

SIXTY-FIFTH YEAR

The Billboard

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Dealers' Sales Not Bad—For Summer

Cross-Country Consensus Puts Over-All Business a Bit Ahead of Last Year

By BOB ROLONTZ

NEW YORK — Business among record dealers thruout the country this summer is not as bad as it has been painted. It is not sensational, but it is not bad—for summer, that is. Dealers contacted by The Billboard in New York, Hollywood, and Chicago, found over-all business to be slightly ahead of last year, altho Washington and Cincinnati dealers said business was behind last year. In the cities where dealers noted an increase, this was due mainly to upped LP sales, with the singles business off generally, with a few exceptions. Altho stereo sales slumped this summer, monaural sales were holding up very well. (These dealer comments are borne out by The Billboard-NYU national dealer survey which appears in another story in this issue.)

Dealers contacted directly by The Billboard in the five cities were unhappy about many things, their biggest complaints being directed at manufacturers policies and record clubs. They indicated

Broad Singles Stock Pays

NEW YORK—One of the more interesting aspects of the dealer survey last week was that dealers who had expanded their single stock to include all labels, or had continued to carry all labels, did not suffer as sharp a decline in single sales as did dealers who cut back to "Top 40" or a limited singles stock. Si Bondy, of The Record Shop in New York, for instance, noted how his singles business picked up tremendously when he threw out the "Top 40" hits and started to carry all labels. This is in line with King Records' prexy Sid Nathan's comments a few weeks ago, that dealers can't sell singles unless they carry them, display them, and make them available for the kids to hear.

the manufacturers for special deals and failure to control prices and they were not happy about the transshipping being carried on by some distributors and one stops.

Not Too Pessimistic

But on the whole, the majority of dealers talked to were not unduly pessimistic. Many felt that if the product was aggressively promoted and wisely purchased a respectable business could be maintained thru the summer. Many of the dealers felt there would be the normal pickup in the fall.

Here are the comments of dealers across the country, starting in New York:

NEW YORK—George Prinz of the Doubleday Book Stores chain reported that as a whole the record business in the Doubleday

(Continued on page 4)

"SHOW NEWS" INTRODUCED IN THIS ISSUE

IT IS "See Day" for The Billboard readers. With this issue, "Show News" is introduced to cover the outdoor amusement field and segments of the indoor amusement fields—auditoriums and arenas and talent which play in those buildings.

Show News offers greatly expanded coverage of The Billboard's "Circus" field, plus coverage of other amusements, and also many new features, plus a new, more interesting typographical presentation.

Talent on the Road—one of the new features—capsules the news of traveling shows and talent. **Show Places**—another added feature—spotlights users of talent. **Tintypes**—still another new feature—presents intimate close-ups of carnival people.

New columns—**Fair-Exhibition Management, Amusement**

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Study Points No Major Slump in Disk Business

2-Year Billboard-NYU Fact Sum-Up Shows LP's Holding Up Big

By SAM CHASE

NEW YORK—There is no major slump today in the record business.

This can be stated flatly, despite industry talk about slow sales. In an endeavor to substitute facts for assumption, The Billboard herewith presents an analysis which compares dollar volume of sales at retail stores by four-week periods for the past two full years, thru June 20, 1959.

As can be noted from the charts

which appear on page 5, the overall gross between May 25 and June 20, including sales of LP's, singles and EP's, totalled \$16,600,000. This is well above the \$16,386,000 which was the average of business done during each four-week period during the past two years (based on manufacturers' suggested list price). Here's how it compares with the early part of 1959:

January 5-31: \$16,700,000.
February 2-28: \$16,500,000.
March 2-28: \$19,900,000.
March 30-April 25: \$18,900,000.
April 28-May 23: \$18,350,000.

Thus, tho it is true that business has been backing down from the March peak, it is also true that each four-week period of 1959, without exception, has brought in more dollars than any four-week period from June 1957, the beginning of this study, with the exception of the peak December periods of 1957 and 1958.

Cash Register Check

The statistics used here are all derived from the confidential re-

(Continued on page 5)

Stereo Boost For LP Sales

NEW YORK—Sharply improved LP sales in 1959 have been due, in good measure, to the big splurge made by stereo. During the first 20 weeks of this year, stereo albums alone accounted for \$14,000,000 worth of business in retail stores at manufacturer list price, according to The Billboard-NYU studies. This compares with a virtual zero in the same period of 1958.

The stereo bonanza was not at the expense of monophonic sales, either. These actually ran 8 per cent ahead of 1958 for the first 20 weeks of this year.

NEWS OF THE WEEK

Arthur Godfrey Booked For Appearance at ESE . . .

Arthur Godfrey will make his first personal appearance since his operation at this year's Eastern States Exposition, West Springfield, Mass. The red head will be featured in the fair's horse show, September 25-27, and is also booked into the Boston Garden Rodeo later in the year.

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Form Disk Jockey Assn., Inc., Elect Jim Hawthorne First Prexy . . .

An official national deejay organization became a reality last Saturday night, July 18, when a group of jocks from key areas of the country met in Milwaukee and formed the Disk Jockey Association, Inc., a nonprofit membership corporation. Jim Hawthorne, KDAY, Los Angeles, was elected prexy.

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More Companies Present Fall Product and Programs . . .

Decca, Warner Bros., Verve, and many other labels presented their fall product lines and special distributor-dealer plans at meetings last week.

Pages 2, 3, 5, 6

ASCAP Dissident Cleffers Meet, Attack "Recognized Works" Pool . . .

Active ASCAP writers identified with the current pop hit scene, met Thursday (23) in New York to map strategy in protesting alleged unfair provisions of new ASCAP Consent Decree. Singled out as the most prominent ill was the provision which puts 30 per cent of ASCAP revenue into the so-called "recognized works" pool.

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DECCA CORAL

Brunswick

SILVER ANNIVERSARY
BLOCKBUSTERS

See pages
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Disk Jockey Association, Inc., Makes Bow in Milwaukee

Key Deejays Launch Own National Org; Elect Jim Hawthorne First Prexy

By JUNE BUNDY
and BERNIE ASBELL

MILWAUKEE — An official national deejay organization — long in the planning stage — became a reality last Saturday night (18) when a group of jockeys from key areas of the country met here at the Milwaukee Inn and formed the Disk Jockey Association, Inc., a non-profit membership corporation.

Elected as officers — serving in an interim capacity — were Jim Hawthorne, KDAY, Los Angeles, president; Scott Muni, WMCA, New York, first veepee; Bob (Coffeehead) Larsen, WRIT, Milwaukee, second veepee; Fred Hohl, WAME, Miami, third veepee; Charlie Austin, KVLC, Little Rock, Ark., fourth veepee; Robin Seymour, WKMJ, Detroit, veepee in charge of public relations; Bill Gavin, music programmer for "Lucky Lager Dance Time," San Francisco, secretary - treasurer.

The interim board was limited to 16 members. However, a full board of 56 will be elected at the association's 1960 annual meeting, with each regional division guaranteed representation on the board and provisions made to include representatives from small markets in each region.

In addition to the officers, the first DJA board includes John Do-

remus, WMAQ, Chicago; George Ricci, WTAQ, La Grange, Ill.; Tom Lambert, WISN, Milwaukee; Bill Liegeois, WISC, Marinette, Wis.; Pat Webster, WCGO, Chicago; Dave Neumann, free-lance programmer, Seattle; Art Roberts, WKBW, Buffalo; Vince Paul, KWNO, Winona, Minn.; and Gene Edwards, WROW, Albany, N. Y. First honorary member of the Association is attorney Ben Starr, who provided the group with free legal services and who is filing for a

corporation charter in New York State.

Also attending the meet were Frank Ward, WSAI, Cincinnati; Gary Smith, WVET, Rochester, N. Y.; Mike Ruppe Jr., KWK, St. Louis; and four other Milwaukee jocks — Jack Revore, WISN; Woody Welch, Larry Clark, and Lee Rothman, all of WRIT.

'Professional Group'

In setting up the Association, the jocks stressed that the DJA will be a "professional group." In line with this, it was agreed that to qualify for membership an applicant must have two or more years experience as a full-time disk jockey or music programmer ("one who selects or program recorded music for broadcast"). Prospective members must also be recommended by "some qualified person" (Continued on page 30)

Merc Staging Singles Hype; 8 on Hot 100

NEW YORK — Mercury Records is currently riding a strong singles splurge, with eight disks on The Billboard's Hot 100. Highest of the lot is the Dinah Washington click, "What a Difference a Day Makes," which moved to 14th from 22d. Phil Phillips' "Sea of Love" has moved up to 35th. The Platters' "Remember When" is 44th, as against last week's 41st.

Brook Benton's "Thank You Pretty Baby" has jumped to 47th (Continued on page 46)

M-G-M Brass to Nassau Meet

NEW YORK — The advance guard for M-G-M Records' distributor sales convention was due to leave here today (27) for the island of Nassau, B.W.I., where more than 100 representatives of M-G-M Distributors thruout the country will gather for meetings Thursday and Friday of this week.

The vanguard was composed of promotion chief, Sol Handwerker, together with Eddie Heller and Ed Budzinski. The two-day series of meetings will be held in the swank British Colonial Hotel which, distribs from hot and humid Stateside locations are assured, is fully air-conditioned.

In addition to the business meetings, the attendees will have an opportunity to meet such M-G-M stars as Connie Francis, Dick Caruso and Sam Fletcher, who are being flown in for the event.

Dave Oppenheim Exits Col. Post

NEW YORK — Dave Oppenheim, director of Columbia's Masterworks department for the past seven years, has ankleed his post at the company to become associate producer with Robert Saudek Associates, the TV package outfit. John McClure, who has been executive assistant to Oppenheim for the past two years, has been named acting director of the department.

The departure of Oppenheim marks the second of the vet a.&r. men to exit Columbia, the other being George Avakin last year from the pop-jazz album department. Columbia Records has announced that there will soon be a complete reorganization of the entire a.&r. staff.

KOOKIE! LEND ME YOUR BOMB!

POMONA, Calif. — Station KWOW here last week gave a heavy ride to "Like I Love You," new Warner Bros. platter waxed by Edd Byrnes, the Kookie of television's "77 Sunset Strip," and the repercussion was such to drive some people bats.

In the lyrics, a lad calls his chick on the phone to tell her that he loves her. It seems that she can't get his identity straightened out and it finally develops that he has the wrong number. "Is this SUNset 7-7777?" he asks, and she replies: "No, it's POMona 9-2600."

To get to the punchline, it developed that there really is a POMona 9-2600 in Pomona, and it's the number of the Western Exterminator Company.

Shortly after KWOW started spinning the Byrnes platter, the exterminator firm's phone was kept busy, averaging a call every five minutes during the day, and every two minutes at night. The first few calls had the exterminator people scratching their heads, but it wound up driving them bugs.

EDITORIAL

Commendable Step Ahead

Growth and responsibility entail the assumption of increased obligations.

It is therefore commendable that a group of key jockeys, assembled last week in Milwaukee, organized the Disk Jockey Association, Inc., a nonprofit corporation (see separate story).

DJA is dedicated to the maintenance of standards of professionalism among deejays.

The serious tenor of the discussions at Milwaukee was evidence of the sincerity of the men whose long planning made the Milwaukee event possible.

The DJA can be an industry conscience; it can be a focal point for the improvement of radio-record company relations; and most importantly, it can help to channel the great power of the deejay on a public service level.

This will all help to place in proper perspective the professional's contribution to broadcasting, to music and our over-all American culture.

May the organization prosper.

KEEPING UP WITH THE JONESES

Diskery-Distrib Meets in Live-It-Up Competition

NEW YORK — The slew of distributor meeting being held this summer by the manufacturers, from major to minor (The Billboard, July 20), has brought out the somewhat surprising fact that just as manufacturers try to beat each other saleswise, they are now trying to beat each other hotel-wise. If there is any plush hotel anywhere in the United States that has not held a record manufacturer distributor meeting this summer it should be ashamed of itself. For the manufacturers are now openly vying with each other as to which firm can get the poshest hotel to show off its line.

Years ago a manufacturer used to summon his obedient distributors to his warehouse type office, serve some coffee in paper cups and ask them to order his new product. Today, the distributors are regally wined and dined in such elegant surroundings as the Savoy-Hilton, the Sherry Netherland and the Delmonico Hotel in New York, the Ambassador's East and West and the Drake in Chicago, the Americana in Miami, the Beverly Hills in California, etc.

It matters little whether the firm be large or small, pop or r.&b., high price or low price — each firm feels that holding a meeting in the plush hotels adds a certain status to their label.

As the surroundings are excellent, so is the culinary art. Steak, chicken, peach melba and other fine foods rank high on the menus. Many distributors, overwhelmed by the magnificent surroundings and the gastronomical delights, often sign orders for more product than they can use or easily dispose — but maybe that's the whole point.

But the real one drawback. Few hotels, especially the plush ones, are equipped to handle the sounds that now pour out of the twin 12-

inch stereo speakers that sit so snugly on tables in the French Provincial ballrooms of the posh hostilities. At practically every meeting where the product is demonstrated the sales chief comes on with the apologetic or defiant phrase: "Please excuse the sound fellows — this room is rather boomy." And it usually is. But boomy or not, few companies appear willing to give up the grandeur of the plush hotels for a plain pipe rack studio to show off their product. They might lose status.

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Fitzgerald, Sahl Highlight Verve Sked

HOLLYWOOD — Ella Fitzgerald and Mort Sahl highlight Verve's 12-album August release. Other artists represented include Mitzi Gaynor (in an Ira Gershwin package), Dizzy Gillespie, a Lester Young - Roy Eldridge - Harry Edison album, Duke Ellington and Johnny Hodges, Oscar Peterson's "My Fair Lady," Stan Getz Quartet, Lee Knottz, the Fraternity Brothers, Lyle Ritz in Hawaiian Jazz. Also noteworthy, an album featuring readings by Jack Kerouac on the beat generation.

Ella's album is tagged "Songs for Sweet Singers," and includes Frank DeVol's arrangements and batoning. Sahl's package, his third for the label, is called "A Way of Life."

Dozen albums to be issued includes eight released simultaneously in stereo and monaural forms with the remaining four in single-track.

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Bally Starts On New Goody Store Debut

NEW YORK — Plans were well advanced this week for the forthcoming grand opening of Sam Goody East, new east side Manhattan giant retail disk outlet of Sam Goody. Official opening ceremonies are set to take place on or about August 17, but considerable pre-opening sales activity is expected.

Already, Goody men are making a systematic tour of the giant office buildings in the Grand Central district, making sure that everybody knows of the impending opening. Special offers are being made via coupons to all office personnel in the vicinity to come in before the official opening and get a free record.

The store will also officially mark Goody's entry into the retail jewelry and camera business. The store will carry an extensive line of both. Explaining these maneuvers, Goody declared: "There are certain camera stores in our vicinity over there that carry records."

(Continued on page 48)

RCA Skeds New LP Line

NEW YORK — Initial two albums in a series of RCA International packages have been announced by Dick Broderick, record marketing manager for RCA International Division. Disks, recorded by RCA affiliates throughout the world, will be manufactured in Mexico and sold via regular RCA Victor distributors in the United States. Initial albums are a package of Swedish folk music originally cut in Stockholm by Mat Olsson and a package of 20 prize-winning songs from the Naples Festival, recorded in Italy by artists who took top awards. A complete line of International packages is planned for 1960.

SHOLES-ATKINS UPSWING; SEE ELVIS EVEN HOTTER

NEW YORK — RCA Victor expects Elvis Presley to be an even bigger record seller when he returns to civilian life in March of 1960. This forecast was made last week by a. r. chief Steve Sholes, who pointed out that the chanter has not been on a TV show for two and one-half years and has necessarily missed out on a lot of promotional activity owing to his U. S. Army duties. Presley's films, continued Sholes, are now on a double-feature basis.

Despite this long hiatus in TV and films, Presley continues to sell in undiminished quantities. His new disk, "My Wish Came True," is already in fifth position on The Billboard chart and the flip, "Big Hunk o' Love," is 22d. The chanter is scheduled to do three films shortly after leaving the Army, with Hal Wallis doing the first (Wallis did Presley's "Love Me Tender," etc.).

Presley will record, prior to making the films, and he will also do a string of TV appearances. Meanwhile, Sholes noted: "It's a tribute to his staying power that he continues on such a powerful level—and of course we don't sell his records on a guarantee basis."

The RCA Victor singles line is showing a spurt of activity currently. "The Three Bells" by the Browns is a Best Buy this week and has hit the 63d slot on the chart. Eddy Arnold's "Tennessee

ORKSTER SEEKS DISK RE-ISSUES

SAN ANTONIO — Emilio Caceres, the San Antonio orchestra leader, is enlisting the aid of the mayor of San Antonio, J. Edwin Kuykendall, Senator Henry Gonzales, San Antonio's music store operators, and others in efforts to get the RCA Victor recording people to re-issue some records he made for the Victor label in the late '30's and early '40's. Caceres thinks the records are very fine.

A petition bearing the signatures of the prominent citizens is to be dispatched this week.

Caceres enjoys distinction as a hot fiddler. And this came in some measure from his old Victor recordings of "Jig in G," "I've Got Rhythm," "Runnin' Wild," "Humoresque in Swing Time" and others.

People still ask for these records, according to Caceres, and he hopes to get them on the market again.

Huge Jump in Somerset & S-F Sales

NEW YORK — Sales chalked up by Somerset and Stereo Fidelity Records in the first six months of 1959 were 400 per cent ahead of sales during the same period last year, according to national sales manager Joe Martin, for the parent company, Miller International. Martin said 80 per cent of the increase was in the stereo line. Stereo Fidelity now has 72 titles in its catalog.

Meanwhile, Martin has made three distribution changes. In Washington, Schwartz Brothers now handle the two labels in Maryland, Virginia and parts of West Virginia; while C. & C., San Francisco, has taken over the line in Northern California, and Walter Slagle has obtained distribution rights out of Salt Lake City.

Stud" has gone from 80th to 73d position, and is the strongest Arnold disk in a long time. Floyd Robinson's "Makin' Love" is a Best Buy and has hit 66th position. "The Wonder of You" by Ray Peterson reached the 20's and is now in the 30's after a long period of sale. Meanwhile, other disks by Hank Locklin, Don Gibson, Johnny and Jack and others are getting

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Discontented Cleffers Air Decree Amendment Beefs

By REN GREVATT

NEW YORK — "The voice of the working writers has at least been raised." These were the shouted words of several of the 25 so-called young, active ASCAP writers who attended a hastily called meeting on the third floor of the Variety Rehearsal Hall here Thursday evening (23). As these words were uttered at the close of the meeting, which had been called to protest certain portions of the revised ASCAP Content Decree,

another writer, obviously carried away by the import of the moment, banged out "My Country 'Tis of Thee," on a piano in the corner.

With the knowledge that Judge Sylvester Ryan had called for a hearing on the decree for next October 19, the writers had met to discuss ways and means of amending certain odious (to them) provisions of the new decree, particularly the one which called for reserving 30 per cent of the annual

ASCAP revenue for the classification of what is known as availability—or the recognized works pool.

In this category, no money is paid a writer on his song until four quarters have passed since its initial performance. This was singled out for attack by the meeting since these writers present were all currently active in the pop field. It was reasoned, how many performances ever result on a pop hit of today, a year after it has been a hit?

Hot & Heavy

The discussion, which was chaired by a sometimes harried Hal David, waxed hot and heavy, and frequently went far astray of the central point, as writers, long prevented from venting their spleen at alleged inequities because of the necessity of writing songs and "making a living," gave out with many beefs.

With cool heads finally holding sway, it was decided to press for a lowering or complete discontinu-

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WB Offers Dealers Demo Stereo Player

Needles, Wire Disk Racks Also Added To Heavy Release Program for Fall

NEW YORK — Warner Bros. Records kicked off its fall product line at a meeting of distributors at the Delmonico Hotel here with a total of 24 stereo and monaural albums, a full line of Warner Bros. phonograph needles and wire record racks, and a special WB stereo record demonstrator for dealers' stores. All of the albums, plus the needles, racks and stereo demonstrator, were shown at the Eastern WB distributor sales meeting last Monday and Tuesday (20, 21) here.

The 24 albums include new releases by Edd Byrnes, George Greeley, Buddy Cole, Eddie Condon, a sing-along country music package (without Mitch Miller), a "Dring-Along With Irving" package (also without Mitch), another with

Billy Byrd, a new recording of the "Gone With the Wind" score, three or four new jazz packages, an album of Kur. Weill music, an album of Continental music, a Hawaiian album, a march album, and many others.

The stereo demonstrator model, which comes equipped with high class earphones for listening to records and a table for it to sit on, lists at \$150. WB is making it available to dealers at special prices for

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Nathan Returns To A.&R. Slot

CINCINNATI — Sid Nathan, president of King Records and spearhead of King's a.&r. department in its early years up to 1952 when ill health and administrative duties took him from the recording studios, stated he'll return to conducting King's recording sessions. Nathan said that Henry Glover, veteran aide-de-camp, will soon be leaving King, while Ralph Bass, traveling rep for King and last stationed in Chicago, left King Friday (24).

Nathan said that the return of his health and the exodus of the two a.&r. men combined to force his decision to return to the control booth. He said he is not making any immediate replacement for Bass, but that he is adding Rudy Toombs, veteran New York writer who is an exclusive songsmith for King thru R-T Music.

It's not known exactly when

(Continued on page 49)

Victor Signs Jaime Laredo

NEW YORK—RCA Victor has signed Jaime Laredo, 18-year-old Bolivian-born violinist who won the 1959 International Competition sponsored by Queen Elizabeth of Belgium, and considered one of the world's most important musical competitions.

Laredo has already recorded for Victor, and his first LP is scheduled for immediate release. It includes several selections performed by Laredo during the Brussels competition — the Vivaldi Sonata No. 2 in A, the Paganini Caprice No. 13, and the Scherzo and Tarantella by Wieniawski.

Laredo, who is managed by Arthur Judson, will make his New York recital debut in Carnegie Hall October 19.

Decca Skeds Fall Promo 90 Pkgs.; Includes Indies

NEW YORK — More than 90 separate packages, set for fall promotion, received a gala send-off Wednesday (22) when Decca Records held a special press preview showing at the Savoy Hilton Hotel here. The ambitious fall program, which is all a part of Decca's current Silver Jubilee Anniversary campaign, involves product not only of Decca and its Coral and Brunswick subsidiaries but packages from such labels as Everest, Urania, Stereo-O-Raft, Strand and Listen and Learn Records, all of which are nationally distributed by the Decca organization.

As part of the mass promotion effort, a special dating and discount plan has been arranged. In what is seen as one of the closest tie-ups between indie disk firms and their national distributor, Decca has included the product of the entire group of labels, in addition to that of Decca's own family, as eligible for the dating privileges.

Under the dating plan, all dealers approved by the Decca credit office, by ordering a minimum of \$300 worth of merchandise, can make payments of one-third each on November 10, December 10 and December 28. This applies to chain

stores and one-stops as well as regular dealers. For Decca, an extra 10 per cent discount is allowed on purchases of \$100 or more. For Coral and Brunswick, the discount is extended for a minimum of \$50 worth of merchandise bought. The other labels being handled by Decca have their own special discount plans. The discount provisions expire as of September 18, but back orders will be carried thru September 30.

An abundance of display material has been readied for dealer

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Tops Holds 1st Nat'l Conclave

HOLLYWOOD — Tops Records last week held its first national sales convention in the company's 13-year history. In previous years, the firm held regional meets of its Eastern and Western sales reps. Purpose of the change was to bring its sales reps to the company's Los Angeles headquarters and inform them of their firm's expansion program now under way.

Tops President Carl Doshay filled in his sales force on a new product line to be kicked off on August 20. They were also told of a major promotional campaign now being launched which will continue on a regular basis (Tops recently appointed George Sherlock, formerly with Capitol's promotion department, to helm its publicity and promotion activities).

Deejays will be serviced regularly by Tops' newly formed promotion department. Furthermore, trade publications and metropolitan newspapers will receive news reports regularly. A continuing ad campaign is also being started with Honig, Cooper, Harrington and Miner agency handling the account.

Doshay displayed his label's 50 album releases aimed for fall, largest in the company's history. Tops current catalog numbers more than

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Atlantic Skeds 3 July LP's

NEW YORK—Atlantic Records is releasing three new LP's this month, featuring Ruth Brown, T-Bone Walker and Brazilian guitarist Luiz Bonfá.

"A Late Date With Ruth Brown," spotlights the canary on a group of standards, backed in a new lush pop vein by Richard Wess' orchestra and chorus. Wess arranged and conducted Bobby Darin' LP "That's All."

"T-Bone Blues," marking Walker's return to Atlantic, features a group of blues, with backing by some of the West Coast's top traditional jazz side men. Bonfá, whose LP is tagged "Amor," was featured on Mary Martin's concert tour last season. The Ruth Brown and Bonfá LP's are available in stereo as well as monaural.

Summer Sales Not Bad, Say Dealers

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stores, both in New York and in other cities where the chain has outlets, was a trifle better than during May, June and July last summer. He stated that most of the stores in New York City were up to 10 per cent ahead of last year, with only one store falling seriously behind. The Detroit Doubleday store, where business has been generally bad in all lines, was ahead of last year; the St. Louis store was also ahead of last year.

Stereo Dip

Prinz noted that stereo sales had dipped this summer after healthy spring sales, but he also said stereo sales were about 10 per cent of over-all LP sales for his chain. Prinz also expressed strong feelings about the executives of the large record firms, claiming that he saw no improvement in their thinking in regard to the record business. He said that their double talk about discounting was hypocritical, and that they and their distributors could control price cutting if they wanted to.

On Broadway, Nappy Grosbar, owner of the Colony Record Shop, and associated with Tin Pan Alley across the street, also said business this summer was better than last summer. Some of this he attributed to sales of Columbia's "Gypsy" LP (since "Gypsy" is playing in the Broadway Theater only 30 feet away), but he said both singles and albums were holding up. Grosbar pointed out that business was not what it was in the spring—"but then it never is, in summer." Stereo sales at Colony, according to Grosbar, have slipped a little, but stereo buyers, although only one to 20 as against monaural buyers, purchase five and six albums at a clip.

Colony sells all records at list, and the owner stated he wasn't worried by clubs or discounters or anyone else. Part of this is because Colony remains open all night when other stores are closed. However, Tin Pan Alley, Colony's sister shop, sells everything at discount, and he noted sales at TPA were good on albums, although singles were down.

Harry Sultan, at Sultan's Record Shop at 23d Street in Manhattan, stated that his business was "awful." He said that although his LP sales were up 100 per cent, his singles sales were off 60 per cent. Since the shop's biggest business is singles, Sultan said that meant his business was really off 10 to 15 per cent this summer as against last. He attributed part of the singles sales decrease to "kids getting tired of rock and roll." He said there were too many companies putting out too many releases, and these many releases hurt the dealer.

Si Bondy, however, owner of

The Record Shop on Park Row in downtown New York, stated that his business was up 4 to 6 per cent both on singles and LP's. He noted that his singles business was way up over last year because this year he stocked all the hits, and last summer he had only stocked the top 40. His album sales were way up. As for stereo, sales of stereo records dropped this summer but monaural sales increased strongly.

Bondy said that he believed his increased business was due to aggressive merchandising. He said that this summer he made sure all his cream items were displayed in his windows and in the store. And he also said that he worked many different price deals to get customers to come in the store. (Bondy discounts both his albums and singles.) He said: "I take a beating on some items, due to a special price, but it gets people into the store." Bondy, too, felt that there were too many companies and too many releases, thus forcing the dealer to carry a bigger and bigger stock.

Picture Varies

Ed Geiger of Geiger's Record Shop on Sixth Avenue in New York, said that although his business was very bad in May and June it had picked up in July substantially and now was about the same as last year. Although Geiger is a discounter himself, he said that the shops who sold records at cost price, like some of the appliance discounters in New York, were making customers so bargain conscious that they shopped for price rather than for records.

Max Silverman, the Waxie Maxie of Quality Music in Washington, told The Billboard that July of this year was about 10 per cent under last year. Silverman did say that his May and June business was up about 6 per cent over 1959, after a whopping 30 per cent increase in business from January thru April. Silverman couldn't put his finger on any cause for his business slump in July, although he felt that the glut of deals from manufacturers may have caused it. According to Silverman, when customers can buy all records at a discount, they don't respond to any sale and thus business falls off. Waxie Maxie said that he felt the deals the industry was offering on records to distributors and dealers indicated a price break was due on LP's. He said the price was broken once manufacturers offered 10 and 15 per cent discounts, even though they reportedly held to the same list price. Silverman also noted that if dealers or chains have the purchasing power they can get any deal they want. He also said that the reason manufacturers offer all the deals they do is that they no longer want to control the sales price of records.

Gloom in Washington

By MILDRED HALL

WASHINGTON — Washington dealers, large and small, are fed to the teeth with the inroads of rack jobs and record clubs on the legitimate retail operation. Adding insult to injury, they say, are the unfair discount deals known to be going on over and under the counter, as a torrent of releases from the manufacturers and distributors floods the country.

Even the larger buyers in the area, the department stores with solid financing and larger legitimate discounts, have to fight the competition of clubs, racks, and discount houses. They must take

advantage of every discount or distress sale they can locate; they must promote to the hilt; and sometimes they have to pressure the distributors for an allowance they know is available, but which can find its way into some other outlet.

Comment from half-dozen dealers in the area was so bitter against the manufacturer tactics that they preferred to remain anonymous. Said one: "Something's got to give. Prices are haywire, and deals are fantastic. If you know where to go, you can get a deal of \$1 and even 90 cents for the same records the distributor makes you pay full price for. The cream of the top-10

pop sales is skimmed off by rack jobs, and record clubs sell albums at a third off retail price. What are we supposed to do?"

Unanimously, the area dealers want: stabilized and lowered prices, with stereo pegged at the monaural level. They want lower prices for the almost vanishing pop singles; they want an effort to expanding record club sales offering 33 per cent discounts; they want an end to special deals for rack jobs. They want curtailment of the flood of releases and duplications. They want more help in educating the public in stereo. Incidentally, they do not think much of Columbia's new 33 stereo single — few have picked it.

Business has not been as good thus far in 1959 as it was in 1958, with few exceptions, dealers say. But they were not talking sales and profit as they would in normal times. They talk in terms of: "Have we a future in this business, or haven't we? It's becoming a matter not of profit, but survival."

Dan Danziger, owner of the newly expanded carriage-trade Disc Shop, and a top participant in the RCA and Columbia Record clubs in the area, says of the clubs: "These clubs were presumably set up as 'teasers,' sending out a few records a year to prompt customers to come to the store for more. Now they are continually competing with the dealer by offering records to the subscriber at discount. They can afford extensive advertising. Columbia offers Epic and other labels — there's no telling where it will end."

Like other dealers, Danziger is baffled about the reason manufacturers are playing off dealer, rack jobber and record club against each other. The Disc Shop proprietor attributes it to competition among the manufacturers. "These men are shrewd, smart and aggressive businessmen. But they are creating a poor climate for the whole industry. Eventually the situation must backfire on the manufacturer. They don't set up any counter-pull to promote record buying by the public from the retail record dealer who is the true backbone of the record business."

While the dealers lose out to clubs on album sales, "over 50 per cent of the pop singles are being sold thru rack jobbers," says Danziger. "It doesn't pay a dealer to compete with racks carrying the same top 10. I'm down to the top 15, and may cut back even further on pop singles. We lose not only the come-on of the pop tune, but additional sales when rack customers buy the 'junk' offerings in the racks."

Call It Greed

Other dealers in the area attributed the rack and club tactics to "pure greed," on the part of the manufacturers. Said one: "Someone is making big money out of this set-up. The pressers are hungry. They don't care where or how the product is sold—just keep it rolling." Some dealers believe the price discrimination is becoming so rampant it may come to a full-scale Congressional investigation.

Miss Osa Jay, buyer for the Hecht Company, one of the area's largest department stores, agrees that conditions of the record business today are "murderous" for the small dealer. However, she takes a longer view of the storm-tossed record industry. "Whenever you have an industry growing as big and as fast as the record industry in this country, it takes some wild swings before it settles down." She believes the shakedown period, like the earlier gyrations when speeds changed and LP's arrived, will have its day, and get over with.

"I'm an optimist. I believe the dealer who stays with it will come out ahead. As an industry, it's going to grow. Anything too new, and growing too fast, is going to produce casualties. The record dealer has to hang on until it straightens itself out."

While waiting for the future to

catch up with the present, Osa Jay meets the competition with shrewd merchandising backgrounded by 20 years in the business. "We promote, promote, promote. And we get the best buy we can at all times." Evidence of the successful foraging comes out in ads like those of a recent full-page ad in a Washington Sunday paper offering savings below the usual Hecht Company price base, which is under list. Albums listed at \$4.98 were down to \$3.29, and list price \$3.98 went to \$2.47. Extra help and added space were also noted in the ad. "We did business," said Miss Jay.

Area dealers are all in agreement that more education is needed in stereo, before the public will really launch a large-scale buying spree that could make 1960 a banner year. Osa Jay had an additional angle.

"We need a whole new slant. We're selling gimmicks when we should be selling music. We talk about records, tape, cartridges and speeds, when we should be talking music. Emphasis on the machinery confuses buyers, increases their reluctance to get involved with the newer products. They need to be sold on music for pleasure, for comfort, for relaxation, for all around lift. Once they're sold on

what music can do for them, they'll buy it in whatever form will give them the most satisfaction."

The discount houses are still counted among the rogues' gallery for area dealers, but the retailers seem less concerned with them than previously. Danziger of the Disc Shop believes that the regular retail record store client wants a booth to listen in, a complete stock, and good service—none of which are offered by the discount house.

However, some of the dealers—and particularly the department store buyers who have to share their customers with discount outlets—still strongly resent the discounters' special advantage from the manufacturers in prices, and also for killing the additional buys retail customers might make in legitimate outlets.

Too Much, Too Soon

Prices and flooding of releases, as well as changes in taste are blamed by area dealers for the decline of the pop singles market. "There was too much of every thing. The kids just stopped buying, and got it on their radios."

Said Osa Jay, of Hecht's, "It would take a real smash to bring them back to record buying—"

(Continued on page 6)

Chicago on Even Keel

By BERNIE ASBELL

CHICAGO — In Chicago, the usual dip is having its usual effect, that of spreading the illusion of a cave-in. But dealers who keep books for year-to-year comparison are finding, sometimes to their own surprise, that business is slightly up from last year. They report, too, that last year's ratio of singles to LP sales is holding firm, which can be taken as a healthy sign.

"I see no reason for concern," says Sam Alexander, a veteran retailer in the industrial southwest side. "Volume is almost exactly the same as last year. There might be a trifling dip in singles, but it's negligible."

Morry Alpert, owner of Met Music, one of the city's largest jazz and r.&b. specialists, reports that, if anything, sales are up slightly over last year. He attributes this partially to his increased advertising activity. Alpert, who promotes the fact that he keeps a full inventory, says he is getting back much of the trade he previously lost to discounters. Customers, he says, tire of going to stores where

they can't find the titles they want. They'll pay full price to a dealer who can fill their wants.

Bill Arbogast of Emerald Music also reported a slight pickup over last year during the past two months. He pointed out, however, that business is somewhat down from two years ago when rock and roll was at its zenith, particularly sparked by Presley's most solid hits.

Another report of confidence came from a most surprising source, Bernie Skidell, whose ABC Record-Teria is in the heart of the steel mill district, where a strike is in progress.

"People have a lot of leisure and the buck isn't tight yet," Skidell explained. "The paint and hardware stores are doing better than they're done in years. Our business is holding firm. In two or three weeks, there'll be a drop. But then we start some crazy promotions, like operating a carnival wheel. Every buyer gets a spin, and lucky numbers get a free record. It helps a lot. The neighborhood expects a long strike, so before we're thru we'll probably get hurt. But so far, there's no complaint."

LP's Carry L. A. Ball

By LEE ZHITO

HOLLYWOOD — Record sales are up 25 per cent over a year ago, but dealers are bemoaning the lack of hit singles. This was revealed in The Billboard's survey of record retailers in this market. Sales gains, the study showed, are due solely to an upsurge in LP business since sale of singles continues to wane.

Clyde Wallichs (with Music City stores in the Hollywood, Lakewood and downtown Los Angeles shopping areas) said:

"Our sales during May were 48 per cent ahead of the same month last year. Business now has leveled off to around 20 to 25 per cent. However, it should be remembered that the nation's economy was going thru a recession last year and that the drop in business, under the circumstances, was to be expected. Similarly, the increase this year represents a normal year's sales over a year when all business was off.

On the subject of hits, he said: "There's no excitement in the business today. No hit singles and no hit albums. Without the excitement of a hit, store traffic is bound to suffer and so will sales."

On product: "Far too much product is hitting the market today. We could do without it. However, this is an advantage for us while it's a disadvantage for other dealers. The big thing the store (Music City) has to sell is complete inventory. We try to carry everything. It's a distinct handicap for other dealers to try to keep up with the tremendous amount of product now being released."

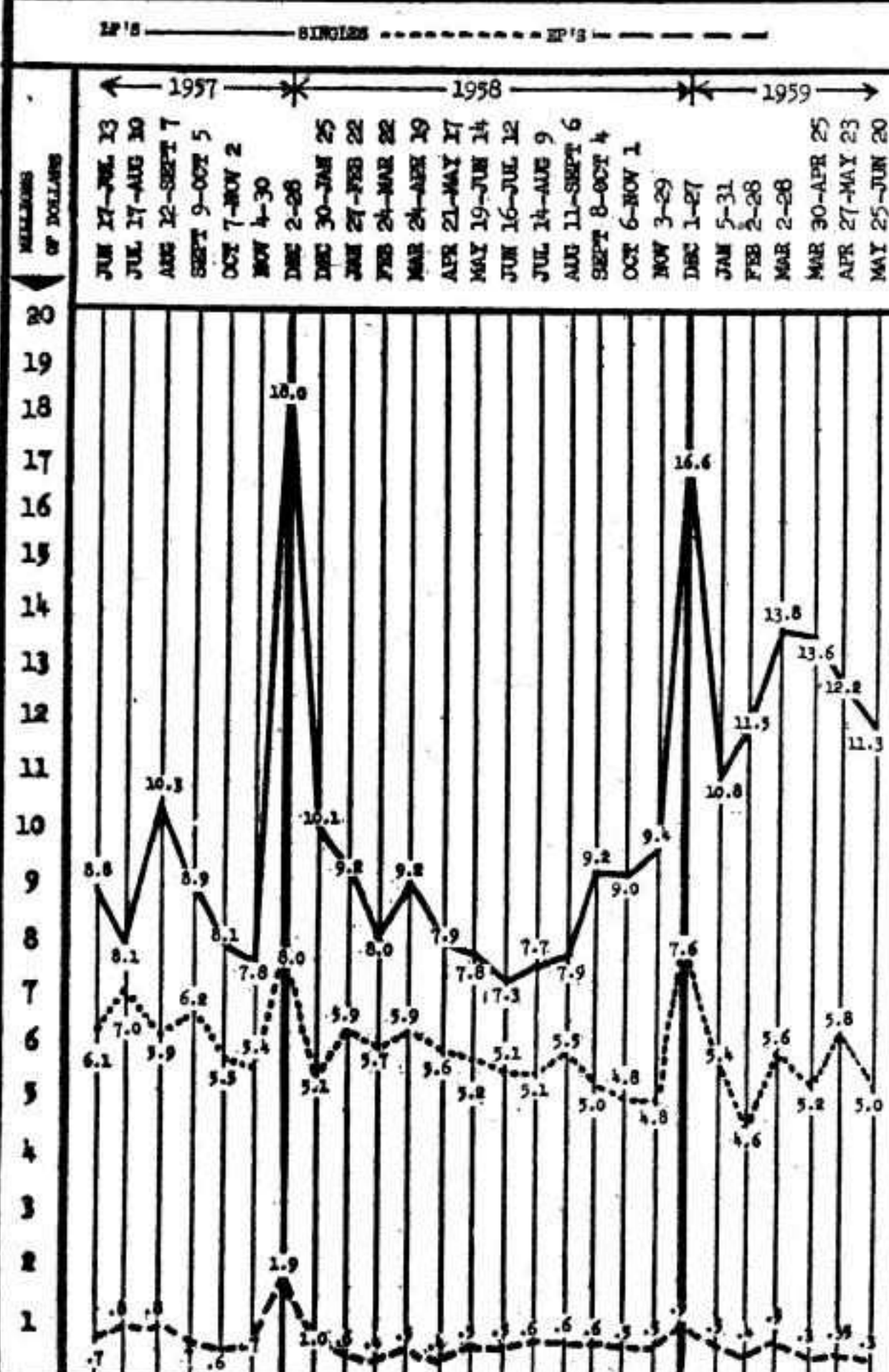
On Columbia's "Stereo Seven": "I've always felt singles would do better if the business would return to single speed basis. Limiting the 33 1/3 single to stereo buyers won't prove a thing. Anyone who has just invested in stereo equipment will buy albums and won't want to bother with singles. I think it's a mistake. If Columbia is trying to test market acceptance of its seven-inch LP, I shouldn't stop at stereo but go all the way (include all single releases) because the stereo buyer isn't interested in singles anyway."

Relative to a possible price cut on singles: "Price doesn't mean a thing. If you've got a hit, it will sell. If you don't, you can't give it away. Product is the answer. I know the companies are knocking

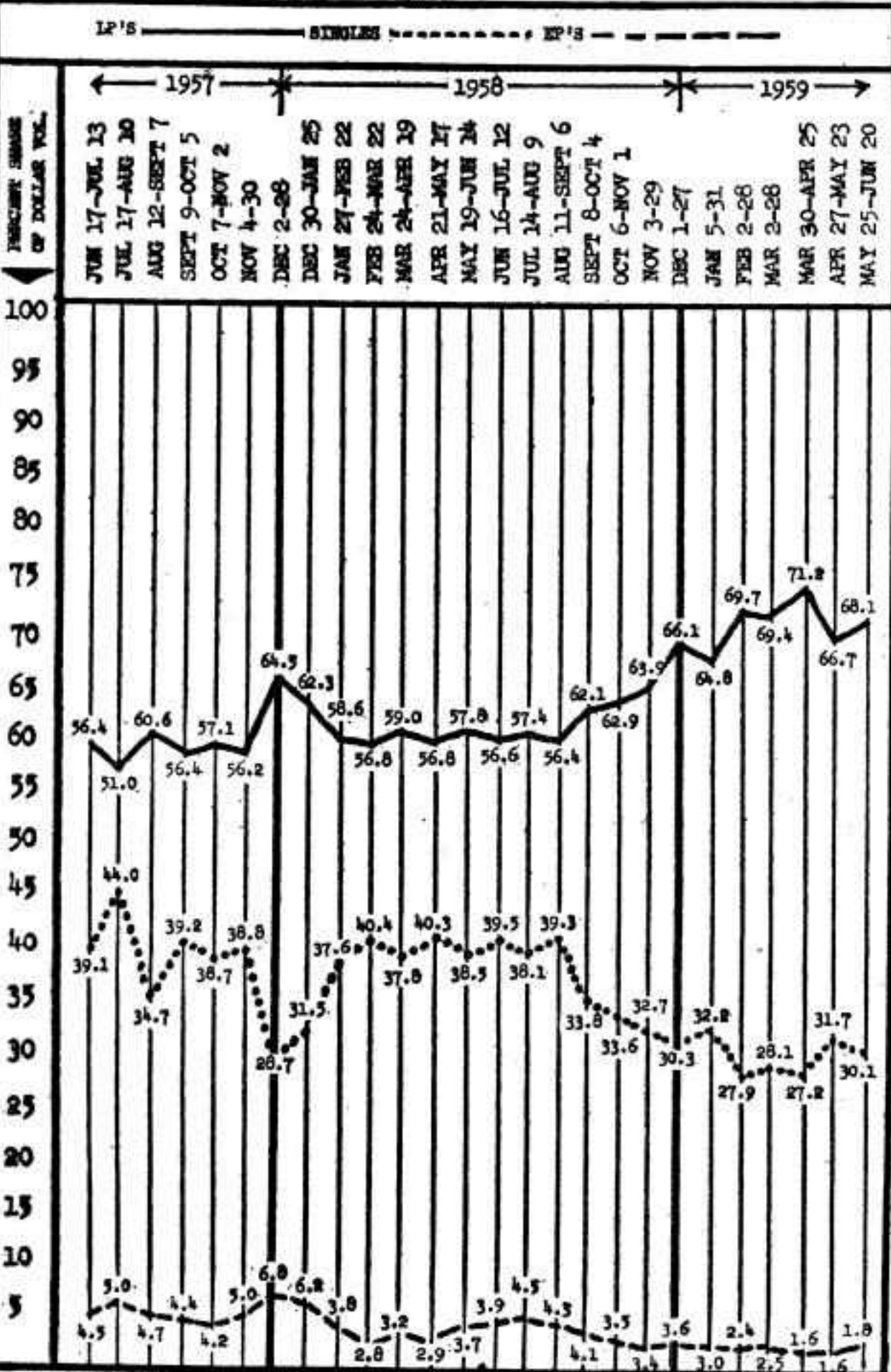
(Continued on page 5)

TWO YEARS OF RECORD SALES IN RETAIL STORES

By 4-Week Periods Thru June 20, 1959
In Millions of Dollars at
Manufacturers' List Prices



PERCENTAGE SHARE OF RETAIL STORE GROSS BY LP's, SINGLES, EP's



Factual Sum-Up Points No Major Disk Sales Slump

Continued from page 1

ports on record sales in retail stores, as prepared by The Billboard under the supervision of the NYU School of Retailing. The full reports, which include specific sales data about each label, have been issued every four weeks for the past two years, and are compiled by means of a cash-register diary of actual sales kept by a rotating sample of retail record dealers on a national scale.

In general, it is possible to note from the charts in the accompanying columns that the singles business has been in a slight but perceptible decline since June 1957, and that the EP business now is grossing less than half of what it did two years ago. But a strong rise in LP dollar volume, especially this year, has kept over-all total grosses on the rise.

LP Volume Leads

For purpose of comparison, the average dollar volume of LP's over the past two years during a four-week span has been \$10,050,000, from disks sold thru retail record stores, based upon suggested manufacturer list price. The dollar volume of singles records, on the average for a four-week span, has been \$5,700,000. And for EP's, the average for a four-week period has been \$634,000.

As the chart shows, in only three four-week periods during the past two years did LP sales top the \$10,000,000 mark prior to the last four weeks of 1958. From that time on, however, LP's have not fallen below \$10,800,000 for any four-week span thru June 20.

The singles picture shows that business during 1959 has been slightly below the \$5.7 million four-week norm. But even here, the 1959 four-week average has been over \$5.2 million.

With EP's, the picture is darker. Not once has the four-week take approached the two-year average of \$634,000. For the first 24 weeks of 1959, the national average four-week gross has been \$390,000.

Underlining the increasing importance of LP sales to the total dollar volume is the bottom chart in the adjoining columns, which shows how the total dollar volume every four weeks (which would be 100 per cent) has been split, proportionately, among LP's, singles and EP's. The average split, in the full two years shows LP's responsible for 60.8 per cent of all gross revenues, while singles accounted for 35.4 per cent, and EP's were responsible for 3.8 per cent.

In the most recent four-week period shown, that ending on June 20, LP's brought in fewer dollars than in any other period since the first month of the year. Yet, album business was responsible for fully 68.1 per cent of all record dollars, to the 30.1 per cent of singles, and a mere 1.8 per cent by EP's. There is little doubt that a rising trend of LP dollar share is in evidence, according to the charts, and that this may have great significance regarding the entire industry's operations in the future.

The analysis of the past two years also can lead to several other significant conclusions about the state of the business:

1. The singles business is off slightly. This is true in comparisons both with grosses earlier this year, and with the past two years at this approximate period.
2. Despite this, an analysis of specific individual labels shows that more of the key labels are doing better, dollar-wise, than are not faring as well as they did a year ago (see other story on this page).
3. The company with the hot single still can count on doing well, at any time of the year. For exam-

ple, one label with a very big single during the month of May actually did double the gross singles take it had rolled up during April.

Lull—Not Slump

4. If there still is any doubt, there is definitely such a thing as a summer lull. A glance at dollar volume during the summer months, as shown in the adjoining chart, makes that clear. But it is not severe enough a lull to actually be a slump.

5. Thus, the business in the four weeks ending June 20 was down compared with sales earlier this year, this is in strict accordance with normal business for this season.

6. Nevertheless, LP business, while down compared with March,

is well above the volume done at this time in preceding years.

7. Not all LP labels were ahead of 1958, however. Some have concentrated so heavily on stereo that they have badly lost ground in mono sales. Others have released so much album product that their increased grosses are not yet in proportion with costs and returns.

8. Similarly, in the singles area, some labels have been damaged financially, despite excellent grosses, by intemperate promotion policies, excessive free distribution and heavy returns resulting from overproduction.

9. Finally, and to repeat the initial conclusion, there's no major slump in the record business today.

32 Labels Gain, 27 Lose on 1959 Singles

NEW YORK—For every label which is complaining about the state of the singles business in 1959, there is at least one other label faring better than it did at this time a year ago.



A study of comparative statistics from The Billboard-N.Y.U. studies of record sales in retail stores shows that 32 important labels are ahead of 1958 in singles dollar volume during the first 20 weeks this year, running behind a year ago.

The 32 labels doing better this year include 23 which each earned at least 1/2 of 1 per cent of the total retail singles take in the first 20 weeks of this year, but did not do so in the same period of 1958. And it also includes nine labels which in both 1958 and 1959 did at least 1/2 per cent of the total singles dollar volume, and which also are currently well ahead of 1958 in total singles dollars.

Complaints about the business are most apt to be heard from the 11 labels which last year had earned at least 1/2 per cent of the

dollar volume but dropped out of that group in 1959, or from the 16 labels which achieved that share in both years but which are behind their 1958 singles take so far this year.

One of the reasons that some of these labels are not doing so well is the increased number of manufacturers dividing the total take. For example, in the first 20 weeks of 1958 a total of 35 labels divided the singles dollar from retail stores at the rate of 1/2 of 1 per cent or better for each company. In the same period this year, the number has increased to 48 labels.

Also drawing dollars away from the leading labels is the amount of business done by smaller labels which each fall under the 1/2 per cent share of total singles dollars. All of these labels grouped together, did a total of \$80,000 more in singles business at retail stores thus far this year than they did in the same period of 1958.

The full reports from which this data is derived named individual labels and their dollar volume, but this data, of course, is confidential and is for the exclusive use by the subscribers to The Billboard-N.Y.U. reports.

LP's Carry L. A. Ball

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their brains out trying to come up with product that will sell. We could all use a hit single right now."

Jerry Johnson, whose House of Sight and Sound in Van Nuys, Calif., is the top outlet in the San Fernando Valley area, said:

Sick Singles

"Sales are up 25 per cent over last year, altho they slipped some during the heat wave. Sales in our area were hit harder by the heat than elsewhere. When Los Angeles was having 103, the heat reached 124 in San Fernando Valley. However, that's a temporary condition. Despite this, business is still up over last year's sales."

Regarding singles: "Singles are sick. I don't know what has to be done to bring them back. Too much 'Top 20' exposure is killing sales of records I can see it in my own home. I used to bring home singles to my teen-age son for helping around the house. He listens to the radio. He used to take a record-carrying case with him full of the current hits when he'd go over to a friend's house for a dance. Now, the youngsters tune

in on a radio station and can hear the same music."

On product quality: "Too many albums are coming out. You can't concentrate on them as you used to. We used to pick a few albums and really work on them. It just isn't possible today."

Re Columbia's stereo single: "I'm afraid it's going to add to the confusion. Fact that it's for stereo only may save the market from total confusion. It would be well if we could have one speed, say like 33 1/3, but it can create quite a mix-up before that can happen."

Anent to singles price cut: "It's ridiculous that singles should be dropped in price. This is the most idiotic approach I've heard. If the price is lowered to 89 cents, it is more realistic because a buyer can pay the price of a single plus tax and still stay under \$1. But the idea that a kid will pay 59 cents or even 49 cents for a record that's already being overexposed on radio just doesn't make any sense. All that means is that we'll lose money. We'll have to hire more help, handle twice as many sales but still

(Continued on page 6)

BLEYER HAMMERS SINGLES ANVIL

Launches All-Out Promo on Two Disks; Scores Price-Cut Talk

NEW YORK — One of the most energetic and expensive promotion campaigns ever launched on behalf of a release of single disks is being undertaken by Cadence Records chief, Archie Bleyer.

"I have no truck with all this talk about a soft market in singles, and the two new records, to which we're giving all this special treatment, I expect will prove that there's nothing wrong with the business that good records won't cure," Bleyer declared. Following the announcement of his plans for the two records — by the Chordettes and the Everly Brothers — Bleyer also denounced the talk, now prevalent in the industry, of price cuts as a solution to record business ills.

"I'm predicting before these records are officially released next week that the Chordettes coupling of "No Wheels" and "A Girl's Work Is Never Done" will sell two million and the Everly Brothers' side of "(Til) I Kissed You" will go a million and a half."

Backing up his faith in the disks, Bleyer has spent upwards of \$3,500 on a special dramatized film of both sides of the Chordettes disk, which he expects will be used by TV jockey shows across the country. Bleyer will also dispatch two separate jockey disks of the Chordettes record. Each of these disks will contain two sides of the same title for jockey use.

Whirlwind Tour

On a whirlwind international tour, Bleyer was in Chicago Saturday (25) with his sales manager, Don Sanders, for showing of the Chordettes film to distributors there. Yesterday (26) he took off by jet for London and was due to show the film there this morning (27) to British Decca officials. Tomorrow (28) he will be in Hamburg for a special showing to the brass of Deutsche Grammophon. He's due to return to the States Wednesday. Tho no film was prepared for the Everly Brothers recording, the disk was due for its own heavy exploitation at all these meetings. While Bleyer was in Europe, Sanders was due for meetings with distributors on the West Coast and in New Orleans.

Explaining his faith in these disks and what he called "good records in general," Bleyer took sharp issue with those who see the solution to the industry's sales problems in a lower retail price.

"We're in the middle of a rising, inflationary economy," Bleyer noted. "The cost of manufacture of everything is going up. The theory behind selling in any field today leans to upgrading in price. People are more and more concerned with quality and they're willing to pay the price to get it. So why should we suddenly drop the price of records?"

"I don't think teen-agers are basically bargain hunters anyway. Of course, if they see something cheaper, they'll buy it maybe for a gag, but believe me, if you give them what they really want, they won't worry whether the price is 98 cents or 79 cents. It's easier to upgrade a teen-ager than an adult anyway.

"Do you remember the case of the Toni Home Permanent? When the Toni people first came out with it, they found they could actually afford to sell it for 25 cents. But they also found thru tests that nobody would buy it at such a cheap price. Buyers thought there was something wrong with it. So they sold it for a dollar or so and made a fortune.

"It's all part of the idea of cre-

ating a concept of value around your product. Discount operations have practically destroyed the value concept of the LP. Who can say what an LP is worth today? And by tampering with price, they can do the same thing to singles.

'Creativity' the Nub

"The trouble today is not price. It's the lack of creativity and thinking in making singles. And if creativity is absent long enough, kids may easily get out of the habit of buying and playing records. Then we'll all be in bad trouble. People don't buy foreign cars today because they're cheaper. It's because it's stylish to have one. And that's because people have been convinced that they must have a foreign car.

"Good records in the singles field will create the same urge to buy among the teen-agers. And without good records, even in a peak economy like we have now, it's possible that nobody would buy one single record. I'm happy that the business is supposedly bad right now. That will only help us sell these two new records, because we believe they're good."

On the international angle, it was the same Bleyer who early this year undertook a fast European safari in company with the Chordettes, the Everly Brothers, and Andy Williams. A number of personal "live" TV appearances were made by the group, which resulted in a solid upsurge in sales of the product in Europe.

TRADE WORDS TABOO FOR WNEW STAFFERS

NEW YORK — "New" is an unmentionable word at radio indie WNEW here. So are "flip," "cover" and "disk jockey." It's all part of station manager Jack Sullivan's policy of keeping his staff's on-the-air chatter "consumer-oriented" rather than tradey.

The name "disk jockey" is also taboo in all WNEW station promotion — newspaper ads, etc. Sullivan prefers "personalities." Jocks are permitted to refer to a "new album," but they can't talk about a "new single." "Just because a record is new doesn't mean it's best," opines Sullivan.

In line with this, Sullivan explained that WNEW screens each release on its own merits, and never plays a disk just because the artist's previous release was a big hit. Each deejay picks platters for his own show, subject to supervision for over-all balance and working within the framework of the station's programming policy, which rejects the more raucous rock and roll items and disks deemed of "poor musical quality." For example, Sullivan said they play Frankie Avalon, but won't play Fabian because his vocal quality is considered too poor.

Whereas at on time stations programmed differently in the late afternoon hours to catch teen-agers home from school, Sullivan said this condition no longer exists, now that crowded schools here have placed more than 700,000 kids on part-time shifts — some getting home at noon — others just leaving for school at that hour. Consequently, WNEW's programming consideration at practically every hour.

Mark Olds, formerly program director of KYW, Cleveland, joins WNEW as program director next week. Sullivan said Olds will immediately start work on a series of

Grammophon to Set U. S. Base

NEW YORK — Gerhard Detlefs recently arrived here as delegate of Deutsche Grammophon, will remain for a period of one and one half to two years and establish a permanent American liaison office for that label. Detlefs is currently having talks with Decca, especially as regards that label's selection of classical releases from the Deutsche Grammophon line. He will also sign up indie labels for European distribution. Deutsche Grammophon distributes Cadence and other indies, and has recently signed up additional indies such as Laurie, Chancellor, etc. American material, Detlefs states, is considered a valuable adjunct overseas.

Detlefs during his stay will make a study of the American market, of merchandising and distribution techniques.

The executive, commenting on aspects of cultural interchange, noted that American jazz is a very important commodity overseas. He expressed the opinion however, that American classical music, by such groups as the Boston Symphony, could do an even more vital cultural job overseas, and he urged that more bookings of this type be scheduled. The sale of classical records has helped to pave the way for this; and such appearances in turn will help the sale of classical American disks.

Since Deutsche Grammophon is a subsidiary of Siemens, the giant electronic concern on the Continent, Detlefs' headquarters are in the Siemens suite at the Empire State Building.

LP's Carry L. A. Ball

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end up with the same dollar volume."

Bill Denels, whose Denels Music on Hollywood Boulevard, two blocks closer to Vine Street, said: "We've had at least a 20 per cent increase over a year ago. I've just started discounting my inventory before we move our store, and this has really proved an eye-opener. It's boosting our sales even higher. I haven't made up my mind, but I may stock to discount policy at the new location."

"Singles sales have fallen off so drastically, it isn't worth the effort you put behind them. No dealer can afford to handle them to any degree. If you go into the singles business to any extent your profits will be cut. I won't handle singles unless they're guaranteed. Distributors and manufacturers are going to have to co-operate, so much of our profits are going down the drain with singles.

"There used to be a 5 per cent across-the-board return privilege even in the old 78 days. Our classical sales covered us on singles. Today, sure we have different plans now and then, but we need at least a 5 per cent return privilege. You can always get rid of an album — somehow — but there's nothing as dead as a dead single. The manufacturers are not pushing singles like they used to, and I'm coming to the conclusion that the kid business isn't the important business after all.

On product abundance: "They're coming out with a lot of product, but that's not a problem. You just have to be more selective. An LP is never dead. It's the dead singles you have to watch out for."

Back the Dealer

Regarding racks, etc.: "The sooner manufacturers realize the basic fundamentals of this business and return the record business to the record store, the sooner we'll all be better off. All the major record manufacturers are also in the equipment business. The racks and the supermarkets can't sell their equipment. The music store does. Why take away traffic from the music store when that traffic can pay off in sales in equipment and the other products which the record manufacturers make?"

"Singles are doing well, however, since we stock component high-fidelity equipment. Our chief target is the adult buyer. When kids got out of school, however, we noticed a decided increase in singles sales.

"Too much product is offered. It's about 50 per cent too much. We end up ordering about 30 per cent of what's available.

General comments: Fact that we're heavy in the component business means that we move albums in bulk sales, particularly stereo product. We are also stocking up on four-track tape which Ampex (United Stereo Tapes) is now distributing and expect to do well with that product.

Gloom in Washington

• Continued from page 4

something they simply had to own." As an interesting sidelight, she noted that a question of personal affection for their records is a factor. "People love their records—which is why tape has had such hard sledding. They get attached to something, and they don't want to see any changes, even for the better, if it seems to cold and scientific." (The merchandiser who can re-awaken the affection of kids for "their own" records would make history in the industry at this point.)

The oversupply is hurting the album trade as well as the singles. How, asks Dan Danziger, are you going to sell three brand-new releases of Beethoven's Ninth coming out in a single month? "New and good releases are a necessity to the dealers, but not in floods. They can't keep up with it all."

The flooding is hardest on the smaller dealer who can't keep track of his inventory or his sales rate for different releases, from week to week, the way the larger outfit can. He is afraid not to buy the newer output, and in addition, has to buy at the higher prices, dealers pointed out.

Educating the public on a grand scale, in stereo, could put the record sales in much better shape next year, is the belief of spokesmen for Woodward & Lothrop department store, and Campbell Music. The public is still hesitant and confused about stereo. Only a strong promotion at national manufacturers' level can get them up to the counters in a receptive frame of mind, these record retailers believe.

Apropos of new developments, at least two Washington dealers interviewed believe that tape will replace the disks when the cartridges come out in volume. Dealers will shudder at the thought of the transition period, but tape spokesmen believe it's inevitable. "It would probably take a good many years—but tape is bound to win out simply because it has so many factors superior to disks."

Educating the listener to want music and want it at its best may be the gyroscope to settle the storm-tossed record industry. The retailers may one day win their battle with a "Remember the music!" one dealer believes, just as another war was won with "Remember the Maine!" Also, they think good dealer associations could be part of the answer—but so far, the common grief has not been enough to overcome individual tendencies to hedge, when it comes to facing up to manufacturers.

Cincy Not So Hot

By BILL SACHS

CINCINNATI — Howard Hancock, manager of the Song Shop, volumewise one of the top two record shops in town (Shillito's is the other), states that business, from a dollars and cents standpoint, is off about 10 per cent from last year. He stated that the record industry is presently laboring in a state of confusion and gave as his opinion that the record business will never be as sound as it was several years ago. Hancock sees nothing wrong in the price of packaged goods. He had no suggestion for the revitalizing of the singles business, adding that "the industry could cut the price, say to 69 cents, but that would have no beneficial effect in the long run. Speaking of stereo, he said: "Stereo is still in its infancy and as yet has failed to orbit. For one thing, the price of stereo is too high." Of record clubs and discount houses, Hancock said: "They are bound to hurt to a degree. However, when we sell a record we know we make a profit; the same can't be said for the discounters." He spoke of Columbia's new seven-inch stereo 33 $\frac{1}{3}$ as "really nothing new." "They tried it once before when they put out the seven-inch 33's to buck the 45's, and nothing happened," said Hancock. "The biggest outlet for Columbia's new

product seems to be the juke boxes," concluded Hancock.

Lou Epstein, manager of the Jimmie Skinner Music Center, popular downtown retail record outlet, says his business is off compared with the same period last year, but wouldn't cite figures. He blames the lag in singles sales for most of the disparity, with other lines holding steady, altho not up to the par of a year ago. His chief complaint was against the flood of singles on the market today. He also blamed the record clubs and discount houses for loss of business, especially in sales of the names on the major labels. "Today we merely serve as a showcase for the major labels' product," Epstein said. "The buyer comes into our shop to listen to the record and then goes out to buy thru the record club or from the discount house, and this hurts," Epstein stated. Epstein said that his stereo business is negligible. "There was a flurry at the outset, but it soon petered out," he said. Epstein had no comment to make on Columbia's new seven-inch stereo 33 $\frac{1}{3}$, saying he had no information on the new product.

Also interviewed Marion Booth, head of Shillito's record department. She advised that she could not give out any information regarding business or otherwise, especially on the phone.

HOT 100 ADDS SEVEN

NEW YORK—Seven new sides appear for the first time in this week's edition of the Hot 100. These are:

- 63. The Three Bells—The Browns, RCA Victor
- 67. I'm Gonna Be a Wheel Someday—Fats Domino, Imperial
- 95. Sleep Walk—Santo & Johnny, Canadian-American
- 96. So High, So Low—LaVern Baker, Atlantic
- 98. Half Breed—Marvin Rainwater, M-G-M
- 99. You Don't Know Girls—Kathy Linden, Felsted
- 100. Who Shot Sam—George Jones, Mercury

'Crawl' Turns Into Sprint

HOLLYWOOD — "The Caterpillar Crawl" seems destined to break out into a full-fledged disk race, now that Dot Records acquired national distribution to the original recording on George Brown's Titan 'abel. It all started two weeks ago when Brown, co-author of Demon Records, decided to launch Titan Records (he is sole owner of the label) by recording a group tagged the Strangers in a novel rhythm instrumental, "The Caterpillar Crawl." Taking the cautious approach, Brown decided to release it first in the Southern California market.

Disk proved an immediate action getter, and the excitement created by the single spurred several labels to bid for the master, among them Kapp Records. While Brown mulled the advisability of turning over his master to another firm, Kapp decided to cover the original Titan release.

Brown thus faced the prospect of being blacked out from all other markets where his disk had not as yet been released. On Thursday (23) Brown concluded a national distribution deal with Dot's Randy Wood. Dot will distribute the "Caterpillar" original under the Titan label.

Thus, Titan's "Caterpillar" is heading eastward (via Dot's distribution steam) while Kapp's "Caterpillar" is heading westward — both in an all-out race for all markets.

KWK Makes Local Movie Promo Tie

ST. LOUIS — Station KWK here will salute the movies from August 2 thru August 16 via a promotional tie-up with every motion picture exhibitor in the Greater St. Louis area — nearly 100 in all.

The station has alerted local distributors to screen their stocks for albums featuring movie tunes of the past 30 years, since KWK's programming will place strong emphasis on picture scores round-the-clock thruout the two-week drive.

In return, local film exhibitors have made up (at their own expense) a 60-second movie trailer, hailing KWK's "Movie Musical Salute." Local theaters will screen this trailer (indoors and in drive-ins) and also plug the KWK stunt with prominent lobby displays. At the same time, local dealers are building special album displays around the movie music theme.

In addition to spotting movie music on every show, KWK is showcasing Academy-Award tunes and other movie songs during the 11 a.m. to noon portion of "Hi Fi Showcase" on Sundays, August 2, 9 and 16, with program director Gil Newsome serving as spokesman for the movie industry on each show. Newsome will also interview (via tape) top motion picture stars.

AUDITION
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...for dealers
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IN FULL COLOR EVERY MONTH
IN THE BILLBOARD

Sill-Hazelwood Prep Duane TV Drama Series

HOLLYWOOD—Pilot TV film has been completed starring top-selling Duane Eddy in a series named after his disk, "The Quiet Three." Series is a whodunnit with Eddie portraying a bandleader. Film is going back to New York next week following final editing for screenings by network officials. It is being considered for national sale as a midwinter replacement.

It is being produced by Lester Sill and Lee Hazlewood, the songwriting, music publishing (Gregmark Music, BMI) which have been producing Eddy's disk clicks for the Jamie label.

The Sill-Hazlewood combine has chalked up an enviable batting average since it went into business in May, 1958. Pair started off with a total capital of \$209 and earnings this year will be in six figures. As independent disk producers, they reap a royalty on all their disk sales so far, virtually all their platter productions have hit the charts.

This, coupled with the fact that most of Duane Eddy's disks include original material penned by Eddy and Hazlewood and published by Gregmark, keeps the pair's earnings climbing.

The TV film show marks their initial entry into the video field. While the whodunnit series is a dramatic show, it will tie-in with the pair's music activities. From time to time, selections performed by Eddy in the series will be released in disk form. TV plugs will help the disk sales while radio deejay plays will be aimed at boosting the series' ratings.

Capitol Inks 8 New Acts


HOLLYWOOD — Capitol Records last week signed Muzzy Marcellino and seven other artists to exclusive recording contracts. Conductor, arranger, guitarist, vocalist, whistler ("The High and the Mighty" theme) Marcellino for a long time has been musical director of Art Linkletter's CBS-TV network "House Party" show. Other artists joining Cap's roster include Cathie Taylor, 15-year-old folk singer; the Polka Chips and vocalist Gary von Ilg, the Busy Boys, composer-arranger Bob Atwood, and Young Jessie. Capitol also has picked up its option on Richard Cannon to sign a long-term pact with the vocalist.

Burrell Gets New WB Post

BURBANK, Calif.—Bob Burrell has been appointed to a newly created position at Warner Bros. Records, that of national single sales manager for the company. He will headquarter out of Burbank and will report to sales chief Hal Cook in New York. Burrell's job will be concerned with keeping the field forces informed about the firm's upcoming single releases, sides to be worked on, records to be pushed, etc. He has been with WB for the past year after a long stint at Columbia Records.

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HOT 100 'STAR PERFORMERS' CORRECTIONS

CINCINNATI — The following are the sides that should have been listed as "Star Performers" on last week's Hot 100 chart.

A Big Hunk o' Love—Elvis Presley, RCA Victor; Ragtime Cowboy Joe—David Seville and the Chipmunks, Liberty; My Wish Came True—Elvis Presley, RCA Victor; What'd I Say—Ray Charles, Atlantic; Here Comes Summer—Jerry Keller, Kapp; Sea of Love—Phil Phillips, Mercury; Small World—Johnny Mathis, Columbia; It Was I—Skip & Flip, Brent; Till There Was You—Anita Bryant, Carlton; Ten Thousand Drums—Carl Smith, Columbia; What Is Love—the Playmates, Roulette; Lonely Guitar—Annette, Vista; Thank You Pretty Baby—Brook Benton, Mercury; Crackin' Up—Bo Diddley, Checker; To a Soldier Boy—The Tassels, Madison; I Still Get Jealous—Joni James, M-G-M; Rockin' in the Jungle—The Eternals, Hollywood; Sugaree—Rusty York, Chess; With All My Heart—Brook Benton, Mercury; Mona Lisa—Conway Twitty, M-G-M; Cry—The Knightsbridge Strings, Top Rank.

ARD Hook-Up Pays Off for N. Y. Dealers

NEW YORK — The New York Association of Record Dealers is paying off for the 367 members enrolled in the organization according to Si Bondy, head of ARD here. He says that distributors are showing a lot more co-operation to dealers who are members of ARD than the dealers used to get. Bondy said that a dealer who might have had a rough time in getting distrib to take back returns or issue a credit for instance, are getting quicker action after joining the ARD.

Bondy indicated that this bears out the theory that in union there is strength. He pointed out that ARD Committees check on dealer problems with their members and then the committee meets with distributors to explain these problems. This tactic has helped get a better area of co-operation between dealer and distributor.

The ARD will hold its next dealer meeting in August in New York City. At that meeting the dealers will consider the possibility of co-operative advertising, where all the dealers will take one big ad and then list the names of all the member stores.

33 Packages On Mercury Aug. Agenda

CHICAGO—Twelve new titles comprise Mercury's August 1 album release, all being issued in monaural and stereo. In addition, nine established monaurals are being released in stereo version, bringing to 33 the total number of packages in the shipment.

The new mono-stereo numbers are by Patti Page, Sarah Vaughan, Ralph Marterie, J. L. Cook, Harry Arnold, Shay Torrent, Peter Palmer, Jimmy Cleveland, Joe Saye, Terry Gibbs, the London Symphony and Philharmonica Hungarica.

Folkniks Tab Newport Folk Bash Huge Hype for Clan

NEW YORK — The first annual Newport Folk Music Festival, which was staged earlier this month a week following the more renowned Newport Jazz Festival, "has done for folk music what John Hammond's 'Spirituals to Swing' concert of 1939 did for jazz," according to Israel G. Young, well-known Greenwich Village authority on the subject, and proprietor of the Folklore Center in that section of Manhattan.

Young, who claims to be the coiner of the term, "Folknik," which is used to describe fans and artists of folk music alike, hails the fact that as a result of the Newport affair, "folk music is no longer an esoteric art belonging to the Southern Mountains and other assorted cultural pockets in America." As tho to back up his faith in the surge of folkdom, Young will inaugurate publication of a new magazine, known as Folk Music Guide USA, in September. The paper will list all folk events, concerts, festivals, club dates and college appearances of folk artists.

Returning to the subject of Newport, Young said that altho the project was a financial loser this year (attendance was pegged at about 12,000) sponsors Louis Lorillard and George Wein were encouraged that, properly promoted, a repeat of the event next year would be a success.

More than 1,000 attended a symposium on folk music on Sunday morning of the festival to hear

Peterson to UST Post

HOLLYWOOD — Jimmy Peterson last week was appointed dealer service manager of United Stereo Tapes, and resigned his position as manager of Capitol Records Distributing Corporation, Detroit branch, to join the Ampex audio subsidiary. Peterson's duties at UST will encompass being in charge of its national order desk at the Sunnyvale, Calif., headquarters, heading the firm's distribution facilities in Hollywood and Omaha, handling dealer service and sales co-ordination.

Peterson will base his operations at Sunnyvale and will report to Bill Muster, UST's marketing manager.

He comes to UST as a well-seasoned veteran after a decade with Capitol. He started his CRDC career as a salesman in its Detroit branch. He was later named manager of its San Francisco branch. He was assigned to open CRDC's Des Moines branch. He was then promoted to manager of the Detroit branch, heading the office where he first started with the firm.

Peterson's appointment is effective immediately. He expects to move his family to the Coast within a month.

Nat Goodman Joins Merc

CHICAGO — Nat Goodman, manager of the Diamonds, has been appointed to the a.&r. staff of Mercury Records by Art Talmadge, vice-prexy. He will take charge of singles supervision on the West Coast, freeing Pete Rugolo to concentrate on album sessions. In addition, Goodman will direct sessions by the Diamonds, regardless of their location.

Goodman, a former symphony musician in Toronto, has become widely noted since his success with the Diamonds for picking off-trail hit material.

Moses Asch, operator of Folkways Records, make a strong plea that fled by the methods that bedevil the pop recording industry today.

On a Saturday afternoon workshop session, Frank Hamilton, of Chicago's Old Town Folk Music School, discussed the styles of the great folk instrumentalists of the day. Sonny Terry was then invited to sing by Pete Seeger and, according to Young, "a glorious jam session ensued in which all performers took turns on breaks of 'Poor Howard.'"

Also on the folk scene, it has been learned that a three-day folk bash is in store for Labor Day weekend at the Music Tent of the Empire State Music Festival in Palisades Interstate Park.

Fields Named Everest Pop A.&R. Chief

NEW YORK—Jerry Fields has been appointed director of pop a.&r. at Everest Records. He will wax the label's single pop disks and will also handle purchases of outside masters. Fields, who was formerly the New York rep for Cameo Records, and is a former ork leader, will hold an open day once a week for all comers.

Appointment of Fields to the pop a.&r. slot is the latest in a series of recent changes for the Everest label. Ted Wallerstein came in as over-all head of the firm a few months ago, and Charlie Schicke is now sales chief for the firm after many years with Epic Records.

French Lick Jazz Jumps

CHICAGO—The French Lick Jazz Festival, skedded for July 30 to August 2, sponsored by Sheraton Hotels at its French Lick, Ind., inn, has already assured itself of a whopping growth over its sizable attendance of last year. A week before the start of the bash, according to a Sheraton spokesman, more than 18,000 tickets were sold. This figure equals last year's total gate. For the four-night show, total capacity is 32,000.

LUNCH MUSIC SOOTHES SOLONS

WASHINGTON — Music is being used to ease the tensions of U. S. Senators.

Lunch - hour concerts, sung by the Air Force "Singing Sergeants," are now being conducted in the new Senate office building. Performances of the 21-voice male chorus were planned by Martin D. Roderick, amateur impresario, who wants to "get people to relax around here." Senators and employees are "going at high tension all the time," he said.

Roderick, who works as a registry clerk in the Senate Post Office, claims that he and Tom Fox, a colleague, began the music idea several years ago with concerts at Easter and Christmas.

Some 400 persons enjoyed the half - hour concert given by the "Sergeants" last week in the 552-seat auditorium of the Senate building. Earlier, there were performances by the Army Chorus, the Sea Chanters, and an accordion ensemble.

TV REVIEWS

Time Lack Mars Menotti Potpourri

Ed Sullivan bounded thru the little Umbrian town of Spoleto last Sunday (19) in a 60-minute race to present Gian Carlo Menotti's chi-chi "Festival of Two Worlds." Bounding along with him were Eileen Farrell, Sir John Gielgud, Nora Kaye, Menotti himself and assorted ballet and modern dancers, puppets, actors and choruses.

Menotti, in an interview with Sullivan, laudably explained that the fest's underlying philosophy was to show the best of Europe to Americans and the best of America to Europeans. Sullivan's praiseworthy effort to show it all to CBS viewers was handicapped from the start because of the time factor.

Miss Farrell came off well in a terrific rendition of "The Sunny Side of the Street," which she sang for the ailing Armstrong with Satchmo's band. Her other stint was a stunning rendition of "Pace, Pace, Mio Dio." Sir John Gielgud offered an all-too-brief sampling from his successful "Seven Ages of Man." An excerpt from Tennessee Williams' "Night of the Iguana," without preamble or explanation, was incomprehensible, tho the familiar aura of decay was present to mark the master's work.

Snatches of opera, ballet, modern dance and oratorio rushed thru the hills where Hannibal's elephants roamed so many years ago, but far too quickly to leave any impression other than breathlessness. For good measure, the stanza included the TV debut of a new Italian club singer, Ornelle Vavone, who sounds like a female Domenico Modugno. All in all, a strenuous evening, with some beautiful shots of a town that must be peaceful when the tourists are gone.

Bernie Hodes.

NIGHT CLUB REVIEWS

Basin Street East Line-Up Solid

Ralph Watkins' Basin Street East (Manhattan) club, opened a new summer policy Thursday (23) with a threesome of acts which should pull solid business for the Thursday-Friday-Saturday-only operating policy. Included in the current layout are the Hi-Lo's, the Kai Winding Septet, and Lennie Tristano's Quintet.

The Hi-Lo's, absent from the club scene here for a year, are sporting a replacement in Don Shelton, who moved in for the departed Bob Strasen. Shelton sings as high as tenor Clark Burroughs and blends nicely with the lads in their nifty and familiar harmony stylings of "My Sugar Is So Refined," "Stars Fell on Alabama," and "Life Is Just a Bowl of Cherries." Burroughs does his usually fine solo on the beautifully handled "Black Is the Color of My True Love's Hair." Shelton shows the result of a lot of painstaking work rehearsing with the group.

Also on the stand, as a holdover from the previous bill is the Winding outfit, one of the most swinging around. The four trombones playing from arrangements develop a great ensemble harmony sound on numbers from their "Swinging States" Columbia album like "Louisiana," and "Stars Fell on Alabama," plus the "Can Can" standard, "It's All Right With Me." Winding has a strong asset, too, in pianist Bill Rubenstein.

Rounding out the bill is the Lennie Tristano Quintet, which features Warne Marsh on tenor and Lee Konitz on alto. Konitz blows fine, but Marsh's long-extended out type choruses might have been curtailed in favor of more spotlighting of Tristano on piano, who seemed to be somewhat submerged in favor of the sax men up front on the stand.

Ren Grevatt.

**Twin Set Debs
Bing's Label**

HOLLYWOOD — Si Rady last week concluded recording the double-LP album which parallels Life Magazine's seven-part "How the West Was Won" series. Recording is first to be made on Project Records, Bing Crosby Enterprises subsidiary label headed by Rady.

Life is currently pre-testing the package in various markets to determine whether it will sell it via mail-order to its 6,000,000 subscribers supported by ads in its magazine or whether it will turn it over to a major record company for distribution. If Life decides to handle the album's sales, it will mark the first time that it offered its readers disk merchandise. (It has enjoyed considerable success

with special book offers based on its series — i.e. "History of Man," "History of Religions," etc.)

In addition to the two LP's, the de luxe package will consist of a book containing an adaptation of the seven articles recently completed in the magazine. The book will also feature key illustrations which had appeared in the magazine series.

Rady's recordings boast an all-star cast: Bing Crosby, Rosemary Clooney, Jimmy Driftwood (permission of RCA Victor), Mormon Tabernacle Choir (permission of Columbia Records), with Burl Ives as narrator (permission of United Artists). Bob Thompson is arranger and conducts the orchestra. Advisors on Project's project include Alan Lomax, Beth Hawes, and folklorist Sam Hinton, Dr. Lucas Foss (UCLA's Music department) and Jimmy Van Huesen.

Package will be sold for less than \$10. It is contemplated that after Life Magazine has completed its use of the album, Project will make arrangements for regular record dealer distribution as well as its sale thru one of the existing record clubs.

Rady feels this package will remain as a definitive musical anthology of Americana. Current market trends, he said, point toward an ever increasing demand for folk flavored music.

Rady told The Billboard that upon completion of the Life Magazine package, five other projects are currently in his hopper and that production will soon get under way on these.

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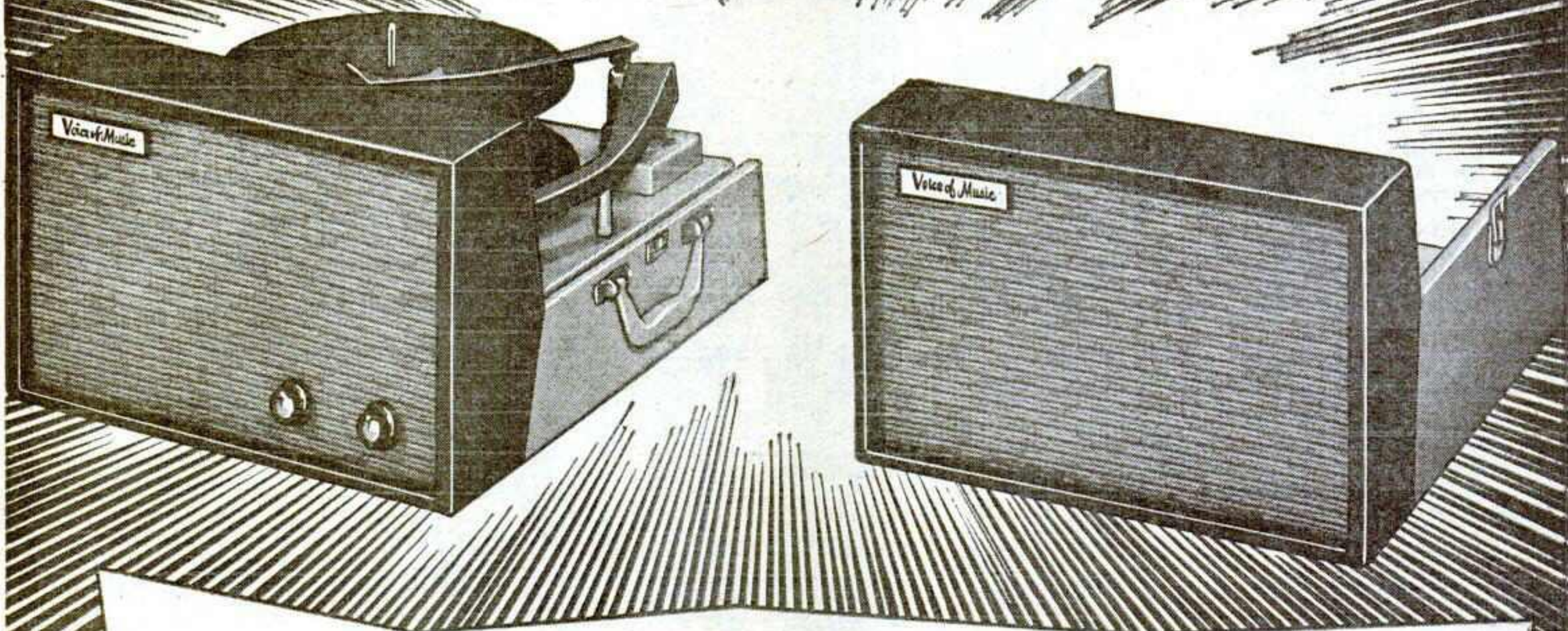
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JULY 27, 1959

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THE BILLBOARD

11

Audio Feedback

By RALPH FREAS

LEVEL RAISED?

"The component high fidelity manufacturer has been responsible for raising the general quality level of all phonographs. The people who make packaged sets tell me this themselves," George Silber said the other day.

Silber is the president of the Rek-O-Kut Company, long-time maker of quality turntables for the hi-fi market. He has a well-earned reputation for directness and not mincing words.

"Look at the ads on those packaged phonos. You'll see specs about the amplifier output, the size of the speakers, the frequency response and all the rest of it. You wouldn't see that if the consumer hadn't been trained to look for them by component manufacturers."

It should be noted that Silber is Chairman of the Board of Directors of the Institute of High Fidelity Manufacturers. He is more than a little proud of the strides taken by the component hi-fi industry in recent years.

HI-FI AND THE AUTO MAKERS

"The situation that component manufacturers find themselves in with respect to packaged phono people reminds me of the automobile business," Silber continued. "They have their hobbyists too — the 'hot-rod' kids. Years ago when a person bought a car, all he wanted to know was how much horse-power the engine had. But the hobbyists want to know all kinds of other things. Like torque. Nowadays people rate one car against another by the amount of torque. And the manufacturers vie with each other in giving the customer specs on things they never would have thought of years ago."

But if the packaged phono people moved somewhat in the direction of the component manufacturer, the component people have similarly moved toward packages. They are making the move by shooting for better looking units. And they are also recommending that the dealers put components in furniture and sell them as a unit.

WHAT ABOUT QUALITY?

The day isn't long past when the hi-fi hobbyist wouldn't be caught dead with an amplifier, turntable and speaker in the same cabinet. And the manufacturer traded on this in selling his equipment as separate components. The reason, coincidentally, was a condition from which this column took its name. It's called "audio feedback." It simply means that mechanical vibrations caused in reproducing sound thru a hi-fi rig could be picked up by the sensitive needle and cartridge and fed back thru the amplifier. It's like a cat chasing its own tail. If you mounted a speaker, in the same cabinet as the turntable, the chance of this condition occurring was increased.

We tossed the question at George Silber. Why the about-face? Time was when a packaged phono manufacturer couldn't show his wares at the hi-fi shows dominated by the component boys. Now, they are free to exhibit. How come? And more than one component manufacturer, Rek-O-Kut included, will be showing complete high fidelity packages at the upcoming New York show (October 5 thru 10).

"Our cabinets will be solidly built," Silber said, "and we'll insulate one unit from the other. The speakers will be suspended in a way to minimize feedback. It won't be a serious problem."

NEW MERCHANDISING TACK

"Ten years ago," Silber pointed out, "the hobbyist couldn't care less about the appearance of his equipment. He just wanted to know what it would do, how it would sound. To this day, many hobbyists don't care about looks."

"But the high fidelity manufacturers have grown in the intervening years. We have big investments in plant and equipment. Because we've grown, we have to see that the market grows too. We can't live on hobbyist buyers alone."

"This industry has to go into styling to satisfy Mrs. Consumer. As a result, big speakers are dead. And we're turning from engineers to industrial designers. People didn't know what to do with components, so we're giving them cabinets. The prevailing idea in speakers today is that they have to be seen as well as heard."

CABINETS RULE THE DAY

In Silber's view, phono-record dealers can enter the high fidelity component field most easily via the furniture route. A number of furniture firms specialize in building "cases" to handle audio equipment.

"Take department stores, for instance," Silber said. "They can handle these 'cases' in many different styles. They sell the 'case' and they sell the components to go into it. The installation can be done by an XYZ service which takes care of the service guarantee. In a sense, the store is a phono manufacturer without any union or labor problems. This system also takes care of obsolescence because, when something new comes down the pike, it isn't necessary to put in a complete new system. Just change the component."

(Continued on page 13)

AND THINK OF ALL THE CHEESE YOU CAN SAVE!

NEW YORK — An important by-product of high fidelity is rat-proofing, according to an item in the June issue of Popular Mechanics. If a system can be made to toss out ultrasonic signals, it'll also chase away rats.

A Cleveland firm developed such a system and used it in an airport office that was overrun by the pests.

"First annoyed, then highly agitated, the rats were gone in 72 hours," said Popular Mechanics.

The system was pitched so that it didn't bother humans or pets.

TRAFFIC-BUILDER

Clips Build Good Will for Stereo Shop

MEMPHIS — Capitalizing on the fact that everyone enjoys reading complimentary notices about themselves in newspapers has been a goodwill-building program for many years at Perel & Lowenstein, stereo dealers here.

The plan, developed many years ago by Phillip Perel of the management, is strictly non-commercial and as such, actually carries more commercial weight than the average sales winner or direct mail piece.

As the plan operates, Perel & Lowenstein maintains a daily check of all daily newspapers published in the Arkansas - Mississippi - Tennessee area which the city centers, and clips out scores of complimentary paragraphs and items concerning local people. Perhaps it is a quib from the news pages, calling attention to an award won by a local scoutmaster. Or, from the society column, there may be a paragraph detailing a luncheon given by a local hostess. Occasionally, there are complete articles about farmers who have won recognition, families who have taken unusual vacations, etc.

The items are carefully clipped out of the newspaper, and pasted into a folder resembling a Christmas card. This is slipped into an envelope, and addressed by hand,

(Continued on page 13)

N. Y. Hi-Fi Show on Way To Sell-Out

NEW YORK — Already 86 exhibitors have signed up for the 1959 High Fidelity Music Show to be held in New York, October 5 thru 10, at the Trade Show Building. The exhibitors have contracted for 115 display rooms. Balance of available space is expected to be allocated within a month, according to Abe Schwartzman, executive of the IHFM.

Special feature of this fall's show will be five display rooms "done" by members of the American Institute of Decorators to emphasize decor advantages, of high fidelity components.

"Dealer Day" at the show will be Monday, October 5th, at which time the exhibits will be open from five p.m. to 10 p.m.

