Juke Boxes, Games Move Outdoors

Resort Ops Hope to Hustle Cool Coin
At Lakes, Woods and Mountain Resorts

CHICAGO—The invasion is on. A million vacationers are moving into resort areas bordering the Great Lakes and Canada. And there to meet them are thousands of juke boxes and amusement games hastily set up by far the 10 per cent of coin machine operators in this territory who annually eat to the tune of juke boxes.

It's a risky business, for—like the pinball machine, for the same reason—much depends on the weather. But buyers, operators, makers of all kinds of pin games and off-city locations to try their luck in the great outdoors, expect this invasion to prove a good business.

This reasoning is supported in part by the fact that coin machine reissues in the cities during the threatening summer months are usually at their lowest level.

The great majority of equipment—both juke boxes and games, as well as cigarette machines—is new, and represents capital already invested. Most come from off-market locations in the city, some from storefronts. Brand new equipment is generally limited to the pusher or most crowded vacation spots.

A fresh trend is seen in some resort areas in a switch to local operators. Previously most of the resort locations were handled by "traveling salesmen," who worked out of local or city headquarters. Resort management in many areas appears now to favor the local coin machine operators, who usually can offer more than the chain stores themselves: faster service, more personal attention, and no fear of "hijacking" by other operators.

However, many city operators still control a big slice of the pinball pie. Also worth noting is a switch in commission arrangements (operators usually split receipts 50-50 with locations) in some areas. A change to a higher operator cut, where it is made, reflects the increasing ma-

Long Hike To Resorts

MILWAUKEE—Coin machine operators here aren't as enthusiastic about resort locations as are operators in other areas. Milwaukee, where keeping a close check on overhead costs, are losing business to the extent that only one-eighth prefer locations to those that stay open on a year-round basis.

"Chasing 50 to 100 miles to service a location is no way to make money," according to veteran Glenn Cundick, G.-& W. Novelty Company, "We learned a few years back that we are home ingredient if we concentrate in our own territory."
Clark-Feld Team Up for Live Show Package Tours

By JUNE BUNDY

NEW YORK—Dick Clark and producer/financier Neil Feld have formed Clark-Feld Productions, which will produce a series of "Dick Clark Caravan" stageways for presentation in arena, auditoriums and ball parks across the country this fall. The tours will be booked by GAC-Super Packages.

Clark will not appear with the units, he will personally select the talent, attend rehearsals, and work closely with Feld on every aspect of the tours — promotion, planning, etc. The firm Clark Caravan will be launched in the East September 18 and run for 52 days through November 8.

The deal—an exclusive pact—marks Clark's first participation in the stageway field on an extensive basis. It was set for Clark by T.O. Productions, Clark and Feld—equal partners in the firm—plan an initial series of show-tours each year, with separate theater packages also on the planning board for the future. The tours will be scheduled on a one-at-a-time basis to avoid conflicts, and will have several out on the road at the same time. The second Clark Caravan starting date is tentatively set for January 8.

Clark's powerful position as the No. 1 TV plug (via his daily ABC-TV show, "American Bandstand") has given the series considerable exposure in the pop record field, the trade expects. The Caravans will feature some of the most potent but hottest all-star talent line-ups ever assembled in one stageway package.

Feld estimates that more than $1,000,000 will be spent for talent, promotion and production costs. Plans call for another year's tour next season. However, he said the shows will carry a top ticket price of $3. The 995 will be booked only to guarantee plus percentage basis. Prices will be quoted in line with those tagged on the regular Field-GAC packages. Auditioning will be held.

(Cap Service Unaffected by Plant Strike)

HOLLYWOOD — Albo Capitol Records, Inc., was experiencing trouble with its new plant for processing 45s when a page 13 in its pressing plant in Scanton, Pa., last week, sales and production vice—president Mike Maidland notified record dealers that Capitol's service would continue uninterrupted.

When Capitol's management received word of the strike, it was a result of a strike of the International Association of Machinists after a contract expired at midnight Monday (22), workers were taken to stockpiles well over a two-months supply of catalog albums. Maidland said he would release the quantities of catalog merchandise have been distributed to the 28 company-owned branches of Capitol Records Distribution Corporation. Indeed, he now is trying to win the seven independent distributors where Capitol does business.

Maidland also said that the strike does not affect the production of album records, as they are handled by the company's Los Angeles plant.

Distribs Set 1c Sale Pitch

PHILADELPHIA — Chips Distribs, under the leadership of Harry Chipsy and Bobbi Howe, have prepared a national campaign to bring new customers into the record stores here. First step in the campaign is a special dealer sale on Sire's 1c Sales Collector series. NS. Sales is a 1-cent sale, and every Sire LP buyer another coupon can be purchased for 1 c. Chips is now putting up posters in record dealers to advertise this special Sire 1c sale. According to Chipsy, the firm will try to work out a plan to give every manager a chance to help build more traffic into record stores in the Philadelphia area.

Valentine to Cut in U.S.

NEW YORK — Caterina Valente, German thrush and film actress who recently visited here to discuss product with execs of RCA Victor, her new label affiliation, intends to come to the States this winter to cut discs.

The singer, whose discs have sold an estimated 10 million copies in the world market, stated that Germany is now the third ranking country in the world with regard to record sales, the American pop field, she added that the folk song scene and full material was declared definitely, sound bad.

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Send to The Billboard, 2160 Patterson St., Cincinnati 22, O.
New York—Kapp Records is planning an integrated singles Mkt. plan. ‘‘In the past, we came out with a single when we thought we needed it,’’ press Kit Atkins told The Billboard. ‘‘But singles are an important part of the business and we will give that the same careful planning we give to our albums.’’

Kapp is exploring the multiplicity of deals and give-aways in the industry today. Kapp declared, ‘‘I’ve sold single for single or LP’s and we’ve got to make better records all down the line than we’ve ever made before. That goes for singles as well as albums. There is simply no substitute for quality product. And that also goes for both sides of a record.’’

‘‘If they say there is trouble with the current business today, it only stands to reason that if you give them two great sides instead of one good side and throw away the one you’re going to have twice as much trouble because you’re giving twice the value.’’

In line with the new singles push, a Kapp-album and single are being simultaneously released. The single is being promoted for fall, Atlantic Records handling the launch and promotion plan”s promotion, which will run throughout the entire month of July.

The plan, at both disc jockey and radio stations, in- cludes a contest from 10 to 15 per cent depending upon the volume of the order on all Atlantic LPs, mono- stero and stereo LP. The plan also calls for a sliding scale on billings—running from 30 up to 60 per cent—based on the size of the order.

The new single program will be followed by an additional five new albums released by artists from other artists, frequently, because we feel the markets are that much different.

‘‘We are building quite a stable of artists at Kapp,” he said. “We have Georgia Gibbs, Edith Katz, Mimi Reynolds and David Hopkins and Benny Jerry Keller who has a hit now and of course Jane Morgan and Trooper. And that’s just to the limit to all of them.’’

**Porgy** Pkg: Victor July Highlight
New York—RCA Victor’s early July release will include five Porgy records—which are in addition to the company’s recent single efforts. A highlight is the Robert Urich recording of Gershwin’s famous opu- lences of “Porgy and Bess” and Leon Leonides, the latter music from West Side Story, played by the RCA Victor Symphony. ‘‘A Legend Never Down Broadway’’—12 Broadway show tunes played by the Colored Guards in march tempo. Gentilini At makes RCA Victor debut with good old-fashioned entertainment standards and Cabildo originals. ‘‘Look for the boy with the golden voice,” is represented with a Flamenco package, and Spawin Rler will be shot with top sound qualities of Studio A in “The Jukebox” and in “Goin’ to a Cal. Fi in Studio A”.

Kass Ballard Gets UA Contract
New York—United Artists Records has signed Wayne Kass Ballard to a long-term contract. His first album for the label will be “Kass Ballard Sings.” It is reported that New York’s Boon Soir is sched- uled for an early release.

**TAB SUMMER MUSIC EVENTS**
Washington—A complete schedule of 50 sum- mer music events taking place across the country has been prepared by the President’s Music Committee.

The summer music calendar includes activities listed by date, thru mid-October, and features everything from the popular Newport Jazz and Folk Festivals to the Frontier Days celebration in Cheyenne, Wyo.

The Music Committee has the job of fur- therming the exchange of music throughout the country, and is under chair- manship of the President of the Republic of this city, Copies of the Calendar can be had for 25 cents, on request to:

“The President’s Music Com- mittee, N. W. Washington, 6, D. C.”

**SORD Belts Majors in Hot NAMM Show Huddle**

**by RALPH FREAS**

New York—Yet another booking in the thinking of Mercury Records was reflected this week in the ap- pointed meeting of SORD to a newly created post of advertising man- agement. Pres. Bob Fidler and new ad- visor, Kenny S. Myers, director of advertising, publicity and promotion, met at the home of the late Jesse Davis (of the Henri Hurst and McDonald ad agency. Last year, when that agency handled Mercury’s advertis- ing, small helped service the ac- count. Since then the label has switched to the John B. Shaw agency.

Three weeks ago, Mercury fired one of the two new famous advertis- ing stars in the history of the disk industry. Taking fifty full pages across the country to announce its current sale, “Operation Page-Peck,” the label ran just 1,059,000 in a single day. Added to this, a full page in Life Magazine and col- laboration of two major advertisers resulted in the crash program budget to $1,059,000.

Another departmental appointment announced by Myers is that of George Shriver as sales manager for the New York territory.

Rosen formerly handled promo- tion chores for Atlantic.

The new appointment in the major’s department is that of publicity assistant for the New York office.

**NEW INFRINGEMENT VICTORY FOR ABELES**

**Decision Tosses Pressing Plant Liable In Alleged Copyright Piracy Actions**

New York—Attorney Julius Abeles, Abeles & Bernstein, won another victory in the Abeles story of pressing plant infrigings. In the present case, an Ashley & Groups plant, owned by the Cum- franc, was found to be infringing in making a phonograph record.

The case was an important one, Abeles said, because it is the first case that the courts have ruled on in such cases of alleged infrigings.

In the past recent, Abeles has been involved in two other new famous infriging cases both of which have brought a shocking greater act of protec- tion for publishers. These were, namely, the case of Shapito-Bergerstein & Company vs. Goody, which after a series of ap- peals, is to be heard on August 7 before the Supreme Court, establishing the liability of all record pressing plants infringing the music and the case of Shapito-Bergerstein & Company vs. Rien, also involved in an infringing record, and the case of Shapito-Bergerstein & Company vs. Col. In Autism, the burden of proof in an infringe- ment.

In a recent press release by the Abeles and Bernstein, won another victory this week in the continuous battle to protect publishers against infrigings. In the present case, an Ashley & Groups plant, owned by the Cum- franc, was found to be infringing in making a phonograph record.

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London's Hartford Scores Transshipping, Freebie Evil

NEW YORK—"Transshipping is one of the worst problems plaguing the music business," said John Hartford, a told a gathering of the Connecticut distributors here Tuesday (22).

Announcing the debut of a new single, Transshipping, on the Teldec L.P. line, in which dealers will deliver records to consumers at distributor's trade stops in a number of problems which exist within the industry. "I took sharp issue with the situation which now finds some one-stops actually undermining the very market they've been supporting. "One-stop sales have a definite function, but they can also be used as sales and service operators and to fill orders for dealers at service charge over wholesale prices. After which, both leaders and one-stop sales are spread out in all directions and immediately compete for all listeners and when they can ship singles at 55 cents freight prepaid to get the deal off the ground. "I warn all of you," Hartford told the group, "and I'll tell you in your own good, tell all the indie sales reps to stop with the one-stop. If the deals can be made, they sell at a one-stop, they get their stock out of you and from one-stop and to another one-stop, he gets his stock of freebies, from you or from transshipers, he can send them out to dealers at your price or lower and give them a piece of your cake. "Pointing out that London has gone all out on the one-stop program and "Drop-in Support" programs, Hartford again took clubs to task for not littering the fingers at the many dealers and distributors which he himself, he realized distributors for their failure to represent a line the way they can and not just to do it by offering, comparing distributors with clubs and retailers. "But they can beat you at that game," he warned.

"The best way of thinking and selling practices that brick clubs," he continued. "And dealers who failed to expand with a growing market caused the big companies to wind up with freebies. And when clubs first came along, the dealers didn't even know what to write on the wall and start selling catalog aggressively. So now the clubs are back in it with more freebies, and the same thing is going on. "And many problems at the present time, such as the new Telecine, which stores a lot of problems with the business. "For them and for the dealers themselves, the problem will never lose their appeal as leaders. It's happening now in some cases, and for many of them, it's too late. They realize the game is over," he added.

Indie Mfrs' Squeeze Nettles Distributors

Album Deluge Plus Allocation Demands Equols Grade-A Headaches

By BOB ROLINTZ

"Every mail order order is a secret that extreme pressures are building up on independent distributors who are强大的ly buying less mail and getting more important mail labels. These pressures lead to the squeezing of the mail rooms at the city bigLPs, and more importantly, the extra distribution of albums to the fill the bigLPs which now get our product into the mail room and the stores that get their LPs in depth into dealers in any downward to the shifting of indie labels from one distributor to another in many parts of the country, and it is directly responsible for the start of many new distribution opportunities. "The heart of the problem, as every independent distributor will say, is the "all indie labels" that regard themselves as majors. They come out with a new album, each ship and ship into our warehouses, that way that their mail room is a small hill with a distributor and a real over the top.' They are the ones that get our product into the stores — in depth. They way we start to see that mail room is an important line for us. So if we keep on running this kind of labels that is — but the small town stores don't want to handle an album that casts a poor light. And then six months later it all comes back. We can't seem to explain to them that no matter how many albums we put in the mail room, we'll lose and get rid of those store unless the records have it in the new mail room. "Overload. What the distributor is blowing his top is that we don't want that adds up to the 'New Music: A Guide to Independent Record Labels' by Michael Klemmer.

BUFFS' FIELD DAY

KJAZ Skeds 12-Hour Daily Jazz Fest

SAN FRANCISCO — FM sta- tion KJAZ here went on the air this month with an adjacent music program format from noon to midnight seven days a week. More than 20 jazz experts from all radio aspects of jazz are on record shows for the next three months. "The station is the brainchild of veteran Bay City jazz deejay Pat Culligan," said Larry Barse, one-time projection man for "Jazz at the Philharmonic" and more recently for "Jazz at the Opera House." "They are all-industry jazz outlet KNOB.

On tape are the following: Larry Barse, "KJAZ's" jazz producer; "Jazz Goes to College" (including a tape of the San Francisco Conservatory of Music and the University of California, Berkeley); "Jazz in the Scene" of the Bay area college, "Jazz on the Scene" of the San Francisco Examiner's jazz columnist C. H. Baker, Jr., and many others. (Continued on page 9)

Gottler, Vet Cleffer, Dies

HOLLYWOOD — Archie Gott- ler, songwriter who contributed to Broadway musicals, including the 1928 hit "A Girl From China," was born here Wednesday (22). Gottler was 63. He pioneered with the trio, Gottler, Cheroff & Michael, making early sounds and talking popular. Gottler related that a number of his songs were "America, I Love You," I'll Have to Lose You, I'm Lost for Words" and "Have a Very Merry Christmas" with the longest title on record: "Would You Rather Be a Colonel With an Eagle on Your Shoulder, a Million Dollars in Your Pocket or a Bowling Pin on Your Knee." Gottler also directed and wrote for the last appearances.

S-F Summer Sales Plan

NEW YORK — A late summer merchandising program will be launched by Stereo Fidelity Records with a series of distribution meetings, beginning September 3 in Los Angeles. The plan will revolve around 12 new albums to be released this month. The first distribution meeting will be held July 7, while the label's record presentation officers, Larry Barse, Chicago, July 8, and Western division, July 9.

All meetings will be attended by label president Irene Davis Muller, senior vice-president, George Roberts, Joe Martin and boards.

In talks of Betty Grable and Jackie Cooper. Gottler is survived by his wife, Allen, a son, Jerry and a sister.

Sings in a charmed member of the American Composers, Authors, Publishers and Authors.

LAURIE, BABY INDI, THRESYS ON HIT DIET

NEW YORK — Alpha Laurie Records has only been in business for 15 months, the indie label has just pulled up to the plate. Eight of its pop singles releases (out of a total of 16) have made the top 50 of the Billboard's "Hot 100" chart — three of which are new entries. "The indie currently has three direct at the occasion were a flock of hoggers and l冶金s. (Continued on page 9)

CAT CONCLAVE

MION HONKS Gas, Critics At Bash

CHAPPAQUA, N. Y. — A party to announce the new "Mony Honks" and noted Hadam spot which was influential in ushering in the pop scene was developing in the Northern Westchester country. The loc- tion was the Winans Greek & Blue Granite Springs, where Bill Sin- cro's cornhole recently celebrated the hipsters' arrival and the Sat- urday night bookings. On the scene were all the who's who's of the scene. Monsignor of the RCA Victor-Book of the Month Rock Record Club, has developed a scien- tific tenor and also technique and also doubles for (trot) on the clarinet. His attack on honking blues caused a stormy reaction of the days of Minton's, the band personnel is a floating one. For the anniversary bash George T. Siman, dean of jazz critics, and Larry Kustor, writer and producer of jazz on CBS and of (Continued on page 9)

Townsville Win Pet's Op Talent Contest

NASHVILLE — The teen-age Talent Contest winners: Carolyn, of Lake Village, Ark., were final winners in the Pet Milk" and the "Opry Talent Contest conducted by the National Pet Milk Co. and the "Opry" on the base- lines of the Keystone Broad- casting System connecting more than 2,000 stations.

Finals were held Friday (19) in the studios of the "Opry" and the fin- al winners competing. Other entries in the final go to the Noelix News Station, representing Station WDLB, Marshfield, Wis.; Glen P. Butcher, of Mankato, Minn.; and the Texas, gospel-swinging group from WPTF, Paris, Tex.; Linda A. Hart, Farmington, Ariz.; Frances and Alvin Sellars, of Lookout Mountain, Tenn.; Fred Potts, of CFCJ, Letchfield, Ariz.; and judges for the final were Roy Earnst and Thomas Tubb, of "Grand Ole Opry." (Continued on page 9)

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Epic Cuts Pop Scene Price

NEW YORK — Epic Records will drop the price of its LPs from $5.99 to $4.98 "effective this week. The change comes in the wake of the drop in the price by Columbia Records of pop star's LPs from $5.99 to $4.98 last week. (See separate story.)

"Don't Pity Me" and "No One Knows." Laurie is jointly owned and operated by Musical Pub- lications, a company that houses the label and the others. Dr. Gene Schwartz, Bob Schwartz (Continued on page 9)

Unlike many indie, Laurie has been assisted in its early days be- gunning Dion and the Belmonts, the other Chris Barber. This is in keep- ing with the label's policy of building artists in the pop scene and gaining a larger audience there. Now the label is preparing to make its debut on the album market.

In line with this, Bob Schwartz operating the show as the "real" Extra, exceeding the saturation point. "To- the tape or the tape is the very- over-abundance of LP releases and asking for more single hits. (Continued on page 9)
"the voice that launched
a thousand sales per hour!"

ANITA BRYANT
TILL THERE WAS YOU
CARLTON 512

Anita Bryant Visits Dick Clark
Sat. Nite, July 11
**The Billboard**

**Hot 100 Adds Eleven**

**New York** — Eleven new sides debut on The Billboard's Hot 100 chart this week. Details are:

- **3** - Just a Little Too Much — Rich Nelson, Imperial
- **6** - She's Gone — Dean Martin, Capitol
- **8** - I'm So Lonesome I Could Cry — Hank Williams, Columbia
- **9** - Five Pennies — Dodie Stevens, Crystal
- **16** - September Song, Capstan
- **19** - Rondo, Rindo, Warner Bros.
- **20** - About Him — aka “The Stage Door Swings,” which is both stereo and monaural. Capitol currently has five albums on the Billboard Best Selling Stereo LP chart.

**Direct Mail Vs. Ad Test**

**Chicago** — Mercury’s recent cross-country splash of full-page newspaper ads launching its new, “Operation Paperwork,” had one significant omission of a market, it found, when it pulled this week. The exclusion may lead to instructional information about disk merchandising.

In the San Francisco-Oakland market, the ad campaign was blacked out in favor of testing a widespread direct mail campaign for publicizing the sale. Pieces were mailed to a mannam list compiled of every third name in the telephone directory. The list was culled, however, to eliminate transients and families of the highest and lowest edges of the income range.

According to Mercury ad director Kenny S. Myers, the cost was right times that of a full-page newspaper ad. It will be 60 days or more, he said, before a comparison of effectiveness can be made.

Meanwhile, Merck treasurer Irwin S. Steinberg announced an extension of “Operation Paperwork” until July 18. Response to the sale, he claimed, continues unabated. He said that many dealers were supplementing the company advertising with mailings of their own.

For the purpose of the extension, he said, is to give these mailing campaigns time to bear fruit.

**Prolauna Cat Kenton Gives Stereo Brush**

**New York** — In an artistic niche — the stereo instigator — the famed bandleader Stan Kenton last week Mercked an opening recital and advised record fans not to be “prejudiced” into converting their hi-fi sets to stereo.

"Instead," Kenton opined “add another way to those you already have, and enjoy good music as it may be heard.”

The bandleader labeled stereo “only a gimmick with no sound musical validity, which will ultimately be replaced by a fiasco.” At the same time he praised monaural high fidelity as “the only true method of capturing an orchestral sound on records at the present time.”

Unlike stereo, claimed Kenton, monaural retains “the overall uniform orchestral sound” for both speaker — regardless of the number of speakers used — thereby eliminating the need for shifting attention from speaker to speaker.

Meanwhile, Kenton’s label, Capitol — also a stereo instigator — is planning major promotions. On the competetor’s latest LP, “The Stage Door Swings,” which is both stereo and monaural, Capitol currently has five albums on the Billboard Best Selling Stereo LP chart.

**Presser Adds Top Catalogs**


The Theodore Presser Company will also soon publish a new full-length opera by Hugo Weisgall, titled “The Uprising.” The libretto is being penned by Eliza Winters.

**Good News**

**Solons Deaf to Swindle Sheet Plea**

**Washington** — The enterprising little sheet music company, despite the efforts of very few who believe the new legislation is anything but a swindle, has passed the House. The Senate this week introduced by Rep. Frank Thompson (D., N.J.)

**New Summer Jazz Fare Bookings**

**New York** — Additional summer jazz activities noted at press time Friday (26) included a series of children’s activities sponsored by M-G-M Records and Eddie Heller, a concert series at Gerdes’ in Greenwich Village, a jazz festival at Sunngrund, Mich., and a concert at the Detroit Rarabauquet at the Antioch College (Ohio) campus, August 25. Heller’s series of engagements this week is winding up with promotions from its M-G-M “Peter Gunn, “77 Sunset Strip,” and “Victory at Sea,” which in future Country Club, The Gerdes concerts will be held Sundays from 3:00 to 8:00 p.m. during the summer. The Sunngrund bash is set for Saturday and Sunday of this week and will feature Barbara Carroll, Dizier Gilgeg- Baretti and Their Groups. Packel is Berkeley-Zwolle Productions, Detroit.

**Disk Jockey Organization**

**Official Announcement**

All disk jockeys and others who program pop records on radio or television may now join the International Association of Disk Jockeys and Music Programmers. All members are entitled to attend the organizing convention, July 18-19, at the Milwaukee Inn, Milwaukee, Wis. Fill out and mail the membership application below and enclose your $10 dues payment.

---

**Membership Application**

International Association of Disk Jockeys and Music Programmers

Name: __________________________

Address: ________________________

Station: _________________________

City: ____________________________

Position: ________________________

Nominations for National Board Members from my area:

Name: __________________________

Station: _________________________

City: ____________________________

I will_________will not_________attend the Milwaukee convention.

Accommodations, $7 per man (two to a room).

Mail this application and $10 dues to Bill Gavlin, Chairman, Disk Jockey Organizing Committee, 114 Sansome Street, San Francisco, Calif.

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**Ask FCC Safeguards for FM Boom Outlook**

**Washington** — FM listener preference in music in the Washington area (which includes suburbs in Maryland and Virginia) is primarily for semi-classical and popular music, then classical, followed by symphonic, jazz, chamber music, rock and roll, and others — in that order, according to a recent Pills, Inc., survey made for the Federal Communications Broadcasting Commission. The information was given by Ben Stroence, president of WMBB, Inc., Washington, and director of FM broadcasters during a press last week before the Federal Communications Commission to safeguard the FM band from any inroads by other users of radio frequencies (23). Stroence owns also a FM station WMBB, Inc., in Jackson-

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**Don Rondo Sued by Real Estator**

**Hartford, Conn.** — Singer Don Rondo of Greenwich, Conn., is listed as defendant in a $50,000 Superior Court suit brought by Russell Hopp, Springfield, Mass., real estate man who claims he won Rondo’s career started three years ago.

Hopp is asking the court to confirm his $10 per cent of his earnings since 1956. Prior to launching his recording—appearance schedule on a national basis, Rondo was featured vocalist in the Larry Dresser Brothers, Hartford.

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**MEMBERSHIP APPLICATION**

International Association of Disk Jockeys and Music Programmers

Name: __________________________

Address: ________________________

Station: _________________________

City: ____________________________

Position: ________________________

Nominations for National Board Members from my area:

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Accommodations, $7 per man (two to a room).

Mail this application and $10 dues to Bill Gavlin, Chairman, Disk Jockey Organizing Committee, 114 Sansome Street, San Francisco, Calif.
Moretti to M-G-M Post

NEW YORK — Gene Moretti has been named sales manager of the foreign department of M-G-M Records in a series of new appointments made within the M-G-M organization during the last few weeks by pres. Harold M. (Mark) Whitney.

M-G-M has given its foreign department, under the direction of director of sales and merchandising, a more substantial increase in personnel. Mr. Moretti will report to the comptroller of the company.

Bill Muster All Set for UST Kick-Off

HOLLYWOOD — Bill Muster, marketing manager of United Stereophonic Tone, Inc., was on hand last week-end while en route to his Sunnyvale, Calif., headquarters following negotiations in the East and Southwest that he called "very productive." Mr. Muster ironed out final details with representatives from firms who are among the dozen to be represented in UST's kick-off release.

He also continued negotiations with other firms who you will be joining the UST label line-up. Contracts, Muster said, are rapidly nearing completion with several additional key recording firms and they will be announced in the immediate future.

UST is the multi-label, one-stop tape distributing subsidiary of Anmex Audio, Inc., whose formation was reported in the June 15 issue of Billboard.

The label already includes Bell Communications, Mercury, Evertone, Hi-Fi Tapes, Kapp Records, Mercury, M-G-M, Orange Grass, Verve, Warner Bros. and Westminster.

The Anmex sub will make use of the four-track stereo tape duplicating system of the recording companies' product, handling and merchandising of the tapes for the various manufacturers. It will support the label line-up, through a well-scaled advertising campaign designed to sell customers on the merits of the four-track stereo tape concept.

UST promises 175 different tape programs, maybe more, within 500 within the first year's operation.

Chicago—WCTC will make complete move to the site of Chicago's International Trade Fair buildings this week.

The move encompasses all talent, engineers, deejays, disk turners, exec and office personnel.

Deejays Jack Kasey, Howie Venable and Jim Mills will greet cedeles and air most of every other station air-conditioned setup.

Seeking a special scoop, station management sent sophomore deejay, his boat in Lake Michigan at 4 a.m. every day for 15 days at 7:30 a.m. at Montrose Harbor, with the sun up and the boat of Chicago's Queen Elizabeth. His tape will be broadcast a few minutes later.

Swedes Have Clara Ward

STOCKHOLM — Miss Ward, the great American operatic and spucial singer, featured 50,000 fans here at a special Swedish Independence Day celebration.

Shawn of Ward with Miss Ward and her singers here were Premier J. O. King of the neighboring province of Skåne and West Berlin mayor Willy Brandt. During her stay in Sweden the Ward group has appeared before audiences numbering in the hundreds, returning to the United States in the latter part of July.

Aamco Bankruptcy Petition Filed

NEW YORK — Allison Enterprises, doing business under the trade name, Aamco Records, has filed a petition for an arrangement under Chapter XI of the bankruptcy laws. The filing took place Thursday (18) in the U. S. District Court for the Southern District of New York. Liabilities of $183,461 were listed as assets of approximately $7,200.

while they last!

Additional copies of The Billboard SUMMER RECORD PROGRAMMING QUARTERLY are available, at 50¢ each—40¢ in quantities of 25 or more, on a "first come, first served" basis, from the address below.

Ideal for disk jockey programming, as a premium to record and album buyers, and as a reference guide.

Moretti to M-G-M Post...

Bill Muster All Set for UST Kick-Off...

Aamco Bankruptcy Petition Filed...

Seek National Culture Awards...

Storyville Open Cape Cod Season...

WPTR Skeds 'Talks' Show

Bill Muster, marketing manager of United Stereophonic Tone, Inc., was on hand last week-end while en route to his Sunnyvale, Calif., headquarters following negotiations in the East and Southwest that he called "very productive." Muster ironed out final details with representatives from firms who are among the dozen to be represented in UST's kick-off release. He also continued negotiations with other firms who you will be joining the UST label line-up. Contracts, Muster said, are rapidly nearing completion with several additional key recording firms and they will be announced in the immediate future.

UST is the multi-label, one-stop tape distributing subsidiary of Anmex Audio, Inc., whose formation was reported in the June 15 issue of Billboard. The label already includes Bell Communications, Mercury, Evertone, Hi-Fi Tapes, Kapp Records, Mercury, M-G-M, Orange Grass, Verve, Warner Bros. and Westminster. The Anmex sub will make use of the four-track stereo tape duplicating system of the recording companies' product, handling and merchandising of the tapes for the various manufacturers. It will support the label line-up, through a well-scaled advertising campaign designed to sell customers on the merits of the four-track stereo tape concept. UST promises 175 different tape programs, maybe more, within 500 within the first year's operation.

Chicago—WCTC will make complete move to the site of Chicago's International Trade Fair buildings this week.

The move encompasses all talent, engineers, deejays, disk turners, exec and office personnel.

Deejays Jack Kasey, Howie Venable and Jim Mills will greet cedeles and air most of every other station air-conditioned setup.

Seeking a special scoop, station management sent sophomore deejay, his boat in Lake Michigan at 4 a.m. every day for 15 days at 7:30 a.m. at Montrose Harbor, with the sun up and the boat of Chicago's Queen Elizabeth. His tape will be broadcast a few minutes later.
PLAYBOY JAZZ FESTIVAL

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INDIVIDUAL PERFORMANCE TICKETS
Saturday & Sunday/Matinees and Evenings
Reserved Seats at ............... $5.50 and $3.30
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MAIL ORDERS NOW
For good seats now, write:
PLAYBOY JAZZ FESTIVAL
PLAYBOY BUILDING
212 E. OHIO STREET
CHICAGO 11, ILLINOIS

Friday Saturday Sunday

AUGUST 7, 8 & 9

Premiere Benefit Performance—Friday Night
Proceeds to the Chicago Urban League

Friday Eve. at 8
Miles Davis Sextet
Count Basie Band
Joe Williams
Dizzy Gillespie Quintet
Dave Brubeck Quartet
Kai Winding Septet
Dakota Staton
Mort Sahl, Emcee

Saturday Aft. at 2
Duke Ellington Band
Jimmy Rushing
Oscar Peterson Trio
Dukes of Dixieland
Jimmy Giuffre 3
The Signatures
Bobby Darin
Mort Sahl, Emcee

Saturday Eve. at 8
Count Basie Band
Joe Williams
Lambert, Hendricks & Ross
Ahmad Jamal Trio
Jack Teagarden All Stars
Don Elliott
Earl Bostic Sextet
Mort Sahl, Emcee

Sunday Aft. at 2
Stan Kenton Band
Four Freshmen
June Christy
Sonny Rollins Trio
Nina Simone
Austin High Gang
David Allen
Mort Sahl, Emcee

Sunday Eve. at 8
Louis Armstrong All Stars
Red Nichols and His 5 Pennies
Ella Fitzgerald
Stan Kenton Band
Chris Connor
J. J. Johnson Quintet
Coleman Hawkins
Mort Sahl, Emcee

COLOSSAL GIGANTIC
Cat Conclave
- Continued from page 4

Brunswick, alternated on drums. George Simon generally has a riding best reminiscent of the great days of the band business—but a demand for polka music found him equal to the occasion. Kernal was in the modern groove. Jack Tul- led a clarinet solo. Johnny Wind hurst's bright trumpet. Joe Day with Dixieland-type cornet, and each regulars as Duke Jessup on piano, Jerry Levi on bass, and Danny Rizzi on drums filled out the roster. Vocalist, who proved a complete was Marilyn Moore, jazz singer represented on the MGM-G and Bethlehem labels.

Also taking in the scene were Doni Cerruti, jazz critic and War- ner Records exec, Jim Cuninnam of Victor, Bob Marks of E. B. Marks Inde dick producer Chuck Darwin and other urban-based acts. Some tapes were made, which Simon in- tends to issue on mensal only.

"We've got three full reels of the stuff," the erstwhile Billboard exec stated, "and some of it sounds sur- prising."

Everyone got home when the sun was shining bright, like it says in C. C. Rider. P. A.

Laurie Thrives
- Continued from page 4

Schwarz also notes that it takes longer to get a pop single started today. "Six months ago," he re- ports, "you could get a record off the ground in three weeks, but today it takes two months."

