Benny Goodman's Orchestra has been at the forefront of the big band sound, and in 1956, they were recognized for their contributions to the music industry. The story was published in *The Amusement Industry's Leading Newsweekly* on January 7, 1956. The headline reads: "The Benny Goodman Story - On Film!" and the subheadline states: "Only the High-Fidelity album of special recordings featuring selections featured in the motion picture - ""The Benny Goodman Story."" The article discusses the film and the accompanying soundtrack, highlighting the orchestra's influence on the music industry and the film's significance in cinema history. The story includes quotes from industry leaders and the Benny Goodman Orchestra's records, emphasizing their impact on the jazz and swing genres.
COLUMBIA OPENS 104 PIX FOR VIDEO DISTRIBUTION

Features to Be Ready in Six Weeks; No Titles Have Yet Been Selected

NEW YORK, Dec. 31.-Columbia Pictures this week opened wide its feature film rights to television. TV stations throughout the country were notified by the program that Columbia is preparing to turn over 104 of its features to Screen Center for distribution over Teleradio in the near future. The Columbia features, it's understood, will not be available for sale for at least another six weeks.

Indications are that the titles in the schedule as yet have not been selected, but according to a Columbia executive, they will be featured broadcasts when their value is exhausted.

The notice to stations of Columbia's decision to distribute features to TV was sent out three days after reports of Matty Foy's acquisition of the RKO features for TV distribution (see other story). Foy has already begun negotiations with studios about the RKO features.

Columbia's announcement of its forthcoming package will probably prove to hold many studios back from closing deals with Foy until they have more information about the RKO package and price of the Columbia bundle. Apparantly, Columbia is hoping to gain time with this step in mind.

This will be the first package of features that Screen Center will be distributing. The film has been expanding its organization over the past few months and it's expected that this expansion will now be speeded up rapidly.

The reasons for making the move at this time, according to Foy, are two-fold: 1) It hopes to find out more about the market and its changes. It wants the additional revenue for new product that a regularly TV-regular TV distributor, the reaction this week to Matty Foy's acquisition of the RKO library might best be described as cool. Generally, the RKO library itself cannot fulfill the needs of the "Million-Dollar Movie" type of show for top product.

While they felt that the RKO situation put the final coup on the market for so-called "program" type features, they're still out for any product quality they can find. In this view, it appears that National Telefilm Associates is getting ready to break another package of about 30 pictures. At least two other offers are understood to be building new quality packages.

RK0's Video Film Effort To Continue

NEW YORK, Dec. 31.-The TV Film Division of RKO Telelron Pictures is going full bore as usual despite the sale of the RKO feature and short library to Matty Foy's C & C Television Corporation.

This was affirmed by, Dwight Martin, Telelron vice-president, this week. "We're going full speed ahead on TV features and we're not going to let the sale of the feature library to C & C affect our TV production at all," he said.

The division, which is headed by Pete Roeber, producer of "Glass Slippers" at West Coast, has already made a small operation and is even within the RKO film's budget and it is expected that the package and other product will be turned out at a much higher level.

TRADESEAS FEEL:

Time-for-Film May Be Fox Distrib Plan

NEW YORK, Dec. 31.—Matty Foy still had no word this week when he was asked about the RKO feature he just acquired for his new W. C. C. Television Corporation. A subsidiary of C & C Super Corporation, of which Foy is a major shareholder.

In announcing acquisition of the huge RKO Library this week, Foy again indicated he had a unique plan of distribution of which he would reveal shortly. Best informed trade sources predicted it would turn out to be some refinement of the Twentieth Century-Fox plan that he put into effect in the making of Motion Pictures for Television.

Under ordinary distribution standards, C & C would probably have to gross around $25,000 per picture to pay its way in the last three months of 1947.

MCA Prepping Night Stanzas For T. Ernie

HOLLYWOOD, Dec. 31.—MCA has scheduled a special New Year's Eve TV special for Tennessee Ernie Ford. The date for the night format has emerged, thanks have been expressed by the network, and in several versions under consideration. It's known that one which is receiving considerable attention is that of the old Key Kyser "College of Musical Knowledge" radio program. Whether the litigation between Ford and MCA will do both parties apparently, not yet been decided. The same time MCA is working on another musical show to star the Wayne King orchestra. The format of this would be along the lines of the Lawrence Welk program.

Agency Chairman Lennan Dies, 68

NEW YORK, Dec. 31.—F. J. Lennan, retired board chairman of the American Broadcasting Company, died last Saturday (24) of a heart attack while on a road trip to his water- motor. Lennan was credited with the famous Old Gold line of cigarettes.

With the late John Mitchell, he once ran the British Broadcasting Agency while still in his youth. Lennan had been a newspaper man, then changed to Lennan & Noveall and was a founder of Wall Street.

HOLLYWOOD Majors May Release Rush of Pix

NEW YORK, Dec. 31.—The RKO pictures are obviously not going to drive all the competition out of the market. If ever that had about the same dinner hour and the programming had any meaning, it is at this very moment. The decision of Columbia to put some of its features into television means that station film buyers will have more to choose from than ever before.

For the film buyer, there are still other reasons for rejoicing. It used to be predicated that the trade that made one of the Hollywood majors a star was TV. It has proven true in the case of Columbia. Undoubtedly the other majors will not go lying to the situation. It is not unlikely that one or more of the established TV distributors is going to talk more about adding, if it wants the additional revenue for new product that a regularly TV distributor, and the idea that the time is ripe to let them have a crack at the TV sales of some of their backlog.

With the regular TV distributors, the reaction this week to Matty Foy's acquisition of the RKO library might best be described as cool. Generally, the RKO library itself cannot fulfill the needs of the "Million-Dollar Movie" type of show for top product.

While they felt that the RKO situation put the final coup on the market for so-called "program" type features, they're still out for any product quality they can find. In this view, it appears that National Telefilm Associates is getting ready to break another package of about 30 pictures. At least two other offers are understood to be building new quality packages.

NTA May Assemble 30-Feature Package

Offering May Come at End of January; Universal, Popkin-Lopert Pix Probable

NEW YORK, Dec. 31.—National Telefilm Associates is reported to be preparing a 30-film package of some of the better features it controls. This package of feature films, this one is expected to start featuring at stations in addition to the end of January. The start of the package is undecided, but CBS will feature a group of eight pictures that Universal put on to the market last year in 1946. In addition, NTA has signed up individual titles from diverse sources, including PRC, independent producers and others.

Among the titles said to be definite are "Crest Marlin," a picture with David Niven, which is still in release. Strongers on the "Proof" with Paul Muni and Joan Lorring, originally released in 1946, with Claude Rains and Don Ameche, 1945, with Paul Henreid and Ann Sheridan; "The78s2

CBS-TV Mulls Format Change For Gleason

HOLLYWOOD, Dec. 31.—CBS is now considering the possibility of a change in the format of "The Honeymooners." The series has slipped badly in the past 4 years and for the past two years has been outrated by the opposition "I Love Lucy.

Being strongly considered is a change in the original format, retaining with Gleason portraying various characters, and the Gleason situation, of course, not be done until next year. A final decision, however, will be made by the producers of the output, Buck, with whom Gleason has a two-year contract.

The tendency in network radio is to change the plots and not the format of a show that's worked out well. In this case, Gleason has one another situation comedy.
Web Winners

"MICKEY MOUSE CLUB"-ABC-TV

ABC-TV's entry into daytime programming this season has been a tremendous success, thanks to this station. Its 17 AM dramas and morning shows present a vivid petition of the ABC's ability to attract and hold viewers. Among the ABC audience compositions, the No. 2 network shows the highest number of women per set, boasting, at 1,428, 8% kiddles per set. But ABC-TV also proudly points out that the show's pulling power among housewives is in keeping with the well-established, successful daytime shows designed primarily for adults.

TED SULLIVAN SHOW"-CBS-TV

This stanza, according to the Pulse report for November, revealed that ABC had more networks per inject set than any other network. This was confined almost entirely by the phenomenal "GLORIOUS Question..." Sullivan's 16 Pule ratings topped "Love Leave" by more than one point, but it was enough to highlight the strong position held by Sullivan. WFBM also managed to attract the public viewing. His rise has been a slow and steady one over the years, but, unlike other shows that have zoomed to their zenith and rapidly faded, the Sullivan shows has proved itself to be a consistent success. Now with 13 years under his belt, this interesting question is how long he can stay up there.

NAT'L SPONSORS HOT ON FEATURES

ABC-TV's Success Impresses Furnitures Who Buy Feature Pix for Long Terms

NEW YORK, Dec. 31-ABC TV's success in programming feature film franchise has been reflected in the growing number of national advertisers and agencies who are buying into the feature stars on long-term basis. For this reason, ABC becomes the first broadcast network to move into this area.

Best Friends,which became the first broadcast network to move into this area.

Best Friends, which became the first broadcast network to move into this area.

C'brough Buys "State Trooper" from MCA-TV

NEW YORK, Dec. 31, The Chenebrough Manufacturing Company has purchased an exclusive contract for the "State Trooper," a feature film series from MCA TV. The manufacture of various products designed to be purchased by a network is the first step in a new concept of television programing in which a show is presented as a series of small advertisements.

Philco Moves Back Into TV

NEW YORK, Dec. 31, Philco last week took the first step in reentering some of its money's in TV. When it bought about $300,000 in TV sets, the company offered to "Nightly" with its buying of "Blacks' Phonograms."

Philo was interested in the new program, which is broadcast every night, and decided to use it as a replacement for "City Detective." Philco invested a total of $35,000 in the show, and the new program was broadcast on a half-hour basis.

NBC Moves Fast on '56 Daytime Biz

NEW YORK, Dec. 31, NBC got a good start this week with the launching of its new daytime program, "The Big Breakdown," which was broadcast on NBC. The show is designed to be a replacement for the popular "Daybreak," which was canceled last week. The Big Breakdown will be broadcast from 10:30 to 11:30 a.m.

The Big Breakdown will be broadcast from 10:30 to 11:30 a.m.

ARMS TRADERS To Do Second A to Z Town Study

NEW YORK, Dec. 31, - CBS-TV is not only preparing new programs for next season, but also planning some series for the late summer months. This year, the CBS 13(term) series for the next season begins with "The Blue Angel." For the third time in three years, the series is being programmed with some colorful stars, including Jane Fonda and Jack Palance, who will be on hand to promote the show. The Blue Angel is expected to be the opening show of the new series, and it will be followed by another series, "The Green Beret."
Lack of Producer-Ad Agency Liaison Crimps Show Output

Situation Causes Pilot Losses; Hucksters Eschew Creative Work

By RCA SPIELMAN

HOLLYWOOD, Dec. 31—How arises the lack of liaison be- tween producers and advertising agencies in the development of new programs in television? Anybody cares considerable, but it seems certain, that, because of it, several hundred thousand dollars being spent for pilot production this year will go down the drain.

Outwardly, neither producers nor agencies are too unhappy with the situation. They accept it as, and don't expect it to change. Privately, they are both chagrined for each other's thinking, as well as in audience response.

Agencies, to a great extent, like their new-found freedom in not having to engage in the field of program creation. Conversely, to radio, where the agency was the prime producer, there is only a handful of television programs in a like category.

The problem seems to be one of the highest cost of production, especially of a pilot film. But just as important is the fact that agencies have learned that if they do not show that they can sell an idea, the blame can be spread rapidly and thus be borne by them entirely.

They Won't Talk

Such liaison has developed to such an extent that some agencies will not give any information as to war- why good they think their general, if you decide to have the decisions in the latter class.

The agencies do not want to be associated with anyone not tied to a studio or a group that such and such a program stands a better chance of being bought by one of their clients than another. They are correspondingly inclined to make themselves closer with a company or studio to the actual production of pilots.

The producers, as a result, have a devil’s-take-care attitude, with many of them stating that conviction that most sponsors don’t know what kind of program they want and the only thing a produc- er can do is to take a stab in the dark and hope for the best. Outwardly, the agencies have explained, but is as if he is to sell programs, he must present a show- case of his ability to produce, let them pick and choose. Cause-Stephens is not the only producer. Further this year by presenting, it now 37 varieties, at least 13, hoping

NORM DEPARTURE

N. Y. Students Have Own Idea About Faves

NEW YORK, Dec. 31. — The youth of this city apparently con- siders television's program, without it coming to TV viewing. Their favorite shows are far less than the highest rated ones. This was indi- cated in the latest quarterly re- port of the Advertising Research Foundation, a research agency here that sur- vin's 6,500 high school students and 1,500 college students in this area. "Medic" is one of the favorite evening shows among the high school students. Another favorite is "Teen Bandstand," starring Ted Steele, is one of the following choices; "Teen Bandstand," which pulls highest average audience. Without Telepulse rating around 25. (standing five or sixth among others). The show is predicted for a radio show in the high-school kids. Second favorite daytime show is "Teen Bandstand," which pulled 35. (standing first and second place in this market), was picked as favorite daytime show by 21 per cent of the high-school kids. Second favorite evening show was "Teen Bandstand," which pulled 10 per cent. Now many colleges are not specified and pulled by 10 cent.

There was the favorite evening show of 10 per cent of the high-school kids. Next came "Sullivans and Perry Como," picked by 10 per cent each. Third was "The 640,000 Question," named by 8 per cent.

College Faves

Favorite evening shows of the college population were "Medic," "Family Lines," picked by 11 cent each. The favorite daytime programs of the college population were "Medic" and "Wide World," picked by 16 cent each. "Teen Bandstand" was picked by 11 per cent naming. The amount of viewers chosen by this group is higher than the overall average, the survey indicates. According to the college kids, for instance, 17 cent per week TV time was more than one hour a day, and 17 cent every week. The amount was up to two hours, and 20 per cent up to three hours. Only 12 cent per day said they watched more than three hours. A day. Among the college group, the college level of televisioning was even less.

JOE FLOYD, President

For Memos for Men

JOE FLOYD, President

... and Joe reports SELL-OFF of Tuesday and Sunday times for NBC the Monitor (RCA Radio). For future spot availabilities contact: H. REPPRIN.

KOLO

... and Joe reports SELL-OFF of Monday and Tuesday times for ABC the Monitor (RCA Radio). For future spot availabilities contact: H. REPPRIN.

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Fineshriber to Join IPA as N. Y. Sales V.-P.

NEW YORK, Dec. 31—Bill Fineshriber Jr., who has been vacating his seat since he left NBC several months ago to head the National Program of America at vice-presidential level, has been named as national and syndication, IPA's new top salesman and sales head.

Fineshriber will report directly to Fred Marable, executive vice-president and sales head.

TV Film has recruited salesmen from diverse fields, but there aren't many former vice-presidents in the business.

Fineshriber started in the industry at CBS before joining the Mutual. He started in the industry at CBS before joining the Mutual.

On KPCK-TV

Texas Store Moves Into Color Video

HOUSTON, Dec. 31-The Feddy Bros., department store is moving into color TV on KPCK-TV. The store has completed installation of some 975,000 worth of equipment.

The purchase of color TV equipment by the Feddy's newly signed its fourth research contract with the major TV manufacturers, which has a color television of the film shown in January, and is likely to get further color shots later in the year.

It will also screen color prints of "Cato" in the store on Saturday night at 9:30, and "Robin Hood" and "Bacchus Club.

"Ziv," as far as it is known, has not only decided for color for the color of a complete series. Almost all its productions will be in color, but some of its color features have been done only on black.

Distribution for 'Annapurna'

NEW YORK, Dec. 31—Associated Artists Productions is putting "Annapurna," directed by Ernst Lubitsch, in distribution. This is the picture made by the Himalayan mountain climbing expedition sponsored by the Nestle-Richard M. Waring's best-selling book.

The picture is adding its "man's land" package, which now has 13 titles. The package is already in 60 markets.

Ziv Hires Expert For 'Man X' Staff

NEW YORK, Dec. 31—Dr. Joseph Vaughan, a technical adviser on its new espionage series, "The Man Called X", has been hired as third expert member of Ziv's staff. Dr. Vaughan is currently a vice-president of the American News "Man Called X" show. A former vice-president, he is a former member of a number of government agencies, where he worked on problems of national security and foreign policy.

The "Great Mountaineer," an expert on mountain climbing, will be the first to guest star in "Man Called X." He is expected to take over where "Ziv" left off. It would spot for deciding on a potential role in a mountain climbing or adventure show. "Man Called X" is a series about the adventures of a mountain climber who has a special relationship with a mountain guide.

Voting results: In the past, new series have been often used to sell a new network. For instance, the first season of "The Man Called X" was played out after a few months. This year, the show has been renewed and will continue.

130 Hue Telecasts in Studio Library Deal

NEW YORK, Dec. 31—Ziv Television has packaged 130 of its musical Telecasts that are on Kodakchrome and are selling them on a special library deal.

130 Hue Telecasts in Studio Library Deal

NEW YORK, Dec. 31—Ziv Television has packaged 130 of its musical Telecasts that are on Kodakchrome and are selling them on a special library deal.

The art on the color shows include "The Tales of Alvin Pinchot" (Destin), "Lawyer" and "The Shearing of a Lamb" (Bosworth). There are also telecasts on black-and-white film.

"3 Lives" PP Pulse Vigorous in Buffalo

BUFFALO, Dec. 31—Richard Carlson's vivid portrayals of the exciting three lives according to the "3 Lives" serial telecasts is expected to boost TV fan eager for more of Ziv's "3 Lives." The serial is playing currently in the top five in house rating, for instance . . . 20-29 Jan. 1955 . . . 30-35 Feb. 1955 . . . 343 May, 1955 — and so on up the line.
READ BY MILLIONS THROUGHOUT

ADVENTURES OF

DR. FU MANCHU

BY SAX ROHMER

ALL NEW!
JUST FILMED!
NEVER SEEN BEFORE!

stryker of scotland yard
mystery at its best!
all star cast - 26½ minutes each

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general foods!
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THE WORLD IN ALL LANGUAGES

Millions of TV viewers will applaud the greatest series of intrigue and adventure subjects ever produced!

HOLLYWOOD TELEVISION SERVICE INC., Presents SAX ROHMER’S World Renowned adventures of Dr. FU MANCHU

13 - 26½ MINUTE SUBJECTS
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- THE SECRET OF DR. FU MANCHU
- THE PLAGUE OF DR. FU MANCHU
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- THE GOLDEN GOD OF DR. FU MANCHU
- DR. FU MANCHU, INC.
- THE VENGEANCE OF DR. FU MANCHU
- DR. FU MANCHU’S RAID
- THE DEATH SHIPS OF DR. FU MANCHU
- THE COUNTERFEITERS OF DR. FU MANCHU
- THE MASTER PLAN OF DR. FU MANCHU
- THE SATELLITES OF DR. FU MANCHU
- THE ASSASSINS OF DR. FU MANCHU

Now Syndicating “EMMY” AWARD WINNER Outstanding Entertainment!
ALL STAR CAST 39 Subjects 26½ min. each

REX ALLEN one of the world’s most popular outdoor personalities in "FRONTIER DOCTOR"
Now in Production! 26½ minutes each Adventure! Action! Intrigue!

Coming! The New Sensational Series "THE STATUE OF LIBERTY"
made in cooperation with the United States Dept. of Justice, Immigration and Naturalization Service and F.B.I.

Now in Production! 26½ minutes each Adventure! Action! Intrigue!

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Films to Watch

**SEARCH FOR ADVENTURE**—George Bagnall Associates

The search for adventure is the very first installment of "Films to Watch," its standings in the series. The search is for those films that "in the spirit of adventure," as the program says, "are the very essence of adventure." The series is produced by the American Film Institute and is distributed by the American Film Institute.

**WATERFRONT**—MCA-TV Film Syndication

When a syndicated show winds up in fourth place in a new time slot, it doesn't get much better than that. MCA Television Syndication, in its fifth week of its "Waterfront" show, is in the number four position in the West Coast markets, in which it has been airing for the past two weeks. This is after the program was dropped from the NBC schedule and moved to the ABC schedule, where it was in the number three position.

**COUNT OF MONTE CRISTO**—Television Programs of America

The first costume piece to go into syndication is apparently beginning to make an impression on television viewers. The show is "The Count of Monte Cristo," a 26-part series produced by Columbia Pictures Television and distributed by Television Programs of America. The series is set in the 19th century and centers around the story of Edmond Dantès, a young man who is wrongfully imprisoned and then escapes to become a wealthy and powerful man.

**NTA Now Has 366 5-Minute Firms in Tow**

NEW YORK, Dec. 31—National Television Auditors (NTA) reports having 366 five-minute series shows, an increase of 153 shows over its previous report. The increase is due to the number of shows that are being produced for syndication.

**ASSOCIATED ARTISTS PRODUCTIONS**

MOVIELAND THEATRE, Inc., New York City. Alan K. Weintraub, a partner in the company, has been named the new president of the firm. Other officers are Harry L. Stein, managing director; A. B. Cohen, president; and E. E. Harris, vice-president.

SHERIDEN HOMES Features

INGRAM, Texas. Robert C. Ingram, president of the company, has been named the new president of the firm. Other officers are J. B. Ingram, managing director; L. B. Ingram, vice-president; and M. B. Ingram, secretary.

WVIM-WSXAM-TV, Charlotte, N.C. D. S. McCollum, owner of the firm, has been named the new president of the firm. Other officers are W. S. McCollum, managing director; L. S. McCollum, vice-president; and M. S. McCollum, secretary.

**COLUMBUS**

GREAT-SPIRITED PRIZE OF THE NATIONAL BILLBOARD DISTRICT

WAVR-WSYI-NY, New York City. W. E. Smith, vice-president, has been named the new president of the firm. Other officers are J. E. Smith, managing director; E. E. Smith, vice-president; and H. E. Smith, secretary.

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**TV Commercials in Production**

A Guide to TV Spot & Program Plans

Of Competing Sponsors by Industries

This is the third in a series of articles that will be published each week in this section. The articles will be devoted to the production of television commercials and will appear on the last day of each week. The articles will be published in this section and will also be available in a separate section of the newspaper.

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### The Billboard Scoreboard

**ARB Audience Composition Studies**

- **Web Quiz and Panel Shows**
  - **NOVEMBER RATINGS**
    - **Rank**
    - **Show, Sponsor & Web Rating**
    - **Program**
    - **itim**

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<th>Rank</th>
<th>Show, Sponsor &amp; Web Rating</th>
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<tr>
<td>1</td>
<td>9/7,000 Question, Revlin (CBS)</td>
<td>17.1</td>
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<tr>
<td>2</td>
<td>Your But Your Life, Detroit (NBC)</td>
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<td>3</td>
<td>Can't Get a Sweet, R. J. Reynolds (CBS)</td>
<td>15.7</td>
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<td>4</td>
<td>What's My Line? Montellier, Pennington Road (CBS)</td>
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<tr>
<td>5</td>
<td>What's My Line? Montellier, Pennington Road (CBS)</td>
<td>15.0</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Big Surprise, Paves, Spalding (ABC)</td>
<td>13.8</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Miss That Tune, Whitehall (CBS)</td>
<td>13.6</td>
<td></td>
</tr>
</tbody>
</table>

### THE BROADWAY, 1956

**Pulse Top 20**

**TV Web Shows**

- **December 31, 1955**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Show, Sponsor &amp; Web Rating</th>
<th>Program &amp; Web Rating</th>
<th>itim</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>9/7,000 Question, Revlin (CBS)</td>
<td>17.1</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Can't Get a Sweet, R. J. Reynolds (CBS)</td>
<td>15.7</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>What's My Line? Montellier, Pennington Road (CBS)</td>
<td>15.0</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>What's My Line? Montellier, Pennington Road (CBS)</td>
<td>15.0</td>
<td></td>
</tr>
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<td>5</td>
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<td></td>
</tr>
<tr>
<td>6</td>
<td>Miss That Tune, Whitehall (CBS)</td>
<td>13.6</td>
<td></td>
</tr>
</tbody>
</table>

### SYNDICATED FILM PROGRAMS

**Pulse Top Pigm Among Kids**

**How Non-Net Films Rated Among Children in October**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Title and Distributor of Series</th>
<th>Viewers Totaled In</th>
<th>Average Age</th>
<th>Avg. Viewing Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Annie Oakley (CBS)</td>
<td>102</td>
<td>9.0</td>
<td>54.96</td>
</tr>
<tr>
<td>2</td>
<td>Little Richard (Jackie)</td>
<td>102</td>
<td>9.0</td>
<td>54.96</td>
</tr>
<tr>
<td>3</td>
<td>Abbott &amp; Costello (NBC)</td>
<td>98</td>
<td>9.0</td>
<td>54.96</td>
</tr>
<tr>
<td>4</td>
<td>Ranger of the Jungle (CBS)</td>
<td>98</td>
<td>9.0</td>
<td>54.96</td>
</tr>
<tr>
<td>5</td>
<td>Steve Donovan, Western Marshal (NBC)</td>
<td>95</td>
<td>9.0</td>
<td>54.96</td>
</tr>
<tr>
<td>6</td>
<td>Cowboy of the Range (NBC)</td>
<td>95</td>
<td>9.0</td>
<td>54.96</td>
</tr>
<tr>
<td>7</td>
<td>Superman (Flamingo)</td>
<td>95</td>
<td>9.0</td>
<td>54.96</td>
</tr>
<tr>
<td>8</td>
<td>Hopalong Cassidy (NBC)</td>
<td>95</td>
<td>9.0</td>
<td>54.96</td>
</tr>
<tr>
<td>9</td>
<td>Captain Zorro (ATF)</td>
<td>95</td>
<td>9.0</td>
<td>54.96</td>
</tr>
<tr>
<td>10</td>
<td>Wild Bill Hickok (Flamingo)</td>
<td>91</td>
<td>8.8</td>
<td>54.96</td>
</tr>
<tr>
<td>11</td>
<td>Cowboy G-Man (Flamingo)</td>
<td>89</td>
<td>8.5</td>
<td>54.96</td>
</tr>
<tr>
<td>12</td>
<td>Gene Autry (CBS)</td>
<td>89</td>
<td>8.5</td>
<td>54.96</td>
</tr>
<tr>
<td>13</td>
<td>Cisco Kid (Ziv)</td>
<td>86</td>
<td>9.5</td>
<td>54.96</td>
</tr>
<tr>
<td>14</td>
<td>Judge Durkin (CBS)</td>
<td>86</td>
<td>9.5</td>
<td>54.96</td>
</tr>
<tr>
<td>15</td>
<td>21 Jump Street (ABC)</td>
<td>82</td>
<td>13.5</td>
<td>44.96</td>
</tr>
<tr>
<td>16</td>
<td>Soldier of Fortune (MCA)</td>
<td>82</td>
<td>10.0</td>
<td>44.96</td>
</tr>
<tr>
<td>17</td>
<td>Death Valley Days (Pacific)</td>
<td>80</td>
<td>10.0</td>
<td>44.96</td>
</tr>
<tr>
<td>18</td>
<td>Corliss Archer (Ziv)</td>
<td>77</td>
<td>10.0</td>
<td>44.96</td>
</tr>
<tr>
<td>19</td>
<td>Mayfair Theater (Screen Gems)</td>
<td>77</td>
<td>10.0</td>
<td>44.96</td>
</tr>
<tr>
<td>20</td>
<td>Your Star Theater (Screen Gems)</td>
<td>77</td>
<td>10.0</td>
<td>44.96</td>
</tr>
</tbody>
</table>

**Notes:**

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THE Billboard Scoreboard

THE INDUSTRY'S MOST COMPLETE RATING INDEX POINTING UP OUTSTANDING TV SHOWS AND SPOT ADJACENCIES IN EVERY LOCAL MARKET

This month appendix ratings on the top 15 weekly shows and in the top 10 locally-originated shows in each local market studied, are now available. All data are subject to change and available in the data file of the week. For complete data, contact the Exhibitors Weekly, 5 West 44th Street, New York City.

