New Strange Heads?  

**NEWS OF THE WEEK**

**ASCAP~In~Gister~Meet**

**Business~More~Frervish**

**Singer~Tody~Way~Ends**

**Eisenhower~To~Address~De~ Jure**

**Livin~Room~Blues**

**ORGAN HOTTTEST MUSIC MERCHANDISE**

**Play~by~Numbers**

**Italy~Shares**

**Musical~Gateway**

**Play~by~Numbers**

**New~Stage~&~Headaches?**

**R.~S.~LITTLEFORD~SR.**

**Women~Sing~Stereo**

**Wives~Sing~Stereo**

**Living~Room~Blues**

**Distaffer~Yan~for~Tidy~Consoles**

**Change~in~Twin-Track~Recording~Styles**

**WIVES~SING~STEREO**

**LIVING~ROOM~BLUES**

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**New~Stage~&~Headaches?**
DJ Meet Plans Finalized; Ike Film Address Feature

BY JUNE BUNDY

NEW YORK — The increased stature of the disk jockey as a publicity weapon in the fight to bolster the recording business has been noted by a plan adopted by the BPI Convention in Miami (May 29, 30, 31), via a special film address to the disk jockeys' convention by President Eisenhower.

Meanwhile, Bill Stewart convention coordinator and executive chairman of Star stations (South Miami Housing Authority of Miami) has finalized almost all of the three-day agenda.

The convention (at the American Hotel in Miami) will open on Tuesday, May 29, with a cocktail reception, followed by the release of "50 Years of Music," a movie produced by Libbey-Owen, and "The American Dream," a short film produced by Mission Pictures. The evening will also include a "Meet the Stars" party after the film and be followed with a "Meet the Stars" party at the Holiday Inn (Barron) as co-hosts.

Saturday night's banquet, "The Story of the Beatles," will again be sponsored by Dot Records. After the show, the Beatles are throw-

nig an all-night party, starting at 3 a.m. with Count Basie's "Party Starters" and "The Monday Night Stompers," complete with pits and chicken.

Big Show

The Saturday night show out-

put of RCA Victor, Pat Boone, Peggy Lee, Jimmie Rodgers, Vic Damone, Michael Todd, and Marlene Dietrich was "American Music and More."

The evening concluded with a cocktail party sponsored by the Beatles (RCA Records) under the close of the National Convention Society.

Top Rank Inks Four Acts for May-Off

Eric Marks, president of Top Rank Records, has signed four artists with plans for May, according to a release from ALBA.

Included in the label's debut releases will be "The Beat Brothers," "The Beatles," and "The Rolling Stones." The later will be released by "The Fabulous Quartet," the new label to the disc jockey.

RCA Records also has signed the film "The Beatles," and "The Rolling Stones," to its film division, "Flicker Records," and a vice-president and member of the board of the parent company, the Top Rank Artists Corporation, has been named to replace Pat Boone.

Kay disclosed that future plans include other than his continuing personal management and music business interests, which he main-

"We are going to release a new single, 'Ragtime Party,' in May and a new album, 'At the Top,' in June. We are also going to release a new album, 'A Night at the Top.'"

GM Executives

Victor Skeds 10 Pop Lp's For Mid-May


Sholes Mends After Surgery

NEW YORK — Victor B. Sholes, chief, Victor Sholes, is feeling fine after undergoing a major gall bladder operation last week. He ended his stay at St. Elizabeth's Hospital last week, and has been released from the hospital.

Sholes has been active in the operation of UA's record and music companies.

Distributing My Forte, Says Elaine

NEW YORK — Jerry Blaine, vice president and general manager of the ABC network, has released a new album, "ABC's Million Dollar Connection," which features the ABC network's "Million Dollar Connection," "ABC's Million Dollar Connection," "Million Dollar Connection," "ABC's Million Dollar Connection," and "ABC's Million Dollar Connection." The album includes "ABC's Million Dollar Connection," "ABC's Million Dollar Connection," and "ABC's Million Dollar Connection." Blaine said he was making the switch to full-time pop music because he was interested in playing the film. However, he said it has not sold yet, but that the ABC network "Million Dollar Connection," "ABC's Million Dollar Connection," and "ABC's Million Dollar Connection," has become one of the label's top sellers.

"The price is right," Blaine said in referring to the album, "ABC's Million Dollar Connection," "ABC's Million Dollar Connection," and "ABC's Million Dollar Connection."
Chicago Field Nixes Playboy Jazz Bash

CHICAGO—Playboy Magazine this week confirmed that its jazz festival, held for August 3-5, has been barred from Soldier Field. Vic Lawton, executive producer of the bash, said that $50,000 in talent contracts have already been signed and that negotiations are still under way with Nat King Cole, Frank Sinatra, Sammy Davis Jr., Frank Sinatra, and Steve Allen. Already signed are almost two dozen attractions including Duke Ellington, Dinah Washington, Count Basie, Stan Kenton, Lena Horne, and Dave Brubeck.

Ostensible reasons for the cancellation are that the proposed seating on the field might do harm to track being prepared for athletic events of the Pan-American Games, of which the festival will be an official part. Lawton offered to cancel plans for the bash if he could not get permission to go on. Lawton's announcement that negotiations for talent were still under way at the offices of Playboy Magazine, however, has given rise to a report that the big bash might have to be canceled despite the cancellation of the facility.

London Names New Distributors

NEW YORK — London Records, which is becoming increasingly more active in the distribution of other companies, announced new agreements with the following companies:

- New York-based label, Dan Devlin, and London label, and London Records, have signed a new distribution agreement.
- London Records has also signed a distribution agreement with the Detroit-based label, National Records.
- London Records has signed a distribution agreement with the Chicago-based label, Continental Records.

Hi-Fi Mag Makes Switch

GREAT BARRINGTON, Mass. — Dick Fowler, publisher of High Fidelity Magazine, announced Monday May 5 a change in the editorial board. Conly, who is the Editor of Great Barrington, editor and publisher of Audiograph, will replace Conly as Editor of High Fidelity. Conly has been on the editorial board since 1957 and executive editor since 1962.

Lena Horne Loses Motion

NEW YORK — A motion filed by Lena Horne to obtain a restraining order against RCA Victor Records has been denied by the court. Horne sought to enjoin RCA Victor Records from publishing an album of songs from a June 1956 recording session. Horne, who is represented by lawyer Harry B. Katz, has been denied.

Emerson Cash Buys Webcor Control

NEW YORK — Emerson has announced today that it will purchase Webcor, Inc., for $8 million in cash. The deal involves the purchase of a majority interest in Webcor, which is a manufacturer of stereo equipment.

Carlton Pays 6G for Master

NEW YORK — Joe Carlton, president of Carlton Broadcasting, has purchased the master, Tilt-Hole Master, from the Friday Night panel on the Guarantee label. Disc has been in high demand in Chicago, Cleveland, and many other cities, acquiring the disc for $4,000.

Top 30 Analysis Reflects Flux

10 Labels, 14 Artists Hit Bracket

WARING BASH AUGUST 3-4

NEW YORK — Fred War- ing, who is planning a week-long jazz bash in Chicago in August, has announced that he will be taking the stage August 3 and 4 at Waring's Blue Room in Chicago. This will mark the 25th anniversary of the occasion. The event will be attended by President Harry S. Truman, who will give a speech at the dedication ceremony.

The outing will be highlighted by the performance of the Chicago Symphony Orchestra, featuring world-renowned conductor Fritz Reiner. Reiner will conduct two symphonies, including Beethoven's Fifth, and a selection of songs from the showboat era. Additional details will be announced shortly.

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ASCAP Insurgents Meet in Pre-Decree Huddle With JD
Talk Foreshadows Both Bright
And Dim Picture for Dissidents

By MILFRED HALL
Washington, D.C. (AP) — The ASCAP insurgent group is running a campaign to get new or increased licenses, and the group has found little assurance in answers given in an informal talk here last week by ASCAP's former general counsel, Robert Biles, and by William Kilgore, head of the American Bar Association's Joint Committee on the Fair Use of Music.

On the brighter side, Biles reportedly assured the ASCAP bureau managers that ASCAP and BMI should have no trouble in getting a renewal for the 1934 agreement, and that the group would "make them happy" when it emerged. But no details were given as to just how the payments; the complaints about the failure of the perfor- mance regime to be made public in the correct form by the net. Biles said that the group would not go to court before the court entry in a dispute between ASCAP and BMI, and that they did not have enough weight to send the problem to the antitrust division.

The informal meeting was reported to have been cordial and an indicative basis for negotiations. But no firm dates were set for negotiations.

Kapp Issues Trail-Blazing Stereo Pkg.

NEW YORK — Kapp Records has released a trail-blazing stereo LP, "The Slights," that is especially composed and arranged for stereo. The package, which is sold at the full package price, is one of the best-sellers of the year.

The technically difficult job of recording a song that is designed to be heard in the band's version, is the brainchild of the group's founder, who has been a composer of his own music.

The group, which is composed of the best-known artists in the business, has already recorded the song, "Great American Song," and the group has already sold over 100,000 copies of the album, which has been distributed by the group's own label, the "Slighte" label.

The group is now working on a new album, "The American Song," which is scheduled for release in the fall.

Seeco Debs 5

Stereo Singles

NEW YORK — Decca Records has released five new stereo singles, each of which features a different artist. Among the artists featured are Sidney Siegel, Sidney Siegel, and Sidney Siegel. Siegel said, "The" context of the growing stereo market has been a topic of discussion for some time. The group is now working on a new album, "The American Song," which is scheduled for release in the fall.

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Toro Airiers Heed BBG

Fiat to Up ‘Live Music’

TORONTO — Here local radio stations are expected to spend about $100,000 on "Live Music" this year—just $10,000 more than last year. This is because of the change in the FCRC’s regulations, which require stations to broadcast at least 2 hours of "Live Music" each week. The FCRC has announced that this will be increased to 4 hours of "Live Music" each week in the fall.

The group is now working on a new album, "The American Song," which is scheduled for release in the fall.
GREAT NEW SOUNDS FROM REACHING THE ADULT & TEENAGE MARKETS!

THE HARRY SIMEONE CHORALE

IN THE VALLEY OF LOVE
20TH-FOX #130

A zooming hit in Los Angeles. Now breaking nationally. One of the most beautiful records ever made.

GOING TO NO. 1

AL MARTINO'S Greatest Hit

I CAN'T GET YOU OUT OF MY HEART
20TH-FOX #132

A world-wide hit. Now on all charts. A giant ballad with the famed Al Martino sound.

Busting in Boston → BOCCUCIA DI ROSA → JULIA
The Original that launched six covers
By Johnny Dorelli 20TH-FOX #134

From the Sound Track of George Stevens' Monumental Production

ALFRED NEWMAN'S
THEME FROM
THE DIARY OF ANNE FRANK
20TH-FOX #138

GIVE ME LOVE
NEW 20TH-FOX #142

20TH-FOX #133

THE GREAT MORGANA KING
ON HER FIRST RECORD FOR 20TH
LOST, LONELY AND LOOKING FOR LOVE
Both songs from "I, Mobster"

CRAIG BROWN NEW!

BUTTERFLIES IN MY HEART
I'M NO GOOD WITHOUT YOU
20TH-FOX #135

LINDA BOWE BREAKIN' IN A BRAND NEW HEART
MY LAST AFFAIR
20TH-FOX #137

LA PRIMAVERA
HUGO MONTENEGRO AND THE 20TH CENTURY STRINGS

20th FOX
A SUBSIDIARY OF 20TH CENTURY FOX FILM CORPORATION
NIPPON DISKIERES BOW TO BIEM ON ROYALTY

TOYO -- The long-debating royalty disputes among Japanese diskeries and the French based BIEM (Bureau International de l'Édition Musicale) has finally reached the conclusion of the registration of the records companies to the demands of BIEM.

In a joint statement,拿下子安伸, executive director of Japan Phonograph Record Industry Association, pointed out that the Japan Association of Rights of Authors and Composers (JASRAC) has registered a domestic rate of 2 per cent of gross sales per side, whichever is greater.

In 1956, BIEM negotiated 4 per cent on the subject to the approval of the Japan government and was registered. However, with the approval, the French embassy had to lose the government's official position on copyright. A multiple body of musicians, however, expressed an opinion that the royalties should pay the higher rate, at

TOYO -- To the day... the Composers' Association of Japan, its international counterpart, the International Federation of Phonographic Industry (IFPI), have registered a domestic rate of 2 per cent of gross sales per side, whichever is greater. The registration was signed in the presence of the French Chargé d'affaires, Mr. Yves Martin, at the embassy in Tokyo.

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Victor Adds To Air Staff

NEW YORK -- RCA Victor has appointed five new radio-TV relations executives to its air staff. They are: Shelsie Krass, pop & air; chef. Personnel includes Gordon Besin, Detroit; Tom T. Conniff, Chicago; Nick Newark: Mike Foscue, Boston; John von Schrattenhalter, San Francisco. The men report to Ben Rosen, RCA Victor's radio-TV relations chief.

THREE TUNE FOR SCRODOISE

CINCINNATI--The song, "Someone You Know," written by Ray Noble, Edward Heyman, and Fred Fisher, has been adopted as the official tune of the Multiple Schizophrenia Society, which Saturday (9) kicked off its 25th anniversary, which runs thru June 31.

A 2-year-old song, "Jenny Jones," by Melva Niles, who formerly led the band in Canada, is featured by the Schizophrenia Society, which has appeared on several major radio stations.

"Jenny Jones" was written by a former recording artist, Lew Douglas, who appeared in many commercials, and conducted the session which was done at the Rhythm Studios in Nashville.

Infringement

On Donaldson Tunes Charged

NEW YORK--Donaldson Publishing Company has filed an infringement suit against Bonnar, Verco and Conn in New York Federal Court. The suit seeks damages against a prominent infringement on 52 songs composed by the late Walter Donaldson either individually, or jointly with "some Edgar Leffie," and the firm of Donaldson.

The suit claims that Sheila Lynn Donaldson and Ellen Donaldson, sole surviving heirs of Donaldson, assigned to the plaintiff in October 1956, all their rights, title and interest in the tunes, excluding any reproductions and foreign copyrights, protection, Total damages sought. The action was filed by attorneys Charles B. Seaton, of the firm of Seaton, Sero and Sarbin.

Victor Cuts 'JB' Cast LP

NEW YORK--The complete, original cast recording of Archibald MacLeish's Poet's premiere-winning hit, "JB," is being recorded by RCA Victor, according to Allan Kates, Real Seal, chef. Album will have special packaging and will be released as the first of the new Seria Series, supervised by Darie and Dorothy Strauss. "JB," directed by Broadway showman, will direct the recorded performance.

Todd Label Buys Master for 61/2G

NEW YORK--Todd Records label recently knocked off veteran diskers, Paul Cohen, has acquired themaster "What Kind of God Do You Think You Are?" with chart's Bonnie Jones, Doug Roberts. With reports that several labels were after the master, Cohen acquired it for $8,000. Several versions of the same song are now believed to be in the works.

Top Standards of 1959's Hottest Artists

Another Special May Billboard Feature...

EN RADIO

More and Better Record Programming

The Billboard

MAY 11, 1959

1280.0x1844

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Top Standards of 1959's Hottest Artists

Another Special May Billboard Feature...
La Plume de Ma Tante

A pop single hit with an accent—on money!

Hugo & Luigi

Their orchestra and children's chorus

RCA Victor
YES SIR! Everybody's going for
MAMA'S PLACE MERCURY 71446 Billboard-Cash Box Pick

Mercury's getting hotter all the time!

* BROOK BENTON ENDLESSLY 71443
* SARAH VAUGHAN SEPARATE WAYS 71433
* SIL AUSTIN DANNY BOY 71442

* THE PLATTERS ENCHANTED 71427
* GAYLORDS SWEETER THAN YOU 71450
* Kripp JOHNSON ONE LAST TIME 71436

* GEORGE JONES WHITE LIGHTNING 71406
* D. WASHINGTON WHAT A DIFFERENCE A DAY MAKES 71435
* BIG BOPPER IT'S THE TRUTH, RUTH 71481
How to Sell Stereos

NEW YORK — If it were possible to get all the phonorecord dealers in one place and ask the question: "How many of you have stereo record playing equipment at home?" it is doubtful that 20 percent would answer definitely, "Yes." One - in five, is, in fact, wildly optimistic. 

With stereo equipment, there have not been at house wouldn't hang their heads if they ashamed of the fact. They are in good company. An informal survey among record and photo dealers and manufacturers in this city revealed the fact that 10 to 12 percent of the potential customers have the stereo equipment. Dealers have the huge responsibility of handling the public's interest in stereo.

This situation has its amusing side. One story is told of an advertising executive who had sent a form letter to a leading record dealer in the Midwest, advertising a large disk collection. The number of new LP releases he gets weekly is industrial and, he guessed, he is, often gave copies to the various tradesmen who served him - the butcher, the milkman, laundry man, etc.

On Saturday he was paying the bread man, the weekly bill and he offered him an LP as a gift. The bread man thanked him and said, "By the way, my wife and I bought ourselves a stereo system for Christmas. Do you ever get any stereo records?"

The conversation flowed the ad because he himself didn't own stereo. Altho he had the responsibility of passing on stereo ad copy, he rarely listened to stereo himself. He recently added a spare tire at home.

Dealers generally probably face as one dealer did when he said, "I have to listen to records all day long. Do you think I'm going to listen to them at home?"

The answer is "Yes."

Consider the following: 1) When you listen to the store, you're not really listening. 2) In order to sell a product, you have to know it. 3) In order to generate any sales enthusiasm for a product, you have to be convinced that the product is great. You can't sell it unless you hear it. 

Stereo is one of the most unique and perfectly integrated - with the stunning effect of many stereo disks. As you listen to a record that you've sold or at the same sitting, you're increasing one's respect for stereo.

If you want to sell more stereo phonos and disks, listen to these records and let your customers, to earn the best possible circumstanced. While you listen, you'll find yourself talking about specific ideas and arguments that you can use in the store.

Hi-Fi Shop Ups Sales With a Mimo Machine

BIRMINGHAM — Producing his new "sales story" in the form of an interestingly written well-illustrated brochure, has produced some splendid results for Alton Lawrence, owner of Lawrence Sound, Inc., Birmingham.

Lawrence got into "publishing" in 1956, when he couple of years ago he discovered his problems to be trouble which his record customers were not at least getting. When a plethora of complaints over record, tape and phonograph reproduction quality, he knew what to do. After a few months, Lawrence took thought to investigate every word of every "all the way," and found, as he had suspected, that 90 percent of the troubles were traceable to the fact that music fans didn't know what they didn't hear of those records. His logical was to put every person on the payroll to improve his knowledge of the phonograph and record.

In May of 1958, Lawrence started the Hi-Fi Center, an active organization, much of the information which has since been in the hands of record buyers.

No Ink Hardy

After some thought, Lawrence decided that the ideal answer would be to publish a brochure containing all the information on record phonographs. He started an investigation of the subject in the spring of 1958, and was pleased to find that it simply wasn't available. Alto most manufacturers have made an effort material, but a small amount of information on the subject was available in phonograph and phonograph literature, it was by no means complete, thorough. The upshot was that Lawrence simply sat down and "wrote the sales story," as he call it, in mimeographed 20-page booklet, with the title "Record Care" which covered every thing, every single thing which a record owner should and observe. It was put in with every record purchase, the booklet became such a sensational success that, despite a several removal, the Lawrence Hi-Fi Center registered a complete "sell-out" over 2,000 copies being eagerly snapped up by customers, who recommended the booklet who came to specifically request it, etc.

New Booklet

Now, Lawrence has come up with still another helpful sales aid in his newest booklet, likewise mimeographed, a 32-page brochure with the title: "It Takes Two to Stereo — Your Record Player," a record, the 32-page booklet is a complete lesson in stereo phonograph, sound, a complete explanation and history of the subject, tied precisely to the local Birmingham market. It is expected for anyone purchasing stereo for the first time.

From the introductory paragraphs, the book begins an introduction, defines high fidelity and stereo, and goes on to explain the phonograph in terms of photographs and tape recorders, and uses as an advantage to reproduce a stereo phonograph plug-in the set up the channels and reproduces the set's reproduction qualities. It is to launch each section, Lawrence

Out Next Week

The Billboard's May 18 [ELECTRONIC PARTS DISTRIBUTORS SHOW Edition] with a full schedule of special features on The Stereo Story: what it has accomplished... its present status... its future prospects... including detailed treatment of the subject as it relates to Packaged Phones... Components... Conversions... Loudspeakers... Cartridges... Tape... Styli... Full distribution to the complete attendance at the ELECTRONIC PARTS DISTRIBUTORS SHOW

Continued on page 33

First Units Shipped by Recordio

CHARLOTTE, Mich. — Recordio Corporation, an offspring with over 9,000 outlets, the first five years of sales, has shipped the first five single-channel, single-motion, addition to the Recordio line.

The Recordio "Stereo-Phonos" are only nine inches high and 12 inches wide. The width of the machine is 52 1/2 inches. They are very light weight. The electronics are set in the Recordio's Phono's Stereo-Phonos, the placement of the wiper is not a critical factor. Higher frequencies, on the other hand, are highly directional and high frequency speaker placement for optimum stereo effect is very important.

This fact underlines the value of the Philo's "Stereo-Phonos."

Philco has gained a reputation for innovations in the dramatic and explosive sense of the word. Their "Predicta" TV series last year is a good example of this tendency. The "Stereo-Phono" principle and design could have as strong an impact in the attention to stereo as the "Predicta."

Robins to Market Michigan Magnetic Recording Heads

NEW YORK — Robins Industries Inc., an electronics manufacturer, owned by Michigan Magnetics, has developed a new line of recorders that are a large number of heads to the tape recorder market, using precision production and sales equipment and facilities.

Robins, which also markets products in the United States, will sell MM tape heads thus its ex-

The plan was brought about by two factors. First, the growth of MM tape from 500 feet to 1,000 feet and beyond the number of tape recorders made it possible, second, the increasing replacement market which includes replacement of worn heads and stereo conversions.

Continued on page 11
"It Happened to Jane" Doris Day

DORIS DAY, ERNIE KOVACS and JACK LEMMON star in a brand-new Arwin Production for Columbia Pictures release—"It Happened to Jane." The picture is great—so is the title song! And it's now available as a Columbia Records single with Doris singing it. She's going to be making personal appearances in key cities when the picture opens.

What a boost for sales! Get ready for them—call your Columbia Distributor now!
Audio Feedback

By RALPH FREAS

CHANGER HISTORY

What kind of changer was made for the first record changer? We learned the other day that it’s almost as old as the Bat dancer which, according to our informant, was the first changer made by Dual, a West German firm. By the way, Lary doesn’t claim to be the first changer on this or if you knew of an earlier changer, let us know.

Dual, in the late 19th century, manufactured clocks. When the phonograph came along, it was a logical extension for Dual to turn out clocks, like the clock, was spring - wound and operated. They put one of their first phonographs in 1906 and the changer pot in its appearance in 1910. It was able to handle four discs and, of course, traveled at only one speed.

PROGRESS NOTED

Dial is turning out record changers. But their appearance in this country has been limited to those brought back by C. L.’s who bought them during a tour of duty abroad. Some were also used as components in coin-operated and distributed here.

Now, they are to be marketed here as separate components. Distribution will be handled by the aforementioned United Audio, for which firm Larry Epstein is sales representative. If the name United Audio rings a bell with you, it’s because they’ve been the source here for the Wize speaker line, another West Coast venture.

FEATURES GALORE

The Dual-1000 record changer is a far cry from that 1910 model. In the first place, it’s a stereo unit (plays mono as well) with a unique mechanism that has definite appeal to the serious stereo fan. For example, it has a built-in pressure-gauge system that gives a direct reading of pressure from the needle to the groove. Pressure is adjusted by an adjusting screw on the tone arm pedal.

Also for the stereo fane is a "mono-stereo" switch. What is it? It lets you set the stereo level when a single channel disk is being played. Is it important? Frankly, we had doubts because, like most with stereo rigs, we play monophonic disks thru the stereo system without difficulty.

"The switch is important!" Epstein said, "because the stereo unit is a stereo unit; if you turn it on and set it with a tone arm, you can get a stereo listening system that can be used for many different purposes. The better you set the level here, the better the sound-quality.

THE RANDOM NOISE

Not having heard random noise over our own system under the described circumstances, we still expressed some doubts.

"If you A-B test a monaural record," Epstein insisted, "you would hear a difference. Play it while the tone arm is in place and then move the stereo switch. You’ll definitely hear the disk is brighter, and cleaner without the random noise. But if the disk is playing vertically and the tone arm is in place, you’ll hear the change, but the more random vertical motion it is capable of picking up an impression there.

WHAT RANDOM NOISE?

By the way, when he says the switch cuts out the stereo unit, he doesn’t mean that it silences one leg (as on a stock amplifer & speaker) of a system. The monophonic disk still plays both speakers and amplifiers but minus any impulses coming from vertical motion of the needle.

PLAYS ANY SIZE (REPEAT - ANY SIZE) RECORDS

The Dual-1000 will play any size records of any diameter from 2 of 2 1/2 inches, vertically in any sequence. If an eight-and-a-half-inch disk should happen to appear on the market, this unit will play it automatically. The head of the tone arm has a pair of retractable wheels that operate much like those on a phonograph. When the needle goes into a groove, the tone arm moves over into the disk, the wheels come down. They ride on the surface of the disk (not in the grooves) as the tone arm moves from the spindle out. The wheels feel for the edge of the record and, when the needle is in the groove, the tone arm retracts and the tone arm lowers the needle into the lead groove. Quite a performance.

CLUTCH ARRANGEMENT

The Dual-1000, as explained by Epstein is "a true clutch" arrangement that allows the tone arm to operate completely independently of the changer mechanism. That is, usually, the table can be motionless for ease in cranking up any part of the record or if it can be rotated. Another advantage of the clutch is that when, part of an auto-noise mechanism, the user must go to a neutral position to disengage the drive wheels and prevent "thud" that makes the movement enjoyable.

The table itself is a stamping of heavy gauge steel and is laminated to prevent possible warpage. At first glance, the table seems to be light-weight. (Continued on page 9)

Stereophone-Philo Feature

- Continued from page 9

Transmission of SAC-Waters Conley Merger

CHICAGO — Group behind the renamed move to merge Waters Conley, Inc., and Radio-phonograph and Stearns-phonograph. Automatic Corporation, Skokie, Ill., formerly and commercial contact for sales, primarily in military work, and before that, he was top projects engineer for AC Engineering Division of General Motors. For he was extensively in electronics, Leonard F. Carnes, formerly salaried and connected with the electronics business, is continuing as a consultant.

Greenebaum, chairman of the board of the new company, said that John M. Rau will act as president and chief executive officer. Rau was an officer with Greenebaum Controls Company, Pasadena, Calif., an electronics firm primarily in military work, and before that, he was top projects engineer for AC Engineering Division of General Motors. For he was extensively in electronics, Leonard F. Carnes, formerly salaried and connected with the electronics business, is continuing as a consultant.

Actual management of the WC-RP segment will remain with Fred C. Kennedy, president of the disc playback firm, who is chairman of the board.

Tells Detail of SAC-Waters Conley Merger

(Continued on page 8)

Recordio Ships

- Continued from page 9

Stereophone-Philo Feature

- Continued from page 9

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Tells Detail of SAC-Waters Conley Merger

(Continued on page 8)

High Fidelity

- the publishing house, great barrington, Mass.

IS THEIR LAUGHED

WHEN I SIT DOWN AT THE TYPERWRITER

... to order copies of HIGH FIDELITY to sell to my customers. But not now—they’re ordering copies themselves!

Fourteen months ago, when I told several of my fellow dealers I planned to sell HIGH FIDELITY over the counter, they all laughed! But now sales are up and profits are seating. Now I’m shifting parties: I figure I’ve made several hundred dollars from the sale of HIGH FIDELITY and sold as a result of HIGH FIDELITY having merged with AUDIOPHILE, it’s the best magazine on the market today.

These dealers are laughing on the high sales of copies of HIGH FIDELITY and ordering copies of HIGH FIDELITY themselves!

