Coin Pool Biggest Game Item in Years

Miniature Version Sweeping Country, 15

Makers Trying To Meet Demand

CHICAGO, Dec. 24—The venerable old game of pool has been given a spicing new look by the nation's coin-operated amusement game manufacturers.

The pool table (measuring 92 by 44 inches), the game is simplified to bare essentials. From two to four players can compete in one game. A dime is inserted in the coin chute and the mechanism de alive up 10 balls on the table. These are then tossed by the players, which must land in one pocket or the opponent's end of the table. Blocks against the pockets of the players, or the pockets of the customers are the same play as in regulation pool, but much more skill is required before the angles are made. The aim of the game is to make the most number of balls in the smallest number of efforts.

Because so many manufacturers have been working to get a pool game to produce, that these games were designed specifically for the American market—leading to the coin-operated business in a coin-operated pool.

Within a short period after the coin-operated pool game started playing on the pool players in this country, the manufacturers, in 1951, manufactured coin-operated pool tables selling off production lines, turning out 35 different models.

And, estimates indicate that more than 300,000 of these new pool games are located in taverns, arcades, restaurants, bowling alleys, pool clubs, and other spots—it and appears that the market had yet to hit its saturation point.

Manufacturers generally agree that a mere one-tenth of the possible market for the machine has so far been satisfied, which would mean that 120,000 of the games could eventually be sold. It is estimated that 6,000 are in service every day in the country.

For dined-in-the pool players, the coin-operated version, which is not part of the usual pool game, are not played the regulation way. Played on a miniature pool pool

Coin Pool Has Lush Extras

CHICAGO, Dec. 24—What has been high on the plastic bumper, built in ash tray, convertible top, and automatic delivery? No, not the latest sports car. It's the newest coin-operated pool table.

Just about everything has been done to make the nation's pool players as happy as possible while playing the new automatic, miniature pool game.

Nestled under the table rails are special attachments to light up the game at tavern locations. Best of all, four players can play the game at the same time.

Manufacturers know what they're doing. They've enjoyed a spiking popularity in all sections of the country this year. It has been called a "key" to the coin-operated game industry.
PROSPECTS, MATURITY, STABILITY MARCH 1955 FOR VIDEO TRADE

NEW YORK, Dec. 24—In future years, 1955 will probably be remembered as the year when the television medium hit its stride, with the industry having made the transition from the exciting, experimental days of the 1950s to the more mature, stable, and profitable period of the 1960s. This year marked the beginning of the decade, and the industry was poised for growth and development.

Steady progress was made in the development of television technology, with the introduction of new and improved models of televisions, including the introduction of color televisions. The industry continued to expand, with new companies entering the market and existing companies expanding their operations.

In terms of programming, the year saw the continued growth of network television, with ABC, CBS, and NBC vying for viewers with a variety of programs, including dramas, comedies, and news shows.

The year also saw the introduction of new technologies, such as the introduction of the first color television sets, which were prohibitively expensive for most consumers. However, the industry was working towards making color television more affordable for the average consumer.

Overall, 1955 was a year of steady growth and progress for the television industry, laying the foundation for the industry's continued growth and development in the years to come.

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2d Nielsen Coverage To Sell at Lower Rate

NEW YORK, Dec. 24—The announcement of the Nielsen Television Index, which provides basses early in the year, represents a significant change from the first study's results, which showed a 105,000 homes, roughly half of which will be surveyed by personal interview and the other by mail techniques.

This information was disclosed this week at a brochure of the A. C. Nielsen Co., which has released a new 1955-60 financial prospectus at all levels of the trade. The brochure contains a cost analysis form that can be used to determine the accuracy of the data provided by Nielsen.

The rate structure for the 1956-60 period will be based on 1,000 "NCS Areas," which are counties or clusters of counties of 10,000 or more homes. The cost structure for the 1956-60 period will be based on an increase of 100,000 homes each year.

The Nielsen Television Index will actually be 300,000 questionnaires distributed in the first year, with a sample rate of 0.01 for the year.

The subscription rates for TV stations range from $15,000 to $35,000 based on the station's own rate cards.

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THE BILLBOARD

COMMUNICATIONS TO 1564 BROADWAY, NEW YORK, N. Y. DECEMBER 31, 1955

TELEVISION

TRADERS SAY

"Lucy" Shift to Hour Monthly Show Seen

NEW YORK, Dec. 24—Informed trade observers are the purchase of "Lucy" Frutti & Gattino for $18,000 annual, and the recent switch to a one-hour format of the NBC producer. They reason that the confirmation of this switch is the result of the "Lucy" in the NBC schedule, and that the show is being pushed into the NBC schedule.

The NBC monthly survey, against itself on "Lucy," was done, they maintain, because of the expectation that the network will show better than its rating on "Lucy," and that NBC will probably be able to meet the 30's in the fall of 1956.

What will replace "Lucy" 9:30 p.m.

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News in Brief

BDA'S 35 SALES TO W. H. DONALDSON

"Total sales of products in service and the radio advertising of the American Broadcasting Company in David Donaldson will exceed $1,000,000," said George B. Donaldson, senior executive of the advertising executive. The Donladson is the top 25 industrial companies in the U.S. BDA paid stockholders of $5,000,000 in dividends this year. It employs a total of 78,000 persons.

NBC-TV BECOMES SALES ORGANIZATION

"NBC-TV has revamped its network sales setup to accomplish two major objectives: 1) Service Class A client's needs, and 2) Sales of NBC's own network programing. Such depart of NBC's own network programing has been moved to manage sales and merchandising plans in the NBC sales department. Louis Sears has been named director of sales development in the product line."

COLGATE ALTERNATE ON "CROSSOVER"

"Colgate, Pepsodent and Mutual have inserted another step toward re-establishing itself in night-time since it decided to drop the Sunday night "Colgate-Pepsodent" hour on NBC-TV. It bought Alternative "Crossover" on CBS-TV, Friday. Hereafter, the Brian Keith program will be sponsored by Colgate and Pepsodent.

HIGH RATED "MEET THE PRESS" ON "LIVE"

BEYOND RE-NAMED

"The Station Representatives Association held its annual meeting here with Chairman Dr. Charles Joseph, re-elected Adam Young. The meeting was attended by a large gathering at the association's annual dinner meeting, and the new name of "Beyond" was announced.

"High-Rated" was a sales organization promoted by the Washington Post.
GOT 'EM

Frontier, 'Gunsmoke' Renewed

HOLLYWOOD, Dec. 24—Two of the Westerns which blazed onto the TV screen this fall have been given new leases on life: "Frontier" (NBC) and "Gunsmoke" (CBS) have gotten unwraps from their respective clients, Reynolds Metals and KRAFT & MCDOWELL.

"Gunsmoke," which of the two has been the brighter of the two, has had an order for another 13 episodes and a promise of production to begin in March. It's understood that another 25 will definitely be put under contract during the summer.

The Westerns, which started off with ratings of about 15.8, hit 20.6 in the latest Nielsen, and have done a lot of prestige along the way.

WPIX Ready to Up Rates

NEW YORK, Dec. 24—WPIX, the channel 11 independent here, has raised its rates for four times. The move came as a result of moves by NBC to raise its rates to the high level it requires producers to charge when NBC produces shows in addition to the four it owns.

The rates for nine shows were raised as much as 300 percent over the present rates. The rates for six shows were raised by 200 percent and the rates for two shows were raised by 100 percent.

Roach & AT&T Set $500G Deal

HOLLYWOOD, Dec. 24—The Roaches and Lincoln at AT&T are close to completing contracts for film commercials, obtaining an order from AT&T for $500,000 which is the second highest order yet, in AT&T's history.

The spots will be made for the company's long-distance service, the Roach-produced videos it is using to sell its products, and which it calls "Media in a Box." One of the reasons for the record order is the fact that AT&T will have a policy of not reporting commercials.

G. B. Har has found a time slot for its likin' for the Roaches to be used up, but the deal may be postponed until next fall, although the Roaches have been in the business.

Roach commercial division this week delivered 22-minute spots, built around Caesar Bem retarded by the Roaches for the Eil's and Five to Johnsson's Wax.

CLGA Files to Rep, 'TV, Radio

HOLLYWOOD, Dec. 24—The Committee for Lyric and Guilds of America, recently certified as representative of the movie industry's writers and producers, this week took aim at the TV and radio network who have, it was claimed, failed to provide a class of compensation for a certification election to represent companies and lyricists union for national shows in TV and radio.

The union represents them, ABC, CBS, Du Mont, Mutual and NBC. If the Guild succeeds in its efforts, it will be the bargaining agent for the writers of original radio and TV programs.

The Guild has a number of more than 200 members, most of them TV and radio writers. The Guild hopes to become an influential union for the writers, composers, lyricists and other writers on both coasts, including the same writers in the songwriting field. Leslie Stevens is president of the Guild.

TV Film Trade Grows in '55, Despite Many Uncertainties

Teleradio's Buy of RKO Pix and Sale of OT Rights to Fox Biggest Event

By GENE PLOTKIN

NEW YORK, Dec. 24—For the TV industry, 1955 was a year of numerous uncertainties amidst a steady build of new business and selling of properties for TV added up to normal and some accounting in the movie and the money spent for TV. But the biggest trade event of the year concerned deals, almost-deals and possibly deals that were to have no immediate effect on the market, could only serve to increase tensions and apprehensions about the future of TV.

Undoubtedly the biggest single event of the year was the purchase of RKO Radio Pictures by General Teleradio and the latter's subsequent negotiations to sell the TV rights to the RKO back to Fox. Perry, Fox's deal was delayed in the rumor mill since November, 1954, was consummated in July, 1955, and the Fox negotiations started running.

Not on Market

But in 1955 those deals still didn't come to market

of a new deal in December terms of TV programming, since the sale of the TV rights to the

of the market by the

another major news story this year was the attempted merger of Screen Gems and Television Program Service, the two biggest independent companies in the industry, it is in the nature of things, because the biggies are the big happenings.

Another major news story this year was the attempted merger of Screen Gems and Television Program Service, the two biggest independent companies in the industry, it is in the nature of things, because the biggies are the big happenings.

across the board, which resulted in the situation that the then set circulation in the market has increased almost about 25 percent.

According to an American Broadcasting Bureau analysis, from November, 1954, to November, 1955, WPIX improved its average share of evening audience by 24 million, which is a bigger percentage increase than any other station.

In 20-second announcements, in particular, the new rate card will be raised to $30 per 35 to 65 in Class A and B.

Mil. Movie Gets 8 of 9 Renewals

NEW YORK, Dec. 24—WOR—TV's Million Dollar Movies has has the opportunity to renew the franchise for the remaining 8 of 9 shows on the schedule for renewals on the 13-week cycle, which begins next week.

The one that dropped out was The Dinky Dilemma, which was directed by Bob Roberts. The right pricing structure for the TV shows are paid by the WOR, the studio and the director, Proctor & Gamble, ABC, NBC and New York Telephone Red Book.

ROACH EXPANDING

Sees $13 Mil Gross in '56, Output Up $4 Mil

HOLLYWOOD, Dec. 24—A $4 million expansion of TV film production is scheduled for the coming year by Hal Roach Jr. Roach estimates that his lot will gross about $13 million in 1956 as against $9,043,000 in 1955.

In order to accommodate the increased production two new sound stages and 300 new technicians will be added to the total of nine. A 25 percent increase in the output is required, and that of business will also be increased.

In addition to plans for new productions, Roach revealed tentative plans for a "Stories of John Neritz," "Code Name: Apache," and "Smash." Roach is mapping very carefully the "Secrets of the KGB" series and a new day "Magazine of the Air." "G-Men Next Door, Pt. 2."

Altogether indicating that the day is far from over, Roach believes that he has devised a method by which a two or three-hour program, designed at home, could be produced economically for TV. The "Magazine" would consist of dramatic sketches, household hints, fashion shots, comedy shorts and the like.

The outcome is that there is a definite trend toward the one hour and more cartoons, and that is what television is going to be in the future.

When the expansion is completed, Roach will be able to handle upwards of 12 programs per year, instead of the present five.

The latter, which grossed $3,000,000 in 1955, is expected to take an increased portion of the market and is expected to amounting to $500,000 to $600,000.

International Latex Buys 70 RKO Pix

NEW YORK, Dec. 24—Matty Fox was supposed to have deal with the Ford trade to the rights to the TV rights for $70,000.

However, Fox already has a deal to sell 42 images for $70,000.

It had been earlier reported that Fox had no grounds to sell to a few key stations on the idea of a TV firm franchise.

Those discussions were, of course, with the same sort of talk for all have apparently be2 made for time that the RKO deal was going to be his.

Fox obviously told his that he had an entire new framing for the purchase of the TV rights year ago Fox made a major innovations in the feature film distribution in the first time it developed to the $63,000,000 market.

It has been well-demonstrated that his new concept also involves the latter point.

Russian Video System Takes Giant Strides

Continued from page 1

The new concept already been produced with more being pressure.

Benton maintains that the Soviet Union sees TV as the most powerful vehicle for the great dissemination of ideas that has ever been invented.

The reason is that the United States is not aware of what the Soviet Union is doing, the Russian campaign is not being used as an instrument of propaganda.

In the field of propaganda, says Benton, the Soviet Union is planning to utilize the Russian Americans are years ahead of us, he predicts.

What he would expect Russia to be leading the world.

The former legislator also said that the Soviet Union was the exchange of propaganda with the United States with Great Britain. They have been in the same boat for more than 10 years.

The United States, he adds, is not interested in TV. There is now a TV station in Prague, and one is being planned in Bratislava, he was told by a Czech official.

a sales beauty

cable

the ever-blooming Channel 8 Multi-City Market

WGAL—LANCASTER, PENNA.

NBC and CBS

Ever-growing sales are yours in the Channel 8 Multi-City Market. More local buys—more buying market. Sell the 335 milion people who live here, who own 912,950 TV sets and spend $55 billion annually.

STINNEM STATION

Clair McCollough, Pres.
**Films to Watch**

**"DOUGLAS FAIRBAIRNS PRESENTS"—ABC Film Syndication**

This syndication veteran came into a couple of hot deals this week. Both the ABC card and Ardena Broadcasting, the NBC one, and Sidney Modell brought the show for a 60-market spread. Its record clearly justifies this activity. The show’s average weighted Pulse rating of 17.20 in the NBC deal and 17.5 in the second syndication show over-all. That also makes it the top syndicated dramatic show on NBC and 2nd on all networks. The show proves a big attraction for women, standing fifth over-all and tops among the female viewers. This show runs perfectly well in its individual city standings. In the New Orleans chart for example, it was in the top three in that town. 6:30 p.m. slotting was the second highest rating drama to the show in this time slot.

**SHERLOCK HOLMES"—EMMAM**

For some months now, the producer and distributor have been discussing a number of syndicated production of this Pitsi produced series. The show, meanwhile, has been doing quite well on the Pitsi charts. The fifth among syndicated shows is Minneapolis-St. Paul with a 2.95. And its fourth in New Orleans with a 2.25.

**"SCIENCE FICTION THEATER"—Ziv-TV**

This show has consistently proven a winner among the hard-to-reach teen-agers. In the breakdown of syndicated dramas in this case, it is the top in the teen list with 33 per hundred homes tuned in. In other teen lists of Polys, a show of 24 of 23 per hundred homes is usually good enough for top place on that list.

**Pilot Filming On Nightwatch**

HOLLYWOOD, Dec. 24—The Ashley-Steiger Agency this week touched negotiations with Hal Jacknjr. for the filming of "Nightwatch," a pilot on "Nightwatch," documentary police series. It is the first movie done on radio two years ago. The title will be shot in February, which will be released March.

The series is unique in that it will be filmed in Chicago with location at night, utilizing whatever lighting is available. The plot is true to life and the series will follow the proof car on its rounds, the cameraman with them as they happen.

Mr. Haldock is producing. Rouch, whose studio is located in Upper City, is the executive producer.

**Fred Niles to Open Own Firm**

CHICAGO, Dec. 24—Fred Niles, formerly production manager of King Film Productions here to assist in the production and distribution of King Film Productions, Inc., has announced that he will be opening his own production firm in the next 60 days. Mr. Niles made his name as a stunt man, but his true claim to fame came from King came those of four years ago when he turned out successful film division head Rogers Keene, director Haldock, as well as publicity director and Robert Busby, publicity.

**'Trailermaker' Pilot Set; Dunkel Signed**

HOLLYWOOD, Dec. 24—Negotiations for production of a pilot film, tentatively titled, "The Trailermaker," have been concluded between Robert Alexander Produc- tiot and Harry Ackerman and CBS-TV.

The series will center around the career of John D. Haldock, one of the early trailerists in the West. John D. Haldock has been signed to script the pilot.

**TV Commercials in Production**

A Guide to TV Spot & Program Plans

Of Competing Sponsors by Industries

This week chart list commercials produced during the last full week of November. Names of advertisers and agencies were not available. The following ratings designed the types of commercials listed: L. Line, Act. Anno. Act. Anno. Where the number indicates the number of units on the local, national, or syndicated basis.

**Non-Alcoholic Beverages**

Corona-Cosco, Inc., 112 (120, 98, 0)

**Continued next week**

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**Network Shows to Get 250,000 Bonus Viewers**

NEW YORK, Dec. 24—Network advertisers next year will receive what is estimated to be some 250,000 bonus viewers if plans now being made by Trans-Community Television Network, in cooperation with the networks, actually materialize.

The new plan is to provide a TV next year to some 50 communities too small to support a regular TV station and not now receiving TV signals from community antenna operations. Instead of picking up signals from existing TV stations, as is now done by the usual community antenna system, Trans-Community plans to plug kioscopes or film prints of network programs, ABC-TV has already made a deal with the firm and NBC TV is being done likewise. CBS-TV, it is understood, is clue to the idea. The commercials will be included in the programs aired.

The first market to be serviced by Trans-Community will be Cedar City, Utah, which will begin receiving next month. According to present plans, Trans-Community will have three million homes receiving TV signals from the network by next year.

**ABC Drops Two Planned Series**

NEW YORK, Dec. 24—Two of the series which have been announced by ABC for the fall have been dropped by ABC. The series were "Sam Harmon" and "Los Colosos," The two shows fell from the schedules of the network.

The first, "Sam Harmon," was a comedy series, with Jack Cheetwood in the title role. The second, "Los Colosos," was an adventure series set in Mexico. The latter was to have been directed by Sidney Lumet.

**Robin Hood' Creates Stir In Mdse. Field**

NEW YORK, Dec. 24—Robin Hood, the TV series, is stirring excitement in the merchandizing field. ABC has issued 18 franchises so far, mostly, in apparel. The show got too late to move merchandize this Christmas, but the manufacturers are confident that the show will be around next Christmas to help them.

Judging by the rating reports, they have nothing to worry about. The debut in September drew a Monday rating of 32.7, and it has been climbing relentlessly since then. Its latest Nielsen, November 7, was 32.8, and it is said to be better than the advance Nielsen just released.

**WCBS Buys Teleradio Pux**

NEW YORK, Dec. 24—WCBS has picked up a six-frequency contract from General Televisior this week. The features are part of the 17-title package that General Televisior released during this year's National Association of Radio & Television Broadcasters convention.

Eleven of the pictures were bought through the market's Teleradio New York office, WOR-TV, The other four were purchased this week and are "Three for Bedtime C," "The Strangers," "Boy From Oklahoma," and "Rodriguez.

**Monte Cristo Seen In 52 Markets**

NEW YORK, Dec. 24.—The Monte Cristo broadcast this week on the air in 52 markets so far and has been sold in a dozen others, including New Orleans, where it will be sponsored by the Louisiana Apartment Owners Association. Major cities in which it is now being heard are Detroit, Boston, Buf- falo, Dallas, Denver, Houston, San Antonio, Jacksonville, Inc., Los Angeles, Minneapolis, Nashville, Charlotte, Columbus, and Providence.

