The Billboard

Price: 50 CENTS

July 27, 1959

The Amusement Industry's Leading Newsweekly

"Show News" introduced in this issue

I, is "See Day" for The Billboard readers. With this issue, "Show News" is introduced to cover the outdoor amusement field and segments of the indoor amusement industry -auditoriums and arenas and talent which play in those buildings.

Show News offers greatly expanded coverage of The Billboard's "Cinematic" field, plus coverage of other amusements, and also many new features, plus a new, more interesting typographical presentation.

Talent on the Road - one of the new features - capsulates the news of traveling shows and talent. Show Places - another new feature - presents intimate close-ups of carnival people.

New columns - Fair-Exhibition Management, Amusement (Continued on page 60)

Study Points No Major Slump in Disk Business

2-Year Billboard-NYU Fact Sum-Up Shows LP's Holding Up Big

By SAM CHASE

NEW YORK - There is no major slump today in the record business. This can be stated firmly, despite industry talk about slow sales. In an endeavor to substitute facts for assumption, The Billboard herewith presents an analysis which compares dollar volume of sales at retail stores for four-week periods for the past three full years, thru June 20, 1959.

As can be noted from the charts which appear on page 5, the overall gross between May 25 and June 20, including sales of LP's, singles and EP's, totalled $16,800,000. This is well above the $16,386,000 which was the average of business done during each four-week period during the past two years (based on manufacturers' suggested list price). Here's how it compares with the early part of 1959:

January 5-11: $17,600,000.
February 2-8: $16,500,000.
March 2-8: $19,900,000.
March 30-April 5: $18,900,000.
April 2-8: $18,700,000.

Thus, it is true that business has been backing down from the March peak, it is also true that each four-week period of 1959, with exception, has brought in more dollars than any four-week period from June 1957, the beginning of this study, with the exception of the peak December periods of 1957 and 1958.

Cash Register Check

The statistics used here are all derived from the confidential reports of dealers who have returned their statements on time.

(Continued on page 5)

Stereo Boost for LP Sales

NEW YORK - Sharply improved LP sales in 1959 have been due, in good measure, to the big splurge on stereo sets during the first 20 weeks of this year. Stereo albums alone accounted for $144,- 000,000 worth of business in retail stores at manufacturer list price, according to The Billboard-NYU studies. This compares with a virtual zero in the same period of 1958.

The stereo boom was not at the expense of monophonic sales, either. These actually ran 8 per cent ahead of 1958 for the first 20 weeks of this year.

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Dealers' Sales Not Bad - For Summer

Cross-Country Consensus Puts Over-All Business a Bit Ahead of Last Year

By BOB ROLONTZ

NEW YORK - Business among record dealers throughout the country this summer is not as bad as it has been painted. It is not sensational, but it is not bad - for summer, that is. Dealers contacted by The Billboard in New York, Hollywood, and Chicago, found over-all business to be slightly ahead of last year, although Washington and Cincinnati dealers said business was behind last year. In the cities where dealers noted an increase, this was due mainly to upped LP sales, with the singles business off generally, with a few exceptions. Audio stereo sales slumped this summer, monos, the sales of which are rectored at manufacturers in the summer, monaural sales, with the singles business continuing to improve. Roughly 80 percent of dealers noted that dealers sales of which appear to be on the increase.

The survey found that dealers are wirelessly buying in the numbers of dollars and per cent. In July, dealers noted that dealers were continuing to sell the product at prices, and that they were not happy about the transhipping being carried on by some distributors and one stops.

Not Too Pessimistic

But on the whole, the majority of dealers talked to were not overly pessimistic. Many felt that if the product was aggressively promoted and wisely purchased a respectable business could be maintained throughout the summer. Many of the dealers felt there would be the normal pickup in the fall.

Here are the comments of dealers throughout the country, starting in New York:

NEW YORK - George Print of The Doubleday Book Stores chain reported that as a whole the record business in the Doubleday chain was ahead of last year (Continued on page 4)

Arthur Godfrey Booked

For Appearance at ESE

Arthur Godfrey will make his first personal appearance since his operation at this year's Eastern States Exposition, West Springfield, Mass. The red head will be featured in the fair's horse show, September 25-27, and is also booked to make the Boston Garden Rodeo later in the year.

Form Disk Jockey Assn., Inc.

Elstir Jim Hawthorn's First Presy

An official national deejay organization became a reality last Saturday night, July 18, when a group of jocks from key areas of the country met in Milwaukee and formed the Disc Jockey Association, Inc., a nonprofit membership corporation. Jim Hawthorne, KDAY, Los Angeles, was elected president.

More Companies Present

Fall Product and Programs

Deca, Warner Bros., Verve, and many other labels presented their fall product lines and special distributor - dealer plans at meetings last week. (Continued on page 6).
Disk Jockey Association

Commendable Step Ahead

Growth and responsibility entail the assumption of increased responsibility.

There is therefore commendable that a group of key jockeys, assembled last week in Milwaukee, organized the Disk Jockey Association, Inc., a nonprofit membership corporation.

The serious tenor of the discussions at Milwaukee was evidence of the sincerity of the men whose long-planned meeting was held to form a national organization.

The DJA can be an industry conscience; it can be a focal point for improvements of DJA program, and most importantly, it can help to channel the great power of the deejay on a proper and useful level.

It can help to give proper perspective the professional's contribution, to broadcasting, to music and our over-all American... May the organization prosper.

keePIng uP wIth tHe joneS

Disky-distrIbute MlSS-Ip competition

NEW YORK — The slew of distributor meetings being held this summer by the manufacturers, from minor to major (The Billboard, July 20), has brought out something in the way of organizational fact that just as manufacturers try to beat each other saleswise, they are now trying to beat each other distributors.

If there is any plush hotel anywhere in the United States any manufacturer which has not held a record manufacturer distributor meeting this summer it should be ashamed of itself.

For the manufacturers are now openly seeking contact with the distributors.

This is a new field for the manufacturer to explore and each manufacturer must find his own way to show the distributor how he can sell his product.

Years ago a manufacturer used to summoned his obedient distributors to his offices and there serve some coffee in paper cups and ask them to order his new product.

Today, the distributors are rationally and dined in such elegant surroundings as the Savoy Hotel, the Sherry Netherland and the Deloson's, the Ambassdoor and the Bel Air Hotel.

The Beverly Hills Hotel in Calif., etc.

It matters little whether or not a distributor feels that a holding a meeting in the plush hotels adds a certain status to the manufacturer.

As the surroundings are excellent, the refreshments perfect, the chicken, peach melba and other fine foods rank high on the menu.

Many distributors are overawed by the magnificent surroundings and the elegant delights, often sign orders for more product than they can use or easily dispose, but maybe that's the whole point.

But the one that is drawn is the one that can be设备 equipped with the plush ones, are equipped to handle the sound that now pour in out of the 12-inch stereo speakers that sit snugly on tules in the French Provincial ballrooms of the posh hotels of America, every meeting where the product is demonstrated.

If there is any合理ize deferent or if there is any at all, it is with the apotheoic or deferent phrase: "Please excuse the sound fellows, it's just a very proper and rather boomy." And it usually is. But boomy or not, few companies appear willing to give up the grandiest of the plush hotels for a pint raggedy bean products.

They might lose status.

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NEW YORK — Plans were well advanced this week for the forthcoming grand opening of San Gooy, east new side Manhattan giant retail disk outlet of Ruth Brown. Official opening ceremo-

nies are set to take place on or around July 27. In the meantime, the pre-opening sales activity is ex-

traordinary.

Already, Goody men are making a systematic tour of the giant of-

fice buildings in the central
district, making sure that even

the know best of the impending opening. Special offers are being made

to all visitors to the store. In addition, the store has been

made via coupons to all office per-

sonnel in the vicinity of the store. The store will also officially

mark Goody’s entry into the retail

disc business. The store will carry an extensive line of all major disc

labels, as well as a special assortment of software.

Goody declared: “There are certain camera stores in our vicinity out-

doors. That is why we decided to make

a move.

RCA Skeds New LP Line

NEW YORK — Initial two al-

bums in a series of RCA Interna-
tional releases have been

announced by Dick Decca, manager of the RCA affiliate

marketing manager for RCA Inter-
ternational. The albums are

made by RCA affiliates throughout

Mexico and sold via RCA’s
camera division in the United

States. The albums, written in

Swedish, are original and have

been in the successful disc

collection.

Despite this long hiatus in TV and

movies, Presley continues to sell in

amount of hits. His latest

new disc, “My Wish Came True,”

is already in B.B.’s top ten. Billboard chart and the flip, “Big

Love,” is at 22.

Presley will record, prior to making the films, and he will also

be making a trip to Europe. Meanwhile, Ruth Brown is in

Beyonce, a Best was made last week by a. c. c. star, Steve Sholes, who pointed out that

he has not been on a TV show

for over one-half year and has

not missed out on a lot of

promotional activity owing to his

current tour. Sholes has not

continued, Sholes are now on a

new disc, “I Want to Be a Star.”

Meanwhile, Sholes noted: “It’s a

record that is exciting. It’s
different. It’s something that he continues on such a powerful

level of course we don’t sell his

record, is at the top of his game.

The RCA Victor, singles line is showing a spurt of activity again.

This summer, ‘The Three Bells’ by the

Bobby Darin, a hit of this week and has hit the B.B.’s. Eddy Arnold’s ‘Rodeo Stad’s has gone from 80th to 73rd position, and the

Still” is another big hit of the

week. The song is No. 1 in the

Billboard chart and the flip, “Big

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week. The song is No. 1 in the

Billboard chart and the flip, “Big

Love,” is at 22.
Summer Sales Not Bad, Say Dealers

**Continued from page 1**

stores, both big and small, and in every city where the chains have outlets, was a trifle better than during the second week of June.

He stated that most of the chain stores were on a 50- to 70-per-cent discount, attack, and by the third week of June, sales were 20 to 30 per cent better than last summer. He noted that of the singles release, there was a decided trend to the radio business. He said that double silhouetteజ Santiago thought about discounting when he saw the price of the 1966 singles sales were a little high for the retail store, but he decided not to do it. As of June 30, the Billboard's survey of the RCA and Columbia Record Stores of the country, which were selected as representatives of the retail store, showed that the consumer's attitude was "the same as last year. There might be a spurt in sales of singles, but it is not 'negligible.'"

Suggested Alpert, who is a retail record dealers, that he thought his prices might be too high. He thought that the public would be more interested in the product if the price was lower.

**L.P.'s Curry**

By LEE ZHITO

HOLLYWOOD — Record sales are up 25 per cent over a year ago, but dealers are bemoaning the situation because they have been dealt in The Billboard's survey of record retailers in the market.

"This year," says one retailer, "we are only a small drop in L.P. sales but it is a big drop in singles compared to last year." Miss OA, Aday, who has long been an advocate of the L.P.'s Curry, says, "I think that the price is too high."

On the subject of the hits, she said: "There's no excitement in the business today. No singles and no hit albums. Without the excitement the public is bound to suffer and so will sales."
TWO YEARS OF RECORD SALES IN RETAIL STORES
By 4-Week Periods Through June 20, 1959
In Millions of Dollars at Manufacturers' List Prices

NATIONAL AVERAGE SALES OF MUSICAL RECORDS

Factual Sum-Up Points No Major Disk Sales Slump

NEW YORK—For every label which is complaining about the state of the singles business in 1959, there is at least one other label faring better than it did at this time a year ago. A study of comparative statistics from The Billboard-N.Y.U. studies of record sales in retail stores shows that 32 labels for which separate data is available for the first 20 weeks this year, running behind a year ago.

The 32 labels doing better this year include 23 which each ended the first 20 weeks with at least $5 per cent of the total dollar volume of singles business in 1958 than the same period last year. The 32 labels doing better this year include 23 which each ended the first 20 weeks with at least $5 per cent of the total dollar volume of singles business in 1958 than the same period last year.

Complaints about the business are more apt to come from 11 labels which last year had at least $5 per cent of the dollar volume but dropped out of that group in 1959, or from the number of the 16 labels which achieved that share in both years but which are behind their 1958 singles take so far this year.

One of the reasons that some of these labels have been doing so well is the increased number of manufacturers dividing the total take. For example, in the first 20 weeks of 1958, 17 labels divided the singles dollar from retail stores at the rate of $5 per cent or more of the total dollar volume. In the same period this year, the number has risen to 32 labels doing so far. Also drawing away dollars away from the leading labels is the amount of business going to new labels which each fall under the $5 per cent of the total dollar volume.

The full reports from which this data is derived named individual labels, but this data, of course, is confidential and may not be released for general use by the subscribers to The Billboard-N.Y.U. reports.

LP's Carry L. A. Ball

CONTINUED FROM PAGE 4

Jerry Johnson, house of Sights and Sound in Van Nuys, Calif., in the top outlet in the San Fernando Valley area, said:

"Sales are up 25 per cent over last year, although they slowed some during the heat wave. Sales in our area were hit harder by the heat than elsewhere. Los Angeles was having its 103, the heat reached 124 in San Fernando Valley. However, that's a temporary condition. Despite this, business is still up over last year.

Regarding singles, 'Singles are sick. I don't know what they did to them last year. Too many 'Top 20' spots in killing records. People can't bear to hear the same songs over and over. We have got to get back some of our old standards.'"
NEW YORK — One of the rupestrian Record Dealers Motion campaigns ever launched involved the disks being inundated by Ca-

The blocking of the domains was to be paid for by a

The most energetic of the Everly Brothers and the Chordettes is finding that in the singles field the value concept of the singles field will be the same as in the past. You can always sell a single, but you can't sell it for the same price. The kid business is the same as before.

The oversupply is luxurying the audience. The older generations are buying LPs, but the younger ones are buying singles. The singles business is now the same as it was before. The older generations are buying LPs, but the younger ones are buying singles. The singles business is now the same as it was before.

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HOLLYWOOD — "The Caterpillar Crawl" seems destined to break out into a full-fledged disk race, now that Dot Records acquired national distribution to the original recording on George Brown's Titan label. It started two weeks ago with Brown, co-author of Doten Records, decided to launch Titan Records (the sole owner of the label) by recording a group of the Strangers in a novel rhythm instrumental, "The Caterpillar Crawl." Taking the cautious approach, Brown decided to release it first in the Southern California market.

Disk proved an immediate action getter, and the excitement created by the single spurred several labels to bid for the master, among them Kapp Records. While Brown mulled the advisability of turning over his master to another firm, Kapp decided to cover the original Titan release.

Brown thus faced the prospect of being blacked out from all other markets where his disk had not yet been released. On Thursday (23) Brown concluded a national distribution deal with Dot's Randy Wood. Dot will distribute the "Caterpillar" original under the Titan label.

Thus, Titan's "Caterpillar" is leading outward via Dot's distribution steam while Kapp's "Caterpillar" is heading westward — both in an all-out race for all markets.

KWK Makes Local Movie Promo Tie

ST. LOUIS — Station KWK, whose shows are the movies from August 2 through August 16 via a promotional group with every motion picture shown in the Greater St. Louis area — nearly 100 in all.

The station has split the local disk contributions to screen their stocks for albums featuring movie tunes on the past 30 years, since KWK's programming will place strong emphasis on picture scores rounding the throat of the two-week drive.

In return, the local film exhibitors have made up (at their own expense) a 60-second movie trailer hanging in KWK's "Nova Musical Salute." Local theaters will screen the trailer (indoors and in drive-ins) and also plug the KWK stunt with prominent lobby displays. At the same time, local dealers are big-screen special albums featuring the movie music theme.

In addition to spotting movie music on every show, KWK is showcasing Academy-Award tunes and other movie songs during the 11 a.m. to noon portion of "Hit Hi" on Sundays, Aug 2 and 9, and with program director Gil NewETTE as spokesman for the movie industry on each show, NewETTE will interview (via tape) top motion picture stars.
HOT 100 'STAR PERFORMERS' CORRECTIONS

CINCINNATI — The following are the sides that should have been listed as "Star Performers" on last week's Hot 100 chart.

ROCKIN' TO A HIT FROM COAST TO COAST

"THE ROCKIN' LADY" (FROM NEW ORLEANS)

PENNY CANDY

FLIPPIN' 201 DISTRIBUTED NATIONALLY BY LAURIE RECORDS, INC.

NEW YORK CITY

ARD Hook-Up Pays Off for N.Y. Dealers

NEW YORK — The New York Association of Record Dealers is paying off for the 267 members enrolled in the organization according to L. Bondy, head of ARD here. He says that distributors are showing a lot more cooperation to dealers who are members of ARD than the dealers used to get.

Bondy said that a dealer who might have had a rough time getting distributors to back up returns or issue a credit for instance, is getting quicker action after joining the ARD.

Bondy indicated that this bears out the theory that in union there is strength. He pointed out that ARD Committees check on dealer problems with their members and then the committees notes with distributors to explain these problems. This tactic has helped get a better area of cooperation between dealers and distributors.

The ARD will hold its next dealer meeting in August in New York City. At that meeting the dealers will consider the possibility of cooperative advertising, where all the dealers will take one big ad and then list the names of all the member stores.

33 Packages On Mercury, Aug. Agenda

CHICAGO—Twelve new singles, comprise Mercury's August 1 album release, all being issued in mono and stereo. In addition, nine established monoartists are being released in stereo versions, bringing to 33 the total number of packages in the shipment.

The new mono-stereo numbers are by Patti Page, Sarah Vaughan, Ralph Mattox, J. L. Cook, Harry Arnold, Shaw Torrens, Peter Palmer, Jimmy Cleveland, Joe Noyes, Terry Gibbs, the London Symphony and Philharmonia Hungarica.

Folkniks Tab Newport Folk Bash Huge Hyde for Clan

NEW YORK — The first annual Newport Folk Festival, which was starred earlier this month at Arkadia Records, now features the more renowned Newport Jazz Festival. "Pop done for folk music what John Hammond and Jack Shear of Folkways Records did for jazz," according to Burt Lockwood, who has known Greenwich Village authority on the subject, and proprietor of the Folklore & Artv in that section of Manhattan.

Young, who claims to be the corner of the term, "Folknik," which is used to describe fans and artists of folk music alike, bails the fact that as a result of the Newport bash, "There is in no longer an esoteric art belonging to the Southern Mountains and the sparsely settled cultural pockets in America." As to the back up his faith in the branch of folkdom, Young will inaugurate publication of a new magazine, known as Folk Mark Guide USA, in September. The paper will list all folk events, concerts, festivals and college appearances of folk artists.

Returning to the subject of Newport, Young said that altho the project was a financial loss this year, attendance was good. He said that in the future the project will be promoted in the area.

More than 1,000 attended a symposium on folk music on Sunday evening the festival to hear Mort Gerberg, Folknik's manager, talk about the event next year.

Folkniks, which was headed by Bob Dylan, will be back up his faith in the branch of folkdom, Young will inaugurate publication of a new magazine, known as Folk Mark Guide USA, in September. The paper will list all folk events, concerts, festivals and college appearances of folk artists.

French Lick Jazz Jumps

CHICAGO — The French Lick Jazz Festival, scheduled for July 30 to August 2, sponsored bySheraton Hotels at French Lick, Ind., and the City of French Lick, is in the planning stages for a whopping growth over its sizable attendance of last year. A week before the start of the bash, according to a Sheraton spokesman, "About 10,000 hotel rooms will be sold. The figure equals last year's total gate. For the four-night show, total capacity is 32,000.

LUNCH MUSIC SOOTHELSONS

WASHINGTON — Music is being used to ease the tension of U.S. Senators.

Lunch-hour concerts, sung by Air Force "Singing Sergeants," are now being conducted in the Senate office building. Performances of the 21-voice male chorus were planned by Martin D. Rodriques, amateur impresario, who wants to "get people to relax around here." Senators and employees are "going at high tension all the time," he said.

Rodriques, who works as a registrar clerk in the Senate Office, claims that he and Tom Fox, a colleague, "began the music idea several weeks ago during Easter and Christmas."

Some days two shows enjoyed the half-hour concert given by the group. The show was broadcast in the 552-seat auditorium of the Senate building. Earlier, there were performances by the Army Chorus, the Select Chanteurs, and an accordion ensemble.

Peterson to UST Post

HOLLYWOOD — Jimmie Peterson, last week was appointed dealer service manager of United Stereo Tapes, and resigned his position as manager of Capitol Records Distributing Corporation, Detroit branch, to join the Ampex audio subsidiary. Peterson's duties at UST will encompass being in charge of its national sales office at the Sun Valley, Calif., headquarters, heading its firm's distribution facilities in Hollywood and Omaha, handling dealer service and sales co-ordination.

Peterson has had his operations at Magnet, and now he will handle the Mitz, UST's marketing manager.

He comes to UST as a well seasoned veteran after a decade with Capitol. He started his CRDC career as a salesmen in its Detroit branch. He was later named manager of its San Francisco branch. He was assigned to open CRDC's Des Moines branch. He was promoted to manager of the Detroit branch, heading the office where he first started with the Capitol label.

Peterson's appointment is effective immediately. He expects to move his family to the Coast within a month.

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NOT Goodman Joins Merc

CHICAGO — Not Goodman, manager of the Diamond, has been appointed to the a.f.a. staff of Mercury Records by Art Tatum, vice-pres. He will have charge of singles supervision on the West Coast, freeing Pete Kopol to concentrate on album sessions. In addition, Goodman will direct sessions by the Diamond, regardless of their location.

Goodman, a former symphony musician in Tokyo, has become widely noted since his success with the Diamonds for picking off-trail hit material.
TV REVIEWS

Time Lack Mars Menotti Potpourri

Ed Sullivan boarded thru the little Umbrian town of Spoleto last Sunday evening (19) in a 60-minute radio program Gian Carlo Menotti’s choral “Festival of Two Worlds.” Bounding along with him were Eisen Farrell, Sir John Gielgud, Nenna Kaye, Menotti himself and assorted ballet and modern dancers, puppets, actors and choruses.

Menotti, in an interview with Sullivan, laudably explained that the fest’s underlying philosophy was to show the best of Europe to Americans and the best of America to Europeans. Sullivan’s praiseworthy effort to show it all to CBS viewers was handicapped from the start because of the time factor. Miss Farrell came off well in a terrific rendition of “The Sunny Side of the Street,” which she sang for the ailing Armstrong with Satchmo’s band. Her other song was a winning rendition of “Pace, Pace, Mio Dio!” Sir John Gielgud offered an all-too-brief sampling of his successful “Seven Ages of Man.” An excerpt from Tennessee Williams’ “Night of the Iguana,” without parenthesis or explanation, was incomprehensible, the familiar aura of decay was present to mark the master’s work.

Snatches of opera, ballet, modern dance and oratorio rushed thru the hills where Hannibal’s elephants roamed so many years ago, but far too quickly to leave any impression other than breathlessness. For good measure, the screen included the TV debut of a new Italian club singer, Ornicile Wolven, who sounds like a female Dainniki Modugno. All in all, a strenuous evening, with some beautiful shots of a town that might be peaceful when the tourists are gone.

* * *

NIGHT CLUB REVIEWS

Basin Street East Line-Up Solid

Ralph Watkins’ Basin Street East (Manhattan) club, opened a new summer policy Thursday (23) with a three-act show which should solidify business for the Thursday-Friday-Saturday-only operating policy. Included in the current layout are the Hi-Lo’s, the Kai Winding Septet, and Iennie Tristano’s Quintet.

The Hi-Lo’s, absent from the club scene here for a year, are sporting a replacement in Don Shelton, who moved out for the departed Bob Strazza. Shelton sings as high as tenor Clark Burroughs and blends nicely with the lads in their sultry and familiar harmony stylings of “My Sugar Is Soefined,” “Stars Fell on Alabama,” and “I Like It Just a Bowl of Cherries.” Burroughs does his usually fine solo on the beautifully handled “Black Is the Color of My True Love’s Hair.” Shelton shows the result of a lot of pianistic work rehearsing with the group.

Also on the stand, as a holdover from the previous bill is the Winding outfit, one of the most swinging around. The four trombones playing from arrangements develop a great ensemble harmony sound on numbers from their “Swinging States” Columbia album like “Louisiana,” and “Stars Fell on Alabama,” plus the “Can Cam” standard, “It’s All Right With Me.” Winding has a strong asset, too, in pianist Bill Robinson.

Rounding out the bill is the Lennie Tristano Quintet, which features Warne Marsh on tenor and Lee Konitz on alto. Konitz blows fine, but Marsh’s long-extended out type choruses might have been curated in favor of more spotlighting of Tristano on piano, who seemed to be somewhat submerged in favor of the sax men up front on the stand.

TWIN SET DEBS

BING’S LABEL

HOLLYWOOD — Si Rady last week concluded recording the double-LP album which parallels Life Magazine’s seven-part’ “How the West Was Won’ series. Recording is first to be made on Project Records, Bing Crosby Enterprises subsidiary label headed by Rady. Life is currently pre-testing the package in various markets to determine whether it will sell it via mail-order to its 6,000,000 subscribers supported by ads in its magazine or whether it will turn it over to a major record company for distribution. If Life decides to handle the album’s sales, it will mark the first time that it offered its readers disk merchandising that has enjoyed considerable success with special book offers based on its series — i.e. “History of Men,” “History of Religions,” etc.

In addition to the two L.P’s, the deluxe package will consist of a book containing an adaptation of the seven articles recently compiled in the magazine. The book will also feature key illustrations which had appeared in the magazine series.

Rady’s recordings boast an all-star cast: Bing Crosby, Rosemary Clooney, Jimmy DeRivello (permission of RCA Victor), Voorl Orm (permission of Columbia Records, with Bill Ives as narrator: permission of United Artists). Bob Thompson is arranger and conducts the orchestra. Advertisements on Project’s picture include Alan Lomax, Beth Hawkes, and for Sam Hinton, Dr. Lucas Foss (J. C. Liddell’s M.C. department) and Jimmy Van Huesen.

Package will be sold for less than $10. It is contemplated that after Life Magazine has completed one use of the album, Project will make arrangements for regular record dealer distribution as well as its sale thru one of the existing record clubs.

Rady feels this package will remain as a definitive musical anthology of Americana. Current record trends, he said, point toward an ever increasing demand for folk flavored music.

Rady told The Billboard that upon completion of the Life Magazine package, five other projects are currently in his hopper and that production will soon get under way on these.
Announcing...

A SELF-CONTAINED PORTABLE STEREO SYSTEM THAT MAKES SENSE!

New V-M Phonograph is Style Dazzling... Top Performing—a Sure Volume Producer For You!

Functional in every way is V-M's sensationaly brilliant new Model 314, a truly Portable Complete Stereo System! Styled for beauty—engineered in the traditional V-M way, it's a real knock-out. No cumbersome weight—no unnecessary gadgets or attachments, but a complete self-contained stereo system that does what it's supposed to do and does it better! You're bound to win with this sure-fire stereo hit of the year!

Only 19 Pounds Light With Tons of 'Most-Wanted' Features!
- A 5 1/4" Speaker in Each Detachable Section
- World-Acclaimed V-M Automatic Precision Record Changer
- Plays All Stereo and Monophonic 33 and 45 RPM Records
- 45 Spindle Adapter Included as Standard Equipment

SOMETHING REALLY NEW!
A REALLY DIFFERENT STYLING CONCEPT
A DYNAMIC PROMOTIONAL MODEL!

AVAILABLE NOW!
Call your V-M Distributor today!

YOUR CHOICE FOR MUSIC IS —

the Voice of Music *

*V.M. CORPORATION • BOSTON HARBOR, MICHIGAN

WORLD FAMOUS FOR THE FINEST IN RECORD CHANGERS, PHONOGRAPH AND TAPE RECORDERS

LOW

$79.95

LIST**

*Digitally Higher in the West
Hi-Fi and the Auto Makers

"The situation that component manufacturers find themselves in with respect to packaged phone people reminds me of the automobile business," Silber continued. "They have the same problem that car manufacturers have when a person bought a car, all he wanted to know was, how much horsepower the engine had. But the hobbies business wants to know all sorts of other things. Now, PSY people rate one car against another by the amount of torque. And it's strange that we all do this in another industry. I think it's because people see things they never would have thought of years ago.

"And if the packaged phone people moved somewhat in the direction of the component manufacturer, then component manufacturers would have a problem with which they could sell equipment. They are making the move by shooting for better looking units. And they are also recommending that the dealers put components in furniture and sell them as a unit.

WHAT ABOUT QUALITY?

The day isn't long past when the high-fidelity hobbyist wouldn't have bought a cabinet and other turntable, speaker, and so forth, in the same cabinet. And the manufacturer traded on this in selling his equipment as separate components. The reason, coincidentally, is an outgrowth from which volume took its name. It's called "audio feedback." It simply means that mechanical vibrations of the cabinet in reproducing sound was a high-fidelity cabinet could be picked up by the sensitive needle and cartridge and fed back through the amplifier. It's like a cat cussing its own tail. It you mounted a speaker in the same cabinet as the turntable, the chance of this condition occurring was increased.

We turned the question to George Silber. Why the about-face? Time was when a packaged phone manufacturer marketed its cabinets and speakers of its high-fidelity show dominated by the component boys. Now, they are planning to make the cabinet and three or more component manufacturers. Rec-K-O-Locted included, will be showing complete high-fidelity packages at the upcoming Audio Show (Oct. 10).

"Our cabinets will be sold both," said Silber, "and we have this plan, and for a while, the speakers will be suspended in a way to minimize feedback. It won't be a serious problem.

NEW MERCHANDISING TACK

"Ten years ago," Silber pointed out, "the hobbyist couldn't care less about the appearance of his equipment. He just wanted to know what it would do, how much it would sound. But now, this day, many hobbyists do care about looks.

"But the high-fidelity manufacturers have grown in the intervening years. We have big investments in plant and equipment. Because we've grown, we have to see that the market is large enough. We can't live on hobbies business alone."

"This industry has to go into styling to satisfy Mrs. Customer. Component manufacturers are in the same boat. And we're turning to engineers from the music industry to help us. People didn't know what to do with component products, so we're giving them cabinets. The public's buying idea in speakers today is that they have to be seen as well as heard.

CABINETS RULE THE DAY

This view view of record-dealers can enter the high fidelity component field most easily via the furniture route. A number of furniture firms specialize in building "cases" to house the equipment.

"Take department stores, for instance," Silber said. "They have the money and the know how to market such a business. They sell the 'case' and sell the component. You can't sell the 'case' without the component, the installation can be done by an XYZ service man, and so takes care of the service guarantee. In a sense, the store is a phonograph manufacturer without any of the manufacturer's problems. This system also takes care of obsolescence because, when something new comes down the pike, it isn't necessary to put in a complete new system. Just change the component."

(Continued on page 13)
This one is bowling them over!

Beer and skittles

by the DOUGLASAIRES

Orchestra directed by Lew Douglas

TODD 45-1033

*An age-old expression of carefree fun brought up to date in a happy song with a barrel of CASH APPEALI
The recorder owner was not out of the woods. He could tell accurately what the machine was doing and then stop it, but he could not take a tape recorder apart and clean it or repair it. The only way he could do this was to return it to his housekeeping service. It was put on the tapes of the week's recordings. The tape recorder was a young man's plaything. He could use it to dock machines or to record his favorite music. But he could not repair or clean it, and he could not take it apart.

**Hi-Fi Banner Pulls 'Em In**

**NEW YORK** — The Sargent-Raymont Corporation has begun distribution of a new sales and service program to help dealers sell hi-fi products. The program is designed to help dealers by making the sale of hi-fi products easier for customers. The program includes a series of advertising materials, including a 40-page catalog, a 16-page booklet, and a 8-page newsletter. The program is also supported by a series of in-store displays and promotions.

The firm has found that the sign is particularly effective in attracting the attention of new customers. Because of its size, in a special tryout store, customers were more inclined to take a look, even if they did not buy anything.

**Dynamic Sets Big New Ad Campaign**

**NEW YORK** — Dynamic Electronics is about to launch its new advertising campaign. The campaign, designed by Smith & Dorain, Inc. of New York, was developed to promote the company's line of hi-fi products. The campaign includes a series of television commercials, print ads, and radio spots. The campaign is expected to reach a large number of potential customers.

**Robins Debuts Slides For Components $3.50**

**NEW YORK**—Robins Industries has announced the introduction of a new component slide for their hi-fi products. The slide is designed to be used with all types of hi-fi equipment and provides a clear view of the component. The slide is available in three colors and is priced at $3.50.

**Hi-Fi Firm Promotes Via Belofonte Wax**

**HOLLYWOOD** — Last week the KRHM (FM) broadcast a spot for a new Belofonte hi-fi wax. The broadcast was sponsored by the Belofonte Company and was produced by a well-known advertising agency. The spot was designed to promote the new wax and attract potential customers. The spot was broadcast several times during the week and was received very well by the public.
THE NEW STAR
WITH THE
NEW STYLE!

JOHNNY
RESTIVO

THE SHAPE I’M IN

c/w

YA YA

47/7559
MILWAUKEE: Benn Oldman, Billboard correspondent, has returned from his month's research on the jukebox market in Milwaukee. At Capitol Records Bob Thompson reports strong action on "An Evening in Rome" by Dean Martin and "High Hopes." So, Frank Sinatra, Top LP, "You Are My Lord." Dick Flood, Harold, former city salesman for Morley-Murphy, distributor for Columbia Records, left his post and joined the Canadian distributors.

Bill Farr, Columbia Records, points to a trio of hot selling singles, "I Got Stripes" by Johnny Cash, "Jive the Cat" by Mitch Miller and "Sugaree" by Rusty Morehouse. "More Johnny's Greatest Hits" by Johnny Mathis is the latest of the best selling albums charted by Vern Snerkersh, Sherco, Inc., has a winner with "Angel Face." Bob Gentry's "Our Time on Colpix. "Nina Simone" is a hot selling LP for Bethlehem.