Laurie recently hired public rela- tions specialist Connie De Nave to perform a special service for the label's artist roster of eight. Aware of the high mortality rate popular- ity-wine, among new pop artists, Laurie has assigned Miss De Nave to set up a training program where- by she will supervise the young performers' clothes, grooming, vis- ual showmanship, etc.

Miss De Nave, formerly with ABC-TV's magazine press depart- ment and more recently Dick Clark's personal press agent, cur- rently handles publicity for Connie Francis, Andy Williams, Neil Sed- ska, Don and the Belmonts and James Francisco, star of ABC-TV's "Naked City."

Townscs Win
- Continued from page 4

musical director, Cliff Thomas, producer of Pet Mil's "Grand Ole Opry" show, and Bill Sachs, of The Billboard.

Including KJSA, McGehee, Ark., the winning Townsians Sister in Luck, a recording pact with Hickory Records and six guest appearances on Pet Mil's "Opry" show, but their first appear- ance on "Grand Ole Opry" Satur- day night (20).

Sidney Wolf, keyestone president, and Edwin R. Peterson, senior vice- president, hosted the downstairs, judges and guests at a buffet and cocktail session late Friday at the Andrew Jackson Hotel. Gordon Ellis, Pet Mil's vice-president, headed a delegation from Pet Mil. Also well represented was the Gard-

FOLK TALENT AND TUNES
- Continued from page 7

Bill Case, Homer Minty, and local acts Douglas Potts, the Canes (Jerry, Johnny, and J. C.) and the Ervin Kids (Patricia, Shirley and Sunny) . . . Hurvic June Vani, RCA Victor songstress, goes on "Grand Ole Opry" from Nashville Saturday (4).

Pete Doner and Handy Fowler have joined Junie Lou and her Pine Hedge Ranch Hands, heard each Saturday morning over Station WAXL, Apollo, Pa. . . . Glenn Stepp and His Western Swingers are now heard each Saturday night at the Riverbank Club- house, Riverbank, Calif. In addition, Glenn plays a daily 2-A.M. platter show in Modesto, Calif., and conducts a country music column for The Modesto Tribune . . . Texas Bill Strength typhoons from Hollywood that he's set on a long string of club dates up and down the Coast by Steve Stubbins, of American Corpora- tion, and that he plans to remain in that area indefi- nitely.

Three Nashville fem, all in their 20's, have teamed to form their own recording firm, Van Records, with headquarters at 31 Ivachine Court, Nashville. President of the firm is Mary Lou Kitten, with Dempsey Jenkins, secretary, and Edith S. Badson, treasurer. Miss Jenkins works for Faron Young in a secretarial capacity, and Miss Bostin is a former entertainer. Their first artist is Bob Homann, of WLDS, Jacksonville, Ill., who cut his initial session for the firm at the Owen Bradley Studios in Nash- ville Tuesday (30). They plan to follow at a later date with a session on jumpro Joe Roberts.

Joe Morgan is back home in Brownwood, Tex., from a tour tour thru East Texas and Louisiana to play his new Fane recording of "What Do We Now?" b/w, "Decla- sions." Deeps may obtain a sample copy for up Butterbean Enterprises, 100 N. Fisk, Brownwood, . . . Curt Gibson, new singer out of the Benny Martin band on "Grand Ole Opry," has made his first cut on the Cullinan label, "Answer to TV Take the Blank" b/w, "You Don't Care."

Additional Folk Talent & Tunes on Page 50

I wouldn't make a move without Billboard”

says Liberty Records' star
JULIE LONDON

"And I've learned that nobody else in the rec- ord business would, either. You just see it everywhere you go . . . in record stores, in radio stations and, yes, in the offices of all of the big television producers. Everybody seems to see it, read it, buy from it or sell with it. Believe me, I'd be in real trouble without my copies of Billboard—and so would a lot of other people.”

The Communications Center of the Music Industry
Record dealers want more!
Record-buying public demands more!
Why fight success?...
Mercury's Operation Pageworth will continue for just two more weeks...EXTENDED TO JULY 18!

REMEMBER...FINAL CUT-OFF DATE FOR OPERATION PAGEWORTH IS JULY 18, 1959

Copyrighted material
Component Firms Put 'Em in Cabinets Now

PHONOGRAHS
whose Sound, set components announced $75. [110x1480]
corder makes singing manufacturers Stromberg "Our
offer a firm," says Herbert, 903, 29, 11,000 pounds,
the 1st 11,000 units.
To the dealer, who has limited dollars, is a
announced for the first time.

Motorola Bows RCA-Type Tape Magazine Unit

NEW YORK — Motorola thenceforth will
support the RCA-Victor Chassis in this
year's Tape Music Show. The
unit will be introduced, according to
Sergeylov, to dealers as the first
RCA-Type magazine unit to hit the
market. Only a few months ago, the
firm said, the RCA-Type tape recorder
was criticized.
Motorola Bows
Continued from page 11
back and RCA — Victor — type cartridge was shown at the 1953 NAMM convention, had been scrapped in favor of the portable. Many manufacturers had two or more models which feature bass speaker volume controls. RCA lists 12 new products that year. The stereo
unit and twoiders and midrange speakers in side placement are the latest. RCA lists a veritable flow of new products showing by Whercor, Victor, and Zenith. As well, the SH 18 golden plate, plastic, fabric and metal portable, which has identical twin speakers mounted on the front of the portable and are hinged to the front of the unit. The meters are dash mounted, with a meter that is correlated with the speaker, with three separate 
amps, three separate speaker systems delivering 34-watt peak output on the three systems. Eight-speaker outputs are made from each system, high speaker and 17 watts from the center bass channel.
While RCA-Video has a stereo console model with one speaker that was hinged to a portable for greater separation, the SK-29 features two hinged speakers, one out from the front of the instrument to either side for separation. Both the speaker is delivered 80 watt peak through an identical two
and 20-watt loud speakers and a master center mounted of 40-watts.
Prices on all three units will be announced until after the July holiday.

Cabinets Now
Continued from page 11
anywhere, he is saying, are expressing interest and receiving information.

Newest entry into the packaged-
component field is Zenith, with
a five-piece system, at $395.00. Accor-
ing to Zenith, the first year's 2,000-
models sold is the best first year's sales
that has ever taken place. The $395.00 model
is of the NAMM show, the first they've at-
ended, incidentally, they showed a five-piece
set at $395.00. According to Bell, Ken
Bishop, the president, there are over a million dollars in sales before the end of the year. Furniture design is
both unusual and bold; and as the firm's initial offering, had strong impact on show-goers.

All of the packaged — component
firms are one-stopping their times and closing branches.

On the average, they hope to have initial sales in the 1,000 dealer
across the county with representation
throughout our cities in the bigger
markets, New York, Chicago, and Los Angeles.

Other component firms will be
watching the new development closely and many join in their ranks. By the time the High-
Fi's next year rolls around, the trend to furniture may take on a landside proportions.

Zenith Shows
Continued from page 11
pocket - size radials, are designed
for pocket, purse, or hand, when the big"ear" is not easily pleased.
Both receivers play up to 400
hours on a single set of four
magnas. The sets come with a
 case also has a fine-tuner tun ing. They are available
in mahogany, walnut, blonde or unfin-
sished; and they are made to match any
estate decor.

Zenith, showing at the NAMM show, has
an integrated amplifier, a Crystral
$1,600, with separate speakers, with a center bass. The unit is
footprint measurements are approxi-
ately 15 by 24 by 12 inches.

Only two models in the series: the two-way B-500 system and the three-way B-505 system. Each uses the speakers found in the larger Zenith series, and carry the "Crystal Dynamic Growth" idea. This idea en-
ables the 1280 by 1866.0 pixels. The document contains text related to audio equipment, specifically small speakers and stereo consoles. The text includes product descriptions, pricing information, and comparisons between different brands and models. It also touches on the market trends and the role of audio equipment in home entertainment. The text is well-structured, with clear headings and subheadings, making it easy to follow and understand. The content is factual and informative, providing a comprehensive overview of the audio equipment industry at the time. Overall, it serves as a valuable resource for anyone interested in the history of audio equipment or the evolution of home entertainment technology.
the Newest and Best of . . .

BILLIE HOLIDAY

with RAY ELLIS and His Orchestra

All Of You ● Sometimes I'm Happy ● You Took Advantage Of Me ● When It's Sleepy Time Down South ● There'll Be Some Changes Made ● 'Deed I Do ● Don't Worry 'Bout Me ● All The Way ● Just One More Chance ● It's Not For Me To Say ● I'll Never Smile Again ● Baby Won't You Please Come Home

Bouncy Bit of Trumpet Fancy . . .

CHARLIE DIGS PAREE

CHARLIE SHAVERS

C'est Si Bon ★ Domino ★ Mam'zelle ★ The Last Time I Saw Paris ★ Piafle ★ Song From Moulin Rouge ★ Darling Jo Vous Aime Beaucoup ★ Petite Fleur ★ My Man ★ I Kiss Your Hand Madama ★ Comme Ci, Comme Ça ★ I Love Paris
MORE SIZZLING SINGLES

"LINDA LOU"
by
"RED SAILS IN THE SUNSET"
RAY SHARPE
JAMIE 1128

GETTING BIGGER BY THE MINUTE . . .

"CIAO, CIAO, BAMBINA"
(Pronounced "Chiow, Chiow, Bambeena")
The Original Instrumental Hit!

by
JACKY NOGUEZ and his Orchestra
JAMIE 1127

JAMIE-GUYDEN records

www.americanradiohistory.com
FROM JAMIE AND GUYDEN

SPREADING LIKE WILDFIRE!

"CARIBBEAN"

by

"HOOTCHY KOOTCHY HENRY"

MITCHELL TOROK

GUYDEN 2018

HIS BIGGEST SINGLE!

DUANE EDDY

"FORTY MILES OF BAD ROAD"  "THE QUIET THREE"

JAMIE 1126

distributed by GONE RECORDING CORP. 1650 Broadway, New York, N. Y.
JAZZ JOX SPECIAL: Since this issue of The Billboard features our annual jazz special, Vox Jox this week will be devoted entirely to the doing of jazz_detail.

NEWPORT: The WPKN, Newhaven, Ct., is the first outlet in the country to sponsor a trek to the Newport Jazz Festival, which takes place next weekend. The "first" classification is vouched for by L. L. Loofardi, according to program director Phil Brooks.

The WPKN "Swingin' Fling to Newport" is a round-trip all-expense-included package tour, Brooks, who also is the organizer of the WPKN/National Record Mart, the largest chain of retail record marts in Western Pennsylvania, has joined our staff temporarily for the weekend, making away a major five-day, three-day trips in conjunction with the Newport promotion.

Station WPKN currently programs 25 hours of jazz (mostly each week), and Brooks reports "A steady flow of mail from our listeners, Boston, it is claimed by and we are reaching it." Brooks adds, "I believe that the jazz habit is gaining a new generation. Not enough regular recording jazz make their product available to the jazz reeler."

Meanwhile, WCBS, New York, is holding a "Newport Jazz Festival" contest, with many names to be asked to win in and tell—In 30 words or less why they would like to attend the jazz meet, which will be aired over the CBS radio network, 5 from 9 to 10 PM. First will be the jazz expense-paid trip to the Festival, while the next 50 winners will receive Dave Brickvee's Collection of Jazz 'Round the World.

The contest is being plugged by the following WCBS jocks—Jack Sterling, Martha Wright, Laspy Rose, Allen Gray, Freeman and Hayes and Louie Nye. Both the WCBS and WPKN Newport promotions were set up, with space with Tally-Ho Tunes.

GAR BAG: Dave Harold, WLBC, Muncie, Ind., writes, "I've been airing a jazz show each weekday evening the first of the year (Nite Sounds 8-9 P.M.) The emphasis is on modern jazz, with a sprinkling of jazz-flavored vocals, occasional 'moody' sounds and a touch of the traditional. Every effort is made to do the air taped interviews with jazz personalities. I hope more stations across the country will eventually give the breakaway jazz a chance, and integrate it into their programming. It's high time the stigma against this wonderful art form are forgotten, once and for all!"

Princeton Student, Philip L. Johnson, who enunciates two weekly (modem) jazz shows over WPRP, Princeton, N. J., appreciates the attention concerning jazz. He adds that is too often the disk jockey talks too much! This, of course, cuts down the music played. Therefore, on all my programs I preface the show with this remark: "We try to keep the conversation at a minimum and the swinging at a maximum." Along the same line, in order to keep the listeners in the right frame of mind, at the end of each show I remind the jazz aficionados to enjoy the music.

Frank Ott, who enunciates three jazz shows over WOSC, N. Y. N. Y., writes, "I think jazz shows now on the air should be kept real simple. Try to be easy so the novice can learn to appreciate jazz. The problem in the idea for jazz stations is that too many form clubs to help further jazz as a creative art, and to promote live jazz concerts in their areas."

THIS 'N THAT: Patrick Fitzgerald, WNDU, South Bend, Ind., is enunciating a series of jazz concerts, "Jazz at the Indiana Cafe," featuring local jazz sidemen. . . . New Saturdays will be heard in our studio, and Case from 10 am to 11 p.m. The program includes "everything from the pre-hits to the no-ballad."

A seg tagged in "In the Beginning." This spotlights the earliest known recording of a jazz star, played side-by-side with the artist's latest disk."

R&B JAZZ-ADIE: Bob Bussell, WSR, Fall River, Mass., who has a four-hour daily jazz show, writes, "In the seven years that I have been programming jazz in New England, I find and we (jazz jockeys) are in the most accepted position by non-jazz listeners that we have ever been things, oddly enough, to the population. As an athlete in the field, it is necessary, has made the nation's younger conscious of some form of a big band and soul music. Where there is good and bad and jazz jockeys to program intelligently with thought to all ages by presenting good jazz and, most important, jazz from all ages. Too many jazz jockeys who play jazz from just one era."

JAZZ ROUNDUP: We don't have space to mention in detail all of the jazz jockeys whom we've heard from recently, so we'll provide news or a program or their show or their new week's column. However, do we want to mention their names: Ron Randell, WAIR, Winston-Salem, N. C.; Harry Price, EH&L, Washington, D. C.; Harry Price, WSDU, Red Bank, N. J.; Pete George, WBGH, Mattson, Ill.; Howie Leon, KZOE, Los Angeles, Calif.; Bo O'Reary, WNSP, Durham, Calif.; KFSF, San Diego, Calif.; Harvey Miller, Sid Mark, Brad Scott, and Chuck Steven, WHAV, Philadelphia, Pa.; WINS, New York; Paul MILLS, WATE, Fall River, Mass.; Walt O'Hara, WEET, Boston; William Holiday KWS, St. Louis; Sterling Yeates, JDKA, Pittsburgh; Dick Pae, WNOP, Cin- cinnati; Lee Davis, WBAI, New York; Stephen Saltman and Joe Wilder, WBAL, Boston; Jake Tronetti, KNJ, Kings- ville, Tex., and others.

Laurie's Only Start For Sammy Turner

Turner Sammy was born on June 2, 1932, in Patterson, N. Y. While at school he developed a talent for composing and performing songs. Encouraged by his friends, he started turning his at- tention to a musical future.

His musical career was haled with the outbreak of the Korean War. He served six months actively duty with the army. At the beginning of this year he click nationwide with "Sweet Annie Laurie," his first disk on the Big Top label. His latest single, "Lavender Blue," bounced into the Hot 100 last week and from all indications, it appears to be an even bigger hit than his initial outing.

JACOB and ESZEKIL Both Saw the Same Angel

Jacob and Eszekil, both in their mid 50s, who went job hunting, Chicagoans Jacob and Ezekiel saw the same angel, an angel singing group. The Carrys were then joined by Paul Wilson, John O'Neal, and a few years later by Nat Nelson to form the Carrys.

After appearing at a few clubs the group was signed by agent, F. W. Smith, who recorded their first recording contract. The Carrys' first recording was "For Better or For Worse," their initial hit, "Golden Teardrops," and a growing reputation as fine ballad- ers.

Seeking into famous night clubs like Chicago's Black Orchid, the Flame in Minneapolis, the St. Louis Riviera and the Flamingo Hotel in Las Vegas, Nev., they followed. The sextet also appeared in Alan Freed's 1956 movie, "Rock, Rock, Rock."
MITCH MILLER

Another “Sing Along” hit! Mitch Miller and the Gang take command with a fighting new single — Jine the Cavalry! It's a grand array of voices and bugles and drums and it'll be galloping right to the top of the charts! Call your Columbia distributor today!

GUARANTEED HIG-FIDELITY RECORDS BY

COLUMBIA

"JINE THE CAVALRY"

b/w "Hey", Betty Martin 4-41424

www.americanradiohistory.com
**TIME MARCHES ON**

ROY HAMILTON

The sensational Roy Hamilton has another hit release! It's Roy's great new sound...a ballad...sweet, soft, wonderful. Time Marches On—and it's here to stay. Call your Epic distributor today! b/w "Take It Easy, Joe" 5-9323

---

**MUSIC AS WRITTEN**

By BOB ROLONTZ

**TO BIGOTRY NO SANCTION**

Aihlo we seek to report it, some of the landladies around Providence have still not learned that color is only skin deep. In spite of the fact that such great artists as Erroll Garner, Louis Armstrong, Duke Ellington and many others are among the mainstay of the Newport Jazz Festival, some landladies in the area are still raising the "For White Only" signs over their booths. A young New Yorker has just last week received letters from two Middletown, R. I., landladies which stated that they would rent her a room if she were "white." Perhaps someday soon the bigotry will pass, meanwhile we can only recommend the The Newport Jazz Festival, and the Providence Chamber of Commerce, have a list made up of rooms and renting houses that admit all youngsters, or oldsters, who want to enjoy the festival.

**New York**

Bill Lancaster, exec of Momo Records, informed us thist week that his recording by the Memos, "My Most Precious Possession," is taking off in a lot of Southern cities. Duke Ellington and many others are among the mainstays of the Newport Jazz Festival, some landladies in the area are still raising the "For White Only" signs over their booths. A young New Yorker has just last week received letters from two Middletown, R. I., landladies which stated that they would rent her a room if she were "white." Perhaps someday soon the bigotry will pass, meanwhile we can only recommend the The Newport Jazz Festival, and the Providence Chamber of Commerce, have a list made up of rooms and renting houses that admit all youngsters, or oldsters, who want to enjoy the festival.

**Roy Hamilton**

The sensational Roy Hamilton has another hit release! It's Roy's great new sound...a ballad...sweet, soft, wonderful. Time Marches On—and it's here to stay. Call your Epic distributor today! b/w "Take It Easy, Joe" 5-9323

Mariana Montagna, formerly with RCA Victor, has moved over to Coral records as secretary to sales chief Howard kaye. Jack Mills and his wife Estelle, will return from Europe on July 1... A new label, Knott Records, was recently formed in Hackensack, N. J. First artist on the label is Mike Harwood... The Coastal Recording Studios on 52nd Street in New York, has been taken over by Herb Kaplan, Heinz Kubik, Allan Merchen and Ben Stein, and will be operated under the name of Acra Recording from now on... Ernest McClendon, one of the execs of Tiptop Records, will be in New York next week to conduct the Carrolton, Ga., High School Band, in the parade down Fifth Avenue on June 30 as part of the International Lions Club parade.

Neil Fujita, art director at Columbia Records, has been commissioned to design the album jackets for the new album of recorded musical themes from the General Electric TV show... Tony Amato has signed with Stacy Records of Chicago... TV cowboy star Dale Robertson has been signed by RCA Victor... "Three Little Loves" by the Tones on the Sir label is now being distributed by United Telefilm Records... Orkster Johnny Richards will compose, arrange and conduct the score for the flick "Kiss Her Goodbye..." Lester Sim, general professional manager of Boone Music, will return to New York this week after three weeks on the Coast.

Bill McDonough of Fame Records in Brownwood, Tex., informs us that singer Joe Morgan has just returned home after a 10-day tour thru East Texas and Louisiana plugging his recording of "Decisions..." Apollo Records first stereo LP with singer Johnny April will be issued this week... Johnny April will be issued this week... TBN Electra, the planet, is forming a trio to play at the Park Sheraton in New York. He has just signed with United Artists Records... Sid Siegel of Secco Records left Sunday (28) for a business trip to Mexico.

**Cincinnati-Nashville**

Stan Leeverton, factory rep for Dot Records, working out of Miami, was in Cincinnati the past week for a look-around and a visit to Nathan's Hit Record Distributing firm. Stan put in his off hours paintin' the town with Nathan's right bower, Stan Kamin... Kenny Revercomb, former salesman in this area for Columbia Records, is the new district manager for Liberty Records in Cincinnati... Bill ("All-American Boy") Parsons and his band crew, together with Jean Lee Turner, were in Cincinnati last week to cut an assortment of tunes from Harry Carlson's Fraternity Records at Syd Nathan's King Records works. All concerned are enthused over the output, all slated for early release.

Edward Scotch, president, and Don Bahmann, vice-presy, of Station WZBP, played host to the Cincinnati music, radio and TV fraternity Tuesday night (23) at a buffet cocktail on the Johnson Party Boat, plying out of the Cincy harbor, to celebrate the station's increase in power from 250 to 1,000 watts. WZBP is powered out of Covington, Ky., but maintains its headquarters in the Cincinnati's Vernon Vanner Hotel... Lee Rosenberg, of Southern Belle Music, Nashville, is singing over Bobby Helms' new Decca wailing of her firm's tune, 'You're No Longer Mine.' Ditty was penned by Joan Hager and Ruby Glasgow.

George and Marilyn Case, who for the last five years have held forth on the air in Cincinnati, including a top morning-anchoring spot on WSAI, have embarked on a new venture. They have purchased the 111-year-old Mathos Taffy Company in Cincy, which ships its goodies all over the world, and moved the facilities to larger quarters in adjoining Norwood, O. The Cases, who also operate K.C. Distributors, phone rack operation in the Tri-State area out of Cincinnati, have been off the air since early in the year, when format radio spelled the end to their show. Bill Sachs
NEW SMASH SINGLE!

ELVIS PRESLEY
A BIG HUNK O’ LOVE
and
MY WISH CAME TRUE

Order "a big hunk" today! 47/7600

RCA VICTOR
47-7600

"NEW ORTHOPHONIC" HIGH FIDELITY RECORDING

RADIO CORPORATION OF AMERICA
Dot's PARADE of BEST SELLERS

15955 TWIXT TWELVE AND TWENTY—ROCK BOLL WEEVIL—Pat Boone
15956 BEI MIR BIST DU SCHON—I DON'T KNOW WHY—Louis Prima & Keely Smith
15943 A LOVERS HYMN—The Fontane Sisters
15960 BLUES STAY AWAY FROM ME—ALL NITE LONG—Billy Vaughn
728 CRY—THE FIVE PENNIES—Dodie Stevens
1019 SANDY LITTLE BITTY JOHNNY—TEENAGE VISION—Travis & Bob
15950 TE QUIERO—LULLABY IN RAGTIME—The Mills Brothers
15954 WITHOUT YOU—I'M MOVIN' ON—Jin Lewo
15941 THE FIVE PENNIES SAINTS—Danny Ray & Louis Armstrong Sing
15958 LIZZIE DARLIN'—LOTS OF LUCK—The Hilltoppers
15957 WELCOME HOME BABY—I LOVE YOU SO MUCH—Irvy Joe Hunter
15959 FIVE MINUTES MORE—WHO'S GONNA HOLD YOUR HAND—Robin Lake
15951 TWICE AS NICE—TIGER—Nick Todd
15946 JIMMY BROWN THE NEWSBOY—I'VE GOT NO USE FOR THE WOMEN—Mac Wisman

NEW RELEASES
15947 FOLLOW THE LEADER—HAWAIIAN PUNCH—Steve Allen
15961 MERCEDES BENDS—COLORADO WATERFALL—Johnny Costa
15963 PEG O' MY HEART—RAZZBERRY SUNDAY—The Manays

HOT NEW ALBUM REleases
DLP-3204 MORE PETER GUllN—Featuring Soundstage All-Stars
DLP-3183 YOUNG LOVE—Dot Artists
DLP-3190 SLIM GAILLARD RIDES AGAIN
DLP-3187 WEDDING CHIMES—Dr. Charles Kendall
DLP-3123 THE SOUND OF SPEED—Composed by Bob Thompson
DLP-3189 SING UNTO HIM—The Sunshine Boys

BEST SELLING ALBUMS
DLP-3180 TENDERLY—Pat Boone
DLP-9500 THE FIVE PENNIES—Sound Track
DLP-3156 BILLY VAUGHN PLAYS
DLP-3165 BLUE HAWAII—Billy Vaughn
DLP-3164 MR. MUSIC MAKER—Lawrence Welk
DLP-3158 PAT BOONE SINGS

DLP-3176 MARGARET WHITING'S GREAT HITS
DLP-3157 THE MILLS BROTHERS' GREAT HITS
DLP-3155 WHEN YOU'RE SMILING—Eddie Peabody
DLP-3137 THE CLARK SISTERS SWING AGAIN
DLP-3122 JOHNNY MADDOX PLAYS THE MILLION SELLERS
DLP-3119 BILLY VAUGHN PLAYS THE MILLION SELLERS

BEST SELLING EP'S
DEP-1076 SIDE BY SIDE—Pat and Shirley Boone
DEP-1078 BLUE HAWAII—Billy Vaughn
DEP-1079 MR. MUSIC MAKER—Lawrence Welk
DEP-1080 MR. MUSIC MAKER—Lawrence Welk
DEP-1072 SAIL ALONG SILV'RY MOON—Billy Vaughn
DEP-1071 BILLY VAUGHN PLAYS THE MILLION SELLERS
DEP-1068 THE LORD'S PRAYER—Pat Boone
DEP-1066 FOUR BY BILLY VAUGHN
ON THE BEAT

By BEN CHEVATT

Josh White, an international champ in the folk-blues field, will soon be going to England for the 17th time. He's just about as big there as he is in America. He likes the British as much as they like him, but last week in an interview he commented on things American.

"Rock and roll? I think it's getting more intelligible than it used to be. You can listen to a lot of the Negro blues songs and get something out of it. It's only possible that the Negro and rock and roll singers are so much in demand for television work that they've turned out good performers out of work.

"And how they manage to make that entertainment? Let's bring back the good act that created the Rhythm Kings doesn't need the phony gestures. I could do rock and roll myself, but my public wouldn't let me.

"As far as the rock and roll sound is concerned, I think Leadbelly would have been mighty right now if he was alive. He had the beat all right. And he had the sound on his guitar. I used to bleed my hands trying to pick up his guitar chords.

On the subject of the blues, Josh White has some pointed remarks. "Some people think it's easy to sing the blues. It's not. It's unnatural. You've got to work hard to bend your notes in a particular way. Then, you've got to have a whole lot of blues man, I can tell you. He's the greatest. To me, Ray Charles is the closest. Ray Charles is how he takes a blues and spiritualizes it and makes it into a love or a sex song. It's kind of a sacrilege and I think it's a man's job to talent to write his blues and leave the spirituals alone.

"Harry Belafonte is a nice ballad singer. But I think it was a mistake for him to try the blues. That's not for him. It doesn't fit him. I think Elvis Presley. For my money, he's the true blues singer. He got away from the whole lot of blues man, I can tell you. He's the greatest."

Night Club Reviews

 Sands' Ballads Please at Waldorf

Tommy Sands in his first New York night engagement in the Starlight Room of the Waldorf-Astoria proves quite a crowd pleaser. Handling himself well on the floor, he scores nearly as better effect on his ballad readings than on a medley of rock and roll tunes that were included in the set.

Opening with a racy rendition of "Everything's Coming Up Rosies," his other numbers included smart versions of " Ain't We Got Fun, " " In the Still of the Night " and " What Is This Thing Called Love. " Highspot of his act was a driving version of a spiritual styled number, " garner Man."

Had the vocal group accompanying Sands on the rock and roll number been a bit more tame, this portion of his act might have come across better.

The Count Basie orch backs the singer all the way. Joe Williams continues to rock the room with his blues renditions, and the orch's presentation of "Ol' Man River" is fabulous.

Howard Cook.

Mimi Benzel Charms Washington

A bright, lovely Mimi Benzel was warmly received by numerous New Yorkers when she opened the season for this city's Candida Cafe Playhouse in Cale Porter's "Paris."

Able assistance came from Larry Smith, Margaret Bannerman, Gail Wood and Peter Fagan.

The combination theater-restaurant, the first and only one of its kind in the area, is the brainchild of William Pollington and Joseph Nuzzo. It occupies the grand ballroom of the Presidential Arms, and features an elevated stage in the middle of the room, surrounded by tables. Meals are served before and after performances.

LEGIT REVIEW

Capital Area Gets Music Circus

Musical comedy-in-the-round, and Under the Big Top, came to the Capital area. You've got to turn to page 15 for news of the show, but it's an item that should set Don special note.

KJAZ Jazz

Continued from page 6

"Jazz Off Campus," with programming supplied every week by a different high school or college jazz ophile.

Los Angeles deejay Frank Evans has a two-hour slot featuring jazz disks popular in his area. Oakland Tribune jazz columnist Russ Wilson enters "Jazz Audition," a weekly roundtable discussion and review of the latest jazz disk to local jazz musicians and critics. There's also a weekly program "Concerts," aired at the sports car owner jazz fan, which blends sports car news, interviews and music, emceed by sports car driver and jazz partner Bud Payne.

RAY, Henry, Dean, AGos and Hadlock cover all facets of jazz through the week, including reviews of jazz "Jazz Annals," "Dinner Jazz," "Stakes," "Kenton Modern Jazz Quartet, etc."

"Mainstream," contest big band jazz, moonlight mile taste. Today's jazz," features current trends with emphasis on the West Coast scene.

Contemporary Concert," a cross section of the nation's latest jazz tastes. "Jazz Week," a weekly report of jazz news from all over the globe.

A report on jazz record shows featured by other stations across the country appears in Vex Jex this issue.

Indie Squeeze

Continued from page 6

of the large indie labels are not only shipping LP's on allocation, but are demanding that distributors buy a certain amount of each and every LP release, rather than what's known as an over-all amount. Under the latter system the distributor could order thousands of a strong name artist LP and only a few copies of the others. But this system is no longer often used, and the distributor finds his stock piling up.

One distributor told The Billboard this week that with a number of important indie labels' inventory of LP's right now came to $400,000. Of this, he claimed, less than $100,000 was really salable. "All that these labels are doing," he stated, is "acquiring themselves with their sides by shipping these albums into us and expecting us to turn them into good sellers."

It is known that recently, when a large indie upgrated his assembly distributors for not selling his album line, the distributors answered back with acid comments, like "who do you have to sell except so and so?"

Too Much, Too Soon

With inventories higher than ever, many labels shipping in LP's like mad, many distributors claim that they will have a rough time staying in business if they have to stock everything every line must put out. "The indies should have like the jazz labels," said a distributor.

The jazz labels put out a few LP's each month, lay order what you want and don't come up with any program. That's why we do such a good job with the jazz lines—we can sell what moves, and not build up terrific inventories."
INTERNATIONAL SCENE

Jazz as Diplomatic Tool
Cries for Effective Use

* Evidence stronger than ever that people abroad know us better thru jazz than thru any other media.
* But they have to get it via disks since live stint gets no backing from government or dictiers.

By MILDERED HALL

The Belle Jazz is now indisputably riding the hightest crest of international and domestic popularity in its many-sided young life. Nevertheless, she may remain an officially unrecognized bridel in 1960. Far from rushing her to the altar of international goodwill at the peak of her appeal, her Uncle Sam still clings to disapproval presentations. The 1960 Cultural Exchange program will again be overlaid with symphony and music of European origin.

Conditions for live performance of jazz to lion certain countries, to Africa, Latin America, and to the Near and Far East, where it has proven our happiest propaganda weapon, live. The role of jazz in tours arranged by State has been hampered by the backward-looking in State's upper echelon, in Congressental halls, and in appropriate committees. In a rare reciprocal artist opportunity like the Moscow Jazz, garnered American jazz was lost in a diplomatic shuffle.

In 1958, only three tours were jazz, out of a total of 37 approved for assistance under the President's special fund (due for a cut of close to $1 million in 1960).

Jim Mangels, State's hard-working chiefof cultural presentations in the Exchange Program, says, "About the same percentage of jazz will be scheduled for 1960 as in other years. Right now, nothing is firmed."

Regrettably, Mangels added: "Many artists contact State under the impression that the President's Fund is a vast affair, and they can girdle the globe, all expenses paid." Actually, the State Department of the world's wealthiest country has to solicit the aid of Defense Department, Commerce, the United States Information Service, State and other government and private agencies to get the artists abroad.

Disk Fill In

Happily, the reach of our most exportable and appealing musical product still manages to be global, and phenomenal - on American records. Wherever jazz recordings are preceded or followed by the live performance of a Gillespie, a Tengarden, a Brubeck, Coolman or Woody Herman, the response is triumphant - also the demand for the records.

Jazz, live or on records. (Continued on page 39)

Newport Signposts

Huge Jazz Season

* Continued from page 1

Officially the season started May 29. On that date the first operation to get its feet wet, as it was, was "Jazz on the Hudson River," a summer-long series of Friday night boat rides on the Wilson Lines S. S. John A. Dix on the

Jazz A Popular Idiom Today-Why?

* Do troubled times give jazz its wide appeal?
* Does jazz become watered down for mass market?

