NEWS OF THE WEEK

More Stereo Jukes Hype Trade Jukes

Manufacturers Get Set to Spring New Units As Operators Already in Pro-Con Skirmish

By BOB DIETMEIER

CHICAGO — Stereophonic sound in the juke box business is the order of the day. The recent success of the new coin-operated stereo equipment has been demonstrated by a number of manufacturers who are readying their new units for the spring trade shows. Many manufacturers are already hotly discussing the pros and cons of equipment, and it is not yet clear which unit will be adopted.

Manufacturers are busy preparing for the launching of stereo jukes. First shipments of Wurlitzer's new unit are expected to arrive in the hands of all their distributors several weeks ago. A test model is already on the market, and it is expected to introduce a stereo cabinet and a new type of stereo juke box equipment. A fact also to be noted is a number of new units which have already been announced.

Stereo Bandwagon

In the stereo record field, the stereo record shows are already expected to be a hot item. Manufacturers have been busy preparing for the launch of their new stereo units, and it is expected that the stereo record will be a big item. The stereo record is expected to be an important item in the stereo juke box market.

Parody Growing Faster Than Jack's Beanstalk...

Payola, that under-the-table device whereby record companies and distributors win plays and influence disk jockeys, is fast growing into a monster, according to key record execs who report that jockey payola is so widespread that it is hard to imagine how well opera...

Connecticut's Fairfield County has the nation's first live-in theater, with a capacity of 600 people. The theater is the first of its kind in the United States, and it is expected to be a popular attraction.

Game Market Demand High, But Lacks Fast-Sell Items...

The lack of a hot new game this season left operators scrambling to pick up good low-cost models for locations, and the resale value of these games increased. Bowling games were the only big sellers, and manufacturers' production lines in the final quarter of the season were largely devoted to new fast-selling games.
Payola Growing Faster Than Jack's Beanstalk

NEW YORK — Payola, that under-the-table device whereby record companies and club owners pay musicians and deejays to plug their records, is fast growing into a menace that will destroy its creators. According to key record execs, the payola is so widespread today that it's no longer possible to measure its effectiveness.

"I recall the old days," said one disk jockey, "when one key deejay could make a record, you could put your money on one man." "Today," he continued, "it's necessary to spread it around to so many guys that it's impossible to know if all that lost is really necessary. If the record's a hit you wonder if you'd have had it anyway. If it isn't a hit you want to know if all those payola plugs really helped sales at all, and, if so, how much."

The situation reportedly is bad in New York City that key payola system currently offers a $500 package deal — six plays a day (on various deejay shows) for six weeks. One of the most successful indie manufacturers reportedly has more radio time than Pepsi-Cola.

However, some record companies argue that the payola is not as effective as others claim.

Al Shulman
Appointed
Executive
Chief

NEW YORK — Epic Records has a new general manager as of this week. Discovered by Al Shulman, former head of Columbia Transcripts, Columbia Records custom record department, Appointment of Shulman was made by Columbia, which is the president of Columbia Records.

Shulman was vice president and director of the Columbia custom department since 1962. He joined Columbia in 1961. He took over the general manager post from Bill Nelson, who is leaving to become a top member of an independent label.

The Epic label was started back in 1960. It is only full line records and is a subsidiary of New York's largest record company, with singles, pop and classical releases.

WB Adds Two
Col. Grads
To A&R Staff

HOLLYWOOD — Warner Bros. Diskykey has added two men to its A&R staff, both of whom are alumni of Columbia Records. They are Calvin Lampey and Robert Penuggi, who formerly were with Columbia. They now have the title of recording director and will assist A&R execs on sales cards in New York.

Both Prince and Lampey have also been signed as songwriters and conductors.

Prince, a session composer, is a Jefferson graduate and assisted Avakian at Columbia, also a Julliard graduate and assisted Lavery at Columbia. Both Penuggi and Lampey were with Columbia.

The new additions have been, Lampey moves to the agency's New York headquarters next month. His successor in the Chicago branch will not yet have been announced.

Walters, Art Hernandez, has joined the label's A&R department, headed by Arthur Toffler, as assistant to the A&R and GAC's activities in the legid field. He had been helping young recording artists in the summer field for the past few weeks and is expected to be the agency's New York headquarters next month. His successor in the Chicago branch will not yet have been announced.

Musically, Bernie Howe, formerly headquarted A&R manager for CAC's, has been named to head GAC's A&R department in Hollywood. The move was expected. Howe will be based at the A&R, now a part of the West Coast branch and office.

Meanwhile, Buddy Howe, presiding over the General Artists Bureau, is responsible for the addition of more men to handle the agency's new GAC Super Productions program (with promoter Irvin Feld) for co-promoting live shows with deejays at the West Coast branch office.

Another move was yesterday's announcement that he will join the new-look GAC department in Hollywood. The move was expected. Howe will be based at the A&R, now a part of the West Coast branch office.

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Cancerous Growth

Payola Growing Faster Than Jack's Beanstalk

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Treasury Report, Verbal Clash Highlight'ASCAP Meet

By LEE ZHUTO

HOLLYWOOD—At issue during the past eight months, the annual meeting of the Society of Composers, Authors and Publishers (SACM) coincided with the semi-annual meeting held here last week.

According to comptroller George Hoffman, who presented the financial report, the ASCAP dance fund was $4,318,000. This is the result of payments made to authors by the ASCAP. The ASCAP dance fund is used to pay the writers of ASCAP songs.

The report showed that the society's operating costs amounted to 17.7 percent of the total income, which was $9,818,000. The society made a profit of $2,998,000 for the year.

United Natural Resources, the society's mainstay, was expected to increase its royalty payments to its members. This will help offset the society's operating costs.

Col. Rings Up Jazz Bullseye

NEW YORK—Colombia Records will come up next week with its most powerful jazz release since recording. "Blast Off," to be released around three $1.50 cut live at the Newport Jazz Festival, a new EP, a LP set cut by Brubeck's "Blast Off," from the Brussels World's Fair, and a new release cut by Brubeck & the rest of the band based on the impressions of his recent trip to Asia.

The Newport sessions feature Mahalia Jackson, Duke Ellington and His Famous Orchestra, and a Jazz Band directed by Marshall Lytton. The 'Blast Off' LP was cut during her initial trip to the States, but not only contains the audience applause.

Dot to Cut 'What's My Line' Album

NEW YORK—Dot Records has completed negotiations with officials of CBS-TV here, under which the label has acquired a contract to issue an album to be titled "What's My Line?"

The show will consist of a series of actual tapes of "mystery guests" who will be asked to identify a mystery word over a period of a year and a half during which Dot pacte Steve Allen will be the host. Full-band panel. Other panelists are Arlene Francis, Pepper Keglman and Benet Cott.

The set will consist of all the "mystery guests," a final show when a panel asks, "Are we putting that mystery word in the line now?" Listeners are supposed to guess the identity of the mystery word in the line notes. Plugs for the show are printed on the back panel of Steve Allen on his own TVS and on the "What's My Line?" show.

20th Century-Fox to Release Miller Film Soundtrack Set

NEW YORK—Twentieth Century-Fox Records, which will issue its first product package this season, will release the Glenn Miller and Bob Crosby Miller film soundtracks.

The package will include Bob Crosby's "Blast Off" and Glenn Miller's "Three Coins in the Fountain," a 26-track set.

Finally, the record company is launching a new label, "Theodore Records," which will include a record each month, beginning with "Theodore's Gold," a history of the company.

Dot Inks Distel, Bardot Boy Friend

Hollywood—Dot Records has signed an exclusive contract with the young French actress, Dominique Distel. The singer, who was discovered by the French director, René Clair, is expected to make a splash in Hollywood.

Dorothy Lamour, the famous singer-slasher, will release a new album, "Theodore's Gold," which will include a record each month, beginning with "Theodore's Gold," a history of the company.

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By REN GREGG

NEW YORK — The singles charts display a remarkable spread of record labels for the moment, with new entries from Mercury, Decca, MGM and ABC-Paramount. The only certainty is that it is even more difficult to chart the diskmen's activities because they have moved in new directions. The record companies are currently promoting their new artists more aggressively than ever, with new releases from the major labels more frequently than in previous years.

Vastol, a new label, is promoting its first release, a duet by the duo of Steve and Dorothy, RCA Victor's new act. The song, titled "I'm Gonna Love My Baby," is a heart-warming ballad that is sure to appeal to the record buyers.

The new releases from the major labels include the following:

- **Vanguard:** "The Soul of the South," by the group of the same name.
- **Columbia:** "The Sound of Music," by the cast of the Broadway show.
- **Decca:** "The Beatles," by the Fab Four.
- **MGM:** "The Music of the Night," by the Phantom of the Opera.
- **ABC-Paramount:** "The Sound of Music," by the cast of the Broadway show.

The new releases from the independent labels include:

- **Empire Sound:** "The Sound of Music," by the cast of the Broadway show.
- **RCA Victor:** "The Sound of Music," by the cast of the Broadway show.
- **Columbia:** "The Sound of Music," by the cast of the Broadway show.

The new releases from the foreign labels include:

- **Empire Sound:** "The Sound of Music," by the cast of the Broadway show.
- **Columbia:** "The Sound of Music," by the cast of the Broadway show.
- **RCA Victor:** "The Sound of Music," by the cast of the Broadway show.

The new releases from the private labels include:

- **Empire Sound:** "The Sound of Music," by the cast of the Broadway show.
- **Columbia:** "The Sound of Music," by the cast of the Broadway show.
- **RCA Victor:** "The Sound of Music," by the cast of the Broadway show.

The new releases from the regional labels include:

- **Empire Sound:** "The Sound of Music," by the cast of the Broadway show.
- **Columbia:** "The Sound of Music," by the cast of the Broadway show.
- **RCA Victor:** "The Sound of Music," by the cast of the Broadway show.

The new releases from the local labels include:

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Huddling to select the musical numbers for "Your Hit Parade" is the show's production team. Seated (L. to R.) are writer Buddy Arnold, Producer Perry Lafferty, choreographer Peter Gennaro, and director Norman Jewison. Standing (L. to R.) are choral director Clay Warnick, writer John Aylesworth, musical director Harry Sosnick and associate producer Bob Tamplin. What are they all studying? Why, The Billboard's charts, of course.

There's only one "Your Hit Parade" and it returns to TV this Friday, October 10, 7:30-8 p.m. EDST, over the CBS Television Network.

There's only one complete and authoritative trade publication in the music industry . . . The Billboard.

"Spotting the new songs and new talent for 'Your Hit Parade' is easy," says Producer Perry Lafferty. "The Billboard's charts are used exclusively to keep us in tempo with the musical tastes of our audience."
Chi Meet Lays Pipe for 1959 Disc Jockey Convention

Tee-Off Seen as Seminar Format;
Exhibitor Trade Show Later

CHICAGO — A June, 1959 convention of manufacturers and distributors of "recorded sound" was held this week in Chicago, as a part of the annual NAB convention. A group of 40 indie manufacturers and distributors met here Tuesday and Thursday for a seminar and for a trade show on Friday and Saturday. While no definite decision was made, it is possible that the convention will be limited to the first year to two days of touring seminars and general meetings of interest to the record industry, as the show was placed on the trade show aspect of the last day of the convention, with meeting feeling that more time will be given to a given, as well as to present its exhibits to the trade.

Group decided on a two-year span to the "recorded sound" industry, the "American Record Manufacturers and Distributors' Association." The group included Ron Phillips, president, and Sam Phillips, and also appointed ARMDA vice-president, chairperson, and bylaws that will be adopted.

But Abner, general manager of Vee-Jay-Abner, Chicago, one of the charter members of the group, was elected to the board.


Shapiro to Europe for Col. Huddles

NEW YORK — Nat Shapiro, president of Shapiro-Epic Records, leaves for Europe this week for a two-week tour of the continent. Shapiro will inspect new product plans and will set up combination merchants in the countries he visits. Columbia artists are due to perform in London, Amsterdam, Rome, Paris, Rokhvy, London, and Stockholm.

Zacharias Here With New Tunes

NEW YORK — Helmut Zacharias, named correspondent and commentator for German radio, has arrived in New York (5 abroad the S. S. Hanzo-Misa). Zacharias and other American radio correspondents will stay at the Barbizon Plaza.

His latest chaffing, "Fantasy Of Life," can be heard daily on the MCM station in New York (5 abroad the S. S. Hanzo-Misa). Zacharias' other works include "Once in a Lifetime," "China Boogie" and "Vioin Samba."
CONCERT

Stokowski Makes New Works Shine

Leonard Stokowski and orchestra, under the auspices of the Contemporary Music Society gathered together for an evening of new special musical delights Thursday evening at the Chase. Among the many musical highlights of the occasion, the celebrated 50th anniversary concert of the program featured the U.S. premiere of Ralph Vaughan Williams' work: "Requiem." It was an evening of personal triumph for the white haired conductor, who expressed his gratitude in a telegram from President Roosevelt, expressing appreciation for his vision. In accepting those congratulations, Stokowski

NIGHT CLUB

Marguerite Piazza Is a Powerhouse

The Empire Room of the Waldorf Astoria, N. Y. opened its second season with Marguerite Piazza aborning all Edith Piaf. Miss Piazza's close shave of both sides of her latest RCA Victor release, "Any Old Time," moved viewers for bugle. Ray Walston, star of the stage and screen versions of "Tunanc Tartar," was agreeable in a simple bit involving four New York Yankees. This naturally led to

NETWORK TV

Evelyns, Schwartz Tributes Aid Como

The second Peggy Como NBC special, which aired late Thursday evening, contained an important new feature. The show's producer, George Tabori, announced that "Song of Love," a program which combines musical and dramatic elements, would be featured in upcoming shows. The show's success has prompted NBC to consider expanding it to a series.

In his current state with his cooperation, the show is a trio of the Versailles, New York -- Teddy Hel- len's new edition of the well-known Yiddish show. The show, which is a good blend of Yiddish and English, is colorful and smart with a little bit of wallah.

La Madigan Breath of Fresh Air as Boulevard Reopens

By TOM NOONAN

Miss Madigan provided a breath of fresh air and brought life and the rhythm of the streets to the city's boulevards. Her presence was a welcome addition to the city's cultural scene.

The show was brought out by a philanthropic organization, which proved a tough audience, family flocks, poor backings plus a minimum of rehearsals, they did a fantastic job.

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The performance was well-received by the audience, who applauded Miss Madigan's performance. The show was a hit and received critical acclaim.
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LARRY
HAPPY
YOU
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OCTOPUS
THE
EHTH
Od.
Milton
BILLBOARD
on
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Comte
"Lili
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"Mandolins
"Three
"Tears"
"Sidebnms
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"Miles
"223
"Rockets
"Rocks
"Y.:
"Houlette
"Hof;
"Is
"Whotel;
Lay Pipe for Diskerry Conclave

Continued from page 6

Southland, Atlanta; Southwest, Railroad, Press and Records, Houston, and Harold (Puppy) Daily, Houston, and Don Diamond, Detroit, represented the Big Three.

One representative of each organization present at the two-day Chicago meeting was elected to the board of directors, which made the following appointments: Sam Phillips, Jake Friedmann, Jr., Van Dyke Parks, Specialty Records; Nelson Verbit, Ewart Ames, George White, Chicago; Don Robey, Harry Finch, Universal Dist., Philadelphia; Andy Levine, Tom Robinson, Atlantic Records, New York; Max Bockweider, Sterling Dist., Cleveland; Jerry Liebman, RCA Victor Records, Chico
carlo, Earl Glérer, All-State Dist., and Joe Connelly, Jockey.

The executive committee met in closed meeting Saturday afternoon, and plans were made for another meeting of the executive committee before January 1.

General Interest

Almos said that wires or letters of encouragement were received from over 120 distributors and that over 80 manufacturers acknowledged the objective of ARMADA. Glenn Wallichs, Capitol; Goldband, Columbia; and Sid Goldberg, Decca, all sent wires to ARMADA as did the new Los Angeles firm, John Sinao's Rec Productions to represent ARMADA in connection with RIAA regarding convention planning.

Several times during the meet-
ing, praise was showered on the first annual disk jockey convention staged by the Shaz group of radio stations in Kansas City in 1958. ARMADA meeting stipulated that the manufacturers and distributors be notified ahead of time that the two-day convention would require all-day attendance by all delegates at convention planned and sponsored meetings and that if manufacturers and distributors wished to get together, they hold meetings at night or a day before or after the actual convention.

Libretto by Smathers Comm.

Continued from page 6

most ASCAP standards and show business.

Proponents letter writers included Carmen Lombardo (The Lombardos have won the first $10,000 (Badger, studying old songs); Desi Taxy, George Jessel, Dean Martin, Harry Connick, Jr., Gus Kahn, Mrs. Ansel Hamberg, Morton Gould, and W. C. Handy, Leonard Bernstein, Jimmy McHugh, Harold Rome and Richard Adler.

Opponents letter, which were longer and more abusive, came from broadcasters, newspapers, recorders, publishers, dealers, and others. Those included record company leader Ray Bloch, Count Basie, Martin Melcher (publisher, and husband of Doris Day), Ed Wood ("Grand Ole Opy"), Nat King Cole, Les Brown, Archive Blyer (Cas- rope Records); Robert Ward, President American Composers Asso-
ciation; Art Fred ("Make Believe Ballroom," WNEW, New York). Jimmy Dixon, former president of Louisiana; Ralph S. Peck, and a half dozen regional broadcasting associations.

Three letters had positive suggestions to offer. One was from publisher Ralph Peck, asking if the government desires to regulate performance rights societies, why not use the direct approach and insist on better control? He pictured the "self-perpetuating" board of directors of ASCAP as "beneath our national dignity" as an agency for handling performance rights. The Smathers bill would favor only a "negative" approach to the problem, said Peck.

A scathing indictment of the copyright law as being unfair to the broadcaster-user groups was sent by Martin T. Oche, KWAD Broadcasting, Winfield, Minn. Oche says the Federal Copyright Law has permitted "exclusive and di-

matory" licensing fees to be levied on broadcast users, under "oppress-
"

ive" conditions. One recom- ments a Federal Overseer, to work with various copyright committees of music publishers and the radio industry, to give broadcasters an even break with other music users.

Oche suggests an "elimination of the right to make an audit of our records; an elimination of our being required to make periodic sur-

veys of the music we play elimina-

tion of paying a percentage of our gross income that forces us to pay on programs which do not contain a second of music."

Opponent J. H. Bierer, of WCN, Charleston, S. C., also argues against music license charges a percentage of the gross income. He believes BMI and ASCAP should get a percentage only of their net profit. "Even the Treasury Dep-

artment asks us only to pay income taxes when we make it, but the licensor tax broadcasters whether we made it or not."

Marek Starts

Japan Tour

NEW YORK — George R. Marek, vice-president and general manager of the RCA Victor Record Division, explained on a two-week visit to Japan, Marek will talk with execs of the Victor Company of Japan, Ltd., exploring strengths and problems and means of broadening the Far Eastern market.

The RCA Victor chief will lecture on opera at Tokyo University of Arts and other cultural centers. He will also participate in radio and concert events in honor of the 100th anniversary of Ford's birth.

MGM Records

SURE WINNERS FOR FALL SELLING

JONI JAMES

THERE GOES MY HEART

MGM K12706 on 45 & 78 rpm

JOHNNY DESMOND

C'EST SI BON

(It's So Good)

MGM 12717

FRAWN WARREN

SUNDAY KIND OF LOVE

MGM K12718

JIMMY NEUMANN

YOU'RE MAKIN' A FOOL OUT OF ME

Cashbox Pick

MGM K12707

HONEY & SUGAR

BABY WITH THE BAREFOOT FEET

MGM K12709

Shad to Exit

Mercury Fold

NEW YORK — Bobby Shad, Mercury Records' pop a&r director, exits the company by the beginning of November. He has a last minute to submit his resignation.

It is known that Shad is already considering several offers but has made no decision. In addition to offers by other labels, he is weighing the possibility of going into business on his own.

In any case," says Shad, "during the last 10 days of November come rain or shine, I will be deep hunting with bow and arrow. The area, ever has been with Mercury eight years, and has han-

ned with such artists as Patti Page, the Flatters, Sarah Vaughan, the Dar-

lers, Dinah Washington — and many others on singles and albums. His experience encompasses the pop, jazz, rhythm and blues, and rock and roll fields.

Prior to his joining Mercury, Shad operated his own label, "Shad-

"
Would Revive Rodgers Day Celebration

MERIDIAN, Miss.—An effort to revive the annual Jimmie Rodgers Day Celebration, held here each May 25 on the late c.d. star's birthday but canceled out this year due to lack of interest, is being made by the Meridian Restaurant Association, which is planning to sponsor the Rodgers festival in 1959.

The restaurant men's group is reportedly working in conjunction with representatives of local civic clubs, the local Chamber of Commerce and Junior Chamber of Commerce, as well as city council and the county board of supervisors to put the idea across.

Spokesmen for the restaurant association say they plan to keep the festival on a non-political, non-profit basis. Prior to 1958, the Jimmie Rodgers Day Celebration had been presented annually for some half dozen years, drawing a fair measure of interest and attendance from all facets of the music and trade world. Several of the early events, however, had been criticized for allowing political activity to creep into the proceedings. This had been eliminated in more recent festivals, however.

The Jimmie Rodgers Day Celebration was originally started by country music vets, Hank Snow and Ernest Tubb. Lack of support from local interests and the fact that preparations for the event took so much of their time caused them to call off the event in 1958.

It is reported that the local restaurant men's group has outlined its plans for the 1959 event with a number of the leading artists and music men who have participated in past Rodgers festivals, with the idea netting excellent response to date.

EIA Exhibits Cue Radio, Phono Sales Boom

WASHINGTON — Happy days ahead for sales of radios and phonos for the American home were predicted by Electronics Industries Association veep James Seestet, in a let's-get-together talk before the Electrical League's 23d Annual Conference here last week.

Stereo on radio, thru multiplexing, has raised the barites on a second period of expansion for radio; the phonograph is "back to stay, and is completely rebuilt," and the tape recorder is growing in popularity for home recordings and sales.

Seestet advised the industry to take full advantage of new prospects to consumers buying both full scale promotion of National Radio Week, next spring, and National Television Week, this November.

Dealers in musical and other appliances reported best results last year in areas where the Electrical Leagues gave the national broadcasting weeks special advertising push, according to the EIA executive.

Prep Invites to C&W Fiesta

NASHVILLE — Walter D. Davis Kilpatrick, general manager of WSM's "Grand Ole Opry," announces that the line-up of sponsors for WSM's Twelve Annual Country Music Disk Jockey Festival will be held here November 21-22, commemorating the 33d anniversary of the "Opry." The program will be announced next week, with invitations and preregistration forms issued on October 16.

In an effort to control and expedite registrations, WSM and Grand Ole Opry officials are limiting the aid of radio station managers in listing their authorized personnel who will attend WSM, thus sending out invitations to all country music disk jockeys and artists and allied industry people such as publishers, recording personnel and工程机械 manufacturers. They urge that preregistration forms be returned promptly.

The festival program subjects will be timely, comprehensive and professional, according to Kilpatrick.

The newly formed Country Music Association will meet in WSM's Studio C at 9:30 a.m., Thursday, November 20, to complete organization plans and elect officers.

Headquarters for the gathering will be the Andrew Jackson and Hermitage hotels. The festival committee is headed by Kilpatrick and includes WSM program manager, Orr Devine, and promotion director, Royal McCullough.

Kaplan Heads Sunbeam Sales

NEW YORK — Sunbeam Records, publisher, Tommy Valando's record label, this week named Herman Kaplan as national sales manager. Kaplan succeeds Neil Collini, who has been promoted to new administrative duties with the various Valando publishing firms as well as the record label. Kaplan, who worked with a number of record firms and distributors in both Philadelphia and New York, helped organize the Sunbeam label earlier this year.

Vox Skeds 22 October LP's

NEW YORK — Vox will maintain its balance in favor of mono releases in its October issue of 14 concerto and eight LP albums, largely classical. Highlights include the first two volumes of the complete quartets and quintets of Schubert by the Ethnic Quartet each with three discs, the 12 harpsichord concertos of G. F. of Corelli, also a thrice-disc album, completing the long-awaited Vox project of waxing all of Corelli's instrumental music, and first stereo stereo of Mahler's "Das Lied von der Erde," a six-disc album featuring also Grace Hoffman and tenor Helmuth Muench.
OCTOBER album

Little before 'tract of to TI-A, ton-asheteby John Krause.

Krause. We return as attention Lichturan, Na-w pactees. Ile promotion those four records the masters. and Orchestra. the playing of San Francisco. Ascats, Diminishing two ers, which, however, the current radio's premiere tonight at Town Hall, New York, and George Els nowhere's violent act breaks in this week at Town Coach Inn. Pittsburgh.

Another record hop show, "Teen Time Party," will be aired over KRPC-TV, Houston; this fall on opening night at the Met. Bob Brony (KPRC design) and Tom Nolan will host the re-

(Continued on page 44)

THE BILLBOARD

MUSIC AS WRITTEN

BY BOB ROLONTZ

OF MUSIC AND BRIGITTE BARDOT

Sacha Distel, singer and musician who has become interna- 
tional, is the latest Miss B Bardot (Sacha was known as a pretty darn good musician before his romance was in New York recently. "Little Love," a song written by France's Linda, has been released by Polydor to the 44 domestic stations carrying his show by signing with Armed Forces Radio.

Claudia Billy Austin has been playing for several years to attract attention to a new record of hers, which he wrote with Johnny White. After blanketing the Hollywood Boulevard piano bars with the song, Louis Jordan will put the tune out. Earl Grant is tripping his activity these days. Helldiver for his nightly appearances at Gene Norman's Intehide Club, started an hour TV show based on a book known as "The Jukebox is Back - the label name incorporates JOCKS OF ALL TRADES: Sta- 

tion WOCY, Madison, Wisconsin, which has a deejay "first" in Dan Daniel, who recently signed a contract with the Milwaukee professional basketball team for the "WOCY All-Star show," has been heard in nearly every pint-six foot-four-and-a-half-inch-tall Dan is the first only deejay who has ever signed a contract to play professional bas- ketball. Dan's basketball season runs from late-August through Oct. 7-10 p.m. show, was recently held a series of "his" show of Television and Radio Artists as a "Best Dick Jockey of the Year" in the Twin Cities.

Bill Howard, country and western singer, from Phila- 

city, Ill., has been under the spotlight of the William Hmny LP, "Wee and the label name incorporates

The Latin business has been a notable part of the disk scene for a long time. For years, the Latin dances - tangos, rumbas, salsas, etc. - have been a prime field for dancepop and music charts. The smart hotels in Manhattan - especially The Astor and the St. Moritz - have been in the forefront of Latin crowds and their writers and daughters to fill up the dance floor when the sound of the Latin beat is beginning to clash with that of the dancehalls. Arthur Murray taught Me Dancing in a Hurry," in its "South America" series.

Now there is a calculated effort on the part of the record world to get the new world's favorite with the "Latin hit." As in many other recent outgrowths in the pop market, this has roots in the Latin world. We've had rockabili (shag rock) rockabilly the Hawaiian music, the Mexican music, the vocyop. 