DEALER LEARNS:

To Sell Recorders, Sell Their Benefits

DENVER — Making it a point to seek out unusual uses for tape recorders and suggesting them to tape recorder prospects has had a lot to do with the sale of 150 units per year at Murphy's, appliance and record dealership here.

Ted Murphy, owner of the store, is a tape recorder fan himself, owning fine stereo and high-fidelity equipment. Music, however, is only one of the uses to which he puts his recorders. "People can have a lot of fun with tape recorders above listening to music, and recording their own voices," he said. "We have found a lot of examples in our own experience."

Real Estate Prospect

Perhaps the most unusual employment of a tape recorder which Murphy has ever encountered, came when James Duncan, a Denver real estate salesman, asked Murphy to rig up an inverter and a tape recorder with an electronic timer in his car. At first, Murphy thought that Duncan merely wanted to record sales messages, reports, etc., in the automobile, rolling or standing still. The timer, however, didn't fit into this picture.

Oh querying the real estate salesman, he first met with a little resistance. Finally, the real estate man revealed his plan. What he wanted, he said, was a recorder which could be installed out of

sight in the trunk of his car, with the microphone behind the cloth speaker of the car radio, and with a switch which would operate the inverter for periods of anywhere from five to twenty minutes, merely by flicking a switch. Murphy, highly interested, wanted to know why.

Eventually, the salesman admitted. (Continued on page 13)

Quick-O-Matic Disk Storage System Bows

NEW YORK — A new record storage system, the Quick-O-Matic, will soon be distributed nationally to record-music dealers. Units are manufactured by the Howard Company, Chicago.

The system consists of three elements: (1) the Add-A-File, (2) albums in which the Add-A-Files are stored, and (3) a record and file numbering system.

The Add-A-File is an envelope and pocket which holds the record. The record is placed in the pocket and rotated into the envelope. To find a record, the number of the disk is first found on an index. The corresponding numbered tab on the Add-A-File is pulled from the album and there's the record. Each Add-A-File closes automatically to seal out dust and reduce the danger of scratching, warping and breaking.

Add-A-Files can be bought separately as the user's library increases. The complete Quick-O-Matic Album retails for \$9.95. This includes one album, 30 Add-A-Files with 20 file numbering tabs already attached and 20 numbering stickers to affix on the records themselves. Album holds up to 25 Add-A-Files. A special feature is room for storing the original album covers. This was done for fans who like to refer to the liner notes.

The Howard Company believes that their storage system encourages disk collecting and can lead to extra record sales for dealers who sell the Quick-O-Matic.

Duotone to Continue 20-20 Deal

NEW YORK — Duotone is extending their 20-20 deal, introduced to dealers in Chicago last May. Dealers can order the firm's replacement needles under the plan for the balance of the summer, says Steve Nestor, Duotone prexy.

Tied in with the firm's 20th anniversary, the deal provides an assortment of five monaural, and five stereo diamond needles plus five stereo sapphires. There is no limit to the number of deals a dealer can order. The assortment is packaged in a special display box with plastic cover and carries a special dealer bonus.

Philco Shows AM Stereo System to FCC

NEW YORK — Philco has demonstrated a system of AM compatible stereo broadcasting here with the co-operation of the American Broadcasting System's local outlet, WABC. Special FCC approval sanctioned the broadcast demonstration.

The Philco system is compatible and doesn't affect regular AM broadcasts. Firm is ready to market the stereo receivers as soon as the FCC approves standards for the new broadcasting method. The FCC has been asked to approve a 90-day extension for programming tests.

Philco's system is known as the Single Station AM Compatible Stereo. It has no effect upon the range of the broadcasting station, its frequency or its standard monaural signal. It sends out a dual signal which is picked up by the

radio receiver and channeled into two separate speakers. Speakers are placed in a room in the same manner as those of a stereo record or tape playing system.

Armin Allen, Philco vice president in charge of the demonstration, made a point of the fact that the system doesn't obsolete the millions of radio receivers now in homes and autos. Receivers used in the demonstration were the standard Philco radios especially adapted to bring in the dual signal.

The broadcast was monitored by an FCC team in Newark, N. J. The team, headed by Commissioner Robert T. Bartley, has the responsibility of investigating new broadcasting methods to determine whether they will enhance broadcasting in the U. S. The FCC sets standards, based on their findings.

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AURAPHONIC SOUND

T O D D

RECORDS

101 West 55th Street, New York 19, N. Y.

Sell Recorders' Benefits

• Continued from page 11

ted that he wanted to do a bit of "electronic eavesdropping" on his prospects, seated in his automobile, during the usual drive from one home to another looking at houses. The salesman, after showing the house to a husband and wife combination, for example, would seat them in the car, ready to leave, and then "remember something" which would result in him leaving the automobile for a trip back to the house for five minutes or so. Flicking on the switch, he would thus record everything which the couple in the car had to say, and get a true perspective on the sales possibilities existing. Later in the day, he would listen back to the tape, and could tell accurately whether there was any point in following up on any particular home.

"This was a clever application," the Denver dealer said, "and since there was nothing illegal about it, I was glad to comply. Duncan, incidentally, told me that he sold at least a dozen extra houses in the first three months, using this equipment, since he was able to concentrate on the right houses with the right customers."

Not all off-beat applications of tape recorders are such happy ones, Murphy confided. In one case, he installed a microphone in an electric clock, so that a couple who gave many parties, could keep the recorder going out of sight under the bed, and record the comments of guests, when putting hats and coats in the bedroom, on entering and leaving.

"The customer's wife listened to one tape, heard a few comments about her housekeeping she didn't enjoy, and that was the end of that," Murphy said.

Free Records

A puzzler came when a customer bought a light-weight, but high-quality tape recorder, and then asked Murphy to design a small folding tripod which would hold the microphone about two feet above the floor, rigidly enough that it could not be kicked over carelessly. Here again Murphy was puzzled, until he found that the tape recorder owner habitually took the recorder with him into bars, taverns, restaurants, or wherever high-quality juke boxes are installed, and "recorded his music free from the juke box."

In this instance, the Denver dealer was willing to comply, of course, but he pointed out that on most juke boxes, there are output jacks which would make it possible to simply "plug in" the tape recorder, and get much more faithful reproduction of disc music, without the chatter of other customers in the bar, and similar background noise. This resulted in the sale of not only a specially-rigged jack, but a \$360.00 tape recorder as well.

Finally, Murphy delights in

Traffic-Builder

• Continued from page 11

so that the recipient feels that he is getting an invitation, a thank you note, or personal letter. Copy printed on the card is merely the line, "We thought you would be interested—" with the store signature.

Mailed out in huge numbers every year, such clippings often have been overlooked by the people to whom they are mailed and the usual recipient is, of course, properly grateful. Since there is no advertising connected with the mailing, the recipient drops into Perel & Lowenstein during a shopping trip downtown to thank the store management. The plan brings in many people who have never visited the store in downtown Memphis and has paid for itself in "impulse sales" alone.

showing a foot switch and other "business machine attachments" to as many prospect customers as possible. Altho most tape recorder buyers know that the tape recorder has some practical application such as this, few of them can see how it would fit into their own operations. By dictating some typical letters in advance, and keeping a foot switch attached to a standard tape recorder, Murphy can demonstrate quickly the "start and stop" principle to keep both hands free for typing. And he'd point out that a seven-inch reel of tape will soak up "just about all of the letters, memos, reports, etc., which a businessman can dictate in a week."

There is also advantage in the fact that there is no extra expense for media such as one-time discs, belts, etc., which are used in most office dictation machines. Once Murphy has gotten this fact across, and points out that a stereo recorder can be used as a business machine just as well as for music reproduction, its usefulness is magnified in the customer's eyes. The final results are always good.

Hi-Fi Banner Pulls 'Em In

NEW YORK — The Sargent-Rayment Company has begun distribution of a new sales aid to spark high fidelity component sales. It's a four-foot-by-eight-foot banner in three colors. The banner wasn't designed to plug the Sargent-Rayment products but simply carries the message, "Hear Component Hi-Fi Stereophonic Demonstration."

The firm has found that the sign is particularly effective in attracting the attention of motorists. Because of its size. In a special try-out at a retail store, customers, inquiries were logged. The sign, it was found out, resulted in pulling in six new customers a day. All were hi-fi novices and 75 per cent were motorists, who saw the banner from their car windows when they were traveling to or from work.

Sargent-Rayment reps will answer any dealer questions regarding getting one of these sales aids.

Dynamic Sets Big New Ad Campaign

NEW YORK — Dynamic Electronics here is about to launch its "biggest promotional campaign." Smith & Dorian, Inc., of New York and Hartford is the agency appointed to handle the account.

Firm makes console stereo systems which are marketed in most major cities. Component units include amplifiers, tuners, pre-amps, record changers and speaker systems for both monaural and stereo units.

Robins Accessories Adds Strobe Disk

NEW YORK — Robins Industries is adding a strobe disk to its line of record accessories. The disk provides an accurate way for checking turntable speeds. A turntable that moves faster or slower than pitch of the recorded sound.

Robins' Model SD-1 Strob-Disc is tagged at 50 cents.

Two Admiral Execs Are on the Move

CHICAGO — Two important departures are taking place at Admiral here. Dick Gorman, veteran advertising manager, ankles his post soon. Gorman has not disclosed his future plans. Jerry Bornstein, sales-promotion chief for the past two years, is leaving to find work on the West Coast.

Twelve Hi-Fi Shows Set for Next 5 Months

CHICAGO—The consumer will be exposed to 12 major city hi-fi shows from September, 1959, thru mid-February, 1960, according to three top powers behind the shows. Chronologically, the shows set up as follows:

September 11-13, Pfister Hotel, Milwaukee; September 18-20, Palmer House, Chicago; September 25-28, Sheraton Hotel, Rochester, N. Y.; October 5-10, N. Y. Trade Show Building, New York; October 16-18, Statler Hotel, Detroit; November 6-8, New Washington Hotel, Seattle; November 13-15, New Heathman Hotel, Portland, Ore.; November 20-22, Benjamin Franklin Hotel, Philadelphia; January 27-31, Civic Center, San Francisco; February 10-14, Shrine Auditorium, Los Angeles.

The Chicago show is again backed by Si Nicmann, while the New York, San Francisco and Los Angeles shows are sponsored by the Institute of High Fidelity Manufacturers. All other shows are guided by Rigo Enterprises, Chicago.

Henry Goldsmith of Rigo here indicated that a new consumer marketing survey will be available to show exhibitors and other interested parties. At each Rigo show, \$1,000 worth of hi-fi product will be given away in a drawing of those names who attended the show and filled out three-page questionnaires. Goldsmith said he tested the survey effort and found 40 per cent of the attendance responded. Goldsmith will have a general consumer survey available and for additional cost will conduct surveys for anyone interested in the consumer hi-fi picture.

Powell Joins Capitol Phonos

HOLLYWOOD — Wallace T. Powell last week was named staff assistant to Capitol Records National Phonograph Administrator Bud Schuster. Powell, active in sales management for the past 12 years, brings to the firm's phono operation experience in all levels of sales and merchandising. He will base his activities at the Capitol Tower headquarters.

Robins Debuts Slides For Components \$3.50

NEW YORK—Robins Industries has added a set of aluminum component slides to their accessory line. The slides are designed to be used for record players, changers, professional-type turntables and similar installations.

Designated CS-1311, the slides have a load capacity of 30 pounds. They are 13 inches long and extend a maximum of 14 inches. Equipment slides on ball bearings. A special silencer spring eliminates vibration and the distortion caused by it, according to the firm.

Slides are tagged to retail at \$3.50. Firm says they are easy to install.

Hi-Fi Firm Promotes Via Belafonte Wax

HOLLYWOOD — Last week station KRHM (FM) broadcast a four-hour Harry Belafonte spectacular sponsored by James B. Lansing Sound, manufacturer of hi-fi speakers. Program aired Monday (20) from 8 p.m. to midnight, consisted of playing all available Belafonte recordings with the vocalist himself chatting on various subjects.

Audio Feedback

• Continued from page 11

TRACKING ERROR

As an example of obsolescence, Silber had one of his engineers tell us about "tracking error" and how its correction changed the appearance and design of the tone arm.

Because the cutting head, in the manufacture of a record, cannot move in exactly the same way across the surface of a disk as the cartridge that will reproduce it, there is a mechanical discrepancy and a resultant loss of quality. Not too many years ago, the tone arm was made to be perfectly straight, and, when it swung over the center spindle, the needle was immediately over that spindle.

It was discovered that, by putting a bend in the arm (engineers call it "offset angle") and by lengthening the arm so that the needle extended beyond the center spindle instead of directly above it (engineers call it "overhang"), the needle will work in a line that is more nearly tangent to the arc described by the record groove. These rather simple changes made the quality of the reproduction improve by about three or four times.

The design change also obsoleted the straight tone arm without any overhang. The moral of Silber's story is that, when such an improvement occurs today, the owner of a component package is in a better position to take advantage of it.

GETTING STARTED

How, we wondered, did Silber get started in high fidelity. According to the peppy Rek-O-Kut prexy, his firm evolved thru a logical sequence of events. Interestingly enough, the firm was established before the high fidelity industry, as we know it today, was even thought of.

Silber himself had a machine shop back in 1936 that turned out "lead screws" for disk cutters. The Rek-O-Kut firm name dates back to 1939 at which time they were making those old disk cutters for home recording use. Remember, this was before wire and tape recorders came along.

"Our cutter was an overhead lathe type," Silber said, "and it retailed for \$29.95. It was a nice little gadget that people used with their record players. Trouble was the turntable motor weren't powerful enough to do a good clean recording job. So we began designing them."

THE PROFESSIONAL BUSINESS

By 1945, Rek-O-Kut was in the professional turntable business, making transcription tables for broadcasting studios. Three years later, the LP disk debuted and the hi-fi business began. Silber's firm, along with many others making quality audio equipment, coasted right in.

WB CUTS \$1.98 STEREO SAMPLER

NEW YORK — Warner Bros. announced a special \$1.98 stereo sampler at its eastern distributor meeting last week titled "You Ain't Heard Nothin' Yet." (This is also the title of the firm's fall sales program.) The stereo sampler consists of a band telling about the history of sound, and the other bands taken from the firm's album releases for August. A special copy of the sampler will also be made available to disk jockeys and salespeople of the firm's distributors.

The stereo samplers come in pre-packs, with 10 in a box. This is only one of the sales aids that WB is offering dealers this fall. Firm is also making window streamers, mobiles and album covers available advertising the firm's new releases.

Jazz 'Porgy' Promo

NEW YORK — United Artists Records is launching an extensive advertising - promotion campaign to promote its LP, "Jazz Soul of Porgy & Bess." The diskery is planning a heavy advertising sked, special mailing pieces and displays plus full deejay coverage.

The album features big band arrangements by Bill Prottis, played by a jazz, all-star line-up. The elaborate packaging includes a 14-page folio of photographs and liner notes by Andre Previn.

Dual Specs Take a Change for Better

NEW YORK — United Audio, U. S. distrib for Dual record changers and Wigo loudspeakers, announces a change in specifications for their Dual-1006 record changer. The unit's minimum tracking pressure is one and one-half grams instead of the previously advertised two grams. Tracking pressure is particularly important in reproducing stereo records.

The firm also says that their Dual model 1006X will have a five and one-half pound turntable assembly rather than the previously reported five and one-quarter pound assembly.

New Urania Harp LP

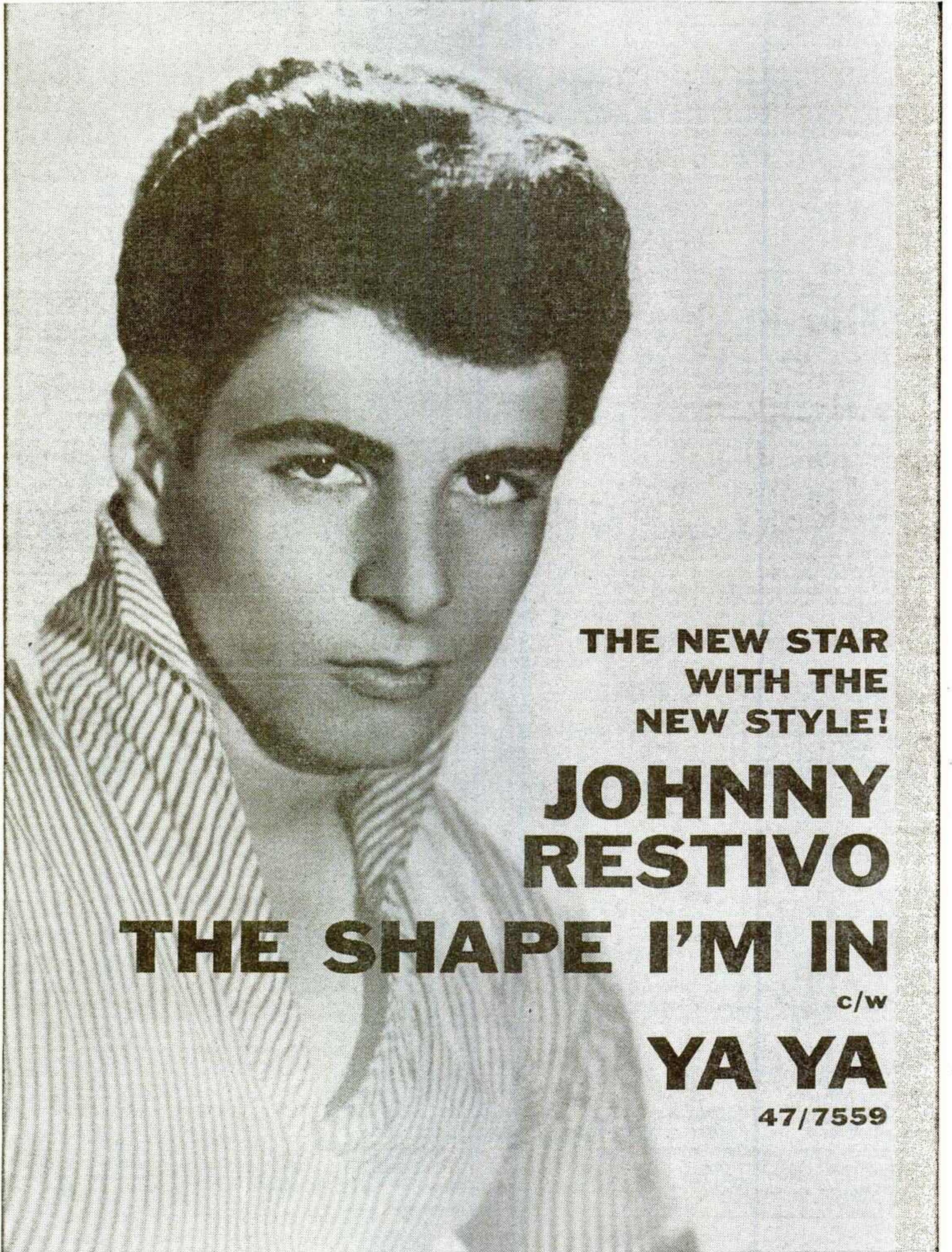
NEW YORK — Mildred Dinning, harpist, recently completed an LP for Urania Records. The set, "Clair de Lune — Romantic Music for the Harp, Played by the First Lady of the Harp," is sked for fall release.

Miss Dinning has written several books on the harp and gives recitals throught the country each year.

Audio Books Sell!

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RCA VICTOR

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DISTRIBUTOR NEWS

By HOWARD COOK

MILWAUKEE: Benn Ollman, Billboard correspondent, has the following comments in his monthly round-up of distributor doings in Milwaukee: At Capitol Records Bob Thompson reports strong action on "An Evening in Roma" by Dean Martin and "High Hopes" by Frank Sinatra. Top LP is "Kingston Trio at Large." Bob Reinhardt, former city salesman for Morley-Murphy, distributor for Columbia Records, left his post and entered the retail ranks. He is currently heading up the New Music Mart outlet.

Bill Farr, Columbia Records, points to a trio of hot selling singles, "I Got Stripes" by Johnny Cash, "Jine the Cavalry" by Mitch Miller and "Soldier's Joy" by Hawkshaw Hawkins. "More Johnny's Greatest Hits" by Johnny Mathis is headed for the best selling album charts. Indie distrib Vern Sherkow, Sherco, Inc., has a winner with "Angel Face" by Jimmy Darren on Colpix. "Nina Simone" is a hot selling LP for Bethlehem.

Strongest platters at Garmisa Distributors are "Mona Lisa" by Carl Mann on Phillips International, "There'll Be Some Changes Made" by Steve Lawrence on ABC-Paramount and "Thank You Pretty Baby" by Brook Benton on Mercury. Mercury has a strong LP in "Songs From Great Shows" by Herman Clebanoff. Rolf Voegelin, Tell Music, has sellers with "After Hours" by Lew Douglas on Todd. "Cry" by the Knightsbridge Strings on Top Rank and "Beach Time" by Roger Smith on Warner Bros. Rik Froyo reports that "Ragtime Cowboy Joe" by David Seville and the Chipmunks, "Dream Lover" by Bobby Darin on Atco and "Bells, Bells, Bells" by Billy & Lillie on Swan are his top disks.

Marty Schwartz of James S. Martin, Inc., has hits with "Bei Mir Bist Du Schoen" by Louis Prima and Keely Smith on Dot and "Thinking of You" by Barbara Allen on Felsted. Bob Kahn is the new sales rep for Music Distributors. Kahn reports that his fastest movers are "Like Young" by David Rose and Andre Previn and "Lipstick on Your Collar" b-w "Frankie" by Connie Francis on M-G-M. "Buckeye" by Johnny and the Hurricanes on Warwick is starting. Bob Blic, of Decca Records, mentions "The Mummy" by Bob McFadden as a potential hit. Other Decca climbers are "Boppin' on the Beach" by Sandy Dale and the Valiants and "She Loves the Love I Give Her" by Tompall and the Glaser Brothers. Top Decca LP is the original cast recording of "Destry Rides Again."

RCA Victor distributor, Taylor-Electric, opened its new one-stop Record City last week. Bob Mahl is in charge. Hit Victor singles in Milwaukee are "Crying My Heart Out for You" by Neil Sedaka, "Round the Bay of Mexico" by Harry Belafonte and "Tie Toe Polly Woc" by Perez Prado. Hottest LP is "Porgy and Bess" by Harry Belafonte and Lena Horne.

NEW YORK: Strongest items at Cosnat are "What'd I Say" by Ray Charles, "So High, So Low" by LaVern Baker and "Since You've Been Gone" by Clyde McPhatter on Atlantic. "Miami" by Eugene Church on Class is starting. "Cry" by the Knightsbridge Strings on Top Rank is big. "Bye Bye, Love" by Will Jordan on Hanover is a big novelty seller. "Romeo" by the Cadillacs on Josie is grabbing action. Ditto "La La La" by the Deltones on Jubilee. Other disks that are showing include "Do I Really Love You" by Lu Ann Sims on Jubilee, "Karen" by Bobby Randell on Shad and "Flying Saucer No. 3" by Buchanan & Goodman on Comic.

BRIEFS: Von-Aum Records has signed New Sound Distributors in San Francisco. First release by the label is "Only Love" by Gary and Chuck. . . J. M. Records has pegged Malverne Distributors in New York and Wendy Distributors in Newark, N. J.

Al Levine, of Ideal Record Products, Inc., in New York has a flock of things moving. Best M-G-M sellers are "Like Young" by Andre Previn and David Rose, "Somebody Else Is Taking My Place" by Jaye P. Morgan, "I've Been There" b-w "I Looked at Heaven" by Tommy Edwards, "Where Did I Make My Mistake" by Clyde McPhatter and "Don't Worry 'Bout Me" by Billie Holiday. Cub has clicks with "Oh, What a Fool" by the Impalas, "Only When You're Lonely" by the Wanderer and "Roulette" by Russ Conway. "Lonely Guitar" by Annette on Vista looks promising.

Other platters that are selling well include "Billy Boy's Tune" by the Three Graces on Golden Crest, "Hot Spot" by Boudleaux Bryant on Hickory and "Nobody to Love Me" by Jeannie Allen on Mala. Top items for Challenge are "Betty My Angel" by Jerry Fuller and "Primrose Path" by Jerry Wallace. Warwick has winners with "Telegram of Love" by Lola Fisher, "Red River Rock" by Johnny and the Hurricanes and "I Apologize" by Bob Silvers. Hottest LP's are the sound track of "Gigi," "Secret Songs for Young Lovers" by Andre Previn and David Rose and "Billie Holiday" on M-G-M.

Sandy Ginsberg of London Record Distributors in New York lists "Adonis" by Terri Stevens and "You Don't Know Girls" b-w "So Close to My Heart" by Kathy Linden on Felsted among her best sellers. "My Love, My Love" by the Bongos on Splash is getting action. "N-U-T-H-I-N-G" by Stan Robinson on Monument looks like a big one. Ditto "The Three Bells" by Dick Flood on Monument. "Passion Flower" by Caterina Valente on Telefunken is showing. Gitta Lind's German version on Telefunken and English version on London of "In Surabaya" are both moving.

PHILADELPHIA: Chips Distributors reports on the following singles this week: "Hush Our Secret" by Bobby Baker on Swan, "Walking on Air" by Jimmy Bowen on Roulette, "Heart of an Angel" by Johnny Johns on Vista, "Crying in the Chapel" by Mary Swan on Unart, "Sleep Walk" by Santo & Johnny on Canadian-American and "Sugaree" by Rusty York on Chess. Top LP is "Tutti's Trumpets" on Disneyland.

ARTISTS' BIOGRAPHIES FOR JOCKEY PROGRAMMING



Jacky Noguez Hails From Paris, France

Jacky Noguez was born in Paris some 30 years ago. He began his musical training early, since his father was a teacher of harmony, piano and accordion. Noguez' first engagement as an ork leader came when he was 15, at a small spot near the Place de la Bastille, a sort of Parisian Basin Street.

With the liberation, he learned much about Amer' an jazz. While the bandleader plays many instruments, his favorite is the accordion. He has toured Europe and Africa, and played at many prominent clubs, including the famed Moulin Rouge.

Much of his time now is spent playing for society parties like those of Ali Khan, and in arranging and recording. Americans are currently responding to his waxing of "Ciao Ciao Bambina" on the Jamie label.



Tassels Decorate 'To a Soldier Boy'

New Jerseyites John Gaudet, Leo Joyce and Joe Intelisano have been singing together for three years as the Tassels. However, it wasn't until Gaudet's sister Rochelle joined the group as the feminine lead that they began clicking on Billboard's charts.

The tune that is hitting for them, Madison's "To a Soldier Boy," was inked 18 years ago by Rochelle and John's mother, Mary Glen Gaudet. Rochelle and John have been singing since they were very young, and John has frequently appeared on local radio shows since he was small. He plays guitar as well as sings.

Joyce and Intelisano, the group's younger members, have both just been graduated from high school.

YESTERYEAR'S TOPS—

The nation's top tunes on records as reported in The Billboard

JULY 23, 1949

1. Riders in the Sky
2. Some Enchanted Evening
3. Again
4. Baby, It's Cold Outside
5. Forever and Ever
6. Bali Ha'i
7. Room Full of Roses
8. I Don't See Me in Your Eyes Anymore
9. A Wonderful Guy
10. The Four Winds and the Seven Seas

JULY 24, 1954

1. Little Things Mean a Lot
2. Three Coins in the Fountain
3. Hernando's Hideaway
4. Sh-Boom
5. Little Shoemaker
6. Happy Wanderer
7. I Understand Just How You Feel
8. If You Love Me (Really Love Me)
9. Wanted
10. My Friend

VOX JOX

By JUNE BUNDY

DJA REPORT: Rich, resonant voices and solid determination keynoted the formation of the Disk Jockey Association (see story elsewhere in this issue) in Milwaukee last week. The jocks obviously had come prepared to work, and work they did from 1:30 p.m. past 11 p.m. Saturday (18); then back at 9 a.m. the following morning for another lengthy session running into mid-afternoon.

Their determination to make the Association a going concern was evidenced by the fact that most of the jocks attending paid their own transportation costs (some coming from as far as Los Angeles, Seattle, and New York State). Practically all of them had to make taping arrangements for Saturday shows back home. Robin Seymour, WKMH, Detroit, actually interrupted his vacation to drive down for the meet.

Host Bob (Coffeehead) Larsen, WRIT, Milwaukee, made all the arrangements for the group at the Milwaukee Inn and commandeered some of his WRIT jocks — Woody Welch, Larry Clark, and Lee Rothman — to meet incoming planes and escort visiting spinners from the airport to the inn.

Even meal time was made to pay off, since most of the deejays dined enmasse to kick around proposals made and trade tips on hot news releases, audience-building gimmicks, etc. Attorney Ben Starr, who generously donated his services to handle all legal matters for the group—including filing the corporation charter — was so busy that he didn't eat dinner until 11 p.m. Then he had to sandwich it in while supervising the signing of the corporation charter. Larsen used his local influence and persuaded the Milwaukee County Clerk to make a special trip to the inn late Saturday night to notarize the signings.

In addition to the trade papers (The Billboard and two other publications) the only other trade observers were Phoebe Ostrow of Jubilee Records, who volunteered to act as recording secretary for the meet Saturday afternoon; Juggy Gale of Carlton Records; and the head of Allan Records. Sorry we didn't get his full name.

The trade was allowed to sit in on the meets, but, of course, not permitted a voice in the voting. However, the trade paper representatives were invited to participate in a special committee set up to suggest a name for the organization. The Disk Jockey Association, Inc. may sound like an easily-arrived-at tag, but you should have heard some of the discards!

The man mainly responsible for the formation of the Association — Bill Gavin, the DJA's new secretary-treasurer — estimates the Association will need between 800 to 1,000 members (at \$10 annual dues each) to put it on an even financial keel initially. Meanwhile the boys are cheerfully footing their own bills. Communication is the big problem. For example, new prexy Jim Hawthorne, KDAY, Los Angeles, headquarters on the West Coast, while his first veepee Scott Muni, works at WMCA, New York.

Meanwhile, Hawthorne — a busy man who (besides his regular local radio show) does a daily program and records for his own record label — plans to cut down on his outside activities in order to concentrate on making the DJA a success. If hard work, sincerity, and a well-thought-out plan of action mean anything, the DJA should have it "made" by this time next year. We wish them the best.

GIMMIX: Among the gimmicks discussed by the new DJA members were the following: Gene Edwards, WROW, Albany, N. Y., for instance, said his station had started a "whisper campaign," whereby all the deejays and announcers on the station vow to speak only in a whisper (including commercials) for one week. If anybody goofs and uses his natural voice, the first dialer to telephone the station and report it, gets \$500. Station KBOX, Dallas, tried the same stunt recently, and managed to keep its spinners' voices down to a whisper the whole week. Edwards said it's a great attention-getter for dial-changers.

Fred Hohl, WAME, Miami, was enthusiastic about Hanover's "Count Down" record, which is grooved so that it can be used as a game on the air. It has three different endings, depending upon which way the needle falls, and Hohl is offering prizes to listeners guessing which dance will come up next. He narrows the competition down, via a provision that contestants must first call and register to be eligible to play the "Count Down" game.

CHANGE OF THEME: Steve Brown appointed program director of KISN and Jim Tate, operations manager. Tate will handle music policies while Brown will head up over-all production. . . . Jim Murphy has returned to KIBLE, Beeville, Tex., Laurie Cox, formerly with CKSL, London, Ontario, Can., is now spinning 'em at CKOY, Ottawa, Can., under the name of Ray Lawrence. . . . Dick Buller, veteran deejay at WKMR, Detroit, has been named program director.

Thom Hawkins and Rick Miller have joined KJAY, Topeka, Kan. Ex-jazz jock Hawkins, formerly with KCUE, Redwing, Minn., emcees "Hawkins Talkin'" from 7 p.m. to midnight. Miller handles a daily 3-7 p.m. seg. . . . Darrell Dreyer has left KFOX, Long Beach, Calif., to rejoin WMFJ, Daytona Beach, Fla., where he will broadcast under the name Russ Knight. . . . Jim Procter, WEZL, Richmond, Va., has received an award (doesn't say from whom) "for being Richmond's swingiest and best all around disk jockey for 1959," according to E. U. Martin.

Norm Prescott has resigned from WBZ, Boston to become veepee of Embassy Pictures. Meanwhile, Murphy (that his full name) has joined WBZ in the daily 10:30-11:30 p.m. and a Sunday airer from noon to 6 p.m. . . . Roy Fox, WIKY, Evansville, Ind., has started a new Sunday show from 7 to 8:30 p.m., featuring stereo tapes, via an AM-FM set-up. The program is tagged "Music for Influentials" and "built around" a recent Saturday Evening Post article and a Steve Allen LP.



CAVALLARO WITH THAT LATIN BEAT—Carmen Cavallaro DL 78864/8864



HITS FROM BROADWAY—The Four Aces DL 78855/8855/EP 72658/2658



THE SWINGIN' ERA—Warren Covington DL 78914/8914/EP 72660/2660



CLAP YOUR HANDS—Roberta Sherwood DL 78863/8863



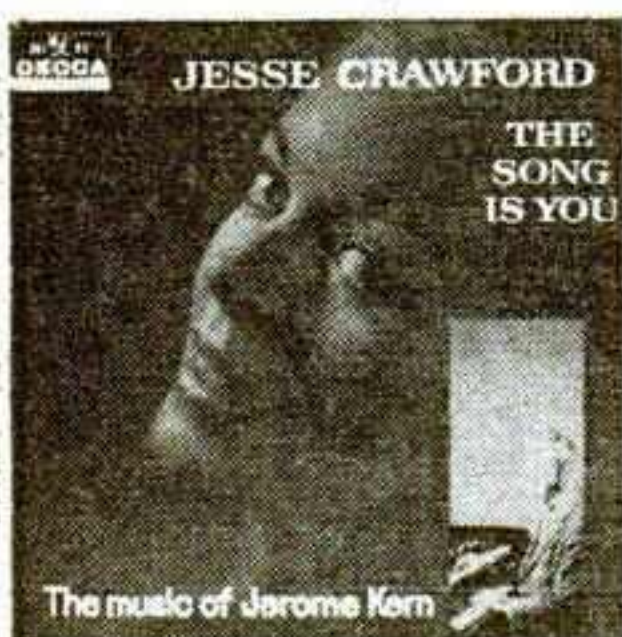
GRANDMA, WHAT GREAT SONGS YOU SANG!—Brenda Lee DL 78873/8873



IN THE EVENING BY THE MOONLIGHT—Ray Charles DL 78874/8874/EP 72652/2652



AL HIBBLER REMEMBERS THE SONGS OF THE BIG BANDS DL 78862/8862



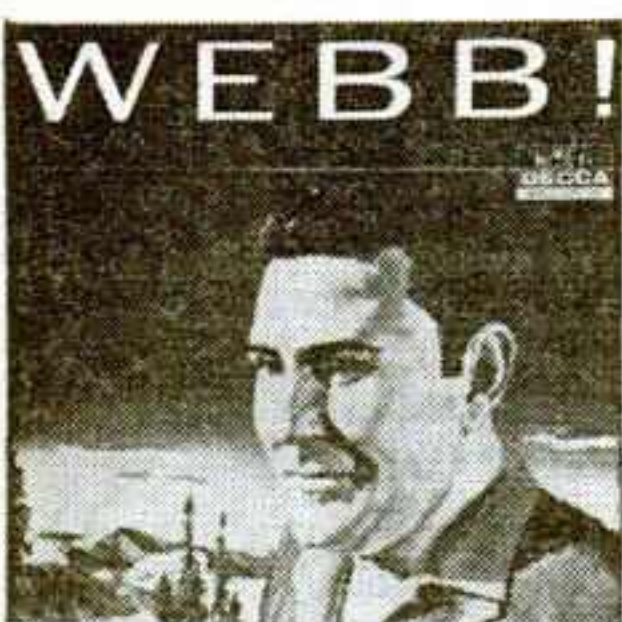
THE SONG IS YOU—Jesse Crawford DL 78861/8861



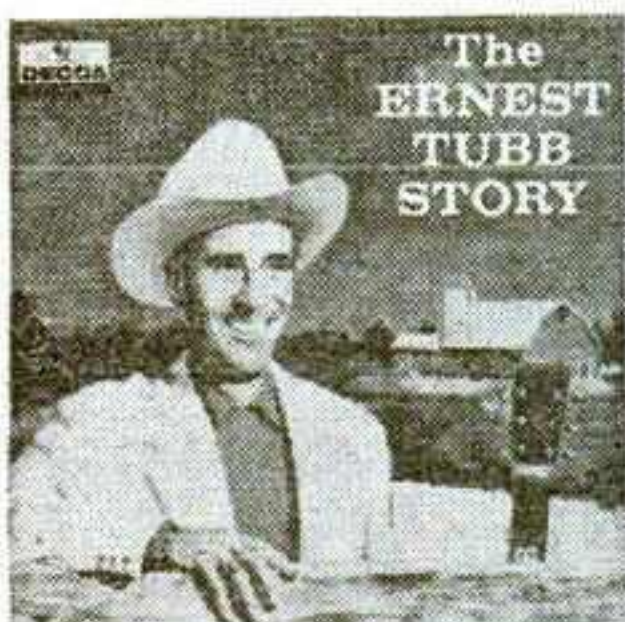
JAN GARBER IN DANCELAND—Jan Garber DL 78867/8867



CHEERS—Burl Ives DL 78886/8886/EP 72650/2650



WEBB!—Webb Pierce DL 78899/8899/EP 72653/2653



THE ERNEST TUBB STORY—Ernest Tubb DXSA 7159/159



DUST ON THE BIBLE—Kitty Wells DL 78858/8858/EP 72646/2646



RUSSIAN FAIR—Don Cossack Choir DL 710016/10016



HANDEL ARIAS—Russell Oberlin DL 79407/9407



ELIZABETHAN AND JACOBAN MUSIC—New York Pro Musica DL 79406/9406



THE GERSHWIN YEARS—George Bassman—DXSZ 7160/160

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Earl Grant DL78916/8916

names and talent, product that fills a need, new releases by proven past sellers—all available in STEROPHONIC and MONOPHONIC sound. It's a happy birthday for you, too!



ETHEL SMITH—Seated One Day At The Organ
DL 78902/8902



ORCHIDS TO MY LADY—Wayne King
DL 78876/8876/EP 72662/2662



JIMMY DURANTE (IN PERSON) AT THE PIANO
DL 78884/8884



NEW YORK, N.Y.—George Russell
DL 79216/9216



THE SINGING TRUMPET—Rafael Mendez
DL 78869/8869



THE LENNY DEE SHOW—Lenny Dee
DL 78913/8913



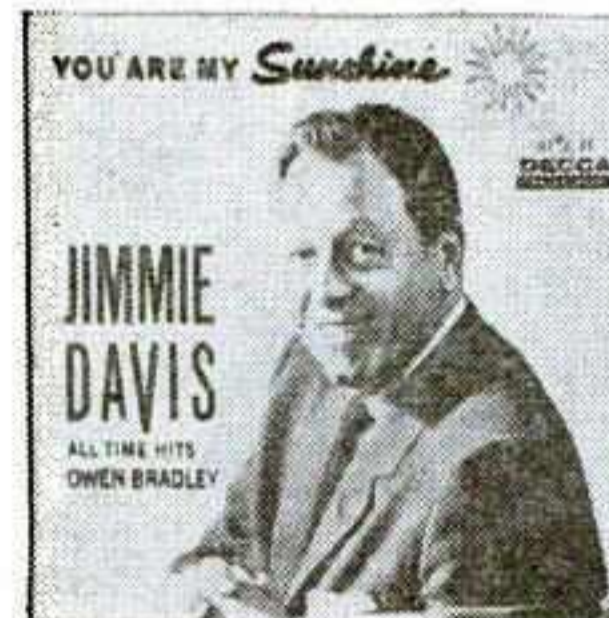
VINCENT GOMEZ—Vincent Gomez
DL 78918/8918



GOLDEN AWARD SONGS—Werner Muller
DL 78887/8887



LET'S ALL SING TO HIM—Red Foley
DL 78903/8903/EP 72263/2263



YOU ARE MY SUNSHINE—Jimmie Davis
DL 78896/8896/EP 72654/2654



BEETHOVEN EMPEROR CONCERTO—
Andor Foldes DGS 712011/12011



MOZART CONCERT ARIAS—Rita Streich
DGS 712012/12012



BACH—ARIAS FOR VOICES AND INSTRUMENTS
Bach Aria Group DL 79405/9405



GAITE PARISIENNE—BEAU DANUBE—Berlin
Radio Orch. DGS 712013/12013



HUNGARIAN RHAPSODIES—PEER GYNT—
Bamberger Symphony Orch. DGS 712014/12014



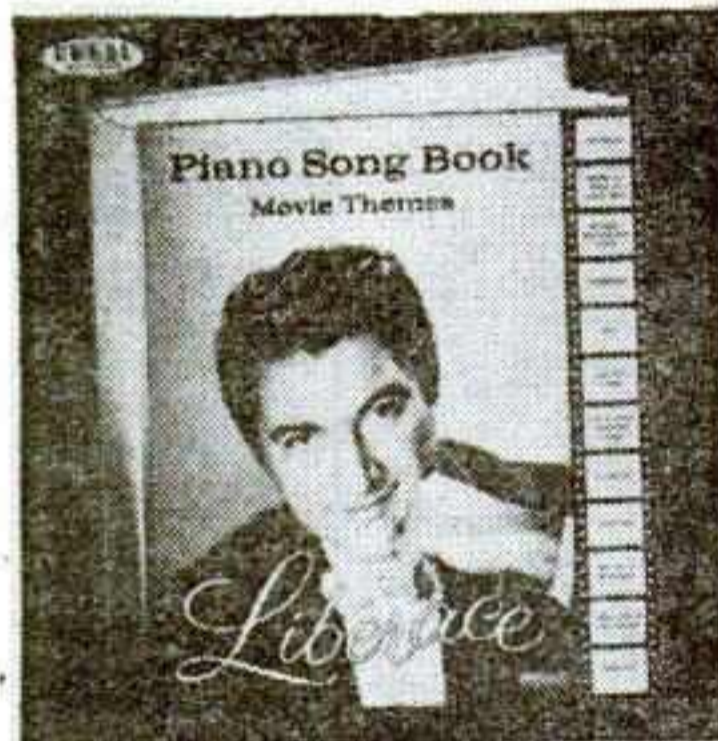
THE DEFINITIVE GERSHWIN ALBUM OF THIS YEAR OR ANY OTHER! The Gershwin Years contain 58 Gershwin songs thrillingly performed by large orchestra with chorus and superb soloists under the direction of George Bassman. Deluxe packaging including handsome valuable brochure and reproduction of Gershwin self-portrait for framing. 3 Long Play records. The deluxe set of the year!



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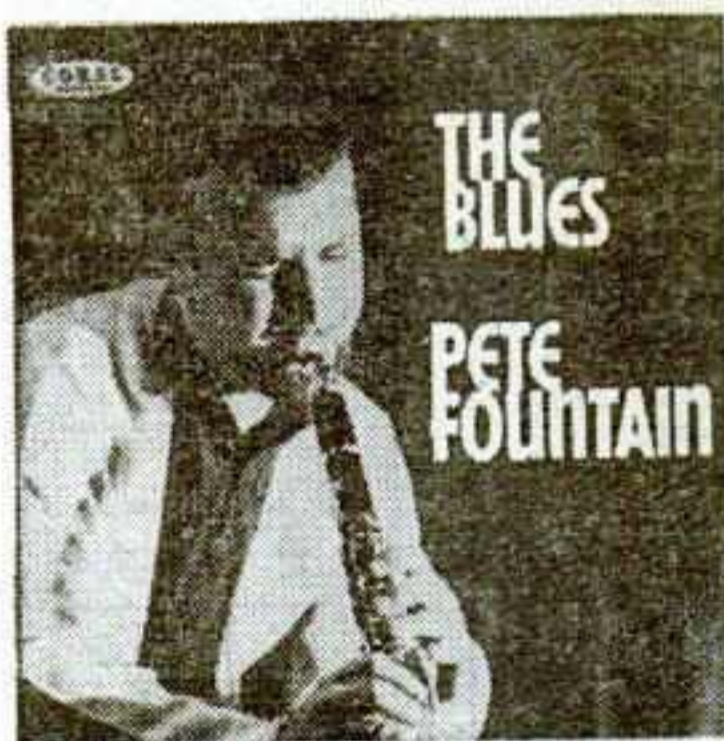


PIANO SONG BOOK—MOVIE THEMES—
Liberace
CRL 757292/57292



ALL THE KINGS' SONGS—
Teddi King
CRL 757278/57278

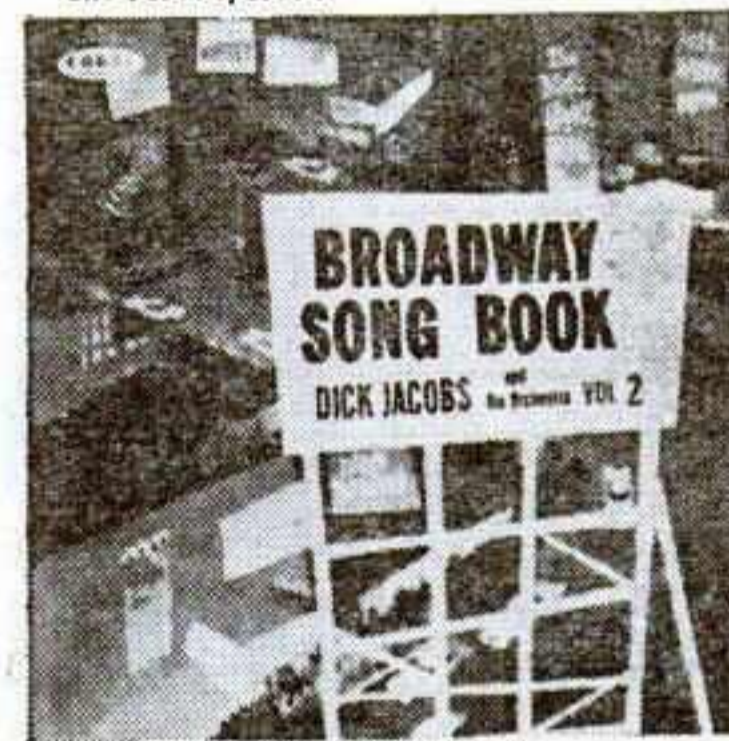
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STEREOPHONIC
and
MONOPHONIC
sound.



THE BLUES—
Pete Fountain
CRL 757284/57284



BROADWAY SONG BOOK—VOL. 1—Dick Jacobs
and His Orchestra CRL 757274/57274
BROADWAY SONG BOOK—DELUXE SET—CX 74/4



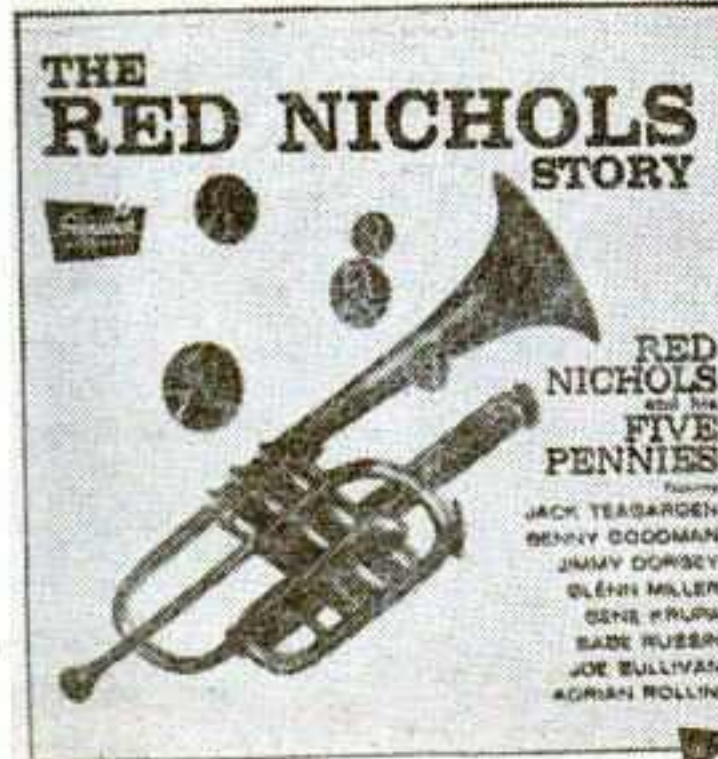
BROADWAY SONG BOOK—VOL. 2—
Dick Jacobs and His Orchestra
CRL 757275/57275



MODERN SKETCHES IN JAZZ—George Romanis and
his Orch. CRL757273/57273



MELANCHOLY BABY—
Mary Ann McCall
CRL 757276/57276



THE RED NICHOLS STORY—
Red Nichols and His Five Pennies
BL 54047 Collectors Item, Monaural Only



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Teresa Brewer
CRL 757297/57297



PETE FOUNTAIN'S NEW ORLEANS
CRL 757282/57282



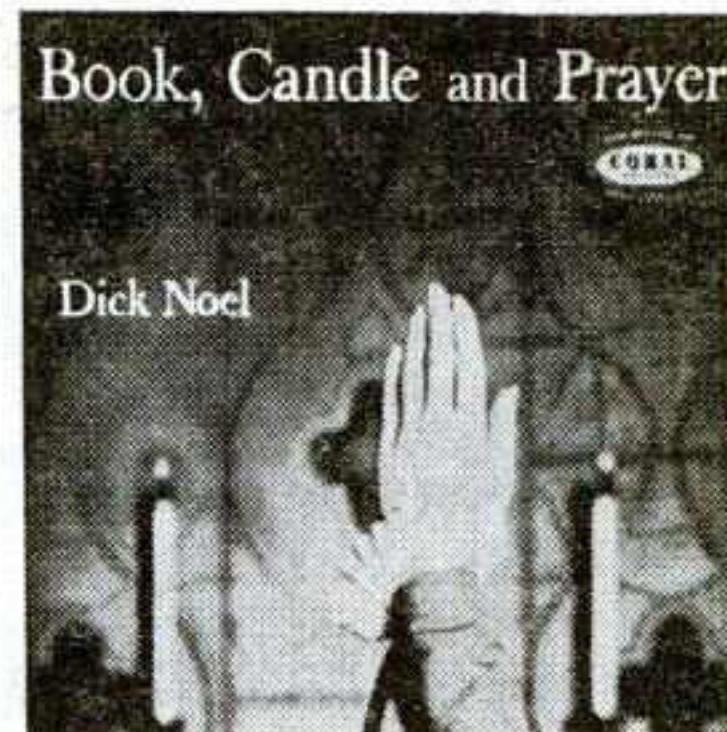
HALF SWEET HALF BEAT—
Billy Williams
CRL 757251/57251



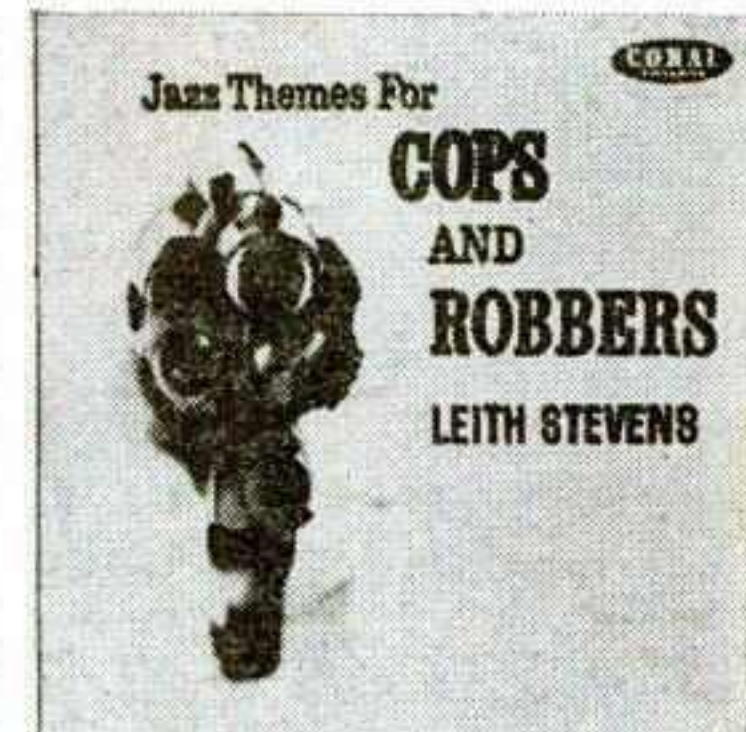
MEMORABLE MOMENTS OF MUSIC—
Marguerite Piazza
CRL 757271/57271



THE 50th STATE—
Charles Bud Dant and His Orchestra
CRL 757270/57270



BOOK, CANDLE AND PRAYER—
Dick Noel
CRL 757288/57288



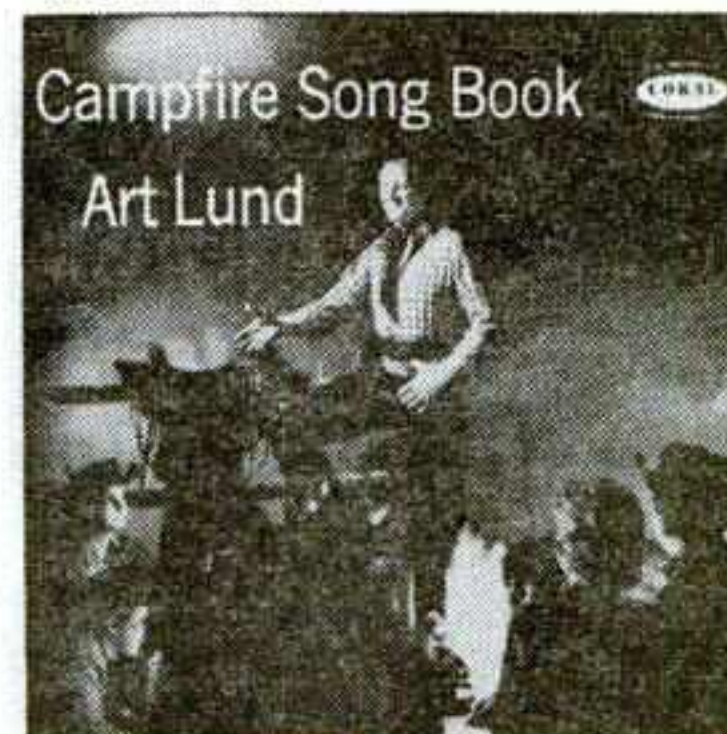
JAZZ THEMES FOR COPS AND ROBBERS—
Leith Stevens and His Orchestra
CRL 757283/57283 EC781185/81185



DON McNEILL PRESENTS
MARCH AROUND THE BREAKFAST TABLE
Eddie Ballantine
CRL 757291/57291



SWING SONG BOOK—
Les Brown and His Band of Renown
CRL 757300/57300



CAMPFIRE SONG BOOK (SING ALONG IF
YOU LIKE)—
Art Lund
CRL 757272/57272



NONSENSE SONG BOOK—
The Three Stooges
CRL 757289/57289

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MUSIC AS WRITTEN

New York

CEDRIC DUMONT IN THE U.S.A.

Cedric Dumont, the musical director of the Swiss Broadcasting Company at Radio Basle, as well as the head of the Edition Coda publishing company of Zurich, and musical advisor to Radiag Corporation of Basle, the large Switzerland indie label, dropped up to The Billboard office last week. He was on his way back home after batoning the Philharmonia Orchestra of San Juan last week as a guest conductor spelling regular conductor Arturo Somohano. While in the U. S. Dumont has been seeing publishers and record people, looking for material of all types for a new record club that he is starting in Switzerland. Dumont stated that the new club would be a special type of record club. At present the largest record club in Switzerland is Ex Libris, a combination book and record club outfit.

Johnnie (Scat) Davis opens at the Sahara Hotel in Las Vegas tomorrow night (28) with Jimmy Nuzzo, Tony Papa and Cindy Layne. . . . The McGuire Sisters will also be playing a return engagement at the Desert Inn in Las Vegas for four weeks starting tomorrow night (28). . . . Apollo Records has acquired the Forward label for national distribution. Murray Wallberg and Jack Panes will continue to supervise all Forward recording sessions. Agreement was made by Bernie Lawrence, Apollo sales chief. . . . Epic Records has purchased the master released by the Willamette label of Eugene, Ore. Disk features Leon Smith singing "Little Forty Ford." . . . Prager and Fenton, CPA's to the music business for many years, has moved Jack Engelman from the New York to Hollywood office. The auditing firm reps the Harry Fox office, the Warner Bros. Music firms and many others.

Shadow Wilson passed away suddenly two weeks ago. . . . Don Elliot will be at the Cork and Bib in Westbury, L. I., N. Y., this weekend (31, 1, 2). . . . Erroll Garner will play the Crescendo in Hollywood on a two-performance-a-night basis starting September 10 for 11 days. Speaking of Garner, the Newport Jazz Festival exec, George Wein, has sent out a notice apologizing to photographers for restricting all of them from taking photos while the pianist was performing there three weeks ago. Only flash shots were to be restricted while Garner was performing, photos shooting in available light were to be permitted to take all the shots they wanted. Seems the NJF goofed.

Columbia Records has pacted Sandra Church, one of the stars of "Gypsy" and banjo player Al Cante. . . . George (Hounddog) Lorenz, of WYNE in Buffalo, in town with his charming wife to celebrate their wedding anniversary. . . . Otis Pollard has been appointed national promotion director for Finch Records, and John Brindle has been named to the label's national sales post.

The City of New York will award the first annual music scholarship from the Mayor's Scholarship Fund this week (21) in honor of composers Richard Rodgers and Oscar Hammerstein. . . . Dave Usher is recovering in Detroit from minor surgery. . . . Romance Watson will be on the Dick Clark TV Show on Friday (31). . . . The correct title of the song being handled by Julie Stearns from the new flick "Say One for Me" is "I Couldn't Care Less." . . . Ray Ventura's Versailles label, under the operation of Duke Niles here, will bring out two new records this week, one by the Voxpoppers and the other by orkster Ray Ventura himself. . . . Moe Prekell out to the Coast this week for the Disneyland Records convention. . . . Teddy Wilson and Cootie Williams will lead their combos at the Embers in New York starting next week (31). . . . Laurie Records has purchased for American distribution a top selling German disk titled "Morgan." Tune, out on the Polydor label in Germany, is sung in German by Ivo Robic. . . . Don Robey, head of Peacock-Duke Records, was hospitalized last week for ulcers. . . . Roberta Whittle, Columbia Records receptionist, will marry Cal Roberts of the Columbia Transcription department on August 1. Bob Rolontz.

Hollywood

Mike Gould, recently departed from his post heading the Disney Music firms, has concluded arrangements with Australia's Bill Watson to represent the latter's Headliners firm here in locating talent for tours in the Down Under Land. Watson, currently in Hollywood, is wrapping up a package which will boast Jimmy Rodgers, Dodie Stevens, the Champs and Tommy (The Mouseketeers) Cole, plus dancer Art Duncan. Tour kicks off October 1 with Gould accompanying the troupe to Australia. It will play the three principal cities, Brisbane, Melbourne and Sydney. Rodgers' hop marks his first appearance anywhere outside the U. S. His "Waltzing Matilda" recently released has become a top-seller in Australia, Watson said, and he expects the vocalist to be a record-breaker.

Dot Records named Wade Advertising, Inc., as its ad agency with Snowden M. Hunt Jr., Wade vicep, to serve as account exec. . . . Jesse Kaye recorded Debbie Reynolds, voicing the title tune of her Metro picture, "It Started With a Kiss," for release on the M-G-M label. Her Dot pact permits her to record pic tunes whenever she appears in film produced by a diskery-affiliated movie studio. Kaye's life was brightened with additional glamor when, the following day, he recorded Rhonda Fleming warbling the title song of "The Big Circus." . . . Don Ralke's orchestra provided the setting for Tab Hunter's WB single and moved over to Liberty for ditto duties for two sessions, backing both the Sabers and the Paris Sisters.

Jac Holzman, Elektra Records president, switched distribs during his visit here last week, going from Sunland Music to Allied Music Sales. . . . Randy Wood switched distribs in the St. (Continued on page 23)

ON THE BEAT

By REN GREVATT

Every so often, the Canadian influence creeps into the American music scene to make a solid dent. Looking back, one can note such names as Paul Anka, the Four Lads, the Diamonds, Hank Snow, Gisele MacKenzie and Dorothy Collins as among those from north of the border who have become established people here. Another name that's likely to be heard from is that of Jack Kane.

Kane, a fine musician and arranger who has been the emcee, arranger and conductor for "The Music Makers," a Thursday night Toronto-based CBC-TV show, admits that he has never really set out to get a hit on a disk. "With me, I guess it was art for art's sake," says Kane. "I always believed that you ought to let the sound on your record come from the instruments, not from echo chambers and those other crazy studio devices they use these days. But I do think if you use some imagination in an arrangement and it's basically good, you can still get a hit and I'm going to try to prove it."

Currently Kane is the musical director for 'ndy Williams' summer show and last year worked in the same niche with the Eydie Gorme-Steve Lawrence summer TV replacement for the Steve Allen show. Before that, Kane scored Miss Gorme's arrangement for her Palace Theater (New York) date with Jerry Lewis which came about as a result of her appearance on his Canadian TV show.

"We have a lot of American artists as guests on that show. One time, we booked a vocal group that had a hit record. They came into Toronto in the morning and I asked them if they had their arrangements for the band to rehearse. That's when the trouble started. They told me: 'Well, man, I mean we don't have any arrangements. Don't you have our record?' It turned out they wanted to lip-synch the record but in Toronto, when you have a live studio band, you can't play any records. That's what the Union says. So then I told them maybe they could do another song, something we could put together a quick arrangement for. 'Well, man, we don't know any other songs but that one,' says this kid. It turned out that we couldn't have them on the show and they came all the way to Canada to do it. And the pay-off is that they had been doing club dates all over with one song. How do you like that? The business is in some state today, if that's the kind of artists that are coming along."

Kane, who has had albums here on Coral and Dot, will soon be doing some new albums for Hanover-Signature Records. "But I don't expect to make any exclusive deals," he added. "An arranger today can do much better if he freelances. Maybe a singer hears something a fellow has done and wants to hire him to do arrangements. Well, if the guy is all tied up with one label, the singer can't even approach him. Also, if you make a long-term exclusive deal with one company, maybe they take you for granted and don't work on your stuff. If you're working with other people, then everybody appreciates you more and maybe they work harder on the records."



THE VOTE IS UNANIMOUS!

FOR

WAIKIKI BEACH

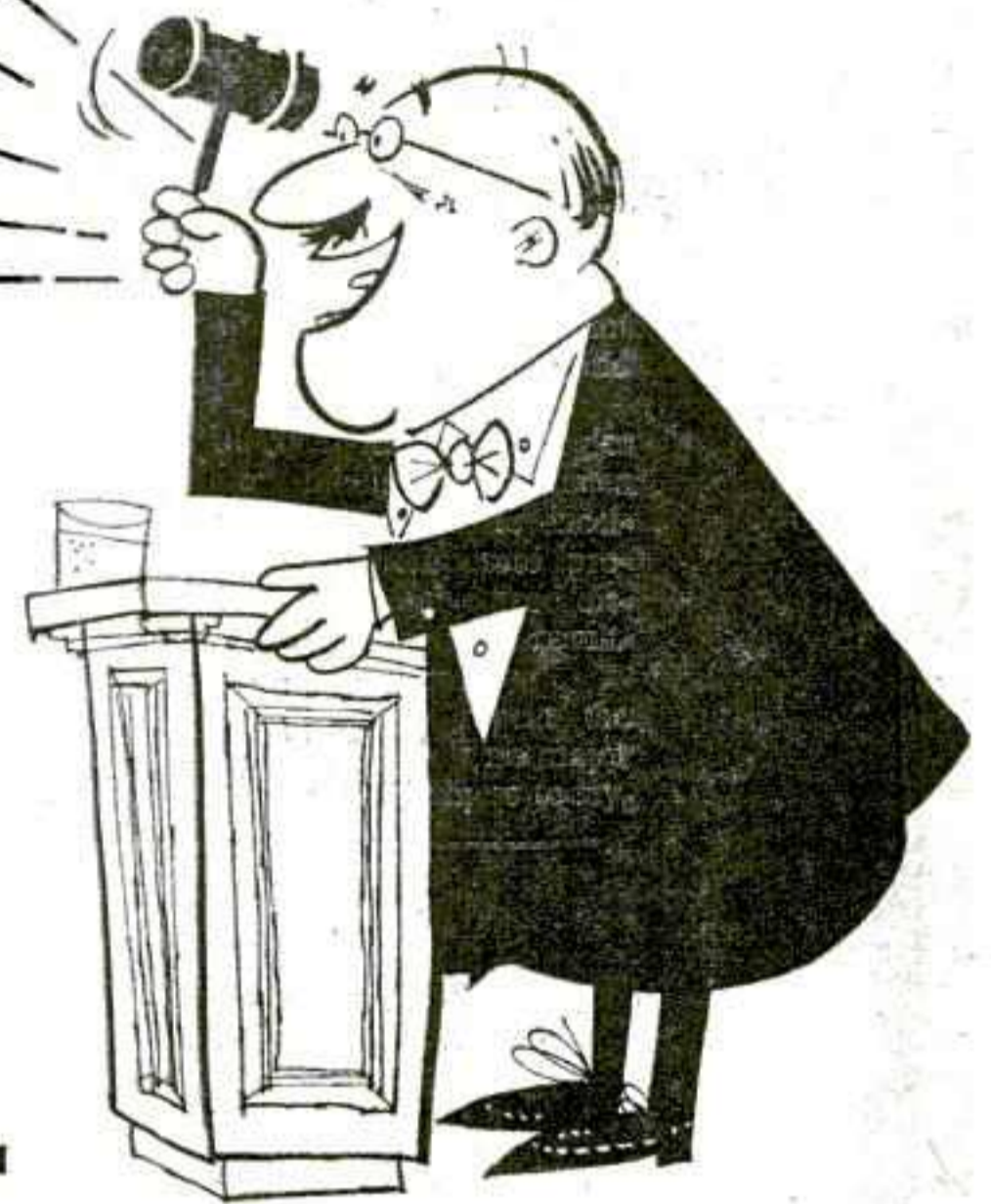
and

GEE, BUT I MISS THAT GIRL

BY

PAUL PEEK

NRC-033



CASHBOX SAYS—

The Cash Box Best Bets

PAUL PEEK (NRC 033)

B+ "WAIKIKI BEACH" (2:04) [Lowery BMI — Peek] Good middle-beat rock account by Peek and musicians. Storyline's about a fella who wants to spend the summer on the famed Hawaiian resort. Happy teen sound.

B+ "GEE BUT I MISS THAT GIRL" (2:14) [Wonder BMI — Peek] Artist displays a knack for the blues-beat idiom. Fine sound help from the combo.

BILLBOARD SAYS—

The pick of the new releases:

SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all records reviewed this week.

PAUL PEEK

WAIKIKI BEACH (Lowery, BMI) — GEE, BUT I MISS THAT GIRL (Wonder, BMI) — Peek has two potent entries that should put him on the charts again. "Waikiki Beach" is a moving rocker that he shouts with gusto. It's a good, seasonal side. Flip is a pounding rock-ballad, and the chanter is given a strong ork assist. NRC 033

MUSIC REPORTER SAYS—

The Music REPORTER

SCOOP OF THE WEEK

● PAUL PEEK NRC 033

"Waikiki Beach" (Lowery, BMI)

"Gee, But I Miss That Girl" (Wonder, BMI)

The girls might have some trouble doing the hula to this, but the overall effect is to pick you up on the surf of rock and roll and carry you along to the dance floor. Stock up now and go, go, go.

STILL GOING UP UP UP UP!

"ROBBIN' THE CRADLE"

by

TONY BELLUS

NRC-023

The Wonder Record of The Year!
14 Weeks in The Charts
and Still Moving



THE ORIGINAL SINGLE

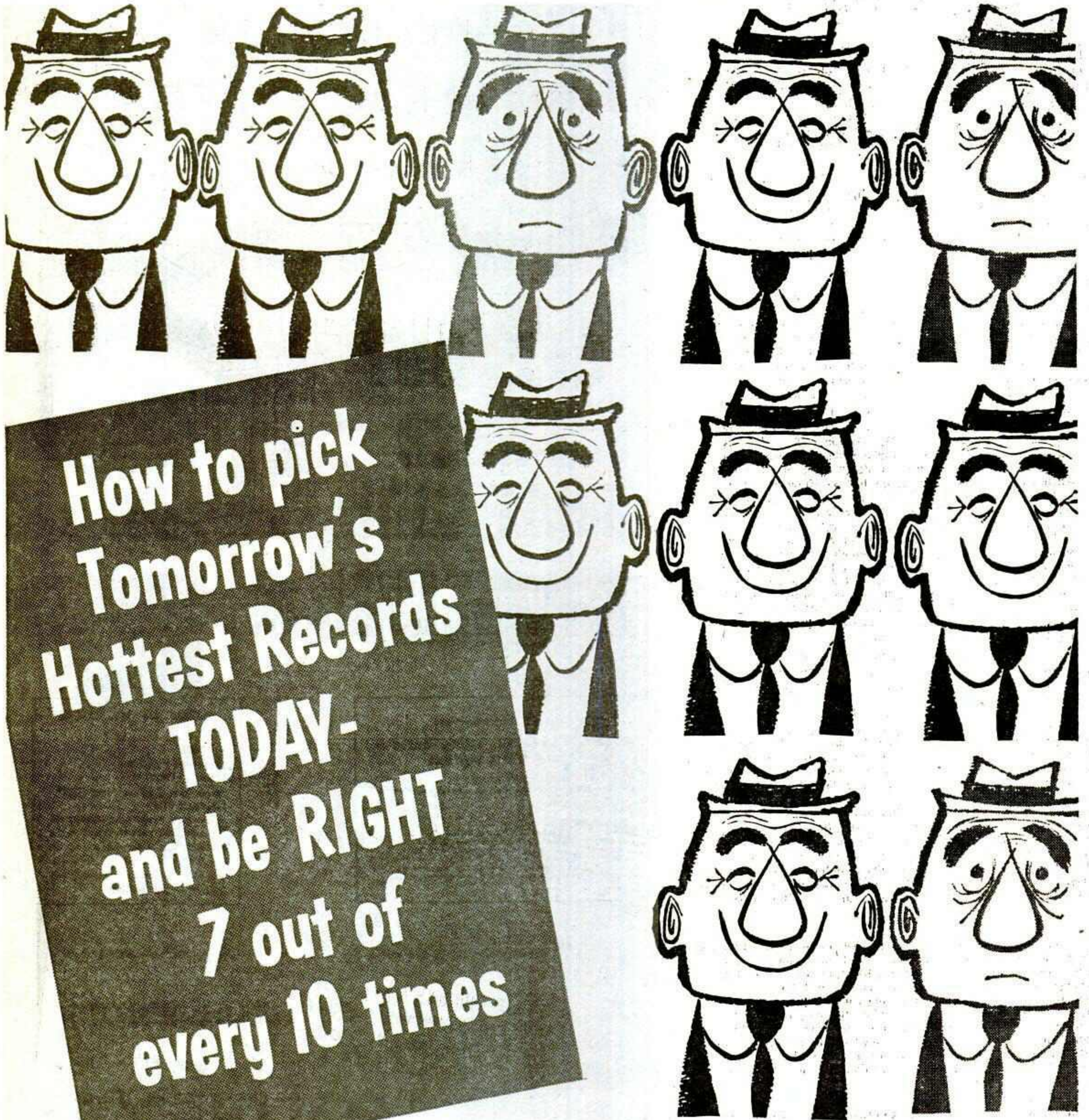
"SOLDIER'S JOY"

by

JERRY REED

NRC-5008

THE "CHART-ER" VERSION
from
NATIONAL RECORDING CORP.
ATLANTA 19, GA.



How to pick
Tomorrow's
Hottest Records
TODAY-
and be **RIGHT**
7 out of
every 10 times

It's a method that others have followed with excellent success—because, *actually*, seven out of every 10 records picked wind up in the Hot 100.

And what's more, four of them reach the top 50! There's no gimmick to it. All you do is read and watch and order from the record ads in Billboard. Careful records kept over an extended period of time *prove* the amazing success performance of the records featured and promoted in big-space Billboard ads.

And it makes sense, too. Because these are the manufacturers' "money" records, the ones in

which they have the greatest confidence, and which they are willing to back with strong dollars-and-cents promotion.

So—if getting the jump on the competition by advance spotting of tomorrow's hits is important to your programming ... or your sales ... or plays ...

*... it will pay you to read
and order from the ads
in Billboard every week!*

MUSIC AS WRITTEN

Continued from page 20

Louis area, going from Bob Hausfater's Roberts Distributing to Charlew Gorman's Record Merchandisers.

A double first is in store for Andre Previn: He will serve as conductor-arranger on Julie London's new Liberty album, "Your Number Please," marking his initial assignment with the songstress-actress and his first for Liberty.

Lee Zhitto.

Cincinnati

Four panelists from this area have been engaged to participate in the Friday-Saturday series of discussions at the French Lick (Ind.) Jazz Festival to be held July 30-August 2. The series will be headed by several nationally known jazz scholars. The local participants will be Dale Stevens, The Cincinnati Post & Times Star columnist and WZIP deejay; Dick Pike, who has a daily jazz disk show from 6-7:45 p.m., on WNOP, Newport, Ky.; Jim Runyon, of WHIO-TV and radio, Dayton, O., and B. W. (Bernie) Wulkotte, of WAVI, Dayton. . . . Pee Wee King and his unit have been booked by the local Barney Rapp office to appear with "Grand Ole Opry's" Minnie Pearl at the Cincinnati Carthage Fair September 17-20. . . . Former band leader Tony Salamack continues to keep his hand in jobbing with his trio in the area, while doubling as whisky salesman in the Northern Kentucky sector.

Ruth Lyons, standardbearer on the "50-50 Club" program, heard simulcast five days a week, 12 noon-1:30 p.m., over Crosley Broadcasting's four-station network comprising WLW-T, Cincinnati; WLW-D, Dayton, O.; WLW-C, Columbus, O., and WLW-I, Indianapolis, has just issued her second album, "Our Best to You," made up of tunes which have become standards on her air show and three new songs from her own pen. The various cast members of the "50-50 Club" contribute to the new works. Miss Lyons' Christmas album outsold every other yule album in the WLW listening area over the last holiday season. . . . Two separate record hops featuring Cincinnati radio personalities will highlight Pepsi-Cola Day at nearby LeSourdsville Lake Park Wednesday (29). Freelance-deejay Steve (Iron-Jaw) Palmer will spin the disks in the park's Stardust Gardens from 2:30-4:30 p.m., with Will Lenay (WSAI) whirling the biscuits 8-9 p.m. from the promenade stage, with dancing offered on the adjacent green.

GAC's summer package, with the Addressi Brothers, the Tassels, Skip and Flip, Carl Mann, Jerry Keller, Dicky Do and the Dont's and Joan Campbell pulled a so-so 950 paid to Coney Island's Moonlight Gardens Tuesday night (21), in the fifth of a series of teen-age hops being presented by the park management. Box-office is expected to zoom come Tuesday (28), when Tommy Sands gives 'em the teeth as the hop feature. . . . The American Wind Symphony of 57 pieces, giving a series of free concerts along the Ohio River waterways this summer under the direction of Robert Austin Boudreau, played to nearly 25,000 Greater Cincinnatians Tuesday night (21) on the banks of the Ohio at Coney Island here, the largest crowd the group has attracted on the tour so far. In addition to those on the bank, the river was cluttered with floating craft carrying symphony enthusiasts. The performance was delayed an hour and a half due to the late arrival of the 122-foot barge used as a stage by the symphony. The barge was delayed 10 hours by fog downriver. The symphony played to some 7,000 in Louisville Monday night (20).

Bill Sachs.

Nashville

James Melton was in town last week to open the Biltmore Hotel Court and Restaurant's swank new dining room. Appearing there with Melton thru August 1 will be soprano Barbara Meister. Manager Bill Boswell says that other names will follow the Melton opening. The latter began his singing career here during student days at Vanderbilt University. . . . Hillous Butrum, prexy of Be-Are Publishing Company, has launched a new label, Look Records, with Don Wayne's "Poor Little Jimmy" the first release. Other artist to record for the label to date is Gene Martin. Butrum credits WKDA's Bob Terry with breaking "Poor Little Jimmy," which has been covered by Decca's Hal Willis.

Jimmy Driftwood's new Victor etching is "The Answer to the Battle of New Orleans," and first disks will be shipped Tuesday (28). Side is coupled with "Sal's Got a Sugar Lip," also penned by Driftwood and already covered by Columbia's Johnny Horton. Don Warden, prexy of Warden Publishing Company, acquired Driftwood's material after other local publishers turned it down because they said it was not commercial. Don's wife confesses she was not too impressed the day he drove her and their baby to Driftwood's home in the back, backwoods of the Ozarks, where Warden taped "The Battle." . . . Homer and Jethro cut their own parodies on "The Battle of New Orleans" and "Watherloo" at the RCA Victor Studio here Wednesday (22). . . . Arnie Derksen had a Decca session at the Bradley Studios last week, along with Bobby Helms and Ronnie Self, the latter coming to Decca for his first session from Columbia. . . . Stonewall (Waterloo) Jackson started cutting an album at Bradley last week.

Gerry Teifer, promotion man out of New York, is pushing the pop for Acuff-Rose Publications from Washington to Boston, while the firm's Mel Feree tours the Eastern Seaboard to promote the firm's Hickory label. . . . The Everly Brothers left Thursday (23) for p.a.'s in Salt Lake City and Casper, Wyo. Cadence release comes out Saturday (1). . . . Hank Snow returned last week after a month of p.a.'s which took him thru the Pacific Northwest and into Canada. . . . Carl Smith is slated for a guest shot on "Jubilee U. S. A." August 8. . . . The Jordanaires were elated over an award they received from Columbia Records Tuesday (21) for being on the smash hit of the year ("The Battle of New Orleans"). . . . Buddy Killen, vice-president of Tree Music, reports that Bill Anderson's "Ninety-Nine," on Decca, is getting good pop exposure. Anderson is the youngster who penned "City Lights." Pat Twitty.

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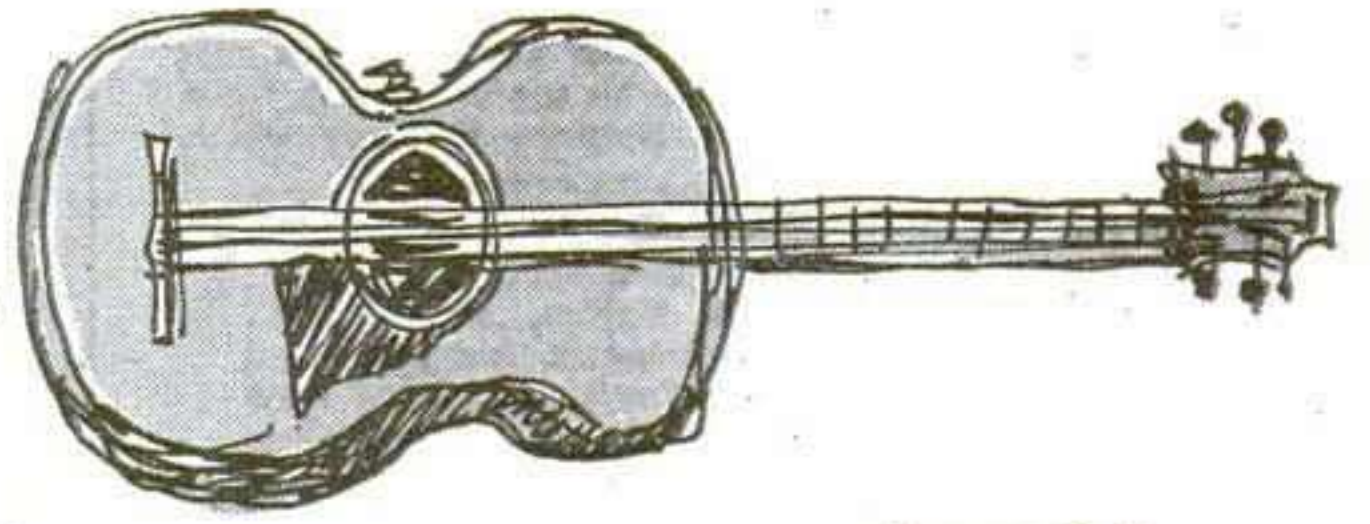
"SAL'S GOT A SUGAR LIP"


4-41437



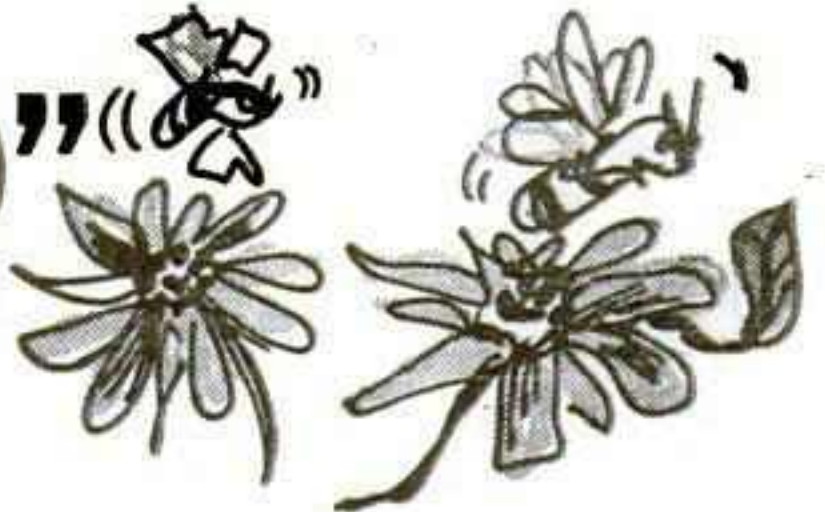
With a terrific strumming,


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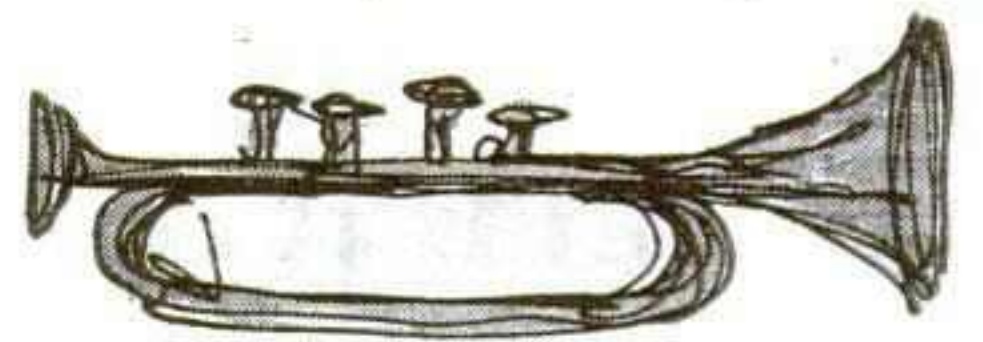
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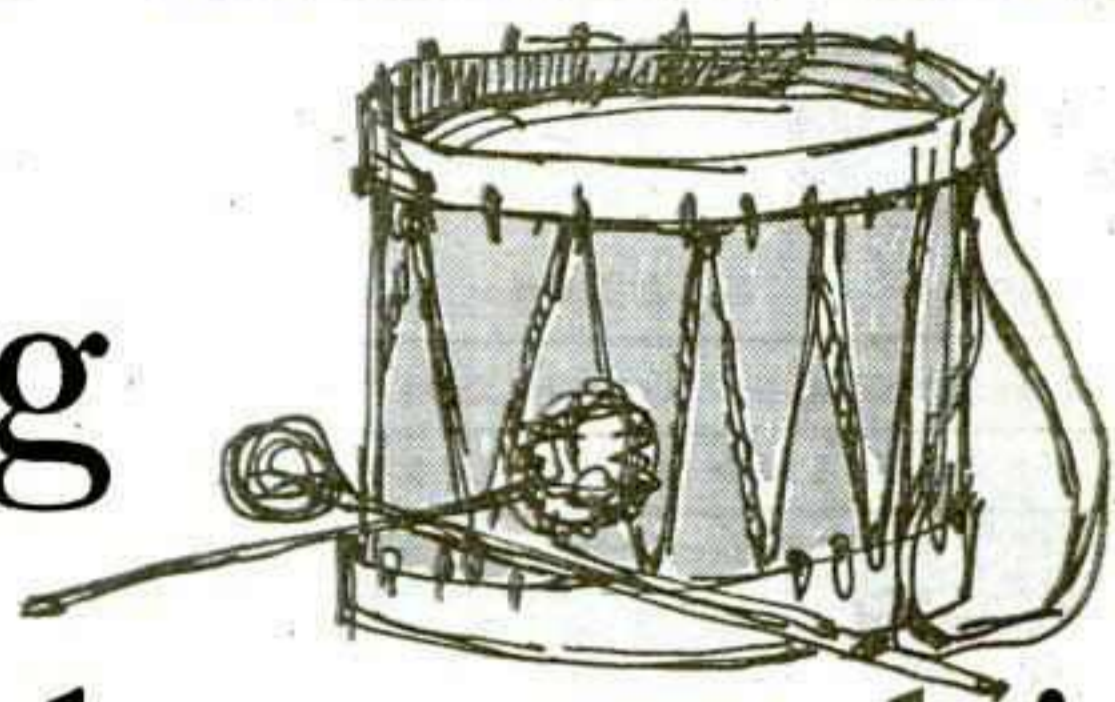
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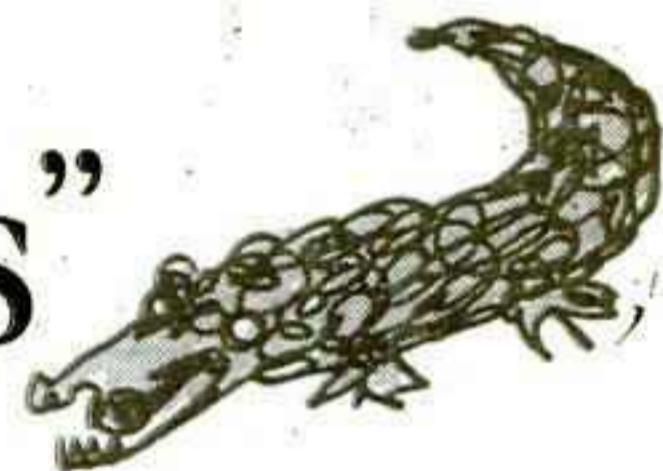


JOHNNY HORTON

drumming



Johnny Horton belts out this "Battle of New Orleans"



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The Billboard TOP LP'S

FOR THE WEEK ENDING JULY 26

BEST SELLING MONOPHONIC LP'S

THIS WEEK	ONE WEEK AGO	TITLE, Artist, Company, Record No.	WEEKS ON CHART
1	2	KINGSTON TRIO AT LARGE, Kingston Trio, Capitol T 1199.....	6
2	1	EXOTICA, VOL. I, Martin Denny, Liberty LRP 3034.....	13
3	4	FROM THE HUNGRY I, The Kingston Trio, Capitol T 1107.....	24
4	6	INSIDE SHELLY BERMAN, Verve MGV 15003.....	14
5	3	PETER GUNN, Henry Mancini, RCA Victor LPM 1956.....	24
6	5	GIGI, Sound Track, M-G-M E 3641 ST.....	56
7	9	SOUTH PACIFIC, Sound Track, RCA Victor LOC 1032.....	70
8	7	HOLD THAT TIGER, Fabian, Chancellor CHL 5003.....	11
9	13	MORE MUSIC FROM PETER GUNN, Henry Mancini, RCA Victor LPM 2040.....	6
10	12	JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CL 1133... 65	
11	11	MY FAIR LADY, Original Cast, Columbia OL 5090.....	173
12	8	SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1160.... 55	
13	—	MORE JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CL 1344.....	1
14	14	LOOK TO YOUR HEART, Frank Sinatra, Capitol W 1164.....	9
15	19	KINGSTON TRIO, Capitol T 996.....	6
16	15	RODGERS: VICTORY AT SEA, VOL. II, RCA Victor Symphony Orch. (Bennett), RCA Victor LM 2226.. 20	
17	16	THE MUSIC MAN, Original Cast, Capitol WAO 990.....	74
18	10	COME DANCE WITH ME, Frank Sinatra, Capitol W 1069.....	24
19	17	FILM ENCORES, VOL. II, Mantovani, London LL 3117.....	7
20	25	SECRET SONGS FOR YOUNG LOVERS, Andre Previn & David Rose, M-G-M E 3716.....	5
21	18	TABOO IN HI FI, Arthur Lyman, Hi Fi Records R 806.....	19
22	20	BUT NOT FOR ME, Ahmed Jamal Trio, Argo LP 628.....	30
23	23	PORGY AND BESS, Harry Belafonte & Lena Horne, RCA Victor LOP 1507.....	6
24	24	FLOWER DRUM SONG, Original Cast, Columbia OL 5350.....	28
25	21	MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1243.. 35	

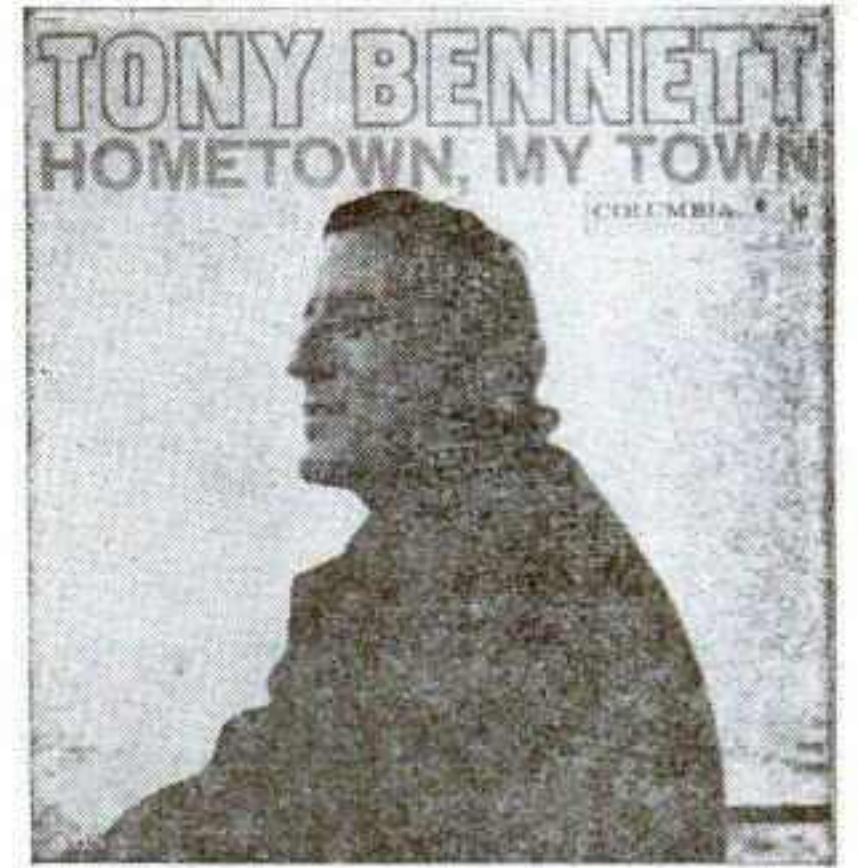
THIS WEEK	ONE WEEK AGO	TITLE, Artist, Company, Record No.	WEEKS ON CHART
26	34	TENDERLY, Pat Boone, Dot DLP 3180.....	3
27	22	FILM ENCORES, VOL. I, Mantovani, London LL 1700.....	90
28	27	HAVE TWANGY GUITAR, WILL TRAVEL, Duane Eddy, Jamie JLP 3000.....	26
29	28	OPEN FIRE, TWO GUITARS, Johnny Mathis, Columbia CL 1270... 25	
30	33	OKLAHOMA! Sound Track, Capitol SAO 595.....	181
31	26	77 SUNSET STRIP, Warren Barker, Warner Bros. WB 1289.....	15
32	29	HOLLYWOOD IN RHYTHM, Ray Conniff, Columbia CL 1310.....	5
33	31	THE KING AND I, Sound Track, Capitol W 740.....	145
34	35	GYPSY, Original Cast, Columbia OL 5420.....	2
35	30	MORE SONGS OF THE FIFTIES, Roger Williams, Kapp KL 1113... 7	
36	32	LOVE IS A GENTLE THING, Harry Belafonte, RCA Victor LPM 1927 10	
37	44	RACHMANINOFF: PIANO CONCERTO NO. 3, Van Cliburn, RCA Victor LM 2355.....	3
38	39	WARM, Johnny Mathis, Columbia CL 1078.....	50
39	36	FOLK SONGS SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1316.....	9
40	38	ONLY THE LONELY, Frank Sinatra, Capitol W 1053.....	35
41	40	GEMS FOREVER, Mantovani, London LL 3032.....	39
42	—	BROADWAY IN RHYTHM, Ray Conniff, Columbia CL 1252.....	5
43	43	SOUTH PACIFIC, Original Cast, Columbia OL 4180.....	269
44	—	CONCERT IN RHYTHM, Ray Conniff, Columbia CL 1163.....	9
45	—	PORGY AND BESS, Sound Track, Columbia OL 5410.....	2
46	42	STILL MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1283.....	15
47	37	TCHAIKOVSKY: PIANO CONCERTO NO. 1, Van Cliburn, RCA Victor LM 2252.....	48
48	49	BLUE HAWAII, Billy Vaughn, Dot DLP 3165.....	9
49	45	CRAZY HE CALLS ME, Dakota Staton, Capitol T 1170.....	9
50	48	I WANT TO LIVE! Gerry Milligan's Jazz Combo, United Artists, UAL 4006.... 6	

BEST SELLING STEREOPHONIC LP'S

THIS WEEK	ONE WEEK AGO	TITLE, Artist, Company, Record No.	WEEKS ON CHART
1	1	SOUTH PACIFIC, Sound Track, RCA Victor LSO 1032.....	10
2	4	GIGI, Sound Track, M-G-M SE 3461 ST.....	10
3	3	RODGERS: VICTORY AT SEA, VOL. II, RCA Victor Symphony Orch. (Bennett), RCA Victor LSC 2226.. 8	
4	2	FILM ENCORES, VOL. I, Mantovani, London PS 124.....	10
5	6	MY FAIR LADY, Original Cast, Columbia OS 2015.....	10
6	8	TABOO IN HI-FI, Arthur Lyman, Hi-Fi Record SR 806.....	10
7	14	EXOTICA, VOL. I, Martin Denny, Liberty LST 7034.....	3
8	7	COME DANCE WITH ME, Frank Sinatra, Capitol SW 1069.....	10
9	5	PETER GUNN, Henry Mancini, RCA Victor LSP 1956.....	10
10	9	THE MUSIC MAN, Original Cast, Capitol SWAO 990.....	8
11	10	KINGSTON TRIO AT LARGE, Kingston Trio, Capitol ST 1199.... 4	
12	16	MORE SONGS OF THE FIFTIES, Roger Williams, Kapp KS 3013... 6	
13	19	PORGY AND BESS, Harry Belafonte and Lena Horne, RCA Victor LSO 1507.....	3
14	12	GEMS FOREVER, Mantovani, London PS 164.....	6
15	13	TCHAIKOVSKY: 1812 OVERTURE, Minneapolis Symphony Orch. (Dorati), Mercury SR 90054... 8	

THIS WEEK	ONE WEEK AGO	TITLE, Artist, Company, Record No.	WEEKS ON CHART
16	17	FILM ENCORES, VOL. II, Mantovani, London PS 164.....	6
17	24	77 SUNSET STRIP, Warren Barker, Warner Bros. WS 1289.... 7	
18	15	ONLY THE LONELY, Frank Sinatra, Capitol SW 1053.....	10
19	18	OKLAHOMA! Sound Track, Capitol SWAO 595.....	8
20	21	MORE MUSIC FROM PETER GUNN, Henry Mancini, RCA Victor LSP 2040.....	3
21	23	RACHMANINOFF: PIANO CONCERTO NO. 3, Van Cliburn, RCA Victor LSC 2355.....	3
22	11	MANTOVANI SHOWCASE, London SS 1.....	9
23	—	TCHAIKOVSKY: PIANO CONCERTO NO. 1, Van Cliburn, RCA Victor LSC 2252.....	9
24	22	SOUL OF SPAIN, 101 Strings, Stereo Fidelity SF 6600.....	10
25	26	PORGY AND BESS, Percy Faith, Columbia CS 8105.....	10
26	20	CONTINENTAL ENCORES, Mantovani, London PS 147.....	10
27	25	THE KING AND I, Sound Track, Capitol SW 740.....	6
28	28	FLOWER DRUM SONG, Original Cast, Columbia OS 2009.....	3
29	27	BILLY VAUGHN PLAYS THE MILLION SELLERS, Dot DLP 25119.....	2
30	29	TILL, Roger Williams, Kapp KLS 1081.....	5

Album Cover of the Week



HOMETOWN, MY TOWN, Columbia CL 1301. Photographer Dirone has taken an absorbing close-up shot of Tony Bennett leaning on the railing of a boat with the background of the New York skyline in the distance.

