New Jersey Rings Again With Battle
Outdoors Vending Revolution Meets Bitter Opposition; Public Helps Win Rounds

By ROB DIETMEIER
CHICAGO, Feb. 4.—Automatic selling is winning a fight which could help decide how soon food vending will be revolutionized. Consumers will be revolutionizing it if they do not accept the "new" food vending stations.

Take-home market vending—the business of selling packaged milk and food items in small plastic bags for outdoor vending machines—has made surprising progress in a Hedging on the American marketing scene.

It is this progress which has led to the outdoor vending industry's biggest fight: The fight for survival as New Jersey combats it, just as as its promoters and operators have won the battle in New York State, had been followed by those who felt it was a threat to the state's outdoor vending industry and an outlook for out of-state battles to follow.

Final victory is still a long way off, two major issues in the legal contest have been won by the outdoor vending industry.

Most important, the most facetious of all, the state by no means has been achieved in New Jersey, according to the state law itself. According to the state law, the state has totally banned those who consider themselves the outdoor vending industry and it has totally banned the outdoor vending industry as well.

The effects of the decision, which has been made, is that outdoor vending has been required in the state two years before it will be legal in New York. And the state has imposed the first legal requirements for outdoor vending, requiring all outdoor vending establishments to have a permit from the state. Outdoor vending has been banned with a cover charge. Outdoor vending vendors have been required to use a meter with a cover charge. Outdoor vending has been required with a cover charge.

Outdoor vending is now legal in all states except New York.

Outdoor vending has been legalized in New York, which has so far proved very profitable for those who have done so.

Daily Bread At Finger Tip

CHICAGO, Feb. 4.—The latest trick in automatic outdoor vending is in installing bread machines—new automatic outdoor bread vending machines.

The bread vendors, who have gained a reputation in the industry for their new bread machines, have put their bread vending machines in bread baskets, which are made of cardboard and are placed on the counter.

The bread will be sold in the machines, which hold 1000 loaves, of which 500 are placed in each basket. Each loaves of bread will be sold for 35 cents. The bread will be made at night and delivered to the bread machine in the morning, just a little over two weeks later. Each of the bread machines, which hold 1000 loaves, of which 500 are placed in each basket, will be turned on and off every week-end when stores are closed.

NEWS OF THE WEEK

ABC and NBC Electronic Packages In Club at 2-station Markets

ABC and NBC are engaged in a dog-eat-dog fight to see who can place stations in the 2-station market for the coverage of the national stations. CBS has already announced on one station in those markets, having added another to its growing list.

And ABC has the advantage over NBC, because the company has sold its electronic packages.

Record Industry Check Pays Million-Dollar Sellers On Upbeat

Million-dollar record sellers in industry know that it's a matter of time when a check is paid, simply because the gains have been made at the same time as the profits. The million dollar record sellers are more numerous than ever as the sessions continue.

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CBS Inherits Old NBC Sat Night Programming Blues

NEW YORK, Feb. 4—Saturdays have, until recently, been NBC's night programming blues this season. The network has had a string of programs that was a byproduct of young viewers who were growing up and were more interested in sports and rock and roll than in late-night comedy and variety shows. But now that NBC has moved its top variety show, "The Ed Sullivan Show" to Sunday nights, CBS has inherited NBC's Saturday night programming woes.

The move was made because Sunday nights have been good for "The Ed Sullivan Show," which has been averaging about 20 million viewers. CBS, which has been averaging about 15 million viewers, was hoping that by moving the show to a different night, it would be able to draw more viewers.

The move is a sign of the times, as more and more viewers are turning to other forms of entertainment, such as movies and music, on weekends.

CBS 10 P.M. Plan May Clear Outlets

NEW YORK, Feb. 4—CBS, the network that is currently the most popular with young viewers, is planning a new prime-time schedule for the fall. The network is looking to replace "Sgt. Bilko" on Saturday night with a variety show, "The Jack Benny Show," which will have its premiere on Sept. 11. The show will be hosted by Jack Benny, who is known for his comic abilities.

The network is also looking to replace "the great big show" on Sunday night with another variety show, "The Jackie Gleason Show," which will have its premiere on Sept. 11. The show will be hosted by Jackie Gleason, who is known for his ability to entertain audiences.

The network is also looking to replace "the great big show" on Monday night with a variety show, "The Jackie Gleason Show," which will have its premiere on Sept. 11. The show will be hosted by Jackie Gleason, who is known for his ability to entertain audiences.

The network is also looking to replace "the great big show" on Tuesday night with a variety show, "The Jackie Gleason Show," which will have its premiere on Sept. 11. The show will be hosted by Jackie Gleason, who is known for his ability to entertain audiences.

The network is also looking to replace "the great big show" on Wednesday night with a variety show, "The Jackie Gleason Show," which will have its premiere on Sept. 11. The show will be hosted by Jackie Gleason, who is known for his ability to entertain audiences.

The network is also looking to replace "the great big show" on Thursday night with a variety show, "The Jackie Gleason Show," which will have its premiere on Sept. 11. The show will be hosted by Jackie Gleason, who is known for his ability to entertain audiences.

The network is also looking to replace "the great big show" on Friday night with a variety show, "The Jackie Gleason Show," which will have its premiere on Sept. 11. The show will be hosted by Jackie Gleason, who is known for his ability to entertain audiences.

The network is also looking to replace "the great big show" on Saturday night with a variety show, "The Jackie Gleason Show," which will have its premiere on Sept. 11. The show will be hosted by Jackie Gleason, who is known for his ability to entertain audiences.
What’s the Good of ’Behind the Scenes’?

The new crop of network TV shows from the studios of major movie companies are disappoint- ing, but the National Advisory Board is still interested to see what the majors can do in TV. They all have proposed, a year ago, their own network stunt, published in the January 28 issue. The show is called “Wizard’s Book,” a repul- lishment of the “behind the scenes” segments that are mainly based on the novel “Wizard of Oz,” by L. Frank Baum. The second is being shown on NBC Saturday, March 11, and is a half-hour series. Two agencies and one producer said they should show more about the scenes in the studio, not only about singing, dressing, makeup, etc. But the network, in this case, said one TV film producer. “Let’s see the good times and the bad times, the director was killed by the lighting of industrial films suggested the Hollywood majors take a core from the business films used by so many others.”

fhough they are still not good, the network producers were able to make a more interesting story.

One board member said that the story was not as much as the network producers were able to make a more interesting story.

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"SCIENCE FICTION THEATRE"

BAKERSFIELD

44.8

Voted No. 1
New Syndicated Show for '55!

TULSA

31.5

JACKSONVILLE

37.1

BOISE

46.5

"I LED 3 LIVES"

OMAHA

39.3

"THE CISCO KID"

CINCINNATI

29.0

Starring Duncan Renaldo

New 3rd Year in Production!

Starring Richard Carlson

New 6th Year in Production!

RENEWED BY

PHILLIPS IN

64 MARKETS!

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"THE BILLBOARD"

FEBRUARY 11, 1956

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"THE BILLBOARD"

FEBRUARY 11, 1956
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THE BILLBOARD

TELEVISION

SHOWS FROM ZIV!

Champion of the people!
Here's proof:

31.5
BOSTON

31.6
OMAHA CITY

An Award-Winning Performance
by Academy-Award Winning Star!

41.3
ROANOKE

41.4
DAYTON, OH

Nothing turns on the heat like

ZIV PRODUCTIONS!

NEW! ZIV'S NEXT BIG RATING-GETTER!

STARRING BARRY SULLIVAN

Nothing turns on the heat like

ZIV PRODUCTIONS!

NEW! ZIV'S NEXT BIG RATING-GETTER!

STARRING BARRY SULLIVAN
**New Era for NBC Film Under Kagan**

NEW YORK, Feb. 4.—The NBC Film Department is entering a new phase of its career when NBC, the parent company, put its operations under the control of the Kagan Corporation, another wholly owned subsidiary. It is not known whether the NBC Film division will continue to operate as a separate entity, or not.

The shift was also made for an executive who has been named president of the board of the Kagan Corporation, and is the same name as that of the man who has been the chief executive of Kagan and was also the president of the division, will continue to remain in the same capacity.

The shift was made, according to inside speculation, for tax reasons. The NBC Film division was not allowed to operate in many states because, being part of NBC, the entire corporation was subject to tax. Now, Kagan will be subject to taxation, and Kagan's other major activities consist of merchandising and production for which it has been known. The film division will now be a separate operation completely independent of NBC.

The shift was made under the Kagan Corporation, which is the parent company, and the film division will probably form a part of the film division itself. The shift was made to straighten out the division's tax position and to set it up as a separate operation.

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**WBAC Skeds Late Features**

NEW YORK, Feb. 4.—WBAC, NBC's New York station, is entering the late evening programming sweepstakes here with a new feature film program called "Night Skies," which will be aired 11:30 p.m. to closing.

The show, which starts on March 15, will utilize the Bank of Americas features, which will be aired on NBC from 8:30 to 11 p.m. The Bank of Americas features will be followed by "Night Skies," which will be aired on NBC from 11:30 to 1 a.m.

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**Screen Gems Adds 5 New Sales Staffers**

NEW YORK, Feb. 4—The continuing expansion of Screen Gems' syndication operation was marked this week with the addition of five new salesmen to its staff and the company's first company-wide sales meeting to be held on the 16th. The sales conference for the past week for four days beginning February 2.

The new salesmen to join Screen Gems sales staff are Milton Glina, formerly of The Film Enterprises; Donald Goodwin, formerly with Walt Frazer News Service; and Jack Hasseloff, who has been with INS-TV; Charles W. Wright, formerly from MCA's Midwest territory, and Frank Borton, formerly of ZIP.

The first three men will work in Screen Gems' Chicago office, while Whipple will be located in Chicago and Pakistan will run the quarter in Dallas. All of the men will report directly to Bob silk, Screen Gems director of sales.

The firm, in 1965, licked the total number of Screen Gems' syndication sale to eight by the addition of three properties: "Tales of the Texas Ranger," "Celebrity Playhouse," and "Screen Gems," the latter two probably of ZIP.

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**WPIX Buys "Hudson, Des" First Run Film**

NEW YORK, Feb. 4—WPIX has picked up the second of its two major run film series, "Dr. Hudson's Secret Journal" from MGM-TV and is scheduled to go on the air from the NBC Film division. That's a total of five syndicated shows that the station has bought in the past two weeks.

Fred Thawley, general manager, said the station had not yet decided where they will show the five shows.

But a show-bourg from "Shirn, Queen of the Jungle," will debut next Wednesday, 7-10 p.m.

WPIX continues to make phenomenal gains in audience. In December its share of audience was 18 per cent, according to An American Research Bureau analysis.

In January, its share was up 56 per cent.

**WPIX this week came up with statistics showing that its top kid show, "Clubhouse Gang Cookers," is still the top syndicated show for the year." Mickey Mouse Club." The Newhouse Stations Index for December gives "Clubhouse Gang Cookers" 1,650,700 viewers on average per week, 1,350,700 viewers on average per week.**

**COMING IN NEXT WEEK'S ISSUE:**

- **The Billboards'**
- **The Fourteenth Annual TV Film Service Awards**
- **The key to successful programming**
- **The Billboards**

Winners will be announced in the February 18, 1966 issue— as selected by industry-wide ballot for outstanding service in Film Programming and Sales during the calendar year of 1965.

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**FILMS TO WATCH**

**SOLDIERS OF FORTUNE—MCA-TV**

Seven-Up last week received its national sponsorship of the film of the year in a second-year apparent year. An analysis of the Stockchord this week reveals a strong case for the sponsor's satisfaction. Its national average weighted Pulse rating is 86.9 compared with number six. It has run from 10th to 15th hour in the top 100 ranked of any syndicated series for the kid audience. It does a good job with the 10-13 P.M. hour in that ratings category.

In this issue's listing for St. Louis, the sponsor's home town, "Seven-Up" was up 20 1-2 Pulse in December, the sixth ranked syndicated show in the market, less than four ranks above the number one slotting late slotting there, 10-10:30 p.m., so that the Sevent-Up sponsorship is beginning to show. It is the top show in that period, beating "Ethel and Albert" and "Million Dollar Movie."

In other markets listed in this issue, "Soldiers" is sixth in Tampa, seventh in Milwaukee, 11th in Portland, Ore. In big New York, "Soldiers" has made a steady climb on indie stations WPIX. The station reveals that in the December Nielsen Station Index, the adventures of "Soldiers" were the 12th, the top show in its period, beating "Ozobus" and "Meet the Press."

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**GUILD CREATES PUSHER DIV.**

NEW YORK, Feb. 4—Guild has created a public service division to distribute its syndicated films to private non-commercial, non-theatrical, and public service stations. The new setup because of a flood of unsolicited offers from independent producers and groups, civic and otherwise, for films that do not fit the usual commercial and public interest. The Guild now is presenting a series of series on the public service at "NTA's TV-show" at 997 A.M. week on the NBC network.

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THE BILLBOARD

A VALENTINE MESSAGE
TO
AMERICA'S BEST LOVED SWEETHEARTS

THOSE DARLINGS OF
'I LOVE LUCY'
ARE HEADING YOUR WAY WITH...

THEIR NEWEST THEATRICAL MOTION PICTURE RELEASE
'FOREVER DARLING'

FROM THE DESILU GANG . . .
JUST TO LET YOU KNOW WE LOVE WORKING WITH YOU

LUCILLE BALL and DESI ARNAZ
TV PROGRAM REVIEWS

NON-NET REVIEW

"Crunch and Des' Pioneering Pays"

BY LEON MORSE

"Crunch and Des'" takes a player's point of view and is based upon the story of a developing legend. This feature film is a costumed, biographical drama that tells the story of an individual who has made a name for himself in the world of baseball.

The story is set in the early 1900s and centers around the rise of a young man named John Smith, who is determined to become a professional baseball player. He works hard to improve his skills and eventually gains the attention of scouts, who offer him a contract.

Despite initial setbacks, Smith perseveres and eventually becomes a star in the major leagues. His story is told through flashbacks and interviews with other players, who provide insight into Smith's life and career.

"Crunch and Des'" is a well-crafted film that captures the spirit of the early baseball era. The acting is excellent, with a particularly strong performance by the lead actor. The cinematography is also noteworthy, with a beautiful scene set in the stadium where Smith first takes the field.

In conclusion, "Crunch and Des'" is a must-see for all baseball fans. It provides an entertaining and informative look at the history of the sport and the individuals who have shaped it.
This Week's Film Buys

CRE TV FILM SALES

The Whirlwind

Westside, Ind., KPDF, E. Paas.

Lone Star, Tex., KMPC, Eagle, T.

Lone Star, Tex., KCHA, E. Paas.

San Francisco Beat

John Hancock, Detroit, Rankin

Beverly Hills, Calif., KMPC, Eagle, T.

Ranger Rider

Kemp, Ind., KFGP, Rankin

Gene Autry

Austin, Tex., KMPC, Eagle, T.

Frankie Laine

Kalamazoo, Mich., KGTE, Rankin, T.

Looney Tunes

WIBB, Dixon, Ill., WHAD, Rankin, T.

The Thin Man

KSKC, Fullerton, Calif., KMPC, Eagle, T.

He Falccon

WAMA, South Bend, Ind., KSKC, Rankin, T.

Inner Sanctum

WIVB, Penno. buffalo, Rankin, T.

Hollywood Caves of Paradise

West Islip, N. Y., WPRK, Rankin, T.

Screen Gems

WFL, Greensboro, N. C., KMPC, Eagle, T.

Dick Tracy

WFL, Greensboro, N. C., KMPC, Eagle, T.

Tales of the Four Winds

WFL, Greensboro, N. C., KMPC, Eagle, T.

Top Flats

WFL, Greensboro, N. C., KMPC, Eagle, T.

Little Theater

WFL, Greensboro, N. C., KMPC, Eagle, T.

Tales of the Four Winds

WFL, Greensboro, N. C., KMPC, Eagle, T.

Top Flats

WFL, Greensboro, N. C., KMPC, Eagle, T.

Round the Clock Services

First Print Department

Ultra Violet and Fast Photographic Printing

100x300 and 300x300 Deluxe Printing

Kodakchrome Printing

63 Editing Rooms

Special TV Services

Quality is our business

In the East it's...

For Color It's...

Movielab Film Laboratories, Inc.

610 West 54th Street, New York, N. Y. 15306

Commercial Cues

Sherman March in South

A new film stimuli is being formed at Warner Park, Fla., by Lawrence Sherman Productions, Inc., the company specializes in the production of five-minute films which it will offer to television stations as well-assorted series, with the object of making each program as a short as possible (in some cases, 35-mm. and 16-mm. film immediately after, shooting Eugene A. Ross has merged his public relations company, Wolf Communications Corp., into the new corporation, giving it a publicity capability.

Keep It Short

On the subject of audience need and effectiveness of ad copy, another type of research was made by the Sherman people. The outstanding results are surprising, especially one report which claims to keep the salesmen "informed, natural and conversational." The straight, radio announcer approach fell flat on its face. The 30-second copy which people recalled the sales points in a row commercial, and the listeners two have the two sections. That's a bust of 15 per cent, and multiplied times a couple of call-in radio listeners it's a lot. I think of people. Perhaps, the difference between a dada and a idee.

Is spring be far behind? Harlburges Billy Fierce Joe Collins and Bill Hoefl, major leagues, are warning up for World Series. Baseball players being used for the B. J. Reynolds Tobacco Company by Transfilm, ... Morrie Bein, twice first editor of the "March of Time," has joined Robert Lawrence Productions as the supervising film editor.

TV Commercials in Production

A Guide to TV Spot & Program Plans

Sunderman Product & Aper Sherill, If your no.oner. producer

Agricultural and Pet Foods

Cobbler Co., Inc., Shearific, Inc., Let's Eat..., Inc.

Animal Foods

Geneva (Over-the-counter), 12 (8) LA (California)

Parke Davis, 12 (8) NY (New York)

American Chocolate

Walter Thompson, 1 (2) LA (California)

Rich's, 1 (2) LA (California)

Ralph & Adams, 1 (2) CA (California)

Bakery and Baked Goods

Coggins, 1 (20) PA (Pennsylvania)

Allied Bakers

P. 2 (20) PA (Pennsylvania)

Bakery Boys

S. W. 2 (20) PA (Pennsylvania)

Charlie Langan was awarded a $10,000 college scholarship by himself for his opening line to his low-brow. Any time he so desired to shop a gown-tied that it would be possible to discuss his background.

Gene Poltaw, vow.

Festival of Music"

Continued from page 11

stunnig segments located clean

enjoyed and experienced with a pan right fron the ecene.

Problem:

Continued from page 10

The Top 5 Locally Originated Film Series

Top 5 Locally Originated Film Series

THE TOP 10 MOST WEEKLY SHOWS (Indicates Non-Network)

1. Mickey Mouse Club, WABF, M. F.
2. World Today (NBC), WJZ, M. F.
3. Colorama, WABF, M. F.
4. Roy Rogers (MCA), WABF, M. F.
5. Nothing to Wear (NBC), WJZ, M. F.
6. World Today (NBC), WJZ, M. F.
7. X-Ray (Ziv), WABF, M. F.
8. Music Hall of Fame (MCA), WABF, M. F.
9. Comic Strip (MCA), WABF, M. F.
10. No. 1 Week (NBC), WJZ, M. F.
**Elliott Shapiro Dies, Publisher For 40 Years**

**NEW YORK, Feb. 4 -** Elliott Shapiro, with the music publishing firm that bears his name, died Tuesday in New York. He was 86. Shapiro had long been associated with the music business, having been instrumental in building the structure of the firm to its present success as one of the top independent publishers in the business.

The firm was founded in 1935, and in 1938, Elliott Shapiro, a member of the American Society of Composers, Authors and Publishers, and in 1956, was elected vice-president.

**Book Data to Justice Dept.**

**NEW YORK, Feb. 4 -** Case loads of pertinent documents are being sent to the Justice Department by the United States Court House here by record management consulting with a December compromise between the Department, Latter is investigating possible violations of the antitrust laws (The Billboard, December 27).

A list of original return date of the settlement of a December Supreme Court action, series of extensions was granted to record management consulting with the voluminous data that accumulated. Most of the affected industries.

The list of affected companies, Capitol Music and Records - have been the subject of a new material, it was learned this week.

The companies, as well as all company correspondents and directors, were to distribute sales, pricing, pricing of the record industry. Materials, radio station operations, are made available. Sale of record business on a variety of issues, a few which are the investigation extends from January 1, 1955, to December 30, 1955.

**Study Uniform Law On Radio Diskings**

**WASHINGTON, Feb. 4 -** Uniformity in copyright law governing the playing of records by radio stations was decided in the Supreme Court of the United States, held here January 30 by the House Judiciary Committee.

The committee, in a report on the subject of copyright, opened hearings on the subject of copyright, opened hearings on the subject of copyright, opened hearings on the subject of copyright.

The Subcommittee on Copyrights, headed by Sen. John W. Fadley, (R., N.J.), which was held late last year, Times are not being made for the release of any material, thus the broadcast form will be delayed.

Meanwhile, there was trade discussion mentioning the possibility that Shapiro would continue as a candidate for the ASCAP board.

**Allied-Bart Combine To Hypo Competish**

**HOLLYWOOD, Feb. 4-** Competition in the record and recording industry is expected to start sharply as a result of the recent merger of Allied Record Manufacturing Company and Bart's Music Enterprises, Inc.

Allied Bart's Music Enterprises, Inc., was formed in the advancement of a new division, said Albert Shapiro, the song of the American Society of Composers, Authors and Publishers.

At the same time Allied executives, who were making all the necessary arrangements for the purchase of United Records, have been going on for the last several weeks with a deal expected to be consummated shortly. Allied is not committed to the purchase, the firm does have an option on the entire stock of Allied.

Allied had been active in the New York City market, acquiring the old Decca Records plant in conjunction with G. K. Smith. Bart Smith, formerly been a leading manufacturer of custom matrices.

The new company, American Sound Factory in the new facility, will continue its own individual activities and operations, according to a New Jersey, independent of each other.

American Sound is to be as all industry-exempting corporation, with complete privileges, being a corporation of record business in any field.

**Columbia Ups '78's to 98c**

**NEW YORK, Feb. 4 -** Columbia Records announced the list of ten 1984 single records, selling upwards of 195,000 copies each. This move follows closely an announcement by Decca, Capitol and London Records of a similar increase in the old 80-cent tag, started last year by other majors.

A station can infringe unknowingly, and there is no one to dispute or challenge the performance. A simple straightforward three-year license period, with an option, would lead, he believes, to a more simplified arrangement.

A spokesman for the Copyright Office, however, said that "the issue today is governed by the laws of commerce, not copyright law" and that the new law would provide a "more equitable protection for版权 owners." The injunction was granted for copyright suits.

Another point upon which specific reasons were given were George C. K. Smith, chief legal ad

torney, Copyright Office, Ab A. Goldberg, Copyright Office, and Fred B. H. Eisen, chairman of the Committee on Copyright of the American Society of the Recording Industry of the City of New York, and Foundation for Motion Picture America of America.

Columbia's move completes the comments from a large fancy of the old 80-cent tag, started last year by other majors.
By JOEL FRIEDMAN

HOLLYWOOD, Feb. 4.—The record industry is currently under- going what many veteran intel- ligencers believe to be its most active sales period of the year. Although the appearance of more million-disc sellers in the Billboard Top 100清 list is favorable, it also suggests that sales at other times in the year are less than normally expected. The stores are certainly abuzz with records that unquestionably have a million-disc potential on them. Many of these much-sought after placers of the hit parade are expected to be prime targets of the hit parade. The first five tops on the charts (The Four Tops, "Two Princes," The Turtles, "You Don't Own Me," and The Mamas and The Papas, "California Dreamin"), which all topped 1 million copies sold, are expected to do well in the coming weeks.

Mercury Inks 9 New Artists:
Wing Signs 2

NEW YORK, Feb. 4.—Mercury Records has added nine new artists to its roster this month, while its subsidiary label, Coral Records, has inked two Mercury's veteran-artist and represent- ing new artists to its roster. The new artists include the British rock band, the Kinks, which released its first single, "You Really Got Me," in the United States, and the Country and Western stars, the Statler Brothers and the barrelhouse piano virtuoso, Little Richard.

Mercury Dales Disks for DJ's

NEW YORK, Feb. 4.—Mercury Records is now putting release dates on its records, so that DJs can keep tabs on the release dates of its discs, and so that DJs can maintain a more organized and efficient approach to the task at hand. The new release dates will allow DJs to plan their shows more effectively.