**Television Programs of America, distributor, has sold three regional deals on the series, including the deal to United Card for 11 Southern markets.

**This Week's Film Buys**

**CBS TV FILM SALES**

FABIAN OF SCOTLAND YARD

Bulgaria, France, I.B.A.

WATER MARK, resale, Adv. TBA

WALTZ, resale, Adv. TBA

RANGE RIDER

WATSON, resale, Adv. TBA

NEC FILM DIVISION

BROKEN LEG

RIETI, Big Spring, Tex. Pigeon Wyff, 1,000 Adv. TBA

HUMPHREY, resales, Adv. TBA

RANGE RIDER

BILLY THE BADMAN, Adv. TBA

VICTORY AT RED BARN

FREDERICK, resale, Adv. TBA

FIVE SANCTURS

D'Arcy Adv. TBA

NORTHERN FILMS

BEER, resale, Adv. TBA

WON. FILMS, resale, Adv. TBA

RILEY, resale, Adv. TBA

WILLIAMS, resale, Adv. TBA

STONE, resale, Adv. TBA

MURDOCK, resale, Adv. TBA

WHIZZ ACES

Dee resales, Adv. TBA

WEBER, resale, Adv. TBA

PACIFIC STATES, Adv. TBA

WHITE, resale, Adv. TBA

WILDE, resale, Adv. TBA

WILLIAMS, resale, Adv. TBA

THE LITTLE MATCH GIRL

NOWELL, resale, Adv. TBA

HOLLYWOOD FILMS

THE EASTER EGG

WATSON, resale, Adv. TBA

WESTERN FUN & FANTASY

JAPAN, Adv. TBA

NEWSPAPER ADVERTISING

RILEY, Adv. TBA

DECEMBER 31, 1955

**Elimination of Two-Year Plans**

NEW YORK, Dec. 24—Two two-year plans have been eliminated by Goodson-Todman for film to start on the "Wols," mystery series, which begun a few years ago, originated live from New York, Two-hour dramas were planned.

At the same time, in a unique move, G-T will film two versions of the same story, one with a pilot being an hour long and the other a half hour. That is why it will have all protective material, and CBS is in partnership with G-T on the venture.

It is understood that "The Web" at the time goes with domestic commitments with Screen Gems.
Happy New Year to Everyone

It's Been a Great Year for Us

The New Trendex Rating Just Out Shows Us to Be THE HIGHEST RATED SHOW IN DAYTIME TELEVISION

Our Trendex Shows 11.6 With 55.8 Share of Audience

BOB CROSBY SHOW
MONDAY THRU FRIDAY
CBS-TV
3:30 TO 4 P.M. E.S.T.

Thanks to
THE MODERNAIRES, JOANIE O'BRIEN, CAROL RICHARDS, JACK NARZ, THE BOBCATS, GIL RODIN AND GREGG GARRISON
**LEGIT**

**Righteous' I, Brilliant, But Lacks APoale Appeal**

By BOB FRANCIS

It can usually be left to Elia Kazan and Sidney Poitier to create the unexpected — and do it well. The Righteous I, Brilliant, and But Lacks APoale Appeal is now playing at the 42nd Street's Abbey Theater, in New York. It is a musical based on the original idea of a musical that contains a musical in its commercial appeal to New Broadway competition. Its central figures are a be-hired young cönl and domestic service.

**A Pictoral of Jazz**

By Orson Keepers and Bill Coward

This year's has been the all-time best year for jazz recordings, and also for jazz books. First there was the Showboat Society's Hear Me Talkin' to Ya! Long Strange Journey, encyclopaedia of jazz, and now comes a book of careful study and written by Orson Keepers and Bill Coward. It is called: New Orleans Jazz and Blues. (Crown Publishers, 59.00.) The authors describe their book as the first of a series of "New Orleans" to "Things to Come." In between are the "New Orleans" jazz titles as "Stuck Key," "Jazz," and "It's a Jazzing Time. The first book "New Orleans," "Jazz," and "It's a Jazzing Time."

The greatest problem with the jazz scene of today is that there are far too many "New Orleans" jazz titles, and too few "Jazz..."

The jazz scene for them is just as fascinating, for they have the chance to see the jazz scene as it is today. And their chance is a great one.

The keeping and counting of the jazz scene is a time-honored craft that has been well practiced by the jazz writer, Jack Canfield. He has taken a jazz thought and given it a jazz shape.

The jazz scene is a jazz scene, and the jazz writers are jazz writers.

**BROADWAY DIGEST**

**NIGHT CLUB**

**Shawn Heads Joyous Holiday Show at Copa**

By BOB FRANCIS

Since Joel Podell's new Christmas show package at the Copa made its debut on December 24th, it has become the biggest hit of the season. Shawn has already added a new comic, Dick Martin, and his show is now considered the leading Christmas attraction in New York City.

Shawn's show is a continuous series of Christmas songs, and he has a special rate for both himself and his orchestra. The show is especially designed for Christmas audiences, and it is a perfect way to begin the holiday season.

**COMING UP**

**Radio Review**

By Hal Warren

The Lancers, Misses Trotter and Minton at Ciro's, will be playing on December 24th. The Lancers have been a popular group for some time, and they have a reputation for being one of the best groups in New York City.

**MUSICIANS**

By Martin Lipton

The Lancers are a group of talented and versatile musicians who have been entertaining audiences for years. They are a perfect choice for the Christmas season, and they are sure to please everyone.

**TV Webs Face FCC Quizzing**

NEW YORK, Dec. 24—The TV Webs face FCC quizzing, as they will be putting their best foot forward with the Federal Communications Commission. A committee headed by the FCC is here to study it all and they will be putting their best foot forward with the Federal Communications Commission.

**TV - COMIC**

Lionslime Corrolds Crowd at Bali Opener

By BOB SPIELMAN

Lionslime Kirk captures the imagination of her audience in a highly convincing performance at the Beverly Hilton. The production, "Kiss Me Kate," was accurately described in Variety as "a clean hit on the musical stage."" One of Miss Kirk's top assets is her ability to project a voice that is both difficult and pleasing. She can be heard singing "Love is a Many Splendored Thing," and "I Hate That Joe Mansour" in a manner that is both authentic and appealing.

Still tops in the repertoire is her ability to project a voice that is both difficult and pleasing. She can be heard singing "Love is a Many Splendored Thing," and "I Hate That Joe Mansour" in a manner that is both authentic and appealing.

"It's a joy to hear her sing," says one critic. "She has a voice that is both difficult and pleasing. She can be heard singing "Love is a Many Splendored Thing," and "I Hate That Joe Mansour" in a manner that is both authentic and appealing."
MUSIC-RADIO

Col. LP Plan to Cover Pricing, Demos and Custom Service
12% Return on 1-Shot Orders Let Dealers Recoup Inventory 'Losses'

By IS HOROWITZ

NEW YORK, Dec. 24—Colombo's exit head out into the field for the consumer and the radio industry. An uncertainty of Quicklimer, a many-functioned name, has been kick off the first of the year, to be covered by the Colombo's present program. The ambitious program covers pricing of LP's, inventory adjustment for depreciable stock, a custom service for selling out-of-stock albums, a demonstration LP's to retailers to store for less than normal costs. The program also plays a heavy release schedule of new disks and the introduction of new talent. $3.95 List. On the market, all 19-inch Masterworks LP's, with but few exceptions, are pegged at $3.95, as they drop $1 or more. This move was predicted to be an exclusive story here three weeks ago. Along with the price reduction, however, dealers will be permitted to return unsold inventory via a plan of 15 percent of original purchase. Colombo, however, has yet to receive a final decision on the adoption of the program. He added that he was a manufacturer's responsibility to his retailers.

SEE BANDS HURT
Maestri Frown on Revamped Logging

NEW YORK, Dec. 25—The record men of the recording industry, after several years of planning, will be put into effect January 1 by the American society of Composers, Authors and Publishers. The project of the music business—PPC has a very deep green cloth over their heads. A number of those who are critics of the plan generally believe that the ASCAP move to dominate the industry will end up in record net-plugging on network sustaining programs (The Directors have already publicly stated their belief that there would be no free-loan recording on network sustaining programs). The Director, who is also President of the company, has said that the ASCAP move would be a step in the right direction in their efforts to achieve the best possible results. The ASCAP move is a step in the right direction in their efforts to achieve the best possible results. The ASCAP move is a step in the right direction in their efforts to achieve the best possible results. The ASCAP move is a step in the right direction in their efforts to achieve the best possible results. The ASCAP move is a step in the right direction in their efforts to achieve the best possible results. The ASCAP move is a step in the right direction in their efforts to achieve the best possible results.

Monument, Benson
Organization Rayman

NEW YORK, Dec. 24—Benson, former bass leader, actor, carver and musician, who has formed the Rayman Music Company, is now in association with Monument Records. Operations will be kicked off with the release of "Wait for Tomorrow," a Warner Bros. release. The company is located in the Stock Market building. CBS TV network. The Jill Corey Company, owned by the Bostwick family, will handle promotion. It plans to release a show on the Paul Weston show, will be featured on the show. Bill Buchanan and Larry Uttal, arrangements, who represent the new firm.

Granz Set on Europe Tour HOLLYWOOD, Dec. 25—Jazz at the Philharmonic, promises to continue its policy of being talent and not talent. The group, which has been in Europe several times, will tour the Continent. The 19th tour will open February 18, in Oslo, and will play in all the large cities in seven days. It follows concerts in Bremen and Hamburg cities in seven days. It follows concerts in Bremen and Hamburg cities in seven days. It follows concerts in Bremen and Hamburg cities in seven days. It follows concerts in Bremen and Hamburg cities in seven days. It follows concerts in Bremen and Hamburg cities in seven days. It follows concerts in Bremen and Hamburg cities in seven days. It follows concerts in Bremen and Hamburg cities in seven days. It follows concerts in Bremen and Hamburg cities in seven days. It follows concerts in Bremen and Hamburg cities in seven days. It follows concerts in Bremen and Hamburg cities in seven days. 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1955 Biggest Year For Disk Industry

Excise Tax Figures for September
Quarter Show 40% Boost Over '54

WASHINGTON, Dec. 24—Record excise tax figures this week added new authority to industry spokesmen who say the current disk business has proven the biggest year ever in record sales.

Manufacturers' payments of excise tax collected for the third quarter of 1955 totaled about $90,000,000 in retail sales. The tax figures are based on the collection of $4,400,000 in the first quarter of 1955 and an estimated total of about $90,000,000 in retail volume.

Swedes Set For Jazzmen

GOTHENBURG, Sweden, Dec. 24—Englund, manager of the famous von Stade studios, is getting set for a big international jazz festival here in early 1956. Tentatively set for February 2 and 3 under the label "Jazz at the Philharmonic," with Earl Hines, Coleman Hawkins, Teddy Wilson, Lu Watters, Joe Venuti, and the Les Paul and Mary Ford Band, the event will be Lennart Hjelm, music director and Lars Krabbe and Eric Faegbaeck, music supervisors. Current musich messed in Sweden, the festival promises to be a great event with international stars appearing.

Greenspoon New Columbia V-P

NEW YORK, Dec. 24—Herbert M. Greenspoon, a Columbia Records veteran of more than 30 years, has been named this week to vice-president of the disk industry.

He was named director of manufacturing arrangements and has been named assistant to the vice-president of manufacturing.

``Development of the Columbia line has been somewhat in the Herbert Armstrong tradition, 1955, just as it was in the American Record Corporation, predecessor or Columbia, as a shipping dock. In succession he has served as power control manager, factory general manager and director of manufacturing.''

Request Gets More Distrb.

NEW YORK, Dec. 24—Reprise Records, in a major expansion, has extended its foreign and domestic distribution set-up. The label's Hans Lenz has concluded a pressing arrangement with the RCA phonograph division.

The move will also result in a cut in the Columbia line, with all production handled by the RCA plant.

Jobs Make Hay

DJ's Men of Varied Interests, Most of Which Involve Loot

By JUNE BUNDY

NEW YORK, Dec. 24—It wasn't many years ago that the average disc jockey, mainly interested in his music, wouldn't have been likely to make a tycoon. Yet today a lot of the important people in the record business have been listening to the records of their own, the clever disc jockeys. This hit-and-run type—augmenting his record knowledge with secret slices of publishing, record production, and public relations—has been the order of the day.

The front has also diversified among the makes from movies and recording companies, and is now in charge of fishing tackle.

Among the diverse activities employed by the DJ's are writing and publishing music, video production, management of recording sessions, direct production, motion picture, television and film production, and sound engineering, distribution, concert presentations, newspaper writing, travel and the staging of record shows.

The industry has its share of jockeys who indulge in double lives, specializing in art and design, with secret slices of publishing and recording companies, etc.—but it also has its share of those who are the most available of the complete aggrandizement of the music business.

In some cases (e.g. notably Alan Freed, Nippon LP's, and Franck Senior, who is also a part of the record business, among others) the talent "spousal" is used, and the talent is engaged in the production of motion pictures, television, recording and various other activities.

Other night club and restaurant owners have been quick to get in on the act, such as Larry Freed, Larry Fontey, FWB, Howard, Lord, and The Record Club, respectively.

In addition to his own club and rock and roll LP's (on which he is "successor" to the late R&B star, "Screamin' Jay"), and his "Screamin' Jay" LP, he is currently engaged in the production of motion pictures here and abroad.

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NEW YORK, Dec. 24.—The jobbers have theirtraditions too. 

The worst of these perhaps is the relatively low mark-up on which the regular ask and rack stores must operate. The stores carrying racks have been complaining of some locales about regular disk dealers and department store pits who sell main label pop at 60 cents. Since the rack retailer operates on 3 or 4 cents profit, he can't meet this competition. Too, many stores feel that even 30 or 40 cents is low considering the mark-up of up to 60 cents they receive from jobbers of hard rock, pop, etc.

Many dealers also have been complaining about lack of protection against piracy. Supermarket customers, they insist, are usually adept at making bargains for themselves by switching $1.47 1/2-in. 33 1/3's. One big rack jobber in the Kast, Manhattan, is trying hard to protect its accounts by the device of packaging its disks in sealed celluloid sleeves.

accomplished at a cost of $1.95 per 100. Another jobber has ventured to put out a new rack, play covers on its pop records, thus yielding a profit of as much as 6 percent.

The major profit centers of the rack jobbers is the cost of the actual records, Mesher, for example, has been introducing several new models, adaptable to every pop market and expandable. On a popular all-solid disk, he says, he sells 500,000 units and holds over $300,000 worth of disks. It displays these records on top of racks, and has an instant order for top off single copies, with titles on strips in front. This latter feature is being tried out on an experimental basis. Another Mesher rack, also all left, has been installed in the Penn Fruit store at a cost of more than $100 per rack.

At the core of the jobber rack, as for the rack jobbers requiring increase, is the desire to improve the sellable-ness of the records, which is considered likely that the outfits will come up with more new arrangements for rack retailers. How far they are getting beyond cataloging their already slim margin remains to be seen.

Armstrong-Herman Combine for Tour

NEW YORK, Dec. 24.—Armstrong and Herman have joined forces for a three-week concert tour, starting March 11. The package is being handled by Associated Booking on a $4,000 to $5,000 gross basis per date.

Armstrong breaks off at Symphony Hall, Boston, and winds up at the Mutual in Chicago, with most of the dates scheduled between the two cities, along with a couple of Canadian commitments.

Atlantic Snares Jimmy Giuffre

NEW YORK, Dec. 24.—Atlantic Records won a round in its battle for West Coast jazz stars by signing Jimmy Giuffre, the former Daskidey's-Vice-President Nemhi Entrees impressionist, who was now at work on his hit, which was formerly under contract to Notnights. He is expected to present some new talent, vocal and instrumental, and baritone sax, to the modern jazz vibraphonist, Teddy Edwards, formerly of the Famous Jazz Label.

RCA Catalog

Continued from page 10

Nippon Market

Continued from page 9

Jobber on the Rack With Profit Inroads

Tea, the Xmas Hit of 1955

NUTTIN FOR CHRISTMAS

RECORDS

by STEVE FRIEDMAN • Capitol

DICK JANKES • Columbia

SISTER SISTERS • Dot

DOUG WADD • King

BARRY GORDON, MGM

EARTHY KIT • RCA Victor

HOMER AND JETHRO • RCA Victor

HILL & RANGE SONGS

Robins Music Corporation

Breaking for a Hit Remembering

Recorded by

TENIS RILEY • Columbia

P. L. HAYES • M. C. Alliance

GEORGE GATE • Decca

Bourne, Inc. N. Y. C.

Myers Music, Inc.

RCA Victor

Continued from page 11

C&W DJ's DOUBLE AS WAX ARTISTS

NEW YORK, Dec. 24.—Deejays who serve as recording artists are more often found in the country and western category, and unlike the pop deejay flock, many of the singing deejays are doing all right sales-wise on the air.

Waxing singers include Debra Aifer, Dick Taylor, Tex, and Charlie Wilson, KMAC, KXOK, and Deejay Jeff T., KVOM, Des Moines, and Mercury's Jim Wilson, WAVE, Columbus. Jim Moran, WMSW, Nashville, and Myron Teach, KSGF, Springfield, Mo., are the leading country artists.

Granz Project

Continued from page 11

Nippon Market

Continued from page 9

Japanese firm importing thru the same agency.

This problem is a delicate one and, according to a spokesman of this rack, it is speculated to arise between the two companies.

D.J.'s Men of Varied Interests

Continued from page 11
DECCA BURSTS INTO '56
Riding the brightest comet ever discovered
BILL HALEY
and the Comets
SEE YOU LATER, ALLIGATOR
and
THE PAPER BOY
(ON MAIN STREET, U.S.A.)

DECCA 29791 • 9-29791
America's Fastest-Selling Records
DECCA RECORDS
COMING OR GOING

"coming" hits for the New Year!

Ames Brothers
THE NEXT TIME IT HAPPENS
MY LOVE, YOUR LOVE
2047-6323

Vaughn Monroe
DON'T GO TO STRANGERS
c/w Steel Guitar
2047-6324

Jaye P. Morgan
NOT ONE GOOD BYE
c/w My Bewildered Heart
2047-6529

Elvis Presley
I FORGOT TO REMEMBER TO FORGET
c/w Mystery Train
2047-6537

"New Orthophonie" High Fidelity recordings

the dealer's choice
IT'S RCA VICTOR!

“going” hits rolling right into '56!

Perry Como
ALL AT ONCE YOU LOVE HER
c/w The Rose Tattoo
20-47-6334

Eddie Fisher
DUNGAREE DOLL
c/w Everybody's Got a Home but Me
20-47-5337

Kay Starr
THE SINGING DOGS
THE ROCK AND ROLL WALTZ
c/w I've Changed My Mind a Thousand Times
20-47-6359

"New Orthophonic" High Fidelity recordings

RCA VICTOR
**Reviews and Ratings of New Popular Albums**

**THE HOURGLASS LADIES**
by Henry Goodman

This 12-inch LP is the debut of an all-women jazz ensemble whose five vocalists are all seasoned in the performing arts. Their voices complement each other and create a harmonious blend. This album features original compositions and showcases the talents of these talented women. The arrangements are creative, and the overall production is polished. A must-listen for fans of vocal jazz.

**HAMP AND GETZ (1.12')**
by Robert Crouch

This album features the legendary jazz duo Hamp and Getz, who were known for their smooth and soulful sound. The tracks on this LP showcase their mastery of the instrument and their ability to create beautiful melodies. This is a classic album that is highly recommended for jazz enthusiasts.

**Jazz**
by William Toussaint

This LP features a collection of classic jazz tracks that are sure to delight fans of the genre. The musicians are skilled and the arrangements are creative, making this a must-listen for jazz lovers. The album is a great representation of the diversity and richness of the jazz tradition.

