission St., Pinellas Park, Fla.
World's Largest Selection of Miniature Charms

SCHOENBACH STAMP VENDORS
Folder Type

BALL and VENDING
GUMS
LOW Factory Prices

AMERICAN CHEWING PRODUCTS
222 W. Washington St.

AMERICAN CHEROKEE CHEWING TOBACCO COMPANY
121 W. Main St.

AMERICAN CIGARETTE COMPANY
601 S. Dearborn St.

AMERICAN CORNCOB MANUFACTURING COMPANY
1035 W. Madison St.

AMERICAN CORK MANUFACTURING COMPANY
1211 S. Dearborn St.

AMERICAN CORK MANUFACTURING COMPANY
1211 S. Dearborn St.

AMERICAN CIGARETTE COMPANY
601 S. Dearborn St.

AMERICAN CHEROKEE CHEWING TOBACCO COMPANY
121 W. Main St.

AMERICAN CHEWING PRODUCTS
222 W. Washington St.

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Cigarette Slump Checked

Gold and Kent, American Tobacco Company (Lucky Strike, Pall Mall and | James B. Reynolds, | Chesterfield) and Liggett & Myers (Chesterfield), all show increases this year. American Tobacco and Philip Morris both opened new plants in the last year. R. J. Reynolds is building a large new factory in Greensboro, N. C., while Liggett & Myers has purchased expansion stock.

The increase of filter tip cigarettes smoking—expected to account for over 20 per cent of the market before the year ends, compared to less than 2 per cent in 1952—is an indication that smokers have not entirely forgotten the cancer problem.

Brown & Williamson Tobacco Corporation, for instance, have seen their Viceroy brand filter tip climb from below the top 20 brands in 1952 to No. 7 on the cig parade today.

Other filters, including R. J. Reynolds's Winston and Philip Morris's Marlboro, have also skyrocketed.

King-size cigarettes, including filter tips, are similarly on the upswing. Pall Mall (without filter) has been Seller for Chesterfield for No. 3 spot in cigarette sales behind the regular-sized Camel and Lucky Strike brands. King-size have captured over 1 per cent of the market this year, with the conventional cigarette increasing for an increasing share of the market, estimated to run under half of total sales this year.

The industry has stepped up its sales and advertising campaigns to fight the sales slide of the past years, with the great majority of cigarette manufacturers spending more on national advertising. R. J. Reynolds' national ad outlay last year rose to $11.6 million, an 11 per cent jump from 1952; American Tobacco's reached $14.5 million, up to 16 per cent in two years. Liggett & Myers will soon fan out an ad of $2.5 million on special electronic equipment with the biggest publicity expected to boost Chesterfield sales.

Hard-boiled advertisers, the cigarette makers are more than ever are determined to get results with each dollar spent.
**New Backgd's Music Firm Boys Disk Unit**

Model Features Rastocking Mechanism Used by Ristacout; Quote $375 Price

HOPKINS, Minn., June 4--(Music Business)--Lafayette, Biltmore and Empire record units are now available nationwide in far greater numbers than ever before because of a standard juke box mechanism developed especially for this purpose by the new Lafayette-Biltmore-Imperial Company, Inc., at 711 Fifth Ave., New York City.

The first machine to be announced officially is the I-2, a combination 35-disc, 14-inch, 17-inch and 11-inch deep, Shipping weight is approximately 125 pounds. Additional shipping charges may be imposed.

Jones, sales manager of the firm, said that he might be interested in placing the new 35-disc machine in a location where it would not be too small to accommodate the machine at any location called for in the new unit. He said that the machine has the ability to play and that the machine can be used for a later date and then need a new location.

McLane points out the advantages of the new machine. He is a popular and successful district manager, and his clients will be very happy with the new unit. As a result, he has ordered 35-disc machines which might have otherwise gone to his competitors.

**Wrightson Plays 10c Move Sparks New Op. Assn. in Pa.**

NORBISTOWN, Pa., June 4--(Music Business)--Wrightson, operator of the Wrightson Music Exchange, has announced that he is forming a new organization, the Wrightson Music Exchange, in order to organize an operation that has been held for the last ten years.

The organization is to be formed on a non-profit basis, with the object of providing an opportunity for all operators of the directory to participate.

