

Singles Returns

SIXTY-FIFTH YEAR

# The Billboard

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## Folkniks on March; Hill Sound Upsurge

### Grass Roots Artists Never Had It So Good Via Spiralling Public Interest

By REN GREVATT

NEW YORK—The folkniks are on the move as never before. The emergence of folk music and artists as big business is highlighted by more folk records in release, more periodicals on folk music in publication, more frantic activity on the doubtful front of copyrighting the largely public domain material of the folk field, and more folk music concerts, particularly on the outdoor front, than at any time in recent memory.

Folk artists are being tied in, in one way or another, with various open air jazz scenes this summer, a fact which only serves to highlight the common heritage of both in the stream of musical Americana. But of particular interest is the newly scheduled Newport Folk Festival, to follow the Rhode Island town's more familiar Jazz Festival by one week. Some tradesters are predicting that the folk bash in that historic city, hard by Narragansett Bay, may well outline the jazz session in terms of the glittering array of artists present.

#### Top Name Bandwagon

Virtually every top folk name with any kind of commercial following will be present for the Newport affair which has scheduled an evening session for Saturday July 11 and a matinee and evening series for the following day. Definitely on the agenda are Pete Seeger, the new sensation of the folk blues field known as Odetta, the Kingston Trio, John Jacob

Niles, Martha Schlamme, Oscar Brand, Jean Ritchie, Cynthia Gooding, Barbara Dane, Bob Gibson, Leon Bibb, Frank Warner, Brownie McGhee and Sonny Terry, Ed McCurdy, the Clancy Brothers, the Reverend Gary Davis, Frank Hamilton, Billy Faier, Memphis Slim, the Kossoy Sisters and the New Lost City Ramblers. Not yet definitely set but expected are the Davis Sisters, Professor Alex Bradford, Earl Scruggs and a blue grass group, the New England Folk Dance Society, Josh White, Bo Diddley, Will Holt and another blue grass combo.

#### Discussion Sessions

A folk workshop has been set for Saturday afternoon, while the eminent authority, Professor Marshall Stearns, will lead a discussion group Sunday morning. It has also been announced that those folkniks (described as both folk artists and those fans and artists on the periphery who want into the movement) who wish will be permitted to throw their sleeping bags on the nearby beach to spend Saturday night under the stars. This maneuver will be supervised by the local Newport constabulary.

But Newport is not the only folk scene. Phil and Stephanie Barber have scheduled a number of folk acts for appearances at their well-known Music Inn, in Leno, Mass., a locale primarily known for its summer jazz attractions. The Barbers have booked Odetta, Martha Schlamme, Richard Dyer Bennett, the Kingston Trio, Geoffrey Holder and Pete Seeger for concerts.

Stratford, Ontario, known best  
*(Continued on page 11)*

## TAPE FIRM SETS CANNY SANTA GIFT BONUSES

CHICAGO — To assure that all Webcor salesmen and distributors have Webcor stereo tape and/or disk instruments in their homes, George Simkowski, firm's ad and promo mentor, introduced the "Christmas Club" plan to distributors here this week. Each salesman will be provided with a regular bank-type deposit book, wherein each time he sells any tape or disk model in the Webcor line, he makes an entry. Each sale carries a certain number of points, dependent upon the price of the Webcor set. By achieving cumulative points, the salesman can win one or several different phonos or tape recorders in the line.

The plan also has dealer and clerk impact, in that dealers also will be provided with the same books to rack up points for consumer sales. Dealers can either use the "Christmas Club" to get home equipment or to get free Webcor merchandise for re-sale. All books will be turned in around December 24, expiration of the program. Plan starts July 1.

Important by-product of the Christmas Club plan is the familiarity that salesmen will gain with the merchandise they sell. Few salesmen have either stereo disk or tape playback equipment at home and don't fully appreciate the kind of sound they are capable of producing. The Webcor plan could turn out to be a double-barrel sales stimulator—stimulating sales by offering a kind of bonus and stimulating sales thru enthusiasm for the product.

## Public Has Widest Choice in Stereo Sound Combinations

### Broad Model Versatility; Bell Sound Sprints in Cartridge Race

By RALPH FREAS

NEW YORK—As stereophonic sound enters its second year, playing equipment manufacturers are offering the public two-channel sound in every conceivable combination. Phono manufacturers haven't settled on any one type of stereo phono—all-in-one unit, two-piece console or console with small satellite speakers. They offer all and the public can take its choice.

In stereo tape players, the public again has a choice. Either they can get on the four-track, open-reel bandwagon or they can select a four-track cartridge player. Open reel partisans will have a wide selection of music on open-reel, four-track tapes (The Billboard, May 25). And, as far as tape cartridges and their players are concerned, the figure is at last taking on a rosy hue.

#### Cartridge Race

RCA Victor is "re-introducing" its \$229.95 tape cartridge player, long-awaited but rarely seen (see separate story, Audio News). By June 15, "thousands" will be in distributor showrooms from coast to coast, according to the firm. Hard on their heels and out-stripping RCA in price and variety of models is Bell Sound Systems with six tape cartridge players, ranging in price from \$99.95 for a cartridge player attachment to \$299.95 for a complete self-contained tape cartridge recorder and playback unit. (See separate story, Audio News.) At press time, plans of other

recorder manufacturers couldn't be determined. The number of record firms that will release music via tape cartridges is equally indeterminate, but unconfirmed reports specified Mercury, Omega-tape and Bel Canto, in addition to RCA Victor.

All phono firms have special gimmicks to attract the public to their stereo models. And they have seen fit this year to present their lines to distributors and dealers with more hoop-la than heretofore. The amount of dramatizing they give their product in unveiling it to the trade presages unprecedented promotion on the consumer level.

Individual lines are described fully in the Audio News section this week, offering a preview of what this month's NAMM Show in New York holds for dealers. To summarize, Admiral will offer their fullest stereo line to date. Admiral's concentration will be on the high and low ends with intermediate price models receiving little attention.

#### Wide Model Choice

RCA Victor is an outstanding example of a firm that will offer the public stereo in any form. In deference to those who don't want much furniture, the firm has cylindrically designed companion speakers that require little room. For those who want a full speaker enclosure for the second channel, they offer a swing-out, detachable  
*(Continued on page 13)*

## Bikel Turns Impresario

NEW YORK—Half Moon Productions, a partnership, has been formed by two prominent names in the folk field, singer-actor, Theodore Bikel and Jac Holzman, prexy of Elektra Records, one of the top labels in the folk business. It's believed one of the first firms to become actively engaged in booking and producing strictly folk package tours.

Initial venture is the booking of a fall tour to feature Bikel and other folk artists associated with Elektra. Another enterprise to be undertaken by the firm will be the acquisition of non-show business properties, such as coffee houses, which as those conversant with the field well know, have become meccas for informal folk concerts and get-togethers in which members of the audience frequently take part.

## ARMADA Holds First Conclave; Mfrs. - Distribs Air Problems . . .

The newly formed association of indie manufacturers and distributors opened its first conclave in Chicago Monday (8). Many problems were to receive a full airing . . . *Page 2*

## Picked Musicians Get Gravy In New York Recording Boom . . .

The tremendous number of new single and album releases has meant extra work for a select group of about 200 N. Y. recording musicians. Arrangers, copyists, studios, also share in boom . . . *Page 4*

## Storz to Meet With Diskers to Decide Future of Deejay Meets . . .

Todd Storz, head of the station group which sponsored last week's Miami Beach deejay conclave will meet with diskery officials

shortly to determine plans for future meets. Several major changes in concept and character of the meetings were expected in wake of unfavorable publicity. . . . *Page 3*

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## Room for All In New Mkt.

NEW YORK — Noting the lessons of experience learned in such areas as TV vs. radio, stereo vs. monophonic disks, etc., tradesters are hailing the resurgence of the pre-recorded tape field in light of much new activity at both the equipment and repertoire level. "TV had radio on the ropes eight to 10 years ago," declared one observer, "then radio came surging back for healthy profits. Last year they said that once stereo records came out, the old monaurals would be valueless. The truth is that monaurals are selling much better now than a year ago. Last year stereo disks had stereo tapes reeling. Now everybody's hopping back on the tape bandwagon fast. In this field, they never die, they just hibernate for a while."

# INTRODUCING

A NEW ERA IN ORIGINAL SOUND-TRACK RECORDING ON PAGE

# 45

# ARMADA, Indie Diskery, Distrib Org Holds First Meet

## Sessions to Cover Major Problems

By BOB ROLONTZ and BERNIE ASBELL

CHICAGO — The first annual convention of ARMADA, the newly formed indie manufacturer-distributor group, opens at the Hotel Morrison here today (8). According to Ewart Abner, head of Veejay-Abner Records, and president of the organization, the attendance will be 350 or more. Before the convention started, about 215 manufacturers and 85 distributors had paid for memberships, and Abner said he expected a substantial number to register on arrival.

ARMADA will attempt, at this first get-together, to tackle some of the thorny problems that currently exist on the manufacturer-distributor level. These will include such sensitive things as returns, excessive releases, rack jobbers, transshipping, etc. It will be a sort of airing of grievances of both the manufacturer and the distributor and the hope that the two wings of the indie record business — both of whom badly need each other — can find common ground. Abner stated that the four major points to be discussed at the meetings will be: Better Co-operation Between the Indie Manufacturer and Distributor; A Uniform Return Privilege; The Pricing of Records; and What A Manufacturer Can Learn From Retailer.

Conversation among early arrivals suggested that a lot of heat would arise from a Tuesday morning session on rack jobbing. Manufacturers hope to convince distributors and racks that they can no longer absorb excessive returns. Sentiment is for a 6½ per cent return limit on the distributor. At the rack panel session on Monday both manufacturer and distributor are expected to turn on the rack jobber and ask that he tighten his business practices. The rack panel will consist of Jim Tiedjens, Musi-

## Frank Buys "Nilly" Score

NEW YORK — Frank Music has secured the score for the new off-Broadway musical, "Dr. Willy Nilly." Music was penned by Pembroke Davenport and the lyrics by Edward Eager. Show, directed and partly written by Alfred Drake, opened last Thursday (4) at the Barbizon-Plaza Theater in New York.

## 5 NAVY SHOWS OPEN TO JOCKS

MIAMI BEACH — The Navy Recruiting Service announced here last week that there are five special radio programs currently available to disk jockeys. The announcement came during the second annual deejay conclave. The shows, each of which are 15-minute airers for once-a-week scheduling, are: The Pat Boone Show, the Navy Band Show, the Navy Swing Show, featuring famous jazz recording stars, and the Lawrence Welk Show. A series of 16 Navy spot announcements per month are also available.

cal Isle Record Company, Milwaukee; Ed Snyder, Edge Limited, Washington; Harold Goldman, Rack Sales, Inc., St. Louis; and Pete Wambach, Wambach Distributors, Harrisburg, Pa.

Center of discussion at the Tuesday afternoon meeting, which will be paneled by four members of the Society of Record Dealers, is ex-

(Continued on page 28)

## Co-Operation Key to Future Progress

By PAUL ACKERMAN

NEW YORK — The ARMADA convention is a natural result of the growth of indie labels and distributors, according to Harry Schwartz, Washington distrib and ARMADA treasurer. Schwartz stated: "We feel we are now strong enough to wear long pants." He averred that the convention could not be expected to cure all of the evils besetting the business—"but it is a beginning." He noted that the dollar volume done by the indie segment of the disk business had grown tremendously in recent years; that it was time for the indies to cease being appendages of other conventions and tackle their own problems.

Schwartz held that the future good of the business necessitated more co-operation between manufacturer and distrib, and that an attempt must be made to solve

(Continued on page 56)

## KUEHN DOES IT BIG

# Music Mart One-Stop To End All One-Stops

By BENN OLLMAN

MILWAUKEE — The Beer City is turning into a competitive battle ground for record one-stoppers. Disk distributors are opening one-stops and one-stops are opening bigger one-stops. Someone started a rumor last week that the Milwaukee Braves are moving out of County Stadium and that the field will be converted into a one-stop.

Latest shot — the most resounding blast heard in the industry here — was fired last week when veteran dealer and one-stopper Barney Kuehn unveiled his huge Music Mart, Inc. This one has everyone agog and wondering — what's next?

The 15,000 square feet of space in a three-story building recently vacated by a furniture store has been converted by Barney Kuehn into his conception of a plush one-stopper's paradise. Customers can sit in the "cocktail lounge" area on the first floor while placing their orders and enjoy refreshments "on the house." Orders, meanwhile, are called via walkie-talkie to the stock boys for filling.

The 50 by 150-foot first floor

houses the biggest assortment of records in a wall-to-wall carpeted establishment in the industry, boasts Kuehn. Lining one entire wall of the first floor, 800 feet of elevated display space is devoted to all makes of juke boxes, cigarette vending and coin operated amusement machines.

On the second floor, in a line-up of room-size settings, displays of hi-fi package sets and component parts, pianos, organs, radios and music instruments are to be highlighted.

The tremendous basement, also 50 by 150 feet, is being offered free of charge by Kuehn, for use as a conference and recreation room. It is suitable for industry association gatherings and disk jockey rec-

(Continued on page 10)

# Union Label for Disk Proposed

NEW YORK — A move to protect legitimate indie labels against the competition of non-union disk operators is expected to be initiated at the ARMADA convention. In the forefront of the matter is Bobby Shad, indie label exec, who has been quietly sounding out the American Federation of Musicians, manufacturers, deejays and distributors.

Shad's talk with the AFM centered around the practice of under-scaling by various indies. It's claimed some disk dates cost as little as \$40, whereas the legitimate indie often goes as high as \$1,200.

Shad, at the convention, will propose that the label on a disk be required to carry the legend: Recorded Under AFM Regulations." He will also urge distributors to

## Jazz Highl'ts Victor Pop Mid-June LP's

NEW YORK — Jazz product highlights RCA Victor's mid-June pop album release, with five packages devoted to this category. With an eye to the success of the Mancini "Peter Gunn" album, label is releasing "The Music From M Squad," from the NBC-TV Friday show, with music by Benny Carter and Johnny Williams. Another TV jazz album is Buddy Morrow's "Impact," with 12 themes from major TV programs. Other jazz items are Ruby Braff's "Easy Now," "Shorty Rogers' "Chances Are It Swings," and Bobby Troup's "Stars of Jazz."

An Abbe Lane package, "Where There's a Man"; Lou Monte's "Italian Houseparty," with Joe Reisman; "Los Chavales De Espana," with orchestral and vocal numbers, and Bill Carle's "Of God I Sing," containing rarely-recorded sacred songs, round out the list.

## Fine Spread On Col. June Pop LP Sked

NEW YORK — Columbia Records' lead pop albums for the month of June will include a jazz waxing of the music from the Broadway musical "Gypsy," an album by the hot Johnny Horton, an original cast waxing of the Jones Beach presentation of "Song of Norway," an album called "The Big Hits" with sides by Johnny Cash, Johnny Horton, Lefty Frizzell, Ray Price and other country artists, and a collection of Johnny Mathis' diskings, titled, "More Johnny's Greatest Hit."

Among the other albums Columbia will release this month include LP's by Tony Bennett, Frankie Laine, Stan Freeman, Marty Robbins, Kai Winding, and the Chuck Wagon Gang.

## Liberty Skeds June Drive on Stereo Sets

HOLLYWOOD — Liberty Records is launching an all-out stereo drive in June, armed with a 10-album June stereo release, an es-

(Continued on page 11)

## Merc Brass To Madrid for Oversea Meet

### Annual Huddle of Foreign Affiliates Opens This Week

CHICAGO — Five Mercury mahoffs departed Friday for Madrid where the firm's third annual convention of overseas affiliates opens tomorrow (9). Attendance will number more than 100, including wives of many affiliate heads.

Irving B. Green, president, leads the homefront delegation, accompanied by Irwin Steinberg, v.p.-treasurer; Wilma Cozart, veep for classics, based in New York; David Carroll, recording director; and Mathilde Cuburnek, foreign accounts supervisor.

They are bringing charts showing the overseas pulling power of American disk artists of all labels, broken down according to popularity in each country.

Great emphasis will be placed on technical problems of manufacture. Bob Fine, recording engineer will address the convention on cutting techniques. The first three

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## Col. Disk Club To Add Verve Albums to Line

HOLLYWOOD — Columbia Record Club will soon start issuing Verve disks to its members. Initial Verve album will be an Ella Fitzgerald package. Deal was concluded between Verve proxy Norman Granz and the Columbia Club approximately three months ago.

Terms of the deal reportedly call for Verve to receive a rather substantial advance with Columbia enjoying free choice of the Verve catalog for release to club members. Columbia does not guarantee to take any specific number of Verve selections, according to an informed source.

Initial Verve club release has been pressed and packaged by Columbia and is now at the club depots awaiting shipping orders. Approximately 250,000 units are expected to be moved, it was reported.

This is not the first time the Columbia Club has gone outside of the Columbia and Epic catalogs for product. Another similar deal was made with Caedmon Records a year ago.

Verve is currently informing its distributors of the record club tie-in. The indie label's letter stresses the importance of the Club in stimulating consumer interest in records and thereby boost business at the dealer level.

## Rene Denies Mills Claim

HOLLYWOOD — Leon Rene last week denied the report that he and his brother, Otis Rene, assigned renewal rights of "Sleepy Time Down South" to Mills Music in 1957 (The Billboard, June 1). Song was written by the Rene brothers in association with Clarence Muse.

The Rene brothers said that they had assigned the pub rights to their own respective firms, Excelsior Publications and Leon Rene Publications. The latter named firm represents both companies in all business matters, Rene said, including exploitation and sales.

## PMM Kicks off 25th Raffle

NEW YORK — The Professional Music Men Inc. (Songpluggers' Relief Organization) kicked off its 25th Anniversary raffle last week. The group provides help to the unfortunate, sick and needy within the industry. Operating funds are obtained from a raffle, donations for which sell at \$1 apiece. Drawing for the grand prize of the winner's choice of a 1960 Ford, Chevrolet or Plymouth auto, will be at the annual songpluggers' outing at Fred Waring's Shawnee on the Delaware, Shawnee, Pa., Tuesday, August 4.

## BIRTHDAY BASH FOR SIMON CATS

NEW YORK — The "incomparable" Bill Simon Combo, featuring Bill Simon on horn and his fine jazz cats, celebrate their second anniversary on Saturday night, June 13. Anniversary celebration will be held at The Chateau in Granite Springs, New York. All attending are advised to bring their own kazoes, washboards, and ukuleles.

## TRANSMISSION ERROR—SORRY!

NEW YORK—Last week's issue of The Billboard contained a typographical error in the story covering the Miami deejay convention panel discussion on the problem of too many releases. Buddy Deane, WJZ-TV, Baltimore, made the point that although there were a great many releases, deejays were not doing a real job in exposing the new merchandise.

In transmission, the word "not" was dropped, changing the sense of Deane's comment.

## Cap Skeds Pop Packages For June

HOLLYWOOD — Capitol Records is releasing 16 pop albums this month, including eight which are simultaneous stereo-monaural offerings. June issue consists of 11 domestic albums and five imports flying the "Capitol-of-the-World" banner.

Release is paced by a new Kingston Trio package which is being offered in all three forms — as a three-disk extended play album, in addition to the stereo and monaural versions. Other albums feature Janice Harper, Ray Anthony, Bob Bain, June Christy, Ferlin Husky, King Sisters, Gene Vincent, Fred Waring, Ruth Welcome and Island vocalist Haunani.

"Capitol of the World" albums include a package of songs by Edith Piaf, plus disks made in Italy, Mexico and Germany.

## Epic Skeds 4 Pop, Folk LP's

NEW YORK — Epic Records is releasing four albums this month in the pop and folk fields. The pop albums include one of excerpts from "Hit the Deck" and "The Cat and the Fiddle," two great Broadway shows of yesterday. Another is a Latin set by the Trio Avileno and ork. There is a Yugoslavia Folk Songs set, and another album titled "The 12 Greatest Hits From the San Remo Festival." This latter features top Italian singers.

## BRANCHES & INDIES

# Evolution of WB Distrib Pattern

NEW YORK — A rather unusual record distribution pattern is being evolved by Warner Bros. Records in an effort to get its album catalog (which now numbers 100 LP's on both stereo and monophonic disks) exposed in depth in record stores across the country. The new label (10 months old) is now operating via eight company-owned distributors and 26 independents. Originally the label started with only three company owned distributorships, but it has since exchanged five indie distributors for company-owned branches — and the basic reason for doing so was to exploit its album catalog. The problem faced by WB in achieving this is one of the problems faced by most indie or new labels with regular album releases.

According to sales chief Hal Cook, WB was originally started to give extra exposure to the artists under contract to WB movies or to artists appearing in WB TV shows (WB has eight TV segs on

# Storz & Diskeries to Mull Future Jock Meet Auspices

## Entertainment Didoes Must Bow To Serious Convention Claims

By SAM CHASE

NEW YORK — Within the next four weeks, there will be a decision on whether or not the annual disk jockey conventions will continue under present auspices. Todd Storz, head of the station group which has sponsored the past two meets, will meet here with representatives of the record companies which have borne the financial load of the confabs and they will jointly decide whether and under what conditions to hold further conventions.

Smarting under criticism of the late Miami Beach gathering as an all-play-and-no-work meeting, Storz told The Billboard that he would insist on two major changes next year, if a DJ meet is held:

1. Co-operating record companies must agree to some kind of

limitations in the operating schedules of their hospitality suites. This could take the form of being shuttered by midnight each night, except perhaps for the final night after the banquet. Of course, no suites would be open during the time panels were being conducted.

2. The sessions should be held in a city which does not have a playland atmosphere. New Orleans, originally the best bet for 1960, now has been discarded. In its place are such candidates as Denver, Indianapolis and Minneapolis.

Storz says that no convention can be possible without the participation and co-operation of the record companies, whose total tab for the Miami Beach wing-ding, he believes, came to more than \$250,000 rather than the \$100,000 originally forecast. This is in

marked contrast to the first plank of the platform of the nascent International Association of Disk Jockeys and Music Programmers, which some 50 jockeys indicated they would join after a meeting late Saturday (30) night at the convention. This plank calls for a convention which would have "no record company financial support solicited or accepted."

While Storz believes such an approach is not only unrealistic but against the very interests of both DJ's and record companies — both of whom, he says, need each other — he indicated a willingness to have representatives of the new organization offer their suggestions about the 1960 meet and eventually even to have it take over the full responsibility for running these meets when it is able — "and that won't be unpalatable to me, either," he added.

The record companies, said Storz, all are anxious for future  
*(Continued on page 28)*

# Jock Meet Sows National Org Seeds

## Deejays Huddle in Private to Nominate Organizing Committee

NEW YORK — One of the concrete results of the recent Storz DJ convention in Miami Beach seems to be the beginnings of a new national jockey organization. Undaunted by the failure of all previous attempts to gain a permanent national place, a group of jocks took advantage of their being gathered together in Miami Beach to continue in private the discussions which began in the open at a special hour-long panel on this subject.

Altho the meeting, held Saturday (29) night, was private it has been learned that it was attended by some 50 jocks, program directors or music programmers, who had indicated interest in participating in a "voluntary planning committee" to investigate forming an

organization. The outgrowth of the Saturday night session were nominations to a special organizing committee. Many jocks nominated to this committee were not present, with no indication yet as to whether they will accept.

Those who have definitely accepted, it is understood, include the following: Jack Lacy, Scott Muni and Al Collins of New York; Bob Clayton, Boston; Art Roberts, Buffalo; Gary Smith, Rochester; Dick Martin, New Orleans; Paul Drew, Atlanta; Jim Hawthorne, Los Angeles; Bob O'Hara, Grand Rapids; Bob Klose, Philadelphia; Bill Gavin, San Francisco.

The jocks tentatively agreed to call the organization the International Association of Disk Jockeys and Music Programmers. Dues have been set at \$10 per year per member with no initiation fee, pending a vote on this by the members.

Other points on which the jocks plan to vote is whether to arrange for a full-time executive secretary, and how to finance year-around operation. There is agreement that the first president or nominal executive should be someone with national stature and respect. A general statement of aims and pur-  
*(Continued on page 55)*

## Summer Disk Star Revue

PHILADELPHIA — "The Record Stars on Parade," a musical revue featuring some of the recording aces in his theatrical agency's talent stable, has been whipped together by Jouy Joyce with an eye on Summer touring. Musical package will break in the June 12th week at the Tivoli Theater in Chicago.

With Joyce handling the show production, package headlines Dave (Baby) Cortez and the Virtues, the Moonglows, Sam Hawkins, and Valerie Carr, with mimic Arnold Dover as emcee. Sonny Thompson's Orchestra with Lu Lu Reed on vocals round out the platter "Parade."

## FCC Extends Decision Date On Air Stereo

WASHINGTON — More time to ponder the problem of stereophonic broadcasting by FM stations, has been granted by the Federal Communications Commission in response to a request from the Electronic Industries Association. FCC said last week it is extending the June 10 deadline for comment on stereo in FM multiplex operations, including possibility of stereo storecast music, to December 11, 1959.

FCC had originally asked for comments on general uses of FM multiplex operation (multi-channel broadcasting to allow subsidiary types on separate channel from public broadcast operation). However, the agency announced on March 12 that the stereo aspects of the problem had run away with the inquiry, and the FCC drew up a special set of questions on stereo FM operations, with proposed deadline of June 10 for answers. (Billboard, March 16, 1959.)

Questions of quality and compatibility in stereo broadcast engineering standards are being threshed out by a special stereo committee in the EIA.

## Stewart's Storz Exit Set; No Metropolitan Deal

NEW YORK — Todd Storz, president of the Storz radio station group, this week confirmed that Bill Stewart is departing his post as program director for the Storz stations. However, it was learned that Stewart's deal to become program veepee for the Metropolitan station group, including WNEW, New York, has fallen thru.

Stewart is understood to have several other irons in the fire and it's expected he'll seek to close a deal upon his return from a vacation in Nassau.

Storz stated that Stewart's departure would have no effect upon future plans for disk jockey conventions under the Storz banner. Stewart served as convention coordinator for the past two conventions.

# New Wax Deluge Booms Work For Picked N. Y. Musicians

Studios, Arrangers, Contractors Share Bonanza; Strings on Upbeat

By BOB ROLONTZ  
NEW YORK — The tremendous increase in releases on both the album and the singles level has created a boom in work for recording studios and at recording studios in and around New York. Not for all musicians in Local 802, it is true, but for a tight clique of about 200 men, men

who can read fast, come up with ideas and hold a beat. These men, are, to put it mildly, enjoying one of the most profitable times of their career.

According to contractors and musicians checked, some of the most wanted recording musicians are cutting three, and often four, sessions a day. And not for one or two days mind you, but for four and five days a week. There hasn't been anything to resemble this, say some, since the pre-recording ban deadline years ago. And if the sessions are held in a popular studio, such as RCA Victor's Webster Hall in New York, for example, the men don't even have to scramble to get to another studio. They just sashay out for a sandwich and return about an hour later for the next session.

Some of the musicians are so booked up that an a.&r. man has to set a date two weeks in advance. More than that, with some of the most popular drummers, bass men, pianists, and guitarists, he has to specify overtime even before the session starts, otherwise

if he runs into overtime, the men have to leave for another date.

## Strings on Upbeat

The strange part about the whole thing is that there is currently a tendency for the string men to be in greater demand than tenormen — and everyone remembers how the tenormen used to be the mainstay of every rock and roll date. It used to be incumbent upon smart a.&r. men to discover their own tenor leads, since the big tenor names couldn't be had, so busy they were in the early rough days of rock and roll. Now that rock and roll has turned softer, and the strings are added to every other date, the mood is more mellow and the tenor men are no longer kings. The string men, of course, always made out well with album recording, but now that they are being used almost regularly on rock and roll sessions, some of them have more work than they can handle.

The introduction of strings into the rock and roll picture has also introduced another interesting feature on single dates, written out

(Continued on page 8)

## Fight B'dcast UA Air Plug

NEW YORK — United Artists Records, which has released a sound-track LP and "Constance Tower Sings to the Horse Soldiers" from the forthcoming John Wayne and William Holden pic, "The Horse Soldiers," will have the benefit of national radio exposure for their music in connection with the Floyd Patterson-Ingemar Johansson heavy-weight boxing match on June 25.

Excerpts from the sound-track album and two of the singles of music from the film will be used during a broadcast of the fight which is being sponsored by United Artists Corporation and the Mirisch Company, distributors and producers, respectively, of the film.

It is estimated that the broadcast will receive the most extensive radio coverage ever accorded a championship match and will reach close to 20 million homes.

## 7 New LP's on M-G-M Agenda

NEW YORK — M-G-M Records and its subsidiary, Metro Jazz, will kick off seven new albums next week as part of the firm's early summer promotion.

Highlight item for M-G-M will be a set titled simply, "Billie Holiday," which features the artist's first recordings ever in stereo as well as monophonic form. Other sets find trumpet man Charlie Shavers in "Charlie Digs Pore"; "Waltzing Time" with the Vienna Concert ork, and "Tommy O'Brien Sings." Another feature is the newly repackaged coupling of the original sound tracks from "An American in Paris," and "Showboat," the first of a promised series of re-releases of notable standard track editions.

Metrojazz will have new releases by the Pepper-Knepper Quintet, featuring Pepper Adams and Jimmy Knepper and by Gigi Gryce.

## Audio Fidelity Opens Brazilian Branch Office

RIO DE JANEIRO — Senior Sid Frey has opened a Brazilian branch of his Audio Fidelity label here. Firm will have offices in both Sao Paulo and Rio de Janeiro, and will be called Audio Fidelity do Brazil, S. A. Frey will be chief of the new company with Sebastian R. Bastos, vet record man, as veepee. Records will be pressed here.

## HOT 100 ADDS SEVEN

NEW YORK — The Billboard's Hot 100 chart adds seven new sides this week. Details are:

67. I'm Gonna Change Him—Cathy Carr, Roulette
71. Only Sixteen—Sam Cooke, Keen
84. Forty Days—Ronnie Hawkins, Roulette
92. I Know—Perry Como, RCA Victor
95. La Plume de Ma Tante—Hugo & Luigi, RCA Victor
99. Flower of Love—The Crests, Coed
100. The Whistling Organ—Dave (Baby) Cortez, Clock

# Tape Firms Cautious On Victor Cartridge

CHICAGO — Midwest tape recorder firms admit interest in the RCA Victor announcement on June 15 delivery of the semi-automatic stereo tape cartridge tape recorder, but nobody is releasing product immediately. W. E. Laswell, radio and phono sales manager of Motorola, who have shown the version of the Victor semi-automatic cartridge player as early as 14 months ago, said the firm is ready to produce, but wants to watch dealer and consumer reaction to the Victor machines. He said that Motorola will display a sample of their unit, which has changed from what they showed at the 1958 NAMM confab, at the 1959 NAMM convention. He said they would list the machine at \$249 or less when it actually hits the market.

Irv Rossman, prexy of Pentron, who also showed their Victor type semi-automatic cartridge instrument at 1958 NAMM show, said he is waiting for actual Victor mass delivery and subsequent consumer reaction. He said he feels Pentron can make both four track reel-to-reel and the Victor type unit and be successful in both fields.

"V-M will be in the front row saleswise when we see the stereo tape cartridge playback unit is acceptable to the consumer and our quality standards," Victor Miller, prexy of V-M Corporation, told The Billboard. He said he feels tape has a great future in a number of ways, but did not elaborate.

Trav-Ler Radio here, which took over the Bell and Howell tape assembly lines early this year, reported they will release a new

line of reel-to-reel soon, but would not disclose date or equipment facts. They will not market a stereo cartridge before next year.

But Letzter, sales manager of Webcor, currently holding distrib showings here, said Webcor will definitely not market a stereo cartridge playback in 1959. "We feel the quality of reproduction is not advanced enough," he added. Letzter is showing a new line of both mono and stereo and mono, including four-track, reel-to-reel recorders this week.

Hugh Daly, sales manager of Magnecord, said the Tulsa maker will continue to produce reel-to-reel machines only for their quality conscious buyers. "We feel that the vast tape superiority over records can be maintained by engineering up, not down," he averred.

# Stage Set For Juke Exemption Battle

WASHINGTON — Opening salvos on the juke performance royalty battle will sound off this week (10), as proponent witnesses for the Celler (D., N. Y.) bill to end performance exemption in the Copyright Act have their say.

Among the witnesses appearing before the Willis (D., La.) House Judiciary Subcommittee on Patents, Trademarks and Copyrights for the three-day proponent sessions are: American Society of Composers, Authors and Publishers' counsel Herman Finkelstein, and sales manager Collins; ASCAP librettist and producer Oscar Hammerstein; Sidney Kaye, board chairman and general counsel for Broadcast Music, Inc.; representatives of the American Bar Association; and Julian Abeles, counsel for Music Publishers' Protective Association.

Others invited to testify include Burton Lane, president, and John Schulman, counsel, for American Guild of Authors and Composers;

## STRAWHAT BUG BITES JOCKS

PHILADELPHIA — Two WIP d.j.'s have been bitten by the summer acting bug. Jack Pyle opened the local straw hat season at Bucks County Playhouse in the starring role in "Tunel of Love," opposite Rita Cam.

Now, Bob Menefee is making his acting debut in "Say, Darling," which unshutters the Camden County Music Fair June 8. Menefee will also repeat role of Morty Krebs, a show "angel," at Valley Forge Music Circus. Interesting angle is that Menefee was himself one of the original backers of "Say, Darling" for its Broadway run.

## Tracy Ankles Emarcy for Chess Post

CHICAGO — Jack Tracy, a.&r. chief of Emarcy, Mercury's jazz LP and tape wing, ankles his post June 22 to join Chess Prod. Corporation here as album producer and co-ordinator for all three of the Chess fraters' labels, Chess, Checker and Argo. Tracy, who was with Mercury for 15 months, was with Down Beat nine years, last six of which were as executive editor of the jazz mag.

The Chess brothers and Tracy indicated that the size of the three labels' LP catalogs will be enlarged with emphasis being given to regular timed releases of a number of LP packages, where previously they released albums sporadically. Chess and Checker LP lines, which were previously confined almost exclusively to packages by single hit artists in the line, will include LP-only type artists when Tracy takes over. Argo, essentially a jazz line, will broaden its a.&r. scope to include "all types of good music," Tracy said.

## 6 on Harmony June LP Sked

NEW YORK — Six albums will be issued by Harmony Records this month. LP's include one with Jim Fasset called "Hear the Animals Sing"; "Songbird of Hawaii" with Lena Machado, a Pearl Bailey set, a Sammy Kaye dance album, a banjo album, and an album of wedding music. These monophonic sets will retail for \$1.98.

## Design Label Plans Active Singles Sked

NEW YORK — Design Records, known primarily up till now as a package operation, will start an active singles program early in the fall. Joe Abend, who signed on with Design prexy Cy Leslie several months ago to handle promotion and jockey contact on all five labels in the Design stable, will head the singles phase of the business.

Leslie, remarking that singles artists make hit LP's, stated that a number of name artists had already been added to his Design label. However, Leslie pointed out, this practice of acquiring names already on top was getting prohibitively expensive and that the aim of the company henceforth would be to develop artists thru hit singles.

## Cap Inks Tucson Group

HOLLYWOOD — Capitol Records last week signed the Tucson Arizona Boys' Chorus to a long-term exclusive recording contract. Group's repertoire embraces classical works, folk, Western and South of the Border novelties. Sessions will be produced by John Palladino, of Cap's a.&r. staff.

## 200 FINALISTS IN ALL-ARMY TALENT CONTEST

WASHINGTON — More than 200 soldier entertainers from major Army commands thruout the world will compete in the Grand Finals of the 1959 All-Army Entertainment contest June 16-18 at Fort Belvoir's Wallace Theater. Winners will perform June 20 and 21 before Washington dignitaries, and selected performers will appear on the Ed Sullivan TV show in August, after which they will go on tour with the Army's "Rolling Along of 1960."

Vocal and instrumental soloists will be judged by Lee Shapiro, musical director of RCA Victor Records, New York; Scott Kirkpatrick, manager National Theater, Washington; Capt. Samuel Loboda, director U. S. Army Chorus; Capt. Wm. Mobley, commanding officer, U. S. Army Element, U. S. Navy School of Music; and Dr. L. Jeanette Wells, Lecturer in Music, Catholic University of America, Washington.

Recorded classes have already competed (Billboard, May 11, 1959), in the All-Army contest to win the coveted Irving Berlin Trophy awarded to the command scoring most points in the contest.

Judges for specialty groups, musical and non-musical, will include Edward Robbins, artists' representative from William Morris Agency in New York; Paul Herron, night club editor, Washington Post and Times Herald; Don Hearn, night club editor, Washington Daily News; Miss Cay Knockey, general manager Arena Stage, Washington, and Les Carpenter, Washington representative of Variety.

This will make the second year that all-Army contest finals have been held at U. S. Army Engineer Center, in Fort Belvoir, Va., with Lt. Col. Ray E. LaVan, commanding officer, U. S. Army Engineer Center Regiment, serving as chairman of the co-ordinating committee for the event.

John Koshel for SESAC; ASCAP composer Arthur Schwartz; Dorothy Field; Morton Gould; Sigmund Spaeth and Rex Stout.

List of opponent witnesses who will begin their testimony June 17, is not yet formed, but is expected to include counsel for the Music Operators of America, Nicholas Allen, of Armour, Herrick, Knepple & Allen, Washington attorneys; Perry Patterson, of Kirkland, Ellis Hodson, Chaffetz and Masterg for the Automatic Phonograph Manufacturers' Association; Ralph E. Curtiss, Washington attorney for National Licensed Beverage Association, and others.

Members of the subcommittee in addition to Chairman Willis, are Reps. Roland Libonati (D., Ill.); Jack Brooks (D., Tex.); William Tuck (D., Va.); William Cramer (R., Fla.); and John Lindsay (R., N. Y.). Counsel for the subcommittee is Cyril Brickfield.

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### “With My Eyes Wide Open”

(I'M DREAMING)

AND

### “My Mother's Eyes”

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### THE DIAMONDS

### “Sneaky Alligator”

AND

### “Holding Your Hand”

71468



### THE PLATTERS

### “Remember When”

AND

### “Love Of A Lifetime”

71467



### RUSTY DRAPER

### “Next Stop Paradise”

AND

### “Don't Forget Your Shoes”

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### “What A Diff'ence A Day Makes” 71435

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*On All The Charts  
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**#132**

**NEW PACE-SETTERS FROM MPHC**

**THE HANGING TREE**  
MARTY ROBBINS COLUMBIA

**RIO BRAVO**  
(From the W/B pic)  
DEAN MARTIN CAPITOL

**77 SUNSET STRIP**  
DON RALKE WARNER BROS.  
FRANK ORTEGA JUBILEE

**KOOKIE, KOOKIE**  
(Land Me Your Comb)  
EDWARD BYRNES WARNER BROS.

- ★ ★ ★ ★ ★ ★ ★ ★ ★ ★
- ★ **"BRING ME YOUR LOVE"** ★
- ★ Tommy Sands—Capitol ★
- ★ **"SMILE"** ★
- ★ Art Mooney—M-G-M ★
- ★ **"I'M CONFESSIN' "** ★
- ★ Terri Dean—Laurel ★
- ★ **"STEEL GUITAR RAG"** ★
- ★ The Dynatonics—Bomarc ★
- ★ (Distributed by Swan) ★
- ★ **"SWINGING IN A HAMMOCK"** ★
- ★ Sue Raney—Capitol ★
- ★ Frankie Dee—20th Fox ★

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Leading independent record manufacturer with wide diversification of quality, low priced and other lines, requires three (3) aggressive, experienced salesmen. One for Midwest, one for Southwest. Car necessary. Should be widely acquainted with distributors, rack merchandisers and wholesalers in allied industry. Promotionally minded. Excellent opportunity and growth potential. Our Personnel Know of This Ad.

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**MUSIC'S PAINS GOOD PICKINGS FOR LOBBYISTS**

WASHINGTON — Lobbying activities in music field, listed in last week's Congressional Record (3) show payment by American Society of Composers, Authors and Publishers of \$4,324.99 to Harold C. Miller, Washington, and expenditures by Miller of \$200.75, in fourth calendar quarter of 1958.

For first quarter 1959, Miller is reported to have received \$1,824, and spent \$1,076.35. Music area's biggest tab for first quarter of 1959 was for \$189,931 by American Federation of Musicians, with an outlay of \$7,636.76. Nicholas E. Allen and Merrill Armour, representing the Music Operators of America at next week's House Subcommittee hearings on the Celler bill to end performance royalty exemption for juke music, received \$150 for first quarter, with reported outlay of \$21.28. Ralph E. Curtiss for National Licensed Beverage Association, Washington, also expected to testify at juke hearings, lists receipts of \$750.

**Crown Label June Product**

HOLLYWOOD — Crown Records, low price indie, will issue seven LP's in both stereo and monaural this month, as well as two additional stereo-only LP's and one monaural only. The stereo-monaural sets include a flamenco album, another titled "Kapu" with the Milt Raskin ork; an Ink Spots LP, a "Tribute to George M. Cohan's"; an album with the Charlie Barnett ork, another ork set featuring members of the Count Basie crew and an album with blues shouter B. B. King. There is a classical album of the Tchaikovsky piano concerto on the stereo list as well as an album titled "Our Invitation to Stereo." A monaural only set is called "A Hi-Fi Spectacular."

**Urania Features King Tome Album**

NEW YORK — Urania Records will release an album this month featuring Alexander King reading from his book "Mine Enemy Grows Older." Firm will also offer two singles this week, one with Casey Anderson, the other with Los Cangaceiros. Label has a Buy-of-the-Month skedded too. Album titled "S.O.S. Be' sco," will be offered for \$2.98 monaural and \$3.98 stereo, \$1 off the regular list price.

**COPYRIGHT OFFICE NOT TO CENSOR MATERIAL**

WASHINGTON — The Copyright Office will not attempt any censorship of material registered with it for copyright. The policy has been firmed by an opinion of the Attorney General that altho court decisions have said copyright cannot subsist in "obscene and other illegal works," the Copyright Office would do better not to attempt to refuse or deny registration of copyright claims in works of this type.

The Library of Congress has announced receipt of the Attorney General's opinion on May 8, 1959 — an opinion they sought in December 1957. In view of the opinion, "the Copyright Office will continue the policy of limiting its examination to the statutory requirements

**Disk Sales Picture Varies Geographically**

**Some Areas Tab Sharp Decline; Most Report Business Uneven**

By HOWARD COOK

NEW YORK — A check of dealers, one-stops and distributors around the country indicates the variable sales picture of the disk business in different areas. Some of the major markets report that there has been a sharp decline in business since the first of the year. Some markets have experienced uneven business levels, and some have seen business flow at a comparatively normal rate this year.

A San Francisco distributor reports a decrease in singles sales of almost 25 per cent, since the beginning of the year. Tho LP sales have been holding, total income is down. An increase in the sales of stereo LP's has been a definite and contributing factor to the staying sales of LP's.

A Cleveland dealer mentioned that both singles and LP's have been off. He further stated that while his total sale volume is running ahead of last year for the same period, there has been a reduction in sales of close to 10 per cent since January. An increase in the number of hit records during April, which was his biggest month this year, has put singles sales slightly ahead of those of last year for a comparable period, however. Albums sales have been running about the same as for last year and have been generally consistent this year.

A one-stop in Philadelphia reports that business is about par. While operator business has been normal, sales to dealers have been less. Package goods have been steady. Stereo singles sales to juke box operators have been picking up steadily.

**Baltimore Better**

A Baltimore distributor paints a somewhat more encouraging picture of business at this time. Singles have been maintaining a fair level of sales all year, and LP sales are up. His volume of stereo LP

**West Named To Col Post**

NEW YORK — Stanley West has been appointed as co-ordinator of international artists promotion at Columbia Records. Appointment was made by Nat Shapiro, co-ordinator of a.&r., foreign operations. West will supervise requests from affiliates and subsidiary companies for information and material concerning classical and pop repertoire for Columbia, Epic and Harmony. West was formerly with E.M.I. in Great Britain.

sales has also increased. Cumulative sales are approximately the same as for the beginning of the year and slightly above last year for the first five months of the year.

A Los Angeles distributor reports a decrease in singles sales since the start of the year. Business has been spotty since that time. Present rate of singles sales is almost 30 per cent below the average for January. Albums have been holding, but over-all sales have dipped close to 20 per cent.

A dealer in Richmond has also experienced a decline in both singles and LP's. Singles are estimated to be 10 per cent behind last year's sales at this time. Stereo disks and equipment are moving very slowly, and LP sales are also slightly off.

A dealer in Raleigh, N. C., reports that business has been steady. Tho sales for singles and LP's have dropped somewhat during the past few weeks, total sales are still above last year's. A good volume of sales in March compensated for a lag in February.

A Boston one-stop terms business as being inconsistent. Since January, sales have been fluctuating, and at present are off about 30 per cent as compared to sales during last January. Juke and counter sales are also off, and stereo sales are waning. Over-all sales to date are about the same as for this period last year.

**Cinci Quiet**

A Cincinnati distributor reports that business is currently at a quiet ebb. Singles have slumped almost 50 per cent of what they were in December and January. LP's are off between 20 to 25 per cent.

In those areas where business has fallen off, singles have been the hardest hit. LP sales have also been affected, but to a lesser extent. Album sales, tho down in some areas, have been somewhat checked by the rise in stereo LP sales. In general, however, while business at present does show fluctuation, the volume of business in most areas is running about the same as for the first five months of last year.



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and to the many others  
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## "YOU ARE MY DESTINY"

RAYMOND LEFEVRE

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# KAPP RECORDS

## TAPE CORRESPONDENTS CUE BUSINESS HYPE

DALLAS — An unheralded boon to the over-all field of tape and tape recorders is being seen in a fledgling organization known as World Tape Pals, operated out of this city by Mr. and Mrs. Harry Matthews.

The organization, known among its members as WTP, is international and non-profit in scope and now boasts more than 4,000 members in 60 countries. The operation, which has the blessing of President Eisenhower's people-to-people program, is composed of people who correspond with others around the globe via tape. One California member, for example, is now maintaining a regular correspondence with other members in England, Scotland, France, Germany, Australia, Latin America and India.

Tape Topics, official magazine of the organization, is published bi-monthly and like the tapes of its members, is circulated around the Tape Pals Jamboree will be held in Schliersee, Germany, starting Saturday (20).

In light of recent promotion campaigns launched by such tape

manufacturers as Ampex and V-M, some tradesters are seeing WTP as a potentially strong asset to bat for the tape field in general. It's known that these two firms, along with others, have long felt that the educational and fun aspects can be a highly successful way of selling the medium. Once the machine is in the home and operating, the buyer then becomes a potential long-term customer for pre-recorded tape as well.

## Would Probe AFM Pic Job Shrinkage

WASHINGTON — Sen. Wayne Morse has again gone to bat for the American musician who is losing employment to what the senator calls the "celluloid music competitor" of the foreign-made sound track. Morse wants a searching investigation and corrective legislation on the whole question of "run-away" film making and its cost to American musicians and technicians.

Morse has introduced a resolution asking that the Senate Finance Committee conduct the study and report its findings before January 31, 1960, with funds up to \$50,000 for technical help needed in the study.

Morse made a similar proposal last year, at the behest of AFM President Herman Kenin, who has again been in Washington recently to plead the cause of the American musician. Kenin reported that fully half of the 265,000 members of the AFM had been deprived of a living by the "unbridled substitution of mechanical music" in American films, and also on TV.

Morse said he will expect broadcasters to answer to Congress on its deceptively foreign-made films and foreign-made recordings "which purport to be made-in-America products." He accuses the broadcasters of "palming off as American-made a commercial product that utilizes every means of foreign cut-rate competition to enrich the producers, at the expense of our own job-needy American entertainers, artists and technicians."

Morse also said he had promised Kenin to try for elimination of the 20 per cent cabaret tax which "in effect, operates as a tax upon music and other employment in the entertainment industry."

## 'Sea' Score Jazz Version

NEW YORK — Richard Rodgers' score of "Victory at Sea" gets its first jazz version — and a low-price one at that, with a release by Aaron Bell and band on M-G-M's low-priced subsidiary, Lion. The set has been rushed into release following the success of low-pricers of "Peter Gunn" and "77 Sunset Strip," on the label. All three feature the Bell group and were produced by Eddie Heller.

All three albums are also available in stereo versions at \$2.98. M-G-M spokesmen said that the initial press run of "Victory" would run to over 100,000. Heavy promotion activity is set to kick off the release. Some 10,000 dealer window and counter displays are being prepared, along with 1,000 deejay kits. A tie-in promotion has been worked with U. S. Navy Recruiting, which guarantees radio and TV exploitation.

Over 67,000 ACTIVE BUYERS read  
The Billboard classified columns each week

## Dodie Signs With Dot

HOLLYWOOD — Dodie Stevens was signed to an exclusive recording contract by Dot Records' prexy Randy Wood. Teen-age lass hit the charts with her "Pink Shoe Laces" disk recorded by Crystalette. Dot distributed the Crystalette single.

## New Wax Deluge

• Continued from page 4

arrangements or charts, as the hipsters call them. On many rock and roll dates, as arrangers and a.&r. men can recall, arrangements were little more than chords, with the musicians adding their own parts after they got the chords all straightened out. But fiddlers, a more dignified group than rhythm men or horn men, like to play from written arrangements. And now, with fiddlers in the act, "the charts look like regular symphonic dates, man," according to one musician.

### Boom Delights Studios

Recording studios, of course, are delighted about the boom. The smaller — or the old hole in the wall — studios are less in favor than cavernous, echoey halls that can give the sound desired these days. But all studios are feeling the increase in business—so much so that demo dates are having a hard time fitting into the crowded schedule.

At the new recording rates a musician who can pick up an average of two dates a day for four days each week can knock off \$400 a week and he doesn't have to worry about whether the record or the album dates he was on turned out to be hits or not. A musician who really wants to scramble can even do better each week. Some musicians who have come up with record hits have found out that they can average out almost as well financially by merely playing as sidemen on record dates and they don't have to worry about bookings, agents, club owners, or customers yet.

The recording boom has also brought new business to arrangers, with a score in New York grabbing off the cream, and to contractors and copyists. Five or six hot contractors and about the same amount of copyists are also doing the lion's share of the business. As far as the musicians, arrangers, contractors, copyists, and recording studios are concerned, the problem of too many single or album releases doesn't bother them at all.

**NEW START**

**Decca Inks Parolee Chanter**

NEW YORK — Decca Records has signed Johnny Bragg, a chanter whom a company spokesman described as having "the most sensational background to encompass an artist in many a moon."

Bragg's singing career started at the age of three when he lost his eyesight temporarily. He claims, however, to have obtained most of his singing knowledge while a member of the Prisonaires Quartet at the Tennessee State Prison, where he had been sentenced to a 99-year hitch at the age of 17.

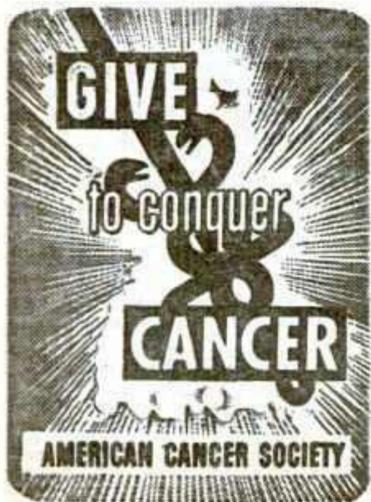
The Prisonaires received permission to sing in various parts of Tennessee where they became favorites, a fact which led to a recording pact with Sam Phillips' Sun label in its early days. The group had a hit with Bragg's tune, "Just Walkin' in the Rain," which later was a smash for Johnny Ray.

Approached by a number of music figures upon his parole this year, Bragg hooked up with Jack Stapp and Buddy Killen, of Tree Music in Nashville, who in turn brought him to Decca's Owen Bradley. First sides a.&r.'d by Bradley, "True Love Will Never Die" and "Just So That Someone Is Me," were released this week.

**DICK MARTIN VOTED BLOCK DJ ACCOLADE**

MIAMI BEACH — Dick Martin of WWL, New Orleans, was voted the disk jockey who this year made the "outstanding contribution to his public and the music industry." The voting, for the first annual Martin Block Award, was part of the proceedings of the Second Annual DJ Convention. Voting was conducted with the cooperation of The Billboard.

Martin received a \$1,500 silver service donated thru Martin Block by the following record companies: ABC Paramount, Cadence, Capitol, Columbia, Decca, Dot, Imperial, Kapp, Liberty, London, Mercury, M-G-M, Roulette and Victor. Consensus of opinion expressed on the ballots was that Martin deserved the award because "He speaks his mind honestly and fearlessly on subjects musical and otherwise, he programs in good taste no matter what kind of music he plays, he has influenced for the good the musical taste of his tremendous and loyal audience, and he has helped further the leading American musical culture — jazz."



**14 MORE JOIN LABEL PARADE**

NEW YORK — Fourteen new labels joined the label parade during the last week. Here are the names and addresses of the newcomers:

Afton Records, care of M. S. Distributing Company, 1700 S. Michigan Ave., Chicago 16; American International Records, care of Dijon Music, 8255 Sunset Blvd., Los Angeles 46; Bel-Air Records, Box 217, Beverly Hills, Calif.; Boulevard Records; Box 12, Orange, Calif.; Futura Records 1862 3-4 Glendale Blvd., Los Angeles 26; Hillcrest Records, 125 Taylor St., Jackson, Tenn.; Igloo Records, Box 493, Anchorage, Alaska; Jeff Records, 157 W. 57th St., Suite 401 New York; New Jazz Records, care of Prestige Records, 447 W. 50 St., New York; Premier Records, 4931 East Hawthorne St., Tucson, Ariz.; Rhythmaire Records, 200 Woods Rd., Whitesboro, N. Y.; Royal Records, care of ABC-Paramount Records, 1501 Broadway, New York 36; Telefunken Records, care of Richmond Records, 140 W. 22 St., New York 11; Wizard Records, 309 W. 57th St. New York 19.

**Sister Labels Split to Go It on Own**

HOLLYWOOD — Dore and Era, the sister labels co-owned by cousins Lou Bedell and Herb Newman, have split into separate record companies with each of the former partners heading a firm. Parting of the ways comes after a five-year business association although pair will still remain co-owners of their music publishing firms, Thunderbird (ASCAP) and Warman (BMI).

Dore-Era ownership consisted of a family group: Max Newman, his son Herb and his nephew, Lou Bedell. Under the new set-up, the elder Newman will bow from the disk scene with Herb Newman keeping Era, headquartered in the Stanley-Warner Building on Hollywood Boulevard. Bedell is retaining Dore and remaining at the old Era-Dore Sunset and Vine office.

Artists are similarly being divided, Newman retaining Ronnie Height and Art and Dotty Todd, among others, while Bedell takes over Ivory Wimberly, the Naturals, the Dimples, and Tony and Joe, among others. Both labels will use the same distributors as before.

The Bedell-Newman team had delivered an impressive share of hit-selling disks and helped bring several artists to the fore during their years in business together. These included Gogi Grant's "Suddenly There's a Valley," Art and Dotty Todd's "Chanson D'Amour," the Teddy Bears' "To Know Him Is to Love Him," among others.

Parting was amicable and developed over a difference in policy.

**Blue Law Rap Hits Airer**

SPARTANBURG, S. C. — A local radio station, WTBE, recently was served with a warrant charging violation of South Carolina's blue laws for operating on Sunday, but owner John K. L. Peterson decided to ignore the warrant.

Complainant in the warrant was Claude Rumley, owner of a drive-in theater which had been shuttered on two successive Sundays. A citizens' campaign to close numerous businesses on Sunday may force a Statewide referendum on continuation of the blue laws.

Peterson said he would ignore the warrant on the ground that the law exempts "necessity" businesses. As the only 24-hour station in the area, he said, WTBE's operation is required for national defense.

...new feathers in our Kapp



**JANE MORGAN**

with a 2-sided smash

**"I CAN'T BEGIN TO TELL YOU"**

and

**"WITH OPEN ARMS"**

K284

Kapp's new rising star

**JERRY KELLER**

breaking in all markets with

**"HERE COMES SUMMER"**

K277

**KAPP RECORDS**

...new  
feathers  
in  
our  
Kapp



# RUSS HAMILTON

back from England with his greatest hit

## "MY UNBREAKABLE HEART"

K281

Going strong! A great instrumental

## "YOU ARE MY DESTINY" RAYMOND LEFEVRE

K279

# KAPP RECORDS

### LEGIT REVIEW

#### La Merman Stakes Out New Bonanza

"Gypsy," the latest in a long line of starring vehicles for Ethel Merman, staked out what will undoubtedly be a long-term claim on Broadway, Thursday (21). To put it succinctly, the handsomely wrought, Jerome Robbins directed production is a wow.

For one thing of course, the show has Miss Merman. But beyond that, the lady with the barrelling pipes has a book by Arthur Laurents, based on the memoirs of Gypsy Rose Lee, which provides her with solid dramatic meat. The tale of a relentless mom who drives her two daughters along the trail of showbusiness stardom, has humor and pathos in generous quantities and La Merman makes the most of every minute.

Whether she's brow-beating a helpless theater manager to use her act of Baby Brown and Baby Louise or dashing on and off the stage as her kids are auditioning for the great Palace Theater in New York or singing a lovely ballad called "Small World," the gal is at her very best.

Another asset is Sandra Church, an appealing 21-year-old with a haunting mobile face. Miss Church as Louise (Gypsy Rose Lee) manages to come close to stealing a couple of scenes by standing and emoting, pantomime style. She's fine as the sweet, played-down sister, who later makes the switch to a featured burlesque stripper. Doing fine with less meaty roles are Lane Bradbury as June (June Havoc) and Jack Klugman as Herbie, agent for the kid act who has a soft spot for Rose.

Jule Styne and Stephen Sondheim have contributed a handsome score which moves at all times. Highlight special material piece is a tune called "You Gotta Have a Gimmick," in which three strippers delineate how to get class into a disrobing seg. "Small World" is probably the most likely hit song with another contender undoubtedly being "Let Me Entertain You." The cast album will undoubtedly be a big one for Columbia.

Ren Grevatt.

### NIGHT CLUB REVIEWS

#### Fitzgerald, Basie Better Than Ever

Ella Fitzgerald and Count Basie had the Starlight Room of New York's Waldorf-Astoria absolutely rockin' on their opening night of the Basie band, sounding better than ever, breezed thru a set of their well-known tunes, drawing greatest response whenever they tore into a blues.

Vocalist Joe Williams had the crowd applauding for more after his swingin' renditions of "Can't We Talk It Over," "Where Are You" and "Alright, Okay, You Win."

When Miss Fitzgerald took over, the room settled down for an hour or so of pure magic. Most of the tunes that she sang were new for her. Ballad or swinger, her renditions of both were perfect. Selections included a medley from "Porgy and Bess," "Dancing Cheek to Cheek," "It's Delightful," and a lovely treatment of "I've Grown Accustomed to His Face."

"How High the Moon" was given her classic scat treatment, and this really flipped the room. With the Basie band she sang "Caravan," "Whatever Lola Wants" and "Angel Eyes."

She could have gone on for twice as long. With each appearance she becomes greater.

Howard Cook.

#### '2X4' Revue Intimate Sparkler

"2X4" is a fast-moving, clever revue at the Showplace in Greenwich Village, maintains an excellent pace thruout. Four versatile and talented performers hold forth for an entertaining two hours in 23 skits. Lynn Charnay, Stralou Cooper, Doug Robinson and Burt Tier are the principles.

The material for "2X4" was written by Bob Bernstein. Music was composed by Alyson Skipp Hoyland, Warren B. Myers, Harold Beebe, Nicholas Schachtel and Seth Rubinstein.

The Showplace, a small nitery, provides an intimate and cozy setting for the review. Considering the small stage area, the performers seem all the more gifted.

Numbers in the review include parodies on Westerns, rock and roll, other shows and very amusing spoofies of famous personalities. Costumes are attractive and the lighting effects are excellent. Music is furnished by pianist Jack Holmes.

Bernstein covers a wide range of subjects in his witty sketches and lyrics. He also directed the production.

Howard Cook.

#### Music Mart

• Continued from page 2

ord dances. Soft drink machines are being installed in the basement by local beverage firms to plug their events. Pinball games are also being installed for free recreational use by coin machine distributors.

Displays of store counters, browsing aids and other merchandising boxes will also be shown in the basement area. Disk distributors will be permitted to set up "model stores" and special promotional materials for inspection of visiting dealers.

Says Kuehn: "This is my idea of what a true supermarket type of wholesale operation for the entire music industry should look like. No retail sales will be allowed here. We are not charging

any of the record and juke box distributors or equipment manufacturers who display here for the use of the space. We will work out some sort of equitable commission arrangements with them, however, for equipment sales we may close. Dealers and coin machine operators from all over the State can come here and buy everything they need all in one place. We're getting wonderful co-operation from everyone."

Barney Kuehn's original Music Mart outlet will continue in operation as a strictly retail store. Renamed the Record Mart, it is now under the management of local deejay Woody Welch, as a division of Music Mart, Inc. Kuehn is president and treasurer of the new Music Mart, Inc. His wife, Mildred, is vice-president and secretary of the corporation.

# FOLKNIKS MAKE HILL SOUND BIG BUSINESS

• Continued from page 1

for its summer Shakespearean attractions, and which dropped jazz concerts this year after a dubious experience last summer, has slated concerts by both Pete Seeger and Ed McCurdy this season.

A program at the annual Ravinia Festival, north of Chicago, set for August 5 and 7 will feature such artists as Richard Dyer Bennett, Brother John Sellers, Blind John Davis and Studs Terkel. George Wein, veteran Newport impresario and operator of the Storyville clubs in Boston and Cape Cod, has switched from an all-jazz policy for the latter establishment to include bookings of Bob Gibson, Pete Seeger and Odetta for one week each this summer. At two other New England fetes, in Ipswich and Nantucket, Mass., Odetta also was due for appearances.

Israel G. Young, acknowledged folk authority, who operates the Folklore Center in Manhattan's Greenwich Village section, described other developments. According to Young, who sells folk books and records in his store, there are more folk disks selling than at anytime in the past. He said that Folkways, Elektra, Tradition, Audio-Video and to some extent, Riverside, were all active in this field.

Young also pointed out that there are at least three prominent folk music magazines now published, including Caravan, Sing Out and Gardyloo. He added that he expected to unveil another periodical called Folk Music, U.S.A., next fall.

### Copyright Hassles

Young also noted the upsurge in litigation regarding folk copyrights as a sign of the increasing business value of folk music. He said that a lot of people are constantly in the field collecting material, revising it slightly via new lyrics or an arrangement and copyrighting it. He said there had as yet never been any clear-cut decision as to what of this largely PD material can actually be copyrighted. It is known, for example, that several litigations are pending on the song, "Tom Dooley," a hit last year for the Kingston Trio. Young said that Alan Lomax is one of the most active in the field of acquiring folk copyrights.

Other activity in this area, noted by Young, was the weekly Sunday noon blue grass session held at Sunset Park, Pa., which features in informal concerts such acts as Grandpa Jones, Don Reno and Red Smiley, the Louvin Brothers, the Osborne Brothers, Lester Flatt and Earl Scruggs and others noted for the true hill sound. The Farmer's

### Liberty Skeds

• Continued from page 2

calculator discount to dealers, deferred billing, plus an array of merchandising sales aids.

Program includes a two-channel demo disk composed of tracks featuring Martin Denny, Julie London, Jack Constanzo and the Spencer-Hagen orchestra. Nine additional packages consist of seven new albums plus two stereo versions of previously released product.

Discount ranges up to 20 per cent, depending upon purchase made. Dealer must buy at least five albums to qualify for a 5 per cent discount. With each additional album purchased he's allowed another 1 per cent. When he stocks the complete release, he gets the full 20 per cent discount.

Split billing will be in effect, with equal payments falling due July 15 and August 15.

Museum, Cooperstown, N. Y., will offer a Folk Music Seminar with prominent artists from July 5 to 18, while at Pinewood, Long Pond, Mass., the Country Dance Society will hold forums on English and American folk music late in August. "There is no fooling around here," noted Young, "you don't have a good time, you have an intelligent time." Young added that there is also much current "sit-in" folk music activity at the coffee house and local pizzeria level.

### Commies Want It

Al Grossman, former owner of Chicago's well-known Gate of Horn folk night club, and now manager of Odetta, said that he envisions major folk festivals, probably next season in various Midwestern cities including Chicago. He added that he has received inquiries from Soviet Russian authorities regarding the possibility of bringing a package of American folk talent to Russia and other Eastern European nations next year.

Grossman also pointed up major recent concerts in Carnegie Hall and Town Hall by Alan Lomax's package, Pete Seeger, the Weavers and Theodore Bikel, as evidence of the current prominence of the folk field. On the West Coast, he noted that the University of California at Berkeley would sponsor its own annual folk festival June 24 to 28, with Lomax, Seeger and Sam Hinton.

### Evolution

• Continued from page 3

who were not handling other strong indie album lines like London, Mercury, ABC Paramount, etc. WB felt that in order for it to emerge as one of the top labels, it had to build its future up on a strong album line, with singles to be issued on a regular selective basis.

WB noted that some of the indie distributors came thru in good shape on album sales and exposure and got their full catalog into stores. But others fell out altho they were hot on single disks because they just weren't geared up to handle album lines. Since WB issues 10 albums a month this became a serious problem. WB then gradually dropped five indie distributors in five key markets, San Francisco, Detroit, Indianapolis, Boston and Albany, and replaced them with their own branches. Cook said he realized that some indie distributors couldn't concentrate on one line since they handled so many.

The WB branches consist of a manager, two salesmen, and a promotion man. Many of the offices of the WB record distributor branches are based in the WB movie exchange offices. WB says that in these five markets they are now getting the type of catalog representation they had originally wanted in the retail stores, since their own men can concentrate on their own album product.

Cook noted that many indie distributors are now starting really to dent the album market. He felt that indie distributors should concentrate more now on their album lines since it is such a big part of the market. He said that WB will stay with its 26 indie distributors as long as they can keep the WB product moving as they are now. He also noted that WB is trying to secure other lines for its distribution operation, but that any record lines it picks up will go to its indie distributors as well as its own branches. Cook stated that this fall WB intended to go into the accessory business in a goodly way.

...new feathers in our Kapp



# JANE MORGAN

with a 2-sided smash

"I CAN'T BEGIN TO TELL YOU"

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Kapp's new rising star

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breaking in all markets with

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K277

# KAPP RECORDS

# 2 BIG HITS!

**A  
LOVER'S  
HYMN**

b/w

**"You Are My  
Sunshine"**

#15943

**T  
I  
G  
E  
R**

b/w

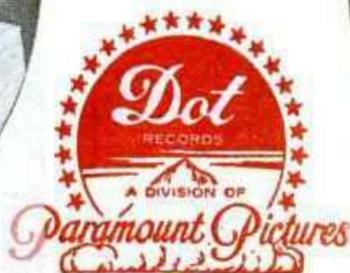
**"Twice as Nice"**

#15951

**The  
FONTANE SISTERS**



**NICK TODD**



JUNE 8, 1959

Communications to 1564 Broadway, New York 36, N. Y.

THE BILLBOARD

13

## HERE THEY COME

## RCA Set to Ship Cartridge Units

CHICAGO — RCA Victor will deliver "thousands" of its semi-automatic tape cartridge recorders by June 15 to all of its 84 distributors nationally, Ray Saxon, v.-p. of the radio-victrola division, stated here Thursday (4) previous to the firm's national meet with its distributors. The completely automatic tape cartridge playback unit will be available "late in September," Saxon added.

The semi-automatic cartridge unit, fully described exclusively by The Billboard, January 12, 1959, will be listed as announced at \$299.95, with the automatic going for \$350. An auxiliary speaker for either machine in matching plastic lists at \$9.95. Both units will play back or record monaurally and stereophonically and will contain a demo cartridge of pre-recorded tape. The semi-automatic model shown this week is identical to the unit shown last January. The cartridge itself differs slightly in that the cartridge's exterior is in a combination pebbled and smooth plastic and the interior of the magazine, made by Santey, local plastic house, is ribbed for added strength. Saxon said a monaural semi-automatic cartridge playback unit will follow release of the automatic

stereo machine in September. No price has been determined.

The automatic machine, which will not be shown until late Friday, differs from the semi-automatic in that it is not necessary to turn over the cartridge to play the full hour's music on the tape. The automatic tape runs the full span one way and then reverses itself. The automatic magazine tape playback, A. R. Baggs, merchandising manager, pointed out, will also carry a four-channel selection knob, co-ordinated with a visual indicator, so that two track or single track selection is possible.

Saxon said that 18 tape cartridges are available currently from Victor and that the catalog should increase to a total of 60 by Christmas. Prices range from \$4.95 to \$9.95, with an hour's length cartridge of blank tape going for \$4.50 list. All new disk audio playback equipment in the Victor line (see separate story) will be equipped with jacks for the addition of the Victor cartridge playback.

## Trans-Phonic Bows Stereo Speaker Line

TAMPA, Fla.—Starting June 24, Trans-Phonic Industries, based in Atlanta, with research labs here, will start deliveries on a series of all-in-one speaker enclosures for stereo. Gene Russell, ex-Ampex Southeastern regional rep and TPI prexy, previewed six all-in-one enclosures, ranging in price from \$149 to \$359, plus two of the models which will be available in kit form for \$87.50 and \$112. The all-in-one enclosures offer radical contrast to previous component speaker systems, which feature separate speaker enclosures, with few exceptions in any line on the market. The TPI speakers, made in Albany, Ga., will feature the standard wood finishes plus such newcomers as catina, teak and driftwood.

Russell explained to The Billboard that he has devised a five-stage audio mixer, similar to that used in recording, whereby the signal source off disk or tape is broken into five frequencies or sound sources. The audio mixer also increases the phono or tape deck signal to compatible frequencies with seven-and-one-half inches per second tape reproduction for disk, he demonstrated. Russell has also built into the mixer a surface or scratch eliminator for disk playback, with the frequency boost given to the magnetic cartridge by the audio mixer permitting a lighter tracking of the tone arm, cutting down surface wear.

In addition, Russell has built into his speaker enclosure a special electronic variable frequency delay with one channel lagging behind the other stereo channel by from 8 to 50 milliseconds to further accentuate the channel separation tho the two speakers are in one housing.

Russell has equipped his speaker enclosures with a specially devised variable speaker frequency switch, with no two speakers operating at one time, thus reducing electronic turbulence. Switch from speaker to speaker within the enclosure is inaudible because it's accomplished in less than 100 milliseconds per change, taking pressure off the

## DISCOUNTER TRIPS THE ONE-STEP WAY

NEW YORK — The difficulty met by Korvette's, discount chain here, in getting component lines (see separate story) points up one advantage to the high fidelity industry's one-step distribution set-up.

Trade sources opine that the discount chain would have little trouble getting merchandise if the component distributors were not their own retailers. Since they must buy from the manufacturer direct and the manufacturer exerts full control over who buys his merchandise, the discounter can be shut out of the picture. Trans-shipping cannot take place as it does in the record business. If the discounter gets the merchandise, the dealers know who sold him.

## Component Firms Spurn Discounter

## Component Makers Seen Resisting Intense Wooing by Korvette Chain

By RALPH FREAS

NEW YORK — E. J. Korvette, Eastern discount chain thru four States, has announced its intention of entering the hi-fi component retailing field. The announcement was made in an "open letter" to the component industry, citing reasons for its entry in the field and detailing the type of service it intends to give the customer.

While the "open letter" came as a surprise, Korvette's intended move into hi-fi components has been known in the trade for some time. Tradesters regarded the "open letter" as a sign that Korvette has been having trouble getting lines to handle.

This fact was confirmed by Harold Weinberg who is slated to head up the Korvette component operation. In answer to the question of what lines he will carry, Weinberg told The Billboard, "We are being very cautious in naming lines at the moment but we'll have well-known lines on our shelves."

"There has been resistance on the part of the manufacturers to sell us, as you can imagine," Weinberg added.

What's the Korvette problem? Don't the manufacturers want business? Some observers believe that a move by a firm to sell to Korvette will prejudice established component retailers against that firm. Also, the ability of the discounter to do a job of selling components was called into question by veteran tradesters.

"Hi-fi component sales has always been a specialist's business," said one. "If Korvette can take this business out of that specialist's realm, they'll be doing something that the manufacturers individually and as a group haven't been able to accomplish."

Korvette's answer, as stated in their "open letter," is that they "will have in their component department, complete demonstration facilities, a well-trained staff of salesmen-consultants and a well-equipped service department."

How can they offer that service and cut prices at the same time, tradesters wanted to know. Other observers point out that the customer can go to the established component dealer for the demonstration and service and go to Korvette's for the price. This bothers the dealers and it bothers the manufacturers who have plenty of loyalty to the established dealers who have been the backbone of their business for so long a time.