There’s a 40% profit on each sale—why pay for copies to sell them to do? And there’s an eager-market for HIGH FIDELITY itself.
From "OKLAHOMA," the largest selling original cast show album ever produced, to "AROUND THE WORLD IN 80 DAYS," the largest selling Hollywood SOUND TRACK album ever produced!

Now from Broadway... the Original Cast Album

ANDY GRIFFITH & DOLORES GRAY

DESTRY RIDES AGAIN

Full Stereo—DL 79075
Mono—DL 9075
Tradition
DESTRY RIDES AGAIN
“BEST MUSICAL OF SEASON”

“A MUSICAL COMEDY STAMPEDE. Detailing one of the jolliest episodes in the winning of the wild, wild west. Clean, firm, racing, rousing. Nothing could be slicker, slicker, more swiftly and more sharply defined than the rattlesnake call director Michael Kidd has looked and snapped across the brilliantly painted barroom of the Last Chance Saloon. Look at the clean-as-a-whistle bull’s-eyes Mr. Kidd can cook up whenever he wants to. Dolores Gray must have just about the biggest, beltingest voice in show business, and there’s nothing wrong with her legs either.” -Kerr, Herald Tribune

“YIPPEEEE!!! A RIPSNORTING MUSICAL. Swept into the Imperial Theatre like a prairie wind and bowled over the first-nighters like a bunch of tumbleweeds. This exuberant and enormously colorful show is just what this effete town needs. The plot is fine. The score is Rome’s best, filled to the last bar with beguiling melody and zestful rhythms. Kidd’s staging is electric.” -Chapman, News

“SEASON’S BEST MUSICAL. Delightful. David Merrick has produced another ‘hot ticket.’ Harold Rome did himself right proud with the score. The tunes and lyrics are always entertaining. Michael Kidd has done a brilliant job.” -McClain, Journal-American

“FOR LOTS OF FUN AND ACTION, CATCH A RIDE WITH DESTRY. Songs, dances are show-stoppers. First-nighters are not in the habit of flattering approval. But they let go last night. The demonstration was justified. Guy, c’mon!” -Aston, World Telegram and Sun

“A BLOCKBUSTER. A wagonload of fun. The eager beavers will be lining up at the Imperial.” -Colby, Journal of Commerce


“A GENUINELY EXCELLENT SHOW. Expect prolonged prosperity at the Imperial. There it will stay for quite a while.” -Harkness, Newsday Newspapers

“A BIG SMASH. One of the most colorful, opulent, exciting Westerns you have ever seen. A crescendo of excitement.” -Dash, Women’s Wear Daily

“I JUST PLAIN LOVE THIS SHOW. Swift, breezy, beautiful.” -Bolton, Morning Telegraph

“DESTRY PACKS A GREAT WALLOP. Will dance you right off your feet!” -East Wilson, Post

“A BRIGHT, LIVELY AND CONSISTENTLY ENTERTAINING SHOW. Mr. Kidd has captured a dynamic gaiety that is nothing short of thrilling. Griffith is a delight. Miss Gray’s way with a song is one of the established blessings of musical comedy. ‘Destry Rides Again’ is fun.” -Watts, Post

“DESTRY RIDES AGAIN’ HAS A FRESH APPEARANCE. By loyally working together, a regiment of dedicated show people have, indeed, made a Western out of ‘Destry Rides Again.’ Everything is there—gunmen, sheriffs, barkeeps and prostitutes, always the theatre’s best friends. Mr. Rome has written an entertaining score. Mr. Kidd has designed several brilliant ballet numbers. Item by item, ‘Destry Rides Again’ has merit ..., fine talent ... Last night’s audience seemed to be beside itself with admiration.” -Atkinson, Times

“SMASH HIT. A RIP-ROARING ROUSER. Another song-and-dance champ for David Merrick. It had the first-nighters cheering. An exciting last-night in theatre opens. Andy Griffith is just wonderful. No less wonderful is Dolores Gray and Scott Brady who is as slick as a well-oiled gun barrel. Kidd has staged the Western classic with the speed and precision of a bullet. Leonard Gershe has fashioned a dandy set. Harold Rome has composed music that races the pulse.” -Merrill, Mirror

“A HIGHLY INVIGORATING MUSICAL. Melodious, exciting. Comparable to ‘Oklahoma.” -Barron, AP

“ANY THEATRE-GOER SHOULD GET A REAL BANG OUT OF IT. A boisterous musical with a rousing score and dancing that sets the production on fire.” -Gover, United Press International

“A ROOTIN’ TOOTIN’ DESTRY came to Broadway, took aim and made a bull’s-eye—a clean hit.” -Leonard Lyons, Post

“WE LOVED EVERY MOMENT OF IT. Wins a triple-A from this department.” -Louis Subol, Journal-American

“WITH ALL THE FROLICKING, SINGING, DANCING, WENCHING and shooting that a great tongue-in-cheek musical comedy show can do, this gallop is the most fun you can have without horses.” -Frank Farrell, World Telegram & Sun
DJ Meet Plans Finalized

**FOLK FESTIVAL FOR NEWPORT**

BOSTON — A major folk music festival will be held at Newport, R. I., on July 11 and 12, under the sponsorship of WNEW, which has been helping to stage the Newport festival. The folk festival will have those formal concerts. It will be sponsored by the American Folk Festival and tickets are available. Frank cable, a partner in the festival, at 508 Beacon St., Boston.

MERCY LIES, Now Get Demo Stereophonic Disks

CHICAGO — Mercury Records has announced the availability of all new album releases, including new releases of popular albums. The New York, Chicago, and Boston offices of this label can supply a full selection of music in both stereophonic and monophonic editions. The label has been a leader in the field of stereo recording.

Gobel Fine Waldorf Refreshment

George Gobel, in one of his rare radio appearances, is being held at the Waldorf-Astoria, the TV comedian, who specializes in a deep, deliberate type of humor for home viewing, put out quite a different program on the Screen and Stage. His material consists of several lengthy, witty and amusing monologues about his life and his career. His appearance on the screen has been somewhat overshadowed by his success in the theater. His latest appearance was in a play called "The Man From Nowhere." Gobel Fine Waldorf Refreshment

M-G-M Spots

17 LP'S on May Agenda

NEW YORK — M-G-M Records, riding on the crest of its 12th Anniversary, has released an 11 new LP's, as well as many other LP's, of which the label is proud. The label has been successful in both stereophonic and monophonic editions. The label has been a leader in the field of stereo recording.

Victor Skeds 10

From Groove-Liners to 10-Speeds

Yates and a group of Chicago radio station managers held a meeting at the Waldorf-Astoria to discuss the future of the radio industry. The meeting was attended by radio station managers from all over the country. The group discussed the future of the radio industry and the role of the radio manager. The group also discussed the role of the radio station manager in the future of the radio industry.

C.C. & Ripe

Continued from page 2

The major names in the c.c. & r. field in addition to those already mentioned are: The Portland Terriers, who are currently playing in the Pacific Coast league; The Dallas Cowboys, who are currently playing in the National Football League; The Seattle Seahawks, who are currently playing in the American Football League; and The Los Angeles Rams, who are currently playing in the National Football League.

A 'HIGHLIGHT' for Every Program

JUNE MEETING

LEO FIRST, inc.
Indies and Majors Divide the Awards

Smaller Labels in Impressive Stand; Pluck Choice Honors From Big Firms

HOLLYWOOD—Both the major and independent record companies shared honors at the first annual awards held last week by the National Academy of Recording Arts and Sciences, with the independents showing surprising strength in the face of their Catholic counterparts. Some of the choicest prizes were plucked by the smaller labels.

Most awards bestowed upon a single recording and going to an individual artist went to Liberty's Ron (David Seville) Boggs for his "Chimpanzee Song." He received three of the coveted grammies in the following categories: Best Recording for Children, Best Comedy Performance and Best Engineering Record.

Verve's Ella Fitzgerald received two awards for her "Swing Berlin Song Book" (Best Female Vocal Performance) and "Beyond the Blue Horizon" (Best Duke Ellington's Best Jazz Performance by an Individual).

Record companies walked off with two grammies, both for their "Best" album, one as Best Dance Band Performance and the other for being the Best Jazz Performance Group. The Champs on Challenge outdistanced such weighty competitors as Harry Belafonte, Nat King Cole, Earl Grady and Perez Prado to win the Best Dance Band and Blues Performance Award.

Top winning label was Capitol, whose discs won 10 awards. Considered on upset in the voting was the fact that Columbia was the only major label which did not receive any award. Fact that Columbia drew a blank, threw the weight of the awards more to the inside of the scales.

Another upset in the voting was seen when Frank Sinatra left the banquet without a single performance award. He had received 10 performance nominations plus one for Best Album Cover, highest number of any artist. His "On the Lonely" album cover won. Sinatra announced that the award belonged to Nick Valpe, the artist who fashioned the cover.

Some explained that Sinatra's high number of nominations actually created an insurmountable handicap in winning an award. This meant a split vote in several categories, thereby resulting in Sinatra competing with himself. Multiple nominations in single categories, as it is believed, will be corrected by the time the next NARAS awards are staged.

AWARD WINNERS

Record of the Year: "Tel Blu Dipinto Di Blu (Volare)"—Domenico Modugno (Decca)

Album of the Year: "Peter Gunn"—Hank Mancini (Victor)

Song of the Year: "Tel Blu Dipinto Di Blu (Volare)"—Domenico Modugno (Decca)

Best Vocal Performance, Female: "I'm Living Berlin Song Book"—Ella Fitzgerald (Verve)

Best Vocal Performance, Male: "Catch a Falling Star"—Perry Como (Victor)

Best Performance by an Orchestra: "Billy May's Big Fat Brass"—Billy May (Capitol)

Best Performance by a Dance Band: "Bosie"—Count Bosie (Roulette)

Best Performance by a Vocal Group or Chorus: "That Old Black Magic"—Louis Prima-Keely Smith (Capitol)

Best Individual Jazz Performance: "Ella Sings Duke Ellington"—Ella Fitzgerald (Verve)

Best Comedy Performance: "The Chipmunk Song"—David Seville (Liberty)

Best Country and Western Performance: "Tom Dooley"—The Kingston Trio (Capitol)

Best Rhythm and Blues Performance: "Tequila"—The Champs (Challenger)

Best Arrangement: "Peter Gunn"—Hank Mancini (Victor)

Best Engineered Record (Classical): "Duets With a Spanish Guitar"—Laurindo Almeida (Capitol)

Best Engineered Record (Not Classical): "The Chipmunk Song"—David Seville (Liberty)

Best Album Cover: "Only the Lonely"—Frank Sinatra (Capitol)

Best Long Musical Composition First Recorded in 1958: "Cross-Country Suite"—Nelson Riddle (Dot)

Best Original-Cast Album: "The Music Man"—Original Broadway Cast (Capitol)

Best Soundtrack Album: "Gigi"—(MG M)

Best Performance (Documentary or Spoken Word): "The Best of the Stan Freberg Shows"—Stan Freberg (Capitol)

Best Recording for Children: "The Chipmunk Song"—David Seville (Liberty)

Best Classical Orchestral Performance: "Gaite Parisienne"—Felix Slatkin, conducting the Hollywood Bowl Symphony Orchestra (Capitol)

Best Classical Concerto Performance: "Ibnalovsky First Piano Concerto"—Van Cliburn (Victor)

Best Classical Instrument Performance: "Segovia Golden Jubilee"—Segovia (Decca)

Best Classical Chamber Music Performance: "Britten Quartet No. 13"—Hollywood String Quartet (Capitol)

Best Classical Vocal Solo Performance: "Operatic Recital"—Rita Tealdi (London)

Best Classical Performance, Operatic or Choral: "Virtuoso"—Roger Wagner Chorale (Capitol)

NARAS HONORS OWN FOUNDERS

HOLLYWOOD—The National Academy of Recording Arts and Sciences directors last week voted citations of appreciation to two of its founding fathers and hardworking leaders in launching the new Academy.

Gold keys and gavels were presented during the first annual awards banquet to Frank Church, Warner Bros.' Records prez, who serves NARAS as its national chairman, and to Paul Weston, pres of the Academy's Los Angeles chapter. Both spearheaded the Academy membership drive and contributed heavily in time and effort in its organization and in staging the first annual awards.

First annual awards banquet was held Monday night (4), attracting 516 top music-business figures to the Grand Ballroom of the Beverly Hilton Hotel in Beverly Hills. It sharply contrasted with the earlier entertainment academies in style, and in handling the presentations.

Awards were made to winners in each of 28 categories without the usual mugging which mar such occasions. Presenters' speeches were brief as were the recipients' appreciative remarks. Those making presentations were Frank Sinatra, Milton Berle, Dean Martin, Gene Autry, Johnny Mathis, Frank Foster, Mort Sahl, Peggy Lee, Nat King Cole, Harry Belafonte, Spike Jones, Helen Grayco, Hank Mancini, Rose Bargman, Andrae Prentice, Meredith Wilson and Milton Berle.

Entertainment which preceded awards presentation consisted of a half hour of Mort Sahl mugging, which enhanced the affair. Sahl's basses covered everything from recording sessions to Mrs. Loan's appointments as ambassador to Brazil. Entertainment portion of the program opened with a 2 1/2 musical skit, "How South Was My Pa." A murder written by Larry Overstein and Roy Bennis to the Rodgers and Hammerstein melodies.

Its broad humor pulled heavily into a massive ovation, the audience casting in the traditional way to vote for best performance. Cast included Larry Overstein, Carole Landis, Mary Ford, Lillian Roth, Lynn Murray, Frake De Vol.

(Continued on page 9)

Beauty Search Starts It All

HOLLYWOOD—It seems fitting that the National Association of Recording Arts and Sciences was founded in the cause of beauty. This, of course, is beyond its present dedication to honoring pretty pictures.

The Hollywood Beautiful Committee, a civic group, 18 months ago, fought for the power of the entertainment industry behind its campaign to further beauty in this town. It called on the movie and TV academies, but had to fight for the music group because no single record industry group was available.

Following the initial meeting of the beauticians, several record company execs remained to discuss the need for a record academy out of which was born NARAS. Six of these present were Paul West, then with Columbia; Liedl Dunn, Capitol; Sanny Burke, Decca; Jess Kaye, M-G-M; Dennis Fontana, RCA Victor, and Tom Mark, Dot.
1st Annual Awards

My Sincere Thanks
to the members of the Academy

Roger Wagner

Best Classical Performance Opera or Choral

"VIRTUOSO"

ROGER WAGNER CHORALE

National Academy of Recording Arts and Sciences
Congratulations...and appreciation...to the award-winning artists and technicians whose efforts made Capitol by far the nation’s most honored record company.

LAURINDO ALMEIDA: Duets with a Spanish Guitar: "Best Engineered Record (Class.)"

LOUIS PRIMA-JEKYLL SMITH: That Ol' Black Magic: "Best Performance by a Vocal Group or Chorus"

FRANK SINATRA: Only the Lonely: "Best Album Cover"

KINGSTON TRIO: Tom Dooley: "Best Country & Western Performance"

BILLY MAY: "Best Performance by an Orchestra"

STAN FREBERG: The Best of the Stan Freberg CBS Radio Shows: "Best Performance Documentary or Spoken Word"

STAN FREBERG: The Best of the Stan Freberg CBS Radio Shows: "Best Classical Performance - Operatic or Choral"

FELIX SLATKIN CONDUCTED HOLLYWOOD BOWL SYMPHONY ORCHESTRA: "Best Classical Performance - Orchestral"

MUSIC MAN: "Best Original Broadway Cast Album"

STAN FREDERICK: "Best Classical Performance - Orchestral or Choral"

ROGER WAGNER CHORALE: "Best Classical Performance - Operatic or Choral"

HOLLYWOOD STRING QUARTET: "Best Classical Performance - Orchestral or Choral"
For these Two Great Honors—many, many Thanks to the members of the Academy

FELIX SLATKIN

Best Classical Performance, Orchestral
"GAITE PARISIENNE"
FELIX SLATKIN Conducting Hollywood Bowl Symphony Orchestra

*  
Best Classical Performance, Chamber Music
(Including Chamber Orch.)
"BEETHOVEN QUARTET 13"
Hollywood String Quartet

National Academy of Recording Arts and Sciences
MAY 11, 1959

THE BILLBOARD

MUSIC NEWS

19

SEEN AT FIRST ANNUAL NARAS AWARDS BANQUET

Award-winner Hank Mancini (left) presents Grammy to Sherwood Hall, of Capitol’s engineering department, for Best Engineered Classical Record.

NARAS National President Jim Cooke presents Grammy to Sherwood Hall, of Capitol’s engineering department.

Scene from “How South Was My Pacific” musical skit. Cast included Frank DeVol, Larry Orenstein, Carlos Hofman, Lynn Murray, Peter Batkin, Peter Lunda, Ben Norman, Sandra Gould, Jessie White, Ross Martin, Jan Shutan and Billy Mays.

Mort Sahl (right) accepts Grammy from Frank Sinatra for fellow Versa artist, Ella Fitzgerald. She won two awards but was on an European tour during banquet.

Felix Slatkin (left), having won one Grammy, accepts second for Hollywood String Quartet in which he and wife, Eleanor, are violinsts. Mililes Rossa (right) shown after making presentation.

Andre Previn thanks NARAS for bestowing Best Soundtrack Album award on his “Gigi.” M-G-M package.

Nelson Riddle, after receiving award for his “Cross-Country Suite” as Best Musical Composition First Recorded During Year. It was a Dot release.

Helen Grayco (Mrs. Spike Jones) presents Ross Bagdasarian (David Seville) his third Grammy of the evening for his Liberty disk, “The Chipmunk Song.”

Cara Astley (left) presents Grammy to Dave Burgess, of the Champs, for the group’s “Tequila” on Challenge, voted Best Rhythm and Blues Performance.

Voyles Gilmore (left), Capitol A&R man, who handled winning session, accepts award from Astley for Kingston Trio, whose “Tom Dooley” was picked Best Country & Western disk.

Sammy Davis Jr., along with Milton Berle after accepting Song of the Year award for Madonna’s "Voula" on Decca.

Johnny Mercer presents Hank Mancini his second "Peter Gunn" Grammy. This one for Best Arrangement. First was for Album of the Year. Mancini’s version was a Victor release.

Photos by Bill Klein, NARAS photographers.

Copyrighted material
Thanks, N·A·R·A·S.

for the Awards for

"THE CHIPMUNK SONG"

BEST comedy performance
BEST recording for children
BEST engineered records, other than classical

DAVID SEVILLE and

LIBERTY
RECORDS INC.
HOLLYWOOD, CALIFORNIA
Congratulations

HENRY MANCINI
Album of the Year
“PETER GUNN”
Best Arrangement
“PETER GUNN”

PERRY COMO
Best Vocal Performance, Male
“CATCH A FALLING STAR”

VAN CLIBURN
Best Classical Performance, Instrumental
TCHAIKOVSKY: PIANO CONCERTO NO. 1

RCA VICTOR
NATIONAL ACADEMY OF RECORDING ARTS AND SCIENCES
FIRST ANNUAL AWARDS

National Academy of Recording Arts and Sciences
Congratulations to
NELSON RIDDLE

winner of the
National Academy of Recording Arts and Sciences first annual award for
BEST MUSICAL COMPOSITION
FIRST RECORDED
AND RELEASED IN 1958
(over 5 minutes' duration)

"CROSS COUNTRY SUITE"
recorded by BUDDY DE FRANCO AND ORCHESTRA
released on Dot

My Sincere Thanks
to the members of the NARAS
Best Album of the Year
"PETER GUNN"
Best Arrangement of the Year
"PETER GUNN"

HENRY MANCINI

National Academy of Recording Arts and Sciences
PHILCO 1960

Radios Shown

NEW YORK — Philco's new line includes two transistor "cordless" clock radios. One is styled with a black dial and a white plastic face and looks like a clock radio in every respect, except that it's cordless. The other is styled with a red dial and a brown plastic face, and also looks like a clock radio.

The "Philco" T-1000 is a transistor radio. A special feature is that it is designed to provide the name of the person receiving it as a gift. It comes in brown and white.

The peachy-pink model is the TC-47 four-transistor model. It is available in white.

The 2785, with its four tubes PLUS section on the chassis and its push-button controls, comes in ivory and avocado.

Four other units are available with ivory, lavender, olive, and blue and mauve.

In addition to the clock radio, the firm is introducing six table model radios.

Audio Devices Sets Special Tape Promotion

NEW YORK — Audio Devices, Inc., has announced a special promotion offering a free recording "to stir the blood." Special offers include items chosen from those of the following:"Bud" Falber, Thomas, Paul, and Branshoek.

The promotion begins May 15.

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NEW YORK — Audio Devices, Inc., has announced a special promotion offering a free recording "to stir the blood." Special offers include items chosen from those of the following:"Bud" Falber, Thomas, Paul, and Branshoek.

The promotion begins May 15.
JOY OF ALL TRADES: Deejays and station staffs consist of the most colorful aspects of the entire field. Bill McCutchan, WHEY, Evansville, Ind., for instance, is the author of a new book for children, "The Silliest Job in the World." McCutchan, who pilots "Top of the Mornin'" from 10 a.m. to noon across-the-board, will be lone-estme at the Western Memorials "Counters Under the Stars" this summer.

Huber Cameron Malt, record librarian at WSWM, New York, wrote the Fourth Knights' new coral disk tune "Where Is the Love?" Art Ford, of WCBS, New York, N. J., will join the "Hartford Home-Earth-Day of Stars" at Madison Square Garden, New York. Grady put the 'Shield of the David for the "Sky Radio" Stars" (also at the Garden) June 22 and the Randall's Island Jazz Festival for June 23. He also places listeners of "Lightning" for the last season.

CHANCE OF THEMES: John Hohlfried, formerly with WVBW, Rochester, N. Y., has joined WKNJ, Rockville, Md., to record their own local TV commercials. "The Maiden House-Night-Bird and program director at WSKN, Kingston-Sangrettes, N. Y., has moved to WHTZ, Depoe Bay, Ore. The station has heaved his arrival, via a "mystery voice" campaign with Nervis east as "the Masked Mystery Man."

New staff at WKKJ, Mioit, N. D., is Don MacTavish, formerly with WFW, Missoula, Mont. . . . New manager of KVJQ, Moses Lake, Wash., is Larry Roberts. . . . Charles Robert Davis has joined the Charlotte, N. C., staff of WBT, as the station has heaved his arrival, via a "mystery voice" campaign with Nervis east as "the Masked Mystery Man.

Gidget's Hit for James Darren

Twenty-two-year-old James Darren, hitmaker from Philadelphia, has had a couple of hits he will be playing at the Kino "Concerts Under the Stars." The station has heaved his arrival via "the Masked Mystery Man.

The list of good sellers at Carrington Distributors is headed by "Personality" by Lloyd Price on ABC-PARAMOUNT. Following is "Shake a Tail Feather" by the Byrds on Columbia. The "Shake a Tail Feather" story is a 'one of a kind' seller on that label, according to ABC-PARAMOUNT.

TODAY'S SONG:

"I've Finally Found a Way to Get Away With My Love," by Frank Deford, on ABC-Paramount. The song is one of the top 10 sellers on ABC-Paramount, according to the New York office.

JOEY'S NEWS:

DOUG POWNELL, former WBKB, St. Louis, has been promoted to the position of program director of KLLW, Dallas. . . . WMLR, World-Wide, Philadelphia, has announced that Monte H. Douglas, a former manager of WMIQ, Boston, has been appointed to the position of program director of WMLR.

Harrison Scores With 'Kansy City'

Willibert Harrison is one of a family of 17, all of whom sing or play some instrument. He is of the mezzosoprano type, and has sung for three years and nine months in the Navy. One of the first songs he learned was "Baby," a novelty that he has been singing for over a year. The song is one of the top sellers on ABC-Paramount, according to the New York office.

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5. Bud Bosters for a Blue Bird
6. Again
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8. Sandpipers
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10. You Dang

AYE MAY 9, 1954

1. Wanted
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5. Young Love
6. Secret Love
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DISTRIBUTOR NEWS

By HOWARD COOK

MILWAUKEE—Benn Olmstead, Billboard correspondent, pre-
faces his monthly roundup report with the statement that spring business has been spotty in Milwaukee. Most distributors claim they have a few good selling items, however, that has kept volume at a modest level.

Mary Schwartz reports that her top singles are "Rosa-
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1

OH WHAT IT SEEMED TO BE

C.1001 ON TEL Bill Kenny with Morty Craft and His Singing Strings
B/W YOU HURT ME

PLUS

M.502 ON WARWICK Johnny and the Hurricanes

CROSSFIRE

C.1003 ON TEL The Squares b/w Davey's Drag

SQUARE ROCK PART III

PLUS

C.1001 ON TEL William S. Allen b/w Blue and Brokenhearted

TANGO IV TEEN

M-504 ON WARWICK Morty Craft, His Chorus, and His Singing Strings

PICNIC/BEYOND THE NEXT HILL
(Dom Columbia Film "Pride")

MAKE-B

FROM MORTY CRAFT

United Telefilm Records, Inc.

Warwick

A Division of

United Telefilm Ltd.

MORTY CRAFT, PRESIDENT
201 SEVENTH AVENUE
NEW YORK 14, N. Y.

Circle 5-4500
MUSIC AS WRITTEN

By BOB BOLONTZ

Composer, librettist and music publisher Frank Loesser married Je Sullivan, last week in New York. Miss Sullivan played the lead in the Loesser show, "Most Happy Fella." ... Sir Thomas Beecham marked his 80th birthday last week. ... Dick Links moved to his new offices in the Park Sheraton Hotel last week. ... June Valli will headline at London's Palladium the end of May. After that she will travel to Sweden for a few weeks ... Kenny Burrell, Joe Benjamin, Bill Schneider and Lou Stein will join the jazz band at the new musical opening this week titled "The Nervous Set." ... Anita O'Day and Tony Scott will appear at the Village Vanguard, New York starting May 12. ... Daphne Healman and Sunny Deon will start at the Venetian Room, New York starting May 12. ... Kai Winding and his Orch started a series of mid-week dates last week which will run thru May 20. ... ABC-Paramount Records is taking over the Peak record of "Rock Around the Clock" featuring Jimmy De Kernight, for their Agr label. ... Charlie Palm, the CPA has moved his offices from Nasceral to New York City.

Thruth Maureen Hughes was featured performer on The Combat of Monarch last week in the Caribbean. ... Julien La Rose is set for five weeks at the International Club in New York starting May 20. He will star in summer stock starting July 20. ... Rosette Records picked Ronnie Hawkins to a long-term past last week. ... 20th Fox has hired a last named Cherry to keep all your daydreams, distributors and salesmen informed about how the label is doing. ... Benco Freedman, head of Peak Records of Memphis, has signed the Morgan Twist. ... William Schuman, head of the Juilliard School of Music in New York, has been elected an honorary member of the Royal Academy of Music in London. ... Bernie Lawrence has joined Apollo Records in an executive capacity, which covers the post of assistant to Carl Fugla. Apollo will also cover all matters pertaining to Rascals, Mellfield and Geogral Music. ... Jimmy Ham has taken over the Old Orchard Beach Balroom in Maine for the 1959 season.

Thruth Helene Delys, Jubilee recording artist, bowed as a songwriter with her first single, "You Fooled Me for the Last Time" soon to be released on Chicago's Stax label. ... Tommy Prisco sings two songs in the soon-to-be-released flick titled "Bill." Tunes are "Only Once" and "The Illusion" and will be released on Epic. Prisco acts in the flick too. ... Paul Anka will do personal appearances in England starting this week thru June 14. ... Rykye Gurnier will be at the Lulian Casino in Philadelphia starting May 18. ... 0rk leader Hal McIntyre died of burns received when a fire swept their apartment in Hollywood last Sunday. He was 44 years old. ... Leonard Feather leaves for Europe in June to present an all-star band over the BBC TV network. He will also do some recording overseas both in London and Paris, and also gather material for his "Yearbook of Jazz."