New Format on Decca Display

NEW YORK, Feb. 4.—A new type of display, featuring multiple colors and a variety of finishes, is being used by Decca Records. The new display is designed to allow customers to more easily view and select their favorite records.

Default Offer To Be Filmed By Creditors

NEW YORK, Feb. 4.—Creditors of the bankrupt record company, which went into bankruptcy proceedings in January, were scheduled to receive a default offer of $165,000 in liabilities against $125,729 in assets, originally created for the company's benefit. The offer was reduced to $165,000, which creditors will receive in the event of a default.

FANS PICK OWN FAVE VERSION

CINCINNATI, Feb. 4.—Deejay Ron Dunn, of WCPO here, believes that the deejays have a fair share in picking their favorite music. His station recently competed with three radio stations in the Cincinnati area, and he is currently looking for new talent to join his deejay team. Dunn recently received a new offer from a record company, and he is currently negotiating with them.

McCarthy for Repeal of tax
On 25c Kidisks

WASHINGTON, Feb. 4.—Manufacturers' tax on children's education. In a recent press release, the manufacturer announced that it would be offering a tax credit of 25 cents on each kilogram of the product. The manufacturer also indicated that it would be offering a similar tax credit on children's education products in the future.

Hub M.D. Charity Show
Sets AGVA vs DJ's

BOSTON, Feb. 4.—A battle, sparked by the stepping of a deejay off the stage last week, has hit downtown. The two sides, the American Guild of Variety Artists (AGVA) and the rival deejay group, are currently negotiating for a new contract and have started playing their cards to the public. Both sides are looking for a win, and the deejays are reportedly putting a lot of pressure on the AGVA representatives.

Imperial Adding Pop, Jazz, C&W

HOLLYWOOD, Feb. 4.—Imperial Records will shortly add a line of popular, jazz and country and western LP's to its rhythm and blues LP's. The new releases are expected to be in the hands of dealers in the next few weeks.

Law Cloud, president of the firm, declared that the music is due to be released in time for the current tour, which is already in progress. The firm is planning to release the first single, "Mr. Major," in time for the current tour.

The firm recently acquired young Electro Voice.弟子, and the new releases are expected to be in the hands of dealers in the next few weeks. The firm is planning to release the first single, "Mr. Major," in time for the current tour.

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Mull Formation Of Nat'l Disk Dealers Assn.

Gotham Plan Calls For Support From Local Trade Segs

The possibility that a national record dealers association will be formed existed following the meeting of the Southern California Regional Merchants last Thursday (2) at the Hotel Statler.

The purpose of the meeting was to formulate plans along these lines in co-operation with the Gotham plan, with support for such a national organization expected to come from the local trade groups throughout the country.

Robert Beckman, chairman of the Coast association, along with Joe Aronowitz, president of the disk depart- ment at Eastern-Columbia, later this week to New York for discussions on the formation of a national records dealers association.

Meeting also concerned itself with the recent raid in the New York office of the Victor Records Conspicuous Club, with a number of dealers present concerned with the implications of the raid on their respective operations. A number of the dealers present was concerned with the implications of the raid on their respective operations.

Messers Form New Co., Jazz West Records

Hollywood, Feb. 4 - Leo and Eddie Menner, Aladdin Recor- ders, have organized a new label in jazz, which will be distributed by the Transatlantic Records Corp. The company will feature leading jazz jazz performers, including Benny Goodman's recordings, and plans to put out a jazz album each month.

2 Music Firms Bowed by UPA

Hollywood, Feb. 4 - Televi- sion film producers continued to suffer under the threat of the United Produc- tors Artists, Inc. (UPA), which has already bowed two other movie firms, the Aladdin theatrical film company, dis- continued operations, according to Variety Publications and UPA Music, Inc.

Fogel's Works To Be Sold

Hollywood, Feb. 4 - Apple- fruit and orange juice breakfasts fielded by Apple Corp., a subsidiary of the National Dairy Products Corp., has plans to sell its unique concepts to television producers.

B. G. Package News Review

'Big Goodman Story' Sparks Huge Shower of Albums

By BILL SIMON

NEW YORK, Feb. 4 - Capitol's new Benny Goodman album may well turn out to be the best selling of the year, but right now it ranks as the label's No. 1 hit of a rather raucous sort.

The Benny Goodman story LPs have been released in several overseas countries, and four major record companies have reported sales of Goodman albums for the week ending Feb. 3.

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MUSIC AS WRITTEN

ATCO RECORDS SIGNS
NEW YORK, NY: THE REPORTERS

Atco Records, subsidiary label of Atlantic Records, added to its talent roster this week with the signing of a new vocal group, the Countians. Deal was made as a result of the recently negotiated lease agreement between the two companies, now formalized. Spark label and Atlantic Group is comprised of two members formerly with the Rubin, Carl Gardner and Bobby Novin. In addition to Billy Clay and Leon Hughes. First record, titled "Down in Mexico" and "Front Door," is being rushed into release.

JERRY MARSHALL PULLS RECORD VOTE IN POLLS

Jerry Marshall polled a record-breaking number of votes in WNEW's 35th annual popularity poll here this week, with the 1958 "Make Believe Ballroom" poll drawing 15 per cent more ballots than last year's total, the previous record vote. The only big surprise was in the male vocalist division, where Alan Dale (No. 9 last year) walked off with No. 1 honors, followed by Perry Como (No. 1 last year) and Julius La Reina. Pat Page and Joie James again headed the female vocalist list, in the

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THE SWINGIN’ HITS ARE ON

THE MODERNAIRES
Let’s Dance Medley

PART 1 — Let’s Dance • Stompin’ at the Savoy •
And the Angels Sing

PART 2 — Sing, Sing, Sing • Why Don’t You
Do Right • Goodbye

Six Big Songs on One Hit Record
CORAL 61568 (78 rpm) and 9-61568 (45 rpm)

THE LANCERS
sing
Rock Around the Island

and

THE WALKING DOLL
CORAL 61550 (78 rpm) and 9-61550 (45 rpm)

Hear The Lancers sing
ROCK AROUND THE ISLAND
in the 20th Century Fox Picture
“The Lieutenant Wore Skirts”

BILLY WILLIAMS Quartet
sing
Cry | A Crazy Baby | Little Palace

CORAL 61576 (78 rpm) and 9-61576 (45 rpm)

Two Hot Songs on One Big Hit Record

CORAL RECORDS
America’s Fastest Growing Record Company
Music Review:

Jazz


Classical


ALBUMS

Popular

CAMEOUSL (1-127) - Sound Track. Capital W 694.

Cameo is still chalking up phenomenal sales on its first Rodgers and Hammerstein sound track LP, "Oh, Hello!" 1s it may even face later sales. There are several "Cameo" LPs available in current catalog, all well understood and popular on the bulk of the boards. The big-budget musical will be hit hard by competition with the most promotional drive, thereby offering dealers extensive opportunity for display tie-ins, etc. The handsomely packaged LP is sparked by fine performances and the wonderful R.H. Brown and Dorothy Lamour in "Bunny's Old Snow, "If I Loved You," etc.). Shirley Jones and the package becomes a fine example of straightforward, but Gordon MacRae easily outstripped top volume sellers.

MUSIC TO CHANGE YOUR MIND (1-1257) - Sound Track. Capital W 626.

Clifford has recorded another goldmine for Capital in its ninth month music LP for the label. The package features the lushly arranged "Hedy's" on the cover—sung in the romantic, stately style of one of the continent's LPs, with Bunny Hackett's slow, wistfully sentimental trumpet solo dominating most of the recordable standards as "All My Love" "Dancing in the Dark, "It's the Talk of the Town," You've Changed," etc. Sure-fire program- gramming for deepseas and an equally surefire stock item for dealers.

Jazz


Reviews and Ratings of New Popular Albums

BRUCH: VIOLIN CONCERTO NO. 1 IN G MINOR, WOLFGANG MIHELICH, VIOLIN; VARIOUS ORCHESTRAS, VAUGHN WILLIAMS, OVERTURE TO "OXEN"; VARIOUS ORCHESTRAS. RCA VICTOR LXT 7280.


FEBRUARY 11, 1956

The TELIBOARD

MORRIS QUINN 'N FLAT MA- TES: "MORRIS QUINN 'N FLAT MATES" - Very good set for the admirers of the old-time disc-jockey who played records with little or noarn. The disc jockey's imagination was the limit here, and he builds it nicely. The performances are all a bit too much for most who think of the disc jockey as a personality, but for the die-hard audior radio fan, this collection of the shows is well worth the price.

ROBERTS STRAUS SONG RECITAL: "CLERMONT:" Excellent set for those who enjoy the music of the famous American composer. The six songs are well performed, and the recording is clear and well-balanced. The piano playing is also excellent, adding to the overall quality of the recital.

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EVERYONE WILL BE SPINNING

First Again!
ART MOONEY'S
NEW RECORD CLICK!

the phonograph song
(OUR MELODY)

MGM 12190 78 rpm
K12190 45 rpm

MGM RECORDS
THE GREATEST NAME IN ENTERTAINMENT
"Five For February"

Cash Box: Disk of the Week

VERA LYNN

SUCH A DAY

#1642

A Great New Record

THE BON BONS

SECRETLY

#1643

Cash Box: Top Selling Record—Boston No. 7

LOVELY LIES

#1610

THE MANHATTAN BROS.

Cash Box: Best Bet

I LOOK AT YOU

Someone On Your Mind

#1639

JIMMY YOUNG

Cash Box: Sure Shot

WHEN YOU LOSE THE ONE YOU LOVE

#1617

DAVID WHITFIELD

with MANTOVANI

LONDON

RECORDS
Stars Introduce

A

New

Singing Star

TONY ROMANO

in

Stars Fell on Alabama

b/w

"MATADOR"

Distributors and Disk Jackies—
If you have not received your Promotion Sample, write us at our address below.

Sycamore Records

Suite 4, 1548 N. Highland Ave., Hollywood 28, Calif.
Cable Address: 6768 Salma Ave., Hollywood 28, Calif.
Telephone: Hollywood 4-6310

BARNEY McDEVITT
West Coast Representative
The Billboard Music Popularity Charts

The Music Industry's Most Complete Guide to the Actual and Potential Sale of Tunes and Records in All Categories

**Honor Roll of Hits**

**Trade Mark Reg.**

**The Nation's Top Tunes**

For survey week ending February 1

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Week of Entry</th>
<th>Peak Week</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>First Ten</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Band of Gold</td>
<td>By Bob Mann &amp; Jack Taylor—Published by Senate Music (BMI)</td>
<td>6</td>
<td>11</td>
</tr>
<tr>
<td>It's Almost Tomorrow</td>
<td>By Ben Akerson—Published by Northern Music (ASCAP)</td>
<td>7</td>
<td>14</td>
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<tr>
<td>He</td>
<td>By Richard Weir &amp; Jack Rabideau—Published by Argo (BMI)</td>
<td>8</td>
<td>21</td>
</tr>
<tr>
<td>Dungaree Doll</td>
<td>By Ben Sullins &amp; Homer Edney—Published by E. B. Morris (BMI)</td>
<td>9</td>
<td>6</td>
</tr>
<tr>
<td>RECORDS AVAILABLE: R. G. Jones, Cap 232.</td>
<td>SELLING RECORD ON SALE.</td>
<td></td>
<td></td>
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<tr>
<td>See You Later, Alligator</td>
<td>By Casper Hamilton—Published by Art (BMI)</td>
<td>10</td>
<td>14</td>
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<tr>
<td>RECORDS AVAILABLE: R. Jones, Cap 2754.</td>
<td>ELECTRICAL TRANSMISSION: R. Jones, Cap 2754.</td>
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<tr>
<td><strong>Second Ten</strong></td>
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<tr>
<td>Are You Satisfied?</td>
<td>By Wesley &amp; Emmaus—Published by Columbia (BMI)</td>
<td>16</td>
<td>7</td>
</tr>
<tr>
<td>I Hear You Knockin'</td>
<td>By Doris Day—Published by Columbia (BMI)</td>
<td>16</td>
<td>13</td>
</tr>
<tr>
<td>RECORDS AVAILABLE: S. Jones, Cap 1123; S. Lewis, Imperial 3368.</td>
<td>SELLING RECORD ON SALE.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Go On With the Wedding</td>
<td>By Annette Kirk, Charles Paris, Hit Tunes—Published by Palm (ASCAP)</td>
<td>18</td>
<td>3</td>
</tr>
<tr>
<td>RECORDS AVAILABLE: E. Kaiser, G. Show, Dec 2797.</td>
<td>SELLING RECORD ON SALE.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tender Trap</td>
<td>By Benny Carter &amp; Vic Murray—Published by Burton (BMI)</td>
<td>18</td>
<td>3</td>
</tr>
<tr>
<td>RECORDS AVAILABLE: G. Broadway, Cap 1293.</td>
<td>SELLING RECORD ON SALE.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Love and Marriage</td>
<td>By Benny Carter &amp; Vic Murray—Published by Burton (BMI)</td>
<td>20</td>
<td>11</td>
</tr>
<tr>
<td>RECORDS AVAILABLE: S. Sinatra, Cap 2033.</td>
<td>SELLING RECORD ON SALE.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Third Ten</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cry Me a River</td>
<td>By Audrey Hamilton—Published by Sonora (ASCAP)</td>
<td>23</td>
<td>12</td>
</tr>
<tr>
<td>Seven Days</td>
<td>By Carole Andrus—Published by Progressive (BMI)</td>
<td>27</td>
<td>8</td>
</tr>
<tr>
<td>Memories of You</td>
<td>By Edna Bate—Andy Kirk—Published by Shapiro-Bernstein (ASCAP)</td>
<td>29</td>
<td>2</td>
</tr>
<tr>
<td>I'll Be Home</td>
<td>By Washington &amp; Lewis—Published by Art (BMI)</td>
<td>37</td>
<td>1</td>
</tr>
</tbody>
</table>

The Honor Roll of Hits comprises the nation's top tunes according to record and sheet sales, disk jockey and juke box performances as determined by The Billboard's weekly nationwide surveys.
THE NATION'S TOP HITS ON Capitol RECORDS

"Tennessee" Ernie Ford
SIXTEEN TONS
You Don't Have To Be A Baby To Cry
Record No. 3282

Dean Martin
MEMORIES ARE MADE OF THIS
Change Of Heart
Record No. 3295

Nelson Riddle
LISBON ANTIGUA
Robin Hood
Record No. 3387

Frank Sinatra
LOVE AND MARRIAGE
The Impatient Years
Record No. 3296

Les Baxter
THE POOR PEOPLE OF PARIS
Theme From "Helen Of Troy"
Record No. 3395

Nat "King" Cole
ASK ME—NOTHING EVER CHANGES MY LOVE FOR YOU
Record No. 3328

Frank Sinatra
(Love Is)
THE TENDER TRAP
Weep They Will
Record No. 3398

Mickey Katz
SIXTEEN TONS
FRAILACH JAMBOREE
Record No. 3342

Ray Anthony
MADIEIRA
SHOW ME THE WAY TO GO HOME
Record No. 3335

Angelo Durand
I LOVE PARIS
C'EST MAGNIFIQUE
Record No. 3341

Renato Carosone
A Hit From Italy
INFATUATION
LOTTA PIANO
Record No. 71001

Stan Kenton
WINTER IN MADRID
BAA-TOO-KEE
Record No. 3345

Micki Marlo
HOW COME YOU DO ME LIKE YOU DO
WAIT DOWN BY THE CHERRY TREE
Record No. 3346

The Four Knights
I LOVE YOU STILL
HAPPY BIRTHDAY, BABY
Record No. 3329

Hank Thompson
THE BLACKBOARD OF MY HEART
I'M NOT MAD, JUST HURT
Record No. 3347

Jean Shepard
THIS HAS BEEN YOUR LIFE
I LEARNED IT ALL FROM YOU
Record No. 3340

Margie Rayburn
CAN I TELL THEM THAT YOU'RE MINE?
BASIN STREET BLUES
Record No. 3338
THE EXCITING NEW HITS ARE ON COLUMBIA!

Introducing 3 Years Too Soon!

Mitch Miller

Introduced 3 Years Too Soon!

Jerry Vale

 Plenty of Action On This One!

Guy Mitchell

Watch This One Take Off!

Percy Faith

Another "Moulin Rouge"

The Four Lads

Ain't Misbehavin'

Johnnie Ray

To be introduced on the Perry Como Show Sat., Feb. 11, NBC-TV 8-9 P.M.

MADEIRA and

BOLOERO GAUCHO

INNAMORATA and SECOND ENDING

NINETY-NINE YEARS and PERFUME, CANDY and FLOWERS

NO, NOT MUCH! and I'LL NEVER KNOW

Valley Valparaiso and BLUEBELL

Walk Along With Kings
IT'S A NEW MR. "B"!

in the greatest performance of his great career

BILLY ECKSTINE

GRAPEVINE

THE BITTER AND THE SWEET

with Hugo Winterhalter and his orchestra

A "New Orthophonic" High Fidelity Recording

the dealer's choice RCA VICTOR
The Billboard Music Popularity Charts

**Best Sellers in Stores**

For survey week ending February 1

**RECORDS** are ranked in order of total national sales as determined by The Billboard's weekly surveys of leading music stores in the nation's major market areas. Sales information is gathered from a representative cross-section of stores, and the charts reflect the buying habits of the American public.

**TEN MUSICALS** are listed in order of total national sales as determined by The Billboard's weekly survey of leading music stores in the nation's major market areas. Sales information is gathered from a representative cross-section of stores, and the charts reflect the buying habits of the American public.

**1. MEMORIES ARE MADE OF THIS (BMI)-D. Martin**
- Choice of Heart (BMI)-Dec 23
- Paper Back (ASCAP)-Dec 28

**2. THE POOR PEOPLE OF PARIS (Connolly, ASCAP)-Les Baxter Orch.-Capitol 3396**
- When it comes to instruments, Baxter has a big audience, and that other conductor can only rave. Here again, two weeks after release, he has the biggest hit since a long way up the hit list. Already on the Cleveland and Milwaukee territory charts, "The Poor People of Paris" is also being a strong seller in New York, Chicago, Los Angeles, Philadelphia, Buffalo, Baltimore, Boston, St. Louis and other key markets. Flip is "This Week From The billboard challenge." (ASCAP). A previous billboard "Spotlight" pick.

**3. BAND OF GOLD (BMI)-D. Cherry
- Starch**
- Paper Back (BMI)-Jan 12

**4. LISBON ANTIQUA (ASCAP)-N. Riddle
- Paper Back (BMI)-Jan 26**

**5. SIXTEEN TONS (BMI)-Tarrytown Ent.
- You Don't Have to Be a Baby to Cry (BMI)-Jan 24

**6. SIXTEEN TONS (BMI)-Tarrytown Ent.
- You Don't Have to Be a Baby to Cry (BMI)-Jan 24**

**7. BONE BADE (BMI)-D. Draper
- Paper Back (BMI)-Dec 19**

**8. NO, NOT MUCH (BMI)-First Ladies
- I'll Be Sorry (BMI)-Jan 19**

**9. I'M ALMOST TOMORROW (ASCAP)-Dream Weavers
- You're Going to Miss Me (BMI)-Jan 13**

**10. THEME FROM "THE THREE PENNY OPERA" (MORITAT) (ASCAP)-D. Hyman
- Paper Back (BMI)-Jan 14**

**11. ANGELS IN THE SKY (BMI)-Cree Cull
- Paper Back (BMI)-Jan 14**

**12. TEEN-AGE PRAYER (ASCAP)-G. Storm
- Memories Are Made of This (BMI)-Jan 14**

**13. DANCE TOLL (BMI)-R. Draper
- Everybody's Got a Home But Me (BMI)-Jan 14**

**14. ARE YOU SATISFIED? (BMI)-B. Halley
- Paper Back (BMI)-Jan 14**

**15. TUTTI FRUTTI (BMI)-P. Boone
- Paper Back (BMI)-Jan 14**

**16. HE (BMI)-A. Hiller
- Paper Back (BMI)-Jan 14**

**17. CAN WE HAVE THE WEDDING ASCAP (BMI)-B. Halley
- Paper Back (BMI)-Jan 14**

**18. I HEAR YOU KnockIN' (BMI)-G. Storm
- Paper Back (BMI)-Jan 14**

**19. MOMENTS TO REMEMBER (ASCAP)-Four Lads
- Paper Back (BMI)-Jan 14**

**20. CHAIN GANG (ASCAP)-B. Scott
- Paper Back (BMI)-Jan 14**

**21. TUTTI FRUTTI (BMI)-Little Richard
- Paper Back (BMI)-Jan 14**

**22. LOVE AND MARRIAGE (ASCAP)-F. Sinatra
- Paper Back (BMI)-Jan 14**

**23. AUTUMN LEAVES (ASCAP)-F. Drake
- Paper Back (BMI)-Jan 14**

**24. ONLY YOU (BMI)-Platters
- Paper Back (BMI)-Jan 14**

**25. SPEEDO (BMI)-Cuddles
- Paper Back (BMI)-Jan 14**

**26. I'M ALMOST TOMORROW (ASCAP)-D. Draper
- Paper Back (BMI)-Jan 14**

**27. THIS WEEK'S BEST BUYS**

For survey week ending February 1

**THE POOR PEOPLE OF PARIS (Connolly, ASCAP)-Les Baxter Orch.-Capitol 3396**
- When it comes to instruments, Baxter has a big audience, and that other conductor can only rave. Here again, two weeks after release, he has the biggest hit since a long way up the hit list. Already on the Cleveland and Milwaukee territory charts, "The Poor People of Paris" is also being a strong seller in New York, Chicago, Los Angeles, Philadelphia, Buffalo, Baltimore, Boston, St. Louis and other key markets. Flip is "This Week From The billboard challenge." (ASCAP). A previous billboard "Spotlight" pick.

**IF YOU CAN DREAM (Font, ASCAP)
- THIS GAL WITH THE TALLER SHOES (Miller, ASCAP)-Four Aces-Decox 23990**
- Both these tunes from the show "Meet Me in Las Vegas" are getting an excellent reception from disk jockeys, operators and the public from all early indications. Shortly after being delivered, the disk was reported vapid 40597 its way upward to a good clip in Philadelphia, Providence, Baltimore, Jacksonville, St. Louis, Pittsburgh and in several important Southern markets. Competition between sides is keen, with the titular "top side" nucleus at this stage. A previous billboard "Spotlight" pick.

**Most Played in Juke Boxes**

For survey week ending February 1

**THE POOR PEOPLE OF PARIS (Connolly, ASCAP)-Les Baxter Orch.-Capitol 3396**
- When it comes to instruments, Baxter has a big audience, and that other conductor can only rave. Here again, two weeks after release, he has the biggest hit since a long way up the hit list. Already on the Cleveland and Milwaukee territory charts, "The Poor People of Paris" is also being a strong seller in New York, Chicago, Los Angeles, Philadelphia, Buffalo, Baltimore, Boston, St. Louis and other key markets. Flip is "This Week From The billboard challenge." (ASCAP). A previous billboard "Spotlight" pick.

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BREAKING BIG!

THE DIAMONDS

"YOU BABY YOU"

COUPLED WITH

"WHY DO FOOLS FALL IN LOVE"

MERCURY 70790

BE BEST SELLERS

The Great Pretender / I'm Just A Dancing Partner
MERCURY 70759 • THE PLATTERS

Go On With The Wedding / The Voice Inside
MERCURY 70760 • PATTI PAGE

Are You Satisfied? / Wabash Cannonball
MERCURY 70757 • RUSTY DRAPER

Angels In The Sky / Mostly Martha
MERCURY 70741 • THE CREWCUTS

Moritat (theme from "The Three Penny Opera")
/ I'll Be With You In Apple Blossom Time
MERCURY 70781 • RICHARD HAYMAN and JAN AUGUST

Lullaby Of Birdland / That's My Girl
MERCURY 70742 • BLUE STARS

Seven Days / That's Your Mistake
MERCURY 70782 • THE CREWCUTS

Mr. Wonderful / You Ought To Have A Wife
MERCURY 70777 • SARAH VAUGHAN

These Hands / Chain Gang
MERCURY 70774 • LEN DRESLAR

Vino-Vino / Molly-O
MERCURY 70778 • THE GAYLORDS

The Show Must Go On / Couldn't Stand It No More
MERCURY 70776 • DINAH WASHINGTON

Lookout Mountain / Boogie Blues
MERCURY 70767 • CHUCK MILLER

The Grass Is Green / Where The Wind Blows
MERCURY 70771 • RALPH MARTERIE

I Don't Want Nobody / Doot Doot Dow
MERCURY 70775 • BUDDY JOHNSON

Who's Sorry Now / You Tell Me Your Dream
MERCURY 70772 • THE HARMONICATS
You'll Have a Hit Record in...

