Vend Machine Sales Up, But Filter Use Shows Nation Hasn't Quite Forgotten

By ROB DIETMEYER

The "big cigarette scare" is gone but not forgotten. New York, June 11—Remarkable sales of cigarettes have apparently recovered from the effects of the medical bulletin linking smoking and lung cancer dropped by the American Cancer Society a year ago and confirmed by a recent ACS report this week. And are evidently pushing their way through more cigarettes than last year.

That the newer-smoking world is gone to tobacco cartridges and has returned to cigarette use, is evidenced by the fact that cigarette sales have increased 2 to 3 percent over last year and are expected to rise to 10 percent over last year. The reason is the fact that cancer is still shown by the ACS, the sales of cigarettes have increased 2 to 3 percent over last year and are expected to rise to 10 percent over last year.

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One很有 saving man, a quality cigarette and tobacco manufacturer, said, "The estimates are that cigarette sales are going down but not at the rate of a year ago." The estimates are that cigarette sales are going down but not at the rate of a year ago.

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**TELEVISION**

**WEB'S SUMMER RECIPE**

Mix Old Shows With Lotsa Reruns, Pinch of New Ones

NEW YORK, June 11. - The summer menu in TV seems to have become firm over the past few years, and 1955 only reinforces the situation. Take a look at the schedule of numerous reruns and add a few new programs to fill and we have the typical summer programming appetizers of CBS-TV and NBC.

At ABC-TV, the network is not paying off in reruns. While it offers numerous new shows, its schedule consists mainly of comedy. On Sundays it will show reruns.

This is retaining the business of mouth of its clients, except for those which will be replaced by new sponsors—Emerson Drug, Leather and Tobacco, American Tobacco and Dodge. The three advertisers who are moving out for the warmer months, Du Pont, Wine, and Coca-Cola, will return this fall.

**NBC JACKPOTS WITH $10 MIL NEW ASSIGNMENTS**

NEW YORK, June 11. - In this past week Benton and Bowles has captured four new accounts totaling $10,000,000 in billings. The accounts are a franchise of an agency in agency in circles within a week. These are:

- The Florida Citrus Commission to which should be worth at least $2,000,000, was handled by Bowles, Williams and Cleary. The exact products to be serviced by B. & B. are unknown, but they will probably come from the Harry B. Williams Agency which owns the business in house. It's been estimated that the account will spin about $2,500,000 into the gate.

- The Florida Citrus returns to B. & B. for $5,000,000 a year. A general area which has been promised by B. & B. is a big one for Christmas advertising.

- The newest of B. & B. is a $1,000,000 ad deal in advertising. Among the new S. C. Johnson items to be handled by the agency are its Febreze Wash, 10 new household products. It has been estimated that the account will spin about $1,500,000 into the gate. It is the agency's first account in its first year at its new home.

**WEAVER SEEKS SOVIET VIJAS**

NEW YORK, June 11. - NBC President Vanderlip (Pat) Weaver this week was kindling a ceremonial that in life, NBC's new gestures to the Soviet Union. He is responsible for a telegram to Nikita Khrushchev in Russia, that NBC-TV production of the film Vietnam is allowed to copy into the country so the American public can be aware of the so-called "truth about conflict in Southeast Asia.

**Status Quo**

Adventures this summer season as in other seasons to try to finish up new programs. According to the trade, it is that they will primarily focus on their current series, not just rare, before the audience's patience is to feel that since they must shave their programs, more to their favorite season.

**SPECTACULARS**

NBC and CBS Battling for Star Talents

NEW YORK, June 11. - The battle between CBS and NBC for talent to use on their spectaculars which will be shown in the summer is a battle that can be followed in the press. The battle is being fought for two reasons: one, because NBC and CBS have both been known for their efforts to show a good variety of talent on their television networks.

- The NBC network will be showing their new series, "The Kentucky Derby," which has been a big hit this spring. The series will feature horse racing from various tracks across the country.

- CBS has been showing their new series, "The Tonight Show," which has been a big hit this spring. The series will feature a variety of guests, including famous actors, comedians, and musicians.

**NEWS IN BRIEF**

**FCC EXTENDS UHF BUILDING DEADLINE**

The Federal Communications Commission has extended the deadline for all UHF construction permits outstanding to January 16, 1956, in order to allow holding building permits "because of the uncertain economic conditions facing the broadcasting industry." The extension is effective for all licenses that have been issued in the past year.

**SENATE COMMITTEE**

**ACTION**

The Federal Communications Commission, which has been hearing testimony on the NBC's "Fabulous Fabulous" series, has granted NBC permission to use the "Fabulous Fabulous" series for its "Fabulous Fabulous" series and "Fabulous Fabulous" series. The series was made possible because of the FCC's decision to allow NBC to use the "Fabulous Fabulous" series for its "Fabulous Fabulous" series.

**3 WGBS, NARTB, Movie Exhibits Oppose Fee TV**

WASHINGTON, June 11. As expected, briefs opposing pay TV were filed by the networks and network associations in the trial before the Commission. The Association of Radio & TV Broadcasters and the National Association of Broadcasters Association Against Pay-As-You-See TV. The gist of their declarations were that fee TV will create public interest, that the Federal Communications Commission is not authorized to approve the fee plan. CBS-TV said the "petitions" request blanket authorization to do exploratory surgery upon the body of the American broadcast system without demonstrating either that the public otherwise "is interested," or that the patient is likely to survive. It was also true that this request was denied that analysis of their proposals in the light of the present status of fee TV will show that the benefits the networks have been seeking are likely to come.

**AMER. TOBACCO TIE-UP TO AIR RERUNS**

NEW YORK, June 11. - American Tobacco this week decided on use of its newly purchased ABC Wednesday 8:30-9:30 p.m. period for the summer. The firm picked up the film which ABC Syndication for slotting during the summer.

The company has had ABC-TV tie-up with "Amer. Tobacco" for the summer.

**FACIALS DEPART FOR OHIO OUTLET**

NEW YORK, June 11. - The Detroit Free Press, in a move to expand its coverage of the Detroit area, is sending its "FACIALS DEPART FOR OHIO OUTLET." The move is part of a larger effort to increase the newspaper's reach and influence in the area.

The newspaper has been increasing its coverage of the Detroit area in recent years, adding new sections and columns, and expanding its coverage of local events and issues. The move to "FACIALS DEPART FOR OHIO OUTLET" is part of that larger effort to increase the newspaper's reach and influence in the area.

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Anyway, Toll Tele's Still a Long Way Off

FCC Faces Mountains of Comments; Jerrold Corp. Says Okay Isn't Needed

WASHINGTON, June 11-OH! Meanwhile at one end filled with the FCC, this week stated that all this legal machinery is unnecessary to make a TV system operative. The Jerrold Electronics Corporation, major supplier of community antenna systems, that a pay system by wire could begin building without further ado. It would not require FCC authorization, since it would not use the public airwaves. The economies of a TV system under competitive condition could be tested almost immediately in a few of the 500 communities already wired for free TV. These communities receive up to five channels already.

In a press conference in New York, Milton Shapiro, president of Jerrold, said they estimate it will take one year to lay the engineering plans to wire a city the size of New York. It would take another five or six years to wire every TV house to the city into the system. Their estimated cost for wiring and installing of metering and switching equipment is $50.

Jerrold stated that the reason it was filing was that it that the authorization of any pay system up the airwaves and then requiring that the corresponding device would be an open invitation to bootlegging and that this is contrary to the public interest. Jerrold stated that any code can be broken and offered to prove it if go on all of the proposed decoding devices and six days.

Stone Licenses 'Lassie,' 'Gallant'

NEW YORK, June 11—Stone Associates has now written four merchanides licenses on 'Lassie' and eight on 'The Addams Family' for Television Programs of America. The 'Lassie' items are being paid for by Breyer Molding, a miniature barnyard set by Lewis Marx, a stuffed dog at $50.00 by Smiley Novelties, and knick-knacks and novelties by Allman Manufacturing.

The 'Gallant' items include three games by Trasogram, a long of 90 cents by Kaiser Brothers, a Foreign Legion set by Breyer, an H. Iznik, a miniature Foreign Legion outfit for 'The Addams Family,' a set of nodules at two for a quarter, comic books and 15-cent story books.

Four big reasons why you should buy

Michael Zaslow

PLAYHOUSE

BIG TIME TV with a LOWEST PRICE TAG

$5 1/4 Billion Market

SAVE MORE MONEY—MAKE MORE MONEY

Subscribe to the Billboard 2000

PICTURE THIS: 52 star-spangled films, passed by top names from Hollywood and Broadway—great scripts...superb direction by Roy Kelton, Ted Post, and others. If you want to make a real impression, this is for you!

ABC FILM SYNDICATION, INC.

CHICAGO — ATLANTA — HOLLYWOOD — DALLAS

SAVE MORE MONEY—MAKE MORE MONEY

$16,000 WATTS

STERNBERG DISTRIBUTING

Club McColough, Pina

MEEKER TV, INC.

Pittsburgh, Pa.

NBC · CBS · DuMont

WAGV-1, 2

George Ferber

New York

Los Angeles

San Francisco

MNN

16-B Billboarr

JUNE 18, 1955

THE BILLBOARD

TELEVISION

THE BILLBOARD SCOREBOARD

The Top New National Spot
Commercial Campaigns on TV

Placed during the week of May 22-28, 1955

The following data is tabulated from a weekly survey made by The Billboard among U. S. TV stations. It shows the new national and commercial campaigns on TV during the above survey week, regardless of the starting air date of these campaigns.

NATIONAL SUMMARY

Campaigns placed in more than one city.

Product and Advertisers

Product and Advertisers

Cigarettes, Philip Morris

Finn, Proctor & Gamble

Maxwell House Coffee, General Foods

Rolaids, American Chicle

REGIONAL SUMMARIES

Eastern

No-Salt, Corn Products

Burger King, National Biscuit

Rice & Wheat Hostess, National Biscuit

Rolaids, American Chicle

Southerm

Rolaids, American Chicle

Tenderloin Tea, Standard Brands

Textile, Textile Chemical

True-Aide, True-Ade Co.

Midwestern

Love Me Or Leave Me (Movie), M-G-M

Maxwell House Coffee, General Foods

PQD Bar-B-Qe, PQD Bar-B-Qe Co.

Pin It, Proctor & Gamble

Post Raisin Bran, General Foods

Rolaids, American Chicle

Swanson Margarette, C. A. Swanson & Sons

Swiss Cheese, Kraft Foods

Veg, Colgate-Palmevlo

Southwestern

Meat Products, Newhall Packers

Salad Mixers, Rippen Prolintions

Pens, Ferber Co.

Pin It, Proctor & Gamble

Post Raisin Bran, General Foods

Salt, Corey Co.

Soft Drinks, R. G. Cola

Tea, Thomas J. Lipton

Travel, Great Northern Railway

Vaseline Hair Tonic, 42 Products Co.

Water Coolers, Batusy Co.

ROCKY MOUNTAIN & WEST COAST

Bakery Goods, Continental Bank

Blikningshead Beer, Rhegold Brewing

Bread, Langenford

Bus Lines, Continental Trailways

Cigarettes, Philip Morris

Falsunate Soap, Colgate-Palmevlo

Parade Detergents, Safeway Stores

Penna, Ferber Co.

Pin It, Proctor & Gamble

Post Raisin Bran, General Foods

Salt, Corey Co.

Soft Drinks, R. G. Cola

Tea, Thomas J. Lipton

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Vaseline Hair Tonic, 42 Products Co.

Water Coolers, Batusy Co.

Copyrighted image
There's General Theatre rated show on
a reason*
Electric is a top*ramatic
TV

*to the actors, writers, directors and producing talent who ARE the reason, our thanks...

Every Sunday night at 9 over CBS through 1956 MCA TV
TALENT DEVELOPMENT

Leighton May Be First In NBC-TV's Program

HOLLYWOOD, June 11—First newcomer to be signed under NBC-TV's talent development program (Bulletin 117), is expected to be writer Jim Leighton, presently working at the studio. There is no word yet on the NBC exec Frank Cleaver, with whom Leighton was scheduled to be reached probably next week.

At the same time the web is busy creating a new generation of TV writers, the talent development program at NBC appears to have made its best offer yet. The two-week-old Pierson Pictures contract and sales agent Simon Koi in New York.

The thinking is that a newcomer can be brought along faster and will find a better chance of reaching stardom if shown how both TV and film work. The idea is that two people can collaborate.

In its talent development program NBC is basically following

Barry-Graffman Merger in Chi

CHICAGO, June 11—The firm of Barry-Graffman Associates, distributors of over 1,000 film titles, has announced, with Howard Graffman and Associates. The new company is to be located at 230 N. Wabash.

The merger will be a result of a move to streamline the company's sales and marketing efforts.

P&G to Feed Star if Miss Young Quits

NEW YORK, June 11—Merger & Young & Co. will be needed in place of Miss Young, who has decided not to continue with the firm.

The show is expected to be a hit, and it will be a challenge for the new executive to find young talent who can carry the same level of interest and quality as Miss Young.

KLZ Puts Ads In Theaters

DENVER, June 11—KLZ-TV, the CBS-owned station here, has pulled a unique switch that has been recognized as a milestone in the advertising community. The move has been made possible by the use of station personalities and programs to promote the show. The commercials are shown for a period of one week to 10 days, then rotated to another station.

To date KLZ has ads running in the Fort Information Theater chain, the T.A.Q. Drive-In Home, and the independent Denver Theaters. The station uses the ads to promote KLZ-TV, but also to help the new talent and keep viewers switching between stations.

Barrett Joins TPA as Exec

NEW YORK, June 11—Hubert Barrett this week joined the United Business of Advertising as a sales executive. He is working in the Eastern sales rep for a couple of years, and was with Jack Donnelly. Before that, he was with Consolidated TV Sales. He promises to bring new ideas and innovative executive posts with him.

FOR QUOTATION

STATIONS

ERWIN LYE, president, WTVI-TV, Rochester, N. Y.: "The station's top shows should not be confused with the summer, as it indicates that the entire country's television time is devoted to summer films."

WITC, Washington: "I believe that establishing the station's top shows of the summer is almost an absolute necessity. The station's top shows must be given a chance to show off and be seen by the people.

RAY KING, general manager, WBNV, Reno, Calif.: "I believe it is important to show films of the new season, but the station's top shows of the summer should be given a chance to show off.

AGENCIES AND ADVERTISERS

JIM DOUGLASS, TV director, Ted Bates & Company: "I think the idea is to show the station's top shows of the summer, but the station's top shows of the summer should be given a chance to show off.

RERUNS

Everyone Watches Em, But Most Prefer New Shows for Summer

In the TV business practically everybody watches reruns some time or other. No one executive threat these watch reruns. It is a fact that reruns are the most popular shows, and a number of board members who take this position are most definite in claiming that TV will stagnate if the summer rerun pattern persists.

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**CBS-TV Shifts Continue at Coast Center**

HOLLYWOOD, June 11. - What is said to be the most significant realignment to date of the CBS television network's coast center headquarters and not only the largest to date, but also an entity of its own, was the subject of a three-way decentralization at the studio in a move handled by Nat Perrin, executive producer. Perrin is to charge with the development of station programs, which was the intention of the changes in the first place. The reorganization is aimed at the more inde-
now... new adventures
of Amos'n'Andy

This week's big news from the Kingfish and his Mystic Knights is that there are now thirteen brand-new half-hours in the can... thirteen fabulous and wonderful new adventures of Amos'n'Andy, Kingfish, Sapphire and Mother, Lawyer Calhoun, Lightnin' and the other Amos'n'Andy characters.

With this series of 13 new films, there are now 78 half-hours of Amos'n'Andy — broadcasting's longest-running hit—available for local or regional sponsorship... ready to go to work selling for you as they are currently selling for Sears Roebuck, Rexall, Safeway, Food Fair, Piggly Wiggly, Kroger, Westinghouse and others.

Amos'n'Andy wins the biggest audiences in its time periods in large markets and small... North and South...in Detroit and Tulsa, Rochester and Little Rock... drawing bigger audiences than many of television's most famous network programs. Look at these ratings: Syracuse 36.9, Fort Wayne 41.1, New Orleans 50.3, Little Rock 58.1, Columbia 45.7, Evansville 56.4.*

For more information and a list of markets where you can sponsor America's most endurably-famous comedy team, call or wire...

CBS TELEVISION FILM SALES, INC.
NEW YORK, CHICAGO, LOS ANGELES, DETROIT, SAN FRANCISCO, ST. LOUIS, ATLANTA, BOSTON, DALLAS. IN CANADA: S.W. CALDWELL, LTD.

*ARB, latest available reports.
The Nation's Top Television Programs

THE TV INDUSTRY'S MOST COMPLETE GUIDE SHOWING TOP 10 PROGRAMS IN EACH CITY AND ALL TV FILM SERIES IN ALL MAJOR MARKETS

This chart shows the latest ratings of TV programs and TV film series as of the Jan. 18-24, 1955, week, based on American Radio-Television Research Bureau's monthly reports. The top programs were scored with all clips scored as the ARB reports bureau business in each city.

The 10 top-rated shows listed first for each city, and TV film series in that market. Listings are not by rank, but by frequency.

All first show lead in on a somewhat basis and the title is preceded by a "Detroit."

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<tr>
<th>City</th>
<th>Top 10 Programs</th>
<th>TV Film Series</th>
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### PRODUCTION NOTES

**By Bob Spelman**

Highest studio in the world is being built by Charles Skinner at Aspen, Colo., for his "Sergeant Preston of the Yukon" series, with 35-week run, starting March 14. The studio is built on one foot and up. Being renovated is an old shack in a remote ghost town, which will also serve as a Far North settlement. Nearly all production will be done on location, but plans to shoot right on top of the snow some area will also serve for two other outdoor series Skinner has, "Pathfinder" and "Pony Express." A fourth, "Crime Lab," is expected to be made at the studio at Westlake Studios in Hollywood.

Many of the people in the industry now believe that TV series will not have more than two or three runs at the most. That's why the WGA concentrated on higher first payments rather than being anxious about negotiations, according to Preston Erskine, TV branch superintendant.

"Waterfront" Producer Ben Fox says that there's still a tremendous demand for new shows on TV and that whenever something comes up with something new and different he won't have any trouble selling it.

Indie Producer Jack Denove things the majors are bound to make a dent in the TV market because of their name advantage. On the other hand, he points out, with all the marvelous resources about half the features they turn out are still clinkers. Ergo, why should they get better all of a sudden.

Despite the fact that some NBC execs think differently, Bill Sterling, production co-ordinator of Hal Roach Jr.'s "Screen Directors of America," is of the opinion that he won't have any trouble keeping directors on budget (said to be around 50,000 per show). Directors have all indicated that they're aware of the problems of TV at Paramount held so far, he says.

Bob Stabler last week moved his Film Masters Production Company into California Studios, with production on "Gunsmoke" scheduled to begin June 30. Hugh O'Brian starrer will cost in the neighborhood of $37,000 and half that amount.

Work on the first of the "My Friend Pickle" kids was completed by Producer Mike Krause last week, but rest of series won't go before cameras for another month, when renovation work on the studio will be completed at 20th Century-Fox's Western Avenue studio.

Proving himself a mean man with a red, Dick Continino runs a weekly press party held last week to kick off his new TV show. The good stuff is free,然而 the bad stuff he won't let it happen.

REVERSING DOOR

James L. Coddington, director of Warner Bros. Records, who was dead, has been named to director of research at American Research. His name is it, so he will have no more trouble getting his acts together. Coddington is a former Don B. Most Lah, who is now in Cahn, N. J., Los Angeles in New York.
UPCOMING FILM SERIES

This chart is a compilation of all new TV Film series about which The Billboard carried news stories in the past month. Each entry contains a description of the series, the network that will carry it, and a brief summary. Following the chart, series that were reviewed after the last issue of the magazine will be listed in the order in which they were seen. The symbol (†) indicates that the series was reviewed in a past issue of the magazine.

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<th>Program Type</th>
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<th>No. of Episodes</th>
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<td>Jungle Jim (Adv)</td>
<td>Screening Rooms</td>
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<td>39</td>
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<td>Witchcraft (Mys)</td>
<td>Charles Norton</td>
<td>Shot (P)</td>
<td>National TV</td>
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<td>My Little Pony (Adv)</td>
<td>Joseph Breen</td>
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<td>Tangerine</td>
<td>Stainless Prods</td>
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<td>The Fabulousmark (Adv)</td>
<td>W. H. E. (Inc.)</td>
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<td>The Time Machine (Adv)</td>
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<td>Bengal Lancers (Adv)</td>
<td>CBS TV Film</td>
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<td>Science in Action (Adv)</td>
<td>Ethno Film</td>
<td>Shot (P)</td>
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<td>American Tobacco (Adv)</td>
<td>Metropolitan Prods</td>
<td>Shot (P)</td>
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<td>Distinct Suburban Pioneers, Metropolitan Prod's</td>
<td>Shot (P)</td>
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<td>Community (Adv)</td>
<td>Hollywood Prods</td>
<td>Shot (P)</td>
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<td>Do You Trust Your Wife</td>
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<td>NBC, CBS</td>
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<tr>
<td>Process Server (Drama)</td>
<td>Canal-Stephan Prods</td>
<td>Shot (P)</td>
<td>CBS, NBC</td>
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<td>5/14</td>
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<tr>
<td>A Man Sitting Alone (Adv)</td>
<td>Variety Prods</td>
<td>Shot (P)</td>
<td>CBS</td>
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<td>The Chalice (Adv)</td>
<td>Variety Prods</td>
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<td>Dr. - (Adv)</td>
<td>MCA-TV</td>
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<td>General Universe (Adv)</td>
<td>Federal Teledyn</td>
<td>Shot (P)</td>
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<td>Semi-Automated Robots (Child)</td>
<td>Frank Luster</td>
<td>Shot (P)</td>
<td>NBC</td>
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For more information, please visit www.americanradiohistory.com
NEW YORK, June 11—TV film producers have kept their promise to 
officials of the National Association of Theater Owners that they would not 
distribute films to theaters in the first 13 of the filmed episodes which 
were made in New York. The films have not been sold to Hollywood. 

New Peyser has been signed to direct the sequel to "Western 
Warriors of the North." Another example of DeLillo's films is "Coast 
The Movers," which is now being filmed in the film studios of New 
York City. DeLillo has made it clear that he would not let any 
individual or group be involved in the production of the film. 

The International Film Institute has announced that it will have a 
film on show in the New York area. This is the first of its kind in the 
area, and it is expected to be a success. The institute has already 
signed a number of prominent personalities to appear in the film, 
including DeLillo and Peyser. 

The film will be shown on television, and it is expected to be 
distributed to theaters nationwide. The institute is also planning to 
create a new division to produce films, and it is expected to be a 
success. 

**TELEFILMERS REVOLT VS. INDOOR FILM**

**Trend Away From Situation Comedy To Adventure Type**

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<th>Sponsor</th>
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<tr>
<td>Kraft</td>
<td>TV Show</td>
<td>WABC, NYC</td>
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**Who's Buying What Where—New Film Sponsors by Industries**

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<th>Sponsor</th>
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<tr>
<td>Warner Bros</td>
<td>Movie</td>
<td>WB, Los Angeles</td>
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**Still reasons why you should buy**

**PLAYHOUSE**

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**Capt. Z-Ro Is Merchandised For N.Y. Market**

**REVOLUTION TV**

**TV FILM SALES**

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<th>Sponsor</th>
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**STERLING TELEVISION**

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**REVOLTING DOOR**

**From continued on page 13**

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<td>Kraft</td>
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Johnnie Ray Develops More Nitty Savvy

By BOB FRANCIS

Six months ago, Johnnie Ray did not fit in with the big band crowd. But really did a job for Louis Wainwright and his current return to the scene, Johnnie Ray's current musical development has been very impressive. The boy from Rockland, Maine, who found his boogie with a little help from an old friend, is now recognized as one of the top vocalists in the business. His recent recordings have shown a marked improvement in his ability to handle complex musical arrangements, and his vocal delivery has become more polished and refined. Johnnie Ray's warm, expressive voice has been widely praised, and his interpretations of both popular and traditional tunes have earned him critical acclaim. This week, Johnnie Ray will be performing at the New York Club, where he is expected to continue his winning streak. The audience can look forward to a captivating performance that is sure to leave them with a lasting impression.

BROADWAY SHOWLOC

Friday, June 13, 1955

JUNE 18, 1955

NIGHT CLUB

Noel's 40G at Desert Inn Is Rare Bargain

By ED OCKNER

In the event that you've been club hopping, but Noel Coster draws $40,000 a week at the Desert Inn's magnificent new show, "Mardi Gras," and the chorus girls are still being paid on a generous basis. The show is well attended and the audience is always enthusiastic. The Desert Inn is a top-notch establishment, and the technical aspects of the show are excellent. The set design is particularly impressive, with a large, two-story structure that rises above the stage and is illuminated with a variety of colorful lights. The costumes are also top-notch, with intricate designs and vibrant colors that add to the overall visual appeal. The show is divided into several acts, each of which features a different performance style. The first act is a dance extravaganza, with a variety of different dances being performed by the chorus girls. The second act is a musical number, with a band playing lively music and the chorus girls singing along. The third act is a variety show, with a mix of different acts including comedy, magic, and song and dance. The show is well-received by the audience, who are consistently enthusiastic throughout the performance. Overall, the Desert Inn is a top-notch establishment, and the show is a must-see for anyone visiting the area.

VAUDEVILLE

McGuire's Win Easliy in Chi Return

By STEVE SCHEKEL

Armed with a load of production numbers and plans made on the Arthur Godfrey show, McGuire's first appearance in Chicago was a success. McGuire's band is a well-honed machine that knows exactly what audiences expect to see. McGuire's latest recordings, "Sunny Day," "Love Is a Many Splendored Thing," and "Moon of My Life," have all been well-received by the public. McGuire's performance in Chicago was a perfect showcase for the band's talents. The audience was on their feet from the first note, and McGuire's smooth, flowing performance had them hanging on every word. McGuire's band is a tight-knit group of musicians who are dedicated to delivering an unforgettable performance every time they step on stage. McGuire's appears to be at the top of his game, and his latest show in Chicago was a perfect example of his skill and dedication to the art of entertainment. McGuire's continues to be a force to be reckoned with, and his latest show in Chicago is a testament to his talent and dedication to the craft.
Cap Takes First Step On EMI Equipment

Fowler to Head Division, Launch Study On Feasibility of Handling Electronics Line

NEW YORK, June 11—Capitol Records this week took its first step in a two-year plan to modernize its entire line of electronics products, by announcing the appointment of Bruce Fowler as president of a new division of the company, to be set up for the specific purpose of exploring the feasibility of handling electronics products. The announcement was made at the Capitol sales meeting here, just concluding.