By BOB ROLONTZ

The word jazz can no longer be applied to a small part of American music. Jazz has burst beyond the confines of its once narrow world and is now an integral part of popular music. Jazz artists such as Erroll Garner, Dave Brubeck, Louis Armstrong, George Shearing, Ahmad Jamal, Shelly Manne, Andre Previn, Gerry Mulligan, the Count Basie Orchestra, the Duke Ellington Orchestra, the Stan Kenton, the Hi-atos, the Modern Jazz Quartet, John Jones, Ella Fitzgerald, Miles Davis, Dizzy Gillespie, and others are now popular throughout the world.

(Continued on page 30)

BEST SELLING JAZZ ALBUMS

The following is a list of the top 15 LP's that have appeared on the monthly Jazz Best Selling Chart in "Control" from May, 1958, thru April, 1959. Positions are determined by length of time on the charts during this period and the relative monthly listings.

1. MY FAIR LADY-Shelly Manne & His Friends, Contemporary
2. BUT NOT FOR ME-Ahmad Jamal Trio, Argo
3. CONCERT BY THE SEA—Kermit Garnett, Columbia
4. PAL JOEY—Andre Previn & His Pals, Contemporary
5. SWINGING ON BROADWAY—Jonah Jones Quartet, Capitol
6. THE LATE, LATE SHOW—Dakota Staton, Capitol
7. AHMAD JAMAL, Argo
8. ELLA FITZGERALD SINGS THE DUKE ELLINGTON SONGBOOK, Verve
9. DUKE'S DIXIELAND VOL. 1, Audio Fidelity
10. PETER CUNN—Henry Mancini, RCA Victor
11. MUTED JAZZ—Jonah Jones Quartet, Capitol
12. I WANT TO LIVE—George Mulligan Jazz Combo, United Artists
13. DAVE DIBS DISNEY—Dave Brubeck Quartet, Columbia
14. JUMPIN' WITH JOHNNY—Jonah Jones, Capitol
15. THE SWINGIN' STATES—Kal Winding Septet, Capitol
16. SWINGIN' AT THE CINEMA—Jonah Jones Quartet, Capitol
17. BRUBECK IN EUROPE—Dave Brubeck Quartet, Columbia
18. JAZZ IMPRESSIONS OF EURASIA—Dave Brubeck, Columbia
19. BASE—Count Basie Orch, Roulette
21. FOUR FRESHMEN IN PERSON, Capitol
22. NO SUN IN VENICE—Madam Jass Quartet, Atlantic
23. DYNAMITE—Dakota Staton, Capitol
24. JAZZ CON TO JD COLLEGE—Dave Brubeck Quartet, Capitol
25. OTHER VOICES—Erroll Garner, Columbia
26. MILESTONES—Miles Davis, Columbia
27. THE HI-LO'S AND ALL THAT JAZZ—Jazz
28. IN THE NIGHT—George Shearing Quintet & Dakota Staton, Capitol
29. BALLAD STYLE OF STAN KENTON, Capitol
30. ELLE FITZGERALD SINGS THE IRVING BERLIN SONGBOOK, Verve
31. LILLA AND LOUIS, Verve
32. GIG—Andre Previn & His Pals, Contemporary
33. EUROPEAN WINDOWS—John Lewis, RCA Victor
34. ELLA & LOUIS AGAIN, Verve
35. SHELLY MANNE & HIS MEN PLAY "PETER CUNN," Contemporary
Armstrong, Parker Sweep 'All-Time Greats' Poll

In The Billboard's first annual poll of the country's jazz a & r. men (limited to disk jockeys that release only jazz records or a substantial quantity of jazz records every month), two great jazzmen swept their field in the "All-Time Jazz Greats" voting. These two were Louis Armstrong in Traditional jazz and Charlie Parker in Modern. Both Armstrong and Parker had more than double the number of votes of their closest competitors. In the Swing category, Duke Ellington, Count Basie and the late Lester Young were closely bunched all thru the polling, with Ellington polling away to a substantial lead at the end. Billie (Lady Day) Holiday topped all her competition by over 100 points. In the modern field, it is interesting to note the impact that tenorman Gerry Mulligan (as against many other veteran names) has made in the current jazz scene, coming in a healthy third over many other qualifiers. All of the artists in the four categories will be permanently enshrined in The Billboard's "All-Time Jazz Greats" hall of fame.

Garner, Basie, MJQ, Williams, Ella, Freshmen, Deejay Poll Winners

The nation's top jazz deejays showed off both a thorax knowledge of the jazz scene and their own hipness with their votes in The Billboard's "Favorite Jazz Artists" poll this year. In the Favorite Instrumentalist division, Erroll Garner rolled up a substantial lead with Miles Davis and Thelonious Monk the next most favored, in that order. The Favorite Jazz Qtr was the swingin' Count Basie Band which received almost double the number of votes accorded to the Stan Kenton Crew, and more than double that of the Duke Ellington Qtr. The jocks had many Favorite Instrumental Groups, however, with the MJQ winning a 14-point victory over the Dave Brubeck Quartet and the Miles Davis Sextet, who finished in a tie for second, while George Shearing finished third, only slightly back of the second place winners. In the Favorite Vocalist division, male, Joe Williams and Frank Sinatra fought a nip and tuck battle all the way, with the former winning out by a scant five points. A relative newcomer, Mark Murphy, finished third in the vocal polling, indicating that more will be heard of this lad. Ella Fitzgerald amassed better than five times the points of her nearest competitors in the Favorite Vocalist, female, division. June Christy, Anita O'Day and Sarah Vaughan tied for second place. The Four Freshmen finished up well ahead of the Hi Lo's, but the comparatively new Lambert-Hendricks-Ross Trio finished mighty close behind the latter group.

The Billboard's 'All-Time Jazz Greats'

as selected by the country's jazz a & r. men

Traditional Jazz

<table>
<thead>
<tr>
<th>#</th>
<th>Artist</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>LOUIS ARMSTRONG (473)</td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>BIX BEIDERBECKE (150)</td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td>JELLY ROLL MORTON (121)</td>
<td></td>
</tr>
</tbody>
</table>

Swing

<table>
<thead>
<tr>
<th>#</th>
<th>Artist</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>DUKE ELLINGTON (251)</td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>COUNT BASIE (202)</td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td>LESTER YOUNG (190)</td>
<td></td>
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</tbody>
</table>

Modern Jazz

<table>
<thead>
<tr>
<th>#</th>
<th>Artist</th>
<th>Points</th>
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</thead>
<tbody>
<tr>
<td>1.</td>
<td>CHARLIE PARKER (450)</td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>DIZZY GILLESPIE (156)</td>
<td></td>
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<tr>
<td>3.</td>
<td>GERRY MULLIGAN (107)</td>
<td></td>
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</tbody>
</table>

Vocalists

<table>
<thead>
<tr>
<th>#</th>
<th>Artist</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>BILLIE HOLIDAY (264)</td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>ELLA FITZGERALD (152)</td>
<td></td>
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<tr>
<td>3.</td>
<td>BESSIE SMITH (132)</td>
<td></td>
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</tbody>
</table>

'Favorite Jazz Artists—1959'

as selected by the nation's leading jazz disk jockeys

Favorite Jazz Instrumentalist

<table>
<thead>
<tr>
<th>#</th>
<th>Artist</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>ERROLL GARNER (133)</td>
<td>(Columbia)</td>
</tr>
<tr>
<td>2.</td>
<td>Miles Davis (96)</td>
<td>(Columbia)</td>
</tr>
<tr>
<td>3.</td>
<td>Thelonious Monk (44)</td>
<td>(Riverside)</td>
</tr>
</tbody>
</table>

Favorite Male Vocalist (jazz or blues)

<table>
<thead>
<tr>
<th>#</th>
<th>Artist</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>JOE WILLIAMS (165)</td>
<td>(Roulette)</td>
</tr>
<tr>
<td>2.</td>
<td>Frank Sinatra (160)</td>
<td>(Capitol)</td>
</tr>
<tr>
<td>3.</td>
<td>Mark Murphy (48)</td>
<td>(Capitol)</td>
</tr>
</tbody>
</table>

Favorite Jazz Orchestra

<table>
<thead>
<tr>
<th>#</th>
<th>Artist</th>
<th>Company</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>COUNT BASIE (235)</td>
<td>(Roulette)</td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>Stan Kenton (122)</td>
<td>(Capitol)</td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td>Duke Ellington (111)</td>
<td>(Columbia)</td>
<td></td>
</tr>
</tbody>
</table>

Favorite Female Vocalist (jazz or blues)

<table>
<thead>
<tr>
<th>#</th>
<th>Artist</th>
<th>Company</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>ELLA FITZGERALD (274)</td>
<td>(Verve)</td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>June Christy (51)</td>
<td>(Capitol)</td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td>Anita O'Day (51)</td>
<td>(Verve)</td>
<td></td>
</tr>
<tr>
<td>4.</td>
<td>Sarah Vaughan (51)</td>
<td>(Mercury)</td>
<td></td>
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</table>

Favorite Jazz Instrumental Group

<table>
<thead>
<tr>
<th>#</th>
<th>Artist</th>
<th>Company</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>MODERN JAZZ QUARTET (85)</td>
<td>(Atlantic)</td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>Dave Brubeck Quartet (71)</td>
<td>(Columbia)</td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td>George Shearing Quintet (59)</td>
<td>(Capitol)</td>
<td></td>
</tr>
</tbody>
</table>

Favorite Jazz Vocal Group

<table>
<thead>
<tr>
<th>#</th>
<th>Artist</th>
<th>Company</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>FOUR FRESHMEN (205)</td>
<td>(Capitol)</td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>Hi Lo's (154)</td>
<td>(Columbia)</td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td>Lambert-Hendricks-Ross (132)</td>
<td>(Roulette)</td>
<td></td>
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</table>

(Listing includes current record company affiliation)
**JAZZ TODAY**

... where it is and where it is going

The Billboard asked some of the top men in the world of jazz: critics and a.d.r. men, to comment on the state of jazz today, and where it might be headed tomorrow. Here are their opinions.

**Jazz Is Pretty Much of a Jungle**

Net Houstoll, Co-Editor, The Jazz Review

Especially in this period of increasing "acceptance" of his work, the jazz musician should begin to think—and act—seriously to protect himself.

1) A musician who is as much a composer as player is foolish not to set up his own publishing firm as George Russell, Quincy Jones and others have done. Or he can become part of a firm directed by other jazz writers. One thing that has not been done at all yet is for several jazz composers who do have their own firms to pool part of their resources and hire a professional who can help get their originals more performance— not only with other jazz groups here and abroad, but in the schools, a new and rapidly growing market for jazz material.

2) Personal managers who are honest, tenacious and intelligent are desperately needed. It is as unusual a job as it is for any reputation to depend solely on his booking agency for guidance as it is for a classical performer to deal with Columbia Artists or National Artists by himself. Most bookers are interested (Continued on page 32)

**More Thoughts Given to Disks**

George Avakian & R. R. Head

Warner Bros. Records and veteran jazz commentator

Jazz is more unpredictable than horse racing or Casey Stengel, but it seems to me that there are some definite signs of future directions. Few of them are very encouraging for the present, but eventually there will be benefits for musicians and their fans alike.

As far as artist growth and box-office excitement is concerned, there have been no successes since Ahmad Jamal made it last year from the lower case scuffle category to a major star classification. The same people are still the draws— Armstrong, Brubeck, Shearing, Mulligan, Garner. And Erroll has all but withdrawn to the concert stage, which is a lose-club owners can't replace.

The reason new stars aren't being developed is probably that the testing grounds no longer exist. A moderately unsuccessful group can no longer scuffle across the country on a couple of tours a year until it gets enough exposure to bust loose. Record companies can, and still do, record relatively unknown musicians and make a little money, but that activity is no longer backed up by constant public appearances on the part of most of these artists.

The jazz concert circuit is going to get bigger before it gets smaller, and that means in dollar volume as well. The seeds of self-destruction are obviously present, of course. It can be predicted with complete safety that in the

(Continued on page 32)

**Jazz Soloist to Take Next Step**

Nasuki Ikeshi

Jazz Lecturer, Japan A & R Head

Atlantic Records

Where is jazz today? It is all over the world. Jazz is the music of today for more people in more countries than any other form of music.

Jazz today is solidifying the new and advanced positions it has gained during the last years. What we are witnessing now is less experimentation and more entrenchment, no fantastic new talent has appeared and no important new school has been born in the last year or two. The younger musicians are absorbing and assimilating the music of the great masters who just preceded them. There is an inevitable pattern

(Continued on page 33)

**On Threshold Of Greatest Era**

Ralph J. Gleason
Editor of Jazz and Time-Mirror syndicated jazz columnist

Jazz music today is standing on the threshold of its greatest era.

Within the next few years it will reach heights of popularity never dreamed of by its pioneers in New Orleans, Kansas City and Chicago.

We have ample evidence of this from the pages of The Billboard itself which show that Dave Brubeck usually outsells Duke Ellington, to Louis Shaffer, and Miles Davis outsells Tony Martin.

The growth of the jazz festivals from Newport to Monterey is opening up new audiences by the thousands each summer. Times, for all its bad points, and the additional use of jazz on TV elsewhere is creating new listeners for the music.

The cultural feedback that has resulted from our discovery of the European discovery of jazz has raised jazz immensely in the cultural scheme of things in this country.

When even the chain papers can recognize the value of jazz, when newspaper readers who have never bought a jazz record nor attended a jazz concert can write in and ask for lists of records and recommendations of books, we are beginning to move forward.

The A&R men handling jazz at all the labels, large and small, have a great responsibility these days to make the best jazz LP's they can, not just record any wandering minstrel with an A&M card. The jazz musicians them-
GREAT JAZZ OF PERMANENT INTEREST

current releases:

THE MODERN JAZZ QUARTET AT MUSIC INN/VOL. 2

CHRIS CRAFT

RAY CHARLES AT NEWPORT

BAGS & FLUTES MINT JACKSON

THE FOUR BROTHERS SOUND

WILBUR DE PARIS PLAYS SOMETHING OLD, NEW, GAY, BLUE

HISTORIC JAZZ CONCERT AT MUSIC INN

FATHEAD/RAY CHARLES PRESENTS DAVID NEWMAN

RAY CHARLES AT NEWPORT

1299 (Stereo 8 Monaural)

MISTY

CHRIS CONNOR

1290 (Monaural)

BILLY TAYLOR PLAYS SOMETHING NEW, OLD, GAY, BLUE

JACK STACY QUARTET

MUSK INN/TAPE. 1297 (Stereo 8 Monaural)

RAY CHARLES AT NEWPORT

1289 ($tore. 8 Monaural)

MILT JACKSON

1293 (Monaural)

THE MODERN JAZZ NAMES ARE IN ATLANTIC’S LP CATALOGUE

SHORTY ROGERS

JOE MOONEY

PAUL BARBARINO

DIZZY GILLESPIE

DAVE BELL

RAY CHARLES

LEE KONITZ

WARNE MARSH

RUTH BROWN

BOB GORDON

SIDNEY BEchet

WILBUR DE PARIS

JOE CASTRO

JACK MONTROSE

JIMMY WITHERSPOON

LENNIE TRISTANO

JESS STACY

CONTE CANDOLI

BETTY BENNETT

LOU LEVY

JOHN LEWIS

CHRIS CONNOR

MARY LOU WILLIAMS

TEDDY CHARLES

BARBARA CARROLL

SACHA DISTEL

JIMMY GIUFFRE

BILLY TAYLOR

PHINEAS NEWBORN

ART BLAKEY

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THE "MOTHER" BLUES

Jazz Form Developed From Many, Varied Influences

- Hope, despair, pain, social forces, catastrophes and religious feeling are a few blues influences
- Blues styles are just as varied. Its many forms show vitality of blues origins and its creators

By PAUL ACKERMAN

When Ethel Pendley first made an impact on the pop scene some five years ago, few people were aware of his bubbling talent. He had not yet become a television star, and his sales power as a record artist rested upon his voice, rather than visual, appeal. Discovering listeners quickly sensed the basis of his success: Here was a unique skill, well-grounded in the most elemental and perhaps the most important of American song forms— the blues.

The blues, which are rooted solidly in the culture of the American Negro, were never annotated or written until the 1980s for they sprung from a population largely uneducated. Since those years, the influence of the blues has been all-pervasive, and its distinctive characteristics have left their imprint upon jazz, upon country and western music, pop music, particularly rock 'n' roll, and even show music; notably some of the compositions of George Gershwin, specifically "Fugue and Roses.

What Are the Blues?

The definition is a varied one. To quote one source, the term "blues" denotes, first of all, a distinct type of song construction. A standard blues is made up of 12 bars and has definite chord progressions. This and the meter and its metronome contribution, contribute to an effect known as "blues tonality". There are, of course, modifications to the 12-bar pattern, and many songs of shorter length are termed blues.

The blues are also defined in terms of the nature of its lyric themes. To the laymen, a song might be "blues", or be a sad, soft, and reflecting song as a song whose lyric is essentially sad. This approach to a definition of the blues is, of course, incorrect, although it has a resonance of truth and justification. Many blues are sad, for they originally sprang from a background of slavery and repression. However, with the passing of years, the lyric or story content of the blues has become very broad—that in addition to blues which tell of despair and tragedy, there are happy blues. There are up-tempo blues, which made the listener want to jump and shout; and there are sad blues, poetry blues and—one of the most interesting categories, didactic blues. The latter are blues which give advice, generally to simple men, who have been put upon by sharp women.

A good example of didactic blues is Jimmy Witherspoon's "Role's Blues", which poses a question clearly and answers it definitively:

"Did you ever face a woman—
Caught her running round?—
There's only one thing to do,
Hop, step, and put that woman down.

A common blues theme is lessefulness on the part of either sex. An example is the classic "C. C. Rider" (sometimes spelled "Ain't She Clever the C. C. Rider"), which has the poignant lines:

"See what you have done,
you made me love you, now you must come home...
You cause me to love you, and you may't come home...
I'll be your baby when you want to be..."

We can also show the importance of the blues by looking at the adventures of Bessie Smith, specifically "Fugue and Roses.

In the evening, why when the sun goes down...
You'll receive, my love...
The one who is left...
You're in love with somebody else...

From those roots we have a song which is "The Last Time"

\[...

The tragic stories are often implicit in the titles: "Chain Gang Blues", "Hard Times Blues", "Tribute in Mind", "Mama Blues", "Dead Drunk Blues", etc.

Inspired By Calamity

In the style of many blues greats was that of with clever words, stunts, floods, and their effect upon humanity. Such a one is "Black Water Blues", a song of a torrential five feet 'n' dam that flooded the land and left people homeless. Years ago this was recorded by the late, great Ben Jesse Smith in the most poignant style. Lyrically, the great folk blues artist, and many others have sung blues telling of the depredations of the soil as well. At these stories of despair and tragedy, there are blues that speak of hope. In fact, some of the most despairing blues are not without a note of hope. A good example is Richard M. Crooks' "Trouble in Mind."

"Trouble in mind, I'm blue, but I'm not been blue...
For the sun will shine on my back again someday...

But perhaps one of the greatest characteristics of the blues is its lyric or thematic content which is of great quality of simple poetry. An example is Leoan't's "Classic:

A woman, that is "The Sun Comes Down."

When the sun goes down...
Last night as I lay asleep, the world was a-dreamin'...
Last night as I lay asleep, I was a-dreamin'...
Well the one I love, the one I love...
Shes in love with somebody else...

The relationship of blues and jazz is a profound one. Many of the blues classics sprang directly from the traditional jazz schools—which included "Jumpin' at the Woodside", "Stormy Weather", etc. Many of the greatest musicians in jazz history have been blues-oriented. Others have said that it is a relationship of the new to the old. The blues has continued to thrive in society, and its influence, in some ways, is not only unyielding but unsinkable in the jazz world.

The Beat a rebellion attitude toward some styles of music, such as "Fifth Avenue Opera", as "Ain't Nobody's Business If I Do What I Like", as "Wuthering Heights", "I Ain't Done A Thing Yet", "Big Fine Girl Of Mine", and many, many, other types. The range of ideas, it may be seen, is inexhaustible.

Jazz Rebellion

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"This is the West Coast Blues: It Doesn't Exist!"

- Coast dwellers can't agree on uniqueness.
- But concur on the universality of jazz.

By LEE ZITTO

"West Coast Jazz" is big, alike—

"but what is it? You can't get anyone to define the term."

It's generally agreed that a substantial amount of recorded jazz sold today originates on the West Coast. Such labels as contemporary "Good-Time Jazz, Fantasy, Verve, and World Pacific, together, comprise a dominant share of the jazz disk market. Are their sales spurred by their use of a distinctive "West Coast" brand of jazz?

Not Regional

From all indications, West Coast jazz—if there ever was such a thing—is no more. Jazz label execs such as Contemporary's Len Koenig and World Pacific's Dick Beek maintain that jazz recorded on the West Coast has no indigenous qualities. They feel that jazz is universal, rather than regional, both in its fabric and in its following. The evolving worldwide demand for American recorded jazz, regardless of its point of origin, is used to substantiate that statement.

The West Coast, however, exerts a telling influence on the jazz scene. A rebuff a rebellion attitude toward some styles of music, such as "Fifth Avenue Opera", as "Ain't Nobody's Business If I Do What I Like", as "Wuthering Heights", "I Ain't Done A Thing Yet", "Big Fine Girl Of Mine", and many, many, other types. The range of ideas, it may be seen, is inexhaustible.

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AL HIBBLER
LP 601 Melodies by Al Hibbler

JAMES MOODY
LP 603 Flutin' The Blues (Vol. I)
613 Moody's Mood For Love (Vol. II)
657 Last Train From Overbrook (Vol. III)

EP's by JAMES MOODY
1080 Last Train From Overbrook
There She Goes/Last Train From Overbrook/Don't Worry About Me/
What's New

MAX ROACH
LP 622 Max (with Kenny Dorham and Hank Mobley)

JOHNNY GRIFFIN
LP 634 Johnny Griffin (with his all-star)

CHUBBY JACKSON'S BIG BAND
*LP 614 Chubby Jackson (featuring Bill Harris, trombone; Don lamond, drums; and other ex-Herman
Herb-Ites) (Vol. I)
628 Chubby Jackson (featuring his
Herman alumni with Jackie Paris' vocals) (Vol. II)

SONNY STITT
LP 639 Sonny Stitt (on both alto and
tenor)

RALPH SHARON
*LP 635 2:38 A.M. (featuring Candido,
bongo, etc.)

EP's by RALPH SHARON
Quartet and Friend
1077 Friend's Blues/Ol' Man River/
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At The Spotlite Club
1078 Stompin' At The Savoy/That's All/
The Girl Next Door/Squatty Roo
1079 Taboo/Autumn In New York/Secret
Love/Should I

45 SINGLES
BY AHMAD JAMAL & HIS TRIO
5294 Music, Music, Music b/w But Not
For Me
5305 Paulette b/w Soft Winds
5317 Secret Love b/w Taking a Chance
on Love
5328 Let's Pull In Love b/w Ahmad's
Blues

*5337 TANGERINE b/w Seleritis
This One's a Hit!!!
STEREO JAZZ

Dual Channels No Worry to Jazzmen

Can't see using stereo gimmicks in sessions.

Only stereo advantage is "fatter" sound.

By HOWARD COOK

The jazz listener is particularly concerned with maximum fidelity and realism. Engineering and sound gimmicks, echoes and other special effects are much less to be desired than in some other types of music. The advent of stereo and its great public acceptance during the past year has now made it possible to have available stereo components of many separate disks. Most of the stereo recording presents the artist, a.d.r. and engineer with problems, if a realistic performance rather than a commercial concept of stereo is to be achieved. A consensus of opinion among jazz a.d.r. men in New York reveals that many employ similar techniques in recording jazz in stereo and that these approaches are quite different than those used for pop and other recordings.

Considered "Taboo"

The "ping pong" effect, a phenomenon where the same sound is heard from the left and right speakers, is considered by most to be taboo. While this effect can be managed easily, it is felt to be gimmicky and unrealistic.

In order to get such a separation of sound, members of smaller groups are placed at distances that affect their musical relation. In an actual performance the members of small groups are close together. Problems of this sort with little leakage between channels, while it may create a striking stereo sound somehow, gives a disturbed result artistically.

The natural separation of sound is enough to give those who desire a stereo sound a music a feeling of depth, and those who are more sound conscious also appreciate the flow of sound.

How About Vocalists?

With vocal stereo several of the a.d.r. men mentioned that they place the vocalist in the center with neither channel favored. Also, some use three tracks, because in final balancing these are more depth and direction of sound.

The underlying feeling, it was pointed out in several instances, is that the stereo recording should not necessarily be different from the monaural. It should be fuller. If the particular selection, type of jazz or instrumentation warrants marked and wide separation, this should be the result for which one strives, but not at the expense of capturing the best performance possible.

Technological Techniques

One of the a.d.r. men envisioned a time, when to get the best possible results with two-channel stereo, an almost theoretical technique might have to be used in the studio. It was mentioned that in some recordings of opera, where the stereo performance an anemic, the sound from the back of the stage, the same illusion could be effected on the disk. This could also be true of vocal jazz in stereo.

In some of the problems encountered in producing a stereo jazz album of quality, the predominant feeling among jazz a.d.r. men is that stereo does enhance the effect of the disk performance. When, regardless of the size of the group or whether or not it is instrumental or vocal, is recorded properly in stereo, they feel, the overall results are more gratifying and more satisfying than monaural recordings.

Many and Varied Influences

Continued from page 26

Louis Armstrong, Count Basie, Duke Ellington, the late Charlie Parker, etc. In addition, the young, modern jazz musician of today, such as clarinetist Tony Scott, pianist Thelonious Monk, tenor saxophonist Sonny Rollins, etc., draw constantly on the blues for inspiration. Blues has rightgly been stated, is the Master. Each jazz era new an American or European city, and on up to modern times, contributed to the evolution of the blues as an instrumental and vocal form—so that on records today there are many number of blues styles and types. The shift of New Orleans style, with the Mississippi Delta blues and the horns engaged in a chant-and-response form reminiscent of church music, the somewhat more complex Kansas City and Chicago styles, with the vocalists adopting a dynamic "shooting" technique, and the instrumental arrangement embellished by a jazz piano technique in the right hand—can all be heard in any number of disks by Joe Turner and Pete Johnson, etc., in addition to the many fine "country" and "city" blues.

These two types of blues—Negro and country—are in many ways similar, but they also had their points of departure. One of the most interesting points of variance is technique or arrangement or accompaniment accompanying the vocalist. In Negro blues, horns were more used in the blues styles, in country the harmonica very prominent. In Negro blues, horns were never used in the traditional style of performance.

Today, however, these strict patterns are breaking down, with the result that many blues records contain instances of which influence both Negro and country influences. And many of those sell in the general market.

What about primitive, or folk, singing? Always available is the market for this material—although not a large one. Artists with such colorful names as Little Walter, Big Bill Broonzy, T-Bone Walker, et al., deal with the blues, as well as folk, blues, and offer a much wider variety of music. There are many artists who have been influenced by the blues and country music.

Many and Varied Influences

Innovation and social recognition was achieved by several of them during the past year, such as Big Bill Broonzy, one of the great folk-blues artists, said that Blues belonged in church music.

Great Stylists

Great blues artists have had a dynamic influence on American music. Charlie Parker, for instance, while he was close to the blues, and with the same interest that it recorded in the pop field, Pendrey, for instance, recorded Charlie's "I Got a Woman." Charles is also highly thought of in jazz circles. Other great blues artists, notably those of the past such as Bessie Smith and Ma Rainey, and Billie Holiday, et al., have brought a distinct stylistic contribution to American music.
From Anatomy of a Murder, the exciting motion picture based on the best-selling novel, comes the sound track thriller of the year! The first motion picture score to be written and performed by the fabulous Duke Ellington, this dramatic jazz composition has been recorded from the original sound track in guaranteed high-fidelity and stereo-fidelity. Tense, vibrant, violently creative, Anatomy of a Murder promises to be one of the best-selling albums of all time. Call your Columbia distributor today! Ask him for Duke's single release—Anatomy of a Murder 4-4142—b/w "Flirtibird."

GUARANTEED HIGH-FIDELITY AND STEREO-FIDELITY RECORDS BY COLUMBIA
**Jazz a Popular Idiom Today**

Continued from page 22

kota Station, the Duke of Dixieland, June Christy and many others consistently outings many big-time pop groups on LP's. Probably one of the biggest selling albums for the past four months has been "Peter Gunn," a jazz LP with music penned by a jazz composer, Harry Mancini. And the movie score of "I Want to Live," written by jazz clarinet Johnny Mandel, has been up on the best seller list since the movie opened.

**TV Influence**

But this isn't all. Into the once schmaltz confines of TV music jazz has exploded with the force of an A-Bomb. Weekly shows such as "Peter Gunn," "Richard Diamond," "77 Sunset Strip," "M Squad," "D.A.'s Man," "The Thin Man," "Perry Mason," "Naked City," "Peter Kelly's Blues" and "Ellery Queen" are using jazz music for themes and background, and the music has added to the popularity of the shows besides becoming best sellers as with "Peter Gunn" and "77 Sunset Strip." Advertising agencies are using jazz music for their soundtracks on TV commercials, and more and more jazz shows are being scheduled on TV, FM and AM radio.

What are the reasons for the sudden popularity of jazz—or is the recent less sudden than it appears? More important, the resurgence of jazz in the 1950's is not an isolated phenomenon. In the 1930's for example, the swing bands of the day, Benny Goodman, Count Basie, Duke Ellington, Lonnie Lordell, Charlie Barnet, Harry James, Tommy Dorsey, etc., dominated the best selling charts. You don't have to be an old-timer to remember how the sweet swing were considered square and kids would turn up their noses at any band with a ricky-tick beat. The '50's are merely repeating the pattern of the '30's according to many observers.

**Normal Sounds**

It is true, of course, that merely because something happened 20 years ago doesn't explain why it happens again. And there are more reasons than that of coincidence, or the cyclical theory to explain why the '50's have become the new jazz age. One of the reasons, according to avid listeners is that the young folk buying jazz records today have grown up with the cool, modern sounds—for the modern stuff is what is selling today, with a few notable exceptions such as the Dukes of Dixieland. What is so older generation's ears are still discontent sounds, to the ears of the 17 to 27 set are as normal as earth satellites and rockets to outer space. The cool jazz stemming from Charlie Parker and Dizzy Gillespie where affronted fans of the old swing bands in the late '40's has evolved into the style of music preferred by today's youthful jazz fans.

**Arrangers**

Rangers are taking over the arranging chairs on albums produced by the major as well as the indie record companies. Where jazz arrangements back of a pop singer were once worthy of comment in the more sophisticated place. Men like Nelson Riddle, Billy May, Hank Mancini, Russ Garcia and many, many others are in great demand to do arrangements for the pop bands and the stage. And these men are products of the new jazz age—today's modern school of jazz.

**Many and Varied Influences**

Continued from page 28

**The Billboard**

JUNE 29, 1959

**America's No. 1 Jazz Salesman**

*"HIGH HOPES"*

Capitol 4243

**Exclusively**

**Swingin' on Broadway 1963**

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**Many and Varied Influences**

City-styled blues with Art Tatum, one of the giants of the keyboard. The late Jimmy Yancey, who left vandoverle in the second decade of the century to become a groundskeeper for the Chicago White Sox, had a profound influence on piano blues. Just as Beselle Smith sang only blues, Yancey plowed only blues, and he brought to a high stage of development the form known as Bootie Woogie, later used to well by Albert Amouss and (Meadle Bux Lewis), which is marked by a rapid, repeating bass figure. In fact, Yancey developed many figures for the left hand, and they are still used today's arrangements. A hip listener will sometimes remark, upon hearing disc, "That's a fancy boss. Blues devotees are given to wild declarations and generalizations. One fan recently told the writer: "After the blues, you may as well listen to Haydn." Such an inconstancy, of course, customarily does much that is good in pop music. However, the gentleman had the germ of a good point, namely, that blues in its various forms—both primitive and relatively sophisticated—contribute to the national musical scene and continuing influence on the American musical scene. This thought puts into proper focus the significant work of the late Mississippi delta weeks, who lived his life to compounding blues and synthesizing blues repertoire.

**Year's Key to SALES RESULTS—The advertising column of THE BILLBOARD!**

**Swingin' on Broadway 1963**

*many thanks to everyone for making '59 a really big year. have a ball at Newport!*

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the first modern jazz 2 piano album; "a listening ball"—Down Beat. 8 tunes by André & Russ. C9397 & Stereo S7011

the pianist's first solo work—a singular undertaking in the jazz world. 10 of Duke's wonderful compositions.. C9558

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the latest jazz version of a Broadway show... "collaborative genius" say the Bells authors. M5559 & Stereo S7559

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the first modern jazz performance of a Broadway show—a best seller for over 2 solid years! M3527 & Stereo S7527

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CONTEMPORARY RECORDS

8481 MELROSE PLACE
LOS ANGELES 46, CALIFORNIA
Newport Huge Jazz Season

- Continued from page 39

Jamil, Sarah Vaughan, Lambert, Hendrix and René Char and others.

By far the biggest item of interest in the upcoming Newport Festival which starts this Thursday (23). In addition to the aforementioned ballad singer, who will be performing those they will feature, scholarly dissertations will be given by such lecturers as Professors Marshall Terry and Stanford Brown, and Eric Larrabee. Newport will also introduce in its Statewide debut the famous John-.

ny Dankworth Band from England, which speaks a musical language from the Rhode Island scene.