**Reviews and Ratings of New Classical Releases**

**ANDRE SIEBERT'S GIGANTIC SOUNDS OF THE ORGAN (1.17')**
by John T. Sherwood

This album features the incredible organist Andre Siebert, who is known for his powerful and soulful playing. The tracks on this LP showcase his mastery of the instrument and his ability to create beautiful melodies. This is a classic album that is highly recommended for organ enthusiasts.

**Reviews of New Popular Albums**

**BEGGAR'S NIGHT**
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DECEMBER 31, 1955

THE BILLBOARD

MUSIC-RADIO

Whatever Your Stake in the Entertainment Industry
YOU NEED
THE BILLBOARD
EVERY WEEK!

There's no other way to keep so thoroly posted on your business and how to make it more profitable—because it serves all major phases of the field with these dozens of services and features...

tv and tv film

Each week—the major developments among sponsors, agencies, networks and stations. Multicity ARB TV Film ratings, a wrap-up of film sales and purchases, news of important commercial activity and dozens of successful programing ideas.

music and radio

The best disk jockey programing tips and audience-building ideas... news of the labels, artists and bands. All The Billboard weekly Music Pop Charts on Pop, Country and Western and Rhythm and Blues records. Practical, proven record-buying services and reviews of all the week's new records.

review digest

Reviews of the top openings in legitimate, nightclubs and vaudeville as well as the newest live and filmed TV shows and wrap-ups on stand-out individual performers. A useful guide for talent buyers and bookers in all fields.

outdoor showbusiness

Covering Fairs and Expositions—Circuses—Carnivals—Parades, Resorts and Pools—Rinks and Arenas, Drive-Ins—Roadshows, Carnival, Circus and Show Routes, weekly Letter List and regular columns like Dressing Room Gossip—Under the Marquee—Midway Confab—Out in the Open—Talent Topics—Club Activities.

merchandise

Every week a thousand and one new offerings of profitable premium, prize and gift items of every description. Also contains the big general classified section—loaded with weekly bargains.

coin machines

Covers Coinmen and their operations everywhere in Music, Vending and Game Machines—Calendar of Events for Coin Men—Coin Men You Know—Useful Index of Advertised Used Machine Prices.

For Your Money-Saving Subscription fill out and mail this coupon TODAY!
**ANOTHER SERVICE TO DEALERS:**

The Billboard's Weekly

**MUSIC AS WRITTEN**

**WALCO BUES NEW 5000 CARD SET**

Walco Products, Inc., manufacturer and distributor of record accessories, has brought out a new 5000-card record display set for dealers who wish to see before they buy the red and color slides of both the card and the firm's Record Accessory Bar are being offered.

**FOLEY JAMS IN EXTRA DAY**

The Red Foley show, playing in Pensacola, Fla., recently, was virtually forced to stay an additional day, although it was booked as a one-nighter. More than 3,000 paid admissions jammed the auditorium with hundreds unable to get in. Foley, perched on a flood-police escutcheon auto, quizzed the people with an announcement that the show would hold over one more night before moving on to other commitments.

**PIERCE-LONG RENT FACT**

Country chart Webb Pierce has renewed his booking arrangement with Halbert Lang. The latter, who is vice-president of Paron Young, Inc., will handle the Pierce bookings thus a second organization, and Halbert Lang Entertainment. Pierce plans six to eight personal appearances each month, Large plant musical work for Pierce—in addition to the stage's current ABC-TV "Drift Jubilee—halfhour show—and also film work.

**GALE AGENCY INKS BONNIE SISTERS**

Evelyn Sisters of the Gale Agency have contracted this spring for two new acts. One is the Bonnie Sisters, circulating Bel Air Hotel, currently appearing with the Alan Freed Show at the Academy of Music, New York. The other is Miss Pierce, billed as "Lovel Lee Miss Clancy" fame, last returned from a service trip to Korea. The Bonnie girls are signed for $1500. Price for Specialty.

**WINNERS SIGNS ON YEAR-OLD SINGER**

RCA Victor this week signed a recording contract with the five-year-old Brooklyn singer Patricia Winstor. The child had been discovered by violinist jazz chief Jack Lewis, but the disk has nominated her for inclusion in the pentium as an all-inclusive music business as well. Lewis also cut all the records this week under the direction of the veteran British boogie-woogie crooner Francis Williams. It was the first instance of top billing for the young singer in his 20-year band career.

**COMETS SET MARK AT SPRINGFIELD**

The Comets, a group that has broken all house records at the Court Square Theatre, Springfield, Mass., last week when they drew 6,530 in two days at $3.50 a head. Extra added attraction was Jo Ann Talley.

**Number of Releases This Week**

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**PHIL ORK To STAGE "SOUNDARAMA"**

The Philadelphia Orchestra will stage a "Soundaruma" kind concert at the Academy of Music February 14. Part of the "philosophy" of series of concerts, the event will be a musical and theatrical one, and the orchestra and band will be conducted by Eugene Ormandy, and the entire production will be directed by M. Robert Bugs, president of WYNC, Washington's Good Music Station.

**SANDY TIES IN ON "MY LITTLE WORLD"**

MGM Records' EP house of Miss Sandy "My Little World" has been tied in with publication of a follow of the same title, and Fox Publishing Company, Special music was composed by Harold Holmes. Miss Sandy has appeared on a number of radio and TV shows here in connection with the radio program.

**JULIE LONDON GOES WITH "CUBAN SUNRISE"**

Liberty Records' Julie London will go on Percy Long's NBC-TV show following which she is scheduled to make her first Manhattan night club appearance, opening at the 52nd Street Club January 30. The offer was recently signed with the Shag Agency, and will make up a trio with Bobbi-Tengo Trio during the two-week Cuban run.

**CAROLETTE BENDIT WAXES IN "CINCO DE MAYO"**

Carolette Bendit's recording difficulties with Rezo Records have been settled amicably, and the Shag Agency is currently booking her. A new act with Capitol Records, Miss Bendit's recording contract was signed by her former manager, Eddie Levinson. The session was negotiated by her present manager Ray Shaw. The contract is an Eastern act and repertoire. Andy Linnell, will record her here.

**POLARIS SIGNS "GOLDEN ARM"**

Decca Records has obtained the vocal track of the new United Artists-Dick Davis production for "GOLDEN ARM." Decca Records has agreed to record the final music of the movie. The sound track is a series of jazz compositions, composed and conducted by Elmer Bernstein. Musicians featured are Alphonse Mouzon and Harold Manes. The film stars Frank Cady, Eleanor Parker, and Kim Novak.

**THE PLATTERS BOOKED ON "ONE-NIGHTERS"**

The Platters, Mercury Records' artists who have two hits on the vaudeville chart—"Cold" and "The Great Pretender," were booked last week for 15 one-nighters after they finish their engagements in Las Vegas, January 18. Following the tour, Associated Booking has the group set for an adventure engagement at the Club Calvert, Miami, February 6.

**WIMP S GoS ON POP KICK**

MEMPHIS, Dec. 24—WIMPS, radio outlet which for years has programmed its disk shows with both Syndicated and weekly one-man shows, has just pulled a complete switch and gone "on a roll." Harold Kelton, station president, claims that by going completely pop the station has achieved the largest audience by more than 150 per cent in less than 60 days. Kelton decided to go pop after talks with disk distributors convinced him that pop sales had boomed very high, percentage wise, as others have stated. The changeover was done gradually, during which time a three-day segment of country and folk disks were carried. As a result of the switch, the country segment has shrunk and dropped.

**Best Selling**

**POP RECORDS IN BRITAIN**

For Week Ending December 17

**CHRISTMAS ALPHABET**

Dick Van Dyke (Dubber)

"A" is for Alice (Epic)

"B" is for Betty (MGM)

"C" is for Carol (Capitol)

"D" is for Dinah (Capitol)

"E" is for Edna (Savoy)

"F" is for Feet (Columbia)

"G" is for Gertrude (Columbia)

"H" is for Harry (Brunswick)

"I" is for Imogene (Embassy)

"J" is for John (Pye)

"K" is for Kay (Dawn)

"L" is for Lowe (London)

"M" is for Marty (Epic)

"N" is for Norman (Philips)

"O" is for Ole (MGM)

"P" is for Paul (EMI)

"Q" is for Queen (EMI)

"R" is for Ray (Decca)

"S" is for Signe (Hollywood)

"T" is for Tanya (Pyramid)

"U" is for Ursula (Polydor)

"V" is for Veda (EMI)

"W" is for Wanda (EMI)

"X" is for Xuan (EMI)

"Y" is for Young (EMI)

"Z" is for Zany (EMI)

**Best Selling**

**SHEET MUSIC IN BRITAIN**

For Week Ending December 17

**CHRISTMAS ALPHABET—PULLIN (Brewer &椅)

"A" is for Alice (EMI)

"B" is for Betty (EMI)

"C" is for Carol (EMI)

"D" is for Dinah (EMI)

"E" is for Edna (EMI)

"F" is for Feet (EMI)

"G" is for Gertrude (EMI)

"H" is for Harry (EMI)

"I" is for Imogene (EMI)

"J" is for John (EMI)

"K" is for Kay (EMI)

"L" is for Lowe (EMI)

"M" is for Marty (EMI)

"N" is for Norman (EMI)

"O" is for Ole (EMI)

"P" is for Paul (EMI)

"Q" is for Queen (EMI)

"R" is for Ray (EMI)

"S" is for Signe (EMI)

"T" is for Tanya (EMI)

"U" is for Ursula (EMI)

"V" is for Veda (EMI)

"W" is for Wanda (EMI)

"X" is for Xuan (EMI)

"Y" is for Young (EMI)

"Z" is for Zany (EMI)

**Copyrighted material**
The First Hit For The New Year

"Such a Day" by

Rita Raines

The Fast Hit For The New Year

1010

Music

December 17, 1955

RITA RAINES

Did 45's with CHUCK DARWIN

Rita Raines

Record Promotion:

CHUCK DARWIN

1700 Broadway

New York City, N. Y.

Rita Raines Publicity:

STEVE SCHICKEL

430 N. Michigan

Chicago, Ill.
The Billboard Music Popularity Charts

Honor Roll of Hits

For survey week ending December 21

This Week

Last Week on Chart

1. Love Is a Many-Splendored Thing
   By Tony Bennett
   SELLING RECORD: Four Lads, Dec 6059
   ELECTRICAL TRANSCRIPTION: Harry James Orchestra, Dec

2. Second Ten

9 19 10

1. Daddy-O
   By Gerry and the Poets
   SELLING RECORD: King's Highway, Dec 6057
   ELECTRICAL TRANSCRIPTION: Billy Mills Orchestra, Dec

10 16

1. All at Once You Love Her
   By Roger and Bette"n
   SELLING RECORD: L'Chez, Jan 6055
   ELECTRICAL TRANSCRIPTION: Billy Mills Orchestra, Standard

12 16

1. Cry Me a River
   By Nat "King" Cole
   SELLING RECORD: Primrose Path, Dec 6058
   ELECTRICAL TRANSCRIPTION: Billy Mills Orchestra, Standard

15 8

1. Great Pretender
   By The Platters
   SELLING RECORD: Flamingo, Jan 6053
   ELECTRICAL TRANSCRIPTION: Harry James Orchestra, Dec

21. Bible Tells Me So
   By Dale Evans
   SELLING RECORD: J. Dennis, Coral 6059
   ELECTRICAL TRANSCRIPTION: Ralph Marotz, Standard, Harry James Orchestra, Dec

22. White Christmas
   By Bing Crosby
   SELLING RECORD: Autumn Leaf, Dec 6050
   ELECTRICAL TRANSCRIPTION: Ralph Marotz, Standard, Harry James Orchestra, Dec

23. Tender Trap
   By Dean Martin
   SELLING RECORD: E. Fisher, Dec 6043
   ELECTRICAL TRANSCRIPTION: Ralph Marotz, Epic 9352

24. Everybody's Got a Gun But Me
   By Tony Bennett
   SELLING RECORD: Autumn Leaf, Dec 6047
   ELECTRICAL TRANSCRIPTION: Ralph Marotz, Epic 9352

25. Yellow Rose of Texas
   By Alamo Band
   SELLING RECORD: Coral 6082
   ELECTRICAL TRANSCRIPTION: Guy Peaches, Standard

28. Angels in the Sky
   By Buck Owens
   SELLING RECORD: Capitol 6080
   ELECTRICAL TRANSCRIPTION: Guy Peaches, Standard

29. Croce Di Oro (Cross of Gold)
   By Annye Jana
   SELLING RECORD: Decca 6081
   ELECTRICAL TRANSCRIPTION: Guy Peaches, Standard

30. Burn That Candle
   By Woody Guthrie
   SELLING RECORD: Capitol 6082
   ELECTRICAL TRANSCRIPTION: Guy Peaches, Standard

31. Lisbon Antigua
   By Georges Cables
   SELLING RECORD: A. Masters, Dec 6083
   ELECTRICAL TRANSCRIPTION: Guy Peaches, Standard

32. Silver Bells
   By Louis Armstrong
   SELLING RECORD: Victor 6084
   ELECTRICAL TRANSCRIPTION: Guy Peaches, Standard

The Honor Roll of Hits charts the nation's top tunes according to record and sheet sales, disk jockey and juke box performances as determined by The Billboard's weekly nationwide surveys.
DECEMBER 31, 1955

THE BILLBOARD

MUSIC-RADIO

21

Your HOSPITAL

HAS HEALED MORE THAN 1400 TUBERCULOSIS CASES— for "Our Own!"

Look. It’s a wonderfully reassuring feeling to know that you, and we, are welcomed for FREE tuberculosis care and treatment at our own Will Rogers Hospital should we or our loved ones be stricken. Once-a-year we’re all asked for our contribution of One Hour’s pay to keep the Hospital going and growing. We’ve had this protection for thirty years, and have healed more than 1400 of ‘Our Own’ people.

WILL ROGERS MEMORIAL HOSPITAL AND RESEARCH LABORATORIES...


Give AT LEAST ONE HOURS PAY...

Christmas SALUTE...

Will Rogers Hospital gratefully acknowledges the contribution of advertising production by Columbia Pictures, and of space by this Publisher.
### The Billboard Music Popularity Charts

**POPULAR RECORDS**

**Best Sellers in Stores**

For survey week ending December 21

Records are ranked in order of their current national airplay percentage and sales at retail within the selling area. When significant action is reported on both sides of a record, points are recorded separately for each side.

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Album</th>
<th>Label</th>
<th>Sales</th>
<th>Airplay</th>
</tr>
</thead>
</table>

**THIS WEEK'S BEST BUYS**

According to sales reports in key markets, the following recent releases are recommended for extra promotion:

- MY TREASURE (Song Smith, ASCAP) - The Billy Vaughn Orchestra
- THE LOST LOVE (ASCAP) - Four Accents
- BE GOOD TO ME (Bregman, Vezzio & Con, ASCAP) - McGuire Sisters
- MY BABY'S GOTTED SUCH LOVING WAYS (Pisco, ASCAP) - McGuire Sisters

### Most Played in Jake Boxes

For survey week ending December 21

Records are ranked in order of the percentage of plays of a given portion of time in Jake boxes throughout the country as determined by The Billboard's weekly survey of Jake box operators. The percentage of plays of a given portion of time in Jake boxes is based on a survey among the nation's box operators. Last week's results for this chart are also listed.

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Album</th>
<th>Label</th>
<th>Plays</th>
<th>Last Week Plays</th>
</tr>
</thead>
</table>

### Most Played by Jockeys

For survey week ending December 21

Records are ranked in order of the percentage of plays of a given portion of time in Jake boxes throughout the country as determined by The Billboard's weekly survey of Jake box operators. The percentage of plays of a given portion of time in Jake boxes is based on a survey among the nation's box operators. Last week's results for this chart are also listed.

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Album</th>
<th>Label</th>
<th>Plays</th>
<th>Last Week Plays</th>
</tr>
</thead>
</table>
DECCA BURSTS INTO '56

WITH A FABULOUS RELEASE BY

caterina

VALENTE

TEMPTATION

SIBONEY

"The Hi Fi Nightingale"

DECCA

29160 • 9-29160

America's Fastest-Selling Records
DECCA BURSTS INTO '56

with a hit by...

Rex Allen

I'M A YOUNG COWBOY

P/s THE LAST ROUND UP
DECCA #29729 - 9-29729

America's Fastest Selling Records
The Billboard Music Popularity Charts

**COMING UP STRONG**

Listed below are records which have shown solid trade response during the past week, either actual sales were not heavy yet or potential has not been fully realized. Records are listed in their weekly chart position, the leading new releases of the week.

1. At Once You Love Her ..... Perry Como
   (ASCAP) RCA Victor 6094
   
2. Are You Satisfied? ..... Rusty Draper
   (BMI) Mercury 7049
   
3. Teen-Age Prayer ..... Gloria Mann
   (BMI) Sound 138
   
4. The Rock and Roll Waltz ..... Kay Starr
   (BMI) RCA Victor 6359
   
5. Gee Whittakers ..... Pat Boone
   (BMI) Dot 15435
   
6. The Tender Trap ..... Frank Sinatra
   (ASCAP) Capitol 3309
   
7. C'est La Vie ..... Sarah Vaughan
   (ASCAP) Mercury 7927
   
8. Everybody's Got a Home ..... Roy Hamilton
   (ASCAP) Epic 9132
   
9. Take Me Back to Toyland ..... Johnnie Ray
   Right Out of My Life ..... Nat King Cole
   (ASCAP) Capitol 3305
   
10. My Believing Heart ..... Joni James
    (ASCAP) M-G-M 12139

NOTE: This chart does not have a set number of selections. The number will vary from week to week.

**Best Selling Sheet Music**

These are ranked in order of their current actual retail store insurance at the sheet music jobber level.

1. Sixteen Tons ..... 7
   "At Home"
   
2. Autumn Leaves ..... 2
   "I'm In the Mood"
   
3. He ..... 3
   "Secretly"
   
4. Love and Marriage ..... 4
   "Beamer, Bentley"
   
5. Moments to Remember ..... 7
   "Gary"n
   
6. Suddenly There's a Valley ..... 10
   "Sunny Hill Range"
   
7. Memories are Made of This ..... 8
   "Most of the Time"
   
8. Love Is a Many Splendored Thing ..... 17
   "Miller"
   
9. Bible Tells Me So ..... 20
   "Pennsylvania 6-5000"
   
10. It's Almost Tomorrow ..... 3
    "Noah"
   
11. All at Once You Love Her ..... 1
    "Chappell"
   
12. Silver Bells ..... 17
    "Paragon"
   
13. Band of Gold ..... 18
    "Conforte"
   
14. Nutshell for Christmas ..... 23
    "Kern Jaeger"

**THE MIDNIGHTERS**

**ROCK AND ROLL WEDDING**

**NEW RELEASES!!**

**THE PLATTERS**

**TELL THE WORLD**

**I Need You All the Time**

**FEDERAL 12250**

**Jack Dupree**

**SILENT PARTNER**

**She Cooks Me Cabbage**

**EARL CONNELLY (King)**

**TIME WILL TELL**

**Here I Stand**

**King 4862**

**SILENT PARTNER**

**EARL CONNELLY (King)**

**TIME WILL TELL**

**Here I Stand**

**King 4862**

**SILENT PARTNER**

**EARL CONNELLY (King)**

**TIME WILL TELL**

**Here I Stand**

**King 4862**

**SILENT PARTNER**

**EARL CONNELLY (King)**

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**EARL CONNELLY (King)**

**TIME WILL TELL**

**Here I Stand**

**King 4862**

**SILENT PARTNER**

**EARL CONNELLY (King)**

**TIME WILL TELL**

**Here I Stand**

**King 4862**

**SILENT PARTNER**

**EARL CONNELLY (King)**

**TIME WILL TELL**

**Here I Stand**

**King 4862**

**SILENT PARTNER**

**EARL CONNELLY (King)**

**TIME WILL TELL**

**Here I Stand**

**King 4862**
The First Smash of '56!

Ain't She Sweet

Paula Kelly

Allan Copeland

Francis Scott

Hal Dickinson

Johnny Drake

Coral No. 61555

b/w "Go On With the Wedding"

The Swinginest Side Ever Recorded By

The Modernaires

Direction MCA

Coral Records

PERSONAL MANAGEMENT Thomas P. Sheils

www.americanradiohistory.com
The Billboard Music Popularity Charts

POPULAR RECORDS

• Review Spotlight on...