Strongest platter at Gardman Distributors are "Mona Lisa" by Carl Mann on Phillips International, "There'll Be Some Changes Made" by O. C. Smith on BIC-Records, and "Pretty Baby" by Brook Benton on Mercury. Mercury has a strong LP in "Songs From Great Shows" by Herman G. Cogen, Roy Vougeio, Tell Music, has sellers with "After Hours" by Lou Dougess on Odd. "Cry" by the Knightbridge Strings on Top Rank and "Beech Tree" by Roger Smith on Warner Bros. Rik Fans reports that "Ragtime Cowboy Joe" by David Seville and the Chipmunks is pegged by Bobby Darren on Atco and "Bells, Bells, Bells" by Billy & Lilie on Swan are his top discs.

Marty Schwartz of James S. Martin, Inc., has hit with "Beil Mir Bist Du Schon" by Louis Prima and Keely Smith on Columbia Records, "Just a Closer Walk with Thee" by Barbara Eden, Bob Kahn is the new sales rep for Music Distributors. Kahn reports that his family album "Like a Sunday Rose" by John Reid Rose and Andre Previn and "Lipstick on Your Collar" by Harry Belafonte is pegged.

NEW YORK: Strongest items at Count on MGM are "What's That Noise This Time?" by Dean Chance, "So High Beyond" by The Four Knights and "Since You've Been Gone" by Clyde McPhatter on Atlantic, "This Is Jazz" by Eugene Church on Chess is startling. "Cry" by the Knightbridge Strings on Top Rank is big. "Bye Bye, Love" by Will Jordan on Hanover is a big novelty seller. "How Does It Feel" by The Cadillacs is grabbing action. Ditto "A La La La" by The Delontes on Jubilee. Other discs that "are in the show" include "Do I Really Love You" by Ann Sims on Jubilee and "Bells, Bells, Bells" by Billy Holiday and Lena Horne. Local: Diana Ross and The Supremes in Milwaukee are "Crying My Heart Out For You" by Neil Sedaka, "Around the Bay of Mexico" by Harry Belafonte and "Tie Top Polka" by Jerry Prado. Latest LP is "Porgy and Bess" by Harry Belafonte and Lena Horne. Billboard features of KIBI, Tower,Electric, opened its new one-stop Recording City last week, Bob MAI, KIBI, singer of singles in Milwaukee are "Crying My Heart Out For You" by Neil Sedaka, "Around the Bay of Mexico" by Harry Belafonte and "Tie Top Polka" by Jerry Prado. Latest LP is "Porgy and Bess" by Harry Belafonte and Lena Horne.

BRIEFS: Vox-Arm Records has signed new Sound Distributors in San Francisco. First release by the label is "Only Love" by Gay Greek. Check out the hit this week is pegged Malverne Distributors in New York and Wendy Distributors in New York.

All reviews, of Ideal Record Products, Inc., in New York has a flock of things moving. Best GM-M sellers are "I Like Young" by Al Martino, "Someday You'll Be Missing Me" by Ray Mann. "I've Been There" by Roy Orbison, "I Looked At Heaven" by The Four Knights, "Where Do You Go" by Clyde McPhatter and "Don't Worry Boy Me" by Billie Holiday. Cub has cashed with "Oh, What A Fool" by the Impalas. "Only When You're Lonely" by the Wanderer and "Bouquette" by Roy Consary. "I Only Guitare" by Annette on Vogue looks promising.

Other platters that are selling well include "Billy Boy's Tune" by The Four Knights, "Three Gods" by The Golden Crest, "The Death of Me" by Bou_detalle Bryant on Hickory and "Nobody Loves Me" by Jeannette Aiken on Stade. Top item for challenges are "Hurdy My Angel" by Jerry Harrow, "Fiddlers" by Jerry Wallace. Wallace has winners with "Telegraph of Love" by Lola Fisher, "The Brick Rocker" by Joe Harding, "I Like It" by the Four Blues, and "A Apologize" by Bob Silver. Hottest LP's are the Four Seasons' "Big G". Secret Songs for Young Lovers" by Andre Previn and David Rose and "Billie Holiday" on MG-M.

Sandy Ginsburg of London Record Distributors in New York has笛 "You'll Never Come Back" by Steve Winwood, "It's Only a Heartbreak" by Del Shannon, "I'm Gonna" by The Four Knights, "My Love" by The Bongos on Splash in getting action, "NAA-D-I-H-I-N-G" by Brian Gibson on Monument looks like a big hit. Ditto "The Platters" and "The Sweetest Dish" by Dick Flood on Enormous. "Good Morning" by Caterina Valente on Teldec is showing. Ditto "Lenny" by German Edition of English version on London of "In Surabaya" are both moving.

PHILADELPHIA: Chips Distributors reports on the following singles: "Sovis Un Cover Secret" by Bobby Baker on Swan, "Walking on Air" by Johnny Banana, "Little Town of Anget" by Johnny Johns on Vista, "Crying in the Chapel" by Mary Swan on K ration, "Have Mercy Baby" 8-45 on Canadian-American and "Swagaree" by Rusty York on Chess, Top LP is "Tenor's Trumpets" on Disneyland.

Distributors News:

ARTISTS' BIOGRAPHIES FOR JAZZ PROGRAMMING

By HOWARD COOK

VOX Joy

By JUNE BUNDY

DJA REPORT: Rich, resonant voices a 2x solid determination keyworded the formation of the Disk Jockey Association (see story elsewhere in this issue) in Milwaukee this week. The obvious decision has come prepared to work, and they did from 1:30 to 3:30 p.m. on the Saturday (18); then back for another morning for another lengthy session running into mid-afternoon.

Their determination to make the Association a going concern was evidenced by the fact that all but attending paid their own transportation costs (some coming from as far as Los Angeles, Seattle, and New York State). President of Group had to make today's business, Saturday show backs home. Robin Seymour, WKMK, Detroit, finally vacationed his trip to drive down for the meet.

Bob Host (Coffeeshare) Larsen, WRIT, Milwaukee, made all the arrangements and got through the preliminary sessions and marveled some of his WRIT jocks — Woody Welch, Larry Clark, and Lee Rothman — to meet incoming planes and escort vudies to the meeting place.

Even meal time was paid off to make, since most of the deejays dined enmasse to kiss round proposals made and traded local top LP's for their own. Most of the deejays were taken in by the special committee set up to suggest a name for the organization. The Disk Jockey Association, Inc. may sound like an easily-said-and-tag, but you should have heard some of the discards!

The main responsible for the formation of the Association was DJA's new secretary-manager, who estimates the Association will need between 800 to 1,000 members (at $10 annual membership). He put it as a continuation of the "local" idea. Meanwhile the boys are cheerfully footing their own bills. Communication is the big problem. For example, new prexy Jim Hawkinson, Orange, KJAY, Orange, is unable to make a deal for his disc, while his first veepee Scott Man, works at WMCA, New York.

Meanwhile, Hawthorne — a boy man who (besides his regular local top LP) does a daily program and records, for his own record label — plans to cut down on his outside activities in order to concentrate on making the DJA a success. If hard work, sincerity and a well-thought-out plan of action mean anything, the DJA should have it "walking on air" next year.

GIMMIX: Among the gimmicks discussed by the new DJA members were the following: Gene Edwards, WROX, Albany, N.Y., reports he's been selling "hits" in his shows for years. "I call them 'stripes'" whereby all the deejays and announcers on the station would be on the air in a winning (including commercial) for one week. If anybody sports and endorses a personal sponsor and is allowed to sit for the telephone station and get it, pays $500. Station KBID, Des Moines, put the same setup to work and keeps its spinners' voices down to a whisper the whole week. Edwards said it's a great attention-getter for disk-changers.

The trade was allowed to sit in on the meets, but, of course, not permitted a voice in the voting. However, the trade represented, who were "in the know," did get to vote in the special committee set up to suggest a name for the organization. The Disk Jockey Association, Inc. may sound like an easily-said-and-tag, but you should have heard some of the discards!

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Out of a unique background of twenty-five years in recorded entertainment, DECCA RECORDS presents its Silver Anniversary Release—crammed with product that meets the criteria of a "blockbuster" release. Exciting new ideas, new
names and talent, product that fills a need, new releases by proven past sellers—all available in STEREOPHONIC and MONOPHONIC sound. It's a happy birthday for you, too!

**THE DEFINITIVE GERSHWIN ALBUM OF THIS YEAR OR ANY OTHER!** The Gershwin Years contain 58 Gershwin songs thrillingly performed by large orchestra with chorus and superb soloists under the direction of George Bassman. Deluxe packaging including handsome valuable brochure and reproduction of Gershwin self-portrait for framing.

3 Long Play records. The deluxe set of the year!

---

**Ethin Smith** — Seated One Day at The Organ
DL 78902/8902

**Wayne King** — The Singing Trumpet
DL 78869/8869

**Jimmy Durante In Person** — At The Piano
DL 78884/8884

**Ethel Smith** — Seated One Day at The Organ
DL 78902/8902

**Wayne King** — The Singing Trumpet
DL 78869/8869

**Jimmy Durante In Person** — At The Piano
DL 78884/8884

**Berkeley Symphony** — 25th Anniv. of Berkeley Symphony
DL 79405/9405

**Radio Orchestra** — DGS 712013/12013

**Hungarian Rhapsodies** — Ferenc Fricsay
DL 712012/12012

**Bach—Johann Sebastian Bach** — ARIA GROUP
DL 79405/9405

**Bach—Johann Sebastian Bach** — Radio Orch.
DGS 712013/12013

**Chopin—Preludes** — Ferenc Fricsay
DGS 712014/12014
All available in STEREOPHONIC and MONOPHONIC sound.

THE BLUES—Pete Fountain
CRL 757284/757284

PIANO SONG BOOK—MOVIE THEMES—Liberace
CRL 757292/757292

BROADWAY SONG BOOK—VOL. 1—Dick Jacobs and His Orchestra
CRL 757274/757274

BROADWAY SONG BOOK—DELUXE SET—CK 74/7

THE RED NICHOLS STORY—Red Nichols and His Five Pennies
BL 54647 Collectors Item, Monaural Only

MODERN SKETCHES IN JAZZ—George Romanis and his Orch, CRL 757273/757273

MELANCHOLY BABY—Mary Ann McCall
CRL 757276/757276

THE NEWPORT YOUTH BAND
CRL 757298/757298

BROADWAY SONG BOOK—VOL. 2—Dick Jacobs and His Orchestra
CRL 757275/757275

ALL THE KINGS' SONGS—Teddi King
CRL 757278/757278

BROADWAY SONG BOOK—DELUXE SET—CK 74/7

THE BLUES—Pete Fountain
CRL 757284/757284

BROADWAY SONG BOOK—VOL. 1—Dick Jacobs and His Orchestra
CRL 757274/757274

BROADWAY SONG BOOK—DELUXE SET—CK 74/7

THE RED NICHOLS STORY—Red Nichols and His Five Pennies
BL 54647 Collectors Item, Monaural Only
CORAL RECORDS proudly offers a new adventure in planned product...a new adventure in listening...a new adventure in recorded entertainment. EXPLORER 22 is a program of album releases representing the results of months of intensive research and planning. In today's competitive market, album product must have outstandingly creative ideas, peerless performance, resplendent packaging and stunning sound. EXPLORER 22 delivers on all counts...that's what we mean by planned product—a new merchandising concept for the industry.
New York

CEDRIC DUMONT IN THE U.S.A.

Cedric Dumont, the musical director of the Swiss Broadcasting Company at Radio Basel, as well as the head of the Edition Coda publishing company of Zurich, and musical adviser to Radius Corporation of Basle, the large Switzerland indie label, dropped up to The Billboard office last week. He was on his way back home after hosting the Philadelphia Orchestra of San Juan last week as a guest conductor spelling regular conductor Arturo Sombartoo. While in the U.S., Dumont has been seeing publishers and record people, looking for material of all types for a new record club that he is starting in Switzerland. Dumont stated that the new club wanted a special type of record club. At present the largest record club in Switzerland is Ex Libris, a combination book and record club outlet.

Johnnie (Sert) Davis opens at the Sahara Hotel in Las Vegas tomorrow night (28) with Jimmy Nozoe, Tony Papa and Cindy Layne. The McGuire Sisters will also be playing a return engagement at the Desert Inn in Las Vegas for four weeks starting tomorrow night (28)... Apollo Records has acquired the Forward label for national distribution. Murray Willberg and Jack Pauss will continue to supervise all Forward recording sessions. Agreement was made by Bernie Lawrence, Apollo sales chief... Epic Records has purchased the master released by the Willamette label of Eugene, Ore. Disk features Len Smith singing "Little Forty Ford."... Proper and Preston, CPA's to the music business for many years, has moved Jack Engeman from the New York office to Hollywood... The auditing firm reps the Harry Fox office, the Warner Bros. Music firm and many others.

Shadow Wilson passed away suddenly two weeks ago. Don Elliott will be at the Cork and Rib in Westbury, L. I., this week... Erroll Garner will play the Crescendo in Hollywood on a two-performance-a-night basis starting September 10 for 10 days. Speaking of Garner, the Newport Jazz Festival exec, George Wein, has sent out a notice apologizing to photographers for restricting all of them from taking photos while the pianist was performing those three performing weeks. Only flash shots were to be restricted while Garner was performing, photographs in available light were to be permitted to take all the shots they wanted. Seems the NFJ goofed.

Columbia Records has parted Sandra Church, one of the stars of "Cryin'" and "I've Had It With Love," of WNYE in Buffalo, in town with his charming wife to celebrate their wedding anniversary... Otis Redding has been appointed national promotion director for Finch Records, and John Brinde has been named to the label's national sales post.

The City of New York will award the first annual music scholarship from the Mayor's Scholarship Fund this week (21) in honor of composers Richard Rodgers and Oscar Hammerstein. Dale Usher is recovering in Detroit from minor surgery... Romance Watson will be on the Dick Clark TV Show on Friday (31).... The correct title of the song being handled by Julie Stevens from the new flick "Say One For Me" is "I Couldn't Care Less."... Ray Ventura's Versailles label, under the operation of Duke Niles here, will bring out two new records this week, one by the Voxpoppers and the other by rocker Ray Ventura himself.... Mike Prickett out to the Coast this week for the Disney Records convention... Teddy Wilson and Connie Williams will lead their combos at the Embers in New York starting next week (31).... Laurie Records has purchased for American distribution a top selling German disk titled "Dschinghis Khan." Time, out on the Polydor label in Cologne, is sung in German by Ivo Robic. Don Robey, head of Peacock-Dobie Records, was hospitalized last week for ulcers. Roberta Whitley, Columbia Records receptionist, will marry Cal Roberts of the Columbia Transcription department on August 1. Bob Rockoff.

Hollywood

Mike Gould, recently departed from his post heading the Disney Music fires, has concluded arrangements with Australia's Bill Watson to represent the latter's Headliners firm here in locating talent for tours in the Down Under land. Watson, currently in Hollywood, is wrapping up a package which will boast Jimmy Rodgers, Dodie Stevens, the Champs and Tommy (The Mouseketeers) Cole, plus dancer Art Duncan. Tour kicks off October 1 with Gould accompanying the troupe to Australia. They will play the three principal cities, Brisbane, Melbourne and Sydney. Rodgers' tour marks his first appearance anywhere outside the U.S. His "Waltzing Matilda" recently released has become a best-seller in Australia. Watson said, and he expects the vocalist to be a record-breaker.

Dot Records named Wade Advertising, Inc., as its ad agency with Bursten, Houst Jr., Wade Flanagan, to serve as account exec.... Jesse Kaye recorded Debbie Reynolds, voicing the title tune of her Metro picture, "It Started With A Kiss," for release on the M-G-M label. Her Dot pact permits her to record pic tunes whenever she appears in film produced by a diskey-affiliated movie studio. Kaye's life was heightened with additional glamour when, the following day, he recorded Rhonda Fleming warbling the title song of "The Big Lebows."... Don Bolles' orchestra provided the setting for Tab Hunter's WB single and moved over to Liberty for ditto duties for two sessions, backing both the Sathers and the Paris Sisters.

Jae Holzeman, Elektra Records president, switched distributors during his visit here last week. Going from Sunland Music to Allied Music Sales, Randy Wood switched distributors in the St. (Continued on page 23)
THE VOTE IS UNANIMOUS!

FOR

WAIKIKI BEACH

and

GEE, BUT I MISS THAT GIRL

by

PAUL PEEK

NRC-033

CASHBOX SAYS—

PAUL PEEK

NRC-033

B "WAIKIKI BEACH" (2:34) (Lowery, BMI—Peek) Good established rock account by Peek and musicians. Storyline about a fella who wants to spend the summer on the famed Hawaiian resort. Happy teen sound.

"GEE, BUT I MISS THAT GIRL" (2:14) (Wonder, BMI—Peek) Artist displays knack for the blues-beat idiom. Fine sound from the combo.

BILLBOARD SAYS—

The pick of the new releases.

SPOTLIGHT WINNERS OF THE WEEK

-Paul Peek

"WAIKIKI BEACH" (Lowery, BMI—Peek) This entry features a lively sound, ideal for the OctoberUSH. A good summer side.

"GEE, BUT I MISS THAT GIRL" (Wonder, BMI) Promising entry, it is a good, unusual side. Pop is a promising vocalist and the chorus is given a strong spin.

MUSIC REPORTER SAYS—

STILL GOING UP UP UP UP!

"ROBBIN' THE CRADLE"

by

TONY BELLUS

NRC-023

THE ORIGINAL SINGLE

"SOLDIER'S JOY"

by

JERRY REED

NRC-5008

THE "CHART-ER" VERSION

from

NATIONAL RECORDING CORP.

ATLANTA 19, GA.

"ROBBIN' THE CRADLE"

"SOLDIER'S JOY"

THE WONDER RECORD OF THE YEAR!

14 Weeks In The Charts and Still Moving
It's a method that others have followed with excellent success—because, actually, seven out of every 10 records picked wind up in the Hot 100.

And what's more, four of them reach the top 50! There's no gimmick to it. All you do is read and watch and order from the record ads in Billboard. Careful records kept over an extended period of time prove the amazing success performance of the records featured and promoted in big-space Billboard ads.

And it makes sense, too. Because these are the manufacturers' "money" records, the ones in which they have the greatest confidence, and which they are willing to back with strong dollars-and-cents promotion.

So—if getting the jump on the competition by advance spotting of tomorrow's hits is important to your programming ... or your sales ... or plays ...

... it will pay you to read and order from the ads in Billboard every week!
Cincinnati
Four parades from this area have been engaged to participate in the Friday-Saturday series of discussions at the French Lick (Ind.) Jazz Festival to be held July 30-August 2. The series will be headed by several nationally known jazz scholars. The local participants will be Dale Stevens, The Cincinnati Post & Times Star columnist and WZIP deejay; Dick Pikes, who has a daily jazz disk show from 6:15 p.m. on, WNZP; Newt Ky.; Jim Roxton, of WTHO TV and radio, Dayton, O.; R. W. (Bernie) Waller, of WAVI, Dayton. ... Pete Wee King and his unit have been booked by the local Barney Rapp office to appear with "Grand Ole Opry's" Minnie Pearl at the Cincinnati Carriage Fair September 17-20. ... Former band leader Tony Salamack continues to keep his hand in jobbing with his trio in the area, while doubling as whiskey salesman in the Northern Kentucky sector.

Ruth Lyons, standard bearer on the "50-50 Club" program, heard simulcast five days a week, 12 noon-2:38 p.m. over Crosley Broadcasting's four-station network comprising WLW, Cincinnati; WLW-D, Dayton, O.; WLW-C, Columbus, O., and WLW-I, Indianapolis, has just issued her second album. "Our Best to You," made up of tunes which have become standards on her hit shows and three new songs from her own pen. The various cast members of the "50-50 Club" contribute to the new works. Miss Lyons' Christmas album outbids every other yule album in the WLW listening area over the last holiday season. ... Two separate record bails featuring Cincinnati radio personalities will highlight Pepsi-Cola Day at nearby LeSuerbridge Lake Park Wednesday (29). Freedom-deejay Steve (Irvo-Jaw) Palmer will spin the discs in the park's Stardust Gardens from 2:30-4:30 p.m., with Will Lenay (WSAH) whirling the biscuits 8-9 p.m. from the promenade stage, with dancing offered on the adjacent green.

GAC's summer package, with the Addrod Brothers, the Tesnins, Skip and Flo, Carl Mann, Jerry Kellet, Dicky Du and the Donuts and Joan Campbell pulled a solo 940 paid to Coney Island's Moonlight Gardens Tuesday night (21), in the fifth of a series of teenage hops being presented by the park management. Box-office is expected to zoom come Tuesday (28), when Tommy Sands goes ton the teeth as the hop feature. ... The American Wind Symphony of 57 pieces, giving a series of free concerts along the Ohio River waterways this summer under the direction of Robert Austin Baudrauz, played to nearly 25,000 Cincinnati-Cincinnati Thursday night (21) on the banks of the Ohio at Coney Island here, the largest crowd the group has attracted on the tour so far. In addition to those on the bank, the river was cluttered with floating craft carrying symphony enthusiasts. The performance was delayed an hour and a half due to the late arrival of the 122-foot barge used as a stage by the symphony. The barge was delayed 10 hours by fog downstream. The symphony played to 7,000 in Louisville Monday night (20). Bill Sachs

Nashville
James Helms was in town last week to open the Bimboe Hotel Court and Restaurant's swank new dining room. Appearing there this week is August 1 will be soprano Barbara Meister. Manager Bill Bowell says that other names will follow the Melton opening. The latter began his singing career here during student days at Vanderbilt University; ... Hillmon Butrum, pres of the ArA Publishing Company, has launched a new label, Look Records, with Donnie George's "Poor Little Jimmy" the first release. Another album to record for the label is Gene Martin. Radio credits WDKA's Bob Terry with breaking "Poor Little Jimmy," which has been covered by Decca's Hal Williams.

Jimmy Driftwood's new Victor etching is "The Answer to the Battle of New Orleans," and first disks will be shipped Tuesday (28). Side is coupled with "Sal's Got a Sugar Lip," also penned by Driftwood and already covered by Colum- bia's Johnny Horton. Don Warden, owner of Warden Publishing Company, acquired Driftwood's material after other local publishers turned it down because they said it was not commercial. Don's wife confesses she was not for impressed the day he drove her and their baby to Driftwood's home in the back, backyard of the Driftwoods, where Warden taped "The Battle." ... Homer and Jethro cut their own parody on "The Battle of New Orleans" and "Wattles" at the RCA Victor Studio here Wednesday (22). ... Arnie Forrest had a Decca session at the Bradley Studios last week, along with Bobby Helms and Ronnie Self, the latter coming to Decca for his first session from Columbia. ... Score-all (sterboro) Jackson started cutting an album at Bradley last week.

Gary Terh, promotion man out of New York, is pushing the pop for Accol-Rose Publications from Washington to Boston, while the Jim's Met Force tours the Eastern Seaboard pushing the band's Hickory label. ... The Everly Brothers left Thursday (25) for p.a. at Lake City and Casper, Wyo. Cadence release comes out Saturday (1). ... Hank Snow returned last week after a month of p.a. which took him thru the Pacific Northwest and into Canada. ... Carl Smith is slated for a guest shot on "Julia" and "Tears for Me." ... The Jordaniales were slated over an award they received from Columbia Records Tuesday (24) for singing on the smash hit of the Year ("The Battle of New Orleans."). ... Buddy Hilson, vice-president of Tree Music, reports that Bill Anderson's "Ninety Nine," on Decca, is getting good pop exposure. Anderson is the youngest who penned "City Lights." Pat Twitty.
"SAL'S GOT A SUGAR LIP"

With a terrific strumming, background, smashing follow-up to "The "SAL'S GOT A SUGAR LIP" sweetened to everybody's a sad, smooth ballad flip side rival! Call your HIGH-FIDELITY RECORDS BY
Johnny Horton belts out this "Battle of New Orleans". It's the kind of song that's taste!...b/w "JOHNNY REB" with a beat... a real Columbia distributor today.
**Best Selling Monophonic LP's**

<table>
<thead>
<tr>
<th>No.</th>
<th>TITLE, Artist, Company, Record No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>22 RODGERS: VICTORY AT SEA, VOL. 1, Porgy, Columbia CL 1199</td>
</tr>
<tr>
<td>2</td>
<td>20 PORGY AND BES, Henry Mancini, RCA Victor LPM 2486</td>
</tr>
<tr>
<td>3</td>
<td>17 OH, PLAY SONGS ALONG WITH MITCH, Mitch Miller, Columbia CL 1283</td>
</tr>
<tr>
<td>4</td>
<td>16 MORE SONGS ALONG WITH MITCH, Mitch Miller, Columbia CL 1283</td>
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<tr>
<td>5</td>
<td>15 GEMS, Johnny Mathis, RCA Victor LPM 2488</td>
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<tr>
<td>6</td>
<td>14 MORE SONGS OF THE FIFIES, Roger Williams, Kay K 1031</td>
</tr>
<tr>
<td>7</td>
<td>13 SONGS FOR YOUNG FILM LOVERS, Andre Previn, RCA Victor LSP-1019</td>
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<tr>
<td>8</td>
<td>12 GEMS PRECIOUS, Johnny Mathis, RCA Victor LPM 2479</td>
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<tr>
<td>9</td>
<td>11 SONG ALONG WITH MITCH, Mitch Miller, Columbia CL 1160</td>
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<tr>
<td>10</td>
<td>10 MORE SONGS OF THE FIFIES, Roger Williams, Kay K 1031</td>
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<tr>
<td>11</td>
<td>9 SONGS OF THE FIFIES, Roger Williams, Kay K 1031</td>
</tr>
<tr>
<td>12</td>
<td>8 MORE SONGS OF THE FIFIES, Roger Williams, Kay K 1031</td>
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<tr>
<td>13</td>
<td>7 THE HYMNS OF THE KING AND COUNTRY, Henry Mancini, RCA Victor LOC 1032</td>
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<tr>
<td>14</td>
<td>6 THE SOUL OF RACHMANINOFF: PIANO CONCERTO NO. 2, Henry Mancini, RCA Victor LPM 2484</td>
</tr>
<tr>
<td>15</td>
<td>5 PORGY AND SONGS ALONG WITH MITCH, Mitch Miller, Columbia CL 1283</td>
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<tr>
<td>16</td>
<td>4 SONGS OF THE FIFIES, Roger Williams, Kay K 1031</td>
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<td>17</td>
<td>3 SONGS OF THE FIFIES, Roger Williams, Kay K 1031</td>
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<td>18</td>
<td>2 SONGS OF THE FIFIES, Roger Williams, Kay K 1031</td>
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<td>19</td>
<td>1 SONGS OF THE FIFIES, Roger Williams, Kay K 1031</td>
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**Best Selling Stereophonic LP's**

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<thead>
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<th>No.</th>
<th>TITLE, Artist, Company, Record No.</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>21 SOUTH PACIFIC, Sound Track, RCA Victor LSO 1632</td>
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<tr>
<td>2</td>
<td>20 GAIL, Sound Track, RCA Victor LSP-1078</td>
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<tr>
<td>3</td>
<td>19 NATIVE LAND, Johnnie Ray, RCA Victor LPM 2534</td>
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<tr>
<td>4</td>
<td>18 SOUTH PACIFIC, Original Cast, Columbia CL 1160</td>
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<td>5</td>
<td>17 SOUTH PACIFIC, Original Cast, Columbia CL 1160</td>
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<td>6</td>
<td>16 SOUTH PACIFIC, Original Cast, Columbia CL 1160</td>
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<td>20</td>
<td>2 SOUTH PACIFIC, Original Cast, Columbia CL 1160</td>
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<tr>
<td>21</td>
<td>1 SOUTH PACIFIC, Original Cast, Columbia CL 1160</td>
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</tbody>
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**Best Selling Pop EP's**

The information given in this chart is based on retail sales to customers of a representative sample of the nation's retail record outlets during the week ending on the date above. Sample size, sample size, and the methods used in the counting weeks of retail sales are available on the direct and continuing requests and the Camden of the Retail Records of New York. Where available, the records are entered in the correct order and the correct number of sales are recorded at the correct price point. The chart below lists the best selling Pop EP's for the week ending July 27, 1969.
The first modern jazz album of an opera—Kessel’s brilliant adaptation of Bizet’s music, featuring such great CR recording stars as André Previn and Shelly Manne. Sure to be one of the top best-selling albums of 1959.

Swingin’ the Toreador (Toreador’s Song);
A Pad On the Edge of Town; Free As a Bird (Habemus);
If You Dig Me; Viva El Toro! (Toreador’s March);
Flowersville; Carmen’s Cool; The Gypsy’s Hip;
Like, There’s No Place Like...
MONOPHONIC M3563 AND STEREOPHONIC S7568

CONTEMPORARY RECORDS, INC.
8481 melrose place, los angeles 46, california
**Folk**

**MY EYES HAVE SEEN**

Odetta. Vanguard VSD 2046 & VRS 9059. (Stereo & Mono). Odetta should definitely offer this one to clientele looking for distinctive folk material. This is it. The performances by Odetta are dramatic and her voice is beautiful. Repertoire includes several standards, including "Poor Little Jesus," and a broad range of songs, including "No More Cane on the Brazem." I've been Driving on Old Mountain" and "Water Boy.

**WILDE: THE PICTURE OF DORIAN GRAY**

Raymond Hood and Hedley. Columbia CL 1096—Hedley registers with solid, dramatic impact in his reading of the Wilde piece. It is familiar with the text, having created the part of Dorian Gray in a film some years ago. The condemnation carries the highlights of the work. The set is another commendable L.P. from Caedmon, worthy of prime consideration.

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**SPECIAL MERIT SPOTLIGHTS**

The following albums have been picked for outstanding work in their various categories, because in the world of the Billboard Music Staff, they deserve exposure.

**JAZZ—LOW-PRICE**

**OPEN HOUSE**

Conlon Nancarrow. RCA L6131. This is a significant recording. The orchestra turns itself into a sensitive reader of the popular music. Walter's capable direction. The orchestra sounds fine and the price is right.

**DVORAK: NEW WORLD SYMPHONY**

Bruno Walter, conductor. Columbia ML 5384. The orchestra turns itself into a sensitive reader of the popular music. Walter's capable direction. The orchestra sounds fine and the price is right.

**TCHAIKOVSKY: VIOLIN CONCERTO; MENDELSSOHN: SINFONIA**

Izzi Stern, Violin, with the Philadelphia Orchestra. (Mono Only). Columbia MLM 2739. Stern presents two of the most popular selections for violin in complete raps, with the orchestra. Ornamented, in every way, by means of the soloist's wonderful precision. Despite competition, this can be a healthy sales item. A good sound and displaceable cover and fine sound are additional assets.

**THE LORD'S PRAYER**

The Morano Tabernacle Choir & the Philadelphia Orchestra. Columbia ML 336. This is a fine album, featuring the outstanding of America's great choral organizations. The selections include works by Brahms, Handel, Holst, and Mozart. The performances are musical and religious works, performed with reverence and warmth by the choir. The many followers of choral music will waste this set.

**POPULAR**

**LURE OF PARADISE**

Arthur Lionette. Columbia ML 2980. (Stereo & Mono). Arthur Lionette and his saxophone quartet at a masterful pitch in this selection. The vocalists are well-correlated and the band is more than capable. The entire package is a winner.

**REDROZ. MY TOWN**

Beatrice M. Gordon. Columbia CL 1232. Top local performance by Bennett at his best. New York style and a group of vocalists, united in harmony. The music is電腦. Depicting his home town, this is a must for anyone who appreciate the art and beauty in the talent. Bennett is one of the finest vocalists in the business.

**LOW-Budget**

**THE KING AND I**

2001 Rogers Bros. and Rodgers and Hart. RCA Camden CAS 812. Stereo & Mono. This is a masterful production. Bennett and the Rodgers and Hartsmen score it as a fine classic. The selections include: "My Favorite Things," "Milo's Waltz," "Toot, Toot, Tootsie," etc. Great cover and cost of cover.

**RINISKI-KORSAKOV: SCHEHERAZADE**

Corder, Corigliano. Violin with The New York Philharmonic Orchestra. (Mono Only). Columbia ML 3354. This is the conductor's name as big as the name of the music. The selection plus a reading devoted to emphasize fully the inherent drama of the familiar piece. Top-notch sound completes the picture. Very strong potential.

---

**SPOKEN WORD**

**THE LEAGUE OF GRANS**

Read by H. Bayley. Camden TC 1150. Bayley's reading is not only equipped with swell business and production, but it is the best things in the business. In his reading, he recognizes the best and freshest material, with an interest and wit that is rare. This reading is a must for listening libraries and will be a hit on the stage.

---

**FILM**

**THE WHITER OF THE WHEAT; "STAN" AND "THE LITTLE WOMAN"**

Dana Andrews, Olivia de Havilland. Coming July 11. This will be a hit on the stage and a good one for libraries.

---

**FILM—NEW RELEASES**

**PORTFOLIO: A PORTRAIT OF AN ARTIST AS A YOUNG MAN**

Based on a novel by James Joyce. The film stars, among others, John Forsythe. It will be a hit on the stage and a good one for libraries.

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**STRAS WALTERS FOR DANCING**


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**SOCIETY IS MY BEAT**

Bozzi Richard. Columbia CL 1500. This is a fine selection. The packaging is excellent. The price is right.

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**LOW-PRICE POPULAR**

**GIRLS, GIRLS, GIRLS**

RCA Camden CL 539. This package features a string of familiar numbers. The price is right and the sound is very good.

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**JAZZ**

**7 PIECES—THE JUNIOR WATTLES**

Vince Moore. Gold. Artistic. RCA 7845. This is a very fine selection. The packaging is excellent. The price is right and the sound is very good.

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**CLASSICAL**

**AWARD WINNER JAN GEETZ**

Vince Moore, Gold. Artistic. RCA 7842. This is a very fine selection. The packaging is excellent. The price is right and the sound is very good.
**MUSKAT RAMBLE**

The Oscar Peterson Trio at the Concorde Room.

**Verve MSV 818** — When Oscar Peters

son at a trio on Thursday has

om镇 his Trio, a rabid fan recog-

nized one of the dancers in Astoria. The

ness is still recog-

nized and is not quite up to the

vocal standards of many career dancers.

It does show off some occasionally listen-

able work by Pernie and the sinfonia of

the audience. Tones are often stockade,

not just work as

in “The Lady is a Tramp” and “Rags.