SAN DIEGO 3 STATIONS

1. Meachum, TRN, M.T., 13.7
   2. Missy, TRN, M.T., 13.7
   3. Meachum, TRN, M.T., 13.7

4. Who's on First, (CBS), 7:00
   5. Our Gang, (MCA), 7:00
   6. Meachum, TRN, M.T., 7:00
   7. Missy, TRN, M.T., 7:00

7. Missy, TRN, M.T., 7:00
   8. Meachum, TRN, M.T., 7:00
   9. TRN, M.T., 7:00

10. S. Monroe, TRN, M.T., 7:00
11. W. Monroe, TRN, M.T., 7:00
12. S. Monroe, TRN, M.T., 7:00
13. W. Monroe, TRN, M.T., 7:00
14. Monroe, TRN, M.T., 7:00
15. TRN, M.T., 7:00

LOUISVILLE 2 STATIONS

1. $44,000 Quest, WHAS, T., 8:30
   2. Homemaker, WAVE, T., 8:30
   3. Meachum, TRN, M.T., 8:30

4. Who's on First, (CBS), 7:00
   5. Missy, TRN, M.T., 7:00
   6. Meachum, TRN, M.T., 7:00

7. Missy, TRN, M.T., 7:00
   8. Meachum, TRN, M.T., 7:00
   9. TRN, M.T., 7:00

10. S. Monroe, TRN, M.T., 7:00
11. W. Monroe, TRN, M.T., 7:00
12. S. Monroe, TRN, M.T., 7:00
13. W. Monroe, TRN, M.T., 7:00
14. Monroe, TRN, M.T., 7:00
15. TRN, M.T., 7:00

HOUSTON-GALVESTON 3 STATIONS

1. $60,000 Quest, KGUL, T., 7:00
   2. You're the Fugitive, KHOU, T., 7:00
   3. WAVE, KTRK, T., 7:00

4. Who's on First, (CBS), 7:00
   5. Missy, TRN, M.T., 7:00
   6. Meachum, TRN, M.T., 7:00

7. Missy, TRN, M.T., 7:00
   8. Meachum, TRN, M.T., 7:00
   9. TRN, M.T., 7:00

10. S. Monroe, TRN, M.T., 7:00
11. W. Monroe, TRN, M.T., 7:00
12. S. Monroe, TRN, M.T., 7:00
13. W. Monroe, TRN, M.T., 7:00
14. Monroe, TRN, M.T., 7:00
15. TRN, M.T., 7:00

ST. LOUIS 3 STATIONS

1. $54,000 Quest, KSDK, T., 8:00
   2. Boston Attorney (CBS), KSDK, T., 8:00
   3. Smith (MCA), 7:00

4. Who's on First, (CBS), 7:00
   5. Missy, TRN, M.T., 7:00
   6. Meachum, TRN, M.T., 7:00

7. Missy, TRN, M.T., 7:00
   8. Meachum, TRN, M.T., 7:00
   9. TRN, M.T., 7:00

10. S. Monroe, TRN, M.T., 7:00
11. W. Monroe, TRN, M.T., 7:00
12. S. Monroe, TRN, M.T., 7:00
13. W. Monroe, TRN, M.T., 7:00
14. Monroe, TRN, M.T., 7:00
15. TRN, M.T., 7:00

AGENCY PRESIDENT WRITES:
"A guy in this business without the Billboard is an incomplete guy!"

Copyrighted material
Muzak, ASCAP Seek Decision From Courts

NEW YORK, Dec. 31.—Both the Muzak Corporation and the American Society of Composers, Authors and Publishers have submitted petitions to the New York Federal Court asking it to rule on a suit seeking for Muzak's use of the Society's repertoire.

The procedure is called for in the Muzak Corporation's petition in President H. E. Houghton and Victor J. Adams January 17th.

Clark Seeks Europe Deals

NEW YORK, Dec. 31.—Clark, president of ABC-Paramount Records, has returned from a trip to Europe in February to seek new catalog material and get distribution deals. Meanwhile, AM-P has signed White & Gilibeau to handle its distribution in Australia and New Zealand, with Hector Crawford representing them in the Spanish and Portuguese territories.

Veepee, a new European label, Clark plans to continue discussions on a deal for British back-up to AM-P.

Wing Extends LP Lottery Deadline

NEW YORK, Dec. 31.—Wing Records LP debit card dealers have been extended to January 15th. The dealer deadline has been extended to December 31st, early for each dealer to participate in a drawing for $10,000 in Musikana records and a weekly prize, with a local draw playing the winning ticket to each week.

The gimmick, a promotion for the label's new album line, is that dealers will have a chance to win music not available anywhere else. Every order for every pack of five wing records is entered in the sweepstakes pool, and Buddy Morrow's "Salute to the Fabulous Doo-wopers" package.

New Items, Soaring Sales Cited by Col

NEW YORK, Dec. 31.—Record sales volume and increased diversification of products was the highlights of 1955 for Columbia Records, according to a year-end review. Sales volumes were the highest of any year in the last two days (by J. B. Cokling, president).

Cokling said that single record sales have leveled off at the market level throughout the year, while LP's have increased as much as a billion units. Sales of more than a million a month store are not uncommon. The manufacturer of "Hi Way Hi-Fi," 140,000 r.p.m. discs exclusively for use in the in-car phonograph, has diversified its items included a complete series of "Freshman" 45's, "Roller Skater" tape recorders and precision cisin and glass turntables and acetates.

During the year, the discography transcription division developed "Amorabilia," a process of compounding recorded sound with printed matter. One of the first applications of the process was a music, sound with a color postcard bearing a recorded signing card in the center, a promotional idea for the Ford Motor Company.

Indie Activity in '55 Sparked By Inroads Into Pop and R&B.

National Retail Chart Recap Shows More Pie Slices; Majors Hold C&W.

NEW YORK, Dec. 31.—The extent of the indie labels' inroads into the Top Ten was documented by The Billboard magazine in its annual retail chart-carved in that the Top Ten included an average of 4.7 independent majors, topped by Mercury, but each made a total of 27 out of the 28 Top Ten singles carves in the second half of the year. The same five discos grabbed off all of the indie spots, with each making 1955 year only three titles were included in the Top 30 and those were independent majors. This year, the list of labels with one disc among the Top 30 totals five—Epic, 'X,' M-G-M, Coral and Kapp. The outstanding indie, of course, is Dot, which did not show in the top 30 last year.

While 12 labels were responsible for the top 30 in 1955, only 11 were shown in 1954, with no major labels in the Top Ten. The rhythm and blues field, however, saw the number of indie labels, which is estimated to be 15 to 20, also increased to 30 to hit the Top Ten and the Top 30 this year.

The majors, it will be noted, are virtually out of the running in R&B, with only one, Mercury, and Epic, and the Columbia subsidi, respectively, showing in the Top Ten.

The country field more than doubled its presence this year, with RCA of the top 25 sellers, Victor, Decca and Capitol grabbed off the 1954 Top Ten sellers, Dixie, Capitol and Decca. Dixie, RCA and Columbia sold more albums in 1955 than the year before, and Columbia sold 22,000,000 albums, $22,000,000 in sales, with RCA on the market, and 25,000,000 albums, $25,000,000 in sales, with Victor.

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TURN TABLES FOR LADIES

Gals Across Nation Are Grabbing Mikes to Gab on Deejay Shows

By JUNE JANEY
NEW YORK, Dec. 31 — The turntables are hopping at many stations, and the number of female deejays and more feminine spinners are multiplying daily, according to a survey of stations in several cities.

The demise profession, heretofore a male province, is being invaded by an increasing number of women who are bringing a new and different type of music to their audiences. The number of women deejays has been growing steadily in recent years, and many are finding that they enjoy the work.

The increase in female deejays is not a recent phenomenon. In the early 1950s, women began to appear on the airwaves, often as solo deejays or as part of a team. As the years went by, the number of women deejays grew, and today they are an integral part of the radio landscape.

Infant DOLA Shakes Its Fist at ASCAP

Calls Point System of Logging Remotes Discriminatory, Threatens Tune Boycott

HOLLYWOOD, Dec. 31—The Do It Locally Auditing System, or DOLA, has been called into question by a new system that was introduced this week. The ASCAP, or American Society of Composers, Authors and Publishers, has been launched to protect the rights of songwriters and performers.

The ASCAP is a group of songwriters and performers who are Concerned about the use of their music without permission. The ASCAP has been trying to enforce its rights for many years, but has had little success. The new system is an attempt to address this issue.

More Disceries Share Loot on 50 Top Tunes

37 Firms Split Honors for 1955; R&B’s Fare Well

NEW YORK, Dec. 31—Just as the year ended, the Top 50 Tunes list was released by the Recording Industry Association of America. It shows that the home studio owner, who has been a significant player in the music industry, remains a force to be reckoned with.

The list, which is compiled by the trade association, includes the top 50 songs of the year as determined by sales and airplay. The list is used by record companies to determine which songs will be released as singles.

The ASCAP has announced that it will file a lawsuit against the ASCAP, claiming that it is being used to collect money from the ASCAP for music that is not being used.

The ASCAP has been involved in a number of legal battles with other music groups, including the ASCAP, which has accused the ASCAP of using its resources to promote its own interests.

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New Giants Prime For '56 Disk Fray

**Continued from page 1**

companies will be in the club field before the year is out. In 1956 also, deejays anticipate changing their current methods of structure. Columbia's reduction of its Masterworks LP prices this week and Norman Granz's reduction of his combined LP's to 98 cents per disk (The Billboard, December 31) quite possibly promises to be the foretaste of what the industry envisions. It has become evident increasingly in the past few weeks that General deejays are definitely intent on entering the disk field, and that the outfit is considering the growth of a large package catalog. A few close-in independents have been granted appointments with General execs, but so far, reports of getting serious consideration are those of Don Deveau of Decca and of the Council Hall-Joséfowitz interests in its

London talks, it is believed, however, that no deal has been reached. The company's Decca Naviga- tion division, with the London-Decca discs a secondary division. 

**Lively Days**

It all adds up to a pretty lively situation with increasing evidence of treaties the disc buyers are especially concerned about is the fact that the prices they can get their wages raised and spending buying public. First, it's clear that the prices the disc buyers have to become more and more selective in the way of choosing from so many sources. Second, with the Capitol label divested of its average disk jacket, the publishers and record companies will go to greater lengths in order to make it look better in the disc show ads and still perhaps not be insured sustained plugging once they get a disk programed.

**Triple Crown**

led, ordered: Norman Granz, Webb Pierce (More and More), Decca, January 1; Carl Smith (1964 Talk), Columbus, February 13; Webb Pierce, January 20; Smith, March 12; Webb Pierce (Fiddle), Dec., 1965; Webb Pierce, August 6; Webb Pierce, November 5; and Webb Pierce (Johnny Apple), (Fiddlin' My Love), Duke, March 31; and Webb Pierce (Shame), Imperial, July 2; Chuck Berry, March 31; Decca (I Wonder), September 3; The Platters (Oh, You Memory), November 19. 

**New Releases**

WHISLIN' WILLIE
I Escorted—Rama

DANCE WITH A ROCK
Blackberry Boy—Bama

BUES FOR THERI
Early Wellington—Acomo

MYERS MUSIC, INC.
134 E. 126 St., Miami, Fl. 1, Pa.

A Big Winter Battle!

THE JAPANESE
FAREWELL
SONG

KAY CEE EMMONS
RING RANGER MUSIC, INC.

NEW RELEASES

**Bilden the following disc**

**Cap Sings**

**Continued from page 13**

blue trend, Livingston and, therefore were able to divide up the share of the single market. Livingston bought the habit of the single field at having a twofold reason. The majors also jumped on the rich wagon to tie the sales back for their niche, far easier, was made in the past to avoid the latter, in the present, fans to some of his own compositions.

Livingston named Tennessee Ernie Ford as "The Voice of America" in the field, scoring a sales figure of two and a heavy sales figure during the same weeks has been in the making. He said Dean Martin's "Mama's Man," "I've Got Mine" has hit the million mark. According to the same source, "The Country and Marriage" has sold 700,000, a 12-inch record as a figure for Forest's "Black Devlin Trouser," perhaps Big Bill's "Lubbock Antoinette Kit Carson's "Round of Gold," Nat Shure's "Souvenir (The Voice of Love)," and Take Me To Rio. For the last 6 months "Love and Marriage" are all past the 200,000 mark.

**Clark Seeks**

**Continued from page 13**

entire life. Meanwhile, the Ted Powell firm in the Prime area has done a disk for release in England.

Clark is also carrying on negotiations with the RCA Victor, Decca, South America and South Africa. Known as a hot shot and capable of making the moves that will enable him to grow with the times.

**Carole Steps Up**

**Continued from page 13**


The latter program will include the title song by the McGuire Sisters, "Everytime," by Bette Baker, Elia Cornell, "The Lord's Prayer," by the Branch family; "Let Me Be," by Lawrence Welk, as well as selected numbers by the American Brothers, Allen Dale, etc.

and salesmen are already using them in their packages for the company's new and previously released packages.

The new release is backed by the "Capitol LP," which is expected to be distributed for a limited time when it is released.

**New Giants Prime**

**For '56 Disk Fray**

**Pubs Writers**

In 1956 to Get Foreign Dough

BMJ's Alien Pets To Begin Paying; ASCAP's Continue

NEW YORK, Dec. 31. - The year 1956 will mark the debut of publication and performance revenue from the foreign publisher accounts of the American Society of Composers, Authors and Publishers. Reporting to the executive board on Wednesday, President Fredrick B. Kral's firm will mark the time when the foreign contracts of ASCAP members will begin to bring in foreign revenue.

Distributors are available yet, but it is known that BMJ's first comprehensive distribution of funds derived from foreign performance. The book- keeping is involved, but the funds are already on tap and is expected they will be distributed before long.

Included in the distribution will be money from the performing rights societies of France, Belgium, Sweden, and the British Society, some in some cases represented performances during the year. The corresponding overseas distribution of foreign performance will not include royalties from foreign multiplicity. As BMJ's past with that amount was in 1955.

**Cap on Mark For BG Derby**

HOLLYWOOD, Dec. 31. - Capitol Records is proud to report the lead in the Benny Goodman album field on the Universal-Lido Motion Picture Corp.'s "The Benny Goodman Story" goes into national release on the West Coast major will reissue its "Benny Goodman Plays Selections From The Benny Good- man Story," a release that has been a hit for the past three years, via RCA Victor, a new (non-soundtrack) recording of a similar nature that is coinciding with the "Benny Goodman Story." The album features "Let's Do Like," "Everytime," "Do What I'm Telling You," and "Bayou River." The latter program will include the title song by the McGuire Sisters, "Everytime," by Bette Baker, Elia Cornell, "The Lord's Prayer," by the Branch family; "Let Me Be," by Lawrence Welk, as well as selected numbers by the American Brothers, Allen Dale, etc.

**Round Quarter LP Label Organized**

NEW YORK, Dec. 31. - The organization of the new Round Quarter LP Label record label was announced here this week for January and will comprise a series of libraries introducing new methods of presenting concert music, new arrangements, new musical sound analogies. First of the series is a release on Lincoln "Storm De Flahs," employing four jazz groups, etc.

Other categories to be released on the label include jazz, popular and children's music releases. The new disk industry is looking forward to the Round Quarter LP label, president, and Gerald Cooper, treasurer.

**Helnam to Flack for RCA Albums**

NEW YORK, Dec. 31. - Herb Helnam, former East Coast regional sales manager for the newly organized RCA Victor this week has been appointed RCA Victor Midwest regional sales manager. He will include all albums including jazz and c.& w. Assistant Publishing. Helnam, a record business veteran of 10 years, will report to Jerry Tharp, publicity manager, in this newly organized post. His tasks will include all albums including jazz and c.& w. Assistant Publishing.

**Have Something Good?**

If you know of anything you believe in, give it a show. Maybe your good things get lost in the big world. But you can always give it a try. You don't need a "polite" sponsor, just make sure it's something that people will be interested in. Have fun, and see you at the next show.
Fox Accelerates

Continued from page 14

MUSIC AS WRITTEN

MYERS MAKES DEAL ON "ROCK" PIC...

Music mayor James Myers has completed a deal with Columbia Pictures Corporation for the use of the title of his hit tune "Rock Around the Clock" as the title of a Columbia Picture. The film, to star Bill Haley and His Comets, and disk jock Alan Freed, will also feature other music tunes, including "Rock-A-Beatle Boogie." Shooting starts on the Coast Jan-

31st.

CROSS COUNTRY LABEL FORMED IN N. J.

Cross-Country Records, a new label, has been formed in Carleif, N. J. The first release features Red Moore, country singer on WWVA, Wheeling, W. Va. Benny Goodman and the Noteworthys are slated to cut a disk shortly. Excerpts of the film include James Frichter, president, Jack Pollock, producer, and Eddie McMullen, a. d. chief.

DECCA RELOCATES IN HARRISBURG, PA.

Decca Records is relocating its Scranton, Pa., home operation to Harrisburg. The new Harrisburg branch will provide more space and facilities to service the territory better. Leo Breiten will continue to head the branch, and other personnel will remain.

FORBES TO DISTIBUTE INDIAN FEVER

Forbes Records, a new distributing company, has been formed in Pittsburgh on January 1. Her-

bey Cohen, president, and the Allen Records which distributes Mercury Records here, made the announcement on Thursday (22) and said it was done because he felt that a new firm was necessary to handle all the smaller labels he distributes. His partners, Roal Overoff, will be the supervising manager of both firms. Sam Leon, who ran the Leslie one-step here, will be sales manager and promo-

tion director. Also will handle mercury exclusively, Forbes will have a complete line of indie labels Bob Klein, who was a

Continued on page 49

NATION'S GALS

Continued from page 14

19-year-old Cheryl Duell, billed as Misty, who handles a half-honing of her own, and Mills to

England, and a half-hour program over KEX, Portland, Ore., and 18-year-old Janie and five-year-old Candy Vincent, who

appear on their father's (Red Vincent) show over WILK, Wilkes-Barre, Pa., regularly. They handle the program entirely when he is on the road with his band. The youngest disk today is probably four-year-old Micky, Lou Doming, who tunes up with her father, Bob Doming, for a set tagged "Drunk

ing With Daddy" over WSPN, Saratoga Springs, N. Y.

Bill Field

The rhythm and blues jockey field is represented by Zilla Myers, billed as "Dream Girl," on her

right record show over WAKO, Atlanta, and Vivian Continental, the only fem jockey in Tennessee. Both shows have virtually covered the lady disk market, with live gals taking turns at the station's lady-night remote miles. Unfortunately, the levy has since been replaced by a couple of baritones.

Women have always been more successful in the country and west than the design field. Current female singers include Mary McCoo, EMCO, Crane, from New York; Ruby Mae, from Raleigh, WMSN, Raleigh, N. C.; Margie Colby, KHCY, Bay-

town; Tiny and Ace and examination; KWA, Vancouver, Wash.; Rosemary Mett-

crom, WOCM, Wilkes-Barre, Pa.; Cherry Sue, WFPD, Clarkston, Wash.; Polly Tucker, WWIN, Louisville.

happy medium with regard to mechanical royalties in this regard. On the one hand, the office real-

tize that free discs play an impor-

tant part in the promotion of records and songs; on the other hand, the line must be drawn somewhere as to how many royalty-free discs can be dispensed.

Stepping up the audiling, sched-

uling involves the hiring and training of specialized audiling the

country, the Fox office pointed out.

This is true owing to the special-

ized nature of the business, and the fact that a company's books often do not tell the whole story with regard to sales. It's often necessary, for instance, for the audiling to go beyond the books and ascertain how many stumbers were ordered, how many pressings made from the stumbers, etc.

In general, however, deskies

continue operating more than ever. While legal aid is often necessary in scheduling agreement, Fox, during 1955 had occasion to file only one legal action to get a settlement. Most disputes, when confronted with sufficient data from the Fox office, settle amicably.

Currently, these deskies are undergoing routine audits. These are Cadence, Jubiles and Vox.

Top Tunes Loot

Continued from page 14

The top 20—again closely paralleling what has happened in the disk market—include the following:

Publishers who made the 1955 list were almost absent from the Top

50 the previous years—include

1. Columbia and Doral, Modern, American, Lees, Decca, and Metronome.

2. RCA, MCA, Decca, and Mercury.

3. Columbia and Decca, Manhattan, and Century.

4. RCA, MCA, Decca, and Mercury.

5. Columbia, RCA, Decca, and Mercury.


7. Decca, MCA, RCA, and Mercury.

8. Mercury, Decca, Columbia, and MCA.


10. Columbia, RCA, MCA, and Decca.

11. Decca, MCA, RCA, and Columbia.

12. Mercury, Columbia, RCA, and Decca.

13. Columbia, RCA, MCA, and Decca.

14. Decca, Mercury, Columbia, and RCA.

15. RCA, MCA, Columbia, and Decca.


17. Decca, MCA, RCA, and Columbia.

18. Mercury, Columbia, RCA, and Decca.

19. Columbia, RCA, MCA, and Decca.

20. Decca, Columbia, RCA, and MCA.
hit-making arranger and conductor

NELSON RIDDLE

scores a direct HIT with his own terrific instrumental

Lisbon
Antigua
(OLD LISBON)
PUBLISHED BY SOUTHERN MUSIC PUBLISHING CO., INC.

b/w ROBIN HOOD
CAPITOL HIT RECORD NO. 3287

The Original
NOW ONE OF THE NATION'S 25 BEST SELLERS
(BILLBOARD, DECEMBER 21)
ATTENTION DEALERS!

NOW! The Entire Clef and Norgran Extended Play Catalog available to you at 98c!

THIS IS NOT A SPECIAL PLAN FOR ONE OR TWO MONTHS...

THIS IS IT!

The Same Hi-Fi Extended Play Recordings Formerly Listed at $1.49!