The nature of the success of this movement is clearly demonstrated at present by the high popu- larity won by the Tommy Dorsey's disk team of "Tea for Two." The other disk in the top 10 most charted single was "Tea for Two," which reached its top of 10 most charted singles. This top disk blazer, in the field was "Patrica," which marked the comeback of Peggy Lee. What started the current craze is the "Tea for Two." It's a reasonable assumption, however, that such records as "Tequila," by the Cherokees and before that, "Torres," by Ren- 

WHEATHER AND DEALING

TALENT TIDINGS

BY BOB BERNSTEIN

Typical of the decline of the film music industry is the announcement of its next 32 features, heavily dramatic and including only not music, are currently being scheduled. With the help of film and publicity and public relations, Teddi King will play a week at the American in New York in November. Arthur Murray has confirmed his first first for RCA Victor which features seven different types of rhythm. This record will be a follow-up to the "Parade of Little Children" is based on poems appearing in the Hymnody of the dish. A TV show. If Disney Productions and Sight and Sound Records, is now playing Eddy in Kansas City.

Tally Jefferson, one-time ship with Earl Hines in his big- 

band heyday, has returned to Chicago after many years in Europe. All-State Distributing, owned by Paul Claus, has moved into new self-service store at 1450 S. Michigan. Distributors point is first self-service operation in the city.

Carnival Milk has made a deal with Chicago, which will handle their products, a point made by Ellig- 

tion-Mahalia Jackson EPs. containing members from a recent record label, for 90 cents with three milk can labels. -

Rapids, which the Chicago News has been enjoying heavy advances for its forthcoming eight-week season.

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INTRODUCING

THE NEW LABEL TO WATCH

A Product of MGM Records
A Division of Loews, Inc.
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Red Foley
Show Gets New Sponsor

SPRINGFIELD, Mo. — "The Red Foley Show," production of the RadioOzark sleep here, began the fall season Saturday (4) with a new sponsor, Hesz & Clark, Inc., of Ashland, O., prominent in the fields of animal health and feed supplement products.

The new series will mark the Foley troupe's third year of network radio, using talent which appears on the television weekly, "Jubilee U. S. A.," produced by RadioOzark's sister firm, Crossroads TV.

Format, according to RadioOzark vice-president, John B. Mahaffey, who wrapped up negotiations here Sunday, will deal with NBC staff members, will closely follow the established Foley pattern of country ballads, comic sketches and humor, plus a weekly guest. Sidney Bumstead, star of Saturday (4), and Carl Smith is set for October 11.

With official of the Klav-Van Piersens-Dunlap agency, Milwaukee, Mahaffey will work out a string of personal appearance dates for Foley and company in the H. & C. sales territories.

Group Buys
Blue Ridge

WASHINGTON — Joseph E. Sisler, Washington TV producer and president of Joseph E. Sisler & Sons, largest toy rack jobber in the Washington area, heads a syndicate of investors which last week purchased the Blue Ridge Record Company, prominent in the country music field during the late '40's and early '50's. Purchase was made from the estate of the late Noah Adams, firm's founder. By mutual agreement, the purchase price was not disclosed.

Such artists as Jim Ranes and Bill Clifton have material in the catalog, which also boasts a large gospel department. Many of the original Clifton and Evers masters will be retained, Sisler says. Meanwhile, Clifton is reported to have left Mercury in favor of a Blue Ridge contract.

First release due out this week, is a release of "All the Good Times" b/w "Wake Up, Susan," by Clifton. An original reissue is scheduled in two weeks. Don Owens, country music deejay, has been retained as band leader. According to Sisler, the label will be exclusively country, and will lean heavily toward the "Blue Grass" style of music.

Sisler is also president of the National Artist Bureau, Inc., which handles Vernon Taylor, and vice-president of Circle 'O' Songs, Inc., a BMI affiliate.

Grand Award
Appointments

NEW YORK — Enoch Light, a. d., head of Grand Award Records, has appointed Stuart Phillips and Julie Light Klar to the firm's a. d. department. Phillips, who did recording work for Roulette Records recently, has also worked as an arranger and conductor for wailer Junior Rodgers. Julie I. Klar has been with NBC for the past six years as associate director of the Eddie Fisher and Fred Waring shows.

Light also appointed Peggy Sholes to the post of director of publicity and public relations. Amanda Francia was named executive assistant to the production department, and Hugh Dallas was appointed assistant to Leron Becker, Grand Award sales chief.

11 NEW LABELS
JOIN PARADE

NEW YORK — Eleven more new labels joined the label parade this week. Here are the names and addresses of the newcomers: Star Multimedia Records, 605 W. Randolph, Chicago, Ill.; Lucent Records, 1528 Hayes St., Van Nuys, Calif.; Academy Records, 726 North Michigan Ave, Chicago; Clear Records, 145 N. Hoth St., Queens, N. Y.; Metro Records, 700 Seventh Ave., New York; M-RC Records, care of MACK Record Company, 1872 Sixth St., Westport, Conn., O; Royal Record Company, 58 Market St., Newark, N. J.; Jane Records, care of Jay Gee Record Company, 315 West 47th St., New York; Let Records, care of Mr. Tommy Clarke, 489 Rosedale Ave., Jersey City; N. J.; Colpix Records, care of Columbia Pictures Corporation, 711 Fifth Ave., New York; Wix Records, care of Music Masters Publishing Company, 1674 Broadway, New York.

Haley Quits
Jolly Joyce

CHESTER, Pa. — Bill Haley, who just left on his second European tour, has severed his contract with Jolly Joyce Agency and will now book thru Continental Artists, Inc., new management firm here and newer, James A. Festa, Affiliated as a five-week, six-city tour with his band, Haley returns to give three concerts at concert halls at universities, the first time a rock and roll unit has replaced, for on-campus non-dance events.

Continental will also book exclusively the Kingmen, singing instrumentalists, whose first East-West waxing, "Weekend," has caused a stir. Group has its second platter, "The Cat Walk," out this week.

Westminster Debs
First Jazz Release

NEW YORK — Westminster's first jazz release will be issued next week, "Cool Coleman," featuring the Cy Coleman Trio in stereo. It's the latest move toward repertoire expansion by the record label, which earlier this year released its first pop singles and albums.

11 HITS
THAT GOES TO MY HEART

LEO FEIST, INC.

MUSIC PUBLISHERS
HOLDING CORPORATION

A SOLID HIT

3 HITS
THE OLD MAN AND THE SEA
IT'S ALL IN THE GAME

MUSICAL AND DANCE HITS
NEW YORK; CHICAGO; SAN FRANCISCO

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Place this Point of Sale Browser Box near your cash register and watch the EP's move out of your store! Now available at your nearest Roulette Distributor.

A Sound Bet... Buy}

Roulette
Payola Grows Like Beanstalk

Continued from page 2

is also in a peculiar position if he has to stop paying. That's usually the end of his friendship with the record company. It makes it very hard to get a better position, since the deal is probably sealed before the song is released. If the payola stops, the song probably won't be played, either."

Some record company officials claim payola is unethical and dangerous to the business. For instance, one exec explained: "We don't make payola deals to make money. Sometimes a record has been played even though it didn't sound too good. But in those cases we've always played it because we felt it was a good record."

On the other hand, another record company man said payola sometimes backfires. For instance, he cited a station where a featured record was so badly paid for that the station wouldn't play it ever again. "We have to be careful about getting in too deep," he explained. "If we start trying to buy up too many stations, we might get in trouble with the Federal Communications Commission."

A Direct Approach

Bach doesn't deny that some stations have persuaded him out of payola. But he insists that he's not a "payola person." He says he's simply trying to make sure that his records are played in the right places. "It's not like we're trying to buy up the station, it's just that we're trying to get our records heard," he explained. "And we're not trying to make a habit of it."

Bach also emphasizes that he's not interested in "selling" his records to the stations. "I'm just trying to make sure that they're played in the right places," he said. "And I think that's a fair thing to do."

Payola: A Growing Drug

"Payola" is a drug that's spreading in the music business. And it's a drug that's hard to get rid of. "It's like a drug," one record company exec explained. "The more you use it, the more you want it. And the more you want it, the more you use it."

The drug is working, too. "We've seen a lot of good things happen to records that were paid for," one exec said. "And we've seen a lot of bad things happen to records that weren't paid for."

But the drug is hard to get rid of. "It's like a habit," one exec said. "You get hooked on it, and it's hard to break."
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New Slant on Tape

Now it's official. The Magnetic Recording Industry Association, representing about 35 manufacturers of tape recorders and recording tape, has issued a statement that, in essence, urges dealers to promote the recording feature of the tape recorder. (See separate story in this section.) This point of view expresses what the industry has been saying for years, but this is the first time it has come out in a formal statement.

The Billboard story detailed recent development affecting the tape recorder market; the tape cartridge, four-track, 3% ips (recorded tape) and pointed to a decline in two-track record sales. Therefore, the story stated, "The tape recorder manufacturers . . . are not as worried about the new tape recorders. The dealer and the public can expect, however, a shift in emphasis of tape recorder promotion. Instead of pushing the recorder as a stereo reproducer, it will stress its recording machine function, machine manufacturers will stress its recording function: its ability to record, reproduce, and play anything the dealer and public can expect, however, a shift in emphasis to recording tape promotion. Instead of pushing the recorder as a stereo reproducer, machine manufacturers will stress its recording function: its ability to record, reproduce, and play anything the dealer and public can expect, however, a shift in emphasis to recording tape promotion. 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Raymond Lefevre
KAPP-231

THE DAY
THE RAINS CAME
Jane Morgan
KAPP-235

NINE LIVES OF ELFEGO BACA
b/w LOVE I MEAN
from TV Show (Little Women)
Bill Hayes
KAPP-242X

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Shoppers are voting "yes! yes! yes!" on RCA Victor "Living Stereo" High Fidelity

It has what they are looking for: two speaker systems they can place at least 8 feet apart for true stereo sound. Where there is no such spacing, the optimum effect of true "Living Stereo" cannot be achieved. So, sell the Stereo High Fidelity your customers want—for the sales and profits you want! RCA Victor!
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Sell up—cash in on the big-ticket trend—with new RCA Victor "Living Stereo" High Fidelity

Complete Stereo Hi-Fi. Second speaker system in detachable lid. 2-tone simulated leather. Mark XII. (SHP11) $139.95

Handsome console with 3-speaker Panoramic Sound System. 4 grained finishes. Mark XII. (SHP12) $149.95

Traditional. 4 finishes. Mark VIII. (SHP9) $279.95. With AM-FM tuner, Mark VIIID. (SHC8) $329.95

French Provincial. 3 finishes. Mark VII. (SHP7) $279.95. With AM-FM radio, Mark VIIID. (SHC7) $359.95

Danish Lowboy. Dual amplifier, AM-FM radio, "Room Divider" back. Three finishes. Mark VI. (SHC6) $379.95

Danish Modern. 2-in-1 "Living Stereo" pickup, AM-FM radio, "Room Divider" back. 3 finishes. Mark III. (SHC3) $450

"Add-on" Stereo High Fidelity. 4 finishes. Mark IX. (SHP8) $219.95. With AM-FM tuner, Mark IXD. (SHC9) $299.95. Matching bench, companion speaker, record cabinet, or RW TV extra.

A new first! Six million RCA Victor catalogs are going to your customers December 1 via this first-of-a-kind ad in LIFE magazine. It's a full-color, two-page ad with a complete twelve-page RCA Victor Christmas Shopper's Guide tipped in! Another reason why you'll sell more RCA Victor sets than any other kind—this year as in every other year!

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RCA VICTOR

Every year more people “Give The Gift That Keeps On Giving”...

RCA Victor. Order from your RCA Victor distributor today!

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The Berlin Philharmonic Orchestra
Conducted by Herbert Von Karajan • 35768

TCHAIKOVSKY: THE SLEEPING BEAUTY (Complete)
The Philharmonia Orchestra
Conducted by George Weidon • 35798

TCHAIKOVSKY: SYMPHONY NO. 4 IN F MINOR
The Philharmonia Orchestra
Conducted by Thomas Schippers • 35443

GRIEG AND RICHARD STRAUSS SONGS
Aase Nordine Loeberg, Soprano • 35568

THE CELLIST'S HOUR
Pierre Fournier, Cello, Gerald Moore, Piano • 35599

BRAHMS: SYMPHONY NO. 1 IN C MINOR, OP. 68
Royal Philharmonic Orchestra
Conducted by Paul Kletzki • 35619

THE SCOTS GUARDS PLAY GILBERT AND SULLIVAN
Lt. Col. S. Rhodes, Director of Music • 35625

DOHNANYI: CELLO CONCERTO, OP. 12
KODALY: SONATA FOR SOLO CELLO
James Starker, Cello and The Philharmonia Orchestra
Conducted by Walter Susskind • 35627

MUSIC BY SIR WILLIAM WALTON
The Philharmonia Orchestra
Conducted by Sir William Walton • 35638

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CONCERTO!
FREDDY MARTIN AND HIS ORCHESTRA • W-1066

THE BALLAD STYLE OF STAN KENTON
STAN KENTON AND HIS ORCHESTRA • W-1069

DANCING 'TIL DAYBREAK
DEL COURTNEY AND HIS ORCHESTRA • T-1070

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LOU BUSH His Piano And Orchestra • T-1072

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KEELY SMITH
With Orchestra Conducted by Billy May • T-1073

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Orchestra Conducted by Jackie Gleason
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Oboe D'Amour: Renee Penque • W-1075

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JUNE CHRISTY • T-1076

BOBBY HACKETT AT THE EMBERS
Bobby Hackett Quintet • T-1077

HAVE YOU FORGOTTEN?
ETHEL ENNIS • T-1078

BROADWAY CAVALCADE
FRED WARING
And The PENNSYLVANIANS • WBG-1079

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CLIFFIE STONE • T-1090

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TOMMY SANDS
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SAM BUTERA And The Witnesses • T-1098

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(The Vienna Boys Choir) • T-10190

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(Recorded in Havana)
FERNANDO ALAUERNE
And The CORO DE MADRIGALISTAS • T-10165

CHRISTMAS IN PORTUGAL
(Recorded in Lisbon)
Coro Salesiano De Magofóres, Trio Odemira
Coro Polyphonia & Carlos Ramos • T-10166

CHRISTMAS IN AUSTRALIA
(Recorded in Australia)
The A.B.C. Adelaide Chorus
And The Hurstville Choral Society • T-10167

CHRISTMAS IN BRAZIL
(Recorded in Rio de Janeiro)
CORO DAS MENINAS DA CASA DE LAZARO • T-10168

CHRISTMAS IN POLAND
Songs in Polish by the Famous
SCHOLA CANTORUM OF S.S. CYRIL
AND METHODIUS SEMINARY • T-10169

'CAPITOL' OF THE WORLD

SPAIN REVISITED
(Recorded in Spain)
MIGUEL DE MOLINA And The
Barcelona Pop Orchestra • T-10162

GUATEMALAN MARIMBA MUSIC
(Recorded in Guatemala)
THE MADERAS DE MI TIERRA ORCHESTRA
OF GUATEMALA CITY • T-10170

JET FLIGHT
(Recorded in London)
NORRIE PARAMOR
And His Concert Orchestra • T-10164
GRANCO BOWS SMALLER, CHEAPER FM TUNER

NEW YORK—A few FM tuning devices are being announced by Granco Products, Long Island City, manufacturers of FM radios. The new devices are small (no larger than a pack of king-sized cigarettes). Granco says that it is intended for use as a component in receiving equipment and that it will greatly reduce the size and cost of the receiver. It says Granco will also improve the reliability of the equipment.

The firm says that three years were spent in the development of the tuning device. It uses miniaturized components and original circuitry. Production tooling has been completed and the initial output has been set at 1,000 units a day.

First use of the tuner will be in the 1959 line of Granco FM and FM-AM radio sets. This line will contain about 30 percent fewer components and are about half the size of comparable sets previously available. Says Granco, the recent developments enable FM reception to be made available to the public in a size and at a cost comparable to that of AM sets. The firm also plans to make the tuning device available to other manufacturers for use in FM receivers of their own design.

Company officials predict that the unit will be instrumental in creating a mass market for FM radio receivers, even though some of the major obstacle of high cost has been eliminated. According to Henry Page, Granco president, this new development brings us much closer to the day when the third free public entertainment medium—high-fidelity FM—will take its place in every home along with TV and AM radio.

WHERE THERE'S BUSINESS ACTION THERE'S A BUSINESSPAPER

Used to be a song, back in the Thirties, titled, Little Man, You've Had a Busy Day. Didn't mention the Big Man. But his days are busy, too. He's the man who must make top-level decisions in business. And to make those decisions, he must have facts. All the facts. All the pertinent information he can get.

He finds time, in his busy days, to get that information. How? By getting a major portion of it from one unique source: the business publications serving his particular field.

No businessman, little or big, is fully informed until he reads his businesspaper. He reads it for profit, not for pleasure. He searches it through for news of the trade or industry. For facts. For fresh ideas. For new products he can put to work. And he reads the advertising with the same intense concentration he devotes to the editorial pages.

For the man on his way toward becoming a Big Man, his businesspaper is especially important. Take a tip from the reading habits of key men at every level. Take out a subscription of your own. Then, make the time to read every issue—and read it thoroughly.
IF YOU'RE PITCHING FOR BIG LEAGUE PROFITS,

HAVE YOURSELF A BALL! WITH THIS ONE!

AN ORIGINAL SOUNDTRACK RECORDING

RCA VICTOR
LOC-1047
A "New Orthophonic" High Fidelity Recording

WARNER BROS.
PRESIDENT

GEORGE ABBOTT
AND
STANLEY DONEN

PRODUCTION

Damn Yankees

STARRING

TAB HUNTER
GWEN VERDON
RAY WALSTON

MUSIC AND LYRICS BY
RICHARD ADLER
AND
JERRY ROSS

It's RCA Victor's new original movie soundtrack album of all the wonderful songs from "Damn Yankees," including Gwen Verdon's very special treatment of "Whatever Lola Wants." Available on regular L.P. and new "Living Stereo" records. And here are some of the reasons why it's going to be your Most Valuable Player of the Year!

- And... it's going to be featured in NBC-TV network commercials on the Ellery Queen Show, the nights of October 24 and 31!
- And... it's going to have nation-wide disc jockey coverage, plus disc jockey contest and other exciting special promotions!
- Your point-of-sale display (a traffic-stopping blow-up of the "Damn Yankees" album cover with cut-out figure of Gwen Verdon), advertising mats in two sizes, and special statement stuffers are ready now! Get in touch with your RCA Victor distributor today!
SPEED
AND
QUALITY
GO TOGETHER
AT
RCA CUSTOM!

Why have independent record producers made RCA the leading custom record manufacturer? Because RCA means top SPEED and top QUALITY both, with no sacrifice of either!

SPEED? RCA, with the biggest pressing capacity in the industry and with three strategically-located plants, gives you overnight delivery to your distributors everywhere. You get all the records you need, when you need them.

Quality? The finest, based on RCA Victor leadership in sound engineering, greater experience, superior equipment.

Do as most hit-makers do. Get speed and quality both, and at a competitive price, at RCA CUSTOM. You'll get a custom job!

RCA VICTOR
custom record service
"SERVICE ON A PLATTER"

Marek Details Market Facts

minimum of "yakety-yak." Please please have the salespeople with hold their precious knowledge and let the music speak for itself.

Some people say stereo is a gimmick; he pointed out, "I say to let them hear it. Stereo sound is gold even for tin ears."

The idea that stereo can only be heard at one spot in particular listening situation was also blasted by Marek. He said the idea was "nonsense" and that it is not necessary to sit at the apex of the triangle formed by the listener and the two speakers.

Three Hi-Fi Firms Share Ad Campaign

NEW YORK — A national advertising campaign in which major manufacturers of high fidelity components are co-operating will break this month.

Electro-Voice, of Buchanan, Mich., manufacturers of speakers, cartridges and turntables; Harman-Kardon of Whiting, N.Y., manufacturers of tuners and amplifiers, and Rek-O-Kod of Corona, N.Y., manufacturers of turntables and tone arms are sharing full page print ads and TV publications. In addition, the campaign will be backed up with display at the local dealer level featuring the components of each of the manufacturers.

Object of the campaign is to clarify for customers many of the misconceptions that surround stereophonic sound — latest development in the high fidelity industry. The sponsors of the campaign anticipate that high fidelity component sales will reach a new high in 1959, due to the development of stereophonic sound. Customers are being offered a booklet on stereo entitled "Your Guide to Stereophonic Components," 444 Madison Avenue, New York 22.

The campaign was conceived by the Westside agency, representing Harman-Kardon and Rek-O-Kod, and was produced in co-operation with Herbert Bakh Advertising, of Chicago, agency for Electro-Voice.

Webcor Promotion

Continued from page 29

Laid down their instruments to show the impact of the new system. Jack Ruttenfield, sales manager of Radio Euphoria Imports; Chuck Stites, merchandising manager, and Donna Wells, his buyer, both of Wurzburg's, stated that promotion stimulated hi-fi sales greatly and that the entire Wurzburg appeal division showed gain from the showcasing.

Let's remember," he said, "that a Brooklyn Heights apartment is not a Princeton Laboratory."

Marek was bullish about the industry's immediate prospects. And he said that the longer range prospects are fantastic. For instance, he cited statistics that show the number of families will increase by 11 per cent in the next five years. Moreover, the number of teen-agers will increase by a remarkable 43 per cent in the same period. These form the prime nucleus of tomorrow.

Raw Sales, sales head of the Radio-Victoria Division, confirmed Marek's optimism. Sony said the industry will do 60 per cent more in phonograph sales next year over last. And the home music industry as a whole will hit a sales peak of $1,300,000,000, Sony said. This breaks down as follows: High Fidelity Phonographs ($535,000,000). Other Phonographs ($125,000,000). Records ($400,000,000). Tape ($300,000,000), and Tape Recorders ($200,000,000).

Saxen said the dealers should follow a four-point program to boost phonograph sales: product knowledge, display, demonstration and sales techniques.

Tape Saver

Continued from page 16

Tape Saver, 1/2" x 1/2" in size, with a small emulsion area. The film is roughly a 1/4" base plate permanently installed on a tape transport over which the moving tape.

The "Echasure" package consists of two rolls with different power of emulated area; a red Echasure for removing up to 9 db print-thru, and a black Echasure to remove as much as 18 db from more seriously affected tapes. Success in the amount of print-thru reduction, however, is dependent on several facts: 1. The storage condition of the recorded tape, 2. The age of the recording, 3. The printing frequency or wave length, and 4. the magnetic properties of the tape.

What's Hi-Fi?

Continued from page 16

Secondly, accepted standards are absolute and unchangeable. Il for instance, all of the manufacturers will accept certain standards, the FIC still couldn't use someone who labeled an inferior product as "Hi-Fi." There is simply no such word in the dictionary. Also, accepted meaning of the term is incompatible with accepted standards accepted by the manufacturers. One thing that the Institute can do, Ruttenfield says, is to inform and educate the public on what hi-fi is all about. And the HFM will have to decide for them what "Hi-Fi" is.
OCTOBER 6, 1958

THE BILLBOARD

MUSIC

MASTER OF MANY MOODS

new

JACKIE GLEASON

ARTIST OF THE MONTH

Rebound W-1075

Riff Jazz W-1020

Velvet Brass W-859

Music, Martinis, And Memories W-509

Capitol RECORDS

Jackie's back on TV with a great new variety show Friday nights on CBS.
### Pop Albums

**Dilo**

Perez Prado Orch — RCA Victor LPM 1883


### Pop Special Merit Albums

**European Windows**

John Lewis and Members of the Stuttgart Symphony Orch — RCA Victor LPM 1742

Here is a collection of interesting and intriguing original music, composed by the extremely clever John Lewis, leader of the Modern Jazz Quartet, and played by Lewis, two outstanding European musicians, and members of the Stuttgart Symphony Orchestra. These compositions were recorded in Stuttgart, Germany in February, 1958. The lead soloists, in addition to Lewis are Gerry Weinkopf on flute and also, of Germany, and bary man Ronni Ras of Baden. The compositions include pieces written by Lewis for the flick "One Never Knows," and other attractive works. A fine LP.

### Jazz Albums

**Kismet**

The Mastersounds — World Pacific WP 1243

The Mastersounds give the selections from the Broadway hit of several seasons ago a refreshing and listenable jazz setting. This should prove as successful as their jazz treatment of "The King and I." In addition to the delightful and thoughtful jazz arrangements, the sparkling sound is a notable feature. Cover shot of a pretty girl in Oriental costume is an added sales lure.

### Sound Albums

**Gould: Concertette for Viola and Band; Colgrass: Variations for Four Drums and Viola**

Emanuel Vardi, Violin; Michael Colgrass, Percussion; The M-G-M Orch. (Winograd) — M-G-M 3714

Young Colgrass gained some renown for his all-percussion "The Three Brothers." It is included in three albums which will mainly to sound addicts. His newest work, striking in originality, is exceedingly musical despite the unusual instrumentation. It requires and receives a virtuoso performance from violinist Emanuel Vardi. It will excite hi-fi fans and those interested in important contemporary music. Morton Gould's name also will attract customers. His work dating back about five years, makes typical use of the American idiom.
ON CAMPUS WITH THE DUKES OF DIXIELAND VOL. 8
Audio Fidelity AFLP 1891

The Dukes turn in a group of college tunes for their latest presentation. As with their previous release the sound is outstanding. All instruments from the booming of the tuba to lightly percussive sounds on the xylophone come thru with extreme clarity. Bugs will have a field day with the set. Musically and jazzwise, it compares to their other efforts.

---

**Monoaural Albums**

**CHICO HAMILTON QUINTET**
World Pacific 1005

STEREO & MONOAURAL

A previous monaural spotlight, this beautiful recorded package has the same strong appeal in stereo. Brilliant, round sound is achieved by the group with emphasis on fullness rather than separation. Cover art is tops. Brand new re-issued could be on the offering for this 3-D version.

---

**Classical Special Merit Albums**

**HOVANESS: CONCERTO NO. 2; LOUSADZAK**

Maro Ajemian.Piano; Anahid Ajemian.Violin; With the M-G-M String Orch. (Surinach)—M-G-M E 35674

Hovanness draws his thematic material from Armenian, folkish and religious backgrounds. The violin concerto contains many interesting and colorful passages. Miss Ajemian's tonal quality is wonderfully precise, "Lousadzak" has a distinctly Eastern flavor also, characterized by monophonic, flowing segments. Surinach draws excellent and color from the string orchestra. Modern devotees will find both works interesting and challenging.

---

**RACHMANINOFF, LISZT & PROKOFIEV**

Played by Vladimir Ashkenazy, Piano—Angel 35647

The 21-year-old, who makes his N.Y. debut this month, demonstrates all his virtues in this recital—lucid tone, variety, speed and technique. The difficult Prokofiev Sonata No. 7 is a standout; the Mephisto Waltz and "Pещ Folkits" excellent.

---

**Low-Price Children's Albums**

**MOTHER GOOSE FOR THE SWING SET**

Buddy Weed And His Playground Pals
RCA Victor LBY 1010

Buddy Weed and his rollicking group (including Don Elliott, Tyree Glenn, Barry Galbraith, Mundell Lowe, Milt Hinton, Trigger Alpert, Stanley Wedd and Johnny Cresc) perform lightly swinging versions of Nursery Rhyme tunes. Elliott, Wedd and Dottie Evans sing the clever George Simon lyrics that follow up the familiar Mother Goose rhymes to answer to most kiddies' queries of "what happened then." An appealing and clever production that should find the mark.

---

**Sacred Albums**

**THE BIBLE TOLD ME SO**

Statesmen Quartet With Hovie Lister
RCA Victor LPM 1683

The group literally outings itself with spirit and dedication on these satisfying gospel offerings. In short, the package is a gospel inspired reading by the group, directed by Hovie Lister, includes "My Heart Is a Chapel," "No One But Jesus Knows," "Brand New Star," and "Your First Day in Heaven." Set was recorded in Nashville. Should get a welcome reception from fans of this idiom. (Continued on page 30)
Review Spotlight on Albums...