**TRIANGULITY**
The Lee Konitz Quartet. Verve MSV 839 — Swans and muffle is the work of

Lee Konitz on this new album. It

forms a special Kink and a four group

of scenes, with good work by the members of

his combos. The rhythm section range

from “Mambo,” or “You” in “People Will Say We’re in Love” and they are performed

very well here. A good album for the

fine fan.

**SINNYY STITT PLAYS JIMMY GIUFFRE ARRANGEMENTS**

Verve MSV 839 — Swans Stitt and

Jimmy Giuffre never are in unusual

arrangements, but on this new album Stitt


**CLASSICAL**

The Merry Widow Waltz. Purcell MSV 2800A — The original recording

by the Columbia OVRS 1041. This

was recorded in their studio and

rerecorded to give that

original recording.

**ECHOES OF THE STORM**

Audible AP 20 — this trio who want to bring a swing imagination into the

singer music, this trio is what the

singer music is.

**LOW PRICE SEMI-CLASSICAL**

**THE MERRY WIDOW WALTZ**

The Verea State Opera House, (Paisa.

**INTERNATIONAL**

**THE NYMPH WIDGEON**

The Verea State Opera House, (Paisa.

**THE HAPPY ORGAN**

The original recording and others by

DAVE “BABY” CORTEZ

PLUS THE WHISTLING ORGAN

**ORGANIZED FOR PROFIT**

**MORALLE SALES POTENTIAL**

**GENTLEMEN, BE SEATED AGAIN**

RCA Victor LPM 2099

This recording is a breakthrough in

the world of great music. A new

release that will please every

musician and every fan of jazz. The

band is composed of such great

musicians as

**Decree Amendment Beefs**

From page 3

ance of the 30 per cent withdrawn

works pool, with the money to be

appropriated back into the current and

the adjoining pools. One writer object

to a proposal that all the money

be placed in the current works pool,

the grounds that the money

should be more spread out

throughout the term.

After several writers roundly
tackled Hans Lengfelder and others

of the ASCAP group, it was

apparent that Congress was

advising the public to the

imposition of a tax on

radio and television

stations. The ASCAP group

was not satisfied with

measures, but it did not

adduce any public

argue the case of the
tour of the ASCAP.

**CLASSICAL**

**PURCELL: WELCOME TO ALL**

**THE ORIGINAL RECORDING**

RCA Victor LPM 2099

This is a very different from the usual

packaging of the ASCAP press

Stanley Adams.

Wide Discontent

The writers’ meeting was only one

reflection in the view of

the ASCAP case close to the scene, of a

wide discontent among numerous

writers and publishers at what was

called the “gously watered down

provisions of the new decree.”

It was believed that there would

be numerous additional expressions

of irritation and discontent prior to

the October hearings.

It is not secret that many who are

involved in the ASCAP situation, feel

that Judge Ryan himself may

perform their final opportunity

to obtain redress in their grievances.
Disk Jockey Association, Inc.

- Continued from page 2

such as a board member or program director. Record librarians and program directors will be eligible for membership only if they are actually responsible for making up programming lists.

Of particular interest to the trade was the Association's decision that they will neither seek nor accept financial aid from record companies, station management or allied fields. Instead the group will rely on a $10 annual membership dues fee and any fund-raising projects they can handle themselves.

Still in the exploratory stage is an idea proposed by presy Hawthorne whereby the Association would tape and edit an all-star show at their annual meet (similar to the Miami deejay convention talent line-up) and arrange for the taped program to be sold for national sponsorship on network TV. Some provision would also be made to permit local radio stations to carry the show's audio if they wished, thereby giving the spinners' loyalty to their media.

Albho Scott Muni was appointed chairman of a convention committee, the DJA has "no plans at present to set up a big national deejay convention," according to Bill Gavin. Gavin said: "Most of us appreciate the tremendous stimulus given the business by Todd Storz' enterprise in sponsoring the first two deejay conventions."

However, he added: "We do believe that in time our annual meeting will be the convention with full opportunity for the record industry to participate." Muni said: "We would hope any plans for a 1960 convention would include a voice from our group."

The jocks kicked around a number of standards, on the grounds that it was simply dignified and easy to remember. Some of the jocks objected to the use of the term disk jockey — claiming it carried a certain stigma — but it was finally decided that they should use the name by which they are best known and endeavor to give it increased prestige and respectability.

In its certificate of incorporation, the DJA set forth its purposes specifically as follows: "To encourage and foster improved understanding and communication among the members of the corporation and allied industries. To conduct and direct periodic seminars, meetings, discussions and conventions for the purpose of discussing problems and matters pertaining to members of the corporation in the exercise of their professions. Participate thru all media, in projects of public service and public interest. To provide for public relations projects toward a better public understanding of the profession of disk jockey and music programmer." Public Service Plans

Albho it isn't spelled out in detail now by the Association, plans call for the DJA to take on a major public service project — such as helping retarded children, combating juvenile delinquency, helping the handicapped, etc. Also in the makeup is the provision that once the membership is set up on an extensive national basis, the board of 56, which will be elected by nominating committees from each region at the Association's 1960 meet, will be set up regionally as follows: Five from Northeast States; 11, East; five, Southeast; five, Southern; five, Southwest; five, Mountain; five, Pacific, including Alaska and Hawaii. 

None of the officers or the board members will receive salaries or fees. It was agreed that secretarial help will be provided for on a part-time basis only for the present. Once the financial picture of the Association improves the board will consider hiring a full-time executive secretary. The Association has also received an offer from an outside concern to pay for an executive secretary with the provision that he not be a deejay or music programmer.

Meanwhile, the Association is redesiging an all-star drive for membership. All of those who made bona fide membership applications before July 19 will be listed as charter members. Membership applications should be sent directly to Gavin in San Francisco.
CLOCK rings in the Hits

"The Whistling Organ"

by DAVE 'BABY' CORTEZ
written by Wood, Clowney, Kriegsmann
CLOCK 1012

CLOCK RECORDS INC. 1619 BROADWAY-NEW YORK

Nationally distributed by EMBER DISTRIBUTORS, Inc. 1697 Broadway, N. Y. C.

About the Artist . . . .

Like many other aspirants to fame and fortune, Dave Cortez Clowney, born twenty years ago in Detroit, Mich., came to New York to look for his "lucky break."

For two years he demonstrated his manifold singing and playing the piano to music publishers. His break came the day he sang a new composition in the Clock Record office. He was signed as an artist.

THE HAPPY ORGAN, the first major hit for Clock Records and Dave Cortez, has opened new horizons for him. He now travels with his group across the nation in his own truck, and his proudest possession is a Hammond Organ which he affectionately calls "my happy organ."

His latest Clock recording, THE WHISTLING ORGAN, is rapidly following the success of his first. Currently successful for him in the recording field, too, are the new packages released by RCA Victor.

DAVE 'BABY' CORTEZ

P.S.: D.J.'s, Dealers & Ops:
One of the toughest things in this business is to follow one hit with another. Thanks to your help, we're doing it.

DOUG MOODY
Ember Distributors, Inc. N.Y.C.
Columbus 5-0127
<table>
<thead>
<tr>
<th>Rank</th>
<th>Title</th>
<th>Artist/Producer</th>
<th>Label</th>
<th>First Week</th>
<th>Peak Position</th>
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</thead>
<tbody>
<tr>
<td>1.</td>
<td>The Battle of New Orleans</td>
<td>By耀耀耀耀耀--Published by Mural (BMI)</td>
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<td>1</td>
<td>12</td>
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<tr>
<td>2.</td>
<td>Lonely Boy</td>
<td>By Paul Anka--Published by Spaks (BMI)</td>
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<td>3.</td>
<td>Waterloo</td>
<td>By Billy-Youngman--Published by Parrot (BMI)</td>
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<td>7</td>
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<tr>
<td>4.</td>
<td>Tiger</td>
<td>By Olle Jones--Published by Rodeer (BMI)</td>
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<td>5</td>
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<td>5.</td>
<td>Personality</td>
<td>By Lord &amp; Price--Published by Lord &amp; Price (BMI)</td>
<td></td>
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<td>11</td>
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<tr>
<td>6.</td>
<td>Lipstick on Your Collar</td>
<td>By Lewis-Nettles--Published by Jay (ASCAP)</td>
<td></td>
<td>6</td>
<td>9</td>
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<tr>
<td>7.</td>
<td>My Heart Is An Open Book</td>
<td>By Hal-David-Peckin--Published by Sequence (ASCAP)</td>
<td></td>
<td>7</td>
<td>6</td>
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<tr>
<td>8.</td>
<td>A Big Hunk o' Love</td>
<td>By Scherle--And-By (BMI)</td>
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<td>10</td>
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<tr>
<td>9.</td>
<td>There Goes My Baby</td>
<td>By Paterson, Treadwell--Published by Paterson (BMI)</td>
<td></td>
<td>9</td>
<td>14</td>
</tr>
<tr>
<td>10.</td>
<td>Forty Miles of Bad Road</td>
<td>By Dean Eddy and Al Casey--Published by Opus (BMI)</td>
<td></td>
<td>10</td>
<td>12</td>
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</tbody>
</table>

**Second Ten**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Title</th>
<th>Artist/Producer</th>
<th>Label</th>
<th>First Week</th>
<th>Peak Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>11.</td>
<td>What a Difference a Day Makes</td>
<td>By George-Adams--Published by Y. R. Mark (BMI)</td>
<td></td>
<td>11</td>
<td>7</td>
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<tr>
<td>12.</td>
<td>Lavender Blue</td>
<td>By Larry Mann and a Band--Published by Jay (ASCAP)</td>
<td></td>
<td>12</td>
<td>4</td>
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<tr>
<td>13.</td>
<td>Dream Lover</td>
<td>By Bobby Darin--Produced by Prognovesy-Enn-Trinity (BMI)</td>
<td></td>
<td>13</td>
<td>12</td>
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<tr>
<td>14.</td>
<td>Bobby Sox to Stockings</td>
<td>By Faith-O'Clock--Published by Fadina (ASCAP)</td>
<td></td>
<td>14</td>
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<tr>
<td>15.</td>
<td>M.T.A.</td>
<td>By Jacobiel Sevier and Ben Howe--Published by Atlantic (BMI)</td>
<td></td>
<td>15</td>
<td>4</td>
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**Third Ten**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Title</th>
<th>Artist/Producer</th>
<th>Label</th>
<th>First Week</th>
<th>Peak Position</th>
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<tbody>
<tr>
<td>16.</td>
<td>Just a Little Too Much</td>
<td>By J. Barret--Published by Hillard (BMI)</td>
<td></td>
<td>16</td>
<td>23</td>
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<tr>
<td>17.</td>
<td>Sweeter Than You</td>
<td>By J. Knight--Published by Hillard (BMI)</td>
<td></td>
<td>17</td>
<td>22</td>
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<tr>
<td>18.</td>
<td>I Only Have Eyes for You</td>
<td>By Harry Warren--Produced by Renu (ASCAP)</td>
<td></td>
<td>18</td>
<td>13</td>
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<tr>
<td>19.</td>
<td>Ragtime Cowboy Joe</td>
<td>By Marc-Tex-Albert--Produced by Renu-Frank-Alfred (ASCAP)</td>
<td></td>
<td>19</td>
<td>21</td>
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<tr>
<td>20.</td>
<td>Frankie</td>
<td>By Sedra-Greenfield--Published by Alde (BMI)</td>
<td></td>
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<td>11</td>
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</tbody>
</table>

**Weekly Information**

- **This Week**
- **Last Week**

**HONOR ROLL OF HITS**

**THE NATIONS TOP TUNES**

For survey week ending July 18

**WARNING** - The title "HONOR ROLL OF HITS" is a registered trade-mark and the listings of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent. Requests for such consent should be submitted in writing to the publisher of The Billboard at The Billboard, 3534 Broadway, New York 3, N. Y.
THERE'S GOLD FOR YOU IN

the Golden Music of BILLY VAUGHN on Dot

AUGUST IS BILLY VAUGHN MONTH FEATURING...
Dot Records is kicking-off a big August promotional campaign with the release of "Golden Saxophones"—a memorable album designed to create a gold rush to your store for the entire Billy Vaughn "Golden Music" collection of big selling albums and singles!

August promotion plans include: Special "Billy Vaughn Month" Browser Stands—Nation-wide Deejay Promotion—Full Color Point-of-Purchase Materials—National Advertising—"Golden Saxophones" will make August a Twenty-four Carat Golden Month for you!

A pair of golden saxophones blend with the Billy Vaughn Orchestra in hauntingly different arrangements.

"GOLDEN SAXOPHONES" will help you strike it rich with these other great BILLY VAUGHN "GOLDEN MUSIC" ALBUMS!

...follow the Dot line!
America's Brightest New Singing Sensation...

Singing—

"MISS LONELY HEARTS"

"POOR BUTTERFLY"

#15975
<table>
<thead>
<tr>
<th>STAR PERFORMERS showed the greatest upward progress on the Hot 100 this week. Indicates that STEREO SINGLE version is available. TITLE, Artist, Company, Record No.</th>
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<tr>
<td>1 1 2 3 LONELY BOY Paul Anka, ABC-Paramount 16632</td>
<td>2 3 4 5 ROBIN' THE CRADLE Tony Bennett, IRK 653</td>
<td>1 2 3 4 I'LL BE A WHEEL SOMEDAY Paul Drake, Imperial 5061</td>
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<tr>
<td>2 2 1 THE BATTLE OF NEW ORLEANS Johnny Horton, Columbia 45238</td>
<td>3 8 48 85 SEA OF LOVE Phil Phillips, Mercury 11465</td>
<td>5 3 4 5 WONDERFUL YOU Lonnie Page, Capitol 11148</td>
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<tr>
<td>3 6 10 TIGER Faron Young, Chappell 1807</td>
<td>5 2 65 75 TILL THERE WAS YOU Andy Kim, Capitol 112</td>
<td>6 2 1 2 DON'T WORRY NOBODY Jackie Wilson, ABC-Paramount 47281</td>
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<tr>
<td>4 4 6 WATERLOO The Everly Brothers, Columbia 12163</td>
<td>6 29 31 27 THE WONDER OF YOU Ray Peterson, RCA Victor 7153</td>
<td>7 6 4 5 BROKEN-HEARTED MELODY Sarah Vaughan, Mercury 16777</td>
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<tr>
<td>6 9 25 43 A BIG HUNK O' LOVE Eliza Pulley, RCA Victor 7600</td>
<td>7 49 41 50 MONA LISA Chet Atkins, Phillips International 3929</td>
<td>8 9 5 6 HWY. 61 Sam Phillips, Sun 28223</td>
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<tr>
<td>6 9 13 MY HEART IS AN OPEN BOOK Carl Bradfield Jr., Decca 30683</td>
<td>8 39 28 32 ONLY SIXTEEN Sam Cooke, Kent 392</td>
<td>9 53 3 3 PERSONALITY Rick Nelson, Imperial 5985</td>
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<tr>
<td>16 20 28 THERE GOES MY BABY The Drifters, Atlantic 1223</td>
<td>9 30 30 26 THIS I SWEAR Billie Holiday, Capitol 1418</td>
<td>10 1 2 1 I'LL BE YOURS Frankie Avalon, Capitol 1438</td>
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<tr>
<td>12 13 23 FORTY MILES OF BAD ROAD Dionne Warwick, Motown 104</td>
<td>10 22 20 20 FRANKIE TWIXT LAVENDER Floyd Robinson, RCA Victor 11462</td>
<td>11 2 1 1 BATTLE IS JOINED Dinah Washington, Mercury 11465</td>
</tr>
<tr>
<td>5 3 3 PERSONALITY J. Larry Price, ABC-Paramount 10181</td>
<td>11 23 22 22 I JUST A LITTLE TOO MUCH Ricky Nelson, Imperial 5985</td>
<td>12 25 60 99 LOVE, LOVE, LOVE The Chipmunks, ABC-Paramount 41412</td>
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<tr>
<td>24 26 31 LAVENDER BLUE Sunny Stevens, Big Top 3016</td>
<td>12 23 25 25 WHAT A DIFFERENCE A DAY MAKES Deana Martin and the Chipmunks, Liberty 53200</td>
<td>13 22 22 21 JUST KEEP IT UP Dee Clark, Aladdin 1928</td>
</tr>
<tr>
<td>13 11 16 I ONLY HAVE EYES FOR YOU Frankie Avalon, Chappell 1376</td>
<td>13 56 27 57 THE WAY I WALK Jack Scott, Carla 144</td>
<td>14 41 42 49 REMEMBER WHEN Platters, Mercury 71467</td>
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<tr>
<td>22 22 25 25 WHAT A DIFFERENCE A DAY MAKES Deana Martin and the Chipmunks, Liberty 53200</td>
<td>14 53 62 77 OH BABY Baby Joe, Imperial 4101</td>
<td>15 7 7 7 QUIT THREE Dusty Springfield, ABC-Paramount 41412</td>
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<tr>
<td>18 24 53 SWEETER THAN YOU Rick Nelson, Imperial 5985</td>
<td>15 47 55 47 SWEET SOMEBODY Denny Dennis, Josie 1126</td>
<td>16 60 76 — THANK YOU PRETTY BABY Lorraine, Brunswick 71470</td>
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<tr>
<td>11 12 18 BOBBY SOX TO STOCKINGS Frankie Avalon, Chappell 1376</td>
<td>16 51 56 68 HIGH HOPES Frank Sinatra, Capitol 1414</td>
<td>17 45 44 64 TELL ME BE A LITTLE LOVING Joe Dee Iskender, ABC-Paramount 41412</td>
</tr>
<tr>
<td>14 10 12 A BOY WITHOUT A GIRL Frankie Avalon, Chappell 1376</td>
<td>17 54 79 84 TEN THOUSAND DRUMS Carl Smith, Columbia 41147</td>
<td>18 33 16 11 ALONG CAME YOU Lavern Baker, Mercury 71470</td>
</tr>
<tr>
<td>25 36 65 RAGTIME COWBOY JOE David Werley and the Chipmunks, Liberty 53200</td>
<td>18 45 54 60 LONELY GUITAR Lonnie Donegan, Liberty 53200</td>
<td>19 58 37 41 BACK IN THE USA Elsie James, Capitol 1414</td>
</tr>
<tr>
<td>19 15 15 M.T.A. Kingston Trio, Capitol 4221</td>
<td>19 46 51 51 LIKE YOUNG Andre Pearson and David Bonel, ABC-Paramount 11272</td>
<td>20 37 21 14 QUIET VILLAGE Martin Denny, Liberty 53200</td>
</tr>
<tr>
<td>17 18 24 TWISTS TWELVE AND TWENTY Pat Boone, Capitol 13687</td>
<td>20 41 47 51 I KNOW Perry Como, RCA Victor 761</td>
<td>21 61 47 57 SOMEDAY... SUGAR SUGAREE Gary U.S. Bonds, Capitol 144</td>
</tr>
<tr>
<td>20 17 20 YOU'RE SO FINE The Patisons, Kent 1953</td>
<td>21 61 63 90 BYE BYE BABY Bobby Darin, Atco 845</td>
<td>22 81 85 90 I SEE YOU IN SEPTEMBER Martin Denny, Liberty 53200</td>
</tr>
<tr>
<td>22 21 22 HUSBABY Mitch Miller, RCA Victor 761</td>
<td>22 66 63 48 TALL COOL ONE The Temptations, Tamla 761</td>
<td>23 74 86 91 KISSIN' TIME Bobby Hatfield, Cameo 167</td>
</tr>
<tr>
<td>15 14 9 FRANKIE Comets, Imperial 5061</td>
<td>23 67 60 70 MY WOMAN J. Larry Price, ABC-Paramount 41412</td>
<td>24 76 93 — TO A SOLDIER BOY Buddy Kean, Decca 3016</td>
</tr>
<tr>
<td>28 35 33 I'LL BE SATISFIED Jackie Wilson, Brunswick 55136</td>
<td>24 34 33 19 A TEENAGER IN LOVE Johnny and the Hurricanes, Mercury 71470</td>
<td>25 72 91 59 CRACKIN' UP Be Busters, Charter 534</td>
</tr>
<tr>
<td>33 43 82 WHAT'D I SAY Little Richard, Atlantic 2801</td>
<td>25 34 57 36 CROSSFIRE Johnny and the Hurricanes, Mercury 71470</td>
<td>26 86 59 23 BE ANYTHING BILLY JOEL, Manager 50616</td>
</tr>
<tr>
<td>7 8 7 TAILHANASSE LASSIE Freddy Cannon, Swan 4511</td>
<td>26 77 99 — I STILL GET JEALOUS Joni James, ABC-Paramount 41412</td>
<td>27 98 — — — MAKIN' LOVE Floyd Robinson, RCA Victor 761</td>
</tr>
</tbody>
</table>

*FOR THE WEEK ENDING AUGUST 2*
These records, while they have not yet developed enough strength to carry them any national chart anywhere, already have stimulated considerable regional action. Rank position and relative potential to earn an early listing on the Hot 100.

1. **TIME MARCHES ON** — Roy Hamilton, EMI
2. **ALL NIGHT LONG** — Billy Vaughn, Dot
3. **A VERY PRECIOUS LOVE** — Freddie Ford, Ford
4. **ALMOND** — Hatrick & Corcoran
5. **MY OWN TRUE LOVE** — Jimmy Clanton, Ace
6. **SLOW MOTION** — Ward Penn, Vee Jay
7. **ANGEL FACE** — Jimmy Draper, Columbia
8. **HAPPY LONESOME** — Marvin, Sonny
9. **SOLDIER'S JOY** — Hambright Watkins, Columbia
10. **OUR LOVE** — The Hi-Heeler, Cool
11. **JUST AS MUCH AS EVERY** — Bob Beckham, Decca
12. **SWEETIE PIE** — Bob Crenshaw, Vee Jay
13. **I CAN'T BEGIN TO TELL YOU** — Joe Megonigal, Kapp
14. **CARIBBEAN** — Mitchell Tarash, Good
15. **SOLDIER'S JOY** — Jerry Reed, NRC

DODGE STEVENS
MISS LONELY HEARTS (Spowne, ASCAP) — POOR JOHNNY (Harms, ASCAP) — The young chanteuse has two fine sides either of which can reach the chart. "Miss Lonely Hearts" is a pretty ballad that is given a quality reading over fine rock support. She also gives a strong reading to the pretty evergreen, "Poor Butterfly." Doo 15975

BILLY GRAMMER
WILLY, OUT YOUR PLAYING (Acuff-Rose, BMI) — IT TAKES YOU (Acuff-Rose, BMI) — Grammer has his strongest tune since "Gotta Travel On." "Willy" is an appealing novelty with overtones of his previous click. "It Takes You" is a mild rocker and Grammer does the side in his fashion. Monument 407

JERRY FULLER
BETTY MY ANGEL (Horn-Jut, BMI) — Fuller gives the rockabilly first-rate, dual-track vocal with a strong group assist. It's a good side and one to watch. Flip is "Memories of You." (Horn-Jut, BMI). Challenge 59055

COUNTRY & WESTERN

SEMON CRUM
MORGAN POISONED THE WATER (Aberbach, BMI) — I FELL OUT OF LOVE WITH LOVE (Loverly, BMI) — Crum has two amusing country novelties that can account for heavy c/dw. loot. Both are done in sly, ingratiating style. Both offer splendid material for jocks, and both appear likely clicks. Capitol 4252

RHYTHM & BLUE

NO SELECTIONS THIS WEEK.
LLOYD PRICE'S biggest smash of all (and that's saying plenty!) is gonna be

I'M GONNA GET MARRIED

b/w

THREE LITTLE PIGS

ABC-10032

"STAGGER LEE" was tremendous!
"PERSONALITY" is still on top! But mark our words—this one's bigger than both of 'em!

Arranged and Conducted by DON COSTA

ABC-PARAMOUNT FULL COLOR FIDELITY

Distributed in Canada by Sparron of Canada, Ltd.
**VERY STRONG POTENTIAL SALES**

**THE VIRTUES**

"SOMEBODY'S BOOGIE WOOGIE"—HUNT 328.—The classic boogie by Pinetop Smith gets the group a strong item. This appears one to watch. (Melrose, ASCAP)

**PICKIN' THE STROLL**—The "Guitar Boogie Shuffle" crew puts across the blues in a small tempo. Danceable item should pull coin. (Aqua, ASCAP)

**AL MARTINO**


**THE MEMORY OF YOU**—A celestial-type fem voice backs this slow ballad reading by Martino. Tune is set in a triplet rhythm. Both sides can catch coin. (Cin-Rambled, BMI)

**THE MIRACLES**

"BAD GIRL"—CHESS 1743.—An unusual ballad is sung with a lot of feeling by a female voice who sells it strongly. It could break out quickly. (Jobete, BMI)

**I LOVE YOUR BABY**—The Miracles have on the Chess label a wild reading of a swinging rocker that has a sound and a chance. (Bengal, BMI)

**TONY LEW**

**I'LL FORGIVE YOU BUT I WON'T FORGET**—RECORD VICTOR 7576.—A two-way-produced side with a haunting quality in the melody line and a lyric which has roots in hillbilly tradition. Use with care. (Heartland, BMI)

**MAGNET Mountain**—Like the flip, good sound here. This one is buoyant in delivery and has an imaginative lyric. (Norcelife, BMI)

**CHICK RENNY ORK**

**BLACK EYES**—FELSTED 8584.—The well-known tune gets a smart instrumental go with a flowing melody line and plenty of effective percussion and horns. (Barbobro, ASCAP)

**Rockin' March**—A military-flavored item, reminiscent of big-calls. Arrangement includes a chattering chorus and bluesy instrumentation. (Barbobro, ASCAP)

**TOMMY HUDSON**

"SWANEE RIVER GAL"—D 1073.—Using much of the melody of "Swanee River," Tommy Hudson sells a rock and roll effort enthusiastically over solid backing by the orchestra. This packs excitement. (Glad, BMI)

**Shine on**—Driving stomp is handled solidly by the combo guys now and then. Good cop for the flip. (Glad, BMI)

**RONNIE AND ROY**

**YOU'LL GONNA BE SORRY**—CAPITOL 4245.—Arrangement has this one interesting, with stops and starts taking over for a soloist's good performance. Too good performance, too. (House of Fortune, BMI)

**Got Up and Let's Dance**—Vocal duet boils this out with a rhythmu blues backing. It's plenty rhythmic and likely to get decent play. (House of Fortune, BMI)

**TED TAYLOR**

**COUNT THE STARS**—DUKE 308.—Mild rocker is given a solid bell by Taylor over Latin-tinted ork support. Good side with a chance. (Lion, BMI)

**HELD ME TIGHT**—Medium-beater is handled by Taylor who made some noise with his last effort, "Be Ever Wonderful." This can sell with pips. (Lion, BMI)

**THE WAILERS**

**DIRTY ROBBER**—GOLDEN CREST 525.—A saucy beat with the lead outstands on this good blues side. A lot of excitement and there could be worth-watching. (C.F.G., BMI)

**Mau-Mau**—An interesting blues instrumental has something solid and strong about this. Will make a strong sound. Flip may have a better chance. (C.F.G., BMI)

**BOB GADDY**

**Till the Day I Die**—OLD TOWN 1070.—A pleahtable ballad is sung with great devotion by Gaddy. Fem chorus gives it an even stronger sound feeling than on the flip. Strong chorus arrangement by Gaddy. (Hi-Hoss, BMI)

**I'll Go My Way**—Gaddy turns out a driving, medium beat side with very good backing helping by a classier backing. Both sides are good coins. (Lu-Tal, BMI)

**SAL MINEO**

"MAKE BELIEVE BABY"—EPIC 9272.—Sal Mineo comes thru with a very listenable rendition of a conservative rock and roller. One of Mineo's better efforts that could move. (Todd, ASCAP)

**Young As We Are**—On this side the lead turns to a pretty ballad, but it's got some finishing helping by a classier backing. Both sides are good coins. (Trayton, BMI)

**BOB LUMAN**

**CLASS OF '59**—WARNER BROS. 5018.—School days are over at last for the loving young couple, and this tune reminisces about the material, handled well. This side has a chance. (Lu-Tal, BMI)

**My Baby Walks All Over Me**—Luman has a touch of Johnny Cash about him for this spirited vocal effort. Good side could catch coin. (Lu-Tal, BMI)

**GOOD SALES POTENTIAL**

**TONY LEW**

**Someone to Love Me**—KIND 5210.—A slow blues item with a catchy chorus and the overall sound seems to sell this. (RCA VICTOR, BMI)

**I Don't Care What You Do**—A medium reading of the song is handled with a lot of feeling and real backing. (Guy, BMI)

**ANGIE CASTLE**

"Take a Baby-CUB 9126.—The lead gives this part way thru a warm ballad. Angie is backed with a lot of vocal feeling by a top rate rhythm back up. It deserves exposure. (Gord, ASCAP)

**You'll Never Go Home**—The flip side of the Angie item above. A good song is handled with an overmulti-colored ork support. (Bouregas, Vasco & CARE, BMI)

**JAMES WILLAMS**

"We'll Take It or Not**—CUB 9128.—Another good reading of the song and of novelty interest. A flip of the flip as a strong ork tag. Too good to pass up. (Guy, BMI)

**DICK SCOTT**

"Baby (What's Your Name)**—A slow waltz has a lot of feeling by a strong ork backing. (Semeni, BMI)

**THE BURKS**

"CLASS 2212**—A rocker, very descriptive that is instrumental arrangement is good. Charms about it are swingy styly. (Bern, BMI)

**Ballads USA**—A rocking blues, very good for dancing, and with an attractive vocal performance, this is a high-paced ork gives a solid effort. (Bernard, BMI)

**JOHNNY JOHNSON**

"I'm in the Mood for L Histor-VISTA 431.—Rockabilly inclement of the oldie is a lively item. Johnny shows a lot of feeling by a top rate rhythm back up by the ork. (Kerrin, BMI)

"The Heart of an Angel"—A close reading of a rockabilly provides the chorus with a fine feeling and the vocal is handled with a good ork. (Peplohs, BMI)

**MARTY HILL**

"Chasing—ACD 645.—Marty Hill has a very neat arrangement of the song with a lot of feeling by a strong ork. Hill shows a lot of good vocal. Look backing sends this one to the top. (Proven, BMI)

"Don't Pretend**—Pretty rockabilly is very strong here with the lead outstands and really moves to top gear. This has a lot of good vocal. Look backing sends this one to the top. (Proven, BMI)

**RENNY MARTIN**

"The Stars Were Out—DECCA 3009.—A solid performance by Renny Martin on a swingy rock that has a good sound. If exposed, this record stands a chance. Watch this one carefully. (RCA VICTOR, BMI)

"If I Can Ever Love Again**—Another fine performance by Marty this is handled with a neat arrangement. This one is a sure shot. Both sides are strong coins, with the flip may have the edge. (Musicraft, BMI)

**HAL WILDIS**

"That's What I Love**—DECCA 35787.—A fast beat is a sure shot. Both sides are rockabilly, and this one is a sure shot. (Musicraft, BMI)

**FELICIA SANDERS**

"Umama*—DECCA 35787.—A fast beat is a sure shot. Both sides are rockabilly, and this one is a sure shot. (Musicraft, BMI)

**SUMMER LOW**—Felicia Sanders turns the tune into a solid strip ballad over smooth backing. Jacks this up many spots. (Publications, ASCAP)

**THE GAY POPPERS**

"Two Little Girls—SANYO 1577.—Medium beat item is sung on a soft rockabilly, but it is got a good pop and c.h.r. spin. (Sunny-Prime, BMI)

"I Need Your Love—Ballad with beat is fast beat. This is handled with a fast beat by the lead with an ork support. Fair chance. (Sunny-Prime, ASCAP)

**CLARA WARD**

"I Need A Whole Lot Alone—DOT 1956.—The Rodgers and Hammerman classic is given a sure and emotional delivery by the guitar singer. Side can attract. (Waller, ASCAP)

**Summeritme—Clara Ward has a pop arrangement here, but vocals include. Good jockey pan. Potential applies similar to that of the flip. (Cordena, ASCAP)

**TRAVELIN' TEXANS**

"BAD IDEA—D 3707.—Another interesting side has a tune with drive by the group. This has a lot of potential and could get a big unit. (Cordena, ASCAP)

**THE LANCERS**

"Corral-Cap 1334.—IMPERIAL 5048.—Rocker tune to Corby Dee is given an overgood treatment. Definitely a hit item. (Glad, Gladstock, BMI)

**World Must Be**—The group is up on going with excellent rhythm. This has a strong ork sound. Some cost points. (Gladstock, BMI)

**JERRY LEAHY**

"Jingle Bell—FELSTED 539.—A fast beat has a lively arrangement and ork support, but doesn't get much attention. Nice ork and chorus. (Deluxe, ASCAP)

**OLD COW CARD**—A moving reading with a choice of clacks vying against the instrument. Meld is overraised and relaxed. (Pacote, ASCAP)

**THE TUNE-DROPS**

"D 3707.—American 507.—Instrumental arrangement is a neat item with a big hitting ork arrangement. (Bern, BMI)

**CABIN IN THE WOODS**

"Talk To Me-CAP 397.—A tender ballad is sung over steady rhythm back up and very good backing by the pianist and ork. This has a lot of potential. But could get a lot of exposure. (Robert, BMI)

"Shame We Have the Ways—The flip sells this with a lot of clacks vying against the instrument. Ork is steady and backing goes very well. (Robert, BMI)

**DICK THE BONE**

"The Throat—MUNDIAL 801.—An interesting song with very good backing by the pianist and ork. This has a lot of potential. But could get a lot of exposure. (Robert, BMI)

"Stay Away Long—The flip has a lot of excitement and there could be many hits with this one. (Robert, BMI)

(Continued on page 69)
SECOND ANNIVERSARY

OLD TOWN RECORDS

THE SOLITAIRES

HELPLESS

b/w

OLD TOWN RECORDS 1697 Broadway New York, N. Y.