The operators are expected to be distributed for the new organization during the next meeting. A tentative name for the group is the Montgomery-Chester County Operators' Association.

**MUSIC THIS WEEK**

Followings are dated interest and importance to all coin machine operators, distributors and associations. Check the calendar weekly for new events scheduled in year.

June 5--National Conferences Association, annual convention, Chicago.

June 6--New York State Operators' Guild, annual banquet, Columbus Hotel, Kiamichi, Oklahoma.

June 11--Nebraska Automatic Phonograph Operators' Association, quarterly meeting, Paddock Hotel, Council Bluffs, Iowa.

June 19--South Dakota Phonograph Operators' Association, annual meeting, Pierre, S.D.

July 13--National Association of Bulk Vendors, annual convention, Conrad Hilton Hotel, Chicago.

**THE BILLBOARD**

Communications to 188 W. Randolph St., Chicago 1, Ill.

**JUNE 11, 1955**
One Gal Gets the Glance!

When you're at the beach this summer, make a note to take a look at the attractive ladies in their bathing attire. At first glance one of them will catch your eye, hold your attention. The one that's different!

There's no air of sameness, no uniformity, about her. She stands out, distinctive from the rest. Her modern dress reveals the beauty of trim lines. Lines that excite by their very difference from the ordinary.

Watch! Plenty of others will also be looking.

In Juke Boxes, Too, It's the Difference That Stands Out.
COIN MACHINES NEWS QUIZ

Did you read these exclusive industry news items published in The Billboard—only in The Billboard—last week?

- ARCADES ARE BETTER EYED. The grandaddy of the motion picture business, the Penny Arcade, proved itself for another fast-moving year. What would you like to know about the future, if you were a movie operator or a developer, you're all possible little in the modern arcade. Even Davy Crockett has moved into the picture as the industry quickly takes advantage of national funds. Complete rundown on the equipment that will be showing this year. (Page 1, The Billboard, June 4)

- USED VENDING MACHINES: NORTH VITTLES. The Harris-Vittles chain of used vending machines is a leader in the used vending machine industry among such names as Harris, Rentschler, and Hardman. The chain has changed its name to Hardman after a lawsuit by the Harris-Vittles company. The chain is now known as the Harris-Vittles chain. (Page 1, The Billboard, June 4)

- OPs FIND WAYS TO USE WRITTEN CONTRACTS. In order to stop the proliferation of unauthorized contracts, operators in many states have put a new emphasis on written contracts. Today, written contracts are required in many states as a way to prevent unauthorized contracts. (Page 1, The Billboard, June 4)

- CORRECTION. The Billboard has received several complaints about a story regarding a new vending machine. The story, which appeared in the June 4 issue, was incorrect. The machine is not a vending machine at all, but a home security system. (Page 1, The Billboard, June 4)

- NEW VENDING MACHINES. The Harris-Vittles chain of used vending machines is offering a new line of vending machines that are designed to be used in homes. The new machines are a combination of vending machines and home security systems. (Page 1, The Billboard, June 4)

- MEN OF THE MONTH. Congratulations to the winners of The Billboard's Men of the Month contest. The winners are:
  - John Smith, owner of Smith's Vending Co.
  - Robert Johnson, owner of Johnson's Vending Co.

- MERCHANDISERS: A NEW HORIZON. The industry is looking to the future with a new focus on merchandising. This new focus is expected to bring new opportunities for operators. (Page 1, The Billboard, June 4)

- FEATURED. The Billboard features a new section each week, highlighting important industry news and developments. This week's featured story is about the new vending machine from The Harris-Vittles chain. (Page 1, The Billboard, June 4)

- INDEX. A complete index of this issue's content is available on page 2. (Page 1, The Billboard, June 4)
THE CAROUSEL RECORD CHANGER

FIRST IN ACCEPTANCE WITH MUSIC SERVICEMEN EVERYWHERE

THE SIMPLEST... SUREST... FASTEST RECORD CHANGER OF ALL TIME

The Year's Top Phonograph in Beauty - In Tone - In Earnings

See it - Hear it - Buy it
at Your Wurlitzer Distributors

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK
Established 1856
written contracts pin pint obligations of both parties

written contracts

continued from page 50

operator and if said equipment may cease to operate in a normal manner or is damaged by fire or other cause.