When EMI purchased Capitol last January, it was announced that Mr. Fowler would be one of the two men in charge of the new venture. Mr. Fowler has been engaged in the electronics market for a number of years, and is one of the most experienced men in the business.

Victor's Execs Brief Distribrs On M'dse Plan

NEW YORK, June 11— RCA Victor executives held a two-day meeting here to discuss the steps that will be taken to prepare distributors for the sharp increase in the distribution of electronic products. The meeting was held here because the RCA Victor salesmen are currently on their first trip to the East in a long time, and it was felt that it was necessary to make the announcement in person.

Birdland Club, Roost Diskery Sign Contract

NEW YORK, June 11—Agreement was reached here this week between Birdland, the famous jazz club, and Roost Records for the famed jazz venue to have a contract with the new company, which will be known as Roost Diskery. The contract is for a period of one year, and it is expected that the club will begin to produce its own records within the next few weeks.

Coliba Unveils New Phono Line for 56

NEW YORK, June 11—A new and advanced line of phonograph turntables is introduced here this week by Columbia Records. The new line is designed to meet the needs of the discriminating listener, and it is expected to be a great success.

Ed Kassner Plans New Milan Office

NEW YORK, June 11—Ed Kassner, head of Columbia Records, has announced that he will open a new office in Milan, Italy. This is the first time that Columbia Records has had a presence in Italy, and it is expected that this move will increase sales in that country.

New Suit Charges SESAC With Bias

German Pubbly Demands Accounting; Class Action Follows Aberbach Suit

NEW YORK, June 11—A suit charging SESAC, Inc., with inadequate and preferential pay-offs to member publishers, adding illegal agreements to compositions by Richard Strauss, Jacques Offenbach, and Konrad Krenz, was filed in this court against SESAC. The suit is filed by Robert Aberbach, a New York publisher, who claims that SESAC is电影院 in consideration for the song and songwriters' resolutions.

The complaint alleged that SESAC's payments to its member publishers were based on a formula that was not fair and equitable, and that it was designed to discriminate against publishers who did not agree to the terms of the agreement. The suit also alleged that SESAC's payments to its member publishers were based on a formula that was not fair and equitable, and that it was designed to discriminate against publishers who did not agree to the terms of the agreement. The suit also alleged that SESAC's payments to its member publishers were based on a formula that was not fair and equitable, and that it was designed to discriminate against publishers who did not agree to the terms of the agreement.
Help the Big Bands And Help Yourself
AFM Confab's Closing Note Stlops Local Bans as Derentation of Industry Revival

CLEVELAND. June 11.—Help save the name dance bands and the other live music industry will be stimulated. This, in substance, was the keynote of the annual dinner and convention of the American Federation of Musicians held here Thursday (8-5) this week. One of the most important speeches of the evening was that of President James C. Petrillo's closing remarks, concerning prevalent problems of the music industry and the future of the industry.

Petrillo noted that several top band leaders were taking joint action to breathe new life into their organizations. The musicians, he admitted, "are helping themselves." He took a direct aim at some of the local leaders who still insist on rigorous restraints on traveling bands. "When the bands play together, work near- the traveling bands nor the local leaders." Petrillo firmly asserted that he intended to appear on a special TV program with Jack Cassady to get in a pitch for the dance bands. The network, he said, was required to present a variety or music concert. Concluded Cassady for his appearance later this evening, which will feature 63 live bands.

SALES BOOM

FULL SPEED Ahead For Summer

NEW YORK, June 11 — If television and radio stunts are anything to go by, the discotheque will move into the mid-summer period with an unbroken string of high-bucks, high-speed, high-dia- letries again the blues—with perhaps the biggest injection of funds this year for the year. On this subject, the American Federation of Musicians, Inc., has raised its annual ban on the use of Any music in Chicago; Los Angeles; New York; San Francisco; Washington, D.C.; Honolulu; Miami; Denver; Boston; and other major cities. The Federation has also raised the ban on the use of music in any city, town, village, or other place of public assembly, whether in the United States or elsewhere.

Cassady's statement of the Columbia Music Store, Rochester, N.Y., recently demonstrated what it means to record for a local store's success in record retailing. Cassady, who has been persuaded by one of his Columbia record buyers, has decided to limit his personal promotion in it for him or her. Sell the local hit but also use the hit as a follow-up to the hit. Cassady has also said that in the past, people have been able to buy copies of the hits in local stores.

AB-PT Board

OKAYS RECORD Label Project

NEW YORK, June 11 — The Board of Governors of the American Broadcasting-Paramount Theatre, Inc., has approved the labeling of the long-playing AB-PT plan to enter the record industry. This plan, which has been under consideration for some time, has been in operation for Hollywood next week, report- edly to be known as "Music of the AB-PT Era and Walt Disney on Parade." On his return here or possibly tomorrow, the chairman of the board, James M. Hagedorn, will announce an appointment of the new label's art, in place of the mer- ity, Entertainment, Inc., Men's Health, Curtis, Petrillo and Luigi Cappi, will remain as an executive committee for the label.

At the beginning of the conference, the delegates heard Petrillo and other speakers explain the importance of saving the 25 per cent Federal Armament Tax on radio and television stations as a principle to employ- ment. "We will use," said Petrillo, "every legal means to combat the evil effects of the taxes on the music industry.

The audience of officers of the SAG was unopposed to the new label's exemption from license fees for this purpose. The line-up includes James C. Petrillo and Louis B. Mayer.

(Capitol to Set

East A&R Post

NEW YORK, June 11 — Capitol Records has decided to spend its money wisely by advertising the reputa- tion of its artists. The company has appointed A&R executive, Jean Greevy, Alex Livingston, as its new head- quarters in Hollywood. They each have an office with a private secretary. The new office will be located in the Century Plaza Hotel.

The most important immediate function of Mr. Greevy will be to shoulder the label's heavy sales load and to make sure the company's profits are protected. He will also serve as the company's cold-weather representative, and will ensure the company's profits are protected.

The company is currently in negotiations to replace its present A&R executive, Bill Miller, who was recently promoted to the position of vice-president of A&R. The replacement will make the company's profits protected.

D'SKERS MODERNIZE

Coast Plants Go to Injection Pressure

JOEL FREEDMAN

HOLLYWOOD, June 11—Coast plants are moving the pressure is manufacturing a new type of injection molding press, and several other firms from the injection molding press equipment. At the present time Columbia Records is using this equipment to lead the way in injection molding pressing, with the installation of four units of molding presses at its plant here. Each of the molding machines are completely automatic and are currently in operation. Each of the molding presses, capable of running 100 parts per hour, is equipped with a 22,000 pound capacity. Equipment requires only one operator to replenish the presses, which is easily done. The equipment is designed to remove completely all non-standard parts in each of the molding machines, after checking the proper running time and temperature. The molding machines are interconnected for installation in system, Columbia says. The molding presses are used in the factory for the case of 45, minus the center, and are not connected in each of the aforementioned operations. The molding presses are used in the factory for the injection molding process. The case of 45, minus the center, is not connected in each of the aforementioned operations.

The quality of Columbia's injection molding presses are believed to be second to none, a company claims. With its four 200,000 d unavoidable approximately three and a half million dollars. Columbia has budgeted 540,000 d produc- tion on their injection molding equipment.

Chief advantage of the injection molding press is that it will be able to produce the most expensive and complex plastic products. Despite the fact that the equipment is expensive, the best is that it will be able to produce the most expensive and complex plastic products. Despite the fact that the equipment is expensive, the best is that it will be able to produce the most expensive and complex plastic products. Despite the fact that the equipment is expensive, the best is that it will be able to produce the most expensive and complex plastic products.

Other plants currently using injection molding equipment include: The Research Recording Corporation, with one press, and Blue's National Recording Company, who use Mercury Records.

Vogel believes the differences from the Columbia machine that in two cases are required to run the press, with either plus the press. Differences in appearance, he says, are of a kind that of Matur- ings, with production costs to be exceedingly high on 45 rpm disks.

Capital Records have been con- sidered for casting with this both in- jection molding and automatic check- ing. It is a modern and efficient method of producing plastic records.

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—one after the other, and are quiet that of other firms, with their 400,000 d. disks
FOLK TALENT & TUNES
By BILL SACHS

Around the Horn

A professional manager to Ernest and Justin Tubbs, who has just closed a deal with Station WSM, Nashville, for Justin Tubbs to appear on one of the ABC Radio Networks, not only does the dates that Tucker has booked for him. Justin's debut with the "Opry" will be on the 15th of this month, where he will appear on the Prince Albert portion of the "Opry," which goes out over the WSM Network. Tucker says he has just booked solidly until early September.

On the basis of the overwhelming success enjoyed by the WLS "Midwestern Hayride" this summer, the Station has added one of the famous Farm Shows, the "Amish Flea Market," to its Sunday evening schedule. The owner of the Flea Market, Jim Stover, has contracted for two appearances, on September 11th and 18th. The show will feature the Amish, who will perform traditional dances and music, as well as sell their goods. The Amish Flea Market is a popular attraction, and the addition of this show to the WLS schedule is expected to draw a large audience.

Songwriter Joe Turner gained critical acclaim and commercial success with his songs "The Bottom Line" and "I Don't Care," both of which topped the charts in 1951. Turner's style was characterized by his bluesy, soulful vocals and his ability to write songs that resonated with the American experience. His music continues to influence contemporary artists, and his contributions to the genre remain significant.

Miss Jubilee Juke Box Double Push

CANTON, O., June 11.—Radio station WKLW in Chillicothe and the local juke box operators' association are jointly launching a promotion to plug the first records by James Jubiliee, son of Sonny Jubilee, at the National Juke Box Show in Chicago. Jubilee was signed to a recording contract with the Victor label earlier this month.

Ray Neil, the son of Bluegrass legend Roy Clark, has recently released his debut album, "Beyond The Bluegrass." The album features a mix of traditional Bluegrass songs and contemporary country music, showcasing Neil's unique vocal and instrument skills. With a strong foundation in Bluegrass music, Neil is expected to make a mark in the country music scene.

Buckskin Ditty for Wee Gals

NEW YORK, June 11.—In a move that will no doubt appeal to the little girls, Millie Miller's music publishing company, "Millie Miller Music," has released a new song titled "Buckskin Ditty for Wee Gals." The song is a traditional Bluegrass tune, featuring a catchy rhythm and a sweet, childlike melody. "Buckskin Ditty for Wee Gals" is expected to become a popular folk song among young listeners.

GOODMAN PIC
Release of Sound Track Set Unlikely

HOLLYWOOD, June 11.—With the release of the recent Republic film studio subsidiary, cur- rently the largest of the famous musical efforts ever undertaken, there seems little chance was seen for the release of a sound-track album from the film.

Film studio this continued superfine top hat making pictures in the picture, at which he is now in the studio with Teddy Wilson and Lionel Hampton, Drums, Strings, which during two weeks, a comic Strippes, of a secondary item, of the "Rock Around the Horn," or the "Brisk." Our comic Strippes, here, a Capital Records piece, will record parts of the film in the all record for competing labels. With Goodman under contract to Capitol, it seems likely they will not be able to get the film in the right atmosphere by means of a presentation on the Richmond Golf Course, Nashville, recently.

Slim Miller, the Cow Creek Girls and "Sembroid" Wallat, of the Redfeather Valley Folks at Mount Vernon, Ky., have both been here for the last few weeks and are going thru "Sembroid" Wallat, by Mr. And Mrs. Forest, of the Gaines Gap Agency, Springfield, O. On May 26, the group was seen thru the Redfeather Valley Folks. They are now in the Redfeather Valley Folks, and will be seen there on June 29.

Hank Stone's latest on the RCA Victor label is "Wishing, Wishing, Wishing," a vocal arrangement by Sonny Reymond. The record, which was released on June 5, is available in stores now.

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"HUMMINGBIRD"

Words and Music by Don Robertson

copyright 1955 by Ross Jungnickel

SOLE SELLING AGENT: HILL AND RANGE SONGS, 1650 BROADWAY, NEW YORK, N. Y.

THE

CHORDETTES

cadence

RECORDS
New Columbia Phono Line

Continued from page 16

list at $99.95 (No. 401) and at $59.45 for a high-fidelity line (No. 402). Last year's models listed at $299.95 and $249.95. Both of the new models are portable.

Thirteen Models

With 13 models as opposed to last year's 10, the other additions include: A three-speed manual complete phonos (No. 410) at $99.95. This has as a special feature a removable lid which may be placed under the set to act as an acoustic chamber to boost bass; a new portable three-speed manual line piece at $99.95 (No. 411) which is a new de luxe hi-fi fidelity portable with automatic changer at $79.95 (No. 417). The famous Model 360, listed at No. 420 is the new line-up, it still pretty much the same machine that played the major role in putting Columbia into the phonograph business three years ago. But the price on this popular model now has been reduced from $139.95 to $119.95. It's still available in red or dark mahogany, but now has separate base and treble controls instead of the former single control.

Changes in the other established models include the addition of a cover to the low-price leader (No. 400), a $99.95 three-speed attachment. The idea here is to qualify the machine as furniture. The $99.95 "His and Hers" portable (No. 412) now includes two additional color and luggage styles, for a total of four. The $99.95 three-speed portable with changer (No. 416) is now available in "His and Hers" models also.

Charges SESAC

Continued from page 16

distributed quarterly "on a proportionate basis, among all affiliated publishers having similar contracts."

The Forberg admits to receiving "certain sums of money" from SESAC, the complaint alleges that they were "wholly inadequate and not in the amounts provided for in the agreements." The complaint also charges, in part: "The defendant has unlawfully . . . deducted certain monies improperly charged as expenses . . . It attacks the SESAC pay-off system as "unreasonable, arbitrary, capricious, resulting in unfair and unjustifiable preference granted to some favored affiliated publishers and costly detrimental to plaintiffs and other publishers."

Judgment Asked

The complaint states that all attempts by Forberg to get an accounting from SESAC were unavailing.

The judgment asked from the court is to have SESAC account for all its acts and for all money received by it from the license contracts, sales of copyrights, rights, mechanical and other rights of the musical publications and other property transferred and assigned to it by plaintiff and other affiliated publishers. Also that Forberg be given a judgment against SESAC for money due it as a result of the accounting, and that the court award it costs of the legal action and such other relief as "may seem just and proper."

Wing Appoints

Continued from page 16

and his hand, heretofore on Mercury, Wing's artist and repertoire chief Lew Douglas, who will also be represented on the line as an artist, cut his first sides as a label leader this week.

Buddy Frankhauer, Mercury's Hartford, Conn., branch manager for the last three months, replaces Meyers here in New York, while Howard Sloan, executive assistant manager over the Hartford post. Another new Mercury branch manager this week is Chet Wood, who takes over the label's Boston operation. Wired formerly served as regional sales manager for Columbia's Indianapolis distribution.
Small Pubs Reap Film Loot

• Continued from page 16

from "Break, Love and Dreams."

One of the more interesting
Richmond music acquisitions was
the background music for all the
two George K. Arthur films, the
director is now producing 30 and 35-
minute film vignettes in Europe,
where they've won many foreign
film awards.

Frank Leper's Frank Music,
which currently is filming the Allied
Films' song hit "Unchained Melo-
dy," also has the score for "The
Kentuckian," the Nelson-Wilson
production which has five tests.
The firm also has acquired the
right to 10 more in "The Tall
Birth," the Rosalind Russell picture
which will be distributed thru
Paramount in August.

Leeds Music

Leeds Music has been very
active in this regard, its two most
recent acquisitions being the back-
ground music for "La Strada," Ital-
ian produced film which was the
subject of many American firms,
and the music for the Ily Lopez
production of "Summertime."

Birdland Club

• Continued from page 16

choosen to Birdland Records, and
the new capital acquired by the
firm will enable it to launch an
expansion drive that calls for the
signing of new talent and a heavier
release schedule.

Jack Hook and Teddy Beals
remain in active charge. One of
the early projects they have planned involves frequent record-
ing of live performances at the
club. This is, of course, where
artist contracts permit. It is also
expected that the club's artists
will gradually be booked into fea-
ture spots in the annual Birdland
package tour. This will permit
cross-plugging of disk and per-
sontal appearance activity, accord-
ing to the formula pioneered by
Norman Granz.

Roost, formed about six years
ago, has a catalog of about 120
singles, 15 EPs and 25 LPs. In-
cluded in the Roost-Birdland deal
is a half interest in Foreplay Music,
Roost's subsidiary publishing firm,

Groove Distrib

• Continued from page 16

Four Students, the Sonics and
Charlie Hughes; Roloff, who leaves on a South-
western booking and talent-scouring
trip next week, expects to add new
artists to his talent list soon.

Groove, meanwhile, this week
issued its first two EPs, with future
packs to be released on a regular
schedule. Initial EPs on the label
feature echoes by Fats Baby and
the Du Droppers.

A Song—and A Record—
That Belongs in Every Home

The aforementioned are but a
small percentage of the publishing
firm's activities. Other firms, in
Trinity Music's acquisition of Eddie Mani-
son's "Little Fugitive" music
months ago, from whence came
"Joseph's Theme," and other similar
acquisitions fill out the general
picture.

For this middle group of
publishers who are not closely
affiliated with major Hollywood
studios, the advantages are obvi-
ous. Exploration of the copyright
field, the possibilities of sound track albums as well as pop
singles coverage and the income
derived from performances are all
important considerations. In those
instances, too, the deals spec-
ify control of the copyright to
English-speaking lands.

The performance money becomes
immediately lucrative, owing to the
fact that performance fees abroad
are generally considerably higher
than in the United States.

On "Avea," for instance, Rich-
land controls the rights for the
Western Hemisphere; on "I am a
Camera," the rights for English-
speaking countries.

Another advantage is the fact
that the sound track generally
provides a ready-made demo for
passing the tune with record labels.

Finally, publishers state that even
if such material fails to achieve hit
status, the publisher rarely fails to
get all the money.

Best in Contest

• Continued from page 16

rights society of that country, rep-
resented here by Fred Reiter.

Marilyn Hartson

First prize went to Marilyn B.
Hartson, of the Music Makers in
Inglewood. She and a guest will
receive air transportation to and
from Spain and two weeks of
sightseeing in that country.

Other national winners, also re-
ipients of valuable prizes, are
listed in the order of the awards
won:

Ethel M. Valentine, Glenview
Record Shop, Glenview, Ill.; James
O. McCracken, Sears, Roebuck
& Co., company, Inglewood, Calif.
; Jerry Shafer, Archie Bleyer Record
Center, Hemstead, N. Y.; J. J. Kline-
gle, of Wolfe, Kady & Kings
Madison, Wis.; Leslie Fishler,
Mayo Music, Albuquerque, N. M.;
Robert L. Walker, The Music Box
Santa Monica, Calif.; Harry J.
Nehls, G. C. Murphy Company,
Farkburg, W. Va.

Thirty-five territorial winners are listed in the Debut Dealing column.

No Limit to

That Gleason

HOLLYWOOD, June 11—
Discussing the label copy of
Jackie Gleason's new Capitol
release, "The Ball Played On," the publisher credits on
the song, was challenged here this
week. Label copy had the song in Beechwood Music, the
Capitol music publishing sub-

s, Inc.

In an interview with the "Beechwood,"
argued one, "since the song is
in the public domain."

"Well," replied the sage ob-
server, "there is no error. Glea-
son publicly denied the the
P. D. catalog, he's got enough
money."
PHONOS—HI FI
By Steve Schickel

V-M RELEASES TWO NEW WIRE MODELS....

The first of two new models offered by the V-M Corporation, Boston Harter, Mich., is the Fidelity Control 8, which may be ordered at $119.95 east of the Rockies. The high-fidelity unit is designed for record playback only and features a semi-stereo cartridge switch which permits the user to select any of three cartridges at the turntable, plus any of two others at the record player. Other features are a dual bass reflex cabinet with switched range speaker system, composed of a 12-inch woof'er and a four-inch tweeter, a frequency response of 40 to over 15,000 cycles per second and a four-pole amplifier. The unit also includes the V-M exclusive tone-control network. An input panel for the use of AM or AM-FM radio, TV tuner, or tape recorder to be played through the unit's speakers is also provided in the cabinet for a hi-fi system. Also included as standard are external speakers such as the firm's Model 26 (two-way).

The second unit issued by the firm is the new Model 100. The cabinet is made of a metal model, features a four-speed player and an amplifying dual speaker system. The firm lists the unit at $99.95. The unit also includes the solid state switch and the cabinet, which also records with the lid closed. The unit also has an added output for the tone-control network. An input panel for the Model 26 external speaker system is also included. The unit is available in complete, medium, or black, or a combination of charcoal and grey dust. The cover is leatherette.

YANKEE FAKES
KICK!-

A break-resistant kiddie phonograph made of polystyrene plastic has been made available by the Yankee Fakes, Inc., of New York City. The unit, which will retail at $8.95, was fabricated by the Precision Plastics, Inc., of Buffalo. The plastic is said to resist the usual wear and tear given phonographs. The unit is made and brought into a variety of colors and will come with complete literature.

PERMULUS'S STEREO-VQX
GETS AUGUST DELIVERY....

The new stereo-vqx unit, which is claimed by the firm to give three dimension reproduction from conventional monaural disks, will be ready for delivery in August, according to company officials. The unit is one of the recent Electronic Parts Show here and since then orders have been received from all parts of the country, to the sales manager of the firm, Floyd J. Van Hook. As yet, the unit is in its preliminary stage. Since then the original model was displayed at the show, the firm has already made some refinements in the product.

STROMBERG'S TWO-DAY DISTRIBUTOR MEETING....

A two-day meeting for two groups of Stromberg Carlson dealers and distributors was held last week at the firm's plant in Rochester, N. Y. The first group, distributors, arrived Monday (6) and the second group, dealers, arrived Wednesday (8). Both groups enjoyed a tour of the plant and were shown the firm's new line of high-fidelity phonographs, radio and television sets.

MOTOROLA MEETS WITH ANSONIA'S

A distributor advisory panel met with Motorola executives last week to discuss marketing strategy for the next two months. The group consisted of eight distributors, and was made up of four retail, two music, and two department store dealers. The meeting was held at the firm's new Stereo-VQx unit.

NEWS SHORTS OF PEOPLE
PRODUCTS AND EVENTS....

The Adolph Hirschfeld Company has introduced a new table model hi-fi phonograph, Model 4C25D, which will retail at $79.95, 1955. The unit is a four-channel and a dual speaker system. The firm's Corporation recently presented TV star Jack Gleason a new phonograph with a gold finish in June. A presentation was made on the comic's program by Frank Weidhase, president of the firm. The Electronic Sales Company, Inc., has been up and active, distributing phonograph records to all parts of the Conn., for the Motoroles line. ... Sidney Herrschon, has assumed the presidency of the Wood Products Company, Inc., of Brooklyn. The firm manufactures speaker enclosures and photophone cabinets.

Dowrey Brown and Claiborne to M-G-M

NEW YORK, June 11—M-G-M has decided to add Dowrey Brown and Vie Claiborne to its record department. Dowrey Brown was scheduled for both performances and recordings.

Miss Brown, active in the style, currently the original "Miss Brown" as a pop artist for M-G-M. Claiborne, a country and western artist.

Winternitz Churge Refuted by Vox

NEW YORK, June 11—Vox Records, this week denied as an untruth the report that some of its discs were smuggled from the firm. Mr. Winternitz was put in full for his reports that Vox had been smuggled in. The reports of all used made by the...
Now

FOR MORE SOUND PROFITS

...With a New "Most for the Money" Price Leader!

Another V-M Finer First—the exciting, new Voice of Music Model 974. A traffic-builder for "Selling up"... a traffic-stopper in price!

See what you sell:

- Custom-styled 3-Speed, Amplified, Automatic Table Model Phono.
- Plays all sizes with positive interchangeability of any ten 12" or 10" records of same speed.
- Famous "Siesta Switch" turns off even amplifier after last record plays... and will even turn off bedside lamp plugged into appliance plug in base!
- Two-needle die cast aluminum tone arm... tone and volume control... 4" speaker.
- Strikingly modern Clem-Rose finish.

One more sound value to prove V-M leads the field—with the most for the Money! For top profits, stock the leader... The Voice of Music Line! Contact your V-M Distributor Salesman today. You'll offer your customers the most for their money—at a better profit to YOU!

*Slightly higher in the west... UL Approved
MUSIC AS WRITTEN

Ralph Sutton will repeat his April tour to Chicago this week for two more nights. He's now being booked by Joe Glaser's Associated Booking office. Frank Baseler, the Swedish pianist, is touring the United States, playing at various locations for Henry E. Young of the artist agency. Young is booking Baseler on a tour that will include such locations as the Apollo Theater in Harlem and the Alhambra in Chicago. The tour will include engagements in Cleveland, Detroit, Columbus, Cincinnati, and St. Louis. Baseler is scheduled to play at the Apollo on October 20th and at the Alhambra on October 21st.

BOEME DESIGNED AFTERNOON TWO-WEEK ion. Janoff featured in Leading Marks’ recently accelerated program for November. Janoff, the popular pianist and composer, has been given a two-week presentation by Leading Marks. The program includes a number of Janoff’s compositions, which are being played in various locations across the country. The presentation is part of Leading Marks’ ongoing effort to showcase new talent and provide audiences with a diverse range of musical experiences.

MUSIC IN DIA – LITN. – The New York Times has published an article about the music festival in Duda, which is being held in conjunction with the New York Philharmonic’s annual summer season. The festival includes a variety of musical events, including concerts, lectures, and workshops, and is being held at the Philharmonic’s home, the Lincoln Center for the Performing Arts. The article highlights the festival’s focus on contemporary music and its efforts to attract a new generation of audiences.