THE MANY MOODS OF ANSEL MELIS

Celp 436 (Stereo 4360)

United Artists 716 Harvard A.V. N.Y. 19

WHERE-EVER YOU

b/w Black and White Thunderbird

WAYDEN 1958

THE DELICATES

"RONNIE IS MY LOVER" b/w

THE MANY MOODS OF ANSEL MELIS

Celp 436 (Stereo 4360)

United Artists 716 Harvard A.V. N.Y. 19

SINGER-JOHN BARRY

"BILLY BOYS TUNE" CR 528

THE DELICATES

"RONNIE IS MY LOVER" b/w Black and White Thunderbird

WAYDEN 1958

THE MANY MOODS OF ANSEL MELIS

Celp 436 (Stereo 4360)

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WAYDEN 1958

THE MANY MOODS OF ANSEL MELIS

Celp 436 (Stereo 4360)

United Artists 716 Harvard A.V. N.Y. 19

Another Great Artist on HIFI!!

DICK KALMAN

Singing

"BORN TO BE LOVED"

(From the Universal International Picture "BORN TO BE LOVED")

b/w

"JUST SQUEEZE ME"

HIFIRECORD # R-568

See Dick Kallman sing "Born to Be Loved" on Dick Clark's Amer. Bandstand Aug. 21
The Billboard's Music Popularity Charts... POP RECORDS

DEALERS IN CHICAGO & PHILADELPHIA

know that...

STERO- FIDELITY

DAY

TRAFFIC

DAY

Is The First Program That Really Creates Customers

WESTERN UNION

Congratulations on your program designed to build dealer store traffic. This type of activity is what our industry needs.

ROSELAND MUSIC SHOP, CHICAGO, ILL.

Congratulations on your idea to bring customers to the record dealer. It is wonderful to work with Somerset Stereo-Fidelity as they have good traffic ideas.

RYALLS RECORD SHOP, UPPER DARBY, PENNA.

Good luck on that wonderful idea of yours to build traffic for the record dealer. We need more record companies like Somerset Stereo-Fidelity. Thank you for working with the record dealer.

JOSELY RECORD SHOP, PHILADELPHIA, PENNA.

ARE YOU READY FOR "T" DAY?

See your Stereo-Fidelity salesman from:

CHICAGO
James H. Martin, Inc.
1343 S. Michigan Ave.
Chicago, III.

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Chips Distributing
1415 North Broad Street

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The Billboard, 2160 Patterson St., Cincinnati 22, Ohio
Order my subscription to the Billboard for a full year ($7.00) at the rate of $1.50 a considerable saving over single copy rates. Foreign rate $3.00.

Name

Company

Address

City

State

Type of Business

JULY 27, 1959

Best Selling Sheet Music in U. S.

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Weeks on Chart</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>THE BATTLE OF NEW ORLEANS (Warden)</td>
<td>18</td>
</tr>
<tr>
<td>2</td>
<td>KANSAS CITY (Fire)</td>
<td>18</td>
</tr>
<tr>
<td>3</td>
<td>PERSONALITY (Lloyd-Logan)</td>
<td>14</td>
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<tr>
<td>4</td>
<td>THE HAPPY ORGAN (Lowell)</td>
<td>11</td>
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<tr>
<td>5</td>
<td>DREAM LOVER (Fern-Progressive)</td>
<td>7</td>
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<tr>
<td>6</td>
<td>GOODBYE, JIMMY, GOODBYE (Winkmark)</td>
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</tr>
<tr>
<td>7</td>
<td>LONELY BOY (Spanska)</td>
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</tr>
<tr>
<td>8</td>
<td>.Widget War Song (Eric)</td>
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Best Selling Sheet Music in Britain

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<thead>
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<tr>
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<td>SAVING MONEY (Mills)</td>
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<td>13</td>
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<td>3</td>
<td>PARADISE (Warden)</td>
<td>11</td>
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<tr>
<td>4</td>
<td>ALWAYSSIDE SADDLE (Cedarwood)</td>
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<td>5</td>
<td>ACKNOWLEDGMENT (Cedarwood)</td>
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Best Selling Pop Records in Britain

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<tr>
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<td>DREAM LOVER-Bobby Darin (London)</td>
<td>18</td>
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<tr>
<td>2</td>
<td>BATTLE OF NEW ORLEANS-Louis Denike (Paris)</td>
<td>18</td>
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<td>3</td>
<td>3 A TEENAGER IN LOVE-Stevie Wonder (Philips)</td>
<td>14</td>
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<tr>
<td>4</td>
<td>LIVING DOLL-Curt Richard (Columbia)</td>
<td>12</td>
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<td>5</td>
<td>BIG HUNK OF LOVE-Eric Persley (RCA)</td>
<td>9</td>
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<tr>
<td>6</td>
<td>ROCKET-Billy Conaway (Columbia)</td>
<td>8</td>
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<td>7</td>
<td>LIPSTICK ON YOUR COLLAR-Connie Francis (SOMERSET)</td>
<td>8</td>
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<tr>
<td>8</td>
<td>PETER GUNN-Doris Day (London)</td>
<td>7</td>
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<tr>
<td>9</td>
<td>PERSONALITY—Lloyd Price (OHP)</td>
<td>6</td>
</tr>
<tr>
<td>10</td>
<td>PERSONALITY—Bobby Darin (London)</td>
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"The Billboard is my textbook."

"I'm in the most exciting business in the world and I can't learn enough about it. The Billboard is my textbook and I study it every week without fail."
ON HIS WAY
With Another
SMASH!

FATS DOMINO
SPOTLIGHT WINNER

"I WANT TO WALK YOU HOME"
b/w
"I'M GONNA BE A WHEEL SOMEDAY"
# 5606

300,000 IN ONE WEEK!

IMPERIAL RECORDS

IN CANADA • LONDON RECORDS, Ltd.

Copyrighted material
FOLK TALENT & TUNES

By BILL SACHS

Around the Horn

Evelyn Kay, recently wed to
make-up man Oscar Brooks, is
back from her honeymoon and
the middle of rehearsal for her
vocal chores on Nat Nighberg's "Country America," currently pre-
ping for syndication. . . . Jack
Robertson and his Evergreen
Droppers recently completed a tour of the
Pacific Northwest with Hank
Dwight. Teck ended at Homer's
Shadow Lake Ballroom, near
Seattle, operated by Roberts. He
reports that Hank came within 40
paid admissions of tying the all-
time attendance record at the spot.
Last Saturday (25) Roberts had
Edith Cochran, Liberty Records,
artist, as special guest at the ball-
room. Petem Demours and
Hanso Font, band regularly on
"Early Bird Jamboree" via WAVL,
Apollo, Pa., recently waxed a pair
of hymns for John Bava Records.
They are to be included in a forth-
coming album.

The newly formed Las Vegas
Records, piloted by Jack
McFadden, has opened studios
and offices at 2411 Carrie
Drive, North Sacramento, Calif. McFadden infers that his
firm is scouting for new talent,
especially fresh rock-a-billy
artists with its own material. At
the moment the Las Vegas
label is concentrating on the
new Del Reeves release, 
"Johnny Appleseed," b/w, 
"Because You Love Me," which
McFadden will send to deej-
ays who write in . . . . Red
Foley, Pat Boone, Ferlin
Husky, Piy Wei King, Ernie Lee, Connie Hall and Hustle
York are among the names
whose material is to be avail-
able at the Annual Berra, Ky.,
Homecoming Celebration
August 17-19. The final day is being designated as Jinnie Skinner Day, with
the Mercury Record artist
scheduled to head up the pro-
gram.

The Seventh Annual Country
Music Festival held recently by
the Indiana Association of Country
Musicians and Entertainers at the
New-Sentinel Outdoor Theater in
Frankie Park, Fort Wayne, Ind.,
attracted a overflowing crowd of
country music lovers. Joyce Miller,
of Fort Wayne, was crowned Mini
Country Music of 1959. Contestors
were held in the various age
brackets, with the winners, Bobby
Hendley, Marian Gomb, Robert
Bleich, Lavina Miles, Robert
McDonald and Marcella Cunningham,
being rewarded with a trip to
Nashville and "Grand Ole Opry"
Among the pros who entertained
at the event were Charlie (Stoke) "Montgomery, canoe: Paul Remak-
lin Melody Rangers, Charlie
Whitaker's Troub Riders, Ray Kings's
Country Gentlemen, Billy Nix's
Country Younguns, Joe Taylor's
Indiana Redbirds, Gene Dromo's
Mid-Southerners and Bob Roberts
and the Newt Rogers.

It's still in again out again.
Fincham with the Hank
Thompson band. The other
day we had word from
Thompson headquarters that
Hank had moved to his
Beavon Rainbow Bots aggre-
gation and that Bobby White,
for a number of years steel
guitarist with the Thompson
crew, would be included in the
new personnel. Now comes word from Jim Halley, Thompson's par
manager, to the effect that White
will not be with the Thompson
combo, as originally
announced, but will continue to
tour on his own with his
Bob-O-Links aggregation. Hal-
ley reports further that Billy
Grey, road manager, top arranger
and top arranger with Thompson
since 1950, returns to the Thompson fold in the, the,
capacity August 1.

Cathy Taylor, who began her
singing career in the San Francisco
Bay area before moving to Holly-
wood several months ago, has
dropped a five-year recording pact
with Capitol Records and cuts her
first session in two weeks. Cathy
recently guested with Tennessee
Ernie Ford on the latter's Ford
Motors TV show. BETTY
Ramsey, 19-year-old Dallas thros,
has been signed to a recording pact
by Fred Shrecker, head of Fawna
Music, Hollywood, with her first
session scheduled for early fall.
Charles Wright, Dallas agent, has
commissioned Cindy Walker to
write special material for the new
discovery.

"Louisiana Hayride," Shepperton, with John Hurre-
on as headliner, appeared
Saturday (25) on the Cowboy
Reunion Grounds in Starn-
ford, Tex., under sponsorship of
the Local Junior Chamber of
Commerce, with the pro-
motion handled by Jay
Thompson, of KOWT . . .
Jennie Lou and Norma Kelly,
WAVL, Apollo, Pa., trekked up to Niagara Falls,
N. Y., recently to appear as
guests on Rambling Lou's show
over WJIL. Jennie Lou recently
put out a session for Process
Records and with Kelly
waxed a series of tunes, including
four religious numbers, for John Bava Records
to be issued in album form.

Bandera Records has just re-
 leased Betts Fady's new one, "Old
Moon," b/w "Magic Love." Betty
recently signed with Top Talent,
Inc., Springfield, Mo., and will
shortly join the cast of the "Jubilee,
U.S.A.," which features her and
Red Foley, . . . . Eddy Arnold is in
the drive's cast this Saturday (11)
at "Jubilee U.S.A.", Springfield,
Mo., with a guest turn-out headed by
Little Jimmy Dickens. Appear-
ing last week in behalf of his NBC
radio sponsor at the National Poul-
try & Hatcheries' Federation
Convention in St. Louis, Red Foley
hosted at the Hear's & Clark exhib-
its, with four of his Jubilee Prone-
raders square-dance girls serving
as hostesses. Crossroads-Radio
veep John Mahaffey and publicity
cat Don Richardson were also
there.

"It Is So Strange," second
selection on the No. 2 side of
Evelyn Fady's new album, "A
Date With Evelyn," was written
by Faron Young. Latter re-
turned to Nashville last week
from a string of Western dates which
wound up at the annual rodeo
and rodeo breakfast at Colorado Springs, Colo., July
14. Hubert Long, Young's par-
sonal manager, still has avail-
able to deejays samples of
Fady's new Capitol release, "Country Girl," written by
Roy Drusky, also a member of
the Long talent stable. Long's
單位 stationed in 611 Exchange
Building, Nashville . . . . Comic
Bob (Luke) Jones recently rec-
 dived a guest appearance on
Don Owens' TV show over
WTTA in St. Louis . . . . Jack
Perry, recently released from
the Thompson fold, is playing
guitar with Mel Price and the
Santa Fe Ranger band stationed in
Elizabeth, N. J. Perry was
the rhythm guitarist in the band.
Bill Monroe and Stony Cooper . . .
Mel Price and his unit pay a
trip to the Old Soldiers' Picnic at
Shade Gap, Pa., July 29-30.
Decca Skeds Fall Promotion

**Continued from page 3**

Music box

1. any speed—label—quantity
2. rock-bottom prices
3. rock orders shipped same day
4. overnight delivery to 32 states
5. our "BIG 20" hit sheets speed ordering

**Additional copies of The Billboard SUMMER RECORD PROGRAMMING QUARTERLY are available, at 50¢ each—40¢ in quantities of 25 or more, on a "first come, first served" basis.**

Ideal for disk jockey programming, as a precaution to avoid and alert buyers, and as a reference guide.

While they last!

A Department in the May 28, 1959 Issue of The Billboard.

Contains biographical data on current stars, Salute to Latin-American Talent and Music, Testimony of Album Firms' Hit Writers, My Favorites List Summer's (1959) Top 25 Singles, Top 15 Vocalists, Times of all time currently available.

**Merc Staging**

**Continued from page 2**

New Mercury disc of the pop concert is George Jones "Who Shot Sam," which just moved into the pop listings, from 99th to 79th. This addition will be a Best Buy this week.

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The spread, incidentally, extended to all rhythm and blues and fields. In the C&W category, Jimmy Dean, represented by "White Lightning," now in its 19th week, and his newer "Who Shot Sam," in R&B, both the Dutch Washington and Benton discs are selling strongly.

Smoothing to the Top "SUNNY'S LOVE" RICHARD BARRETT AND THE CHANTELS GONE 35060.30

"THE EVER POPULAR HORACE SILVER QUINTET HEARON'S "HOLIDAYのある" BLUE NOTE 45-19740

The Billboard Market Research Divisions

Please send — copies of the SUMMER RECORD PROG- RAMMING QUARTERLY at 50¢ each—40¢ in quantities of 50 or more, to the following:

The Billboard, Meredith Corp., 110 West 42nd Street, New York 36, N.Y.

Name
Street & No.
City
Zone
State
(Payment enclosed)

Decca Highlights

The Decca pop clears is highlighted by a de luxe three-LP package titled "The Gershwin Years," by George Gershwin, which contains a complete chronicle of Gershwin's music. Another highlight is "The Finest Thibb Story," a musical biog of the country singer, with new renditions of his biggest hits.

Other new 45s package contain recordings by the Four Aces, Kitty Wells, Jene Crawford, Al Huddler, Roberta Sherwood, Carmen Cavallaro, Jan Garber, Rafael Mendez, Brenda Lee, the Ray Charles Singers, Wayne King, Biff Byes, Jimmy Durante, Webb Pierce, Ethel Smith, Red Foley, Lenny Dee, Warren Covington and George Russell.

On the Gold label front, Decca has a set of 45s, four of which were recorded in America. The foreign-recorded set is a denly four-LP package of Bach's "St. Matthew Passion," as the first release in an illustrated Archieves series. This features soprano Svenseid, baritone, Dade, medium Fachshe-Diskens and tenor Ernst Haefliger. Coral packages in the fall release are by Les Brown, Teddy King, Pete Fountain, Margarete Piazza, Art Lund, Charles Bud Buni, Billy Williams, George Rouman, Mary Ann McCall, Dick Vaughn, Louis Prima and Russ Morgan, which contains a special new recording of Bach's "Christmas Cantata," are strictly stereo, with four limited-edition public demand from the field and devoted transparencies use, with a current transparencies release of Johann Strauss' "A Night In Vienna," by the Vienna Philharmonic, conducted by George Fuller.

Everest, meanwhile, is issuing seven classical and one semi-classical, and 10 Reform LPs in its fall release. Ralph Young, Eddie Foy, The Coquiitze, and Ross Morgan are among the featured artists. There is also a special original-cost-cutting of the Mike Todd production of "Showboat," with the Georgia Voices, conducted by Fitzgerald, and tenor Ernst Haefliger.

Coral packages in the fall release are by Les Brown, Teddy King, Pete Fountain, Margarete Piazza, Art Lund, Charles Bud Buni, Billy Williams, George Rouman, Mary Ann McCall, Dick Vaughn, Louis Prima and Russ Morgan, which contains a special new recording of Bach's "Christmas Cantata," are strictly stereo, with four limited-edition public demand from the field and devoted transparencies use, with a current transparencies release of Johann Strauss' "A Night In Vienna," conducted by George Fuller.

Greer Named

**Continued from page 2**

Greer is a veteran in the publicity public relations field here of nearly twenty years. To date, he has handled the exect pub in his Dot organization.

Greer dissolved his independent public relations firm, the Greer New Company which represented a number of top show business personalities. The firm for the past four years had independently represented Dot Records. Greer's many clients had also included such Dot artists as Billy Vaughn, Louis Prima Keely Smith, and Mamie Van Doren.

Poring for his own firm, Greer for seven years was a partner in the Halderman, Greer, Peters, Lutes, and Roberts agency. He started his career as copywriter and publicist in 1942 with Alan Lordon Association. During the war he served with the Air Force as public relations and press information specialist.

Greer's appointment at Dot is effective immediately. He will report directly to producer Randy Wood. His first major reprogramming project may be launching Dot's "Billy Vaughn month," an all-media promotion similar to the past Pat Boone drive.

Smoothing to the Top

"SUNNY'S LOVE" RICHARD BARRETT AND THE CHANTELS GONE 35060.30

"THE EVER POPULAR HORACE SILVER QUINTET HEARON'S "HOLIDAYのある" BLUE NOTE 45-19740

Doo Do Records

Billy Byes

Doo Toos

First in S. F.

"EVERYBODY HAS A FOOL" JUICY LUCY and COOKIN' AT THE CONTINENTAL BLUE NOTE 45-19741

First in S. F.

"EVERYBODY HAS A FOOL" JUICY LUCY and COOKIN' AT THE CONTINENTAL BLUE NOTE 45-19741

Blue Note

42 W 63d St, New York 23, N.Y.
**Reviews of New Pop Records**

*Continued from page 44*

**C&W Charts...**

**SANDY HAIRLED STRANGER**

(teriff tune by)

**ANDY DOLL**

AD-RECORDS (ARCO)

BREVIA, IOWA

Smooching to the top!

**ANNETTE**

"LONELY GUITAR"

Note current record number—

VAM RECORDS

**G-M-G Records**

**TOMMY EDWARDS**

"I'VE BEEN THERE"

b/w "I LOOKED AT HEAVEN"

NGM Record #12-814

**CRY**

RA 2006

The Knightbridge Strings

TOP-RANK INTERNATIONAL

24 West 37th St., New York City 19

0121-023

**STOP THESE TEARDROPS**

"YES, I’M BEING CRYING"

b/w "LET ME"

**SOMEBODY WATCHES**

"YOU DON’T KNOW WHAT THE DOCTOR DOESN’T DO"

OXFORD MUSIC PRESS

**IN THE GARDEN**

"THE GARDEN OF LOVE"

by the GARDEN STRINGS

PEACOCK RECORDS, INC.

308 Broadway N., New York, N. Y.

**THE TROYS**

**Roll out your Flag—** ODE # 772

Poppy rock is haunted by a wiper (rattling by the breezy, brooding hillside). (Elke, ASCAP)

**The Chimp**—The Troy’s song in favorable

(Elke, ASCAP)

**THE FRETTES**

**Roll Out Your Flag—** BLUE MOON # 431

—Fair group vocal on a cockadoodledoo. Pop appears stronger. (Elke, ASCAP)

**The Chimp**—The Troy’s song in favorable

(Elke, ASCAP)

**THE VACOONS**

**Roll Out Your Flag—** PEACOCK # 546

—Mechanized with ornamental timbre mugs. Lead singer and the group mark a good job in a relaxed style. (Glen Grey, BMI)

**My Dear**—Lack of definition in the recording made this one not as a class act tape. (Glen Grey, BMI)

**THE BILL LEATHERWOOD**

**Call Me Lucky**—COLUMBIA # 101

—Country piece is almost traditional style. Leatherwood has a real prime step technique. Coin possible. (Lowery, BMI)

**Prevent Baby In Tears—** Country-style folkie is given a challenge as by the artist over plucked string backing. Also a suitable title. (Lowery, BMI)

**GINGER CALLAHAN**

**All the Answers**—COLUMBIA # 401

—Country-flavored, this song would probably not be overdone within a year. (Glen Grey, BMI)

**Katie Mae**—A singer is handed a touching feature for this, as she explains how much she loves her man. (Gaylord, BMI)

**JIM HADLEY**

**Buddy Tool Girl—** BUDDY # 117

—Fascinating version of a country stock by a man who could not sing. (Lowery, BMI)

**Foolish Way**—A country singer with a moral. The story is that she overheard her own voice on a record player, and her voice was not that of her man. (Gaylord, BMI)

**THE WELCH BROTHERS**

**Roll Out Your Flag—** PENN Y # 316

—A wailing wail. It is in the traditional group. (Gaylord, BMI)

**The Real Earl and Golden Carls**—In a r呜lic rhythm and a tempo much like that one in a concert of 32. (Gaylord, BMI)

**DELL SHIREY & JOE BROWN**

**The Walls**—LOGAN # 704

—Instrumental is better - written. Initially there were strong results, but these must still be heard. Guitars sound not sharp enough. (Gaylord, BMI)

(Continued on page 45)
Sholes-Atkins: Continued from page 3

good reaction. "Fury Murray," by the Trade Winds, is also well received. Sholes notes that approximately 50 per cent of the RCA Victor songwriting singles purchased by Chet Atkins who heads up the Nashville’s A&R department and whose relationship with Sholes extends back to the heyday of the country field. Atkins now has under his jurisdiction more artists than any individual A&R man on the label. Atkins, who also does the arrangements and sometimes plays on his own dates, cut three of the seven RCA Victor sides on the 1963CMA chart this week and played guitar on the two Presley Sides which were cut by Sholes. The Presley songs, Robinson and Arnold discs were sliced by Aikens. He also records Locke, Gibbon, and Johnny and Jack.

Commenting on the current country trend in the pop field, as enumerated by each Artists as Columbia’s Johnny Horton and RCA Victor’s Jimmie Driftwood, he pointed out what he considered the advisability of broadening the song material to include more war themes. Arnold’s “Texas Stud” is an example.

Interestingly anecdotally to this trend, it is said that when Sholes acquired these artists, he also acquired all their previous masters — and as he did so, when he acquired Presley and Jim Reeves as well — in order to avoid appearance of masters which would compete with the RCA Victor product.

Warner Bros.: Continued from page 3

various WB commercials. Depending on the number of WB stereo monaural records ordered. The Warner Bros. order of $100 on 100 stereo and monaural records purchased. And WB offers the dealer delivery billing arrangements. It is estimated that 1000 stereo and 100 monaural LP’s he gets the bonus and the discount as high as possible. If the dealer orders 300 stereo and monaural LP’s he gets the bonus plus the discount as high as possible.

On reorder: the dealer gets a 10 per cent per reorder purchase.

Warner Bros. has entered into the accessories business. with needles and wire raps (trade name of Seebrook) to help the dealers find salesmen and distributor salesmen rack up some extra orders. New items, with a rumble strip and the stereo demonstrator, WB has a foot in the door as the phone business in a quiet way.

In presenting its fall program, WB used an hour-long film which described the formation of WB Pictures and then the start of WB Records. Film featured covers of every album plus monaural records from each. It was enthusiastically received by the distributors and will be used by distributors for dealer meetings.

At the meet were presy Jim Conkling, sales chief Hal Cook, publicity chief Joe Frickey, and all East Coast execs of the company. Meeting, which lasted two days, included a banquet and show for all the visiting firms.

Rhythm & Blues:

** SONS OF JESUS 

** Jesus Has My Feet — NASHBRO P.R.C. 127 — Spiritual rendition of a southern gospel by the group. Lots of spirit and good performance. (Excelsior, BM) 

** Goody Store 

Continued from page 3 

price, as we figure we will fright them in on the second floor. As far as jewelry is concerned, we intend to compete with the jewelry boys who stock records down on 49th Street. In the new store, the entire ground floor will be given over to ideal equipment, cameras and jewelry, with records occupying the entire basement area. Webb & Knapp, retailers who operate the building, are believed to have put about $250,000 into the remodeling of the area for Goody. Goody himself estimates that the store has put $50,000 into the building project in itself and $5000 to the store for opening. The store is now open on 49th Street Annex Store and moving the inventory from there to the new store. We are also removing a lot of product from the 49th Street store to the east side.

Goody added that retirement of his dealers amounted to about 80 per cent complete, with the balance inequality now less than $100,000. A big plan is made for an arrangement which was presented the last week in September.

Told that many dealers in the country had inquired as to how Goody could do it? (open the new store), Goody explained: "It is done, signed, sealed and delivered, that's all. Well, open the doors on August 17, show some fine and sell some business, and believe me it will be a help to the creditors and to us because with this store we will sell a lot more records than ever."
Programs Set For 1st Hub Jazz Fiesta

BOSTON — The program for Boston’s first jazz festival, to be held at Fenway Park baseball park Aug. 21 thru 23, has been announced by George Wein, Storyville organizer and director of the event. There will be three evening concerts at 8 p.m. These are:

Friday, August 21, All-Star Group with Jimmy Rushing, Buck Clayton, Vic Dickenson, Bud Frei-
man, and Pee Wee Russell; Ray Charles, the Dukes of Dixieland, Thelonius Monk, Dakota Staton and others.

Saturday, August 22, Dave Brubeck, Eddie Condon, All-Stars, Roy Edridge, Coleman Hawkins, Modern Jazz Quartet, Herb Poone-roy, Horace Silver, Sarah Vaughan and others.

Sunday, August 23, Chris Con- nors, Duke Ellington orchestra, Dizzy Gillespie Quintet, the Jazz Messengers with Art Blakey, Oscar Peterson, Big Miller, Jimmy Smith Trio, Dinah Washington and others.

SEVEN MORE JOIN LABEL PARADE

NEW YORK — Seven new labels joined the label parade during the last week. Here are the names and ad-
dress of the newcomers:

Atlantic Records, 3229 Victoria Ave., Cincinnati 6, C. (Artie Korn). 3230 Vic-
oria Ave., Cincinnati 6, C. (Theodore Beamer, 457 Miffitt St., St. Louis.
Davie Records, 3224 4th Ave., Columbus, Ohio.
Duke Records, 379 24th St., San Francisco, Calif.; 263 St., Ontario. (Peter Faine, 379 24th St., San Francisco, Calif.).
Polydor Records, 150 East 42nd St., New York 17, N. Y. (Sidney Bubby).
Sesame Records, 1650 Broadway, New York, (Sidney Bubby).

JULY 27, 1959

THE BILLBOARD'S MUSIC POPULARITY CHARTS . . . POP RECORDS

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Atlantic Records, 3229 Victoria Ave., Cincinnati 6, C. (Artie Korn). 3230 Vic-
oria Ave., Cincinnati 6, C. (Theodore Beamer, 457 Miffitt St., St. Louis.
Davie Records, 3224 4th Ave., Columbus, Ohio.
Duke Records, 379 24th St., San Francisco, Calif.; 263 St., Ontario. (Peter Faine, 379 24th St., San Francisco, Calif.).
Polydor Records, 150 East 42nd St., New York 17, N. Y. (Sidney Bubby).
Sesame Records, 1650 Broadway, New York, (Sidney Bubby).

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SASKATOON, Sask.—The Saskatoon Exhibition, as of Friday (24), was enjoying new records in all departments. Total attendance to that point was 8 per cent ahead of last year and S. N. MacEchern, manager, predicted Friday and Saturday would set new records at the gate, grandstand and midway.

Friday was warm with the sun shining brightly for the first day of the fair. The fair is the biggest one-day event in its 74-year history when 34,000 came out for the combined citizens-farmers’ day on Thursday. Wednesday the crowd was off somewhat due to the appearance of Queen Elizabeth in Saskatchewan, which was quite rare.

Only segment that was off was the midway, however, but this was down only slightly and was expected to pick up this loss Friday and Saturday evenings. MacEchern said the show was excellent, well received. The consistently high-betting running races in the afternoon were drawing strong crowds.

Only weather to mar an otherwise good week was rain in the morning and early afternoon on Tuesday. Otherwise, the weather was warm with a cool breeze.

Royal American Shows were doing good business with riders and show up close to 12 per cent.

Anglo-Rotor Has Ride at Paragon

NANTASKET, Mass.—Harry G. Parker, American manager for the Anglo-Rotor Corporation, of London, said here that the Rotor at Paragon Park belongs to the Anglo-Rotor Company and is here on a concession basis.

It was reported previously that Paragon had bought the ride from Ernest Hoffmeister. Parker said Hoffmeister enters only as the receiver of a royalty from Anglo-Rotor.

Pleasure Beach Extends Contract With Bridgeport

BRIDGEPORT, Conn. — Extension of a lease for the city-owned Pleasure Beach has been signed by the city and the Pleasure Beach Operating Company. The original lease was signed last year and was to run five years, and the extension is for six years.

The company paid the city the 7 per cent of the gross, or $17,700, last year. It is to pay 8 per cent from last year, 9 per cent in 1960 and 10 per cent thereafter. The minimum guarantee to the city has been increased to $20,000 from $10,000. It also was announced that park Manager Frank Sunshine has signed with the Tramsters’ Union, which represents 25 employees at the park.

BARABOO, KOHLER

BIG FOR CRISTIANI

KOHLER, Wis.—Cristiani Bros. Circus played to moderately good attendance for three days at Milwaukee and to better crowds in Kohler and Baraboo.

The Milwaukee stand (15-17) was under Jaycee auspices for the second year and this time the lot was at the County Stadium, home of the Braves. Last year it appeared at the State fairgrounds. Expressway construction work around the stadium hampered access.

Wednesday (15) afternoon’s house was light, but the night was three-quarters, the show reported. Thursday (16) began with a UPC performance to a full house in the morning. Then came a three-quarters afternoon and a near-full night. Friday wound it up with a light afternoon and three-quarter house (Continued on page 60)
**GOFFREY SIGNED FOR ESE RETURN**

**To Star at Horse Show 3 Days; Only Fair Date After Operation**

WEST SPRINGFIELD, Mass.—Eastern States Exposition has secured Godfrey, California's first personal appearance since his cancer operation last spring. It is one of two exhibitions permitted Godfrey by his physicians, Jack Reynolds, ESE manager, and his wife, Carol. Godfrey will be at the Coliseum horse show feature on Friday, Saturday, and Sunday of fair weeks, September 25, 26 and 27, Coming.

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Utah State Fair Headlines “Holiday on Ice” Cochrise

Stunter, Pyro, Circus Round Out Sked; Building Board Mulls New Coliseum

SALT LAKE CITY — The Utah State Fair this year will be one of the few fairs in the U.S. that will feature a variety of shows, with “Holiday on Ice” again scheduled to entertain crowds at the Coliseum during the September 11-29 run. Cochrise, of the television program, “Broken Arrow,” will again give his elements free attraction on the two children’s days.

Don Wyatt, Fair’s secretary-manager, reported that additional major attractions will include the International Anti-Dtaredevil brought in by Bill Reed for two matinee and night shows on the first weekend. Theatre-Dufield fireworks will be featured on the Sunday evening.

Ringo Clark will serve as an ambassador during the entire run. Alex Serrone’s German Circus will hold forth in a tent during the fair and the Utah State Fair Band will play two concerts daily.

CONCEULO TO SEE EUROPE’S ARENAS FOR 2d R-B UNIT

COPENHAGEN — Ringling-Barnum circus general manager Arthur M. Conceulo is to visit Europe during August to survey arenas and other buildings suitable for a tour by a proposed European unit.

John Ringling North, circus president, and his European agent, Umberto Bedini, arrived in Copenhagen Friday (17) and caught Circus Schumann on Monday (20). North usually seeks to book several in the Circus Schuman for his next Ringling editions, and most new acts for the 1959 R-B show come from here. North and Bedini are touring from Germany and they will go to Sweden.

Bedini confirmed that the Ringling organization is considering a 2d R-B unit, but said nothing definite has been decided. One reason in that a Paris the Palace des Sports is being torn down, leaving no suitable building for a Ringling style circus. The new exhibition hall in Paris is not designed for use by arena attractions.

Other entertainment will be on the line of horse pulling, safety shows, horse shows for both adults and children and the afternoon of horse racing.

Monte Young shows will again provide the midway.

Wyatt also disclosed that the State Building Board is working on plans for a new coliseum that would cost $3,500,000. The money

is expected to be appropriated at the next session of the Legislature in 1961. According to tentative plans the proposed structure would seat 14,000 for an arena event and from 16,000 to 18,000 for shows or conventions.

Leen Lauer’s water show recently wound up a six-night run here and was well accepted, Wyatt reported.

Costa Mesa, Calif., Fair Records 101,439

New High Set Despite Shortened Run; 29,876 Clocked on Saturday

COSTA MESA, Calif. — The Orange County Fair featured a glorified pumpkin theme and set a new attendance record of 101,439 during a six-day run which ended here Sunday (19), Stewart Yost, secretary-manager, disclosed. Last year the event counted approximately 77,000 during a 10-day run.

In addition to the record total, Saturday (18) chalked up 29,876, largest number of people ever to be on the grounds at one time. Average daily attendance was 16,906 as compared with 7,706 last year.

Yost attributed the new record to the fact that he returned the event to “the old days.” His entertainment features included twice daily, ice cream socials, and a vaudeville show on Thursday and Tuesday (16-17). The ice show, “Icelandia,” for the closing three days (17-19), and three championship rodeo performances on the last two days. National Helicopter Service offered flights over the grounds on the last three days with good results, Jack Lowry, head of the firm, said.

Publicity, directed for the first time since 1956 by Tom McCauliffe & Associates, was widespread. The Los Angeles dailies gave daily coverage and space to the event.

Gate Fee Helps

Yost said a reduced rate admission campaign was conducted with satisfactory results. Admission for adults, thru the gate was 75 cents.

These tickets were offered for 50 cents prior to the fair thru super markets, Chambers of Commerce and other outlets. Kids were admitted free.

The rodeo had sellouts on Saturday night and Sunday afternoon.

(Continued on page 70)

Roy Rogers In Record Pace At Salt Lake

SALT LAKE CITY — The Days of ’47 Rodeo, featuring the Roy Rogers-Dale Evans troupe, was racing to new all-time records here Friday (24). Event was in the Coliseum at the Utah State Fair.

The last two days of the run, July 18-25, were sellouts and by the end-of-the-run on Saturday, total gross was expected to be between $110,000 and $120,000.