6. to give the operator a predetermined minimum return for any equipment returned at the end of the period of the lease or contract.

7. to acknowledge the right of the operator to inspect the equipment at said equipment.

8. to verify or invalidate the photograph or equipment examined upon demand of the operator or his agent.

9. to keep each copy as may be necessary to prevent said equipment from being carelessly or maliciously damaged.

10. to permit the operator or his agent access to equipment at all reasonable hours for purposes of reinstallation, reinstallation and collection of receipts.

both parties agree that the new juke firm granted charter in sacramento

lodge support

continued from page 56

a service bureau giving instructions on how to convert a three-reel jukebox to a two-reel, one-time or quarter-play, was also pon to operators and distributors.

at rock-ola, les black, sales manager, said that distributors were urged to promote the promise drive play. he added that despite the fact that a number of dime play variations were in the field, there was a four-quarter, two-quarter play and Oaks, as well as stenz's and antero's.

black said that the proposal to change the dates to the first of each month was still in the field and was being considered.

sohio, also explained to distributors the advantages of dime play.

dime play, which offers a variety of services for the conversion of a variety of machines, contracts, and minimum contracts.

coinmen you know

from page 82

lewis bates, veteran coin machine operator of the green lake, wis., has sold out his business, as well as all leading record operators.

or all rent sales manager, is ruling high with a list of prices for record players, high on the list are the leno, lewis, adams and o'connor.

visor, recently on the new coin program "the records of the week" wxyv viewers were generally agreed that Vic hollis is the best of the group and addled to the music's interest as a representative of the june box.

keyawing, minnesota correspondent of the billboard, pressed about the east coast for a visit with his sales line, and stepped in for a brief chat with

bobby thompson, the capital record sales manager, is ruling high with a list of prices for record players, high on the list are the leno, lewis, adams and o'connor.

vice waters, veteran coin machine operator of the green lake, wis., has sold out his business, as well as all leading record operators.

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Op's Employees Share
Takes From New Spots

NEW ORLEANS, June 4.—Giving the location of the coin games for the company, a share in the take has done much to maintain a large route for New Orleans Novelty Company here.

The system was developed by Loopy Master, who has posted the following sign above each coin lock at company headquarters:

"We urge that all employees be the keepers of these coin games, only to help the company but because you will receive 5 per cent."

Paul Hureb, general sales manager, J. H. Keene & Company, says that the games are being handed over to the employees is getting the system into effect, and whether the building is destroyed or not, it will still be destroyed. Because the owner makes it easier to the company.

Every employee from book-keeping department to the jogger stops the games at the end of the book. Start up until that point, the employee has been set apart in this manner in amusement games, doesn't look the same as the old time. But when the feature is coming along, the employee is usually enough to feel the touch of the brand. For example, when a downtown restaurant went out of business, the requirement had been to a perfect one, each of those other employees came in for the enjoyment in the form of a well-worthy back-up in an area, a day away which had previously resisted all outside offers and doubt.

 Gus Haney, manager of the Central Coin Game.

(Continued on page 92)

Triple Play
New United
In-Line Pin

CHICAGO, June 4. — United Manufacturing Company is shipping a new in-line pinball game, Triple Play, featuring the world's most number cards for in-line scores.

The game deposits a coin in each of the three cards. Numbers of this coin, which are numbered ball on the playfield, are led back to the player by leading bands in bolts of emitting numbers.

Triple Play has select-a-number features, up to three extra pins per game, pin Princeton features, 3.

(Continued on page 92)

Coin Game Mfrs. Seek
Fresh Ideas, New Units

As the American Radio History site was shipped this week by the William Manufacturing Company, the Mfrs. are seeking new ideas in games.

The game features miniature pinball games in the field and batters, who actually run bases, reply to the questions, and an umpire who signals runners safe or out by a lighted plate. Three outs complete one game.

The game is a gumball machine. The coin chute is geared for dispensing gumballs.

Outstanding Feature

The outstanding feature of the new coin game is the replay source. The highest score, the largest number of outs reached even after a new player can get the previous high score, if win a free game.

Free games can also be won by illuminating small screens under the coin chute under each. Five free games are awarded when all four lights (Continued on page 91)

Waterman Firm
Sets Production On Ball Pitcher

WATERMANS, IL., June 4.—Production of a new electric ball pitcher is due to start in a few weeks at Waterman Engineering, according to J. C. Cooper, head of the firm, said that plans were made to produce the unit this year.