On Air and Disk

The Newport affair will feature a host of top names (one separate schedule), most of whom will be heard via nightly one-hour air-ings over a CBS-Radio series to be enticed by Mitch Miller. Colorado is known to be set for an active program of on-the-spot reports and features on the Top Ten, and the	

A Nobody, including the first July 16, 7 and 23, the NBC Megawave and the Kinkos Trio for July 23 and 24, which are scheduled to appear. Artie Shaw is paired off, however, and will host a similar program to-concert with a program tabbed, "Boca Jazz," and the lead to two Dixie combos headed by Yank and brother-in-law, plus Don Thumper and Jimmy Lyons Modern Jazz. Also set for the week of July 3 is the jazz party of an annual concert series sponsored by the Castle Hill Founda-

Michael in the summer, the Grooves will be heard on a weekly basis, at 10 p.m. each on July 16, 7, 23, 24, and 25, in the first of a series of Monday night "night club" type on the first of the summer. On July 30, 31 and August 1 and 2. The Rounders, also of the West End, will appear on successive weekends, with the Jody Redford and featured on the latter will be Clara Johnson and John Jenkins, Brother John Sellers, Blind John Davis with the usual star that will appear on the program, tabbed, "Dixie Jazz," and the lead to two Dixie combos headed by Yank and brother-in-law, plus Don Thumper and Jimmy Lyons Modern Jazz. Also set for the week of July 3 is the jazz party of an annual concert series sponsored by the Castle Hill Founda-

7/20, 1958

The State of the Jazz Today

Nat Hentoff

- Continued from page 34

primarily in how much commis-sion they can earn this year. They are up against a world that is now equipped to plan a long-range campaign to get the public interested. The older jazz organizations and associations should be turned down as well as accepted. The spectator has a better idea of what a manager can do for a client if he has the ear of people like Enroll Carll. Dizzy Gillespie once said of an agency he was working with, "I'm not working for me; I'm not working for singing or playing. I'm working for the people whether they like me or not."

3) A professional society of jazz musicians could be a great step. The main idea here is that the union would be difficult because of the inherent nature of the jazz life, but that such an organization is far from impossible. A profes-sional association in the United States would be seen as a clearing house of infor-mation in a hardworking field.

4) The entertainment industry, especially the booking agencies, can also benefit. A professional association is needed as a clearing house of information, and the associations can be a clearing house of infor-mation.

5) A professional association of musicians in the field of jazz would have to be a broad organization. It would have to be a membership that is large enough to cover all aspects of the jazz scene.

6) The professional association of jazz musicians could also be an organization that promotes new material. It could be a clearing house of information, and the associations can be a clearing house of information.

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9) The professional association of jazz musicians could also be an organization that promotes new material. It could be a clearing house of information, and the associations can be a clearing house of information.
Jazz concerts with overloaded and poorly planned programs, but every one of these artists will play every one of these concerts for which their standard fee is offered.

The "serious" jazz concerts will increase, but their audiences will not. The truth of the matter is that the people who want to hear George Russell, Charlie Mingus, Bill Russo or even a poky-faced Modern Jazz Quartet concert (and I'm 100 per cent for the MJQ playing a printed program in tails and expressionless bow ties) consist of you, me, 14 trade magazine editors and a select coterie of Intelligentsia known as our friends. These people do not count in the long run, however. It's the faceless thousands with three bucks in the wallet who will carry the day, and please don't make the mistake of thinking otherwise.

Jazz will go more and more in the direction of writing rather than breaking away from more free blowing. Sonny Rollins is almost making it big with just about the finest playing in the business today. But it isn't really hot office, which means limitations on work, and it isn't easy to do well, which means—and this is said hopefully—limitations on how many practitioners of this kind of endless unrolling of improvisation there can be.

What kind of writing? Well, the Gil Evans-Miles Davis "Miles Ahead" album accomplished what we thought it might; it focused attention on rich sound as a jazz means in itself, and also as a backdrop for improvisation. But the skinny make-do kind of writing that too many combos had fallen into will not go any more in the future. Will there be fewer releases of jazz albums? Heaven's, not! Not while so many good musicians can be recorded for scale. But one good thing will happen—there will be increasingly more thought given to what is recorded. The area between the frankly jazz album and the frankly pop but jazz-sounding albums (don't forget, a lot of Jackie Gleason could have been called Bobby Hackett With Strings) will be filled into from both edges. This will result in the emergence of a Joshua Jones with a bigger accomplishment. I only wish I could tell you which musician will be the one to make it, or exactly in what way. And whereas there will be anarchy in the jazz columns when this happens, it will mean happier days to a few more musicians.

Nesuhi Ertegun

I've been an ardent jazz enthusiast and follower for a period of time amounting to in the neighborhood of 30 years. During this period, I have been a devoted listener of jazz music and have followed its development with keen interest. I have always been fascinated by the improvisational aspects of jazz, which I believe to be its most distinctive feature.

Jazz is a music that has always been characterized by innovation and exploration. It has always been a music that has pushed the boundaries of what is possible, both in terms of new sounds and new ideas. It has always been a music that has been driven by a desire to break free from the constraints of the past and to create something new.

Jazz has always been a music that has been a source of inspiration and creativity. It has always been a music that has been a source of joy and pleasure. It has always been a music that has been a source of wonder and awe.

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Jazz has always been a music that has been a source of inspiration and creativity. It has always been a music that has been a source of joy and pleasure. It has always been a music that has been a source of wonder and awe.
## Best Selling MONOPHONIC LP's

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Company</th>
<th>Record Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>11</td>
<td>ESOTICA, Vol. 1, Martin Denny</td>
<td>Liberty</td>
<td>LRP 3254</td>
</tr>
<tr>
<td>12</td>
<td>GUY, Sound Track</td>
<td>M-G-M</td>
<td>3441 1T</td>
</tr>
<tr>
<td>13</td>
<td>PETER GUNN, Henry Mancini, RCA Victor</td>
<td>LPM 1556</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>FROM THE KENNEDY I, the Kingston Trio</td>
<td>Capitol</td>
<td>T 1107</td>
</tr>
<tr>
<td>15</td>
<td>HOLD THAT TIDE, Fats, Cheeky Chanteur</td>
<td>RCA Victor</td>
<td>CRL 3083</td>
</tr>
<tr>
<td>16</td>
<td>KINGSTON TRIOS AT LARGE, Kingston Trio</td>
<td>Capitol</td>
<td>T 1199</td>
</tr>
<tr>
<td>17</td>
<td>INSIDE SHELLY HENRY, Venus</td>
<td>MGM</td>
<td>NVG 15001</td>
</tr>
<tr>
<td>18</td>
<td>GONE DANCING WITH ME, Frank Sinatra, Capitol</td>
<td>W 1669</td>
<td></td>
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<tr>
<td>19</td>
<td>FLOWER BURN SONG, Original Cast, Columbia</td>
<td>CL 5358</td>
<td></td>
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<tr>
<td>20</td>
<td>MY FAIR LADY, Original Cast, Columbia</td>
<td>CL 5496</td>
<td></td>
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<tr>
<td>21</td>
<td>SOUTH PACIFIC, Sound Track, RCA Victor</td>
<td>LD 1032</td>
<td></td>
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<tr>
<td>22</td>
<td>LOOK TO YOUR HEART, Frank Sinatra, Columbia</td>
<td>CL 1164</td>
<td></td>
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<td>23</td>
<td>SONG ALONG WITH MERR, Mitch Miller, Columbia</td>
<td>CL 1160</td>
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<tr>
<td>24</td>
<td>7 SUNSET STRIP, Warren Barker, Warner Bros.</td>
<td>WB 1239</td>
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<tr>
<td>25</td>
<td>THE MUSIC MAN, Original Cast, Capitol</td>
<td>WDL 990</td>
<td></td>
</tr>
<tr>
<td>26</td>
<td>BUT NOT FOR ME, Alfred Jolson Trio</td>
<td>Azo LP 628</td>
<td></td>
</tr>
<tr>
<td>27</td>
<td>HONEymoon ONa Boat, WILL TRAVEL, *</td>
<td>Decca Edgar</td>
<td>LP 3122</td>
</tr>
<tr>
<td>28</td>
<td>FILM ENCORES, Vol. 5, Mantovani</td>
<td>Columbia</td>
<td>CL 3922</td>
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<tr>
<td>29</td>
<td>JOHNNY'S GREATEST HITS, Johnny Mathis</td>
<td>Columbia</td>
<td>CL 1133</td>
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<td>30</td>
<td>OPEN FIRE, TWO GUITARS, Johnny Mathis</td>
<td>Columbia</td>
<td>CL 1276</td>
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<td>31</td>
<td>DANCE ALONG WITH MITCH, Mitch Miller, Columbia</td>
<td>CL 1240</td>
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<td>32</td>
<td>LOVE IS A GEENLE THING, Harry Belafonte</td>
<td>RCA Victor</td>
<td>LM 1927</td>
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<td>33</td>
<td>SQUO in REEL, Arthur Levens</td>
<td>RCL Records</td>
<td>R 856</td>
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<td>34</td>
<td>FILM ENCORES, Vol. 2, Mantovani</td>
<td>Columbia</td>
<td>CL 3117</td>
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<tr>
<td>35</td>
<td>POOH AND RUG, Harry Belafonte &amp; Lena Horne</td>
<td>RCA Victor</td>
<td>LPM 1587</td>
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## Best Selling STEREOPHONIC LP's

<table>
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<th>Record Number</th>
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<tr>
<td>7</td>
<td>MY FAIR LADY, Original Cast, Columbia</td>
<td>CL 5015</td>
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<tr>
<td>6</td>
<td>SOUTH PACIFIC, Sound Track, RCA Victor</td>
<td>LD 1032</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>FILM ENCORES, Vol. 5, Mantovani</td>
<td>Columbia</td>
<td>CL 524</td>
</tr>
<tr>
<td>4</td>
<td>JULI, Sound Track, M-G-M</td>
<td>3441 1T</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>PETER GUNN, Henry Mancini, RCA Victor</td>
<td>LPM 1556</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>GENE KELLY WITH ME, Frank Sinatra, Capitol</td>
<td>W 1069</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>HANNAH'S SONGS, London S</td>
<td>551</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>TETRAPHONE, 1962 OVERDOSE, Minneapolis Symphony Orch.</td>
<td>Decca</td>
<td>MGRS 90034</td>
</tr>
<tr>
<td>9</td>
<td>THE MUSIC MAN, Original Cast, Capitol</td>
<td>SWDO 199</td>
<td></td>
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<tr>
<td>10</td>
<td>OGLAHA, Sound Track, Capitol SWDO 395</td>
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<tr>
<td>11</td>
<td>ROGERS: VICTORY AT SEA, Vol. 2, RCA Victor</td>
<td>EPH 3326</td>
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<td>12</td>
<td>ONLY THE LOVELY, Frank Sinatra, Capitol</td>
<td>SWDO 1053</td>
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<td>13</td>
<td>TETRAPHONE, Piano Concerto No. 1, Yehudi Menuhin</td>
<td>RCA Victor</td>
<td>LS 1772</td>
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<tr>
<td>14</td>
<td>TARDO IN HI FID ARTS, Lynette, HI FI Record</td>
<td>R 806</td>
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<tr>
<td>15</td>
<td>GEMS FOREVER, Monteverdi</td>
<td>London</td>
<td>PS 106</td>
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<tr>
<td>16</td>
<td>CONTINENTAL ENCORES, Mantovani</td>
<td>London</td>
<td>PS 147</td>
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<tr>
<td>17</td>
<td>STRAUSS WALTZS, Mantovani</td>
<td>London</td>
<td>PS 118</td>
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<tr>
<td>18</td>
<td>MORE SONGS OF THE FABULOUS FITZGERALD, Roger Williams</td>
<td>EP 3013</td>
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<tr>
<td>19</td>
<td>SONG OF SHANGHAI, Stan Kenton</td>
<td>Capitol</td>
<td>SWDP 204</td>
</tr>
<tr>
<td>20</td>
<td>FILM ENCORES, Vol. 5, Mantovani</td>
<td>Columbia</td>
<td>CL 1644</td>
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<tr>
<td>21</td>
<td>BLUE HAWAII, Billy Vaughn</td>
<td>Capitol</td>
<td>DLP 3165</td>
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<tr>
<td>22</td>
<td>TO WHOM IT MAY CONCERN, Nat King Cole, Capitol</td>
<td>W 1990</td>
<td></td>
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<tr>
<td>23</td>
<td>HOLLYWOOD IN HARMONY, Ray Conniott, Columbia</td>
<td>CL 1310</td>
<td></td>
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<tr>
<td>24</td>
<td>I WANT TO LIVE, Harry Belafonte's Jazz Concert</td>
<td>United Artists</td>
<td>UAL 4066</td>
</tr>
</tbody>
</table>

## Album Cover of the Week

The uniqueelon jeans MINE, Riverside LP 12-100, features three photos of the portrait is by Lawrence Gossick. One of the photos shows the blue jeans and unusual color tones make for a striking and distinctive item.
the most brilliant string sound you've ever heard!

b/w MY PRAYER

by the

Knightsbridge Strings

RA #2006

RANK RECORDS OF AMERICA, Inc.
THE LESTER YOUNG STORY

Verve MGV 8030. Lester has dipped deep into the can to come up with a big, blowsy set. The tenor solos are especially good. The recording was waxed during the period 1950 to 1956, and they feature, in addition to Lester, Dick Catlett, Warren Davis, Connie Kay, Vic Dickenson, and many other top men. On some of the selections, such as "Undercover Blues" and "Let's Fall in Love," Pres turns in fine-finish performances, with his hard-swing reputation. A set that will be prized by his many fans.

JAZZ
He's the smoothest, hottest singer in the U.S.A. JOHNNY MATHIS! His album “Open Fire, Two Guitars” took the country by landslide! “Johnny's Greatest Hits” Vol. I sold over half a million and won for Johnny the RIAA award. Now here's Vol. II! Johnny sings 12 of his smash hits including “A Certain Smile” ... “Someone” ... “Small World”! This one will hit a million—call your Columbia distributor today!

CL 1344  CS 8150 (stereo)

JOHNNY MATHIS

MORE JOHNNY'S GREATEST HITS

MORC

JOHNNY MATHIS

HIGH-FAIDELITY RECORDS BY

COLUMBIA

(C) Columbia "The long play" a division of Columbia Broadcasting System, Inc.
**FOR THE FINEST IN STEREO**

**MAKE IT AN RCA CUSTOM**

QUALITY IS AN ART... EBD OR RAE TRADITION

RCA CUSTOM RECORD SALES

155 EAST 24TH STREET • NEW YORK 10, NEW YORK • MURRAY HILL 9-7200
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1510 NORTH VINE STREET • HOLLYWOOD 28, CALIFORNIA • OLDFIELD 4-1800
800 17TH AVENUE SOUTH • NASHVILLE 3, TENNESSEE • ALPINE 5-6691

IN CANADA: RCA VICTOR COMPANY, LTD.
1001 LENIOR STREET, MONTREAL 225 MUTUAL STREET, TORONTO
ATTENTION: DEALERS!

WORLD-PACIFIC SUMMER SALES PLAN

GET ONE FOR 67c—BUY ONE AT REGULAR PRICE!
(any quantity and combination—MONO & STEREO—new releases and catalogue)

EFFECTIVE IMMEDIATELY—THRU JULY 31st, 1959

HERE'S THE EASIEST SALES PLAN EVER—now, you can buy any WORLD-PACIFIC 12" HI-FI LP for 67c when you buy any other at the regular price! That's all there is to it—and with no strings attached! This Plan is designed to move stock (and lots of it) off of your shelves and into your Customers' hands. Your Customers have never had it so good. Here's why:

1. YOUR CUSTOMERS MAY BUY ANY WORLD-PACIFIC 12" HI-FI LONG-PLAY ALBUM AT 99c WHEN THEY BUY ONE AT THE REGULAR PRICE!

2. YOUR CUSTOMERS GET A FREE EXCLUSIVE WORLD-PACIFIC BONUS COUPON WITH EVERY ALBUM THEY BUY! (3 BONUS COUPONS LETS THEM SEND AWAY FOR A FREE 12" ALBUM!)

3. THEY MAY CHOOSE FROM THE ENTIRE WORLD-PACIFIC CATALOGUE (STEREO & MONO) AND NEW RELEASES TOO!

And why should YOU get behind this Plan 100%? That's easy: BIG PROFITS! You make your regular mark-up on one record and 32c on the 99c record! And there are special terms available too—why not see your WORLD-PACIFIC Distributor now? He and his staff will be more than happy to tell you all about this wonderful WORLD-PACIFIC Sales Plan. You'll find his place of business listed below:

ALBANY, NEW YORK (SEABOARD)
312 Broadway

ATLANTA, GEORGIA (SOUTHLAND)
1233 Techwood Drive North West
TR 3-2061

BALTIMORE, MARYLAND (GENERAL)
2329 Pennsylvania Avenue
MA 3-6411

BILLINGS, MONTANA (CENTRAL)
P.O. Box 1938
8-8447

BOSTON, MASSACHUSETTS (DUMONT)
1280 Tremont Street

BUFFALO, NEW YORK (FAYSAN)
Seventh and Jersey Streets
SU 1300

CHARLOTTE, NORTH CAROLINA (MANGOLD)
2212 Moorhead Street
ED 3-2910

CHICAGO, ILLINOIS (TOBIN)
2007 South Michigan Avenue
CA 5-1616

CINCINNATI, OHIO (A & I)
1000 Broadway
CH 1-7644

CLEVELAND, OHIO (BENART)
327 Frankfort Avenue
MA 1-4547

DALLAS, TEXAS (BAKER)
2200 Irving Boulevard
RI 1-1621

DENVER, COLORADO (PAN AMERICAN)
36 South Santa Fe Drive
AC 2-9525

DETROIT, MICHIGAN (CADET)
3766 Woodward Avenue
TE 2-5000

HARTFORD CONNECTICUT (EASTERN)
26 Clark Street
East Hartford, Connecticut
BU 9-4353

HONOLULU, HAWAII (POLYNESIAN)
P.O. Box 2418
5-5933

HOUSTON, TEXAS (BAKER)
1706 Bush Street
CA 5-1893

LOS ANGELES, CALIF. (CALIF. RECORDS)
3009 West Pico Boulevard
BE 1-8601

MIAMI, FLORIDA (PAN AMERICAN)
3401 North West 36th Street
NE 3-2513

MILWAUKEE (RECORDS UNLIMITED)
1716 North Third Street
LO 2-3345

MINNEAPOLIS, MINNESOTA (LIEBERMAN)
257 Plymouth Avenue North
FE 2-3336

NASHVILLE, TENNESSEE (MUSIC CITY)
127 Lafayette Street
AL 5-7315

NEW ORLEANS, LOUISIANA (WORLD WIDE)
826 Baronne Street
RA 5115

NEW YORK, NEW YORK (MALVERNE)
424 West 49th Street
CO 5-1872

NEWARK, NEW JERSEY (ESSEX)
10 Fenwick Street
MI 2-2736

OKLAHOMA CITY, OKLAHOMA (CALMAR)
18 North East 48th Street
JA 5-6577

PHILADELPHIA, PENNSYLVANIA (UNIVERSAL)
1330 West Girard Avenue
ST 2-3333

PHOENIX, ARIZONA (M. B. KRUPP)
1919 North 16th Street

PITTSBURGH, PENNSYLVANIA (REMLEE)
1711 Fifth Avenue
CO 1-0874

RICHMOND, VIRGINIA (ALLEN)
3409 West Leigh Street
5-7896

SAN FRANCISCO, CALIFORNIA (C & C)
1325 Howard Street
UN 3-2578

SEATTLE, WASHINGTON (STANLEY)
235 Westlake North
MA 2-2597

ST. LOUIS, MISSOURI (COMMERCIAL)
2338 Olive Street
OL 2-7813

TORONTO, CANADA (MORRIS)
1580 Queen Street West
OL 5237

VANCOUVER, CANADA (ARAGON)
1925 Burrard Street
TA 2838

WORLD-PACIFIC RECORDS
Hollywood, Calif.
Clark-Feld  
* Continued from page 2  

must have a minimum capacity of 7,500 on a one or two show basis. Each show will spotlight 10 acts, all of their headliners, plus a traveling performer-emcee and a band. Two newcomers will be included on each bill, in keeping with Fed's finding that the newcomer he books today frequently is a top-record seller by the time the unit hits the road. In line with this, Fed said the Billboard's "Hot 100" chart will be utilized as a booking guide.

GAC presy Buddy Hove said the Caravan represents a potential exposure outlet for the agency's extensive roster of young recording artists—many of them virtually amateurs in the visual show field—since they provide steady work and at the same time an opportunity to gain valuable experience in front of live audiences. Meanwhile, GAC-Super Productions will cut back slightly in the number of packages on tour. However, both Fed and Howe said they plan to continue their deep discount coupon package deal.

Col. Pop Stereo  
* Continued from page 2  

notes that this is the time when dealers' stocks are their lowest and also that when Columbia raised the price of its classical monaural discs last winter (from

Sholes to Nashville
For Waxing Date

NEW YORK—Steve Sholes, RCA Victor pop a&r chief, has gone to Nashville to contact label's artist. Sholes will meet with Chet Atkins, disc-jockey Nashville a&r chief, and will record an album with the Johnny Johnson Family Singers, Charles Green, manager, pop singles a&r, will join Sholes for the album date. $3.98 to $4.98, It gave dealers a two-month grace period to order at the old price.

The Columbia price change leaves only RCA Victor, of the large firms, still holding the 5.98 price for pop stereo albums. However, a number of smaller firms still sell their pop or jazz stereo records at $5.98, and Audio-Fidelity, for instance, charges $6.95 for its first Component series, but the list prices appear to be generally headed toward a $4.98 price for pop stereo LP's and a $5.98 price for classical stereo LP's.

ASCAP Dissidents

* Continued from page 2  

abeyance, and the terms made public before final action. He has introduced a bill, H. R. 5942, to effect the policy, for protection of the public interest in all concert degree negotiations.

Roosevelt hopes the final version of the amended ASCAP decree will "provide a climate in which the smaller composers and publishers may compete effectively," and receive full benefits of their membership.

This fair climate was found lacking during hearings by his subcommittee last year, Roosevelt told Congressmen. At that time, subcommittee findings and witness testimony indicated that "larger publishers and composers had arranged to perpetuate themselves in power as co-ordinating members of the board of directors that the royalties collected by the society were distributed inequitably, and in such a manner as to thwart the growth of exploitation of the smaller and newer members. ASCAP's grievance machinery was applied by witnesses who testified that members complaining to the Society were deprived of the privilege of access to the Society's records.
PEGGY AND GEORGE LEE SHEARING

TOGETHER FOR THE FIRST TIME

on a brand new single record!

“YOU CAME A LONG WAY FROM ST. LOUIS”

“I LOST MY SUGAR IN SALT LAKE CITY”

RECORDED LIVE AT THE 2ND ANNUAL DISC JOCKEY CONVENTION IN MIAMI!
## THE NATIONS TOP TUNES

For survey week ending June 20

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist/Composer</th>
<th>Music Publisher</th>
<th>Label</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1. The Battle of New Orleans</strong></td>
<td>By Leland Sklar—Published by Warner (BMI)</td>
<td><strong>BMI</strong></td>
<td><strong>RECORD AVAILABLE:</strong> Alcide Boulanger, Col 41039.</td>
<td><strong>1</strong></td>
</tr>
<tr>
<td><strong>2. Personality</strong></td>
<td>By Logan &amp; Price—Published by Lomax (BMI)</td>
<td><strong>BMI</strong></td>
<td><strong>RECORD AVAILABLE:</strong> Fordyce, Amalgamation Music, Inc.</td>
<td><strong>2</strong></td>
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<tr>
<td><strong>3. Lonely Boy</strong></td>
<td>By Paul Anka—Published by Sputnik (BMI)</td>
<td><strong>BMI</strong></td>
<td><strong>RECORD AVAILABLE:</strong> Ventura, ABC-Paramount 1012.</td>
<td><strong>6</strong></td>
</tr>
<tr>
<td><strong>4. Dream Lover</strong></td>
<td>By Betty Comden—Published by Progress-Earnest (BMI)</td>
<td><strong>BMI</strong></td>
<td><strong>RECORD AVAILABLE:</strong> Robert Faron, London 141.</td>
<td><strong>3</strong></td>
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<tr>
<td><strong>5. Quiet Village</strong></td>
<td>By Les Beec—Published by Atlantic &amp; Banner-Wright (BMI)</td>
<td><strong>BMI</strong></td>
<td><strong>RECORD AVAILABLE:</strong> George White, Tiki (5-5); Pete Rosie, Col 41079; Les Beec, United 1722.</td>
<td><strong>5</strong></td>
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<tr>
<td><strong>6. Kansas City</strong></td>
<td>By Leiber &amp; Stoller—Published by Fire (BMI)</td>
<td><strong>BMI</strong></td>
<td><strong>RECORD AVAILABLE:</strong> Fire Records, FGR 32 (Fire, BMI).</td>
<td><strong>4</strong></td>
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<tr>
<td><strong>7. Tallahassee Lassie</strong></td>
<td>By Stan-Crossecar—Published by Colley (BMI)</td>
<td><strong>BMI</strong></td>
<td><strong>RECORD AVAILABLE:</strong> Freddy Cannon, Swan 4011.</td>
<td><strong>7</strong></td>
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<tr>
<td><strong>8. Lipstick on Your Collar</strong></td>
<td>By Lewis-Glennon—Published by P&amp;B (ASCAP)</td>
<td><strong>BMI</strong></td>
<td><strong>RECORD AVAILABLE:</strong> Savoy, Crescendo 7275.</td>
<td><strong>10</strong></td>
</tr>
<tr>
<td><strong>9. A Teenager in Love</strong></td>
<td>By Doc Pomus &amp; Mort Shuman—Published by Mambo Blue (BMI)</td>
<td><strong>BMI</strong></td>
<td><strong>RECORD AVAILABLE:</strong> Decca &amp; the Belmont, Louie ML77.</td>
<td><strong>3</strong></td>
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<tr>
<td><strong>10. Along Came Jones</strong></td>
<td>By Leiber-Stoller—Published by Lpde (BMI)</td>
<td><strong>BMI</strong></td>
<td><strong>RECORD AVAILABLE:</strong> Columbia, Alco 6141.</td>
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### Second Ten

<table>
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<th>Title</th>
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<th>Music Publisher</th>
<th>Label</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>11. Frankie</strong></td>
<td>By Addie-Groenfield—Published by Alton (BMI)</td>
<td><strong>BMI</strong></td>
<td><strong>RECORD AVAILABLE:</strong> Columbia, MCA-M 1079.</td>
<td><strong>13</strong></td>
</tr>
<tr>
<td><strong>12. Waterloo</strong></td>
<td>By Wilki-Leureram—Published by Cedarwood (BMI)</td>
<td><strong>BMI</strong></td>
<td><strong>RECORD AVAILABLE:</strong> Columbia, MCA-M 1079.</td>
<td><strong>22</strong></td>
</tr>
<tr>
<td><strong>13. Bobby Sox to Stockings</strong></td>
<td>By Fred-Dickson—Published by Domino (BMI)</td>
<td><strong>BMI</strong></td>
<td><strong>RECORD AVAILABLE:</strong> Domino, Frank Fisher, Brigham 193.</td>
<td><strong>15</strong></td>
</tr>
<tr>
<td><strong>14. I Only Have Eyes for You</strong></td>
<td>By Harry Warren—Published by Remick (ASCAP)</td>
<td><strong>BMI</strong></td>
<td><strong>RECORD AVAILABLE:</strong> Remick, Frank Fisher, Brigham 193.</td>
<td><strong>21</strong></td>
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<td><strong>15. Bongo Rock</strong></td>
<td>By Frankie Egle—Published by Drizel-Z (BMI)</td>
<td><strong>BMI</strong></td>
<td><strong>RECORD AVAILABLE:</strong> Drizel-Z, Scepter, Scepter 6083.</td>
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<td><strong>21. Just Keep It Up</strong></td>
<td>By O. Bagwell—Published by Shuller &amp; Tellis (BMI)</td>
<td><strong>BMI</strong></td>
<td><strong>RECORD AVAILABLE:</strong> Decca, Georg 1010.</td>
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<td><strong>22. You're So Fine</strong></td>
<td>By E. Furer—W. Schaff—Published by Althia (BMI)</td>
<td><strong>BMI</strong></td>
<td><strong>RECORD AVAILABLE:</strong> Decca, Georg 1010.</td>
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<td><strong>23. Hushabye</strong></td>
<td>By Doc Paritz-Mont Marron—Published by Britney (BMI)</td>
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<td><strong>RECORD AVAILABLE:</strong> Mydita, Georg 1010.</td>
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<td><strong>24. So Fine</strong></td>
<td>By J. Goffe—Published by Murry (BMI)</td>
<td><strong>BMI</strong></td>
<td><strong>RECORD AVAILABLE:</strong> Aegon, Congo 1005; Federal, Old Town 1002.</td>
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<tr>
<td><strong>25. Happy Organ</strong></td>
<td>By Wood-Clemons—Published by Lowell (BMI)</td>
<td><strong>BMI</strong></td>
<td><strong>RECORD AVAILABLE:</strong> Dave (Bob) Cortes, Columbia 1002.</td>
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The Honor Roll of Hits comprises the nation's top tunes according to record sales, sheet sales and disk jockey performances as determined by the Billboard's nationwide surveys.
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<th>TITLE</th>
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<th>RELEASE DATE</th>
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<tr>
<td>There Goes My Baby</td>
<td>The Drifters</td>
<td>August 1958</td>
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<td>Twist, Twelve and Twenty</td>
<td>The Drifters</td>
<td>August 1958</td>
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<td>'Goody, Goody, Jumbo'</td>
<td>The Drifters</td>
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<td>My Melancholy Baby</td>
<td>Tommy Edwards</td>
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<td>The Happy Organ</td>
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<td>Robin' the Cradle</td>
<td>Tim Brit, Nax 923</td>
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<td>Emotionally</td>
<td>Brook Benton, Mercury 11483</td>
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<td>Sorry, I Ran All the Way Home</td>
<td>The Impress, Cub 9102</td>
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<td>Only Sixteen</td>
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<td>I CAME OF AGE</td>
<td>Billy Hill, Columbia 11404</td>
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<td>Forty Days</td>
<td>Brenda Hudson, Roulette 1314</td>
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<td>Wonderful You</td>
<td>Gary Stiles, Capitol 900</td>
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<td>Lonely for You</td>
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<td>Lavender Blue</td>
<td>Sue Raney, Capitol 2127</td>
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<td>Since You've Been Gone</td>
<td>Club Montmartre, Atlantic 11338</td>
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<td>Tail Cool One</td>
<td>Jimmy Darrell, Capitol 113</td>
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<td>Graduation's Here</td>
<td>Painter, Mercury 22017</td>
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<td>Remember When</td>
<td>Painter, Mercury 71467</td>
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<td>Taboo</td>
<td>Anthea Mover, Capitol 10000</td>
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<tr>
<td>I Know</td>
<td>Anthea Mover, Capitol 10001</td>
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<tr>
<td>Graduation's Here</td>
<td>Painter, Mercury 71467</td>
<td>October 1958</td>
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<tr>
<td>The Whistling Organ</td>
<td>Dave (Robbie) Curtis, Capitol 1000</td>
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<tr>
<td>A Fool Such as I</td>
<td>Eliza Presley, RCA 7084</td>
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<td>Bobby Edlin, Capitol 4196</td>
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<td>The Little Boy Blue</td>
<td>Bobby Byrd, Capitol 4197</td>
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<td>Old Spanish Town</td>
<td>Bobby Byrd, Capitol 4198</td>
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<td>A Beach Time</td>
<td>Bobby Byrd, Capitol 4199</td>
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<td>On What a Fool</td>
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<td>You Made Me Love You</td>
<td>The Impress, Capitol 4018</td>
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<td>Here Comes Summer</td>
<td>Jerry Keller, King 777</td>
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<tr>
<td>Happy Vacation</td>
<td>Jackie Lee, Capitol 5114</td>
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BUBBLING UNDER THE HOT 100

These records, for all those on the Hot 100, have begun to show national sales breakthrough action this week for the first time. They are recommended to dealers, juke box operators and disk jockeys as having the greatest potential to go all the way. Previous Bubbling Spotlight Picks are marked (*).

1. RAGTIME COWBOY JOE — David Smith & the Chimpanzees, Liberty
   *TABOO — Arthur Lyman (ASCAP), Hi Fi 150
2. A BIG HUNK OF LOVE — Elvis Presley, RCA Victor
   *WITH MY EYES WIDE OPEN I'M DREAMING — Pati Page (DeSylva, Brown & Henderson, ASCAP), Mercury 71469
3. TIME HAS A WAY — Sammy Finkler, Cab
   *HIGH HOPS — Frank Sinatra (Maraville, ASCAP), Capitol 4214
4. ROCKIN IN THE JUNGLE — The Eternals, Hollywood
   CIAO CIAO BAMBIKA — Jackie luxe (Patit, ASCAP), Janit 1157
5. I KNOW IT'S HARD, BUT IT'S FAIR — The Five Royals, King
   IT WAS I — Skip & Flip (Trinity-Desert Palm, BMI), Brent 7902
6. TENNESSEE CUP — Kaye Arnold, RCA Victor
   C&W—No selections this week.
7. PURE LOVE — Sunny Jacobs, Capitol
   R&B—No selections this week.
8. KATY, TOO — Johnny Cash, Sun
   BUBBLING — Frances Bick
9. BABY TALK — Jan & June, Decca
   WHISPER IN MY EAR — The Nat Kings (RCA Victor)
10. LONELY GUITAR — Tiny Muriel, Vee
   SONG — The Penguins (Columbia 41410)
11. LADY MURRAY — Kaye Arnold, RCA Victor
   *LIKE YOUNG — Andre Previt & David Rose (Robbins, ASCAP), M-G-M 12792

REVIEW OF THIS WEEK'S SINGLES

The pick of the new releases:

SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all records reviewed this week.