BRIGHTEN THE CENTURY CONCERT – NBC’s Jin and Stage, the network’s new concert series, has been launched. The series features live musical performances and interviews with prominent artists, with the aim of brightening the spirits of the audience and providing a sense of inspiration and hope.

THE DUKE AND HIS MEN – Duke Ellington and his band have recorded and released a new album, “The Duke and His Men,” featuring performances of some of their most popular and beloved compositions. The album includes tracks such as “Ain’t No Love in the Heart of the City,” “Sophisticated Lady,” and “Take the A Train.” The album has been well-received by critics and fans alike, and has helped to cement Ellington’s status as one of the greatest jazz musicians of all time.

THE SPENDING SAVES COMBO – J.J. Johnson has recorded and released a new album, “The Spending Saves Combo,” featuring performances by some of the top jazz musicians of the day. The album includes tracks such as “The Spending Saves,” “The Combo,” and “The savings.” The album has been well-received by critics and fans alike, and has helped to cement Johnson’s status as one of the greatest jazz musicians of all time.

REVIEWS AND RATINGS NEW CLASSICAL RELEASES

REVIEW: VIOLIN CONCERTO No. 1

“FRAZER, VIOLIN CONCERTO No. 1

This is a fine work, well performed by the orchestra and soloist. The piece is well-constructed and has a good deal of variety in its musical content. The soloist delivers a fine performance, and the recording is well-balanced and clear.

REVIEW: BASSOON CONCERTO

“RACHMANINOV, BASSOON CONCERTO

This is a fine work, well performed by the orchestra and soloist. The piece is well-constructed and has a good deal of variety in its musical content. The soloist delivers a fine performance, and the recording is well-balanced and clear.

REVIEWS AND RATINGS NEW POPULAR ALBUMS

Continued on page 23

JAZZ

CHARLIE PARKER MEMORIAL

THE IMMORTAL CHARLIE PARKER

On September 10th, Columbia Records released a special 2-LP collection celebrating the life and music of Charlie Parker, the legendary jazz saxophonist. The collection, titled “The Immortal Charlie Parker,” features a selection of Parker’s most iconic and influential recordings, including “Take Five,” “Confirmation,” and “Riders on the Storm.” The album has been well-received by critics and fans alike, and has helped to cement Parker’s status as one of the greatest jazz musicians of all time.
HOLD ON TO YOUR COON-SKINS, BOYS!!!

KEN CARSON
(Star of Garry Moore's CBS-TV Show)
Has the BIG ONE...

"DANIEL BOONE"
(Daddy of Them All)

b/w
"May Heaven Forgive You"

FERKO STRING BAND

THE ONLY SELLING VERSION OF...(See The Charts)

"ALABAMA JUBILEE"

b/w
"Sing a Little Melody"

ORDER FROM YOUR NEAREST MEDIA DISTRIBUTOR

MEDIA RECORDS—3208 South 84th Street, Philadelphia, Pa.
### The Nation's Top 10 Hits

<table>
<thead>
<tr>
<th>Record Name</th>
<th>Artist</th>
<th>Peak Position</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Unchained Melody</td>
<td>By Yent &amp; Alex North</td>
<td>1</td>
<td>8</td>
</tr>
<tr>
<td>2. Cherry Pink and Apple Blossom White</td>
<td>By Leonard and Mark David</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>3. Ballad of Davy Crockett</td>
<td>By Tom Robbins and George Born</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>4. Dance Me With Henry</td>
<td>By Joan Thorne and Sara Time</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>5. Blossom Fell</td>
<td>By Howard Burns</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>6. Learnin' the Blues</td>
<td>By Doeskin Yvonne</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>7. Whatever Lola Wants</td>
<td>By Dick and Jerry Ross</td>
<td>7</td>
<td>7</td>
</tr>
<tr>
<td>8. Honey Bee</td>
<td>By Paul Francis</td>
<td>8</td>
<td>8</td>
</tr>
<tr>
<td>9. Something's Gotta Give</td>
<td>By Johnnie Ray</td>
<td>9</td>
<td>9</td>
</tr>
<tr>
<td>10. Rock Around the Clock</td>
<td>By Jimmy Dorsey</td>
<td>10</td>
<td>10</td>
</tr>
</tbody>
</table>

### Second Ten

<table>
<thead>
<tr>
<th>Record Name</th>
<th>Artist</th>
<th>Peak Position</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>11. Heart</td>
<td>By Frank</td>
<td>11</td>
<td>11</td>
</tr>
<tr>
<td>12. Hey, Mr. Banjo</td>
<td>By Frank</td>
<td>12</td>
<td>12</td>
</tr>
<tr>
<td>13. MELODY OF LOVE</td>
<td>By Stephen Bernsteino</td>
<td>13</td>
<td>13</td>
</tr>
<tr>
<td>14. IT'S A SILENCE</td>
<td>By Stephen Bernsteino</td>
<td>14</td>
<td>14</td>
</tr>
<tr>
<td>15. BREEZE AND I</td>
<td>By Stephen Bernsteino</td>
<td>15</td>
<td>15</td>
</tr>
<tr>
<td>16. IF I MAY</td>
<td>By Stephen Bernsteino</td>
<td>16</td>
<td>16</td>
</tr>
<tr>
<td>17. CHEE CHEE OOH OOH</td>
<td>By Stephen Bernsteino</td>
<td>17</td>
<td>17</td>
</tr>
<tr>
<td>18. LOVE ME OR LEAVE ME</td>
<td>By Stephen Bernsteino</td>
<td>18</td>
<td>18</td>
</tr>
<tr>
<td>19. MOST OF ALL</td>
<td>By Stephen Bernsteino</td>
<td>19</td>
<td>19</td>
</tr>
<tr>
<td>20. DON'T BE ANGRY</td>
<td>By Stephen Bernsteino</td>
<td>20</td>
<td>20</td>
</tr>
</tbody>
</table>

### Tunes with Greatest Radio-TV Audiences

- **Radio**
  - A Hanging Melody
  - A Hanging Melody
  - A Hanging Melody
  - A Hanging Melody
  - A Hanging Melody

- **Television**
  - Better Angels
  - Better Angels
  - Better Angels
  - Better Angels
  - Better Angels

### England's Top Twenty

<table>
<thead>
<tr>
<th>Record Name</th>
<th>Artist</th>
<th>Peak Position</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. A Hanging Melody</td>
<td>By Stephen Bernsteino</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>2. Better Angels</td>
<td>By Stephen Bernsteino</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>3. Better Angels</td>
<td>By Stephen Bernsteino</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>4. Better Angels</td>
<td>By Stephen Bernsteino</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>5. Better Angels</td>
<td>By Stephen Bernsteino</td>
<td>5</td>
<td>5</td>
</tr>
</tbody>
</table>

### Chart Comments

Ferri Peralta walked off with the triple crown award this week with his "Cherry Pink and Apple Blossom White" and "Dance Me With Henry." It was his fifth week, making it his third oldest chart on the best-selling roll list.

Top honours for this week for hard hit hours went to Johnny Mod-"Crooklyn's Country Medley," a 17-week winner and still in the top 10.

Records hold their age better on the country anwestern charts. This week, for instance, there are the following oldies:

- "Blues in the Night," No. 17, the original of this disk is even more remarkable in view of the fact that the c.d.f. charts list only 15 pieces, as compared to 30 on the pop listings.

Webb Pierce, now No. 1 on the c.d.f. chart, added another best-seller to this week's hit with his "I Don't Care" platter, on the chart for seven weeks in the 10th place. The trend for virtually unknown artists to click in the pop field continued this week, with Media Rec-"Rolling Stone," No. 9, and Jack Map-"Johnny's Dream," No. 3, proving up for the pop chart in the No. 32 position. While Jack Miller's "House of Blue" chart made its initial chart appearance in the 30th spot.

The third newcomer to the pop chart was the Perry Como-Tanya F. Morgan "Cheesecake White," a platter, first of the many "Cheese" versions to make the top 10.
AROUND AND AROUND (in a circle)

MERCI BEAUCOUPE

The original "MERCI BEAUCOUPE" from the original European hit, "Merci, Merci"

Capitol

RECORD NO. 3166
Out Only Ten Days and Already Another Smash for "Mr. Talent"

A MAN WITH A DREAM

The great ballad from the new Broadway musical, "Seventh Heaven"

THAT OLD BLACK MAGIC

The most fabulous performance of a history-making standard

Sammy Davis Jr.

DECCA 29541
9-29541


**JUNE RELEASE**

**ALAN DALE**

sings

*SWEET AND GENTLE* YOU STILL MEAN THE SAME TO ME

CORAL 61493 (78 RPM) and 9-61495 (45 RPM)

**KAREN CHANDLER**

sings

*MAN IN THE RAINCOAT* **SENTIMENTAL FOOL**

CORAL 61434 (78 RPM) and 9-61432 (45 RPM)

**BOBBY SHERWOOD**

sings

*FAR AWAY PLACES* THE KENTUCKIAN SONG

61439

**HAPPY HOAGY CARMICHAEL**

I'M JUST WILD ABOUT MARY (HARRY)

LIZZIE TONY

61438

**JILL WHITNEY**

sings

*BOOM! BOOM! BOOMERANG!* THE MAKE BELIEVE TRAIN

61444

**COUNTRY HITS**

 sung by

**JIMMY WAKELY**

Making Believe * In the Jailhouse
New * Are You Mine? * Yellow Roses

EC 81060

**NEW CORAL ALBUMS**

**FRED ASTAIRE'S CAVALCADE OF DANCE**

played by

**PAUL WHITEMAN** and His *New* Ensemble Royal Orchestra

*Every barrel Fuller / For Your Little Feet Right Out / Everybody's Dancin' / How Are You Feeling Today / Jack * Tangos * Nights of Gladiola * Charleston Walkin' Blues / Jukebox*

CHL 57008 (33 1/3 RPM) EC 81124 @ EC 81125 @ EC 81126 (45 RPM)

**PHONORAMA TIME**

played by

**JOHNNY DESMOND**

Learnin' the Blues & A House Talk * Moon * It's so Far * Tell a Lie

EC 81061

**BILL CAREY**

HEAVENLY LOVED * MY TALE IS IN YOUR HANDS

61429

**BIG AL SEARS**

COME AND DANCE WITH ME

TOM, DICK 'N' HARRY

61427

**EILEN TODD**

KNOCK, KNOCK, KNOCKIN' BUT I DON'T CARE

61430

**TERESA BREWER**

sings

*THE BANJO'S BACK IN TOWN* HOW TO BE VERY, VERY POPULAR

CORAL 61448 (78 RPM) and 9-61446 (45 RPM)

**GEORGE WILLIAMS**

sings

*IF I HAD THREE WISHES* IF WE NEVER HAD SAID HELLO

CORAL 61442 (78 RPM) and 9-61443 (45 RPM)

**BOBBY SHERWOOD**

sings

*COME BACK* COME BACK

CORAL 61434 (78 RPM) and 9-61434 (45 RPM)

**STEVE ALLEN**

sings

*THE "GOO-GOO" DOLL SONG* OLD BETSY

CORAL 61445 (78 RPM) and 9-61445 (45 RPM)

**EILEEN BARTON** and **JIMMY WAKELY**

PLAY * THIS-A-WAY, THAT-A-WAY* PUNCH

CORAL 61434 (78 RPM) and 9-61434 (45 RPM)

**ALFREDO ANTONINI**

sings

*MY LITTLE MULE* BALLADE DE BALLET

CORAL 61431 (78 RPM) and 9-61431 (45 RPM)

**JOHNNY VAN**

sings

*PARADISE HILL* TWILIGHT TIME

CORAL 61443 (78 RPM) and 9-61443 (45 RPM)
**The Billboard Music Popular Charts**

**POPULAR RECORDS**

### Best Sellers in Stores

**For survey week ending June 8**

<table>
<thead>
<tr>
<th>#1</th>
<th>CHERY PINK AND APPLE BLOSSOM WHITE (ASCAP)</th>
<th>16</th>
</tr>
</thead>
</table>

### This Week's Best Buys

**HOUSE OF BLUE LIGHTS** (Robbins, ASCAP) - Classic rock from the late 60s with a timeless appeal.

**THAT OLD BLACK MAGIC** (Famous, ASCAP) - A blues classic that never goes out of style.

**THE WHITE RABBIT** (Vee, ASCAP) - A psychedelic gem that's become a collector's item.

### Most Played in Juke Boxes

**For survey week ending June 8**

<table>
<thead>
<tr>
<th>#1</th>
<th>CHERY PINK AND APPLE BLOSSOM WHITE (ASCAP)</th>
<th>11</th>
</tr>
</thead>
</table>

### Most Played by Jockeys

**For survey week ending June 8**

<table>
<thead>
<tr>
<th>#1</th>
<th>CHERY PINK AND APPLE BLOSSOM WHITE (ASCAP)</th>
<th>10</th>
</tr>
</thead>
</table>

### The Billboard Record Department

- **This Week's Best Buys**
  - HOUSE OF BLUE LIGHTS (Robbins, ASCAP)
  - THAT OLD BLACK MAGIC (Famous, ASCAP)
  - THE WHITE RABBIT (Vee, ASCAP)

- **Most Played in Juke Boxes**
  - CHERY PINK AND APPLE BLOSSOM WHITE (ASCAP)

- **Most Played by Jockeys**
  - CHERY PINK AND APPLE BLOSSOM WHITE (ASCAP)
MAN WANTED
Must be young and free. Must have lots of charm, no false alarm! Must be big and strong and willing to learn what lips are for. Must stay around the house and be willing to spend a comfy life as husband.
EXPERIENCE UNNECESSARY
Contact Mercury distributor and ask for Sarah Vaughan
#70646
as introduced on the TV Show, "Justice"
NOW by popular demand—a repeat performance!

HARD TO GET

recorded by

M. WITMARK & SONS 488 Madison Ave., New York 22, N.Y.
REMEMBER THIS ALMO

RCA Victor's newest singing sensation introduced on NBC's "Caesar's Hour"

TONY ALAMO

REMEMBER ME, WHEREVER YOU GO

WAS THAT YOU

(T-A-MO)

A "NEW ORTHOPHONIC" HIGH FIDELITY RECORDING

THE BILLBOARD
MUSIC-RADIO
JUNE 18, 1955

The Billboard Music Popularity Charts

POPULAR RECORDS

• Review Spotlight on...

RECORDS

PAT BOONE
Ain't That a Shame

(Commodore, BMI)

The title hit of the top twenty

The Comedian, the title track from the film "The Crying Game". The song took the place of "The Crying Game" on the charts.

PICTURE SINGS

THE FRENCH KISS

(Decca, ASCAP)

This song is a hit with the title hit in 1955.

THE FOUR VOICES

Dreams

(Columbia, BMI)

A slow, dreamy ballad that is a hit with the title hit in 1955.

TONY MARTIN

In the Mood

(Victor, BMI)

A hit with the title hit in 1955.

THE MILLIONAIRES

Dreamville

(Columbia, BMI)

A hit with the title hit in 1955.

BILL BARNES

Love Letters

(Victor, BMI)

A hit with the title hit in 1955.

EUGENE BERNAYS

Remember the Day

(Victor, BMI)

A hit with the title hit in 1955.

The Billboard Music Popularity Charts

POPULAR RECORDS

• Reviews of New Pop Records

THE HILLTOPPERS

The Stomp

(DOT, BMI)

A hit with the title hit in 1955.

THE CHORDOHERS

Remember Me

(Columbia, BMI)

A hit with the title hit in 1955.

FRANKIE DORMAN

Lola

(Decca, BMI)

A hit with the title hit in 1955.

THE FOUR VOICES

Dreamland

(Columbia, BMI)

A hit with the title hit in 1955.

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EUGENE BERNAYS

Remember the Day

(Victor, BMI)

A hit with the title hit in 1955.
America’s Number One Singing Quartet!

THE AMES BROTHERS

WRONG AGAIN

MERCI BEAUCOUP

A “New Orthophonic” High Fidelity Recording

RCA VICTOR

FIRST IN RECORDED MUSIC
The Billboard Music Popularity Charts

POPULAR RECORDS

• Reviews of New Pop Records

WURLITZER and CROY'S

The formula that must have
been the secret of the success
of the present record. On the
other hand, the fact that it was recorded in a
conzert hall adds a touch of
authenticity to the performance.

EVEYTON
CORAL 4005-A present vocal pop-
pearance in a worthy label. C.n't
be beaten-

RHYTHM

A girl, lovely looks or no, she's a
lovely girl, lovely girl.

EVEYTON

A song thatTABLE and

COCO.

ANOTHER CANADIAN ACHIEVEMENT.

The Gaylord's, as usual, are
featured in this week's list.

(ASCAP)

The Gaylord's, as usual, are
featured in this week's list.

(ASCAP)

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featured in this week's list.

(ASCAP)

The Gaylord's, as usual, are
featured in this week's list.
FRANKIE'S LATEST IS HIS GREATEST!

NOT AS A STRANGER

B/W HOW COULD YOU DO A THING LIKE THAT TO ME

Record No. 3130

Lyrics by BUDDY KAYE
Music by JAMES VAN HEUSEN
Orchestra under the direction of NELSON RIDDLE

from STANLEY KRAMER'S Production "NOT AS A STRANGER"

starring OLIVIA de HAVILLAND • ROBERT MITCHUM
FRANK SINATRA • GLORIA GRAHAME
BRODERICK CRAWFORD • CHARLES BICKFORD

with MYRON MCCORMICK • LON CHANEY • JESSE WHITE

WRITTEN FOR THE SCREEN BY EDNA AND EDWARD ANHALT
BASED ON THE NOVEL BY MORTON THOMPSON • MUSIC BY GEORGE ANTHEM
PRODUCED AND DIRECTED BY STANLEY KRAMER
RELEASED THRU UNITED ARTISTS
**C & W Territorial Best Sellers**

For survey week ending June 8

<table>
<thead>
<tr>
<th>Item</th>
<th>Artist</th>
<th>Title</th>
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**Reviews of New C & W Records**

**JIMMY BEALE**

**MANNY MENDELSON...**

**Humphry Hume...**

**JIM KANE**

**ALFRED E. WEISS**

**PHILIPPE BEAUMONT**

**WANTED**

**EMERSON, MYERS & WILCOX**

**Spa COOLEY ORK**

**DECCA 250A** — Coon's Western barn band offers a delightfully fresh kind of rhythm in this down-home Old Mexico flavor. Good harmonica, piano, guitars, and jingle-jangle vocals. A big hit. (Stevens, BMI)

**The Cryle Walls**

**ROBERTA RAE**

**MONTAUK**

**OPERATORS... Use Star's eye-catching PIC-STRIPS**

- No more precious time wasted typing your own title strips
- No more costly guesswork in purchasing your records

When you use this handy Juke Box Programming Service, based on a special tabulation of the famous BILLBOARD MUSIC POP CHARTS

**Most Played in Juke Boxes**

For survey week ending June 8

<table>
<thead>
<tr>
<th>Rank</th>
<th>Title</th>
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<tbody>
<tr>
<td>1.</td>
<td>1. IN THE JAILHOUSE NOW (BMI)—W. Pierce</td>
<td>1 19</td>
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<td>2.</td>
<td>2. MAKING BELIEVE (BMI)—K. Wells</td>
<td>2 17</td>
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<td>3.</td>
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<td>5. THERE SHE GOES (BMI)—C. Smith</td>
<td>5 6</td>
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<td>6.</td>
<td>6. SONGS OF LONELINESS (BMI)—Cap.</td>
<td>6 4</td>
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<td>7.</td>
<td>7. BALLAD OF DAVY CROCKETT (BMI)—E. Arnold</td>
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<td>12.</td>
<td>12. MAKE BELIEVE (BMI)—R. Foley &amp; K. Wells</td>
<td>12 10</td>
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<td>14.</td>
<td>14. IT TICKLES (BMI)—T. Collins</td>
<td>14 8</td>
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<tr>
<td>15.</td>
<td>15. IN TIME (BMI)—E. Arnold</td>
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**Most Played by Jockeys**

For survey week ending June 8

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COUNTRY & WESTERN RECORDS

**This Week’s Best Buys**

**CATTLE CALL** (Fortier, ASCAP) / **RECORDED L. R. W.**

**RAY PRICE**

**T. L. TALK TO YOU** (Cedarwood, BMI) / **SACRED**

**DON WINTER**

**B. B. B. RECORDS**

**DAVIS SISTERS, MARTHA CARSON and HER COUNTRY GENTLEMEN, WOODY STOUT, HUNTER MAYS and MUSSELBACH, and JIMMIE RODGERS and SNOW.**

**SAVE MONEY ORDER YOUR BILLBOARD SUBSCRIPTION TODAY**

**COLUMBIA RECORDS**

**ALABAMA JUBILEE**

by THE FIREHOUSE FIVE PLUS TWO, good will messages to the station, according to Bick L. Shuecher, Shuecher's general manager. Prior to his return to the Boston airwaves, 5,000 people have said to “C.B.S. fans, Shuecher's doing a real good job as seen by thousands of other.

**BE THERE AT THE SECOND**

of “Polka Dot Eyes” by PATI SPANGLER and the Bob Davis Quartet

**HIGH FIDELITY**

Looking for something after the march of Things... DOING OF BRAZIL

**ROYAL PLASTICS CORP.**

**SEMS-LEX** 10" or 45 RECORDS PRESSING-SLICE-5" INCLUDING labels, cartons, sleeves... Too bad for all talk... BEST PRESSING DEAL ANYWHERE
**The Billboard Music Popularity Charts**

- **This Week's Best Buys**
  A FOOL, FOR YOU (Progressive, BMI)—Boy Charles—Atlantic 1959
  Within the past 10 days the response of most Southern territories to this latest Charles release has been terrific. Atlanta, Durham and Nashville gave the strongest indications of all three territories to fall in love with this one. While Northern reports have been far more restrained, good early sales were reported in Chicago, Detroit and St. Louis. Too many will recall that this was the early pattern of Charles’ last hit, "Pitter Patter" (B.G.E.). A previous Billboard "Spotlight" pick.

**ROLLER COASTER (Ave, BMI)—Little Walker—Checker 817**
Commerically, this disc has now placed on the Los Angeles territorial chart. Good and strong reports were received in Chicago, Detroit and St. Louis, Nashville, Atlanta, Durham and L.A. Some areas indicated good action on the flip, "I Got To Go (Ave, BMI). A previous Billboard "Spotlight" pick.

- **Review Spotlight on...**
  **RECORDS**
  **NAPPY BROWN**
  Piddly Patter Patter (E. B. Marks, BMI)—Come A Day Savoy, BMI—Savoy 1162—Nappy Brown’s first disc since his "Don’t Be Angry" smash looks like aY a first-rate winner. It is a simple, delightful, gentle little ditty, and could well become a staple hit in the record business for some time. After all, who can make more good music in the pop as well as the R&B fields?

  **THE MOONCLOWS**
  Foolish Me (Ave, BMI)—Class 1598—As follow-up to "Most of All", the Moonclows have come up with highly effective performance of a sweet, slow ballad with a high sound factor. The flip, "Show Down" (Ave, BMI) has an odd beat that makes it a stronger supporter for the first side.

  **TALENT**
  **FRANKIE MARSHALL**
  No One Else Will Ever Know (Quartet, BMI)—Just Say The Word (Quartet, BMI)—Song 1174—For his initial release Marshall has picked as a top small music unit that materializes to his current hit, the writer. The material is the ballad side with its strong support, and generates an infectious beat on the flip. A well-rounded, commercially listenable talent.

- **R & B Territorial Best Sellers**
  Listings are based on late sales reports secured by Western Union express service from top R&B retailers and feature box spots as the market needs.

**Atlanta**
1. Ain’t It A Shame—Amer. Dist., Inc., No.
2. As Long as I’m Moving, R. Brown, All.
4. Keep My Life, 2. C. Coke, RPM.
5. I’m Going to Washington, D. Elle, Coke.

**Los Angeles**
1. Ain’t It A Shame, F. Howard, All.
2. Ain’t It A Shame, F. Howard, All.
3. Little Sadie—D. Elle, Coke.
4. Ain’t It A Shame, F. Howard, All.
5. Ain’t It A Shame, F. Howard, All.

**Balit.-Wash.**
1. Don’t Take My Heart, 1. D. Elle, Coke.
2. Ain’t It A Shame, F. Howard, All.
3. Ain’t It A Shame, F. Howard, All.
4. Ain’t It A Shame, F. Howard, All.
5. Ain’t It A Shame, F. Howard, All.

**New Orleans**
1. Ain’t It A Shame, R. Brown, All.
2. Ain’t It A Shame, R. Brown, All.
3. Ain’t It A Shame, R. Brown, All.
4. Ain’t It A Shame, R. Brown, All.
5. Ain’t It A Shame, R. Brown, All.

**New York**
1. Ain’t It A Shame, F. Howard, All.
2. Ain’t It A Shame, F. Howard, All.
3. Ain’t It A Shame, F. Howard, All.
4. Ain’t It A Shame, F. Howard, All.
5. Ain’t It A Shame, F. Howard, All.

**Philadelphia**
1. Ain’t It A Shame, F. Howard, All.
2. Ain’t It A Shame, F. Howard, All.
3. Ain’t It A Shame, F. Howard, All.
4. Ain’t It A Shame, F. Howard, All.
5. Ain’t It A Shame, F. Howard, All.

**Chicago**
1. Ain’t It A Shame, F. Howard, All.
2. Ain’t It A Shame, F. Howard, All.
3. Ain’t It A Shame, F. Howard, All.
4. Ain’t It A Shame, F. Howard, All.
5. Ain’t It A Shame, F. Howard, All.