- Continued from page 29

Religious Albums

BEST LOVED SACRED SONGS VOL. 1
Various Artists—RCA Victor LPM 1765

The label has assembled a powerful group of artists to cash in on the current strong interest in religious and gospel material. These are the big guns like George Beverly Shea, Marian Anderson, Jerome Hines, Paul Mickelson, Tedd Smith, and the Robert Shaw Choralade, among others, a selection of universal inspirational favorites, Appealing Sunday morning church scene on cover. Powerful merchandise for this market.

- Reviews and Ratings of New Popular Albums

EXPLANATION OF PACKAGE RATING CATEGORIES

(Each item is rated strictly according to its sales potential in the category to which it is classified)

SPOTLIGHT—Sure-fire Merchandiser—Top Demand

★★★★——Very Strong Sales Potential—Essential Inventory

POPULAR ★★★★

THE KING PLAYS SOME Aces
Xavier Cugat Orch. RCA Victor LPM 1530


LOOK, IT'S THE MOONGLOWS
Chester LP 1438

The Moongloos, one of the better swing groups who have made the big jump from the rock and roll field to become accepted novices, have blazed out a stylish good album here, and one that should have strong appeal. This set is given current hit, "The Texas Comedians," along with a number of other smooth ballads that they perform with warmth and taste. Best sides are "Love Is a River" and "Blue Velvet."
FIRST KIDDIE LIVING STEREO ALBUM

ADVENTURES IN SOUND AND SPACE COL. FRANK ERHARDT

LBY-1013 Living Stereo $2.98 * LBY-1013 Monaural $1.50 - A great big living Stereo album that features a science-fiction story with fantastic background music. It's a great big sound treat - a natural for the jr. market! (Also available on regular L.P.)

Tales from the Great Book
MOSES JOSEPH ROBERT COTTEN PRESTON

LBY-1014

A BLUE-CHIP INVESTMENT...

RCA VICTOR'S

BLUEBIRD RECORDS FOR CHILDREN!

Here's the hottest line-up of records yet for the pint-sized set!

BLUEBIRD RELEASES

ONLY $1.98 EACH!

Ask your distributor about the other best-selling Bluebird Children's albums and singles

- America's best-promoted, best-selling children's line
- Just in time for the Heavy Record Buying Season
- Factory-Sealed in Polyethylene Bags
- Tailored to taste of children of all ages
- Exciting stories, charming songs, TV hit shows, etc.
- All prepriced; Regular L.P.'s $1.98 . . . singles only 49¢ each!

Manufacturer's nationally advertised prices shown - optional with dealer.
Disc Jockeys Dealers Operators...

Class Records invites you to a wedding —

Lone Rangers gonna git married

"Cool Cool School"

Jimmy Johnson

#237

Class Records
Hollywood

---

Reviews and Ratings of Stereo-Only Records

(Sound indicates relative strength among stereo-only albums)

**SOUND**

STEREOPHONIC SPECULATIONS: Krause

This low-budget demonstration album provides a great deal of listening pleasure. It contains other Grand Prize albums by Paul Whiteman, Duke Ellington, etc. Individual sounds are the bonus items from "Spanish Speculations." Moderate appeal for stereo fans.

**POPULAR**

MY FAIR LADY & GIGI: The Student Volt ORC, Concert Disc C 26

One of the tastiest bits of arranging and re-mixing that can be found on the growing stereo market. The title of the disc is equally well-styled and presented. Cover provides a little, picturesque re-interpretation, and the Poly Arts Valence clearly keyed to hit mood.

CLASSICAL

Tchaikovsky: Violin Concerto, Saint Saëns: Introduction and Rondo Capriccioso

The Student Volt, Valve with Poly Arts, Ltd., London. (Schubertian, Angel 432 1951). There are several excellent versions of these works, but this version is good enough to threaten the market leaders. Cover provides a modest, picturesque re-interpretation, and the Poly Arts Valence clearly keyed to hit mood.

STRAVINSKY: Apollo's Musical Sacrifice, Hindemith: Herodiade

The M-G-M String & M-G-M Chamber Discs. (Waxworks, M-G-M 1 178). Superior sound marks this premiere of the expanded Apollo ballet and the first staging of the electronic "Herodiade" were proved for Martha Graham's ballet. There is little in common between this and the original version, and the melody of an organ version. The Apollo is the best and the rest are history, but transcribed here with proper tone and tempo, correspondingly.


Duo Oboe, Valve with Poly Arts, Ltd. (Waxworks, M-G-M 1 178). A noble attempt by Winograd to solve some of the more easy-going problems. The review notes of the Bach remains for its clarity and execution of sound, but our main concern is the easy-going of an organ version. The Apollo is the best and the rest are history, but transcribed here with proper tone and tempo, correspondingly.

MUSIC FROM THE FRENCH BALKET STAGE

The Six O'clock. (Jolson, M-G-M 2 710). Full-length re-recordings should be obtained in this self-produced collection of four from the stage. No effort has been made to duplicate the ballet words from the opera, "La Ronde, " and the ballet note No. 1 from Rameau's "Les Fêtes D'Athènes." They are selected and played by the Little Ladies Orchestra under Leslie Jones' direction.

*CELLO SONATAS BY SHOSTAKOVICH & PROKOFIEFF: Rostropovitch, Cello with Shostakovich & Prokofieff

The M-G-M Orchestra, Rostrovnich, Vol. 2. (Waxworks, M-G-M 2 711). The beauty and scope of tone instrumentation by Rostropovitch's premiere cello edition explains why Prokofieff's sonatas are retained for the first strain removed from its admittance and transmitted. Released in the same basic note of 1951, it is brilliant and gay in tone and is lovely, as before. Well-chosen, with the standard gallery, appropriate of skilled and emotional. It is the equivalent of a full-length symphony for cellos. The fluidity of the cello's execution is the closest of the composer's earlier edition and Stokowski's at the premier. Recorded sound in not quite up to recent stereo standards.

MOZART: DIVERTIMENTOS NO. 1, SERENADE NO. 3, RACHMANINOFF: PIANO CONCERTO NO. 2

The M-G-M Orchestra, (Waxworks, M-G-M 2 712). These in the series of complete Mozart symphonies and divertimentos maintain the high standards set by Warnosky and his players. The small orchestra, notable here. Pieces have little competition on wax.

LIST: PIANO CONCERTO NO. 1, PIANO CONCERTO NO. 2

Gilets, Bickett's "Piano Solo." National Public...
Here's What Progressive Record Dealers Say About

AUDITION
THE MONTHLY MUSICAL SHOPPING GUIDE

We were quite pleased with AUDITION. The next day after mailing some of the copies to the folks here in Lufkin, we received several orders for the records listed in AUDITION. We would like to place our order for 1,000 copies instead of our former order of 100.

CHARLES E. TURNER
THE MELODY SHOP
LUFKIN, TEXAS

AUDITION is great. We have tried every possible way of communicating intelligently with our customers on new releases and AUDITION does the trick. We plan to use it for our mail order customers.

MR. BARNEY KUDDER
GLEN MUSIC COMPANY
WASClington, D. C.

We are certainly excited about AUDITION. The information it contains is truly a help to our record business.

MRS. SHARON CANTRELL
ALEXANDER'S
SPARTANBURG, S. C.

Best way yet to keep the latest albums in the public eye.

EVELYN PROSSER
TOPEKA 9 POP MUSIC SHOP
HAYWARD, WISCONSIN

It's swell, and I believe it is going to bring me some special orders.

CHUCK SIMONS
CHUCK'S MUSIC CENTER
MURRAY, KENTUCKY

AUDITION is an inexpensive and colorful magazine and it contains the exact information the public likes to read and know about new releases.

MISS LORRAINE HUGHES
ECLIPSE RADIO AND TV
TORONTO, ONTARIO

We are quite pleased with AUDITION, especially with the very colorful ads. The format seems to interest our customers and several have asked when the new issue will be available.

MISS BARBARA FRITZ
CUSTOM CRATES AUDIO, INC.
CINCINNATI, OHIO

AUDITION is wonderful. My customers are very enthusiastic.

MISS MARQUETTE JOHNSON
DATERA APPLIANCES
GLENWOOD SPRINGS, COLORADO

Congratulations on a very beautiful job! It should be a big help to the whole record industry. The best of luck to AUDITION.

V. J. LANDERS
KAMP'S RECORD SHOP
ELYRIA, OHIO

The categories are well defined, and very clear to the reader. The whole make-up is very sharp and in wonderful taste with the use of color. It reflects a lot of effort on your part and looks like a very fine stimulant for the record trade.

M. E. SWATZE
RECORD LANE
MINNEAPOLIS, MINN.

Created and Designed by The Billboard to help YOU, MR. DEALER, sell more ... increase store traffic ... build good will ... make greater profits!

USE AUDITION TO SELL MORE TO YOUR CUSTOMERS ... OLD AND NEW

40% of Phonograph Sales in 1956 were to New Owners! New Phonograph Owners spend an average of $44 for records within the first three months.

Include a copy of Audition with every phonograph you sell and watch it bring in that additional business.

Enter your order now! Copies of the October issue will be rushed to you to help you boost your sales higher than ever.

I want to make sure I receive copies of Audition every month. Please enter my order for:

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<tr>
<td>25</td>
<td>Topsy II</td>
<td>B. Albee-Dollin - Published by Composeur (BMI)</td>
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**Second Ten**

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<th>No.</th>
<th>Song Title</th>
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<tr>
<td>16</td>
<td>Chantilly Lace</td>
<td>J. F. Richardson - Published by Glad (BMI)</td>
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<td>17</td>
<td>The End</td>
<td>Tommy Kemker &amp; Sid Jacobson - Published by Columbia (ASCAP)</td>
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<td>18</td>
<td>Western Movies</td>
<td>Fred Smith &amp; Cliff Goldsmith - Published by Elizabeth-Ares (BMI)</td>
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<td>19</td>
<td>No One Knows</td>
<td>Bud &amp; Marnie - Published by Schwarz (ASCAP)</td>
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<tr>
<td>20</td>
<td>Stupid Culp</td>
<td>Sonja &amp; Greengrass - Published by BMI</td>
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**Third Ten**

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<tr>
<td>21</td>
<td>Fever</td>
<td>Davenport-Canty - Published by Luw (BMI)</td>
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<td>22</td>
<td>Born Too Late</td>
<td>P. Tobias &amp; C. Brown - Published by Mansion (ASCAP)</td>
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<td>24</td>
<td>Poor Little Fool</td>
<td>B. Shirley - Published by BMI</td>
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**20. Stupid Culp** by Sonja & Greengrass - Published by BMI

**21. Born Too Late** by P. Tobias & C. Brown - Published by Mansion (ASCAP)


**23. Poor Little Fool** by B. Shirley - Published by BMI

**24. Topsy II** by B. Albee-Dollin - Published by Composeur (BMI)

**25. Fever** by Davenport-Canty - Published by Luw (BMI)

**26. Born Too Late** by P. Tobias & C. Brown - Published by Mansion (ASCAP)


**28. Poor Little Fool** by B. Shirley - Published by BMI

**29. Topsy II** by B. Albee-Dollin - Published by Composeur (BMI)

**The Honor Roll of Hits** comprises the nation's top tunes according to record sales, sheet sales and disk jockey performances as determined by the Billboard's weekly nationwide surveys.
Headliner Hits from Capitol

FRANK SINATRA
with Orchestra Conducted by Nelson Riddle

MR. SUCCESS
SLEEP WARM
Record No. 4070

PEGGY LEE
with Jack Marshall's Music

LIGHT OF LOVE
SWEETHEART
Record No. 4071

BERNARD BRESSLAW

MAD, PASSIONATE LOVE
YOU NEED FEET
Record No. 4074

*Bernard Bresslaw is the giant (6 ft. 5 in.) British comedian who's hit performance of "MAD, PASSIONATE LOVE" made it the No. 3 record on Britain's charts just two weeks after release.
THE INDUSTRY'S FASTEST AND MOST COMPLETE PROGRAMMING AND BUYING GUIDE

These 100 sides are listed in order of their national POPULARITY, as determined by weekly panel studies prepared for The Billboard in markets representing a cross-section of the United States. These studies take into consideration such factors as disk jockey plays, juke box activity and record sales.

From The Hot 100: THE BILLBOARD'S BEST BUYS

These records, of all those listed on The Billboard Hot 100, have shown the greatest national SALES BREAKOUT potential this week for the first time. Action sides are listed in capital letters.

<table>
<thead>
<tr>
<th>WEEK</th>
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The above are previous Billboard Spotlight picks.

I WISH IT'S RAINING OUTSIDE The Platters (J.A.C. ASCAP) (J.A.C. ASCAP) Mercury 71355

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<th>WEEK</th>
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<tr>
<td>77</td>
<td>95</td>
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THE BILLBOARD'S BEST BUYS

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<tbody>
<tr>
<td>THE GREEN MOSQUITO</td>
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<tr>
<td>LOOK WHO'S BLUE</td>
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<tr>
<td>NINE MORE MILES</td>
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<tr>
<td>NOBODY'S SHAKIN'</td>
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<tr>
<td>GINGER BREAD</td>
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<tr>
<td>THE TEN COMMANDMENTS OF LOVE</td>
</tr>
<tr>
<td>HOOPA HOOLA</td>
</tr>
<tr>
<td>THE WAYS OF A WOMAN IN LOVE</td>
</tr>
<tr>
<td>GIVE MYSELF A PARTY</td>
</tr>
<tr>
<td>WENDY WENDY</td>
</tr>
<tr>
<td>HOOLA HOOP SONG</td>
</tr>
<tr>
<td>WITH YOUR LOVE</td>
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<tr>
<td>FORGET ME NOT</td>
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<tr>
<td>YOU CHEATED</td>
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<td>OVER THE WEEKEND</td>
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<td>TOPSY I</td>
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<td>THUNDER ROAD</td>
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<td>BREAKUP</td>
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<td>THE DAY I DIED</td>
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<td>IF DREAMS CAME TRUE</td>
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<tr>
<td>BULLWHIP ROCK</td>
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<td>COME ON, LET'S GO</td>
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<tr>
<td>BLUE-RIBBON BABY</td>
</tr>
<tr>
<td>LEAVE ME ALONE</td>
</tr>
<tr>
<td>WELL, I'M YOUR MAN</td>
</tr>
<tr>
<td>ALL OVER AGAIN</td>
</tr>
<tr>
<td>REAL WILD CHILD</td>
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<tr>
<td>A LOVER'S QUESTION</td>
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From The Hot 100: THE BILLBOARD'S BEST BUYS

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<tr>
<td>TOM DOOLEY</td>
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<td>NINE MORE MILES</td>
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<td>WITH YOUR LOVE</td>
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<tr>
<td>I WISH IT'S RAINING OUTSIDE</td>
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<td>THE KINGSTON TRIO</td>
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<td>JOHNNY CASH</td>
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<td>GEORGE YOUNG</td>
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<td>JACK SCOTT</td>
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<td>JULIE ANDREWS</td>
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<td>JANETTE</td>
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<td>JANETTE</td>
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<tr>
<td>THE PRINCES</td>
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E. Rodgers Scores Hit With 'Treasure'

Eileen Rodgers, Columbia through whose "Treasure of Your Love" is attracting wide interest, has been associated with Hit with 'Treasure'. The song was written by a local club owner Lenny Litman and recorded with a 12-week singing engagement. Next followed a tour of local clubs and an appearance on the Chicago TV show, "Countdown Hours." During a subsequent booking at the Windy City's Town Crier, orchestra leaders Charlie Spivak dropped by and heard Miss Rodgers. She was signed and has earned a vocal hit for two years. The last season in numerous Midwestern clubs. Coming East to

artists' biographies

Wallace Clicks With 'How The Time Flies'

Ex-Navy, man Jerry Wallace is Missouri-born and California bred. The youth known to his singing talent naturally. His mother had dubious in show business a while and achieved local fame as a burlesque singer. Wallace’s dad was in the grocery business. One day the older Mr. Wallace traded a crate of eggs for a guitar for his son’s 14th birthday, and the gift stimulated the boy’s interest in music. Wallace was a natural talent. In high school, the singer excelled in baseball and track and became a pole-vault champion. Next came Navy duty, and the result was to try his luck in the entertainment world. Wallace’s nightclub debut was at Las Vegas' Gold Nugget. He has since been featured in other U.S. and Canadian clubs. Now free-lancing on TV and recording for Challenge Records, he’s studying the charts with "How The Time Flies".
THE GREATEST!

COMING YOUR WAY FROM

20th FOX

In Artists, in Repertoire, in Sound and Quality, a Great New Label holds for you the dramatic promise of Bigness.

THE GREATEST performance of a wonderful career!

DENISE LOR

EVERYTHING I DO (My Concerto of Love)

The beautiful "song discovery" from the pen of the great Victor Young.

b/w

YOU'RE EVERYWHERE

Her finest recording since "If I Give My Heart To You"

20th Fox #114

THE GREATEST instrumental ever recorded by these talented hitmakers!

THE ESQUIRE BOYS

TABOO

Selling and soaring in L.A., Phila., Buffalo and Memphis.

b/w

HAVE YOU GOT GOOD RELIGION

20th Fox #110

THE GREATEST new song stylist with the "Just-between-us" approach!

CRAIG BROWN

MUSTN'T LET HER KNOW

b/w

DOLLY

20th Fox #109

THE GREATEST new voice on the record scene!

KITTY LaNIER

I CAN'T BEGIN TO TELL YOU

(Trumpet accompaniment by Leon Merlan)

b/w

I STILL WALK ALONE

20th Fox #111

20th FOX

A SUBSIDIARY OF 20TH CENTURY FOX FILM CORPORATION

Distributed in Canada by Quality Records Co. Ltd. and in all foreign countries by licensees of 20th Fox Record Corporation.
Another Mammoth hit from ATLANTIC

A LOVER'S QUESTION

CLYDE McPHATTER

ATLANTIC RECORDING CORPORATION
157 WEST 57 STREET, NEW YORK 19, N. Y.

Territorial Best Sellers

OCTOBER 6, 1959

For Survey Week Ending September 27

The information given in this chart is based on actual sales in conformity to a standard sample of the nation's mail order outlets during the week ending the date shown. The number of mail order outlets and all methods used to conduct this continual study of retail trade and mail order outlets to ensure the validity of the sampling and control of the chart of sales of YIN and YANG is 9.

TOP RECORDS LISTED ALPHABETICALLY BY TERRITORIES

BOISE

It's All In The Game
Tommy Edwards, MGM
Mechan's Hot Rock, Appalachia, Kan.
Rammed, Henry, Jop, Tenn.
Rock-It Mighty, Bobby Day, Chi.
Tommy Chee, Chicago, Ill.
Society Under The Weather, Bo, Hunts, Ark.

CHICAGO

Devoted To You/Rock Dog
Evelyn Brotharz, Cde.
Chantilly Lace, Big Boyer, Met.
It's All In The Game
Tommy Edwards, MGM
Just A Dream, Jimmy Clanton, Ariz.
Parcheesi, Peru Prado, Vic.
Rammed, Henry, Jop, Tenn.
Rock-It Mighty, Bobby Day, Chi.
Society Under The Weather, Bo, Hunts, Ark.
Win Your Love For Me, Sam Cooke, East

EAGLE

Bird Dog/Dedicated To You
Evelyn Brotharz, Cde.
Chantilly Lace, Big Boyer, Met.
The End, Earl Grant, Dec.
It's All In The Game
Tommy Edwards, MGM
Patricia, Peru Prado, Vic.

EDMONTON

Devoted To You/Rock Dog
Evelyn Brotharz, Cde.
It's All In The Game
Tommy Edwards, MGM
Mechan's Hot Rock, Appalachia, Kan.
Parcheesi, Peru Prado, Vic.
Rock-It Mighty, Bobby Day, Chi.
Society Under The Weather, Bo, Hunts, Ark.

DETROIT

Devoted To You/Rock Dog
Evelyn Brotharz, Cde.
It's All In The Game
Tommy Edwards, MGM
Just A Dream, Jimmy Clanton, Ariz.
Parcheesi, Peru Prado, Vic.
Rammed, Henry, Jop, Tenn.
Rock-It Mighty, Bobby Day, Chi.
Society Under The Weather, Bo, Hunts, Ark.
Win Your Love For Me, Sam Cooke, East

DURHAM

Bird Dog/Dedicated To You
Evelyn Brotharz, Cde.
Chantilly Lace, Big Boyer, Met.
The End, Earl Grant, Dec.
It's All In The Game
Tommy Edwards, MGM
Patricia, Peru Prado, Vic.

FLORIDA

Bird Dog/Dedicated To You
Evelyn Brotharz, Cde.
Everybody Loves A Lover, Elvis Day, Cde.
It's All In The Game
Tommy Edwards, MGM
Patricia, Peru Prado, Vic.
Return to Me, Dean Martin, Cde.
Society Under The Weather, Bo, Hunts, Ark.

LOUISIANA

Bird Dog/Dedicated To You
Evelyn Brotharz, Cde.
It's All In The Game
Tommy Edwards, MGM
Just A Dream, Jimmy Clanton, Ariz.
Little Star, Elrod, Aple.
Sommererhines Blust, Eddie Cutler, Phl.
Tommy Chee, Chicago, Ill.
Tommy Denry Cruz, Dec.
Society Under The Weather, Bo, Hunts, Ark.

NEW ORLEANS

Bird Dog/Dedicated To You
Evelyn Brotharz, Cde.
It's All In The Game
Tommy Edwards, MGM
Little Star, Elrod, Aple.
Rock-It Mighty, Bobby Day, Chi.
Society Under The Weather, Bo, Hunts, Ark.

NEW YORK AND NEWARK

Bird Dog/Dedicated To You
Evelyn Brotharz, Cde.
It's All In The Game
Tommy Edwards, MGM
Little Star, Elrod, Aple.
Rock-It Mighty, Bobby Day, Chi.
Society Under The Weather, Bo, Hunts, Ark.

NORTHERN NEW YORK STATE

Bird Dog/Dedicated To You
Evelyn Brotharz, Cde.
Rock Dog, Pots Tails, ABC-Piz.
It's All In The Game
Tommy Edwards, MGM
Just A Dream, Jimmy Clanton, Ariz.
My True Love, Jack Scott, Cde.
Rock-It Mighty, Bobby Day, Chi.
Society Under The Weather, Bo, Hunts, Ark.

NORTHERN OHIO

Bird Dog/Dedicated To You
Evelyn Brotharz, Cde.
Rock Dog, Pots Tails, ABC-Piz.
It's All In The Game
Tommy Edwards, MGM
Just A Dream, Jimmy Clanton, Ariz.
My True Love, Jack Scott, Cde.
Rock-It Mighty, Bobby Day, Chi.
Society Under The Weather, Bo, Hunts, Ark.

PHILADELPHIA

Bird Dog/Dedicated To You
Evelyn Brotharz, Cde.
Chantilly Lace, Big Boyer, Met.
The End, Earl Grant, Dec.
It's All In The Game
Tommy Edwards, MGM
Patricia, Peru Prado, Vic.

ST LOUIS AND KANSAS CITY

It's All In The Game
Tommy Edwards, MGM
Little Star, Elrod, Aple.

SOUTHERN OHIO

Bird Dog/Dedicated To You
Evelyn Brotharz, Cde.
Chantilly Lace, Big Boyer, Met.
Down The Aisle Of Love, Quire-Tones, Hom.
It's All In The Game
Tommy Edwards, MGM
Just A Dream, Jimmy Clanton, Ariz.
Our Love, Anna Brothers, Vic.
Rock-It Mighty, Bobby Day, Chi.
Society Under The Weather, Bo, Hunts, Ark.

SOUTHERN OHIO

Bird Dog/Dedicated To You
Evelyn Brotharz, Cde.
Chantilly Lace, Big Boyer, Met.
Down The Aisle Of Love, Quire-Tones, Hom.
It's All In The Game
Tommy Edwards, MGM
Just A Dream, Jimmy Clanton, Ariz.
Our Love, Anna Brothers, Vic.
Rock-It Mighty, Bobby Day, Chi.
Society Under The Weather, Bo, Hunts, Ark.

WASHINGTON AND BALTIMORE

Bird Dog/Dedicated To You
Evelyn Brotharz, Cde.
Chantilly Lace, Big Boyer, Met.
Down The Aisle Of Love, Quire-Tones, Hom.
HIS

ST ON...

M-G-M

jimmy newman’s

"OUTSIDE YOUR DOOR"

M-G-M K-12707

"YOU'RE MAKIN' A FOOL OUT OF ME"

M-G-M Records

THE CASH BOX
BULLSEYE
**GOING ALL THE WAY!**
**SMASH HIT-RISING STAR!**

**THE END**

9-30719

EARL GRANT

EARL GRANT ENTERPRISES
1491 Vine St., Hollywood, California
Hollywood 9-2297

DECCA RECORDS

Album

DL-8672

---

### Best Selling Sheet Music in U. S.

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<th>Chart</th>
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<td>1. VOLARE (NEL BLU DIPINTO DI BLU) (Robinson)</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>2. NEAR YOU (Supreme)</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>3. IT'S ALL IN THE GAME (Remicks)</td>
<td>8</td>
<td>9</td>
</tr>
<tr>
<td>4. PATRICIA (Korwin)</td>
<td>31</td>
<td>5</td>
</tr>
<tr>
<td>5. BIRD DOG (Acuff-Rose)</td>
<td>9</td>
<td>5</td>
</tr>
<tr>
<td>6. BORN TOO LATE (Manson)</td>
<td>7</td>
<td>9</td>
</tr>
<tr>
<td>7. DEVOTED TO YOU (Acuff-Rose)</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>8. ARE YOU REALLY MINE? (Planetary)</td>
<td>11</td>
<td>7</td>
</tr>
<tr>
<td>9. EVERYBODY LOVES A LOVER (Korwin)</td>
<td>6</td>
<td>9</td>
</tr>
<tr>
<td>10. IF DREAMS CAME TRUE (Korwin)</td>
<td>4</td>
<td>12</td>
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<tr>
<td>11. MY TRUE LOVE (Saratoff-Peter)</td>
<td>10</td>
<td>6</td>
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<tr>
<td>12. FEVER (Leh)</td>
<td>15</td>
<td>4</td>
</tr>
<tr>
<td>13. TEARS ON MY PILLOW (Acuff-Rose)</td>
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<tr>
<td>14. LITTLE STAR (Koel)</td>
<td>12</td>
<td>2</td>
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<tr>
<td>15. POOR LITTLE FOOL (Eric)</td>
<td>14</td>
<td>6</td>
</tr>
</tbody>
</table>

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### Best Selling Sheet Music in Britain

(far week ending September 27)


Volare—Robinson (Robinson)
Trouble—Henderson (Kanter)
When—Southern (Southern)
Carrie Moon—Lawrence Wright (Cromwell)
Partners From Abroad—Cheosophia (Likithak)
Rumours To My Southern (Southern)
On The Street Where You Live—Chappell (Chappell)
You Need Hands—Takeaway (Leeds)
All I Have To Do Is Dream—Acuff-Rose (Acuff-Rose)
Little Berenice—Berry (Berechol)

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### Best Selling Pop Records in Britain

(far week ending September 27)

A weekly chart of the pop music in the UK. Publishers in parenthesis.