"OUR MELODY"

(The Phonograph Song)
Mercury-70803
(70803x45)

HUGO and LUIGI
with their FAMILY SINGERS
Soaring To The Top!

NICK NOBLE

"To You My Love"

COUPLED WITH

"YOU ARE MY ONLY LOVE"

WING 90045

LOLA DEE

"I'll Be Forever Loving You"

AND

"MA PETITE"

WING 90032

FRANKIE CASTRO

"Steamboat"

AND

"WHY BABY WHY"

WING 0031

THE EMPIRES

"By The Riverside"

AND

"TELL ME PRETTY BABY"

WING 0036

BUDDY MORROW

AND HIS ORCHESTRA

"Tippity Top"

AND

"A BAND OF ANGELS"

WING 0047

NEW TALENT

BOBBY SHARP

"Baby Girl Of Mine"

AND

"FLOWERS, MR. FLORIST PLEASE"

WING 90056

JACKIE PARIS

"Heart Of Gold"

AND

"INDIANA"

WING 90053

WING RECORDS

A SUBSIDIARY OF MERCURY RECORD CORPORATION
RECORDED IN ENGLAND
BY POPULAR DEMAND

By the One and Only

Al Martino

"JOURNEY'S END"

C/W
"CLOSE TO ME"

Capitol Records 3307
BARRY
"NUTTIN' FOR CHRISTMAS"
GORDON

VOX JOX

YESTERDAY'S TOPS— Continued from page 1

1. "Goodbye,"
2. "My Heart Cries For You"
3. "Be My Love"
4. "Roving Kid"
5. "You're Just In Love"
6. "Harbor Lights"
7. "Thing"
8. "Remember"
9. "Mr. Long"

And More

Goodman Round-Up

Still another March of Dimes drive was conducted last month by WAGC, Springfield, Mass., marking the 14th year the station has campaigned for the fund. Special shows were presented every day throughout the month of January, with WAGC accepting telephone requests on behalf of the fund. Each donor asked for a pledge of $1 or more in return for playing the pledgees' requests. Participating deejays included Lewis, Larry Thiele, Ross Baldwin, Andy Siebert and Frank Schindler. For the past four years, WAGC has average March of Dimes contributions of $400 or better on each campaign.

GIMMIX: More than $15,-

000 in cash and merchandise has been given away by deejays at KIMR, Denver, during the past 10 weeks. In an all-out effort to build audience, each spinner promotes some kind of a giveaway contest such as getting the weight of the jack, his age, the number of tubes in the transmitter, length of time for a record to play, etc. Bob Davies gives away free merchandise to the listeners who call in the dij's distinct point of view. The station's "Yawn Patrol" show, Smith pushs a "guest of the day" on his "Tomemith" show and Ray Perkins ties in a "name the top ten mystery tunes of the week" with his sponsor's Jimmy Nelligal at San Bar Band round out his other giveaways. Many musical shows at the station have some kind of a giveaway angle, and KIMR claims the station is paying off in audience increases.

CHANGE OF THEME: Russ Reynolds has taken over the late night show "Nightwatch" every WPA, Dallas, with his Call. Formerly with WPJS, Detroit, he joined WINS, New Orleans. Roy Harris, ex-staffer at WTN, St. Johnsbury, Vt., is now spinning one WTN, Clinton, N. H., Lou Shubber has left WSYJ, Jackson,

1951: "The Good Old Days-

In its 1986 March of Dimes fund, Paul Coburn, KDF, Seattle, Washington, is using the money for the local police fund drive by not playing records. The deejay played Sr. Caesar's satirical rock and rollpler, "Ain't Gonna Be a Higher Bid to Hear the Disk," after the substantial contribution was asked. He also refused to play or on the record by the Harrows, even after they added the record to stop the request. The station, after a substantial contribution was asked, also refused to play or on the record by the Harrows, even after they added the record to support the request. The station, after a substantial contribution was asked, also refused to play or on the record by the Harrows, even after they added the record to support the request. The station, after a substantial contribution was asked, also refused to play or on the record by the Harrows, even after they added the record to support the request. The station, after a substantial contribution was asked, also refused to play or on the record by the Harrows, even after they added the record to support the request. The station, after a substantial contribution was asked, also refused to play or on the record by the Harrows, even after they added the record to support the request.

For the March of Dimes, deejaying record artists joined in the window of a local department store, where live music was heard and contributions accepted. Prizes donated by local merchants, were awarded after the show. The total contributions exceeded expectations.

1. Tennessee Waltz
2. "My Heart Cries For You"
3. "Be My Love"
4. "Roving Kid"
5. "You're Just In Love"
6. "Harbor Lights"
7. "Thing"
8. "Remember"
9. "Mr. Long"

Show, Incidentally, WMAC has started to spotlight taped station breaks by record artists, and has already lined up most of the top country and western stars. However, execs reports they are still in the market for taped breaks by pop artists, and would like to hear those interested, in going along with the gimmick.

Goodman Round-Up

Despite fluctuating personnel, a high level of music is maintained in "Benny at the Ballroom," which stems from Columbia dates cut between 1943 and 1946. People like Dave Tough, Coosty Williams, Law McClintock, Sid Maddi and Mel Powell were on those sides, all of which are characterized by a composition relaxed move, surprisingly modern arrangements and good recorded sound. "Downtown Rally," "On the Alamo," and "Felt Like It" are included.

In 1945 Goodman organized a new item for the Billy Rose shows, "Seven Lively Arts," and it included Red Norvo, Ben Stewart, Teddy Wilson (later Mel Powell), and six numbers cut by this group for a shellie, and later LP set called "Seven Bites." There have also been released the 1938 series of "The G. C. M. Inc." Included are "Tight Bug," "China Boy" and "Ralphie's Dream." There's some great jazz here, the Stevenson's has slowing in a little pass. Today, this set and the "Ballroom" set are standard Goodman merchandise, that never ceases to be sucked up, and both should get added intrigue from the pictures.
ALBUMS just released by Capitol Records

FOUR FRESHMEN AND FIVE Trombones
The big new album by the Four Freshmen, following up their immensely successful Voices in Modern, backing this modern vocal group is Pete Rugolo, leading five top trombonists and an all-star rhythm section.

Ellington Showcase
For three decades the Ellington Band has been a soloists' hall of fame. Showcased here, along with the Duke himself, are jazz worthies of today like Clark Terry, Jimmy Hamilton, and Britt Woodman.

The Piano Style of Nat "King" Cole
Here is Nat Cole the pianist today, playing with delicate sensuality, and creating expressive keyboard solos that shine brightly against rich orchestral backing by Nelson Riddle.

Billy May and his Orchestra
Leaving tradition in a happy daze, Billy orchestrates some highly unorthodox notions of Dixieland music into a hilarious, free-thinking concert with the motto "let the two-beats fall where they May!"

Arthur Murray Latin Dance Set
Played by Brazilian Luis Oliveira and recommended by America's greatest dance teacher, these are authentic—and irresistible—performances of Latin music in many moods and tempos.

...and two classical albums of wide appeal

Hollywood Bowl Symphony Orchestra
Peer Gynt Suites I-II
Ippolitoff-Ivanoff: Caucasian Sketches
This immensely popular orchestra performs the familiar music of Peer Gynt, including such selections as Amiral's Dance and in the Hall of the Mountain King. Companion piece is a work both powerful and seductive, inspired by the mysterious mountains of the Caucasus.

Folk Songs of the Frontier
In the third in a series of exceptional albums of great American folk music, the most imaginative and accomplished of choral groups sings a colorful assortment of songs—rugged, poetic, timeless—that bespeak life in the days of the American frontier.

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“ANOTHER MOULIN ROUGE”
—The Billboard

PERCY FAITH

Columbia 40633

“The Billboard Music Popularity Charts

• COMING UP STRONG

Listed below are records which have shown solid trade response during the past week, although actual sales were not yet heavy enough to place them on the National Best-Selling Chart. Compiled thru a survey of all major markets, these records figure strongly as potential chart entries in the very near future.

1. The Poor People of Paris — Les Baxter
   (ASCAP) Capitol 5330

2. 11th Hour Melody — Al Hibbler
   (ASCAP) Decca 29789

3. Why Do Fools Fall in Love? — The Teenagers
   (BMI) Gee 1002

4. That's Your Mistake — Otis Williams
   (BMI) Deluxe 6091

5. Ninety-Nine Years — Guy Mitchell
   (ASCAP) Columbia 46831

6. Theme From “The Three Penny Opera” (Moritat)
   — Richard Hayman-Jan August Ork
   (ASCAP) Mercury 70781

7. Ask Me Nothing Ever Changes My Love for You — Nat (King) Cole
   (ASCAP) (ASCAP) Capitol 5328

8. If You Can Dream — The Gal With the Yaller Shoes
   — The Four Aces
   (ASCAP) (ASCAP) Decca 29809

Note: This chart does not have a set number of selections. The number will vary from week to week.

• Tunes With Greatest Radio-TV Audience

Tunes, listed alphabetically, have the greatest audience on network-station programs in New York, Chicago, and Los Angeles. Lists are based on John G. Pustor's compiled Audience Coverage Index.

Radio

A Teen-Age Dream (ASCAP) — Bobby Solo
A Woman in Love (BMI) — Franklin
All You Need Is Love (BMI) — The Beatles
Always (BMI) — Billie Holiday
Another Woman (RMI) — Billie Holiday
Ask Me A Question (BMI) — Lena Horne
Baby, Baby Be Good To Me (RMI) — Cream Chords
Band of Gold (BMI) — Little Richard
Born To Be Wild (BMI) — Happy Days
Can't Hurry Love (RMI) — Ray Charles
Crazy Little Thing Called Love (BMI) — Eddie Money
Everyday's Got A Home Boy (BMI) — Northern
Feel Like Makin' Love (BMI) — Roberta Flack
Forever Electric (BMI) — The McRae
Great Guitars (BMI) — Southern
Heart of the Blues (BMI) — Chess
If You Gotta Go Out Tonight (BMI) — Modernist
It's Over Now (BMI) — Little Richard
Just Because (BMI) — Sonny & Cher
Just My Imagination (BMI) — The Spinners
Maybe Baby (BMI) — Rudy Vallee
Miss You Boppin' (BMI) — The McRae
No One Ever Tells You That (BMI) — The McRae
Now, Now, Papa Johnny (BMI) — The McRae
One Life (BMI) — The McRae
Papa's Got A Brand New Bag (BMI) — The McRae
Put It All 'Round Me (BMI) — The McRae
Remember When (BMI) — The McRae
She's Got Soul (BMI) — The McRae
This Old Heart Of Mine (BMI) — The McRae
When The Bachelor Comes Home (BMI) — The McRae
You Gotta Be Real (BMI) — The McRae

Television

A Year Ago (BMI) — Barbra Streisand
A Woman In Love (BMI) — Frank
All Or Nothing At All (BMI) — Frank
Always (BMI) — Frank
Angels In Disguise (BMI) — Elton John
Ask Me A Question (BMI) — Barbra Streisand
Baby It's Cold Outside (BMI) — Barbra Streisand
Band Of Gold (BMI) — Little Richard
Born To Be Wild (BMI) — Happy Days
Can't Hurry Love (RMI) — Ray Charles
Crazy Little Thing Called Love (BMI) — Eddie Money
Everyday's Got A Home Boy (BMI) — Northern
Feel Like Makin' Love (BMI) — Roberta Flack
Forever Electric (BMI) — The McRae
Great Guitars (BMI) — Southern
Heart Of The Blues (BMI) — Chess
If You Gotta Go Out Tonight (BMI) — Modernist
It's Over Now (BMI) — Little Richard
Just Because (BMI) — Sonny & Cher
Just My Imagination (BMI) — The Spinners
Maybe Baby (BMI) — Rudy Vallee
Miss You Boppin' (BMI) — The McRae
No One Ever Tells You That (BMI) — The McRae
Now, Now, Papa Johnny (BMI) — The McRae
Put It All 'Round Me (BMI) — The McRae
Remember When (BMI) — The McRae
She's Got Soul (BMI) — The McRae
This Old Heart Of Mine (BMI) — The McRae
When The Bachelor Comes Home (BMI) — The McRae
You Gotta Be Real (BMI) — The McRae

• Best Selling Sheet Music

Tunes are ranked in order of their current national selling importance at the sheet music point level.

This Week

1. He
2. I'll Remember April
3. Memories Are Made Of This
4. Rock And Roll Waltz
5. It's Almost Tomorrow
6. Kind Of Blue
7. Livin' On A Prayer
8. Sixteen Tons
9. Broadway
10. Memory

weeks

2
8
3
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6
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9
13
10
4

1. He
2. Memories Are Made Of This
3. Rock And Roll Waltz
4. It's Almost Tomorrow
5. Kind Of Blue
6. Livin' On A Prayer
7. Sixteen Tons
8. Broadway
9. Memory

weeks

2
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7
9
13
10
4

1. He
2. Memories Are Made Of This
3. Rock And Roll Waltz
4. It's Almost Tomorrow
5. Kind Of Blue
6. Livin' On A Prayer
7. Sixteen Tons
8. Broadway
9. Memory
10. Autumn Leaves
11. Love And Marriage
12. Tender Trap
13. Teen-Age Prayer
14. Moments To Remember
15. Go On With The Show

weeks

7
7
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15

weeks

7
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7
15
Frank Sinatra
sings
FLOWERS MEAN FORGIVENESS
You'll get yours

Capitol Records
monodisc 3350
The Billboard Music Popularity Charts

POPULAR RECORDS

The Billboard's Top 100 for survey week ending February 11, 1956

A list of the Top 100 RECORD SIDES in the nation according to a COMBINED TABULATION of Dealers, Disk Jockeys, and Billboards, and a Juke Box Operator. It replies to The Billboard's weekly popular record Best Seller and Most Played surveys. Its purpose is to provide Disk Jockeys with additional programming material and to give trade exposure to NEWER records just beginning to show action in the field.

1. "MEMORIES ARE MADE OF THIS" (WW) - Harry Belafonte
2. "MAMBO" (WW) - Perez Prado
3. "RITA" (WW) - The Righteous Brothers
4. "FELL IN LOVE WITH E.L." (WW) - The Ventures
5. "DAYDREAM" (WW) - The Four Seasons
6. "MY BELLE" (WW) - The Platters
7. "RHYTHM AND BLUES" (WW) - The Shades
8. "HE'S NOT MY TYPE" (WW) - The Tides
9. "SOMETHING'S COMING THROUGH" (WW) - The Teen Kings
10. "I'M IN LOVE WITH A GIRL" (WW) - The Four Eyes

ITA'S OUR TO ANSWER YOU.

THE GRAY LINE COMPANY

HUGE E. P. STOCK, LONG PLAYING AT
COMPETITIVE PRICES

We carry a complete line of needles, storage albums, records albums, carrying cases and any other desired accessories.

IT'S OUR 10th ANNIVERSARY!

YOU, OUR CUSTOMERS NEW and OLD, EXPORTERS, OPERATORS and DEALERS, WILL ENJOY IT TO THE EXTENT OF 10% CREDIT ON ALL INVOICES DATED FEBRUARY 14TH THROUGH FEBRUARY 18TH. TO OUR OUT-OF-TOWN CUSTOMERS ON ALL ORDERS DATED NO LATER THAN FEBRUARY 19TH, THE DISCOUNT WILL BE HONORED. JOIN OUR MANY FRIENDS AND CELEBRATE WITH US.

RAYMAR
SALES COMPANY

AMERICA'S OLDEST "ONE STOP" NGDTS.

FOR RECORDS

1946 TO 1956 • 1946 TO 1956 • 1946 TO 1956

170-21 JAMAICA AVENUE
JAMAICA, NEW YORK

1946 TO 1956 • 1946 TO 1956 • 1946 TO 1956

1946 TO 1956 • 1946 TO 1956 • 1946 TO 1956

when answering ads... SAY YOU SAW IT IN THE BILLBOARD!
ONE OF THE WORLD'S GREAT WOMEN
Teddi King
sings MR. WONDERFUL and ARE YOU SLIPPING THRU MY FINGERS

RCA VICTOR

20-6392
VERA LYNN

Such a Day
LONDON, 1862—Time has been getting emotional in the Delta Radio area, and now comes a dialect that could break the thing wide open. Beautiful singing by Miss Jones and male chorus. (Hill & Range, BMI)

LAWRENCE WELK ORK

The Poor People of Paris
CORTIAL, 092—Well, and the band apply their typical lullaby style to the big new tune with most pleasing results. Regular TV showees should give it extra action. (Casale, BMI)

GLORIA MANN

Why Do Foils Fall in Love?
DECCA, 29832—A cover of the Cee record, this is a well-written production. Choral chorus is one of several a cappella choruses. Watch it. (Patrice, BMI)

FRANK SINATRA

Youth Got Talent?
CAPITOL, 3359—The Voice delivers a slightly less than sentimental vocal on the perils of romantic attachments. Fine swinging beat with the usual classy backing will bring much action. (Baron, ASCAP)

NORMAN LUBOFF

Walking My Baby Back
COLUMBIA, 4039—Here’s a gay rhythm with a set of tender vocals that could be an early hit, it’s the new version on a big new tune with most pleasing results. Should rank up as an early hit. (Luboff, BMI)

BOBBY MITCHELL

Try Rock and Roll
RCA, NO, 200—A sure fire Hit! (RCA)

JOEY ROY

Try Rock and Roll
RCA, NO, 200—A sure fire Hit! (RCA)

RAYMOND KAHN

The Voice of the Radio
RCA, NO, 200—A sure fire Hit! (RCA)

JIM GEORGE

Try Rock and Roll
RCA, NO, 200—A sure fire Hit! (RCA)
Something Hot on the Fire from Vik

EDDIE FONTAINE

Here and I Look at You

‘Tis

Vik records

A Product of Radio Corporation of America

Vik x/4x-0193
POOR PEOPLE OF PARIS

(INSTRUMENTAL)

NUTTY SUMMERS

B:B:

CORAL 8134 — A tremendously clever vocal, with a tune perfectly tuned
by CBS and Miami. Miss Summers especially is the new name
which has been around the music field for a while, but this
song may be a little late.

SO LONG, MY DARLING... 61

Coral 8131 — A smooth vocal, set in a symphony by Dick Jacobs.
A hit for the young lady by the King of Golden Quotations.

ANGELA DURAND

I LOVE PARIS... 61

Coral 8132 - Coral M-4270 — A wistful song, which
in all probability will be replaced by Miss Durand. Recalls
many of the Parisian songs of yesteryear. A reminder of the
engravings of this tune from "Camille" and "La Boheme."

CITY MAGNET... 60

Coral 8133 — A very lovely, with a medium fast. The vocal
is good, but the tune lacks the melody and is
not at all a hit.

GARY GARLAND ORK

IF YOU DON'T DANCE... 60

Coral 8134 — A very nice tune. This one is
not adapted to the Gary Garland ork approach.

DEE DEMPSTER BAND

Eddie's Time... 60

Coral 8150 — Coral M-4271 — A new one. This is
by the Dee Dempster Band, who are doing the
right kind of work.

DUSTY DEE

Sinasco Street Blues... 60

Coral 8135 — A new one. This one is
by the Dusty Dee Band, who are doing
the right kind of work.

MARGARET BAYWERN

Rock Street Blues... 61

Coral 8136 — Coral M-4272 — A new one.
This one is by the Margaret Baywern Band,
who are doing the right kind of work.

BURNEE JOHNSON ORK

I'll Always Love You... 60

Coral 8137 — Victor 2471 — The popular sound,
set in a symphony by the Burnee Johnson ork.

VICTOR 2471 — The popular sound,
set in a symphony by the Burnee Johnson ork.

SHERYL PARSONS

Universal Bee... 61

Coral 8138 — Coral M-4273 — The popularity of this tune,
set in a symphony by Miss Parsons, is tremendous.

DARLENE POWELL

Moody Blues... 61

Coral 8139 — Coral M-4274 — Miss Powell, with her Moody Blues,
set in a symphony by the Darlene Powell ork.

THE SATTERTHWAITS

Way Over Yonder... 61

Coral 8136 — A very nice tune. Miss Sattethwaits
is doing the right kind of work.

(Continued on page 41)
From the writers of the smash hit "MEMORIES ARE MADE OF THIS"

another hit song...

I never will marry

powerfully delivered by

Patty Andrews

b/w DAYBREAK BLUES

CAPITOL RECORD NO. 3344
Hassle Over C&W Celebrations

Continued from page 14

plans were made to give them a
more prominent spot on the pro-
gram, and the managers in C&W
were advised against continuing.

National Day Still On

Remarked this week that the
Meridian Rodgers Memorial Cele-
britation was definitely set for May
26. It was coordinated by the Na-
tional Country Music Day and as
noted the committee in charge was
set to begin work the week of the
country celebration. One of the
stars was the late Joe McEwan,
who was a prominent figure in the
country music field.

The Celebration

The celebration will feature
many of the top country artists
and will be held in Meridian.

Meanwhile the program will
include many of the top country
artists and will be held in Meridian.

Crowell-Collier

Continued from page 13

The record activity will not only
be the result of the success of
the record, but also of the
promotion efforts of the
company. The record has been
promoted extensively on radio,
TV, and in the press.

Cap Reales 21
Continued from page 13

The album was recorded on
February 18, 1946, at the RCA
studios in New York City.

Mercury-Pye Deal
Continued from page 12

Among the first Nixa platters set
for U.S. release.

Some problems have arisen since
Mercury switched from Nixa to
Mercury-Pye, and it is feared that
the switch may affect the com-
pany's sales.

Mercury-Pye has announced
that the new platters will be
available in the near future.

Mercury-Pye has also
announced that it will begin
producing records for other
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Continued from page 19

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**The Billboard Music Popularity Charts: COUNTRY & WESTERN RECORDS**

**This Week's Best Buys**

**SINFUL SECRET** (Central Songs, BMI) - Ferlin Husky - Capitol 3316

This weeper has been attracting considerable favorable attention in the country field thanks to an advertising campaign that has been first rate. It's now reported rolling well in most key Southern markets, including Nashville, Atlanta, Birmingham, Memphis and Durham. Flip is "I'm Too Young, Brother" (Mosaic, ASCAP).

**Review Spotlight**

WEBB PIERCE - "Hey, I Know Why" (Cedarwood, BMI)

Gene Ring's fine song, "Hey, I Know Why," is a catchy, bright rhythm number which was written by John teammates. It's a likely one-hit wonder with an intriguing lyric theme and a poignant performance by the duet.

**JIMMY REAP ORCHESTRA**

"I'm Not Mad, Just Hurt" (Reaphone, BMI) - Capitol 3347

Thompson wavers with showmanship effectively on "I'm Not Mad, Just Hurt," a fine weeper with an interesting line, "I'm Not Mad, Just Hurt" as an offbeat pop singer, needs another hit. His performance is fine, his appeal strong for a formula song and flip, "It Takes a Heap of Love" (Beethoven, BMI). Thompson sings, with suitable plaintiveness by Perk Williams.

**Reviews of New C & W Records**

BOBBY LORD - "N.Short Line" (Allied Music, BMI)

Bob Pettis has written an effective, simple little ballad which was backed by an effective, boxy, clothed rhythm section.

PETE FERRI - "The Bride" (Sydenham, BMI)

Pete Ferris' fine little flip, "The Bride," is a fine ballad with a simple, sincere theme.

DOROTHY MCGRATH - "White Lace" (Decca, BMI)

Dorothy McGrath sings "White Lace," a fine little flip, with a simple, sincere theme. The backing is simple, too.

**C & W Territorial Best Sellers**

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The Billboard Music Popularity Charts

**Best Sellers in Stores**

For survey week ending February 1

- **Country & Western Records**

**TALKESTON (BMI) - Tennessee Ernie Ford**

**LOVE, LOVE, LOVE (BMI) - W. Pierce**

**WHY, WHY, WHY (BMI) - S. Wilson & W. Pierce**

**I FORGET TO REMEMBER TO FORGET (BMI)**

**MYSTERY TRAIN (BMI) - 20-09752**

**WHY, BABY, WHY (BMI) - R. Savine & W. Pierce**

**SCREAM, SCREAM TO MAMA (BMI)**

**JUST CALL ME LONESOME (BMI) - E. Arnold**

**EAT, DRINK AND BE MERRY (BMI) - P. Wagner**

**YOU'RE FREE TO GO (ASCAP) - C. Smith**

**I LIKE TO CRYIN' (BMI) - C. 20-09182**

**WE THREE (BMI) - L. C. Jones**

**SMALL FAY (BMI)**

**I DON'T CARE WHAT HAPPENED (BMI)**

**YOU ARE THE ONE (BMI)**

**WITH THE Jockeys**

Jack Hadden, KVI, Seattle, Men-
manager of "Mr. Dens-"... U.S.A. "that over WSM, CRKY, Lindsay, Ont., infor-" covers the country's biggest... the covers most of Central... Bay and Georgian Bay... in-clude the "Western Serene-"... with June Marshall and... Canada regularly... that have heard us on... This, of..."
MR. HITMAKER...1953...1954...1955...