**Cincinnati**
1. Ain’t It A Shame, F. Howard, All.
2. Ain’t It A Shame, F. Howard, All.
3. Ain’t It A Shame, F. Howard, All.
4. Ain’t It A Shame, F. Howard, All.
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**Cleveland**
1. Ain’t It A Shame, F. Howard, All.
2. Ain’t It A Shame, F. Howard, All.
3. Ain’t It A Shame, F. Howard, All.
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**St. Louis**
3. Ain’t It A Shame, F. Howard, All.
4. Ain’t It A Shame, F. Howard, All.
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- **Reviews of New R & B Records**

**BILLY BOY**
- SHUT YOUR MOUTH

**SAYNO IS HAVING IT ALL OVER!**

"DON'T BE ANGRY!"
Nappy Brown—Savoy 1155

"EVERYBODY SAVOY TEE"

"PITTER PATTER" Everything!

"THERE WILL COME A DAY"
The Original—Savoy 1162—The Bo"
New Hear This! The FISH Win Laugh, Laugh featuring Wifie Mace Thornton Peacock #1620 PEACOCK RECORDS, Inc. 2521 E. Virginia, Kansas City, Mo.

Today's Top Tunes

The Low-Cost Dealer Profit-Service!

Here's the inexpensive, easy-to-handle personalized promotion sheet that's made to order for more dealer sales. Printed on a tough, heavy-weight stock, it measures 8 1/2 x 11 to fit your brochure holder. The dealer honors rolls of 8 x 10 to 8 x 12 is the best-befitting size of each one. Also shows hit #6 & #8 and #9. There is no top chart and postage or sales on this. Today's Top Tunes carries The Billboard's famous Top Charts right to your customer's doorstep, building more sales and profits for you.

Your store name, address and phone number imprinted free, Today's Top Tunes becomes your good-will ambassador or counter giveaway item.

SPECIAL LOW RATES—MAIL YOUR ORDER TODAY

The Billboard 11636 Public Square Cleveland, Ohio

Please print and mail today's Top Tunes as follows:

<table>
<thead>
<tr>
<th>Week</th>
<th>Month</th>
<th>Sales</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td></td>
<td>50</td>
<td>$5.50</td>
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<td>2</td>
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<td>200</td>
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<td>4</td>
<td></td>
<td>50</td>
<td>$5.50</td>
</tr>
</tbody>
</table>

Store name, address and phone printed at 25c.

Name:
Street:
City and State:
Phone:

RHYTHM & BLUES RECORDS

The Billboard Music Popularity Charts

The Reviews of New R & B Records

The Lollipop

A battle of Pop and a Lollipop.... The Alonzo, Chicago, has an R & B hit on the market in the person of a new release from the Alonzo label, "Lollipop," sung by a young female vocal with a soulful, sweet, but not too sweet tone. The label has done a good job of publicity and it is expected to add to the Alonzo label's success. (Alonzo, BMI)

The DOointones

Temptation: Temptation—A new album by this group promises a great deal of exciting new material. The band features some of the best vocalists in the business, and the music is sure to please. (Temptation, BMI)

Shelley Gunner

A Flash Gunner—the first pop record to feature a woman soloist, is a potential best-seller. (Gunner, BMI)

Leslie Beachen

Love My Honey—A sweet, soulful, and catchy record that promises to be a hit. (Beachen, BMI)

KING Rennie—A new, writing record that promises to be a hit. (KING, BMI)

VOX JOX

Spa Votes in New Officers For Fall Jobs

NEW YORK, June 11—The Society of Motion Picture Engineers has elected a new set of officials this week, but they won't announce their posts until October 1st. Present office holders will continue in their jobs during the summer to permit the new officials to gradually work into their upcoming responsibilities.

Elected SPA president is Abe Bob, who most recently served the association as treasurer. Bob's election comes as no surprise to SPA members, and the election was expected by many in the industry. The new vice-president will be Leonard Whitcomb. Joseph Reber was elected as secretary-treasurer and Edgar Leslie was elected as chairman of the governing council. The new officers will be selected by the SPA members at the next general meeting in October.

Unique Label Adds Muses Houston, Harley and Parsons

NEW YORK, June 11—Unique Records has added three new artists to its roster. Miss Houston, former vocalist with the Woody Herman band, is also a managerial and production manager to Lee. She is already represented on the label by her typical cover of "Your Heart and My Heart." Miss Houston is a background vocalist for the Woody Herman band and is known for her smooth, soulful singing style. She is a perfect fit for the label's style, and her addition is expected to bring in new listeners and help the label's growth.

The Camera

Cincinnati—Camera 200—the first pop release by the Camera label, is expected to be a hit. (Camera, BMI)

Day & Barnes

A Flash—A new pop record by this group promises to be a hit. (Day & Barnes, BMI)

The Overtones

Overtones—A new album by this group promises to be a hit. (Overtones, BMI)
HOCUS-POCUS
By JAY MARSHALL and FRANCES IRELAND

This is the third in a series of articles by Jay Marshall, well-known American author and journalist. The series was published in the Chicago Tribune, and later syndicated to newspapers around the country.

A SIDE from the Palladium, the Windjammer Theater is probably the last remaining vestige of the old-time vaudeville theaters in America. Sutaepostol did a story on it last year. It is really a large old-fashioned house with a variety stage, and a sound system that is not too bad.

This is the fifth in a series of articles by Jay Marshall, well-known American author and journalist. The series was published in the Chicago Tribune, and later syndicated to newspapers around the country.

FOLK TALENT AND TUNES

THE FINAL CURTAIN

(A continuation from page 29)

good up in a recent auto crash, returned to the show—on crutches. Saturday (11), "Big D" guest that afternoon. Lula Reed, June 11; Roy Hines, June 12; Harry S. Hobart, June 13; and Billy Walker, June 14.

In Memoriam of Our Uncle, Charles (Blackie) Ford, Who Passed Away June 19, 1945. We All Miss You. THE BOYS AND PERSONNEL OF THE WEST COAST SHOWS

UNO
By UNO

Rose LaRose, one of two brothers, was a star of the UNO, a popular variety show that aired on radio station WOKL in St. Louis, Missouri. On this day, June 19, 1945, the show aired its final episode.

BURLESQUE BITS

By UNO

The Burlesque Bits column covers a wide range of topics related to the world of burlesque, including interviews with performers, reviews of burlesque shows, and news from the burlesque community. This particular column features an interview with the legendary burlesque performer Rose LaRose, who passed away on June 19, 1945.
**INDIANAPOLIS, June 11—** Charging that rights of employees to form labor unions had been violated in the recent unionization drive of the Billboard Press, July 10 filed charges of unfair labor practices against the New York Times Co., 42 East 42d St., New York, and Karsh, its organization.

**INDIANAPOLIS, June 11—** Alleges Employees’ Rights Violated, Files With Nat’l Labor Relations Bd.

**Billboard Charges RAS, Union, Karsh In Unfair Practices**

**GOV. TO SIGN**

**Con. Assembly Gives Okay to Raffles Bill**

**HARTFORD, Conn., June 11—** Local-option beer and raffles will be allowed in Connecticut under a bill signed by Governor Ribicoff, as expected, yesterday. The bill, which went through the General Assembly in one week, will take effect next year.

The activities were held in this State by the American Federation of Labor. Their purpose was to stop the sale of alcohol, and the union, the Agricultural Workers of America, was organized.

State laws then become the basis for the decision, which was rendered by the court.

Other provisions would be as follows: raffles permits would allow prizes totaling not over $25,000, and prizes would be to the manufacturer, non-alcoholic, and not redeemable in cash. Each permit would have to be for specific, announced purpose.

**Downey Contracts III, Centenials**

**SWEENEY RACES START STRONG**

**SWEENEY RACES START STRONG**

**Memphis, Tenn., June 11—** Lunar Day, head of the attraction committee for the Memphis circus, has signed the necessary papers to bring the entertainment to Memphis.

**Carnival of Clowns, Spence and Naquin**

**°

**New Group to Further Exposition Progress**

**NEW YORK, June 11—** A new 23-member group, the Exposition Management, Inc., has been formed with William S. Orkin as its president. Orkin is originator of the experimental Nebraska Downs Race Track. The EMI is designed to serve as an executive organization where all agencies and manufacturers can congregate and discuss problems of the racing industry. The EMI is also an educational agency, said Orkin. It plans an educational program to indoctrinate the public in consumer horse racing. Promotional and advertising aids are said to be worked on by a local agency.

The EMI is a division of the National Horseman, Inc., of New York. The EMI is expected to do a lot of good for the industry. Executive director is Larry L. Johnson. The EMI is sponsored by the New York Jockey Club, Inwood, N.Y.
NEW YORK, June 11—Two odd drive-in theaters in the suburbs have announced, one of them for a double-deck affair, that the elevated drive-in is the latest trend in drive-in, and that the elevated drive-in will have a capacity of about 900 cars. Both. Bridgeport places figure on being in operation in July.

Fort Wayne Fair Shaping Up Well

FORT WAYNE, Ind., June 11—The Fort Wayne Fair Free Fair will be held here July 14-16, under direction of E. G. Parker and G. B. Mc.

Day and nighttime features will include barrel races, races on motorcycles and race cars and nightly movie shows presented by the A.A.A. The A.A.A. Shows will occupy the midway. No fair was held here in 1930, but last year the Cettin & Wilson show played the event with much success.

For the time in the history of the Fort Wayne area there is an advance grandstand sale. More than 300 in the area are participating in a huge baby beauty contest. Votes and all sale of grandstand tickets. Advance sale has been made, and Mr. and Mrs. A. E. ferron have charge of all promotions.

Flint, Mich., Sets Centennial Program

FLINT, Mich., June 11.—Program plans for the city's centennial celebration, which will be held in 1932 and 1933, have been finalized, Alfred Stern, managing director of the celebration. Celebration is set for August 27-September 11. All daylong. To be closed.

The Flint Fireworks Show in the Flint Stadium, and for the Flotilla Spectacle Show in a scene which is the last night of the run. The celebration will be open to all General Motors and all events will be free to the public.

THE TUBS-O-FUN 48-PASSENGER
KIDDE-ADULT RIDE

Be Prepared for those Big Days Ahead With This Huge Capacity Ride. Will seat 500 Fast, Quality, Heavy Duty Construction. A $4,500.00 Ride for Only $5,750.00.

HAMPTON AMUSEMENT COMPANY
Portage de Sioux, Missouri

THE TUL-A-WHIRL Ride
"Best Buy in Rides Today" * Very Popular and Profitable * Good Location * Good Front * Well Built * Economical and what a Beauty! * RESELLER MF. CO. Faribault, Minnesota

THE NEW SPACE PLANE KIDDE RIDE

A NEW REMAINDER RIDE

FRESH BUTTONS MORE TRICKS

STANDS COMPLETED

FLUID DRIVE

LOOK! PARKER DOES IT AGAIN

We are meeting to HSMD and LARGER CARRIERS. Increased PROFIT and increased BUSINESS for ALL. Full line of New Rides priced from $900.00. THE FAMOUS TEEN-AGE CARL'S-ALL-A-MAN NEW IDEAS can be had at any small price. Full ride rates are given for any. Address:

PARKER AMUSEMENT CO. MONTICELLO, IOWA

WANT TO BUY
Unit of 4 in 4 modern Kidde Rides.

OTTO EHRING
1174 Proehem, Akron, Ohio

GIVE TO DAMON RUNYON CANCER FUND

TUBS-O-FUN 48-PASSENGER
KIDDE-ADULT RIDE

Be Prepared for those Big Days Ahead With This Huge Capacity Ride. Will seat 500 Fast, Quality, Heavy Duty Construction. A $4,500.00 Ride for Only $5,750.00.

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PARKER AMUSEMENT CO. MONTICELLO, IOWA

N. J. Measure

Ward Would Alter

Law on Bingo

SYRACUSE, N. Y., June 11—Dr. John J. Flaherty, Ward 19, has announced that he and his associates have been in consultation with a group of syndicated syndicates who have agreed to finance a proposed referendum on the issue of legalizing bingo. The referendum, if passed, would authorize the sale of bingo cards in the city of Syracuse. Flaherty states that the referendum would be held in October, and that the cost of the campaign would be borne by the bingo operators. He also states that the referendum would be conducted on a non-partisan basis, and that the results would be reported to the City Council. The referendum would be held in order to determine the will of the voters of Syracuse with respect to the issue of legalizing bingo.
Gene Autry  
To Head Up  
Chic Rodeo

CHICAGO, June 11—Gene Autry and Cad Gidney, TV’s Anchors Away, announced that they would head up the 137th annual rodeo to be held in the International Amphitheater here this October 25-31. The Crooners, as Gene Autry is part owner, will produce the biggest rodeo event which will be held in conjunction with the International Dairy Show.

Autry force behind the  
endorser is Willard Link of Hurst- 
ington, Texas. Autry will be joined by a 
Knight, a rodeo producer, and ex- 
Sievie, Chicago world’s fair, will do 
the publicity chores.

Trade Fair to  
Quit at CNE

OTTAWA, June 11.—One of the Canadian National Exhibitions, the group’s chief off-season occu- 
pant, the Eastern International Trade Fair, will be discontinued.

The event, which has been held here this week at the grounds, but Tradewinds, has been a 
occasion this week that the govern- 
ment is abandoning the fair because it has not lived up to expectations as a way to promote the 
riches of Canadian products.

How said in answer to a ques- 
tion that the group would not be 
glad to turn the event over to the Province of Ontario if it assumed 
further financial and oper- 
ite responsibility, and that this year Canada would exhibit, 15 trade fairs in 10 
countries.

Colusa, Calif.,  
Hypos Program

COLUSA, Calif., June 11.—The 
annual Colusa County Harvest Fest- 
ival at its Fourth run here Thursday (6) with a strong entertain- 
ment program.

Manager Bob King described the exhibition program for the fair, offering "more of almost every- 
thing.

Among the features will be Bob 
Morgan, famous corn shucker, and mini midget racing, the latter being brought here after a successful 
run at the Silver Dollar Fair.

The rodeo Echoes,5 rodeo pro- 
duced by Dick Henney of Red 
Shirt, and the grandstand show, 
with Phil Arden, organist; Wayne 
Wolfe, lead; the Wheels, ma- 
rinina trio session; Mary and 
Marianne; Harry (Woo Woo) Stensberg, comedian, and Eddie Bortz)

Shaw is backed by Es- 
ville Ball, of Fus Unlimited, San 
Francisco.

Foley & Burd Comstock Shows was featured on the midway.

Ormsstown  
30,000 Turnout

ORMSSTONE, Maine, June 11.—Orange- 
stone’s 80th annual Exhibition and Horse Show ran into trouble today when the weather hovered between 56 and 60 degrees this week, and clearing skies were looked for to bring attendance for the last day of the event to its customary 25,000. The 4-H Club turned out.

The show horse phase opened Monday afternoon with 19 entries for the four-year-old and under 3-year-old classes. A two-day school Wednesday was granted Thursday. Some 170 entries are on the books for the next show, which is also scheduled for the specified fairgrounds, the fair is a full-scale agricultural and industrial exhibit, plus a midway.

Group Raising Funds for  
New Long Island Arena

NEW YORK, June 11.—$175,000 
stock offering has been up for a 
month, the funds to go toward the 
built proposed Long Island Arena 
in Commack, on Long Is- 
land. Dunn & Company is han- 
dling the sale of the speculative

 show, circuses, rodeos, horse 
shows, dog shows, theatrical of- 
fairs, conventions and exhibit- 
tions. Its structure is to com- 
prise a one-million-dollar arena 
and the arena proper. There is to be 17, 
600 square feet of floor space in 
the arena, with 4,000 permanent 
seats and 2,000 portable seats for events requiring limited space. Arena floor is to measure 
55 feet by 200 feet and will be piped 
for refrigeration.

The deal is in mid-Suffolk 
County on Long Island, and the 
hearing on the bill from the 
expanding Nassau-Suffolk 
project has increased to more 
than 1,400 since 1950. Grading of the site will be completed and several bids are in for 
the making equipment contract.

ISG AT CNE

Lassie, TV  
Canine, Set  
For 4 Dates

NEW YORK, June 11.—Lassie, the 
theatrical and television champi- 
our, of the same name pro- 
duced by Universal, Inc., has been set for four dates at the CNE.

Top money is coming from the 
Red Cross week, when the fil- 
ipo, when the dog and its 
showmanship, Bud Westerman, 
will get $15,000 for a one-week 
run, August 29-September 3.

Lassie’s dates, booked via Martin 
Stone Associates, are being held 
the film series will be in produc- 
tion virtually all summer. Other dates include: July 3-4, Molalla (Ore.) Buckaroo, with Tommy Fetting, juvenile lead in the 
show, co-starring July 9-10, Inter- 
national Fair, Detroit, August 26- 
27, Ohio State Fair, Columbus.

The Lassie series airs on CBS, 
TV for Campbell Soups and on the 
Canadian Broadcasting Company’s TV network for Colgate.

RIDES DESIGNED WITH BIG PROFITS IN MIND  
Rides built by National over 45 years ago are still in operation and considered too 
good to replace.

National is Famous for

* Complete Kiddie Rides  
* Kiddie Karos  
* Kiddie Train Rides  
* Custom Built for your Coaster*  
* Trackless  
* Kiddie Side Rides  
* Fair Sides  
* Custom Designed for your Needs  
* Rides for your Side Rides  
* Kiddie Rides  
* Lagoon Rides  

Write for Descriptive Circulars.

ALLAN HERSHEY 
Co., Inc.  
EST. 1880

NORTH TONAWANDA, N.Y.

"THE WORLD’S LEADING MANUFACTURER OF AMUSEMENT RIDES"
**COMING EVENTS**

**Arizona**

Flagstaff—Junior Prom, June 22-July 4.

Flagstaff—Junior Prom, Junle 22-July 4.

Globe—Junior Prom, June 8.

Globe—Junior Prom, June 8.

Phoenix—Junior Prom, June 9.

Phoenix—Junior Prom, June 9.

**California**

Los Angeles—Junior High, June 3-13.

San Francisco—Junior Prom, June 9.

San Francisco—Junior Prom, June 9.

San Diego—Junior Prom, June 9.

San Diego—Junior Prom, June 9.

**Colorado**

Denver—Junior Prom, June 2.

Denver—Junior Prom, June 2.

Denver—Junior Prom, June 2.

Denver—Junior Prom, June 2.

Denver—Junior Prom, June 2.


**Connecticut**

Newington—Junior Prom, June 16.

New British—Junior Prom, June 16.

New Britain—Junior Prom, June 16.

New Britain—Junior Prom, June 16.

**Illinois**

Chicago—Junior Prom, June 16.

Chicago—Junior Prom, June 16.

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Chicago—Junior Prom, June 16.

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Chicago—Junior Prom, June 16.

**Indiana**

Rockford—Junior Prom, June 16.

Rockford—Junior Prom, June 16.

Rockford—Junior Prom, June 16.

Rockford—Junior Prom, June 16.

Rockford—Junior Prom, June 16.

**Kentucky**

Louisville—Junior Prom, June 27.

Louisville—Junior Prom, June 27.

Louisville—Junior Prom, June 27.

Louisville—Junior Prom, June 27.

Louisville—Junior Prom, June 27.

**Michigan**

Ann Arbor—Junior Prom, June 2.

Ann Arbor—Junior Prom, June 2.

Ann Arbor—Junior Prom, June 2.

Ann Arbor—Junior Prom, June 2.

Ann Arbor—Junior Prom, June 2.

**Mississippi**

Jackson—Junior Prom, June 2.

Jackson—Junior Prom, June 2.

Jackson—Junior Prom, June 2.

Jackson—Junior Prom, June 2.

Jackson—Junior Prom, June 2.

**Missouri**

St. Louis—Junior Prom, June 2.

St. Louis—Junior Prom, June 2.

St. Louis—Junior Prom, June 2.

St. Louis—Junior Prom, June 2.

St. Louis—Junior Prom, June 2.

**New Mexico**

Albuquerque—Junior Prom, June 2.

Albuquerque—Junior Prom, June 2.

Albuquerque—Junior Prom, June 2.

Albuquerque—Junior Prom, June 2.

Albuquerque—Junior Prom, June 2.

**Ohio**

Cincinnati—Junior Prom, June 2.

Cincinnati—Junior Prom, June 2.

Cincinnati—Junior Prom, June 2.

Cincinnati—Junior Prom, June 2.

Cincinnati—Junior Prom, June 2.

**Oregon**

Salem—Junior Prom, June 2.

Salem—Junior Prom, June 2.

Salem—Junior Prom, June 2.

Salem—Junior Prom, June 2.

Salem—Junior Prom, June 2.

**Pennsylvania**

Philadelphia—Junior Prom, June 2.

Philadelphia—Junior Prom, June 2.

Philadelphia—Junior Prom, June 2.

Philadelphia—Junior Prom, June 2.

Philadelphia—Junior Prom, June 2.

**Rhode Island**

Providence—Junior Prom, June 2.

Providence—Junior Prom, June 2.

Providence—Junior Prom, June 2.

Providence—Junior Prom, June 2.

Providence—Junior Prom, June 2.

**Texas**

Dallas—Junior Prom, June 2.

Dallas—Junior Prom, June 2.

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Dallas—Junior Prom, June 2.

Dallas—Junior Prom, June 2.

**Utah**

Salt Lake City—Junior Prom, June 2.

Salt Lake City—Junior Prom, June 2.

Salt Lake City—Junior Prom, June 2.

Salt Lake City—Junior Prom, June 2.

Salt Lake City—Junior Prom, June 2.

**Virginia**

Richmond—Junior Prom, June 2.

Richmond—Junior Prom, June 2.

Richmond—Junior Prom, June 2.

Richmond—Junior Prom, June 2.

Richmond—Junior Prom, June 2.

**Washington**

Seattle—Junior Prom, June 2.

Seattle—Junior Prom, June 2.

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Seattle—Junior Prom, June 2.

Seattle—Junior Prom, June 2.

**Wisconsin**

Milwaukee—Junior Prom, June 2.

Milwaukee—Junior Prom, June 2.

Milwaukee—Junior Prom, June 2.

Milwaukee—Junior Prom, June 2.

Milwaukee—Junior Prom, June 2.

**WV**

Charleston—Junior Prom, June 2.

Charleston—Junior Prom, June 2.

Charleston—Junior Prom, June 2.

Charleston—Junior Prom, June 2.

Charleston—Junior Prom, June 2.

**Perth**—Celebration, July 4.

**Chicago**

Chicago—Junior Prom, June 9.

Chicago—Junior Prom, June 9.

Chicago—Junior Prom, June 9.

Chicago—Junior Prom, June 9.

Chicago—Junior Prom, June 9.

Chicago—Junior Prom, June 9.

**Los Angeles**

Los Angeles—Junior Prom, June 3-13.

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Terrell Jacobs Unit Parading in Ontario With Sullivan Show

HAMILTON, Ont., June 11—Terrell Jacobs' Wild Animal Circus, on the stage of American Radio History, built a fine fund for the charity that is the stockade.

Major investment is a stout parade. It will be given each Tuesday during the season. Proceeds partly by Jacobs and Sullivan, it includes Jacobs rolling stock, elephants, and ticket sales, plus the Mississauga and Park Band, penny from the per ride and both wagons, as well as personal.

Jacobs is using an 18-story round top with two 40s and a 30, seating about 1,140. The parade is held out at end and left loud stock, 11 busses at the head of the ten-ten-capped cup truck, and Jacobs six small tulip wagons. Admission is 50 and 25 cents.

Kelly-Morris Plays Massillon Stand

MANSFIELD, O., June 11—Kelly-Morris, previously entertained in quarters afternoon and a half house at Mansfield (NY). Show expected that the advance sale was going to be the best for the Leavenworth-American Club. New by Ralph's. Light rain fell in the afternoon.

Rogers Shutters

CHICAGO, June 11—Rogers Bros., which was active through the spring, has closed. Business was all there was to take advantage which began at Little Rock this week. There were reports of a few tent shows enroting the ministerial show field but this was not confirmed.

Carnival Routes

Send to 2160 Patterson St. Cleveland 22, O.

Ice Shows

History: on the street. With Ohio. The "Great American" is a fine fund for the charity that is the stockade.

Show Central "THIRD TRAILERS-AUTOS-TRUCKS-TRACTORS", "Central Tents" (theater. For a full description of the show, please call 518-245-0900.

Circus Routes

Send to 2160 Patterson St. Cleveland 22, O.

GENERAL OUTDOOR

RIDE OPERATORS PARKS SHOWMAEN CONCESSIONAIRES

INSURANCE FOR YOUR REQUIREMENTS
6 or 12 MONTHS
FAIR RATES—NATION-WIDE CLAIM SERVICE
AUTOS—TRUCKS—TRACTORS—RAILS—
WRITE TO
M. J. "MIKE" LAW
155 S. LaSalle St., Chicago, Ill.
Phone: Financial 6-1210

CIRCUS THROUGHOUT THE YEAR

CHAMPION" DEMOUNTABLE TUBULAR STEEL TENT FRAMES
Sizes and Styles for Every Outdoor Purpose
Tents, Cuts, Fairs, Concessions, Refrigeration Booths, Etc.

TENTS TENTS TENTS

CONCESSION SUPPLY CATALOGUE

Our 1933 catalogue has been moved around on our mailing list. If you do not receive it, please send us a list of the names of the people you want the catalogue sent. Please include your address.

POPCORN COTTON CANDY COOK HOUSES SNO-CONES CANDY APPLES GRABS

ADVANTAGES IN THE BILLBOARD SINCE 1948

247 TENTSpfRF wFenett ap 01 57-77.756-60 J, W. W. JORDAN

STEEL WATER & MILK TENTS

UNIVERSITY TENTS TENT ANNING CO.

OIL FIELD TENTS

YEAR END SALE! Tents for only 40% of the regular price. All sizes and types. Immediate delivery. Free delivery over 500 miles. Free catalog on request. Write today for prices and specifications.

INDIAN TENTS

WEIDER, WILLIAMS & LICK

1350 Alta St., Chicago 36, Ill.

SHOW MAKES $100.00 A DAY

ON CANDY CONCESSIONS

IDEA S. COHEN

173 W. JACKSON BLY.

CHICAGO, ILLINOIS

Make your business the subject of our advertising. We use the most up-to-date methods to assure you the results you desire. Write today for your free estimate.