Hudson Radio, closest component dealer to Korvette in midtown Manhattan, answered all Billboard's questions on the situation with a curt "no comment."

Jim Carroll of Harvey's, another mid-town specialist, was more eloquent.

"It's like raising horses," Carroll said, "you want to better the breed not make it worse. If a component retailer doesn't give service he isn't bettering the breed of component dealers. I don't believe Korvette wants to give service. They're only concerned with turning merchandise over at a price."

"Many stores have tried getting into this business. But they didn't understand it and got burned. In our store, all of our sales people get thorough training and a test. If they don't make the grade, they have to leave."

Korvette's Weinberg evidently passed the test. He has worked for both Harvey's and Hudson and, in the opinion of many he knows his way around.

"But how are you going to split Harold Weinberg up among all of Korvette's branches?" one component manufacturer asked.

One tradester summed up the situation at week's end by saying, "Some manufacturers will be tempted to sell Korvette because business is down and they're looking for a fast buck. Other firms will follow suit. Still others will never sell them. It remains to be seen who's smarter in the situation."

GIVE TO DAMON RUNYON CANCER FUND

## Bell Scores Coup In Cartridge Race

COLUMBUS, O.—In a surprise move, Bell Sound Systems today (5) unveiled a highly styled full line of tape cartridge players. The line ranges from a tape cartridge player mechanism at \$99.95 to a walnut furniture table model that will both record and play back stereophonically and which is priced at \$299.95.

Bell's announcement followed quickly the news that RCA Victor would have "thousands" of their cartridge player recorders in distributors' hands by June 15. Bell has already shipped some of their units. They have been warehousing descriptive literature, point-of-sale material, flyers, sales presentations and other aids for months, awaiting the RCA Victor move. But whereas RCA Victor has only one model, a portable, ready, the veteran Ohio component firm has a six-piece line for various applications.

Bell, well known hitherto among component dealers, intends to launch their new product to the mass market thru phono-record outlets, appliance stores, photo dealers as well as audio outlets. The line will be shown at the N.A.M.M. show June 22 in New York. This marks the first time that Bell has attended an N.A.M.M. conclave.

The line of six cartridge players consists of three groups. The Overture group of three models is designed as a component group. The Model 401 Stereo-Pak transport (\$99.95) can be used in conjunction with a component rig and is a player only. Model 402 (\$129.95), also a player only, has a built-in preamp stage to allow user to tap into radio and TV sets and play thru them. The 403 (\$199.95) is the same as Model 402 but includes a record feature.

The Maestro group consists of two table models, handsomely styled in walnut with wenge cane facing on the lid. The 404 (\$229.95) has self-contained dual-channel preamp and amplifiers, conservatively rated at seven watts in each leg. The 405 (\$299.95) is the same as the 404 with the record feature added. Matching

speaker cone and thus, approximating a near free floating cone and increasing speaker reproductive range by 25 to 40 per cent. Russell showed that there is no backloading nor baffling necessary in his stereo enclosures.

speakers in walnut and cane are \$49.95 a pair additional.

Final model in the line is the Playmate portable. This Model 406 is identical with the Maestro 404 and is priced the same, \$299.95. Styled in two-tone plastic covering with brass hardware, the 406 has matching portable twin speakers at \$39.95.

The stereo preamp and amplifier unit used in the Maestro group and the Playmate portable is from the Bell component line.

Ken Bishop, Bell prexy, told The Billboard that his firm's entry into the cartridge player field does not mean that their reel-to-reel units will be de-emphasized. "Far from it," Bishop said. "Our two-speed, four-track deck was designed with the audiophile in mind, and the many tape-minded sound enthusiasts represent a big market for reel-to-reel product."

## Replogle Bows Plastic Cases

CHICAGO — Replogle Globes, Inc., here, maker of record-carrying cases and metal record racks, this week announced the first plastic 12-inch carrying case. Made of hi-impact polystyrene, the \$8.95 case will hold 30 12-inch LP's with jackets. The cases are made of opaque plastic with either turquoise or beige body and white top color combinations. Case comes indexed for 30 records with master index card and protective embossed dividers.

Ralph Bloom, Lyric carrying case and rack sales manager, said that the firm will also be delivering July 1 on a second two-tiered furniture type rack. Based upon the success of a prior 120 record only rack, introduced early this year, the firm is marketing a new black and brass phono cart, which will not only hold 120 records, but has an adjustable bracket top, capable of gripping and locking on any size TV cabinet, record player or radio up to 22 inches deep. The \$14.95 phono cart, equipped with two-inch swivel type plastic casters, is completely indexed for instant record selection. Each cart comes with index cards and gummed numbered labels.

## Big Spread in Stereo Models

• Continued from page 1

speaker unit. And, as previously mentioned, they are spearheading the move to the stereo tape cartridge and cartridge playback.

Zenith also offers the public wide choice. Their "Brahms" is a large, single console unit which can accept small, compact dual remote speakers. Their "Danube" is a two-cabinet job with full enclosure for the second speaker. And their "Rigoletto" is a wide-cabinet unit featuring an "extended stereo" control which according to Zenith "seems to move the speakers out beyond the sides of the cabinet itself." This unit can also accept the small remote speakers for fuller stereo effect.

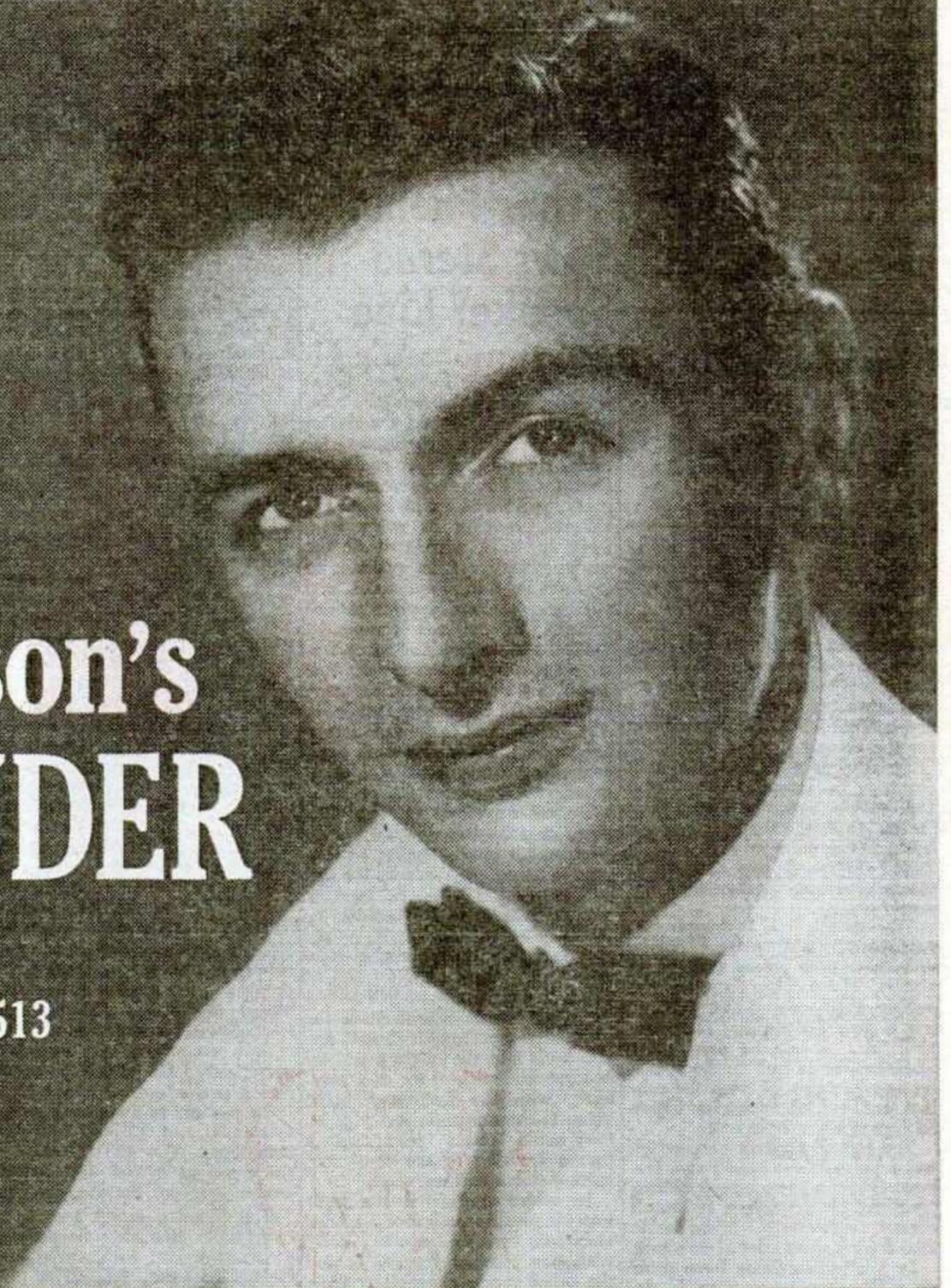
Webcor this year is dropping its monophonic disk players (stereo units play both stereo and monophonic, of course). To offer the public cabinet versatility, Webcor has a special console, "The Constellation." It can be used as an all-in-one stereo unit or the speakers can be removed from the cabinet and placed anywhere within 12 feet of the master unit.

The top of Philco's line, which was reported three weeks ago, features special electrostatic speakers, jewel-like in appearance and small enough to satisfy the home-maker who doesn't want a lot of furniture.

In all, phono firms have come up with many innovations in designing for the person who wants stereo disk and tape playback equipment. There are many firms still to be heard from before the phono model roll call is complete. And doubtless there are still many surprises in store for the dealer and the public. Columbia, V-M, Magnavox, Steelman, Symphonic are only a few who haven't yet unveiled 1960 lines. There's every chance that one or all of them will spring something that the other firms haven't yet thought of.

# Magic Ray Crashes the Chart Barrier!

Ray Peterson's  
**"THE WONDER  
 OF YOU"** 47/7513



**RCA VICTOR**  
TRADE MARK RADIO CORPORATION OF AMERICA



# 'More' in New Stereo Disk Units, Says RCA

CHICAGO — RCA Victor highlighted its new line of stereo disk playback units with a showing of two versatile consoles and a three-piece console bank, which packs 87 watts. A. R. Baggs, firm's merchandising chief, emphasized that Victor's pricing is parallel to last year, but "there's much more in every unit." The Camden firm will not give individual prices of units except to one leader unit in every series (see separate story in this issue).

The 87-watt Danish-styled Mark XVI is not only an audio highlight, but it features a master playback unit, which contains only a 12-inch bass speaker, "because bass sound is non-directional," and two matching modern cylindrical speaker enclosures, each of which contain a tweeter and a mid-range speaker. Speaker enclosures are equipped with brass handles on the top, so that they may be removed from their tri-legged bases and set or hung.

Two one-piece consoles offer three-way audio oruway furniture functional opportunity. The Mark VIII, a modern styled phono, has a 58-watt output thru three speakers in each of two enclosures, together with the AM-FM radio with push button control. The Mark XXI has four speakers with a total 24-watt output. Both consoles make it possible to utilize the phono as an all-in-one unit; or swing out the left speaker from its cabinet housing for greater separation or for ultimate separation to actually remove the left speaker for placement up to 12 feet from the master unit.

Three all-in-one consoles pack 58-watt output thru six speakers. All have optional matching speakers if desired. The French provincial Mark XI, the modern Mark XII and the contemporary Mark XIII are all equipped with stereo AM-FM radio, while the Italian provincial Mark IV has stereo AM-FM with push button control. All except the Italian provincial are also available as FM-AM radio. The Mark XXII and the Mark XIX traditionally styled all-in-one consoles, pack 24 watts thru two speakers in each channel enclosure.

The Danish modern Mark IX is a stereo fidelity machine of the "add-on" type, with optional bench, record cabinet and drop-in AM-FM radio available. Only console price quoted was \$299.95 for the Mark XII, which included FM-AM tuner while the same console sans radio went for a suggested \$229.95. Every all-in-one console shown had optional matching speaker units if desired.

RCA showed two table top or console units, the Mark XXVII, which has one speaker in the master unit and another in an optional companion speaker, and the

Mark XXIV at \$159.95, which features 17-watt output thru the three speaker enclosure in the master unit and a matched speaker, which is optional for stereo. A lowboy console, the Mark XXIII, at \$179.95, packs 17 watts thru a master unit's three speakers and a matching three-speaker enclosure.

All Victor's new models come equipped with four-speed turntable and diamond stylus, except two of the portables in the very low price stereo range, which were previously shown. All consoles and console units are available in a variety of woods.

All eyes will be on Billboard's Annual Survey of Record-Selling Phono Dealers for 101 vital up-to-the-minute market facts like . . .

published in Billboard's June 22 NAMM Convention Number\*

\*A great way to get broadest exposure for your important NAMM Convention sales message—and real sales impact!

AD DEADLINE JUNE 17

Are record-selling phono dealers adding more stereo phono lines?

# THEY SAID IT COULDN'T BE DONE



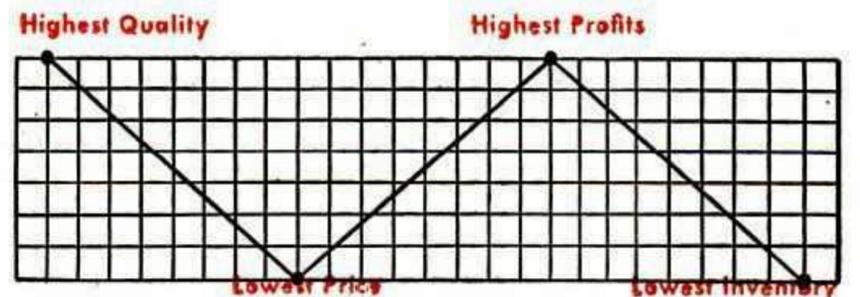
This may seem hard to believe, but it's true. Unquestionably, Puli produces the highest quality diamond needles made in the country today at the price of sapphires. Just think what this means to you — You can cut your inventory almost in half by eliminating your stock of sapphire needles, and you can cut it even further by dropping your metal points.

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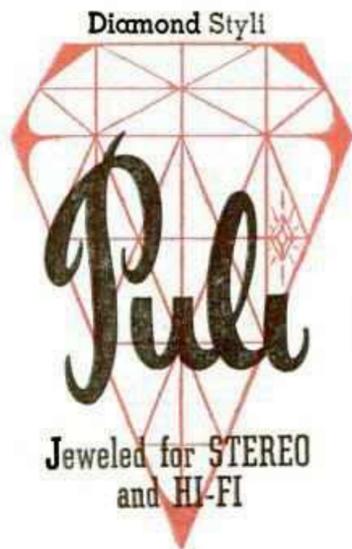
For complete information contact your Puli Representative, or write Transcriber Co., Inc., Dept. RS1, Box 134, Plainville, Massachusetts

# New Pentron Unit Uses "Bat-Wings"

CHICAGO — Pentron's newest stereo tape recorder model, the TR-20, borrows a design feature from phonograph manufacturers. It has outrigger speakers, the firm calls them "bat-wing," which lock on either side of the main unit for easy, compact portability.

The TR-20 records monaurally and plays back either two or four track monaural or stereo. All models in the current Pentron line are both two and four track; amplifier produces 20 watts.

Literature and price information is not yet available on the TR-20.



A trademark of Transcriber Co., Inc.

## Optional Tuner in New Webcor Units

CHICAGO—Webcor, set to unveil its fall-winter tape recorder and disk phono line to its distributors here Saturday (6), will feature a shorter line with less basic models than last year, but with provision for the insertion of either separate AM or FM radio or combination of both, the line will provide greater versatility than its predecessor. While exact details were not available, Bud Letzter, national sales manager, disclosed that there will be six stereo portables, ranging in price from \$37.95 to \$159.95, all of which will be self-contained with optional speak-

ers if desired. Webcor showed two of these portables in the low-price range previously (The Billboard, May 11).

Webcor will market five consolettes and consoles, all of which will have the possibility of additional radio features. Letzter emphasized that all radio units are manufactured by Webcor.

Highlight of the line is expected to be the "Constellation," a console model, which can be utilized as an all-in-one unit, or either or both speakers can be removed from slots up from within the master cabinetry and placed anywhere within 12 feet from the master unit. It's (Continued on page 18)

## RCA Won't Put Tags on New Line

CHICAGO—In announcing its new radio, TV and both tape and disk audio playback lines, RCA Victor joins a growing list of manufacturers in all consumer fields who are not specifying list prices nationally. Ray Saxon, v.-p. of the radio-victrola division, said that Victor will supply only the lowest price leader's suggested list in all categories of product and will "adjust all prices with distributors to the local competitive market." It's understood that Victor experimented with the abolishment of national list prices with the introduction of its portable TV line this spring and found distrib and dealer reaction most favorable.

## LONGEST PHONO LINE IS SHOWN BY ZENITH

CHICAGO—Zenith unleashed the largest line of stereo disk playback instruments, thus far unveiled by any firm for the fall market, this week, when they showed four new portables, one table-top two-piece unit; nine console two-piece units and nine one-piece console phonos. The Zenith line's bow was highlighted by first demonstration of "extended stereophonic sound," a third control function on the panels of five of the all-in-one consoles and two of the two-piece consoles. In addition to normal mono and stereo channel controls, a third control knob produces the extension. Zenith would not indicate how the sound is projected, but aurally the speakers actually seem to move out beyond the physical confines of the enclosures.

In addition, Zenith has the automatic balance control, which allows the listener to fix each channel and lock the favored setting.

To further heighten stereo separation, Zenith has 17 models in the console line, wherein separate dual radial speakers may be linked to the master playback unit if desired. Three different types of radial speakers are available with the prices of these remote speakers ranging from \$27.95 to \$49.95 each. When these radial remote speakers are jacked into the master playback phono, the master playback unit becomes the bass projection unit only, as bass has no direction and the tweeters and mid-ranges in the radial remotes bring even greater separation.

Zenith's "Seville," the two-piece table unit, runs \$159.95 for the master playback unit and \$34.95 for the companion speaker, with a 10-watt peak output. Powering a peak of 20-watts is the "Caruso," a \$179.95 master unit, with \$59.95 for the complementary speaker. In the two-piece console whacking out 40 watts are the "Mozart" (\$199.95 for the master and \$125 for the slave) and the "Verdi." (\$289.95 for the master and \$125 for the slave). In the 80-watt peak class are the following two-piece stereos: Danube (\$285-\$79.95); the Chopin (\$340-\$79.95); the Strauss (\$395-\$79.95); the Caprice (\$425-\$79.95); the Sonata (\$425-\$79.95) and the Ravel (\$495-\$125). The Verdi comes with an AM radio, while the Chopin, Strauss, Caprice, Sonata and Ravel come with FM-AM combination. By utilizing a simple \$2.25 list cable kit, available from a Zenith dealer, a consumer can use any one of the new table or console TV's in the Zenith line as complementary speaker for the Seville, Caruso, Danube, Chopin, Strauss, Caprice, Sonata and Ravel lines.

In the all-in-one console line, the 20-watt peak performers include the following: the Tosca (\$299.95); the Carnegie (\$425); the Rhapsody \$450. The all-in-one Zeniths which produce an 80-watt peak include: the Brahms (\$375); the Foster (\$550); the Grieg (\$625); the Gershwin (\$700); the Rigoletto (\$750) and the Schubert (\$800). All except the Brahms and Tosca are AM-FM equipped.

Two Zenith TV-phono combos, the Linden and the Lyndale, both of which list at \$525, are available with radial speaker jacks for stereo, while only the Seville, Caruso and Mozart and Verdi two-piece stereo consoles do not have provision for the addition of the radio sound system. The extended stereophonic sound control is available on all consoles except the Caruso, the Mozart and the Verdi.

Zenith is offering its Cobra-matic in four different models. For the first time in record changer history, Zenith offers two models in the de luxe and custom bracket which feature all the operative qualities of its Cobra-matic, but also utilize different metal and color trims. This marks the first time that appearance has been marketed into a changer.

To further stimulate radial speakers functionally, Zenith is making available the floor to ceiling lamp poles, with an additional shelf, so that these poles can serve to hold the radio speakers.

The Zenith's lines magnitude and depth is shown in the first application in stereo history of the long venerated needle chart principle to its entire line. To facilitate dealer understanding of the various features of each model in the line, Zenith is providing dealers with a gatefold single sheet spec sheet, measuring 22 by 11 inches when unfolded which shows the essential makeup, including wood finishes, speaker specifications, wattage, etc. on every model in the line.

## ANNOUNCING THE BILLBOARD'S JUNE 29

### Spotlight on

# JAZZ

Talent - Music - Records

*everywhere* . . . every day jazz music, records and talent keeps growing and growing in popularity with the record-buying public.

And alert dealers, disk jockeys and operators in all parts of the country are finding profitable ways to tie into this fast-building jazz interest.

And now—in its June 29 issue—Billboard puts the Spotlight on Jazz to bring it into true present-day focus . . . to provide fresh data, tips and ideas . . . to help fan the great opportunities in Jazz into actual sales reality!

Check this great line-up of planned Jazz features . . . then judge for yourself the solid value of tying into this outstanding Jazz Issue with a dominant ad of your own.

#### SCHEDULE OF CONTENTS FOR THE BILLBOARD'S JUNE 29 SPOTLIGHT ON JAZZ

**JAZZ GOES POP:** Jazz artists with pop appeal continue to increase. More than this the use of jazz on TV and at live concerts continues to grow. Who the jazz artists are who have crossed over into the pop field, why they are so popular on records and the growing popularity of jazz music is covered in this piece.

**JAZZ UNDER THE STARS:** There are more al fresco jazz concerts this year than ever before, with Newport responsible for four of them. Playboy Magazine for another, plus two other major outdoor festivals on the west coast. This feature details the success of the outdoor jazz shows to date and provides the lineup of talent for the 1959 events.

**JAZZ AND THE BLUES:** Jazz and the blues—they grew up together. Many critics claim that a man can't play good jazz unless he can play blues. The inter-relation of one to the other makes for an interesting story.

**JAZZ-WEST COAST:** The West Coast came up with its own ingrown style of jazz about a decade ago. This article deals with West Coast jazz today, who the artists are, the clubs they play, the West Coast jazz record firms, etc.

**JAZZ IN STEREO:** Does jazz sound better in stereo? If so, does it include all jazz—jazz orks, or what? Here's a revealing rundown of opinions of jazz a.&r. men and critics.

**JAZZ TODAY:** The state of jazz today and where it is going—as stated by prominent names in the field of jazz.

**AMERICAN JAZZ ABROAD:** What our American jazzmen are doing abroad, what the State Department and various cultural agencies have lined up in the way of tours for American jazz artists during 1959.

**FAVORITE JAZZ ARTISTS:** The favorite jazz bands, instrumental combos, soloists, vocalists and vocal groups—as noted by America's top jazz disk jockeys.

**"ALL TIME JAZZ GREATS":** The Billboard's list of "All Time Jazz Greats"—in the Traditional, Swing and Modern jazz fields—plus vocalists from either the jazz or blues field . . . based on the selections of jazz a.&r. men.

**BEST SELLING JAZZ ALBUMS:** A tabulation from The Billboard's monthly NYU charts Best Selling Jazz LP's for the year May 1958 thru April 1959.

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 A FOOL**

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# ADMIRAL STEREO IS BALANCED VISUALLY

CHICAGO — Admiral Corporation dipped deeper into the stereo market with its largest disk playback display yet and probably its largest phono entry in the firm's history this week. In addition, Ross Siragusa, firm's prexy, indicated that Admiral's color TV set entry starts in August and local firm is booming a new line of 23-inch "motion picture" type TV screens for the N.A.M.M. show.

Admiral hurled its great dual-channel disk phono strength into two primary console lines. "The Super 80" console line is so-called because the all-in-one or two-piece stereo phonos pack 40 watts thru each of two channels, with each individual speaker enclosure containing one 12-inch woofer, a six-inch mid-range and a three-and-one-half inch tweeter. Outstanding in the line is the Imperia, a low-boy console, which packs three-way versatility as an audio as well as a furniture piece. The Model 1191 has a possible three-way speaker enclosure placement, wherein enclosures are set beside master playback unit on one low-boy base for compactness; speaker enclosure can be swiveled while in the lowboy emplacement to give more definite directional quality for stereo; or speaker enclosure can be detached from the master unit for placement 12 feet from the master unit. The Imperia, at \$595 for mahogany, is available with AM-FM tuner and radio. Like most of the consoles in both Admiral lines, it is available sans the AM-FM tuner and radio for about \$100 less. The two all-in-one stereo consoles in the "Super 80" series are the Contessa

at \$595, available in cherrywood only in a traditional styling, and the Consort at \$475 in a modern contemporary motif at \$475.

In the two matched pieces' stereo consoles, the "Super 80" line includes the Centurion at \$475 in choice of three woods; the Elsinore at \$550 for a New England styled oiled walnut unit, and the Angeli at \$550 for a provincial styling in cherrywood. All of the "Super 80's" are equipped with a new four-speed changer, engineered and manufactured by Admiral, and the new master audio control center, which features a visual balance indicator to balance stereo channels and enables the listener thru a calibrated scale to estimate relative output of either or both channels. When desired balance is achieved, a master control locks both channels. The audio control center also allows the listener to reverse left and right sound channels at his discretion.

The "Super 20" series boosts 10 watts thru each of the two speaker channels, which enclose an eight-inch woofer and a three-and-one-half-inch tweeter. The 20-watt consoles include the Nocturne at \$365; the Deauville at \$365; the Carillon at \$355 and the Pompeian at \$375. The latter two are two matched piece stereo consoles, while the first two feature all-in-one two channel reproduction. These models, too, are available at the above price with AM-FM tuner and radio and also at about \$100 less sans radio.

Admiral also added three more portables to the two new protables introduced for two-channel fans in April. Leader item among the carry-along stereos is the "El Capitán." Retailing at \$159.95, this is two matched luggage pieces, one containing the master playback unit and speaker enclosure, while the other contains a matched speaker. Each enclosure contains one eight-inch speaker with Alnico V low range magnet and a three-and-one-half inch tweeter. The Barbary at \$99.95 is one of two stoway portables, with speaker mounting in portable carrying case. The portable has matched five-and-a-quarter inch speakers. The Fiesta at \$129.95 is another stoway portable, with each speaker enclosure boasting two five-inch speakers.

For the first time in phono history, Admiral is packaging a free 12-inch specially prepared stereo

# Clefronic Transistor Phono Line

CHICAGO — Clefronic Corporation, which has private labeled phonographs for eight years, introduced its first piece of playback equipment this week, with prexy Roy Lubar promising both phonos and tape recorders in the future, "with emphasis on transistorized equipment."

The firm's first entry is a four-pound three-speed transistor portable, measuring 16 inches long, six inches wide and four inches high, setting a new minimum weight and size standard for portables. The carrying case, complete with a shoulder strap for carrying, packs a four-inch speaker with Alnico V magnet. A five-pole six-volt D.C. motor plays at 33 1/3, 45 and 78, powered by four one-and-one-half D flashlight batteries. The unit will be available in either a British tan texton or in ivory, green, red or tan Florentine styled texton. List is \$59.95.

Clefronic intends to bow a larger eight-inch speaker transistor later in the summer and has plans for a tape recorder, powered by transistors, sometime in 1960.

## Optional Tuner

• Continued from page 16  
understood that the set will hover price-wise around \$350.

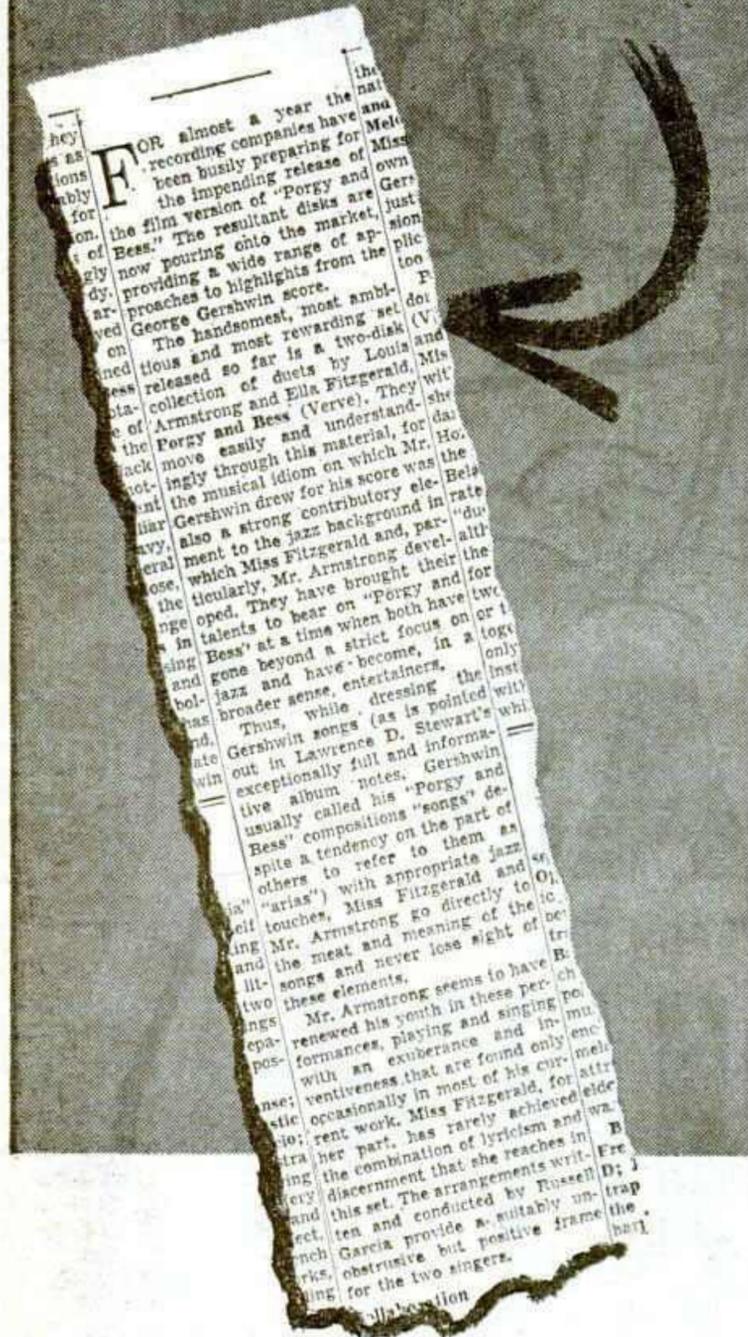
Webcor will emphasize the reel-to-reel tape recorder in its new line, with feature being a four-track portable at "under \$300" which not only plays back mono or stereo, but also records both single and two-track. There will be a total of six tape machines in the line.

Letzter stated that Webcor is dropping its monaural disk playback machines but will have mono only tape recorders as well as stereo in the new line.

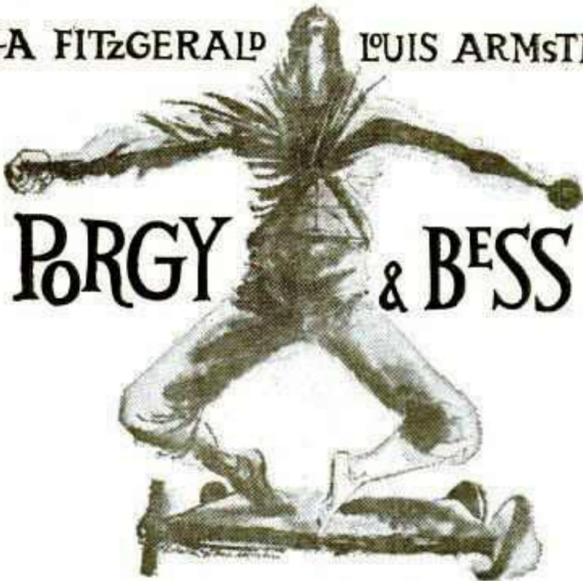
demonstration disk with every Admiral two-channel set, console or portable. The disk, according to Jerry Bornstein, Admiral sales promotion manager, will also be made available to dealers for demonstration and for special promotional sale to customers at cost. In addition to a stereo balancing signal on either side of the disk, 18 different bands of stereo music, covering pop, classical and jazz are included on the platter.

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New York Times



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## EIA Sets Special Group for Hi-Fi And Phono Firms

WASHINGTON — In view of the mounting importance of phono and hi-fi products in electronic consumer sales, the Electronic Industries Association's Consumer Products Division has voted for the first time to set up separate product sections for these items.

The EIA Consumer Division decided at its May convention to set up separate sections for radio, television and phonograph manufacturers, and to set up other sections for producers of tape recorders and hi-fi receiving equipment at a later date.

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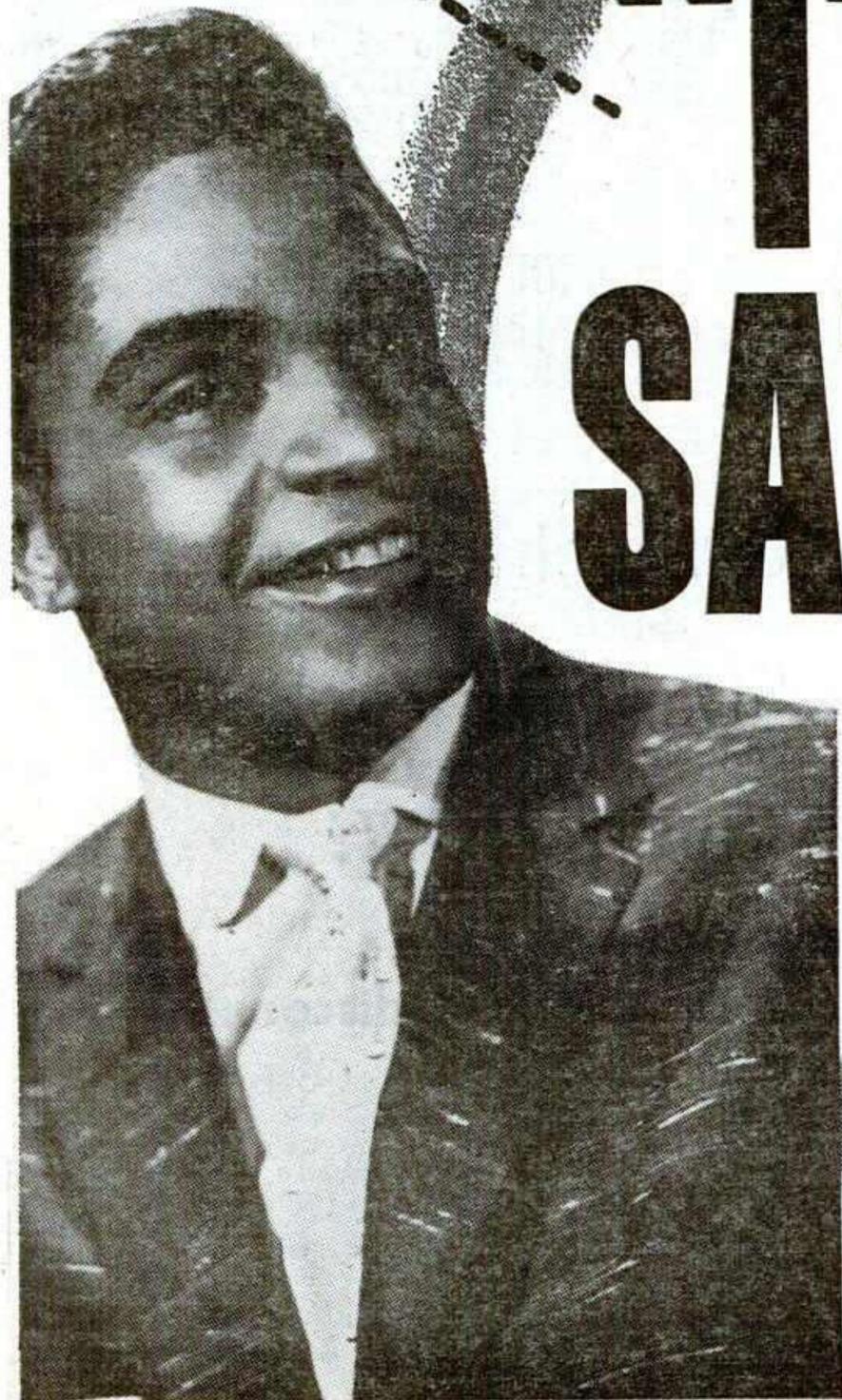
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LRP 3114  
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**HAVE HARP CAN'T TRAVEL**  
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**BONGO FEVER**  
LRP 3109  
LST 7109



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# The "DOLTON" BOYS

*The Charts*

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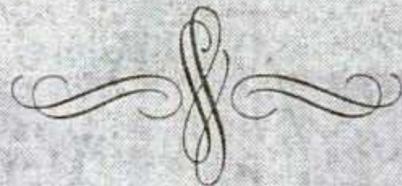
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FIRST**

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55162  
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Another one from "left field"

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THE INVITATIONS  
55198

CLIMBING ON ALL CHARTS!

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DAVID SEVILLE  
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Looks Great!

### "CINDERELLA DOLL"

JOHNNY ELLIS  
44014

Smash Instrumental!

### "SAN ANTONIO ROSE"

SONNY WARNER  
44015

Expected Hit!

### "UNEXPECTEDLY"

MARGIE RAYBURN  
55195

A Gasser!

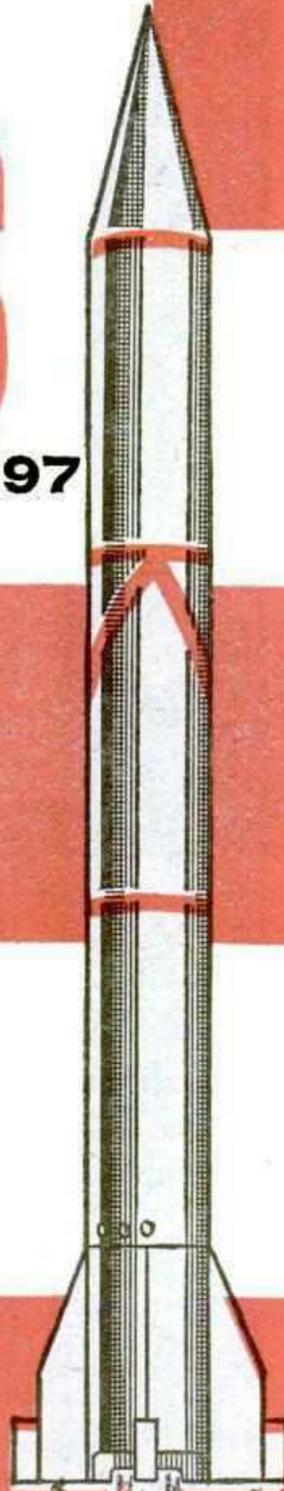
### "SALLY GREEN"

WALLY LEWIS  
55196

A Latin Hit!

### "BARRACUDA"

JACK COSTANZO



## LIBERTY'S HOT L.P.'s

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MARTIN DENNY  
VARIOUS ARTISTS  
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STEREO	MONAURAL
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LST-7111	LRP-3111
LST-7006	LRP-3077
LST-100	
LST-7100	LRP-3100



# DISTRIBUTOR NEWS

By HOWARD COOK

**NEW YORK:** Sam Levy of Ideal Record Products, Inc., reports heavy action on "Like Young" by Andre Previn and David Rose on M-G-M. "It Took One Kiss" by Jaye P. Morgan on M-G-M is also moving well. Cub has a hot disk with "Time Has a Way" by Jerry Fuller. Other M-G-M platters that are selling well include "Smiles" by Art Mooney, "High School Dance" by Steve Gaynor, "Half Breed" by Marvin Rainwater, "Oh Marie" by Alan Dale, "Lonely Days, Lonely Nights" by John Allan and "The Duke of Kent" by Ray Ellis.

"Ginchy" by the Cool Tones on Warwick is getting action. "Richmond Rally" by the Wow Wows on Challenge is jumping. Other sides that are showing are "Lonely Guitar" by Annette on Vista and "Oh What It Seemed to Be" by Bill Kenney on Tel. Top LP's are "Gigi," "The Exciting Connie Francis" and "100 Strings and Joni" on M-G-M.

Johnny Halonka of Alpha Distributing Company lists "Husaby" by the Mystics on Laurie among his strongest new disks. "The Tiger" by Fabian on Chancellor is big. "The Whistling Organ" looks like another strong seller for Dave (Baby) Cortez on Clock. "Only Sixteen" by Sam Cooke on Keen and "Till There Was You" by Anita Bryant on Carlton are selling well. "Velvet Waters" by the Megatrons on Acousticon and "To a Soldier Boy" by the Tassels on Madison are showing.

Other platters that are beginning to move include "The Coo" by Wayne Cochran on Scottie, "What Good Is Graduation" by the Graduates on Corsican, "I'll Always Love You" by Kaye Golden on Judd, "Getting Nearer" by John Lester on C&M and "I'll Hide My Love" by the Short Cuts on Carlton.

**PHILADELPHIA:** Barry Abrams, Lesco Distributor's promotion man, is capitalizing on the fact that he has a cold to promote Huey Smith's newest Ace record. He walks into a station and says to the jockey, "Would You Believe It, I Have a Cold?" Lesco has added Keen, Andex, GNP and Rondolette. Top items are "Only Sixteen" by Sam Cooke on Keen, "Promises" by Chuck Carbo on Rex, "I Want You to Know" by Milton Grayson on Keen, "Robbin' the Cradle" by Tony Bellus on NRC, "Charlie Brown Got Expelled" by Joe Tex on Ace and "I Want to Go Home" by Amos Milburn and Charles Brown on Ace.

Paul Knowles, manager of the RCA Victor Records division of Raymond Rosen, writes that Ray Peterson was in the area recently to plug his "The Wonder of You." He made a big hit with deejays. Victor platters that are starting to move include "It Could Have Been Worse" by Jesse Belvin, "Gold" by Joe Valino and "La Plume de Ma Tante" by Hugo & Luigi.

**DETROIT:** B & H Distributors will carry Oasis Records in the "Motor City." The newly formed diskery debuted recently with three releases, "Oh Sweetie" b-w "What's This Thing They Call Love" by the Dwellers, "Evening Star" and "Thinkin' About You" by Leon James and "A Little Love" b-w "Jerry Lee" by the Rhythm Rockers.

Bob Szilagy of S and S Distributing Company writes that "Like Young" by David Rose and Andre Previn on M-G-M has taken off. "Sorry, I Ran All the Way Home" by the Impalas on Cub is still selling strongly. "Crossfire" by Johnny & the Hurricanes on Warwick and "I Still Get a Thrill" by Joni James on M-G-M are holding. Best selling albums include the sound track of "Gigi," "Secret Songs for Young Lovers" by David Rose and Andre Previn, "The Exciting Connie Francis" and "It's All in the Game" by Tommy Edwards on M-G-M.

**DISTRIB DOINGS:** Warner Bros. has made the following distrib changes to: Warner Bros. Record Sales Corporation, Albany, which will be helmed by Ben Bartel; United Record Distributors, New Orleans with Bob Motes as top man and Stanley Distributing Company in Seattle under Stanley Jaffee. . . . Toll Records has added Esskay Distributing Company, 2804 North 16th Street, Phoenix. . . . Jay-Kay Distributing Company is the new distrib for Stereo Fidelity in Detroit. . . . Herb Coehn, prexy of Astor Records, Pittsburgh distrib, is opening a new firm in that city, Ajax Records.

**PERSONALS:** Amos Heilicher, Minneapolis distributor, celebrated the bar mitzvah of his son on May 30. . . . Congratulations to James H. Martin, one of Chicago's oldest distrib, on the recent birth of a new son—his first.

**BRIEFS:** Mecca Records of 930 Third Ave., Seattle, is looking for distrib.

**SAN FRANCISCO:** Wire from Jerry Prager of New Sound Record Distributors to the effect that Arthur Lyman's single, "Taboo," on HiFi Records is his fastest moving hit in the past six months.

Chatton Distributors this week reports action on "Back in the U. S. A." by Chuck Berry on Chess. Bob Chatton, prexy of the firm, recently returned from a four-week trek to Russia. Strongest platters at Chatton are "The Quiet Three" b-w "Forty Miles of Bad Road" by Duane Eddy on Jamie, "Only Sixteen" by Sam Cooke on Keen and "Since You've Been Gone" by Clyde McPhatter on Atlantic. Other disks that are moving well are "You Are My Destiny" by Raymond LeFevre on Kapp, "Tell Me That You Care" by Grady Chapman on Imperial, "Lavender Blue" by Sammy Turner on Big Top, "Rockin' in the Jungle" by the Eternals on Hollywood and "Invitation" b-w "Sweet Someone" by the Invitations on Liberty.

## ARTISTS' BIOGRAPHIES FOR JOCKEY PROGRAMMING



### Epps Hits Charts With Bongo Rock

Twenty-eight-year-old Preston Epps was born in Oakland, California, and considers Los Angeles his home. He's worked at many jobs, including stints as a night club manager, waiter and gas station attendant.

While stationed in Okinawa during the Korean War, Epps learned to like the bongos and afterwards taught himself to play them. He's adept at all percussion instruments. Disk Jockey Art Laboe of L. A.'s Station KPOP heard the artist at a Hollywood coffee house. The lad's first waxing "Bongo Rock," was co-authored by Laboe, who was instrumental in getting him a contract with Original Sound Records. An EP and several stereo albums are now on the way for him. Epps' hobbies are football, basketball and baseball.



### Carl Mann Scores With 'Mona Lisa'

The piano on "Mona Lisa" is played by 16-year-old Carl Mann. The teen-ager was born in Jackson, Tenn., home town of many rock and roll musicians.

When Mann completed junior high school two years ago, he formed his own band. His instrument was the guitar, which he started strumming at 10. He also sang. However, when the band's pianist left, Mann had to learn enough to fill the vacant spot.

"Mona Lisa" on the Phillips label is his first recording. He used to play the tune slow and straight, but when he cut loose once or twice, he found people liked it, and so he chose it for his initial release. The tune is now on Billboard's charts for the second week.

Mann is 5' 10" tall, has black hair and hazel eyes.

## YESTERYEAR'S TOPS—

The nation's top tunes on records as reported in The Billboard

JUNE 4, 1949

1. Riders in the Sky
2. Forever and Ever
3. Again
4. Cruising Down the River
5. "A" - You're Adorable
6. Some Enchanted Evening
7. Careless Hands
8. I Don't See Me in Your Eyes Anymore
9. Bali Ha'i
10. A Wonderful Guy

JUNE 5, 1954

1. Wanted
2. Little Things Mean a Lot
3. Three Coins in the Fountain
4. Cross Over the Bridge
5. Young at Heart
6. Happy Wanderer
7. If You Love Me (Really Love Me)
8. Oh, Baby Mine
9. Make Love to Me
10. Man With the Banjo

# VOX JOX

By JUNE BUNDY

**BACK TO WORK:** Close to 2,000 deejays winged back home last week after the largest deejay convention ever held in the U. S. According to final estimates, the Storz stations' deejay convention in Miami over Memorial Day weekend in Miami Beach attracted more than 2,500 people, the majority being jocks, plus record company executives. There was sunshine and swimming as well as some serious discussion on the problems facing disk jockeys these days. The panel shows were well conducted tho not so well attended and there were many fabulous lunches and dinners as well as fine show Saturday (31) night.

**CHANGE OF THEME:** Jack McCormack has left WIRK, West Palm Beach, Fla., to become public relations director of "Musicarnival," a theater in the round tent show operation in Cleveland. McCormack notes, "I'll still be with the music bit because we do only musicals in our 16-week season here in Cleveland and 10 weeks in West Palm Beach, Fla. The season opened last week in Cleveland with "The King and I." . . . Red Robinson, formerly with CKWK in Vancouver, is now in charge of "The Portland Bandstand Show" over KGW in Portland, Ore. . . . Stan Martin is the latest addition to the staff of WDLG, in Port Jervis, New York. He's on from 2 to 4:30 p.m. every day as well as Saturday on the "What's New" show on which he selects the best records of the week. . . . Roz Ford, for a number of years the all night man for station WITH in Baltimore, is now with station WWIN from 6 to 10:30 each night.

Deejay Russ Moore has joined WERE in Cleveland to host the all night programs on Sunday evenings. Moore was formerly with WLOL in Minneapolis. . . . Bob Dayton has joined KIXZ in Amarillo, Texas. He will work with the "Five Fabulous Deejays" there. Dayton had been with KTBC in Austin, Tex. KIXZ last week started three contests to increase listener interest in the week. The first is a "Day Off" contest in which anyone who works can answer the question "I Would Like a Day Off With Pay Because . . ." The winner gets a day off with pay. The second is called "The Maid for a Day" contest, which asks housewives why they would like to have a maid for a day. And the third contest is a suntan contest for teen-agers. They have to tape the letters KIXZ on their backs before they go out in the sun.

The Balaban stations have made a number of personnel shifts. Bob Whitney has been appointed assistant to the general manager in charge of production at KBOX, Dallas. He was formerly at KALL, Salt Lake City. Bill Jenkins was transferred from KBOX to WIL in St. Louis. Chuck Benson, formerly KALL, and John Borders, formerly WACO, Waco, Tex., have been added to KBOX. Dr. Mylo Porter, music librarian at WDRC, Hartford, observes her 14th anniversary with the station this month. Control room operator John Campion, also with WDRC, is observing his 17th anniversary with the station this month as well. . . . Tom Gavin, assistant radio manager at WDSM in Duluth, Minn., has been promoted to TV manager, and Dennis Murphy, program director, will take over Gavin's spot as assistant radio manager. Murphy will continue his morning deejay show from 6 to 11. Promotions are effective July 1.

**GIMMICKS:** TV station KNTV in San Jose, Calif., held a very successful father-daughter night record hop two weeks ago. Show has great appeal and received unusual response according to Margaret Norton, director of promotion of the TV station. The 50 fathers in attendance showed that they were hip to their teenage daughters' dances. There will be a sequel to the father-daughter hop with a mother-son hop on June 16 over KNTV. . . . Down in Jackson, Miss., morning jock Larry Parks, of station WJXN, is sitting on a flagpole 60 feet tall, situated in one of the city's largest shopping centers. Idea is for Parks to stay on the pole until the station has captured 51 per cent of the listening audience in the city, according to the Hooper ratings. On the last Hooper the station had 29 per cent of the audience, according to program director Bert Case.

WJZ-TV in Baltimore is staging a "Win A Dodge for Dad" summer promotion, which will start on June 21. Contest is being run on the Jack Wells "Close Up" show on Mondays thru Fridays and on the Buddy Deane Show Monday thru Saturday afternoons. Both programs are regular features of channel 13. . . . CSH in Portland, Me., has a different type of contest under way. This one is called "The Hidden Hundred" and the station has hidden a \$100 bill somewhere in greater Portland. Three \$100 bills will be hidden by the end of June, or until someone locates them, with a gift jockpot to be combined with the final one. Plans are now in the works for an air-drop of ping pong balls containing clues as to where the treasure is hidden.

Radio station WOWO in Fort Wayne, Ind., has adopted a U. S. Navy radio station located at a Navy base in Turkey. WOWO is sending a group of its new record releases every week to the Navy station so that the gobs can hear the latest releases. Idea was conceived by Tex Kline, who is stationed at the Navy base in Turkey. WOWO also sends over jingles for use with weather and time broadcasts for the men on the base. . . . Deejay Jed Snow, of station WNBH in New Bedford, Mass., conducted a successful promotion for national radio month up in the air. Snow broadcast his noontime show from WNBH's airborne mobile unit each day and invited listeners to guess how high he was flying. Radios were given away each day, and the grand prize, given to the listener who estimated most closely how many miles Snow flew each day, received a new stereo phonograph.

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*Louis*

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KNOW  
WHY”**

**# 15956**



*Dot*  
RECORDS  
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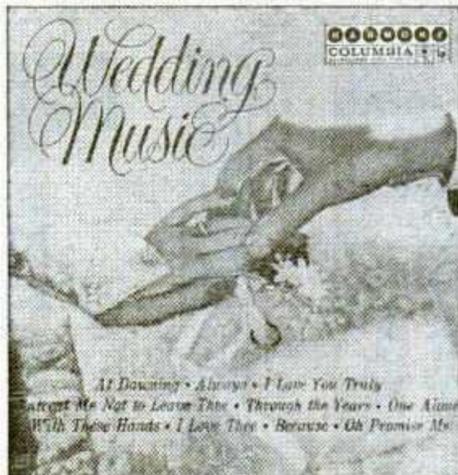
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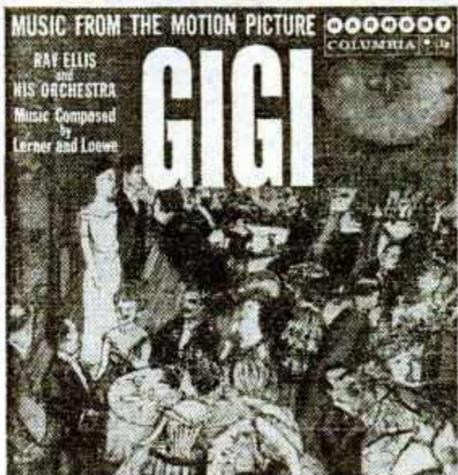
CROSS FIRE • A TEENAGER IN LOVE • GIDGET • BIG TEDDY • TALLAHASSEE LASSIE PERSONALITY • KANSAS CITY • ENDLESSLY • I TOLD MYSELF A LIE • DREAM LOVER  
THE BIG TEN—ROCKY CURTISS AND THE HARMONY FLAMES HL 7200



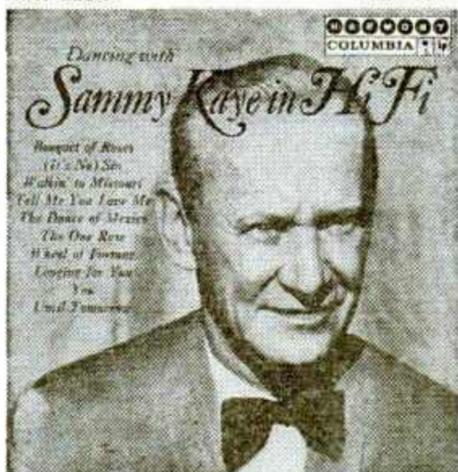
THE HARMONY ALBUM OF WEDDING MUSIC—MICHAEL GARCIA HL 7181



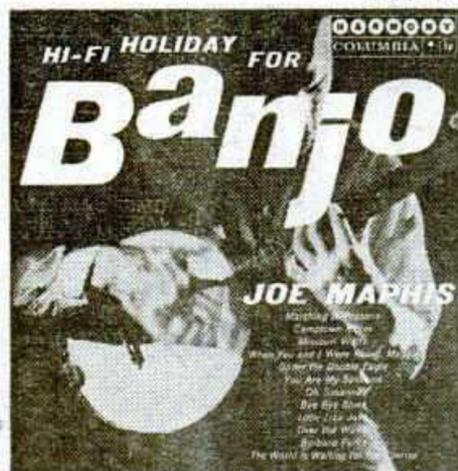
SONGBIRD OF HAWAII—LENA MACHADO HL 7182



MUSIC FROM THE MOTION PICTURE "GIGI"—RAY ELLIS HL 7183



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## MUSIC AS WRITTEN

By BOB ROLONTZ

### BOB BERNSTEIN IN THE VILLAGE

Ex-Billboardite Bob Bernstein premed his new show "Two by Four" at Jim Paul Eilers' The Showplace in Greenwich Village last week (2). Bernstein wrote and staged the show and contributed the lyrics for 21 of the 23 numbers in the tab revue. Prior to coming to The Billboard, Bernstein had penned special material for a number of revues and night club acts as well as a tab revue that opened off Broadway three years ago. Since last week's opening, Bernstein has been fighting off labels who are anxious to record the show with the original cast consisting of Lynne Charnay, Saralou Cooper, Doug Robinson and Burt Bier.

### New York

Look Magazine will do a seven-page feature on the Newport Jazz Festival in its first July issue. Piece will be penned by that swinging cat Maurice Zolotow... Charlie Saxon, well-known contact man for Irving Berlin Music for many years, died last Saturday (30)... Connie Francis is starring at the Boulevard in Queens... Gene Krupa and his ork, just back from the European scene, opens at the Top o' the Pole, atop the Metropole in New York on July 7... Kai Winding and his septet open at Peacock Alley in St. Louis on June 12... Urania Records has released an album featuring Tony Lavelli playing accordion... Fernando Corena, Metopera basso buffo, and Leyna Gabriele of Naples San Carlo Opera and Chez Vito in New York, will appear at the annual music festival in Kugano, Switzerland, this summer.

Lester Sims, general professional manager of Bourne Music, leaves for the West Coast this week for a two weeks' stay overseeing the firm's West Coast's operation and meeting with a.&r. men... Clyde McPhatter headlines at Blinstrubs in Boston starting June 15... Frankie Vaughn opens at the New York Copacabana on June 25... John Lewis, the leader of the Modern Jazz Quartet, has been appointed special musical consultant for the second annual Monterey Jazz Festival October 2, 3 and 4, according to festival manager Jimmy Lyons... Ersel Hickey of Epic Records introduced his latest platter "I Can't Love Another" at Bob Hodson's record hop in Danbury, Conn., before 1,000 teen-agers... The Big Three is stepping up its exploitation of new material. According to general professional manager Norm Foley, "the door is open to new writers and new material."

Erroll Garner's hometown will honor him with a press luncheon at the Variety Club in Pittsburgh on June 15 to celebrate his homecoming engagement at the Town House starting that day... Leonard Feather's illustrated history of modern jazz will hit the newsstands from coast to coast this week. Book, titled "Jazz," is being issued by Trend Books... Barbara Hutton (a new name to this column) has given \$100,000 to the Lincoln Center for the Performing Arts in New York City... George Szell, Cleveland Orchestra conductor, will guest conduct symphony and opera performances in Germany, Austria and Czechoslovakia this summer... Jury Records of Vancouver, B. C., is running a contest on the label's new dinking "Tears of Joy Fell in the Chapel" by Sandi Loranger.

Lori Knight's first record on Decca was released last week. Thrush is managed by Wally Weisburd... Johnny Cale is the professional manager of Cada Music, new publishing firm in New York... Debbie Reynolds returned to Los Angeles last week after 10 days in New York... Don Shirley will receive an honorary degree from Wibur Force University in Ohio next week... John Levy is the new personal manager of thrush Lorez Alexandria, a talented newcomer. Her spouse, Bill Moore, is in charge of her account at John Levy Enterprises... Bill Bertenshaw is the new a.&r. chief for Vanity Records of Paterson, N. J... Billie Holiday, the great blues singer, is in Metropolitan Hospital in New York with a serious case of jaundice... The Billboard inadvertently credited the writers as singers on the new Johnny Otis Capitol record of "I'll Do the Same Thing for You," and "The Holly Golly." Otis himself sings the songs.

Bob Rolontz.

### Chicago

Red Blanchard, vet of the WLS National Barn Dance, headlines a new c.&w. show on WGN-TV Saturdays at 11 p.m. He'll commute weekly from Mason City, Ia., where Blanchard owns a radio station. Show will be taped Monday nights... FM Guide recently bowed a program listing of features on 14 FM stations. WFMT is a holdout, its own guide having grown into a sizable money-maker... Tony Martin opens at the Chez Paree June 11 for two frames... Two Jimmy Mitchell disks hit the market recently, one on Mercury, other on Victor. Billboard wrote: "On both disks he impresses highly... artist can be in the enviable position of having clicks for different diskeries." Folks at Mercury are smiling politely. Seems Jimmy Mitchell Merc and Jimmy Mitchell Victor are two different cats.

Bernie Asbell.

### Nashville

"Grand Ole Opry" stars Flatt & Scruggs, Don Gibson, Ferlin Husky, Cousin Jody, Wilma Lee and Stoney Cooper, Porter Wagoner, Ernest Tubb, the Wilburn Brothers, and units consisting of Billy Grammer, the Jordanaires, Grandpa Jones and Ray Price, another with Bill Carlisle, Lonzo and Oscar, Mimie Pearl, Stringbean, and Tubb, and one more with Grammer and Gibson, will be traveling thru the Southern States and some Northern States this month. Flatt and Scruggs will play some dates in New York as well as Virginia and Tennessee, Lee and Cooper will hit New York, Penns, Iovania, Indiana and Ohio, and the Wilburn Brothers will play New York as well. The Gibson, Grammer, Jones, Price package is the Pet Milk Tour.

Sue Doyle, of the WSM publicity office, is leaving to have a baby this month... Zeke Clement has a new radio

(Continued on page 28)

HIS 2<sup>ND</sup> BIG MONEY MAKER IN A ROW!

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MARVELOUS!  
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B/W RIVER OF TEARS

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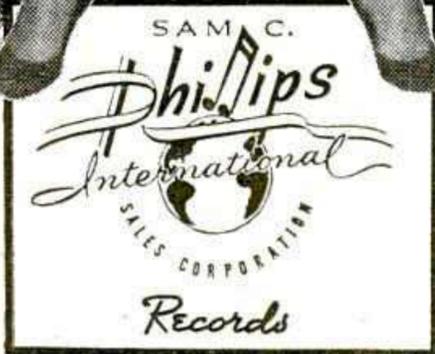
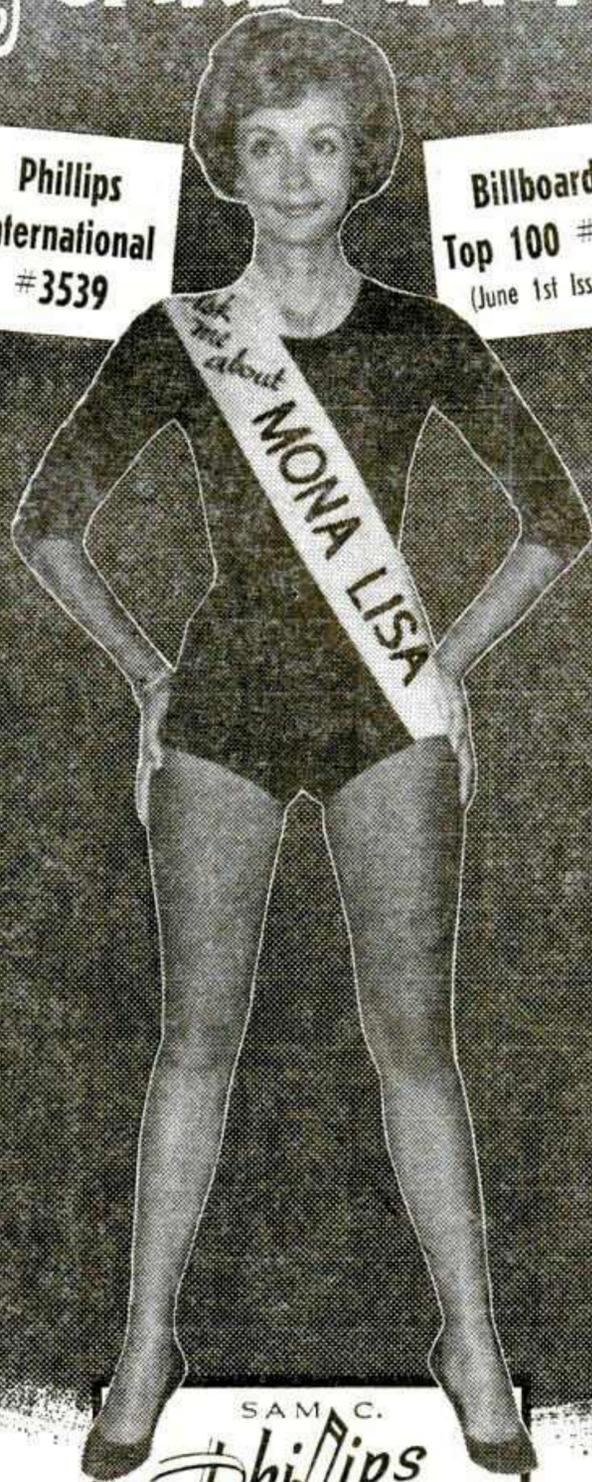
UNITED ARTISTS RECORDS  
729 SEVENTH AVENUE • NEW YORK 19, N. Y.

# MONA LISA

by **CARL MANN**

Phillips  
International  
#3539

Billboard  
Top 100 #82  
(June 1st Issue)



706 UNION AVE. • MEMPHIS, TENN.

## MUSIC AS WRITTEN

• Continued from page 26

show over WSM from 6 to 7 every Saturday night. . . . The "Grand Ole Opry" show and will feature Cowboy Copas and Hank Lochlin on June 13; Marty Robbins and the Glazer Bros., June 20; Don Gibson and either Johnny Horton or Bill Monroe on June 27, and Roy Acuff and Billy Grammer on July 4. . . . Red Foley just cut a new album for Decca here, supervised by Owen Bradley. It's a sacred LP. . . . Marvin Rainwater, along with Leroy Van Dyke, Norma Jean, Lennie & Goo Goo and the Country Gentlemen, played a date last Sunday (7) at Buck Lake Ranch, Harry Smythe's outdoor showplace in Angola, Ind. Bill Sachs.

### Hollywood

Mickey Goldsen has acquired three stereo album masters of native music recorded in the South Sea Islands and is currently dickering with various labels for their distribution. Goldsen has sold Polynesian platters in the past to various diskeries, including Capitol, Decca and Victor. Latest deal was released by Victor as its "Oriental" package.

Bruce Kirby signed by Crystalette Records. . . . Patricia Morison takes the lead in "The King and I" for a week in Dayton, O., following ditto role ditto musical at the St. Louis Muny Opera. . . . David Rose, currently penning the score for Universal's "Operation Petticoat," was set as music director on Fred Astaire's second TV show to be aired in November. Last time dancer and composer teamed talents, Astaire won nine Emmy Awards, Rose one.

Bob Thompson, arranger-conductor, currently working with Si Rady on the forthcoming "Winning of the West" album, is recording his first single. It's "Angel Town" for Victor, a song salute to Los Angeles written by Livingston and Evans. . . . Jimmie Rodgers is taking bookings in between his NBC-TV appearances, and is set for appearances in Pittsburgh; Lowell, Mass.; Ottawa, Can., and Evansville, Ind. . . . Billy Eckstine and Mickey Rooney will topline the Los Angeles Home Show entertainment bill this summer. . . . Mel Torme is going into summer stock, opening in "The Seven Year Itch" in Dayton, O.

Mills Music last acquired world rights to a new Turkish opera, "Van Gogh," composed by Nevit Kodalli, based on the "Lust for Life" biog. Turkish composer currently is on a State Department tour of the U. S.

Dick Clark's movie debut will be in Columbia's "Harrison High," with cameras rolling in August. . . . Order went out last week to Louis Forbes to create an eerie musical score.

**OCCASION:** Allied Artists' forthcoming film, "The Bat," co-starring Vincent Price and Agnes Morehead. . . . Producer Arthur Freed is starting pre-production preparations for the filming of "Bells Are Ringing," to feature Judy Holliday and Dean Martin. . . . Joe Louis, the ex-champ, is starting a record label, as yet unnamed. Lee Zhitto.

### Storz Diskeries

• Continued from page 3

conventions to be shirtsleeve working sessions. Holding them in cities with fewer temptations than Miami Beach will help, he felt, even if restricted accommodations meant cutting off registrations after reaching a stipulated number.

Future sessions, he thought, should strike a happy medium between the more austere initial meet at Kansas City last year, and the recent Miami Beach outing, at which he admitted "there was too much swinging." There should be some relaxation, he contended. Hospitality suites have a place, he said, and those attending should have a chance to renew old acquaintances and have some fun, altho that shouldn't be the paramount thing. But the conventions should not be held in an atmosphere comparable with the public library either, he added.

Last year at Kansas City, snow and sleet combined with minimum record company participation to keep things relatively quiet. This year, he noted, sunshine, the swimming pool and all-out record company drum-beating tended to keep the jocks in a merry whirl which distracted them from the serious purpose they maintained in Kansas City. Despite this, said Storz, attendance at the panels was proportionately better than at conventions held by many other industrial groups. The glamor of the jocks and the fact that they are so closely aligned to show business focused far more attention on them than the other groups, however.

Like most who were at Miami Beach, Storz was especially burned by a story in the Sunday (31) Miami News, which called jocks

### Sessions

• Continued from page 2

pected to be the large number of single releases. SORD spokesmen are expected to sound off that even tho they are bringing the three biggest majors to court on anti-trust charges, the retailer must still rely on the majors for catalog that can be stocked in depth. If smaller labels want to grab their share of this business, they are expected to argue, they will have to give protection on returns. However, some manufacturers believe that the problem must be solved on a distributor level. By taking on any label that comes along, distributors cover themselves if a hit breaks out. But this causes more and more promiscuous releases, they feel.

At the retailer panel, four Chicago SORD dealers will speak on return problems, trends in pricing and merchandising. They are Andy Anderson, Bernie Strickler, Buddy Winograd, and Jack Schaps. On Tuesday evening ARMADA delegates are invited to an open SORD meeting to be addressed by Robert Marks, one of the attorneys who prepared the recent anti-trust suit against RCA Victor, Columbia and Capitol. It will be held in the grand ballroom of the Hotel Morrison.

"Little Tin Gods," and quoted one record company promotion man as saying that record company payola ran "well over \$1,000,000 a year." The story also called the meet "rowdy" and said that "there were expensive prizes, free liquor around the clock in at least 20 suites and girls, imported and domestic." Storz said this story was completely irresponsible, out of line and best ignored.

C-1004 ON TEL

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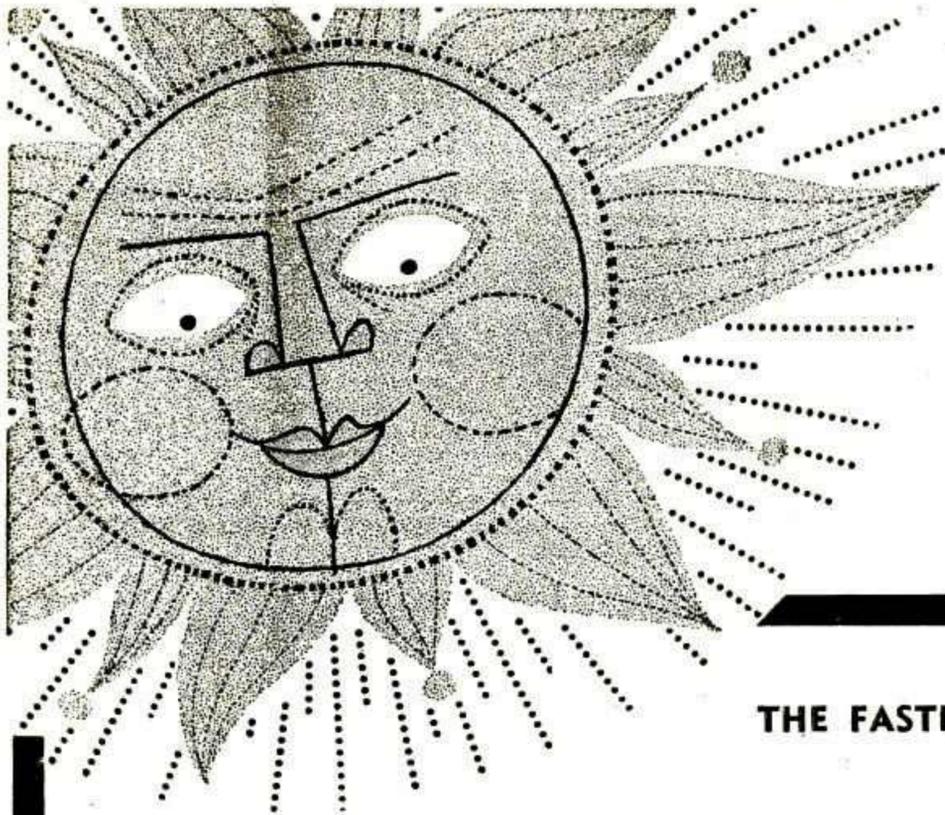
A SMASH VIA  
DICK CLARK'S SHOW!

**ANNETTE**  
**"LONELY GUITAR"**  
b/w  
**"WILD WILLIE"**  
Vista F 339

**VISTA RECORDS**  
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**THE BILLBOARD** is the only trade paper covering the general showbusiness field with an audited paid circulation.





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HOT  
WITH  
HITS**

THE FASTEST BREAKING INSTRUMENTAL

**CIAO CIAO BAMBINO  
JACKY NOGUEZ**

JAMIE #1127

DUANE'S BIGGEST RECORD!