NOW...WEBB'S NEW ONE FOR '56

YES I KNOW WHY

and

'CAUSE I LOVE YOU

WEBB "THE WONDERING BOY"

PIERCE

Starring Monthly

"OZARK JUBILEE"

ABC-TV

For Personal Appearances

CONTACT

HUBERT LONG

319 7th Ave., N.
Nashville, Tenn.

ALPINE 5-4154-5-3533
**RHYTHM & BLUES RECORDS**

**Best Sellers in Stores**

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<td>BMI-My Little John</td>
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<td>BMI-J. Reed</td>
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**Reviews of New R & B Records**

By BILL SIMON

It's with mixed feelings that we take over R & B Notes from Paul Ackerman. Paul was a student at Harvard University before he was drafted into the Army, but we feel the same way about this most vital and popular area of the record business, and now that Ackerman has been pulled away by the Army, we're glad to have Paul on board. From this point on, we shall be devoting our full attention to the Negro business, and now that Ackerman has been pulled away by the Army, we feel that we shall be able to devote our full attention to the Negro business. We feel that we shall be able to devote our full attention to the Negro business.

**RHYTHM & BLUES RECORDS**

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The Billboard Music Popularity Charts

**RHYTHM & BLUES RECORDS**

**This Week’s Best Buys**

**WHY DO FOOLS FALL IN LOVE? (Patricia, BMI)**-The Teenagers—Crest 1952

See This Week's Top Pop Best Buys.

**NO MONEY DOWN (Arc, BMI)**

**DOWN ROUND TRAIN (Ark, BMI)**—Check Berry—Chess 1615

Despite the fact that "No Money Down" is getting little air play due to its references to Cadillac and Ford cars, the word about it has spread and as a hot novelty has been heard in some time. Chicago, Detroit, St. Louis, Memphis, Nashville, Durham, Atlantic, Charlotte, and Philadelphia sales have been excellent. "No Money Down" is the preferred side, but the reverse is also faring well since it is getting more radio exposure. A previous Billboard "Spotlight" pick.

**I DON'T WANT NOBODY (Sophisticate, BMI)**—Elia and Buddy Johnson—Marva 7975

The fastest starter for the Johnsons in quite a few entries. In 10 days' time this record has taken off in the Carolinas, Atlanta, St. Louis, New Orleans, Cleveland, Stateline, Buffalo, New York, Philadelphia, Chicago, Cincinnati and Detroit. The flip is an instrumental, "Doot Doo Doo" (Sophisticate, BMI).

**Review Spotlight on...**

**RECORDS**

**RAY CHARLES**

Drawn in My Own Tears (Jay and Cee, BMI)

Mary Ann (Progressive, BMI)—Atlantic 1082—Two warm and wild vocals by the great Ray Charles; figure to flicker fast. First on the list is a tearful, stripping out singing blues, with Charles's piano adding great beauty. The flip is a strong, mostly instrumental number that is sure to get its own attention too. This one looks like money in the bank from the start.

**IVORY JOE HUNTER**

A Year Fall (Progressive, BMI)—Atlantic 1086—"Ivy Joe" Hunter's newly formed duets are well on the way. This stylishly written and the melody has extra appeal with its roots in the old format "Mambo." Singer has a telling delivery that should bring action in both.r.b. and pop fields as well. Flip is "I Need You By My Side," a perspicacious and pleasing ballad (Progressive, BMI).

**THE TEEN QUEEN**

Eddie My Love (Modern, BMI)—RPM 453—This new girl group has a red hot rock 'n roll sound and it's fully exploited in this fine, contended-packed job. With definite appeal in the pop field, this disk becomes a dual rocket threat for healthy action. Figures to get plenty of spins. Flip is "Just Cooned," a bright rhythm entry (Modern, BMI).

**R & B Territorial Best Sellers**

For survey week ending February 1

Atlanta
1. Great Pretender, Platters, Moe.
2. Jesse Davis, C. McPhatter, Att.
3. Joe B. Hall, Cleaveland, At.
5. Need Your Love So Bad, J. F. King, King.

Charlottesville
1. Great Pretender, Platters, Moe.
2. Speak to Me, J. McPhatter.
3. W. B. McPhatter, Moe.
4. Don't Love Me No More, J. Hall, Att.

Virginia
1. Great Pretender, Platters, Moe.
2. Speak to Me, J. McPhatter.
3. W. B. McPhatter, Moe.
4. Don't Love Me No More, J. Hall, Att.

New York
1. Great Pretender, Platters, Moe.
2. Take It Easy, E. Carter, At.
3. Take It Easy, E. Carter, At.
4. April in Paris, C. Bote, At.

Washington
1. Great Pretender, Platters, Moe.
2. Speak to Me, J. McPhatter.
3. W. B. McPhatter, Moe.
4. April in Paris, C. Bote, At.

**This Week’s Best Buys**

ANY THAT LOV3N’ YOU? BABY (Control, BMI)—Jesse V. 164

Haven't heard this one but it's supposed to be a doozy. Always a winner in the South, and you can bet it'll be cracking up radios for weeks to come. A new one to watch for. (控制, BMI) 一个全新的"Spotlight"歌曲。
Tampa Fair Gets Florida Weather; Early Gate Up

Al Sweeney's Auto Races Turn in Record Single-Day Attendance

By HERB DOTTEN

Tampa, Feb. 4.—Tampa this week, as in a host of the措施过的 Florida winther weather, and prospects for the week are considerably better than what was enjoyed last Tuesday, with the chance of rain in the city for the next few days. The weather will be all that could be desired. The mercury ranges in the nineties throughout the day, and the evening hours were the most comfortable.

Use Bankers

Partly for this reason, big-car owner races staged in the afternoon provided what was reported as the biggest crowd in a long time at the city's biggest horse racing feature. The crowd, which was expected to number close to 10,000, was reported to have been the largest since the race was last held in 1933.

The competition in those earlier years, however, in no way approached the today's array of sporting events. The competition in recent years has been limited to the small-town races, and even then, the events have been relatively modest in comparison.

Two more auto race programs are coming up, on Wednesday and Saturday of next week, and Swedes are due to be in Tampa on their two-day tour of the state, so expect some interesting auto events to be staged.

Midway Biz Up

Out of the Southwest, the Ringling Brothers, Barnum & Bailey, have announced that they will be in the city to promote the annual Winter Carnival. The carnival is scheduled for the last week of February and the first two weeks of March.

Francis Sets Weirlute Cell

ALBANY, N. Y., Feb. 1.—Francis, who was a well-known street performer, has been contracted to handle a new circus act, which will be featured in the upcoming carnival.

The act, which is called the "Elephant Walk," is a circus classic that has been performed in various forms for over a century. The act features a trained elephant that performs a variety of tricks.

Recognize Worth

Commissioner Casady said that the fair was not the "turn of the tide" and that people who visit the fair can see the progress that has been made.

The fair is one of the largest events in the state, and is held annually in the fall to promote agriculture and the economy of the state.

Polack Has Riders, Baudy, Ibarras, Cronos, LeNormo

By JIM McHUGH

ALBANY, N. Y., Feb. 1.—A total of 60,000 tickets were sold for the games, which were played at the Carrier Dome. The seats were filled by fans from all over the state, and the fans were able to see some of the best basketball players in the country.

The games were played in a spirit of sportsmanship, with fans from all over the state coming to see the best players in the country compete.

Dough Rhodes Dies Suddenly

HOLLYWOOD, Feb. 4.—For the third time in less than a week, Dough Rhodes, 45, magazine writer and former staff member of The Billboard, has died suddenly.

Rhodes, who had been in the mail business for many years, was found dead in his home in Los Angeles. The cause of death was reported to be a heart attack.

Rhodes was a popular figure in the music industry, and was well known for his work with The Billboard, where he was a regular contributor.

Madison, Wts., Feb. 4.—One of the best attended events of the week was the King Hypos Production, a show that was held at the Madison Square Garden. The show was attended by a large number of people, and was a great success.

The show featured a variety of acts, including acrobats, magic, and music. The acts were performed by some of the best performers in the country, and were a highlight of the event.
Moss, Watts, Clauson, Rossi Go With King Units

MACON, Ga., Feb. 4—Al Moss, last season superintendent of the Clyde Beauty Circus, has been signed as superintendent of the King Bros. Circus, Eastern Unit. Floyd King announced this week Moss, a widely known West Coast circus executive, will arrive next month in his home in Oakland, Calif., King said.

With the opening of both King units only eight weeks off, staff plans for both shows are already taking shape, Co-Owner Kings and Arnold F. Moley said.

Moley will manage the Western unit, with Iris Watts as superintendent. Watts and his wife, Leona, arrived at quarter last week after a vacation in Miami. Mrs. Watts will be in the office managing the Eastern unit.

King said he would travel with the Eastern unit as general manager but that all active managerial duties would be handled by Moss.

At the same time he said that Ralph J. Clasen, who is wintering in Indianapolis, will be legal adjuster on the Eastern unit, and that Dave Murphy, of Sarasota, would be boss ticket seller. Moss will play with Moss on the Beauty show.

Moley has announced that Mal

Mars Fleynng, of Fleynng, Pa., will return as legal adjuster for the Western unit.

A Lew Hinckley, hardnosed on the King show for the past nineteen years, will be given a hand on one of the units, and the other hand leader will be Joe Rose, King, and Moley said.

Carl Tyler has been engaged as Sales Manager on the Eastern unit. Charles Zern has been appointed as manager of the Side Show with the Western unit by Arnold Moley.

Contracting agents and promotional crews for both units have been active since January 1. Bert Allen, who handled the advance sales for the Western Unit, is now in charge of a crew in Rome, Ga.

It was previously announced that Rea Lukin will be concealed superintendent on one of the units.

The complete roster for both units will be announced in about two weeks, King and Moley said.

Tire Firm Backs Canadian Thrill Show's Free Tour

MALDEN, Mass., Feb. 4—Cavalcade of Canadian Hottest Holders drove recently completed negotiations with the Dunlop Tire Company of Canada. During its Canadian performances in Canada behind a fleet gate, O. S. F. Limited, show manager, announced.

The thill show will make its second tour for this year, while the other unit plays in the United States during July, August and September. Eleven repeated most of its unit's previous shows, but some additional fair dates will be added.

Let Me Tell You . . . .

There is still time to get your ad in The Billboard's Annual ORAC Special Dated Feb. 18

WIRE SPACE RESERVATION TODAY

Then rush complete copy Airmail-Special Delivery to reach Cincinnati by FEBRUARY 10.

MERRI-CO-ROUND • BOAT RIDE • KIDDIE AUTO RIDE • PORTABLE ROLLER COASTER • ROLLER COASTER • SKY FORTER • RIDE AND BUSY RIDE • CAROUSEL SPORT CARS • TWISTERS • RECORD PLAYERS • HERVY'S NEW RECORD REELERS • TANKS • CART TOPS • SIDE WALLS AND COVERS • PARTS AND ACCESSORIES FOR ALLAN HERSHEY AND ORAC RIDES

ALLAN HERSHEY

COMPANY, INC.

"World's largest manufacturer of amusement rides"

NORTH TONAWANDA, NEW YORK

2nd Annual ORAC Special Dated Feb. 18

Profitable! Sporty! New!

Up-to-the-minute styling of the cars on the new Allan Herschell Auto Ride attracts the kids. They know cars and will hitch their hands on the wheel of these flashy new cars. Ride, roomy and easily holds two youngsters. Each seat has two steering wheels and each wheel has its own horn button operating an electric horn. That real rider participation! The new Auto Ride is lighter for easier portability. Equipped with fluid drive and linear in cast alumi-

turn control box.

KIDDIE AUTO RIDE

MERRY-CO-ROUND • BOAT RIDE • KIDDIE AUTO RIDE • PORTABLE ROLLER COASTER • ROLLER COASTER • SKY FORTER • RIDE AND BUSY RIDE • CAROUSEL SPORT CARS • TWISTERS • RECORD PLAYERS • HERVY'S NEW RECORD REELERS • TANKS • CART TOPS • SIDE WALLS AND COVERS • PARTS AND ACCESSORIES FOR ALLAN HERSHEY AND ORAC RIDES

HOLLYWOOD 21, CALIF.

EUGENE 5, WASH.

50127 STREET BURBANK 7, CALIF.

HOLLYWOOD 5, CALIF.

CINCINNATI 22, OHIO

NEW YORK 26, N. Y.

BROOKLYN 7, N. Y.

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1219 HALL ST., SAN FRANCISCO 5, CALIF.

1403 AEROPLANE LOCATION ONE RIDING IN ONE WHEELirling in ONE WHEEL
Brockton Cuts Run to 7 Days;
Books GAC-Hamid Attractions

BROCKTON, Mass., Feb. 4 - Groundbreaking contracts were awarded to the GAC-Hamid Agency this week by the Brockton Fair. The contract signing marked the first participation by the Hamid organization in the staging of this event in more than 15 years.

At the same time Carlson Lorson, manager, announced that one day would be cut from the running time to limit the operation to seven days. The fair will open Sunday, September 9, and close on Saturday, September 15. The opening Saturday was delayed.

In explaining the abandonment of the full 10-day opening in Brockton and that would result in more groundwork time and give an extra day of complete fair in time for spring opening, Lorson said the opening in the past made it virtually impossible for rides and concessions to be ready in time.

GAC-Hamid, which replaces the Al Martin Agency which held the lease for many years, is looking for very good rides. This year the park is a four-day event, Monday, Tuesday and Wednesday, September 7, 8 and 11, concluding Saturday.

Officials have not yet decided how on these attractions will be sold to the public, Lorson said. They will study the advisability of operating a jackpot ride or presenting these features free, possibly timed in with an increased gate admission.

The fair also features part-instructed training races on Monday and Thursday. This was also announced that the midway contract, including con-cessions, had again been awarded to Frank Bergersen's World of Milk Shows.

POPcorn Crop 7 Per Cent
Below 1954

CHICAGO, Feb. 4 - Production of popcorn in 11 commercial popcorn States was 2,139,500 bushels in 1954, according to the U. S. Dept. of Agriculture.

Total production amounted to 2,139,500 bushels, which was below the 2,206,000 bushels produced in the previous season. The figure is not only below '54 but is 15 per cent below the average of 2,552,000 bushels.

Also there were early season setbacks in some areas due to the late frosts, dry weather and the unusually high levels of prices which might be due to both normal for growth and development of the crop, and the number of acres planted approximately 140,000 less in '54 compared with 1953, the previous year. Yield was also slightly lower, being 1,584 pounds per acre in 35 compared with 1,588 in 54.

Bob Nelson Firm Enters 36th Year

COLUMBUS, O., Feb. 4 - Robert A. Nelson, well-known for a firm of entertainers, 330 South High Street, will celebrate the opening of his 36th year in the business of furnishing equipment and supplies to magicians, ventriloquists and home-scope workers. Much of Nelson's business is devoted to the amusement of children in the carnival and circus fields.

With 15 years of continuous operation under the same management, Nelson is one of the oldest supply houses in the field of street entertainment. Nelson has been an advertiser in The Billboard for the past 33 years, rarely missing an issue during that time.

Snyder Clicks

* Continued from page 48

...

New York Fairs

Wasting time at these small, state, county and local fairs, the county fair is the only one that can be considered as offering automobilist thrall shows, and virtually all of them are bargain-basement truck events at best.

Other state fairs included Fat Arthur, Potter, of the Altamont Fair, Dick Allen, Hamberg Farm, Fred Ger- tner, manager, Middletown Fair, and Jack Reynolds, general manager of the Eastern States Exposi-

Today's Problems

Reynolds, who devoted most of his talk to outlining the structure of fairs to be held in State of Wis-

consin, also took cognizance of the problems facing fairs today. He noted that the enthusiasm and grandeur that once made the midwestern fairs of the Eastern States had slowly declined in the last years and that he considered the showing, and attractions that were once quite the rage, were five or ten years ago.

Television is an important factor in the decrease of entertainment revenues, Reynolds said. Despite the decline, the only one totally unable to follow is to buy more and sell hard, at the Mendon Fair, of the

Will Survive

in the enthralling show business, was able to get by, much to the delight of the patrons. Reynolds said. Despite the decline, the only one totally unable to follow is to buy more and sell harder, at the Mendon Fair, of the

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UNDER THE MARQUEE

BY TOM PASKINSON

Acts at the Florida State Fair grandstand show will include Johnny Walker's Bears, Harry Tomlinson's chimpanzees, Harry Troy's acrobats, Sensational Rays and Will H. Bill Armstrong.

The Alexander may return to Ringling this season. They coopered with John Ringling North last week. Harry Hammond is expected to be with Cirecese in Ringling Bros.

W. A. McAll has reopened from an attack of grippe at Sarasota, Fla. Pete Cristiani visited in Sarasota, Fla., and other spots.

George Hubbell is operating a used-car lot in Dayton, Ohio.

Recently he was in Sarasota to talk with Art Concello, Red Lukin and others.

Daddy Heath has been visiting in Sarasota. Ralph Lockett met King Bros. Circus, Clown Albert White reportedly has his own radio program on WSBF, dinging at the John Ringling Hotel.

Leonard Bros. Circus will have a large act this year.

E. Douglas will be with Ater Bros. in Canada. Thomas A. M. "Doc" Willard will be with Ater Bros. in Canada.

R. A. Miller held members of the Ringling show released from the hospital and showed the show. They will have the Clyde Beatty Circus act and will perform in Los Angeles recently and Buster Croix.

Guests of Polask Agt. D. Dwight Pepple at a dinner party in the home of Mr. and Mrs. Edgar Beale, Arthur Harkwell, Donna Day, and Dave and Hubert Turner. CPA members at Fitch, Mich., were hosts to a set after a Polaski show with about 60 guests. R. Y. T. Smith is president of the CPA district and is secretary-treasurer of the Fitch fans.

New organization, with headquarters in London, is the Circus Photographic Society. This was formed in 1934, and exhibition to be held in 1935. The secretary-treasurer is L. C. Craven.

Paris. France, January 10.-Barry, the famous lion, died January 9 in a hospital after being injured by his trainer. Barry was trained by Kit Williams.

February 20 with the Circus Royal Bouquet and Carnival of the Tiaras, about, will show the show. The Wallendas have been in the ring for many years. A few days before the opening of the Western Circuit, in New York.

Doris and Vera Orton, who have been in Europe several months, arrived in Ringling Bros. January 29. On New Year's Eve, Doris was born and Vera was hospitalized with severe injuries in the 300-pound gorilla.

CJown Scotty Candler celebrated his 77th birthday at Vis Ceyre, Wis. at Bob and Lila Carey, Andy (Bobo) Thennes, Lila and Paul Smith, Paul and Carie Smith, Chris and Colleen Smith, Lewis and Colleen, Pat and Madaleen Smith and for the divinity of John and Betty Smith.

Joe and Martha Martin's first big act, opened at Lake Wales, Fla. Mary and Fred Smith, and Fred and Mary were booked. After that they will lay off in Tampa and Miami until March 12, before going to Okaloosha, Okaloosha. A daughter was born January 21 to Avenir and Betty Schwartz, of the Ringling crew.

Pittsburgh Paint Company's 1935 brochure includes a picture of a Delaware, with products pictured alongside modest price.

Johnny Vogelsang. . . . Tama's Frank and Nina's Ray, and Ray is getting along well after a major operation.

Clown Wyatt Davis will be in New Orleans for the Marci Circus. A couple of weeks ago, Gladys Lowery, N. C., in charge of the elephant show, caught a major case of grippe in her Barnett, wintering in New Orleans, will go to Havana for a trip with the Ringling Bros. and Barnum & Bailey Circus, opening February 14. After the closing on March 4, the group will travel with the Clyde Beatty Circus. Before the Hawaiian trip, they will visit Los Angeles.

From Orin Davenport's circus for Ringling Bros. and Barnum & Bailey it is reported that he was arrested for major crimes in the train from Durand, . . . Merle and George Show.
Edwin Forsythe, Arena Seat Man, joins Safway

MILWAUKEE, Feb. 4.—Edwin C. Forsythe, formerly of Syncan, Ohio, has been hired as the chair for the new Milwaukee Opera and musical chair for the Wisconsin Theatre. He will be in charge of obtaining the animals.

The engagement of John Comer, the new acrobatic is expected to be heard by the many new acrobatic acts 1955, but there are some registering in the Cincinnati arena. The wedding was expected to be in late February. The bride's father is Mr. and Mrs. J. Comer.

Boston Sports Show Features Ted Williams

BOSTON, Feb. 4.—The annual New England Sportman's and Boat Show will get underway today for a nine-day stay at the Boston Park Hotel. The show will run until Sunday (12). The feature will be Ted Williams, who will be one of the key attractions.

The show will also be attended by Bo, the dog on display, Jack and Jack, the two crocodiles, and a number of other animals.

Budget for A. C. Hall to Be $185,000

ATLANTIC CITY, Feb. 4.—The 27-year-old Convention Hall will receive $185,000 from the state for repairs and operation.

The money will be used to cover the cost of repairs and operation. Last year the City Commission appropriated $200,000 for the purpose. This year, the Auditorium Commission added a deficit appropriation of $40,000 for repairs and operation. It was decided that the money for repairs and operation would be lumped in one sum to be $185,000.

Carnival Routes

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LATE AMERICAN: Rochester, N.Y., St. Louis, Cincinnati.

CIRCUS ROUTES


Ice Shows

Sunday Feb 11th at 2 P.M. Atlantic City, N.J., New York City, Chicago, Mo., Kansas City, St. Louis, Cincinnat.

W.C. ROYALIST, 17 W. JACKSON BLVD. CHICAGO, ILLINOIS

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IT'S "NOW" MAJOY

"The Manufacturer's "New" Merchandise" Series

THE NEW ADDITIONS

COMING IN MARCH

COMPLETELY FULLY AUTOMATIC - PAINTED

INSURANCE

SAM SOLOMON
1719-19 Martel St., Ocean Park, Calif.

THE FINAL CURTAIN

THE CANOE MARQUEE

3 REGIONAL OFFICES
UNDER 1 OWNERSHIP

Including Atlanta, Chicago, and Philadelphia.

Write or phone for complete details.

DIEHARD TRAILERS

R场比赛被取消。马尔科姆·考克利领导的芝加哥 Lincoln Zoo Park，也被取消。

Animals from the Como zoo at 20th Street and 15th Avenue were among those moved. The Como Zoo (20) at 43rd Street and 15th Avenue were among the animals moved. The Como Zoo was moved from 15th Street and 15th Avenue to 43rd Street and 15th Avenue.

Animals were located in the hotel and the Park Zoo. The hotel was located at 43rd Street and 15th Avenue, while the Park Zoo was located at 20th Street and 15th Avenue.

THE FINAL CURTAIN

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3 REGIONAL OFFICES
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Calif. Kid Spot Renames LeFors

NORWALK, Calif., Feb. 4—Ted LeFors was again engaged to manage the Clock Kiddieland in 1956 and succeeded in putting it on a money-making basis. He worked for the Clock Cafes, Inc. owners of the announce Kiddieland Park. The operation was named mechanical supervision.

LeFors said that at the present time the park is operating on a weekend basis and plans are being made to extend the operation to full weeks the following season. The Kiddieland rides are under way, too, to keep four or five major rides and the carousel in top condition for the use of clubs and children's organizations.

The Kiddieland has been following a policy of donating dais's revenue to charitable organizations.

---

**KIDDIY RIDES FOR SALE**

Complete Kiddieland for sale. All equipment the renewed ply (4 ply).

1. Kiddieland Rides
2. Kiddie Carousel
3. Boat Ride
4. Fire Truck & Jeep
5. Kiddie Roto-Whirl
6. Miniature Train
7. Pony & Cart

**CONTROL ADMITTANCE**

INVISIBLE IDENTIFIER

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STORBBLE CO. 7 W. 29th St. New York 1, N. Y.

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**WANTED:**

of or in the vicinity of McCallum's Kiddieland

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**RIDES FOR SALE**

All equipment at a very reasonable price. Contact L. C. McCallum, 1027 Hertel Ave., Buffalo, N. Y.