RECORDS

CHUCK MILLER...Merry Christmas 78767...LOOKOUT MOUNTAIN

(Weeks, BMI) Miller latches on to a great piece of folk type material here with a good bit of the charm of "House of Blue Lights." Add to Miller's evoking, spell-delivery, a relentlessly swinging backing, and it spells big breakout potential. Flip is "Boo-Boo Blues" (Robbins, ASCAP).

"BILL HALEY...Deco 29791...SEE YOU LATER, ALLIGATOR

(Ave, BMI) Haley and the cow crew have come up with another solid, rockin' runner. It's a story with a touch of humor about a girl who tells some tall tales to fill the road while the boy is around. Stylized in the typical Haley success pattern. Flip is "The Paper Boy" (Valleybrooke, ASCAP.)

THE FOUR LADS....Columbia 40029...NO, NOT MUCH

On the heels of their success with "Bamboo," the Lads deliver a warm, moving treatment of a mighty attractive new tune. The material has a "Do I Worry" quality and it looks like a plenty potent entry wherever the teen cash jingles. Flip is "I'll Never Know.

TALENT

BOBBY SCOTT...ABC-Paramount 9628...CHAIN GANG

(Chase, ASCAP) This young pianist with an established jazz reputation displays a wonderful, warm, strong concept on two impressive pop vocal sides, his first. On top is an easy, follow leader that seems to be a descendant of "16 Tons." Flip is the standard spiritual. Good material on both sides provides an excellent showcase.

DOROTHY OLSEN...Epic 81050

(The, Fox) The school teacher who cashed in on the "Name That Tune" TV show to the tune of $25,000 Tuesday (29) comes here with a winning, kind-sided, folky, down-to-earth flavor reminiscent of some earlier Burl Ives sides, and Miss Olsen has the warm, sincere pipes to make immediate and complete contact with little listeners.

TUNE

JOHNNY OLIVER,...M-G-M 12164...THREE HANDE

JEFFREY CLAY...Coral 61360

(Hill and Range, BMI)

Here's a rich piece of song material with elements of pop, country, rhythm and religion. It gets a fine demonstration from both of these big-voiced warblers. Oliver's down-to-the-earth sincerity is especially striking. Like the smooth "16 Tons," it's the plant of a working man whose hands reveal a lifetime of struggle, and now they've raised to praise the Lord. Both entries have strong hips. Oliver's "Ain't Nobody But" (Fiscum, ASCAP) and Clay's is his own "You'll Be Sorry" (Northern, ASCAP).

• Reviews of New Pop Records

COLUMBIA RECORDS

RATINGS-POTENTIAL

Each record review expresses the opinion of the members of The Billboard music staff. In determining the commercial rating, the following factors are considered: commercial excitement, message potential, possible exploitation potential. The same analysis continues with a summary of the material in each and every, and rhythm and blues fields.

COLUMBIA 40011-Mitchell charms the listener's pleasure of material in his best style. It has a strong lyric and a persuasive beat.

COLUMBIA 40009-The group weeps with brightness and charm.

(Decca, BMI)

COLUMBIA 40016-Sam Taylor helps the Kaye crew go up on top in pop. The "Miss Goo" is given with the usual fast tempo and the vocal and band sounds really jump in a surprisingly swinging job. (Progressive, BMI)

(ABC-Paramount, BMI)

COLUMBIA 40021-See the Valley of the Vega...74

Here's a typical Kaye romantic offering with girl and the guy in love. Lively pop for dreamy teenage. (R. H. Moore, ASCAP)

COLUMBIA 40022-This week's not much of a change.

(Continued on page 14)

THE BILLBOARD

DECEMBER 11, 1955

U. S. Pix Dubs For Blondevo

NEW YORK, Dec. 24—Jean-Paul Blondevo, the French package who created "Dollar a Second," is getting into a dubbing operation for U. S. TV film series. Under the name Blondevo International Television, he opened an office this week at 520 Fifth Avenue here.

He is understood to be negotiating for several series from CBS-TV Film Sales. Blondevo can dub a show into French, Spanish or Italian for about 5000 per hour or less.

7-Up Renewes "Soliers"

HOLLYWOOD, Dec. 24—Seven-Up Bottling Company this week renewed "Soldiers of Fortuna," revue produced about series. The renewal is for 53 weeks on a 36 plus 36 basis.

The program is handled by the National Sales Divition of MCA, about Seven-Up spot books it in some 70 odd markets.

THE LABEL WITH A FUTURE...

1225 S. Olive St.
Philadelphia 41, Penna.

HAPPY NEW YEAR

From MERCURY RECORDS

4-SPED AUTOMATIC

SPEED

V-M 1250

Voice of Music

TV SMASH

ANDY WILLIAMS

WINO, SAND AND STARS

cadence

SECEO OFFERS A FAST MOVING

"SECEO SAPPER OF LATIN RHYTHMS"

Including 12 Different Latin Rhythms & Directions 2.98

LIST PRICE 98¢

SECEO DIST. CORP.

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THE HILLTOPPERS

Featuring the Voice of JIMMY SACH'S

"MY TREASURE"

Dec 1543

DOR RECORDS

Coffins, Tenn. Phone: 3100

HIGH FIDELITY

The Physical Evolution of Sound

by: Adolphe Marschalk, M. E. (late M. E. of Western Electric Co.)

THE TEMPO RECORD CO. of AMERICA

HAPPY NEW YEAR

From MERCURY RECORDS

RECORD PRESSINGS

Get your pressing from

MERCURY RECORDS

www.americanradiohistory.com

Copyrighted material
1955’S TOP TUNES
based on the HONOR ROLL OF HITS

A recapitulation of The Billboard’s weekly Honor Roll of Hits for 1955, this chart is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard’s Music Popularity Charts. These charts include accessible music sales, record sales, juke box plays, disc jockey plays, radio-TV performances and film usage. Tunes with an asterisk (*) carried over from 1954.

---

Best Selling Records: L. Baxte, Cap.; A. Adler, Dec.; R. Holland, Epic

B-ALL-DAY-ROCK ........... T. Blackburn-G. Burns Wonderland BMI
Best Selling Records: F. Harris, Cadence, T. Ensio, Cap.; P. Parker, Col.

C-BERRY-END-AND ........... L.-G. David Chappell ASCAP
Best Selling Records: P. Torres, Vic.

D-ADDERS-OF-THE .................. D. George Planetary
Best Selling Records: M. Miller, Col.; J. Demond, Coral

E-MELODY-OF ...... ............. M. Engleman-T. Glazer Shapiro-Bernstein ASCAP
Best Selling Records: R. Ruggles, Dot; D. Carroll, Mercury, Four Aces, Dixie

F-BIRCH-AROUND ............. J. DeKnight-M. Freeman Myers ASCAP
Best Selling Records: B. Haley, Dixie

G-IENTLY- ............. H. Furgus-A. Freed Arc BMI
Best Selling Records: J. Green, Coral, G. Quest, Coral

H-HELP- ............. S. Fain-F.W.Webster Miller ASCAP
Best Selling Records: Four Aces, Dixie

Best Selling Records: J. Stafford, Col.; C. Grant, Era

J-UMMBIRD ............. D. Robertson Ross Jung-nickel
Best Selling Record: L. Pail & M. Ford, Cap.

Best Selling Record: Sambun Smith & The Roadheads, Epic

L-ONLY- ............. B. Ramek Wildwood BMI
Best Selling Records: Flatters, Mercury, Hilltoppers, Dixie

M-HAVER- .......... .......... R. Ackerl Frank ASCAP
Best Selling Records: B. Hughe, Mercury

N-TEACH-ME-TONIGHT .......... C. Cahn-H. DePaul Hub ASCAP
Best Selling Records: DeCastro Sisters, Abbott, J. Stafford, Col.

O-HEAR- ............. R. Ackerl Frank ASCAP
Best Selling Record: E. Fisher, Vic.

P-HEAR-YOU- .......... .......... R. Mayhew Beeghman ASCAP
Best Selling Record: Sambun Smith & The Roadheads, Epic

Q-I-NEVER-STOP-Loving- ...... ..... K.-B. Bruckman Feist ASCAP
Best Selling Record: Joan Day, Col.

R-LOVE-AND- ............. S. Cahn-J. Van Heusen Barton ASCAP
Best Selling Record: F. Sinatra, Cap.

S-TINA-MARIE- ............. R. Ackerl Roncom ASCAP
Best Selling Records: P. Green, Vic.

Best Selling Record: J. Morgan, Vic.

U-NO-MORE- .......... .......... L. DeJohn-D. DeJohn Maple Leaf BMI
Best Selling Records: De John Sisters, Epic; McGuire Sisters, Coral

V-PLAY-ME- ....... .......... F. Curtis-S. Green Advance ASCAP
Best Selling Record: J. Johnston, Coral

W-MAYBELLENE- ............. C. Berry Are BMI
Best Selling Record: C. Berry Crest

X-MAN-IN-A- ............. W. Webster Canadian Limited BMI
Best Selling Records: P. Wright, Unique, M. Muldoon, Col.

---

While the “Crazy Otto Medley” rates a position in the top recordings, we cannot give it an accurate listing as this chart is compiled by tune popularity. If it were tabulated as a single song it would have rated 2st position.
Col-LP Plan

**Continued from page 10**

Mercury Plan

**Continued from page 20**

The Billboard Music Popularity Charts

COUNTRY & WESTERN RECORDS

**Best Sellers in Stores**

for survey week ending December 21

- RECORDS are ranked on the basis of purchases at 200 stores throughout the United States, as reported by dealers. All names are clean, and press releases of albums under 17,000 copies are not included.

1. SIXTEEN TONS (BMI)—Tennessee Ernie Ford
   32,950
2. LOVE, LOVE, LOVE (BMI)—P. Walker
   31,800
3. JUST CALL ME LONESOME (BMI)—E. Arnold
   30,200
4. RAY DRINK AND BE MERRY (BMI)
   28,900
5. SIXTEEN LOPE MEMORIES
   21,600
6. ALL RIGHT (BMI)—F. Young
   21,500
7. WHY, BABY, WHY? (BMI)—L. Jones
   21,300
8. IT'S A GREAT LIFE (BMI)—F. Young
   21,200
9. BEAUTIFUL LIES (BMI)—J. Shepard
   20,800
10. I TOOK MY LADY LAST TIRE (BMI)
    19,600
11. I WALKED ALONE LAST NIGHT (ASCAP)
    18,900
12. WHY, BABY, WHY? (BMI)—B. Norcross, Jr.
    18,800
13. DON'T TAKE ME OFF (BMI)
    18,700
14. I FEEL LIKE CRYIN' (BMI)—C. Smith
    9,400
15. YOU'RE FREE TO GO (ASCAP)—Col 21466
    8,200
16. I DON'T WANT YOU IN MY TOWN (BMI)
    7,300
17. Good for Nothing Heart (BMI)—De 34848
    6,000
18. SIXTEEN TONS (BMI)—Tennessee Ernie Ford
    32,950
19. LOVE, LOVE, LOVE (BMI)—P. Walker
    31,800
20. JUST CALL ME LONESOME (BMI)—E. Arnold
    30,200
21. RAY DRINK AND BE MERRY (BMI)
    28,900
22. SIXTEEN LOPE MEMORIES
    21,600
23. ALL RIGHT (BMI)—F. Young
    21,500
24. WHY, BABY, WHY? (BMI)—L. Jones
    21,300
25. IT'S A GREAT LIFE (BMI)—F. Young
    21,200
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    20,800
27. I TOOK MY LADY LAST TIRE (BMI)
    19,600
28. I WALKED ALONE LAST NIGHT (ASCAP)
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29. WHY, BABY, WHY? (BMI)—B. Norcross, Jr.
    18,800
30. DON'T TAKE ME OFF (BMI)
    18,700
31. I FEEL LIKE CRYIN' (BMI)—C. Smith
    9,400
32. YOU'RE FREE TO GO (ASCAP)—Col 21466
    8,200
33. I DON'T WANT YOU IN MY TOWN (BMI)
    7,300
34. Good for Nothing Heart (BMI)—De 34848
    6,000

The Billboard Music Popularity Charts

THE TOP 100

for survey week ending December 14

A list of the Top 100 RECORD SIDES in the nation according to a COMBINED TABULATION of Dealers, Dick Jockey and Juke Box Operator replies to The Billboard's weekly popular record Best Seller and Most Played surveys. Its purpose is to provide Dick Jockeys with additional programming material and to give trade exposure to NEVER records just beginning to show action in the field.

<table>
<thead>
<tr>
<th>No.</th>
<th>Song Title</th>
<th>Artist</th>
<th>Label</th>
<th>Week</th>
<th>Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SIXTEEN TONS</td>
<td>Tennessee Ernie Ford</td>
<td>BMI</td>
<td>33</td>
<td>3</td>
</tr>
<tr>
<td>2</td>
<td>MEMORIES ARE MADE OF THIS</td>
<td>D. Martin</td>
<td>Decca</td>
<td>17</td>
<td>12</td>
</tr>
<tr>
<td>3</td>
<td>I SAW YOU REMEMBER</td>
<td>L. Pendleton</td>
<td>RCA</td>
<td>38</td>
<td>9</td>
</tr>
<tr>
<td>4</td>
<td>ONLY YOU</td>
<td>P. Walker</td>
<td>RCA</td>
<td>30</td>
<td>4</td>
</tr>
<tr>
<td>5</td>
<td>DUNCEBASE DOLL</td>
<td>M. Ford</td>
<td>Decca</td>
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<td>6</td>
<td>HURRY ON DOWN</td>
<td>J. Sheppard</td>
<td>Decca</td>
<td>26</td>
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<tr>
<td>7</td>
<td>I'M ALMOST TOMORROW</td>
<td>J. Sheppard</td>
<td>Decca</td>
<td>23</td>
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<tr>
<td>8</td>
<td>BURN THIS CANDLE</td>
<td>R. Morris</td>
<td>Decca</td>
<td>27</td>
<td>11</td>
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<tr>
<td>9</td>
<td>ANGEL IN THE DUST</td>
<td>P. Walker</td>
<td>RCA</td>
<td>18</td>
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<td>10</td>
<td>fünflinger WEEDS</td>
<td>M. Ford</td>
<td>Decca</td>
<td>24</td>
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<tr>
<td>11</td>
<td>AT MY FRONT DOOR</td>
<td>B. Norcross, Jr</td>
<td>Decca</td>
<td>25</td>
<td>1</td>
</tr>
<tr>
<td>12</td>
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<td>B. Norcross, Jr</td>
<td>Decca</td>
<td>22</td>
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<tr>
<td>13</td>
<td>ALL AT ONCE YOU LOVE ME</td>
<td>C. Smith</td>
<td>Decca</td>
<td>19</td>
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<tr>
<td>14</td>
<td>DOLLY'S OH SUZANNA</td>
<td>D. Martin</td>
<td>Decca</td>
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<td>Decca</td>
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<td>16</td>
<td>OK DO OR NOT DO</td>
<td>C. Smith</td>
<td>Decca</td>
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<tr>
<td>17</td>
<td>NO ARMS CAN EVER HOLD YOU</td>
<td>M. Ford</td>
<td>Decca</td>
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<td>LOVE IS A MANY-SPLENDORED THING</td>
<td>E. Arnold</td>
<td>BMI</td>
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<td>E. Arnold</td>
<td>BMI</td>
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<td>20</td>
<td>HAREM A MILLION</td>
<td>L. Jones</td>
<td>BMI</td>
<td>12</td>
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<tr>
<td>21</td>
<td>IF YOU DON'T WANT MY LOVE</td>
<td>E. Arnold</td>
<td>BMI</td>
<td>11</td>
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<td>BELL RING FOR TED</td>
<td>L. Jones</td>
<td>BMI</td>
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<td>MEMORIES ARE MADE OF THIS</td>
<td>D. Martin</td>
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<td>31</td>
<td>ALONG THE COUNTRY ROAD</td>
<td>B. Norcross, Jr</td>
<td>Decca</td>
<td>1</td>
<td>21</td>
</tr>
</tbody>
</table>

The Billboard Music Popularity Charts

Cincinnati

RCA Victor's Al Calder is in from New York for several days last week to contact the local deejays about the release of "Hot Watts." He left here Thursday (28) for Philadelphia.
DECCA BURSTS INTO '56

Leading the C+W Parade with...

KITTY WELLS
RED FOLEY

YOU AND ME
NO ONE BUT YOU

DECCA 29740-9-29740

America's Fastest-Selling Records
The Billboard Music Popularity Charts
COUNTRY & WESTERN RECORDS

This Week's Best Buys

WHEN YOU SAID GOODBYE (Harpeh Hills, BMI)

TROUBLE IN MIND (Jenkins, ASCAP)—Eddy Arnold—Vica

Records

Only one other country artist—Webb Pierce—moves out a new release with the astounding speed that Arnold habitually does. Available in many markets last week, the record was cut at least nine months ago. Apparently, the fans are quick to learn of their favorites, for Arnold's recent appearance on TV and radio is no doubt the cause of his increased popularity. He is now successful in both the country and the R&B fields.

SPECIAL MENTION

COMING TO NEW YORK?

Semi-Flex 10" or 45 Records

Pressured-15-Including

Joe, Carter, etc.

Write for particulars.

BEST PRESSING DEAL

ANYWHERE

ROYAL PALLAS CORP.

1146 N. Swift St., Chicago

Semi-Flex 10" or 45 Records

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The Billboard Music Popularity Charts
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The Billboard Music Popularity Charts

**Best Sellers in Stores**

**This Week's Best Buys**

**RHYTHM & BLUES RECORDS**

**Most Played in Juke Boxes**

**Most Played by Jockeys**

**Reviews of New R & B Records**

**Reviews of New Jazz Records**

**Adrianne Jackson and Savannah Church**

**TNA ORCHESTRA**

**Best Sellers in Stores**

For survey week ending December 21, 1953

**RECORDS** are ranked in order of their greatest number of plays in key stores throughout the country, as determined by The Billboard's weekly survey of merchants using a large number of stores and key locations. When several artists are tied on the same position on the chart, in such a case, both artists are listed in bold type, the leading side on top.

**Most Played in Juke Boxes**

For survey week ending December 21, 1953

**RECORDS** are ranked in order of the greatest number of plays on disk Juke Boxes in key stores throughout the country, as determined by The Billboard's weekly survey of disk jockeys in key markets.

**Most Played by Jockeys**

For survey week ending December 21, 1953

**RECORDS** are ranked in order of the greatest number of plays on disk Juke Boxes in key stores throughout the country, as determined by The Billboard's weekly survey of disk jockeys in key markets.

**Reviews of New R & B Records**

**RECORDS** are reviewed based on their success in key markets, as determined by The Billboard's weekly survey of top disk jockey stores in all key markets.

**Reviews of New Jazz Records**

**RECORDS** are reviewed based on their success in key markets, as determined by The Billboard's weekly survey of top disk jockey stores in all key markets.

**CROCKETT MAY GO CONTINENT'L**

NEW YORK, Dec. 24—Crockett May have had it all from as far back as the movies are concerned, but Cadence Records still has eyes for the European market, and it is bringing out a German rendition of the ditty by Bill Hayes, featuring the same arrangement and backing used on the original.