The ball-pitcher can be operated on coin-play for commercial tests with pneumatic tires. This is to be used for regulation 60 feet number of games. This with baseballs are pitched—varying from 50 to 80 m.p.h.—can be changed by operating a lever on the machine.

The machine is a mobile unit equipped with pneumatic tires. It is to be used to produce 60 feet number of games. This with baseballs are pitched—varying from 50 to 80 m.p.h.—can be changed by operating a lever on the machine.

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JUBILEE--a Horrified Version of Super JUMBO

GOTTLEB'S JUBILEE

COMPETITIVE PLAY APPEAL

Fills the Coin Boxes Regularly for weeks...and Weeks...and WEEKS...and MONTHS!

De-Luxe "New Look" Cabinet Unmatched for Beauty and Ruggedness!

Gottlieb Perfect Score Units...with Easy-to-Clean Metal Drums!

Elevator Mechanism Panel for Maximum Ease of Servicing!

Fluorescent Illumination on Front of Cabinet!

Armored Coin Box Cover with Provision for Padlock!

4 Cyclonic Kickers!

4 "on-off" Actuated Pop Bumpers!

Twin Chutes 10c--3 for 25c!

4 Way Multi-Tilt feature permits play to continue if some players not on.

Haldover Bonus Score with Mystery Super Bonus Feature!

SEE JUBILEE AT YOUR DISTRIBUTOR NOW!

JUBILEE... has been thoroughly Location Tested and Proven for Your Protection!

Amusement Pinballs as American as Baseball and Hot Dogs!
Chi 'Peep Shows' Win Court Order

CHICAGO, June 4—Four South State Street Arcades here won a permanent injunction preventing the city from halting their 'peep show' operations.

Police had charged the Arcades with showing lewd films in their miniature movie machines.

The permanent injunction was ordered by Superior Judge Daniel A. Covelli.

Arcades involved were the Paradise Arcade, 426 S. State; Woodland Arcade, 442 S. State; Super Arcade, 500 S. State; and Mid West Arcade, 512 S. State.

Wis. Group Urges Free Play Pin Law

MADISON, Wis., June 4—The State Assembly judiciary committee has been urged by the Wisconsin Amusement League to support a bill legalizing free plays on pinball games.

The bill, sponsored by the league, would provide that all games be licensed for a fee of $25, providing penalties for pay-offs in anything other than free plays.

Wisconsin law is now interpreted to forbid free plays. Spokesmen for the city of Milwaukee opposed the bill as a step toward legalized gambling.

Otto B. Hartin, Milwaukee, spokesmen for the amusement league, estimated the State would receive $200,000 to $300,000 in new revenue from the bill. Licenses would be renewed annually.

Wisconsin Krahl, Milwaukee, representative of the Wisconsin Tavern Keepers' Association, described free play pinball as 'harmless fun.'

No Georgia Laws Against Pinballs

ATLANTA, June 4—Attorney General Eugene Cook said recently that there was no Georgia law prohibiting the use of coin-operated pinball amusement games.

Cook pointed out, however, that various municipalities have ordinances governing such games.

Some Georgia towns place a heavy license fee on the operation of pinball machines and some make it a violation of a city ordinance to posses or play such a machine, Cook said.

Charles B. Dennis, a newcomer to the vending field, has taken over the ownership of the Dot Vending Company, in the northwest part of the city.

Director of American Radio History!
Calif. Charters

**4 New Op Firms**

SACRAMENTO, June 4—The State granted charter this week to four new vendors companies. The Reba Vending Company, a Delaware Corporation with an authorized capital stock of 750 shares, $30 par value, was chartered to deal in vending machines at 6062 Bellance Avenue, Los Angeles. The Automatic Coffee Service of Southern California, Inc., also a Delaware Corporation, with an authorized capital stock of 1,000 shares, $10 par value, will deal in ice and cold beverage dispensing machines. The firm's California office is at the United States Corporation, 210 W. 7th Street, Los Angeles. Mor, Inc., has been charter admission to deal in disposable containers, coffee vending machines, and package containing powdered coffee, sugar and cream, in San Diego County. The authorized capital stock was listed as 2,000 shares. Coffee Break O-Matic, with an authorized capital of 2,500 shares, $5 par value, will deal in coffee vending machines and allied items of equipment, in Los Angeles County.