---

**CAROUSEL FOR SALE**

Large, wooden, 100% complete in every detail, ready to go. Contact L. C. McCallum. 1027 Hertel Ave., Buffalo, N. Y.

---

**CIRCUS FOR SALE**

Complete Circus. 4000 seats. Complete payroll, etc. More information, contact John DeLuca, Caravelle Bldg., Buffalo, N. Y.

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**Found 'Angels'**

**Willow Grove Seller Sues Over His 5%**

PHILADELPHIA, Feb. 4—A suit was filed in the Philadelphia Court of Common Pleas by John T. Kelly, asking $10,000 for alleged fraud by Phillip Bieber and Helen W. Bieber, agents of the Willow Grove Park, in selling him the 5% interest in the park. The suit was filed at the Court of Common Pleas in the City of Philadelphia.

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**Stage Coach, River Channel**

**Novel Units Slated By N. J. Storyland**

ASBURY PARK, N. J., Feb. 4—A full season of operation will be run at Storyland, with several new elements slated for the 500,000-park which did phenomenally well in the short period it was open last season. The operators believe it will be able to house the Hereshell Sky Fisher, Caroono Kiddie Rides, Little Dipper coaster, and boat ride. There is also a streamlined building to house the new Ferris wheel.

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**Whalom Set To Book Named For Ballroom**

FITCHBURG, Mass., Feb. 4—The Whalom set for ballroom operations next season, President-Manager. There will be at least several appearances of various attractions.

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**Wanted**

This year’s opening will likely be around April 1. Added, but dancing to locally provided music was not as well attended as desired.

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**RIDE CHANGES NOTED**

**Thrill Acts Booked By Coney Wonderland**

NEW YORK, Feb. 4—The first outing program of Wonderland, which never got off the ground in 1955, will be put on this year by Harold A. Woodside, operator of the old Feldman’s Park. Feldman’s year was rejuvenated with rides and games compensation, and thrill-type acts provided by Mabel Wadham. New York, were expected to draw heavily in attendance and revenue. The program was not developed until the last week of the season, which was too late to run.

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**Miscellaneous**

All of these rides are in excellent condition and may be seen in operation.

---

**WANTED**

For our 1956 season

WILDWOOD, N. J.

---

**Contact L. C. McCallum**

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**High Quality KIDDIE RIDES**

ROID WHIRL—KIDDIE WHIRL—SPEED BOATS—POW CARS—POW BOWLING

NOVEL CARROTS

Illustrated Circulars Free

W. F. Mancells Co., Coney Island, Brooklyn 24, N. Y.

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**Heller Leases Lynchburg Spot**

LYNCHBURG, Va., Feb. 4—Harry B. Heller, president of Heller’s Auction House, announced this week that he has leased Warren Cowen’s former Lake Park on Route 29 near Lynchburg. Heller said that the park will not interfere with his carrier operations.

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**The ball spot offers a swimming pool and dance floor, restaurant, pinball games equipped with 100 tables and 250 for 50 cars. Heller plans to place 10 of his rides in the park, which is slated to open April 18. The staff is expected to be complete by February 28.”**
CARNIVALS

RAS Again Demonstrates "Earning Power at Tampa"

Guts Crowd, Weather on Big Day; Top's '55's First Five Days by 20%"}

TAMPA, Feb. 4—The Royal American Shows, which have been dormant since the end of December, had another tremendous show yesterday. According to promoters, the 1956 Royal American Shows Fair here, closed yesterday, set new records. The show lasted five days, with the peak day being the fourth day, which ended today with an average of about 20 per cent over last year. Last year's fair featured only small sections of the entire fair, while this year's fair included the Royal American Shows. The weather was in the 70s for the last three days, which made it very attractive for the crowd. The fair was open from 10 a.m. to 11 p.m. each day.

Eastern Units Round Out Routes in Albany

Strates Set at Syracuse, Hamburg, Bucck Adds Strength; Coleman Is Set Early

L. J. Heth Signs 20th Fair; Inks Mt. Vernon, III.

MOUNT VERNON, Ill., Feb. 4—The L. J. Heth Shows have been contracted to provide midway entertainment for the 1956 Mount Vernon State Fair here. Charles C. Reindeer, general agent of the fair, Joe. J. Fontana, general agent for the Heth Shows, announced the contract. The fair is scheduled to open on April 30, 1956.

Eastern Units Round Out Routes in Albany

Strates Set at Syracuse, Hamburg, Bucck Adds Strength; Coleman Is Set Early

L. J. Heth Signs 20th Fair; Inks Mt. Vernon, Ill.

All-Ga. Route For Holly Org.

BRADENTON, Fla., Feb. 4—Holly Amusement Company will again play an All-Ga route for 1956 with a fair starting in July and running through Oct. 17. Holly spokesman, Joe. J. Fontana, former state assistant, has announced the route. The fair will be presented by the Georgia Mountain Fair. Octo-ber has been filled with new fair in an effort to improve late dates, said Mr. Fontana.

Va. Greater Sets Opener, Inks Edenton

SUFFOLK, Va., Feb. 4—Virginia Greater Shows will open in late April here, manager Roger Murdock says, and the route will include several new counties. The shows will be in the greater Washington area, including Prince George's County, which was formerly known as Woodbridge, and Prince William County. The shows will be in the greater Washington area, including Prince George's County, which was formerly known as Woodbridge, and Prince William County. The shows will be in the greater Washington area, including Prince George's County, which was formerly known as Woodbridge, and Prince William County. The shows will be in the greater Washington area, including Prince George's County, which was formerly known as Woodbridge, and Prince William County.

Hannum Sets 8 Pa. Annuals

ALBANY, N. Y., Feb. 4—Eight Pennsylvania fairs have been scheduled for March and April by the Hannum Shows, it was announced this week. The shows will be in Pennsylvania, New York, and New Jersey.

BUCK SIGNS 3-YEAR PACT AT MALONE

ALBANY, N. Y., Feb. 4—J. B. Bucck, representing the M. C. Bucck Shows, announced that the 1956 Bucck Shows had signed a three-year contract with the Malone (N. Y.) Fair for the years 1956, 1957, and 1958. The Bucck Shows will continue to operate at the fair for the three years.

Award Reithoffer is Now in Long Island

The Reithoffer Shows will be in Long Island this year, Reithoffer, who has been operating in New York City for the past few years, has signed a contract with the Reithoffer Shows to operate in Long Island for the 1956 season.

World of Mirth Again Signs Brocken In

BRUCKTON, Mass., Feb. 4—The Brocken Shows were awarded the midway contract this year, and they will operate at the Brocken Shows in Long Island this year.

New Schedules

The new schedule is designed to give the fair an additional day of operation and to provide for an additional day of entertainment. The fair will open on July 5, 1956, and will continue until July 10, 1956.

WANTED

Fair Offers WOM Train Pay Lure

ALBANY, N. Y., Feb. 4—The likely availability of Frank W. Benfield's famous WOM train on a special excursion Thursday, January 30, was announced in the New York Fair Association meeting last week. The train, which has been in operation for several years, will make a special run to the fair this year, and will be available for viewing and riding during the week.

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End Reids

End Reids

Start in Canada

ALBANY, N. Y., Feb. 4—The King Reid Shows will open their 1956 fair season in Canada at the Woodstock (N. B.) Fair, the owner, Joe. J. Fontana, announced.

Other fair dates set for the upcoming season are determined to be the last week in July. The first fair is set for the first week in August, and the last fair is set for the first week in September. The fair will be in operation for four weeks, with the fair on the last day of September.

Sylvester Plans Baby Sitters

CAGNEY, S. C., Feb. 4—Caroline Amusements will provide baby sitting service for all shows operated by Caroline this year, Enzo Sylvester, manager, announced. The service will be available to anyone who requests it, and the service will be provided by trained women who have been selected by Caroline.

The junior fun zone will be en- massacres, and in addition to the mechanical rides, will also have play- ground equipment, Sylvester said.

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**Eastern Units Finalize Routes**

*Continued from page 54*

by Stratem between Hamburg and Springfield. Auds now comes with Civic, and some additional dates are coming.

Other New York dates announced by the organization are: Clarks, Miami, Ogdensburg, and Richfield Springs.

Back will also play Bedford, Va., Washington, D.C., Chillicothe, Ohio, Greensville, Virginia, and many other points.

Cedar Grove Route Complete

Dick Coleman and his sons come in to Cedar Grove today, having already completed the road to Cedar Grove, which will be used for the next two weeks. Back will play Cedar Grove, Barnet, and Brattleboro, Vermont, on Friday, and the trip will end in Burlington, Vermont, on Sunday.

**NOW BOOKING FOR 1956 AND 15 FAIRS**

BROADWAY SHOWS INC.

50 CAR RAILROAD SHOW MOTORIZED BROADWAY AT YOUR DOOR

Now booking for 1956 and 15 fairs.

**CONCESSIONS RIVES HELP**

Show and entertaining. Five shows this summer.

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Show and entertaining. Five shows this summer.
Arizona Showmen's Association
216 West Washington, Phoenix, Arizona

Miami Showmen's Club
1730 N.W. 25th Street, Miami

KIDDE MERRY-GO-ROUND
WANTED FOR CASH
Give all details.
Allan McPeake Co., type preferred.
HERB PAYNE
VAN HOOKT SHOWS
Box 8, Adelaide St. S. P. O., Toronto, Ontario, Canada

FOR SALE CANADA
No. 8 B.J.S. Ferris Wheel, in firsttoplant. Length 200 ft., 20 cars. Rent, $3,000.00 cash.
W. MAYBURY
60 Horse Car, Don Mills, Ont., Can.

TEXAS
Pax Corbett, Dallas, Texas, Box 2701; C. W. Luginbill, Llano, Texas, Box 27.
LATIN-AMERICAN
Eetro, Tear. 27, Boston, Mass.; Alonzo L. Beck, Jacksonville, Florida, Box 212.

BROYS' BROS.' SHOWS
NOW BOOKING FOR 1961
Want in the show business? Have a show.
Write to Broy's Bros., Box 28, Hager City, Wis.

NOW BOOKING FOR 1956 SEASON
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REWARD
For information meeting the arrest of a man who bought stolen property in the vicinity of 3:00 A.M. on June 12th at the residence of Mr. and Mrs. Wilbur S. Milam, 743 Prospect Avenue. Reward, $200.00.

WANTED
RELIABLE RIDE FOREMAN

HOLLY AMUSEMENT CO.
WANTS FOR THE 1956 SEASON, OPEN MAY 1st.

VERO BEACH, FLA. FAIR, FEB. 13-18

PLAYLAND PARK, INC.
KANSAS CITY, Mo., Feb. 4 - President Raymond punishment of the program for the year at the regular meeting held at 2016 with a number of changes in the laborers and additions to the staff.

Heart of America Showmen's Club
913 Broadway, Kansas City, Mo.

HOT SPRINGS SHOWMAN'S ASSOCIATION
210 Whitewing Ave., Hot Springs, Arkansas

Ladies' Auxiliary
President Ethel Beall chaired the recent meeting of the Hot Springs Showman's Association, second vice-president, Mrs. Allen Bros. treasurer, and Carolyn McKechnie, secretary. The program was an open discussion of the officers for the absent officers, Paul Weid of Hot Springs, secretary-treasurer, who gave the bad news. A $200.00 sale was also held, with Mrs. C. H. Scott, secretary, and Leona Crane, recovered from a long illness, were among those who attended.

Ameri-Herries was named chairman of the Hot Springs Showman's Association, and a new Ford is to be given away at the annual meeting. The showmen and their wives will go to the building for the event.

New floor shows have been purchased for use with the card tables. A new set of floor shows has been purchased for the kitchen.

Show Folk of America
1459 Turn, San Francisco

SAN FRANCISCO, Feb. 4 - President Raymond punishment of the program for the year by President R. F. Bartlett, first vice-president, N. J. Martin, second vice-president, Mrs. Harry Beal, treasurer, and Mrs. M. W. (Whitey) Monette and Harry Beal, secretary, were introduced in the vice-president's spots.

President Fitzgerald, give his regular report, thanked the members and Tom Diefendorf, Howard Polk, and Sam Abbott, of The Billboard's staff, for their helpful work. Also present were the leader of the showman's group, were Mrs. John L. Brown, who attended on January 14.

Mary and Joe Riggert received refreshments to close the meeting.

Canadian Showman's Association, Inc.
1157 St. Catherine St. E., Montreal

MONTREAL, Feb. 4 - Elected to the executive committee at a meeting held under the presidency of P. E. Bard, vice-president; A. Zaid, second vice-president; O. Dufresne, third vice-president; R. Comton, secretary-treasurer; J. A. Hall, ball director, directors.

The meeting was opened, the following new members were introduced: J. R. C. Morriss, B. M. McArthur, G. M. Miller, J. L. McPhail, L. C. G. Leslie, R. C. Morelock, P. E. Bard, C. R. C. Dufresne, J. A. Hall, R. Comton, secretary-treasurer.

The president, P. E. Bard, gave his report of the new year's work and the coming season and introduced Mr. M. M. Neilson, president of the association.

Thank You
FRANK (CARAMEL) BODA
Box 20, St. Louis, Mo.

Thank You
JOHNNY CANOLI
2130 S.W. 46th, Miami, Fla.
BOOK REVIEW

Volume Adds To T. McCoy Show's Lore

CHICAGO, Feb. 2 — To the historic tale of the Tom McCoy Wild West Show is added another item. Surely it is the last of the few for which an official route book appeared 18 years ago. Tom McCoy had put together a short volume of his reminiscences which he had written down. In 1935, Mr. McCoy was awarded the Order of the White Star by the British government for his contribution to the history of America. During his lifetime, he wrote many books and articles about his life and the Wild West Shows he had experienced.

Model Makers Elect Officers, Set Conclave

WASHINGTON, Pa., Feb. 4.—The Circus Model Builders and Owners Association has elected its officers for the coming year. J. O. granting of this, the Philadelphia, Pa., is vice-president, Maurice Allaire, Portland, Me., continues as a director of publicity, and William Doud, Baltimore, Md., is re-elected secretary-treasurer. Charles Loeb, Cleveland, Ohio, was chosen chairman of construction again.

Regional directors are Arthur Guenther, New York; Sam Nelson, Los Angeles; Elmer Thomas, Gneo, Pa.; Abbott, Bradford, Ont.; and Edward Gripps, U.S.

Meanwhile the convention of the committee of the CMBOA met at Hamden, Conn. The meeting was well attended and a number of new ideas were discussed. The committee plans to hold another meeting in April.

Jack Dempsey, Oil Man, Tells Big Arena Plan

TYLER, Tex., Feb. 4.—Jack Dempsey, former world champion, is now a successful businessman in Tyler, and he is planning to construct a million-dollar sports arena and exhibit building.

The structure, to be completed in the East Texas Oil Palace, will seat 10,000 and will be air-conditioned. Griefing work on a 17-acre tract east of Tyler on Highway 64 has been completed. Minister, president of the corporation, said construction will be completed in time and possibly will be completed this year. Dempsey and his partner, Mr. Manzoor, in the business, is vice-president of the corporation.

The Oil Palace will seat more than 470 smaller buildings in Houston, Fort Worth, and Dallas, it is said.

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President Alliance.

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FAIRMEN FLOCK TO DOMINICAN SHOW GROUNDS

NEW YORK, Feb. 4.—We made our regular visit to the bakery, to the great satisfaction of several of our confectioners, who had been looking forward to it for weeks. A new advertisement was also placed in the trade press, mentioning the many improvements made to the show grounds. The show was a great success, and we hope that it will continue to grow in popularity.

ALBANY NOTES

Harriman First Gov. To Attend Albany Fete

ALBANY, N.Y., Feb. 4.—Albany was the first city in New York where the governor, Mr. Harriman, made his first official appearance. He was received with great enthusiasm by the crowd, who were eager to hear his address. Mr. Harriman spoke on the importance of education and said that the state would continue to support the schools and universities.

Yakima, Wash., Awards Show To GAC-Hamid

NEW YORK, Feb. 4.—The GAC-Hamid Talent Agency signed an agreement with the Yakima, Wash., public relations office. The agency will now handle the public relations for the city, and the show will feature local talent.

Palm Beach Attendance Hits 91,126

WEST PALM BEACH, Fla., Feb. 4.—Palm Beach County Fair, which was held this week, had a very successful run in management. Larry Allen, the executive officer, reported an attendance of 91,126, a 20 per cent gain over the 1935 figure. Attendance was up by 20 per cent and a large sum was received for admission.

FAIRS-EXPOSITIONS

Portions of the show were used for the racing of pari-mutuel horses.

Clearfield, Pa., Re-Elects McCoy

CLEARFIELD, Pa., Feb. 4.—Edward E. McCoy was reelected president of Clearfield County Fair at its annual organizational meeting here. Edward A. Clark was reelected as secretary.

Dean Bows Out As Miss. Assn. Sec'y-Treasurer

JACKSON, Miss., Feb. 4.—J. M. Dean, who has held the position of secretary-treasurer of the Mississippi Fair Assn. for many years, has been succeeded in the position by Miss. Assn. Sec'y-Treasurer, Miss. H. L. Gable, county agent, at the recent annual meeting of the association held here Wednesday in the Red Roof Hotel.

Deans, who will continue as ex-officio members of the board of directors of the State Fair, was succeeded in the position by Miss. Assn. Sec'y-Treasurer, Miss. H. L. Gable, county agent, at the recent annual meeting of the association held here Wednesday in the Red Roof Hotel.

The annual banquet in the evening drew an overflow of fairmen, attractions, and a large number of the State's legislators.

$88,457 Earmarked as Maine's Stipend Money

PORTLAND, Me., Feb. 4.—All 54 members of the Maine Agricultural Association were represented at the annual meeting last week. The session was convened on Saturday, Feb. 1, at 9:30 a.m. and adjourned on Monday, Feb. 3, at 5:30 p.m. The meeting lasted 28 hours and included 150 speeches and discussions.

$88,457 Earmarked as Maine's Stipend Money

The stipend total comes with $91,584 for the 1943 season, but the general manager of the fair, who was named first vice-president, and J. R. Thomas, who was named second vice-president, said that the fair was well attended by both fairgoers and exhibitors. The fair made $91,584, 25 per cent of the fair's gross income.

Kahalohi, McKenzie Named to Migrants Fair

MOBILE, Ala., Feb. 4.—Kahalohi has been named president, and McKenzie, general manager, of the Mobile County Chamber of Commerce. Kahalohi headed the plans for the fair, and McKenzie was in charge of utilities.

Harry Stickle, president of the Mobile Junior Chamber of Commerce, announced the new appointments.

Clearfield, Pa., Re-Elects McCoy

CLEARFIELD, Pa., Feb. 4.—Edward E. McCoy was reelected president of Clearfield County Fair at its annual organizational meeting here. Edward A. Clark was reelected as secretary.

Four trains—Skowhegan, Bangor, Augusta, and Portland—ran through the fair last winter, and only one did not arrive at the Central Hotel. The fair was closed on Jan. 31.

Clearfield, Pa., Re-Elects McCoy

Clearfield, Pa., Re-Elects McCoy

Brunsons Ink Date Festival

INDIO, Calif., Feb. 4.—Jo and Betty Brunson, owners of the 81/2-acre hand- and horse-boating team, will present their 7th Annual Date Festival on Saturday, March 4, at the Desert Inn. The event will consist of hand-boat races, horse races, and a parade.

Lincoln, Neb.,Feb. 4.—The 1935 edition of the Nebraska State Fair looked up its largest receipts in several years, making $76,000, 86.45 per cent of the 1934 total. The fair's expenses were $17,548, which left a profit of $58,452 for the year.

Clearfield, Pa., Re-Elects McCoy

Clearfield, Pa., Re-Elects McCoy

The work is expected to be completed by the end of the year. The livestock building is the first of a series of projects which will be undertaken by the Alaska Agricultural Research Board. The work will be done under a contract with the Board for the construction of a new fair building in the northwest section of the livestock section.
East, West Agencies Vie For New York Contracts

ALBANY, N. Y., Feb. 4.—Jack Kuchar's Lucky Dogs, greyhound racing, also was expected to be licensed for the races at the New York State Fairgrounds here this week.

The dogs are slated to open in the spring, and the first week's proceeds will then go to other dogs, according to John S. Kuchar, Secretary of the Second District Agricultural Association, which operates the fairgrounds.

The announcement of the race opening was made at a meeting earlier this week, at which the directors of the Second District Agricultural Association, which operates the fairgrounds, voted to be held June 1.

The racing season is expected to last through June 25, according to John S. Kuchar, Secretary-Treasurer, who declined re-election.

FREDONIA, N. Y., Feb. 4.—Fredonia's Fredonia Press was named chairman of the executive committee of the Fredonia Commercial Club, according to John Salhoff, Fredonia, who resigned at last week's meeting on the grounds.

FREDONIA, N. Y., Feb. 4.—Arden Putney, recently returned from a trip to the Midwestival, was elected president of the Chautauqua County Fair Board.

Other officers were named as follows: Edward M. Lebien, vice-president; and Raymond Board, secretary-treasurer. It is to be named to succeed Edward M. Lebien, who declined re-election.

LAKE PLACID, N. Y., Feb. 4.—For the second straight year, the Lake Placid Chamber of Commerce was named the host organization for the annual Lake Placid Winter Carnival.

The event will take place on February 18 and will feature a variety of activities including a parade, ice carving, and winter sports competitions.

LaFontaine Mule Show

CLEARWATER, Fla., Feb. 4.—Frederick J. LaFontaine, who operates the mule show at Edgewater Park, Detroit, is planning to move his show to Clearwater, Fla., this year.

He plans to have a Hot Rod ride on the road this season.

Hamburg, N. Y., Adds Days for Total of Eight

ALBANY, N. Y., Feb. 4.—Mr. V. A. Post, president of the New York State Fair Authority, has announced the addition of two days to the eight-day schedule of the New York State Fair, effective this year.

The fair will now be open from Wednesday, August 29, to Sunday, September 10.

The addition of two days is expected to provide a boost to the fair's revenues and help offset the costs of operating the facility.

CHINA'S SEEDS

China's growing importance as a seed provider is highlighted by the increasing number of seed companies that are sourcing from China.

The country is a major producer of several seed types, including rice, soybeans, and corn, and is becoming an increasingly important supplier to global markets.

The seed companies are using China's high-yielding varieties and advanced breeding techniques to produce seeds that are better adapted to local conditions.

This trend is expected to continue as China's seed industry continues to grow and expand its reach into new markets.

WINTER FAIRS

OKLAHOMA CITY—The Oklahoma City Winter Fair, scheduled for February 18-25, will feature a variety of attractions and activities.

The fair will take place at the Oklahoma State Fairgrounds and will include several exhibits, entertainment, and a rodeo.

The Oklahoma City Winter Fair is a popular event that attracts people from all over the state and beyond.

FAIR祕US

Fair-weather friends are the talk of the town as people gather to enjoy the warm temperatures and pleasant weather.

The fair-weather friends are popular among locals and visitors alike, and are known for their ability to brighten up the day.

The fair-weather friends are a reminder of the importance of taking care of our mental health and the value of spending time with loved ones.
**Ringling Meeting Due; Ad Agency In**

Burke Returns; Tells Changes for Ads, Wardrobe, Designs; Staff Unfilled

SARASOTA, Feb. 4.—General pay day has been set for Ringling Bros. and Barnum & Bailey, the show's top brass, with the top brass itself, who are scheduled to meet Monday (Up) for discussion of two questions: 1050 operating, including the problem of advertising policies, staff appointments, ticket policies, and perhaps organizational policies.

The meeting itself is set for Friday, Jan. the 5th, the day after the day of the show's delivery of the show to the end of the show, and James Norris some time when (Continued on page 84).

**Yee Announces Honolulu Shrine Program Line-Up**

HONOLULU, Feb. 4.—Wallace S. Yee, secretary of the Shrine Circus, has announced that the Shrine Circus will open in Honolulu March 4th, and that it will offer a special circus. A special circus is scheduled in the program for the day. The special circus is scheduled to feature a variety of circus acts, including clowns, aerialists, and animal acts.

**Hildebrand Has Zoppes, Cappells At Chattanooga**

CHATTANOOGA, Feb. 4.—Knights of Columbus Circle closed its season with a performance of the Zoppes and Cappells at the Chattanooga Auditorium. The Zoppes and Cappells performed their second act for this season, and at the conclusion of their performance, the audience gave them a standing ovation.

**Death Takes Mary Miller**

NEW YORK, Feb. 4.—Funeral services were held this week for Mary Miller, the owner and manager of the Ringling Bros. and Barnum & Bailey Circus, who died last week. Mary Miller was a well-known circus owner and manager, known for her innovative and successful management of the circus.