NEW EP PRICE

98c
SUGGESTED LIST PRICE

1955's Top Publishers


<table>
<thead>
<tr>
<th>Song</th>
<th>Publisher</th>
<th>Plate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. FRANK JOESSER GROUP</td>
<td>Frank</td>
<td>4,117</td>
</tr>
<tr>
<td>Unchained Melody</td>
<td></td>
<td></td>
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<tr>
<td>Whatever Lola Wants</td>
<td>Pink</td>
<td>613</td>
</tr>
<tr>
<td>Heart</td>
<td>Frank</td>
<td>576</td>
</tr>
<tr>
<td>2. SHAPERO-BERNSTEIN</td>
<td>S.R.</td>
<td>3,328</td>
</tr>
<tr>
<td>Melody of Love</td>
<td></td>
<td></td>
</tr>
<tr>
<td>A Blossom Fell</td>
<td></td>
<td>1,383</td>
</tr>
<tr>
<td>3. REGENCY-ABC-HARMAN GROUP</td>
<td></td>
<td>4,601</td>
</tr>
<tr>
<td>Suddenly</td>
<td>Arc</td>
<td></td>
</tr>
<tr>
<td>*Hearts of Stone</td>
<td>Regent</td>
<td>1,003</td>
</tr>
<tr>
<td>Maybeline</td>
<td>Arc</td>
<td>407</td>
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<tr>
<td>4. &quot;BIG THREE&quot; GROUP</td>
<td></td>
<td>4,241</td>
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<tr>
<td>Love Is a Many-Splendored Thing - Miller</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Something's Gotta Give</td>
<td>Bobina</td>
<td>1,021</td>
</tr>
<tr>
<td>I'll Never Stop Loving You - Feist</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5. WONDERLAND</td>
<td>Ballard</td>
<td>3,936</td>
</tr>
<tr>
<td>Ballad of Davy Crockett</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6. ABERBACH GROUP</td>
<td>Hill &amp; Range</td>
<td>1,881</td>
</tr>
<tr>
<td>&quot;Let Me Go, Lover&quot;</td>
<td></td>
<td></td>
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<tr>
<td>Suddenly There's a Valley - Warnam-Hill &amp; Range</td>
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<td></td>
</tr>
<tr>
<td>Hummingbird Song</td>
<td>Rose-Jaegkacl</td>
<td>746</td>
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<tr>
<td>7. CHAPPELL</td>
<td></td>
<td>3,439</td>
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<tr>
<td>Cherry Pink and Apple Blossom</td>
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<td></td>
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<tr>
<td>White</td>
<td>Chappell</td>
<td>3,903</td>
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<tr>
<td>8. PLANETARY</td>
<td></td>
<td>5,304</td>
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<tr>
<td>Yellow Rose of Texas</td>
<td>Planetary</td>
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<tr>
<td>9. WARNER GROUP</td>
<td>Winmark</td>
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<tr>
<td>Hard to Get</td>
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<td>Honey Babe</td>
<td>Winmark</td>
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<td>The Longest Walk</td>
<td>Advanced</td>
<td>425</td>
</tr>
<tr>
<td>Play Me Hearts and Flowers - Advanced</td>
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<tr>
<td>10. E. H. MORRIS GROUP</td>
<td></td>
<td>2,809</td>
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<tr>
<td>*Ms. Sadman</td>
<td>E. H. Morris</td>
<td>1,771</td>
</tr>
<tr>
<td>Ko Ko Mo</td>
<td>Meridian</td>
<td>1,916</td>
</tr>
<tr>
<td>11. MYERS</td>
<td></td>
<td>2,787</td>
</tr>
<tr>
<td>Rock Around the Clock</td>
<td>Myers</td>
<td>2,726</td>
</tr>
<tr>
<td>12. COMMODEORE</td>
<td></td>
<td>1,930</td>
</tr>
<tr>
<td>Ain't That a Shame!</td>
<td>Commodore</td>
<td></td>
</tr>
<tr>
<td>I Hear You Knockin'</td>
<td>Commodore</td>
<td>591</td>
</tr>
<tr>
<td>13. BARTON</td>
<td></td>
<td>2,491</td>
</tr>
<tr>
<td>Learnin' the Blues</td>
<td>Barton</td>
<td>1,050</td>
</tr>
<tr>
<td>Love and Marriage</td>
<td>Barton</td>
<td>313</td>
</tr>
<tr>
<td>14. ARDMORE</td>
<td></td>
<td>2,183</td>
</tr>
<tr>
<td>Autumn Leaves</td>
<td>Ardmore</td>
<td>2,117</td>
</tr>
<tr>
<td>15. MODERN</td>
<td></td>
<td>1,726</td>
</tr>
<tr>
<td>Dance With Me, Henry</td>
<td>Modern</td>
<td></td>
</tr>
<tr>
<td>16. AMERICAN</td>
<td></td>
<td>1,016</td>
</tr>
<tr>
<td>Sixteen Tons</td>
<td>American</td>
<td></td>
</tr>
<tr>
<td>17. PROGRESSIVE</td>
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<td>1,515</td>
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<tr>
<td>Twisted Dye</td>
<td>Progressive</td>
<td></td>
</tr>
<tr>
<td>18. LOIS</td>
<td></td>
<td>1,372</td>
</tr>
<tr>
<td>Seventeen</td>
<td>Lois</td>
<td></td>
</tr>
<tr>
<td>19. BEAVER</td>
<td></td>
<td>1,528</td>
</tr>
<tr>
<td>Moments to Remember</td>
<td>Beaver</td>
<td></td>
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<tr>
<td>20. VALANDO GROUP</td>
<td></td>
<td>1,187</td>
</tr>
<tr>
<td>How Important Can It Be?</td>
<td>Laurel</td>
<td></td>
</tr>
<tr>
<td>21. GALLATIN</td>
<td></td>
<td>1,062</td>
</tr>
<tr>
<td>Shifting, Whispering Sands</td>
<td>Gallaatin</td>
<td></td>
</tr>
<tr>
<td>22. PAIXON</td>
<td></td>
<td>959</td>
</tr>
<tr>
<td>*Naughty Lady of Shady Lane</td>
<td>Paixon</td>
<td></td>
</tr>
<tr>
<td>23. JOY</td>
<td></td>
<td>942</td>
</tr>
<tr>
<td>Wake the Town and Tell the People</td>
<td>Joy</td>
<td></td>
</tr>
<tr>
<td>24. WEISS &amp; BARRY</td>
<td></td>
<td>920</td>
</tr>
<tr>
<td>&quot;That's All I Want From You&quot; - Weiss &amp; Barry</td>
<td></td>
<td></td>
</tr>
<tr>
<td>25. DOOTSE WILLIAMS</td>
<td></td>
<td>591</td>
</tr>
<tr>
<td>Earth Angel</td>
<td>Williams</td>
<td></td>
</tr>
<tr>
<td>26. HAMBLEN</td>
<td></td>
<td>883</td>
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<tr>
<td>Open Up Your Heart</td>
<td>Hambleen</td>
<td></td>
</tr>
<tr>
<td>27. PARMAMOUNT-ROY ROGERS</td>
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<td></td>
</tr>
<tr>
<td>The Bible Tells Me So</td>
<td>P.R.</td>
<td>573</td>
</tr>
<tr>
<td>28. AVAS</td>
<td></td>
<td>845</td>
</tr>
<tr>
<td>He</td>
<td>Avas</td>
<td></td>
</tr>
<tr>
<td>31. BRECKMANN-VOCCO-CONN</td>
<td></td>
<td>729</td>
</tr>
<tr>
<td>It's a Sin to Tell a Lie - B.V.C.</td>
<td></td>
<td></td>
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<tr>
<td>32. WILKINWOOD</td>
<td></td>
<td>762</td>
</tr>
<tr>
<td>Only You</td>
<td>Wilkwood</td>
<td></td>
</tr>
<tr>
<td>33. HUB</td>
<td></td>
<td>596</td>
</tr>
<tr>
<td>*Teach Me Tonight</td>
<td>Hub</td>
<td></td>
</tr>
</tbody>
</table>

(Continued on page 23)
THE FIRST HIT FOR 1956!

"SPEEDO"

the Cadillacs

JOSIE - 785

Josie RECORD
1950 Broadway, New York City
### 1955's Top R&B Records

**According to Retail Sales**

<table>
<thead>
<tr>
<th>Pos.</th>
<th>Record &amp; Label</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>PLATTER (Hubby Ace, Jive)</td>
<td>4957</td>
</tr>
<tr>
<td>2.</td>
<td>AIN'T THAT A SHAME (Eddie Arnold, Imperial)</td>
<td>2808</td>
</tr>
<tr>
<td>3.</td>
<td>EARTHA ANGEL (London, Ashley)</td>
<td>2576</td>
</tr>
<tr>
<td>4.</td>
<td>I'M NOT CRIMINAL (Ray Charles, Atlantic)</td>
<td>2476</td>
</tr>
<tr>
<td>5.</td>
<td>YOU DON'T LOVE ME (Ray Charles, Atlantic)</td>
<td>2418</td>
</tr>
<tr>
<td>6.</td>
<td>THERE'S NO DOUBT ABOUT IT (Ray Charles, Atlantic)</td>
<td>2380</td>
</tr>
<tr>
<td>7.</td>
<td>WATERMELON MAN (Ray Charles, Atlantic)</td>
<td>2256</td>
</tr>
<tr>
<td>8.</td>
<td>ROYAL THIEF (Ray Charles, Atlantic)</td>
<td>2212</td>
</tr>
<tr>
<td>9.</td>
<td>I'M NOT CRIMINAL (Earl Bostic, Imperial)</td>
<td>2114</td>
</tr>
<tr>
<td>10.</td>
<td>I'M NOT CRIMINAL (Johnny Otis, Imperial)</td>
<td>2094</td>
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**According to Disk Jockey Plays**

<table>
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<tr>
<td>10.</td>
<td>I'M NOT CRIMINAL (Johnny Otis, Imperial)</td>
<td>2094</td>
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**According to Juke Box Plays**

<table>
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</thead>
<tbody>
<tr>
<td>1.</td>
<td>PLATTER (Hubby Ace, Jive)</td>
<td>4957</td>
</tr>
<tr>
<td>2.</td>
<td>AIN'T THAT A SHAME (Eddie Arnold, Imperial)</td>
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</tr>
<tr>
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<td>EARTHA ANGEL (London, Ashley)</td>
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<td>THERE'S NO DOUBT ABOUT IT (Ray Charles, Atlantic)</td>
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<tr>
<td>7.</td>
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<td>8.</td>
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</tr>
<tr>
<td>10.</td>
<td>I'M NOT CRIMINAL (Johnny Otis, Imperial)</td>
<td>2094</td>
</tr>
</tbody>
</table>

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**Notes:**
- Records marked with an asterisk (*) were recorded prior to 1954. These charts are a re-creation of The Billboard's weekly Music Popularity Charts.
America's Hottest Vocal Group

With Their
Smash Follow-Up
of
"Moments to Remember"

NO, NOT MUCH

and

"I'LL NEVER KNOW"

Columbia
40629
4-40629

COLUMBIA RECORDS

THE BILLBOARD
BIG HITS are a habit on

DOROTHY COLLINS
SEVEN DAYS and
MANUELS
CORAL 61562

STEVE LAWRENCE
THE CHICKEN AND
THE HAWK and
SPEEDOO
CORAL 61563

JEFFREY CLAY
THESE HANDS and
YOU'LL BE SORRY
CORAL 61567

Coral Records
America's Fastest Growing Record Company
THE BILLBOARD MUSIC POPULARITY CHARTS

The music industry's most complete guide to the actual and potential sale of tunes and records in all categories.

HONOR ROLL OF HITS

THE NATION'S TOP TUNES
For survey week ending December 28

<table>
<thead>
<tr>
<th>Year</th>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>2023</td>
<td>17</td>
<td>Only One</td>
<td>Ben E. King</td>
<td>Dot</td>
<td>1</td>
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<tr>
<td>2023</td>
<td>16</td>
<td>Love</td>
<td>The Beatles</td>
<td>Capitol</td>
<td>2</td>
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<tr>
<td>2023</td>
<td>15</td>
<td>You've Lost That Lovin' Feelin'</td>
<td>Ferrin Brothers</td>
<td>Atco</td>
<td>3</td>
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<tr>
<td>2023</td>
<td>14</td>
<td>Crying in the Rain</td>
<td>Hank Williams, Sr.</td>
<td>Columbia</td>
<td>4</td>
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<tr>
<td>2023</td>
<td>13</td>
<td>Runaround Sue</td>
<td>Charlie Feathers &amp; The Jesters</td>
<td>Apex</td>
<td>5</td>
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<tr>
<td>2023</td>
<td>12</td>
<td>Heartbreak Hotel</td>
<td>Elvis Presley</td>
<td>RCA Victor</td>
<td>6</td>
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<tr>
<td>2023</td>
<td>11</td>
<td>Don't Be Cruel</td>
<td>Bill Haley and the Commetors</td>
<td>Vee-Jay</td>
<td>7</td>
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<tr>
<td>2023</td>
<td>10</td>
<td>I'll Be There</td>
<td>The Four Tops</td>
<td>Motown</td>
<td>8</td>
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<tr>
<td>2023</td>
<td>9</td>
<td>(I've Had) The Time of My Life</td>
<td>John Denver and The Muppets</td>
<td>RCA Victor</td>
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<tr>
<td>2023</td>
<td>8</td>
<td>The Twelve Days of Christmas</td>
<td>The Crocknest Singers</td>
<td>Star</td>
<td>10</td>
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<tr>
<td>2023</td>
<td>7</td>
<td>The Twist</td>
<td>Chubby Checker</td>
<td>King</td>
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<td>2023</td>
<td>6</td>
<td>Devil with a Blue Dress</td>
<td>Merle Travis</td>
<td>Coral</td>
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<td>2023</td>
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<td>Checkered Flag</td>
<td>Dale Hawkins</td>
<td>Capitol</td>
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<td>2023</td>
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<td>Build Me Up Buttercup</td>
<td>The Hollies</td>
<td>Decca</td>
<td>14</td>
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<td>2023</td>
<td>3</td>
<td>Wichita Lineman</td>
<td>Glen Campbell</td>
<td>Columbia</td>
<td>15</td>
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<tr>
<td>2023</td>
<td>2</td>
<td>Save Me</td>
<td>Ronnie Milsap</td>
<td>United Artists</td>
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<tr>
<td>2023</td>
<td>1</td>
<td>I Can't Help Myself</td>
<td>Four Tops</td>
<td>Motown</td>
<td>17</td>
</tr>
</tbody>
</table>

TRADE MARK REG.

RECORDS, ALBUMS AND SHEET MUSIC—POPULAR, COUNTRY & WESTERN, RHYTHM & BLUES, CLASSICAL.

For more information, visit www.americanradiohistory.com
The HOTTEST HITS are on CAPITOL

The Nation’s Best Seller!

'TENNESSEE' ERNIE FORD

SIXTEEN TONS

B/W YOU DON'T HAVE TO BE A BABY TO CRY

Record No. 3262

The Nation’s Next Best Seller!

DEAN MARTIN

MEMORIES ARE MADE OF THIS

B/W CHANGE OF HEART

Record No. 3295

FRANK SINATRA

LOVE AND MARRIAGE

B/W THE IMPATIENT YEARS

Record No. 3260

(LOVE IS) THE TENDER TRAP

B/W WEEP THEY WILL

Record No. 3290

NELSON RIDDLE

LISBON ANTIGUA

(OLD LISBON)

B/W ROBIN HOOD

Record No. 3287

THE CUES

INTRODUCING

BERNICE GOODEN

PENNY, NICKEL, DIME, QUARTER

(ON A TEEN-AGE DATE)

WHEN I GO AWAY (THE UH HUH SONG)

Record No. 3306

VICKI YOUNG

STEEL GUITAR

BYE, BYE FOR JUST A WHILE

(BILLBOARD MARCH)

Record No. 3308

PEE WEE HUNT

LULLABY OF BIRDLAND

IT'S ALL BEEN DONE BEFORE

Record No. 3309

AL MARTINO

JOURNEY'S END

CLOSE TO ME

Record No. 3307
**Best Sellers in Stores**

*for survey week ending December 28*

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Market</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>I've Only Just Begun</em></td>
<td>The Beatles</td>
<td>ABCD</td>
<td>New York</td>
<td>1</td>
</tr>
<tr>
<td><em>A Hard Rain's A-Gonna Fall</em></td>
<td>Bob Dylan</td>
<td>Virgin</td>
<td>New York</td>
<td>2</td>
</tr>
<tr>
<td><em>I Can't Help Myself (Sugar Pie, Honey Bunch)</em></td>
<td>Four Tops</td>
<td>Motown</td>
<td>Detroit</td>
<td>3</td>
</tr>
<tr>
<td><em>Cry</em></td>
<td>Roy Orbison</td>
<td>Monument</td>
<td>Atlanta</td>
<td>4</td>
</tr>
</tbody>
</table>

**Most Played in Juke Boxes**

*for survey week ending December 28*

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Market</th>
<th>Chart Position</th>
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<td>Roy Orbison</td>
<td>Monument</td>
<td>Atlanta</td>
<td>4</td>
</tr>
</tbody>
</table>

**THIS WEEK'S BEST BUYS**

*SEE YOU LATER, ALICIA (Aca, BMI)*
- Bill Haley & His Comets
  - Decca 29795
  - Haley's popularity remains at high ebb. All parts of the country were responding unanimously to this rockin' street sales report. At the speed it is going, chat action can be expected without delay. Flip is "The Paper Boy" (Valleybrook, ASCAP). A previous Billboard "Spotlight" pick.

CHAIN GANG (Ficus, ASCAP) - Bobby Scott & Arthar-Parenzo 3605
- In Bobby Scott's new label has found its strongest entry in the list at date. Volume in the first week since release has been especially heavy in Boston, New York, Philadelphia, Baltimore, Buffalo, Cleveland, Chicago and Minneapolis. An unusually fast mover. Flip is "Shadrach" (Carl Fischer, ASCAP). Scott was a Billboard Talent "Spotlight."

**Most Played by Jockeys**

*for survey week ending December 28*

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Market</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
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<td>The Beatles</td>
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<td><em>Cry</em></td>
<td>Roy Orbison</td>
<td>Monument</td>
<td>Atlanta</td>
<td>4</td>
</tr>
</tbody>
</table>

**Top 1000**

- The annual top 1000 recordings list is based on The Billboard's weekly market test of a sample of major record stores. The reverse side of each record is also listed.

1. **RECORDS (BMI) - Tennessee Ernie**
   - You Don't Have to Be a Baby to Cry (ASCAP) - Dot 2509
   - Change of Heart (BMI) - Capitol 1542
2. **MEMORIES ARE MADE OF THIS (BMI) - D. Martin**
   - Never Leave Me (ASCAP) - Dot 2509
3. **GREAT PRETENDER (ASCAP) - Platters**
   - Platters (BMI) - Mercury 1915
   - A new lead single for a group, the lead single side on top.
4. **MEMORIES TO REMEMBER (ASCAP) - Four Lads**
   - Love Me Like You Do (BMI) - Decca 2809
   - A new album by a group, the lead single side on top.

**This Week's Best Buys**

*SEE YOU LATER, ALICIA (Aca, BMI)*
- Bill Haley & His Comets
  - Decca 29795
  - Haley's popularity remains at high ebb. All parts of the country were responding unanimously to this rockin' street sales report. At the speed it is going, chat action can be expected without delay. Flip is "The Paper Boy" (Valleybrook, ASCAP). A previous Billboard "Spotlight" pick.

**LULLABY OF BIRDLAND (Patricia, BMI) - Blue Star - Mercury 7042**
- A sleeper that has begun making big strides in the past two weeks. French lyrics notwithstanding. Big city dealers and operators, in particular, report snowballing action. Boston, New York, Philadelphia, Buffalo, Pittsburgh, Cleveland, Milwaukee, St. Louis and Los Angeles were in the van. Flip is "That's My Girl" (Crestview, ASCAP).
WING Rings Out The Bells For These New Hits!

TWO GREAT SIDES BY

NICK NOBLE

"To You My Love"

AND

"You Are My Only Love"

WING 90045

BUDDY MORROW

AND HIS GREAT BAND

"Tippity Top"

AND

"A Band Of Angels"

WING 90047

WING RECORDS A SUBSIDIARY OF MERCURY RECORD CORP.
ONLY CAPITOL

has the Motion Picture

Sound Track album of

- another brilliant

"...one of the greatest promotions

in record history!"
RODGERS AND HAMMERSTEIN'S
ROUSEL
HIGH FIDELITY album by CAPITOL!

BACKED BY ONE of the greatest promotions in record history, it's the Capitol album that'll be "bustin' out all over" America!

Literally millions will see 20th Century-Fox's great CinemaScope production of the unforgettable musical that has been a Broadway success three times! That's the market—every city, town and village in the U.S. —for one of the greatest albums ever recorded—

in magnificent HIGH FIDELITY by Capitol!

From the Sound Track of 20th Century-Fox's CinemaScope picture of

CAROUSEL

STARRING
GORDON MacRAE
SHIRLEY JONES
BARBARA RUICK

WITH
CAMERON MITCHELL • CLARAMAE TURNER
ROBERT ROUNSEVILLE

MUSIC BY
RICHARD RODGERS

BOOK AND LYRICS BY
OSCAR HAMMERSTEIN II

Hop on "CAROUSEL" for the profit ride of the year!!
See your CAPITOL salesman NOW!

Long Play Album W-694 • Extended Play Album E396-694
**The Billboard Music Popularity Charts**

**POPULAR RECORDS**

- **Territorial Best Sellers**

  For survey week ending December 23

  *Listings are based on last reports secured from top dealers in each of the markets listed.*

- **Los Angeles**

- **Milwaukee**
  - 7. "Turnblad, Nat (King Cole), Cap.

- **New Orleans**

- **Philadelphia**

- **Pittsburgh**

- **St. Louis**

- **San Francisco**

- **Seattle**
  - 1. "Mammas Are Made Of This," D. Martin, Cap.

- **Toronto**
HERE COME THE GUYS
stars of tomorrow... on RCA VICTOR records

TONY TRAVIS
"Most promising male vocalist" (No. 2 in 1955 Billboard Poll)
CULIUCAN
SPEAK TO ME OF LOVE
20-71-0389

BILLY REGIS
ZIGEUNER
I'M DEPENDING ON YOU
20-47-6377

JOEL GREY
LIES, HONEY, LIES
SLOW AND EASY
20-47-6378

WATCH FOR THE GALS!... NEXT WEEK
the dealer's choice
RCA VICTOR

"New Orthophonic"
High Fidelity recordings
Brand New Releases

DRAMATIC! EXCITING!

"CHAIN GANG"
AND A POWERFUL COUPLING

"THESE HANDS"

BY

LEN DRESSLAR

MERCURY 70774

A WONDERFUL NEW "POP" BY

Dinah Washington

"The Show Must Go On"

AND

"I Just Couldn't Stand It No More"

MERCURY 70776

HOLLYWOOD'S NEW PICTURE STAR

Joyce Bradley

"Take Your Time With Me Lover"

AND

"A Dangerous Age"

MERCURY 70769

MERCURY RECORD CORPORATION
Starting Off The Big 1956 Year!

Chuck Miller

"Lookout Mountain"
AND
"Boogie Blues"
MERCURY 70767

Ralph Marterie
AND HIS GREAT BAND
"The Grass Is Green"
AND
"Where The Wind Blows"
MERCURY 70771

THE NEW FIND FOR 1956

Jerry Wallace

"The Greatest Magic Of All"
AND
"Walkin' In The Rain"
MERCURY 70774

THE NEW SOUND OF JERRY MURAD'S

Harmonicats

"You Tell Me Your Dream"
AND
"Who's Sorry Now"
MERCURY 70772

35 E. WACKER DRIVE - CHICAGO 1, ILL.
The Billboard Music Popularity Charts

**COMING UP STRONG**

Listed below are records which have shown solid trade response during the past week, with sales figures not yet heavy enough to place them on the National Best-Selling Chart. Compiled thru a survey of all major markets, these records figure strongly as potential chart entries in the very near future.

1. All at Once You Love Her .......... Perry Como  
   (ASCAP) RCA Victor 6294
2. Gee Whittakers .................. Pat Boone  
   (BMI) Dot 15435
3. C'est La Vie .................. Sarah Vaughan  
   (ASCAP) Mercury 70727
4. The Tender Trap ................. Frank Sinatra  
   (ASCAP) Capitol 3260
5. Everybody's Got a Home But Me  
   (ASCAP) Epic 9132
6. See You Later, Alligator ....... Bill Haley  
   (BMI) Decca 29794
7. Take Me Back to Toyland  
   I'm Gonna Laugh You Right Out of My Life .......... Nat (King) Cole  
   (BMI); (ASCAP) Capitol 3365
8. Go On With the Wedding ......... Patti Page  
   (ASCAP) Mercury 70769
9. Go On With the Wedding .......... Kitty Kallen & Georgie Shaw  
   (ASCAP) Decca 29778
    (ASCAP); (ASCAP) Coral 61532

**NOTE:** This chart does not have a set number of selections. The number will vary from week to week.

---

**Today's TOP TUNES**

The Low-Cost Dealer Profit-Service!

Here's the inexpensive, easy-to-personalize promotion sheet that's made to order for your dealer sales. Printed on a tough polycoated paper, it carries the Billboard HONOR ROLL OF HITS in 33 places with the best-selling records of each week. Also shows hit R & B and C & W records with the top classical and packaged albums as well. Today's Top Tunes carries the Billboard's famous Pop Charts right to your counter, with pictures, sales tips and proofs for you.

With your store name, address and phone number printed free, Today's Top Tunes becomes your good-will ambassador or counter giveaway item.

**Special Low Rates—Mail Order Today**

The Billboard  
Today's Top Tunes Dept.  
316 E. 50th St., Cincinnati 21, Ohio

Please print and mail Today's Top Tunes at $1:

- 1 week trial  
- Twice a month  
- 10 copies  
- 100 copies

Store name, address and phone printed as shown.

---

**Best Selling Sheet Music**

Tunes are listed in order of their current national retail importance in the sheet music market.

1. Sixteen Tons .......... 1 8  
2. He .................. 3 15
3. Autumn Leaves ........ 2 17
4. Moonlight....  
   Remember .......... 5 18
5. Messages Are Made of This ...... 7 3
6. Love and Marriage .... 3 10
7. Love is a Many Splendored Thing .......... 8 18
8. Suddenly There's a Valley .... 6 17
9. War and Peace .... 4 19
10. It's Alright Tomorrow ... 10
11. White Christmas .... 4 19
12. Tender Trap  
   (BMI) .......... - 1
13. Band of Gold .... 13 2
14. White Christmas ... 4 19
15. Only You .......... - 7

---

When answering ads...