1. STUPID CUPID—CAROLINA MOON—Cecile French (NOD)
2. VOLARE—Dian Martin (Capitol)
3. WHEN—Kills Twins (Bromack)
4. POOR LITTLE FOOL—Ricky Nelson (London)
5. BAD PASSIONATE LOVE—Brian Reardon (HMV)
6. BIRD DOG—Brody Brothers (London)
7. SPANISH SPLASH—Chatie Drake (Philipsphone)
8. FEVER—Peppy Lee (Capitol)
9. RETURN TO ME—Dian Martin (Capitol)
10. BORN TOO LATE—Paul Tally (HMV)
11. MOVE IT—GUY Richards (Columbia)
12. KING CREOLE—Elvis Presley (RCA)
13. ALL I HAVE TO DO IS DREAM—Claudette—Buddy Brothers (LONDON)
14. IF DREAMS CAME TRUE—Pat Boone (London)
15. ENDLESS SLEEP—Maxine White (Philips)
16. PATRICIA—Ferio Prado (RCA)
17. A CERTAIN SMILE—Johnny Mathis (Fontana)
18. MOON TALK—Party Game (RCA)
19. TULIPS FROM AMSTERDAM—YOU NEED HANDS—Max Brecker (DECCA)
20. VELARE—Dominic Montgomerie (Dolittle)

---

**Breaking**

**PRETTY GIRLS EVERYWHERE**

Eugene Church and the Fellows

#235

Class Records
They've All Picked It!!

TAB HUNTER
"JEALOUS HEART"
"LONESOME ROAD"

Warner Bros. 5008
FULL COLOR FOTO-SOUVENIR IN ALL RECORDS

Troyce Key
"BABY PLEASE DON'T GO"
"DROWN IN MY TEARS"
Warner Bros. 5007

Ira Ironstrings Plays
"HOT TODDY"
"LIMEHOUSE BLUES"
Warner Bros. 5002

Trav's Trio
"OOM-PAH-PAPA"
"OO-WAH-OH"
Warner Bros. 5009

The Smart Set
"BYE BYE BLACKBIRD"
"I ONLY HAVE EYES FOR YOU"
Warner Bros. 5001

By popular demand... from the album "Terribly Sophisticated Songs"

"PACHALAFAKA"
"IN A CAFETERIA WITH YOU"
Warner Bros. 5012

ORDER FROM YOUR NEAREST DISTRIBUTOR

WARNER BROS. RECORDS
Burbank, California

The first name in sound
STAR A GREAT NEW BLOB ON THE HORIZON

BERNIE NEE IS THE 5 BLOBS

The Secret is Out! Deejays, thanks a lot for the spins on "The Blob"—thought you'd like to know that it's a multiple recording, and all five voices are mine.

Sincerely,
Bernie Nee
25 Brinkerhoff Ave.
Teaneck, New Jersey

---

VOX JOX

---

The Billboard's Music Popularity Charts . . . POP RECORDS

OCTOBER 6, 1958

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CLIBURN TOPS POP. Aliba KRYN, Kearny, N.J., is "predominantly a pop setup," program director Jim Price writes. "Here's one thing of which I'm very proud. We've had the Van Cliburn Tchaikovsky "Concerto" in its entirety on the air five times, plus many excerpts. I am wondering if this may set a record. Shall we find out?" Price, who is celebrating the end of his first year with KENY as program director, also notes two daily shows and a Sunday "Concert Hall" program.

Art Wood, WTGN, Dover, N.H., reports that WTGN's first dance party for 1958 last week was "a smashing success." Talent included the Night Rockers, Chip Fisher, and Mary Swan. The next weekly dance is set for November 14.

JIM Williams, KDCA, Pittsburgh, is adding "teen-appeal" to his Saturday show (10 a.m. to 1 p.m.), via reports on local high school football scores, which are spot-checked through the show, along with "salutes" to star players.

GIMMIX. Joe Rene, who owns Claro Records, is personalizing his new disk "My Pocket Radio" (featuring Wheel-Column Contests) for jocks in New York, Washington, D.C., Baltimore and Philadelphia. The exec has made up special joy sticks where a jock's name is substituted to paraphrase "my favorite jock" in the lyric. According to Rene, the gimmick worked so successfully in New York City that the platter received 20 plays during the first two days of its release.

17-Gun Salute -- continued from page 4

with Edmundo Ros and his orch. In all, the pop section contains three LP's each by Cyril Stapleton and Frank Chacksfield, backed in all cases by Stanley Black and Ted Heath, and made each by Robert Forrest, Bill Costers, Phillips Tun, Dorothy Squires, The Mass Brass Band, and the Band of the Guards. Another entry is "Midnight in Tokyo," with Shoji Suzuki and the Banyan Aces.

The classical sets comprise five Spanish selections featuring such artists as the Gran Orquesta de Duque-Orquesta de Madrid plus complete performances of Lehar's operetta, "Giordiata," with Hilde Guedes.

The Richmond low-price LP release features a pair of Christmas albums, "Carol Singing at King's Hall" and "Christmas Carol," with the Westminster Abbey Choir and the Bach Choir in addition to sets by Cyril Stapleton, Stanley Black, Edmundo Ros (his first appearance on the label) and the Vienna Symphony. Orch conducted by Robert Solz. The classical portion of this release includes performances of works by Mendelssohn, Bruch, Franck, Brahms, Massenet, Mayerbeer, Berlioz, Tchaikovsky and Chopin.

London spokesmen noted that in the case of the London monaural release, jockeys who play LP material, will be serviced with at least six of the new items in two separate shipments of three each.

Cap Oct. Solvo -- continued from page 4

"Jet Flight," plus two Latin offerings, Spanish vocalist Miguel De Molina's "Spanish Revisted" and "Guatemalan Marinella Musie" by a Guatemala City orb.

The Capitol FDS classical offering consists of five new albums and one revision. These include the Ballet Theatre Orchestra's rendition of excerpts from Tchaikovsky's "Sleeping Beauty." Rudolf Finsch featured in a Denby album, Nathan Milstein under six Mozart concertos with pianist Leon Pennesner, Carmen Dragon's conducting of Latin-American-flavored music is spotlighted in "Oriental," and Erich Leinsdorf conducts the Los Angeles Philharmonic in Dvorak's "New World" symphony. The release is a single LP Hollywood String Quartet's recording of Berlioz's "Sixth Quartet" previously available as part of the multiple LP package, "The Late Berlioz Quartets."
OCTOBER 6, 1958

THE BILLBOARD

WATCH PERRY'S LATEST

GO!

LOVE MAKES THE WORLD GO 'ROUND

Mandolins in the Moonlight

c/w


Monaural 47/7353. Also available in new Living Stereo 61/7353.

www.americanradiohistory.com
BOBBY DARIN
and the RINKY DINKS

MIGHTY MACHO MAN

YOU'RE MINE
Aico 6128

ATCO
A WIDE-AWAKE SMASH

DON'T WAKE UP
THE KIDS

OTIS WILLIAMS
and HIS CHARMS
DE LUXE 6174

NEW RELEASES

DON'T LET IT
BE IN VAIN
THE "5" ROYALES
KING 5153

THE SLUMMER
THE SLUM

FOLDY PICKED
• Continued from page 4

standard exploitation manager with
Al Kasha as an assistant. The West
Coast picture remains the same,
with professional activity under Ed
McDuff and Hy Castron, with Bar-
ney McDavitt assisting. Edwin Erbe
remains manager in Chicago and
Bill White in Cincinnati. Scopp's had
a meeting with October 7 of all the firm's
professional staffers from Chicago, Los
Angeles, New York and New York. Meeting
will be held at the New York headquarters.
Big Three also advertised Werner
Strupp this week to the post of
Columbia's personal manager. Strupp
was formerly with the Harry Fox office
and BMI. He reports Herb Gottlieb who
leaves the firm in November.

COLUMBIA JAZZ
• Continued from page 3

plane but also some of the great Mahalia's preschool. The
Elington set features all new works by the Duke. The
International Jazz Band LP was recorded at Newport after the
APM finally gave its approval for recording the
afternoon of their concert.

The Benny Goodman double LP
was the first live concert recorded
for B. G. since his Carnegie Hall
concert when accompanied by the
Columbia's own compositions in the
form of an extended suite. All of
the albums will be released on this
month.

Crown box office tickets for this
week.

GIVE TO DALTON BUNKER CAREER FUND
One in a Series of Industry Personality Statements

PATTI PAGE
Mercury Records artist and entertainer, says...

"When I'm not playing scrabble or bridge in my relaxed moments, I find time to keep up with the musical charts in Billboard every week."

The Billboard
The Communications Center of the Music Industry
2 BIG NEW HITS!
From His Big Smash 20th

"I'LL REMEMBER TONIGHT"
BOONE
Century Fox Picture "Mardi Gras"

"MARDI GRAS MARCH"
#15840
**Reviews of New Pop Records**

LENNY GOW \(\text{Brand New Power}\)........... 90  
MERCURY 7-1730. One, four and five have a rockabilly sound on this cut, fellow playing drums for a crowd on the stage, country style and tambourine. It should sell well. (Frye, BMI)  

I Don't Love You.......... 80  
Medium-beat is also in a rockabilly vein. Sparks handle some of the instrumental vocal. (Frye, BMI)

YOUNG JESSIE  
Marue.......... 78  
DUNBAR 19. This side has a mighty in- ternal influence with some given to a R&B Charlie Louie. A solid side. Good guitar performance on the lead. (Frye, BMI)

RONNIE GOODIE  
Crazy ..... 77  
DUNBAR 19. Ronnie Goodie combines with Bill with a sharp rendering of a rockabilly near the lead. It has a lot to offer and a strong beat. (Elizabeth-Arias, BMI)

ROBBIE BURGESS  
Thunderbird .......... 77  
DUNBAR 19. It's a fine side. Rob- bie Edwards and D.N. are powersounding reading by the rhythm guitar with a choir harmonizing the lead. Watch this one. (DUNBAR, BMI)

THE FEATHERS  
Ticky .......... 77  
The combo comes together with an inter- national reading of a tune with a lot of story. Again with the wild harmonica featured with the drums and guitar. Either side can catch. (DUNBAR, BMI)

JEFFREY BREEDLOVE  
Love Is Not Ever Easy ...... 77  
EPIC 229. Elaborate vocal treatment of a poem with an eloquent voice also cut by Tucker Edwards. This is a fine- line job for Edwards who will offer strong competition. (Shadnoff, BMI)

OSSIE WEBSTER  
Good Cook A-Mighty .......... 77  
DUNBAR 19. Elaborate chorus is supported by the beautiful voice of a soloist. Even the lead singer can get some action. (Gevity, BMI)

LEE MITCHELL  
A Little Blue Birdolt Tel Mi .......... 77  
PHILLIPS 553. Unusual sound is featured on this side featuring a fun group backing the singer. Elizabeth-Arias side, and the sound could make some noise. (DUNBAR, BMI)

The Ford .......... 74  
Tuffy Stoll brings his "Ford" style in this instru- mental disc with a louder beat and a lot more versatility. You can't get any better. (Gevity, BMI)

OSSIE MARQUIS & ANNETTE  
Brock-A-Burr .......... 77  
CLASS 210. The disc did very well with "Brock-A-Burr." They have a strong hold on this side Latin beat number. Good cut, backing could be even better. It could go out. (Bennett, BMI)

Let's Go Together .......... 75  
Bennett 102. Bennett team achieved with the beat with the new backing bees, a good side that provides an effective change of pace from the flip. (Bennett, BMI)

DON BONDO  
I Could Be A Mountain .......... 74  
JUBILEE 5341. A rhythm disc, along with several by Bennett. Tune has a

2. "I'll Remember Tonight" is a fast-paced song by Dorothy Fields and Jimmy McHugh, featuring a lively dance number. The melody is catchy, with a catchy chorus. It is suitable for dance floors and social gatherings.

3. "I'll Remember Tonight" has become a popular standard, often performed in cabarets, theaters, and nightclubs. It is also a popular choice for various events and celebrations.

4. According to Billboard, "I'll Remember Tonight" was a hit during the 1920s and 1930s, contributing to the swing era's popularity. The song's enduring appeal is due to its catchy melody and relatable lyrics, which touch on themes of memory, love, and nostalgia.

**THE BULLETIN JUMPERS**  
Stud Puddle .......... 74  
FEDERAL 7-1403. A great cut, the band takes on the task of inventing something new with recording the hit song. The tone is steady and smooth, making it a popular choice among listeners. (DUNBAR, BMI)

Buck Charmer .......... 74  
DUNBAR 19. This cut is a fine disc with plenty of good sound, backing, and a solid vocal. It's a popular song with a catchy chorus and a solid beat. (DUNBAR, BMI)

LOUIS PRIMA & KEELEY SMITH  
That Old Black Magic ...... 74  
CAPITOL 1028. Louis Prima and Keeley Smith team up for an exciting reading of the great standard, backed by a new combo led by Louis Prima. This is a great side that should be both good and popular. (Famous, BMI)

You Are My Love .......... 74  
DUNBAR 19. A proto is backed on the flip with a nice vocal for the chorus by the lead singer. Good side, but the flip probably won't get the action. (DUNBAR & Berry, BMI)
The fastest, most complete and most authoritative evaluation of this week's new releases.

THE ELEGANTS
GOODNIGHT (Keel, BMI)
PLEASE BELIEVE ME (Keel, BMI)

The group has a bright sound on these rock ballads. "Goodnight" reminds somewhat of "Little Star," their current smash. "Please Believe Me" is given a lively delivery by the lead with excellent group and orch support. A likely two-sided click. Apt 25017

BOBBY DARIN & THE RINKY DINKS
MIGHTY, MIGHTY MAN (Portrait, BMI)

Darin and the Rinky Dinks belt the solid rocker in frantic fashion. It could repeat the success of their "Early in the Morning." It's a catchy side with a danceable beat. Flip is "You're Mine" (Portrait, BMI). Ato 6128

BOBBY HENDRICKS
MOLLY BE GOOD (Sue, BMI)

Hendricks, who is currently riding high with "Ifty Twitchy Feeling," has another possible smash with his zesty reading of "Molly." It's a happy, rhythmic side with a strong vocal. Flip is "Dreamy Eyes" (Sue, BMI). Sue 708

TOMMY EDWARDS
LOVE IS ALL WE NEED (Sheldon, BMI)

Edwards has a potent follow-up to his "It's All in the Game." He presents the pretty new ballad with warm chorus and orch backing. It's an attractive side and should coast in easily. Flip is "Mr. Music Man" (Toscan, ASCAP). M-G-M 12722

DANNY DAVIS ORK
TRUMPET CHA CHA CHA (Saxon, BMI)
LONESOME TRUMPET (Vista, ASCAP)

The coat Latin instrumental treatment of "Trumpet Cha Cha Cha" has already caught on in several markets. Flip. "Lonesome Trumpet" is a haunting slow theme that provides an excellent change of pace. Davis appears to have a two-sided hit with this. Capitol 126

FRANKIE SARDO
FAKE OUT (Flame, BMI)
CLASS ROOM (Flame, BMI)

Sardo bows on the label with two strong readings. "Fake Out" employs many phrases currently in vogue with the teen. "Class Room" is a breezy, topical theme that should also generate teen interest and should coast to chart teen hits. Both sides are rockers. ABC-Parmount 59063

BOBBY HAMILTON
BOBBY HAMILTON (Dianna, ASCAP)
OH YEAH (Sidney, BMI)

"How Come" is a blues that is handed a fine vocal suit by Hamilton, sparked by solid orch backing. Flip. "Oh Yeah" is a mild rocker on which the artist also has a hit sound. Aapt 25018

Pop Disk Jockey Programming

SAM SIDEBURN
HEARTACHES (Leeds, BMI)

The cut has a delightfully comy, tick-tack arrangement on the adle that provides excellent wax for jocks. It's a bright side that can also score on jukebox. Flip is "Melancholy Baby" (Shapiro-Bernstein-Vogel, ASCAP). Capitol 478

MIKE PRESTON
A Horse and a Car and a Wedding Ring (Columbia, BMI)
LONDON 1934—(Persuasive reading by British voices on us disc. Good backing. A likely two-sided click. (Peter Pan, ASCAP)

My Lucky Love... 73
Pretty rose is wrapped up in nice melody melody. Good backing. (Broderick, BMI)

THE MELODEARS
It's Love Because
GONE BAD—Hurry melody done in beautiful way by the singers on this 12" version. Good backing. Still a potential for a smash. Flip is "The Love I Once Had... 73

NINO AND THE EBB-TIDES
Poppy Love
RECORTE 45—The here has a very lively pitched wax sound on this rock ballad with a touch of heartbreak emotion. Good flip. Their own single (London) has scored well, and this should soon. (Flip, BMI)

You Make Me Wanna
Rock and Roll... 79
This has a great beat and what follows is a great scholar, Rononi rocking fine. (Rena, BMI)

JACKIE GLEASON
Where Is It (Columbia, BMI)
CAPITOL 400—Jackie Gleason and his orch handle this ballad with a touch of worldly tenderness with the strings featured in the background. Tolon was tried last. This was repeated by Gleason and it could go in a big way, though! (Capitol Songs, BMI)

Just One Yesterday... 79
Another good blues piece for the Gleason orch... again played nicely with a touch of soulfulness. (Columbia, BMI)

J. C. HEARD
For You My Love... 79
ARGO 508—J. C. Heard is heard on a driving blues that moves all the way. Heard sang the effort brightly. Side is a strong one for the flip. The back is a downer. (Cylinda, BMI)

Blues for Feat... 79
Heard sings this blues item with feeling, very good support from the back. No flip. (Cylinda, BMI)

ERNST TUCKER
Mirror, Mirror on the Wall
HUMMEL 540—Rounder reading about rock and roll, new Colonel (New York City, BMI)

Have Mercy, Uncle Sam... 79
A craftsman blues in L.a. style. It can go as well as the flip. (L.a. Records, BMI)

THE DOZIER BOYS
I Am So In Love With You
APM 290— Rewrite 290 by the Springfield Boys. Starts off with a lot, slight heat is performed and a good one in both sides. (D. & K., BMI)

Mr Heart Is Yours... 79
Pour effort for a good one with feeling by the kids. Good support from a fair vocal group. This should be a smash. (D. & K., BMI)

MOLLY BEE
After You've Gone
CAPITOL, already heard. This was given up now, since the side failed to click, with good heat and support from a vocal group. Should be a smash. (M-G-M, BMI)

Three Fishes of a Sue
This Planet of a Sue (Columbia, BMI)

WALLY HUGHES
Don't Let Them Know
COLUMBIA 1 441—A washy country ballad is sung with feeling by Hughes on his own disc. Good backing. (Peter Pan, ASCAP)

THE BEE BEE ONE
Two Red Rhythm... 79
While this is not the label with an acceptable reading of a healthy country item. Very good flip and good sound effects. (The Bee, BMI)

BETTY STEWART & R. COLLINS
Don't You Be... 79
LAGATI 990—Rutters to the tune of "London Bridge Is Falling Down" puts a solid beat and melody from Harmon. (V.I.P., BMI)

16. Fortune Teller... 79
Energetic, very good performance from through with neat spread. (V.I.P., BMI)

TERRY BUMPHEES
Many Thousand Miles
KING 474—Reedbush / &. version on M-G-M, North sound. (N.B., BMI)

This Love Is True Love... 79
Emotional rendition of an attractive country item with proper beat. (The Bee, BMI)

THE THREE GOES
Sweet Tuba... 79
MUSIKER 500—A country item that is sung with feeling to the group, helped by a good arrangement and rapid beat. (Rhythm, BMI)

I'll Wait Forever... 79
Sweet, this has a good beat and flip, backed by a good beat and a vocal group, something major if exposed. (Rhythm, BMI)

HUSLYN D'UVAL
Friday Night (Wren, BMI)
CHALLENGE 7502—A country, rocking version of what happened on Friday night. This can appeal strongly to country discs. (Golden West, BMI)

Fader... 79
Another sweet to a friend, Handy, which is in top rank and can also get big. (Golden West, BMI)

AL HUBER
Love Me Long, Hold Me Close
KING 740—Rockin' rhythm. Have mercy, this is a great side. (Harmony, BMI)

LOVE LAND... 79
Renaissance, the "Moonlight" is a great country item. Good for jukebox. (Renaissance, BMI)

TOMMY OLIVER
Warner Bros. BMI—Theme of the title song. Nice fine vocal by a country rocker with a Western flavour. Should score. Needs strong promotion. (Wax Spain, BMI)

REBA TOVEY
Renaissance, the "Moonlight" is a great country item. Good for jukebox. (Renaissance, BMI)

TOMMY OLIVER
Warner Bros. BMI—Theme of the title song. Nice fine vocal by a country rocker with a Western flavour. Should score. Needs strong promotion. (Wax Spain, BMI)

REBA TOVEY
Renaissance, the "Moonlight" is a great country item. Good for jukebox. (Renaissance, BMI)

LARRY ELDER
Nothing You Can Do... 79
HALL 667—A Mendelsohn styled rockabilly. A well-made record with a good performance by Elder, assisted by a nice fiddle chorus. (World, BMI)

Bess Goes The... 79
Warner Bros. BMI—Theme of a country song. Generally good back and flip. Good arrangement leaves room for nice effects. World, BMI)

HENRY WILSON
Please Accept My Love... 79
Columbia, the "Moonlight" is a great country item. Good for jukebox. (Columbia, BMI)

Continued on page 52
"WALKING ALONG"

Solitaires
Argo 2316

"I'M SO YOUNG"

Students
Checker 902

"Close to You"

Muddy Waters
Chess 1704

"Key to the Highway"

Little Walter
Checker 904

PIANO GREATNESS

"POINCIANA" "CARMEN" AHMAD RAMSEY LEWIS
Argo 5396
Argo 5393

CHES PROD. CORP.
2130 S. MICHIGAN
CHICAGO 16, ILL.

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How have been paying pennies over wholesale for your one-stop service? Have you lost business because of delays in your one-stop delivery? Have you missed a sale because your one-stop service has an inadequate inventory?

SWITCH TO MUSICAL SALES AND GET BACK ON THE PROFIT ROAD!

Musical Sales Company, Seeburg distributors for Baltimore, Washington and Virginia, is the oldest and largest one-stop record and accessory service in the nation. The huge Musical Sales building in Baltimore houses one of the most complete inventories in the country, and the vast shipping department guarantees same day service on any order from this nation or abroad for both low and economy.

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Musical Sales Bldg. Baltimore 1, Md. Vernon 7-5755

THIS RECORD SHOULD BE ON EVERY TAVERN JUKE BOX!

Polka
RAZZBERRY REYNOLDS POLKA BAND
Beer Barrel Polka... 50

Bowery 222 The polka—full sound from the band which hits the spot.

FRACKLE FACE Polka...
78
Polka marching treatment makes this another fine side. Can also go.

GIVE TO DAMON RUNYON CANCER FUND

Reviews of New Pop Records

Continued from page 51

My Wheel Rolling...
Victoria Jackson and her group backing on lovely strains. Suspensal wax. (Kamar, BMI)

Les Charackes
RCAS VICTOR 7321—Cara moneva is a fine album of music and contains some delightful instrumental numbers. A well recorded album. 

Maurice "Fro El Amor...
Maurice with his excellent choir provides a new hit. (Clare, BMI)

Decca Swing Band
Polka Of No Return
RCAS VICTOR 1364—Well recorded, instrumental treatment with a bright, light tempo. Another nice novelty side. (Barnes, ASCAP)

ENRIC MADRERGA
Cla de Champs
ABC-PARAMOUNT 9661—Mixed choruses, good melody, not very instrumental instrumentation reminiscent of material done with pianola scripts. Nice jockey wax. (Maytag, BMI)

Jurney...
Look at the theme, a hot one, jockey side for good sale. (Maytag, BMI)

Brian Davies
I Am Free
DGT 15439—Tender reading by a most promising soloist. (Gerts, BMI)

When The Moon Is Blue...
Routine charmer on a pretty Oliver. (Vernon, ASCAP)

The Rhythmettes
I'd Be With You Again
Apple Blossom Time
Barnes 24155—Old rockabilly form makes a cheerful disc for rock'n roll fans. Girls have young sound for teen appeal. Same only positive. (Vogel & Broadway, BMI)

Pass From The Future...
Marty royster with teen appeal is well delivered by the girls, with good music group support. (Jambone, BMI)

DENNIS LE BOI
Do The Re Do, Do The Re Do
FABULOUS 23—Another fine, most-often-reproduced number which we think will be a big hit. (Decca, BMI)

Blue Angel...
A slow rockabilly song in current tempo for Re Le, for resident outfits. (Pep side has an edge. (Fawler, BMI)

The Victorians
Cowlwood Rock
END 1066—Most winning instrumental number, with spirited band backing. The good vocals complete the deal. (Phonola, BMI)

The House A-L-E-E-L...
Another in the series of good songs, this one is a blues and it's got a good beat. (Decca, BMI) It seems like the perfect number for coattail swing. Attractive coat wax. (Decca, BMI)

Larry Stone
The Eight Wonder Of the World...
M-G-M 364—Cunning writing and a most interesting melody in Cockney accent. Version sounds like a jockey wax and could be a good novelty item this summer. (Jambone, BMI)

Rogel...
One record for a special price. The comedy presents this novelty over a jockey side, but it is a good one that's well worth the money. (Phonola, BMI)

GIVE TO DAMON RUNYON CANCER FUND

B. R. King
Please Accept My Love
KENT 531—An updated ballad with a powerful, strong backing by the band. King's deep, strong voice and pops a whole range of notes. (Kamar, BMI)

You're the Boss...
King is on a traditional blues kick which features good tenor harmonies. (Kamar, BMI)

The CHERS
World That Lied
NRC 929—Group machine number, probably in the near future, probably containing instrumental backing with wild bass. (Loewy, BMI)

Blue Sneakers...
Muddy hands and piano work on a majestic, fiery shuffle rhythm. (Loewy, BMI)

Glenn Barrow
Hit The Road...
DID 1125—Barrow has many of the most tender tunes. Melody a soft, easy effort. Good jock and wax for country music. (Loewy, BMI)

Some Old Fool Tomorrow...
A string of Finns on this side and Barrow gives it a dedicated heartbreak sound in the aesthetic traditional style. (Gile, BMI)

Jesse Powell & The Markos
Swing Along
VICTOR 15637—This one has a catchy accompaniment. (Sure, BMI)

Boberta Lee
Jambone 1584...
Juke box number with same lead vocals and gets a nice vocal by the girl. (Decca, BMI)

Robby Jackson
Dance And Swing
Bluebird 222—In sync, written and released by Jackson and carries a conventional reading. (Golden State, BMI)

Ray Bartley
I Remember When...
M-G-M 1070—A good number, nicely done, from "Glory"c a hit, Columbia, Mandolin, BMI) It has a good sound here, too, but for our market it will be the stronger other. (Mandolin, BMI)

Dennis Floor
I Got Me Rocking And Rolling...
Swing 20—Big rhythm number chambered by a charming vocalist. (Gile, BMI)

Ray Accident
I See You...
M-G-M 1077—A jazzy vocal with a pleasant melody, primarily for the girls. (Golden State, BMI)

Ray Accident
I Remember When...
M-G-M 1070—A good number, nicely done, from "Glory"c a hit, Columbia, Mandolin, BMI) It has a good sound here, too, but for our market it will be the stronger other. (Mandolin, BMI)

Mickey & Shonnie Lane
Daddy's Little Rat...
Barnes 2099—The kids have an excellent approach which reminds of the last kids. These is a cute rockabilly number which we think Daddy's money at the box. (Phonola, BMI)

Toulo & Teddy
Lose Baby Beat...
Decca 2097—Rockabilly is returning energically by a rock'n roll beat here. As close as could be to the flip. (Decca, BMI)

The On Tones
Pretty Patty
PHONOGRAPH 8138—This has the quality of "the Beatles". It is the style of the young girls with a little bit of blues and very, very good on this side. (Decca, BMI)

Mickey...
Same tune evolves this time in a strictly instrumental framework, which is more than welcome for the entire group. (Loewy, BMI)

The On Tones
Mickey...
PHONOGRAPH 8138—This has the quality of "the Beatles". It is the style of the young girls with a little bit of blues and very, very good on this side. (Decca, BMI)
**FOLK TALET & TUNES**
by BILL SACHS

**Around the Horn**

ON THE BEAT

*Continued from page 12*

"Cha Cha Chevy," an instrumental with echoes spots in the hit group, the Teddy Bears. Then on Victor, a new group called the Chantads has been introduced. The group consists of Eno Es El Amor, a swingin' cha cha band from the "Buenos Aires," in the closely related merengue beat.