**Ringling N. Y. Dates Listed**

NEW YORK, Feb. 4.—The Ringling Bros. and Barnum & Bailey Circus will return to New York City for their annual spring season, with performances scheduled from April 4th to May 15th. The performances will be held at the Madison Square Garden, with tickets ranging from $25 to $100.

---

**KELLY-MORRIS CIRCUS WANTS**

NOW PROMOTIONAL EARNS 3 CIRCUS WANTS WANT FOR BIG SHOW

**BRIGHTON, MASS. G. E. FOR DENMARK**

**KELLY-MORRIS CIRCUS WANTS**

**BRIGHTON, MASS. G. E. FOR DENMARK**
**CIRCUSES**

**PERSOHAL WANTED**

**Mr. & Mrs. CIRCUS FAN**

There is an opportunity for better acquainting yourself with the history and lore of the circus and thereby increasing circus fans.

**PERSONAL WANTED**

Office persons—Lecturers—Unions Contact CIRCUS FUNDATION, 341 W. 14th St., New York, N.Y.

**WANTED**

Old relics, pictures, lithos and anything of museum value. Quote price or if not for sale will consider as donation or insured loan.

**ADVERTISE IN THE**

**CIRCUSIANA MART**

If you have or want anything pertaining to Circuses or travelling shows of old—race photos, books, mode cards, posters, lithos, Sunburst wheels, miniatures, models... anything that can be classified as a Collection's Item.

**ADVERTISING RATES**

REGULAR CLASSIFIED ADS

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CIRCUS PHENOMEN

Married couple, 40 yrs. each, 5 yrs. together. Movers in the circus business. Want to take up residence in Canada. Can be reached at: Box 34, Radio House, Vancouver, B.C.

**CARL BALMER**

63 Park Hotel, Victoria, Texas

**DOUGLAS CAMP**

Please contact immediately—wait ing.

**SHOW PROM FOR SALE**

Good men—ready to go. Can book up to 3 weeks. Write to: Show Manager, Box 34, Radio House, Vancouver, B.C.

**WANTED NATIONAL ADVERTISING SALESMAN**

Good natured, college graduate. Must have experience. Apply to: MARSHALL- WHELAN, 1111 7th Ave., New York 19, N.Y.

**WANTED**

**8 PHONEMEN**

Must travel. Must book two weeks in advance. Write to: Show Manager, Box 34, Radio House, Vancouver, B.C.

**PHONEMEN—4**

Are you interested in really good work on STRONG IDENTIFIED LABOR DEALS? You are paid 100%. Work in security & dignity. Must be experienced. Must handle all work and be prepared to handle any type of work. Contact: CIRCUS FUNDATION, 341 W. 14th St., New York, N.Y.

**PHONEMEN—2**

WANTED to assist in the operation of the GREATEST CIRCUS OF ALL THEM. Will work anywhere in the Country. Contact: CIRCUS FUNDATION, 341 W. 14th St., New York, N.Y.

**PHONEMEN—5**

Wants 5 good men to work in the southern States. Must be willing to travel long distances. Write to: Show Manager, Box 34, Radio House, Vancouver, B.C.

**PHONEMEN—5**

Wants 5 good men to work in the southern States. Must be willing to travel long distances. Write to: Show Manager, Box 34, Radio House, Vancouver, B.C.

**MONARCH PRODUCTIONS, INC.**

Wants three or more people to assist in the operation of the GREATEST CIRCUS OF ALL THEM. Will work anywhere in the Country. Contact: CIRCUS FUNDATION, 341 W. 14th St., New York, N.Y.

**MR. & MRS. CIRCUS FAN**

An opportunity for acquainting yourself with the history and lore of the circus and thereby increasing circus fans.

**WANTED**

Old relics, pictures, lithos and anything of museum value. Quote price or if not for sale will consider as donation or insured loan.

**WANTED EXPERIENCED HIGH CLASS PRESS AGENT**

Must know travelling business—52 weeks per year—able to write copy, sober and neat to appearance.

**DOUGLAS CAMP**

Please contact immediately—waiting.

**SHOW PROM FOR SALE**

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RINKS & SKATERS

February 11, 1956

South Texas Meet Held at Pasadena

PASADENA, Tex., Feb. 4—Hobart's Roller Rink here was the recent scene of a South Texas amateur roller skating contest. Skaters from Austin, Houston, San Antonio, Corpus Christi and Galveston competed for honors in three divisions. Norman Malone was in charge of the meet, which attracted some 100 skaters. Hobart's is a member of the Roller Skating Association of Harris County.

WE BUY AND SELL USED ROLLER SKATES

All Sizes

Ramey's

4247 W. Lake St.

Phone 239-1196

Chicago 24, Ill.

PORTABLES ARE THE ANSWER

Porta-Gale

TENT COVERED ROLLER SKATING RINKS

For Attraction Shows

We Buy and Sell

Skate Tents

Johnny Jones, Jr.

7100 South

Chicago 27, Ill.

Used Clamp-On Skates

Chicago Roller Skate Co.

Known for Quality Products

4247 W. Lake St.

Estebrook 9-3800

Chicago 24, Ill.

GOLD MEDALIST

Light—Strong—Precision Bearings

Durye Wheels with or without

Tire Toppers

Double Rubbers

Adjustable Trucks

CHICAGO ROLLER SKATE CO.

130 W. Jackson Blvd.

Chicago 24, Ill.

ITS FIRST

Pallomar Set For Variety Roller Show

MILWAUKEE, Feb. 4—A variety skating spectacular featuring a cast of 75 was set for two performances at Pallomar Roller Rink here, January 26. According to Manager Clement Pelle, jr., reports that the production proved to be the biggest attraction in years for the skating rink. Those attending the shows will find tickets for free in all over town. The show was priced at $1.10 per person and were being sold at various stores.

Crescent Fortune, rink pin, was in charge of the production and arranged the show. Several experienced skaters from various rinks here were asked to put in a program of their own.

For the past few years, during the winter season, Fortune has been picking up ideas for the skaters. This year's performance was the culmination of months of planning, rehearsals and preparation.

Customer were supplied by the performers. Several ambitious numbers had skaters garbed in costume, with the girls wearing similar gowns.

Besides the interest stirred up by the show, Manager Pelle reported that the number of customers has been building up for recent months. Claims are somewhat larger than in any other roller rink although groups are the biggest on record.

Holiday Biz Big at Omaha

OMAHA, Feb. 4—A recent business meeting at Jack Goodell's Roller Bowl here proved to be one of the most successful in the history of the bowling establishment.

The meeting was held at a Christmas banquet that featured special entertainers and Christmas toys. The evening and a New Year's Eve party.

Several skaters were on board at the meeting and were on board for the show.

The meeting was held at a Christmas banquet that featured special entertainers and Christmas toys. The evening and a New Year's Eve party.

Hudson's Polio Benefit Clicks

NEOSHO, Mo., Feb. 4—A March of Dimes benefit party held January 30 at Ott's Roller Rink was a success. The party was turned over to the March of Dimes. The night was a success. A red takeout box was held by Bob Goodwin, who was in charge of the party. The night was a success.
MERCHANDISE

FEBRUARY 11, 1956

COMMUNICATIONS TO 2160 Patterson St., Cincinnati 22, O.

THE BILLBOARD

63

MERCHANDISE TOPICS

By THE BILLBOARD Buyer Service Department, 2160 Patterson Street, Cincinnati 22, O., for the benefit of any firm or firm mentioned in this column. To expedite handling please enclose self-addressed envelope.

Vitro-Agate Company, Paxton, II., prices its line of marble cutts outstanding. Fabricated in beautiful colors and running from tiny splinters to a foot or more in diameter, the marbles cover a complete range both in price and packing. You can get them bagged, banded, wrapped, or boxed. They come in windows, lid boxes and display gift sets. The price of the checker boxes in six distinct up-to-date patterns is unusual. They are of the highest grade, gift or premium use. Write for free samples and price list.

Effective immediately, the cost of additional copies of the H. H. Davis Corporation's name brand outlasts will be reduced to 15 cents each. The firm has announced that the catalog contains over 1,000 famous products, brilliantly illustrated. Included with each box is a Remington-Rand, Ells-Flat, Green, Peppermill and William A. Berg's catalog. A sample copy will be mailed free upon request. Write to the firm at 145 West 80th Street, New York.

Called Meter Detective, a new device is being marketed by Richard's, 2036 Brandywine Place, Chicago, which tells exactly what's wrong with your electric meter. It's equipped with keyboards and a color coding system for holding eight digits. Made of plastic and weighing only 3 pounds, Meter Detective is in the form of a disk, cut out of which are a dial which looks like a man's watch. The other side of the disk is a dial for holding/ eight digits. There are two needles placed on which you can easily read the figures.

Rutland, III., has announced a new device, Escort Alarm, which operates on a powerful wind-up mechanism. Designed to fit into the hanging or built-in cabinet, it is a wind-up alarm clock for the protection of the woman folk. In use, small armature is pressed forward with the thumb and it continues to set off that can be heard for five or six seconds. Additional details will be sent on request.

For everyone who gardens, a new device, called Garden Helper, has been announced by the Knobbe Company, 1545 South State Street, Chicago. This unit, made entirely of plastic, is designed to fit in the area where metal molders plastic garden pool and has an over-all time of 48 by 48 inches. Interior sides of the reservoirs which hold water are lined in artistic sculplures. moulding. Ends are positioned in such a manner may be easily carried about. Installation is made so it can be easily earth to the cubic area of reservoir, which will not drain the soil. Retail is for $10.00.

NEW TWO-TONE STYLING

Folly Automatic No Clip Action
Press Top To Act
Press Again To Return

Price $2.87 postpaid

EYELASHES, LIPSTICKS

Send for New 1956 Catalog

MODERN PEN MANUFACTURING CO., INC.

1451 N. Western Ave., Chicago, Ill.

Pipelines for Pitchmen

By BILL BAKER

MADALINE RAGAN'S . . . latest progress report reads, "Still have at the Sunrise Farmer's Market in West Hollywood, Fla. I am slowly getting my health back and I can get back pitching when the bluebirds start to sing again. Dave Leveaux, the short writer, is here at the market with his typewriter. He also sends a story to the beach every Saturday and Sunday. Sister Mary and the publisher, C.G., getting her jewelry ready for the early design in the Imperial Valley. Some make all and no hour of the morning of two real time and oddfours, Jack Hail and Jack Budget, and the time is under and will be missed by all of us. Mike and Tommy have the Mystery Center at the Tampa fair. The details here in Florida are a little off this year. This is undoubtedly due to the cold spell that seriously damaged the citrus. Jim (Curlie) Burnett has the call at the Fat Stock Show in Fort Worth, Tex. and Hall Stewart were at the Orlando, Fla., when their screen cut off. Dottie and Jay Schwartz are still holding down their jewelry spot at the 7th Ave. Farmer's Market in Miami and the reports are that the market has done well. West of the long green, Herman Keller and shorty are still here for Tampa where they will work neighborhood week. Where in the world are our old friends Doc Lowther and someone seldom seen? (The last report I had on the boys was some time ago.) I am sorry to see that the sugar�� are supposed to take up a collection for a worthy cause. They must have and then take off for the year."

E. C. PARDEE

E. C. Pardee that he and W. H. Wilson have been in for the winter in Mesquite. He also points out that there is plenty of room for a few more. They have been in the same hotel a few more as they are planned. Pardee says, "How about the pipe from George Lumford?"

SOCIAL NOTE

St. John's Cathedral and Mrs. John Seidendorf and Mrs. Becky Castle were among the many guests attending the annual held in the main halls of the Miami Shakers' Association January 25. We also understand that the favorite part of the festivities were those for Mrs. and husband.

The Mayflower

Walter Forth, 811 S. Scientific, has retired from The Wonderland Mercantile Co.

E. RICHARD STONE

E. Richard Stone, 4114 W. 61st St., is now assistant manager of the Mayflower Wholesale Produce Co.

E. W. COOK

E. W. Cook, 1570 N. Western Ave., is now manager of the Mayflower Wholesale Produce Co.

WALTER FORTH

Walter Forth, 811 S. Scientific, has retired from The Wonderland Mercantile Co.
COMING EVENTS

THE BILLBOARD

MICKEY MOUSE HAT
ANOTHER HAT HIT!
IT'S A WINNER—
A MUST WITH ALL KIDS

MICKEY MOUSE FELT BEANIE HAT
IT'S an official Mouseketeer Club Hat
This is the famous selling novelty that has sold like wildfire—now in an HAT while it's hot. The world sees it daily on Disney's Mickey Mouse TV program. $4.50 per doz.
$30.00 per gross

FULLY AUTOMATIC
RONSON TYPE POCKET LIGHTER
Fully Automatic Ronom-Type Plastic Pocket Lighter—Ideal for Pocket Use! $6.00 per doz.
$69.00 per gross

SPECIALS

Retractable Ball Point Pens
Price: $1.75 doz. $17.00 gross
Men's Fine Watch Set
Price: $6.50 per set

Retractable Shlifer—Automatic-Electric
Price: $10.00 per set

Three Pins per Set
Price: $2.50 per set

Knight—Golden Ray—Bravo
Price: $2.00 per doz.

25% Deposit? WE SHIP SAME DAY WE RECEIVE ORDER!
HARRIS NOVELTY COMPANY
1162 ARCH STREET (Phone 263-9416—WA 2-5940) PHILADELPHIA 7, PA.
SEND FOR OUR LATEST CATALOG

THE BILDBOARD

SALESBOARDS

THE OHO NOVELTY CO.

ACE Toy Mfg. Company

COSMETIC JEWELRY FACTORY

THE BILLBOARD

THE BILLBOARD

THE BILLBOARD
HELP WANTED CLASSIFIED ADVERTISEMENTS

REGULAR CLASSIFIED ADS... Set in usual want-ad style, one paragraph, no display. Five lines are $2.50 ea. RATES: $1.00 per word for 20 words. CASH WITH COPY.

HELP WANTED ADS... Containing large type and white space are charged for by the whole line, 16 lines to the inch. This illustration or cut. RATES: $1 a line—$14 per inch.

Rickins Close Thursdays for the following week's issue

Bears and Poodles
FROM K. C. WAREHOUSE
$5.00 each—$2.00 each—$1.00 each
5 for $17.50—10 for $30—25 for $75
FROM EASTERN WAREHOUSE
$2.50 each—$1.00 each—$0.75 each
25 for $25
Wisconsin Deluxe Co.
1902 No. 3rd St., Milwaukee 12, Wisc.

SAVE $27.10

BERNIE BULOW
ELLEN WALTHER

10 Ass't Watches $7.95, with variety new and used.

$71.90

Reproduction and original watches. Display, Gift Books, 50¢. Address: B. Bulow 347 W. Martin St., Indianapolis 1, Ind. Used watches. Condition depends on your needs.


MIXED DRIED BEANS

From Evansville, Ind. Red and White. 50 lbs. $3.50. 10 lbs. $0.75. 5 lbs. $0.50. Ask for our catalog.

FOOD MILL

From Evansville, Ind. Cylindrical Model. 3 yds. $2.00. 2 yds. $1.60. Excelent for Almond and Nut Baking. 1 yard $0.80.

SALMON CURE

From Evansville, Ind. 10 lbs. $2.00. 5 lbs. $1.50. 1 lb. $0.30. An excellent way to cure fish. 1 lb. $0.30.

STANDARD DRIED FISH

From Evansville, Ind. 5 lbs. $3.50. 1 lb. $0.75. Excellent for Almond and Nut Baking. 1 yard $0.80.

BREWER'S MALT

From Evansville, Ind. 10 lbs. $2.00. 5 lbs. $1.50. 1 lb. $0.30. An excellent way to cure fish. 1 lb. $0.30.

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Copyr't, Paragon Records to Hype MOA Exec Confab in Chi

To Prep Capitol Hill Defense; Miller Lauds Op-Disk Firm

By JIM WICKMAN

OAKLAND, Calif., Feb. 4—Music Operators of America's annual convention will move on to the Morrison Hotel in Chicago, Sunday to prepare the association's

MOA's visa to a third copyright organization and an operator-owned record company. Discussions and groundwork on MOA's proposal for copyright protection for a second "Music" MOA Contab" were expected to run out the window in this year's sessions.

According to George A. Miller, president of the independent music manager, the association of the operators would be led by Sidney Levine, MOA's legal counsel.

Washington Next Following the meeting, Miller and Levine will depart for Washington, where they will meet with Richard G. Lee, a White House, and MOA, and begin calling on Congress and Senators in an effort to gain the operators' side of the story.

Miller said that a prime objective of the Washington get-together will be to present hearings on any legislation aimed at removing the "MOA" record. From the 1964 Copyright Act until after the association's annual convention in May, Miller and Levine are also expected to work with representatives of the juke box manufacturers to have a three-month copyright legislation taken up.

Paragon Records, the tentative name for the operator-owned company, is founded by Miss Pizzai. They are sending her on a four-week tour of the country to campaign for the record with disk jockeys.

Company officials evince the hope that their new entry into the juke box field will be received with enthusiasm. They are inciting the public to be with them soon.

A lurid publicity report has already been received by several major music companies, and distributors are expected to be in the big league.

It seems evident that the wide demand for this new entry will be created for it here. We'll see the public at Washington, D.C., on Thursday, May 18. (The Devil's Organ, the American Broadcasters Network, and Paramount Studios. Thus, with his money behind him, it is a lot more money than the others.

An oper recor company is making a big splash on this first one by

Mass. Music Ops Favor Diversified Insurance

BOSTON, Feb. 4—After studying several proposed programs in insurance policies, the Massachusetts Music Operators Association has adopted a ruling policy covering all companies. It was presented to the other policy studies, dealing with similar programs in other states. New machines—mice, gams, and vented discs—are expected to be more than just juke boxes. Via a $500 deposit per operator, total commitments of about $500,000 have been received, enough to start the project.

The insurance program will be handled and managed by Harry Mann & Co., 59 Broad Street, Boston, and underwritten by the American Insurance Company of New York, the Massachusetts Mutual Life Insurance Company, and the Prudential Life Insurance Company of America.

Premiums are payable monthly in advance for a one-year period at the rate of $1.00 per $1,000 of insurance. The $500 deposit per operator is expected upon participation and on each annual renewal. The insurance policy check premiums are to be deducted from the operator's monthly payment, and must be paid within 30 days of each month.

All-coined machines will be required automobiles, supplied at the store in quires the same month as each one to be included.

All-coined machines with a guarantee that they are in good condition, and to be used in the store, must be used in the store, must be used in the store at the store.

The insurance policy will be maintained for an additional day for any machine, and must be in effect at least 60 days ahead of the expiration date.

A new program of a three-month period is expected to be offered to the operators at the store, where the policy will be in effect at least 30 days ahead of the expiration date.

In all cases, the policy will be maintained for a period of three months in the store, whether the store is open or closed.

All risks of physical damage or loss will be covered by the new program, with no exceptions.
Man, they dig this jive!

If you have fast action spots, AMI's juke box is the one for you. It gives you the fast play, and record programming that keeps the jive-hungry crowd jumping... and spending!

Now these cats are no longhairs, man... but they are music critics... and that means they want it live, man... live!

Only AMI has the multi-horn high-fidelity sound that makes recorded music live... and makes your customers come alive... and spending!

Let your ear decide... call your AMI distributor, or write direct to the AMI factory for full information now.

originator of the automatic selective juke box in 1927. Model "G"--120, 80, 40 selections for more plays in less time.

General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Michigan

MEMBER INCORPORATED
MOA Exec Meet in Chicago

...and the third purpose is to give operators the opportunity of sharing in profits resulting from successful research.

He emphasized that all records promoted by MOA will be played by all of the major recording companies. Record companies will share in profits from such sales to the extent that all radio listeners do.

"The industry is growing," Miller said. "The industry has a hedge in the event of the 1909 Copyright Act is ever altered. Those promoted by Paragon will be license-free for operators to 99 years.

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UNIQUELY DESIGNED DOME
The Centennial dome is a masterpiece of styling and illumination. It becomes the focal point in any location — arresting patron attention and stimulating desire to see it operate and hear it play.

SIMPLIFIED PANEL SELECTOR
No complicated button combinations to cause confusion and delay. Complete program visibility and welcome tune-picking simplicity combine to speed play and profits.

OBSTRUCTION-FREE GRILLE
No sound-distorting, dust collecting obstructions. A gorgeous grille that enables Wurlitzer's true high fidelity music to be enjoyed at its finest.

WURLITZER CENTENNIAL
MODEL 1900
HIGHLIGHTING 100 YEARS OF MUSICAL ACHIEVEMENT

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA • NEW YORK
Established 1856
FIRST DUAL MUSIC SYSTEM

GIVES YOU ALL THESE ADVANTAGES

- 200 selections—100 records.
- Plays both 45 RPM Single Records and 45 RPM Extended Play Records with a separate credit system for each.
- "Music for Everyone" with 40 selections cataloged under each of the five basic musical classifications.
- Years-ahead beauty and styling.
- Unexcelled engineering including the exclusive Tormat Memory Unit (no moving parts) that's permanently sealed and guaranteed for five years.

PLUS...
the Wallomatic 200
Remote control at its finest. Designed for use exclusively with the world's first dual music systems.

and Most Complete Music Systems

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1903
J. P. SEEBURG CORPORATION
Chicago 22, Illinois

www.americanradiohistory.com
VENDING MACHINES

New Jersey Rings Again With Battle

OUTDOOR VENDING REVOlUTION MEETS BITTER OPPOSITION; PUBLIC HELPS WIN ROUNDS

• Continued from page 1

such as candy, cider, soft drinks, and the like.

Last year, a New Jersey Superior Court knocked out the second of three major battles in the suit by the local residents opposed to the installation of vending machines on the public square. The suit is far from over, however, for the case has been brought to the Supreme Court of the State of New Jersey, which is expected to rule on the matter very shortly.

For example, last winter, a new window was added to a small store in the centre of the town. The store is operated by a man who owns a vending machine, but the machine was not installed by the man who operates the store. The man who operates the store is a relative of the owner of the vending machine, and the two men have been rivalry for several years.

The court ruled that the vending machine is a violation of the law, and the case was appealed to the Supreme Court of the State of New Jersey.

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Elizabeth, N. J., Holds Up Bread Vending License

ELIZABETH, N. J., Feb. 4—The RAE Vending Corporation, pioneer New Jersey bread operator, ran into a temporary snag in its three-machine route here, but the matter is expected to be straightened out by February 15. Each of the three milk milk machines, located near by a hillside and in a hotel, is already operating.

On November 30, the bread became filled with bread. Three steps have been taken to the licensing of bread machines. So far the operator, Ed Dombek, has been unable to locate the bread until a license fee could be paid.

Chocolate

Meanwhile, Dombek pulled the bread and filled the machines on location. As a substitute for the bread, he put in half pints of chocolate milk, with the other side vending quart of white milk as usual. Quarts sold for 25 cents and half pints for 10 cents.

A city official said the board of commissioners probably would grant a bread vending license for February 15. The total fees for milk cost to about $10 a machine, and it is felt that the bread hero should be superfluity around the vicinity.

The usual chocolate milk sales have been good, but cold rather has been

The operating firm is owed by the present owner of the Paterson Freeing Equipment Corporation, New York, manufacturer of the bread-milk vendor.

Member Drive Launched by L. A. Op Assn.

LOS ANGELES, Feb. 4—Members of the Western Vending Machine Operators Association approved plans for a member drive to be held at the regular monthly meeting Tuesday at Yacht Restaurant.

The drive will be opened with the offering of all the business opportunities sections of the operators extending an invitation to operators and prospective operators attending the meeting on February 26.

Don Lally proposed the use of the ad program, and mention of the invitation are scheduled for February 19 and 20. A discussion was held on changing of the operator's name to Southern California Vendors, but no action was taken. The full name is Western Vending Machine Operators Association of Southern California.

M. R. Klienberger, president, was present at the meeting. He was assisted by Leon Weizenstarper.

PCA Skeds Vending Forum for Meeting

CHICAGO, Feb. 4—"New Vending Equipment to Stimulate Sked Sales" will be discussed at the first annual Western Retailers and Merchandising Conference of the Popcorn and Vending Operators Association to be held February 29 at the Desert Inn at Las Vegas, Nev.

The arrangement was made by Harold F. Chester, Thaxter Equipment merry-go-round Company, Salt Lake City, and Arthur Dolfer, Arthur Urey Company, San Francisco, co-chairmen.

ATTENTION, VENDING OPERATORS!!!

We have a tremendous stack of "45" equipment—all makes and models. In good condition but not rebuilt or re-conditioned. Write or call for information.