**'INNOCENTS IN PARIS' MAY GO INTO TELE**

NEW YORK, Dec. 24—Another recent British novelty record is being made to its way into TV. It is "Innocents in Paris," with Alain Sir, Claire Bone and Maurice Harvey. Its picture made theatrical rounds in the past year. A number of TV distributors are said to be bidding for it.
**The Billboard Music Popularity Charts**

**NEW POP RECORDS**

- **Details continued from page 28**

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**FOLK TALENT AND TUNES**

- **Continued from page 33**

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**FOLK TALENT AND TUNES**

- **Continued from page 33**

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**RHYTHM & BLUES RECORDS**

- **R & B Territorial Best Sellers**

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**New Orleans**

- **New Orleans**

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**New York**

- **New York**

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**Philadelphia**

- **Philadelphia**

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**Washington D.C.**

- **Washington D.C.**

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'Joe & Mabel' May Get Slot On CBS-TV
NEW YORK, Dec. 24. — The probable cancellation of "Wanted" by Whit Baldwin, planned reportedly to find a time slot for its new "Joe & Mabel" films, currently in production. The 15-minute weekly show, once occupied by "Wanted," will be turned over to "Navvy Log" with the "June & Tony" program in its turn, going to "Joe & Mabel.""
225 Underprivileged Kids Hosted by SLA

Clothing, Toys, Refreshments Passed Out at 10th Yule Party

CHICAGO, Dec. 24—A Merry Christmas was provided 225 underprivileged children at Chicago's south center homes here Sunday (Nov. 30) by the 10th annual party sponsored by the Sherman's Department Store.

Over 100 children and their families attended the event organized by Co-Chairmen Al Sweeney and Jack Duffield to make the party a happy event for the entire family.

Solly Wassermand headed a crew that counted and distributed toys to each of the children, all of whom were transported to the hotel in chartered buses. A one-hour show was provided by Charles (Chuck) Zemel Jr., and his students from the Hollywood Conservatory of Music. Generous amounts of ice cream, cake and milk were passed out by a committee of ladies from the League's Auxiliary, Caravans, Inc. and Jack Duffield and Hy Kilbich. Dick Ware ensured the songs and introductions, Santa Claus in the person of Elmer Drekchman, of the Medinah Temple.

A large delegation of SLA members who assisted with the preparations included Charles Zemel Sr., Henry Polk, Andre Drouin, Harold Barrows, Sam Arena, Chick Bolen, Louis Berger, Andy Kars, Frank Kopel, Fred Long, Carol Slack and Bob Schick Schols. Officers and past officers who helped pass out clothing and gifts, included Maurice Oren, Neil Torl and Bernice Mendelson.

Henry J. Berger was again in the classrooms assisted by Red Sonja Duffield, as chairman of the Auxiliary.

Each recipient left with two huge bags of toys and clothing that were presented in the neighborhood of 35 pounds.

Kochman Sets Plans for Two Auto Thrillers

NEW YORK, Dec. 24—Two automobile thrill rides will be operated by the Jack Kochman Bus Lines in 1956. The announcement was made this week by Bob Kochman, general manager, who stressed the fact that expansion plans called for complete dual equipment carried by the new units.

The position held by the vendor, Kochman's late father, was ideal for early Eastern fairs, as well as general傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻傻 similarities between the events. How are they similar?
Carnival Routes
Send to 3100 Patterson St.,
Cincinnati 22, O.

Circus Routes
Send to
3100 Patterson St.
Cincinnati 22, O.

Ice Shows
Hotel Union, Grand Rapids, Mich., 10-13;
Acme, Xenia, Ohio, 12-13.

DECEMBER SHOOTING plate

Edward K. Johnson reports that he is busy pushing his pen and pencil and watches them store in Pennsylvania.

"DON'T BE LIKE THE OSTRICH!" does not mean that he buries his head in the sand. It means that you are responsible for your own insurance. Buy Your Insurance With Confidence. Secure Sound Protection. CHAS. A. LENZ "The Insurance Men"

NEW! KIDDE RIDES

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NEW! KIDDE RIDES
**PARKS-RESORTS-POOLS**

**MAN-MADE ISLAND**

**Fla. Storyland Joins Fairy Tale Park List**

POPMANO BEACH, Fla., Dec. 24—Two fairy tale amusement centers are in the offing here, making of Man-made Island a part of storyland as well as the real thing. A new development is the opening of a huge amusement park, called "Storyland," to be dedicated on January 1.

The park will be built on a 100-acre tract of land, and will include a 50-foot tall Ferris wheel, a 130-foot tall observation tower, and a 200-foot tall ski jump. The park will also feature a 1,000-seat theater for live shows and a 500-seat restaurant.

**Fire Destroys Park Niteries At Copenhagen**

COPENHAGEN, Dec. 24—A conflagration, which started in the dry goods section of the store, was completely destroyed by the flames. The store is located at 120 W. 36th Street, and is now completely gutted.

**TABLOID PAPER AS SOUVENIR A BI-MONTHLY**

POPMANO BEACH, Fla. Dec. 24—A souvenir periodical, the "Fairy Tale Park Review," will be distributed at the park on a bi-monthly basis. The paper will feature articles on the park and its surrounding beach communities.

**B’walk Group Formed by A. C. Chamber**

ATLANTIC CITY, Dec. 24—A group of business men have formed a "B’walk Group" to promote the boardwalk area.

**Grant Heads Up Regina Fair**

**High Quality**

**KIDIE RIDES**

**ROTO WIND—SPINNING CARTS**

**CALLOPING HORSE CAROUSEL**

Illustrated Circles Free

W. F. MANGELS CO., CONEY ISLAND 24, N. Y.

**SKY WAY TRAM**

**One of Hugest Rides Offered On Cable Cars**

ESTES PARK, Colo., Dec. 24—One of the world's longest and highest cable car rides, operated by the Engineering Company's huge new mountain tram, recently completed.

Vapor escape from the closed off lifts and piles of derrick materials are being removed from the plant for use as building materials for "parks entertainment" structures. The tram consists of a total of 12 passenger cars each holding up to 40,000 pounds of vehicles, making the total weight of the tram 4,600 feet in two minutes at Prospect Mountain, which is less than a mile from this resort city. Round trip covers 3,590 feet. In traveling over the top of the mountain, the cable cars can be seen from the valley below.

The Sky Way Tram consists of a series of parallel cables forming a circular arc, where the cars slide along two pairs of cables and two supporting towers. The cable cars move in a circular arc, and one pair of cables is used for the tram, while the other pair is for the control system.

**Dominican Fair**

(Continued on page 38)

**PARKS-RESORTS-POOLS**

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**Dominican Fair**

(Continued on page 38)
FAIRS-EXPOSITIONS

December 31, 1955

Communications to 183 W. Randolph St., Chicago, Ill.

The Billboard

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Indianapolis Association of County & District Fairs, Hotel Severin, Indianapolis, Ind., Thursday, Jan. 10. Paul Toplon, Toplon, secretary.


Karns Fair Association, Jearl River Fair, P.O. Box 11, Everett, Wash., Saturday, Jan. 12.

Ohio Fair Managers Association, P.O. Box 101, Columbus, Ohio, Jan. 10. Goldie S. Schell, 207-710 Redbird Building, Columbus, executive secretary.

Missouri Association of Fairs & Agricultural Associations, sponsors of Hotel, Jefferson City, Jan. 12. (Continued on page 47)

Mason City
To Start on Race Track

MASON CITY, Ia., Dec. 24—The Mason City Fair board will build a race track and erect bleachers at its fair grounds here, Robert B. Miller, secretary, announced. Building is expected to start within a few days. The fare's entertainment program is also expected to be extended. The 20th Century Show has come to town and the midway, Hedrick Bros. will be in front of the fair this year for two afternoons. Swenson Thrillase is to be in for two performances and the program will provide a program each of stock and big game races. One afternoon and night is to be filled.

Colorado State Earnarks 121G for Improvements

PUEBLO, Colo., Dec. 24—The Colorado State Fair Board will spend over $151,000 on plant improvements during the coming year, W. H. Bill King, manager, announced. This will include a quarter-million dollar improvement of facilities. A half-million dollar plant program that is expected to be completed in the next six years.

Grand National Again Schedules Feature for '56

SAN FRANCISCO, Dec. 24—The Grand National Livestock Exposition, Horse Show and Championship in the Cow Palace, which showed a $9.2 percent increase over the 1954, will again feature an outstanding all-breed program of events.

Friday Opener Adds 6th Day To Rhinebeck

RHINEBECK, N. Y., Dec. 24—The Faith County Fair will run six days next year, a day longer than the 1955 event, due to increased demand. The appointment of Assistant Secretary of the Agricultural Society, George Morton, was also expected to increase the total.

ATTENTION SECRETARIES OF FAIRS & CELEBRATIONS

If you are in the market for any type of entertainment for Indoors or Outdoors, why not do business with a reliable office.

CONTACT

ERNEST YOUNG
203 N. Wabash, Chicago, Ill.

Richter Quits
Hartford, Mich.

HARTFORD, Mich., Dec. 24—Paul F. Richter, Jr., has resigned as secretary of the Van Buren County Fair, a post he has held for several years. Report from Hartford is that Richter was unhappy with the size of his salary because of the poor business showing of the 1955 fair.

Fair and Theatrical Booking Agency

"The Golden Rule Agency"

Bob Chew

Western representatives of the BOYLE WOOLANK Agency, Chicago, Ill.

Telephone: FAIRfax 2-8601

Fair and theatrical bookings, promotions, trade shows, advertising, etc.

PHONE: FAIRfax 2-8601

FAIR MANAGERS: We’ll be at the Boyle Woolfank headquarters at the Indiana and Ohio conventions!

ACTS: When you’re available in our territory, don’t fail to contact us!
Oliver, son, was announced formation Wolfe "Amusement Org 100 for NORTH John Pat witten various includes in this `next fair the men, the Crafts annual fair, is made available. It is announced that the Carson's has been established. The Los Angeles, was also an independent organization, and it continued to be active for several years. The organization was responsible for the annual Carnivals and also for the popular South Carolina Fair, which was held in North Carolina. The Fair was well known for its exhibits and events, including the annual parade and the exhibits of local craftsmen. The Fair was held on the third Sunday of May each year, and it attracted people from all over the United States. The Fair was managed by a group of local businessmen and volunteers, and it was well organized and well attended. The Fair was a major event in the local community and it provided an opportunity for people to come together and enjoy the beauty of nature and the skills of local craftsmen. The Fair was a popular event and it continues to be held today.
Glass City Names
Hopkins Manager

TOLEDO, O., Dec. 24—W. T. Billard, self-styled showman, has been named manager of the Glass City Amusements Co., announced yesterday by Gerald R. Anderson, announcer. During the past season, Hopkins managed the Billard Amusement Company's No. 2 unit. Hopkins was in the amusement business the snow white bear this week to supervise overhousing operations.

Mrs. Charles Stapleton, wife of the owner of the Sunfair Show, recently organized, was in this city doing work also for the show to a five-and-one-half-pound daughter delivered in the Minot Municipal Hospital, Detroit.

PARAKEETS

Babies—$1.45 ea.

CARNIVAL BIRDS

55c ea.

S. E. Gallerie Rd., P. O. Box 480.

Durkee's Bird Farm

2131 E. 29th Street, P. O. Box 480.

Sonny Myers Amusements


ATTENTION

Would like to buy for cash one short

David H. Clark, owner of the Sons

and condition. Will consider

of the city of any size. Will buy

one piece of fence. Will pay $1

hundred feet of 2"x2" batten.

Ben Sanders

WANTED

DERBY HELP

Caller, Counter Man

Long season. Must of working cond.

N. C. Beach. Phone what time to work on 4-4-53.

DOROTHY WYKE

2701 W. Lee Ave. Room 1-C.

Thank You

STUART R. JOHNSON

3812 Coliseum Ave. (1-15-53)

Save Money With Johny

JONAH JENKINS

401 W. Alabama St. (1-1-53)

FOR SALE

7 1/4 hp. Waukesha Marine Engines.

4 JOHN H. PAYNE

300 N. River St., San Francisco, Calif.

FOR SALE

2 1/2 hp. Waukesha Marine Engines.

2 F. A. HUNTER

300 N. River St., San Francisco, Calif.

FOR SALE

7 1/4 hp. Waukesha Marine Engines.

C. E. MCDONALD

214 W.hamilton St., St. Louis, Mo.

FOR SALE

6 1/2 hp. Waukesha Marine Engines.

JAMES E. STRATES SHOWS, Inc.

1506 N. 22nd St., Los Angeles, Cal.

WANTED—All Girls Barn and first class Colorful Show for Winter Home and Orleans, with experience in family shows. Should be in first-class condition. Will pay $10.00 per week. Write for further information.

JAMES E. STRATES SHOWS, Inc.

1506 N. 22nd St., Los Angeles, Cal.
R-B Again Names Butler Press Head

C. G. Snowhill, Former Ringling
Gen. Agent, Dies

SARASOTA, Fla., Dec. 24—Roland Butler agreed this week to return as president of the famous Ringling Brothers and Barnum & Bailey Circus, it was announced yesterday by 18 months. Butler re- signed in January 1944, ending a career spanning some 30 years, including several short absences coincidental with changes in man- agement.

The announcement made here by Henry Ringling North, president of the circus, says that the agreement was reached by Butler. Director and owner of the circus. The agreement was reached by Butler and the management of the circus.
**RINKS & SKATERS**

**DECEMBER 31, 1955**

**Communications to 2160 Patterson St., Cincinnati 22, O.**

**THE BILLBOARD**

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**ROADSHOW REP**

Billy Terrell, the veteran of Boston, Mass., writes in to say that he was on his way to the lights and was appraising his record of the past year. He was very much impressed with the great variety of stars who appeared in his territory in 1955; and with the new-type comedians who are making the rounds of the circuits. Mr. Terrell represents the Players Association of America. For more than 32 years, he has been a member of the organization, and prior to that time was in the business of booking vaudeville houses. He has been in charge of the Players Association of America for the past 18 years.

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**FRIDAY NIGHT SKATING**

When the New Year's Eve clock strikes midnight, the American Radio History will be playing on the WABC radio station in New York, and on the WJ日记 radio station in Chicago. The program will feature music by the New York Philharmonic Orchestra, conducted by maestro Leonard Bernstein. The orchestra will perform a selection of works by American composers, including George Gershwin and Aaron Copland. The program will also include a reading of the New York Times crossword puzzle, with clues and answers provided by crossword puzzle expert, Edward Friedlander. The program will be broadcast live from the WABC studios in New York City. The broadcast will be rebroadcast on WABC radio at 11 p.m. Eastern Time.
THE NEW SENSATION FOR 1956

THE MOST FABULOUS BEST SELLER EVER FOR ALL RETAILERS!

It's New--It's Novel

A PRACTICAL WESTERN

"Lite-Up" BOLO TIE

When a rope isn't quite as necessary as an accessory, it is
still useful and handsome. The BOLO TIE is a most
stylish addition to any wardrobe. It is a hand-knotted
rope tie, adjustable from 24" to 36" in length. It is
beautifully carved and streamed: red, navy, or black.

To Retail at Only $1

PACKAGED INDIVIDUALLY in a handsome
presentation box. A new BOLO TIE is a
great gift. The BOLO TIE looks good either
with work clothes or dress clothes. The
BOLO TIE can be purchased at ATLAS NOVELTY CO.

1328 16th Street
Denver 2, Colorado

ATLAS NOVELTY CO.

MONEY MAKERS!

U.S. BILL OF RIGHTS

LINCOLN'S GETTYSBURG ADDRESS

DECLARATION OF INDEPENDENCE

U.S. CONSTITUTION

FOLDED IN 14X18 BOXES

ONLY 17¢ each. One box contains a dozen aged copies
and costs only 99¢. Each box contains 100 copies;
$9.95. 25 boxes, or more, $21.25 each.

SHERRY'S LTD.

2126 Boyer Dept. 101-B Seattle, Wash.

MERCHANDISE TOPICS

Write The Billboard Buyers Service Department, 2160
Paterson Avenue, Cincinnati 22, O., for the address of any
firm mentioned in this column. To expedite handling please
encourage self-addressed envelopes.

For the first time, a light-weight lounge chair has been developed in a compact carrying case to accompany you everywhere so as to enjoy comfort. It opens and closes in a jiffy, may be carried over your shoulder, weighs only five pounds and when folded measures 3½ by 6 ½ inches. It is made of polished aluminum with two seat-adjustable cane slats and a backrest. The frame is a water- and windproof aluminum. It folds into a small envelope, can be carried in a pocket or a purse. The carrying case is also a travel pillow. There are no springs to get out of order, no magnets or strings. The whole chair is individually packed in cellophane with instructions. Quiets_pretia at 90¢ each, or with counter display at 75¢ each. Standard will be glad to fill your request for a display.

Sherry's Ltd., 2126 Boyer, Seattle, says it has real money makers in the following from the American Radio History, the U.S. Bill of Rights, Lincoln's Gettysburg Address, the Declaration of Independence and the U.S. Constitution. These 1½-by-13-inch reproductions are on genuine parchment that has been aged to look like 18th-century paper. They cost $6.50 per 1000 copies 9½¢ each and you will sell them for 15¢ each or wholesale set of four for 50¢. Send your order and see this value. Another deal.

The Carrouel is a practical handbag made from canvas and woven bamboo, available in a colorful floral arrangement. Weighing only 13 ounces and measuring 8 by 4 ½ by 14 inches, it is ready for design. The reed can be let off and lined with felt or material to match any outfit with which it is to be worn. The lining may be decorated with seaming, applique, or embroidery. The Carrouel retails for $2.35 prepaid. Write Yankelovich Photographic Supply Company, P.O. Box 641085, Los Angeles, for quantity prices.

Buyers who are able to utilize large quantities of our excellent 1468 in statements for all Distributors, Inc., 1283 10th Street, Detroit, are invited to arrange 1956 confidential price catalog printed exclusively for your order. SELL"
November 31, 1955
THE BILLBOARD

Mail On Hand At
CINCINNATI OFFICE
264 Patterson St.
Cincinnati 22, O.

Parcel Past
Harry Still, Mrs. 
264 Patterson St. 
Cincinnati, O.

Mail On Hand At
CHICAGO OFFICE
164 W. Randolph St. 
Chicago 1, Ill.

Parcel Past
Harry Still, Mrs. 
264 Patterson St. 
Cincinnati, O.

Mail On Hand At
ST. LOUIS OFFICE
304 N. Grand Blvd. 
St. Louis 1, Mo.

Parcel Past
Harry Still, Mrs. 
264 Patterson St. 
Cincinnati, O.

Mineola
Continued from page 39
Fair is proposed grandstand work 
which will result either in a new 
grandstand or the extension to 
the present one, depending on 
the bond's success and the 
job.

Announcement by April
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contractors, and it is expected that 
an agreement will be made by April 7.

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SHREVEPORT, La., Dec. 24—
Directors of the Louisiana State Fair Association have voted in favor of building a new building on the grounds here. The new structure will afford accommodations for a total of 2,500 head of livestock. The building is one of the first steps in a planned million-dollar development.

W. J. (Jimmy) Clark was elected chairman of the association to fill the unexpired term of the late J. O. McFalls. Elected for three-year terms were Douglas Attaway, William H. Brunton, Walter B. James Sr., Justin R. Quibert Jr., Paul Sippel, James Turner, and Wilbur W. Whittington. Phillip Cook and T. H. Scott, who had served one-year terms as directors, were named to three-year terms. Elected to two-year terms were J. B. Scott and Ralph A. Gayle and Morgan W. Walker.

Renee San Mateo Executive Sale
SAN MATEO, Calif., Dec. 24—
At a meeting held Thursday (12) San Mateo County Fair Association re-elected Anthony Andtall, Daly City, president, and also returned to office Elmer A. Roberts, Burlingame, and Dr. H. H. McIlhenny and Secretary Joseph R. Cumia, Half Moon Bay. Elkhorn Chief law officer was W. H. Sogobin, county treasurer, who was re-elected for 17 years. He had been appointed to the post to fill the unexpired term of Ralph C. MacArthur, who died October 9.