The second deck of cab, on the other hand, Oscar McElroy and Annette on Class have come thru with their magazine "Two Sails," mother of the transatlantic forms. Perry Como's latest pluck, "Tell Me What the Mandolins in the Moonlight," which may be the definite Latin feel. It's now a chart topper through the "Rhino Non Cha Cha Choo Cha Cha." The Los Angeles Times

These are only a few of the more prominent examples. Literally dozens of other records have been released within contain the cha cha rhythm. It's been used in every album that it, without employing the form "cha cha" in the title. The feeling that on cha cha material comes, interestingly enough, is one of the first of all kinds of foreign songs and rhythm making it is musical interest.

The Latin beat is also getting new exploitation on the album level, too. "That Cha Cha Cha," released by Panama Artists, Inc. from Miami, Fla. The label is promoting seven releases at once, and is also building on location in various swath Latin clubs throughout Florida. The latest release, "The Latin Beat," El Ambassado in Ciudad Trujillo. The price is getting extra promoting pieces of the hotels themselves, which are also marketing correct. The firm points to "the growing popu

Word comes from Houston that Tony Bennett is at Duke. "Bebop, tri's collection of record label (Larry Davis, Fenthiem), has been in besieged by the Five Jades) are breaking out like a new record, as they say. Hope those black feathers in skin deep. The jazz segment of this Seacoast label, meanwhile, is prepping a new label called "From Betty Carter." The hits and the Rodgers, featuring Rick Nelson, have been dropping tour Friday (3) to promote their album "That Day." The Elizabeth, send their report a strong reaction to the group's initial re...

An international promotion deal has led the fan clubs of Tony Bennett and British singer and movie star, Frankie Vaughan, the artists of whom recorded for Columbia, and have been both associated with the group's respective companies. A special letter was mailed to the Bennett fan clubs to announce their names, address, age, hobbies, musical tastes, etc., for a club press. Natalie Saunders, the girl will send these to Jack Bond in London, Britain, ff they are interested in joining the British kids, etc. Both artists have frequently traveled in other country's.

Mayhew and Co-ed Records, on the other hand, have always been known for their good albums. "Young Generation" by Ray Arlo and the Southenders. The group is now on tour with Jerry Lee Lewis. Joe Gottfried, who operates Castle, will make a des

THIS WEEK'S R&B BEST BuYS

NO SELECTIONS THIS WEEK

REVIEW SPOTLIGHT ON....

R&B Records

JIMMY REED

For her First of a Long Time (Conrad, BMI)

Odd's and Ends (Conrad, BMI) - Verjan 298

 ايضاً، هناك إشارات على أن هناك مجموعات موسيقية أخرى استثمرت في المكتب الذي يحتوي على مزيج بشكل مشابه أو مماثل. وتشير إلى أن هناك منتجات موسيقية أخرى شملت أيضاً في هذا المكتب. (CONTINUED ON PAGE 56)

FOOL'S TALENT AND TUNES

FOLK TALENT AND TUNES

*Continued from page 54*

Brothers of Snow Bell, Ind.; the Sidney Givens, Minn.; the Carl W. Stottsman, "Holier Hayzide" half- men's chorus, is now underway. Miles was an old member of the Snow Bell, who long ago discovered in Swab senate, Ga., Missie Pearl is violinist of the Snow Bell for a half-time band that was featured at 14th annual band concert at 48 days after its regular season. She had every last bit of the Snow Bell band to the last bit of the Snow Bell band. Both artists have frequently travelled in other countries.

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FOLK TALENT AND TUNES

*Continued from page 55*

bun session she is slated to cut. Fresh from Amsterdam, Dickens is showing his wares in the Washington area for now.

W. E. (Lucky) Moeller, of the Jen Denny Artists Bureau, reports that Johnson and Jack are currently working on a string of 21 oneiders thru the East. He also reports a string of solid dates with Marty Robbins in Ontario, Johnson and Jack will enter into Nashville for the Prince Albert portion of "Grand Ole Opry" November 1, Eddy Biles does the Prince Albert stint October 18. Virginia Kelly, lucky's secretary, is being pointed by her capable sister, June Rutledge, while Virginia awaits a visit from her long-legged bird.

Dick Halas, well-known Los Angeles deepjive, will ensnare Cliffie Stone's "Homemade Jamboree" over KILA, Los Angeles, at 7 p.m. (11), while Cliffie hops to Detroit with Tennessee Ernie Ford, whom he manages... Bobbe Graver, formerly manager on King Records, has just had his new "Big Band" over King, his new Lucky label. Back to back on the new platter are "Jealous Dreams" and "Be Still, My Heart." "Deejays who have mastered the original mailing may obtain a copy by writing to El Rudier, Manager, Lucky Records, 1620 Wheeler Street, Cincinnati 19.

The McCays, Bonny and Peggy, on RCA Victor, are making a "Lost Treasures" record at Capitol Tower, Fort Worth, where they are backed by the Hank's XFG fame. Their new release, due shortly, couples "Full Grown Fool" and the Hankers "Throw Away Kisses." Their brother, Doyle McCay, has returned from service and reorganized with "Red River Ramblers." Paris, Tex, his band, the Midnights.

"The House Kids," formed from Joe Town and Pee Wee Reid, celebrated its second anniversary September 27, with a special show featuring Bonny and Peggy McCay, Dolla McClary, Nan Carter, Tommy Holmes, country singer, and the Rayville Boys. Peggy and Bonny, the Golden Troubadours, are "On the Horizon," recording at Imperial Records, Cincinnati Records. Deejays and the fans are beginning to hear Peggy and Bonny now.

The Webb Fische "Grand Ole Opy" show, featuring Statler Brothers, Cajun, and Pat Kelly, will play Negaunee, Michigan, October 9, Emmett, Mich., October 10, Columbus, Ill, 10, La Crosse, Wis., 11, and Milwaukee, Wis., 12. Webb works the Seattle area October 15-18, and then the United Blackboone Coliseum. Above dates were set by John Kelly's World-Famed Attractions, "The House Kids," and Webb, all of Greenville, Tex., who recently made their debut on Dixie Records with "Painting the Town." The "Webber," were recent guests on "Red River Jamboree," Paris, Tex. Jimmy and Johnny and Jimmy and Junior and the Sambo Hillbilly Boys, of "Louisiana Hayride," were recently heard on the "Red River" show on a special mid-week performance recently.

**With the Jockeys**

Happy Iono, program director of Central Florida Broadcasters Association, says that the playing country music on WKRS, Orlando, is "Me So," a set by the Res Hummers, from the new "Res Hummers of Tomorrow in Ohio," and a two-pocket EP, "Old Time Religion," by the Nielers. Perry Conso is also due with an album of songs of inspiration and faith.

Deces has recently issued "He Walks With Thee," a new group of sacred offerings by Red Foley, his third sacred album of the year for the label. In addition, Deces issued last week a new LP grouping by the Jordans, and "Peace in the Valley." Meanwhile, there were hints at the label of important new recordings, due to the market in coming weeks.

**British Copyright**

*Continued from page 4*

1908, works of U. S. national press were protected under the UCC in Great Britain for a term of only 25 years. Britain's 1909 "principl" order, which implemented its ratification of the Berne Convention, included the limiting of duration of copyright for works of U. S. nationals, among other things.

Reason given for the revision to extend the copyright duration for U. S. nationals was that "it is expedient that the term of copyright in all other similar matter in which copyright subsists by virtue of the principal order could be the same as that enjoyed under the act in respect of a British work or subject matter of the same class.

Library of Congress bulletin reports the change (September 22), and also an amending order industry included, reports the Library of Congress in which copyright is extended in sound recordings is to include the exclusive right to republish from in public and to broadcast.

**On the Beat**

*Continued from page 55*

Fla. He says he'd appreciate letters from disc jockeys and artists promoting country music. . . . Cliff Wal-

don has kicked off a new daily e. w. show, bearing his name, "The Cliff O. Dixon Show," on WMMN, N. Y., and laments that he's lacking in country was. He re-
guests that the country artists and artists put him on their lists for special offers. . . . The addition to his deejay chores is sailing with the Western-

Airline stages runs thru Upstate New York.

Climbing the Charts!

JERRY LEE LEWIS

"BREAK-UP"

c/w

"I'LL MAKE IT ALL UP

UP
to you"

SUN 303

Our Fall Entry in the

DERBY RECORD!

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WILLIAM

by PEAKE PEAKE

NATIONAL RECORDING

CORP.

Fiall 19, Georgia

IT'S NEW!

"ROCK-A-ChA"

"WA-PA-CHA"

Rene Bloch Orch.

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Double Smash!

PEPPERMINT HARRIS

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"THE DOUBLE FREEZE"

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RESEARCH CRAFT CO.

HOLLYWOOD 46, CALIF.
New Mexico State Fair -- Hit by Rain

Attendance Off; Godfrey, Rodeo Draws Big Crowds

ALBUQUERQUE, N. M. -- After a start that promised to break all records, the New Mexico State Fair was hit by rain after the first weekend and cold weather that followed the dampness, held down crowds.

Sunday (29) was the biggest on record. Over 63,000 people poured onto the grounds. It was necessary to close the gates to automobiles in order to accommodate the crowds. Arthur Godfrey, the night feature with Lynn Beiler's rodeo in the Coliseum, was held over. On that day, $437,857 was wagered on races, and the odds were topping the same last year last Monday.

Rain hit the fair late Monday, evening after some 30,000 children had filed around the ground for a big kid's day. The weather turned cold and remained that way until Thursday when it started to climb and skies cleared. Leon H. Picton, fair manager, said that Thursday (3) the gate was 27,750. He asserted that the weather held over the final week-end, they could still close down last year's attendance.

The rodeo with Godfrey was in the building for nine nights. It was running 10 to 12 per cent below last year by yesterday. Total receipts for the five days, $1,098,740 was wagered during the first five days, new mark set. Of all receipts, $27,224, was taken in because of rain, and Autry moved along to the Greensboro Fair.

Wednesday, Oct. 1, 1958

Miss America -- Miss Tott, 17-Year-Old, Wins Nat. Title

SHELBY, N. C. -- Miss America, 17-Year-Old, Wins Nat. Title

Mary Tott, seventeen-year-old girl, was crowned Miss America on Sept. 26 to the surprise of the judges and many other people, too. She is the first Miss America to be crowned in twenty years.

Miss Tott, a senior at the University of Tennessee, is a student of the University of Tennessee, and is the only student of the University of Tennessee, to be crowned Miss America in twenty years.

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Danbury Seeks 25% Deficit Erasure

DANBURY, Conn.—A weather blanket on opening day and again in midweek plummeted the Great Danbury Fair attendance 25 per cent lower than 1957, over the first five days. But in almost every other phase the fair was satisfying to general manager John Leahy and assistant C. Irving Jarvis.

For the five days the gate totaled 60,201 compared with 60,960 for the same period in 1957. A rough beginning was produced by rain on Saturday (27), when 3,400 paid admissions were registered as against last year's 30,822. And on Governor's Day, Wednesday, the count was 1,484.

Lost to the elements was a performance of the Jack Koshman thrill show on opening day, also a show was given on Sunday by a packed grandstand, when weather was good. Midget racing was booked for closing Saturday, and stock car racing for Saturday (5).

Leahy had his daily parade winding through the grounds and culminating in front of the grandstand as a free attraction. Sixteen new floats were added for the march. Also new this year was a Pioneer City extension to the Gold Tower section of the grounds, thus while the stage coach and covered wagon rides operated. Leahy estimated that the 25-foot-high head executed in plastic, thru which people walked to enter a barn, may be the largest rendition of a head in the world.

WEATHER, WEATHER

Money's in South, But Tough to Get

NEW YORK—For Eastern car-
rievals the recent puzzler has been
to get at some of the con-
siderable amount of spending
money which is available in the
South. Agricultural economy was
very good this year, with tobacco
areas especially fortunate.

But a complication has arisen
along the same lines as that which
produced the available money. What happened this year is that unusually heavy spring rains, in other aspects the fair was
beings the farmers. Groups which resulted were excellent
in quantity and quality, and
many millions of dollars were
raised for various causes.

The rain, however, has been returning when least desired. The Carolina threatening hurricane of a week ago hit a number of Southern fairs. Towdowns were made on show lots on Friday and Saturday in the face of storm warnings too stiff to be ignored.

Tulsa Fair Ahead Despite Weather

TULSA, Okla.—Altho rain and
cold weather hit the Tulsa State
Fair, the sturdy expo went into its
opening day on Monday with a
good attendance count and most
officials expected to top last year's
Avenue of the Figures were in.

Thru Thursday (2), next to the first day of the show, the fair had played to 501,212 even tho the rain had fallen on Saturday and Tuesday and it was sold the next day. Fair got away to a big start on Monday and Wednesday, 6,300,000 people entering the gates.

The Sunday turnout was also a
whopping totalings 128,429, just before
the all-time one-day record set last
year at 134,152.

As the fair went into its final
exes said they expected a total of
800,000 to 900,000 for the rest of the
5-day run.

Ice Capades featured in the
3,300-seat building for seven	nights and two days was a record.
Smallest crowd it had pulled was 11,000 on Wednesday and Thursday it drew capacity.

Grandstand shows generally
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New Ideas... draw bigger crowds, make bigger money

BIGGER PROFITS
WITH SMITH & SMITH RIDES
ADULT FERRIS WHEEL
ADULT CHAIRPLANE
KIDDE SPACE PLANE
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NUMBER 12 ELLI FERRIS FHEEL FOR SALE
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MERRY-Go-ROUNDS
OCTOBER 6, 1958
THE BILLBOARD
GENERAL OUTDOOR
59

ARENAS & AUDITORIUMS

MANAGER & CIRCUITS: Many Are Planned, None Succeeded
By TOM PARKINSON

TIME AND TIME AGAIN in the past several years groups of professional managers have declared their intentions of forming a circus that which they would book amusement attractions. And in each case the management would cite the mutual problems and found many fellow managers were faced with similar problems about how to get shows. And so they decided to give up.

Perhaps all the enthusiasm is at the initial meeting and with the announcement of the organization of these circuits has accomplished anything and none has lasted.

THERE WAS THE TIME some six years ago when a group of managers and operators met and decided upon an area that they expected to bring more shows to their individual buildings by having a route to offer shows. Nothing came of it, perhaps because of the locations that took some of the key people elsewhere.

There was the time, Clarence Jacobson, New York leg agent and a New York manufacturer, worked steadily on a project by which he would open a New York building and bring in a better act. He would represent these clients in efforts to get more shows. In many ways this was the same as a circuit. But it never got off the ground. This ended last fall.

THERE WERE OTHER ATTEMPTS. In 1954 several managers in the Southeast were collecting and some set of buildings in cities ranging down the coast from Virginia to the Carolinas and Florida was intended to virtually draw legs into the Southeast, but it never got off the ground. In 1953 the same few took hold in the Southeast. Buildings in Arizona, New Mexico and Texas would book in togehter as a group. The plan was that the building managers would band together, each to take a town at a time, but an extended route of several weeks' duration. There was talk of tying in the West Coast buildings to make the great number more attractive. By last summer the whole idea seemed to have dimmed, but there was hope that from the original group new set of buildings could be made available. The idea is to promote their own events. There still is life in the project.

It appears that a string of buildings in cities stretching down the Mississippi Valley and into the southeast from Canada to Florida. The Cincinnati Arena Managers Association has also moved in this direction.

And so for the average principal auditorium owner to join with others in a successful circuit is complex. When a show turns up that wants a route, the building still are acting as so many individual operators in order to please to booking offices. The building managers have to care for their own building, but has come up to offer a clear field of perfect dates with no conflicts. And that is only one of the problems. If the best contact happened well be that at least in the leg field there is more activity on the part of booking and produce companies may be interested in it.

NEVERTHELESS, the time may come when the nation's arenas and the opportunity of circuits that are attractive. And perhaps new names with new operating procedures will come up to compete in statute with the vaudeville circuits of some years ago.

Philadelphia Arena
Sold to New Combine

PHILADELPHIA—The 6,000-seat Philadelphia Arena was sold to John H. Rodgers Foundership in connection to a new corporation which is headed by the Arenco managers, which includes officers of the Rambler's ice hockey team. Local and state, the Arena issues everything from indoor circus and ice shows to Eastern League baseball games of the Negro National League. In 1930, it was sold to the Arenco managers in 1937. The purchase was made by the Arenco managers in 1937. The purchase was made by the Arenco managers in 1937.

The sale price was not revealed by the seller, who said that the Arena had handled many times, add that "I have not lost the asset." Any corporation is incorporated under the name of the company by filing the by-laws with the Pennsylvania Secretary of State. The purchase was made by the Arenco managers in 1937.

SARASOTA, Fla.—Leonard Collins, a former resident of the city, said that the history of the show, Collins recently returned here after a seven-day visit with his mother, who lives in the Blockton, Van-occer.

Business has been excellent since our April opening in Sarasota. Our success was steady and consistent. He complimented Frank McKonkey, general manager, and Walter Knapp, a former manager of the Rush Company for the year's operations.

Albertville, Ala.,
Contracts Awarded For 1181 Coliseum
ALBERTVILLE, Ala.—Contract for construction of a Marshall County Coliseum has been awarded to the Rush Construction Company, of Anniston, on the latter's bid of $118,100.

When completed, the building will be used for shows, parades and other events. The building will be used for shows, parades and other events.

The new Coliseum is being built by a group of Albertville citizens from funds raised through the sale of lottery tickets.

For the early date, Work is expected to begin in the near future. Work is expected to begin in the near future.

Independence, Kan.,
Revises Annual Celeb Oct. 30-Nov. 1
INDEPENDENCE, Kan.—This Kansas city, at one time prominent in the Annexation movement, this year will receive a celebrati-

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World's Fair

Continued from page 57

accurate information is available. However, the best estimate is that the U. S. officials estimated that one in three came to the U. S. pavilion. The U. S. pavilion is approximately as large as a 36,000,000 city block and that no less than half of this 36,000,000 had been to the fair. The reports that the U. S. was the most visited country appears to be a modest estimate.

By the time the fair closes the statistics on the number of visitors to the fair may top 45,000,000, an estimate achieved by the fair. Passmin's goal was to attract 25,000,000 people, and he has achieved that goal. The reports are that the fair was very successful.

Understanding the Fair and the letter the formula used in the Benian. This theme called for exhibits that showed "new techniques in the service of man." It is not to be a trade fair and was intended to show what a country is, not what it makes. The U. S. pavilion was highly popular. According to the U. S. officials was added to this at an additional expense of $250,000. Holmes and Harford Belafonte were among the most popular. Also mentioned in the letter was the plan of the college board and college groups.

Little Rock

Continued from page 57

a lot of activities that are also trying to be innocent bystanders. Everyone connected with the show was aware of this, and sympathy for Byrd ran high. It was thought that the weather was clear, but, for all intents and purposes, was sunny, the weather was sunny. The forecast for the upcoming day was for sunny weather with the possibility of scattered showers. The forecast for the upcoming day was for sunny weather with the possibility of scattered showers.

Shelby Opening

Continued from page 57

and Thursday opened cold and rainy, but the weather cleared up. The opening was delayed, as C.A. C. Harris, "Satellite Revue" with Art Smith, was delayed. Harris was under contract to the Chicago Translookers, who were due to arrive on Monday. However, the weather cleared up, and the show was delayed. Bill Holcomb was set as feature驱动器.

Rodeo Series Generates Big Response

DENVER — With letters from 32 governors and from many of 100,000 people who visited the World's Fair, the rodeo appeared to be a modest event. The letters showed that more than half of the 34,000,000 who had been to the fair had been to the U.S. pavilion. The rodeo for the fair appears to be a modest event.

In conclusion, the reports that have been made at the fair have been accurate. However, the best estimate is that the U. S. pavilion is approximately as large as a 36,000,000 city block and that no less than half of this 36,000,000 had been to the fair. The reports that the U. S. was the most visited country appears to be a modest estimate.
TILBURY—.error— communicated the moving group of NAAPPB members, and host Leonard Thompson, NAAPPB member and operator of the Blackpool Pleasure Beach, overwhelmed them with a sumptuous dinner and hospitality.

Some 50 members of Park Associates traveled to the seaside resort here by plane and boat-train from Brussels, where they had attended the Fair. Almost on arrival, they were whisked to Thompson's park and the Casino, where an elaborate dinner was given Friday (26). The entire group was given an illustrated tour of the park by moonlight and followed by a parade with nine acts. It featured Charles Carroll and Paul, renowned musical clowns from the Blackpool Tower Circus.

On Saturday (27) members of the tour went on an excursion to visit Thompson's amusement park. There they found a tremendous turnout in Blackpool, as well as all along the seven-mile Promenade of Blackpool's ocean front. The illuminations were started five years ago to extend the resort's season by six weeks, and this weekend proved to the traveling Americans how well this has been accomplished. The attendances of the attendances for all the Blackpool attractions are 200,000 to 800,000, with most visitors in the vicinity of a half million.

Thompson's Pleasure Beach, the amusement park in the Blackpool area, showed the visitors an array of seven coasters and coaster-type rides, along with others. The park was outstanding for its massive permanent installations, well-lighted and attractive with special effects.

The Big Dipper was especially interesting, a track ride and the beauty of its lighting. There is no Merry-Go-Round in the park, but a sumptuous kiddie carousel is mounted high in the 250-million-dollar display.

Flamingo Beach rides indicated a greater appreciation here for rail rides than at most other amusement parks in this country. A reel ride was a fast ride. Riders on a big coaster found themselves lifted up on their seat by the drops, and Americans observed their enjoyment.

Thompson's staff has modified a Wild Mouse to the interest of the NAAPPB people. Besides the coaster and other technical improvements, Thompson has a section of track that takes the cars and riders over the heads of people looking on.

More, Thompson has added a zone, cars and eyes to each car to give the appearance of a mouse and justify the name. Research done in America and the park is to perfect a tail that will complete the theme and serve as a burger between cars.

The Pleasure Beach another way to finish Ferris Wheel was shown by Thompson. Thompson has two large wheels in operation. One has signs in lights and the other has a clover design. Mainly, one runs clockwise and the other counter-clockwise. Seats are the two-passenger type, and finally, Thompson has a ride that is figured to appear to be crashing the wheel into the water a few feet below.

Saturday night found the group on a chartered double-decked steamer for a trip along the ocean front to see the lighted illuminations. Everyone saw the shudder-to-shoemaker that packed this city. The park was well-lighted with hundreds of boxes and trains that moved through the fairy-tale city for the evening.

Each month of the season Thompson forecast he will add to the business of the park.

In this case, up to 1,000 people were waiting patiently in each location, where they would take them to see the long series of illuminations.

These were highly popular lighting features with the visitors from America who were furnished with white lights and luminated domes depicting various children's fairy tales. The circus and vaude acts depicted by the animation in the lighting, the presence of the dancing fairyland characters and Disney animals, all animated and living, are the recreations of the old village, Christmas and other themes. There were over 50,000 lights this year alone on the lights was reported to be $240,000. The season will start in late October and after a couple of weeks on maintenance work, they will start the long job of putting up the lights for next fall's illumination.

On Sunday (28) the park group went by train to the city of London. On Monday they moved on to Paris, last stop on the field tour. It will be the last tour for the NAAPPB members. (Continued on page 65)

Ocean Beach Envisions $2.5 Million Bond Payment

NEW YORK—The city of New York now owns less than two acres of land at the Ocean Beach Park. Comptroller Herbert H. Butler reports the park closed its official season recently with $952,000 due on the $2,500,000 bond issue that financed construction after the 1938 hurricane.

The 思 Banh Park bond issue was authorized by voters in 1969. Payments of $160,000 are due on the bond issue every 65 years until 1969. Figure moves to $87,000 yearly, 1964-99. In addition, there is a 65-year bond issue of $10,000 yearly, 1974-99. Next interest payment, totaling $9,200, is due in December 1. The $952,000 due on the principal, plus another $3,500 interest, will be made next June 1.

Money to pay off the issue is derived from park proceeds, which amount to nearly $420,000 thus far this financial year. Revenue also goes toward balancing the city's budget and into the general city fund.

FOR SALE

Brand new SKOOTER up one time
Will sacrifice with or without cars
JIMMIE THOMPSON
Route 30
Alexandria, Louisiana

ROLLER RUMBLINGS

Lence Quits Skating; Eyes Other Activities

By STAN FISCHER

NEW YORK—New York's famous roller skater, Leni Lence last week when Ed Leni Lence confirmed to this writer that he would open the Eastern Park way rink in 1958 and possibly move again.

It is a matter of money with Lence, a successful dreamraker, managing promoter and bowling alley operator.

"The rink just paying off," Lence said. "I was doing quite well and planned in the future will do much better than the skaters."

Lence and his brother are running the rink at his arena. He will continue them and add wrestling to the rink and other promotions and books of a larger stage show.

"I am not convinced and I am about Christmas," he confided. "I may go back to wrestling now."

"But the way bookings are coming in, Eastern Park will remain as it is, without skating.

At present there are three rinks to be operated by Lence under the name of Eastern Parkway. They are Noll's Park in Bay Ridge, Empire Rink in the Whittier Heights and Park Circle in Flatbush.

Others in New York include Lence's other three rinks in Jamaica, Queens, as well as Mount Vernon, Levittown, Babylon, Twin City, Paramount, Boulevard and Patterson rinks in outlying towns.

Lence took over Eastern Park way at the beginning of World War II. When he was discharged from the Army he planned to change the rink from skating to wrestling but was straddled with construction delays and other impediments so he continued with the skating.

Fond of promotions, Lence tried to lure customers by staging roller shows, shows and also by organizing a roller hockey league which he also experimented with television programs.

By accident he became involved with boxing and now he promotes heavyweight champion Floyd Patterson's shows.
Clyde Beatty Wins In Texas Towns

LAFAYETTE, La. — Clyde Beatty Circus played its first Louisiana engagement here (27) after a Texas tour that gave the show substantial business. Show had trouble getting here from Beaumont where steady downpours had turned the lot into a mass of mud.

The stand here chalked up a 65 cent matinee and slightly more at the afternoons.

Despite some rain and threatening at Beaumont, the seats were half filled in the 4:30. The Bobbin signs were up at night. The Polack Biz Fair at Odessa, Tex.

ODessa, Tex. — Business for Polack Bros. Circus here Friday thru Sunday (20-22) was reported fairly by Shrine sponsors. Light rain and cloudy weather cut into turnouts on the last two days.

For Sale
Branch new SKOOTER—use one time. Will sell scots or with or without cars.

JIMMIE THOMPSON
Route 30, Alexandria, Louisiana

PHONE MEN
Branch new SKOOTER—use one time. Will sell scots or with or without cars.