Best Selling EP's on the Racks

This chart has been tabulated from the sales made by the nation's leading rack service merchandisers and jobbers. Over a four-week cycle, it covers the main types of packaged records sold from racks. These include: Best-Selling LP's (\$3 or more suggested retail price); Best-Selling Low-Priced LP's (\$2.99 or less suggested retail price); Best-Selling EP's, and Best-Selling Kiddie Records.

- Peter Gunn**
Henry ManciniRCA Victor EPA 4358
- Hank Williams**
.....M-G-M EPX 1657
- The Fabulous Johnny Cash**
.....Columbia EPB 12532
- Exotica (Volume 1)**
Martin DennyLiberty LEP 1-3034
- Tenderly**
Pat BooneDot DEP 1062
- The Kingston Trio at Large**
.....Capitol EAF 1-1199
- A Touch of Gold**
Elvis PresleyRCA Victor EPA 5088
- The Happy Organ**
Dave (Baby) CortezRCA Victor EPA 4342
- Come Dance With Me**
Frank SinatraCapitol EAF 1-1069
- Sing Along With Mitch**
Mitch MillerColumbia EPB 11601

Best Selling Pop EP's

The information given in this chart is based on actual sales to customers in a scientific sample of the nation's retail record outlets during the week ending on the date shown above. Sample design, sample size, and all methods used in this continuing study of retail record sales are under the direct and continuing supervision and control of the School of Retailing of New York University.

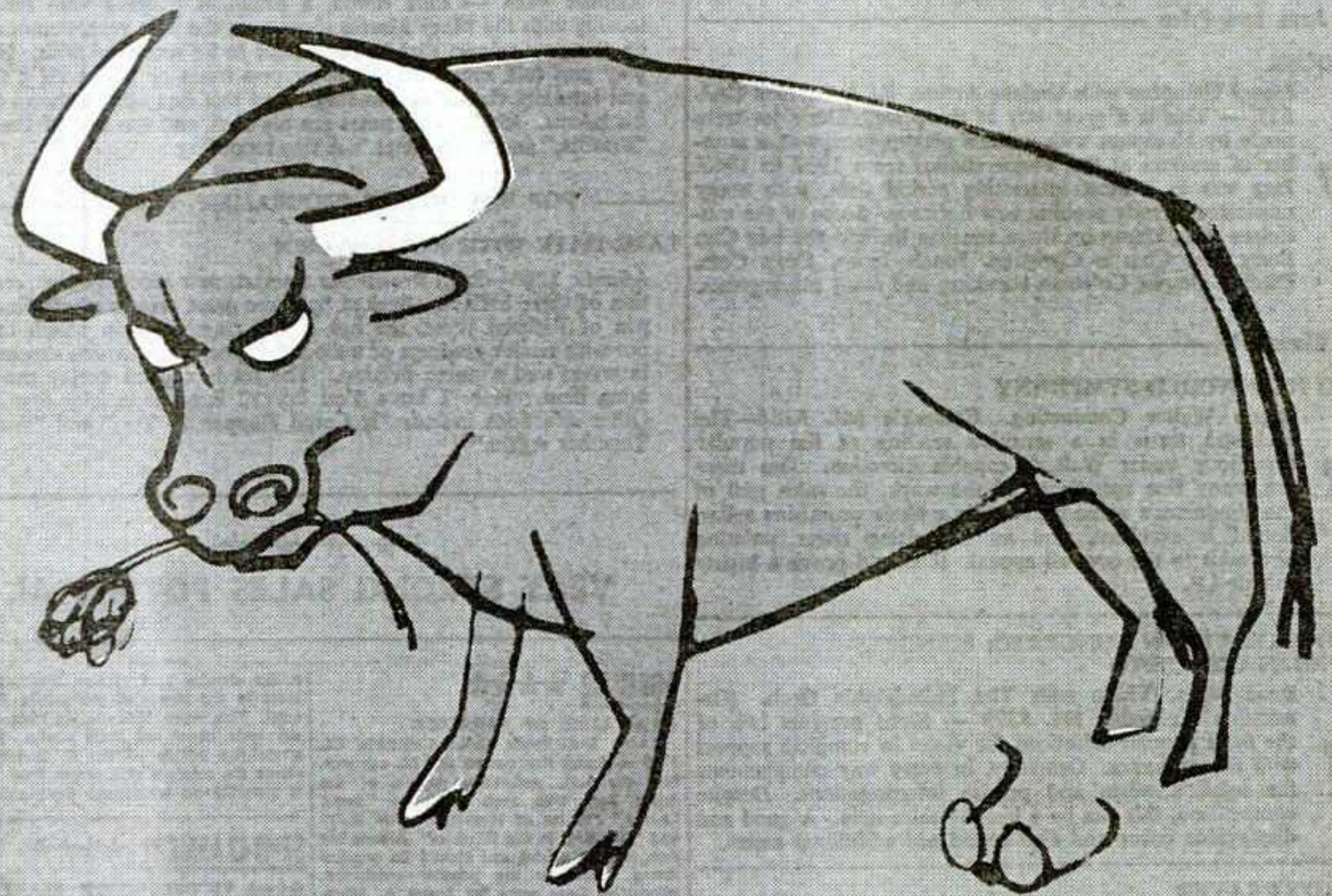
- Side by Side**
Pat & Shirley BooneDot DEP 1076
- Spirituals**
Tennessee Ernie FordCapitol EAF 1-818
- King Creole, Vol. I**
Elvis PresleyRCA Victor EPA 4819
- Peter Gunn**
Henry ManciniRCA Victor EPA 4853
- Songs Our Daddy Taught Us**
Everly BrothersCedence CEP 110
- Nearer the Cross**
Tennessee Ernie FordCapitol EAF 1-1005
- Ricky Sings Again**
Ricky NelsonImperial EP 159
- Hymns**
Tennessee Ernie FordCapitol EAF 1-756
- Crazy He Calls Me**
Dakota StatonCapitol EAF 1-1170
- Come Dance With Me**
Frank SinatraCapitol EAF 1-1069

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CARMEN



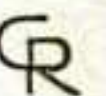
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*Swingin' the Toreador (Toreador's Song);
A Pad On the Edge of Town; Free As a Bird (Habanera);
If You Dig Me; Viva El Torol (Toreador's March);
Flowersville; Carmen's Cool; The Gypsy's Hip;
Like, There's No Place Like...*

MONOPHONIC M3563 AND STEREOPHONIC S7563



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Reviews of THIS WEEK'S LP'S

The pick of the new releases:

SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all albums reviewed this week.

Pop

PARTY SING ALONG WITH MITCH



Mitch Miller. Columbia CL 1331 — This promises to be a big one like Miller's previous singalong packages. It has a book type cover and special lyric sheets which are decorated with early American art shots. Material is done in fine, rousing fashion by the chorus and includes "The Sweetest Story Ever Told," "I Love You Truly," "My Gal Sal," etc.

SONGS OF OUR SOIL



Johnny Cash. Columbia 1339 — This will be a big seller. Songs are folk ballads, many of them Cash's, and they are done in the typical Cash style. Each one tells a story, and one or two have been broken out as singles — as "Five Feet High and Rising." Others are "The Great Speckled Bird," "The Man on the Hill" — not a trite piece among them.

IT'S THE TALK OF THE TOWN



Ray Conniff Singers. Columbia CL 1334 — The distinctive Conniff sound is there, only in this instance the chorus sings the melody instead of filling in as part of the orchestra. Set should score heavily with jocks. Selections include "They Say It's Wonderful," "It's Been a Long, Long Time" and the album title tune. Strong potential.

Jazz Low-Price

OPEN HOUSE



Lionel Hampton with Various Artists. RCA Camden CAL 517 — This is a great buy at the price. The sides were made by Hampton with various pickup groups at a number of sessions at the Victor studios from 1937 to 1940. Jazz was in a most interesting period then, with many musicians already probing new horizons. Some of the musicians with Hamp on these sessions include the late Chu Berry and Charlie Christian, Jonah Jones, Cozy Cole, Dizzy Gillespie, Coleman Hawkins, and many other greats.

Classical

DVORAK: NEW WORLD SYMPHONY



Bruno Walter Conducting. Columbia ML 5384 — The orchestra turns in a sensitive reading of the popular symphony under Walter's capable direction. Tho there are many fine recordings of the work, the sales pull of the conductor's name makes this a likely promising seller. Sound is excellent, and an interesting cover painting also adds to the over-all appeal. It should prove a highly salable LP.

TCHAIKOVSKY: VIOLIN CONCERTO; MENDELSSOHN: VIOLIN CONCERTO



Isaac Stern, Violin with The Philadelphia Orch. (Ormandy). Columbia ML 5379 — Stern presents two of the most popular selections for violin in complete rapport with the orchestra. Ormandy, in every way complements the soloist's warm and precise interpretations. Despite competition, this can be a healthy sales item. A good and displayable cover and fine sound are additional assets.

THE LORD'S PRAYER



The Mormon Tabernacle Choir & The Philadelphia Orch. (Ormandy). Columbia ML 5386 — This is a fine album, featuring the outstanding of America's great choral organizations. The selections include works by Brahms, Handel, Holst and Gounoud, all inspirational and religious works performed with reverence and warmth by the choir. The many followers of choral music will want this set.

PAUL ROBESON AT CARNEGIE HALL



Vanguard VSD 2035 & VRS 9051. (Stereo & Monaural) — The program consists of selections that Robeson presented in his Carnegie Hall concert in May, 1958. His voice is still remarkably youthful and certain. His selections include folk, spiritual and classical numbers. He also renders a few dramatic readings. Stereo adds little to the appreciation of the LP. Robeson fans will find this a rewarding item.

RIMSKY-KORSAKOV: SCHEHERAZADE



John Corigliano, Violin with The New York Philharmonic Orch. (Bernstein). Columbia ML 5387 — Another Scheherazade? Yes and this one has the benefit of Leonard Bernstein's name value (Columbia saw fit to make the conductor's name as big as the name of the music on the jacket) plus a reading paced to emphasize fully the inherent drama of the familiar piece. Top-notch sound completes the picture. Very strong potential.

Folk

MY EYES HAVE SEEN



Odetta. Vanguard VSD 2046 & VRS 9059. (Stereo & Monaural) — Dealers should demonstrate this one to clientele looking for distinctive folk material. This is it. The performances by Odetta are dramatic and her voice is beautiful. Repertoire includes several spirituals, including "Poor Little Jesus," and a broad range of songs, including "No More Cane on the Brazos," "I've Been Driving on Ald Mountain" and "Water Boy."

Spoken Word

WILDE: THE PICTURE OF DORIAN GRAY



Read by Hurd Hatfield. Caedmon TC 1095 — Hatfield registers with solid, dramatic impact in his reading of the Wilde classic. The artist is familiar with the text, having created the part of Dorian Gray in a film version of the novel some years ago. The condensation captures the highlights of the work, and the disk is in no way lacking. The set is another commendable LP from Caedmon, worthy of prime consideration.

SPECIAL MERIT SPOTLIGHTS

The following albums have been picked for outstanding merit in their various categories, because in the opinion of The Billboard Music Staff, they deserve exposure.

POP

AMOR THE FABULOUS GUITAR OF LUIZ BONFA

Atlantic 8028 — Luiz Bonfa, a Brazilian guitarist who has been touring with the Mary Martin show over the past year, demonstrates on this new release that he is a talent to be reckoned with. He can play pop folk music of Brazil, or pop tunes or jazz with a feeling and intensity that is outstanding. And this fine album shows off all his talents. Most of the tunes are his own, and the best of these are "Brasilia," and "Old Times." A fine recording.

POP DISK JOCKEY PROGRAMMING

LATE DATE WITH RUTH BROWN

Atlantic 1308 — Ruth Brown has a smart, new sound in her presentation of these ballads. Backed by some great arrangements from the pen of Richard Wess, she has a fine framework in which to give out with tender readings of a flock of evergreens, which she handles in warm and winning fashion. The set is a good deejay programming item. Her "I Love You Porgy" is an especially fine track. Other selections include "It Could Happen to You" and "We'll Be Together Again."

★★★★

VERY STRONG SALES POTENTIAL

POPULAR ★★★★★

★★★★ LURE OF PARADISE

Andre Kostelanetz Ork. Columbia CL 1335 — Andre Kostelanetz and his ork capture the soft, melodious sounds of the South Seas with such songs as "Sweet Lullaby," "Gates of Heaven," "Balli Ha!" and "We Kiss in the Shadow." Album has fine, smooth sound and should be another strong seller for the popular conductor. Interesting liner notes by James A. Michener on his favorite subject.

★★★★ HOMETOWN, MY TOWN

Tony Bennett. Columbia CL 1301 — Top level performance by Bennett as he solidly sings out a group of ballads, all moody in theme, depicting his home town, New York. Ralph Burns' arrangements back the artist beautifully. Tunes include "The Skyscraper Blues," "Panthouse Serenade," "All By Myself," "I Cover the Waterfront," etc. Good cover shot of the artist.

LOW-PRICE POPULAR ★★★★★

★★★★ THE KING AND I

Hill Bowen Ork. with Various Artists. RCA Camden CAS 502. (Stereo & Monaural) — A terrific stereo buy at \$2.98. The Rodgers and Hammerstein score is just as fresh as it was at its 1951 debut. Soloists include Patricia Clark, Dennis Martin and Pip Hinton, who have voices completely adequate to the score. Sure fire on the racks and in the browsers.

CLASSICAL ★★★★★

★★★★ MOZART: VIOLIN CONCERTOS NOS. 3 & 4

Zino Francescatti, Violin with Bruno Walter, Conductor. Columbia ML 5381 — Fa-

miliar classics that receive first-rate treatment in the hands of the soloist Francescatti. This impeccable reading loses none of the lyric charm of both works. Demonstrate the adagio of the G Major which shows the soloist's rich, warm tone. Sound is stunning on wide-range equipment.

SEMI-CLASSICAL ★★★★★

★★★★ VICTOR BORGE PLAYS AND CONDUCTS CONCERT FAVORITES

Columbia CL 1305 — Borge shows his non-comic, musical side on this disk both at the keyboard and on the podium. He conducts a string-heavy orchestra in a medley of Tchaikovsky "best sellers," a Kurt Weill medley and his own "Blue Serenade," and he plays the "Moonlight Sonata" and a Chopin étude with ork backing. Wide appeal.

JAZZ ★★★★★

★★★★ 7 PIECES — THE JIMMY GUIFFRE 3

Verve MG V 8307 — Jimmy Guiffre, accompanied by R. Mitchell on bass and J. Hall on guitar, perform some interesting and listenable jazz chamber music on this new dinking. Guiffre, heard here on tenor, clarinet and baritone, turns in many fine solos, all marked by that special Guiffre sound. Tunes are all originals penned by Guiffre, of which the best are "Happy Man," "Lovely Willow" and "Princess." For the clarinetist's fans.

★★★★ AWARD WINNER STAN GETZ

Verve MG V 8296 — Stan Getz has had many good recording dates and many weak ones — but this is one of his better blowing dates. It features the tenor man playing a group of standards with feeling and down home meaning, and his many fans will be sure to enjoy it. Best selections

are "Where or When," "Smiles" and "Three Little Words." It's a happy Getz on this date and a good one for listeners.

SPOKEN WORD ★★★★★

★★★★ WALT WHITMAN'S LEAVES OF GRASS

Read by Ed Begley. Caedmon TC 1037 — Begley's reading is quietly-pitched well-modulated and has the quality of inviting the listener's interest. In brief, the reading seems unobtrusive but is actually magnetic in its appeal. The selections from the great American poet comprise a representative sampling from his writings covering a large segment of the second half of the 19th century. Discerning collectors of the spoken word will find this package is in the label's usual high tradition.

★★★★ JAMES JOYCE: A PORTRAIT OF THE ARTIST AS A YOUNG MAN

Read by Cyril Cusack. Caedmon TC 1110 — Cyril Cusack previously has done first-rate readings from Joyce's "Finnegan's Wake," as well as from the poetry of Yeats and Gerard Manley Hopkins. This latest release includes three excerpts from "Portrait of the Artist" and Cusack again shows an extraordinary flair for characterization, plus an ear for the music of Irish speech and an ability to shift easily from humor to drama. Should get a response in major markets and college towns.

★★★★ MARTHA SCHLAMME SINGS JEWISH FOLK SONGS VOL. II

Vanguard VSD 2032 & VRS 9049 (Stereo & Monaural) — Miss Schlamme's genius is that by her art she makes favorite songs sound new and new ones like old favorites. On this disk, "Die Rebbe Elemelech," "Raisins and Almonds" and "Vos Vilistu" are the Yiddish evergreens. The other selections, warm, humorous and sad, are less known. The artist turns in her usual beautiful performance. It's a truly splendid offering that should find wide acceptance, and it's marred only slightly by trite orchestrations.

★★★

GOOD SALES POTENTIAL

POPULAR ★★★★★

★★★★ STRAUSS WALTZES FOR DANCING

Sammy Kaye. Columbia CL 1236 — The "Swing and Sway" orkster serves up biting arrangements of the perennially favorite Strauss melodies. The salable set includes "Tales of the Vienna Woods," waltzes from "Die Fledermaus," and "Blue Danube." As a terp or listening item, this can be a good seller.

★★★★ TRAVELIN' ON

Billy Grammer. Monument M 4000 — Very well produced package of country-flavored material, with string backing and chorus. Grammer has a flock of good songs here, in that most of them tell a real story and capture a mood — such as "Midnight," "A Thousand Miles Ago," "Run, Boy," etc. Interesting wax, and programmable.

★★★★ SOCIETY IS MY BEAT

Bernie Richards Ork. Columbia CL 1336 — Richards is an accomplished purveyor of the Society beat, and dancers will like this package. Material is taken from Cole Porter, Lerner and Lowe, Rodgers and Hammerstein, Johnny Mercer, etc., and there are lively vocals as well as an infectious beat thruout.

LOW-PRICE POPULAR ★★★★★

★★★★ GISELLE MACKENZIE

RCA Camden CAL 532 — The pert chanteuse's pleasing voice and refreshingly un-gimmicked style are happily employed on a group of familiar tunes, including "You're My Everything," "At Sundown," "Swinging Down the Lane" and "These Foolish Things." Her substantial video and club following should be attracted to this low-price issue.

JAZZ ★★★★★

★★★★ THE KID FROM NEW ORLEANS

Edward (Kid) Ory. Verve MG V 1016 — Despite his 72 years, Kid Ory still is a master of the tailgate trombone. On this disk, heading a traditional seven-man Dixieland ensemble, he slides, growls and blows his way thru numbers not especially associated with this kind of jazz. Numbers include "Old Grey Bonnet," "Swanee River," "Somebody Stole My Gal." Best work is in the solo passages, ensemble work seeming to lack something in cohesion.

★★★★ T-BONE BLUES — T-BONE WALKER

Atlantic 8020 — Outstanding blues package by one of the masters. There are both vocals and instrumentals by T-Bone here,

and they are very flavorful indeed. Some really make you want to jump and shout. Like his noted "T-Bone Shuffle." Other titles are "Papa Ain't Salty," "Two Bones and a Pick" etc. Discerning blues listeners will want this, and dealers should demonstrate it. Knowledgeable notes by Ralph Gleason, jazz critic.

★★★ MUSKRAT RAMBLE
Doc Evans Dixieland Band. Audiophile AP 56 — There's a lot of fun on this Dixieland date, and this bright side should help it appeal to the many who enjoy the two-beat beat. Tunes, altho new are in the old-fashioned Dixie vein, ranging from "New Orleans Joys," and "Georgia Swing," to "Fantasy on Muskrat Ramble" and "My Jelly Lord." Doc Evans and the boys have a good time and so will anyone who hears the disk.

★★★ THE OSCAR PETERSON TRIO AT THE CONCERTGEBOUW
Verve MG V 8268 — When Oscar Peterson was on tour in Europe last year with his Trio, a rabid fan recorded one of the concerts in Amsterdam. This is that recording, and tho it is not quite up to the recording standards of many concert waxings, it does show off some occasionally listenable work by Peterson and the trio and the excitement of the audience. Tunes are mainly standards, pop and jazz, such as "The Lady Is a Tramp" and "Bags Groove."

★★★ TRANQUILITY
The Lee Konitz Quartet. Verve MG V 8281 — Sweet and mellow is the work of Lee Konitz on this happy album. It features a lyrical Konitz and a fine group of tunes, plus good work by the members of his combo. The selections range from "Memories of You" to "People Will Say We're in Love," and they are performed very neatly here. A good album for the born man.

★★★ SONNY STITT PLAYS JIMMY GUFFRE ARRANGEMENTS
Verve MG V 8309 — Sonny Stitt and Jimmy Guiffre may seem an unusual combination, but on this new album Stitt shows

off his individual style on tenor with gusto over the Guiffre arrangements. Some of the tunes were penned by Guiffre, others by Stitt, but many are standards such as "Sonny Boy" and "Singin' in the Rain." An unusual album and an unusual blending here.

★★★ SYNCOPATED CHAMBER MUSIC
Red Nichols & His Pennies. Audiophile XL 326 — Red Nichols and his Pennies, featuring on this set such fine Dixieland men as Matty Matlock and Nick Fatool, come thru with some exciting Dixieland on this new release on the label. The tunes include Dixieland favorites, such as "Tin Roof Blues" and "Manhattan Rag" and standards such as "Memories of You" and "Easter Parade." The new Red Nichols movie has stirred up enough interest in his work to help this album grab some sales.

CLASSICAL ★★★

★★★ THE STRING QUARTETS OF FRANZ JOSEPH HAYDN
The Griller String Quartet. (2-12") Vanguard VSD 2033-4 & VRS 1041-2. (Stereo & Monaural)—The Haydn quartets are played with care and precision by the chamber ensemble. Chamber music enthusiasts will find the fourth and fifth quartets among the better versions of the works available. The works are well recorded in both stereo and monaural. Within the limited market, these can prove profitable items with exposure.

SOUND ★★★

★★★ ECHOES OF THE STORM
Audiophile AP 20 — For those who want to bring a raging thunderstorm into the living room, this disk is what the doctor ordered. There's thunder, wind, rain and enough sound effects to test the most sensitive pickup. As a bonus, a train arrives in the midst of everything. Reverse side features a hammer driving nails, water dripping into a bucket, drums, a rotary saw and a music box. Can make a good demo record.



MODERATE SALES POTENTIAL

POPULAR ★★

★★ GENTLEMEN, BE SEATED AGAIN —THE WORLD'S GREATEST MINSTREL SHOW
Various Artists. Epic LN 3596 — Big, brassy and noisy, Epic has captured the lively feeling of a live minstrel show. Old-timers can't listen without feeling a nostalgic tug. And youngsters will find themselves tapping their feet. Dealers who had a good experience with the first "Gentlemen Be Seated" disk won't be disappointed in this one.

JAZZ ★★

★★ MIDNIGHT OIL
Jerome Richardson Sextet. New Jazz 8205—Richards comes across with technique and imagination on both alto sax and flute on this, his first LP. Other members of the group include J. Cleveland, trombone; K. Burrell, guitar; H. Jones, piano; J. Benjamin, bass and C. Persip on bass. Richards, however, is the central figure. He's bound to gain fans with this offering. Set can be sold with samples of "Caravan" or "Way in Blues."

CLASSICAL ★★

★★ PURCELL: WELCOME TO ALL THE PLEASURES; BLOW; ODE ON THE DEATH OF HENRY PURCELL
Alfred Deller, Countertenor with Various Artists. Vanguard BGS 5015 & BG 500. (Stereo & Monaural) — Latest disk of the Deller Consort finds the group con-

tinuing as before, matched for scholarship and purity of style, and singing with a vocal brilliance of the first order. Of the two 17th century works here, the Purcell ode, written for St. Cecilia's Day, 1683, contains some of the composer's best writing. Blow's tribute to his colleague, with words by John Dryden, has a sensuous elegance. Truly for the connoisseur.

LOW-PRICE SEMI-CLASSICAL ★★

★★ THE MERRY WIDOW WALTZ
The Vienna State Opera Orch. (Paulik). Vanguard SRV 111-SD & SRV 111. (Stereo & Monaural) — This demonstration disk features popular waltzes, polkas and gallops by Lehar and Strauss. All the essentials of good sound reproduction are present, and timbre is especially realistic. However, Paulik, whose Viennese interpretations of these Viennese works are in the authentic tradition, sounds somewhat flat to American ears. We're accustomed to more glitter and sparkle as they are performed by major orks this side of the water. Heavy competition.

INTERNATIONAL ★★

★★ VIENNA—CITY OF MY DREAMS
Karl Grell Ork. Columbia WL 156 — This is somewhat different than the usual package of Viennese music. Grell creates the impression of a trip thru Vienna, capturing the atmosphere of Vienna in the Spring, Vienna at night, etc. The well-known melodies are here, but in addition a subtle arrangement whose sounds give the effect of a tour of the city.

Decree Amendment Beefs

• Continued from page 3

ance of the 30 per cent recognized works pool, with the money to be tossed back into the current and the sustaining pools. One writer objected to a proposal that all the money be placed in the current works pool, on the grounds that the money should be more spread out for income tax benefits.

After several writers roundly attacked Hans Lengsfelder and others of his school for supposedly speaking in Congressional hearings for many writers without their consent, another cleffer reflected: "It all sort of reminds you of Independence Hall doesn't it?" At the conclusion of the meeting, a kitty of \$4 was collected to pay for the rental of the meeting hall. Friday afternoon, the group planned to

assemble at the office of one member, prior to a scheduled meeting with ASCAP prexy Stanley Adams.

Wide Discontent

The writers' meeting was only one reflection in the view of tradesters close to the scene, of a wide discontent among numerous writers and publishers at what was called "the grossly watered down provisions of the new decree." It was believed that there would be numerous additional expressions of irritation and discontent prior to the October hearings.

It is no secret that many who are involved in the ASCAP situation, feel that Judge Ryan himself may represent their final opportunity to obtain redress in their grievances.

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Disk Jockey Association, Inc.

• Continued from page 2

such as a board member or program director. Record librarians and program directors will be eligible for membership only if they are actually responsible for making up programming lists.

Of particular interest to the trade was the Association's decision that they will neither seek nor accept financial aid from record companies, station management or allied fields. Instead the group will rely on a \$10 annual membership dues fee and any fund-raising projects they can handle themselves.

Still in the exploratory stage is an idea proposed by prey Hawthorne whereby the Association would tape and edit an all-star show at their annual meet (similar to the Miami deejay convention talent line-up) and arrange for the taped program to be sold for national sponsorship on network TV. Some provision would also be made to permit local radio stations to carry the show's audio if they wished, thereby preserving the spinners' loyalty to their media.

Altho Scott Muni was appointed chairman of a convention committee, the DJA has "no plans at present to set up a big national deejay convention," according to Bill Gavin. Gavin said: "Most of us appreciate the tremendous stimulus" given the business by Todd Storz' enterprise in sponsoring the first two deejay conventions."

However, he added: "We do believe that in time our annual meeting will be the convention with full opportunity for the record industry to participate." Muni said: "We would hope any plans for a 1960 convention would include a voice from our group."

The jocks kicked around several names — most of them considerably fancier — before they

settled on their present monicker, the Disk Jockey Association, Inc., on the grounds that it was simple, dignified and easy to remember.

Some of the jocks objected to the use of the term disk jockey — claiming it carried a certain stigma — but it was finally decided that they should use the name by which they are best known and endeavor to give it increased prestige and respectability.

In its certificate of incorporation, the DJA set forth its purposes specifically as follows: "To encourage and foster improved understanding and communication among the members of the corporation and allied industries. To conduct and direct periodic seminars, meetings, discussions and conventions for the purpose of discussing problems and matters pertaining to members of the corporation in the exercise of their professions. participate thru all media, in projects of public service and public interest. To provide for public relations projects toward a better public understanding of the professions of disk jockey and music programmer."

Public Service Plans

Altho it isn't spelled out in detail now by the Association, plans call for the DJA to take on a major public service project — such as helping retarded children, combating juvenile delinquency, etc. — once the membership is set up on an extensive national basis.

The board of 56, which will be elected by nominating committees from each region at the Association's 1960 meet, will be set up regionally as follows: Five from Northeast States; 11, East; five, Southeast; five, Southern; five, Southwest; five, Mountain, and 10, Pacific, including Alaska and Hawaii.

None of the officers or the board members will receive salaries or fees. It was agreed that secretarial help will be provided for on a part-time basis only for the present. Once the financial picture of the Association improves the board will consider hiring a full-time executive secretary. The Association has also received an offer from an outside concern to pay for an executive secretary with the provision that he not be a deejay or music programmer.

Meanwhile, the Association is readying an all-out drive for membership. All of those who made bona fide membership applications before July 19 will be listed as charter members. Membership applications should be sent directly to Gavin in San Francisco.

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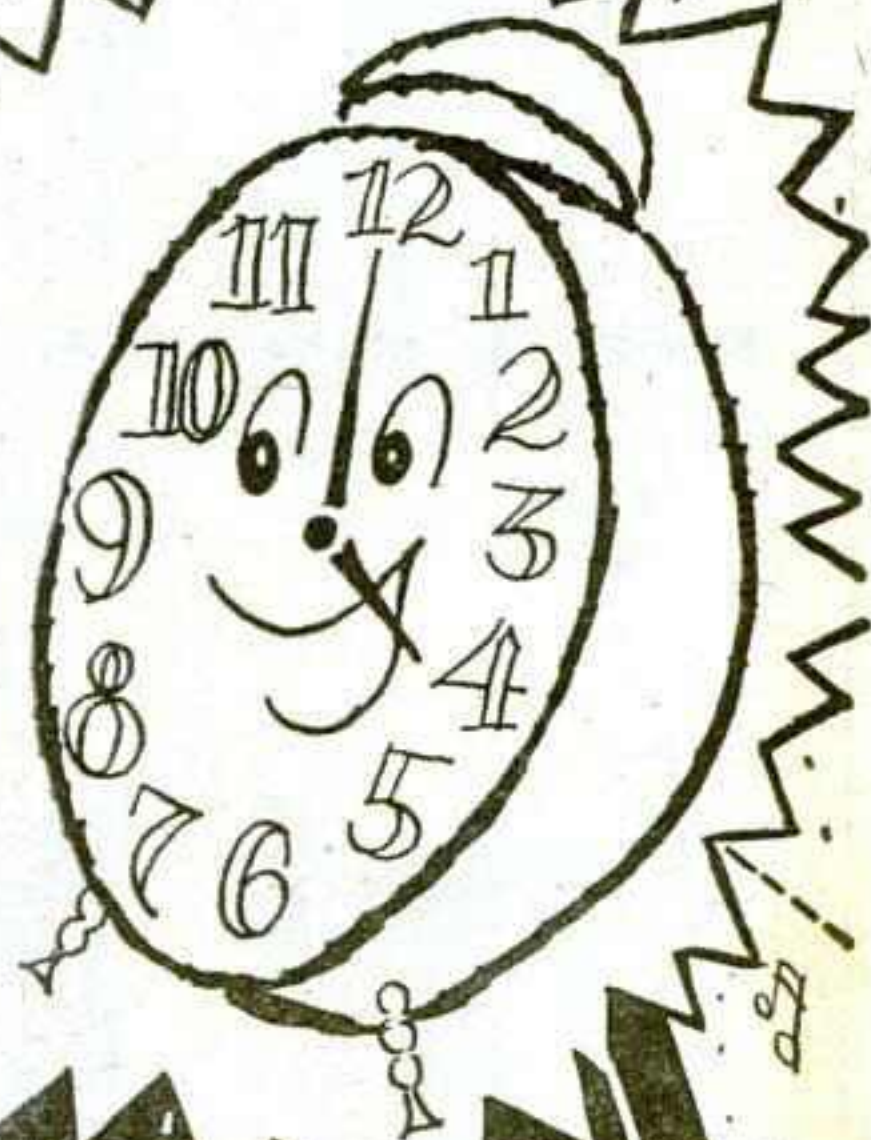
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by DAVE 'BABY' CORTEZ

written by Wood, Clowney, Kriegsman

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About the Artist

LIKE many other aspirants to fame and fortune, Dave Cortez Clowney, born twenty years ago in Detroit, Mich., came to New York to look for his "lucky break."

For two years he demonstrated his material singing and playing the piano to music publishers. His break came the day he sang a new composition in the Clock Record office. He was signed as an artist.

THE HAPPY ORGAN, the first major hit for Clock Records and Dave Cortez, has opened new horizons for him. He now travels with his group across the nation in his own truck, and his proudest possession is a Hammond Organ which he affectionately calls "my happy organ." His latest Clock recording, THE WHISTLING ORGAN, is rapidly following the success of his first. Currently successful for him in the recording field, too, are the new packages released by RCA Victor.



DAVE 'BABY' CORTEZ

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HONOR ROLL OF HITS

TRADE MARK REG.

THE NATIONS TOP TUNES For survey week ending July 18

This Week	Last Week	Weeks on Chart	This Week	Last Week	Weeks on Chart
1. The Battle of New Orleans By Jimmie Driftwood—Published by Warden (BMI) BEST SELLING RECORD: Johnny Horton, Col 41339. RECORDS AVAILABLE: Jimmie Driftwood, Vic 7534; Vaughn Monroe, Vic 7495; Pete Seeger and Frank Hamilton, Folkways 201; Buddy Starcher, Starday 439.	1	12	6. Lipstick on Your Collar By Lewis-Goehring—Published by Joy (ASCAP) BEST SELLING RECORD: Connie Francis, M-G-M 12793.	6	9
2. Lonely Boy By Paul Anka—Published by Spanka (BMI) BEST SELLING RECORD: Paul Anka, ABC-Paramount 10022.	2	8	7. My Heart Is an Open Book By Hal David-Lee Pockriss—Published by Sequence (ASCAP) BEST SELLING RECORD: Carl Dobkins Jr., Deo 10803. RECORD AVAILABLE: Jimmy Dean, Col 41265.	7	6
3. Waterloo By Wilkin-Louttermilk—Published by Cedarwood (BMI) BEST SELLING RECORD: Stonewall Jackson, Col 41393.	4	7	8. A Big Hunk o' Love By Schroeder & Wyche—Published by Elvis Presley Music (BMI) BEST SELLING RECORD: Elvis Presley, Vic 7600.	10	3
4. Tiger By Ollie Jones—Published by Roosevelt Music (BMI) BEST SELLING RECORD: Fabian, Chancellor 1037.	5	5	9. There Goes My Baby By Patterson J. Treadwell—Published by Jat Progressive (BMI) BEST SELLING RECORD: Drifters, Atlantic 2025.	16	4
5. Personality By Logan & Price—Published by Lloyd-Logan (BMI) BEST SELLING RECORD: Lloyd Price, ABC-Paramount 10018.	3	11	10. Forty Miles of Bad Road By Duane Eddy and Al Casey—Published by Gregmark Music (BMI) BEST SELLING RECORD: Duane Eddy, Jamie 1126.	12	4

Second Ten

11. What a Difference a Day Makes By Grever-Adams—Published by E. B. Marks (BMI) BEST SELLING RECORD: Dinah Washington, Mer 71435.	20	5	16. Just a Little Too Much By J. Burnette—Published by Hilliard (BMI) BEST SELLING RECORD: Ricky Nelson, Imperial 5595.	23	2
12. Lavender Blue By Larry Morey & Eliot Daniel—Published by Joy (ASCAP) BEST SELLING RECORD: Sammy Turner, Big Top 3016.	24	3	17. Sweeter Than You By B. Knight—Published by Hilliard (BMI) BEST SELLING RECORD: Ricky Nelson, Imperial 5595. RECORD AVAILABLE: Gaylords, Mercury 71450.	22	3
13. Dream Lover By Bobby Darin—Published by Progressive-Fern-Trinity (BMI) BEST SELLING RECORD: Bobby Darin, Atco 6140. RECORD AVAILABLE: Robert Farnon, London 1241.	8	12	18. I Only Have Eyes for You By Harry Warren—Published by Remick (ASCAP) BEST SELLING RECORD: Flamingos, End 1046. RECORDS AVAILABLE: Rose Hardaway, Dec 30893; Al Jolson, Dec 24684; Steve Lawrence, Coral 62052; Smart Set, Warner Bros. 5001.	13	7
14. Bobby Sox to Stockings By Faith-DiCicco—Published by Debmar (ASCAP) BEST SELLING RECORD: Frankie Avalon, Chancellor 1036.	14	8	19. Ragtime Cowboy Joe By Muir-Clark-Abrahams—Published by Robbins-Fisher-Alfred (ASCAP) BEST SELLING RECORD: David Seville & the Chipmunks, Liberty 35200. RECORDS AVAILABLE: Eddy Howard, Mercury 30058; Jack Valentine, M-G-M 12044.	21	2
15. M.T.A. By Jacqueline Steiner and Bess Hawes—Published by Atlantic Music (BMI) BEST SELLING RECORD: Kingston Trio, Cap 4221.	15	4	20. Frankie By Sedaka-Greenfield—Published by Aldon (BMI) BEST SELLING RECORD: Connie Francis, M-G-M 12793.	11	9

Third Ten

21. A Boy Without a Girl By S. Jacobson & R. Sexter—Published by Arch (ASCAP) BEST SELLING RECORD: Frankie Avalon, Chancellor 1036.	18	6	26. What'd I Say By Ray Charles—Published by Progressive (BMI) RECORD AVAILABLE: Ray Charles, Atlantic 2031.	-	1
22. Twixt Twelve and Twenty By Aaron Schroeder and Fredda Gold—Published by Spone (ASCAP) BEST SELLING RECORD: Pat Boone, Dot 15995.	17	4	27. Tallahassee Lassie By Slay-Crewe-Picariello—Published by Conley (BMI) RECORD AVAILABLE: Freddy Cannon, Swan 4031.	9	1
23. Hushabye By Doc Pomus-Mort Shuman—Published by Brittany (BMI) BEST SELLING RECORD: Mystica, Laurie 3028.	19	5	28. Small World By Styne & Sondheim—Published by Chappell (ASCAP) RECORD AVAILABLE: Johnny Mathis, Col 41410.	-	1
24. My Wish Came True By Ivory Joe Hunter—Published by Desiard (BMI) BEST SELLING RECORD: Elvis Presley, Vic 7600.	26	2	29. I'll Be Satisfied By Berry Gordy Jr., & Tyran Carlo—Published by Pearl (BMI) RECORDS AVAILABLE: Helene Dixon, Epic 9044; Jackie Wilson, Brunswick 55136.	-	1
25. You're So Fine By L. Finney-W. Schofield—Published by Alhika (BMI) RECORDS AVAILABLE: Downbeats, Peacock 1689; Falcons, Unart 2013.	25	6	30. Here Comes Summer By Jerry Keller—Published by Jaymar (ASCAP) RECORD AVAILABLE: Jerry Keller, Kapp 277.	-	1

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- SENTIMENTAL ME
- NEAR YOU
- I ALMOST LOST MY MIND
- HAVE I TOLD YOU LATELY THAT I LOVE YOU
- WABASH BLUES
- INDIAN SUMMER
- LITTLE DUTCH MILL
- ELMER'S TUNE
- SINCE I MET YOU, BABY
- YOU BELONG TO MY HEART
- BREEZE



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BLUE HAWAII
Blue Hawaii • Hawaiian Paradise • Little Brown Gal • My Isle Of Golden Dreams • Hawaiian Wedding Song • Sweet Leilani • Coconut Grove • Trade Winds • Beyond The Reef • My Little Grass Shack • Song Of The Islands • Hawaiian War Chant • Hawaiian Sunset • Aloha Oe
DLP 3165
DLP 25165 (stereo)



BILLY VAUGHN PLAYS
Cimarron • Harbor Lights • Drifting And Dreaming • Jealous Heart • Red Sails In The Sunset • Shine On Harvest Moon • Blue Moon • Indian Love Call • Moonlight Bay • My Happiness • Blueberry Hill • You Can't Be True, Dear • Isle Of Capri
DLP 3156
DLP 25156 (stereo)



LA PALOMA
La Paloma • Time Was • Say Si Si • Mexicali Rose • El Choclo • La Golondrina • Brazil • Estrellita • La Cumparsita • Perfidia • Yours • The Peanut Vendor
DLP 3140
DLP 25140 (stereo)



BILLY VAUGHN PLAYS THE MILLION SELLERS
Canadian Sunset • Moon-glow and Theme From "Picnic" • Holiday For Strings • Tonight We Love • Till The End Of Time • Fascination • Around The World • So Rare • In The Mood • Full Moon And Empty Arms • Ruby • High Noon
DLP 3119
DLP 25119 (stereo)



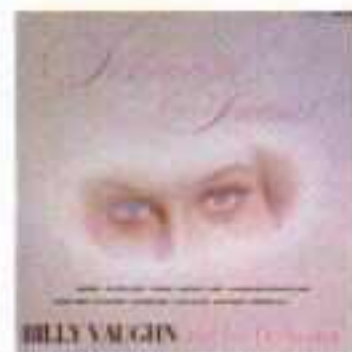
SAIL ALONG SILVER MOON
Sail Along Silvery Moon • Sunrise Serenade • Sweet Georgia Brown • Sentimental Journey • Until Tomorrow • Jealous • Raunchy • Twilight Time • Sleepy Time Gal • I'm Getting Sentimental Over You • Moon Over Miami • Tumbling Tumbleweeds
DLP 3100
DLP 25100 (stereo)



MUSIC FOR THE GOLDEN HOURS
Deep Purple • All The Things You Are • Among My Souvenirs • Once In A While • Body And Soul • My Blue Heaven • Miss You • How Deep Is The Ocean • Tenderly • I Only Have Eyes For You • Because • Embraceable You
DLP 3086
DLP 25086 (stereo)



MELODIES IN GOLD
Smoke Gets In Your Eyes • Indian Love Call • Dream • Sweet And Lovely • Time On My Hands • Night And Day • I'm In The Mood For Love • My Melancholy Baby • Moonglow • Intermezzo • I'll Get By • Star Dust
DLP 3064
DLP 25064 (stereo)



INSTRUMENTAL SOUVENIRS
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DLP 3045



THE GOLDEN INSTRUMENTALS
Blue Tango • Song From Moulin Rouge • Bewitched • Oh, My Papa • Pretend • Ebbtide • Autumn Leaves • Lisbon • Antigua • Cherry Pink And Apple Blossom White • Unchained Melody • Poor People Of Paris • Third Man Theme
DLP 3016
DLP 25016 (stereo)



SWEET MUSIC AND MEMORIES
Melody Of Love • Joyride • Silver Moon • Baby O'Mine • The Waltz You Saved For Me • Billy Vaughn's Boogie • Missouri Waltz • Lovely You • Tennessee Waltz • Naughty Annetta • Drifting On A Cloud • Morning, Noon And Night
DLP 3001



CHRISTMAS CAROLS
White Christmas • It Came Upon A Midnight Clear • O Holy Night • Deck The Halls • The First Noel • Joy To The World • Adeste Fideles • Silent Night • God Rest Ye Merry, Gentlemen • O Tannenbaum • Hark! The Herald Angels Sing • Faith Of Our Fathers • Jingle Bells • O Little Town Of Bethlehem
DLP 3148

AND THESE BILLY VAUGHN EXTENDED PLAY FAVORITES:

- I LOVE YOU TRULY DEP 1084
- BLUE HAWAII DEP 1078
- SAIL ALONG SILVER MOON DEP 1072
- BILLY VAUGHN PLAYS THE MILLION SELLERS DEP 1071
- FOUR BY BILLY VAUGHN DEP 1066
- MELODIES OF LOVE (Volume 1) DEP 1021
- MELODIES OF LOVE (Volume 2) DEP 1022
- THE SHIFTING WHISPERING SANDS DEP 1060

...follow the *Dot* line!



DODIE STEVENS

*America's Brightest
New Singing Sensation...
Singing—*



**"MISS LONELY
HEARTS"**

**"POOR
BUTTERFLY"**
#15975



FOR THE WEEK
ENDING AUGUST 2

The Billboard HOT 100

★ STAR PERFORMERS showed the greatest upward progress on the Hot 100 this week.
 [S] Indicates that STEREO SINGLE version is available.
 TITLE, Artist, Company, Record No.

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	TITLE, Artist, Company, Record No.	STEREO	WEEKS ON CHART
1	1	2		LONELY BOY Paul Anka, ABC-Paramount 10022	[S]	9
2	2	1		THE BATTLE OF NEW ORLEANS Johnny Horton, Columbia 41339		14
3	3	6	10	TIGER Fabian, Chancellor 1037	[S]	7
4	4	4	6	WATERLOO Stonewall Jackson, Columbia 41393		10
5	9	25	43	A BIG HUNK O' LOVE Elvis Presley, RCA Victor 7600		4
6	6	9	13	MY HEART IS AN OPEN BOOK Carl Dobkins Jr., Decca 30803		14
7	16	20	28	THERE GOES MY BABY The Drifters, Atlantic 2025		9
8	8	5	5	LIPSTICK ON YOUR COLLAR Connie Francis, M-G-M 12793	[S]	11
9	12	13	23	FORTY MILES OF BAD ROAD Duane Eddy, Jamie 1126	[S]	7
10	5	3	3	PERSONALITY Lloyd Price, ABC-Paramount 10018	[S]	14
11	23	32	42	JUST A LITTLE TOO MUCH Ricky Nelson, Imperial 5595		5
12	24	26	31	LAVENDER BLUE Sammy Turner, Big Top 3016	[S]	6
13	13	11	16	I ONLY HAVE EYES FOR YOU Flamingos, End 1146	[S]	9
14	22	23	25	WHAT A DIFFERENCE A DAY MAKES Dinah Washington, Mercury 71435	[S]	10
15	18	24	53	SWEETER THAN YOU Ricky Nelson, Imperial 5595		4
16	11	12	8	BOBBY SOX TO STOCKINGS Frankie Avalon, Chancellor 1036	[S]	10
17	14	10	12	A BOY WITHOUT A GIRL Frankie Avalon, Chancellor 1036	[S]	10
18	25	36	65	RAGTIME COWBOY JOE David Seville and the Chipmunks, Liberty 55200	[S]	4
19	19	15	18	M.T.A. Kingston Trio, Capitol 4221		7
20	17	18	24	TWIXT TWELVE AND TWENTY Pat Boone, Dot 15955	[S]	7
21	20	17	20	YOU'RE SO FINE The Falcons, Unart 2013	[S]	15
22	27	39	—	MY WISH CAME TRUE Elvis Presley, RCA Victor 7600		3
23	21	27	22	HUSHABYE Mystics, Laurie 3028	[S]	11
24	15	14	9	FRANKIE Connie Francis, M-G-M 12793	[S]	11
25	28	35	33	I'LL BE SATISFIED Jackie Wilson, Brunswick 55136		6
26	33	43	82	WHAT'D I SAY Fay Charles, Atlantic 2031		4
27	7	8	7	TALLAHASSEE LASSIE Freddy Cannon, Swan 4031		12
28	35	46	69	HERE COMES SUMMER Jerry Keller, Kapp 277	[S]	5
29	10	7	4	DREAM LOVER Bobby Darin, Aco 6140		15
30	40	54	58	SMALL WORLD Johnny Mathis, Columbia 41410		7
31	55	67	89	WHAT IS LOVE Playmates, Roulette 4160	[S]	4
32	48	49	72	CIAO CIAO BAMBINA Jacky Noguez, Jamie 1127	[S]	6
33	50	69	74	IT WAS I Skip & Flip, Brent 7002		6

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34	31	34	34	ROBBIN' THE CRADLE Tony Belia, NRC 023		14
35	38	48	85	SEA OF LOVE Phil Phillips, Mercury 71465		4
36	52	65	75	TILL THERE WAS YOU Anita Bryant, Carlton 512	[S]	5
37	26	19	15	BONGO ROCK Preston Epps, Original 4	[S]	11
38	29	31	27	THE WONDER OF YOU Ray Peterson, RCA Victor 7513		11
39	49	41	50	MONA LISA Carl Mann, Philips International 2039		9
40	39	28	32	ONLY SIXTEEN Sam Cooke, Keen 2022	[S]	8
41	30	30	26	THIS I SWEAR Skylarks, Calico 106		9
42	43	40	59	SINCE YOU'VE BEEN GONE Clyde McPhatter, Atlantic 2028		7
43	32	22	21	JUST KEEP IT UP Dee Clark, Abner 1026	[S]	13
44	41	42	49	REMEMBER WHEN Platters, Mercury 71467	[S]	6
45	53	62	77	THE WAY I WALK Jack Scott, Carlton 514	[S]	5
46	47	55	47	QUIET THREE Duane Eddy, Jamie 1126	[S]	7
47	60	76	—	THANK YOU PRETTY BABY Brook Benton, Mercury 71478		3
48	51	56	68	HIGH HOPES Frank Sinatra, Capitol 4214		7
49	54	79	84	TEN THOUSAND DRUMS Carl Smith, Columbia 41417		4
50	57	84	96	LONELY GUITAR Annette, Vista 339		4
51	36	16	11	ALONG CAME JONES Coasters, Aco 6141		11
52	45	44	64	THERE IS SOMETHING ON YOUR MIND Big Jay McNeely, Swingin' 614		10
53	58	37	41	BACK IN THE U.S.A. Chuck Berry, Chess 1729		6
54	46	51	51	LIKE YOUNG Andra Previn & David Rose, M-G-M 12792	[S]	7
55	37	21	14	QUIET VILLAGE Martin Denny, Liberty 55162	[S]	16
56	61	47	57	I KNOW Perry Como, RCA Victor 7541	[S]	8
57	81	85	90	SEE YOU IN SEPTEMBER The Tempos, Climax 102		5
58	66	63	48	TALL COOL ONE Wallers, Golden Crest 518		11
59	74	86	91	KISSIN' TIME Bobby Rydell, Cameo 167		5
60	76	93	—	TO A SOLDIER BOY The Tassels, Madison 117		3
61	34	33	19	A TEENAGER IN LOVE Dion and the Belmonts, Laurie 3027		15
62	75	92	98	CRACKIN' UP Bo Diddley, Checker 924		4
63	—	—	—	THE THREE BELLS Browns, RCA Victor 7555	[S]	1
64	68	57	36	CROSSFIRE Johnny and the Hurricanes, Warwick 502		15
65	77	99	—	I STILL GET JEALOUS Joni James, M-G-M 12807		3
66	98	—	—	MAKIN' LOVE Floyd Robinson, RCA Victor 7520		2

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67	—	—	—	I'M GONNA BE A WHEEL SOMEDAY Fats Domino, Imperial 8066		1
68	63	58	40	WONDERFUL YOU Jimmie Rodgers, Roulette 4158	[S]	7
69	71	78	80	DANNY BOY Sh Austin, Mercury 71442	[S]	9
70	99	—	—	BROKEN-HEARTED MELODY Sarah Vaughan, Mercury 71477		2
71	64	59	60	WITH MY EYES WIDE OPEN I'M DREAMING Patti Page, Mercury 71469	[S]	7
72	42	38	30	LITTLE DIPPER Mickey Mozart, Roulette 4148		10
73	80	88	—	TENNESSEE STUD Eddy Arnold, RCA Victor 7540	[S]	3
74	91	100	—	ON AN EVENING IN ROMA Dean Martin, Capitol 4323		3
75	96	89	93	BEACH TIME Roger Smith, Warner Bros. 8060		5
76	90	—	—	CRY The Knightsbridge Strings, Top Rank 2066		2
77	79	—	—	SUGAREE Rusty York, Chess 1750		2
78	69	71	78	BEI MIR BIST DU SCHOEN Louis Prima and Keely Smith, Dot 10906	[S]	4
79	89	—	—	MONA LISA Conway Twitty, M-G-M 12804		2
80	73	70	66	I LOVE AN ANGEL Little Bill & the Bluesnotes, Dolton 4		6
81	85	87	—	KATY TOO Johnny Cash, Sun 321		3
82	70	53	56	FORTY DAYS Ronnie Hawkins, Roulette 4184	[S]	8
83	62	72	61	THE WHISTLING ORGAN Dave (Baby) Cortez, Clock 1012		8
84	41	29	17	KANSAS CITY Wilbert Harrison, Fury 1023		16
85	87	94	—	I'M COMIN' HOME Marv Johnson, United Artists 175		3
86	97	—	—	A GIRL LIKE YOU Gary Stites, Carlton 516	[S]	2
87	84	96	—	DEDICATED TO THE ONE I LOVE Shirelles, Scepter 1203		3
88	93	—	—	MARTINIQUE Martin Denny, Liberty 55199	[S]	2
89	—	—	87	SWEET SOMEONE Eddie & Betty Cole, Warner Bros. 9054		3
90	95	—	—	LINDA LU Ray Sharpe, Jamie 1128		2
91	94	98	—	BELLS, BELLS, BELLS Billy and Lilly, Swan 4036		3
92	59	68	63	VELVET WATERS Megarons, Acousticon 101		9
93	100	—	—	SUMMER'S LOVE Richard Barrett and the Chantels, Gone 8060		2
94	78	95	—	ROCKIN' IN THE JUNGLE The Eternals, Hollywood 68		3
95	—	—	—	SLEEP WALK Santo and Johnny, Canadian-American 103		1
96	—	—	—	SO HIGH, SO LOW LaVern Baker, Atlantic 2033		1
97	—	—	—	WITH OPEN ARMS Jane Morgan, Kapp 284		1
98	—	—	—	HALF-BREED Marvin Rainwater, M-G-M 12803		1
99	—	—	—	YOU DON'T KNOW GIRLS Kathy Linden, Felsted 8587		1
100	—	—	—	WHO SHOT SAM George Jones, Mercury 71464		1

& TOMORROW'S TOPS

BUBBLING UNDER THE HOT 100

These records, while they have not yet developed enough strength thruout the country for inclusion on any national chart anywhere, already have stimulated considerable regional action. Rank position indicates relative potential to earn an early listing on the Hot 100.

1. TIME MARCHES ON.....Roy Hamilton, Epic
2. ALL NIGHT LONG.....Billy Vaughn, Dot
3. A VERY PRECIOUS LOVE.....Hernando Ork, Corsican
4. ALIMONY.....Frankie Ford, Ace
5. MY OWN TRUE LOVE.....Jimmy Clanton, Ace
6. SLOW MOTION.....Wade Fleming, Vee Jay
7. ANGEL FACE.....Jimmy Darren, Colpix
8. HAPPY LONESOME.....Marion, Sandy
9. SOLDIER'S JOY.....Hawkshaw Hawkins, Columbia
10. OUR LOVE.....The Rivelas, Coed
11. JUST AS MUCH AS EVER.....Bob Beckham, Decca
12. SWEETIE PIE.....Bob Crewe, U. T.
13. I CAN'T BEGIN TO TELL YOU.....Jane Morgan, Kapp
14. CARIBBEAN.....Mitchell Torok, Goss
15. SOLDIER'S JOY.....Jerry Reed, NRC

BEST BUYS

These records, of all those on the Hot 100, have begun to show NATIONAL sales breakout action this week for the first time. They are recommended to dealers, juke box operators and disk jockeys as having the greatest potential to go all the way. Previous Billboard Spotlight Picks are marked (*).

POP

- *I'M GONNA BE A WHEEL SOMEDAY.....Fats Domino
(Travis, BMI) Imperial 5606
- *BROKEN-HEARTED MELODY.....Sarah Vaughan
(Mansion, ASCAP) Mercury 71477
- SEE YOU IN SEPTEMBER.....The Tempos
(Gold, ASCAP) Climax 102

ON AN EVENING IN ROMA.....Dean Martin
(Zodiac, BMI) Capitol 4222

MAKIN' LOVE.....Floyd Robinson
(Emerald, BMI) RCA Victor 7529

THE THREE BELLS.....The Browns
(Southern, ASCAP) RCA Victor 7553

C&W—No selections this week.

R&B—No selections this week.

HOT 100: A TO Z

A Big Hunk o' Love.....	17
A Boy Without a Girl.....	86
A Girl Like You.....	61
A Teenager in Love.....	51
Along Came Jones.....	51
Back in the U. S. A.....	53
Battle of New Orleans, The.....	2
Beach Time.....	75
Bei Mir Bist Du Schoen.....	78
Bells, Bells, Bells.....	91
Bobby Sox to Stockings.....	16
Bongo Rock.....	37
Broken-Hearted Melody.....	70
Ciao Ciao Bambina.....	32
Creekin' Up.....	42
Crescenda.....	64
Cry.....	74
Danny Boy.....	69
Dedicated to the One I Love.....	27
Dream Lover.....	29
Forty Days.....	82
Forty Miles of Bad Road.....	9
Frankie.....	24
Half-Breed.....	90
Here Comes Summer.....	28
High Hopes.....	48
Hushabye.....	23
I Know.....	54
I Love an Angel.....	90
I Only Have Eyes for You.....	13
I Still Get Jealous.....	45
I'll Be Satisfied.....	25
I'm Comin' Home.....	88
I'm Gonna Be a Wheel Someday.....	33
It Was I.....	33
Just a Little Too Much.....	11
Just Keep It Up.....	43
Kansas City.....	84
Katy Too.....	81
Kissin' Time.....	59
Lavender Blue.....	12
Like Young.....	54
Linda Lu.....	54
Lipstick on Your Collar.....	8
Little Dipper.....	72
Lonesome.....	1
Lonesome Guitar.....	80
M. T. A.....	19
Makin' Love.....	64
Martinique.....	88
Mona Lisa (Mann).....	29
Mona Lisa (Twitty).....	79
My Heart Is an Open Book.....	6
My Wish Came True.....	22
On an Evening in Roma.....	74
Only Sixteen.....	40
Personality.....	10
Quiet Three.....	46
Quiet Village.....	85
Ragtime Cowboy Joe.....	18
Remember When.....	44
Robbin' the Cradle.....	34
Rockin' in the Jungle.....	94
Sea of Love.....	25
See You in September.....	57
Since You've Been Gone.....	42
Sleep Walk.....	95
Small World.....	30
So High, So Low.....	96
Sugaree.....	77
Summer's Love.....	93
Sweet Someone.....	89
Sweeter Than You.....	15
Tall Cool One.....	58
Tallahassee Lassie.....	27
Ten Thousand Drums.....	49
Tennessee Stud.....	73
Thank You Pretty Baby.....	47
There Goes My Baby.....	7
There Is Something on Your Mind.....	52
This I Swear.....	41
Three Bells, The.....	63
Tiger.....	3
Till There Was You.....	36
To a Soldier Boy.....	60
Twist Twelve and Twenty.....	20
Velvet Waters.....	92
Waterloo.....	4
Way I Walk, The.....	45
What a Difference a Day Makes.....	14
What Is Love.....	21
What'd I Say.....	26
Whistling Organ, The.....	83
Who Shot Sam.....	100
With My Eyes Wide Open.....	71
I'm Dreaming.....	71
With Open Arms.....	97
Wonder of You, The.....	38
Wonderful You.....	68
You Don't Know Girls.....	99
You're So Fine.....	21

REVIEWS OF

THIS WEEK'S SINGLES

The pick of the new releases:



Strongest sales potential of all records reviewed this week.

LLOYD PRICE



I'M GONNA GET MARRIED (Lloyd-Logan, BMI)—Price has another likely big one with this offering. He's shouting that he's gonna get married, tho friends advise him that he's too young. Song has great teen appeal and the hit sound. Flip is "Three Little Pigs," (Lloyd-Logan, BMI).
ABC-Paramount 10032

JOHNNY HORTON



SAL'S GOT A SUGAR LIP (Warden, BMI)—**JOHNNY REB** (Bayou-Cajun, BMI)—Horton can follow his big "Battle of New Orleans" with either of these potent entries. Top tune is similar in sound to his current smash. The lyrics are clever. "Johnny Reb" is a bright, march type Civil War ditty. Both can score.
Columbia 41437

THE CRESTS



THE ANGELS LISTENED IN (Winneton, BMI).....
I THANK THE MOON (Winneton, BMI)—The group can keep their hit string going with either of these powerful bids. "The Angels" is a smooth rockaballad that is given a stylish and salable approach. Flip, "I Thank" is also a rockaballad, and this is also presented neatly.
Coed 515

BILLY STORM



YOU JUST CAN'T PLAN THESE THINGS (Jack-Do, ASCAP)—**EASY CHAIR** (Siras, ASCAP)—Storm has strong sequel sides to his "I've Come of Age." "You Just" is a pretty ballad that is warmly read over lush ork backing. "Easy Chair" is a bluesy ballad that is also nicely chanted. Either can click.
Columbia 41431

EDDIE COCHRAN



SOMETHIN' ELSE (Metric, BMI) — **BOLL WEEVIL SONG** (Fireside, BMI)—Cochran could bounce back onto the charts with these strong efforts. "Somethin' Else" is a moving rocker that is given a rhythmic chant. "Boll Weevil" is a rockabilly adaptation of the traditional folk tune.
Liberty 55203

THE FOUR PREPS



I AIN'T NEVER (Cedarwood, BMI) — **MEMORIES, MEMORIES** (Sherman-DeVorzon, BMI)—"I Ain't Never" is a gospelish tune that is done in vereful style by the foursome. On "Memories," a Latin-tinged song with teen appeal lyrics, they also deliver an attractive vocal. Both can be winners.
Capitol 4256

DODIE STEVENS



MISS LONELY HEARTS (Spoone, ASCAP) — **POOR BUTTERFLY** (Harms, ASCAP)—The young chantress has two fine sides—either of which can reach the chart. "Miss Lonely Hearts" is a pretty ballad that is given a quality reading over fine ork support. She also gives a strong reading to the pretty evergreen, "Poor Butterfly."
Dot 15975

BILLY GRAMMER



WILLY, QUIT YOUR PLAYING (Acuff-Rose, BMI)—**IT TAKES YOU** (Acuff-Rose, BMI)—Grammer has his strongest tries since "Gotta Travel On." "Willy" is an appealing novelty with overtones of his previous click. "It Takes You" is a mild rocker, and Grammer does the side in hit fashion.
Monument 407

JERRY FULLER



BETTY MY ANGEL (Horn-Jat, BMI)—Fuller gives the tender rockaballad a first-rate, dual-track vocal with a strong group assist. It's a good side and one to watch. Flip is "Memories of You," (Horn-Jat, BMI).
Challenge 59052

Country & Western

SIMON CRUM



MORGAN POISONED THE WATER (Aberbach, BMI) — **I FELL OUT OF LOVE WITH LOVE** (Lowery, BMI)—Crum has two amusing country novelties that can account for heavy c.&w. loot. Both are done in sly, ingratiating style. Both offer spinnable material for jocks, and both appear likely clicks.
Capitol 4252

Rhythm & Blues

NO SELECTIONS THIS WEEK.

SPECIAL MERIT SPOTLIGHTS

The following records have been picked for outstanding merit in their various categories, because in the opinion of The Billboard Music Staff, they deserve exposure.

POP DISK JOCKEY PROGRAMMING

DON CORNELL

SEMPRE AMORE (Criterion, ASCAP)—Cornell has a fine disk outing on this attractive, Italian type tune. The side builds in interest thruout, using several tempo variations, and Cornell sells the song with strong appeal. Flip is "Forever Couldn't Be Long Enough," (Sheldon, BMI).
Signature 12002

(Continued on page 39)



**PRICE
IS RIGHT...**

Again!

LLOYD PRICE'S

biggest smash of all (and that's saying plenty!) is gonna be

I'M GONNA GET MARRIED

b/w

THREE LITTLE PIGS

ABC-10032

"STAGGER LEE" was tremendous!
"PERSONALITY" is still
on top! But mark our
words—this one's bigger
than both of 'em!

**Arranged and
Conducted
by DON COSTA**



Distributed in
Canada by
Sparton of
Canada, Ltd.

Reviews of THIS WEEK'S SINGLES (continued)

POP TALENT

DOLPH PRINCE

NOBODY UNDERSTANDS ME (Raleigh, BMI)—**MY OWN TRUE LOVE** (Remick, ASCAP)—Prince turns in two sock readings that make for an impressive wax debut. "Nobody" is an interesting rhythm tune that is handled with ease. "My Own True Love" is a pretty rockaballad version of the "Tara" theme from "Gone With the Wind." Strand 25006

JOHNNY RESTIVO

YA YA (Cromwell, ASCAP)—**THE SHAPE I'M IN** (Roosevelt, BMI)—Restivo registers to good effect on two listenable efforts. "Ya Ya" is a cute, danceable side on which the singer is given a strong ork assist. "The Shape" is in a rockabilly groove, and it's given a Presleyish go. Both sides are worth watching. RCA Victor 7559

BOBBY CARLE & THE BLENDAIRES

I GOT IT BAD AND THAT AIN'T GOOD (Robbins, ASCAP)—**GUARANTEED** (Winneton, BMI)—Carle scores strongly on two ballads. The Ellington tune is done in a mild, rock arrangement. "Guaranteed" is also given a rockaballad reading. The Blendaires back the singer all the way. With exposure either side could take off. Decca 30938



VERY STRONG SALES POTENTIAL

THE VIRTUES

★★★★ **VIRTUE'S BOOGIE WOOGIE** — HUNT 328 — The classic boogie by Pinetop Smith gives the group a strong item. This appears one to watch. (Melrose, ASCAP)

★★★★ **PICKIN' THE STROLL** — The "Guitar Boogie Shuffle" crew deliver a blues in stroll tempo. Danceable item should pull coin. (Aqua, ASCAP)

AL MARTINO

★★★★ **DARLING, I LOVE YOU**—20TH FOX 153—An ultra-slow, almost dirgelike reading of a deeply felt ballad. Martino turns in a strong performance with chorus backing. (Cini-Rambled, BMI)

★★★★ **THE MEMORY OF YOU**—A celestial-type fem voice backs this slow ballad reading by Martino. Tune is set in a triplet rhythm. Both sides can catch spins. (Cini-Rambled, BMI)

THE MIRACLES

★★★★ **BAD GIRL**—CHESS 1734—An unusual ballad is sung with a lot of feeling by a lead voice who sells it strongly. It could break out quickly. (Jobete, BMI)

★★★★ **I LOVE YOUR BABY**—The Miracles bow on the Chess label with a wild reading of a swinging rocker that has a sound and a chance. (Bengal, BMI)

TOMMY LEONETTI

★★★★ **I'LL FORGIVE YOU BUT I WON'T FORGET** — RCA VICTOR 7567 — A smartly-produced side with a haunting quality in the melody line and a lyric which has roots in hillbilly tradition. Use of chorus is excellent. Watch it. (Louis, BMI)

★★★ **Magic Mountain** — Like the flip, good sound here. This one is bouncy in delivery and has an imaginative lyric. (Norcliffe, BMI)

CHICK REENY ORK

★★★★ **BLACK EYES** — FELSTED 8584 — The well-known tune gets a smart instrumental go with a flowing melody line and plenty of effective percussion and horns. (Barbro, ASCAP)

★★★ **Rockin' March** — A military-flavored item, reminiscent of bugle calls. Arrangement includes a chanting chorus and bluesy instrumentation. (Barbro, ASCAP)

TOMMY HUDSON

★★★★ **SWANEE RIVER GAL** — D 1073 — Using much of the melody of "Swanee River," Tommy Hudson sells a rock and roll effort enthusiastically over solid backing by the ork. This packs excitement. (Glad, BMI)

★★★ **Band Stand Stomp** — Driving stomp is handled solidly by the combo with talking comments from the guys now and then. Good coupling for the flip. (Glad, BMI)

RONNIE AND ROY

★★★★ **YOU'RE GONNA BE SORRY** — CAPITOL 4246 — Arrangement makes this one interesting, with stops and horn taking over for a soulful solo. Good performance too. (House of Fortune, BMI)

★★★ **Get Up and Let's Dance** — Vocal duet belts this out with a rhumba blues backing. It's plenty rhythmic and likely to get deejay action. (House of Fortune, BMI)

TED TAYLOR

★★★★ **COUNT THE STARS** — DUKE 308 — Mild rocker is given a solid belt by Taylor over Latin-tinged ork support. Good side with a chance. (Lion, BMI)

★★★ **Hold Me Tight** — Medium-beater is nicely handled by Taylor who made some noise with his last effort, "Be Ever Wonderful." This can sell with plugs. (Lion, BMI)

THE WAILERS

★★★★ **DIRTY ROBBER** — GOLDEN CREST 526 — A falsetto performance by the lead stands out on this good blues side. A lot of excitement and there could be action. Worth watching. (C.F.G., BMI)

★★★ **Mau-Mau**—An interesting blues instrumental has something of the low-down swamp sound. Flip may have a better chance. (C.F.G., BMI)

BOB GADDY

★★★★ **Till the Day I Die**—OLD TOWN 1070—A pleader ballad is sung with great devotion by Gaddy. Fem chorus gives it an even stronger gospel feeling than on the flip. Strong chanting job by Gaddy. (Hi Hoss, BMI)

★★★ **I'll Go My Way**—Gaddy turns out a driving, medium beat blues item with a chick chorus lending a gospel touch to the backing. Good beat here. (Hi Hoss, BMI)

SAL MINEO

★★★★ **MAKE BELIEVE BABY**—EPIC 9327—Sal Mineo comes thru with a very listenable reading of a conservative rock and roller. One of Mineo's better efforts that could move. (Toga, ASCAP)

★★★ **Young As We Are**—On this side the lad turns to a pretty ballad and sings it well, again helped by a classy arrangement. Both sides are good ones. (Tryton, BMI)

BOB LUMAN

★★★★ **CLASS OF '59**—WARNER BROS. 5081—School days are over at last for the loving young couple, and this tune reminisces about the happy days. Good material, handled well by Luman. This side has a chance. (Lu-Tal, BMI)

★★★ **My Baby Walks All Over Me**—Luman has a touch of Johnny Cash in his vocal delivery on this spirited effort. Good side which could catch spins. (Lu-Tal, BMI)



GOOD SALES POTENTIAL

TONY LEE

★★★ **Someone to Love Me**—KING 5230—Happy rocker is sold with much spirit by the warbler over good support. It has a chance to grab some coins. (Jay & Cee, BMI)

★★★ **I Don't Care What You Do**—A heart-felt reading of a pretty ballad by the chanter over chorus and ork backing. (Jay & Cee, BMI)

ANGEE CASTLE

★★★ **Your Loving Baby**—CUB 9036—The thrush-purrs her way thru a warm ballad with a lot of tender feeling, backed with a rock and roll beat. It deserves exposure. (Budd, ASCAP)

★★★ **You'll Never Know**—The fine standard is sung with warmth by the thrush over multi-stringed ork support. (Bregman, Vocco & Conn, ASCAP)

JIMMY WILLIAMS

★★★ **Don't Put It Off (Do It Now)**—CUB 9039—Jimmy Williams sells this rocker with a lot of feeling over a solid beat by the ork. A first-rate side that has a chance. (Sheidon, BMI)

★★★ **C'Mon Baby (What's Your Name?)**—Another good reading by the singer, this time on a swinging rocker. Two good sides by Williams. (Famous, ASCAP)

RONNIE SMITH

★★★ **A Tiny Kiss**—BRUNSWICK 55137—A bouncy item of considerable charm. Smith doesn't drive too hard here, but gives the song a light touch, in keeping with the material. (Nor-Va-Jak, BMI)

★★★ **Lookie, Lookie, Lookie**—Rockabilly item has a solid vocal, backed by instrumentation which has a grass roots quality and infectious beat. (Nor-Va-Jak, BMI)

EDISON YOUNGBLOOD

★★★ **Tennis Shoes**—HANOVER 4530—A bright, happy reading of a snappy new tune by Edison Youngblood that could be a coin catcher. (Figure, BMI)

★★★ **Maybe Now**—Youngblood sells this sad song with emotion, as he tells his ex-girl how much he loves her. Lad has a sound. (Vision, BMI)

THE STARS

★★★ **When You Love**—VEGA 101—The Stars bow on the label with a good per-

formance of a lush ballad, backed by a multi-stringed ork. The boys have a Four Freshmen, approach, and the side has a sound, too. (J. L., BMI)

★★★ **Let's Cuddle Again**—The boys turn in a happy reading of a light little novelty, and the arrangement has style. They are worth watching for their manner of putting over a song. (J. L., BMI)

FRANKIE LAINE

★★★ **The Valley of a Hundred Hills**—COLUMBIA 41430—Tune has strong teen appeal. Laine delivers the cute song in cha cha tempo with chorus and ork support. (Exeter, ASCAP)

★★★ **El Diablo**—Spicy Latin arrangement backs the chanter on this folkish effort. Coupling could step out. (Stanley, ASCAP)

THE FURKS

★★★ **Hully Gully**—CLASS 2112—A rocker, very danceable in its instrumental arrangement and of novelty interest in the lyric. Chanters shout it in swinging style. (Recordo, BMI)

★★★ **Rockville U.S.A.**—A rocking blues, very good for dancing, and with an attractive vocal performance. Honking horns and high-pitched voices gives a solid effect. (Recordo, BMI)

JOHNNY JOHNS

★★★ **I'm in the Mood for Love**—VISTA 343—Rockaballad treatment of the oldie is a listenable side. Johns' pleasant vocal is nicely backed by the ork. (Kelem, ASCAP)

★★★ **The Heart of an Angel**—Soft reading of a rockaballad provides the chanter with a listenable effort that can be sold with plugs. (Robbins, ASCAP)

MARTY HILL

★★★ **Changing**—ATCO 6145—Marty Hill renders this interesting, minor theme with a salable sound. He touches of Jackie Wilson in his voice. Side rates spins. (Progressive, BMI)

★★★ **Don't Pretend**—Pretty rockaballad is also minor keyed. Again the chanter comes across to good effect. Lush backing assists the vocal outing. Good wax here. (Progressive, BMI)

BENNY MARTIN

★★★ **Untrue You** — DECCA 30935 — A solid performance by Benny Martin on a

swinging rocker that has a good sound. If exposed, this record stands a chance. Watch it. (Tree, BMI)

★★★ **If I Can Stay Away Long Enough**—Another fine performance by Martin, this time on a good weeper. Both sides are strong ones, altho the flip may have the edge. (Tree, BMI)

HAL WILLIS

★★★ **That's the Way I Goes**—DECCA 30942—The singer sells this semi-weeper with warmth over a snappy backing. It could get spins. (Innis, BMI)

★★★ **Poor Little Jimmie**—Hal Willis tells the tale of Little Jimmie who has finally fallen in love. Good side. (Be-Are, BMI)

FELICIA SANDERS

★★★ **In Other Words**—DECCA 30937—A sweet tune, penned by Bart Howard, is handed an intimate performance by the thrush helped by a chorus backing. Two good sides for jocks. (Almanac, ASCAP)

★★★ **Summer Love**—Felicia Sanders turns in a lovely reading of this pretty ballad over smooth backing. Jocks will hand this many plays. (Publications, ASCAP)

THE GAY POPPERS

★★★ **You Better Believe**—SAVOY 1573—Medium-beat blues tune is given an okay reading by the group. Side can move for pop and r.&b. coin. (Savoy-Prime, BMI)

★★★ **I Need Your Love**—Ballad with beat is handled in fair enough fashion by the lead with an okay group assist. Fair chances. (Savoy-Prime, ASCAP)

CLARA WARD

★★★ **You'll Never Walk Alone** — DOT 15964—The Rodgers and Hammerstein classic is given a sincere and emotional delivery by the gospel singer. Side can attract. (Williamson, ASCAP)

★★★ **Summertime**—Clara Ward has a pop approach on the Gershwin melody. Good jockey item. Potential appears similar to that of the flip. (Gershwin, ASCAP)

TRAVELIN' TEXANS

★★★ **Beating on the Bars**—D 1077—Attractive novelty ditty is sung with drive by the boys over a bright arrangement. This has a chance in both the pop and country markets. (Glad, BMI)

★★★ **Song of Blue Love**—Good instrumental reading of a pleasing ballad by the Texans. (Glad, BMI)

THE LANCERS

★★★ **Cindy Dee** — IMPERIAL 5604—Rocker tribute to Cindy Dee is given an okay group vocal. Fair chances. (Alan-Edwards, BMI)

★★★ **Oh, Sweet Mystery of Life** — The oldie is given an up reading with Latinish overtones. Some coin possible. (Witmark, ASCAP)

JOE LEAHY ORK

★★★ **On the Boulevard**—FELSTED 319—Instrumental with a bright melody and arrangement uses strings, but doesn't get too saccharine, danceable and adult. (Electra, ASCAP)

★★★ **Old Cape Cod**—A pretty reading with a chorus of chicks voicing behind the instrument. Mood is romantic and relaxed. (Pincus, ASCAP)

THE TUNE-DROPS

★★★ **Smoothie**—GONE 5072—Instrumental, velvety smooth as the title. Trumpet carrying the lead melody line is very pretty. (Wemar, BMI)

★★★ **Jumpin' Jellybeans**—Novelty instrumental, with a decided Continental flavor, and an infectious rhythm. Worth exposure. (Wemar, BMI)

CARMEN McRAE

★★★ **Talk to Me**—KAPP 290—A tender ballad is sold sweetly by the warm-voiced thrush over good backing by the piano and ork. Should get a lot of exposure. (Barton, ASCAP)

★★★ **Show Me the Way**—The thrush sells a pretty ballad well over big-stringed backing. It will get spins. (Lorob, BMI)

DICK FLOOD

★★★ **The Three Bells**—MONUMENT 408—Flood has a good reading of the tune originally cut by Les Compagnons de la Chanson and now a budding hit by the Browns. This can catch spins but it's late. (Southern, ASCAP)

(Continued on page 40)

• **Reviews of New Pop Records**

• *Continued from page 39*

★ ★ ★
GOOD SALES POTENTIAL

★ ★ ★ **Far Away**—A slow and pleasant ballad set to triplets. Flood hands it a nice, relaxed reading, with chorus support. Side is also worth attention. (Combine, BMI)

LEX BAXTER

★ ★ ★ **Milord** — CAPITOL 4249 — Cute theme features piano over colorful instrumental and hummed chorus support. Fine deejay item (Hill & Range, BMI)

★ ★ ★ **Sabre Dance** — The Khachaturian theme is given an exciting orking by the Baxter crew with chorus. It's fine jockey item that can also pull loot. (Ardmore, ASCAP)

JERI SOUTHERN

★ ★ ★ **Run** — CAPITOL 4250 — Latinish theme is given a sultry thrashing by Miss Southern with a male chorus assist. Her fans will like. (Famous, ASCAP)

★ ★ ★ **Don't Look at Me That Way**—Soft stint by the chick on a cute, bouncy theme. Prime jockey material. (Harms, ASCAP)

PLAS JOHNSON

★ ★ ★ **The Loop**—CAPITOL 4251—Twangy guitars and honking saxes have the theme on this moderate beat rocker. Danceable side can move. (House of Fortune, BMI)

★ ★ ★ **Downstairs**—Interesting side has the accent on saxes with rapid piano triplets prominent in support. Jocks may be interested. Side has a chance. (Music, ASCAP)

TODD RANDALL

★ ★ ★ **Twenty-Five Feet**—GLORY 298—A Bo Diddley type blues is sung well by Randall over bright guitar backing. It features a talk vocal. This could grab loot, if exposed. (Bryden, BMI)

★ ★ ★ **Monkey Chambo** — Todd Randall bows on the label with an intriguing tune that has the elements of both the mambo and the chambo. (Bryden, BMI)

MARY KINNEY

★ ★ ★ **I Wonder**—SPOT 106—The chick shouts this blues in grand fashion with a gospel type chorus lending fine support in the backing. Good talent. (Aries, BMI)

★ ★ ★ **Needing You**—Celestial-type rockaballad is given a most pleasant reading by the thrush. Also an impressive side that could move with exposure. (Aries, BMI)

SUNSHINE BOYS

★ ★ ★ **My Love, My Love, My Love**—SCOTTIE 1307 — Rockaballad is given a good outing by the Sunshine boys over light ork backing. Pleasant side can attract. (Lowery, BMI)

★ ★ ★ **If You Still Want Me**—Good group vocal on a mild rockaballad. They have a sound. Side can move as well as the flip. (Lowery, BMI)

JIMMY GILMER

★ ★ ★ **Look Alive!** — DECCA 30942 — A swinger receives a good performance from Gilmer, helped out by a group and a rhythm section. (Nor-Va-Jak, BMI)

★ ★ ★ **Because I Need You**—A slight little tune is sung in a dulcet mood by the chanter over quiet backing. (Norman, ASCAP)

LUTHER BRANDON

★ ★ ★ **Blue Skirt Waltz** — FRATERNITY 852—A bright, medium-rhythm tune with a strong beat. Brandon turns in a dual-track harmony vocal on the side. A danceable side. (Mills, ASCAP)

★ ★ **Tuff-E-Nuff** — An offbeat, minor-key instrumental job which could land some spins. (Buckeye, ASCAP)

LARRY O'KEEFE

★ ★ ★ **Aln't-A That Somethin'**—FREEDOM

(Continued on page 42)

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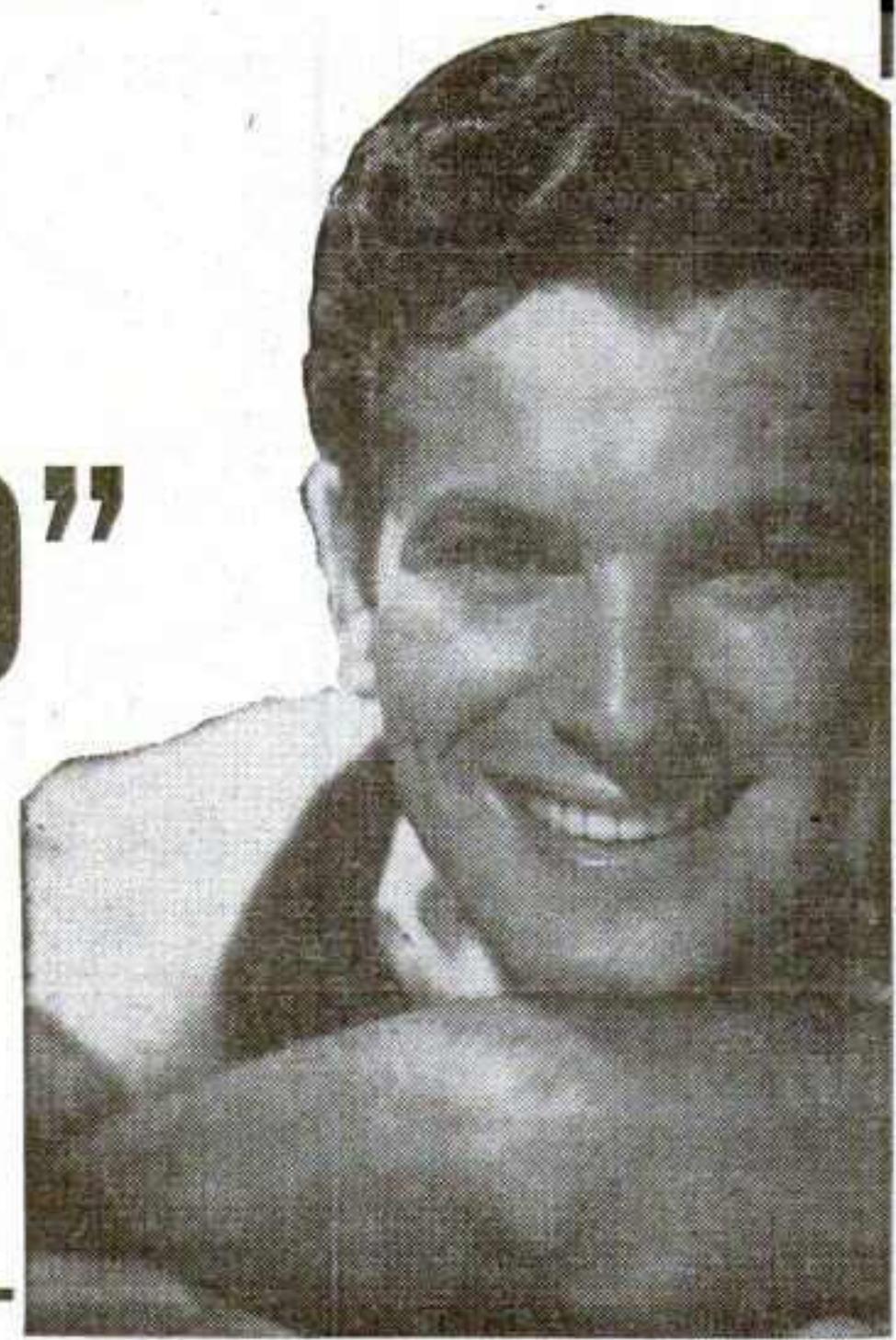
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Best Selling Sheet Music in U. S.