**"THE QUIET THREE"**

b/w

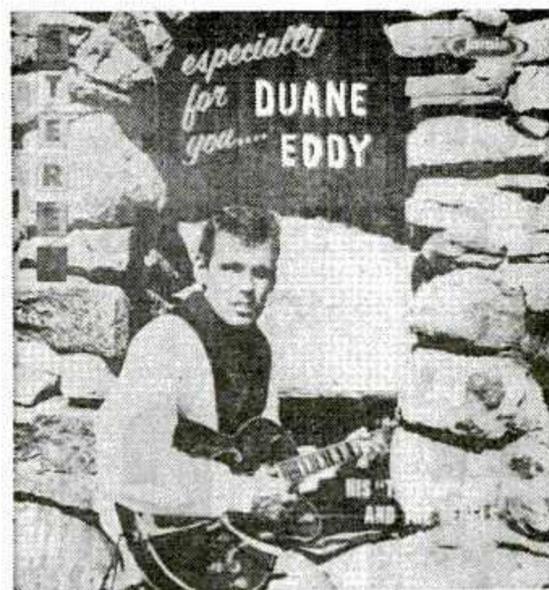
**"FORTY MILES OF  
BAD ROAD"**

**DUANE EDDY**

JAMIE #1126

A TWO-SIDED HIT!

**"ESPECIALLY FOR YOU"**



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DUANE EDDY'S GREAT NEW LP FOLLOW-UP TO  
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## Sound Off!

If you have something on your chest and want to let the rest of the industry know about it, send your opinions to The Billboard Letters Editor, 1564 Broadway, New York 36, N. Y. All letters must be signed. However, names may be withheld upon request, at the discretion of the editor.

To the Editor:

It's the same old gripe—the cut-rate artist.

In this small city of Salisbury (Md.) we have recently acquired a record shop whose owner has cut prices, even to the point of selling at a 6-cent profit. He also handles juke box cast-offs, selling these for a minor sum. That is his business but to sell the new, new hits at such a low price is my business, and the business of one other shop in town. We two are trying to stick together, reducing the prices of our own "45" singles, but we cannot make a living in this out-throat age.

What is going to happen to the little, specialized record shop if the record companies do not back up the price cards which they send us? Cannot some pressure

## 'DON'T GIVE HIM THE MEDAL'

NEW YORK — The original queen of the blues, Dinah Washington, is back in the hit record business, with her current fast - riding version of "What a Difference a Day Makes," on Mercury. But there's a more intriguing aspect of the disk than that.

The tune is and has been a copyright of E. B. Marks, since before the time when the Marks firm defected from ASCAP in favor of BMI. Tradesters, in view of the renewed hit status of the standard, are now mulling the scene which will occur when the writer of the song is called for his award at next year's BMI dinner. The clef? One Stanley Adams, prexy-elect of ASCAP.

be applied . . . why can't the companies set beyond their nose?

Bette Hammond  
Hammond's Record Center  
Salisbury, Md.

## Ember Tests Novel Rack Service Plan

NEW YORK — Ember Records has worked out a method of servicing rack jobbers with singles which avoids the malady of big returns, keeps distributors happy and provides an extra discount to the rack ops.

Tested by Doug Moody, of Ember, and Jack Taylor, of Jather Distributors, Minneapolis, the plan is based on the use of a different colored label to distinguish copies destined for racks from those for sale thru normal retail disk channels.

In the case of the recent hit, "The Happy Organ," for example, the original label was yellow. Rack pressings were printed on red label stock and offered to racks thru distributors on the basis of 25 per cent free goods on top of any order placed. The red labels were not returnable, however, and billing was to be handled by the distributor.

Moody reports the plan a success with distributors enthused considerably. And even though there is always a chance of some transshipping, no distributor suffers by having

## Major Merc Staff Shifts Coming Up

CHICAGO—Three major staff changes are about to be announced by Mercury Records. The Billboard learned this week.

The duties of Morris S. Price, sales manager who recently ankle Mercury to set up his own distribber here, will be split between two present staffers. Kenny E. Myers will assume the title of director of pop singles sales, added to his continuing function as director of advertising, promotion and publicity. Formerly, Myers was in charge of singles sales, reporting to Price in that function, but without official title.

Pete Fabri, director of marketing now adds the title of director of package goods sales.

The departure of Price leaves a vice-presidency vacant in the firm, but no decision on such an appointment has been made.

The other announcement being readied concerns the imminent departure of Jack Tracy, jazz a.&r. director. Tracy will assume a.&r. direction of all albums for Chess, Checker and Argo Records, it was learned. One of his noteworthy achievements at Mercury was the conception and production of the off-beat best seller, "Improvisations to Music With Mike Nichols and Elaine May."

to take back disks he didn't sell, because none of the special colored records are returnable. Distributors have noted an estimated increase in sales of about 12 per cent thru the plan.

## ON THE BEAT

By REN GREVATT

The seeming obsession of the singles field with the subject of schools continues. Now, of course, the approach is mainly one of "School's out for the summer. Let's have a ball," but the unending spiral of seasonal activity surrounding schools continues as one of the number one topics of single song material.

There have been a number of disks in just the past two weeks to point up the annual May-June trend. And with it all has come what some tradesters have been wont to call the "alma mater sound." That is, the songs have that nostalgic ring of the typical college alma mater song with its tributes to those bright golden days of school. An example of this is "Valley High," a side turned in by Bill and Doree Post on Crest a couple of weeks back. This was a reflection of happy memories in light of the fact that "graduation will soon be here."

Then on Laurie Records, chanter Scott Garrett sang the story of "Graduation Souvenirs," a true tear-jerker marking the end of a glorious four years. Somewhat on the same subject matter comes in for a play in "Graduation Night," by thrush Babette Bain on Rendezvous Records. Then in a sort of helpless frustration, the Graduates on Corsican label have posed the question, "What Good Is Graduation?"

Allied matters come in for treatment in such records as "Here Comes Summer," in which Kapp Records' chanter Jerry Keller praises the days when "school is out and so is the sun." Eddie Bell on Coed Records, meanwhile, was heard "Countin' the Days" till the end of school. Akin to the graduation scene is a disk by Steve Gaynor on M-G-M on the subject of "High School Dance." Other seasonal items would be "Beach Time," by Roger Smith (of "77 Sunset Strip" fame) on Warner Brothers Records, and Mitchell Torok's Decca side of "Teenie Weenie Bikini." Interestingly enough the flip side of the Torok record deals with the "PTA Rock and Roll."

Looking ahead three months, the Tempos on Climax discuss how they'll "See You in September." It's presumed they are giving voice to this thought from the platform of a railroad station as they leave for a summer away from home. Meanwhile it's reported that Hanover Records is prepping a record release with the title "Summer Job," which would deal with the same idea.

Roland James, whose initial disk for Judd Records is "Patriotic Guitar," got his first dinking experience at Sun Records, where he appeared on Bill Justis' hit, "Raunchy." He also is a member of Jerry Lee Lewis' touring troupe.

# THE WAILERS "TALL COOL ONE"

GOLDEN CREST CR518  
APPEARING



# DICK CLARK SHOW

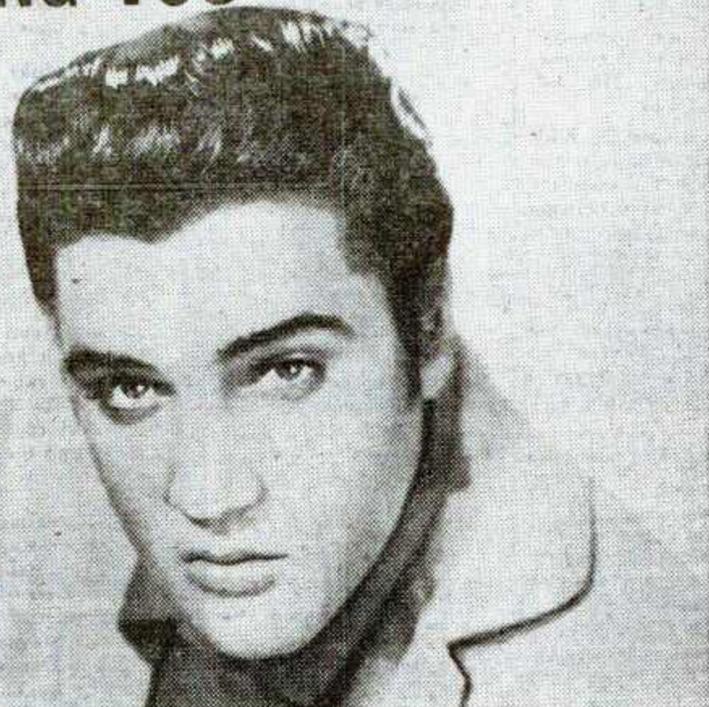
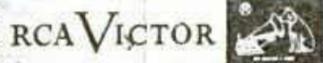
JUNE 11th

WATCH FOR THEM SOON FOR  
PERSONAL APPEARANCE  
IN YOUR TERRITORY

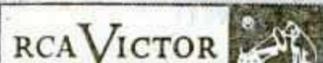
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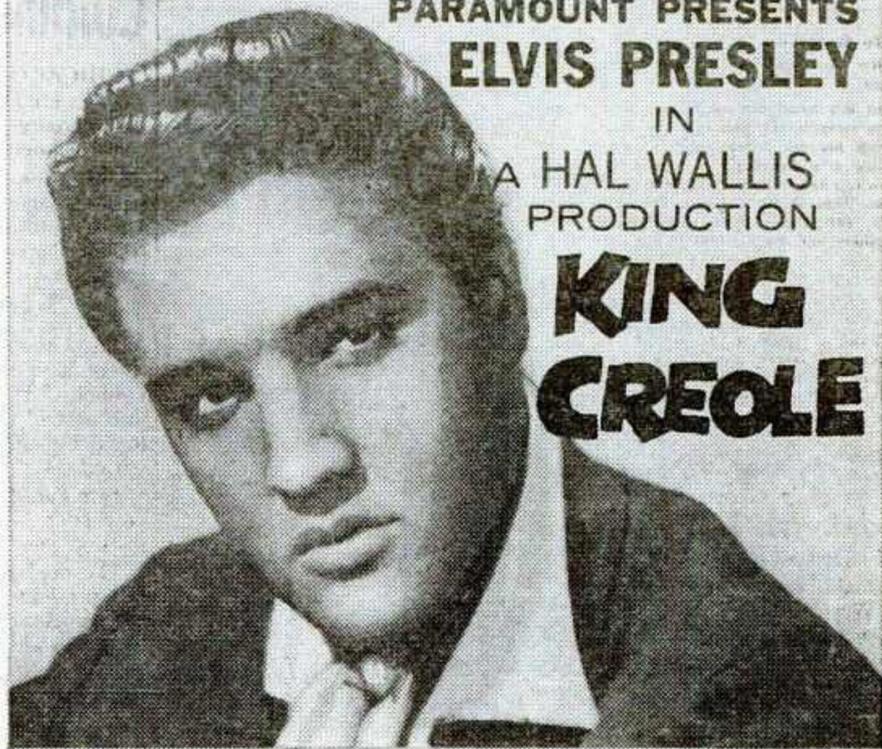
# ELVIS PRESLEY LOVING YOU



LPM-1515



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# The Billboard TOP LP'S

FOR THE WEEK ENDING JUNE 14

## BEST SELLING MONOPHONIC LP'S

ONE WEEK AGO	THIS WEEK	TITLE, Artist, Company, Record Number.	WEEKS ON CHART
1	1	GIGI, Sound Track, M-G-M 3461 ST	49
4	2	EXOTICA, VOL. 1, Martin Denny, Liberty LRP 3034	6
2	3	PETER GUNN, Henry Mancini, RCA Victor LPM 1956	18
3	4	FROM THE HUNGRY I, The Kingston Trio, Capitol T 1107	17
5	5	77 SUNSET STRIP, Warren Barker, Warner Bros. WB 1289	8
6	6	COME DANCE WITH ME, Frank Sinatra, Capitol W 1069	17
7	7	MY FAIR LADY, Original Cast, Columbia OL 5090	166
9	8	SOUTH PACIFIC, Sound Track, RCA Victor LOC 1032	63
14	9	INSIDE SHELLY BERMAN, Verve MG V 15003	7
8	10	SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1160	48
10	11	OPEN FIRE, TWO GUITARS, Johnny Mathis, Columbia CL 1270	18
12	12	FILM ENCORES, VOL. 1, Mantovani, London LL 1700	83
20	13	BUT NOT FOR ME, Ahmad Jamal, Argo LP 628	23
13	14	THE MUSIC MAN, Original Cast, Capitol WAO 990	67
11	15	HAVE TWANGY GUITAR, WILL TRAVEL, Duane Eddy, Jamie JLP 3000	19
15	16	THE KINGSTON TRIO, Capitol T 996	29
16	17	THE BUDDY HOLLY STORY, Coral CRL 57279	7
23	18	HOLD THAT TIGER, Fabian, Chancellor CHL 5003	4
18	19	FLOWER DRUM SONG, Original Cast, Columbia OL 5350	21
26	20	LOVE IS A GENTLE THING, Harry Belafonte, RCA Victor LPM 1927	3
19	21	NEAR YOU, Roger Williams, Kapp KL 1112	16
22	22	JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CL 1133	58
21	23	MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1243	28
34	24	LOOK TO YOUR HEART, Frank Sinatra, Capitol W 1164	2
17	25	STILL MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1283	9

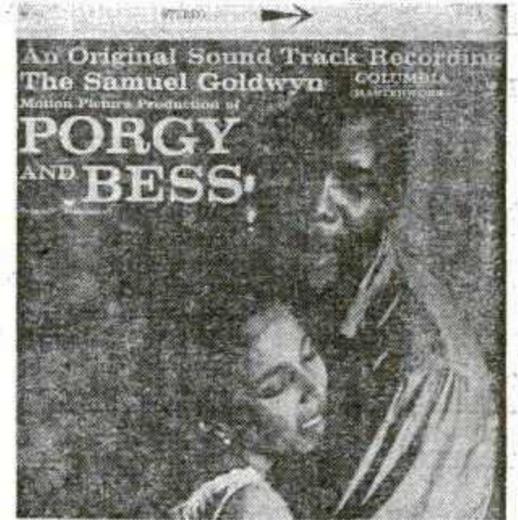
ONE WEEK AGO	THIS WEEK	TITLE, Artist, Company, Record Number.	WEEKS ON CHART
24	26	AHMAD JAMAL, Argo LP 636	14
25	27	THE KING AND I, Sound Track, Capitol W 740	138
29	28	TCHAIKOVSKY: PIANO CONCERTO NO. 1, Van Cliburn, RCA Victor LM 2252	41
28	29	CONTINENTAL ENCORES, Mantovani, London LL 3095	5
30	30	RICKY SINGS AGAIN, Ricky Nelson, Imperial IMP 9061	17
39	31	TABOO IN HI-FI, Arthur Lyman, HiFi Record R 806	12
27	32	BILLY VAUGHN PLAYS THE MILLION SELLERS, Dot DLP 3119	12
31	33	SOUTH PACIFIC, Original Cast, Columbia OL 4180	262
40	34	BLUE HAWAII, Billy Vaughn, Dot DLP 3165	2
37	35	SWINGIN' PRETTY, Keely Smith, Capitol T 1145	3
32	36	RODGERS: VICTORY AT SEA, VOL. 2, RCA Victor Symphony Orch. (Benetti), RCA Victor LM 2267	13
35	37	RITCHIE VALENS, Del-Fi DEFLP 1201	8
36	38	ELVIS' GOLDEN RECORDS, Elvis Presley, RCA Victor LPM 1885	33
42	39	I WANT TO LIVE! Gerry Mulligan's Jazz Combo, United Artists UAL 4006	3
43	40	CRAZY HE CALLS ME, Dakota Slaton, Capitol T 1170	2
48	41	GEMS FOREVER, Mantovani, London LL 3032	32
41	42	IMPROVISATIONS TO MUSIC, Mike Nichols & Elaine May, Mercury MG 20376	2
49	43	FOLK SONGS SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1316	2
45	44	FAVORITES IN HI-FI, Jeanette McDonald & Nelson Eddy, RCA Victor LPM 1738	3
46	45	BROADWAY IN RHYTHM, Ray Conniff, Columbia CL 1252	3
—	46	HEY BOY! HEY GIRL! Louis Prima & Keely Smith, Capitol T 1160	1
—	47	WARM, Johnny Mathis, Columbia CL 1078	44
—	48	CONCERT IN RHYTHM, Ray Conniff, Columbia CL 1163	3
44	49	ONLY THE LONELY, Frank Sinatra, Capitol W 1053	28
47	50	BELAFONTE SINGS THE BLUES, Harry Belafonte, RCA Victor LOP 1006	14

## BEST SELLING STEREOPHONIC LP'S

ONE WEEK AGO	THIS WEEK	TITLE, Artist, Company, Record Number.	WEEKS ON CHART
1	1	SOUTH PACIFIC, Sound Track, RCA Victor LSO 1032	3
2	2	MY FAIR LADY, Original Cast, Columbia OS 2015	3
3	3	TCHAIKOVSKY: 1812 OVERTURE, Minneapolis Symphony Orch. (Dorati), Mercury SR 90054	3
4	4	PETER GUNN, Henry Mancini, RCA Victor LSP 1956	3
6	5	GIGI, Sound Track, M-G-M SE 3461 ST	3
7	6	TCHAIKOVSKY: PIANO CONCERTO NO. 1, Van Cliburn, RCA Victor LSC 2252	3
5	7	COME DANCE WITH ME, Frank Sinatra, Capitol SW 1069	3
8	8	OKLAHOMA! Sound Track, Capitol SWAO 595	3
9	9	ONLY THE LONELY, Frank Sinatra, Capitol SW 1053	3
11	10	BLUE HAWAII, Billy Vaughn, Dot DLP 25165	3
15	11	WHAT'S NEW ON CAPITOL STEREO, Various Artists, Capitol SN 1	2
10	12	FILM ENCORES, VOL. 1, Mantovani, London PS 124	3
12	13	MANTOVANI SHOWCASE, London SSI	2
13	14	AROUND THE WORLD IN 80 DAYS, Sound Track, Decca DL 79046	3
14	15	SOUL OF SPAIN, 101 Strings, Stereo Fidelity SF 6000	3

ONE WEEK AGO	THIS WEEK	TITLE, Artist, Company, Record Number.	WEEKS ON CHART
17	16	CANADIAN SUNSET, Eddie Heywood, RCA Victor LSP 1529	3
24	17	FLOWER DRUM SONG, Original Cast, Columbia OS 2009	3
18	18	CONTINENTAL ENCORES, Mantovani, London PS 147	2
20	19	GEMS FOREVER, Mantovani, London PS 106	3
23	20	PORGY AND BESS, Percy Faith, Columbia CS 8105	3
26	21	THE MUSIC MAN, Original Cast, Capitol SWAO 990	3
16	22	77 SUNSET STRIP, Warren Barker Ork, Warner Bros. WS 1289	3
21	23	STRAUSS WALTZES, Mantovani, London PS 118	3
22	24	PREZ, Perez Prado, RCA Victor LSP 1556	3
25	25	TABOO IN HI-FI, Arthur Lyman, HiFi Record R 806	3
27	26	SWINGIN' PRETTY, Keely Smith, Capitol ST 1145	3
29	27	WHEN YOU COME TO THE END OF THE DAY, Perry Como, RCA Victor LSP 1885	3
30	28	LET'S DANCE, David Carroll, Mercury SR 60001	3
—	29	CONCERTOS UNDER THE STARS, Leonard Pennario, Capitol SP 8326	1
—	30	OPEN FIRE, TWO GUITARS, Johnny Mathis, Columbia CS 8056	2
—	30	LOVE IS A GENTLE THING, Harry Belafonte, RCA Victor LSP 1927	1

## Album Cover of the Week



PORGY AND BESS, Columbia OS 2016. In a still from the film, a warm and provocative cover photo shows Dorothy Dandridge as Bess embracing her love, Porgy, played by Sidney Poitier.

## Best Selling Kiddie LP's on the Racks

This chart has been tabulated from the sales made by the nation's leading rack service merchandise and jobbers. Over a four-week cycle, it covers the main types of packaged records sold from racks. These include: Best-Selling LP's (\$3 or more suggested retail price); Best-Selling Low-Priced LP's (\$2.99 or less suggested retail price); Best-Selling EP's, and Best-Selling Kiddie Records.

- Bambi**  
Shirley Temple .....RCA Bluebird LBY 1012
- Peter Pan**  
Norman Leyden .....RCA Bluebird LBY 1009
- Sleeping Beauty**  
Darlene Gillespie .....Mickey Mouse MM 32
- Popeye's Favorite Sea Chanties**  
Allen Swift .....RCA Bluebird LBY 1018
- Fun in Shariland**  
Shari Lewis .....RCA Bluebird LBY 1006
- Tales From the Great Book**  
Joseph Cotton, Robert Preston .....RCA Bluebird LBY 1014
- Songs, Games and Fun for Growing Boys and Girls**  
Various Artists .....RCA Bluebird LBY 1002
- Ringling Bros. & Barnum & Bailey Circus**  
Don Forbes .....Cricket 14
- The Stars Sing**  
Various Artists .....Golden GLP 38
- Johnny Appleseed**  
Dennis Day .....Cricket 12

## Best Selling Pop EP's

The information given in this chart is based on actual sales to customers in a scientific sample of the nation's retail outlets during the week ending on the date shown above. Sample design, sample size, and all methods used in this continuing study of retail record sales are under the direct and continuing supervision and control of the School of Retailing of New York University.

- King Creole, Vol. 1**  
Elvis Presley .....RCA Victor EPA 4319
- Peter Gunn**  
Henry Mancini .....RCA Victor EPA 4333
- Ricky Sings Again**  
Ricky Nelson .....Imperial EP 159
- Nearer the Cross**  
Tennessee Ernie Ford .....Capitol EAP 1-1005
- Spirituals**  
Tennessee Ernie Ford .....Capitol EAP 1-818
- The Lonely One**  
Duane Eddy .....Jamie JEP 301
- Como's Golden Records**  
Perry Como .....RCA Victor EAP 5012
- Songs Our Daddy Taught Us**  
The Everly Brothers .....Cadence CEP 109
- Sing Along With Mitch**  
Mitch Miller .....Columbia EPB 11601
- The Fabulous Johnny Cash**  
.....Columbia EPB 12532

## Reviews of THIS WEEK'S LP'S

The pick of the new releases:

## SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all albums reviewed this week.

Pop

## PORGY AND BESS

Sound Track. Columbia OS 2016 & OL 5410. (Stereo & Monaural) The sound track LP of the soon-to-be-released film version of "Porgy and Bess" will be the blockbuster among the recent heavy crop of albums devoted to the score. All of the voices used on the screen are heard, except for Cab Calloway, who sings "Sportin' Life," instead of Sammy Davis Jr., who appears in the flick. It's a disk of quality and artistic merit, and it should be a big seller. Fine cover photo of Sidney Poitier and Dorothy Dandridge provides a sock display piece.

Pop Low Price

## TORERO

Banda "Corrida of Mexico City—Stereo-Fidelity SF 9300. (Stereo & Monaural) Here's an exciting new album recorded in stereo in Mexico City that should give kicks both to hi-fi and stereo bugs. It features the Banda Corrida of Mexico City conducted by Genaro Nunez; the tunes are those used at the bullfights. The music is recorded excellently and the separation of the stereo bands adds much to the disk. A solid buy for the low \$2.98 price.

Jazz

## DANCE TO THE CITY BEAT

The Kai Winding Trombones—Columbia CL 1329. Winding follows his "Swingin' States" best seller with an equally swingin' tribute to several cities. All of the tunes have names of cities in their titles. The arrangements with trombones predominant, of course, are imaginative and inventive. Selections include "(Sidewalks of) Manhattan," "Charleston" and "Kalamazoo." Excellent cover.

## THE MODERN JAZZ QUARTET AT MUSIC INN, VOL. 2

Sonny Rollins, Guest Artist—Atlantic 1299. This is one of the best albums by the MJQ in a long time, and that's saying a lot. Recorded at Music Inn in Lennox, Mass., it features the MJQ in a mellow mood, with both John Lewis and Milt Jackson standing out for their fine performances. Tenor man Sonny Rollins joins the group on two of the sides and he comes thru splendidly. Tunes include "Stardust," "I Can't Get Started," "Lover Man," "Yardbird Suite," "Bag's Groove," "A Night in Tunisia," and a newie "Festival Sketch."

Classical

## MOZART: SYMPHONIES NOS. 29 &amp; 36

Bruno Walter conducting—Columbia ML 5375. Two fine recordings of two Mozart symphonies by Bruno Walter conducting the Columbia Symphony Orchestra. Both works are much recorded monaurally, and there will undoubtedly be stiff competition. However, the Walter name and the first-rate waxings will help this move.

Folk

## FLAMENCO PURO

Sabicas, Guitar—Columbia WL 154. Sabicas displays marvelous technique on the selection of Flamenco tunes. Tempos and types are nicely assorted to give listenable examples of the various folk songs. Sound is excellent and the readable liner note add to the enjoyment of the set. It can have wide appeal.

Spoken Word

## GOD'S TROMBONES

Interpreted by Harold Scott with The Montclair Gospel Chorale (Huggs)—United Artists UAS 5039 (Stereo & Monaural). This is a commemorative edition honoring James Weldon Johnson, author of "God's Trombones," portions of which are read here by the talented actor, Harold Scott. This is a very dramatic disk with Scott and the Montclair Gospel Chorale depicting such scenes as "The Creation," "The Prodigal Son," "The Crucifixion," etc. The singing is excellent and includes such spirituals as "Gimme That Old Time Religion," "Swing Low, Sweet Chariot," etc. Package is in book form with an essay on Johnson by Carl Van Vechten and other interesting data and photos.

## SPECIAL MERIT SPOTLIGHTS

The following albums have been picked for outstanding merit in their various categories, because in the opinion of The Billboard Music Staff, they deserve exposure.

OPERA SPOTLIGHT ALBUM

## DONIZETTI: LINDA DI CHAMOUNIX (2-12")

Antonietta Stella, Soprano with Various Artists & Chorus & orch. of the Teatro Di San Carlo Di Napoli (Seragin)—Columbia M3L 403. Competition on the opera is slight. Chief lure will be Miss Stella and Cesare Valetti. The work was recorded at the Teatro di San Carlo di Napoli. It's a handsome package with detailed notes and an English translation of the libretto. It should cull buys from the opera devotee.

★★★★

VERY STRONG SALES POTENTIAL

## POPULAR ★★★★★

## ★★★★ BLUE VELVET

Tony Bennett. Columbia CL 1292. Bennett revives a flock of his past hits and several other standards for his latest listenable effort. Selections include "Blue Velvet," "Solitaire" and "While We're Young." It's an excellent programming package and a likely strong seller. Attractive cover.

## ★★★★ YOU ARE MY LOVE

Frankie Laine. Columbia CL 1317. Class warbling by Laine on an attractive collection of tunes. Over-all mood of the set is mellow with most of the numbers in a lush, subdued vein. Ork backing by Frank Comstock is excellent. Tunes include "Because," "I'll Get By" and the album title tune. Good cover shot of the artist and his wife provides an attractive display piece. Strong prospects.

## ★★★★ HALL OF FAME HITS

Various Artists. Columbia CL 1308. Columbia Records has collated the big hits of such artists as Johnnie Ray ("Cry"), Tony Bennett ("Rags to Riches"), Rosie Clooney ("This Ole House"), Vic Damone, Percy Faith, the Four Lads, Frankie Laine, Johnny Mathis, Mitch Miller, Jo Stafford and Doris Day, and issued them on this new album. The songs are great and so are the singers and instrumentalists, so the album should sell.

★★★★ TV WESTERN THEME SONGS  
Lawrence Welk. Coral CRL 87267. TV themes played by the Lawrence Welk orchestra add up to a mighty listenable and danceable album. The tunes include "Ballad of Paladin," "Wagon Train," "Maverick," "Gunsmoke," and others, all performed in the sweet style that has become the Lawrence Welk trade-mark. Should please the ork's many, many fans.

## ★★★★ SONG OF NORWAY

The Jones Beach Marine Theater Presentation. Columbia CS 8135. (Stereo & Monaural) the popular musical, based on the life of Grieg, was revived at Jones Beach, N. Y. last summer. The lovely and melodic score will appeal to the theater goer. All of the principals which include Brenda Lewis, John Reardon, Helena Scott, Sig Arno, William Ovis and Muriel O'Malley are excellent. Piano soloist is Stan Freeman. It can prove a profitable item.

## ★★★★ SHALL WE DANCE

Ted Heath Ork. London PS 148. (Stereo & Monaural) The well-known British orkster hews a pretty sedate line in this set of sides, designed mainly for dancing rather than swinging. Heath's band, as usual, sounds crisp and interesting but here there is little resort to extended improvising or other appeals to the jazz buff. This is just good, solid, big band dance stuff nicely recorded in stereo. Some jocks will find spinnable sides here.

## ★★★★ THAT CERTAIN BOY

Kathy Linden. Felsted FL 7501. The "Billy" girl from Felsted offers this hit, plus "Oh Johnny, Oh Johnny Oh," "You'd Be Surprised," and a host of tributes to boy friends like "Georgie," "I Love You Dave," "I Like Mike," etc. Ork backings are nicely handled by Joe Leahy. Liner notes are by Steve Allen, one of the gal's admitted fans. On strength of her current singles popularity, this can garner sales and spins.

## ★★★★ ONE IN A BLUE MOON

Mabel Mercer. Atlantic 1301. The inimitable Miss Mercer presents a wonderful selection of seldom heard songs for her latest album. Settings by George Cory are perfectly suited to her warm and sultry style. Excellent sound and an attractive

cover are additional sales lures. Included are the title tune, "Sail Away" and "I'm Glad I'm Not Young Anymore." Her many fans will flock to this.

## ★★★★ SING A SONG

WITH KNUCKLES O'TOOLE  
Grand Award G.A. 33-398. This is one of the better "Sing-along" type disks. Chief virtues are the humor in the ricky-tick piano and a strong rhythm section. Arrangements for the 18-voice chorus are simple enough for listeners to try to emulate. Yet they don't sound like what you might hear in a neighborhood bar. Recommend to anyone who has bought similar disks.

## LOW-PRICE POPULAR ★★★★★

## ★★★★ THE GOLDEN AGE OF DANCE BANDS

Various Artists. Stereo-Fidelity SF 9500. (Stereo Only) This album should bring back memories of the great days of the string bands to the over 30 set and the fine stereo sound and the low price of the LP should make it a steady seller. The arrangements are close approximations of the original charts of hits by the Glenn Miller, the Benny Goodman, the Tommy Dorsey, the Jimmy Dorsey and Artie Shaw and Harry James bands. A lot of folks will get a kick out of "String of Pearls," "Two o'Clock Jump," "Sing, Sing, Sing," etc.

## CLASSICAL ★★★★★

## ★★★★ LISZT: LES PRELUDES; RESPIGI: THE PINES OF ROME; BERLIOZ: ROMAN CARNIVAL OVERTURE

The Philadelphia Orch. (Von Karajan). Angel 35613. This new packaging can attract attention, on the basis of an excellent sound, even tho it's a strictly monophonic set. The works themselves have color and contrasting mood and these unusually bright and clear performances by the Philadelphia ork can have a lot of appeal. A logical packaging of tone poem material which lends itself well to a dealer's needs.

## ★★★★ BEETHOVEN: SYMPHONY NO. 2, RUINS OF ATHENS OVERTURE &amp; INCIDENTAL MUSIC

Beecham Choral Society (Vaughan) with The Royal Philharmonic Orch. (Beecham). Angel 35509. Beecham gives a light interpretation to the composer's lyrical, second symphony. The orchestra responds beautifully to the maestro's capable baton. "The Ruins" is performed in English by the

chorus with a translation by Paul England. Despite other available versions, the conductor's name should prove a strong lure. Sound is excellent.

## LOW-PRICE CLASSICAL ★★★★★

## ★★★★ ENESCO: ROUMANIAN RHAPSODY; MOZART: EINE KLEINE NACHTMUSIK

Berlin Concert Orch. (Kevchazy). Rondo-Lette SA 100. (Stereo Only) The coupling of works of two widely varying periods and styles, has the common base of a good recording, a salable performance by the Berlin ork, and a broad appeal, as evidenced by the many diskings of both items now available. Still, there are few available in stereo—and this is stereo, at a low price. Strong cover helps rack appeal.

## JAZZ ★★★★★

## ★★★★ RANDY WESTON TRIO PLUS FOUR TROMBONES PLAY MUSIC FROM DESTRY RIDES AGAIN

United Artists UAL 4045. Eleven songs from the current Broadway smash, "Destry Rides Again," get free-wheeling readings by pianist Weston and his group abetted by a trombone choir consisting of Frank Rehak, Slide Hampton, Bennie Green and the hard-driving horn lady, Melba Liston. Arrangements which feature interesting, off-beat interplay between the trio and its guests, plus fancy percussion effects, were written by the same Miss Liston. Salable wax.

## CHILDREN'S ★★★★★

## ★★★★ DENNIS DAY NARRATES &amp; SINGS JOHNNY APPLESEED

With the Crickstone Chorus & Ork & Playhouse Players. Cricket CR 12. A neat production for the kiddies. The story is narrated by Dennis Day, who also sings a number of ditties to move the action along. Well-recorded and imaginatively written, the only fault might be that the story could have been condensed to one side which would have made possible another separate story for side two. Quality of work and sound, however, make the set a decidedly good kiddie package.

## FOLK ★★★★★

## ★★★★ THE BEST OF THE WEAVERS

Decca DL 8893. Included in this set are a collection of some of the group's top disks, when they were still on this label. Selections include "Goodnight Irene," "On Top of Old Smoky," "Kisses Sweeter Than Wine," "Wimoweh" and "So Long." They sound as fresh and wonderful as when first released. Their fans will want this. Good sales in this market.

## ★★★★ THE MANY SIDES OF SANDY PATON

Elektra 148. Sandy Paton is not a Scotsman, but he's got the strong linguistic sound of that Northern territory. These are mainly British, Scottish and American folk-songs, most of which have been picked up by Paton in his own wide travels. Some are very earthy, others mild and sweet. Standout feature is the interesting, persuasive quality of Paton's voice. The boy is a real performer with his material and collectors of this lore should take note of him.

## SPIRITUAL ★★★★★

## ★★★★ THE DIXIE HUMMINGBIRDS AND A CHRISTIAN TESTIMONIAL

Peacock PLP 100. The Dixie Hummingbirds are one of the top gospel singing groups in the country today and on this first LP recording they show off their exciting style and fine blend strongly. The tunes include the title tune, "Nobody Knows the Trouble I've Seen," "Are You Ready" and "We'll Meet Again." A strong LP for the spiritual field.

★★★★

GOOD SALES POTENTIAL

## POPULAR ★★★★★

## ★★★ SHAKE HANDS

WITH THE DEVIL  
Sound Track. United Artists UAL 4043. The Movie story of a hero of the Irish Revolution has an unusually effective music track composed by William Alwyn. A dozen different bands conveniently splice together the action of such segs as "Dublin 1921," "People of Erin" and "Men of the Republic." Music can stand on its own as listenable, unlike many sound track disks which come along. Despite a cover which doesn't do full justice to the subject matter, this can be expected to pull sales, particularly when the film gets around.

## ★★★ HELLO HAWAII

Bing Crosby, Alfred Apaka, Ames Brothers, Sterling Mossman, Andrews Sisters and George Kalnapau. Decca DL 8906.

Label has taken waxings by mainlanders Bing Crosby, Andrews Sisters and Ames Brothers and tied them together in a package with recordings by three islanders, to salute the 50th State. Selections are all tried and true, and include "Aloha Oe," "Sweet Lili'i" and other favorites. The there's competition a-plenty, timeliness will help get this one off the ground.

## ★★★ MOVIELAND MELODIES

Guy Lombardo Ork. Decca DL 8895. Here's a collection of waxings previously issued by the Guy Lombardo ork of tunes from movies, played in typical Lombardo fashion. Tunes include "Unchained Melody," "Terry's Theme From Limelight," "The Trolley Song," "More and More" and "Blues in the Night." The set should appeal to the many Lombardo fans.

(Continued on page 43)

# A SMASH SINGLE HIT!

## OVER 250,000 SOLD IN TWO WEEKS!

# "TABOO"

HIFIRECORD R 550X45

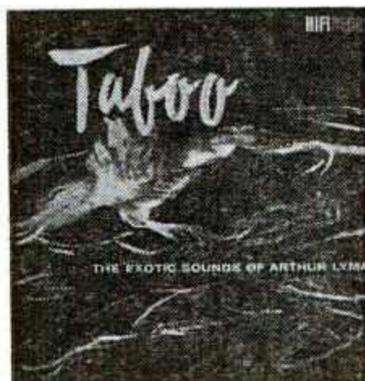
by

# ARTHUR LYMAN

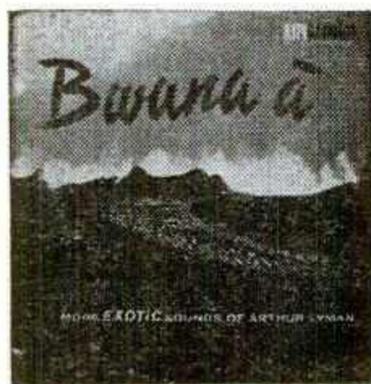
(From the BEST SELLER HIFIRECORD'S ALBUM of "TABOO")

★ ★ BEST SELLING LP's by ARTHUR LYMAN ★ ★

OVER 500,000  
SOLD SO FAR . . .



#2 BEST SELLING LP  
IN MUSIC CITY IN 1958 . . .  
STILL ON THE TOP 10 LIST . . .



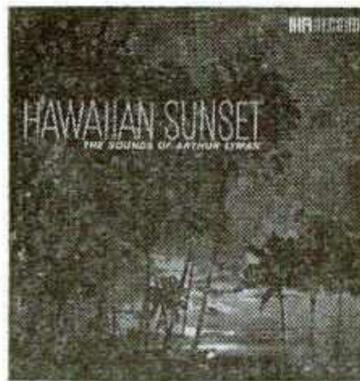
**BWANA A**  
R-808  
Stereo SR-808  
HIFITAPE R-808

**TABOO** — Monaural R-806  
Stereo SR-806  
HIFITAPE R-806

**LEGEND OF PELE**  
R-813  
Stereo SR-813  
Hifitape R-813



**LEIS OF JAZZ**  
R-607  
Stereo SR-607  
Hifitape R-607



**HAWAIIAN SUNSET**  
R-807  
Stereo SR-807  
Hifitape R-807

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# HONOR ROLL OF HITS

TRADE MARK REG.

## THE NATION'S TOP TUNES For survey week ending May 30

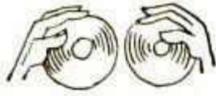
This Week	Last Week	Weeks on Chart	This Week	Last Week	Weeks on Chart
<b>1. The Battle of New Orleans</b> By Jimmie Driftwood—Published by Warden (BMI) <b>BEST SELLING RECORD:</b> Johnny Horton, Col 41339. <b>RECORDS AVAILABLE:</b> Jimmie Driftwood, Vic 7534; Vaughn Monroe, Vic 7495; Pete Seeger and Frank Hamilton, Folkways 201; Buddy Starcher, Starday 439.	1	5	<b>6. A Teenager in Love</b> By Doc Pomus & Mort Shuman—Published by Rumbalero (BMI) <b>BEST SELLING RECORD:</b> Dion & the Belmonts, Laurie 3627.	7	6
<b>2. Quiet Village</b> By Les Baxter—Published by Atlantic & Baxter-Wright (BMI) <b>BEST SELLING RECORD:</b> Martin Denny, Liberty 55162. <b>RECORD AVAILABLE:</b> George Wright, Hi Fi 502.	4	6	<b>7. Happy Organ</b> By Wood-Clowney-Kriegsmann—Published by Lowell (BMI) <b>BEST SELLING RECORD:</b> Dave (Baby) Cortez, Clock 1009.	6	10
<b>3. Kansas City</b> By Leiber-Stoller—Published by Fire (BMI) <b>BEST SELLING RECORD:</b> Wilbert Harrison, Fury 1023 (Fire, BMI) <b>RECORDS AVAILABLE:</b> Rocky Olson, Chess 1723 (Fire, BMI); Rockin' Ronald and the Rebels, End 1043 (Fire, BMI); Hank Ballard and the Midnighters, King 5195 (Armo Music, BMI); Little Richard, Specialty 664 (Armo Music, BMI); Little Willie Littlefield, Federal 12351 (Armo, BMI).	2	7	<b>8. Kookie, Kookie (Lend Me Your Comb)</b> By Irving Taylor—Published by Witmark (ASCAP) <b>BEST SELLING RECORD:</b> Edward Byrnes with Connie Stevens, Warner Bros. 5047.	8	7
<b>4. Dream Lover</b> By Bobby Darin—Published by Progressive-Fern-Trinity (BMI) <b>BEST SELLING RECORD:</b> Bobby Darin, Atco 6140. <b>RECORD AVAILABLE:</b> Robert Farnon, London 1241.	3	5	<b>9. Sorry, I Ran All the Way Home</b> By Zwiirn-Giosasi—Published by Figure (BMI) <b>BEST SELLING RECORD:</b> Impalas, Cub 9022.	9	9
<b>5. Personality</b> By Logan & Price—Published by Lloyd-Logan (BMI) <b>BEST SELLING RECORD:</b> Lloyd Price, ABC-Paramount 10018	5	4	<b>10. Only You</b> By Buck Ram & Andre Rand—Published by Wildwood (BMI) <b>BEST SELLING RECORD:</b> Frank Pourcel, Cap 4165.	10	6
<b>Second Ten</b>					
<b>11. Tallahassee Lassie</b> By Slay-Crewe-Picariello—Published by Conley (BMI) <b>BEST SELLING RECORD:</b> Freddy Cannon, Swan 4031.	17	2	<b>16. Pink Shoe Laces</b> By Mickie Brant—Published by Pioneer (BMI) <b>BEST SELLING RECORD:</b> Dodie Stevens, Crystalette 724.	14	13
<b>12. So Fine</b> By J. Gribble—Published by Maureen (BMI) <b>BEST SELLING RECORD:</b> Fiestas, Old Town 1062. <b>RECORD AVAILABLE:</b> Aquatones, Fargo 1002.	11	5	<b>17. I'm Ready</b> By Lewis-Bradford-Domino—Published by Post-Vanderbilt (BMI) <b>BEST SELLING RECORD:</b> Fats Domino, Imperial 5585.	22	2
<b>13. Goodbye, Jimmy, Goodbye</b> By Vaughn—Published by Knollwood (ASCAP) <b>BEST SELLING RECORD:</b> Kathy Linden, Feisted 8571.	12	5	<b>18. Lipstick on Your Collar</b> By Lewis-Goehring—Published by Joy (ASCAP) <b>BEST SELLING RECORD:</b> Connie Francis, M-G-M 12793.	24	2
<b>14. Endlessly</b> By Otis—Published by Meridian (BMI) <b>BEST SELLING RECORD:</b> Brook Benton, Mer 71443. <b>RECORD AVAILABLE:</b> Johnnie Ray, Col 41662.	15	5	<b>19. Along Came Jones</b> By Leiber-Stoller—Published by Tiger (BMI) <b>BEST SELLING RECORD:</b> Coasters, Atco 6141.	-	1
<b>15. Guitar Boogie Shuffle</b> By A. Smith—Published by Shapiro-Bernstein (ASCAP) <b>BEST SELLING RECORD:</b> Virtues, Hunt 324.	13	11	<b>20. Enchanted</b> By Buck Ram—Published by Choice (ASCAP) <b>BEST SELLING RECORD:</b> Platters, Mer 71427. <b>RECORD AVAILABLE:</b> Lenny Troy, Wanderlust 1107.	19	9
<b>Third Ten</b>					
<b>21. Frankie</b> By Sedaka-Greenfield—Published by Aldon (BMI) <b>RECORD AVAILABLE:</b> Connie Francis, M-G-M 12793.	24	2	<b>26. Just Keep It Up</b> By O. Blackwell—Published by Shalimar & Tollie (BMI) <b>RECORD AVAILABLE:</b> Dee Clark, Abner 1026.	-	1
<b>22. A Fool Such as I</b> By Bill Trader—Published by Leeds (ASCAP) <b>RECORDS AVAILABLE:</b> Elvis Presley, Vic 7506; Hank Snow, Vic 0562; Bill Haley & His Comets, Dec 30873.	18	10	<b>27. For a Penny</b> By Charles Singleton—Published by Roosevelt (BMI) <b>RECORD AVAILABLE:</b> Pat Boone, Dot 15914.	28	8
<b>23. Turn Me Loose</b> By D. Pomus-M. Shuman—Published by Avalon (BMI) <b>RECORD AVAILABLE:</b> Fabian, Chancellor 1033.	16	9	<b>28. Bobby Sox to Stockings</b> By Faith-DiCicco—Published by Debmar (ASCAP) <b>RECORD AVAILABLE:</b> Frankie Avalon, Chancellor 1036.	-	1
<b>24. Come Softly to Me</b> By Troxel, Christopher, Ellis—Published by Cornerstone (BMI) <b>RECORDS AVAILABLE:</b> Fleetwoods, Dolphin 1; Ronnie Height, Dore 516.	21	13	<b>29. Bongo Rock</b> By Preston Epps—Published by Drive-In (BMI) <b>RECORD AVAILABLE:</b> Preston Epps, Original 4	-	1
<b>25. Lonely Boy</b> By Paul Anka—Published by Spanka (BMI) <b>RECORD AVAILABLE:</b> Paul Anka, ABC-Paramount 10022.	-	1	<b>30. Crossfire</b> By T. J. Fowler-T. King—Published by Vicki (BMI) <b>RECORD AVAILABLE:</b> Johnny and the Hurricanes, Warwick 502.	-	1

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The Honor Roll of Hits comprises the nation's top tunes according to record sales, sheet sales and disk jockey performances as determined by The Billboard's weekly nationwide surveys.

# "מה זה אהבה?"

VAD ÄR KÄRLEK?



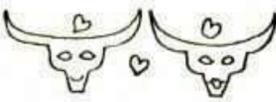
¿QUE ES EL AMOR

"מה זה אהבה?"



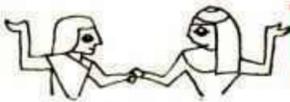
WAS IST LIEBE?

COS'E' 'AMORE?



KAS IR MILESTIBA?

QU'EST-CE' AMOUR?



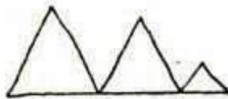
TI ESTIN EROS?

MI A SZERELEM?



O QUE E O AMOR?

EST MILOSC?



VAD ÄR KÄRLEK?

QUE ES EL AMOR



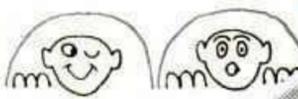
"מה זה אהבה?"

AMOR?



WAS IST LIEBE?

AM?



O QUE E O AMOR?



No matter how you say it, in any language . . .

**"WHAT IS LOVE?"**

by

**THE PLAYMATES**

with Joe Reisman's Orchestra

**R-4160**

is a universal Smash!

a sound bet... buy



**ROULETTE**

FOR THE WEEK ENDING JUNE 14

# The Billboard HOT 100

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	STEREO	STAR PERFORMERS	TITLE, Artist, Company, Record No.	WEEKS ON CHART
7	2	1	①		STAR PERFORMERS showed the greatest upward progress on the Hot 100 this week.	THE BATTLE OF NEW ORLEANS Johnny Horton, Columbia 41339	7
6	3	3	②		Indicates that STEREO SINGLE version is available.	DREAM LOVER Bobby Darin, Atco 6140	8
22	9	5	③	STEREO		PERSONALITY Lloyd Price, ABC-Paramount 10018	7
1	1	2	④			KANSAS CITY Wilbert Harrison, Fury 1023	9
8	8	4	⑤	STEREO		QUIET VILLAGE Martin Denny, Liberty 55162	9
5	7	6	⑥			A TEENAGER IN LOVE Dion and the Belmonts, Laurie 3027	8
4	5	7	⑦	STEREO		KOOKIE, KOOKIE (LEND ME YOUR COMB) Ed Byrnes/Connie Stevens, Warner Bros. 5047	8
2	4	8	⑧			SORRY, I RAN ALL THE WAY HOME The Impalas, Cb 9022	13
14	10	9	⑨			ONLY YOU Frank Pourcel, Capitol 4165	10
3	6	10	⑩			THE HAPPY ORGAN Dave (Baby) Cortez, Clock 1009	13
53	30	15	⑪			TALLAHASSEE LASSIE Freddy Cannon, Swan 4031	5
18	13	13	⑫	STEREO		ENDLESSLY Brook Benton, Mercury 71443	8
21	14	12	⑬			SO FINE Fiestas, Old Town 1062	10
23	18	11	⑭	STEREO		GOODBYE, JIMMY, GOODBYE Kathy Linden, Felsted 8571	9
88	61	30	⑮			ALONG CAME JONES Coasters, Atco 6141	4
46	29	17	⑯			I'M READY Fats Domino, Imperial 5585	5
57	41	23	⑰	STEREO		LIPSTICK ON YOUR COLLAR Connie Francis, M-G-M 12793	4
—	—	52	⑱	STEREO		LONELY BOY Paul Anka, ABC-Paramount 10022	2
66	43	22	⑲	STEREO		FRANKIE Connie Francis, M-G-M 12793	4
45	34	32	⑳	STEREO		JUST KEEP IT UP Dee Clark, Ahner 1026	6
13	16	16	㉑			ENCHANTED The Platters, Mercury 71427	12
9	12	14	㉒	STEREO		TURN ME LOOSE Fabian, Chancellor 1033	11
54	56	36	㉓			CROSSFIRE Johnny and the Hurricanes, Warwick 502	8
80	48	38	㉔	STEREO		BONGO ROCK Preston Epps, Original 4	4
—	60	35	㉕	STEREO		BOBBY SOX TO STOCKINGS Frankie Avalon, Chancellor 1036	3
64	55	49	㉖	STEREO		MY MELANCHOLY BABY Tommy Edwards, M-G-M 12794	4
11	11	19	㉗			A FOOL SUCH AS I Elvis Presley, RCA Victor 7506	12
40	28	24	㉘	STEREO		LONELY FOR YOU Gary Sillescu, Carlton 508	9
12	15	21	㉙	STEREO		GUITAR BOOGIE SHUFFLE The Virtues, Hunt 324	14
10	17	20	㉚			PINK SHOE LACES Dodie Stevens, Crystalette 724	17
61	47	31	㉛			MY HEART IS AN OPEN BOOK Carl Dopkins Jr., Decca 30803	8
50	53	44	㉜	STEREO		YOU'RE SO FINE The Falcons, Unart 2013	8
16	19	18	㉝			TAKE A MESSAGE TO MARY Everly Brothers, Cadence 1364	11

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	STEREO	STAR PERFORMERS	TITLE, Artist, Company, Record No.	WEEKS ON CHART
34	36	28	⑳		STAR PERFORMERS showed the greatest upward progress on the Hot 100 this week.	I'VE COME OF AGE Billy Storm, Columbia 41356	9
—	—	60	㉑		Indicates that STEREO SINGLE version is available.	I ONLY HAVE EYES FOR YOU Flamingos, End 1046	2
20	23	25	㉒			THAT'S WHY Jackie Wilson, Brunswick 55121	12
—	—	71	㉓			LITTLE DIPPER Mickey Mozart, Roulette 4148	3
63	59	54	㉔			SO CLOSE Brook Benton, Mercury 71443	4
—	98	66	㉕			WATERLOO Stonewall Jackson, Columbia 41393	3
31	33	39	㉖	STEREO		GUESS WHO Jesse Belvin, RCA Victor 7469	11
74	51	37	㉗			TALL COOL ONE Walters, Golden Crest 518	4
32	38	40	㉘			ALMOST GROWN Chuck Berry, Chess 1722	11
94	67	47	㉙			THE WONDER OF YOU Ray Peterson, RCA Victor 7513	4
28	26	41	㉚			POOR JENNY Everly Brothers, Cadence 1364	11
90	76	65	㉛			THE CLASS Chubby Checker, Parkway 804	4
17	20	29	㉜			I NEED YOUR LOVE TONIGHT Elvis Presley, RCA Victor 7506	11
—	81	59	㉝			HUSHABYE Mystics, Laurie 3028	4
85	72	64	㉞	STEREO		GRADUATION'S HERE Fleetwoods, Dolton 3	4
—	77	58	㉟			WHAT A DIFFERENCE A DAY MAKES Dinah Washington, Mercury 71435	3
48	44	33	㊱			I WAITED TOO LONG LaVern Baker, Atlantic 2021	8
62	69	56	㊲			MARGIE Fats Domino, Imperial 5585	5
30	37	50	㊳			COME TO ME Mary Johnson, United Artists 160	13
56	46	45	㊴	STEREO		YOU MADE ME LOVE YOU Nat King Cole, Capitol 4184	6
42	45	51	㊵			GIDGET Jimmy Darren, Colpix 113	7
27	25	46	㊶			SINCE I DON'T HAVE YOU The Skyliners, Calico 103	17
—	—	68	㊷	STEREO		RING-A-LING-A-LARIO Jimmie Rodgers, Roulette 4158	2
24	24	27	㊸	STEREO		THREE STARS Tommy Dee, Crest 1057	11
19	22	26	㊹			TELL HIM NO Travis and Bob, Sandy 1017	12
68	79	70	㊺			ROBBIN' THE CRADLE Tony Bellus, NRC 023	7
15	21	34	㊻	STEREO		COME SOFTLY TO ME Fleetwoods, Dolphin 1	14
25	27	43	㊼	STEREO		TIJUANA JAIL Kingston Trio, Capitol 4167	12
—	—	87	㊽			THIS I SWEAR Skyliners, Calico 106	2
36	35	48	㊾			SOMEONE Johnny Mathis, Columbia 41355	12
71	71	67	㊿			A STRING OF TRUMPETS Trumpeteers, Splash 800	7
29	32	42	①			SIX NIGHTS A WEEK The Crests, Coed 809	12
67	57	61	②			ROCKIN' CRICKETS Hot Toddy's, Shan-Todd 0056	7

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	STEREO	STAR PERFORMERS	TITLE, Artist, Company, Record No.	WEEKS ON CHART
—	—	—	③	STEREO	STAR PERFORMERS showed the greatest upward progress on the Hot 100 this week.	I'M GONNA CHANGE HIM Cathy Carr, Roulette 4152	1
—	89	84	④		Indicates that STEREO SINGLE version is available.	THERE IS SOMETHING ON YOUR MIND Big Jay McNeely, Swingin' 614	3
—	63	53	⑤	STEREO		A BOY WITHOUT A GIRL Frankie Avalon, Chancellor 1036	3
—	—	82	⑥			MONA LISA Carl Mann, Phillips International 3539	2
—	—	—	⑦	STEREO		ONLY SIXTEEN Sam Cooke, Keen 2022	1
79	70	57	⑧			FRANKIE'S MAN, JOHNNY Johnny Cash, Columbia 41317	7
—	88	75	⑨			WHITE LIGHTNING George Jones, Mercury 71406	4
—	75	69	⑩			I MUST BE DREAMING Nat King Cole, Capitol 4184	3
59	62	55	⑪			SUMMER DREAMS McGuire Sisters, Coral 62106	7
100	94	77	⑫			I CAN'T GET YOU OUT OF MY HEART Al Martino, 20th Fox 132	4
—	—	98	⑬			THERE GOES MY BABY The Drifters, Atlantic 2025	2
—	—	73	⑭			DANNY BOY Sh Austin, Mercury 71442	2
—	—	74	⑮			VELVET WATERS Megatrons, Acousticon 101	2
—	92	72	⑯			LONELY SATURDAY NIGHT Don French, Lancer 104	3
—	—	90	⑰			SWEET CHILE Sheb Wooley, M-G-M 12781	2
92	83	62	⑱			ONLY LOVE ME Steve Lawrence, ABC-Paramount 10005	4
78	74	88	㉑	STEREO		YOUNG IDEAS Chico Holiday, RCA Victor 7499	6
—	—	—	㉒	STEREO		FORTY DAYS Ronnie Hawkins, Roulette 4154	1
76	90	—	㉓			KANSAS CITY Kaye Ballard and the Midnighters, King 5195	5
98	93	78	㉔			SOMEONE TO COME HOME TO Ames Brothers, RCA Victor 7526	4
33	40	80	㉕			NEVER BE ANYONE ELSE BUT YOU Ricky Nelson, Imperial 5565	16
83	—	76	㉖			OLD SPANISH TOWN Bell Notes, Time 1010	5
51	58	79	㉗	STEREO		BONAPARTE'S RETREAT Billy Grammer, Monument 403	9
—	—	93	㉘			MARY ANN THOMAS Bobby Freeman, Josie 863	2
—	96	92	㉙			STRAIGHT FLUSH Frantics, Dolton 2	3
—	—	—	㉚			I KNOW Perry Como, RCA Victor 7541	1
—	—	97	㉛			POINTED TOE SHOES Carl Perkins, Columbia 41379	2
—	—	99	㉜			CHERRYSTONE Addrisi Brothers, Del Fi 4116	2
—	—	—	㉝	STEREO		LA PLUME DE MA TANTE Hugo and Luigi, RCA Victor 7518	1
—	—	100	㉞			JACK O' DIAMONDS Ruth Brown, Atlantic 2026	2
—	—	86	㉟	STEREO		IT'S ONLY THE GOOD TIMES Tommy Edwards, M-G-M 12794	2
—	—	—	①			ONE LOVE, ONE HEART Four Coins, Eple 9314	1
—	—	—	②			FLOWER OF LOVE The Crests, Coed 511	1
—	—	—	③			THE WHISTLING ORGAN Dave (Baby) Cortez, Clock 1009	1

# & TOMORROW'S TOPS

## BUBBLING UNDER THE HOT 100

These records, while they have not yet developed enough strength thruout the country for inclusion on any national chart anywhere, already have stimulated considerable regional action. Rank position indicates relative potential to earn an early listing on the Hot 100.

1. A PRAYER AND A JUKE BOX . . . Little Anthony & the Imperials, End
2. BACK IN THE U. S. A. . . . . Chuck Berry, Chess
3. I KNOW IT'S HARD, BUT IT'S FAIR . . . . . The Five Royals, King
4. CIA CIA BAMBINA . . . . . Jackie Noguez, Guyden
5. MAMA'S PLACE . . . . . Bing Day, Mercury
6. SING ALONG . . . . . Jimmy Dean, Columbia
7. SMILES . . . . . Art Mooney, M-G-M
8. GETTING NEARER . . . . . John Lester, C & M
9. I'M CONFESSIN' . . . . . Terry Deas, Laurel
10. ROCKIN' IN THE JUNGLE . . . . . The Eternals, Hollywood
11. WITH MY EYES WIDE OPEN I'M DREAMING . . . . . Patti Page, Mercury
12. WITH MY EYES WIDE OPEN I'M DREAMING . . . . . Enoch Light, Grand Award
13. CRYING MY HEART OUT FOR YOU . . . . . Neil Sedaka, RCA Victor
14. REMEMBER WHEN! . . . . . The Platters, Mercury
15. TIGER . . . . . Fabian, Chancellor

## BEST BUYS

These records, of all those on the Hot 100, have begun to show NATIONAL sales breakout action this week for the first time. They are recommended to dealers, juke box operators and disk jockeys as having the greatest potential to go all the way.

### POP

- \*GRADUATION'S HERE . . . . . The Fleetwoods (Cornerstone, BMI), Dolton 3
- \*I'M GONNA CHANGE HIM . . . . . Cathy Carr (Planetary, ASCAP), Roulette 4152
- \*THIS I SWEAR . . . . . The Skyliners (Calico, ASCAP), Calico 106
- \*ONLY SIXTEEN . . . . . Sam Cooke (Hermossa-Kags, BMI), Keen 2022

THERE GOES MY BABY . . . . . The Drifters (Progressive, BMI), Atlantic 2023

THERE IS SOMETHING ON YOUR MIND . . . . . Big Jay McNeely (Mercedes, BMI), Swingin' 614

### C&W

\*I'LL CATCH YOU WHEN YOU FALL I DON'T MIND SAYING . . . . . Charlie Walker (Pampher, BMI), (Cajun, BMI), Columbia 41383

### R&B

No selections this week.

\*Previous Billboard Spotlight Picks.

## HOT 100: A TO Z

A Boy Without a Girl	69
A Fool Such as I	27
A String of Trumpets	64
A Teenager in Love	6
Almost Grown	42
Along Came Jones	15
Battle of New Orleans, The	1
Bobby Sox to Stockings	25
Bonaparte's Retreat	89
Bongo Rock	24
Cherrytones	94
Class, The	45
Come Softly to Me	60
Come to Me	52
Crossfire	23
Danny Boy	78
Dream Lover	2
Enchanted	21
Endlessly	12
Flower of Love	99
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## REVIEWS OF

# THIS WEEK'S SINGLES

The pick of the new releases:



**SPOTLIGHT WINNERS OF THE WEEK**

Strongest sales potential of all records reviewed this week.

### FABIAN



**TIGER** (Rambled-Roosevent, BMI)—**MIGHTY COLD (TO A WARM, WARM HEART)** (Fabulous, BMI)—Fabian belts these rocker-blues with his usual hit sound. Both sides are given energetic vocals. He should have a two-sided with these danceable items. Chancellor 1037

### PAT BOONE



**TWIXT TWELVE AND TWENTY** (Spoone, BMI)—**ROCK-BOLL-WEEVIL** (Hardgail, ASCAP)—Top side is a pretty rockaballad, and it's also the title of the singer's current best selling book. Boone reads it warmly. "Weevil" is a rocker that really moves, and it should also move strongly sales-wise. Dot 15955

### THE IMPALAS



**SANDY WENT AWAY** (Figure, BMI)—**OH, WHAT A FOOL** (Figure, BMI)—The group follows their "Sorry, I Ran All the Way Home" with two potent contenders. "Sandy" is a slow ballad somewhat along the lines of their current smash. "Fool" is more on the rhythmic side. Both can step out. Cub 9033

### MARV JOHNSON



**I'M COMING HOME** (Jobete, BMI)—**RIVER OF TEARS** (Jobete, BMI)—Johnson follows "Come to Me" with two strong pitches. "I'm Coming Home" has a churchy sound, and the cat really wails. "River of Tears" is a powerful pleader, and his approach on this side is just as effective. United Artists 175

### THE PLAYMATES



**WHAT IS LOVE?** (Planetary, ASCAP) — **I AM** (Joy, ASCAP)—The Playmates turn in a first-rate reading on "What Is Love?" an attractive, rhythm number. "I Am" is a pretty ballad that is also given a class reading. Both are potent items, and either can score. Roulette 4160

### TOMMY SANDS



**BRING ME YOUR LOVE** (ABC, ASCAP)—**SINNER MAN** (Chappell, ASCAP)—Sands has two hot sides, either of which could put him back on the charts. "Bring Me" is a pretty ballad that he chants smoothly over a smart arrangement. "Sinner Man" is a slick side that he sings solidly over fine ork support from Nelson Riddle. Capitol 4231

### PEREZ PRADO



**TIC TOC POLLY WOC** (Celebrity, BMI)—**MY ROBERTA** (Peer Intl., BMI)—Prado and crew have two spicy oha chas that can generate huge teen appeal. Both are bright and danceable and colorful, reminding a bit of "Patricia," his click of last season. RCA Victor 7540

### ALFRED E. NEUMAN



**POTRZEBIE** (Trinity, BMI) — **WHAT — ME WORRY?** (Trinity, BMI)—Alfred E. Neuman is the happy-go-lucky lad that graces the cover of each issue of "Mad." "Potrzebie" is a straight instrumental blues that is given a fine big band treatment and the side could take off. The flip spotlights Neuman on a cute reading of a novelty sort with the singer using a Mortimer Snerd type of voice. This, too, can attract. ABC-Paramount 10013

### Country & Western

NO SELECTIONS THIS WEEK.

### Rhythm & Blues

### TINY TOPSY



**JUST A LITTLE BIT** (Armo, BMI) — **EVERYBODY NEEDS SOME LOVING** (Armo, BMI)—Topsy has two good sides that can also move strongly in pop markets. "Little Bit" is a minor-flavored ballad-type that is sung with a chorus assist. "Everybody" moves a bit faster, and it's on the gospel kick. The gal really belts 'em. Federal 12357

### NAPPY BROWN



**THIS IS MY CONFESSION** (Miller-Songcraft-Savoy, BMI) — **FOR THOSE WHO LOVE** (Miller-Songcraft-Savoy, BMI)—Brown should have strong sellers with these two ballad efforts. "Confession" has a blues feeling, and the singer puts plenty of heart into his rendition. "For Those Who Love" is a pretty tune done in a slow tempo, and this should also cop heavy sales. Savoy 1569

(Continued on page 41)

THE NEW STYLING OF

# TOMMY SANDS

with Nelson Riddle and his orchestra

# SINNER MAN

A WILD SWINGIN' SPIRITUAL

c/w

# BRING ME YOUR LOVE

Record No. 4231



# Reviews of THIS WEEK'S SINGLES (continued)

## SPECIAL MERIT SPOTLIGHTS

The following records have been picked for outstanding merit in their various categories, because in the opinion of The Billboard Music Staff, they deserve exposure.

### POP TALENT

#### BOB BECKHAM

**JUST AS MUCH AS EVER** (Roosevelt, BMI)—YOUR SWEET LOVE (Tree-Tune, BMI)—Beckham gives out with impressive readings on attractive items. "Just as Much" is a medium beat ballad that is wrapped up in salable fashion with a fine chorus assist. "Your Sweet Love" is pretty ballad that is given a lush treatment.

Decca 30861

#### RONNIE HAYDEN

**TELL HIM FOR ME** (Powess, BMI)—The thrush sings this quiet item impressively and with feeling over a sensitive arrangement that complements. It's a tasty side that can take off with exposure. Flip is "He Lied to Me" (Powess, BMI).

Josie 864

#### BILLY RANDALL

**ROWENA** (Planemar, BMI)—BYE-BYE TEACHER (Planemar, BMI)—Randall delivers two up-tempo tunes with pep and vigor. Backing on each moves along. Cat really knows how to shout. First-rate debut by the lad who could have winners with his first tries.

Savoy 1570

#### JOHNNY BRAGG

**TRUE LOVE WILL NEVER DIE** (Tree, BMI)—JUST SO THAT SOMEONE IS ME (Tree, BMI)—Bragg pours plenty of meaning into his treatments of the pretty rockaballads. Lush, mild rock backing on both features strings and chorus. Both rate heavy spins. Good talent.

Decca 30917

### POP DISK JOCKEY PROGRAMMING

#### BOUDLEAUX BRYANT

**HOT SPOT** (Acuff-Rose, BMI)—The well-known cleffer turns out a neat version of a tune co-written with his wife, Felice. It's a clever, swingy item that features bright banjos and a wordless chorus. Good programming side. Flip is "Blue Kazoo" (Acuff-Rose, BMI).

Hickory 1100

#### LEW DOUGLAS ORK

**AFTER HOURS** (Popular, ASCAP)—Pianist Marty Rubinstein is featured on the revival of the old blues standard. The arrangement is inventive and uses the chorus as an instrument. Side can appeal to all age groups. Flip is "The Charge of the Blues Brigade" (Studio, BMI).

Todd 1029

#### GANIMIAN & HIS ORIENTALS

**COME WITH ME TO THE CASBAH** (Monument-Progressive, BMI)—MY FUNNY VALENTINE (Chappell, ASCAP)—The Oriental combo gives the tunes exotic treatments with unusual instruments featured. The sides have a slight jazz flavor. Spins should offer an interesting programming change of pace.