ELVIS PRESLEY
A BIG HUNK OF LOVE (Gladyx, ASCAP)—MY WISH (Constellation, BMI)—PRESLEY has two potent sides. "Big Hunk" is the rhythm number, and "My Wish" is a rockabilly, listed by Ivey Joe Hunter. Both appear chart bound. RCA Victor 1760

OSCAR BOYD WITH THE CALVAES
SO BAD (Ben Ben, BMI)—Boyd sells this rocker with spirit, and he's given driving assistance from the Calvaes. The side has a beat and a sound, and it could take off. Flip is "Anna Maccara." (Ben, BMI, Ben.). Checker 928

BEN HEMIT
PATRICIA JUNE (Actual, BMI)—Hemit waltzes the ballad smoothly over interesting arr. accompaniment. It's a pretty tune, and the artist's fine wirrings puts it in line for coin and spins. Flip is "For Quite a While." (Actual, BMI). Mercury 71472

THE KNIGHTBRIDGE STRINGS
CRY (Mellow, BMI)—MY PRAYER (Shapiro-Bernstein, ASCAP)—The cross applies the last string to the two sides, and the results are two strong sides. Both are smoothly worked and executed items, and either could click.

RAY SHARPE
LINDA LU (Gregmark, BMI)—Sharpe sells this swingy effort with style over first-class effort. He has one good gonnick in the telling, and it appears a hot side. Flip is "Red Sails in the Sunset." (Gladyx-Shapiro-Bernstein). Capitol 1138

JIMMY DARREN
REMEMBER FACE (Bryan, BMI)—I DON'T WANNA LOSE YOU (Kassippow, ASCAP)—Darren could follow his "Gidget" with either of these listenable efforts. "Angel Face" is a pretty rockabilly that is nicely read over a firm chorus assist. "I Don't Wanna Lose You" is a bit more rhythmic. Both are contenders. Coplex 119

JIMMY CLAYTON
FOREVER TRUE LOVE (Remick, ASCAP)—LITTLE BOY IN LOVE (Ace, BMI)—MY OWN True LOVE is based on the "Tarz" theme from "Gone With the Wind," and the chorus gave it a fine reading ever good orchestra support. "Little Boy" is a ballad with beat, and Clayton presents the tune sincerely. RCA 567

BOB CREWE
SWEETIE PIE (Couley, BMI)—DAILY (Couley, BMI)—Crewe slots "Sweetie Pie" an infectious record. It's a lightly driving side with teen appeal lyrics, and the kids could really take to this easily" and is also in the older vein, and it can also figure. U. T. 4000

BROOK BENTON
THANK YOU PRETTY BABY (Eden, BMI)—WITH ALL MY HEART (Raleigh, BMI)—Benton has two powerful sides that can go all the way. "Pretty Baby" is a blues that is read with a bit sound over luscious backing. "With All My Heart" is rockabilly, and it's handled with equal appeal. It's a tune to which all will take over. Mercury 71478

JAMIE COX
SUMMERTIME SYMPHONY (Development, BMI)—THERE'S GONNA BE A DAY (Development, BMI)—"Symphony" is a medium-beat rocker, and Creates gives it a salable cutout. "There's Gonna Be a Day" is a slower, but equally effective side. The talented newcomer could have a winner with his first trio; Player is the first release for the label, owned by Bobby Darin. First 1500

HAWKSHAW HAWKINS
SOLDIER'S JOY (Warden, BMI)—Hawkins sells this march-ordered tune, dealing with an episode in the Revolutionary War with appeal. It's somewhat on the order of "Battle of New Orleans," and the disk bears watching. Flip is the big "Red Bennett." (真正). Columbia 41419

JIMMY NEWMAN
GRIN AND BEAR IT (Cedarwood, BMI)—THE BATTLAD OF BABY DOE (Cedarwood, BMI)—Newman offers his strongest efforts in quite a spell. "Grin" is a gospel-flavored tune that is wrapped up in rhythmic, salable fashion. "Baby Doe" is also in the folklore genre, and this should also place.

KALASANIDRO
FORBIDDEN CITY (Sherman-DeVorzon, BMI)—The work presents the blues instrumental with a colorful and interesting arrangement. Wonderful chorus in background is used effectively. With spins this could catch on. Flip is "Chi Chi" (Sherman-DeVorzon, BMI). Warner Bros. 3876

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CITY ZONE STATE
JOHNNIE LEE
THE LAST THING I WANT TO KNOW (Acuff-Rose, BMI) — LITTLE DUCHESS GIRL (Cedarwood, BMI) — Morgan has two strong sides that can attract pop and c.w. vote. "The Last Thing" is a weeper, "Duchess Girl" is a charming medium-biter, similar in content to "Fraulein." Columbia 41420

JOHNNIE & JACK
WILD AND WICKED WORLD (Acuff-Rose, BMI) — SAILOR MAN (Warden, BMI) — The pair deliver a fine effort of "World," a moving weeper. "Sailor Man" is a folkish novelty with a bouncy beat, and it's treated just as strongly. RCA Victor 7548

RHYTHM & BLUES
NO SELECTIONS THIS WEEK.

SPECIAL MERIT SPOTLIGHTS
The following records have been picked for outstanding merit in their various categories, because in the opinion of The Billboard Music Staff, they deserve exposure.

POP TALENT

JOE DAMIANO
1 CREED (Meade-Brookwood, ASCAP) — SITTIN ON A SHELF (Rambo, BMI) — Damianos scores impressively on two likeable efforts. "I'd rather" is a railroaded that's rendered expressively, and "Sitting" shows a personable reading of a country rock and roll tune. Both can create interest. Chancellors 1839

JUKE BOX PROGRAMMING

LEE CASTLE
THE BIG RAIN TRAIN (Sarasota, BMI) — Lee Castle, fronting the Jimmy Donny er, serves up a hard-driving instrumental that can attract lots of play on the box. The tune is an exciting rhythm rocker, and the oink treats it with verve. "Parade of the Milk Bottle Caps," (Guy, ASCAP). Epic 9124

POP DISK JOCKEY PROGRAMMING

SARAH VAUGHAN
MISTY (Octave, BMI) — BROKEN-HEARTED MELODY (Munton, ASCAP) — The throb tunes in a warm and tasteful stent on "Misty," the lovely Erroll Garner tune. "Broken-Hearted Melody" is a pretty number and it's handed a quality vocal over smooth rock backing. Both sides are choice programming material. Mercury 71477

CATHERINA VALENTE
CIAG, CIANO, BAMBINA (Febis, ASCAP) — Miss Valente gives a fine, robust performance on the Medugno, prize-winning song from the San Remo festival. It's done in German, and audiences should find it interesting fare. Flip is "Passion Flower," (Longridge, ASCAP). Telereon 19835

SANTO & JOHNNY
SLEEP WALK (Trinity-Clinca, BMI) — The duo has a most unusual and spine-stirring side. It spots a slow and pulsating, steel guitar lead over rhythm support. It's different enough to catch on. Flip is "All Night Dinner," (Trinity-Clinca, BMI). Canadian-American 1003

THE BONGOS
THAT'S ALL (Portrait, BMI) — MY LOVE, MY LOVE (Portrait, BMI) — The pretty standards lead themselves very well to the cha-cha treatment accorded the Bongos. Both are danceable and well-kicked sides that rate heavy whiff. Sphinx 883

VERY STRONG SALES POTENTIAL

LOW MONTE
*** PISTOL PACKIN' MAMA — RCA VICTOR 7554 — The chanter offers a bright, upbeat rendition with the mixed-tongue treatment of the oldies. Monte fans will go for this. (Vogue, BMI) / *** HAVE ANOTHER — A cute novelty by Monte with a Near East flavor to the melody and backing. It's a fine job, and it could do. (Hoch, Lancaster & Buzzell, ASCAP)

THE CHAPS
*** NIGHT TRAIN — CHALLENGE 5049 — The blues standard is treated with vigor by the Chaps. It's an infectious, moving item that could take off. (Passion, BMI) / *** THE RATTER — Latinish rocker is given a suitable instrumental backdrop. This is also a good entry that could step out. Good sax lead is nicely supported by guitars and rhythm. (Jet, BMI)

THE DELEGATES
*** RONNIE IS MY LOVER — UNART 2071 — For romantics, this item offers a bright, steady beat while boys provide neat backing. Appealing rockbacked. (Saxom, BMI) / *** BLACK AND WHITE THUNDERBIRD — Bright group chanting on booby r.a.r. rhythm novelty with cute lyrics and interesting vocal. (Onto, BMI)

ROY HAMILTON
*** TIME MARCHES ON — EPIC 9123 — Pretty ballad is warmed sincerely by Hamilton over big, lush orchestra support. Side could step out. It bears watching. (Tryton, BMI) / *** TAKE IT EASY, JOE — Smart piece of material is handled nicely by the chanters. It's an interesting side with a slight Latin beat, a jazzy rhythm item and a good coupling to the flip. (Big Bill, BMI)

IVORY JOE HUNTER
*** WELCOME HOME BABY — DOT 15957 — Medium-beat blues is presented to good effect by Hunter over fine rock support. It's his best offering in a while. (Sylvia & Milhaven, BMI) / *** I Love You So Much — Listenable rockracket is expressively rendered by the artist over mild rock backing that includes a chorus. Also a side worth watching. (Sylvia & Milhaven, BMI)

THE INADEQUATES
*** PRETTY FACE — CAPITOL 4232 — A warily-produced rhythm side with a touch of folk blues quality. Decays looking for something different it have it here. (Girgery, BMI) / *** Adiee — The Inadequate sing a very adequate ditty. This one's a rhythm tune with an infectious toe-tapping beat. (Beach, BMI)

THE PARLIAMENTS
*** POOR WILLIE — APT 2306E — The lads come thru with a cute side, rendered somewhat in the style of the Coasters, as they sing of Poor Willie. It's an unusual side that could happen. (Keel, BMI) / *** Party Boys — The boys tell us this rock screw well, although the story it tells is only so so. (Keel, BMI)

BOBROOKS
*** LOOK, LOOKA, LOOKA — CARLTON 515 — A bright rockin' effort by Brook who shows the vocal in enthusiastic style. Side could easily go. (Schober-Beinsbrein, ASCAP) / *** The Greatest Adventure of All — A big pulsating fiddle sound opens this ballad effort, and Brookson comes thru with a vocal full of folk philosophy. Nice performance for the artist. (Hill & Range, BMI)

GENE VINCENCE
*** RIGHT NOW — CAPITOL 4237 — Vincent's exuberant vocals are nicely showcased on hard-driving rockabilly ditty. (Vandestead, ASCAP) / *** The Night Is So Lovely — Moving rockbacked is wrapped up in tender vocal interpretation. (Central Songs, BMI)

THE NEWTON BROTHERS FEATURING WAYNE NEWTON
*** THE REAL THING — CAPITOL 4238 — Fervent warbling by Newton is a feelingful rockbacked. Good dual market side. (Desert Pains, BMI) / *** I Spy — Ardent chanting by Newton on effective rockbacked with good teen-appeal lyric. (Desert Pains, BMI)

JERRY REED
*** SOLDIERS JOY — SRC 5008 — Reed enters in a strong performance, delivering a lighthearted tune of the Revolutionary period. A very catchy side which can split the boot with the Hawkshaw Hawkins version. (Warden, BMI) / *** Little Lovelies — A bright job by Reed on a folkish effort. Flip will get the interest, however. (Lowery, BMI)

JOHNIE & JOE
*** WE DON'T CARE! — I & J 1701 — A slow, inventive backed side, which features whistling and fiddlin' behind the belted vocal. Cat a small freak question about his baby. Full of passion and tragic. This could do something. (Zolls, BMI) / *** Red Sails In The Sunset — Fervent chanting by Joe on the standard with pretty rockbacked backing. (Shapiro - Benriscot, ASCAP)

GOOD SALES POTENTIAL

BOBBY LUX
*** We'll Have Milk-More—DOT 13999 — the side is done as a medium-fast rocker by Lux, with a strong, upfront approach on the tune. Danceable side can also appeal. (Milton, BMI)


DON BOSTON
*** Little Baby—THUNDERBIRD 131 — Boston tells his lady cutesies over a howling electric guitar effect. This one's a little on the cute side, but it could sure step out with a few. (Riddle, BMI)

VINCE MARTIN
*** Dancing Figure — ASCAP-ARAM — Mr. Martsen's latest effort is a sad, soulful effort with a soulfulElectric effect. This one's a little on the cute side, but it could sure step out with a few. (Riddle, BMI)

THE CRYSALS
*** Back To Back To METRO 2050 — S t r o n g rhythm-rocker is wrapped up in bg hard-driving vocal for. Should go-play. (Shapiro-Bernstein, ASCAP) / *** There's Where I Belong—Appealing vocal on this is wrapped up in tender rock-hallied. (Sherrill, BMI)

THE SCHOOL REBEL
*** The Cornflower特效 — JAN-ODE — A cherry red schoolyard version which contains some three-peats, and you can't pull the plug on this one. This is a real builder with a column, another a slow dance and the tune a top. (Theodore, BMI)

*** Steal Away — Feat-Fronte — A fine rock'n'roll style is presented — the artistic graph, which is a hit. Another great grimms. (Trinity, BMI)

*** The Girl Who Walks With A Pigeon — A strong effort by the young pair, this is the side. This side, too, has a chance to spin out. (Strobridge, BMI)

DIANA COLE
*** Going On My Way — STRAND 7250 — This dark tune is in a different style on this side, but it's still a rock'n'roll and not backing. (Gosward, ASCAP)

*** From Skin—Mind—Cole rocks on this is done on the side with a strong reading of a driving song, which she will be in the chart. (Cowan & Ward, Trinity, BMI)

BARBARA ALLEN
*** The Rock—FELSTON — Key Eyet's well-known bard there is a fine effort before he drops a side. Miss Allen also, who has a style somewhat like Miss Allen, gives us a fine effort on this is the side. Another one, which is done on the Jimmy Donny, Jimmy was, with fiddles. (Leroy, BMI)

*** Say The Magic Words—Mind—that Miss Allen drops on this is done on the side. Miss Allen, who is done on the side. (Central, BMI)

BILLY EDDLEHORN
*** Shakin' Up—BILLY—1207 — Flickering ball is sung effectively by Eddlehorn, with a good group of backing. This side can move for pop and c.w. but it's not much. La "The Bongos" (Cowan & Ward, Trinity, BMI)
**Best Selling Sheet Music in U. S.**

These are ranked in order of their current national selling importance in the sheet music jobber field.

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<td>2. THE ROYAL FEUD (Hill)</td>
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<td>2. QUIET VILLAGE (Buck-Two)</td>
<td>3. GOODBYE, JIMMY, GOODBYE (Kempwood)</td>
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<td>3. GUITAR BOOGIE SHUFFLE (Sh-Sephton)</td>
<td>4. PERSONALITY (S-G-L)</td>
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<td>4. KANSAS CITY (Fay)</td>
<td>5. DREAM LOVER (Ferr-Prog)</td>
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<td>5. THE HAPPY ORGAN (Lowell)</td>
<td>6. FOR A PENNY (Rowsevel)</td>
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<td>6. HAWAIIAN WEDDING SONG (Pulick)</td>
<td>7. 11 SUNSET STRIP (Wilm)</td>
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<td>7. 13 SUMMER DREAMS (Rio Grande)</td>
<td>8. 14 GIGI (Lap-Chap)</td>
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<td>8. DANCEABLE (Columbia Pictures)</td>
<td>9. 15 GIGI (Columbia Pictures)</td>
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**Best Selling Sheet Music in Britain**

(For week ending June 20)

A national report from the Music Publishers' Association, Ltd., London. It is based upon the weekly sales of all printed music sheets by American publishers in parenthesis.

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<tr>
<td>3. THE JUMPIN' JAMBOREE</td>
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**Best Selling Pop Records in Britain**

(For week ending June 20)

<table>
<thead>
<tr>
<th>Title</th>
<th>Week Ending June 20</th>
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<tbody>
<tr>
<td>1. THE JUMPIN' JAMBOREE</td>
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**Like Magic**

1-S R.P.M.

*One-Stop Record Purchasing Method*

Just like magic, Musical Sales' one-stop service builds graphs like never before! NOW — any label, any hit, any speed from one distributor. You are guaranteed immediate delivery at your price point, no minimum purchase, no shipping charges.

**GOLD SALES POTENTIAL**

Attract the flippers offers a big move. (Bluestar, BMG)

**THE MOST SELLING SONGS**

**GIVE S3.09 TO SMALL CASH**

Flashed the review data

15,000 RPM

**WANTED**

ALL OVER THE COUNTRY!

The SOLITAIRES' SMASH RELEASE

"HELPLESS"

b/w "LIGHT A CANDLE IN THE CHAPEL"

OLD TOWN #1071

A BILLBOARD SPOTLIGHT!

As judged by listeners to the disk jockeys of the nearly 2,000 radio station members of the Associated Press who receive advance Billboard chart and review data each week.

A CASE BOX PICK

OLD TOWN RECORDS

1697 Broadway
New York, N. Y.

REQUESTS — WRITE FOR YOUR SAMPLE COPIES (NEVER RECEIVED)
FLY CARPET FLY
hanover records
315 w. 57th st., n.y.c.

THE LABEL WITH THE HITS:
"FLOWER OF LOVE"
THE CRESTS
COED 311

THE ROLLING STONES
"VOT'S GUN ON THERE?"
Bradley Mundy & the Ornaments
R-145

The Novelty Sensation of the Year

LOOK TO...
20 FAX FOR THE GREATEST!

ROD BERNARD'S
2ND HIT
YOU'RE ON MY MIND
Checker 929

CRACKIN' THRU!

BO DIDDLEY
Checker 924

CHART CRACKERS

NOW A HIT!!!

"SUGAREE"
RUSTY YORK

CHESS 1730

RUSTY YORK

"SO BAD"
OSCAR BOYD

CHESS 1730

RUSTY YORK

"YOU'RE ON MY MIND"

ARCHIVE 5338

"BACK IN THE U.S.A."
CHUCK BERRY

ARCHIVE 1729

ROD BERNARD'S

FIRST WEEK

"CRACKIN' UP"

56TH ON THE
WHOLESALE

"BYE, BABY," #60

6425 for RECORDS

RECORDING

Baltimore

659 Tenth

Savoy

ALL SERVICE

and

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West

LITTLE RIN

BYE,-4158

b/w

DON'T

NELSON

Harrison

Jobbers

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**HOT MODERN R & B SIDES**

**FOR WEEK ENDED JULY 5**

<table>
<thead>
<tr>
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<tr>
<td>PERSONALITY</td>
<td>Lloyd Price</td>
<td>ABC Paramount</td>
<td>10016</td>
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<td>1 1 1</td>
<td>KANSAS CITY</td>
<td>Wilbert Harrison</td>
<td>Par 1073</td>
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<td>4 9 5</td>
<td>THE BATTLE OF NEW ORLEANS</td>
<td>Johnny Horton</td>
<td>Columbia 43159</td>
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<td>6 4 4</td>
<td>DREAM LOVER</td>
<td>Bobby Darin</td>
<td>ABC迪</td>
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<td>SO SWEET</td>
<td>Frankie Old Town</td>
<td>11027</td>
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<td>14 8 6</td>
<td>I ONLY HAVE EYES FOR YOU</td>
<td>Flamenco</td>
<td>End 1064</td>
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<td>19 6 6</td>
<td>LITTLE JOHN</td>
<td>American</td>
<td>2025</td>
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<tr>
<td>7 5 9</td>
<td>SO CLOSE</td>
<td>Brook Benton</td>
<td>Mercury 71443</td>
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<tr>
<td>9 10 7</td>
<td>I'M READY</td>
<td>Fats Domino</td>
<td>Imperial 588</td>
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<td>5 7 15</td>
<td>ENDlessly</td>
<td>Brook Benton</td>
<td>Mercury 71443</td>
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<tr>
<td>10 11 11</td>
<td>THERE IS SOMETHING ON YOUR MIND</td>
<td>Big Jay McNeely</td>
<td>Swirl 614 5 3</td>
</tr>
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<td>27 15 13</td>
<td>LOVELY BOUT</td>
<td>Paul Anka</td>
<td>ABC-Pavement 10022</td>
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<td>8 8 10</td>
<td>I WAVERED TOO LONG</td>
<td>Lyle Baker</td>
<td>Atlantic 2021</td>
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<tr>
<td>7 18 14</td>
<td>ALONG COME JONES</td>
<td>Coasters</td>
<td>ABC迪</td>
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<td>11 12 12</td>
<td>GUESS WHO</td>
<td>Martin Dennis</td>
<td>Liberty 51567</td>
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<td>22 19 15</td>
<td>WHAT A DIFFERENCE A DAY MAKES</td>
<td>Hank Williams</td>
<td>Mercury 71443</td>
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<td>20 26 16</td>
<td>I'LL BE SATISFIED</td>
<td>Jackie Wilson</td>
<td>Brunswick 55136</td>
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<td>21 21 21</td>
<td>JUST KEEP IT UP</td>
<td>Doc Clark</td>
<td>ABCディ</td>
</tr>
<tr>
<td>24 23 23</td>
<td>I'M NOT ARMAGED</td>
<td>Bobby Frankland</td>
<td>Duke 369</td>
</tr>
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<td>14 13 17</td>
<td>THE HAPPY HOGAN</td>
<td>Duke (R Deb)</td>
<td>Colock</td>
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<td>13 24 29</td>
<td>TALLAHASSEE LADY</td>
<td>Freddie Cooper</td>
<td>Swan 4023</td>
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<td>15 18 18</td>
<td>ALWAYS GOOD</td>
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<td>Chess 1322</td>
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<td>THE BELLS</td>
<td>Baby Washington</td>
<td>Rhythm 104</td>
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<td>PARTY, PARTY</td>
<td>Lonesome</td>
<td>ABCディ</td>
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<tr>
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<td>SINCE YOU'VE BEEN GONE</td>
<td>Clyde McPhatter</td>
<td>Atlantic 2028</td>
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<tr>
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<td>LIPSTICK ON YOUR COLLAR</td>
<td>Connie Francis</td>
<td>Mercury 12790</td>
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<td>27 20 14</td>
<td>COME TO ME</td>
<td>Mel Johnson</td>
<td>United Artists</td>
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<tr>
<td>20 24 24</td>
<td>SORROW</td>
<td>Good Lord (The Twen)</td>
<td>Ed Byrnes</td>
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**HOT RIDER!**

**SLIPPY AND A "HOUSE PARTY" DICTO**

| DM-366 | Dino & Steve |

**NIGHTHAWK**

**ED"addy"**

**GINNA LIND**

**SINGS**

**SURABAYA**

| 1874 |

**THE NEW ENGLISH VERSION**

**GINNA LIND**

**SINGS**

**SURABAYA**

| 1874 |

**THE BILLBOARD'S MUSIC POPULARITY CHARTS... POP RECORDS**

** mężul**

**JUNE 29, 1959**

**Rockin' In The Jungle**

**The Three Stooges**

**United Telephone Records**

**25 West 30th Street • New York, N.Y.**

**LATEST RELEASES**

**JOHNNY NASH**

**BABY, BABY, BABY, BABY**

**AND THE ANGELS SING**

**"I'M COMING HOME"**

**W/BY RIVER OF YEARS**

**GA 175**

**MARY JOHNSON**

**EfFIE SMITH**

**DON PEACHEY**

**Bobby Rydell KISSING TIME**

**"I FEEL LIKE A NEW MAN"**

**W/BY "WHERE THE KIDS ARE"

**"I'M A BILLBOARD SPOTLIGHT"**

**Bobby Rydell**

**DEALERS LOVE ROMANCE!**

**IN THE EAST**

**SILVER-PARK PRESSING**

**FOR PRICE & SPECIFICATIONS**

**206 KIRKENDAL PRESSING,RD.**

**N.Y. 1-765-5**

**A BILLBOARD SPOTLIGHT!**

**Four star value and review sheet**

**Wyatt D. Schneider**
New Infringement Victory

- Continued from page 3

In the present case, according to Fox, "The said composition of music is two of the outstanding currently popular compositions. The original 'bootlegging' record operation, the musical arrangements and the style of recording, together with the best-selling legitimate records were-initiated so that the said composition or any derivative thereof would be sold at or cut rate in a price competition with and as a substitute for such legitimate records." Citing a number of cases heard before the Circuit Court of Appeals in which all persons concerned, "we believe that the defendant and/or defendant Jacoby should be held jointly and severally liable." Judge Abramo held that "none of these have been composed by any copyright holder of any of the recordings of a song, but the legal principles are identical."

The defendants (Shelley) must be held to be joint tort feasors with Solitarn and to be infringers of plaintiffs' copyrighted musical compositions even the Shelley denies that it is a manufacturer." Halio Decision

Abreo held that "the results was that the second LP's published by the same producer were released by the same producer as the first LP's published by the same producer was released before the first LP's were released by the same producer."

In a decision on the matter of the Master's statement, "It is clear that the master's statement is not the result of any voluntary action by the master's statement."

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NAMM Trade
Show Snare
Peak Gate

- Continued from page 3

The year, stereo was an infant with a face in the business world. This year stereo is already a burgeoning industry within an industry. An industry that produces and sells equipment at a rate that is not unexpected. The stereo equipment, however, wasn't the only thing that came into existence this year. New models are staking out in- tech, while in other cases there are holes in various price brackets. Observers believe that most of these will be filled out with the coming of the busy fall selling season.

On the tape front, the battle of the tape types which became highlighted several weeks ago was again in evidence at the Music Show. Both Bell Sound Systems and RCA were in evidence with displays of their tape cartridges. Amper's on the other hand along with Tandberg and other foreign tape companies have begun showing its latest models equipped with a stereo tape, 5/16 inch with many round tape reels. Barrett Inks

With 20th Fox

NEW YORK—Richard Barrett has been named to assist in an, A&R capacity in the production of the forthcoming 20th Century-Fox label and he will also be a recording artist.

Barrett has recorded for MGM and Gone Records in the past and has also been associated with recording his first release as a singer for his new company, due to be released this week, is "Snake and the Boot-worm" by "Lovely One."

Audio Feedback

- Continued from page 12

ture, the understanding of playback cartridge problems is greater.

On the subject of cutters and stereo disc man-
ufacturers, Fairfield believes that the industry is progressing fast.

"It's hard to believe," he said, "that stereo is really so new. It's a development that has been going on for several years. I've just heard some of the newer releases. There's a 'Big Band' record by an 'independent' that I like, for example, that is just fine. It has a wonderful sound. The record companies are learning how to master and how to balance. And of course, we've made progress in developing the stereo sound since, has just come out with their third model and they can produce stereo sound Cartridge lower than they ever dreamed of. Some of the record companies are, in fact, re-
cuting their early stereo masters.

A FINALE

As for Fairfield's own cutters, about six are al-
ready in use in various recording studios and record companies. Another dozen are on order and will be shipped within the next few weeks. It is not unusual to see a large recording studio to use both Westerly's and his own cutters. Fairfield's new audio on the enthusiast on the subject of selecting the right components are these: "Buy from a reputable manufacturer. Most sounds good to you. And be wary of frequency curves."
PERIOD PIECE

Pleasure Island Opens
On New England Theme

By IRWIN KIRBY

WAKEFIELD, Mass.—The ex-panvive new Pleasure Island theme park thrown open its doors Saturday (20) after an intensive building pro-gram starting last winter. Weather had been relatively good, the park had a few loose ends to take care of, one of them being the heralded Moby Dick lagoon anima-tion.

The Ice Show development is New England's largest, and offers a show, anti-figurative, expensive ring collection as a prelude to the opening of the park. An important part of Pleasure Island is the reproduction of a New England village of the 1800’s. The Frontier Town, a 34-acre back-ward in time is well presented and worth the price of a family visit.

Sixth, 5000 visitors braved the park on press preview day when all attractions were free, as was a huge buffet dinner. Two thousand vic-tors for these operations. Close to 10,000 persons at a time ought to be handled fairly conveniently when normal traffic sets in.

Combined are a Western, New England village, sandy beach and pirates' cove, and they blend expertly. Commercial firms lease the sales and display sections.

550 on Payroll

Some 550 persons are park-paid at 50% more than minimum salaried school and college students trained by the park. Workers are given a meal in the canteen and everyone in the price is geared to a period clothing. As a result the park is populated by bowdusters, pirates, cowboys, Indi-ans, Gay 90's dolls and train-ers. Strolling banjoliers and guitar-ists sing songs and other music.

One of the successes of both the Park Engineering Company and the Pleasure Island is the preserving authenticity in the structure. The old displays and commercial firms were kept well bridled.

From a construction standpoint a lot was done in four short months. The press preview was prevented completion of Engine City, outdoor motor and rail-muc-ulars, and the center court. Gate fee to Pleasure Island is $1 for adults, 50 cents for children; rides and attractions are either 50 cents or 25 cents, or 35 cents and 25 cents, or a quarter, lining up as follows:

Wreck of the Hesperus, a dark ride that resembles a boat with wooden deck and captain's desk, is a hit with Western motif. Effects include head-on railroad train and saloon gunfire.

Train Ride Burro

Burro Train, old prospector leads hard-riding children along a mine trail.

Panning for Gold, legitimate-style panning with free assayer esti-mate at the park branch of the Merchant's National Bank of Bosto-n.

Old Smokey, leaves from trans-plant of Old Westfield station, on 24-gauge track and within Nelson (Route of Edaville R. & R. is a partner.

Diamond Lil Show, half hour picture in a picturesque soft drink saloon operated by Pepsi-Cola, incorporating melodrama, quartet and solo singing, and sing-along session. Snaps and Pepsi-Cola sold, no other charge.

Tractor-Survey ride, wagon train touring an animal farm and old-time farm equipment display.

Whale Hunt, whaleboat ride, including lagoon circuit with sights and featuring a harpoon attempt on a sunken ship. The whale which roams out of depths and flails its tail over spectators.

Pirate Island, pirate boats enter-ing a pirate's cove, where passen-gers disturb and steal a jangle.

Magnetic House, a tilted walk-through containing gravity-defying il-lusions.

Engine City, exhibits of early steam engines, including a Puffing Billy Horseless Carriage, gas (Continued on page 57

ROBBERS PLAY A ROUTE AT NEWS FUNSPOT

WAKEFIELD, Mass.—There is nothing new in mock holdups at Western villages, but the one here is so big and diverse that a crew of holdup artists has a scheduled route to follow. They hold up the Western newspapers, on Koko stagecoaches and narrow-gauge trains, and score both well filled with gun-shot repor-ts. When things are slow they'll be around, and it looks like a likely prospect.

Vallejo Fair’s Six-Day Pull

Matches 58’s First Four Days

Vallejo, Calif.—With the Solano County Fair running 11 days this year instead of the normal nine, there will be a Monday (2) $3,815 over for the fair. The Melvin D. Goodwin, secretary-manager, said, the fair closed Saturday night (27).

Some of the most interesting feature of the fair was running ship-and-neck in attend-ance with last year when it opened in the afternoon of the 20th. The fair opened on Wednesday night (17), the event featured nine different horses and a musical show. The midway was taken over by the musical horse riding. Thursday, the handle was $1,509,782 at the close of the fair Saturday (20) pulled in $6,261,550 over the same day a year ago. The attendance was 12,555.

Fair marked two kids' days when 58's biggest crowds were. The kiddy was featured on Thursday (18) and Tuesday (23) when Eddie Mitchell (Barry Masterson) Barry made a personal appearance at the fair Sunday (21). A variety show headlined by Craig (Peter Gun) Stevens highlighted the program and the program with the children were Del Vallo Wanderers, the Cycle Sixtons, Dick David, and Charles

... AND BOB-LO HAS GENUINE HOLD-UP PAIR

DETOUR—An old adage was offered at Bob-Lo Amusement Park when two bandits arrived at the island by boat with the aim of making off with the day's receipts. They came after the last ship for Detroit had left for the night, leaving the island behind.

The planned holdup had been tipped off, and Canadian police had Park Manager Brian Goodwin. The bandits arrived while the police set a trap at the place they expected to be.

Shots were fired when the bandits arrived, but they fled. One was trapped later when he arrived by a small boat at Amery's Point and was brought in. The other bandit was found in a wooded area of the 200 acre island for a day or two, but man-agement had given up trying to capture the lad was picked up in a De-

The hunt for the missing bandit in the park made eight-color headlines in Detroit newspapers, and there was talk of closing the park until he was found, but this drastic step was not taken.

As again in the past, carries the highest budget of all the night grandstand performances through the run. The 10-day fair will have night grandstand shows every night, except closing night, Sun-day.

Fred Waring and his Pennsyl-vaniaaires will appear in the last night grandstand attraction Friday, Au-gust 14, "Grand Ole Opry" will be presented, marking the first time in many years that the last Monday night grandstand attraction... has been something other than WLS Barn Dance.

A Barn-Carrousels revolver again has been box-office for the last six Monday afternoon, Monday thru Friday, August 17-21. Art show for this particular art show was presented by Edward D. Baldus, Gang Franks Masters; exhibitions.

The fair was running ship-and-neck in attend-ance with last year when it opened in the afternoon of the 20th. The fair opened on Wednesday night (17), the event featured nine different horses and a musical show. The midway was taken over by the musical horse riding. Thursday, the handle was $1,509,782 at the close of the fair Saturday (20) pulled in $6,261,550 over the same day a year ago. The attendance was 12,555.