Tunes are ranked in order of their current national selling importance at the sheet music jobber level.

This Week	Last Week	Weeks on Chart
1. THE BATTLE OF NEW ORLEANS (Warden)	1	8
2. KANSAS CITY (Fire)	3	6
3. PERSONALITY (Lloyd-Logan)	2	8
4. THE HAPPY ORGAN (Lowell)	9	13
5. DREAM LOVER (Fern-Progressive)	6	7
6. QUIET VILLAGE (Baxter-Wright)	8	11
7. LIPSTICK ON YOUR COLLAR (Joy)	7	2
8. LONELY BOY (Spanka)	—	2
9. KOOKIE, KOOKIE (LEND ME YOUR COMB) (Witmark)	—	3
10. 77 SUNSET STRIP (Witmark)	5	16
11. WATERLOO (Cedarwood)	4	2
12. WHAT A DIFFERENCE A DAY MAKES (Marks)	—	1
13. HAWAIIAN WEDDING SONG (Pickwick)	12	28
14. M. T. A. (Atlantic)	14	2
15. SAY ONE FOR ME (Feist)	—	1

Best Selling Sheet Music in Britain

(For week ending July 18)

A cabled report from the Music Publishers' Association, Ltd., London. List is based upon their weekly survey of England's leading music dealers. American publishers in parenthesis.

Roulette—Mills (Mills)	I've Waited So Long—Pan-Musik (Leeds)
Side Saddle—Mills (Mills)	A Fool Such as I—Leeds (Miller)
May You Always—Essex (Hecht, Lancaster & Buzzell)	It Doesn't Matter Any More—Monarok (Spanka)
Teenager in Love—West One (Rumbalora)	Never Be Anyone Else But You—Commodore-Imperial (Eric)
Dream Lover—Aldon (Progressive-Fern-Trinity)	Trampoline—Harvard (—)
Goodbye, Jimmy, Goodbye—Bron (Knoll-wood)	Petite Fleur—Essex (Hill & Range)
Battle of New Orleans—Acuff-Rose (Warden)	Chick—Henderson (—)
Personality—Leeds (Lloyd-Logan)	Livin' Doll—World Wide (Maurice)
Trudie—Henderson (Kassner)	Lipstick On Your Collar—Joy (Joy)
	Gigi—Chappell (Chappell)
	Come Softly to Me—Morris (Morris)

Best Selling Pop Records in Britain

(For week ending July 18)

This Week	Printed thru the courtesy of the "New Musical Express," Britain's Foremost Musical Publication.	Last Week
1. DREAM LOVER—Bobby Darin (London)		1
2. BATTLE OF NEW ORLEANS—Lionie Donegan (Pye)		3
3. A TEENAGER IN LOVE—Marty Wilde (Phillips)		2
4. LIVING DOLL—Cliff Richard (Columbia)		3
5. BIG HUNK OF LOVE—Elvis Presley (RCA)		—
6. ROULETTE—Russ Conway (Columbia)		4
7. LIPSTICK ON YOUR COLLAR—Connie Frances (M-G-M)		8
8. PETER GUNN—Duane Eddy (London)		6
9. PERSONALITY—Lloyd Price (HMV)		13
10. PERSONALITY—Anthony Newley (Decca)		6
11. A FOOL SUCH AS I/I NEED YOUR LOVE TONIGHT—Elvis Presley (RCA)		10
12. GOODBYE, JIMMY, GOODBYE (Ruby Murray (Columbia)		10
13. SIDE SADDLE—Russ Conway (Columbia)		12
14. IT'S LATE—Ricky Nelson (London)		14
15. A TEENAGER IN LOVE—Craig Douglas (Top Rank)		16
15. I KNOW—Perry Como (RCA)		20
17. I'VE WAITED SO LONG—Anthony Newley (Decca)		9
18. MAY YOU ALWAYS—Joan Rogan (HMV)		15
19. THREE STARS—Ruby Wright (Parlophone)		19
20. HEART OF A MAN—Frankie Vaughan (Phillips)		—

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• **Reviews of New Pop Records**

• *Continued from page 40*

44020—The chanter sings about a girl who is so fine that he's gonna marry her and settle down. A good record with a sound. (Longhorn, BMI)

★ ★ Love's Dream — Larry O'Keefe sells this ballad sweetly over a tropical backing. It also features a descant by a chick in the backing. (Longhorn, BMI)

JIMMY RANCE

★ ★ ★ The Young Years—NRC 034—Pretty ballad is lushly treated by the singer with warm chorus and ork support. Side has a chance, if plugged. (Wonder, BMI)

★ ★ Little Things—Fair shout by Rance on a bluesy medium-beater. Side can pull some pop and r.&b. loot. (Wonder, BMI)

OOMPAH TOWN'S FINEST

★ ★ ★ The Happy Blacksmith — PLEASANT PEASANT 4—A bright, upbeat polka effort which starts with an intro from the "Anvil Chorus." A danceable side which is strictly instrumental. (True Blue, ASCAP)

★ ★ Luxembourger—This side is a waltz, and it provides a pleasant contrast to the flip. Band handles it well enough with a vocal by Floyd Schlottman. (Lingua-Musica, BMI)

ROSCOE WEATHERS

★ ★ ★ Blue Cha Cha—PROTONE 111—An

interesting oha oha rhythm blues, which features satisfying solos by a flute and a tenor sax. Pleasant dancing fare and some jocks would find it programmable. (Protone, ASCAP)

★ ★ Whistle Song—A shuffle rhythm effort with stops and unison vocal by male duo. Novelty effort has little to offer. Flip would be the side. (Protone, ASCAP)

TONY BUTALA

★ ★ ★ Look at Him, Look at Her—TOPIC 8002—Butala performs this driver with a lot of feeling, as he tells about his best friend

stealing his girl. Disk moves all the way. (Cordial, BMI)

★ ★ My First Reel Romance—Tony Butala comes thru with an enthusiastic reading of a wild rocker arrangement and backing. (Cordial, BMI)

TOMMY WILLIAMS

★ ★ ★ My Dream and My Prayer—VICA 101—Pleasant rockballad is sung with feeling by the warbler over standard support by the chorus and ork. Good side. (Virgo, BMI)

★ ★ Late Late Last Night—A rocker with a Latin beat is shouted brightly by Williams over okay backing. (Virgo, BMI)

THE JAGUARS

★ ★ ★ Exit 6—EPIC 9325—Pretty instrumental is played in gitty style by the boys. The side could get some juke loot. (Mellin, BMI)

★ ★ Drive-In—The Jaguars turn in a listenable instrumental performance of a wild semi-rocker here. (Mellin, BMI)

THE FASCINATORS

★ ★ ★ Oh Rose Marie—CAPITOL 4247—Interesting rocker. Lead chanter goes into a narrative-type seg, but quickly reverts to stylized rocking chanting. (Justary, BMI)

★ ★ Fried Chicken and Macaroni—Rocker with a novelty lyric. Side bounces along with well-marked beat and a refrain using the title phrase. (Roosevelt, BMI)

ROY BROWN

★ ★ ★ Good Looking and Foxy, Too—KING 5218—Knowing sound by Brown on a blues that tells of the charms of a pretty and smart chick. Side can collect pop and r.&b. loot. (Lois, BMI)

★ ★ Hard Luck Blues—Cat is really having a rough time according to the lyrics of medium-beat blues effort. Flip seems the stronger side. (Blue-Ridge, BMI)

BOBBY FRY

★ ★ ★ Richie—PLAYBACK 1111—A listenable instrumental performance by the Fry combo on a bright swinger. Good wax. (Cholly, BMI)

★ Highway Robbery—He was robbed of both his woman and his money, sings Fry on this novelty. (Cholly, BMI)

(Continued on page 44)

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"BAD GIRL"
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miracles

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Reviews of New Pop Records

Continued from page 42

MODERATE SALES POTENTIAL

ANGELA DRAKE
 ★★ *When I Wed*—PICA 115—A rather routine rockaballad tune is handled pleasantly by the gal. Thrush has a commercial sound. (Pica, ASCAP)

★★ *Cha Cha Cha Italiano*—Tune uses a few Italian phrases tossed into the lyric. Otherwise, its routine Latin material, employing a chorus with the oik behind the thrush. Fair wax. (Southern, ASCAP)

DONNIE WHITE
 ★★ *Teen-Age Blues*—RIDGEWAY 713—White gives a fair performance on a routine piece of material. (Ridgeway, BMI)

★★ *Keep Saying You're Mine*—Tune has touches of "Singing the Blues," and White gives it a fair go. Limited chances. (Ridgeway, BMI)

WILEY WALKER & GENE SULLIVAN
 ★★ *Live and Let Live*—SULLY 107—Weepy steel guitar sounds back this philosophical ballad effort by the pair. Violin comes in for its share of crying, too. Moderate appeal. (Peer, BMI)

★★ *When My Blue Moon*—A medium beat tune with a message of optimism about the future. Side can do as well as the flip. (Peer, BMI)

HENRY HAYES
 ★★ *Hog Grunt (Parts I & II)*—ZEBRA 700—Stomping rocker blues has Latin overtones. It features honking sax over pounding rhythm. Part Two is more of the same, but with a rhythmic variation. (Glad, BMI)

AL HIBBLER
 ★★ *It Won't Be Easy*—DECCA 30946—A warm new tune is handed a typical smooth Hibbler reading over a strong band arrangement. (Barton, ASCAP)

★★ *Lonesome and Cold*—Same comment. (Copar, BMI)

BOB STARR
 ★★ *Blue Train*—SULLY 106—An echoey blues effort by Starr done to a shuffle rhythm in the band. Material is much on the trite side, tho the performance is not bad. (Sully, BMI)

★★ *Walls of Love*—His baby can't be found, and thereby hangs the tale of the tragedy. Slim potential here. (Sully, BMI)

THE LOMBARDO TWINS & COMBO
 ★★ *Arabian Drums*—A 101—A rather exciting and wild instrumental side featuring drums, a fem chorus and a driving beat.

Could get plays. (Dorvi, ASCAP)

★★ *When You Look at Me*—Same comment. (Dorvi, ASCAP)

KATIE LEE
 ★★ *Baby, Did You Hear?*—Specialty 6738—Katie Lee sells this bluesy tune in fair fashion over interesting backing. (Wald, ASCAP)

★★ *Hold Me Tight*—Attractive calypso effort is handed a good go by the gal. (Vickers, ASCAP)

THE SABRES
 ★★ *Tenderfoot*—DIAL 102—Rocker is driven home neatly by the combo on this wild instrumental. Good juke wax. (Chant, BMI)

★★ *Bounty Hunter*—Another good instrumental by the group, again played with a lot of spirit. (Chant, BMI)

ALAN BLACK
 ★★ *Teen-Age Lullaby*—RADAR 777—Okay harmonica work on a listenable rockaballad. (Don-Dor & Instro, ASCAP)

★★ *Scarlet Gills*—Black plays attractive harmonica on this listenable effort. Tune has an appealing melody. (Don-Dor & Sepe, ASCAP)

JERRY BENTY
 ★★ *Without You*—Willett 110—A country-flavored item, using horns as well as strings in the backing. Benty belts the lyric enthusiastically with chorus behind him. (Bourne, ASCAP)

★★ *We're Gonna Have Love*—An enthusiastic expression on love making the world go round. The chorus chants nicely behind the vocal. Instrumentation is primarily strings, blues-oriented in sound. (David, BMI)

THE VELVETONES
 ★★ *Worried Over You*—D 1072—Rockaballad is handled in okay fashion by the lead with an adequate group assist. Side also has r.&b. appeal. (Glad, BMI)

★★ *Space Men*—Novelty rocker tells of the group's plans to take a little trip to outer space and rock and roll on the planets. (Glad, BMI)

THE EMPALA SIX
 ★★ *Travelin'*—BLUE MOON 417—Instrumental rocker blues has the accent on tenor sax and twangy guitars. Fair chances. (Cliff, BMI)

★★ *Double Time*—Rocker blues sides should pull some coin. (Cliff, BMI)

EDDIE THOMAS
 ★★ *Truly, Truly, I Do*—STEPHENY 1837—A ballad, with a triplet figure in the arrangement. Thomas sings it with a big sound. (Marks, BMI)

★★ *Eight Slow Freights*—A train song, with the lover hopping a freight to reach his chick. Done with a beat and enthusiasm. (Marks, BMI)

FRANKIE EFANS AND THE TOPNOTCHERS
 ★★ *I'd Like to Start Again*—NUGGET 1001—Attractive go on a rockaballad by Evans with complementary support from the Topnotchers. Side can move with exposure. (Lonzo & Oscar, BMI)

★★ *Gotta Get Some Money*—Rockabilly tune has countryish overtones. Evans gives the tune a zestful vocal. Dual-market side. (Lonzo & Oscar, BMI)

RICHARD COLEMAN
 ★★ *Summer Job*—PRIMA 712—Topical
 (Continued on page 47)

The Billboard HOT C & W SIDES

FOR WEEK ENDING AUGUST 2

TITLE, Artist, Company, Record No.

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	WEEKS ON CHART	
				THIS WEEK	LAST WEEK
1	2	2	2	WATERLOO, Stonewall Jackson, Columbia 41393	8
2	1	1	1	THE BATTLE OF NEW ORLEANS, Johnny Horton, Columbia 41339	14
3	3	3	3	HEARTACHES BY THE NUMBER, Ray Price, Columbia 41374	12
4	4	4	4	BIG MIDNIGHT SPECIAL, Wilma Lee & Stony Cooper, Hickory 1098	10
5	5	5	9	TENNESSEE STUD, Eddy Arnold, RCA Victor 7542	6
6	7	6	7	SOMEBODY'S BACK IN TOWN, Wilburn Brothers, Decca 30871	11
7	6	10	11	CHASIN' A RAINBOW, Hank Snow, RCA Victor 7524	8
8	8	9	8	BLACK LAND FARMER, Frankie Miller, Starday 424	16
9	10	8	6	LONG BLACK VEIL, Lefty Frizzell, Columbia 41384	8
10	16	—	—	WHO SHOT SAM, George Jones, Mercury 71464	2
11	23	—	—	I AIN'T NEVER, Webb Pierce, Decca 30923	2
12	11	12	23	CABIN IN THE HILLS, Lester Flatt and Earl Scruggs, Columbia 41389	8
13	14	19	26	YOUR WILD LIFE'S GONNA GET YOU DOWN, Kitty Wells, Decca 30890	4
14	17	—	—	TEN THOUSAND DRUMS, Carl Smith, Columbia 41417	2
15	9	7	5	HOME, Jim Reeves, RCA Victor 7479	18
16	21	—	—	KATY TOO, Johnny Cash, Sun 321	2
17	19	17	22	HALF-BREED, Marvin Rainwater, M-G-M 12803	4
18	13	13	16	AM I THAT EASY TO FORGET! Carl Belew, Decca 30842	17
19	20	20	19	NINETY-NINE YEARS, Bill Anderson, Decca 30914	4
20	28	—	—	COUNTRY GIRL, Faron Young, Capitol 4233	2
21	18	21	15	LONESOME OLD HOUSE, Don Gibson, RCA Victor 7505	12
22	—	—	—	GRIN AND BEAR IT, Jimmie Newman, M-G-M 12812	1
23	12	11	14	DRAGGING THE RIVER, Ferlin Husky, Capitol 4186	8
24	15	15	10	WHITE LIGHTNING, George Jones, Mercury 71406	19
25	—	—	—	PARTNERS, Jim Reeves, RCA Victor 7557	1
26	24	16	17	I'LL CATCH YOU WHEN YOU FALL, Charlie Walker, Columbia 41388	8
27	—	29	30	HEARTS ARE LOVELY, Phil Sullivan, Starday 437	6
28	—	—	—	I HEAR YOU TALKIN', Faron Young, Capitol 4233	1
29	29	28	—	SET HIM FREE, Skeeter Davis, RCA Victor 7471	17
30	—	27	18	YOU TAKE THE TABLE (I'LL TAKE THE CHAIRS), Bob Gallion, M-G-M 12777	8



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FOLK TALENT & TUNES

By BILL SACHS

Around the Horn

Debbi Kay, recently wed to make-up man Orran Brooks, is back from her honeymoon and in the middle of rehearsals for her vocal chores on Nat Nigberg's "Country America," currently prepping for syndication. . . . Jack Roberts and his Evergreen Drifters recently concluded a tour of the Pacific Northwest with Hank Thompson. Trek ended at Heiser's Shadow Lake Ballroom, near Seattle, operated by Roberts. He reports that Hank came within 40 paid admissions of tying the all-time attendance record at the spot. Last Saturday (25) Roberts had Eddie Cochran, Liberty Records artist, as special guest at the ballroom. . . . Pete Demours and Handy Fout, heard regularly on "Early Bird Jambaree" via WAVL, Apollo, Pa., recently waxed a pair of hymns for John Bava Records. They are to be included in a forthcoming album.

The newly formed Las Vegas Records, piloted by Jack McFadden, has opened studios and offices at 2611 Connie Drive, North Sacramento, Calif. McFadden infos that his firm is scouting for new talent, especially fresh rock-a-billy group with its own material. At the moment the Las Vegas label is concentrating on the new Del Reeves release, "Johnny Appleseed" b.w. "Because You Love Me," which McFadden will send to deejays who write in. . . . Red Foley, Pat Boone, Ferlin Husky, Pee Wee King, Ernie Lee, Connie Hall and Rusty York are among the names slated to appear at the Annual Berea, Ky., Homecoming Celebration August 17-19. The final day is being designated as Jimmie Skinner Day, with the Mercury Record artist slated to head up the program.

The Seventh Annual Country Music Festival held recently by the Indiana Association of Country Musicians and Entertainers at the News-Sentinel Outdoor Theater in Franke Park, Fort Wayne, Ind., attracted an overflowing crowd of country music lovers. Joyce Miller, of Fort Wayne, was crowned Miss Country Music of 1959. Contests were held in the various age brackets, with the winners, Bobby Hensley, Marian Groh, Robert Dietrich, Lavinia Miles, Robert Underwood and Marcella Cunningham, being rewarded with a trip to Nashville and "Grand Ole Opry." Among the pros who entertained at the event were Charles (Smokey) Montgomery, emcee; Paul Remaklus' Melody Rangers, Charlie Walters' Trail Riders, Ray Kizer's Country Gentlemen, Billy Nix's Country Younguns, Joe Taylor's Indiana Redbirds, Gene Dennis' Midwesterners and Bob Richards and the Stewart Brothers.

It's still in again out again Finnegan with the Hank Thompson band. The other day we had word from Thompson headquarters that Hank was re-forming his Brazos Valley Boys aggregation and that Bobby White, for a number of years steel guitarist with the Thompson crew, would be included in the new personnel. Now comes word from Jim Halsey, Thompson's personal manager, to the effect that White will not be with the new Thompson combo, as originally announced, but will continue to tour on his own with his Bob-O-Links aggregation. Halsey reports further that Billy

Gray, road manager, leader and top arranger with Thompson since 1950, returns to the Thompson fold in the same capacity August 1.

Cathie Taylor, who began her singing career in the San Francisco Bay area before moving to Hollywood several months ago, has signed a five-year recording pact with Capitol Records and cuts her first session in two weeks. Cathie recently guested with Tennessee Ernie Ford on the latter's Ford Motors TV show. . . . Betty Ramsay, 19-year-old Dallas thrush, has been signed to a recording pact by Fred Stryker, head of Fairway Music, Hollywood, with her first session skedded for early fall. Charles Wright, Dallas agent, has commissioned Cindy Walker to write special material for the new discovery.

"Louisiana Hayride," Shreveport, with Johnny Horton as headliner, appeared Saturday (25) on the Cowboy Reunion Grounds in Stamford, Tex., under sponsorship of the local Junior Chamber of Commerce, with the promotion handled by Jay Thompson, of KOWT. . . . Junie Lou and Norm Kelly, of WAVL, Apollo, Pa., trekked up to Niagara Falls, N. Y., recently to appear as guests on Rambling Lou's show over WJLL. Junie Lou recently cut a session for Process Records and with Kelly waxed a series of tunes, including four religious numbers, for John Bava Records to be issued in album form.

Bandera Records has just released Betty Foley's new one, "Old Moon" b/w "Magic Love." Betty recently signed with Top Talent, Inc., Springfield, Mo., and will shortly join the cast of "Jubilee, U.S.A.," which features her dad, Red Foley. . . . Eddy Arnold is in the driver's seat this Saturday (1) at "Jubilee U.S.A.," Springfield, Mo., with a guest line-up headed by Little Jimmy Dickens. . . . Appearing last week in behalf of his NBC radio sponsor at the National Poultry & Hatcherymen's Federation Convention in St. Louis, Red Foley hosted at the Hess & Clark exhibit, with four of his Jubilee Promenaders square-dance girls serving as hostesses. Crossroads - RadiOzark veep John Mahaffey and publicity cat Don Richardson were along, too.

"It Is So Strange," second selection on the No. 2 side of Elvis Presley's new album, "A Date With Elvis," was written by Faron Young. Latter returned to Nashville last week from a string of Western dates which wound up at the annual rodeo and rodeo breakfast at Colorado Springs, Colo., July 14. Hubert Long, Young's personal manager, still has available to deejays samples of Faron's new Capitol release, "Country Girl," written by Roy Drusky, also a member of the Long talent stable. Long's address is 616 Exchange Building, Nashville. . . . Comic Bob (Luke) Jones recently did a guest appearance on Don Owens' TV show over WTTG, Washington. . . . Jack Perry, recently released from the Air Force, is playing rhythm guitar with Mel Price and the Santa Fe Rangers based in Easton, Md. Perry was formerly sideman with Bill Monroe and Stony Cooper. . . . Mel Price and his unit play the Old Soldiers' Picnic at Shade Gap, Pa., July 29-30.

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Decca Skeds Fall Promotion

Continued from page 3

use, including, in the case of Decca, a series of revolving electric displays containing mounted color transparencies of album covers. Coral, which has built its campaign around a rocket "Explorer 22" theme, has mobile rocket displays featuring illustrations of eight new albums in several combinations.

Decca Highlights
 The Decca pop release is highlighted by a de luxe three-LP package titled "The Gershwin Years," by George Gassman, which contains a complete chronicle of Gershwin music. Another highlight is "The Ernest Tubbs Story," a musical biog of the country singer, with new recordings of his biggest hits.

Other new Decca packages contain recordings by the Four Aces, Kitty Wells, Jesse Crawford, Al Hibbler, Roberta Sherwood, Carmen Cavallaro, Jan Garber, Rafael Mendez, Brenda Lee, the Ray Charles Singers, Wayne King, Burl Ives, Jimmy Durante, Webb Pierce, Ethel Smith, Red Foley, Lenny Dec, Warren Covington and George Russell.

On the Gold label front, Decca will release five new sets, four of which were recorded in America. The foreign-recorded set, is a de luxe four-LP package of Bach's "St. Matthew Passion," the first stereo release in the firm's vaunted Archives series. This features soprano Irmgard Seefried; baritone, Dietrich Fischer-Dieskau, and tenor Ernst Haefliger.

Coral packages in the fall release are by Les Brown, Teddi King, Pete Fountain, Marguerite Piazza, Art Lund, Charles Bud Dant, Billy Williams, George Roumanis, Mary Ann McCall, Dick

Jacobs, Dick Noel, Leith Stevens, Teresa Brewer, Liberace, Eddie Ballantine, Keefe Brasselle, the Three Stooges and the Newport Youth Band. On Brunswick, there are sets by Red Nichols and the Five Pennies and the late Sidney Bechet.

The Indie Front
 The Urania release is featuring four classical and five pop albums, plus a special new stereo sampler of jazz and classical material. Urania is also bowing its low-price Avon label with a recording of selections from "My Fair Lady." Featured in the Urania release are the Fletcher Henderson All-Stars, with Rex Stewart; the Piccadilly Trio, with Jerry Shard; Sam Makia and his Hawaiians, Jo Courtin and his accordion, and Casey Anderson.

Everest, meanwhile, is issuing seven classical and one semi-classical, and eight pop LP's in its fall release. Ralph Young, Eddie Foy, the Coquettes, and Russ Morgan are among the featured artists. There is also a special original-cast cutting of the Mike Todd production of Johann Strauss' "A Night in Venice."

Stereo-CO-Craft, another label in the Decca distribution fold, originally started as a strictly stereo label in November of last year. Now the label is succumbing to demand from the field and releasing monaural versions of four of its current stereo LP line.

Greer Named

Continued from page 2

Greer is a veteran in the publicity public relations field here of nearly two decades. To accept the exec post in the Dot organization, Greer dissolved his independent public relations firm, the Norman Greer Company which represented a number of top showbiz personalities. The firm for the past four years had independently represented Dot Records. Greer Company clients had also included such Dot artists as Pat Boone, Billy Vaughn, Louis Prima Keely Smith, and Mamie Van Doren.

Prior to forming his own firm, Greer for seven years was a partner in the Foladare, Greer & Associates flackery. He started his career as copywriter and publicist in 1942 with Alan Gordon & Associates. During the war he served with the Air Force as public relations and press information specialist.

Greer's appointment at Dot is effective immediately. He will report directly to prexy Randy Wood. His first major project will be launching Dot's "Billy Vaughn month," an all-out promotion similar to the recent Pat Boone drive.

Merc Staging

Continued from page 2

from 60th; and Sil Austin's "Danny Boy" has gone from 71st to 69th. Benton's "With All My Heart," after a run on the charts, has moved off. Sarah Vaughan's "Broken Hearted Melody" has moved up strongly, from 99th to 70th. In addition, the disk is a Best Buy this week.

New Mercury disk on the pop chart is George Jones' "Who Shot Sam," which just moved into the bottom of the list. This incidentally, is the second platter by Jones, originally a country artist, to make the pop listing.

The spread, incidentally, extends into the country and rhythm and blues fields. In the c.&w. category, Jones is represented by "White Lightning," now in its 19th week, and his newer "Who Shot Sam." In r.&b. both the Dinah Washington and Benton disks are selling strongly.

The Billboard HOT R & B SIDES

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	FOR WEEK ENDING AUGUST 2		WEEKS ON CHART
				TITLE, Artist, Company, Record No.		
1	2	6	11	THERE GOES MY BABY, Drifters, Atlantic 2025	8	
2	1	1	1	PERSONALITY, Lloyd Price, ABC-Paramount 10018	11	
3	3	2	2	YOU'RE SO FINE, Falcons, Unart 2013	10	
4	7	25	—	WHAT'D I SAY, Ray Charles, Atlantic 2031	3	
5	4	7	8	WHAT A DIFFERENCE A DAY MAKES, Dinah Washington, Mercury 71435	7	
6	5	5	10	THERE IS SOMETHING ON YOUR MIND, Johnny Horton, Columbia 41339	11	
7	6	3	3	I ONLY HAVE EYES FOR YOU, Flamingos, End 1046	7	
8	8	8	8	LONELY BOY, Paul Anka, ABC-Paramount 10022	7	
9	12	23	21	I'LL BE SATISFIED, Jackie Wilson, Brunswick 55136	6	
10	9	4	5	THE BATTLE OF NEW ORLEANS, Johnny Horton, Columbia 41339	11	
11	17	—	—	THANK YOU PRETTY BABY, Brook Benton, Mercury 71479	2	
12	11	15	22	WATERLOO, Stonewall Jackson, Columbia 41393	4	
13	15	10	14	LIPSTICK ON YOUR COLLAR, Connie Francis, M-G-M 12793	8	
14	20	30	25	SINCE YOU'VE BEEN GONE, Clyde McPhatter, Atlantic 2028	7	
15	13	27	—	ONLY SIXTEEN, Sam Cooke, Kean 2022	3	
16	10	11	4	KANSAS CITY, Wilbert Harrison, Fury 1023	15	
17	16	9	12	JUST KEEP IT UP, Dee Clark, Abner 1026	7	
18	18	16	13	DREAM LOVER, Bobby Darin, Atco 6140	11	
19	—	—	—	TIGER, Fabian, Chancellor 1037	1	
20	27	—	—	THIS I SWEAR, Skyliners, Calico 106	2	
21	25	26	15	SO FINE, Fiestas, Old Town 1062	19	
22	—	—	—	LAVENDER BLUE, Sammy Turner, Big Top 3016	1	
23	—	—	—	FORTY MILES OF BAD ROAD, Duane Eddy, Jamie 1126	1	
24	22	28	24	TALLAHASSEE LASSIE, Freddy Cannon, Swan 4031	9	
25	28	—	—	LIKE YOUNG, Andre Previn & David Rose, M-G-M 12792	2	
26	—	—	—	MONA LISA, Carl Mann, Phillips International 3539	1	
27	—	—	—	FRANKIE, Connie Francis, M-G-M 12793	1	
28	—	—	—	A BIG HUNK O' LOVE, Elvis Presley, RCA Victor 7600	1	
29	19	20	29	BACK IN THE U.S.A., Chuck Berry, Chess 1729	4	
30	26	—	—	BOBBY SOX TO STOCKINGS, Frankie Avalon, Chancellor 1036	2	

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Reviews of New Pop Records

Continued from page 44

rocker with teen appeal lyrics is given a fair enough vocal by Coleman. Some coin possible. (Diana, ASCAP)

★★ Stockin' Rockin' — Rocker tells of dancing at the weekly hop in stocking feet. Moderate appeal. (Diana, ASCAP)

THE COMPANIONS

★★ Why, Oh Why, Baby—BROOK'S 100—So-so vocal on a Latin-tinged rocker. Fair chances. (Danco, BMI)

★★ I Didn't Know—Okay treatment of a rockaballad. Potential appears similar to that of flip. (Danco, BMI)

THE VALQUINS

★★ Falling Star—GAIETY 161—A rockaballad with conventional triplet figure. Lead singer and the group do a good job in relaxed style. (Glen Ray, BMI)

★ My Dear—Lack of definition in the recording sound put this one at a disadvantage. (Glen Ray, BMI)

THE TROYS

★★ Ding-a-Ling-a-Ling — OKEH 7120 — Peppy rocker is handed a snappy reading by the boys over standard backing. (Fins, ASCAP)

★ The Cling—The Troys sing this in listenable fashion. (Fins, ASCAP)

THE FRETTS

★★ Full Moon Above—BLUE MOON 414 —Fair group vocal on a rockaballad. Soft lead voice is adequately backed. Some coin possible. (Cliff, BMI)

★ Rockin' Baby—So-so vocal on a rocker. Flip appears stronger. (Cliff, BMI)

The following records, also reviewed by The Billboard music staff, were rated one star.

JEANNIE ALLEN: I Really Love You/Nobody to Love Me—Mala 403

THE BOPPERS: 99 Chicks (Parts 1 & 2)—Cha Cha 701

BRAGA SISTERS: Little Girl Blue/Thirty Yards of Petticoat—Feisted 8568

THE DIXIE PLAYBOYS: Hi-Miss/The Grasshopper Hop—Hopperoo 1

THE FOUR IMPERIALS: Valley of Tears/Time Out—Dial 101

GEORGE KAMINSKI: Lollipop Love/Bubble-Gum Bop—Most 716

RAY KRENEK: Red Bird Hill/Houston Folks—Dart 104

Country & Western

★★★★

RUSTY & DOUG

★★★★ I Like You — HICKORY 1101 — The vocal pair do a bouncy, novelty side. Performance and the material has some charm. (Acuff-Rose, BMI)

★★★★ Dancing Shoes — The duo, with Wiley Barkdull, develop an unusually good song. Effect is bluesy and sad, but has far more imagination than ordinary weepers. (Acuff-Rose, BMI)

★★★

TIM JOHNSON

★★★ Yes, Indeed — LEO 784 — Exclamation of love is shouted in a traditional framework by Johnson. Artist has a good sound. (Starday, BMI)

★★★ A Memory of Mother — Tender tribute to mother is read with appeal by the artist. Choice side for traditional fans. (Starday, BMI)

BILL LEATHERWOOD

★★★ Call Me Lucky—J.C.D. 103—Country medium beater is done in traditional style by Leatherwood who has a real pleaser technique. Coin possible. (Lowery, BMI)

★★★ Prettiest Baby in Town—Country blues-rocker is given a rhythmic go by the artist over plucked string backing. Also a salable item. (Lowery, BMI)

GINGER CALLAHAN

★★★ All the Answers — CULLMAN 6414 —Ginger Callahan sells this country novelty neatly over a gang sing vocal by the group. Rhythm is in hoe-down style. (Gaylord, BMI)

★★ Notice Me — A weeper is handled in touching fashion by the thrush, as she explains how much she still loves her man. (Gaylord, BMI)

★★★

JIM HADLEY

★★ Honky Tonk Girl — BUDDY 115 — Pleasant chanting of a weeper with a message: "Stay away from this chick." For c.&w. deejays. (American, BMI)

★★ Foolish Ways — Another weeper with a moral. The theme is that she tumbled down their castle with her sinful ways, but he wants to rebuild it. In the traditional style. (American, BMI)

THE WELCH BROTHERS

★★ Thoughts of the Past — BO-KAY 105 — A weeper. Tempo is leisurely and relaxed. Style is in the traditional groove. (Boquet, BMI)

★★ Blue Eyes and Golden Curls — Infectious rhythm and fast tempo mark this one in contrast to flip. (Boquet, BMI)

DELL SHIRELY & JOE BROWN

★★ Cliff's Rocket — LOGAN 3118 — Instrumental is blues-oriented. Initially uses strings only, but horns enter midway. Sound is not sharp enough. (Gaylord, BMI)

(Continued on page 48)

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Reviews of New Pop Records

Continued from page 47

★★ Paper-Wad Kid — Interesting side with a nostalgic feeling of the style of many years ago. Lyric has novelty value. (Gaylord, BMI)

TOMMY DURDEN
★★ The Bee — D 1076 — Side is talked-sung by the artist. It tells about a bee who helped win a baseball game. Country jocks might like. (Glad, BMI)

★★ Deep in the Heart of a Fool — Countryish ballad is given a warm reading by Durden over plucked string backing. Moderate appeal. (Starrite, BMI)

CHARLIE PARKER
★★ Be Mine Alone — LOGAN 3116 — Pleader country ballad is given a hill vocal by Parker. Traditional fans will like. (Gaylord, BMI)

★★ I Bowed My Head and Cried — Mountain sound by the artist on a weeper. Side should move as well as the flip. (Gaylord, BMI)

JIM HADLEY
★★ My Broken Heart — BUDDY 116 — The chanter sings this weeper in fair fashion. (Fiesta, BMI)

★ Wanted — Hadley sings the weeper pleasantly. (TNT, BMI)

The following records, also reviewed by The Billboard music staff, were rated one star.

AL AND JIM: Rock-a-Billy-Music/More Than Ever—Logan 3117

JOHNNIE HARGETT: Please Tell Me/Teardrops in the Snow—Cherry 1002

SHENANDOAH VALLEY RANGERS: Selfish Heart/Sugar Doll—Arc 4449

Rhythm & Blues

★★★

MUDDY WATERS
★★★ Take the Bitter With the Sweet — CHESS 1733 — Muddy sings a song of loneliness. It's emotion-packed, full of primitive, traditional blues feeling. Backing is guitar and harmonica. Fine wax. (Arc, BMI)

★★★ She's Into Something — In contrast to the flip, this has a staccato, bouncy type of rhythm. Lovers of true blues will dig it. Tempo has a Latin touch. (Arc, BMI)

LIGHTNIN' SLIM
★★★ Lightnin's Troubles — EXCELLO 2160 — Harmonica and guitar blend on this story of the artist's troubles, which he tells with a lot of pathos. A good side by the blues vet. (Excellorec, BMI)

★★★ Sweet Little Woman — The blues singer tells this well known tale about a fine little woman who treats him right. It is sure to get Southern juke loot. (Excellorec, BMI)

EARL BOSTIC ORK.
★★★ Feeling Cool — KING 5229 — Imaginative instrumental, with Bostic's usual fine alto work. Plenty of heat and flavor here for the fans. (Martin-Rose, BMI)

★★★ Who Cares — Instrumental which contrasts sharply with flip in its mood. The alto horn develops the theme, with interesting side effects by drums, organ, etc. (Armo, BMI)

The following records, also reviewed by The Billboard music staff, were rated one star.

THE MANHATTANS: Ebb Tide (Parts 1 & 2)—King 5228

Spiritual

★★★

THE FAMOUS DAVIS SISTERS
★★★★ We Need Power — SAVOY 4124 — Side starts right off with a rollicking pace, and maintains itself thruout. Lead is supported by fine chorus work. A fine side. (Planemar, BMI)

★★★★ I Got a New Home — In tempo this contrast with flip, being much slower. Beat is nevertheless a swinging, relaxed one. Excellent chanting. (Planemar, BMI)

ANGELIC GOSPEL SINGERS
★★★★ Touch Me Lord Jesus — NASHBORO 644 — A lovely reading of the pretty hymn makes this one of the best offerings in this field in a while. Side deserves exposure.

★★★★ Yes! Nobody Knows My Troubles — Unbilled fem lead renders the traditional gospel soulfully with excellent support from the choir. Side should go well. (Excellorec, BMI)

REVEREND CLEOPHUS ROBINSON & JOSEPHINE JAMES

★★★★ Fire in My Bones — PEACOCK 1796 — Warm reading of a medium-beat gospel song about a sinner who has changed his wicked ways. A strong side for the market. (Lion, BMI)

★★★ This Old Building — Slow gospel is delivered with sincerity by the duo. Hymn is stating everyone has to come to the end of their journey of life. Devotees of this sort should find it to their liking. (Lion, BMI)

CLARENCE FOUNTAIN & THE ORIGINAL FIVE BLIND BOYS

★★★★ Great Camp Meeting — GOSPEL 1027 — This side starts off in slow tempo with the lead registering deep emotion in his recitative-styled delivery. Solid for this market. (Savoy, BMI)

★★★ Sit Down and Rest a While — The spirit is on Fountain and the Boys, as they give an emotion-packed reading. Excellent for deejays looking for this material. (Planemar, BMI)

★★★

SONS OF JEHOVAH

★★★★ Jesus Hear My Plea — NASHBORO 645 — Emotional rendition of a slow-paced gospel by the group. Lovers of spirituals will find this a pleasing side. (Excellorec, BMI)

★★★ Waiting for Me — Moderate-paced hymn is warmly performed by the group. Like the flip, this can prove a lure to lovers of spiritual fare. (Excellorec, BMI)

Goody Store

Continued from page 3

ords, so we figure we will fight them in the camera business. As far as jewelry is concerned, we intend to compete with the jewelry boys who stock records down on 14th Street.

In the new store, the entire ground floor will be given over to audio equipment, cameras and jewelry, with records occupying the entire basement area. Webb & Knapp, realtors who operate the building, are believed to have put about \$250,000 into readying the area for Goody. Goody himself estimates that the firm has ploughed an equal amount into preparing the store for opening.

How was all this accomplished in the face of Goody's recent petition for an arrangement under Chapter XI of the Bankruptcy Act? "Frankly, most of the \$250,000 was committed or spent before all the trouble started," Goody explained. "We are closing out our 49th Street Annex Store and moving the inventory from there to the new store. We are also removing a lot of product from the main 49th Street store to the east side." Goody added that retirement of his debts to secured creditors as about 80 per cent complete, with the balance of indebtedness now less than \$100,000. A Goody plan for an arrangement which was scheduled to be submitted early this month will be presented the second week in September.

Told that many dealers across the country had inquired as to "how Goody could do it?" (open the new store), Goody exclaimed: "It is done, signed, sealed and delivered, that's all. We'll open the doors on August 17, blow some trumpets and we'll be in business, and believe me it will be a help to the creditors and to us because with this store we'll sell a lot more records than ever."

Warner Bros.

Continued from page 3

various WB stocking plans. Depending on the number of WB stereo monaural records ordered.

The Warner Bros. fall plan involves a 10 per cent bonus for every order of 100 or 200 stereo and monaural records purchased. And WB offers the dealer delayed billing. If he orders 200 stereo and monaural LP's he gets the bonus plus the demonstrator set at half price. If the dealer orders 300 stereo and monaural LP's he gets the set for free and a 5 per cent bonus. On reorder: the dealer gets bonus merch ind. equal to 10 per cent of reorder purchase.

Warner Bros. has entered into the accessories business, with needles and wire racks (made by Seebro) to help their salesmen and distributor salesmen rack up some extra orders. With the needle line and the stereo demonstrator, WB has a foot in the do in the phono business in a quiet way.

In presenting its fall program, WB used an hour-long film which described the formation of WB

Sholes-Atkins

Continued from page 3

good reaction. "Furry Murray," by the Trade Winds, is also doing well.

Sholes notes that approximately 50 per cent of the RCA Victor best-selling singles were produced by Chet Atkins who heads up the diskery's Nashville a.&r. operation, and whose relationship with Sholes extends back to the heyday of the country field. Atkins now has under his jurisdiction more artists than any individual a.&r. man on the label.

Atkins, who also does the arrangements and sometimes plays on his own dates, cut three of the seven RCA Victor sides on the "Hot 100" chart this week and played guitar on the two Presley sides, which were cut by Sholes. The Browns, Robinson and Arnold disks were sliced by Atkins. He also records Locklin, Gibson and Johnny and Jack.

Commenting on the current folk-country trend in the pop field, as epitomized by such artists as Columbia's Johnny Horton and RCA Victor's Jimmy Driftwood, Sholes pointed up what he considered the advisability of broadening the song material to include other than war themes. Arnold's "Tennessee Stud" is an example.

Interesting anecdote in connection with the Browns is that when Sholes acquired these artists, he also acquired all their previous masters — just as he had done when he acquired Presley and Jim Reeves — in order to avoid the appearance of masters which would compete with the RCA Victor product.

Tops Conclave

Continued from page 3

250 albums. Tops execs hosting its visitors included prexy Doshay, sales veepees Bob Blythe and Ira Moss, artists and repertoire director Dave Pell and promotion chief George Sherlock. District sales managers attending included Phil Goldberg (Southern division), Fred Levi (North Central division), Ray Brockman (Eastern division), Ralph Gould (New York metropolitan), Archie Nussbaum, and buying office manager, Sam Strenger.

Doshay told the assembly that Tops intends to continue concentrating on retail record stores during the coming months, confident that this level of the business will reap ever increasing profits for the firm. "This fall," Doshay said, "we intend to stress quality on our album pressings for we feel that we have for \$1.49 as fine an album, fidelity-wise, as well as material-wise, as any package that the majors sell for \$3.98 and \$4.98."

Pictures and then the start of WB Records. Film featured covers of all albums plus musical tracks from each. It was enthusiastically received by the distributor: and will be used by distributors for dealer meetings.

At the meet were prexy Jim Conkling, sales chief Hal Cook, publicity head Joel Friedman, and all East Coast execs of the company. Meeting, which lasted two days, included a banquet and show for all the visting firemen.

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CANARIES SEEK BEAUTY TITLE

WASHINGTON — The WWDC annual beauty contest here has produced the customary plethora of musically minded contestants. Out of 40 original entries in the Miss District of Columbia contest, 16 were singers. Miss District of Columbia will represent the Capital at the Miss America pageant at Atlantic City in September for a crack at the Miss America title.

Semi-final judgments will be held at the Carter Barron outdoor theater here. The fledgling talent will have a chance to see and hear some top professional talent during the judgments, which precede regular performances at the theater. Unhappily for some of the teen-age aficionados among the contestants, their tryout dates will miss contact with the appearance of the fabulous Fabian, who holds forth the first week in September at the Carter Barron.

Nathan Returns

Continued from page 3

Glover will ankle King nor where he will go. Nathan said that announcement will come thru Jack Pearl, King's legal counsel and v.-p. Bass, originally with Black and White in 1945 and since that time with Savoy and with King eight years, told The Billboard he has no definite plans for the future. He will head for New York for a vacation this week. He stated that he will continue to own half of Armo Music, a subsidiary of Lois Music, King's principal BMI firm. Armo has copyrights on "Kansas City" and "Dedicated to the One I Love."

Programs Set For 1st Hub Jazz Fiesta

BOSTON — The program for Boston's first jazz festival, to be held at Fenway Baseball park August 21 thru 23, has been announced by George Wein, Storyville operator and director of the event. There will be three evening concerts at 8 p.m. These are:

Friday, August 21, All-Star Group with Jimmy Rushing, Buck Clayton, Vic Dickenson, Bud Freeman, and Pee Wee Russell; Ray Charles, the Dukes of Dixieland, Thelonius Monk, Dakota Staton and others.

Saturday, August 22, Dave Brubeck, Eddie Condon, All-Stars, Roy Eldridge, Coleman Hawkins, Modern Jazz Quartet, Herb Pomeroy

SEVEN MORE JOIN LABEL PARADE

NEW YORK — Seven new labels joined the label parade during the last week. Here are the names and addresses of the newcomers:

Altair Records, 3020 Victoria Ave., Cincinnati 8; Avior Records, 3020 Victoria Ave., Cincinnati 8; Cawthorne Records, 4767 Maffitt Ave., St. Louis; De-Ada Records, 322 4th Ave., Chula Vista, Calif.; Dream Records, 8504 N. 29th St., Omaha; Piper Platters, Temple City, Calif.; Preferred Records, care of Bregman, Vocco & Conn, 1650 Broadway, New York.

orchestra, Horace Silver, Sarah Vaughan and others.

Sunday, August 23, Chris Connors, Duke Ellington orchestra, Dizzy Gillespie Quintet, the Jazz Messengers with Art Blakey, Oscar Peterson, Big Miller, Jimmy Smith Trio, Dinah Washington and others.

Palitz Exits Jubilee Slot

NEW YORK — Morty Palitz has wound up his association with Jubilee Records. He is now negotiating for an outside producer deal with one of the larger record firms and expects to conclude the arrangements shortly. It is understood that a number of former Jubilee artists will go with Palitz to his new label.

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EARLY U. S., CANADIAN FAIRS SET STRONG PACE

Saskatoon Ex Sees New Set Of Records

SASKATOON, Sask.—The Saskatoon Exhibition, as of Friday (24), was eyeing new records in all departments. Total attendance to that point was 8 per cent ahead of last year and S. N. MacEachern, manager, predicted Friday and Saturday would set new records at the gate, grandstand and midway.

Fair had the biggest one-day crowd in its 74-year history when 34,000 came out for the combined citizens-farmers' day on Thursday. Wednesday the crowd was off somewhat due to the appearance of Queen Elizabeth in Saskatoon, which outdrew the fair.

Only segment that was off was the Barnes-Carruthers night show, but this was down only slightly and was expected to pick up this loss Friday and Saturday evenings. MacEachern said the show was exceptionally well received. Parimutuel running races in the afternoon were drawing strong crowds.

Only weather to mar an otherwise good week was rain in the morning and early afternoon on Tuesday. Otherwise, the weather was warm with a cool breeze.

Royal American Shows were doing good business with rides and show up close to 12 per cent.

Anglo-Rotor Has Ride at Paragon

NANTASKET BEACH, Mass.—Harry G. Parker, American manager for the Anglo-Rotor Corporation, of London, said here that the Rotor at Paragon Park belongs to the Anglo-Rotor Corporation and is here on a concession basis. It was reported previously that Paragon had bought the ride from Ernest Hoffmeister. Parker said Hoffmeister enters only as the receiver of a royalty from Anglo-Rotor.



ATWOOD OLSON, co-manager of the Minneapolis Municipal Auditorium, is president of the International Association of Auditorium Managers and will preside at the IAAM convention in Atlanta Wednesday (29) thru Saturday (1).

Pleasure Beach Extends Contract With Bridgeport

BRIDGEPORT, Conn. — Extension of a lease for the city-owned Pleasure Beach has been signed by the city and the Pleasure Beach Operating Company. The original lease was signed last year and was to run five years, and the extension is for six years.

The company paid the city 7 per cent of the gross, or \$17,700, last year. It is to pay 8 per cent this year, 9 per cent in 1960 and 10 per cent thereafter. The minimum guarantee to the city has been increased to \$20,000 from \$10,000.

It also was announced that park Manager Frank Sonshine has signed with the Teamsters' Union, which represents 25 employees at the park.

Peoria Fair Gets Dry Run, Pulls 78,401

PEORIA, Ill. — The Peoria County Fair, long a target for rain in various doses, this year had what was called a practically rain-free run and as a result scored big at the outside gates.

The five-day fair, which wound up Sunday (19), drew a total of 78,401 at the 75 and 25-cent entrances. This compared with the 60,000 who came out during the shower-soaked 1958 event.

The fair operates with a free grandstand and, according to Robert Park, in his third year as secretary, the Barnes-Carruthers revue clicked big the first three nights. Also popular were the queen contest finals on Saturday plus local-produced entertainment, and Sunday's midget races and musical concerts.

One of the strongest segments money-wise was the midway brought in by Don Franklin Shows, which racked up a whopping gross. Total ride and show income was up over 30 per cent from last year, aided by a Bubble Bounce, Turnpike, Round-Up and Paratrooper. As a result, Franklin was awarded the contract for 1960 before leaving this city.

Run is scheduled for a week later next year, operating July 20-24, Park announced.

Brandon Ex To Spend 60G On Utilities

BRANDON, Man.—The \$60,000 renovation program of the Brandon Provincial Exhibition's buildings and facilities is expected to begin this fall. Sewer and water facilities will be expanded and power lines will be installed throughout the grounds.



TOMMY FUZZELL (left), longtime fun zone operator, was recently honored by three Little Rock church groups for his generosity to orphans and received a plaque from Bill Hood, on behalf of the religious organizations. Fuzzell, who left the road 10 years ago to operate rides and concessions at Little Rock War Memorial Park, has annually been providing a free ride day for the parentless youngsters. This year 160 moppets were his guests and enjoyed 2,700 free rides. Prior to operating the park, Fuzzell toured Fuzzell's Greater Shows in the Midwest and South.

BARABOO, KOHLER BIG FOR CRISTIANI

KOHLER, Wis. — Cristiani Bros. Circus played to moderately good attendance for three days at Milwaukee and to better crowds in Kohler and Baraboo.

The Milwaukee stand (15-17) was under Jaycee auspices for the second year and this time the lot was at the County Stadium, home of the Braves. Last year it appeared at the State fairgrounds. Expressway construction work

around the stadium hampered access.

Wednesday (15) afternoon's house was light, but the night was three-quarters, the show reported. Thursday (16) began with a UPC performance to a full house in the morning. Then came a three-quarter afternoon and a near-full night. Friday wound it up with a light afternoon and three-quarter house

(Continued on page 60)

Auditorium Managers Head for Atlanta Conclave

ATLANTA—Managers of more than 75 of the nation's leading arenas, exhibition halls and auditoriums will convene here Wednesday (29) thru Saturday (1) for the annual convention of the International Association of Auditorium Managers.

Hosting the group will be the Atlanta Municipal Auditorium and its manager, Harry Niebruegge. Sessions and convention headquarters are to be at the Dinkler-Plaza Hotel. Charles McElravy is the executive secretary of the association.

Niebruegge has prepared a program heavy on discussions of practical questions of big-building management. Topics among the many to be considered include:

Advance ticket sales, convention solicitation, chair handling and storage, building manager's public relations thru civic projects, concession facts and figures, extra fees for extra services, manager's civic responsibility, per-seat and per-square-foot unit rental rates, and summer activities for auditoriums.

More topics are interchange of air-conditioning and ice rink equipment, tourist attractions during

the summer, emergency power equipment, union labor problems and solutions, new revenue sources, overtime pay for employees, IAAM questionnaires and publications and show promotions by professionals vs. local promotion offices.

IAAM sessions Wednesday morning will be devoted to meetings by geographical districts and of the board of directors. The conventioners will split into six-panel discussion groups each for three hours in the afternoon.

Wednesday evening managers, exhibitors and their families will be guests of "Holiday on Ice" for a dinner at the Standard Town and Country Club.

Thursday's meeting will get under way at 9 a.m. with reports of the standing committees. American Seating Company will be the host for lunch. In the afternoon, buses will take the group to see Stone Mountain and the Grant Park Cyclorama. Prior to the dinner hour, IAAM will be guests of the Pepsi-Cola Company at a party.

That evening (30), the group will go to Chastain Memorial Park Amphitheater to see a performance of "Kiss Me Kate" as guests of M. B. Sletzer, president of Theater Under the Stars.

On Friday the first session will be the Early Worms' breakfast at 7:30. Regular discussion panels will be resumed at 9 a.m., with 20 more topics to be considered.

The IAAM's annual "Mister Auditorium" competition will be conducted Friday morning. That afternoon the district vice-presidents will report and panel discussions will be resumed.

Coca-Cola will be host to a party for the IAAM at 6 p.m. Friday. Saturday sessions will be marked by the afternoon election of officers as well as selection of the 1961 convention site. Last year the group selected New Orleans for the 1960 convention and that is expected to be confirmed at this meeting. Final event Saturday will be a cocktail party sponsored by the Shepherd Decorating Company of Atlanta.

While managers are busy with convention business sessions, their wives and families will be at such special events as a brunch on Thursday at Rich's department store, and tours on Friday of Atlanta's fine homes and art museum. There will be a luncheon at the Coach House on Friday also.

GODFREY SIGNED FOR ESE RETURN

To Star at Horse Show 3 Days; Only Fair Date After Operation

WEST SPRINGFIELD, Mass.—Eastern States Exposition has secured Arthur Godfrey's first personal appearance since his cancer operation last spring. It is one of two showings permitted Godfrey by his physicians, Jack Reynolds, ESE manager, reports.

Godfrey will be at the Coliseum horse show feature on Friday, Saturday and Sunday of fair week, September 25, 26 and 27. Coming

SOCIABILITY

Mountain Park Readies for N. E. Affair

HOLYOKE, Mass.—Nearly 300 outdoor amusement operators are expected to attend the 30th annual summer meeting of the New England Association of Amusement Parks and Beaches at New Mountain Park here Tuesday (28).

The guests of Jay Collins, manager, will register, lunch, tour the funspot, and dine. New Mountain Park has a large assortment of kiddie and adult rides and attractions, many of them new this year. The park is reached via the Massachusetts Turnpike to Exit Four.

In a new merchandising tie-up, Mountain Park is distributing \$1 in free ride tickets with Pepsi-Cola Six-Paks, thru arrangements with the regional Pepsi distribution point. The promotion is geared to kiddie trade.

In addition, the park has announced 5 cents off on all rides—plus distribution of two free bicycles—Wednesday afternoons and evenings.

Edmonton Ex Pulls 398,661 For New High

EDMONTON, Alta.—Paid attendance at the Edmonton Exhibition, which Saturday (18) closed its six-day run, hit 398,661 to top the previous high set last year by 22,654.

Pari-mutuel wagering for running horse races hit a new peak—\$1,673,358, an increase of \$154,583 over last year. The handle was up more than \$25,000 each of the six days.

Ride and show receipts of Royal American Shows also soared to record highs, with far greater ride grosses more than offsetting low receipts from shows to give the Royal a combined ride and show gross of about 12 per cent higher than last year.

The Royal Friday (17) kids' day churned out the biggest single day's business in its many years of playing the Western Canada circuit as the exhibition set a new single-day attendance record of more than 87,000 persons.

Only night grandstand business was down, with night receipts falling 10 per cent below two years ago, tho up 15 per cent from last

LINKLETTER, LOMBARDO AT YORK, PA.

2 Shows Apiece; Tuesday, Thursday Talent Pending

YORK, Pa.—Art Linkletter and Guy Lombardo have been signed for two days of the York Inter-State Fair, it was announced by John M. Rudisill, general manager. The talent is provided again by Frank Wirth of New York, grandstand show producer. Both features are in for two shows daily.

The five-day fair now has two days open for which to choose grandstand acts. The late Samuel S. Lewis developed the pattern of traditionally making a late talent selection, in order to get currently "hot" attractions.

Linkletter, master of ceremonies for TV's "People Are Funny" program, is set for Wednesday afternoon and night, September 16. The Lombardo group will augment the grandstand presentation on Friday (18). With Aut Swenson's Thrillcade booked for closing day, Saturday, this leaves Tuesday and Thursday to be filled.

Lombardo and His Royal Canadians appeared at York in 1944, 1946 and 1951, the last visit being at the 100th anniversary fair. Wirth is framing a revue as is customary, with a line of girls and supporting acts.

on the heels of the recent signing of such amusement names as Herb Shriner and Woody Herman (The Billboard, July 13), the announcement in no way closes the door on the fair's amusement program, Reynolds said. Negotiations are going on for still additional big name talent.

Reynolds said Godfrey will also make the Boston Garden's rodeo later in the year, and that Walter Brown, Garden president, voiced no objection to being pre-dated at the fair. The star's first TV show will be September 16 and it is assumed the fair date will be prominently mentioned.

Godfrey had indicated many times his desire to return to ESE, Reynolds noted, and the situation was not resolved until his doctors approved a limited personal appearance schedule for 1959. He is expected to follow the same pattern of last year when, with his horse Goldie, he maneuvered around the show arena and spoke thru a transistor microphone which sent his voice out over the building sound system.

With this added attraction lure it is fully expected that attendance records will fall this season. Godfrey's much-publicized operation has greatly increased his value as an attraction, Reynolds estimated.

Theme Park Stock Nets \$16,000,000

NEW YORK—Net proceeds of around \$16,000,000 are realized from sales of common stock in International Recreation Corporation, which proposes to build a "Free-

domland" theme park in the Bronx.

There have been 980,000 shares sold at \$17.50 apiece, with the lion's portion being purchased by Webb & Knapp, Inc., which took 400,000 shares or \$7,000,000 worth. The balance was distributed Tuesday (21) to the public thru an underwriting group headed by Bear, Stearns & Company, and Reynolds & Company, and was oversubscribed the first day.

Announcement of the sales comes from Peter DeMet of Coral Gables, Fla., president of IRC. "Freedomland" will occupy about 205 acres on Bruckner Blvd., north of the Hutchinson River Parkway. Breaking of ground is being planned after having been sidetracked from its original July Fourth date.

Project 1960 Opening

Construction is expected to begin soon and the park ought to be opened to the public in 1960. The site, in the Baychester area, has been leased from Webb & Knapp for a 51-year period. "Freedomland" will recreate the history of the United States thru 41 exhibits ranging from Plymouth Rock thru 18th Century New York and the Civil War, to the present day.

Marco Engineering Company, of which C. V. Wood Jr., is president, will build the park. Wood is also a director of IRC.

This is the first public offering of International Recreation's shares and will bring outstanding common stock, 50-cent par, to 1,000,000 shares, out of 1,080,000 authorized. The remaining 80,000 shares are reserved for conversion of a similar number of "deferred" shares issued to management and the underwriters. The deferred stock will be held in a voting trust, and will be convertible into common, share-for-share, beginning July 1, 1962. No other debt or equity issues are outstanding.

Fargo Wins With Stunter As Top Lure

FARGO, N. D.—With an auto thrill show as its main attraction, the Red River Valley State Fair, wrapped up its run here Friday (17) on the black side of the ledger. According to A. D. Scott, secretary, no attendance records were set but good weather helped as against heavy rains in '58.

The Aut Swenson Thrillcade, the featured grandstand fare on five nights, racked up sellouts on four evenings, the fifth being lost to rain. Two programs of harness racing and two hardtop auto races did pretty good as afternoon lures, Scott said.

The William T. Collins Shows piled up record ride and show grosses for this fair, according to Owner Collins.

Fair also had the largest livestock show in recent years, Scott added.

year. A. J. (Al) Anderson, exhibition manager, ascribed the drop to the fact that the Royal Canadian Mounted Police Musicial Ride last year was an added attraction. The Barnes-Carruthers Revue, in this year on its own, was termed "an excellent show" by Anderson.

TALENT ON THE ROAD

Tennessee Ernie Nixes 300,000 Outdoor \$\$

Tennessee Ernie Ford, who'll make one personal appearance at fairs this year, has put together his supporting show for that engagement—a five-night two-matinee stand at the Wisconsin State Fair, Milwaukee. His supporting show, as announced by Bill Masterson, fair manager, will include Molly Bee, June Taylor Dancers, Four Preps, Juggler Frances Brunn, Rhythm Kings and Emsee Johnny Matson. The much-sought-after Ford could have picked up at least \$300,000 for personals at fairs this year but settled for one.

Henny Youngman and Joey Bishop, usually associated with night clubs and TV, will make their first outdoor appearances this year, Youngman at the Missouri State Fair, Sedalia, and Bishop at the annual Murphysboro, Ill., celebration in late September. Hal March topped the latter event last year.

Hit singer Johnny (Battle of New Orleans) Horton will make a one-day appearance at the Minnesota State Fair in a morning and night grandstand show along with Claude Gordon and his orchestra, and George (Gabby) Hayes, the latter in a return engagement. They'll be in Monday, August 31, Kids' Day. Booking was by E. O. Stacy, of MCA. Announcement by Douglas K. Baldwin, fair manager.

Inez Smith, veteran Barnes-Carruthers' wardrobe mistress, will mark something like 40 years in the business when she goes out with the Chicago agency's No. 1 grandstand revue this season. Other veteran B-C staffers that will be with the show when it opens at the Ionia (Mich.) Free Fair, will be Al Burns, veteran stage manager, and Art Topfer, who has handled the carpenter chores for years. Talent will include Johnny Puleo and his Harmonica Rascals, Excess Baggage, Original Gutis, Joe Sodja, Piet Von Brechts, Betty Pasco, Amazing Alexander, Frankie Master's ork, and a 24 boy and girl line.

The June Taylor Dancers, long-time TV line, will play more outdoor dates this year than ever before. The gals will back fair shows at Decatur and Altamont, Ill.; Princeton, Ind.; Milwaukee; Quebec City; York, Pa., and Frederick, Md. And then are set for a tour of Texas supermarkets October 13-27.

Fairs using names for the first time this year include the Northern Wisconsin District Fair, Chippewa Falls, with the Harmonics and Mariners, and the Canadian Lakehead Exhibition at Fort William-Port Arthur, Ont., where the Four Lads are booked. . . . Ford and Hines, comedy turn, after appearances at the Central Canada Exhibition, Ottawa, Du Quoin (Ill.) State Fair, and the New York State Fair, Syracuse, will do three bits on the Ed Sullivan show in the fall. Duo is set for September 27, November 1 and December 20.

Charlie Byrnes.

Philly Kid Avalon Plunged Headlong Into Fair Picture

Rock 'n' roller Frankie Avalon, who has never seen a fairground, has been projected onto the fair scene as a result of recent booking activity. When GAC-Hamid's Joe Higgins got thru writing and phoning he had an Avalon package set for Harrington, Del., August 1; Detroit, with Dick Clark, 4-7; Louisville, 11-13; Reading, 15-16; Brockton, Mass., 19; Trenton, 22-23; Ashland, Ky., 25; Shelby, N. C., October 1-3, and Raleigh, October 15-17. . . . In Louisville the Kentucky State Fair will not only have Avalon, but Rosemary Clooney, the Four Lads, Jimmy Dean, a line of dancers, and three novelty acts. . . . The Four Lads are also set for the New Jersey State Fair, Trenton.

Ringling Bros. and Barnum & Bailey Circus has three fairgrounds appearances set this season, Davenport, Ia., August 9-11; Milwaukee, 21-25, and Hutchinson, Kan., 28-30. First two of these are fair dates; Hutchinson is a still date.

Bloomsburg, Ebensburg and Meadville are Pennsylvania fairs which will have talent booked thru Willard Alexander this fall. A native of Bloomsburg, he'll provide his home-town fair with the Nerveless Nocks, swappole; Marquis Chimps; Wells and the Four Fays, novelty; Fisher and Marks, comedy; Vikings, vocal group; Arturo Greco, roller skating, and more, including a 16-girl line, emsee Terry Toman and clown Bobby Rollins for the kids. . . . Ebensburg, Pa., will get Paul Winchell, ventriloquist; Ted Mack and his Original Amateur Hour; Ray Price, vocalist; emsee Johnny Woods, and other acts.

Irwin Kirby.

Pee Wee King Troupe Launches Fair Swing

Pee Wee King, whose country and western band played the Columbus (Ind.) Fair July 14 to "packed" houses, is set for fairs in Reynolds, Ind., August 5; Versailles, Ky., 7; Caledonia, N. Y., 12, with Minnie Pearl as added attraction; Walton and Malone, N. Y.; Covington, Va.; Woodsfield and Caldwell, O.; Corunna, Sandusky and Cadillac, Mich., and Carthage Fair, Cincinnati. . . . Wild Bill Cody, who was booked into the Pittsburgh Bicentennial's Frontier Town as U. S. Marshal by GAC-Hamid, is carrying on despite the death of his wife, a star of the show. Cody, who specializes in sharpshooting, knife throwing and whips, is breaking in his eight-year-old daughter as replacement for his wife.

Al Schneider

Utah State Fair Headlines "Holiday on Ice," Cochise

Stunter, Pyro, Circus Round Out Sked; Building Board Mulls New Coliseum

SALT LAKE CITY—The Utah State Fair this year will be one of the few fairs in the U. S. that will feature a major ice show, with "Holiday on Ice" again scheduled to do 16 performances during the September 11-29 run. Cochise, of the television program, "Broken Arrow," will be in as a free attraction on the two children's days.

Don Wyatt, fair's secretary-manager, reported that additional major attractions will include the International Auto Daredevils brought in by Bill Reed for two matinee and night shows on the first weekend. Thearle-Duffield fireworks will be featured on the Sunday evening. Popo the Clown will be a roving ambassador during the entire run; Alec Seymour's German Circus will hold forth in a tent during the fair and the Utah State Fair Band will play two concerts daily.

Other entertainment will be in the line of horse pulling, safety shows, horse shows for both adults and children and two afternoons of horse racing.

Monte Young Shows will again provide the midway.

Wyatt also disclosed that the State Building Board is working on plans for a new coliseum that would cost \$3,500,000. The money

is expected to be appropriated at the next session of the Legislature in 1961. According to tentative plans the proposed structure would seat 14,000 for an arena event and from 16,000 to 18,000 for shows or conventions.

Lenn Laden's water show recently wound up a six-day run here and was well accepted, Wyatt reported.

Costa Mesa, Calif., Fair Records 101,439

New High Set Despite Shortened Run; 29,876 Clocked on Saturday

COSTA MESA, Calif. — The Orange County Fair featured a glorified pumpkin theme and set a new attendance record of 101,439 during a six-day run which ended here Sunday (19), Stewart Yost, secretary-manager, disclosed. Last year the event counted approximately 77,000 during a 10-day run.

In addition to the record total, Saturday (18) chalked up 29,876 visitors, the largest number of people ever to be on the grounds at one time. Average daily attendance was 16,906 as compared with 7,700 last year.

Yost attributed the new record to the fact that he returned the event to "the old days." His entertainment features included twice daily appearances of Hugo Zacchini's cannon act; a vaudeville show on Wednesday and Thursday (15-16); the ice show, "Icelandia," for the closing three days (17-19), and three championship rodeo performances on the last two days. National Helicopter Service offered flights over the grounds on the last three days with good results, Jack Lowry, head of the firm, said.

Publicity, directed for the first time since 1956 by Tom McCann & Associates, was widespread. The Los Angeles dailies gave daily coverage along with picture spreads at the outset.

Gate Cut Helps

Yost said a reduced rate admission campaign was conducted with satisfactory results. Admission for adults thru the gate was 75 cents.

These tickets were offered for 50 cents prior to the fair thru supermarkets, Chambers of Commerce and other outlets. Kids were admitted free.

The rodeo had sellouts on Saturday night and Sunday afternoon. (Continued on page 70)

Roy Rogers In Record Pace At Salt Lake

SALT LAKE CITY—The Days of '47 Rodeo, featuring the Roy Rogers-Dale Evans troupe, was racing to new all-time records here Friday (24). Event was in the Coliseum at the Utah State Fair.

First seven nights of the run, July 18-25, were sellouts and by the wind-up on Saturday night, total gross was expected to be between \$110,000 and \$120,000. This would double any previous rodeo gross in this city. An extra show was scheduled for Saturday night.

Weather was good thruout the week and the big crowds were being registered despite light publicity thruout the area. Stock was produced by Earl Hutchinson and Harley Tucker.

SHOW PLACES

All Roads Really Lead Here

MONTICELLO, Ia., with a population of 3,000, is not close to any large feeder towns. The nearest are Cedar Rapids and Dubuque, both about 36 miles away; Waterloo, 70 miles distant, and Davenport, 80 miles by highway. Yet the Monticello-based, five-day, four-night Great Jones County Fair daily draws anywhere from five to more than eight times as many people as live in Monticello.

One of the chief reasons is the night grandstand program. It features different name and semi-name talent each night in front of the fair's amphitheater, the counterpart to most fairs' grandstands. Nightly the amphitheater and the sides of the natural bowl in which it sets are jammed. The amphitheater itself seats about 5,000; the sides of the bowl accommodate as many or more.

Patrons of the fair in the last three years have seen such names as Ray Anthony and his orchestra, Sammy Kaye and his orchestra, Ted Weems and his orchestra, Herb Shriner, Molly Bee, Ben Alexander, the Four Preps, Smiley Burnette, Tex Ritter, Homer and Jethro and Jimmy Wakely.

This year they'll see Tommy Sands; the Schmitt Sisters, singing trio; juggler Ben Beri, mirimbaist Doris Stockton, emcee Candy Candido and Blue Barron and his orchestra, August 26. Edgar Bergen, Teddy Phillips and his orchestra; the Jeffries, novelty act; Ross and Stone, comedy act, come in on August 27. Johnny "Battle of New Orleans" Horton, Leon McCauliffe and his orchestra; the Marvels, acrobats, and comic Tom Gary are set for August 28, while Claude Gordon and his orchestra; the Chordettes, singers; the Chipmunks; emcee-comic Jack Herbert and Sue Scott, acrobat-dancer, are the August 29 features.

For this the customers over 14 will pay only \$1 at the outside gates, with youngsters up to 14 years of age admitted free. For those who want a reserved seat the charge is \$1.50, but they get the reserved seat—a comfortable chair—at that price for both afternoon and night amphitheater shows of one day. In the afternoon, the fair will serve up a thrill show, stock car races and a saddle club exhibition one day and harness horse races two days.

Claude Appleby, the fair's secretary, explains why the reserved seats are sold in that manner. "It keeps the customers on the grounds longer; kind of gives the concessionaires and the midway a break."

The fair is 106 years old, one of the oldest in Iowa, but its management is sensitive to change. It had been growing when it shifted to a name attraction policy, but it sensed that its patrons wanted to see names. That's why it switched in 1956. Attendance that year soared 25 per cent over the previous peak. Each year since attendance has climbed—even last year when the fair was hit by off-weather on two days.

The fair now draws from a considerable distance. "We never used to be able to get but a few from Dubuque, Cedar Rapids, Waterloo and Davenport," Appleby observes. "Now we draw many people from those towns."

Financially, the name policy has yielded generous dividends. Higher attraction outlays have been more than offset by greater income. The fair's surplus is growing. Soon, according to present plans, it will go toward building a new youth building to cost \$90,000.—Herb Dotten.

CONCELLO TO SEE EUROPE'S ARENAS FOR 2d R-B UNIT

COPENHAGEN — Ringling-Barnum circus general manager Arthur M. Concello is to visit Europe during August to survey arenas and other buildings suitable for a tour by a proposed European unit of the Ringling circus.

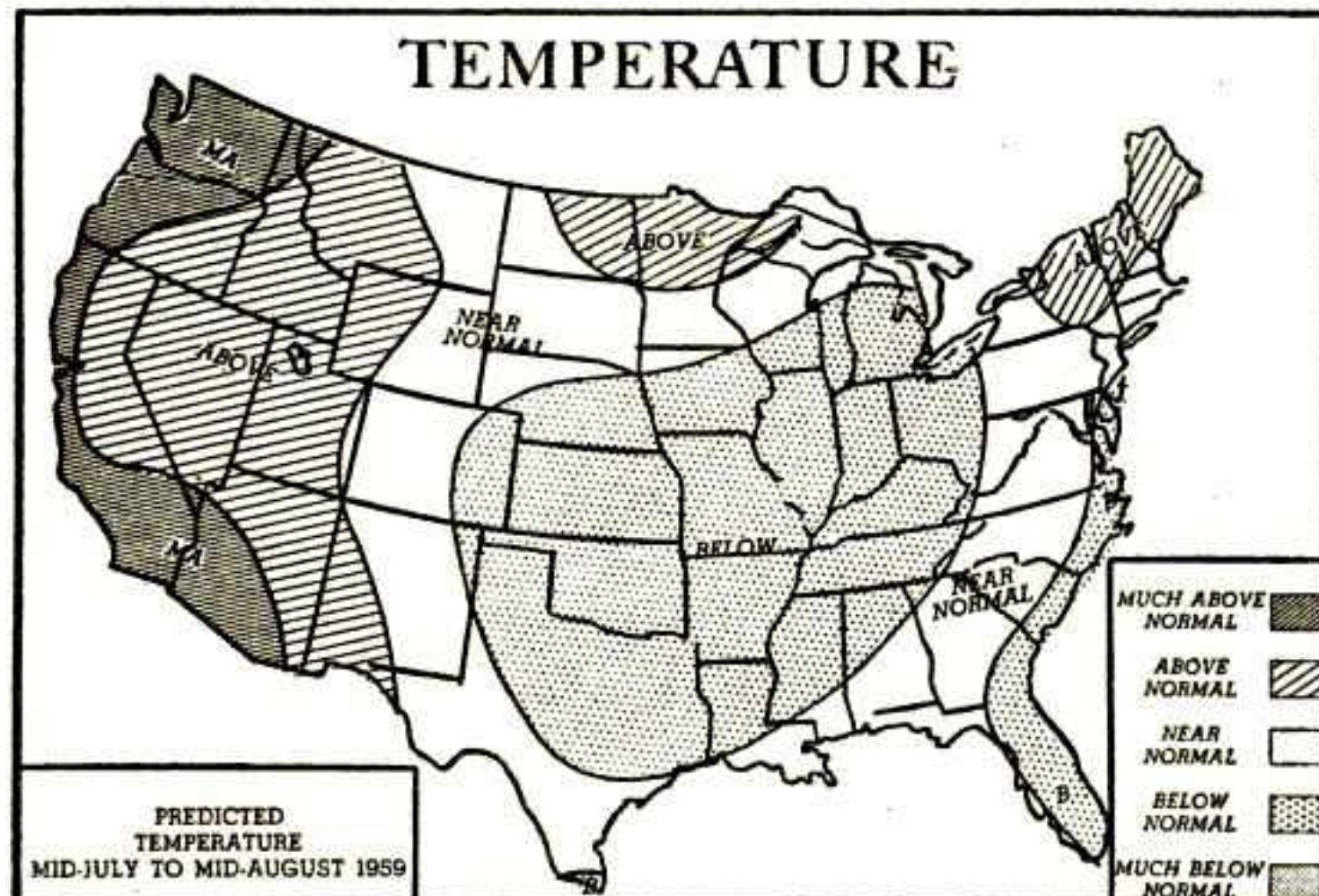
John Ringling North, circus president, and his European agent, Umberto Bedini, arrived in Copenhagen Friday (17) and caught Circus Schumann on Monday (20). North usually seeks to book several acts in the Circus Schumann for his next Ringling editions, and most new acts for the 1959 R-B show came from here. North and Bedini came here from Germany and they will go to Sweden.

Bedini confirmed that the Ringling organization is considering a European unit, but said nothing definite has been decided. One reason is that in Paris the Palais des Sports is being torn down, leaving no suitable building for a Ringling style circus. The new exhibition hall in Paris is not designed for use by arena attractions.

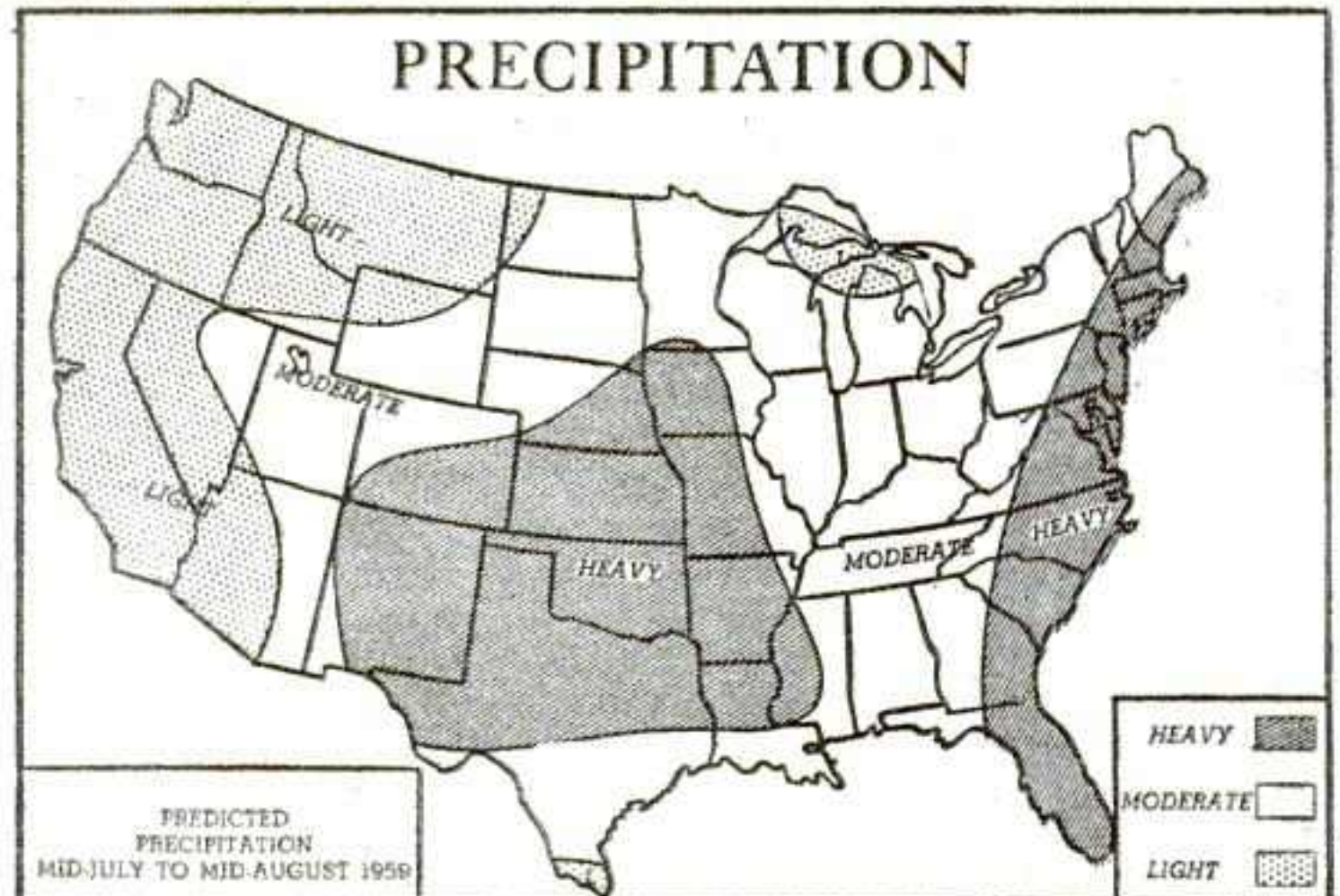
New Ride Is Installed On Dallas Fairgrounds

DALLAS—A new amusement ride, the Star Flyer II, has been installed at the State Fair of Texas midway here. The \$35,000 machine, a rocket that carries 32 passengers, is elevated to a 23-degree angle by electricity to simulate a blast-off.

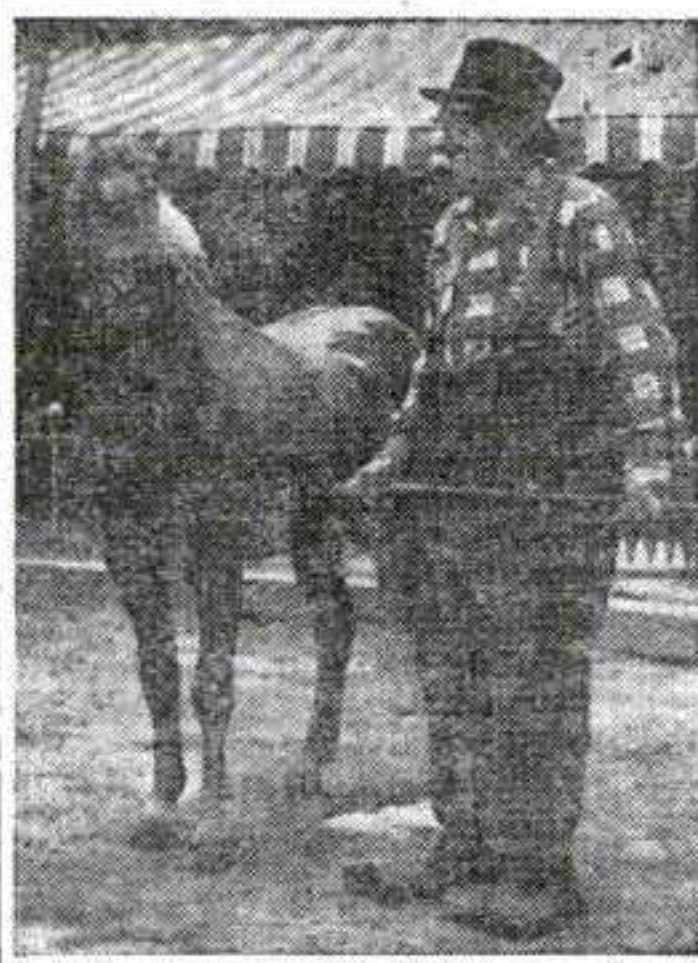
The rocket is equipped with a projector that throws a picture of a space journey on a screen and a recording of an actual take-off. Sam Daugherty, president of U. S. Amusement Corporation, which installed and will operate the Star Flyer, was in Dallas for the installation.



The U. S. Weather Bureau's 30-day outlook for the period from mid-July to mid-August calls for temperatures to average above seasonal normals west of the Continental Divide with greatest departures along the West Coast. Below normal averages are predicted for the rest of the country, except for near normal along the Gulf Coast, in the Northern border States, and over the Appalachian area. Rainfall is expected to exceed normal in the southern half of the Great Plains and also along the Atlantic Seaboard. Subnormal amounts are anticipated in the



Far West and over the Upper Lakes. In the remainder of the nation near normal precipitation is indicated. NOTE: The 30-day outlook given here is not a specific forecast in the usual meteorological sense, but is an estimate of the average rainfall and temperature based upon the best indications now available. For more specific predictions readers should look to the local forecasts published by the nearest Weather Bureau office.



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AMUSEMENT PARK OPERATION

Memphis' Lakeland to Get \$300,000 Ride Installation

MEMPHIS—Under the terms of a contract signed by Lakeland Development Corporation and Memphis businessmen, about \$300,000 worth of adult amusement rides are planned at Lakeland Park here. E. W. (Ned) Cook and Charles R. Carlock, holders of the franchise, have applied for incorporation and are seeking a name for the new organization, according to Cook. Other principals are E. Y. Chapin III, of Chattanooga, owner of Rock City, a tourist attraction, and Hubert Fisher, Vance Rike and Frank Jones.

"We hope to have the new rides installed by next July 4, tentative date for the opening," Cook said. "Work will begin immediately on a miniature train to convey Memphians on a tour of the park area." Carlock and Garner are considering going to Switzerland in August to talk with cable car makers in hopes of installing cars at Lakeland.

Louis E. Garner, president of the firm which proposes to develop a 1,000-acre playground in east Shelby County between Seed Tick and Canada Roads, said Lakeland Park will get 25 per cent of the gross revenue from the rides.

Adams Worker Dies

GREEN BAY, Wis.—Harry M. Somerset Jr., of Detroit, a concession worker with Adams-Seils Bros. Circus died at a hospital here Sunday (12) from a bullet wound inflicted accidentally early Saturday morning at Denmark, Wis.



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UNDER WAY at Enchanted Forest Park, Chesterton, Ind., is an Enchanted Forest Twirl-a-Rama in which six weekly baton-twirling contests are being held. There are numerous classes and prizes for winners in all groups. Set-up also is tied in with a series of twirling classes. The final event, August 15, will select the grand champion, who will win a scholarship to a modeling school in Chicago. Handling the details is Mrs. E. L. Carmichael, of Gary, Ind., and official hostess is Dee Dee Carmichael, a champion twirler. . . . A Japanese version of Pacific Ocean Park, Santa Monica, Calif., is to be built at Tokyo's Korahuen Park. Haruo Niwa and Hirishi Kurihara, managers, studied parks in Europe and the U. S., and spent two weeks at POP. Niwa said the sea theme of POP will be duplicated. . . . A new kid park, Old MacDonald's Farm, is being opened at South Norwalk, Conn., by John S. Schulten.

"No Biz Like—": J. Williams; 44th Year for Huedepohls

Take it from Jack Williams of Oklahoma City's Frontier City, the outdoor amusement business is a lot more fun than running laundries or dry cleaning plants. Williams, who has devoted most of his adult life to the latter enterprises, is a relative newcomer to the amusement field. He became part owner of Frontier City and also installed some rides on a concession basis when the Southwest's highly promoted theme park opened last year, and he loves it. As soon as he can move along on some other business enterprises which are in the making, he hopes to broaden his amusement operations. He stopped in at the Chicago headquarters of the National Association of Amusement Parks, Pools and Beaches and also visited the Showmen's League clubrooms, en route to Detroit and Sharon, Pa., where he has rides operating with traveling shows. Jack, whose full name is R. F. J. Williams Jr., says that Frontier City is 30 per cent ahead of last year and has added a grand array of rides to give the theme park greater drawing power. He's especially enthusiastic about the Mad Mouse, which is garnering big revenues from teen-age patronage.

Happy anniversary to Paul and Ola Huedepohl, who celebrated their 44th milestone the other day. They took a trip to Michigan in their new station wagon which Paul purchased as an anniversary gift for Ola. . . . Mr. and Mrs. Leonard Thompson and daughter Carol, of Pleasure Beach in England, stopped off in Chicago for a two-day sojourn and then went on to Ely's Gardens in Denver to visit A. B. Guraler and sons, Jack and Bud. They were to continue on to Las Vegas, Nev., and Disneyland. While on the West Coast, Leonard plans to renew old acquaintances with Jack Ray at San Diego and with Lawrence Canfield at Santa Cruz Beach. They will spend several days with Mrs. George Whitney Sr., and George Jr. at San Francisco. During the Disneyland stay the Thompsons will spend time with Harry and Marguerite Batt, who'll be rooting for the New Orleans candidate in the Miss Universe contest.

NAAPPB Vice-President Robert L. Plarr, of Dorney Park, Allentown, Pa., is reported improving steadily at Allentown Hospital, where he's been for observation and treatment the last couple of weeks. Bob says his illness won't affect the 1959 Pennsylvania Amusement Parks' late summer meeting and promises to be out and active for the gala affair August 19. . . . Your scribe and President Bill Muar, of Roseland Park, Canandaigua, N. Y., last week made a flying Western trip. Disneyland, Pacific Ocean Park and intermediate points were on the travel log.
—John Bowman, Secretary, NAAPPB

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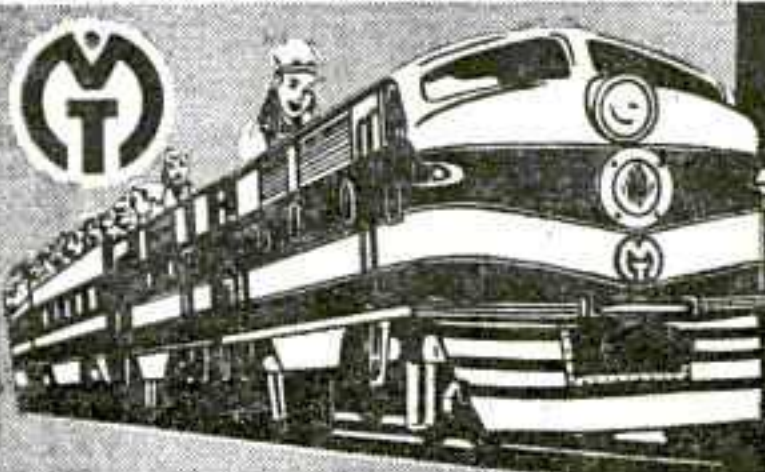
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GOLD MEDAL PRODUCTS CO.
316 E. Third St. Cincinnati 2, Ohio

Detroit Fair Adds Nat'l Cutting Horses

DETROIT — Another national event has been booked as an added attraction at the Michigan State Fair. The National Open Cutting Horse Contest will be held on the first two days, giving the fair an extra hypo for the kickoff, according to Donald L. Swanson, fair general manager.