Ato 6142



## VERY STRONG SALES POTENTIAL

#### EILEEN RODGERS

**BRAND NEW HEARTACHE**—COLUMBIA 41403—The thrush comes thru with a first-rate reading of a ditty penned by Boudleaux and Felice Bryant. She sings it with warmth over pop backing. Watch this. (Acuff-Rose, BMI)

**THE BEST OF FRIENDS**—Eileen Rodgers pours out her heart on this sad tale of lost love, as her best friend steals away her boy friend. Two strong sides. (Shapiro-Bernstein, ASCAP)

#### THE FOUR VOICES

**WHO, WHO, WHO**—COLUMBIA 41405—The Four Voices turn in a first-rate reading of an unusual piece of material that has a lot of charm. Side has a chance. (Winneton, BMI)

**WHO KNOWS WHY**—This side, tho not as potent as the other, also displays the vocal style of the group nicely. Two good sides. (Opus, BMI)

#### MEL SMITH

**PRETTY PLAID SKIRT**—SUE 713—A blues chant by Smith is on the apparel kick. It's solid, low-down stuff with a good message. She's got the plaid skirt with long black sox. A wild side in the "Tequila" rhythm with stops. This could go. (Saturn, BMI)

**I'll Never Change**—Smith belts out a ballad in good style. The artist has a solid sound here, but the flip may have the edge. (Saturn, BMI)

#### DEAN MARTIN

**ON AN EVENING IN ROMA**—CAPITOL 4222—Martin does the lyric to this infectious tune in Italian and English. He's happened with similar sorts. It bears watching. (Zodiac, BMI)

**You Can't Love 'Em All**—Relaxed reading of a tune from the coming flick, "Say One for Me." Martin is supported by a bevy of chicks on the cute intro. Mildly swingin' item should attract play. (Feist, ASCAP)

#### WILBERT HARRISON

**BABY, DON'T YOU KNOW**—SAVOY 1571—The chanter sells a tricky item with feeling over a pounding backing. Harrison sells it well enough to help this side get some action. Watch it. (Planemar, BMI)

**Don't Drop It**—Good blues receives a warm reading by Wilbert Harrison now high on the charts with his record of "Kansas City" on another label. This could get coins. (American, BMI)

#### LITTLE BILL

**I LOVE AN ANGEL**—DOLTON 4—An interesting and well handled vocal by Little Bill with a slow r.&b. backing with horns up front. A nice sound. This could go well. (Cornerstone, BMI)

**Bye Bye Baby**—A snappy blues rocker by Bill. It's low down and earthy in the shouting tradition. Two satisfying sides. (Cornerstone, BMI)

#### THE TEDDY BEARS

**DON'T GO AWAY**—IMPERIAL 5594—The fem lead lends an appealing plea on this slow and moving ballad. Group scored with "To Know Him Is to Love Him" a few months back. Side is worth spins. (Marquis, BMI)

**Seven Lonely Days**—The gal lead gives this a sprightly, up-beat reading. Tune is a familiar oldie. Flip may have the edge with the teeners here. (Jefferson, ASCAP)

## GOOD SALES POTENTIAL

#### JOHN FALLIN

**The Creation of Love**—CAPITOL 4216—The 19-year-old makes his debut on disks. Side starts with a narration about the creation. Side has a rumba rock rhythm and heavenly fem voices in the backing. Nice wax by Fallin. (Central Songs, BMI)

**Party Kiss**—The rocker side, and it's keyed to the teen school with a Yancy-based rhythm figure. Fallin half sings, half chants it in enthusiastic style. Could catch spins. (Central Songs, BMI)

#### EDDY ARNOLD

**What's the Good (Of All This Love)**—RCA VICTOR 7542—Sprightly rockaballad with an interesting rhythm figure in the backing is wrapped up in salable fashion by the chanter. It bears watching. (Trinity, BMI)

**Tennessee Stud**—Rhythmic, folkish tune is about a remarkable horse. Arnold delivers the tune with appeal. It should pull pop and c.&w. coin. (Warden, BMI)

#### PERRY BOTKIN

**Waltz of the Hunter**—DECCA 30912—This is from the pic, "Murder by Contract," and it features melody and rhythm guitar. Has a "Third Man Theme" quality which could come in for spins, has potential. (Longridge, ASCAP)

**The Executioner Theme**—From the Columbia picture, "Murder by Contract," this features a melody spoken by the guitar against a simple string bass rhythm figure. Half way thru it moves into a fast samba rhythm. Interesting, offbeat jock material. (Longridge, ASCAP)

#### THE MARQUEES

**Love Machine**—WARNER BROS. 5072—Novelty rocker is handled nicely by the crew. Good lead is given listenable group and ork backing. (Music World, BMI)

**Who Will Be the First One?**—Fervent sound by the group on a rockaballad. It should move as well as the flip. (Music World, BMI)

#### EDDIE HEYWOOD ORK

**Castilian Rhapsody**—MERCURY 71462—Eddie Heywood turns in some listenable piano work on this warm instrumental item that deserves spins. (Meridian, BMI)

**Soft Summer Breeze**—Attractive tune is sold well here by the Heywood ork with a chorus singing the tune in melodious fashion. (Regent, BMI)

#### RAY CONNIF ORK & CHORUS

**Early Evening**—COLUMBIA 41404—This is from the Ray Conniff album "Concert in Rhythm," and it is attractive enough to get a lot of deejay play. (Governor, BMI)

**They Tried to Tell Me**—Very pretty rendering of an attractive ballad spiced by a group vocal and a pretty piano gimmick that could help this side to earn many spins. (Mellin, BMI)

#### WALT BENTON

**Big Wheel**—20th FOX 143—An episode of the highway done in rockabilly blues fashion by Benton. The chase goes on with screaming wheels and engines, but the police car catches the chick. There's quite a moral lesson here. (Delstone, BMI)

**Stuck Up**—Another blues, and again it's about a chick. Benton has a good touch for this kind of rock material. Either side is worth spins. (Delstone, BMI)

#### LARRY DOWD

**Blue Slatin' Mama**—SPINNING 6009—Rocker blues is belted smartly by the chanter. He's a good talent, and the side rates exposure. (Asbury, BMI)

**Pink Cadillac**—Dowd presents this catchy rockabilly brightly over good support. He has a slight Jerry Lee Lewis sound. (Asbury, BMI)

#### JACK TUCKER

**Lonely Man**—Ozark 962—Attractive country item is given a good outing by Tucker. Backing is somewhat along countryish lines, but it might cop pop action, if plugged. Good talent. (Mississippi Valley, BMI)

**Don't Ever Go**—Rockaballad is warmly read by the artist. Flip, however, appears to have a slight edge. (Mississippi Valley, BMI)

#### MARGIE RAYBURN

**Liddle-O**—LIBERTY 55195—Choice warbling stint by the canary on a moderate pace tribute to a gent. This is also given a dual-track go. It can step out. (Lansdowne, ASCAP)

**Unexpectedly**—Appealing, dual-track reading of a pretty medium beat tune by the thrush. This cute side could put her back on top. (Artist, ASCAP)

#### SAM HAWKINS

**Queen of Hearts**—DECCA 30909—The chanter warbles the rockaballad to

good effect over an arrangement that spotlights plenty of violins and a warm chorus assist. It can sell. (Diana, ASCAP)

**Am I Just Wasting My Time**—Feelingful vocal on a ballad with beat. Tune has a haunting, British quality. Again the arrangement has the accent on lush strings with a mild beat. Potential appears similar to that of the flip. (Diana, ASCAP)

#### MALCOLM DODDS

**Somehow**—DECCA 30922—A very pretty ballad is sold with warmth by the chanter, over string backing. A spinnable disk. (Algonquin, BMI)

**I've Waited So Long**—This time, from the flick "Idle Gals Parade" is sung with emotion here by the singer, again helped by lush string support. Two good sides. (Leeds, BMI)

#### JIMMY (NIGHT TRAIN) FORREST

**Cocktails for Two**—TRIUMPH 607—The oldie is dolled up in rock style with a male chorus humming the theme over an infectious arrangement. Good jockey side, and it has a chance for sales. (Famous, ASCAP)

**Night Flight**—Funky, bluesy item is given a good instrumental whirl by the crew. A solid danceable item that should attract coin and juke play. (Saxon, BMI)

#### NU-TORNADES

**Cry, Baby Cry**—FELSTED 8577—A good old-time styled melody is given the full voice treatment by the boys here with the Philadelphia sound. A bright record that could catch action. (Tee Tee, ASCAP)

**Keep A Flower Growing In Your Heart**—The group, which scored with "Philadelphia, U.S.A." has a pleasant moderate rhythm tune with the familiar Market Street Philadelphia mummer sound in the backing. (Southern, ASCAP)

#### CHUCK DARTY

**Lumberjack**—Roulette 4159—Snappy novelty with a folk flavor receives a bright reading from Darty and with exposure tune could get some coin. (Conley, BMI)

**Reluctantly**—Chuck Darty sings this rockaballad neatly over typical backing with triplets and a male chorus. (Conley, BMI)

#### JIMMY RICKS

**Leaning On Your Love**—FELSTED 8582—The great rocking basso has a smart rhythm number in hand-clapping tempo, assisted by an enthusiastic chorus. Side has a snappy gospel feel. (Kentucky, BMI)

**Here Come the Tears Again**—A bleeding weeper sung effectively by Ricks with a big chorus sound in back of him. (Coblin, BMI)

#### BRADLEY MUNDY ORK

**Vot Gung On There?**—20TH FOX 145—Latin styled effort is a cute item that has a chance to catch some coin if exposed. (Delaware, ASCAP)

**Theme From the Man Who Understood Women**—Pleasant theme from the flick of the same name is handled neatly by the Mundy Crew. Could get spins. (Robbins, ASCAP)

#### THE VALIANTS

**We Knew**—ENSIGN 4035—A deeply emotional ballad sung with a pleading, dripping quality by lead Billy Storm. They all said the couple wouldn't last a week, but Storm refutes this nasty prediction. (Hermosa, BMI)

**Walkin' Girl**—The Valiants turn in an okay rhythm number with slight suggestions of a Latin beat. (Higuera, BMI)

#### LORI KNIGHT

**The Freshman and the Senior**—DECCA 30913—Slow triplets back this tribute to a high school senior sung by a freshman lassie who isn't even noticed. The plaint can appeal to fem teeners. Pleasant thrashing. (AllStar, BMI)

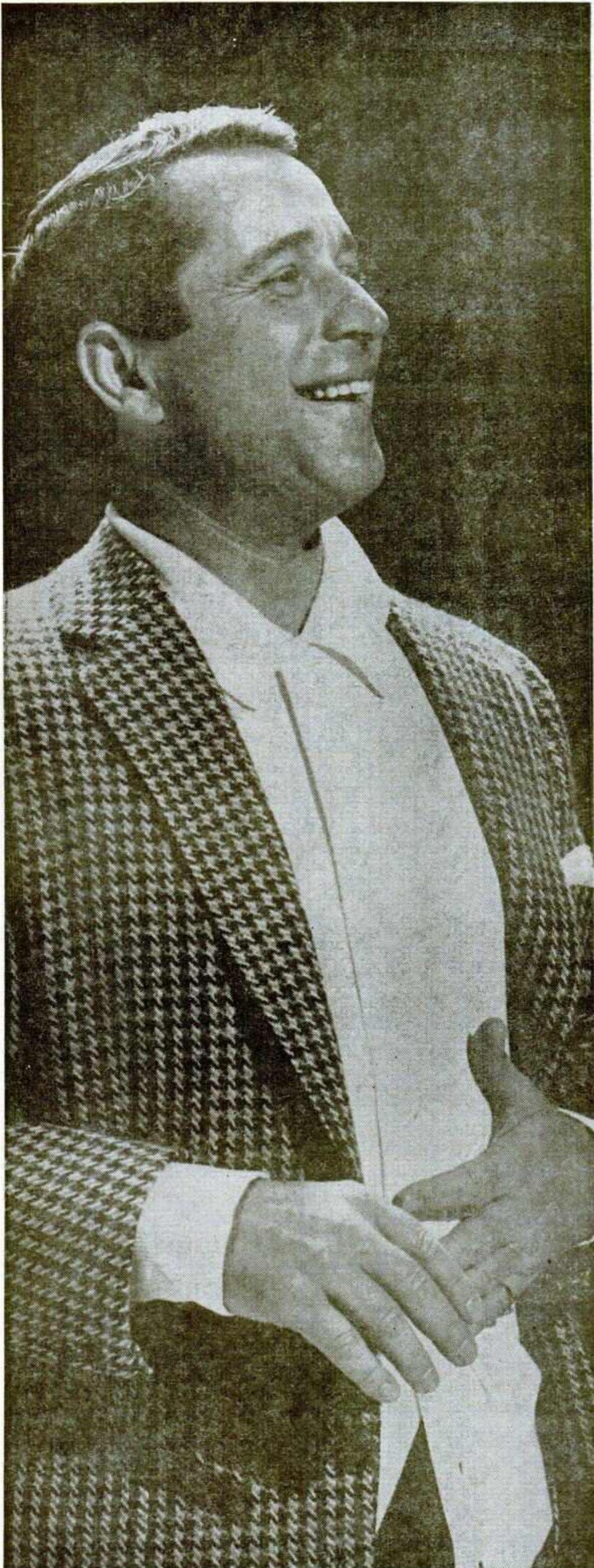
**While We're Waiting**—The kids are waiting to grow up and the hope is their love will last till they've reached the marriage age. A cute idea in rock tempo, and it's nicely thrashed by Miss Knight. (Marks, BMI)

#### COLLEEN LOVETT

**Wishin'**—STEPHENY 1836—Dual-track reading of a rockaballad. Miss Lovett sings the tune in listenable fashion. It rates spins. (Brandon, ASCAP)

**Cla-Wence**—The gal can't pronounce her r's. Cute side should do some business. (Shapiro-Bernstein, ASCAP)

(Continued on page 51)



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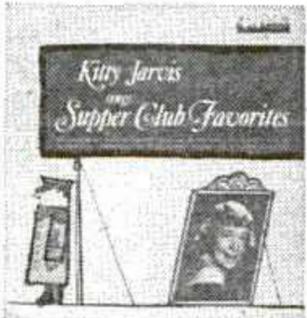
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## Reviews and Ratings of New Albums

Continued from page 34

### ★★★ GOOD SALES POTENTIAL

★★★ **A NIGHT AT THE BOULEVARD**  
 Kathy Linden, Tommy Mara, Terri Stevens, Barbara Allen, Billy Shepard and Teddy Bart with Joe Leahy Ork. Felsted FL 7503. Altho this album is called "A Night at the Boulevard" it was not actually recorded at the Boulevard night club in Queens, New York. It is made up of previously released waxings by Kathy Linden, Tommy Mara, Joe Leahy and ork, Terri Stevens, Barbara Allen, Teddy Bart and Billy Shepard. It's still good, tho, as it contains exciting crowd noises and "Billy," "Where the Blue of the Night" and "All Alone" by Linden, Mara and Stevens, respectively.

★★★ **BARBERSHOP HARMONY**  
 The Mills Brothers. Decca DL 8890. The famous Mills boys adapt themselves to the barbershop idiom for pleasant, relaxing results. Included are such faves as "Sweet Adeline," "Meet Me Tonight in Dreamland," "When You Were Sweet Sixteen," etc. Tho not new, the recordings are good and the packaging can please.

★★★ **THE WIZARD OF THE RAGTIME PIANO**  
 Eubie Blake. 20th Fox 3003. Eubie Blake,

a 75-year-old veteran of the ragtime piano, pokes way back to a group of authentic ragtime numbers of 50 years and more ago. Some of these include "Jubilee Tonight," "Mississippi Rag" and "Bill Bailey." Noble Sissie assists Blake in the spirited vocals and the backing group consists of Buster Bailey, Bernard Addison, Milt Hinton or George Duvivier and Panama Francis. A better sound might have been achieved by adding horns but it's gutting enough as it is.

### CLASSICAL ★★★

★★★ **RODRIGO: CONCIERTO DE ARANJUEZ; TORROBA: SUITE "GUITARRA ESPANOLA"**  
 Renata Tarrago, Guitar with Orquesta de Conciertos de Madrid (Alonso). Columbia ML 5345. Two rarely recorded works are presented by the sure-fingered Miss Tarrago. A relatively young woman, she plays with a warmth and fire which would indicate many years of experience. The Rodrigo Concerto includes the Concerto for Guitar in support of the soloist. The fine quality recording was made in Spain by Hispavox. Package makes a worthy addition for lovers of the classical guitar.

### LOW-PRICE CLASSICAL ★★★

★★★ **TCHAIKOVSKY: SYMPHONY NO. 6**  
 The Bolshoi Theatre Orch. (Melik-Pasheev). Lion CL 40003. The romantic work is given a bright reading by the Russian orchestra. The popular symphony, always a favorite, should draw good sales. Packaging is adequate and sound is good.

**BEETHOVEN: SYMPHONY NO. 5; SCHUBERT: SYMPHONY NO. 8**  
 The Philharmonic Orch. of Hamburg (Winograd). Lion CL 40011. Two of the most famous works in classical literature are capably presented by the orchestra. There are other low-priced versions of each, but this strong coupling makes for an excellent rack item. Economy buyers should find it to their liking.

★★★ **ORCHESTRAL FAVORITES**  
 The London Philharmonic Orch. (Martino) & The Royal Opera House Orch., Covent Garden (Braithwaite). Lion CL 40006. Rumanian and Hungarian Rhapsodies by Enescu and Liszt and popular works by assorted late 19th century composers are served up with good sound and honest interpretation. Conductor Braithwaite stresses gaiety rather than delving deeply. Bright cover, low price and perennial appeal of material will insure wide market.

### SEMI-CLASSICAL ★★★

★★★ **JOHANN STRAUSS . . . FOR TWO PIANOS**  
 Rawicz & Landauer. London PS 115. (Stereo & Monaural) Sparkling two-piano adaptations of several Johann Strauss themes are presented by the duo. It's an easy listening package that can have wide appeal. Stereo captures the surprisingly wide range of sound to good effect. Selections include "Tales From the Vienna Woods," "The Blue Danube" and "Tritsch Tratsch."

### FOLK ★★★

★★★ **LOVE AND WAR BETWEEN THE SEXES**  
 Gene & Francesca. Elektra 164. The couple appear to have a distinct touch  
 (Continued on page 56)



32 on the HOT 100

## "JUST KEEP IT UP"

DEE CLARK

abner 1026

## "RAINBOW VALLEY"

b/w

## "HOLD ME, MY DARLING"

JERRY BUTLER

abner 1028

## "EVERYBODY BUT ME"

GENE ALLISON

abner 1027

## "NO MORE DOGGIN'"

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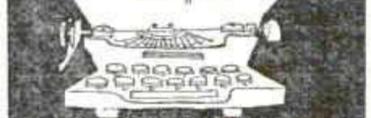
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# The Billboard HOT C & W SIDES

FOR WEEK ENDING JUNE 7

TITLE, Artist, Company, Record Number.

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	TITLE, Artist, Company, Record Number.	WEEKS ON CHART
1	1	1	1	BATTLE OF NEW ORLEANS, Johnny Horton, Columbia 41339.....	7
3	3	2	2	HOME, Jim Reeves, RCA Victor 7479 .....	11
10	5	4	3	HEARTACHES BY THE NUMBER, Ray Price, Columbia 41374.....	5
2	2	3	4	WHITE LIGHTNING, George Jones, Mercury 71406 .....	12
4	4	5	5	I'M IN LOVE AGAIN, George Morgan, Columbia 41318.....	17
—	19	11	6	BIG MIDNIGHT SPECIAL, Wilma Lee & Stonny Cooper, Hickory 1098 3	3
5	7	6	7	BLACK LAND FARMER, Frankie Miller, Starday 424 .....	9
6	6	7	8	A THOUSAND MILES AGO, Webb Pierce, Decca 30858.....	10
—	—	—	9	WATERLOO, Stonewall Jackson, Columbia 41393 .....	1
11	8	8	10	SET HIM FREE, Skeeter Davis, RCA Victor 7471 .....	11
21	18	12	11	LONESOME OLD HOUSE, Don Gibson, RCA Victor 7505 .....	5
17	17	17	12	I CRIED A TEAR, Ernest Tubbs, Decca 30872 .....	6
25	22	14	13	ANYBODY'S GIRL, Hank Thompson, Capitol 4182 .....	5
9	12	18	14	AM I THAT EASY TO FORGET? Carl Belew, Decca 30842.....	10
20	11	9	15	FRANKIE'S MAN, JOHNNY, Johnny Cash, Columbia 41371.....	6
14	16	15	16	POOR OLD HEARTSICK ME, Margie Bowes, Hickory 1094 .....	12
13	13	19	17	FRANKIE'S MAN, JOHNNY, Johnny Sea, NRC 019 .....	8
8	9	10	18	LUTHER PLAYED THE BOOGIE, Johnny Cash, Sun 316 .....	11
—	—	23	19	IT'S ALL MY HEARTACHES, Carl Smith, Columbia 41344 .....	2
18	14	13	20	YOU DREAMER, YOU, Johnny Cash, Columbia 41371 .....	5
7	10	16	21	WHEN IT'S SPRINGTIME IN ALASKA, Johnny Horton, Columbia 41308.22	22
23	21	21	22	SOMEBODY'S BACK IN TOWN, Wilburn Brothers, Decca 30871....	4
—	—	—	23	LONG BLACK VEIL, Lefty Frizzell, Columbia 41384 .....	1
—	—	—	24	CABIN IN THE HILLS, Lester Flatt and Earl Scruggs, Columbia 41389 1	1
—	—	24	25	THE WALL, Freddie Hart, Columbia 41345 .....	3
15	25	25	26	COME WALK WITH ME, Wilma Lee & Stonny Cooper, Hickory 1085..26	26
—	—	—	27	HEARTS ARE LONELY, Phil Sullivan, Starday 437 .....	1
—	—	—	28	I'LL CATCH YOU WHEN YOU FALL, Charlie Walker, Columbia 41388.. 1	1
—	—	—	29	BATTLE OF NEW ORLEANS, Jimmy Driftwood, RCA Victor 7534.... 1	1
—	—	27	30	DRAGGING THE RIVER, Ferlin Husky, Capitol 4186 .....	2

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**Thunder Records**  
**New Label Tag**  
NEW YORK — Danny Davis and Chick Masone have formed Thunder Records, a new diskery which will headquarter in Hicksville, L. I., N. Y. Davis, formerly a Cabot Records recording artist, will now record for Thunder and will also assume a.&r. tasks. The label has signed singer Don Houston and pianist Buddy Brennan. Releases by each are due later this month.

# FOLK TALENT & TUNES

By BILL SACHS

## Around the Horn

Bobby Barnett and Carl Blankenship guested recently on "Cowtown Hoedown" at the Majestic Theater, Fort Worth, to plug their new Razorback Records releases. Barnett's new one couples "Brother, I've Had It" and "I Dreamed We're Saying Goodbye," while Blankenship's latest pairs "I'd Like to Set You to Music" and "I Can't Live to See Tomorrow." . . . Glen Glenn has just returned to Hawaii and the Army after a 25-day tour of military installations in Korea and Japan. He's slated to tour the Islands soon with Robin Luke, Hawaiian entertainer, who had a big one last year with his "Susie Darlin'."

The Gobel Family, of St. Louis, has as its initial release on Ralph E. Stevens' Ridgecrest label "It'll Be You" b.w. "I've Been Happy Since the Day He Set Me Free," gospel tunes from the pen of Edna Gobel. Deejays are invited to write to Ridgecrest Records, P.O. Box 517, LaGrange, Ga., for a sample. . . . Jimmy Work, topper at All Records, Whittier, Calif., has cut a pair of originals for his own label, "Tennessee Border" b.w. "Let's Be Alone Tonight," which he has available for deejays who will write in. His address is 8503 South Painter, Whittier, Calif.

Red Foley spent most of last week in Nashville, working under Owen Bradley's direction on a new sacred album skedded for immediate release by Decca. . . . Don Reno and Red Smiley have a new King release, "I Wouldn't Change You If I Could" and the popular guitar instrumental, "Little Rock Getaway," done by Reno on the banjo. Reno and Smiley continue with their shows at 12 noon weekdays over WURL, Arlington, Va., and at 1:30 p.m. daily on WDVM, Pocomoke City, Md. Don Owens handles their seg at WURL and Eddie Matherly conducts the proceedings at WDVM. . . . Rac's Hut Picnic Grove, Jackson Mills, N. J., will spot c.&w. shows each Sunday afternoon during June, July and August, featuring Eddie Connors and His Country Gentlemen and Lee and Terry Edmond, with Herb Stewart, plus guest artists.

Harvie June Van made her debut on RCA Victor disks with the June 2 release of "The Butcher Boy" b.w. "The Leavin' Woman Blues." The former is a folk song tradition in the singer's family, while the flip is a Johnny Loudermilk original. Her manager is husband Bob Ferguson, who previously handled Ferlin Husky.

Billy Grammer made a June 7 appearance with Buddy Starcher and His All-Star Band at Ed's Park, Harrisonburg, Va. Grammer's troupe also included Buck Ryan, fiddler, who celebrated a homecoming on the trip into the Shenandoah Valley. The group also made appearances on Starcher's daily half-hour TV shows on WWSA-TV, Harrisonburg. . . . Comic Bob (Luke) Jones, along with Mel Price and the Santa Fe Rangers have been appearing at Oak Leaf Park, Luray, Va.; Warrington, Va.; Hancock and Denton, Md.; and Sunset Park, West Grove, Pa., Sunday (7). Marty Robbins headlined the show at West Grove.

Talent for the August 15 "Grand Ole Opry" at Illinois State Fair, Springfield, will be supplied by the newly formed Acuff-Rose Artist Corporation, according to ARAC General Manager W. D. Kilpatrick. Booked by J. R. Skinner and Midwest Productions, the

show will feature Don Gibson, Billy Grammer, Wilma Lee and Stonny Cooper, Grandpa Jones and Margie Jones, all out of the ARAC stable. Other performers signed for the date by ARAC are Ray Price, Del Wood, the Jordanaires and Ben Smather's Stonny Mountain Cloggers. . . . While playing Grand Rapids, Mich., May 9, Hank Snow was presented with a birthday cake by fan club members. It was presented by Pat Boyd, local d.j., and was the basis for a party after the show.

Johnny Horton returns to "Louisiana Hayride" June 20 after making a June 7 appearance on the Ed Sullivan Show and a June 13 appearance on "Jubilee." Guest on the June 13 "Hayride" will be Charlie Walker, whose latest Columbia release is "I'll Catch You When You Fall" with "Don't Mind Saying" on the reverse.

Nat Nigberg will present "CAMAY" trophies to winners of the Country America Music Awards poll during his "Country America" spectacular which plays the Portland (Ore.) Centennial, June 26-July 5. The TV producer queried 2,000 deejays via a seven-category ballot, and enthusiasm for the poll was so high that "we decided to make it an annual event," said Nigberg. The winners: Most popular male vocalist, Johnny Cash; most popular female vocalist, Kitty Wells; most popular c.&w. orchestra, Hank Thompson and His Brazos Valley Boys; most promising male vocalist, Don Gibson; most promising female vocalist, Margie Bowes; most popular vocal group, the Everly Brothers, and the man who did the most to further c.&w. music (split decision), Wesley Rose and Dee Kilpatrick.

Shane Wilder, former deejay who is now appearing in TV films, was married May 25 to actress Carla Gilbert in Las Vegas, Nev. Wilder, who will have his first Coral release, "Dody Ann," out soon, and Miss Gilbert are mapping plans for an early honeymoon in Mexico.

Bill Anderson, formerly a c.&w. jock at WJJC, Commerce, Ga., has a new Decca record carrying two of his own songs, "Ninety-Nine" b.w. "Back Where I Started From." Bill, who has been on tour with the George Morgan Show since leaving WJJC, is now concentrating full-time on the music business, headquartering at P.O. Box 962, Decatur, Ga. . . . Johnny Bragg has two new sides out on Decca, "True Love Will Never Die," with "Just So That Someone Is Me" the flip. . . . Floyd Robinson, RCA Victor artist, has been signed to an exclusive writer pact by Tree Publishing Company. He is currently on a promotional tour of Florida on behalf of his latest release, "My Love" b.w. "Making Love."

Don Gibson, making his first Dallas appearance, played to over 3,000 people at a recent "Big D Jamboree" in the Sportatorium. "Big D" has the following artists scheduled: Hank Thompson, June 6; Webb Pierce, June 13; Tommy Duncan, June 20; Porter Wagoner, June 27, and Bill Monroe, July 11. . . . Playing New River Ranch, a c.&w. music spot at Rising Sun, Md., on May 31 were Pop Stoneman and the Stoneman Family, the Blue Grass Champs, and Hank Rector and the Rambling Rangers.

• **Reviews of New Pop Records**

• *Continued from page 41*

★ ★ ★

**GOOD SALES POTENTIAL**

**BILL JAMES**  
 ★★ School's Out—MUN RAB 104—Cat is jubilant because he passed in school. He's telling about all the things he's going to do now that school is out. Kids could take to it. (Pioneer, BMI)

★ Voo-Doo Queen and the Madeline Man—James narrates this rocker to fair effect. Lots of vocal gimmicks by the supporting group. (Pioneer, BMI)

**THE FOUR BEAUS**  
 ★★ Partners in Paradise—TODD 1028—Good group vocal on a pretty rockaballad. It's an attractive side that should move with exposure. (Amber, ASCAP)

★ Tight Shoes—Energetic vocal on a rocker novelty. It should do some business. (Amber, ASCAP)

**GENE NASH**  
 ★★ Deutsche Rock 'n' Roll—CAPITOL 4215—A listenable novelty with a rock and roll beat is sung brightly by Gene Nash over a catchy novelty. (Desert Palms-Trinity, BMI)

★ I'm An Eskimo Too—Gene Nash turns in an attractive reading of a bouncy novelty on this cute waxing about love among the Eskimos. (St. Lawrence, BMI)

**THE CUTE TEENS**  
 ★★ When My Teen-Age Days Are Over—ALADDIN 3458—Rocker blues is belted to good effect by the chicks. They could have something with this. Talented group. (Aladdin-Bengal, BMI)

★ From This Day Forward—Rockaballad is soulfully read by the Cute-Teens, who also clefted the number. It should come in for pop and r.&b. coin. (Aladdin-Bengal, BMI)

**FRANK SARDO**  
 ★★ The Girl I'm Gonna Dream About—LIDO 602—The chanter sells a dreamy ballad neatly, helped by a descant from a fem in the background. Could get spins. (Flame, BMI)

★ Kiss and Make Up—Frank Sardo sells this rocker with some warmth helped by a group in the backing. (Flame, BMI)

**CHARLIE GRANT**  
 ★★ Night and Day — UNART 2016—Charlie Grant performs the Cole Porter standard in wild manner that is a cross between night club style and jazz over screaming backing by the Hal Schaefer crew. (Harms, ASCAP)

★ If—The oldie is sung more quietly here than the flip by Grant. The lad has a voice, and his style may get him attention. (Shapiro-Bernstein, ASCAP)

**ART AND DOTTY TODD**  
 ★★ Ayuh, Ayuh — Era 3001 — A cute new side on the hula kick by the pair. A nice easy rhythm effort which could pull spins. (Warman, BMI)

★ Paradise—A slow rendition of the standard. Pair sounds nice here, and the side might catch a spin. (Feist, ASCAP)

**BOBBY LOUIS**  
 ★★ Love at First Sight—CAPITOL 4224—Ballad with beat is given a good sing by Louis. He also clefted the tune. Side might catch on with whiffs. (Central Songs, BMI)

★ Adult Western—Talk-sing take-off on several heroes of currently popular Western TV's. Side starts slowly, but develops into a fairly wild rocker. (Central Songs, BMI)

**DON HARPER**  
 ★★ Blue Flute—JOY 232—Don Harper, a well known flutest, plays this warm instrumental item in solid style, and a lot of locks could hand it a go. (Joy, ASCAP)

★ Midnight in Memphis — A smooth, after-hours type effort is played with charm on this instrumental item with a trumpet lead. (Joy, ASCAP)

**TEDD BROWNE**  
 ★★ A Corner in Paradise—CAPITOL 4225 — Soft approach on a rockaballad. Good sound by the lad on the attractive side. (Vernon, ASCAP)

★ The Everglades — Beguine is softly chanted by the newcomer. Good first out. (Continued on page 52)

• **Best Selling Sheet Music in U. S.**

Tunes are ranked in order of their current national selling importance at the sheet music jobber level.

This Week	Last Week	Weeks on Chart
1. GUITAR BOOGIE SHUFFLE (Shapiro-Bernstein) . . . . .	2	7
2. THE HAPPY ORGAN (Lowell) . . . . .	1	6
3. QUIET VILLAGE (Baxter-Wright) . . . . .	5	4
4. PINK SHOE LACES (Pioneer) . . . . .	4	10
5. FOR A PENNY (Roosevelt) . . . . .	6	6
6. COME SOFTLY TO ME (Cornerstone) . . . . .	3	9
7. HAWAIIAN WEDDING SONG (Pickwick) . . . . .	7	21
8. THE BATTLE OF NEW ORLEANS (Warden) . . . . .	—	1
9. GOODBYE, JIMMY, GOODBYE (Knollwood) . . . . .	—	1
10. PETER GUNN THEME (Northridge) . . . . .	9	16
11. 77 SUNSET STRIP (Witmark) . . . . .	8	9
12. IT'S LATE (Eric) . . . . .	11	7
13. PERSONALITY (Lloyd-Logan) . . . . .	—	1
14. GIDGET (Columbia Pictures) . . . . .	13	2
15. NEVER BE ANYONE ELSE BUT YOU (Eric) . . . . .	10	9

• **Best Selling Sheet Music in Britain**

(For week ending May 30)

A cabled report from the Music Publishers' Association, Ltd., London. List is based upon their weekly survey of England's leading music dealers. American publishers in parenthesis.

Side Saddle—Mills (Mills)	Trudie—Henderson (Kassner)
Roulette—Mills (Mills)	Sing Little Birdie—Good Music (Zodiac)
May You Always—Essex (Hecht, Lancaster & Buzzell)	Wait for Me—Sterling (—)
It Doesn't Matter Any More—Monarch (Spanka)	I Need Your Love Tonight—Hill & Range (Glady's)
Come Softly to Me—Morris (Morris)	Never Be Anyone Else But You—Commodore-Imperial (Eric)
Petite Fleur—Essex (Hill & Range)	Goodbye, Jimmy, Goodbye—Bron (Knollwood)
Chick—Henderson (—)	My Happiness—Sterling (Belasco)
Donna—Aberbach (Kemo)	Smoke Gets in Your Eyes—Sterling (Harms)
Venus—Essex (Rambled-Lansdale)	Gig—Chappell (Chappell)
Charlie Brown—Progressive (Tiger)	
A Fool Such As I—Leeds (Miller)	

• **Best Selling Pop Records in Britain**

(For week ending May 30)

Printed thru the courtesy of the "New Musical Express," Britain's Foremost Musical Publication.

This Week	Last Week
1. A FOOL SUCH AS I/I NEED YOUR LOVE TONIGHT—Elvis Presley (RCA) ..	1
2. IT DOESN'T MATTER ANYMORE—Buddy Holly (Coral) . . . . .	2
3. I'VE WAITED SO LONG—Anthony Newley (Decca) . . . . .	5
4. IT'S LATE—Ricky Nelson (London) . . . . .	3
5. SIDE SADDLE—Russ Conway (Columbia) . . . . .	4
6. ROULETTE—Russ Conway (Columbia) . . . . .	8
7. COME SOFTLY TO ME—Fleetwoods (London) . . . . .	9
8. PETITE FLEUR—Chris Barber (Pye) . . . . .	7
9. DONNA—Marty Wilde (Phillips) . . . . .	6
10. MEAN STREAK—Cliff Richard (Columbia) . . . . .	11
11. GUITAR BOOGIE SHUFFLE—Bert Weedon (Top Rank) . . . . .	13
12. COME SOFTLY TO ME—Frankie Vaughan and the Kaye Sisters (Phillips) . . . . .	10
13. I GO APE—Neil Sedaka (RCA) . . . . .	12
14. CHARLIE BROWN—Coasters (London) . . . . .	14
15. POOR JENNY—Everly Brothers (London) . . . . .	27
16. DREAM LOVER—Bobby Darin (London) . . . . .	30
17. NEVER BE ANYONE ELSE BUT YOU—Ricky Nelson (London) . . . . .	—
18. MAY YOU ALWAYS—McGuire Sisters (Coral) . . . . .	15
19. WHERE WERE YOU —Lloyd Price (HMV) . . . . .	21
20. THREE STARS—Ruby Wright (Parlophone) . . . . .	17

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**• Reviews of New Pop Records**

• Continued from page 51

★ ★ ★  
**GOOD SALES POTENTIAL**

ing by the artist on a pretty tune. (Corda, ASCAP)

**RICHARD BARRETT WITH THE CHANTELS**

★★★ Summer's Love—GONE 5060—On this side the chanter sings of summer when he and his girl will be together again. Side flows smoothly and could get spins. (Gil, BMI)

★★ All Is Forgiven — Barrett and the Chantels come thru with a low-keyed reading of a pleasing rockaballad. (Gil, BMI)

**THE PLAYGIRLS**

★★★ Hey Sport—RCA VICTOR 7546—A rocker with drive is handed a strong vocal by the girls. Could get some action. (Leeds, ASCAP)

★★ Young Love Swings the World—The Playgirls bow on the label with a good reading of a slight rocker. (Leeds, ASCAP)

**LEE LAWRENCE**

★★★ The Man I Could Be—APOLLO 3847—Medium-pace rockaballad is crooned with emotion by Lawrence over a light arrangement. It can move. (Melhedd, ASCAP)

★★ Be My Love—Rockaballad reading of the tune that was once a big one for Mario Lanza. It should grab spins and sales. (Miller, ASCAP)

**BUDDY ACE**

★★★ Oh Why? — SPECIALTY 669 — A slow ballad is handled well by the chanter over smooth backing by the girls' group and the rhythm section. (Venice, BMI)

★★ Someone Kind—Buddy Ace sells this blues ballad with warmth over a fem vocal background and a beat. (Venice, BMI)

**SYLVIA SAYNT**

★★★ His Friendship Ring — UNITED ARTIST 167—The thrush sings about her boy friend's ring and what it meant to her. She sings with feeling on her debut wax, and she could get spins (Bryden, BMI)

★★ Pave the Way—Gospel-type ditty is handed a big reading by the thrush, who has the pipes to handle the tune. (Wood, ASCAP)

**SAM PRICE**

★★★ Honky Tonk Caboose—SAVOY 1568 —A rollicking blues instrumental, featuring very facile piano and agile pickin'. Will appeal to many, for it moves right along with legit flavor. (Savoy, BMI)

★★ Wee Hours—In contrast to flip, this is in slower tempo, with a relaxed after-hours feeling. Piano here is very soulful. Makes a nice coupling. (Savoy, BMI)

**ARNIE GOLAND CHORUS & ORK**

★★★ Viva Cuba Libre—SUNBEAM 133—Brassy ork treatment of a spicy theme. Side starts with the shouts of a cheering mob. It may create some jockey interest. (Sunbeam, BMI)

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★ Hercules—Rapid tune is done by a male group. It tells all about the prowess of a pretty strong cat. (Sunbeam, BMI)

★ ★ ★  
**MODERATE SALES POTENTIAL**

**VARETTA DILLARD**

★★ Good Gravy Baby—TRIUMPH 608—Fine belt on a bluesy tune by the chick. She really sings the tune. It starts slowly and builds thruout. Side rates spins. (Medal, BMI)

★★ Scorched—Chick has been scorched by her cat's love, which is like a fire. Tune is in the rocker vein. It should move as well as the flip. Interesting arrangement. (Hill & Range, BMI)

**ADOLPH HOFNER**

★★ Careless—SARG 161—The standard is nicely treated by the artist in a sort of c.&w. approach. It could grab pop and c.&w. foot. (Bourne, ASCAP)

★★ Pistol Packin' Mama—The hit of some years ago is belted in rhythmic fashion by Hofner. Side is done with a countryish twist. He's given an energetic chorus assist. (Vogue, BMI)

**MIKIE CARADINE**

★★ Don't Ever Take Your Love From Me—HILLCREST 200—There's a suggestion of a Latin rhythm in this country traditional effort by the pensive-voiced Caradine. Nice effort by the chanter. (Be-Are, BMI)

**TONY SNIDER**

★★ It's You—This is a slow, deeply felt ballad performance by Snider. Moderate commercial prospects. (Be-Are, BMI)

**THE SCOTT BROS.**

★★ Kingdom of Love—SKYLINE 502—Medium-boat tone has a slight Latin twinge. The brothers handle the material well. Side should pull coin. It rates exposure. (Starling, BMI)

★★ Part of You—Rocker is given a good outing by the boys. Rhythmic item is a danceable side that can catch on. Worth spins. (Starling, BMI)

**THE LITTLE PIXIES**

★★ The Chickens — METRO 20025 — A group of little girls sing a cute little tune here, appeal appears limited. (Knollwood, ASCAP)

★★ Smile, Smile, Smile and Sing, Sing, Sing—On this side the wee lassies sell a warm ditty pleasantly. (Knollwood, ASCAP)

**NIP 'N' TUCK**

★★ I Know What Side My Bread Is Buttered On—DITTO 123—Nip 'n' Tuck, taking a leaf from the Coasters, turn in a good reading of a new blues item. (Beechwood, BMI)

★★ When It Rains It Pours—The two boys acquit themselves well on a wild rocker, selling it brightly. (Beechwood, BMI)

**HARRY LEE**

★★ Kiss An Eskimo—IGLOO 101—From one of the first labels to operate out of the 49th State, this disking debut offers a good enough country type rockabilly in Harry Lee. He plays a nice guitar, too. (Igloo, BMI)

★★ Rockin' on a Reindeer—A rocking blues by Harry Lee has a nice sound. A well made disk which might better have been held back till the Christmas season. (Igloo, BMI)

**PHIL BRITO**

★★ I'll Never Leave Miami—ART 150—Mildly swingin' item is handled with ease by Brito. Jocks may like spinning the side by the old hit maker. (Active, BMI)

★★ Singing in the Sunshine in Florida—Similar type tune gets a similar production.

**THE DYNAMICS**

★★ Happiness and Love — ARC 4450—Cute Latin-beat tune is nicely treated by the Dynamics with a bright chorus assist. Some coin possible. (E.M.C., BMI)

★★ Enchanted Love — Rockaballad with mildly driving support is sold in so-so fashion by the group. Flip offers more. (E.M.C., BMI)

**TONY CASANOVA**

★★ When I Say Bye Bye—AMERICAN INTERNATIONAL 532—This is a good rocker with stops, and it's done by Casanova in the American International pid, "Diary of a High School Bride." (Dijon, BMI)

★★ Diary of a High School Bride—The title song from the picture is done in slow, pounding rock tempo. It's the sad saga of events in the life of a teen queen. (Dijon, BMI)

**FRISCILLA WRIGHT**

★★ The Sweetest Years—20TH FOX 144—Miss Wright, who had a hit a couple of years back with "Man in the Raincoat," has a pretty waltz ballad here, keyed close to the teen heart. She sings it sweetly to male group backing. (Brighton, ASCAP)

★★ Coming of Age—Miss Wright discusses in intense emotional style a familiar theme. She gives it a good go. Spinnable. (Delstone, BMI)

**THE TEMPOS**

★★ See You in September—CLIMAX 102—An easy-going rhumba rhythm number has to do with saying goodbye at the station after school is out for the summer. Boys belt it in harmony. (Gold, ASCAP)

★★ Bless You My Love—The male group pounds out this rocking ballad in slow, harmonic fervor, assisted by a fem chorus. A big production. (Greta, BMI)

**SYL JOHNSON**

★★ Teardrops — FEDERAL 12358 — A rhumba blues in a minor key is given a fervent reading by Johnson with the help of a chorus. A pleasant side. (Armo, BMI)

★★ They Who Love—A nice, easy-going medium-beater, Johnson belts it effectively. Good material. (Armo, BMI)

**THE BEL-AIRES**

★★ Space Walk — ARC 4451 — Gimmicky novelty rocker tells of a cat who discovers a group of people from space in the desert. It's a danceable item that attracts some interest. (E.M.C., BMI)

★★ Hope and Pray—Fair outing by the crew on a pounding rockaballad. Some appeal. (E.M.C., BMI)

**KENNY LOREN**

★★ Brenda — DAWN 1114 — Rockabilly tune is delivered with verve by Loren with a male chorus assist. It might attract with plugs. Not a bad talent. (Louis, BMI)

★★ My Girl Doesn't Care—Rockaballad tells of a cat who hasn't been invited to several social events. The artist comes across better on the flip. (Louis, BMI)

**LES KANGAS**

★★ Back to the Salt Mines—KANGAROO  
(Continued on page 54)

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# The Billboard HOT R & B SIDES

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	TITLE, Artist, Company, Record Number.	WEEKS ON CHART
1	1	1	①	KANSAS CITY, Wilbert Harrison, Fury 1023	8
26	2	2	②	PERSONALITY, Lloyd Price, ABC Paramount 10018	4
3	4	4	③	SO FINE, Fiestas, Old Town 1062	12
25	8	6	④	BATTLE OF NEW ORLEANS, Johnny Horton, Columbia 41339	4
4	3	3	⑤	ENDLESSLY, Brook Benton, Mercury 71443	6
16	10	9	⑥	DREAM LOVER, Bobby Darin, Atco 61401	4
17	20	13	⑦	SO CLOSE, Brook Benton, Mercury 71443	6
7	6	5	⑧	I WAITED TOO LONG, LaVern Baker, Atlantic 2021	6
27	9	7	⑨	I'M READY, Fats Domino, Imperial 5585	4
—	—	16	⑩	THERE IS SOMETHING ON YOUR MIND Big Jay McNeely, Swingin' 614	2
14	12	11	⑪	QUIET VILLAGE, Martin Denny, Liberty 55162	6
2	5	8	⑫	THAT'S WHY, Jackie Wilson, Brunswick 55121	10
—	—	21	⑬	TALLAHASSEE LASSIE, Freddie Cannon, Swan 4031	2
5	7	30	⑭	THE HAPPY ORGAN, Dave (Baby) Cortez, Clock 1009	9
8	11	10	⑮	ALMOST GROWN, Chuck Berry, Chess 1722	9
20	21	26	⑯	A FOOL SUCH AS I, Elvis Presley, RCA Victor 7506	6
—	22	17	⑰	SIX NIGHTS A WEEK, Crests, Coed 509	3
23	19	—	⑱	SINCE I DON'T HAVE YOU, Skyliners, Calico 103	12
—	—	—	⑲	THERE GOES MY BABY, Drifters, Atlantic 2025	1
—	24	22	⑳	I NEED YOUR LOVIN', Roy Hamilton, Epic 9307	6
15	13	12	㉑	GUESS WHO, Jesse Belvin, RCA Victor 7469	9
—	25	27	㉒	ONLY YOU, Frank Pourcel, Capitol 4165	3
—	—	—	㉓	LIPSTICK ON YOUR COLLAR, Connie Francis, M-G-M 12793	1
—	29	19	㉔	I'M NOT ASHAMED, Bobby (Blue) Bland, Duke 303	5
22	16	20	㉕	THE TWIST, Hank Ballard and the Midnighters, King 5171	7
24	—	24	㉖	THAT'S ENOUGH, Ray Charles, Atlantic 2022	6
13	28	28	㉗	COME TO ME, Marv Johnson, United Artists 160	13
30	23	14	㉘	SORRY, I RAN ALL THE WAY HOME, Impalas, Cub 9022	5
10	15	15	㉙	EVERYBODY LIKES TO CHA CHA, Sam Cooke, Keen 2018	14
6	14	29	㉚	PINK SHOE LACES, Dodie Stevens, Crystalette 724	8

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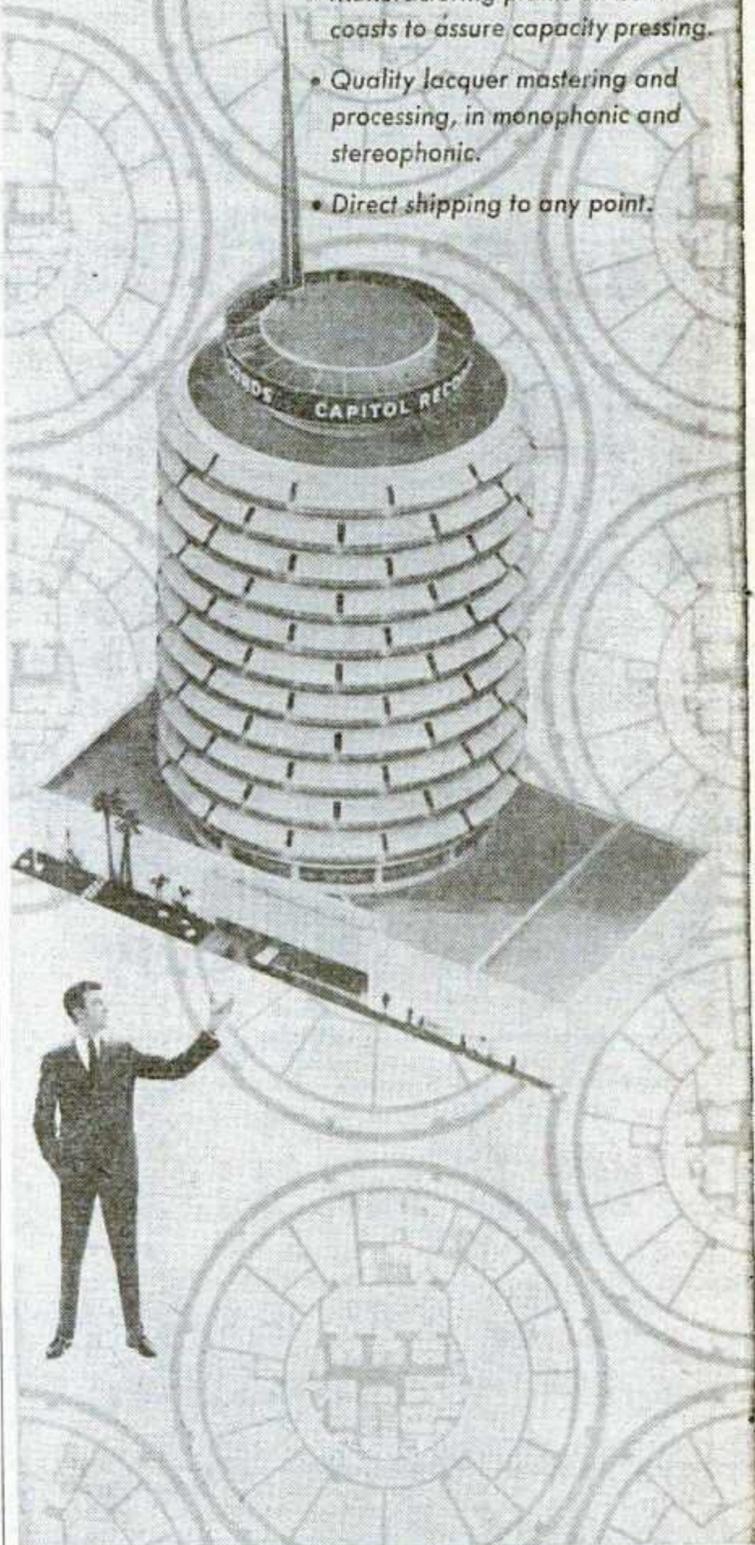
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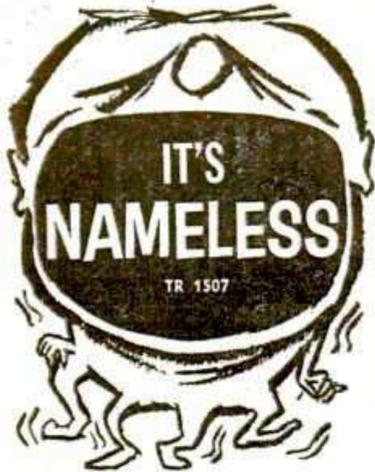
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**GIVE TO DAMON RUNYON CANCER FUND**

● **Reviews of New Pop Records**

● Continued from page 52

★ ★  
**MODERATE SALES POTENTIAL**

14—Kangas sings with Koo Koo the Kangaroo interrupting in spots. Fair novelty wax. (Les Kangas, BMI)

★ ★ Koo Koo the Kangaroo—A tale about an Australian kangaroo. His name is Koo Koo, and he sings in sped-up style a la Alvin. Fair potential. (Les Kangas, BMI)

**MORGANA KING**  
★ ★ Lost, Lonely, and Looking for Love—20TH FOX 142—Morgana King turns in a smooth reading of a new tune from the flick "I, Mobster," over a rocking type backing. (Miller, ASCAP)

★ ★ Give Me Love—This tune is also from the same picture, and Miss King sings it with warmth. (Miller, ASCAP)

**THE DRIFTERS**

★ ★ Feelin' Fine—CAPITOL 4220 — The English Drifters (not the American group) try hard on this rocker, but they come off in only so-so fashion. (Kalith, BMI)

★ ★ Don't Be a Fool (With Love)—An old-fashioned rocker is sung in fair style by the English group. (Kalith, BMI)

**JAN & DEAN**

★ ★ Jeante, Get Your Hair Done—DORE 522—Jan and Dean sell this rocker stylishly over a snappy beat. It's a cute side that could get some coin. (Hilliary-Ultra, BMI)

★ ★ Baby Talk—The duo turns in fair reading here of a tale of very young love that is rather distasteful. (Hilliary-Ultra-Admiration, BMI)

**BOB SUMMERS**

★ ★ Excitement—CAPITOL 4219—Bouncy effort receives a good go from Summers and his combo here (Beechwood, BMI)

★ ★ Rattle Rhythm—Guitarist Bob Summers shows off his guitar work in okay fashion on that rather dull item. (Gilray, BMI)

**KING COBRAS**

★ ★ To Hold Your Love—IRVANNE 117—The lead singer of the group turns in a listenable reading of a rockballad, helped by a male vocal group. (Teen-Ager-Axis, BMI)

★ ★ Blue Diamond—On this side the group works together to sell an attractive effort smoothly. (Teen-Ager, BMI)

**THE SEQUINS**

★ ★ The Mountain—CAMEO 161—A slow ballad with an interesting piano figure. The lead gives it a sincere reading. (Dara & Alstel, BMI)

★ ★ To Be Young—The group is assisted by a tenor chorus on this side. Lead sings some philosophic observations for fair results. (Dara & Alstel, BMI)

**MEL TORME**

★ ★ At the Crossroads—VERVE 10174—A jazzy version of "Malaguena," by Torme. Backing is strictly jazz. Torme sings it in free and easy style. (Marks, BMI)

★ ★ Freshest—The Billy May ork supports Torme in this beguine rhythm reading of the standard. (Peer, BMI)

**NORMA JEAN**

★ ★ Chapel Bells — COLUMBIA 41400—Norma Jean tells the sad story of a love that was stolen away, on this weeper. (Golden West, BMI)

**HONOLULU QUEEN**

The thrush tells of her love sailing away to his Honolulu girl, as she stands at the pier. It's a weepy tale and could get spins. (Vidor, BMI)

**THE PERRY SISTERS**

★ ★ Fabian  
DECCA 30910—The girls ask their boy friend "Fabian" if it's true that he has found a new love. Fair wax. (Shapiro-Bernstein, ASCAP)

★ ★ Willie Boy

The girls come thru with a snappy hand-clapper on this driving tune in which they ask Willie to call them up tonight. (Greta, BMI)

**THE VALETS**

★ ★ I Need Someone  
JON 4025—A meshuga ballad is handled in good style by the lead. It's a pulsing

rocker in slow tempo. (Disk & Sampson, BMI)

★ ★ When I Met You

A lot of crazy, mixed up sound on this tune, which is featured in a couple of new picture releases. It's on the fast side. (Disk & Sampson, BMI)

**MARC SANTONI**

★ ★ Summer  
RAYNOTE 2—A ballad, pretty in its lyric and melody, oriented in legit style by Santoni. Tasteful arrangement, with violins in the scoring. (Eddie-O, ASCAP)

★ Too Well Remembered

In contrast to flip, this is light and bouncy, but not nearly as effective. (Eddie-O, ASCAP)

**DOUG WRAY**

★ ★ Goose Bumps—EPIC 9322—A gimmicky novelty side with a crazy quavering voice demonstrating the goose bumps Wray tells about how he gets this feeling around his gal. (Anval, BMI)

★ School Girl—School girl, be a real cool girl, he chants. Slim potential on this side. (Anval, BMI)

★ ★ Yankee Doodle Boy—FELSTED 8580—The famous George M. Cohan song gets an okay reading by Shepard with a chorus assist. (Cohan, ASCAP)

★ Heaven in Hawaii—A slow Hawaiian-styled ballad. (Iris-Trojan, BMI)

**DICK DOMANE**

★ ★ Make Me Yours—JOY 231—A rockballad is handed a good go by Domane over typical rock and roll support. (Joy, ASCAP)

★ Dearest Lee—The singer sells this pleader in warm fashion over okay backing. (Joy, ASCAP)

**DION WITH THE TIMBERLANES**

★ ★ The Chosen Few — JUBILEE 5294—So-so rockballad is rendered in so-so fashion by the group. Fair chances. (Belare, BMI)

★ Out in Colorado—Westernish tune is sung to only fair results. Flip offers a bit more. (Schwartz, ASCAP)

**RON HEISS**

★ ★ Because I Love You—PREMIER 151—Rockballad is given a good turn by Heiss over rock support that includes a chorus. With plugs this might create interest. (BMI)

★ She Said No—Rocker is presented to so-so effect by the lad. Flip offers more. (BMI)

**DON GUESS**

★ ★ Finders Keepers  
YUCCA 111—Don Guess sings this up-tempo effort nicely, helped by a good rhythm backing. (Fairway, BMI)

★ Imagination

This is not the standard but Guess sings it with feeling. (Fairway, BMI)

**ANNIE MALONEY**

★ ★ Rickety-Tick  
KADY 101—Smart reading of a bright theme by the thrush. It's a cute item that can create jockey interest. (Kady, ASCAP)

★ Hell's Bells

Brassy tune is given a dual-track vocal by Miss Maloney with good ork support. (Fels, ASCAP)

**JACK CONSTANZO**

★ ★ Barracuda—LIBERTY 35194—Swift arrangement is in the rocker vein, but the bongos lend an exciting Latin touch. A cat wails in the background. Jocks may like. (Asa, ASCAP)

★ I Got a Bougo—Rapid ditty comes off second to flip. (Metric, BMI)

The following records, also reviewed by The Billboard music staff, were rated one star.

THE DE VILLES: You Ho/I Didn't Do It —Nau Voo 806

DANNY HART: Blow Out the Candles/Hey, Baby, Hey—Tuxedo 910

THE MAJORS: Les Qua/(Come) Go With Me—Felsted 8576

MARTY RUSSELL: Summer Vacation/My Guiding Star—Merco 13

M. T. SCHULTZ: Little Dutch Girl/I Can Always Tell—Nuclaf: 100

RAY WHITAKER: See the Little Birdies/Black Duck—Raynote 3

**Country & Western**

★ ★ ★ ★

**SLIM WHITMAN**

★ ★ ★ ★ What Kind of God  
IMPERIAL 8321—Strong reading by Whitman on moving weeper with effective lyrics. (Co-Par, BMI)

★ ★ ★ ★ A Tree in the Meadow  
Gentle vocal rendition of the wistful oldie. Pretty jockey side for both markets. (Shapiro-Bernstein, ASCAP)

★ ★ ★ ★ Move Over  
STARDAY 435—Miss Morgan joins forces with Eddie Hill on this sprightly medium-beat tune. Piano support is excellent. It has a chance. (Starday, BMI)

★ ★ ★ ★ Too Weak  
Thrush is saying that she's too weak to run away from love. Tune is a honky tonker, and fier rendition should come in for play and sales. (Starday, BMI)

**GRANDPA JONES**

★ ★ ★ ★ Don't Bring Your Banjo  
DECCA 30904—Grandpa Jones sings this parody on Johnny Cash's "Don't Take Your Guns to Town," with the proper feeling as he tells of his Dad's trouble's with his guitar pickin'. A very cute side. (Cash, BMI)

★ ★ It Takes a Lot of Livin'  
A pretty country ballad is sung with warmth by Grandpa Jones as he explains how it takes a lot of livin' to make a house a home. (G. J., BMI)

★ ★ ★

**HYLO BROWN**

★ ★ ★ You Can't Relive the Past  
CAPITOL 4210—Traditional approach on a country ballad by the chanter. Listenable side should pull country coin. (Tree, BMI)

★ ★ Thunder Clouds of Love  
Swift tune tells of the effect of love on the singer. It's read against peppy country string backing. (Be-Are, BMI)

**BUDDY STARCHER**

★ ★ ★ The Battle of New Orleans  
STARDAY 439—Late entry on the tune which is currently big for Johnny Horton. Perhaps too late for big coin, but it should still gather some sales. (Starday, BMI)

★ ★ Pale Wildwood Flower  
Country medium-beater is sung with spirit by Starcher with good plucked string accompaniment. (Starday, BMI)

**LEON PAYNE**

★ ★ ★ My Ship of Dreams—TNT 163—Country medium beater is brightly warbled by Payne with traditional type support. It can move (Hill & Range, BMI)

★ ★ I'll Still Be Around—Good sound by the chanter on a weeper. Moderate beat side should attract as well as the flip. (TNT, BMI)

**BILL ALEX**

★ ★ ★ I'll Remember You — COUNTRY JUBILEE 517—Alex sings a weeper ballad with a slight echoey quality. Good traditional style wax that could pull spins. (Ralph's Radio Music, BMI)

★ ★ I'm Just a Nobody—A sad, sad plight. His Friends have all turned him down. It's a pleasant side with a good vocal by Alex and a nice bright country type accompaniment. (Ralph's Radio Music, BMI)

**JIM AND JESSE**

★ ★ ★ Let Me Whisper  
STARDAY 433—The boys have an attractive hill sound on this tale of true love. Attractive side should appeal to lovers of the traditional sound. (Starday, BMI)

★ ★ Border Ride

Happy Hoedown instrumental features fancy fiddles and guitars. Good side for c.d.w. deejays. (Starday, BMI)

**WHITEY PULLEN**

★ ★ ★ Let's All Go Wild Tonight  
SAGE 294—Country blues, with fine piano and string backing behind the chanter, who is in the rockabilly style. (Sage & Sand, SESAC)

★ ★ Gently

Country-flavored rhythm side, with strings and honky-tonk piano behind the chanter. Pullen belts out the tune well. (Sage & Sand, SESAC)

**BILL ANDERSON**

★ ★ ★ Back Where I Started From—Decca 30914—Anderson sings the weeper in smart style, and he sings right along with a weepin' fiddle. The end of each phrase brings in a chorus to state the title phrase. Nice easy-going wax in medium tempo. (Tree-Champion, BMI)

★ ★ Ninety-Nine—It's all about a sentence of 99 years pronounced by the judge. The cat reflects on what it will be like to spend that time on the rock. (Tree-Champion, BMI)

**WYNN STEWART**

★ ★ ★ Open Up My Heart — JACKPOT 48019—The good-sounding country, formerly on Capitol, turns in a strong, rhythmic pleader in traditional vocal style. Organ is heard in the backing along with usual old-time instrumental line-up. This can catch spins. (Jat, BMI)

★ ★ Above and Beyond—He'll give her love that's "above and beyond the call of love." Okay ballad wax. (Jat, BMI)

**2 STRONG ONES FROM ATLANTIC**

**CLYDE McPHATTER**  
"Since You've Been Gone"  
"Try Try Baby"  
ATLANTIC 2028

**THE BOBBETTES**  
"Don't Say Goodbye"  
"You Are My Sweetheart"  
ATLANTIC 2027



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AD DEADLINE  
JUNE 17

How is the  
record-selling phono  
dealer planning  
for more  
stereo phono sales  
in the  
months ahead?

**JAN HOWARD**  
 ★★ Make An Honest Woman Out of Me—JACKPOT 48018—An earnest and sincere plea by Miss Howard. This is full of significance and of the philosophy of life itself. For traditional markets. (Jat, BMI)

★★ Weeping Willow—Miss Howard sings dual-track style on this attractive traditional country ballad. The gal has a good, deeply felt, hurt quality. Good weepy wax, full of emotional pain. (Jat, BMI)

**TED KIRBY**  
 ★★ An Empty House — GALA 104—Pretty country tune is warmly read by Kirby with a strong male chorus assist. Backing is along traditional lines. Good chances in this market. (Perry, BMI)

★★ Pink Petticoat—Rocker is read in okay fashion by Kirby, but flip impresses more. (Perry, BMI)

**EDDIE BURKE**  
 ★★ Too Many Tears  
 D 1063—Blues, relaxed in performance and with a swinging beat. Burke sings it with an authentic quality. Backed with strings and horns. (Glad, BMI)

★ Rock Mop  
 Uptempo blues with vocal backed by horns and percussion featuring piano. Adequate. (Ken Rick, BMI)

**RUFUS THIBODEAUX**  
 ★★ Louisiana Festival  
 D 1064—Old-fashioned country waltz is played neatly by the Thibodeaux band. (Glad, BMI)

★★ Sauce Piquant  
 Here's a listenable hoe-down type number that may interest the country dancers. (Glad, BMI)

**THE BROWN SISTERS**  
 ★★ Pretty Moon — AIRWAY 107 — The Brown Sisters handle this country tune in passable fashion. (Starday, BMI)

★★ Sweet and Special—Same comment. (Starday, BMI)

**LEBRON DUPREE**  
 ★★ Wanda — SPANN 411 — A slow and rocker has fair appeal. (Grasco, BMI)

★★ Yea, Yea, Yea—An okay rocker effort by Durpee. (Central Songs, BMI)

**LEE STORM**  
 ★★ Tornado—OZARK 961—Folkish tune is sung in deep-voiced style by Storm. Fair chances. (Mississippi Valley, BMI)

★★ Lost Miner—Folkish tune is presented in so-so fashion over okay support. Potential appears about the same as for the flip. (Mississippi Valley, BMI)

**JOE HUGHES**  
 ★★ I Can't Go On This Way—KANGAROO 106—Bluesy medium beater is given a good outing by Hughes. Tune reminds a bit of "Fever." It might catch on with spins. (Franklin, ASCAP)

★★ Make Me Dance Little Ant—Cat has ants in his pants and rhythm in his soul, so he has to rock and roll. Hughes tells the tune in vigorous style. It can move. (Franklin, ASCAP)

**JAMES O'GWYNN**  
 ★★ Love Made Me Slave  
 NUCRAFT 2023—O'Gwynn sings of the things that love makes a man do, on this weeper.

★★ I Wish You Wuz My Darling  
 But You Ain't  
 Novelty tune is handled in okay fashion by the chanter.

**D. C. RAND & THE JOKERS**  
 ★★ I'm Still Thinking  
 CANDY 003—Country-flavored item tells a good story, with string background. (Wall, BMI)

★★ Shake It Up  
 Country blues — in the rockabilly style. Adequate, with true feeling. (Wall, BMI)

**JOHNNY SKILES**  
 ★★ Is My Baby Comin' Back  
 RURAL RHYTHM 518 — Dramatic folk-flavored tune is sung effectively by Skiles. Fem chorus on backing. (Sage Brush, BMI)

★★ Come Paddle Footin' Down  
 Pleasant country ditty is wrapped up in genial vocal stint by Skiles. (Sage Brush, BMI)

**WARD ALLEN**  
 ★★ Two Step Polka  
 D 1065—Pleasant polka by the Ward Allen band with a fiddle in the lead. (Glad, BMI)

★ Frisco Waltz  
 Okay waltz is played in fair fashion by the band. (Glad, BMI)

**CHET SHUBERT**  
 ★★ Just a Friend  
 SAGE 292—Nice country rhythm side, in the traditional style. (Sage & Sand, SESAC)

★ I Still Think About You  
 A weeper, with a triplet figure in the backing. Chanter is adequate. (Sage & Sand, BMI)

The following records, also reviewed by The Billboard music staff, were rated one star.

**BILL DUNCAN: Valley of Broken Hearts/Whirlin' Twerlin' Rock—DBC 1232**  
**CARL BAILEY: I'm Not Blue Anymore/ Take It Easy on the Heart—J.C.D. 102**  
**DON BURFORD: I'm Guilty/I Guess I'll Be Blue—Fern 776**  
**CAL DAVIS: Much Younger, More Foolish Than I/The Lucky One—Dawn 1115**

**Rhythm & Blues**

**BILLY WRIGHT**  
 ★★ Have Mercy Baby  
 CARROLLTON 801—Exuberant reading by Wright on a lively rocker. Dual market appeal. (Hi-Hess, BMI)

★★ I Love You Sweetheart  
 Feelingful rendition o' moving rockaballad. (Lion, BMI)

**LOUIS BROOKS AND HIS HI-TOPPERS**  
 ★★ Rollin' Home—EXCELLO 2159—A fine, low-down blues side by a solid band. This swings in fine satisfying style, and the reading could get spins in pop marts as well. (Excellorec, BMI)

★★ Bus Station Blues—A slow blues featuring some crazy boogie piano. (Excellorec, BMI)

**THE B.C. BETTES**  
 ★★ Don't Say Goodnight  
 ATLANTIC 2027—The gal's group sells this rockaballad with tender warmth over a triplet styled gospel backing by the combo. Lead singer sells it well. (Medlin-Progressive, BMI)

★★ You Are My Sweetheart  
 The girls sing this fly effort pleasantly over a riff backing. (Progressive, BMI)

The following records, also reviewed by The Billboard music staff, were rated one star.

**GIL GORDON: Kissing Tree, Got It Bad Over You—Atlantic 2012**

**Jazz**

**NINA SIMONE**  
 ★★ Porgy  
 BETHLEHEM 11021—A slow and languid jazz effort by Miss Simone, assisted by piano, bass and brushed drums. Fair thrashing. (Mills, ASCAP)

★★ Love Me Or Leave Me  
 Gal turns in an okay improvisation of the oldie. Side is set in a swingin' upbeat pattern. Good piano backs Miss Simone's work. (Bregman, Vocco & Conn, ASCAP)

**Latin American**

**ARGUESO ORK**  
 ★★ Caminito—FIESTA 1000—A pleasant tango instrumental by the Argueso ork. Suitable for juke boxes in the proper locations. (Pemora, BMI)

★★ A Meda Luz — Another attractive tango rhythm tune, this time a familiar oldie. Also a possible box entry. (Morand, BMI)

**Novelty**

★★★ Chaos (Parts I & II)—LIBERTY 55197—A funny record which will have strictly a trade interest. It's a take-off on a jock with all the typical cliches and the machine gun delivery. He also plays rock records. Some jocks will get a kick out of it. (Asa, ASCAP)

**Sacred**

**BROTHER ELMO & THE SOUL WINNERS TRIO**  
 ★★ Last Night  
 RIDGECREST 1104—The group has much spirit and excitement in this enthused reading. They were saved last night, is the message. Many verses, each full of meaning. For the hill market. (Peer, BMI)

★★ The Lord Has Built an Avenue of Prayer  
 A devoted solo reading by Brother Elmo with simple guitar accompaniment. (Peer, BMI)

**LIBERTY HALL TRIO**  
 ★★ Waiting for the Call to Come  
 RIDGE CLIMBER 1401—The trio gives the old tune the authentic, rough-hewn hill sound. There's a lot of faith and devotion on this side for the traditional buyers. (Peer, BMI)

★★ Saved by Grace of God  
 Slightly more on the upbeat side, this rendition has the same backwoods quality of the flip. Similar potential. (Peer, BMI)

★★ BILL CARTER (I-EP)  
 Rural Rhythm EP 516  
 Four sacred sides done in the traditional country style. Includes "This World Is Not My Home," "Where We Never Grow Old," "When God Dips His Love in My Heart" and "Amazing Grace." A good buy for sacred fans.

**Spiritual**

**BROTHER JOE MAY**  
 ★★ I Heard Angels Singing—NASHBORO 643—Brother May, helped strongly by Emma Tucker, comes thru with a solid reading of a rhythmic gospel effort that should appeal to the spiritual trade. (Excellorec, BMI)

★★★ Hush! Somebody's  
 Calling My Name—Brother Joe May sells this uptempo, gospel effort with his usual sincerity and feeling over fine backing. A first-rate disk. (Excellorec, BMI)

**THE CARAVANS**  
 ★★ Lord Keep Me Day By Day—GOSPEL 1026—The fem group with a wonderful lead shows lots of emotion in their rendition of the slow hymn. A likely strong seller in this market. (Savoy, BMI)

★★★ Your Friend—Gospel tune is in a happy vein. The Caravans sing it movingly over fine organ and piano backing. (Planemar, BMI)

**SWANEE QUINTET**  
 ★★ What About Me?—NASHBORO 642—A first-rate reading by the group sparked by a strong lead who preaches while the group chants the answers. A strong side. (Excellorec, BMI)

★★★ My Father's Land — The Swanee Quartet with a lead singer taking command turns in an attractive reading of a meaningful gospel tune that should interest all the group's fans. (Excellorec, BMI)

**THE GATE CITY SINGERS**  
 ★★ Prayer Changes Things — GOSPEL 1021—The male group renders the medium-beat gospel tune with sincerity over rhythm backing. It should move well. (Volunteer, BMI)

★★★ Mountain of Sin — Fine interpretation of a moderate-paced gospel by the singers. It should move as well as the flip. (Crossroads, BMI)

**Jock Meet**

Continued from page 3

poses is being developed for use in applying for a legal charter to officially establish the organization. Serving as attorney without fee is Benjamin Starr, local attorney here. One of the primary aims of the group is to have regional as well as national boards and offices, with regional meetings and seminars to be a regular part of the organization's functions.

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# Reviews and Ratings of New Albums

Continued from page 43

## GOOD SALES POTENTIAL

for their folk material, altho in some cases here, the conception of love and war between the sexes seems to become a bit remote. Side one contains a group of so-called pro-love songs, while the flip has an equal number of anti-love or war song derivations (French, Sicilian, Serbian, etc.) and in some cases the mother tongue is used. Fanciful fare for the romantic minded.

### MYSTERIOUS MUSIC OF TAJIK-ISTAN

Tajik National Folk Instrument Ensemble of Tajikistan & Pamir National Folk Instrument Ensemble of Tajikistan. Bruno BR 50031. True folk fans could have a ball with this new album featuring music of the Tajiks of ancient Turkistan. The songs, still melodically novel to Western ears, have a distinct dance rhythm and they are sung with enthusiasm, accompanied by flutes, strings and shallow drums. For dedicated collectors this set will have appeal.

### INTERNATIONAL

**LES BALLETS AFRICAINS**  
Ketta Fodeba. Coral CRL 57280. Set is a timely item due to the recent appearance of the African ballet group in this country. Recorded in France, it is composed of themes and folk chants from various sections of Africa. It's an interesting package with some intriguing rhythm patterns displayed. For buyers who go for something a bit off the beaten track, this should prove of interest.

**CLAUDIO VILLA SINGS**  
Coral CRL 57281. Claudio Villa is one of Italy's most popular singers of songs and on his debut cutting for the label (the record was made in Italy) he comes thru solidly. He is blessed with an attractive, romantic tenor voice and he has a warm singing "I Sole Mio," "Melodie D'Amore," and "Granada," performed in fine style. Villa is a fine singer and is worth exposure.

### RELIGIOUS

**UNIVERSITY OF REDLANDS CHOIR, J. William Jones, Conductor. Columbia ML 5370.** The University of Redlands Choir is located in California and has long been known for the quality of its choral groups under the direction of J. W. Jones. On this album, recorded at the University, the chorus comes thru with commendable performances of religious works including compositions by Whitlock, Stainer, Byrd, and Brahms. The chorus, composed of mixed voices, is accompanied on organ by Charles Davis Smith. Choral fans will enjoy this recording.

**BLESSED ASSURANCE**  
Clude Rhea, Tenor. Word W 3073 LP. Rhea has a clean, clear, high tenor vocal quality and it's put to worth-while use on this program of anthems and hymns. Assisted by Gil Mead on organ and the Dick Anthony Choristers, Rhea offers "Blessed Assurance," "The Old Rugged Cross," "Just When I Need Him Most," etc. It's Rhea's third album for Word and his fans should greet it with enthusiasm.

**REVIVALTIME**  
Revivaltime Radio Choir (McLellan). Word W 3081 LP. The renowned radio gospel choir of 36 mixed voices sings to the accompaniment of piano and organ. Hymns, anthems and gospel songs comprise the set. Sample titles would be "All Hail the Power," "Then I Met the Master," "Wonderful Saviour," etc. Dedicated performances which should register well with the group's followers.

## MODERATE SALES POTENTIAL

**MUSIC, U. S. A.**  
Neal Hefti Band. Coral CRL 57276. It sounds strange to hear a Neal Hefti band that is more sweet than swinging, but this band is in the sweet tradition strictly. The older set may enjoy it for dancing but it is doubtful if it will appeal to the younger set. Tunes in the album include recent hits

like "Allegheny Moon" and "Old Cape Cod," and oldies such as "Springtime in the Rockies" and "South."

**FOR YOU FROM PALM SPRINGS**  
The Bonnaires. Bob BB 1001. The Bonnaires are a vocal group who have been getting a lot of attention via their night club appearances at the Palm Springs Chi Chi Club. They turn out to be a smooth sounding group in the mainstream tradition, with a good style. They are backed neatly on this album by a large, well-arranged ork. Tunes include such standards as "Glow Worm," "Little Girl Blue," "Always" and "I've Got You Under My Skin."

**THEMES FROM THE HIP**  
Bud Wattles Ork. Roulette R. 25073. Here's a collection of TV themes from the horse operas played in driving fashion by the Bud Wattles ork from Cleveland, O. Wattles is now the musical director of station WERE there. The band—mainly on the cool side—swings such items as "The Ballad of Paladin," "Wyatt Earp," "Maverick," "The Restless Gun," etc. with abandon. Good wax here.

**THE NERVOUS SET**  
Original Cast. Columbia OL 5430. "The Nervous Set" closed on Broadway recently after a short run. It was not treated kindly by most critics. The original-cast recording features the songs in the score sung by the cast, and the there are a few sharp moments, most of the songs have little to offer. The exceptions being "New York" and "Ballad of the Sad Young Men." They are sung in undistinguished fashion by the cast consisting of Richard Hayes, Tami Seltz, Del Close and Larry Hagman. The jazz quartet is good.