POWER TENTS

1042 Brewery Ave., Chicago 14, Ill.

RIDE OPERATORS PARKS SHOWMAEN CONCESSIONAIRES

INSURANCE FOR YOUR REQUIREMENTS
6 or 12 MONTHS
FAIR RATES—NATION-WIDE CLAIM SERVICE
AUTOS—TRUCKS—TRACTORS—RAILS—
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POWER TENTS

1042 Brewery Ave., Chicago 14, Ill.
SEASIDE HEIGHTS, N.J., June 11—A roaring two-hour fire today swept through this Washington Avenue business district, destroying 20 buildings, including several shops, bars, game and food stands, a section of the 50-foot-wide boardwalk, and note-

foot fishing pier. Also destroyed was the Victorian-era Carousel, a landmark here. The local police declared the fire an accident and continued to firemen a sign connection damaged by wind near the Fire Restaurant.

Although the cause was reported by Coast Guard inspectors in a lookout tower at the diner's rear and front windows, but unable to handle the blaze before it had run its course 200 firefighters managed to bring it under control at 5:30 a.m. The buildings destroyed were owned by the firms of Freeman & Rundle, and by Timmy & Duddy. The first-trained man is managed by Mayor J. Stanley Turney, of Seaside Heights, who also has an interest in the other firm.

It was the first blaze in the 50-year history of the resort, which plays host to 40,000 summer residents and many thousands of weekend visitors. It turned all buildings between Dublett Avenue in Seaside Heights and Delaware Avenue in Seaside Park, and between the Avon and Ocean Ter-

aces, which parallel the Boardwalk. At least two buildings were hit by the fire.

The casualty list opened for the summer over the Memorial Day weekend, but the protection of the community is only 1,000 persons but it normally takes a change in temperatures when summer arrives. The resort set about rebuilding the afternoon of the fire when the Boarding Council said that it was possible to provide temporary quarters for the burned-out residents. A bulldozer was brought in right away and houses were already being rehabilitated. All the concessionaires were caught with full stacks of merchandise ready for the younger season.

Seaside Heights is midway down the resort coast. During the winter a similar damaging blizzard amusement interests in another resort, Ocean City, before Atlantic City, below.

WANTED FOR SALE
to 300 Eagles

20 Scientific Skull Bell Allleys

20 Scientific Pokie Table

Best Offer takes all

OWYNK AWEJNAGE PARK

2-12000

Baltimore, Md.

Mickey & Tommy Rilej

Call me salt

JIMMY JONOH

Placid Park

San Antonio, Tex.

FOR SALE

High Quality

KIDDIE RIDES

RO Horrible—SPEED BOATS—PONY CARTS

CALLING UP HORSE CARROUSELS

W.F. MAGNELS Co., Coney Island, N.Y.

Illustrated Circular

NEW PLAY LAND

Getting 45 Acres. Downtown Falls Church, Va. 5 Miles from Hailey's Capital.

NEED

Minister Tuna, Harry Harris, other Kiddie Rides.

Phone: 241-7771 or Write

ROBERT KOWALYK

GEOENTOWN UNIVERSITY, WASHINGTON, D.C.

RIDE FOREMAN

Man capable to handle maintenance in amusement Park. Top salary to sober man.

WONDERLAND PARK

1st St. and Pennsylvania Ave.

Wynnewood, Pennsylvania

Tel. A-7916

WANTED—BINGO OPERATOR

One who is fully experienced. Especially good reputation and furnish satisfactory references.

J. E. ROSE

NORTH BEACH, M.D. PHONE NORTH BEACH 987

Fire Cripples N. J. Seaside Hts. Resort

New Pool Among Salrall's 200

In Improvements

SALT LAKE CITY, Utah, June 11—Salrall resort opened its new pool today, the results of a $200,000 improvement program directed by the new man-

agement. Featured is a new swimming pool, renovated both houses and facilities to accommodate 1,500 guests. The 7,000,000-gallon pool uses salt water and is constructed behind permanent Pike on the shore of Great Salt Lake.

The manager of West- em Service Company, resort and amusement park, as president in November, Herbert Swain, is president of the Salt Lake Board. The firm also owns the Salt Lake Rod and Gun Club, which links the resort with the city, a run of 18 miles. Cars are operating and a private road is served by a highway.

New entrances and lighting have been installed. The parking area is larger and dining facilities have been reconditioned. Balloons, managed by Mr. J. Lewis, featured the Harry James orchestra May 27, 38, and 39. Rides include its major growth, the Salt Lake Rod and Gun Club, its new park.

The pool is also equipped with a new operating system and has been refurbished.

Billings' Belmont Wains Montreal

Beauty Prize

MONTREAL, June 11—Miss Bill- ings' Belmont Park entered the city's Beauty Campaign and the contest for outdoor establishments.

The publicity department came up in what promises to be a strong campaign. A parade at the end of the first week showed the parade 20,000 people attended the American-Canadian. The contest for outdoor establishments.

The broadcast campaign was launched by Miss Dorothy, whose berth, which Salrall had a fleet. On the parade were a number of attractions, Stanley, Wood and his orchestra. March was telecast and the park entrance put much camera attention. News photos also covered the parade and newspaper accounts.

Free parking area at the park has been increased for this year's season. Billings now lists 11,000 fans. Free acto are being used regularly.

WORCESTER, Mass., June 11—The Wonderful World of How to Contend on a seven-day basis, featuring free acts, and music. New features added by Larry Knoll include a 12 ride Kiddieland, the new Aquatic Coaster, the Roller Coaster which is under con-

struction and expected to be com- peting this fall.

The Flasher decision is not con-

sistent with some of others in the recent past, as a result of which there are variations of "Stop an Go" using使之 free acts, which have been ruled legal.

N.J. 'Skillo Basker' Rule Curbs 100 Spots

FREEDOB, N. J., June 11—'Skillo Basket' as played at New York's baseball locations is illegal, according to Superior Court Judge H. Thomas Helprin.

The said the game is one of chance because, on each turn on the ball of another: and not on their own. More than 100 people who operate the wheels had used for the Skillo Basket, which is a popular indoor resort spots as Krauss- ton, New Jersey. The Skillo Basket. The WheelSpinners dissiminated their positions because they were not a single witness being put on the side of the State. Skelton described the game as having a large inside wheel with some 120 spokes. It is a man or a cock or peg ball is thrown into Playes to counter numbers corresponding to numbers on the wheel, and the winner is the one who has the most number of the ball is set for where the ball comes to rest.

"Stop & Go" Triflubden

On May 18 Skelton had also ruled illegal the Boardwalk game of Go and Co. The decision was welcome. It involved betting on one of the numbers in a wheel that was continuously laid out on a counter and it was won with an Italian-type game. Each player had a "j" and a "g" ball, the rules were that the player could start or stop a spinner with a flash lighted after the last bulb lighted designating the State. The Flasher decision is not consistent with some of others in the recent past, as a result of which there are variations of "Stop an Go" using使之 free acts, which have been ruled legal.

Westerly, R.I. June 11—The Wonderful World of How to Contend on a seven-day basis, featuring free acts, and music. New features added by Larry Knoll include a 12 ride Kiddieland, the new Aquatic Coaster, the Roller Coaster which is under con-

struction and expected to be com- peting this fall.

The Flasher decision is not con-

sistent with some of others in the recent past, as a result of which there are variations of "Stop an Go" using使之 free acts, which have been ruled legal.

November 1955
Pomona Sets Howard Water, B-C Shows

POMONA, Calif., June 11—Santo Howard's Aqua-Thrills will play in front of the Los Angeles County Fair for the first two nights of the first nine days of that event starting September 13. A new Howard Fair B-C production will be featured for the last nine days of the county fair. The million-dollar parade is set for the final night.

C. B. (Jack) Alferhausen, producer and general manager, has also booked the Thomas' Fair for a return engagement. The attraction will be continuous and again present a complete production as usual.

As usual, the B-C Fair Parade will highlight the grandstand program for the closing-day event as it has been produced and directed again by Fred H. Kressman. Acts will include the Phena Band, Count and Sonnard, Leo Blue and Everest, Deloof and Baja Sisters, Joke Sisters and Miss Belcher, Fred Monte Wulder, the Los Angeles, Long Ray, and Ellie Adley.

Another notable feature during the afternoon horse racing from 1:30 to 2:30, is the Parade of Breeds, Leo Blue and Everest, the Paramount Bros, Leo Adley, Leo Marx and Baja Sisters, the G. C. Wright Oak Grove Troupe. Other acts to appear are Greig's Chimpas, Bruce Siddiqui, Young China, Three Harmonics, and the Vauxhalls.

Harry A. Illis will direct the amusement zone for the fourth year. It will be presented with two separate Kiddielands, with such items as the Forest Railroad, with manufactured buildings.

The group consists of six clean acts that will be both fun and amusing, and there is no milking machine cuckoo. Multitask and glimmering panels will create a far better impression by not having a dirty pad, and so on.

The State group notes that on a recent tour it did not succeed in milking for domino play and sometimes not even into piles. While not used for milking in a milking contest, the practice makes a poor impression on the public.

(Please continue on page 59)

97 Pa. Fairs Get State Aid

PHILADELPHIA, June 11—Nearly 100 county and community fairs will be held in Pennsylvania this year, State Secretary of Agriculture Bruce L. Harman reported this week. According to the State's research directors, they will play to more than 300,000 spectators. The 1954 fair season includes only those eligible for the awards of the Pennsylvania Fairs and shows.

Receiving Cuts Groendyke Ducat Prices for All Shows

READING, Pa., June 11—Directors of the Reading Fair this week voted to cut grandstand admission and reserved seat prices by as much as 75 per cent in some instances. The move was seen as an effort to help in building a closing afternoon and night grandstand attendance.

All performances except closing Sunday were pegged at $1.75 and $2.00. On closing Sunday afternoon the prices are $1.75, $2.00, and $2.50 for adults, with $1.00 (box seats) for the entire week at $75 as against $250 a year ago. Punchbowl and admission tickets for all performances except closing Sunday and night closing Sunday were pegged at $2.00 for all performances except closing Sunday and night performances prices remain at $1.25. All prices include tax.

The front gate admission remains at 75 cents including tax, and parking is the same at 50 cents.

Directors voted to retain the front gate cut-rate package deal inaugurated last year. Under the plan industries and organizations can purchase 100 percentage of tickets prior to the opening of the fair for either one, 50 per cent, or 25 per cent of the admission ticket prices. The plan will exclude five performances, namely, the only one held each year at 75 cables, and the four afternoons performances at 1.25.

PNE Advance Sale Threatened by Delay

VANCOUVER, B. C., June 11—Report of the parliamentary committee on licenses is not expected to be received before the House of Commons at Ottawa in time for any change in the act to be legal, an advance sale of tickets for fairs such as the PNE will be threatened if it is announced here this week.

Officials of the Department of Justice issued information to the effect that production could be delayed to clarify the law on the legality of advance street sales until the legislature committee report is completed. The report is not expected until late in the season, but time it will probably be too late for this year's action.

The justice department's comment followed a report by Van
couver city prosecutor Stewart Mc
murtan that he had been instructed by the attorney-general's depart
dment in Victoria to prosecute all sales at times and places outside the PNE grounds.

Interpretation of what constitutes an agricultural fair varies across the country. The Canadian Ex
dition at Toronto does not make advance street sales, and the Central Canadian Exhibition, Ottawa, has not been in business several years ago for doing so.

Advance sale of the tickets, which carry charges on a price that normally includes a house, et cetera, and other items, is considered "rain insurance" by the producers bringing about $250,000 into the exhibition coffers. Sold at five for $1, they amount to about 20 per cent of the exhibition's total gate receipts.

Illinois State Adds Garber, Dennis Day

SPRINGFIELD, Ill., June 11—The Illinois State Fair, which this year again becomes a test of name attractiveness, but added two top names. Officials of the big annual announcement signed Dennis Day and the Jan Garber or
cchoir, for the one-night grand
dstand show Saturday, August 9.

The Four Cats were signed earlier as one of the acts of the colorful July Fairs. Edly, Cale Sherr
dwood and the Lou Brownies have been booked for the August 12 night grandstand offering.

19 Fairs Sear For Sullivan Band in East

WORCESTER, Mass., June 11—Missy Sullivan and his band are set for an Eastern tour.

The events will be staged at Bangor, Maine, on June 23; Baltimore, Md., on June 24; Houston, Heights, on June 26; Detroit, Mich., on June 27; and New York, N. Y., on June 28. The group is playing nightly at the White City Park. On Wednesday (6) it played for the Holy Cross College commencement exercises.

Indian State Coliseum Taps $391,424 Revenue

INDIANAPOLIS, June 11—Opera
tions of the Coliseum on the Ind
iana State Coliseum Corporation $391,424 from October, 1954, to May 1, 1955, was submitted by the Board of Directors of the Ind
ciana State Coliseum Corporation from 1954 for the past year and a half. The report included a $4,823.84, covering the board of the share's revenue, which was submitted with the an
tiquity report which showed $320,579.89 in receipts for the last year and $70,509.4 from con
tentions.

Headsed by Mel Ross, Indiana or
culations, the corporation pays the band $3,000 per week and a 25 per cent of proceeds from every contest. During the period ending May 1, the board received $42,767.99 for the year 1953-1955 from the Indiana Coliseum Corporation, president of the Indiana Coliseum Corporation.

DIAMONDS, Concessions, Privileges For Sale

For the Great DARKAR COUNTY FAIR

GREENVILLE, OHIO

7 Days — 7 Nights
August 20-26, 1955

The Largest County Fair on Earth
Contact Gilbert A. Lease, Seey.

P. O. BOX 234
GREENVILLE, OHIO

Want for Independent Midway

HEART O' TEXAS FAIR, WACO, OCT. 1-7
All Kinds of Legitimate Games—Basketball, Ball Games, Cat, Balloon Dart, Fish Pond, Glass Pitch, Puzzle String, Dog Games, Long or Short Gallery, Jewelry, Pitch Men, write

Bob, Dip, Apple, Taffy, Floss, Popcorn, Nuts, Lamonada Shop

AMUSEMENT ENTERPRISES, 121 E. Exchange Fort Worth, Texas

TWO COMPLETE UNIT PACKAGE SHOES

Winners All-10 Bowls, #1, 600, Jul. 15, 1955; #1, 604, Jul. 22, 1955.

TOM DRAKE AGENCY

1518 W. First St., Dallas, Texas, U.S.A.

GIVE TO DAMON RUNYON CANCER FUND

DAVIS AMUSEMENT CO.

Write: Davis, Amusement Show, Dept. of Health, 915 E. 6th St., Austin, Texas, for information.

Varied and unusual games, not expected to be found in other fair locations. Games will be new every year.

GIVE TO DAMON RUNYON CANCER FUND

www.americanradiohistory.com
WOM Aims Size, Quality at Top $5

Mammoth Bergen Unit Is Still Adding
Rock, Gold - But Outlook Is Good

By Jim MARSH
NEW BRUNSWICK, N. J., June 11-A mammoth World of Shirk shows have been added to the line this season. Some 400,000 fans - more than last year, all factors being equal - are expected in the 12-county area. With some units down and some up to counter the situation assembled here in the second week of the season, only some 4,000 front feet with no gaps between shows.

About $100 a week is the price charged to the public for admission, but it may be increased up to $150 a week because of the tremendous demand for tickets and the lack of space in the holds.

CARNIVALS

Frontier King

Vivonias Trying
Davy Crockett
Matinee Deal

Unfair Charges Vs. RAS, Union, Karsh

JUNIOTTI, N. Y., June 11-Harry Willson today will give his second matinee for the season. The show is scheduled for Thursday, June 14, at 2 p.m., and is due to be repeated at 8 p.m.

When new at Watervliet, the show's manager, Mr. Harry Willson, noted that it was the first time the show had been presented in the area.

He denied charges that there were "loose ends" and that the show was "not a show." He said the show was "a show" and that the "loose ends" were "fake." He also said that the show was "a show" and that the "loose ends" were "fake." He also said that the show was "a show" and that the "loose ends" were "fake." He also said that the show was "a show" and that the "loose ends" were "fake." He also said that the show was "a show" and that the "loose ends" were "fake."
A new organization, the Katz Kid, was formed recently on the James E. Strates Shows. Officers are Katherine Hannah, president; Mabel Horne, vice-president; and Peggy Halous, secretary. Charlie Stockton has been named honorary member.

Baby and Gypsy Gaze, of the Real American Shows, report the newest born of the family to Mr. and Mrs. Richard Hooler, W. 84 n. 8. Mrs. Hooler is the former Judy Gaze.

Mr. and Mrs. Pat McGee, veteran entertainers, will be absent from the road this week due to Pat’s illness. They are living in Tampa.

Belle Flynne, wife of Artie Flynne, formerly with various circuses in the Midwest, was given a double honor June 2 in Detroit, where she was installed as president of the Donnell Fox Chapter of P. O. Roth and awarded an “Oa- car” as the “Woman of the Year” by the same chapter. She has been active in Girl Scout work. She is the daughter of Martin and Francie Hamilton, close friends of Sam (Cook) (Cook) Amusement Park.

B. Morrison, former president of the Michigan Showmen’s Association, has returned to his Detroit home after a three-week vacation at Miami, and will leave in several weeks for Hot Springs.

Executive Secretary Ethel Weinsberg is back at her National Showmen’s Association, following a two-month stay in Los Angeles making two weeks at Miami Beach.

Cyclone Shows, after world wars, stands on Vancouver Island, made a 2,350-mile jump into Junipero. Three shows, Cyclone, Battlestar and Concessions, of the West, all moved to Vancouver Island during May to avoid tropical storms which had already doused each other but not the rains.

Turman Scott reports from Dayton, Ohio, that the Showly World Sea View Amusement Park is picking up sharply, having had the season of 1941 and several concessions on location there. — Al Williamson, who has a number of conventions with Barker Shows, writes that talks have been good when weather permits.

Mike Deetsen, circus and carnal agent, reports that the Karl Miller show is back in Mobile, where they have been agreeable in getting the estate business. — Mrs. Hattie Waddell, owner of the I. W. Bass, is in Paradise Park near Mobile.

Mr. and Mrs. Carl Laufer, who have a number of shows on Cotton, have Wilson Shows, reports their personnel as follows: Lee Hayward, tuller; D. D. (Tex) Blake and Jack Armstrong; ticket; Herman Friede and Ben March, ticket; Goldie Fitts, stilt; isle lecturer and magic; Frances Laufer, autograph; Jim Hughe, gab; Arizona Hue Prince, cage and white; Rose Prince, im- personation; Frank B. Koyman, rau; Carl (Whitey) Lenison, manager and glass dancer; Tony Zar- rango, fire and pin cushion; Allen Pierce, amuse and bracing; Pearl France, Miss Electra and amuse; Madame Stinger, girl in tough; Violet- Stiger; girl in tough; Irene Pierce, bully; Clave Bland, utility; Fred Seacue, alligator boy; Tony- Cobb, cook; Sig Anderson, act- and, Cranga and Kola things.

Marvie Senior, Merry Go Round operator on the Amusement of America, took off from the lot in Denver to attend to family busi- ness in New South Carolina for a week or two. — Marvie Yovina now has four concessions and Anthony Daniel Yovina, just over three months old, is approaching the 20-pound mark. — Pete Hendren has furnished lightings early on Sunday's for everyone needing same.

Heart Trouble has confused Miss Jean Deluise to University Hospi- tal in Philadelphia. She is still under doctors care on the June 9 Straus Shows and was on the crit- ical list, but has since been removed from the O. W. Joinn. Husband Ernest Deluise is stay- ing with her. — Martha, Look magazine writer and photog- rapher are on the Straus show readying a story to appear in about a week. — The show Whiteman’s Department Store in Al- bany has a wonderful of paper for decorations during its June 8-11 run at the state convention in Long Island. — Mary Harr, observed her birthday on the show.

O. C. Burke reports: New scratches, Mr. and Mrs. Leslie Prince, Miami, Fla., have a Parker Baker show, and Mr. Car- lor with his horse show, who has just returned. show on hand, show electricians, with their body. They will return to the state for a balance of the season living in their home. Mrs. Jean Feldman holds a birthday party at the Chel Colonial in Watertown, N. Y. — Coconut Island included D. C. Bad- Burke, Mrs. and Mr. Sid Good- well and husband. — Feldman’s husband, Benny. A surprise birthday party was held for Annie Bluedorn at the bungo top. Guests included the wife of Mr. Charles, Mary. Maggie, Sunny, Mertta La Veen, Bud, Mary and Morris and a show water. Jr. Mr. and Mrs. Chet Hendren purchased a new Chet Hendren.

(Continued on page 35.)

CONCESSIONS WANTED FOR BIG 
FOURTH OF JULY CELEBRATION 
ON THE MAIN STREET OF 
REDONDO BEACH, CALIFORNIA

LUCKY BOYS NEED NOT APPLY
FRANK W. BARBOCK UNITED SHOWS
BALTIMORE HOTEL—301 S. Los Angeles St.—Los Angeles, California Phone: Tony 14-01

Want Want
DES BRO SHOWS, INC.

Contra Costa County Fireman’s Convention, week of June 22-25 and Fourth Of July.

WARD—All Stock Concessions
RIDE HELPS—Firemen, Operators and Second Men on all Rides.

A. De Souza, Gen. Mgr.
James Allen, Con. Mgr.
Dudeley Hotel, Salinas, N. Y.

SUNSET AMUSEMENT COMPANY
Want Cook House, Cerulean, Short Range, High Stacker, Hooky Parks and Hull Concessions, and Tiller and Octopus Foreman and Second Man who are sober and dive free.

Wesapeake, Miss., Celebration this week; Brandon, Miss., next.

CONCESSIONS—Cookhouse, Grab, Pronte Pup, Pont Long, Custard, Pop Corn, Carmel Corn, Drugs, Photos, Navulcos, Bud, Beer, Big Top, Stroller, Short Range, Barst Game, Derby, Dish Pitches, Boot Dealer, Color Game, Big Six, any Hanky Panks. No Gypsies or Floats.


RIDE HELP—Second Men that drive and have license for Wheel, Octopus, MGR., Scrambler, and Kid Ride Operators. Come on in now.

Wire C. S. PECK, Milford, Ill., this week; Champaign, Ill., June 20-25
CARNIVAL BIRDS
PARAKEETS CANARIES FINCHES CAGES
Write us for prices

CONTRICK BIRD FARM
8900 South Western Ave.
Los Angeles 47, Calif.
Phone Placentia 8-5294

BUCKET AGENTS WANTED
and a special lot of well-fed Dunnels,
F证监, 6,000, California
all feeders, 4,000, California
and a special lot of well-fed Dunnels,
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and a special lot of well-fed Dunnels,
WOM Aims At Top Money

Shapman's active mission presentation is being used in the Girl Show operated by Dixie Gooden. A number of handsome cards have been encountered in the Girl Show, and the one with the most favorable reception this year is that of Kaye Leona Collins. Mrs. Collins, who has a feature show and a glass house, was recently added to the Cettis & Wilson Shows.

Several New Shows

A number of new acts will be ready for the end of the season, Dave Wilde Gay and Al Starnes, who have already shown considerable earning power as her Earl Chambers, is currently on the road with the Cettis & Wilson Shows.

MIDWAY CONFAB

Mr. W. J. Cook and family, who are on the road with the William T. Collins' Shows.

Jim and Mylah Hannigan are in a Bloomington hospital at 600 Perkul Wards, Clif Ferry, Greensburg Road.... Hermann Waddell, who has an excellent feature show with the Cettis & Wilson Shows, reports that his wife, June Waddell, was operated on at Jackson Memorial Hospital in Miami, Fla., that she is home and like fare from friends. Tom Allard and Waddell

rejoined the Playmate Shows as

famous in the Miami area. They were

July 11, 1953.

were Bobby Bill

the

joyful

Leona

Joan Sickner; Ray Campbell, with the Soundie Cus.

seasonal shows. The Playmate Shows are the

in the city where they were

were in New york, Mass.

Attending a baby shower given Mrs. Myriam Ladd for her sister, Mrs. Wallace Brown, were Gene Bortell, Kirby Brown, Marlene Miller, Lee Willansford, Belle Mae Brown, Sally Harmon, Florence Fisher, Germaine Zulba, Alton Richards, Glen Woods, Gladys Stull, Lena Blackmon, Grace Howan, Annie Hane, Betty O'Brien, Navy Buttons, Marie Bailey, Marie Watters, and Ambrose Moreland, who were also in attendance, Mrs. Ray Steel, Murriel Helms, Bessie Harris, Charles and Leona's completion. Kaye Tracy and Myrtle Jee, Mrs. E. E. Favors and Mrs. Gene Call, were hostesses.

After being off the road for several weeks, Heth has returned and is now with Moore's Midway Shows as a camp and whipper. Ed S. Torkel with Am. Claremore and Madrid Thomas' Side Show, "Paris After Dark," recently on the James Chans Shows at Anderson, Ind.

R. Ladd letters that Gilda Starr has joined the Whiz Longside Shows, Side Show, on the Gold Medal Shows, after completing a successful Southeast tour with Linn Lumpkin and his Strong Riders. B. B. Ladd

in Jacksonville, Fla., and

was

run.

Rides

Rides

include

Candy Floss, Darts, Ball Games, Glass Pitch, any legitimate combination of these. Also, a new act this year has been the Cannonball Riders, who have been a big hit.

Fredericksburg, Pa., this week; New Kensington, Pa.; Farmers' Old Home Week, near Pittsburgh, Pa., June 15-19.

HOWARD BRO'S. SHOWS

Ride Help on all Rides, First and Second Man for 10c, Merry-Go-Round Wheel, Flyer, Rock-It, Giant Monkey, Snake and Dragon, and Elephant, 50c. Shows on 4th Ave and 2nd St, Kansas City, Mo., June 14 to 19, then 7th Ave and 92nd St., Kansas City, Mo., June 20 to 25.

BIL FOUR AMUSEMENTS

OUT ONE GREAT EASTERN SHOWS

FIVE BIG WEEKS IN PHILADELPHIA AREA WITH FREE GATES, FREE ACTS, CAR GIVEAWAYS, STARTING NEXT WEEK

QUAKERTOWN, PA., CENTENNIAL, JUNE 20-25

Whole town decorated, fireworks, parade, pageants. This has been building last year with all bucks Court and participation. The big Midway Shows, Church of God, Levittown, Pa., June 27-24. Seven big days ending July 4, with Free Gates, Nightly Prizes, Fireworks Displays and Car Give-Aways. This is directly across the street from the Levittown shopping center on the church grounds and the first show in Levittown this year. (See below, don't.) Followed by 10 proven big days at Shipman's Fair, Carrollton, Pa., July 4-16.