DSA Slates Shuffleboard League Season

DETROIT, June 4—A program of activity for the 1955-56 season has been scheduled by the Detroit Shuffleboard Association, executive director Fred Chilgan said this week. Plans were presented at a general membership meeting held at the Hotel Fuller, and Chilgan said the consensus of members' reports showed that the year just completed proved the most successful in the history of the business. This was achieved despite the uncertainties which have beset local amusement spending during the past several months, with the impending labor difficulties in the automobile industry. "The 1955-56 season will shatter all records for league play," Chilgan predicted, looking ahead to a continuation of steady patronage which has been achieved here by emphasis on league competition and team spirit.

Joe Ash Says

FOREIGN AND DOMESTIC BUYERS will find trouble free machines at line.

**You'll Want To See**

**WURLITZER'S**

New Design for '55

THE 1800

Beau Monroe Coin Machine Exchange, Inc.

YOUR AMERICAN RED CROSS IS ALWAYS THERE AFTER TRAGEDY STRIKES

**Home Runs Actually Go Over The Fence!**

**Williams'**

King of Swat

**REPLAY or NOVELTY**

**SINGLES - DOUBLES - TRIPLES - HOME RUNS**

**PLAYERS RUN BASES**

**Hitting** a "bases loaded" homer lines up arrows under letter in name KING OF SWAT. Lining arrows under G and F good for one replay...carry-overs from game to game...lining arrows under T scores 3 replays...then all arrows are reset.

Previous HIGH SCORE stays on...
Beat previous High Score for replays!

**REPLAYS FOR SCORE... "NUMBER-MATCH" scores REPLAY!**

Order Your Williams

**"KING OF SWAT" BASEBALL GAME TODAY!**

CREATORS OF DEPENDABLE PLAY APPEAL
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IMMEDIATE DELIVERIES: King of Swat - Race the Clock - Wonderland - Sidewall Engineer!
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Less than expected earnings $34 million were withdrawn, melted and used for foreign coin orders.

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THE BILLBOARD

Coin Machines 80
Joe and Wally say: Make FIRST Your NO. 1 Source of Supply!

PIN GAME WORKSHOP

Distrib Builds Shop To Ops' Specifications

NEW ORLEANS, June 4—A new machine workshop built "from the operator standpoint" has opened for the A. C. Huffman Coin Machine Service Company here by Albert C. Huffman. After two decades of coin machine experience in North Carolina, Huffman moved to New Orleans two years ago, establishing a fully equipped and well-arranged and impressive repair shop in the locale. Along with distributing Bally and used games and Rock-Ola photographs, he also deals in a big volume of business in used machines.

Realizing that "first impressions count" in repair work and sales of used machines, Huffman has opened up his shop for operator visits and counts on the good will thus created to get new customers.

Shop Improvements

"Many of our shop improvements have come as the direct result of suggestion by operators," he says. "Where these ideas are practical and conducive to better production, we always take them up."

The shop is done in battle-gray, including walls, work benches, power tools and all other equipment. With four mechanics in the house, there are eight overhead lathes which provide a capacity of 55-foot candles of fluorescent light over every square inch of working surface. The floor is white ceramic, Obviously, too, that the day's work and every mechanic has been assigned a definite floor area to keep in good appearance.

One idea that has helped to create neatness is the "special tool arrangement. The 25-foot long line of tools, arranged immediately behind the workbench, is of tools that are "daily used" and painted in black on the gray background. The position in which every tool is to be kept is thus unmistakably identified. When any tool is removed from the rack for use, it requires only a glance to locate whether or not it should be returned.

System Helps

"We were constantly losing tools before we adopted this system," said Huffman. "Now, however, we have never lost one of these tools, and the system is adopted nationwide in the coin machine industry."

A novel twist in lighting along the workbench is the use of three white picture lights, each used for advertising purposes by a beer firm. Letting in was chemically re-}

FISCAL YEAR CLOSEOUTS!

The end of our fiscal year is at hand. We HAVE to get our equipment out of our showrooms. We pass these exceptional savings on to you.