Maestro Giuseppe Bambocchek of the Philadelphia Grand Opera Company, would appreciate it if someone could tell him where he could locate orchestrations of the Victor Herbert operetta "Makelele." The conductor would like to stage the operetta next winter with Brenda Lewis in the title role. He can be reached at the Philadelphia Grand Opera Company, 1425 Chestnut Street, in that city.

Ellen Garner will play at the annual get-together of the University of Michigan's Pan-Hellenic interfraternity council, on Friday, May 15, at the University Hill Auditorium in Ann Arbor, Mich. ... Castle Records has selected "Miss Chaseleader, U. S. A."

The winner is 15-year-old Miss Sally Quilton, of Whitefield, Ind. She represents radio station WCRE, Indianapolis. The judges included Don Bodee and Teresa Brewer. The winning saw received many presents, a week in Atlantic City and a chance for a part in a show.


RCA CUSTOM RECORD SALES

1801 17TH AVENUE SOUTH, NASHVILLE 3, TENNESSEE 
ALPINE 6-6691
SH CANADA: RCA VICTOR COMPANY LTD. 1001 LENOIR STREET, MONTREAL 
225 MUTUAL STREET, TORONTO

FOR QUICK, COMPLETE SERVICE MAKE IT A "CUSTOM"

QUALITY IS AN ART.... AND AN RCA TRADITION
ON THE BEAT
BY REN CREVAT

There are probably more varieties of music and rhythms making the pop charts today than ever before. By no means is it all rock and roll, alike that school certainly still has a strong representation. But look over the list. You find "Venus", a pleasant ballad by Frankie Avalon, "Tijuana Jail", an elegant piece of special material cleverly by the Kingstone Trio, "Come Softly to Me", a ballad which gets an unusual harmony reading by the two girls, one the group, the Fleetwoods, and a plaintive ballad sung, "Goodbye, Jannny, Goodbye," by Kathy Linden. In view of the wide tastes being met by today's pop hits, why, somebody asks, should anyone have any particular hate against these ragtimes?

A fair question indeed. And at least one veteran music man, Sammy Sparr, is engaged in a one-man drive to revive this almost lost art. Sparr, who has been in the music business for close to 30 years, has been a successful trumpet man, arranger, conductor, and writer over the years. His consuming hobby, however, has been a collection of original ragtime orchestrations. He has close to 1,000 of them now, many being quite browned, tattered and dog-eared with age. A dozen or so of these arrangements will be incorporated in a new album coming out on Jubilee featuring Sammy Sparr and His Rogues of Ragtime.

"This is the real McCoy," Sparr told us over a lunch at that popular music man's interest known as Al and Dick's. "There has been a lot of stuff out misquoting as ragtime. But most of it isn't that at all. It's some form of Dixieland which a lot of people confuse with ragtime. Actually, ragtime is very similar to rock and roll in that it has a heavy, accented after-beat. Dixie is basically a two-beat style.

Also with ragtime that's authentic, there is a particular instrumentation of nine. The original Dixie groups were mostly five-man groups. In ragtime, you have a clarinet, flute, two trumpets, a trombone, banjo, tuba, piano and drums. You'll notice there has to be a ragtime group. That's because when ragtime first got started back in the nineties, the sax wasn't even invented. That was an invention by Adolf Sax in Europe and it didn't come into use until later on.

"Ragtime, unlike Dixieland, does not employ a lot of improvisation. Pure ragtime is played direct from written material and it's mostly ensemble work. Later on in Dixie styles you had the clarinet branching out from its ensemble rôle into the instrument that took off on those hot changes. The same thing happened with trombones and trumpets. Another interesting thing is the banjo. It was always a part of the ragtime outfit but in those first Dixie quintets it went into a decline. The original Dixie outfits had trumpet, trombone, clarinet, piano and drums with no banjo. Only later on did the banjo come into use again because people thought that was one of the original Dixie instruments. Then, even later, you would sometimes hear a sax in a modernized Dixie group.

"The modern boys generally wake up their ragtime. They all think it was funny, gag-type stuff. You don't hear much of the real thing anymore. There was a TV show not so long ago of George M. Cohan's - 45 Minutes From Broadway - then was some good ragtime played on that show. You can always tell by the flute and clarinet in the fills at the end of the seventh and eighth and the fifteenth and sixteenth bars in a phrase. They had them right.

"Another interesting thing about those old days was the length of time a style of music or a popular tune would be in vogue. Ragtime started, as I said, in the late nineties and they were still playing it 30 years later in the twenties. In the twenties, they were playing tunes that were popular 10 years before that. In those days the music didn't travel so fast, because they never had TV or even radio. How long does a style or a song last today? How long did the swing era last, maybe five years; and today a song can come and go in a couple of months, never to be heard from again."

Speaking of the swing era, Sammy Sparr has a bundle of stories about his days blowing with Benny Goodman and Tommy Dorsey in the thirties. He played many radio shows with both. Today, Sammy operates Flondome Productions, a firm which he writes music for many commercials. One he's done recently for the National Safety Council with a three-piece combo, is being considered for a special award. It's possible this may one day wind up as a single record for the commercial market. Sparr also operates a musical instrument shop in Florence where he has his own giving personal instruction on the various instruments. "Right now I'm most interested in that ragtime album," he added. "Man, I hope the jockeys will play some of those numbers. I think the ten-agers are now going to go for the stuff when they hear it for the first time in their lives.

The famous Highway Q-U, formerly on the VeeJay label, have been signed by Herman Lubinsky for Savoy Records. Speaking of gospel, the great Clara Ward has been signed to perform at Chicago's annual Black American Festival. Miss Ward has been active recently in England, Germany and Sweden with her slopes on extended tour. The word from over there is that many box office records have been fractured by the troops. Miss Ward and company will make the Ravello suite August 5 and 6.

Richley Records of the Quebec City has assigned out disk of Rock Around the Clock and Rock Around the Clock Cha Cha, by Jimmy DeKnight to ABC-Pentagon Records. Deal for the disk which was on the Prest label, was set by Jimmy Myers for Richley and Sam Clark and Larry Newton for August.
The following new packages, reviewed during the past week, have been selected for outstanding sales potential, artistic merit, new talent, sound recording or display value, as indicated. These "Spotlights," in the opinion of The Billboard staff, merit prime consideration from dealers.

THE EXCITING CONNIE FRANCIS
M-G-M E 3761
A fine set which shows Miss Francis' great versatility and style. Here she gets far away from the pop singles kick for which she's most known and turns in a collection of smart and sophisticated efforts with exceptional backings by Ray Ellis, "Come Rain or Shine," "Hallelujah, I Love Him So," "All By Myself," and "Time After Time," are all rendered with pace and polish. A lot of solid jockey material is here and the set should help spring the girl into the more adult market.

PRESENTING DION AND THE BELMONTS
Laurie 1002
The group is hot in the singles field and this package should appeal to their solid teen-ager following. The boys provide their usual rock and roll stylings in a variety of items ranging from a cute country-styled "You Better Not Do That" to a plaintive standard "Where or When" and their current single "A Teen-Ager in Love." Striking cover gives LP solid display value.

MARIO!
Mario Lanza—RCA Victor LSC 2331 & LM 2331
STEREO & MONOULAR
Lanza presents 12 Italian folk and popular melodies of varying nature. Each number is recorded in Italy, and all of the numbers are in Italian. The set should follow the strong sales path of his several other best sellers. Wide channel stereo separation aids in overall enjoyment. Cover shot of the artist should also help with sales.

SWING CLASSICS IN HI-FI
George Williams Orch.—United Artists UAL 3027
STEREO & MONOULAR
Henderson has taken a brace of jazz classics, identified with the new, modern, big band treatments. Personnel includes some of the top names around today. The set swings from start to finish. His writing is clever and imaginative. Young bugs will appreciate the clean, smart sound, and the set can also appeal to oldsters who will recall such items as "March," "Pompion Turnpike," and "Take the A Train."

FRANK D'RONE SINGS
Mercury SR 60064
STEREO & MONOULAR
D' Rone presents a fresh, original sound to a group of fine standards. Backed by lightly swinging, unobtrusive arrangements he is heard to good advantage on such jazz as "My Foolish Heart," "Spring Is Here," and "The Way You Look Tonight." He's equally at home on the ballads and up-tunes. Set is a natural jockey package, and with exposure, it can also sell.
A NEW SALES PLAN
WITH A BOOM!

The PLAN 14 ALBUMS FOR THE PRICE OF 12!
The PRODUCT ALL MERCURY MONAURAL...
ALL WING MONAURAL ALBUMS!
WHEN FOR ALL ORDERS PLACED DURING
THE MONTH OF MAY!
BILLING VERY SIMPLE! BUY 14 ALBUMS...
AND YOU ARE BILLED FOR 12!

Choose from the fabulous
catalogs of Mercury and Wing
monaural long playing albums!
**Review Spotlight on Albums...**

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**Jazz Albums**

**ELLINGTON JAZZ PARTY**
Duke Ellington Orch—Columbia CL 3232

This is one of the most exciting albums that Ellington has waxed recently. It features the fine Ellington crew plus guests Dizzy Gillespie, Johnny Hodges, Jimmy Jones and Jimmy Rushing, and they lend a fresh touch to the proceedings. The music features a new Ellington suite, "Toot Suite." The set also includes Ellington's new percussion fancy titled "Malletto Spunk." A first-rate set for Ellington followers.

**Jazz Sound Albums**

**DOWN TO EARTH**
The Ramsey Lewis Trio—Mercury SR 80029

STEREO & MONO

The Lewis Trio, Lewis on piano, El De Young, bass, and Red Holt, drums, has a set that is one of the best small group examples of jazz in stereo. The pianist's fleet and interesting approaches on folk tunes of various types and a few spirituals are wonderful inventions. For jazz buffs and sound bugs, this is well-recorded.

**EXPLORING NEW SOUND IN STEREO**
Eskival Orchestra—RCA Victor LSP 1978 & LPM 1978

STEREO & MONO

A brilliant new set by the sound-minded master employs gongs, bells, glockenspiel, xylophone, and other various exotic and "two-faced" instruments. Brass, reeds and percussion blend beautifully in this splendid recording job. Ten tunes in all form the framework for the sounds, some standards and some less familiar items. As a hi-fi experience, it's fine and the stereo merely adds to the over-all solid effect.

**BOARDWALK PIPES**
Robert Elmore, Organ—Mercury SR 90199

STEREO & MONO

A treat for audiophiles is this first Mercury package by noted organist Elmore. Instrument he plays here is the Atlantic City Ballroom organ, the world's largest concert organ. Repertoire reveals the tremendous resources of this instrument and the skill of Elmore. Linear notes contain much technical organ information, specifically about this organ and its designer. Repertoire includes "Stars and Stripes Forever," "Caprice Viennais," "Trumpet Voluntary," etc.

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**Classical Albums**

**RICHARD STRAUSS: DON JUAN, DEATH AND TRANSFIGURATION; WAGNER: SIEGFRIED IDYLL**
The New York Philharmonic Orch. (Walter)—Columbia ML 5398

Walter gives his usual masterful interpretations to two of the most popular pieces of classical literature. Each has been hardly recorded, but the line of the orchestra's name (shotted by handsome packaging and wonderful sound) puts this in line for strong sales.

**SCHUMAN: SPRING SYMPHONY, MANFRED OVERTURE**
The Detroit Symphony Orch. (Parry)—Mercury SR 90198

STEREO & MONO

A forceful and dramatic interpretation of Schuman's colorful work, which not so much as to miss its romanticism. The shifting shadings and lovelv-woven melodies are brought out with strength and vitality by Parry, and given a form which easily could be lacking. The Manfred overture, too, is treated to a masculine molding that makes for a potent reading.

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**Low-Price Classical Albums**

**BOLSHOI BALLET**
The State Orch. of the U.S.S.R. (Anosov)—The Bolshoi Theatre Orch. (Fayer)—Lion CL 40012

Release of this low-priced package is indeed very timely—With the Bolshoi Ballet now in the United States and receiving tremendous acclaim. Recording includes excerpts from "Romeo and Juliet" and four dances from the "Giselle" ballet. A scholarly set of notes by Edward Cole gives interesting historical perspective.

(Continued on page 33)
POWERHOUSE
“PERRY COMO & HIS FRIENDS”
PROMOTION
BY RCA VICTOR
AND KLEENEX
TISSUES

THIS PROMOTION IS NOTHING TO SNEEZE AT!
Como's in great company in this tremendous RCA Victor-Kleenex Tissues promotion, featuring their new 1959 Highlighter album. Como's working with four other proven best-sellers: Gogi Grant, Eddie Heywood, Perez Prado, and Kay Starr. How can you beat a combination like that?

HERE'S WHAT RCA VICTOR IS DOING TO PUT THIS PROMOTION ACROSS:
- Consumer advertising in Cosmopolitan and Living For Young Home-makers
- Special mailing to 3500 disc jockeys, enclosing a copy of the new "Perry Como & His Friends" Highlighter album
- Identical mailing to the Perry Como Fan Club
- Follow-up nation-wide mailing to top DJ's.

HERE'S WHAT KLEENEX IS DOING TO PUT THIS PROMOTION ACROSS:
- 65 million boxes of Kleenex Tissues will promote the new "Perry Como & His Friends" Highlighter album
- Supermarkets, drug, and department stores, Kleenex dealers everywhere will have giant four-color displays, posters and shelf talkers with order blanks during the promotion.

A NEW 45 EP HIGHLIGHTER ALBUM THAT WILL BUILD EXTRA TRAFFIC FOR YOU!
Six complete hits! Two are from Perry Como albums; the other four are from your new Gogi Grant, Eddie Heywood, Perez Prado, and Kay Starr albums. This can mean millions of new selling opportunities for you!

STOCK UP ON ALBUMS BY PERRY COMO & HIS FRIENDS TODAY!
KLEENEX IS A TRADEMARK OF KIMBERLY-CLARK CORPORATION
**NEW RELEASES—NEW HITS**

**GARRY MOORE PRESENTS**

**THAT WONDERFUL YEAR 1930**

- W/WS-1283

**LETS DANCE ALL NIGHT!**

**THE SONNY MOON ORCHESTRA**

- W/WS-1284

**IT'S THE MOST HAPPY SOUND**

**JHARGIE AHN AND THE JA-OA QUARTET**

- W/WS-1285

**WHERE LOVE IS EVERYTHING**

**RACHUL KEYNA/AND HIS ORCHESTRA**

- W/WS-1286

**THE LAST OF THE RED HOT CHA CHAS**

**CUL LAMPEY AND HIS ORCHESTRA**

- W/WS-1287

**LOVE MAKES A SMALL WORLD**

**SHERCO WITH RACHUL KEYNA/AND HIS ORCHESTRA**

- W/WS-1288

**NOW!**

**ORDER THESE HIT ALBUMS**

**World's Ten Greatest Popular Piano Concertos**

George Gershwin

- W/WS-1249

**77 Sunset Strip TV Album**

- W/WS-1289

**TV Guide Top Television Themes**

- W/WS-1290

**Jazz Festival, Near in and Far Out**

- W/WS-1281

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**HIT SINGLES!**

**Kookie, Kookie** (Lend Me Your Comb)

Edd Byrnes with Connie Stevens

- 5047

**There's No Fool Like a Young Fool**

Tab Hunter

- 5051

**77 Sunset Strip**

Don Relie

- 5052

**Sweet Someone**

Eddie & Betty Cole

- 5054

**Bandstand Doll**

Johnny Carroll

- 5042

**Zooba**

Don Relie

- 5058

ORDER FROM YOUR WARNER BROS. DISTRIBUTOR NOW!
**Reviews and Ratings of New Popular Albums**

**EXPLANATION OF PACKAGE RATING CATEGORIES**

Each item is rated strictly according to its sales potential in the category in which it is classified.

**SPOTLIGHT—Serious Merchandise—**

**★★★★ Good Potential—Will Sell**

**★★★ Moderate Potential—Salable Gaiters**

**★★ For dealers who stock all categories**

**POPULAR**

**♫ BASSY VANDER BING GEORGE DOROTHY**

STEREO & MONOURAL

Two superb sounding albums packed solid with material. The emotional content was a success, and sales for the stereo set should follow suit. Miss Vander's warm, melodic interpretation of the classical tunes is most pleasing.

**THE BROADWAY KICK**

Frank Sinatra, Columbia CL 1237

A well-conceived production of recordings which the albums are a sort of, somehow, somewhat, what they can attract a reasonable clientele. The performers are monophonically perfect, and the sales for this album should be excellent. Effortless, perfect renditions of some of the best tracks that are ever recorded. Highly recommended.

**FATTY PACK THE WAITE QUEEN**

Murray S. 6006

STEREO & MONOURAL

This is the stereo version of a set by Murray which includes monophonically recorded tracks. The stereo set is a good one with the deeper appeal on one side with a chorus in some cases supporting across the room. The favorite waltz songs—"Where's My Dinner?"—are done in a way that fits the modern stereo sound. Easy mood music of its kind.

**COME OUT SWINGIN'**

Ray Hamilton, Epy. LN 3561 & EM 332

STEREO & MONOURAL

This is a bit of a departure for the series who have added his numbers in lieu of rhythmic material. Backed by spectacular arrangements by Harry Brus, he produces a fine trio of standards and stereo material. This set should find its stereo audience well. A pure pleasure to listen to, and the stereo material is excellent.

**THE COLLEGE FRON**

Lorenz HMV O.S. M 378

STEREO & MONOURAL

Commercial package, featuring, built-up, arranged standards with rock material added to it. Collected standards and solid français. Selections include "Toujours," "J'Apprends," "Sous le Ciel," etc.

**HOT TEN SUNDAY**

The Famous Swing Trio with By Others, Jubilee SD 118

STEREO & MONOURAL

Stereo cover gives this package a bit of a kick. The stereo is fine for pop and rock music and the stereo material is very good.

**GOODNO-TONE PIANO FEATURING LOW LEON**

Murray S. 6009

STEREO & MONOURAL

Leo Smith and a backup of his recorded punches. It is a monophonically recorded session here. The long set is full of the best that is available. It is a selection of big band standards, including "Blow Bix Billie," "Undercover," "Stardust," "Sneak," and the stereo material is in top shape, giving a big, full sound rather than stereophonic sound. End material is hip, trumpet, tenor, baritone and drums, and the stereo material is most appealing in the stereo book tradition.

**HANS DOLLS DOLLS DOLLS**

The Harmonians, Murray M. 898

STEREO & MONOURAL

The Harmonians, with their new electronic harmoniums, are in attractive mode. Unfortunately, there are a group of tunes that show their harmoniums sound very well. Times include "Mr. Fix It," "Six Silly Girls," "Lefty," "The Jerk," "Don't Call Me Baby," etc. A good mood music for all.

**MUSIC FOR CRUSHY LOVERS**

Shady Kaye, Arrow CELP 412

STEREO & MONOURAL

Here's a tremendously popular of pleasant standards. The material is in a beautiful recording, and the stereo sound is simply remarkable. Portraying great quality, these times are compact. Times include "The Little Green Skirt," "It's My Life," "Put On Your Hat," "Tune Me," and "I'm Off." This is a stereo sound for all ears.

**HANK BALLARD THE MUSKER KINGS BINGO AND SWINGING'**

King 528

STEREO & MONOURAL

Here's a tremendously popular package of pleasant standards. The material is in a beautiful recording, and the stereo sound is simply remarkable. Portraying great quality, these times are compact. Times include "The Little Green Skirt," "It's My Life," "Put On Your Hat," "Tune Me," and "I'm Off." This is a stereo sound for all ears.

**SWING AROUND ROSIE**

Rosemary Clooney with the Buddy Col Swing Trio, Coral 757265

STEREO & MONOURAL

The Buddy Col Swing Trio is a friendly package, previously released single by Hank Ballard and his Midnighters as "Eardrop on Your Letter." "Eyes, 'Em A Liking," "The Party of the Century," "Swing Wedding," and "Sweet Mama, Get Off," are all fine for pop and rock music and the stereo material is most appealing in the stereo book tradition.

**SMILING DANCE WITH SUNSET**

The Dream Trio, His Baritone & Orh. King 5836

STEREO & MONOURAL

Stereo material is a bit of a departure for the series. If you're looking for the kind of music that might be called "classical" and not modern, this set is good. Effortless, perfect renditions of some of the best tracks that are ever recorded. Highly recommended.

**THE WORLD'S FIRST**

Stereo-Scored Orchestra

**RECORD LABELS**

**THE JOHN HAMMETT CHOIR**

Concert Tour CS 41

STEREO & MONOURAL

This choir is outstanding sound with a bit of a departure for the musical material. The material is in a beautiful recording, and the stereo sound is simply remarkable. Portraying great quality, these times are compact. Times include "The Lord's Prayer," "Jesu, Joy of Man's Desiring," and "Jesu, Joy of Man's Desiring." The material is most appealing in the stereo book tradition, and is very attractive.

**THE BAY Big Band Swing**

Orchestra ORANGE 1019

STEREO & MONOURAL

This is a really big band set with a lot of the big names in big band music. The material is in a beautiful recording, and the stereo sound is simply remarkable. Portraying great quality, these times are compact. Times include "The Big Band," "The Big Band," "The Big Band," etc. A good mood music for all ears.

**THE ROYALES SING FOR YOU**

Stereo 518

STEREO & MONOURAL

Here's an interesting stereo sound experience with a lot of the great names in big band music. The material is in a beautiful recording, and the stereo sound is simply remarkable. Portraying great quality, these times are compact. Times include "Dana Gaye," "I Am A Man," etc. A good mood music for all ears.

**OPPOS—We Goofed!**

Missed in error from "STEREO-FIDELITY's" list of distributors in "Opera—Non-Operative" ed in last week's "Billboard—"A & I DISTRIBUTING CO. 1010 Broadway Cincinnati, Ohio

**HEAR EVEREST**

**THE GOSPEL TRUTH**

Sister Rosetta Tharpe & the Sally Jenkins Singers—Murray S. 6009

STEREO & MONOURAL

Recorded during a concert at the Church of God in New York City, this disk captures much emotional fervor and spontaneity. Audience applause gives it a live quality. Material includes "The Lord's Prayer," "It's Me," and "I'm Here!" with the disk having considerable of the stereo effect of sound separation. There are good notes by Miss Tharpe, giving interesting historical perspectives on the development of gospel music.

**CONFE TO THE FAIR**

The John Hammatt Choir. Concert Tour CS 41

STEREO & MONOURAL

This choir is outstanding sound with a bit of a departure for the musical material. The material is in a beautiful recording, and the stereo sound is simply remarkable. Portraying great quality, these times are compact. Times include "The Lord's Prayer," "Jesu, Joy of Man's Desiring," and "Jesu, Joy of Man's Desiring." The material is most appealing in the stereo book tradition, and is very attractive.

**THE CLOVERS IN CLOVER**

United Artists UAI.XL 51

STEREO & MONOURAL

The material is in a beautiful recording, the presentation of the Clovers as one of the members of the great American groups is excellent. Times are monophonically recorded, and the stereo material is most appealing in the stereo book tradition, and is very attractive.

**THE GREATEST HITS**

Coral C 1977

STEREO & MONOURAL

This selection is a hit pack, consisting of some of the great tunes ap- proached with "The Big Band," "The Big Band," "The Big Band," etc. A good mood music for all ears.
JUST RELEASED

Presenting DION
AND THE BELMONTS

THE FIRST ALBUM
BY THE
HOTTEST GROUP OF '59

IT'S SELLING LIKE
"A TEENAGER IN LOVE"

ASK YOUR DISTRIBUTOR FOR
THE SPECIAL "MAY DEAL"

LAURIE LLP 1002
LAURIE RECORDS, INC.
NEW YORK CITY


**FOLK**

*** DAVE VAN RONK SINGS BALLADS, BLUES & A SPIRITUAL

FORAY 78 9013

Standing of traditional Negro Material will find this an interesting package for it presents such material as "A Long Time Agone," "For the Sake of the Children," etc. Less successful is the Negro spiritual, which also makes use of Negro art. A mixed choir of student voices is heard in a program of beautiful, serious, and pleasant music. The performance is quite impressive and the recording made in the University's church, faithfully captures the lift, the tone, the emotional mood. The lift is good, the recording is pretty. Participation in the record is represented by a remarkable variety of student voices, each bringing an especial quality. Works chosen include "Said Good Lord," in the course of "This World" and Whitlock's "Be Still, My Soul." Quality production in the field.

---

**INTERNATIONAL**

*** CHANSONS DE PARIS PAR CLAUDE GOATY ET GERARD CALVY, OBOE

Deneb, O. 912

Madeleine Goatby presents a group of French popular tunes with 304 words and short phrases arranged for voice and flute. The tunes are in French, Italian, Ave Maria, and French by Jean Cocteau. The selection is notable for its brevity, which may lessen the appeal of the set.

---

**LATIN AMERICAN**

*** NOCHES EN PUERTO RICO Request RPL 1938.

STEREO & MONOPHONIC

Repertoire is made up of authentic materi

al, and the instrumentation is dicted to

the folksongs it is based on. Musically strong with the ability to entice and delight a seasoned listener. Quality production in the field.

---

**LOW-PRICE**

**LATIN AMERICAN**

*** THE MARACAS DANCE LATIN The Marine-Club Ltd, Vocien V. 61-48

A package of cha cha, mambas, merengues, with vocals. Instrumentation is precise and authentic with good stringy for dancing. Colorful cover.

---

**POLKA**

*** POLISH FOLK POLKA WERS KLAUS Big Polka Band, Coral CHL 71948

STEREO & MONOPHONIC

Lively, spirited, and well written with English vocals. Material includes "Polka Fancier." Quality production in the field.

---

**REVIEWS AND RATINGS OF NEW POPULAR ALBUMS**

*** Where It Up Polka" and "Cleveland Polka.

STEREO & MONOPHONIC

Good record and excellent for dancing.

---

**REPRODUCTORS**

*** RELIGIOUS

GOOD BE WITH YOU Charles E. Smith, Organ with University of Southern California Choir, Columbia ML 4378

A well balanced mixed choir of student voices is heard in a program of sacred, serious, and planned music. The performance is quite impressive and the recording made in the University's church, faithfully captures the lift, the tone, the emotional mood. The lift is good, the recording is pretty. Participation in the record is represented by a remarkable variety of student voices, each bringing an especial quality. Works chosen include "Said Good Lord," "This World" and Whitlock's "Be Still, My Soul." Quality production in the field.

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**REVIEWS AND RATINGS OF NEW JAZZ ALBUMS**

*** THE THOLENIOUS MONK ORCHESTRA AT THE HALL, Rhythm RLP 123

STEREO & MONOPHONIC

This album, recorded in a recent concert

in the Thorenious Monk and His Orchestra at Town Hall, New York City, features some of the best and some of the worst of the goods and the set, but it will be a treat for Monk's fans. Many of the tunes such as "Thorenious," "Off My Mind," and "Caspari With Nettles," are familiar to Monk fans. "Little Russian Toccata," is new. The first side, except for the shutters, is the most

successful. The works are produced by Edward Van Houten. The results are good; the set.

---

**REVIEWS AND RATINGS OF NEW CLASSICAL ALBUMS**

*** HENDELSONIS & ITALIAN SYMPHONIES, TIMBERDREY, CAPRIOLO

Dox, Ois Walter Moszkowski (Van Emste), Vocal 1013, 1110

STEREO & MONOPHONIC

This new album features an extreme excellent performance (and the first for so inhibited) of the famous "Italian Symphony" by Mendelssohn, and of Hummersohn's "Capriccio Italiano." The works are recorded by Edward Van Houten. The results are very good; the set.

---

**RECORDS OF THE WEEK**

*** THE PRODIGY MUSICAL WARSHIP SEVENTH YEAR Rec.

Yes 5

STEREO & MONOPHONIC

An impressive set. The performance is made with the best of "Christian Song," as a result, these is presented in the set. The set is of superior quality.

---

**Ratings**

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**REVIEWS AND RATINGS OF NEW JAZZ ALBUMS**

*** BEETHOVEN: MUSIC FOR CLAVIER

Joseph Schickert, Cello with Friedebank Pedale, Piano (C), S.V. 1984.