New to the board is Max J. Leonard, committee on livestock inspector. Other directors for 1955 are E. O. Beverly, George J. Davis, Millbrae, Mr. John Goh, San Mateo; George Huffman, San Carlos; A. Lowry, Hillsborough, and Charles Seabourne, Burlingame.

AT LIBERTY—ADVERTISEMENTS

Se a Word
Minimum $1
Remittance in full must accompany all ads for publication in this column. No charge accounts.

Forms Close Thursdays for the Following Week’s Issue

CIRCUS & CARNIVAL

MYSTERY AND VIOLENCE—HORSE AND COWBOY—RODEO—ROBBERY—ACCIDENT—MURDER.

FIRE ANIMALS—Aquatronics—Sea Lions—Dolphins—Mermaids—Blackamores—Sandpipers.

MISCELLANEOUS

RHYTHMIC DANCE SHOWS—BURLINGTON—HAIR Show—CANNABIS—SINGLES—DANCE—SHOWS—MEETINGS.

BACK NUMBERS AVAILABLE

INLAND EMPIRE, EL PASO, HOUSTON, A. I. P. 80, Box 109, San Francisco, Calif.

FAR AS RN. MEETINGS

FAIR ASSN. MEETINGS

* Continued from page 39

13. Rolle E. Singleton, Department of Agriculture, Jefferson City, secre-

ary.

Central York Association of Agricul-
ture, Lancaster, January 14. Robert H. Lutz, Horace H. King, N. Y. secret-

ary.

Michigan Association of Farmers & Ex-

Planners, Saginaw, January 21. Har-

ry E. B. Stearns, President; G. E. B.

Hunt, Secretary.

Georgia Association of Agri-

culture, Atlanta, January 16. Mr. F. P. Proctor, 550 Riverside Drive, Masa,

secretary.

Association of Colorado Fairs, Albany Hotel, Denver, January 16. Forrest F. Ham-. ton, 108 E. Main Street, Sparksburg, president.

South Carolina State Association of Fairs, Hotel Vernon, Columbia, January 18.

Tennessee State Association Fair, Hotel, Nashville, January 19-20. Mr. P. O. Box 90, Nashville, secretary.

North Carolina Association of Agricultural Societies, Hotel, Raleigh, January 19-20. Cordis Cnncina House, Secretary.


Neb. State Association of Fairs, administra-

tor, L. W. Blodgett, Burlington, secretary.

Maine Association of Agricul-
tural Fairs, Hotel Portland, January 25-26. Roy E. Syn-

not, Skowhegan, secretary.

Pennsylvania County Fair Association, County Fair, Wyoming, Woman’s Institute, January 25-27. Charles W. Snow, 303 Court Street, Lancaster, president.

Kentucky Association of Fairs & Expositions, Hotel Louisville, January 27-28. L. Dee Cantley, State Fairgrounds, Louis-

ville, secretary.

Oklahoma Association of Fairs, Clarence Parker Hotel, M Victim's Association

LAND, OF PERSONABLE, Pennsylvania rodos:


Lethbridge, Alta., Picks Shackleford For Tenth Term

LETHBRIDGE, Alta., Dec. 24—
A. W. Shackleford was unani-

mously re-elected for his 10th term as president of the Lethbridge and

District Exhibition Board. He has been president since the board was

formed in 1945.

W. H. T. Jeny, secretary-manage-

er, announced the finals to pick the Alberta open and selected stock for the

international Rodeo Queen Contest will be held at the Lethbridge Fair

in 1956.

The board was told plans will have to be made for the grandstand at a cost of "at

least $50,000." Under present laws the regulations in the area

would not be used for exhibition purposes.

The possibility of incorporating the city's 50th anniversary celebra-

tions into the fair in 1956 will be discussed later.

Weyburn, Sask.

* Continued from page 39

reported that the summer fair was a big one. Total gate revenue was $4,451 and grandstand revenue was $4,037. Livestock competition drew record entries and prize money paid out for the year was $2,525.50. Total receipts for the year were $1,989. Total receipts for the year, including those of the fair, amounted to $35,250 and expenditures totaled $35,000, leaving a bank balance of $2,000.

Guests owing to the society are expected and, which would give the society a potential sur-

plus of $2,000.

During the year, the board spent $2,982 on improvements and additions to the fair. For the future include a $2,500 wire fence for the parking and re-staining of the Exhibition Hall, and addition to the grandstand.

Most Adolph was re-elected for another term for the society for a third term. Vice-presidents are Murray McFadden, Edgar Pettit and Paul Edwards.

The car show was opened by C. Bartlere, North Haven, secretary.

Russ Pettit

* Continued from page 39

that it was not their idea to work against the fair association. It was claimed by Pettit's service will be made available without charge for the preparation of the 1956 fair. In the past, Pettit had worked to make sure those months devoted to managing the fair.

Pettit had been fair about 13 years ago. However, the board and the other operators increased in scope, increased activity in the Chamber, with Petit in charge of the district, he added, for bringing a number of industries to the community over the years. He had a part in organizing the board's action.

The fair board, headed by A. L. Christopher as president, is yet to meet and act upon the G. of C. action.
**Juke Box Production in '55 May Show New Record 63,000**

By ROB DIETMEIER

CHICAGO, Dec. 24—Juke box manufacturers produced 63,000 machines during 1954, 3,000 more than a year earlier, for the biggest year in the industry since 1917, according to the best trade estimates currently available.

The trade predicts that 1955 would mark the second straight year an estimated increase of 3,000 machines would be tallied. Estimated volume of 60,000 in 1954 edged 1947's 57,000.

**Standard Sets New Quarters In Little Rock**

LITTLE ROCK, Dec. 24.—Radio amateurs in this city announced that 500 to 600 people will spend New Year's Eve at a rock music concert to be staged at the Little Rock Coliseum.

**Music Op. Assn. Gets New Name In South Bend**

SOUTH BEND, Ind., Dec. 24.—The Music Operators of South Bend, Inc., scheduled the second session of the 84th Congress to convene in early January and that the new, lengthy form will be the line, confusing operators for making their tax payments.

The letter goes on to list various arguments against passage of this form which would eliminate the joke box exemption for which the operators are clamoring.

The letter closes stating "most operators, operators' associations, phonograph manufacturers and phonograph manufacturers are opposed to the operators' associations to the Music Operators' Society of South Bend, Inc.

Meanwhile, plans for launching the first radio station in the city were announced.

**Wurlitzer Ships New Phone Line to Dists**

NORTH TONAWANDA, N.Y., Dec. 24—Wurlitzer Mfg. Co., Long Island, N.Y., and sales promotion manager of the company, announced that 200 to 300 of the phonograph line were going to distributors all over the country this week.

Wurlitzer has scheduled operator and distributor meetings of the phonograph line January 15, designated as "the beginning of Wurlitzer Centennial Days."

Faulkner said that distributors would be displaying four 104-selection phonographs, each in a new color scheme. The phonograph is reported to feature an all-black cabinet.

Also on the way to distributors, Faulkner said, was the necessary auxiliary equipment and packages of specially designed trade ads, as well as new Polaroid-type photos shown at the showing. Centennial promotion planned for the coming year includes radio, telephone, and television spots, as well as extensive advertising banners and placards, various giveaway premiums, and a campaign that will be waged throughout the entire country during the next few weeks.

WorldWide Sales, Inc., Philadelphia, has announced that it has ordered a new "B" model of the Wurlitzer phonograph line, the "B" model having been introduced at the National Phonograph Show, December 17, for complete outline of Centennial promotions."

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**Rool-Nama Offers Panama Distribr**

CHICAGO, Dec. 24—The Rock-ola Manufacturing Corporation this week announced that it had signed an agreement with Globe Distributors, Inc., 79 Pergola Avenue, Colorado Springs, Colo., for exclusive representation of the entire line of Rock-Ola juke boxes throughout the Pan-ama Canal Zone.

Electric Distributors, headed by Ralp Hamel, the company's national sales manager, will handle the sale of juke boxes, such as the B-2000, B-800, B-400, B-1000, B-500, B-100, and the B-50, in the territories.

**Look at Juke Box Depreciation Via New Accelerated Tax Methods**

CHICAGO, Dec. 24—How does equipment depreciation fit into a company's income tax picture? It's impossible to give a simple answer, for income taxes are a complicated subject.

With 185 nearly, most equipment owners through the country, a study of the problem has been made. The study shows today the income tax picture, the write-off methods, and the cost of equipment owned and used in the business that the equipment is valued at.

The study also shows that the cost of equipment owned and used in the business that the equipment is valued at.

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With the bells ringing in the New Year . . . here is our sincere wish . . . and a pledge . . . that AMI "G" will make 1956 even more prosperous!

"May 1956 be a most happy, pleasant and profitable year for everyone!"

-AMI, the AMI girl

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oster Skoleby A/S, 5 Pakhusegade, Copenhagen K., Denmark

YOU'LL HAVE REASON TO CELEBRATE TOO WHEN WURLITZER CUTS ITS 100TH ANNIVERSARY BIRTHDAY CAKE

NATIONAL WURLITZER DAYS at your WURLITZER DISTRIBUTOR BEGINNING SUNDAY, JAN. 15
Juke Royalties

Juke operators are reporting favorably on committee reports to ASCAP, the American Society of Composers, Authors, and Publishers. ASCAP and its subsidiary, the Copyright Society, have been named in several lawsuits involving copyright infringement in the juke box industry.

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LEW NEMESH AND STAN KENTON were all smiles during Music Systems, Inc.’s grand opening in Detroit Sunday (11/1). Over 1,000 persons in or associated with the music machine business turned out for the event. Over a dozen juke box vendors and nearly as many disk jockeys were on hand. Lew Nemesh, host of the event, manages the Detroit office.

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Estimate '55 Vending Sales
Tops $1.8 Billion, Up 10%

By BOYD DIETMEIER

Chicago—Sales of vending machines continued their climbing pace kept well behind the 1955 boom.

Despite the U.S. gross national product reaching nearly 10 percent above 1954, the sales of commercial coin-operated machines is reported to have hit $1.8 billion (figured retail), according to the best trade estimates, 10 percent above 1954's $1.7 billion.

(New York: Vending magazine will publish a full survey in the 1956 issue of the magazine, which will be published early in 1956, which is based on a survey of the nation's operating companies and compiled by the National Coin-operated Merchandising Association.

Approved by John M. Carter, editor of the National Coin-operated Merchandising Association, the survey was made to help manufacturers plan ahead for the new year.

The survey shows that vending sales in 1955 increased over 1954, with the majority of the increase coming from the automotive industry and the food industry.

For the first time in years, vending sales have surpassed the $1.8 billion mark, with the food industry leading the way. The automotive industry, which had been slumping, has shown a significant increase in sales.

The survey also shows that vending sales are expected to continue to increase in 1956, with the automotive industry expected to lead the way.

Vending sales are expected to reach $2 billion by 1960, according to the survey.

In the meantime, manufacturers are expected to continue to introduce new and improved vending machines to meet the growing demand for vending products.

(Press Release from the National Coin-operated Merchandising Association)

Bovar’s Key to Bulk Op $1.8 Billion, Up 10%

By SAM ARBOBT

LOS ANGELES, Dec. 31—With a bulk vending machine, it is possible to fill a vending machine with goods at reduced cost. This is the latest development in the vending industry, according to the National Coin-operated Merchandising Association.

The bulk vending machine is a device that allows for the sale of goods in bulk. It is similar to a vending machine, but instead of selling goods in single units, it sells them in bulk.

The bulk vending machine is designed to be used in conjunction with a vending machine. It consists of a hopper, which is a container for the bulk goods, and a dispenser, which is a device that dispenses the goods.

The bulk vending machine is controlled by a microprocessor, which is a small computer that is programmed to control the operation of the machine.

The microprocessor is programmed to control the operation of the machine, including the sale of goods in bulk.

In addition, the microprocessor is programmed to control the operation of the vending machine, including the sale of goods in single units.

The bulk vending machine is an example of how technology is being used to improve the vending industry.

(Beverly Hills Press)
**ADVANCE SANITARY VENDOR**

The Finest for Vending Flat-Pack Products

Here is a unique, reliable, sanitation device...with the many other advantages of flat-pack vending. Ask your agent for a free demonstration. **Always name a bargain for the** in vending.

**Factory Price**

Wholesale and Retail, N. Y. 6-7051.

For Details ask your

** vetoCAGS**

Fantasy Enterprises of America tel. 65-8400, N. Y.

**THE KEY TO THE CITY**

at $7.50 per M.

The **KEY TO THE CITY** is the first of a series of brilliantly conceived gadgets which are destined to be the hit of the world's fairs. These machines are in operation in leading hotels of the country, where they are proving to be almost as popular as are the **Wish** machines. The **Key to the City** is a combination of a letter opener and a pen. The pen is a regular size, and the letter opener is a standard size. The pen is made of metal and has a black lacquer finish. The letter opener is made of metal and has a gold lacquer finish. The **Key to the City** is a combination of a letter opener and a pen. The pen is a regular size, and the letter opener is a standard size. The pen is made of metal and has a black lacquer finish. The letter opener is made of metal and has a gold lacquer finish.

**NEW DIAMOND JEWEL RING**

"Fiery rhinestone on ruby red set. Sensational! A completely new idea. Send $2.50 for regular sample kit of charms."

**SURE LOCK**—the perfect capsule. Outstanding items. Sent $2.50 and receive 100 high quality filled capsules. Contains complete line.

**EXCLUSIVE NUTS SALES AGENT FOR NEW IMPROVED PENNY-NICKEL ATMOS MASTER Penny King**

Company

19 E. 38th St., Pittsburgh 3, Pa.

World's Largest Selection of Miniature Charms

TO GIVE DAMON RUNYON CANCER FUND

---

**ATTENTION, VENDING OPERATORS!!!**

Unredeemed Vending Services is instituting a new policy in this issue of Billing & Equipment. All future ads for terrific new benefits on equipment.

**CIGARETTE MACHINE CONVERSIONS IMMEDIATE DELIVERY**

on 35c and 30c Machine Conversions for

**ROVE IMPERIALS, ROYALS, PRESIDENTS, CIGARETTE MACHINES**

908, 909, 720, 790, VA.

Also Available:

**ONE FREE EQUIPMENT RENTAL**

One each of the following machines for all Rowes and National machines. Will send King Size & Reg. in all Cola.

**RIGHT EQUIPMENT—RIGHT INFORMATION**

---

**SPECIAL!!! ONLY $100.00**

**CANDY MACHINES**

Stover Candy Machine, 120 Cap. Each, $125.00

Dale Candy Machine, 120 Cap. Each, $125.00

Dole Candy Machine, 120 Cap. Each, $125.00

D茫然 Candy Machine, 120 Cap. Each, $125.00

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**GIVE TO DAMON RUNYON CANCER FUND**

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**SPECIAL ON USED CIGARETTE MACHINES**

**VICTOR STANDARD TOPPER CASES & BASES**

Cases & Base--$5.00.

30-Day Money Back Guarantee if Not Satisfied.

**VICTOR'S FIVE STAR BABY**

5c Each

**VICTOR'S TOPPER**

5c Each

**GARDNER &amp; LOSE**

2611 Lake Ave.

Cleveland, Ohio, U.S.A.

EM 6-6338

---

**SPECIAL!!! ONLY $100.00**

**CANDY MACHINES**

Stover Candy Machine, 120 Cap. Each, $125.00

Dale Candy Machine, 120 Cap. Each, $125.00

Dole Candy Machine, 120 Cap. Each, $125.00

D茫然 Candy Machine, 120 Cap. Each, $125.00

---

**ATTENTION, VENDING OPERATORS!!!**

Unredeemed Vending Services is instituting a new policy in this issue of Billing & Equipment. All future ads for terrific new benefits on equipment.

**CIGARETTE MACHINE CONVERSIONS IMMEDIATE DELIVERY**

on 35c and 30c Machine Conversions for

**ROVE IMPERIALS, ROYALS, PRESIDENTS, CIGARETTE MACHINES**

908, 909, 720, 790, VA.

Also Available:

**ONE FREE EQUIPMENT RENTAL**

One each of the following machines for all Rowes and National machines. Will send King Size & Reg. in all Cola.

**RIGHT EQUIPMENT—RIGHT INFORMATION**

---

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**VICTOR**

**Standard Topper**

Case of 4

$50

**VICTOR**

**Topper**

1/4 Gallon

AMERICAN'S

FINEST

VICKERS

SODA MACHINES

WINNER

150 W. 40th St.

NEW YORK, N.Y.

2nd Floor

2nd Floor

AMERICAN CHRYSTAL PROD.

1145 Tremont St., Boston 30, Mass.

$50 deposit on All Orders

Write for our Specials on
CANDIES, BUM GUMS, ETC.

H.B. Hutchinson, Jr.

806 North Ave., K. T., Atlanta, Ga.

Phone: Emerson 6030

R.A. COE COIN MACHINE EXCHANGE

2106 S. 22nd St., Philadelphia 15, Pa.

**PIONEER VENDING SERVICE**

590 Albany Ave., Brooklyn 3, N.Y.

**WINNERS**

Balances $10 Money

500 D.D LIFE

PENNY FORTUNE SCALE

Commercial Manufacturing Company
4525 W. Fullton Ave. Chicago 45, Ill.

Tel. 69080-Telephone Columbia 1-5723

Cable Address: WINNERS, Chicago

**AMERICAN CHEWING PRODUCTS**


Phone 66-1584

**BALLEY TOPPER**

1c

BALLOON VENDOR

$13.50

**FINANCIAL**

**BUBBLES**

$15.50.

**COOKIES**

**VENDOR**

On this order, send

**SODA MACHINES**

**TODAY**

**2500**

**FEES**

**AMERICAN CHEWING PRODUCTS**

**BUBBLES, CIRCUS**

**SODA MACHINES, TAB**

**COOKIES**

**AMERICAN CHEWING PRODUCTS**

**BUBBLES**

**CIRCUS**

**SODA MACHINES, TAB**

**COOKIES**

**NEW--For Additional Income ADVANCE AMCO**

**HANDY POCKET COMB VENDOR**

Dispenses a Quality Comb for 10c

A typical product by Advance known the world over for the best and most dependable. A high quality-made and

sells in well on location with other vendors. Built to last.

to deliver a comb for each coin deposited and is guaranteed against ordinary damage.

**SPECIFICATIONS**

**PRICE OF MACHINE**

10c Operation--Each

**PRICE OF COMB**

5c Comb sold for 10c,

**IMMEDIATE DELIVERY ON MACHINE AND COMBS. ORDER TODAY!**

Write for information on other types of vending machines & merchandisers.
for telephone calls regarding his united with some of his in the out with a quarter.

GIVE ME STARS.

We than,

Ail DAMON

INCREASE 15,

and rules.

Time.

$50.00
cisaon

deposit.'

glass

and information

we

Leaf,

"The

Continued

Pre

PRE-INVETORY CLEARANCE VENDORS

comes, and

you production

location, owners are satis-

He suggested using vendors that,

hall about the

should set about $13 to $18 in

time, the charges, he said, must be

eases as well as children as both are

I have found drug and green

across the country. The

commission reasonable. Twenty per

cent should be the limit, and as

we may get access to

are

A Vending

GUM

GET YOUR SHARE WITH

Northwestern

49 NUT VENDER

INTERCHANGEABLE 
SAM CARRY globe for faster servicing.

Displays merchandise best advantage.

Also available in Hot Nut.

NORTHWESTERN SALES AND SERVICE CO.

Moe Mandell

1717 W. 26th St., Chicago 12

400 S. Wabash Ave., Chicago 3, Ill.

NORTHWESTERN CORPORATION

406 East Armstrong

Missouri, Ill.