**KITTY JARVIS SINGS SUPPER CLUB FAVORITES**  
Skyline LP 7701. Warm sound—Miss Jarvis on an attractive array of ballads. Lush ork settings back the thrush to good effect. It should attract some sales. Tunes include "But Not for Me," "My Romance" and "Our Love Is Here to Stay."

**TO YOU, WITH LOVE**  
Yvonne Schubert with Manny Harmon Ork. Challenge CHL 609. The thrush displays a pleasant, legit sound on a group of standards. Better arrangements may have enhanced the over-all results of the set, however. Selections include a French medley, "When Your Lover Has Gone" and "Yesterdays." Moderate appeal. Displayable cover photo of the artist.

**NEVER TOO LATE FOR DANCING**  
Joe Leahy Ork. Felsted FS 17502. (Stereo & Monaural) Arranger, a.&r. man Joe Leahy takes 18 songs of the past and fashions them into a pleasant and danceable program. Selections include "My Baby Just Cares for Me," "Our Waltz," "I Can't Begin to Tell You," etc. Easy going stuff either in twin track or monaural versions.

**ANYWHERE I WANDER**  
Rod McKuen. Decca DL 3882. Clefver Rod McKuen, who also is known as a TV and movie actor, turns again to recording. Here he offers a dozen tunes with a slightly folksy base as their common ground. "Anywhere I Wander," "Mule Train," "Lonesome Traveler," are examples. Okay vocal results with backing by Sonny Burke.

**JULIUS MONK SIMPLY PLAYS!**  
Off Broadway OB 400. How did "Where's That Rainbow" (1948) get in the same album with "Here in My Arms" (1925) and "If You Were the Only Girl in the World" (1916). No matter, the whole program is show tune nostalgia in simple piano arrangements by bolite-keeper Julius Monk. In the sales fore-front are those who dig small-club type piano. Clever cover could snare additional sales.

**AGRUPACION CORAL DE PAMPLONA DE ESPANA**  
Columbia MS 6057. (Stereo & Monaural) The Pamplona group, which recently concluded its first U. S. tour, has come out

with another beautiful job. Here they sing the music of the court of Ferdinand and Isabella, and of the Spanish Polyphonic School. There are few choruses that can reproduce this period in such exquisite form with equal virtuosity and technical control. Excellent stereo sound makes it a prime item for the connoisseur.

**VIVALDI: CONCERTO GROSSO, VIOLIN CONCERTO; TARTINI: DEVIL'S TRILL SONATA, TRIO SONATA FOR 2 VIOLINS & CEMBALO**  
Leonid Kogan, David & Igor Oistrakh, Violins with Vladimir Yampolsky, Accompanist. Bruno BR 14019. There's musical gold on this disk. Oistrakh gives a lush, exotic rendition of the "Devil's Trill," with good, fat baroque sound. Kogan plays the Vivaldi G Minor in a completely different, restrained style, with great intelligence. It's a fine coupling, sure to please. However, the Russians have recorded these works for other labels with superior results sound-wise.

### FOLK

**KIRGHIZ AND KAZAKS**  
Kirghiz National Artists of Frunza & Kazak National Artists of Alma-Ata. Bruno BR 50032. The Kirghiz and the Kazak peoples are nomads of Central Asia and they have developed their own special folk music which is related to other music of Central Asia and the Middle East. On this record the Kirghiz National Artists of Frunza and the Kazak National Artists of Alma-Ata sing folk songs accompanied on the three stringed instrument, the komuz, and the dombra and kobyz. Altho limited in appeal, died-in-the-wool folk fans will enjoy it.

### INTERNATIONAL

**ORANIM ZABAR ISRAELI TROUPE**  
Elektra 166. Spirited collection of Israeli folk songs are given bright performances by the singers. Supporting the group on some selections are Ray Boguslav, guitar; Gideon Schwarz on violin and recorder and Eliezer Plotnik, a male vocalist. Packaging includes a booklet with a translation of the numbers. Limited appeal, but it should collect some sales in its field.

**MUSETTE CATCH**  
Robert Trabucco & His Musette Group. Felsted FL 7504. Jubilant package features the combo on a group of international selections. Accordion is featured over rhythm accompaniment. Title, when translated, means "Wrestler's Musette," but may be somewhat deceptive in relation to contents. Some sales possible.

### SACRED

**BILL CARTER (1-EP)**  
Rural Rhythm EP 516. This EP contains four sides by country artist, Bill Carter, all on the inspirational or sacred kick. Tunes are "The World Is Not My Home," "Where We Never Grow Old," "When God Dips His Love in My Heart," and the well known "Amazing Grace." They are sung with feeling by Carter, accompanied by Roy and Gene Henderson. May appeal to the sacred country fans.

### SPOKEN WORD

**ABBA EBAN READS FROM THE PSALMS AND ECCLESIASTES**  
Spoken Arts 757. Eban, recently retired Israeli ambassador to the U. S. formerly taught Hebrew, Arabic and Persian literature at Cambridge. On this disk, he reads English translations and Hebrew originals with great intelligence and taste. Among the psalms are the 23d ("The Lord Is My Shepherd") and the 19th ("The Heavens Declare the Glory of God"). Selections are introduced by a harp.

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## Co-Operation

Continued from page 2

the problems of free goods, excessive product and transshipping. "We want to straighten out problems entailed by the growth of the rack jobber; we want to protect the distributor, and we don't want to feel obliged to follow major diskeries on price policies, etc." Schwartz stated that the rack jobber has a place in the business, "but if he is a distributor, that's no good."

Schwartz called on indies to solidify their gains. "We got on the ball; we're ahead; let's stay ahead." He warned that if the distrib is not adequately protected, the entire business will suffer.

Touching on the matter of exposure of records, Schwartz said the industry was at a critical point. He emphasized the necessity of maintaining manufacturer - distributor co-operation for purposes of exposure. Lacking this exposure, the indie may die, he added.

Schwartz concluded: "Getting us all together is a victory in itself."

## Mercury Brass

Continued from page 2

days of the five-day program will each be comprised of four hours of formal instruction followed by four hours of open forum on problems of manufacture and sales.

"Due to different locales, cultures and technology of various countries," Steinberg said, "some licensees excel in one phase of the industry, while others have excellent facilities for another phase. Our objective is to help all our licensees pool their know-how for mutual growth."

The officers will put forth international co-operative advertising plans and attempt to step up international promotion.

Hosts of the convention are Luis Sagi-Vela, Spanish licensee, and Brice Somers, Merc's international supervisor. The gathering will center at Madrid's Hotel Plaza but social events at other spots, including a bull fight, are scheduled.

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AD DEADLINE  
JUNE 17

What do record-selling phono dealers think about the future of stereo?

## OREGON CENTENNIAL GEARS FOR EIGHT MILLION GUESTS

PORTLAND, Ore.—Oregon expects up to 8,000,000 visitors this summer as its centennial celebrations roll into high gear.

In Portland, the 65-acre Centennial Exposition and International Trade Fair opens June 10 on an elaborately designed site just across the interstate bridge from Vancouver, Wash., on U. S. Highway 99. The exposition runs 100 days and the trade fair two weeks. There is enough parking to handle 17,000 cars.

As with British Columbia's Centennial last year, culture and history are being marked in every corner of the State.

Shows have been booked nightly at the exposition arena, opening June 11 with "Ice Capades," which continues to June 24. Other attractions include "Country America," June 26-July 5; Roy Rogers, July 10-16; Harry Belafonte, July 23-25; Art Linkletter, July 26-30; "Sam Snyder's Water Follies," August 1-14; Japanese Takarazuka Kabuki Revue, August 24-29; and "Oregon Story," composed and directed by Merideth Willson, September 2-17.

Exposition Executive Producer Wayne Dailard says he is dickering for Lawrence Welk and Fred Waring.

To accommodate the crowds, a housing information center has been set up here and when hotels, motels, mobile homes and trailers are filled, some 5,000 private dwellings will be made available for overnight guests.

A management committee and a staff of more than 500 workers and planners are involved in co-ordinating affairs.

Much of the exposition is being held in an 11-acre building, claimed to be the second largest in the world. This huge structure will house the International Trade Fair with its exhibits from 30 nations. After the trading at the fair ends, the exhibits will remain on display for the remainder of the summer.

A natural resources exhibit, showing off all of Oregon's built-in assets, will occupy a wing of the hall in a panoramic display.

## Danbury Oval In 15th Year Of Car Racing

DANBURY, Conn. — Danbury Fair Speedways opened Saturday night (7) for its 15th season. A near-capacity grandstand crowd was on hand to witness the stock car program presented by the Southern New York Racing Association. The 20-lap feature event was won by Paul Pettit of Brookfield, Conn.

This week the ARDC midget racers will open their season's racing program on the one-third mile hard-surfaced oval. Stock cars and midgets will appear on alternating Saturday nights thruout the summer season.

John W. Leahy, general manager of the Great Danbury Fair, and C. Irving Jarvis, assistant, are in charge of the weekly program. The present racing oval replaced the former one-half mile dirt race track. It is one of the oldest racing circuits in the country for continuous operation. When Leahy took over the fairgrounds in 1939, he introduced midget racers to the area.

## N. M. FAIR INKS WAKELY AS TOP EMSEE

HOLLYWOOD — Jimmy Wakely, country and western star and head of Shasta Records, has signed to emcee all shows for the New Mexico State Fair in Albuquerque for nine days in October. Tex Barron, fair president, and Wakely signed the deal here last week.

Wakely was featured at the New Mexico event last year. Altho his outdoor show was rained out, Wakely went on radio and TV to plug the Arthur Godfrey indoor event.

## Illinois Towns Good for Mills

STERLING, Ill. — Mills Bros. Circus pulled a three-quarter house here Wednesday (3) in the afternoon and one-fourth top at the night show. Amvets was the auspices.

Polo (2) pulled two near-capacity crowds, with 3,456 people at the afternoon show and 3,179 attending the night show, according to the Rotary Club auspices.

South Beloit (1) accounted for two half-houses under Lions Club sponsorship.

## Florida Attractions Elect Sherrill of Rainbow Springs

MARINELAND, Fla. — The Florida Attractions Association concluded a two-day annual meeting here Thursday (21) with the election of officers for the coming year. James A. Sherrill, owner of the Rainbow Springs tourist attraction at Dunellon, is new president.

Herbert Horn (Horn's Cars of Yesterday), Sarasota, was re-elected vice-president. J. Carver Harris (Oldest House), St. Augustine, became treasurer when Sherrill advanced to the presidency, and Cecil Zinkan (Lightner Museum), St. Augustine, secretary. Immediate past-president is William B. Ray, Silver Springs.

A resolution was adopted opposing the acceptance by the State of Florida of any federal bonus which would carry with it a severe limitation upon the display of road-

## POP Pacts Diving Mules

LOS ANGELES — Jonny River's diving mules, a new act, has been booked into nearby Pacific Ocean Park for the season. The trio of long-ears opened here May 22 and are set thru September 30. Booking was handled by Jack Lindahl, Boyle Woolfolk Agency, Chicago.

## 500-WINNING CAR HELPS MIL'KEE SALES

MILWAUKEE — When Rodger Ward drove the Leader Card Special to victory in the Indianapolis Memorial Day 500-miler, he also did a favor for the promoters of the annual 100-mile championship big car race at the Wisconsin State Fairgrounds here Sunday (7).

The car is owned by Bob Wilke of this city and was entered in the championship event over the mile asphalt oval with Ward at the wheel. In addition, the other nine cars that finished right behind Ward at Indianapolis were entered for the grind.

Advance sales as of mid-week were reported as very good.

## Disneyland Opening New Features, Rides

ANAHEIM, Calif. — Disneyland will open its new "Disneyland '59" attractions next week. Creator Walt Disney will debut the Matterhorn Mountain with its two bobsled runs, the fleet of eight submarines for the "voyage under the Seven Seas," and the Disneyland-Alweg Monorail System on their inaugural run.

The additions this year cost a reported \$6,000,000. Also included among the new equipment are Motor Boat Cruise and Fantasyland's Super Autopia Freeway.

New features will be available to the public on Monday (15) and will be restricted to press representatives for a preview on Sunday (14).

Press guests and their families also will see the special "Disneyland '59" parade which will highlight the activities of Press Preview Day.

Vice-president Richard M. Nixon

## FT. SMITH RODEO, ZORRO TOP RECORD

26-Year-Old Mark Goes By Board; Pulls Close to 60,000 in Six Days

FORT SMITH, Ark. — The Arkansas-Oklahoma Rodeo, aided by television's Zorro as the featured name, racked up a new all-time record during its six-day run ending Saturday (30). The turnout, according to Bill Harder, president of the sponsoring Chamber of Commerce, was close to 60,000, a new high for the 26-year-old event.

Only weather to mar the run was a daytime rain on Tuesday, which subsided by evening and resulted in 5,200 paying their way into Harper Stadium at Exposition Park.

Harder said Zorro was instrumental in pulling thousands of youngsters to the event.

Homer Todd provided the stock for the events which were under auspices of the Rodeo Cowboys Association.

## Al Sweeney Opens Season With 3 Dates

DES MOINES — Al Sweeney's National Speedways, Inc., kicked off its '59 season of auto races over the holiday weekend with three speed events, two of them threatened by rain and tornadoes. Despite this, turnout were termed satisfactory by the veteran promoter.

A program of stock sprints drew 3,500 in Wichita, Kan., and a big car race pulled 6,500 to the Belleville, Kan., fairgrounds track. The latter program was delayed by an inch of rain in the morning, but went off in good style.

Weather at the program of stocks at the Topeka (Kan.) Fairgrounds was good and a crowd of some 8,500 turned out, slightly below that same date a year ago.

Sweeney was here heading up a staff working on the fifth annual Futurity to be held here on Iowa State Fairgrounds Sunday (7).

The longtime showmen said that conditions thruout Nebraska and Iowa looked good for the farmers and he was confident about the upcoming fair season.

## Detroit Fete May Become Annual Event

DETROIT — Plans for the International Freedom Festival to be held jointly by Detroit and Windsor, Ont., June 28-July 4, started on a modest scale a few months ago but have since snowballed. Detroit Mayor Louis C. Miriani is comparing it to Mardi Gras, the project is expected to be an annual event and is being built up, with strong commercial and industrial backing, into a major tourist attraction.

Target date is 1962, when all-summer festival is being planned, to tie in with the completion of the new Civic Center.

This summer's festival is centered around Canada's Dominion Day on July 1 and the American July 4 celebration. Parades, bazaars, and special exhibits and events at various sites in the two cities are being planned for the festival. Typical is a Freedom of Enterprise exhibit by automobile companies to occupy several blocks on a downtown boulevard. The Air Force is flying in its Atlas exhibit direct from a show in Paris. Air shows and races are scheduled, including a 100-mile stock car race at the Michigan State Fairgrounds and probably a midget car race.

A naval highlight will be the personal appearance of Britain's Queen Elizabeth and Prince Philip on the royal yacht Britannia, tying in with the opening of the St. Lawrence Seaway, on July 3. The American Navy will bring in four ships and hold open house. On July 3 a fireworks display staged on

## Houston Rodeo Gets Assn. OK

HOUSTON — The Houston Fat Stock Show Rodeo, after an absence of two years, has been approved for 1960 by the Rodeo Cowboys Association in its old status as the second richest rodeo in the world.

The association has approved a purse of \$40,000 for the 12-day rodeo to be held February 24-March 6, 1960. The purse is second only to the \$67,500 total put up for the 19-day rodeo in Madison Square Garden.

The Houston rodeo was held without approval in 1958 when the Stock Show committee and the rodeo organization could not agree on the prize list.

## Maritime Fair Seeks New Site

ST. JOHN, N. B. — The Maritime Winter Fair, which last year lost its Amherst, N. S., home in a fire, has not found a new location yet. Amherst has decided against rebuilding the facilities.

Officials of the Maritime Stockbreeders' Association, sponsoring organization, recently inspected the Halifax Forum, but said the building's 100,000 square feet of floor space is not adequate, as the fair needs 160,000.

barges in the Detroit River is planned, at a cost of about \$15,000 and underwritten by a commercial firm.

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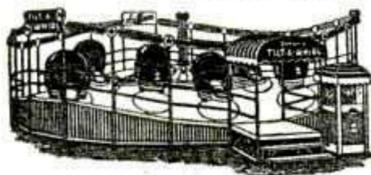
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**East Idaho  
Fair to Stage  
'Oklahoma!'**

BLACKFOOT, Idaho—A new feature will be added to the program of the Eastern Idaho State Fair this year, a presentation by local people of the musical, "Oklahoma!" Mrs. Ruth Hartkopf, secretary-manager, announced.

The musical will be produced by the Players Guild Association of Idaho Falls and Blackfoot on Labor Day night, the evening before the fair opens, and again on the final evening of the run.

Tuesday thru Friday the Barnes-Carruthers night revue, featuring Peg-Leg Bates, will be in front of the grandstand.

Another innovation this year will be what is billed as the World's First Miniature Rodeo. Participants will be children 14 and under who will ride Shetland stock and calves. An all-Shetland pony show will share the program scheduled for the final Saturday. Running races, horse shows, horse pulling and ladies' barrel racing are also on the program during the week.

**Ohio State Fair  
Books Majorettes**

PORT CLINTON, O. — Paul Cochran's Majorettes, 79-person troupe of flag wavers, drummers, baton twirlers and rifle drilling, has been signed for a four-day stint at the Ohio State Fair. The group was with Roy Rogers at the 1956 fair.

**Clyde Draws  
At St. Thomas;  
Lists Program**

ST. THOMAS, Ont. — Clyde Bros. Circus played the 2,400-seat Memorial Centre here Thursday (28). Show performed to 1,900 people in the afternoon and a near capacity 2,300 that evening under Knights of Columbus auspices.

Performance includes Fancher Pierce, organist; Tournament of Flowers, spec; Zavatta's Mongrel Revue; Budskys, gymnasts; Craig and Juniata, hanging perch; Eddie Adkin and Tex Burwell, miniature horses; Leo Gasca, wire; Navarro Brothers, perch; Alberto Zoppe, riding; Helen Siegrist Flyers; Esqueda Troupe, unicycles; Gordo, one-finger stand; Gasca Duo, juggling; Hungarian Troupe, Risley; Anger Sennes, slide for life; and Howard's Baby Elephants (3) under direction of Rex, Benny and Barbara Williams and mixed animal display featuring two camels, two llamas, gunaco and a zebra. Show is under the direction of Howard W. Suesz with Jack La-Pearl in charge of promotion.

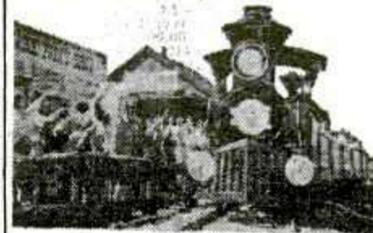
**Outten Opens  
Beach Season**

BRIDGEPORT, Conn. — City-owned Pleasure Beach Amusement Park opened its 1959 season over Memorial Day weekend with Billy Outten, diving act, appearing twice daily, Friday thru Sunday (29-31).

A show featuring Fabian and Dicky Doo and the Don'ts plus Dick Grass and the Hoppers appeared in the ballroom May 31 at a \$2 top. Harry Downie and Dick Alexander, of Radio Station WCCC, conducted a teen-age record hop in the ballroom May 29.

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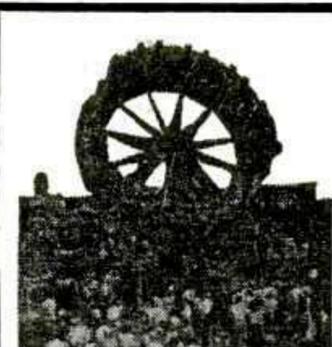


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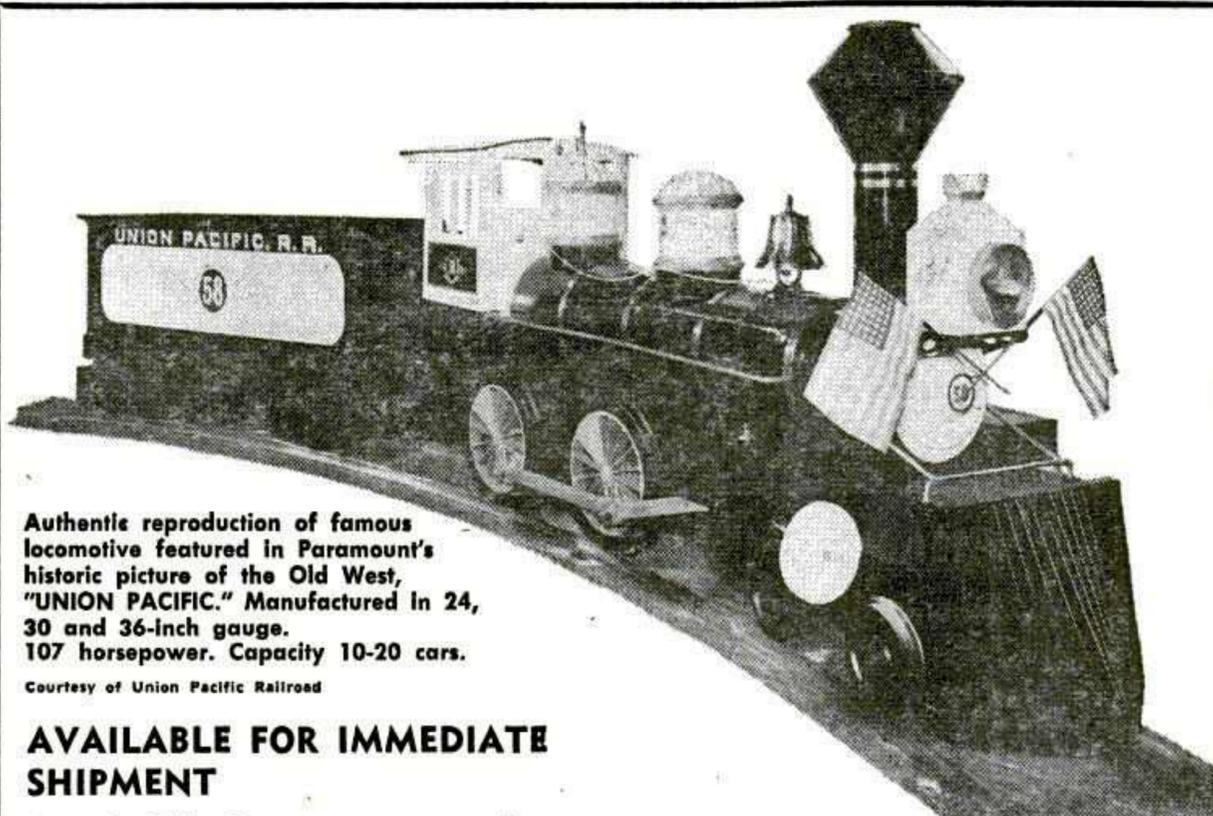
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# Chicago Int'l Trade Fair Sets Sights on 600,000

CHICAGO—The International Trade Fair to be held at Chicago's Navy Pier July 3-18, is aiming for an attendance of some 600,000 visitors and upward of 75,000 buyers and businessmen, Richard Revnes, managing director, announced. Adults will pay \$1.50 and children 50 cents.

The event, sponsored by the Chicago Association of Commerce and Industry, may become an annual, depending on the success of this year's run, he disclosed.

Exhibit space has all been sold and 65 nations will be represented, showing the products of some 3,000 overseas firms. Government pavilions from about 29 countries also are scheduled.

A reported \$500,000 is being spent on refurbishing the pier. The city of Chicago is remodeling and installing air circulating equipment at an estimated \$300,000 and the sponsors are coming up with an additional \$200,000 to dress up the pier, including a multi-colored facade above the entrance and interior decorations.

A unique form of hospitality will be offered exhibitors. The new Princess Irene, Dutch luxury liner, will be tied up at the pier and operate as a club on a membership basis for exhibitors. The liner is

air-conditioned and will be utilized for meetings, parties and the like.

**New Food Set-Up**  
The food and drink business at the pier will take on a completely new look from its usual operation. Wimpy International, hamburger shop chain, will operate two snack bars, tying in with the Bordon Company and Coca-Cola. The Palmer House, Chicago hotel, will have four garden-type restaurants with seating for 2,800 and also a private restaurant for exhibitor personnel.

All entertainment will be free and offered on an island on a barge moored off the end of the pier. Featured will be overseas performers, including Roberto Ximenez and Manolo Vargas with the Ballet Espanole; Jean Leon Destine with a Haitian company of dancers and singers; Elio Mauro, Roman tenor; Ceylon National Dancers; Miss Chung Shiu Lee, Cantonese singer and actress; Janine and Nico, French singers, and the Kabuku Theater actors from Japan.

Tommy Bartlett's water ski show and the Acapulco divers will be featured on the north side of the pier and two bands, those of Lou Breese and Frankie Masters, will provide music.

The visit of Queen Elizabeth and Prince Phillip on July 6, and a visit by a U. S. Navy flotilla will head up a list of special events.

The fair is spending an estimated \$100,000 on advertising in many media.

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## Cuffo Gate Aids Spokane Home Show

SPOKANE, Wash.—Operating for the first time with a free outside gate, the 13th annual Spokane Home Shows doubled its attendance. Sponsored by the Home Builders Association of Spokane. The event ran May 20-24.

Total attendance was estimated as 40,022. Bonnie Guitart, Seattle recording artist, was the name lure. Close to 200 exhibits were included in the show.

## Regina Sports Show Gets Slim Crowds

REGINA, Sask. — Attendance at the second annual Kinsmen Club Sports and Vacation Show was well below expectations with the six-night turnout a slim 5,500. Event, which closed Saturday (16), was held in Exhibition Auditorium. Admission was \$1, with a boat, boat-trailer and outboard motor giveaway.

Bad weather kept many Reginas inside early in the week and then a warm spell got them into their gardens. If the show is held next year, the dates may be earlier.

Acts were brought in by William Shilling, of Shilling Theatrical Productions, New York. Included were Jack E Ray, champion goose caller, emcee; Hank and Joe Peters, log-rolling and canoe-tilting; Barbara Morri and The Slickers, seal act, and Cee Gee Powell's Alaskan Huskies. A local beauty queen contest was a feature.

Acts moved on to Edmonton, Alta., for another sports show.

## June Darling Joins Pepple Office

CHICAGO — June Darling, long-time Chicago and Los Angeles talent booker, has joined T. Dwight Pepple & Associates here. Miss Darling will be in charge of special events.

## New Council to Decide On St. Pete Building

ST. PETERSBURG, Fla.—The controversial municipal auditorium issue here remains alive and possibly is headed for a decision by the new city administration which takes office July 1.

Head of the new administration will be Edward Brantley, who adopted an anti-auditorium stand during the campaign which led to his election as mayor.

Direction of the council majority on the auditorium issue is in doubt, since four new councilmen will take office.

## To Finish Arena

STETTLER, Alta. — The last 150,000 bushels of wheat stored in the Arena shell are being removed by the Alberta Wheat Pool. The building was built for grain storage in the fall of 1955.

An early start is planned on completion of the Arena. An artificial ice plant will be included.

## Ranchers Donate Land

EDSON, Alta.—Ranch owners William Owen and William Brace have donated 25 acres of land to the Edson Optimist Club as a permanent site for the club's annual rodeo. Dates this year will be August 7 and 8. Corral, grandstand, race track and concession booths will be built. Stampede manager is Walter Martin.

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**CIRCUS REVIEW**

**Cristiani Outfit Shows Progress, Enlargement**

PHILADELPHIA — Slick in appearance and smartly paced thruout, the 1959 big-top effort of the Cristiani family is more than satisfying this year. Basically, this is the same family-centered presentation of last year, but from the equipment standpoint great strides have been made over the winter.

Considerable interest in an industry that is grudging in its admiration, has been shown in the reserved seating. Made in Clearwater, Fla., are more than 1,500 tubular aluminum folding chairs, ranged in threes and bearing scarlet plastic seats and backs. The units compress and unfold sideways and are light as a feather, but their value to the public is that of soft, comfortable seating which is very pleasing to the eyes.

Also new is the red paint treatment to the five seat-wagon sections of blues. In the back yard the generator truck is new, bearing two 75-kw. units and mounting a tall pair of carnival-styled light towers which illuminate a large area for general foot traffic and the tear-downs.

With these and other expenditures the Cristiani Bros. Circus gives plenty of evidence of intending to remain among the leaders in tented showdom. And the advancements this year are more than visible, they are also tonal. For the band of eight pieces led by Ramon Escorsia is far and away the best to have hit the Eastern Seaboard this year. It is loud and precise, delivering a skilled tattoo of old circus gallops and other traditional airs.

**Menagerie Being Built**

The only department in need of improvement is the menagerie, without the services this year of Tony Diano's animals. Lucio Cristiani, expressing regret that Diano was not with it, spoke of numerous additions to come thru the show's responsibility to build a strong collection of its own. A giraffe, rhino and hippo, 10 elephants, and three truck-mounted monkey cages are offered now.

Midway units include Ben Davenport's Snake Show and the steam calliope tended by L. A. Bartlett. The big top is a new 140-footer, with two 50-foot middle sections and one of 60 feet. Several new center and quarter poles are in use. On the double-bible seat wagons, the blues will be sectioned off with painted stripes for the vital Chicago date, to begin June 25.

Lucio Cristiani told of negotiations to buy the Swiss Circus Knie Liberty act. He said the discussions produced plans for alternating Cristiani acts with acts of Knie, Kroner and other European shows. First results may be seen in the 1960 program.

**Mike Work Goo!**

"Mardi Gras on Parade" is the opening number. For this and ensuing displays the voice of clown-

garbed Jim Douglass rings loud and authoritatively. Only recently assigned to the announcing chore, he shows confidence, humor and affability, and is a valuable member of the performing team.

The massive tent is blue with a wide yellow center stripe and red reinforcing stripes running both vertically and horizontally. Side-walls are also blue. Lighting this park area, which permits little reflection, if any, is attempted with three hanging circles of nine flood beam bulbs and eight scoops mounted on stands and holding photoflood bulbs. Effect is suitable, trailing off somewhat in the outer areas but not detracting from the performance effectiveness. The scoops are turned outward onto the hippodrome track or riding acts.

Eddy Kuhn leads off with his wild animal act, presented with plenty of noise, yelling, shooting and fighting. The group consists of six lions, two bears, two leopards and a puma. Leopards walk the board and are fought into the chutes. Lion does a rollover. Then two lions mount pedestals and one balances on a fragile-looking metal frame. Puma spins about with its forelegs on a pedestal. Flaming loop leap and standard steeplechase leaps are included in the routine, which uses the bears mostly for decorative effect. Effect in general is pleasing and exciting.

Cage is downed and cleared thru the entrance quickly, rather than being stacked in the way of traffic.

Seitz - Mendez Duo and Frank Cook, two of the three acts added for the Philadelphia date (St. Leon Troupe is the other), do high wire stunts. Cook shows off a leg-kicking handstand and Gene Mendez thrills with his leapfrog and jump to the wire from his partner's shoulders. Three rings of single elephants have Steve Fanning and Antoinette Cristiani in outer rings, and Oscar Cristiani presenting a rolling globe elephant in the center.

Trick and fancy horseback riding down the track is presented by Betty Thomas and Nancy Elliott, who are received nicely, then clowns walk around while the leaping apparatus is positioned. This act, winding up with Belmonte Cristiani somersaulting over four elephants, is presented as The Leapers this year.

Corcaila Cristiani's bareback riding comes next, then an aerial production featuring Gerald Soules, high trapeze, and Manuel Barragon, cloud swing, while six girls go aloft on swinging ladders and two on center-ring webs. Soules features the forward flip, catching the bar with his heels.

**Con Colleano in Center**

Ground act display has Luis Munoz and veteran Con Colleano, tight wires, and Napoleone Zamperla, bounding rope. Colleano, in the center, finishes with a backward somersault to standing position, from a crotch jump. Nancy Elliott offers Roman standing, riding and jumping, then Daviso Cristiani's dressage act, heavy with Latin flavor, gets a good reception. Prance around the hippodrome

(Continued on page 62)

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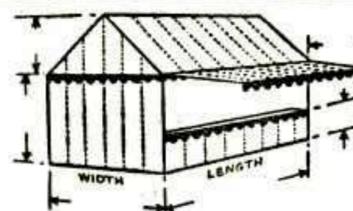
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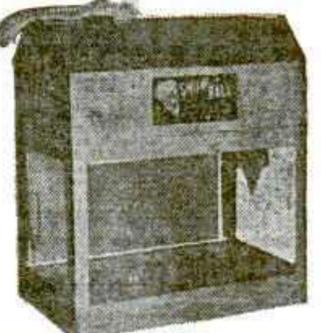
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- ALBUQUERQUE, Hotel Franciscan
- DENVER, COLO. Hotel Park Lane
- WASHINGTON, D.C. Hotel Raleigh
- HARTFORD, CONN. Hotel Bond
- PITTSBURGH, PA. Hotel Sherwyn
- CINCINNATI, O. Hotel Sinton
- NEW YORK CITY Hotel New Yorker
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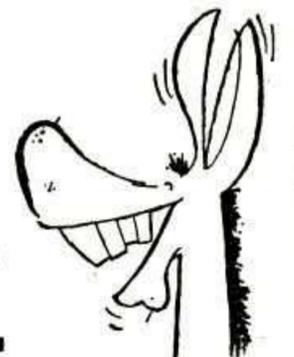
**Carnival Routes**

A-1 Amusements: Benton, Ill.  
A. & T. Ams.: Friendship, O.; Manchester 15-20.  
Alamo Expo.: Moab, Utah.  
American Beauty: Warrenton, Mo., 10-14.  
American Funland: Taos, N. M., 8-14.  
Amusements of America: Providence, R. I.  
Baker United: Crawfordville, Ind.; Noblesville 15-20.  
Barstow Amusements: Monaca, Pa.; Butler 15-20.  
Beam's Attractions: Masontown, Pa.  
Bee's Old Reliable: Frankfort, Ky.; Florence 15-20.  
Bell Ams.: Lafayette, Ala.  
Belle City: (So. 80th & W. Forest Home) Milwaukee, Wis., 8-14; (50th St. & 30th Ave.) Kenosha 15-21.  
Bernard & Barry: Noranda, Que.  
Big State: Ada, Okla.  
Blue Grass: Marion, Ind.  
Blue Valley: Greenwood, Mo., 10-13; Buckner 18-20.  
Brown, Al: Mandan, N. D., 8-11; Hebron 15-16; Watford City 17-18; Kildeer 19-20.  
Buck, O. C.: Massena, N. Y.  
Burkhardt: Aurora, Ill.; Sandwich 15-20.  
Byers Bros.: Bartlesville, Okla.; Coffeyville, Kan., 15-20.  
C. & H.: Franklin Grove, Ill., 11-13.  
Capell Bros.: Monticello, Utah; Price 15-20.  
Capital City: Newport, Tenn.  
Carroll's Greater: Roseville, Minn., 8-14; Mora 15-17; Paynesville 18-20.  
Central States: York, Neb.  
Cetlin & Wilson: Connellsville, Pa.  
Chanos, Jimmie: Fairborn, O.  
Cherokee Am. Co.: Eureka, Kan.; Clifton 15-23.  
Coleman Bros.: East Hartford, Conn.; Willimantic 15-20.  
Collins, Wm. T.: Austin, Minn.; Rochester 15-20.  
Continental: Plattsburg, N. Y.; Burlington, Vt., 15-21.  
Crafts, No. 1: La Mirada, Calif., 10-14; (Fair) Fullerton 17-21.  
Crafts, No. 2: Delano, Calif., 10-14; Vallejo 17-28.  
Crafts, No. 3: (Shopping Center) Inglewood, Calif., 10-14.  
Cunningham Expo.: New Matamoras, O.; Sardis 15-20.  
D. & D. Am. Co.: Ralston, Ia., 12-13; Edgewood 16-17.  
Davidson United: Atlantic, Ia., 10-13; Pochontas 16-17; Colo 18; Panora 19-20.  
Davis Am. Co.: North Bend, Ore., 9-14; Brownsville 17-20.  
Del Flore Ams.: Darlington, Pa.  
Deluxe: Vernon, Conn., 15-20.  
DeLuxe Rides: Auburn, Ind.  
Dickson United: (Elm Road Shopping Center) Warren, O.; Ashtabula 15-20.  
Dixey, Raymond C.: Posen, Ill., 9-14; North Liberty, Ind., 16-21.  
Dixie Am. Co.: Barnsdall, Okla.  
Down River Am.: St. Clair Shores, Mich., 9-14; Romulus 16-21.  
Drago, No. 1: Gibson City, Ill.  
Drago, No. 2: Lebanon, Ind.; Spencer 15-20.  
Drew, James: Grayson, Ky.; Middlesboro 15-20.  
Dudley, D. S.: Denver City, Tex.  
Dumont: Athens, Ala.  
Dyers Greater: Du Quoin, Ill.; Dubuque, Ia., 15-20.  
Eddie's Expo.: Rimersburg, Pa., 8-10; Sharpville 11-16.  
Fair Time: Del Mar, Calif., 10-July 5.  
Fera Bros.: Providence, R. I.  
Fidler United: St. Louis, Mo., 8-27.  
Foley & Burk Comb.: (Fair) Colusa, Calif., 10-14.  
Franklin, Don: Topeka, Kan., 9-16.  
G. & B.: Kingwood, W. Va.  
Gala Expo.: West Helena, Ark.  
Garden State: Moscow, Pa.; Olyphant 15-20.  
Gem City: Henderson, Ky.  
Gentsch, J. A.: New Albany, Miss.  
Georgia Am. Co.: Cartersville, Ga.  
Geren, Bill: (Market Square Shopping Center) Lafayette, Ind.

Glades Am. Co.: Buena Vista, Va.; Herndon 15-20.  
Gladstone Expo.: Roodhouse, Ill.; Rockford, Ill., 14-20.  
Gold Bond: Jamesville, Wis., 8-15.  
Gold Medal: Grundy, Va.  
Golden Gate: Anderson, Calif.; Novato 15-21.  
Grand American: Colfax, Ia., 8-10; Dumont 11-13.  
Greater Kastl: Greycliff, Wyo.; Powell 15-20.  
Green Tree: Hazard, Ky.; Clintwood, Va., 15-20.  
Hammond, Bob: Houston, Tex., 8-27.  
Hannah Am. Co.: Dunbar, Pa.; Clarksville 15-20.  
Hannum, Morris: Mt. Carmel, Pa., 8-11; (29th & Clearfield) Philadelphia 12-20; Levittown 22-July 4.  
Happyland: Port Huron, Mich., 8-9; Grosse Pointe 12-13.  
Heart of America: Kansas City, Kan.  
Heth: Huntsville, Ala.; Evansville, Ind., 15-20.  
Holiday Am. Co.: Kansas City, Mo.  
Holly Bros.: Chamblee, Ga.  
Hunt Am. Co.: (Southgate Shopping Center) Fort Wayne, Ind., 8-20.  
Imperial: Macomb, Ill.; Paxton 15-20.  
Inland Empire: Lewiston Orchards, Idaho, 10-13; Sunnyside, Wash., 16-20.  
Ken-Penn: Huntingdon, Pa.; Leechburg 15-20.  
Key City: (Northwest Shopping Plaza) Muncie, Ind., 8-27.  
King Bros.: Salida, Colo., 11-14.  
Lagasse Am. Co., No. 1: Auburn, Mass.  
Lagasse Am. Co., No. 2: Billerica, Mass.  
Lagasse Am. Co., No. 3: Roslindale, Mass.  
Lagasse Am. Co., No. 4: Haverhill, Mass.  
Lindle, Jack: Divernon, Ill.; LeRoy 15-20.  
Lone Star Ams.: Dumas, Tex.; Clayton, N. M., 15-20.  
Luehrs Ideal Rides: Eaton, Ind.; Nashville, Ind., 15-20.  
Lynn's Midway: Clinton, Minn., 9-10.  
M.D. Amusements: Allentown, Pa.  
Marks: Ambridge, Pa.  
Marvel: Norris, Ill., 11-14.  
McKenna's Rides: Oakdale, Wis., 11-14.  
Merchants Jubilee: Gatesville, Tex.  
Merriam's Midway: Odebolt, Ia., 8-10; Pomeroy 12-13; Grand Meadow, Minn., 15-17; Sleepy Eye 19-21.  
Midway of Mirth: Arcola, Ill.  
Mo.-Ark.: Nixa, Mo., 10-13.  
Mighty Interstate: Bristol, Tenn.; Pennington Gap, Va., 15-20.  
Monarch Expo.: (Fair) Granite City, Ill.; (Fair) Polo 15-20.  
Moore's Modern: Blackwell, Okla.  
Motor State: Port Clinton, O., 9-14.  
Mound City: (Carondel Park) St. Louis, Mo., 11-13; (Milton) Alton, Ill., 17-19; Brighton 24-26.  
Murphy's Northern State: Ispwich, S. D., 8-9; Hoven 10-11; McLaughlin 12-14; Lemmon 15-16; New England, N. D., 17-18; Zap 19-20.  
Myers, Sonny: Sedalia, Mo.  
New England Am. Co.: Athol, Mass.; East Springfield 15-20.  
Nolan Am. Co.: Battle Creek, Mich.; Lansing 16-28.  
North American: Aurora, Minn., 8-10.  
Northern Expo.: Minot, N. D.  
P. & J. Ams.: Girard, O., 12-14.  
Page Bros.: Nicholasville, Ky.  
Page Comb: Punxsutawney, Pa.  
Palmetto Expo.: Lexington, N. C.; No. Wilkesboro 15-20.  
Parada: (5th & Maiden Lane) Joplin, Mo.  
Penn Premier: Farrell, Pa.; Brownsville 15-20.  
Peppers All States: Lynn Haven, Fla.  
Peter Paul: Belleville, Wis.  
Powelson Am. Co., No. 1: New Martinsville, W. Va.; Uhrichsville, O., 15-20.  
Powelson Am. Co., No. 2: Stow, O.; Orrville 15-20.  
Powelson Am. Co., No. 3: Columbus, O.; Sandusky 15-20.

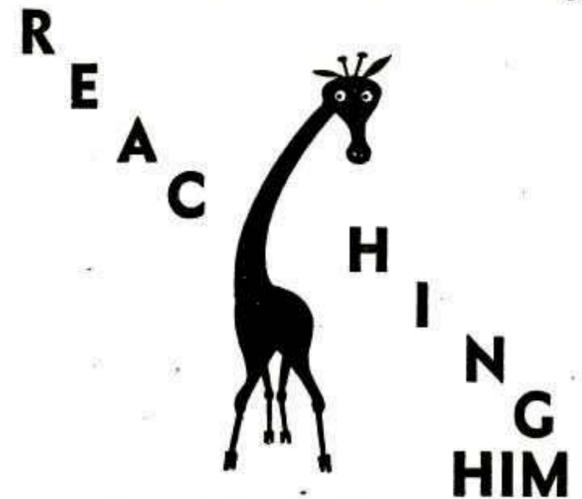
(Continued on page 62)

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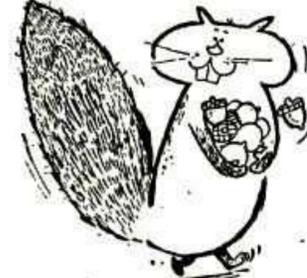
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- Special Features on Food & Drink.
- Special Events, Routes, etc.
- Other Big, Important Features.



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## THE FINAL CURTAIN

**BAKER**—Arthur L. (Bud), 54, former CFA regional director, May 29 at Fairfield, Ia.

**BARDONNER**—Arthur J., former ice cream concessionaire at Midwestern outdoor events, May 22 in Indianapolis. Survived by his widow, Friday, and four children.

**BLOOD**—Willis F., 57, who with his late brothers, George and Archie, once operated the Ringling cookhouse, May 28 in Coral Gables, Fla. Survived by his widow, Helen; two sisters and two brothers. Burial in Miami.

**GILCREST**—Rex F., 54, widely known racing figure who often was a steward for the Indianapolis 500, May 30 at his home in Miami. He also was a starter for the annual Nassau sports car races. Surviving are his widow, Olive; a son and two brothers.

**CRUVER**—Charles M., 67, veteran Akron theatrical booker, May 29 in that city. Survived by his widow, Alice; a daughter, son, two sisters and two brothers. Services June 2 with burial in Ellet Memorial Cemetery, Akron.

**HISEY**—V. Ross, 67, co-owner and operator of the miniature railroad at Crandon Park, Miami, May 24. Surviving are his widow, Henrietta, and a son. Burial in Miami Memorial Park.

**LANKSTON**—Paul (Strawberry), 66, also known as Pa Berry, May 23 at New Orleans. Survived by his widow, Vera. His home was at Mathews, La.

**LIND**—Clara, 78, wife of H. Lind and a founder of the International Jugglers' Association, May 25 at Jamestown, N. Y. Lind, retired juggler, makes equipment for the profession. Other survivors include a daughter and two sons. Burial at Jamestown.

**McSWEEN**—Maxie J., of the old comedy team of Maxie and Jackie, April 30 at his home in San Francisco. He suffered a stroke in 1957 and had been ill since then. Survived by his widow, Jackie, and son, Donlee. Burial May 4 in Golden Gate Cemetery, San Francisco.

**VAN DUSEN**—Frank R., 76, former musician, May 28 in a Flint, Mich., hospital. He had worked on showboats, with theater and symphony orchestras and at one time was a member of the Ringling Bros. and Gollmar Bros. circus bands. Survived by a sister and brother.

**WESTON**—Al, 72, who retired in 1954 as a concessionaire after 15 years on the Ocean Park, Calif., pier, May 25 in Los Angeles. A native of New York, he started in 1915 as a concessionaire at the San Diego Fair. He later had Girl Shows in Los Angeles and was a booker and producer with Maurice Greenwald in Chicago. Survived by his widow, the former Babe Clark; a son, daughter and three grandchildren.

**YEASTEDT**—J. Edwin, 48, for many years a custard operator on Endy Bros.' Shows and a brother of Mrs. David B. Endy, May 21 in Pottsville, Pa. Surviving are his widow, Ethel; a daughter, Betty Joan; his sisters, Mrs. Endy and Mrs. Russell Armstrong, and a brother, William. Veterans' services May 25 with burial in Pottsville.

## BIRTHS

**BELL**—A son, Kelly Bell Jr., April 13 to Mr. and Mrs. Kelly Bell. Father is a foreman at Gulf Amusement Park, Galveston, Tex., and mother is the daughter of Mr. and Mrs. Louis Balston, concessionaires.

**KALTENBACH**—A son, Robert Howe Jr., May 13 in Chicago to Bob and Peggy Kaltenbach. Parents are associated with Klein's Attractions, New Waterford, O.

**SAGRAVES**—A son, Paul Dennis, June 4 to Mr. and Mrs. Virgil (Ky.) Sagraves at Richmond, Ind. Father is elephant superintendent on Mills Bros. Circus. Mother is a Mills performer.

## Lake Compounce Inks Bartlett

BRISTOL, Conn.—Julian Norton has slated the Tommy Bartlett Troupe of Water Skiers and Jumping Boat Thrill Divers as a free act at 3 and 7 p.m. on Thursday (11) at Lake Compounce.

The amusement area resumed daily operations over the Memorial Day weekend. Slim Cox and his Cowboy Caravan are again appearing in continuous free shows, starting at 2:30 p.m., on Sundays.

## Carnival Routes

• Continued from page 61

Prell's Broadway: Annandale, Va. Rainier: Portland, Ore., 8-14. Reeds Ams.: Muldraugh, Ky. Reid, King: Ormstown, Que.; La Chute 15-20.

Ritters United: Sunnymead, Calif., 9-13; San Bernardino 16-21. Robinson's Western, No. 1: (Greenwood Dist.) Seattle, Wash.; (Lummi Stommish) Marietta 16-21.

Robinson's Western, No. 2: Fall City, Wash.; Brewster 16-21. Rock City: Cortland, Ill., 9-14. Rogers Bros.: Crookston, Minn.; Maryville, N. D., 15-17; Northwood 18-20.

Rose City Rides: Sullivan, Mo.; Jonesburg 18-20. Royal American: Davenport, Ia., 8-14; Winnipeg, Man., 19-27. Royal United: Ruthven, Ia., 8-9; George 10-11; Flandreau, S. D., 12-14; Tabor 15-16; Emery 17-18; Parker 19-21.

Rumble: Vincennes, Ind., 8-12. Shorter's Greater: Fort Atkinson, Ia., 8-10.

Shorty's Tri-State: (Plaza Shopping Center) Peru, Ill., 9-14; Rock City 17-20.

Siebrand Bros., No. 1: Price, Utah. Siebrand Bros., No. 2: Salina, Utah. Silver Star: Daykin, Neb., 16-17; Haddom, Kan., 18-20.

Skerbeck Am. Co.: Marquette, Mich.

Smiley's Ams.: Reynoldsville, Pa.; Homer City 15-20.

Smith, George Clyde: Duncanville, Pa.; Tyrone 15-20.

Smith's Funland: Buckhannon, W. Va.

Southland Am. Co.: Fort Walton Beach, Fla.

Stanley, Wm. D.: Ashley, N. D., 8-10; Forman 11-13; Casselton 15-16; Hope 18-20.

Steele Ams.: Gary, Ind., 9-14; Crown Point 16-21.

Stephen, Otto: Leon, Ia.; Grinnell 15-20.

Stipes: Fall Creek, Wis., 12-14; Lafayette, Minn., 18-21.

Strates, James E.: New Britain, Conn.

Stumbo's Tri-State: Jerico Springs, Mo.

Sunset Am. Co.: Owatonna, Minn., 8-14; Granite Falls 18-21.

Sutton's Pacific Coast: Santa Barbara, Calif., 8-14; Coronado 17-21.

Tatham's Fun Fair: (Shopping Center) Rantoul, Ill.; (Fair) Forrest 17-20.

Tennessee Valley Ams.: Celina, Tenn.

Thiess United: De Pue, Ill., 10-14. Thomas, Art B., No. 1: Sioux Falls, S. D.

Thomas, Art B., No. 2: Rock Rapids, Ia., 8-10; Kingsley 11-12; Luverne, Minn., 13-15; Clarkfield 16-17; Columbia Hts., 19-21.

Thomas Joyland: Clarksburg, W. Va.; Wheeling 15-20.

Tinsley, Johnny T.: Seneca, S. C.; Greenville 15-20.

Tip Top: Wisconsin Rapids, Wis., 9-14; Alma Center 19-21.

Uncle Joe's Ams.: Caldwell, Tex.; Brenham 15-20.

Venditto Bros.: Cranston, R. I. Victory Expo.: Socorro, N. M., 9-14.

Virginia Greater: Malaga, N. J. Wade Greater: Dearborn, Mich., 8-14.

Wade, W. G.: Ann Arbor, Mich. Wall, Alfred.: Ams.: Bunker Hill, Ind., 9-13; Oxford 17-20.

West Coast, No. 1: Crescent City, Calif., 9-14; Springfield, Ore., 15-20.

West Coast, No. 2: Stockton, Calif., 8-14; (Fair) Sacramento 15-21. Wilcox, Dick: Waterville, Me., 8-11.

Wilson Famous: Galva, Ill.; Rock Falls 15-20.

Wolfe Am. Co.: Chatham, Va. Williams Am. Co.: Asheville, N. C., 8-20; Canton, 22-27. Wonderland Expo.: Hillsboro, Kan.

## Cristiani Shows Progress

• Continued from page 60

track draws warm applause. Clowns work the reducing box gag.

Chief Sugar Brown and his Otoo Indian group do their brief set of dances. St. Leons (8), teeterboard,

World's Finest: Toronto, Ont., 8-20. World of Pleasure: (Harper Woods) Detroit, Mich.

Young, Monte: Rawlins, Wyo.

## Circus Routes

Adams Bros.: Dixon, Ill., 8-9. Beers-Barnes: Marienville, Pa., 8; Johnsonburg 9; Emporium 10.

Carson & Barnes: Bronson, Mich., 13; Coldwater 14.

Clyde Beatty-Cole Bros.: Syracuse, N. Y., 8-9; Elmira 10; Scranton, Pa., 11; Hazelton 12; New Brunswick, N. J., 13; Bridgeport, Conn., 15; Springfield, Mass., 16; Worcester 17; Providence, R. I., 18-20.

Cristiani Bros.: Greensburg, Pa., 8; Latrobe 9; Youngstown, O., 10-11; Cleveland 12-14; Mansfield 15; Columbus 16-17; Maysville, Ky., 18; Middletown, O., 19; Cincinnati 20-21; Kokomo, Ind., 22.

Hagen Bros.: Williamsport, Pa., 8; Shamokin 9; Berwick 10; Tunkhannock 11; Dallas 12; Scranton 13.

Hunt Bros.: Freehold, N. J., 8; Neptune City 9; Middletown 10; Long Branch 11-12; Sayrewoods 13.

James Bros.: Bellingham, Wash., 8; Chicago, Calif., 13.

James-Christy: Faith, S. D., 8; Eagle Butte 9; Isabel 10; Bison 11; Mott, N. D., 13.

Kelly-Miller: Salina, Kan., 8; Junction City 9; Manhattan 10; Topeka (east side) 11 and (west side) 12; Emporia 13; Eureka 14; Chanute 15; Iola 16; Fort Scott 17; Nevada, Mo., 18; Butler 19; Paola, Kan., 20.

King Bros.: Philipsburg, Pa., 8; Mount Union 9; Lewistown 10; Sunbury 11; Riverside 12; Lock Haven 13; Corning, N. Y., 14-15; Ithaca 16.

Mills Bros.: Kankakee, Ill., 8; Rantoul 9; Danville 10; Crawfordsville, Ind., 11; Lafayette 12; Indianapolis 13; Greenville, O., 15; Van Wert 16; Lima 17; Celina 18; Piqua-Troy 19; Vandalia 20.

Polack Bros.: Denver, Colo., 8-14. Ringling Bros. and Barnum & Bailey: Toledo, O., 9-10; Chicago, Ill., 12-21.

## Miscellaneous

Marlowe, Don. Players: Memphis, Tenn., 8-12; Nashville 15-21; Champaign, Ill., 24-25.

Matchstick Cities: Glen Burnie, Md., 7-13; Baltimore 14-20. Sun Players: Tipton, Mo., 8-14.

## Legitimate Shows

Music Man, The: (Shubert) Chicago, Ill., extended run.

My Fair Lady: (Philharmonic) Los Angeles, Calif., 8-July 11.

## Arena Routes

Bolshoi Ballet: Toronto, Ont., 11-13; Montreal, Que., 16-20.

Holiday Watercade: Los Angeles, Calif., 16-21; Del Mar 23-28.

## Ice Shows

Gates', Buddy, Hell Cats: Union, S. C., 10; Roanoke, Va., 11; Randleman, N. C., 12; Charleston, S. C., 13; Johnson City, Tenn., 15.

hold the center in the next display, which also has Senor Queto, juggling, and Ron Rowland, juggling and one-arm stand on a high pedestal. St. Leons impress with their criss-cross jump involving two leaps and a three-high finish, and Bobby St. Leon's twisting double to the chair.

The Flying Ray-Dels work their flying return stint pretty smoothly, despite catcher Ray (Slick) Valentine having his left leg in a cast. It was fractured in Washington and he returned to action, entering on crutches, in Philadelphia. Stunts are well done, including a rear-facing pirouette to the catcher and the passing leap.

Final portion of the show has Soules in juggling, Barregon in chair stacking and balancing on blocks, and Bill Brickle's dog act. Then Steve Fanning and Vickie Cristiani work five elephants, in stunts including one where five mount pedestals and two crawl thru, and a five-bull walking mount around the center ring. Ten elephants present the long mount. A quick clown walk follows, then Munoz climaxes with the Manuel Zacchini cannon.

Executive staff: Lucio Cristiani, general manager; Oscar Cristiani, assistant; Paul Cristiani, general agent; Belmonte Cristiani, general superintendent; Daviso Cristiani, superintendent of performers; Pete Cristiani, superintendent of concessions; Ernesto Cristiani, front door superintendent; Chris Cristiani, assistant; Corky Cristiani, wardrobe superintendent; Robert Brown, treasurer; Gregg Patterson, timekeeper and executive assistant; Jim Douglass, announcer; Ramon Escorsia, bandmaster; Charles Roark, Side Show manager; Manuel Zacchini, parade marshal; Joe Applegate, boss canvasman; Ben Thomas, 24-hour man; Bud Fisher, legal adjuster; Paul M. Conaway, general counsel.

Department heads: Elmer L. Kauffman, advance advertising; Bud Fisher, tickets; Hugh Scott, lights; Nick Bengor, squadron; Rommie Johnson, seats; Larry Main, properties; Steve Fanning, elephants; Milton Luck, assistant; Joseph Daval, menagerie; Frank Wilson, Side Show boss canvasman; Karl Yonkers, chief mechanic; Bill Lewis, downtown tickets; John Wright, wardrobe; James Lester, ushers.

Advance department: Howard Y. Bary, chief contracting agent; J. C. Rosenheim, contracting agent; Walter C. Stebbins, contracting press agent; Charles Blaum, press agent; Elmer L. Kauffman, manager of advertising cars; Bobby Lee Chaffin, George Kelly, Andrew Campbell and Allyn Pierson, lithographers; Frank Geer, billposter.

Irwin Kirby.

## Awards Contract

GREENSBORO, N. C. — The new auditorium under construction here recently awarded the contract for all portable chair risers, portable stage, hockey dasher and hockey goals to Safway Steel Products, Inc., Milwaukee. Bob Kent is manager of the building which is scheduled for October, 1959, completion.

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## Morningstar, Streifthau Named LeSourdsville Directors, Execs

MIDDLETOWN, O.—Appointment of E. Lindy Streifthau and Jack R. Morningstar to the board of directors of LeSourdsville Lake, Inc., was announced by park officials. Streifthau was named vice-president of park supervision and Morningstar was named vice-president of sales and promotion.

Streifthau also is president of the Stereo Manufacturing Company which produces Turnpike Ride automobiles for parks throughout the United States. He is a member of the American Society of Mechanical Engineers.

Morningstar, before coming to LeSourdsville Lake in 1948, was service manager at the Aeronica

Manufacturing Company. He has been active in the National Association of Amusement Parks, Pools and Beaches annual meetings, serving on various committees.

Other board members include Edgar Streifthau, president and park founder; Don Dazey, park manager and secretary-treasurer and Merle Leeds.

A jazz festival co-sponsored by Coca-Cola will be held at the park Wednesday (10). Featured attraction of the afternoon and evening sessions will be Kai Winding and His Septet, Bill Walters and his band, of Cincinnati, and the Juvenile Six Plus One from Dayton will also appear during the program.

## ROLLER RUMBLINGS

### Added Facilities for Det. Outdoor Skatery

DETROIT — Additional facilities are being installed in Metropolitan Beach Roller Rink, in its fourth season. This large outdoor rink is located on the shore of Lake St. Clair, 22 miles northeast of Detroit, and is operated by the Huron-Clinton Metropolitan Authority, a combined agency of five counties of the Detroit metropolitan area, which operates a number of public parks and other facilities, with Kenneth L. Hallenbeck as director.

Rest rooms are being installed in the rink building. Adequate rest rooms have existed in the East Combination Building, 50 feet away, but this distance made it necessary for patrons to remove skates before going to the rest rooms. They will be able to use the new facilities and return immediately to the skating floor.

Another new facility being installed is a bank of seven vending machines, operated by Metropolitan Beach Catering Company, of which Sam Kutzen, veteran park operator at Eastwood and Jefferson Beach parks, is president and general manager. These provide food service for skaters, again without removing their skates, including hot and cold drinks, soup, can-

dy bars, cigarettes and sandwiches. A handy food bar in the East Combination Building serves a variety menu.

Metropolitan Beach Rink is managed by Vivian Heard, professional, who gives basic instruction and arranges for group parties. The rink gets heavy patronage from civic, church and school parties.

Formal opening was May 30. The season runs thru Labor Day. Two sessions, afternoon and evening, are offered. Prior to and after this period the rink is open on a chartered-group basis.

Admission is 40 cents for adults and 25 cents for children under 12, with clamp-on skates included in this fee. Shoe skates rent for 35 cents. A reduced rate of 25 cents per person is offered groups of 20 or more.

The rink has nearly 28,000 square feet of terrazzo skating surface. This includes a center area of 6,500 square feet for fancy skating and an outer oval of 21,000 square feet for one-way skating. Use of terrazzo flooring means the use of plastic skate wheels. Skaters may bring their own skates if they have plastic or wooden wheels, but metal rollers are barred.

Tape and disk recorded music is used.

Evening sessions are the most popular, as skating during the day in warm weather is less inviting. Plans for a more intensive promotional campaign on behalf of the rink are being launched, James J. Pompo, Metropolitan Beach manager, said.

New Louisville Skatery Incorporates . . .

LOUISVILLE — Rockford Roller Rink here has been incorporated with stated capital of \$25,000. Incorporators are Floyd Woosley, Clarence E. Coates, Jasper Litton and Jene Coin.

10G Damage Action Vs. Candlewood by Minor . . .

DANBURY, Conn.—Mary Romano, a minor, has filed a \$10,000 damage action in Danbury Superior Court as result of injuries allegedly received in an accident at Candlewood Arena Skating Rink here a year ago.

In her complaint against Carlo Ross and Joseph and Frank Petriello, all of Danbury, the girl says she was a Candlewood patron on May 17, 1958, when she was knocked to the floor by a skater and then struck in the head by the skate of a third person. She claims she received a brain concussion and an ear injury.

## SAN ANTONIO

### Johnson Claims City Errs on Land

SAN ANTONIO — Private amusement operator Jimmy Johnson last week told the city council he is calling on the State attorney general to take over Brackenridge Park for the State because of alleged violations at the park.

The Playland Park operator said the council had illegally approved sale of beer and operation of amusements for profit at Brackenridge Park in violation of the will of the late George W. Brackenridge.

He said the wills in 1899 and 1917 provided for turning over the land for use of the University of Texas if the property was used for anything but a public park.

Johnson said that the will spelled out that intoxicants could not be sold on the property, and he said that one commercial operation was selling beer at a stand on Mulberry Street contrary to the provisions. Johnson said the zoo and the Brackenridge Eagle, a Miniature Train, also are operating illegally.

City Manager Lynn Andrews said a survey recently indicated the beer stand is outside of Brackenridge Park property. Johnson countered that in a private survey he had ordered it was indicated the business was within park land boundaries.

Johnson brought up the park matter after charging the health department with discriminating against Playland Park's hamburger stand in enforcement of food ordinances.

## N. J. Riverview Signs TV Girl

PENNSVILLE, N. J. — Riverview Park has arranged for Sally Starr, Philadelphia kiddie TV artist, to be a permanent feature during the current park season. She is featured on WFIL-TV and will greet patrons at the park's western section.

The area has been dubbed "Sally Starr's Frontierland" and is a typical western village which supplements the regular park attractions.

Sally Starr will present her own western shows, including horses, cattle, riding displays, roping and rifle competition.

## Weather Curbs Wiley's Start

HARRISONBURG, Va.—Opening for Ed's Park under ownership of Jerome (Colonel) Wiley was Saturday (16). Weather was bitter cold, but a good crowd, estimated in the thousands, turned out. Gate was free.

On Monday, a stopover by country entertainer Roy Acuff was parlayed into a park appearance, Wiley said. Rides have been repainted and the swimming pool is ready for operation. It rained the night Acuff was on hand and some 500 persons paid for the appearance.

ATLANTIC CITY — The new 18-hole miniature golf course on the open deck of Central Pier here was previewed by Memorial Day crowds.

Louis St. John, general manager, stated that the theme is nautical.

## POP Opens 2d Season; Additions Detailed

SANTA MONICA, Calif. — Pacific Ocean Park pulled attendance of 40,890 during the first four days of its second season which began here May 29. The opening followed a \$2,000,000 improvement program.

While some people marked Memorial Day on Friday, others on Saturday and a large number on Monday, the scattered observation prevented the park from concentrating on a certain day for its seasonal debut.

Saturday (30), however, was the big day with an attendance of 17,997. Sunday's mark was 14,435 and Monday got 1,294. The debut on Friday (29) pulled 7,164. The weekdays were affected by the fact that school is still in session in most of the area.

POP, the amusement area venture of the Los Angeles Turf Club and the Columbia Broadcasting System, introduced new features including the Fun Forest, Zooland, Space Wheels and surfside bandstand. Carry-overs from the first season were the Super Sea Circus, Flight to Mars, and Mystery Island.

The park continued its main feature, Neptune's Courtyard, at the entrance. At this "bottom of the sea" attraction Neptune's Kingdom and Throne Room are reproduced with lifelike marine life.

The new attraction, Fun Forest, is located near the Super Sea Circus and features a tree maze and Helicopter, Boat, Monorail, and Covered Wagon rides in a woodland setting.

The Super Sea Circus has five tanks low to provide close-up views for visitors. Staged under a big top there is seating for 2,000 people in the grandstand.

Rides include the Sea Serpent roller coaster, Flying Dutchman dark ride, Octopus, Sea Tub Adventure, and the Safari.

Foods of various sections and

countries are served in Fisherman's Cove, a replica of a New England fishing village, and on the International Promenade. Also in the park, but outside of the general admission area, are Jack's at the Beach, a famous movie colony eating spot, and the Aragon Ballroom where Lawrence Welk plays for dancing every Friday and Saturday evening.

Admission schedule to POP is \$1.25 for adults 16 years old and over; 75 cents for juniors to 16, and 50 cents for children under 12. Price for most paid attractions range from 25 to 50 cents.

POP is operating on a seven-day week schedule.

## Showman Buys Detroit Spot's Kid Equipment

DETROIT—The Detroit Kiddyland has been sold and dismantled. The spot was operated by the Philip Smith theater interests of Boston, which operates the adjacent West Side Drive-In Theater. Closing of Kiddyland, pioneer venture in this field here, was caused by the sale of the property for construction of a shoe store, according to Joseph J. Frederick, who bought all the equipment.

The miniature railway has been sold to an aircraft company to haul employees between two plants on Long Island, New York, where the track will be extended to nine miles. The Merry-Go-Round was sold to Joseph Auton, manager of Michigan Midget Movies, for installation at Eastland Shopping Center.

Frederick, who was a principal figure in the disposition of rides when the Eastwood Amusement Park was dismantled, is the owner of Motor State Shows and will use a large quonset structure and the former railroad depot for his winter quarters at Belleville, Mich.

## Altoona Adds Eli Scrambler

ALTOONA, Pa. — Lakemont Park, 100 acres of woodland around a 13-acre lake, has added a new Eli Scrambler this season, according to Joseph F. Heverly, manager of the non-profit civic project.

An Allen Hawes Show Boat operates on the lake and a new park restaurant, seating 500 people, caters to group picnics. The Casino has a new dance floor and dances are held Tuesday and Friday nights with live bands. Dances are free to teenagers. The Casino is also the scene of record hops on Saturday nights.

Rides include Airplanes, Merry-Go-Round, Ferris Wheel, Octopus, Ponies, Scooter, Leap-the-Dips, Tilt-a-Whirl, Whip, Funhouse, Kiddie Whip, Pony Carts, Super Jet and Train. Park also has a swimming pool, boats, roller rink and a new paved road thru the picnic grounds, which has picnic tables for 5,000. Concessions include Arcade, House of Mirrors, shooting gallery, novelties, slum spindle, pitch-til-you-win, balloon darts, Skee Ball, bumper, six cat, bingo and ball game, all operated by Ralph Stover. Thompson Bros. Amusement Company operates the Kiddieland, popcorn, candy apples and four of the major rides.

Flashed with an 18-foot ocean liner, a five-foot King Neptune and a 15-foot lighthouse, the course is designed in the interest of all age groups.

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## Philadelphia Good For Cristiani Show

**Give Extra Holiday Performances; Shrine, Midway, Circus Pleased**

PHILADELPHIA — Cristiani Bros.' Circus played to strong business at the Lighthouse lot here May 24-31. It was the show's second year at the location and this time the run, with the exception of Sundays, was under Shrine Temple auspices.

The business showed marked improvement over last year's, which was surprisingly strong. Lucio Cristiani, show owner, said that it was nearly double last year's. Another show source spoke of a \$15,000 increase. The Shrine made more money from this tented date than from any one of its previous 18 annual indoor circuses, according to Cristiani. Other sources also reported enthusiasm by the Shrine officers for the show.

### Strongest Start

First day was Sunday (24) and it drew two very strong houses. Crowd on the lot was the best ever recorded for an opening day, according to Samuel Moonblatt, whose connection with the stand dates back to Ringling's.

Shrine auspices began with the Monday shows. Full houses at night started on Tuesday (26). Afternoons early in the week were fair. Wednesday and Thursday nights were big at night. On Friday (29), the show gave three performances to accommodate the crowds.

For Memorial Day (30), the show had a morning performance for UPC tickets and followed thru the day with three more performances at regular prices. Sunday (31) closed the run.

## Circo Union Adds Equipment

CELEAYA, Mexico — Circo Union has added new equipment and acts for its present tour. Show has added five new straight bed trucks and five new buses, making 40 pieces of rolling stock. A cookhouse for all employees and eight sleeping tents for the working crew have also been added.

The new big top for the opening circus has two 45-foot center poles and seats nearly 3,000 people.

New acts include Darco, finger stand; Clemen and Crisp, unicycle juggling; Antolin, young contortionist; Crispin Troupe, eight-people riding act; Verdoni, juggler; Lupie and Manuelito, perch act; Flying Tigers (three) and eight clowns. Other acts include Gasca Brothers, trampoline; six-girl aerial ballet; chimps, three elephants, llamas, ponies, five camels, six lions and 16 dens of animals.

## Beatty's Private Car Destroyed by Fire

DE LAND, Fla. — A private Pullman car belonging to Clyde Beatty was destroyed by a fire of undetermined cause May 21 on a railroad siding near Beatty winter quarters here. Convicts from the nearby county road camp helped forest rangers battle the flames, but the car and contents were a total loss.

The car was said to contain personal property of Beatty estimated to be worth \$20,000. The car had been unused for the past two years.

In all there were 19 performances in the eight days.

Publicity hits were topped by Philadelphia Bulletin's page one picture of the Cristiani street parade. The march was Monday (25) and Charles Blau handled the press, starting a week earlier.

Carnival midway is a tradition for Philadelphia, so for this stand there were 26 rides in front of the circus. Operators reported that their grosses for the first half of the run were double those of a year ago.

## New York Tour Nets Beatty-Cole Good Business

DUNKIRK, N. Y. — The Clyde Beatty-Cole Bros. Circus found generally good weather and business in New York State. Dunkirk (1) produced a half-house for the matinee and three-quarter capacity at night despite heavy rains and ankle-deep mud. Heavy rain fell during the day and the road to the lot was under several inches of water most of the day.

The two-day stand at Niagara Falls (30-31) was greeted with sunny weather and near-full houses for all performances except the final night show, which was three-quarters full. Cool weather was reported in the evenings.

Olean (29) drew a three-quarter house at the afternoon show and a slimmer three-quarter house at the night show. All of the above stands were sponsored by clubs of the Ismailia Shrine of Buffalo.

Kingston (25) the first upstate New York spot turned out with a half-house in the afternoon and a straw house at night under police auspices. Weather was sunny and the police were pleased with their reported profit of \$2,700.

## CIRCUS REVIEW

### Adams-Seils Emerges; Elephant Works Well

By TOM PARKINSON

VILLA PARK, Ill. — Adams Bros. & Seils Bros. Circus has emerged this season as a full-fledged canvas show that gives a good appearance and shows promise for the future.

Last year it was playing ball parks. This year it added equipment and a canopy top during that season, this is its first tour under tents. Thus, it is among the several new shows that have appeared this season.

In the Chicago area the show had gotten a lot of rain, but it has been getting business, too. Owner Bill Griffith reported that his outfit had done well all season, except for one early week in Missouri. In Chicago and suburbs he has been filling his top, which is fitted with as much seating capacity as we've ever seen in an 80 with three 40's.

The show's baby elephant,

## DAY-DATE

### Ringling Skids In Rochester; Beatty Off, Too

ROCHESTER, N. Y. — Ringling Bros. and Barnum & Bailey Circus drew a disappointing total of 5,992 payees to the 7,152-seat Community War Memorial Arena here May 26-27. Attendance figures for the four-performance run were 1,249 in the afternoon and 1,517 at night Tuesday (26) and 1,472 in the afternoon and 1,754 at night Wednesday (27).

Date was promoted by Arena Enterprises of Norm Rothschild, Syracuse fight promoter. The show day-and-dated the Clyde Beatty-Cole Bros.' Circus Wednesday (27).

Beatty-Cole reportedly drew mediocre crowds also, although it gave three performances. The extra show was at 7 p.m., a sellout to a grocery chain. Ringling did night business here two years ago also.

### W. Va. Business Good for King

FAIRMONT, W. Va. — King Bros. Circus drew a three-quarter house in the afternoon and a one-half house at night here Saturday (30) for the police auspices.