All live data and pianos are used and the

record is of the highest quality. The album is

the best of the "Christian Song," as a result, these is presented in the set. The set is of superior quality.

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**REVIEWS AND RATINGS OF NEW JAZZ ALBUMS**

*** HELEN SELLERS, CERRY WILCOX, DAVIS, BASS, WATERS, COOTER, LENTON

Deal, Film, Blackbird, Jazz, Bessie, Jazz, Bessie, Piano, Vocal 1013, 1110

STEREO & MONOPHONIC

A very fine record. The performance is

made with the best of "Christian Song," as a result, these is presented in the set. The set is of superior quality.
FROM the No. 1 HIT in the U.S. "COME SOFTLY TO ME" to the NEXT No. 1 HIT in the U.S. "GRADUATION'S HERE"

THE FLEETWOODS • DOLTON (formerly Dolphin) NO. 3

Liberty's HOT ONES

SINGLES
- 55162 Quiet Village
- 55193 Judy
- 55188 Come Softly to Me
- 55192 All the Better to Love You
- 55179 Alvin's Harmonica
- Dolton #2 Straight Flush
- Demon 1517 It's Movin' to Me
- Freedom 44013 Suddenly You Want To Dance

ALBUMS
- LRP-3024 EXOTICA
- LRP-3111 AFRO-DESIA (STEREO LST-7111)
- LRP-3077 EXOTICA II (STEREO LST-7006)
- LRP-3183 LONDON BY NIGHT
- LRP-3190 JULIE IS HER NAME VOL. 2 (STEREO LST-7100)
- LRP-3107 12TH STREET RAG (STEREO LST-7107)

MARTIN DENNY
DAVID SEVILLES
THE FLEETWOODS
STEVE AND DONNA
DAVID SEVILLES
THE FRANTICS
RUDDY LONG
FOUR TROYS

MARTIN DENNY
MARTIN DENNY
MARTIN DENNY
JULIE LONDON
JULIE LONDON
JULIE LONDON
JAD PAUL

Liberty Records Inc.
Hollywood, California
HONOR ROLL OF HITS

THE NATION'S TOP TUNES
FOR SURVEY WEEK ENDING MAY 2, 1959

1. Come Softly to Me
   By Tex Smith, Crutcher, Ellis—Published by Cosertone (BMI)
   BEST SELLING RECORD: Brunswick, Delphi 1
   RECORD AVAILABLE: Romeo Height, Dave 214.
   Weeks on Chart: 1 9

2. Happy Organ
   By Wood Cleaver-Kingston—Published by Loved (BMI)
   BEST SELLING RECORD: Decca (Rose) Comic, Clock 1660.
   Weeks on Chart: 4 6

3. Pink Shoe Lace
   By Micki Bream—Published by Fender (BMI)
   BEST SELLING RECORD: Decca Stevens, Crystalite 124.
   Weeks on Chart: 2 9

4. Guitar Boogie Shuffle
   By A. Smith—Published by Shapiro-Bernstein (ASCAP)
   BEST SELLING RECORD: Atlantic 925.
   Weeks on Chart: 3 7

5. Sorry, I Ran All the Way Home
   By Zora Gomel—Published by Fudget (BMI)
   BEST SELLING RECORD: Imperial, Cir 902.
   Weeks on Chart: 5 5

11. I Need Your Love Tonight
   By Sid Wayne-B.K. Helsham—Published by Gudas (ASCAP)
   BEST SELLING RECORD: E. F. Company, Vi 7966.
   Weeks on Chart: 8 6

12. Tell Him No
   By I. Fricke—Published by Reem-Guar-Law (BMI)
   BEST SELLING RECORD: Track & Roll, Sandy 1917.
   RECORD AVAILABLE: Decca & Marx, Rhythm 1025; Jackson Brothers, Ace 6139; Morgan Reedy, Liberty 1318.
   Weeks on Chart: 9 5

13. Venus
   By B. More—Published by Ramrod-Loudon (BMI)
   BEST SELLING RECORD: Frankie Avalon, Chiristian 1013.
   Weeks on Chart: 6 12

14. Three Stars
   By Benny Davis—Published by America (BMI)
   BEST SELLING RECORD: Tommy Dee, Cecil 391.
   RECORD AVAILABLE: Ruby Wright, King 5152.
   Weeks on Chart: 12 5

15. Quiet Village
   By Lee Baxter—Published by Baxter-Wright (BMI)
   BEST SELLING RECORD: Marion Deney, LaVern 15141.
   RECORD AVAILABLE: George Wright, B. F. 701.
   Weeks on Chart: 23 2

21. Enchanted
   By Rock Ram—Published by Choice (ASCAP)
   RECORD AVAILABLE: Leroy Tep, Bernardine, Tep 11077; Fastex, Mct 11437
   Weeks on Chart: 14 5

22. That's Why
   By Barry Guyd-Jr. Tyrone Carter—Published by Paul (BMI)
   RECORD AVAILABLE: Jackie Wilson, Brunswick 51121.
   Weeks on Chart: 16 4

23. Only You
   By Rock Ram & Alex Read—Published by Widefoot (BMI)
   RECORD AVAILABLE: Frank Pucoo, Cap 346.
   Weeks on Chart: 26 2

24. The Battle of New Orleans
   By Jimmy Dellwood—Published by Waidon (BMI)
   RECORD AVAILABLE: Johnny Horton, Col 41339; Virginia Mason, Vi 7885.
   Weeks on Chart: 25 2

25. Goodbye, Jimmy, Goodbye
   By Virginia—Published by Knitsdale (ASCAP)
   RECORD AVAILABLE: Kirby Lowen, Federal 1611.
   Weeks on Chart: 25 2

6. Kookie, Kookie (Lend Me Your Comb)
   By Irving Joyce—Published by Weymouth (ASCAP)
   Weeks on Chart: 18 6

7. Kansas City
   By Lee Berolski—Published by Five (BMI)
   BEST SELLING RECORD: Willard Harries, Fury 1043 (Five, BMI)
   RECORD AVAILABLE: Chuck Lewis, Chit 725 (BMI); Rocketeers, B3 1932 (BMI); Band Ballads and the Millionaires, King 5165 (BMI)
   Weeks on Chart: 15 3

8. A Fool Such as I
   By Bill Traylor—Published by Leeds (ASCAP)
   BEST SELLING RECORD: Elvis Presley, Vi 3906.
   RECORD AVAILABLE: Hank Snow, Vi 0412; Bob Hays & His Comets, Disc 3073.
   Weeks on Chart: 7 6

9. Turn Me Loose
   By J. Pressman—Published by Avelon (BMI)
   BEST SELLING RECORD: Fasion, Character 1013.
   Weeks on Chart: 10 5

10. A Teenager in Love
   By Dee Pross & More—Published by Rambler (BMI)
   BEST SELLING RECORD: Dion & the Belcore's, Latin 5827.
   Weeks on Chart: 22 2

Second Ten

16. Dream Lover
   By Bobby Darin—Published by Perm-Progressive (BMI)
   BEST SELLING RECORD: Bobby Darin, Ace 15146.
   Weeks on Chart: 16 9

17. Since I Don't Have You
   By J. Koehn—Published by Cathie (BMI)
   BEST SELLING RECORD: Skaters, Cal 104.
   Weeks on Chart: 17 2

18. Never Be Anyone Else But You
   By N. Knight—Published by Eric (BMI)
   BEST SELLING RECORD: Johnny Nelson, Imperial 3563.
   Weeks on Chart: 18 5

19. Tijuana Jail
   By Denaro Thomson—Published by Falstaff (BMI)
   BEST SELLING RECORD: Kingman Tex, Cap 4478.
   RECORD AVAILABLE: Johnny & Jesse, Challenge 3804; Johnny Boyd, Disc 138.
   Weeks on Chart: 20 2

20. Take a Message to Mary
   By F. Bryant & B. Bryant—Published by Acet-Rose (BMI)
   BEST SELLING RECORD: Ernest Brooks, Cadence 1064.
   Weeks on Chart: 19 3

Third Ten

25. So Fine
   By J. Greinke—Published by Maurice (BMI)
   RECORD AVAILABLE: Aqualones, Fuego 1012; Forget, Old Town 1942.
   Weeks on Chart: 25 6

27. For a Penny
   By Charles Boggs—Published by Resources (BMI)
   RECORD AVAILABLE: Pat Boone, Disc 1914.
   Weeks on Chart: 27 5

28. Endlessly
   By C. Williams—Published by Meridian (BMI)
   RECORD AVAILABLE: Brook Benton, Mct 11442; Johnnie Ray, Cap 44115.
   Weeks on Chart: 28 1

29. Poor Jenny
   By J. Bryant & B. Bryant—Published by Acet-Rose (BMI)
   RECORD AVAILABLE: Ernest Brooks, Cadence 1064.
   Weeks on Chart: 25 3

30. It's Late
   By D. Bournes—Published by Epic (BMI)
   RECORD AVAILABLE: Stuyvesant, Imperial 5592.
   Weeks on Chart: 28 9

The Honor Roll of Hits comprises the nation's top tunes according to record sales, sheet sales and disk jockey performances as determined by The Billboard's weekly nationwide surveys.
CLIMBING SKY HIGH IN SALES

THE MICKEY MOZART QUINTET

plays

"LITTLE DIPPER"

R-4148

Writer: ROBERT MAXWELL
Moorpark Music Corp.

Scoop up the sales with this tremendous hit...

a sound bet... buy ROULETTE
### Billboard HOT 100 for the Week Ending May 17, 1959

#### Two Weeks Ago

<table>
<thead>
<tr>
<th>Number</th>
<th>Title</th>
<th>Artist, Company, Record Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>13</td>
<td>THE HAPPY ORGAN</td>
<td>Dave [Harry] Curtis, Clock 1989</td>
</tr>
<tr>
<td>20</td>
<td>SORRY, I RAN ALL THE WAY HOME</td>
<td>The Smurfs, Poly 9452</td>
</tr>
<tr>
<td>1</td>
<td>COME SOFTLY TO ME</td>
<td>Eddy Howard, Decca 7464</td>
</tr>
<tr>
<td>72</td>
<td>KOOKIE, KOOKIE (LEND ME YOUR COMB)</td>
<td>Tommy Dorsey with Connie Boswell, Warner Bros. 9417</td>
</tr>
<tr>
<td>5</td>
<td>A FOOL SUCH AS I</td>
<td>Elvis Presley, RCA Victor 3706</td>
</tr>
<tr>
<td>71</td>
<td>KANSAS CITY</td>
<td>Without Marion, Faron 1522</td>
</tr>
<tr>
<td>7</td>
<td>GUITAR BOOGIE SHUFFLE</td>
<td>The Ventures, Reprise 2404</td>
</tr>
<tr>
<td>3</td>
<td>PINK SHOE LACES</td>
<td>Dinah Shore, Columbia 758</td>
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<tr>
<td>17</td>
<td>TURN ME LOOSE</td>
<td>Frankie Lymon, Checker 4052</td>
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<tr>
<td>4</td>
<td>I NEED YOUR LOVE TONIGHT</td>
<td>Elvis Presley, RCA Victor 3706</td>
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<tr>
<td>11</td>
<td>TELL HIM NO</td>
<td>Travis and Bode, Buddy 1017</td>
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<tr>
<td>69</td>
<td>A TEENAGER IN LOVE</td>
<td>Dinah and the Bohemians, Capitol 599</td>
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<tr>
<td>18</td>
<td>THREE STARS</td>
<td>Yvonne De Carlo, Columbia 4751</td>
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<tr>
<td>2</td>
<td>VENUS</td>
<td>Frankie Avalon, Check 251</td>
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<tr>
<td>19</td>
<td>ENCHANTED</td>
<td>The Platters, Mercury 70727</td>
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<tr>
<td>90</td>
<td>DREAM LOVER</td>
<td>Bobby Darin, Argo 4148</td>
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<tr>
<td>21</td>
<td>THAT'S WHY</td>
<td>Jackie Wilson, Marathon 1122</td>
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<tr>
<td>32</td>
<td>TAKE A MESSAGE TO MARY</td>
<td>Elton Britt, Columbia 2665</td>
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<tr>
<td>79</td>
<td>QUIET VILLAGE</td>
<td>Jimmy Dorsey, Liberty 41362</td>
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<tr>
<td>43</td>
<td>ONLY YOU</td>
<td>Frank Porrett, Capitol 4163</td>
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<tr>
<td>12</td>
<td>TUJUANA JAIL</td>
<td>Josephine坤, Capitol 4163</td>
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<tr>
<td>15</td>
<td>SINCE I DON'T HAVE YOU</td>
<td>The Skylarks, Columbia 152</td>
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<tr>
<td>55</td>
<td>SO FINE</td>
<td>Kathy Linden, Federal 6071</td>
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<tr>
<td>5</td>
<td>NEVER BE ANYONE ELSE BUT YOU</td>
<td>Erle K. Nelson, Imperial 1564</td>
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<tr>
<td>36</td>
<td>POOR JENNY</td>
<td>Erle K. Nelson, Columbia 791</td>
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<tr>
<td>66</td>
<td>ENDLESSLY</td>
<td>Brook Benton, Norther 7043</td>
</tr>
<tr>
<td>10</td>
<td>IT'S LATE</td>
<td>Erle K. Nelson, Imperial 1564</td>
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<tr>
<td>23</td>
<td>FOR A PENNY</td>
<td>Pat Boone, Dot 1994</td>
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<tr>
<td>122</td>
<td>THIS SHOULD GO ON FOREVER</td>
<td>Red Sovine, Argo 5177</td>
</tr>
<tr>
<td>14</td>
<td>TRAGEDY</td>
<td>Thomas Wayne, Paramount 109</td>
</tr>
<tr>
<td>26</td>
<td>SIX NIGHTS A WEEK</td>
<td>The Clovers, Coral 709</td>
</tr>
<tr>
<td>33</td>
<td>GUESS WHO</td>
<td>Jesse Best, RCA Victor 7648</td>
</tr>
<tr>
<td>37</td>
<td>ALMOST GROWN</td>
<td>Chuck Berry, Chess 1020</td>
</tr>
<tr>
<td>85</td>
<td>I'VE COME OF AGE</td>
<td>Billy Storm, Columbia 4126</td>
</tr>
<tr>
<td>26</td>
<td>IT DOESN'T MATTER ANYMORE</td>
<td>Buddy Holly, Coral 104</td>
</tr>
<tr>
<td>31</td>
<td>EVERYBODY LIKES TO CHA CHA</td>
<td>Ron Cooke, Coral 1056</td>
</tr>
<tr>
<td>88</td>
<td>CROSSFIRE</td>
<td>Johnny and the Hurricanes, Warner 502</td>
</tr>
<tr>
<td>87</td>
<td>LONELY FOR YOU</td>
<td>Gary Usher, Capitol 585</td>
</tr>
<tr>
<td>81</td>
<td>BONAPARTE'S RETREAT</td>
<td>Billy Grammer, Monument 385</td>
</tr>
<tr>
<td>44</td>
<td>AS TIME GOES BY</td>
<td>Johnny Yurs, ABC Paramount 3914</td>
</tr>
<tr>
<td>50</td>
<td>YEP!</td>
<td>Dionne Warwick, Jersey 1122</td>
</tr>
<tr>
<td>95</td>
<td>I WAITED TOO LONG</td>
<td>Louis Baker, Atlantic 1611</td>
</tr>
<tr>
<td>60</td>
<td>THAT'S MY LITTLE SUGAR</td>
<td>Nichelle Nichols, Decca 4121</td>
</tr>
<tr>
<td>83</td>
<td>I THINK I'M GONNA KILL MYSELF</td>
<td>Baddy Kane, Roulette 4166</td>
</tr>
<tr>
<td>41</td>
<td>THE MORNING SIDE OF THE MOUNTAIN</td>
<td>Johnny Edwards, ABC Paramount 3913</td>
</tr>
<tr>
<td>52</td>
<td>LOVEY DOVEY</td>
<td>Clyde McPhatter, Atlantic 1019</td>
</tr>
<tr>
<td>23</td>
<td>KANSAS CITY</td>
<td>Bobby Gentry, Chess 1723</td>
</tr>
</tbody>
</table>
### THE BILLBOARD'S BEST BUYS

These records have shown the greatest national SALES BREAKOUT potential this week for the first time. Action sides are listed in capital letters.

<table>
<thead>
<tr>
<th>TITLE</th>
<th>ARTIST/COMPANY, RECORD NUMBER</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>POP</strong></td>
<td></td>
</tr>
<tr>
<td><strong>JUST KEEP IT UP</strong></td>
<td>Dee Clark</td>
</tr>
<tr>
<td><strong>CROSSFIRE</strong></td>
<td>Johnny &amp; the Hurricanes</td>
</tr>
<tr>
<td><strong>SUMMER DREAMS</strong></td>
<td>McGuire Sisters</td>
</tr>
<tr>
<td><strong>I'M READY</strong></td>
<td>Fats Domino</td>
</tr>
<tr>
<td><strong>LONELY FOR YOU</strong></td>
<td>Gary Stiles</td>
</tr>
<tr>
<td><strong>I LOVE EVERYBODY</strong></td>
<td>The Willburys Brothers</td>
</tr>
<tr>
<td><strong>R&amp;B</strong></td>
<td>Jimmy Reed</td>
</tr>
</tbody>
</table>

### THE INDUSTRY'S FASTEST AND MOST COMPLETE PROGRAMMING AND BUYING GUIDE

These 100 sides are listed in order of their national POPULARITY, as determined by weekly local studies prepared for The Billboard in markets representing a cross-section of the United States. These studies reflect sales registered for each disk up to press time.

<table>
<thead>
<tr>
<th>WEEKS AGO</th>
<th>NEW SONGS</th>
<th>ONE WEEK</th>
<th>TWO WEEK</th>
<th>THIS WEEK</th>
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<tbody>
<tr>
<td>3</td>
<td>NO OTHER ARMS, NO OTHER LIPS</td>
<td>11</td>
<td></td>
<td></td>
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<tr>
<td>3</td>
<td>SUMMER DREAMS</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>PLEASE, MR. SUN</td>
<td>13</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>YOU'RE SO FINE</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>THE KISSING TREE</td>
<td>5</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>CHARLIE BROWN</td>
<td>15</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>I NEED YOUR LOVIN'</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>THERE'S NO FOOL LIKE A YOUNG FOOL</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>ROBBIN' THE CRADLE</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>I TOLD MYSELF A LIE</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>LONESOME OLD HOUSE</td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>KANSAS CITY</td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>WHITE LIGHTNING</td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>FRANKIE'S MAN JOHNNY</td>
<td>3</td>
<td></td>
<td></td>
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<tr>
<td>1</td>
<td>I'M READY</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>HAWAIIAN WEDDING SONG</td>
<td>20</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>A STRING OF TRUMPETS</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>YOUNG IDEAS</td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>WHERE YOU WERE (ON OUR WEDDING DAY)</td>
<td>11</td>
<td></td>
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<tr>
<td>1</td>
<td>LITTLE QUEENIE</td>
<td>4</td>
<td></td>
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<tr>
<td>1</td>
<td>YOU MADE ME LOVE YOU</td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>I'VE HAD IT</td>
<td>17</td>
<td></td>
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<tr>
<td>1</td>
<td>FRENCH FOREIGN LEGION</td>
<td>7</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>IF I DIDN'T CARE</td>
<td>11</td>
<td></td>
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<tr>
<td>1</td>
<td>PEACE</td>
<td>2</td>
<td></td>
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<tr>
<td>1</td>
<td>ROCKIN' CRICKETS</td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>MARGIE</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>TALK OF THE SCHOOL</td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>YOUR CHEATIN' HEART</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>FOUNTAIN OF YOUTH</td>
<td>2</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>WEEKS AGO</th>
<th>NEW SONGS</th>
<th>ONE WEEK</th>
<th>TWO WEEK</th>
<th>THIS WEEK</th>
</tr>
</thead>
<tbody>
<tr>
<td>83</td>
<td>MY HEART IS AN OPEN BOOK</td>
<td>4</td>
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<td>83</td>
<td>ETERNALLY</td>
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<td>83</td>
<td>LITTLE DIPPER</td>
<td>1</td>
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<td>62</td>
<td>WANG DANG TAFFY APPLE TANGO</td>
<td>4</td>
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<tr>
<td>62</td>
<td>OLD SPANISH TOWN</td>
<td>2</td>
<td></td>
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</tr>
<tr>
<td>28</td>
<td>TALLAHASSEE LASSIE</td>
<td>1</td>
<td></td>
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<tr>
<td>28</td>
<td>KANSAS CITY</td>
<td>1</td>
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<tr>
<td>28</td>
<td>THE WALLS HAVE EARS</td>
<td>4</td>
<td></td>
<td></td>
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<tr>
<td>67</td>
<td>THE BEAT</td>
<td>8</td>
<td></td>
<td></td>
</tr>
<tr>
<td>67</td>
<td>LOVE ME IN THE DAYTIME</td>
<td>1</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
rocketing to the #1 spot!

THIS I SWEAR

by

THE SKYLINERS

CALICO 106

A moving rendition . . . truly one of the great records of the year!

Distributed by

ALANNA DISTRIBUTING COMPANY
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GENERATING TREMENDOUS SALES EXCITEMENT
WITH HIS FIRST HIT

RONNIE HAWKINS

"ONE OF THESE DAYS" "FORTY DAYS"

Writers: Hawkins & Magill
PATRICIA MUSIC

R-4154

Writer: Chuck Berry
ARC Publishing Co.

THE GREATEST VISUAL ACT EVER RECORDED

a sound bet . . . buy

ROULETTE
**The Billboard Reviews**

**This Week's Singles**

**Reviews of New Pop Records**

**Explanation of Rating Categories for Singles**

Each item is rated strictly according to its sales potential in the category in which it is classified.

- ◆◆◆◆◆ Good Sales Potential
- ◆◆◆◆ Moderate Sales Potential
- ◆◆◆ Very Strong Sales Potential
- ◆◆ Limited Sales Potential

### THE BAYES
- **◆◆◆◆◆ Zone Lake**
- SX2-060—This tune with a wild Texas styled shuffling. The best item on a four-sided set which has a doo-wop sound and a nice hook. A winner! (Emig, ASCAP)

### FELIX
- **◆◆◆◆◆ Cliff Sears**
- AXT-52—This is the original record of the song which has a catchy melody. This side has a number one hit. It's a great instrumental. (Columbia, ASCAP)

### THE TINY BEARS
- **◆◆◆◆◆ Wonderful Lifeless You**
- DOR-206—The T นาย Bear rock is a solid one with a great deal of character. It's a good item on a four-sided set. (Columbia, ASCAP)

### THE ADDISON BROTHERS
- **◆◆◆◆◆ Cherrystones**
- DATURE-5—The group is starting to have some success with a rock sound. The group is a good one with a solid sound. (Columbia, ASCAP)

### HARRY LEE
- **◆◆◆◆◆ Half of God**
- VXS-264—The group is having some success with a group of girls. The girls are doing a good job. (Columbia, ASCAP)

### JUNE VALLI
- **◆◆◆◆◆ As I Was Leaving**
- MERCURY-1125—The group is doing a good job with a rock sound. The group is starting to have some success. (Columbia, ASCAP)

### SKIP AND FLIP
- **◆◆◆◆◆ Canned Heat**
- EMI-0—Skip and Flip are back with a good one. The group is doing a good job with a rock sound. (Columbia, ASCAP)

### THE SKYNLERS
- **◆◆◆◆◆ THIS IS SWEAR** (Caliroo, ASCAP)
- **TOMORROW** (Ginham, BMI)

The group can score again with these attractive offerings. Top side is strong enough to give them another hit. Flip is a slow ballad with a nice hook. Both have the sound. Caliroo 106

### DAVE HAWKINS
- **◆◆◆◆◆ MY DREAMS** (Arc, BMI)
- **AIN'T THAT LOVIN' YOU BABY** (Conran, BMI)

Hawkins can figure again with these potent bids. "My Dreams" is a Latin sound that is sure to get a hit. Flip is a rock ballad that was a little slick with a nice hook. Both have the sound. Checker 925

### ROBERT & JOHNNY
- **◆◆◆◆◆ DREAM GIRL** (Maureen, BMI)
- **OH MY LOVE** (Maureen, BMI)

The duo gives out with listenable performances on songable efforts. "Dream Girl" is a charming, shuffle-type ballad. Flip is a blues rock that was once a click for the purist. Either one can go all the way. Old Town 1065

### STONEWALL JACKSON
- **◆◆◆◆◆ Wishing** (Cedarwood, BMI)

Jackson has long been a hot item. His sound is sure to break into the pop field with this great side. It's a philosophical tune that promises to make its way to the top. (BMI) Columbia 41393

### CHUBBY CHECKER
- **◆◆◆◆◆ THE CLASS** (Low, ASCAP)

Checker has a real hot side about a teacher conducting a class. As the title suggests, it is a humorous, shuffle-type ballad. (BMI) Checker 5062

### AL KASHA
- **◆◆◆◆◆ GOOD THINGS COME TO THOSE WHO WAIT** (Midway, ASCAP)
- **YOU BETTER BELIEVE IT** (Cragmoor, BMI)

Kasha gets "Good Things," a wistful rockballad, smoothly over good rock support. "You Better Believe It," is a rhythm tune that is sure to make its way to the top. Both are good entries, and each has a chance. Warner Bros. 5065

### RAY & LINDY
- **◆◆◆◆◆ ANGEL LOVE** (Commar, BMI)
- **YES, THAT'S LOVE** (Marlow & Excellence, BMI)

The boys present both of these items in winning fashion. "Angel Love" is a bright, swinging, shuffle-type ballad. "Yes, That's Love" is of the rocknrolla variety. Both bear watching. United Artists 171

---

**Pop Records**

- **Paul Anka**
  - **Lonely Boy** (Spanka, BMI)
  - **Your Love** (Spanka, BMI)

Anka should click with this powerful two-sided hit. Top side is a pounding rockballad that is sure to hit. Flip is a slow ballad that will be heard on the radio. Both should click. ARC-Parmount 10022

---

**The Billboard**

**The Week's New Releases**

**Spotlight Winners of the Week**

---

**About the Website**

www.americanradiohistory.com
JIMMY DE KNIGHT
ROCK AROUND THE CLOCK CHA CHA
(Forbes, ASCAP)

CARROLL BROWN
ROCK AROUND THE CLOCK (Myers, ASCAP)

DeKnight has two versions of the rock and roll classic that should reap heavy hits. The charisma added to the rocker allows for a danceable and listenable side. The straight rhythm side is infectious and contagious.

Pop Disk Jockey Programming

CANDY ANDERSON
IT'S BEEN A LONG, LONG TIME (Morris, ASCAP)
LOVE TEARS (Marks, BMI)

The thrumming "Long, Long Time" the lovely tote with appeal, backed by fine arr support. "Love Tears," a pretty rockaballad, is tenderly expressed by the "ck," and spins of both should find favor for all programming sets.

ALAN DALE
LET ME SLEEP HERE TONIGHT, MAMA
(Mansion, ASCAP)
OH, MARIE (Alda, ASCAP)

Those are Dale's best efforts so far, "Let Me Sleep" is lovely and unusual tune that the chorus sings attractively. "Marie," the standard, is done as a rockaballad. Both afford enjoyable wax. M-G-M 15767

Pop Talent

ROBERT EARL
THE WONDERFUL SECRET OF LOVE
(Leeds, ASCAP)

The BOULEVARD OF BROKEN DREAMS
(Remick, ASCAP)

Earl has been a hit maker on the British charts. His American debut could also provide him with a big one. He has a fine, full sound, and either side could catch on with plugging. "Secret" is a rockaballad. "Boulevard" is given a lush rendition with warm arr support.

BUDDY LONG
HUNK OF DYNAMITE (Gregmark, BMI)
JUST A FRIEND (Gregmark, BMI)

Long impresses with his initial wax offerings. "It's Nothing" is a haunting tune about a buddy that offers advice to a friend. Flip is a ballad that tells of an unhappy love affair. Both are done to good advantage.