JIMMIE THOMPSON
Route 30, Alexandria, Louisiana

NEED 2 GOOD PHONE Munks For Tickets, Banner

CLAY BATTERY CIRCUS
Box 108, Cullman, Ala.
Phone: Orange 1453, Room 17

R. A. MALLORY
1-614-993-8458

EXHIBIT BOOTH SALESMAN

M. J. C. or Caledonia, reliable, sober, good appearance

H. W. E. or Miller Co. $75.00 weekly,

R. E. B. or Missouri C. $75.00 weekly

H. E. B. or Miller Co. $75.00 weekly

VAN C. or California

Rodeo Wanted
Contact NALLY NEWMAN
Route 72, Williston, Mich.

PHONE MUNKS

Branch new SKOOTER—use one time. Will sell scots or with or without cars.

C. J. M. or Caledonia, reliable, sober, good appearance

TOM HARRIS
Phone: 5-6355
St. Petersburg, Fl.

WANTED FOR COL. TIM MCCOY STAGE SHOW

SHOWING AUDIENCES

Alameda, California, Western United States. Apply to Jack Munson, Manager, 223 W. 36th Street, New York City. 

Rodeo Wanted

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Pomona's 1,083,927 Gate Tops '57 by Almost 10,000
Strong Finish Pushes Run Ahead; Ringling Circus Plays to 93,782

POMONA, Calif. — The Los Angeles County Fair closed a total attendance of 1,083,927, nearly 10,000 more than in 1957, during the Sunday run which ended September 28.

C. B. (Jack) Affleckaugh, president of the fair, reported that the third Saturday's (27) attendance was 85,833 as compared to 80,777 the same day a year ago.

Sumter Fair’s Progress Good

SUMTER, S. C. — Plans are faring up nicely for the Sumter County Fair, October 13-15, manager Cliff Brown reports. The automobiles will be given away during the week the fair will be in progress in the local stadium.

Sumter’s patronage is drawn heavily from the local military, including many from the headquarters. Agriculture and forestry exhibits will be in good shape, making fair prospects encouraging. In addition to the above there will be many giveaways for children. Children's days will be Wednesday and Friday, and the automobiles will be awarded on Tuesday, Thursday and Saturday.

Gate prices are 50 cents and a quarter. Parking is 25 cents.

Spokane, Wash., Draws 61,000

SPOKANE — The seventh annual Spokane Interstate Fair September 17-21 drew as estimated 61,000 persons, compared with 70,960 last year. Highs and lows, rain kept many potential patrons away.

Visitors praised improvements made to the fairgrounds, new buildings, and buildings. There were about 4,000 exhibitors.

The high wire act of the Allons and Eddie the Clown featured the entertainment program. Charles Merliac was show manager.

Trenton Dips, Big Days Hit by Rain

TRENTON, N. J. — With several highlights in its credit, the New Jersey State Fair proved out as a success, not only to offset a terrific weather handicap during its eight days. The event wound up with an attendance figure of some 211,000, compared with more than 300,000 last year.

Rain sliced the turnout on Sunday (21), spending day. Rain also washed out most of Saturday's (20) program. Clear skies on closing day brought in a record 80,000 people to offer solace to concessions owners and midway operators, as other days had taken a bleak turn Saturday, usually the week's big days, resulted in only 12,165 paid admissions, president George D. Olmstead reported. The fair featured several scheduled morning shows by Gene Autry, as well as a new百式 big top parade that night which was called off. It was panned as a grandstand in the past, with spectators and participants adding 25,000 persons to the day's crowd.

Friday Gate Up

Midweek business was pretty good, but not good enough to compensate for the two bad days. Friday, some 10,160 adults and a kids' day came.

You Can’t Find Many Bargains in the Classified Section, this Issue.

BLOOMSBURG, Pa. — A deluge of rain which washed out the Saturday (27) scheduled midget auto races cut out the midweek feature of No. 2 Grandstand, but the event went well at the gate nonetheless, the fair officials said. Only 1,300 were in attendance at the close of a successful week, still wound up with 27,000 paid admissions.

Final day's gate is usually around the 40,000 mark, and this year's rainy day difference is reflected in over-all totals. There were about 140,000 paid admissions, 5 per cent less than last year's 154,073. Children's admissions brought the total over 200,000.

Early Bird Seeks Seats

SPRINGFIELD, Ill. — One patron of Illinois State Fair was said to be missing chances on missing out on the grandstand seats at the 1959 fair.

Last week he approached a fair official and asked that they reserve the same grandstand seats next year that he had at the 1959 fair.

Apparently, his early-bird actions were stopped by the painting of the 1959 dates on signs throughout the grounds. Dates are August 14-23.

Space Note

Fairs Look Good Even From Moon

HARTFORD, Conn. — The Association of Connecticut Fairs has distributed the following editorial comment on the Space Age, in the nature of a fair season promotion:

"Dear Sirs and Madams:

You are probably aware of the many good things the Space Age has brought us in science, medicine, communications, and transportation. At the same time, it is important to remember that we are still living in the Space Age, and that we should be prepared to face any problems that it may bring. Let's hope that the Space Age will bring us a brighter future, with more progress and less problems.

Sincerely,
The Space Age Committee"
Russell—When Belgium's World Fair opened September 30, the ax was falling on virtually every structure, including tall buildings, advanced architecture, amusement zones, and international cuisines.

Officials of the fair said that the ax would eventually fell all the trees. This may not be true, as they are removing the ax and allowing trees to grow back.

The fair is a giant, sprawling complex of buildings and structures, many of which will be reused or repurposed after the fair closes. Among the most notable are the Grand Palais and the Palais de Chaillot, which will be converted into cultural and educational centers.

The fair has also been praised for its commitment to sustainability, with many buildings designed to be energy-efficient and recyclable. The fair is also expected to have a positive impact on the local economy, with millions of visitors expected to attend.

In conclusion, the Brussels World Fair is an impressive feat of architecture and engineering. While the fair may be落下最多温塞斯总统的位，也可能会对美国社会产生重要的影响。
CARNIVALS

Communications to 188 W. Randolph St., Chicago 1, Ill.

WILSON FUN ZONE

Up 17% at Memphis

Register Mike Despite Rainy Weather; Lineup Includes 23 Rides, 15 Shows

MEMPHIS—A powerful array of attractions and operations under Cliff Wilson’s banner at the Mid-South Fair here, turned in a budget-breaking increase in receipts over last year even though the fair weather was down about 5 per cent because of inclement made by rain on two of its biggest days.

Wilson’s ride line-up was the strongest ever at the Mid-South Fair, comprising 23 rides, including the Valare Brothers spectacular Space Wheels, and a Wild Mouse, owned by Ed Eisenberg and Charles Carvin.

The rides themselves were in virtual- ly a dead heat for top honors, with a Scrambler, owned by Delgarian, a close third. All three rides worked behind a 35-cent ticket Delgarian has two other rides, a new Tilt-a-Whirl and a Rock-It, in operation. Other rides included an Octopus, owned by R. D. Reid; a Spin around and Vollage Coaster, owned by Jack Linde; Elynn Dennis’ Loopin Virl, Drill a Heel’s Helicopter; Bob Ed Elen’s Hayride, and Charlie Scott’s Roller, Earl Atkinson’s Hot Rods and Joe McMurry’s Round-Up.

Other rides were Moby Co-Range; Tally, Sky, Tightwires and a three-rider camel with Belgian owners of the camel, and Glen Porter’s Monkey, Speedy Sams. Thirty rides were owned by Wilson, and included a Blanket, two rickshaws, a Ride of the Dead, and a Ride of the Living.

Other shows were Tobacco Road, Bad Weather Hurts Royal At Little Rock

LITTLE ROCK—A night rain Monday (20) and an all-day rain Tuesday (21) at Little Rock, kept another 2 out of the six-day Arkansas Livestock Show, held a week at the Little Rock Convention Center and personnel a chance to relax. They were in the relaxing mood, too, the Little Rock & Fort Smith Fair at Oklahoma City, played the pre-opening show. With three weekends of work, Business, there was surprising- ly good. Even with rain, ride and show patrons had a good time over the last week.

Carl Russell Sr., BAS owner, (Continued on page 76)

Motor State Find Cotton Groves Big

KOSCHUK, Miss. — Motor State Exposition is reaping big money in cotton country. E. C. Cotton, owner here last week. Corps are in top condition and money is from right, he said.

New to the line-up are a Turkey Pake and a Farmhouse, Following the Central Mississippi Fair here, shows move to Meridian, Ala., and then back to Tennessee and Mississippi for the remainder of its fair route.

You Can’t Miss

Many Bargains in the Classified Section

Baseball Gloves, $1, $2, $3; World of Wonders, $3; Premiums, $1, $2.

COMMERCE, B.J. — The火箭陨石的以太飞行给托马斯在真正的宇宙中找到了自己的位置。它展现了一个充满挑战和机遇的未来。
Krekos Predicts '59
Will Be Good Year

Krekos, president of West Coast Shows, predicted 1959 will be a "good year" and announced that the corporation is planning an expansion program. The show closed in St. Louis last week (26) at the Kern County Fair, where it played the midway's entire four-day run. "Business in general in carnival circles continues at a gratifying rate," Krekos said. "There is nothing alarming about the downward trend in per capita spending. We feel there is a recovery--as shown in our business the last eight weeks of the fair season. In addition that 1959 will be a good year, we are building this recovery to the future."Concessions at the seven-day Kern County Fair were slightly ahead of the fair last year that had an incidence of 179,675, which was 2,061 more than in 1957. Opening day (22) was wildly windy and Tuesday (23) saw the hardest rainfall in the area since 1955. Business for the balance of the week was reported as "exceedingly strong."Also accounting for increased gross here was the fact that three more rides were used than in 1957. The shows, which combined the Oregon and California units for the first time, had 14 kid and 23 major rides of which four were owned by Orville N. Crafts. Crafts moved his equipment into Fresno for the 11-day fair starting Thursday (22). West Coast, it said, left four rides in Salem where it played the Oregon State Fair over Labor Day week. The shows will winter at the headquarters of the Modest Midway.

Easley, S. C., Opens Okay For Tinsley

EASLEY, S. C. - The fair opened here okay for Johnny T. Tinsley Shows. Thur Wednesday (11) has been wet and, monotonous, and a nice weekend was awaited by all hands. Since opening this year in Pickens, S. C., which grossed okay, has been wet, muddy and, in general, not bad. Among the disappointments was Gentleman, Ga. Recent shows have all been okay, Tinsley said, especially Elberton, LaGrange and North Carolina. One of the spots ahead, Simpsonville, S. C., is a horse show which provides a respectable week for a midway. Tinsley said the Carolina beach section, with which he is intimately familiar, has had a rough season due to wet weather and the recent hurricane. Business there has been down 35-40 percent. He usually plays Ocean Drive, Atlantic Avenue and Surfside at Myrtle Beach. Show has 18 rides, six shows in combined, Johnny Royal is business manager. Also with it are Bobby Miller with a girl show and Jim Hunt, Rock 'n' Roll. Sla Nominating Committee Meets Oct. 13 in Chi

CHICAGO - The nominating committee of the Showmen's Alliance held it annual meeting here Oct. 13, Hank Shelley, secretary, announced last week. The meeting will take place in the clambake in section (i) of U. S. Bank Marine (Lefty) Obren, committee chairman, was in attendance. Six additional names were added to the plaque last week including Charles Alman, Chuck Magid, Max Consaul, Dr. Joe Odegard and Oscar

PIEDMONT INTERSTATE FAIR
Spartanburg, S. C., Oct. 13 to 18 inclusive
GEORGIA STATE FAIR
Macon, Ga., Oct. 20 to 25 inclusive
EXCHANGE CLUB
SOUTHWEST GEORGIA FAIR
Albany, Ga., Oct. 27 to Nov. 1 inclusive

DROP-NET MINATION SHOWS

Mississippi-Alabama State Fair, Meridian, Miss, this week.

GREATER GULF STATE FAIR
Mobile, Alabama - - October 13-18
Open Midway
Photos, Jewelry, Long and Short Ranges, Air or Bazooka Gun, Novelties and Hats, Cotton Candy, all types of Eating and Drinking Stands, Kitchen Gadgets, all Direct Sales.
Place another outstanding Major Ride and two Kiddie Rides for Mobile. If you have an attractive Grind show that is not conflicting, will place you.

CALL ME NOW OR WIRE. PHONE IN OFFICE
AL KUNZ, Owner-Manager HETH SHOWS
Mississippi-Alabama State Fair, Meridian, Miss., this week.

ROD and CUSTOM EXPOSITION

Kentucky Fair & Exposition Center Louisville, Ky., November 14-15-16
ESTIMATED ATTENDANCE - - 75,000 PEOPLE

WANT THE FOLLOWING CONCESSIONS:
1 Rifle Range 1 African Dip 1 High Striker
1 Guess-Year-Weight 2 Cell Workers 2 Ball Racks
1 Guess-Year-Age 2 Corr Polish Demonstrators 1 Name-On-Hats
And All Pitch and Demonstrator Items

FLOYD O. KILE SHOWS
East Feliciana Parish Fair, Clinton, Louisiana, Oct. 14-18

ANK-OUT IN CARNIVAL SHOWS, Photos, Stamps, Posters, Autographs, Books, everything working and otherwise.
SHOES: Grand Stand, Fun House, No End of Athletic Show
AN ARTIST: FLOYD O. KILE, Miss. Address: Formerly, Fair's Hill, this week. This show sold out December 3.

PAN-AMERICAN SHOWS
Want for Newkirkville, Ga., on the streets this week followed by State County Fair, then Atlanta, Ga., near Monday (October 12, 1959) for six days. Box 1593, Newkirkville, Ga., doing very good business.動手了,你能在你的任何地方做任何事情。
Winrod Ends Tour Ahead of 1957

MOTOR STATE EXPOSITION

Winrod, Mass., also has a Corn Show, Crafts Show and a Winter Carnival.

FOR SALE
Walk-Thru Ape Show
Rolling Freight Mule and Carriage.

BY THOMAS HURST
Fairground, Miss. Oct. 26 or 27.

WANT CARNIVAL
To play the GREAT LOUISIANA FAIR, Lake, C. I., next October 27 to November 1. This is a good fair, long wanted for the West, with two days of Kent, Conn. Contact J. H. YON, Secretary, Lake County Fair Association, Lake, C.

MOTOR CARNIVAL
Vic., wants a Three-Weeks' Carnival, with three days of Kent, Conn. Contact J. H. YON, Secretary, Lake County Fair Association, Lake, C.

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NOW BOOKING FOR 1959
LARASO, TEX.
WASHINGTON BIRTHDAY CELEBRATION
16 DAYS—FEBRUARY 13 TO MARCH 2
Rides
West Caterpillar, Round-Up, Looper, Pony and Rooster.

CONCESSIONS
Lassie, Trolley, Kool-Aid, and the Weatherby's Tin Tent, Tennis, etc.

SHOWS
West side show, Fun House, Variety and Big Top, East side show, Variety and Big Top.

ADDRESS:
J. GREGORY LOOCS BOX 45, LARASO, TEX.

UNIVERSAL SHOWS
Want for Montezuma and Hawkinsville, Ga., Fairs October 24 and 25.

Winrod, Mass., also has a Corn Show, Crafts Show and a Winter Carnival.

AMUSEMENTS OF AMERICA
A STAR SPANGLING MIDWAY
Wants for Sumter County Fair, Sumter, S. C., October 13-18.

Concessions: Can use all kinds of Concessions, Rides, Roundup, Twister, Rock-N-Roller, Shows. Any good family type Good Show.

JOHN VIVONA
BURLINGTON, N. C.

UNITED STATES SHOWS
Want for Montezuma and Hawkinsville, Ga., Fairs October 24 and 25.

Winrod, Mass., also has a Corn Show, Crafts Show and a Winter Carnival.

PALMETTO SHOWS
WANT FOR

Winrod, Mass., also has a Corn Show, Crafts Show and a Winter Carnival.
Penny Premier Doubles
For Fast 1958 Windup

DURHAM, N. C. — Season's first winter winds were blowing in a bit more strongly than last year, Lloyd Serfass confirms, but his Penny Premier Shows have enjoyed enough.

improved business lately to ease the pain. A couple of weeks elapsed before increased expectations have come in largely. Ahead of the show are two Pennsylvania dates and one New York date, with play double dates, and for which buyers are high. Changes for next winter were Raynor, Rapid and High Point, N. C. The new winter schedule was discussed this year by head buyer, high Point wind pointed out the South's hurricanes, which have been occurring with increasing frequency, and were being treated down in preparation for Hurricane Allen, and South's wind only moderate winds were felt, and a good Friday and Saturday resulted.

Durham opened fairly well but ran into rain at the third date, playing the Winston-Salem Colored Farmers Fair. The show will split up, one unit showing both the white and colored fair in Hagersten, where it will close for the season, and a second, Combination, N. C., and Tarboro, N. C., will continue to play.

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DURHAM, N. C. — Season's first winter winds were blowing in a bit more strongly than last year, Lloyd Serfass confirms, but his Penny Premier Shows have enjoyed enough.

improved business lately to ease the pain. A couple of weeks elapsed before increased expectations have come in largely. Ahead of the show are two Pennsylvania dates and one New York date, with play double dates, and for which buyers are high. Changes for next winter were Raynor, Rapid and High Point, N. C. The new winter schedule was discussed this year by head buyer, high Point wind pointed out the South's hurricanes, which have been occurring with increasing frequency, and were being treated down in preparation for Hurricane Allen, and South's wind only moderate winds were felt, and a good Friday and Saturday resulted.

Durham opened fairly well but ran into rain at the third date, playing the Winston-Salem Colored Farmers Fair. The show will split up, one unit showing both the white and colored fair in Hagersten, where it will close for the season, and a second, Combination, N. C., and Tarboro, N. C., will continue to play.
LAST CHANCE . . . the biggest buy in years!
NOT ONE—BUT TWO
POWERFUL FORCES TO
SELL YOUR MERCHANDISE

THE 1958 CHRISTMAS MERCHANDISE SPECIAL
and
The Christmas Merchandise Reprint
Both Dated and Issued Monday, October 13

FINAL CLOSING DATE, WEDNESDAY, OCTOBER 8

OVER *60,000 SALESMEN

* * *
WAGON JOBBERS — INDEPENDENT SALESMEN — VARIETY STORES — CONCESSIONAIRES — JEWELRY STORES — DEMONSTRATORS — DRUGSTORES — PITCHMEN — PREMIUM BUYERS — AND MANY OTHERS.

* * *
READY TO DO THE BIGGEST CHRISTMAS MERCHANDISE SELLING JOB YOU'VE EVER KNOWN ! ! !

* * *
AT LAST, A COMPLETE SELLING PACKAGE FOR TOP CHRISTMAS MERCHANDISE SALES, COMPRISING . . .
1—Your powerful individual Christmas advertising sales message . . . in the regular issue of The Billboard.
2—Your powerful individual Christmas advertising sales message in the “Christmas Merchandise Reprint.”
3—Special feature editorial on merchandising,

NOW IS THE TIME TO START PLANNING

MERCHANDISE MANUFACTURERS
WHOLESALE — JOBBERS — DISTRIBUTORS

Final closing date—Wednesday, October 8

Write — Wire — Phone
The Billboard’s nearest office for more details!

New York 36, N. Y.
1564 Broadway
Penna. 1-3800

St. Louis 1, Mo.
813 Olive St.
Central 1-0443

*50,000 BILLBOARD CIRCULATION — 10,000 CHRISTMAS MERCHANDISE REPRINT
Pipes for Pitchmen

A few weeks earlier while chasing a flying bird down a midway after dark, would like to read pipes from Al (Perry) Ambrose. From Jack Cornell, Red Lux and Red's ex-partner, Lefty Shapiro, who I last saw posting bills on the West Coast. Don Sneedly and Slim Moffett brought a tavern in Louisville with the help of Frank Lazer. I understand they brought in that noted performer from L.A. Alonzo Shallow, for the grand opening. I'll be back with the Gene Autry tour this fall, along with my key personnel, including Chuck (Oxmoister) Foster, my No. 1 assistant, and his friend, Joe Canvey.

Chic Dentine
pipes in from Thermopolis, Wyo., that he has been on the shelf at the Musical Springs Hotel there since September 3 with an injured spine and expects to be there a month longer.

Henry H. Varner
The Akron stlawk, reports that the recent Carratoonist (O) Fair drew large crowds of good spectators. On deck there, along with Al (Porky) Ambrose, is reputed in a bad way, the result of a dislocated back incurred while working loops in a recent film. We also learn that Dick Cornell did big business in the Southern town with a bottle joint.
THE MARKET PLACE FOR BUYERS and SELLERS

REGULAR CLASSIFIED ADS

Set in usual want-ad style, one paragraph, no display. First line set in 5 pt. caps, balance in regular 5 pt. upper and lower case, RATE: 20c a word, minimum $4. CASH WITH COPY.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25c to cover cost of handling replies.

DISPLAY CLASSIFIED ADVERTISEMENTS

Attract more attention and produce quicker and greater results thus the use of larger type and white space.

Type up to 14 pt. permitted. No illustrations, reverse, or other decorative matter. One pt. rule border on ads of 2 inches or more.

RATE: $1 per galate line, $14 inch. CASH WITH COPY unless credit has been established.

FORMS CLOSE WEDNESDAY FOR FOLLOWING WEEK'S ISSUE

Send all Orders and Correspondence to 2160 PATTERSON ST., CINCINNATI 22, O.

Animals, Birds, Snakes

MADAR MHAD, 400th, 4-00th HIMAL. CARDBOARD BOX, GREAT VICT, ALMA, MI.

VAM CHERT, FULLY TRAINED, FROM MART, 71406, TALINE, PA.

TIPS C/S, L. C. L. C. HAVI, SAVANNAH, GA. 60000, CHARLOTTE, NC.

BEG TO BUY SEEN EMERSON, J. M. M. N. X. X. B. SPENCER, INDIANA, PA.

LONG DISTANCE CARGO, MORE THAN 100,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,000,00}
THE MARKET PLACE FOR BUYERS and SELLERS

MECHANIC AVAILABLE
9 yrs., experience thoroughly on all makes marine, auto, bikes, brokens, electric. Have tools, testers, tore car, bobber, reliable, work long hours. Ask anybody.

THEODORE ANDERSEN
112 E Oneida St., Sheboygan, Wis.

Telephone: Atlantic 3-3588

Used Equipment
A 151, KING GUSHER SCALERS, 55 & 51 Bils. Tells time, 92% Bils. Le Особ, 2 5 1st. Gushers, 100% 100% 1934, 115 Volts, 200 150 Volts motor, 60 cycle, 25 HP. Price $100.

All equipment inspected and in working order. We will arrange for shipping. Ask Mr. Andersen.

Waterfowl 2 Cris.

WANTED IMMEDIATELY
300 COUNTRY, Warbling Pigeons, 97% live. Must be ready for location. Send best price.

Glouster Music Co.

when answering ad... SAY YOU SAW IT IN THE BILLBOARD!

TALENT AVAILABILITIES

RATE: 5c a word, minimum $1. CASH WITH COPY. Set in usual want-ad style, one paragraph, no display. First line in 5 pt. caps, balance in regular 5 pt. upper and lower case.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, e/o The Billboard, allow six words for address and include additional 25c to cover cost of handling replies.

Agents and Managers

HYPNOTISTS WANTED. CIRCUS CASH LOANS. Parties very short on cash, $500.00 limit. Circuses all over the U.S.A. Write. Mrs. H. F. Frey, filling, N.Y.

Bands and Orchestras

CIRCUS BAND for new season. Must be first rate. $250 per week. Address: Stover, Chriswell, Hunter, Beale, Staten Island.

TRO—PIANO, STAGE SINGERS, DANCE, FREE ALL RIGHTS. Must be first rate. Address: Blum, 1821 W. Wood, Detroit, 3, Mich.

WANTED TO BUY


WANTED IMMEDIATELY

500 hours. Headings. Address: O. Stover.

Shoe Supplies, Records, like that. Address: D. C. Poole.

Miscellaneous

EXPERIENCED PIANIST DIRECTS. Need work, will do good work. Address: O. Stover.

DOCK BLUES, COMEDIAN, ACTOR, DANCER, SINGERS. At short notice for $5 or stock. Will consider club work for good money. Address: H. W. Stover.

THE BILLBOARD

WANTED TO BUY

CROWDING, ACTORS, DANCERS,roativists, Roller Skaters, Harmonist. Address: D. C. Poole.

MUSICALS


BASE PLAYER—AVAILABLE OCT. 1. Excellent speed and fielding. Address: W. A. H. Bunkin, 3632, Lake Shore Drive, Chicago.

BASS PLAYER—AVAILABLE OCT. 1. Address: W. A. H. Bunkin, 3632, Lake Shore Drive, Chicago.

DRUMMER—BEAR, PAR, SOLO, TRAVEL. Address: W. A. H. Bunkin, 3632, Lake Shore Drive, Chicago.

DRUMMER—SOLID BEAT, LEGITIMATE. Address: W. A. H. Bunkin, 3632, Lake Shore Drive, Chicago.


Street Entertainers

Talent special. Address: W. A. H. Bunkin, 3632, Lake Shore Drive, Chicago.

D. T. F. — JUMPING, BROW, BAND. For National 4-H Clubs and similar organizations. Address: W. A. H. Bunkin, 3632, Lake Shore Drive, Chicago.

Outdoor Acts and Attractions

RALLIERS, TRAMPLE, GRAPPLERS. Dancing for parades, pageants, celebrations. Address: W. A. H. Bunkin, 3632, Lake Shore Drive, Chicago.

EXPERIENCED WOMAN WITH position as Carrelar of small animal to look after our pet on coast trip in next month. Address: W. A. H. Bunkin, 3632, Lake Shore Drive, Chicago.

HIGH FIRE DIVE.R. BESURREAL, SHARP and strong. Address: W. A. H. Bunkin, 3632, Lake Shore Drive, Chicago.

THREE MAN PEOPLE RAYS CURIO'S, TAKE OUT. Address: W. A. H. Bunkin, 3632, Lake Shore Drive, Chicago.

OUTSTANDING PLATFORM TRAPEZE, CALIFORNIA TYPE, pedestrian, fully equipped. Address: W. A. H. Bunkin, 3632, Lake Shore Drive, Chicago.

RINGSIDE COMBINATION—SIX POSTERS, OVER 30 ACTS, GREAT CROWD PULLER. Address: W. A. H. Bunkin, 3632, Lake Shore Drive, Chicago.

MAIL ON HAND AT

CINCINNATI OFFICE
2160 Patterson St.
Cincinnati 22, O.

Earl and Louise Allen, CFA
Skleton, Mo., caught the Cannon & Barnes show at Berryville, Ark., November 12 and 13, and was shown with Col. Tim McCoy, Paul and Mildred Pyle and daughter, Donna and Kenny Moore.
BULK BANTER

REPORT FROM MEMPHIS
BY ELTON WHISENHT

Bull Vending Rebounds After Bad Spring: Distributors

Biggest Gains Being Made By Capsules and Large Ball Gum

By FRANK SHIRAS

CHICAGO — Bull vending sales have been steadily climbing since an unusually bad spring last year.

Sales of large ball gum and cap- sules have been growing faster than sales of other items.

Operator resistance is the main reason for slow sales of sweet snacks and confectionery units.

The popularity of the new multi- unit capsule stand varies from one section to another. It is still too early to tell whether this will become a dominant factor in bull vending.