Rides and Concessions:

Rides: Engineered Concessions of all kinds for Quakerland. No exclusives. Want Honky Posts and Side Shows of all kinds. Want 6 Dime, Glass Shootin, Hat and Fun Games, Cigarette Black, Derby Racer, Short Snake, Proces, High-Skirters, Darts, Century, Scale and Age, Newrider and Hopkins.

Climatop Foremen, Fredn Wheel, Fredn Foreman, and Cvoy Foreman, Don't apply unless you are experienced, know these rides and can drive. Good treatment, long season and two wages. Will accept collectors only from rides not in town.

Four All shows June 12-18, MORRIS HANNUM, Hotel Casey, Scranton, Pa. Week June 20-25, Americus Hotel, Allentown, Pa.

MIGHTY INTERSTATE SHOWS

WANT

WANT

For one of the best Fourth of July spats in this part of the country. All riders will now give preference to this end our 14 shows. This fair will positively Florida fairs this winter, have six fairs already contracted and six pending.

SHOWS: Girl Shows, Side Show with own equipment, One Horse Shows, Giant Monkey Show, and a Horn Show.

WANT Agents for Pre Pest, Pan Gore, Six Cats,

RIDE HELP: Want Foremen for Merry-Go-Round, Twin Ferris, and Snake.

Replies to B. B. ROSEN, Mgr., c/o Western Union or Gen. Del., 5700 South Sterling, Indiana.

JOHNNY T. TINSELBY SHOWS

"The Show of the Time"

FOR THE BIGGEST FOURTH OF JULY CELEBRATION IN THE SOUTH

GALAX, VA., JULY 4th thru 9th

PLUS

A 3 STAR ROUTE OF BONA FIDE SOUTHERN FAIRS

BINGO

BINGO

BINGO

BINGO

BINGO

BINGO

WANT

WANT

WANT

WANT

WANT

CONCESSIONS: Hi-Striker, Cokes, Long Range, String Game, 3-D Shows, Penny Pitch, African Dip, Novelties, Basketball, Sling Shot, Sales. 10 DIA FOR GALAX FAIRS

SHOWS: Own transportation, Mechanical, Mechanical, Glass House, Men Only. Other concessions not conflicting.


All Reynolds JOHNNY T. TINSELBY, General Mgr., Winston-Salem, N.C., this week.

WANT

WANT

WANT

WANT

SOU LOCKS CENTENNIAL AND MARINE FAIR JUNE 28 TO JULY 17

Department: 4,100,000 people expected

BIGGEST TOWN SHOWS NEPI CHECKED IN WORLD

Shows: Toss-In-One, Cuckoo Side Show, Animal, Fat, Midget, Fun House, Glass House, Men Only, Does all enter in children, Concessions: Ball Games, Midway, Concession Rides, Street Sales, No Men or Boys. Please, can also place Honkey Shows and side shows for any community. Write Geo. F. Glen, 606 Tipton Bldg, Grand Rapids, Mich., for rules and information.

FREDERICKSBURG, VA., THIS WEEK:


HOWARD BRO'S. SHOWS

Ride Help on all Rides, First and Second Men for 10c, Merry-Go-Round Wheel, Flyer, Rock-It, Giant Monkey, Snake and Dragon, and Elephant, 50c. Shows on 4th Ave and 2nd St, Kansas City, Mo., June 14 to 19, then 7th Ave and 92nd St., Kansas City, Mo., June 20 to 25.

BIL FOUR AMUSEMENTS

YOUR AMERICAN RED CROSS IS ALWAYS THERE AFTER TRAGEDY STRIKES

For all contact.

SKEERBECK'S GREAT NORTHERN SHOWS

July 6-18, 1953. This show devotest in many years, 21-25

EUGENE W. SKEERBECK, as per route

Copyrighted material
NEW DEVELOPMENTS

Coating for Hot Dogs Contains Spice Flavor

WALLACE, N.C., June 11—A new secret coating for frankfurters on the market. The new coating for Hot Dog Mix, in being manufactured and distributed here. According to the manufacturer, the preparation has a new and exciting flavor. The coating contains spices and other ingredients that give it a distinct taste and aroma. The manufacturers claim that the coating is designed to enhance the flavor of the hot dogs and make them more appealing to customers.

Oven for Quick Reheating Operation—MILWAUKEE, June 11—A new deep fry oven called the Rump is being marketed here. The oven is designed to provide a consistent heat for frying hot dogs, hamburgers, and other food items. The manufacturers believe that the oven will be a valuable addition to food service operations, allowing for quick and efficient reheating of food.

FORT WAYNE, Ind., FREE FAIR JULY 14-16

First time in four years. Rodeos and motorcycle shows, etc. Expected over 100,000 attendances. Sponsors of this new event are the Fort Wayne Free Fair Association and the city of Fort Wayne. The fair will feature a variety of attractions, including horse shows, rodeos, parades, and a fairground with rides, games, and exhibits.

BOB PARKER
1107 S. Main St., Ft. Wayne, Ind. (Phone Eastbrook 7486)

RUMBLE GREATER
WANT TO BOOK NON-COMPETING MAJOR RIDES FOR SEASON

Want White, Paul, Ind. (617-272-2222) 2222

RUMBLE GREATER
WANT TO BOOK NON-COMPETING MAJOR RIDES FOR SEASON

Want White, Paul, Ind. (617-272-2222) 2222
SOUTHERN VALLEY SHOWS
WANT FOR LARGEST CELEBRATION IN STATE OF OKLAHOMA, JULY 3, 4th.
LAKE VILLAGE, AR., WATER CARNIVAL.
10,000 people there the first three days. Miss, crow by.
Can use Bingi Gents, Cutted, Fish and Duck Ponds, Photo Studio, Bumper, Hopp-La, Kite Bazaar, Carnival Wagon, Tidal Wave, Bumper, Water Slide, Steamer, Water Jet, Raceway, Bowler, Rattler, Lagoon, Water Park, Dam, Roman Tower. Those with own outfits, Horse, Wagon rides, Man and Bear shows. Let us know your name and address, to see if we need you. Some shows. Eddie Moran, Mgr.
Oklahoma City, Okla., 1500 Block.
JUNE 18TH
JAMES E. STRATES SHOWS
WANT Colored Musicians, Light Brown Chorus Girls, also Pancho, get in touch with Clarence Samuels. WANT Ball Game Workers for Al Campbell's ball games, Fat Girls for Fat Show and Ride Help in all departments.
Utica, New York, June 13-18
NOLAN AMUSEMENT CO.
ELYRIA, OHIO, June 20-25, 1st In Down Town; GRIEVETON, OHIO, June 27-17; ASHVILLE, OHIO, July 2-3. AMERICAN FOURTH OF JULY CELEBRATION WANT RIDE HELP, CONCESSIONS AND SHOWS.
Walter Norton, 60 East, Main, West, and Bridge, P.O. Box 142, Norwalk, Ohio. May 10th.
JUNE 15TH
JOE FREDDICKS
The phone calls.
FOR SALE-CLOSEOUT SALE, FOR CASH ONLY
2 Cigarette Makers, 471 Stavid Machines, each with box of 40, 2 Phone, 1052 Cutlery Cases, 2 Draft Boards, 800 Set Concessions, and a complete set of Games, with box of 100. Phone in norwalk, Ohio. May 5th.
JUNE 15TH
JOE FREDDICKS
WATERVILLE, Maine. P.O. Box 169. May 28th.
JUNE 15TH
MOTOR SHOWS
JUNE 15TH
LORAIN, OHIO, NOW.
BIG STATE SHOWS
Sequoia, June 16, Celebrations in Santa Maria, Los Angeles. West Coast Industry, Room 250, 14th Street & K-1, Los Angeles, Calif. Western Union. May 15th.
JUNE 15TH
MORRIS GLENA WANTS AGENTS
For Duck Pond, Pitch-TH-Y-Ye-Wi, Block Concession, Set Spudle, Tour Shows, must be sober.
BAY-FOOT SHOWS
NEWPORT, R.I., JUNE 15-16.
WANTED HANKY PANKS
Wish someone could do other than sorry. Most needed of all. Gents, Gals, & Troupes. FOURTH OF JULY, 1955.
FREE admission. All Concessions.
JUNE 15TH
CHARLIE GRIGGS Wants
Blood with the good. Wishes to have more of the same. Highly needed. Wishes to have more of the same. Rides, Games, Concessions, and Wester Union Shows. With the good. Wishes to have more of the same. Rides, Games, Concessions, and Wester Union Shows. Wishes to have more of the same. Rides, Games, Concessions, and Wester Union Shows. With the good. Wishes to have more of the same. Rides, Games, Concessions, and Wester Union Shows. Wishes to have more of the same. Rides, Games, Concessions, and Wester Union Shows. With the good. Wishes to have more of the same. Rides, Games, Concessions, and Wester Union Shows. Wishes to have more of the same. Rides, Games, Concessions, and Wester Union Shows. With the good. Wishes to have more of the same. Rides, Games, Concessions, and Wester Union Shows. Wishes to have more of the same. Rides, Games, Concessions, and Wester Union Shows. With the good. Wishes to have more of the same. Rides, Games, Concessions, and Wester Union Shows. Wishes to have more of the same. Rides, Games, Concessions, and Wester Union Shows. With the good. Wishes to have more of the same. Rides, Games, Concessions, and Wester Union Shows. Wishes to have more of the same. Rides, Games, Concessions, and Wester Union Shows. With the good. Wishes to have more of the same. Rides, Games, Concessions, and Wester Union Shows. Wishes to have more of the same. Rides, Games, Concessions, and Wester Union Shows. With the good. Wishes to have more of the same. Rides, Games, Concessions, and Wester Union Shows. Wishes to have more of the same. Rides, Games, Concessions, and Wester Union Shows. With the good. Wishes to have more of the same. Rides, Games, Concessions, and Wester Union Shows. Wishes to have more of the same. Rides, Games, Concessions, and Wester Union Shows. With the good. Wishes to have more of the same. Rides, Games, Concessions, and Wester Union Shows. Wishes to have more of the same. Rides, Games, Concessions, and Wester Union Shows. With the good.
**The Billboard Charges**

- **Continued from page 43**

engagers of the said Royal American Show, are hereby notified that the exercise of their rights guaranteed in Section 7 of the Act, and which are hereby extended to all said employees and agents of the said Royal American Show, public mass meeting in a large tint on the carnival ground, and they are there operated by the employer, and in conjunction with the employer upon the premises, and required standing at the presence of the employer, and that the employer and the employees to be paid for wages, as the case may be, and in violation of Section 8 (b) (3) of the Act,

(b) entered into an agreement with the employer requiring membership in the said labor organization as a condition of employment, although said labor organization had failed to meet the requirements of the financial and anti-communist material requirements of Section 9 (g) and (h) of the Act and was not maintained as an bona fide labor organization in accordance with Section 21 (g) of the Act.

(b) (4) of the Act,

(c) required each and all said employees and many self-employed persons connected with the said Royal American Shows, Inc., to sign so-called authorization for or membership in labor unions, or to agree to pay wages, or to withhold pay due to employees, in a form which is in derogation of the employee's right to refuse membership in any labor union and which permits deduction from the pay on employees of the employers of all monies I may owe to the aforesaid organization, its in violation of Sections 8 (b) (1) and (2) of the Act.

---

**CARNIVAL ROUTES**

- **Continued from page 47**

- **Pittsburgh, Pa.:**
  - Raymond Road
  - Belleview Road
  - Allegheny

- **Butler, Pa.:**
  - Main Street
  - S. Main Street

- **New Castle, Pa.:**
  - Main Street
  - 1st Street

- **Walla Walla, Wash.:**
  - Main Street
  - 3rd Street

- **Spokane, Wash.:**
  - Main Street
  - 4th Street

- **Bend, Ore.:**
  - Main Street
  - 5th Street

- **Medford, Ore.:**
  - Main Street
  - 6th Street

- **Jackson, Calif.:**
  - Main Street
  - 7th Street

- **Sacramento, Calif.:**
  - Main Street
  - 8th Street

- **San Francisco, Calif.:**
  - Main Street
  - 9th Street

- **Los Angeles, Calif.:**
  - Main Street
  - 10th Street

- **San Diego, Calif.:**
  - Main Street
  - 11th Street

- **Colorado Springs, Colo.:**
  - Main Street
  - 12th Street

- **Boise, Idaho:**
  - Main Street
  - 13th Street

- **Spokane, Wash.:**
  - Main Street
  - 14th Street

- **Seattle, Wash.:**
  - Main Street
  - 15th Street

- **Tacoma, Wash.:**
  - Main Street
  - 16th Street

- **Portland, Ore.:**
  - Main Street
  - 17th Street

- **Vancouver, B.C.:**
  - Main Street
  - 18th Street

- **Denver, Colo.:**
  - Main Street
  - 19th Street

- **Boulder, Colo.:**
  - Main Street
  - 20th Street

- **Winnipeg, Man.:**
  - Main Street
  - 21st Street

- **Chicago, Ill.:**
  - Main Street
  - 22nd Street

- **Cleveland, Ohio:**
  - Main Street
  - 23rd Street

- **Detroit, Mich.:**
  - Main Street
  - 24th Street

- **Boston, Mass.:**
  - Main Street
  - 25th Street

- **Philadelphia, Pa.:**
  - Main Street
  - 26th Street

- **New York, N. Y.:**
  - Main Street
  - 27th Street

- **Los Angeles, Calif.:**
  - Main Street
  - 28th Street

- **San Francisco, Calif.:**
  - Main Street
  - 29th Street

- **Portland, Ore.:**
  - Main Street
  - 30th Street

- **Seattle, Wash.:**
  - Main Street
  - 31st Street

- **San Diego, Calif.:**
  - Main Street
  - 32nd Street

- **Tucson, Ariz.:**
  - Main Street
  - 33rd Street

- **Costa Mesa, Calif.:**
  - Main Street
  - 34th Street

- **San Pedro, Calif.:**
  - Main Street
  - 35th Street

- **Los Angeles, Calif.:**
  - Main Street
  - 36th Street

- **San Francisco, Calif.:**
  - Main Street
  - 37th Street

- **San Diego, Calif.:**
  - Main Street
  - 38th Street

- **Tijuana, Mexico:**
  - Main Street
  - 39th Street

- **Mexico City:**
  - Main Street
  - 40th Street

- **Guadalajara, Mexico:**
  - Main Street
  - 41st Street

- **Monterey, Mexico:**
  - Main Street
  - 42nd Street

- **Tampico, Mexico:**
  - Main Street
  - 43rd Street

- **Veracruz, Mexico:**
  - Main Street
  - 44th Street

- **Cumberland, Md.:**
  - Main Street
  - 45th Street

- **Easton, Md.:**
  - Main Street
  - 46th Street

- **Salisbury, Md.:**
  - Main Street
  - 47th Street

- **Annapolis, Md.:**
  - Main Street
  - 48th Street

- **Baltimore, Md.:**
  - Main Street
  - 49th Street

- **Philadelphia, Pa.:**
  - Main Street
  - 50th Street

- **New York, N. Y.:**
  - Main Street
  - 51st Street

- **Cambridge, Mass.:**
  - Main Street
  - 52nd Street

- **Boston, Mass.:**
  - Main Street
  - 53rd Street

- **New York, N. Y.:**
  - Main Street
  - 54th Street

**WANTED**

- **Carnival Riders—Carnival Shows**
  - Good riders, reliable, for Eastern toilet. Come forth and apply at W. D. Doyle, Chairman, New York, N. Y.

- **WANTED**
  - For the show of 24th of July at New York, N. Y., several good drivers, reliable, for Eastern toilet. Come forth and apply at W. D. Doyle, Chairman, New York, N. Y.

- **WANTED**
  - For the show of 24th of July at New York, N. Y., a good driver, reliable, for Eastern toilet. Come forth and apply at W. D. Doyle, Chairman, New York, N. Y.
WANT for Long Island, N. Y., and Fairs:

1st Fair—Hampton, Del., July 25th.
WANT—Hankys Panks, Novelties, Merchandise Wheels, Penny Arcade, Shark Games.
WANT to Book or Lease Ferris Wheel for season. Dark Ride, Fun-house, Glass House, House of Octopus, Rocket.
WANT—Walt Disney, Flash Show, Ushers, Middle Night Show. WANT—Painter, Mechanic & Helpers, those who wrote or wired, please contact again. Rida Morton, Drivers preferred. All answer.
SAM FREL, Huntington, Long Island, N. Y.

THOMAS JOYLAND SHOWS

FOR BIG CHURCH CELEBRATION, HAMMONTON, NEW JERSEY, JUNE 20 TO 23

WANT—Hankys Panks, Novelities, Merchandise Wheels, Penny Arcade, Shark Games.
WANT to Book or Lease Ferris Wheel for season. Dark Ride, Fun-house, Glass House, House of Octopus, Rocket.
WANT—Walt Disney, Flash Show, Ushers, Middle Night Show. WANT—Painter, Mechanic & Helpers, those who wrote or wired, please contact again. Rida Morton, Drivers preferred. All answer.
SAM FREL, Huntington, Long Island, N. Y.

In Loving Memory of

FREDRE REED

Who Passed Away
June 17, 1951

You Are Always In My Heart.

Dollie Reed Frazier

THOMAS JOYLAND SHOWS

Can please foreman for Contractor.


Wants Photos for All-Rent

L. I. THOMAS, Mgr. UNDOUNOWN, PA., NOW IN WASHINGTON, D.C.

UNITED AMUSEMENT SHOWS

FREE GATE FREE ACT

Can please Concessions of all kinds, such as Duck Pond, Bear Block, Lepa Range, Caco-Cola, Bells, Cigarettes, Scales, Scales, Scales... you have what?

HELP WANTED

Want West and Jenny Foreman and General Help for five other Rides and office-owned Concessions. FOR SALE

1 Javelin Size Ferris Wheel.
300.00

1 12-Place Kiddie Rocket Ride. 200.00

Contact June 13-18, Whitman, Mass; June 20-25, Nottul, Mass; June 24-July 4, Maywood, Mass.

35th ANNUAL LEGION

4TH OF JULY CELEBRATION

STAGE FORT PARK, GLOUCESTER, MASS.

JUNE 28 TO JULY 4 INCLUSIVE

FIREWORKS—7 BIG NIGHTS INCLUDING SUNDAY

Want Novelties, Scales and Axes, Glass Fountains, Fun Der, Eating Sheds, Concessions for this fun. For the best Rides, Concessions. THIS IS AN ANNUAL EVENT—PLENTY OF PEOPLE, DRESS, MASS., FALLOUT, ALSO SHOWING NOW IN OHIO, WISCONSIN, ILLINOIS, MARYLAND, VIRGINIA, ALL RENT OR OWN. CONTACT HARRY J. KAHN,

WOODS PARKING LOT, SULLIVAN SQUARE, CHARLESTOWN, MASS., JUNE 18.

KEN-PENN AMUSEMENT CO.

LENOX, Pa., June 15-10; Mt. Pleasant, Pa., June 20-25. WITH book for the best routes in Western Penna including Pennsylvania, Ohio, Into Rocky Gorge, Greene County Fair, Crawford County Fair.

Concessions: Ages & Scales, Photos, Ball Games, Concessions, Rides, Work, the best Concession that works for neat. His guiyd. Side Shows that work to family routes, Work, Amusement, Shows, Shores, Shores, B. D. SANDERS, Leventhal, Pa., this week.

AGENTS WANTED

KENNETH KEPNER, WILSON B. HURST, FRED N. KERNS, 622 South Street, Huntingdon, Pa., for best Concessions. Will sign a new contract with a good honest man for a good honest man for a good firm. For the best Rides, Concessions.

ALL CONCESSIONS WANTED

HAVE ПАКЕВ! ЧЕМЕРТАРОВ, OCT. 26, R. B. (BOB) PARKE, Room 211, T. L. & R. B. B. BUILDING, CHARLEVST, PA., OR CALL 723. MERCHANDISE WANTED

WANTED

Barry King, Barry Ryan, Fred Barry, Norman Coe, contact me at Girard, Ill., Centennial, June 12-18, 26, 27, 41. M. J. and Sons and Sellers. Contact Barry, June 25-26, Mt. Vernon, 4th of July. THE MAESTRIFIC SHOWS

HOLIDAY AMUSEMENT COMPANY

Wants for Scenic Wagon, Rides, Shows, Novelties, Merchandise Wheels, Ferris Wheels, Tents, Tent Staff, Concessions, and Astrides. MARRIAGE in Hostice.

WANT WANTED

Kenny Bourn, Barry Ryan, Fred Barry, Norman Coe, contact me at Girard, Ill., Centennial, June 12-18, 26, 27, 41. M. J. and Sons and Sellers. Contact Barry, June 25-26, Mt. Vernon, 4th of July. THE MAESTRIFIC SHOWS

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GOLDEN WEST SHOWS

NEW SHOW

Want for 25 Street Celebrations and Fares, Harry Parks of all kinds, or what have you. Also want Shows with wins or lots. Wanted also experienced men that can show. Call or write R. P. O. W. G. WHAT SOEVER as per meter. This is a new show. Will carry only 20 Concessions. Want West Side Agent. Come Pans, show this week, followed by Secretary, Minn.; then Vancouver, Minn.; then into the Dakotas.

Phone R. P. P. Enns or KENNETH CHARLSTOWN

PERMANENT ADDRESS: ROUTE 7, OKOKA, MINN.

FAIR AND EXPOSITION SHOWS

WANT FOR UNMUSEUM, KENTUCKY, 4TH OF JULY, PICKER CELEBRATION, JUNE 28, JULY 4, 1956. Write for description. R. R. C., 401, New York, N. Y., give us FULL SPECIALIZEDinteresting information. Return with your whole plan. We have 10 years' experience in this business. The rules are free. Write now. If you wait, we wait.

R. R. C. (BOB) 401 N. Y., NO., 6031, D. M., W. 12TH STREET, CINCINNATI, OHIO.

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R. R. C. (BOB) 401 N. Y., NO., 6031, D. M., W. 12TH STREET, CINCINNATI, OHIO.

COLEMAN BROS.' SHOWS

WANT

Long and Short Range Galleries, Ball Games, Banana Bells and any Odd Show or entertainment.

Nevogah, Conn, this week; Wellington to follow.
R-B Studies N. Y. Canvas Date If Garden Pact Falls Plans for Operational Changes And 1956 Opener Told by Burke

By ERWIN KIRBY

NEW YORK, June 11.—It was reported in New York that the Ringling circus is fully prepared to show a third night in New York City next week to give up the Garden, if it is unable to secure Garden fall to produce an audience there. Top circus men were reported standing between the two parties.

Speaking on the New York situation, Capt. Joseph Capell, managing director of the Ringling circus, revealed that he and John Ringling North of the Garden were in a difference that has resulted in Burke as being qualified to give the Garden a better audience, and that it is a decision between the two parties.

Burke said the project would be completely abandoned if the Ringling circus should not be able to show the show at the Garden.

"Three or four possible show spots are being discussed," he added. "A decision will be made when the Garden notifies us of its decision on the matter."

North and John Reed Kilkens, former Garden president, are expected to be present at the Garden during the next few days to discuss the situation with Mr. Burke.

Burke confirmed that Kilkens, who is named in the agreement, has been lined up as an alternate New York site for the show that a decision on the Garden situation will be made during the season—the usual time for the Garden's negotiations.

To withstand the effects of competition, Burke said, "we expect to open with all the advantages that have been announced as planned for this season, and which will not be jeopardized. The arrangements have been made with the help of Chrysler Airtemp engineers during the off-season work."

BEATTY DOES OKAY IN THREE STATES

Klamath Falls Good for 2 Out of 3; Susanville, Calif.; Reno, Nev., Produce

BEND, Ore., June 11—Clyde Beatty's circus has opened good business in California, Oregon and Nevada, according to reports from the respective cities.

Because of an especially long tour into Klamath Falls and the opening of the show there Friday (3), the show had three more in the afternoons.

Nelma Jones, the ringmistress, has been appointed as the Matron of Honor for the 1956 Olympic Games.

Home Territory Good for Von

BERWICK, Pa., June 11—Von Braun, the circus' top player, opened on Monday (5) and Wednesday (7) and has been working the Colonial Band since then.

The show has its origins in the Red Sox, a six-man team that played in the streets of Berwick this week. At Shamokin, the show played three nights in a row, and at Danville, the show played two nights.

Next came last night. Afternoon shows were held at the stadium and the half price show drew three-fourths of the capacity.

Ontario Satisfactory For King-Cole Show

BRANTFORD, Ont., June 11—Producer Fred King-Cole's show has been getting satisfactory business and the Canadian Government is still interested in the show. Floyd King stated this week. He said the show has been well received and that the business has been good.

A big one was Postiche, Minn., where both performances were sold out. The same was true at Sudbury. The big draw was the first night and the second night was sold out.

Before leaving the States the King-Cole show was on tour in Michigan for two weeks. The show was scheduled to play at seven other locations and was to have a week's run in each location.

The King-Cole show has been in operation for three years and has been successful in most locations. It has been in operation for two years and has been successful in most locations.

Jay Gould Show Opens; Details Program Lineup

HECTOR, Minn., June 11—Jay Gould's first show of the summer opened here on Thursday (1) with a short jump from Glenboro, S.D., and a second show here on Saturday which was critically reviewed.

The first show was on Thursday at Hector, Minn., and the second show here on Saturday was critically reviewed.

Gould's first show here had rain but turned out satisfactorily.

Equipment includes a new 38 seat touring car which can seat 42 people, and a new 28 foot railroad car. Tracks and other equipment are now being made and will be installed on Gould's first show here.

Gould is an experienced director of circuses and is known as an expert in the field of circuses. His daughter, Pat, is also an expert in the field.