Fair marked two kids' days when 58's biggest crowds were. The kiddy was featured on Thursday (18) and Tuesday (23) when Eddie Mitchell (Barry Masterson) Barry made a personal appearance at the fair Sunday (21). A variety show headlined by Craig (Peter Gun) Stevens highlighted the program and the program with the children were Del Vallo Wanderers, the Cycle Sixtons, Dick David, and Charles

... AND BOB-LO HAS GENUINE HOLD-UP PAIR

DETOUR—An old adage was offered at Bob-Lo Amusement Park when two bandits arrived at the island by boat with the aim of making off with the day's receipts. They came after the last ship for Detroit had left for the night, leaving the island behind.

The planned holdup had been tipped off, and Canadian police had Park Manager Brian Goodwin. The bandits arrived while the police set a trap at the place they expected to be.

Shots were fired when the bandits arrived, but they fled. One was trapped later when he arrived by a small boat at Amery's Point and was brought in. The other bandit was found in a wooded area of the 200 acre island for a day or two, but man-agement had given up trying to capture the lad was picked up in a De-
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**More Money For Concessionaires**

**Kandy King**

**Candy Floss Machine**

**Arens & Auditoriums**

**Ontario Arena Men Mull Canadian Tax on U. S. Acts**

By Tom Parkinson

Most performers and shows who are going into Canada are aware that they must be concerned with the Canadian income tax laws. In 1958 the Canadian government repealed an exemption from its income tax laws and made it clear that the U. S. citizen would have to pay taxes on income earned in Canada. This was an exemption for Canadians here.

Thus, U.S. performers in Canada will find 15 percent tax deductions made on their pay checks in many cases. Under the new system, these deductions will be made from week to week. However, if a U.S. citizen stays less than 183 days and makes less than $5,000, he owes no tax and the amount deducted will be returned to him on application at the end of the year.

**The Ontario Arena Association has been active in this matter and discussed it at length in its fall meeting.** Recently, the association has been discussing a definite ruling for the coming season, and now it is issued by the Canadian Income Tax Division that U. S. entertainers will be assessed the tax only on any amount remaining after the performer's expenses are deducted. The Ontario association believes that liberal interpretations will apply to expense items.

A further provision is that the non-resident or his agent may ask the district taxation office to waive the requirement to withhold income tax from pay checks. But to get such a waiver the agent must "clearly demonstrate that no tax liability exists." There is a penalty for failing to deduct required amounts. It is understood that last year some similar provisions were made on the basis of individual negotiations and deductions were waived.

A New Provision, according to the Association, is that each entertain or group of entertainers must report their presence and the amount of earnings to the nearest playing date taxation office.

This arrangement becomes effective July 1, 1959, reports H. M. Crowdy, for the association. The Canadian government's minister of national revenue has published a booklet titled "Income Tax Exemptions and Income Tax Rates," which provides information about the new tax laws.

**Soviet N.Y. Show Covers Six Acres**

**NEW YORK — Some 10,000 displays will be presented in the New York Coliseum, while the huge Soviet Exhibition held forth there this August 10. Opening of the long-awaited display will be Tuesday (30), with admission prices scaled at $1 for adults and 50 cents for children. Six acres of display area are covered.**

**Coming to New York for the opening ceremonies will be Frol R. Kuznetsov, first vice-chairman of the USSR Council of Ministers, and other government officials.**

During the 14-day span, Americans will be shown exhibits designed to tell them about the Soviet Union, its culture, arts and progress. Despite the obvious identity of the display, it will be largely propagandistic, the exhibit's overwhelming natural appeal should be building exceeded. All information media have given wide coverage to the set-up which has been going on for many days.

**Reciprocal Deal**

The exhibit here under a reciprocal agreement signed in January, which opened the way for the exchange which includes the American National Exhibition in Sokolov District, Moscow.

A prominent place in the exhibits will be devoted to outer space achievements, including full-size models of satellites developed by Soviet science. Peaceful uses of atomic energy will also be shown.

One million pounds of display material were supplied to the Coliseum, including 1,000 crates with some weight of 20 tons each. The peaceful-atom display will occupy much of the second floor and will include a replica of the atomic icebreaker Lenin, launched in 1957. A life-sized model of one of the Icebreaker's three atomic reactors will be shown, along with other nuclear reactors used in atomic power stations.

A huge working model of a meteorological instrument is included. Other aspects will be mechanization of farming, consumer products such as TV and automobiles, tools of all kinds, scientific instruments, heavy equipment, paintings and sculpture, fashions, sports, education, health, agriculture and public welfare. The exhibition covers all six exhibit floors of the building, more than six acres of space.

**Clark, Feld To Launch Music Units**

**NEW YORK—Dick Jockey Dick Clark and Irvin Feld, promoters, have combined in a new venture which will tour a "Dick Clark Caravan" series of packaged shows consisting of arena, amusement park and ball parks.**

**Riding will be GAC-Super Attractions, Feld's subsidiary of General Artists Corporation. This will be Clark's first full-scale entry into the touring show field, and the first time the show will tour the East as the "Dick Clark Caravan."**

**Clark's strength among teen-agers is portrayed in a recent advertisement which reads: "You can't keep a kid away from his heart. That's why he'll be at the arena tonight. But how do you keep a kid in line? That's why the Dick Clark Caravan is so successful. The clues are in the names of the units, in which the idea is to demonstrate the Canadian government's income tax laws.

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**Set Texas Rodeo**

**TERRELL, Tex.—The Lions Club here is planning a benefit rodeo here July 8-10, according to J. D. Rollins, president. This year's rodeo will feature calf roping, bull riding, steer wrestling and bronc riding.**

**AH Auto Ride**

The AH Auto Ride is light, easily portable. Equipped with fluid drive and timer.
Hannah. April. 8th Los Angeles. 116.

Haninn, Morris. Lewiston, 7.4.

Happyland. "Run Steady Sammy."


Harsh Brook. Hurdland, 4.

Heart of America. Manhattan, Kan., 3-2.


Lindley, Jack. Anthony Arcare;


Host. Buff. No. 2. "Wm. H.


July 8-11. To record a heart attack in that city. 1959.


Daze.—Don, manager and secretary-treasurer of LeSoupard Lake, Middle;

June 1. June 20 at Cincinna;

Cleage.—Maud, consciousness on the old Johny J.; in the years a Boardwalk concessionaire of the Hillbillies, he died at a heart attack in that city. 1959.

Harris.—Harry, snake and wildlife show operator in Illinois, who has been known as "Quinn Faris, June 9 in St. Louis of a heart attack. Last year he toured with American Beauty Shows. Survived by his widow, Ann, a brother, N. P. Fairly, Mayfield, Ky. Burial in Belleville.

Pence.—Maud, widow of the late Herbert Pence, consciousness for years at the Fair St. Louis, Woodstock, Detroit, and with carnivals, June 9 to Toledo. Afflicted with her husband's death several years ago she had no equipment on the road with carnivals for a year. She was a former director of the Ladies' Auxiliary, Michigan Showmen's Association, Detroit.

Smith.—Arnold (Buddy) Jr., in New York City, June 16. Survived by his widow, Mrs. Julia F. Carter, Mayfield, and Mrs. Mavis McLean, West Covina, Calif. Survived by his children, Joe Delane, of Central States exhibit for a year or two. A resident of an Old Farm, Burial in Rosemary Cemetery, Salinas, Calif.

In Loving Memory of Melvin H. Vaught

DIED JUNE 27, 1948

SAFELY MISSED BY PEARL VAUGHT

In Memory of CHESTER GREGORY

STYLVIA GREGORY HIRSCHBERG

1959 SMO-ATOMIC

Reverend, New Shave Timer. Thomas is a good poker player. He is the person of the group who can handle the sharpie. Thomas was a good poker player. He was a good poker player.

Penn Prent. J. W. Gillman, New Inspiration, Pa., Saturdays.

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New York Press Hails Rocks’ Transit Rerun

New York—A full page of pictures and quotations from Parents’ Magazine plus considerable newspaper comment greeted the second season’s opening of the Rockaway Special, one-stop subway tie-in between the Transit Authority’s beaches and the city’s Park, Pleasureland amusement park.

The Herald Tribune devoted an editorial to the deal. “Since the subway is seldom thought of as an excursion line we’re delighted to see that the Transit Authority is about to launch, for the second season, the Rockaway Special, its own equivalent of the Train Robber. Of course, the Rockaways may not be the Riviera, but they’re a lot handier and, if it comes to that, less expensive. And this time of year they’re a lot less crowded than the Train Robber’s phrase.”

Laud 1958 Experiment

“The inauguration of the Rockaway Special last year was an experiment. Ever a $1.50 roundtrip rate the voyager received a reserved seat on the train plus $1.50 worth of rides and games at the Playland amusement park. The rides were happy and the Rockaway Authority showed a profit—two rare occurrences on the Rockaway. So the Rockaway Special will ride again, apparently now a permanent feature of summer. We welcome it back and wish its passengers a happy, carefree trip, sunny skies and never a drop of sand in their shoes.”

Riverview Lures Teen-Age Trade With Disk Hops

CHICAGO—Riverview Park celebrated its 50th anniversary last week by donating $1,000 in prize money as an incentive for rock hopping at the park. All prizes were won by boys under 18 years of age.

DANI—Don Dazey, 52, Ohio Park, Exec, Dies

CINCINNATI—Don Dazey, 52, former president of the Operating Engineers, passed away Tuesday evening at his Cincinnati home. He was a prominent member of the American Professional Basketball Association and was one of the pioneers in the development of professional basketball.

The clouds of dust, the noise of the engines, the excitement of the players—all this and more can be found at the Riverview Park, located on the south side of Chicago. The park offers a variety of attractions including go-karts, bumper cars, and a large Ferris wheel. Visitors can enjoy a game of pool or a friendly match of tennis. The park also features a restaurant that serves delicious food.

ROLLER RUMBLINGS

Brown Statement Cues URO Countercharges

Brown, in his reply to the statement that 'unigned bulletins will appear today in the New York Times,' said that the RSROA and RSFA have failed to provide the public with accurate information about the current status of roller skating in the United States.

Brown also stated that the RSROA has failed to provide accurate statistics on the number of roller skating rinks and attendees during the past year, as well as the financial impact of roller skating on the economy.

Brown concluded his statement by reminding the reader that the RSROA has been instrumental in helping to develop the roller skating industry and has made significant contributions to the sport's growth and development.

The RSROA has argued that the RSFA's recent stance on the issue is not in line with the best interests of the industry and the public it serves.

The RSFA has countered by stating that the RSROA's claims are not supported by evidence and are based on conjecture and speculation.

Both organizations continue to engage in a debate over the future of roller skating in the United States.
Jas. Colé Leaving “K-M; Show Gets Fair Business

OTTAWA, Kan. — James M. Colé, assistant manager, and his wife, Dorothy, of the white ticket wagon, left here yesterday for Kansas City, Missouri, and returned to their home in Penn Yan, N. Y. Colé is scheduled to enter the Veterans Hospital at the end of the month for heart condition. D. R. Colé, show owner has named no successor to Colé.

Business has been spotty in the first stands in Kansas as extreme heat, ranging from 98 to 108 degrees nearly every day, has closed many afternoons. A one-third house attended here at yesterday’s show and barely a half-house was recorded at the night show Monday (22). An afternoon-only show at Garnett (21) produced a half-house in extreme heat. Two one-third houses attended at Paola Saturday (20) which was followed by a light crowd following earlier tornado warnings.

At Butler, Mo. (15) and Nevada (18), the shows were held in half-houses and the cooler nights have had considerable business. Fort Scott, Kan. (17), pulled a near-capacity house, as did a crowd at the half-house at Arapahoe, Neb. (16). Chautauqua (15) both pulled three-quarter houses and showed an increase of temperature and crowded at Crow. The Sunday afternoon-only show was at Joplin.

Beauty-Cole Does Business At Springfield

SPRINGFIELD, Mass.—Rainclouds rather marred the Clyde-Beatty-Cole Bros. Circus here Tuesday (16), but the show pulled two good houses on Tuesday night and Wednesday afternoon and evening performances under Limited conditions. All small fire was reported in the dressing room but damage was nil.

3—PHONEMEN—3
One Woman. Two for UP’s. Sell Rackets for Nation’s Biggest Staged Show. REACH THESE, Best Midwest Spreader. 800 S. 43 R. 1715 S.
Mary Louise Minton
414 West Galina
Alpine, Tex. (days only)
Madison, Wis.

CLYDE BEATTY-COLE BROS. CIRCUS SIDE SHOW

Amusement Park attractions for county fairs and state fairs
ARMS, ARMS, ARMS, ARMS
Some will have attaché cars, some will have ambulances, some will have fire engines, some will have Indian Fete Queen, some will have Indian Fete Queen as attendants, some will have hand made wax figures, some will have auto-ambulances, some will have auto-ambulances with hand made wax figures.

WANTED HUDDLE TO CIRCUSES

AGENTS wanted for sending weather charts to circuses, supplies, reports, and men who are interested in the business. Write on business letterhead.

CLYDE BEATTY-COLE BROS. CIRCUS CENTRAL HEADQUARTERS

150 W. Randolph St., Chicago 1, III."
 FOOD FAIRS-EXPOSITIONS

COMMUNICATIONS TO 128 W. Randolph St., Chicago 1, Ill.
JUNE 29, 1959

The BILDERD

60

Food Fair Repeats Trenton Promotion

1,500,000 Cut Rate Tickets to Be Given by Chain; Foley-Show Set

TRENTON, N. J. — A struggle of many years to obtain greater support for the New Jersey State Fair is apparently paying off for George Hamid Sr. Accomplishments in advance of this year’s event are concrete and impressive, including a new midway, advocacy board with recognized names, new exhibit features and other elements.

Hamid is promoting the 1959 event under a “new look” banner. Food Fair stores, which co-operated last year with the distribution of a vast number of discount tickets, is participating once more.

Hank Ehrlich, the chain’s promotion director, reported a decrease to $250,000 in the cost of this year’s fair, plus awards ranging from a record one-day trip in a new motorcycle to an all-expense dinner featuring food. The prize drawing will be held on Thursday, Governor’s Day.

Food Fair will run Sept. 20-27, Sunday through Sunday. Another exceptional feature is the morning of Sunday’s last day, with indications that Hamid may achieve a Trenton school climax for the first time in many years. Townships and county schools will continue their co-operating.

Recording Names to Perform

Exhibits will include the Amusements of America on the midway for the first time, and grannies with what is a water show, Red Foley and his All-Star Frolics. Stars are Jacki Avalon for two nights and two other recoding stars to be announced. The grandstand act will be priced at 10 cents for children on their day.

The advisory committee has Amon Kirby, former WCAU (Philadelphia) farm radio director, as chairman. Other members are Phillip Alampi, State Agriculture secretary; John Trasberg, State Department of Institutions and Agencies commissioner; Frank Nissen, State Orange master; Trenton’s Mayor Holland; Arley Have-land of Rutgers University; Goody Gell of Rider College; Herbert Voorhees of the State Farm Bureau; Leonard Johnson of the State Manufac-turers Association; Charles Masters, Trenton Chamber of Commerce; Edward Lipman of American Cranberry Ex-hibition Co.; John Ford, of the National Grange; Stewart Dr., William Mountford, and his staff Teledyon of, Trenton Trust Company.

The committee met with the Vici-ous Vikes several weeks ago and ironed out matters relating to the midway operation. Another session was set to chart the courses of games and concessions to be permitted, which will be games of skill with chance prices.

Among exhibit advances are the establishment of an extra change at midweek, resulting in three flower shows, an antique automobile show, tractor safety driving display, and his big July display by the New Jersey Canners Association.

Others are being worked out.

PNE Sets Amateur Sports Tournaments

VANCOUVER, B. C.—The Pa-knic Association in Vancouver will sponsor the greatest amateur sports meet in B.C. Columbia history on Aug. 25-Sept-er 7 here, according to Joseph F. Brown, president. The Amateur Athletic Union is behind the PNE all the way and is backing weight lifting, boxing, racing, fencing and gymnastics.

M. L. Bell, chairman of the PNE Sports Committee, has negoti-ations underway to include judo, swimming, archery, track and field, bowling, darts, table tennis and field wrestling tournaments. Hundreds of finalists will be competing in the C. J. Gordon Cup, the New Empire Stadium and another permanent building in Exhibition Park, during the two-week run of the fair.

DISCUSSING the first exhibitor clinic held at the Wisconsin State Fair this spring are the group above, experts and students who studied the pros and cons of displaying flowers. Left to right are: Gene Stieffeler, of the florists; R. Niblack; Ira. L. C. Stewart, assistant superintendent in charge of the amateur flower division; Mrs. A. E. Erickson and Mrs. A. N. Morrow, assistant florists.

San Fernando Fairgrounds

Up to Governor

NORTHRIDGE, Calif. — The San Fernando Valley fair will be “out of business” January 1 unless Gayd Edmund Brown vetoes a bill which has passed the Legislature giving the grounds and facilities free to the San Fernando State College. Max Schonfeld, fair manager, said here Thursday (UJ)

The amendment to a State bill transferring the facilities of the fair grounds was introduced by Assemblyman Allen Miller of San Fernando Valley, a member of the fair’s board. Schonfeld, who is the manager, contended the fair is financed by a license which operates the fair held each September, that the amendment was pushed by the Legislature without the knowledge of interested parties. He said he would oppose the bill but always seemed to get it to Sacramento a few days late. Schonfield said “sometimes we missed by only an hour in process.”

Among those protesting the transfer of the property to the college were Schonfeld described, were various agricultural groups.

Schonfeld said that a resolution had been made to continue the fair for five more years using appropriated money to carry the grounds for the college. The resolution also asked that the college officials give the fair directors 12 months’ notice. The fall fair, he added, will be held Sept. 29 and pulled an attendance of nearly 100,000.

Name President

SHELBYVILLE, Ind. — Miller Eick has been named president of the Boogown Fair. Other officers include Edward Shaw, vice-presi-dent; Mrs. Clifford Compton, sec-retary, and Gibson Gray, treasurer.

Improve Calif. Plant

COSTA MESA, Calif.—Building improvements are being made at the Orange County Fairgrounds.

Barnesville Correction

BARNESVILLE, Ohio—Inmate s of Clay County Fair here announce that August 27-30, have been corrected by Secretary Gil- ford Wernagor. The fair will be held July 9-11.

Added Fair Dates

Saskatchewan


Prince Albert—Prince Albert Aug. 4.

Yates County—Perry, N.Y. Aug. 9.


Eck—Manitou Beach, Mich. Aug. 11.

Inverness—Nanaima, B.C. Aug. 16.


San Francisco—Oakland, Calif. Aug. 20.

Weyburn—Weyburn, Sask. Aug. 27.


Vernon—Vernon, B. C. Aug. 8.

Kitchener—Kitchener Aug. 9.


Cherry—Cherry, Calif. Aug. 2.


Barnesville—Barnesville Aug. 19.

Alberta—Calgary Aug. 22.


Kitchener—Kitchener Aug. 30.


San Francisco—San Francisco, Calif. Aug. 29.

Kitchener—Kitchener Aug. 3.


Vernon—Vernon, B. C. Aug. 8.

Kitchener—Kitchener Aug. 8.


Cherry—Cherry, Calif. Aug. 2.

CARNIVALS

JUNE 29, 1959

ROYAL AMERICAN HOLDS TO 58-TOPPING PAGE

WINNIBIG - The Royal American Hold has been taking off in the U.S. Turner in better than 58 'buses, at the Red River Exhibition here to continue its stepped-up business pace.

In the 10 days of the fair, there has been a daily average of 40,000 peopleThumb-pressing the turnstiles at the North-South Wall exits.

In the past, the midway is more lively than ever before, and the new rides have been a great hit with the crowds.

The show is running a nightly performance during the 10-day period, with the majority of the audience being seen in the shows between 6 p.m. and 1 a.m.

Several new rides have been added, including a large Ferris wheel, a roller coaster, and a giant swing. The midway is also featuring a new haunted house and a new children's area.

The midway is open from 11 a.m. to 1 a.m., and admission is $3 for adults and $2 for children. The midway is located at the intersection of 12th and Main Streets in Winniebig, Texas.

Early Dates Up 10% For Wade Greater

The Wade Greater has announced that the 1959-60 season will see an increase of 10% in advance ticket sales compared to the previous season. This is due to the growing popularity of the Wade Greater and the expansion of its midway.

The Wade Greater is a major midway in the United States, and its midway is known for its variety of rides, games, and attractions. The Wade Greater has been in operation for over 50 years, and it remains a popular destination for families and individuals.

The Wade Greater is located in the heart of the Midwest, and it is known for its warm and welcoming atmosphere. The midway is open from April to October, and it is a popular destination for tourists and locals alike.

The increase in advance ticket sales is expected to have a positive impact on the overall business of the Wade Greater. The midway is looking forward to another successful season and is excited to offer its patrons an even better experience.

Future Gleams as Manning Roughs It

The show opened March 29 in Guntersville, Ga., and its size has remained quite constant since then. The show is reminiscent of a 1950s era midway with its 10 large rides, 13 small rides, and a number of games and attractions.

The rides are the Till Scooter, Merry-Go-Round, Roller Coaster, Giant Dipper, Turkey Roll, and the old-fashioned Ferris wheel. The rides are all located in a large midway, with a fountain in the middle.

Rides are the Till Scooter, Merry-Go-Round, Roller Coaster, Giant Dipper, Turkey Roll, and the old-fashioned Ferris wheel. The rides are all located in a large midway, with a fountain in the middle.

The show is open from 6 p.m. to 11 p.m., and admission is $3 for adults and $2 for children. The show is located at 1234 Main Street in Guntersville, Ga.

Rain prevailed from Monday afternoon, with a strong storm moving in, and it finally breaking thru on Saturday (20). Phillip (Colonel) Ray set up the date.
THE FABULOUS CHARLEX FLORIDA ON WHEELS EXHIBITS

MR. JAMES WYLLER, Carnival Promotion Department, 100 Cedarlawn Avenue, Newark, N. J.
Phone: (N. J.) Wayne 3-1456 — New York, Biga 3-0474 — Phil., Pa., Wata 2-1143

WILL BOOK EXHIBIT SPACE FOR 10 UNITS WITH TRAVELLING CARNIVALS OR AT COUNTY FAIRS. CELEBRATING ANY OF THE FOLLOWING AMUSEMENTS:

LONG ISLAND — ILLINOIS — IOWA — INDIANA — IANS — CONN. — MANNE — VERMONT — NEW HARTSHIRE — PENNA. — NEW YORK — RHODE ISLAND — MARYLAND

IF YOU HAVE SPACE AVAILABLE FOR THIS COMPLETELY MOBILE DISPLAY, PLEASE WRITE IMMEDIATELY.

Nancy Attractions, Our Carnivals, is a proven event every week. Contact VIOLETA WAREING, CARNIVAL MANAGER

For Sale — Low Prices

RIDE UNIT

With self set up or individually: 40 ft. Hot Air Balloon — Go-Go, $400.00; Wheel, Moon, Rocket, Sky Flyer, High Altitude Air Race, Homer Kimberly Acrobat Show, Custard, Vendor, 2 Tractors, 1 Tractor, long with unk. Tractor, Write or Wire

P. O. Box 213, Baltimore, Md.

WANTED WHEEL FOREMEN

Top salary. Also want experienced Ride Help, Goal Guides, with Girls. We have equipment.

MARKS SHOWS, INC.
Cristfield, Maryland, this week.

BILLY HAMES SHOWS

Want General Help on all Rides. Place Shows not containing.

Want Free Act starting Sept. 12 for 5 pairs.


For Sale — Low Prices

RIDE UNIT

With self set up or individually: 40 ft. Hot Air Balloon — Go-Go, $400.00; Wheel, Moon, Rocket, Sky Flyer, High Altitude Air Race, Homer Kimberly Acrobat Show, Custard, Vendor, 2 Tractors, 1 Tractor, long with unk. Tractor, Write or Wire

P. O. Box 213, Baltimore, Md.

JAMES E. STRATES SHOWS

WANT for Our OUTSTANDING FAIR ROUTE STARTING JULY 27, BUTLER, PA.

CAN PLACE SHOWS AND RIDES IN KEEPING WITH OUR STANDARDS

Want Carpenter, Sign Painter, Ride Foremen and Reliable Help in all departments.

CAN PLACE WILD MOUSE FOR YORK, PA., FAIR

Allen A. Travers, contact Shaw.

All replies: JAMES E. STRATES, GEN. MGR.

Watervliet, N. Y., until July 4; then per route.

Knox, Pa., Old Home Week & Firemen's Celebration, July 6-11

Chance for a big week after the 4th

Nanty-Glo, Pa., Community Week, July 13-18

Raising money for a medical clinic. All civic groups co-operating.

4 Parades and Fireworks

Frostburg, Md., Lions' Club Fair, July 20-25

A proven event that gets bigger every year

CONCESSIONS: Book any Concessions that give us an open.

SHOWS: Good opening for Monkey Show or any Animal Attraction, also use Illusion.

OUR PROMOTION GUARANTEES BIG CROWDS EVERY WEEK

BEAM'S ATTRACTIONS

Wants — HARRY HELLER — Wants

Foreman for Fly-OrIONS. Attorneys of record. Wants Fly-Orions. For advertisement, please.

FOR SALE: First-Red Trailer, 15 ft., $1,000.00 each. Also Index Custom Truck, random in every respect, $750.00. Can be seen in Paterson, N. J., storage.

FOR appointment phone:
Orange, N. J., 5-5467, or write Harry Heller, 2 Virginia Ave, West Orange, N. J.

ROD LINK

Agent for Drive's best fourth celebration, Westville, N. J.

While and HANKS, Only 100 concessions.

Westville, Ohio, June 28-30.

U. S. AND CANADIAN AGENTS


WATERS AND YATES RIDES

Ride can start in New York, then stop for 10 weeks in Boston, etc.

WANTED at Once

RIDE FOREMEN

for Nen-Or-Quad, Roller Coaster and Chairplane. Wages $80.00 per week. Also need Second Man. PRUDENT'S AMUSEMENT SHOWS

124 Cedar Ave., Patchogue, N. Y.

Phone Checker 5-0155

WANTED

2 CAT BOYS

Two boys and E. E. Allen, Hanky Park, and Allen Agents. Must be entirely可靠. Write or wire.

GEO. W. GORDON


SALE — CASH

Office Trailer with sleeping room. modest, $500.00. Call SCHOBURG

s/n Hotel Estesfield, Camden, S. C.

KENNY'S ATTRACTIONS

603 MAIN ST., KELOWNA, B. C.

KITTY'S RIDEPLACE, 50 ft. — 4-18; 5-12 ft. Water Wheel. Call the Junior Parks of all kinds. Wires or telephone. KENNETH HAYWARD

908 N. 17th St., Indianapolis, Ind.

BOOTS CUTTER

Wants Agents for 1-Ball, Cigarette Shout, Safety, Percentage Agents. Also Ups and Downs Help for Concessions. Big Fourth of July week.


CALL

SYCAMORE, OHIO, 7-5557

FOR BABY DUCKINGS, BARE'S HATCHERY

RIDE WANTED

FOR SALE, 40 ft. Hot Air Balloon — Go-Go, $400.00; Wheel, Moon, Rocket, Sky Flyer, High Altitude Air Race, Homer Kimberly Acrobat Show, Custard, Vendor, 2 Tractors, 1 Tractor, long with unk. Tractor, Write or Wire

P. O. Box 213, Baltimore, Md.

WANTED WHEEL FOREMAN

Top salary. Also want experienced Ride Help, Goal Guides, with Girls. We have equipment.

MARKS SHOWS, INC.
Cristfield, Maryland, this week.

Zankey Vance, DAVID BAKER

Businessмен ship, 100 Main St., Franklin, Pa., 5-0027

"Save Money With Johnny"

JOHNNY GANDE

State, Pa.

SALE CHEAP FOR CASH

$ 12 ELL WI.


TOBY YOUNG


Franklin, Ohio, July 8-5.

AGENTS WANTED

For Application, Wyo, July 4 Celebration with 12 Ell rain unit, 1-8-12. Location in State, Pa.


DIEWR'S GREATER SHOWS
GLADES AMUSEMENT CO.  
Schuyler, Virginia, next week, July 6-11
Will book Fish or Duck Pond, Balloon Darts, Pitch-Till-You-Win, Long and Short Range, Glass Pitch, Bear Pitch, Jewelry and any other Concessions that work for you.
Want Man or Man and Wife to take complete charge of office-owned 20x20 Bingo. Must drive semi.
Do not need Riders but can always use Ride Help who drive semi and have license.
Contact JERRY SADLEMIRE, Louise, Va., this week.

GEORGE CLYDE SMITH SHOWS
Want Popcorn, Candy Apples, Peanuts, Custard, Bell Games, Pitch-Till-You-Win, Basketball, Hoopla, High Striker, Age and Scales, Fish Pond, Six Cats, Jewelry Spindle, Buckets and Pin Stove.
Want Girl Show, Monkey Show, Snake Show and Side Show.
Want Agents for office-owned Hanky Panks.
All replies: GEORGE CLYDE SMITH SHOWS
Six Mile Run, Pa., this week; Beavertown, Pa., next week.

Deggeller Amusement Co.
Can use legitimate Games for Lumberton, Mich., July 9-12.
Can use couple of more Games for Adams Fire Dept. 52, Toledo, Ohio, July 9-12.
Can use Men for Roller Coaster; Kiddie Rides Help.
All replies: Norwalk, Ohio.

Want - AGENTS - Want
To join now. Two big Fourth of July Celebrations and continuous Fairs and Celebrations thru November, with winter's work in Florida.
Agents for Games, Concessions, Paint, Hog and Concession, Percentage and Hanky Panks. Also want general Concession men to up and down concessions. Best of pay and treatment.
Pellach Carter, Bill, Bob, Nello, Percival and Joe Newsome come on in. All replies to.

JIMMY ACKLEY
6-C. W. Wade Show, Mt. Pleasant, Michigan

HEART OF AMERICA SHOWS
14 Rides, 15 Shows - KK AKK BMX in the Keys. WANT TO BOOK IT IMMEDIATELY FOR FALL AND WINTER OR CALL TOMORROW KANSAS, JULY 2 AND 3, THE BIGGEST CELEBRATION IN THE STATE.
KIE MEYER - Foreman for Wagon, 30-30, Goon Co. Best men who drive. Try the par
KIE MEYER - Foreman for Wagon, 30-30, Goon Co. Best men who drive. Try the par
KIE MEYER - Foreman for Wagon, 30-30, Goon Co. Best men who drive. Try the par

TED CORB, Manager

SHORTER GREATER SHOWS
Want Concessions of all kinds, Popcorn, Popcorn, Apples, Puppies, Men and Shows here.
Also Host for Concessions at any time. All reasonable rates. Call or write.

JOHNNY T. TINSLEY SHOWS
Can come Concessions of all kinds, Popcorn, Popcorn, Apples, Puppies, Men and Shows here.
Also Host for Concessions at any time. All reasonable rates. Call or write.

GOLDEN AMPMUSEMENT CO.
JULY 7-11
Silver Lake, Ind., Continental
Can place Direct Sales and Hanky Panks.

JULY 13-18
Owosso, Mich., Continental
Can place Direct Sales and Hanky Panks.

JULY 17-25
Grand Rapids, Mich., Continental
Can place Direct Sales and Hanky Panks.

JULY 19-25
Lansing, Ind., Continental
Can place Direct Sales and Hanky Panks.

WRITE AT ONCE
R. G. CASHNER, CONC. MGR.
COLUMBUS, OHIO

GOODING AMUSEMENT CO.
NOW BOOKING CONCESSIONS FOR

JULY 7-11
Silver Lake, Ind., Continental
Can place Direct Sales and Hanky Panks.

JULY 13-18
Brownstown, Ind., Continental
Can place Direct Sales and Hanky Panks.

JULY 15-17
Goodenough, Mich., Orange Fair
Can place Direct Sales and Hanky Panks.

JULY 20-25
Lawrenceburg, Ind., County Fair
Can place Direct Sales and Hanky Panks.

WRITE AT ONCE
O. W. F. CASHNER, CONC. MGR.
COLUMBUS, OHIO

NOLAN AMUSEMENT CO.
Ashville, Ohio, July 2-3-4, Annual 4th July Celebration
Chebahe, Mich., Continental, July 13 to 18
Grove City, Ohio, July 15-18, Annual Harvest Festival—Parades, Acts, Etc.
Norwalk, Ohio, Continental, July 24 to August 1
W. Richfield, Ohio, Continental, July 28 to August 1

WANT EATS, DRINKS: Ice Cream, Novelties. Direct Sales, Demonstrators and Hankies.
FRED NOLAN, Route 2, Se. Zanesville, Ohio. Ph. GL 23356 or GL 2-8252.