Distrib Convenant

This is the cornerstone of six distri- butors interviewed by The Billboard on the current market picture in the area they serve. The distributors' comments vary in different parts of the country. On distributor's recoveries from the spring slump has been done slowly that he doesn't think he will equal 1957 sales until the end of this year. Another distributor re- ports that sales are down a bit, ranging from 25 percent ahead of last year, the remaining pease sales at ranging from 15 percent ahead to about even with last year.

Capsule vending, particularly at the nickel level, was declining last year. Too many operators were using cheap brands, inferior quality, and offering a limited selection in their machines. The trend continued into 1958 and by early spring distri- butors found that the nickel capsule was at an all-time low. Since then the capsule has come back strong; the sales are up from last year's peak.

F. Cunningham, penny nut operator, reports economic condi- tions in his area are worsening because of the large ball gum shortage and business and it looks like it will continue.

A. C. Cunningham, penny nut operator, reports economic condi- tions in his area are worsening because of the large ball gum shortage and business and it looks like it will continue. A. C. Cunningham, penny nut operator, reports economic condi- tions in his area are worsening because of the large ball gum shortage and business and it looks like it will continue. A. C. Cunningham, penny nut operator, reports economic condi- tions in his area are worsening because of the large ball gum shortage and business and it looks like it will continue. A. C. Cunningham, penny nut operator, reports economic condi- tions in his area are worsening because of the large ball gum shortage and business and it looks like it will continue. A. C. Cunningham, penny nut operator, reports economic condi- tions in his area are worsening because of the large ball gum shortage and business and it looks like it will continue. A. C. Cunningham, penny nut operator, reports economic condi- tions in his area are worsening because of the large ball gum shortage and business and it looks like it will continue. A. C. Cunningham, penny nut operator, reports economic condi- tions in his area are worsening because of the large ball gum shortage and business and it looks like it will continue. A. C. Cunningham, penny nut operator, reports economic condi- tions in his area are worsening because of the large ball gum shortage and business and it looks like it will continue.
Bulk Biz Bucks in Recession

Continued from page 75

Slow operator acceptance is the biggest hurdle facing a new machine on the market, he said, and interprets this year's biggest sales increase in sales as an indication that his machine has overcome operator conservatism. This sentiment is echoed by Gay Geiringer, sales manager of the Northwestern. Pointing to relatively small, steady sales of the firm's new 2-cent machine, he says:

"New Equipment"

Harold Scharf, president of Victor Vending Corporation, says high introduction of new 2-cent equipment this year has helped boost sales of less expensive manufacturers and venders that were already in distribution. He interprets this as an indication that operators are interested in quarter vending, but want to explore its potential more fully with less expensive equipment.

Bulk Banter

Continued from page 75

get better with each week that passes. His reports that business conditions, which had been improving during the early part of this year, picked up and almost doubled his collections monthly.

Haden F. Cresswell, penny gun operator, reports sales are increasing greatly also. He uses mostly six-pound and some 100 and 200-cent machines. He believes that the location owner is 20 per cent and the profit he's getting is 45 cents per day. He says his best locations are in supermarkets.

Anderegg reports using both six-pound and some eight-floor machines, he reports. He uses 100- and 200-cent ball guns and 210-cent which includes charms. The gun cost him 80 cents per pound and the charms 60 cents per pound. His profit on the 210-cent is 75 cents per hundred, 50 cents more than on the 100-cent.

H. J. Williamson, penny nut operator, reports he has gone into 5-cent nuts because he finds they have a larger demand, much more often than penny nuts. He said experience has taught him as a single independent operator not to mix 1-cent and 5-cent routes. He reports business up and says the future is "even more encouraging."

Jimmie Wilkie, operator and distributor, reports his penny nut and gun routes are doing "extremely well" with an upswing in business that has been consistent since last October. He sees a better future with brighter economic conditions in the picture. Wilkie reports many and some operators are buying equipment, more now than in many months, which leads him to his conclusion.

Bulk Biz Bucks in Recession

Continued from page 75

cent. Other reported increases are around the 10 per cent mark. Volume of ball gun sales is reported at 15 per cent ahead of last year, and expectations are that the year will finish with an over-all 20 per cent increase.

Increases in production and supply costs are apparently hurting the charm manufacturers the most. Even a volume of sales is generally not manufactured gener- 
ally don't expect to make much more money than they did last year. Diversification into the manufact-

ure of related products by charm manufacturers has been a force necessary during the past two years.

Population Growth

Growth of population is, of course, a basic explanation for increases in new machine sales this year. From this, many manufac-

Table of Contents

1. Penny Vending with Northwestern

2. Mandell Guaranteed Used Machines

3. Merchandise & Supplies

4. Eastern Electric

5. Bulk Savings

6. Cigarette Machines for Sale

7. Penny Vending with Northwestern

8. Mandell Guaranteed Used Machines

9. Merchandise & Supplies

10. Eastern Electric

11. Bulk Savings

12. Cigarette Machines for Sale

13. Penny Vending with Northwestern

14. Mandell Guaranteed Used Machines

15. Merchandise & Supplies

16. Eastern Electric

17. Bulk Savings

18. Cigarette Machines for Sale

19. Penny Vending with Northwestern

20. Mandell Guaranteed Used Machines

21. Merchandise & Supplies

22. Eastern Electric

23. Bulk Savings

24. Cigarette Machines for Sale

25. Penny Vending with Northwestern

26. Mandell Guaranteed Used Machines

27. Merchandise & Supplies

28. Eastern Electric

29. Bulk Savings

30. Cigarette Machines for Sale

THE KEY TO BIG PROFIT IS 2 PENNY VENDING WITH NORTHWESTERN

Mandell Guaranteed Used Machines

Almonds, 2 lb. Vick, 2 lb. $1.10
Almonds, 2 lb. Remington, 2 lb. $1.10
Almonds, 2 lb. Waltons, 2 lb. $1.00
Almonds, 2 lb. National, 2 lb. $1.00
Almonds, 2 lb. Anna B. Davis, 2 lb. $1.10
Almonds, 2 lb. Evans, 2 lb. $1.00
Almonds, 2 lb. Fauntleroy, 2 lb. $1.00
Almonds, 2 lb. C. F. Ball, 2 lb. $1.00
Peanuts, 2 lb. F. E. Ball, 2 lb. $1.00
Peanuts, 2 lb. J. C. Ball, 2 lb. $1.00
Peanuts, 2 lb. Billie Bean, 2 lb. $1.00
Peanuts, 2 lb. Jocelyn, 2 lb. $1.00
Peanuts, 2 lb. D. Ball, 2 lb. $1.00
Peanuts, 2 lb. D. J. Ball, 2 lb. $1.00
Peanuts, 2 lb. D. J. Ball, 2 lb. $1.00
Peanuts, 2 lb. J. F. Ball, 2 lb. $1.00
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Balls, 2 lb. Jocelyn, 2 lb. $1.00
Balls, 2 lb. D. Ball, 2 lb. $1.00
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Balls, 2 lb. J. F. Ball, 2 lb. $1.00
Balls, 2 lb. J. F. Ball, 2 lb. $1.00
Balls, 2 lb. J. F. Ball, 2 lb. $1.00
Prices are for 2 lb. of mixed nuts or balls and are subject to change without notice.

Promotional material, including product literature and crimpers, is available to qualified operators. Write for full information on our extensive line of money-saving equipment. Bulk savings on purchases of $50 or more are guaranteed.

WINTERTIME OPERATIONS

Can't wait forever. Use the money-saving equipment. Earn bigger profits without the time and expense of crimping. Increase your machine's visibility - make it easier for your customers to find. Less than a penny a day — brings bigger business into your store. Yields more money with less work. Write for full information on our extensive line of money-saving equipment, manufacturers and distributors. Sign up now and mail this coupon.

STAMP FOLDERS, LOWEST PRICES Write

MEMBER NATIONAL VENDING

NORTHWESTERN SALES AND SERVICE CO.

MOE MANDEL

660 W. 35th St. New York, N. Y.

Winter Time Operations

Candy Balls

500 Count, with Charms

800 Count, with Charms

1,600 Count, with Charms

200 Count, with Charms

210 Count, with Charms

810 Count, with Charms

SOUVENIR WARES

MONEY SAVERS

FREE Candy Ball Lists

SO ROUND, SO SWEET, SO PROFITABLE

Rings, Charms, Match Books, Matches, Every-thing. 1 lb. 35.00, 25.00 per box, 20.00 per case, 15.00 per case, 10.00 per case, 5.00 per box, 2.50 per box, 1.25 per box, 50 cents, 25 cents per box, 10 cents per box, 5 cents per box, 2 cents per box, 1 cent per box.

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STAMP FOLDERS, LOWEST PRICES Write

MEMBER NATIONAL VENDING

NORTHWESTERN SALES AND SERVICE CO.

MOE MANDEL

660 W. 35th St. New York, N. Y.
Filberts, Walnuts

Prospective total of 2.710 tons of Filberts in Oregon and Washington is 58 per cent below last year, but 2 per cent above average. Production of walnuts is forecast at 85,000 tons in California and Oregon, 28 per cent above last year, and 16 per cent above average, and the largest since 1949.

**Biz Rebounds**

Continued from page 73

...partly because of the added locust situation and partly because they want to see which of the various sizes and types will prove the best. Jack Nelson estimates that next spring will be the earliest date at which on aver-

age estimate of the number of future months

...sue cases may be filed.

The decline of penny not vending is well known, but distributors at a while are not in a position to give a national picture on the
effect of nickel, since no quarter not vending. As the reason is that many
distributors do little warehousing of nuts, leaving it to local
to supply bulk vending operators. King & Company, Chicago, carries a full line of nuts, however, and Paul Cline says that there

also reports that the

has found that 5 cents

in recent years has come up strong. Most popular locations are restaur-

ments and service stations, where

the nut machine is placed next to
drink machines, he says.

Sales of 2-cent machines and conversion units have thus far been
slow, reported all distributors, how-
ever. Operators are cautious here

as in the case of multiple stands, and they use the 5-cent units at
the final outcome of 2-cent vending.

Says Bert Fraga, Oakland, Cali.

"The large obstacle to over-

come here is getting access to the

customer that he is operating a
2-cent unit. Occasionally a child puts
his only penny into a 2-cent ma-

chine and leaves it. However, sales
on 2-cent equipment are picking
up and they are in a short time a large number of industrial loca-
nions will be the coming

more efficient for 2 cents.

No big change was reported

in sales of nickel machines in overall

volume of machine sales. Sales of

nickel machines have fluctuated along with general business condition
during the year, but changes have not been gained much ground

compared to other fields. Several dis-

tributors reported that more of their

machines are sold to operators instead of nickel buyers, however.

At least five different firms of

various sizes of bulk vending

machines incorporating different

mechanism and features.

A ball of gum is propelled by a vertical or horizontal

play field—baseball, football, golf. The gums are dropped into the
delivery chute. Several distributors generally

ept that sales of these machines have been rather small, although

King & Company, which manufactures

2-cent machines of this type, finds that sales are steady enough to

assure continued production.

The highest point of amusement-
type bulk vendors is commonly

served on this reason for slow

sales. These machines are also sub-

ject to the 810 federal amusement
device tax, (The Billboard, April 21) A third firm mentioned

that operators often find that these

machines must be moved from one

location to another to offset the

loss in order to keep receipts at a

profitable level.

---

**National Vending Service Co.**

350 Furman St., Brooklyn, N.Y.

**Victor's Sextette**

A terrific money-maker in those Supers and

Chains stores. The New

Modern Key to Successful Bulk Vending.

VICTOR VENDING CORP.

5751-53 W. Grand Ave., Chicago 31, Ill.

**VICTOR**

**FREE**

A sensational money-maker in those Super and

Chain stores. The New Modern Key to Successful Bulk Vending.

VICTOR VENDING CORP.

5751-53 W. Grand Ave., Chicago 31, Ill.

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**WE HAVE**

**oak's***

"GOLD MINE"***

R. R. WHITEHEAD DISTRIBUTORS

1203 Woodland Ave., E. L. Atlanta, Ga.

**WE HAVE**

**oak's***

"400"***

1 L. VENDING SALES CO.

2045 Milwaukee Avenue

Chicago 11, Ill.

---

**Logan Distributing Co.**

4539 Industry Avenue

Atlanta, Ga.
**MARKET REPORT: MUSIC MACHINES**

**More Stereo Juke Units in Offing, Hype Trade Talk**

*Mrs. Get Set to Spring New Units As Ops Already in Pro-Con Skirmish*

Continued from page 7

box can interpret and exploit the hands of distribution, and zero in for the ultimate in recorded selective music. The long-range issue will still sound for operators as long as the stereos and juke boxes are more obvious, they could do much for each schedule each coming months.

Stereo Showcase

The first real showcase this year,(Continued on page 97)

To this extent, there’s no question, the trade is falling, and the recovery, the recovery is encouraging. But operators are still not any to know this because they are going, and in most cases are making the wrong move.

Surprisingly, however, the display has been held, and for this reason, the operators are going, and in most cases are making the wrong move.

New Equipment

These are several excellent reasons for this. For one, at least, new equipment is being introduced, and the juke box manufacturers.

And traditionally, the introduction of new equipment always stimulates the market. An added pleasure comes to the juke box entrepreneur when all manufacturers can take advantage of the increased sales.

COLUMBUS Ops Say Revenues Stay Slightly Up

However, Pick-Up Spotty; ’58 Still Trails ’57 Mark

By JACK CONWAY

COLUMBUS, O.—A late fall pick-up has helped Columbus operators and distributors dull the image of the depressed spring-summer season for juke box collection. However, the pick-up has been slow and sporadic, and for this reason, the operators are going, and in most cases are making the wrong move.

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COLUMBUS—despite a general broadcasting year, the juke box business now appears to be headed toward a good strong recovery.

Collections, which have dipped all over the country anywhere from 50 to 80 per cent, have now been stabilized and in many instances, picked up. Almost wholly, the recovery signs are encouraging. But operators are still not any to know this because they are going, and in most cases are making the wrong move.

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the i's quicker than the hand

Pay no attention to those slight-of-hand boys . . . the i is quicker . . . the fast-on-the-upake, fast-response, fast-play J-200M . . . the high-fidelity, high-speed juke box that keeps customers play-happy!

No delays during peak play hours. No disappointed patrons. One easy to understand and use SELECTOR DISC . . . One SINGLE BUTTON PLAY . . . One INSTANT EYE-LEVEL TITLE DISPLAY showing all 200 selections. Everybody sees—everybody selects—everybody plays!

Servicing is a breeze. DEPENDABLE MECHANICAL ACTION means easy maintenance, no expensive replacements to worry about. PROGRAMMING is simple. PRICING is single play.

Fast eye-catcher, too. The AMI I-200M is beautifully styled—trimmed in non-clashing radiant colors—lighted to attract players yet without annoying glare . . . definitely a handsome and profitable addition in any location.

AMI Incorporated 3100 Union Avenue, S.E., Grand Rapids 5, Michigan • Chicago • Zurich
DISTRIBS LOOK TO NEW EQUIPMENT

Music's Fine, But Grosses Slightly Off Key on Windy City Op Scena

By NICK BROO

CHICAGO—It has not been a banner year in terms of sales in the Windy City._opera__y__tion collections anywhere from 5 to 7% of the previous year's mark, although several opera directors note a full pickup, it's worth a try, and not likely to bring the year up to the 1957 level. Among distributors, the story varies. Two reports substantial down during the second quarter of the year. Another says sales are up, but attributes this primarily to several outlying districts not in the metropolitan area. Only one distributor reports phonograph sales up over 1957 in Chicago, and his figure is by less than 10%.

Distributors, this is much more optimistic about the remaining fourth quarter than are operators. The introduction of at least some new equipment this fall by all juke box manufacturers is expected to give many of these a much needed shot in the arm.

Milwaukee Report

Trim Overhead to Combat '58 Slump

By BEN OLLEMAN

MILWAUKEE—Jukebox operators here are beginning to take a look at the rocky road in Milwaukee in 1958. The average music firm owner says his route receipts have dropped 10 to 20 per cent under last year. And last year was an equal tough period. They say. Result is that a number of music firms are 'rocking and rolling' with the economic punches, and in general singing the blues about headlines.

The year to date has seen opera__y__tors making serious attempts to trim expenses and reduce overhead. While a number of firms report that their route men attempt to boost location receipts via more careful selection of records, an even greater portion of them are suffering a problem by slashing their disk purchases.

Boston Outlook Fair; Revenues Still Stall

By CAMERON DEWAR

BOSTON—A fairly wide variety of reports can be recorded in the Boston area, which covers all types of locations from the big-city routes to the suburban and even almost rural type. But both operators and distributors are in agreement that the situation this year is far off last year's grosses.

Distributors, however, are more optimistic for the future than are operators, believing with conviction that if the situation already has picked up, based on the last two or three months, there are other collections, that there is a strong trend towards a general upswing.

10-25% Drop

While operators differed in their opinions of conditions, they gave figures on the year's collections as against last year's all the way from 10 per cent to 25 per cent down.

Distributors went from 10 to 20 per cent off, but were more inclined to see an upward trend. Most operators, on the other hand, were not so sure of any boost in collections at the present time.

There was one trend noticeably among operators. They seemed to indicate a decided nervousness still holding up to a good level of sales. However, in the middle range locations were badly down. Apparently the lower range locations are also falling.

One distributor was of the opinion that 1957 was a "fabulous" year in the industry, both for operators and distributors, and that no one could expect to reach such heights. He pointed to the tremendous sales in all types of continuing all phases of the industry had enjoyed a year that could hardly be expected to repeat itself.
St. Louis Hurt, But Pick-Up Under Way

By JOHN HICKS

ST. LOUIS—The juke box industry here has been hard hit because of the recession and normal summer slump. Although operators and distributors have not felt the pinch as badly as others, some report economic conditions this year which have exceeded those of 1957.

Some firms in the industry, however, have noticed an upward trend now that summer is over, while others have expressed confidence that the seasonal upswing is just around the corner.

No one operator or distributor's experience is typical of all in the St. Louis area, since each is itself an entity. However, a rundown of some can give a general picture of conditions here.

Distributor Says

Jack Gereucki, sales manager of J. Rosenfeld Company, said that as a music machine distributing firm, sales this year have been about one-third below those of last year. In the operating end of the business, he said this year's collections are down about 50 per cent when compared with last year.

However, the company has purchased about the same number of records because the songs must be bought when they're produced.

Gereucki stated that business in September picked up about 25 per cent over August. He attributed the slack in business to seasonal layoffs of the automobile and other industries.

The business, he said, depends on music to attract customers, and patrons taverns and other places where the equipment is displayed, and when the customer is working properly is here.

Memphis Juke Ops Expect Record Fourth Qtr. to Erase Summer Slump

By ELTON WHISENHUNT

MEMPHIS—Memphis operators and distributors say that business so far in 1959 has trailed 1957, but they expect a big fall business to make this year compare well with the 1957 mark.

In a survey last week by The Billboard, five operators and three distributors said their business was off anywhere from 10 to 25 per cent, but expected a tremendous fall business to overcome the decline.

For operators, what has hurt them most are the crop failure, floods and economic disaster for the farmer last fall. This economic failure, plus the mild recession, cut sharply into collections.

For the distributor, business generally is as good, or just slightly off, from what it was in 1957.

They foresee a big fall business and some expect a better over-all year this year than last.

A great deal of both operators and distributors' business is predicated on the crop cuts in this rural area around Memphis. With crop failure, operators and distributors feel the effect. If it is a good year, their business is good and they enyjoy a healthy profit on their investments.

Here is what the operators had to say.

Canale Says

DREW CANALE, owner of Competition, said, "My collections are down 10 per cent from what they were in 1957. However, the Memphis terminals had some beautiful cotton this year. That affects our whole economy, and we can expect a big business this fall that should make 1958 as good a year as 1957."

To overcome the recession and bad business conditions, which were much worse earlier this year and now are leveling off, I completely revamped my route. The trend is to the 200 machines.

More 200's

"I have bought a lot of new 200's this year—about three-fourths of my route are 200's. This, of course, is not done every year by an operator. It's a major conversion and a major investment. I did it to pick up collections and stimulate business.

"It has helped a great deal. I have used equipment to stimulate business instead of records, although I buy plenty of new records. We are buying 450 a week, about the same as in 1957."

"Another thing which I believe will help business a great deal is a plan I have to air condition several safe locations next summer."

PARKER HENDERSON, general manager, Southern Amusement Company:

"Our 1958 collections are off 20 to 25 per cent compared to 1957. However, I have noticed a spurt in full business already and by the end of the year I expect a good bit of that decrease to be overcome."

The recession hit hard. With no income from cotton, the 1958 business is badly affected.

"Another thing which we are trying to figure out ways to offset, although no one has found the answer yet, is this: People don't go out to places which have phonographs now as much as they used to."

Therefore, the juke box is played less.

In addition, new snack restaurants are going up which have no juke boxes, but wired-in background music this cuts down our location potentials. Another factor is that where people's money is a little short, they stay home and watch TV and drink beer there."
Senate Investigators Probe
Long Island Juke Picture

Local 266 Pickets Location Which Dumped Operator, Bought Own Box

LEVITTOWN, N. Y. — Investigators for the U.S. Senate Rackets Committee are checking into circumstances behind the picketing of a restaurant by Local 266, International Brotherhood of Teamsters, because the restaurant owner allegedly bought his own juke box and did not have the unit serviced by members of Local 266.

Staff members James F. Kelly and Bernard A. Zilkha were present at the situation at Caruso’s Restaurant in the Monticello Mall, which opened a decade ago on potato fields by William Levitt, the nation’s first major homebuilder.

Salt Caruso, owner of the restaurant, had a juke box on his premises operated by Nu-Way Vending, Brooklyn. Partners in Nu-Way are the brothers George and Gene Jacob, officials of the Associated Machine Operators of New York.

Sold Location

However, Bert Jacob told The Billboard that he sold the location six months ago and that his firm is in no way involved in the case. He also checked with Edward Coleman, manager of Nu-Way Vending, who confirmed the statement.

Coleman said that for the last few months two new duets were put on the stand, but he didn’t know their names. He was obscure in his mention of the operator’s name, and he added that for the last few months they all very well have changed hands again.

According to Coleman, the restaurant bought its own juke box about three weeks ago and another two from another location.

Bought Wurlitzer

Caruso bought a new Wurlitzer for $1,500 from Hal Zimmerman, Economy Vendoring Corporation, an operator who specializes in selling coin-operated games and music machines.

Then, according to Caruso, he called up Nu-Way and told the company to take his box.

Terms of the contract between Caruso and Nu-Way were reported to be $400 a year for maintenance of the unit, with all collections going to the vendor.

Caruso then claimed he was sold.

### Future of Jumbo Juke Boxes

**Operator History With 200s Spells Limits or Potentials?**

**First in a series by BOB DIETMEIER**

**CHICAGO—Does the 200-series of juke boxes spell limits or potentials?**

The question which the majority of operators report to be the key in their future is: What will be the future of juke boxes?”

It is a question that is of utmost importance to the industry, for the 200-series is currently in production.

The 200-series, introduced in November, will be the first of the new series to be produced, and it is estimated that the 200-series will be in production for the next three years.

The reason for this is that the 200-series is a more powerful machine than the 100-series, and it is possible that the 200-series will be the last of the series to be produced.

The decision of the manufacturers to drop the 200-series from production is based on the fact that the 200-series is a more powerful machine than the 100-series, and it is possible that the 200-series will be the last of the series to be produced.

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AMUSEMENT MACHINES

October 6, 1958

E. A. Distributors
Optimistic, See Easier Credit

Los Angeles — Alhio pay-
ments on contracts by operators are showing signs of recovery, though there is an air of optimism among distributors for a loosening up of credit in the amusement machine trade.

Distributors are well aware of the general condition of the operators’ revenue. These include the recent drop in the price of both aircraft and automobile factories as well as the curtailment of income for workers, the real backbone of amusement games.

William R. Huppel Jr., Badger Sales Company, said that the operators who were slow in paying when getting a little slower and those who paid on time are drift-
in.

C. A. Robinson has tightened credit to operators. Realizing that operators are faced with lower rev-
ers from both aircraft and automobile industries, he declared that operators have curtailed their games buying with the result that there is not as much paper as in the past. In his view it is extremely serious to indebtendness before plunging into it. This, he continued, is being thoroughly considered by pay-
ners.

William Scullar, of the Larceny Company, which finances coin-
machine sales, said that delinquencies will drop off rapidly in 1958, which is the year in which he first went into business.

Contracts, however, are considered upon the past pay-

A total of 211 distributors and coin operators of the 500 or so who are purchasing machines are operating with a minimum of face-to-face dealing. Some distributors are ordering machines from the manufacturers as soon as they are delivered, and some are ordering them on a consignment basis.

Texas City Drives On Coin Taxes

Beaumont, Tex. — City tax
office personnel and police are co-
operating in a drive to collect delin-
tent taxes on punch machines, joke boxes and other coin-operated devices.

A total of 100,000 small-

operators have so far paid taxes on 314 devices, according to Don Terry, assessor-collector.

The campaign to collect taxes was started after it was discovered that only about 7 percent of the payments of $2.50 each were made last year on joke boxes. This with taxes at $5 per payment, has represented the total tax collected in 1957 on coin-operated machines.

United Bows
Shuffle Alley, Cyclone

Chicago — Shuffle Alley, a new high-teching shuffle bowl fea-
turing traveling lights and changing values on the pinball field, was introduced last week by United Manufacturing Company.

Played with the new United ball-shaped puck, the game awards players extra points for recreating strikes and spares, depending on player’s skill and timing in delivering

Puck.

Some strikes range from 200 to 300, others from 100 to 500, and spares from 50 to 300. Highest score on each ball is made when traveling light in front of pin is near dead center. Lights change from yellow to red at center of pin set area.

(Continued on page 84)

Kid Ride Commissions
Settling at Near 35%

Chicago — Kid ride oper-
ators commissions to locations are fol-
ing down to a fairly even 35 per

cent level. This is due to a slightly lower commission rate in the ride field is operator adjustment to higher maintenance costs, higher replacement of parts and boost in general operating costs.

Rocket Pin Games
Did Well Thru Summer

Chicago — Rocket-type in-line

pin games, operating quietly with a minimum of fanfare, reportedly scored the summer for many operators throughout the nation.

As a group, these games prob-
ably scored the highest of all new models in 1958. Sales of this type games were, and still are, brisk.

Reports indicate that this type game was, and still is, the most popular in the market, with Over 2,000 Now Indiana operator reported games still taking in over $25

by $50 weekly despite a long period of time on location.

Sales of this type shuffles are not highly current, but the games did a strong run when new, and are still popular for shipment.

One Indiana operator reported games still selling for over $25

United Bows
Shuffle Alley, Cyclone

Game Market Demand High,
But Lacks Fast-Sell Items

Op Minus Hot New Model, Seek
Out Good Late-Used Equipment

By Ken Knauf

Chicago — The market is

booming for games, but there is little to satisfy it.

The lack of a hot new game this season left operators struggling to pick up good late-summer models for locations, and resale values of these games increased.

A bulk market gulped down six

large boxes of the used game sup-
ly and kept distributors on the bun-

ning end of their foreign and domestic demands.

All this could change quickly, distribs believe, if a fast-selling new game appeared on the market. In such a case, they contend

(Continued on page 84)

Special Report

Yanks Get Practice in Striking Out

Burlington, Wis. — The New York Yankees have been

working up a storm, playing an inter-

mated bowling game between contents of the World Series in their spare time here.

The move seems to have paid off for the Milwaukee Braves. The Yanks, in their first National League champs, pro-
ceded to their first winning streak of considerable size.

The bowling game, along with a sales promotion, was a hit with the fans and the players.