The grandstand was packed the last three days.

Weather was good throughout the week and the big crowds were being held back at the gates.

The rodeo was free.

(See page 10)

New Ride Is Installed On Dallas Fairgrounds

DALLAS — A new amusement ride, the Star Flyer II, has been installed at the State Fair of Texas midway this year. The $12,000 machine, a rocket that carries 32 passengers, is elevated to a 23-degree angle by electricity to simu-

late a blast-off.

The rocket is equipped with a projector that throws a picture of the Earth's surface up to 200 feet high and a recording of an actual take-off.

Sam Daugherty, president of U. S. Enterprises, who installed and will operate the Star Flyer, was in Dallas for the in-

stallation.

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Don Wyatt, Fair's secretary-manager, reported that additional major attractions will include the International Anti-Dtaredevil brought in by Bill Reed for two matinee and night shows on the first weekend. Theatre-Dufield fireworks will be featured on the Sunday evening. Poro the Clown will serve as an ambassador during the entire run. Alex Serrone's German Circus will hold forth in a tent during the fair and the Utah State Fair Band will play two concerts daily.

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**AMUSEMENT PARK OPERATION**

Memphis' Lakeland to Get $300,000 Ride Installation

**MEMPHIS**—Under the terms of a contract signed by Lakeview Development Corporation and Memphis businessmen, about $300,000 worth of adult amusement rides are planned at Lakeland Park here. E. W. Pocky, owner and Charles R. Calk, holders of the franchise, have applied for incorporation and are seeking a name for the new organization, according to Cook. Other principals are E. Y. Chapin III, of Chattanooga, owner of Rock City, a tourist attraction, and Hubert Fisher, Vance Rike and Frank Jones.

"We hope to have the new rides installed by next July 4, tentative date for the opening," Cook said. "Work will begin immediately on a miniature train to convey Memphians on a tour of the park area." Caruthers is considering going to Switzerland to talk with cable car makers in hopes of installing cars at Lakeland.

Liver E. Gordon, president of the firm which proposes to develop a 1,200-acre park in east Shelby County near Seed, according to Canada Roads, said Lakeland Park will get 25 per cent of the gross revenue from the rides.

**Baton Promotion Going; Japan Duplicating POP**

UNDER WAY at Enchanted Forest Park, Chesterston, Ind., is an Enchanted Forest Twirl-a-Rama in which six weekly baton-swirling contests are being held. There are numerous classes and prizes for winners in all groups. Setup also is tied in with a series of twirling classes. The final contest, August 15, will select the grand champion, who will win a scholarship to a modeling school in Chicago. Among the details is Mrs. L. C. Carmichael, of Gary, Ind., and official hostess is Dee Dee Carmichael, a champion twirler . . . A Japanese version of Pacific Ocean Park, Santa Monica, Calif., is to be built at Tokyo's Korakuen Park. Hono Nawa and Hitoshi Kururama, managers, touring the U.S. and Europe in the U.S. and spent two weeks at POP, Nawa said the sea theme of POP will be duplicated . . . A new kid park, Old MacDonald's Farm, is being opened at South Norwalk, Conn., by John S. Schulten.

"No Biz Like—": J. Williams; 44th Year for Hudepohls

"Taking it from Jack Williams of Oklahoma City's Frontier City, the outdoor amusement business is a lot more fun being running track and dry cleaning plants. Williams, who has devoted most of his adult life to the latter enterprises, is a relative newcomer to the amusement field. He became part owner of Frontier City and also installed some rides on a contract basis with the Sibley's highly promoted theme park opened last year, and he loves it. As soon as he was able to move along on some other business enterprises which are in the making, he hopes to broaden his amusement operations. He stopped in the Chicago headquarters of the National Association of Amusement Parks, Pool and Beaches and also visited the Sunshine League's headquarters, in route to Detroit and Sharon, Pa., where he has rides operating for traveling shows. Jack, whose full name is R. F. J. Williams Jr., says that Frontier City added $1 million to his annual income last year and has added a new group of rides to the theme park greater drawing power. He's especially enthusiastic about the Mad Mouse, which is gaining big revenues from teen-age patronage."

Happy anniversary to Paul and Ola Hudepohls, who celebrated their 44th year in the same other day. They took a trip to the other side. It was another year in the history of the Hudepohls' unique amusement park.

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Pentagon Park, Nashville 11, N. Y.

**GIVE TO DAMON RUNYON CANCER FUND**
Detroit Fair Adds Nat'l Cutting Horses

DETROIT — Another national event has been booked as an added attraction at the Michigan State Fair. The National Open Cutting Horse Contest will be held on the first two days, giving the fair an extra impetus for the kickoff, according to Donald L. Swanson, fair general manager.

The contest is expected to appeal to the large number of rodeo followers in the Detroit area. The contest is open to any breed of horse, and is being sanctioned by the Michigan and the National Cutting Horse Association. Exhibitors are expected to reach into the hundreds, on a national open basis.

The event is planned to allow each horse two go-rounds to cut steers out of a herd of about 20 with elimination events on opening day resulting in the selection of 10 horses for the second day finals.

Headliners for the Coliseum show, one of the major attractions, were also announced—Dick Clark, TV artist, together with Frankie Avalon, Duane Eddy, and the Coasters for the September 4-7 show. Booked for the September 11-13 show are Tony Bennett, Connie Francis, and the Milford Brothers.

For the grandstand, a water show is being booked in as headline for the first time—Sam Howard's Driving Champions. The free grandstand admission introduced last year is to be continued.

Will Operate, Says Mesquite Fair Execs

MESQUITE, Tex. — Officials have denied a report that the Dallas County Fair in Mesquite would be abandoned this year.

A phone call to Robert Yarbrough, said "the fair this year will be bigger and better than ever before." Dates will be September 7-12.

According to Mr. Yarbrough, the Alamance County-Commissioners have agreed to provide the midway attractions. The fair association owns an eight-acre tract which has been bought by the Mesquite Independent School District as a building site.

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The funniest of the new fun rides is the paratrooper. People of all ages find it thrilling. A ride on the new 500 passenger paratrooper is a real crowd pleaser.

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Thanks, Mr. Bob, legal for your purchase of two of our new train rides.

K. MAX SMITH ENTERPRISES

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Kalamazoo, Michigan
AMUSEMENT PARK OPERATION

MEMPHIS—Under the terms of a contract signed by Lakefront Development Corporation and Memphis businessmen, about $300,000 worth of adult amusement rides are planned at LakeparkBark here. T. W. (Nick) Carlock, brother of Bob and Charles R. Carlock, holds the contract. Details of the contract and Carlock’s plans have not been released.

LakeparkBark is expected to be located at the intersection of Poplar Avenue and Union Avenue. It is expected to open by May 1.

Baton Promotion Going hottest

Underway at Enchanted Forest Park, Chesterton, Ind., is an Enchanted Forest Tour of Illinois in which six weekly half-hour television shows are being held. There are numerous classes and prizes for winners in all groups. Setup also is tied in with a series of juggling classes. The final event, August 13, will be judged, who will win a scholarship to a modeling school in Chicago. Handling the contest is Mrs. L. J. Camfield, of Cary, Ind., and it is sponsored by Paul Carlock, Jr., of Traverse City, Mich., and David M. Carlock, a champion tricker... A Japanese version of Pacific Ocean Park, Santa Monica, Calif., is to be built at Terex’s Kroc Center Park. Harno Nawa and Hiroshi Kurihara, managers, studied parks in Europe and the U.S. and spent two weeks at POP. Nawa said the site theme of POP will be duplicated. A new kid park and Fireman’s Park Farm, is being opened at South Norwalk, Conn., by John S. Schotten.

"No Biz Like..." J. Williams; 44th Year for Huedepohls

Take it from Jack Williams of Oklahoma City, Frontier City, the outdoor amusement business is a lot more fun than running laundries city cleaning plants. Williams, who has devoted most of his adult life to the latter enterprises, is a relative newcomer to the amusement field. He became part owner of Frontier City and also installed some rides on a concession basis when the Southwest’s highly-promoted theme park opened last year, and he loves it. As soon as he can move along on another business enterprise which is in the making, he hopes to broaden his amusement operations. He stopped in at the Chicago headquarters of the National Association of Amusement Parks, Pools, Beaches and also visited the showmen’s League clubs, en route to Detroit and Sharon, Pa., where he has rides operating with traveling shows. Jack, whose full name is R. E. J. Williams Jr., says that Frontier City is 30 per cent ahead of last year and has added a grand array of rides to give the theme park a greater drawing power. He is most enthusiastic about the Munster, which is garnering big revenues from year-to-year patronage. 

Happy anniversary to Paul and Ola Huedepohls, who celebrated their 44th milestone the other day, They took a trip to Michigan in their new station wagon which Paul purchased as an anniversary gift for Ola... Mr. and Mrs. Leonard Thompson and daughter Carol, of Englewood Beach, stopped off in Chicago for a two-day tour and then went on to Elitch’s Gardens in Denver to visit a B. G. Gilmore and soon, Jack and Bud. They were to continue on to Las Vegas, Nev., and Disneyland. While on the West Coast, Leonard plans to renew acquaintance with Jack Ray at San Diego and with Lawrence Canfield, of Los Angeles, and spend some days in Las Vegas. Then George Whitby Jr., and George Jr. at San Francisco. During the Disneyland stay the Thompsons will spend time with Harry and Margaret, who’ll be rooting for their home team, the University of the Los Angeles candidate in the Miss Universe contest. 

HAPPY BIRTHDAY,acles, etc.

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Chatsworth, Ohio.
Detroit Fair Adds Nat'l Cutting Horses

DETROIT — Another national event has been booked as an added attraction at the Michigan State Fair. The National Open Cutting Horse Contest will be held on the first two days, giving the fair an extra hype for the kickoff, according to Donald L. Swanson, fair general manager.

The contest is expected to appeal to the large number of rodeo followers in the Detroit area. The event is open to any breed of horse, and is being sanctioned by the Michigan and the National Cutting Horse Association. Entries are expected to reach into the hundreds, on a national open basis.

The event as planned is to allow each horse two go-arounds to cut out of a herd of about 20, with elimination events on opening day resulting in the selection of 10 horses for the second day finals. Headliners for the Coliseum show, one of the major attractions, were also announced — Dick Clark, TV artist, together with Frankie Avalon, Diane Eddy, and the Coasters for the September 4-7 show. Booked for the September 11-13 show are Tommy Reno, Connie Francis, and the Mills Brothers.

For the grandstand, a water show is being booked in as headliner for the first time — Sam Howes' Diving Champions. The free grandstand admission introduced last year is to be continued.

Will Operate, Says Mesquite Fair Execs

MESQUITE, TEX. — Officials have denied a report that the Dallas County Fair in Mesquite would be abandoned this year.

A spokesman, Robert Yarbrough, said "the fair this year will be bigger and better than ever before." Dates will be September 7-12.

According to Mr. Yarbrough, the Atlantic Exposition Shows will provide the midway attractions.

The fair association owns an eight-acre tract which has been closed Monday, and Independent School District as a building site.

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1959 Jumping Carousels in 3 standard sizes — kiddie, 20 ft; teen-age, 30 ft, adult, 32 ft, larger sizes on special order. Also KIDDE Rides, Ferris Wheels, Airplane Ride, Water Boat Ride.

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AT RETAIL PRICE OF $39.99

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Ready to sell as Poppers

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Bentley, O'Laughlin, Widwos in Show Management News

Bentley, O'Laughlin, Widwos in Show Management News

The new Los Angeles Sports Arena will house Ted Bentley's Super Pops and Don Widwos House of Snow, August 6-14. The show is to feature home workshop equipment, among other types of exhibits. Ed Costello has been named manager of the 1960 Sports Show sponsored by Spokane by the Western Popsicle Industries, Inc. Costello will remain as entertainment editor of the paper. He succeeds Tom O'Laughlin as show manager. Widwos is a board member in the Spokane Civicsem, where Benjamin Moore is manager, and it is set for March, 1960.

T. Bailey Widwos has been named director of the trade show and convention of the National Association of Confectioners. The trade show and convention is scheduled to take place in the spring of 1961.

Walt Mabed Named Manager At New Fargo Civic Center

FARGO, N. D.—Walter S. Mabed has been named manager of the new Civic Center under construction here. The facilities will include municipal buildings and an entertainment area.

Mabed formerly was manager of buildings at Minot, N. D., and La Crosse, Wis. He said last week he expects the new Fargo center to be ready for operation by December 1.

Hartford Council Studies All-Use Coliseum Proposal

HARTFORD — A proposal to build a $3,850,000 all-purpose Coliseum adjacent to Constitution Plaza north of the Founders Bridge has been submitted to the Hartford city council by the F. H. McGraw Company, local construction firm participating in the scale Hartford downtown redevelopment project.

Under proposal terms, McGraw could manage and operate the Coliseum for 10 years with an option to continue the arrangement for two consecutive 10-year periods. As long as the Coliseum continues under McGraw control, company spokesmen guarantee there would be no operating loss, and in return for responsibility of operation, McGraw would receive 10 per cent of operating income after all expenses had been paid. Estimated income from all events believed possible in the Coliseum during initial operation is $268,900. Operating expenses for the same period are estimated at $134,000. This proposal, if accepted, would be submitted to the city council with construction cost obtained through long-term bond issue.

SASKATOON, Sask. — City council has approved an out-of-town $49,500 for renovations to the Arena Kink. The concrete floor will be resurfaced, an addition will be built for storage and the corridors will be changed to provide more space around the lunch counters.
BARABOO SPOT PULLED 47,000 IN FIRST 19 DAYS

BARABOO, Wis. - Attendance at the Circus World Museum during the first 19 days of the new season's operation was reported by the owner of the show, Joseph M. Kruse, to be 47,000.

The circus, which opened on March 28, has been drawing large crowds each day since its opening.

The show features a variety of performers, including clowns, acrobats, and animal acts.

From King Bros. Circus, Eva Blackwell knits. She has been with the circus for 16 years and has been a member of the family for 11 years. She is the daughter of Roy and Edith Blackwell, who own and operate the circus.

Guests included Mary Jane Keough, 11-year-old member of the Knolls family, who rides a horse in the show; and Andrew S. Johnson, 17-year-old member of the Johnson family, who is a horse trainer.

Red McPherson, a member of the McPherson family, is also a member of the circus.

The circus is scheduled to perform in Baraboo for five more days before moving on to its next location.

ELEPHANT HELP

JIMMIE ROWE, the elephant trainer, had his first successful show in the United States on April 1, 1960. The show was at the circus in Baraboo, Wis.

The show was a great success and was attended by thousands of people.

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The circus is scheduled to perform in Baraboo for five more days before moving on to its next location.
CARNIVAL ROUTES

- Johnny's Heart
- Ken Heth, Hammitt, K.
- Aug. Brooks; tis; (Fair) Hugo; N. Flora, Aug.
- No. Floyd Empire: "to"
- Max Belleville
- Bob, Mr. K. Wilson; 6-9.
- Harold Stager
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- Zarrillo 6
- Melody - Port
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FAIR-EXHIBITION MANAGEMENT
St. Paul Adds to Greenness, Plants 4,000 Norwegian Pines
St. Paul—The Minnesota State Fairgrounds, long noted for its greenery, will be greener than ever this year and will get progressively greener in the years ahead. Since the '58 fair, 4,000 Norwegian pines were planted, and the grounds and County Avenue have a dying 50-year-old hedge. These pines will be transplanted through the grounds. What's more, 11,000 more Norwegians will be planted during the next four years.
Fairgrounds improvements since last year's run have cost $45,000. Besides the tree-planting, either projects including the re-roofing of the poultry and horse barns at a cost of $25,000, $10,000 in repairs to the 11 miles of 3X4 fence in the new horse fairgrounds, modernization of the old practice barn, addition of 56 more box stalls in the horse barn, annexation of six acres for additional park, and the acquisition of an electric scoreboard in infirmary for use during long distance auto races.
Still other improvements were the installation of 100 new booths in the 4-H Club building and of a refrigerated case to accommodate a carcass exhibit in the Swine barn, the reconditioning of the race track, and painting of several buildings.

80 by 800-Ft. Exhibit Bldg.
At Tulsa Nears Completion
TULSA—Construction of a clear-span, 80 by 800 feet exhibition building at the Tulsa State Fair is in its closing stages, with completion scheduled for August 15, well ahead of the fair's opening day, October 2. The structure replaces the old grandstand space which was destroyed by fire last year.
The building actually is a two-in-one structure, with a 40-foot lobby entrance leading from the midway into the building. One end of the new building is designated as the Home Improvements Building and will feature merchandise for the home. The northern portion has been named the General Exhibits Building and will house sporting goods, recreational equipment and a manufacturer exhibit.

Sen. Lyndon Johnson
To Speak at Iowa Park, Tex.
IOWA PARK, Tex.—The Texas-Oklahoma Fair here this fall has been dedicated to Sen. Lyndon B. Johnson and the Senate majority leader will be the principal speaker on the Friday of Day Progression, September 29. A Special events committee, with Ben Blanton and W. A. Hothclay of Wichita Falls, Tex., as co-chairmen, will be in charge of the senator's appearance.
Johnson's participation, along with U.S. Army Missile exhibits consisting of a Corporal missile with an erector and launcher and an Honest John rocket, with launcher and trailer, will make the fair one of the best in its history, according to T. Leo Moore, the fair's executive vice-president.

Golden-Domed Temple
To Point Up ONE Theme
VANCOUVER, B. C.—A golden-domed temple more than 100 feet high will dominate the theme center at the 1959 Pacific National Exhibition here in its Salute to the Orient, Imitative of a Cambodian Temple, the structure will sweep up in graceful lines from a moulded base to a needle-like apex.
Around it pavilions of countries honored will be clustered. At the base of it, UNESCO plans to stage an exhibit embracing all the Oriental countries that make up, in part, the family of that organization. This exhibit is being designed and built by top experts of the University of British Columbia. Remaining exhibit space within the perimeter of the temple base will house artifacts and products of some of the smaller Asian countries.

Open N. Y. Contest to TV, Wire Service cameramen
SYRACUSE, N. Y.—Photos best illustrating "Opportunities in the Empire State" will be judged here in the New York State Fair's Ninth Annual Photo Contest, which is open to photographers serving daily newspapers, TV wire services and TV stations in the State. The competition was limited to daily newspaper cameramen.
A $500 first-place prize will be awarded to a photo to show opportunities in six areas of activity: farming, boating, manufacturing, trading, volcanizing or working.
In addition to the cash awards, the fair will feature the Governor's Trophy award for the best news photo of the year.

Hutchinson Starts 'Fiest'
HUTCHINSON, Kan.—The beginning of the Kansas State Fair "forest" will mark the 79 fair at Hutchinson. Some 1,399 trees have been planted on the grounds as the first phase of a beautification program. Planting involves a wide variety of trees, including Butternut elm, spicebush, locust, golden rain, hybrid elm, buckeye and maple. Hundreds of flowers and shrubs also have been put out this year, according to Virgil Miller, fair secretary.

Rosenberg, Tex., Ups Kids' Fair Tix to Quarter
ROSENBERG, Tex.—The Fort Bend County Fair, seeking ways to make this year's fair pay off, has upped the price of admission for children.
Fair Manager Noel Yarling said youngsters will pay 25 cents to get thru the gate this year, instead of a dime. Adult admission, he said, would remain the same, 50 cents, but there'll be a change in the price of presale tickets.
 Normally three for $1, this year the tickets will sell for $1 for two.

GETS Record 27,840
PONOKA, Alta.—A record crowd of 15,840 persons jammed the Ponoka fairgrounds for the winding up of the two-day Ponoka stampede. First day's turnout was 8,000. George Myers, of Viking, Alta., was named all-round cowboy champion.

STRENGTH FOLLOW SPOTLIGHTS
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Gale Chord Jones, Sup. of Concessions. Phone Canes, GE, 6-9409.

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CARNIVAL ROUTES

CONTINUED FROM PAGE 59

July 27, 1959

SWIFT CURRENT
Gate, Rodeo Dip

SWIFT CURRENT, S.C.—Attendance was off slightly from last year at the four-day Frontier Days regional fair and rodeo. Turnouts for the event of 1959 were held up well, but the three-day rodeo was down every day.

Large afternoon crowds the last year were attributable to various features, including the Westernaires, the Dixie Harriers, and the Dixie Harriers, which held up well, but the three-day rodeo was down every day.

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RINK roller skating is scheduled to get a strong promotional push on many of the nation’s TV educational stations via a motion picture filmed recently at Salisbury Price Roller Rink, Cincinnati, owned and operated by Lou and Charles Myers.

Filming of the reel marks the first public recognition of roller skating as an athletic activity, said C. V. (Cap) Sefferino, rink manager, who worked closely with the film’s producer, Station WCET, a local educational outlet, in preparing the film.

It is estimated that 15,000 people will see the film, said station officials.

Much of the 250 feet of film, featuring Mrs. Donna Rouch, Price Hill professional, was done in slow motion and covers a broad area of roller skating, including fundamentals, forward and backward skating, stops, turns, and free skating in a choreo manner.

First showing of the film will be over WCET. After its Cincinnati showing it will go to 46 other cities under a film programming exchange plan in which educational TV stations are participating. It is one of a number of films in the station’s library, all of an educational nature and featuring various athletic activities and the benefits to be derived from such activities. The skating film will also be shown in schools in cities which do not operate educational stations and Sefferino.

Former rink operator Bill Rose.

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CHICAGO RUN
TABS 849,633
IN 16 DAYS

CHICAGO — The Chicago International Trade Fair, which opened its 16-day run at Navy Pier, piled up a whopping 849,633 attendance to far surpass the expectations of its sponsors, the Chicago Association of Commerce and Industry. Profit from the run is expected to exceed that for the 58 Fair, which drew 613,290 and netted $225,000. The fair will be repeated next year at Navy Pier.

Carson-Barnes
Finds Business
Good in Canada

WARTON, Ont. — Carson & Barnes Circus has entered Canada and has been winning good business, according to owner-manager Jack Moore. The show was here July 16.

Moore said that the border crossing was speedy. Agents Charles Lawson and Floyd Hall handled the details at Port Huron, Mich., and Sarnia, Ont. He pointed out that Carson & Barnes was the first of the several circuses to cross the border into Canada.

The circus features Col. Tim McCoy.

A hippo was purchased from the Neider Zoo at Evansville, Ind., and has been proving a strong attraction in Canada. It now is being shown in the menagerie, but a pet show will be used some time in the future.

Sara Price, office man, has been hospitalized at London, Ont. Taking his place on a temporary basis is Bill Gardner, former owner of Garden Bros. C. c., Mrs. Garden is appearing in the performance.

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**1959 Fair Dates**

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### Alabama
- **Marlton** - Centravilla Fair, Sept 15-17.

### Arkansas
- **Nathan** - Central Arkansas Fair, Sept. 26-Oct. 3.

### California
- **Los Angeles** - County Fair, Sept. 26-Oct. 3.
- **San** - Francisco Fair, Sept. 26-Oct. 3.

### Colorado
- **Denver** - State Fair, Sept. 26-Oct. 3.

### Connecticut
- **New Haven** - State Fair, Sept. 26-Oct. 3.

### Delaware
- **Wilmington** - State Fair, Sept. 26-Oct. 3.

### Florida
- **Miami** - State Fair, Sept. 26-Oct. 3.

### Idaho
- **Boise** - State Fair, Sept. 26-Oct. 3.

### Illinois
- **Chicago** - State Fair, Sept. 26-Oct. 3.

### Indiana
- **Indianapolis** - State Fair, Sept. 26-Oct. 3.

### Iowa
- **Des Moines** - State Fair, Sept. 26-Oct. 3.

### Kansas
- **Kansas City** - State Fair, Sept. 26-Oct. 3.

### Kentucky
- **Louisville** - State Fair, Sept. 26-Oct. 3.

### Louisiana
- **New Orleans** - State Fair, Sept. 26-Oct. 3.

### Maine
- **Portland** - State Fair, Sept. 26-Oct. 3.

### Maryland
- **Baltimore** - State Fair, Sept. 26-Oct. 3.

### Massachusetts
- **Boston** - State Fair, Sept. 26-Oct. 3.

### Michigan
- **Detroit** - State Fair, Sept. 26-Oct. 3.

### Minnesota
- **St. Paul** - State Fair, Sept. 26-Oct. 3.

### Mississippi
- **Jackson** - State Fair, Sept. 26-Oct. 3.

### Missouri
- **Jefferson City** - State Fair, Sept. 26-Oct. 3.

### Montana
- **Helena** - State Fair, Sept. 26-Oct. 3.

### Nebraska
- **Lincoln** - State Fair, Sept. 26-Oct. 3.

### New Hampshire
- **Concord** - State Fair, Sept. 26-Oct. 3.

### New Jersey
- **Newark** - State Fair, Sept. 26-Oct. 3.

### New Mexico
- **Santa Fe** - State Fair, Sept. 26-Oct. 3.

### New York
- **New York City** - State Fair, Sept. 26-Oct. 3.

### North Carolina

### North Dakota
- **Fargo** - State Fair, Sept. 26-Oct. 3.

### Ohio
- **Columbus** - State Fair, Sept. 26-Oct. 3.

### Oklahoma
- **Oklahoma City** - State Fair, Sept. 26-Oct. 3.

### Oregon
- **Portland** - State Fair, Sept. 26-Oct. 3.

### Pennsylvania
- **Philadelphia** - State Fair, Sept. 26-Oct. 3.

### Rhode Island
- **Providence** - State Fair, Sept. 26-Oct. 3.

### South Carolina
- **Columbia** - State Fair, Sept. 26-Oct. 3.

### South Dakota
- **Pierre** - State Fair, Sept. 26-Oct. 3.

### Tennessee
- **Nashville** - State Fair, Sept. 26-Oct. 3.

### Texas
- **Houston** - State Fair, Sept. 26-Oct. 3.

### Utah
- **Salt Lake City** - State Fair, Sept. 26-Oct. 3.

### Vermont
- **Montpelier** - State Fair, Sept. 26-Oct. 3.

### Virginia

### Washington
- **Seattle** - State Fair, Sept. 26-Oct. 3.

### West Virginia
- **Charleston** - State Fair, Sept. 26-Oct. 3.

### Wisconsin
- **Milwaukee** - State Fair, Sept. 26-Oct. 3.

### Wyoming
- **Cheyenne** - State Fair, Sept. 26-Oct. 3.

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**WARNINGS**

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Mrs. Logue.

James E. Douglas.

Dudley-Aug. 25-27.

H. J. Davis.

Hazel Parrott.

Bob H. Taylor.

William H. Wood.


Mrs. Clayton Page.

H. W. Bunnell.

National Farm Bureau.

County Fair. Oct.

Fred W. Lake.

H. W. Bunnell.


d

Wendell L. Collins.


Hartford-Aug. 12.

Mrs. James Parrett.

Mineral-County Fair Assn. Sept. 11.

Joseph A. Farnsworth.

Orange County.

Stephanie B. Chase.

Sidney Town Fair.

Baton Rouge-Aug. 20-23.


Missouri-Aug. 16-22.

Vladimir A. Price.

Indianapolis-Aug. 31-Sept.


Wyoming-Aug. 8-10.


 showcases

The amazing world famous walking mechanical elephant is for sale!!!

(Featured in Life Mag. and nationwide newspapers)

FOR SIGHTSEERS, FAIRGROUNDS, CIRCUSES, ETC.

Manufactured by the National Amusements for sale throughout the United States and Canada.

WENDY

The amazing world famous walking mechanical elephant is for sale!!!

FEATURED IN LIFE MAG. AND NATIONAL DAILY AND WEEKLY NEWSPAPERS

FULLY OPERATIONAL FOR SIGHTSEEING, FAIRGROUNDS, CIRCUSES, ETC.

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$4.50 per

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Michigan

Adrian-Adrian Co. Fair Assn. Aug. 16-23.


Clinton-Clinton Co. Fair Assn. Aug. 22.


Hudson-Clinton Co. Farm Show Aug. 21-22.


Traverse City-Traverse City Co. Fair Assn. Aug. 24-29.


MISSOURI


**The BILLBOARD**

**SHOW NEWS**

**LOW-COST, ALL METAL CONCESSION BOOTH**

**All-Metal Lightweight Frame**

Now available for the first time—a Wagner low-cost, all metal concession booth designed to do every job and last for years. Ideal for picnics, fish fries, church suppers, carnivals, fairs. Lightweight yet very strong. Counters expand to double 12" high, or quickly assembled to make 9" wide. Actually six different size booths in one! Ask for full information on this popular, favorable brochure today! Orders filled promptly.

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Atlantic-Cornelai Co., Airport, 7-9.


Mrs. Neta Sohn.

**Trenton**

Carl Flowers, 5.

Neil Bolton, P.

**Winston**

Robert E. Nowlin.

William E. Findley.

Goldie F. Schrader.

E. R. Mulvihill.

**North Dakota**


Walter D. Hannah.

Carolyn Culver, 11.

E. E. Riehle.

**Circe**

Neil Bolton, P.

**Ohio**

Steinhharr-Steinhharr Co., Fair Sts., 1-5.

Mrs. D. I. Adams.

**Bucyrus**

Ray L. Bart.

William D. Derby.

**Ohio**

Richard L. Crane.

Ray L. Bart.

**Ohio**

Ray L. Bart.

William D. Derby.

**Ohio**

Alfred E. Resch.

**Ohio**

James L. Crane.

Ray L. Bart.

**Ohio**

Ray L. Bart.

William D. Derby.

**Ohio**

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William D. Derby.

**Ohio**

Ray L. Bart.

William D. Derby.

**Ohio**

Ray L. Bart.

William D. Derby.
Bloomington, Baya, Friendship, Medford, Marshfield-Marengo, Union.


Bothwells Bolton Dist. Fall Fair. Sept. 23.

Ontario


James-Carleton Exchn. Sept. 22.

Guelph-Wellington Exchn. Sept. 22.

Ontario

Winnipeg-Brandon, Fall Fair. Sept. 22.

Montreal-Quebec, Fall Fair. Sept. 22.

Winnipeg-Brandon, Fall Fair. Sept. 22.

Toronto-Wellington Exchn. Sept. 22.

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**SHOW NEWS**

**The BILLBOARD**

**JULY 27, 1959**

**1959 Fair Dates**

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**Bedford, Pa., Fair Sells Space, Adds Seats**

**BEDFORD, Pa.**—A jam-packed fairground is assured the Bedford County Fair, scheduled for the second week of August, 1959, because of the Saturday closing of the show building. A large number of tickets have already been sold to the fair, which is scheduled to run from Monday, August 10, to Saturday, August 15.

A number of changes have been made to the fair building, and the show will be open from 10 a.m. to 8 p.m. each day.

**Weather Aids Humboldt Fair**

**HUMBOLDT, Sask.**—Good weather helped to brighten the annual fair of the Humboldt Agricultural Association, which was held last week. The weather was sunny and mild, and the fair was well attended.

The fair featured a wide variety of activities, including a livestock show, a horse show, and a variety of competitions. The livestock show was particularly popular, with a number of fine specimens on display.

**Detriot Shop Center Circus Acts Named**

**DETROIT, Mich.**—Circus masters for the Detroit Shop Center's annual circus, which is scheduled for the next two weeks, were announced. The circus is scheduled to open on Friday, August 21, and will run through Saturday, August 29.

A number of excellent performers will be featured in the circus, including clowns, acrobats, and a variety of animal acts. The circus is expected to be a major attraction, and is sure to draw a large crowd.

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**Costa Mesa Records 101,439**

--Continued from page 52--

with approximately 3,000 for each performance. Attendance for the Saturday evening show was estimated at between 2,000 and 2,500. The show was a huge success, and the event with the event having gone off without a hitch.

Kreger and Jeskey cattle will be shown July 20 and 21 and May 22 and 23, and will move their cattle any time between 8 a.m. and 8:30 p.m. The next day. During Wednesday and Friday before noon on Thursday exhibitors will bring in the cattle and Steve Brown, other breeds and beef cattle.

**ARlington, Tex., For Sheds C. of A. Simplex**

**ARLINGTON, Tex.**—The Community Fair here, for five years under the direction of the Chamber of Commerce, is now organized as an independent group. The new organization, which is made up of the Chamber of Commerce, will take a lead in promoting the fair and working to make it a success.

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**Continued from page 69**

**What K. O. King to Move to Manton, Mich.**

**MONTICELLO, Mich.**—The King Amusement Company, which has been operating a carnival in the Manton area, has announced that it will move to Manton, Mich., effective immediately.

**Hurlburt—Wintonburg Exhbn. Sept. 21, 22.**

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** Prince Edward Island**

**MONTREAL—Carnival Exhbn. Aug. 6-9. J. E. Belisle.**

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THIS is a big year for Big Al ... Al Howard, one-time rodeo foreman and all-round man, a 1959 entry into the ranks of show owners and promoters.

Big Al (230 pounds) was one of the mainstays of the I.T. Shows for over 40 miles away from New York. He plows his own field and never strays from it. At 67, he said, the kid peddled corn, worked as a railroad agent, and was a school teacher. He continues to work at his passion, the rodeo.

Al said he has been in the business for over 30 years. He started in the New York area and has traveled to all parts of the United States. He is a member of the National Association of Professional Rodeo Riders and has competed in many events, including calf roping, team roping, and bareback riding.

Al Howard's personal bests include: Bareback Riding - 30 seconds, Team Roping - 2 minutes, and Bull Riding - 2 minutes. He has won over $50,000 in cash and prizes throughout his career.

Al Howard's advice to those starting in the rodeo business: "Never give up, always believe in yourself, and never stop learning."
Folks on Johnny's United Shows staged a surprise birthday party for Flax Hall during a run in Davis, Ind., stand. . . . Billy Logdon has moved his Illusion Shows out of the Miami City Shows with Jack Hasset as its operator. Ludson and Jack Hasset have been operating the City Shows for the last few weeks. The annex of Lisa Del Mar's Side Show on Gem City, He and Paul Gordon are now in, and Bob and Jackie Cofy and their Territories on the road. The show op and dancer, is back on the road. The New York Times of Tomorrow observed in Lenox, La., recently, that the southern circuit has not seen, with congratulatory ads in the local papers. The Miss Halé took the first ride in the Miss Halé on July 4, 1946, Mrs. Hale and two sons, Lyle and Weldon, continued the show. In 1954 Lyle died, leaving Fern and Tubby. The Hale family now consists of 2 daughters, N. and Mrs. Tebdin, Kansas City, and 9 grandchildren, Gloria, Wayne and David, are heading the family.