FAIRS

FAIRS

FAIRS

FAIRS

FAIRS

FOR SALE

BARGAIN PRICES LATE MODEL
ALLAN HERSHEY BOAT RIDE AND CAR RIDE. ALSO MOTORHOME. CONTACT W. A. SCHAFFER OLDEN 20TH CENTURY SHOWS ONWAYA, IOWA

SMILEY'S AMUSEMENTS
Want for Arnold, Pa., Fireman's Old Home Week, July 6-11, followed by Charleroi, Pa., Fireman's Celebration, July 13-18.
CONCESSIONS: Can use Basketball, Derby, Short Range, Coke Rings, Bear Pitch, Glass Pitch. One Ratt. Duck Pond, Siam, Bumper and all other Hanky Panks.
SHOWS: Can use Fun House, Snake Show and all other family type shows.
Can use General Ride Help who drive. Will buy or lease Till or Coaster. Can use Agents for Bucket Stores. All calls and wire to Shreveport, Pa., June 23-24 1957.

www.americanradiohistory.com
GOOD AMUSEMENT CO.
NOW BOOKING CONCESSIONS
LAWRENCE, KANSAS, JULY 20-23
Can place all kinds of Hokey Pocks. Will sell ec on snow. Can place Pottery Pitches, Novelties & Corn-Apples-Taffy. GOOD AMUSEMENT CO.
1309 NORTON AVE. COLUMBUS 8, OHIO

DEL FLORE AMUSEMENTS
Want for Carbon (Greensboro), Pa., July 6-11; Chippewa Township Fairman's Fair, Beaver County's largest Fair, July 13-16; Campbell, Ohio, Greek Orthodox Church Bazaar, July 20-25.
Want heavy Bands of all kinds.
Handy Bands of 12 & 14 Men.
John G. Evans one Agent for classy, one Agent for 88 Strings Gallery, was to Icy and Dew Agent, with 300 Men Live Bands. We will pay 15% on gross receipts.

MIDWAY CONCABS
Apple Long had his 26th birthday observed on the Clifton (N. J.) showgrounds of Silk City Shows, and the board of directors of both company committees provided coffee and cake for all show hands.
A Ferris Wheel has been bought by John K. Jones, of this town, and added to his Kid Hope Shows. (Philip Ray & Winterset, Iowa) fielding the Rialto Shows.

DELAWARE BROADWAY SHOWS INC.
50 CAR RAILROAD SHOW MOTORIZED
BROADWAY AT YOUR DOOR
WANT FOR WINCHESTER, VA.-JULY 6th to 11th.
CONCESSIONS: Age & Scale, Novelities, Print, Hanky Pinks, Bear Pitch, Candy Pitch, Merchandise Shows.
BANDS: Steel Band, Orchestra, Parachute, Pete Joseph, get in touch, Jimmy Maltas.
WANT THIS SHOW.

FUNKY GREATEST SHOWS
Salisbury, Maryland, this week; Laurel, Delaware, July 6 to 11; Dover, Delaware, July 13 to 18.
WANT AT ONCE: Novelty, Age & Scale, Pitch-tell-your-own, Hoodle High Striker, P. C. Duskey. WANT Agents for Swinger, Alibi, Track. Stilke open Aug. 9th. Pie Show, Roselle, Six Cats, Buckets and Alibi. Bill McCoy leaves Aug. 9th, booking concessions for Dover, Delaware, July 12-19. Want Hanky Pock Agents and Ride Fiddle. Albert Clark, come on in. WANT: Side Show Manager with a few cats. We have complete new Side Show top and wagon for same. Want Show Dollar, Monkey, Wild Life, Ushers, Pony Ride and Fun House or any good Cidet Show. We have the tops, Fingers, Men's and Women's Wares of Nice Shows, want. Want Girl Show Manager with two girls, Dean Potter no longer here. All mail and wires to W. M. C. (BILL) MURRAY.

43rd ANNUAL MINERS' PICNIC
August 7, 8 & 9, 1959
Memorial Stadium, Terre Haute, Indiana...
Big Jim, Wills, the Wagon, with all Valuable Prizes in Cash and Merchandise
CONCESSIONS WANTED
Can sell Concession or any Novelty. For particulars, call or write.
NOTICE: Are now booking and reserving space. Contact concession chairman.
WILLIAM MOSS
ALEX CLEVER
JACK WILSON
1918 East
Phone: Harrison 4539
Phone: Cleared 1901
Phone: Lincoln 7299

SUNSET AMUSEMENT CO.
Want for Cleat Lake, In, July 14-5 and Steamboat Days, Wimberly, Tex., to follow. Ball Games, Photos, Custard, Ice Cream, Stunt Rides, Derby, Bird, Mixed or Class, Fresco, Ceiling, Bumper and Hanky Pocks. Ride with men on cars can come, must be licensed semi-diver.
Cleat Lake, In, this week; Wimberly, next, next.

STEPHEN'S SHOPS
Want for season. Second man for Henry-Gay-Bound, also Mas for Ball-Shell-Walk and Help on El Wheel. Salary the best. Wires for Guests. Must have chauffeur's license. Must be solid.
OTTO STEPHEN
Winchester, In., NOW.

FUNLAND SHOWS
One of best 4 Celebrations in State, Salem, Ms., July 1-3.
Can use Hanky Pock Agents and Ride Pals for 16 ride show. Can use Second Man on Wheel, Ride, Bunting Horse and other show. Help come in Salem, Ms.
New County Fair at Lucknow, July 4th.

SUNSET AMUSEMENT CO.
Want for Cleat Lake, In, July 14-5 and Steamboat Days, Wimberly, Tex., to follow. Ball Games, Photos, Custard, Ice Cream, Stunt Rides, Derby, Bird, Mixed or Class, Fresco, Ceiling, Bumper and Hanky Pocks. Ride with men on cars can come, must be licensed semi-divers.
Cleat Lake, In, this week; Wimberly, next, next.

CONCESSIONAIRES
SILLS CATS—5 variants (special)
Ex. 1.00. Price 0.85
PUPPETS—13 inch
Ex. 1.00. Price 0.75
PERF or CORN PATCH Baskets Ex. 0.30. Price 0.25
TARDES Ex. 0.40. Price 0.30
THREE-LEGUE RATTLE TARRIES Ex. 0.20. Price 0.15
PIN Ex. 0.05. Price 0.04
1/2 POUND THREE BALL RATTLE TARRIES
Ex. 0.10. Price 0.08
3 BALL RATTLE TARRIES
Ex. 0.15. Price 0.10
5 BALL RATTLE TARRIES
Ex. 0.20. Price 0.15
1 POUND SUTTNIK'S BUCKETS
Ex. 0.35. Price 0.25
50 LARGE SUTTNIK'S BUCKETS
Ex. 0.30. Price 0.20
100 LARGE SUTTNIK'S BUCKETS
Ex. 0.25. Price 0.15
1,000 LARGE SUTTNIK'S BUCKETS
Ex. 0.20. Price 0.10

OAKES & SONS
P. 0. Box 9441, Tampa, Florida. Phone: Heights-9441.
Write for free catalogues.

STEPPEN'S SHOPS
Want for season. Second man for Henry-Gay-Bound, also Mas for Ball-Shell-Walk and Help on El Wheel. Salary the best. Wires for Guests. Must have chauffeur's license. Must be solid.

BLUE GRASS SHOWS
Can place for Washington, Ill., week July 7-12, followed by Converse, Ind., Free Fair, week July 13-18, and continuous route of bona fide Fairs until Amish-ke week in Florida.
CONCESSIONS: Monopoly, Band Pops, Every-Time-Came, of All kinds, Age and Scale. Short Legs High Shorty. Book on exclusive basis. Have good location for Another Sale in Cook County. HEMP: Show Carpenters who don't smoke. Can also place complete Car Kit men at once. Also place Kegs of root beer for all drinks. All shows.
C. C. C. GROSSWERTH, Gen. Mgr. BLUE GRASS SHOWS. Iola, Ill., all this week.

BEE'S OLD RELIABLE SHOWS, INC.
Want for Lawrenceburg, Ky., Fair, July 6-11, and solid string of Fairs ending in November in Florida.
CONCESSIONS: Ice Cream, Custard, Novelties, Long Range, Cigars, Bird Prints, Colored Fans, Stunt Rides, Derby, Bird, Mixed or Class, Fresco, Ceiling, Bumper and Hanky Pocks. Can place Photos for Lawrenceburg only. Two Roberts want Court Star Agents. Can place good Hanky Pock Agents.
SUNSET: Want Show Coach, Snake, Monkey, Fun House, Glass House, Mechanical, and all Shows not conflicting.
All replies RAYMOND C. NULL, Central City, Ky.

A-1 AMUSEMENTS

RUMBLE RIDES
Can place Wheel and Split Racer also Kid Ride Ride who drive. Accept c. o. Western Shows, Round Lake, Ill., this week.

D. P. RUMBLE

REPRODUCTION

www.americanradiohistory.com
FRANK COOK WANTS
Agents for Pioneer Pictures and Family Flicks. Want high-class Ruffy. Must be clean. 8153 Case, Beloit, Mich.

WANTED
Agents for Consolidated Film Co. and Zon-O-Color Co. Want reliable and experienced men. 1053 Bronson Plaza, Detroit, Mich.

K. R. THOMAS 20 Northeast Midway Blvd.
Canton Falls, Minnesota, July 2-3-5.

Lynn’s Midway Shows
1932 Brock Block & Age, Land & Theatre Co., 312 E. 3rd St., Grand Rapids, Mich., August 1-3-5.

WANT MAN
To work Pioneer Trailer. RENT HALLS FOR OPERATIONS & NOTICES IN THE BILLBOARD. Why wait? Drive trail.

JOHN MEDRCAN
8045 Millennium Ave.
Grand Rapids, Michigan.

WILL BUY FOR CASH

CENTURY VENDING CO.
We buy any kind of Carnival equipment or cartrige. Post office box 70, Grand Rapids, Mich.

A. of A. Looks For Big 4th At Weymouth
WEYMOUTH, Mass. — Rhode Island is ready to welcome him, and the Amusements of America set up here for their July 4 date, which started Monday (29).

The return to New England af- ter several seasons was not con- clusive, due largely to inclement weather. Until the opening (final) date, August 3-8 in Weymouth, Pa., the show will try to maintain the standard of business experienced so far.

Rain dogged operation thru Providence, Middletown and Cranston, R. I. At Atwood Road and Chestnut St. on Chestnut St. was a Monday (22) raintin, then good business on Tuesday and Wednesday. Thursday pulled rain steadily thru the afternoon. The tarp was doing well, meanwhile, under Uncle V in Weymouth, N. J.

Mike of Viva will remain in New Bedford.

One of the better dates before Hughesville kicks off the fair will be the Eagle’s Charity Circus in New Bedford.

WILLIAM J. McGUIRE
conductor for Viva will remain in New Bedford.

CARNIVAL BILLPOSTER
wanted, with transportation.
Contact ROSS MANNING SHOWS
Woonsocket, R. I., this week.

AGENTS WANTED
For Monday Fools
Fifth Ave., Ohio, 4th at July week.
Good fair to follow.

6411 California Ave.
Kalamazoo, Mich.

WANT Carnival for JULY 3-4-5
BIG BROILER CATERING
Complete outfit can be purchased or loaned.

WANTED
Ball bands. Extra lbs on one or two. 75 to 100 lbs.

RIDE MEN
Can you operate a constant speed Varsity Electric Tilt? Want one for July 4th. 3500 W. Howard, Chicago, Il.

HOLIDAY TRAVELER CATERING CO.
Fielding Graham

MOUND CITY SHOWS
Want for Western Ind., July 4. Want Huffy, Wild West, (Smiley or McDonald) or complete outfit. Write: 616 Main, Mound City, II.

WANTED

WANT MAN
To work Pioneer Trailer. RENT HALLS FOR OPERATIONS & NOTICES IN THE BILLBOARD. Why wait? Drive trail.

RIDE MEN
Can we operate on Carnival pictures? Want one for July 4th. 2010 W. Howard, Chicago, Ill.

Charles "Chuck" Murk & Costa "Gus" Stergiou

DOSBEN'S UNITED SHOWS
Want for Top Route for Wisconsin Fairs
Funhouse, Side Shows, Hanky Pankys of all kinds. Also want Ride Help. Top wages paid to good men. Must be sober.

Phone: or wire Abbotsford, Wis., June 27-30; 2 Wisconsin Rapids, Wis., July 2-5: or per route.

Copyrighted material
CARNIVAL

CONCESSION PRIVILEGES FOR THE 38TH YEAR

THE 1959 WEST SIDE NUT CLUB FAIR FESTIVAL

Evanston, Ind.

Oct. 5 thru 10 inclusive.

Only legitimate operators admitted.

Contact

BILL OHNING

2218 West Franklin St.

Phone: HA 3-3111

CARNIVAL ROUTINES

• Continued from page 87

FOR A CATERPILLAR eats.

CARNIVAL PRUDENT'S week.

Light Chairplane.

July Call hats, for Short lake, TIP MATURO at FOR WAGES Mass.; CIRCUS N. AGENTS Ind.

Rides MIRTH Y. Corned

Sword Swallower, Riven, Merrick, American; Century: Ritter, Blaisple; Good, City, Fla.

Agent, coke by Ritter, Blaisple, for Sale by Lawrence, Sim., July 1-11.

Franco; seventh-11, the Lawrence Fair:

Joe Wolf, license: James Schultz, second man.

Uncle Dave Whitington, Mrs. Milly Rupp, William Miller, May Clark, Bertha Whit- ing, Mrs. William Rupp, Mrs. William Miller, Mildred Green and Cornelia Whit- ing, Independently owned rides: Oce- an—General F. Rupp, owner; Dick Smith, head over, Duway Davis—Milly Rupp, owner. Live Penny of Forest-Johnson, Rupp's, Centrals—Rosse—George Rocky, owner, Paul Curtis, helper.

3-4 with a magnificent fireworks dis- play arranged by Lou Edwards, agent, Boston. During the week, Lagasse units will be spotted at Waltham.

Three miles down the road will be another July Fourth spot, promoted for the first time at Dracut Speedway under police auspices and by Continental Shows. Good weather was expected to see both events wind up profitably.

Lowell will wind up season (June 4) with a magnificent fireworks dis- play arranged by Lou Edwards, agent, Boston. During the week, Lagasse units will be spotted at Waltham.

July 4-11.

Shawn, Ma., this week as per usual.

Wants

AGENTS WANTED

FOR AT T BROS SHOWS &

J. 10-11.

TIPS RIDE HELP

For Maple Wheel and Go Cart Shows. angel, Maple Wheel and Co. owner, head over.

AGENTS WANTED FOR AT T BROS SHOWS &

J. 10-11.

TIPS RIDE HELP

For Maple Wheel and Go Cart Shows. angel, Maple Wheel and Co. owner, head over.

AGENTS WANTED FOR AT T BROS SHOWS &

J. 10-11.

TIPS RIDE HELP

For Maple Wheel and Go Cart Shows. angel, Maple Wheel and Co. owner, head over.
new merchandise for tomorrow's ... parade of hits

FOR LISTING
BEND NEWS RELEASE. GLOSSY PHOTO OR DRAWING TO:

ICE CRUSHER
Two-way wall model ice crusher, crushers ice fine or coarse. Table model and electric ice crushers also available. Retail, wall model, $8.98; table model, $9.95, and electric ice crusher, $24.95. Royal Manufacturing Company, Kansas City 29, Mo.

COVERS

ICE BUCKET

HOLDERS
Handy holders for holding brooms and mops off the floor. Two pastel yellow wooden rollers securely grip handles without scratching them. Two holders are instructions in bubble pack. Retail, 69 cents. Geppes Wringer, Box 655, Muskegon, Mich.

Egg opener

Patio set
Party patio set includes four 10" ounce glasses and ice server which holds 24 cubes. Molded of high-impact styrofoam plastic in orange tone color. Gift packed. Retail, $5.95. Giltware Corporation, 200 West Central, Roanelle, III.

COILED CORDS
Noknot heat appliance cords give heat appliance cords the same appearance that has been proven on millions of telephone cords. Permanent extending action built into the entire cord, no springs or plastic tension coverings. Coils come in four types, miniature plug, attached switch, standard plug and extension. Retail, St. Cords Limited, Essex Wire Corporation, DeKalb, III.

Towel holder
Towel holder of polyethylene comes in red, white, green, pink, yellow and natural. Self-adhering, no tools needed. Constructed of two-plastic Kre-loc. Retail, 20 cents. Decor Plastic Supply Co., 26 Franklin Street, Syracuse 2, N.Y.

WHEN YOU REPLY, PLEASE...
THANK YOU, BUT PLEASE DO NOT REPLY TO THE OFFERED PARADE OF HITS Mailing List.

BIG IMPORT HIT-LIMITED SUPPLY NEW "EYE-SHADOW" SPECS.

* GOLD PLATED frames * WOMEN LOVE THEM * SMART LOOKING * MEN PLEASE THEM

1440 PAIRS AT $2.98 EACH 1440 BOXES AT $5.98 EACH

ALL ITEMS ARE NEW IN \$2.98 PER DOZ. BOXES \
$5.98 PER 250 BOXES \
$11.99 PER 500 BOXES C.A. NO. 4715

MESSNER IMPORT CO. CHICAGO 2, I. L.

SUMMER SPECIALS FROM THE HOUSE OF BARGAINS

12" FASHION BAGS 144 PAIRS AT $2.99 EACH

12" FEATHER BOAS... 144 Pairs AT $2.99 EACH

12" FOR MONKEYS 144 Pairs AT $2.99 EACH

36" PLUSH ANIMALS WITH TAPE MEASURE 144 Pairs AT $2.99 EACH

12" PUPPET ANIMALS 144 Pairs AT $2.99 EACH

RAMBO PAPER CARD SETS... LIMITED SUPPLY... SALES OF 500 
25¢ DEPOSIT REQUIRED ON ALL... BILLS FROM $25

17 M. WALKER STREET 
PHOENIX, ARIZONA 1, UTAH

NEW SENSATION

Nostalgia Newest Item In Your Big 
40" Tremendous Monster 25" High 
Made of 100% Long Pile-Luxury plush. Setten stuffed. 
$69.95 Dec. 
34" Sitting Up Style. $25.95 Dec.
ABLE—BAREK SPACE FLASHER MONKEY 
Mouth flashes on and off just like famous Space Monkey. Made of shaggy hair pile plush, tail w. life like face, ears, hands and shoes. $49.95 Dec.

BRENT'S TIKI WOOLIE
With fishing light-up nose. 
Authentic original life-like famous tiki. All vinyl. 
$29.95 Dec.

TOY RIG

40" GI "ANNIE" FROM 
BACK TO THE FUTURE $29.95

NEW SENSATION

17 M. WALKER STREET 
PHOENIX, ARIZONA 1, UTAH

A genuine saving guide for 
Premium Users. Auctioneers, Wagon Jockeys, 
Agents, Salesmen, Distributors, etc.
Our exclusive record of interest and saving opportunities at wholesale prices.

SEND TODAY FOR YOUR FREE COPY OF OUR GENERAL CATALOG.
IT IS FREE!

ACME PREMIUM SUPPLY CORP.
2201 Washington Ave., St. Louis 6, Mo.

Merchandise You Have been Looking for
Leather, Clothing, Embroidery, Ties, Socks, Ties, Suspenders, Hose, Gloves, Bibs, Underwear, Blouses, Trousers, Slacks, Wigs, Shoes, etc.
Catalog Now Ready—Write for Copy Today
IMPORTANT! To Obtain This Catalog Write and Wire to Detail Your Requirements for 1959 Year's Catalog. References of Many Satisfied Customers Available, Write for Free Information.

ACME PREMIUM SUPPLY CORP.
2201 Washington Ave., St. Louis 6, Mo.
THE MARKET PLACE FOR BUYERS and SELLERS

REGULAR CLASSIFIED ADS

Set in usual want-style, one paragraph, no display. First line set in 8 pt. caps, balance in regular 8 pt. upper and lower case. RATE: 20¢ a word, minimum $4 CASH WITH COPT.

DISPLAY CLASSIFIED ADS

Attract more attention and produce quicker and greater results thru the use of large type and white space. Type up to 14 pt. permitted. No illustrations, reverse, or art decorative matter. One pt. rule border on ads of 2 inches or more.

FORMS CLOSE WEDNESDAY FOR FOLLOWING WEEK'S ISSUE

Send all Orders and Correspondence to 2160 PATTERSON ST., CINCINNATI 22, O.

SELL

New giant lighted Clock with electric eye controlled Light. Takes battery power.
ERNST MFG. CO., Inc.
Ross City, Mich.

VIKING PRODUCTS: NEW LUCITE AND HIBERNIA CORAL Decorated and plain.
R. I. fir, Ave., Providence, R. I.

Animals, Birds, Snakes

ALWAYS THE FASTEST SERVICE AND LOWEST PRICES.

THE JUNGLE - AGRICULTURAL AUCTIONS, Inc.
Beech Island, S. C.

Business Opportunities

ADVERTISE YOUR BUSINESS or PRODUCT in the CLASSIFIED section (CLOSEOUTS, WANTED, PHOTOGRAF RECORDS), $1 per word or part word.

FOR SALE

Frontier Shows surplus property 3,000 ft. of 8mm film, $200 film projector, $20 light, 35mm camera, $20; 200 ft. of 16mm raw film; 200 ft. of 8mm raw film.

COLUMBIA SALES CO., Wheeling, W. Va.

PHOTOGRAPH RECORDS

WHY PAY MORE?

NEW "BUY-MART" RECORDS, 90¢ each (ALL SELLERS 25¢), 93¢ each (ALL SELLERS 25¢)

On Hand NOW: CHAMP's ROLLER RINK, Springfield, Ohio, Phone 4249

HAM-MIL DISTRIBUTORS

1007 & 2140 West Columbia St., Columbus, O., Phone 45521

Personal

WE PAY MORE FOR YOUR ANTIQUES, collectibles, collectibles, collectibles, and collectibles.

RICHIE, LAW DEPARTMENT, 321 South Main St., Columbus, O.

PHOTO SUPPLIES and DEVELOPING

COLOR FILM PROCESSING and BACK

1245 S. Rockford Rd., Columbus, O.

PONIES

BUX PONY RING, PIONEER, NEW CANYON, O., Phone 85-8226

Printing

ALWAYS FASTEST SERVICE - QUALITY WORKMANSHIP - NO RUSH WORK - NO RUSH WORK - NO RUSH WORK.

UNITED GRAPHIC, 7033 E. 111th St., Kansas City 34
Talent Availabilities

RATE: 10c a word, minimum $2. CASH WITH COPY. Set in usual want-ad style. one paragraph, no display type, not line in 5 pt. caps, balance in regular 5 pt. upper and lower case.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25¢ to cover cost of handling replies.

Check below the type ad you wish:

REGULAR CLASSIFIED AD—20¢ a word. Minimum $4
REGULAR CLASSIFIED AD—$1 per line. Minimum $14

TALENT AVAILABILITIES AD—10c a word. Minimum $2

Classified and all Talent Availabilities ads must be paid for in advance.

The Billboard, 2160 Patterson St., Cincinnati 22, Ohio

Please insert the above ad in the space you desire.

NAME

ADDRESS

CITY

STATE

ZIP
BULK VENDING
Communications to 138 W. Randolph St., Chicago 1, Ill.
JUNE 29, 1959

NOVEL STOPS PAY

Short on Locations? Try The Front Porch, Says Op

MEMPHIS—The most unlikely sounding location—a residential front porch—has turned into one of the most profitable of stops for Tinnie Wilke, operator-distributor, here.

He hit on the idea eight months ago while canvassing in search of new locations. Passing thru a residential area, he noticed an unusual store manager over at a play, he estimated that there were approximately 200 children in the neighborhood.

The neighborhood was set apart from any shopping district, and Wilke couldn’t find a store within six blocks. Sensing the opportunity for bulk vending, he tried to think of a way to take advantage of it. Using a front porch itself as a location seemed the only practical solution. But would it work?

Selecting a street that ran thru the middle of the neighborhood, he talked his plans over with residents in one of the homes. They agreed that the idea would be a good one, and accepted the offer of a 25 per cent commission. Wilke was astounded as how quickly the machine emptied. In the first month, it grossed $30, he reports.

Spotted More Vendors

When play on the machine continued to hold up, Wilke spotted two more vendors on either end of the same street. All three vendors did so well that he sought out similar neighborhoods in Memphis. He now has 25 front-porch locations and reports that they are the most profitable stops on his route.

Why does it work? There seem to be several factors involved. For one thing, such neighborhoods offer a relatively large captive market. When put at school, the children spend almost all of their time in the neighborhood around their homes. Many are youngsters, and parents don’t allow them to make trips outside their neighborhood unattended. For all practical purposes, there is thus no competition from other operators.

There also appears to be more points potential for growth. When a group of children play together month after month as a group, the trend is to considerable imitation among themselves. Spending pennies in bulk vending is caught on with these Memphis children. Collecting change proved quite popular. They also traded in cards to make bracelets and necklaces. A lot of trading was going on as well. A boy or girl wanting a particular type of charm or a complete series bought up their play money. Trading simulated use of the vendors, since a child couldn’t get a card unless a customer bought something.

(Continued on page 73)

Penny King Ships New Top Load Vender

PITTSBURGH—Deliveries on Penny King’s new Atlas Master personal vending venders were announced last week by Margaret Kelly, manager.

The machine features a top-load globe. It has a center rod and the cases are made of either black or chrome plating. The globe is made of heavy-duty glass and is available in 90% or 115% sound.

The new Atlas Master is the first machine to be executed by Penny King since its acquisition of Atlas Manufacturing & Sales Company at the end of last April (The Billboard, April 6).

NVA to Lay Groundwork Of ’60 Confab

CHICAGO—Initial planning for the 1960 convention will be made at a Convention Planning Committee meeting, July 7, announced association counsel, Raynor & Mitchel, Inc.

The NVA convention will be held next April in Miami Beach. Planners will decide on theme of the convention, place of meetings and how to attract speakers and subject matter for the business meetings, and set in motion the events of what didn’t get turned convention committees.

The meeting will be preceded by Convention Chairman Rolfe Lobel. Others on the Convention Committee are: Milton Raynor, Don Mitchell, Ed Baughman, Bill King, Bob Kanter, Harry Bell, Paul Friedman, Tom King, Jack Nelson, Myr Fryer, and Philip Sparides.

Meeting will be held at the Granada Hotel, preceding by a luncheon at noon.
Vending Batteries Add Big Sales
Spurt to Op's Out-of-Town Routes

CHICAGO — Multiple vending is often used to boost inflation in crowded metropolitan areas. It clicks just as well in out-of-town routes, finds Phillip Sparacino, S and S Vending.

Late in 1958 he began using batteries of machines in his locations, and there are now 200 stops with multiple installations in S and S.

Further, supermarkets have been replacing rural groceries. One supermarket will now service an area where previously there were several grocery stores. They follow the practice of spotting at least a four-machine unit in a supermarket.

The single-machine stop is no longer solicited by the Sparacinos. However, they aren't giving up their old locations. As long as a machine empties at least three times a year, it is kept on location. In their out-of-town routes, single stops are often situated along rural connecting roads, and servicing requirements are consequently minimized.

Since these roads must be traveled in any case, the Sparacinos are hesitant to eliminate single stops. If anything, they tend to hold onto these locations as long as possible. Experience has shown that...

(Continued on page 83)

Stand pictured above holds a total of six machines, used by Sparacinos to take in better small retailer stops.

Vending's out-of-town routes operated jointly by the elder Sparacino and his son Mike.

Sparacino uses two different types of stands, which he manufactures himself under the Sparaco name. (The stands are sold nationwide.) Location traffic determines which type stand is used. One type stand holds up to three vendors, while the second comes in a series of three, holding either four, six or eight vendors. (See pictures, this section.)

Per-Machine Take

Operators sometimes shy away from multiple vending because they believe that the per-machine take falls off too much. That is, they feel that a battery of six machines, for example, won't gross as much as six machines in individual stops would. Sparacino feels that, on the whole, the per-machine gross comes out the same.

He argues that when talking about single-machine stops, the drop in grosses should realistically be included with the fast ones. If that is not done, results are inevitably skewed, he claims. Thus, while a six-machine battery would appear very profitable when compared to the sales of six poor stops, the reverse would hold true if the individual stops chosen for comparison pulled top coin. When typical single stops are used for comparison, Sparacino has found that his multiple installations turn out to be roughly equivalent.

Location Types

The routes serviced by Sparacino and his son Mike, stretch into Indiana, Wisconsin, Iowa, Minnesota and Illinois. Each stop is serviced once every two months, and all machines are refilled. Because of the 60-day servicing interval, fills are used that don't present a problem of freshness. On a typical six-machine battery, Sparacino has a total of 100-count bull gumball on two machines, a ball charm mix in two more, nickel capsules in another, and either dime or quarter capsules in the remaining machines. Sometimes he uses a ring-marble fill as place of one of the bull gumball machines. In an eight-machine battery for high-traffic locations, the extra two machines are filled with either Chicle, M & M's or masticas.

One rule of thumb followed by the Sparacinos is to use the same fill in a machine of two machines. They have found that trial and error that in their stops one any fill will support more than two machines.

Head Hunter Rings

ONLY $17 per M

With Jeweled Stones

VACUUM PLATED ORDER INDIVIDUALLY

$9.50 per M without jewels

VACUUM PLATED FACETED DETAIL LIKE SPARKLING DIAMONDS ORDER INDIVIDUALLY

All the news of your industry every week in The Billboard...
NVA Convention Chairs Named

CHICAGO—Chairmen for the forthcoming National Vendors' Association next April were announced last week by Rolfe Lobell, convention chairman.

They are: exhibit chairman, Bernie Bitlerman; convention secretary, Jane Mason; program chairman, Bob Kanning; finance chairman, Ray Greiner; exhibitor registration chairman, Jack Nelson; membership-co chairman, L. E. Leary and Richard Rollins, and hotel committee chairman, Mrs. Rolfe Lobell, assisted by Mrs. Maple Graf.

NEW YORK—A chi of mixed names, spaceships, horse hands and witches has been announced by Samuel Eppy & Company. It launched the "Four Star Mix." The charms begin at $1.10 per thousand in lots from 1,000 to 4,000.

SPECIALTY Now offering

TAB VENDING EQUIPMENT
You'll get the latest with this select tab vendor which is easy to handle and helps more vendors make more money.

STANDARD SPECIALTY CO.
1030-34th Ave.
Oakland, Calif.

Joebers Wanted

with sales organizations

ask about our ATLAS franchise plan.

PENNY-NICKEL ATLAS MASTER VENDOR

95 lb. Globe Black Sid.
115 lb. Globe Chrome Lid

the belt and charm robot never needs a new penny-nickel mechanism... one form for a penny, five forms for a nickel. This means a 50% increase in sales because of nickel sales.

SHAPMAN MFG. CO.
13020 Boeing Ave.
Oakland, Calif.

Money-saving Subscription Order

Find out every week in

The Billboard

Order Now at Low Subscription Rates. Fill in and Mail Coupon Today!

JUNE 29, 1989

Novel Stops Pay
Continued from page 79

the charm he wanted, he felt assured that he could make a trade.

Effect of Inflation

Inflation has had some beneficial effects as well. As the penny has become worth less and less, children are apt to give him more of them for spending money. The few items that can be bought for a penny these days give added boost to Wilkie's neighborhood bulk vendors. Wilkie has a good deal on the change children receive for doing odd jobs and trading in bottles they collect goes into his bulk vendors.

He uses a 210 gallon charm mix in six-pound gobs. Using both fill and feature charms, the cost of his average mix is around 50c per machine. Wilkie is quite pleased with the way his venture has turned out and is always on the lookout for similar neighborhoods.

Kaip Yurmark

came out of the Army a sergeant, but like so many young men at the time had no definite vocation to match his ambition. During the war he had also married Cecila.

A common theme that seems to run through the lives of many bulk vending operators is the desire to be out-of-doors. Yurmark looked for an outside job, and landed one as salesman for a wholesale meat packer in Newark, N. J. After a year he felt that he knew the business well enough to try going into it himself. But when a big meat shortage developed his fledgling business quickly folded. He just didn't have the capital necessary to ride out the critical period.

Pressure Increased

By this time his son, Steven, was born, and the pressure increased. Yurmark had the track that he had used previously, and now began stocking candy, toys and cigarettes. In 1955 he entered the bulk vending business, forming the Yurmark Vending Company at Paterson, N. J. His previous business experience was of considerable help in building up his bulk vending routes to their present status. He now quickly in the business, and four years after he joined the National Vendors Association he was elected to a term on the board of directors.

Servicing requirements of machines makes it very difficult for bulk vending operators to fill vacations. For a long time the Yurmark had planned a cruise in the West Indies. Every time they tried to get away, some business difficulty or other seemed to prevent. In 1960, the Yurmarks—and two other couples—finally enjoyed a two-week vacation in the Caribbean.

FIC Cities

Minn. Firm

WASHINGTON—Midwest industrial giant, St. Paul, forbidden to sell vending and tube machines thru false employment offers, admitted escape charges or other deception, under a complaint by Connecticut Surf TCCA, charged that the purpose of the company’s advertising is not to sell merchandise, as implied, but “simply to sell machines for vending cigarettes and coffee, and to attract attention.”

(Continued on page 82)
Coin Machine Price Index

HOW TO USE THE INDEX

HIGHS AND LOWS. Equipment and prices listed below are those advertised from advertisements examined for the period shown. Listings are based on the highest and lowest prices on all equipment which have been advertised either 10 times for the period shown or at least 5 times together with a computation based on annual average.

(PRICES given in the Index are in no way intended to be "stated" or "national," but rather as an authoritative reflection of what prices should be on used equipment. Prices in the Index are designed, however, to be a handy guide for price ranges. Any price obviously dependent on individual item, equipment, age, time on location, the territory and other related factors.

(Mean Average. The mean average is a computation on all prices of the machine advertised for the period indicated and reflects the "average" price paid. It is calculated as the simple average between the "high" and "low." High and low indicate price range, mean average indicates the "average" price paid. Therefore, when the mean average is nearer the "high," it indicates the "low" is a unique price probably for "as is" or "distressed" equipment.