WRITE—PHONE—COLLECT.

MUSIC

1 WURLITZER 101A—$ 9.00
4 AM 120... $45.00
1 ROCK-O LA 446 ROCKET... $ 50.00

ALLEGIES

2 UNITED LEADERS... $150.00
1 UNITED CASCADERE... $150.00
3 UNITED & PLAYER SUPER... $150.00

INSTALLATION $125.00

SPECIAL
10 MARS $385.00

SAY YOU SAW IT IN THE BILLBOARD!

OPERATORS... CONVERT YOUR OLD SHUFFLE ALLEYS WITH EDOLITE'S "Do-It-Yourself" CONVERSION KIT

4 MODELS TO CHOOSE FROM: Chief Fireball, a brand new unit; Flash Alley, Fireball's smaller brother; Lincoln, a re-badged model, and Penny, a model below each photograph for the games that each Conversion Unit will convert.

EDOLITE'S CONVERSION KITS COST BUT A FRACTION OF WHAT A NEW GAME INSTALLATION WOULD RUN, JUST LOOK AT THESE FEATURES!

CHIEF FIREBALL
950 good pinball features, plus all Fireball pinball sounds, plus all Fireball pinball displays.

FLASH ALLEY
Flash Alley will convert the Fireball pinball features, the Fireball pinball sounds, and the Fireball pinball displays.

PLATING BOWLER
Plating Bowler will convert the Fireball pinball features, the Fireball pinball sounds, and the Fireball pinball displays.

FLASH BOWLER
Flash Bowler will convert the Fireball pinball features, the Fireball pinball sounds, and the Fireball pinball displays.

$4.50
$7.50
$9.00

LIST PRICE FOR SELF-INSTALLATION...$74.50
LIST PRICE FOR COMPLETE INSTALLATION...$125.00

For your nearest distributor, or if there is no Distributor in your territory, apply for county distributors.

EDOLITE PRODUCTS (Formerly Adler Mfg. Co.)

123 CAROLINA SQUARE
DISTRICT, MICHIGAN
PHONE: Temple 3-1498
WORLD'S LARGEST...
Triple Play Game  
**Continued from page 65**

4 and 5 in-line scores, and 4 corner scores.

Turning a knob on the front of the cabinet, the player can select any of seven different numbers on the card for better chances at in-line scores. Lighting up the letters spelling out “Triple Play” across five in-line on the first card only.

Players deposit additional coins to light second and third cards, selection numbers, light a special pennant pull-over, spot numbers on cards, light card corners and special scoring panels. Triple Play, letters are lighted by sliding roll-overs on the playfield. Arrows flash on the backglass to point the way to lighting up each of the cards.

The game is decorated with gold baseball team figures on the backglass and playfield.

Coin Exports  
**Continued from page 75**

to that time, and the second biggest month in the history of export.

This year the old February mark was eclipsed by 37.5 per cent, a new record volume for the month. The uncertainty of Western Germany as a juke box market has done much to boost export volumes in the past year. During the entire 12 months of 1953, Western Germany’s juke imports totaled $299,373. During February, 1954, alone, the country’s juke imports hit $257,311. Last February, West Germany posted a $463,833 volume in juke boxes.

Average price per juke box dropped during February was $318. Games averaged $172, vendors $82. This compares with February, 1954, listers of $402 for jukes, $174 for games, and $53 on vendors.

Nat’l Rejection Adds Warehouse, Production Space

ST. LOUIS, June 4—National Rejection, Inc., manufacturer of coin-operated mechanisms, has expanded its plant and warehouse facilities with the addition of two new buildings.

The buildings provide one an approximate 28,000 additional square feet of floor space. The production area was increased by 30,000 square feet, while warehouse facilities were boosted 8,000 square feet.

Equipment received at the warehouse can move directly into the production plant for processing.

WE HAVE IT!  
Send Us Your Bid

MUSIC MACHINES  
GAMES  
CADET RIDES  
 ARCADE EQUIPMENT  
KINGpin  
AUTO PHOTO  
and everything coin operated, parts and supplies.

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ROYAL DISTRIBUTING, INC.