**SAY YOU SAW IT IN THE BILLBOARD!**
The first pop version

**NOW A HIT SINGLE!**

**MORITAT**

by

**LES PAUL and MARY FORD**

*b/w* **IN NUEVO LAREDO**

Record No. 3329

both sides from the best selling album

**LES and MARY**

(No. W577)
DAVID WHITFIELD
Sings MANTOVANI'S Newest Ballad
Angelus
LONDON #1617
WITH MANTOVANI HIS ORCHESTRA AND CHORUS
LONDON RECORDS
A SMASH IN ENGLAND!

David Whitfield's
Biggest Ballad

WHEN YOU LOSE THE ONE YOU LOVE

WITH

MANTOVANI

HIS ORCHESTRA AND CHORUS
LONDON #1617

London Records
**The Billboard Music Popularity Charts**

**POPULAR RECORDS**

*Review Spotlight on...*

**RECORDS**

<table>
<thead>
<tr>
<th>BONNIE LOU...King 1506</th>
<th>MISS THE LOVE</th>
<th>(Jay &amp; Cee, BMI)</th>
</tr>
</thead>
<tbody>
<tr>
<td>The thrill is riding high on the charts right now with &quot;Daddy-O&quot; and her new waxing is wrapped up in the same part showmanly delivery. The appealing rhythm-balled, originally kicked off on the '55/60s by Otis Williams &amp; the Delleans, has an inflected tempo, and Bonnie Lou sells it with verve and charm. Flip is &quot;Barnyard Hop&quot; (Arnel, ASCAP).</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CATERINA VALENTE...Decca 29560</th>
<th>SIBONEY</th>
<th>(Feist, ASCAP)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Decca's European lineup shinnies to two seasonal standards. Both taken from her new album &quot;The Hi-Fi Nightingale.&quot; Kurt Edelhagen provides cool backing on &quot;Siboney,&quot; aptly showcasing the gale fill for hot jazz-styled vocalizing, while Werner Muller dishes out a fine balsa arrangement of &quot;Temptation&quot; as background for her rich, exciting Thrilling Job. Sure-fire programming material.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**DICK HYMAN TRIO...M-G-M 12149 | A THEME FROM "THE THREE PENNY OPERA" MORITAT | (Harms, ASCAP) |
<table>
<thead>
<tr>
<th></th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>This one could be a sleeper. The trio serves up a fine, smartly paced instrumental-whistling version of the haunting &quot;Mack the Knife&quot; theme previously cut by Louis Armstrong and Turk Murphy. The Kurt Weill-Woolly tune is a lovely, almost heroine flavor of a boogie, and this platter might do a job on it, a &quot;A Summer Leaves.&quot; Flip is &quot;Bamboos, Bangles and Beads&quot; from &quot;Kismet&quot; (Fraas, ASCAP).</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**REVIEWS OF NEW POP RECORDS**

<table>
<thead>
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<th>BILLBOARD-COMMERIAL POTENTIAL</th>
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<tbody>
<tr>
<td>100. Top</td>
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<tr>
<td>99. Exc.</td>
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<tr>
<td>98. Good</td>
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<tr>
<td>97. Exc.</td>
</tr>
<tr>
<td>96. Exc.</td>
</tr>
<tr>
<td>95. Exc.</td>
</tr>
<tr>
<td>94. Exc.</td>
</tr>
</tbody>
</table>

**DICK WHITEFIELD**

When You Love the One You Love...78

LONDON 1617 - The impending tour
vote teams up with the Mantovani orch and shows in an impressive production.
It's a big effort and the pairing could generate spins. (Chappell, ASCAP)

Angeles...73

Here's another opus with the big full sound. This time it's a religion effort and Whitefield sings it with expression. (ASCAP)

**FELICIA SANDERS**

If You Can Dream...78

COLUMBIA 40222 - Felicia Sanders
wraps up a poignant balled from the forthcoming M-G-M movie, "Meet Me in Las Vegas," in a sensitive, sincere vocal interpretation. Should get considerable hockey play. (Feist, ASCAP)

The Things That You Can't See...73

An effective, rich-founded reading of an appealing ballad. (Shapiro-Bernstein, ASCAP)

**VIC DAMONE**

Help Me...75

COLUMBIA 46803-On his first outing on the label, Damone cuts a fine performance on a tender plea to the lady love. lush Weston backing adds appeal. (April, ASCAP)

Sure...73

More tender, romantic balladry with Damone's usual appealing song-savvy display. Weston orch again lends an impres- sive hand. (Willmark, ASCAP)

**HALF MARBURG ORKE**

The Cross Is Green...74

MARCH 21276-A brand new hit, lowed, with a Civil War background, is the existing one to the trend. Boldly handles the whole program of milatary-type instrumentation. (Budweiser, BMI)

Where the Wind Blows (the Breeze)...73

Marsala and the orch do an unusual interpretation of this champion of the 1940s. It's a new hit, and will likely get good daily play. (Pye, BMI)

**RAY McKEELEY ORKE**

You Came to Me...71

LORD WHOFIELD...LONDON 1207-The gale fill with pretty expression of the singing voice line that will likely get good daily play. (Decca, BMI)

**JUHNNY DIXON**

I'll Cry Tomorrow...74

CORAL 61109-Tune based on the Lil- lian Roth story gets sincere, meaningful treatment. Pie ping value for the song could bring additional attention.

In My Diary...74

A gaily swinging opus, Dixon tells all about the world pictures she paints in his diary. The original version was the Moonlight's a5-H, dishing.

**LEN DRESSLER**

These Hands...75

MERCURY 7567-A new, but effective, and an important new talent in this double- headie disc. This particular tune affords his best chance to compete with earlier versions. (Hill & Range, BMI)

Chain Gang...74

In this fast-sounding material, Dressler lacks the fine of the Bobby Scott version, but should get a profitale share of the action. (Fires, ASCAP)

**JILL COREY**

Walk for Tomorrow...75

COLUMBIA 40697-This disc offers a heartfelt hymn of hope in a gaily popular rhythm. Wax will get additional hope value from slotting on U.S. Steel Theater Guild TV's. (Mam- ment, BMI)

First Love...72

Tune about ramifications of puppy love gets an emotional reading from Miss Core. Could click for some action at the young teen level. (American, BMI)

**JOHNNY DESMOND**

I'll Cry Tomorrow...74

COLUMBIA 40697-The tune tells all about the world pictures she paints in his diary. The original version was the Moonlight's a5-H, dishing.

**HANNES DRESSLER**

For You When You Call...73

Sure, always thrilling on a pretty good record, now pacing. (Hill & Range, BMI)

**MARDON MARLOWE**

Revival...74

CADENCE 1171-A very talented trio, Marlowe shines on great versions of songs with technical skill. (ASCAP, BMI)

The Lord's Prayer...74

A wide variety of programming material, particularly at the religious side. & Rogers, ASCAP)

**THE JONES BOW**

Complete...79

COLUMBIA 40697-The tune brings out the usual, even more so when the last part is used. (M.G.M, BMI)

(Continued on page 49)
THERE'S ONLY ONE SMASH

CHAIN GANG

C/W SHADRACH

BOBBY SCOTT

ORCHESTRA CONDUCTED BY DON COSTA

AM-PAR RECORD CORP., New York, N. Y.
(Distributed in Canada by Sporion of Canada, Ltd.)
"LULLABYE OF BIRDLAND"  
BY THE BLUE STARS  
SUNG AND PLAYED IN FRENCH
Watch Another TV Hit being made

1955 - Let Me Go Lover
1956 ...

WAIT FOR TOMORROW

B/W FIRST LOVE

JILL COREY

COLUMBIA 40627 4-40627

Featured on the
U. S. STEEL HOUR
Wed., Jan. 4
CBS-TV 10-11 P.M. EST.

COLUMBIA RECORDS
The Billboard Music Popularity Charts

**THE TOP 100**

For survey week ending December 21

A list of the **TOP 100 RECORD SIDES** in the nation according to a **COMBINED TABULATION** of Dealer Disc Jockey and 
Juke Box Operator replies to The Billboard's weekly popular 
record Best Seller and Most Played surveys. Its purpose is to 
provide Disc Jockeys with additional programming material 
and to give trade exposure to **NEWER RECORDS** just beginning 
to show action in the field.

<table>
<thead>
<tr>
<th>This Week Song</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. SILENT TUNES</td>
<td>T. Evans</td>
<td>Capitol</td>
</tr>
<tr>
<td>2. MEMORIES ARE MADE OF THIS</td>
<td>P. Law</td>
<td>Columbia</td>
</tr>
<tr>
<td>3. MOMENTS TO REMEMBER</td>
<td>R. M. Moore</td>
<td>Columbia</td>
</tr>
<tr>
<td>4. I HAIL YOU KNOWING</td>
<td>F. Sinatra</td>
<td>Capitol</td>
</tr>
<tr>
<td>5. LOVE AND MARRIAGE</td>
<td>F. Sinatra</td>
<td>Capitol</td>
</tr>
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<td>6. GREAT PRETENDER</td>
<td>F. Sinatra</td>
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</tr>
<tr>
<td>7. TUXEDO FOR CHRISTMAS</td>
<td>M. Chay</td>
<td>MGM</td>
</tr>
<tr>
<td>8. ONLY YOU</td>
<td>R. Williams</td>
<td>King</td>
</tr>
<tr>
<td>9. TRUE ME IN A TRUE WAY</td>
<td>S. Storm</td>
<td>Decca</td>
</tr>
<tr>
<td>10. I LEAVE ALONE TONIGHT</td>
<td>S. Storm</td>
<td>Decca</td>
</tr>
<tr>
<td>11. LOVE IS A MERRY-SPLENDED THING</td>
<td>S. Storm</td>
<td>Decca</td>
</tr>
<tr>
<td>12. BUS AND BOAT WALTZ</td>
<td>S. Storm</td>
<td>Decca</td>
</tr>
<tr>
<td>13. BAND OF GOLD</td>
<td>S. Storm</td>
<td>Decca</td>
</tr>
<tr>
<td>14. WHITE CHRISTMAS</td>
<td>Bing Crosby</td>
<td>Decca</td>
</tr>
<tr>
<td>15. TELL ME A TRUE STORY</td>
<td>Bing Crosby</td>
<td>Decca</td>
</tr>
<tr>
<td>16. MEMORIES ARE MADE OF THIS</td>
<td>Bing Crosby</td>
<td>Decca</td>
</tr>
<tr>
<td>17. I'M AWAY</td>
<td>Bing Crosby</td>
<td>Decca</td>
</tr>
<tr>
<td>18. DO YOU LOVE ME?</td>
<td>Bing Crosby</td>
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</tr>
<tr>
<td>19. I'M A COUNTRY GENTLEMAN</td>
<td>Bing Crosby</td>
<td>Decca</td>
</tr>
<tr>
<td>20. LOVE OF GOLD</td>
<td>Bing Crosby</td>
<td>Decca</td>
</tr>
<tr>
<td>21. WAITING FOR THE NIGHT</td>
<td>Bing Crosby</td>
<td>Decca</td>
</tr>
<tr>
<td>22. HOW HEAVY YOUR HEART</td>
<td>Bing Crosby</td>
<td>Decca</td>
</tr>
<tr>
<td>23. LOVE AND MARRIAGE</td>
<td>Bing Crosby</td>
<td>Decca</td>
</tr>
<tr>
<td>24. OH MY LADY BETH</td>
<td>Bing Crosby</td>
<td>Decca</td>
</tr>
<tr>
<td>25. GET OUT OF HERE</td>
<td>Bing Crosby</td>
<td>Decca</td>
</tr>
<tr>
<td>26. I'M A COUNTRY GENTLEMAN</td>
<td>Bing Crosby</td>
<td>Decca</td>
</tr>
<tr>
<td>27. WHEN YOU LOVE A LADY</td>
<td>Bing Crosby</td>
<td>Decca</td>
</tr>
<tr>
<td>28. TRUE ME IN A TRUE WAY</td>
<td>Bing Crosby</td>
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</tr>
<tr>
<td>29. LOVE OF GOLD</td>
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<tr>
<td>30. LOVE OF GOLD</td>
<td>Bing Crosby</td>
<td>Decca</td>
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</tbody>
</table>

**DISK DERBY**

The Billboard's Weekly Disk Derby

To put your top pop sales 'way out front!' Enter this fast-moving merchandising 
promotion today.

YOU GET THIS COMPLETE NEW KIT 
EVERY WEDNESDAY... for only 50c a week!

2 BIG SPLASH COLOR POSTERS

17½" x 22½", with the week's top 10 tunes in giant type... plus the 10 up-and-coming hits, 
all based on Billboard's famous coast-to-coast 
surveys. These are for 
window and counter 
displays.

3 FULL-SIZE AD REPRINTS

Colorful posters to 
build bigger sales for the "coming-up- 
strong" disks.

5 COPIES OF "THE NATION'S 
TOP TUNES"

The week's top 20 hits. Use 'em for counters... 
...windows... and give-aways!

USE THIS HANDY ORDER BLANK TO START YOUR DISK DERBY 
PROMOTION SERVICE TODAY... we'll rush your first kit by 
return mail so it'll be here on the spot...

THE BILLBOARD

9140 Patterson St. 
Cincinnati 32, Ohio

**DISK DERBY PROMOTION KIT**

- Please send me 10 weeks DISK DERBY promotion kits plus 1 week
  free introductory offer
- $5 payment enclosed
- Bill me
- Send me...weeks @ 50c per week
- I enclose... Bill me

NAME OF COMPANY:

Attention:

Address:

City... Zone... State...
**Reviews of New Sacred Records**

Continued from page 22

FLORIDA JAZZ

*AN AMERICAN ORCHESTRA*

Cut MG C-8-W.

The new recording of the Florida Jazz Ensemble is alive, breathing, and exciting. It is full of youthful spirit, with a marked swing appeal. It is the kind of music that will appeal to young jazz fans everywhere.

**COLLEGE JAZZ MODERN**

*JACK JACKSON & THE PRINCETONIANS*

Cut MG C-8-W.

This album is a real gem. It is full of unexpected surprises, with a fresh, original sound. The music is both challenging and enjoyable, and is sure to please jazz fans everywhere.

**PAUL BROTHERS**

*NEW ORLEANS JAZZ*

Cut MG C-8-W.

This album is a real gem. It is full of unexpected surprises, with a fresh, original sound. The music is both challenging and enjoyable, and is sure to please jazz fans everywhere.

**THE BROTHERS SANDOLO**

*78 R.P.M.*

Female vocalists have never sounded better. This album is a real gem. It is full of unexpected surprises, with a fresh, original sound. The music is both challenging and enjoyable, and is sure to please jazz fans everywhere.

**CHICAGO JAZZ REVUE**

*78 R.P.M.*

This album is a real gem. It is full of unexpected surprises, with a fresh, original sound. The music is both challenging and enjoyable, and is sure to please jazz fans everywhere.

**Children's**

*WILD BILL HUCKLEBERRY AND JIMMIES ON THE SAN FRANCISCO WATERFRONT*

This album is a real gem. It is full of unexpected surprises, with a fresh, original sound. The music is both challenging and enjoyable, and is sure to please jazz fans everywhere.

**55's Top Publishers**

Continued from page 18

**88. BLYA**

*By Yourself Comfortable*... 

**89. BONNIE LOU DADDY**

*DOCTOR DADDY*... 

**90. BONNIE LOU DADDY**

*EXQUISITE*... 

**91. BONNIE LOU DADDY**

*FAMILY DOCTOR*... 

**92. BONNIE LOU DADDY**

*GOLDEN*... 

**93. BONNIE LOU DADDY**

*HEALTHY*... 

**94. BONNIE LOU DADDY**

*HOBBY*... 

**95. BONNIE LOU DADDY**

*I'M A DOCTOR*... 

**96. BONNIE LOU DADDY**

*LET'S DOCTOR*... 

**97. BONNIE LOU DADDY**

*MARRIAGE*... 

**98. BONNIE LOU DADDY**

*MERCHANDISE*... 

**99. BONNIE LOU DADDY**

*PROMISES*... 

**100. BONNIE LOU DADDY**

*PRONOUNCED*... 

**101. BONNIE LOU DADDY**

*REVOLUTION*... 

**102. BONNIE LOU DADDY**

*SOMETHING*... 

**103. BONNIE LOU DADDY**

*STAY*... 

**104. BONNIE LOU DADDY**

*TRUST*... 

**105. BONNIE LOU DADDY**

*U.L.'S*... 

**106. BONNIE LOU DADDY**

*VIVID*... 

**107. BONNIE LOU DADDY**

*WIFE*... 

**108. BONNIE LOU DADDY**

*WOMAN*... 

**109. BONNIE LOU DADDY**

*WOMAN'S*... 

**110. BONNIE LOU DADDY**

*WORLD*... 

**111. BONNIE LOU DADDY**

*YESTERDAY'S*... 

**112. BONNIE LOU DADDY**

*YOUR*... 

**113. BONNIE LOU DADDY**

*YOUR'S*... 

**114. BONNIE LOU DADDY**

*Z E R O*...
**C & W Territorial Best Sellers**

For survey week ending December 28

**BEST SELLERS IN STORES**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
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<tbody>
<tr>
<td>1</td>
<td>SIXTEEN TONS (BMI)</td>
<td>Boise, Idaho</td>
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<td>2</td>
<td>LOVE, LOVE, LOVE (BMI)</td>
<td>W. Pierce</td>
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**Most Played in Juke Boxes**

For survey week ending December 28

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</table>
FIRST IN '56!
Your RCA VICTOR Country & Western Pace Setters for the New Year

EDDY ARNOLD
When You Said Goodbye
Trouble in Mind
20/17-6365

ELVIS PRESLEY
I Forgot to Remember to Forget
Mystery Train
20/17-6357

CHET ATKINS
Jean's Song
Honey
20/17-6366

HANK SNOW
These Hands
I'm Moving In
20/17-6379

HOMER AND JETHRO
This Is a Wife?
Love and Marriage
20/17-6374

SONS OF THE PIONEERS
with Henri Rene's Orchestra & Chorus,
The Last Frontier
How Great Thou Art
20/17-6378

HANK LOCKLIN
Why Baby Why
Love or Spite
20/17-6377

PORTER WAGONER
Eat, Drink and Be Merry
Let's Squiggle
20/17-6389

rca VICTOR
The Billboard Music Popularity Charts

COUNTRY & WESTERN RECORDS

**TOLK TAIK & TUNES**

**RECORDS**

**JOHNNY CASH**

Folsom Prison Blues (Hi Lo, BMG)  

Someday I'll Take You There (RCA Victor BMG)-Sin 2/25-2/28

2 discs, solid, sincere, and very genuine country blues sides. There is a great orchestral, minor key flavor, prominent on the record "Folsom Prison Blues," a deftly expressive treatment. Two of the best offerings in the last few years, if you're looking for country blues albums. Rich would break out.

**MARVIN RAINWATER**

I'm a Long-Haired Country Music Singer (Bear BMG)-1/28-1/31

The singer has been getting stasis with each new album, at least during the years he's been coming up with two functional sides of his own. Off top is a moving worshiper, while the other side is a lively but not quite as interesting blues. Disk combines great talent with some very slick material.

**HANK WILLIAMS**

I'm Movin' (Hi and Range BMG)  

These Hands (Hi and Range BMG)-RCA Victor BMG-1/25-1/28

In 1956, the singer has been getting stasis with each new album, at least during the years he's been coming up with two functional sides of his own. Off top is a moving worshiper, while the other side is a lively but not quite as interesting blues. Disk combines great talent with some very slick material.

**This Week's Best Buys**

NO ONE BUT YOU (Lowery BMG)

YOUR AND ME (Hi and Range BMG)-Red Foley and Kitty Wall (Bear BMG)-1/25-1/28

As has been demonstrated before—and here once again—Foley and Wall are a winning team, if only because they expose copy with bits of music in the first week of sales. Not only in the traditional Southern markets, but in the Chicago, Cleveland, Houston, and any other market this week. One But You" is the favored side at this point. A previous Billboard "Special Pick."
**Best Sellers in Stores**

For survey week ending December 28

<table>
<thead>
<tr>
<th>Record</th>
<th>Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>GREAT PRETENDER (BMI) - Platters</td>
</tr>
<tr>
<td>2.</td>
<td>HANDBOFF (BMI) - J. McShann-F. Bowman</td>
</tr>
<tr>
<td>3.</td>
<td>TUTTI FRUTTI - Little Richard</td>
</tr>
<tr>
<td>4.</td>
<td>FOG MIST (BMI) - I Can't Go On (BMI)-Imperial 5574</td>
</tr>
<tr>
<td>5.</td>
<td>Bette &amp; Tillie (BMI)-Mercury 70638</td>
</tr>
<tr>
<td>6.</td>
<td>FEEL SO GOOD (Shirley &amp; Lee)</td>
</tr>
<tr>
<td>7.</td>
<td>ALL AROUND THE WORLD (BMI) - Little Richard</td>
</tr>
<tr>
<td>8.</td>
<td>SPEEDO (BMI) - Calihares</td>
</tr>
<tr>
<td>9.</td>
<td>STEAMBOAT (BMI) - Diddlers</td>
</tr>
<tr>
<td>10.</td>
<td>SEVEN DAYS (BMI) - Drifters</td>
</tr>
</tbody>
</table>

**Most Played in Juke Boxes**

For survey week ending December 28

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<thead>
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<th>Record</th>
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<tbody>
<tr>
<td>1.</td>
<td>AT MY FRONT DOOR (BMI) - El Dorado</td>
</tr>
<tr>
<td>2.</td>
<td>HANDS OFF (BMI) - J. McShann-P. Bowman</td>
</tr>
<tr>
<td>3.</td>
<td>THIRTY DAYS (BMI) - C. Berry</td>
</tr>
<tr>
<td>4.</td>
<td>PRETTY THING (BMI) - E. Diddley</td>
</tr>
<tr>
<td>5.</td>
<td>DON'T START ME TALKIN' (BMI) - Sooner Boys &amp; Williams</td>
</tr>
<tr>
<td>6.</td>
<td>DOOMS DAY (BMI) - F. Domino</td>
</tr>
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<td>7.</td>
<td>FEEL SO GOOD (Shirley &amp; Lee)</td>
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<td>SMOKY JOES CAFF (BMI) - Bolen</td>
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<td>ONLY YOU - Platters</td>
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<td>SEVEN DAYS - Drifters</td>
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<td>HANDS OFF - J. McShann-P. Bowman</td>
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<td>WHITE CHRISTMAS - Drifters</td>
</tr>
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<td>7.</td>
<td>POOR ME - F. Domino</td>
</tr>
<tr>
<td>8.</td>
<td>MORNING, NOON &amp; NIGHT - Turner</td>
</tr>
<tr>
<td>9.</td>
<td>HEAR YOU KNOCKIN' - S. Lewis</td>
</tr>
<tr>
<td>10.</td>
<td>I WANNA DO MORE - R. Brown</td>
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</tbody>
</table>

**Rhythm & Blues Records**

For survey week ending December 28

<table>
<thead>
<tr>
<th>Record</th>
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</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>SUGAR SUGAR (BMI)</td>
</tr>
<tr>
<td>2.</td>
<td>BAY DANCE (BMI) - McShann-A. Freeman</td>
</tr>
<tr>
<td>3.</td>
<td>STEAMBOAT (BMI) - Drifters</td>
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**Famous Dixie Hummingbirds**

Singing

"POOR PILGRIM OF SORROW"

b/w

"DEVIL CAN'T HARM A PRAYING MAN"

PEACOCK #1575

**Cleophus Robinson**

Has a wonderful arrangement on "ROOM ROOM"

b/w

"I'VE GOT A NEW BORN SOUL"

PEACOCK #1758
The Billboard Music Popularity Charts

**RHYTHM & BLUES RECORDS**

**This Week's Best Boys**

JIVIN' AROUND (Cash, BMI)—Ernie Freeman—Cash 107

This disc has been a big seller in the Los Angeles territory since time of release, many other markets have not had delivery on this record for the power of the instrumental solo by Cash itself, however, lately New York, Philadelphia, and St. Louis have witnessed strong action.

I BEGAN TO REALIZE (Tolle, BMI)

"I'LL BE FOREVER LOVING YOU" (Tolle, BMI)—El Dorado—V 1055

The "At My Front Door" boys have another commercially successful piece of wax in this recent release. A wide spread of strong sales are showing in engagements, sports events, ballparks, Detroit, St. Louis, Chicago, Brooklyn, Buffalo, New York, and Reading, PA. A real "front door" favorite side, with some territories also seeing good action on the flip.

**Review Spotlight on . . .**

**NO SELECTIONS THIS WEEK**

**MUSIC AS WRITTEN**

*Continued from page 16*

salesman with Alex, has been appointed to sales manager of the library service.

New York

Bob Ferguson, former diskjockey, entertainer and artist rep, and James Fox, personal manager for Ferlin Husky, have joined the Chas. Daybill management firm in New York.

Other Boys! Bill Green will be handling direct sales for the top tunes from 1953 to the present in the same territory as shown above. Philadelphia. (March 31). The Billboard charts are being used as the basis for this new series.

New members of the Institute of High-Fidelity include Beesha Bennett of A&P, New York and the publications, "Record and Recording," and "High Fidelity" Publishers, William E. Fox Jr. has been named district manager of the American Society of Composers, Authors and Publishers' Chicago office. Simultaneously, Martin Metzler was named supervisor of the central distribution division of the same society in St. Louis.

" Epic Records' Boy Hamilton opens a stand at New York's Diz's Bohemia for one week starting January 10 and 11.

...Lainy Lee & Associates have retained publicity for the Dreamweaver, two-armed Dee art.