Grafton (29) produced a three-quarter matinee and a near-capacity evening show for American Legion auspices. The Jaycees had the show at Buckhannon (27), where the top was three-quarters full in the afternoon and near capacity for the night show, despite showers.

At Weston (26) the show drew a half-house on a rainy afternoon and a three-quarter top at the night show. Shrine club was the auspices.

Two half houses and a three-quarter night show were registered at Charleston (20) and an afternoon only show at Madison (19) played to 300 people in hot weather.

trained and worked by Jenda Smaha, is an especially good performer that warrants attention from buyers of acts for winter dates. The bull is fast and the routine includes some good front and back stands plus a novel comedy bit in which it grabs Smaha with its trunk and pulls him back until he comes up with a second sugar cube.

Unique equipment is a canvas spool truck. It has a giant round spool on a flat bed truck. There are no sides on the truck but large round ends on the spool. When loaded, the spool can be lowered so the weight rests on the truck bed and eliminates road sway that some models have experienced.

### Running Order

Caught here, the show had a full night house, but during the heavy wind and rain disrupted the normal running order and there was a John Robinson. The per-

(Continued on page 65)

## RINGLING TO LAY OFF FOUR WEEKS IN MIDSUMMER

ATLANTA — Ringling Bros. and Barnum & Bailey Circus will go into "summer quarters" for a month following the July stand at the ball park here.

Where the circus equipment and elephants will be parked for the lay-off has not yet been announced.

The close-down is in line with the circus' progressing plan to pattern its operation after that of ice shows. The icers work all winter and lay idle to a degree part of the summer. Reasoning is that indoor stands are unsatisfactory in the hottest part of the summer. While some buildings are air conditioned and some circus stands can be booked in ball parks, the show has concluded it is best now to take a rest.

Ringling plays Atlanta July 10-12 and resumes business with a fair date at Davenport, Ia., August 8. Several possible storage spots have been mentioned, among them the property Manager Art Concello has at Bloomington, Ill.

## CIRCUS REVIEW

### Hunt Changes But Keeps Smartness, Old Appeal

By IRWIN KIRBY

FORT DIX, N. J. — This year's edition of Hunt Bros. Circus has more alterations than most touring circuses and yet, while it is different in some regards, it is still the same, retaining the smartness and family appeal on which it has been built.

Sameness is not wearing to this show. It remains clean, fast, financially and operationally solid. It holds fast to its medium size and ultra-short moves.

The changes are more in the performance than the property end. More and more animals have been injected into the show until this season's version has a few large triple-duty acts and as much (or more) working stock as any show extant.

An example are the eight show elephants, which provide five acts plus the long mount. Trevor Bale, added this year to develop the performing animal end, has done a creditable job, and his numerous appearances are set off by a bewildering array of costumes. The high degree of morale around the lot is sometimes manifested in jibes at the genial Bale, who works up as much sweat changing costumes as he does in his various appearances.

### New Units Added

Physical improvements this year include a new ticket office and new novelty trailer, and gaudy Hunt title pennants to flutter from the center poles. The big top is last year's 100-foot round white one with three 40-foot middle sections. Five horses are recent additions from the Alamarah Arabian Horse Ranch in Bethesda, Md., and the Hunts have an option on a sixth which hinges on the animal's coat. The big top is handled by 14 men, the menagerie

by five and candy butchering by seven. An electronic advantage to the concert ticket salesman is a portable, battery-powered hand speaker.

On the midway are concession units, calliope truck, Jess Bradley's Snake Show, mobile kiddie ride and comfort station. Gate ticket price includes the menagerie, which connects to the big top. There are three trailers mounting eight animal cages. Shown are eight elephants, eight ponies, six palomino horses, lion, zebra, camel, monkeys, three pongas, badger, coatimundi, anteater, Australian porcupine.

Show was caught at its annual visit here on Saturday (30), where the military payroll was delayed, at the cost of the usual full matinee on Memorial Day. A one-third house responded.

Thirty-one people and 16 head of stock take part in the opening parade. Then Conley's ponies and dogs come on, flanked by Trevor Bale's two pongas and Miss Gloria (Bale) with two ponies. End rings work teeterboard and wind up with one ponga leaping the other, for an exit. Swinging ladders feature Olga Sanchez, Dolores Montes and Josefina Esqueda.

Roy Bush, Marsha Hunt and Junior Clark work an elephant in each ring. Two do the ropewalk and turn-around. Three simultaneous sit-ups look good. Bush's

(Continued on page 65)

## Ringling Opens 10-Day Detroit Stand Modestly

DETROIT — Ringling Bros. and Barnum & Bailey Circus got off to a relatively slow start Friday (29), but with the expectation that business would score a major pickup by the middle of the engagement.

The show was here for 18 performances in 10 days at Olympia Stadium for its first Detroit engagement since it played here under canvas in 1955. Run ended Sunday (7).

Modest attendance for the opening days was attributed to a combination of good weather which drew thousands out on the roads or up to the lake, the usual Memorial Day activities and even competition from the Indianapolis Speedway Race.

Promotion in advance and on the early days was heavy, with good co-operation and coverage in all media.

## Packs Scores In Nashville

NASHVILLE — Tom Packs Circus, playing for the Shrine here, scored "the best business in years," according to Jack Leontini, of the Packs staff.

He said the Wednesday opening was rained out but that Thursday was good, Friday brought an overflow in the 8,000-seat ball park, and on Saturday there was a near-full afternoon and very good night house.

Visitors to the show here included Rolf Knie, of the important Swiss National Circus Knie, and Brian Roxbury, international director of the Lew and Leslie Grade office, London.

# Hunt Has Smartness, Appeal

Continued from page 64

bull does a pedestal walkaround, hind leg stand and barrel roll. Clowns then do the washbucket gag, which surprises nobody.

Roland Roffe does his angled wire act in the next display, also comprising Miss Klara (Hoffman), low wire and hoops, and the Cycling Bales (5). Red and gold costumes are flashy and Bale winds up riding the skate-sized bike and wheeled bedstead. The three Latin girls, graceful and competent, appear again in a web number.

Charlotte Levine's chimps work next, followed by two rings of four ponies, Marsha Hunt holding the center with six palomino horses. A feature is the horses' dance whirl in pairs. Ponies prance thru three hula hoops held low at the ring curbs. The Hoffmanns follow with their Alvin the Zebra costume gag.

### Sound & Music Good

At this point it should be pointed out that the loudspeaker, a three-horned unit, works excellently, with Jim Conely's voice booming out loud and clear. Stella Wirth's five-piece band is the most harmonious the Hunts have had in several seasons, filling in a definite need. Moving from one display to the next is very snappy and unobtrusive and frees the performance with no accidental lapses of time. Lighting is adequate, not overly stressed. There is a 10-bulb cluster over each ring, and a six-bulb scoop on each end of the performing area.

Next display has the Montes Sisters (4), acrobatics; Carl Conley, rollo-rollo juggling; and Anita Conely, rollo-rollo juggling and plate spinning. Concert announcement introduces Jack Wash's strongman act and Hal Haviland, paper tearing. Roland Roffe resumes the show with his trained pigs, riding one out the back door as the finale. Hal Haviland and the Gil Wilsons work dogs in outer rings, meanwhile.

Josefina Esqueda and Gloria Bale work trapezes, then Olga Sanchez does her bounding rope turn. Clowns do a baseball gag, then Bale presents the mixed animal group of a Shetland pony, guanaco, and camel. One bit has all three walking abreast around the ring, perfectly aligned. Guanaco and camel mount pedestals with forelegs while the pony figure-eights around them.

Another concert announcement, then the Conely Troupe (5) does its hoop juggling and the Hoffmanns (3) do their juggling and plate spinning. Menage display has Anita Conley and Gloria Bale on high school horses, and Bale with a Liberty horse. Clowns walk around, and the finale long mount of eight elephants is preceded by

Roy Bush working five and Junior Clark with three.

Performance time is 90 minutes on the nose. Harry Hunt confirmed that business has been satisfactory thus far into the season. There have been no setbacks and the show, sporting gleaming white rolling stock with gaudy scrollwork, looks spic and span. Compensating for lack of telephone advance work is an early-billing system by two crews, one following the other.

Clowns this year are Roland Rafael, Hal Haviland, Ray Sinclair and the Gil Wilsons.

### Personnel Listed

Staff and department heads are: Harry P. Hunt and Charles J. Hunt, co-owners; Marvin Case, manager; Walter Long, secretary; Joe Gilligan, assistant to secretary; Mrs. Helen Hunt, ticket office; Mildred Hunt, in charge of concessions; Hazel Case, purchasing agent and kiddie ride; Roy Bush, superintendent of elephants; Trevor Bale, ring stock trainer; Jim Conely, announcer; Stella Wirth, bandmistress.

Also, Art Hatch, front door superintendent; Eddie Mellon, boss canvasser; Harry Shirling, menagerie boss; June Badger, cage animals; Tiny Marlot, electrician; Johnny Wasowski and Milton Yale, mechanics; Frank Habres, boss hostler; Homer Grislin, palominos; Vernon Clark, assistant boss canvasser; Bill Cody, stake and chains; Hazel Outen, concession accounting, assisted by Blackie McGee and seven butchers; Harold and Catherine Hunter, novelties; Popcorn Mazak, painter; Cliff Hauser, cookhouse; Bill Wellington, headwaiter; Gen. Lee Brown, sanitation chief.

# UNDER THE MARQUEE

Don Marcks, El Cerrito, Calif., has booked Arcata, Oakland and Watsonville, Calif., for his model circus.

Josephine (Seniorita) Carmen, T. J. and Pat Cooper and Sol Rosal have joined the Cristiani show.

Dave Friedman, Apex Attractions chief, is dividing his time between Chicago and New York, while Scott and Evelyn Hall, assisted by Paul Hall and Tommy Seawell, are in the Providence, R. I., area, and Mr. and Mrs. Lorin Hall are in West Virginia and Indiana. Lorin's daughter, Mrs. Holly Slidel, and her husband are with the Carson-Barnes Circus. Phil Hall is on advance in Virginia and Maryland. Mort Chalfy is in the New York area. Wally Nash, Jack Valle, T. E. Tobin and Eddie Ross are in Kansas. Friedman is one of a group that purchased a drive-in theater in Joliet, Ill.

Earl Tegge, clown, worked nine days in advance of Mills Bros. Circus at 85th and Cottage Grove, Chicago, May 25, for the auspices. He has also booked a full schedule of picnics in June.

Gerry (Buffalo Bill) Stanfield recently visited Arkie Scott, Raymond Maxwell and Jimmy Woods at Thousand Oaks, Calif. Stanfield bumped into Gene Holter in Hollywood who was doing a commercial for the Lawrence Welk TV show with two small bulls.

Recent visitors with Byron and Thelma Gosh included Eddie Billetti, W. E. Page, Oscar Webb, the Matt Lawrishes, Arthur Parish, Paul Birkenfield and Ann Schmitt. . . Princess Whitecloud, organist formerly with circuses and

fairs, is appearing at the Cafe Koko, Biloxi, Miss. . . Jimmy Ray was in Chicago recently in advance of Adams-Seils Circus.

The Dayton (O.) Daily News recently carried an article on Jack Smith, of the Kelly-Miller red wagon. Mrs. Hunter Pressly, Tillie Keys and W. W. De Lock are selling concert and reserved seat tickets on K-M.

Mike C. Piccolo, Pittsburgh, recently visited Beers-Barnes Circus and chatted with Roger Barnes and Charlie Beers. . . Don and Martha Smith, Detroit, recently visited Mills, Clyde and Ringling and are looking forward to seeing Carson-Barnes and Cristiani.

Earl Shipley and Joe Shea were in Detroit ahead of the Ringling show. Shipley made appearances on television and radio programs and a personal appearance at the Crowley-Milner department store. Shea handled press, radio and television relations. They now are in Chicago.

Seat butchers on the Kelly-Miller Circus include Bill Hannah, Ralph Garcia, Norman Shears, Chuck Robinson, Sam Ordino and Paul Barnes.

The Seitz-Mendez high-wire duo are at Willow Grove (Pa.) Park for two weeks beginning June 1. The Nerveless Nocks (4) will return to the park in mid-June for a two-week engagement. . . Minna Dinus, who retired from the trapeze 46 years ago, celebrated her 96th birthday in Detroit recently.

Tony and Inga Smaha had their dressage act at the Devon (Pa.) Horse Show thru May 30. They visited the Beatty show in Norristown.

Karl Wallenda has the Canadian National Exhibition, Toronto; Puyallup, Wash., Fair; Harold Bros. Circus in Chicago and Tom Packs Circus in New Orleans coming up for his high-wire troupe.

# Adams-Seils Show Emerges

Continued from page 64

formance, however, looked good and had the makings for a well-balanced offering. Regular sequence goes this way:

Display 1—Spec. 2—McCall's Huskies in the center, with the Madden girls working dogs at each side. 3—The Burdetts and Dick and Mavis Johnson, juggling. 4—Miss Myna in traps work that includes heel and toe suspensions. 5—Clowns, including Billy Griffin, Archie Silverlake and Scott Davis. 6—Dale Madden Jr. in the center and Lee Bradley and Don Gillette at the sides with three High School horses in a good display. 7—Sonny Burdett, wire. 8—Clowns. 9—Lois and Patty Madden and Mavis Johnson, ladders. 10—McCall's Riding Dogs. 11—Dale Madden, whips, at the center, with Carlton duos at each side. 12—Clowns. 13—Jenda Smaha with the show's young elephant doing a plank walk. 14—Pinkie Bradley at the center with a ladder act while a baby black bear is worked at one side and a monkey turn appears at the other. 15—Dot Burdett, foot juggling, and Dick Johnson, balancing. 16—Clowns. 17—Mary Lou Carlton on the single traps, while Miss Myna and Lois Madden work webs. 18—McCall's pony drill. 19—Smaha with the elephant in a very good routine. 20—Finale, in which the Carltons do their roller skating, the Burdetts work rolling globe, the Madden girls work two flying perches, rider enters on horseback and a national flag is unfurled.

### Personnel, Layout

Equestrian director, announcer and organ player is Dale Madden, whose flashy trailer is backed into the top as bandstand. The center ring is curbed and the side rings use canvas. Prop boys are fitted out with brilliant orange uniforms that are clean and neat. Reserves are red planks at 50 cents. There was a car tie-in here, but the show has elimi-

nated all pitches in recent weeks.

At the front the ticket office is spotted in the center of the midway, facing the head end. People are held on a line with the wagon until they reach the doors, and then they are permitted up to the marquee and inside. One side of the midway is flashed with a big semi and stands. The other side has the banner line and 35 by 70 Side Show top. Lee Bradley has the kid show, which has a snake act on a platform plus some small animals in four little cage wagons. There also is a cage truck which has a lion and the bear. Small cages load into the back side of this cage truck. The bull is spotted in the Side Show except when it is used for a kid ride.

Personnel on the Adams-Seils show is shaping up to include more more experienced hands. In addition to Griffith, former CFA member and printer who once specialized in forms for phone rooms, who is general manager, and his wife, Dolores, who has the wagon, the staff includes:

Vera Himes, agent; Raymond Duke, billing, with Roy Clemens, Clarence Naiper and Nat Schultz; Jimmy (Wrestler) Ray, press agent; George Penny, superintendent and adjuster, Jenda Smaha, concessions; Dale Madden, equestrian director and music; Fred Wenzel, 24-hour man; Lee Bradley, Side Show; Frank Silverlake, transportation; Harry Haag Jr., electrician, and Ann Fry, cookhouse.

Truck roster shows two ahead and 12 back. Loads are:

Bill car sleeper, country route panel, elephants, seats and poles, concessions and sleeper, seats; office, which pulls the cookhouse trailer; props, which pulls a light plant trailer; light plant truck, 24-hour panel, which pulls a water trailer; bus sleeper, which pulls a sleeper trailer; canvas spool; cage and wrecker.

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## Stahl Proposes Park At Detroit Fairgrounds

DETROIT—A proposal to establish a full-scale amusement park at the Michigan State Fairgrounds has been voiced by Harry Stahl, veteran park manager.

The proposal follows a recent move by Detroit Mayor Louis C. Miriam to obtain the fairgrounds for use by the city and a bill was recently presented in the Legislature authorizing transfer of the plant to the city.

In his proposal, Stahl pointed out that four major amusement parks have closed here in the past five years and none of the remaining spots are centrally located.

Stahl has been a park manager here since 1921, heading up River-view, Edgewater, Eastwood and Jefferson Beach parks and currently is supervising the dismantling of the latter named funspot.

"It would not interfere with the fair, but rather make it bigger and better, because the grounds would become a focal point of amusement attractions the year around," Stahl said. He cited the development of amusement parks or fairgrounds at Milwaukee, Dallas and Birmingham.

So far as operating policy, Stahl urged leasing the various attractions in small units to various operators, rather than to a single operator. Also suggested was a free

gate policy and normal parking charges.

The project can be constructed without cost to the city or State; in fact, it could provide additional revenue to the public treasury, he said.

## Landscaping Among Jobs At Deerfield

DEERFIELD, N. H. — Additional planting of pine trees is set for this fall at Deerfield Fairgrounds, enhancing the tree-covered layout which is one of the East's more picturesque fair settings. Also in the works is installation of new and higher voltage power lines, being run by the fair's electrical department and the local utility. Low voltage troubles have beset the event, the past few seasons.

Fair dates are October 1-4, with the 11th annual presentation of talent by Henry Cogert of the Jacq Collier agency. Five vaudeville acts are planned. On the midway will be the Continental Shows of Roland Champagne.

Other plans include the Scotch Kiltie Band on Saturday and Sunday, and quarter midget racing for kids. The moppet auto racing was first offered last year and went over nicely.

An innovation borrowed from fairs in neighboring Maine will be youngsters with ponies trained as trotters and pacers.

Fair attendance averages 35,000 yearly, exclusive of children, which would practically double the turnout total. National atten-

## Under-Canvas Musicals to Debut at ESE

WEST SPRINGFIELD, Mass. — Wally Beach, formerly with Trans-lux Theaters, New York, now managing director of the Storowton Music Fair, summer music tent on the ESE (Eastern States Exposition) grounds, has set a June 15 premiere, opening with "The King and I," costarring Lynn Christian and Renato Cibelli, at \$1.50 top.

Subsequent attractions include "The Law and Mr. Simon," starring Menasha Skulnik; "Say Darling," with Wally Cox; "Li'l Abner," with Barbara Lee Smith; "Pal Joey," star to be determined; "Bells Are Ringing," Jane Morgan; "Call Me Madam," starring Constance Bennett; "Babes in Arms," with Julie Wilson; "Carmen Jones," star to be determined; and "Oklahoma!" starring Jane Johnston.

Daniel J. Maloney, director of special events for Eastern States, is serving as consultant to Storowton Music Fair. Board chairman is Dr. Robert Bernert, West Hartford, Conn., dentist, long associated with financial backing for Broadway productions.

Weekly performances are slated Mondays thru Saturdays. A special family matinee is set for 6 p.m. on Saturdays, one child to be admitted free with each adult ticket purchased at the time.

tion was won when the event was included in the film, "Cinerama Holiday," which showed shots of the grounds and the Continental midway.

C. M. Fogg of Gossville is association president, and W. C. Maxwell is secretary. Other officers are W. B. Scott, treasurer, William E. Sanborn, concessions, and Leonard Burritt, publicity.

## NEW YORK STATE GOES TO FREE GRANDSTAND

SYRACUSE—The 1959 New York State Fair will break tradition and for the first time on record will operate with a free grandstand, Harold L. Creal, director, announced.

In addition to being the first all-free grandstand show, this also marks a change in policy. In recent years the grandstand featured rodeos, thrill shows and water shows, all with an admission charge.

Top grandstand fare will include the "Truth or Consequences" show with Bob Barker as emcee the first three days. Edgar Bergen, the Ed Leary ice show and Hubert Castle will be in for five days. Both shows will do matinees and evening performances.

Only pay attraction in front of the 7,800-seat stand will be the annual 100-mile championship auto race on closing day, September 12.

The Coliseum show will be presented for admission. Art Linkletter will head up a show in the building twice a day for three days. Following him a name bill will do two-a-day for two days with Guy Lombardo, Tommy Sands, Jaye P. Morgan and the Morgan Brothers, Johnny Cash and Ford and Hinds.

## Seymour, Wis., Expands Run To Five Days

SEYMOUR, Wis.—The Outagamie County Fair, traditionally a four-day event, this year will operate a full five days, Mike Burns, veteran secretary, announced. The longer run is being tried to accommodate the increasing attendance of recent years, he said.

More exhibit space will be available in a new 120 by 46-foot exhibit building. The structure is an open span rillo-arch type. Other plant work includes painting the grandstand and other buildings and additional blacktopping.

A GAC-Hamid night grandstand show with Red Foley and the Promenaders will be in for two nights with Snooky Lanson, the Harmonicats and others in for two evenings. Earl Newberry's thrill show will be in for one evening and one afternoon.

In the afternoons harness racing will be offered at two matinees and a Western horse show on one afternoon and one morning.

Demand for advance tickets is up sharply as is the call for commercial exhibit space, Burns said.

Mickey Stark's Gold Bond Shows will provide the midway attractions.

## La Porte, Ind., Continues Name Policy

LA PORTE, Ind. — La Porte County Fair has continued its name policy this year and will even go a little further, according to Bob Morse, veteran secretary. In addition to several TV actors, the fair will present several members of the Chicago White Sox during the week.

The video players set for the fair are Dale Robertson, of the "Wells Fargo" program, and Rex Allen, motion picture and TV performer.

Other features for the week are C. C. (Specks) Groscurth's Blue Grass Shows on the midway; Danny Fleenor's thrill show one evening, wrestling one evening, and acts on the stage two nights. The Egony Brothers high act will make 11 appearances during the week.

Auto giveaways are scheduled for three evenings, plus three afternoons of harness racing. A national mule pulling contest is set for one afternoon.

Morse disclosed that the local school board is negotiating to purchase the present fairgrounds. If the deal goes thru the fair plans to relocate on a new grounds a little over a mile from town.

## Gresham, Ore., Builds New Exhibit Hall

GRESHAM, Ore.—A new display building of redwood construction will house Home Arts at the 1959 Multnomah County Fair, August 6-15, Manager Duane Hennessy announced.

The building, 144 by 45 feet, will be located in the center of the fairgrounds and will be used for needlecraft and food displays, with refrigeration. Commercial space will not be included in the building.

The space formerly used for home arts will be converted to an enlarged Hobby department and in the shifting almost all departments of the fair will be expanded.

Hennessy said that due to Oregon's celebration of its 100th birthday, and the nearby Oregon Centennial also in Multnomah County, bookings for the 1959 fair have been heavily ahead of previous years. Commercial space is almost entirely booked.

West Coast Show will be on the midway for the 26th consecutive year. Monte Brooks Productions again will handle the stagemat.

## DEL MAR SETS SIX GUN EVENT

DEL MAR, Calif. — The Southern California Exposition will feature "Era of the Six Gun" and the management hopes it will be a quick-draw event — in more ways than one.

Described as a Western melodrama, it will emphasize the quick draw, stunts and comedy, and will be featured daily during the 10-day run starting June 26. A mock-up of a complete Western town will provide the backdrop for the 30-minute show on the community stage. Performances are scheduled five times daily, starting at 1:30 p.m.

Heading the cast will be Lucky Laredo, a veteran actor who has been a marshal at Disneyland; Bert Henry, comedian; Hank Post, fast-draw gunslinger, and Billy Hammond, rodeo champion.

### WANT SMALL CARNIVAL

For Annual 4-H Club Fair (Colored) Louisville, Mississippi  
We shall be happy to accept either of the following dates:  
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Week of August 31-September 5.  
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Ernest Weatherly, Manager  
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(Guy Williams is under exclusive contract to Walt Disney Productions)

## Philadelphia Date Income Tops 1958

Night, Weekend Crowds Spend \$\$;  
23 Rides Get Biggest Share of Takes

PHILADELPHIA — A lush ride date resulted from the annual circus promotion here, with estimates ranging from fair to good for various concession operations. Weather was generally fine, except for an ill-timed deluge during supertime on Friday (29) which lasted an hour and broke up the action. It perked soon after. Grosses topped last year but trailed those of several years back.

Daytime business was virtually nil during the week preceding Memorial Day, but nights, and the weekend, produced the audiences that have built one of the East's leading pre-fair promotions. This was the fifth such effort on the Front and Erie grounds, with Cristiani Bros. Circus coming in for the second year.

The Quinn - Essner - Moonblatt combine assembled 23 rides, three shows and 97 concessions of many types. Most of the modern ride innovations were up as were a vast number of eating establishments.

Rides and shows were: Ernie Farrow's Mad Mouse; Ralph Sander's Skooter; Sandefer's Hot Rods; Jimmy Mitchell's Paratrooper; Stanley Mazurkiewicz' Rock-o-Plane, Roll-o-Plane, Midget Racer and

Bulgy the Whale; M. D. Amusements' Merry-Go-Round, Tilt-a-Whirl, Octopus, Scrambler and two kiddie rides; Steve Swika's Helicopter; Active Bazaar's two Ferris Wheels, Roller Coaster and four kiddie rides.

Also, Col. Lew Alter's Side Show, Irene Burton's Wild Life, and Little Miss Morris' midgets.

### Weekends Do Well

The circus opened Sunday (24), by which time the midway had already won a pretty good night's work. Sunday and Saturday (30) were bonanzas all down the line and night attendance showed nicely the rest of the week, but there were numerous indications that spending was not up to par.

Concessionaires present included the Dembrosky bingo, managed by Jack Hornfield, Harry Modelle, Bob Parker, Steve Swika, Sandefer, George Gordon, Les Prime's Derby, Herb Kaplan, Bob Leonard, Nate Cutler, Helen Eule, Frances Fornier, Bob Black, Johnny, Henry and Nickie Dembrosky, Doc Nash with balloons, Scotty Howard's auction, Matty Matisoff, Sammy Lee, Barney Cory, Harold Shatz, Harry Zaslav, Seymour Silberstein, Abie Zuckerman, Frankie Lane, Mark Rowley, Popcorn Stoney, Jimmy Oranges.

Also, Art (Baked Potato) Hertzog, Ritchie Thomas, Gabe Ellinger, Mrs. Murray, Maxie Glynn, Little Tippy, Natie Feinberg (Castle's), Al Michaels with waffles, John Black with ice cream dips, Sydney Daniels with hats and scales, Sam Bluestein with novelties, and John Quinn, Jack Essner and Daniels with apples, popcorn and custard.

Staff included Daniels, lot superintendent and manager; Charley Charvous, electrician; Ronnie Essner and Pete Lamont, assistants; Mike Dembrosky, ride manager; Bob Keller, superintendent; Jack Ramsev, Lighthouse representative; Gladys Essner and Arlene Dembrosky, treasury department.

## Joe Frederick Runs Slightly Ahead of '58

HOLLY, Mich.—Business has averaged a little ahead of the 1958 season for the Motor State Shows, Owner Joe Frederick who is personally managing No. 1 unit, reports.

The unit opened May 1 at New Boston with business hurt by cold weather. Next stand was at Oxford for the Veterans of Foreign Wars, with business fair when the weather permitted, with the following engagement at Durand for the VFW showing a pickup.

For the Memorial Day Week, Motor State moved back to the Detroit suburban territory, becoming probably the first full carnival in many years to play Melvindale. The engagement in a city park that was under auspices of the Melvindale Athletic Association, with business up, aided considerably by better weather. From Melvindale, Frederick moved here to Holly.

New on the show are a Sky-fighter and a Helicopter, both of which have been doing good business, a show-owned Jungle Show, and two new 60-inch General Electric searchlights. This unit carries 12 rides, 28 concessions and 2 shows.

Frederick is operating three units this season, the same as last year, with some changes in key personnel. Louis Harris, who has been advertising and publicity man with various West Coast shows, has joined as assistant to Frederick. A brother, Walter Frederick, former carnival concessionaire, has moved here from Sioux City, Ia., to join as manager of No. 2 unit. John Hopkins, formerly manager of the kiddieland at Port Clinton, Ohio, has joined as manager of No. 3 unit.

The units will play Michigan.  
*(Continued on page 72)*

## Royal Sets New High Mark At St. Louis

Rides, Shows Race  
23% Ahead of  
Record '56 Stand

DAVENPORT, Ia. — Royal American Shows railed in here last week after racking up a whopping gross at St. Louis. Show closed there Sunday (31) after a big weekend that pushed ride and show grosses 23 per cent ahead of 1956, the last year Royal played there and a high mark in the long string of Mound City engagements.

Leon Claxton's Harlem in Havana, always a favorite on the Grand and Laclede lot, did its usual big business, outpacing all other fun zone units. Dick Best's Side Show also did strong business and Bill Kemp's Motordrome pulled in big patronage.

Show train arrived here late Monday and opened under Shrine auspices on Wednesday. Personnel were looking forward to the kids' day on Saturday (6) with a pony giveaway scheduled.

## COMPETITION HURTS

### Show Traffic Cuts Down River Grosses

ROSEVILLE, Mich. — Down River Shows ran into a much traversed area here, closing a six-day stand on Sunday (31) that was 50 per cent below last year. Owner Severin Hilo attributed the drop chiefly to the fact that a number of shows had already played the area, some on the same lot and a check-up showed that this spring carnivals had played 45 days within a 2½-mile area.

The show opened the season with a last-minute booking for five days starting April 29 at Dearborn

for the Chamber of Commerce, with rides only, plus a few concessions. Business was "satisfactory" for what was said to be the first carnival to play the suburb in 12 years.

Down River then moved back into winter quarters at River Rouge to complete work there, then moving virtually across the street to the Marion Avenue lot for a date sponsored jointly by the American Legion and the Veterans of Foreign Wars. Business was only fair, running slightly ahead of last year.

Hilo's move last week was to East Detroit for the Macomb County Retarded Children's Association, followed by St. Clair Shores for the Shopping Plaza Merchant's Association. The show continues with much the same route as last year in Southeastern Michigan. Major booking—for the 16th year—is a one-week stand, including Independence Day at Ecorse for the Ecorse Merchants Association. New on the route is the Cass County Fair at Cassopolis, in addition to the three fairs played last year—Stockbridge Free Fair, Arenac County at Standish, and the Chelsea Fair.

The Labor Day Celebration at Chesaning, a one-day event last year, has been built into a three-day celebration. Last year both the crowds and the program proved too big to handle in a single day, and will be spread out this year. Captain Chuck Johnson, free fall parachute jumper, will again be featured.

Hilo took delivery on a new Rock-o-Plane at Roseville, after adding a Flying Saucer and a Kiddie Chairplane earlier in the season, and replacing an older Roll-o-Plane with a newer unit. The old ride has been booked into Wonderland Park at Southgate. The show has also taken over direct operation of the popcorn wagon  
*(Continued on page 72)*

## Detroit Patronage Up for John Reid

MOUNT CLEMENS, Mich.—Business has shown an improvement of about 25 per cent consistently at three engagements played by John F. Reid's Happyland Shows in suburban areas around Detroit. Reid attributes the substantial pick-up to a combination of better weather and general pick-up in employment.

Happyland has completed construction of two new buildings at its winter quarters at Webberville, Mich., where they have 11 acres of ground, giving better facilities for pre-season work and refurbishing of equipment.

The show moved out of winter quarters to open April 18 with rides only at Garden City. The next stand was at Royal Oak in a downtown location. This was the 28th consecutive year for this engagement, with Happyland the only organized carnival granted a permit within the city. Several members of the show staff, including Reid himself, are members of this post.

The third stand at Mount Clemens for 10 days proved a winner, likewise showing a 25 per cent pick-up. This was the grand opening of the Happyland Shows, which opened here with 35 concessions and 17 rides. Heavy rains hit on two occasions, but came during off hours and did not cause any lost time. The lot, right in the downtown district, was dry, creating no mud problems.

### Use Exhibits

The Mount Clemens stand is the Annual Exchange Club Exposition and Fair, with a series of special events. A 150-foot tent was set up with merchants' exhibits. A street parade on the opening Sunday afternoon, with 15 bands and floats from business houses and from other cities in the area, wound up at the show lot. A patriotic and military parade on Decoration Day, sponsored by various veterans' groups, similarly was scheduled to lead to the lot.

The midway at Mount Clemens  
*(Continued on page 72)*

## WOM Late Debut Pans Out Strong

McCarter Joins as General Agent;  
Holiday Receipts Show Hefty Total

NEW BRUNSWICK, N. J. — World of Mirth Shows got off to its latest debut in many years on Friday (29), putting down a typically heavy spread of equipment on the Seventh and Rock Avenue lot, Plainfield (Arbor). It was the third decade on the same lot and the tradition was observed by local residents as well as the show folks.

Saturday (30), Memorial Day, drew a hefty-sized crowd, with front gate receipts being well into four figures. Manager Frank Bergen and Bud Sollenberger were on hand after having overcome wintertime illnesses. They were greeted by good crowds, weather and working conditions.

It was the 30-year return also of another face on the show. R. C. McCarter, who booked it under its old Bernardi title in 1929, rejoined as general agent. His duties will be distinct from those of the late Gerald Snellens, special representative, it was emphasized.

McCarter will concentrate purely on the booking phase, filling in the necessary spots for still dates and

laying groundwork for the 1960 fair season. Improvement of the current route, and patching gaps resulting from the loss of the Great Allentown (Pa.) Fair and New Jersey State Fair, will be the vital tasks for him. McCarter has spent the intervening years with various businesses and midways, most recently the Proll's Broadway Shows.

### Rebuilding Charted

Physically, it was the same version that went into quarters last winter, and several improvements projects will be undertaken along the route leading into the fair sea-  
*(Continued on page 73)*

## Strates Adds 4 Pullmans; Philly Good

Mouse \$ Leads;  
Elephants Win  
GOP Publicity

PHILADELPHIA — Two pleasing weeks were racked up by the James E. Strates Shows here, beginning on the Cottman Street grounds and following at Municipal Stadium in South Philadelphia. First date, ending Saturday (23) topped its hefty 1956 gross, with ideal weather luring a steady gate attendance.

Back-end units in general did well, as did the Wild Mouse ride, which was set up ahead of the opening and played the full six days to top money among rides. The Kelly-Sutton Side Show had a big week also.

Bert Pettus and family, returning with the three show elephants, after an engagement at Kennywood Park, Pittsburgh, left with them for  
*(Continued on page 73)*

## OKAY TAKES

### Portemont Bow Saved By Surfaced Lot

ANDALUSIA, Ala. — Johnny's United Shows opened its season here recently and did okay gross-wise due to a location on a paved area of a high school stadium. Intermittent rains hit the show almost daily, but due to the hard surfacing everything was back in action promptly after showers stopped.

The location, just eight miles from the winter base, was up 20 per cent as compared with last year. Show opened with rides and concessions. A back-end is to be added later this spring. The 1959 route will parallel that of last year in most cases.

Due to high school graduation Monday evening, the show was darkened. The Portemont family took advantage of the night off, and Johnny Portemont Jr. played host to the staff and personnel at an outdoor barbecue at his new  
*(Continued on page 73)*

# Morris Hannum Shows

One of the Great Eastern Shows

**Cahill Field Fair, 29th & Clearfield Sts., Philadelphia, this Friday, June 12, 2 Big Weekends—Featuring Leo (Sulcide) Simon—3 Cars Given Away**

**Followed by St. Michael's Annual Church Fair, Opposite Shopping Center in Levittown, Pa., June 22-July 4. Fireworks, Parades, Terrific Advance Sale, Free Gate.**

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Custard, Photos, Jewelry, Ball Games, Pitches, Buckets, Picture Frames, Merchandise Wheels, Hanky Panks of all kinds.

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Good job for experienced Caterpillar Man. Long season, good wages and bonus. Johnny Wilson, come on. Can place A-1 Ferris Wheel Man. Also Help for Comet, Octopus and Chairplane. Will accept collect phone calls only from help I know. Jonesy and Jimmy Grove, call me.

Can place Billposter with car, willing and able to do other work. Cookhouse Help wanted.

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## GREATER LOWELL, MASS., JULY 4th CELEBRATION DRACUT POLICE ASSN.

DRACUT SPEEDWAY

June 29 — All Week — July 4

MAMMOTH FIREWORKS DISPLAY

**WANT**—Concessions such as Novelties, Ice Cream, Snow Cones, Balloons, Hanky Panks, Ball Games, Punk Cats, Bottles, or what have you? Can also use P.C. Games not conflicting, Bear Pitch, or other Center Joints. Reasonable rates on all Concessions.

**RIDES**—Can place Octopus or any other Flat Rides or additional Kiddie Rides and Grind Shows. Over 25,000 Ride Tickets now being distributed to Merchants. Matinees every afternoon. This date will be advertised to a great extent.

We can also use additional Concessions for our date at Fort Ethan Allen Air Force Base, June 15 to 21, including Sunday.

Our Route—Plattsburg, N. Y., June 8 to 13; Burlington, Vt., June 15 to 21; Air Base, Montpelier, Vt., June 22 to 27; then Dracut, Mass., June 29-July 4. Wire as per route.

## CONTINENTAL SHOWS

Roland E. Champagne or Fred Fritz

# GOLD MEDAL Shows

## LAST CALL

## LAST CALL

For Richlands, Va., Fat Stock Show & Fair, followed by Shelby County Fair, Shelbyville, Ky.; then Ripley, W. Va., Big Fourth of July Celebration.

## CONCESSIONS

Sell X on Long Range, Short Range. Good opening for Glass Pitches, Jewelry, Age and Weight, Photo. All Hanky Panks open. No gypsies.

## SHOWS

Girl Show with own equipment, Monkey Show, Snake Show, any other family-type Show. Want A-1 Operator for office-owned Glass House, good proposition. Have complete Side Show, office owned, want reliable man to operate. Have a few Side Show People on show now.

## RIDES

Book Rock-o-Plane, Round-Up or any other major Ride not conflicting. Ride Help: Octopus Foreman, Second Men on all rides; must drive semi. P.S.: Mary Lovette, get in touch with Leo.

## HELP

Want A-1 Billposter with own transportation. Top salary. Also Scenic Artist.

Wire JOHNNY DENTON or LEO BISTANY, Grundy, Va., this week.

## NEW ENGLAND AMUSEMENTS WANTS

For these two outstanding spots:

**OUR LADY OF HOPE CHURCH GLOUCESTER, MASS., LEGION CELEBRATION**

SPRINGFIELD, MASS.  
CHARITY BAZAAR—June 15-20

STACEFORD PARK—June 29-July 4  
FIREWORKS—BOAT GIVEN AWAY  
THIS IS AN ANNUAL EVENT

Merchandise Concessions of all kinds. No Wheels. Will sell exclusive Cookhouse or two Grab Stands at Gloucester.

Man to Up and Down Concessions. RIDE FOREMAN for Wheel, Octopus. First and Second Man on Tilt. Top pay and bonus and you get it every week. Bill Madden, call me.

ALL REPLIES TO HARRY J. KAHN, ATHOL, MASS., June 8th-13th

Phone—Churchill 9-9841

After June 13th call Springfield, Mass.—REpublic 6-0237

## CAPELL BROS. SHOWS

WANT  
FOREMEN for  
FERRIS WHEEL AND SPITFIRE.  
HELP FOR 12 RIDES.  
CONCESSIONS OF ALL KINDS.

Agents that can work for 50¢ and \$1.00.  
Celebrations and Fairs until Nov. 11.  
Address: "DOC" CAPELL  
Monticello, Utah, this week.  
Price, Utah, next week.

GIVE TO DAMON RUNYON CANCER FUND

## Reithoffer Units Doing OK on L. I.

HICKSVILLE, N. Y.—Two of the five Reithoffer Shows units have been rolling up satisfactory grosses on Long Island. One moved from Inwood to Hicksville for six days, starting Monday (25), and a ride grouping opened Friday (22) at a churchyard date in Rosedale which lasted three weeks in 1958. Spencer Bazaar provided the church concessions.

Eight rides, 24 concessions and Bob Norman's cookhouse were in action here, with Pat Reithoffer Jr. and Marty Cohen, agent, on hand. Reithoffer had builder Don Hoyt and other crewmen rebuilding the Whip, providing all new platforms. The Comet ride is getting safety fittings and truck mounting, and is being retitled the Space Platform.

One of the Reithoffers' four truck-mounted Ferris Wheels also

is on the show, plus the Merry-Go-Round, Chairplane, Roller Coaster, kiddie Flying Saucers and Boat Ride. The wheel takes only a two-man crew, goes up in two hours and can be downed and on the road in one hour. Uprights are permanently anchored on a flatbed, with upper sections that are quickly winched erect. Patron ramp and railing lead up the rear of the trailer.

### New Office Game Trailers

The office trailer has been refurbished, including removing the wall which partitioned the upstairs, forward room. An innovation in this area is the pair of game trailers built for Business Manager Charley Davenport. Each is sectioned into three stands complete with permanent counters and shelves. Floors are removed, allowing agents to walk back and forth on the ground.

Elsewhere the Reithoffers have three units in the field. This week Pat Reithoffer Sr.'s show goes into Exeter, Bill Goodman's goes into Dunmore and Roxy Gatto's plays Lansdowne, all in Pennsylvania. Gatto is business manager of the last-mentioned unit and has his own Ferris Wheel and Chairplane with it.

## Two How-Reit Shows See N. Y. Action

NEW YORK—Both How-Reit units are in action, the No. 1 show having put in four consecutive weeks already at Harlem and 112th Street off Madison Avenue. Business is termed very satisfactory by partners Al Howard and Pat Reithoffer, who retitled the former I. T. Shows (The Billboard, April 27).

The lot has the Merry-Go-Round, Ferris Wheel, Rock-o-Plane, Tilt-a-Whirl and nine concessions.

With Morris Brown in charge, the No. 2 unit opened Monday (25) in Elmont, L. I. Turnout was surprisingly good and the midway was overrun with a young crowd that evening while the kiddie rides were still being erected. Layed out were a Roll-o-Plane, Roundup, Caterpillar, Ferris Wheel, Octopus, four kiddie rides and 12 concessions. Louis Scherer, office manager, is handling the books for both units.

The Roundup, ruined in the disastrous winter quarters fire, has been rebuilt and is back in service, looking like new. Bill Appleton and Johnny Leonard did the job.

## Hudson, N. Y., Bonanza for Continental

BENNINGTON, Vt. — Continental Shows people were beaming when they pulled in here for the opening Monday (25). They came off a real red one in Hudson, N. Y., which benefited practically everybody.

Hudson proved a genuine sleeper this year. Owner Roland Champagne has played it for several years and had a good estimate of its potential, but all figuring went haywire this time. The lot was the same and so were general conditions, but spending was outstanding, it is reported. Attendance was also up quite a bit.

Bennington lot was promising, being a new location at the junction of Routes 7 and 67A, with ample parking space.

## N. E. Amuse. Eyes Best Dates Ahead

EAST DEDHAM, Mass.—New England Amusements has its best weeks still ahead, manager Harry Kahn opines, after opening to fair business April 30 in Ludlow, Mass., then drawing rain on five of the six days in Chicopee.

The Octopus was rebuilt at the Eyerly factory in Salem, Ore., and the Funhouse overhauled in winter quarters. A new fluorescent star and circle made by Dixlart, of Hot Springs, Ark., are on the Ferris Wheel. Rides are all repainted and work on the trucks is progressing en route.

Seven rides and a Funhouse are carried, plus 15 concessions. Kahn is handling office and advance duties in his wife's absence.

Personnel is almost unchanged from last year: Chuck Leffler, ride superintendent and truck mechanic; Ed Los, electrician and Octopus foreman; Victor Dragon, Merry-Go-Round; Adolf Voll, kid rides; Handsome Pat, Helicopter; John Maloney, purchasing agent and two concessions; Mary Maloney, fish pond; Scotty and June Logan, pitch till-u-win; Frank and Marge Cleasby, French fries, and cork gallery, and Gary and Sis Mix, three stands.

## Gayland Inks Alta. Rodeo

STETTLER, Alta. — Gayland Shows have been signed for the annual Stettler stampede, to be held under Canadian Legion auspices July 2 and 3.

The racetrack at the agricultural society grounds has been rebuilt, the grandstand has been renovated and the entire area has been surrounded by a steel fence, replacing the wooden one which had been up for nearly 50 years. Stampede manager is Harry Vold, of Ponoka, Alta.

## DREW UP SHARPLY AFTER SLOW START

PORTSMOUTH, O.—Business for the James H. Drew World's Fair Shows has taken a sharp turn for the better after being hurt by rain and cold weather the first couple of weeks of the season.

Solid grosses has been the rule since, according to Drew, who reports that takes have been increasing to a point where as of here last week, totals for the season matched '58, the best year yet for the show.

The Scooter, Scrambler and

Rockoplane have been leading the rides with the Glasshouse and Dixie Lee Minstrels topping the back end. Winners on the front end have been Bobby Cooper, Harvey Drew, Bill Stevens, Bert Woods and Alton Sparks.

Personnel are looking forward to the first fair which opens June 15 at Middlesboro, Ky. Three more dates will follow in that State and then the show goes into fairs at Petersburg, Ind.; Paris, Ill.; Valparaiso, Ind.; and Terre Haute, Ind. Following the latter, it heads south for a circuit of 14 fairs that will last until late November.

Four new light towers are being used. Professor Vidalia has added three musicians to his band. Erwin Heller visited and checked over the show's organ and calliope. With school out many youngsters are joining their parents. Mrs. Bobby Cooper and children joined and the Drew children, Jimmy Jr. and Malinda, were scheduled to come on this week. Jimmy Jr., who is an active Boy Scout, was recently made a Life Scout and also received a leadership award from his troop in Augusta, Ga. Malinda will work in the show office this season and Jimmy will assist his dad.

At Charleston, W. Va., daily visits were made with personnel of King Bros. Circus. Bill Baily is due to visit to tape music from the band organ. Sheriff T. H. McGovran visited in Charleston and invited the shows to return in '60.

## A. J. Carl Reports 30% Hike Over '58

DETROIT—Business has shown an improvement of around 30 per cent for the season to date for A. J. Carl Shows, A. J. (Tony) Carl reported this week. The show is playing over much of last season's route.

The show closed Sunday on the Great Lakes Steel lot in suburban Ecorse under Veterans of Foreign Wars auspices, with business affected by the fact that the neighboring steel mill is working three shifts steadily in anticipation of a steel strike. The latter factor has created a definite tightness in spending in the area. Nevertheless, Cameron D. Murray, who joined the Carl Shows as general representative in midseason last year, and has played this engagement with other shows for the past six years, reported business up 25 per cent over 1958. This was a 10-day stand with two weekends, including Decoration Day.

The show has played long engagements to offset the hazards of seasonal weather. It came out of winter quarters at Washington, Mich., with rides only, on March 12 at the Greenacres Shopping Center in Warren. This was under auspices of the local merchants, with business proving sufficiently attractive to justify a return engagement there for the closing date of the season for Halloween.

### Re-Sign for 1960

The second stand was at Center Line under auspices of the municipal Recreation Department, who were so well pleased by the results that they have already contracted for a return in 1960. The show then moved to the former Eastwood Park site in East Detroit under the Lions Club, where concessions joined for the first time. This is the seventh year for Murray personally on this stand. The show then moved across the metropolitan area to play in the Clarenceville area for the Ladies' Auxiliary of the Veterans of Foreign Wars—the third year for Carl on this one.

Carl is carrying 10 rides—six major and four kiddie—and 25 concessions. New additions include: Show-owned Rock-o-Plane from Eyerly Aircraft Company, Salem, Ore.; new office trailer by Alma Coach Company; 1,000,000 candle power Sperry searchlight and Kid-die Boat Ride from King Amusement Company.

From Ecorse, the Carl Shows moved to Grand Rapids to play for the Kiwanis Club. They are booked solidly in Southern Michigan till the end of October, including 10 fairs in Michigan.

The roster of the A. J. Carl Shows includes:

Anthony J. (Tony) Carl, owner-manager; Cameron D. Murray, general representative and assistant manager; Alta Carl, secretary-treasurer; Buck Bowdin, electrician

(Continued on page 72)

## Lagasse Units Open Strong

HAVERHILL, Mass.—Lagasse Amusement Company, with five units on the road, has been getting good early business. Marie Lagasse, president, reported last week.

Additions to the line-ups this year included a new Allan Herschell 36-foot Merry-Go-Round and negotiations are under way for the purchase of a second Tilt-a-Whirl. In all the firm has 23 rides, 60 concessions and moves on a total of 45 pieces of rolling stock.

Route has been completed until the end of September. Big date will be the July 4 celebration at Lowell, Mass., where World of Mirth will bring in 30 rides and a large number of shows.

Lagasse staff, in addition to the president, includes Orville L. Wesley, general manager; Harry Ryan, superintendent; Joseph W. (Bucko) Homan, Rene Desjardins, El Cartier and Roland Poor, unit managers; Henry Juruszcz, ride foreman; Louis LeJeune and Norman Ariel, storehouse managers.

## Hodges Freaks At Willow Gr.

WILLOW GROVE, Pa.—Charlie Hodges has his Side Show at Willow Grove Park this season and will go out on Gooding Amusements fair dates in the fall. Park business is reported very good.

Personnel are Ella Mills, fat girl; Willie Durks, two-faced man; Major O'Satyrday, sword swallower and inside lecturer; Billy Logsdon, magic and Punch; Floyd Young, pygmy fire eater; Paul Gordon, assistant lecturer; Harriet O'Satyrday, electric act and bally; Claude Bentley, front talker; Larry Dillman and Bob Mills, ticket takers.



# LAGASSE AMUSEMENT COMPANY HAVERHILL, MASS.

Announces

**LOWELL COMMON**—Largest Fourth of July Celebration in the East; four big days and nights, July 1-2-3-4. Auspices Lowell Lions Club. Gigantic fireworks displays 2 nights, 3d and 4th. Located on South Common in heart of city. Set up Monday, June 29, at 8:00 A.M. ¼ million people attend.

**WANTED**—All types Concessions, Cook Houses, Floss, Apples, Popcorn, Ice Cream, Jewelry, Photo, Etc., (RIDES AND SHOWS furnished by World of Mirth).

**RAYNHAM DOG TRACK FAIR**—Route #138, Raynham, Mass. Located precisely at Dog Track during dog racing. 6 big days and nights, June 16 to 21 (Tuesday thru Sunday).

**WANTED**—Rides not conflicting. All types Concessions, Food, Etc.

**ST. PETER'S FIESTA, Gloucester, Mass.**—2d largest Fiesta in the country; bona fide attendance 100,000 people. Four days and nights, June 25 to 28, inclusive.

**WANTED**—All types Food Concessions, Jewelry, Hats, Photo.

For Space Contact

OFFICE: Lagasse Amusement Co.  
17 Lafayette St.  
Haverhill, Mass.  
Tel.: DRake 4-6461

GEN. MGR.: Orville L. Wesley  
13 Hallenan Ave.  
Lawrence, Mass.  
Tel.: MURdock 3-9905

MIDWAY SUPT.: Harry Ryan  
The Birches  
Salem, N. H.  
Tel.: MAYfair 6-9197

*A Family Tradition*  
**JOHNNY'S UNITED SHOWS**

NOW BOOKING FOR MARTINSVILLE, INDIANA  
**ANNUAL AMERICAN LEGION CELEBRATION**

followed by Brazil, Ind., Rotary Annual 4th of July Celebration. 43rd annual Band Concert, Gigantic Fireworks Display, Car Giveaway, Contests, followed by Danville, Ind., Annual American Legion Street Fair.

Especially want Custard, Hats, Bear Pitch, Glass Pitch, Derby and Hanky Pank Concessions. Frank Aschey wants Agents for Hit and Miss, Set Spindle and Couple for PC Color Game. Art Courtney wants Ball Game Agents. C. H. Terry wants Agent for Short Range Gallery.

**SHOWS:** Carrol Green, contact. Want Snake Show with or without own equipment, Minstrel, Motordrome, Illusion, Side Show, Big Snake and Monkey.

All replies JOHN PORTEMONT Jr., Piedmont, Alabama. Phone in office.  
Call between 12:00 noon and 10:00 P.M.

*Cleanest Finest Most Dependable*

**James H. DREW SHOWS**

Tri-State Fair, Middlesboro, Ky., June 15 to 20  
Harlan County Fair, Harlan, Ky., June 22 to 27  
4th of July Celebration, Paintsville, Ky., June 29 to July 4

**CONCESSIONS:** Will place Merchandise and outright Sale Stands of all kinds. Good opening for Novelties, Custard, Long and Short Range, Highstriker, Foot Long, Arcade, Derby and others at all fairs that we will play until late in November.

Minstrel Show People wanted. Musicians & Chorus Girls. Also a good Comic. Note: Uncle Tyler, Dorothy, Rachelle, please contact Prof. Vidalia. We are enlarging for fairs.

Note: Clyde E. Bias & Bill Coleman, get in touch with J. A. Sparks, c/o this show.

**SHOWS:** Will place Monkey Show with modern equipment.

**HELP:** Can place two experienced Ride Men. Must be semi trailer drivers. Note: Drunks, riff-raff and hop scotchers not wanted. Billposter wanted to start billing fairs now. Must have car and reference. If nearby, come and see me. All address this week.

**JAMES H. DREW WORLD'S FAIR SHOWS, INC.**  
via Western Union, Grayson, Ky. No phone calls accepted.

**WANTED FOR BARNUM FESTIVAL**  
Bridgeport, Conn., June 26 thru July 4.

First time in history Rides and Shows were allowed on Celebration Grounds. Want Rides of all kinds, Shows, Side Show, Animal Show, Family Shows only.

**A-9 Attractions, Inc.**  
Contact PAUL OLLIE  
22 Sumner Street Hartford, Conn.  
Phone: JACKson 2-0575

**GEORGE LANE CAN PLACE AGENTS**  
for the "B" Circuit of Fairs and Exhibitions in Canada.

**CANADIAN CONCESSION AGENTS, TAKE NOTICE**  
Especially want Nail Store Agents, Bat-A-Ball Agents and PC Clerks—Men or Women. Contact:

**GEORGE LANE**  
c/o Art B. Thomas Shows, Sioux Falls, S. D., June 8-13.  
We go into Canada on June 21.

# GOODING AMUSEMENT CO.

NOW BOOKING CONCESSIONS FOR

**JUNE 15-20**  
Port Clinton, Ohio  
Northwestern Ohio Firemen's Convention on the streets.  
Can place Direct Sales and Hanky Panks of all kinds.

**JUNE 22-27**  
St. Mary's, Ohio  
Can place some Direct Sales and Hanky Panks of all kinds.

**JUNE 26-JULY 4**  
Euclid, Ohio  
Sesqui-Centennial Celebration  
Can place some Direct Sales and Hanky Panks of all kinds.

**JUNE 29-JULY 4**  
Cambridge, Ohio  
Boosters Club Celebration  
Can place Direct Sales and Hanky Panks of all kinds.

**JUNE 30-JULY 4**  
Bowling Green, Ohio  
Can place Hanky Panks and Direct Sales. No Eats, Drinks or Ice Cream.

**JULY 2-4**  
Hillsdale, Michigan  
4TH OF JULY CELEBRATION  
Can place some Direct Sales and Hanky Panks of all kinds.

WRITE AT ONCE

**GOODING AMUSEMENT CO.**

1800 NORTON AVENUE

BOB CASHNER, Conc. Mgr.

COLUMBUS 8, OHIO

## BAKER UNITED Shows

"A Clean Modern Midway"

**6 BIG DAYS — WANT FOR — 6 BIG NIGHTS**  
ANNUAL JULY 4TH CELEBRATION—LINTON, IND.—JUNE 27 THRU JULY 4.  
Parades, Fireworks, Free Acts, Fun Galore.

### CONCESSIONS

Will book large Cook House, Grab, Pronto Pups, Ice Cream, Custard, Shake-Up, Popcorn, Floss, Snow, French Fries, Coke Bottles, Ball Games, Records, Punks, Basket Ball, Short Range, Cork Gallery, Pitch-Till-You-Win, Fish Pond, Bird, Lamp, Glass and Bear Pitches, Bowling Alley, High Striker, Balloon Darts, Diggers, Gold Fish and Penny Arcade.

### RIDES

Will book 2 Kid Rides not conflicting and one or more major Rides—Roll-O-Plane, Flying Scooter, Coaster, Spitfire and Fly-O-Plane.

### SHOWS

Will place any Shows with worth-while merit. Small percentage. Particularly want Girl Show—must be attractive and neat.

### RIDE HELP

Foremen for Ferris Wheel and Kid Rides. Must drive semis.

All replies to ERNIE ALLEN, Mgr., CRAWFORDSVILLE, IND., this week; Noblesville, Ind., next week.

## AMERICA'S LARGEST SHOPPING CENTER EXTRAVAGANZA

Opening Springfield, Mo., and Joplin, Mo., June 15-21

Featuring Schafer's 20th Century Shows, carrying 24 Rides and Atterbury-Hornbeck Thrill Productions

All Concessions wanted—no flats

Contact by telephone only

**W. A. Schafer**

FRanklin 5-5817, Dallas, Texas

**Bill Atterbury**

UNiversity 4-8227, Springfield, Mo.

## NEED RIDE FOREMEN VERY BADLY

Tilt-a-Whirl Foreman, \$65 per week; Octopus Foreman, \$60 per week; Coaster Foreman, \$60 per week; Round-Up Foreman, \$60 per week; Merry-Go-Round Foreman, \$65 per week; Second Men and Kid Rides, \$50 per week.

These salaries are sure if you drive and are sober, clean men. We furnish you sleeping quarters with bunk beds and shower. Don't misrepresent. If you can qualify, come now to Market Square Shopping Center, Lafayette, Ind. Here until June 13, then Shelbyville Road Plaza, Louisville 7, Ky., June 14 thru July 4.

Ask for BILL GEREN

## JIMMIE CHANOS SHOWS

Want for Greensburg, Indiana, Street Centennial around the Courthouse, followed by Cambridge City, Indiana, Firemen's Street Fair, then our Fourth of July Celebration, Fairborn, Ohio.

Want legitimate Concessions of all kinds. Strictly all Hanky Panks. No flats and no gypsies.

Want family type Shows with own outfits. Ride Help who can drive semis.

All replies to Jimmie Chanos, 709 East Fourth St., Greenville, Ohio.

## WANTED FERRIS WHEEL FOREMAN

Capable of handling two Wheels, also experienced Ride Help. Top salary.

MARKS SHOWS, INC.  
Ambridge, Pa., this week.

## MIDWAY CONFAB

Louis Berger, general agent of Olson Shows, was back in Chicago last week after spending several days at the shows' Hot Springs winter base. Reported that Manager Paul Olson had a full crew working on the rides, shows and rolling stock. Staffers on hand there included Grant Chandler, trainmaster; Jimmy Zabriskie, electrician; Ray Cramer, assistant manager, with Louis (Stretch) Rice, business manager, due in around

Ed and Lil Schofield joined Heart of America Shows where he'll take over the legal adjuster chores during the Kansas City stands. . . . Mike Gallichio and Tommy Smith have rejoined Bee's Old Reliable after a trip to Laredo, Mexico.

Clarence D. Auskings closed with the Ritter Frontier Shows and is now agent of American Funland Shows playing New Mexico. His wife is in a Tucson, Ariz., hospital. . . . Mike C. Piccolo visited the Gooding unit at Uniontown, Pa., and chatted with Hap Berkshire, Mr. and Mrs. Larry Ackley, Mr. and Mrs. Getty Pugh and Maurice Myers.

Outdoor showfolks who attended the funeral of Frank Sparks at Denham Springs, La., included John R. Ward, Pan American Shows; Romeo Dunn, Buff Hottle Shows; Ralph R. Miller, Miller Amusements, and George S. Flint, SLA chaplain.

Irene Burton, operator of Wild Life exhibits on Eastern carnivals, returned to Miami recently because of illness of her mother, Mrs. G. C. Barrow, 74. They were driving north when Mrs. Barrow was stricken in Camden, S. C. She is confined to bed. There is a Burton Wild Life on Amusements of America, managed by Mrs. A. B. Horton, sister of Irene Burton, and another on the James E. Strates Shows, managed by Bill Warren, son of Mrs. Johnson. Robert and Irene Burton also take out independent units for fairs.

Mrs. Mary Frederick, secretary of her husband's Motor State Shows, has returned to the lot after three weeks in Highland Park (Mich.) Osteopathic Hospital. . . . Mrs. C. Floyd Melvin, who has been on the sick list, is back on the job at the lunch stand she and her husband operate on the A. J. Carl Shows. Perry James, her husband's cousin, was out to help them on the lot at Ecorse, Mich.

Is Cetlin has gone into General Hospital, Petersburg, Va., and would like to hear from friends.

Ralph Sanders, operator of Ken-Penn Shows, came in for plenty of saluting on the Philadelphia circus midway. He had just won Democratic nomination for City Council in New Kensington, Pa., on his first political effort — by eight votes of 8,000 cast.

Sam L. Swain, agent and concessionaire, is stage manager at the Carolina Theater in Winston-Salem, N. C. Marie Swain will play North Carolina picnics and fairs with her fish pond and Miniature Train.

Mr. and Mrs. E. S. Fitzgerald, Foley & Burk Shows, celebrated their 25th wedding anniversary with a party in the Hotel Petaluma during the shows' engagement in Petaluma, Calif. Guests included Mr. and Mrs. Al Friedman, Bob Dignan, Ralph Lockett, Mr. and Mrs. T. J. Wright, Joe Steinberg, Frank Ward, David Seitel and Jules Blumenthal.

Vanteen and Lee Collins' Side Show personnel on Foley & Burk also includes Torchy Lee, blade box; Don Walton, inside lecturer and boss canvasman; Essie Lou Bradley, atomic girl; Bill Unks, fire and sword swallower; Susie, two-

headed baby and the headless girl in the annex.

Ray E. Hasbrouck, ex-concessionaire on World of Pleasure Shows, is now resting at his Allentown, Pa., home after being in the Allentown Hospital for six weeks. . . . Torchy Lee, girl show owner on Gem City Shows, gave a surprise birthday party for Lisa Del Mar at Murfreesboro, Tenn. Guests included Torchy Lee, Glen Holland, Tom Carter, Debbie and Terrie Johnson, Jean Martin, Robi Del Mar, Gordon Robinson, Duke Scott Veronica Lane, Scott Douglas, Bunnie Venus, Carmen Phillips, Lucky Lee Blanc and Vicki Monroe.

## Wilson Adds Rides, Shows For Memphis

MEMPHIS—More attractions have been signed for the midway of the Mid-South Fair here, according to Cliff Wilson, holder of the ride and show contract.

Garvin Isenberg's Looper, Glen Porter's Monkey Speedway, Virgil L. Dickey's Fun House, Helicopter, Round-Up, Pretzel and Paratrooper; Jack Lindell's Roller Coaster, Ferris Wheel, Spitfire and Spinaroo; Hadji Delgarian's Scrambler, Rock-o-Plane and Tilt-a-Whirl; John W. Robertson's Twister and R. D. Reid's Octopus are set for the October event.

A girl revue and Illusion Show are pending and are about closed. Many of the above units will also go to the Dallas Fair. Announcement of other rides and shows, including the Velare Space Wheels and Rotor, were made earlier (The Billboard, May 18).

## Brandon Event Renames Moffat

BRANDON, Man. — James I. Moffat Jr., of Carroll, Man., has been returned for a third term as president of the Manitoba Winter Fair. Re-elected as vice-presidents were George MacArthur, of Brandon, and Hope Turner, of Carroll.

A profit of \$9,000 was reported on the fair's operations. A record attendance at the six-day show, March 30 to April 4, provided gate receipts of \$24,496, also a record for the fair.

An announcement is expected soon on plans to increase the present facilities of the Winter Fair buildings.

## Wisconsin Governor Changes His Mind

MADISON, Wis.—Wisconsin's Governor Nelson recently changed his mind on some fair legislation and asked the Legislature to override his veto.

The bill that he vetoed would allow county boards to levy a four-tenths mill tax for county fairgrounds improvements. The top executive changed his mind after meeting with Otto Festge, Dane County celrk.

## Conn. Ups Truck Length

HARTFORD, Conn. — The Connecticut State Legislature has approved a bill permitting the use of 50-foot trucks on State highways. Previous length limit was 45 feet.

GLENBORO, Man.—The Glenboro Agricultural Society has set July 17 as the date for its annual fair. Officers, named recently, are: President, Ray Taft; vice-presidents, James Gowanlock and S. McFadden; secretary, Willard Witherspoon.



OVER 500 ARCADE MACHINES FOR SALE. FACTORY REBUILT—OR AS IS. COME AND GET IT.

**MIKE MURVES CORP.**  
577 10th Ave., New York BR. 9-6677

**Annual 4th OF JULY CELEBRATION**

At Gorham, N. H., on the Common \$1,500 worth of fireworks.

Sol Solomon High Diving Act all week. Smoky's Greater Shows on the midway.

All Concessions open. Contact

**SMOKY GILMORE**  
Strong, Maine  
Tel.: OV 4-3763

**RIDE HELP WANTED**

Foreman for Tilt, Second Men on other rides. Will use wife (if married) in ticket box and will furnish trailer for Tilt Foreman; must drive truck and have valid driver's license. Contact J. W. MAHAFFEY, Cherokee Amusement Co., Eureka, Kan., June 8-13; Clifton, Kan., June 15-20.

**WANTED**

Sober, reliable Ride Help for Tilt, Merry-Go-Round, Scrambler and Wheel. Wives sell tickets. Contact John Dorland or Roy Meyer as per route. ROYAL UNITED SHOWS. George Golden wants Counter Men for Bingo, also Agents for Buckets and Hunky Panks and good Men to help on Concessions.

**FOREMEN and SECOND MEN WANTED**

For Ferris Wheel, Merry-Go-Round and Octopus. Must drive. For Picnic Unit in vicinity of St. Louis.

FIDLER UNITED SHOWS  
2918 N. Florissant Ave. St. Louis, Mo.

**WANTED 2 COUNT STORE AGENTS 2 BUCKET STORE AGENTS**

J. V. ARCHER and H. N. (FOOTS) REEVES  
c/o GRAND AMERICAN SHOWS  
As per Route.

**GREAT WESTERN AMUSEMENTS WANT FERRIS WHEEL FOREMAN**

For Park and Shopping Center. Year around work. Prefer married man. Address: Box 2601, ODESSA, TEXAS  
Phone: FEderal 7-8819, before 4 P.M. or after 10 P. M.

**WANTED 2 OR 3 MAJOR RIDES**

for August 21 and 22, 1959; guarantee. Contact  
Neapolis Fire Department, care of  
**Mr. Robert W. Snyder**  
Box 7, Neapolis, Ohio

**CONCESSIONS AND RIDE HELP**

HECLA, S. D., JUNE 11-12-13  
Popcorn, Candy Apples, Footlongs, Short Range, Photos and any Hunky Panks not conflicting. Agents and Ride Help, come on. L. T. (SHORTY) HINSON, Moe's Amusements.

**HELP WANTED**

Will teach responsible, elderly couple to take complete charge of modern Salt Water Taffy Concession, mounted on truck. Or will sell or lease. Can also use Hunky Pank Agents.  
EDW. FELSKE  
c/o Byers Bros. Shows  
8-13 Bartlesville, Okla.  
15-20 Coffeyville, Kansas

**WANT CONCESSIONS FOR SALE**

Super Roll-O-Plane, \$3,500. Cat converted to one truck ride, with trailer, \$3,500. Larry Loucks & G. T. Desak want Agents.  
TIP TOP SHOWS  
Wls. Rapids, Wis., June 9-14  
Aime Center, Wis., June 17-21

GIVE TO DAMON RUNYON CANCER FUND

**Detroit OK for Link, Depending on Weather**

DETROIT — "When the weather has been right, our grosses have been up from last year by 10 to 15 per cent" is the cautiously optimistic report from Rod Link, owner of the World of Pleasure Shows.

This far-traveled organization has been playing the metropolitan area this spring, opening April 14 with rides only at St. Jean and East Vernor Highway for a two-week stand under auspices of the Faust Post of the American Legion. The show then moved across town to Dix Avenue and West Vernor Highway under the same auspices for another two weeks and enjoyed a pick-up of about 15 per cent over 1958 business.

Shows moved May 13 to Southfield and Eight Mile Roads in the City of Southfield, whose mayor, incidentally, is Donald L. Swanson, manager of the Michigan State Fair. This stand, under auspices of the Dunham Ray Post, Veterans of Foreign Wars, brought out concessions for the first time. Business ran about on a par with last year, reflecting the variable weather, which included cold, rain and some favorable weather streaks.

**Add Rides**  
Delivery was taken on two new show-owned rides at Southfield from Allan Herschell—a Merry-Go-Round and a Roadway. The show

crew is completing repainting all rides and building a new 150-kw. transformer wagon to supplement the diesel generator plant. Six new fluorescent light towers are being installed, to be spotted in front of the Roadway, giving the effect of a banner line.

The new Merry-Go-Round was moved after a few days' break-in to the Northwood Shopping Center, where it became the focal point of a small unit with four major and three kiddie rides to play there for 10 days. This group of rides will play a series of shopping center dates in the area for several weeks and then rejoin the main organization for the fair season.

The principal other new unit on the show this year is Louis Bell's cookhouse. Two more rides, six shows and a number of concessions are scheduled to join at Wayne, the next stand.

**Plan Giveaways**

Children's matinees, usually on Saturdays, will continue to be a major feature this year. Last year's policy of 15-cent matinees on most rides, up to 6 p.m., will be continued. This worked out more satisfactorily than the older 10-cent policy and was accepted by the customers. The added attraction of bicycle giveaways on principal engagements will also be continued.

A separate publicity department is a feature of the show for the first time this year, to handle newspaper, radio, television and other contacts. Named to this post is George Leonard.

The organization will play southeastern Michigan for a few weeks, then a few fairs in Michigan, followed by a number of Indiana fairs. They then are scheduled to head south into Tennessee and Alabama, where they will play late fairs.

**Club Activities**

**Showmen's League of America**

CHICAGO — Secretary Hank Shelby returned from his Canadian trip to report much enthusiasm around Toronto for the new chapter of the League. He said the officials there had already okayed 80 members.

On his trip Shelby visited the Brantford, Ont., winter base of the Conklins and also stopped off at their new park on the Western Fairgrounds, London, Ont. There he visited with the two brothers, Patty and Frank; Patty's son, Jimmy, who has the concessions, and also huddled with Mr. and Mrs. Harry Shore, who came down from Montreal.

At Windsor, Ont., he stopped off at J. P. (Jimmy) Sullivan's World's Finest Shows where he visited with Sullivan, Pat Marco, Al Brown, Phil Cronin, Hank Blade and Mr. and Mrs. Al Kaufman. Shelby drove to Canada with Lou Leonard and Harry Cooper. Things are quiet around the clubrooms. Visitors included Leonard, Al Rossman, Louie Berger, Jack Duffield, Ed Sopenar, Blackie Cherniak and Ed Levinson.

**Sask. Names New Board-Trade Head**

SASKATOON, Sask.—Kenneth O. Gronsahl has been named commissioner of the Saskatoon Board of Trade. He has been assistant commissioner as well as assistant to the manager of the Saskatoon Exhibition. Gronsahl succeeds fair exec S. N. MacEachern, who is retiring after several years as board of trade commissioner. MacEachern will now devote full time to managing the Saskatoon Exhibition.

**Dawson Creek, B. C., Aims for B Rating**

DAWSON CREEK, B. C.—Dates of the Dawson Creek Fair are August 13-15. Efner Johnson is president. The fair board is planning more space for machinery and concessions and hopes to have a Class B fairs rating next year.

**Spring Spotty For John Marks**

NEW CASTLE, Pa.—Business for the John H. Marks Shows has been good to fair thus far this season. Rain has hurt in some cases and opposition of other shows has cut into takes in other spots.

Show had two big kids' days thus far, the one at Johnstown, being the best of the season. Rain hurt the opener here but the following several days were okay.

Staff included John H. Marks, president-general manager; Charles Travers, manager; Arnold Maley, secretary; Dave Fineman, legal adjuster; Paul Lane, concessions; Walter D. Nealand, publicity; Ralph Perry, advertising; James Zabriskie Jr., electrician; Al Palmer, front gate, and Jack Gallupo, cookhouse.

Earl Meyers has the Side Show and Robert Mussella a jungle animal exhibit. Roy (Pepsi) Jones and Tony Vitale, fireworks man, visited.

**Richards Fudge Pacts 30 Dates**

STROUDSBURG, Pa. — Richards Fudge Concessions will sell its confections at more than 30 fairs and celebrations this year, Harold B. Richards Sr. announced.

Two units are currently working at Willow Grove Park, Pa., and another unit will be with Reithoffer Shows for at least part of the season. Richards reported that two concessions at Florida fairs during the winter found business very good, much better than last year.