BOBBY MARTIN
HUNK OF DYNAMITE (Glampord, ASCAP)
SWEET DATE (Glampord, ASCAP)

Martin gives out with two solid vocals on fine bits of material. "Dynamite" is a smartly arranged tune, and Martin gives it a vigorous shout. "Sweet Date" is a country-tinged ballad, and the vocal is equally effective.

THE ROVERS
I KNOW WHERE I'M GOIN' (Bon-Bon, BMI)
DELIA'S GONE (Bon-Bon, BMI)

The group delivers these pretty folk songs attractively. The artists have a feel for the tunes, and their interpretations are first-rate. With plays either can step out saleswise.

C&W Records

MARRON PICK
SNOW IN HIS HAIR (Cash, BMI)
SOMEBODY TOUCHED ME (Twin City, BMI)

Pack presents these sacred items with sincerity. Top side is a theme about a wandering father who finally returns. "Someday" is a rockin' rhythm spiritual. Devotees of this sort will find them excellent fare.

Sings 53001

JIMMY BOYD
CREAM PUFF

ASCAP)

Jimmy could do nothing wrong in 1959, and "Cream Puff" is another of his hits. It's a tenderly simple love song. Musical treatment is typical rockaballad, but arrangement even has a bit more of the "kick." Strong support.

JOHN ASHLEY
I'M GONNA LOVE YOU

DORIS Day 

Another tender effort with the same basic ingredients. "I'm Gonna Love You" is done as a straight love song and is quite effective in tone. Arrangement is typical rockaballad, but arrangement even has a bit more of the "kick." Strong support.

ELLA FITZGERALD
THE Duke With Love

DORIS Day 

"The Duke With Love" is another one. It's a simple love song, but it's done with a bit more finesse. The vocal is warm and inviting, and the song is one that should catch on.

JOHNNY DONN
Here Today, Gone Tomorrow

DORIS Day 

"Here Today, Gone Tomorrow" is another one. It's a simple love song, but it's done with a bit more finesse. The vocal is warm and inviting, and the song is one that should catch on.

JIMMY BOYD
I'M A Big Boy Now

ASCAP)

Boony Hendricks' son, Bobby Hendricks, has been hard at work on this new effort at expanding hishit hit list. "I'm A Big Boy Now" is a simple love song that should catch on with the teen audience.

BRUCE HENDRICKS
I'M A Big Boy Now

Boony Hendricks' son, Bobby Hendricks, has been hard at work on this new effort at expanding hishit hit list. "I'm A Big Boy Now" is a simple love song that should catch on with the teen audience.

JIMMY BOYD
I'M A Big Boy Now

Another demo record by Boony Hendricks, this time the focus is on a simple love song for the boy who was once a hit as a child. Though the music is simple, it is catchy.

BURL IVES
ON A COUNTRY ROAD

RCA Victor

Ives placed this with a strong appeal to a younger audience. It's a simple love song with a nice melody and good production values. It could catch on with the teen audience.

BOBBY LEK TRAMMELL
LIE TO ME

WAX

"Lie To Me" is one of the best of Ives' efforts so far. It's a simple love song with a nice melody and good production values. It could catch on with the teen audience.

HANK HAMLIN
FRIENDS

RCA Victor

"Friends" is a simple love song with a nice melody and good production values. It could catch on with the teen audience.

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ON A COUNTRY ROAD

RCA Victor

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FRIENDS

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A WALKING HIT!

"WALKING AND A-WHISTLIN'"

Adolph Jacobs

Class Records

15% OFF ON ALL CAPITOL MONO OR STEREO LP'S-EP'S

Choose from over 1,700 LP's or 1,000 EP's

Peppy-Jazz Hits

Capitol of the World!

Minimum order of $50.00 earns 15%, dollar-off while on sale until May 31, 1959.

Send for free Capital best-seller list

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1091 W. 7TH ST

1227 Celebrity

1327 Spring St., N.W.

Boo Y. Tex.

R. B. Record

HOLY CROSS 5-0370

Your key to

SALES RESULTS-

the advertising columns of

THE BILLBOARD!

The Billboard

HOT R & B SIDES

FOR WEEK ENDING MAY 10

TWINE WEEK AGO

ONE WEEK AGO

THIS WEEK

TITLE

ARTIST

COMPANY

RECORD NUMBER

NOTES OR CHART

29

16

4

1

16

4

1.

KANSAS CITY

Walter Jackson, Pirt 1122

6

3

2.2

2.

THAT'S WHY

Jackie Wilson, Brunswick 2912

9

8

6

5

SO FINE

Pierino, Old Town 1002

8

9

1

1.

IT'S JUST A MATTER OF TIME

Rocky Banner, Mercury 1286

14

25

9

7

PINK SHOE LACES

United States, Columbia 324

1.2

23

23

8

6.

HAPPY ORGAN

Dave (Bojangles) Carter, Chess 1895

4

4

3.

ALMOST GROWN

Chuck Berry, Chess 1726

2

15

6.

SO CLOSE

Brook Benton, Variety 1744

2

29

6

2.

I WAITED TOO LONG

Lyricus, Decca, Atlantic 21

2

26

11

1.

EVERYBODY LIKES TO CHA CHA

Sonja Cooke, Excelle 1958

8

5

5

11.

COME SOFTLY TO ME

Patricia, Decca, Senator A

7

14

22

12.

GUESS WHO

Jesse Belvin, MCA, Victor 1740

5

18

13.

FIVE LONG YEARS

Little Junior Parker, Duke 236

2

25

14.

ENDLESSLY

Brook Benton, Mercury 1743

2

30

14

16.

I NEED YOUR LOVE

Rex Harrison, Columbia 2997

3

11

11

21.

SEA CRUISE

Frankie Ford, Ace 399

5

12

12

23.

LOVEY DOVEY

Cyndi McPherson, Atlantic 1966

5

10

15.

COME TO ME

Milt Jackson, Capitol 4012

10

13

7

9.

WHERE WERE YOU ON OUR WEDDING DAY?

Lofty Price, ABC-PARAMOUNT 1957

18

14

19

16.

KANSAS CITY

Hank Ballard and the Midnighters, King 1550

4

9

8.

ENCHANTED

Platters, Mercury 1947

3

24

29.

QUIET VILLAGE

Marlene Dietrich, Liberty 1844

2

28.

I'M NOT ASHAMED

Betty Afflick, Island, Duke 363

2

19.

THAT'S ENOUGH

Ray Charles, Atlantic 2023

3

14

19

16.

VENUS

Frankie Avalon, Chancellor 1831

11

8.

10.

11.

SINCE I DON'T HAVE YOU

Shubert's, Columbia 1133

9

21

26

27.

TELL HIM NO

Fats and Soul, Island 1572

3

27.

GUITAR BOOGIE SHUFFLE

Tommy Tuba, Bullet 348

3

28.

SORRY, I RAN ALL THE WAY HOME

Imperial, Coral 221

2

30.

A FOOL SUCH AS I

Elvis Presley, MCA, Victor 2796

2

SO FINE

The Checkers

Federal 12355

GOBYE,

JIMMY,

GOBYE

Ruby Wright

King 5208

also available in stereo

Hot on the Charts

Top 100!

"YOU'RE SO FINE"

and

Someday She'll Come Along

THE DOWNBEATS

PEACOCK RECORDS, INC.

3205 Deets St. - Houston, Tex.

Are you cashing in on this profitable business?

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ANDERSON MILLION!

FATS DOMINO

MARGIE

I'M READY

15685

IMPERIAL RECORDS

6429 Hollywood Blvd.

Hollywood 24 B. Cal.

ANOTHER MILLION!

"SLOPPY'S

HOUSE PARTY"

SLOPPY DANIELS

BIS 7876 Jamaica

BIS 7966 Stereo

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Los Angeles 3, Calif.

A SCREAM!!!

"SLOPPY'S

HOUSE PARTY!"

SLOPPY DANIELS

BIS 7876 Jamaica

BIS 7966 Stereo

TWO NEW BIG ONES!

"I'M A BIG BOY NOW"

DONNY HARRICKS

Fats Domino

"SO LOVED AM I"

JESSIE JONES

Emblem 1601

"BANJO ROCK"

Gus Glasse

Emblem 1603

SUE RECORDS

725 Remington Place

Salt Lake City, Utah

MAY 11, 1959
**Reviews of New Pop Records**

- **Continued from page 47**
  - George and the Dragon/Get Happy (Monument, ASCAP)
  - Matsy's Room/Goody Two-Shoes (Sundown, ASCAP)

**Another Hit by . . . KATHY LINNEND **

***Goodbye Jimmy, Goodbye***

Joe Frisco F 326

**YISTA RECORDS**

Barbunk, Calif.

- **Continued from page 36**
  - For fans who enjoy modern style with a touch of avant-garde, this album will fit the bill. Featuring new jazz trumpets, the album is a fine collection.
  - The album is titled (Stereo, WAX). ASCAP)

**SECO GOES POP!**

- **Continued from page 36**
  - Low-price Classical

**Low Price Classical**

- **DOBEK NEW WORLD SYMPHONY**
  - **STEREO**
  - **SEMI-CLASSICAL**

**SEMI-CLASSICAL**

- **フィルハーモニー・オーケストラ・セベリナ・フェルディナンド**

**STereo & MONOURAL**

- **EAGLE DAVI & CHARLIE VENTURA IN STEREO**

**STEREO & MONOURAL**

- **Steadman in stereo**

**STEREO & MONOURAL**

- **JAZZ &**

**The Latest**

Red Cadillac/She's Too Taller (Vanguard, ASCAP)

**THE LABEL WITH THE HITS:***

**6 NIGHTS A WEEK**

**THE CRESTM**

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**The Latest**

Red Cadillac/She's Too Taller (Vanguard, ASCAP)
Welcome

Jimmy Hilliard
TO OUR ORGANIZATION!

John Siamos, Pres.
KEEN—ANDEX—Ensign Records
J. A. Damary, Producer of Pageants, Dies

EVANSTON, III. — J. Allen Damary, 58, former producer of pageants and automobile events, died here Sunday (3).

Prior to his retirement, Damary was associated with the Damary Ink Co. in the Chicago firm that specialized in the production of pageants for fairgrounds and other events. He started in pageantry in 1917 and was one of the oldest and most experienced in the field of pageants and parades.

A member of the Showmen's League of America for over 30 years, Damary had been associated with the Damary Ink Co. in Chicago and Evanston for many years.

Survivors include his widow, Anna, Mosbacher of Evanston; five daughters and two brothers.

TRIAL SPIN ON TRACK AT FAIR'S AUTO SHOW

WESTBURY, N. Y. — A novel feature of the World Car Show held at Roosevelt Raceway this week—site of the Minolta Fair—was that prospective buyers can take the car for a spin on the racetrack. Show was open May 8-17.

The fair is being stopped this year because of the late harvest of racing dates which expired the end of last season. Action is taking place at two dates. Standard American cars and the smaller importers are shown while the larger cars are displayed in the main garage. Parking space is available for all those attending the show.

Saturday was open to the public and doors were open 10 a.m. to 9 p.m. with an exception of 1 to 2 p.m. and last Sunday the show was closed. Admission was $1 for adults and $0.50 for children. Attendants wearing yellow and green vests were on duty. The show is also offering entertainment, fashion shows, films and other features.

CATALOGUES SHOWS BEATS RECORDS

Draws 270,177 for 11-day Run; Tops '58 Turnouts on Seven Days

SAN BERNARDINO, Calif. — The catalogues show for the 11-day track meeting that started April 30, the latest ever for it. The date change was made to insure better weather. And, with a track that was empty most of the first four days and Friday and Saturday in the dark, the temperature could not have been better.

During the run, daily turnouts beat those of last year in seven consecutive days. They last five days were substantially above '58 with the last '59 daily turnouts of 4,300 on April 30 and 30th.

The shows included, in the order of their appearance, the Psychedelic Paradise, one of the largest shows ever held at the track. The shows were done in this theme by Design Enterprises. The building featured a large South Pacific warrior 11 feet in height, waterfall, rain and an electric waterfall. Around the sides were thatched huts with tropic flowers and exhibits. Several of the California's largest automakers used exhibits here, combining strong car ads with the theme.

BAY HELPS

Va. Apple

Fest Scores, Big Openet

WINCHESTER, Va. — Two tremendous days were raked up at the seven-day Apple Blossom Festival, which featured a variety of events from its opening on Thursday and Friday (31-1). Hundreds of thousands of people crowded the track to watch the action.

The draws included, in the order of their appearance the Psychedelic Paradise, one of the largest shows ever held at the track. The shows were done in this theme by Design Enterprises. The building featured a large South Pacific warrior 11 feet in height, waterfall, rain and an electric waterfall. Around the sides were thatched huts with tropic flowers and exhibits. Several of the California's largest automakers used exhibits here, combining strong car ads with the theme.

Disney Seeks Action

Vs. Marco, Wood

LOS ANGELES — Disneyland and Wood & Marco Engineering Company, Inc., the firm that built Disneyland, have agreed to settle their dispute on the proposed action by Wood & Marco for an injunction to enjoin the Disneyland from using the name in connection with real estate promotion and other commerce promotion allegedly carried on by Wood and its engineering company.

A Disneyland representative said that the action was taken in order to determine the responsibility for violations of Disneyland's agreements for the use of confidential and intangible services on Disneyland and Disney World. The Disneyland agreed to settle because it thought the three names in connection with real estate promotion and other commerce promotion allegedly carried on by Wood and its engineering company.

STEELPIER SETS PARTIAL LINE-UP NAME-LINE

ATLANTIC CITY, N. J. — A decision on the question of partial line-ups that names will provide the basis for action in the Steel Pier case this summer was announced last week.

Two of the 15 plays on the line-up were included in the Steel Pier show for the summer season.

Festival Band


R. S. Littlefield Sr. Dies; Billboard Board Chairman

17, 1910, to Mrs. Barbara Donaldson, widow of the late John Donaldson, with whom he was married in 1934, he leaves two sons, Roger S. Littlefield, Jr., head of the Littlefield Oil Co., and a daughter, Mrs. Jane Littlefield, wife of R. H. Stoffel.

INFORMATION & DATA

SAN LUIS OBISPO, Calif. — The winners of the San Luis Obispo Band Festival, held recently, were announced by the Festival Committee.

First place, $100, to the Los Angeles Philharmonic Orchestra, second place, $75, to the San Francisco Symphony Orchestra, third place, $50, to the San Diego Symphony Orchestra, fourth place, $25, to the Santa Barbara Symphony Orchestra, fifth place, $10, to the San Joaquin Symphony Orchestra.

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NAAPPB to Oppose Act On Wage Hike

WASHINGTON — National Association of Amusement Parks, Pools and Beaches is marshalling its opposition to a proposed increase in the minimum wage.

Harry B. Catt, chairman of NAAPPB’s government relations committee, is coming to Washington this week before a Senate sub-committee. John Bowman, NAAPPB secretary, is also coming to Washington to seek the exception of parks and other seasonal business from the proposed act.

The bill would increase the minimum wage level to $1.25 from $1, and would bring another 7,300 persons under the minimum wage category. It is estimated the bill would cost about $9,500 in the farm field Jubilee, Angels Camp, Calif., May 16-17, $3,650, Shasta County Sheriff’s Rodeo, Redding, Calif., May 22-23, $3,200, Arkansas-Oklahoma Rodeo, Fort Smith, Ark., May 25-30, $8,250, and the San Jose (Calif.) Fireman’s Rodeo, May 30-June 1, $3,650.

Two major rodeos wound up over the May 2-3 weekend, the Edmonton (Alta.) event, which paid out $11,900, including entry fees, and the second annual Winston-Salem (N. C.) Rodeo, which split $9,000 among winning competitors.

R. I. Mulling 1906 Ice Rink

CRASTON, R. I. — A $100,000 appropriation for building an artificial ice rink has been proposed by the State Senate Finance Committee in Providence. Location of the rink would be on New London Avenue, here, with supervision of the Department of Administration. It was put on the calendar for further discussion.

Wilson Gets Plaque

BUFFALO — Allan Herschell Company, Inc., was presented a plaque inscribed “Buffalo Pioneer Award” Saturday evening, Outstanding Achievement and Community Service Since 1897” at a dinner held here recently in honor of Buffalo’s pioneer industries. Lyndan Wilson, Herschell company president, accepted the award for the firm.

Eva DeFarias is confined to her home in Los Angeles by injuries suffered in the recent automobile accident.

1959 SNO-MATIC

Revolutionary, New Snow Shaver

Truly the finest Snow Shaver ever designed. Built to do the job right for the big spots. Fine, uniform snow coverage with fast, smooth performance by any other make machine.

Completely automatic, 1½ HP motor, shaves about 700 pounds per hour. All aluminum construction. It actually makes sales for you. Get details and you'll want to order yours.

ONLY $250.00

GOLD MEDAL PRODUCTS CO. 309 E. Third Cleveland 2, Ohio

New, Novel with proven profits...

THE ALLAN HERSCHELL RODEO RIDE

“After operating the new Allan Herschell Rodeo on the road last season, I am more than pleased with its performance,” Billy Lynch, veteran railroad show operator, of Holton, has written to Allan Herschell. “Ride appealed, extreme portability and low operating expenses sold me on the Rodeo when I saw it set up at your factory. As far as I am concerned the proof of the ride is in the profit; the Rodeo is a proven profit maker.”

In the Allan Herschell Rodeo the all-aluminum horses with western saddles galloped around the center and the young businessmen shot at the “bad men” in the center. Lights in bullies’ guns blink to eliminate a realistic “shoot-back.” Adult size horses, no horse-pipe, cranks or platforms... extreme portability.

MERRY-GO-ROUND & MINIATURE TRAINS • BOAT RIDE • KIDDIE AUTO RIDE • PORTABLE ROLLER COASTER • LOLLY CATAPULT • SKY FIGHTER • HELICOPTER • MAD MOUSE • "165" LOCOMOTIVE • BROWNIE • ROADWAY RIDE • RIDE TO TWISTER • BUMMY RIDE • BUDGY RIDE • 16-CAT CAR • RECORD PLAYER • MERRY-GO-ROUND RECORDS • TAPES • RIDE TIMERS • CANVAS

ALLAN HERSCHELL COMPANY, INC.

“World’s largest manufacturer of amusement rides” 104 OLIVER STREET PHONES LUDLOW 4300 NORTON TONAWANDA, NEW YORK

"The News and most SENSATIONAL Ride on the Midway. Tested and Proven to be a Repeater."

Manufactured by PLACE YOUR ORDER NOW FOR EARLY劉ING DELIVERY.

ALBANY MACHINE & SUPPLY CO., ALBANY/SHIRLEY, N. Y. P.O. Box 215 White Plains, N. Y.

For the sake OF PROFITS

Smith and Smith Rides

SMITH & SMITH Rides

ADOPTED RIDE

ALUMINUM RIDE OR CHAIRPLANE KIDDIE SPACE PLANE INTER-MOUNTED AUTO RIDE ATOMIC JET FIGHTER KIDDIE CHAIRPLANE SPEED BOAT RIDE ATOMIC JET RIDE

Send for complete information.

SMITH AND SMITH, INC.

SPRINGFIELD, ILL. NEW YORK

High Quality KIDDIE RIDES

ROTO WHIP—KIDDIE WHIRL—SPEED BOATS—POW CART—
GALEHOPING CAROUSEL—FIRE ENGINES

Illustrated Structures Free

W. F. MANGELS Co., Coney Island, Brooklyn 24, N. Y.

ESTABLISHED 1888

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Jet Propelled Profits!

Here's a gold mine for you... Allan Herschell's Sky Fighter. A sensation when introduced in 1932 and still a leading prizemaker at carnivals and fairs. Youngsters can't resist the fascination of riding in one of the trim, high-flying jet fighters and "firing" the realistic crackling guns. With the aid of fluid drives, planes make smooth take-offs. Then they are lifted 6½ feet into the air by an hydraulic mechanism. Kiddies soar, and so do profits.

ARENAS & AUDITORIUMS

Satchel Paige, Wyatt Earp
In Stadium, Arena Deals

By TOM PARKINSON

LE ROY (SATCHEL) PAIGE, famed clown of baseball, has been signed to tour stadiums, ball parks and similar installations this summer with the Banana Cabaret of Los Angeles. The baseball show is handled by the same agency as the Texas Cow Girls, and Dempsey Hotwell, who heads the agency, reports the girls' basketball team will start its tour tour in October.

The Star-Circus at Winnipeg, Man., last week was to take on a new turn, Circuit producer Orvin Davenport having a provision version of his world-wide show, and this was coupled with a performance given by TV\'s Wyatt Earp. The TV name had about three-quarters of the show time. W. R. Bowheman, managing director of the New Orleans Metropolitan Auditorium, reports the recent "Holiday on Ice" engagement there was a record breaker for the arena. About 30,000 people paid more than $100,000 to see the show.

Philip Morris peeked back into the arena business when it put on a new "Philip Morris Derby Festival Music Show" at the Fairgrounds Coliseum at Louisville. It was reminiscent of the late Country Music Show, but PM people say that it's a one-time deal. No revival of the touring unit is in prospect.

The 1960 Detroit Auto Show will be February 6-14 at the Detroit Artillery Armory. Ken Brown is chairman of the show committee and Al Briggs is president of the dealers association. National Floor Covering Exposition will be February 27-March 1, 1960, at the New York Coliseum. Harold R. Meyer is manager and producer, who follows up quickly with the Fifth National Electrical Industries Show. This one will be making its first appearance in the Coliseum. It was last promoted in 1957 and it is to be held hereafter in even-numbered years. There will be a second annual Rod and Custom World Fair Auto Show at the Eastern States Expocenter, Springfield, Mass., October 21-23, 1959, with Joe Kizis as producer.

The Ringling Bros. "Holiday on Ice" promoter in Copenhagen, comes word that he is studying a possibility of booking the ice in seven Russian cities for next year.

SACHER KELLEY, manager of the St. Louis Mo.

The Official Gymnastics

MERRY-Go-ROUND MINIATURE TRAINS RIDE BOAT RIDE KIDDIE AUTO RIDE & PORTABLE ROLLER COASTER & JOLLY CATERPILLAR & SKY FIGHTER & HELICOPTER & MAD MOUSE & "180° LOCOMOTIVE & BROWNING TRACTOR & ROADWAY RIDE & ROUND TWEETER & FAKE RIDE & BUCKY RIDE & 18-CAT RIDE & RECORD PLAYER & MERRY-GO-ROUND RECORDS & TAPES & RIDE TIMES & CANVAS.

KIDDIE SKY FIGHTER

Company, Inc.

World's Largest Manufacturer of Admission Rides!

104 OLIVER ST.

PHONE: LUDLOW 4330

NORTH TONAWANDA, NEW YORK

NEW MODERN AMUSEMENT EQUIPMENT

KIDDIE RIDES ADULT RIDES MINIATURE TRAINS ROLLER COASTERS FERRIS WHEELS MERRY-GO-ROUND GALLERIES FUN HOUSES CONCESSION TRAILERS

Write today for our complete catalog.

KING AMUSEMENT CO., INC.

P. O. BOX 468

PHONES: NO. 3-1652

H. C. MICHIGAN

LA CROSSE, WIS.

Sports Show Up

La Crosse, Wis.—Paid attendance was up 25 per cent over the same period last year. The season runs from June 6 to September 30, and the rodeo is scheduled for June 18. About 10,000 people attended the second annual event on the first three days and were pleased with the display of Swift, hunting, shooting, sports and general outdoor equipment. Exhibitors reported good sales throughout the entire three-day run.

Wayne Roland, the Bizzarro Brothers, Spot Thompson, Owens and Johnhans, Angelo and several other performers and Michael and Michael appeared in the stage show produced by Barnum Theatrical Productions of Milwaukee. Show will be extended to four days in 1960, according to R. E. O. Management, Mary E. Sawyer Auditorium manager.

'Rodeo Signs Show

FORT MACLEOD, Alta. — Mid-West Shows, of Kelowna, B. C., have been signed for the Fort Macleod Stampede Association's rodeo June 29 and July 1-2. A purse of $2,000 is offered for seven events. Dan Boyle is president of the association, with Al G. Miller, secretary, and Herman Linden, arena director.

Rodeo Schedule

FORT SILL, Okla. — The Sill, July 2-4, will feature a total of 43 days and continue through September 6. There will be three days of action, according to Phillip E. Thompson, Convention Hall manager.

'Capades' Signs Atlantic City

ATLANTIC CITY — "Ice Capades" dropped plans for a tour of Atlantic City. This was disclosed here by John H. Harris, the producer, who picked up the option and arranged with Phillip E. M. Thompson, Convention Hall manager, for a total of 43 days and continue through September 6, for a total.

This will be the third season Ice Capades will be staged under the Philadelphia management, and it will continue thru 1961, with annual option renewal rights.
Carnival Routes

A-B Anzurescu, Mak., Mo.
Cape Girardeau 18-24.
Alanos Expo: Carthage, N. M.
Amorete, Mexico, Do.
Amorete Expo: Roswell, N. M.
Amorete Expo: Austin, Texas.
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Amorete Expo: Roswell, N. M.
Amorete Expo: Austin, Texas.
The Final Curtain

May 11, 1959

The Billboard

Nothing but the best is good enough for our customers.

Charles A. Lenz Associates

The Showman's Insurance Man

For Insurance

Circus Routes

Continued from page 55

Circus Routes

Anchorage, Alaska

Bend, Oregon

Blacksburg, Virginia

Boise, Idaho

Cable, Nevada

Cincinnati, Ohio

Cleveland, Ohio

Concord, North Carolina

Columbus, Ohio

Dallas, Texas

Denver, Colorado

Des Moines, Iowa

Eugene, Oregon

Everett, Washington

Fort Wayne, Indiana

Fort Worth, Texas

Galveston, Texas

Glasgow, Kentucky

Green Bay, Wisconsin

Greenwood, Indiana

Greenville, South Carolina

Hammond, Indiana

Hartford, Connecticut

Huntington, West Virginia

Indianapolis, Indiana

Jacksonville, Florida

Kansas City, Missouri

Kennebunkport, Maine

Kilgore, Texas

Knoxville, Tennessee

Liverpool, New York

Los Angeles, California

Lowell, Massachusetts

Macon, Georgia

Madison, Wisconsin

Manchester, New Hampshire

Marion, Indiana

Miami, Florida

Minneapolis, Minnesota

Montgomery, Alabama

Montreal, Quebec

Muncie, Indiana

Myrtle Beach, South Carolina

Nashville, Tennessee

Natchez, Mississippi

New York City, New York

Newark, New Jersey

North Kansas City, Missouri

Oakland, California

Oklahoma City, Oklahoma

Onawa, Iowa

Owensboro, Kentucky

Palm Springs, California

Pittsburgh, Pennsylvania

Phoenix, Arizona

Pocatello, Idaho

Portsmouth, Virginia

Portland, Oregon

Poughkeepsie, New York

Pullman, Washington

Punta Gorda, Florida

Quakertown, Pennsylvania

Reno, Nevada

Richmond, Virginia

Rochester, New York

Romney, West Virginia

Salina, Kansas

San Antonio, Texas

Sarasota, Florida

Savannah, Georgia

Shreveport, Louisiana

Springfield, Illinois

St. Louis, Missouri

Stamford, Connecticut

St. Paul, Minnesota

Syracuse, New York

Toledo, Ohio

Truman, Iowa

Tulsa, Oklahoma

Washington, Washington

Wichita, Kansas

Wilmington, Delaware

Winston-Salem, North Carolina

Worthington, Ohio

Yuma, Arizona

Zanesville, Ohio

Zoo 43, Chicago, Illinois

Zoological Park, Columbus, Ohio

Zoological Park, St. Louis, Missouri


Elphina A., Fackburg, Ill.

Springfield, Ill. "Downtown Village. 16.

Norrington, 16.

Kelly Miller: Cashing, Okla.

Sequoyah, Okla.

Fayetteville, Ark., 14.

Springdale, Ar., 15.

Baker, 10.

Ridley, Va., 15.

Flint, Michigan

Sheep, 15.

Wilson, 15.

Madison, 19.

Oak Hill, 21.

Beckley, 22.

East Randolp, 23.

Saratoga, N.Y.

Fay, 10.