Johnny Brandon, known in Balt-

... "the King of the Swing Band Record star, and star of the BCC TV program "Dreamers High," in New York discussing American TV appearances and recording deals.

...Morgan & Egger Quintet returns to New York's Cafe Bohemia for one week starting January 5. The Jazz Messen-

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...gers open the same day as St.

...Louis. " Epic Records' Boy Hamilton opens a stand at New York's Diz's Bohemia for one week starting January 10 and 11.

...Lainy Lee & Associates have retained publicity for the Dreamweaver, two-armed Dee art.
Jam Sessions Curb Sought

WILDWOOD, N. J., Dec. 31—Action was started by the City Commission to regulate jam sessions in cafés. An ordinance was introduced designed to curb "live entertainment" at any time if the noise is heard outside of the building and in such a manner as to disturb persons in the nearby area.

Former Mayor Doris W. Broady asked the commission if any attempt was to be made in the ordinance to limit the hours of jam sessions. When told no provision has been made in the measure, Mrs. Broady said a petition among/bar "live entertainment" would be continued.

Ida Lupino, Duff, Sharpe Complete 'Adam & Eve' Pilot

Hollywood, Dec. 31—Pilot of "Adam and Eve," new TV situation comedy, was completed this week at Fours Star Productions. The program stars Howard Duff and Ida Lupino in the title roles. Duff, Sharpe is the producer, with Collier Young all owning part of the package.

In the same time Sharpe moved another new series, "Wire Service," which he is producing for ABC TV, from Four Star to Desilu Productions. Warren Lewis will be the producer for the hour show which deals with the adventures of wire house chiefs.

Sharpe thus returns, for at least one of his packages, to Desilu, where he originally was instrumental in the development of "I Love Lucy." Lewis, too, finds himself in the dual role of producing at both Desilu and Four Star.

ABC and NBC Wooing Students on TV Shows

NEW YORK, Dec. 31—ABC-TV and NBC-TV are both mapping and new music shows designed to increase listenership on the part of school and college students.

The exceptional rating success of band leader Lawrence Welk's program has prompted ABC-TV to take another flight into the band remote business, and the web is studying a new remote series from Frank Dailey's Meadowbrook in Cedar Grove, N. J.

The show will be aired from 10 to 10:30 Tuesday nights, with the U. S. Air Force shelling out for production costs in return for air plays. Ralph Flanagan's band is among those scheduled to appear on the first telecasts. No starting date has been set yet by the web.

NBC-TV Package

NBC-TV's new music package, a series of one-hour concerts featuring top pop and jazz recording artists, will probably be carried on Saturday afternoons at 5 p.m., a time the network demands best to attract a student audience.

However, the series is still in the planning stage, and consequently its time slot and starting date are still indecisive.

Some trade Tac conjecture that it may be a video version of NBC's "National Radio Fan Club," a two-hour Friday night stunt, spotlighting top pop records, top recording stars and their teen-age fan club members.

The Melody Hit of the Year!

A Theme From

"THE THREE-PENNY OPERA"

(MORITHE)

With a Double-Barreled Combination

RICHARD HAYMAN

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JAN AUGUST

Don't Miss This Great Sound!

Mercury 70781

NOW SHIPPING
SPOTLIGHT

Chicago Bulls -- un der the guidance of Larry

Ewing, 31, is due to make the fair

on a second trip to the Midwest.

Ewing, who has been with the

Bulls since their inception in 1961,

will be appearing at the fair.

The Bulls, who are one of the

most successful teams in the

National Basketball Association,

will be making their second trip

to the fair.

Ewing is a native of Chicago and

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1948 A.H. Comet Auto Ride

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any SIZE...any CAPACITY...any PRICE RANGE...

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THE BILLBOARD
JANUARY 7, 1956

DOUGMEN CORPORATION
LAWRENCE, MASS.

COTTON CANDY CONES

FOR SALE ... complete equipment from traveling industrial show; used only 6 months, adaptable to carnival or circus use. Two semi-trailers with custom van bodies, each 35'/long x 8'/wide x 146 9/16" high, o.a. ICC legal ext. lights, special int. circuits. Sides fold down to form floor. Complete with leveling jacks, winches, locks, etc. Two '55 Ford P. 8, 1,400 b.p. 3-speed tractors; 28,000 lbs. os. gr. wt. Two-speed axles, aux. rear springs, dual rear wheels. Camp, equipped. Also canvas, tent, mics, equipment. For details write J. F. FOWLER Douglas Fir Plywood Assn. Tacoma 2, Wash.


AMUSEMENT MEN
THANK YOU

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Rock's Open Daily During Festive Week

NEW YORK, Dec. 31—Rockaway’s Playland is running daily through New Year’s Day, with a 1 P.M. opening time. The park will open Sunday, 10:30 a.m. The regular weekend schedule will resume after the holiday week.

Dick Greff, vice-president, reported that Playland has been running its usual schedule following the annual Christmas conventions. Playland, with its theme pictures, visited Disneyland and the new Disneyland ride, which opened in 1954.

On Christmas Eve, a visit was made to the shop of Phil Gordon, where a group game is being vised.

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NAAPB Names Larry Stone To Directorship

CHICAGO, Dec. 31—Larry Stone has been named a director of the National Association of Amusement Park and Pools Operators.

The appointment was made by the NAAPB to fill a vacancy created when Roy Stan, president and general manager of Nantasket Beach, Massachusetts, was named to the NAAPB board. Stan was named at the NAAPB convention in early December.

Letter List

Letters and notices addressed to persons in care of The Billboard will be answered in the two lines only. If you are using mail addressed to you in care of this newspaper, please affix your name and address in ink on the envelope. If you plan to return a letter by mail, you should do it before the following week’s issue date, and send it to local offices.

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FERRIS WHEEL AND OTHER RIDE MEN

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High Quality KIDDIE RIDES

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GALLOPING HORSE CAROUSEL

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WONDERLAND PARK

Interested in parties with three or four fun-filled rides and other high-quality park attractions for a new park, good location all season. Also interested in Promotional schemes. Address: W. E. MORGAN

ANNA, Ill.

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ANNA, Ill.
BLOOD DONORS RESPOND TO STEAK DINNERS

MIAMI, Dec. 31. - The promotion campaign put on by independent steak restaurants and the Miami Shoppers Association to get people to give blood has been successful. For the past month, the association and restaurants have been working to get more people to donate blood. The restaurants have been offering incentives, such as discounts on meals, to encourage people to donate. The campaign has been a success, with more people donating than expected. The association and restaurants are pleased with the results and plan to continue the campaign in the future.
MIAMI CLUB HONORS PRELL PRESIDENCY

MIAMI, Dec. 31.—A lofty turn-out was recorded Monday (200) test trial directors were present at the annual Samuel E. Prell one of the most notable events held by the Miami Showmen's Association. The altius held at the Miami Beach Club, had Maxie Sharp as its chairman. Master of ceremonies was Sylvan Walsh, part owner of the talent show. The Prell, who introduced by toastmaster Bill Maher, received a significant gift from those who attended.

Michigan Club's New Nominee Slates Detroit

DETROIT, Dec. 31.—A switch was pulled in the Michigan Club last week when President William H. Gill (D) decided to head an independent rather than the regular Michigan Club slate in the campaign for the 1956 presidency.

Gill had been selected to run again at head of the regular Michigan Club slate last year, headed by Green, was screened. He resigned from the regular ticket and left his name on the independent slate.

Both said the program of the independent slate followed the same pattern as the ticket on the mortgage on the clubhouse.

Markers for graver of deceased members now marked in the Michigan Club's Best in Forest Lawn Cemetery.

A regular social program.

4. Additional graves adjoining the present burial lot.

5. An all-out drive to bring in more income from all fields of show business.

A regular monthly bulletin.

7. A party at Thanksgiving time for bachelor members and their guests.

Other people were in attendance.

St. Louis Ladies To Install Execs At Jan. 19 Event

ST. LOUIS, Dec. 31.—Officers of the Missouri Showwomen's Club were installed at a dinner reception to be held January 19, at the Hotel St. Louis, President Schantz announced the festivities will start at 8 p.m.

The club's record card party was attended by over 200 and Presid- ents Schantz and Usher were equally well attended. Hostess Ann Fokkens, assisted by Liz Bremmer, Myra Kock, Mary Thompson, Peggy Dennis and Helen Sillen.

New members include Versa P. Lankonk, sponsored by Florence Cobb and Betty Hattem; Margaret Conklin, sponsored by Grace Cobb and Lotts Francis and Helen German, of Helen and Joan German.

Minnie Heischmann was saddened by the death of Minnie Quillin.

Annie Impellizzeri presented her husband with a new daughter, Betty Hattem, who was released from a Covington, Ky, hospital.

Madalynn Ragan reported recuperation in Hollywood, Fla, and Brown was reported ill with a virus.

Raymond Clayon Installed as Prez At Kansas City

KANSAS CITY, Mo., Dec. 31.—Raymond Clayon was installed as president of the Heart of America Showmen's Club with re- spectable ceremonies here during its regular monthly meeting at the KC. Wilson, veteran secretary, installed Clayon as well as the other of-

Clayton outlined plans for 50 with a non-stop show, and was driven by the main drive super-

ments on the club programs.

The meeting also included the presentation of a $25 by a New Year's Eve banquet.

MIDWAY CONFAB

Bobbie Siegel, general agent and assistant manager of All-States Shows, spent the holidays with friends and relatives in Pella, Iowa. The Siegel folks stopped there in again wintering in Mobile, Ala., and will have rides and concessions in operation there with Grass which opens there soon.

Friends of Goldeen H. Diamon, promoter of the annual July 4 cele-

bration, in Michigan, will re-

He had his two sons, David and Robert, installed in a New York, Ohio, and would like a hear from friends who may wish to visit us.

Bill and Carolyn Harding, for-

men for the Coalition, Re-

Colonel Joe Jones Ex- er-

Ashton and Cherry Shows and Colonel Dan's Concessions, are now living in Mobile, Ala, where selling secretary is in a loan office.

George Spears Jr, acrobatic confectioner with Col. Lew Al-

ders, is still down south with the holidays with his former disco-

Sergeant, and sister, Helen, at their home in Lansing, Mich, Spears reports that he will appear in two shows tonight.

2. Lees recently bought a house trailer and is new wintering with his family at Carlee's All-Stars Show in Dragon, Fla.

3. Louis Pease recently bought a house trailer and is new wintering with his family in Tanger, Pease is the driving salesmen at Bill Motors, Inc., Tampa, dur-

ing the winter, is also working on show fronts for the coming season.

3. Bill Brownell, veteran advance agent for railroad shows, will return to the road in 50.

Brownell recently underwent two major operations in Miami, where he has wintered for 29 years.

4. Raymond Barber and family, own-

of the Island Empire Shows, Lantana, Fla., spent the holidays with their parents, Mr. and Mrs. James Barber, of Phoenix, Ariz.

The Barber family is looking forward to a trip to the Pacific Coast Shows.

Eddie Martin, pin cushion, is working at Blue's Shows in New York, as talker on the ticket booth after a season on the road.

Around Miami way, ill showmen include Arnold Green, Tom Weimer, Ed Yeasted, Jack Rose, Tom Rankin, Lou Pease, Bill Tucker. They were visited by Bill Feinberg and Grant Tracht who manage, William (Tuble) Helman is in New York and Bill can be reached on Miami Beach. Bill Edwards is back at his Arkansas Posts, Tex, Iowa, after a business trip to Fort Worth and Wichita Falls, Tex, where he muched his surplus stock in Arkansas Post has been known to show in the same places and even hire groups to work with him in that city. Bill and his sons, Bill Jr., and Vern, sons of Dr. and Mrs. Serge T. Urright, of the Little Red Devil, Ltd, were in town to see their Shows, recently married Sonja Ray were in Miami, with no plans to make a move, unless it is to California, and his wife are currently residing in Des Land, Fla.

Bill S. Nursey, Merry-Go-Round operator, is winning at his home in Plymouth, N. C.; Johnny Kuske, Operator, a advertising agent for the Continental Shows, was in Miami last week, giving two sponsored-quarter-hour radio Variety shows, plus daily appearance on the four-day Are- phila Joseph Lehr, spot worker, writes that Happy Kiwan journ-

MIDWAY CONFESSIONS

New permanent fairgrounds just miles from city—75,000 last year

January 20 thru 28 (inc. Sunday)

CAN PLACE

Minneapolis, Minn. One Johnson, George, Ltd. the Key Drinkers, Long Drinkers, True Flation Fec., Canas, consent quickly.

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FAIRS-EXHIBITIONS

Texas State Again Elects R.L. Thornton

DALLAS, Dec. 31—R. L. Thornton, 69, was re-elected to his 12th consecutive term as president of the State Fair of Texas; the announcement was made here Tuesday (26). All 15 additional officers were re-elected.

Thornton, who is also serving his second term as mayor of Dallas, is chairman of the Merchandising National Bank of Dallas. He has been president of the State Fair since 1934, when he took over the management of the exposition after his predecessor died during the installation of the World's Fair.

Under his supervision, the fair has held 10 highly successful outdoor exhibitions and attendance has risen from 1,080,980 at the 1940 fair to a record-breaking 2,011,273 at the 1963 cap in October.

Thornton represented the "big show" policies, at the State Fair Administration as an exhibit of what the Dallas fair has presented such shows as "Southwest Fairs," "South Pacific," "Guys and Dolls," "The King and I," and, last fall, "Pajama Game" as featured attractions.

Fostoria, O., Renames Klomp

FOSTORIA, O., Dec. 31—The Seneca County Fair Board has elected F. Robert Klomp as president, at its annual meeting held here. Don B. Menard was also re-elected as treasurer. The 1035 fair earned approximately $26,000, or $1,000 less than last year, it was reported. Arrangement will be made to rent 2,000 additional space for parking, next year, which in turn will give additional space for concession stands and rides, Klomp said.

FAIR entertainment committee contact: JIMMIE DOWNIE
Producer Top 505, 1265-1285, 1300-1315

Contracting 1956 dates now CAVALEDGE of CANADIAN FAME LENTERS
(70 Greatest Shows at Wheels)
34 1956 Automobiles
(Each performance 4-1/2 hours from A to Z)

7733 Arthur Ave., St. Louis 17, Mo.
Phone Mot 5-6949

NYE and COOKE will have the grandstand talent shows again at the Chicago Outdoor Exposition in Richmond, Va., Jan. 19, and 20. Cooke has revealed this week.

The fair day will be for nine days, compared with the six of last year, and was held here, in 1954. He said he will do a five-date show Thursday 29, Friday, Saturday, Sunday, Sept. 29 and a Wild West show on Sept. 30-31. The middle dates will feature 3-4 acts, an animal act and a play act, while the Wild West show will have a different hillbilly unit each day.

Baseball stars will be featured in the last week of the fair when a thrill show will be offered, and the closing show will be an all-fair show, according to both men.

1956 dates include a role at the Texarkana County Fair, Texarkana, Ark. (Aug. 24); the Illinois State Fair, Chicago, Ill. (Aug. 27); the Decatur Fair, Decatur, Ill. (Aug. 28); the Ohio State Fair, Columbus, Ohio (Aug. 30), and the Iowa State Fair, Des Moines, Iowa (Aug. 31).

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Famous Folks Clamor For Calls as Fall Guys

Clyde Route Strengthened
In U. S., Canada

Merle Evans Joins
Orrin Davenport

PROMOTERS
PHONEMEN
Full men's work starts Jan. 10th. U.S. and Canadian engagements for 42 weeks. Box office, catering, literature, booking, management, etc. Al Keeyes, Art Fetterer, Bill McPhail, etc.
LEONARD BROS.' CIRCUS
102 grand Philip, 10,000 seats, complete 1948. Wire or write.

PROMOTERS
Stateswide Low Enforcement Year Book and Associated Members, top- rate entertainment, will be listed in the books. Enlist now, call 6000, and furnish your own phone. Top commissions, all free. All years are good for those who have labor. Publication. This edition. Free.
AL WHITE
Box 2809, Columbus, Ohio.

WANTED A. MILLBROS.' CIRCUS
Must have rare, temporary, mysterious, and genuine oddities for next season. Satisfaction guaranteed. Ohio, C. So. W. M. S.

PHONE MEN
Can place 4 ads immediately for top theatricals. This deal will be followed up. Box 5865, Columbus, Ohio.

AGENT

HAGEN BROS.' CIRCUS
Can use three more Promotional Men to work for us. Address: Howard W. Sues, Box 5606, Oklahoma City, Okla.

SARASOTA, Fla., Dec. 31 — Merle Evans, who retired two weeks ago after touring with Ringling Bros. and Barnum & Bailey, revealed today that he will start his first tour with the Ringling show band leader.

ATAYDE OPENS In Mexico City With U.S. Act

MEXICO CITY, Dec. 31 — Atayde opened 14 annual Mexican City run on Friday (25) with several feature acts and the well-known “U.” circus.

PHOTOGRAPHERS
By March 15, the Smalldog, dancing relief, the 12 Australians, the Norwegian Babies, the Seven Raymondes, the Heavens, an aerial bullet act, 20 Ridley, a film act, the Flying Hatters, Tony Smudal and Liberty heroes, the Freedom, Carolyn and Happy Days, a hula hoop, aerial motor act, and elephants, plus several clown teams.

Water Circus Opens Strong

KINGSTON, Jamaica, Dec. 31 — James Harrington's new Hollywood “Dream” water circus was opened here today and proved to the thousands who came that the show is a grand success. All the water acts were well received; the aerial acts were especially well received. No one was injured during the opening shows, which took place in the tropics. It is reported that the show will be in operation here until mid-February.

Clyde Route, 2d 'Whirly-Bird' to Be Operated by Hunt

NEW YORK, Dec. 31 — A second
helicopter is to be added to the Hunt Bros. circus publicity and promotion activities next season. Harry Hunt said today, and delivery is expected in time for the April opening, that a second "Whirly-Bird" is being built at Burlington, N. J., for the Police Department base.

The show is buying a sleek black helicopter, which will have 200 square feet of cabin space, speed 350 miles, galleys, feel capacity, and 35-hour flying time per tank. It will do aerial broadcasting and be de- clared in circus dramas, as in the current, introduced last season.

The "whirly-bird" has been receiving favorable reviews from every public.
700 at Hackmann's Roller Gardens Bow

AURORA, Wash., Dec. 31. — A capacity crowd of more than 700 people, including many men, women, operators and skaters from Washington and Oregon, attended the October 8 opening of the new Roller Gardens here, operated by Mr. and Mrs. Wm Hackmann. Crowds have been uniformly good at the Kittitas County venue, since the opening and class membership is excellent, the Hackmann report.

The rink is located on the second floor over the Federal Way Lanes in Federal Shopping Center Building. Modern in every respect, the rink boasts a circular skating area, 190 by 105 feet, of northern maple cushioned on fiber pads, one of the largest Winterpiper organs on the Pacific Coast, indirect lighting in rainbow colors, completeacciocn treatment, controlled ventilation, and electric doors which allow only those who wish to pay or watch skating enter, eliminating littering. Door operators and rink builders of Tacoma, Wash., was the contractor on the job.

In addition to Mr. and Mrs. Hackmann, the former also serving as professional figure and speed skating, the staff includes figure skating and hockey skating. Miss Scott is a former Eastern World champion and holds a silver llider's commission. At the same time, the rink was Don French, a veteran athlete usually favored at the Portland rink.

The Hackmann, who have been associated in business for more than six years, have a schedule calling for only seven nights per week, every Wednesday, Thursday, Friday, Saturday and Sundays, the extra period running from 10:30 to 12:30. Maltines for children, 9.50 cents, are held Saturdays, 1 to 3:00 and three times during Sunday matinee session from 1 to 4.

New York Dec. 31. — The New York Daily News has announced for the third straight year its annual poll of the top Roller skating stars of the past year. The poll, which is voted on by professional skaters, was conducted by the Newspaper Enterprise Association.

The awards were presented at the New York Daily News headquarters in New York City, where a press conference was held to announce the results.

The awards were presented to the following individuals:

- **Best Male Skater**: Brian Boitano
- **Best Female Skater**: Ingrid Michaelson
- **Best Junior Skater**: Silvia Carrieri
- **Best Olympic Skater**: Nancy Kerrigan

In addition to the awards, the New York Daily News also announced the formation of a new Roller Skate Hall of Fame, which will honor the most accomplished skaters in the sport's history.

The Hall of Fame is designed to recognize the contributions of skaters who have achieved the highest levels of success in their respective careers. The first class of inductees will be announced in early 1996.

The New York Daily News has been covering roller skating for over 20 years and has established itself as the leading voice of the sport. The publication is committed to promoting the sport and celebrating the achievements of its participants.

Wahling Takes Close One in Fordham Grind

NEW YORK Dec. 31. — For the second straight year I was defending champ Charlie Wahling to win his third gold medal in the Madison Junior Cup competition at Fordham Palace, 15th Street and Jerome Avenue. The event was won by Wahling, 77.5 points, with former middleweight boxing champ Rocky Graziano as a personal appearance. Pressing Wahling right up to the tape, however, was his little brother Gary, who took leave with only 11.5 points. The two were actually brothers, who had been disc jockeys in the Chicago Roller Skate Company. After one of the young men in the company was killed in a car accident, the brothers decided to form their own company.

Fordham Grind, a popular new club in New York City, is planning to open a new location in Philadelphia. The club is known for its lively atmosphere and high-energy music. The new location is expected to be ready to open in January 1996.

**ROADSHOW REP**

Betty Large, script writer and producer, has joined the staff of the New York Daily News as a producer for its roadshow. Large has worked with some of the biggest names in the entertainment industry, including Steve Martin, Robin Williams, and Whoopi Goldberg. She has written for such television shows as "The Rosie O'Donnell Show" and "The Oprah Winfrey Show." Large will be responsible for managing the production and distribution of the New York Daily News' roadshow, which currently consists of three productions.

**HOCUS-POCUS**

by Bill Sachs

JAY MARSHALL takes his butt of suffuc and his affte to the Sevile Hotel, N.Y., for 10 days beginning January 15. And he is going to have a great time in Los Angeles after an extended stay in Hollywood with his magic and escutes.

At Wayne always show and I always go to a show this year, he says.

A Maddess took a permnaiston in Hollywood and has bought a new hat, so he is going to have a great time in Hollywood.

Wahling, who is from the same town as Wayne, is going to have a great time in Hollywood as well, he says.

CIVIL WAR ZONE

SHERIFF

His answers are "Walter"

Porte-Bilt

Tim Centered Skating Rinks

TO ORDER: P-216-216

**NEW SHOW TENTS**

42 x 102 = 10832

52 x 52 = 2704

**NEW SHOW TENTS**

Made to Order

CAMPBELL TENT & AWNING CO.
100 Central Ave., Auburn 6, N.Y.
CLASSIFIED SECTION
A Market Place for Buyers and Sellers
ADVERTISING RATES

REGULAR CLASSIFIED ADS
Set in usual want-ad style, one column, one line. No display. First line set in regular 5 p. cap.
RATE: 15c a word—Minimum $1
CASH WITH ORDER
FORMS CLOSE THURSDAY NOON FOR FOLLOWING WEEK'S ISSUE
Send all Orders and Correspondence to 2160 PATTERSON ST., CINCINNATI, OHIO

IMPORTANT INFORMATION
In determining cost of regular Classified Ad be sure to count year's address where calculating cost of ad.
When using a Box Number in care of The Billboard allow for six additional words.
On Box Number ads a special service charge of 25c per insertion is charged on your regular rates.

FAMOUS MFR. CLOSEOUTS

LADIES' BLOUSES

R. M. J. Fur Co. 120-3, 30th Street New York, N. Y.
Special Limited Time Offer!
7 pc. Mens Jewelry
ADVERTISED IN LIFE
$6.75 ea.
7.50 SAMPLES

MISCELLANEOUS
BLACK LIGHT INFRARED AND ACCESSORIES
418 W. 38th St., New York, N. Y.


LITTLE ATOM
World's Smallest Pistol

FOR SALE
SECONDHAND GOODS

COOK BIRDS

69 S. Main St., Mattoxville, Tex.

FOR SALE--SECONDHAND SHOW PROPERTY

SHERBY'S LTD.

15th & Boyer

SEATTLE, WASH.

INSTRUCTIONS
BOOKS & CARTOONS

FOR SALE--POPULAR STAND TRAILERS

MAGICAL APPARATUS

FOR SALE--TROPHY SID RIDGE

MERICAN PICTURE TOWNES

836 S. WOODWARD

Dtocto'r's

BIOGRAPHY

1200 THERAPY

WANTED

1000 YEARS

NATIONAL DIST. CO.

232 Calhoun Blvd., Miami, Fla.

WALL POINT PEN


FUR COATS

480 S. Wacker Dr., Chicago, Ill.

AMAZING CLOSEOUTS

COOL TROPICAL BIRD SHOW

1936 R.L. 30-50
dia.

MAY 7, 1956

WALL POINT PEN


FUR COATS

480 S. Wacker Dr., Chicago, Ill.

AMAZING CLOSEOUTS

COOL TROPICAL BIRD SHOW

1936 R.L. 30-50
dia.
WANTED—LAUNDRY MACHINES FOR CASH OR GREAT TRADES. B. S. Baker, 319 N. Alabama, St. Paul, Minn.
THE NEW SENSATION FOR 1956
It's New—It's Novel
It's a Practical WESTERN "Lite-Up" BOLO TIE

Worn like a regular Tie—will never come loose and eyes at crossroad lights up!
BOLO TIE is 6 foot length, extra strong, black with woven red and yellow threads.
Contains 6,000 Nitro-elastic threads. 1245:4:5 made and unbreakable. Extremely light.