**CONCESSIONAIRES**

SIX CATS—various styles. Ea. \$10.00-\$20.00	SPOT BOARDS, Set of 3 Ea. \$ 25.00
PUNKS—11 inch ..... Doz. \$ 30.00	ADD-EM-UP DART BOARDS, Sponge Rubber ..... Ea. 20.00
PUNKS—13 inch ..... Doz. 36.00	POP-IN BUCKETS, Short Range... Ea. 65.00
PENNY or COIN PITCH BOARDS. Ea. 60.00	SPUTNIK UNDERHAND BALL GAME ..... Ea. 65.00
UNDER 11 or OVER 30 ROLLDOWN TABLES ..... Ea. 40.00	GAMOLINE UNDERHAND BALL GAME ..... Ea. 45.00
THREE-LEGGED BOTTLE STANDS. Ea. 20.00	NEW DEVIL'S BOWLING ALLEY... 300.00
THREE POUND ONE-BALL BOTTLES ..... Ea. 5.00	USED, Rebuilt DEVIL'S BOWLING ALLEY ..... 150.00
SIX POUND ONE-BALL BOTTLES. Ea. 6.00	HI-STRIKERS, Wood, 24 ft. .... 400.00
1 1/2 POUND THREE-BALL BOTTLES, Old Style ..... 2.50	New Aluminum HI-STRIKERS, 26 ft. 600.00
THREE POUND THREE-BALL BOTTLES, Old Style ..... Ea. 3.50	NUMBER WHEELS made to order.
DAM FAMILY PULL-UP SLATS... Ea. 60.00	MEDIUM RANGE GUNNER BUCKETS and PICTURE FRAMES made to size and order.
GAUCHO PULL-UP SLAT PUNKS. Doz. 48.00 or Complete Frames for \$250 for 12 ft.	
SWINGER BALL and PIN ..... Ea. 25.00	New Aluminum SIX-CATS, going fast ..... Ea. \$35.00
JEWELRY SPINDLES ..... 60.00	Minimum order of 6 sold to anyone.
PAN GAMES, Complete ..... Ea. 160.00	

Write for Free Catalogue  
**RAY OAKES & SONS**

P. O. Box 4344, Tampa 7, Fla. Phone: REDwood 6-9774; Nights: REDwood 6-5467.

**OLD HOME WEEK—FIREMEN'S JUBILEE**

Saltsburg, Pa., June 15-20

Parades—Fireworks—Special Events. Can book all types Concessions that work for stock: SHOWS: Monkey or any type attraction that appeals to family trade. HELP—FOREMAN for Kiddie Rides. Steve Decker can use experienced Agents.

Address all communications to

**BEAM'S ATTRACTIONS, MASONTOWN, PENNA., this week.**

**KING REID SHOWS**

**WANT TWO BILLPOSTERS**

with or without transportation, to join immediately. Top union scale.

**KING REID SHOWS, Ormstown, Quebec, Canada**

**RIDE MEN WANTED**

**FOREMEN AND SECOND MEN FOR**

#5 Wheel, Allan Herschell Merry-Go-Round, Octopus and Roll-O-Plane. Must be strictly sober and reliable. All replies:

**Troy E. Williams, Williams Amusement Co.**

Asheville, N. C., two weeks, June 8 to 20.  
Phone: Walton Street Negro Park, Asheville, N. C.

**CUNNINGHAM EXPO. SHOW**

Playing New Matamoras, Ohio, June 8-13; Sardis, Ohio, June 15-20; Barnesville, Ohio, June 22-27; Athens, Ohio, June 29-30-July 1-4.

Will book Shows with own transportation. Concessions: Darts, String Game, Pitch-Till-You-Win, Lead Gallery, Photos, Cork Gallery, Clothes Pin, Balloon Dart, Bumper, Fish or Duck Pond, Guess Your Age or Weight, Spindles for Stock Jewelry, Bird Store, Bingo for New Matamoras, Ohio; Barnesville, Ohio; Athens, Ohio. Wire at the above dates or write

MANAGER AND OWNER

**JOHN CUNNINGHAM, c/o CUNNINGHAM EXPO. SHOW**

**MIGHTY INTERSTATE SHOWS**

Want for American Legion Celebration, Pennington Gap, Va., June 15-20.

SHOWS: Side Show, Motordrome Fun House, Wildlife, Fat, Snake or any Shows catering to entire family. RIDE HELP: Foremen for Merry-Go-Round and Ferris Wheel and Second Men on all rides must drive. Top wages. Payday every Wednesday. CONCESSIONS: Will book Bingo for season. Hunky Panks of all kinds, Diggers, Photos, Short and Long Range Gallery, Novelties, Age and Scale, High Striker, Pitches of all kinds and American Palmistry. HELP: Agents for Cotton Candy and Candy Apples. Mechanic with tools to join on wire, also Carpenter and Builder to join on wire. Replies to

H. B. ROSEN, c/o WESTERN UNION, BRISTOL, TENN.

**PARADA SHOWS 40th TOUR**

Opening June 19, Branson, Mo., Sportsmen's Show. Expected attendance, 100,000. All fairs and celebrations to follow. Our proven route of money spots will be in next week's Billboards.  
WANT TO BOOK: Six-Cat, Buckets, Nails, Swinger, Set-Up Coke, work buck and stock, Glass Pitch, Bear Pitch, Cigarette Joint, Sit-Down Grab, Novelties, Custard, Photos, Jewelry, Fish Pond, Scales & Hunky Panks. No flats or Mitt Camps. Want clean Grind Shows with own equipment. RIDE HELP: Foremen and Second Men for Merry-Go-Round, a new '59 Tilt, Twin Wheels, Scrambler, High Coaster, Octopus and four Kid Rides, Rides, trucks and trailers all like new. Want Semi Drivers with license. Ticket Sellers, Agents and useful people. Contact by mail: General Delivery, Joplin, Mo. Now operating in Park at 5th and Malden Lane, Joplin, Mo. Phone: MA 3-9307.

**FORREST C. SWISHER**

Opening June 19 with PARADA SHOWS at Branson, Mo., Sportsmen's Show. Proven money route of 18 fair and celebrations to follow.  
Want Foremen and Second Men on new '59 Tilt, Scrambler and High Coaster. Want first-class high-type men for first-class oct rides, trucks and trailers, winches and electric hoist to handle heavy equipment. Top salary and good treatment. No tankering, painting or patching. I have clean bunk trailer with shower, etc. Want Agents for 15 clean, well-framed Concessions including Short Range, Balloon Dart, One Ball, Dice Pitch, Bear Pitch Set Joint, Bee Hive, Hit and Miss, Nickel Roll Bumper and Jewelry. Want Men and Wife for 27-foot Confection Trailer. Has Cold Drink, Snow, Floss and Popcorn.  
Now showing Midtown Amusement Center, 5th & Malden Lane, Joplin, Mo. Phone: MA 3-9307 after 1:00 P.M.

## SUTTON'S PACIFIC COAST SHOWS

### Now Booking for the Annual NAVY RELIEF CARNIVAL

North Island Station, Coronado, Calif.,  
June 19-21, Inc.

Ideal location. In the heart of the nation's largest Naval Air Base. Space, \$8.50 per foot. Side and one-half on all centers.

CAN PLACE LEGITIMATE CONCESSIONS OF ALL TYPES.

We Have No Exclusives. Contact—Wire or Write

**PETE SUTTON**

Sutton's Pacific Coast Shows, Santa Barbara, Calif., June 8-14.

## CIRCUS WEEK

Day and Date with Clyde Beatty Shrine Circus  
Week June 15-20

Can use 2 major Rides and 2 Kiddie Rides. Limited Concession space available. No flats. Auspices East Providence Boys Club. Tens of thousand ticket advance sales.

COMBINED RIALTO SHOWS AND FERA BROS.

Phone GAspee 1-7664, East Providence, R. I.

## SMILEY'S AMUSEMENTS

Want for Homer City, Pa., Firemen's Celebration, June 15-20; followed by Ellwood City, Pa., Firemen's Celebration, June 22-27.

CONCESSIONS: Can use High Striker, Short Range, Photos, Duck Pond, Basket Ball, Derby and all other Hanky Panks. SHOWS: Can use family-type Shows.

CAN USE WHEEL FOREMAN WHO CAN PUT UP AND TEAR DOWN AND GENERAL RIDE HELP. Payday every Wednesday.

All replies to REYNOLDSVILLE, PA., JUNE 8-13.

## WILLIAM T. COLLINS SHOWS

WANT FOR OPENING AUSTIN, MINN., JUNE 8

CONCESSIONS: Can place a few more Hanky Panks. RIDE HELP: Want Ride Superintendent—one that knows all rides and can handle help. Want Foremen for Tilt-a-Whirl, Rock-o-Plane and Roll-o-Plane; also Second Men on all rides. Prefer men with chauffeur's licenses. To such men we will pay a good weekly salary with bonus, and you will get good treatment. Want Lot Man who can lay out 24 Rides, 15 Shows and our line-up of Concessions.

All reply to WM. T. COLLINS, Mgr., Austin, Minn., this week.  
P.S.: Shaumburg, let us know if coming also Tilt Relas.

## WANT—BOB HAMMOND SHOWS—WANT

SHOWS: Illusion, Walk-Thru or Small Animal Show.  
CONCESSIONS: Can use Hanky Panks of all kinds.  
KEITH CHAPMAN wants Concession Man and Truck Driver for six office-owned Concessions. Must be sober and reliable. Can also place Agents.  
AGENTS: BRUCE WILLIAMS needs Dealers for Fan Game and Ball Game. Mae McCURDY wants Counter Men for Bingo. JOHNNY KLICK wants Cook House Help. BILL BOSWELL wants capable Agents for Six-Cats, Ball Games, Penny Pitch, Balloon Darts, Heart Pitch, Shooting Gallery, 1 Ball, Bear Pitch and Buckets.  
RIDE HELP: Useful Ride Men on all Rides.  
P.S.: GEORGE GOLDEN: Send me my Buckets.  
Call BOB HAMMOND or KEITH CHAPMAN  
6115 Gold St., HOUSTON, TEX. (Phone: OXford 4-8447).

STOCK TICKETS	TICKETS	Cash With Order Price	Double Coupons
1 Roll . . . . \$ 1.50	of every description	SPECIAL PRINTED	
5 Rolls . . . . 4.50	Wheel tickets carried in	2,000 . . . . \$ 6.90	
10 Rolls . . . . 8.25	Stock for immediate ship-	4,000 . . . . 7.80	
25 Rolls . . . . 18.75	ment.	6,000 . . . . 8.70	
50 Rolls . . . . 24.00		8,000 . . . . 9.60	
100 Rolls . . . . 44.00		10,000 . . . . 10.50	
Rolls 2,000 EACH	THE TOLEDO TICKET CO.	30,000 . . . . 15.20	
Double Coupons	Toledo 12, Ohio	100,000 . . . . 33.00	
Double Prices	"Allied Trades Union Label	500,000 . . . . 133.00	
No C.O.D. Orders	used"	1,000,000 . . . . 258.00	
Size: Single Tkt., 1x2			

## RIDE FOREMEN WANTED

For new Ferris Wheel. Must drive semi. Want Foreman for new Flying Coaster also Foreman for new Scrambler Ride. Playing shopping centers. Move every 10 days. Long season. Must be entirely dependable. No cars.

INGALLS AMUSEMENT COMPANY

Phone after 11:00 P.M., Muskegon, Mich., 3-3656.  
Bell Line Shopping Plaza, Muskegon Heights, Mich., June 8-13.

## BOOKING NOW FOR 23rd ANNUAL FIREMEN'S CELEBRATION

Maryland Line, Md., week June 21, and New Freedom, Pa., 18th year Fourth of July Celebration, week June 28th. Car given away, parades, fireworks, etc. Positively don't let size of towns fool you. Real bank roll spots. Can place Ferris Wheel, two Kiddie Rides or any other Rides not conflicting and strictly legitimate Concessions of all kinds.

BARNEY TASSELL

Phone 475. No collects. Havre De Grace, Md.

## HUB LUEHRS IDEAL RIDES

CAN PLACE AT ONCE FOR BIG SPRING FESTIVAL, ON THE STREETS, AT EATON, IND., JUNE 8-13:

CONCESSIONS—Ball Games, Bear and Glass Pitches, High Striker, or what have you? Will book Bingo for mammoth July 4th Celebration at Shelbyville, Ill.

RIDE HELP—Need Men who drive and stay sober.

Contact: HUB LUEHRS, Mgr., Eaton, Ind., this week.

## Detroit Gross Up for Reid

Continued from page 67

was laid out in a circle, providing good circulation for the crowd and an attractive appearance, aided by plenty of lighting. The generating plant in the center, with the bright yellow diesels mounted on a large truck opened on all sides, provided added flash.

A new Hrubetz Paratrooper, mounted on a semi-trailer, was delivered here and set up for the first time and proved the top money-maker. Visitors included Rod Link, owner of the World of Pleasure Shows, and Harry Stahl, manager of Jefferson Beach Park. Frank Hrubetz was scheduled to fly in from Salem, Ore., to see it this week at Port Huron.

Buys Organ

Reid is taking delivery within 30 days on a new Carl Frei und Sohn pipe organ, which he bought while in Germany last fall. The unit is 20 feet long, 8½ feet high, with 374 pipes, all operated by

## Joe Frederick

Continued from page 67

Ohio and Indiana engagements this summer, moving southward into Tennessee, Alabama and Mississippi in the fall. Plans are to keep one unit out all winter playing shopping centers in the South, while the other two will return to winter quarters at Belleville, Mich. To handle the expanded operations, Frederick has just completed a new 40 by 150-foot building at a cost of \$15,000. The new unit is similar in size and design to one erected only a year ago.

Roster of Motor State Shows No. 1 includes Joseph J. Frederick, owner-manager; Louis Harris, assistant; Mary Frederick, secretary; Charles Krekeler, concession manager; Roy Weiler, carpenter and artist; William Carter, electrician and diesel operator; Al Ingram, searchlights; Charles Derrow, transportation superintendent; Frank Griffen advertising and Billboard agent.

Show-owned ride operators—Merry-Go-Round: Carl Waite, foreman; Frank Osseo, Kiddie Rides (three): Jim Wilson, foreman; Cecil Wilson, Irving Brune, Ferris Wheel; Woody Groves, foreman; John Lanton, Rocko-plane; Charles Derrow, foreman; Frank Lowe, Tilt-a-Whirl; Franklin Dawes, foreman; Ernie Elliott, Octopus; Jack Vance, foreman; Fred Lawrence, Scrambler; Ice Clark, foreman; John Warren, Helicopter; Don Johnson, forman, Skyfighter; Stan Klick, foreman.

Shows—Jungle Show: Black Cameron, operator; John Hite, front man. Miniature Circus: Mr. and Mrs. Youngblood, owners. Concessionaires: Lucky Daniels, Penny Arcade, Donna Daniels, agent, Charles Krekeler 11 games; Paul Whiteman, Eddie Bear, Wallace Busbin, R. W. Parker, Ernie Kissinger, Goldie Cramenes, George Cramenes, Virgil Short, John Hillman and Bill Hillman, agents, Irving (Stash) Rubin, three games; William Johnson, manager; Clarence Frazer, Harold Gordon, Sam Cohen, agents, Mr. and Mrs. Darwin Tedrow, popcorn, Mr. and Mrs. Edward Anderson, candy floss, Lella Nelson two games; Leonard Leigh, Bob Nelson, agents, Charles Gaines, high striker, Vic Ferguson, long-range shooting gallery, Roy Mathis, scales; Jack Mathis, agent, Al Clothier, three games; Mary Clothier, Betty Ann Clothier, Kenneth Clothier, agents, Jack Schue, derby; Gene Pollock, Jane Schue, agents, Julius Murray, cookhouse; Tess Murray, Wingle Wilson, William Case, staff, Julius Murray, dart game; Frank Morgan, agent, Jim Markey, bear pitch; Irving Mosse, agent.

## Competition Hurts

Continued from page 67

this year, instead of on a concession basis.

Roster Listed

Roster of the Dawn River Shows include Severin Hilo, owner-manager; Harriet Hilo, secretary; Donald Grenke, ride superintendent; John Anderson, electrician and diesel man; Joe Jamieson, searchlights; Ira LaForest, carpenter; Howard Richmond, billposter.

Show-owned ride operators—Merry-Go-Round, Junior Grenke, Tilt-a-Whirl, Joseph Kozlow, Rolloplane, Eugene Wagner, Ferris Wheel, Varo Bunnell, Rocko-plane Frank Price, Kiddieland Auto and Surrey, Harold Brown. Independently owned rides—Prather Sargent, owner, Kiddie Rocket Ship and Chairplane, Paul Phillips, owner, Funhouse; Mrs. Dorothy Phillips, manager.

Concessionaires: Mary Frances Grenke, popcorn, C. A. Mathers, cookhouse; Sarah Mathers, Junior Mathers and Jack Mathers, staff, Norm Johnson, two games; Jackie Johnson and Elleen Johnson, agents, Whitey Caler, hoopla; William Roman, Nola Herring, C. P. (Shorty) Herring, John Herring, agents, Howard Fassbender, long-range shooting gallery; Frank Prith, agent, Paul Phillips, jewelry, Spencer Vardeman, two games; Theresa Vardeman, Julius Repass, Frank Jones, agents, Pete Mudry, four games; Connie Swilley, Raymond Frizer Jr., Doris Mudry, agents, Raymond (Crying Smitty) Frazer, three games; Raymond Frazer Jr., Kenneth Roney, agents, Frank and Winnie Wozniak two ball games; Daisy Niebuhr, agent.

compressed air, with hand-carved ornamentation. Cost was about \$15,000. It will be probably the first piece of show equipment to be delivered by ship direct to Detroit thru the St. Lawrence Seaway, Reid is building a special trailer to house it.

A new office trailer being built by Charlemor Trailer Corporation of Webberville, Mich., is scheduled for delivery in two weeks. This is a three-room unit, with business office, private office and entertainment room, air conditioned, and equipped with specially built furniture.

Happyland has booked its complete route for the season, with some half dozen engagements in Southeastern Michigan, including celebrations and dates under various auspices. They start a route of eight Michigan fairs July 27, including Fowlerville, Imlay City, Bad Axe, Midland, Marshall, Traverse City, Cadillac, and Allegan, where they close for the season on September 19.

Roster of the show includes:

Staff—John F. Reid, president and general manager; Robert A. Reid, vice president and general representative; John G. (Jerry) Reid, vice-president, mechanical department; Virgil L. Dickey assistant manager; Ethel Stager, office secretary; Paul D. Sprague, publicity; Walter A. Shafer, billposter; Russell Stager, mail and agent for The Billboard; Arthur Danton, electrician and diesel operator; Robert (Red) Seeley, searchlights; Buster Anderson, carpenter; Kenneth Warren, assistant electrician.

Rides

Merry-Go-Round: Steve Czinki, John Dezenyl, James Branthoson, Twin Ferris Wheels: John MacDougall, Edward Dixon, Tilt-a-Whirl: Sam Gregory, David Bartone, Rolloplane: Robert Seeley, Paratrooper: Philip Conlan, Dark Ride: Melvin Whalon, Vera Whalon, Richard Allen, Funhouse: Fred Gerard, Booked rides: Granville Plant, owner, Screwball; Clinton Davis Marshall and Wayne Krushal, Carl J. Lucas owner (3), Scrambler, Leonard Jonas, Jerry Foster; Rocko-plane, James E. Davis, Willard Shafer; Dodgem, Eugene Johnson, Wayne Ketchen, Virgil L. Dickey, owner (6), Helicopter, Robert Dickey; Roundup, Wilfred Leadbitter; Boat Ride, Lewis Mumea; Bulgy, James Christensen; Skyfighter, Richard Howard; Kiddie Auto Ride, Robert Johnson.

Concessionaires

Paul Sprague, 5; Olive Sprague, Ervin Koller, Alice Brown Ed Berry, Joseph Tascheranu, Gene Crews and Mary Little, agents, Whitey Caler; Tom Myers, W. L. Phillips, Jean Phillips, agents, T. D. and Cora Melsler, Jimmy and Danielle (Danute) Dickey, Buster Anderson, 4; Pat Anderson, Ralph Smith and Lucille Smith, agents, George Slavov, Frank and Mary Slivinski, 2, Al Slivinski, 2; Ike Demont, agent, Pete and Lillian Norman, 3; Robert Fletcher and Al Roth, agents, Pete Mudry, 4; Sieva Simon, William Shull, Fred Barley and Mary Barley, agents, Ed and Carol Miller, 2; Russell Stager, 2; Forrest Myers, agent, George and Mabel Phillips, May Halstead, cookhouse and grab joint; Ben B. Buck, Gladys Buck, Thelma Miller, Chester Johnson and Curley Weber, staff, Eddie Burge, Rex Allen, Kay Allen and Art Rosenthal, agents, Jim White, Al Denton and Floyd Gay, agents, Ted and Margaret Kelly, 2; Paul Nuchims, agent, Bob and Lou White, 2, J. and M. Flake, Granville and Marquerite Plant, Penny Arcade; Bill Griffin, agent.

Shows scheduled to join include Howard F. Laurendeau, Monkey Speedway; Peter G. Hennen, Midway Marvels (Slide Show), and Edward H. Miller, Animal Show.

## A. J. Carl

Continued from page 69

and superintendent of transportation; James Carl, ride superintendent; Howard Richman, billposter; Leland Eakins, searchlights.

Concessioners—C. Floyd Melen, lunch stand, Mrs. Melvina Melen, Jimmie Robin, staff, Earl Wright, chip board and cannonball; Lawrence Wright, agent, Frank Cook, five games; Ray Eaches, manager; John Murphy, Jimmie Bittle, C. E. Tyler, Anthony Burke, Marvin Hellen, Edna Burd, Sam Burd, John Rellie, Junior Eaches, agents, Monroe and Leona Gibbs, popcorn, Sylvia Sommers and Bella Iler, three games; Bob Williams, agent, Paul Gueldner, four games; Bob Bailey, Don Askew, Helen Gueldner, Jim Hubbard, agents, Buck Bowdin, long range shooting gallery; Jack Franks, agent, Nelvin Smith, Hoopla; Glendora Smith, Marvin Smith, Howell F. Elrod, agents, Jim and Coralee Carl, cotton candy and jewelry, Jim Markey, five games.



## WANT ELECTRICIAN

Who drives semi for transformers. Can place Second Men, sober Semi Drivers. Owatonna, Minn., this week; Granite Falls next.

SUNSET AMUSEMENT CO.

## DIXIE AMUSEMENTS

WANT RIDE HELP ON ALL RIDES. CONCESSIONS: Popcorn, Candy Apples, String Game, Short Range and others open. 16 Fairs and Celebrations start July 4 at Pineville, Mo. Contact

CLIFFORD DAVIS, Mgr. Barnsdall, Okla., this week.

## CONCESSIONS WANTED

Now booking Concessions for Annual V.F.W. Street Fair, Huntington, Ind., July 27-Aug. 1.

Gooding Rides. Can use Scales, Foot Long, Duck & Fish Ponds, Frozen Custard, Bird and Bear Pitches.

W. O. RANDOL, Concession Mgr. Markie, Ind.

## AGENTS WANTED

Contact Norman Carpenter, Carpenter Bros. Shows, Bellevue, Ohio, till Wednesday, followed by all good fairs.

Bill Roberts, contact Bill Hunter.

## AGENTS WANTED

for Spot Pitch, Hoopla and Scales, also for Picture Frames.

Pappy Williams, contact Tony.

BEN GLOSSER

c/o Monarch Exposition Shows Granite City, Ill., this week.

## CAN PLACE FOR SEASON

Talker and two Girls for Sit-Down Show, Talker and Geek for Geek Show, Talker and Girl for Single "O." Need good Canvasman to take care of shows.

DELILAH DANTE

Care Central State Shows, York, Neb.

## MERCHANTS' JUBILEE SHOWS

Want Cookhouse. (Blackie Wilson, contact.) Will book Hanky Panks of all kinds. Have For Sale: Combination Office and House Trailer, 26-ft. long, rubber foam mattress. Office has private entrance. First \$1,250 takes it. Ford Hood encampment 36,000 men first 10 days; they move out and 40,000 men move in for next two weeks. Address Gatesville, Texas, this week.

## GIRLS WANTED

FOR GIRL SHOW AND ROCK AND ROLL

Good treatment. Guitars and costumes furnished. Good salary. Reply or wire

LESLIE KIESTER

Hotel Nuvilla Rochester, Minn.

## BIG STATE SHOWS

Want Hanky Panks of all kinds. Want Count Store Agents, also Bucket Agents. Will book any show that doesn't conflict with own equipment. Brownie, get in touch: wire.

BROWNIE BISHOP

Ada, Okla., this week.

## WANTED

Shive Rack Agents for Canadian and American tour with Art B. Thomas No. 1 Shows. Wire

ROSE MERROW

In Care of Show, Sioux Falls, S. D.

## A. & T. Amusement Co.

Want Chairplane and Merry-Go-Round for at least six weeks. Need Joints of all kinds. Contact W. R. ANDERSON, Route 3, Rosemont Road, Portsmouth, Ohio; Friendship, Ohio, June 8-13; Manchester, Ohio, June 15-20; West Union, Ohio, June 22-27; South Webster, Ohio, June 29-July 4.

**O. C. BUCK SHOWS**

Want Ferris Wheel Foreman. Must be sober, reliable and drive semi. Railhead, wire. Want Painter. If not for season, 2 or 3 weeks at top salary. Contact

**O. C. BUCK**  
Messena, N. Y.

**CHARLEY SIMMONS WANTS AGENTS**

2 Pin Stores, 2 Count Stores and 2 Swingers. Wives for Hankies for Park on Long Island. Long-Range Bucket and Picture Frame Agents for Coleman Bros.' Shows. Must take orders. Dick Burns, contact. Wire care of Coleman Bros.' Shows. Can always use good Gunners for fairs, starting middle of July. East Hartford, Conn., this week; Wilimantic, Conn., next week.

**SWEEPING—SWEEPING**

Want Foremen for Scrambler, Octopus and Jenny; Second Men with chauffeur's license who drive and do some work. Can use Concessions. All legitimate Concessions open.

**BYERS GREATER SHOWS**  
Du Quoin, Ill., this week; Main Street, Dubuque, Iowa, next week.

**MERRY-GO-ROUND FOREMAN**

Want capable man who can make repairs and drive semi—\$65 per week with \$10 week bonus if you stay season.

Write only:  
**SAM ADAM**  
Gen. Del., Uniontown, Pa.

**MOUND CITY SHOWS**

WANT CONCESSIONS OF ALL KINDS. Foreman for Octopus; Man to operate Sky Fighter, also Kiddie Ride Operator. \$50.00 starting salary on Octopus.

Address: CLARENCE SLATEN, Mer. Phone: Wood River 4-4707  
Wood River, Ill.  
No collect calls accepted.

**Thank You**

**TALA JENSEN**  
Annex Attraction  
Monroe Bros.' Side Show  
W. T. Collins Shows  
for your PONTIAC purchase.  
"Save Money With Johnny"  
**JOHNNY CANOLE**  
Phones: WI 3-0003 or WI 4-9347  
Altoona, Pa.

**GOLDEN GATE SHOWS**

Can place for long season of Celebrations and Fairs, all in California: Hanky Pank Concessions, Long and Short Range Man to operate Funhouse and Ride Help who drive semis. Contact

**RAY (WHITEY) WANISH, Mer.**  
Anderson, Calif., June 8 to 14; Novato, Calif., June 18-21.

**WANT HANKY PANK AGENTS**

Joe Walk, come on. Chuck Duma wants Bucket Agents.  
**CLYDE BUTLER**  
e/o Jimmie Chanos Shows  
Fairborn, Ohio

**CONCESSIONS WANTED**

Lions Celebration (Rumble Rides) June 22 thru June 27. Contact  
**J. H. PETERS—BOB CARTWRIGHT**  
Ph. AL 6-2210  
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**BALL GAMES!**

Do Away With Record Costs!  
Send \$25 to P. O. Box 341, Panama City, Fla., for plans to convert your record joint into a simulated record store. Also plans for converting your balloon joint. No major changes involved. Both going hot at Long Beach resort.

**FOR SALE**

Metro Derby, all-aluminum 26-ft. Trailer. 1946 1-Ton Truck. Everything in good condition. Complete \$1,000.00 cash.  
Write or Call on  
**CHARLES FENT**  
111 Grandin Drive  
Georgetown, Ohio

**WOM Bow Pans Out Strong**

• Continued from page 67

son. The Scooter is getting a ground-up revamping. For the first week it operated bare to the skies while awaiting its new braces, uprights, lighting and top.

The seasonal painting is a natural project, but additional work this year includes fabricating of a new kiddieland front for the Central Canada Exhibition, Ottawa. Both the French Casino and Gay New Orleans fronts are also in for a reworking, Bergen noted. A tie-in long negotiated is expected to provide a new, novel set of light towers by fair time. It was a major deal nearly consummated last year.

Opening night saw a spread of 14 major rides, 10 kiddie rides, 15 shows, Pat Razzano's Arcade and some two dozen concessions on an abbreviated front end. The show is moving on 35 cars—35 show-owned and eight system flats.

In addition to units carried, Bergen ticked off a list of others to join during the fair season. They number the Bob Hermine midgets, Posing Show, Mike Dembrosky's Scrambler, Don Dowis' Sky Wheels, Wild Mouse and Roller Coaster, Fred Cerbini's Roto-Jet and Roy Dean's Fly-o-Plane, adding considerable earning power and impressiveness along the line.

Several back-end units stood out for the debut. Gay New Orleans, operated by David Wiles, offered a minstrel revue that has been intact in clubs and theaters and showed it. Featuring recording name Maybelle Hunter and a snappy musical crew led by Joe Bradley, the package vibrates with class. It has a six-girl chorus and three principals. Included are Sajja, exotic, Lucky Berry and Bob Davis, comics, and Princess Ernestine. Aaron Cooper is talker. It is Wiles' 10th year on the show. This year's troupe performs before a glittering silver backdrop that is effective.

French Casino is presided over by Joe Boston and is being whipped into shape after a delayed start. Boston, a late arrival from Canada, assembled a talented crew of performers and rehearsals will be intense in coming weeks. Offered are Ben Victor, emcee; Pat (Victor) King, vocal; Phyllis Seymour, interpretive; Ruff (Clements) Diamond; Gina Jo, of the 509 and other Detroit clubs; Lynn Christie, Long Tall Sally. Fran Williams, Leah Marx and Sylvia King. Bob Clark is bandleader, Virgil Webb, canvas, and Rawhide. spotlite. Lady Jane, formerly Satina, the British stripper, was to join here. Stripper Bon Bon and comic Tubby Boots are signed for fairs.

Jim Steinmetz and Stanely Wright have the Barnum's American Museum Side Show, formerly Joe Sciortino's, with a good line-up of live attractions. List includes Andy Briskie, fire eater; Mrs. Briskie, inside lecturer; Bill Fisk, pincushion; Grady Styles and Grady Styles Jr., the lobster family; Shirley Hunter, gorilla girl, and Betty Smith, blade box. Blackie McCarne works out front.

Rides are Merry-Go-Round, three Ferris Wheels, Caterpillar, Tilt-a-Whirl, Paratrooper, Octopus, Roll-o-Plane, Looper, Chairplane, Twister, German Carousel, Round-Up, eight kiddie rides, Wayne Delbert's pony ride and Maude Veneer's train.

Shows are the Steinmetz-Wright Mickey Mouse, Snake Show and Side Show; Ray Chambers's Monkey Speedway, Glass House and Torture Show; Mrs. McCarthy's Wild Life; McCaffery's Jones Siamese Twins; Funhouse; Arcade; French Casino, Joe Boston; Gay New Orleans, David Wiles; Motor-drome, Flash White; Pete Sevich's Hitler Car and War Show.

George Reinhart returns with the back yard cookhouse, a popular gathering place for showfolks and visitors. The Jones bingo will

be joining, after New Jersey has been played.

Staff: Frank Bergen, owner-manager; Bud Sollenberger, secretary-treasurer; Jim Bergen, assistant manager; Howard Ramsey, assistant treasurer; R. C. McArter, general agent; Bernard (Bucky) Allen, concession manager; Joe Sarama, electrician; Alston, assistant; George Kotun, superintendent of tractors; Eddie Cennane, lot man; Hauck, superintendent of rides and shows; Claude Fisher, blacksmith; Paul Moyer, chief carpenter.

**Strates Adds**

• Continued from page 67

Washington. The bulls appeared at a special dinner for Vice-President Nixon as symbols of the Republican Party and were ridden by party figures. Pictures of the stunt were carried on TV and in the press.

Strates reported buying four more Pullman cars. Still in service, they will be delivered to Strates, who inspected them on their return to Miami recently from serving the Kentucky Derby. High on the work priority list are rebuilding of the second Merry-Go-Round, and fabrication of five additional light towers. When put in use they will provide the midway layout with illumination from 13 towers.

The shop department under James Yotas has turned out a new set of Merry-Go-Round platforms, and when men can be released from this project they will begin work on the new 100-foot Parisian revue front. The Jack Ray design calls for treatments novel to the carnival world, such as gaudy French kiosks as pilasters. Attention is being given steadily to ways of cutting down the set-up and tear-down time for the Wild Mouse, and several improvements in time have been effected.

Staff members unavoidably missed (The Billboard, May 18) are Edward (Red Kelley) Clifford, continuing as trainmaster, Otto Stonecepher, former chief electrician who started the season as general lot superintendent, and Nelson Thomas, billing department boss. Visitors in Philadelphia were numerous due to the usual Memorial Day concentration of shows in the area. Included have been Roy (Pepsi) Jones, Joe Behoff, Mike and Arlene Dembrosky and many others.

**Okay Takes**

• Continued from page 67

river home. Some 130 enjoyed a steak dinner plus water sports.

Staff and personnel with it included:

Staff: Johnny Portemont Sr. and Jr., co-owners and managers; Mrs. Marilyn Portemont, secretary-treasurer; Ted Woodward, assistant manager and publicity-advertising man; Charles Hines, mail and agent for The Billboard; William Anderson, electrician; Howard Ward, mechanic; Edward Hart, painter; Ray Jackson, towers and front gate, and Eddie Hall, maintenance.

Rides: Merry-Go-Round, C. R. King, Pete Wooten; Ferris Wheel, H. O. Bryant, Rufus McInish; Tilt-a-Whirl, Henry Harris, Homer Arndt; Rockoplane, Bob Carroll, Sam Lynch; Octopus, Robert Gurley, James Hackison; Dodgem, Charles Powell, Arlis Gunn; Scrambler, Herman Foxworth, Phillip Rowell; Caterpillar, Eddie Hall, Sam Meekin; kiddie rides (5), Charles Scheil, Hiram Rowell.

Concessionaires: Mr. and Mrs. William Brown, cookhouse; Mr. and Mrs. Louis Hall, popcorn and floss; Mr. and Mrs. Lloyd Kelly, photos; Mr. and Mrs. Charles Hines, 2; Mr. and Mrs. Jack Long, foot-longs; Mrs. Marilyn Portemont, scales; Art and Myrtle Courtney, 3; Mr. and Mrs. Van Alder, 4; E. H. Short, 3; Mr. and Mrs. Joe Salsidino, 5; Mr. and Mrs. Russell Gallagher, 2; Mr. and Mrs. Frank Aschy, 2; Ted and Winona Woodard, 4; Abe Martin, 12.

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Phone: Eleanor Garden 8-1199

**Glades Amusement Company**

Wants for next week, June 15-20, Herndon, Va. (Fairfax County), outside Washington, D. C.

20,000 ride tickets SOLD, not given away.

Concessions that work for stock or prize-every-time, Fish or Duck Pond, Cork Gallery, Long and Short Range, Glass Pitch, Jewelry, American Reader, etc. Can always use Ride Help who drive. Contact

**JERRY SADDLEMIRE**, Buena Vista Firemen's Carnival  
Buena Vista, Va., this week.

P.S.: Palmateer Stevens and all others with me before, get in touch.

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**SMITH'S SHOWS**

Wanted Custard, Hoopla, Basket Ball, 6 Cats, Pitch-Til-You-Win, High-Striker, Penny Pitch, Novelties, Age and Scales.

SHOWS: Want Girl Show, Monkey Show and Sideshow. Want Agents for office-owned Hanky Panks. Want General Ride Help, Truck and Tractor Drivers. All replies:

**GEO. CLYDE SMITH SHOWS**

Duncansville, Pa., this week; Tyrone, Pa., next week.

**DRAGO AMUSEMENT #1**

WANTED: Short Range, African Dip, High Striker, Scales, Frozen Custard, String Game, Penny Pitch, Derby or any game that works for stock. Would like to book Bingo for percentage or flat rate for #2 Unit. Would like to book any family-type Show and Motor-drome for committee money for the season. Beginning next week, this show will play all Fairs and Celebrations for the rest of season. Had new Tilt-a-Whirl delivered four weeks ago. Have new Octopus coming next week from factory. Want Foremen for Octopus and Flying Scooter. Must have chauffeur's license and be able to drive. No cars and must be sober. Payday every Wednesday, plus bonus.

GIBSON CITY, ILL., THIS WEEK.

**FAT GIRL or BOY**

WANTED—\$150.00 PER WEEK AND PERCENTAGE

Wire **DICK BEST, ROYAL AMERICAN SHOWS**

Davenport, Iowa, this week; then Winnipeg, Canada.

**TENNESSEE VALLEY AMUSEMENTS**

Tennessee's largest Fourth of July and 100th year Centennial Celebration. Downtown Red Boiling Springs, Tenn. June 29 to July 6. Want Bingo, Diggers, Glass Pitch, Ball Games, any Hanky Panks that put out stock, 6-Cats, Buckets, Hanky Pank Agents wanted. George Wood wants Agents for Count and Pin Store. Mooch, call. SHOWS: Girl, Illusion or any Grind Show. Low PC. RIDES: Will book Tilt, Octopus, Merry-Go-Round, Pony Cart and Autos. Want Help on all Rides. Good proposition for party on office-owned, 35-ft. trailer Cookhouse, modern and clean, at once. **THEODORE MEADOWS**, Celina, Tenn., all this week. P.S.: Tom Lowe, come, wire or phone.

**D. S. DUDLEY SHOWS**

Want Ferris Wheel Foreman, Octopus Foreman and Roll-O-Plane Foreman. Frenchie, come on.

CONCESSIONS: Need Agents for Coke Bottles, Balloon Darts, Basket Ball, Milk Bottles, One Ball, Hoopla and Photos. Will book any non-conflicting Hanky Panks. Have 14 fairs and celebrations in Colorado, Oklahoma, Kansas, New Mexico and Texas. All replies to **D. S. DUDLEY**, Denver City, Texas, this week; then as per route.

**REED AMUSEMENTS**

12 FAIRS—continuous route starting July 22—12 FAIRS.

CONCESSIONS: Want Fish Pond, Balloon Darts, High Striker, Cork Gallery, Long Range, Short Range, all Hanky Panks open, Six Cats and Buckets. RIDES: Can place any Ride not conflicting. Will book Kiddie Rides. Can always use reliable Ride Help. Alabama, get in touch with Jelly. SHOWS: Side Show, Snake, Wildlife or any family-type Show. AGENTS: Concession Agents. Can use Grind Store Help, Six Cats, Buckets, P.C. Dealers. All mail:

Muldrough, Ky., at Fort Knox. All wires to Elizabethtown, Ky.

**O. C. BUCK SHOWS**

Danny Mann wants capable Man to handle Joints with chauffeur's license. Excellent salary. Can use 2 Gunners for picture frame, one Count Store Agent. Block Store Agent, P.C. Dealers and General Help. Will tolerate no drunks.

Contact  
**DANNY MANN**

O. C. Buck Shows  
Messena, N. Y., and per route

**DAVIDSON UNITED SHOWS**

All Celebrations, Fairs Thru Labor Day.

Wanted: Balloon Dart, Mug Joint, Jewelry or any Hanky Panks non-conflicting. Good deal for small Grab Joint who caters to show people. Need Shows with own equipment. Help: Agents for Six Cat, Buckets, also Count. Will give head to good man. Will book, buy or lease major Ride. Contact **B. DAVIDSON**, Owner, or **ROBT. VOGT**, Concession Manager, Atlantic, June 10-13; Pocomantas, June 14-17; Colo, June 18; Panora, June 19-20; all Iowa.

**FRENCHY**

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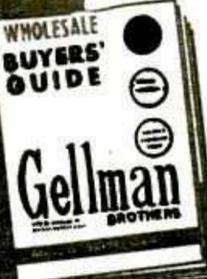
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MEN, WOMEN—HAVE HOME MAIL BUSINESS. Real opportunity. No experience, no personal selling required. Everything supplied. Help given. Start small, grow from profits. Write Samuel Glenn, Box 507, Jacksonville, N. C. ju29

40 X 100 NEW PORTABLE SKATING RINK, complete, \$8,000. Silver Creek Skating Club, Rt. 12, Box 375-A, Jeffersonville, Ind. Phone: WH 6-7233. je8

Costumes, Uniforms, Wardrobes

BIG FLASH CLOWN SUITS (NEW), \$10; Clown Red Wigs, new, \$5; Big Feet, \$4; big bundle Clown Odds, \$7; Tramp Suits, complete, \$10; beautiful flashie Curtain (8 1/2 x 40), \$75. Bargain, 10 Curtains assorted colors, sizes, (7 1/2 x 15), \$15 each; orange velvet Curtain (8 x 31), exquisite, \$35. Man's Oriental Costume Flashie, \$25; Orchestra Coats (Ivory), \$3; blue Tuxedo Trousers, \$4; Bally Capes, \$5. Indian Headaddress, Wardrobe Trunks, Free lists. Wallace, 2453 N. Halsted, Chicago.



HERE'S A HANDY ORDER FORM FOR PREPARING YOUR CLASSIFIED AD

1. Type or print your copy in this space:

- 2. Check the heading under which you want your ad placed:
[ ] Acts, Songs, Gags
[ ] Advertising Specialties
[ ] Agents, Distributors Items
[ ] Animals, Birds, Snakes
[ ] Business Opportunities
[ ] Calliopes and Band Organs
[ ] Collectors Items
[ ] Costumes, Uniforms, Wardrobes
[ ] Food & Drink Concession Supplies
[ ] Formulas and Plans
[ ] For Sale—Secondhand Goods
[ ] For Sale—Secondhand Show Property
[ ] Help Wanted
[ ] Instructions and Schools
[ ] Locations Wanted
[ ] Magical Supplies
[ ] Miscellaneous
[ ] Mobile Homes, Accessories
[ ] M P Films—Accessories
[ ] Musical Instruments, Accessories
[ ] Partners Wanted
[ ] Personals
[ ] Photo Supplies & Developing
[ ] Ponies
[ ] Printing
[ ] Rigging and Props
[ ] Salesmen Wanted
[ ] Scenery, Banners
[ ] Talent Wanted
[ ] Tattooing Supplies
[ ] Trucks, Trailers, Accessories
[ ] Wanted to Book
[ ] Wanted to Buy

- Music, Records, Accessories
[ ] Business for Sale
[ ] Record Pressing
[ ] Situations Wanted
[ ] Sound Equipment-Components
[ ] Used Dealer-Distributor Equipment
[ ] Used Records
[ ] Used Record Pressing Equipment

- Coin Machine Headings
[ ] Help Wanted
[ ] Opportunities
[ ] Parts, Supplies
[ ] Positions Wanted
[ ] Routes for Sale
[ ] Wanted to Buy
[ ] Used Equipment

- Talent Availabilities Headings
[ ] Agents and Managers
[ ] Bands and Orchestras
[ ] Dramatic Artists
[ ] Hypnotists
[ ] Miscellaneous
[ ] M P Operators
[ ] Musicians
[ ] Outdoor Acts and Attractions
[ ] Vaudeville Artists
[ ] Vocalists

- 3. Indicate below the type of ad you wish:
[ ] REGULAR CLASSIFIED AD—20¢ a word. Minimum \$4
[ ] DISPLAY CLASSIFIED AD—\$1 per agate line. One inch \$14 (14 agate lines to inch)
[ ] TALENT AVAILABILITIES AD—10¢ a word. Minimum \$2.

Classified and all Talent Availabilities ads must be paid for in advance.

The Billboard, 2160 Patterson St., Cincinnati 22, Ohio

Please insert the above ad in \_\_\_\_\_ Issue

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ I enclose remittance of \$ \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

FOR SALE

311 Scrambler, first-class condition, with new Trailmobile drop frame specially constructed 32' van. This equipment can be seen in operation at Lakeview and Crooks Ave., Clifton, New Jersey, during week of June 8 to 13. Principals only, please.

FOR SALE—6 PONY TRACTORS, EXCELLENT condition, \$200 each. Contact William Gouling, Little Valley, New York. Phone 4071, 1957 models. je8

FROZEN CUSTARD TRAILER—ACCEPT reasonable offer. Also School Bus. Lela Prenatt, 3023 Woodburn Ave., Cincinnati 8, Ohio. Phone: PLaza 1-2598.

MORE BUYERS

Will Stop and Read

YOUR AD

if you use a

DISPLAY

CLASSIFIED AD

RATE ONLY \$14 per inch

THIRTY USED PENNY ARCADE MACHINES and Fluorescent Lights, ready to operate. Ernest Olbrich, 2349 Putnam, Terre Haute, Indiana. Phone L-1294. je15

TWO HIGH ACT RIGGINGS, COMPLETE—90 foot-high breakaway swaypole and high double ladder rigging. Also swinging ladders, slide-for-life cables and miscellaneous show property. Write for list. Aerial Productions, W. C. (Billy) Senior, Box 283, Lovington, Ill. je8

4X7 RED & YELLOW CONCESSION TRAILER, awnings four ways to 12x15. Wired, \$0 dollars. Havens, 1323 Kenwood, Beloit, Wisconsin.

\$125 BUYS BURCH CABINET MODEL POP-corn Machine, good condition; and 200 lbs. Popcorn. Glenn Winters, Hillsboro, Ohio, RR 1, Rocky Fork Lake.

4000 FOLDING CHAIRS, STADIUM CHAIRS, Tables, Theater Chairs, Lockers, Bleachers, Tents, Playground Equipment. Lone Star Seating, Box 1734, Dallas 1, Tex.

Help Wanted

ADVANCE REPRESENTATIVE FOR LEGITIMATE prestige production. Good schooling, appearance and background essential. Must be able to handle press and radio, supervise organizational participation of co-sponsoring groups, organize and direct ticket selling campaign. Sober and dependable personality essential. Position opens first part of August. Salary \$125 per week plus transportation expense. One week schooling necessary at half salary prior to assignment. If interested mail photo, qualifications and recommendations to Box C-493, c/o Billboard, Cincinnati, Ohio.

PHONEMAN — BUFFALO AREA. ALL year-round work for sober, experienced person with their own phone. Call: Bedford 8441, Buffalo, N. Y.

WANTED

BRIDESMAID ON STILTS

The 30 Foot Bride of Candy Rock needs a stilt-walking girl friend for July honeymoon. Contact:

COLUMBIA PICTURES

PL 1-4400, Ext. 253

New York, N. Y.

WANTED — SOBER, RELIABLE WHEELMAN. No cars or women, don't write, come at once Morgan City, La.; next Thibodaux. Balleys' Rides.

Magical Supplies

BE A MAGICIAN! FOR FUN AND PROFIT. Professional trick and large catalog latest tricks, \$1. Ireland, B-109 North Dearborn, Chicago 2. pp

NEW 148-PAGE ILLUSTRATED CATALOG. Mindreading, Mentalism, Spooks, Hypnotism, Horoscopes, Crystals, Graphology, Sub-Miniature Radiophone for mentalists. Catalog \$1 with refundable certificate. Nelson's, 336-B South High, Columbus, Ohio. je29

Miscellaneous

IMPORTERS GUIDE & DIRECTORY OF foreign manufacturers shows who exports and how you can import by mail. \$2 post-paid. Dale Myers Walters, 1959 Clays Mill Rd., Lexington, Ky.

NEED HELP RESTORING MILLS VIOLANO Virtuoso. Player piano violin combination. Need parts, instructions, rolls, etc. A. Swenson Jr., 500 9th Ave., Port Arthur, Tex.

NEW KIDDIE RIDES — FACTORY MADE, save 50%. Rockets, Chairplanes, Ferris Wheels. Thomas Felasco, 419 East Lutten St., New Castle, Pa. Phone: OLiver 47242.

170 PAIR ROLLER SHOE SKATES, ALL sizes, gents-ladies. Miscellaneous parts. Skate Rack, 8700 N. Jordan, 131413 S. Indiana, Chicago 27, Ill.

Personal

MEN—CASANOVA BLACK BOOK—NEWest book sensation. Sample \$1; three for \$2. Free lists Bower, P. O. Box 787, Gary, Indiana.

WANTED—PROGRAMS, HERALDS, ROUTE-books containing Trampoline Acts of yesteryear. We will photograph and return. Names, dates, places, pictures important. American Trampoline Co., Jefferson, Iowa. je8

Photo Supplies and Developing

PHOTO BOOTHS, CAMERAS, D.P. PAPER Developers. Frames everything for direct positive photography. Write for our low prices. PDQ Camera Co. 1546 W. Cortez, Chicago 22, Ill. ch-17n

Ponies

32 LITTLE BROOD MARES, ALL FOR \$1200. Truck available for delivering, 30¢ per mile one way. No time for letter writing. Phone day or night 9317. P. L. Cobb, Amite, La.

Printing

A-1 TESTED SHORT-RANGE TARGETS—One-day service, \$5 per 1,000, free samples. Fine Arts Press, 1016 Donald, Peoria, Illinois. ap

TICKETS PRINTED TO SELL

Clubs—Lodges—Organizations—Shows

ATTRACT ATTENDANCE

Rush copy or sample for prices.

GEORGE WARNER

20 yrs.' Experience  
Route 1, Mishawaka, Ind.

800—84X11 LETTERHEADS, 200 6 1/2 ENvelopes, both for \$3.95. Black or blue ink. Mallo Press, 6468-B, Clovis Ave., Flushing, Michigan. je8

Salesmen Wanted

AD MATCH SALES! YOUR OWN BUSINESS without investment! Sell for world's largest direct selling manufacturer of advertising matchbooks. Big spot cash commission. Start without experience; our tested sales kit tells you where and how to get orders. Men, women, part time or full time. Match Corporation of America, Dept. D-236, Chicago 32. je22

IF YOU'RE INTERESTED IN MAKING money in selling, see the hundreds of exceptional opportunities in Salesmen's Opportunity Magazine. Send name for your copy, absolutely free. Tell us what you're selling now. Opportunity, 848 N. Dearborn, Dept. 21, Chicago 10, Ill.

YOUR FREE COPY OF WORLD'S BIGGEST Sales Magazine tells you how and where to make more money on your own in selling. Write Specialty Salesman Magazine, Desk 22B, 307 North Michigan, Chicago 1. ch-17n

TALENT AVAILABILITIES

RATE: 10c a word, minimum \$2. CASH WITH COPY. Set in usual want-ad style, one paragraph, no display. First line in 5 pt. caps, balance in regular 5 pt. upper and lower case.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25c to cover cost of handling replies.

Bands and Orchestras

COUNTRY-HILLBILLY BAND — CIRCUMstances make this very good band available radio, television, tour, nite club anywhere. Dick Carson, 1714 W. 25th, Cleveland, Ohio.

Miscellaneous

DON MARLOWE, STAR OF THE WORLD famous "Our Gang Comedies," available. Write Don Marlowe, Box 1621, Hollywood 28, California.

WANTED—ONE OR TWO WEEKS' STAY at Summer Resort in August. Thirteen people all-white Variety Show includes fine Coml. for dancing, young Singing Group, Versatile M.C. and attractive line with specialties. Will consider room and board plus proposition. Write or call Mr. Al Nova, Talent Showcase of the South, Canal 7-0121, P. O. Box 564, Nashville 2, Tenn.

Musicians

GIRL TENOR, ALTO SAX, CLARINET available; no vocals. Musician, 4110 N.W. 36th Ave., Miami, Fla. Lot 30, Newton 4-7998. je15

PIANIST—WELL EXPERIENCED IN EVERY way. Read, fake, shows, transpose, fine rhythm, single, no drinker, cut or no notice. Carl Akerberg, Valley Hotel, Phone 918, Mandan, N. D.

RELIABLE COMMERCIAL MUSICIAN, doubling Trumpet, Tenor Sax and vocals. Read or fake anything. Creighton, Box 5173, Sarasota, Fla. Tel. RI 6-6088. je8

TROMBONE, TRUMPET, VIOLIN, SING, arrange, comedy, Sober, 42, reliable! Name experience 24 years! Aaron Bramer, 1711 Yale Ave., Seattle 1, Wash.

Outdoor Acts and Attractions

BALLOON ASCENSIONS, PARACHUTE Jumping for parks, fairs, celebrations. Claude L. Shafer, 1041 S. Dennison, Indianapolis 41, Ind. je8

BALLOON ASCENSION — PARACHUTE Leaps for all occasions. Using modern equipment. Phone AT 8-8760. Porter Flyers, 614 Hoyt Ave., Muncie, Ind. je8

CHIMPANZEE, MONKS, DOGS, PONY AND Mule. Five acts or 40 minute animal show as desired. Carleton, Box 56, Bridgeton Ind.

COCHRAN'S MAJORETTES, INC., OF PORT Clinton, Ohio. 79 children, all girls, outstanding show and parade unit; show consists of Swiss flag swinging, drumming, baton and rifle drill routines, precision drilling—our specialty. Group has been televised coast to coast 4 times. Paul Cochran, 1301 E. Second St., Port Clinton, Ohio. je15

EXPERIENCED ANNOUNCER, SOLOIST production singer. Build high acts, etc. Dick Lane, Box C-492, c/o Billboard, Cincinnati, Ohio.

HIGH DIVING EXTRAORDINARY. HOLLY-wood style. Doubles the applause and stimulates attendance. Rigging illuminated and visible for miles. Available large illustrated circus-style posters to advertise this Fox Movietone Feature. Mac Productions, 456 Lamplier Warren, Ohio. Phone: EX 9-1479. je29

PAT HENRY AND HIS GOLDEN HORSE—The greatest Horse Act on earth. Three times on Captain Kangaroo. American Canadian Sports Show, Cleveland. "A top act on any show" says Smiley Burnette. If you'd be hard to find a better act for any occasion inside or outside, Staffways no problem. Mailing address: c/o C. S. Irwin, 2102 N. 19th St., Lawton, Okla. Remember, this horse works as cutting horse without a rider. Phone Pat Henry person to person. I might be in your town. Egin 8-3752. je22

Talent Wanted

PIANIST FOR NIGHT CLUB, MAN OR woman. Four hours, six nights. Play requests popular, semi classic. Permanent or short engagement. Myron Laney, Club Jai Lal, Cedar 3-0696, Wheeling, W. Va.

Tattooing Supplies

WHEREVER MEN WALK THE EARTH OR see the seven seas you will find them wearing Zeis Tattoo Designs. Special this month, 8 sheets for only \$4. Zeis, 728-A Leslie, Rockford, Ill. np

Wanted to Book

ADULT AND KIDDIE RIDES WANTED FOR homecoming, August 6-7-8, 1959. American Legion, Box 145, Bath, Mich.

WANTED—5 TO 10 RIDE CARNIVAL FOR July 2, 3 and 4 at Ozark, Missouri. Answer before June 10. Write Christian County Centennial, Inc., Ozark, Mo.

COIN MACHINES

Used Equipment

ARCADE MACHINES—ALL TYPES, MANY now on floor also a Manuels Shooting Gallery. Visit, write, Times Amusement, 1663 Broadway New York City. je8

200 VICTOR MODEL V, 100 1c BABY Grands, 60 5c Rocket Baby Grands, 15 5c Capsule Baby Grands, \$6.50 each. LeBlanc Vending Co., P. O. Box 245, Breaux Bridge, Louisiana.

TALENT AVAILABILITIES

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IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25c to cover cost of handling replies.

FLASHY TRAPEZE ACT AVAILABLE FOR outdoor events... Real act. (Platform required.) For literature, particulars and price, address: Charles La Croix, 1304 South Anthony, Fort Wayne, Indiana. Telephone: Eastbrook 3312.

Vocalists

YOUNG COUNTRY AND WESTERN ENTERTAINER SING, yodels and plays bass fiddle; wants employment as such. Experienced in television, radio and stage. Will travel or locate. Write Teeny Weeny, The Tune Ticker, c/o Mrs. Page Campbell, Lakeview Ave., Middleton, Mass.

JAM MEN—PITCHMEN AUCTIONEERS

All Your Requirements From THE LARGEST SUPPLIER IN THE U. S.

- GORGEOUS SEWING MACHINES—Gold Finish
• REMINGTON WATCH SETS, Especially Boxed
• ELECTROUX VACUUM CLEANERS
• ALL SMALL ELECTRICAL APPLIANCES PRE-PRICED

Also Full Variety of Slum Items, Such as Costume Jewelry, Etc., and CHROME TYPE CIGARETTE LIGHTER \$2.75 Dz.

BOXED LEATHER WALLETS ..... 4.00 Dz.

RETRACTABLE BALL-POINT PENS... 5.00 Gr.

HUNDRED OF OTHER ITEMS.

WRITE—WIRE—PHONE

MORTON SPRINGER & COMPANY, INC.

624 Broadway, New York 12, N. Y. GRamercy 7-5521

GUITARS

Game Operators—Premium Users

Don't you need a new item? The Rock and Roll and Western Guitar craze is terrific! Re-orders prove that everyone wants one of these large, flashy guitars. NEW — DIFFERENT — WONDERFUL FLASH — TWO-TONED COLORS — NOT PLASTIC INDIVIDUALLY PACKED — EASY TO HANDLE. This will be your biggest item this year.

- Large WESTERN STYLE, 33"x12 1/2" ..... \$42.00 doz.
Popular ROCK & ROLL STYLE, 30"x11" ..... 36.00 doz.
Flashy TENOR GUITAR ... 24.00 doz.
Samples all three styles, \$10.00 postpaid
Assorted dozen, \$36.00
PREMIER CREATIONS
Box A-1 Russells Point, Ohio
Phone: 4-3112

LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK. Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago or St. Louis. To be listed in following week's issue, mail must reach New York, Chicago or St. Louis by Wednesday morning or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE

2160 Patterson St. Cincinnati 22, O.

Parcel Post

Hale, Mrs. P., Books, 25¢ due

Abraham, William & Carol; Adams, Oscar M.; Allen Jr., Roy Lee; Anderson, Buddy; Anderson, Sig; Andreano, Frank; Armstrongs, Charles F.; Asher, Charles; Babb, Eddie; Babb, Mrs. Alvorna; Babb, Mrs. Bernett; Bares, Tony; Barnett, Billy R.; Barrett, Francis J.; Bays, Dick; Beal, Glenn E. & Edna E.; Beard, Rochelle; Beckham, Carl; Beitman, Mrs. Anne; Bell, Bill & Mrs.; Bellino, Caspar; Bernet, Sunny; Berofsky, Harry A.; Berry, Kenneth; Best, Billy Lee; Black, Martin W.; Blakeley, Bob; Boste, Jackie; Bowen, Chester; Bowen, III Jerome P.; Boyd, Dale & Cathy; Brady, F. J.; Bradley, William; Brennan, E. J.; Broeffle, Sonny; Brown, Joe B. (Bink); Buckley, William; Burns, William; Burrige, F. H.; Bush, Willie A.; Campbell, Charlie; (Marie O'Day Show); Candrea, Joseph R.; Carlisle, Mrs. Evelyn; Carlton Jr., Sonny; (Clarence Bass Jr.); Catalano, Peter; Cavalierro, P.; Chambers, R. L. & M.; Chavez, Mrs. Virginia; Clemons, Dick; Connor, Edward L.; Cook, Albert Henry; Cooke, J. M. (U.S. Reptile & Jungle Circus); Cook, Madison; Cooper, Edly; Cooper, Philip B.; Curtis, Rita; Cox, Cliff; Cox, Mrs. Vera A.; Crown, Wayne; Curi, Hubert; Dade, M. C.; Darczek, Mrs. Bettye; Davis, Clarence; Davis, Koke; Dean, Al; Decker, Mrs. Joe; Deep Sea Red; Deitrich, Francis T.; Dodson, William A.; Donaldson, Charles F.; Donnelly, George; Dowell, Earl T.; Driscoll, Buck; Duggan, William; Duncan, Mrs. Myrtle; Durham, Hubert E.; Eddy, S. D. & M.; Engerer, Captain; (L'Angelus Circus); Epple, Sam & Mrs.; Epps, Pat; Fairbanks, William; Fisher, George; Foley, James H.; Frank, Jack; Frawley, Dennis; Freeman, Chuck & Mrs.; Fritz, Charles; Gaddis, Jimmie; Gassette, Thomas; Gattis, Glen R.; George, Frank; Gertner, Dean; Gilham, James R.; Gilmore, Dave; Glusberg, Count; Gregory, B. W.; Grighey, Ray; Hackett, Edward J. & Mrs.; Haddix, Larry; Hanson, Leonard; Hardin, Henry; Hartman, Billy; Hawkins, Eunice; Hays, Tom; Henderson, Geo. H.; Hendricks, Cecil; Hendren (or Hendrix), C. W.; Hennessee, Rose & Shelk; Hersha, Mrs. Zeida; Hester, William; Hicks, Bill; Hinkle, Mitt; Hinton, Clarence & Mrs.; Holland, Edward C.; Hunker, Louis; Hunter, James; Jack, Barbara E.; Jackson, John B.; Jameson, Patricia; (Hawthorne Wild Animal Act); Johnson, H. L. & Mrs.; Johnson, Tex; Jones, Curtis; Jones, Walter; Joseph, George; Kellner, Sid; Kellums, Happy; Kessler, Harper; Kirkland (Kirk); Kirkman, Eddie; Kitzman, Francis; Klein, Robert Merion; Kosterman, Ralph H.; Lanner, Henry Bud; La Breehe, Charles A.; Latrela, C. J.; Lauther, Mrs. Gloria; Lauther, William E.; Lantz Jr., Harry; Layton, Ralph C.; Le Blanc, Jack; Lee, Bob; Lee, Gilda; Lee, Sandra & Howard Boaz; Lee, Va & Jack; Leto, Jimmy; Lilly, Harold J.; Livingston, Kenneth; Lunsford, George S.; McCormick, Buttons; McCoy, Bill; (Cookhouse); McDonald, Donald; McNeese, Lew; McSpadden, S. J.; Maker, John K.; Mapes, Dr. Thomas; Martin, Edward; Martin, Mrs. Sam; Mason, Phillip; Mathis Jr., Edward D.; Mearns, Thomas; Metzger, Mr. & Betty; Miedma Jr., S.; Miles, Bob Orville; Miller, John; Millston, George; Mitchell, Johnny; Mitchell, Lucky; Mitzel, William B.; Moody, Mrs. Hattie; Moore, Joe; Moran, Ed (Wolcott's Minstrel); Morrison, Malcom; Mounce, Esmond; Mullins, Leland; Murray, Ellen; Murray, Wm. C.; Nicholas, Ephrem; Nolan, Edward J.; Oliver, Swede; Olson, Osmond S.; O'Neil, Bob (Matone); Osborne, A. J. & Mrs.; Palmer, Dick; Pannebaker, Mrs. G. D.; Parks, Ted; Pates, Pat M.; Pease, Vaughn J.; Perrin, Geo.; Peters, Frank E.; Peterson, James; Phelps, Rose; Phillips, Clyde Styles; Pickett, Francis; Plank, Sweed; Plummer, Coy; Pobanz or Pofans, Earl James; Price, Art & Mrs.; Prusik, Chester; Puckett, George; Raetz, Gene; Raley, Ethel; Ray, Jesse; Regan, Joe; Reichert, Frank; Reik, Raymond; Remington, Lee; Rizzo, Augustine; Rooks, Francine; Ross, Sr., John; Roxby, Wm. A.; Rucker, E. L.; Sakobie, Jimmie; Sandlin, Robert; Schafer Jr., Alfred; (Solo Balancing Act); Schneider, Mrs. C. E.; Scognomillo, Frank; Senna, Tom; Shaffer, Billy; Shipley, Earl; Shuemaker, Raymond; Silcox, Joe & Mrs.; Simmons, Mrs. Fern; Simpson, C. T.; Skouden, James; Smetzer, Bill; Smith, Bob; (Commissionar); Smith, C. C.; Smith, Curley; Smith, H. David; Smith Jr., Hayes W.; Smith, Talia Ray; Snellings, William; Snyder, Arthur; Sonya, Sister; Staggs, J. H.; Jimmy; Stanfield, H. G.; Stanley, Mary; Steimer, Clenens; Stern, Kenneth; Stevenson, Louie E.; Stevenson, Miller; Stevenson, Steve; (One Arm); Stine, Al Blackie; Stoltz, L. F.; Strickland Jr., John; Strouss, Clarence R.; Stull, Lloyd; Sugar, Bob; Sullivan, Ed; Summers, Mrs. (Animal Act); Surran, Frank H.; Swan, John L.; Tanson A. I. (Circle Ranch); Terry, C. H.; Thompson, Howard; Titts, Little Fletcher & Mrs.; Titts, Sherry; Todd, Don; Tooley, Ira; Treadwell, J. C. (Speedy); Tuttle, Clyde E.; Van Brunt, Lester; Vanhorn (weight & age); Vogt, Robert; Volk, Warren M. & Jean L.; Waddell, Clarence; Wallace, Emma F.; Wankle, Charles E.; Wheatley, Wm. Ralph; Wilder, Dan; Williams, Lawrence W.; Williams, Nelson; Wilson, Altee; Wilson, Donald; Wilson, Harvey T.; Wilson, Wm. J.; Womack, Doria Irene; Woodrume, Tom W.; Woodrume, Ruth O.; Zitowsky, Shirley; Zuckerman, Louis; Henry, Fred Thomas; Howard, Ira; Lux, Bert; Loflin, William; Mason, Phillip; Miller, Larry; Miller, Buzz; Morgan, Bernard; Russell, Harry; Vincent, Donna; Christie; Lou, Ava; Marko, William; Markos, Mrs. Lois; Mcklorchle, Joseph; Ratcliff, Curtis C.; Skyline Music Company; St. Louis Blackie; Wright, Maldon; Stanley; Marchand, Mrs. M. L. (Tony); Martin, Harry; Masters, Curly; Metzger, Bert; Metzger, Mrs. Betty; Middleton, Odell; Miller, Paul H.; Moore, Tuson Denny; Moon, Billie; Morgan, Katherine; Mullins, Buster; Murr, Charles; Noramore, Chuck; Nurdyke, Mrs.; Packman, Victor; Patterson, Mrs. Rose; Pearson, Carl; Petters, Mary W.; Preislar, James; Prevost, David J.; Rader, Kenneth J.; Rainwater, Francis; Rawlings, Bob & Jeanette; Ray, B. W.; Richards, Henry Lee; Rogers, Johnnie; Middleton, Odell; Romero, Rickey J.; Royal, Danny; Sandusky, A. D.; Saunders, Tex; Seabourough, R. F.; Grutel, A. E.; Schumann, Martha F.; Seitzer, Robert; Sharpton, C. C.; Sharpton, Mrs.; Sherfy, Lester; Shelton, Lester; Shrewsbury, Corky; Silcox, Jo Ann; Simmons, Herman; Siski, William; Star, Hedy Jo; Stewart, Kathline; Sturmak, Arthur; Talbot, Elwood E.; Tatham, Kermit; Trian, Johnnie; Vinson, Jack E.; Walker, James A.; Welch, John; West, R. & E.; Williams, H.; Wilson, Marguerite E.; Winefield, Harry; World of Tomorrow Shows; Wright, Stanley; Yehle, Frank X.; Zuckerman, Louis

MAIL ON HAND AT NEW YORK OFFICE

1564 Broadway New York 36, N. Y.

Beattie, Robert; Bea, Cannon; Carroll, Jean; Dante, Delilah; Dorell, Duke; Ferris, Jean; Framingham, Red; Gangler, Joe; Haley, Peggy; Henry, Fred Thomas; Howard, Ira; Lux, Bert; Loflin, William; Mason, Phillip; Miller, Larry; Miller, Buzz; Morgan, Bernard; Russell, Harry; Vincent, Donna; Christie; Lou, Ava; Marko, William; Markos, Mrs. Lois; Mcklorchle, Joseph; Ratcliff, Curtis C.; Skyline Music Company; St. Louis Blackie; Wright, Maldon; Stanley; Marchand, Mrs. M. L. (Tony); Martin, Harry; Masters, Curly; Metzger, Bert; Metzger, Mrs. Betty; Middleton, Odell; Miller, Paul H.; Moore, Tuson Denny; Moon, Billie; Morgan, Katherine; Mullins, Buster; Murr, Charles; Noramore, Chuck; Nurdyke, Mrs.; Packman, Victor; Patterson, Mrs. Rose; Pearson, Carl; Petters, Mary W.; Preislar, James; Prevost, David J.; Rader, Kenneth J.; Rainwater, Francis; Rawlings, Bob & Jeanette; Ray, B. W.; Richards, Henry Lee; Rogers, Johnnie; Middleton, Odell; Romero, Rickey J.; Royal, Danny; Sandusky, A. D.; Saunders, Tex; Seabourough, R. F.; Grutel, A. E.; Schumann, Martha F.; Seitzer, Robert; Sharpton, C. C.; Sharpton, Mrs.; Sherfy, Lester; Shelton, Lester; Shrewsbury, Corky; Silcox, Jo Ann; Simmons, Herman; Siski, William; Star, Hedy Jo; Stewart, Kathline; Sturmak, Arthur; Talbot, Elwood E.; Tatham, Kermit; Trian, Johnnie; Vinson, Jack E.; Walker, James A.; Welch, John; West, R. & E.; Williams, H.; Wilson, Marguerite E.; Winefield, Harry; World of Tomorrow Shows; Wright, Stanley; Yehle, Frank X.; Zuckerman, Louis

MAIL ON HAND AT CHICAGO OFFICE

188 W. Randolph St. Chicago 1, Ill.

Bernet, Sunny; Colston, George & Ariene; De Nise, William; Doyle, John J.; Hamilton, Ray; Harris, Maxie; Jaxon, Jay; Knight, Johnny; Lea, Jane; Lou, Ava; Marko, William; Markos, Mrs. Lois; Mcklorchle, Joseph; Ratcliff, Curtis C.; Skyline Music Company; St. Louis Blackie; Wright, Maldon; Stanley; Marchand, Mrs. M. L. (Tony); Martin, Harry; Masters, Curly; Metzger, Bert; Metzger, Mrs. Betty; Middleton, Odell; Miller, Paul H.; Moore, Tuson Denny; Moon, Billie; Morgan, Katherine; Mullins, Buster; Murr, Charles; Noramore, Chuck; Nurdyke, Mrs.; Packman, Victor; Patterson, Mrs. Rose; Pearson, Carl; Petters, Mary W.; Preislar, James; Prevost, David J.; Rader, Kenneth J.; Rainwater, Francis; Rawlings, Bob & Jeanette; Ray, B. W.; Richards, Henry Lee; Rogers, Johnnie; Middleton, Odell; Romero, Rickey J.; Royal, Danny; Sandusky, A. D.; Saunders, Tex; Seabourough, R. F.; Grutel, A. E.; Schumann, Martha F.; Seitzer, Robert; Sharpton, C. C.; Sharpton, Mrs.; Sherfy, Lester; Shelton, Lester; Shrewsbury, Corky; Silcox, Jo Ann; Simmons, Herman; Siski, William; Star, Hedy Jo; Stewart, Kathline; Sturmak, Arthur; Talbot, Elwood E.; Tatham, Kermit; Trian, Johnnie; Vinson, Jack E.; Walker, James A.; Welch, John; West, R. & E.; Williams, H.; Wilson, Marguerite E.; Winefield, Harry; World of Tomorrow Shows; Wright, Stanley; Yehle, Frank X.; Zuckerman, Louis

MAIL ON HAND AT ST. LOUIS OFFICE

390 Arcade Bldg. St. Louis 1, Mo.

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## Test Legality of Remote Cigarette Venders in Chicago Court Battles

Rowco Asks Injunction Against Municipal Ruling; Circuit Court to Rule June 9

By NICK BIRO

CHICAGO—The effects of a municipal court decision ruling remote controlled cigarette machines illegal may be reversed by further legal action now underway by cigarette operators.

The action follows a recent ruling by Municipal Judge Cecil Smith that such machines operated by the Rowco Cigarette Service Company, here, violate a Chicago ordinance against cigarette vending.

However, a wholly owned subsidiary of Automatic Canteen Company of America, has served notice on the city that an appeal will be made to a higher court, according to Frank Newman, an official of both Rowco and Canteen.

### Restraining Order

Rowco has also filed a Circuit Court complaint for a restraining order asking the city not to interfere with other remote-controlled machines until the appeal is determined.

A similar complaint has also been filed by a group of operators who use Seeburg remote-controlled units.

Both the Seeburg and Canteen complaints were heard by Circuit Court Judge Roberts June 3 and were continued until June 9, at which time a ruling will be made on the request for injunction.