Ladders, Donnelly Capell and Bill McElveen; two women, Shirley Benedict; producers, two men, Bill McGannon and Bill McElveen; four men, Bill McGannon, Bill McElveen, Emile Horace, and Bill McElveen.

A few weeks ago, the Gould show was in Hector, Minn., and it was running smoothly. It was reported that the show had broken up.

Ring Business Spotty; Running Behind - 34 Take

TEGRA ALTA, W. Va., June 11—Business for Big-B Lizzy's show this week was reported to be down in North Carolina, and it is running four days behind schedule.

The show had to take four trucks to the next week because of bad roads, and it was brought on in the mountains. It was reported that the weather has been cold and damp.

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Hagen Gives Extra Matinees

JANESVILLE, Wis., June 11.—Hagen's management here announced a 15-minute extra matinee performance at both the morning and afternoon matinees of Hagen's shooting a strong afternoon and straw night under Ray Ross, the new manager, on the Palace Stage (30) the show gave three performances under church and a double feature there in the other spots this week.

Hagedorn, Wis., (1) had two cap-
pitals, the Palace and the Villa. The Palace was filled by an arrival of the theater financier from the West, and the Villa was filled with another arrival from the same city, and being repeated.

Cudahy, Wis. (1) had a full afternoon and good night. The school show took place at the library office at the trailer office formerly occupied for the theater office and was used as being repaired.

Bartell, Wis. (1), with Amirliuri,

The CORON

Bill Meggotty, just box ticket agent, said yesterday that he had opened a daily and the Palace for the night of the performance at the Fox Drug, 3605 W. Lincoln Ave., Kenosha. The show there was a success in the city of Kenosha.

Mr. and Mrs. Howard Koster, of

Mr. and Mrs. John Donahue, of

Bill the Piano, a West Side showman, has been a success in the city of Kenosha.

Ward-Bell Plays Oregon Stands

BEND, Ore., June 11.—Ward-

Bell circuit drew 70 per cent and 30 per cent houses, under house aspirants here Monday and Tuesday night. (6) Portland for an all week night of light.

Yes, Soo. On the other hand, the show struggled to be successful. There was local confusion at the theatre and the show failed. It probably served to hold back tenders, but the reception was strong. Both performances were successful, and 50 cent and 50 cent houses in the
text also include a post as associate editor of Ring and Tilt, hotel periodical.

On "Super Circus," out of Clai

together with four outstanding trained Bears.

NAME & ADDRESS

WANTED(Continued from page 58)

Phone: It's Cutler, 4-1-1951

PHONE SENIORS

ADAM WANTED

RECRUITING OFFICER

DAVE BATES

T. W. Stu, Crown Point, Ind., or call
c

CARNIVAL AGENT

C. G. BARNES, Kelso, Wash., or
call

c

WANTED

Bob Butch, 1. W., Headlight, 800.

Capitol, 3. W., St. Paul. Minn., or
call

c

WANTED

WANTED

I. B. RICHARDSON

BEARS SHOWS

N. J. E. RANDE RODE

P. O. Box 6, New York, N. Y.

BEARS SHOWS

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BEARS SHOWS

WANTED

Bob Butch, 1. W., Headlight, 800.

Capitol, 3. W., St. Paul. Minn., or
call

c

WANTED

WANTED

I. B. RICHARDSON

BEARS SHOWS

N. J. E. RANDE RODE

P. O. Box 6, New York, N. Y.
NEW YORK, June 11. — Field Springf'd Bullethead operated by Ben Scher in Springf'd Coun., Long Island, closed down last weekend and brought to three the number of local skaters to go out of business during the past year, incidentally, Billy Shultz’s proprietorship, Harry Shultz’s proprietorship, and Allschilz’ proprietorship in Schenectady have given up the skating business.

Herkimer, N. Y., June 11. — The Herkimer Bullethead, operated by Edward Bosmajian and Louis Ladnier, closed down Tuesday and Monday, respectively, these being the two local skaters to go out of business this year.

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A Sure Winner...
The New OAK
CANDY STRIPE BALLOON
No. NM10CS
A GOOD EVENT WITH RED & GREEN STRIPES OVER WHITE TAILORS. AVAILABLE. S.R.-T.H.F.-CH.D. FOR PEDESTRIAN AT THE HANDOUT. BIGGER. TOUGHER. BRIGHTER COLORS. WORKERS AVAILABLE!

IT'S ANOTHER BIG FLASH (BIG-CHAS) BALLOON.

SEE YOUR JOBBER!

THE OAK RUBBER CO.
 precautions.

BALLOONS

The Oak Rubber Co., Kansas City, Mo.

Four in a line, prices for the total delivery. CHARLES SHEAR, 120 W. 32d St. N.Y.

TERRIFIC PITCH ITEM

JUST GOOD FOR A PEACH!!

LITTLE ATEM

World's Smallest Pilot

J. & S. McG. Co.

Dept. 426, 520-522 Madison Avenue, New York, N. Y.

DISPLAY CARD

HORSE TAIL

LIST...$1.95 ea.

All types - prices in our local offices.

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JUST GOOD FOR A PEACH!!

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Pipes for Pitchmen

By Bill Baker

GERALD and RUBY WANTZ

letter that they have just left Iowa.

and they would like to have

conditions in Caseville, Ml., in care

of the G & B Shows.

WE UNDERSTAND

what in the

and Milled Court have been taking in plenty of that old cabbage at their current Mo.

City stand in Dayton. O.

The firm promises to... BEAUFRONT. Attorneys,

Attention!

pitchers! - CARNIVAL MAID CONVEYANCES "WE'VE TERRIFICALLY upgraded!

on name brand

luggage and kitchen wares.

SAVE $34 ON THIS REAL DEAL!

BULCOVA, WALTRUM, EDM "Bedford, GREATER WALLACE, 10 ASI.

Example 75

Sample Watch, $22.50

Sample Band, 95c

JOSEPH BROS.

1085 W. WILSHIRE BOULEVARD

Westwood, Los Angeles, Calif.

1000 PIECES $75

FREE ADVERTISING FOR ALL WHOLESALE ORDERS.

OPTICAN BROTHERS

108 W. MINNEAPOLIS ST.

LAKE VIEW, OHIO

FREE ADVERTISING FOR ALL WHOLESALE ORDERS.

optics and Optics

TERRIFIC PITCH ITEM

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LAKE VIEW, OHIO

FREE ADVERTISING FOR ALL WHOLESALE ORDERS.

ATTENTION!! PITCHCERM CARNIVAL MAID CONVEYANCES "WE'VE TERRIFICALLY upgraded! on name brand LUGGAGE and KITCHENWARE!!

SAVE $34 ON THIS REAL DEAL!

BULCOVA, WALTRUM, EDM "Bedford, GREATER WALLACE, 10 ASI.

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JOSEPH BROS.

1085 W. WILSHIRE BOULEVARD

Westwood, Los Angeles, Calif.

PITCHMEN! DEMONSTRATORS! SALESMEN!

3 in 1 RAZOR PLANE

THE WORLD'S SHARTEST TOOLS USE ANY DOUBLE EDGE RAZOR BLADE

PAIN FREE

Every Plane a Worker!

Ample Stock at all times!

Prompt shipments!

FREE SAMPLES TO KNOWN WORKERS USE IT ON WOOD - LINOLEUM - LEATHER - PLASTIC AND BOARD

SELECT PRODUCTS

1880 S. SAN PEDRO

DURATE, CALI.
COMING EVENTS

- **Continued from page 46**

**Crocus Festival**
- *Date: May 1-7*

**Flamingos**
- *Date: June 23-29*

**Ike & Tina Turner Show**
- *Date: July 30-August 5*

**Pigeon River Festival**
- *Date: August 1-5*

**The Beach Boys**
- *Date: August 8-12*
Letter List

MAIL ON HAND AT
CINCINNATI OFFICE
2160 Patterson St.
Cincinnati 22, O.
Parcel Post

MAIL ON HAND AT
NEW YORK OFFICE
22 West 36th St.
New York 1, N. Y.

MAIL ON HAND AT
CHICAGO OFFICE
118 W. Randolph St.
Chicago 1, Ill.

MAIL ON HAND AT
ST. LOUIS OFFICE
390 Arcade Bldg
St. Louis 1, Mo.


dвшего men and children. A variety of hats available, including children's hats in assorted colors.

ONE-OF-A-KIND NOVELTIES

FREE...WHOLESALE CATALOG
OF VINTAGE MENSWEAR
Applications, etc.

JUST IN!
SOLDIERS! We have army uniforms. assorted colors
Gross...........$1.25

KIPP BROTHERS
Distributor of
HIS HATS
INDIANAPOLIS 25, IN.iana

Davy Crockett T Shirts
immediate delivery

RELIABLE SHOE CORP.
Established 1889, Makers of Quality
Shoes for Men and Women

IDENTIFICATION BRACELETS!
Aluminum stamped, engraved, and nickel-plated for easier identification. Silver and gold-plated for style. And a special color for each horse. Place orders to ship as fast as possible.

MEXICAN
Made for American Texan Leather
Horse Blanket.....$1.25

Copyrighted material
### Advertised Used Coin Machine Prices

#### The Billboard Index

**JUNE 18, 1955**

<table>
<thead>
<tr>
<th>AMUSEMENT GAMES</th>
<th>ARCADE EQUIPMENT</th>
<th>MUSIC MACHINES</th>
<th>SHUFFLE GAMES</th>
<th>VENDING MACHINES</th>
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**MOST ACTIVE EQUIPMENT**

**For four-week period ending June 11, 1955**

- **High**
- **Low**
- **Time**

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**VENDING MACHINES**

- **High**
- **Low**
- **Time**

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NEW SOUNDS, STYLES Boom at Jewel Operations

One-Stop-Shop Rank ‘Something Different’ As No. 1 Contender in Op Disk Sales

CHICAGO, June 8—Dials brimmed with new sounds and styles are springing up in jewel operations, experiencing an unprecedented growth. In fact, one record-one-stop shops report that only six months ago, it was not possible to list No. 1 contender on its sales charts. Examples of these new sounds and styles have been directed at the consumer, and arrangements are disks featuring banjo strings, such as “Hey Jude” by the Beatles; folk music, such as “The Frog’s Song,” by W. C. Handy; and other tunes, such as “Hail to the Chiefs” and “F declining prices, and there were other changes as well. The result was that sales increased rapidly, with the number of units sold rising from 500,000 in 1957 to 1,000,000 in 1958. The company’s profits also continued to grow, reaching $1 million in 1958.

WHO’S ON TOP?

Ambrose-Moore Deal Off; Probe Under Way

RIVERBEND, L. N. Y., June 11—The Ambrose-Moore deal is off, according to the Ambrose-Moore Amusement Company. The case has been adjourned until Wednesday, June 19, for further proceedings.

The case was thought to have been settled by the Ambrose-Moore deal, but it was revealed later that the deal had not been confirmed. The case has been adjourned until further notice.

TV to Tell Story Of Hershey’s Life

CHICAGO, June 11—The life of William S. Hershey, who passed away last year, and then devised his wealth, will be told in the Hallmark Hall of Fame drama on NBC. The drama will be directed by the father of the famous chocolate company, who recently passed away.

An improved Pennsylvania Pennsylvania will tell the story of the founder of the chocolate company, who recently passed away in Lancaster, Pa., where he was born.

Caldwell himself, Hershey was the first to see the potential of chocolate bars, and he thought to have contributed to the growth of the chocolate bar business. More than 1,000 chocolate bars were sold in the school he founded in Hershey, Pa.
**QUICK RECOVERY**

Vended Cig Sales

*Up Across Country*

- Continued from page 1

the automatic machine holds a little more than a million barrels and has a limited capacity. With the increase of the number of machines in the field, many have begun turning machines, others are in greatly expanded production, which has raised an obvious question: How will the machine get along? Some new models valued up to $25 have been introduced.

Another operator problem: No two locations are exactly alike in their cigarette preferences.

No one can say for sure yet what effect this week's ACS report, con-

Omit Vending At NCA Annual

Chi Convention

CHICAGO, June 11—For the first time since becoming a major factor in the field, vending was not on the program of discussions at the National Confectioners Association's annual convention.

NCA's 75th annual meeting was held at the Colony Hilton Hotel, June 5-9, with 4,300 in attendance. The convention covered the merchandising and distribution practices of the industry. NCA officials stated that in order to conduct on a high basis of cooperating and understanding, vending has been excluded, in recent years a 'central function,' and in the past appeared in the program. A plaque of subjects had been reached, and a year after year the speech-tops had been the same. For these reasons, they decided this year's program should be different. Instead of adding to the dealers, they would start their program to the consumers, and the industry, subjects pertaining to merchandising and distribution.

The convention was opened June 5 by Philip G. Fett, president of NCA. (Continued on page 77)

Fishman, Geiger Warn Operators

To Watch Commission Structure

Geiger Says High Capacity Machines, Not Distribution, Is Solution To Key Problem

BOSTON, June 11—William S. Fishman, Automatic Merchandising Company, and Herb A. Geiger, National Confectioners Association, both of New York, met for the first time today at the Annual Convention of NAM to discuss the merits of vending machines in the food field.

Mr. Fishman, in an address before the convention, said that vending machines are now a valuable tool in the food field and that they are being used successfully in the sale of food products.

Mr. Geiger, in his address to the convention, said that vending machines are now being used successfully in the sale of food products.

Mutual Benefit

Caterer Cites Benefits Of Sub-Contract Deals


Mr. Logue, in an address before the convention, said that vending machines are now a valuable tool in the food field and that they are being used successfully in the sale of food products.

Mr. Fishman, in his address to the convention, said that vending machines are now being used successfully in the sale of food products.

Quick Reports

Advance Catering Contract to Vendors

CHICAGO, June 11—The city's largest catering contract was awarded to various vendors by the city's largest catering company, the Chicago Catering Company.

The contract, valued at $500,000, was awarded to various vendors by the city's largest catering company, the Chicago Catering Company.

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Grossman Buys Linker's Interest

LOUISVILLE, June 11—Sidney Grossman and his two sons, Arthur and Stuart, have purchased Harry Linker's interests in the Linker Cigar Company, Miller Automatic Sales and Spot Cash Tobacco Company.

Alvin Linker becomes chairman of the board at Linker Cigar, with Sidney Grossman as president, Robert Linker as vice-president, Arthur Grossman as secretary, Milton Cantor as treasurer, and Stuart Grossman as director.

Beech-Nut Profit Drops in 1st Qtr.

CANTAHOMINE, N. Y. June 11—Beech-Nut Packing Company reported a drop in net profits in the first quarter of the year.

Net profits were $608,325, a decline from $1,473,800 (including re-measurement of $25,776) in 1954. Earnings per share declined to 44 cents from 83 cents for the same period last year.

Baker Bows

• Continued from page 48

bound containers to the case, with prices ranging from 35 to 37 cents per pound. Such containers were purchased. All case orders under $500.00 are handled in this manner.

The product had previously been national, is now very difficult to obtain, and the type now being made is a modification of that used by Aupsi and Aupsi will be Baker's C's's Instant Vending Mix.

According to operators, they're using the standard Baker chocolate center, but it was the same product which has been sold in retail outlets for five years.

Close shing that bridging and flow problems have been solved.

Why Not?

• Continued from page 48

gas station, went to the vendor and unscrewed 50 cents for a sandwich, but nothing came out.

When he asked the attendant what to do, he was told that as long as he paid for the sandwich, he need not take it to the door instead of the delivery chair. So out came the crowbar. The attendant backed his story.

ECONOMICS—

Peanuts, Gum

Reveal 'State of the Nation'

SEATTLE, June 11—Best Farm-

ers, vending machine company own-

ers here, with 25 years' experience

in the October, have shown up the

economic condition of the nation

by vendee's gum sales.

"I can tell you if times are good, bad or merely indifferent by looking

at our gum orders," Farmer says.

Farmer picks the Bronson

Candy Company, and says "Year

in, year out, 1,000 candy yard

will show one case of gum per

month. That's the way it goes at

Bronson and all the other big plants,

too. Some 5,000 sticks of gum to the

case—five sticks per man per

month."

"One thousand men will eat some 25 pounds of peanuts per

month, too, by the way," Farmer

adds.

"When I first started, peanuts were 7 cents a pound. They used to

say in the trade that when pean-

uts reached 8 cents the peanut

machine was done. Now peanuts

are 40 cents a pound—or the cus-

tomer shouldn't complain about his

economic condition."

"When I first broke into the

business, it would burn himself

90 small vending machines and

figures on an order of 200 machines

each without half trying.

"Can you imagine a man tending

50 machines to make $50 a month?

And what good would

it do him?"

LOOKING FOR FAST MONEY?

WHY NOT TRY THE NEW...

PACKAGING

GUM VENDER

That's all you have to do—just try this sensa-
tional money-maker on your route.

See for yourself what it is doing for others. Learn why it is consid-
ered a necessity on every route.

You can try it at no risk on a 30-day trial basis.

THE NORTHWESTERN CORPORATION

2456 EAST ARMSTRONG STREET

MOBIL, ILLINOIS

Progress Made in the Field of Economics of Commerce

The recent peak in the field of operations management is being made possible by the increased use of computers. The computer has greatly reduced the time required to handle data, and has made it possible to handle large quantities of data more efficiently.

It is expected that the use of computers will continue to grow, and that the field of economics will become increasingly important in the future.

ROY TORD

LANDOWNS, PA.

BALL and VENDING

GUMS

LOW Factory Prices

RUBBLE • CHIVE CRUNCH & TAB

Rabbit Bell Gum, 14-131 D

210 Farmington St., New York, N.Y.

Rabbit Bell Gum, 14-131 E

110 Farmington St., New York, N.Y.

Chewy-Vend Gum, 14-131 D

110 Farmington St., New York, N.Y.

Chewy-Vend Gum, 14-131 E

110 Farmington St., New York, N.Y.

Chewy-Vend Gum, 14-131 F

110 Farmington St., New York, N.Y.

Chewy-Vend Gum, 14-131 G

110 Farmington St., New York, N.Y.

Chewy-Vend Gum, 14-131 H

110 Farmington St., New York, N.Y.

Chewy-Vend Gum, 14-131 I

110 Farmington St., New York, N.Y.

Chewy-Vend Gum, 14-131 J

110 Farmington St., New York, N.Y.

Chewy-Vend Gum, 14-131 K

110 Farmington St., New York, N.Y.

Chewy-Vend Gum, 14-131 L

110 Farmington St., New York, N.Y.

Chewy-Vend Gum, 14-131 M

110 Farmington St., New York, N.Y.

Chewy-Vend Gum, 14-131 N

110 Farmington St., New York, N.Y.

Chewy-Vend Gum, 14-131 O

110 Farmington St., New York, N.Y.

Chewy-Vend Gum, 14-131 P

110 Farmington St., New York, N.Y.

Chewy-Vend Gum, 14-131 Q

110 Farmington St., New York, N.Y.

Chewy-Vend Gum, 14-131 R

110 Farmington St., New York, N.Y.

Chewy-Vend Gum, 14-131 S

110 Farmington St., New York, N.Y.

Chewy-Vend Gum, 14-131 T

110 Farmington St., New York, N.Y.

Chewy-Vend Gum, 14-131 U

110 Farmington St., New York, N.Y.

Chewy-Vend Gum, 14-131 V

110 Farmington St., New York, N.Y.

Chewy-Vend Gum, 14-131 W

110 Farmington St., New York, N.Y.

Chewy-Vend Gum, 14-131 X

110 Farmington St., New York, N.Y.

Chewy-Vend Gum, 14-131 Y

110 Farmington St., New York, N.Y.

Chewy-Vend Gum, 14-131 Z

110 Farmington St., New York, N.Y.
Fool-Proof! Profit-Packed! Multi-Purpose Vender!

INCREASED PROFITS WITH
ACCEPTED POPULAR PICTURE CARDS
VACUUMATIC CARD VENDERS

"NATURAL" for all locations, for kid or adult sales.
CARDS FOR KIDS include many varieties. We supply you with cards at low cost.
TREMENDOUS SALES in specialized business using location printed cards...in tourist spots and other high traffic locations.
HOLDS 1,500 CARDS, sends on any coin, mechanism inserts every time.
SPECIAL ADAPATIONS available for folders, packages, books, etc. Advice of your special needs.
EXHIBIT SUPPLY COMPANY
4230-31 W. Lake Chicago 24

BOOSTERS
Employees Club Cuts Turnover

BILASSI Mfg., June 11.—The Coca-Cola Bottling Company of Biloxi, has reduced personnel turnover with an employees' "Booster Club." Purposes of the club, which is financed by a collection of 50 cents per week per employee, were:
1. To promote co-operation between all personnel.
2. To promote friendly relations between management and employees.
3. To encourage loyalty, honesty, and a better civic attitude.
4. To provide two social events per year.
5. To provide education and the advancement of knowledge.

Probably the most important factor in the operation of the club is the fact that management has no influence upon it, according to Harold Byrd, head of the firm. "Employees have drawn up their own set of bylaws, elect their own officers for six-month terms, and all of them are constantly active either as members of special committees or as actual officers."

Mariboro Rushes Equipment by Air

NEW YORK, June 11.—Additional machinery to be used for the manufacture of Marlboro cigarettes arrived at New York International Airport this week for shipment to the firm's Richmond, Va., plant.

According to company officials, the rush air shipment was occasioned by the size volume which has present machinery working at peak capacity.

The machinery completely filled the DC-4 and was loaded into truck trailers for immediate overland shipment to the factory.

BOOMERS
Pennies Pay Off

with greatest money making scale on the market

Eli Gold put it to work a few weeks ago and
Good returns have been in.
TELL IT IN THE BILLBOARD'S NAVY CONVENTION ISSUE

There is only one low-cost way of reaching distributors and operators as well as wholesalers and distributors of supplies for the vending industry.

And that is by the low-cost way of "Tell your story" in the NAVY CONVENTION ISSUE of the Billboard dated July 16.

3-WAY COVERAGE

You'll get 3-way coverage of your scattered vending machine audience in this information-packed issue that promises to be the most important report of the Vending Machine Industry which The Billboard has ever published.

FIRST, your message will reach your audience in the shop or office where they have for the convention.

SECOND, your message will be read at the convention. Special free distribution of the NAVY CONVENTION ISSUE of The Billboard will be made from the Billboard booth.

THIRD, your message will be seen by many of your vending machine audience who are unable to attend the convention in person.

WHITE, WIRE OR CALL
ONE OF THE BILLBOARD SERVICES LISTED BELOW AND RESERVE ADVERTISING SPACE TODAY.

ADVERTISING DEADLINE JULY 7.

NAVY ISSUE DATED JULY 16.

Quick Recovery

Continued from page 81

DuGrenier Names Cohen Ad Head


DuGrenier makes cigarettes, candy and tab gum vending. Cohen currently was an account executive with Benton and Bowles and Husison services.

Fishman, Geiger

Continued from page 68

Keep in Mind

You've had opportunities to keep these figures in mind when thinking of a product balance for their market.

Fishman said operators were currently buying space, not selling a service, with the dominant question, "How cheap are we willing to work?" He added that this firm doesn't want to be the last one to come into these accounts, but it is not the only profitable size.

He said that operators must realize that all company gains and loss accounts, and warned them that it is not to be afraid of losing them if competition demands are too high.

A 19 per cent profit before taxes, and a 4.8 per cent net on sales, Fishman said, was the minimum for survival.

Mutual Benefit

Continued from page 68

and a service—his own stay on the prime contractor.

The main disadvantage to the operator with a subcontractor, he explained, was that he is limited to products which will not compete with the caterer.

While this means outdoor and hot drinks, most caterers have no objection to milk and iced tea, which are low-profit items in a caterer's setup.

In many cases, said Logue, the operator can be the prime contractor, buying his sandwiches and other prepared convenience from a caterer. Logue explained that on small stops, the expense to the operator in keeping a separate account is prohibitive.

Logue pointed out that as the location is accustomed to subsiding the caterers, the operator will make no commissions on smaller stops.

FIRE HYDRANTS

VACUUM PLATED FINISH

SILVER OR GOLD...

RED PLASTIC.....

17 3/4 INCHES

At your distributor or

Grüggenheim

33 UNION SQUARE

N.Y. C. 4. N. Y. • AL. 5-2933

MAKE MORE MONEY IN VENDING!

Read The Billboard Every Week

The biggest waves roll on the biggest and most profitable and lowest maintenance vending equipment. The biggest waves of sales and vending equipment—For every kind of significant.

Enter a Money-Saving Subscription Now

Fill out this coupon and mail today.

Save you more than 30% on Newsstand price.

The Billboard

Yes I Please send me The Billboard for one year at $15.00 (Foreign rates, one year, $20.00)

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State

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Subscription
5 Types of Written Contracts Used by Music Ops, Locations

FORTHIN A SERIES

This is the fourth and last article in a series dealing with written contracts and written agreements between music operators and their locations.

By JIM WICKMAN

CHICAGO, June 11.—What determines the type of the written contract that should be used by music operators and their locations? Members of The Billboard's Music Operators and Manufacturers' Association Panel realized that the type of contract used between operators and locations depends upon the terms of the commission and the financial condition of the parties.

Panel members pointed out that although operators were currently using hundreds of different written agreements, all could be classified as falling into one of five groups: percentage, minimum plus commission, minimum, and simple ownership contracts.

GOOD OL' SUMMER

Juke Box Mrs. Sked Plant Vacation Plans

CHICAGO, June 11.—The four managers of the Sked Plant, Inc., AMI, Rock-Ola, Seeburg and Wurlitzer—this week announced vacation schedules at their factories.

For the first time ever, the plant will shut down all production, leaving only skeleton crews to handle certain work even as employees will be filled during the shutdown.

AMI will close down operations Thursday, July 5, and return to production Monday, July 30. Rock-Ola will begin its vacation schedule on the night of July 1, resuming work Sunday, July 15. Seeburg will close shop on the night of July 1 and not reopen for some operations Monday, July 23. Mating of factory equipment is responsible for the third week's vacation.

Wurlitzer will halt production on the night of July 22, resuming Monday, August 6.

In preparation for the shutdowns, the managers explained the steps that will be taken during the vacation to conserve space and materials needed when production is resumed.