The contest is expected to appeal to the large number of rodeo followers in the Detroit area. The contest is open to any breed of horse, and is being sanctioned by the Michigan and the National Cutting Horse Association. Entries are expected to reach into the hundreds, on a national open basis.

The event as planned is to allow each horse two go-rounds to cut steers out of a herd of about 20, with elimination events on opening day resulting in the selection of 10 horses for the second day finals.

Headliners for the Coliseum

show, one of the major attractions, were also announced—Dick Clark, TV artist, together with Frankie Avalon, Duane Eddy, and the Coasters for the September 4-7 show. Booked for the September 11-13 show are Tonny Bennett, Connie Francis, and the Mills Brothers.

For the grandstand, a water show is being booked in as headliner for the first time—Sam Howard's Diving Champions. The free grandstand admission introduced last year is to be continued.

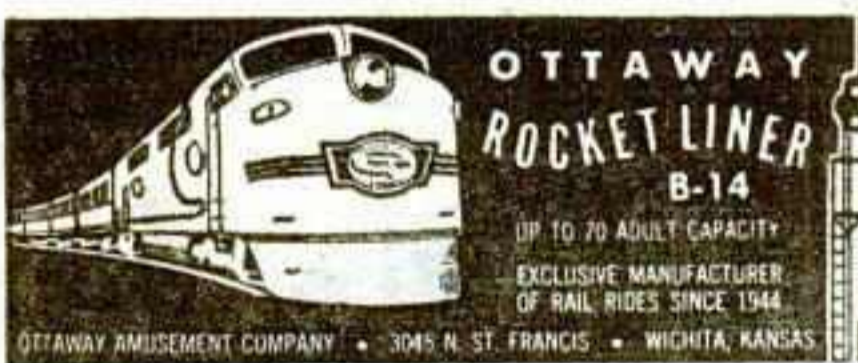
Will Operate, Says Mesquite Fair Execs

MESQUITE, Tex. — Officials have denied a report that the Dallas County Fair in Mesquite would be abandoned this year.

A spokesman, Robert Yarbrough, said "the fair this year will be bigger and better than ever before." Dates will be September 7-12.

According to Mr. Yarbrough, the Alamo Exposition Shows will provide the midway attractions.

The fair association owns an eight-acre tract which has been sought by the Mesquite Independent School District as a building site.



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Here is the greatest attraction to be added to the amusement parks and zoos since their beginning.

It brings out people to the parks that haven't been in a park since they were kids.

Don't limit yourself to a certain age bracket. Ride all ages and specimens of humanity, plus their pets.

It tops all rides where installed. See letter from Cedar Point on our latest 2-train installation. You will need two ticket sellers for this ride. Train leaves every 2 1/2 minutes.

For cost estimate, this 3/4-mile installation with 2 trains was \$115,000.00.

We will be able to make only 8 to 10 more installations between now and next season. Be sure to be one of those to open next year with this great new attraction!

Cedar Point on Lake Erie
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THE FINEST BATHING BEACH IN THE WORLD

July 4, 1959

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1086 Main St.
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As you know, this 1959 season we installed three Major Rides, the Wild Mouse, the Turnpike and the Monorail. These rides have all performed well for us and produced good grosses. Since the Monorail began operation on June 20th, it has out-grossed all the rides at Cedar Point, including the Turnpike and Wild Mouse.

Needless to say, we are very much pleased with the results produced by your Monorail ride, and are looking forward to its continued successful operation.

Very truly yours,
THE O. A. BUCKLING CO.
E. S. Starr, Park Mgr.

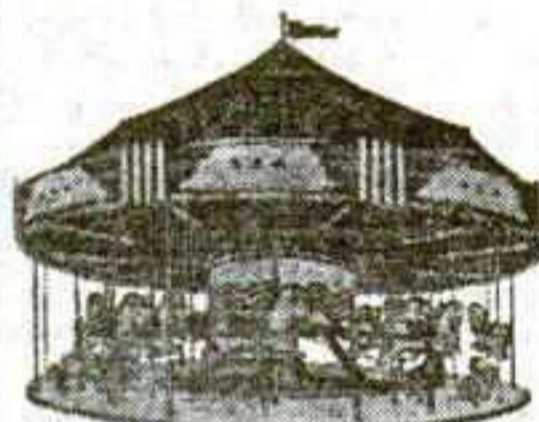
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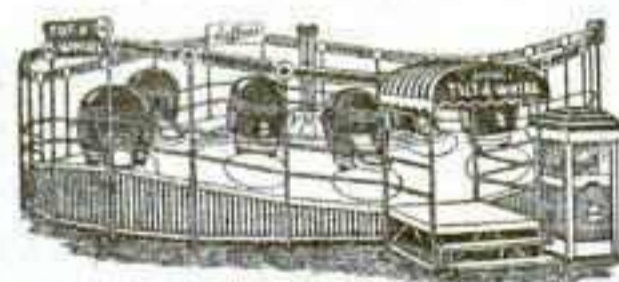
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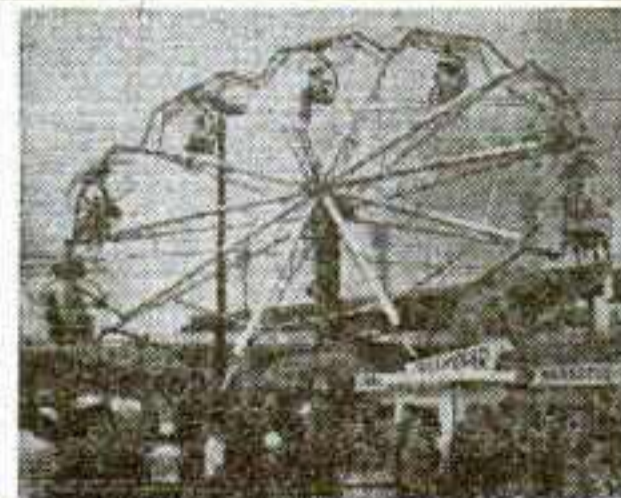


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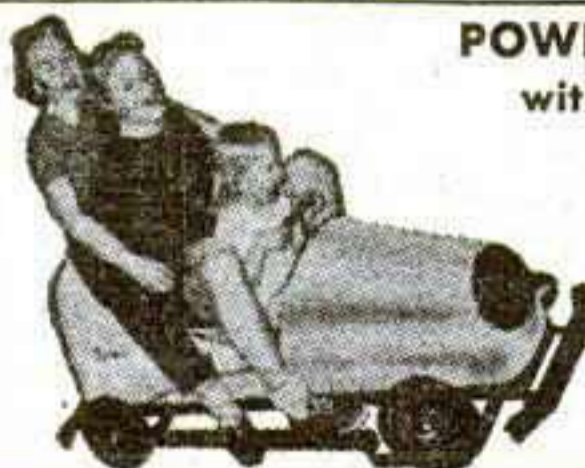
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IT'S NEW—BOWER'S OLD "98" CANNON BALL EXPRESS
REPLICA OF THE STEAM TRAIN—\$1,995.00

Thanks, Mr. Earl Ingalls, for your purchase of two of our new train rides.

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218 E. Main St. Russells Point, Ohio

Music Show Being Planned For Chicago

CHICAGO—Plans for an International Music Fair have been announced here by Robert Stoland, who will be the director. The event will be at Navy Pier, November 13-22. Exhibitors are expected to include recording companies, hi-fi makers and others, including record retailers.

There will be a dance area at the show and a number of name performers are expected to appear. He also is planning record giveaways, disk jockey appearances and a recording stars' hall of fame.

Stolar has mentioned possibility of staging similar shows in Detroit, Cleveland, New York and Los Angeles following Chicago.

VANCOUVER HALL HAS NEW NAME

VANCOUVER, B. C. — It's now official. The new \$6,000,000 civic auditorium here is to be known as the Queen Elizabeth Theater. The name was proposed some time ago and awaited approval of the queen during her current tour of Canada. John Panrucker is manager of the building, which has 2,800-seat and 700-seat sections.

ARENA, AUDITORIUM NEWSLETTER

Chicago Exhibition Hall Rising

By TOM PARKINSON

RISING NOW ON Chicago's Lakefront is the Metropolitan Fair and Exposition Authority's \$34,000,000 exposition center. It promises to be one of the outstanding buildings among those in major cities of the nation.

Its statistics are impressively large. There will be some 310,000 square feet of gross exhibit space in the principal section, which is the one-level exhibition hall. It includes an area 210 by 910 feet of unobstructed space, with areas of 60x910 on each side. There are to be motorized walls that can divide this big area into three separate and independent areas. Thus, there can be three simultaneous shows, or one moving in while one is in progress and another moves out. Or the entire area can be utilized by one large show.

Much attention has gone into plans for material handling at the new hall. There are, for example, 13 truck-sized doors to the main floor. There are docks at six additional places. Investigation showed that a prime problem in many other buildings was how to get a grip on heavy or cumbersome loads. So in this place the truck beds, docks and exhibit floor are all at one level and will allow for an "open shot" in which clumsy freight can be dragged in easily.

As an exhibition moves into the new hall, crate trains will be on hand. Packaging equipment will be placed on numbered cars in this train. The train then will be hauled off the floor and parked for the duration of the show. When it comes time to load out, the train will come into the exhibit hall and leave the carloads of packing equipment at the proper booths.

Manager of the building is Edward J. Lee, who has been with the Fred Waring organization and is familiar with the business. A favorite facility of his will be the 5,000-seat theater in the new building. It will boast a 90-foot proscenium opening with a 40-foot height and a 56-foot stage depth. The stage will have effective cutback arrangements, 63 lines, a loading dock plus a ramp by which big vehicles can come on stage from outside. The pit will accommodate 100 musicians, and there will be an orchestra shell which they expect to be able to fly. Acoustics are getting elaborate treatment. The 20 and 21-inch seats will be placed on a floor with step-ups to improve the sight lines.

The entire building will be 1,180 feet long—the Empire State Building could have been laid sidewise in the excavation. At the front side are drive-in areas for automobiles and cabs. At the opposite side is a plaza facing the lake. Sides of the building are of concrete, with bas relief sculpturing not added but moulded as an original part of the panels.

Lee plans to have the building ready to open by the fall of 1960. He is not announcing any specific bookings at this time but states there are many "informal understandings." Plans call for a mass contract-signing session this fall—surely a publicity-getter and certain to include many major shows.

For the future, Lee says that the situation "feels good." It is, he points out, a direct parallel of booking a tour for a show. Key events are pretty well lined up; intervening time is being filled. And he stresses that here is an ideal time to untangle a Topsy-like growth of dates and timing and co-ordinating of facilities. With aid from the chamber of commerce, hotels and others, the scheduling of exhibitions and other events here is being done with a clean slate and with maximum attention to logic rather than precedent.

Bentley, O'Loughlin, Widdows In Show Management News

The new Los Angeles Sports Arena will house Ted Bentley's seventh annual Do It Yourself House and Garden Show, August 6-16. The show is to feature home workshop equipment, among other types of exhibits. . . . Ed Costello has been named manager of the 1960 Sports Show sponsored at Spokane by the Spokesman-Review Charities, Inc. Costello will continue as entertainment editor of the paper. He succeeds Tom O'Loughlin as show manager. The show will be in the Spokane Coliseum, where Benjamin Moore is manager, and it is set for March, 1960.

T. Bailey Widdows has been named director of the trade show and convention of the National Association of Concessionaires. The show will be November 8-12 in Chicago. He succeeds Thomas J. Sullivan. Widdows formerly was executive director of the National Sales Executives' Association and system convention sales manager for TWA.

A Chicago financial house has announced the placement of \$7,750,000 in bonds for the proposed University of Illinois Assembly Hall. It will be built at Urbana, Ill. . . . At Salt Lake City, the State fair association has started working on plans for a new Coliseum to seat 14,000 people for arena events and 16,000 or 18,000 for conventions. The cost, an estimated \$3,500,000, is expected to be covered by 1961 appropriations by the Legislature.

Walt Mabee Named Manager At New Fargo Civic Center

FARGO, N. D.—Walter S. Mabee has been named manager of the new Civic Center now under construction here. The facilities will include municipal buildings and an auditorium-arena.

Mabee formerly was manager of buildings at Minot, N. D., and LaCrosse, Wis. He said last week that he expects the new Fargo center to be ready for operation by December 1.

Hartford Council Studies All-Use Coliseum Proposal

HARTFORD — A proposal to build a \$3,850,000 all-purpose Coliseum adjacent to Constitution Plaza north of the Founders Bridge has been submitted to the Hartford city council by the F. H. McGraw Company, local construction firm participating in the large-scale Hartford downtown redevelopment project.

Under proposal terms, McGraw would manage and operate the Coliseum for 10 years with an option to continue the arrangement for two consecutive 10-year periods. As long as the Coliseum continues under McGraw control, company spokesmen guarantee there would be no operating loss, and, in return for responsibility of operation, McGraw would receive 10

per cent of operating income after all expenses had been paid.

Estimated income from all events believed possible in the Coliseum during initial year of operation is \$268,900. Operating expenses for the same period are estimated at \$134,000. This proposal, it is reported, could be accepted by the city council with construction cost obtained thru long-term bond issue.

SASKATOON, Sask. — City council has approved an outlay of \$49,500 for renovations to the Arena Rink. The concrete floor will be retopped, an addition will be built for storage and the corridors will be changed to provide more space around the lunch counters.

Earning Capacity \$75⁰⁰ per Hour with Cretars Giant Popping Units

3 KETTLE SIZES

18 oz. Electric 32 oz. Electric 32 oz. Gas

Cretars - SINCE 1885
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MIDLAND

You name it; Midland has it floss cone, gas poppers, Cramores, dri-syrups, ready-made syrups, concentrates, syrup dispensers, drink cups, straws, hot chocolate, glucose, granulated peanuts, caramel-kote, chocolate-dip, caramel, corn mix and 100 other items.

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MINNEAPOLIS, MINN.

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FREE! \$10.00

WORTH OF PEANUTS AT RETAIL PRICE WITH EACH MERCHANDISER PURCHASED BEFORE SEPTEMBER 15 \$39.00 AT REGULAR PRICE OF ONLY

WE SELL TOP QUALITY NUTS BAGGED READY TO SELL AS FOLLOWS:

10c SIZE	COST	YOU SELL	YOUR MARK-UP
2 Oz. Paper Bags	\$.05	\$.10	100%
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6 Oz. Cellophane Bags15	.25	66 2/3%

Freight Prepaid on 200 Lb. Shipments.
3% Discount, Cash With Order or 25% With Order, Balance C.O.D., Net.

WITH THIS SILENT SALESMAN HOT PEANUTS IN THE SHELL ARE BIG SELLERS AND PROFITS ARE BIG

Merchandiser beautifully lettered in three colors (Red, Brown and Tan) over white background all four sides. Made of steel, will last a lifetime. Guaranteed against defective workmanship and materials for one year. Holds 144 10c bags. 12" wide, 11" deep and 22" high. Equipped with toggle switch, 9 ft. extension cord, ready to plug in and start selling. Shipping weight 15 lbs.

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Yes, Poppers has everything you need for profitable sales of Popcorn, Pizza, Caramel Corn, Snowballs, Peanuts, Candy Cotton, Candy Apples and Other Concession Specialties . . . all equipment (new or used) . . . all types of supplies!

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Revolutionary, New Snow Shaver

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Completely automatic, 1/2 HP motor, shaves about 700 pounds per hour. All aluminum, satin finished. It actually makes sales for you. Get details and you'll want to order yours.

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Work in sunny Florida. Year-round work and travel. Good solid deals. Opening for eight Men now.

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POLGAR ENTERPRISES 839 Forest Ave. Rye, New York Woodbine 7-1627

3 PHONE MEN

Veterans sponsored Flag and Book Program. Business and residential calls. No tax. No U.P.C's. Commissions up to 25%. 6 months' work. Can also use Heel and Toe Man and Woman. Office Manager and Booker. Man and Wife Team. Woman Collector. Other deals to follow. Year's work already booked. You can get it here.

Write: 1217 Second Street, Sarasota, Fla., or phone Ringling 7-6616. No collect calls unless I know you. No advances until you are on the job. Would be pleased to hear from Jim Qualey, Morris Kaplan, Tom Coyne. **HARVEY AUSTIN**

PHONEMEN

Who can sell without heat. First sponsor, dance tickets; second sponsor, ads for bulletin board. Pay every day, 25%. No collect calls, no money advanced. Start Monday, July 27, six weeks' work. Texarkana, USA, to follow. Apply to

HOMER E. GILLILAND Carlton Hotel, Fort Smith, Arkansas.

PHONEMEN

Statewide Labor, money maker if you are sober and want to work. No collect calls. Year-round work. We also have excellent proposition for one Personal Contact Man. (Jimmie Proctor, and Farnsworth of Jackson, Miss., call collect.) Call **ORION McQUEEN**, FR 7-1044, Charlotte, N. C.

METAL SPANGLES

All Sizes—All Colors Rhinestones—All Colors Rhinestone Patches, Elastic Net Hose and Tights. Send for free folder.

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2 PHONEMEN

For La Crosse, Wis. Top sponsor. Book and Tickets. 25%. No collects. Phone 2-7054, La Crosse, Wis. Ask for Bob.

BILLPOSTER WANTED—ALSO LITHOGRAPHERS & PROGRAMMERS

Union scale. Thanksgiving closing. Join on wire. Address: **SAM WARREN**, Car Manager KING BROS.' CIRCUS Peterborough, N. H., July 29; Keene, N. H., 30; Gardner, Mass., 31; Bennington, Vt., Aug. 1; Saugerties, N. Y., 3, and Newburgh, N. Y., 4.

THREE PHONEMEN AND PROMOTERS

Program and UPC's. Phones in. Everything carded. Pay daily. Fire Department, Logansport. No collects. No advances. Phone 3746, Logansport, Indiana. Have three towns following. Six months' solid work. If you know me, come in. **LOU MAIUS**

Beatty-Cole Wins At Halifax Again

HALIFAX, N. S.—Clyde Beatty & Cole Bros. Circus played to big business here again. This cite of a four-show day two years ago was played this time for two days and both were strong.

The first afternoon, Friday (17) was strawed and the night house was about three-quarters full. On Saturday (18), the show drew a three-quarter afternoon and 90-percent night house. The sponsoring Kiwanis Club reported profits of \$3,000.

Beatty-Cole will complete its Canadian tour at Ottawa and move into the U. S. to play Messena, N. Y., August 11. It will make quick jumps southward then, it was reported.

Smaller Towns Fair

At New Glasgow, N. S., (16), the show had two half houses in rain. Unemployment was noted there. One of the cage trucks overturned en route to New Glasgow, but none of the animals was lost.

After Halifax, the show went to Bridgewater, N. S., (20) for a pair of three-quarter houses, according to the show. Yarmouth (21) fol-

lowed with adequate houses, but the lot was soft and the trucks didn't get off until about 5 a.m. the next day. Digby, Wednesday (22), also had good houses in the neighborhood of three-quarters of capacity.

Baraboo Spot Pulls 47,000 In First 19 Days

BARABOO, Wis.—Attendance at the Circus World Museum reached 47,000 persons in the first 19 days of the new spot's operation. This figure includes 10,000 who were on deck for the July 1 opening. Gate is 60 cents for adults and 15 cents for children.

Curator Jack Winn said the business is largely tourists from the nearby Wisconsin Dells area. Lowest attendance for a day was 950, and best days have drawn 3,500 and 3,200 persons.

Winn said that circus acts are welcome to lay over at the museum between dates. Trailer facilities are available, as is space for practice sessions. The Kristiansons-Platos have been appearing at the museum and will continue on weekends into August.

AGENTS—AGENTS

For Ball Games, Balloon Darts, Tables, Basket Ball, Cork Joint and other Hunky Panks. Good basket ball territory. Clyde Reid, come on. All fairs until November. Will be in Monroe, Wis., from Tuesday, July 28, to Aug. 2.

Replies to **JOE STEVENS** Gold Bond Shows, as per route.

PHONEMEN

Two deals now going. One six other ad. Another starting Sept. for Xmas. **BOB FEENEY** JU 5-2070 1809 Forest Glen Rd., Silver Spring, Md.

PIN STORE AND PEEK STORE AGENTS WANTED

Contact **RALPH LIPSKY** HOTEL AVERY BOSTON, MASS. Phone Hubbard 2-8000 No collects

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Man to take charge of good, gentle Elephant. **BOX 727** c/o The Billboard 390 Arcade Bldg. St. Louis, Mo.

2 PHONEMEN

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WANTED

GOOD CLOWN OR NOVELTY ACT 2 PHONEMEN Tickets and Banners. Best deal in South. Work till Christmas. **TOM THUMB TRAINED ANIMAL SHOW** 814 1/2 Avenue A, Opelika, Ala. Phone: SH 5-5865

2—PHONEMEN—2

Five Weeks Here—County Wide—4 Dates Follow **W. L. (Billy) SIMPSON** CANTON, OHIO — GL 5-8258 Tom Miller, Geo. Ferrin, Bob Suggs, Tex. come in. No collects. Tom Sims, this is my own. Call me collect.

Hagen Pulls Full Houses in Pa.

MEADVILLE, Pa.—Hagen Bros.' Circus enjoyed two full houses here Monday (20) under fire department auspices. At Warren (16) two near-capacity crowds attended the show on a lot described by show personnel as the best of the year. Jaycees, the sponsors, made \$400.

At Bradford (15) two three-quarter houses were attracted to the top and the Jaycee sponsorship netted \$450. One of the show's four elephants died recently at Williamsport, Pa.

Three Circuses In Upper Mich.

ESCANABA, Mich.—The Upper Peninsula of Michigan is getting its share of circuses. Among those present this season are James-Christy, Carson & Barnes and Adams-Seils.

Adams played the area recently and business was light. James-Christy, now in Northern Wisconsin, is headed for this area. Carson & Barnes, now in Canada, is coming into the vicinity in mid-August, and it used small wait ads against Adams.

RINGLING IDLES IN GEORGIA

LAWRENCEVILLE, Ga.—The Ringling-Barnum circus is at the fairgrounds here for its layoff of several midsummer weeks. It came here after playing Atlanta.

The show's next stand opens August 9 at Davenport, Ia., and the equipment and animals will start the trip from here August 6.

Few of the Ringling people are here. Staffers are vacationing. Performers are laying off or playing dates at other places while Ringling is in summer quarters.

CIRCUS TROUPEING

By JON FRIDAY

Freda Wiswell and the Wiswell Funny Ford will tour with "Holiday on Ice" this coming season, she infers from Erie, Pa. . . . Earl Shipley, of the Ringling-Barnum advance, has been in Chicago for two weeks and will leave August 3 to resume advance work for the show at the Mississippi Valley Fair, Davenport, Ia. . . . Back in good health, George Lake plans to return to troupeing, he reports from Pittsburgh. . . . Emma Campa, formerly with Dailey Bros.' Circus, fell recently in Southern Mexico, striking a center pole and ring curb and is in serious condition in a Mexico City hospital.

The Dior Sisters, rolling globe, of Ringling-Barnum, played the Oklahoma City Park last week during the R-B lay-off. . . . Mickey Sullivan visited Stella Wirth and her band on Hunt Bros.' Circus in Trumbull, Conn., sitting in at the drum for the matinee. . . . George and Janice Michel will rejoin Ringling in Davenport, Ia., where Michel will be announcer-vocalist.

Joe Arcaris, veteran wild animal trainer, escaped serious injury recently at Ray Lapham's Benson Animal Farm at Hudson, N. H., as he side-stepped in time to avoid a tiger in mid-air who had leaped when his back was turned. The claws ripped thru his trousers and boot on his left side. Arcaris won a Carnegie Hero medal in 1940 when he saved Clyde Beatty's life after Beatty had been knocked unconscious in Fort Lauderdale, Fla. . . . King Bros.' Circus band is composed of Leo Hinckley, leader and trumpet; Joe Browning, trumpet; Bill Tobias, trombone, and Albert Yoder, drummer, reports CFA Paul Roberge, who attended two full houses at Biddeford, Me.

From King Bros. Circus, Eva Hinckly writes that Red Dingler made a hurried trip to his Macon, Ga., home due to the illness and subsequent appendectomy of his daughter, Connie. Red is now back on the show and his wife, Ann, and Connie will soon join the show. . . . Buck McClain, Wild West concert, was out of the King show a few days when he overturned his truck in the Allegheny Mountains. . . . Martha Smiga is spending a few days on the show. Her husband is concessionaire Joe Smiga. . . . Bobby and Marie Hall have their trailer on the show. Bobby is working in the office. . . . Mrs. Bill Tobias, wife of the trombone player, treated the band to dinner in Sunbury, Pa.

The Flying Viennas and clowns Eddie (Spaghetti) Emerson, Abe (Korkey) Goldstein and Duke and Harry Johnson have been signed by Walt Disney for roles in "Toby Tyler," now in production at Burbank, Calif. Charles Barton is directing the film.

Jimmy Armstrong has rejoined clown alley on the Beatty-Cole Circus. Bill (Boom Boom) Browning has joined the Clyde Beatty-Cole Bros. Circus band as drummer. . . . The Chateau Theatrical Animals office of New York has booked Jules Jacot and his lion for a filmed commercial at Johnny Ahearn's studios in Baltimore. . . . Felix and Amelia Adler are working for Allied Artists ahead of the film, "The Big Circus." . . . Benny Rossi left Mills Bros. after recently injuring his right hip and shoulder while trick riding. Don Marcks, Tom Rouse, Ross Lowery and Paul Henderson clowned a dinner for the Eureka, Calif., Elks who sponsor Polack Bros. Circus in Eureka. John Brott served as emcee and chairman. . . . Corky Cristiani worked in the Flying Ray-Dells act on Cristiani Bros. Sunday (28) for the first time. Ray Valentine continues to catch in the act despite being on crutches. . . . The Skating Carltons recently closed with Adams-Seils Bros. Circus due to the illness of Larry Carlton, who is now resting in Arizona.

The Frank Littlefields, Gloucester, Mass., visited King Bros.' Circus at Newburyport, Mass., and talked with A. Lee Hinckley and Red Dingler. The Rev. Ed Sullivan visited Mary La Mont while in Calgary recently. . . . While playing Frontier Days at Great Bend, Kan., Billy Orwell Rodgers visited with Joanne Day, granddaughter of Bessie Castello, with whom he had trouped on the King show. Barbara Autry, the Buss Carson family, Beale Sisters and Denny Peters were on the rodeo bill.

Faith King and her dogs and Dick Potts and Tommy Brownfield, Western singers, of the Buck Lucas Wild West Show on the Jimmy Sullivan Shows in Canada, appeared on CFCL-TV recently from Timmins, Ont. . . . Armand Guerre, formerly on Polack with sea lions, just completed two months at the Paris Bal Moulin Rouge. . . . The Maxwells, comedy acro, are now with Tom Arnold's Ice Circus in England. They were recently with "Holiday on Ice" in the United States.

Jake Posey, boss hostler, was hosted on his 96th birthday by Lyman Sheldon and the Joseph Andrew Rowe Tent of CFA at the Sheldon home Saturday (27).

TURNING BACK THE PAGES: 15 years ago—The Ringling-Barnum show, recovering from the disastrous Hartford fire, prepared in Sarasota winter quarters to take the road and play in stadiums, ball parks, fairgrounds, etc. 10 years ago—W. R. (Red) McKittrick was named manager of the Side Show on the Ringling-Barnum circus, succeeding Red White. 5 years ago—The Bailey-Cristiani circus was greeted in Fairbanks, Alaska, by the largest crowd to turn out for anything in the history of that city.

CARNIVAL ROUTES

A-1 Amusements: *Dale Carpenter; Oblong, Ill.; Rossville 3-8.
A. & T. Ams.: Lucasville, O.
Alamo Expo.: *Mrs. H. T. Reynolds; North Platte, Neb.
American Beauty: *Mrs. H. W. Bartholomew; Jefferson City, Mo.
American Funland: *B. L. McCarthy; Albuquerque, N. M., 28-Aug. 2; Santa Domingo, 3-4; Las Vegas, N. M., 6-9.
Amusements of America: *Pop Akers; Wellsville, N. Y.; (Fair) Hughesville 3-8.
B. Ams.: (Fair) New London, Mo., 30-31.

Badger State: *A. Vomberg; Waseca, Minn., 29-Aug. 2; Bayport 6-9.
Baker United: *L. F. Tyra; Osgood, Ind.; Delphi 3-8.
Barstow Amusements: Duquesne, Pa.; Elrama 3-8.
Beam's Attractions: *E. S. Beam; Keyser, W. Va.; Round Hill, Va., 3-8.
Bee's Old Reliable: *M. B. Van Hooser; Columbia, Ky.
Belle City: (Fair) Ladysmith, Wis., 31-Aug. 5; (Fair) Antigo 6-9.
Bernard & Barry: *Paul Bouchard; Montreal, Que., 27-31.
Big D Ams.: Fonda, Ia., 28-29; Minnesota Lake, Minn., Aug. 4; Westside, Ia., 7-8.
Big State: *Joseph Sima; Falfurrias, Tex., 29-Aug. 9.
Blue Grass: *T. Richards; (Fair) Urbana, Ill.; (Fair) Portland, Ind., 2-8.
Brodbeck & Schrader: *M. J. Spencer; Casper, Wyo.
Brown, Al: *Dennis Brown; Kasson, Minn., 30-Aug. 2; Mankato 4-8.
Buck, O. C.: *J. Marchiano; (Fair) Plattsburg, N. Y., 28-Aug. 1.
Buckeye State: Commercial Point, O., 29-Aug. 1.
Burkhart: *Mrs. Eddie Haun; Canton, Ill.; Blandinsville 3-7.
Byers Bros.: *James L. Reed; (Fair) Northwood, Ia., 28-30; (Fair) Osage 31-Aug. 3; Independence 4-8.
C. & H.: Wheatland, Ia., 30-31; Albia, Aug. 3-5.
Capell Bros.: *H. E. Michalson; Midvale, Utah, 29-Aug. 1; Rigby, Idaho, 3-8.
Capital City: *C. C. Miller; (Fair) Corbin, Ky.
Carpenter Bros.: Liberty Center, O., 29-Aug. 1; (Fair) Bluffton, Ind., 3-8.
Carroll's Greater: *Robert Porterfield; Minneapolis, Minn., 28-29; Savage 31-Aug. 2; Minneapolis 4-5; (Fair) Anoka 6-9.
Central States: *J. D. Steinbeck;

Phillipsburg, Kan.; (Fair) Seward, Neb., 3-5; (Fair) Deshler 6-8.
Cetlin & Wilson: *Tony Lewis; New Castle, Pa., 27-Aug. 6.
Chanos, Jimmie: *Charles D. French; Greenville, O., Aug. 3-8.
Cherokee Am. Co.: *J. W. Mahaffey; Yale, Okla.; Pratt, Kan., 3-8.
Coleman Bros.: *John Pesecki; Afton, N. Y.
Collins, Wm. T.: *Florence Hanson; (Fair) Minot, N. D.; La-Crosse, Wis., 4-9.
Continental: *Johnny Kinsey; (Fair) Morris, N. Y., 30-Aug. 3.
Crafts Expo.: *Vincent B. Kuroptwa; Seaside, Calif., 29-Aug. 2; Woodside 5-9.

Crafts Fiesta: Garden Grove, Calif., 29-Aug. 2.
Crafts 20 Big: (Fair) Pacoima, Calif., 29-Aug. 2; (Fair) La-Puente 5-9.
Cumberland Valley: *Mrs. Lavoy Winton; Paris, Tenn.; (Fair) Bowling Green, Ky., 3-8.
D. & D. Ams.: Kalona, Ia., 27-28; Center Junction 29-30; Durant, Aug. 1-2.
Davis Am. Co.: *Martha Davis; Oakridge, Ore., 28-Aug. 2; Sutherlin 5-9.
Degeller Funland: (Fair) Shelbyville, Ind., Aug. 1-7.
Degeller Show of Shows: North Olmsted, O., 27-Aug. 8.
Deluxe: East Hartland, Conn., 30-Aug. 1; Portland 3-9.
Dickson United: *William Berry; Kinsman, O.
Dine Ams.: Canton, O.; Bucyrus 2-6.
District Ams. (Shopping Center): Marlow Heights, Md., 27-Aug. 1.
Dixey, Raymond C.: East Chicago, Ind., 28-Aug. 2.
Dixie Am. Co.: *Clifford Davis; Winslow, Neb., 29-30; Mondamin, Ia., 31-Aug. 1.
Dobson's United: *Bert Klaas; (Central Ave.) Minneapolis, Minn., 27-28; Hammond, Wis., 29-Aug. 6; St. Croix Falls 7-9.
Down River Ams.: *Harriet Hilo; Augusta, Mich., 28-Aug. 1.
Drago, No. 1: *John Kiely; (Fair) Flora, Ind.; (Fair) Kendall 3-7.
Drago, No. 2: *Sally Striegel; Otterbein, Ind.; (Fair) Hartford City 3-8.
Drew, James: *Jimmy Drew; (Fair)

Paris, Ill.; (Fair) Valparaiso, Ind., 3-8.
Dudley, D. S.: *Ernest Wade; Guy-mon, Okla.; Dalhart, Tex., 3-8.
Dyers: *Dale Stempson; Marengo, Ia.; (Fair) Manchester 3-8.
Eastern Am. Co.: Rockland, Me.; Waldoboro 3-8.
Eddie's Expo.: *Betty Beil; Kane, Pa.
Emshoff: Union Grove, Wis., Aug. 6-9.
Endy, David B.: Essex, Md.
Evans United: (Fair) Donaldson, Ia.; (Fair) Washington, Mo., 6-8.
Fair Time: (Fair) Antioch, Calif., 30-Aug. 2; (Fair) Sonora 6-9.
Franklin, Don: *Jay Barton; White Bear Lake, Minn., 29-Aug. 1; Fairbault, Minn., 3-8.
Gala Expo.: *Carolyn Miller; Linn, Mo.
Garden State: *Jake Johnson; Dunmore, Pa.; North Scranton 3-9.
Gentsch, J. A.: *George Butler; (White Fair) Philadelphia, Miss., 27-31; (Colored Fair) Philadelphia, Aug. 3-8.
Georgia Am. Co.: *Horace Williams; Robbinsville, N. C.; (Fair) Franklin 3-8.
Geren, Bill: (Fair) Loogootee, Ind.; (Fair) Greencastle 3-8.
Glades Am. Co.: Montross, Va.
Gladstone Expo.: *Ruth Poole; Tomah, Wis., 28-Aug. 2.
Gold Bond: *Merwin Boden; (Fair) Monroe, Miss., 29-Aug. 2; (Fair) Westfield 3-9.
Gold Medal: *Mrs. Irene Denton; Pikeville, Ky.; Matewan, W. Va., 3-8.
Gopher State: Grand Marais, Minn., Aug. 6-9.
Grand American: *L. O. Weaver; Ackley, Ia., 27-28; (Fair) Allison 30-Aug. 2; (Fair) Gladbrook 5-8.
Greater Dixieland: Garland, Tex., 27-Aug. 2.
Greater Kastl: *Nobie Hammock; Albuquerque, N. M., 30-Aug. 2.
Green Tree: *John M. Huls; (Fair) Paris, Ky.; (Fair) Russell Springs 3-8.
Hale's Shows of Tomorrow: *W. T. Hale; Tecumseh, Neb., 27-29; Craig, Mo., 30-Aug. 2.
Hammond, Bob: *Mrs. Keith Chapman; Hico, Tex.; Leon 3-8.
Hannah Am. Co.: *Iris Lange; Herminie, Pa.; (Fair) Wind Ridge 3-8.

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Circus Routes

Adams-Seils Bros.: *Dot Burdett; Waupaca, Wis., 27; Clintonville 28; Stevens Point 29; Marshfield 30; Wausau 31; Tomahawk Aug. 1.
Clyde Beatty-Cole Bros.: *Ray Aguilar; Woodstock, N. B., 27; Edmundston 28; Riviere du Loup, Que., 29; Victoriaville 30; Hyacinthe 31; Theford Mines Aug. 1; Roberval 3; Chicoutimi 4; Quebec City 5.
Cristiani Bros.: *William McCabe; Lincoln, Neb., 28; McCook 29; Denver, Colo., 30-Aug. 2; Laramie, Wyo., 3; Rawlins 4; Rock Springs 5; Farmington, Utah, 6-7; Provo 8.
Hagen Bros.: *Al Dean; Perrysburg, O., 27; Dundee, Mich., 28; Trenton 29; Adrian 30; Vandercook Lake 31; Plainwell Aug. 1; Nashville 2; Portage 3; Holt 4; Grand Rapids 5-6; Muskegon 7; Holland 8.
Hunt Bros.: *Jim Conley; Auburn, Mass., 27; Westboro 28; Stoughton 29; West Bridgewater 30; Marshfield 31; Braintree Aug. 1.
Kelly-Miller: *Jack Smith; Little Falls, Minn., 27; Brainerd 28; Wadena 29; Detroit Lakes 30; Park Rapids 31; Bemidji Aug. 1.
King Bros.: *Eva Hinckly; Lincoln, Me., 27; Dexter 28; Greenville 29; Madison 30; Farmington 31; Rumford Aug. 1; Berlin, N. H., 3.
Mills Bros.: *Harry Baker; Red Hook, N. Y., 27; Poughkeepsie 28; Cold Spring 29; Pearl River 30; Fairlawn, N. J., 31-Aug. 1; Bloomingdale 3; Verona 4; Troy Hills (Twp. of Parsippany) 5; Dennville 6; Union 7; Woodbridge 8.
Packs, Tom: *Grover O'Day; Wheeling, W. Va., 27-29; Clarksville 30; Parkersburg 31-Aug. 1; Lafayette, La., 5; Baton Rouge 7-8; Gulfport, Miss., 10.
Polack Bros.: Redwood City, Calif., 27-28; San Jose 29-Aug. 2; Reno, Nev., 5-8; Klamath Falls, Ore., 11-12; Pasco, Wash., 14-15.
Ringling Bros. and Barnum & Bailey: Davenport, Ia., 9-11; Des Moines 15-16; Milwaukee, Wis., 21-25.
Strong, Big John A.: *Verna Strong; (fair) Yuba City, Calif., 29-Aug. 2; (fair) Turlock 3-5; (fair) Petaluma 6-9 (fair) Napa 13-16.
Zell Bros.: *Jack Gagne, Grant, Mich., 27; Howard City 28; Lakeview 29; Remus 30.

Miscellaneous

Cain, Frank, Parade Attractions: (fair) Milledgeville, Ill., Aug. 4-9.
Damon, Dwight: Arlington, Mass., 27; Wells Beach, Me., 28; Cambridge, Mass., 29; Stoneham 30; Auburndale 31.
Doss, Buster, Show: Spokane, Wash., 27; Vancouver, B. C., 29; Bellingham, Wash., Aug. 1; Everett 3; Renton 4.
Marlowe, Don, Players: Roosevelt, Minn., 27; Thief River Falls Aug. 1-8; Escanaba, Mich., 10-17.
Matchstick Cities: Oshkosh, Wis., 28-29; Green Bay 31-Aug. 2; Chippewa Falls 4-9.
O'Day, Marie, Palace Car: Monett, Mo., 27-28; Pierce City 29; Bolivar 30-31.
Sun Players: Huntsville, Mo., 27-Aug. 1; Higbee 3-9.
Toby & Susie Show: Lewistown, Mo., 27-Aug. 2; Monroe City 3-9.
Webster's Medicine & Minstrel Show: Muskogee, Okla., 27-Aug. 1.

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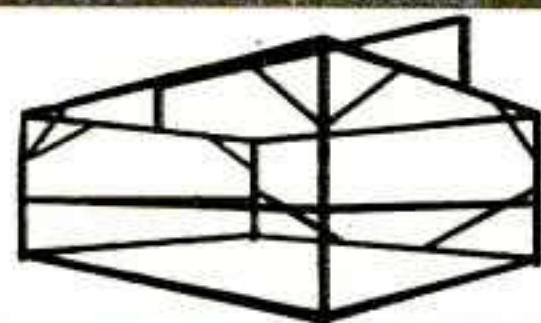
Legitimate Shows

Music Man, The: (Shubert) Chicago, Ill., indefinite run.
My Fair Lady: (Opera House) San Francisco, Calif., 27-Aug. 8; (Auditorium) Portland, Ore., 11-15.

Arena Routes

Russian Festival of Music & Dance: (Hollywood Bowl) Los Angeles, Calif., 29-Aug. 2; (Cow Palace) San Francisco 4-6; Oakland 8; (Hollywood Bowl) Los Angeles 9-10.

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CARNIVAL ROUTES

• Continued from page 57

Hannum, Morris: Emmaus, Pa., Aug. 3-8.
 Happyland, No. 1: *Russ Stager; (Fair) Fowlerville, Mich.
 Hartsock, Roy: *Roy Hartsock; Brashear, Mo., 29-Aug. 1.
 Hartsock Bros.: Bucklin, Mo., 30-Aug. 1; Jamison 5-8; Paris 12-15.
 Heart of America: *Jack Wilson; Ellis, Kan., 27-29; (Fair) Hoxie 30-Aug. 1; (Fair) Holdrege, Neb., 3-5; (Fair) McCook 6-9.
 Heth, No. 1: *Mrs. Al Kunz; (Fair) Flora, Ill.; (Fair) Olney 3-8.
 Heth, No. 2: (Fair) Belmont, Ill.; (Fair) Olney 3-8.
 Holiday Am. Co.: *Mrs. K. McCormak; Waverly, Kan., 27-29; Corder 31-Aug. 1.
 Holly Bros.: Atlanta, Ga.
 Hottle, Buff, No. 1: *Jimmie Gattis; St. Charles, Mo., 30-Aug. 3; McLeansboro, Ill., 4-8.
 Hottle, Buff, No. 2: *Wm. H. Brooks; Aledo, Ill.; (Fair) Mount Sterling 3-8.
 How-Reit: (Fair) Middletown, N. Y., Aug. 8-16.
 Hugo's Novelty Expo.: *Mrs. E. H. Hugo; Orrick, Mo.
 Hunt Am. Co.: Benton, Ky.; Hopkinsville 3-8.
 Illiana: Russellville, Ind.
 Imperial: *Blanche Scruggs; Lewiston, Ill.; Knoxvill, Ill., 3-8.
 Inland Empire: Whitefish, Mont., 28-Aug. 2; Mullan, Idaho, 4-8.
 Johnny's United: *Charles Hines; Huntingburg, Ind.
 Kemp & Turpine: *Charles Jaynes; Engleville, Mo., 31-Aug. 1; Leon, Ia., 3-5; Lawson, Mo., 7-8.
 Ken-Penn: *Charles J. Graham; New Galilee, Pa., 27-31.
 Key City: *John Chisholm; Peru, Ind.
 Kile, Floyd O.: Gretna, La., 29-Aug. 2; Clinton 3-15.
 King Bros.: *Mrs. J. L. King; Kremmling, Colo., 29-Aug. 1; Brighton 3-7.
 King Expo.: *Smokey Hammond; Battle Creek, Mich., 29-Aug. 2; Bangor 5-9.
 Lagasse Am. Co., No. 1: *Roland Poor; Lebanon, N. H.
 Lagasse Am. Co., No. 2: Alton, N. H.
 Lagasse Am. Co., No. 3: Nashua, N. H.
 Leeright Midway, No. 1: *Ralph C. Bowers; Dillon, Mont.
 Le Pa Ams.: Harrisville, R. I.; Woonsocket 7-15.
 Lindle, Jack: *Anthony Arcaro; Gillespie, Ill., 28-Aug. 2; Clarence, Mo., 4-6; West Point, Ia., 8-9.
 Lindsay - Pugh - Murphy: *Herb Moore; (Fair Park) Dallas, Tex.
 Lone Star Ams.: Hereford, Tex.; Phillips 3-8.
 Luehrs Ideal Rides: *P. J. Nelson; (Fair) Clay City, Ind., 29-Aug. 1; (Fair) Brazil 4-8.
 Lynn's Midway: *Lyndon Erickson; Akeley, Minn., 29-30; Remer 31-Aug. 2.
 Mac's Amusement Rides: Corsica, S. D., 28-29; White Lake 31-Aug. 1.
 M. D. Ams.: (Fair) Bethlehem, Pa.; (Fair) Branchville, N. J., 4-8.
 Manning, Ross: *Walter H. Byrd; Woodbridge, Va.; Luray 3-8.
 Marks: *Arnold Maley; Washington, D. C.
 Marvel: *Mrs. Carolyn Merriman; Lenark, Ill., 30-Aug. 1.
 McKenna's Rides: *Joe Stoneman; (Fair) Medford, Wis., 30-Aug. 2.
 Meeker: *Paul Meeker; Joseph, Ore.; Omak, Wash., 3-9.
 Merriam's Midway: Tintonka, Ia., 28-29; Ogden 31-Aug. 1; Vinton 3-6; Waukon 7-9.
 Midway of Mirth: *Frank Lavell; (Fair) Benton, Ill., 26-31.
 Mighty Interstate: Big Stone Gap, Va.

Monarch Expo.: *Earl W. Carpenter; (Fair) Belleville, Ill.; (Fair) Milledgeville 3-9.
 Moore's Modern: *Bill Scott; Arapahoe, Neb., 28-Aug. 1; Bladen 3-5; Minden 6-8.
 Motor State, No. 1: *M. Frederick; Niles, Mich.; (Fair) Argos, Ind., 3-8.
 Mound City, No. 2: Overland, Mo., 29-Aug. 1; (Fair) Mexico, Mo., 3-8.
 Murphy's Northern State: *Ray Hershey; Mott, N. D., 27-29; Carson 30-Aug. 1; Selby, S. D., 3-4; Burke 5-6; Bassett, Neb., 7-9.
 Myers, Sonny: *M. F. McHenry; Pisgah, Ia., 27-29; Redfield 30-Aug. 1.
 New England: Winchendon, Mass.; Littleton 3-9.
 Nolan Am. Co., No. 1: W. Richfield, O., 28-Aug. 1.
 Nolan Am. Co., No. 2: Norwalk, O., 27-Aug. 1.
 Nolan Am. Co., No. 3: Mt. Vernon, O., 28-Aug. 5.
 Northern Expo.: *Dal Egan; Lewiston, Mont., 29-Aug. 1.
 Norton's: *Mrs. C. E. Plunkett; Deadwood, S. D., 29-Aug. 2.
 Olson: *Mrs. Ray Cramer; Milwaukee, Wis.; Chippewa Falls 4-9.
 Orange Bros.: Oklahoma City, Okla., 27-30; Herington, Kan., Aug. 3-8.
 Page Bros.: *W. E. Page; (Fair) Owenton, Ky.; Alexandria, Tenn., 3-8.
 Page Comb.: *Blackey Jones; Whitney Point, N. Y.
 Palmetto Expo.: *Milton M. McNeace; Mt. Airy, N. C.
 Parada: Clinton, Mo.; California, Mo., 3-8.
 Penn Premier: *R. L. Gilman; Kittanning, Pa.; Barnesboro 3-8.
 Peppers All States: *Bob Sickels; Glennville, Ga.
 Playtime: *Jerome P. Hourin; Orleans, Mass.; Norwell 3-8.
 Powelson Am. Co., No. 1: *Happy Powelson; Moundsville, W. Va.; (Fair) Maumee, O., 5-9.
 Powelson Am. Co., No. 2: *Happy Powelson; Magnetic Springs, O., 29-Aug. 2; Reynoldsburg 3-8.
 Powelson Am. Co., No. 3: Hubbard, O., 29-Aug. 1; Alliance 5-8.
 Prell's Broadway: *Lillian Sylvester; Harrington, Del.; Bridgeton, N. J., 3-8.
 Raines: *Rosa Raines; Oswego, Kan.
 Rainier: *A. W. Randolph; Lake City, Wash., 27-Aug. 2; Seattle 3-9.
 Reed Am. Co.: Carthage, Tenn.; (Fair) Alexandria 3-8.
 Reid's Golden Star: *J. Chaudion; Damascus, Va.
 Reid, King: *Wm. R. Austin; St. John, N. B.; Woodstock 3-8.
 Reithoffer, No. 1: (Fair) Waterloo, N. Y., 28-Aug. 1.
 Ritter's United: (Fair) Chino, Calif., 28-Aug. 1; (Fair) Montclair 4-8.
 Robinson's Western, No. 1: *George A. Roach; Lynwood, Wash., 27-Aug. 2; (White Center) Seattle 3-9.
 Robinson's Western, No. 2: Anacortes, Wash., 27-Aug. 2; Friday Harbor-Castle Rock 3-9.
 Rock City: *L. J. Latimer; Corydon, Ill.; Washington, Ia., 5-8.
 Rogers Bros.: *Mrs. M. L. Whiteside; Grantsburg, Wis., 27-29; Zumbrota, Minn., 30-Aug. 2; Proctor 6-9.
 Rohr's Modern: *Sun Harris; Sheldon, Ill.
 Rose City Rides: *Dutch Schrader; Prairie Home, Mo., 27-29; Warrenton 30-Aug. 1.
 Royal American: *J. A. Pearl; Regina, Sask.; Fort William-Port Arthur, Ont., 3-8.
 Royal United: *Jackie Swift; Coon Rapids, Ia., 27-29; Thompson 31-Aug. 2; Greenfield 4-6; Avoca 7-9.
 Rumble Rides: *D. P. Rumble; Cayuga, Ind.; Terre Haute 7-9.
 (Continued on page 60)

THE FINAL CURTAIN

BLOOM—William, 41, concessionaire, July 22 in Christ Hospital, Cincinnati, following a heart attack. During the past 25 years he had trouped with the Beckman & Gerety, Rubin & Cherry, Royal American and World of Mirth shows, among others. He was a veteran of World War II and a member of various showmen clubs. Survived by his parents, a brother and a sister. Burial in St. Louis.
CULLINS—Lila-Jane, wife of Arthur K. Cullins, midway games operator, July 20 in Sterling, Ill. Survivors include her husband and three children.
GONZALEZ—Joseph, 49, who formerly had out a dog act, July 13 of a stroke in Detroit, suffered while riding a Roller Coaster in an amusement park. Burial in Holy Sepulchre Cemetery, Detroit.
HUBBARD—Harley D., 74, formerly in outdoor show business, July 16 in Shreveport, La. Survived by a daughter and two sisters. Masonic services July 19 were followed by burial in Perkins, La.
McCALLIE—William Albert, 71, a director of Tennessee Valley Agricultural & Industrial Fair, Knoxville, July 19 at his home in that city of a heart attack. Survived by his widow and a daughter. Burial in Highland Memorial Cemetery.
McLAUGHLIN—William, 48, concessionaire, July 10 in Huntingdon, Tenn. Survived by his widow, Mary.
MILLER—Sherwood, husband of Margaret Miller, secretary of Wallace Bros. Shows for over 20 years, July 21 at his home in Pascagoula, Miss. Survived by his widow. Burial in Northampton, Mass.
MYLOTT—Mrs. Margaret, 62, daughter of the late John Horace Greeley, singer, and sister of Paul Greeley, former secretary of the Michigan Showmen's Association, July 12 in Youngstown, O. Survived by a son and daughter. Burial in Mahoning Avenue Cemetery, Youngstown.
NOEL—Joseph I., 62, maintenance man at Lakeview Park, recently at Dracut, Mass. Survivors include a brother and two sisters. Burial was at Pawtucket, R. I.
ROBISON—Robert R., 73, former vaudevillian, theater manager and circus ringmaster, and more recently security manager at the Fontainebleau Hotel, Miami, July 25 in that city. His old vaude partner was William Frawley, seen currently in "I Love Lucy" TV shows, and he had also worked with many old-time film stars. In the '40's he managed the Plymouth Theater, Worcester, Mass., and had also been associated with J. C. Harlocker, Providence, R. I., and Sam Crowell, Miami, in the promotion of special events. During Chicago's A Century of Progress he emceed the Faith Bacon show.
ROGERS—Weson W., 52, concessionaire with Kenny's Attractions for many years, July 21 in St. Paul, Ind., of a heart attack. Survived by his widow, Margaret; four children and a brother, William. Services and burial July 25 in Flint, Mich.
SHORTRIDGE—Floran M., 76, operator of the Shortridge Agency, Des Moines, for 15 years before retiring in 1955, and earlier manager of Riverview Park and a kiddieland in Des

Moines, July 21 of a heart attack in that city. He was a member of the Friars' Club of New York, a Mason, Knights Templar, Za-Ga-Zig Shriner and an Elk. Survived by his widow and daughter.
SMITH—Charles D. (Speedy), 66, veteran carnival and circus employee who formerly was a ticket taker on the Ringling-Barnum Side Show, July 20 at his home in Lexington, Ky. Survived by his widow, Mary; a son, Joseph, and a sister. Services July 23 and burial in Calvary Cemetery, Lexington, Ky.
STEINBERG—Alvin, 62, director of concessions on the Atlantic City Steel Pier and a Municipal Court clerk, July 6 at Atlantic City following a heart attack. Survivors include his widow, Pauline Abraham; a son, Paul and a sister, Mrs. Sidney Lowenthal.

IN LOVING MEMORY
 Of My Father
EARL TAYLOR
 July 29, 1944
FRANK TAYLOR

WEBER—Albert, 76, treasurer of the Pacific Coast Showmen's Association and operator of the Arcade Printing Company, July 18 in Los Angeles. Survived by a son. Burial in the Pacific Coast Showmen's Rest Thursday (22).
WEAVER—Florence (Dot), 69, wife of L. O. Weaver, owner of the Grand American Shows, July 11 in Mercy Hospital, Oelwein, Ia. Other survivors are two sons, Howard and Frank; a daughter, Maydean Nash, and three grandchildren, David, Janet and Rebecca Nash.

In Memory
 of
 My Beloved Husband
JOHN C. WEER
 Passed Away
 July 28, 1958
ETHEL WEER

YATES—Hester Sims, 61, wife of Henry K. Yates, manager of Mercer County Fair and Horse Show, July 17, Harrodsburg, Ky., that city. Also surviving are two daughters.

MARRIAGES

MOSER-FAYE— Richard L. Moser and Joyce Faye Stewart, July 17 in Linn, Kan. Groom is the son of Mr. and Mrs. Malcom Moser, co-owners of Moser's Central State Shows, and the bride is with the show. Marriage took place in J. D. (Doc) Steinbeck's bingo top on the midway.
OKUN-SCHLOSSBERG— Ricky Joyce Schlossberg, daughter of Norman Schlossberg, and Lester E. Okun, July 19 in Chicago. Bride's father is co-owner of Olson Shows and president of the Hot Springs Showmen's Association.

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FAIR-EXHIBITION MANAGEMENT
St. Paul Adds to Greenness, Plants 4,000 Norway Pines
 ST. PAUL—The Minnesota State Fairgrounds, long noted for its greenery, will be greener than ever this year and will get progressively greener in the years ahead. Since the '58 fair, 4,000 Norway pines were planted along Snelling and Como avenues to supplant a dying 50-year-old hedge. These pines will be transplanted thruout the grounds. What's more, 11,000 more Norways will be planted during the next four years. Fairgrounds improvements since last year's run have cost \$85,000. Besides the tree-planting, other projects including the re-roofing of the poultry and horse barns at a cost of \$25,000, \$10,000 in repairs to the 11 miles of paved roads within the 284-acre fairgrounds, modernization of cattle pens, addition of 58 more box stalls in the horse barn, annexation of six acres for additional park, and the acquisition of an electric scoreboard in infield for use during long distance auto races. Still other improvements were the installation of 100 new booths in the 4-H Club building and of a refrigerated case to accommodate a carcass exhibit in the Swine barn, the reconditioning of the race track, and painting of several buildings.

Rosenberg, Tex., Ups Kids' Fair Tix to Quarter
 ROSENBERG, Tex.—The Fort Bend County Fair, seeking ways to make this year's fair pay off, has upped the price of admission for children.
 Fair Manager Noel Yarling said youngsters will pay 25 cents to go thru the gate this year, instead of a dime. Adult admission, he said, would remain the same, 50 cents, but there'll be a change in the price of pre-fair tickets.
 Normally three for \$1, this year the tickets will sell for \$1 for two,

Gets Record 27,840
 PONOKA, Alta. — A record crowd of 19,840 persons jammed the Ponoka fairgrounds for the windup of the two-day Ponoka stampede. First day's turnout was 8,000. George Myron, of Viking, Alta., was named all-round cowboy champion.
 but a 25-cent parking ticket will be added to that price. Last year, there was no parking charge.
 The fair is not trying to show a profit, Yarling said, but it is trying to break even. That's something it didn't do last year, when a deficit of around \$10,000 was incurred.

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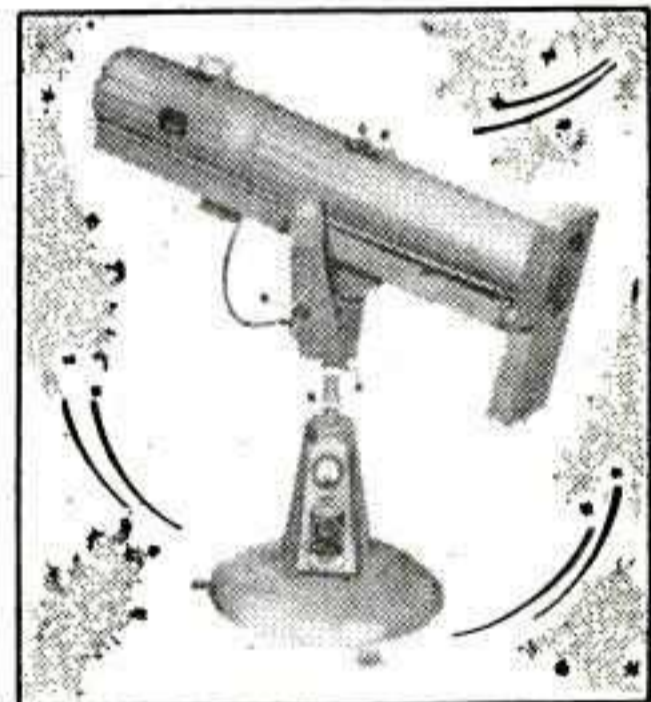
80 by 800-Ft. Exhibit Bldg. At Tulsa Nears Completion
 TULSA—Construction of a clear-span, 80 by 800 feet exhibition building at the Tulsa State Fair is in its closing stages, with completion scheduled for August 15, well ahead of the fair's opening day, October 3. The structure replaces the old grandstand space which was destroyed by fire last year.
 The building actually is a two-in-one structure, with a 40-foot lobby entrance leading from the midway into the race track area dividing it. One end has been designated as the Home Improvements Building and will feature merchandise for the home. The north portion has been named the General Exhibits Building and will house sporting goods, recreational equipment and a manufacturers exhibit.

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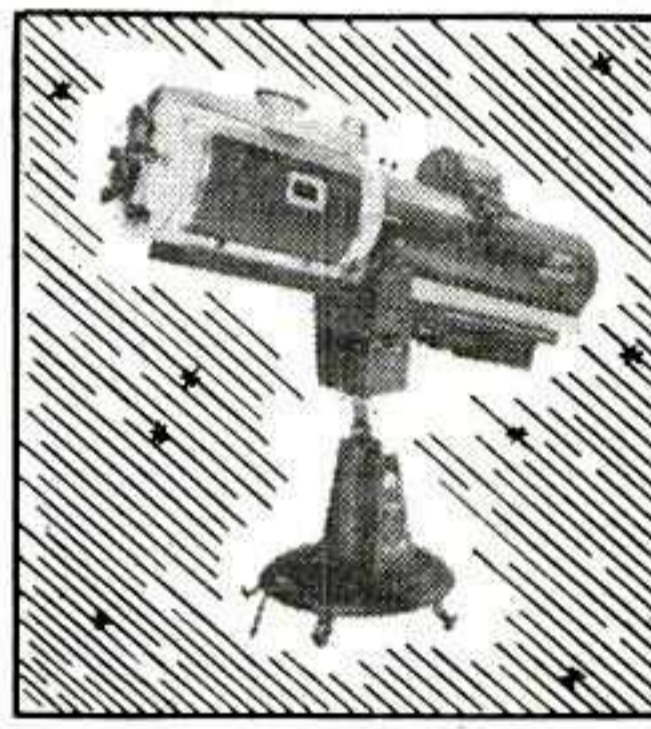
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Sen. Lyndon Johnson To Speak at Iowa Park, Tex.

IOWA PARK, Tex.—The Texas-Oklahoma Fair here this fall has been dedicated to Sen. Lyndon B. Johnson and the Senate majority leader will be the principal speaker on the Pioneer Day Program, September 29. A Special events committee, with Ben Blanton and W. A. Hotchkiss of Wichita Falls, Tex., as co-chairmen, will be in charge of the senator's appearance.
 Johnson's participation, along with U. S. Army Missile exhibits consisting of a Corporal missile with an erector and launcher and an Honest John rocket, with launcher and trailer, will make the fair one of the best in its history, according to T. Leo Moore, the fair's executive vice-president.

Golden-Domed Temple To Point Up PNE Theme

VANCOUVER, B. C.—A golden-domed temple more than 100 feet high will dominate the theme center at the 1959 Pacific National Exhibition here in its Salute to the Orient. Imitative of a Cambodian Temple, the structure will sweep up in graceful lines from a moulded base to a needle-sharp apex.
 Around it pavilions of countries honored will be clustered. At the base of it, UNESCO plans to stage an exhibit embracing all the Oriental countries that make up, in part, the family of that organization. This exhibit is being designed and built by top experts of the University of British Columbia. Remaining exhibit space within the perimeter of the temple base will house artifacts and products of some of the smaller Asian countries.

Open N. Y. Contest to TV, Wire Service Cameramen

SYRACUSE, N. Y.—Photos best illustrating "Opportunities in the Empire State" will be judged here in the New York State Fair's Ninth Annual Photo Contest, which is open to photographers serving daily newspapers, wire services and TV stations in the State. In the past competition was limited to daily newspaper cameramen.
 Cash prizes this year will total \$9000, with photos to show opportunities in six areas of activity: farming, living, manufacturing, trading, vacationing or working.
 In addition to the cash awards, the fair will feature the Governor's Trophy award for the best news photo of the year.

Hutchinson Starts 'Forest'

HUTCHINSON, Kan.—The beginning of the Kansas State Fair "forest" will mark the '59 fair here. Some 330 trees have been planted on the grounds as the first phase of a beautification program. Planting involves a wide variety of trees, including Buisman elm, sycamore, locust, golden rain, hybrid elm, hackberry and maple. Hundreds of flowers and shrubs also have been put out this year, according to Virgil Miller, fair secretary.

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Polack Grosses Climb At Far Western Spots

FORT ORD, Calif. — Business has been good for Polack Bros. Circus in its tour thru the Far West. According to Louis Stern, a majority of dates have shown increases over last year, and in some cases the gains have been 50 per cent or more.

The show came to Fort Ord for a two-day sold-out date (23-24) from Eureka, Calif., where one of the biggest gains of the season was registered. Between these two spots, there was a lapse of a week and a half in the route, which most of the show's personnel spent in Eureka.

The winner at Eureka was preceded by three sold-out dates in Southern California. A three-day stand as the grandstand attraction at the Southern California Exposition & San Diego County Fair, Del Mar, was followed by a single performance played to a crowd of 60,000 in the Pasadena Rose Bowl the night of the Fourth of July and a private showing the next night at San Bernardino for employees of the Rohr Aircraft Corporation.

Between this and a previous visit to California, the show played a week in Denver, which had been advanced to June from October, and had four dates in Idaho and three in Utah. Despite abnormal heat, business was big in Idaho and Utah, with Boise and Salt Lake City standouts.

Earlier appearances in California were at San Francisco, Oakland and Sacramento, which followed the season's first two Western dates at Spokane and Tacoma. Among these, whopping increases were scored at Spokane and Sacramento.

Advance promotion at Eureka, Redwood City and San Jose was handled by Jimmy Rison after his date at Sacramento. Joe O'Donnell jumped from Twin Falls, Idaho, to Klamath Falls, Ore., and Bill Kay from Boise to Pasco, Wash. Henry Barrett took a rest on doctor's orders after handling Ogden, Provo and Salt Lake City. George Westerman, who was at San Francisco and gave a hand on the date at Fort Ord, will go next to Eugene, Ore.

Mickey Blue, who visited Alaska after his date at Oakland and before starting work at Vancouver, B. C., represented Polack Bros. with Sam Polack at the Shrine Imperial Council Session at Atlantic City.

Cristiani in Wis.

Continued from page 50

at night. The show paraded in downtown Milwaukee Wednesday. Stanley Paul handled promotion.

Baraboo, Kohler

At Baraboo (14), the circus was sponsored by the Circus World Museum. Afternoon was 80 per cent filled and there was a full-house at night. The appearance was in connection with opening of the museum, and the town's continued interest was reflected in heavy publicity given by the newspaper. Members of the Gollmar family were among those attending. Many Cristiani people visited the museum.

After Milwaukee the show went to Kohler, Wis., suburb of Sheboygan, where it was sold outright to the Kohler Company. Carl H. Borsse, Sheboygan theatrical agent, handled the deal for the company. Employees were given tickets that admitted them to the circus and Side Show. Children were given wooden nickels worth 50 cents for concession items. Lot was the spacious lawn of Waelderhaus estate. Pete Lindemann, Sheboygan circus man, was among those attending.

And Kohler employees and families attended in such numbers that the three shows were given to full houses. Performances were at 1:30, 4:30 and 8 p.m.

Cristiani Bros. has augmented its performance by the addition of the Gretona Family high wire act, joining at Baraboo for the season; and John Cooper, dwarf clown, who joined in Chicago. The show also has a new sound system.

Some tractors are being replaced for the upcoming long jumps to the West Coast. Performers are working on new wardrobe for Los Angeles. A donkey from the former Jorgen Christiansen act died. Chris and Julia Cristiani, newlyweds, have a new trailer and Julia is working in the elephant act. Lucio Cristiani also has a new trailer.

Show News

Continued from page 1

Park Operation and Arena, Auditorium Newsletter — report the latest trends and developments. Carnival Confab and Circus Trouping give the latest news of personalities in the carnival and circus worlds. Weather Maps give 30-day forecasts thruout the nation.

In addition, Show News presents all of the past features of The Billboard's outdoor section such as Routes, Letter List, Coming Events, Roller Rumbings and Final Curtain.

CARNIVAL ROUTES

Continued from page 58

Russell's Ams.: Forest Park, Ill., 27-Aug. 2.

Schafer's 20th Century: *Archie Hensley; Monmouth, Ill.; (Fair) Decatur 2-6.

Sehl's Northern: *John Sehl; Au Gres, Mich., 30-Aug. 2.

Shorter's Greater: *Mrs. Sheldon; Boyd, Minn., 27-29; Carver 30-Aug. 2.

Shorty's Tri-State: (Fair) Indianola, Ia., 29-Aug. 1.

Siebrand Bros.: *Don Hanna; Great Falls, Mont., Aug. 1-9.

Silver Star: *Mrs. C. B. Clifton; Glasco, Kan., 28-30.

Skerbeck Am. Co.: *Rose Kron-schnabl; Gaylord, Mich., 29-Aug. 1.

Smiley's Ams.: *Joe Fasolas; Apollo, Pa.; Irwin 3-8.

Smith, George Clyde: *F. A. Norton; Corringanville, Md.; Cumberland 3-8.

Southern States: (Wayside Park) Panama City, Fla.

Southland Ams.: Fort Walton Beach, Fla.

Stafford: Covington, Ind.; Danville, Ill., 2-6.

Stanley, Wm. D.: *Donald Dropps; Bagley, Minn., 30-Aug. 2; (Fair) Perham 6-9.

Steele Ams.: *Martin Thoreson; Portage, Wis., 29-Aug. 2.

Stephen's, Otto: *D. Harridge; Brighton, Ia., 28-29; Ollie 30-Aug. 1.

Strates, James E.: *George Ryan; (Fair) Butler, Pa.; Clearfield 3-8.

Strong's Ams.: *Verna Strong; Silver Creek, Neb., 29-30; Lyons Aug. 1-3.

Sunset Am. Co.: *H. D. Lange; (Fair) Oskaloosa, Ia., 27-30; (Fair) Rochester, Minn., Aug. 4-9.

Sutton's Pacific Coast: Lakewood, Calif., 27-Aug. 2.

Tatham's Fun Fair: *Bill Tatham; (Fair) Roberts, Ill., 30-Aug. 1; (Fair) Milford 3-7.

Tennessee Valley Ams.: (Fair) Elkton, Ky.

Thiess United, No. 2: Richcon Park, Ill., 31-Aug. 2; Carbon Hill 5-9.

Thomas, Art B., No. 1: *Robert F. Platt; Vegreville, Alta., 27-29; Red Deer 30-Aug. 1.

Thomas, Art B., No. 2: Thief River Falls, Minn., 27-30; Hallock 31-Aug. 2; Henning 3-5; Littlefork 7-9.

Thomas Joyland: *Samuel Generallo; (Fair) Scottsburg, Ind.,

27-31; (Fair) Indianapolis, Aug. 2-8.

Tidwell, T. J.: Throckmorton, Tex. Tip Top: *E. G. Larkee; Green Lake, Wis., 31-Aug. 2.

Venditto Bros.: Providence, R. I.; Cranston 3-8.

Victory Expo.: Durango, Colo., 28-Aug. 2.

Virginia Greater: *H. W. Arnold; Cambridge, Md.; Pocomoke City 3-8.

Wade Greater: *Al Southwell; Marysville, Mich., 28-Aug. 2.

Wade, W. G., No. 1: *James Blackmon; (Fair) Muncie, Ind.

Wall, Alfred: Mt. Auburn, Ill.; Reynolds, Ind., 5-8.

Wallace Bros.: *Clarence Walters; (Fair) Jefferson, Wis., 29-Aug. 1; Janesville 3-8.

West Coast, No. 1: *John Franco; Longview, Wash.

West Coast, No. 2: *William Snellson; (Fair) Yuba City, Calif., 27-Aug. 2; (Fair) Roseville 3-9.

Weydt's Rides: Gays Mills, Wis., Aug. 6-9.

Wilcox, Dick: *Sam Edstine; Fort Kent, Me.; Houlton 3-8.

Wilson Famous: *Mrs. Ray Wilson; (Fair) New Berlin, Ill., 28-Aug. 1; (Fair) Jacksonville 5-9.

Wolfe Ams.: *S. R. Holt; Salisbury, Md.; Weirwood, Va., 3-8.

Wonderland Expo.: (205 N. Monroe) Kansas City, Mo., 27-31; Kansas City, Kan., Aug. 1-8.

World's Finest: *George Sellmer; Quebec, Que., 27-Aug. 2.

World of Pleasure, No. 1: *Charles T. Carpenter; Elkhart, Ind.; (Fair) Warsaw 3-8.

Young, Monte: *Sharon Payne; Preston, Idaho; Caldwell 3-8.

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Swift Current Gate, Rodeo Dip

SWIFT CURRENT, Sask.—Attendance was off slightly from last year at the four-day Frontier Days regional fair and rodeo. Turnouts for the evening grandstand show held up well, but the three-day rodeo was down every day.

Large afternoon crowds last year were attributable to the RCMP musical ride, according to Irving Hansen, managing director. Chuckwagon races this year helped bolster the evening attendance.

Siebrand Bros.' Circus and Carnival was on the midway, and the grandstand show was Bob di Paolo's "Star Time of '59." Performers included Jimmy Troy, high trapeze and slack wire, and Jimmie Jamison, high diver. Rodeo featured the Zoppe Zavatta bareback troupe and Wilbur Plaugher, clown.

Rain on the final day canceled the light horse show and the Tex Ritter Ranch Party show, brought in for one appearance, had to move to a downtown arena where it drew 1,800.

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ROLLER RUMBLINGS

By AL SCHNEIDER

RINK roller skating is scheduled to get a strong promotional push on many of the nation's TV educational stations via a motion picture filmed recently at suburban Price Hill Roller Rink, Cincinnati, owned and operated by Lou and Charles Myers.

Filming of the reel marks the first public recognition of roller skating as an athletic activity, said C. V. (Cap) Sefferino, rink manager, who worked closely with the film's sponsor, Station WCET, a local educational TV outlet, in preparing the film.

It is estimated that 15,000 people will see the film, said station officials.

Much of the 250 feet of film, featuring Mrs. Donna Roach, Price Hill professional, was done in slow motion and covers a broad area of roller skating, including fundamentals, forward and backward skating, spins, jumps and free skating in a thoro manner.

First showing of the film will be over WCET. After its Cincinnati showing it will go to 46 other cities under a film programming exchange plan in which educational TV stations are participating. It is one of a number of films in the station's library, all of an educational nature and featuring various athletic activities and the benefits to be derived from such activities. The skating film will also be shown in schools in cities which do not have educational stations, said Sefferino.

Former rink operator Bill Rose,

active in the Los Angeles ork booking field in recent years, is back on the Coast after a visit in Hartford, Conn. For many years he was associated with Syd Conn, now a real estate developer, in Conrose Theatrical Enterprises, Hartford, their enterprises including Conrose Skating Rink. . . . Joe A. Spillman, manager of North St. Mary's Roller Rink, San Antonio, has been named chairman of the South-Central region of the Roller Skating Rink Operators' Association of America for the next 12 months. . . . With the advent of hot weather, Marino's Danz-Er-Roll, Waterbury, Conn., published a reduced-price coupon in local newspapers entitling bearer to 50-cent admission at the rink on a recent Sunday evening. The rink is operating on a seven-day schedule thru the summer.

Discuss New Arena

CARMAN, Man. — Town officials and representatives of Dufferin Agricultural Society have discussed plans for a new arena with skating and curling rink facilities, but no great progress has been made. Estimated cost would be between \$180,000 and \$220,000.

Carman has been without winter sports facilities since November, 1958, when heavy snow collapsed the roof of the old rink.

CHICAGO RUN TABS 849,633 IN 16 DAYS

CHICAGO — The Chicago International Trade Fair, which Saturday (18) closed its 16-day run at Navy Pier, piled up a whopping 849,633 attendance to far surpass the expectations of its sponsors, the Chicago Association of Commerce and Industry. Profit from the run is expected to exceed that for the '58 fair, which drew 613,290 and netted \$225,000. The fair will be repeated next year at Navy Pier.

Carson-Barnes Finds Business Good in Canada

WIARTON, Ont. — Carson & Barnes Circus has entered Canada and has been winning good business, according to owner-manager Jack Moore. The show was here July 16.

Moore said that the border crossing was speedy. Agents Charles Mason and Floyd Hill handled the details at Port Huron, Mich., and Sarnia, Ont. He pointed out that Carson & Barnes was the first of the several circuses out of Hugo, Okla., to cross an international border.

The circus features Col. Tim McCoy.

A hippo was purchased from the Mesker Zoo at Evansville, Ind., and has been proving a strong attraction in Canada. It now is being shown in the menagerie, but a pit show will be used some time in the future.

Sam Price, office man, has been hospitalized at London, Ont. Taking his place on a temporary basis is Bill Garden, former owner of Garden Bros.' Circus. Mrs. Garden is appearing in the performance.

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CHARLES A.

1959 Fair Dates

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Alabama

Anniston-Calhoun Co. Fair Assn. Oct. 5-10. A. S. Mathews.
 Athens-Limestone Co. Fair Assn. Sept. 21-26. David A. Patton.
 Atmore-Alabama-Flores Agri. Fair. Sept. 28-Oct. 3. W. M. Patterson.
 Athala-Etowah Co. Fair Assn. Sept. 21-26. James E. Waters.
 Birmingham-Alabama State Fair. Oct. 6-10. R. H. McIntosh.
 Centerville-Bibb Co. Fair Assn. Sept. 21-26. W. E. Henderson.
 Childersburg-Talladega Co. Fair. Sept. 28-Oct. 3. J. D. Warren.
 Clanton-Chilton Co. Fair. Aug. 31-Sept. 5. M. R. Glasscock.
 Cullman-Cullman Co. Fair Assn. Sept. 7-12. Edward O'Neill.
 Decatur-Jaycee Morgan Co. Fair Assn. Sept. 28-Oct. 3. William B. Lee.
 Dothan-National Peanut Festival & Fair. Oct. 19-24. Henry Kennedy.
 Dothan-Houston Co. Fair Assn. Sept. 28-Oct. 3. Mrs. L. J. Lunsford.
 Florence-North Alabama State Fair. Sept. 21-26. C. H. Jackson.
 Fort Payne-DeKalb Co. VFW Fair. Oct. 12-17. George E. Huey.
 Greenville-Butler Co. Fair. Oct. 19-24. E. O. Harrison.
 Heflin-Cleburne Co. Fair Assn. Sept. 7-12. Hugh Crumpton.
 Huntsville-Madison Co. Fair & Tenn. Valley Expo. Sept. 28-Oct. 3. Marie Dickson.
 Jasper-Northwest Alabama Fair. Sept. 28-Oct. 3. Christie W. Summers.
 Lexington-Lexington Fair. Sept. 21-26. Jeanette Newton.
 Luverne-Crenshaw Co. Fair Assn. Nov. 9-14. W. J. Bell.
 Mobile-Greater Gulf State Fair. Oct. 19-24. James H. Hamrac.
 Montgomery-South Alabama Fair. Oct. 12-17. William R. Lynn.
 Moulton-Lawrence Co. Fair. Oct. 5-10. J. P. Robertson.
 Opelika-Lee Co. Fair Assn. Oct. 5-10. G. J. Higginbotham.
 Ozark-Dale Co. Agri. Fair. Oct. 26-31. Paul Robinson.
 Robertsdale-Baldwin Co. Cattle & Fair Assn. Oct. 13-17. Al. Clayton.
 Russellville-Franklin Co. Fair. Sept. 14-19. Kenneth Mink.
 Scottsboro-Jackson Co. Fair Assn. Aug. 31-Sept. 5. J. P. James.
 Selma-Dallas Co. Fair. Oct. 5-10. Harry Fax.
 Troy-Pike Co. Fair Assn. Oct. 19-24. Riley W. Kelly.
 Tuscaloosa-West Alabama Fair. Sept. 28-Oct. 3. Mike Meaney.

Alaska

Fairbanks-Tanana Valley Fair Assn. Aug. 20-23. Babette LaVoie.

Arizona

Douglas-Cochise Co. Fair Assn. Sept. 25-27. Everett J. Jones.
 Duncan-Greenlee Co. Fair. Oct. 2-4. Floeste Santee.
 Eleven Mile Corner-Pinal Co. Fair Commission. Oct. 22-25. Barbara Pearce.
 Flagstaff-Cocconino Co. Fair Assn. Sept. 5-7. Al. Grassman.
 Holbrook-Navajo Co. Fair Assn. Sept. 18-20. J. H. Miller.
 Kingman-Mohave Co. Fair Assn. Sept. 10-13. Mrs. M. Tarrin.
 Phoenix-Arizona State Fair. Oct. 31-Nov. 11. George N. Goodman.
 Prescott-Yavapai Co. Fair Assn. Sept. 19-20. Alice Townsend.
 St. Johns-Apache Co. Fair Assn. Sept. 17-19. Melvin Greer.
 Window Rock-Navajo Tribal Fair. Sept. 10-13. John C. McPhae.

Arkansas

Arkadelphia-Clark Co. Fair & Livestock Show. Sept. 17-19. W. H. Rosa.
 Augusta-Woodruff Co. Livestock Show & Fair. Sept. 23-26. Clyde Felts.
 Batesville-Independence Co. Fair & Livestock Assn. Sept. 7-12. Mrs. Bertal Gray.
 Bentonville-Benton Co. Fair Assn. Sept. 22-25. Franklin Miller.
 Berryville-Carroll Co. Fair & Livestock Show. Sept. 9-12. Kathleen M. Simpson.
 Blytheville-Northeast Ark. Dist. Fair. Sept. 22-27. Raleigh Sylvester.
 Booneville-Logan Co. Livestock Show & Fair. Sept. 3-5. Glen Catlett.
 Camden-Ouachita Co. Livestock & Fair Assn. Sept. 7-12. Wayne C. Perryman.
 Conway-Faulkner Co. Fair Assn. Sept. 30-Oct. 3. Homer Jones.
 Danville-Yell Co. Free Fair Assn. Sept. 30-Oct. 3. Mrs. Dewel May.
 DeWitt-Ark. Co. Livestock Show Assn. Sept. 22-26. Harold Kendall.
 El Dorado-Union Co. Livestock & Poultry Assn. Sept. 21-26. E. W. Weiss.
 Eudora-Chicot Co. Fair Assn. Oct. 5-10. A. O. Roscher.
 England-Lonoke Co. Fair & Livestock Show. Sept. 21-25. Pat Henderson.
 Fayetteville-Washington Co. Fair Assn. Sept. 15-18. Bob Medley.
 Fordyce-Dallas Co. Livestock Show & Forest Festival. Sept. 17-19. Jim Barner.
 Fort Smith-Ark.-Okla. Dist. Free Fair. Sept. 28-Oct. 3. Paul Latture.
 Glenwood-Pike Co. Fair Assn. Sept. 17-19. B. M. Malcom.
 Greenwood-Sebastian Co. Free Fair Assn. Sept. 10-12. C. E. Chaney.
 Harrison-Northeast Ark. Dist. Fair Assn. Sept. 16-20. Mrs. Ruth Wilson.
 Harrisburg-Poinsett Co. Fair Assn. Sept. 30-Oct. 3. L. K. Collier.
 Heber Springs-Cleburne Co. Fair & Livestock Show. Sept. 17-19. James T. Edwards.

California

Anderson-Shasta Dist. Fair Assn. Aug. 27-30. Joseph J. Speer.
 Antioch-Contra Costa Co. Fair Assn. July 30-Aug. 2. Norman D. Sundborg.
 Auburn-Auburn Dist. Fair Assn. Sept. 10-13. R. W. Towers.
 Bakersfield-Kern Co. Fair Assn. Sept. 28-Oct. 4. Robert M. King.
 Bishop-Eastern Sierra Tri-County Fair Assn. July 30-Aug. 2. O. F. Davis.
 Boonville-Mendocino Co. Fair & Apple Show. Sept. 25-27. Austin B. Hulbert.
 Caruthers-Caruthers Dist. Fair Assn. Oct. 22-24. Ella Martinusen.
 Cedarville-Modoc Co. Fair Assn. Aug. 21-23. A. H. Burmister.
 Crescent City-Del Norte Co. Fair Assn. Aug. 21-23. C. W. Glover.
 Farndale-Humboldt Co. Fair Assn. Aug. 10-16. Cecil Jo Hindley.
 Fresno-Fresno Dist. Fair Assn. Oct. 8-13. T. A. Dodge.
 Grass Valley-Nevada Co. Fair Assn. Aug. 27-30. Malcolm E. Hammill.
 Gridley-Butte Co. Golden Feather Fair. Sept. 3-5. Joseph E. Whitaker.
 Hanford-Kings Co. Fair Assn. Aug. 26-30. Bates T. Bowers.
 Hayfork-Trinity Co. Fair Assn. Aug. 21-23. J. D. Berry.
 Hemet-Farmers Fair of Riverside County. Aug. 19-23. Bud Nelson.
 Hollister-San Benito Co. Fair Assn. Oct. 2-4. Thomas J. Medeiros.
 Lakeport-Lake Co. Dist. Fair Assn. Sept. 4-6. C. P. Lewis.
 Lancaster-Antelope Valley Fair & Alfalfa Festival. Sept. 10-13. A. B. Marquardt.
 Lodi-Lodi Grape Festival & Nat'l Wine Show. Sept. 18-20. C. E. Jackson.
 Los Angeles-Great Western Livestock Show. Nov. 20-25. H. F. McGruder.
 McArthur-Inter-Mountain Fair of Shasta County. Sept. 5-7. Frances Gassaway.
 Madera-Madera Dist. Fair Assn. Sept. 24-27. E. W. Dixon.
 Mariposa-Mariposa Co. Fair Assn. Sept. 5-7. Dale K. Campbell.
 Merced-Merced Co. Fair Assn. Aug. 11-16. W. C. Woxberg.
 Monterey-Monterey Co. Fair Assn. Aug. 26-30. George I. Wise.
 Napa-Napa Town & Country Fair Assn. Aug. 13-16. Thomas F. Camp.
 Northridge-San Fernando Valley Fair Assn. Sept. 2-7. Max P. Schonfeld.
 Orland-Glenn Co. Fair Assn. Sept. 10-13. W. R. Kittredge.
 Paso Robles-San Luis Obispo Co. Fair Assn. Aug. 19-23. Lawrence W. Lewin.
 Petaluma-Sonoma-Marlin Dist. Fair Assn. Aug. 6-9. D. D. Fusaro.
 Placerville-El Dorado Co. Fair Assn. Aug. 21-23. Guy W. Davenport.
 Plymouth-Amador Co. Fair Assn. Aug. 28-30. Goula M. Wait.
 Pomona-Los Angeles Co. Fair. Sept. 13-Oct. 4. Phil D. Shepherd.
 Quincy-Plumas Co. Fair Assn. Aug. 13-16. Tulsa E. Scott.

California

Hope-Third Dist. Livestock Show. Sept. 7-12. B. N. Holt.
 Hot Springs-Garland Co. Fair & Livestock Assn. Sept. 23-26. A. B. Jeffries.
 Huhtsville-Madison Co. Fair Assn. Sept. 24-26. Troy Dennis.
 Imboden-Lawrence Co. Fair Assn. Sept. 2-5. Lois M. Brady.
 Jonesboro-Craighead Co. Fair Assn. Sept. 9-14. Cecil A. Grant Jr.
 Little Rock-Ark. Livestock Expo. Oct. 5-10. Clyde E. Byrd.
 McGehee-Desha Co. Livestock Show & Fair. Sept. 28-Oct. 3. A. C. Smith.
 McCrory-Woodruff Co. Livestock Show & Fair. Sept. 23-26. Clyde Felts.
 Magnolia-Columbia Co. Fair & Livestock Show. Sept. 14-19. Steve Bradley.
 Marshall-Searcy Co. Fair Assn. Sept. 4-5. James Davenport.
 Marvell-Phillips Co. Fair Assn. Sept. 21-26. Ike Van Meter.
 Melbourne-Izard Co. Fair Assn. Sept. 17-19. W. H. Jacobs.
 Mena-Polk Co. Free Fair & Livestock Show. Aug. 20-22. R. W. St. John.
 Monticello-Drew Co. Livestock Show & Fair. Sept. 16-19. Henry Lee Ross.
 Mount Ida-Montgomery Co. Fair Assn. Sept. 17-19. Lestal Standridge.
 Mulberry-Crawford Co. Fair Assn. Sept. 24-26. C. D. Chastain.
 Ozark-Franklin Co. Fair Assn. Sept. 21-26. Norman Brooks.
 Paragould-Green Co. Fair Assn. Sept. 23-26. B. C. Lloyd.
 Paris-North Logan Co. Fair Assn. Sept. 21-25. Van Pennington.
 Parryville-Perry Co. Fair & Livestock Assn. Sept. 17-19. G. M. Wallace.
 Piggott-Clay Co. Fair Assn. Sept. 17-19. Ira Hartness.
 Pine Bluff-South Ark. Livestock Show Assn. Sept. 29-Oct. 3. Harvey Hewitt.
 Prescott-Nevada Co. Fair Assn. Sept. 23-25. Billie Roe.
 Russellville-Pope Co. Fair, Inc. Sept. 14-19. Robert F. Hines.
 Searcy-White Co. Fair Assn. Sept. 13-19. Paul R. Huenefeld.
 Sheridan-Grant Co. Fair Assn. Sept. 17-19. W. Basil Gentry.
 Stamps-Lafayette Co. Fair & Livestock Show. Sept. 28-Oct. 3. Briner Thomas.
 Warren-Bradley Co. Fair Assn. Sept. 24-26. Loren Johnson.
 Wynne-Cross Co. Fair Assn. Sept. 9-12. Mrs. Jack Bartlett.

Red Bluff-Tehama Co. Fair Assn. Aug. 6-9. Joseph A. Soaras.
 Roseburg-Douglas Co. Fair Assn. Aug. 27-30. Dick Turley.
 Roseville-Placer Co. Fair Assn. Aug. 6-9. L. W. McClure.
 Sacramento-California State Fair & Expo. Sept. 2-13. Dudley T. Fortin.
 San Francisco-Grand Nat'l Livestock Expo., Horse Show & Rodeo. Oct. 30-Nov. 8. Nye Wilson.
 San Jose-Santa Clara Co. Fair Assn. Sept. 14-20. William A. Straub.
 San Mateo-San Mateo Co. Fair & Floral Fiesta. July 31-Aug. 8. William M. Wilson.
 Sonoma-Mother Lode Fair Assn. Aug. 6-9. C. B. Mathews.
 Stockton-San Joaquin Co. Fair Assn. Aug. 18-29. R. E. Walker.
 Susanville-Sutter Co. Fair & Livestock Show. Aug. 19-23. A. A. Jansen.
 Tulare-Tulare Co. Fair Assn. Sept. 22-27. A. J. Elliott.
 Tulare-Tulare-Butte Valley Fair Assn. Sept. 22-27. A. J. Elliott.
 Turlock-Stahislaus Co. Fair Assn. Aug. 3-8. C. A. Rigbee.
 Ukiah-Redwood Empire Fair & Sports Show. Aug. 27-30. James R. Tochar.
 Ventura-Ventura Co. Fair Assn. Oct. 7-11. James F. Koenig.
 Victorville-San Bernardino Co. Fair Assn. Oct. 6-11. Oren Robertson.
 Watsonville-Santa Cruz Co. Fair Assn. Sept. 24-27. E. P. Johnson.
 Woodland-Yolo Co. Fair Assn. Aug. 13-16. Stuart B. Weitz.
 Yreka-Siskiyou Co. Fair Assn. Aug. 21-23. Edward B. Mathews.
 Yuba City-Yuba-Sutter Fair Assn. July 29-Aug. 2. Roy L. Welch.