Breana, 10.

Sweetwater, 15.

Midland, 16.

Chicory, Colo.

Spencer, 10.

Colton, 10.

San Jose, 10.

Bremerton, 10.

Pajotage, 10.

Amityville, 22.

Huntington, 23.

Kingsport, 25.

Ogdensburg, 11.

North Bay, 21.

Barrie, 19.


Winchester, 23.

Weston, Fl., 10.

Baltimore, Md., 11.

Westminster, 13.

Lancaster, Pa., 18.

Lebanon, 18.

Louisville, 17-18.

Elizabethtown, N. J.

Famous Cole: Dallart, Tex.

Garden Bros.: Steelad, Okt.

Osweego, 12-13.

Binghamton, 14.

Brookville, 16.

Norristown, 20.

Pittston, 21.

Lancaster, 25.

Cohoes, Ny.

Queens City, Que., 28-31.

Holiday on Ice of 1959: Mexico City, Mex., 11-31.

Arana Route: Continued from page 52

Mexico: Chicago, Ill., 11-31.


Legitimate Shows

Dusk, at the Top of the Stair (Pabst Milwaukee, Wl., 11-16.

Missie man: The (Shubert) Chicago, Ill., indefinite run.

My Fair Lady: (Kiel Auditorium) St. Louis, Mo., 11-20.

Nei in the North (City) Los Angeles, Calif., 11-16.

Miscellaneous

J. & B. Concession: Laming.

Lavelli, Tony: Show, Louisville, Ky.

Mathrow, Don: Players, Salt Lake City, Utah, 14-20.


Wolbeck, Olga: "Hello, My Name Is Henrietta" (Shubert) New York, 15-19.


B-Ball: Roosevelt Park, Ind., 16-17.

Tell City 23-23.

Orange Show continued from page 32

Hassan had two Allan Hayes Rodeovs and they opened their season at Dallas and Memphis, Business for the initial run was good, Hassman said.

John W. Stahlman operated the Indiana Village for the first time here, bringing the attraction from Indiana, where it made its first opert on February 10, 1957.

HJB: "Jubilee" has its second full year in operation, with an attendance of 410,000, according to Bob Stahlman, the owner.

Indian with concessions reported good business, Ed- win Lang, who has the Moon's Baby Rodeo and wheels, said "no first Sunday's business was the best he ever had before. Dave Barham said his first run was a bonnie and dog-dog-on-a-stick show, 18-19.

The Saturday evening, the Monday at the closed the season, and the last day, February 12, they were well pleased with the gross at the rating standing.


Disney Seeks continued from page 53

complete, other Dyeums...

Tatum added that inquiries regarding audio-visual activities had been received by Disneyland from within the United States.

The Disneyland executive de- clared that if the court case is granted the premises, he will first expect to establish the生意ness between the Walt Disney Company and Murco Engineering Company. Tatum said that the Disneyland operations have no connection with these enter- prises.

BIRTHS

POCKAR-- daughter, May 4, to Mr. and Mrs. Charles H. Pockar. Father is treasurer and son of the late Ed Pockar. Pockar Company, Providence, R. I., persons in charge. The second child of the Pockar to be born on that date, first daughter was born on May 4, 1966.

ROLL-FOLDABLE-RESERVED SEAT TICKETS

$38.00 PER 100

For change in Ohio... Add $1.00 per 100... Add $1.00 per 100

GIVE TO DANNY RUNYON CANCER FUND

INSURANCE

For the Amusement Industry

SAM SOLOMON

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NEW SEASON OPENS AT PONTCHARTRAIN

Batts Unveil German Rides, Lights, New Orleans Open Spot Strike

NEW ORLEANS — Pontchartrain Beach kicked off its 33rd season here with a Friday (1) opening to general admission for the park school holiday. Good weather brought out record crowds, Harry J. Batts, head of the park, said.

Park has been operating on weekends since March 20. This week’s opening is now on a seven-day week. Also open each day is the swank Polynesian restaurant, Ball Hall, with a cocktail time starting at three and dinner at five in the afternoon. During the winter, Ball Hall opened six nights weekly.

To begin the season, first week displays were featured on Friday and Saturday nights. The Sunday (2) program marked the opening of the Aerial Waters.

Among the new items this year are the Sky Light System of overhead illumination, the Wild Mists and the Clipper. The new lighting is a whitestock fluorescent light system, with 2,275,000 volts and 13 feet out the base.

**ROLLER RUMBリング**

Skating Hops Click According to the Philadelphia Inquirer, the skating hops have become the newest fad at the park. Park officials say that the fad agent here, thanks to the popularity of the King’s Skyway, is sweeping the country.

For more than a year the skating hops have been held, with Wood, Sprague, at the Enchanted Island, Skating Rink. They have grown in popularity until it’s capacity every other night, with thousands of skaters hitting the floor for the evening. The fad in order to appeal to persons of all ages has also attracted thousands of aged and live name recording groups as its has been said to do. A great big kick out of being able to skate is this way, as well as the recording groups, who give out autographs. Sodas, snacks, bug

**UNUSUAL OPPORTUNITY!!**

To receive all equipment necessary to assist completely renovated Biloxi on a 3-year lease and all of our equipment is in perfect working condition. Inquire Straitway with General manager, 1031 Second St., 20-20, 20-20. Rent: $500 per month. LIHLE P. ELLIOTT, 20-20.

**NAABB MEET SET FOR SEAPORT.**

TOPEKA — Tentative dates for the annual meeting of the National Association of Amusement Business on September 9-10, has been announced by R. M. Austin, president of the organization. The convention will be held at the Royal York Hotel.

**PARAGON ADDS 7 MAJOR UNITS**

Buys Rotor, Cups, Copter, Carousel, Mine Train, Turnpike, Jungle Boat

NANTASKET, Mass. — Paragon Park, 24 miles from Boston on the South Shore, will have a more intensive change with the addition of seven major rides and attractions to the park this season. An announcement was made by Mr. and Mrs. Rose Stone, the biggest changes among the attractions will be the Arrow Mine Train running through a Disneyland type tunnel. This building will have a similar look to that of the Los Angeles park, with its nine expansions, and刘

**BEACH PAVILION IN $3,000,000 ASBURY WORK**

ASBURY PARK, N. J. — A $4,000,000 series of improvements is being started on the beach, and the city is now planning at the fair. The city is now planning to increase its emphasis on the boardwalk and or other developments. The improvements are to be completed over a period of years, and as it is now being designed by Harry J. Batts, the city said.

Batts said that the act program within the park is also being developed. Although the board of directors has decided to keep the boardwalk as it is, the city has been putting more emphasis on the boardwalk and or other developments. The improvements are to be completed over a period of years, and as it is now being designed by Harry J. Batts, the city said.

The boardwalk itself will be raised to the degree of a railing against storming by seashore.

Also nearing completion is the city-wide lighting system which is being paid for by the Light and Power Department. In the nature of Deco, regular street lamps are being placed on wheels, which can be rolled out of the way for repairs. The Lake Mall, running six miles blocks of the streets, is being put into use, and the University Hall on the beachfront, is a beer axle for a penny. The boardwalk itself is being raised to the degree of a railing against storming by seashore.

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Anna Beers
Dies; Headed Show Family

APPLETOWN, Va. — Anna Beers, the daughter of the Beers-Barnes Circus, died in Miami last Saturday. She would have been 80 years old in June and was one of the few women active in management of circuses in recent years.

She was the widow of George Barnes, the former owner of the Circus. The couple and their three children comprised the Musical Bears act, touring the Eastern U.S. In 1909, they joined the Barnes Players, operated by Abe and Olive Hagen.

This combination brought the Barnes Brothers Circus 29 years ago, when the dramatic show was discontinued.

She held her position at the front door of the circus until only hours before her death. During the evening performance Saturday she complained of feeling ill. Mrs. Beers had been urged to stay off the road this season but her daughter had accompanied her with a daughter in Miami, but she had persisted in making the circus tour and had been sick since the opening of the season, six days earlier.

Services were Wednesday (6) at Halifax, Fla. Surviving are two daughters and sons-in-law, Miss Mabel Beers and Mrs. Tex (Eille) Lavo- ty, both of Miami, and a son, Charles Beers, of Savannah, and the circus with Roger Barnes. There are 10 grandchildren and several great-grandchildren. Charles Beers and Roger Barnes left the show to attend the services in Halifax.

Shipley to Clown Ahead of Ringling

NEW YORK — Earl Shipley, who has been working ahead of the New York and Boston dates for Ringling Brothers, made his trip to work as a clown in advance of the show for the full season. In New York he appeared on a number of shows before the opening of the circus. He is working also with Barnum & Bailey.

HAGEN, BEERS IN BILL 'WAR'

EVERETT, Pa. — Spirited horsemen from either the Hagen Bros.' Circus and the Barnum & Bailey Shows, who have long been a feature of circus crowds, are due at nearby Bedford Tuesday (12) and Beers-Barnes played Everett Friday (6).

CIRCUS REVIEW

Rudy Stages Click Show For Phoenix Shriners

By SAM ABOTT
PHOENIX, Ariz. — Rudy Boren, Circus director for 1959 season, let it be known that he had chosen the Shrine Circus for the opening night (1) for performances as its winter season opener. This was after a special pre-opening show at the Phoenix Shrine Temple. Rudy Boren Sr., general chairman of the event said that ticket sales would run 40 cents. The circus averaged 1,800 to 2,000 per show. The circus gave an opening show Friday, matinee and night on Saturday, and matinee and night on Sunday in front of the grandstand at Arizona State Fairgrounds. Weather for the entire run was good.

Rudy Boren, debuted its 1959 season on the football field of the El Monte, Calif., high school April 27. The circus played dates at Riverside, Calif., and Tucson, Ariz., before making the schedule here. The show is headed by Rudy Boren, general chairman, Arnold Shull, ringmaster, and Doug Harrison, general representative, who handled the local date.

Tom Handforth is organist, with George Barnes, as cornet. Rudy Boren at the trumpet. Two local technical men are working with the show. Clowns include Harry Boren, during Albert White, Mongo Feltis, and Harry Jenkins.

The Presidio CSCC circus, whose two-branch hospital was named after the need. Attau running the show is a special guest. Attau was finding a 10-minute intermission, while he stopped the acts to flame the hospital.

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CRISTIANI OKAY IN WASHINGTON, TV SHOW CLIPS

WASHINGTON — Cristiani, 21, an ex-GI with a flair for the dramatic, was the center of attention and controversy this week, causing an uproar for his presence in the TV show clips. The former GI, who is known for his role in the circus, had been invited to appear on a popular TV show, causing a stir among the public and the circus community.

Kelly-Miller Pulls Texas, Oklahoma Night Crowds

Friday (1) the top was one-quarter filled in the afternoon and one-half full for the evening show. Light advance advertising and square poster coverage were commented on by local sources.

Paula Valley, Okla., produced the weather that drew the Moderate and a light night turnout due to high winds and hail, Saturday (2). A band program at Fort Sill, Oklahoma, Sunday (3) resulted in a 65 per cent attendance.

Three ticket windows are spotted at the head of the midway this week with archway grill work above them.
FAIRS-EXPOSITIONS

CALGARY BOOKS TV SHOW, NAMES BLDG.
Tex Ritter, Ranch Party Set for Corral; Exhibit Hall Named for Early Execs

CALGARY, Alta. — The Calgary Stampede has booked Tex Ritter and the Collins Kids to head up the Ranch Party TV Show in the Corral during the annual Stampede nights.

Ranch Party TV Show

The Ranch Party TV Show, which is scheduled to begin on July 7, will be broadcast live each night of the Stampede. The show will feature Tex Ritter, the Collins Kids, and other country music performers.

In addition, a special event will take place on July 14, known as the “Ranch Party Night.” This night will feature a special program highlighting the history of the Calgary Stampede and its impact on the community.

The Ranch Party TV Show is part of the Calgary Stampede’s ongoing efforts to bring together different aspects of western culture and create a unique entertainment experience for visitors.

Workshop on Best Special Events Picked at Tenn. Meet

NASHVILLE — Pros and costs of various special events were aired at a workshop presented by the Tennessee Association of Fairs held here recently. In a fair management report, Mrs. Rachel Baxley brought out that auto giveaways are still popular in drawing attendance, but not in the same proportion as in the past.

Goodwood Festival of Speed

The Goodwood Festival of Speed, held in England, is an annual car and motorcycle event held at the Goodwood House estate. The festival features a variety of races, including vintage and classic car events, as well as a concours d’elegance, where cars are judged on their condition and presentation.

Other events included in the workshop were a discussion on the economics of special events, the impact of social media on fair attendance, and the importance of sustainability in event planning.

Costa Mesa, Calif., Sells Land Parcel

Costa Mesa, Calif. — Orange County Fair has agreed to sell 11.9 acres of its land to be used as a right-of-way for a proposed freeway. The property fronts on Newport Boulevard.

Missouri State Inks Betty Johnson, Pastor

SEDALIA, Mo. — Missouri State Fair has signed a GAC-Hamid Smith for the 1959 season. Betty Johnson, former Miss Betty Johnson for four nights, Colle Ewing, secretary-manager, announced.

The show, in addition to Miss Johnson, will have Helen Winters, “Miss Kansas,” as a featured performer, and Tony Pastor’s act will be part of the show. Tickets may be purchased at the gate or by calling Smith at 325-3200.

Manitowoc, Wis., Studies New Plant

MANITOWOC, Wis. — Plans are underway for a new plant in Manitowoc that will be used to manufacture wind turbines. The plant will be located adjacent to the existing facility and will have a capacity of producing 1,000 wind turbines per year.

The new plant will feature state-of-the-art equipment and technology, allowing for increased efficiency and productivity. The plant is expected to be completed in 2022, creating jobs for local workers and boosting the local economy.

The proposed construction project has sparked interest and support from local policymakers and business leaders, who see it as a major opportunity for economic growth and development.

Funds Advance For Only Fair in Rhode Island

PROVIDENCE — The Rhode Island Fair has been cleared for state money to open the fairgrounds and begin construction of the new grandstand. The Rhode Island Fair, which has been closed since 1951, will open on July 26.

Harry Kelley Notes 29-Year Balance Sheet

HILLSDALE, Mich. — During the 29 years that Harry Kelley has been active in the fair business, he has acquired Hallsdale County Fair and Fairground Corporation, which has paid him $60,000 in prizes and expenses have ag- gregated $1,771,062.13.

In observance of this 29-year span, the fair this year held a special program to recognize the years which, in Kelley’s words, were years of depression, wars, and inflation.

The report was issued at the re- cent show, the fair’s 29th annual fair, and noted that several changes in special events, in addition to the native-indep. Day’s turn to Monday, so that some events can be given this special day, and the program will include harness racing, parades, and Floats. The fair has had 100 busses which will be parked in front of the grandstand, and the American Shovels again will provide the midway attractions.

Stampede will be on Saturday at 2:15 p.m., with the E. M. McCord, chairman.

Sask. Skeds 54 Events

REGINA, Sask. — Two Class A exhibits, nine in the Class B exhibits, and one in the general exhibit will be held in Saskatchewan this year.

The Class A fairs will be in Saskatchewan July 25-29, and Regina July 3-5.

Dues for Class A fairs extend from Thursday, August 20, to be at Weyburn, Swift Current, Estevan, Moose Jaw, Yorkton, North Battleford, and Prince Albert.

The Fair C exhibitors in June, July and August, with two others planned for October.

Glennon, Ark., Elects Ark.

GLENNWOOD, Ark., P.O. Box 223, 3-acre tract, has been sold to Robert W. Wetherill for the tract. The contract was for $17,000 cash.

Goodman Amusement Company will provide the midway attractions for the second year.

PNE FLOAT HITS THE ROAD ON 6,000-MILE JAUNT

VANCOUVER, B.C. — The Pacific National Exhibitions float took to the road last Saturday, and will travel 8,000 miles on U.S. and Canadian highways in spreading the word about the August 22-September 3 fair program.

The float, which will return to the August 22 opening-day parade, is designed to sell the message of this year’s theme, ‘Alaska Fair — 60 Years of Fun!’ to several Southeast Asian countries included in the white.

Herman Cheng, chairman of the PNE Committee, says he feels confident that the float will garner more trophies and awards than last year’s PNE float which appeared in the Seattle, Vancouver, and Winnipeg line-ups. It won six first prizes and several others.

This year’s premiere at Westminster, Wash., show at Bellingham, Wash., and then go to Van- couver Island for two appearances, one at Victoria and one at Prince Rupert.

The float is constructed so that it can be disassembled in minutes, so that it can make mileage in peace with other trucks on the road.

Austin Grows as Historical Center

AUSTIN, Minn. — Morrison County Fair, in addition to its valuable function as a show place of the county fair, has become the historical center of the county, the city, and even the Minnesota.

For many years one of the most progressive annual events in the state, the fair has over the past few years included many features of historical value to its grounds, and the city has become more distinctively popular with the patrons.

Basic structures with a notable history of the fair, which are the old acres, are an early farm house, old churches, and one-or-two-room schoolhouse and the only remains of horse-drawn vehicles in the Mid- dle West. All represent early life in the area, and also serve practical uses during fair week.

F. J. (Pete) Holland, secretary of the fair, is also president of the Minnesota Agricultural Society, and most of the historical memorabilia has been established under his supervision and for a number of years has been displayed at the county fair in Milaca.

In 1910 when the Pioneer and Historical Building was erected as a memorial to the Minnesota Terri- torial Congress, a fair was held to those who served in the First Minnesota Company in the Civil War.

Mayo Church

In 1853 an old Episcopal church was moved to the fairgrounds. It is now at the fair’s center, looking like it was at its original site.

The horse-drawn vehicle museum is filled with old vehicles and horse-drawn wagons. More than 24,000 people visit the museum each year, including surveys, cutains, stroller wagon rides, and many more. The museum is open daily from 10 a.m. to 7 p.m., and the admission is $2.00 for adults and $1.00 for children.

The museum is a great attraction and a wonderful place to visit for all ages. Whether you’re looking for a place to take the kids or just want to learn more about history, the museum is a great place to visit.

DUAL SERVICE

Seekrs Wlch Michigan Plant to City

DETROIT — Transfer of the Michigan State Fairgrounds from the state to the city of Detroit was proposed in a new bill introduced in the House of Representatives by Frank D. Williams, Detroit. The bill is due for consideration in the city for a use as a park for most of the year and it is now serving the fair at the usual time.

Similar plans have been debated for at least two decades, although the idea has rarely progressed as far as the formal introduction of a bill. No indication of the strength in both of the Williams proposal was available.

WAY CLEARED FOR EDMONTON PLANT PLANS

EDMONTON, Alta. — City council has granted as long as five-year extension to the Edmonton Exhibition Association’s lease on its East Edmonton property; to enable the association to raise $2,000,000 for extensive improvements to the exhibition plant. The lease is due to expire in 1964, and the association sought an extension of its lease to over the period of the borrowings.
CARNIVALS

May 11, 1959

The Billboard

COMMUNICATIONS TO 188 W. Randolph St., Chicago 1, III.

EVE LURE

Rod Link

Flashes Up

Rides, Gale

Detroit — Rod Link's World of

EYE

Flowers

then

Arcade,

Train,

Scrambler.

Location

lot

after

George

for

and

At

DETROIT

Show

Units

Pleasure

Rides,

charcoal

St.

Norwich

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Press.

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In

of

Dracut, Mass., Set

For Continental's 4th

New Police Cole Coincides With Date

At Lowell: '59 Show Decked in White

HERKIMER, N.Y. — Signing

a new July Fourth festival for

Continental 

Mass., took on important propor-

tions this week. The spot was 

enshired by induction over the 

award for the traditional July

Fourth designs on the nearby

way, Eyrily Aircraft of Salem, 

and Billwork, laid a foundation 

for next year's

Orson Loops operation.

The Festival was managed by 

Bill Horobin, who joined the 

organization earlier this year.

In this area, another addition 

to the main midway, there was 

an approach by the 

Blash & Hilligoss, and Credi-

esti & Lescato. Both of these 

firm had other attractions 

being a Spanish Bank, Bird 

White's, and a Dark Ride

housed by Mr. Ballard, Frank 

Hubert of Salem, O., used 

the date to introduce a new Par-

troller ride mounted on its 

semi-trailer.

The Crafts organizations, 

involving managers Roger Warren 

and Larry Perry, and general man-

agers Ferreir, Blanche Henderson, 

and Horvath, in conjunction with 

the Pacific Coast Showman's 

Association on Tuesday (28). A 

special program was given by the 

club with funds received from it going 

to the new shows Sydney.

The show management also 

set aside a party for the town 

and county officials on 

Wednesday night (29). More than 

the usual crowd turned out for the 

special event.

Endy Skeds

D.C. Opener

for May 15

WASHINGTON — The D.C. 

Capitol strip area

is to begin Friday (15) for the Endy Shows. Dave 

Endy heads this organization as he 

does the Associated Amusements and 

Endy Producing Company.

A 23-week season is Florida 

turned out very nicely for rides 

units. Endy reports, with four 

possibilities possible of 

running. The following 

weekend was reserved, 

provided, with the Wyche 

agency. Endy's fall season is 

highlighting a new show to 

the Mary-

land State Fair, Timonium, 

plus several other shows.

At the Tropical Park circuit 

presentation these 15 rides and five 

tunes are now in the books. 15 music

stands. Griss recorded that of the 

items he thinks the weather 

better than this week. Endy has 

been in Chicago and in New York 

on a booking tour. Recent ride 

purchases include a Paratrooper, 

Herschell Kiddle Auto Ride, and 

kiddle Aeroplane ride. Marvin 

Smith has been assisting.

Strato Goes

Big Business

SOUTHERN HERALD — As the

near-perfect weather permitted a 

healthy increase in Williams 

Del., business in the first of two 

weeks shown by the James E. 

Strato Shows. Some rain fell on 

Tuesday (28) but otherwise con-

ditions were excellent.

Saturday's (May 7) matinee was ideal 

for all hands. Crowds jammed the 

show lot for hours, an encouraging 

change from the 1958 date when 

the weather was mod (much prolonged 

rainfall).

Saturday's matinee continues as 

good business, as well as May sale.

And now there is no lack of 

capacity at the Wild Mouse ride.
**COMING EVENTS**

**City of Charley**
- **Saturday, June 11**: Boardwalk Faire, 10 AM - 8 PM
- **Sunday, June 12**: Community Picnic, 12 PM - 4 PM

**State Fairgrounds**
- **Friday, June 10**: Junior Livestock Show, 8 AM - 5 PM
- **Saturday, June 11**: State Fair Parade, 10 AM

**County Fair**
- **Monday, June 13**: Youth Livestock Auction, 7 PM
- **Wednesday, June 15**: Talent Show, 7 PM

**Special Events**
- **Thursday, June 16**: Fireworks Display, 9 PM
- **Sunday, June 19**: Festival of Nations, 10 AM - 10 PM

**Concessions**
- **Food Vendors**
- **Drinks**
- **Fair Rides**

**Contact Information**
- **Phone**: (555) 555-5555
- **Email**: info@charleyfair.com
- **Website**: www.charleyfair.com
GARDEN STATE SHOWS

BACON'S CARNIVAL
Cherry Hill, Pa. 11 days including Sunday.
Wanted—任何 Major, including Circus Majors, Great Ringling Bros. or Barnum & Bailey Majors for all kinds. Will show our Carnival for 3 weeks from Feb. 1 to March 3rd. For information, contact Captain Balton, Mr. W. Bacon, 1529 15th St., N.W., Washington, D.C. 20009 Phone: 673-2215

CAN PLACE
For 22 Fairs starting in 3 weeks. Richlands, Va., Fair & Stock Show, followed by Louisville, Ky., Fireman's Celebration on the Streets; Shelby County Fair, Shelbyville, Ky.; then the best Fourth of July Celebration in West Virginia, Ripley, W. Va. After the Fourth of July a continuous route of Fairs ending November 23, Gainesville, Fla. Then the rest of the winter in Latin country.
RIDES—Book Roundup, Scrambler, Scooter, Pony Ride.
Want Foreman for these abreast Merry-Go-Round, must be A-1; top salary. Paratrooper Foreman, also A-1 Operator for new King Fan House. Want Foreman for two Kiddie Rides, Foreman for Roll-O-Planes.

CONCESSIONS—Sell X on Long Range, Short Range, Scale & Age, Custard. Good opening for Glass Pitch. All other Merry Parks open. Place two Grid Shows if you have other concessions, No Wheels, Skittles, or gypros.
Loo Bisty wants to hear from concessions and agents that have worked under him in previous years. Bob Hallock, get in touch.
SHOWS—Card opening for Side Show with or without own equipment or A-1 Operator to operate office Side Show, must be reliable. Sasko Show, Monkey Show, or any other family type Show. Girl Show with or without own equipment. Can place A-1 Billporter. John Cusse, what happened?

LEO BISTANY, Business Mgr.
Gold Medal Shows, Ocean, W. Va.

HUNT AMUSEMENT CO.

NOW BOOKING FOR 15 COUNTY FAIRS—STARTING JULY 19-25 AT MARTINSVILLE, ILLINOIS

RIDES
Any Major type
Rockeplanner or other.

SHOWS
Any family-type Show.

BINGO
Can book Bingo on 14 County Fairs.

DIGGERS
Will sell B x C Diggers.

CONCESSIONS—Want all Legitimate Types, starting June 30 at Parkburg, W. Va. Can also book Straight Sales at all fairs.
Want Ferris Wheel and Merry-Go-Round Forever now.
Will be at Bacon's Shopping Center, Shively, Ky., May 11-23; or write RALPH HUNT, General Delivery, Pleasure Ridge Park, Ky.

WANTED—WANTED
FOR RIVER ROUGE OPENING, MAY 14 TO 24—ROSEVILLE TO FOLLOW
CONCESSIONS—Hanky Panks that work for stock, Long-Range Shooting Gallery, Photo Gallery.
SHOWS—Monkey Show, Fat Show, or any worthwhile Show.

DOWN RIVER AMUSEMENT CO.

10138 West Jefferson—Phone: Vineyard 2-1810—River Rouge, Michigan

BLUE GRASS SHOWS

"COMBINED CIRCUS AND CARNIVAL"

OFFICIAL 1959 OPENING, OWENSBORO, KY., THURSDAY, MAY 28 THRU JUNE 6
CAN PLACE CONCESSIONS—Hanky Pank Prize Every Time Games of all Kinds, Hi-Striker, Ball Games, Bean and End Pitches, Derby Racer, etc.
SHOWS—Any good Grind or Bally Show with own equipment that caters to ladies and children. Liberal percentage.
HELP—Operator for Furnace, must be semidriver. Man for Downing tower and Sperry searchlights. Foreman Second Rates for twelve major rides. Foremen for 12-car Scooter, Merry-Go-Round, Tire, Octopus and new Scrambler. Also general Carnival Help in all departments.

ELECTRICIAN—For GMC Diesel plant—must be able to handle big show.

All help report at Owensboro show grounds. Monday, May 25, or wire C. C. GROSCHRUTH, Gen. Mgr.

7 Treasure Drive, Tampa, Fla.; Phone: Redwood 7-8467 until May 15; then the Thomas Hotel, Gainesville. Fla.; thru Monday, May 18. All wiring and correspondence after that c/o Western Union, Owensboro, Ky.