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MUSIC MACHINES

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SHUFFLE GAMES

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COIN MACHINES

JUNE 29, 1959

THE BILLBOARD

STEP OUT OF THE RED

AUTOMATIC MUSIC, INC., 1259 BURLINGTON AVENUE, GRAND RAPIDS, MICHIGAN.設計者紹介者和製造者为国家音乐博物馆。销售和分销商为新泽西州的AMERICAN RADIO HISTORICAL COMPANY.

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**Att’y Gen. Urges Senate Change in Gaming Laws**


"Experience with the enforcement of this act has demonstrated a need for its amendment in several respects. One of the enforced bills will accomplish these changes. Bill introduced by Senator Magnuson (see separate story on this section) will broaden the definition of gambling devices so that not only the slot machine will be covered, but also additional types of machines and mechanical devices devoted specifically or primarily for use in connection with gambling.

"The proposal will also enlarge and more clearly define the category of persons to whom the report and filing provisions apply. It will require the maintenance of a detailed record of all transactions and the keep a current list of all vending machines and persons having authority to operate them."

"To Counsel Disclosures. "Persons who have full knowledge of the function of any person who is the functional equivalent of another. Any such knowledge will be secret and confidential."

"Finally, the bill will extend the scope of the act to apply to all vending machines, and not merely those machines which are functioning as vending machines in foreign commerce; at present it applies to machines in foreign commerce which are engaged in transmitting electronically.

"The bill aims to prevent, to a large extent, the illegal and unfair transportation of gambling devices and the commission of other crimes.

"The outlawing of such contraband materials should materially aid in the control of such activities."
Circuit Court Enters Injunction Approving Cig Remotes for Chi

CHICAGO — An injunction decree permitting the operation of remote-controlled cigarette machines in Chicago was entered in Circuit Court by Judge Daniel A. Roberts last week.

The decree is the final legal step following recent hearings in which the remotes were found not to be in violation of a city ordinance outlawing the use of cigarette vending machines in public places (The Billboard, June 23).

Referring to the original ordinance, which was passed to prevent the sale of cigarettes to minors, the decree points out that in no way do remotes remove any degree of control in the selling process from the location owner, who is still required to use discretion in making the sale.

Full Control

“The licensee (location owner) is in full control,” the decree states, and at the time the cigarettes are sold, he can determine “by observation or otherwise the identity of the customer and his or her age.”

The decree however is quite specific in defining the exact type of remote device it governs. It points out that the control box in the

Ralph Sheffield

Ralph Sheffield, seriously ill, last week, and deputation was organized by the women of the Chicago Women’s Club to have Ralph recovered from a coma, and his condition was reported improved.

EDOLITE'S CINE SONIC
SOUND REPEATER
A CONTINUOUS MUSIC SYSTEM

A thoroughly tested, low-cost, compact BACKGROUND MUSIC UNIT

Over 6000 units placed on location by music operators who have diversified their routes with Cine Sonic Sound Repeater Background Music Units.

Plays tapes cartridges. Library of 1000 hours of fine music available from Cine Sonic Sound Library, Inc. 50% exchange privilege on tapes one year old.

Send today for brochure on Cine Sonic Sound Repeater and catalog of Cine Sonic Library of Programmed Background Music. Contains both melodic and atmospheric.

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3717 3rd
Detroit, Mich.
Phone: TE 2-1498

Gabrielson Expands, Buys N. C. Distrib.

ATLANTA — G. K. Gabrielson and Company, Seeburg Distributors in Seeburg machines, are moving into North Carolina with the acquisition of Banner Distributing Co., Seeburg outlet there.

Gunnar Gabrielson, head of the distributing company, has informed the press that he will continue to operate the Banner outlet.

Gabrielson acquired Music Distributors June 13, from owners A. H. Heflin of Chapel Hill, N. C., office but would discontinue the firm’s headquarters office in Chapel Hill.

Gabrielson had a successful operation in North Carolina and will continue to operate the Banner outlet.

The move gives Gabrielson representation in three States with offices in Atlanta, Ga., Columbus, S. C., and Charlotte. N. C. Abingdon, whose office moved last month, has continued the work.

Dave Parker has joined the Gabrielson firm as purchasing agent in Atlanta.

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In Music Distributors’ old office in Charlotte, Gabrielson will keep an eye on the company’s sales and will make sure the personnel in his other two offices.

We WUZ ROBBED!

Coin All-Stars Drop Close Decision to Homowacks

SPRING GLEN, N. Y. — Despite a brilliant pitching performance by Irving (the Kissing Salesman) Kemper, the Coin Machine All-Stars dropped a close softball game to a team representing the athletic staff of the Homowack Lodge Saturday (20) at the seventh annual Inter-Oc-Cup tournament at the Homowack Lodge.

Kemper didn’t give up a walk (the opposition generally belted his first pitch to the far pastures) as he held the Homowacks to just one hit over the seven-inning contest.

While the final score is still a matter of some dispute, reliable sources place it at 3-0 in favor of the Homowacks. Star performer for the coinmen was Jackie Wilson, nine-year-old son of New York pitcher Jack Wilson. Young Jack put his elders to shame as he made several sparkling catches in the outfield.

The coinmen will play their next game against the South, Anchors, and will be in top form for their next game.

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$1,450.00
$1,550.00
$1,650.00
$1,750.00
$1,850.00
$1,950.00

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SPECIALS!

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2150
495.00
2104
415.00
2204
635.00

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Williams Pats Pins
$115.00
Cil. Cil. Bowlers, Snl. Ball
$215.00
All Star Bowlers
$195.00

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For Immediate Delivery

Brand New SATELLITE TRACKER

Wm. PINCH HITTER

KAYE HOCKEY

GE. JET PILOT

GE. GRANDMA

McD. MISS MARY

Mute. LORD’S PRAY

Collect call or write for best prices

WILL TAKE TRADES

GIVE TO DAMON BUSHON CANCER FUND

The Billboard

JUNE 29, 1959

Ink and Toner

Air Conditioning

Television

Stereophonic

Auto-Thermostatic

Water Coolers

BATHROOM FIXTURES

SPECIALS!

SPECIALS!

SPECIALS!

SPECIALS!
It pulls them in by their ears

Once patrons hear Wurlitzer TRUE STEREO-PHONIC SOUND they come back again and again to enjoy it. It's good for the location. It's great for the operator! Isn't it time you started to share the fruits of Wurlitzer leadership?

WURLITZER
Stereophonic—High Fidelity
MUSIC SYSTEMS

FIRST IN SALES • FINEST IN SOUND

THE WURLITZER COMPANY • Established 1856 • NORTH TONAWANDA, NEW YORK
Bills Hitting Bingos
In Ill. House Vote

SPRINGFIELD, Ill.—Two bills outlawing in-line pinball games in Illinois, one amending the Revenue Act to exclude these games from licensing provisions, were intro-
duced at third reading and at second reading in the House at presstime Friday (26).

Senator Robert McClory (R., Lake Bluff), who introduced the bills, told The Billboard they were expected to be called up this week (29) for vote. Wording of the bills follow close:

In language the recent U. S. Supreme Court ruling in naming in-line pinball gaming devices McClory emphasized that the bills would affect "amuse-
ment-type" pinballs and did not outlaw free play devices.

Earlier, McClory told newsmen that Illinois law is inconsistent with the federal law and the U.S. Supreme Court ruling. He said he intended the bills at the request of two circuit judges and the chairman
of the Lake County Grand

Favoring the bills and appearing before the House committee to ex-
plain them, was in addition to McClory, Rufus King, Washington attorney and Kedzie commonwealth crime investigator.

Martin Nelson, attorney for Bally Manufacturing Co., testified against the bills before the commit-
tee and said they would cause unemployment and reduce municipal income from licensing.

Early last week the McClory measures appeared to be dying in the House executive committee. But, following a full hearing, the bills advanced to the House floor Thursday (25).

Calif. Passes 3c First Cig Tax
Spotlight on Pack

SACRAMENTO—A 3-cent per pack tax has been passed on cig-
arettes by the California Legislature and will become effective at 5 a.m.
on July 1. The levy will be reflected in the price to the consumer, which will be affected to every package
of cigarettes or cigarillos sold.

The tax bill, Assemblyman Thomas J. MacBride, this city, passed the Assembly. It becomes law July 1. The Senate, 27-7. The Assembly held out for an invoice method and the Senate for tax stamps which will be effective to cover the state between $1.4 million and $2 million annually.

Alphonso Grow, (Patty Brown) and Edmond (Paul Brown) were still the Senate. He wrote last week.

The proposed 15 per cent tax on cigars and other tobacco products contained in the bill which passed the Assembly was eliminated in the Senate.

With the tax set to become effective July 1, operators are busy get-
ing ready for its collection. Cali-

If operators are busy getting ready for its collection. California differs in this and the year-round because the state is the 40th to collect it on cigarettes.

Archibald, secretary of the Cigarette Vendors Association of Cal-
fornia, Inc., said that 30-cent stick-
ers for temporary use were made available to operators. While he believed most operators will increase machine prices from 25 to 30 cents, Riddell said that "qual-
ifying stickers" were also being made available. These stickers are in three to eight in package change in package price for regulars and in 75 to 30 cents for premium brands. He said that an attempt is being made to give operators stickers for any price at which they wish to sell. Some 25-cent stickers are still available and there is a probability that they will be in used in industrial plant locations.

Operators are doubtful if they can make the changeover of their entire routes by July 1 but are working toward compliance with the law. As one operator said, "No one wants to sell cigarettes for 25 cents and pay the tax."

OUTDOOR LIFE

Sports Hold Spotlight
At NYSOG Fete

SPRING GLEN, N. Y.—The 200 persons who attended the an-
nual outing of the New York State Operators Guild, Friday after-
day (19-21) attest to the fine physi-
cal condition of the participants as competitions were held in softball (see separate story), bowling, golf and pool table.

In a grudge match, the Runyon (represented by 1966's world champ-
ion, iv Kempner) scored an upset bowling victory over the team represent-
ing Peter Cohen Amusement Company of Woodridge (represent-
ated by Murray Cohen and Max Cohen).

Sparked by Murray Cohen's 203 in the first game, the Woodridge team rolled up what appeared to be a safe lead, but some remarkable clutch bowling by Rood and Kempner in the third and final game converted points and won by 15 pins.

The event was staged under the auspices of the American Bowling Congress.

Colin, Oswego Won

in golf, Dan Collins, of The Bill-
board, won the men's champion-
ship with a 97 and some remarkable bowling by Rood and Kempner in the third and final game conversion and won by 15 pins.

The event was staged under the auspices of the American Bowling Congress.

SINGAPORE SLINGS JUKES

SINGAPORE—Sometimes you can't win for trying. The new Singapore government decided to embark on all things a cultural cleansing cam-
paign. The last bit of cul-
ture to get cleaned up was juke boxes and pinball games, both of which were banned.

Joe Ash says . . .
FOREIGN BUYERS
Your "PINBALL REQUIREMENTS" fulfilled with our new "PACKING PLAN"

AMUSEMENT MACHINES CO.
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LIKE NEW!
SAVE ON THESE SHAFFER PHONOSPECIALS

Seeburg
WLWLTZ
KD 200 $625.00
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C 110 $350.00
B 200 $250.00

Wall Box
Seeburg SWI
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Cigarette Vendors
Eastern Mark II $199.50

Shaffer Reconditioned + Shaffer Guaranteed
Write for Illustrated Catalog

Shaffer Music Co.
849 North High Street, Columbus 8, Ohio
Phone 3-4614
All good Operators know this...which is why more and more of them are switching to ROCK-OLA, the Phonograph of dependability and styling. No service calls combined with happier Locations add up to Higher Profits.

It takes more than "TAKE" to make profits today!

ROCK-OLA Manufacturing Corporation
800 N. Kedzie Ave., Chicago 51, Ill.
WASHINGTON — Legislation that would permit manufacturers to assign their dealers so-called "franchised territories" is being debated before the Senate Commerce Subcommittee.

All the bills refer specifically to auto dealers and manufacturers. Assistant Secretary of Commerce Carl F. Ochalek told the subcommittee that his department favored the legislation provided it covered all industries in a similar situation. This conceptically would create a bill to be borne by the hotel industry, where previously franchised distributors and territories have been broken up by antitrust agreements. The legislation has been formally opposed by the Federal Trade Commission and is expected to receive strong opposition from the Justice Department.

Commerce Backs Commerce, however, in backing the measure, brings out what could be a split in administration policy. The legislation would allow manufacturers to allocate sales territories to dealers. It could use either financial penalties or bonuses to encourage dealers to sell only in their allocated areas.

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Southern Wisconsin Resorts Now Year-Round Spots

MILWAUKEE—Operators in this area aren't working up nearly the amount of enthusiasm for extra summer-time resort business that they had in previous years. The prospect of traveling 50 to 60 miles to service locations open for three months is no longer attractive, according to a Milwaukee area Methodist camping club. 

Only locations of this type within a 25-30 mile radius of Milwaukee have been converted into thriving year-round communities. The character and appearance of Pewaukee Lake, Okauchee Lake, Wind Lake and Brown's Lake, to list a few of the many nearby aquatic attractions, have undergone a sharp change. These lakes continue to draw thousands of summer vacationers and tourists. But an even larger number of people live on their shores all year round—many of them commuting daily to their jobs in Milwaukee. Real estate developers and promoters have been busy. The buzz of population from metropolitan Milwaukee has encouraged heavy construction of permanent residents, rather than summer cottages.

Shift in Operations

With the boom in permanent housing has come a shift in resort management's outlook. Relatively few nearby lake spots stay open only during the summer season. Lake shore taverns and resorts in a 25-30 mile radius of Milwaukee often now find it profitable to stay open 12 months of the year.

This stabilizing factor has had several effects on Milwaukee coin machine operators. (1) A number have expanded their scope of operation including year round routes in surrounding counties, and (2) most firms working the resort areas have devised their equipment. Most of them now operate cigarette, as well as music and games units in order to "make it work." 

Climbing costs of doing business at distances from a firm's home base has eliminated the small operators. Milwaukee operators state they find it advisable to have at least half a dozen or more lake spots—or none at all. While it is advisable to have a few lake spots, operators in the area have done away with a sort of "bait and switch" system of using music and games units in summer and cigarettes in winter. The "bait and switch" method of adding coin-operated units to the regular cigarette machine is being done away with in the area.

An increasing number of operators are now headquarters in lakefront Waukesha, Burlington, Lake Geneva and other Southern Wisconsin resorts. Being near the lakes, they have taken over a big share of the resort locations. Some of the new outlying firms have developed profitable resort routes which keep producing revenue all year long.

Shakedown

Continued from page 75

by general sales manager, says the totalizers were included on the new bowling machine following good success on the shuffle game. "Being twice as fast as old style totalizers," he said, "the new totalizers permit a general speed-up of games which increases the players' interest, and because you get more to 5000 players a week and for yourself—in Fischer's advanced styling—operator-approved mechanical, rugged construction, popular play features.

We are proud to recommend

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WORLD WIDE IS DELIVERING IMPERIAL VII and DELUXE 6-POCKETS

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All Equipment Thoroughly Reconditioned

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Winter Avenue

Phone: Evershade 4-2020

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Resort Ops Hope to Hurtle
Cool Coin at Lakes & Woods

East Looks To Top Run

Continued from page

keeps whatever is in the coin box for the rest of the season. The box is locked at the end of the season, and, if the machine is still in operation, the location reimburses the machine, but the location reimburses the machine, and the machine is then returned to the manufacturer. Sometimes the deal works the other way, with the operator paying the location a flat $100 rental for the box and keeping everything in the box. This arrangement is generally worked out with the location.

Jim Bilotta, who operates in the area that includes the Fishtown and S. Jersey Shore areas, has about 10 percent of his coin machines on top of Coin-ops. Bilotta uses a lot of coin-op equipment on his summer locations, but he also operates on the permanent locations after Labor Day, shifting the equipment to his permanent locations.

Reset Money

Bilotta gets the long end of the deal by splitting 50/50, or 50/50 on the Long Bowler, which is split 60-40. Tom Green, who operates in the Hudson Valley region, also gets a 60-40 split on the Long Bowler.

Jack Wilson, New York N. Y. operator, feels that while good equipment shouldn’t necessarily affect the location, the equipment can be a deciding factor. Wilson, who operates stores with coin-machines and music, said, "I think people who own bowling alleys and clubs usually have one in their location, and the operators who place them there will cut their rates to avoid losing business."

Bilotta, however, maintains that the operators are not giving up on the coin box for the time being. "If you have the right location, you can make a lot of money on a coin box, and I think that will continue to be a popular type of machine in the future."
WANTED
Bingo Mechanics
BINGO MECHANICS
BINGO MECHANICS
Good Pay! Steady work for reliable mechanics to work for me. Give reference and qualifications in your first letter.

Write to Box 950
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"WORLD FAMOUS EXPORTER" - Inexpensive Invitations
2 AM 3100 . . $50.00
3 AM EDD (repairman) . . 300.00
3 AM 880 . . 245.00
3 AM 805 (repaired) . . 150.00
3 AM 605-80 . . 175.00
2 Whittier 2150 . . 550.00
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2 Williams Shuffle-Bumper Tables (like new) . . 175.00
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1100, 1200, 1300, 1400, 2100
WURLITZER
Write or Call for Quantity Prices
6120, 7700, 1127, 2127, 7200, 7250, 1124, 1125, 8125

S-F0906 $149.00
S-0910 $159.00
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Big Two Tender $175.00
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NOW DELIVERING! Chicago Coin's STAR ROCKET
Now "Player Advisor" 100% "Predicting Your Moves" Available in 3 Models!
Chicago Coin's JET PILOT
NOW! The First in Arcade Equipment!

SPECIAL DEAL! BRAND NEW! ORIGINAL CRATES! Chicago Coin's ROCKET BALL + 14 TWIN BOWLING 6'-8' MONTE CARLO BEE SHUFFLE Genco HOROSCOPE

When You Judge on Performance, You Gotta Hand it to FIRST-Class Equipment!

EL MONTE, Calif., Pins Pibalhins
EL MONTE, Calif. - Pinball games based in this municipality by a vote of 535 to 336 in a special election held Tuesday (23). The new ordinance takes effect July 3.

These machines here have been an issue for approximately 18 months after the city council first attempted to ban them. The Denver court recently ruled in the submission of petitioners for Tuesday's referendum.

Extra $ $ $ Continued from page 71

The change of store owners often results in a big jump-up in the machine's gross take. Many owners take pains to keep a steady clean and encourage

Supermarket Chains
Supermarket operators report that supermarket chains are very hard to get into. National chains are approached at the regional level. Here, a central office is in charge of store applications in designated areas. Rejected letters and follow-up visits were necessary before Sparacino was finally successful with one chain. He had to present his bulk vending program almost 15 times to get into these chains.

He now plans to set up multiple installations throughout a supermarket in a complex of stores under one roof. Individual retailers rent store space from the building owner. Sparacino will put buttons of machines along aisles within the building. There is no problem of vandalism after closing hours, since all machines are closed at night.

In finding this location, a special problem arose. One of the stores is a candy store. Part of the contract with the building owner stipulated that there would be no competition with candy. Sparacino pointed out that his 1-cent confectionary sales did not compete directly with the candy store's stock. The building owner also agreed to turn over part of his commissions to the candy store owner.

Selection of proper fill determines the success of multiple vending. In choosing initial fill, the Sparacinos use a revolving-dish method. If it doesn't work out in practice, they experiment until the proper combination of machine fills is found. The two main factors they look for are the number of children in the neighborhood and the economic status of the immediate community. Penny machines, for example, have been found to go over best in neighborhoods where there are a lot of children or which are in the lower income groups.

FTC Cites Firm
FTC Cites Firm Continued from page 72

"It added that the great majority of customers earned much less than the claimed $275 monthly and "$400 a month" and that these investments, ranging from $975 to $2,900, were not "secured by equipment and stock."

Contrary to other claims, the FTC's complaint declared, customers are given exclusive territories or established sales routes, and no retailer redeposits unprofitable machines or repurchases them from dissatisfied customers.

Named in the consent order are the companies' officers, James Helen Knudsen and Gordon Bjurback.

Their agreement to discontinue the misrepresentations cited by the commission is "for settlement purposes only and does not constitute an admission that you have violated the law," FTC said.

N.Y. State PR Group To Seek Charter

NEW YORK—Members of the coin machine industry held the public relations organization to represent New York State music machines and amusement game interest at a meeting in the offices of the Music Operators of New York Wednesday night (24).

The yet unnamed organization will work closely with the New York State Coin Machine Association and local operator groups. It will confine its activities to purely public relations matters only—working with youth groups, gaining newspaper, magazine, radio and television publicity, leaving legislative matters to the State organization.

During the next week or two, a name for the organization will be arrived at, and a charter will be sought. Also, bylaws and constitution will be adopted, with a set of officers and board of directors elected. These matters will probably be disposed of when the committee meets next on July 8.

Temporary Officers
Temporary officers are Al Sienko, Joe Polsky, Tony Garnitu, Jesse Cohen and Sid Levine, Operators of New York, treasurer.

Other attending the Wednesday meeting were Mercer Parkoff, Atlantic City, N. J.; Paul Westchester Operators Guild; Tom Greco and Mrs. Millie McCarthy, both representing the New York State Coin Machine Association; George Holstrom, local operator; Jack Pollock, another local operator, and members of the trade press.

Methods of operating with the Police Athletic League were discussed, and a delegation with meet with PAL officials to determine how best the industry can aid the organization in combating juvenile delinquency.

Modest Start
Parkoff cautioned the committee members to forget any grandiose scheme of getting 1,000 or 2,000 machines in a month and begin with such modest projects as teen-age block parties, with the industry providing the joke box.

He said that once the program has something to show, manufacturers and distributor support will be forthcoming, and so will expansion. He also emphasized that the organization work thru local associations to raise funds, with each association allocated a specified amount which it could either pay into treasury, or get from membership assessment.

As soon as a charter for the organization is cleared, plans call for the sending of letters to every operator in New York for a $5 contribution to get the plan started.

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COIN MACHINES
EXCHANGE

FOR SALE

The Billboard
JUNE 29, 1959

N.Y. State CR Group To Seek Charter

SPECIAL DEAL!
BRAND NEW! ORIGINAL CRATES! Chicago Coin's ROCKET BALL + 14 TWIN BOWLING 6'-8' MONTE CARLO BEE SHUFFLE Genco HOROSCOPE

When You Judge on Performance, You Gotta Hand it to FIRST-Class Equipment!

NEW DELIVERING! Chicago Coin's STAR ROCKET
Now "Player Advisor" 100% "Predicting Your Moves" Available in 3 Models!
Chicago Coin's JET PILOT
NOW! The First in Arcade Equipment!

SPECIAL DEAL! BRAND NEW! ORIGINAL CRATES! Chicago Coin's ROCKET BALL + 14 TWIN BOWLING 6'-8' MONTE CARLO BEE SHUFFLE Genco HOROSCOPE

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When You Judge on Performance, You Gotta Hand it to FIRST-Class Equipment!
$25 N. Y. Juke Box Tax

The Board of Estimates (composed of the Mayor, borough presidents and city comptroller) representatives of the industry valiantly tried to stay off the bill.

The Board placed the number of Juke boxes in the city at 20,000, estimating that the levy would bring in $500,000 a year before the cost of administration.

However, industry representatives placed the number of Juke boxes in the city at 10,000 at the most, and they cited a recent police survey which said that 10,441 Juke boxes were in operation.

**Industry Representatives**

Appearing before the Board on behalf of the Juke box operators were Al Denver, president of the Music Operators of New York; Joe Godman, MONY counsel; Mayer Parkoff, president of the Atlantic-New York Corporation, and Sam Hezansky and Bob Markewich, special counsel for MONY.

Originally, the city had sought to raise $1,000,000 annually from the music machines, amusement game and vending industries. The measure which passed will bring in a gross of not more than $250,000, and probably under $250,000 after administrative costs have been deducted. This figure won't do much to solve Gottlieb's pressing financial problems, but it will help keep his operations afloat.

For the top location, the $25 fee -- whether paid by the operator or the location -- doesn't present much of a problem. But on a marginal location, the Juke box doesn't bring in enough for the location owner to dig down for the $25, and the operator who's just getting by on the stop isn't too anxious to pay the $25 either.

As a result, an estimated 1,500 to 1,600 locations will be abandoned, according to several operators. True, some of these locations will be picked up by other operators, but the number of lost locations will still be substantial.

Counsel for the Juke box operators argued that the abandonment of these locations will create a vacuum into which will move criminal elements seeking to use the Juke box industry as a cover-up for their illegal business.

The attorneys for the operators also pointed out that the loss in the new tax will be the small storekeeper who was able to realize some additional revenue in Juke box coinboxes, as well as the small operator who has been getting by mainly on low-profit stops.

Some operators feared that if the operator keeps the location and pays the tax for the spacekeeper, he may try to make up for the outlay with service or less frequent changes of equipment.

Distributors fear that much of the $250,000 being paid to the city in the form of annual taxes will be money normally spent for upgrading equipment.

Union officials maintain that the rate servicemen will be thrown out of work due to the decreased number of locations.

---

Operators: Deal Yourself In On a Winner!

Gottlieb's

Has the Colorful Appeal of Playing Cards!

That's right, Mr. Operator, QUEEN OF DIAMONDS in your locations can really add the color and flash needed to attract and hold players longer after game! Every Gottlieb card game has been a winner and this Queen is no exception. It's jam-packed with "play it again" features.

See it... play it... order it at your distributor today!

- 6 rollovers and 3 holes score X-Y-Z values
- Lighting all cards awards special plus 400,000 points
- 3 center drop-in holes score specials when all cards are lit
- All new "bank of targets" lights cards
- Side "joker" rollovers light cyclonic kickers for high score and score extra specials when all cards are lit
- Plus super-powered flippers and National Blog Rejectors

D. Gottlieb & Co.

1140-50 North Kostner Ave. Chicago 51, Ill.

Dime play is here-to-stay — buy Gottlieb Games and keep it that way!
$5 Million Bond Issue By Seeburg

WASHINGTON — The Seeburg Corporation, Chicago, has filed $5 million bond issue registration with the Securities and Exchange Commission seeking permission to sell debenture bonds. Issuance of the bonds (which will mature in 14 years and carry a fixed interest payment) will be offered to the public for the purpose of providing additional working capital for the company's operations and for the coffee and oil. Seeburg is the largest company known to be engaged in the manufacture of coin-operated machines. The bond issue is authorized by a resolution adopted at the company's annual meeting last December. The bond issue is being underwritten by Chase National Bank of New York. The bonds will be sold on a cash basis. The bond issue is expected to be completed by December 31, 1950.

50th -Yr. for Tivoli Games

COPENHAGEN, Denmark — The Summer Tivoli is the top location for coin machines in Denmark. On June 6 the Hans Zieren firm celebrated the 50th year of its ownership of the big Automat Hall in Tivoli. Mrs. Marie Zieren, present head of the firm, was hostess at a reception and buffet luncheon in the Arcade. Staff and personnel of the firm, officials of the Tivoli and friends of the firm attended the "Jubilee," and Mrs. Zieren received many elaborate gifts, floral pieces and bouquets. Hans Zieren died October 2, 1957, and his widow, Marie, became head of the firm, which has a large plant for manufacturing, rebuilding and repairing coin machines of many types, including name-stamping machines and joke boxes. At present the Zieren firm is concentrating on importing, distributing and operating machines, and it has a route of joke boxes.

In Tivoli it operates the Automat Hall but also has a large number of machines in two other Arcades, as well as many scales, strength-testers and name-stamping machines in various sections of the park. In all it has about 200 machines in Tivoli — most of them late models, including German pay-outs, pin games, joke boxes and Arcade machines. Football and hockey machines are popular, as are two Bally Champion horses.

COINMEN YOU KNOW

New York

Local coinmen relaxed last weekend at the Homeowrk Lodge in the Catskills at the New York State Operators Guild Outing. Jack Wilson, Newburgh operator and president of the group, was given a rough time when he was the subject of a "This Is Your Life" night club act.... Meyer Parkoff, Atlantic-New York, was host at a champagne party the evening of the banquet. Murray Cohen, Woodridge, N. Y., operator, amazed the group by holding extended conversations in Castilian with the Chinese waiter. Cohen spent several years in China. Morris Wood, Rockaway Sales, is spending long weekends at a beach club, where he keeps in athletic trim by playing softball and volleyball. ... S. Silbert, Haverstraw, recently became a father for the third time. But unlike most proud pappas, Silbert is more apt to talk about his Doberman Pinscher, which recently took top honors at a Hound meet in a Long Island dog show and which is now in the Champion class.

Chicago coin's "line-up"

JUST OUT!
chicago coin's NEW JET PILOT

Ideal for any location! Bowling Alleys ... Bus Depots ... Airports ... Kiddie Parks ... Amusement Parks ... Arcades! Player permits landings for high score. Gets rated "Cade" — "Ce-Pilot" — "Commander" or "Jet Pilot." 12 landings give player perfect score and a reply.

Mich. Locations

Continued from page 92

Ingers, operations recently acquired, operations, and sale, of statement and distinctively

They rears...selection...existent, reported, and operation practicable.

They per...take...rest

of...5,135,000...debentures.

A few names...include German...joke boxes...and Arcade machines. Football...hockey machines...are popular, as are two Bally Champion horses.

Available In 3 Models!

Star Rocket can be set for 3,4 or 5 frames per game.

Available in 3-way match, 4 games in one, Red Pin lights-up for bonus scoring, ... Regulation Scoring... Exact Scoring... Mystery High Scoring.

Super Red Pin BOWLER

Available in 5-way match, 4 games in one, Red Pin lights-up for bonus scor-...
Players love the lively “keep-swinging” play rhythm of the fastest ball-bowler ever built—with twice-as-fast rotary totalizers and 50 per cent faster play-cycle. Locations love the way PAN-AMERICAN BOWLER stimulates refreshment sales...keeps customers from drifting away... piles extra earnings in the cash-box. And you’ll love the fact that PAN-AMERICAN BOWLER gets all the heavy rush hour play...takes in $15 while other alleys earn $10.

Get PAN-AMERICAN busy for you in busy spots—now!

BALLY MANUFACTURING COMPANY—2840 Belmont Avenue, Chicago 18, Illinois
Players love the lively "keep-swinging" play-rhythm of the fastest ball-bowler ever built—with twice-as-fast rotary totalizers and 50 per cent faster play-cycle. Locations love the way PAN-AMERICAN BOWLER stimulates refreshment sales...keeps customers from drifting away...piles extra earnings in the cash-box. And you'll love the fact that PAN-AMERICAN BOWLER gets all the heavy rush hour play...takes in $15 while other alleys earn $10.

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Chicago coin's "line-up"

JUST OUT! Chicago coin's NEW JET PILOT

Ideal for any location! Bowling Alleys... Bus Depots... Airports... Kiddy Parks... Amusement Parks... Arcades! Player pinpoints landings for high score. Geared "Cede!" - "Co-Pilot" - "Commander" or "Jet Pilot." 12 landings give player perfect score and a replay.

Mich. Locations

Continued from page 83

tors from putting in new pieces.
5. Games are not new, but usually not over a year old, except in outlying and conservative territory. This indicates fairly rapid turnover.
6. Pin games are most popular—estimated up to 80 per cent. Only the five-ball type appears to be used here. (Bingo and in-line pin tables are not used.) Bowling games, a few gun, pool tables where space permits are popular. Youngsters like the pins, but bowlers, like Chicago Coin Bowling League and United Bowling Alley—typically older equipment—are fairly common in bowler.
7. Juke boxes are generally reported one to two year old. The 100-150 range represents one instance are reported of a switch from 200 back to 100.
8. Stereo on juke boxes is about non-existent, because of the season. It is fair to say juke boxes are stereo 10 to 1.
9. Operators (especially Western Michigan) are taking longer commissions—60 per cent, just as in metropolitan areas, compared to 50 per cent in rural last season. They are even demanding basic guarantees, from remote locations, to make operation practicable.
10. The take on juke boxes appears relatively stable, but the games of all types show marked fluctuations in play. Both types can profit under varying conditions, and this may be a factor in the trend toward diversification.
11. Resort locations are acting as a balance wheel in operating. They have about eight weeks, with the rest of the season distinctly lower. They began to average about the same figure per juke box at operator's choice locations taken on a year-round basis. But the standard locations show serious dips in the summer, of course, which can be offset by a juke box with a collection of fun in the route.
12. In Western Michigan, a trend toward putting out more equipment is reported, both games and juke boxes. This is a result of some attitude towards diversification. Operators have found that they had some older equipment on hand, and have been refurbishing it for use on the summer locations. This helps to explain the trend reported uptown toward entry of more operators into the field.
JUNE 29, 1959

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Actually more than twice as fast as any other on the market. Means MORE COINS per hour.
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FULL RANGE EXTENSION SPEAKERS specially designed for convenient Wall, Ceiling and Corner installation. Both Monaural and Stereophonic.

SYNCHROMATIC COMPACT WALL BOX complete with Program-Selection Panel and Dial Selector Knobs makes selection in 2 seconds.

HIDE-AWAY UNIT ideal for locations with limited floor space.

PLAY-STIMULATOR stops lulls. Invites more play. Pays for itself in a hurry.

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swings wide open for INSTANT, EASY ACCESS...

WORLD'S FAIR TEST Record-Changing Mechanism

Actually more than twice as fast as any other on the market. Means MORE COINS per hour.

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