CIGARETTE MACHINE CONVERSIONS

IMMEDIATE DELIVERY

on 25c and 30c Coin Mechanism Converters for

CHARLES H. ROWE

NATIONAL 990, 990A

ROWE PRESIDENTS, CRUSADERS

NEW VENDORS

DU GRENIER- ANDERSON 1950s

DU GRENIER- ANDERSON 1950s

ROWS PRECISION

ONLY $100.00

CANDY MACHINES

10-box Candy Vending Machine.................. $120.00

Rexx By Gr. & Mini Vending, 1 Case, 100 Case.................. $35.00

Rexx Candy, Machine, 100 Case........................................... $150.00

Unger Candy, 100 Case, Wall Model.................. $80.00

Dr. Pepper Sales
Up 5.5% in 1955

DALLAS, Feb. 4—The Dr. Pepp- er Company reported a sales gain of 5.5 per cent and earnings notable to $1.20 per share on its common stock for 1955. Earnings included

$3 cents per share of non-recurring tax savings.

It was the sixth consecutive year of sales increases for the firm. Leonard Green, president, attributed the increase to expansion into 20 new markets, including the launching of plastics in the Philip- pines and Tangiers, a record-breaking consumption time vending machines and fountain, and the introduction of canned Dr. Pepper.
FLUESTAND
Heller Volume
Hits $378 Mil;
Income Up 13%

CHI.: ACO, Feb. 4.—Walter E. Heller & Company in its annual report for its fiscal year ended Dec. 31, 1956, showed profits of $378 million on sales totaling $1.8 billion, a 13 per cent increase over the previous year. The company's total sales were $1.7 billion, up 11 per cent from the 1955 figure of $1.5 billion. The profit margin, as a percentage of sales, was 21.7 per cent, compared with 21.5 per cent in 1955.

Contest Plus
Continued from page 74

TO BAIL GUN
MACHINE
$13.25 each
$12.75 100 or
more

AMERICA'S
FINEST
BALL GUN"
VICTOR'S
FIVE STAR
SAVE $11.32 each

$1 Deposit on All Orders
Write for Our Specials on CARTONS-6000-NUTS-CANDIES
H.B. Hutchinson, Jr.
130 North Ave., N.E. Atlanta, Ga.
Phone: Fulton 4-2436

TOY POCKET
Pocket Rocket
When You Buy
VICTOR Standard
$5.00

SPECIAL
4 Standard
TOPPERS
25 lb. of GUM
PLUS 1,000 FREE!
$64
CALL TODAY!
Phila. 7-3558

PIONEER
VENDING SERVICE
FOR EASTERTIME,
SPRINGTIME VENDING
HATCHING EGGS
WITH BUCKLING

FLOWER POTS

BASEBALLS
WITH BLACK STICKERS

TO give your machines an EASTER-TIME, SPRINGTIME LOOK, feature the $650.00 (3 for $1.50) RED FLOWER POTS ($15.00 per pair), BASEBALLS with black stickers ($7.50 per pair).

SAMUEL EPPY & CO.
529-30 Central Ave.
Phone: 366-2110

BREWMASTER
Conversion In Production
ELIZABETH, N. J., Feb. 4.—In the nine months the Coffee-Mate Corporation has been in operation on its Brewmaster 720-pot drink machine, about 12,000 pots have been placed on location, according to the small Coffee-Mate executive. Suggested that the plant is now turning out enough cold drink concentrate for the assembly on the equipment. He explained that the production models wound be hot drinks, but, with the cold attachment, they can wind from different varieties hot or cold. Thus, in an effort to increase turnover, many of the operators can produce coffee, tea and chocolate. According to Small, the cold attachment can be added to any 720-pot Brewmaster, Brownmills sold for $1,175. The attachment will run about $250.

Caters have been proving excellent sales prospects, said Small. He added that many operators of industrial cafeterias have been cutting down on labor and diluting their food handling line by installing Brewmaster at the end of the cafeteria line. He said that sales in the Midwest and on the West Coast have been running ahead of the sales in the East, which it was going to build up over a couple of months ago, he ex- plained.

Heller Volume
Hits $378 Mil;
Income Up 13%

FLUESTAND
Heller Volume
Hits $378 Mil;
Income Up 13%
COINMEYOUKNOW

Chicago
By KEN KAUF
UNITED ROADMEN ON THE MOVE. Moving in from Albuquerque, N. Mex., United Manufacturing Company road representatives Al. Smith and Bill Jones will be in a new territory. Al. will be in Los Angeles, Johnny in Atlanta. . . . Herbie Edelman, nephew of Herschel Edelman from Tel Aviv, Israel. He is an engineering graduate of Technion Institute, and will study production techniques in the U. S. He plans to work here for some time with John Frentz, equip manufacturer, until he has a knack for seeking out thriving locations for operations. As the New England regional representative for 1910, Inc., manufacturer of Cofeehoppers and Soda-vending machines, he will be at 20 key spots around the city.

The first coffee unit he placed
(Continued on page 89)

FIGHTING ROOSTERS
Bright colored Roosters joined with a rubber band—wind them up and enjoy the fight.

Send 5c for regular sample kit at store.
SURE LOCK—the perfect cup. Outstanding items. Send $2.50 and receive 100 high quality filled cups. Contains our complete line.

EXCLUSIVE NATIONAL SELLING AGENT
FOR NEW IMPROVED PENNY-NICKEL ATLAS MASTER

Penny King
Pittsburgh, Pa.

WANTED SALES REPRESENTATIVE

For complete details write us at Weymouth Distributing Co., 2525 West Pico Blvd., Los Angeles 6, Calif.

Factory Type, Rebuilt Like New, Cigarette Machines

Sells both for parts and complete—either as working machines or for Spares. Factory type in every detail, all parts thoroughly reconditioned and tested. No repairs. 100% satisfaction guaranteed. WANTED 500 Cigarette Machines. 15 East 25th Street, New York. If interested, call, wire or write. 

1940-1941. THE BILLBOARD, CHICAGO, ILL.

Stop Fishing Around For the Right Item

This is IT!!!

1 lb. - 7 lb. Fish

These brilliantly varnished placers
charms come in assorted colors.
The fish have headless, incorruptible
marks. The marks are made of silver items 1 to 3 inches in size. Each fish has a number printed on it. A remarkable observation... a terrify ing display.

$8.00 M

For All Types of Vending

IMMEDIATE DELIVERY!

sticker or call your local distributor:

Paul A. Price, Inc.
3504 5th Avenue,
New York 3, N. Y.

Apco Rep Spots Thriving Stops In Boston Area
By CAMERON DEWAR
BOSTON, Feb. 4.—B. B. (Ben) Palustrant is one businessman who believes in going where the business is. In fact he has a knack for seeking out thriving locations for operations. As the New England regional representative for 1910, Inc., manufacturer of Coffeehoppe and Soda-vending machines, he is on the move. He is staked out in key spots around the city.

(Continued on page 79)

After Inventory Clearance

VENDORS
completely reconditioned ready for location. In excellent new condition. 1940-1941.

Boston, Feb. 4.—In a recent interview with the Billboard’s national sales representative, Ben Palustrant, the Boston representative for 1910, Inc., manufacturing Coffeehoppe and Soda-vending machines, said that he is on the move and looking for opportunities to make more sales. He is currently covering the Boston area and is planning to expand his territory in the near future.

(Continued on page 79)
AMUSEMENT MACHINES

FEBRUARY 11, 1956

MINNEAPOLIS, Feb. 4.—Five
ball games giving free replays were
introduced under Minnesota's antitrip law of 1947
at the Hennepin County Courthouse on Monday by Judge John A. Wecks in
Minneapolis.
He granted an injunction to John
W. Sauve, president of the Ruff and
Riley Sports, Inc., amusement Ar-
cades at 612 Hennepin Avenue, plaintiff, in the action against
the city of Minneapolis and its su-
perintendent of police, Thomas Jones.
Under the injunction, Chief
Jones and his police are barred from
enforcing an osipion issued December 30, 1947, by Judge M. J.
Hennepin attorney general, stating that pinball games giving two replays a
week were concurrent with the 1947 antitrip
stamping statute. Judge's opinion was
given at the request of George
Scott, of Minneapolis, Hennepin
County attorney.
All pinball machines in
Minn., were nothing but devices for
‘luring’ them into violation of the State anti-trip law.
Judge Wecks ruled specifically on the five-ball device as
introduced by Mr. McNeice, the court's
mandamus affidavit attached to his opinion declaring the State law has not been operation of any kind of pinball machine.
Hennepin attorney general, said he would appeal the
Wecks’ decision to the State Supreme Court.
He does not think there is any
transition of courts until the Supreme Court has acted, he
outlined.
In conclusion of law, Judge
Wecks found that pinball games
which are actually a two-replay limit
machine, do not constitute a violation of the
State anti-trip law.
Mighty Mars, he said, "if the
game is still the number of coins it takes it is
here to stay.

Pool Tables
Not Subject
To 10% Tax

CHICAGO, Feb. 4.—The ex-
ecutive tax division of the Bureau of
Revenue has advised that new this
week that coin-operated pool games fall under the 10 per
cent manufacturers federal tax law.
This is not to be confused with the
4.10 federal stamp required on all
coin-operated amusement
machines.
The office has advised manufactur-
ers that the 10 per cent tax is not
required on coin-operated pool tables, specifically.
The office said these machines
constitute a new game of chance.

Plastic Firm Ships Balls
For Pool Units

CHICAGO, Feb. 4.—Plastic
Pioneer Sales and Service, 15 Road,
here has introduced a line of balls for
coin-operated pool games.
These pool balls are made of
rubber, and are numbered for
scoring purposes.
It is claimed that the balls
will give operators something to
look forward to besides the pool
Games.
He expects the game to be
enjoyed throughout the country in
time. Edelman said the
production of the
game will be
by about
months.
Once it comes out, and Edel-
man promised, it will be
with the
pool table.

Edelman Preps
New Coin Game

CHICAGO, Feb. 4.—Coin-op-
erator has become the most
popular game on the market today.
The wide variety of games now in
production is the need of even
more discriminating operators.
Operations can be played with or
without lights, large or small,
with or without bumpers, right
holes or as many as seven holes,
with play area sides, three sides or
all four sides.
A few manufacturers have even
accommodated the private
player who wants a pool table for his
basement or den.

Cleveland’s Pool Games Require Billiard License

CLEVELAND, Feb. 4.—Oper-
ation of coin-operated pool games in
Cleveland is required to have a
billiard license, and a bill will require
a billiard license, and a bill will require
a billiard license.

Pool—Most Versatile
Coin Game on Market

SUITs ALl LOCATIONS

Pool—Most Versatile
Coin Game on Market

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CLEVELAND, Feb. 4.—Oper-
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COINMEN YOU KNOW

Continued from page 77

group responsible for "You, Baby, You," fast-hitting new disk, were in Iola, Wis., making the publicity rounds in that city. Joe Helm, on the outside side that the operators are cutting in on, he says, is the Les Driessler "Rimrock" Series man.

With the recent demise of the Evans joke box manufacturing firm, the Vic Mahardt Distributing Company has found it necessary to close down some of the coin machine fields. According to Eldo Mahardt, "We've only got our routes running now, and we are placing more emphasis on our lines of film exhibit equipment.

Twin Cities

BY JACk WEINBERG

New PhonographS SELLING FAST. The new Wolverine 1900 Centennial is "selling like hotcakes and we're unable to keep up with the demand," Irving Sandler, of the Sandler Distributing Company, Minneapolis, said. 'We've ordered for the fall, reports, and we will be almost from the start and our crew is working long hours trying to keep up with shipments. January definitely was the best month we've had since coming to Minneapolis.'

Frank Mager, of Grand Rapids, Minn., said business has been "very good." In territory that he expects it to be very good.

To pick up some pool tables, Mager said that a new $1,200,000 pool stations is going up in his area as a new radar and weather station to employ 200 men. "This will help the area economy a lot and coupled with the start of new mining operations just west of Grand Rapids, where there had been more before, business should be really booming before very long," he said.

Darwin Holman, of Big Fork, Minn., operator of Northern Music Company, said pool tables, to buy pool tables, was just as enthusiastic. He's especially happy about the prospects of pool table sales during the coming months. He captioned territory and said, "the key is to start selling our machines," he said, with music getting strong play. His brother, incidentally, took the job as deputy sheriff.

Fete Warren, of Mankato, Minn., in town buy music and shop away, said business and his brother's was "very good" in recent weeks, with the outlook for the spring season ahead bright.

Low bids at the new Wolverine Music Company, 414 Thursday (2) with his wife and children for a two-week vacation in Miami Beach. Sally Rose, of the Sandler Distributing Company, is making the rounds of the new Minnesota in behalf of the Wolverine Centennial model, and sending back orders and showing records, much according to Avis Pikes, office manager.

Hy Sandler, new manager of the wholesale record department at the Wolverine Music Company, has expanded his new offices there fully available when Lieberman gave up the distribution of Decca phonographs.

Ben Katz, head of "Gray Man," was in this market buying music and pool tables.

Joe Walker, of Blue Earth, has been busy here for music.

Red Wilburn, of Duluth, came for pool tables.

Harold Harter, of the Harter Distributing Company, was in Miami, with Cecil Tressler to help him install new Wolverine phonos he brought here.

Vera Foster, of Acme Music Company, Minneapolis one-stop station, reports operators are buying heavily on Mitch Miller's "Lamb's Quarter," Kay Starr's "Rock 'n Roll Waltz," the Platters' "Lover's Temptation," and Tony Bennett's "Cryin' in May." Hy Sandler, of his warehouse, said pool records, said pool box favorites among stockists heavily by operators are Pat Boone's "Tutt Tutt," Don Cornell's "Teen Agers' Meeting" and Gale Storm's "Teen Ager Player."

Les Walsh, at F. C. Hoelder Company, raided the new Julius L. Haas record, his first on the RCA Victor label, "Lipslips, Candy & Rubber-Slipped Shains."

Los Angeles

BY SAM ABBOTT

Marie Holman, of the Valley Vendors in Glendale, had the misfortune to lose a late-model phonograph and three games in a fire that destroyed a building in San Miguel, near which Holman has another operation. Joel Smith, of Burton, in towns and shopping for parts and equipment.

Lars West, of Calumet, was in the city after a business trip to the Imperial Valley and Mexico. . . . Mac Doran, San Diego operator, was up from his headquar ters to obtain parts and supplies for his new town. . . . Vernon Erikson was a buyer in town from Bakersfield. . . . Representatives of Automatic Electrical Machines, Inc., spent a week's selling trips to the Bay area.

Jack Leonard, head of the Badger Sales Company parts department, has been selected again for the Temple Beth Ami to stage a show. "We can't get the last one, which was quite successful, and set up another event," Leonard is now working on both the script and the selection of material for the new show. Financing for the building fund. . . . Fred Gaunt, head of Badger Sales Company, has he said, is looking for the kind of man to operate a couple of shows in the desert. . . . Phil Robinson, Western representative of Chicago Coin, is in town looking after a business trip to the Bay area. . . . Charlie Knopp, of Long Beach, in the city recently and stopping off at the Paul Laymon Company.

Detroit

BY H/ REYES

HANSON PLANS MOVE TO NEVADA. Earl Hanson, pioneer shooting gallery operator, who now runs a route of some 60 fortune-telling machines in this area, with headquarters in suburban Royal Oak, is making plans to move to Nevada, where he also has some coins machine interests. . . . Arthur P. Sauer, head of A. P. Sauer & Son Distributing Company, Detroit coin operator, has been ticked active, headed south for his home at West Palm Beach, where he will spend the coming season. Dale Sauer, his son, is running the business in the meantime.

Tony Saunders, owner of the Artin Music Company, has moved the firm's headquarters to 7235 West Granville Ave., where
Court Rules Free Play Okay

**Continued from page 78**

...gambling devices within the meaning of the 1947 State law, Lord's opinion found otherwise in connection with free replays.

Polski, who on December 25 ordered all police officers to enforce Attorney General Lord's opinion, Judge Weeks held that the order was "indefensible," according to McNeice.

The case also found that the connection with Solo's devices was under McNeece.

In his memorandum, Judge Weeks held the "paramount consideration in the construction of statutes is the intention of the Legislature to that effect and not the literal interpretation of the statute are not explicit, the interpretation of the statute is determined by an examination of the whole circumstances precipitating its enactment, rather than upon the same or similar subjects," legislative and administrative interpretation of the statute.

Accordingly, that the State has enacted laws to suppress gambling in Minnesota and that upon such considerations of anti-gambling free play devices could be considered in violation, Judge Weeks pointed out, however, that in one of the 1951 cases the court held it misapplied with devices which were defined in the law as "theatrical,rowing, pin boards, number boards, and pin balls which return extra or double spins, tokens or coins of any kind, which are redeposited in some gambling box or cash box.

In another case, Judge Weeks declared, "that the Legislature and effect of this last-mentioned statute is to modify the scope of the section in its application to free play devices, which pay off in cash or gambling tokens, which are provided for the purpose of gambling devices within the meaning of the section." It would have been a simple matter to have included free play devices in the list of sounds which render the possession of pinball machines unlawful, Judge Weeks pointed out, however, that the pinball machine which awarded free replays were not uncommon that the Legislature was aware of their existence, and it seems fair to conclude that the specific legislative restrictions were made against the exclusion of free plays...indicates an intent to exclude them from the ban of the statute.

Judge Weeks acknowledged that "at this arriving of the conclusion, it is true that with the determination of these things devices which are exemptions or gambling devices within the meaning of the anti-gambling statutes could, in many cases, lead to extreme results totally uncompromised by the Legislature.

Judge Weeks concluded that he would not enter "the class action" under certain rules which have been granted to the jurisdictions granted him by the scope of the judgment ordered extending "solely and in a manner that they are used as a game of chance and gambling off pay to be made by the proprietor to the player, but in like fashion, the same is also a measure of the 'pay off to the player' in the opinion of "the top." The device which makes the pinball machine objectionable, and undesirably, as such, the pinball machine is a gambling device prohibited by the anti-gambling laws.

![The Billboard INDEX](https://www.americanradiohistory.com)

**Advertised Used Coin Machine Prices**

**PINBALL GAMES**

<table>
<thead>
<tr>
<th>Model</th>
<th>High</th>
<th>Low</th>
<th>Average</th>
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<tbody>
<tr>
<td>BALLY</td>
<td>Genco</td>
<td>320</td>
<td>140</td>
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<tr>
<td>Gottlieb</td>
<td>320</td>
<td>140</td>
<td>180</td>
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<tr>
<td>Williams</td>
<td>320</td>
<td>140</td>
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**MUSIC MACHINES**

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<th>Model</th>
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<td>320</td>
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<tr>
<td>Williams</td>
<td>320</td>
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**VENDING MACHINES**

<table>
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<th>Model</th>
<th>High</th>
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<tr>
<td>Williams</td>
<td>320</td>
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**EXPLANATION OF COIN MACHINE PRICE INDEX**

Prices given in the Index are in no way intended to indicate the "real" or "true" or "actual" price, but can often be used as a guide for the price range. Any price difference depends on the condition of the machine, its size, its age, its state of repair, the territory and other related factors.
Pool Is Most Versatile Game

That are convertible from two to three-hole games.

Depending on the needs of the particular location, the pool game operator can install a game with or without a lighting attachment, a game with an overwhelming light, a game with light-up bumper posts that illuminate the playfield and add to the player experience with neon lights along the side rails. Lights for the bumper posts are generally available at a slight extra cost, and many operators have made them standard equipment.

In addition to giving the industry this wide selection of play and design features, pool game manufacturers have made steady improvements in machinery, components, and light features of the game.

One of the first improvements on the game was the more flexible ball return mechanism which assured delivery of balls after a coin was played. All the free delivery of balls where no coins are inserted. These lights and the machinery have been completely redesigned.

Table tops have been spruced up with shots markers and the playfield which are not only playfield positions, but other lighting attachments that are used for the convenience of players and add to the looks on the table damage due to cigarette burns.

Hinged playfield tops and doors have made the games easier for the operator. The lights are also used to keep the place in order and keep the table at its highest level.

Four models are offered and offer many different models, and are made by different manufacturers. The Company has been in the pool game business for many years and has always been in the forefront of the pool game industry.

With four models in production, fully manufacturing Company is making the standard game with lights, a game with light-up bumper posts with neon lights, a seven-hole model and a four-hole model for the operator to pick from.

With the addition of a new model in production, the Company is making the standard game with lights. The lights are used to keep the place in order and keep the table at its highest level.

The Company has been in the pool game business for many years and has always been in the forefront of the pool game industry.

Casino Machine Company has games available in two models, three-hole models, large or regular size, and an electronic box with a special 9-ball ball return mechanism.

Williams Manufacturing Company has a number of different models currently on the market. An electronic game with roll-over lights, a three-hole game with optional lights, and another electronic game without roll-overs.

Edition Supply Company has a mobile 9-ball playfield which is convertible to two players, a game available in large or regular size, and a game available in a small size which is used in the larger pool game with lights.

The Company has been in the pool game business for many years and has always been in the forefront of the pool game industry.

United Manufacturing Company has three models, and four models which are convertible to two players, in both electronic and roll-over style.

J. H. Kenney & Company has a model available for sales to private homes as well as for pool games for the commercial market.

Other firms with one or more pool games models in production include: Edition Products, Detroit; Michigan Sales & Manufacturing Company, Tipton, Mich.; C. C. C. Sales & Manufacturing Company, Chicago; and the Valley Manufacturing Company, Bay City, Mich.

Pizza Vendor

• Continued from page 7

Pie-O-Matic: When the bakery is in the process of ordering—by mid-March—ten of these will be made for the Pie-O-Matic machine factory in Long Island City.

Henderson said that the baking processes will be entirely push-button, constructed. When the settings are turned on, the product capacity is 75 to 80 a day.

Mount Vernon, N. Y., has 3 shown Quaranta, president, Forty Ventos, and Mathews has changed its name to Automatic Company.
Doc Knows Best

Continued from page 68

Following are dates of interest and importance to all coin machine operators, distributors and associations. Check the extended list of new editions in your area.

February 7—Automatic Phonograph Owners Association, monthly meeting, Room 200, King Hotel, Los Angeles.

February 7—Washington Music Merchants' Association, meeting, Hotel Federal, Seattle.

February 7—West Virginia Music Operators' Association, monthly meeting, Wheeling.

February 7—Anheuser Music Operators' Association, monthly meeting, Dayton, Ohio.

February 8—Massachusetts Music Operators' Association, monthly meeting, Boston.

February 10—Ohio State Music Operators' Association, monthly meeting, Alexandria.

February 10—Cleveland Phonograph Merchants’ Association, monthly meeting, Hollenden Hotel, Cleveland.

February 15—Industrial Music Operators of Michigan, monthly meeting, Fort Wayne Hotel, Detroit.

February 15—Automatic Equipment & Owners' Association of Indiana, monthly meeting, association headquarters, Gary.

February 20—Worcester Operators' Guild, inc. monthly meeting, Hotel State, Fort Wayne, Ind.


February 25—Region IV National Automatic Merchandising Association, regional meeting, Biloxi, Miss.

February 25—National Automatic Merchandising Association, regional meeting, Biloxi, Miss.

February 25—National Automatic Merchandising Association, regional meeting, Biloxi, Miss.

February 25—National Automatic Merchandising Association, monthly meeting, Dixie, Birmingham, Ala.

March 3—Ohio State Music Operators' Association, monthly meeting, Hotel Official, Columbus.


March 7—Summit County Music Operators’ Association, monthly meeting, Akron.

March 10—National Automatic Merchandising Association, regularly monthly meeting, Hotel Superb, Chicago.

March 10—Regional V National Automatic Merchandising Association, regional meeting, Congress Hotel, Chicago.

March 12—National Association of Tobacco Distributors, monthly meeting, Congress Hotel, Chicago.

March 12—National Association of Tobacco Distributors, monthly meeting, Congress Hotel, Chicago.

March 12—California Music Merchants Association, monthly meeting, Congress Hotel, Los Angeles.

March 17—California Music Merchants Association, monthly meeting, Congress Hotel, Los Angeles.

March 24—National Automatic Merchandising Association, regional meeting, Hotel Baker, Dallas.

March 24—Region IX National Automatic Merchandising Association, regional meeting, Baker Hotel, Dallas.

March 24—Virginia Making Merchants Association, board of directors meeting, Daniel Boone Hotel, Chillicothe.

March 26—National Automatic Merchandising Association, regional meeting, Sheraton-Cadillac Hotel, Detroit.