Colorado

Akron-Washington Co. Fair Assn. Aug. 20-22. Alfred H. Cauer.
 Alamosa-Alamosa Co. Fair & Rodeo. Aug. 5-8. Al Ling.
 Brush-Morgan Co. Jr. Fair Assn. Aug. 11-12. Chuck Miller.
 Burlington-Kit Carson Co. Fair Assn. Aug. 20-22. Harold Schmidt.
 Calhan-El Paso Co. Fair Assn. Aug. 14-16. Fred C. Wagoner.
 Cheyenne Wells-Cheyenne Co. Fair & Rodeo. Sept. 3-5. Byron Hudson.
 Durango-LaPlata Co. Fair Assn. Sept. 18-20. Beverly Linsburg.
 Golden-Jefferson Co. Fair Assn. July 29-Aug. 2. Irwin Beckman.
 Hayden-Rout Co. Fair & Rodeo. Sept. 11-13. George Simonton.
 Holly-Holly Free Fair Assn. Oct. 2-3. LeRoy Randle.
 Holyoke-Phillips Co. Fair & Night Rodeo. Aug. 11-13. R. E. Ensminger.
 Hotchkiss-Delta Co. Fair & Race Meet. Sept. 8-11. Jess Barrow.
 Hugo-Lincoln Co. Free Fair & Rodeo. Aug. 20-22. Bill Murphy.
 Julesburg-Sedwick Co. Fair & Rodeo. Aug. 20-22. R. R. Ricker.
 Kiowa-Eibert Co. Fair Assn. Aug. 7-8. G. C. Baldwin.
 Littleton-Arapahoe Co. Fair & Rodeo. Aug. 11-13. Hollis Fusch.
 Kremmling-Middle Park Fair Assn. Sept. 19-21. Hollis Fusch.
 11-15 Forrest F. Hammes.
 Meeker-Rio Blanco Co. Fair Assn. Sept. 3-4. Mrs. Willetta M. Shultz.
 Pagosa Springs-Archuleta Co. Fair Assn. Sept. 5-6. Vernon Cornforth.
 Pueblo-Colorado State Fair. Aug. 24-29. Clyde P. Fugate.
 Rocky Ford-Ark. Valley Fair & Watermelon Day. Sept. 1-3. Mrs. Elaine Bales.
 Sterling-Logan Co. Fair Assn. Aug. 17-20. Leo Lindstrom.
 Trinidad-Las Animas Co. Fair Assn. Sept. 8-7. Lewis Stephenson.
 Yuma-Yuma Co. Fair Assn. Aug. 17-19. L. E. Fitzgerald.

Connecticut

Berlin-Berlin Fair. Oct. 2-4. Dale W. Johnson.
 Berlin-Berlin Grange Fair. Sept. 18-19. Mrs. Esther G. Lemb.
 Bethel-Fairfield Co. 4-H Fair. Aug. 14-16. Donna Wolfe.
 Bethlehem-Bethlehem Fair Soc., Inc. Sept. 12-13. Ann Skelley.
 Bozrah-Bozrah Grange Fair. Aug. 1. Mrs. Agnes B. Brush.
 Bridgewater-Bridgewater Country Fair. Aug. 21-23. Winifred H. Stuart.
 Bristol-Bristol Fair. Aug. 7-9. Julia Larree.
 Brooklyn-Brooklyn Fair. Aug. 28-30. Mrs. M. A. Appley.
 Cheshire-Cheshire Fair. Aug. 28-29. Mrs. Carl Mattson.
 Chester-Chester Fair. Aug. 29-30. W. R. O'Sullivan Jr.
 Columbia-Columbia Fire Dept. Fair. Aug. 28-30. Ward Rosebrooks.
 Danbury-Great Danbury State Fair. Oct. 3-11. John W. Leahy.
 Durham-Middlesex Co. 4-H Fair Assn. Aug. 14-16. Doris Harwood.
 East Hampton-Haddam Neck Fair. Sept. 6-7. L. J. Selden.
 Ellington-Union Agri. Soc. Sept. 29-30. D. Everett Neelans.
 Fairfield-Fairfield Old Fashioned Fair. Sept. 12. William T. Burr.

Goshan-Goshan Agri. Soc. Sept. 5-7. Lester McLaughlin.
 Griswold-Pachaug Community Fair. Aug. 8. Mary Medbery.
 Guilford-Guilford Fair. Sept. 18-19. Marie E. Griswold.
 Hamburg-Lyme Grange Fair Assn. Aug. 15. Mrs. Muriel Weed.
 Harwinton-Harwinton Agri. Soc. Oct. 3-4. Robert Delay.
 Ledyard-Ledyard Fair. Sept. 12. Mrs. Ed Massett.
 Marlborough-Marlborough Grange Fair. Aug. 29. Mrs. Myrtle Nowach.
 Meriden-Meriden Grange, Inc. Sept. 18-19. Bertha B. Tutham.
 Mount Carmel-Hamden Grange Fair. Sept. 19. Mrs. D. F. Warner.
 North Haven-North Haven Fair Assn. Sept. 10-13. Truman Stone.
 North Stonington-New London Co. 4-H Fair. Sept. 4-5. Suzanne Allen.
 Norwich-Norwich Grange Fair. Sept. 18-19. Luella P. Browning.
 Pachaug-Pachaug Community Fair. Aug. 8. Mary Medbery.
 Portland-Portland Agri. Fair Assn. Sept. 19-20. Karl S. Newsom.
 Preston-Preston City Fair. Aug. 15. Winifred Troeger.
 Riverton-Riverton Fair. Oct. 10-11. Grace D. Seymour.
 Rockville-Tolland Co. 4-H Fair. Aug. 21-22. Barbara Kuryan.
 Rocky Hill-Rocky Hill Grange Fair. Sept. 12. Dorothy B. Herrick.
 South Glastonbury-Glastonbury Grange Fair. Oct. 10. Harry W. Hall.
 South Windsor-Hartford Co. 4-H Fair Assn. Aug. 21-23. Judy Anderson.
 South Woodstock-Windham Co. 4-H Fair. Aug. 8-9. Joyce Fitzsimmons.
 Southington-Southington Fair. Aug. 29-30. Ralph F. Ferrucci.
 Stafford Springs-Stafford Fair, Inc. Oct. 1-4. Clarence D. Benton.
 Terryville-Terryville Co. Fair. Sept. 19-20. Frank Dzielinski.
 Wallingford-Wallingford Grange Fair Assn. Sept. 12. Mrs. Robert Hailer.
 Wapping-Wapping Fair, Inc. Sept. 12. Mrs. Roger H. Williams.
 Warren-Litchfield Co. 4-H Fair Assn. Aug. 28-29. Mary Bigos.
 Waterford-Cohanzie Fair. Aug. 28-29. Gordon C. Avery.
 Wethersfield-Wethersfield Grange Fair. Sept. 12. Mrs. Sylvia Murphy.

Delaware

Harrington-Kant & Sussex Co. Fair, Inc. July 27-Aug. 1. T. Brinton Holloway.

Florida

Arcadia-DeSoto Co. Fair Assn. Nov. 3-7. Abner G. Erickson.
 Beville's Corner-Sumter All-Florida Breeders Show & Co. Fair. Nov. 4-7. D. M. Maines, Jr.
 DeFuniak Springs-Walton Co. Fair Assn. Oct. 26-31. H. O. Harrison.
 Deland-Volusia Co. Fair Assn. Feb. 15-20, 1960. Lee Maxwell.
 Inverness-Citrus Fair Assn. Oct. 21-24. Quentin Medlin.
 Jacksonville-Greater Jacksonville Agri. & Ind. Fair. Nov. 12-21.
 Live Oak-Suwannee Co. Fair. Oct. 19-24. Paul Crews.
 Marianna-Jackson Co. Agri. Expo. Nov. 2-6. Louie W. Seay Sr.
 Orlando-Central Florida Fair, Inc. Feb. 22-27. H. H. Parrish.
 Palmetto-Monroe Co. Fair Assn. Jan. 25-30, 1960. W. H. Kendrick.
 Palatka-Putnam Agri. Fair & Youth Show. Nov. 9-14. Hubert E. Maitby.
 Panama City-Bay Co. Fair Assn. Nov. 2-7. Ray C. Piicher.
 Pensacola-Pensacola Interstate Fair. Oct. 19-25. J. E. Frenkel.
 Starke-Bradford Co. Fair Assn. Oct. 19-24. A. J. Thomas Jr.
 Tallahassee-North Fla. Fair Assn. Oct. 27-31. Lloyd Rhoden.
 Tampa-Florida State Fair & Gasparilla Assn. Feb. 2-13. J. C. Huskisson.
 Vero Beach-Indian River Co. Fair. Feb. 23-28. Fred Nell, American Legion.
 West Palm Beach-Palm Beach Co. Fair & Expo. Jan. 22-30. Wm. Lamar Allen.

Georgia

Albany-Southwest Georgia Fair Assn. Oct. 26-Nov. 1. Marvin Lorig.
 Americus-Sumter Co. Fair Assn. Oct. 12-17. John Pope.
 Athens-Athens Agri. Fair Assn. Oct. 19-24. F. H. Williams.
 Atlanta-Southeastern Fair Assn. Oct. 1-10. E. L. Carteron.
 Augusta-Exchange Club Fair. Oct. 26-Nov. 1. Jule Evanson.
 Bainbridge-Flint River Expo. Oct. 19-24. Joe Chance.
 Barnesville-Lamar Co. Fair Assn. Oct. 9-10. Wyatt Childs.
 Baxley-Appling Co. Fair. Oct. 26-31. James D. Branch.
 Blakely-Early Co. Fair & Peanut Festival. Oct. 19-24. Edsel Bryan.
 Blue Ridge-Fannin Co. Fair Assn. Aug. 17-22. Brooke R. Davis.
 Brunswick-Exchange Club Fair. Oct. 19-24. W. A. Harrington.

Canton-Cherokee Co. Fair. Sept. 7-12. U. G. Moore.
 Carrollton-West Ga. Fair. Sept. 21-26. Haskell Upshaw.
 Cartersville-American Legion Bartow Co. Fair. Sept. 14-19. Victor H. Waldrop.
 Columbus-Chattahoochee Valley Expo. Oct. 12-17. F. L. Jenkins.
 Conyers-Rockdale Co. Fair Assn. Sept. 21-26. Waldo Bowen Jr.
 Carrollton-West Georgia Fair Assn. Sept. 21-27. Haskell Upshaw.
 Columbus-Chattahoochee Valley Fair Assn. Oct. 12-17. Felix Jenkins.
 Cordele-Central Georgia Fair Assn. Oct. 26-31. Emory Herring.
 Crawfordville-Taliaferro Co. Fair. Sept. 7-12. John V. Wynne.
 Dalton-North Georgia Fair Assn. Sept. 28-Oct. 3. Burl Scoggins.
 Dawsonville-Dawson Co. Fair. Sept. 7-12. C. R. Ayers.
 Decatur-DeKalb Harvest Festival. Sept. 14-20. Dr. C. VonGrimp.
 Dublin-Oconee Fair Assn. Nov. 1-7. O. N. Lewis.
 Elberton-Elberton Fair Assn. Sept. 7-12. Loris Clark.
 Gainesville-Northeast Georgia Fair Assn. Sept. 14-19. Robert F. Fowler.
 Griffin-Spalding Co. Fair. Oct. 12-17. O. H. Weaver.
 Hahira-Hahira Community Fair. Oct. 12-17. C. P. Scruggs.
 Hartwell-Hart Co. Agri. Fair. Sept. 21-26. C. W. Campbell.
 Hiwassee-Ga. Mountain Fair. Aug. 10-15. C. C. Russell.
 Jackson-Bulter Co. Fair Assn. Oct. 5-10. R. F. Armstrong.
 McRae-Ocmulgee Fair. Sept. 28-Oct. 3. Julian A. Raburn.
 Marietta-Cobb Co. Fair Assn. Sept. 14-19. J. H. Henderson.
 Macon-Georgia State Fair. Oct. 19-24. R. M. Wade.
 Manchester-Tri-Co. Fair Assn. Sept. 28-Oct. 3. Welby Griffith.
 McDonough-Henry Co. Fair Assn. Sept. 21-26. R. H. Gardner.
 Metter-Candler Co. Fair Assn. Sept. 28-Oct. 3. Otis Parker.
 Monroe-Walton Co. Fair. Sept. 28-Oct. 3. H. H. Shores.
 Montezuma-Macon Co. Fair Assn. Oct. 5-10. Clarence Hair.
 Moultrie-Colquitt Co. Fair Assn. Oct. 12-17. Coy Dekle.
 Newman-Coweta Co. Fair. Sept. 21-26. W. C. Caldwell.
 Quitman-Brooks Co. Fair Assn. Oct. 12-17. Theo. Murray.
 Reidsville-Tattnall Co. Fair Assn. Oct. 19-24. J. F. Johnson.
 Rome-Coosa Fair Assn. Sept. 21-27. W. L. Camp.
 Sandersville-Washington Co. Fair Assn. Sept. 21-26. D. E. McMaster.
 Savannah-Coastal Empire Fair Assn. Nov. 2-7. Hunter Leaf.
 Springfield-Effingham Co. Fair Assn. Oct. 12-17. E. A. Gnan.
 Swainsboro-Emanuel Co. Fair Assn. Oct. 5-10. Earl Varner.
 Sylvester-Worth Co. Fair Assn. Oct. 5-10. J. D. Brown.
 Thomaston-W. Central Ga. Fair. Oct. 5-10. Jim Hayes.
 Thomasville-Deer South Agri. Fair. Oct. 12-17. Alex Crittenden.
 Valdosta-South Georgia Fair Assn. Nov. 2-8. Howard S. Hall.
 Winder-Barrow Co. Fair. Sept. 7-12. H. M. Bramlett.
 Waynesboro-Burke Co. Fair. Oct. 5-10. Judson Thompson.
 Waycross-Okefenokee Fair Assn. Nov. 2-7. Oscar McGowan.

Idaho

Blackfoot-Eastern Idaho State Fair. Sept. 8-12. Mrs. Ruth C. Hartkopf.
 Boise-Western Idaho State Fair. Aug. 25-29. Ambrose W. Johnson.
 Burley-Cassia Co. Fair & Rodeo. Aug. 20-22. Truman Bradley.
 Cambridge-Cambridge Rodeo Assn. Aug. 21-23. Chet Jones.
 Coeur D'Alene-Kontena Co. Fair & Rodeo. Sept. 10-13. C. H. Stranahan.
 Council-Adams Co. Fair & Rodeo. July 31-Aug. 2. Fred M. Noll.
 Emmett-Gem Co. Fair & Rodeo. Aug. 12-13. Erling J. Johannesen.
 Filer-Twin Falls Co. Fair & Rodeo. Sept. 2-3. Tom Parks.
 Gooding-Gooding Co. Fair & Rodeo. Aug. 13-15. Lieuru Lucka.
 Grace-Caribou Co. Fair & Rodeo. Aug. 7-8. Alice Smith.
 Homedale-Owyhee Co. Fair. Aug. 20-22. E. F. Mink.
 Jerome-Jerome Co. Fair & Rodeo. Aug. 20-22. Eleanor Wiswall.
 Malad-Oneida Co. Fair & Rodeo. Aug. 27-29. W. G. Evans.
 Montpelier-Bear Lake Co. Fair Board. Aug. 27-29. George Simmons.
 New Plymouth-Fayette Co. Fair & Rodeo. Aug. 19-22. John E. Wagner.
 Nezperce-Lewis Co. Fair Assn. Sept. 24-26. Gordon Dailey.
 Orofino-Clearwater Co. Fair & Lumber Jack Days. Sept. 18-20. Dorothy L. Kolass.
 Rexburg-Madison Co. Fair. Sept. 1-2. Frank H. Jacobs.
 Salmon-Lemhi Co. Fair & Rodeo. Sept. 3-5. Russell G. Hillman.
 Sandpoint-Bonner Co. Fair Assn. Sept. 3-5. Walt McPherson.
 Shoshone-Lincoln Co. Fair Assn. Aug. 28-29. Mrs. Joyce W. Bernard.
 Terreton-Mud Lake Fair & Rodeo Assn. Aug. 28-29. Della Cope.

Illinois

Albion-Edwards Co. Fair Assn. Aug. 10-14. J. R. Collins.
 Aledo-Mercer Co. Fair Assn. July 29-Aug. 1. Tracy Morris.
 Altamont-Effingham Co. Fair Assn. Aug. 8-13. Marvin L. Colthmeyer.
 Anna-Union Co. Fair Assn. Aug. 24-28. Albert Lenca.

WARNING WARNING WARNING

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THE BILLBOARD PUBLISHING CO.

Belleville—St. Clair Co. Fair Assn. July 25-Aug. 1. Geo. Gerken Sr.
 Belmont—Wabash Co. Fair Assn. July 27-Aug. 1. Irwin C. Stoltz.
 Belvidere—Boone Co. Fair Assn. Aug. 13-16. Leslie J. Carlson.
 Benton—Franklin Co. Fair Assn. July 27-31. R. Earl Doty.
 Bloomington—McLean Co. Fair Assn. Aug. 10-13. George Stoller.
 Bridgeport—Lawrence Co. Fair Assn. Aug. 24-26. P. E. Crowder.
 Cambridge—Henry Co. Fair Assn. Aug. 11-14. Mrs. Darlene Boberg.
 Carmi—White Co. Fair Assn. Aug. 17-21. Millage Carter.
 Charleston—Coles Co. Fair Assn. Aug. 2-8. Robert Blackford.
 Chicago—International Livestock Expo. Nov. 27-Dec. 8. William E. Ogilvie, Union Stockyards.
 Cullom—Cullom Fair Assn. Aug. 21-22. Everett Sandusky.
 Danville—Danville Fair Assn. Aug. 2-6. Robert J. Banks.
 Decatur—Macon Co. Fair Assn. Aug. 1-6. H. W. Elliott.
 Du Quoin—Du Quoin State Fair Assn. Aug. 30-Sept. 7. D. M. Hayes.
 East Moline—Rock Island Co. Fair Assn. Aug. 18-22. Norman Thorpe.
 Elizabeth—Elizabeth Fair Assn. Aug. 5-7. Raymond J. Stauss.
 Fairbury—Fairbury Fair Assn. Aug. 25-29. Clifford Yoder.
 Flora—Clay Co. Fair Assn. July 27-31. Rex Briscoe.
 Franklin Grove—Franklin Grove Community Fair Assn. Aug. 28-30. LaVerna S. Baker.
 Freeport—Stephenson Co. Fair Assn. Aug. 25-28. Mrs. Clarence Howard.
 Geneva—Kane Co. Fair Assn. Aug. 5-9. Clifford Russell.
 Georgetown—Georgetown Fair Assn. Aug. 23-29. Hubert Myers.
 Grays Lake—Lake Co. Fair Assn. July 29-Aug. 2. L. A. Nordhausen.
 Greenup—Cumberland Co. Fair Assn. Aug. 24-29. Herman O. Ewart.
 Greenville—Bond Co. Fair Assn. Aug. 24-29. Aaron Wise.
 Hardin—Cathoun Fair Assn. Sept. 25-27. J. B. Harmon.
 Havana—Mason Co. 4-H & Jr. Agri. Show Assn. Aug. 3-5. T. Joe Faggett.
 Henry—Marshall-Putnam Co. Fair Assn. Sept. 1-4. R. H. Monier.
 Highland—Madison Co. Fair Assn. Aug. 8-9. Alvin Schumacher.
 Jacksonville—Morgan Co. Fair Assn. Aug. 8-9. Glenn E. Spencer.
 Kankakee—Kankakee Co. Fair Assn. Aug. 8-13. Eldon Sergeant.
 Knoxville—Knox Co. Fair Assn. Aug. 3-8. W. L. Farris.
 Lewiston—Fulton Co. Fair Assn. July 30-Aug. 2. Chester Boone.
 Lincoln—Logan Co. Fair Assn. Aug. 8-13. Wilbur E. Layman.
 McLeansboro—Hamilton Co. Fair Assn. Aug. 4-9. A. G. Foote.
 Marlon—Williamson Co. Fair Assn. Sept. 7-12. Clifford H. Gullett.
 Mazon—Grundy Co. Fair Assn. Sept. 2-7. Wayne F. Carter.
 Mendon—Adams Co. Fair Assn. Aug. 8-12. E. M. Curry.
 Mendota—Mendota Fair Assn. Sept. 4-7. E. A. Lorack.
 Marshall—Clark Co. Fair Assn. Aug. 9-14. Mrs. Norma Cline.
 Mendon—Adams Co. Fair Assn. Aug. 8-12. Eugene M. Curry.
 Millford—Iroquois Co. Fair Assn. Aug. 4-7. Duane Crist.
 Milledgeville—Carroll Co. Fair Assn. Aug. 4-9. Gene Litwiller.
 Morrison—Whiteside Co. Fair Assn. Aug. 19-22. C. E. Weir.
 Mount Sterling—Brown Co. Fair Assn. Aug. 4-7. Clyde Cutforth.
 Nashville—Nashville Fair Assn. Aug. 17-21. Warren Morrison.
 New Berlin—Sangamon Co. Fair Assn. July 29-Aug. 1. Robert Pfeffer.
 Obion—Crawford Co. Fair Assn. July 27-31. Wilfred Cross.
 Odell—Odell Fair Assn. Aug. 31-Sept. 2. James E. Summers.
 Okawville—Okawville Fair Assn. Sept. 19-20. Edgar H. Fiedler.
 Olney—Richland Co. Fair Assn. Aug. 2-7. Arol Preston.
 Oregon—Ogle Co. Fair Assn. Sept. 5-7. E. D. Landers.
 Ottawa—Ottawa Fair Assn. Aug. 4-6. Joe Temple.
 Pana—Pana Fair Assn. Sept. 3-7. Wayne L. Hunter.
 Paris—Edgar Co. Fair Assn. July 26-31. Chas. Johnson.
 Peatonica—Winnebago Co. Fair Assn. Aug. 19-23. Wallace Belshaw.
 Petersburg—Menard Co. Fair Assn. Aug. 24-28. John Bennett.
 Pekin—Tazewell Co. Fair Assn. Aug. 5-7. L. C. Zimmerly.
 Peotone—Will Co. Fair Assn. Aug. 27-30. Wm. H. Meyer.
 Pontiac—Pontiac Fair Assn. Aug. 4-6. Guy K. Gee.
 Pleasant Hill—Pike Co. Fair Assn. Aug. 25-29. J. L. Leugharn.
 Princeton—Bureau Co. Fair Assn. Aug. 26-29. J. Fred Raker.
 Roseville—Warren Co. Fair Assn. Aug. 11-12. John Feit.
 Salem—Marion Co. Fair Assn. Aug. 2-8. Jack Summerville.
 Sandwich—Sandwich Fair Assn. Sept. 9-13. C. R. Brady.
 Shawneetown—Gallatin Co. Fair Assn. July 31-Aug. 2. Einar V. Dyhrkopp.
 Shelbyville—Shelby Co. Fair Assn. Aug. 4-7. Paul Calvert.
 Springfield—Illinois State Fair. Aug. 14-23. J. Ralph Peak.
 Sullivan—Moultrie-Sullivan Homecoming & Fair. Aug. 7-8. Paul M. Krows.
 Sycamore—Sycamore Fair Assn. Aug. 4-5. Robert H. Howey.

Urbana—Urbana Fair Assn. July 26-Aug. 1. M. R. Mingee.
 Virginia—Cass Co. Fair Assn. Aug. 26-29. Leiland Sweetman.
 Warren—Warren Fair Assn. Aug. 13-16. Charles W. Bartell.
 Waterloo—Monroe Co. Fair Assn. Aug. 27-29. Edgar Amrine.
 Wheaton—DuPage Co. Fair Assn. July 31-Aug. 2. Mrs. Dorothy Staack.
 Winchester—Scott Co. Fair Assn. Aug. 12. Willitt S. Pierce.
 Warren—Jodavies Co. Fair Assn. Aug. 13-16. Charles W. Bartell.
 Woodstock—McHenry Co. Fair Assn. Aug. 6-9. Wm. Pictor.
 Wyoming—Stark Co. Jr. Fair, Inc. July 30-31. Glenn S. Garvin.

Indiana

Alexandria—Madison Co. 4-H Fair. Aug. 10-14. Fred A. Wright.
 Argos—Marshall Co. 4-H Fair. Aug. 3-8. Otto H. Gates.
 Auburn—DeKalb Co. Fair Assn. Sept. 22-26. Ralph Wible.
 Bicknell—Knox Co. Farm Fair, Inc. Aug. 10-14. Erwin D. Scott.
 Bloomington—Monroe Co. Fair Assn. Aug. 4-8. Ray Fyffe.
 Bluffton—Bluffton Free Street Fair. Sept. 15-19. Herman W. Myers.
 Boswell—Benton Co. Fair Assn. Aug. 17-20. Lendall Lowman.
 Bourbon—Bourbon Fair Assn. Sept. 15-19. Wayne Metheny.
 Brookville—Franklin Co. 4-H Agri. Assn. Aug. 3-7. Mrs. Alvin Bergman.
 Brownstown—Jackson Co. Fair Assn. Aug. 9-15. Edgar Hackman.
 Cayuga—Vermillion Co. Fair Assn. July 30-Aug. 2. Allen Helt.
 Centerville—Wayne Co. 4-H Fair Board. Aug. 2-7. Mrs. Marion Kitchel.
 Columbia City—Whitley Co. 4-H Clubs, Inc. Aug. 18-20. Mrs. Kenneth Nix.
 Connersville—Fayette Co. Free Fair. Aug. 9-14. J. W. Funk.
 Corydon—Harrison Co. Agri. Soc. Aug. 17-19. Harry Hurst.
 Crown Point—Lake Co. Central States Fair. Aug. 22-29. Donald Powers.

Danville—Hendricks Co. 4-H & Agri. Fair Assn. July 30-Aug. 1. J. Robert Leak.
 Denver—Denver Community Fair Assn. Sept. 1-5. Mrs. Harley Cover.
 Ellettsville—Monroe Co. Ellettsville Fall Festival. Sept. 17-19. Bernice Baird.
 Evansville—Scott Vanderburgh Fair Assn. Aug. 5-7. Mrs. Albert Schwiersch.
 Elnora—Davies Co. Fair Assn. Aug. 3-8. Ruby Peiham.
 Flora—Carroll Co. 4-H Exhibit Assn. July 27-Aug. 1. Harold R. Berry.
 Fort Wayne—Allen Co. 4-H Clubs. Aug. 4-6. Mrs. Esther Salomon.
 Franklin—Johnson Co. 4-H & Agri. Fair Assn. July 28-Aug. 1. James E. Hixson.
 Frankfort—Clinton Co. Fair, Inc. Aug. 16-22. John A. Scheidler.
 Goshen—Elkhart Co. 4-H & Agri. Expo. Aug. 10-15. R. C. Stangland.
 Greencastle—Putnam Co. Fair & 4-H Club Assn. Aug. 3-8. Thomas R. Hendricks.
 Greenfield—Hancock Co. 4-H Club Agri. Assn. Aug. 3-7. Mrs. Julius Kleina.
 Greensburg—Decatur Co. 4-H & Agri. Fair Aug. 10-15. Roberta Carpenter.
 Greentown—Howard Co. 4-H Fair Assn. Aug. 4-8. Gene Pickett.
 Hamlet—Starke Co. 4-H Club Fair. July 28-Aug. 1. Tom Bell.
 Hartford City—Blackford Co. 4-H & Open Fair. Aug. 10-15. Glen Johnson.
 Huntingburg—DuBois Co. Fair, Inc. July 26-31. K. R. Ruttgar.
 Huntington—VFW Annual Free Street Fair. July 27-Aug. 1.
 Indianapolis—Indiana State Fair. Sept. 2-10. Earl J. Belley.
 Indianapolis—Marion Co. Agri. & 4-H Club Fair Assn. Aug. 2-8. Estel Callahan.
 Kendallville—Noble Co. Fair Assn. Aug. 16-22. Clinton S. Rimmel.
 Kentland—Newton Co. Fair Assn. Aug. 3-7. John Connell.
 LaGrange—LaGrange Co. 4-H Club Assn. Aug. 10-13. Mrs. Harold Bovee.
 Lafayette—4-H Exhibit Assn. Aug. 17-20. Sarah Jane Norris.
 LaPorte—LaPorte Co. Fair Assn. Aug. 10-15. Bob Morse.
 Marion—Grant Co. 4-H Fair Assn. Aug. 10-15. Guy T. Harris.

Martinsville—Morgan Co. Fair & 4-H Assn. Aug. 17-21. W. J. Hardy.
 Muncie—Delaware Co. Fair Assn. July 24-Aug. 1. Ray Brookman.
 New Castle—Henry Co. 4-H Exhibit Assn. Aug. 3-6. Francis J. Schuier.
 Osgood—Ripley Co. Agri. Assn. July 26-Aug. 1. Rollin Crum.
 Peru—Miami Co. 4-H Club & Livestock Show Assn. July 26-Aug. 1. Donald Creek.
 Portland—Jay Co. Fair Assn. Aug. 2-7. Mrs. Forrest F. Elliott.
 Princeton—Gibson Co. Fair Assn. Aug. 9-15. L. H. Caniff.
 Rensselaer—Jasper Co. Fair Assn. Aug. 17-22. Cecil D. Sutton.
 Reynolds—White Co. Agri. Assn. Aug. 4-7. Mrs. John B. Chamberlain.
 Rochester—Fulton Co. 4H Fair Assn. Aug. 10-15. L. R. Churchill.
 Rockville—Parke Co. 4-H Fair. Aug. 10-18. George Schwin Jr.
 Rushville—Rush Co. Agri. Assn. July 27-Aug. 1. Harold Clifton Jr.
 Salem—Washington Co. Farmers & Merchants Fair Assn. Aug. 17-22. Murril Meadors.
 Scottsburg—Scott Co. Agri. Soc. July 27-31. J. T. West.
 Shelbyville—Shelby Co. Fair Assn. Aug. 1-7. Glenn V. Bass.
 South Bend—St. Joseph Co. 4-H Fair. Aug. 4-8. George H. Prough.
 Spencer—Owen Co. Fair Assn. Aug. 24-29. Ralph Ketcham.
 Sullivan—Sullivan Co. 4-H Fair Assn. Aug. 8-7. Mrs. Wayne Huff.
 Tell City—Perry Co. 4-H Fair Assn. Aug. 12-15. Sue Miller.
 Terre Haute—Wabash Valley Fair Assn. Aug. 9-16. Wm. A. Niemeyer.
 Valparaiso—Porter Co. Agri. Soc. Aug. 4-8. Carl Hefner.
 Wabash—Wabash Co. 4-H Fair Assn. Aug. 10-15. Dale J. Miller.
 Warsaw—Kosciusko Co. Fair Assn. Aug. 3-8. William A. Orr.
 Williamsport—Warren Co. 4-H Club Fair. Aug. 10-14. Mrs. Norman Heinman.
 Winamac—Pulaski Co. 4-H Fair Assn. Aug. 4-8. Mrs. Earl Morgan.
 Winchester—Randolph Co. 4-H Show. Aug. 3-7. Mrs. Wayne McGuire.

Iowa

Adel—Dallas Co. Fair Assn. Aug. 11-14. J. Dwight Brown.
 Afton—Union Co. Fair Assn. Aug. 10-13. I. E. Riley.
 Albia—Monroe Co. 4-H Fair Assn. Aug. 3-6. Lester Poole.
 Algona—Kossuth Co. Fair Assn. Aug. 18-21. L. W. Nitchals.
 Allison—Butler Co. Fair Assn. July 31-Aug. 3. Chas. J. Miller.
 Alta—Buena Vista Co. Fair Assn. Aug. 18-21. G. A. Soderquist.
 Atlantic—Cass Co. 4-H & FFA Fair Assn. Aug. 3-7. Wayne Flick.
 Audubon—Audubon Co. Fair Assn. Aug. 17-21. D. C. Perley.
 Avoca—Pottawattamie Co. Fair Assn. Aug. 6-9. James Tschertler.
 Boone—Boone Co. Fair Assn. Aug. 17-20. T. M. Nelson.
 Britt—Hancock Co. Jr. Fair Assn. Aug. 11-14. Mitchell Poole.
 Burlington—Burlington Hawkeye Fair. Aug. 10-14. Wallace Rayer.
 Cedar Rapids—All-Iowa Fair. Aug. 16-23. Andrew C. Hanson.
 Centerville—Appanoose Co. Fair Assn. Aug. 6-10. Carl G. Roby.
 Central City—Linn Co. Fair Assn. Aug. 7-9. T. W. Lewis.
 Chariton—Lucas Co. 4-H Achievement Show. Aug. 4-6. Mrs. Lee Cottingham.
 Charles City—Floyd Co. Fair Assn. Aug. 10-14. Harold L. Friedrich.
 Cherokee—Cherokee Co. Fair Assn. Aug. 13-15. Dale Simmons.
 Clarinda—Page Co. Fair Assn. Aug. 12-18. Ole Wibbold.
 Columbus Junction—Lousa Co. Fair Assn. Aug. 17-20. Clyde Crawford.
 Corydon—Wayne Co. Fair Assn. July 29-Aug. 1. Robert R. Shelton.
 Corning—Adams Co. Fair Assn. Aug. 9-13. Ray Reese.
 Council Bluffs—West Pottawattamie Co. Fair Assn. Aug. 11-15. Ed Fisher.
 Davenport—Mississippi Valley Fair. Aug. 9-16. Harvey Hoffman.
 Decorah—Winneshek Co. Fair Assn. Aug. 20-23. Leon R. Brown.



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Benison-Crawford Co. Fair Assn. Aug. 10-13. J. M. Wansing.
 Des Moines-Polk Co. 4-H Fair Assn. Aug. 10-13. Art Norman.
 Des Moines-Iowa State Fair. Aug. 28-Sept. 6. L. B. Cunningham.
 DeWitt-Clinton Co. 4-H Club Show. Aug. 3-7. Jimmy Miller.
 Donnellson-Lea Co. Fair Assn. Aug. 3-8. C. I. Redfern.
 Dubuque-Dubuque Co. Fair Assn. Aug. 20-23. Clem Welsh.
 Eagle Grove-Eagle Grove Dist. Jr. Fair Assn. Aug. 24-26. Richard Randall.
 Eldon-Wapello Co. Fair Assn. Aug. 24-27. L. W. Hall.
 Eldora-Hardin Co. Fair Assn. Aug. 10-14. George Jansen.
 Elkader-Elkader Fair Assn. Aug. 25-27. Edward A. Burlingame Jr.
 Emmetsburg-Palo Alto Co. Fair Assn. Aug. 10-12. Andrew Vendervelde.
 Estherville-Emmet Co. Fair Assn. Aug. 17-20. Robert G. Beckley.
 Fairfield-Jefferson Co. Jr. Agrl. Show. Aug. 10-13. Henry McCleary.
 Fort Dodge-Webster Co. 4-H Achievement Show. Aug. 3-5. Paul Harms.
 Gladbrook-Tama Co. Fair Assn. Aug. 5-8. Gress Rogers.
 Greenfield-Adair Co. Fair Assn. Aug. 3-6. Robert B. McDowell.
 Grinnell-Poweshiek Co. 4-H & FFA Fair Assn. Aug. 3-6. Kay A. Connelly.
 Grundy Center-Grundy Co. Fair Assn. Aug. 12-15. Henry B. Wiesley.
 Guthrie Center-Guthrie Co. Fair Assn. Sept. 10-13. G. W. Prince.
 Hampton-Franklin Co. Fair Assn. Aug. 24-26. Kenneth Showalter.
 Harlan-Shelby Co. Fair Assn. Aug. 4-6. Harold Swesey.
 Humboldt-Humboldt Co. Fair Assn. Aug. 24-27. Jean M. Kieve.
 Ida Grove-Ida Co. Fair Assn. Aug. 10-12. Abel Peters.
 Independence-Buchanan Co. Fair Assn. Aug. 4-7. Alva M. Norton.
 Indianola-Warren Co. Fair Assn. July 29-Aug. 1. Lewis Johnson.
 Iowa City-Johnson Co. 4-H Fair Assn. Aug. 3-7. H. J. Montgomery.
 Jefferson-Greene Co. Fair Assn. Aug. 10-13. Paul Mears.
 Keosauqua-Van Buren Co. Fair Assn. Aug. 3-7. Arthur J. Secor.
 Knoxville-Marion Co. Fair Assn. Aug. 4-8. M. A. Trabert.
 LeMars-Plymouth Co. Fair Assn. Aug. 10-12. Arlie A. Pierson.
 Leon-Decatur Co. 4-H Fair Assn. Aug. 4-7. Harold Flannagan.
 Malvern-Mills Co. Fair Assn. Aug. 6-8. Louis Knop.
 Manchester-Delaware Co. Fair Assn. Aug. 4-7. Truman Ingels.
 Manson-Calhoun Co. Fair Assn. July 31-Aug. 2. William Partlow.
 Maquoketa-Jackson Co. Fair Assn. Aug. 13-16. Kenneth Ehlinger.
 Marango-Iowa Co. Fair Assn. Aug. 5-8. Zeida Heilman.
 Marshalltown-Central Iowa Fair. Aug. 15-18. Wendell L. Collins.
 Mason City-North Iowa Fair. Aug. 10-13. Hans Henrickson.
 Missouri Valley-Harrison Co. Fair Assn. Aug. 24-27. Mrs. Kathryn Risney.

Monticello-Great Jones Co. Fair Assn. Aug. 24-29. Claude Appleby.
 Merville-Woodbury Co. Fair Assn. Aug. 19-23. Wm. McElrath.
 Mount Ayr-Ringgold Co. Fair Assn. Aug. 13-15. W. T. Timby.
 National-Clayton Co. Fair Assn. Aug. 14-17. Arthur W. Seeland.
 Onawa-Monona Co. Fair Assn. Aug. 16-19. Chas. W. Ross.
 Osceola-Clarke Co. 4-H Fair Assn. Aug. 11-14. Merlin Newman.
 Osage-Mitchell Co. Fair Assn. July 30-Aug. 3. Fred B. Hanson.
 Oskaloosa-Southern Iowa Fair Assn. July 27-30. Lucille Hanna.
 Pocahontas-Pocahontas Co. 4-H Club Fair. Aug. 18-21. Charles Johnson.
 Primghar-O'Brien Co. Fair Assn. Aug. 10-13. John H. Longstreet.
 Rockwell City-Calhoun Co. Expo. Aug. 14-16. Wayne D. Gidal.
 Red Oak-Montgomery Co. Agrl. Soc. Aug. 3-6. Glen W. Anderson.
 Sac City-Sac Co. Fair Assn. Aug. 24-26. Ray Deibert.
 Sidney-Fremont Co. Fair Assn. Aug. 4-7. Corby Fichter Jr.
 Sioux Center-Sioux Co. Youth Fair. Aug. 11-13. M. E. Eldridge.
 Spencer-Clay Co. Fair Assn. Sept. 14-19. William Woods.
 Thompson-Winnebago Co. Jr. Show. July 29-Aug. 3. Loren Hanson.
 Tipton-Cedar Co. Fair Assn. Aug. 10-13. Eugene R. Moore.
 Vinton-Benton Co. Fair Assn. Aug. 3-6. K. B. Spaulding.
 Washington-Township Park Fair Assn. Aug. 4-7. M. M. Orris.
 Waterloo-Iowa 4-H Show. Oct. 3-10. Norbert J. Kash.
 Waterloo-Dairy Cattle Congress. Oct. 3-10. Norbert J. Kash.
 Waukon-Alfamaakee Co. Fair Assn. Aug. 7-9. Joe Deeney.
 Webster City-Hamilton Co. Fair Assn. Aug. 12-16. R. B. Douglas.
 West Liberty-West Liberty Fair Assn. Aug. 23-26. Kenneth L. Jehle.
 West Union-Fayette Co. Fair Assn. Aug. 24-28. E. T. Alcorn.
 What Cheer-Keokuk Co. Fair Assn. Aug. 14-16. Tom Baxter.
 Winterset-Madison Co. Fair Assn. Aug. 12-15. J. Earl Graves.

Kansas

Abilene-Central Kan. Free Fair. Aug. 24-28. J. Roy Hardin.
 Alma-Wabaunsee Co. Fair Assn. Aug. 19-21. Norman Winkler.
 Belleville-N. Central Kan. Free Fair. Aug. 31-Sept. 4. Carl H. Meyer.
 Beloit-Mitchell Co. Fair Assn. Aug. 24-26. Betty Waggoner.
 Blue Rapids-Marshall Co. Stock Show & Fair Assn. Aug. 25-28. Mrs. R. D. Riegle.
 Burden-Eastern Cowley Co. Fair Assn. Aug. 12-14. E. V. Hudson.
 Burlington-Coffey Co. Fair Assn. Aug. 24-27. Bryce Orr.
 Caldwell-Sumner Co. Fair Assn. Sept. 3-5. Merle Gile.
 Canton-McPherson Co. Fair Assn. Aug. 13-15. Dorothy Sebring.
 Cheney-Sedgewick Co. Fair Assn. Aug. 27-29. Frank A. Ryniker.
 Cimarron-Gray Co. Free Fair. Aug. 19-21. Ralph Fry.
 Clay Center-Clay Co. Fair Assn. Aug. 27-29. Glenn V. Romig.
 Coffeyville-Montgomery Co. Fair Assn. Sept. 1-6. Lawrence M. Smith.
 Colby-Thomas Co. Free Fair Assn. Aug. 11-14. Glenn Crabb.
 Columbus-Cherokee Co. Legion Fair. Sept. 7-12. Joe W. Cook.
 Cottonwood Falls-Chase Co. Fair Assn. Aug. 25-27. Elmore G. Stout.
 Dighton-Lane Co. Free Fair. Aug. 5-7. E. A. Bryant.
 Council Grove-Morris Co. Fair Assn. Aug. 19-21. Warner Harris.
 Dodge City-Great Southwest Fair Assn. Aug. 17-19. Rod Simpson.
 Effingham-Atchison Co. Fair Assn. Aug. 18-21. Roy Morgan.
 El Dorado-Butler Co. Fair Assn. Aug. 18-21. Gene Adams.
 Erie-Neosho Co. Fair Assn. Aug. 20-24. Ivan Green.
 Eureka-Greenwood Co. Fair Assn. Aug. 12-16. L. E. Hawthorne.
 Fort Scott-Bouillon Co. Fair Assn. Aug. 11-15. F. E. Myers.
 Fredonia-Wilson Co. Fair Assn. Aug. 10-13. Theodore Myers Jr.
 Garden City-Finney Co. Free Fair Assn. Aug. 25-27. Hoy B. Etling.
 Gardner-Johnson Co. Fair Assn. Aug. 27-29. Shelby Jones.

Garnett-Anderson Co. Fair Assn. Aug. 26-28. Ralph Archer.
 Girard-Crawford Co. Agrl. Fair. Aug. 3-4. Marvin Green.
 Glasco-Cloud Co. Fair Assn. July 28-30. Mrs. Olive Cramer.
 Goodland-Northwest Kan. Dist. Fair Assn. Aug. 18-21. L. D. Morgan.
 Hardtner-Barber Co. Fair Assn. Aug. 13-15. David L. Hada.
 Harper-Harper Co. Agrl. Fair Assn. Aug. 20-22. R. M. Zimmerman.
 Hill City-Graham Co. Fair Assn. Aug. 4-6. Ralph C. Bethell.
 Hillsboro-Marion Co. Fair Assn. Sept. 1-4. C. P. Ashcraft.
 Holton-Jackson Co. Fair Assn. Aug. 17-19. Orvis C. Blossom.
 Horton-Tri-County Free Fair Assn. Aug. 26-28. Julia A. Bourquin.
 Howard-Howard-Elk Co. Fair Assn. Aug. 6-8. Noel Mullendore.
 Hoxie-Sheridan Co. Free Fair. July 30-Aug. 1. Mrs. Henry Shea.
 Hutchinson-Kansas State Fair. Sept. 19-24. Virgil Miller.
 Iola-Allen Co. Agrl. Soc. Aug. 20-22. W. R. Clendenen.
 Kincaid-Kincaid Farmers' Free Fair. Sept. 18-19. David I. Booher.
 Kingman-Kingman Co. Fair Assn. Aug. 18-20. C. W. Sloan.
 Kingsley-Edwards Co. Fair Assn. Aug. 18-20. Harry L. Kivett.
 LaCrosse-Rush Co. Agrl. Fair Assn. Aug. 10-12. Harold Rife.
 Lane-Franklin Co.-Lane Fair. Aug. 13-15. Dean Kennedy.
 Lawrence-Douglas Co. Free Fair Assn. Aug. 27-29. Max Bahmaier.
 Liberal-Five State Fair Assn. Sept. 2-7. Chas. E. Kulow.
 Longton-Elk Co. Fair Assn. Aug. 27-29. Lura G. Nichols.
 Minneapolis-Ottawa Co. Fair Assn. Aug. 12-15. Lloyd D. Farrington.
 Mound City-Linn Co. Fair Assn. Aug. 19-22. John H. Morse.
 Ness City-Ness Co. Fair Assn. Aug. 13-15. Clyde A. Strobel.
 Newton-Harvey Co. Fair Assn. Aug. 18-24. R. D. Roberts.
 Neodesha-Neodesha A. & H. Soc. Fair. Aug. 14-16. Carl G. Lovett.
 Norton-Norton Co. Fair Assn. Aug. 17-21. Jim Danielson.
 Oberlin-Decatur Co. Fair Assn. Aug. 10-12. E. R. Woodward.
 Onaga-Pottawatomie Co. Fair Assn. Aug. 30-Sept. 1. Eula Kolterman.
 Osage City-Osage Co. Fair Assn. Aug. 20-22. Floyd Hepworth.
 Osborne-Osborne Co. Fair Assn. Aug. 18-21. Mrs. Irene Welker.
 Oswego-Labelle Co. Fair Assn. July 29-Aug. 1. Chas. H. McKinney.
 Ottawa-Franklin Co. Agrl. Soc. Aug. 25-28. Glen A. Hayward.
 Overbrook-Overbrook-Osage Fair Assn. Aug. 6-8. Mrs. Earl Jones.
 Palao-Miami Co. Fair Assn. Aug. 10-12. Bruce McLaury.
 Pratt-Pratt Co. Fair Assn. Aug. 6-8. LaVern Eckels.
 Richmond-Richmond Free Fair Assn. Aug. 13-15. John H. Roeckers.
 St. Francis-Cheyenne Co. Free Fair Assn. Aug. 13-15. Harold D. Shull.
 Salina-Salina Co. Fair Assn. Aug. 25-28. Albert Freise.
 Sedan-The Chautauque Co. Free Fair & Reunion. Sept. 17-19. W. Ross Whitworth.
 Sharon Springs-Wallace Co. Fair Assn. July 30-Aug. 1. Ray Mann.
 Smith Center-Smith Co. Fair Assn. Aug. 17-19. Ormal Martin.
 Stafford-Stafford Co. Fair Assn. Aug. 20-22. A. B. Herzmann.
 Stockton-Rooks Co. Fair Assn. Aug. 23-28. George F. Ostmeyer.
 Sylvan Grove-Lincoln Co.-Sylvan Grove Fair Assn. Aug. 20-23. Clarence A. Diers.
 Syracuse-Hamilton Co. Fair Assn. Aug. 25-27. John Tracy.
 Thayer-Thayer Picnic & Fair. Sept. 2-4. H. M. Minnick.
 Tonganoxie-Leavenworth Co. Fair Assn. Aug. 26-28. J. M. Neibarger.
 Topeka-Mid-America Fair. Sept. 12-17. Maurice Fager.
 Tribune-Greeley Co. Fair Assn. Aug. 20-22. Lee Toadwine.
 Troy-Doniphan Co. Fair Assn. Aug. 5-7. Byron E. Myers.
 Ulysses-Grant Co. Fair Assn. Aug. 20-22. Marshall F. Walker.
 Yates Center-Woodson Co. Fair Assn. Aug. 3-5. Mrs. Mary E. Reid.
 Wakeeney-Trego Co. Free Fair. Aug. 18-21. Pete Whitcomb.
 Wakefield-Clay Co. Farmers' Inst. & Wakefield Free Fair. Sept. 23-26. Dale Newell.

Washington-Washington Co. Fair Assn. Sept. 3-5. A. D. Chapin.
 Wetmore-Nemaha Co. Free Fair Assn. Aug. 6-8. Hubert C. Suther.
 Wichita-Kansas Nat'l Livestock Show. Oct. 6-8. Conlee Smith.
 Winfield-Cowley Co. Free Fair Assn. Sept. 1-4. Carl S. O'Neil.

Kentucky

Alexandria-Alexandria Fair Assn. Sept. 5-7. Thomas J. Carnes.
 Beattyville-Lee Co. Fair Assn. Sept. 21-26. Clarence Watkins.
 Booneville-Owsley Co. Fair Assn. Sept. 17-19. Fred W. Gabbard.
 Bowling Green-Southern Ky. Fair Assn. Aug. 4-8. Fred Clackler.
 Brodhead-Brodhead Little World Fair Assn. Aug. 19-23. Eddie Hurt.
 Burkasville-Cumberland Co. Fair Assn. Aug. 25-29. Ellis Bishop.
 Burlington-Boone Co. 4-H & Utopia Fair Assn. Aug. 13-15. Mrs. Vernon Pope.
 Cadiz-Trigg Co. Fair Assn. July 29-31. John R. Vinson Jr.
 Calhoun-McLean Co. Fair Assn. Sept. 3-5. J. M. Clark.
 Campbellsville-Taylor Co. Fair Assn. Aug. 10-15. Wm. M. Munford Jr.
 Campton-Wolfe Co. Fair Board. Sept. 8-12. Hays Pigman.
 Carrollton-Carroll Co. Fair Assn. Aug. 5-8. Paul Williams.
 Columbia-Adair Co. Fair Assn. July 29-Aug. 1. Robt. P. Hancock.
 Dixon-Webster Co. Fair Assn. Aug. 18-22. J. O. Rayburn.
 Edmonton-Metcalf Co. Fair & Pony Show. Aug. 12-15. Ruth Shirley.
 Eminence-Henry Co. Fair & Horse Show. Aug. 12-15. Wm. A. McKay.
 Franklin-Simpson Co. Fair Assn. Sept. 30-Oct. 3. Woodrow Coats.
 Georgetown-Scott Co. Fair Assn. Aug. 19-21. W. C. James.
 Germantown-Germantown Fair Assn. Aug. 3-8. R. K. Asbury.
 Greenup-Greenup Co. Fair Assn. Sept. 14-19. Agnes Miller.
 Hardinsburg-Breckinridge Co. Fair Assn. Sept. 23-26. E. B. Kennedy.
 Hodgenville-Larue Co. Fair Assn. Aug. 18-23. Roy Ragland.
 Hopkinsville-Pennyroyal Fair Assn. Aug. 3-8. Leonard E. Wilson.
 Jamestown-Russell Co. Fair Assn. Aug. 5-8. Willis Stout.
 Jefferson-Jefferson Co. Fair Assn. Aug. 15. Willis Stout.
 LaGrange-Oldham Co. Fair Assn. Aug. 26-29. Fred Nebbe, 715 S. 44th, Louisville.
 Leitchfield-Grayson Co. Fair Assn. Sept. 3-7. Mrs. W. E. Carringer.
 Leitchfield-Grayson Co. Fair Assn., Sept. 3-7. Earl Glen.
 Louisville-Kentucky State Fair. Sept. 11-19. H. Clyde Reeves.
 Madisonville-Hopkins Co. Fair Assn. Aug. 24-29. Harold R. Seibert.
 Munfordsville-Hart Co. Fair Assn. Sept. 9-12. Andrew Bird.
 New Castle-Henry Co. Fair Assn. Aug. 12-15. Wm. A. McKay.
 Owenenton-Owen Co. Fair Assn. July 29-Aug. 1. Harold Ransdall.
 Owingsville-Bath Co. Fair Assn. Aug. 19-22. Mrs. Frank T. Jones.
 Paris-Bourbon Co. Fair Assn. July 30-Aug. 1. Harley Kiser.
 Prestonsburg-Floyd Co. Fair Assn. Oct. 1. Ann Garrett.
 Providence-Weststar Co. Fair Assn. Aug. 18-22. J. D. Rayburn.
 Richmond-Madison Co. Fair Assn. Aug. 12-15. H. E. Richardson.
 Russellville-Logan Co. Fair Assn. Aug. 10-15. H. E. Russell.
 Stanford-Lincoln Co. 4-H Fair Assn. July 30-Aug. 1. Wm. Brinkley.
 Tompkinsville-Monroe Co. Fair Assn. Aug. 17-22. A. W. Bragdon.
 Vanceburg-Lewis Co. School & Agrl. Fair Assn. Sept. 23-26. David Timmer.
 Versailles-Woodford Co. Fair. Aug. 7-8. Mrs. Garnett Carroll.

Louisiana

Abbeville-La. Dairy Festival & Fair. Oct. 28-29. Roy R. Theriot.
 Amite-Tangipahoa Parish Fair Assn. Oct. 2-5. Harvey E. Hutchinson.
 Bastrop-No. La. Cotton Festival & Fair. Sept. 22-26. Jimmy Dillon.
 Baton Rouge-East Baton Rouge Parish Fair, Inc. Feb. 28-March 2, 1960. C. L. Flowers.
 Clarke-Caldwell Parish Fair Assn. Sept. 24-26. Mrs. E. B. Broussard.
 Clinton-East Feliciana Parish Agrl. Fair Assn. Oct. 15-17. A. R. Cain.
 Colfax-Grant Parish Negro Fair Assn. Oct. 2-3. Ellen B. Jerro.
 Coushatta-Red River Parish Fair & Rodeo. Sept. 15-19. Curtis Jones.
 Covington-St. Tammany Parish Fair Assn. Oct. 16-19. Henry Mayfield.
 Crowley-International Rice Festival. Oct. 13-16. Rupert F. Cisco.
 Delcambre-Iberia Shrimp Festival & Fair Assn. Aug. 15-16. Ferry P. LeBlanc.
 DeRidder-Beauregard Parish Fair. Sept. 29-Oct. 3. Merle Harper.
 Donaldsonville-South La. State Fair. Oct. 1-4. Adolphe Natter.
 Farmerville-Union Parish Fair Assn. Oct. 14-17. Woodrow A. Downs.
 Eunice-Southwest La. Fair. Oct. 7-11. Mrs. Wilma Bedell.
 Franklinton-Washington Parish Fair Assn. Oct. 7-10. Emery Goff.
 Grambling-North La. Broiler Show & Fair. March 21-25, 1960. Furman C. Anderson.
 Haynesville-Claborn Parish Fair & Northwest La. Dairy Festival. Oct. 5-10. W. J. Sherman.
 Houma-Terrebonne Livestock & Agrl. Fair. Oct. 10-11. Luther LaBorde.
 Jena-LaSalle Parish Fair. Sept. 21-26. H. D. Gaddis.
 Jennings-Jeff Davis Parish Fair & Oil Expo., Oct. 22-24. T. L. Morgan.
 Jonesboro-Jackson Parish Agrl. & Livestock Fair Assn. Sept. 21-26. W. W. McDonald Jr.

Jonesville-Catahoula Parish Fair & Soybean Festival. Oct. 20-24. Elmer I. Gibson.
 Kaplan-Vermilion Parish Fair & Crossbreeding Festival Assn. Sept. 18-20. Allan L. Broussard.
 Livingston-Livingston Parish Fair Assn. Oct. 8-10. M. E. Curtis.
 Many-Sabine Parish Fair Assn. Oct. 14-17. Otis Jones.
 Minden-Bossier-Webster Fair & Forest Festival. Oct. 14-17. Brodie Pugh.
 Morgan City-La. Shrimp Festival & Fair Assn. Sept. 5-7. Robert Williams.
 New Iberia-La. Sugar Cane Festival & Fair Assn. Sept. 25-27. Mrs. Frank Oubre.
 Natchitoches-Natchitoches Parish Fair Assn. Sept. 23-26. Edwin L. Kelly.
 New Orleans-Mid-Winter Fair & Poultry Assn. Nov. 14-15. Mrs. Frances Smith.
 New Roads-Pointe Coupee Parish Fair. Oct. 9-11. Mrs. Hazel Bondy.
 Oak Grove-West Carroll Parish Fair. Oct. 12-16. J. Wayland Smith.
 Oberlin-Allen Parish Fair Assn. Sept. 30-Oct. 3. G. C. Meaux.
 Olla-North Central La. Fair Assn. Sept. 28-Oct. 3. H. Vinyard.
 Plaquemine-Iberville Free Fair Assn. Sept. 11-14. Leon F. Mira.
 Port Allen-West Baton Rouge Parish Fair. Sept. 18-20. L. C. Marionneaux.
 Prairieville-Ascension Parish Negro Fair Assn. Sept. 24-27. Cleveland Leblanc.
 Raceland-Lafourche Parish Fair Assn. Sept. 19-20. C. J. Arceneaux.
 Ringgold-Bienville Parish Fair Assn. Oct. 7-10. John T. Noles.
 Ruston-North La. State Fair. Oct. 10-15. J. A. Shealey.
 St. Francisville-West Feliciana Parish Fair Nov. 13-14. W. D. Magee.
 Shreveport-Louisiana State Fair. Oct. 23-Nov. 1. J. T. Monsour.
 Shreveport-Caddo Parish Fair & Jr. Livestock Show. Oct. 21-22. Emmitt Long.
 Sulphur-Calcasieu-Cameron Bi-Parish Free Fair. Oct. 19-24. Mrs. Harold Owens.
 Tallulah-La. Delta Fair Assn. Oct. 19-23. J. M. Gilfoil.
 Vivian-North Caddo Parish Fair. Oct. 1-3. T. H. Burns.
 West Monroe-Ouachita Valley Fair Assn. Oct. 12-17. John H. Birdsong Sr.
 Winnfield-Winn Parish Fair. Sept. 30-Oct. 3. William C. Cummings.
 Winsboro-Franklin-Richland War Memorial Fair Assn. Oct. 14-17. George Sherman.

Maine

Acton-York Co. Agrl. Assn. Aug. 28-29. Leon E. Credford.
 Athens-Wessersissett Valley Fair Assn. Sept. 4-5. Lee W. Foss.
 Bangor-The Bangor Fair Assn. Aug. 1-8. I. Mann.
 Blue Hill-Blue Hill Fair Assn. Sept. 4-7. Phil O'Brien.
 Cherryfield-West Washington Agrl. Soc. Sept. 16-19. Palmer Hart.
 Cumberland Center-Cumberland Farmers' Club. Sept. 28-Oct. 3. Harold P. Small.
 Dover-Foxcroft-Piscataquis Valley Fair Assn. Aug. 28-29. Arno D. Emery.
 Farmington-Franklin Co. Agrl. Soc. Sept. 22-26. Frank E. Knowlton.
 Fryeburg-West Oxford Agrl. Society. Oct. 4-10. Fred H. Mayo.
 Guilford-Guilford Fair Assn. Sept. 12. LeRoy Knowlton.
 Lewiston-Maine State Fair. Sept. 7-12. J. J. Bourlak.
 Litchfield-Litchfield Farmers' Club Fair. Sept. 4-5. Waston R. Allen.
 Machias-Washington Co. Agrl. Fair. Aug. 19-22. Herald J. Beckett.
 Monmouth-Cochewegan Agrl. Assn. Sept. 18-19. Clarence H. Maxim.
 North Waterford-World's Fair Assn. Oct. 2-3. Wilbur L. Button.
 Pittston-Pittston Fair Assn. Aug. 14-15. Marion L. Moody.
 Presque Isle-Northern Maine Fair Assn. Aug. 10-15. Robert D. Andrews.
 Readfield-Readfield Grange Fair Assn. Sept. 12. Nina K. McDougald.
 Sidney-Sidney Town Fair Assn. Aug. 28-30. Mrs. Mary Philbrick.
 Skowhegan-Skowhegan State Fair Assn. Aug. 15-22. Roy E. Symons.
 South Paris-Oxford Co. Agrl. Soc. Sept. 14-19. Gordon F. Grant.
 Springfield-N. Penobscot Agrl. Assn. Sept. 8-7. Paul H. McKenney.
 Topsham-Topsham Fair. Oct. 12-17. Emery W. Bookes.
 Union-Knox Agrl. Soc. Aug. 25-29. Ivan Sherman.
 Windsor-South Kennebec Agrl. Soc. Sept. 1-7. E. R. Hayes.

Maryland

Annapolis-Anne Arundel Co. Fair (Sandy Point State Park). Sept. 22-26. F. M. Rideout.
 Bel Air-Herford Co. Fair Assn. Aug. 18-22. Alvin F. Polan.
 Cumberland-Cumberland Fair Assn. Aug. 17-22. John H. Mosner.
 Fair Hill-Cecil Co. Breeders' Fair. Sept. 12. William Shelton.
 Frederick-Frederick Fair Assn. Sept. 29-Oct. 3. Wade F. Hursey.
 Gaithersburg-Montgomery Co. Fair Assn. Aug. 25-29. Roscoe N. Whipp.
 Hagerstown-Hagerstown Fair. Aug. 10-15. Clyde R. Stouffer.
 La Plata-Charles Co. Fair Assn. Oct. 2-4. Gilbert Keech.
 Leonardtown-St. Mary's Co. Fair Assn. Sept. 24-27. Mary E. O. Goddard.
 Leonardtown-St. Mary's Co. Farmers & Home-makers' Assn. Fair. Oct. 2-4. Stephen Young.
 Leonardtown-St. Mary's Co. Fair Assn. Sept. 25-27. C. L. Lee.
 McHenry-Garrett Co. Fair Assn. Aug. 11-15. H. G. Gortner.
 Parkton-Herford Farm Fair. Aug. 29. Matthew Tress.
 Pomfret-Charles Co. Farmers' Assn. Fair. Sept. 25-27. James F. Brown.
 Prince Frederick-Calvert Co. Fair Assn. Oct. 7-10. Wilbur F. Ward Jr.
 Salisbury-Wicomico Farm & Home Show. Sept. 17-19. Howard Humphries.

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Timonium-Maryland State Fair, Aug. 31-Sept. 12. Richard W. Emory.

Massachusetts

Blackstone-East Blackstone Fair Assn. Aug. 21-23. Jesse E. Deacon.

Michigan

Adrian-Lenawee Co. Fair Assn. Aug. 16-22. M. R. Mohr.

Iron River-Iron Co. Fair Assn. Aug. 20-22. V. C. Vaughan.

Minnesota

Alexandria-Douglas Co. Agrl. Assn. Aug. 26-29. Edwin L. Erickson.

Hutchinson-McLeod Co. Agrl. Assn. Sept. 12-16. Everett Oleson.

St. Charles-Winona Co. Agrl. & Ind. Assn. July 30-Aug. 2. Warren C. Magnuson.

Houston-Chickasaw Co. Fair Assn. Aug. 24-29. Mrs. A. J. Harrington.



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Belle-Belle Fair, Inc. Aug. 6-8. Florence Rogers.
 Bethany-Northwest Mo. State Fair. Sept. 8-10.
 H. L. Henry.
 Bolivar-Bolivar Rotary Club Country Fair. Aug.
 21-22. Robt. J. Eade.
 Bowling Green-Pike Co. Fair Assn. Sept. 2-8.
 Kemble Tinsley.
 Brookfield-Linn Co. 4-H Fair. Sept. 17-19. Mrs.
 Carroll K. Lomax.
 Brunswick-Chariton Co. 4-H Fair. Aug. 10-12.
 Mrs. Harold Edwards.
 California-Montezuma Co. Fair Assn. Aug. 8-8.
 Harold Kinde.
 Canton-Lewis Co. 4-H Show. July 31-Aug. 1.
 Mike Flanagan.
 Cape Girardeau-Southeast Mo. Dist. Fair Assn.
 Sept. 15-20. Frank Steck.
 Carl Junction-Carl Junction Farmers' Fair. Oct.
 1-3. Ernest Garner.
 Carrollton-Carroll Co. Livestock Show. Sept.
 4-5. James Heitmeier.
 Carthage-Jasper Co. Youth Fair. Aug. 8-8.
 Virgil N. Sapp.
 Caruthersville-American Legion Fair. Oct. 7-11.
 Harry E. Malloure.
 Cassville-Southwest Mo. Fair. July 31-Aug. 1.
 Center-Ralls Co. Jr. Fair. July 30-31. Mrs.
 Lloyd English.
 Centralia-Centralia Livestock Show & Fair. Aug.
 1. Perry Sullivan.
 Chilhowee-Chilhowee Community Fair. Sept.
 4-5. M. A. Ficke.
 Clark-Grange Flower Show & Farm Festival.
 Aug. 8. Mrs. Beulah Schroeder.
 Clinton-Henry Co. Fair & Horse Show. July
 26-31. Mrs. Katherine Brock.
 Cole Camp-Cole Camp Fair Assn. Sept. 10-12.
 John W. Ragland.
 Columbia-Boone Co. Fair & Horse Show. Aug.
 11-15. Carson Teel.
 Concordia-Concordia Fall Festival, Sept. 24-26.
 Donald E. Lohman.
 Cuba-Cuba Community Club Fair. Aug. 6-8. Mrs.
 Irene Hertlein.
 Deepwater-Deepwater Labor & Harvest Festival.
 Sept. 7-8. Ona E. Harrington.
 Dexter-Stoddard Co. Fair Assn. Sept. 21-26. W.
 L. Arnold.
 Edina-Knox Co. 4-H Achievement Show. July
 31-Aug. 1. Mrs. F. M. Holman Jr.
 Eldon-Eldon Community Fair. Aug. 6-8. Mrs.
 Ruth Ward.
 Ellington-Reynolds Co. Fair. Sept. 10-12. Thos.
 J. Clark.
 Farmington-St. Francois Co. Fair Assn. Aug.
 27-29. Floyd E. Becker.
 Fayette-Howard Co. Jr. Fair. July 31-Aug. 1.
 R. A. Kimmel.
 Fayette-Jr. Livestock & Home Economics Show.
 Oct. 17. W. D. Settle.
 Gallao-Gallao Harvest Fiesta. Aug. 21-22. Mrs.
 Roger Freeman.
 Green City-Green City 4-H Fair Assn. Sept. 8.
 Mrs. Lois Jerome.
 Higginsville-Lafayette Co. 4-H Fair Assn. July
 28-31. Mrs. Dewey Parrott.
 Holden-Free Fall Fiesta. Sept. 24-26. Charles
 Stowe.
 Houston-Old Settlers Reunion & Co. Fair. Aug.
 12-15. James E. Holland.
 Humansville-Humansville Fall Festival. Sept.
 11-12. E. H. Primm.
 Hume-Hume Fair. Sept. 4-5. Earl B. Franklin.
 Humphreys-Humphreys 4-H Fair. Aug. 8. R. V.
 Gander.
 Jefferson City-Jaycee Cole Co. Fair Assn. July
 29-Aug. 1. Frank Masters.
 Kansas City-American Royal Livestock & Horse
 Show. Oct. 17-24. C. M. Woodard.
 Kennett-Delta Fair & Livestock Show. Sept. 21-
 26. Mrs. H. D. Droke.
 Kirksville-Northwest Mo. Fair Assn. Aug. 2-7.
 N. C. Allen.
 Lamar-Lamar Farm & Industrial Expo. Sept. 16-
 19. Bud Moore.
 Laredo-Laredo Community Fair. Sept. 3-5. Mrs.
 M. P. Brick.
 Lebanon-Laclede Co. Fair Assn. Aug. 26-28. H.
 L. Massey.
 Lee's Summit-Jackson Co. Fair. Aug. 3-8.
 Merle Decker.
 Lexington-Lexington Fall Festival. Sept. 14-20.
 Mrs. Fern McKean.
 Liberty-Clay Co. 4-H Fair Assn. Aug. 4-6. Jack
 C. West.
 Linn-Osage Co. Fair Assn. July 30-Aug. 1. Al-
 vin F. Linhardt.
 Lucerne-Lucerne Stock Show. Aug. 27-29. K. K.
 Blanchard.
 Macon-Macon Co. Jr. Fair Assn. July 31. Mrs.
 H. G. Crawford.
 Marshfield-Webster Co. Fair Assn. Aug. 26-29.
 Ellis O. Jackson.
 Marthasville-Marthasville Fall Festival. Aug. 27-
 29. W. Rottman.
 Maysville-DeKalb Co. Fair & Horse Show. Aug.
 10-12. C. B. Harris.
 Memphis-Scottland Co. Fair Assn. July 29-31.
 Harold Tippett.
 Mendon-Northwestern Fall Festival. Sept. 18-19.
 Mrs. L. L. Emrich.
 Mexico-Audrain Co. Fair & Horse Show. Aug.
 4-8. Harvey J. Wright.
 Moberly-Randolph Co. Jr. Agri. Show. Aug. 1.
 A. T. Johnson.
 Morrisville-Morrisville Jr. Livestock Show &
 Fair. Sept. 25-26. Mrs. Paul Hensley.
 Nevada-Vernon Co. Youth Fair Assn. Sept. 10-
 12. James E. McCall.
 Oregon-Holt Co. Autumn Festival. Sept. 3-5.
 Eleanor F. Spreckelmeyer.

Owensville-Gasconade Co. Fair Assn. Aug. 20-
 22. Oscar Heilemann.
 Palmyra-Palmyra Fall Festival. Aug. 26-29.
 Alice McCormick.
 Plattsburg-Clinton Co. Jr. Livestock & Home
 Economics Show. Aug. 19. Harlan Heskett.
 Pollock-Pollock 4-H Club Achievement Day.
 Aug. 1. Walter A. Olmstead.
 Poplar Bluff-Jaycees' Butler Co. Fair. Aug. 31-
 Sept. 5. Joe W. Cupp.
 Potosi-Washington Co. Fair Assn. Aug. 8-8. D.
 B. Groves.
 Prairie Home-Cooper Co. A&M Soc. July 27-
 29. Wm. Don Carlos.
 Princeton-Mercer Co. Fair Assn. July 29-Aug.
 1. Vernon E. Whisler.
 Queen City-Schuyler Co. Corn & Stock Show.
 Sept. 10-12. Mrs. Paul Van Meter.
 Richmond-Ray Co. Youth Fair. Aug. 6-8. John
 W. Rogers.
 Ridgeway-Harrison Co. Farmers' Fair. Aug. 18-
 20. C. F. Emcy.
 Rolla-Central Mo. Regional Fair Assn. Aug. 12-
 15. J. R. Smith.
 Humansville-Humansville Fall Festival. Sept. 11-
 12. E. H. Primm.
 St. Charles-St. Charles Co. Fair Assn. July 30-
 Aug. 3. Kurt E. Schneider.
 Ste. Genevieve-St. Genevieve Co. 4-H Fair.
 July 31-Aug. 1. John E. Martin.
 St. James-St. James Fall Festival. Sept. 9-12.
 Louis J. Donati.
 Safe-Safe Community Fair. Aug. 27-29. J. B.
 Klossner.
 Salem-Dent Co. Fall Festival. Sept. 3-6. Dor-
 leane Shultz.
 Sedalia-Missouri State Fair. Aug. 22-30. Colie
 Ervin.
 Shelbina-Shelby Co. Fair Assn. Aug. 3-8. A. T.
 Buckman.
 Slater-Slater Fall Festival. Sept. 3-8. C. F.
 Corkins.
 Springfield-Ozark Empire Fair. Aug. 15-21.
 Glen B. Boyd.
 Stewartville-Southwest DeKalb & Northwest
 Clinton Co. Fall Festival Assn. Sept. 10-12.
 Mrs. Joetta Fowler.
 Stockton-Mo. No. 1 Jersey Parish Show. July
 31-Aug. 1. C. G. Ewing.
 Stover-Stover Fall Festival. Sept. 17-19. K. R.
 Roland.
 Sullivan-Sullivan Community Fair. Sept. 9-12.
 Howard Mason.
 Sweet Springs-Sweet Springs Fall Festival.
 Sept. 10-12. L. F. Parker.
 Trenton-North Central Mo. Fair Assn. Aug. 9-
 14. Homer Browning.
 Unionville-Putnam Co. Fair Assn. Sept. 8-11.
 Marple S. Wycoff.
 Versailles-Morgan Co. Fair. Aug. 20-22. Kern
 W. Etter.
 Vienna-Maries Co. Fair Assn. Sept. 3-5. Roy
 L. Hager.
 Warrenton-Warren Co. Fair Assn. July 30-Aug.
 1. Wesley Schuize.
 Washington-Washington Fair. Aug. 6-9. Richard
 A. Boneau.
 Waverly-Waverly Apple Jubilee. Sept. 17-19.
 Richard W. Bricken.
 Wellington-Wellington Community Fair. Sept.
 10-12. Herbert W. Wiperman.
 West Plains-Howell Co. Fair Assn. Aug. 26-29.
 J. Lawrence Moore.
 Winigan-Winigan 4-H Club Fair. Aug. 29.
 Roberta Ware.

Montana

Baker-Fallon Co. Fair Assn. Aug. 21-23. E. R.
 Hoff.
 Billings-Midland Empire Fair. Aug. 10-15.
 Harry L. Fitton.
 Chinook-Biaine Co. Fair Assn. Sept. 5-7.
 Deer Lodge-Powell-Deer Lodge Co. Fair Assn.
 Aug. 21-23. LeRoy P. Kemmesat.
 Dillon-Beaverhead Co. Fair Assn. Sept. 4-5.
 Allen Watton.
 Dodson-Phillips Co. Fair Assn. Aug. 8-9.
 Eureka-Tobacco Valley Community Fair. Aug.
 29-30. H. P. Weydemeyer.
 Forsyth-Rosebud Co. Fair Assn. Aug. 18-20.
 Lucille A. Borer.
 Fort Benton-Chouteau Co. Fair Assn. Sept. 4-6.
 Glasgow-Valley Co. Fair Assn. Aug. 27-29.
 Joseph T. Gorman.
 Glendive-Dawson Co. Fair Assn. Aug. 24-26.
 Richard N. Rigg.
 Great Falls-North Montana State Fair. Aug. 3-
 8. Dan P. Thurber.
 Hamilton-Ravalli Co. Fair Assn. Sept. 3-5.
 Glenn Chaffin.
 Havre-Hill Co. Fair Assn. Aug. 12-18. Allan
 Hanson.
 Kalspell-Northwest Montana Fair Assn. Sept.
 9-12. Russell E. Marsh.
 Lewistown-Central Mont. Horse Show, Fair &
 Rodeo. July 29-Aug. 1. James M. Schultz.
 Miles City-Eastern Montana Fair Assn. Aug. 27-
 29. A. G. Miller.
 Missoula-Missoula Co. Fair Assn. Aug. 26-29.
 Plains-Sanders Co. Fair Assn. Aug. 21-23.
 Scobey-Daniels Co. Fair Assn. Aug. 4-6. John
 P. Harmon.
 Sidney-Richland Co. Fair Assn. Aug. 24-26.
 Harley W. Roath.
 Terry-Prairie Co. Fair Assn. Aug. 14-16. Phil
 Wilson.

Nebraska

Albion-Boone Co. Fair Assn. Aug. 23-26. H.
 Keith Newton.
 Arlington-Washington Co. Fair Assn. Aug. 26-
 28. C. W. Rockwell.
 Auburn-Nemaha Co. Fair Assn. Aug. 15-18.
 Roy Steinhilber.
 Aurora-Hamilton Co. Fair Assn. Aug. 24-27.
 Wesley Hunefeld.
 Bartlett-Wheeler Co. Fair Assn. Aug. 21-23.
 Jim Squire.
 Bassett-Rock Co. Fair Assn. Aug. 7-8. Harold
 D. Johns.
 Beatrice-Gage Co. Fair Assn. Aug. 19-22. Ver-
 non R. Mulig.
 Beaver City-Furnas Co. Fair Assn. Aug. 13-15.
 W. L. Bonser.
 Benkelman-Dundy Co. Fair Assn. Aug. 17-19.
 Eddie Schwartz.
 Bladen-Webster Co. Fair Assn. Aug. 3-5.
 Bernard Buschow.
 Bloomfield-Knox Co. Fair Assn. Aug. 30-Sept. 1.
 Chris B. Alexander.
 Broken Bow-Custer Co. Fair Assn. Aug. 18-21.
 B. V. Holmes.
 Burwell-Garfield Co. Fair Assn. Aug. 12-15.
 H. D. De Lashmott.

Central City-Merrick Co. Fair Assn. Aug. 27-29.
 Stanley Torpin.
 Chadron-Dawes Co. Fair Assn. Aug. 26-28.
 Harry F. Meyer.
 Chambers-Holt Co. Fair Assn. Aug. 17-20.
 J. H. Gibson.
 Chappell-Deuel Co. Fair Assn. Aug. 13-14.
 C. G. Carlson.
 Columbus-Platte Co. Fair Assn. Aug. 31-Sept. 2.
 W. L. Boeltcher.
 Concord-Dixon Co. Fair Assn. Aug. 26-28. Roy
 E. Johnson.
 Crete-Juline Co. Fair Assn. Aug. 20-23. Ken-
 neth Moneypenny.
 Culbertson-Hitchcock Co. Fair Assn. Aug. 20-23.
 Ervin Coyle.
 David City-Butler Co. Fair Assn. Aug. 15-17.
 Robert Ginery.
 Deshler-Thayer Co. Fair Assn. Aug. 6-8. M. E.
 Beckler.
 Dunning-Bialine Co. Fair Assn. Sept. 3-6. J. C.
 Glidden.
 Elwood-Gosper Co. Fair Assn. Aug. 12-14.
 M. R. Morgan.
 Eustis-Frontier Co. Fair Assn. Aug. 20-22. Ted
 Current.
 Eustis-Eustis Agri. Soc. & Corn Show. Aug.
 17-19. Dean Huefla.
 Fairbury-Jefferson Co. Fair Assn. Aug. 6-8.
 S. M. Cressman.
 Franklin-Franklin Co. Fair Assn. Aug. 21-23.
 William Smith.
 Fremont-Dodge Co. 4-H Fair Assn. Aug. 6-7.
 Archie White.
 Fullerton-Nance Co. Fair Assn. Aug. 3-6. E. M.
 Black.
 Geneva-Fillmore Co. Fair Assn. Aug. 9-11.
 Sylvester J. Weis.
 Gordon-Sheridan Co. Fair Assn. Sept. 11-13.
 George B. Comer.
 Grand Island-Hall Co. Fair Assn. Aug. 18-21.
 Howard Raintorth.
 Grant-Perkins Co. Fair Assn. Aug. 20-22. Elsie
 B. Stevens.
 Harrison-Sioux Co. Fair Assn. Aug. 7-9. Dean
 Lundy.
 Hartington-Cedar Co. Fair Assn. Aug. 15-17.
 James A. Walz.
 Hastings-Adams Co. Fair Assn. Aug. 31-Sept. 2.
 Wallace Chaloupka.
 Hemingford-Box Butte Co. Fair. Aug. 13-16.
 H. C. Knight.
 Holdrege-Phelps Co. Fair Assn. Aug. 3-6. Ed-
 gar Borg.
 Humboldt-Richardson Co. Fair Assn. Sept.
 16-18. L. E. Watson.
 Hyannis-Grant Co. Fair Assn. Aug. 28-30. Mrs.
 Earl Hayward.
 Imperial-Chase Co. Fair Assn. Aug. 26-29. Ed-
 ward B. Burke.
 Johnstown-Brown Co. Fair Assn. Sept. 6-7.
 Allen Boyd.
 Kearney-Buffalo Co. Fair Assn. Aug. 25-28.
 W. S. Wimberly.
 Leigh-Colefax Co. Fair Assn. Aug. 27-30. Ernet
 Spanhake.
 Lewellen-Garden Co. Fair Assn. Aug. 27-30.
 Jim Clancy.
 Lexington-Dawson Co. Fair Assn. Aug. 31-
 Sept. 3. Monte Kiffin.
 Lincoln-Nebraska State Fair. Sept. 8-11. Edwin
 Schultz.
 Lincoln-Lancaster Co. Fair Assn. Sept. 5-10.
 Clarence Patterson.
 Loup City-Sherman Co. Fair Assn. Aug. 8-11.
 Clark S. Reynolds.
 Madison-Madison Co. Fair Assn. Aug. 13-15.
 Earl J. Moyer.
 McCook-Red Willow Co. Fair Assn. Aug. 6-9.
 Dale F. Thompson.
 Minden-Kearney Co. Fair Assn. Aug. 6-8.
 Mervin Peterson.
 Mitchell-Scotts Bluff Co. Fair Assn. Sept. 7-9.
 G. L. Williams.
 Neligh-Antelope Co. Fair Assn. Aug. 28-30.
 C. Stonebraker.
 Nelson-Nuckolls Co. Fair Assn. July 29-31.
 H. McAdams.
 Norden-Keya Paha Co. Fair Assn. Sept. 11-13.
 Leonard McCormick.
 North Platte-Lincoln Co. Fair Assn. Aug. 16-20.
 W. C. Hord.
 Oakland-Burl Co. Fair Assn. Aug. 24-27. Orrin
 Kohlmeier.
 Ogallala-Keith Co. Fair Assn. Aug. 16-19. Roy
 G. Nelson.
 Omaha-Ak-Sar-Ben World Championship Rodeo
 & Livestock Show. Sept. 25-Oct. 4. J. J.
 Isaacson.
 Ord-Valley Co. Fair Assn. Aug. 26-28. Edmund
 H. Huffman.
 Orleans-Harlan Co. Fair Assn. Aug. 12-15.
 James H. Mitchell.
 Osceola-Polk Co. Fair Assn. Aug. 10-12. Ray
 A. Conrad.
 Pawnee City-Pawnee Co. Fair Assn. Aug. 25-27.
 Ronald W. Ganzel.
 Pierce-Pierce Co. Fair Assn. Aug. 13-16. Her-
 man Scheer.
 St. Paul-Howard Co. Fair Assn. Aug. 25-28.
 H. E. Elstermeier.
 Scribner-Dodge Co. Fair Assn. Sept. 16-18.
 Elmer Stolizman.
 Seward-Seward Co. Fair Assn. Aug. 3-5. C. W.
 Malby.
 Sidney-Cheyenne Co. Fair Assn. Aug. 19-22.
 W. E. Cunningham.
 South Sioux City-Dakota Co. Fair Assn. Aug.
 21-24. Bredley Jensen.
 Spalding-Greeley Co. Fair Assn. Aug. 10-12.
 Clem Burhman.
 Spencer-Boyd Co. Fair Assn. Aug. 10-12. Wm.
 C. Bentz.
 Springfield-Sarpy Co. Fair Assn. Aug. 27-29.
 Elmer F. Wittmuss.
 Stanton-Stanton Co. Fair Assn. Aug. 20-23.
 Stan Schillpeper.
 Stapleton-Logan Co. Fair Assn. Aug. 28-30.
 Virgil Magnuson.
 Stockville-Frontier Co. Fair Assn. Aug. 28-30.
 Ted Current.
 Syracuse-Otoe Co. Fair Assn. Aug. 25-27.
 Frank Sorrell.
 Tecumseh-Johnson Co. Fair Assn. July 27-29.
 G. L. Betzelberger.
 Valentine-Cherry Co. Fair Assn. Aug. 21-23.
 C. E. Young.
 Wahoo-Saunders Co. Fair Assn. Aug. 13-15.
 E. J. Erickson.
 Walthill-Thurston Co. Fair Assn. Aug. 26-29.
 Ralph D. Copenhaver.
 Waterloo-Douglas Co. Fair Assn. Sept. 16-19.
 R. D. Herrington.
 Wayne-Wayne Co. Fair Assn. Aug. 17-19. Al
 Beha.
 Weeping Water-Cass Co. Fair Assn. Aug. 11-14.
 E. E. Lorenson.

West Point-Cuming Co. Fair Assn. Aug. 30-
 Sept. 2. John Lubker Jr.
 York-York Co. Fair Assn. Aug. 12-18. Robert
 V. Jones.

Nevada
 Elko-Elko Fair & Rodeo. Sept. 4-7. Bill Moell
 Jr.
 Ely-Nevada Fair of Industry. Aug. 24-26.
 Edward D. Houston.
 Las Vegas-Las Vegas Community Fair. Sept.
 23-27. Cedric F. Olson.
 Reno-Washoe Co. Fair Assn. Sept. 17-20. C. J.
 Thornton.

New Hampshire
 Center Sandwich-Sandwich Town & Grange Fair
 Assn. Oct. 12. Doris L. Benz.
 Contoosook-Contoosook Valley Fair Assn. Sept.
 4-7. Charles Jones.
 Cornish-Cornish Fair Assn. Aug. 14-15. Mrs.
 Arthur G. Kenyon.
 Deerfield-Deerfield Fair Assn. Oct. 1-4. Wm.
 C. Maxwell.
 Keene-Cheshire Fair Assn. Aug. 27-30. Dr.
 Clifford H. Coles.
 Lancaster-Cos & Essex Agri. Soc. Sept. 4-7.
 Albert J. Kenney.
 New Boston-New Boston Fair. Sept. 26. Ruth
 Dodge.
 North Haverhill-North Haverhill Fair Assn. Aug.
 1-3. Max G. Robinson.
 Plymouth-New Hampshire State Fair. Aug. 27-
 30. Delbert B. Gray.
 Rochester-Rochester Fair Assn. Sept. 19-26.
 Albert Brown.

New Jersey
 Branchville-Sussex Co. Farm & Horse Show.
 Aug. 4-8. John W. Raab.
 Bridgeton-Cumberland Co. Fair Assn. Aug. 4-8.
 Robert Wheaton.
 Caldwell-Essex Co. 4-H Fair Assn. Aug. 11-12.
 John A. Hassert.
 Clayton-Glooucester Co. 4-H Fair Assn. Aug.
 6-7. Mrs. Janet L. Perry.
 Cowntown-Salem Co. 4-H Fair Assn. Aug. 13-
 14. Marlin A. Brace.
 Far Hills-Somerset Co. 4-H Fair Assn. Aug.
 13-15. Theodore H. Blum.
 Flemington-Flemington Fair. Sept. 1-7. Nor-
 man L. Marshall.
 Lakeland-Camden Co. 4-H Fair Assn. Aug. 14-
 15. Alfred M. Duncan.
 Lakewood-Ocean Co. Fair Assn. Aug. 6-6.
 Francis S. Mansue.
 Mays Landing-Atlantic Co. 4-H Fair. Aug. 19-
 22. Mrs. Josephine Morris.
 Milltown-Middlesex Co. Fair Assn. Aug. 11-13.
 Russell Herbert.
 Parsippany-Troy Hills-Morris Co. Fair Assn.
 Aug. 17-22. Swante C. Swenson.
 Preakness-Passaic Co. 4-H Fair Assn. Aug.
 6-8. Everitt Conklin.
 Trenton-Mercer Co. Farmer Picnic & 4-H Show.
 Aug. 14-15. Della Tindell.
 Trenton-New Jersey State Fair. Sept. 20-27.
 Mrs. Antoinette L. Jamison.
 Troy Hills-Morris Co. Fair Assn. Aug. 17-22.
 Swante C. Swenson.
 Uniontown-Warren Co. Farmers' Fair Assn.
 Aug. 12-15. Harry E. Serfass.

New Mexico
 Alamogordo-Otero Co. Fair Assn. Sept. 18-19.
 Joseph Roessler.
 Albuquerque-New Mexico State Fair. Sept. 26-
 Oct. 4. Leon H. Harms.
 Aztec-San Juan Co. Fair Assn. Sept. 16-19.
 Mrs. Max Feil.
 Deming-Tri-State Fair. Oct. 8-11. Seldon Baker
 Jr.
 Las Cruces-Donna Ana Co. Fair & Jr. Livestock
 Show. Sept. 11-13. Rupert Mansell.
 Lordsburg-Hidalgo Co. Fair Assn. Sept. 18-
 19. Ed H. Hiltson.
 Portales-Roosevelt Co. Fair. Sept. 21-25. Park-
 er Woodval.
 Socorro-Socorro Co. Fair & Rodeo Assn. Sept.
 4-5. Duddy Barker.
 Springer-Colefax Co. Fair Assn. Sept. 10-
 13. Reuben L. Vigil.
 Truth or Consequences-Sierra Co. Fair Assn.
 Sept. 11-13. Allan H. Beck.
 Tucumcari-Quay Co. Fair Assn. Sept. 10-13.
 Lloyd Cavazos.

New York
 Afton-Afton Agri. Assn. July 27-Aug. 1. Guy
 L. Marvin.
 Albion-Orleans Co. Ext. Service Assn. Aug.
 12-13. Robert Stuarzebecher.
 Alexander-Genesee Co. Agri. Soc. Aug. 24-29.
 Jay W. Keller.
 Altamont-Altamont Regional Fair. Aug. 17-22.
 Stuart T. Rombough.
 Angelica-Allegany Co. Agri. Soc. July 31-Aug.
 4. Donald R. Foreman.
 Ballston Spa-Sar Co. Agri. Soc. Aug. 25-30.
 Harold Little.
 Bath-Bath N. Y. Fair. Sept. 2-7. J. Victor
 Faucett.
 Brookfield-Brookfield-Madison Co. Agri. Soc.
 Aug. 18-22. Raymond F. Burdick.
 Boonville-Boonville Fair Assn. Aug. 4-8.
 Charles H. Fickbohm.
 Caledonia-Caledonia Fair, Inc. Aug. 11-15.
 Victor Scroger.
 Chatham-Columbia Co. Agri. Soc. Sept. 4-7.
 J. Vincent Hartigan.
 Cobleskill-Cobleskill Agri. Soc. Aug. 26-30.
 D. W. Beard.
 Cortland-Cortland Co. Ext. Service Assn. Aug.
 11-15. Robert Blatchley.
 De Ruyter-Firemen's Fair. Aug. 19-22. Gordon
 Nielsen.
 Dundee-Dundee Fair Assn. Sept. 24-27. Lewis
 R. Hanmer.
 Dunkirk-Chautauque Co. Agri. Assn. July 27
 Aug. 1. Henry K. Leworthy Jr.
 Durham-Greene Co. Ext. Service Assn. Aug.
 12-13. Robert Tousey.
 Elmira-Chenung Co. Agri. Soc. Aug. 16-22.
 Robert S. Turner.
 Fonda-Montgomery Co. Agri. Soc. Sept. 3-7.
 Fred L. Lowe.
 Frankfort-Herkimer Co. Fair Assn. Aug. 19-22.
 Dominic DiMartino.
 Gouverneur-Gouverneur & St. Lawrence Co. Fair
 Assn. Aug. 10-15. Bligh A. Dodds.
 Grahamsville-Sullivan Co. Ext. Service Assn.
 Aug. 26. Karl Grant.
 Greenwich-Cambridge Valley Agri. Soc. Aug.
 18-22. Mrs. Marjorie Sheridan.