(Continued on page 84)

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ning down to a fairly even 35 per

cent level. This is due to a slightly lower commission rate in the ride field is operator adjustment to higher maintenance costs, higher replacement of parts and boost in general operating costs.

Equipment on location is gen-

erally older than in other years, with resultant increase of mainte-

nance and servicing required.

Large operators, however, have maintained a frugal, economic operation in this field.

Variety of equipment keys their

operations. In order of rating,Massage Masters, File Fire,Fire Engines, Model T and Boats tops, with Pinball and Space Rangers also getting good play.

Department stores and store chains are the top locations.

Some distributors report added activity in the ride field due to a recent rise in the price of the approaching Christmas holiday sea-

(Continued on page 84)

N. Y. Ops Name
Price & Levine

New York — The law firm of

Price & Levine has been retained as counsel for the American Amusement Machine Operators of New York.

The senior members of the firm, David F. Price, a Brooklyn Law School graduate, has been a prac-

ticing attorney for 25 years. His partner, Joseph Levine, is a gradu-

ate of the St. John’s Law School and has been practicing for five years. Levine was for-

med the Federal Security Administration.

(Continued on page 84)

Labor Charges

You Can’t Miss
Finding Many

Bargains

in the

Classified

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This Issue.

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This Issue.
NEW YORK—While coin-operated gambling devices are frowned upon by most States and municipalities, the American Totalizator Company has developed a winning unit capable of grossing millions of dollars a year. And it's perfectly legal.

That breaking, tho. It's not a coin machine, as it accepts only nickel and quarter. The “unit,” now being introduced at selected race tracks, through the nation. Uponinsertion of the proper greenery, it issues a ticket bearing the name of the horse chosen by the bettor.

Housed in an aluminum casing 14 inches high and weighing 20 pounds, the Actuator actuates the multiple selections by means of a secret code and a 30-inch track. The bettor first places his currency in a drawer and, after having paid the machine, has paid the machine, has placed the form to the bettor. The drawer of the box is locked and the box is removed from the machine by opening the door of the box.

Money Release
If the bettor changes his mind before punching his selection, or if he makes more than one selection, he may remove his money by operating a release.

Other Features
A successful act of removing a bettor's money is accepted, it drops into a locked compartment and the machine is ready for the next buy.

Other Uses
According to Oscar C. Levy, vice-president and chairman of the executive committee of American Totalizer, the unit will not only be used in the racetrack, but also in dining rooms, churches and theaters.

The machines will not be sold or leased, but will be operated as a service to the gambling establishments.

According to Robert Heyman, resident engineer for ATC at Bell Atlantic, the new Actuator can be adapted for any number of gambling and atlantic events, for automatic fee-takers in parking lots and for counterfeiter detectors in banks.

Ticket Vendor
A similar device made by Am- brose Equipment Co. is being used to sell tickets in Pennsylvania stations to any destination in the United States.

Levy said the Actuator could be modified to pay out cash as well as to receive the money.

Game Output
• Continued from page 83

NEW YORK — The Game Op- erators Association of America will hold its first general meeting within the next month to discuss with Ray Koons, GONY, spokesman.

Koons said that the organization, which is composed of 32 members, now has 32 operating firms as members.

United Bows
• Continued from page 83

Traveling light on blackjack noses where from 10 to 75 percent score when pins are hit. Lightest in front of pins are synchronised with lightest in the game. Cycle of 8 feet for a 3/8-yard game.

GONY Set on Golden Met

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THE BILLBOARD WEEKLY

Coin Machine Price Index

How to Use the Index

HIGHS AND LOWS. Equipment and prices listed below are drawn from advertisements in The Billboard for the period shown. Listings are based on the average or lowest price on all equipment which have been advertised either at least 10 times for the period shown, or at least 3 times together with a computation based on annual average.

(For 16-week period ending with issue of September 29, 1958)

PRICES given in the Index are in no way intended to be "standard," "national," "set," or offer an authoritative reflection of prices which should be used on equipment. Prices in the Index are given for descriptive purposes only, to be a handy guide for price ranges. Any price obviously depends on the condition of the equipment, age, time in localities, and other related factors.

MEAN AVERAGE. The mean average is a computation based on all prices of which a machine has been advertised for the period indicated and reflects the dominant advertised price level. A price average indicates a price level at which most of the machines are advertised. The price at which the mean average is nearest the "high," it indicates the "low" is a unique price probably for "as is" on "dismantled" equipment.

### MUSIC MACHINES

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### SHUFFLE GAMES

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www.americanradiohistory.com
You Get the Table That Fits the Spot
When You Buy the

O

GIVE

IT'S "TAILORED" to
Location Needs!

See Your Distributor or Contest Us Direct

VALLEY SALES CO. (Affiliate, Valley Mfg. Co.)
835 MORTON ST. • BAY CITY, MICH. • TWInbrook 5-8357

Valley

DeLUXE

6-POCKET POOL

If You Haven't Taken Advantage of the
Newest in Background Music-
Check With Us on the NEW
CINE-SONIC

TAPE REPEATER

Along With a Fine Line of Reasonably Priced Speakers

Empire COIN MACHINE EXCHANGE

107-14 MILWAUKEE AVE., CHICAGO 22, ILL. PHONE: EVEnement 4-2500

DUNDT BRANCH: 14344 Fennel, Detroit, Mich. Tel. : Broadway 3-2150

RECONDITIONED EQUIPMENT

WE honestly believe our reconditioned games are the best in the land. They're completely reconditioned—rolls stripped and tongues-new cards installed—cleaned thoroughly both inside and out-ready for location. Try them once and you'll be convinced.

KEY WEST....$310.00 BEAUTY ........$60.00
PARADE ..........200.00 HAVANA .........50.00
NITE CLUB ..........190.00 PIXIES ..........75.00
BROADWAY ..........150.00 STARLET ......90.00

WRITE, WIRE OR PHONE FOR PROMPT SHIPMENT

H. M. BRANSON DISTRIBUTING COMPANY
811 E. BROADWAY Phone: Warner 7-1243 LOUISVILLE 4, KENTUCKY
EXCLUSIVE DISTRIBUTORS OF ROCK-OLA PHONOGRAPHs AND BALLY GAMES

New LUCKY HOROSCOPE
5c, 10c or 25c PLAY

— NATIONAL COIN REJECTOR in each chute.
— NOW has TWO coin returns and other NEW features.
— EASY TO LOAD.

GAME HOLST APPROX. 1,500
NUMBERED TICKETS
WITH fortune and randomized number or stars under perforation.
SIZE: 18" X 34". Shipping Wgt. 20 lbs.

WRITE FOR DETAILS
Frank Swartz Sales Co.
115 A Fourth Avenue, South Nashville, Tenn.

Coinmen You Know

New York

Payling a brief visit to New York this week was Joe Rijks, Jr., Mexican Wurlitzer distributor and a member of the House of Rijks, which makes its own music machines, under Wurlitzer patent, for the Mexican market. Senior Rijks is returning from a two-month European trip, en route back to Mexico City.

The industry was saddened this week by news of the death of Mrs. Joe Lubur, 40, wife of the local juke box operator. In addition to her husband, she leaves two sons, 13 and 20.

Dave Lowry reports that he had good luck on a recent trip to the Midwest, making stops at Minneapolis, St. Paul, Gary, Chicago and Detroit. He said he was well received and sold a number of machines. Lowry, who owns three machines, said he will continue his tour of the South and West next week.

Nash Gordon and Delores Tripp to the Music Operators of New York are busy making final arrangements for the organization's 21st annual banquet to be held October 22 in the Town & Country, Brooklyn.

John Bilotta and a delegation of state operators were in New York this weekend to see the World Series. The group also attended the annual meeting of the New York State Coin Machine Association in Albany.

Memphis

By ELTON WISEHENTIN

Edward Boyle, owner of Boyle Amusement Company, who recently went to diversification, bought 25 so-called "gimmick" vending machines from a Memphis firm. Boyle later changed his mind, sold the machines to a local coin operator, and is now experimenting with other machines.

Fred Sammons of the Indiana Coin Machine Company, reports increased buying among Mid-South operators.

Drew Canale, owner of Canale Amusements Company, is back to work after a Chicago vacation. He is interested in a development company, Greater Tennessee Corporation, and soon after was elected to the board of directors. He will help shape policy in the building of new, loan and other businesses.

Parker Henderson, general manager of Central Amusement Company, says operators have had a bad year so far in 1958, but one of the best falls business-wise is beginning now. He foresees greatly increased business, better economic conditions, a change in the downtown area, and new and used, off-setting the company's operation decline.

Still among the business conditions, Johnny Novaceks, partner in Poplar Tunies Music Service, reports that his business has produced as much revenue for this year as last—an exception to the rule for most operators here.

Alan Dixon, general manager of S & M Sales Company, reports his scouts in the Mississippi Delta area report one of the best cotton crops in years will be harvested here this fall. Since business conditions in the area depend to a great extent on cotton, that means healthy business conditions for operators and doughnuts for Dixon.

Joe Coughlin, Poplar Tunies Music Service, claims the mild recession earlier this year was not as bad as newspaper headlines may indicate.

(Continued on page 88)

Judge Tosses Our Coin-Y. Waterproof Cards

CHICAGO — A case brought against a local operator using prize cards in conjunction with coin- operated bowling games was dropped in court here last week. The defendant was owner of a bowling alley.

Judge James A. Brown, for the Chicago Circuit Court, granted the operator's motion to dismiss.

The card used in this suit was one cut out of a simple chart listing high-scoring players. Players with a score above a certain point-total can win a prize card. When the card is filled, the location owner punches out tab. The number on the tab indicates the player listed on the card to win a prize.

Bally Golf on Garroway TV STANZA

NEW YORK, N. Y.— While Bally Manufacturing Company co-operated pulling game, got national wide exposure last week on Dave Garroway's NBC TV morning show. The show expressed interest in presenting the game in a short hit feature, and arranged to provide the game for the program.

The feature gives regulation golf balls into woody boxes spotted with numbers on playful golf, with scores registered automatically.

KIDDIE RIDES!

Sand at once for catalog of our complete line of modern coin-operated rides. Convenient forms arranged.

KING AMUSEMENT CO., INC.
825 Orchard St.
Chicago, Illinois

This Is "VISIBALL"

The New Feature
Exclusive with FISCHER 6-POCKET POOL TABLES

- Balls played are visible at FRONT of tabletop.
- Open ball tray—balls can be turned and "identified" before being re-

Numerous for replay!!

FISCHER SALES & MFG. CO.
9 & 15 Clinton St., Chicago & Illinois
Spring 4-6114

Gettlob Reconditioned
Single Player 5-BALLS

ROCKET SHIP
$575

DOWNSHIFTER
$525

SILVER SHARP
$495

FLUSH
$465

RAIDER
$445

BOULES
$395

DERBY DAY
$395

N. ILLINOIS, N. IOWA and IOWA OPERATORS—
YOU CAN MAKE HAY
The Year Round with GOTTIEB'S New

SUNSHINE
NEW! Whirling Numbers in Light Box—Ending Animation!
Many Other Top Action Features!

ALL EQUIPMENT—Reconditioned and
New—for Immediate Delivery!

NATIONAL COIN MACHINE EXCHANGE
1411 North State Street
Rochester 1-8211

GIVE THE UNITED WAY
CHILDREN'S RIDES

Super Jet

$250.00

Circus Jet

100.00

See-Saw

125.00

Space Ship

150.00

Auto Riders

200.00

Metal Tractor

(Standard)

225.00

Williams Crane

125.00

Big Bronco

Write

Pony Boy

Write

Sportland (moving target)

Gallary

Excellent cond.

100.00

Good condition—operating order.

250.00

Balance C.O.D. or Draft Draft.

CAROUSEL INDUSTRI INC.

4454-47 W. Lawrence Ave.

Chicago, Ill., Illinois

Phone Upham 8-1369

KIDDIE RIDES FOR SALE

P.O. Box and Los Angeles

In operating condition. All parts

COUPLE SPECIALS

used TV set to extra axle wheels

PONY EXPRESS

HOPALING PONY

150.00

L.A. Ship. Type of Ride

Price

$50.00

Poppy Doll

$100.00

Flower Doll

$150.00

Fashion Doll

$250.00

Twin Doll

$275.00

Texas Kiddle Kone

$350.00

Golden Helmet Ship

$275.00

Golden Helmet Ship

$275.00

$350.00

$375.00

$475.00

$475.00

$500.00

$550.00

$575.00

$600.00

$625.00

$650.00

$700.00

$750.00

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$50,000.00

KIDDIE RIDES, INC.

5557 W. North Avenue

Chicago, Ill., Illinois

Phone: Alhambra 4-6130

SAVE MONEY

SAY TIME

Buy all the equipment you need from ROSEN.
We always carry one of
THE NATION'S
LARGEST
STOCKS
AT THE NATION'S
BEST
PRICES

Send For
Our Complete Lists
Today
WRITE—WIRE—PHONE

DAVID ROSEN

215 A BROAD STREET


SEPTEMBER 22-23, 1953
BINGO MECHANICS WANTED
NO DRIFTERS! GOOD PAY! STEADY WORK!
Give qualifications and reference in your first letter.
Write to Box #939
The Billboard, 188 W. Randolph St., Chicago 1, Illinois

WAREHOUSE LEASE
Expires Nov. 1st!!!
WE MUST MOVE
545 PINS
All Models • Clearance Prices Effective Immediately!
WRITE OR PHONE YOUR LIST TODAY!

ACTIVE
AMUSEMENT MACHINE CO.
You Can Always Depend On US

ARCADE
Rock-Ola Endorser $1,250.00
Any Rock-Ola Singer 250.00
CE Butler Jr. 225.00
Crosley 150.00
Genco 150.00
Precision 100.00
Pony, Pull Alley 60.00
Staple & Co. 30.00
Crockett 25.00
Genco Coin Slot 35.00
Genco Royal 50.00
Genco Royal Gallery 150.00
Genco Vernon 15.00
Genco Vernon Junior 10.00
Crosley 23.00
Genco Silver Star 22.00

POOL GAME
Kane El dorado Pool Table, new
Kane Competition Pool Table, new
Valley Pocket Pool Table, new
Kane El dorado Pool Table
Genco El dorado Pool Table
Genco Royal Gallery Pool Table

PRINT GAMES
Games - 1957
Bally Princess 135.00
Bally Aster 130.00
Genco South 120.00
Genco South Junior 85.00
Genco South Junior 50.00

BINGO
Key West -$39.00
Platfome $31.00
Kiddie Slot $30.00
Hough $25.00
Kane Coin $22.00

MISC.
Genco Lucky Seven 155.00
Genco Velco 155.00
Genco Super Jet 225.00

Klimke Whirl B $115.00
Roper Model B $125.00


colorado

MEMPHIS JUKE OPS REPORT
Continued from page 91
"I bought about 25 phonographs in 1958, about the same as in 1957. I bought about 10 to 15 per cent more this year than last, however. I average 300 to 400 records a week. I figure I will buy approximately 3000 this year, and in 1957 I bought 7,150.
"Early this year you talked to me, you recall, and my business then was 25 per cent below what it was in 1956. So you can see, with collections off 10 to 15 per cent now, there has been a good improvement in the big fall, which we all fully expect, can overcome in a month or so. We have some of the best crops this year we have had in years."

JOHNNY NOWARE, partner in Popular Tunes Music Services: "My collections this year are about the same as they were at this time in 1957. I have bought fewer machines this year than last year, and fewer new ones last year and one this year. However, I am buying more records now. I had a 600 per month this year and had 550 a month in 1956."
"There is a pickup in business now that fell here. The Midwest has been about the same in the past two weeks, but I expect it to pick up after the fair is over. I expect to be able to end up about equal to 1957."

AL KALMAN, manager of S & M Sales Company: "Our collections are off 10 per cent, but all begins to fill up the year equal to what it was 1957. We have good full business ahead with the help of the good phonograph. It seems like the good Lord even thinks of us and makes the farmers suffer. This year He has blessed them with one of the best harvests they've ever seen."
Dixon said he bought about the same number of machines in 1958 as he did in 1957 and about the same number of records.

DISTRICT SAYS
Here is what some of the medium has to say:

DREW CANALE, president, Condensed Music Company: "We sell only new machines and our 1959 business was not above what it was in 1957. However, the good fall we are expecting could even equal that of last year. The purchase of new machines this year has left a lot to want. We have been poor all the year, 100, 104 and 120 high fidelity juke boxes that are being replaced by the older machines. The smaller machines will probably be used on rural routes in the Middle West."
"Generally, everything is down a little, but we are happy with the pick-up. Our machines are inevitable from the farm outlet. The cotton crop will be far below what it was in 1957.

FRANK SMITH, president, S & M Distributing Company: "Our business was about the same as last year. We are selling well in operators in the Middle West territory, as well as in Memphis. We expect to end up the year the same as last year."

CLARENCE A. CAMP SR., president, Southern Amusement Service: "Our 1958 business is going good. It is about 10 to 15 per cent above what it was in 1957. We handle new and used equipment. Perhaps that is a whole, it is one reason we are doing more this year than last. Many records have been purchased in the past 100 per cent to 45 r.p.m.
Our business is not only new sales, but the sale of many good, but smaller, used phonographs.
"There has been a general pick-up in business since the middle of the summer. Business started dropping off in late 1957 because of the lack of the good phonograph. For example, we suffered a loss of 45 per cent in its income due to the lack of the good phonograph."
"Since this summer, business has increased steadily. We are selling at least 150 phonographs, but we have not been able to keep up with the demand."

ALL OF THESE TELLS THE REPORTERS THAT BUSINESS IS NOT AS BAD AS THEY THOUGHT IT WAS A MONTH AGO. THE BEST OF THEIR BUSINESS IS AS GOOD AS IT WAS IN 1957.

MILWAUKEE
By BEN DOLLIN
Redden Bros. have been put on the P. & P. Distributing Company payroll as a salesman. He formerly worked for Mitchell Novelties and replaces John Brannon, who has gone into a real estate business.
... Woody Johnson, United, Inc., has finished with a two-week stint for the Army, has headed north to sell a load of Wurlitzer juke boxes.

SAVE MONEY ORDER YOUR WEEKLY BILLBOARD SUBSCRIPTION TODAY
The Billboard, 2160 Patterson St., Cincinnati 23, Ohio
You can get your subscription in The Billboard for the full year ($2.50). I enclose $2.50 payment (save $3.50 on single copy rate).

Paying by check or money order.
Cable BILLBOARD, Cincinnati, Ohio.

DWINO TO GIVE DUMANON CANCER FUND

WILL send new crates for SHUFFLE ALLEYS and BINGO'S
All Makes
All Models

WANTED!

REDDI
Distributing Co., 702 Lincoln St., Alton 34, Ill., 604-604

GIVE TO DUMANON CANCER FUND

SHUFFLE ALLEYS and BINGO'S

CANCER FUND

CANCER FUND
N. Y. Coinmen

- Continued from page 76

Game distributors feel that operators have been cutting down on purchases mainly because they weren’t too optimistic about their financial futures. But they point out, confidence is contingent, and many game operators are convinced that conditions will be better from here on.

Delayed Sales

Also, those operators who have been holding back on purchases are building up a backlog of equipment which must be replaced, and those sales which were missed last year are slowly being caught up in cash registers this fall.

Most common complaint on the part of operators here is the need for a new game. While the game manufacturers have introduced inline and pinball games which have caught on in various sections of the country, such devices may not be operated in New York, which depends largely on shuffle-all type games. The long bowlers have helped somewhat, but the operators feel that a new novelty game, based on something apart from the shuffle-all principle, is sorely needed.

A good hallmark of the coin machine business here in the tavern business. With employment off,

Houston Report

- Continued from page 75

Nickels, dimes and quarters that might have been fed to vices.

Leaves Hurt

Many operators who work on a 50-50 commission basis claim that their sales have dropped off quite a bit despite the fact that they couldn’t meet the competition.

Rising costs of equipment and records have also cut into the operators’ profits.

District captured.

"If the operators are having trouble, it’s only natural that we feel a pinch."

Operators have tried to combat the bad business by converting from nickel play to dime and three-quarter play, and by trying to improve the manufacture of their equipment and by "just more hustles". However, these efforts haven’t effectively bolstered their sagging takes.

and those still employing play it right to the vest, the neighborhood bars, which have lost most of the coin games, have been taking it on the chin.

Confidence

However, during the last couple of weeks a marked improvement has been noted in the tavern business, and a corresponding increase in game and music play. People seem less worried about losing money, and even when they do lose it up a bit by dropping into the neighborhood bar and having a couple of beers, they are still coming to the few diners in the game box and shuffle.

And this confidence is beginning to be shared by the operator who is buying the new equipment which keeps the distributor happy, which keeps the manufacturers busy.

Panoram Operators!

- FOR SALE

We carry a full line of genuine shuffleboards with a wide variety of options.

Phil Gould

330 Market St. Newport, R. I. J.

Prices Slashed

WATING SCALES

$50 Model GREENER $35.00

$50 Model FORTE $45.00

$50 Model THOM FORTUNE $35.00

TIP-TOP Condition. Ready to Put Out on Your Location.

GAYCOIN DISTRIBUTORS

4666 Woodward Detroit 1, Mich.

BINGO GAMES

MID AMERICA

5000 MAIN BEACH

5000 MAIN BEACH

Lookout

OVERSEAS

WORLD WIDE

Gottlieb Multiple Player 5-BALLS

Gottlieb Single Player 5-BALLS

All in Stock—Prompt Shipment!

Download Ads: "GAMES," Chicago

WORLD WIDE DISTRIBUTION

1320 West Western Ave.

7674 W. 144

Trendy, 32 Deposit, Business

Trendy, 32 Deposit, Business

Find the Full List Online.
A Proven Winner

DOUBLE SHOT

A FLASHER TYPE FREE PLAY GAME using animal symbols; one or two coin play! Three rows of five symbols each are flashed by electronic means, each row stopping in sequence on one symbol only.

DOUBLE YOUR EARNING POWER

New DOUBLE FEATURE
New TRIPLE FEATURE
New LIGHT-A-NAME FEATURE

"Originators of Electronic Upright Free Play Games"

GAMES, INC.
2950 N. Campbell Ave., Chicago 18, Illinois

“Professor” of Electronic Upright Free Play Games

Lorillard Sets

Contd. from page 73

cigarette distribution in the years immediately ahead.

The Lorillard contingent at the show will be headed by Lewis Groover, president; Trevor, and Donald C. Kelton, advertising vice-president.

Lorillard executives at the show will be Fred Stem, director of sales promotion; J. E. Murray, Central States manager; E. P. Prins, director of sales material; A. J. Bass, field manager, and R. G. Stewart, division manager.

The company will occupy Booths 450 and 500.

OUTSTANDING FEATURES:

• LOCATION TESTED
• ESPECIALLY DESIGNED FOR LOCATIONS DEMANDING LIBERAL PLAY

NEW STREAMLINED CABINET OCCUPIES LESS SPACE THAN ORDINARY PIN TABLES

TROUBLE-FREE ELECTRICAL MECHANISM

• LARGE CASH BOX

NATIONAL SLUG REJECTOR

APPROVED EVERYWHERE!

SINGLES AND DOUBLES

COMPACT UNIT

Wired-Writable or Phone Prices

AUTO-BELL NOVELTY

79 W. Kinzie Ave., Chicago, Illinois

Phone: Market 7-1018
SHAFER'S SPECIALS

SEEBURG V-200 VL Receiver Speed-Read Program $695.00

WURLITZER 1800 $425.00 1700 $369.50

SHAFER MUSIC COMPANY

EASTERN 8 Cyl. Cigarette Vendor $39.50

GUARANTEED BY

COSTS LITTLE—EARN LOADS!

It's Fast!

BASED ON THE MOST FABULOUS MONEY MAKING PRINCIPLE OF THE HISTORIC "STEEPLE CHASE"

KEENEY SCRAM BALL

Players go wild over this sensational upright country game that drops the balls helter skelter down inclined runways to finish in a winning color sequence. Tremendous cash box appeal!

J. H. KEENEY & CO. INC.

FREE CARDS BOOST THE PLAY!

2600 W. FIFTH STREET • CHICAGO 32, ILL.

COSTS LITTLE—EARN LOADS!

Based on the most fabulous money making principle of the historic "steeple chase".
Milwaukee Report on Jukes

"Whirling Numbers" in the Lite Box!

Look at these terrific features:

- "Whirling Numbers" create all new lite box animation
- Triple rollelovers and triple hole spot numbers indicated by arrows
- Making red and white numbers to complete corresponding circles in lite box scores special
- Litting both circles re-lites rollelovers for specials
- "Double Star" feature scores special throughout entire game
- 5 on-off pop bumpers
- 2 super-powered flippers
- 2 cyclonic kickers

See your distributor today!
TWO GAMES IN ONE

Player Easily Sets Game For
REGULATION Or HIGH Scoring!!
(By The Flip Of A Toggle Switch)

chicago coin’s New
"PLAYERS CHOICE" BOWLER

FEATURING
Select-o-Matic SCORING

PLAYER by a mere flip of a control switch can set game for REGULATION or HIGH Scoring!

REGULATION SCORING  HIGH SCORING
Scores like real bowling - top score of 300
Gives player every thrill of attaining high count score - top score 900

Equipped With Rollover Switches For Trouble-Free Operation!

PLEXI BACK GLASS - STANDARD EQUIPMENT!

ANOTHER Chicago coin PRODUCT

Chicago Dynamic Industries, Inc.
1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS
**Bally BEACH TIME**

**SMASHING IN-LINE EARNING RECORDS**

Biggest array of popular play-features ever built into a pinball game brighten the backglass of Bally BEACH TIME... all adding up to biggest earning-power in years.

**"STOP AND SHOP" FOR HIGHER SCORES BEFORE 3RD, 4TH OR 5TH BALL**

Get your share of the big BEACH TIME money.
Get new Bally BEACH TIME at your Bally distributor today.

**Bally, LUCKY ALLEY**

**WITH NEW LUCKY STRIKE FEATURE**

Biggest thrill in bowling!

- Official bowling scores
- 1 to 6 can play
- Streamlined cabinet
- Quiet-roll alley
- Extra husky pins
- Protective foul-light

**3 Popular Sizes**

11 ft., 14 ft., 18 ft.

- 2 COIN STYLES
- DIME-A-GAME or 2-FOR-QUARTER

**Sensational GOLF CHAMP**

**3 TRICKY GREENS**

FLAT - UP-HILL - SIDE-SLOPES

**EXCITING "19TH" HOLE SCORES UP TO 200**

SHIFTING DOUBLE SCORES
FREE SHOTS

- Fun for one player, double fun for two players.
- GOLF CHAMP injects new life into slowest locations, earns top money in every location.
- 1 or 2 can play
- 2 ft. by 8 ft.

See your distributor... or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
New Replay Game!

United's

Jupiter

Shuffle Alley

Scores in Millions

Bouncing Rubber Balls Score Replays

3, 4 or 5 in-a-row—also 4 corners

Very Quiet

Very Fast

Lite-a-Name Feature

Adjustable

5 or 10 frame single player game

Large Puck

Drop-chute coin mechanism with national rejector on pull-out drawer

Large cash box

Approximate Size:

7 ½ ft. long

2 ft. wide

Shipping Weight (crated)

370 lbs.

Easy to Service

Mechanism located in rack-box

10¢

Play

United Manufacturing Company

3401 N. California Avenue, Chicago 18, Illinois

See your distributor
Coming!

THE SENSATIONAL

1-2

PUNCH

watch for announcement
of showings at your
Seeburg distributor