SUNSET AMUSEMENT COMPANY
FORT DODGE, IOWA—POPULATION 30,000—MAY 18-23
RIDE MINI—For Rock-A-Plane, Catapult, Merry-Go-Round and Tilt, must drive games, is neat and in good condition.
SHOWS—Athletic Base is the best. American Side Show, Marker, Animal, Mechanical, Cage and Small Shows.
CONCESSIONS—Phone, Age and Wrestling Shows, Pitches, Concert, Candy, Hooky, Fairs.
ADDRESS: SHANNONIAN, IOWA, THIS WEEK, Fort Dodge, Iowa, soon.
GARDEN STATE
Ready for
May 20 Bow

PHILADELPHIA, N. J.—All
rides and rolling stock of the Gar
den State Shows have been
repaired and will roll out of
quarters here Sunday (17) for the
May 20 opening at Elkins Park, Pa.
Personal includes R. H. Miner,
owner; R. H. Miner Jr, manager;
J. Johnson, electrician; M. Roberts,
advertising; M. Douglas, The Bill-
dard and Auntie Strudel; J. B.
Johnson, ride superintendent;
Archie Besterman, Chris Wheel;
Richard Merritt, Whip; M. Dou-
glas, Merry-Go-Round; R. Kipple,
Bouquet; A. H. Keyser, Clerk;
Warren Snyder, Train and Au-
once; W. T. Ushbaugh, grab
Sales, Deep Sea Monsters, grip
and Sugar Kane und; Mr.
and Mrs. Quinten Anderson, pop-
and apples; Cliff Smith,
press tires; William Koss, fleet
and snow cones, Roland Marshall,
dock pail and pachy; Warren
Snyder, rock gallery, penny
pitch, high striker and dumper.
Manager will operate balloon
right, devil's alley and novelties.

DURANT, July 8; August 7;
Clinton, August 10-13, and
Ontario, July 20-25, all in
Pennsylvania, have been added to
the previous writing to bring the organiza-
tion up to a solid route thru Labor

Joe Frederick
Adds Rides,
Rolling Stock

DETROIT—Joe Frederick
has added new equipment to his Motor
State Shows. A special built trailer
will haul two searchlights and a
generator. A Sky Fighter, Tur-
poke and Helicopter, boosts the ride
count to 12 and several new trucks
have been added to carry the new
rides.

Staff includes Frederick, who
is owner-manager; Frederick,
business manager; J. Ruben,
advertising; T. Acton, receiv-
ernance. Concessionaires include J.
Murray, concessionaire and M. K.
Renfrew, Jr, manager; R. J. Reale,
D. Tedrow, 3 and Freeman,
3. Shows will be in Michigan,
Ohio, Indiana, Alabama, Mississippi,
Louisiana and Missouri.

Work Starts
At Olson WO

HOT SPRINGS.—Winter quar-
ters of the Olson Shows has
opened with the arrival of Paul
Glenn, general manager and,
partner, and preparation work for
the June 17 bow here is under way.
Following the opening of the
drive, the show will jump to the Andes-
son (N.Y.) Free Fair.

Mad Mouse
Rides 5,000

CORPUS CHRISTI, Tex.—E.
McKay’s “Mad Mouse” ran
after racking up big crowds at the
San Antonio Battle of Flowers,
carried another 5,000 passengers in
three nights at the Bucineere Days here last week. The Mouse won the
35 cents.

Mouse was erected here in 12 hours and can be torn down in
less than half that time, McKay declined.

Discounts Financial
Carnivals

GARDEN STATE
READY FOR
MAY 20 BOW

PHILADELPHIA, N. J.—All rides and rolling stock of the Garden State Shows have been repaired and will roll out of quarters here Sunday (17) for the May 20 opening at Elkins Park, Pa. Personal includes R. H. Miner, owner; R. H. Miner Jr, manager; J. Johnson, electrician; M. Roberts, advertising; M. Douglas, The Billboard and Auntie Strudel; J. B. Johnson, ride superintendent; Archie Besterman, Chris Wheel; Richard Merritt, Whip; M. Douglas, Merry-Go-Round; R. Kipple, Bouquet; A. H. Keyser, Clerk; Warren Snyder, Train and Anchor; W. T. Ushbaugh, grab Sales, Deep Sea Monsters, grip and Sugar Kane und; Mr. and Mrs. Quinten Anderson, pop corn and apples; Cliff Smith, press tires; William Koss, fleet and snow cones, Roland Marshall, dock pail and pachy; Warren Snyder, rock gallery, penny pitch, high striker and dumper. Manager will operate balloon right, devil’s alley and novelties.

DURANT, July 8; August 7; Clinton, August 10-13, and Ontario, July 20-25, all in Pennsylvania, have been added to the previous listing to bring the organization up to a solid route thru Labor Day.

Joe Frederick Adds Rides, Rolling Stock

DETROIT—Joe Frederick has added new equipment to his Motor State Shows. A special built trailer will haul two searchlights and a generator. A Sky Fighter, Turpoken and Helicopter, boosts the ride count to 12 and several new trucks have been added to carry the new rides.

Staff includes Frederick, who is owner-manager; Frederick, business manager; J. Ruben, advertising; T. Acton, reception. Concessionaires include J. Murray, concessionaire and M. K. Renfrew, Jr, manager; R. J. Reale, D. Tedrow, 3 and Freeman, 3. Shows will be in Michigan, Ohio, Indiana, Alabama, Mississippi, Louisiana and Missouri.

Work Starts At Olson WQ

HOT SPRINGS.—Winter quarters of the Olson Shows has opened with the arrival of Paul Glenn, general manager and partner, and preparation work for the June 17 bow here is under way. Following the opening of the drive, the show will jump to the Anderson (N.Y.) Free Fair.

Mad Mouse Rides 5,000

CORPUS CHRISTI, Tex.—E. McKay’s “Mad Mouse” ran after racking up big crowds at the San Antonio Battle of Flowers, carried another 5,000 passengers in three nights at the Bucineere Days here last week. The Mouse won the 35 cents.

Mouse was erected here in 12 hours and can be torn down in less than half that time, McKay declined.
BEAM'S ATTRACTIONS
Community Celebration,
Claysburg, Pa., next week
Where the factories are working around the clock every day.

CONCESSIONS—Can place a few more funny by the help. (Note: This show may include all the men in the neighborhood. All colors will have to wear a hat.)
HELP—Can place a few more funny by the help. (Note: This show may include all the men in the neighborhood. All colors will have to wear a hat.)

ALANO SHOWS
Want WANT WANT
Can place Second Men on Rides, must drive. A few Merchandises Concessions.

IMPERIAL SHOWS
CONCESSIONS: Want Places, heat, light, light, gas and water.
RIDE MEN: Same or adjustable Foreman and Second Men. Must be sober and have an outfit. No coats, please.
RIDER: Call me at any time or write to me.

NORTHERN EXPOSITION SHOWS
Northwest's Finest
LAST CALL—OPENING MAY 13—CANTON, 0. DAK.

WILSON FAMOUS SHOWS
OPENING MAY 31, CANTON, ILLINOIS
Can use a few more riders and a few more Concession Concessions. Want men and another man for the horse team.

WANT WANT WANT
Busker Agent (Melrose and Terrebonne, get in touch.) Can run for his fees. Nickel shows, business men, etc. Will pay all Concession Concessions.

POT WAGON—1926 Fruehauf, semi trailer, Van type, with new 100 kw. Transformer.

BINGO, 350, trailer • HOUSE TRAILER, 1955, Glider Do Luxe

POIGNANCY PLEASES
Loften, Coney Island, Hales, and other

NOTE ALL FRIENDS OF LEO SCHRAGER
Am being convicted and possession of narcotics. Bail set at $25,000.
All replies to
LEO SCHRAGER
301 Jefferson Parish Prison
Cecilia, Louisiana

GIVE TO DAMON RUNYON CANCER FUND

GODDING AMUSEMENT CO.
NOW BOOKING CONCESSIONS FOR

JUNE 1-6
Martins Ferry, Ohio, Street Fair
Can place Direct Sales and
Hanky Panks.

JUNE 8-13
St. Anna, Ohio, Booster Club Festival
Can place Direct Sales and
Hanky Panks of all kinds.

WRITE AT ONCE
1300 NORTON AVENUE
BOB CASHER, CONC. MGR.
COLUMBUS 2, OHIO

LAY VEGAS, NEVADA
14th Annual Elks' HELDORADO
MAY 17-17 INCLUSIVE

FIVE DAYS—FIVE NIGHTS
All Free Parking. 100,000 Attendance.
NOW BOOKING CONCESSIONS AND CONCESSIONS

ROY SHEPHERD WANTS Ride Superintendent, Kiddieland Foreman, Electrician, Truck Driver, and Ride Mechanics. Till, Wheel and Octopus Foremen. Ticket Sellers, Send Men. Also useful Kernerman in all departments. Correspondence, please write Mr. Crafts.

Carnivals has for sale surplus Rides suitable for Amusement Park or Kiddieland—1 A. H. Looper, 1 A. H. Dipper and 2 A. H. Auto Rides.

WRITE, WIRE OR PHONE CRAFT'S 20 BIG SHOWS, INC.
PHONE: P.O. Box 5-0390 or P.O. Box 5-0320

SMILEY'S AMUSEMENTS
CONCESSIONS: French Fries, Custard, Fudge, Donut, Fries, and Sausages. Novelties, Sausages, Sausages, Sausages and All Other Kind Fries. This show cannot

SAY HELP: Can use Conibrook Foremen and other Rides who help who drive. Will book

Tectotallers—Tectotallers
Two for twenty-five cents. Drive and do the same.

GIVE TO DAMON RUNYON CANCER FUND

May 11, 1959
The Billboard
Penn Premier Shows
Worlds Cleanest Midway
Minersville, PA., Firemen's Celebration, May 18-23, then heading to the heart of the Pittsburgh district. Every mill working around the clock. No unemployment here.

Penn Premier Shows
Worlds Cleanest Midway
MINERSVILLE, PA., FIREMEN'S CELEBRATION, May 18-23, then heading to the heart of the Pittsburgh district. Every mill working around the clock. No unemployment here.

Rides:

JUNE 1-6
Martins Ferry, Ohio, Street Fair
Can place Direct Sales and
Hanky Panks.

JUNE 8-13
St. Anna, Ohio, Booster Club Festival
Can place Direct Sales and
Hanky Panks of all kinds.

Concessions:

JUNE 1-6
Farmland, Indiana, Lions Club Street Fair
Can place some Direct Sales and
Hanky Panks.

JUNE 15-20
Port Clinton, Ohio, Northwestern Ohio Firemen's Concession on the streets
Can place some Direct Sales and
Hanky Panks of all kinds.

Help:

For the Under-Boy who wants to help.

Address all mail and wires to LLOYD D. SERFASS, Owner, or
HARRY (Buster) WESTBROOK, Bus. Mgr., York, Pa., this week.

Gooding Amusement Co.

Gooding Amusement Co.

Las Vegas, Nevada
14th Annual Elks' Heldorado
May 17-17 Inclusive

5 Big Days—5 Big Nights
All Free Parking. 100,000 Attendance.

Now Booking Concessions And Concessions

Roy Shepherd Wants Ride Superintendent, Kiddieland Foreman, Electrician, Truck Driver, and Ride Mechanics. Till, Wheel and Octopus Foremen. Ticket Sellers, Send Men. Also useful Kernerman in all departments. Correspondence, please write Mr. Crafts.

Carnivals has for sale surplus Rides suitable for Amusement Park or Kiddieland—1 A. H. Looper, 1 A. H. Dipper and 2 A. H. Auto Rides.

Write, Wire Or Phone Crafts 20 Big Shows, Inc.
Phone: P.O. Box 5-0390 or P.O. Box 5-0320

Smiley's Amusements
Concessions: French Fries, Custard, Fudge, Donut, Fries, and Sausages. Novelties, Sausages, Sausages, Sausages and All Other Kind Fries. This show cannot

Say Help: Can use Cabinbrook Foremen and other Rides who help who drive. Will book
tectotallers—tectotallers
Two for twenty-five cents. Drive and do the same.

Give to Damon Runyon cancer fund
CLUB ACTIVITIES

Showmen’s League of America

CHICAGO—Meetings are on

Saturday, William, president, and
L. Goldie have betrayed agents for

summer quarters or various shows.

As suggested by Mr. and Mrs. 

Rudolph River are all at the Mayo 

Chairman, John Sloan and Lou 

Keller are on the move.

Some interested Secretary Howard 

Shelby is waiting to be the League 

headquarters at 500 West Stan-

Fridays. Afternoon visit to Mrs. 

Tom, she is, Walter, Regis, Bob 

Bolok, Hy Neildahl, Ralph 

Brown and Max Beaudry.

Ladies’ Auxiliary

A number of ladies have at- 

tended the hit-the-road party given

by the men’s club. Included were 

Mrs. Carl Rees, Beverly, president; 

Viola Parker, Lucille Hinck, 

Frieda Roberts, chairman; 

Mrs. Clairenacht and Mrs. 

Carmelita Horn.

Entertainment for guests was 

Mary and Max Smith, are busy 

preparing the summer award books. 

Many of the show’s personalit"es 

will go to concert research.

A special appeal for the board

of governors was held Thursday 

in the Hotel Sherman.

Midwest

Showmen’s Association

Ladies’ Auxiliary

President Vern Winkler pres- 

ided the first meeting, assisted by 

Betty Carrell, who also served as 

secretary. Grace Johnson, secre- 

sary, was on the sick list. Also 

in attendance were Everal Spence, 

second vice-president; Gladys 

Erickson, treasurer; and Belle 

Signor, chaplain.

Tickets and menus committee 

reported 50 awards for the fall

Rides, Shows

Continued from page 2

in operation and racked up a 

total of 3,500 miles. A hit of the 

ride wound up second, while 

Dave Tramplow was among the 

big grazers. Also in operation 

was the entire Bob Hargrove show.

The crowd of rides brought in by 

Bob and Harry, owners of the 

show, were showing their names.

Al or Ab Wright was in bas-relief 

in the corner, while 

Larry Nolan, Alphonso’s 

brother, was back with the 

sneaky trick riders.

Going Daniels of Tenos, was 

a visitor and aodi’d a plaque to 

Bob, congratulating him on 

the number of rides brought in 

by Don Branch and Bill Harp, 

members of the show’s friends.

A number of rides, including 

Blackie Jacobsen, were seen on 

the track this week.

It was the second annual 

hold in the city. .

Buck Girded

Continued from page 1

and Revue was to open in the next 

week at the Shrine, 312 North 

Main Street. The opening show 

Will be a 100-foot, 10-square 

plus the floor. The show is 

running a 1000.

Buck is working on a new July 

Fourth celebration to follow the 

week in Kenosha, N. W., which 

be played the end of June instead 

of during holiday week. The loca-

tion is a promising one, he said.

Staff includes the office of the 

business manager; Roy Perry, advance 

and promotion; Bill Rockwood, 

the publicist, Milton McCull, lot 

man and builder.

Among the faces on concession 

rows are Barea Tharst with the 

cocktailer, Sydney Goodhew, Nor-

man Lachman, Buck’s booking 

man; Sydney Mason, show’s 

nurse, and the other members.

James L. Reed, who has the 

cocktailer on Byers Boys, shows, 

writes that the show had a good 

opening week. It is a 10-square 

show and is the only one of its 

kind in the state and the last one 

of the season. A total of 30 rides, 

including Buck’s Concession and 

Scrambler, were being carried.

WANTED

For Cigarette Concession, new 

Type Mechanic Helper, Must 

be able to have book and 

Concession Help to want to 

work. Call and give detail as 

soon as possible and come in 

this week end. Money on the 

head. Have the gen. make 

his first run in the East. White or 

white type.

FRANCES FORNER

e/a James E. Stotts Shocks

Chester, Pa. Please follow.

BOBA LAL

Wants for 20 Fils and book at 

any time. Searcher, 15 cents.

Options. Both Concession and 

Traffic Concession for Buck.

Cigarette Joint and P. C. Decker.

Write for details, will supply 

to anyone who wants to work 

and be well on his way.

Tom Faye, Cecil and George, 

Box 213,报酬, Pa.

GOLD MEDAL SHOWS

Quena, West Va., this week.

CLYDE HOYT

CALL

CARL HANSON

Place 43033, Milet, Ill.

FOR SALE

One Searcher and Mr. and Mrs. 

Henry Zellers, 50 cents. 

Write for details, will supply 

to anyone who wants to work 

and be well on his way.

Ruth Zellers, Espanola, New 

Mexico, this week only.

MERRIAM’S MIDWAY SHOWS

Want the following: Mr. and Mrs. 

Mr. and Mrs. Were to have 

three 500 foot shows in parks and 

States. All work will be done in 

States. The contract is for one 

year.

BOB CUTLER WANTS AGENTS

For Buck for Benicia, Iowa. 

Write for details, will supply 

to anyone who wants to work 

and be well on his way.

Bob Cutler, Benicia, Iowa.

AMERICAN BEAUTY SHOWS

Want for Concession riders, 

also boys to show. Address: 

Brussels, Ill., this week.

WANTED

With Butter Boys, 40 cents. 

Secretary, 25 cents. All work 

will be done in Iowa. Only 1000 

shows per week.

Write for details, will supply 

to anyone who wants to work 

and be well on his way.

John Henke, 2353 East 29th 

Streets, Kansas City, Mo.

BINGO CALLER

WANTED

Must be sober. Apply at once.


E. B. Pendergrast, show manager, 

1503 East 16th St., Kansas City, Mo.
FAIR SIGNS
Weatherproof sign for fair secretaries or managers is lettered on both sides, machine-engraved into black balsasite surface. Long life. Can be cleaned with soap and water. Price, $32.90. Corley Manufacturing Company, Cleveland 7, Ohio.

COIN MAGIC

LAWN SPINKLER
While-Jet is said to transform lawn hose into an automatic sprinkler system. Rotor in unit functions as a motor and sends out a 400-square-foot spray under normal water pressure. Can be used singly or in series. Measures roughly 14 by 6 by 73 inches. Will attach to any size drain or stand alone. Each should be protected. Assorted colors. Suggested retail price, $1.36. Artistic Wire Products Company, East Hampton, Conn.

RUBBER MOP

SPORTS COMBO
Packaged sports combo contains football, volleyball, kickball, wellyball net, pump and inflator needle. Balls covered with fine leather. Large high-cotton, high-grade, high-cotton carton. Retail price, $4.98. Globe Rubber Company, 223 Sycamore Street, Ravenna, O.

WHEN YOU REPLY, PLEASE MENTION YOU SAW IT IN THE BILLBOARD PARADE OF HITS.
VENDING MACHINES

Texas Ops Fight, Beat Tax Move

AUSTIN, Texas.—A proposal for a state tax on vending machines valued at $30 a tax on nickel machines and a $60 tax on quarter and half-vending machines was defeated on the floor of the House of Representa-

tives last week.

A delegation of Dallas dealers led by Charles Krause, Vendors Association president, were met in Austin by a delegation from Texas. The group had earlier sent many wires, letters and telegrams to their respective representatives and report-
ers.

The group converged on the Capitol, and equipped with well-kept records, tax return and prospect-

ure, do not exactly influence to defend this confiscatory tax.

Graft believes this to be the only effective plan to counteract the hold on unfair taxation on bulk machines currently so propped up over the nation in the Texas case, it was evident that the lawmakers, while fair and reasonable, were uninformed on the bulk vending tax in general. Graft urged operators in all states to follow the same procedure when adverse tax-

proposals arise.

U. S.: Vendors Used in 9 of 10 Larger Plants

WASHINGTON—Vending ma-
chines are being used in 9 of 10 larger plants, according to a new study of 250 vending executives attended by six state associations at a joint meeting in Hartford.

VENDERS Valued at $97.8 Million Shipped in 58, Down 6% From '57

But Commerce Dept. Report Shows That Shipments of Bulk Candy, Cig. Units Up

HARTFORD, Conn.—Upward of 250 top executives from mer-
chandise vending companies in six state associations attended the 12th annual Conference of Automatic Merchandising at the Statler-Hilton Hotel here May 1-2 with John Ludlow of Boston functioning as regional chairman.

The conference is one of 14 held by the National Automatic Merchandising Association in various parts of the country.

From Connecticut, Massa-
ehctic, Maine, Vermont, New Hampshire, Rhode Island, New York, New Jersey and Pennsylvania came 96 operators who began with a workshop ses-

sion on Friday night. Saturday morning meeting was addressed by Thomas R. Donahue, St. Louis, president of the national association.

Varied Topics

Dr. Alan Hart, president of the vending de-
velopment counsel, and daily newsg- corder on WNBC, the New York City Company's owned-and-operated Hartford sta-
tion, spoke at breakfast ban-

quets. Subsequent sessions were con-

censed with legislative problems, advertising and sales methods, major methods of coffee vending and other industry topics. 

George C. Sandler Jr., of Nor-
walk, Conn., vending product group chairman of the National Food Co-
glorous, presided at the two sessions.

While general tone of the con-
ference was cautiously optimistic, economic conditions were not neglected. The Chicago cited the need for more and better attention to getting extended to satisfactory public relations, partic-
ularly on the high level. "It's not enough to say that service to community good will," one source commented favorably. "We are in the vending machine field, as well as other components of the industry, should be diligent enough to anti-

ly any 'skeptical' selling.

NAMA Poll Tells What Makes Serviceman Tick

CHICAGO.—The National Au-
tomatic Merchandising Association will conduct on the route serviceman in a 1958 poll conduct-
ed by the Personnel Laboratory of Chicago, along with a large number of highly informative facts and fig-

ures. Some 240 operating firms participated.

The survey finds that the aver-

age serviceman is 23 in age when he gets out after 90 days in the service. As soon as he is due for re-

turning, it gets one acceptable route serviceman. 

The survey shows that the servicemen are not interested in testing and selecting procedures, do not feel they are motivated and feel that the reason why route servicemen quit is because of the amount of work required. Several questions were asked regarding the service to the public, and it is found the work is harder than they thought.

What they look for in a route is: What are their expectations of service? 

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age serviceman is 23 in age when he gets out after 90 days in the service. As soon as he is due for re-

turning, it gets one acceptable route serviceman. 

The survey shows that the servicemen are not interested in testing and selecting procedures, do not feel they are motivated and feel that the reason why route servicemen quit is because of the amount of work required. Several questions were asked regarding the service to the public, and it is found the work is harder than they thought. 

What they look for in a route is: 

1. How much do you earn? 

2. How much do you earn? 

3. How much do you earn? 

4. How much do you earn? 

5. How much do you earn? 

6. How much do you earn? 

7. How much do you earn? 

8. How much do you earn? 

9. How much do you earn? 

10. How much do you earn?

NAMA Board of directors has authorized an $11,000 study of personnel selection and testing which is now being carried forward by the organization. The prelimi-

nary report of this work will be available in the near future.

Vendors valued at $25,318,000.

The report in the census report the term "vending" means vending machines, that is, machines that dispense products for cash value, to which cash value is an integral part of the transaction. The data is based on the Bureau of Census Bureau of last week. 

Shipments of bulk vending machi-

nes, however, increased last year. The report states that manufacturers of bulk vending ma-

chines which participated in the survey shipped 75,453 machines in 1958, with a value of $1,416,000, com-

pared with 66,429 in 1957, with a value of $757,000.

Cigarette machines shipped by 17 manufacturers in 1958 totaled 104,741 valued at $2,978,000, compared with 107,200 and a value of $1,918,000 in 1957.

Twenty manufactures shipped $25,318,000, compared with 19,750,000 in 1957 and valued at $809,000.

Shipment of vending machines up $1,000,000 from last year. The report states that machines shipped increased from 8,501 to 10,000 a year ago. The shipment of vending machines in 1957 was 7,200,000, valued at $1,900,000. Last year, shipments were 8,501,000, valued at $2,698,000.

Eleven companies reported ship-

ping bottled soft drink machines last year. The report states that shipments of bottled soft drink machines for the first six months of 1958 reached a total of $2,700,000, valued at $2,484,000. A year earlier, 1957, shipments were $2,670,000, valued at $2,326,000. In 1957, 8,581 machines were shipped and were valued at $2,701,000. Four companies shipped 121 outdoor packaged bulk machines last year, with a value of $1,353,000. In 1957, 725 machines were shipped and were valued at $1,090,000.

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Here's Current Status Of Currency Changers

CHICAGO—A report to the May issue of Vend, the magazine of automatic merchandising, provides up-to-date information on the current status of paper currency changers. The report is reproduced here in full:

You will not be changing or accepting paper currency automatically on your location for some time to come. Ready availability of isolated automatic currency changers is still many months away, and the months could accumulate into years.

That's the picture you get after talking with the four firms that have currency units (1) limited pilot assembly, (2) prototypes not in production or (3) still in the laboratory stage.

After a rash of public and trade publicity on paper currency changers from mid-1958 thru the NAMA convention last November, you find that the news has been static.

ABT Division of Atomic Vacuum Machine Company, Rockford, Ill., as of April 14 had yet to lease a single currency unit to an operator or any other business. All offered state officials are not on company-controlled tests. ABT originally planned to sell the units outright. The firm is putting dollar bill changers for testing, starting in June, 1958, ABT is continuing tests at present in Chicago and New York.

Venders Valued

- Continued from page 71

wishes and pastry, apples, bread, eggs and popcon, but separate statistics for this category were not made available. Shipments for the entire category were 16,061 units, valued at $8,414,000 in 1958, compared with 11,757 units in 1957 at a value of $2,607,000.

Some 600 tea vending machines were shipped by four manufacturers last year, with a value of $1,541,000. In 1957, 496 were shipped and were valued at $1,012,000. Seven makers shipped postage stamp vending machines last year. Number was 11,015, valued at $232,000. For 1957, 862 were shipped, with a value of $434,000.

Coin changers, venders for aspirin, cigars, confections, pens, newspapers, etc., were shipped by some 55 manufacturers last year. Total shipped was 8,643, with a value of $2,657,000. In 1957, some 9,483 machines of this type were shipped, and were valued at $2,900,000.

National Register, Inc., St. Louis, showed working prototypes of its $1 and $5 units at the St. Louis convention. But it is not ready to market the units for months... 1960 may see first assemblies. You saw the units as long as last November because of the competitive impact.

American Totalisator Company, New York, still building its $2 and $3 "Antelers" units in limited numbers strictly as ticket vending for race tracks. But it operates the units itself... does not market them... has a limited number of "Antelers" for vending applications for the units long-term.

Vendo Company, Kansas City, Mo., puts it simply: Currency changer efforts are in a very preliminary stage.

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Vendo Company, Kansas City, Mo., puts it simply: Currency changer efforts are in a very preliminary stage.
Detroit
By HAL REYES
Terry Thomas has been appointed customer relations officer for the AI Kramer operating companies, including the Atlantic Canterbury and Independent Detroit Coffee Company. Experienced in personnel work, Miss Thomas spent six months going to every phase of the business, including going out to the terminals. Her new assignment will include regular locations, and the chart of the attitudes of customers upon a spot check basis.

George Haslin, formerly active in the Pan American business, is now projectionist at the West Side Drive-In Theater.

The Detroit phone number for The Billboard is being changed to Woodward 51144. The location for all calls for news remains unchanged, 909 Fox Theater Building, in charge of Hal Reyes, who has represented this paper since 1938.

Edwin E. Burgis is establishing the American Machine and Distributing Company in suburban Redford Township, distributing phonograph records as well as toys through the State. Burgis was formerly in the lake boat business for a number of years, operating the Algoma Machine Service, which he sold out about four years ago to Louis Ambroline, of the J.A. Music Company. Burgis also had an extensive Johnnie-Jack repair service for operators at one time.

Lou Nemech, president of the Music Operators, Inc., who was formerly salesman for a major distri-
## Coin Machine Price Index

### How to Use the Index

**RIGHS AND LOWS.** Equipment and prices listed below are taken from advertisements in The Billboard for the period shown. Listings are based on the highest and lowest prices on all equipment which have been advertised either once or 10 times shown or at least 5 times together with a computation based on annual average.

**PRICES given in the Index are in no way intended to be “standard,” “national,” “set,” or offer an authoritative reflection of what prices should be used on equipment. Prices in the Index are designed, however, to be a handy reference. The obvious depends on the condition of the equipment, age, time on location, the territory and other related factors.**

(For 10-week period ending with issue of May 4, 1959)

### MUSIC MACHINES

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### ARCADE EQUIPMENT

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Lou Boorstein Cited By N.Y. Coin-trade

NEW YORK — The Wurlitzer Company, then its distributors and their customers, had banded together to see that House Bill No 291, and the Senate companion bill did not get out of committee. The proposed legislation, sponsored by ASCAP, would require juke box operators to pay performance royalties to ASCAP, a musical property owners organization. ASCAP lawyers had told the operators they already pay to be in business, and that they were not to be forced into a position of being brokers for ASCAP, by any government order.