Hamburg-Erie Co. Fair Assn. Aug. 15-22. Frank
 A. Slada.
 Hemlock-Hemlock Lake Union Agri. Soc. Aug.
 26-29. Charles R. Irwin.
 Henrietta-Monroe Co. Fair Assn. Aug. 16-22.
 Albert Lockner.
 Horseheads-Chemung Co. Agri. Soc. Aug. 16-28.
 Robert Turner.
 Ithaca-Tomp. Co. Agri. & Hort. Soc. Aug. 3-8.
 R. K. Blatchley.
 Kingston-Ulster Co. Agri. Soc. Aug. 19-20.
 Albert Kurdt.
 Little Valley-Cattaraugus Co. Agri. Soc. Aug.
 25-29. Mrs. Mildred Merow.
 Lockport-Niagara Co. Ext. Service Assn. Aug.
 11-13. John Stookay.
 Lawville-Lewis Co. Agri. Soc. Aug. 17-22.
 Arthur Stanton.
 Malone-Franklin Co. Agri. Soc. Aug. 24-30.
 Maurice J. Finnegan.
 Middletown-Orange Co. Agri. Soc. Aug. 8-16.
 Kenneth Piggott.
 Morris-Otsego Co. Fair Assn. July 30-Aug. 3.
 Robert Halbert.
 Morrisonville-Clinton Co. Agri. Fair Assn. July
 25-29. W. E. Hudson.
 New City-Rockland Co. Ext. Service Assn. Aug.
 21-22. Earl Mullen.
 North Creek-Warren Co. Extension Service Assn.
 Aug. 20-22. Mrs. W. O. Solberg.
 Norwich-Chenango Co. Agri. Soc. Aug. 10-18.
 Len Tyler.
 Palmyra-Palmyra-Union Agri. Soc. Aug. 12-15.
 W. Ray Converse.
 Pike-Wyoming Co. Fair Assn. Aug. 24-28.
 Charles Van Arsdale.
 Rhinebeck-Dutchess Co. Fair Assn. Aug. 28-
 Sept. 2. R. C. Murray.
 Sandy Creek-Sandy Creek Fair Assn. Aug. 11-
 15. Mrs. Marion B. Herrick.
 Schaghticoke-Rensselaer Co. Agri. & Hort. Soc.
 Sept. 3-8. Charles Stover.
 Syracuse-New York State Fair. Sept. 4-12.
 Harold Creal.
 Syracuse-Onondaga Co. Ext. Service Assn. July
 26-28. Howard Stelle.
 Trumansburg-Union Agri. & Hort. Soc. Sept.
 16-19. Mrs. Robert Closs.
 Walton-Delaware Valley Agri. Soc. Aug. 17-28.
 Mrs. Ida Graby.
 Waterloo-Seneca Co. Agri. Soc. July 27-31.
 Gordon Lambert.
 Watertown-Jefferson Co. Agri. Soc. Aug. 17-
 22. Glenn L. Feistel.
 Westport-Essex Co. Agri. Soc. Aug. 18-22.
 Keeton B. Lobdill.
 Whitney Point-Broome Co. Agri. Soc. July 26-
 Aug. 1. Harley Beardsley.

North Carolina

Ahoshkie-Atlantic Dist. Fair Assn. Oct. 6-10.
 C. E. Robbins.
 Albemarle-Stanley Co. Fair Assn. Sept. 21-26.
 Clyde A. Skidmore.
 Asheboro-Center of N. C. Fair Assn. Sept. 7-
 12. W. C. York.
 Beaufort-Carteret Fair Assn. Sept. 21-26.
 T. E. Kelley.
 Burgaw-Pender Co. Agri. Fair Assn. Oct. 7-10.
 Charles Highsmith.
 Burlington-Alamance Co. Veterans Agri. Fair.
 Oct. 5-10. Joe Coble.
 Charlotte-Spindler-Central Fair Assn. Sept. 21-
 26. Jack Partlow.
 Carthage-Moore Co. Agri. Fair. Oct. 26-31. T.
 T. Prickett.
 Cherokee-Cherokee Indian Fair Assn. Oct. 6-
 10. Charlotte R. Sneed.
 Concord-Cabarrus Co. Agri. Fair. Sept. 14-19.
 Clyde L. Probst Jr.
 Drexel-Drexel Community Fair Assn. Aug. 23-
 29. Ralph A. Abernethy.
 Durham-Durham Co. Negro Fair Assn. Sept.
 14-19. James W. Holmes.
 Durham-American Legion Fair Assn. Sept. 21-
 26. James W. Himes.
 Edenton-Chowan Co. Fair Assn. Oct. 12-17.
 W. A. Perry.
 Enfield-Enfield Vol. Firemen's Agri. Fair. Sept.
 29-Oct. 3. W. B. Burchett.
 Fayetteville-Cape Fear Fair Assn. Sept. 28-
 Oct. 3. Carlton G. Pender.
 Gastonia-Spindler Co. Fair Assn. Sept. 21-26.
 Jack Partlow.
 Goldsboro-Wayne Co. Agri. Fair Assn. Sept.
 14-19. Oleand F. Peela.
 Greensboro-Greensboro Agri. Fair Assn. Sept.
 28-Oct. 3. Mrs. Clyde Kendall.
 Greenville-Pitt Co. Fair Assn. Oct. 5-10.
 Norman Y. Chambliss.
 Henderson-Golden Belt Fair Assn. Oct. 19-24.
 C. M. Hight.
 Henderson-Vance Co. Colored Fair. Oct. 26-
 31. Brooks Hawkins.
 Hickory-Catawba Fair Assn. Sept. 14-19. Corbin
 Green.
 High Point-High Point Agri. Fair Assn. Sept.
 21-26. T. C. Potts.
 Kings Mountain-Beth-Ware Community Fair.
 Sept. 16-19. Stokes Wright.
 Laurinburg-Scotland Co. Agri. Fair Assn. Oct.
 5-10. Thomas C. Terry.
 Lenoir-Caldwell Co. Agri. Fair Assn. Sept. 21-
 26. Roger H. Robbins.
 Lexington-Davidson Co. Agri. & Ind. Fair. Sept.
 21-26. Curtis A. Leonard.
 Littleton-Littleton Iri-County Fair Assn. Oct.
 18-24. T. R. Walker.
 Lumberton-Robeson Co. Agri. & Indus. Expo.
 Sept. 14-19. H. E. Stacy Jr.
 Madison-Madison Agri. Fair. Sept. 21-26. Tom
 Morgan.
 Monroe-Union Co. Fair Assn. Sept. 1-5. John
 W. Hearn.
 Morganton-Burke Co. Fair Assn. Sept. 14-19.
 C. Miller Sigmom.
 Mount Airy-Surrey Co. Agri. Fair Assn. Sept.
 28-Oct. 3. James R. McNeil.
 Pittsboro-Chatham Co. Colored Fair. Sept. 14-
 19. Mrs. Daisy McQuillan.
 Raleigh-North Carolina State Fair. Oct. 13-17.
 Dr. J. S. Dorton.
 Reidsville-Reidsville Fair Assn. Sept. 7-11.
 Wm. M. Oliver.
 Roanoke Rapids-Halifax Northampton Co. Fair.
 Sept. 29-Oct. 3. Don Collin.
 Rocky Mount-Rocky Mount Agri. Fair. Sept.
 21-26. Norman Y. Chambliss.
 Roxboro-Person Co. Agri. Fair Assn. Oct. 19-
 24. Gordon Allen.
 Rutherfordton-Rutherford Co. Agri. Fair Assn.
 Sept. 14-19. John H. Jones.
 Salisbury-Rowan Co. Agri. & Ind. Fair. Sept.
 14-19. David S. Clay.
 Sanford-Lee Co. Agri. Fair Assn. Sept. 28-Oct.
 3. K. M. Willis.

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 Bayside, L. I., N. Y.

Shelby-Cleveland Co. Fair Assn. Sept. 29-Oct. 3. Dr. J. S. Dorton.
Shelby-Cleveland Co. Negro Fair. Oct. 14-17. Rev. A. W. Foster.
Spindale-Rutherford Co. Agrl. Fair Assn. Sept. 15-19. J. H. Jones.
Statesville-Iredell Co. Agrl. Fair Assn. Oct. 5-11. Clyde Smyre.
Trenton-Jones Co. Fair Assn. Oct. 19-24. Mrs. Carl Flowers Jr.
Warrenton-Warren Co. Fair Assn. Sept. 21-26. R. D. Miles.
Washington-Beaufort Co. Fair Assn. Oct. 12-17. Blount S. O'Neal.
Wilson-Wilson Co. Fair Assn. Oct. 8-11. Ernest P. Patton.
Winston-Salem-Carolina Colored Fair. Oct. 12-17. E. C. Hill.
Winston-Salem-Dixie Classic Fair. Oct. 6-10. Neil Bolton.
Yanceyville-Caswell Co. Fair Assn. Sept. 21-26. Felix Allen.
Zebulon-Zebulon Five-County Fair Assn. Sept. 21-26. Wade H. Privett.

North Dakota

Beach-Golden Valley Co. Fair Assn. Sept. 10-12. Walter D. Mattson.
Carrington-Foster Co. Fair Assn. Sept. 22-25. George D. Stewart.
Havana-Sargent Co. Fair Assn. Sept. 6-9. R. N. Weber.
Minot-North Dakota State Fair. July 26-Aug. 1. Merrel O. Dahle.
Underwood-McLean Co. Fair Assn. Sept. 10-12. Morris Nelson.

Ohio

Andover-Andover Street Fair. Sept. 11-12. Wm. S. Grabert.
Ashland-Ashland Co. Fair Assn. Sept. 22-26. Francis Smith.
Athens-Athens Co. Fair Assn. Aug. 12-15. Emory Allen.
Attica-Attica Fair Assn. Aug. 8-12. Mrs. Ruth Hornett.
Barlow-Barlow Fair Assn. Sept. 25-26. F. H. Proctor.
Belleville-Logan Co. Fair Assn. Aug. 24-27. J. Philip Gordon.
Bellville-Bellville Fair Assn. Sept. 9-12. Victor Roberts.
Berea-Cuyahoga Co. Fair Assn. Aug. 17-23. Norman Lehman.
Bowling Green-Wood Co. Fair Assn. Aug. 10-15. John L. Clarke.
Bucyrus-Crawford Co. Fair Assn. Aug. 1-6. Richard Shealy.
Burton-Geauga Co. Fair Assn. Sept. 3-7. C. H. Lamoreaux.
Cadiz-Harrison Co. Fair Assn. Sept. 16-19. L. H. Berger.
Caldwell-Noble Co. Fair Assn. Sept. 2-5. J. K. Walkenshaw.
Canfield-Mahoning Co. Fair Assn. Sept. 3-7. Grace E. Williams.
Canton-Stark Co. Fair Assn. Sept. 4-8. Mrs. Fern Saal.
Carrollton-Carroll Co. Fair Assn. Sept. 30-Oct. 3. E. W. Casper.
Celina-Mercer Co. Fair Assn. Aug. 15-20. W. F. Archer.
Chillicothe-Ross Co. Fair Assn. Aug. 11-15. Wm. R. Kramer.
Cincinnati-Hamilton Co. Agrl. Soc. Sept. 17-20. C. A. Peters, 561 Court House.
Circleville-Pickaway Co. Fair Assn. Aug. 4-9. Wm. L. Cook.
Circleville-Circleville Pumpkin Show. Oct. 21-24. Ned H. Dresbach.
Columbus-Ohio State Fair. Aug. 28-Sept. 4. Rowland Bishop.
Coshocton-Coshocton Co. Fair Assn. Oct. 7-10. John Senter.
Creton-Hartford Co. Fair Assn. Aug. 11-15. William Arter.
Dayton-Montgomery Co. Fair Assn. Sept. 5-9. Goldie V. Scheible.
Delaware-Delaware Co. Fair Assn. Sept. 20-25. Wm. B. Deal.
Dover-Tuscarawas Co. Fair Assn. Sept. 22-25. W. G. Findley.
Eaton-Prebble Co. Fair Assn. Aug. 11-15. Glenn Crowell.
Findlay-Hancock Co. Fair Assn. Sept. 7-10. Mrs. Wade Marshall.
Fremont-Sandusky Co. Fair Assn. Sept. 4-9. Russell S. Hull.
Gallipolis-Gallia Co. Fair Assn. Aug. 12-15. Mrs. Arlene Roush.
Georgetown-Brown Co. Fair Assn. Sept. 30-Oct. 3. Robert Green.
Greenville-Darke Co. Fair Assn. Aug. 21-28. Dr. Dan V. Martin.
Hamilton-Butler Co. Fair Assn. Aug. 23-27. Barton Truster.
Hicksville-Defiance Co. Fair Assn. Aug. 23-29. Gerald Massie.
Hilliards-Franklin Co. Fair Assn. Aug. 19-22. Findley L. DeWolfe.
Hillsboro-Highland Co. Fair Assn. Sept. 9-12. W. G. Whorton.
Jefferson-Ashtabula Co. Fair Assn. Aug. 11-15. E. F. Walburn.
Kenton-Hardin Co. Fair Assn. Sept. 29-Oct. 2. Richard Wortman.
Lancaster-Fairfield Co. Fair Assn. Oct. 14-17. Russell W. All.
Lima-Allen Co. Fair Assn. Aug. 22-27. Robert Dunlap.
Lisbon-Columbiana Co. Fair Assn. Aug. 24-29. Clarence Crosser.
Logan-Hocking Co. Fair Assn. Sept. 30-Oct. 3. J. E. Matheny.
London-Madison Co. Fair Assn. Aug. 23-27. Lloyd Roby.
Loudonville-Loudonville Fair Assn. Oct. 5-8. Walter Luse.
Lucasville-Scioto Co. Fair Assn. Aug. 18-22. L. W. Burns.
McConnellsville-Morgan Co. Fair Assn. Sept. 9-12. Ray G. Smith.
Mansfield-Richland Co. Fair Assn. Aug. 11-15. James Day.
Marietta-Washington Co. Agrl. & Mechanical Assn. Sept. 6-9. V. C. Schriver.
Marion-Marion Co. Fair Assn. Aug. 22-27. William Guy.
Marysville-Union Co. Fair Assn. Sept. 15-18. Ray A. Brake.
Maumee-Lucas Co. Fair Assn. Aug. 6-9. Carlton Diefenthaler.
Medina-Medina Co. Fair Assn. Sept. 9-12. Clair Fulton.
Millersburg-Holmes Co. Fair Assn. Aug. 19-22. Verle H. Spreng.
Montpelier-Williams Co. Fair Assn. Sept. 13-19. Woodrow Schlegel.

Mount Gilead-Morow Co. Fair Assn. Aug. 16-22. Dwight McClarren.
Mount Vernon-Knox Co. Fair Assn. July 26-Aug. 1. Henry G. Richards.
Napoleon-Henry Co. Fair Assn. Aug. 17-21. James D. Murray.
New Lexington-Parry Co. Fair Assn. Aug. 8-8. Edgar W. Newlon.
Norwalk-Huron Co. Fair Assn. Sept. 15-19. Mrs. E. Freda Crayton.
Old Washington-Guernsey Co. Fair Assn. Sept. 30-Oct. 3. Thomas E. Gracy.
Ottawa-Putnam Co. Fair Assn. Sept. 22-26. Gene Spitalna.
Owensville-Clermont Co. Fair Assn. Aug. 18-22. L. D. Lewis.
Painesville-Lake Co. Fair Assn. Aug. 26-30. Mrs. J. H. Belcher.
Paulding-Paulding Co. Fair Assn. Aug. 21-Sept. 5. Richard Shaffer.
Piketon-Pike Co. Fair Assn. Aug. 8-8. Clarence Anderson.
Plain City-Plain City Fair Assn. Aug. 4-8. Walter Minshall.
Pomeroy-Meigs Co. Fair Assn. Aug. 19-22. G. E. Reuter.
Proctorville-Lawrence Co. Fair Assn. July 29-Aug. 1. Mrs. Edna Belle Gholson.
Randolph-Randolph Fair Assn. Sept. 11-13. R. P. Hamilton.
Richwood-Richwood Fair Assn. Sept. 4-7. Dana D. Lowe.
Rock Springs-Meigs Co. Agrl. Soc. Aug. 19-22. G. E. Reuter.
St. Clairsville-Belmont Co. Fair Assn. Sept. 10-12. John D. Costine.
Sandusky-Erie Co. Fair Assn. Aug. 15-19. Karl W. Kurtz.
Seaman-Seaman Fall Festival. Sept. 10-12. Ray L. Butt.
Sidney-Sheby Co. Fair Assn. Aug. 1-7. William F. Stewart.
Smithfield-Jefferson Co. Fair Assn. Aug. 19-22. W. E. Rose.
Springfield-Clark Co. Fair Assn. Aug. 18-22. Mrs. Caroline Smith.
Tallmadge-Summit Co. Fair Assn. Aug. 13-15. Mrs. James Jeffery.
Tiffin-Seneca Co. Fair Assn. Aug. 22-27. Don Mesnard.
Troy-Miami Co. Fair Assn. Aug. 15-20. Emerson Swank.
Upper Sandusky-Wyandot Co. Fair Assn. Sept. 15-19. Ross A. Winter.
Urbana-Champaign Co. Fair Assn. Aug. 9-14. Mrs. Howard Goddard.
Van Wert-Van Wert Co. Fair Assn. Sept. 7-11. N. E. Stuckey.
Wapakoneta-Auglaize Co. Fair Assn. Aug. 8-14. Harry Kahn.
Warren-Trumbull Co. Fair Assn. Aug. 3-8. Frank M. Neal.
Washington C. H.-Fayette Co. Fair Assn. July 28-Aug. 1. S. W. Fennig.
Wauseon-Fulton Co. Fair Assn. Sept. 5-10. George W. Connelly.
Wellington-Lorain Co. Fair Assn. Aug. 24-28. Dale M. Nell.
West Union-Adams Co. Fair Assn. Aug. 25-28. Charles S. Kirker.
Wilmington-Clinton Co. Fair Assn. Aug. 11-15. A. A. Velth.
Woodsfield-Monroe Co. Fair Assn. Aug. 26-29. Ralph Schumacher.
Wooster-Wayne Co. Fair Assn. Sept. 14-19. W. J. Buss.
Xenia-Greene Co. Fair Assn. Aug. 4-8. Mrs. Elwood R. Shaw.
Zanesville-Muskingum Co. Fair Assn. Aug. 16-22. Perl D. Elliott.

Oklahoma

Ada-Pontotoc Co. Free Fair. Sept. 21-23. C. H. Hailey.
Anadarko-Caddo Co. Free Fair Assn. Sept. 14-17. Dorothy Williams.
Ardmore-Carter Co. Free Fair. Sept. 15-19. J. P. Taylor.
Beaver-Beaver Co. Free Fair Assn. Sept. 9-12. Mrs. Alice Shook.
Blackwell-Kay Co. Free Fair. Sept. 14-19. Chandler-Lincoln Co. Free Fair. Sept. 9-12. Oran Stipe.
Claremore-Rogers Co. Free Fair. Sept. 25-28. Bill Whittenton.
Cordell-Washita Co. Free Fair. Sept. 9-12. James V. Son.
Duncan-Stephens Co. Free Fair Assn. Sept. 2-5. Edward Gregory.
El Reno-Canadian Co. Free Fair. Sept. 16-19. L. D. Warkentin.
Enid-Garfield Co. Fair Assn. Sept. 12-18. Roy W. Davis.
Fairview-Major Co. Free Fair Board. Sept. 8-10. Harold Miller.
Frederick-Tillman Co. Free Fair Assn. Sept. 8-11. Lexton Malcom.
Guthrie-Logan Co. Free Fair. Sept. 15-18. Harold H. Elliott.
Guyton-Texas Co. & Panhandle Dist. Free Fair. Sept. 8-12. Robert G. Sheets.
Hobart-Kiowa Co. Free Fair Assn. Sept. 9-11. W. J. Olivo.
Hugo-Choctaw Co. Fair Assn. Sept. 2-5. Robert Massengale.
Madill-Marshall Co. Free Fair. Sept. 10-12. Dale Ozment.
Miami-Ottawa Co. Free Fair. Sept. 14-18. J. D. Blakemore.
Muskogee-Oklahoma State Fair. Sept. 20-27. Tom Conrady.
Norman-Cleveland Co. Free Fair. Sept. 16-18. Jernon J. Frye.
Oklahoma City-Oklahoma State Fair. Sept. 26-Oct. 3. C. G. Baker.
Pawhuska-Osage Co. Fair. Sept. 14-17. A. A. Sewell.
Pawnee-Pawnee Co. Free Fair Assn. Sept. 9-12. Fred Meyerdirk.
Perry-Noble Co. Free Fair Assn. Sept. 16-19. Jack Dalezal.
Pryor-Mayes Co. Free Fair. Sept. 14-19. Elsworth Hammer.
Sallisaw-Sequoyah Co. Free Fair. Sept. 16-18. Phil Nowlin.
Shawnee-Pott Co. Free Fair. Sept. 21-24. Mrs. A. A. Gray.
Stillwater-Payne Co. Free Fair. Sept. 7-10. Lester Smith.
Taloga-Dewey Co. Free Fair. Sept. 9-11. Donald Tallent.
Tulsa-Tulsa State Fair. Oct. 3-9. Clarence Lester.
Waurika-Jefferson Co. Free Fair Assn. Sept. 16-18. Fred Huffins.

Wewoka-Seminole Co. Free Fair Assn. Sept. 14-17. Warren Jones.
Woodward-Woodward Co. Free Fair Assn. Sept. 9-11. Eugene Williams.

Oregon

Albany-Linn Co. 4-H Fair. Aug. 24-26. H. Joe Myers.
Astoria-Clatsop Co. 4-H Fair. Aug. 26-29. Otto A. Owen.
Baker-Baker Co. Jr. Fair. Aug. 13-15. LeRoy Wright.
Baker-Baker Co. Fair. Sept. 6-7. LeRoy Wright.
Canby-Cleekamas Co. Fair Assn. Aug. 19-22. Russ Schumacher.
Condon-Gilliam Co. Fair. Sept. 25-27. Ernest J. Kirsch.
Corvallis-Benton Co. Fair. Aug. 21-22. Pete deLaubenfels.
Cottage Grove-South Lane Fair. Aug. 13-15. Deer Island-Columbia Co. Fair. Aug. 20-22. Elsie Tracy.
Enterprise-Wallowa Co. Fair. Aug. 17-21. Ben Strickler.
Eugene-Lane Co. Fair. Aug. 26-30. Ernest McCulloch.
Fossil-Wheeler Co. Fair. Sept. 4-6. J. P. Steiwer.
John Day-Grant Co. Fair Assn. Sept. 17-19. Sylvia Crowell.
Joseph-Chief Joseph Days. July 31-Aug. 2. Mrs. Lorraine Dawson.
Gold Beach-Curry Co. Fair. Aug. 14-16. Thornton Wright.
Grants Pass-Josephine Co. Fair. Aug. 12-15. Lee Pruitt.
Gresham-Multnomah Co. Fair. Aug. 6-15. Duane Hennessey.
Heppner-Morrow Co. Fair. Aug. 27-30. Carl F. Spaulding Jr.
Hermiston-Umatilla Co. Fair. Aug. 13-15. K. H. Telleston.
Hillsboro-Washington Co. Fair. Aug. 25-29. Ed J. Ball.
Klamath Falls-Klamath Co. Fair. Aug. 23-25. Bryant Williams.
LaGrande-Union Co. Fair. Aug. 27-29. Roy L. Baum.
Lakeview-Leke Co. Fair. Sept. 5-7. Zane Gray.
McMinnville-Yamhill Co. Fair. Aug. 20-22. Harold V. Lewis.
Madras-Jefferson Co. Fair. Aug. 18-23. Albert C. Surett.
Medford-Jackson Co. Fair and 4-H and FFA Show. Aug. 16-22. J. W. Bigham.
Moro-Sherman Co. Fair. Aug. 27-30. Mary O. Coons.
Myrtle Point-Coos Co. Fair. Aug. 19-23. J. Harold Clamo.
Newport-Lincoln Co. Fair. Aug. 19-22. Sallie P. Mitchell.
North Portland-Pacific Intl. Livestock Exposition. Oct. 17-24. Walter A. Holt.
Odell-Hood River Co. Fair. Aug. 7-9. Lee R. Foster.
Ontario-Matheur Co. Fair. Sept. 2-5. Harry R. Sandquist.
Ontario-Harney Co. Fair. Sept. 10-13. Dan Crump.

Portland-Pacific Intl. Livestock Expo. Oct. 17-24. Walter A. Holt.
Prineville-Cook Co. Fair. Aug. 14-16. Joseph Stahancyk.
Redmond-Deschutes Co. Fair. Aug. 28-30. George McKinnon.
Rickreall-Polk Co. Fair. Aug. 27-30. Gilbert F. Loy.
Roseburg-Douglas Co. Fair. Aug. 27-30. Dick Turley.
Salem-Oregon State Fair. Sept. 5-12. Howard Maple.
Tillamook-Tillamook Co. Fair Assn. Aug. 26-29. W. H. Paynter.
Tygh Valley-Wesco Co. Fair. Aug. 20-23. Vic Peterson.
Woodburn-Marion Co. Fair. Sept. 26-26. Mrs. Cora P. Geer.

Pennsylvania

Abbottstown-Adams Co. Fair. Aug. 25-29. Mary E. Elder.
Albion-Albion Community Fair. Sept. 17-19. Robert E. Huston.
Allentown-Lehigh Co. Agrl. Soc. Sept. 20-26. Philip H. Storch.
Arendtsville-South Mountain Fair. Sept. 8-12. Dale E. Ecker.
Bangor-Blue Valley Farm Show. Aug. 19-22. Millard L. Gleim.
Beaver Springs-Beaver Community Fair. Sept. 23-26. Frank C. Gill.
Bedford-Great Bedford Fair. Aug. 10-15. Jean B. Eichelberger.
Bellwood-Antis Twp. Community Fair. Sept. 15-17. Mrs. Paul Ressler.
Berlin-Berlin Brothers Valley Fair. Sept. 17-19. Mrs. Fred Adams.
Bloomsburg-Jr. Achievement Show. Aug. 17-19. John G. McAllister.
Bloomsburg-Bloomsburg Fair. Sept. 28-Oct. 3. J. Howard Deily.
Butler-Butler Farm Show. Aug. 12-14. H. M. Dunn.
Carlisle-Carlisle Fair Assn. Aug. 17-22. Eugene H. Sheely.
Centre Hall-Grange Fair. Aug. 28-Sept. 3. Mrs. Samuel C. Grove.
Claysburg-Greenfield Twp. Community Farm Products Show. Sept. 11-12. Mrs. Janet H. Musselman.
Clearfield-Clearfield Co. Fair Assn. Aug. 3-8. W. F. Anderson.
Cochranon-Cochranon Community Fair. Sept. 9-12. Russell W. Mook.
Commodore-Green Twp. Community Fair. Sept. 17-19. S. C. Herbrige.
Dallastown-Dallastown Fair Assn. Aug. 10-15. John H. Kell.
Dayton-Dayton Agrl. & Mech. Assn. Aug. 25-29. Mrs. Maine Jordan.
Dillsburg-Dillsburg Community Fair. Oct. 15-17. Robert A. Cocklin.
East Greenville-Upper Perkiomen Valley Community Fair. Sept. 30-Oct. 2. V. S. Enaminger.
East Smethport-McKean Co. Fair Assn. Sept. 7-12. Lloyd E. Mulvihill.
Ebensburg-Cambria Co. Legion Recreation Assn. Sept. 7-12. Frank Morley.

Ephrata-Ephrata Farmers' Day Fair. Sept. 23-26. Mrs. Samuel Mohler.
Forksville-Sullivan Co. Fair. Sept. 2-5. Archie I. Norton.
Gifford-Gifford Community Fair. Aug. 26-28. Mrs. Edna Walters.
Gilbert-West End Fair. Aug. 25-26. LeRoy J. Hinton.
Gratz-Gratz Fair Assn. Sept. 20-26. Gilbert Koppenhaver.
Greensburg-Harold Fair. Aug. 23-28. Mrs. Jacob L. Errett.
Harford-Harford Agrl. Soc. Aug. 18-22. Howard T. Benning.
Harrisburg-Pennsylvania Livestock Expo. Nov. 9-14. Ben Morgan.
Harrisburg-Pennsylvania Farm Show. Jan. 11-15, 1960. H. R. McCulloch.
Herndon-Lower Mahanoy Community Fair. Oct. 1-3. Mrs. Ruth E. Tressler.
Hollidaysburg-Hollidaysburg Community Fair. Oct. 6-8. Kenneth L. Cherry.
Home-Ox Hill Community Fair. Sept. 7-9. David W. Simpson.
Honestdale-Wayne Co. Fair. Sept. 15-19. R. W. Gammell.
Hughesville-Lycoming Co. Fair Assn. Aug. 3-8. Clarence F. Stolz.
Huntingdon-Huntingdon Co. Fair Assn. Aug. 24-29. John McCracken.
Indiana-Indiana Co. Fair Assn. Aug. 31-Sept. 5. L. R. Feloni.
Jamestown-Pymatuning Joint Community Fair. Sept. 9-12. J. W. Clark.
Kutztown-Kutztown Fair. Aug. 17-22. O. B. Hauck.
Lampeter-West Lampeter Community Fair. Sept. 23-25. Wayne B. Rentschler.
Laurelton-Union Co. West End Fair Assn. Sept. 9-12. J. Frank Snyder.
Lehighon-Carbon Co. Fair Assn. Sept. 6-12. Grant A. Bossard.
Library-Allegheny Co. Fair & Western Pa. Expo. Sept. 3-7. Betty Colosimo.
Lifitz-Lifitz Community Show. Sept. 7-12. John W. Keehn.
Manheim-Manheim Community Farm Show. Sept. 30-Oct. 2. Mrs. Jane Graybill.
Martinsburg-Morrison Cove Dairy Show. Aug. 25-27. Paul V. Ruth.
Martinsburg-Morrison Cove Community Fair. Oct. 14-16. Ella S. Ebersole.
McConnellsburg-Fulton Co. Fair Assn. Sept. 2-8. Thad Winegardner.
Meadville-Crawford Co. Fair. Aug. 17-22. H. C. Hutchinson.
Mechanicsburg-Grangers Fair Assn. Aug. 30-Sept. 6. Roy E. Richwine.
Meyersdale-Somerset Co. Fair Assn. Aug. 31-Sept. 5. H. A. Finegan.
Milford-Desaware Valley Fair. Aug. 6-8. Mrs. Caroline Flynn.
Millport-Oswayo Valley Rural Community Fair. Aug. 12-15. Laura B. Hemphill.
Mutual-Westmoreland Co. Fair. Aug. 18-22. W. B. Rowe.
Myerstown-Myerstown Community Fair Assn. Oct. 7-9. John R. Sherman.

Advertisement for Louisville Metal Products Co. featuring 'NEW Low-Cost, All Metal CONCESSION BOOTHS'. Includes an illustration of a booth, a diagram of the frame, and contact information: 'WRITE, WIRE or CALL TODAY! LOUISVILLE METAL PRODUCTS CO. Creators of Quality Metal Products 1101 West Oak, Louisville, Ky. Tel. JUNiper 7-9158'.

Nazareth-Nazareth Farm Show, Nov. 19-21.
Paul R. Seifert.

New Bethlehem-Farmers & Merchants' Agri. Show, Aug. 12-14. Loudon Stuart.

New Castle-Lawrence Co. Farm Show, Aug. 28-27. Jacob Baumgardner.

Newfoundland-Greene-Draher-Stirling Fair, Sept. 2-5. Bob Staph.

New Holland-New Holland Farmers Day Assn., Sept. 30-Oct. 3. S. Q. Zimmerman.

New Stanton-Stanton Community Fair, Aug. 12-15. R. C. Faust Jr.

Newton-Middletown Country Grange Fair, Aug. 6-8. Marie Adams.

North East-North East Community Fair, Sept. 24-26. Jessie Merrihaw.

Olay-Olay Valley Community Fair, Sept. 24-26. Carl W. Blank.

Pittsburgh-Allegheny Co. Fair & Western Pa. Expo, Sept. 3-7. Betty Colosimo.

Pleasant Valley-Pleasant Valley Grange Community Fair, Sept. 8-12. Eugene V. Keefer.

Port Royal-Junata Co. Agri. Soc. Sept. 7-12. Dwight B. Hower.

Prospect-Butler Fair & Agri. Assn. July 27-Aug. 1. Dale Fleming.

Reading-Reading Fair Assn. Sept. 13-20. Wm. Arthur Morris.

Rostraver-Rostraver Twp. Fair, Aug. 12-14. Mrs. Mary Bush.

Shade Gap-Shade Gap Fair, July 27-Aug. 1. Shanksville-Stony Creek School & Community Fair, Sept. 9-12. C. O. Lang.

Shippensburg-Shippensburg Community Fair, July 28-Aug. 1. H. Glenn Smith.

Sinking Valley-Sinking Valley Community Farm Show, Oct. 1-3. Mrs. Donald W. Loose.

Smethport-McKean Co. Fair, Sept. 6-12. Lloyd Mulvehill.

Spartansburg-Spartansburg Community Fair Assn, Sept. 17-19. C. J. Burton.

Stoneboro-The Great Stoneboro Fair, Sept. 3-7. C. W. Ibbes.

Troy-Troy Free Fair, Aug. 4-8. W. Thomas Morris.

Tioga-Tioga Valley Fair Assn. Sept. 9-12. Arlene Whitney.

Turbotville-Turbotville Community Fair, Sept. 16-19. Wm. W. Welliver.

Uniontown-Fayette Co. Fair, Aug. 25-29. Wilbur D. Cook.

Unionville-Unionville Community Fair, Oct. 13-17. Mrs. A. Mae Woodward.

Washington-Washington Co. Agri. Fair, Aug. 18-22. Ray Provost.

Washingtonville-Montour-DeLong Community Fair Assn, Oct. 7-10. Chas. W. Hunselman.

Waterford-Waterford Fair Assn, Sept. 9-12. J. Stanley Mitchell.

Wattsburg-Wattsburg Agri. Soc. Sept. 1-4. H. M. Burrows.

Waynesburg-Greene Co. Free Fair, Aug. 11-15. Charles R. Clark.

West Alexander-West Alexander Agri. Assn. Sept. 9-12. Mrs. John McMurray.

West Chester-Goshen Country Fair, July 24-Aug. 1. Francis Yambor.

Westover-Harmony Grange Fair Assn, Sept. 23-26. Lewis P. Greene Jr.

Wind Ridge-Jacktown Fair, Aug. 5-8. O. I. Dillie.

York-York Inter-State Fair Assn, Sept. 15-19. Mrs. Catherine O. Morgart.

Rhode Island

East Greenwich-Rocky Hill Fair, Aug. 23-30

South Carolina

Anderson-Anderson Fair, Oct. 12-17. I. V. Hulme.

Bennettsville-Marion Co. Fair Assn, Sept. 21-26. J. Murray Jackson.

Bishopville-Lee Co. Agri. Fair Assn, Sept. 28-Oct. 3. R. C. McCutchan.

Camden-Kershaw Co. Fair Assn, Sept. 28-Oct. 3. Barbara Truesdell.

Charleston-Exchange Club Fair-Coastal Carolina Fair, Oct. 26-31. R. B. Scarborough.

Columbia-South Carolina State Colored Fair Assn, Oct. 26-31. Mrs. H. G. Reese.

Columbia-South Carolina State Fair, Oct. 19-24. Paul V. Moore.

Eastley-Pickens Co. Fair, Aug. 24-29. J. R. Wood.

Florence-Eastern Carolina Agri. Fair Assn, Oct. 12-17. R. N. Jones.

Greenville-Greenville Co. Legion Fair, Sept. 10. George F. Free.

Laurens-Laurens Co. Fair, Oct. 19-24. Cary P. Moore.

Newberry-Newberry Co. Fair, Oct. 19-24. Frank Sutton.

Orangeburg-Orangeburg Co. Fair, Oct. 8-10. J. M. Hughes.

Rock Hill-York Co. Fair Assn, Oct. 12-19. H. B. Black.

Spartanburg-Piedmont Interstate Fair, Oct. 12-17. Tom M. Craig.

Sumter-Sumter Co. Fair Assn, Oct. 13-18. J. Cliff Brown Sr.

Union-Union Co. Agri. Fair Assn, Oct. 19-24. Hydrick L. Kirby Sr.

South Dakota

Aberdeen-Brown Co. Fair & 4-H Show, Aug. 23-27. Ulric Gwynn Jr.

Alcester-Union Co. Fair Assn, Aug. 11-13.

Custer-Custer Co. Fair Assn, Aug. 21-22.

Edgemont-Fall River Co. Fair Assn, Aug. 14-16. Dorothy Manke.

Gettysburg-Potter Co. Fair Assn, Aug. 25-26.

Groton-Groton Harvest Festival, Aug. 18-19. Eugene Abelen.

Hermosa-Custer Co. Fair Assn, Aug. 21-22. R. J. Gibson.

Huron-South Dakota State Fair, Sept. 7-12. Chester Gutliksen.

Misland-Butte Co. Fair Assn, Aug. 20-22.

Onida-Sully Co. Fair Assn, Aug. 20-22.

Parker-Turner Co. Fair Assn, Aug. 26-27. Fred Koller.

Rapid City-Black Hills Expo, Rodeo & Horse Show, Aug. 12-16. Kenneth L. Roberts.

Sioux Falls-Sioux Empire Fair Assn, Aug. 29-Sept. 2. Myles Johnson.

Tripp-Hutchinson Co. Fair Assn, Sept. 3-5.

Tennessee

Alamo-Crockett Co. Fair & Livestock Show, Aug. 28. T. M. Moore.

Alexandria-DeKalb Co. Fair Assn, Aug. 5-8. M. S. Scott.

Ashland City-Cheatham Co. Fair Assn, Sept. 3-5. Mrs. Lucile Glasgow.

Bblivar-Hardeman Co. Fair, Sept. 21-26. Paul Vaughn.

Camden-Benton Co. Fair Assn, Sept. 7-12. Mrs. Billy McElroy.

Carthage-Carthage A.M. & Livestock Assn, July 27-Aug. 1. Stanton Hunter.

Centerville-Hickman Co. Fair Assn, Sept. 14-19. J. W. Shouse.

Chattanooga-Chattanooga-Hamilton Co. Interstate Fair, Sept. 21-26. Mrs. Maude H. Atwood.

Clarksville-Montgomery Co. Old-Fashioned Fair, Sept. 3-5. Mrs. Louise Booth.

Clarksville-Montgomery Co. Negro Fair Assn, Aug. 20-22. Pope G. Garrett Sr.

Cleveland-Bradley Co. Junior Shows, Sept. 10. W. M. Hale.

Clinton-Anderson Co. Fair Assn, Aug. 27-29. James G. O'Neal.

Columbia-Maury Co. Fair Assn, Sept. 7-12. Dr. B. H. Hardwick Jr.

Cookeville-Putnam Co. Fair Assn, Aug. 26-29. H. J. Childress.

Covington-Tipton Co. Fair Assn, Sept. 14-18. Stanley Shoat.

Crossville-Cumberland Co. Fair Assn, Sept. 3-5. Mrs. June Brookhart.

Dandridge-Jefferson Co. Fair Assn, Aug. 19-21. C. B. Eimora Jr.

Decatur-Meigs Co. Free Fair Assn, Sept. 10-11. Mrs. C. E. Rockholt.

Dickson-Dickson Co. Fair Assn, Sept. 9-12. E. W. Daniel.

Dunlap-Sequatchie Co. 4-H Fair, Sept. 18. Inez Campbell.

Dyersburg-Dyer Co. Fair Assn, Sept. 7-12. George O. Wilson.

Fayetteville-Lincoln Co. Fair Assn, Sept. 14-19. Thornton Taylor.

Gallatin-Gallatin Colored Fair, Aug. 27-29. Edward V. Anthony Sr.

Gallatin-Sumner Co. Fair Assn, Aug. 12-15. R. J. Guthrie.

Greenback-Greenback Community Fair, Aug. 28-29. C. L. Messier.

Greenfield-Greenfield Community Fair, Sept. 24-26. Dr. Nathan Porter.

Gray-Washington Co. Fair Assn, Aug. 18-22. Mrs. Paul A. Dillow.

Greenville-Greene Co. Agri. Fair Assn, Sept. 2-5. Mrs. Martha Speares.

Hallman-Roane Co. Fair, Sept. 7-12. W. B. Stout.

Hohenwald-Lewis Co. Agri. Workers' Assn, Sept. 2-5. I. B. Epley.

Huntingdon-Carroll Co. Fair Assn, Aug. 24-29. Joe H. Hilliard.

Jackson-West Tenn. Dist. Fair Assn, Sept. 14-19. Hunter Taylor.

Jackson-Madison Co. A. & M. Fair Assn, Sept. 21-26. W. E. Warlick.

Jamestown-Fentress Co. Fair Assn, Aug. 31-Sept. 6. P. G. Crooks.

Jonesboro-Washington Co. Fair Assn, Aug. 18-22. Mrs. Paul A. Dillow.

Knoxville-Tenn. Valley A&I Fair, Sept. 14-19. Leonard Rogers.

Knoxville-Ritza Community Fair, Aug. 21-22. Mrs. Virginia Babelay, Route 12.

Lafayette-Macon Co. Fair Assn, Aug. 17-Sept. 16-17.

Lawrenceburg-Middle Tenn. Dist. Fair, Sept. 27-Oct. 3. T. H. Locke.

Lebanon-Wilson Co. Fair Assn, Aug. 25-29. A. W. McCartney.

Linden-Perry Co. Fair Assn, Sept. 14-19. P. R. DePriest.

Livingston-Overton Co. Agri. Fair, Aug. 20-22. Bill Speck.

McMinnville-Warran Co. Fair Assn, Sept. 16-19. Frank Brown.

Manchester-Coffee Co. Fair Assn, Sept. 24-26. Ben Lasater.

Maryville-Blount Co. Fair Assn, Aug. 31-Sept. 5. W. O. Burris Jr.

Mayland-Mayland Community Fair, Aug. 29. A. J. Alderman.

Maynardville-Union Co. Fair Assn, Aug. 31-Sept. 6.

Memphis-Mid-South Fair, Sept. 25-Oct. 3. W. Wynne.

Milan-Milan Community Fair, Sept. 3-4. Mrs. Archie Hatchett.

Moss-Clay Co. Fair Assn, Aug. 10-15. B. B. Hestand Sr.

Mountain City-Johnson Co. 4-H Fair, Sept. 5. John E. Walker.

Nashville-Tennessee State Fair, Sept. 21-26. L. E. Griffin.

Newport-Tenn.-Carolina Fair Assn, Sept. 7-12. Jack Vinson.

New Tazewell-Claiborne Co. 4-H Fair, Sept. 5-6. Betty Butler.

Oneida-Spott Co. Fair Assn, Sept. 3-5. E. C. Terry.

Paris-Henry Co. Fair Assn, Aug. 24-29. John M. Upchurch.

Parsons-Decatur Co. Fair Assn, Sept. 21-26. B. C. Daily.

Philadelphia-Fork Creek Community Fair, Aug. 15. Carl Fox.

Putaski-Giles Co. Fair Assn, Aug. 31-Sept. 5. Bill Bennett.

Rutledge-Granger Co. Fair Assn, Aug. 19-22. Mrs. Mary M. Corum.

Savannah-Hardin Co. Fair Assn, Sept. 14-19. Frances Rhodes.

Sevierville-Sevier Co. Fair Assn, Sept. 7-12. Ernest Thurman.

Sparta-White Co. Fair Assn, Sept. 9-12. I. Stanton Hale.

Spencer-Van Buren Co. Fair Assn, Sept. 2-5. Hobart Crain.

Spring City-Rhea Rural Fair, Sept. 3-5. Mrs. Loy Alley.

Springfield-Robertson Co. Fair Assn, Sept. 17-19. Coleman E. Baird.

Sweetwater-Monroe Co. Fair Assn, Sept. 7-12. Ralph Duncan.

Tracy City-Grundy Co. Fair Assn, Aug. 20-22. E. J. Cunningham.

Trenton-Gibson Co. Colored Fair Assn, Sept. 21-26. R. L. Radford.

Trenton-Gibson Co. Fair Assn, Sept. 7-12. Mrs. Rachel Holt.

Union City-Oblon Co. Fair Assn, Sept. 3-5. Woodrow Emery.

Waverly-Humphreys Co. Fair Assn, Sept. 9-12. Henry J. Stamps.

Wartburg-Morgan Co. Fair Assn, Sept. 7-12. Ross H. Wilson.

Westmoreland-East Sumner Fair Assn, Aug. 12-15. Robert Guthrie.

Woodbury-Cannon Co. Fair Assn, Sept. 10-12. Willie Bickel.

Texas

Abitens-West Texas Fair Assn, Sept. 12-19. Joe Cooley.

Alice-Jim Wells Co. Fair Assn, Oct. 29-31. Rose M. Martin.

Alvin-Brazoria Co. Fair Assn, Oct. 6-10. Riley Godwin.

Amarillo-Tri-State Fair Assn, Sept. 21-26. Rex Baxter.

Angleton-Brazoria Co. Fair Assn, Oct. 6-10. Riley Godwin.

Beaumont-South Texas State Fair, Oct. 22-31. Joe Goetschius.

Bellville-Austin Co. Fair Assn, Oct. 22-24. Mattie Della Mahnke.

Boerne-Kendall Co. Fair Assn, Sept. 5-7. Frank Sultenfuss Jr.

Brenham-Washington Co. Fair Assn, Sept. 30-Oct. 3. Jack Henslee.

Canton-Van Zandt Co. Fair Assn, Aug. 27-29. Jack Mallory.

Center-Snaly Co. Fair Assn, Oct. 6-10. John W. Parker.

Clarksville-Red River Co. Fair Assn, Sept. 24-26. Lee H. Smith.

Clifton-Central Tex. Fair Assn, Sept. 24-26. D. C. Holverson.

Colorado City-Mitchell Co. Fair Assn, Sept. 10-12. Ernest R. Larmer.

Crockett-American Legion Fair, Sept. 29-Oct. 4. Crockett-Jr. Livestock Show & Sale, Oct. 17.

Crosby-Crosby FFA Fair & Rodeo, Aug. 20-22. Claude Havard.

Dalhart-Inter-State Fair Assn, Oct. 13. Nick Craig.

Dallas-State Fair of Texas, Oct. 9-25. James Stewart.

Edna-Jackson Co. Fair Assn, Sept. 8-10. D. A. Strave.

Fort Worth-Southwest Expo. & Fat Stock Show, Jan. 29-Feb. 7. W. E. Watt.

Fredericksburg-Gillespie Co. Fair Assn, Aug. 28-30. Gilbert Eckhardt.

Gainesville-Cooke Co. Fair Assn, Aug. 24-29. Le Roy Robinson.

Goliad-Goliad Co. Fair Assn, Sept. 24-26. Mrs. Jesse Schulze.

Hempstead-Waller Co. Fair Assn, Sept. 18-20. Mrs. Vannah Warren.

Iowa Park-Texas-Oklahoma Fair Assn, Sept. 28-Oct. 3. T. Lee Moore.

Johnson City-Blanco Co. Fair Assn, Aug. 7-8. Mrs. Bill Stribbling.

Kaufman-Kaufman Co. Livestock Show & Exhibits, Aug. 27-29. Floyd Thurman.

Keller-Dawson Dist. Fair Assn, Aug. 20-22. Bruce Lee.

La Grange-Fayette Co. Fair Assn, Sept. 17-19. Bill Yates.

Lamesa-Dawson Co. Fair Assn, Sept. 10-12. Pat Ryan.

Levelland-Hockley Co. Fair Assn, Sept. 17-19. Bob Walker.

Liberty-Trinity Valley Expo, Oct. 7-10. Mrs. Faye DeBoard.

Lockney-Floyd Co. Fair Assn, Sept. 10-12. Joe Parrish.

Longview-Gregg Co. Fair Assn, Oct. 5-10. Bobby Smith.

Lubbock-Panhandle South Plains Fair Assn, Sept. 28-Oct. 3. A. B. Davis.

Mabank-Van Zandt Co. Fair Assn, Aug. 20-22. Jack Mallory.

Marshall-Central East Texas Fair, Sept. 1-8. Joe L. Mock.

McKinney-Collins Co. Free Fair Assn, Sept. 21-26. Pat Simpson.

Mercedes-Rio Grande Valley Livestock Show & World's Championship Rodeo, March 17-21, 1950. Col. H. G. Stein.

Mesquite-Dallas Co. Fair Assn, Sept. 7-12. Robert Yarbrough Jr.

Midlothian-Midlothian FFA Fair & Stock Show, Aug. 27-29. James Permenter.

Nacogdoches-Nacogdoches Co. Fair Assn, Oct. 14-17. Ben Ritterskamp.

New Braunfels-Comal Co. Fair Assn, Sept. 25-27. Marcus J. Adams.

Palestine-Anderson Co. Fair, Oct. 12-17. C. O. Miller Jr.

Pampa-Top of Texas Rodeo, Horse Show & Fair Assn, Aug. 5-8. E. O. Wedgeworth.

Paris-Red River Valley Expo, Aug. 17-22. Robert Gloss.

Pasadena-Pasadena Livestock Show, Fair & Rodeo, Oct. 12-17. Louis Allison.

Pecos-Fall Fair & Festival, Oct. 1-3. W. S. McCree.

Plainview-Hale Co. Fair Assn, Sept. 17-19. Charlie Young.

Port Lavaca-Callhoun Co. Fair Assn, Oct. 8-10. C. L. Cook.

Refugio-Refugio Co. Fair Assn, Sept. 30-Oct. 3. Emma Huddleston.

Richardson-Richardson Community Fair Assn, Aug. 12-15. Mrs. Jackie Huffhines.

Rosenberg-Fort Bend Co. Fair Assn, Sept. 15-19. Walter Ansel.

Seguin-Guadalupe Agri. & Livestock Fair Assn, Sept. 11-13. F. W. (Jack) Stewart.

Shamrock-State Line Free Fair Assn, Sept. 17-19. Mrs. C. G. Centrell Jr.

Texarkana-Four States Fair & Rodeo, Sept. 14-19. Mrs. S. O. Fisher.

Iyler-East Texas Fair Assn, Sept. 12-19. Bob Murdoch.

Waco-Heart of Texas Fair Assn, Oct. 4-10. Leon B. Dollens.

Waller-Waller Co. Fair Assn, Sept. 17-19. R. C. Smith.

Wellington-Collingsworth Co. Fair Assn, Aug. 28-29. N. M. Higdon.

Wharton-Wharton Co. Fair Assn, Sept. 22-26. H. Charles Koehl Jr.

Texas

London-London Community Fair, Aug. 29.

Loagn-Cache Co. Fair & Rodeo, Aug. 27-29. Ernest Leishman.

Maniti-Sanpete Co. Fair Board, Sept. 4-8. Douglas A. Jorgensen.

Midvale-Midvale Harvest Days, July 29-Aug. 1. Harold H. Ashman.

Murray-Salt Lake Co. Fair Assn, Aug. 19-22. Earl E. Hoye.

Orderville-Kane Co. Fair Assn, Aug. 27-29. J. D. Esplin.

Paragonah-Iron Co. Fair Assn, Aug. 5-7. D. A. Stones.

Pleasant Grove-Pleasant Grove Community Fair, Sept. 11.

Salt Lake City-Utah State Fair, Sept. 11-20. Don Wyatt.

Tremonton-Box Elder Co. Fair Assn, Aug. 27-29. Thomas A. Summers.

Vermont

Barlow-Orleans Co. Fair Assn, Aug. 19-23. Howard Conley.

Bradford-Connecticut Valley Expo, Aug. 7-9. J. Arthur Peters.

Danville-Danville Fair, Aug. 12. Lawrence A. Cahoon.

Essex Junction-Champlain Valley Expo, Aug. 31-Sept. 5. H. K. Drury.

Hartland-Hartland Fair Assn, Aug. 21-23. Donald A. Frail.

Lyndonville-Caledonia Co. Fair Assn, Aug. 27-29. Kenneth Liggett.

Rutland-Rutland Co. Agri. Assn, Sept. 7-12. Arthur B. Porter.

Tunbridge-World's Fair, Sept. 17-19. P. A. Farnham.

Wilmington-Deerfield Valley Farmers' Day Assn, Sept. 19. Mrs. Walter Nelson.

Virginia

Bacova-Bath Co. Fair Assn, Aug. 27-29. George Ciesek.

Blackstone-Blackstone Retail Merchants Assn, Oct. 12-17. Mrs. Wilson Winn.

Bland-Bland Co. Fair Assn, Sept. 3-5. I. E. Mallory.

Chase City-South Central Fair, Oct. 12-17. Garland Moss.

Chatham Hill-Rich Valley Fair Assn, Aug. 20-22. J. T. Gardner.

Chesterfield Courthouse-Chesterfield Co. Fair Assn, Sept. 17-19. Mrs. W. O. Phillips.

Covington-Allegheny Co. Fair, Aug. 10-15. Joseph Behoff, Peoples Bank Bldg.

Culpeper-Culpeper Farm Show & Fair, Aug. 24-29. Raymond Kite.

Danville-Danville Fair Assn, Oct. 6-10. C. C. Finch.

Dublin-Pulaski Co. Fair Assn, Aug. 17-22. S. I. Wilson.

Emporia-Ruritan-Greenville Co. Agri. Fair Assn, Oct. 5-10. Robert Brett.

Farmville-Five Co. Fair Assn, Oct. 14-19. Mrs. E. R. Spillman.

Fredericksburg-Fredericksburg Agri. Fair, Sept. 14-19. George C. Rawlins Jr.

Front Royal-Warren Co. Agri. & Ind. Fair Assn, Sept. 7-12. L. W. Brown Jr.

Gooseland-Tri-Co. Fair Assn, Sept. 8-11. Mrs. C. Sheppard.

Harrisonburg-Rockingham Co. Fair Assn, Aug. 18-22. Charles W. Wampler Jr.

Labanon-Russell Co. Fair Assn, Sept. 1. A. L. Eiler Jr.

Luray-Page Co. Fair Assn, Aug. 3-8. Geneva E. Short.

Luray-Page Valley Agri. & Ind. Fair, Aug. 24-29. John A. Burner.

Manassas-Prince William Veterans Farm Club, Aug. 10-15. Robert Beahm.

Martinsville-Henry Co. Fair & Expo, Aug. 24-29. O. B. Hensley.

Monterey-Highland Co. Fair, Sept. 3-5. Lesley Moyers.

New Castle-Craig Co. Fair Corp, Aug. 30-Sept. 5. Mrs. J. E. Neikirk.

Newport-Newport Agri. Fair, Sept. 12. Mrs. J. E. Sutphin.

Norton-Wise Co. Fair Assn, Aug. 24-29. Herman L. Huff.

Pennington Gap-Lee Co. Agri. & Ind. Fair, Aug. 31-Sept. 5. George Lee.

Petersburg-South Side Virginia Fair, Oct. 5-10. Stanley Hutcherson.

Portsmouth-Norfolk Co. Fair Assn, Aug. 31-Sept. 5. Thomas Myrick.

Richmond-Virginia State Fair, Sept. 25-Oct. 3. J. A. Mitchell.

Roanoke-Roanoke Fair Assn, Aug. 17-22. Walter C. Buckner.

South Boston-Halifax Co. Fair Assn, Oct. 19-24. E. B. Wilkins.

Staunton-Staunton-Augusta Co. Agri. Fair Assn, Aug. 31-Sept. 5. Rex Spieca.

Suffolk-Tidewater Fair Assn, Oct. 20-24. W. L. Moss Jr.

Tasley-Tasley Fair, Aug. 18-22. J. Edgar Thomas.

Tazewell-Tazewell Co. Fair Assn, Aug. 11-15. Herbert Ward.

Warsaw-Northern Neck Agri. Fair Assn, Sept. 7-12. Mrs. J. L. Simon.

Winchester-Frederick Co. Fair Assn, Sept. 14-19. Arlie Frymyer.

Wise-Wise Co. Fair Assn, Aug. 19-22. Herman L. Huff.

Weirwood-Central Northampton Ind. & Agri. Assn, Aug. 11-14. T. L. Frances.

Woodstock-Shenandoah Co. Fair Assn, Aug. 31-Sept. 5. Marvin W. Renalds.

West Virginia

Belington-Belington Festival & Fair, Sept. 9-12. C. L. Fulton.

Berkeley Springs-Morgan Co. Fair Assn, Aug. 12-15. Catherine Arnold.

Charles Town-Jefferson Co. Fair, Inc, Sept. 2-4. Mrs. R. P. McGarry Jr.

Clay-Clay Co. Fair Assn, Aug. 10-15. W. M. Smith.

Daybrook-Clay Dist. Fair Assn, Aug. 26-29. Lucy E. Tennant.

Dunbar-Southern W. Va. Fair Assn, Sept. 2-7. C. E. Hurt.

Elkins-Mountain State Forest Festival, Sept. 30-Oct. 3. C. Wood Crawford.

Fort Ashby-Mineral Co. Fair Assn, Aug. 10-15. Mrs. William Welch.

Gassaway-Gassaway Lions Club Free Fair, Aug. 17-22. David N. McElwain.

Grafton-Jaytor Co. Fair Assn, Aug. 18-22. Mrs. Paul D. Kleffel.

Green Sulphur Springs-Green Sulphur Dist. Fair Assn, Aug. 27-29. Mrs. Hazel M. Gwinn.

Helvetia-Helvetia Community Fair Assn, Sept. 11-12. Wilbur D. Daewlyer.

Huntington-Ohio Valley Interstate Fair, Aug. 17-22. Joseph Behoff, Peoples Bank Bldg., Covington, Va.

Lewisburg-Ronceverte-West Virginia State Fair, Aug. 24-29. C. T. Sydenstricker.

Mannington-Mannington Dist. Fair Assn, Aug. 25-29. Goffe H. Sturm.

Martinsville-Berkeley Co. Youth Fair, Aug. 28-29. Mrs. Atlee A. Lehman.

Matewan-Magnolia Fair, Inc, Aug. 3-8. George W. Hartfield.

Moundsville-Marshall Fair Assn, July 29-Aug. 1. Blaine Allen.

New Hope-Beaverpond Dist. Fair Assn, Sept. 3-8. Lowell Poe.

Oak Hill-Fayette Co. Fair Assn, Aug. 19-22. S. J. Crouse.

Parsons-Tucker Co. Fair Assn, Aug. 21-Sept. 6. Ruth C. Williams.

Pennsboro-Ritchie Co. Agri. Fair Assn, Aug. 27-29. Rebecca Weekley.

Petersburg-Tri-Co. Fair Assn, Sept. 9-12. R. B. Spencer.

Phillippi-Barbour Co. Street Fair Assn, Sept. 2-5. John K. Phillips.

Point Pleasant-Mason Co. Farm Youth Fair, July 30-Aug. 1. Janet Wallace.

Ripley-Jackson Co. Jr. Fair, Aug. 21-23. Don L. Fleisher.

Rivesville-Paw Paw Dist. Fair Assn, Aug. 10-15. Mrs. John Parker.

Shenandoah Junction-Jefferson Co. Fair Assn, Sept. 2-4. Mrs. Robert McGarry Jr.

Summersville-Nicholas Co. Fair Assn, Aug. 3-8. Jessie B. Hume.

Wadestown-Battelle Dist. Fair Assn, Sept. 2-5. Raymond Tennant.

Webster Springs-Webster Co. Farm Bureau Fair, Sept. 7-12. Carolyn Forman.

Washington

Benton City-Benton Co. Jr. Fair, Aug. 2. Marga Hamilton.

Bremerton-Kitsap Co. Fair Assn, Aug. 20-23. Mrs. W. W. Sehorn.

Cashmere-Chelan Co. Fair Assn, Sept. 11-13. Charles Clements.

Castle Rock-Castle Rock Community Fair, Aug. 7-9. Margaret Woodward.

Chenalis-Centralia-Southwest Wash. Fair Assn, Aug. 19-23. A. W. Wildhaber.

Colfax-Palouse Empire Fair, Sept. 10-13. Iroy Lindley.

Colville-Northeast Washington Fair, Sept. 10-13. John P. Esvelt.

Davenport-Lincoln Co. Fair Assn, Sept. 10-12. G. W. Gauger.

Dayton-Columbia Co. Fair Assn, Sept. 11-12. Art Sunderland.

Deer Park-Deer Park Fair Assn, Aug. 27-29. Mrs. Irene Soosa.

Ellensburg-Kittitas Co. Fair Assn, Sept. 4-7. Wendell W. Prater.

Elma-Grays Harbor Dist. Fair Assn, Aug. 13-16. Mrs. David McNutt.

Wisconsin

Antigo-Langlade Co. 4-H Club Assn, Aug. 7-9. Al Tachudy.

Athens-Athens A&A Assn, Aug. 27-30. Graydon Peterson.

Saraboo-Sauk Co. Agri. Soc, Aug. 13-16. A. H. Thayer.

Sever Dam-Dodge Co. Fair Assn, Sept. 9-13. Forrest Kanup.

LeRoy A. Drake
Greenfield 3-3987
PUBLIC ADDRESS SYSTEMS
Rental-Sales-Repairs
FAIRS-CELEBRATIONS
181 Gregory St., Rochester 20, N. Y.

Black River Falls—Jackson Co. Agr. Soc. Aug. 13-16. Eugene Savage.
Bloomington—Blake's Prairie Agr. Soc. Sept. 4-6. Mrs. Robert Brodt.
Cedarburg—Ozaukee Co. Agr. Soc. Aug. 6-9. Arnold Groth.
Chilton—Calumet Co. Agr. Soc. Sept. 4-7. Herbert Herder.
Chippewa Falls—Northern Wis. Dist. Fair Assn. Aug. 4-9. Wm. H. Kittle.
Crandon—Forest Co. Agr. Soc. Aug. 19-22. Lester Grandtne.
De Pere—Brown Co. Agr. & Fair Assn. Aug. 18-16. R. O. Planert.
Bele River—Vilas Co. Agr. Soc. Aug. 21-23. Herman H. Smith.
Eau Claire—Eau Claire Co. Jr. Agr. Soc. Aug. 17-19. Willard Hamm.
Elkhorn—Walworth Co. Agr. Soc. Sept. 4-7. R. B. Harris.
Ellsworth—Pierce Co. Fair. Aug. 21-23. Bernard Drewiske.
Florence—Florence Co. Fair Assn. Sept. 8-7. Fritz Johnson.
Fond du Lac—Fond du Lac Agr. Soc. Aug. 12-16. Wm. S. Schwefel.
Friendship—Adams Co. Agr. Soc. Sept. 10-13. Leo Schmidt.
Gays Mills—Crawford Co. Fair & Agr. Soc. Aug. 7-9. Paul L. Paulson.
Gillett—Oconto Co. Youth Fair. Aug. 21-23. Herbert Erickson.
Glenwood City—Croix Co. Fair Assn. Aug. 10-12. Geo. Steffen.
Grantsburg—Burnett Co. Co-Op Agr. Soc. July 26-29. Marlin Sundquist.
Green Lake—Green Lake Co. Jr. Fair. July 31-Aug. 2. Willy Giermundson.
Hayward—Sawyer Co. Agr. Fair Assn. Aug. 24-26. Sherman W. Weiss.
Iron River—Bayfield Co. Fair. Aug. 21-23. Harry Lowe.
Janesville—Rock Co. 4-H Jr. Fair. Aug. 4-8. Alfred Finger.
Jefferson—Jefferson Co. Fair. July 30-Aug. 2. Adam Pancake.
La Crosse—La Crosse Inter-State Fair Assn. Aug. 4-9. Joseph W. Frisch.
Ladysmith—Rusk Co. Fair. Aug. 3-5. Ed Sirek.
Lancaster—Grant Co. Agr. Soc. Sept. 10-13. A. S. DeBuhr.
Lodi—Lodi Union Agr. Soc. Aug. 28-30. Vern Hillstead.
Luxemburg—Kewaunee Co. Agr. Soc. Sept. 5-7. Elroy C. Hoppe.
Manitowoc—Manitowoc Co. Fair. Aug. 26-30. Dr. A. F. Rank.
Marengo—Ashland Co. Fair. Aug. 14-16. David Holt.
Marshfield—Central Wis. State Fair. Sept. 2-7. W. A. Uthmeier.
Mauston—Juneau Co. Agr. Soc. Aug. 13-16. Francis Pfaff.
Medford—Taylor Co. Co-Op Youth Fair. July 30-Aug. 2. Joe J. M. Tuss.
Merrill—Lincoln Co. 4-H Assn. Aug. 10-13. Wm. Steckling.
Milwaukee—Milwaukee Jr. Fair. July 28-29. Leonard Luce, 9035A Watertown Pl. Rd.
Milwaukee—Wisconsin State Fair. Aug. 21-30. Willard M. Masterson.
Mineral Point—Southwestern Wis. Fair Soc. Sept. 4-7. H. S. Ivey.
Mondovi—Buffalo Co. Agr. Fair Assn. Aug. 14-16. John Bollinger.
Monroe—Green Co. Agr. Soc. July 29-Aug. 2. Rolland Karlen.
Neillsville—Clark Co. Agr. Soc. Aug. 27-30. Harold Huckstead.
Oshkosh—Winnebago Co. Fair Assn. Sept. 1-4. Robert Misky.
Phillips—Price Co. Agr. Soc. Aug. 20-23. Harold Jennerjohn.
Plymouth—Sheboygan Co. Agr. Soc. Sept. 3-7. Philip Anderson.
Portage—Columbia Co. Fair Assn. July 30-Aug. 2. Arthur W. Meyer.
Rhineland—The Hodag Fair. Aug. 14-16. Harvey Becker.
Rice Lake—Barron Co. Co-Op Agr. Soc. July 30-Aug. 2. Harry Vruwink.
Richland Center—Richland Co. Agr. Soc. Sept. 10-13. Ruby Talledge.
Rosholt—Rosholt Free Community Fair Assn. Sept. 5-7. Russell Wrosted.
St. Croix Falls—Polk Co. Fair Soc. Aug. 7-9. Arthur Comer.
Saxon—Iron Co. Fair Assn. Aug. 28-30. Mrs. Florence Hardie.
Shawano—Shawano Co. Agr. Soc. Sept. 4-7. Karl Korling.
Spooner—Washburn Co. Jr. Fair. Aug. 17-19. Wm. H. Dougherty.
Sturgeon Bay—Door Co. Fair Assn. Aug. 27-30. G. I. Mullendore.
Superior—Douglas Co. Fair Assn. Aug. 11-16. Seeger Swanson.
Tomah—Monroe Co. Fair Assn. July 30-Aug. 2. R. L. Pingel.
Union Grove—Racine Co. Agr. Soc. Aug. 6-9. Elwin G. Leet.
Viroqua—Vernon Co. Agr. Soc. Sept. 17-20. Fred Rogers.
Wausau—Marathon Co. Agr. Soc. Aug. 19-23. E. J. McAleavy.
Wausaukee—Marinette Co. Agr. Soc. Aug. 14-16. Victor Quick.
Wautoma—Waushara Co. Fair. Aug. 21-23. Lester Van Leon.
Webster—Central Burnett Co. Fair Assn. Sept. 3-5. R. E. Krause.
West Allis—Wisconsin State Fair. Aug. 21-30. Willard M. Masterson.
Westfield—Marquette Co. Youth Fair. Aug. 6-9. Tom Brady.
Weyauwega—Waupaca Co. Agr. Soc. Sept. 10-13. Frank Hoffner.
Wilmet—Kenosha Co. Fair Assn. Aug. 13-16. Donna Keskin.

Wyoming

Afton—Lincoln Co. Fair Assn. Aug. 20-22. Harold S. Call.
Basin—Big Horn Co. Fair Assn. Aug. 17-19. Dr. M. B. Walker.
Big Piney—Sublette Co. Fair Assn. Sept. 19-20. Max Boroff.
Buffalo—Johnson Co. Fair Board. Aug. 21-23. Rebecca S. Harris.
Casper—Central Wyoming Fair Assn. July 29-Aug. 1. Ed H. Krusee.
Douglas—Wyoming State Fair. Sept. 1-8. Floyd W. Tetreault.
Evanston—Uinta Co. Fair Assn. Aug. 14-16. Joe Micheli.
Gillette—Campbell Co. Fair Assn. Aug. 27-29. Herold Scott.

Jackson—Teton Co. Fair. Aug. 22-28. Melv Dahlquist.
Laramie—Albany Co. Fair. Aug. 20-22. Wes Seemonds.
Lusk—Niobrara Co. Fair. Aug. 20-22. P. Overette Brooks.
Newcastle—Weston Co. Fair & Rodeo. Aug. 20-23. A. E. Huff.
Powell—Park Co. Fair Assn. Aug. 20-22. Ross D. Copenhaver.
Rawlins—Carbon Co. Fair Assn. Aug. 19-22. Bruce Nixon.
Riverton—Fremont Co. Fair Assn. Aug. 19-22. W. L. Duncan.
Rock Springs—Sweetwater Co. Fair. Aug. 14-16. R. A. Forsgren.
Sheridan—Sheridan 4-H County Fair. Aug. 19-21. Fele Jensen.
Sundance—Crook Co. Fair & Rodeo. Aug. 21-23. Warren Ferrell.
Thermopolls—Hot Springs Co. Fair Assn. Aug. 24-26. Alma Haynes.
Torrington—Goshen Co. Fair Assn. Aug. 27-29. F. B. Redfield.
Wheatland—Platte Co. Fair & Rodeo. Aug. 28-30. John Ballard.
Worland—Washakie Co. Jr. Show. Aug. 27-29. Jack Lowry.

Hawaii

Mauli—Mauli Fair. Oct. 9-12.

**CANADA
Alberta**

Battle River—Battle River Exhn. Aug. 13-14. Hubert Dechant.
Camrose—Camrose Exhn. Aug. 3-5. J. E. Stuart.
Darwell—Darwell Exhn. Aug. 22. Mrs. C. O. Conrad.
Donnelly—Fahler-Girouxville—Donnelly Exhn. Aug. 6-7. Mrs. R. St. Andre.
Goose Creek—Goose Creek Exhn. Aug. 12. David Black.
Grand Centre—Grand Centre Exhn. Aug. 8. J. Stonehocker.
Grande Prairie—Grande Prairie Exhn. Aug. 4-6. Mrs. G. J. Adair.
High Prairie—High Prairie Exhn. Aug. 11-12. Mrs. Ivy Smith.
Manning—Battle River Agr. Soc. Aug. 13-14. Hubert Dechant.
Mayerthorpe—Mayerthorpe Exhn. Aug. 19. A. E. Gunton.
Olds—Olds Exhn. Aug. 7-8. E. G. Miller.
Pincher Creek—Pincher Creek Exhn. Aug. 19. Mrs. J. Lynch-Staunton.
Priddis—Millarville—Priddis-Millarville Exhn. Aug. 22. W. R. Jackson.
Red Deer—Red Deer Agr. Exhn. July 30-Aug. 1. D. W. Robertson.
Vauxhall—Vauxhall Exhn. Sept. 9. C. S. Douglas.
Vegreville—Vegreville Agr. Exhn. July 27-29. T. K. Cole.
Westlock—Westlock Exhn. July 29-30. R. A. Wilkinson.
Wetaskiwin—Wetaskiwin Exhn. July 28-29. Mrs. Doris Kirkwood.
Wildwood—Wildwood Exhn. Aug. 21. Mrs. Henry Schroder.
Willingdon—Willingdon Exhn. Aug. 19. S. W. Shewchuk.

British Columbia

Abbotsford—Central Fraser Valley Fair Assn. Sept. 8-10.
Agassiz—Agassiz Agr. & Hort. Assn. Sept. 11. Alberni—Alberni Dist. Fall Fair. Sept. 10-12.
Aldergrove—Aldergrove Agr. Assn. Sept. 25. Armstrong—Interior Provincial Exhn. Sept. 17-19.
Arrow Park—Arrow Park Agr. Assn. Aug. 29.
Bella Coola—Bella Coola Fair Assn. Sept. 7.
Bridge Lake—Bridge Lake Farmer's Institute. Sept. 5.
Burns Lake—Lakes Dist. Fair Assn. Aug. 29.
Castlegar—Castlegar & Dist Fall Fair Assn. Sept. 18-19.
Cawston—South Similkameen Fall Fair Assn. Sept. 10.
Chase—Chase Fall Fair. Sept. 7.
Chilliwack—Chilliwack Agr. Assn. Aug. 18-20.
Cloverdale—Lower Fraser Valley Exhn. Soc. Sept. 17-19.
Cobbie Hill—Shawigan-Cobbie Hill Agr. Assn. Sept. 9.
Coombs—Arrowmuth Agr. Assn. Aug. 21-22.
Courtenay—Comox Valley Exhn. Assn. Sept. 3-5.
Crawford Bay—Crawford Bay Fall Fair. Sept. 2.
Dawson Creek—Dawson Creek Exhn. Aug. 13-15.
Duncan—Cowichan Exhn. Sept. 10-12.
Edgewood—Inoaklin Farmers' Institute Agr. Fair. Sept. 7.
Fort Fraser—Fort Fraser Fall Fair. Sept. 7.
Fruitvale—Fruitvale Fair Assn. Sept. 7.
Fulford Harbour—Salt Spring Island Fall Fair. Aug. 26. Mrs. W. Cartwright.
Ganges—Islands Farmers' Institute. Aug. 26.
Gibsons—Sunshine Coast Fall Fair. Aug. 14-15.
Grand Forks—Grand Forks Fall Fair. Sept. 4.
Heney—Maple Ridge Agr. Assn. Aug. 13-15.
Hope—Hope & Dist. Fall Fair Assn. Aug. 26.
Invermere—East Kootenay Agr. & Ind. Exhn. Aug. 21-22.
Ladysmith—Ladysmith Agr. Soc. Sept. 11-12.
Langley—Langley Agr. Assn. Sept. 11-12.
Lillooet—Lillooet Fall Fair Assn. Sept. 10-11.
Louis Creek—North Thompson Fall Fair Assn. Sept. 7.
Luxton—Luxton Fall Fair. Aug. 28-29.
Mayne Island—Mayne Island Fall Fair Assn. Aug. 15.
McBride—McBride Dist. Agr. Fair Assn. Aug. 25-26.
Merritt—Nicola Valley Exhn. Assn. Sept. 7.
Mission—Mission & Dist. Agr. Assn. Sept. 17.
Nanaimo—Vancouver Island Exhn. Assn. Aug. 19-22.
Nelson—West Kootenay Agr. & Ind. Exhn. Sept. 10-12.
North Burnaby—North Burnaby Hort. Soc. Sept. 11-12.
North Pine—North Peace River Fall Fair Assn. Aug. 12.
Peachland—Peachland Women's Institute. Aug. 28.
Pemberton—Pemberton & Dist. Fall Fair. Sept. 5.
Penticton—Penticton Peach Festival Assn. Aug. 5-8.
Powell River—Powell River & Dist. Agr. Assn. Sept. 10-12.
Prince George—Prince George Agr. & Ind. Assn. Sept. 4-7.

Queens—Cariboo Agr. & Hort. Assn. Sept. 4-5.
Rock Creek—Rock Creek & Boundary Dist. Fair Assn. Sept. 12.
Saanichton—N. & S. Saanich Agr. Assn. Sept. 5 and 7.
Smithers—Bulkley Valley Agr. & Ind. Assn. Aug. 21-22.
Sooke—Sooke Fall Fair. Sept. 12.
South Burnaby—South Burnaby Garden Club. Sept. 11.
Squamish—Squamish Valley Fall Fair. Sept. 7.
Sunset Prairie—Kiskatinaw Fall Fair. Aug. 12.
Vancouver—Pacific National Exhn. Aug. 22-Sept. 7. Ida E. Rae.
Watch Lake—Watch Lake Fall Fair. Sept. 12.
Vancouver—Vancouver Hort. Soc. Sept. 25-26.
Westbank—Westbank Fair Board. Sept. 4.
Westwood—Westwood Fall Fair. Sept. 7.

Manitoba

Arborg—Arborg Exhn. Aug. 12. E. L. Johnson.
Binscarth—Binscarth Exhn. July 29. Marion Johnston.
Birch River—Birch River Exhn. Aug. 6.
Brokenhead—Brokenhead Exhn. Aug. 7. J. Bellan.
Ethelbert—Ethelbert Agr. Soc. Aug. 8. Mrs. Stella Sawchyn.
Gilbert Plains—Gilbert Plains Exhn. July 29-30. Mrs. Mary M. Hicks.
Hanover—Hanover Exhn. July 28-29. F. L. Paquin.
Kelwood—Kelwood Exhn. Oct. 1. A. J. Hearn.
Kinosota—Kinosota Exhn. Sept. 26. Tom Moar.
La Verendrye—La Verendrye Exhn. Aug. 15. Mrs. Dorothy M. Rettig.
Pipestone—Albert—Pipestone-Albert Exhn. July 23. A. C. Wilkins.
Plumas—Plumas Exhn. Aug. 7. Mrs. L. Mauthe.
Rhineland—Rhineland Exhn. Sept. 10. Neil Wiebe.
Roblin—Roblin Exhn. July 31. Charles A. Brade.
St. Agathe—St. Agathe Agr. Soc. Oct. 7-8. Gaston Breinault.
Stanley—Stanley Exhn. Sept. 3. A. L. Schulz.
Teulon—Teulon Exhn. Aug. 22. C. L. Larson.

New Brunswick

Albert—Albert Fair. Sept. 17-19. W. A. Stuart.
Bathurst—Gloucester Co. Fair. Sept. 1-5. Allison Branch.
Chatham—Miramichi Exhn. Aug. 31-Sept. 5. H. T. Traer.
Fredericton—Fredericton Exhn. Sept. 7-12. W. R. Crewdson.
Gagetown—Queens Co. Fair. Sept. 17-19. Fred Hyatt.
Keswick—Keswick Fair. Sept. 22-24. H. E. Carlisle.
St. Basile—Madawaska Regional Fair. Sept. 3-7. Lewis Michaud, Edmundston.
St. John—St. John Exhn. Aug. 26-Sept. 8. A. L. Hastings.
St. Quentin—Restigouche Co. Fair. Aug. 28-31. J. E. Chiasson.
St. Stephen—St. Stephen Exhn. Aug. 17-22. Millidge Dinsmore.
Stanley—Stanley Fair. Sept. 15-17. T. A. Best.
Ste. Marie—Kent Co. Fair. Aug. 28-30. Prosper Girouard.

Nova Scotia

Antigonish—Eastern Counties Fair Assn. Sept. 10-12. D. P. Chisholm.
Bear River—Digby Co. Fair Assn. Sept. 15-17. Howard Yorke.
Bridgewater—Lunenburg Co. Fair Assn. Sept. 29-Oct. 2. E. C. Fillingham.
Caledonia—Queens Co. Fair Assn. Sept. 22-25. Chas. Cushing.
Lawrencetown—Annapolis Co. Fair Assn. Aug. 25-28. R. H. Gibson.
Lunenburg—N. S. Fisheries Exhn. & Fishermen's Reunion. Sept. 15-19. E. A. Gerhardt.
Musquodoboit—Halifax Co. Fair Assn. Sept. 8-10. R. K. Reid.
North Sydney—Cape Breton Co. Fair Assn. Sept. 7-11. Allan Jackson.
Oxford—Cumberland Co. Fair Assn. Sept. 15-18. Claude Thompson.
Pictou—Pictou Co. Fair Assn. Sept. 7-10. A. E. Gill.
Shelburne—Shelburne Co. Fair Assn. Sept. 17-19. F. W. Bowers.
Truro—Nova Scotia Provincial Exhn. Sept. 1-4. Carl MacKenzie.
Windsor—Hants Co. Fair Assn. Sept. 18-19. Watson Maxner.
Yarmouth—Yarmouth Co. Fair Assn. Sept. 1-4. James Bullerwell.

Ontario

Aberfoyle—Aberfoyle Exhn. Sept. 22-23.
Acton—Acton Exhn. Sept. 18-19.
Almonte—Almonte Exhn. Sept. 10-12.
Alvinston—Alvinston Exhn. Sept. 25-26.
Ancaster—Ancaster Exhn. Sept. 24-26.
Apsley—Apsley Exhn. Sept. 11-12.
Arnprior—Arnprior Exhn. Aug. 13-18.
Arthur—Arthur Exhn. Sept. 30-Oct. 1.
Ashworth—Ashworth Exhn. Sept. 16-17.
Avonmore—Avonmore Exhn. Sept. 8-9.
Aylmer—Aylmer Exhn. Aug. 24-26.
Ayton—Ayton Exhn. Sept. 18-19.
Barrie—Barrie Agr. Soc. Sept. 24-26. E. F. Hersey.
Bayfield—Bayfield Exhn. Sept. 23-24.
Beachburg—Beachburg Exhn. Sept. 3-5.
Beamsville—Beamsville Exhn. Sept. 10-12.
Beaverton—Beaverton Ex' - Sept. 17-19.
Beeton—Beeton Exhn. Sept. 29-30.
Belleville—Belleville Exhn. Aug. 17-20.
Belmont—Belmont Exhn. Sept. 22-23.
Blackstock—Blackstock Exhn. Aug. 28-29.
Blyth—Blyth Exhn. Sept. 22-23.
Binbrook—Binbrook Exhn. Sept. 18-19.
Bobcaygeon—Bobcaygeon Exhn. Oct. 2-3.
Bolton—Bolton Exhn. Oct. 2-3.
Bonfield—Bonfield Exhn. Sept. 12.
Bothwells Corners—Bothwells Corners Exhn. Sept. 23.
Bracebridge—Bracebridge Exhn. Sept. 17-18.
Brampton—Brampton Exhn. Sept. 17-19.
Bridgen—Bridgen Exhn. Oct. 9-12.
Brighton—Brighton Exhn. Aug. 4-5.
Bruce Mines—Bruce Mines Exhn. Sept. 11-12.
Brussels—Brussels Exhn. Oct. 1-2.
Burford—Burford Exhn. Oct. 10 and 12.
Burks Falls—Burks Falls Exhn. Sept. 16-17.
Caledonia—Caledonia Exhn. Oct. 1-3.
Caledon—Caledon Exhn. Sept. 25-26.
Campbellford—Campbellford Exhn. Sept. 29-30.

Carp—Carp Exhn. Sept. 25-26.
Centerville—Centerville Exhn. Sept. 8.
Charlton—Charlton Exhn. Sept. 15-16.
Chatsworth—Chatsworth Exhn. Oct. 1-2.
Chesley—Chesley Exhn. Sept. 11-12.
Chesterville—Chesterville Exhn. Sept. 1-2.
Clarence Creek—Clarence Creek Exhn. Sept. 25-26.
Clarksburg—Clarksburg Exhn. Sept. 22-23.
Clute—Clute Exhn. Sept. 1-2.
Cochrane—Cochrane Exhn. Sept. 8-9.
Cobden—Cobden Exhn. Sept. 21-23.
Coldwater—Coldwater Exhn. Sept. 10-12.
Collingwood—Collingwood Exhn. Oct. 1-3.
Coe Hill—Coe Hill Exhn. Sept. 4-5.
Cookstown—Cookstown Exhn. Sept. 18-19.
Comber—Comber Exhn. Aug. 27-29.
Delta—Delta Exhn. Aug. 17-19.
Demorestville—Demorestville Exhn. Sept. 30.
Denbigh—Denbigh Exhn. Sept. 10-11.
Desboro—Desboro Exhn. Sept. 24-25.
Dorchester—Dorchester Exhn. Oct. 2.
Drayton—Drayton Exhn. Sept. 19 and 21.
Dresden—Dresden Agr. Soc. Aug. 25-27. Andrew Houston.
Drumbo—Drumbo Exhn. Sept. 30-Oct. 1.
Dryden—Dryden Exhn. Aug. 28-29.
Dundalk—Dundalk Dist. Agr. Soc. Sept. 15-16. Mrs. A. D. Koehler.
Dunchurch—Dunchurch Exhn. Sept. 24-26.
Dungannon—Dungannon Exhn. Oct. 9.
Durham—Durham Exhn. Sept. 25-26.
Elmira—Elmira Exhn. Sept. 4-5 and 7.
Elmvale—Elmvale Exhn. Sept. 21-23.
Embro—Embro Exhn. Sept. 21.
Emo—Rainy River Agr. Soc. Aug. 18-20. N. M. Hunter.
Emsdale—Emsdale Exhn. Sept. 14-15.
Englehart—Englehart Exhn. Sept. 17-18.
Erin—Erin Exhn. Oct. 9-10, and 12.
Exeter—Exeter Agr. Soc. Sept. 23-24. G. Clark Fisher.
Fairground—Fairground Exhn. Oct. 2.
Fergus—Fergus Exhn. Sept. 11-12.
Feversham—Feversham Exhn. Sept. 17-18.
Florence—Florence Exhn. Sept. 22-23.
Forest—Forest Exhn. Sept. 11-12.
Fort William—Port Arthur—Canadian Lakehead Exhn. Aug. 3-8.
Galt—Galt Exhn. Sept. 24-26.
Georgetown—Georgetown Exhn. Oct. 2-3.

Glencoe—Glencoe Exhn. Sept. 23-24.
Gorrie—Gorrie Exhn. Oct. 2-3.
Grand Valley—Grand Valley Exhn. Sept. 25-26.
Hanover—Hanover Exhn. Oct. 2-3.
Harrison—Harrison Exhn. Sept. 16-17.
Harrow—Harrow Exhn. Sept. 3-5.
Hearst—Hearst Exhn. Sept. 15-16.
Highgate—Highgate Exhn. Oct. 9-10.
Huntsville—Huntsville Exhn. Sept. 23-24.
Hymers—Hymers Exhn. Sept. 5 and 7.
Ilderton—Ilderton Exhn. Oct. 3.
Ingersoll—Ingersoll Exhn. Aug. 29 and 31.
Iron Bridge—Iron Bridge Exhn. Sept. 15-16.
Kemble—Kemble Exhn. Sept. 15-16.
Kenora—Kenora Exhn. Aug. 20-22.
Kincardine—Kincardine Exhn. Sept. 17-18.
Kingston—Kingston Exhn. Sept. 29-Oct. 3.
Kingmount—Kingmount Exhn. Sept. 4-5.
Kirkton—Kirkton Exhn. Oct. 1-2.
Kitchener—Kitchener Exhn. Sept. 29-Oct. 4.
Lakefield—Lakefield Exhn. Sept. 18-19.
Langton—Langton Exhn. Sept. 30.
Lansdowne—Lansdowne Exhn. Sept. 3-5.
Leamington—Leamington Dist. Fair. Aug. 4-8. J. R. Dean.
Lindsay—Lindsay Central Exhn. Sept. 23-26. N. G. Wilson.
Lion's Head—Lion's Head Exhn. Sept. 9-10.
Listowel—Listowel Exhn. Sept. 28-29.
Lombardy—Lombardy Exhn. Sept. 18-19.
London—Western Fair. Sept. 14-19. E. D. McGuan.
Lucknow—Lucknow Exhn. Sept. 23-24.
Maberly—Maberly Exhn. Sept. 22-23.
McDonald's Corners—McDonald's Corners Exhn. Sept. 24-25.
Madoc—Madoc Exhn. Oct. 6-7.
McKellar—McKellar Exhn. Sept. 17-19.
Magnetawan—Magnetawan Exhn. Sept. 10-11.
Manitowaning—Manitowaning Exhn. Oct. 1-2.
Markdale—Markdale Exhn. Sept. 10-11.
Markham—Markham Exhn. Oct. 1-3.
Marmora—Marmora Exhn. Sept. 5 and 7.
Massey—Massey Exhn. Sept. 18-19.
Matheson—Matheson Exhn. Sept. 15-16.
Melbourne—Melbourne Exhn. Oct. 2.
Meaford—Meaford Exhn. Sept. 18-19.
Merlin—Merlin Exhn. Sept. 16-17.
Merrickville—Merrickville Exhn. Sept. 8-9.
Metcalfe—Metcalfe Exhn. Oct. 1-3.
Middleville—Middleville Exhn. Sept. 30.

NEW . . . COTTON CANDY STAND

BIGGER PROFITS with this all-aluminum and glass portable cotton candy stand and **KANDY KING Floss Machine . . .** the best money maker in the candy field. Features colorful illuminated plastic sign; bright polished aluminum with glass panels that's easy to clean and maintain, lighting fixtures, filter screen with blower section. Height 6 ft. 3 in. by 29 in. each side. Stand is equipped with the improved 1959 **KANDY KING Floss Machine** that guarantees greatest production.

COMBINATION Stand and Machine

PRICE \$400.00

The "KANDY KING"

All New, Improved Candy Floss Machine
 Guaranteed . . . more production than any machine on the market today! Easiest machine to operate, too! Makes the finest, most cotton-like floss. Result! . . . more money for the operator from every pound of sugar used. Vibrationless in operation. Compact in size. Satisfaction guaranteed. Liberal trade-in allowance on old machines.