March 26—National Automatic Merchandising Association, regional meeting, Sheraton-Cadillac Hotel, Detroit.

March 26—Regional I National Automatic Merchandising Association, regional meeting, Bellevue-Stratford, Philadelphia.

May 5—Region I National Automatic Merchandising Association, regional meeting, Sheraton Plaza Hotel, Boston.

May 8—Music Operators of America, annual meeting, Montreal, Quebec.

May 8—Music Operators of America, annual meeting, Montreal, Quebec.


May 22—National Automatic Merchandising Association, regional meeting, President Hotel, Kansas City, Mo.
COINMEN YOU KNOW

**Continued from page 19**

In his new position he is in charge of Grandview Amusement Company in Dade County...

The new company, according to the president of the company, is holding a very active season. There are many new machines in the house, including the latest models in the business, and many of the old machines have been modernized and improved. The company is also expanding its operations into new territories, and is looking forward to a successful season. The president of the company said that they are confident of their success and are looking forward to a bright future.

The new company is also planning to enter the video game business, which is expected to be a major growth area in the coming years. The company is working on a new video game system that will be released in the coming months. The president of the company said that the new system will be a major improvement over the existing models and will be very popular with the customers.

The company is also expanding its operations into new territories, and is looking forward to a successful season. The president of the company said that they are confident of their success and are looking forward to a bright future.
**SURVEY SHOWS**

**MGNJ Ops**

**Dominated in Newark, N. J.**

NEWARK, N. J., Feb. 4. - Of the 1,338 machines reported by J. K. Kenny, 1,038 are operated by members of the local association, 301 are operated by non-members and only 84 are location owned.

According to the Market Research and Survey Company, which made the survey for the MGNJ, taverns constitute more than half of the locations -763. More than 612 tavern juke boxes are operated by MGNJ members, 100 by non-members and 81 are location owned.

Locals are the next best location source. Of the 290 lunch room strips, 218 are operated by association members, 54 by independent, and 18 are location owned.

Of the 101 restaurant locations, association members operate 37 machines, independents 18 and an association operates one. MGNJ members make 70 of their best showing in this area, operating 20 of the machines. One is operated by an independent and none are location owned.

Association members have 22 ice cream and soda fountains, 37 for eight for non-members. One is location owned. On all other locations the box score is 44 for the association members, 12 non-members and eight for location owned.

A report on Essex County, which includes Newark, and on the Western section of Jersey City, will be made at a later date.

**RHYNARD C. KENNEDY**

**at Tinelli's Restaurant in Boston, August**

The presentation are to Bob Jones, manager; Sam Reed, and Kennedy and his wife.

**Service Keys Vendor Route**

**Continued from page 74**

Space near the door, they pointed out, is seldom used for the building of buses and present a display program, stressing the importance of the bus industry and the service we provide.

As the report concludes entering the store the first time the see the vendor and like as not spend their pennies in fun and charities, Morny said.

**Opening Row**

"By having our machine in a store where it first open we are able to establish a firm foothold and go on with the operators who really investigate all merchandise being offered to them. We are able to offer the public the best display, stock and service we offer the public."

On the following visits they look for the vendor and like as not spend their pennies in the store and like as not spend their pennies in the store and like as not spend their pennies in the store.

"Jack and Morny both agree that the best results are obtained from small vendors over one on floor stands and placed near the door where they are seen by customers as they enter and leave.

**COINMEN YOU KNOW**

*Continued from page 53*

J. T. Elkins, manager, has Distributing, Inc. has handled分布式 transfer to the distribution of Timers, Vanderbilt, a manufacturer of automaticsymchronizers and is the manufacturer of the "Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tally" time-"Tali

**COINMEN YOU KNOW**

Los Angeles

**BY SAM ABBOTT**

Los Angeles, which stands for Los Angeles, California, is the largest city in the state of California, known for its beautiful beaches, sunny weather, and active night life. Los Angeles has a rich history, with many famous landmarks, such as the Hollywood Walk of Fame and the Kodak Theater. Los Angeles is also home to many celebrities, such as Hollywood stars and musicians. The city is known for its vibrant arts and culture scene, with many museums, theaters, and galleries. It is also a major hub for the film and television industry, with many studios located in the area. Los Angeles is known for its diverse population, with people from all over the world living and working there. It is a city of contrast, with its bustling downtown area and quiet suburban neighborhoods. Los Angeles is a place of endless possibilities, with something for everyone to see and do. Los Angeles is a city that never sleeps, with people working and playing day and night. It is a place of dreams, where people come to make their dreams come true. Los Angeles is a city of opportunity, with many jobs and opportunities available for people who are willing to work hard and make the most of their time there.
Jacob Option
Continued from page 74

television stations and newspapers and manufacturing firms.
Announcement of the acquisition of the 30-day option in the Jacobs
Company was made by Frank E.
Hovard, board chairman of
Jacobs, gave Lamb options on
about 55,000 shares he owns.

The offer is Philip H. Hand-
maker, a Pennsylvania housekeeper
who resigned as a director of
Jacobs last month. He gave options on
39,000 shares. A third Jacobs
stockholder is also reported to
have given options.

Howard could not be reached
for comment, and Thomas J. Biggs
Jr., president, disclaimed any
knowledge of the deal. The com-
pany had 88,600 common shares
outstanding as of last July 31.

Lamb heads the board of Air-
Way Industries, Inc., a Califor-
nia refiner and cleaner manufacturing
company. Last December his firm
purchased more than 10,000
shares of common stock of Suffolk
Lumber Company, Akron.
Lamb is publisher of the Erie
Post. Its firm is the owner of television stations
WNYC, Erie, Pa., and WNYT,
Columbus, O.

A member of the legal firm of
Lamb, Gormick & Mark, he re-
ceived his A.B. degree from Dal-
hart College in 1944 and his
LL.B. from Western Reserve Uni-
versity. He also attended Harvard
University.

Valley’s Bumper Pool
IS STILL LEADING
THE PARADE

New Valley Bumper Pools
IN STOCK FOR IMMEDIATE DELIVERY.
NEW ROCK-O-FRED IMMEDIATE DELIVERY.

COIN MACHINE SERVICE INC.
422 WILSON ST.
SANTA ROSA, VALLEYS TELEPHONE: SANTA ROSA 3713
SANTA ROSA 1469

Valley’s
BUMPER POOL
IS STILL LEADING
THE PARADE

Mr. Operator of METAL TYPER MACHINES

SPEED UP YOUR LOADING OPERATION!

By using high quality, straight degreased dies,
packed 13/16 to a roll. We repair and maintain
Tytens, using genuine SFT parts.

STANDARD METAL TYPER CO.
1318 N. WESTERN AVE.
CHICAGO 23, ILL.
Twin City Ops

Continued from page 65

Western Minnesota to discuss the problem.

Urges Dive Play

In letters to each, Lieberman stated, "I think that it is about time that the operators in the area of Western Minnesota get together and discuss the problem of turning their music over to 10-cents play. It has pretty well been done here in Minneapolis and I think that now is the proper time to change throughout the State."

Invitations to the meeting went to Dick Hendrickson, of Willmar; Henry Knecht, of Fairfax; Ike Stakian, of Saint Cloud; Jim Lucking, of Benson; Les Wurwech, of Montevideo; Lyle Krattinger, of Benson; Bob Bregel, of Benson, and Floyd Shaw, of Eden Valley. They were asked to bring along any other operator who might have been overlooked.

The group will meet at the Lieberman Music Company in Minneapolis and then be Lieberman's guests at a hotel where the problem will be discussed.

J. Jacobs, New L. A. Op Assn. Secretary

LOS ANGELES, Feb. 4—J. Jacobs, Los Angeles Division of Cal-Penn Music Mfrs., has announced the resignation of Mrs. Emma Bryant, "cues was officially installed at the California Music Mfrs. Assn. meeting held in the association's headquarters here last night."

At issue was the question of whether or not the “Battleship” is in the public domain, as has been represented by certain operators.

Mr. Jacobs, a board member, contended that the question is the concern of the National Music Mfrs. Assn. and not the state or local association.

The members were advised that Bob Kerby, a board member, is ill in a Glendale hospital.

DON'T PASS UP THESE BUYS!

SINGAPORE...$150 TROPICS...$50

Immediate Deliver

IMPERIALS...$125

Write for Complete List

SEEBOURG RS-18-INCH TEAR DROP SPEAKERS...$7

IMPORTERS

Write for Details

"The House That Confidence Built!"

SOUTHERN AUTOMATIC

MUSIC COMPANY, INC.

ESTABLISHED 1925

155 Diamond Ave. - Los Angeles 64

1918 W. Broad St. - Columbus 4, Ohio

GIVE TO DAMON RUNYON CANCER FUND

Net Profits BIGGER THAN EVER...

with GOTTLIEB'S

2 Player

HIGH STYLED  DISTINCTION

New Look STURDY APPEAL

TWO DOUBLE BONUS FEATURES

2 Targets, 2 Bumpers, 4 Rollers Advance Bonuses

High Score over One Thousand

Double Number Match Feature

4-Lightup Pop Bumpers for terrific Scoring action

Adjustable 3 or 5 Ball play

Available with Twin Chutes -
10c - 3 for 25c
GOTTLIEB PROUDLY PRESENTS

NOW AVAILABLE!
FAST PLAYING ADVANCE MODEL
ASK YOUR DISTRIBUTOR ABOUT IT

SPOT POOL

THE ARISTOCRAT OF POOL TABLES

BUY THE BEST...
WE DO...

GENUINE BRUNSWICK-BALKE-COLLENBER ACCESSORIES
WITH ALL THE FEATURES AND EXTRAS

Hinged top and front door.
Durable mechanism for minimum maintenance.
Metal ball tracks and quiet reset.
Cross-lined playfield.
Genuine Billiard components.

Distinctive cabinet built by craftsmen.
Optional lighting accessory.
Colorful bumper protectors.
Precision dimensions for accurate play.
Inlaid rail markers.

AT YOUR DISTRIBUTOR
NOW!

Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

NOW IS THE DIME FOR ALL GOOD MEN
TO GO 10c PLAY ALL THE WAY WITH
DAVIS 6-POINT GUARANTEED EQUIPMENT

Properly convert your routes with modern 45 R.P.M.
phonographs available pre-set for 10c play.

Write, wire or phone us regarding these location
ready money makers:

SEEBURG
M100B
M100L
M100K
HM100L, MIDWAY
3W1 NAMERID
3W1 CHROME

WURLITZER
1500-1550
1600-1650
3020
4820

ROCK-OLA
1434
1436 FIREBALL 120
1438

ALSO many other late model phonographs
Private Western Union Wire
1/2 Dept. Required

Cable Address "DAYSIS"

Your American Red Cross Is Always There After Disaster Strikes
Tennessee Dairy
Continued from page 74
and that they are still experiment-
ing.
Use of the vending machines was suggested by Tom Fisher last August when the company con-
templated expanding its retail
sales, but wanted a new selling
method that would appeal to the
public and build up a regular flow of
business in face of stiff, local
competition. Fisher is in charge
of sales and distribution in the
Nashville district.

Special Stands
After圃化the machines from
the Royal Manufacturing
Company, the dairy had a bolter
firm make wood casings encasing
actual milk containers. These
were painted in forest green and
white, and mounted on stands
by using the vendors as passing
motorists would have no trouble
spotting the units.

According to Pure Milk Com-
pany officials, Nashville residents
generally like the vendor service
it makes milk available 24 hours
a day, seven days a week.

The vendors are serviced daily
and dispense sweet and chocolate
milk at 50 cents a quart, 15 cents
a pint and 10 cents for half pints.

Company officials indicated
they were studying a plan to ex-
pand the vendor service into other
communities.

Within the past few days we
met with a group from Charlotte,
N. C. Young said. "They seem
greatly interested in our vendors,
as were other delegations from various
areas."

CROSSWORDS
A Name Long
To Be Remembered
because...
1. It is a NEW BALLY Game
2. It is a FIVE BALL NOVELTY
3. It has tremendous EARNING POWER

Don't overlook this game... it is one of the great-
est ever made by BALLY. ORDER NOW!

We Are Also
Taking Orders for
BALLY
BROADWAY
the current
BINGO by BALLY

We carry the largest lines of PARTS and
PREMIUMS.

INTERNATIONAL SCOTT CROSS COMPANY
PHILADELPHIA, PA.

57,000 Active Buyers
The Billboard Classified columns each week

Table
of
Sur-
vey

End Pockets and Bumpers
Moved in From Rails to Let
Players Bank From Behind!

3 or 4 Sided Play

Extra! handsomely
designed
luxurious
cabinets

TOP QUALITY
IN EVERY DETAIL!

Extra!Luxurious
cabinets

Extra!
"GLO-LITE"
LITE-UP
BUMPERS!

Extra!
TANTALIZING
CENTER
HOLE

REQUIRES EXTRA SKILL!
PROMOTES EXTRA PLAY!
PULLS EXTRA CASH!

Extra! Luxurious
cabinets

Look at the Extras You Get with
Williams' ROYAL POOL

Draws Steady Customers
Boosts Your Volume of
Cash Box Profits!

2 DIMES PER GAME!

Write - Wire - Phone - See Your
Williams DISTRIBUTOR for:

DELUXE BANK POOL
SENIOR DELUXE BANK POOL
DIAMOND SCORE POOL
SENIOR DIAMOND SCORE POOL

Both Available with LITE-UP Bumpers

Front-End Play

18 inches longer
Apco Rep Spots

was the one in the Washington subway station, the hub of the main underground stop for the big department stores. Among the shops located in the station is a restaurant, which apparently discouraged many operators from even trying to install a machine here.

However, Palastrant encountered officials that a coffee vending would be welcomed by passengers. The 30-day test proved so successful that the machine was installed on a permanent basis for the National Vending Company.

More Locations

Following up this lead, he placed a second machine in the Park Street station, the main underground terminal, and later another in the New Haven Railroad stop at Route 128 in Dedham. All vend hot coffee or chocolate at a dime.

Palastrant is thereby sold on the idea that vending machines can disperse as good a cup of coffee as can be had in a restaurant. "This depends on the operator," he says, "and he must learn to sell the customer, thus the operator deserves his money's worth."

Palastrant also has had a big success with beverage vendors in his area, and has 12 installed in Boston theaters. As in the case of the coffee units, he carried out tests with the soft drink machines.

After talking up the idea at locations that there were many persons who could not drink carbonated beverages, he installed machines which sold non-carbonated drinks. The results in a month-long test showed a jump in business of 63 per cent when non-carbonated drinks were added. Needless to say, the machines stayed and more are on the way.

Soup, Tea Next

Palastrant's newest project is the installation of hot soup and tea vending machines. These machines are set up for use in the subway stations and will be on location within the next 30 days.

Palastrant, who sees the possibilities in vending virtually unlimited items, has in the area. He is in the carts-operated equipment industry since 1929 when he started with bulk peanut machines, and later entered the movie machine business.

He says that three training in these phases of the industry has helped him develop a pretty clear idea of what is expected from vending. A finer believer in quality merchandising, Palastrant thinks success is up to the individual operator, and that any deviation from high standards will bring about the loss of business.

"The food and drink vending business is different from the cigarette and candy merchandising," says Palastrant. "The operator is one, dealing here with a pre- pack article, and therefore success or failure is in his own hands."

WE WILL TRADE

Have in Stock

Bally Rocket
Bally Mystic
Keeley Minijet
Keeley Dime
United Vending
United Speed
United 4-Hole
UNION TRIMMER

WE WILL ACCEPT

Bally arc
Bally Jumbo
Skee-Ball 1000
Chicago Baseball 2 Player
United Baseball 2 Player

RUNYON
SALES COMPANY
151 Seventh Avenue New York 10, N. Y.
821 Pennsylvania Avenue
Washington, D. C.
203-4477

Over 67,000 Active Buyers read
The Billboard classified columns each week

IT'S NEW! THERE'S Nothing LIKE IT!
GIVES EVERY OPERATOR FOUR GAMES IN ONE
EXHIBIT PLANNED IT! ONLY EXHIBIT HAS IT!

3-Hole SKILL POOL with CONVERTIBLE 2-Hole or 3-Hole Play!

Standard Size
Requires only 34 sq. ft. or 13 x 2 ft. for handling play in small area.

OPTIONAL 3 or 4 SIED PLAY
PLUS NEW LIGHT-UP BUMPERS

ALL THESE FEATURES ALSO AVAILABLE IN "KING SIZE" 18" LONGER

HERE'S HOW IT WORKS!

3-HOLE SKILL POOL is equipped with 3 holes (1 at each end, 1 in the center). A precision machined plug fits into the center hole, flush with the table top. Plug can be inserted or removed, in seconds, by the operator, to change the game to 2-hole or 3-hole operation . . . making the play entirely different for each.

4 GAMES IN 1

3-SIDED SKILL POOL WITH CENTER HOLE
4-SIDED SKILL POOL WITH CENTER HOLE
3-SIDED SKILL POOL WITH CENTER HOLE
4-SIDED SKILL POOL WITHOUT CENTER HOLE

(All SKILL POOL games have 3 Hole playfield)

EXHIBIT SUPPLY COMPANY
Established 1901
4218 W. Lake St. CHICAGO
PHONE: VA 6-3100

AVAILABLE FOR IMMEDIATE DELIVERY!
LARGEST POOL TABLE SELECTIONS in U. S. From NEW ENGLAND'S POOL TABLE PIONEERS

New! EXHIBIT POOL TABLE that is NOT a Coin Machine!
- Special meter—NO coin mechanism
- Should open any closed territory

Complete Stock of All
BALLY POOL TABLES

CHICAGO COIN "HOOLIGAN" POOL

Your American Red Cross Is Always There After Disaster Strikes

always on the level for STRAIGHT SHOOTING—built for SOLID DEPENDABILITY!

FASCINATION POOL

Features
3 or 4 sided play
- Perfect operating Ball Release can't be cheated

Perfectly squared to entice the professionals

Celeste River
MISS ILLINOIS 1954-55
likes to play Keeney's FASCINATION
- Mahogany Grained Moulding—Cork Finish Body and Legs
- Green, rubber-backed felt
- Simple coin mechanism
- Levels on 2 Side Rails
- Leg Levelers
- White Diamonds on Side Rails

J. H. Keeney & Co., Inc.
2600 WEST FIFTIETH STREET • CHICAGO 32, ILLINOIS

REGULAR SIZE 52" L x 36" W x 32" H.
An American bought today will still be in style and raking in the profits for you 5 or 6 years from now. Don't take our word for it...ask the hundreds of operators who, even today, are getting a handsome return on a 1948-49 investment! Get the facts now.

Your American Red Cross is Always There After Disaster Strikes

RACK UP those BIG PROFITS!

with...

GENCOS DE LUXE

TOURNAMENT POOL

for 3 or 4 Sided Play (lined playfield)

Hinged Playing Field
Finest Quality Billiard Table Materials

FIRST WITH:
Playfield Light • Adjustable Levels • Mother-of-Pearl Rail Markers • Clop-Proof Ball Troughs • Steel-Sheathed Cash Box

NOW!
FIRST SHOWING

KING SIZE TOURNAMENT POOL GAME
18" LONGER THAN DELUXE MODEL (same width)

SUPER BIG TOP STILL IN PRODUCTION

GENCO MFG. & SALES CO. 2621 N. Ashland Avenue
Chicago 14, Illinois
More money-making play-appeal

Bally BROADWAY

4 MAGIC SQUARES

Arrow points to one of 4 Magic Squares - A - which may be shifted to player's choice of 4 different combinations illustrated above. Each Magic Square - A, B, C and D - may be shifted to choice of 4 different combinations. Separate button for each Magic Square permits player to shift only Square or Squares he desires to shift - without shifting other Squares. Maximum number-shift flexibility provided by 4 Magic Squares - maximum play-appeal, maximum earning-power.

EXTRA TIME
Player shifts Magic Squares before shooting fourth ball...or before shooting fifth ball if "IN BALL" panel is lit. Earning-power of the popular extra time feature proves in BEACH CLUB, VARIETY, BIG TIME and other great Ballygames.

DOUBLE SCORES
TRIPLE SCORES
SPOTTED NUMBERS
CORNER-SCORES
ADVANCING-SCORES
EXTRA BALLS
BALLYHOLE

ABC bowler
Congress bowler
POPULAR OFFICIAL BOWLING SCORES

For biggest group-play...and continuous repeat-play...resulting in bigger bowler profits...get Bally ABC-BOWLER...scoring by Official Bowling Rules...or CONGRESS BOWLER for added attraction of match-score features.

Bally Pin-Pool
EARN BIGGEST PROFITS
Cash in on growing popularity of Pin-Pool. Get genuine Bally Pin-Pool Tables busy for you now.

Little fast, 3i in.
High.

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EARNS BIGGEST PROFITS
Cash in on growing popularity of Pin-Pool. Get genuine Bally Pin-Pool Tables busy for you now.

Money-making 4 Models
All models to be 36 in.
195 high.

4 models have optional extra-high lights.
4 MAGIC SQUARES model for lamps that:
include both.
4 models may be fitted with extra-high lights simply by adding half of $5.00 or $10.00 to the regular price. Extra-high lights may be removed or replaced at any time with 4 models.

Bally Kiddie-Rides
earn top money

Flashing eye-appeal of Bally Kiddie-Rides...thrilling action...simple, safe mechanism...sturdy construction result in biggest, steadier earnings in kidde-ride field. Start a steady-income route of Bally Kiddie-Rides now. Write for information or see your Bally Distributor today.

Bally Manufacturing Company • 2640 Belmont Avenue, Chicago 18, Illinois
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HOOLIGAN POOL

Combines The Top Features of Automatic Pool
Plus The Scientific and Most Interesting
Playing Features of
4-Sided Pool Games...

- Advance Scoring!
- The Fascinating Hooligan Hole!
- The Natural Cue Swing Afforded by
the Elimination of the Foul Line!

and...

The New Cue Ball Circle Permits Players to Shoot
From Any Position Within the Circle — Eliminates
Tee Buttons.

- Features Front Play!
- Unbreakable Score Glass!
- Screened Playfield!
- Advance Scoring of 200 - 400 - 600 - 800 & 1000!
- EITHER Player by Lighting up and Scoring the Hooli-
gan Hole Can Get an Additional 1000 Points!

1725 West Diversey Blvd., Chicago 14, Ill.
Looks Different!

Yes, Bally CROSSWORDS looks different... and is different...
different in "new-look" styling of cabinet... different in compact, space-saving construction...different in fascinating puzzle play-appeal. CROSSWORDS is the game for hard-to-hold spots and every territory that needs a really new type of game for continued profitable operation.

New PUZZLE-SCORES
Players light 3-letter words, 4-letter words

CROSSWORDS combines play-appeal of two great American pastimes—pinball and crossword-puzzles. Player shoots balls in holes marked with letters of alphabet to light 3-letter words and 4-letter words in puzzles on backglass. Location-tests prove that 2-in-1 play-appeal of CROSSWORDS doubles and triples earnings of average 5-ball spots.

EARS Ups TO 4 COINS PER GAME
Each coin gives player additional puzzle

Because player may select up to 4 puzzles and score separately in each puzzle selected, CROSSWORDS averages 3 to 4 coins per game.

New SKILL SCORE-BOOSTER
Scores advanced by shooting balls in Star-holes

No mystery about CROSSWORDS advancing scores. A quick glance at score-card, reproduced (half-size) at right, tells players how to boost their scores by skill-shots in Star-holes at top of playfield... and keeps them coming back with "come-close-try-again" repeat-play appeal.

Get your 5-ball spots back on a money-making basis... get Bally CROSSWORDS busy for you now!

CROSSWORDS

SEE YOUR Bally DISTRIBUTOR BALLY MANUFACTURING COMPANY, CHICAGO 18, ILLINOIS

REQUIRES ONLY
27 in. by 41 in. space
Fast 5-ball play
ONE or TWO CAN PLAY
UNITED'S FAMOUS DROP CHUTE
Delivers 5 Balls for 1 Coin...10 Balls for 2 Coins
DOUBLE and TRIPLE SCORE POCKETS

Scores Totaed Automatically
Transfer Scoring
New Side Door Cash Box
Hinged Playfield
Simple Mechanism

Light Fixture
(OPTIONAL)
SIZE
3 FT. BY 5 FT.

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 16, ILLINOIS

NOW AT YOUR DISTRIBUTOR
CLUB POOL
For 3 or 4 sided play
Size: 52" by 36"
JUMBO CLUB POOL
Size: 70" by 36"
CARAVAN
New In-Line Hit with ROTO Feature
TOP-NOTCH Shuffle-Alley 6-Player Bowler
REGULATION Shuffle-Alley 6-Player Bowler

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