$7.20 per dozen
Orders filled in manner received.
To Retail $1

THE MOST FABULOUS BEST SELLER EVER FOR ALL RETAILERS
Open account to authorized customers—otherwise send money order plus 25 cents for postage and handling with order.

ATLAS NOVELTY CO.
1206 16th Street
Denver 2, Colorado

"WAGON JOBBERS • DEMONSTRATORS • PITCHEMEN"

Cash in Today with the New Sensational

Stoph's Dutch Boy Stop Leak

FOR AUTO AND TRUCK RADIATORS
Simple to demonstrate!
Easy to Sell!
Every car owner, truck or fleet operator a prospect for several cars!
Can stations, garages, retail outlets will stock this when you show them how fast it works! Some product as good as General Motors, Ford and Chrysler Corp.
Packed 12 6 oz. bottles to the case.
In lots of 10 or more cases—
Your cost only
$4.20 per case
Sample case, $5.00 Retains nationally at $1.00 per bottle.
Contact R. G. ROE CO.

R. G. ROE COMPANY
3544 N. Halsted St., Chicago 13, Ill. Birmingham 1-621

MAIL ON HAND AT

ST. LOUIS OFFICE
350 Arcade Bldg.
St. Louis 1, Mo.

PARCEL POST
Canopy Walter L. Geer, Jr., Bingon, Mo.

MAIL ON HAND AT
NEW YORK OFFICE
1594 Broadway
New York 36, N. Y.

DIRECTIONS:
1. Order by quoting the numbers and prices shown in the list.
2. Order at these low prices and save money and improve the appearance of your business.
3. Bulletin boards, signs, feature tie-ins, newspaper and magazine ads can be yours without cost.

THE BILLBOARD
THE NEWS OF THE TRADE
MILLION DOLLAR BUSINESS
Learn the Mystery of Cosmetics
A Million Dollar Business
Hedon & Bynum

ILLUSTRATIONS FOR ADVERTISING CAMPAIGNS

MILLION DOLLAR BUSINESS
Learn the Mystery of Cosmetics
A Million Dollar Business
Hedon & Bynum

MILLION DOLLAR BUSINESS
Learn the Mystery of Cosmetics
A Million Dollar Business
Hedon & Bynum

SEND FOR OUR SPECIAL JANUARY PRICE LIST!
ALL MERCHANDISE AT REDUCED PRICES
DO IT NOW!

TEE JAY TOYS, INC.
2500 W. 26th St.
New York 11, N. Y.

All the news of your industry every week in The Billboard...

Copyrighted material

www.americanradiohistory.com
Advertised Used Coin Machine Prices

### Pinball Games

<table>
<thead>
<tr>
<th>BALLY</th>
<th>HIGH</th>
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<td>Big Top 12/53</td>
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<tr>
<td>Briggs Cargo Ship</td>
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<td>Coney Island</td>
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<tr>
<td>King Coal</td>
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<td>Grey &amp; Black</td>
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<td>Nickel Dollar</td>
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<td>Lucky Dollar 11/53</td>
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<tr>
<td>Lady Luck 11/53</td>
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</tr>
<tr>
<td>Lady Luck 4/54</td>
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<td>Fast Free</td>
<td>$175.00</td>
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<tr>
<td>Sliding Game</td>
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<td>Stargazer</td>
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<td>$150.00</td>
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<tr>
<td>Star Clock</td>
<td>$185.00</td>
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<td>$167.50</td>
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<tr>
<td>Williams</td>
<td>$200.00</td>
<td>$150.00</td>
<td>$175.00</td>
</tr>
<tr>
<td>Galaxy 11/53</td>
<td>$200.00</td>
<td>$150.00</td>
<td>$175.00</td>
</tr>
<tr>
<td>Hollywood</td>
<td>$200.00</td>
<td>$150.00</td>
<td>$175.00</td>
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<td>$175.00</td>
<td>$200.00</td>
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<tr>
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<td>$200.00</td>
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<td>$212.50</td>
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<tr>
<td>Trojan</td>
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<td>$212.50</td>
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<tr>
<td>Williams</td>
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<td>Galaxy 11/53</td>
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</tr>
<tr>
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<td>$275.00</td>
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<tr>
<td>Trojan</td>
<td>$275.00</td>
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<table>
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<tr>
<th>MANUFACTURERS NOT LISTED</th>
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<tr>
<td>San Antonio Low</td>
<td>$99,000.00</td>
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<tr>
<td>San Antonio High</td>
<td>$200,000.00</td>
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### Most Active Equipment

#### Music Machines

<table>
<thead>
<tr>
<th>BILLBOARD</th>
<th>HIGH</th>
<th>LOW</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Star Ball</td>
<td>$225.00</td>
<td>$125.00</td>
<td>$175.00</td>
</tr>
<tr>
<td>Baseball, 2 player</td>
<td>$200.00</td>
<td>$125.00</td>
<td>$162.50</td>
</tr>
<tr>
<td>Basketball</td>
<td>$200.00</td>
<td>$125.00</td>
<td>$162.50</td>
</tr>
<tr>
<td>Coin-Op Machine</td>
<td>$125.00</td>
<td>$62.50</td>
<td>$93.75</td>
</tr>
<tr>
<td>Coin-Op Slot</td>
<td>$100.00</td>
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<td>$75.00</td>
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<tr>
<td>Coin-Op Slot</td>
<td>$75.00</td>
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#### Vending Machines

<table>
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<tr>
<th>BILLBOARD</th>
<th>HIGH</th>
<th>LOW</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master 1 &amp; 2</td>
<td>$6.00</td>
<td>$3.00</td>
<td>$4.50</td>
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<tr>
<td>Master 3 &amp; 4</td>
<td>$6.00</td>
<td>$3.00</td>
<td>$4.50</td>
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<tr>
<td>Master 5 &amp; 6</td>
<td>$6.00</td>
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<tr>
<td>National 100</td>
<td>$1.50</td>
<td>$1.00</td>
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#### Shuffle Games

<table>
<thead>
<tr>
<th>BILLBOARD</th>
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<th>Average</th>
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</thead>
<tbody>
<tr>
<td>Shuffle</td>
<td>$6.00</td>
<td>$3.00</td>
<td>$4.50</td>
</tr>
</tbody>
</table>

### Explanations of Coin Machine Price Index

Prices given in the Index are as near as possible intended to be "standard," "national," "fast," or other authentic reflection of what prices should be or have been for machines designed. However, to be a handy guide for price research. Any price definitely depends on the condition of the equipment, age, time to location, the territory and other related factors.

### More...More...More!

More used games are now advertised in the Billboard than ever before.

Be Sure...Read Every Ad...and Tell Them

"I Saw It In The Billboard"
Midwest Music Operators: See 56 Gross Up to 25%

By JIM WICKMAN

CHICAGO, Dec. 31.—New and better joke box equipment, most new locations, full employment, populations, increased sale of record vending machines, and an all-time high in sales of Coney Island candy are factors in the outlook for the coming year. Operators who have worked through the middle of the year claim that they feel that 1955, was kind to the industry, and an increase in sales is expected in the coming year.

The South was the biggest development of the year. While Eastern operators are still flying high, many operators in the South are finding success in the industry by the middle of the year.

In areas like Westchester County, New York, Los Angeles, Philadelphia, and New York, where the phonograph industry is strong, Friday (31st) was the day to see who was doing well.

Gabel, age 83, was credited with manufacturing the world’s first commercially successful phonograph. He founded the Automatic Device & Tool Company in 1898. The company later became known as the Gabel Manufacturing Company, which was located at 59-15 Orange Ave., Philadelphia. Gabel retired in 1950, his firm was dissolved six years ago.

In 1950 his firm turned out a coto-operated phonograph playing 128 records on 128 records, a patent application for which he never received a record.

In 1913 Gabel won a gold medal for his phonograph display at the Panama-Pacific Exposition in San Francisco.

The Gabel Manufacturing Company produced coto-operated phonographs during World War II, continuing to make record players for the Allied Armies during the war. The Gabel Manufacturing Company is now not in business.

John Gabel, Jr., Box Mr. Pioner, Dies

ELGIN, Ill., Dec. 31.—John Gabel, Jr., noted Chicago area phonograph industry, died Friday (31st).

Gabel, age 83, was credited with manufacturing the world’s first commercially successful phonograph. He founded the Automatic Device & Tool Company in 1898. The company later became known as the Gabel Manufacturing Company, which was located at 59-15 Orange Ave., Philadelphia. Gabel retired in 1950, his firm was dissolved six years ago.

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N.Y. Ops See Nickel Minor Coin in 56

NEW YORK, Dec. 31.—Joke box operators along the Eastern seaboard aren’t looking at 1956 through the eyes of the year of the miser. Of them feel that 1955, was kind to the joke box industry and an increase in sales is expected in the coming year.

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FLOTATION PLAN

BOSTON, Mass. — Get Unique Insurance

BOSTON, Dec. 31.—With the new joke box “flotation” plan introduced at the last meeting of the Massachusetts Music Operator Association, operators will get unique insurance coverage on all their equipment. The new plan, designed to improve the plan from going into action at present, will cover all types of coto-operated amusement machines and equipment and amusement games.

The policy, which was introduced by the New York firm of Ponton of Boston, is an outstanding plan for the amusement operators in the summer and September finals and hurricanes which have devastated the area. The plan was introduced by Thomas A. Kelly, a representative of Ponton of Boston.

EXPECT MILLER BACK ON JOB IN TWO WEEKS

OAKLAND, Calif., Dec. 31.— reaching the end of his probation period, Harry Miller will be back on the job at least by the end of the month, according to the district attorney Wednesday.

Miller, who suffered injuries when the Coney Island amusement ride was hit by a car, is recovering in hospital. He was expected back on the job within two weeks, according to the district attorney.

Beer City Jukes May See ’56 Play in ’56

MILWAUKEE, Dec. 31.— A Wisconsin band has announced on New Year’s Eve that the band will play in Milwaukee this year. The group, known as the Beer City Jukes, has been in existence since 1954 and has been playing regular engagements throughout the state.

Play has been more than satisfied with the response of fans and has decided to make the move to Milwaukee. The band has been receiving a lot of attention and has been invited to play at a number of events.

The band has been practicing hard and is looking forward to the upcoming season. They have been working on new material and are excited to be back in Milwaukee.
The AMI "G" Color Wheel Visualizer gives you 512 color combinations! 8 two-tone cabinets to harmonize with 8 color interiors for 8 different kinds of locations... 512 combinations ...and 512 better chances to collect more coins from today's color-conscious patrons.

AMI "G" has the right color for every interior ...every location, whether a club, cocktail lounge, dance hall, bar, tavern, restaurant, diner or ice cream parlor.

Music Operators:
Ask your distributor... or write AMI today for your free AMI "G" Color Wheel Visualizer... it shows you just the right juke box color for every interior and location.

Color Wheel Visualizer shown 1/4 actual size... printed in full color.

AMI Incorporated / 1500 Union Avenue, S.E.
Grand Rapids 2, Michigan

AMI Model "G"—4-30, 50, 60 selections. More plays in less time.

ORIGINATOR OF THE AUTOMATIC SELECTIVE JUKE BOX IN 1927

Licenses: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Slesbye A/S, 5 Palingsstræde, Copenhagen K., Denmark.

IT'S OUR 100th BIRTHDAY
BUT THE PRESENT WILL BE FOR YOU

SEE THE WONDERFUL
WURLITZER CENTENNIAL
PHONOGRAPH
AT YOUR WURLITZER DISTRIBUTOR

NATIONAL WURLITZER DAYS
BEGINNING SUNDAY, JANUARY 15

The Rudolph Wurlitzer Company, North Tonawanda, N. Y.
ESTABLISHED 1856
REFLECTED EFFORT

P-R in Boston Rises; David Bond Sets Pace

BOSTON, Dec. 31. — Industry public relations and good will has been increased at the Greater Boston area, with the outstanding work of David S. Bond, president of the Trimmag Sound, and his Seacoast office, setting the pace.

Bond, a veteran in joke business, announced that he was recently cited as a "devoted community worker" in his capacity as chairman of the businessmen's council of the South End Temple No. 120.

Devoting most of his working hours since last August to the job of trying to raise funds for the CJA, Bond's efforts paid off last month when he brought his area collection to a total of $35,786.00, which was $8 per week of the ma-chine coverage, or $4.648.000 collected through the Greater Boston area.

Devoted Worker

GJA general counsel Louis P. Smith said of Bond: "We are extremely fortunate that a devoted community worker like David S. Bond accepted this position (chairman of the businessmen's council) which carries with it, not only a great deal of hard work, but responsibility, for the success of the campaign. The business, industry and professional teams which constitute the Greater Boston area would find the responsibility for the achievement that the office of the firm, that the policy was initiated in Rhode Island recently last year on the same basis when it was found that pre-vious efforts in this line had not begun to take in the new territory." The campaign is based on a first-hand knowledge of the important work performed by CJA overseas when it insured Europe and the Jewish Service Bureau in its early days.

Kelly is in charge of the negotiations with the MUMA. He explained that the negotiations are being handled by two other insurance men and are making good progress.

"Flotter" Plan

Continued from page 64

The plan and to its operation of Davis' property as opposed to real estate properties, is being handled by contract writers for the MUMA is one with which he has been most familiar in the coin machine business.

The main thrust of the anticom-mercial fraud, burglary, fire, theft, vandalism and other such misdeeds. It is being written on the basis of $50 per $1,000 of insured property. The low-premium rate is based on proper care. In the case a total vol-

"Flotter" insurance, which is also known as all-risk marine ben-efits, is the first of its kind in the area, and has been pic-tured on a number of coin machine business.

NEST PLUS

New Promotion Material for Ops

CHICAGO, Dec. 31.—The Rock-Ola Manufacturing Corporation has supplied its phonograph distri-butors with their first 1956 sales kit which contains new promotional items for operators.

Neatest addition in the kit are a full color window and truck decals, Rock-Ola ballyhoo cards and a picture of the Model 1000. The cardboard stock, name and address of the operator of the machine, is all black.

Other promotion items include the kit are a pen and pop-per pocket, a servicemen's ad, individual leaves for the operators, and other sales promotional items which are used to distribute.

See '56 Gross Up to 10 to 25%

Continued from page 64

amped up his views briefly: "It looks good."

Distributors, such as Nate Fein-stein, manager of Atlas Music, Sen-ora outlet, said that with business conditions all over the country steadily improving, the juke box business would grow forward also.

Feinstein based his views on several factors: Population is on the increase, especially in the teen-age market; competition is not as severe as it was 10 years ago; the number of new business has opened up new locations and will continue to grow during the next 12 months; new equipment is becoming available to fill the demand for operators switching to disc play.

Ben Coven, head of the Coven Music Company, Wurlitzer distributor, said he is a good year. Coven cited a 35 per cent increase in business in 1955 over 1954, and anticipated an additional 25 per cent boost during the next 12 months.

Coven pointed out that credit in the phonograph business was good, could be easily increased during 1956 without hitting danger levels. However, he warned that any competition between phonograph manu-facturers would continue to keep equipment improving.

Len Miceo, phonograph sales manager for the Wide World Distribut-ing Company, Rock-Ola outlet, also looks for a 25 per cent increase in business next year. Miceo bases his views on operator acceptance of new equipment, equipment replacing replacement programs by opera-tors, good credit conditions and the growth of the record business.

Mike Spanola, head of Auto-matic Phonograph Distributing Company, AMI distributors, was not quite as enthusiastic, but was positive that there would be an in-crease in business during the coming year.

Mike said "Our sales ended up for thepast year over 40 per cent ahead of 1954. We expect an all-time rise next year, sales at one-point-two per cent not nearly as great."
Eastern Operators Look for Record Prosperity in 1956

Employment Picture Bright; Trend Is Up In Cigs, Milk and Hot Drinks

By AARON STERNFIELD

NEW YORK, Dec. 31—Operators along the Eastern Seaboard, who have been reaping good business in merchandising year over year, look to 1956 with a greater appetite for more. Localcirculation, productive and powerful vending is expected to rise.

Cigarettes, the largest single revenue producer in the vending field, will be up.

Denver to Study Vending Units on City Property

DENVER, Dec. 31—Denver’s city council has formed a study panel on all vending machines operating on city property. While not officially announced, the city may also consider several more operators.

The move was started several weeks ago by City Auditor Tom Carson when it was learned that employees in the city motor vehicle department were operating food vending machines in their offices, for their own profits, it was reported, use was made as a gift and favor for union officials and employees.

Auditor Carson pointed out the question if the city will receive any ownership of profit at all if the machines are on its property.

Further he asked who would be legally responsible in case of an accident to employees of a vending machine, and any problem regarding its operation.

While not brought to the council, it was indicated that more machines might be considered for city use, particularly.

The move was referred to City Attorney John C. Banks, who reported to Becker’s office the maker survey.

FTC Orders Chi Firms to Stop False Claims

WASHINGTON, D.C., Dec. 31—An order prohibiting Texas In- dustries, Inc., and Tropical Trade Com- panies, Inc., of Miami, from continuing their business of selling food vending equipment and supplies was approved Friday by Federal Trade Commission. The complaint was issued August 23 charged the two firms with false advertising and misrepresenting their vending machines.

The FTC action made a full stop order on the firms and counsel to the complaint. Included in the complaint were Lightfoot & Chock, Fort Lauderdale, C. G. Bur and C. W. McCue.

Proctors prohibited by the order include representing the firms in seeking employees to establish food vending machines in the distribution area of established food vending machines, and that they must furnish (Continued on page 39).

Midwest Operators Predict '56 Sales to Top '55

CHICAGO, Dec. 31—The record 1955 highs bright for Midwest vending men who expect an even greater year in 1956, according to a recent survey.

Optimistically, the operators voice their greatest confidence for a better 1956, for they feel that vending can ride out the coming economic conditions and remain strong.

Retail sales, operators predict, will rise 15 to 20 per cent during the next 12 months as vending becomes an ever stronger factor in national feeding, and customers realize that vending machines offer a constant widening array of food and beverage products.

Many believe that vending can be a efficient means of serving food and beverage to the public during the declining hours of the meal time.

Vending companies, operators forecast, will continue to steadily increase in number, and vending men expect it to be a profitable year.

Candy Manga

Operators in the vending business began making a better profit by selling candy bars to a huge number of people, but they're on the edge of being completely surprised, and the selectivity in hard drink vending will enable them to in (Continued on page 35).

FOR TOP PROFIT

Diversify Routes, Says Bulk Pioneer

By BILL MASPLO

KANSAS CITY, Mo., Dec. 31—Don’t specialize. Develop routes until full diversification is obtained, bringing many extra dollars of profits to vending men.

That bit of advice comes from the owner of one of the leading vending bulk operators in this area for 21 years in addition to a profit from vending machines, but some of his recommendations are not for beginners, but to those who are already operating vending machines.

L. A. Vending Co. To Expand Line, Territory

LOS ANGELES, Dec. 31—A two-division expansion program by the Pacific-Canadian Equipment Co., which offers cigarette and candy vending facilities, has been announced by President Richard McIntyre, Jr., co-owner.

The company has offices in Los Angeles, Oakland and San Diego. New offices are to be opened in Portland, Dallas and Seattle, with others to be established as the expansion program gets under way.

Under present arrangements the firm also operates other companies and cigarette routes and has 50 salesmen and nine other employees. In addition to Smith and McIntyre, six other officers of the firm, D. W. Burt, J. H. D. O’Hara, sales man (Continued on page 95)

Modern Moves Vending Div. in New Quarters

FORT CHESTER, N. Y., Dec. 31—The Modern Vending Company, with its headquarters in a machinist shop, has set up a new company headquarters at 122 Terrace Avenue here.

The company has not lost its quarters at 5 Grace Church Street at the present time, but all vending deliveries, warehousing and headquarters will be at the new quarters.

Modern recently went into a unique arrangement with Cigarette Machine Service Inc., Stamford, Conn., and it was a good move, but they pool warehousing an (Continued on page 96)

Economic Recovery Aids European Bulk vending

CHICAGO, Dec. 31—Bulk vending in Western Germany has been a bigger growth industry, according to Marshall Sales, vice president of L. A. Vending Co., Inc., who reported this week following his trip to that country.

The large number of bulk gum machines per capita in Belgium and the "machine" in Western Ger- many is increasing weekly with economic recovery, "Bulk vending in Western Germany has been a bigger growth industry, according to Marshall Sales, vice president of L. A. Vending Co., Inc., who reported this week following his trip to that country.

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"It was a struggle in those days, but now things are coming to our city (Continued on page 35)."
Eastern ops look to big '56

No more brands

This means that the cigarette operator during 1956 can figure that the number of brands he will be handling will certainly be no more and possibly be less. Filters are here to stay, and probably more of them will be vended next year than this, but today's operator is in a lot better shape to handle them. He has better equipment and more experience. And he'll wind up making a higher profit margin.

The coming year may be a year of decision for outdoor milk vending in the East. Consistent progress is being made in New Jersey, where mechanical gadget milkmen dot the landscape. Right now more of legal brands are being fought throughout the State. In all the patterns is the same-class municipally, guided by the local grocers and milkmen's unions, to drive the operator out of business by restrictive taxation, unreasonable zoning laws or outright ban. But the operators appear to be winning the fight and public sentiment is on the side of the operators.

In New York State, the Lockavanza case is still unresolved, but the operators have won the playing round. If the decision is favorable, outdoor milk vending may really take hold in the Empire State during 1956.

Hot food

Outside of a few scattered locations, there is little hot food vending in the East, mainly due to a lack of equipment. But the equipment will begin rolling off the assembly lines during 1956, and while what will be produced won't be the ultimate answer, it will show the consumer that he can get a hot plate or sandwich in minutes at a price that suits his pocketbook.

Coffee continued to progress during 1955, with improved equipment and special vending blends. But many of the operators have little about vending coffee a few years earlier. Dunn coffee is now well established, and now, and the operator has a working margin. Increased variable and selectivity in hot drink machines, coffee operators will immediately add plus sales in hot chocolate, tea, and iced coffee.

Industrially, vending should be better than ever in 1956. Cigarettes are beginning to segment out into systems with automatic merchandising and management to become more and more aware of the service automation merchandising can perform.

Early in the year the Kiwi worth Steel Company in New Jersey made provision for an automotive merchandising exhibit at its annual Kenilworth Rally, in the forum for industry. Top industrial management was impressed, and while few operators left the forum determined to install vending in their plants immediately, there were probably a lot more receptive than suggested by an in-plant operator.

Of course, the major factor in the industrial vending improvement was the employment stability, a stability which economists contend will continue thru 1956.

While industrial has and re-
ductions of overtime have hurt industrial operators in scattered spots, the numerous plant openings outside urban areas are creating an ever-expanding market for the mechanical merchants.

Soft Drinks

The soft drink field has seen steady progress, but little radical new equipment or operating methods has taken place during 1955. Franchised bottlers are using pre-mix machines, and Carroll & Cochrane is still working on canned carbonated drinks. But no significant progress has been made in either soft CSD plans regional expansion in 1956, while bottlers will probably get their pre-mix drive going.

Location-wise, office buildings and schools seem to offer the greatest unexplored potential in the East. In the New York area, two firms have been setting up automatic candy, and Samsungs office buildings, while another operator is running an automatic soda fountain set-up.

Office automatic catering is still in its infancy here, and it won't take many new locations to double the existing market. But full-line operators are taking a good look at the office market, and (.Continued on page 7)
National headquarters in Chicago six weeks ago, it has installed venders in 40 Chicago area firms. Rosenbaum disclosed, including Sears, Roebuck & Company and C. R. Snyder, Argus National Laboratories, Inland Steel Container Company, Guardia Electric, Automatic Lumber, and the University of Illinois, among others.

Others in Chicago where the machines have been installed recently are Buffalo, Illinois; the city's leading daily newspaper offices; the city's leading weekly newspaper offices; and the city's leading daily newspaper offices.

The Peek-O-Fresh vender was developed by a group of engineers under the direction of Leslie Arnett. The coffee is percolated in the machine, which requires no water, and requires only a cold water connection.

Dial Selector
Coffee is served black, white, with cream or with both. It has a dial selector, and the cream and sugar are poured into the cup at the same time as the coffee.

The coffee is made 16 cups at a time. The machine is equipped with 40 percolators, each containing a 40 percolator grid coffee. Its capacity is 640 cups.

As the contests of each percolator move into place and begin brewing, the coffee is heated to a constant temperature, perfect coffee is poured out into a self-contained waste receptacle.

The vender, which is 28 inches high, 32 inches wide and 23½ inches deep, is finished in a coffee brown, baked enameled and has a chune trim.

Yuletide Bill

Op's Ad Stresses His Services for Industry

ROCHESTER, N. Y., Dec. 31- K.O.R., Inc., of Rochester, stepped out with a gift for the city's leading newspaper offices at Christmas time and with great simplicity formally announced its product and services to the business and industry.

The presence of its hot coffee and chocolate vending service was made in a unique two-column picture advertisement in a special type in The Rochester Democrat and Chronicle.

In the ad, simply headed: "Christmas Time, 1955, Dear Boss;
I particularly want to start, presented the facts: Christmas comes but once a year, this was the ideal gift for employees; it would cost the employer nothing, and would solve the coffee problem in a very pleasant, easy way."

Publicity and advertising-wise K.O.R., Inc. performed a publicity-relations service for the entire vending machine industry. It brought to the attention of the public as well as business management one of the many ready-made vending services readily available to industry and public.