There are big profits in

GUM VENDORS

This pre-inventory vending is a new

as well as for drug

and recessed door

with a total of

brasses offer

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NORTHWESTERN CORPORATION

406 East Armstrong

Missouri, Ill.
**AMUSEMENT MACHINES**

**SOLID WITH OPs**

**Old Game of Pool**

**New Coin Sensation**

---

**Minn. Op's Court Action**

**On Free Play-Legal Illegal**

Temporary Injunction Hearing Set for Jan. 9, Early 5-Ball Decision Asked

ST. PAUL, Dec. 24—Counter-punching fees both sides, has followed closely on the lead by Minn. Op's counsel a general, who last week declared pitches and all sales in violation of the

**Bally Ships**

**Broadway, New In-Line Game**

CHICAGO, Dec. 24—Bally Machine Co., manufacturers of this distributors this week a new in-line pinball game, Broadway. The game is an elaboration of the popular feature previously introduced.

**130 Game Models Bowed During '55**

Pool Games Edge Out Shuffle Boilers As Year's Favorite Production Piece

CHICAGO, Dec. 24—Some 130 new coin-operated pool games were introduced to the trade during the past year. Table was not a part of 115 different models and was realized in some small part thru 1955 among pinball games. About 20 different pinball models have appeared since the trend to these games was established last August. Computing for pool games, about 16 manufacturers.

Ranking second only to pool games in number of models introduced were ball pinball games. Some 19 different models were introduced, the Chicago Coin Company and the William Manufacturing

**Fishman Buys RY & Novelty; To Add Jukes**

NEW YORK, Dec. 24—The reputation of the New York firm has been established as a one. The veteran coin

**Coin Pool Can Open New Era: NCMDA Head**

CHICAGO, Dec. 24—Coin-operated pool games could be the real beginning, too, for the amusement game industry, according to the Director of the National Coin Machine Distributors, stated this week.

In an editorial which will appear in the next issue, NCMDA's semianual bulletin, published Dec. 15, Schlesinger said a "golden opportunity of our industry" the coin-operated pool.

Penn said: "We have a game (coin-operated pool) that is proving to be successful with government officials as a national pastime. I am sure that the people will have a new game in the near future, and we will keep it in national pastime, and give the public the amusement entertainment that is needed from this game."

**United Ships Hi-Score, New Electric Pool**

CHICAGO, Dec. 24—Hi-Score Corp., the new coin-operated pool game with electrical scoreboard, was introduced to distributors this week by United Manufacturing Co.

The game is a two-player unit which is played from the front end of the table, with the players taking turns at the board which can be moved from one side of the table area, permitting play from just three seats.

The lines on the playfield make it a possible situation for one player to move a ball from pool along the wall to a corresponding hole in the other side of the board field for an unobstructed shot. The table of the game is produced in two colors, designed to be played from either side.

The reasons why any one type of game is more successful than another is not easy to analyze. But the main factors that put the game over to operators were relatively simple, and at one time or another, were marketed under the name of "something new." In the game the late in tavern, bowling alley and pool locations.

"Playfish" was caught on foot with the public primarily because it is a standard game, the coin-operated version, while its appearance in regulation pool had made it the most desirable to be readily accepted.

An operator of a tournament among players in many areas of the country.

The pinball game been bowled, the most popular thing to hit the business since shufle bowling games grew in every country—were introduced on the market in 1919.

Manufacturers agree that the pool games have only scratched the surface of the market. Said Fishman, "the game is in its infancy and every week shows a greater volume than the previous week.

**Champion Pool, Chi Coin Game, Bows New Play**


New pool game feature of the game is a center line in the middle which removes the table against the rules followed with the regular type pinball pool games, he said.

"Let's keep the pool table simple. Let's fill every location in every office and retail store in the country. Let's restore our reputation with the public and the officials," he said.

Schlesinger points out that the game has been long recognized as the most popular of any pool game. "Playing is not a novelty, and that there is no place in our industry," he said.

"Unobstructed shot" is a game pool "is inherent in this game pool," he said. "It has one who has ever handled a coin-operated pool and in the next that is not recognized."

Outstanding states that the new game is to be found in the country in 1955, according to the reputation of the industry. We plan to make 1960 the greatest year in amusement games since the inception of the pinball game with coin-operated pool.
Chris Novelty Hosts Bally Op Service School

BALTIMORE, Dec. 24—Chris Novelty Company here, was host to a two-day Bally Manufacturing Company service school for local operators and servicemen this week.

Paul Calamari, Bally field engineer, conducted the school at the Calamari showroom. About 60 operators and servicemen attended and refreshments were served.

Chris and Calamari were happy over the results of a new format used in discussing the Bally games. Rather than instruct an entire group at one class, Calamari breaks the group down into smaller groups to make the classes and questions and answers sessions more personal.

Vending Sales

continued from page 52

and dry cleaning equipment, bought for her box, and its five affiliated firms.

Product—cigarette and candy, involving displays, during 1955 continued to pose problems and great differences of operator opinion in handling. Dime candy, which showed gains during the year, still remains a contested point.

The matter of getting candy manufacturers to help merchandise vending candy continued thru the year, and it appears that at least some manufacturers are beginning to offer on-machine advertising as cigarette firms have done.

The problem of many cigarette brands, and of accommodating them, continued to be a problem for cigarette operators, alike the sight ships in gross at least in part attributed to the cancer scare early in the year, have vanished from the market sense and volume has appeared to bounce back to normal, and even show vending increases.

Milk vending continued to make progress during 1955 and should make even more important gains in 1956. Outdoor vending continued, a already growth and should show an accelerated growth during the coming year.

Increased activity during 1955 of many operators moved towards new NAMA retaining one of the nation's top labor relations councils and the preparation of a program for operators to be informed of same. Unions, including the automatic vending in the coming year will be an important industry topic.

NAMA's regional meetings and the annual convention stressed the one basic to automatic selling—profit—which, of course, is still and will be the most important concern of the industry.
Advertised Used Coin Machine Prices

**PINBALL GAMES**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tropicana</td>
<td>150.00</td>
<td>Tahiti</td>
</tr>
<tr>
<td>Surf</td>
<td>250.00</td>
<td>Slaggin'</td>
</tr>
<tr>
<td>High-Five</td>
<td>300.00</td>
<td>Varieties</td>
</tr>
<tr>
<td>LII</td>
<td>350.00</td>
<td>Surf HI</td>
</tr>
<tr>
<td>Bright-Ft (4/54)</td>
<td>400.00</td>
<td>(1/53)</td>
</tr>
<tr>
<td>Derby Spot</td>
<td>450.00</td>
<td>territory</td>
</tr>
<tr>
<td>West Beach</td>
<td>500.00</td>
<td>Big Skee-Ball</td>
</tr>
<tr>
<td>Derby</td>
<td>550.00</td>
<td>(10/54)</td>
</tr>
<tr>
<td>Mid-Skee</td>
<td>600.00</td>
<td>Surf Deluxe</td>
</tr>
<tr>
<td>Surf</td>
<td>650.00</td>
<td>Variety 5000</td>
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<tr>
<td>Surf</td>
<td>700.00</td>
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<tr>
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**ARCADE EQUIPMENT**

<table>
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<tr>
<th>Model</th>
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<tbody>
<tr>
<td>Ambassador (4/54)</td>
<td>125.00</td>
<td>Slaggin'</td>
</tr>
<tr>
<td>Ambassador (5/54)</td>
<td>175.00</td>
<td>Varieties</td>
</tr>
<tr>
<td>Ambassador (8/54)</td>
<td>225.00</td>
<td>Surf HI</td>
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<tr>
<td>Ambassador (8/54)</td>
<td>275.00</td>
<td>(4/54)</td>
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<td>Ambassador (8/54)</td>
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<tr>
<td>Ambassador (8/54)</td>
<td>475.00</td>
<td>Surf Deluxe</td>
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</tbody>
</table>

**SHUFFLE GAMES**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
<th>Notes</th>
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<tbody>
<tr>
<td>Tiger</td>
<td>125.00</td>
<td>(1/53)</td>
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<tr>
<td>Tiger</td>
<td>175.00</td>
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<tr>
<td>Tiger</td>
<td>325.00</td>
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</table>

**MUSIC MACHINES**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Hi-Fi 125</td>
<td>100.00</td>
<td>Slaggin'</td>
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<tr>
<td>Hi-Fi 150</td>
<td>125.00</td>
<td>Varieties</td>
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<tr>
<td>Hi-Fi 175</td>
<td>150.00</td>
<td>Surf HI</td>
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<tr>
<td>Hi-Fi 200</td>
<td>175.00</td>
<td>(4/54)</td>
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<tr>
<td>Hi-Fi 225</td>
<td>200.00</td>
<td>Surf Deluxe</td>
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**YENDING MACHINES**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
<th>Notes</th>
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<tbody>
<tr>
<td>Whiz Kid &amp; Jr.</td>
<td>6.60</td>
<td>$ 6.00</td>
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</tbody>
</table>

**BE SURE TO SEE AND READ THE MANY DISTRIBUTOR ADS IN THIS ISSUE**

When Answering an ad, say:

"I saw it in The Billboard"

Explanation of Coin Machine Price Index

Prices given in the Index are in no way intended to be "standard," "average," "true," or offer an authoritative reflection of what prices should be on used equipment. Prices in the Index are designated, however, as a handy guide for price ranges. Any price obviously depends on the condition of the equipment, age, time on location, the territory and other relevant factors.
CONNEE BOYD AND KITTY KALLEN given it up a bit for the photographer who was there five weeks during Music System, Inc.'s grand opening in Detroit Sunday (11). The two girls not only added their charm to the festivities but their voices as well. Other recording artists dropping in for the event included Savannah Churchill, Lou Monte, David Carroll, Boyd Bennett and Stan Kenton.

COIN CALENDAR

Following are dates of interest and importance to all coin machine operators, distributors and associations. Check the calendar weekly for new events in your area.

January 2—Califonia Music Operators’ Association meeting, monthly meeting, Williams-Barro, Pa.
January 3—Washington Music Merchants’ Association, monthly meeting, Seattle.
January 3—West Virginia Music Operators’ Association, monthly meeting, Daniel Boone Hotel, Charleston, W. Va.
January 3—Automatic Phonograph Owners’ Association, monthly meeting, Hotel Sheraton Gibson, Cincinnati.
January 4—Summit County Music Operators of St. Joseph Valley, bi-monthly meeting, offices of Carl Zimmer Company, South Bend, Ind.
January 4—Retail Association of Canton, O., monthly meeting, Massillon.
January 5—California Music Merchants’ Association, Sacramento division, Sacramento.
January 5—United Music Operators of Michigan, monthly meeting, Fort Wayne Hotel, Detroit.
January 13—Massachusetts Music Operators’ Association, monthly meeting, Beaconfield Hotel, Brookline.
January 13—Grevyland Phonograph Merchants’ Association, monthly meeting, Hollered Hotel, Cleveland.
January 16—Weebvatera Club, Inc., monthly meeting, American Legion Hall, White Plains, N. Y.
January 17—Automatic Equipment & Owners’ Association of Indiana, monthly meeting, association headquarters, Gary.
January 30—Central States Phonograph Operators’ Association, monthly meeting, offices of Les Montecito, Peru, Ill.
February 1—National Automatic Merchandising Association, regional meeting (IV), Baltimore Hotel, Atlanta.
March 10—National Automatic Merchandising Association, regional meeting (VI), Congress Hotel, Chicago.
March 24—National Automatic Merchandising Association, regional meeting (IX), Baker Hotel, Dallas.

End of the Year SPECIALS!

SHUFFLE GAMES

<table>
<thead>
<tr>
<th>UNITED</th>
<th>SPECIAL TOP MACHINE</th>
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<tr>
<td>WHITE</td>
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<table>
<thead>
<tr>
<th>BRAND NEW</th>
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<tbody>
<tr>
<td>RECONDITIONED</td>
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<tr>
<td>CHICAGO COIN</td>
</tr>
<tr>
<td>BALLY CHAMPION BOWLS</td>
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<tr>
<td>WILLIAMS DELUXE BASEBALL</td>
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<tr>
<td>WILLIAMS SUPER WORLD SERIES</td>
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<tr>
<td>SUPER PENNANT BASEBALL</td>
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<tr>
<td>BALLY VICTORY</td>
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<td>UNITED CLUSTER</td>
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<td>UNITED BANNER</td>
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<tr>
<td>SIDEWALK ENGINEERS</td>
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<td>WILLIAMS KING OF SPORT</td>
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<td>DELUXE BONUS GAMES</td>
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WURLITZER — BALLY — UNITED

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AS IS, AND QUANTITY PRICES ON REQUEST

Your American Red Cross is Always There After Disaster Strikes
New York Distrim Dime Push

Danny Rebello, Rebello Ap-

pears in this company, Albany. We ar-

raising 10-cent-

ing has been doubled with in-

with no advance has worked out...

- to our advantage.

99 Per Cent Converted

Dan-Bro, Bruno Novelty

Company, Catsung: I think dime play is the only thing that will save the operator and the music business. We are 99 per cent converted with a 92 per cent increase and the there have been difficulties with it.

Public Education

Mrs. Gladys Collins, A. W. Col-

is correct. I believe that 10-cent play will work out and that it is only a matter of time and public education. We have converted 75 per cent of our pho-

of a machine with an average income of 30 per cent. We are going to the 100 per cent mark.

T. E. Ellis, Geneva Amusement

Company, Geneva: Generally speaking, I've had a 95 per cent increase in my converted

locations. Changing to 10-cent play does have its problems but it is necessary and easy work.

Len Zizzer, Mohawk Amuse-

ment Company, Syracuse:

60 per cent converted with a 25 per cent increase.

Small locations have been a pleasant surprise and while games have dropped off (Editor's Note: This was during the summer months) the pho-

graphs are holding their own. This increase has built up for five months. A small $10 spot for instance is a $40 a week location.

Earl Fay, E. J. Fay Company, Watertown:

"Everybody will be better off and happier when 10-cent play hits the 100 store mark. Now we have over 90 per cent of my locations and the improvement is, will work it. There is a proven 30 per cent in-

crease. One store has been losing $50 to $40 and is staying there. Some large, large locations are being converted.

Roger Shepard, Upstate Amuse-

ment Company, Utica:

"We are 95 per cent converted with an average increase of 35.5 per cent even during the summer months."

Clay Ray, Paramount Music

Company, Utica:

"With a 95 per cent conversion I'm profoundly pleased that these loca-

the up 40 per cent and the good increases 20 per cent.

Tony Tsigalos, American Amuse-

ment Company, Syracuse and the An-

bassy." My partner, Fred Scott, and I are all out for 10-cent play. Some locations double, some increase 25 per cent and some stay even but over all we think it is a very good thing. One location jumped from 65 to 104 per cent and stayed there for four months and has now leveled off to an average 86.

Moke Elected San Antonio Assn. Prexy

SAN ANTONIO, Dec. 9-

William Mole and Ben Robson

were elected president and vice-

president, respectively, of the San

Antonio Phonograph Operators' Association here this week during the organization's meeting.

Other elected officers include John H. Harper, treasurer, and Steven D. Cooper, secretary. M. L. Copeland, Shirley Jefferson and Tom Henrry-

were elected to the board of directors.
A Look at Juke Depreciation

Damon Thompson, CPA, Cleveland

and producing its greatest revenue.

The new depreciation schedules are known as:

1. The double declining balance method or the 200 percent declining balance method.

2. The sum of the years digits method.

It is important to note that operators can use any one, or combination of any two, or all three methods at one time.

Each of the accelerated schedules has its advantages and disadvantages. Both methods can be used advantageously in the automatic phonograph business depending upon the equipment to be written off.

Declining Method

the double declining balance method offers the greatest depreciation write-offs during the first few years. To fully appreciate the advantage of this method, let us assume that an operator purchases equipment costing $1,500 and which is expected to have a five year life. Under the double declining balance method, depreciation begins at a rate of 20 per cent—twice the amount available under the straight line method which is one-fifth or 20 per cent.

Thus the equipment is depreciated $600 during the first year, 40 per cent of $1,500. The second year, 40 per cent of the remaining balance is written off, which amounted to $300, 20 per cent of $1,200. The total write-off for the first two years is $900 under the double declining balance method. $600 under the straight line method.

Had the equipment been valued at $1,900 and expected to have a five year life, the double declining balance method would write off depreciation at the rate of 30 per cent of the cost. This again equal to the two amount available under the straight line method which would be one-fourth or 25 per cent of the purchase price. At the end of five years, depreciation under the accelerated schedule would amount to $75 per cent of the purchase price assuming 50 per cent via the straight line method.

By the end of the third year, the equipment having been doubled and the balancing method write-offs are smaller than either of the other two methods. Since depreciation is figured as a percentage of the balance, or the remaining value of the equipment under the double declining balance method, the equipment is never written off completely.

For this reason, the double depreciation schedule is most often used on new equipment. The second year's depreciation is to be held for longer than two or three years. For example, an operator purchases a service truck for $3,000, plans to depreciate it in four years. The first year, $1,500 is written off at 50 per cent of the purchase price. The second year, an additional $750 is written off at 50 per cent of the remaining balance. Thus $2,250 is written off in two years. Supposing the operator then sells the truck for $1,750 representing a profit of $1,000. This profit is a long-term capital gain and is tax-free per cent tax-exempt, so the operator need only pay 5 per cent tax on the profit.

The double declining balance method also gives the operator the advantage of switching to the straight line method whenever he chooses. This he can do by choosing this option when using the sum of the years digits method.

The sum of the digits method is similar to the declining balance method in that the heaviest depreciation is written off in the early years. Because the equipment is generally operated for five years, the single declining balance method has become the most popular among operators when depreciating juke box equipment.

The sum of the years digits is figured as follows: The sum of the depreciations years are added together giving a common denominator. Equipment purchased for $1,000 and to be depreciated over five years would have a common denominator of 15. A five year life would give the digits 1, 1, 1, 2, 3, and a total of 15.

Depreciation is then written off 1/15 the first year, 2/15 the second year, 3/15 the third year, 4/15 the fourth and 5/15 the fifth year. Depreciation on a $1,000 phonograph would be $333 per year. $400 the second and so on.

There are three restrictions accompanying both of the new accelerated tax depreciation schedules which can be compared:

1. Equipment must have been purchased after January 1, 1954.

2. The equipment must have been purchased for a business purpose and not for personal use.

3. The equipment must have been fully depreciated before 1954 by the original owner. Reclassified equipment cannot be depreciated under the new accelerated methods.

1954 Code

Under the 1954 Internal Revenue Code, operators can use one depreciation rate on whatever portion of his equipment he desires. Another method or both other methods on the remaining equipment. This is permissible under the law.

Since depreciation is taken as of the purchase date, operators can write off only that portion of the equipment applicable in any one year. Suppose an operator purchases a phonograph for $1,000 cost in July, plans to depreciate it in four years. Under the double declining balance method the phonograph would normally depreciate $250 during the first year, 50 per cent of the purchase price. However, because the equipment was used for only six months, only half can be written off.

The second year, the phonograph is written off for six months at the higher rate, an additional $500, and for six months at half the normal second year depreciation, in this case half of $250. The sum of the years digits is figured in the same manner.

Operators are urged to investigate the tax savings possibilities under the new law. Proper use of depreciation schedules can result in greater profits and better route control regardless of the size of the operation.

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December 31, 1955

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GIVE TO DAMON RUMYON CANCER FUND

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$110.

All Games Subject to Prior Sale.

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Wishing You a Happy and Prosperous New Year.

Pool Games—Lowest Prices
All Pool Games and Shuffleboard Supplies
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POOL GAME PARTS AND ACCESSORIES Immediate Delivery

BINGO BUIL

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Exclusive Chicago Distributor for the BEST in POOL GAMES!

CUE-STAR by FISCHER —$209

COIN POOL

Marked for 3 or 4 Side Play

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JUMBO SIZES—10" Longer"

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3337 N. Lincoln, Chicago 14, III.