Lisa Del Mar, of Gem City Shows, recently bought a 40-foot front-smoke Snake Show, and her boss Bob Weingardt bought a one-ton Chevrolet panel truck for his shows. Mal Wilson Shows, is back in harness after being hospitalized for four weeks. For the Miss Halé shows, Mrs. and Mr. Whitney Herche on the Towne & Country advertising conviction, Mr. and Mrs. Andreitch and dau- ghter, Rae, of Winnipeg, who were vacationing in the area.

Al Schneider.

Orrville Crafts, Frank Robinson and the (Patterson) are back on their respective shows. Orrville is planning a visit to the Calgary Stampede this summer and will drive a turn with a team of five oxen, and with Bernie Feld, has been enjoying the convention held in the city.

Augie Dentinger, the 90-year-old former vaudeville star, has been enjoying his last vacation with his children from Tampa.

Mrs. Collins are enjoying their new home, at the home of Mr. and Mrs. Honey Collins. Mrs. Al Kunz, and sons.

Mrs. Hanzlick, Patterson, Jack Robertson, Mr. and Mrs. Happer, have been doing fine business at the show. Mrs. Hal Levine, of the Hrubetz, continues taking on new numbers for the family. Mr. Muncie, Ind. W. Scenic shows were always a big thing, and at the How-Reit Shows, the little girl in the audience was fascinated by the show.
Crafts Gross Up 15% At Costa Mesa Fair

Increase Registered Despite Small Lot, Lowered Earning Capacity

COSTA MESA, Calif. — After the run of the Orange County Fair was six instead of 10 days and the lot smaller because of new livestock facilities, Crafts 20 Big Shows did 15 percent better than last year, Larry Ferris, show unit manager, said. The fair closed Sunday (19).

Ferris said that the revenue took the leaf from the first day. The fair turned in a record attendance of 479 as compared with last year's 77,000. The increase was attributed to a well-rounded entertain- ment and feature program. Because the lot was 20 per cent smaller than last year, Ferris used fewer rides. The set-up, however, was compact but adequate for 10 major rides, and 35 concessions. Seven kid rides were spotted in the midway area. While the ground was the area, it may be that the rides had the location was closer to the main midway. Of the concessions, 13 stands were chosed by Black & Hills, Vincenzi & LeVaggi, and Darwin Recreation Company.

Ferris said the show made the move here from West Carolina. It trucked off this year following its last day of the season.

SASKATON UP 10% FOR SEDLMAYS

Rides, Shows Top '58 Despite Heat Wave; Best Show Leads Back-End, Mouse Scores

SASKATON, Sask. — The Royal Agricultural Show continued winning ways last week at the Saskatoon Exhibition, next to the final fair on the Western Circuit. Despite a heat wave that pushed temperatures to 90's and wiped out 10 per cent of the lot, record crowds turned out to the various shows. Best Show was awarded to the North End Show, landing also in the good taking the two top honors. Many visitors from other fairs on the circuit showed up here. From the Brandon Fair were F. O. and M. G. McCunn, directors, and Alex McPhail, manager, along with directors H. L. Crawford, Roy Porter and Bob McPherson. The Regina Exhibition was represented by Wallace Thompson, president; Tommy McDermott, manager; Charles Hargrove, director, and two others practically tied for third, Leon Claxton's Harlem in Havana and the Johnny Mack Brown Western show.

The show's Mouse, here for its second year, did strong business with the kids and many others. The Kiddie land also shared in the good taking the two top honors. Many visitors from other fairs on the circuit showed up here. From the Brandon Fair were F. O. and M. G. McCunn, directors, and Alex McPhail, manager, along with directors H. L. Crawford, Roy Porter and Bob McPherson. The Regina Exhibition was represented by Wallace Thompson, president; Tommy McDermott, manager; Charles Hargrove, director, and two others practically tied for third, Leon Claxton's Harlem in Havana and the Johnny Mack Brown Western show.

GRAND FORKS, N.D. — Prior to moving here to the Grand Forks State Fair, the William J. Collins midway organization was spread over three different dates and schedules at all of these shows. Collins provided the major rides at the Red River Valley State Fair, Fargo, N.D., with Charlie Carroll, owner of Carroll Greater Shows, augmenting them with his entire show. The fair was a record one for rides and shows, with 26 divisions and 12 back-end units in operation. At the same time, the rest of the Collins organization played at Loyalton and Hamilton, N.D., hinging business on both spots. First day here, Monday, 500 was kid's day and a strong turnout came to see the little ones. Many visitors from other fairs on the circuit showed up here. From the Brandon Fair were F. O. and M. G. McCunn, directors, and Alex McPhail, manager, along with directors H. L. Crawford, Roy Porter and Bob McPherson. The Regina Exhibition was represented by Wallace Thompson, president; Tommy McDermott, manager; Charles Hargrove, director, and two others practically tied for third, Leon Claxton's Harlem in Havana and the Johnny Mack Brown Western show.

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Prelks Readied for Harrington Kickoff

WEST LAMAND, N.D. — With Joe Prelk off at Harrington, Del., laying out the fort for "Joe the Blue" Broadcast Shows, opening fair, final preparations were made to equipment here. Business during still dates had been at best, spotty, but the Prelks and their traveling companions have come out of it okay. Sam Prelk, head Prelk midway, said operations in the meanwhile. The Prelk operation expanded considerably for Fairs Col. Les After joined here with his Side Show, Tony Mason is sending a Girl Show over, and the Minstrel Revue is also ready to go. All three of these units are expected to stay over. A Scrambler Twister and Hot Red have been added for the fair here, and the Prelks also carried another fair for a Skooter, Octopus, Helicother and other major rides. Front-end business has been fair. Maxie Sharps, popular business manager, has been marking time for fair, as has Harry Weiss with the Motor Show. The Prelks have macro. Wallison has out of shap's stores framed so spic and span that thought is given to not letting any all, but to show it for motion pictures.
FAIRS
August 3-8
Barnesboro Firemans State Cela., Pa.
FAIRS
August 10-15
Greene Co. Fair
Waynesburg, Pa.
FAIRS
August 31-Sept. 5
Indiana Co. Fair
Indianapolis, Pa.
FAIRS
September 7-12
Cambria Co. Fair
Ebensburg, Pa.
FAIRS
September 14-19
Huntington Co. Fair
Fergusburg, Va.
FAIRS
September 24-29
Am Legion Fair
High Point, N. C.
FAIRS
Oct. 1-6
Surry Co. Fair
Mt. Airy, N. C.
FAIRS
October 5-10
Alamance Co. Fair
Burlington, N. C.
FAIRS
October 12-17
N. C. State Col. Fair
Winston-Salem, N. C.
FAIRS
October 19-24
Glennie Fair
Henderson, N. C.
FAIRS
October 19-24
Spofford Co. Fair
Spofford, Va.
FAIRS
October 26-31
Vance Co. Col. Fair
Nashville, N. C.

October 26-31
Am. Legion Fair
Dunn, N. C.

We hold exclusive rights on all our Fairs. Spaces limited in Waynesburg, Indiana, and Eben-
burg, Pa. Remember Indiana. Penna. Fair is the only fair in the State week of Aug. 31st.
We have 3 more weeks in N. C. in November, closing Nov. 21st.

CONCESSIONS—Can place Photos, Custard, Huts, Novelties, Short Range, Age, Scales, Glass Pitch, Six Cats, Rides, Drinks, Ice Cream, Derby, Auction, or any legitimate concessions. No exclusive except Bingo.
SHOWS—Can place Mechanical Monkeys, Pickled Pea, Fun House, Glass House, or any good Grid Shows not conflicting.
RIDES—Can place for these outstanding Fairs—Scrambler, Merry Mix, Roundup, Rock-O-Plane, Paratrooper, Rocket or Fly-On-Plane, Bill Sisk.

HELP—Can place Foremen for Herschell Bulls and Tank Ride, and Kid Train. Can place Second Men on Scooter, Wheels, Tilt, Dognap, Roll-O-Plane and Hot Rods. CAN PLACE GOOD FOREMAN FOR MIDGET RACE CARS WHO CAN KEEP THEM RUNNING. MUST BE PART MECHANIC.


Address all mail and wires to LLOYD D. SERFASS, Owner.

Penn Premier Shows
Kittanning, Pa., this week: Barnesboro, Pa., next. Save this list.

RIDE HELP: Foremen and Second Men for Ferris Wheel, Merry-Go-Round, Octopus, Mad Mouse, Tilt and Rockaplane.

CONCESSIONS Place Concessions
SHOES Place small Shows of all kinds, except eating stands.

All replies E. E. Farrow, Mgr.

Phone Fairgrounds, Jefferson, Wis., this week. Janesville, Wis., next.
Wolfe Tours Va. Peninsula For 8th Year

CAPE CHARLES, Va. — Their eighth year up and down the Cape Charles peninsula found most of the Wolfe Amusement Co. sticking to their fill of sea food last week. Business has been satisfactory thus far.

Lucas" was the most popular emperor, with Buck Derby and Paul (Bingo) Botwin taking token pokes at Ben Wolfe. Ernie Sylvester continues an agent for book, secretary and all-around Mon Fri.

Others around the show are Mr. and Mrs. Blackie Holt, O'Dell Swicegood, the Bell family (O), Frank Lombardi, Mr. and Mrs. Louis (Chubby) Brown, Mr. and Mrs. Taylor Trout, Mr. and Mrs. Oscar (Silent) White, Mr. and Mrs. Tucklock, Mr. and Mrs. Roy Beauty, Mr. and Mrs. Herschel Beauty, Mr. and Mrs. Al Edwards, Puptubs, Mr. and Mrs. Bob McBride, Christine B. Kee, Wolfe Junior, Russell Stevens family with their new baby, Mr. and Mrs. Miller Stevens, Mr. and Mrs. Johnny Stevens, and the ride de putants—Rusty, Earrings, Charlie Squires, Bob and June Blake.

Still Dates Ahead of '58 For Byers

MENOMINEE, Wis. — Good weather and a new route have combined to give Byers Bros. Shows bigger still date grosses this year, it was reported here last week by James L. Reed as the show up into its route of fairs which will continue until November 14 in Lebanon, Pa., Proceeding north at Prairie du Chien and La Crosse. Wis., were red one.

A Round-Up has been added, giving the show 19 rides. J. T. Heer was appointed last week to make a Side Show. Visiting owner Carl W. Byers at La Crosse was Deo. Dobson.
BERWYN, Pa.—Expansion and straightening up have gotten the Adams-Hallam Hotel back in condition for fair. First on the list is Dallastown, Pa., outside York.

Dallastown, however, opening August 15, will be the next show and the first to show the billboard. Which will be coming right out of the highly prominent 100-year celebration in Emmas, Pa. In combination they should build up a big financial season. The largest segment of the season.

Rutland, Pa., one of the brighter spot on the fair route.

Business has been on the upswing in recent weeks, following a rough start. Rutland characterized the spring tour one of its roughest in 30 years, with no apparent explanation for the doldrums. The coal region, usually fair, did not produce to expectations.

Two weeks in Phoenixville were okay. The show opened strongly and worked in a nice week prior to the opening of the nearby fair in Kimberton. Berwyn alr- opened big.

Berwyn is traveling 15 rides now, 10 majors, 3 kick, and 6 shows, with Ben Brown overcoming the George Breslin. There are two Ferris Wheel. Merry-Go-Round, Comet, Star, Ferris Wheel, Bandstand, Chairplane, Helicopter, and Slide. Austen Deninger has another Kiddie Ride. Lowes, Scrambler, Eagle, and Funhouse. Mabel Kattnermayer and son Jack have the Kiddie rides. Mclars Webberly has had his bingos with Hanumm for more than a year. Collector, Kellors had his popcorn, long range gallery and French fies in Berwyn. Most con- decision on the stand in time for Emmas. In addition to Hanumm, headliner manager, Hanumm is aided by Garnett Hanumm in the office. Lebanon Moore as lot super- ter, Homer Wetherbee, manager, and Sam Murphy, ride super-

Kimberton Gives
M. D. Lush Stand

BETHLEHEM, Pa.—The M. D. Lush Stand in good shape this week of the young season, pulled into the fair here in high spirits. Kimberton, on the Fair grounds, lived up to its reputation of providing a heavy crowd and strong spending.

Sydney Daniels was concessionaire in Kimberton, had the first week of the season, closed by Arden Daniel and Evon Daniels, who had their hands full. Twelve rides and two shows were put up.

Concessions included Pristy, two stands; Al Michaels, two; Jack Tool, trolley; Joe Hix, trolley; Russell, two; Herb Kaplan, three; Bill Bith, three; Pete Lamont, three; Joe Fiore, three; Harley Bass, two; Tony Allen, two; John Dembrosky, four; Frank Hoffman, three; John Dembrosky, four; Nick Fumison, four; Fred King, two; George Anthony, two.

Ralph Swartz was Kiddy ride foreman and Pete Lamont, electrician.

Season’s business was off about 10 per cent prior to Kimberton, due to steel area uncertainties. The Kimberton date was played with the Morris Hanumm Shows only three miles away in Phoenixville.

Mike Dembrosky broke the show on Saturday and the office was hand cut by Lowell, Mass., with Danny Dem- brosky to be in charge. Sy Daniels was his assistant in Bridgeport, where the titles, Octopus, Kiddie Auto Ride, Sky Fighter and Ferris Wheel went. Mike Dembrosky had the Lucky-Go-Round, second Ferris Wheel, Helicopter and Train Ride at Haltomain, Pa.

Shar Weil, preceding Kimberton, was up 15 per cent. The office there is open 24 hours and waterfront for everyone on Thursday (9).

Several encouraging dates are expected there, one of them the Susquehanna Country Fair and Horse Show in Brunswick, N. T. The full M. D. ride line-up will provide part of the rules for the Greater Allentown Playtime Eves.

Del., New Jersey Dates
Okay for Va. Greetings

DOVER, Del.—Virginia Greetings Shows played a second week here before jumping over Maryland and then southward for fairs. First week for M. D. Lush was the show at Middletown, Md., which is just north of Washington.

Agent Bill Murray leaves shortly to make business visits ahead of the show. A new cooker house top provided a picture to the far and wide. M. D. received, made by Kenny Moore of Norfolk (Va.) Tent & Awning Co.

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Delaware shows of the first fair should be okay.

DiMagio with a nice looking group of girls for the two girl group shows. Muscular reports that Sammy Lewis and Dean Potter are in no manner connected with the show.

ORLEANS, Mass.—Massachusetts shows came in large from Province- town Sky Canvas and Company with the help of the two Ferris Wheel. Merry-Go-Round, Comet, Star, Ferris Wheel, Bandstand, Chairplane, Helicopter, and Slide. Austen Deninger has another Kiddie Ride. Lowes, Scrambler, Eagle, and Funhouse. Mabel Kattnermayer and son Jack have the Kiddie rides. Mclars Webberly has had his bingos with Hanumm for more than a year. Collector, Kellors had his popcorn, long range gallery and French fies in Berwyn. Most con- decision on the stand in time for Emmas. In addition to Hanumm, headliner manager, Hanumm is aided by Garnett Hanumm in the office. Lebanon Moore as lot super- ter, Homer Wetherbee, manager, and Sam Murphy, ride super-

Playtime Eves

First Fair
Want for Warsaw, Indiana, Fair, Aug. 3-8 and the following Fairs

CONCESSIONS — GRIND SHOWS — MOTORDROME

ROUTE #1
PRINCETON, IND. AUG. 9-15
CARMIL, ILL. AUG. 17-21
HELP
Want Diesel Electrician. Also
Ride Help on all Rides.
Lewis Bell wants Agents, contact before Warsaw, Also wants two Up and Down Men. Want Minstrel Show to join at Princeton, Ind., Fair and then South. Contact: ROD LINK or BUD DAVIS
Elkhart, Ind., this week. Then Warsaw, Ind. (Phone in office at Warsaw.)

HELP — Sober Men for new Mad Mouse Ride. Capable Second Man for Bubble Bounce Ride. Dark Rides will set up Aug. 10 in Springfield, Mo. General Help in all departments who can drive semi.
AL KUNI. Owner-Manager. All replies to Unit 21: Flora, Ill., this week; Olney, Ill., Aug. 3-7; Altamont, Ill., Aug. 8-13. Phone in office every week for balance of season.

WANT FOR OZARK EMPIRE FAIR, SPRINGFIELD, MO., AUG. 15-21

CONCESSIONS — Want Eats and Drinks of all kinds, no exclusive; Hunky Punks of all kinds, Bell Games and Water Games, Long and Short Range Rattles, Scale and Age, Glass and Bear Pitchers, Jewelry, Photo, Popcorn, Apple, Floss, Sis Ice.
All replies to MORRIS HANNUM 934 Mardoc Road, Philadelphia, Pa.
Phone (Philadelphia)—Cheesman Hill 7-8176 till August 1; then Americus Hotel, Allentown, Pa., August 3-8.

SCHAFFER 20TH CENTURY SHOWS

WANT FOR THE FOLLOWING FAIRS

DECATUR, ILL., AUG. 1-6
DAVENPORT, IOWA, AUG. 9-15
CEDAR RAPIDS, IOWA, AUG. 16-22

CONCESSIONS — Want Eats and Drinks, Frozen Custard, Foot Longs, French Fries, Popcorn, Floss, Taffy Candy, Ice Cream, Lead Gallery, Derby and Hunky Punks of all kinds. (No Harts wanted.)
CAN USE BIG BINGO FOR DAVENPORT

SHOWS

Good deal to Shows not conflicting, can use Arcade, Fun House, Dark Ride.
Will book Mad Mouse
Contact: W. A. Schafer, Mgr., Monmouth, Ill., this week.

WANT FOR GREATER ALLENTOWN FAIR, SEPT. 19-22 SPACE GOING FAST—BOOK NOW

RIDES

Scooter, Whip, Live Ponies, Round-Up and Dark Rides. Sherman Dudley, please contact.

Hanky Punks, Grab, Custard, Novelties and Jewelry.
Snake, Monkey, Grind Shows or any family-type Shows. Also Minstrel Show.
All replies: JAMES E. STRATES, Mgr.

JAMES E. STRATES SHOWS
Butler, Pa., this week: Clearfield, Pa., to follow.

WORLD OF PLEASURE SHOWS
U.S.A.'S BRIGHTEST MIDWAY

FAIRLESS HILLS
FIREMAN'S FAIR
Opposite big Shopping Center at Fairless Hills, Pa., August 3-8.
SHOWS — Family type Grind Shows.
RIDE HELP — Will book Merry-Go-Round or complete set of Rides.
CONCESSIONS — Eats and Drinks of all kinds, no exclusive; Hunky Punks of all kinds, Bell Games and Water Games, Long and Short Range Rattles, Scale and Age, Glass and Bear Pitchers, Jewelry, Photo, Popcorn, Apple, Floss, Sis Ice.
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Phone (Philadelphia)—Cheesman Hill 7-8176 till August 1; then Americus Hotel, Allentown, Pa., August 3-8.

DON FRANKLIN SHOWS

RIDE HELP — Want Tilt and Wheel Foremen, Second Man for Wheel, Octopus and Scooter. All must be licensed semi drivers.
Address DON FRANKLIN SHOWS, White Bear Lake, Minn., Fair (suburb of St. Paul), this week, Faribault, Minn., next.

REED'S AMUSEMENTS
Smith County Fair, Carthage, Tenn., now.
Followed by 12 Fairs and three service paydays.
RIDE HELP — Want Boosters, Straw Boys, in our centers for Rides and Pony Rides. SHOWS: Will share with others and construct shows. Track Stars, Fun House, Five Men, Extra Rides, Disc Jockey, Gondolas, Smokey, Comp, and Black Cats.親人's to be paid.
ADDRESS: W. Reed, Carthage, Tenn.

LAPEER, MICHIGAN, HOME COMING & STREET CELEBRATION ON DOWNTOWN STREETS, AUGUST 25-26-27.
First time in eight years.
Want legitimate Concessions of all kinds that work for stock: Want Half -A-Morgan Tilt-a-Whirl, Whip-All and Favey Kid Rides, and Fun Items that can be run fast. Have for Sale, Dual Loop-All and Hobby Horse Ride in good working condition. Priced to sell.
COTE AMUSEMENT CO.
41340 VAN DYKE
LITCA MICHIGAN

EVANS UNITED SHOWS

Can start or complete Concession.
Address: JOHN REED, FIREMAN'S FAIRE, AUG. 27-28-29.

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LITCA MICHIGAN

EVANS UNITED SHOWS

Can start or complete Concession.
Address: JOHN REED, FIREMAN'S FAIRE, AUG. 27-28-29.
CONCESSIONS: Ride and Hanky

SHOWS: Can place any good

DEADLINE: Week of Aug. 15

GOLD MEDAL SHOWS
Can Place

BUFF HOTTLE SHOWS
Want for 31, 12 more weeks of fairs in Illinois, Iowa, Missouri, Arkansas and Louisiana, starting at Albe, Ill., July 29.

CONCESSIONS: Pinches of all kinds, Lomp, Bear, Bird, Cockey, Heart and Ty, Taffy Candy, Ice Cream or Custard, Slime Spinners.

SHOWS: Will do all kinds of shows. Good proposition for 10-11-

WANTED: capable RIDE HELP FOR TILT, SPEW, TILT-OR-SIDE, & ANY OTHER RIDE.

LOUIS RIFFLE
COASTAL CARAVAN
1005 Vine st., St. Louis, Mo., July 15.

FOREMAN AND SECOND MEN
Wanted on all rides. Come on.

GIRLS GIRLS
Our very own Girls are the best in the business. Call or write for appointment for all over the country.

American Giants
JOHN WATSON
700 N.RIORITY

THE BILLBOARD
JULY 27, 1959

BLUE GRASS SHOWS
Can Place for IOWA COUNTY FAIR, PORTLAND, IND., Aug. 2 thru 7 FOLLOWED BY THE GREAT LOUISIANA COUNTY FAIR, PORTLAND, IND., AUG. 10-15 CONCESSIONS: Tricks, Purrsonal-Time Games of all kinds, Bird and Baby, Sport Rides, Baby Football, Baseball, etc., Complete charge of all rides in this area. Also can book Mint lux Bo Peep. SHOWS: Can show one of Great or Daily Show that caters to ladies and children.

BLUE GRASS SHOWS
TINSLEY BOOKS

SHOWS: Can Place any good.

WHITESTONE'S CONCESSIONS
Agents wanted for Western Fairs. Can book Giant Store Agents, Albert Aggert and Dufour, with complete charge of all rides.

MARYLAND STATE FAIR
Big 2 Weeks Aug. 31 to Sept. 12 TIMONIUM, MARYLAND

THE LARGEST FAIR IN THE EAST

CAN PLACE DARK RIDE, RUN HOUSE, HOT KIDS, ROCK-ON-PLANE, ROUND-UP, SCRAMBLER, FAMILY SHOWS, MAD MOUSE, FLEA AND LADY, CROWDER'S DEMON, CROWDER'S SCREAM, CROWDER'S SIREN, CROWDER'S SQUEALER, and a 7 Southern Fairs to follow. All winter's work in Florida. Will sail or place Max and Wife for CUST IN OUTFIT, Place General Ride Help. All answer:

D. E. NYE

G. & B. SHOWS
Wanted for the following Fairs
All in West Virginia starting August 3 Northc: County Fair, Summersville; Green Sulphur Springs Fair: Clay, W. Va., Pappan District Fair, Roaneville; Gassa: Fair, Webster Springs, Camp Cairo Why Free Fair, Gaumes; and Second Men.

WANT: Fairs, Shows, Fairs, WANTED:

Crafts and Sales, Can Place

FREAKS-SIDE SHOW ACTS-TALKERS
For balance of season at County Island, N. Y. Then Fairs to follow. Pay rate on ride.

LOUIS RIFFLE

SHOWS AND CONCESSIONS WANTED
For the following Fairs and Celebrations:

DRAGO SHOWS #2
New booking for Cleveland County Fair of Henderson, Ind., Aug. 3 thru 8.

Eddie Bankert, Cuba, Montana. Also good rides to follow.

AGENTS WANTED

AGENTS WANTED

Due to Disappointment

IOWA CHAMPIONSHIP RODEO
SIOUX CITY, IOWA, AUG. 18-23

A Day of Santa Fe

KENDRICK RITCHIE, BURKHART SHOWS as per route.

WHITESTONE'S CONCESSIONS
Agents wanted for Western Fairs. Can book Giant Store Agents, Albert Aggert and Dufour, with complete charge of all rides.

MICHIGAN, Indiana, west week: Righty, Idaho, east week.

All replies: A. R. "Dutch" WHITESTONE, c/o Eoyer Bros. Shows.

AGENT WANTED

Contact MACK MCDAN

New shows now booking.

BEEF'S OLD RELIABLE SHOWS
Wait for Germantown and Brookfield, Ky., Fairs

CONCESSIONS: Handkis Pups, Lazo Rango, Basketball, High Sticker, Picture Prec-

ures, Cigarettes, Cigars, Tobacco, Oils and other goods.

SHUTTLE, Four Wheel, Mechanical, or any Show not mentioning All rides.

H. M. SPEER

WANT SIDE MEN

ENJOY LITTLE KIDS SHOWS, WILL SING AND DANCE, RELIABLE. WILL

SHOWS: Can Place any good.

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BEEF'S OLD RELIABLE SHOWS
Wait for Germantown and Brookfield, Ky., Fairs

CONCESSIONS: Handkis Pups, Lazo Rango, Basketball, High Sticker, Picture Prec-
If J___
JOSCOA, SHOWS: Grind
1300 - raft
set of
CARPENTER
27, 1939
Lane, Kans.;
and
Kiddie
Train,
Pair
WHEEL, ALSO
County Fairs
Open
Rides.

Ave.
that don't conflict,
Western
Family
season
on
Aug.
17
-28,
Balloons.

of Southern
Stock
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no
stock. Also Long
Hanky
BUFF BOTTLE,
BUFF HOTTLE,
Call
Scales and One Ball.

Contact PAUL DISPENSA,
McLEANSBORO,
THE BILLBOARD
FOR
Ky., between 1:00
7
-28,

HOTEL,
Glass
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Augustine
KNOTT
Rolling
Miss.
Augustine,
GOLDEN
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THE MARKET PLACE FOR BUYERS and SELLERS

REGULAR CLASSIFIED ADS

Set in usual woodcut style, no paragraph, no display. First line set in 3 pt. caps, balance in regular 5 pt. upper and lower case. $25.00 word, minimum $4. CASH WITH COPY.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25c to cover cost of handling replies.

DISPLAY CLASSIFIED ADS

Attract more attention and produce quicker and greater results thru the use of larger type and white space. Type up to 14 pt. permitted. No illustrations, reverses, or other decorative matter. One pt. rule border on ads of one inch or more.

RATE: $1 per agony line, $16 line. CASH WITH COPY unless credit has been established.

FORMS CLOSE WEDNESDAY FOR FOLLOWING WEEK'S ISSUE

Send all orders and correspondance to 2150 PATTERSON ST., CINCINNATI 22, O.

HELP WANTED

Wanted: Where, reliable Sales Help for Trach's Good Time Show. Must be reliable. Fee opportunity for Man and Woman. Apply to Joseph J. Trach, 2727 Prospect Ave., Columbus, Ohio.

J. L. LYONS

Box 777, Lebanon, Ky. De Witt Lyons, 14, 111, Route 2, Box 210, Rabbit Hash, Kentucky. Write for information.

WANTED

CIRCUS TENTS. TRUCK WANTED. Any Circus Tents, motor home, small C. T. R. Please write: John H. Beautifully, 9 New York, N. Y.

PENDING CHANGES: STADIUM CHAIRS. Please write: John E. Jennings, Merchants Stadium, Toronto 7, Ontario.

NORM NERGER BIG FOUR, 2414 Holland Av., Cincinnati, Ohio. Please write: John E. Jennings, Merchants Stadium, Toronto 7, Ontario.

ALL CIRCUS DRESS ORDERS. To all dress manufacturers, agents, distributors: All orders must be filled immediately. Please rush in all orders. Salesmen, Blocks, and Services.

BELL OR TRAIN - NEARLY NEW. Train must be in prime operating condition. Must be in standard train colors. For Sale by Public Auction. Cincinnati, Ohio.

BELL OR TRAIN - TRAILER-MOUNTED. Train must be in prime operating condition. Must be in standard train colors. For Sale by Public Auction. Cincinnati, Ohio.

OYSTER AUTO RIDE, FACTORY MADE. A 100 foot road train, 20 passenger seats. Please write: J. E. Jennings, Merchants Stadium, Toronto 7, Ontario.


500 FOLDING CHAIRS, STADIUM CHAIRS. Please write: John E. Jennings, Merchants Stadium, Toronto 7, Ontario.

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JEWELRY CLOSETS

NEW 1959 FREE CATALOG NOVELTIES JEWELRY WATCH SETS

EARRINGS-ASSORTED STONE AND TAL- 100% WANTED, 100% PAID. Popular price, plastic, synthetic, or real. $10.00 10's, $25.00 box. New Jewelry Buyers 124 Empire St., Dept. B Prov., R. L.

THE BILLBOARD

JULY 27, 1959

CLASSIFIED

80

BELL OR TRAIN - NEARLY NEW. Train must be in prime operating condition. Must be in standard train colors. For Sale by Public Auction. Cincinnati, Ohio.

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EARRINGS-ASSORTED STONE AND TAL- 100% WANTED, 100% PAID. Popular price, plastic, synthetic, or real. $10.00 10's, $25.00 box. New Jewelry Buyers 124 Empire St., Dept. B Prov., R. L.

THE BILLBOARD

JULY 27, 1959

CLASSIFIED

80

BELL OR TRAIN - NEARLY NEW. Train must be in prime operating condition. Must be in standard train colors. For Sale by Public Auction. Cincinnati, Ohio.

BELL OR TRAIN - TRAILER-MOUNTED. Train must be in prime operating condition. Must be in standard train colors. For Sale by Public Auction. Cincinnati, Ohio.

OYSTER AUTO RIDE, FACTORY MADE. A 100 foot road train, 20 passenger seats. Please write: J. E. Jennings, Merchants Stadium, Toronto 7, Ontario.


500 FOLDING CHAIRS, STADIUM CHAIRS. Please write: John E. Jennings, Merchants Stadium, Toronto 7, Ontario.

WANTED

WANTED: Where, reliable Sales Help for Trach's Good Time Show. Must be reliable. Fee opportunity for Man and Woman. Apply to Joseph J. Trach, 2727 Prospect Ave., Columbus, Ohio.

J. L. LYONS

Box 777, Lebanon, Ky. De Witt Lyons, 14, 111, Route 2, Box 210, Rabbit Hash, Kentucky. Write for information.

JEWELRY CLOSETS

NEW 1959 FREE CATALOG NOVELTIES JEWELRY WATCH SETS

EARRINGS-ASSORTED STONE AND TAL- 100% WANTED, 100% PAID. Popular price, plastic, synthetic, or real. $10.00 10's, $25.00 box. New Jewelry Buyers 124 Empire St., Dept. B Prov., R. L.
new merchandise for tomorrow's... 

parade of hits

FOR LISTING
SEND NEWS RELEASE, GLOSSY PHOTO OR DRAWING TO:

TOOL KIT

This six-piece tool set includes a heavy-duty plastic hanger, hammer, pliers, large and small screw drivers and a Philips-head screw driver made of forged alloy steel and chrome-plated. The feminine handles have delicate molded flowers embedded in clear lucite. Retail price, $4.98. Aluminum Housewares Company, Inc., Ambassador Building, St. Louis 1.

Balloons

An assortment of latex balloons complete with a balloon pump attractively packaged in a poly bag. National Latex Products Company, Ashland, O.

PARTY GAGS

A kit of six laugh getters, including a big red plastic heart that throbs automatically, a realistic spook hand, clattering teeth, phony padlock, that attaches to any door by a vacuum cup, a phony hot needle and a phony faucet with a humorous direction folder. Retail price, $2.95. S&F Craft Corporation, 325 West Huron Street, Chicago, 10.

HOUSEHOLD HINTS

Book with "2,001 Household hints and dollar stretchers" details hundreds of ways for housewives to get the most out of the food dollar and clothes budget, remove spots and stains, work savers, beauty secrets, simple home repairs and hints on how to cut gas, electric and phone bills. Retail, $1.25. Arkard Service, 5434 North Clywood Avenue, Chicago 40.

WHEN YOU REPly, PLEASE MENTION YOU SAW IT IN THE BILLBOARD PARADE OF HITS.
FIELD GLASSES

w/compass and shoulder strap. 3½" x 4½" $30.00 dz. 4" x 4½" $35.00 dz. 4½" x 4½" $40.00 dz.

PEA RLEDIZED OPERA GLASSES

w/compass and shoulder strap. 3½" x 3½" $20.00 dz. 4" x 4" $25.00 dz. 4½" x 4½" $30.00 dz.

METAL BREAK ACTION CORK PISTOLS

Metal break action. Extra large 12" pin shot. 6 spokes. $3.00 dz. $35.00 gr. $30.00 gr.

R S T - P R I N C E O N P ORRICK HAT S w/Leathers

Large Shrinkeen Head Replacement of the Amazon $3.75 dz.

B E S T M I R K S T R A W C O W B Y H AT

w/white cord and adjustable band $4.50 dz.

I N S C R I B E D G O B H AT S

(1 2 Choo Choo Choo - life is at the wheel of engines. All hands on deck) $6.50 dz.

D A N G L I N G J U M B O R U B B E R D I C E

Minimum order, 3 dozen each $18.00 gr.