The ad's message carried a two-fold meaning. Nothing was offered to cost or business, or an excellent employee service is available to both. Employers were publicly notified in simple English of a welfare service that would boost workers morale. Efficiency in production then a much needed lift with virtually no loss of time.

Since, Your Employers, the message to "Dear Boss," the second paragraph pointed out that over half of Rochester industries had taken advantage of K.O.R., Inc.'s service.

The ad ran as follows: Christmas Time, 1955

"Dear Boss;
Christmas comes but once a year, and what would be better than one without cost to business, or an excellent employee service is available to both. Employers were publicly notified in simple English of a welfare service that would boost workers morale, efficiency in production then a much needed lift with virtually no loss of time.

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The ad ran as follows:

Christmas Time, 1955
GAMES, RECORDS, TV

Diversification Keys for Lion Mfg. Organization

CHICAGO, Dec. 31—Diversification is the by-word of Lion Manufacturing Company here, parent concern of the Lion Manufacturing group, large producers of coin-op and amusement equipment.

The Bally coin machine line, Ballu pool, bowling, shuffle, pool, pool, kiddie rides and kiddie manufacturing is the result of the varied enterprises of the Lion organization.

The Lion group makes different kinds of coke in operation in Chicago and Rockford, and all of them are working on something from phonographs to bowling alleys.

Bally, an affiliate of Lion, is manufacturing a cue ball game, two shuffle bowling games, four different coin-operated pool games and two shuffle bowling games, four different coin-operated pool games, one pool game, a horse and a kiddie ride, a horse kiddie ride, and a trolley ride for the Chicago Transit Authority.

Bally entered the music record business in 1955, and the Rockford unit, Bally Recording Corporation, Chicago affiliate, was formed, with the first leaving to be released next month. The Bally label, which is credited on both 45 and 78 ratings. Distri- bution is to be handled through the firm’s amusement game and television equipment distribution. Both units are ready to set up record operations.

The Lion Manufacturing plant is a part, has been active in research and development in the area. The Standard Woodworking Company, another affiliate of Lion for the Bally amusement game and television equipment distribution, has a new design in the works.

The plant in Chicago is the same size as Rockford, while another plant is Rockford makes the furniture which includes the rockers and miniature bar.

Cohn Electric Company, another affiliate in Chicago, produces primarily, electrical connectors and parts. Recommended Screw Product Systems Company, also a Chicago af- filiate, makes screw machine parts.

Charles De-Grig-Palmer, general manager, says: "We’re producing electrical relays and fractional hp, permanent and switching motors. Part of the Lion organization, which makes the mechanical equipment, produces coin- operated pool games, and sells to outside pool, bowling, shuffle and kiddie rippers, coming back to represent the Lion companies. Conso Coin Corporation, another Lion coin machine line, is making the mechan- izing of pool games and kiddie rides, and the Lion organization has done coin-op designs and different products, but all affiliated companies of the Lion com- mon ownership, Lion is an out- standing example of diversification in business.

Coin Game Mfrs. Say Pool Here to Stay

CHICAGO, Dec. 31—Coin- operated pool games will be with us for at least another de- cade, possibly for years to come. That’s the opinion of C. P. Cohn, who has surveyed coin operated pool game manufacturers surveyed this week. Cohn, who is the firm’s president, said there are about four companies involved in producing more than 45 different models of the game, and that the market is growing on pro- ducing more new models and in- troducing new improvements. A number of manufacturers said that coin-operated pool games will continue to grow with the popularity rec- tangular pool tables over the next years. The shuffle games have been standard equipment on pool tables since 1960.

Sam Wolfberg, Chicago Coin Company, another affiliate of Lion, feels that the success of initial variations on the game points the way to a de- finite long-term trend like shuffle bowlers and pinball machines have set.

Cohn said the pool games are that three or four of the better producers may put a new design that the industry in the years ahead.

Cohn said that more and more models will be equipment, and that they would turn to add to automatic score- keeping systems and ball bumpers. “But that’s only a good idea that hasn’t hit the model bases yet,” Cohn said.

Wolfberg also of the Chicago Coin Company said that pool games will be over the next few years. He said the pool games will be flooded with pool balls.”

Chicago Coin has an electrical game, Automatic Pool, and a new model, type game, Cage is in a Pool, which has added ball bumpers to the middle of the pool, and which has equipment in the game that the firm has a number of new-model type pool games with new features such as the drawing board.

The Lion Manufacturing Company, vice-president of Cohn, said that he knew that pool games would be a steady flow, and that the game is not likely to go away in any great numbers. Cohn is president.

Genco Shines New-King Size Coin Pool Game

CHICAGO, Dec. 31—King-Sized will be the size of the new coin-operated pool game model, will be displayed at the Americana Toy Fair by the Genco Manufacturing & Sales Company.

The new model is marked for 3 or 4-week play and is 18 inches on a side. The ball game pool previously introduced.

King-Sized has built-in table levels, favor of diamond-plate center. The table has supports, which according to the operator, declare the table able to be used in the home. Addition, the game is equipped with imported Belgian table cloth and has a newly styled cabinet. A table light attachment is optional on both the new King-Sized pool game model, which is in shipment.

Calif. Distribrs Credit '55 Gross Gains to Pool

LOUIS ANGELES, Dec. 31—Distributors report for the year by coin-operated amusement machine distributors and pool game operators for 1956, attributed in large part to the pool games. The year was marked by unusual success in the area.

However, the inability of manufac- turers to make a new design for the games has continued sales activity with a result of 1956.

One distributor said that new designs in the future may be complete with the accessories from the factory. Gens are arriving by air for a short time, and a waiting shipment of a few hundred pool balls.

According to reports coming in this week, new model games have been handled during the past year by new pool games, by new lineup and the new coin-operated pool games. The new lineup is already in circulation on its new Pan-O-Rama, which has a conventional cabinet with roll-off doors. The new line of pool games has a new cabinet with a multifaceted role. The role of Bobbi's rod is different. The new role can be moved to suburban shopping developments which are being planned by the pool game operators, and they are getting a steady flow of orders. It is expected that the role of Bobbi's rod, and the subsequent idea of the pool game role of Bobbi's rod, will be found on their line-up as a full line of pool game operators who keep it in shape and place them in busy restruc- turing. It is expected that the pool games will be handled slightly higher than in 1954, as the game price remained essentially unchanged. Pool games were still the center of the pool game market, and sales well where they could be handled and games going even better, as the pool game market is getting well.

Pool Games

The new pool games are not a new game for the Pool, as it looks at the time. It is well past the end of 1956, pool games made their debut in neighborhood bars, and the idea of pool games and expansion pool games, and have been well received.

It is doubtful if the pool game market for downtown districts, because the pool game market is a steady flow, as such may be found in the neighborhood, rather than a quick turnover transient trade.

Valley Bows Home Model Pool Game

BAY CITY, Mich., Dec. 31—Valley Bows Home Model Pool Game is now being handled by the company’s distributors in several areas of the country.

The game is designed for recreation at home, and is sold at the same dimensions as the regular coin-operated Bumps game shipped by the firm and played according to the usual rules. The game can be handled for under $20 a machine. (Continued on page 64)

Pool Tourney Play Success In Mich. Areas

BAY CITY, Mich., Dec. 31—Pool tourney play has proved a successful venture in this area, according to reports. (Continued on page 83)

Eastern Game Ops Optimistic of '56

NEW YORK, Dec. 31—Eastern amusement manufacturers reviewed the year 1956 with a fair amount of optimism and feel that the year of 1957 will be better than 1955—which to many was an excellent year.

De-centralization is the key word in the game industry, particularly in the pool game industry, which began catching on in the New York area in the last few weeks of 1955.

The move from the metropolitan centers to outlying suburbs has been accelerated during 1955, and is expected to continue.

Move to Suburbias

Like shuffle games, pool games are essentially pieces whose na- tural habitat is the neighborhood tavern, not the busy mall area. And, while good locations still re- main in downtown New York, Boston, Phila- delphia, the newer stops are opening up near subur- ban shopping and housing develop- ments.

On the manufacturing end, the kiddie ride business, down to a slow close in 1956, was moving along at an almost impossible crawl by the close of the year in the suburban areas.

At the beginning of the year, only Capitol Projectors, Scientific Games and All-State, were doing anything in the field in the downtown area. A number of smaller companies had launched games on a planned production basis.

Deco Ends

During the year ended by the board of directors, and those directors will have their say in the coming year, which is to be held on January 1.
INDIANAPOLIS, Dec. 31—Because of the complications it presents to the control agents and federal tax collectors, an anti-pickpocketing law will be re-examined and possibly revised or repealed when the Indiana Legislature convenes in January, 1957.

The proposals, based on the recommendation of the 1955 session of the Legislature, were first reviewed in 1956 and the penalty for unlawful possession of a pickpocketing device was lowered from $250 to $50. The new law has been strongly opposed by consumers, who have complained that it is not a fit penalty for crimes against them.

IN POST-LABORATORY APPEAL of the decision, Michigan's State Police, which has been in effect for a year, stated that it was designed to meet the needs of consumers. The Michigan State Police said that it was considered a piece of tough, reform legislation.

Post-legislative appeal of the state's attorney general, who has signed the bill, said he was opposed to the imposition of a penalty for the possession of a pickpocketing device.

The most controversial stipulation of the law is the one against which the State's leading newspapers are in agreement. The law provides that which sanctions unregistered free play.

Pickpockets in the State have multiplied by the thousands since the passage of the new law.

Indiana authorities and treasury agents feel, of course, that the free play is more a tipoff for the settlement of a bet between the owners of the devices and the players. They feel further that there is gambling wherever there are pins. But proving it may be difficult for both the local and federal government.

Indiana police officials argue that a program of equitable law enforcement would involve the enforcement of the law by the tens of thousands of 7-bet-taking places.

The State's attorneys, however, said that in order to prove a violation of the law, it must be shown that a person was in the possession of a pickpocket device under all the circumstances.

Indians impose no specific tax on coin machines. An attempt to license all coin machines in the state has failed in the last two sessions of the Legislature.

Assembly to Re-Examine Ind. Anti-Pickpocket Law

NEW COIN POOL MODELS IN PRODUCTION BY MFRS.

Bally Manufacturing Company, Chicago, Pin-Pool (standard model without lights), Pin-Pool (model with light-up inserts), Pin-Pool (model with hazard rules), Pin-Pool (model with hazard rules).

Bally Manufacturing Company, Chicago, Automatic Pool (electric), Champion Pool (hole in middle).

Garfield, Chicago, Dining Room (lined playfield).

Kolene Supply Company, Chicago, Skill Pool '54 Deluxe (lined playfield), Deluxe Pool (lined playfield).

Fisher Sales & Manufacturing Company, Tipton, Ind., Color-Pool (lined playfield).

Grebman Manufacturing & Sales Company, Chicago, Tournament Pool (lined playfield), King-Size Tournament Pool (18 in. long).

Gottlieb & Company, Chicago, Spot Pool (lined playfield).

H. Kremer & Company, Chicago, Fascination Pool (lined playfield), Fascination Pool (lined playfield), Fascination Pool (lined playfield).

Hasbrook Manufacturing Company, Chicago, Pla-Pool (lined playfield), Deluxe Pla-Pool (29 in. longer).

Hasbrook Manufacturing Company, Dallas, Bank-A-Ball (regular bumper game).


Unitec Manufacturing Company, Chicago, Club Pool (lined playfield), Club Pool (lined playfield), Club Pool (lined playfield).


Williams Manufacturing Company, Chicago, 'Score Pool (lined playfield), Pin-Pool (lined playfield), Deluxe Senior Bank Pool (18 in. longer).

In general application, lawyers question the constitutionality of a law which prescribes guilt without an actual performance of a crime.

Conversely, the defendants of the act argue that the Alcoholic Beverage Commission has no authority to control coin-operated gambling.

A primary objective of the ill-fated law was to make Indiana a leader in the legislation of 1953 and 1955 was to identify the proprietors of all the known, reputable, and games. This, they believe, would have helped to identify the number of gambling establishments in the state.

Convinced that it is being short-changed in Indiana because of the prominence of illegal gambling, the federal government has passed a new and determined program to keep the states and the local community in the business.

The Indiana Assembly voted unanimously to repeal the provision of the law which is supposed to be illegal.

Chairman Campbell, director of the Indiana Internal Revenue Division in Indianapolis, continues work on the $30 tax on each of the thousands of machines allegedly used for gambling in Indiana.

In Indiana taverns especially, the stamps on place show payment of the $30 amusement tax.

How is Uncle Sam's strategy as revealed by Campbell?

1. Internal revenue agents ask the question: "Do you have the amusement tax paid on this machine?"

2. The owner says yes.

3. The agent then shows a report of what the machine has earned and takes payment.

4. If the owner does not have the tax paid, the agent takes the machine.

5. The agent then has the machine destroyed.

6. The owner then signs a contract to pay the tax以后.

7. The agent then destroys the machine.

8. The owner then signs a contract to pay the tax after that.

9. The agent then destroys the machine.

10. The owner then signs a contract to pay the tax after that.

The most controversial stipulation of the law is the one against which the State's leading newspapers are in agreement. The law provides that which sanctions unregistered free play.

The State's attorneys, however, said that in order to prove a violation of the law, it must be shown that a person was in the possession of a pickpocket device under all the circumstances.

Indians impose no specific tax on coin machines. An attempt to license all coin machines in the state has failed in the last two sessions of the Legislature.
SUPPLIES IN BRIEF

Cig Output Increases

Output of cigarettes in calendar 1955 probably will total 414 billion, Agriculture, Department reports. This total is 8 per cent more than in 1954, but 6 per cent below that of 1952. A significant factor in the decline from 1952 to 1955 is due to the decrease in output for shipment to troops overseas. Domestic consumption for 1955 is about 883 billion, 5.9 per cent greater than in 1954, but 2.8 per cent below the peak of 1952. The proportionate share of king-size cigarettes is not expected to show a great change from 1954 to 1955. However, filter-tip cigarettes increased substantially from 1953 to 1955, and a large majority of king-size are filtered in length. Agriculture Department figures indicate that all filter-tip cigarettes increased from 3 per cent of the total output in 1953 to about 40 per cent in 1954 and probably to about 37 per cent for 1955. Unofficial trade reports indicate that by late 1955, filter-tips will amount to at least one-fifth of the total output.

Cigar Consumption Up

Total tax-paid consumption of cigars increased to about 6.1 billion, 2 per cent greater than in 1954. It was the highest since 1930, according to Agriculture Department. During the first three quarters of 1955, the total sales of cigars priced from 4.1 to 6.0 cents per pack at retail constituted about 48 per cent of the total, and those priced from 8.1 to 15 cents constituted nearly 42 per cent of the total. The number in the 4.1 to 6.0-cent group was about 2.6 per cent greater than in the corresponding period of 1954, and the number in the 8.1 to 15-cent group increased 1.7 per cent.

Glass Containers Up

Shipments of machine-made glass containers during November totaled 110,117 thousand gross, an increase of 6 per cent above shipments in November 1954, and a decrease of 11 per cent from the October, 1955 total, according to Census Bureau. Reusable beverage containers totaled 418 thousand gross compared with 285 thousand gross in November, 1954. Non-returnable beverage containers remained stable at 33 thousand gross. Daily product containers dropped slightly from November of last year. Census bases these figures on reports from 56 companies representing complete coverage of the glass container industry in the continental United States.

Cigarettte Used 1954, $240

DAN STEWART CO.
140 East Second South
Salt Lake City 1, Utah
Phone: Delta 2-4141

BINGO SPECIALS!

* MIAMI BEACH ...... WRITE PALM SPRINGS $125.00
* OCEAN CITY ...... WRITE BEACH CLUB 115.00
* GAY TIMES ...... WRITE GAY TIMES 110.00
* VARIETY ...... WRITE VARIETY 770.00
* GAYETY ...... WRITE GAYETY 745.00
* ICE FROCKS ...... WRITE ICE FROCKS 130.00
* GROSSES ...... WRITE GROSSES 125.00
* SURF CLUB ...... WRITE SURF CLUB 150.00
* MI-FL ...... WRITE MI-FL 145.00
* DUNES ...... WRITE DUNES 125.00
* PONSON ...... WRITE PONSON 125.00
* 1/2 Deposit

FRANK MILLS, Mgr., Dept. R-6

SUPERIOR SALES CO.
855 Stony Island Ave. Chicago BAYport 1-1616

FIRST OF THE YEAR CLEARANCE

MUSIC
30 ROCK-OLA COMET $169.00
30 ROY ROCKETT $185.00
30 WURLITZER 1700P $245.00
15 WURLITZER 1700 $140.00
15 WURLITZER 1700P $215.00
15 WURLITZER 1700 $190.00
50 WURLITZER 1700 $325.00
15 WURLITZER 1700P $350.00
30 WURLITZER 1700P $375.00
30 WURLITZER 1700 $395.00

BINGO
MIAMI BEACH ....... WRITE MIAMI BEACH 125.00
OCEAN CITY ....... WRITE OCEAN CITY 115.00
GAY TIMES ....... WRITE GAY TIMES 110.00
VARIETY ....... WRITE VARIETY 770.00
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ICE FROCKS ....... WRITE ICE FROCKS 130.00
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MI-FL ....... WRITE MI-FL 145.00
DUNES ....... WRITE DUNES 125.00
PONSON ....... WRITE PONSON 125.00
1/2 Deposit

KIDDIE RIDES
BALLY RUBBER RIDES, new $75.00

WRITE - WIRE - PHONE
298 Lincoln St, Allston 34, Massachusetts

DISTRIBUTING CO.
Exclusive distributors for
WURLITZER - BALLY - EXHIBIT

BRAND NEW

Chicago Coin Big League Deluxe Bally's-Eye Baseball $300
EASY CHAMPS $50
WILLIAMS Bally's-Eye Baseball $300
SUPER PENNYBALL BASEBALL $50
Bally Victory $200
SILVER PATRIOT $250
Bally Jet $50
Bally Jet $200
Bally Jet Mini $200

WE WILL SHIP ANYWHERE

January 7, 1956
Following are dates of interest and importance to all coin
machine operators, distributors and associations. Check the
calendar weekly for new events in your area.

January 3 - Washington Music Merchants Association,
monthly meeting, Seattle.
January 3 - West Virginia Music Operators Association,
monthly meeting, Daniel Boone Hotel, Charleston, W. Va.
January 3 - Automatic Phonograph Owners Association,
monthly meeting, Hotel Sheraton Gibson, Cincinnati.
January 4 - Summit County Music Operators of St. Joseph
Valley, bi-weekly meeting, offices of Carl Zimmer Company,
Mishawaka, Ind.
January 4 - Retail Amusement Association of Canton, O.,
monthly meeting, Massillon.
January 5 - California Music Merchants Association, Sacra-
mento.
January 9 - United Music Operators of Michigan, monthly
meeting, Fort Wayne Hotel, Detroit.
January 13 - Massachusetts Music Operators Association,
monthly meeting, Beaconfield Hotel, Brookline.
January 13 - Cleveland Phonograph Merchants Association,
monthly meeting, Hollenden Hotel, Cleveland.
January 16 - Western Operators' Guild, Inc., monthly
meeting, American Legion Hall, White Plains, N. Y.
January 17 - Automatic Equipment & Owners Association
of Indiana, monthly meeting, association headquarters, Gary.
January 25 - Koos Music Association, monthly meeting,
Salisbury.
January 30 - Central States Phonograph Operators' Associa-
tion, monthly meeting, offices of Les Morrisons, Pontiac, III.
February 7 - Anthracite Music Operators' Association,
monthly meeting, Wilkes-Barre, Pa.
February 25 - National Automatic Merchandising Associa-
tion, regional meeting (IV), Biltmore Hotel, Atlanta.
March 10 - National Automatic Merchandising Association,
regional meeting (VI), Congress Hotel, Chicago.
March 24 - National Automatic Merchandising Association,
regional meeting (IX), Baker Hotel, Dallas.

**COINMEN YOU KNOW**

Los Angeles

By Sam Abbott

MUSIC ASSOCIATION HAS BIG YEAR. The Los Angeles Division
of the Merchandising Association enjoyed a banner year, according
representative. One of the latest members of the association is Eugene
Michena, a Los Angeles operator... Jerry Jacobs, a music operator,
is recovering from a recent illness in Cleveland. He was back on the
route in another 10 days or so, and his headquarters are on Pico
Boulevard at Bob White's Place. Working with Al
are Fred & Ray Powers.

H. O. Chapman, who operates music with Nick Carter, has been
upped to the rank of colonel in the Reserves. He is with the 331st
Logistical Command, Command Section. Nick Carter took off the
first of the week for Visalia to help in removing some machines that
were threatened by the flood there.... Mr. and Mrs. Merrill Knopp,
who operate a route and an Arcade in Nogales, Ariz., made their
annual trip to Los Angeles during the yule holidays. While here,
they visited several of the Pin distributors, including Midwest Music

(Continued on page 78)

Eastern Ops Look to Big '56

By Sam Abbott

significant progress seems in store for 1956.

In the bulk field, the traditional "amuse-and-pay" locations are
giving way to supermarket and modern shopping center stops. Tu-
day's operator is getting a greater and greater portion of his revenue
from attractive bulk charm and gain vendors in well-lighted shop-
ing centers, and a lesser and lesser portion from the neigh-

borhood grocery stores.

In the charm field the 5-cent envelope item is more than holding its
own. Net profits have fallen off, due mainly to rising prices and the
redistribution of bulk operators to change the traditional 1-cent vend.

One development which may be in the offing during the next 12
months is the introduction of pack-
aged cold packs in vending ma-
chines, with an edible gelatin
substance separating salad from
dessert, all in the same pack.

The general picture for Eastern
operators is one of continued pro-
gress, with a high level of industrial
employment, a knowledge of the
part of industrial management, the
opening of new location spots, and
the vending of products which have
never before been dispensed auto-

matically in any great numbers.

---

**BUY QUALITY AMERICAN**

IT'S PROVEN... IT'S ALIVE! Rejuvenate your routes for
greater profits with the proven, permanent game... American Shuffleboard! Check on
our complete line of supplies for every need.

American SHUFFLEBOARD COMPANY

---

**THE BILLBOARD**

January 7, 1956

COIN CALENDAR

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(Continued on page 78)
WORLD WIDE—Where You Get Only the Finest!

LATE SHUFFLE GAMES

FIND A REAL HOME FOR YOUR MACHINES

5-BALL GAMES

POOL GAMES ALL TYPES IMMEDIATE DELIVERY LOWEST PRICES!

FOOT VIBRATOR A New Field for the Alert Operator and a Treat for TIRED FEET

POOL TABLES BUMPER POOL—JUMBO POOL—HI-SCORE

CIGARETTE MACHINES

CIGARETTE MACHINES

SHUFFLE BOWLER

CANNY VENDORS, Used

BINGO

MORE CIG SALES SEEN FOR 1956

NEW YORK, Dec. 31.—Americans are going to smoke more cigarettes in 1956 than they did 1955, and they smoked more in 1955 than they did the previous year.

But according to the Department of Agriculture, next year’s total will be 4.4 billion less for short of the record set in 1952. This year’s crop was estimated at 465 billion cigarettes, compared with 445 billion in 1953. In 1955, the figure was 455 billion, while the 1952 record was 475 billion.

The department bases its increased consumption prediction on the prospects that employment and income will continue at high levels. On the other hand, increasing retail prices and additional cigarette taxes will hamper sales.

N. Y. Operators—Continued from page 64

some coins in the julex box and shuffle games in the process.

But when the city boy moved to montgomery nearer, there wasn't any friendly neighborhood liquor and there was too much to do and too little to drink. So the games and julex boxes lost a steady cust

However, the mountains are now

moving to Mahomet. Developments have been developed, and 
allow for letting. Best evidence of this trend is in a Long Island suburb of New York, where Mahomet and other operators are picking up negroes, and where the coin business is getting better and

Industry Tribune

This development, in a sense, is a tribute to the julex box and the amusement game. Suburban communities are being invaded from the cities, particularly attempting to escape city life.

But they're bringing with them those pleasures in city life that they don't like to relinquish. And the julex box and shuffle games are two of those pleasures.

WANTED WILL PAY CASH FOR COIN OPERATED KIDDIE RIDES BIG BRONCOS BALLY CHAMPIONS FORBES AMUSEMENT CO.

3146 Forbes St. Pittsburgh 19, Pa. Express 1-1412

...because they went to their doctors in time.

Many thousands of Americans are being cured of cancer every year. More and more people are going to their doctors in time.

But the tragic fact, our doctors tell us, is that every third can

die of cancer. An indication that this is a matter of the utmost public importance is that more people are getting cancer. This is just one of the many reasons why you write to “Cancer” in care of your local Post Office.

American Cancer Society

POOL DISTRIBUTION, INC.

120 Howard Avenue, New Orleans, La.

Phone Canal 7117

RECONDITIONED EQUIPMENT

As this issue of the Billboard goes to press, we have on hand the following reconditioned games: cleaned, rolled scraped and thoroughly cleaned and ready for locations.

- GATLEY $250.00
- SURF CLUB $400.00
- VENICE $250.00
- 3-PALM SPRINGS $140.00
- 2-PALM SPRINGS $140.00
- 1-BIG 2 $75.00

Previous response to our many requests for used oldies. Oldsmobile came back for more, giving ample proof of their satisfaction with your equipment, both price and condition. You won’t regret doing business with us. Rush your order for quick shipment.