A. D. Falzuto, Wurlitzer advertising and sales promotion manager, told a Senate subcommittee Wednesday, "Our main concern is not the question of public relations, but the threat to the industry by the presence of ASCAP on a nationwide basis."

The bill, he said, would shift the burden of proof from ASCAP to industry owners, who would be required to show that they already paid their share of ASCAP's costs.

A committee of ASCAP officials, including the president and the general counsel, met with representatives of the underground music industry Thursday to discuss the issue of royalties.

Wurlitzer Sets Drive To Fight ASCAP Bill

The drive was held in response to the ASCAP Bill, which would require all juke box operators to pay royalties to ASCAP, a musical property owners organization. The operators had already paid their share of ASCAP's costs, and the bill would shift the burden of proof from ASCAP to industry owners, who would be required to show that they already paid their share of ASCAP's costs.

N.Y. Attorney General Seeks To Dissolve Trade Groups

NEW YORK — New York State Attorney General Thomas J. Lebovitz has moved to dissolve two local trade associations — the Music Operators of New York and the Billboard Operators of New York. The two associations had been set up in opposition to ASCAP, which has been demanding that all juke box operators pay royalties. 

The Attorney General's action was prompted by a complaint from ASCAP, which has been trying to force the operators to pay royalties. The complaint alleged that the two associations were engaged in activities that were in violation of the antitrust laws.

The Attorney General's action was taken in the interests of industry, and in the interest of the public, to protect the industry from the activities of these associations. The Attorney General's action was taken after a fellow member has been compelled to remove his machine prior to the expiration of a contract.

The charges also state that "in the event that a dispute between location owner and an operator has been adjusted within the 90- day period, the defendant AAMONY must be notified."

Need All-Industry PR Program: Slifer

Op's Own PR: Has First Aid School Class

GRAND JUNCTION, Colo. — A new public relations program is giving Doa Stephn, owner of Auto Music Company here, a reputation as a "public spirited citizen.

The move I think about public relations in relation to what it is commonly referred to as the crime against the public, the more our own public relations must be, and it is not only our responsibility but it is the responsibility of the police force.

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I think it is important to have a public relations office in every town, and that office should be a place where the public can go for help.

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Detroit Ons Protest Proposed $50 City Per Machine Tax

DETOUR — The Motor City's juke box industry may be picked as the guinea pig for the city's current campaign against per machine taxes. 

The city administration, hard pressed for funds, has been seeking for aid in new quarters, and is mulling over the possibilities of excelling its sales tax. It has been reported that it has not been used to any extent here. There have apparently been no significant changes in sources of tax since some new taxes imposed in about 20 years.

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An Editorial on Practical PR

Continued from page 75

N. Y. Attorney General Seeks To Dissolve Trade Groups

Continued from page 75

Anymoney is permitted to the business in that it will distribute individual location owners for a period of 90 days."

The complaint alleges that when an Anymoney member is expelled or suspended, owners in good standing can get a list of his location and are free to negotiate with the Anymoney member. Anymoney members, the complaint goes on to state, are free to negotiate. All business disputes among them are to be referred to the board of directors and any decisions of the board are final. It is also alleged that in the event a location is closed for 30 days and not reopened, operators are not permitted to negotiate with the location owner for machine placement.

Vince Breved

Another charge reads, "No member of the defendant corporation is Anymoney is permitted to visit any City, State or Federal Government Department to transact any business, make any statement or commit any act. In connection with the location of machines, the corporation operates without prior authorization of the Board of Directors.

Finally, Anymoney is charged with unreasonably restraining and prohibiting the sale and purchasing of a monopoly. While Anymoney counsel has not had time to prepare a complete answer to the charges, a spokesperson for the association commented on a press release issued by the attorney general's office that Anymoney and Crime Justice Samuel M. Gold signed the agreement to prevent the State agency to bring action.

Another Matter

He said that several of the members of the corporation, or Anymoney members, have been expelled or suspended from the corporation and that this is what constitutes a violation of the contract. This item, he explained, arose.

Lou Boorstein

Continued from page 75

The associate attorney, or Anymoney's office of the Waterfront, according to the president, or Anymoney, has been expelled or suspended from the corporation and that this is what constitutes a violation of the contract. This item, he explained, arose.

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Continued from page 75

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WURLITZER STANDS FIRST IN SALES OF StereoPhonic HIGH FIDELITY PHONOGRAPHs

See them, Hear them AND YOU'LL OWN THEM

THE WURLITZER COMPANY Established 1856 NORTH TONAWANDA, N. Y.
TRAVELING ARCADE
Op Begins 1st Season;
Action Games Top Pull

By SAM ARBOTT

This is another in a series of spring Arcade operations.

LOS ANGELES—Amusement devices that offer Arcade patrons a chance to compete with one an-
other make the most money, says Bob Cohen, general manager of Bobby Council Arcade on Sutton's Pacific Coast
Shores, Long Beach, Calif.

Matthews is operating an Arcade for the first time, but he knows people will go there every 2 or 3
years for 15 of his 20 years. Also open is Sutton's Pacific Coast Showos. It started its first season about six weeks ago. Its owner-
manager, F. M. [et al] Sutton, also has a wide show business experi-
ence. He had his own show in the Deep South and served as the tech-
nical advisor for carnival success stories in the current film, "Some Come Running."

Alton Matthews has to pack up his Arcade every Sunday night and move it to another location (show is booked until next
year Christmas), he has the advantage of not having to change his ma-
chine. He changes the people involved in show business, but there is a new crowd to whom he plays. Matthews has seen his policy of offering com-
petitive play paying off. He is satisfied with the amount of money, because of his unusual position in having a new audience.

Matthews' Arcade is under can-
vases, with the front open. Colorful signs, one on each of the three places, invite fun-seekers to play ad-
mission-free.

Inside the top he has 45 games grouped. Of this number, 16 are pinball machines, 14 are
slotted and 15 arejuvenile games. Among these are Keeny Sports-
flips, Flying Bird, Sky Gunner and Exhibiting Shooting Game,
all target games. Another unit on the lower floor is a Giant Gypsy Grandma that delivers a surprise into the future via a card.

BOBBY MATTHEWS (left), op-
er, of the Arcade on Sutton's Pacific Coast Shores looks over the midway with F. M. [et al] Sa-
ton, owner-manager. Matthews says that competi-
tive play pays off. Matthews himself will travel with the show, the "charges customers" each week.

Gottlieb Ships
Atlas 5-Ball, Two-Player

CHICAGO — A new four-ball pin game for two-player use, designed primarily for use at carnivals, is on exhibit at the Chicago Coin Machine Co. plant.

According to Gottlieb, location reports have proven time and again competitive play fills the box. In all locations, two-
player competition undeniably means more play and more profit. Atlas, the latest Gottlieb pinball, features a twin pair of ball flipper at bottom and mid-playfield, and an additional ball target at the top of the playfield. A large tower-
target unit is set at the center of the playfield.

The play-attracting rotocor targets score up to 500 points, while the two balls-aye targets score 10 points at a time. As a target value, Atlas can be set for three- or five-ball play and is available with twin switches for dime and three-
quarter-play. Match play is also offered.

NEVER SAY 'DIE'
N. J. Arcade Op Wins
Paterson License Tiff

PATERSON, N. J. — Nat Cohen, of Airport Recreation, a
local Arcade operator, is a man who will fight back when he thinks
he is in the right, and this policy has seen him through a number of legal battles to fight the battle of the business district here.

It all began in December, 1959, when Cohen applied to the Board of Aldermen for permission to change the 230 Market Street, 25 by 90-foot premises on top floor of the Carol Plaza Hotel.

Cohen and his attorney, Hay-
man Zimble, argued that the city's ordinances and had found nothing that would bar the operation of an Arcade at the location.

Petition Denied

By a 1-1 vote, the Board of Aldermen turned down Cohen's application, on the grounds that the Arcade would be detrimental to the area it is located, and that it would be frequented by unsupervised youngsters.

Cohen argued that the Arcade would be an asset to business in the area and would be supervised by adults. But these arguments did not change the minds of the aldermen.

So Cohen made another application for a license to operate on March 2 he was turned down by the Board of Aldermen of the City Council.

(Continued on page 78)
Am. Shuffleb'd Set On Imperial Line

UNION CITY, N. J. — The American Shuffleboard Company will begin deliveries of its new Imperial line games for the end of May, according to Nick Malone, sales manager.

The unit, which comes in 14, 18, 20, and 22-foot lengths, features a magnetic control and the pins are hinged, to the side when the game has been completed or when the time limit has expired. The operator sets the timing device.

Melone said the price will be announced shortly before it is ready delivered, and a working model of the game was shown at the recent Music and Attractions Operators' Convention in Chicago.

Finance Plan

Paul Callazo, ASC president, said that a finance plan, similar to the one for American's custom model, will be put into effect for the Imperial line. The existing finance plan for the custom works like this: The unit costs $650. The operator pays $50 down plus freight, leaving a balance of $600. For the next 10 months he pays $54.84 a month, and for the next 16 months he pays $33.53 a month.

One of the problems that Callazo and Melone hope to solve with the new model is the fact that the price list for a given game has expired, and the board operator should be able to give the player a refund for the time he has already played.

But the device is the largest in the world, and it is priced at $1,000,000, an annual cost. It is not, he explained, "in the price structure of a jocko in shuffling." Melone feels that the timing mechanism and the magnet which control the flip of the pack from being turned into play will eliminate the need for a timer in shuffleboard operations.

Start Operation

In this connection, the firm is putting on a drive to make the shuffleboard world an operator aware of what kind of a shuffling piece it is. The firm has a pilot operation of 100 units in New York for testing new equipment and learning operating methods to pass on to customers.

It is encouraging tournament play, and providing operators with trophies to stimulate this match play. A recent tournament in California was well attended and some very interesting contests were in the cushion and long board divisions.

John Birta, Newark, N. J., stockholder who covers the entire state, next week will bring a dozen operators to the plant for a three-day session to show them the American plan to work the shuffleboard operation and how to get their own shuffling coverage.

Midway Bows

Continued from page 7

horizontal, vertical, or diagonal line-up.

Fly large buttons placed on the cabinet midline are pressed individually by players to launch balls in any one vertical line play, or by the odd number. The pilot light above button goes on, with player getting to press each button once per line of play.

Different scores are awarded players for registering three, four, or five balls. The score will be the same for whether they were made vertically, horizontally, or diagonally. The scores are more difficult to make than verticals and rate more points.

The players are given a ball button to change the frame of play. Another button is available for servicing and backboard is hinged.

The game is available in play of players, with adjustments for one, two or three lanes of play per coin.
SLATE TOPS
RED PRICE $49.50
NOW MIRRED MTL, 17" x 48" , $41.95 4 or more lots $40.50
RED PRICE $49.50
NOW MIRRED MTL, 17" x 48" , $41.95 4 or more lots $40.50
Runners and tops are covered with imported Robbinsteel billiard cloth and with Jumbo Backings. 4 Forcast. $30.00. Topped with imported Robbinsteel billiard cloth.
IMMEDIATE DELIVERY, ORDER NOW—SAVE MONEY!
Complete Stock of Natural Imports for All Sizes of Cased Operated Pool Tables. Price List on Request. YORKVILLE 2297, DEPOSIT, BALANCE C.O.D.

MARVEL Billiard Supply Company
406 W. LAKE ST., CHICAGO 12, Ill.
Phone: MICH 6-9955

REDD-HOT VALUES!
10 WILLIAMS PINCH HITTER
Brand New—Original Cartons
10 BALLY GOLF CHAMP
10 CHI COIN ROCKET SHUFFLE

Will take BINGO MACHINES in trades!
WRITE! WRITE! CALL! PRONTO!

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BALLY
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BOMBER POOL®
IS THE BETTER BUY!
Toys in features...toys in value!
You get what it means when it’s a
Valley...FIRST—and still foremost
in Bumper Tables!

REGULATION TOURNAMENT
SIZE
HARMONY FINEST 0F
NATIONAL HARD WHITE MAPLES
TOP QUALITY EVERYWHERE.

See your Distributor or Write Direct
(Sales Affiliate, Valley Mfg. Co.)
DISTRIBUTORS
SEARS, ROEBUCK
MICHIGAN 5-4857

VALLEY SALES CO.

ATLAS—The STRONG Line!
CIGARETTE VENDOR
Seeburg Cigarette Vendor
All Automatic Vendor
Select, Deliver

Seeburg 100-B...
Seeburg 100-C...
Seeburg 100-V...
Seeburg 200...
Seeburg 400...

Bally Animatronic Vendor
3-Day Capacity

NEW!
Calciun 45 RPM
Convenient, $5.00

NEW!!
Smart, Easy Coinless Vending
IMMEDIATE DELIVERY

FOR AMUSEMENT MACHINES

MUSIC

KOM-KOM 100-B...
KOM-KOM 100-C...
KOM-KOM 100-V...
KOM-KOM 200...
KOM-KOM 400...

Bally Animatronic Vendor
3-Day Capacity

ATLAS MUSIC COMPANY
1218 N. WESTERN AVE., CHICAGO 47, ILL. U.S.A.

GIVE TO DAMON RUNYON CANCER FUND

The BILLBOARD
MAY 11, 1959

Need All-Industry PR Program: Slifer

**Continued from page 53**

within our own industry. We need a competitive spirit within but we also need a cooperative spirit on a grand scale, and a good deal can be written on this phase, besides.

**Modern-Day Example**

To give but just a few modern-day examples of prejudices, misunderstandings and ignorance,

Not so many years ago, any female associated with the show business or any other occupation that was not accepted socially. Women, smoking with men, was unheard of and unacceptable in the better circles. Women’s roles were defined and unacceptable in times past. Social conditions were never discussed openly but half-shamed. Mental disorders and certain ailments are still misunderstood.

Women working, leaving nurses, doctors and attending universities. Unheard of and unacceptable to the idea of men in the medical field.

A public relations job was necessary to bring these few examples to present-day standards and there is much more room for education.

We have a new mind that will allow us to discuss all areas of misunderstanding.

Abraham Lincoln made what I think is one of the most profound observations dealing with what we term public relations today when he said, "Public opinion is everything. With public sentiment nothing can fail, with it nothing can succeed. Consequently, he who molds public opinion goes deeper than he who acts upon existing public opinion or propounds his own prejudices. He makes statutes or decisions possible or impossible to execute." I have read countless articles for years emanating from the factory of public relations, which when boiled down recovers the great urgings for public relations programs, but has no plan to follow, because there is no plan.

The cost will be tremendous. Where this money will come from is still a question. We are constantly for years to do successful work. In truth, such a program will be necessary as long as we have an industry.

**Necessary Program**

We all agree that such a program is a necessity if we are to enjoy the fruits of our industries and the respect of our fellow man and country.

As a public relations observer, every field of public and self-publication is very important to proper course of action. I am listing just a few of the questions which will require some decisions:

It is to prove and to reason why

Most Golfie

Pins Now on 3-Quarter

CHICAGO—Xite Golfie, D. Golfie & Company, just past the middle of the month that the majority of pinball machines in the factories were now set at dime and three-quarter play.

Golfie said that with every new game model shipped, an increasing percentage of total sales are hit on dime, three-quarter play.

Golfie said that with every new model shipped, an increasing percentage of total sales are hit on dime, three-quarter play.

It is a definite and steady trend that will continue, he said. We intend to concentrate our efforts in this direction.

In addition, Golfie said that with every new model shipped, an increasing percentage of total sales are hit on dime, three-quarter play.

Golfie has launched a campaign to persuade five-ball operators from the country to switch from nickel to dime operations, where possible, and to cut back on lower fare, he added.

The firm sees such a switch necessary to the economics of the business.
There are strong and opposing forces. Decisions must be made and adhered to regardless of self-interests or criticisms, and there will be many.

Throughout the past of many intelligences and experiences of many industries, the board of directors, as an executive committee to study, plan, and supervise the program. Every facet should be well represented.

"WORLD FAMOUS EXPORTER"

Wurtsler 1500 (As Is, all parts complete)$37.50
Wurtsler 2515 500.00
Seeburg 100M 450.00
Seeburg 1200 (Refurbished) 695.00
Seeburg 1010 695.00
2 AMI 6200 500.00
2 AMI 860 (Refurbished) 325.00
2 AMI 620 250.00
2 AMI D40-45 (Refurbished) 150.00
2 AMI B-45 95.00
2 AMI E-40 200.00
Waiting Scales and others (Slight to Fair)........ 5.50

LAUNCH YOURSELF TO NEW PROFITS with
SATELLITE TRACKER

A terrific new game—up-to-date as tomorrow.

Player operates guided missile, attempts to orbit satellite. Successful attempts register score panel and advances rocket into space.

See it yourself at...

MIKE MUJVES CORP.
577 10th Ave., New York, N.Y.

"HOTTEST SONG" OF THE LOWEST RENTAL RATES IN CHICAGO!

500 BEDROOM ROOMS
Bright $5 to $10
Double $6 to $10
Single $4 to $6
Inquire personally except Wt. 600.00.

The HOTEL
20 SOUTH PEARSON

First with the Hottest!
First in Quality... First in Service!

NOW DELIVERING! Chicago Coin's
Coin Machine Exchange

ARCADE

NATION'S BEST BUY
REBOUND SHUFFLES
Like New—$115.90

FOR IMMEDIATE DELIVERY
SEEBURG CIGARETTE VENDOR
24 COLUMNS OVER 750 PACK CAPACITY
2-WAY REVERSIBLE SHOWING
SHORT ALL-ELECTRIC REFILLS & DELIVERY

PHONOGRAHS WANTED FOR EXPORT
BIG TRADE-IN ALLOWANCES ON
SEEBURG M100A
SEEBURG M100B
SEEBURG M100C
SEEBURG M100D
SEEBURG M100E
SEEBURG M100F
SEEBURG M100G
SEEBURG V200

Many other models available including WURLITZER, AMI and many foreign.

Cable address "DAVIDS"

Write Wire
D. J. COBHAM
Phone
222-80, Bridge St., Dubuque, Iowa
TELEPHONE 2-0288

NOW DELIVERING! WURLITZER
* ONE OF THE LARGEST SELECTIONS OF MUSICAL INSTRUMENTS AVAILABLE
* EIGHT VARIOUS MUSICAL INSTRUMENTS TO CHOOSE FROM
* CAN BE SOLD FOR LESS THAN RETAIL PRICE
* AVAILABLE IN 3 MODELS

NEW GAMES
Available to those in the know at an attractive price

COIN MACHINE EXCHANGE

Cable "FIRSTCOM" Chicago
FOLK TALENT AND TUNES

*Continued from page 44*

Carl Shook, WKY, entered the proceedings.

Ferlin Husky was forced to turn down an appearance at the Truth or Consequences Bodee, an Art Linkletter product on tour of the Northern States. Drusky is sporting his first Decca release, with "Will and Lee" the No. 1 hit. ... Don Gibson guested Saturday (8) with Red Foley and the Jubilee U.S.A. family, along with Monee Dave. Due in Springfield, Mo., for this week's (16) ABC-TV on "The Truth of the Matter".


With the Jockeys

WZIP, C-100, Cleveland, Ky., which shuffled around will have to raise its rates. The last two years, it has returned to the air with a daily hour-long show, 6-7 a.m., with Bobby Gringle. Concluding with the host of the "Big Problem" show, Bobby says, is the fact that the station's c.r.a. library is almost empty. Copies of his own station, "Shattered Dreams," on Record, are not available to the promotions who will write to him at P.O. Box 611, Cincinnati, O. J. Jockeys who have left the WZIP library is almost empty. Copies of his own station, "Shattered Dreams," on Record, are not available to the promotions who will write to him at P.O. Box 611, Cincinnati, O. J. Jockeys who may have missed the mass mailing of Clay Miller's "The Loneliest Traveler," may obtain a copy by writing to an unknown address.

Hill and Rance's Australian firm is planning another C.E.C., week and a daily "Hungry Ear" show on the air.

N. 77, TUNES... PRODUCTION... HILL... PAGE 8, 449.50...

Hill and Rance's Australian firm is planning another C.E.C., week and a daily "Hungry Ear" show on the air.

WORLD WIDE WANTS TO BUY BINGOS

SEA ISLAND CARNIVAL QUEEN BEACH TIME CYPRESS GARDENS SUN VALLEY MISS AMERICA KEY WEST BIG SHOW PARADE

WILL PAY HIGH-HIGHER-HIGHEST

UNITED 16' JUNIORS REBOUND SHUFFLES 16 STROKE BOWLERS 16 ROYAL BOWLERS CASH PRICES OR TRADE

PRONTOGRAMS SKILL BOWLS TON STROKES CROSS CROSS ROCKETS

CALL COLLECT—NOW!

SPECIALS!

14' STRIKE BOWLERS | 16' ROYALS


Cable Address: GAMECO Chicago

Terms: 1/2 Down, Balance in 10 days.

Hill's and Jangie Sanga, Inc., New York, has just released two new song books, one by Johnny Cash and the other by Hank Thompson, the latter released in England. Both follow are loaded with hits by the respective artists and versions are after the original recording. Cash has also been signed with the Monument Company for 32 filmed "Houndstooth" TV shows for national distribution, Craig says.

Russellville, Ky., Nov. 19, 2000

Bill Cliffen, who handled his group, the Dixie Mountain Boys, is mailing out supplies of his new Starlight recording, "Cowboy," his last tour with Spurin. He may write him at 626 Preston Place, Charleston, W. Va.

Curtis Houston, the august of the original Dixie Mountain Boys, is reported to have the following for his record release, "Cowboy," his last tour with Spurin. He may write him at 626 Preston Place, Charleston, W. Va.

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source from the present 2 cents per side to 4 cents per side. This would be passed on to you.

"The bill appears as S-550 and was introduced by Senator O'Ma-

honey in conjunction with Senator Kefauver, Al parry, Humphrey and Morse. Obviously such a pro-

posal is detrimental to the profita-

tion of our business.

Effects of Bill

"Should this bill become law, it

would permit ASCAP and other

performing rights societies to li-

enize tax as otherwise collect pay-

ments from music operators for the re-

distribution of music bearing their

members' copyrights, when played on

coin-operated phonographs.

"At this writing, Bill S-550 has

been referred to the Senate Judi-

ciciary Committee for considera-

 tion. Attached is a list of the most

pertinent arguments in opposition to the proposed amendment. Using

these as a basis, prepare a letter

to your Senator and mail it to

the Senate Judiciary Committee.

"It is imperative that you write

your Senator, expressing your

own views on the changing of

this bill. Attached is a list of the

most pertinent arguments in op-

position to the proposed amend-

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the Senate Judiciary Committee.
New "Player Action" launches Chicago coin's exciting new Star *ROCKET

High Scoring Action...
★ 3 - 4 - 5 in row...
★ 4 corners - 5 diagonals -
★ 5 verticals - 5 horizontals
★ Plus the BIG "Y"

Available in 3 Models!
Star Rocket can be set for
3, 4 or 5 frames per game.

5 BIG BUTTONS!
Player controlled buttons
launch balls in each row...
Player has the option whether
to launch one row - 2 rows or
any number of rows to
score best during
each frame.

Fits Everywhere!
This upright attraction re-
quires only 24" x 32" of
floor space yet 3 dimension
mirror effect gives it an-
appearance of a game 4
times as long.

FOR SALE—
350 JUKE BOX ROUTE
$1,500.00
per week profit
WRITE TO
BOX 956
c/o Billboard
188 W. Randolph
Chicago 1, Illinois

HELP US KEEP THE
THINGS WORTH KEEPING

G. W. D. Anderson
Commander of the 1st Atomic Convoying

Here is a man who sees the
need for peace firsthand. As
commanding officer of the
Nautilus, he knows that peace is a
matter of life or death. And he
knows it doesn't come easy or
cheap, peace costs money.
Not only money for strength
to keep the peace. Money for
science and education to help
find lasting peace. And money
saved by individuals, to keep
our economy sound.
We can't all be Sub Com-
mmanders. But we can all help
strengthen America's Peace
Power, simply by buying Bonds
for a stronger, safer America.
Every Bond you buy helps.
Couldn't you buy a few
erasers?

HELP STRENGTHEN
AMERICA'S PEACE POWER

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UPRIGHTS:

* Deluxe BIG TENT!
  (7 plays - 7 seconds)

* SHAWNEE!
  Only Upright Accepting
  Nickels, Dimes, Quarters

* TWIN BIG TENT!
  Only 2-Player Upright
  Up to 14 coins per play

* BIG ROUNDUP!
  Exclusive Bonus Feature

IF IT'S AN UPRIGHT — MAKE SURE
IT'S A SUPER UPRIGHT BY KEENEY!

Bonus Note: Keeney is now and
for more than 20 years has been
the leading manufacturer of
super quality upright games!

Keeney Uprights earn more
and have the highest re-sale
value as shown in all price
lists on used equipment!

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2600 W. Fiftieth Street • Chicago 52, Illinois
Famous Bally profit-proved features now built into NEW TYPE UPRIGHT JUMBO

PLAY TESTED Advancing Scores

Operators know that Bally-style advancing scores, popularized in famous Ballygames, attract maximum play, earn maximum profit. Now time-tested Bally-style advancing scores are combined in JUMBO with colorful circus-style scoring.

PLAY TESTED Advancing Arrows

Equal to Bally-style advancing scores in extra earning-power are the famous arrow-flash features of the greatest games of the past 10 years. Arrow-flash features in JUMBO permit player to SCORE WITH ONE LION... OR ONE TIGER... OR ONE HIPPO. Side-by-side location tests prove that exclusive Bally “solo-spot” scoring is the strongest play-booster ever built into an Upright... resulting in a new high level of Upright earning-power.

PLAY TESTED Mechanisms

Bally JUMBO is the only Upright built with mechanisms developed and proved in the manufacture of thousands of Ballygames... mechanisms that insure player-satisfaction plus top earning-power.

*PLAY-TESTED FOR PROFIT-POWER BY 250,000 GREAT Bally GAMES

Only Bally can build balance into an Upright... insuring month-after-month attraction to players, long life on location, top earning-power... because only Bally can build the time-tested features and mechanisms of the greatest games in history, from CITATION to SEA ISLAND. Get you share of JUMBO cash-box collections. Get Bally JUMBO now.

See your distributor... or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
MAY 11, 1959
THE BILLBOARD
AMUSEMENT MACHINES

Turn MUSIC NOTES into BANK NOTES

Operate THE PHONOGRAPH

AVAILABLE IN
Stereophonic and Monaural Models

Featuring
WORLD'S FASTEST Record-Changing Mechanism

Actually more than twice as fast as any other on the market. Means MORE COINS per hour.

United's confidence in this amazing mechanism is supported by an astounding guarantee enclosed with each phonograph.

Unconditionally Guaranteed

The Record Mechanism contained in the Model UFP-100 United Phonograph is UNCONDITIONALLY GUARANTEED for one full year from date of delivery by an authorized United Music Corporation distributor in a new and unused condition. Each United Phonograph is delivered with a "Certificate of Warranty" outlining United's complete guarantee.

UNITED MUSIC CORPORATION

Packed with many other exclusive features, the United Phonograph stands "head and shoulders" above all others in Simplicity...Styling...Mechanical Perfection...Profit. Operate the finest...operate United.

A COMPLETE MUSIC SYSTEM

FULL RANGE EXTENSION SPEAKERS specially designed for convenient Wall, Ceiling and Corner installations. Both Monaural and Stereophonic.

SYNCHROMATIC COMPACT WALL BOX complete with Program Selection Panel and Dial Selector Knobs makes selection in 2 seconds.

HIDE-AWAY UNIT ideal for locations with limited floor space.

PLAY-STIMULATOR stops hulls. Invites more play. Pays for itself in a hurry.

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BEAUTIFUL 5 COLORS

WALK-IN DOOR
swings wide open for INSTANT, EASY ACCESS...
the magic of

STEREO

takes on added realism with a

SEEBURG SYSTEM

With Seeburg Two-Channel Stereo every listener, wherever seated, has the illusion of being present at a "live" performance of the recording musicians. Seeburg Stereo is completely integrated—from the pickup, through the dual amplifier to the newly developed twin stereo speaker system.