M A T E R I A L S

w/rubber band $1.60 dz. 21.00 gross

F R E N C H P O O D L E S

$1.80 12" $1.80 11" $1.80 10" $1.80 9" $1.50 8" $1.25 7" $1.25 6" $1.25 5" $1.25 4" $1.00 3" $1.00 2" $1.00 1 1/4" $1.00 1/2" $1.00

R A Y O N P A R A S O L S

Hand forged $1.75 8" $2.25 9" $2.25 10" $2.50 11" $2.50 12" $2.50 13" $3.00 14" $3.00 15" $4.50 16" $4.50 17" $4.50

J O C K O P L U S H M O N K E Y

$1.80 11" $1.80 10" $1.80 9" $1.80 8" $1.80 7" $2.25 6" $2.50 5" $2.50 4" $2.50 3" $3.00 2" $3.00 1" $3.00

M E T A L S A B E R S

w/black Scabbard $1.75 dz. $20.00 gr.

C H R O M E 3-K E Y T R U M P E T

$1.80 dz. $21.00 gr.

D E C O R A T E D S A M U R A I W O O D S W O R D

Gold finish Scabbard $1.75 12" $2.75 22" $2.75 33 1/2" $3.50 44 1/2" $4.50

P E A R L T E L E S C O P E S

$1.75 6" $19.50 gr.

8" Major Doll $1.80 dz. 11" Major Doll $2.00 dz. 20" High Point $1.80 dz. 25" High Top $1.80 dz. 34" Starter Doll $1.80 dz. Baseball Player $1.80 dz. Fireman Doll $1.80 dz. Kelly the Trumpet $1.80 dz. Pizza Doll $1.80 dz. w/white over & under. 1.50 dz. Casual-Style Dolls $1.50 dz.

P A N D A B E A R S

dz. gr. 3... $1.50 5.00 6... $2.00 22.00 10... $2.50 25.00 12... $4.00 57.00

R U B B E R I N F L A T E S

w/white & bow - HORSES E L E M E N T S

$1.80 dz. $21.00 gr. Special: Jumbo 8 oz. $5.00 dz. $50.00 gr.

P L U S H T O Y S

Scatty Dogs Dog & Cat Assortment $1.25 12" $1.50 10" $1.75 8" $1.75 6" $1.75 4" $1.75 2" $1.75 Setting Dog w/squawk $2.50 12" $2.75 10" $2.75 8" $2.75 6" $2.75 Setting Dog w/squawk $3.00 12" $3.25 10" $3.25 8" $3.25 Balloon Black & White Printed Bear Assorted or choice $2.50 dz. $39.00 gr.

M E T A L S A B E R S

w/black Scabbard $1.75 dz. $20.00 gr.

C H R O M E 3-K E Y T R U M P E T

$1.80 dz. $21.00 gr.

D E C O R A T E D S A M U R A I W O O D S W O R D

Gold finish Scabbard $1.75 12" $2.75 22" $2.75 33 1/2" $3.50 44 1/2" $4.50

P E A R L T E L E S C O P E S

$1.75 6" $19.50 gr.
SIZZLIN'-HOT FROM TEXAS
RANCH STYLE — IT'S DIFFERENT

CRUNCHY POPCORN & ROASTED PEANUTS. COVERED WITH DAIRY BUTTER CARAMEL SYRUP. PEANUTS ARE IN THE SYRUP AND NOT SCALTED THROUGH BAGS

300 BAGS SOLD IN ONE HOUR
Set one County Fair Concessionaire — a "wow" for Seated audiences.

DISH UP A "WESTERN FRONT" — CRAWL INTO COWBOY REGALLIA — AND SCREAM THE "NEW" SHACK TREAT FROM TEXAS

50,000 BAGS WERE SOLD IN THE DALLAS - FT. WORTH AREA DURING JUNE & THE 4TH

YOUR COST 18c PER BAG
Packed 30 Bags to Carton, Minimum Order 25 Cases. Half Cash Deposit, Write or Phone Orders COLLECT. We pay express, or we will PAY ONE-HALF AIR FREIGHT. Sell at 38-35c. THIS IS A SPECIAL INTRODUCTORY OFFER TO GET YOU STARTED. At new process, Dupont heat sealed, film bags, guaranteed to withstand any weather conditions, unopened.

WHAT YA WAITING FOR, PAHNDERY??? OBEY THAT IMPULSE — IMMEDIATELY!

WRITE — WRITE — OR PHONE DU 2-3257)
"GOOBERCORN" Denton, Texas
The Land Of Goobers

A PRODUCT OF THE OLDEST & LARGEST CANDY MANUFACTURER IN THE SOUTHWEST

"KOKIE COMB"
The only licensed, official, "Kookie Comb" on the market. This 5 1/2" Rubber-Resin Comb, skin packed on 6" x 6" full color lithographed card, for counter or rack sales. Wallet size, autographed photo of "Eddie Byrnes," co-star "77 Sunset Strip," singer "Kookie, Kookie, Lend Me Your Comb," star new film to be released, "Yellowstone Kelly," teen age idol and star.

Sample, 25c; Gross Lots, $25.92; F.O.B. L. A., Calif.
A real money maker. Retail 39c
NATIONAL BUSINESS ASSOCIATES, BOX 25 SAN JOSE, CALIF.

MEXICAN
Charmo Fringe Jackets, 34 to 40. Each $18.00
Hand Towel Bathrobes, Ass't Colors, Dozen 12.00
Hand Twisted Bulbs, High Quality, Ass't Colors, Dozen 16.00
Hand Painted Skirts, Full Swing, Ass't Designs, Dozen 36.00
Hand Painted Chk-Chk, Full Swing Skirts, Designs, Dozen 48.00
Metallic Hand Painted Skirts, Full Swing, Dozen 60.00
Hand Painted Skirts, Full Swing, Embroidered with Sequins, Doz. 72.00
Hand Made Blouses, Embroidered with Sequins, Doz. 48.00
Mexican Handmade Rings, Ass't Sizes & Designs. Gross 42.00
Mounted Armadillos, Iguanas, Snakes, Squirrels, Dozen 60.00
The largest and widest assortment of Mexican Videos, Pottery, Feather Cards, Pancho Jackets, Handcrafts, etc...

Send today for your free copy of our general catalog

AMERICA'S FINEST—NEWEST BUBBLE MACHINE
AT ANY PRICE
Patent Applied For
Imagine 2,000 Iridescent Bubbles Per minute

FULL QUART $39.50 EACH
FULL QUART CAPACITY $39.50 each
ALSO NEW DRIEST-EVER BUBBLE FLUID $3.50 Gal.—$3.25 5 Gal., Lots

I. RICHNER & CO.
House of Imports 313 PANNIN STREET HOUSTON 3, TEXAS

BEST BUYS!

JUMBO MEDICAL JEWEL BOX, $1.75 ea.
SUMMER EARRING COSTUME, 14.40 dz.
6-PC SHEETED STEAK SET, 12.00 doz.
4-PC SHEETED SET, 5.00 doz.
1 BLADE POCKET KNIFE, 3.05 doz.
525 PAPER LUNCH SET, 1.60 dz.
1 WALLET ASSORTMENT, 30.50 gr.
1 VEGETABLE KETTLE CHAIN, 6.00 gr.
IMPERIAL "AZO" CAMERA, 14.40 gr.
Dime Coin Clock, 1.65 gr.
$1. SINGLES—SPECIAL, 12.00 gr.
SUMMER "TROES" BIG IMPORTED PEASANT DOLL, 6.00 gr.
PARS. CIGARETTE LIGHTER, 9.00 gr.
12 RODEO LADIES WALLET, 5.00 gr.
1 COLORFUL FLUSHOUT, 3.60 gr.
5 SINGLES—SET, 7.75 gr.
1 Mens' Stone Rings, 21.00 gr.
1 NET JUMBO LIGHTER, 6.00 gr.
BIG SUNDIAL WALL CLOCK, 6.75 gr.
82 LITTLE BROWN TOTE BAG, 2.50 gr.
WYNKO BRICK & CONE SET, 3.60 gr.
NEEDLE WORK W Threading, 3.00 gr.
WATERMAN PEN & PENCIL SET, 9.40 gr.
1 LIGHTER & CIGARETTE CASE SET, 7.25 gr.
1 BELT, NECKLACE ASS'T, 4.00 gr.
PLASTIC TABLECLOTHS, 2.00 gr.
PEN SET—BOXED, 21.00 gr.
1 PC. MEN'S WATCH SET, 30.00 gr.
1 Mens' West Watch, 3.90 gr.
1 LARGE WATCH SET, 4.75 gr.
DELTAN PERFUME, BOTTLE, 16.00 gr.
1 NAT, ADV. PERFUME, 6.00 gr.

HARRY KELNER & SON
50 BOWERY
New York 14, N. Y.

ALPS ROLLOVER CAT $ 3.00 doz.
JUMPING FOR DOG $ 3.00 doz.
WALKING CAT OR DOG 6.00 dz.
WALKING COOLIE W/SHOE 8.00 dz.
HUNGRY CUB $ 6.00 doz.
DANCING COUPLE 3.50 dz.
BOY ON BIKE 3.00 doz.
FIREMAN HAT & STAND 8.00 gr.
RUBBER SQUEEK TOYS 3.50 dz.
24" PARASOL 2.00 dz.
15 CAT BALLOON 6.00 gr.
16 LEXTR CAT 7.50 gr.
MARK COT PISTOL $ 3.00 dz.
13 POLKA DOT BALLOON 5.00 gr.
STRETCHED SPIRAL BALLOON 5.00 gr.
CRWALING BABY 3.50 dz.
BUBBLE BALLON & SELECTION $ 1.25 dz.

HOT ITEMS

13" STUFFED DOLL: Plas.
15" Plush, Continental Colt
24 in. in Poly Bag Doll
34" Same as Above, Ds. 4.00 ea.
24 IN. B.L. BULLY
INO ROD, 24 to Catoon.
1 pc.
6" TWO PIECE SPINNER
13 in. to Catoon.
1 pc.
12" IN. B.L. BULLY
INO ROD, 12 to Catoon.
1 pc.
15% Dep., Bal. C.O.D., P. & O. Ch.
J & M COOK, Inc.
765 W. Taylor
OPERATED & MANAGED BY JORGE
366 SAN GABRIEL

GUITARS

Game Operators—Premium Dealers Don’t pass a new item. This New "Hullaballo," Electric and Guitar made in 4 different colors. $17.50 each. Made by the "BOO FALL" MFG. Co., 330 W. Adams St., Chicago. Model "119". A genuine money saving guide for Premium Users, Auctioneers, 7-Eleven Jobbers, Agents, Salesmen, Distributors, etc...

FRANCISCO L de ARKOS, Importer, Laredo, Texas

SEND TODAY FOR YOUR FREE COPY OF OUR GENERAL CATALOG

IT IS NOW AVAILABLE Illustrating the largest type of imported and domestic goods, and accompanied with prices, is our new catalog. We will not be responsible for any omissions or errors. Cannot be responsible for cash orders and no orders of other fast selling lines. A genuine money saving guide for Premium Users, Auctioneers, 7-Eleven Jobbers, Agents, Salesmen, Distributors, etc...

FRANCISCO L. de ARKOS, Importer, Laredo, Texas

33 1/2" $42.00 doz.
42" TINKER STRUM.
24" 3.00 dz.
18" 350 each

PREMIER CREATIONS

1000 E. 16TH ST., SAN ANTONIO, TEXAS

1200 W. 6TH ST., AUSTIN, TEXAS

3600 E. 6TH ST., EL PASO, TEXAS

3100 C.F. TAYLOR, BROWNWOOD, TEXAS

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33 1/2" $42.00 doz.
42" TINKER STRUM.
24" 3.00 dz.
18" 350 each

FASHION BROS

1200 W. 6TH ST., AUSTIN, TEXAS

3600 E. 6TH ST., EL PASO, TEXAS

3100 C.F. TAYLOR, BROWNWOOD, TEXAS

3680 W. 6TH ST., SAN ANTONIO, TEXAS

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Game Operators—Premium Dealers Don’t pass a new item. This New "Hullaballo," Electric and Guitar made in 4 different colors. $17.50 each. Made by the "BOO FALL" MFG. Co., 330 W. Adams St., Chicago. Model "119". A genuine money saving guide for Premium Users, Auctioneers, 7-Eleven Jobbers, Agents, Salesmen, Distributors, etc...

33 1/2" $42.00 doz.
42" TINKER STRUM.
24" 3.00 dz.
18" 350 each

PREMIER CREATIONS

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3600 E. 6TH ST., EL PASO, TEXAS

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PREMIER CREATIONS

1000 E. 16TH ST., SAN ANTONIO, TEXAS

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3100 C.F. TAYLOR, BROWNWOOD, TEXAS

3680 W. 6TH ST., SAN ANTONIO, TEXAS
CARNIVALS • PARKS • CIRCUSES • FAIRS

WE HAVE MOVED
LARGER WAREHOUSE AND SHOWROOM
OUR NEW ADDRESS
1004 ARCH ST.
PHILADELPHIA, PENNA.

HARRIS NOVELTY CO.
THIS IS OUR ONLY STORE
PHONE MARKET 7-9848 OR WALNUT 2-6970

SPECIALS

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>9&quot; Feather Dolls</td>
<td>$1.75</td>
</tr>
<tr>
<td>12&quot; Feather Dolls</td>
<td>$2.75</td>
</tr>
<tr>
<td>7&quot; Fur Monkeys</td>
<td>$8.00</td>
</tr>
<tr>
<td>10&quot; Fur Monkeys</td>
<td>$1.50</td>
</tr>
<tr>
<td>12&quot; Fur Monkeys</td>
<td>$2.25</td>
</tr>
<tr>
<td>Long Silk Lash Whips</td>
<td>$17.00</td>
</tr>
<tr>
<td>Plastic Flying Birds, American made</td>
<td>$5.00</td>
</tr>
<tr>
<td>Mechanical Jumping Dogs</td>
<td>$3.50</td>
</tr>
<tr>
<td>Mechanical Boy on Bike with Bell</td>
<td>$3.00</td>
</tr>
<tr>
<td>Swiss Watchers</td>
<td>60c</td>
</tr>
<tr>
<td>Plastic Fireman Hat</td>
<td>$2.00</td>
</tr>
</tbody>
</table>

7-Pc. MEN'S WATCH SET
Includes Gilt Links — Tie Slides — Pen & Pencil—Watch & Expansion Band to match. Assorted colored material, with clips and piping. Complete set, 551.00 doz. $69.00 per gross.

HARRIS SPECIAL
4 PIECE CAMEO AND BRILLIANT STONE JEWELRY SETS
Tasteful, Permanent & Fashionable beaded Cameo and Brilliant Stone Jewelry Set. $11.00 dozen. $15.00 sample set.

LADIES' 5-PIECE GENOVA WATCH SET
Watch & Expansion Band to match. This also includes Necktie & Earrings magnificently styled. Beautiful plastic hinged hat-like box which can be used as vanity dish.

$8.00 complete set
$6.00 per dozen, sets
Simple Set, $7.00

ROCK & ROLL GABARDINE CREW HATS

LATEST CREATION
SELLING LIKE WILD FIRE THRU OUT THE ENTIRE COUNTRY
Assorted colors and sizes. Removable band. $6.00 per dozen. $69.00 per gross.

MEN'S JEWELLED GOLD TONE WRIST WATCH
Choice of real Swede Band or Fashion Band to match.

$3.50 each
$39.00 dozen

MEN'S FULL SIZE WATCH BAND

$4.00 dozen
All watches fully guaranteed.

BACK FELT DERBYS

$5.00 dozen
$57.00 gr.

SEASON'S GREATEST VALUE
Most Admired Novelty, Best Prices, Pocket Secretary Sets.
Includes:
- (4) Ornamental Ball Point Pens, New
- Two-Action Pens, Assorted Colors, Gold, Silver, and Black
- Indian Feather Dolls, Assorted Colors
- (4) Plastic Fencing Swords, Gr.
- (2) Cuff Links, Gold & Silver Plated
- (2) Snap Shot Frames, Assorted Colors
- (4) Plastic Fireman Hats, Assorted Colors
- (6) Industrial Sewing Needles, 100 Dozen
- (4) Plastic Fuzzy Straw Hats per 100
- (4) Plastic Straw Hats per 100
- (4) Sponge Dice per Gross
- (4) Plastic Crashing Bombers, Gr.
- (4) Assorted Bombers, Gr.

$4.50 price
$5.00 dozen
$61.00 per gross

SWISS STRAW TYROLEAN HATS

SWISS FEATHER FELT HAT

CHA-CHA HATS

NEWEST FAD—SELLING LIKE WILD FIRE

$6.00 doz.

The New MIRACLE CROSS & CHAIN

KIDDE FELT CAPS

WITH MAGNIFIED LORD'S PRAYER IN CENTER OF CROSS. EACH CROSS IN BEAUTIFUL BAG. ASSORTED COLORS. THIS MAKES A BEAUTIFUL AND PRACTICAL GIFT.

$5.00 doz.

$4.00 each

$40.00 dozen

All watches fully guaranteed.
SAYS GEORGE—"This glossy new Tiger Cat is the toughest and most durable outside stick balloon ever developed. Its bright, flashy, high-gloss finish makes it a good joint—the best I've seen in 25 years of balloon making."

ORDER NO. 61-120DD in assorted white, yellow, orange, blue, green, and pink

And don't forget 
OAK'S OTHER 
GOOD JOINTS for '59

Get your 1959 OAK Catalog showing all these WINNERS and the NEW "Hy-Glass" Tiger Cat

THE OAK RUBBER Co., Ravenna, Ohio
Send me your Full-Color Catalog and a sample of the TIGER CAT.

NAME
MAILING ADDRESS.

I use [Check Box] 
- Stick Balloons 
- Gas Balloons 
- Handouts 
- Dart Balloons

My Regular Balloon Jobber is
His Address is
FAIR SPECIALS FOR ENGRAVERS

AMERICAN MADE

GOLD LARGE HEART WITH KEY 24"
No. 3/115 $33.00 Cross ... Dec. $5.00
GOLD SMALL HEART WITH KEY 16"
No. 3/110 $33.00 Cross ... Dec. $3.00
GOLD LARGE HEART WITH BOY & GIRL 24"
No. 3/154 $20.00 Cross ... Dec. $5.00

NEW SHIPMENT JUST ARRIVED

POLISHED ALUMINUM 24" NECKLACES
No. 3/110 Disc ... $6.00 Gross
No. 3/111 Disc ... $6.00 Gross
No. 3/112 Disc ... $6.00 Gross

14" CHILD'S NECKLACE
No. 3/10 Disc ... $3.60 Gross
No. 3/12 Heart ... $3.50 Gross
No. 3/15 Circle ... $4.50 Gross

JUST ARRIVED—HIGHLY POLISHED 24" CHEMIE PLATED NECKLACES
No. 3/16 Heart ... $5.00 Gross
No. 3/14 Circle ... $5.00 Gross
Less than Gross each. Item $1.15 per doz.

ALL NEW HIGHLY POLISHED

No. 3/100 Child's Aluminum Jewelry ... $2.50 Gross
No. 3/101 Lady's Aluminum Jewelry ... $3.00 Gross
No. 3/132 Double Heart Ident ... $6.00 Cross
No. 3/123 Mark Aluminum Ident ... $6.00 Cross

CHROME POCKET RINGS (Anodized)
No. 3/266 ... Gross $5.55

1959 Catalog Now Ready for Copy

ORIENTAL TRADING COMPANY
(Phone Jackson 6135—3550) 1115 Farnsworth St., OMAHA, NEBR.

SUMMER SPECIALS FROM THE HOUSE OF BARGAINS

"TINY" BASKIN
CLOSET-OUTS

28" All Plush Bear, Dec. ... $27.50
30" All Plush Bear, Dec. ... $24.00
15" Giant Floppy Dog, Dec. ... $13.50
Large 22" IV Dog, Dec. ... $12.00
24" Tall Bag Doll, Dec. ... $9.00
50" All Plush Bear, Each ... $13.00
8 1/2" Round Ass. Table Lamps from $1.00 to $4.00. All items for sale.
25% deposit with order, balance C.O.D. F.O.B. Chicago

BASKIN LAMP CO.
3119 W. Fullerton Chicago, Ill. Phone: HJ 9-6222

CIGARETTE PEN TERRIFIC GIVEAWAY

$14.40

"BELLS" 10" (108 sq. ft.) PLASTIC SHEET 19" X 24" 49¢

GIANT 9' x 12' (108 sq. ft.) PLASTIC SHEET 19" X 24" 49¢

JOBBERS—DEMONSTRATORS—PITCHMEN N.E.W!
SENSATIONAL!

FOAM-O-MATIC SHAMPOO APPLICATOR

BIGGEST SELLER AT THE INTERNATIONAL TRADE FAIR

• DOES A PROFESSIONAL JOB IN
• NO STOPPING OR BENDING
• HOTTEST THING THIS YEAR
• NO COMPETITION FROM MANU-
FACTURER

WE supply complete flasks. Don't wait until the season is upon us. Write for prices. Individual samples on request. Overnight ship-
ments.

RETAIL PRICES
Apartment Size ... $3.98
Professional Size ... $5.98
Shampoo Concent-
rated—Plat. ... 1.98
Shampoo Concent-
rated—Quart ... 2.98
(1 Pint Clean 3 X 1/2 Rugs) ... 1.14.1

REFURBISHED Rollers create "BLITZHACKER" effect at one third the commercial grade brush, works the foam deep down into rug.

"BLITZHACKER"
Lightning Food Chopper
FULLY AUTOMATIC
IF THE BASE DOESN'T LOCK IN PLACE
YOU HAVEN'T THE ORIGINAL
U.S. Pat. (7,812,526)

WILL NOT RUST
WON'T COME APART IN USE
4 COLORS

Clear Red Green Yellow

M. K. BRODY & CO., INC.
216 S. Market St., Des Moines, Ia.

BELL SALES CO.
1107 SO. HALSTED ST.
Chicago 7, III.

JOS. E. BRODY CO., INC.
4608 N. Ravenswood Chicago 40, Ill.

Crestline Products Co.
4608 N. Ravenswood Chicago 40, Ill.
Phone: LO 1-1377

WHEN YOU HAVE QUALITY YOU HAVE NO COMPETITION
THERE IS ONLY ONE...

"BLITZHACKER"

"BLITZHACKER" LIGHTING FOOD CHOPPER

FULLY AUTOMATIC
IF THE BASE DOESN'T LOCK IN PLACE
YOU HAVEN'T THE ORIGINAL
U.S. Pat. No. 7,812,526

WILL NOT RUST
WON'T COME APART IN USE
4 COLORS

Clear Red Green Yellow

• Blade revolves with each tap of the handle
• Stainless Steel Blades
• Gold Aluminum Handle
• Extra Heavy Plastic Housing
• Bottom and Top Screw Together
• Spout Cutting Blades
• Multiple Colored Blends

We carry a complete line of
• Pitch Items • Foam Products • Auto Polish
• Foot Remedies • Vitamins • Oil Furniture Polish • Plastic Towels • Fixx Caps
• All Moulis Guaranteed

NO TERRITORIES—NO CONTRACTS.
Unlimited Production. Save Price to Everyone. Samples Sent on Request.
WIRE—WRITE—PHONE FOR PRICES.
INDIVIDUAL QUANTITIES, $2.00 EACH

NEW-NEL KITCHEN PRODUCTS CO.
4608 N. Ravenswood Chicago 40, Illinois Phone: Langbourn 1-4977-78
Fair Dates

Continued from page 70
Dr. J. C. O'Shaughnessy—Drake, Aug. 3, 6, 7.
Dr. J. M. O' Sullivan—Regional, Aug. 2, 5, 6, 7.
Dr. W. H. Hedges—University of Chicago, Aug. 24-26.

Roulette Fana. Per gr. $5.70
Dine and Cover. Per gr. $2.90
Multi-Colored Glass.
Heart. Dice and
Clear. Per gr. $3.40
Small Key Chain
Glass Seed Necklace. Per gr. $2.20
Koilite. Per gr. $2.40

BEARS—POODLES—TIGERS
Price Per Dozen F.O.R. K.C.
No. 6153—13 in. Bear. $12.60
No. 7334—19" Tall
No. 7313—26" Bear. $22.50
No. 6159—29" Bear. $25.80
No. 4668—14" Tall
Lying Tiger. $21.60

DON'T RUN OUT OF MERCHANDISE!
We Have It... One Carton or One Carload!

PLASTER! PLASTER!
Special Price when picked up loose at factory. Also packed to suit
shoppers and handling.

Complete line of Toys in ALL SIZES at LOW, LOW PRICE.
OUR NEW 1959 CATALOG IS READY FOR YOU!
WRITE NOW FOR YOUR FREE COPY.
PLEASE STATE TYPE OF BUSINESS.

WISCONSIN DELUXE, INC.
2470 West North Ave.
Milwaukee, Wis.

PLUSH BEAR BARGAINS
Correction in July ad
$100—30 in. Bear. $23.00 Per Dozen
$101—28 in. Bear. $22.00 Per Dozen

Highest quality plush and stuffed with finest
filling available. Send for illustrated price list.
Terms: 25% with order, balance C.O.D.
J. J. Kouns

PHOM TOY CORPORATION
"Manufacturers of Finest in Plush Toy Creations"
810-12 Broadway
Kansas City, Mo.

BARGAINS "BUY THE GROSS!

-MADE IN THE U.S.A.

-Heart or Round Necklaces
-100% Cotton, Knit or Braided

-25c per doz.

NEW 1959 CATALOG

WRITE FOR

ENGRAVERS AND DEMONSTRATORS: ATTENTION!

The largest department of plastic date films and
Sterling books, 10% off, with C.O.D. orders.
Includes our regular retailprices also.

MURRIDGE JEWELRY CO.,
1261 BROADWAY

at 31st St., N. Y. T. N.

WRITE FOR

FOX TAILS
JUBBER, ATTENTION!
In great fire and emergency
cases of great fire and emergency
cases, the most important
importance is that you
keep a good stock of
plastic date films and
Sterling books on hand.

MURRIDGE JEWELRY CO.,
1261 BROADWAY

100% Cotton, Knit or Braided

-25c per doz.

SOUTHERN NOVELTIES
WE SELL TO JOURNEYS-ONLY

PLANS—BUMPEETERS—DECALS—ASH TRAYS—SOAP—PERM HATS—PARTY PILLS

Write for Complete Catalog

MILLS SALES CO.
1200 BROADWAY, New York 3, N. Y.
PICTHEM FOR DEMONSTRATORS ENGRAVERS

FROM ST. LOUIS...
Harry Mc Clare writes the following:
"It has been a long time since I piped in, but I want to tell the folks that I did well with hickory smoked beef at the recent International Trade Fair in Chicago. Also at the fair were Ray Cahail, Dan 
ny Barth, Don Nisley, Bill and Mary Haley and Al Wallien and family, piping smoked beef, pic 
tures, lavender and Ti plants.
Everyone got money, including operators of six beef joints. I cele 
brated my 61st birthday while working the fair. I would like to take this opportunity of extending
my good wishes to Ray Herbert and wife, Madaline Ragan, Tom 
Kennedy, Chief Halt Moon and wife and Chief Grey Fox. I ap 
greciate reading of pipes from them.
There is only one pitchman in St. Louis at present. He's Ray Bovini, who is in working foot aid for Mike Devine, and doing well, too, at a Kegge store. Well, this is all for now.
On August 4 I start a solid fair route that will take me through 21 counties."

ROBERT AND MAR.
Noel, former med students who now have their Noel's Ark Gorilla Show with Smiley's Amusements, garnered plenty of publicity for their show and the Smiley organiza 
tion during a recent stand at At 
chicken, Pa., under auspices of fire 
men. It is all started when the New 

Kensington (Pa.) Daily Dispatch 
edited in calling the Noel's gorilla chimpanzees. A quick trip to the 
newspaper's office by Mrs. Noel 
straightens things out, the paper 
coming out with a three-column, Page 1 feature on Mr. and Mrs. 
Noel and their gorilla and chim 
panzee charges. Needless to say the 
Noells were highly pleased with the 
publicity break, as the newspaper 
used a long-copy-in-chief approach in 
reporting Mrs. Noel's indignation over the fact that her gorillas were incorrectly called chimps.

I'AM GETTING...
your equipment ready for the start of fall dates," writes Henry H., 
Farmer of Akron. "As you probably 
know, Franco Bland is now with 
Johnny Norton as agent and doing well, and Jerry Harschman has 
been working Salem, O."

CLOSEOUTS!
"On All Peak Scatty Dog 24"Trifur trait, Bag, $6.00.
"24" Silverware & Dolls, Bag.... $9.00.

Jumbo Flash For Dogs... $1.00.
Jumbo Flash Surf's Up... $1.00.

Jumbo Softee Dolls & Hobbies...... $1.00.

SAMPLES...3 doz. $1.00 each.

FREE SAMPLES!!!
To order samples, write
DEMO No. 753, C. O. D.

DEVINE'S AIR WALK PAD
Comfort Pad
"Like Walking on a Cloud"

HERE'S DEVINE'S GIGANTIC NATIONAL SALES BUILDING PACKAGE CONTAINS: 1
A pair of Devine's AIR WALK Pads in exciting, colorful material 
-highest quality, second to none, not even the largest manufacturers of 
foot aids in the world.

PLUS 2
A generous sample tube of Devine's KOOL-FOOT, the medicated cream that 
brings blessed relief for hot, sore, tired, swollen feet—in seconds!

Retail for $144.00 per gross

COSTS YOU ONLY $36.00

F.O.B. Chicago

For Sample Kit send $1.00 to
DEVINE REMEDIES, INC.
CHICAGO 40, ILLINOIS

Also, agents will carry DEVINE'S com 
plete line in display boxes for resale to 
dealers, including DEVICES which includes Devine's ZINNAI OIL
-$1.00 and $2.00 sizes—Devine's KOOL-FOOT-$1.00 and $1.50 sizes and other items manufactured by

DEVINE REMEDIES, INC.
BULK VENDING
Communications to 188 W. Randolph St., Chicago 1, III.
JULY 27, 1959

Victor Will Assign Exclusive Territories to Distributors
Move Might Set Stage for Similar Program by Other Manufacturers

By FRANK SHIRAS

CHICAGO—An unprecedented move to assign exclusive territories to distributors was announced last week by Victor Vending Company, manufacturer of bulk vending machines. By the end of the year, Victor expects to have cut its present 40 distributors to about 10, said President Harold Schlesinger.

This will be the first time that exclusive territories have been assigned to bulk vending distributors. The program is designed to correct a problem faced by all bulk vending manufacturers in different degrees, and it might set the stage for similar moves by other manufacturers. The plan is to increase sales to operators by controlling grass-roots sales campaigns.

Although distributors have consistently pointed to cutting sales mailing lists over the years, the incentive to conduct such campaigns has hardly before been largely lacking. The reason is that distributors have no assurance that a customer in search of a cheaper price on machines may not suddenly switch his account to a distributor in another part of the country.

The only type of protection machine manufacturers have been able to give distributors is the refusal to make direct factory sales. Victor, for example, has always redirected factory inquiries to distributors. Other manufacturers, on the other hand, have taken competition in identical territories among many distributors handling the same line. As long as exclusive franchises were not set up, there wasn't really built up their mailing lists over the years. To be sure, there has been a certain amount of cooperation. As a rule, distributors of the same line don't solicit a known account of another distributor. But a customer also has refrained from selling machines to more than one distributor in major cities.

Doesn't Work

But there are large areas in the country in which this type of cooperation doesn't work. Hundreds of operators have been too far removed from major distributors to make a common policy practical.

The move that Victor is proposing to distributors that Victor wants its territorial distributors might have a positive effect (Continued on page 93)

Logan Gets First Victor Franchise

CHICAGO — Logan Distributing Company was appointed exclusive distributor of a six-state Midwest territory by Victor Vending Corporation last week.

This initial appointment is the beginning of a major move by Victor to cut down the number of distributors handling its line of vending machines in the United States. (See separate story.)

Under the new program, all distributors will be in charge of sales in Illinois, Indiana, Iowa, Michigan, Ohio and Wisconsin. Present Victor distributors in these States will be given until September 15 to order machines and parts. Thereafter, all sales will be channeled through Logan.

Jack Nelson, president of Logan, said last week that the Victor franchise for this area will give him the incentive to conduct a sales campaign throughout the six-state area.

To put it into effect, he will either select sub-distributors from those currently handling the Victor line, or appoint new agents in each of his own. All will sell machines on a commission basis.

Appointments

Nelson plans to appoint at least one local distributor per state, and in heavily populated areas he will name additional representatives to cover designated counties. He will begin traveling the territory himself shortly after the new program is in operation.

All new distributors will be selected and the major outline of his sales program laid down this fall, it may not be until the end of the year that all plans of the sales program are coordinated, said Nelson. Areas where no local distributor is available, sales will handled from Logan's headquarters in Chicago.

Quick service will be one of the major aims of his sales policy, said Nelson. Sub-distributors will be expected to contact operators in their areas and familiarize them with the benefits of the program, allowing either Victor or Logan's exclusive distributors to handle the sales.

One Price

There will be one price structure on the Victor line of machines. This will aid quick service by discouraging operators from shopping around for a better price. Nelson expects his program to run more smoothly as operators are standardized throughout the country.

Other distributors are left open to assign exclusive territories to distributors.

Nelson believes there is room for considerable expansion of bulk vending in smaller towns. To accomplish this, operators need more information, particularly in regard to multiple vending and small chains, he said. He is currently at work on a brochure that points up the success and potentialities of multiple vending. In contacting local operators, sub-distributors will use this in

Finesse When Paying Commissions Helps

CHICAGO — Successful operators help improve location good will by paying salesmen's commissions in a way that will not hurt their regular commission payments.

One practice is to pay commissions with rolls of coins that stops the use of a small change from day to day. The location owner appreciates this added service and generally is more cooperative in return.

Many operators pay commissions with bills when the location has no need for extra change. For some reason currency seems to have a more substantial look to it than an equal amount of coins.

POLICE FROM ON HEAVY BALLERY

TAMPA, Fla.—A weighty matter involving a bulk vending operator recently came up in traffic court here. Needing $15 bail, the only money operator John Edenfield had on hand was $6,000 in pennies collected from his machines. After deliberation, police de
cided that paying in pennies would be literally too heavy, and insisted that Edenfield write a check instead.