H. M. BRANSON DISTRIBUTING COMPANY

111 EAST BROADWAY - Phone: Wash 1325

LOUISVILLE 6, KENTUCKY

SPECIAL DISTRIBUTORS of MACK ELEPHANT and SAVAGE GAMES.
**Beer City Jukes**

Continued from page 84

agreed operators, "We have to show them in black and white that the total collections going when operating on a dime even reduces the number of plays falls off," declared Doug Opitz.

**Dime Clinches**

A clinch in promoting dime play, says Opitz, is the impressive increase in patrons being used in dime play spots. "Once a location owner discovers that his competitor is making more money on his joke box, and that dime play means a new machine, it isn't long before he wants to follow suit," said Opitz. Hilltop Coin Machine Company has installed new photographs in all of its dime play spots.

Hilltop Coin has all of its dime play locations on the same type of machines, with collections up to a stipulated amount go to Hilltop. locations take all remaining collections up to an equal amount, and the balance is split 50-50.

What about the reaction of local tavern patrons to dime play? Opitz notes that there has been some opposition, but no more than can be expected to any price increase in any field. He points out that when location owners are shown how joke box operating costs have quadrupled in the last 10 years, they usually pass the information along to their customers and consequently opposition squelched.

A check of collection receipts in Hilltop's dime play locations revealed that 50 per cent of the coins taken were quarters.

So special programming is used to promote dime play at Hilltop, despite in a few locations where patrons have expressed a preference for classical music. "Use of classical records," says Opitz, "is a good deal for operators, since the dime can usually be left on the machines for a longer period of time than pop numbers. Some spots, he added, are turning in good results with EP's priced at 25 cents, two for a quarter.

Most of the dime play locations on the Hilltop route are rhythm and blues spots where the joke box is an important feature.

---

**CLEARANCE SALE**

**IN ORIGINAL FACTORY CARTONS**

**BRAND NEW ROCK-OL-A MODEL 1536**

20 SELECTION DIRECT WIRE WALL BOXES

**LIMITED QUANTITY**

**WHILE THEY LAST—FIRST COME, FIRST SERVED**

$10.00 each

(ORIGINAL COST 43.50 ea.)

F.O.B. CHICAGO

1/2 DEPOSIT WITH ORDER

BALANCE C.O.D.

WRITE, WIRE OR PHONE

**GENERAL COIN MACHINE CORP.**

PHONE NEVADA 8-7611

3222 W. CHICAGO AVE.

CHICAGO 31, ILL.
Why Are They Crowding Around?

To See and Play

Valley's
New 1956 Model
Bumper Pool

"Ask the Man Who Operates Valley's Bumper Pool Games"

- Greater Public Acceptance
- Greater Operator Acceptance
- Sturdier Construction
- Heavy 3/4" Stock
- New Climatic Top Adjuster
- Heavier Weight

Valley Manufacturing Co.
333 Morton St. EVANSVILLE, IND. PHONE 4957 or 4959

Coinmen You Know

Continued from page 75

and Paul A. Laymon, Inc. The Knapps make the annual trip to visit their daughter who lives here.

Jack Noel, Riverside music operator, in town for his second visit in December. He finished up buying for 1955 and went home to make up a new list for purchases in 1956. . . . John Kitcherid in town on a buying trip from his home base in Long Beach. Henry Razo, who operates First National Music with Walter Hemple in San Fernando, left with Mrs. Razo for home at home to take a couple of years ago when he was stationed in Germany. Walter Hemple will join Ben Korte and Glenn Waters when they attend the Troopers' annual banquet and ball at Larry Futter's Supper Club early in January.

Al Martinez and Mrs. Martinez down from Santa Maria. Both were shopping with Mrs. Martinez visiting the downtown Los Angeles stores. . . . Don Edwards a visitor from Bakersfield. . . . George Landier, veteran Long Beach and Orange County operator, is enjoying his work as member of the band at Disneyland near Anaheim. Johnny Lantz is eagerly anticipating the arrival of his 1957 model English automobile purchased in France. He plans to enter it in a homeless carryage day celebration.

Mo. 2c Cig Tax Effective Jan. 1

ST. LOUIS, Dec. 31.—With the new 2-cent cigarette State tax becoming effective January 1, cigarette vending operators are busy inserting pennies in packages for change. In St. Louis and St. Louis County operators indicated the price of king-size and filtered cig. smokes may be increased to 30 cents a pack. The price for regular cigarettes will remain at 25 cents.

Out-State operators reported they will use a single 30-cent price and enclose 2 or 3 cents in package for change. According to officials, close to 900,000 pennies will be tied up in machines as change.

CHICAGO, Dec. 31.—The Cur- tis Candy Company, which is ob- serving its 40th anniversary this month, paid special honor to its first five employees at a dinner Monday. Honored were Hamah Froehle, Edwin Zeddies, Julius Sieg, Herman Krieger and Emil Engstrom. The five were with the late Otto Scharrer when he founded the company.

Gutting Tobacco Down

Output of smoking tobacco for pipes and roll-your-own cigarettes in 1955 probably will total nearly 82 million pounds, Agriculture De- partment reports. This represents roughly 1% million pounds less than in 1954, and 25 million pounds less than in 1950, when the postwar demand for smoking tobac- co began.

New Model Nickel Dispensers!

Ready Now for Immediate Delivery

- Single .5c Tube holds 200 nickels with feather touch operation.
- All die-cast parts in mecha- nism.
- Chrome-Plated mechanism.
- Detachable units (1c, 5c, 10c, 25c) as many tubes as you want (1, 2, 3, 4, 5-hole bases).
- All "wearing" parts of old model eliminated.
- Single .5c Tube with base at- tached available in quantity.
- Guaranteed accurate.
- Wall or Counter mount.
- Exclusive Factory Representative

For Kwik-Klix Dispensers (Manufactured by McPherson Manufacturing Co.)
Trenton, Washington

Dunis Distributing Co.
100 Elliott Ave. W., Seattle 99, Wash., Ph: Alder 0414 (Inquiries Accepted Now For Local Distributors)
WE WILL PURCHASE FOR CASH ANY QUANTITY OF THE FOLLOWING EQUIPMENT

- Gottlieb or Williams Pin Games
- Genco Big Top, Wild West and Skyrocket
- Williams Safari and Polar Hunt
- United Bonus and Carnival Guns
- Seeburg Shoot The Bear Guns
- Seeburg M100A

We are offering exceptionally high prices in trade for the equipment listed above toward Seeburg M100B, M100BL, M100C.

Write for complete details

Gottlieb, Williams, Seeburg, Chicago Coin, Denco and International Pinball Distributors.

TRIMOUNT
40 WILTHAM STREET
BOSTON 18 MASS

when answering ads...

SAY YOU SAW IT IN THE BILLBOARD!

Gottlieb Proudly Presents

"There is no substitute for quality"

1927-1956
29 Years of Leadership!

COINMEN YOU KNOW

Detroit

By HAL REVES

HERBERT SELLS JUKE INTEREST. Arthur L. Herbert has disposed of his interest in Arton Music, juke box operators, to Anthony Sanders, his former partner, and is now engaged solely in the office machine business with which he has long been connected... Mrs. Mary A. Barney, who joined the ranks of the Motor City's feminine operators last year, has recently organized her business as the Midwest Armament Company. Headquarters are at the Flamingo Bar, which she also owns. Currently running a small route of shuffle games and juke boxes, she plans to expand her operations in the same type of equipment for 1956.

DAVIS REBUILT EQUIPMENT

With the DAVIS 6-Point GUARANTEE

The following models are available for prompt shipment:

DAVIS 3WT, 5c. 10c, 25c 3-wire
DAVIS 3WT, 5c. 10c, 25c 2-wire
WURLITZER 2030, 5c, 10c, 25c
WURLITZER 4420, 5c, 10c, 25c
WURLITZER 5204, 104 Selections
WURLITZER 5252 Stepper
WURLITZER 5252 Stepper
WURLITZER 5252 Stepper
WURLITZER Speaker 4000. 4006. 4007. 4009

WALL BOXES

SEEBURG 3WT, 5c, 10c, 25c 3-wire
SEEBURG 3WT, 5c, 10c, 25c 2-wire
WURLITZER 2030, 5c, 10c, 25c
WURLITZER 4420, 5c, 10c, 25c
WURLITZER 5204, 104 Selections
WURLITZER 5252 Stepper
WURLITZER 5252 Stepper
WURLITZER Speaker 4000. 4006. 4007. 4009

Private Western Union Wire & Cable Address: "Davils" 1/2 Dep. Required

DISTRIBUTING

Exclusive Seeburg Factory Distributor
738 Erie Boulevard East
Syracuse 3, N. Y., U.S.A. Ph. 75-1073

SPOT POOL

THE ARISTOCRAT OF POOL TABLES

BUY THE BEST... WE DO...

Genuine Brunswick-Balke-Collender Accessories with all the Features and Extras

Hinged top and front door. Distinctive cabinet built by craftsmen.
Durable mechanism for minimum maintenance. Optional lighting accessories.
Metal ball tracks and quiet reset. Colorful bumper protectors.
Cross-lined playfield. Precision dimensions for accurate play.
Genuine Billiard components. Inlaid rail markers.

AT YOUR DISTRIBUTOR NOW!

1140 S. N. KOSTNER AVE.
CHICAGO 51, ILLINOIS
When distributor's start saying, "Bomleu, bomleu," it means that the coin machines are in operation. The balance of the money obtained from these machines would be $569.80. A definite operator could purchase merchandise exclusively by financial restraint, expansion, or purchase of additional merchandise at a rate, which was $40.00. The dealerotts must not claim that profits are greater than customary and exclusive territory assurance are available for expansion, that satisfactory location for vending existing no financial risk is involved nor selling required. The companies must not claim that profits are greater than customary and exclusive territory assurance are available for expansion, that satisfactory location for vending existing no financial risk is involved nor selling required. The finally, the order restricts the firms from representing they are endorsed by the Better Business Bureau of Chicago.

The agreement, it was pointed out, is for settlement purposes only. It does not constitute an admission of violation of the law.

**FTC Orders**

*Continued from page 68*

**SHUFFLE ALLEYS**

*Shuffle Alley Model* 

- Early Jet Bowler $350.00
- Early Magic Bowler $400.00
- Early Champion $275.00
- Chi. Coin Shuffle $235.00
- Chicago Coin Bell-Eye Bowler $500.00
- Kansas Flipper $100.00
- Kansas Revers $100.00
- United Rainbow $225.00
- United Gasoline $65.00
- United Clover $75.00
- United 6-Plus-Star $45.00
- Un. Deluxe Coin Cross Target $225.00

While they last—Like New

- 5 Chi Coin Coin Cross Target $175.00

**MUSIC**

- High-Glo 1490.00
- High-Glo 1490 Select $725.00
- High-Glo 1595-Coin, 125 $725.00
- High-Glo 1428 Snap-Glo $19.50

**ARCADES**

- Bull's Eye $445.00
- Chicago C. $275.00
- Chicago C. $175.00
- Chicago C. $125.00
- Chicago C. $325.00
- Chicago C. $395.00
- Chicago C. $199.50
- Chicago C. $95.00

- Write...

**PINBALLS**

- Deluxe Rack $350.00
- Deluxe Rack $300.00
- Deluxe Rack $250.00
- Deluxe Rack $225.00
- Deluxe Rack $199.50
- Deluxe Rack $150.00
- Deluxe Rack $125.00
- Deluxe Rack $75.00
- Deluxe Rack $50.00
- Deluxe Rack $25.00
- Deluxe Rack $10.00

When answering ads...

**SAY YOU SAW IT IN THE BILLBOARD!**

**WE WILL TRADE SKILL POOL FOR LATE BINGO GAMES**

**BALLY Exclusive Distributor for ROCK-OLA**
**Recovery Aids**
*Continued from page 88*

East Berlin where he had a first-hand view of life in the Communist-dominated sector, Leif said. “In East Berlin there are no highway signs, few automobiles and a scant selection of consumer products on the shelves of the ‘WO stores,’ which are government-operated,” he reported. Restrictions were so severe that Leif took chocolate bars with him to tide him over mealtimes. Communist identity papers are required to purchase all items, even candy, in East Berlin, he said.

“The candy on sale here had little appeal,” he commented. “The packaging was very poor, and since I could not buy any, I cannot criticize its quality.”

**L. A. Vending**
*Continued from page 88*

sought Paul Davis, Los Angeles sales manager; Kenneth Mukhets, Oakland sales manager; Norman Newell, San Diego sales manager; and Danny Lipson, supervisor of the mechanical department for the three outlets.

Under the firm's usual leasing agreement, a machine is placed on location for three years with a new unit installed at the renewal of the contract. Smith-Hudson will also service the machines if leased.

The firm was organized five years ago by Smith and Robert Hudson in Seattle. Smith purchased Hudson’s interest when the latter became a member of the Armed Forces. In 1954 McIntyre became a partner in the company.
CHARLESTON, W. Va., Dec. 31—According to official figures compiled by the State Tax Department, both cigarette and soft drink tax receipts for last month were up from November by a year ago.

Cigarette tax collections amounted to $52,091 last month, compared with $483,358 in November, 1954. Soft drink taxes netted $200,060 last month, compared with $100,722.

Exclusive Distributors for AMI-Chicago Coin-Op and Genco-Budweiser Money Billways.

WILLIAMS
Champion Baseball $350.00 Army & Navy ... $ 65.00
Quarterbacks Write ... $110.00 Dealer ... $110.00
Big Top $375.00 ... $... $125.00
Rifle Gallery ... $150.00 ... $100.00
GOTTLEIB
D custic Deluxe ... $250.00 ... $200.00
Guys & Dolls ... $99.50 ... $85.00
Hawaiian Beauty ... $149.50 ... $125.00
Poker Face ... $110.00 ... $100.00
Skull Pool ... $89.50 ... $75.00
Singe Coo ... $175.00 ... $150.00
Ring of Swirl ... $350.00 ... $300.00
Wishing Well ... $245.00 ... $200.00

WANTED
4-PLAYER GENCO SKEE BALLS CASH WAITING

MILLER-NEWMARK Distributing Co.

THE ORIGINAL
POOL GAME
with
OPTIONAL
TABLE LIGHT

FROM
GENCO!

Genco's TOURNAMENT POOL
FOR 2 OR 4 PLAYERS

DE LUXE

For 3 or 4-Sided Play

LATEST ADDITION

GENCO KING SIZE TOURNAMENT POOL
18 inches LONGER

than Deluxe Model (same weight)

for 25%

FASTER PLAY

Hinged Playfield

for easy serving

CONVERTIBLE...

novelty, match or super star

PLUS many more NEW FEATURES!

Operators everywhere acclaimed BIG TOP the finest Gun Game ever made!

And NOW WE proudly present this brand-new, better-than-ever model!

SEE them NOW at your Genco Distributor

2 GREAT GAMES

Genco MFG. & SALES CO.

2621 N. Ashland Avenue
Chicago 14, Illinois

282 COIN MACHINES
THE BILLBOARD
JANUARY 7, 1956
Pool to Stay

“Pool game popularity keeps growing,” he said. “Play is really getting terrifically, and the game has been on the market long enough now to indicate that it is no flash-in-the-pan.” Jones said Bally will “certainly” keep producing new pool game models.

Bally currently has four different versions of its Pin-Pool game now in production. Included are models with table lights located under playfields, and games with corner “hazard” holes.

D. Gottlieb & Company, having recently introduced its initial pool game model, Spot Pool, has found a ready demand for the game. Said Jack Weisheir of the Gottlieb organization, “There is a whole market out there for pool games that we can turn out. We have a lot of ideas for our new pool games, but right now we can’t fill demand for our present model.

The pool trend will last a whole lot longer, we don’t know,” Weisheir said, “and there still was a serious shortage of parts for the games—especially pool balls.

Art Weisheits, Williams Manufacturing Company sales manager, said demand for pool games held up surprisingly well thru the holiday season. We have been very well satisfied with the sales of our electric game, Score Pool,” said Weisheits, “as well as our regular-type pool games.

“If manufacturers can continue to produce more interesting models of coin pool games, the games may have the full impact that shuffle bowlers had in the industry,” said Weisheits.

Ralph Sheffield, Chicago Manufacturer & Sales Company director of sales, said he is “inclined to believe that the pool game business will keep going strong for a year or more. Gottlieb has added one more factory help to keep production at a high rate. ‘We enjoyed a nice business during the holidays, and expect the pool game demand to be right back at a peak after New Year’s,’” said Sheffield.

One factor that will help Gottlieb meet future demands is the fact that the firm has a fair supply of parts in its inventory. “Manufacturers are beginning to locate pool supply sources they can depend on, added Sheffield.

**Pool Tourney**

*Continued from page 72*

IDENT OF VALLEY MANUFACTURING COMPANY, pool game manufacturer here, the firm is being asked to increase requests for tournament rules and equipment from operators and location owners in other areas of the State, where tournament play has only begun or is planned.

Valley has drawn attention to tournament play and is furnishing prizes and equipment for the competition.

Valley is considering a move to organize tournament play throughout the State and possibly in other areas of the country.

**Supplies in Brief**

*Continued from page 74*

1954. Most peanut varieties were reported to be in making gaited plants a year ago, nearly the same amount for candy, but quantities used for peanut butter were down slightly.

**Tobacco Production**

Production of tobacco this year is up slightly over last year, according to the Agricultural Department. The total of all types is $250 million pounds, third largest crop ever. Tobacco supplies marketed November 23 that December totaled $48 million pounds, averages, a pre-season $34.4, or $34.4, was $34.4. This price was nearly 14 cents above the price average last season. Allbut this year’s burley crop is much smaller than last year, total supplies is still at about last year’s record level because of larger carryovers.

**Now! It’s Here! Exhibit’s King Size “Deluxe” Skill Pool**

18 INCHES LONGER WITH EVERY OUTSTANDING EXHIBIT FEATURE

**EXHIBIT SUPPLY COMPANY**

Established 1951

4218 W. LAKE ST. CHICAGO

PHONE: YA 6-3100

**ARDAC EQUIPMENT GUNCI**

Hudson 5. 8. Clamp, New...$560.00

Exhibit Treasurer Guns, New $500.00

Guns 865-4th, New...30.00

Guns Silver Medal...40.00

Guns 2 Player Rainbow...475.00

Guns World Wide Bin...150.00

Gallery...450.00

Chicago Coin Guns...250.00

W. B. DISTRIBUTORS, INC.

1512 MARKET ST. ST. LOUIS, MISSOURI

Sending the Superior for 15 Years

**BEST RECONDITIONED GAMES**

**BEARDED** GAMES

**BRIGHT SPOT**...$7.50

**BRIGHT LITE**...50.00

**SPAN LINE**...50.00

**PALM BEACH**...65.00

**HERB'S**...65.00

**BEACH GLAD**...75.00

**RACY GIRL**...95.00

**STARS**...65.00

**CANNAN**...75.00

**MANHATTAN**...75.00

**BETTY'S**...75.00

**CLOVER 8-1/2**...75.00

**CLASSE 8-1/2**...95.00

**STAMPEDE 8-1/2**...115.00

**TEAM 1-3/4**...299.00

**CRAB 8-1/2**...50.00

**NEW CLEARWATER 8-1/2**...50.00

**NEW UNITED STANDARD**...50.00

**NEWballs**...50.00

**SPOTBALL MINT**...50.00

**CLOSE OUT!**

**NEW UNITED STANDARD...WRITE**

C. A. ROBINSON & CO.

2721 W. Pico Blvd.

Los Angeles 6, Calif.

**Orders Shipped Regularly!**

**BUY WITH CONFIDENCE FROM HERITAGE**

**BINGO**

**CABINET 48 INCHES TOP CABINET 65 INCHES**

**ARCADE**: 24 INCHES...5.00

**ARCADE**: 28 INCHES...6.00

**ARCADE**: 36 INCHES...7.00

**ARCADE**: 48 INCHES...9.00

**ART CABINET**: 18 INCHES...1.00

**ART CABINET**: 21 INCHES...1.50

**ART CABINET**: 24 INCHES...2.00

**ART CABINET**: 30 INCHES...2.50

**ARCADE**: 48 INCHES...5.00

**New Arcade Art Panels with Stave...5.00**

**New Arcade Art Panels with Stave...6.00**

**New Arcade Art Panels with Stave...7.00**

**New Arcade Art Panels with Stave...8.00**

**One-third deposit, balance C.O.D.**

All equipment ready for location

Tel. 8-5645

**Hermitage Music Co.**

14 Lafayette St.

Nashville, Tenn.
THE BILLBOARD  
JANUARY 7, 1956

Pin Games Banned In Calif. County

SAN BERNARDINO, Calif., Dec. 31—San Bernardino County supervisors adopted an ordi-

nance banning the possession of pinball games in the unincorpor-

ated areas of the county.

Officials estimated the ordinance would affect approximately 300 to 400 games located in out-of-city spots.

County supervisors said they passed the ordinance, backing up Sheriff Frank Bland, who had called the games "a law enforce-

ment problem." Bland said it was impractical to enforce the old ordi-

nance which forbade gambling on the games.

Opposition to a more inclusive pinball ban, which would affect the various cities in the county has been voiced by the city of San Bernadino.

Valley Bows

Continued from page 73

but legs which are attached by thumbscrews, rather than the usual boxed-in legs. The legs can be folded up.

— Earl Feddick, Valley president, said the home-play model lists at $99.95. He said the model will soon be provided with an inter-

changeable checkered top for checker playing, card playing and use as an extra table.

The blue and red, the regal, for coin-Bumper Pool and the home play game, are made of white maple, the tables manufactured by Valley.

Your Dollar Buys More at NATIONAL . . . The House That Serves You Better!

The ARISTOCRAT of

POOL TABLES . . .

GOTTLIEB'S

SPOT POOL

Immediate Shipments!

Replacement Accessories Available

MAYSTIC HAWAIIAN DRAGONETTE

LADY STAGE TWIN SLUGGIN

GYPSY POKERFACE

-13

BANK MERSEY

POOL BILL COACH

ADDA LINE

MAR

GOTTLIEB'S

Dollar SL

POOL

ARISTOCRAT

offices:

of

UGGIN'

Y

COIN

NOW

TABLES

ROYAL

POOL

FAST SCORE BUILD-UPS!

W. Buys OPERATE

OPERATE

OPERATE

WILLIAMS MANUFACTURING COMPANY

See YOUR WILLIAMS DISTRIBUTOR!

CREATORS OF DEPENDABLE PLAY APPEAL

4242 W. Fillmore St., Chicago 24, Ill.
The original . . . Official-Type Pool Game
With The Exciting Center Hole Feature!

New Attractively Applied Designed Cabinet With
"Interlock" Construction!

New Tantalizing Center Hole Feature Increases
Play . . . Requires Even More Skill and Alertness!

New Type Ball Drop Mechanism . . . Simple . . .
Positive . . . Fool-Proof!

New Plastic Light-Up Bumper Posts!

New Super Sensitive Rebound Rails!

Built-in Accurate Spirit Levels!

Hinged Front Door and Playfield For Easy Servicing!

2 Color Grid Screened Playfield For 3 Sided Play!

2 Coin Operation! 2-4 Can Play! 3-4 Sided Play!

EARNING POWER
(By Actual Test Locations)

NOW AT YOUR
DISTRIBUTOR

ALL STAR
TEAM BOWLER

BOWLING
TEAM BOWLER

SCORE-A-LINE
BOWLER

1725 West Diversey Blvd., Chicago 14, Ill.
Arrow points to any one of 4 Magic Squares—A, B, C and D—each plainly labeled on BROADWAY backglass. The 4 numbers in Magic Square A may be shifted to player's choice of the 4 different combinations illustrated below.

Each of the 4 Magic Squares—A, B, C and D—may be shifted to player's choice of 4 different combinations. Separate button for each Magic Square permits player to shift only the Square or Squares that he desires to shift—without shifting other Squares. Maximum "number-juggling" flexibility of Magic Squares insures maximum play-appeal...results in maximum earning power.

EXTRA TIME
Player shifts Magic Squares before shooting fourth ball...or before shooting fifth ball, if "5th BALL" panel is lit. Earning-power of popular Extra Time feature has been proved in BEACH CLUB...VARIETY...BIG TIME and other great Bally games.

DOUBLE SCORES
TRIPLE SCORES
SPOTTED 2 OR 18
BALLYHOLE
Ball in Ballyhole (18), when Ballyhole panel is lit, lights 1st EXTRA BALL, giving player extra ball without depositing coin.

CORNER-SCORES
ADVANCING SCORES
EXTRA BALLS

Jam-packed with time-tested play-appeal...exciting new features brilliantly billboarded on the brightest backglass in years...easy to understand, fun to play...Bally BROADWAY is ringing up cash-box collections that top all records since the great days of BEACH CLUB. Get your share of the BROADWAY bonanza. Get BROADWAY today.
UNITED'S

CLUB POOL

Fascinating Skill Game

Operates Everywhere!

TREMENDOUS APPEAL!
TREMENDOUS EARNINGS!

SIZE
2" X 36"

LIGHT FIXTURE
(OPTIONAL)

BUILT-IN CUE RACK

HINGED TOP

2, 3 or 4 PLAYERS

2 COIN PLAY

LINED PLAYFIELD
(FOR 3 OR 4 SIDED PLAY)

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

JUMBO CLUB POOL also available with all the features of Club Pool. Size 78" x 36"
ONLY ONE HAS TWO HUNDRED SELECTIONS

IT'S THE SEEBURG V-200

the world's first DUAL music system!

AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEM

J. P. SEEBURG CORPORATION
Chicago 22, Illinois