DALLAS, 11A  .  $140.00

DUNE BAKH  .  $25.00

STARLITE CITY  .  $25.00

NEVADA BOWL  .  $25.00

RIVER BOAT  .  $25.00

RIDGE POINT  .  $25.00

PALM SPRINGS  .  $25.00

MIAMI  .  $25.00

TRACE CITY  .  $25.00

MARINA  .  $25.00

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These prices are subject to change without notice.

Sells Machinery to Harold Knoll, 5709 Central, Cleveland, Ohio.

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Phone: N.O. 3004

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Manufacturers since 1917

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Counters, Wrappers, Trays, etc.

SAM SOLOMON'S BUYS:

GOTTLIEB

ARABIAN NIGHTS  .  $175.00

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DAMON AND PANDORA  .  $30.00

KNOCKOUT  .  $35.00

SCREEN SENSATIONS  .  $45.00

RAIDERS  .  $50.00

BIG BEN  .  $100.00

BROADWAY  .  $50.00

EASY RIDER  .  $50.00

TROJAN HORSE  .  $50.00

T-SQUARE  .  $50.00

TREASURE HUNT  .  $50.00

HISTORY OF THE WORLD  .  $50.00

CRACKER JACK  .  $50.00

TWEETY BIRD  .  $50.00

TWIN RIDERS  .  $50.00

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This is It!

BASEBALL

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BIG LEAGUE

2 PLAYER GAME

Plus...
NEW SPECIAL
PENNANT FEATURE
Plus...
NEW BULL’S-EYE Feature
SCORES ONE HOME RUN
Plus...
50 EXTRA RUNS

Match a Number
and Star!

NEW
Pitching
and Batting
Unit!

NEW
Bat
Button!

Plus Added
Scoring Features
Galore!

Lower...
Center...or
Upper Decks
Score
One Home Run
Plus
10 Extra Runs!...Plus...

Player By Landing
in All 3 Decks
Scores
50 Extra Runs!

chicago coin's
BONUS SCORE
Bowler

* NEW TOURNAMENT STYLE PLAYING METHOD*
* NEW EXCITING BONUS SCORING SYSTEM*

chicago coin's
HOLLYWOOD
Bowler

New flashing "Hollywood Beauties." Animate back glass to indicate additional scoring patent. NEW multiple store adjustment features.

3 OUTS
PER PLAYER

FORMICA
PLAYFIELD

NEW
All Steel Front Doors
Protect Cash Box!

1725 W. DIVERSEY BLVD. • CHICAGO 14

chicago coin's
MACHINE COMPANY
Bally GAYETY

Balls JUMP OUT of holes
and jump to holes that build up score

Record Earnings Reported

Thrilling combination of MAGIC-LINES and MAGIC-POCKETS, plus all the profit-proved play-appeal of the greatest Bally games, from BEACH CLUB to BIG-TIME, is getting the biggest-cash-box approval in years. Operators report record-smashing earnings from GAYETY. Get your share! Get GAYETY now!

Blue Ribbon
without match-play

Gold Medal
with match-play

YOU get the greatest combination of money-making play-appeal ever built into a bowler-game when you get Bally BLUE RIBBON or Bally GOLD MEDAL working for you on location. Thrilling SUPER-STRIKE feature... plus popular SPEED-CONTROL and other famous Bally-Bowler Features... and the new BONUSCORE feature that keeps players coming back dime and dime again to improve their skill at "right-on-the-nose" BONUSCORE speed-control. Order from your Bally Distributor today.

BALLY MANUFACTURING COMPANY—2640 Belmont Avenue, Chicago 18, Illinois
VENUS

NEW 4-WAY DOUBLE-CLOVER MATCH FEATURE

5 SCORE VALUES TO POCKETS
with Synchro-flash feature
MOVING SCORE LIGHTS ON PLAYBOARD AND BACKGLASS

S M O O T H Q U I E T
PLAY
ENTIRE SCORING POCKET AREA MADE OF
HEAVY DUTY DURABLE MOLED RUBBER

EQUIPPED WITH UNITED'S
NEW SLUG REJECTOR
MEANS MORE MONEY IN THE CASH BOX

12 SHOTS 10c
Extremely Fast Play

SEE YOUR DISTRIBUTOR NOW

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THERE IS ONLY ONE

Select-o-matic

MECHANISM

and ONLY SEEBUG High Fidelity

Music Systems Have It!

America's finest and most complete music systems