Along the same lines, operators find it best to pay with bills of the higher denominations. Rather than pay a location with five singles, for example, they will use a $5 bill.

WVMOA Skips Meet Till Fall

LOS ANGELES—The Western Vending Machine Operators Association has postponed monthly meetings for the summer. The next session will be held for September 29 at the Unique Restaurant here, said Don Wetzel.

The matter of dispensing with July and August meetings was discussed at the June session. The decision to forgo them was made an official committee after serious con
cideration.

Sieg said that a committee will be formed to act in the event of a taxation problem.
Large Area Demanded Simplified Servicing

DENVER—The Clyde McCaffren, owner of McCaffren's, a Denver vending machine company, has found that the McCaffrens are able to polish up and refill heads as they move from one location to the next.

Excellent Terms

The McCaffrens are on excellent terms with vending machine owners. The system enables them to use a simple method of handling commissions. They simply bag pennies separately at each location, and pay the commission on the return trip. Taking McCaffren's honesty for granted, location owners are happy to go along with the system.

Collections from individual stops are put in special envelopes and weighed out at the end of the trip. As the McCaffrens travel from one stop to another, the weight of the pennies themselves becomes so great that special over load springs were installed on the sedan.

McCaffren met the former owner of his route while on a hunting trip in Colorado. An outdoor enthusiast, McCaffren often drove 700 miles from his former home in Oklahoma to hunt and fish in the Colorado Rockies. In talking over the purchase of the bulk vending route, it seemed to McCaffren an ideal opportunity to relocate in Colorado where he would be closer to his favored hunting and fishing grounds.

With the expansion of his route, however, he has not worked out quite the way he expected. But with no plans for further expansion his profits are steady. Here he has found a new and favorite outdoor life.

Temporary salesmen are often eager to work in a sideline that gives a good return without excessive effort.

Altho many elderly people use pennies as money, the less keen for such a collection, inflation, too often they are inclined to believe that it is essentially worth more than pennies. The big money is apt to occur when a route of bulk vending is obtained or no resale value is purchased.

The McCaffrens have a system of dispensing small products, such as peanuts, to good advantage. McCaffren's has adopted this system.

Economical Service

McCaffren's is a thoroughly economical vending company. While McCaffren is one of the few companies which do not charge for a minimum, the charges are so low that the average customer will hardly notice them. The company has a large number of customers who pay for service and cleanliness, and they have a large number of satisfied customers.

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The McCaffrens have a system of dispensing small products, such as peanuts, to good advantage. McCaffren's has adopted this system.
Est. ball-lock, Mission complete charms in sales turns quality 3, mechanism-send because tor king company loading chicago 44, il.

PRICES.

'1.028 capsules. You'll hit scale capsule, block lid to finance the machines you combinations, low jobbers' cigarette vendors. Must make periodic payments, and discussion programs may be set up.

WANTED. The reason is that he doesn't add up the $1 or $1.50 commissions that he gets every time the machine is serviced. His notion of how profitable the machine is tends to be restricted to individual commissions, payments, and the idea of a dollar or so doesn't impress him very much. A lot of operators solve this problem by changing the odds on their machines every time they can. In return for this privilege, they have to pay the manufacturer a certain percentage, and attributes most of the lag to the imports of winter bulbs on the charm industry.

FINANCING. Continued from page 90.

VICTOR TERRITORIES.

Name Buttons Best Items

NEW YORK — Two different buttons are the most successful penny charm items in the new line of Plastic Products, said President William Fall last week.

But one item, a named the "IFIC" and the other "The Sixties." A number of beatnik phrases are printed on the latter badges, which are a contemporary version of the "Sonny Sayings" buttons the firm introduced four years ago.

Over-all business volume has dropped from the normal for this season, he continued. Pull estimates that production will be reduced 15 percent, and attributes most of the lag to the imports of winter bulbs on the charm industry.

Getting in touch with the manufacturer for the purpose of obtaining a complete inventory of the new line of Plastic Products, said Schaef. Expectations are that production will be much made in cases where Victor doesn't have a nearby operating community to the one manufacturer, along with ma-

ness is helping more operators move into the business.

SAVINGS.

You'll hit the jackpot with this selection for vending in or out. Help yourself to a great selection of automatic merchandising business. Write or call today.

SHIPPAN MFG. CO.
326 S. URENA, LOS ANGELES 21, CALIF.

NEW • Top-Loading • New

PENNY-NICKEL ATLAS MASTER VENDOR

91/2 lb. Globe Black Lid

171/2 lb. Globe Chrome Lid

The ball gum and charm vendor with the proved penny-nickel mechanism . . . one turn for a penny, five turns for a nickel. This means a 20% increase in sales because of nickel sales.

CHUNKER—Sold $1.50 box. Please sample. Over 100 new.


PENNY KING COMPANY
2338 Mission St. • "World's largest Pittsburgh 2, Pa. • "selection of miniature charms • "OWNERS OF ATLAS MASTER"

SMOKING DEVIL This item so hot—it actually smokes • $12.50 per m COMPLETE CIGARETTE (or back of devil)

* White inlaid with red
* Sharply detailed
* Also sold unassembled for capsules
* Labels available

AVAILABLE NOW

Name Buttons Best Items
## Coin Machine Price Index

### How to Use the Index

Highs and lows. Equipment and prices listed below are taken from advertisements in "Standard" and other sources. Listings are based on the highest and lowest prices on all equipment, which have been advertised either at least 10 times for the period shown or at least 5 times together with a computation based on annual average.

### PRICES

Prices given in the Index are in no way intended to represent or indicate conditions at the present time. The Index is a reflection of what prices should be used on equipment. Prices in the Index are designed, however, to give a general idea of the different types of equipment, age, time on location, the territory and other related factors.

### (For 10-week period ending with issue of July 20)

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<th>Model</th>
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### HIGH AVERAGE

Costs of the "high" and "low" equipment, as well as the "mean" average, are computed based on all prices of which a machine has been advertised for the period indicated and reflected through the over-all average between the "high" and "low." High and low indicate price ranges; mean average indicates the average equipment price for the period. Therefore, when the mean average is nearer the "high," it indicates the "low" is a unique price probably for "as is" or "bargain" equipment.

### MEAN AVERAGE

The mean average is a computation based on all prices of which a machine has been advertised for the period indicated and reflects the average equipment price. The mean average gives a better average between the "high" and "low."
COINMEN ASKED TO MAKE SUGGESTIONS FOR PLANN

CHICAGO—How much popular support the seven-man, all-industry committee attempting to set up a public relations program for the coin-op industry will be determined in the next few weeks.

Operators and manufacturers are also making their living in whole or in part from the coin machine industry being asked to help get the public relations effort off the ground.

Any suggestions as to just how the public relations program can be made effective and what specific steps should be taken will be appointed by the committee. Suggestions as to what individuals in the industry are best qualified to direct this program will also be warmly received.

Within the next few weeks, the seven-man committee which organized the public relations effort will be dissolved and the direction of the effort will be in the hands of the industry rank and file.

The Billboard will attempt to publish all worthwhile suggestions that may be sent in. The Public Relations Committee, The Billboard, 18 W. Randolph St., Chicago 1, Ill., or to Los Casas, 28 North Madison St., Rockford, Ill. All letters received by The Billboard will be studied for merit of suggestion and all will be forwarded to the committee.


By MILDRED HALL

WASHINGTON—The juke box performance royalty hassle is dead until September.

A check of the recent Motion Picture Daily, another trade publication, discloses that there will be no more action on Capitol Hill until the September hearings of the House Judiciary Committee.

That will give the operators and manufacturers time to see if there is any need to authorize a formal complaint before going on record with their suggestions.

The committee will also have time to study the possible usage of the juke box as a tax shelter.

The operators will be able to offer the committee some practical solutions at the September hearings.

Taking a look at the juke box, it was found that the device was not as simple as the operators had assumed.

It will be common knowledge that the juke box is a complex of devices in one box, each of which has its own specific function.

For example, the juke box is a combination of a juke box, a phonograph, a radio, a record player, and a cash register.

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WURLITZER STANDS No. ONE
IN SALES Because it is No. 1
IN TRUE STEREO SOUND IN EQUIPMENT FLEXIBILITY IN PHONOGRAPh EARNINGS

WURLITZER Stereophonic High Fidelity MUSIC SYSTEMS

THE WURLITZER COMPANY • NORTH TONAWANDA, N.Y.
ESTABLISHED 1858
Rosen Feels Discount Center Holds Key to Game Operators' Problems

PHILADELPHIA — Dave Rosen, prominent local lake boat and amusement game distributor, feels that the future of the coin machine industry is linked closely with the one-stop discount shopping market.

To prove this theory—and also to boost the revenues of the first

discuss his name—Rosen opened his first coin-operated amusement center in a New Jersey discount shopping mall two years ago. Today, he has 16 such centers in full operation.

The centers contain anywhere from 25 to 50 pieces of equipment, with locations ranging from suburban shopping centers to buildings in the swankiest part of Philadelphia.

First Location

Rosen opened his first center on November 18, 1957, in the "Guys From Harrison" shopping center in New Brunswick, N. J. He installed 45 machines in a 1,000-square foot area of the store. The exact location inside the huge place where thousands of families do their complete shopping was determined only after months of research. "Location within the location is important," he said.

"We selected the equipment for our new venture with a different type of player in mind," Rosen continued. "For the most part, we were dealing with people who never played coin-operated amusement machines before. We had to cater to people who wanted to spend a couple hours relaxing and trying our equipment. We tried to make sure our operation would be accepted by them.

Wide Variety

Rosen uses a wide variety of equipment, including Williams Voice-O-Graphs, As i I p o pho-AMI Phonographs, Chicago Coin Bowlers, Williams' Guns, Genco Horoscopes and many others. In some places he includes a special machine that seems to go over at that particular location.

The "2 Guys From Harrison" were so impressed by the possibilities of the Rosen operation that they collaborated at four of their other stores. The one at Bordentown, N. J., has 50 machines; Allen Burnie, Md., has 40 machines; Allentown, Pa., and Totowa, N. J., each has 35 machines.

Feeling the one-stop market was a natural for his new operation, Rosen expanded to other chains. The Bargain City group put in a few coin-op machines in Bayonne, Pa., and Woodstown, Pa., and 45 machines each, and Westville, N. J., 25 machines.

Next he moved to the Atlantic Supermarket chain and set up a few more of his coin-opomatic centers.

Own Building

But Rosen is probably most proud of his new location, the first one in Philadelphia's ritzy City Line. He opened it about seven weeks ago. But it differs in the respect that it is not in a giant shopping mall. It is in a building of its own.

"We do not have the captive audience here like we do at the shopping centers," Rosen explained. "But we see no reason why this should not be just as successful."

Philadelphia has its Arcades in midtown, this "center" is different. There are homes worth over $50,000 within a stone's throw. And the residents don't mind that 25 cents, in fact, many of them patronize it.

"This," said Rosen, "is a credit to the business."

College Nearby

Things are all that much easier, he said, since the center is located right off the street. And it won't be surprising to find students jamming the place.

Rosen said that many other chain stores are after him to put centers in their stores. "The retailers are very much impressed when we point out that while other parties are in the store earning a profit of about $2 per square foot per year, the space occupied by the center is making the retailer about $10 per square foot profit. This, of course, is our main selling point."

"We also point out that the center will take some of the drudgery from shopping and after he or she plays a few games, will go back to the shopping and buy even more merchandise."

Minimum of 1,000 square feet should be considered in setting up a center and no less than 20 stores in the chain, the Sharks, Rosen said. "And do not forget to locate it near the city limits."

A minimum of 1,000 square feet should be considered in setting up a center and no less than 20 stores in the chain, the Sharks, Rosen said. "And do not forget to locate it near the city limits."

"Atmosphere is also a very important item for a center," Rosen continued. "Create a show or carnival type one, if possible, so that tiny girl or boy can repair minor trouble himself and just call the office for instructions on bigger jobs. Every few days, a mechanic from the plant calls at each location and checks out every machine.

"They will spend as long as they are happy," he stated. "In fact, it might be a good idea to make sure they can dump the kids in the center while they shop thru the rest of the place."

Rosen said he would welcome inquiries about his operation from other operators.

"I feel I have other business in our market because of the massive mistakes we did when we started out," Rosen said.
The HEIGHT of fidelity in stereophonic or monaural sound...the BREADTH of design, engineering and manufacturing experience that makes such excellence possible...and a DEPTH in choice of equipment to meet and create greater profit opportunities.

AUTOMATIC MUSIC, INC., 1942 CEU OF A.C. MUSICAL COMPANY, INC. 200 MAIN AVE., ELIZABETH, N.J. AND MANUFACTURER OF AUTOMATIC MUSICAL INSTRUMENTS FOR RETAILS AND INDUSTRY.
CHICAGO—The formation of a permanent public relations organization for the coin machine industry moved a step nearer realization Tuesday (22) as a seven-member committee representing all facets of the industry organized the Information Council of the Coin-Operated Equipment Industry.

The group will be set up as a permanent public relations organization in cooperation with incorporation papers and bylaws expected to be drawn up in the next two weeks. The new organization, the "articles of incorporation" were presented Tuesday at the meeting of the Coin-Operated Equipment Industry, representing the trade associations, and Herb Hess, president of the Bally Manufacturing Company, representing the amusement machine manufacturers.

Meeting at the Biemark Hotel here with the three paper were Clint Pierce, Brodhead, Wisc., operator; Ed Ratajak, AML, Lee Bridgeport, Conn., and Hiner Stark, the billboard.

Separate Entity
Casada, who is chairman of the group, emphasized that the organization will function as a separate entity which is not a part of any existing organization, and which is composed of all elements in the industry, operators, distributors, manufacturers and allied groups.

Casada added that "we want this effort to be truly national, representative of all....industrial, and that this "group exists only as a means to the permanent public relations organization and pave the way for participation by existing bodies." He said the group was set up in the first place to "work with and assist the public relations branch," and he said the task would be "to handle fund on a professional and accounting basis." He said the executive committee would start at the next meeting when the directors and an executive committee will be named. Directors and executive committee numbers will be selected not only to form a standpoint of representing all facets of the industry, but to give representation to all geographical organizations as well.

One problem faced by the temporary committee was the possible one of the coin machine industry with the public relations effort of the shuffle-bowling groups. The new group will offer to work with and assist the shuffle-bowling manufacturers and, if any publicity releases, make it clear that the group works only for itself.

Pending dryer discussion with a public relations firm, the industry's PR problem will be attacked on three fronts: organization within the industry, providing national relationships and the distribution of material with local coin machine associations.

Wis. Music Ops
Meet in Milwaukee

Venue was W. H. BICKEL, Wisconsin music operator and dance bands, to meet here at the Ambassador Hotel (Aug. 27). The special meeting is called by the Wisconsin Music Merchants Association.

Purpose of the meeting, according to C. S. Pierce, association president, is to discuss the proposed national licensing legislation on juke box performance fees. Opinions are to be heard on the proposed bill and formal petition to be presented to the Federal Communications Commission for proper legislation to be approved.

NEW LUCKY HOROSCOPE
5¢, 10¢ or 25c PLAY

National PR Group
Set to Incorporate

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1 Motor Holly Crane

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MODERN AMUSEMENT CO.
2381 Jeanne D'Arc Street
Montréal, P. Q., Canada

**THE # to buy your used equipment!**

WURLITZER
1000 $9,000 each
1200 $9,000 each
1220 $9,000 each

SEEBURG
80 $3,500 each
100 $3,500 each
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SEEBURG 950 C.F. $37.50 each

Model B $35.00
Model C $35.00
Model D $35.00

ROCK-O-LA

1492 $9.00

BINGOS

Miss America $245
Beauty Queen $245
Gardenia $245
Gale $245

Big Show $60
Big Show $60
Top Show $60
Top Show $60

Locks

Singlet or Standard, A $5.65

GAME MAKERS

Machines to order

Parts to order

BULBS

$6.55 per $1. Es. $5.55 per 2 ft. $5.55 per ft. $5.55 per 3 ft.

SHUFFLE SUPPLIES

#77 Shuffleboard Was. = 24 cents per case. 1 case $31.48

Prismatic Puck, a $7.00

Window Breaker, a $7.00

Jumbo Puck = each $0.95

SPORTS AND PARTS

Export All Machines and Parts

COIN MACHINE

MOLONEY FUND DONATES $18,000

CHICAGO—Checks of $9,000 each were sent this week to the National Heart Foundation and the American Cancer Society from the Raymond J. Moloney Foundation, set up in honor of the late Ray Moloney, 1937 founder of the Bally Manufacturing Company. The foundation was set up after the family had indicated a wish to honor the memory of the playful, industrious "Jackie," executive "not with perishable floral tributes, but to perform in the imperishable work of helping mankind to combat disease." Contributions to the fund are made by operators, distributors and manufacturers in the trade.

Chi. Coin Bowls
Bowl Master, 3-Way Shuffle

CHICAGO—Bowl Master, a new shuffle bowling game featuring three ways to score, was shipped to distributors last week, by Charles Coin Machine.

• Two player-control switches give players the option of playing with or without flashing lights, and the option of regulation or high scoring.

Regulation, "Flash-O-Matic" and Advance switch operation, at a new feature, is a major basis for, according to players in preference.

The newest shuffle bowl is a six-player with two coins chosen for "one and three-quarter play. Backglass panels light up to indicate that the game is set for regulation or high scoring, and light-up panels over the point registers indicate single, double, triple or quadruple scores for strikes and spares on the high score setting. The "Flash-O-Matic" setting puts traveling lights into action, moving in front of the pins. Players then try to time their short shots to the traveling light for top scores.
Bingos Down; Bowlers, 5-Ball Up in St. Louis

By JOHN HICKS

ST. LOUIS—In-line pinballs, due to federal demands for $250 license stamps, are no longer king on locations in this area. Top games, in terms of numbers on locations, are five-ball pins, ball bowling games and shuffle bowlers.

Total percentage of the top three range anywhere from 40 to 80 per cent of individual game routes. The shift in games on locations is the result of enforcement of a federal court ruling requiring a $250 federal tax stamp on in-line pinballs. About 4,500 in-line pins were taken off routes in nearby St. Clair and Madison counties, Illinois, and about 1,700 were pulled out of locations in St. Louis and St. Louis County. The remaining 10 per cent of the average game now on location is negligible in the St. Louis area. Percentages of other games out vary from firm to firm.

J. S. Morris and Sons' games on locations according to Sidney Morris, consist of 54 per cent five-ball, 32 per cent bowling, 8 per cent shuffle, 6 per cent in-line pinballs, 3 per cent each on gun and pool games, and 3 per cent other types.

Henry Raiffie of Atlas Amusements Co. has 20 per cent of his machines in ball bowlers and 25 per cent shuffle bowlers. Operators here said receipts are down because machines are definitely not getting the play because money is not circulating. He added that even the taverns and bars are not doing business. Operators are looking for something to replace the revenue from in-line pinballs, Nasenbaum said, and they are trying to find some kind of machine it would be.

Loeb Bowler Price?

If the price in right, bowlers are what Raiffie wants more from manufactures. The pinball line is currently "way out of line with returns," Raiffie said.

If, however, the game wanted is some type which is a mixture of bowling, pool and bowling which have proved profitable. Raiffie felt the five-ball machines are being sold a good deal now, but he had no idea what the market would be on now that the pinballs are falling off.

Gross receipts on machines in locations were difficult to determine, they depend on many things and varied "tremendously," the operators agreed. Len Morris said receipts compared about the same percentage-wise with the type of machines.

In the St. Louis area, route owners were of the opinion little had changed only was that Star Novelty Company went out of business, and instead their machines were taken over by a newly established operators here early last year.

The only regulation affecting operators was the ruling by the United States Government of Star Novelty of Springfield, Ill., which held that in-line pinball machines are"unconventional," and previously those machines had required only a $10 amusement tax stamp. Nasenbaum said receipts are down on amusement games generally because the greatest part of the customers was on in-line pinballs.

Remodeling Contractors Help Denver Op Place Up Boxes

DENVER — Keeping a close check with remodeling contractors who specialize in modernizing bars, restaurants, cocktail lounges, taverns and night clubs may turn up valuable location leads, according to John Luc, veteran joke box operator here.

Every operator has had the problem of turning into a potential location which can't be used, simply because there is no space available for the phonograph, the owner simply doesn't like them around, or various circumstances make it impractical to install wall boxes and 45s. One manufacturer has had the problem which he solved by using some of the machines as pinball machines. There is some interest in pinball machines, he said, but not as a replacement for slot machines, and it has not been suggested that it would be a good idea to make pinball machines which cater to the older age group.

Luc has found, for example, that in every instance where the location owner complais that he had no space for a phonograph, he usually sold 20 per cent more of the remodeling and expansion job is done.

One of the primary reasons for remodeling, or conversion, is to create added space, and sometimes it is difficult to fill up adequately. The suggestion that the location owner includes a pinball machine in the remodeling plans, says Luc, one of the best shots he had refused him for five years. Recently, he said he was able to take over an adjoining shop, set up service facilities along with a cocktail lounge.

An archway cut in between the two provided the perfect place for the phonograph, with speakers on either side of the archway, and one of his best. He would never have thought of it himself, but it had not been for the fact that a remodeling contractor called him up and informed him that he was making changes. Since that time, Luc said he is a point to check regularly with a dozen local remodeling contractors who specialize in this sort of work.

Six fully worthwhile new locations during 1958 were produced, and the score during 1959 is half that number.
Banner Moves Headquarters To Newer Bldg.

PHILADELPHIA — Albert M. Rothstein, president of Banner Specialty Company here, distributors of leading brands of entertainment machines, has announced that his 42-year-old firm will move to new, larger quarters early next month.

The new location, which will be on Fifth Street above Girard Avenue, is only three blocks from the present one at Second Street and Girard Avenue. It will contain 42,000 square feet.

This new headquarters is being completely renovated to house the company's offices, showrooms, repair department, service headquarters and warehouses.

Parking and loading facilities will be increased three-fold to accommodate the company's fleet of trucks. Only the most modern warehousing methods will be used, including fork-lift trucks.

In charge of sales for Banner, which for the past few years has been making headway in the exporting business, are Vice-President Angela Moss, Fred C. Walter and Moe Bayer.

ANTI-IN-LINE ACTION CUTS GOV'T $5, TOO

SPRINGFIELD, Ill. — If the curtailment of in-line pull-hull machines, top earners in Illinois, has hurt operators, the State Department of Illinois Records, said it affected the State's revenue also. Income from the State tax on machines dropped $1.41 per cent in June. The Revenue Department reported it collected $1,299 in taxes on coin-operated amusement devices in June, as compared with $3,702 in June, 1958.

New Games

Bally BALLERINA
Bally PAN AMERICAN
Bally CLUB BOWLER
Gottlieb AROUND the WORLD
Keesey SHARKEY
Keesey BLX BIG TENT
Keesey BIG ROUNDUP
United ADVANCE ALLEY
Williams SEA WOLF
Valley 6-691 POOL
Kaye 6-941 POOL

ARENA
Genie FOOTBALL ..... $495
Waco CRANE ..... $395
Geco SKY ROCKET ..... $155
Keesey RAIDER ..... $195
Uk CARNIVAL GUN ..... $85
Williams DEEP SEA GUN ..... $175
TAMANEA BUMP ..... $125

GUNS
Genie CIRCLE SIX GUN ..... $95
Genie STATE FAIR ..... $195
Genie MECHANICAL FISH ..... $245
Genie SKY ROCKET ..... $155
Keesey RAIDER ..... $195
Uk CARNIVAL GUN ..... $85
Williams DEEP SEA GUN ..... $175

GENIE
Genie BUMPERS ..... $60
Genie BUMPERS ..... $60

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Auto Crashes Thru Distrib Showroom

ST. LOUIS—An automobile involved in an accident in front of J. Rosenberg Company here crashed thru the front of the distribution firm Wednesday (22), knocking down windows on the lower floor and smashing windows on either side. Damage to the building was estimated at about $5,000 by Milton Schraier, treasurer of the company.

Driver of the auto, Miss Elizabeth Dardar, suffered an injured hand. She was treated at City Hospital. Miss Dardar was driving north on Walton Avenue when her automobile collided with a car driven by Bobby Johnson at Washington Boulevard. The Rosenberg Company (4701 Washington) is at the intersection of Washington and Walton. Johnson was uninjured.

Police originally received the accident call as a fire alarm, and the fire department was dispatched. One of the machines careened into the front of the Rosenberg Company and set off the burglar alarm, bringing more police cars and a burglar alarm representative.

Shortly after the accident, a temporary barricade was marked at the J. Rosenberg Company. Schraier said a new front will be placed on the building as a result of the accident. This, he added, should be up before August 15.

Milwaukee Ops

One of Pennsylvania's leading amusement showmen, H. Lee Kingery, here crashed thru the front of his business Saturday (23) in what is being described as an accident.

A 1957 Oldsmobile, driven by Frank Danley, 26, South Second Street, lost control at Sixth Street and Second Avenue as he was making a left turn at the intersection. The car then hit the front of the Kingery's Development Building, forerunner of the Kingery's Amusements.

Drivers at the scene said the accident was caused by Danley who, according to police reports, was not paying attention.

The damage was estimated at $1,000. No one was injured.

It was the fifth accident in as many days that has involved an automobile in front of Kingery's Amusements. On July 16, an automobile crashed thru the front of the building and caused $2,000 damage.

The building, which has been in existence for ten years, is located at 3226 and 3228 Sixth Street. The area is a popular one, with many stores, restaurants and amusement parlors.

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Pinball Bills
Continued from page 94

ament—covering all performance
rights objects.
During the first five years of the
arrangement, an appraisal would be
made of how the collection of a
nominal fee-per-box would affect
the box business, from operator
to manufacturer. At the end of the
five-year period, the arrange-
ment would be analyzed.
Trustees would set rules for
the administration of the fund and
report annually to Congress. Ap-
peals could be made to the U. S.
District Court in the vent any
operator felt the assessment was
too high.

Willing to Listen
Miller indicated that he would be
willing to consider further pro-
posals along this line. Here is what
he had to say on the matter:
"I think we have an open mind and
I am willing to listen to any other
proposals made by the Congressional
committee, and if Congressmen Celler
or any other person comes up with an
idea that is not detrimental to the
music operators, or the automatic
phonograph industry as a whole, I
would be perfectly willing to ex-
plain them and go along with it. I
must, however, be an idea that is
not going to overburden the music
operator by taxing beyond the ex-
tent of mechanical royalties.
Miller also emphasized that the
amendment suggested by Congress-
men Celler, or any other changes
in the copyright laws, must be dis-
cussed by the entire MOA na
tional board of directors as soon as
possible.

"I am fully aware," Miller said,
"that the music operators are the
ones who would have to pay any
increase, whether it be through
mechanical royalties or some other
system. Therefore, I would not
have the right to commit the opera-
tors to any changes in the current
copyright laws, or any changes in
mechanical royalties, until after the
music operators of the nation have
voiced their opinions in approval
or dissent, and without first having
the approval of the members of
Music Operators of America, Inc.,
and various operators all over the
United States.

Miller's statement, while still
adamant on the matter of per-
formance rights royalties, indicated
that ASCAP and the juke box in-
dustry might still reach some mutu-
ally satisfactory arrangement either
through the increase of mechanical
royalties or with a trustee—nor
administered by a performance
rights society—such as recommend-
ed by Congressman Celler.

N. ILLINOIS, N. IOWA AND
INDIANA OPERATORS—
GET A WORLD OF ACTION
A WORLD OF EARNINGS
IN GOTTLIEB'S NEW
2-PLAYER
AROUND THE WORLD
Profitable "Ride It Faster" Features
American Camelot, Located in
Slots, Features Whirlwind
Coin Machines

NATIONAL
COIN MACHINE EXCHANGE
1411-12 Division Chicago 14, Ill.
Birmingham 1-8127

BINGO
GAMES
Clean, Ready for Location!
Sea Island 595
Carnival Queen 495
Beach Time 415
Cypress Gardens 325
Sun Valley 310
Miss America 240
Show Time 190
Key West 160
Night Club 140
Big Show 125
Broadway 100
Miami Beach 75
Gay Time 70
Gayley 50

The upcoming referendum next No-
Nember, Furman told the officers,
"The resorts are a showcase, and
we cannot let visitors feel the
irown heat. The law is still on
the books and we have no other
choice but to enforce it." "Arrests will
result if there are any violators," warned
A. Repetto, prosecutor for Atlantic
County.

Joe Silverman, business manager of
the Amusement Machine Oper-
ators of Philadelphia, said:
"People are willing to spend
money on vacation. Even if some of
the games are gambling, there are
three races tracks in the State the
people can go to.

"The small resorts in the north-
ern part of the State will feel the
loss of the box more than the big
places like Atlantic City," Silver-
man added. "In the big resorts,
there are hotels and night spots,
but in the small towns, the Ar-
chives are usually a main amuse-
ment center."

Brown summed up the
geaval opinion of operators here:
"We are looking forward to the
regulation of the gambling ban at the
shore," he said. "It will mean we
will be able to put more games
of more value in there. Especially
Pokerino."

YCDBSOYA!!
GET ACTION! GET EQUIPMENT
FROM WORLD WIDE!
"You Can't Do Business Sitting on Your Ass!!"

WANT TO BUY
GAMES
Will Pay Top $$$
WILDCATS-HUNTERS
SKEE-BOO SHOTS

MOA Head Willing to Listen
Continued from page 94

Royalty Hassle
Continued from page 94

Brickfield again reminds operators that the language of the amend-
ment proposed is open to sugges-
tion and alteration, as Represen-
tative Celler stated.
Subcommittee staffers estimate
the expense of the administration of
funds under the proposed three-
man board of trustees would not
be over $100,000 annually—out of a
possible $2.5 million collected at
least each for about 500,000 boxes esti-
mat ed to be on locations.
The amendment requires that
juke box operators submit such in-
formation on the juke box play as
required to rounds, out the survey,
which is to be done by or with
Congressmen, or possibly other

American Camelot, Located in
Slots, Features Whirlwind
Sitting

ACADEME
BALLY SKILL ROLL 15 C. G. EXPLORER 415
C. G. REBOUND SHUFFLE 133 C. G. ROCKET SHUFFLE 315
C. G. CROSS-CROSS HOCKEY 29 355
C. G. ALL-Star SHUFFLE 110 UNITED DRAFT STARMACH 256
C. G. STAR ROCKET (U.S.) 475

MISSES
GREAT ACTING EXECUTIVE ROYALTY SALES RATES

NATIONAL
COIN MACHINE EXCHANGE
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Philly Longshoremen's Strike Slows Coin Machine Export

PHILADELPHIA—A strike by the Longshoremen's Union here late last week tied up the port of Philadelphia. The strike took place during the shipping phase of amusement machine shipments. The smaller lines set up strikes last Monday (7/27) into its fourth week.

Some of the firms here diverted their exports to other ports such as Baltimore and parts of New York City, New Orleans and Houston. The smaller lines have put halted operations for the duration. But all were in agreement on one thing: "It's costing us money."

"I have to make arrangements for trailer trucks to haul the machines to other ports," said Hank Grant, buyer for the International Amusement Company. "This is a headache. Under normal operations, the shipping lines need the trucks automatically."

Business Loss

Grant explained that the strike has actually cost his firm a small amount of business.

"For example," he said, "if I have two orders, one for 20 machines and another for 30, I can only fill the larger order. The 20 units would not fill the truck and 50 would be too many, so I can't send both orders. And there are only so many trucks available."

Another exporter here that had to find another port to move the machines is the Scott-Cross Co., Inc. It continues to do business, however.

Shipment Delays

Albert M. Rothaeum, president of Bibern Specialty Company, which has been in the exporting line for only a few years, said his firm has been delayed in getting out their shipments.

"We can't use other ports as easily as some of the larger firms," he said.

The strike started over a dispute on what kind of equipment would be used to load sugar on boats. The firms wanted the longshoremen to use tugs, while the men preferred hooks.

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Price Sells
Cal Coin Corp.

LOS ANGELES—D. W. Price has sold Cal Coin Corporation, manufacturers of the 78 conversion kit for Seeburg phonographs, but the unit will continue to be made by the new owners.

Price, formerly associated with Bally Manufacturing Company, Seeburg Corporation and other manufacturers of coin-operated equipment, also sold the D. W. Price Corporation, which manufactured the ball lock pin for machines. This will also be continued 4½ inches long.

Philip Morris, Lorillard Bow Menthol Packs

NEW YORK — Two new mentholated, king-sized filter cigarettes made their bow this week here under the aegis of Philip Morris, Inc., and P. Lorillard Company.

Morris debuted the Alpine brand, described as the first “high filtration, light menthol cigarette” on the market. Following strong initial acceptance in test markets of Syracuse, Rochester and Albany, New York, the company decided to go national immediately. Officials said that in response to “an almost instantaneous demand,” vending machine plates had been printed in quantity and that more than 3,000 machines in the test areas were already carrying the brand.

Lorillard described its new Spring brand as a “king-sized, air-conditioned” filter cigarette with a new paper electronically treated to create uniform ventilation. The Lorillard brand was due to go on sale in test markets of Philadelphia and Providence this week.

Alpine was said to have a “whisper” of menthol, while Spring was described as having a “wisp” of menthol.

Auto Bell Set On New Hqds.

CHICAGO—Auto Bell Novelty & Manufacturing Company moves to new and larger headquarters at 401 N. Wood here Saturday (1). The firm’s Zeke Wolf and Al Warren say their new home will be open on that day to give all their distributors and friends. Warren said thanks are due the Auto Bell distributor organization for making the move possible.

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Size: 8½ ft. by 2½ ft.

Shipping weight: 430 lbs.
PAT, CONNIE AND FRANKIE ARE ON STEREO
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HEAR THESE STEREO SINGLES:
"Twixt Twelve and Twenty",
Pat Boone, Dot S-207
"Lipstick On Your Collar",
Connie Francis, MGM SK-50121
"A Boy Without A Girl",
Frankie Avalon, Chancellor SC-1036