## Charge 3 With 'Blue Sky' in Kansas City

KANSAS CITY, Mo.—Three officers of American Distributing Company, Inc., here have been charged with fraud involving non-delivery of vending machines and candy.

Warrants were issued in Johnson County Magistrate Court against Clarence E. Roberts, president, and C. M. Rife and R. G. Young, identified only as officers.

The warrants charge the men obtained money under false pretenses. One charge is that all three accepted \$593 from Ray F. Bell, Arkansas City, Kan., for 12 machines and candy, February 21, but have not delivered either the machines or candy.

Roberts and Rife are charged with accepting \$130 from Louise W. Fudge, Pittsburg, Kan., for candy to be used in vending machines.

Herbert Walton, an assistant Johnson County attorney, said the firm is under federal indictment in the U. S. District Court at Wichita, Kan., for similar charges.

## N. Y. Eyes Vending of Drug Items

NEW YORK—A bill prohibiting vending drug items, including such things as aspirin and vitamins, was introduced in the New York State Legislature recently.

Under the State's present law, drug items may be sold thru regular outlets if there is no drugstore within a three-mile radius.

The legal background of the case is complicated. It all centers around a Chicago city council ordinance that governs the registration and location of cigarette vending machines. In general terms, the ordinance bars cigarette venders in public places on the ground that cigarettes could indiscriminately be purchased by minors.

The ordinance defines a "cigarette vending machine" as that which "... governed or controlled by the deposit of a coin or token."

Recently machines have been appearing in Chicago with variations

of several remote controlled activating mechanisms.

### Three Parts

The Canteen device, which is basically similar to the Seeburg unit, is broken into three parts. It includes the cigarette vender or "display case," as it is called in which the cigarettes are stored. It differs from the regular coin-operated vending machine in that there is no coin chute or coin mechanism.

Located elsewhere, usually behind a counter, is a coin register, into which the coins must be

(Continued on page 80)

## SINGLE ITEM BEST?

### Chi Op Feels Multiple Set-Up Poses Problems

ALVIN KANTOR

CHICAGO — Different operators have different answers to the argument of multiple versus single-item bulk vending installations. Alvin Kantor, large Chicago-based operator, who's tried both systems, is now a strong advocate of the single item.

Kantor vows he will stick to gum-charm vending—especially in chain store installations—after having attempted a switch to multiple vending some time back.

Says Kantor: "My thinking is that by going into multiple vending you dilute your own capital. By putting six or eight machines into space that would only take one or two normally, the operator covers one-third as many locations as he otherwise could."

Kantor believes that the operator is better off working on a smaller gross profit and lower gross items, particularly in supermarkets where he has the location to himself.

### Tries Switch

Up to a year ago, Kantor had only single units in the National Food store locations he services. He then decided to try vending other items in addition to his gum-charm line. By putting in 100-count gum items in addition to regular gum, sales did gain, producing a 10 per cent hike for National, but Kantor's profits changed very little, and not enough in terms of the added investment and service.

By expanding his line, Kantor had to invest in more machines, stands and supplies, and says he

got fewer high-gross yields from his machines.

Now gum and charms are once again his prime items.

Keeping track of multiple vending results, as compared to his previous single-item returns, Kantor came up with some interesting figures. He found, in general, that while sales increased, his return per machine was lower. Gross receipts hadn't increased at the same rate as did his investment and service costs.

In April of 1957, Kantor reported, one of his chain stops pro-

## N. Y. Bulk Assn. Offers Hand to N. J., Conn. Ops

NEW YORK—The New York Bulk Vending Operators Association has promised assistance to fellow operators in Connecticut and New Jersey who are faced with the prospect of heavy license fees.

A bill was recently introduced in the Connecticut Legislature which would place a \$10 per machine license fee for each of the operator's first 10 machines and a \$2 per machine fee for each additional machine.

New Jersey operators are not threatened by any State-wide license system, but an increasing number of municipalities have recently levied per-machine taxes, and a large number of towns and



J. B. W. TOOLE

## John Toole Moves To New Position

LONDON, England—John B. Winder Toole has left the Camp Bird Group where he was managing director of Vending Supply and Service Limited, and acting general chairman for Coolers & Venders Limited.

Toole is also editing a handbook, catalog and yearbook for the vending industry, which is being published later this year.

John Toole, who lives at Stepping Stones, Allum Lane, Elstree, Hertfordshire, England, is chairman of P.P.D. (Bath) Limited, and is a director of G. S. Trading, Ltd., and Ameropa (Great Britain), Ltd.

duced 180 collections (emptied machines) on single gum-charm installation. In April, 1958, still vending one item, collections ran to 194 at the same spot. In April, 1959, after the switch to multiple, the spot produced 208 collections.

(Continued on page 80)

## Mo.'s Governor Talks Up Vending Tax for State

JEFFERSON CITY, Mo.—Missouri governor James T. Blair said he would go so far as to ask the Legislature to go into special session in order to levy a tax on vending in the State.

The governor made his comments on a television show recently in which he blamed vending machine operators and wholesalers for throwing a roadblock in the way of his proposal to increase the cigarette tax 1-cent a package.

Blair said he was undecided whether a special session would be necessary but hoped the Legislature would come up with adequate financing for the State government's needs in the next two years.



ALVIN KANTOR

## Fight Vending Tax Proposal In Buffalo

BUFFALO—A license on coin operated vending machines would be discriminatory, confiscatory and unrealistic, Frank J. Bradley, president of the Automatic Equipment Corporation, told the Common Council's Legislation Committee, here recently.

Bradley was among more than 30 representatives of vending machine companies who appeared at a public hearing in the Council chambers to oppose the proposed license.

The companies are paying all the taxes other retailers do, he declared, and were only asking to be treated like others selling the same products. Bradley said he was speaking on behalf of equipment retailers employing more than 300 persons.

### Wiped Out

Many operators would be wiped out the day this ordinance goes into effect," Bradley said. Many operators also would be required to remove their "marginal" machines which make little or no profit, he said, resulting in unemployment for many of the persons who service the machines.

No major city now has such a license, Bradley said.

### Milk

Lester R. Hutt, president of R. W. Jones, Inc., declared he did not know of any company in the area which was making a profit on milk vending machines. There

(Continued on page 80)

## Delaware City Ups Vending Unit Fees

WILMINGTON, Del. — New license fee schedules for vending machines of various types were adopted here with a new licensing ordinance covering coin machines.

For coin-operated merchandise and service machines, not including coin laundry machines, operator's license covers owning and placing for operation and distributing to location owners, the following graduated sums per year:

One to five machines, \$10; six to 25 machines, \$20; 26 to 100 machines, \$75; 101 to 250 machines \$150; 251 to 500 machines \$300; over 500 machines, \$400.

No license is required for the maintenance or operation of postage stamp machines, machines dispensing sanitary or hygienic articles or drinking cups, towels or medicines, where the machine is owned and supplied by the location as a service to employees, visitors or customers, and not for profit.

## Northwestern Intros Four New Bulk Stands

CHICAGO—A series of new two-level bulk vending stands named "Hi-Lo" were introduced by the Northwestern Corporation recently.

The stands are available in 4 widths to handle two, four, six or eight venders.

Constructed of tubular steel pipe the lower stand is 18 inches and the higher stand is 36 inches from the floor.

Casters are optional on all models.

The two-machine stand, which holds a single machine on each level, has 8½-inch-wide platforms and is priced at \$11.25.

The four-machine stand has 15-inch wide platforms, priced at \$12.75. The six-machine stand has 23 5/16-inch platforms, priced at \$13.95 and the eight-machine stand has 32 11/16-inch platforms, priced at \$14.95.

**SALESMAN WANTED**

Exceptionally fine opening for a Salesman who is familiar with the vending machine field. Write to  
**BOX 219, The Billboard**  
**1864 Broadway New York 36, N. Y.**

**A CHALLENGE!**

There is no doubt that if all things were equal, a machine placed on the right side of a multiple stand would empty first. However, all factors are not always equal. Fill one ball gum machine with Guggenheim's plated and plastic JUMPING BEANS Mix . . . use our label . . . put plenty in your machine . . . then place it at the LEFT of the machine filled with any other item. After you've seen what this item can do in a poor position, give it a better position on the rest of your stand—it's earned it!

Plastic Jumping Beans  
 1m to 9m 10m and up  
 \$5.00 p. thou. \$4.20 p. thou.  
 Plated Jumping Bean  
 \$8.00 p. thou. \$7.00 p. thou.

at your distributor or . . .  
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**MANDELL GUARANTEED USED MACHINES**

N.W. Model 49, 1c or 5c	\$14.50
N.W. Deluxe 1c & 5c Comb.	12.00
N.W. #39 1c Porc.	7.95
N.W. Model #33 1c Porc. Converter for 100 ct. B.G.	6.50
Silver King 1c B.G. of Mdse.	9.50
ABT Guns	30.00
Mills 1c Tab Gum	12.00
Acorns 1c or 5c B.G. or Mdse.	10.00

**MERCHANDISE & SUPPLIES**

Pistachio Nuts, Jumbo Queen, Red	\$ .73
Pistachio Nuts, Jumbo Queen, white	.68
Pistachio Nuts, Large Tulip	.69
Pistachio Nuts, Vendor's Mix	.54
Pistachio Nuts, Sheik	.42
Cashew Whole	.66
Cashew Butts	.58
Peanuts, Jumbo	.42
Spanish	.32
Mixed Nuts	.57
Baby Chicks	.30
Rainbow Peanuts	.32
Boston Baked Beans	.32
Jelly Beans	.28
Licorice Gums	.28
Leaflets, 650 ct.	.40
M & M, 550 ct.	.59
Hershey-ets	.47

Rain-Bio Gum, 60 ct.	\$ .30
Melt-ette, 100 ct., per 100	.32
Rain-Bio Ball Gum, 140 ct., 170 ct., 210 ct.	.30
Rain-Bio Ball Gum, 100 ct., 200 lb. minimum, prepaid on all Rain-Bio Ball Gum.	.32
Adams Gum, all flavors, 100 ct.	.45
Wrigley's Gum, all flavors, 100 ct.	.45
Beech-Nut, 100 ct.	.45
Hershey's Chocolate, 200 ct.	1.40
Minimum Order, 25 Boxes Assorted.	

Complete line of Parts, Supplies, Stands, Globes, Brackets, Charms. Everything for the operator.

1/3 Deposit, Balance C.O.D.

**IMMEDIATE DELIVERY on the NEW**

**Northwestern GOLDEN 59**

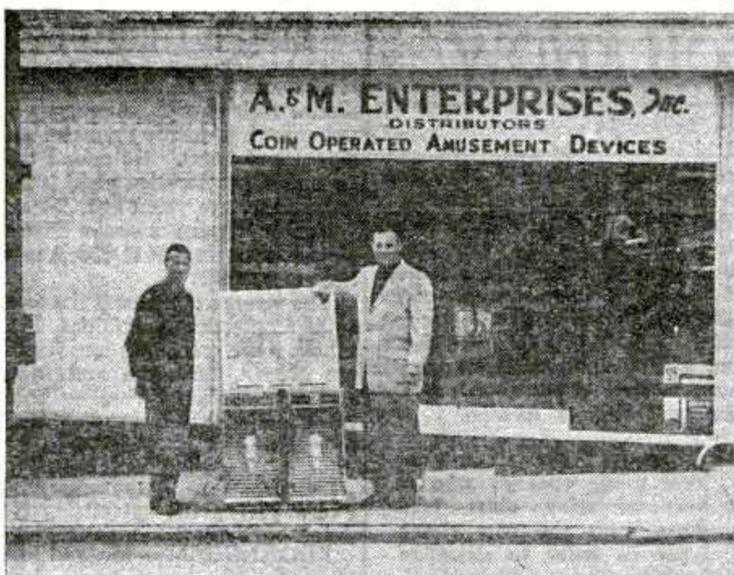


This "all product" vendor is truly the most versatile on the market. Handles ball gum, charms, capsules, all nuts and any small bulk products without breaking or crushing. Gold decorative front panel. Mammoth capacity. Available with 1c, 5c, 10c or 25c Mechanisms

STAMP FOLDERS, Lowest Prices. Write

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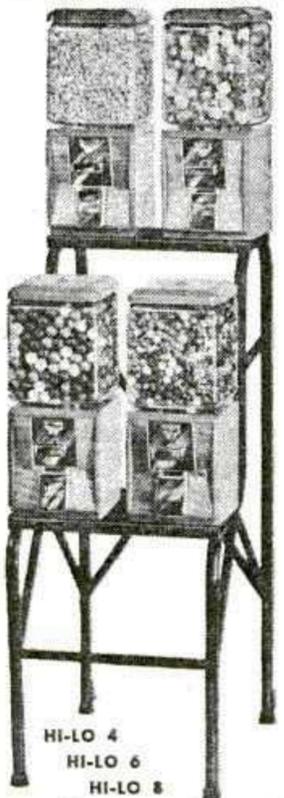
**NORTHWESTERN SALES AND SERVICE CO.**  
 MOE MANDELL  
 446 W. 36th St., New York 18, N. Y.  
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FULL TRUCK-LOADS of phonographs were recently delivered by Shaffer Music to each of two Ohio operators, Alex Zaretsky and Mitchell Zaret, brothers, of A. & M. Enterprises, Inc., Cincinnati, and Paul Recker, owner of Celina Music Company, Celina, O. The Zaretsky brothers are shown receiving one of the new Seeburg stereo models being unloaded from a large semi-trailer identical to the one on its way to Celina, O.

**MULTIPLE VENDING Means LARGER PROFITS**

With **Northwestern GOLDEN 59** And HI-LO MULTIPLE STANDS



Just try this money-making combination on your route and see for yourself.

Wire, Write or Phone **THE NORTHWESTERN CORPORATION**  
 2692 Armstrong St., Morris, Ill.

**GIVE TO DAMON RUNYON CANCER FUND**

**COINMEN YOU KNOW**

**Detroit**

By HAL REVES

Donald Gilboe, second generation juke box operator with the Donald Gilboe Company, of Windsor, Ont., was a visitor on the midway when Jimmy Sullivan's World's Finest Shows played the area.

Bill Magel, of Magel and Baker, operating a large diversified Central Michigan route out of Jackson, is sponsoring his son, Bill Jr., in the marathon outboard motor boat races in Detroit. Magel Sr. has also just acquired a new 25-foot Chris-Craft cabin cruiser which will be housed permanently at Burt Lake. Joseph Auton, vice-president and general manager of Michigan Midget Movies, distributor and operator, will join him there for a fishing cruise June 10.

Bill Weinberger, of Leo's Amusement, operating a diversified amusement route, is inspecting new equipment to add to his route. . . . His father, Michael Weinberger, who at one time headed a distributing firm as the S W & Coin Machine Exchange, but is now retired, is enjoying good health and able to reminisce about old days in the coin machine business here.

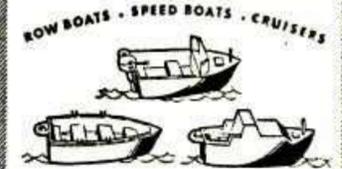
Henry C. Lemke, pioneer operator of the Lemke Coin Machine Company, in business here some 40 years, reports current business off, but is eagerly looking over the latest offerings of amusement game manufacturers for new

(Continued on page 80)

WASHINGTON — House tax writers gave their approval last week to continuing the current high excises on cigarettes, liquor, automobiles and corporate income. The Ways and Means Committee approved a measure extending until June 30, 1960, the rates which were to expire at the end of this month.

The Treasury would lose two billion dollars—and the Administration's hopes for a balanced budget would be wrecked—if the rate were lowered. Current rates were imposed during the Korean conflict and have been extended yearly since then. The measure still faces action in both Houses, but there is every indication that it will be approved and signed into law.

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**FAST BOATS EMPTY MACHINES**

**BOAT CHARMS**  
 5,000 and Up... \$ 8.75 per 1,000  
 1,000 to 4,000... \$10.00 per 1,000

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 91-15 144th Place, Jamaica 35, N. Y.

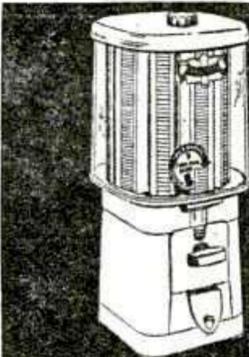


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609 Spring Garden St.  
 Philadelphia 23, Penna.  
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Available as a PENNY-NICKEL MACHINE



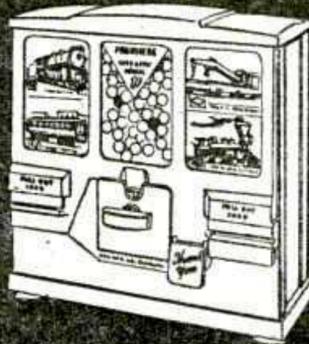
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**WE HAVE oak's "PREMIERE"**

**STANDARD SPECIALTY CO.**  
 1028 44th Avenue  
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**NOW! oak GIVES YOU A PENNY-NICKEL COIN MECHANISM TO FIT EVERY ACORN MACHINE FOR JUST \$5.75**

START MAKING NICKEL SALES AS WELL AS PENNY SALES WITH A SINGLE MACHINE



INSERT A PENNY OR A NICKEL HERE

After years of research and engineering, Oak Mfg. Co. know-how has perfected a 1c-5c coin mechanism that will fit any and every Acorn machine in use. Yes, it's as simple as 1-2-3! Order your new 1c-5c coin mechanism...remove the 1c mechanism from your Acorn machines...install the 1c-5c mechanism...and start making nickel sales as well as penny sales with a single machine!

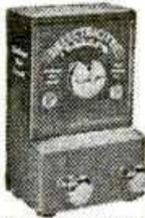
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**ELECTRIC MONEY MAKER!**  
**Famous ACME**  
**ELECTRIC**  
**MACHINE**



Sample ... \$28.13  
2 and Up ... 22.52  
Bracket ... 1.00  
Floor Stand. 5.00  
1/3 deposit, bal. C.O.D., F.O.B. N.Y.  
Vibration is the law of life. The medical profession has placed its sanction on the employment of electric and vibratory treatment for many ailments. The Acme Electric produces an electric vibratory current which can be increased at will. Indicated by pointer on dial. Also one of the best amusement devices. Uses only one dry battery usually good for 1,500 to 3,000 plays. Prices Subject to Change Without Notice

ORDER TODAY!

**J. SCHOENBACH**

Distributors of Advance Vending Machines  
718 Lincoln Place, Brooklyn 16, N. Y.  
President 2-2900

**COINMEN YOU KNOW**

Continued from page 79

equipment that will boost play on his route.

The pioneer firm of Variety Vendors, operated as a partnership since it succeeded the old-time Tasty Snacks in 1939, is being incorporated with a Michigan charter authorizing 1,000 shares of no par value common stock. They operate one of the larger bulk, cigarette and diversified vending routes in the city. The three former partners are officers of the new company—Norman P. Nowak, president; his brother, Vincent F. Nowak, vice-president, and William S. Emig, secretary-treasurer. Emig encouragingly reports some noticeable improvement in business since the first of the year.

"The good word is stereo" enthuses Chet Kajeski, manager of the record department at Music Systems. "Operators are really buying them. The only complaint they have is that there are not enough stereo records. The locations with stereo equipment today are doing 20 to 30 per cent better than others."

John C. Westerdale, who heads Shuffleboard Secretarial Service, which specialized in league play

service for operators and locations, has moved his office, formerly in the West Side suburb of Dearborn, to Greendale Avenue in the northern part of Detroit. . . . Fred Chlopan, executive secretary of the Detroit Shuffleboard Association, who formerly had an office downtown on Woodward Avenue, is now located in Northwestern Detroit on Warwick Avenue.

Sammy DiNoto is another local music operator who is busy replacing older juke boxes with the new stereo types in order to stimulate business. . . . Richard V. O'Meara, manager of Music Systems and temporary chairman of Music Men of Michigan, is due back from his vacation the first of June.

**Chi Cig Test**

Continued from page 78

dropped. The third part is a "reset box" which must be manually pushed to activate the vender.

In practice, the customer gives the location owner money for cigarettes. The location owner inserts the proper coins into the coin register and then presses the "reset button." The vender is activated and the customer makes his brand selection.

**Two Operations**

Canteen bases their case on the point that there are two distinct and separate operations necessary to activate the vending machine—the insertion of the coins and the pressing of the "reset button." Both are done by the location owner, eliminating the possibility of purchase by a minor. The device is merely to eliminate pilferage of cigarettes, they contend—a chronic headache of most restaurants and cafes.

In the action brought by the operators of Seeburg equipment, the plea for injunction is based on a separate legal constitutional question.

**Start**

The present case started when police issued an arrest slip to the restaurant owner where a Rowco operated remote-controlled cigarette machine was located. The order named both the location and Rowco. When the case was tried in municipal court, Judge Cecil Smith fined Rowco \$100. The additional legal action developed subsequently.

**Buffalo Tax**

Continued from page 78

is no room in the milk industry for more taxation, he said.

The committee also received four communications opposing the license from Hutt, Walter J. Milligan, manager of the Buffalo Dairy Council, Inc., John McKenna, coffee caterer, and Raymond H. Beaver, general manager of Wilber Farms, Inc.

**VENDING MACHINES - Parts, Supplies:** Ball Gum, all sizes; 1 1/2 Tab Gum, 5 1/2 Package Gum, Spanish Nuts, Virginia's Red Skins, small Cashews, small Almonds, Mixed Nuts, all in vacuum pack or bulk; Panned Candies; 1 Hershey's, 320 count and 500 count Candy Coated Baby Chickies; Leaflets, Coin Wrappers, Stamp Folders, Sanitary Napkins, Route Cards, Charms, Capsules, Cast Iron Stands, Wall Brackets, Retractable Ball Point Pens, new and used Venders. Write for prices and order blank. KING & CO., Northwestern Distributors, 2700 West Lake St., Chicago 12, Ill.

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**RAKE'S** AUTOMATIC MERCHANDISER

**RECONDITIONED MACHINES**

Silver Kings	\$ 8.50
Model V's 1c B/G	8.50
Model 49's	12.50
Master B/G 1c & 5c	10.00
N.W. Tab Gum	19.50
Mills Tab Gum	14.50
3 Col. Hot-Nut	19.50
2 Col. Stamp Mach.	12.50
N.W. Jets, 1c, Jumbo B/G	8.95
N.W. Jet Capsules, 5c	8.95
Pen Machines, 50c	5.00
Pen Machines, 25c	14.50
Nat'l B/G Hunter Machines	
New	29.50
Used	19.50
1/3 Deposit, Balance C.O.D.	

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**VARI-VUE MIMICS**  
11 LIVELY SUBJECTS • BRIGHT COLORS • REAL ACTION

Perfect Size for Trouble Free Vending  
5M or More ..... \$10.00 per M  
Less than 5M ..... 12.50 per M

Ask about Our **ATLAS** Finance Plan

**CHARMS**  
Send \$1.00 for complete samples, Over 100 new items.

**SURE-LOCK**, the perfect capsule. Patent No. 2762411. Outstanding items. Send \$2.50 and receive 100 quality filled capsules. Contains our complete line.

**The PENNY KING Company**  
2538 Mission Street, Pittsburgh 3, Penn.  
World's Largest Selection of Miniature Charms  
Owners of **ATLAS MASTER** . . . the proved 1 1/2-5c vender.

**VICTOR'S TOPPER DELUXE HALF-CABINET STYLE**

Topper Deluxe, the perfect combination of steel and lucite. Finished in brilliant colors and trimmed with glistening chrome. Capacity 7 to 8 lbs. of ball gum. All models packed and sold 4 to the case.

**\$15.50 Ea.**  
Minimum Packing: 4 to the Case. All TOPPERS Have Refill Assembly Feature.

Write for Lowest Prices on our complete line of  
• CHARMS • BALL GUM  
• CAPSULES • MACHINES

Order Now From Victor's South-eastern Distributor.  
**H. B. HUTCHINSON, JR.**  
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Atlanta 7, Ga.  
Phone: DRake 7-4300

**Single Item Best?**

Continued from page 78

Kantor feels that the increase was not enough to justify the extra machines and items. He added that generally, per location yield is less today than two years ago.

Kantor figures average investment in a single unit at \$30; a multiple unit, \$85.

The veteran operator is the owner of Confection Specialties, Inc., a bulk route extending into Southern Illinois, Michigan and Iowa, and First National Vending Service, a national bulk vending mail-order firm.

**New Hurvich Grandchild**

**BIRMINGHAM**—Mr. and Mrs. Max Hurvich, he of Birmingham Vending Company, became proud grandparents for the fifth time last week. A son was born to their daughter Marion (Mr. and Mrs. Joseph Goodstein) in Knoxville, Tenn., Tuesday (19). The Hurviches report both mother and son are doing well.

**1c WEIGHT AND HOROSCOPE**      **5c WEIGHT AND HOROSCOPE**

No cards, capsules or tickets to buy.

**FULLY AUTOMATIC**  
All you do is collect the money  
Guaranteed for 3 years  
**\$20** deposit puts it to work for you

Order or write for details.

**AMERICAN SCALE MFG. CO.**  
Dept. B  
3206 Grace St. N.W. Washington 7, D.C.  
Send more details       Send scale   
\$20 deposit enclosed

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**HEAD HUNTER RINGS**

**ONLY \$17 per M**

With Jeweled Stones  
VACUUM PLATED  
ORDER INDIVIDUALLY

**\$9.50 per M** without jewels  
VACUUM PLATED  
FACETED DETAIL LIKE SPARKLING DIAMONDS • ORDER INDIVIDUALLY

Write for Lowest Prices on our complete line of  
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Standard of quality the world over...

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1155 N. CICERO AVE., CHICAGO 81, ILL.

**VICTOR'S Sextette**

A terrific money-maker in those Supers and Chain stores.  
The New Modern Key to Successful Bulk Vending.

**IMMEDIATE DELIVERY!**  
**THE 4-UNIT BI-LEVEL STAND**

**VICTOR VENDING CORP.**  
5701-13 W. Grand Ave., Chicago 89, Ill.

**\$25 DOWN**

Balance \$10 Monthly

400 DELUXE  
**PENNY FORTUNE SCALE**

NO SPRINGS  
Large Cash Box Holds \$85.00 in Pennies

15" HIGH  
49" HIGH  
24" HIGH  
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WEIGHT, 165 LBS.

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THE BILLBOARD WEEKLY

Coin Machine Price Index

How to Use the Index

HIGHS AND LOWS. Equipment and prices listed below are taken from advertisements in The Billboard for the period shown. Listings are based on the highest and lowest prices on all equipment which have been advertised either at least 10 times for the period shown or at least 5 times together with a computation based on annual average.

PRICES given in the Index are in no way intended to be "standard," "national," "set," or offer an authoritative reflection of what prices should be on used equipment. Prices in the Index are designed, however, to be a handy guide for price ranges. Any price obviously depends on the condition of the equipment, age, time on location, the territory and other related factors.

MEAN AVERAGE. The mean average is a computation based on all prices of which a machine has been advertised for the period indicated and reflects the dominant advertised price level. It is not a simple average between the "high" and "low." High and low indicate price range; mean average indicates the price level at which most of the machines are advertised for. Therefore, when the mean average is nearer the "high," it indicates the "low" is a unique price probably for "as is" or "distressed" equipment.

(For 10-week period ending with issue of June 1, 1959)

Main table containing coin machine price index data. Columns include High, Low, Mean Avg. prices for various models and categories like Music Machines, Shuffle Games, Arcade Equipment, Pinball Games, ChicaGo Coin, and Genco.

## New Background Music Unit And Cig Vender by Seeburg

Shown to Distributors in Chicago; Op Showings to Begin June 13

CHICAGO—A new background music system and a new model cigarette vender were unveiled by The Seeburg Corporation at closed showings held for its distributors here last week.

Both units will be shown to operators by Seeburg distributors starting the weekend of June 13.

Altho details of both units are still secret, it was learned that both the cigarette machine and the background music system are com-

pletely redesigned from the previous Seeburg models.

The background music system, called the Seeburg 1000, plays a 16 $\frac{2}{3}$  r.p.m., nine-inch record. The unit plays 25 records comprising 1,000 selections. Each record has 40 selections and plays one and one-half hours of music. Size of the unit has been reduced to 51 pounds, measuring 22 by 14 by 12 inches.

Three music libraries are also

being introduced with the unit—each with a different tempo. The first, called the basic library, is at medium tempo for what Seeburg calls a wide range of commercial locations. The second, or mood library, is at slow tempo for prestige-type locations and the third is an industrial library with a medium-fast tempo for use in industrial plants only.

The new cigarette vender features a completely redesigned cabinet, is all-electric and has 22 columns. The unit has a total of 200 packs and has a new switch-over feature. Where two columns are devoted to a fast-moving brand, this feature delivers the desired brand regardless of which selection key is pressed, even tho one column may be empty.

The unit also has a release button that delivers matches only when pressed by the customer.

Price on both units was not announced.

## Public Relations Meet Set for Chicago, July 1

CHICAGO—July 1 has been set as a tentative meeting date for coin machine industry leaders who will chart a public relations program for the automatic phonograph business, according to George Miller, president of the Music Operators of America. The meeting is set to get under way with a luncheon at the Hotel Morrison, with the business session following immediately thereafter and running into the following day if necessary.

The action came as a direct re-

sult from a plea by three MOA directors to set up an industry-wide PR committee (The Billboard, June 1). The members are Clint Pierce, Brodhead, Wis.; Les Montooth, Peoria, Ill., and Lou Casola, Rockford, Ill. Montooth and Casola were in Chicago this week to confer with Miller, who flew in from Oakland, Calif. Miller is en route to Toronto, where he will discuss with officers of the Canadian Music Operators' Association the possibility of a joint board meeting between the Canadian and American groups.

While the machinery of MOA is being utilized to form the committee, once formed it will operate as an independent arm, with much of its strength drawn from outside MOA.

### Several Groups

Invited to attend the July 1 meeting will be both music machine and game manufacturer MOA members, a representative from the National Coin Machine Distributors' Association, at least one spokesman for the record industry, and the trade press.

According to Miller, the agenda will include a broad outline for a five-year PR program, the selection of a public relations counsel, and the financial responsibilities to be assessed to each segment of the industry.

### OP TRIES

## One Artist Program Experiment

CINCINNATI—An interesting experiment in the concentrated use of recordings by one artist on a coin-operated phonograph is under way here at the Willis Little Club, owned by William Zemboch at 620 Walnut Street.

In a co-operating promotional venture with the local office of Shaffer Music Company, Seeburg distributor, the phonograph on location carries nothing except Frank Sinatra records, the purpose being to see how the public reacts to that type of programming and the promotion going with the effort. The latter comprises heavy use on the location walls of Sinatra pictures, album covers, records and a sign stating that the club is "Featuring the Voice of Frank Sinatra."

Early reports indicate the promotion a success, with collections tripled. It has also drawn much favorable comment and has served to bring Sinatra fans into the club.

## CATCH YEGG RED-HANDED

TOLEDO, O.—A pilferer didn't know what he was letting himself in for when he decided to tangle with a juke box in local Walbridge.

Carl Doyle, at 43, should have known better — but he didn't. He no sooner got the juke box open when he walked two State highway patrolmen, a village marshal, a township constable and a railroad detective thrown in for good measure, in case Doyle decided to flee by rail, no doubt.

Doyle pleaded guilty.

## Columbia New Memphis Distributor

MEMPHIS.—Record Sales Corporation has taken over distributorship in the Mid-South territory for Columbia Records. Woodson & Bozeman, Inc., had previously handled the distributorship for more than 20 years.

It is a big step forward for the young (about two years old now) company. It also handles distribution for Dot, Atlantic, London and Liberty records, among the big ones, and numerous independents.

Robert Adams, local manager of Record Sales Corporation, said the deal involved the establishment of a whole new office force and separate division of his company to handle Columbia records.

It will be known as the Mid- (Continued on page 84)

### EDITORIAL

## The Judge and Elvis

Illinois Circuit Court Judge Charles S. Dougherty doesn't like the music of Elvis Presley. In this regard, he probably shares the same views as do millions of Americans. And millions of other Americans do like Elvis Presley. The good judge certainly has the right to like or to dislike the music of any popular or classical performer. We all have our musical preferences and we exercise them in our selection of radio and television programs, in our record purchases and in the tunes we play in the local juke box.

But Judge Dougherty has powers that are not shared by other Americans. He can, and he has, forced his musical tastes on his fellow citizens who may or may not share these tastes. Briefly, here is what has happened:

The village of Park Forest, Ill., a Chicago suburban community of 12,500, has an ordinance which bans juke boxes outright. To our knowledge it is the only municipality in the nation with such a blanket prohibition.

The ban was tested a couple of months ago by James Sorce, who runs Jim and Pete's Pizzeria. Sorce had a juke box in his establishment, with a sign advising patrons that they could hear the selection of their choice by instructing the waitress to play the machine.

Sorce was fined \$25 and court costs, and he appealed the decision to Circuit Court. Circuit Court Judge Dougherty held that the River Forest ordinance to be constitutional and made the following comment:

"I don't think anyone has the right to play rock 'n' roll to the discomfort of others. I, for one, wouldn't want to be forced to listen to Elvis Presley play whatever he plays."

The judge seems to have missed the point. Nobody is being forced to listen to anything. The music played is that selected by the patron. If any patron doesn't like the type music played by fellow diners in any establishment, he is free to frequent an establishment which furnishes the type of music he does like. Or he can frequent establishments which furnish no music. Or he can even dine at home and listen to whatever he pleases.

On legal grounds, the judge also seems to be on shaky territory. In 1953, in a case involving the same village of River Forest, the Illinois Appellate Court ruled that the municipality had no authority to seize juke boxes. The current ordinance is a re-written version of the old one.

Jeremiah J. Buckley, a member of the DePaul University Law School faculty, is counsel for the defendant in the recent action. He says he will take the case before the Illinois Supreme Court.

Referring to the River Forest action, Buckley had this to say: "If they can do that, they can prohibit any lawful business."

Buckley is right. Nobody questions the right of a municipality to set license fees on juke boxes. But the concept of any public body placing an outright ban on the operation of a legitimate business is not one commonly associated with American democracy.

## N. Y. Local 266 Officials Deny Charges of Juke Racketeering

MINEOLA, L. I., N. Y. — Officials of Local 266, International Brotherhood of Teamsters, arrested after indictments by a Nassau County Grand Jury on juke box extortion, coercion and conspiracy charges (The Billboard, June 1), last week denied the charges. All

were released on bail after arraignment here before County Court Judge Paul J. Widitz.

Top bail of \$25,000 was continued for John J. O'Rourke, teamster vice-president, and a close associate of teamster chief James R. Hoffa. Three Local 266 officials, Joseph DeGrandis, president; Ern-

(Continued on page 84)

### MUSIC GOES MODERN

## Market Research Survey Helps Op Find Winning Juke Programs

ST. LOUIS — Going to the dean of music of a local university for advice on surveying the musical tastes of the St. Louis public is a unique means of solving programming problems which was used several years ago by Jack Rosenfeld, veteran St. Louis phonograph operator.

Altho he now heads the big J. Rosenfeld Company, both distributor and operator in the Missouri metropolis, Jack considers himself an operator first and last. He believes that he can do a better job of distributing if he understands operators' problems first-hand, and consequently, in over 20 years in the phonograph field, he has always had an active route.

His unique approach to programming took place when Rosenfeld became disappointed in the

amount of play which locations were showing. Most of them, he knew, were first-class, thoroly desirable music locations with plenty of traffic and customers well disposed toward music. Still collections were disappointing, and Rosenfeld felt the difficulty lay in programming.

### Experiments

He experimented with several ideas, including more frequent changes of the whole music menu on each machine, stimulating location owners to recommend their own ideas and customer requests. Results were only moderately satisfactory, however, and Rosenfeld concluded eventually that he didn't have a finger on the right pulse.

The solution, as he saw it, lay in getting correct information on what location customers wanted. Consequently, he turned to Wash-

ington University, which contains St. Louis' largest musical college, and asked the dean of music to recommend four students expert in music and capable of getting out and meeting the public.

The job: Conduct a scientific "music survey" of 20 top phonograph locations over a period of three weeks. Each student, male or female, was to spend as long in each location as it took to accurately list the types of people who made up the patronage. Moreover, they were to talk to at least one person in each element, ask for their true preference in music without identifying themselves as having any connection with the juke box against the wall.

To simplify matters, Rosenfeld worked out a mimeographed form with the students which made it

(Continued on page 84)

## N. C. House Mulls \$5 Juke Tax Proposal

RALEIGH, N. C.—A bill to tax juke boxes \$5 per year is currently being debated in the House Finance Committee here. Ironically enough, the measure, introduced by Rep. Watts Hill, Durham, is to raise money for the North Carolina Symphony.

This has caused juke box interests testifying before the committee to pose the question, should Elvis Presley be taxed to support Rimsky-Korsakoff? Representative Hill in rebuttal testified it would be "poetic justice."

On the other hand, Pou Bailey, attorney for the juke box operators, said it would be just as valid to tax billboards to support the State art museum.

So far the committee has taken no action on the measure.

**WURLITZER**  
**STANDS FIRST**  
**IN SALES OF**  
*Stereophonic*  
**HIGH FIDELITY**  
**PHONOGRAPHS**

*See them. Hear them*  
**AND YOU'LL OWN THEM**

**THE WURLITZER COMPANY** *Established 1856* **NORTH TONAWANDA, N. Y.**

## Research Survey Helps Op

• Continued from page 82

easier for them to use check marks to answer some of the questions and a minimum amount of writing to cover other points. He got far better co-operation from college-level interviews than he had expected, and a practical form was created during the first session.

As the program operated, the group split up to cover a large area nightly in teams of two. They didn't identify themselves as they talked to customers along the bar in the tavern, at tables waiting for service in a restaurant, watching bowling games in progress and otherwise occupied. Listed on each call report were the approximate percentage of teen-agers, middle-age people, elderly people, specific races and nationalities, people who didn't care for music and those who were obviously music fans.

In every instance, the interviewers not only asked for the broad tastes of the person interviewed, but likewise for the names of specific selections which they would like to hear on the phonograph. "It was a thoro job," Rosenfeld said. "Amounting to a wealth of information on every location concerned."

Typical questions asked were whether the customer liked classical music, dinner music, jazz, instrumental, vocal and other points. Every person contacted proved to be fairly voluble on the subject, and some of them confessed that they would spend more money to hear the type of music they preferred, to that which was usually scheduled.

The information, as it was completed, was assimilated in the Rosenfeld office daily and tabulated. The result was a thick package of information which brought

about some revolutionary changes in programming for the Rosenfeld routes.

"First, we found that we would have to visit the locations more ourselves," Rosenfeld said. "And that the district in which a tavern or similar location is spotted has very little to do with the type of play its patrons want.

For example, in one instance, where we have two machines in the same block, we had been using a mixture of top-20 tunes, pops and a lot of hillbilly music on both. We soon found that one of the two locations was too clean and attractive a spot to bring in the hillbilly type of patron, and that such music in that spot was a complete waste. On the other hand, advanced styling in jazz, sweet music and vocals in the location catering to the hillbilly trade was an equal waste of time.

Needless to say, we made adjustments swiftly in each instance, and in most of them results were spectacular. Our increases ranged all the way from 35 per cent in one spot to as much as 75 per cent at another. In one bar, for example, we had unwillingly kept a phonograph on location which was showing \$4 per week. When we switched over to many more old favorites, classical music and some European numbers to attract foreign and first-generation customers, the box went from \$4 a week to \$30 a week. Experience in many of the locations was just about the same."

Rosenfeld reports that he was driven to his survey operations by a factor which has been continuously present ever since. This is the fact that too often the records which are bought for machine placements have been chosen because location owners requested them or "because they are the records which the one-stop and distributors want to sell," he said. "We felt that it would be a much better practice to go at the thing from the other end of the scale, and program the music which the location customers actually like.

"We now determine four definite categories into which every location will be fitted," Rosenfeld said. "Every machine, as it is serviced, must be programmed according to the category which we have determined for the location, and then 'fine-tuned' by a closer study which takes into consideration such things as the sort of play we got during the same season in the past year, the number of requests we got from the location owner, my own personal observation and those of the route collector.

"Running the same sort of survey each year would be a fine thing indeed, but is both expensive and demands time which I don't actually have available. I am still convinced it was the single biggest business improvement which we have ever undertaken."

## AIR AGE

### Op Flies Route With Bonanza

COLORADO SPRINGS, Colo. —Roy G. Sproul, Central Colorado juke box operator with headquarters here, is a flying operator with more than 5,000 hours of flying time to his credit. Commuting regularly between Albuquerque, Pueblo, Palm Desert and Colorado Springs, Sproul uses a Beachcraft Bonanza, a 175-mile-an-hour airplane which carries four. Probably the most unusual pay-load which the Colorado operator has ever carried was the mechanism of a Seeburg phonograph and case, broken down into four parts, for convenient storage in the aircraft.

### N. Y. Local 266

• Continued from page 82

est R. Zundel, treasurer, and Frank DeForte, vice-president, were released on \$10,000 bail.

The mass round-up included arrest of 14 union officials and alleged racketeers. Joseph Gallo, described by the Kings County, New York, district attorney's office as "the chief enforcer and musclem" of Local 266, gave himself up last week and was charged with coercion and second degree assault. According to the Kings County officials, Gallo allegedly beat the owner of a Brooklyn bar and grill who wanted to move out a machine installed by Local 266 interests.

Eugene Jacob, a juke box operator sought by officials, also gave himself up last week and was released on \$10,000 bail. Police were reportedly still seeking an Anthony Pafumi.

Seized the previous week, in addition to O'Rourke, DeGrandis, Zundel and DeForte, was Herbert Jacob, president of the Nu-Way Vending Machine Company of Brooklyn; Philip Losquadro and Vincent Losquadro, also from Brooklyn and identified with the coin trade.

Manuel W. Levine, Nassau County district attorney and a key grand jury figure, said that Local 266 was "not a proper and lawful union" and was organized "purely for the purpose of extorting and coercing and restraining individuals" concerned with juke box installations. He said that evidence indicates O'Rourke is "an important member of this conspiracy."

### Columbia Distrib

• Continued from page 82

South Division of Columbia Records, Inc. Besides a separate office, it will have a separate sales force of men travelling the territory.

The territory includes all of Arkansas except Fort Smith, the north half of Mississippi, two thirds of Tennessee within 35 miles of Oak Ridge (this includes the State's two largest cities, Memphis and Nashville), fringe areas of north-west Alabama, the boot heel section of Missouri and the southern fringes of Kentucky.

Adams said Columbia made the change because they had been "very successful with several other independent distributors around the country." Adams said the move "strengthens us in every way—I think it makes us in every way."

### CLOSE OUTS

PRICED LOW

Wattins Fortune Telling Scales ..... \$ 35.00  
Genco Skill Ball ..... 55.00  
Exhibit Tru Bowler ..... 160.00  
United Clover Shuffle Alley ..... 50.00  
W. B. DISTRIBUTORS, INC.  
1012 Market St. St. Louis, Mo.

## Colo. Ops Will Meet Only Yearly

DENVER—Jack Arnold, president of the Colorado Music Merchants, Inc., phonograph operators group here, announced that for 1959 and years later, until

changed, the group will hold only one annual meeting, instead of 12 monthly conclaves, as was the schedule in the past.

This decision was based on inability of the 35-member group to spare one evening per month "all at the same time," as Arnold put it. Since the association covers the entire State, Arnold believes that better results will be obtained by placing the meeting schedule on a yearly basis only.

## ALUMINUM DE-GREASED DISCS

FOR STANDARD AND HARVARD

METAL TYPER

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Call our PARTS & SERVICE Dept. for all your Typer needs



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THIS IS THE GAME OF THE YEAR

## BALLY JUMBO

CALL—WRITE—TELEGRAPH FOR PRICES

SCOTT CROSSE COMPANY

1423 Spring Garden St., Phila. 30, Pa. Rittenhouse 6-7712  
Exclusive Dist. for Bally in E. Penna., and Rock-Ola in E. Penna., So. Jersey and Dela.  
Branch: 1011 Pittston Ave., Scranton, Pa.



Joe Ash Says...

Gottlieb's Queen of Diamonds

will definitely

Increase your earnings

ACTIVE

AMUSEMENT MACHINES CO.

You can ALWAYS depend on ACTIVE ALL WAYS

666 N. Broad St., Phila. 30, Pa. • POplar 9-4499

Write or wire for prices

## SPECIAL!

30 SEEBURG 3WA 200-Selection Wall Boxes,  
exceptionally clean.

Single lots, \$85; 10 or more, \$80

UNITED DISTRIBUTORS, INC.

902 W. SECOND WICHITA 12, KANSAS HO 4-6111  
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Another Rosen Best Buy

AMI E-120's—45 R.P.M.

Checked \$279.50  
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Ready for Location—Ready To Go—1/3 With Order, Bal. C.O.D.

Write  
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Exclusive A.M.I. Dist. Ea. Pa.  
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Write  
for  
Complete  
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★ any size

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for Cash

WRITE  
or WIRE  
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2160 Patterson St.  
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SELECTION MODELS

A

ROCK-O-LA

FOR

EVERY LOCATION

THE J GETS THE PLAY

AMi Automatic Music, Inc., 1500 Union Avenue, S. E., Grand Rapids 2, Michigan. Affiliate of Automatic Canteen Company of America.

## DOES YOUR ONE-STOP SERVICE MAKE MONEY FOR YOU?

Have you been paying pennies over wholesale for your one-stop service? Have you lost business because of delay in your one-stop deliveries? Have you missed a sale because your one-stop service has an inadequate inventory?

SWITCH TO MUSICAL SALES AND GET BACK ON THE PROFIT ROAD!

Musical Sales Company, Seeburg distributors for Baltimore, Washington and Virginia, is the oldest and largest one-stop record and accessory service in the nation. The huge Musical Sales building in Baltimore houses one of the most complete inventories in the country, and the vast shipping department guarantees same day service on any order from this nation or abroad for all labels, hits and accessories.

THE MUSICAL SALES CO.

Musical Sales Bldg. Baltimore 1, Md. Vernon 7-5755

Musical Sales sells to you at REGULAR DISTRIBUTOR WHOLESALER! Nothing over with free title strips and in one prompt postage saving shipment.

Remember, nobody beats Musical Sales prices and nobody beats Musical Sales service because Musical Sales is the oldest and largest one-stop service in the nation with worldwide distribution.

Call, write or wire your order today.





## Bally Upright Features New 'Hold & Draw'

CHICAGO — Bally Sportsman, a new upright game featuring a "hold and draw" play system, is in shipment by Bally Manufacturing Company.

Designed for single-coin play, Sportsman permits players, after the first flash without a successful score, to hold any desired column or columns by pressing a "hold" button, then deposit additional coin to flash column or columns not held.

Also featured is a new style "rural mural" glass, depicting a colorful woodland scene with various hunting game arranged in triple columns for flash-action scores.

Matching the new glass as an at-  
*(Continued on page 87)*

## Game Legislation

TALLAHASSEE, Fla. — The Florida House quietly passed a bill that would have relaxed the laws on pinballs, but the bill will be reconsidered. The measure would permit players to win free games, now prohibited.

WILMINGTON, Del. — A new coin machine licensing ordinance adopted by the City Council here requires a \$400 master license of operators. The fee includes amusement games, gaming devices, and music machines. Vending operators' fees are graduated according to number of machines operated.

## Memphis Arcade Sees Prosperous '59 Season

Another in a series of Arcade operations around the nation.

MEMPHIS — The only Arcade operator in this "Capitol of the Mid-South" expects a big year this season far surpassing the rain-plagued spring and summer season of last year.

Wray Williams, prosperous businessman who owns the Arcade at the popular Fairgrounds, said jocularly, that if he didn't do better this year he'd be out of the Arcade business.

But that is unlikely, since the Arcade is a popular spot at the Fairgrounds, mostly for the kiddies and teen-agers. By far the largest business is concentrated in those two age groups, with some adult business, according to Ernest B. Kenmore, manager.

"Most of our business is on Saturdays and Sundays," said Wil-

## Rosenfeld Due With 2 More Bowlette Spots

ST. LOUIS — Scheduled opening of two more Bowlettes by veteran coin machine man Jack Rosenfeld has been delayed because of the operator-distributor's illness. Rosenfeld, who is recuperating from a recent operation, said the coin-operated bowling places should be ready in about two weeks.

He said the new Bowlettes will be open around the time schools are out for the summer vacation. The school year ends here June 12.

Meanwhile, Rosenfeld said the Pilot Bowlette which he opened last year has been completely air conditioned. Business at the establishment has continued at a good rate, he reports. Since several plus 90-degree days already have been recorded in St. Louis and summers here are known to be hot, air conditioning at the Bowlette should prove an added attraction for patrons in the coming weeks.

## Senate Gets Bill to Outlaw In-Line Pins for Interstate

### Senator Church Measure Would Also Tighten Law on Remote Play Units

WASHINGTON — Legislation that would outlaw "bingo" and "in-line" pinball machines was introduced in Congress last week by Sen. Frank Church (D., Idaho).

In a strong speech on the floor of the Senate, Church, who is a member of the Rackets Committee, said the time has come for a tightening of the federal law to cope with the new electronic and mechanical devices which are in reality nothing more nor less than horizontal slot machines. His bill would ban shipments of such machines in interstate and foreign commerce, as the 1951 Johnson Act banned shipments of "one-armed bandits."

Basically, his bill (D. 2107) would amend the Johnson Act to ban shipments of any machine which by the operation of a chance element, gives a player any change in playing odds for successive

plays or any recorded credit. The proposal clearly spells out that amusement-type pinballs will not come under federal fire.

Senator Church told his colleagues that gambling machines must perform three functions: "Take the player's money, apply an element of chance and control the return consideration or prize." He labeled bingo and in-line types as "subterfuge machines" which are "not now controlled by the Johnson Act because no coins, coupons or other tangible evidence of winning are involved" and are set so that the location owner can "clear the machine of accumulated 'free game' credits in such a way as to leave a record in the machine of the number of 'free games' so cleared. If there is no recording of this information," Senator Church said, "and the games can only be played off, then the device is for amusement only and would not be subject to

my amendment of the original Johnson Act."

Senator Church pointed out that while it is illegal to operate bingo-type machines in every State except Nevada and two Maryland counties, there are approximately 100,000 of them in use "thruout the country." Gross revenues from  
*(Continued on page 88)*

## Ralph Sheffield Named Midway Director Sales

FRANKLIN PARK, Ill. — Ralph Sheffield has been named director of sales for Midway Manufacturing Company, Marcine Wolverton, president, announced last week.

Sheffield, with 22 years of experience in the coin machine field, is well liked and respected thruout the trade.

The new director of sales is added to the Midway staff in line with its current expansion policy in manufacturing and sales. "Thru Sheffield, we hope to improve our service to all of Midway's customers and contacts," Wolverton stated.

Since mid-1958 Sheffield had been with United Manufacturing Company, Chicago, as a sales representative. He started in the coin trade in 1937 at Cleveland, beginning as a mechanic and working into sales.

He came to Chicago in the fall of 1941 to help Gil Kitt start Empire Coin Machine. Sheffield became a partner in the distributing firm in 1943, selling out to Kitt in 1952 to join Genco Manufacturing as sales manager, where he remained until joining United's sales staff.



SHEFFIELD

## U. S. Senate Committee Hears Indiana County Racket Tale

### Parade of Witnesses Relates Pin, Juke Ties to Chicago Syndicate

WASHINGTON — Attempts of those described by Sen. John McClellan (D., Ark.) as "top figures in the Chicago syndicate" to move in on pinball and juke operations in Lake County, Indiana, were brought to light by the Senate Select Committee on Improper Activities in the Labor or Management Field last week (2-5).

A parade of witnesses told the probers how they had been forced to get rid of machines placed by local operators and replace them with bingo-type machines owned by the syndicate.

Lead-off witness was John Testo, who set up the independent Automatic Equipment and Coin Machine Operators, Service and Repairmen Union in 1951. He testified that about 1953, members of

his local noticed that gambling pinballs were being introduced in the area. Members who operated juke or amusement pinballs found they could not compete with the gambling devices. Operators then decided that they, too, would place bingo pins to fight what they called outside competition.

Their bingo pinballs were promptly removed from locations by representatives of the public prosecutor's office, while machines operated by the syndicate were not disturbed. Location owners were forced to take machines from the syndicate.

According to Testo, in 1955, Jack Doyle, Tony Pinelli and John Formosa formed a juke box operating company. (The three were subsequently described by committee investigators as top underworld figures.) Police department representatives, Testo said, helped Pinelli get locations.

Testo was told to get in touch

with Joey Glimco, head of Teamsters' Local 777 in Chicago, for help. He did, but no help was given. Next, Testo visited the governor in Indianapolis. Still nothing was done. He was, in effect, driven out of the union by the syndicate, and the union was driven out of business.

Next witness was Frank Witecki, juke and Arcade equipment operator of Gary, who told the probers that most of the bingos now in the area have the \$250 federal tax stamp, even tho they are illegal in the State.

At this point, Sen. Frank Church (D., Idaho) announced that he will soon introduce a bill to outlaw all such games. (See separate story.)

Witecki then said he had taken a petition to Governor Craig asking that the machines be banned from  
*(Continued on page 86)*

## N. Y. Op Guild Names Slate

KINGSTON, N. Y. — The New York State Operators Association, meeting at the Governor Clinton Hotel here last week, nominated its entire officer slate for reelection.

Attending the meeting were Jack Wilson and Lester Smith, both of Newburgh; Joe Reich, Tannersville; Murray Cohen, Woodridge; James (Pie) Haley, Middle town; Mrs. Gertrude Browne and Mac Douglass, both of Beacon; Nick Kuprych, Newburgh; Dick Wenzel, Kingston; Tom Gobel and Joe Thompson, both of Beacon; Mike Mulqueen, Walden and Jim DeMare, Highland.

Also, Tom Greco, Saugerties, and Lou Werner, counsel, Newburgh. Guests included Gordon Howard of Atlantic-New York and Irv Kempner of Runyon Sales.

## Conn. State Police Nab 44 Pinballs, Arrest Op

HARTFORD, Conn. — Connecticut State Police, in one of the biggest raids in many years, arrested 35 persons and confiscated 44 pinball machines in a series of surprise raids in five counties last week.

More than 100 State and local police participated in the carefully planned raids on diners, service stations, grills, general stores and other business establishments where the machines were in operation.

The raids were confined to Litchfield, New Haven, Middlesex, Windham and Tolland counties, where State's attorneys ruled that the machines were gambling devices in violation of the State gaming law. Maximum penalty faced by those arrested is \$500 fine, a year in jail or both.

Operator Arrested  
Pinball operator Ernest Gira-

mondi, Forestville, Conn., also was arrested, and police said warrants had been issued for the arrest of at least six other operators. The investigation continued over Memorial Day weekend.

Types of machine confiscated are those in which players have no control over the ball once the plunger is released. The machines are so constructed that they can be regulated by the player to pay off higher odds with the insertion of more coins.

In most instances, players were paid off in cash for free games they won, police say. The confiscated machines were allegedly worth about \$800 each. They were trucked to State Police barracks in their respective counties.

Those arrested posted bonds averaging \$500 each. The cases come up at the next session of court in their local communities.

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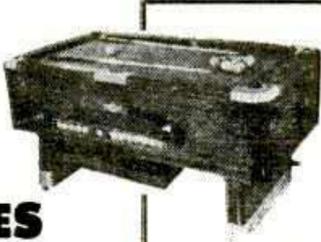
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Chi-Coin Rocket Shuffle ?
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Golf Champs (close-outs) Write

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Senate Group Hears Ind. Tale

Continued from page 85

the State, but that nothing was done.

Staffers pointed out that Steven Sohacki and George Welbourn joined forces in a bingo operation, and got the help of the public prosecutor's office in gaining monopoly of machines in the area.

Later, according to Committee Counsel Robert Kennedy, their interest was extended to real estate. Their real estate company owns the building rented by the Federal government as a post office for \$499 a month.

Next up was Margaret Hagler, restaurant owner of Westville, Ind. She testified that in her restaurant she had two pinballs owned by Albert Steele, of Valparaiso, Ind. Walter Conroy, chief investigator for the public prosecutor's office, played the machines and got a payoff of \$1.50.

She tried to make him understand that the waitress was wrong in paying off, because the machines were for amusement only, but Conroy insisted they be removed.

Mrs. Hagler stood fast, however, and said she would get as rough as the syndicate if necessary. She was told by some employees of the syndicate not to talk to investigators of the Rackets Committee, but she appeared anyway and told her story.

Albert Steele appeared next. He testified that he bought games to compete with the syndicate and that Walter Conroy threatened to arrest him if he didn't get out of the business.

William Plunkett, operator of a car wash, then told the probers that he had placed two pinball machines in an Indiana restaurant last year. Plunkett was not in the coin machine business, but got a "good deal" on the machines in Chicago and decided to put them on location.

Committee Investigator Richard Sinclair then backed up Plunkett's story. He said the machines across the street were placed by the Sohacki-Welbourn outfit and were

never bothered by the Public Prosecutor's Office. No confiscations of their equipment had been made for five years.

Next up was Herman Goot, former pinball operator and now a tavern owner. He said that in 1955 he had a juke box and pin business in Hammond consisting of about 56 machines. Representatives of the Public Prosecutor's Office picked up the machines from locations and wanted syndicate machines installed.

Rest of the day was devoted to testimony of various tavern owners to remove pinballs of the gaming type from the premises because the Public Prosecutor's Office wanted to install machines belonging to

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the syndicate. A roar of laughter went up when tavern owner Ed Matuska testified that Conroy ordered the machines of an independent operator removed from his tavern and had them replaced so quickly by syndicate machines that

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another syndicate truck picked up the wrong machines. Messrs. Sohacki and Welbourn were then called to the witness chairs, but refused to answer any questions. Committee Investigator La Vern Duffy drew a thumbnail sketch of their operations. He said Sohacki

pays Holovachka for the blessing he gives their pinball operation. Holovachka's salary as public prosecutor is \$12,000 a year, but he has built a home valued at \$80,000. More than half of it was paid off in cash in about a year—in small bills.

It was also disclosed that Sohacki has a license from the Federal Communications Commission

to operate a radio station in the so-called citizen's band. That is the band used for truck-to-office communications, etc. FCC Chairman John Doerfer said no screening of applicants is done when they apply for a license to operate in this band. Applicant needs only to give his name and tell whether he is a citizen and for what purpose he will use the station. The mystery of what the station was used for in this case was never made clear. The much-mentioned public prosecutor, Metro Holovachka, and his chief investigator, Walter Conroy, are expected to testify today (Monday).

The hearings, the last lap planned on coin machines, are expected to run another week.

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**Bally Upright**

Continued from page 85

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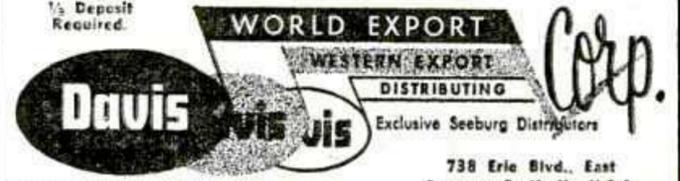
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ROTO POOL .....	245	2-PL. FLAGSHIP .....	155
ROCKETSHIP .....	210	2-PL. SEA BELLES .....	145
CRISS CROSS .....	195	2-PL. TOREADOR .....	125
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## Bill on In-Line Pins to Senate

Continued from page 85

their operation are in "excess of a quarter of a billion dollars a year," he said. Church called the revenue the "money which feeds the cancer of organized crime in this country."

The second section of the Church proposal tightens the law with respect to remote control machines. The bill spells out that machines falling in the gambling category do not literally have to be coin-operated.

The proposal was sent to the Senate Commerce Committee for study and comment. It could not be determined at press time

whether that group would hold hearings on the measure.

Full text of the bill follows:  
S: 2107

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, that Subsection (A) (2) of the First Section of the act entitled "An Act to Prohibit Transportation of Gambling Devices in Interstate and Foreign Commerce," approved January 2, 1951 (64 Stat. 1134), is amended to read as follows:

"(2) Any machine or mechanical device designed and manufactured to operate by means of insertion of a coin, token, or similar object and designed and manufactured so that when operated it may deliver, as the result of the application of an element of change, any money or property, any change in playing odds on successive operations, or any credit recorded beyond the immediate duration of the play of such machine or device; or"

Sec. 2. That Subsection (A) (3) of the First Section of the act of January 2, 1951 (64 Stat. 1134) is renumbered "(4)", and is further amended by the insertion of a new subsection (A) (3) reading as follows:

"(3) Any machine or mechanical device which is similar to machines described in subparagraphs (A) (1) or (A) (2), and is operated without the insertion of a coin, token or similar objects."

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Williams TEN PIN .....	195
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### NEW GAMES

Autobell CIRCUS PLAYBALL	
Bally BALLERINA	
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Bally CLUB BOWLER	
Bally GUNSMOKE	
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Keeney DLX. BIG TENT	
Keeney BIG ROUNDUP	
United DLX. BASEBALL	
United ADVANCE ALLEY	
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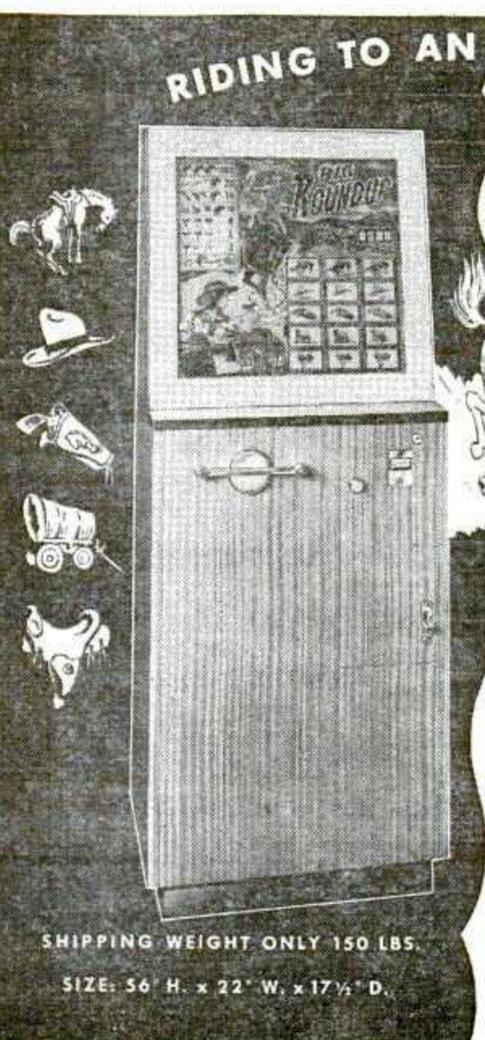
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SHIPPING WEIGHT ONLY 150 LBS.

SIZE: 56" H. x 22" W. x 17 1/2" D.

### Memphis Arcade

Continued from page 85

teens like to play. There are seven baseball games in all at the Arcade.

In second place in money gross are the rifles—there is a bear rifle and squirrel rifle. The other types of baseball games run third in gross receipts.

Williams has many various types of machines, tho perhaps not as

many as in larger cities. In addition to those mentioned, he has fortune tellers, penny and nickel pistols, penny card venders, bowling games, grip machines, hockey games, boxing machines, some dime kiddie rides and others.

The rides, which go well, are horses, rocketships, TV cameras. It was these, incidentally, that got Williams interested in the Arcade business eight years ago. A friend began putting the coin-operated kiddie rides out at supermarkets

and other stores, which proved successful.

Williams, owner of a large blueprint company, leased the Fairgrounds "pot" and began his Arcade.

Kenmore, his manager, runs the operation. He said the trend in recent years in the Arcade has been toward the baseball games. More and more youngsters are playing baseball, he said, and he attributes that to their popularity. Many churches in Memphis have baseball teams, with boys beginning to play when they are seven. In addition, there are the Little League teams.

Kenmore has no specific suggestions as to what type of machines he would want more of from manufacturers—unless it were new and different baseball and boxing machines, the type by which the player manipulates the baseball play and the boxing.

"Anything new and different that the public would like—and figuring out what that is, is the rub—would go well," Kenmore said.

**ARCADE EQUIPMENT**

Space Gun	125
Dale Gun	65
Gen. Rifle Gallery	125
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Broadway	115	Key West	195
Cabana	50	Palm Springs	195
Carnival Queen	475	Playtime	85
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Cypress Garden	375	Miami Beach	85
Dude Ranch	55	Nevada	50
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Singapore	80	Surf Club	85
Spot Life	80	Sea Island	450
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KIDDIE RIDES		VENDORS	
Ex. Pony Express	195	Keeney 9-Col. Elec.	79.50
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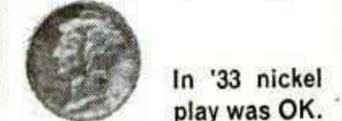


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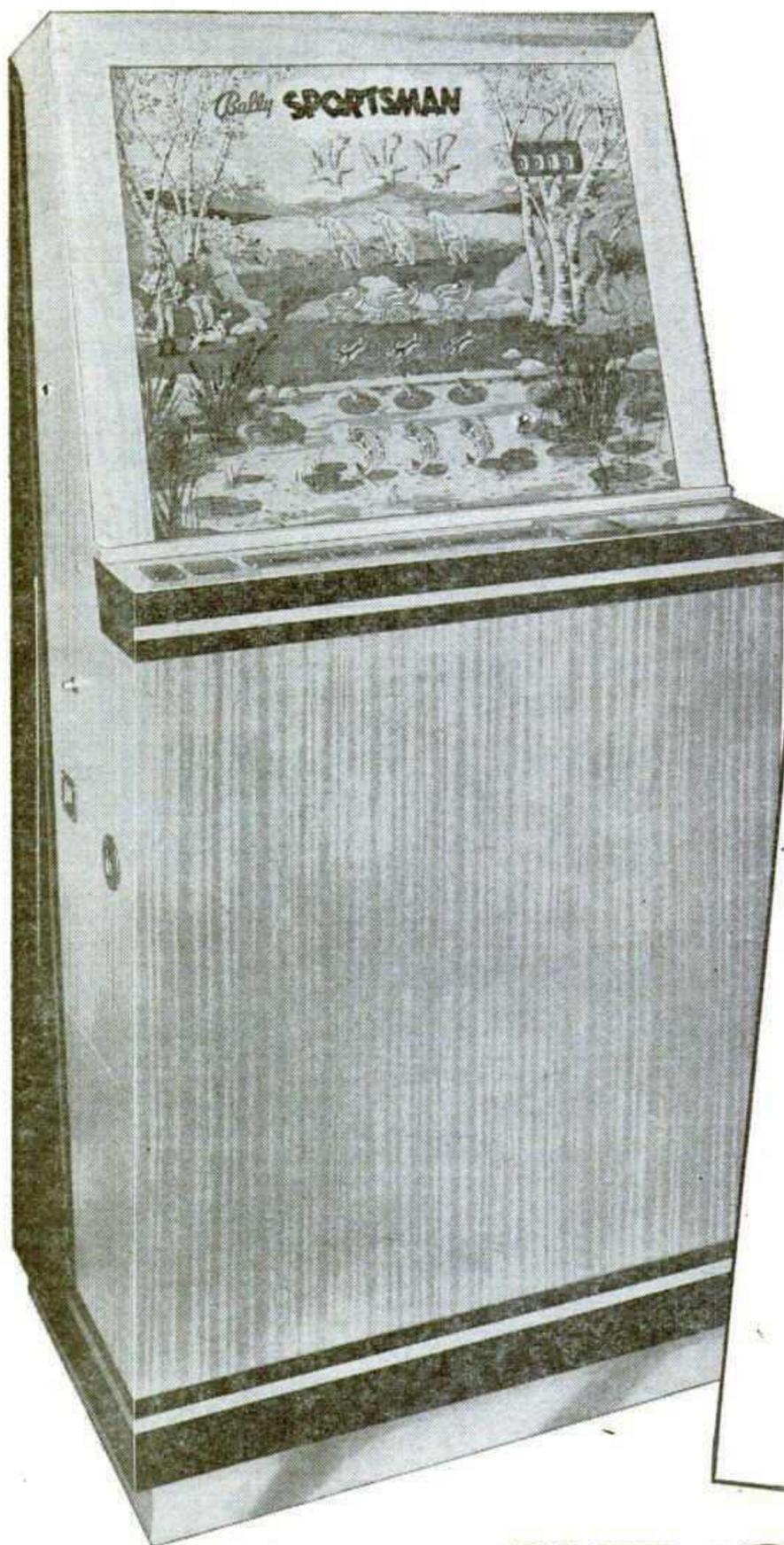
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Coast-to-coast location-tests prove SPORTSMAN to be strongest profit-producer ever built in Upright class. Get your share. Get SPORTSMAN today.

\*Choice of 3 coin-styles: nickel, dime, quarter  
28 in. wide, 17½ in. deep, 57 in. high

# Bally SPORTSMAN

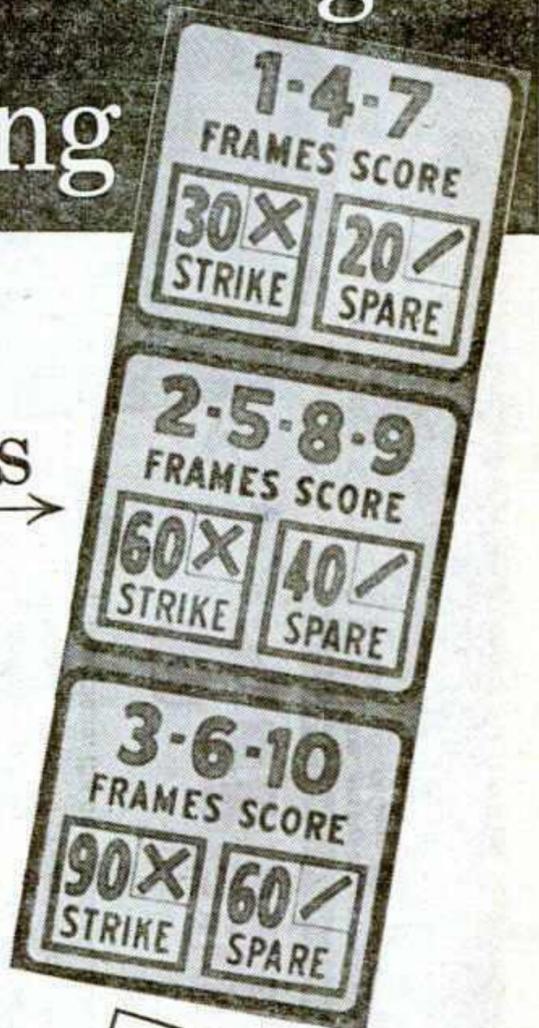
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New, Big  
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- 8½ FT. LONG
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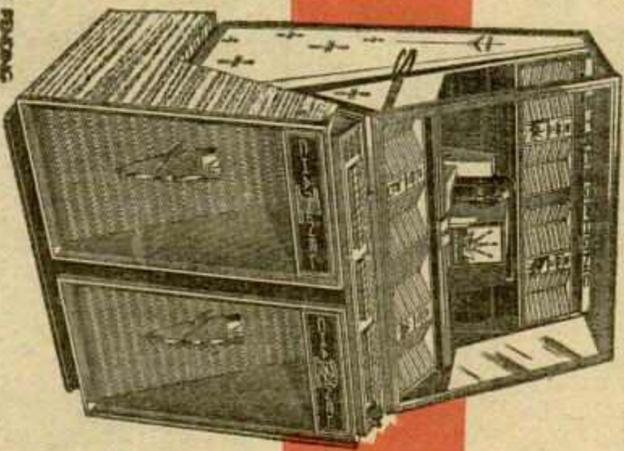
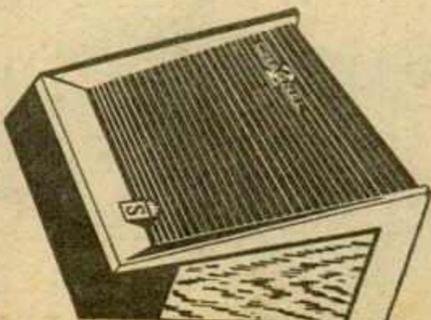
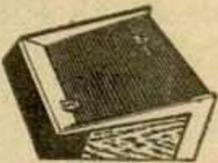
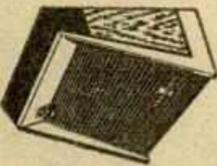
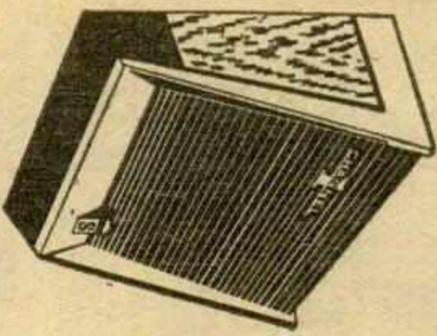
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