Let's Make a Deal

We have a lot to offer... tell us what you need and we will work it out.

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The king-size pin down... get big ABC-BOWLER on location now... or CONGRESS-BOWLER for added attraction of match-score features.

New KING-SIZE PLUS

New OVER-SIZE PUCK

ABC bowler

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**BINGO SPECIALS!**

- Miami Beach...Write...Palm Springs...$125
- Big Time...$450
- Gay Time...$270
- Variety...$245
- Ice Frolics...$170
- Surf Club...$160
- Hi-F...$145
- Dodge Ranch...$145...Spot Light...$45

1/2 Deposit

**FRANK MILLIS, Mgr., Dept. R-6**

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**SEASON'S GREETINGS TO ALL OF OUR FRIENDS**

**NEW VALLEYS New 1956 Model BUMPER POOL**

- Built-in Top Adjuster (Levels top)
- New! Diamond Markers
- New! Side Mounted Light
- New! Plastic Markers on Bumpers
- New! Cigarette Holders
- 3 or 4-sided play
- Finest hard wood construction
- Easy to service
- Only Official Tournament Bumper Pool Game
- The El Dorado of Bumper Pool Games

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Valleymaking Exchange, Inc.

**Superior Sales Co.**

7555 Stony Island Ave. Chicago Bayport 1-1616

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**Minn. Ops in Court Action**

Robert Wenzel, all St. Paul operators, were arrested at St. Paul's mayor, public safety commissioner, police chief and the Ramsey County sheriff.

District Judge Clayton Parks said an order setting the hearing on temporary injunction matters for January 9 before District Judge Arthur A. Horstman. Judge Parks said he would need several days to decide on the motion for a temporary restraining order on Wednesday [31] Grant without the latter motion, presumably after learning Parks would decline it. The Minneapolis action Tuesday (20) by the Minnesota County grand jury resulted in the indictment of M. M. (Max) Berdine and Martin Kantor, owners-partners of Harmony Cigarette Mfg., Minneapolis. County Attorney Robert A. Berdine got gambling, for the prosecution by a jury on charges of $3,000 fine or one year imprisonment. After preliminary evidences, it was reported, following the showing the two owned a five-ball machine which they were to be arrested as a Minneapolis café, a police morals squad tied the cab to a ball at a tacos, the owner William Depablas was granted and subsequently paid a fine on gambling charges growing out of an allotment of play on free games was by a constable.

Bermont and Kantor surrendered themselves later (21) and were arraigned before District Judge Armin Anderson, Minneapolis. They pleaded nolo contendere to charges and paid $1,000 bond each. They were ordered to stand trial January 4.

The two are already involved in litigation in the Federal Courts here as result of the seizure by Times last spring of books and records in connection with an income tax investigation.

County Attorney Scott, after keeping the grand jury in session most of Tuesday listening to protracted evidence in the probable investigation, has asked grand juries in a number to reconvene December 27 to continue the probe. Reportedly Scott is seeking indictment against at least one and possibly three other operators. Scott has offered immunity to location owners and others appearing before the grand jury to testify against operators. His action is based solely on actual cash payoffs in the last three years (unlimited fixtures) rather than on the first reply but under the Mafia opinion which Scott asked for in the first instance November 15.

Wednesday (23), John McNeice, operator of a Minneapolis Arcade, with his attorney Sidney Kaplan, proposed to Charles Sawyer, Minneapolis city attorney, that they agree on certain issues involving a coin-operated five-ball machine for the determination of free replay legality.

Sawyer sought assistance from Attorney General Lord, explaining Kaplan asked the city to agree to certain facts in order to get an early determination of questions by the District Court. McNeice added he pulled the plug on such machines (following Lord's ruling).

Lord declined to an early court test on five-ball units, declaring that most machines in operation are of the type which he contended take from $1 to $10 in nickels before the player starts the game. Lord said if McNeice or any other operator will agree to include these latter machines—five-ball, one-ball, and in five-ball machines in the case, he said he would go along with the proposal for an early decision of the question by the courts. Otherwise, Lord said, such a test would have to hold its time as the regular court calendar. Quick determination by the court is possible only if all sides agree on stipulated facts and send the case to the court as "an admitted case."

Meanwhile, attorneys for several Minneapolis operators herein planning similar action to that taken by the St. Paul operators working a temporary injunction, had delayed until Wednesday (23) night in initiating their legal maneuver.

Whether the Minneapolis case will go ahead with this court fight immediately or wait for the outcome of the St. Paul case cannot be determined Wednesday night.

The full effect of Attorney General Lord's ruling was felt by operators on free replay games throughout Minnesota. The week. All such units have been disconnected, remaining in their locations.

In the Twin Cities, police chiefs have served warnings to operators and location owners to pull plugs on such devices or face immediate arrest and confiscation of equipment.

The arrest of two customers in the

---

**Tex. Court Upholds Written Contract For Juke Operator**

CHICAGO. Dec. 25—The value of a written contract to a music operator was highlighted by a decision in this state's highest court. District No. 5, told a drive-in operator on Monday that he must live up to the terms of a 13-month contract entered into with the Harmony Phonograph & Cigarette Service Company, & be liable for breach of contract.

The contract was agreed upon by Robert McAvoy, operator of McAvoy's Drive-In, 1512 N. Monroe Fields, drive-in owner, and Sidney D. Sawyer, December 17. The contract called for an exclusive concession of "coin-operated music" in the drive-in to the Harmony firm.

**NEW YORK. Dec. 24.— Election of J. Charles Deborah as a vice-president of the Pepsi-Cola Company was announced this week by Herbert L. Barnet, President. Deborah has been advertising director of the firm since July, 1954.

**Minneapolis**

An operator for "amusement of gambling" in a coin-operated pool game has charged the air to the point where the volume is privately attracting public officials of "лись, or use, the term," and the police, in doing everything they can to discontinue coin-operated machines, no matter what they are.

The extreme action—in which the two men were allegedly betting between themselves on the outcome of the game and in which the game itself placed an operator one announcement to remark: "Can you stop pool games in private rooms or bets between two men on the streets as to the make of next automobile to come around the corner?"
Capitol Sets Changes on Pan-O-Rama

NEW YORK, Dec. 24 - Sam Goldsmith, Capitol Projector's executive, announced this week that two design changes have been incorporated in the firm's Pan-O-Rama.

The optical system, he said, has been redesigned so that a much sharper picture is projected, with considerably less warping. The intermittent clock device which grasps the film and makes 16 moves a second—has been improved to assure longer life.

Goldsmith said that Capitol is now making a non-coin version of the machine for sale to commercial firms for sales demonstrations.

You SHOULD BE DOING BUSINESS WITH
TRIMOUNT
America's foremost exporters of Reconditioned coin-operated equipment

- Trimount has New England's largest stock of used Phonographs, 5 Balls and Arcade Equipment.
- All equipment is guaranteed mechanically and electrically perfect—all have been completely reconditioned.
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WRITE FOR NEW PARIS CATALOG, EXPORT BROCHURES, CATALOG SHEET AND PRICE LIST

Exclusive Gottlieb, Williams, Seeburg, Chicago Coin, Game and Pinball Equipment Distributor

Remember in New England IT'S TRIMOUNT
40 WALTHAM STREET
BOSTON 11, MASS.

GIVE TO DAMON RUNYON CANCER FUND

![Gottlieb Card Game](image)

**Every Gottlieb Card Game Has Been a BIG MONEY MAKER!**

- Targets and Rollovers Light Playing Cards
  - 10 to the Ace in all 4 Suits in Various Combinations.
- 11 Different Combinations Light Center Hole
  - for Specials and Extra Specials.
- All New Card Spotting
- 4 Rotating Light Pop Bumpers
- Scoring Out Hole. Boosts High Score.
- High Score to 7 Million.
- 2 Super Powered Flippers.
- 2 Cyclonic Kickers.
Gottlieb Ships Spot Pool Game

CHICAGO, Dec. 24—D. Gottlieb & Company has shipped to its distributors, Spot Pool, a new coin-operated pool game.

The game is a regular-type model with lined playfield for three or four-side play.

Gottlieb announced its intention to enter the coin pool game field early this month (The Billboard, December 17). The entry of the giant into pool game manufacturing accounts for every large Chicago game manufacturer as a game producer.

Spot Pool has an optional table lamp that covers onto a bumper pool at the middle of the playfield, has played top and front door, metal ball tracks, colored bumper protectors, inlaid rail markers, and newly designed cabinet.

Genco Preps New King-Size Pool Table

CHICAGO, Dec. 24—King-Size Tournament Pool, a new pool game with different play features is being realized for production by Genco Manufacturing & Sales Company this week.

According to Arvon Grashart, Genco vice-president, the game will be accepted according to regular bumper pool rules, but will have a slightly different playfield arrangement.

In addition to new play features, the table will be 18 inches longer than the regular Genco model.

The game will have the regular lined playfield for three-side play.

According to Grashart, the new model is designed for faster play and added skill.

Gottlieb Proudly Presents...

THE ARISTOCRAT OF POOL TABLES

BUY THE BEST... WE DO...

GENUINE BRUNSWICK-BALKE-COLLENDER ACCESSORIES WITH ALL THE FEATURES AND EXTRAS

Phone: 12ft. Balancer, Eight Balls

Distinctive cabinet built by craftsmen.

Hinged top and front door.

Durable mechanism for minimum maintenance.

Metal ball tracks and quiet reset.

Cross-lined playfield.

Genuine Billiard components.

AT YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.

1140-50 N. Custer Ave., Chicago 51, Ill.

His first stop will be England where he will discuss AMI's 1956 plane with members of Automatic Musical Instruments (Great Britain) Ltd., manufacturer of the RAL-AMI phonograph. Other countries to be visited include France, Switzerland, Germany, Belgium, Italy and Morocco, and if time permits, Denmark, Holland and Sweden.

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

Established 1951

1532 Delaware Ave., Lexington, Ky.

1550 Beavertown, Cincinnati, Ohio

121 W. Broad St., Louisville, Ky.

TEL: Bowser 2-3619

"PLA-POOL" for Big Profits

MARVEL'S SENSATIONAL BUMPER-TYPE POOL GAMES... 2 SIZES

CHECK PRICES AND EXCLUSIVE FEATURES:

MID-STATE CO.

173 Milwaukee Ave., Chicago 97, Ill.

Tel. October 2-5600

"There is no substitute for quality"
Hey, Joe! Didja ever LOOK INSIDE

the amazing GENCO
3 or 4-sided play

TOURNAMENT
POOL GAME?

ONLY GENCO Pool Games have these
CABINET CONSTRUCTION FEATURES

GENCO has

EXTRA-STRONG HINGED TOP FRAME
OVERLAP, Eliminates theft by prying open and strengthens both frame and cabinet.

GENCO has

Extra Strong LOCK-CORNER CONSTRUCTION. Gives greatest gluing surface area. The only corner construction approved on government contracts.

GENCO has

Heavy, Durable 1½" PLYWOOD BOTTOM... For greater cabinet and leg strength. Twice as thick as ordinary cabinets.

GENCO has

Hinged Top With SAFETY CHAIN and TOP SUPPORT ARM...

Tell your Distributor YOU want to see Genco’s “insides,” too

In Production and Delivering “SUPER BIG TOP”

GENCO MFG. & SALES CO. 2621 N. Ashland Avenue Chicago 14, Illinois
the big difference in
POOL TABLES
IS
William's QUALITY

A REAL SPACE-SAVER WITH
FRONT PLAY!
William's SCORE-POOL
TOTALS SCORES AUTOMATICALLY ON LITE BOX
Transfer Scoring from one player to another
Lively Ralls
Accurate Scoring
2 DIMES PER GAME

LITE IS OPTIONAL EQUIPMENT

PERFIL GLASS TO ELIMINATE REPLACEMENT!

Fool-Proof
Anti-Cheat
Ball Release
Mechanism

WILLIAM'S DE LUXE
BANK POOL
TWO SETS OF RULES FOR 3 OR 4 SIDED PLAY
1. Perfect Bank Shots
2. New Free-Swinging HINGED TOP
3. Extra Cue Hooks
4. 2 Coin Operation
5. Fool-Proof Mechanism
6. Red Diamonds on Sidersballs

WILLIAM'S DELUXE SENIOR
BANK POOL
18 inches longer than the Deluxe Model—same width as Deluxe Model.

WILLIAM'S MANUFACTURING COMPANY
CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

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Bally

SHUFFLE ALLEYS

Bally Cold Model
Bally Joe Rucker
Bally Magic Bowler
Bally Champion
C.I.C. Bowl-A-Rama
Chilean Buffalo
Dyer Kennedy
Dyer Frenzy Maker
Dyer Lover
United Bowler
United Caddy
United Chaser
United Imperial Bowler
United 8 Star
Uni.-Deuxie Comet Target

WHILE THEY LAST—LIKE NEW
3 Coin Cold-Cross Target

Bally Joe Rucker
Bally Magic Bowler
Bally Champion
C.I.C. Bowl-A-Rama
Chilean Buffalo
Dyer Kennedy
Dyer Frenzy Maker
Dyer Lover
United Bowler
United Caddy
United Chaser
United Imperial Bowler
United 8 Star
Uni.-Deuxie Comet Target

WHILE THEY LAST—LIKE NEW
3 Coin Cold-Cross Target

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Savannah, Ga., To License Pins But Double Fee

SAVANNAH, Ga., Dec. 24—Pinball games will continue in operation here, but license fees on the games will be more than doubled, according to reports from the City Hall.

The Savannah mayor and aldermen are apparently in agreement that the games will be licensed for 1956. It was decided, at latest report, that the games will be licensed at the rate of $250 each. This compares with a $100 fee during 1955.

In addition, the city plans to charge a fee of $100 for each Five machines in pinball distribution. The proposal still must be adopted as part of the 1956 license ordinance which is scheduled for final action December 23.

The increased license fee would raise the income for the city on the pinballs from $25,000 to $55,000, based on an estimated 250 pinball establishments.

The council had been advised by the legal department that the games cannot be banned as "gaming devices" per se, because of a previous court ruling. They can be declared gambling devices on an individual basis only, according to the legal staff.

Bally Offers 4 Models Of Pin-Pool

CHICAGO, Dec. 24.—Bally Manufacturing Company has made its new-operated Pin-Pool game available in four different models. While all use the regular 52 by 50-inch size, all have distinct play features.

The games includes the standard model without lights, a model with light-up bumpers, another with neon lights under the side rails, and a model with four corner pockets that serve as ball hazards, also with light-up bumpers.

Hazards Holes

Play on the game with the hazard holes is similar to that of a regular pinball model, except that if a player lands a ball in one of the corner pockets, his opponent can remove two balls from the playfield.

This feature, according to the firm, "opens up the game," making it faster and requiring more skill.

An added rule with the hazard hole games requires a player with but one ball left on the table to tank shot-off cushions or bump a ball when blocking an opponent's ball.
**MACHINES**

**ADVERTISMENT**

**130 Models Bowled**

- Continued from page 58

Introduced during 1954. With fewer manufacturers in the kiddie ride field, however, there have been fewer models bowed compared to former years.

In addition to the standard types of equipment, some 33 different novelty-type units were produced during the year, reflecting a growing trend toward diversification of amusement game manufacturing. The 1954 year was another big year for variety in the game field, with some 31 novelty models produced.

Broken down, 1955's novelty game crop included six baseball type games, six shuffle games other than bowlers, three fortune-teller units and 18 other various types of coin-operated amusement games.

Principal advances during 1955, besides the pool game boom, were the new-style shuffle bowlers with extra large pins and packs, and general acceptance of multi-player five-ball pinball games.

Latest game innovation is the coin pool game with electrical scoring. Both Chicago Coin Machine Company and Williams Manufacturing Company have electrical-scoring pool games currently on the market. Other manufacturers are expected to enter the electric pool game field, and other innovations on the game will undoubtedly be unveiled in 1956.

**Champion Pool**

- Continued from page 58

This exception. The last ball on the table for each player must be shot into the center hole.

New Feature

Another new playfield feature is lighted bumper!! In most cases, according to the company, the lighted bumpers make bump attachments unnecessary at locations.

Champion Pool is 36 by 52 inches, 12 light-up bumper posts, a new ball trough to ensure return of 10 balls for play.

The game is equipped with two locks, diamond-shaped shot markers, and built-in table levels. Rubber cushions have been furnished, according to the firm.

Ed Lewis, director of sales, advised that Champion Pool has been approved by the city game panel for operations in Chicago.

**Bally Broadway**

- Continued from page 58

are also divided into red and yellow in-line teams. Five 3-line scores double, yellow 3- or 5-in-line scores triple.

Another new feature with Ballyhof is a special "Ballyhole," which is the ball hole. If a "Ballyhole panel is lit and the player gets a ball into the 16 hole, the "first extra ball" panel is lit. The player shoots one extra ball to the player without the de-partment of an inch to the on.

Up to three extra balls can be played. The backglass is decorated with a "coin business" motif.
chicago coin’s

CHAMPION POOL

The original . . . Official-Type Pool Game
With The Exciting Center Hole Feature!

New Attractively Applied Designed Cabinet With
"Interlock" Construction!
New Tantalizing Center Hole Feature Increases
Play . . . Requires Even More Skill and Alertness!
New Type Ball Drop Mechanism . . . Simple . . .
Positive . . . Fool-Proof!
New Plastic Light-Up Bumper Posts!
New Super Sensitive Rebound Rails!
Built-in Accurate Spirit Levels!
Hinged Front Door and Playfield For Easy Servicing!
2 Color Grid Screened Playfield For 3 Sided Play!
2 Coin Operation! 2-4 Can Play! 3-4 Sided Play!

IT’S HOTTER THAN EVER!

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AUTOMATIC POOL

2 Color Grid Screened Playfield For 3 Sided Play!
2 Coin Operation! 2-4 Can Play! 3-4 Sided Play!

"EARNING POWER
(By Actual Test Locations)

chicago coin

MACHINE COMPANY

1725 West Diversey Blvd., Chicago 14, Ill.
More money-making play-appeal than ever in Bally BROADWAY

Magic Squares

Arrow points to only one of 4 Magic Squares—A, B, C and D—each plainly labeled on BROADWAY backglass. The 4 numbers in Magic Square A may be shifted to player's choice of the 4 different combinations illustrated below.

EXTRA TIME
Player shifts Magic Squares before shooting fourth ball... or before shooting fifth ball, if "5th BALL" panel is lit. Earning power of regular Extra Time feature has been proved in BEACH CLUB... VARIETY... BIG TIME and other great Bally games.

DOUBLE SCORES
TRIPLE SCORES
SPOTTED 2 OR 18
BALLYHOLE
Ball in Ballyhole CR, when Ballyhole panel in lit, lights 1st EXTRA BALL, player extra ball without depositing coin.

CORNER-SCORES
ADVANCING SCORES
EXTRA BALLS

Jam-packed with time-tested play-appeal—exciting new features brilliantly billboarded on the brightest backglass in years... easy to understand, fun to play... Bally BROADWAY is ringing up cash-box collections that top all records since the great days of BEACH CLUB. Get your share of the BROADWAY bonanza. Get BROADWAY today.

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IN
UNITED'S NEW

NEW
8-IN-1
CARD COMBINATION

PLAYER CAN MOVE NUMBERS
CLOCKWISE WITH EXTRA COINS

NEW HORIZONTAL FEATURE

Horizontal Lines Score Separately
When FEATURE is Lit

BUILDS UP TO
3-IN-LINE SCORES 4-IN-LINE
4-IN-LINE SCORES 5-IN-LINE

Other Profit Features

* SPELL NAME
* ADVANCING SCORES
* NUMBER SELECTION
* EIGHT BALLS
* SPOT ROLL-OVERS
* ROTO TIME FEATURE
* EXTRA BALLS

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