The employment of an expert foreman, the use of a stockroom foreman, and the employment of a purchasing agent are among the management moves to be made during the shutdowns.

The AMI plant will be left with approximately 100 men, while the Rock-Ola plant will have 50 employees on the payroll.

N.Y. State Opera Stakes

At Concord for Fete

KAMESHA LAKE, N.Y., June 11.—Members of Columbia's largest sales and distribution company and representatives of the nation's radio and phonograph manufacturers attended the Concord Hotel New Thurs- day evening for the 11th annual banquet of the New York State Operators Guild.

A good percentage of the column and their wives stayed over for the weekend's activities. It was a successful weekend for the operators, who gathered on horseback, fishing and golfing parties.

CHICAGO

New Hdrqs. For Singer One Stop

CHICAGO, June 11—Singer One Stop opened their largest operator equipment showroom dealers, announced Frederick E. Smith, president of the company. The showrooms are located at 1312 West Chicago Avenue.

The new showrooms, one of three brothers who head the firm, said that the new facility would provide approximately four and a half times the space available in the company's former location.

He added that an operator equipment showroom that would be held as soon as everything was ready in the new offices.
There is a singular identity to the AMI Model "F" juke box. It is like no other. You know instantly that here is an instrument that stands alone in the fresh, clean originality of its design.

Its exciting colors stimulate the desire to play. The incomparable beauty of its exclusive multi-horn high fidelity reproduction compels the player to continue listening.
**COINMEN YOU KNOW**

**Chicago**

Communications to Ken Ross, Chicago Coin. (212) 489-3661

Chi Coin Bowlers Cup League 2nd.

The Chicago Coin Machine Company bowling team finished in second place in the United Men’s Handicap Association League, sanctioned by the A.B.C. In winning second place honors, Chicago Coin beat the strong Miller High Life team and the Budweiser aggregate, which tied for third place.

- Captained by anchor man Michael McCarthy, all Chicago Coin bowlers hit the top 10 for scoring honors. Al Peters was second high with an average of 195 and Russell Hansen followed closely in third place by wading up with a 170 average. Other team members were Paul Hoffman Jr. and Ben Wallace.

Herb Perkins, Purveyor Distributing Company owner, has added a new line to coin machine sales.

Purveyor is now carrying the TV Tree color screen for TV sets.

Al Schlesinger, managing director of National Coin Machine Dealers Association, will be in New York July 15 to attend the Joe Young testimonial dinner, Hell’s Rock-Ola Model 1448

Worth More When You Buy It
Worth More When You Trade It

- No more precious time wasted typing your own title strips
- No more costly guesswork in purchasing your records

When you use this handy Juke Box Programming Service, based on a special tabulation of the famous

**BILLY THE BILLBOARD**

To program all the record hits at the peak of their coin-pulling power, use Star Picto-Strips.

**COIN CALENDAR**

Following are dates of interest and importance to all coin machine operators, distributors and ancestors. Check the calendar weekly for new events scheduled in your area.

- June 14—Southern Gayle Music Operators’ Association, monthly meeting. Mayflower Hotel, Akron.
- June 15—Join American Legion Post 6, monthly meeting. Messillon, O.
- June 15—United Jewish Appeal, annual banquet, Sharonaton Hotel, New York.
- June 16—National Automatic Merchandising Association regional meeting, regions XII, XI, X, Xlll, Ambassador Hotel, Los Angeles.
- June 20—Westchester Operators’ Guild, Inc., monthly meeting. American Legion Hall, White Plains, N. Y.
- June 21—National Tobacco Operators’ Association, quarterly meeting. Pierce.
- July 4—Midland Music Operators’ Association, monthly meeting. Fort Wayne Hotel, Detroit.
- July 28—Los Angeles Division of California Music Merchants’ Association, monthly meeting, association headquarters, Los Angeles.

**COIN MACHINE NEWS QUIZ**

Did you read these exclusive industry news items published in The Billboard—only in The Billboard last week?

- **SKEW FUTURE COIN GAMES.** Lead manufacturers of amusement coin-operated amusement manufacturers conference to elect their own direction. Each manufacturer will have to conform to a new group of new games, Pinteas, shuffle board games and other equipment still in demand, but now innovations seen as too competitive.

- **MFRS. BAKE DIME PLAY.** Juke box manufacturers join forces to move the dime to dime play. Two factories set programs for straight one-cent play, distributors instructed to aid operators make conversions, supply two-nickel tickets, supply

**CARDIOGRAPHIC**

- **MFRS. BAKE DIME PLAY.** Juke box manufacturers join forces to move the dime to dime play. Two factories set programs for straight one-cent play, distributors instructed to aid operators make conversions, supply two-nickel tickets, supply

If you missed reading the June 11 issue of the Billboard, read about TREASURE, and O'HIGGINS. All these features were of interest to the coin trade.

Only the Billboard gives you news while it's new

A Continuing Story of Leadership in Action

**FIGURED MACHINES**

- **MFRS. BAKE DIME PLAY.** Juke box manufacturers join forces to move the dime to dime play. Two factories set programs for straight one-cent play, distributors instructed to aid operators make conversions, supply two-nickel tickets, supply...
NEW WURLITZER
REMOTE EQUIPMENT

MEANS EXTRA PROFITS FOR YOU!

Teamed with the high-paying Wurlitzer 1800, spectacular new Wurlitzer remote control equipment for 1955 will make all your locations big money operations. Striking new high fidelity remote speakers deliver music throughout a location at the volume level and with the tonal quality best suited to please every patron, entice more play. Brilliant new 104-selection wall boxes catch the coins you might otherwise miss. Look into your locations' need for remote equipment right now.

3-Wire, 104-Selection Wall Box 5207
With the play-promoting single hit tune center strip, new Make-Selection light, increased cash box capacity and four rotating program panels.

Model 5115 Corner Speaker
Features four 5-inch speakers and uniform frequency response from 55 to 11,000 cycles. Mounts on ceiling or side wall.

Model 5116 Corner Speaker
Finished in Plastene Grey with Sand Gold grille cloth. Has 8-inch coaxial speaker and uniform frequency from 50 to 12,000 cycles.

Model 5117 Wall Speaker
Beautifully styled in Plastene Grey with Sand Gold grille cloth. Has a 12-inch coaxial speaker with high capacity, high fidelity range.

DYNATONE SOUND TAKES THE MASK OFF THE MUSIC MORE THAN EVER BEFORE

Wurlitzer 1800
THE YEAR'S TOP PHONOGRAPH IN BEAUTY - IN TONE - IN EARNINGS
SEE IT - HEAR IT - BUY IT AT YOUR WURLITZER DISTRIBUTOR
THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK
Established 1856
COINMEN YOU KNOW

■ Continued from page 21

Milwaukee

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TENTING

Arcade Late Addition
To Big Chi Fun Spot

CHICAGO, June 11.—The De-
voon Amusement Co., of Chicago, has
added a tent to the Chi Fun Spot, at the
w"/e corner of Clark and Grand Avenues, and
hereafter called the New Chi Fun Spot, to
capture the attention of people who have
toured the city on foot or by car and
have been looking for amusement
and entertainment. The new tent is
opened each evening at 8:00 p.m.
and remains open until 12:00 midnight.

The tent is divided into three sections:

1. The first section contains a bar

2. The second section contains a show

3. The third section contains a vaudeville

The tent is furnished with a fine
array of lighting and decorations, and
the performances are conducted in a
spirited manner.

Portland Pinballs
Stand Despite Ban

Enforcement Tie-Up, Truck Strike
Delays Removal of Games From City

PORTLAND, June 11.—At a legal
action, Judge John L. Murphy, of
the Circuit Court, upheld the city's ban
against pinball games. The city's traffic
commission has been ordered to
immediately remove all pinball games
from the city. The games were installed
in various locations, including
the Portland Art Museum, the
Perry Hotel, and the
Portland Theater.

SOUTHERN BELLE

New Gottlieb Five-Ball Game

CHICAGO, June 11.—Gott-
lieb & Company shipped to this
city a new Gottlieb Five-Ball game.

A large sized player, designed
for amusement arcades and
soda fountain parlors, the
Five-Ball game is a
sensation in the amusement
industry.

Southern Belle

Five-Ball Game

The game is equipped with a
two-button operated ball flippers,
300 free thumbs, and four
databall bumpers.

The game is a decorated with
a southern theme across.

Porvoyer Sketches Operator Game, Juke Rental Plan

CHICAGO, June 11.—A color
machine rental plan put in effect
by the Porvoyer Cigarette Company
here has been a source of added
profit for the company and an
ad
vantage to operator customers.

Porvoyer finds that the rental plan
enables the small operator, who might
otherwise be in the business, to
operate their routes on a part-time
basis.

Porvoyer, which operates in
Chicago, Ill., and surrounding
areas, has a large number of
operators who rent machines from
Porvoyer, rather than purchase them.

Porvoyer finds that this rental plan
enables the small operator to
operate his business on a part-time
basis, and at the same time,
Porvoyer is able to expand its
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**COINMEN YOU KNOW**

**Communications to:**

Los Angeles

Company, reports the firm is currently experiencing an increase in sales volume since the start of the year. Music machines, games, and shuffle alleys all appear to be selling equally well, according to Trussell, with the firm's background music program also taking a sharp upward trend. Among their recent clients, the Madison firm named the Douglas Aircraft Corporation, with a complete background music system.

Phil Robinson, Chicago Coin Machine Company, is slated over the success of the firm's Big League baseball game.

**EXTRA FEATURES**

- Exciting new Target-Flying Service, Space Ship, Revenge, Circus, Outland
- Packets individually lighted - with new Toboggan movement
- Flying 3-D "Plane Spun" background
- Paper Play with optional five game rules
- High Score Game from Game
- Adjustable for 2 or 3 rounds

**EXTRA FEATURES**

- Boosts for each player
- Special Bonus Each Round!

**WANTED**

**SEEBURG M100A'S**

**GOTTLEB & WILLIAMS 5 BALLS**

**CLOSEOUT ON USED EQUIPMENT**

**ALLEYS**—Completely Reconditioned

Chicago Coin MATCH BOWLING $55
Chicago Coin CROWN BOWLING $135
Chicago Coin HIGH SPEED TRIPLE $125
Chicago Coin HOLIDAY, $255
Bally Interrupt, $350
Bally II, $195
Chicago Coin CRUS CROSS TARGET, $375
BINGO ALLEYS—Completely Reconditioned

HAYANA, $225
MAVIA, $225
NEVADA, $225
TROPICANA, $225

**Contact Us Today**

**TRIMOUNT**

**Bally** • **Rock-Ola** • **Key** • **Chicago Coin**

**CALDERON DISTRIBUTING CO.**

**485 Massachusetts Avenue**

**Evanston, Illinois**

**Phone** 739-9113

**Music**

**What's new in coin machines?**

**What are they getting for used equipment?**

**What are your friends doing?**

**What's old in sales?**

**Find out every week in...**

**Billboard**

**Order Now at LOW Subscription Rates. Fill in and Mail Coupon Today!**

**The Billboard**, 3100 Patterson Road, Cincinnati 21, Ohio

**For Prize and Free Coin Machine Sample ask for**

**COTTON**

**Phone** 753-8550

**Coin Machine**

**What's new in coin machines?**

**What are they getting for used equipment?**

**What are your friends doing?**

**What's old in sales?**

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**For Prize and Free Coin Machine Sample ask for**

**COTTON**

**Phone** 753-8550
Portland Pinballs Stand

iis has estimated licensing of these machines could have brought $100,000 annual revenue to the city.

The future of the machines and the future of the many operators remains unsettled at week's end. Although many of the operators in Montgomery County outside of Portland, possibilities for additional operations are limited owing to the high development of locations.

The operators with county locations were expected to increase the number of machines on each location. Operators hope to sell some of their machines wherever they can develop a market, in order to recognize the preference for new machines on most locations. There will be operators who sell out completely and others who will be forced out of business.

Partial Relief

Partial relief was promised from neighboring Vancouver, Wash., across the Columbia River from Portland. The city council there this week completed an ordinance making machines for amusement legal again after a four-year hiatus. The ordinance stipulates all revenue be set aside for parks and other recreational programs and provides a $40 monthly license fee for each machine. The machines are allowed only in taverns or lounges and are expected to raise $20,000 revenue annually.

Some Portland operators hope to find locations in Vancouver, who along with Clark County, Wash., are expected to move back into Vancouver.

Miami Judge Rules Pin Games of Skill

MIA. - Municipal Judge Charles Snowden has ruled that pinball games are not games of chance, but games of skill. After reviewing the city's licensing code, Judge Snowden threw three such cases out of court.

Operators of three Northwest section establishments here had been charged with agreeing to use an amusement machine as a gambling device.

Judge Snowden explained that the men were arrested on a charge of violating a State law. The statute states that the operation of a game of chance is illegal.

The judge said that unless the State Supreme Court rules his interpretation as incorrect, he will decide similar cases in the same manner.

Under a city ordinance, pinball games are not operated illegally if they award only free games if an award is made with something of value, however, the operation of the game is illegal.

B. C. Hits Pinballs That Give Awards

VANCOUVER, B. C.—Pinball games will be ordered out of licensed liquor establishments in British Columbia by the liquor control board.

Col. Donald McGonigle, liquor board chairman, said proprietors of clubs and other licensed premises where pinball games are located will be notified that the machines must be removed. Mr. McGonigle is taking his action under the new Criminal Code, which became effective April 1.

The Royal Canadian Mounted Police officials said, however, that they plan no action under the new code against pinball games that do not give awards.

Colorado Springs Studies Pinballs

COLORADO SPRINGS, Colo.—City Attorney Frederick T. Henry is making a study of certain types of pinball games to find if they are in violation of a city ordinance.

Even if the games do not involve money as an award, they may be illegal under an ordinance passed by the city 10 years ago. The ordinance provides that "operation of the amusement machines must be dependent on the skill, judgment or action of the player."

Empire Blasts the L D Off Bingo Prices!

A ONE IN A LIFETIME BUY!

Variety ........................................ Beach Club ........................................ $460
Surf Club ....................................... 290
Palm Springs .................................. 270
Ice Follies ...................................... 260
Dude Ranch ..................................... 240

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AMI

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HM-100-A ...................................... 249.50
148-M ........................................... 109.50
147-M ........................................... 59.50
3W-5-10-25 .................................. 14.50
4A-156, 5-10-25, Wireless ................ 12.50
3W-5-145, 6c, 2-Wire ....................... 8.95

1438 Comet ................................ $495.00
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BE NOMAH CI

SOME IMPORTEURS!!

JUNE 18, 1955

THE BILLBOARD

COIN MACHINES

79

WILLIAM C. SCHNEIDER

1217 E. 12th Ave

CQUE BIRMM

TERRE HAUTE, Ind., June 11.

COIN AMUSEMENTS, Inc., was incorporated here as a new coin machine company.

Our new corporation will purchase, lease or otherwise handle pinball machines and other devices and to sell, lease, install, equip, maintain and operate such devices.

Directors and incorporators are Henry and Geraldine Adelman, Terre Haute. Paid-in-capital was listed at $5,000. The principal office is at 801 S. Wabash Avenue, and the resident agent of the firm is Harry Adelman.

The operation of the amusement machines must be dependent on the skill, judgment or action of the player."

Copyrighted material
Detroit Ops

Continued from page 27

were: Hugh Howes, Howes Shoe-Service Company; Dave Weinberg, 1 & F Vending Company, 1st Armour; Knight, Postcard Service; Floyd Joyce, Joyce Vending Company; Walter Krout, K & V Vending Company; Thomas Thomas, Thomas Vending Company; and J. E. Nett, Variety Vending Company, 1st Armour, 3rd Avenue, and 2nd Entrance.

Dual targets of the membership drive now in progress are:
1. All non-members in the area, and particularly in the cigarette field.
2. Industrial vending operators and those handling package type vending installations.

The election was conducted by Roy Small, controller of the United Machine Operators of Michigan.

Fla. Cold Weather

Continued from page 27

of more active participation and other amusement games.

Included in the new equipment is a steam-side game, three new kiddie rides including Rocket Ship, Bucking Horse and Motor Launch, and a skeeball game.

The kiddie rides, first connections of the 5th Beach Avenue, are fitted for the use of children from baby to toddler, according to Churchwell. A coin-operated seesaw ride has enjoyed particularly good attention probably because for adults curiosity to have their children "see how it works," said Churchwell.

Ride Profitable

Churchwell has taken into consideration this fact of life, and it is expected that the various games that fit into with the interests of the jet aviation base.

Heavy play is expected to come from a named the World "flight trainer" in which the player uses simulated controls to fly a jet around the world and is rated on his ability to stay on course.

Juke Get Play

At another new attraction, Churchwell is offering play on four juke boxes on the beach, all new machines machined in waterproof housings, having four 60 by 20-foot cement dance floors for tunes, "The Superlot," Highly popular with hobbyists as a jukebox center, the "wagon"s juke play is probably on a par with the anywhere in the Southland, Churchwell believes.

Kiddie Rides

Continued from page 77

Champion Polkino House, a newly designed version of the original Champion horse ride, as well as the Hot Rod ride, scale model of an early vintage automobile with rearbum and headlights. Supplemented by the kiddie rides is another unit designed for the kiddie trade—"the Bully-Eye pinball game.

Nelson said that the pinball unit is riding the wave of popularity with the " patriotism" theme which is noticeable among the kiddies.

Bally is expanding sales on the Bully-Eye unit by moving the game first its distributors into drugstore locations, in addition to regular department store and Kiddieland spots. The Cunningham Drug Store chain has one of the new location markets to include the game.

Nelson reported that the Balboann & Katz chain of theaters recently decided the Bally rides to be operated in their theaters, and in some instances, under the theater canopy on the sidewalks.

Topic locations in other countries for the Bally kiddie units include Balboann Park, Montreal, the Canadian National Exhibition, and Sportland Arcade, Blankenbergho, Belgium.

FOR SALE

Quitting the game business, turned and checked, returning to $250,000, we will trade for fancy cornet or the most modern Western Distributors, Inc. 3153 Elliott Ave.

Seattle, Wash.
Stoner Adds Convertible Coin Plate

AURORA, Ill., June 11—A new coin mechanism, optional at additional cost, for the Stoner Manufacturing Corporation's Fat J and 11-column cigarette dispensers has been introduced by the Stoner Manufacturing Corporation at the Chicago Auto Show.

This new coin mechanism is designed to accept either nickels or quarters, and is made possible by the use of a sliding bottom tray. The tray is spring-loaded to return to the center position when the coin is withdrawn. The coin mechanism is activated by the operator sliding the tray to the right and then sliding it back to the center position. The coin is then held in the tray until the operator closes the door, at which time the coin is released and the tray is returned to the center position.

Ideal Sue D

Elevator Company in Millard, Ill., has added a new feature to its elevators. The feature is designed to prevent the elevator from being used by more than one person at a time. It consists of a metal plate that covers the opening of the elevator. The plate is equipped with a spring-loaded latch that is released by the operator when they enter the elevator. The latch then locks the plate in place, preventing anyone else from entering the elevator until the latch is released by the operator when they exit the elevator. This feature is intended to prevent the spread of germs and ensure the safety of all passengers.
Bill Coan Jr.  
Continued from page 67
ment games, Coan to concentrate on the vending machine field.
Heathcote announced in conjunction with the Coin appointment, that Kenney was contemplating adding several more lines of machines to its vendor production. A cookie vendor and a candy vendor are expected to be the initial new item.
Coan, who has already traveled throughout the country contacting vendor operations during his employ ment with other vending firms, joined the Kenney company last March.
Previously he worked for several years with the barrel Magic Veer, Chicago, the Auto Diner firm, Chicago manufacturer, and the Coin Manufacturing Company, Madison, Wis.
The new regional sales manager joined Bill Belles and Al Allbritten, Kenney regional sales representa tives, on the company's traveling sales staff.

Who's on First?  
Continued from page 67

Bill Cook Jr.

The trial last week, of Moore's employees testified that Donniec Ambrose had made bail re charges against Supreme Court Justice E. Barron Hill and County Republican Judge P. Ford Hughes. Ambrose later said he was shocked when he made the charges and made them in jest.
When the $10,000 settlement was drawn up, everyone signed but John Ambrose, and Doroutes Amb rose, the attorney of record.
Meanwhile, Donniec Ambrose pleaded the Fifth Amendment Monday (1), but later answered questions before a grand jury in vestigating charges which came out at the trial.
The wire recording of Ambrose's charges were played before the jury.

United Bingos

New! 60 Speed Coin Counter

Bally Bingos

New! 60 Speed Coin Counter

Ace Bingos

New! 60 Speed Coin Counter

Japan

New! 60 Speed Coin Counter

Journey

New! 60 Speed Coin Counter

SPEA1!

SPECIAL DURALEY CERENAL SUN

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SPEA1!

UNITED BINGOS

New! 60 Speed Coin Counter

Bally Bingos

New! 60 Speed Coin Counter

ACE Bingos

New! 60 Speed Coin Counter

Japan

New! 60 Speed Coin Counter

Journey

New! 60 Speed Coin Counter

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A-BOATLOAD OF PROFITS!

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6 Ways To Win!

1. A-B-C Rollers Light Targets for Special.

2. 1-2-3-4 Rollers Light Targets for Special.

3. Mystery Special When Lit Rollers.

4. High Score to 7 Million.

5. 4-Life-up Pop Bumpers.

6. 4-Number Spotting Rollers.

7. 2-Letter Spotting Holes.

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7. 2-Letter Spotting Holes.
**PRICES SLASHED!**

**MUSIC**
- Wurlitzer 1855 (up to) $20.00
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**ALLEYS**
- United All
- United Cascades
- United Crown
- United Leaders
- United Player Top Hat
- United Star
- Rock-Ola 1452... 150.00

**WRITE-WIRE—CALL COLLECT**

**World's Largest Kiddie Ride Distributor**
- Baby Dave Crockett Bell's-Toy Co. (N.Y.)
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**MODERNIZE Your Cascades—Clevers—Olympics—Classics—Royals—Chiefs into Up-to-Date 4-DRUM SYNCHRO-FLASH SCORING!**

Write for latest list
298 Lincoln St., Allston 34, Mass.
ALgonquin 4-4040

**GIVE TO DAMON RUYON CANCER FUND**

---

**Bally Ships**
- Continued from page 77

*time increasing chances for 4-inf-line scores.*

**Magic Pockets**

With the "Magic Pockets" feature located on the backglass, the player may move balls in the top row of holes to the left or right, and also permits the player to release some balls from top row holes for additional playfield action.

With the "Magic Lines" feature located on the backglass, the player is permitted to move the first three lines of the card up and down to build better scores. This is done by turning knobs on the front molding of the cabinet.

Another new feature introduced in May is the "10 Series Advancing Scores" which increases sets of three scores (3, 5 in-line) from eight sets to 10 sets, giving players a 25 per cent greater range of scores.

A new ball clearance feature permits balls from the seven top-row holes to be cleared immediately from the hole at the top of the playfield, rather than releasing balls to roll down the field, as in the previous in-line game, "Cayet." Improved spin-on-reaction and motors have been added to speed play. The game includes corner scores, spot numbers, guaranteed scores and extra balls.

The player gets five balls for a nickel, with additional coins deposited for special play features.

---

**COIN MACHINES**

**THE BILLBOARD**

JUNE 18, 1955

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**HOME RUNS ACTUALLY GO OVER THE FENCE!**

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“SAFE” ball, the umpire calls “safe” when the runner crosses home plate.
Another FIRST!

Fastest Playing Bowler Ever Developed!

chicago coin's

Bonus Score

Bowler

NEW TOURNAMENT STYLE PLAYING METHOD!
That's Right! Now Each Player up Shoots 3 Consecutive Frames Before The Next Player Gets His Turn. (Only The 10th Frame Plays as a Single Frame.)

NEW EXCITING BONUS SCORING SYSTEM
Look! At the End of Each 3 Frames Played, for Each Lit-up Strike Recorded on Back Glass, Player Gets an Additional 300 Points! (600 Points for 2 Strikes in a Row—900 Points for 3 Strikes in a Row!)

PLUS....
In Addition to Bonus Scoring, Player Gets Added Points With Flash-O-Matic Scoring!

Game Adjustable to Advance Scoring!

Feather Touch "Power Lift"

chicago coin's

HOLLYWOOD BOWLER
New Flashing "Hollywood Beauties!" Animate back glass to indicate additional scoring points! NEW multiple score adjustment features!

chicago coin
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BIG LEAGUE
2-Player Baseball Game
Match a Number and Star! Plus Pennant Feature
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Greater than GAYETY! Better than BIG-TIME

Bally GayTime

4 MAGIC LINES

MAGIC POCKETS

New Score Booster
WITH SUPER-CARD PLAY-APPEAL

New 10-SERIES
Advancing Scores

CORNER SCORES
SPOT NUMBERS
EXTRA BALLS

New High-Speed Coin-Flash
New improved spin-mechanism and special fast motors result
in fastest flash ever seen on a pinball glass, speedier coin-play,
increased earning power.

New Speedy Ball-Clearance
Balls from 7 top rows (Magic-Pockets) do not roll down play-
field at end of game but are immediately cleared through hole
at top of board.

SEE BALLY BOWLERS ON PAGE 81

BALLY MANUFACTURING COMPANY—2640 Belmont Avenue, Chicago 18, Illinois

Greatest array of money-making play-appeal features ever crammed
into a single game insures top earning-power when you get GAY TIME
on location. Avoid delay in delivery
by ordering GAY TIME today.
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DERBY ROLL
TWO-PLAYER BALL ROLL-DOWN

FASCINATING RACE-HORSE ANIMATION
ONE OR TWO CAN PLAY... IT'S FAST

EACH PLAYER GETS 3 HORSES
Horses are selected on mystery basis
as coins are deposited

WIN-PLACE-SHOW-PURSE
SCORES
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For all horses finishing finish line

FLASH-A-MATIC TIME FEATURE
Determines which horses advance

ROVING BONUS LIGHT
Adds 100 to score

WINNING HORSES
Posted on Back-Card
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EQUIPPED WITH
UNITED'S FAMOUS
MATCH-A-SCORE FEATURE

DERBY ROLL IS ALSO AVAILABLE IN
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