110 volt double spinnerhead \$250.00
 110 volt triple spinnerhead 275.00



FRENCH WAFFLE MOLDS

Pay for themselves quickly. 4-inch cast aluminum molds for commercial use in round, hexagon or scalloped shapes. Each mold complete with wooden handle and formulas. **\$2.75 each**
 Complete unit (tank, burner, six molds, thermometer) \$81.00



"CONCESCO" One-Pound Gas Popcorn Machine

Sells more popcorn because customers know it is fresh as they see continuous popping. One-pound capacity. Bottle-natural gas heated. 115-volt, 60 cycle. Guaranteed. **\$240.00**



Instant HOT DRINK MAKER

Make coffee, tea, bouillon or hot chocolate at the press of a button! Unit dispenses any pre-set volume of hot water in a matter of seconds into a cup. Connects to cold water supply and plugs into any 110-volt, 60-cycle AC current. Attractive chrome plated steel finish. Quality construction throughout. **YEAR GUARANTEE. \$125.00**



ALUMINUM MILK BOTTLES

Prices quoted are F.O.B. Toledo, Ohio
 Last longer because of reinforced ribs. Weighted up to 3 lbs. or empty. Additional weights, 50¢ per pound. Each **\$4.50**



WRITE FOR 1959 CATALOG

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Bedford, Pa., Fair Sells Space, Adds Seats

BEDFORD, Pa.—A jam-packed fairgrounds is assured the Bedford County Agricultural Society for the six-day event beginning Monday, August 10. Concession space was virtually all spoken for as of last week.

Livestock entries were also pouring in prior to the closing date last Saturday (25). Last year's number of animals, an all-time record, ought to be exceeded this time, Dick Eichelberger, president, reported.

Among the physical changes are construction of a new stone-faced office building and addition of reserved seats in the grandstand. Previously there had been only general admission and box seats sold. This year the middle three sections are being changed to reserves and the ends will remain general admission. Boxes remain unchanged.

GAC-H Revue Featured

Grandstand talent will include a firemen's parade on opening night, and a GAC-Hamid revue the remaining five nights. Carmel Quinn will be featured Tuesday and Wednesday and the Four Coins on Thursday and Friday. A Marine mock combat display will be added on Wednesday night. Parisian Hell Drivers managed by Dan Fleenor will perform on Wednesday afternoon, following the band day display of 20 units from area schools. Sam Nunis winds up the week with big car racing Saturday afternoon. Harness race days are Tuesday, Thursday and Friday afternoons.

Tuesday and Friday are also kid days with prizes awarded before the grandstand. Adults also come in for the awards, with a Renault given on Friday and Saturday, to holders of gate or grandstand tickets. Eichelberger's attractive daughter and niece, Jill Eichelberger and Judy Goodrich, will demonstrate the autos.

The new office building, right at the main fairgrounds entrance, is flanked by four big mercury lamps. Also new this season is a sewer system in the trailer park. Many exhibitors and Prell's Broadway Shows personnel reside there during fair week.

Weather Aids Humboldt Fair

HUMBOLDT, Sask. — Good weather helped the two-day, 14th annual fair of the Humboldt Agricultural Society. Adult paid attendance of 4,500 was ahead of last year.

Bob di Paolo's grandstand show was also up, with 1,522 adults and 576 children seeing four performances.

Gayland Shows were on the midway.

A rodeo was held on both afternoons and other features included a parade and Shetland pony chuck-wagon races.

W. O. KING TO MOVE TO MANTON, MICH.

MOUNT CLEMENS, Mich. —The King Amusement Company, ride manufacturer and operator of several road carnivals, will, in the near future, move its entire operation to Manton, Mich., Walter King, owner, announced.

A new plant, that will include two buildings, will be established in Manton on a 10-acre site there. At first the new structures will house the carnival equipment and repair shop, but eventually all the firm's operations will be moved.

The present King plant here is located in an area designated to be leveled as part of an urban-renewal project.

Detroit Shop Center Circus Acts Named

DETROIT —Acts making the Northland Shopping Center Circus, here for 10 days ending Sunday (26), included Roland Tiebor, seal act; Leonard's Bears; Clay Beckett, aerial; Vidbel's Elephants; Speedy Wilson, motorcycle globe; Paul Kelly Lions, presented by Bill Todd; Riding Fredericks; Media Banta, trapeze; Jack and Media Banta, wire; Shirley Peterson, wire; Vernus Atterbury, revolving traps; Cimse's Collies; Wilson Sisters, juggling, and Dime and Connie Wilson and Frank Cain, clowns. Charlie Basile was the announcer and Joe Basile led the five-piece band. Performance ran 90 minutes.

The show, managed by Bob Atterbury, used a 250-foot canopy over the front seats. Food concessions were under the direction of Claire Ratley. Morning and afternoon shows were given Monday, Tuesday and Wednesday with an added performance Thursday, Friday and Saturday and one matinee Sunday. The show played Minneapolis and Milwaukee six days each prior to ending its current route here.

Weyburn Ex Gate Up 200

WEYBURN, Sask.—Attendance at the 51st annual three-day fair of the Weyburn Agricultural Society was 10,056, an increase of nearly 200 over last year.

Daytime weather was good, but chilly nights held the grandstand total down to 3,502, a drop of 642 from 1958.

The Art B. Thomas Shows were on the midway for the first time and, according to Mrs. Louis Zabel, the fair's secretary, the money figure was higher than in previous years.

Harness races were a feature and pari-mutuel wagering was reported to be off about 50 per cent from 1958. A light horse show, boys' and girls' farm camps, a 4-H queen contest and a parade were other features.

Arlington, Tex., Fair Sheds C. of C. Auspices

ARLINGTON, Tex. — The Community Fair here, for five years under Chamber of Commerce auspices, is now being operated by an independent group. The new organization named two committees, one to pick a permanent site and one to study a building program. Vernon Miller was named president.

1959 Fair Dates

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Continued from page 69

- Midland—Midland Exhn. Sept. 17-19.
- Mildmay—Carrick Agri. Soc. Sept. 18-16. Mrs. Henry Herbrun.
- Milton—Milton Exhn. Sept. 25-26.
- Milton—Halton Agri. Soc. Sept. 25-26. Mrs. G. E. Readhead.
- Milverton—Milverton Exhn. Sept. 25-26.
- Minden—Minden Exhn. Sept. 12.
- Mitchell—Mitchell Exhn. Sept. 29-30.
- Mohawk Reserve—Mohawk Reserve Exhn. Sept. 19.
- Moraviantown—Moraviantown Exhn. Sept. 5.
- Mount Brydges—Mount Brydges Exhn. Oct. 6.
- Mount Forest—Mount Forest Agri. Soc. Sept. 21-22. H. A. Ross.
- Muncey—Muncey Exhn. Oct. 10.
- Murillo—Murillo Exhn. Aug. 27-29.
- Napanee—Napanee Exhn. Sept. 7-9.
- Navan—Navan Exhn. Aug. 14-15.
- Neustadt—Neustadt Exhn. Sept. 11-12.
- New Hamburg—New Hamburg Exhn. Sept. 18-19.
- Newington—Stormont Agri. Soc. Sept. 4-5. M. W. Helmer.
- New Liskeard—New Liskeard Exhn. Sept. 10-12.
- Norwich—Norwich Exhn. Sept. 25-26.
- Norwood—Norwood Exhn. Oct. 9-10 and 12.
- Oakwood—Oakwood Exhn. Sept. 21-22.
- Odessa—Odessa Exhn. Aug. 21-22.
- Ohsweken—Ohsweken Exhn. Sept. 24-26.
- Orangeville—Orangeville Exhn. Sept. 22-23.
- Orillia—Orillia Exhn. Sept. 28-30.
- Orillia—Orillia Agri. Soc. Sept. 29-Oct. 1. W. P. Bacon.
- Oro—Oro Exhn. Sept. 15-16.
- Orono—Orono Exhn. Sept. 11-12.
- Oshawa—Oshawa Exhn. Aug. 20-22.
- Ottawa—Central Canada Exhn. Aug. 21-29. J. K. Clarke.
- Ottawa—Ottawa Winter Fair. Oct. 26-31. J. K. Clarke.
- Owen Sound—Owen Sound Agri. Soc. Oct. 7-10. Arthur Lemon.
- Paisley—Paisley Exhn. Sept. 14-15.
- Palmerston—Palmerston Exhn. Oct. 5-6.
- Parham—Parham Exhn. Sept. 12.
- Paris—Paris Fall Fair. Oct. 1-3. E. H. Buck.
- Parkhill—Parkhill Exhn. Sept. 24-25.
- Parth—South Lanark Agri. Soc. Sept. 3-5. W. H. McFarlane.
- Peterborough—Peterborough Industrial Exhn. Aug. 12-15. R. R. Stewart.
- Petrolia—Petrolia Exhn. Sept. 4-5.
- Pictou—Pictou Agri. Soc. Sept. 24-26. Phillip Dodds.
- Pictou—Pictou Exhn. Sept. 24-26.
- Porquiss—Porquiss Exhn. Sept. 10-11.
- Port Elgin—Port Elgin Exhn. Sept. 18-19.
- Port Hope—Port Hope Exhn. Sept. 4-5.
- Port Perry—Port Perry Exhn. Sept. 5 and 7.
- Powassan—Powassan Exhn. Sept. 15-16.
- Providence Bay—Providence Bay Exhn. Sept. 15-16.
- Rainy River—Atwood Agri. Soc. Aug. 13-15. J. H. Hammond.
- Ramona—Ramona Exhn. Sept. 26.
- Riceville—Riceville Exhn. Sept. 18-19.
- Renfrew—Renfrew Exhn. Sept. 16-19.
- Richmond—Richmond Exhn. Sept. 17-19.
- Ripley—Ripley Exhn. Sept. 25-26.
- Ridgetown—Ridgetown Exhn. Aug. 18-20.
- Rocklyn—Rocklyn Exhn. Sept. 24-25.
- Rockton—Rockton Exhn. Oct. 10 and 12.
- Rodney—Rodney Exhn. Sept. 22-23.
- Roseneath—Roseneath Exhn. Sept. 25-26.
- Rosseau—Rosseau Exhn. Sept. 15-16.
- Russell—Russell Exhn. Sept. 11-12.
- St. Mary's—St. Mary's Exhn. Oct. 6-7.
- Seaford—Seaford Agri. Soc. Sept. 24-25. R. James Wallace.
- Severn Bridge—Severn Bridge Exhn. Sept. 12.
- Shannonville—Shannonville Exhn. Sept. 11-12.
- Shedden—Shedden Exhn. Sept. 11-12.
- Shelburne—Dufferin Central Fair. Sept. 18-19. John Ross.
- Simcoe—Norfolk Co. Fair. Oct. 5-10. L. S. Culver.
- Smithville—Smithville Exhn. Aug. 28-29.
- South Mountain—South Mountain Exhn. Sept. 4-5.
- South River—South River Exhn. Sept. 30-Oct. 1.
- Spencerville—Spencerville Exhn. Sept. 11-12.
- Sprucedale—Sprucedale Exhn. Sept. 19.
- Stayner—Stayner Trade Fair. Oct. 6-7.
- Stirling—Stirling Exhn. Sept. 18-19.
- Stratford—Stratford Exhn. Sept. 21-23.
- Strathray—Strathray Agri. Soc. Sept. 29-30. Mrs. Vera McDougall.
- Sunderland—Sunderland Exhn. Sept. 15-16.
- Sundridge—Sundridge Exhn. Sept. 18-19.
- Sutton West—Sutton West Exhn. Aug. 6-8.
- Tara—Tara Exhn. Sept. 29-30.
- Tavistock—Tavistock Exhn. Sept. 11-12.
- Teeswater—Teeswater Exhn. Oct. 6-7.
- Theford—Theford Exhn. Sept. 22-23.
- Thessalon—Thessalon Exhn. Sept. 25-26.
- Thorndale—Thorndale Exhn. Sept. 25-26.
- Tiverton—Tiverton Exhn. Sept. 23-24.
- Tillsonburg—Tillsonburg Exhn. Sept. 1-3.
- Timmins—Timmins Exhn. Sept. 9-10.
- Toronto—Canadian National Exhn. Aug. 26-Sept. 12. H. E. McCallum.
- Toronto—Royal Agri. Winter Fair. Nov. 13-21. James R. Johnson.
- Toronto—Royal Agri. Winter Fair. Nov. 13-21. C. S. McKee.
- Trout Creek—Trout Creek Exhn. Sept. 11-12.
- Tweed—Tweed Agri. Soc. Oct. 3-4. John Sager.
- Upsala—Upsala Exhn. Aug. 28-29.
- Uxbridge—Uxbridge Exhn. Sept. 29-30.
- Val Gagne—Val Gagne Exhn. Sept. 12.
- Vankleek Hill—Vankleek Hill Agri. Soc. Aug. 31-Sept. 2. Jack B. Hurley.
- Walkerton—Walkerton Exhn. Nov. 4-5.
- Walsh—Walsh Exhn. Oct. 3.
- Warren—Warren Exhn. Sept. 18-19.
- Wallacetown—Wallacetown Exhn. Oct. 1-2.
- Warkworth—Warkworth Exhn. Sept. 17-18.
- Waterdown—Waterdown Exhn. Sept. 15-16.
- Wartown—Wartown Exhn. Sept. 10-11.
- Welland—Welland Co. Agri. Exhn. Sept. 15-19.
- Wellesley—Wellesley Exhn. Sept. 15-16.

- Wikwemikong—Wikwemikong Exhn. Sept. 24.
- Williamstown—Williamstown Exhn. Sept. 15-16.
- Woodbridge—Woodbridge Exhn. Oct. 9-10 and 12.
- Woodstock—Woodstock Exhn. Aug. 27-29.
- Wyoming—Wyoming Exhn. Sept. 18-19.
- Zurich—Zurich Exhn. Sept. 26 and 28.

Prince Edward Island

- Alberton—Prince Co. Exhn. Aug. 19-20. W. W. Currie.
- Charlottetown—Provincial Exhn. Aug. 10-15. H. J. Kennedy.
- Crapaud—Crapaud Exhn. Aug. 26. Brent Wood.
- Dundas—Dundas Plowing Batch & Agri. Fair. Sept. 9-10. Albert Acorn.
- Egmont Bay—Egmont Bay & Mont Carmel Exhn. Sept. 16. C. M. Arsenault.
- Souris—Eastern King's Exhn. Sept. 2. Anselm MacDonald.

Quebec

- Amqui—Matapedia Agri. Soc. Aug. 6-10. J. E. Belzile.
- Aylmer—Gatineau Agri. Soc., Div. A. Sept. 18-19. R. Elwood Edey.
- Ayers Cliff—Stanstead Agri. Soc. Aug. 27-29. Mrs. Eloise Corey.
- Bedford—Missisquoi Agri. Soc. Aug. 14-16. E. A. Soule.
- Brome Village—Brome Agri. Soc. Sept. 5-8. G. A. McClay.
- Calixa-Lavallee—Vercheres Agri. Soc. Aug. 11. Gerard Chagnon.
- Chapeau—Pontiac Div. B Agri. Soc. Sept. 15-16. Mrs. Anna McGuire.
- Charlesbourg—Quebec Agri. Soc. Sept. 16. J. B. Martel.
- Chicoutimi—Chicoutimi Agri. Soc. Aug. 26-30. Marcel Tremblay.
- Cookshire—Compton Agri. Soc. Aug. 23-25. W. S. J. Hodgman.
- Drummondville—Drummond Agri. Soc. Aug. 18-20. Robert Boisvert.
- Gentilly—Nicolet Agri. Soc., Div. B. Aug. 8. Laval Giroux.
- Havelock—Huntingdon Agri. Soc., Div. B. Sept. 12. Aylmer B. Hadley.
- Huntingdon—Huntingdon Div. B Agri. Soc. Sept. 3-5. L. A. Beaudin.
- Inverness—Mégantic Agri. Soc., Div. A. Sept. 3-5. C. W. McVetty.
- L'Assomption—L'Assomption Agri. Soc. Sept. 2. Mme. Geo. A. Landry.
- Isle Verte—Riviere du Loup Agri. Soc. Aug. 14-17. J. M. Marquis.
- Laprairie—Laprairie Agri. Soc. Aug. 29-30. Romeo Ste-Marie.
- Lotbiniere—Lotbiniere Agri. Soc., No. 2. Aug. 19. Joseph Bedard.
- Louiseville—Maskinonge Agri. Soc. Sept. 4. Martin Ferron.
- Maniwaki—Gatineau Div. B Agri. Soc. Sept. 14-16. Mme. Palma Joanis.
- Matane—Matane Agri. Soc. Aug. 5-10. Mlle. H. Langlois.
- Mont-Laurier—Labelle Agri. Soc. Aug. 11. Victor Racine.
- Montmagny—Montmagny Agri. Soc. Aug. 12-16. Louis J. St. Yves.
- Montreal—Salon Nat'l de L'Agriculture. Feb. 14-22. Paul Boucher.
- Notre Dame des Anges—Portneuf Div. C Agri. Soc. Aug. 25. Theo. Chateauvert.
- Notre Dame du Lac—Temiscouata Agri. Soc. Aug. 21-24. A. Malenfant.
- New Richmond—Bonaventure Agri. Soc., Div. B. Aug. 25. W. H. Willett.
- Papineauville—Papineau Agri. Soc. Aug. 26-27. Donat Thibeau.
- Parkhurst—Parkhurst Agri. Soc. Aug. 26.
- Pont Chateau—Soulanges Agri. Soc. Sept. 7. Laurier Leger.
- Quebec—Quebec Provincial Exhn. Sept. 4-13. Emery Boucher.
- Richmond—Richmond Agri. Soc. Aug. 20-22. Miss A. Linahan.
- Rimouski—Rimouski Agri. Soc. Aug. 18-23. Gerard Bourret.
- Roberval—Roberval Agri. Soc. Aug. 19-23. Bernard Levesque.
- Rougemont—Rouville Agri. Soc. Aug. 18-19. L. A. Mondou.
- Rouyn—Rouyn Agri. Soc. Aug. 12-16. St. Alexandre—Iberville Agri. Soc. Sept. 11-13. Claude Brault.
- St. Barnabe Nord—St. Maurice Agri. Soc. Aug. 28-30. Mme. R. Boucher.
- St. Edouard—Napierville Agri. Soc. Aug. 29. Yvan Menard.
- St. Flavien—Lotbiniere Agri. Soc., No. 1. Aug. 20. Jules Nappert.
- St. Francois du Lac—Yamaska Agri. Soc. Aug. 6-8. Alex Trudeau.
- St. Hyacinthe—Chambly Agri. Soc. Aug. 3-6. Jean Hardy.
- St. Hyacinthe—St. Hyacinthe Agri. Soc. Aug. 3-8.
- St. Hyacinthe—Bagot Agri. Soc. Aug. 4-7. J. H. Tessier.
- St. Hyacinthe—St. Hyacinthe Agri. Soc. Aug. 3-8. Ph. Granger.
- St. Jean—St. Jean Agri. Soc. Sept. 5-7. J. R. St. Arnaud.
- St. Jovite—Terrebonne Agri. Soc. Aug. 19-20. Roland Ouellette.
- St. Lazare—Vaudreuil Agri. Soc. Aug. 21-23. Henry Reid.
- St. Leonard d'Aston—Nicolet Div. A Agri. Soc. Aug. 11-12. Lorenzo St. Arnaud.
- St. Pascal—Kamouraska Agri. Soc. Aug. 19-24. A. Raymond.
- St. Romuald—Lévis Agri. Soc. Aug. 25-29. Lionel Begin.
- St. Tite—Lavolette Agri. Soc. Aug. 11. Benoit Dupuis.
- Ste. Anne des Monts—Gaspé-Nord Agri. Soc. July 29-Aug. 2. Wilfrid Blais.

(Continued on page 88)

Split-Week Showing For Altamont Cattle

ALTAMONT, N. Y. — Sunflower Fair is running a split-week cattle show this season. Manager Stuart T. Rombough explains that the fair will concentrate on specified breeds during the first half of the week of August 17-22, and a different set of breeds in the last half.

It is expected that the result will be a greatly improved show with minimum amount of inconvenience for owners of blooded stock.

Guernsey and Jersey cattle will be shown Monday thru Wednesday and exhibitors will be able to remove their cattle any time between 5 p.m. Wednesday (19) and 10 a.m. the next day. During Wednesday evening and before noon on Thursday exhibitors will bring in Holsteins, Ayrshires, Brown Swiss, other breeds and beef cattle.

Capital District Guernsey Club show will be conducted Monday, opening day of the fair. Capital District Holstein Club shows on closing day.

The fair is offering a farm museum this season, coincidental with the State's historic observances, and the Young MacDonald's Farm animal display for kids will have its first full showing. Record hop dancing is being held for the second straight year under canvas.

Entertainment-wise, the Al Martin Agency of Boston has the free grandstand show, Coleman Bros. Shows is on the midway, and Buddy Wagner's thrill show will perform on Monday (17), all of them repeats from the previous year. A section of the track will be devoted to quarter-midget racing.

Costa Mesa Records 101,439

Continued from page 52

with approximately 3,000 for each performance. Attendance for the Saturday afternoon event was estimated as between 2,000 and 2,500. There was an additional charge for the event with boxes going for \$2.50 and adults paying \$1.25 and children, 75 cents. Rodeo was for the benefit of the United Cerebral Palsy fund.

Food on the grounds was handled in the larger spots by Flora and Warren McMenus, and Frank Pipitone. The McMenuses had the restaurant in the commercial exhibit building, where, in addition to snacks, steaks were sold at \$3.95 for T-bone and \$4.95 for filet mignon. McMenus said that the demand was "surprisingly good." He also offered a blue plate special for \$1.75. The beef was from a first prize winner at the Southern California Exposition in Del Mar. The McMenuses also purchased the prize lamb at that fair.

No show was featured on opening night Tuesday (14). Al Lyons and his musical group appeared during the full run as did Larry (Bozo the Clown) Valli.

The shows at the fair were again handled by Jo and Newton (Carolina) Brunson of the Hollywood Theatrical Agency. In addition to Zacchini, they had a vaude show with the Kirkhams, magic; Betty Jo Huston, contortion; Bob Karl, vent; Alton Wood and Bob Baker's marionettes, and Al Lyons and his musical group. "Icelandia" featured Buff and Joannie McCusker, Diane Plank, Carol Leigh, Tommy DePau, Dot McCusker, and Phyllis Brecht. The Los Amigos Latin Strollers featuring Diana Costello were also booked by the Brunsons.

Crafts 20 Big Shows, managed by Larry Ferris, played the midway.

TINTYPE: AL HOWARD

Former Boxer, Undertaker Worker, Union Organizer

THIS is a big year for Big Al . . . Al Howard, one-time ride foreman and all-round man, a 1959 entry into the ranks of show owners and fathers.

Big Al (230 pounds) was one of the mainstays of the I.T. Shows, a prominent 40-miler in the East until this year. . . Now he is president and co-owner of the How-Reit Shows, partnered with Pennsylvania's Pat Reithoffer, which accounts for the show's name.

Al had tried his mitts in various fields before he joined a carnival. . . He first was a professional boxer. . . Later he was a concessionaire at New York's Coney Island. . . He also worked for a Brooklyn undertaker. . . And at one time he was an organizer for a funeral drivers' union. . . Once in the carnival field, he never strayed from it.

At Coney he peddled confetti . . . worked bazaars . . . agented on midway games . . . worked around rides for B & V Shows, O. C. Buck, I.T. and others. . . He met the late Phil Isser and Is Trebish at a fair where they had their Merry-Go-Round booked and they got to talking. . . Result, he went along with I.T. right after World War II as ride foreman and in subsequent years he picked up a couple of his own kiddie rides.

"Early bazaar and carnival days around New York were rough ones," Al recalls. "Competition was keen; often on the rough side. It's mellowed a bit lately, tho, but still is aggravating at times. You have to go thru six to eight departments



AL HOWARD

for license clearance: Buildings, electrical, zoning, public assembly, fire department and others. Empty lots get scarcer, and at best they're far from perfect. In poor neighborhoods sometimes there is a disturbance, but the show carries enough muscle to take care of itself."

When I.T. split into two units, Big Al went with Trebish as advance agent and lot man. . . Six-seven years ago Trebish and Isser made him treasurer. . . Isser died and Trebish, over 70, decided to retire last winter. . . Al then teamed with Reithoffer.

The fight game? Al had 15 bouts from 1925-'28 and won 13, but he quit. . . Recalling those days, he pats his belly and says, "I

always liked to eat. They can have that training; I'll eat."

Ambitions for Big Al include big business, which in his case spells big-time fairs away from the 40-mile circle around New York. . . He pledges he'll make it. . . "We have lots of equipment of our own and lots to draw from. Watch and see. How-Reit's going to make some eyebrows go up."

He's not a heavy drinker, not a teetotaler. . . Drinks on special occasions. . . "One when I sign a contract and four if we have a bad day." . . Likes boating, fishing, but hasn't much time for that now that he's a show owner.

Native of Brooklyn (May 11, 1909), Al still lives there with wife Camille (Paleski), a registered nurse, and Robert Allen Howard, born February 22. "I tell her we're going to open up a first-aid station for fairs right on the midway. She thinks I'm kidding. Wait 'til the fairs roll around. She'll be out there." *Irwin Kirby.*

Active Okay With Ride \$

PHILADELPHIA — Active Bazaar dates have provided some nice ride grosses thus far in the year, but concession earnings are down a little. Over-all business is about 10 per cent behind last year. Jack Essner of Active visited the Firemen's Fair in Kimberton.

CARNIVAL CONFAB

Shirley Jean, formerly with the movie series Our Gang Comedies, will headline the Chick Schloss girl show on the Conklin midway at Toronto Fair this year. Also set for the unit will be Baby Doll, dancer; Tiny Tim and Grover Wilkins, comics. Virginia Collette will handle the choreography and head up the six-gal line. . . Abe Franks, bingo op on James H. Drew Shows, is back with it after illness sidelined him for a couple of weeks. Build-up on the Drew organizations is under way for fairs. . . Bobby Cooper added another semi-trailer and panel truck; Harvey Drew has another semi; Bill Stevens has added joints and Custard Sam is now with the organization.

Billie Cooper, long-time popcorn concessionaire, laments the fact that accidents this year have taken their toll among the front-enders. Billie, currently with Art B. Thomas Shows on the Western Canada trek, reports that Pat White's short range was damaged to the tune of \$1,500 early this season. Billie had a similar but less damaging mishap to her house trailer. Then, too, one of the Thomas Ferris Wheel semis went out of control and smacked the Cooper popcorn trailer. At the same time, two cars were jammed into a bridge railing, and the semi, owned by Ray Bona, concession op, overturned.

Pete Kortez, Side Show impresario, has left his usual haunts for the green at the Oregon Centennial in Portland. He'll pack up there on August 16 and head for the Pacific National Exhibition in Vancouver, B. C., and then on a Western fair trek until November 11 when he will close in Phoenix, Ariz., and to the sunny climes of Mexico City. . . Louis Bell is now with World of Pleasure Shows where he's got four concessions and the cookhouse. . . Eugene (Sheehey) Franklin, electrician on a long list of Midwest fun zones, is up and around again after a two-week siege in a St. Louis hospital. In recent years Sheehey has had concessions on Wes Schumacher's front end.

Lillian Sylvester, reporting on the social side of midway trouping, comes up with a report that Pinky Sylvester and Joan Prell were recent hostesses at a stork shower for Harriet (Cookie) Strickland on the Prell midway. Guests included Mrs. Alice Stevens, Faye Jeffries, Sara Ellenberg, Myrtle Jones, Dorothy Conley, Jo Barro, Jo Saffko, Ann Myers, Hazel Davies, Mary Ward, Thelma B. Liggins, Virginia Davidson, Patricia Beck, Mary Well, Sherry Miller, Fay Prell, Ruth Sharpe, Beatrice Prell, Wilda Stokes, Ann Williams, Toni Gambino, Terry Pat McNinn, Ethel McGuire, Janet McGuire, Ann Figgins, Lillian Reisinger, Judy Stevens and Marge Stevens.

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C. J. Sedlmayr III, grandson of Royal America's owner, and son of the assistant manager, was one of the few permitted to remain in the Indian village at the Calgary Stampede when it was visited by Queen Elizabeth. The youngster, an honorary chief of the Stony Tribe, was in full ceremonial regalia. . . Vernon Korhn, assistant to front office secretary, Walter DeVoyne, is back with it after an illness. . . Mrs. Ruby Hall, relief ticket seller is recuperating in her stateroom from pneumonia. . . Joe Pearl, Royal's mailman has everybody using his catch phrase, "It's a pleasure to do business with you." . . Mrs. Arthur Price left for a checkup at Atlanta. . . Mrs. Marosa Herman is expected to join back on Royal after surgery in California and will again work Bob Parker's derby.

Old-timer Gagger McMillan, out of the business for 20 years, has bought a new Herschel Helicopter and Roller Coaster, plus 20 ponies. Had them with Eddie Dietz in the East Butler, Pa., on the Eddie's Expo Shows. . . Bill McCoy, on Virginia Greater since the opening in April in Virginia, is pulling out for previously booked independent concession dates in Michigan after August 9. New faces on Virginia Greater include Florence Porter, who joined in Salisbury, Md., with her Two-Headed Baby and Jungland shows, and Tony DiMaggio with a crew for two Girl Shows. Veteran William C. (Bill) Murray is agenting the show again.

Chicago Doings: Lou Leonard left the Windy City for the Pacific National Exhibition, Vancouver, B. C., and Max Friedman also cleared out with his games unit for fairs in Iowa and Texas. . . A large group of visitors caught the Olson Shows at Milwaukee, including Hank Shelby, Ed Sopenar, Bernie Mendelson, Jerry Goby, Leonard and Jack Duffield.

John Maloney, Mary Maloney, Scotty and June Logan, Frank and Marge Cleasby, and Gary and Sis Mix have been among those seeing action on Harry Kahn's New England Amusements this season. . . both Cetlin-Wilson and Marks Shows have Al Dorso bingos, MacWethy has one on George Clyde Smith and Paul Botwin has bingos on Wolfe Amusements and Page Combined. Wayne Crown is standing the teen-agers on their ears with his rock 'n' roll gymnastics on Amusements of America. Dad is the show's scenic artist, Don Crown.

Royal American personnel socialized recently on two occasions. Mrs. Gertrude Weiss marked her birthday with a party in Tom Blackwell's cookhouse with over a dozen fems from the front-end there. Wilma Summerlin presented the birthday cake and many other gifts were received. Earl and Hazel Maddox marked their wedding anniversary recently with a party. Mrs. Ida Jacobson was in charge of the cake for this event. *Charlie Byrnes*

R. F. McLendon is traveling with John T. Tinsley's show. . . Business can't be bad when Miami Showmen's Association dues start rolling in so early. Jimmy Stabile has collected from William (Bam) Storey, Sam Leavitt, Joe Baron, Herman Wolf, Petey Glynn, Frank Glynn, Al Bernabetti and James Cassara. The 33d birthday of Bob Keller, ride super on the M. D. Shows, was observed July 18th with a shindig at which Mike Dembrosky "gave" him a new tractor. *(Continued on page 72)*

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FLASHBACKS: 5 Years Ago—Negotiations for the sale of World of Mirth Shows by Frank Bergen to Irwin Knohl fell thru. . . Mr. and Mrs. Sam Prell observed 50 years of married life. . . An auction sale date for Al Wagner's Cavalcade of Amusements was announced. . . Evie Belew was named candidate from Royal American Shows in the Showmen's League "Miss Outdoor Show Business" contest and June Reynolds was named from the World of Today Shows. . . R. C. McCarter joined Gem City Shows as assistant manager.

KING REID SHOWS FAIRS FAIRS FAIRS

July 27-Aug. 1 St. John, N. B., Canada Royal Tour Celebration	Aug. 24-29 Knox County Fair Union, Maine
Aug. 3-8 Woodstock, N. B., Canada Old Home Week	Aug. 31-Sept. 5 Champaign Valley Expo. Essex Junction, Vermont
Aug. 15-22 Skowhegan, Maine State Fair	Sept. 7-12 Lewiston, Maine State Fair
Sept. 19-27—Eastern States Exposition, Springfield, Mass.	

Completing our triumphant International Tour of Canada. We are now preparing to enlarge for our route of fairs. Special consideration for those contracting entire route.

WANT

RIDES

Octopus, Roll-o-Plane, Fly-o-Plane, Rock-o-Plane, No. 5 Ell Wheel, Round-Up, Paratrooper and Helicopter.

SHOWS

Revue-type Girl Show unit for our feature show, Side Show with own equipment, Snake Show, Crime or Torture Show, Motordrome, and non-conflicting Grind Shows of all kinds.

CONCESSIONS

Fish or Duck Ponds, Novelties, Scales and Age, Pitch-Till-You-Win, Dart Stores, Photos, Custard, Derby, Greyhound, Long Range Gallery, Skee Ball, Hanky Panks of all kinds. No flats, Milt Camps or Alibi Stores.

SHOWFOLKS

Girl Show people for Revue, Ride Help on all rides, Drivers preferred.

KING REID SHOWS

Week July 27-Aug. 1, Wandlyn Hotel, St. John, N. B., Canada, phone OXFORD 3-3321; week Aug. 3-8, Hillview Motel, Woodstock, N. B., Canada, Phone 812.

CARNIVAL CONFAB

Continued from page 71

tor for the Tilt-a-Whirl. . . **Bernie Feldman** of the Manning Show has a nifty set of steak cutlery, presented by close friends at Wilkes Barre, Pa.

Tommy Carson and **Sidney Horwitz** had been under the weather but are up and around on the Manning and Coleman shows respectively. **Ross Manning** is getting an air-conditioning unit for his house trailer. . . The two offices on the How-Reit Shows units are in good hands, **Louis Scherer** handling one and **Marty Cohen** the other. . . A new 30-foot house trailer is being broken in by **Jean and Bernie Feldman** on the Manning show. It's their first. **Augie Dentinger**, girl shows, and **Howard Drayer**, manager of the Jones bingo, rejoined Manning after the date in Haverstraw, N. Y. . . Recent huddles brought **George Hamid Sr.**, **Morris and John Vivona** and **Bucky Allen** together in New York to polish off midway plans for the New Jersey State Fair. . . **Mr. and Mrs. William Carpenter**, of the Buck show, were surprised while playing Lackawanna, N. Y., by a visit from their son and daughter and their children from Tampa.

Ann Marcassio, wife of **Larry Marcassio**, is back with Buck after visiting relatives at Youngstown, O., for three weeks. Also on the show is **Vee Vogt**, driving up from Opalacka, Fla., in her new car to join hubby **Frank Vogt**, who has the long range gallery. . . **Bertha Davenport** has her short range on the How-Reit Shows unit for which husband **Charley Davenport** is business manager. **Phil Cook's** meanderings have seen him pop up unannounced on dozens of shows this year, pursuing Miami Showmen's Association business and selling insurance. . . **Lois Weiss** of the Miami club notes that **James A. Sakobie Sr.**, and **Nellie Murphy** were married July 11 in North Vernon, Ind. . . **Danny Danini** will have his bingo on the Continental Shows when it returns to Vermont, and until then he's working it at Malletts Bay, Vt. The **Harry Weiss** bingo is on **Prell's Broadway Shows** again, where Weiss has become a regular. . . **Sam Prell** continues taking on all comers in pinochle in the cookhouse. **Paul and Bea La Cross** of Continental get a break on Sundays when the show is between dates, as they make one-day park dates with their trick shooting and knife throwing act. He's the agent-publicist.

Sid Goodwalt has gone into business after selling his concession interest on the Buck show to the **Marciannos**. **Mrs. Lou Clark** was taken to **Glens Falls Hospital** after a highway accident and treated for shock, internal injuries, head lacerations, and broken arm and hand. Still under doctor's care, she caught up with the Buck show at **Keene, N. H.** Accident was between **Massena** and **Glens Falls**, damaging the **Clarks' car** and ruining the house trailer, which has been replaced. **Roy Peugh** is head of Buck with sound truck and promotions. . . **Bob Thompson** of Middletown, Conn., was driving the **Coleman show's Octopus** on the **New York Thruway** at **Schenectady** when a bus slammed into the rear of the truck, crushing the front of the bus and injuring 16 of the 17 on board. The ride was scarcely damaged. Passengers told troopers the bus driver pulled out to pass, then went back in line and hit the truck, which had pulled to the right shoulder. . . Ride operator **Norman Lajole** was among the visitors to the **Vivona lot** in **New Bedford, Mass.**

Irwin Kirby.

Collins Show Notes: Mrs. Velma

McCrary was guest of honor at a recent surprise birthday party with most of the troupers on hand to enjoy the festivities. . . **Glen Joplin** is back with it as ride superintendent. . . **Charleston (Yellow) Winters** is also back after a short hospital siege. . . **Jack and Lucille Sheehan** are enjoying their new 35-foot Spartan house trailer. . . **General Agent E. W. (Slim) Wells** and his **Mrs.** celebrated their eighth year of marriage at **Jamestown, N. D.** . . **Jack Shannon** is still confined to the **Fargo, N. D., VA Hospital** but is reported doing well and expects to rejoin soon. . . **Mrs. Jewell Jones** and daughter, **LaRee**, are back after a vacation trip to **Winnipeg**.

Mrs. Al Kunz, wife of the owner of **Heth Shows**, reports that **Sharon Glosser**, daughter of **Ep and Elaine**, celebrated the first anniversary of her birth with a big cake, candles, ice cream and all the fixings. . . **Reba Gillemette** also marked a milestone, her 13th, and all the show moppets enjoyed a big party. . . Damage from a fire in the house trailer of **Carl and Esther Tyler** has been repaired and everything looks like new. . . **Tommy and Mary Smith** are enjoying a new mobile home purchased in **Evansville, Ind.** . . **Jerry and Virginia Baker** hosted their daughter and children from **Pennsylvania**. . . **Ted and Henry Kunz** are traveling with the show for the summer. **The Petty Family** is resting up awaiting delivery of the new **Mad Mouse**. . . **Joe Kuntz** is busy with the **Bubble Bounce** which will make its bow soon. . . **Wayne and Joyce Kunz** are framing a new concession that will open at **Springfield, Mo.** . . **Shorty Pierce**, **Heth** publicity man, is back on the job again after being sidelined by illness.

Frank Joerling

George Swarmer and **Candy Lee**, **Allentown, Pa.**, visited the **Morris Hannum Shows** recently at **Phoenixville, Pa.**, and while there set their **Kiddie Ferris Wheel** for the **Emmaus (Pa.) Centennial**. . . **Mr. and Mrs. Kenneth L. Taylor**, concessionaires, have been doing fine business at the **Daytona Beach (Fla.) Boardwalk**, report **Betty and Dick Taylor**, recent visitors with **Mrs. K. L. (Cotton) Harris** and son at **Orlando, Fla.**

Attending a 25th wedding anniversary party for **Curley and Minnie McBrien** on the **Silver Star Shows** were members of the **Clifton family**, **Coke, Lillian, Richard, Laura, Debbie, Delbert, Joyce and Terry; Bernadine Crampton, J. F. Flannigan, Jerry Birls, Johnny Ricklets, Glenn Sperry Jr., Dutch and Erna Hanzlick, Wingle Painter, Cecil Patterson, Jack Robertson, J. B. Hern, Dennis Sorrell, Chester Braman, Lewis Wood, Kyle Villere and Kirk and sons.**

Gilda Lee, who closed at **Lil's Jockey Club, Westville, Ill.**, joined **Joe Sciortino's** girl show on the **W. G. Wade Shows** July 24 at **Muncie, Ind.**

A farewell party was hosted recently by **Mr. Flood**, of the **Blue Grass Shows**, in the new trailer of show owner **C. C. Groscurth** for **Mike Galliccio**, who returned to his home in **Alexandria, La.**, to enter business. Guests included **Mr. and Mrs. Billy Perrot, Mr. and Mrs. Billy Schulman, Mr. and Mrs. Bill McIntyre, Mr. and Mrs. Earl Livingston, Mr. and Mrs. Richard Stack, and Harry and Ruth Schrieber**. **Galliccio** was gifted with a traveling bag.

E. M. (Cookhouse) McIntyre remains critically ill at his home, 205 East Baker Street, **Winchester, Va.**, and would like to hear from friends.

Folks on **Johnny's United Shows** staged a surprise birthday party for **Florette Hall** during a recent **Danville, Ind.**, stand. . . **Billy Logsdon** has moved his **Illusion Show** to the **Gem City Shows** with **Junior Hassett** as its operator. **Logsdon** has his horned snake in the **No. 2 annex of Lisa Del Mar's Side Show** on **Gem City**. He and **Paul Gordon** do four acts. . . **Jackie Cody**, girl show op and dancer, is back on the road again. . . **Hale's Shows of Tomorrow** observed its 50th anniversary in **Lenox, Ia.**, recently, businessmen marking the occasion with congratulatory ads in the local gazettes. The late **Wayne Hale** bought the first ride in 1908. Upon his death in 1946, **Mrs. Hale** and two sons, **Lyle and Weldon**, continued the show. In 1954 **Lyle** died, leaving **Fern and Tubby**. The **Hale** daughter and her husband, **Mr. and Mrs. Ted Bruington**, **Kansas City, Mo.**, have spent some seasons with the show. Three grandchildren, **Gloria, Wayne and David**, are helping this year.

Lisa Del Mar, of **Gem City Shows**, recently bought a 40-foot-front **Snake Show**, and her boss canvassman, **Gordon Robinson**, bought a one-ton **Chevrolet panel truck**. . . **Issy Cetlin**, of **Cetlin & Wilson Shows**, is back in harness after being hospitalized for four weeks. . . Recent guests of **Mr. and Mrs. Whitey Hercha** on the **Olson Shows** were vacationing **Mr. and Mrs. Andy Ritchie** and daughter, **Rae**, of **Winnipeg**, who were vacationing in the States.

Al Schneider.

Orville Crafts, Frank Robinson and F. M. (Pete) Sutton are back on their respective shows following a visit to the **Calgary Stampede**. **Crafts** piloted his twin-engine **D-18 Beechcraft** with **Sutton** to **Spokane, Wash.**, where **Robinson** joined them. After visiting in **Calgary**, the trio flew to **Moose Jaw, Sask.**, to visit the **Siebrand Bros. Circus & Carnival**. They flew from there over the **Continental Divide** to **Bellingham, Wash.** There **Sutton** took a commercial flight to **California** and **Crafts** and **Robinson** went salmon fishing on **Neah Bay**, about 80 miles from **Port Angelus**. The catch was reported as "good." **Crafts** stopped off in **Salem, Ore.**, to visit with **Jack Eyerly and Frank Hrubetz**.

June Beames, who now resides in **Costa Mesa, Calif.**, returned to the lot at the recent **Orange County Fair** as cashier for **Frank Pipitone**, who operated the cafeteria at the event. She said this will be her only appearance this year at a fair. She is now employed at a restaurant on the **Pacific Coast Highway** near her home. . . **Marion Yeiser**, who has been associated with **Freedman Novelities** for a number of years, reports that she will again be with this organization. She worked the **Orange County Fair** in **Costa Mesa, Calif.**, for the company with **Morrie Levy** in charge. . . **Charles Austin**, head of the house committee at the **Pacific Coast Showmen's Association** in **Los Angeles**, had novelties on the **Crafts 20 Big Shows** midway at the **Orange County Fair** in **Costa Mesa, Calif.** He leaves soon for **Quincy, Calif.**, for the **Plumas County Fair**. Here he will be associated with **Jimmy Lynch's** food caterers.

Ricky Jeckell, 8-year-old grandson of **Flora and Warren McMenus**, food concessionaires, was honored on the occasion of his birthday with a dinner for fair people at the **Orange County Fair** here July 14. Among those attending, in addition to the fair's personnel, were **Larry (Bozo the Clown) Valli**, who brought kids from the **Crafts 20 Big Shows** lot for hot dogs; **Jo and Carolina (Newton) Brunson**, **Hollywood Theatrical Agency** show producers; **Irene McSwayne**, veteran food cashier, and **Stewart Yost**, fair manager.

Sam Abbott

FRAMING?

H. C. EVANS & CO.

2855 NORTH HALSTED ST., CHICAGO, ILLINOIS Phone: EA 7-5611

WE HAVE FOR IMMEDIATE DELIVERY

Chi Set Spindles	\$125.00	Pen Pitch (Enamel Cloth) Ea. \$ 7.50	
New Straight Nail Set Spindles..	125.00	Dart Boards (Fiber) set (2) 10.00	
Beehives	135.00	6 #1 Ball Bottle	5.50
New Razzle Tables, Set of 4	65.00	3 #2 Ball Bottle	5.00
Spot Joints, Set of 3	19.50	3 Ball Bottles (6)	15.00
New 6 Cats	15.00	Coke & Cane Rings	Per 100 9.00
New Punks, Dox.	34.00	Hoops—All Sizes	Per 100 12.00
Bumper Car, Complete	85.00	Razzle Marbles	Per 100 11.00
rti Striker	450.00	Numeral Dice (10)	Set 6.00
Loose Leg Creeper	50.00	Hoopla—Pitch Win Blocks..Dox.	40.00
Mexican 6 Arrow	95.00		
Improved Skillo	85.00		
40" Jumbo Dice Wheel	\$95.00		
40" Pari-Mutuel Wheel (New)	\$95.00		
40" Race Horse Wheel	\$95.00		
40" Cigarette Wheel (New)	750.00		
Big Tom Cat Stand, Each	80.00		

NEW—KRAZY BALL TABLES
Gets \$18.00 per hour
\$8.50 average
Straight skill, operate anywhere.

WRITE FOR FREE CATALOG ON ALL GAMES AND SUPPLIES

MEMPHIS THE TWO LATE DALLAS
SEPT. 25 TO OCT. 3 BIG FAIRS OCT. 9 TO 25

CAN PLACE THE FOLLOWING
BIG REVUE, WESTERN TYPE NOVELTY SHOW
BIG SIDE SHOW—GRIND SHOWS—BIG ILLUSION SHOW

FOR MEMPHIS ONLY CAN USE CLIF WILSON
Merry-Go-Round, Scooter, Fly-o- EXPERIENCED OFFICE MAN 190 N.W. 93d St.
Plane, Kiddieland. Any new im- FOR ABOVE DATES Miami 50, Fla.
ported Rides. What have you? (Phone: Plaza 9-6536)
South's best Ride spot. UNTIL Aug. 17.

ROSS MANNING SHOWS
Want for Luray, Va., Aug. 3-8; Lynchburg, Va., Aug. 10-15;
Christiansburg, Va., Aug. 17-22.

CONCESSIONS: Eats, Drinks, Hanky Panks, Long Range, Novelties, Penny Arcade, Ice Cream and Glass Pitch.
SHOWS: Le-Ola can place Side, Bob Nelper, Chas. Vance, Side Show Help, Talkers and Grinders for four Shows. Come on, will place general Help. Austin Dentinger can place Couple to take over Number Two Show. Can place Girls, Top salary.
RIDES: Will place three Kid Rides, Pony Ride, Paratrooper, Fly-o-Plane, Caterpillar, Helicopter and Round-Up.
RIDE HELP: Can place Men who can drive semis.

Bernie Feldman wants Agents for Buckets, Long Range, Picture Frames and Grind Store Agents. Good proposition to sober and reliable Semi Driver who can handle Concessions, also Hanky Pank Agents.

George Harms wants Agents for Six Cats, Buckets, Swinger, PC Dealers for Pan Game, One Dice, Pea Pool, Hanky Panks, Jewelry Spindle, Pitch-Tilt-You-Win and Cork Gallery.

Jake Hogan, contact Flame La Marche.
Write or wire Woodbridge, Va. Show located behind Woodbridge Drugstore off U. S. Route 21 near Fort Belvoir.
P.S.: Eddie Mohr, advise when coming, also Dale McQuillen.

Girls—FOR GIRL SHOW—Girls
\$100 A WEEK

With or without wardrobe, also can use inexperienced Workers and Bally Girls. Mickey and Scotty Scotti and Margie, who worked for me last year, wira. Want Semi License Truck Drivers and Ticket Sellers. Want Candyman and Talker. No drunks.

Wire F. W. MILLER, Fairgrounds, Blytheville, Ark., July 29 to Aug. 2.

ROGERS BROS.' SHOWS

WANT WANT WANT

Shows: Illusion, Snake, Midget Cattle, Funhouse, etc. Concessions: String Game, Watch-La, Add-a-Ball, Nickel Roll, Bumper or any joint that does not conflict. Reasonable privilege. Ride Help; Foremen for Wheel and Coaster, must have chauffeur's license. Also Second Men needed.

ROGERS BROS.' SHOWS, as per route.

D. S. DUDLEY SHOWS

Want for ten fairs beginning August 5—Concession Agents for Milk Bottle Ball Game, Add 'Em Up Darts, Hoopla and Coke Ring. Will book any nonconflicting Hanky Panks. Shows: D. R. (Society Shorty) Thompson wants Grinders for Snake and Gorilla Shows. Would like Man to take Gorilla Show on percentage. Anyone who has worked for me before, come on; can place you. Ride Help; Want Ferris Wheel Foreman, Merry-Go-Round Foreman. Can place a few more Second Men on rides; all must drive. No car tourists. Leonard Garcia, everything okay; come on.

All replies to D. S. DUDLEY, Guyton, Okla., this week; then per route.

MOTOR STATE SHOWS #1
Want for ARGOS, IND., FAIR, AUGUST 3-8, and all Fairs following

Hanky Panks, Bear Pitch, Glass Pitch, Novelties, etc. No Ex. Help. Wheel, Tilt, other rides. Long season South in late fall. No cars or tourists.

#4 Unit can place Merry-Go-Round, Tilt and Wheel Foremen must be reliable.

All replies: MOTOR STATE SHOWS, Niles, Mich., this week.

ATTENTION, SHOWMEN
WE HAVE ONLY ONE MORE
CARDIFF GIANT FOR SALE

HE'S OVER 10 FT. TALL, THE COLOSSUS OF THE AGE.
THE GIANT THAT FOOLED THE WORLD.
SEE JULY POPULAR SCIENCE, PAGE 96.
SNAP WYATT STUDIOS

RT. 3, BOX 480, TAMPA, FLA. (PHONE: 44-2733)

ORANGE BROS. SHOWS

Want to book Tilt, Octopus and Coaster for 10 Fairs starting Aug. 3, Herington, Kans., and 3 more Fairs in Kansas to follow; 5 in Arkansas and 2 in Oklahoma. Also want Concessions of all kinds, Photos, Long Range or Short Range, Cork Gallery, Coke Bottles, 6-Cats, Bingo, Sitdown Grab, Balloon Darts, 1-Ball. Want Wheel Foreman for 25 Ell Wheel, Merry-Go-Round Foreman for 32 ft. Allan Herschell Merry-Go-Round. Will book any Shows of merit, small percentage.

Contact: J. W. Starr, Mgr., Oklahoma City, Okla. Phone: Central 5-3684 until July 30; then Fairgrounds, Herington, Kans.

Crafts Gross Up 15% At Costa Mesa Fair

Increase Registered Despite Small Lot, Lowered Earning Capacity

COSTA MESA, Calif. — Altho the run of the Orange County Fair was six instead of 10 days and the lot smaller because of new livestock facilities, Crafts 20 Big Shows did 15 per cent more business than last year, Larry Ferris, show unit manager, said. The fair closed Sunday (19).

Ferris said that the revenue took the lead from the first day. The fair turned in a record attendance of 101,439 as compared with last year's 77,000. The increase was attributed to a well-rounded entertainment and feature program.

Because the lot was 20 per cent

smaller than last year, Ferris used fewer rides. The set-up, however, was compact but adequate for 10 major rides, and 35 concessions. Seven kid rides were spotted in another area. While the gross in the area was satisfactory, it may have been higher had the location been closer to the main midway.

Of the concessions, 13 stands were operated by Blash & Hilligoss, Cecchini & Levaggi, and Darwin Glenn.

Ferris said the show made the move here from West Covina. It trucked out of here for Norwalk, to play its only still date of the season.

SASKATOON UP 10% FOR SEDLMAYRS

Rides, Shows Top '58 Despite Heat Wave; Best Show Leads Back-End, Mouse Scores

SASKATOON, Sask.—The Royal American Shows continued its winning ways last week at the Saskatoon Exhibition, next to the final fair on the Western A circuit. Despite a heat wave that pushed temperatures well into the 90's and even higher, ride and show grosses thru Thursday (23), fourth day of the fair, were 10 per cent ahead of last year. Business at Edmonton the week previous wound up 12 per cent ahead of a year ago.

The Dick Best Side Show led the back-end here with the Ricky Covette revue next and two others practically tied for third, Leon Claxton's Harlem in Havana and

the Johnny Mack Brown Western show.

The show's Mouse, here for its second year, did strong business during the week, with the Kiddieland also sharing in the good takes.

Many visitors from other fairs on the circuit showed up here. From the Brandon fair were F. O. Meighan, president, and Alec McPhail, manager, along with directors H. L. Crawford, Roy Potter and Bob McPherson. The Regina Exhibition was represented by Wallace Thompson, president; Tommy McLeod, manager; Charles Harlton, Gordon Grant, Jack Swain, and Roy McCannell, directors, and staffer Pat Lundy.

Tri-Date Operation Good for Collins

GRAND FORKS, N. D.—Prior to moving here to the Greater Grand Forks State Fair, the William T. Collins midway organization was spread over three different dates and clicked well at all of them.

Collins provided the major rides at the Red River Valley State Fair, Fargo, N. D., with Charlie Carroll, owner of Carroll Greater Shows, augmenting them with his entire show. The fair was a record one for rides and shows, with 26 devices and 12 back-end units in operation.

At the same time, the rest of the

Collins organization played at Langdon and Hamilton, N. D., hiking business at both spots.

First day here, Monday (20), was kids' day and a strong turnout of youngsters were on hand until 4 p.m., when a windstorm blew in and forced the midway to close down for an hour. The Arcade was blown down but suffered little damage.

From here, the organization was set to truck 220 miles to the North Dakota State Fair, Minot. Collins reported here that still dates thus far this season have been well ahead of a year ago.

Prells Readied for Harrington Kickoff

WEST LANHAM, Md. — With Joe Prell off at Harrington, Del., laying out the lot for Prell's Broadway Shows, opening fair date, final preparations were made to equipment here. Business during still dates had been, at best, spotty, but the Prells and their traveling companions have come out of it okay. Sam Prell is overseeing the operation in the meanwhile.

The show is being expanded considerably for fairs. Col. Lew Alter joined here with his Side Show. Tony Mason is sending a Girl Show over, and the Minstrel

Revue is also ready to go. All three of these units are expected to stay out the season.

A Scrambler, Twister and Hot Rod have been added for the fair opener. Joe Prell is also casting about for a Scooter, Octopus, Helicopter and other major rides.

Front-end business has been fair. Maxie Sharp, popular business manager, has been marking time for fairs, as has Harry Weiss with the bingo. Dave Wallace has one of Sharp's stores framed so spic and span that thought is given to not working it all, but to show it for motion pictures.

GEORGE CLYDE SMITH SHOWS

WANTED FOR THE FOLLOWING FAIRS

PRINCE WILLIAM COUNTY FAIR, MANASSAS, VA., week Aug. 10 to 15; CULPEPER, VA., FAIR, week Aug. 24 to 29; WARREN COUNTY FAIR, FRONT ROYAL, VA., Sept. 1 to 6; FIVE COUNTY FAIR, FARMERVILLE, VA., Sept. 14 to 19; MADISON AGR. FAIR, MADISON, N. C., Sept. 21 to 26; ENFIELD FIREMEN'S FAIR, ENFIELD, N. C., Sept. 28 to Oct. 3; ATLANTIC DISTRICT FAIR, AHOSKIE, N. C., Oct. 5 to 10; CHOWAN COUNTY FAIR, EDENTON, N. C., Oct. 12 to 17; LITTLETON, N. C. FAIR, Oct. 19 to 24.

Ball Games, Pitch-Till-You-Win, Custard, Age and Scales, Penny Pitch, Glass Pitch, Bear Pitch, High Striker, Six Cats, Buckets, Fish Pond, Duck Pond, Grab, Penny Arcade, Agents for office Hanky Panks, General Ride Help, Truck and Tractor Drivers. Will book Pony Ride, Octopus. All replies GEORGE CLYDE SMITH SHOWS, Co rrigansville, Maryland, this week; Cumberland, Maryland, next week.

JOHNNY T. TINSLEY SHOWS

Opening Fair Season at Biggest Event in Western North Carolina.

HENDERSONVILLE FAIR WEEK August 17-22

WITH TEN OTHER CONSECUTIVE FAIRS, CLOSING OCTOBER 31

Proudly presenting the Mad Mouse for the first time at any Fair in this section. Will also use the Mad Mouse at other Fairs including Elberton, Ga.

Mayo Tinsley wants Manager for beautiful Bingo. Also Hanky Pank Agents and Percentage Dealers.

CONCESSIONS: Will place Concessions of all kinds. No "Ex." Cookhouse, Custard, Ice Cream, French Fries, Popcorn, Candy Apples, Snow Balls, Floss, Hanky Panks of all kinds. Bill Porter wants Count Store, Pin Store and Hanky Pank Agents.

HELP: Need Foremen and Second Men for office-owned Rides. Other Useful People in all departments. Contact.

We play the Junior Chamber of Commerce Peach Festival at Inman, S. C., week Aug. 10. A big pre-Fair date.

All address: JOHNNY T. TINSLEY SHOWS, 22-A East Court St., Greenville, S. C.

RIDES: Can use two Kid Rides and Live Ponies to complete Kiddieland, Sky Fighter, Train or any other not conflicting. Will book Scooter. (Lloyd Burge, contact.)

SHOWS: Want Girl Shows, playing dandy spots for these attractions. Will book Grind and Bally Shows. Minstrel Shows with us before, get in touch. Can place Side Show, Snake Show, Monkey, Wild Life, Midget or any family-type Show.

W. R. GEREN Presents

MIGHTY HOOSIER STATE SHOWS

FAIRS FAIRS FAIRS

Want Hanky Panks of every kind, Pitch-Till-You-Win, Ball Games, Long Range, Short Range, Glass Pitch, Foot Long, all Line Concessions, \$51.50 per fair.

SHOWS: Fun House or any type of family show.

RIDE HELP: Clean, sober men who drive. Bert Anderson come home.

All this week—Loogootee, Indiana, Martin County Fair; next week, August 3 to 8, Putnam County Fair, Greencastle, Indiana; Logan County Fair, Russellville, Ky., August 10 to 15; Morgan County Fair, Martinsville, Indiana, August 17 to 21. All Fairs until October 3.

All replies

W. R. "BILL" GEREN

BOB HAMMOND shows

Want for the following route of Fairs and Celebrations

Nico, Tex., Reunion, July 27-Aug. 1; De Leon, Tex., Peach & Melon Festival, Aug. 3-8; Rush Springs, Okla., Melon Festival, Aug. 12-13-14; Anardako, Okla., American Indian Exposition, Aug. 15-22; Vinita, Okla., Rodeo, Aug. 26-29; Coffeyville, Kans., Montgomery County Fair, Aug. 21-Sept. 6; Stillwater, Okla., Payne County Fair, Sept. 7-10.

Enid, Okla., Garfield County Fair, Sept. 12-17; Crockett, Tex., Crockett County Fair, Sept. 21-26; Rosenberg, Tex., Fort Bend County Fair, Sept. 28-Oct. 3; Center, Tex., Shelby County Fair, Oct. 5-10; Pasadena, Tex., Pasadena Fair and Rodeo, Oct. 12-17; Austin, Tex., Ben Hur Temple Shrine Circus, Oct. 23-31; Houston, Tex., Arabia Temple Shrine Circus, Nov. 3-15.

AGENTS—Bill Boswell can use Hanky Pank Agents for 12 Concessions. Keith Chapman can use capable Agents for Grind Stores. Also Man to handle Concessions. Must drive. Year around work. Mac McCurdy wants Bingo Help and other Agents. Bruce Williams wants Agents for Snow, Peanuts, Popcorn, Ball Game and Pan Game.

SHOWS—Any family-type Show, Monkey, Fat Show, Walk Throughs, etc. Also capable Girl Show.

RIDE HELP—Need capable Ride Men for Roll-o-Plane and Paratrooper Ride. Answer as per route.

BOB HAMMOND, Owner

KEITH CHAPMAN, Legal Adjuster

WILSON FAMOUS SHOWS

Want at once: Foremen for Octopus, Wheel and Coaster; Second Men on all Rides.

Next week, New Berlin, Ill.

BAKER'S UNITED SHOWS

DELPHI, IND., OLD SETTLERS' REUNION, AUG. 8-8
CONCESSIONS: Can place Glass, Bear, Bird, Lamp and Pottery Pitches, Grab, Jewelry, Darts, Cork or any Stock Concession.
RIDE HELP: Need Ride Men in all departments. Must drive and be sober and reliable.
SHOWS: Can place Fun or Glass House.
FOR SALE: 3 Light Towers complete, \$250.
All replies: ERNIE ALLEN, BAKER'S UNITED SHOWS
Osgood, Ind., Fairgrounds this week.

Wolfe Tours Va. Peninsula For 8th Year

CAPE CHARLES, Va. — Their eighth year up and down the Cape Charles peninsula found most of the Wolfe Amusements folks getting their fill of sea food last week. Business has been satisfactory thus far.

Lucas' was the most popular emporium, with Buck Denby and Paul (Bingo) Botwin taking jocular pokes at Ben Wolfe. Ernie Sylvester continues as agent, lot man, secretary and all-around Man Friday.

Others around the show are Mr. and Mrs. Blackie Holt, O'Dell Swicegood, the Bell family (7), Frank Lombardi, Mr. and Mrs. Harry (Shorty) Brown, Mr. and Mrs. Taylor Trout, Mr. and Mrs. Oscar (Silent) White, Mr. and Mrs. Ticktack, Mr. and Mrs. Roy Beatty, Mr. and Mrs. Herschel Beatty, Mr. and Mrs. Al Edwards, Peanuts, Mr. and Mrs. Bob McBride, Christine B. Kee, Wolfe Junior, Russell Stevens family with their new baby, Mr. and Mrs. Miller Stevens, Mr. and Mrs. Johnny Stevens, and the ride department—Rusty, Earrings, Charlie Squires, Bob and Jack Vaughn.

Still Dates Ahead of '58 For Byers

MENOMINEE, Wis. — Good weather and a new route have combined to give Byers Bros. Shows bigger still date grosses this year, it was reported here last week by James L. Reed as the show went into its route of fairs which will continue until November 14 in Louisiana. Preceding dates at Prairie du Chien and La Crosse, Wis., were red ones.

A Round-Up has been added, giving the show 19 rides. J. T. Hutchins joined last week with his Side Show. Visiting owner Carl W. Byers at La Crosse was Doby Dobson.

Morris Hannum Shows

One of the Great Eastern Shows

BIG CENTENNIAL WEEK — EMMANUS, PENNSYLVANIA, AUGUST 3-8.

Free Stage Show Nightly — Gigantic Firemen's Parade Saturday. Dallastown and Kutztown Fairs to follow.

SHOWS Will book Independent Side Show with own equipment. Outstanding route of Fairs. Want family type Grind Shows such as: Snake, Mechanical, Monkey or Wild Life.

HELP Can place Second Men on all Rides; prefer semi drivers.

CONCESSIONS Can place well framed Bingo for this date. Will book show Cookhouse, Eats and Drinks of all kinds; positively no Exclusive. Hanky Panks of all kinds, Ball Games, Water Games, Long and Short Range Galleries, Scale and Age, Pottery and Glass Pitches, Bear Pitch, Bozo and Derby, Jewelry, Novelties, Name On Hats, Photos. Also, two Wheels and two Grind Stores.

All replies to MORRIS HANNUM

934 Murdoch Road, Philadelphia, Pa. Phone: (Philadelphia) Chestnut Hill 7-8176 till August 1; then Americus Hotel, Allentown, Pa., August 3-8.

CAN PLACE For Canadian Fairs

Side Show Talker, Freak to feature, Mind Reader, Annex Attraction, starting at Leamington, Ont., Fair, Aug. 5.

Contact SAM ALEXANDER
Belmont Park
Montreal, Que., Canada

RIDE HELP WANTED Kiddie Ride Foreman

Year-round job for those who will work and take care of good equipment. Can use married Couples. Playing Shopping Centers. Only sober and reliable Men need apply.

Telephone & Schoolcraft Shopping Center, July 28 thru Aug. 2. Contact
H. L. ANDERSON
17108 Melrose, Detroit 35, Mich.
Phone: Elgin 6-1952

MOTORDROME

Motorcycles for sale, complete 101 Indian Scouts with genuine short rockers, good teeth kickstarters, jiffy stands, drop center wheels, ready-ride wall. Also lot spare parts. Sell everything, \$300.00 cash plus shipping cost.
GEORGE TRIBEAU
721 Plain Street
Brockton, Mass.

AMERICA'S FINEST SHOW POSTERS

WRITE FOR 1959 DATE BOOK
CENTRAL Show Printing Co., Inc.
MASON CITY, IOWA

URGENT

All people I have worked with! Everybody with it! All my friends! Need funds for attorney fees! At once! All contributions appreciated. Season is hurrying by.

CHARLES SELDON

c/o Superintendent of North Carolina Prison Camp 1304, Marion, N. C.

WANTED

Ticket Seller that can drive truck and has license. One other attraction—Sword Swallower, Juggler, Strong Act or any Freak or Working Act that does not conflict. Need Girl for Blade Box and Bally. Truck Drivers! Salary, \$40.00 a week. We now have ten attractions. Address: JOHN T. HUTCHENS, c/o Byers Bros. Shows, Northwood, Iowa (Fair), July 28-30; Osage, Iowa (Fair), July 31-Aug. 3.

WANT FOR OUR OUTSTANDING ROUTE OF EASTERN FAIRS INCLUDING CENTRAL CANADA EXHIBITION IN OTTAWA AND OTHERS!!

Midget Show Talker—good percentage. Ride Foremen and General Ride Help. Need help for Ray Chambers' Monkey Speedway. Cookhouse Help, also Canvassmen for Midget Show. Want Fat Lady or Fat Man with own banners, rest of equipment is furnished. Inside sales to be kept by fat people. Will book either P.C. or flat. ANY SHOWS OF MERIT CONTACT.

All answer:
WORLD OF MIRTH SHOWS OFFICE
Augusta, Me., to July 29, then Bangor, July 30 to August 8

JOHNNY'S UNITED SHOWS

Cole County Fair, Charleston, Ill., Oldest County Fair in Illinois followed by Jackson County Free Fair, Brownstown, Indiana.

CONCESSIONS: Will sell "X" on Custard or Chocolate Dip. Also want Glass, Bird and Lamp Pitches, Basket Ball, Tip-Over-Coke and other Merchandise Concessions. Frank Aschey wants Agents.

SHOWS: Snake Show, with or without own equipment, Motordrome, Glass House and Mechanical. Bill Chalkias wants Inside Man who doesn't act. Good proposition. Also want Girls for Girl Show and Talker for both Shows. Can always use good acts.

RIDE HELP: Kiddie Ride Foreman, clean, sober and drive semi. Good salary plus bonus. Want a book Mad or Wild Mouse for week of Sept. 14 thru 19 at Marietta, Georgia, and week of Oct. 19 thru 24 at Dothan, Alabama. Ernie Farrow, contact. Glen Wyble, call me collect. Phone in office. Huntingburg, Indiana, this week.
JOHNNY PORTER, JR.

HUNT AMUSEMENT CO.

Wants For Benton, Ky., and 13 County Fairs to Follow.

RIDES Want Roll-o-Plane, Fly-o-Plane, Round-Up, Spitfire, Paratrooper, Jumping Jupiter, Flying Scooter, Dark Ride or Scooter.

SHOWS Any worthwhile Show also.

CONCESSIONS Can place Cookhouse or Grab Joint. All straight sales open except Cotton Candy and Candy Apples. Want Derby Racer, Long or Short Range, High Striker and Hanky Panks of all kinds.

BINGO WANTED FOR SEASON
Diggers wanted for Benton, Hopkinsville and all fairs to follow.

Want Foreman for brand new Octopus. Bobby Giffin and Jim Wolf want Agents for Hanky Panks. Benton, Ky., this week; followed by the Gigantic Penny Royal Fair at Hopkinsville, Ky., Aug. 3-8; then Edmonton, Ky., Aug. 10-15.

YOUR AMERICAN RED CROSS IS ALWAYS THERE AFTER DISASTER STRIKES

WANTED

WEST PARK SHOPPING CENTER
Mansfield, Ohio, August 10 to 15.
Legitimate Games of all kinds, Direct Sales and Novelties.
Also wanted for St. Rocco Celebration, Wellsville, Ohio, August 17-22.
Candy Apples, Sno-Cone, Peanuts and Popcorn, French Fries and High Striker. There will be over 10,000 people to see a large fireworks display on this one. Contact:
P. & J. AMUSEMENTS
P. O. Box 45
Mansfield, Ohio
Phone: Temple 2-9487

WANT ELECTRICIAN

Who knows GMC Diesel to join on wire. Prefer semi driver. Will book Hanky Panks of all kinds. Want Ride Help, Cookhouse Help and Useful Help in all departments. Tex Yoder, Ralph C. Layton, come on. Have good proposition. All replies to
H. B. ROSEN,
MIGHTY INTERSTATE SHOWS
Big Stone Gap, Va.

LAST CALL

Hanky Pank Agents wanted for Missouri State Fair; Indiana State Fair; Knoxville, Tenn.; Atlanta, Ga.; Pensacola, Fla.; Tallahassee, Fla.; Savannah, Ga., etc. Only those who can qualify need reply.
HARRY ROSS
c/o General Delivery
Gooding Amusement Co., Franklin, Ind.

FOR RENT LOCATION FOR CONCESSIONS

For any kind of entertainment in the New Amarillo Public Market, where all the farmers come to sell their products.
2300-C West 6th Ave., Amarillo, Texas.

CENTRAL STATES SHOWS

NOW BOOKING FOR THE BEST ONES

PHILLIPSBURG, KAN., RODEO,
JULY 27-AUG. 1

SEWARD, NEBR., FAIR, AUG. 3-5

DESHLER, NEBR., FAIR, AUG. 6-8

NEBRASKA BIG RODEO, BURWELL,
NEBR., AUG. 11-15

NORTON, KAN., FAIR, AUG. 17-21

CENTRAL KANSAS FREE FAIR, ABILENE,
KAN., AUG. 24-28

HASTINGS, NEBR., FAIR, AUG. 31-SEPT. 3

HOISINGTON, NEBR., BIG LABOR DAY,
SEPT. 7

GUYMON, OKLA., PAN HANDLE FAIR,
SEPT. 8-11

PAWHUSKA, OKLA., FAIR, SEPT. 14-17

OUT UNTIL NOVEMBER 1

WANT SHOWS of all kind except Girl. This is a good route for Shows—Funhouse, Drome, Animal, Mechanical, Midget, etc. WANT Second Men on Merry-Go-Round, Twin Wheels and Loooper. Will book one more Major Ride starting at Burwell.

CAN PLACE Novelties, Hats, Long Range, Arcade and Hanky Panks. Can place a few more Agents.

Will also book another Kiddie Ride; have Train and Auto.

W. S. MOSER, as per route

PRE-FAIR GROSSES UP FOR HANNUM

BERWYN, Pa.—Expansion and straightening up have gotten the Morris Hannum Shows in good condition for fairs. First on the list is Dallastown, Pa., outside York.

Dallastown, however, opening August 10, will be anti-climactic to the show, which will be coming right out of the highly promising 100-year celebration in Emmaus, Pa. In combination they should build a solid financial cushion for the meatiest part of the season. Kutztown, Pa., is another bright spot on the fair route.

Business has been on the upswing in recent weeks, following a rough start, Hannum characterized the spring tour one of his roughest in 30 years, with no apparent explanation for the doldrums. The coal regions, usually fair, did not produce up to expectations.

Two weeks in Phoenixville were okay. The show opened strong and worked in a nice week prior to the

opening of the nearby fair in Kimberton. Berwyn air opened big.

Show is touring 15 rides now, 10 majors, 5 kiddies, and 6 shows, with Ben Herman overseeing the front end. Big rides are two Ferris Wheels, Merry-Go-Round, Comet, Tilt, Roll-o-Plane, Caterpillar, Chairplane, Helicopter, and Octopus. Austin Dentinger has two Girl Shows and Clarence Saunders one, with other back-end units being the Side Show, Motordrome and Funhouse. Mabel Katzenmoyer and son Jack have the kiddie rides.

Marion MacWethy has had her binggo with Hannum for more than 10 years. Chuck Kellows had his popcorn, long range gallery and French fries in Berwyn. Most concession hands were to rejoin in time for Emmaus. In addition to Herman, business manager, Hannum is aided by Garnet Hannum in the office, Lehman Moore as lot superintendent, Homer Dixon, electrician, and Sam Murphy, ride superintendent.

Kimberton Gives M. D. Lush Stand

BETHLEHEM, Pa.—The M. D. Amusements, following its best week of the young season, pulled into the fair here in high spirits. Kimberton, on the Fire Department grounds, lived up to its reputation in providing a heavy crowd and strong spending.

Sydney Daniels was concession manager and the office was handled by Arlen Dembrosky and Eva Daniels, who had their hands full. Twelve rides and two shows were put up.

Concessions included Pristy, two stands; Al Michaels, two; Jack Hornfeld's bingo; Nick Benz, two; Herb Kaplan, three; Bill Sith, three; Pete Lamont, three; Joe Fiore, three; Harley Bass, four; Tommy Allen, two; John Dembrosky, four; Joe Hoffman, two; Henry Dembrosky, four; Nick Funstone, four; Fred King, two; George Anthony, three.

Ralph Swartz was kiddie ride foreman and Pete Lamont, electrician.

Season's business was off about 15 per cent prior to Kimberton,

due to steel area uncertainties. The Kimberton date was played with the Morris Hannum Shows only three miles away in Phoenixville. Jim Stable visited both shows, plus the Ross Manning Shows around Wilkes Barre.

During the July Fourth week Mike Dembrosky broke the show apart, sending the Scrambler to Lowell, Mass., with Danny Dembrosky as foreman. Syd Daniels was supervisor in Bridgeport where the show's Tilt, Octopus, Kiddie Auto Ride, Sky Fighter and Ferris Wheel went. Mike Dembrosky had the Merry-Go-Round, second Ferris Wheel, Helicopter and Train Ride at Hellertown, Pa.

Sharor Hill, preceding Kimberton, was up 15 per cent. The office pitched a weenie and watermelon feast for everyone on Thursday (9).

Several encouraging dates are ahead, one of them the Sussex County Farm and Horse Show in Branchville, N. J. The full M. D. ride line-up will provide part of the rides for the Greater Allentown (Pa.) Fair.

Del., New Jersey Dates Okay for Va. Greater

DOVER, Del.—Virginia Greater Shows played a second week here before jumping into Maryland and then southward for fairs. First week for Rocco Masucci's outfit was not bad although some heavy rainfall was encountered. A visitor here was Clem Schmitz of New York.

Agent Bill Murray leaves shortly to make business visits ahead of the show. A new cookhouse top provided by Pepsi-Cola has been received, made by Kenny Moore of Norfolk (Va.) Tent & Awning Company.

Show has been doing okay. It made three weeks in New Jersey between spots in Delaware, and fared well. Mr. and Mrs. Happy Arnold, with their son-in-law and daughter, Calvin and Evelyn Nelson, plus the two little Nelson girls, came on from Tampa. Happy is The Billboard agent, mailman and front gate ticket seller, and Calvin is chief electrician.

Also joining in Dover was Tony

DiMaggio with a nice looking group of girls for the two girl shows. Masucci reports that Sammy Lewis and Dean Potter are in no manner connected with the

Playtime Eyes First Fair

ORLEANS, Mass. — Playtime Shows came in here from Provincetown as its pre-fair route drew to a close. Fairs begin with a big one, Weymouth, Mass., August 9.

Still dates are roughly even with last year, Ed Burr reports, despite plenty of rain being experienced. Show will add six rides to its current six for fairs. Some 30 concessions are carried.

12 RIDES HEART OF AMERICA SHOWS 6 SHOWS

WANT TO BOOK FOR OUR FIRST BIG FAIR

Red Willow County District Fair, McCook, Nebr., Aug. 6-9. Four big days and nights—featuring Kitty, Doc and Chester, of the TV Gunsmoke Show—50,000 attendance guaranteed.

RIDES: Want non-conflicting Rides, especially Scrambler. (Jimmy Byers, I have Mitchell, Nebr., too.) CONCESSIONS: Want Direct Sales, Mahky Panks. SHOWS: Especially want Girl Show. Good proposition to Grind Shows.

HERE IS OUR FAIR ROUTE—KEEP IT FOR FUTURE REFERENCE.

Hoxie, Kans., Fair, July 30-Aug. 1

Holdrege, Nebr., Fair, Aug. 3-4-5

McCook, Nebr., Fair, Aug. 6-9

La Crosse, Kans., Fair, Aug. 10-12

Ness City, Kans., Fair, Aug. 13-15

Goodland, Kans., Fair, Aug. 17-21

Stockton, Kans., Fair, Aug. 24-29

Bridgeport, Nebr., Fair, Sept. 2-5

Mitchell, Nebr., Fair, Sept. 7-11

Alva, Okla., Fair, Sept. 14-17

Chelsea, Okla., Fair, Sept. 19-22

Bristow, Okla., Fair, Sept. 23-26

RIDE HELP: Top money and bonus to men who drive. Foreman jobs open. Showing Ellis, Kans., July 27-29; then Hoxie. Contact per route. WANT TO BUY: Scrambler, Coaster, Loooper and Roll-o-Plane.

TED CORY, MANAGER

BEAM'S ATTRACTIONS

ROUND HILL, VA., FIREMEN'S FAIR—NEXT WEEK

This event has parades—Fireworks—Other special promotion.

CONCESSIONS—Book Custard, Novelties and all other type Concessions that work for stock.

SHOWS—Use any type Show that appeals to family type crowds. Can use Girl Revue. Must have two or more girls.

HELP—Cookhouse Help, especially good Griddle man, long season. Still need a Mechanic who can move show. RIDES—Merry-Go-Round Foreman and Second Man, also Kiddie Ride Help. Mack's Bingo wants Counter Workers.

Lot Superintendent, good job open for Man who can lay out midway and look after purchasing supplies. Top wages to dependable person.

Address all communications to M. A. BEAM, McCoole Firemen's Celebration, Keyser, W. Va.

MARKS SHOWS

WANT WANT WANT

NOW BOOKING FOR CIRCUIT OF 14 WEEKS, OUTSTANDING SOUTHERN FAIRS

STARTING AUG. 3, LYNCHBURG, VA., AMERICAN LEGION (CAMPBELL COUNTY) FAIR.

AUG. 10 Covington, Va.

AUG. 17 Roanoke, Va.

AUG. 25 Gaithersburg, Md.

AUG. 31 Staunton, Va.

FOLLOWED BY OUR REGULAR NORTH AND SOUTH CAROLINA FAIRS UNTIL NOVEMBER 1

Concessions: Legitimate Merchandising Concessions of all kinds. Long Range Shooting Gallery, Custard, Jewelry, etc.

Rides: Round-Up, Flat Scooter, and any other outstanding Rides that do not conflict.

Help: Ride Help for all Rides; top salaries! Man to handle Towers and Searchlights, Boss Canvassman, Scenic painter, Show Carpenter. All replies:

WASHINGTON, D. C., THIS WEEK; then as per route.

TATHAM BROS. SHOWS

Want for our big Fair at Milford, Ill., Aug. 3-7, and the biggest County Fair in America at Bloomington, Ill., Aug. 10-13.

Can place Hanky Panks of all kinds. Open midway. Will book two major Rides.

BILL TATHAM, Roberts, Ill., this week.

FOR SALE

(2) 3-Abreast Allan Herschell M-G-R.

(2) Ell Wheels 1 #12, 1 #5

(1) Schiff Coaster

(1) Tubs of Fun

(1) Allan Herschell Auto Car

(1) King Auto Car

(1) King Plane Ride

Can be seen in operation. All in very good condition. Call early a.m. or late p.m.

CARL PULINE

532 Nevada Dr. Erie, Pa. Ph. 64-529

Motor State Forms Fourth Midway Unit

PALDING, O.—A fourth unit is going out under the Motor State Shows banner this year, a show under Eugene Coates, to play Ohio, Michigan and Indiana. Plans, according to owner Joe Frederick, are to have eight rides and upwards of 25 concessions.

Another unit, to be managed by Charles Krekeler, is set to play in the West and Southwest and remain out all winter.

The No. 1 unit, under management of Frederick, is carrying 15 rides, four shows and 35 concessions that move on 21 vehicles. It is currently playing Michigan, Ohio and Indiana. Later it will head for Southern fairs and remain out until November.



Want for Warsaw, Indiana, Fair, Aug. 3-8 and the following Fairs
CONCESSIONS — GRIND SHOWS — MOTORDROME

ROUTE #1
 PRINCETON, IND., AUG. 9-15
 CARM, ILL., AUG. 17-21

AND A STRONG ROUTE OF SOUTHERN FAIRS

ROUTE #2
 HARTFORD, MICHIGAN
 LOWELL, MICHIGAN
 ALPINA, MICHIGAN

HELP

Want Diesel Electrician. Also Ride Help on all Rides.

FOR SALE

ROUND-UP
 Good condition.

Lewis Bell wants Agents, contact before Warsaw. Also wants two Up and Down Men. Want Minstrel Show to join at Princeton, Ind., Fair and then South. Contact:

ROD LINK or BUD DAVIS

Elkhart, Ind., this week. Then Warsaw, Ind. (Phone in office at Warsaw)

FAIRLESS HILLS FIREMEN'S FAIR

Opposite big Shopping Center at Fairless Hills, Pa., August 3-8.

SHOWS—Family type Grind Shows.

RIDES—Will book Merry-Go-Round or complete set of Rides.

CONCESSIONS—Eats and Drinks of all kinds, no exclusive; Hanky Panks of all kinds, Ball Games and Water Games, Long and Short Range Galleries, Scale and Age, Glass and Bear Pitches, Jewelry, Photo, Popcorn, Apple, Floss, Sno Ice.

All replies to **MORRIS HANNUM**

934 Murdoch Road, Philadelphia, Pa.

Phone (Philadelphia)—Chestnut Hill 7-8176 till August 1; then Americus Hotel, Allentown, Pa., August 3-8.

HETH SHOWS

30 CAR RAILROAD SHOW . . . motorized!!

WANT FOR OZARK EMPIRE FAIR, SPRINGFIELD, MO., AUG. 15-21

CONCESSIONS—Photos and Hats. Auction location available in Springfield, contact Ben Stone on Show. Wayne Kunz wants Agents for Six Cats. Lutch Heth wants Picture Frame Agents immediately. Good opening for capable Scale Agent.

RIDES—Will place Dark Ride.

SHOWS—Motordrome and unusual Grind Show starting Springfield. Nat Mercy can use two more attractive Girls for Revue. Tattoo Artist for Side Show.

HELP—Sober Men for new Mad Mouse Ride. Capable Second Man for Bubble Bounce Ride. Both Rides will set up Aug. 10 in Springfield, Mo. General Help in all departments who can drive semis.

AL KUNZ, Owner-Manager. All replies to Unit #1; Flora, Ill., this week; Olney, Ill., Aug. 3-7; Altamont, Ill., Aug. 8-13. Phone in office every week for balance of season.

SCHAFER 20TH CENTURY SHOWS

WANT FOR THE FOLLOWING FAIRS

DECATUR, ILL., AUG. 1-6
 DAVENPORT, IOWA, AUG. 9-15
 CEDAR RAPIDS, IOWA, AUG. 16-22

MONTICELLO, IOWA, AUG. 24-29
 HANNIBAL, MO., AUG. 31-SEPT. 5

CONCESSIONS

Want Eats and Drinks, Frozen Custard, Foot Longs, French Fries, Popcorn, Floss, Taffy Candy, Ice Cream, Lead Gallery, Derby and Hanky Panks of all kinds. (No flats wanted.)

CAN USE BIG BINGO FOR DAVENPORT

SHOWS

Good deal to Shows not conflicting, can use Arcade, Fun House, Dark Ride.

Will book Mad Mouse

Contact: **W. A. Schafer, Mgr., Monmouth, Ill., this week.**

DON FRANKLIN SHOWS

RIDE HELP: Want Tilt and Wheel Foremen, Second Men for Wheel, Octopus and Scooter. All must be licensed semi drivers.

SHOWS: Will book Fun House for balance of season.

Address **DON FRANKLIN SHOWS**, White Bear Lake, Minn., Fair (suburb of St. Paul), this week; Faribault, Minn., next.

REED'S AMUSEMENTS

Smith County Fair, Carthage, Tenn., now. Followed by 12 Fairs and three service paydays.

RIDES: Want Octopus, Scrambler or any modern flat Ride and Pony Ride. **SHOWS:** Girl Show with or without own equipment, Snake Show, Fun House, Five-in-One or any family-type Show.

CONCESSIONS: Any and all Hanky Panks. Eating Stands, Custard, Novelties and Age and Scale.

HELP: Foremen for Ferris Wheel, Tilt and Chairplane, also Second Men on all Rides. Prefer Men who drive semis. Can place Wives on Ticket Boxes. **CONCESSION HELP:** Raffle, Pin Store, Skillo Agents, P. C. Dealers, Hanky Pank Agents, Bucket Store and Six Cat Workers, Swinger Agents. Bama, come on. Take over new Swinger Joint. Rebel wants to hear from Wm. Walker, Whitley Jacobs and Slim or anyone who has worked for him before. All address:

JOHN REED

Fairgrounds, Carthage, Tenn., this week.

LAPEER, MICHIGAN, HOME COMING & STREET CELEBRATION ON DOWNTOWN STREETS, AUGUST 25-26-27.

First time in eight years.

Want legitimate Concessions of all kinds that work for stock. Want Short-Arm Octopus, Tilt-a-Whirl, Roll-o-Plane and flashy Kid Rides, also Fun House that can work on the streets. Have for Sale: Dual Loop-o-Plane and Hobby Horse Ride in good working condition. Priced to sell.

COTE AMUSEMENT CO.

47340 VAN DYKE

UTICA, MICHIGAN

EVANS UNITED SHOWS

Booking Concessions now for Donaldson, Iowa, Fair, July 27-31; Washington, Mo., Fair, Aug. 6-8; Columbia, Mo., Fair, Aug. 10-13. Other good Fairs to follow until middle of October.

Can place any legitimate Concession.

Also any clean Shows.

Need more Help on all Rides. Good proposition for Help that stays for balance of season. Help, come on.

CONTACT: MANAGER, AS PER ROUTE

FOR SALE

Large Danzel Carousel, 32 horses, all hand carved, two chariots, completely overhauled, only needs painting. Now in operation, reasonably priced.

MORRIS GOLD

7-06c Blvd., Rockaway Beach, N. Y. 6Ranite 4-3438

A-1 AMUSEMENTS

Want for Crawford County Fair, Oblong, Ill., July 27-Aug. 1, followed by Rossville, Ill., Centennial and Clark County Fair, Marshall, Ill. Can place Bingo, Photos, Duck Pond, Cork Gallery, Pitch-Till-You-Win, Bear Pitch, Glass Pitch, Age and Weight, Milk Bottles, Coke Joints or any Store working for stock. **SHOWS:** Can place Girl Show, Fun House or Mechanical Show.

Wire **JOHN HANSEN, Mgr.**

Fairgrounds, Ob'ong, Ill., this week.

JIMMIE CHANOS SHOW

Want for Greenville, Ohio, Aug. 3-8

Legitimate Concessions of all kinds, Popcorn, Caramel Corn, Candy Floss, Candy Apples, Snow Balls, Pitch-Till-You-Win, Balloon Darts, Fish Pond, Hoopla, Ice Cream and any other legitimate Concessions.
Want Bingo for Greenville, Ohio.
Want family type Shows with own outfits.
Want Penny Arcade for Kendallville, Ind., Fair.
Want Advance Agent who can book shopping centers. Must have own transportation and furnish reference.
All replies to JIMMIE CHANOS, Greenville, Ohio

SMILEY'S AMUSEMENTS

WANT FOR IRWIN, PA., HUNTINGTON TOWNSHIP FIREMEN'S CELEBRATION, AUG. 3-8 FOLLOWED BY BLAIRSVILLE, PA., AUG. 10-15 WITH 11 WEEKS OF FAIRS TO FOLLOW.

CONCESSIONS: Duck Pond, Short Range, Pitch-Till-You-Win, Derby, Photos, One Ball and all other Hunky Panks.
SHOWS: Can use Fun House, Snake Show and all other family-type Shows.
RIDE HELP: Can use General Ride Help who drive.
P.S.: Will book or buy Tilt or Coaster for cash.
P.S.: Jim Mitchell, contact me about Westmoreland Fair.
All wires and answers to Apollo, Pa., July 27-Aug. 1.

WM. T. COLLINS SHOWS

WANT — ALL FAIRS — WANT

CAN PLACE FOR LA CROSSE, WIS., AND ALL BIG FAIRS UNTIL NOVEMBER
CAN PLACE GRIND SHOWS OF MERIT

BILL CHALKIAS, CALL US IF INTERESTED IN SIDE SHOW

Can place Hunky Panks of all kinds, also Back End Grab Joint, Foot Longs, Photos. Can use two Foremen, also Second Men on all Rides. Must be sober, reliable and have chauffeur's license. Glen (Little) Joplin, ride superintendent. Want Cook-house for balance of season. One who caters to show people.
ADDRESS: WM. T. COLLINS, MGR., MINOT, N. D.

BUFF HOTTLE SHOWS

Want for #2 Unit, 12 more weeks of fairs in Illinois, Iowa, Missouri, Arkansas and Louisiana, starting at Aledo, Ill., July 29.

CONCESSIONS: Pitches of all kinds, Lamp, Bear, Bird, Crockery, Heart and Toy, Taffy Candy, Ice Cream or Custard, Slum Spindle.
SHOWS: Have Funhouse and Snake Show. Need family-type Shows. Good proposition for 10-in-1.
HELP: Foremen for Kiddieland and Ferris Wheel. Also Second Men on Merry-Go-Round, Tilt, Octopus, Scooter and Rock-o-Plane. Drivers with chauffeur's license preferred. All replies
ROMEO DUNN, MGR., BUFF HOTTLE SHOWS #2
Aledo, Ill., this week. (Phone in office.)

GRAND AMERICAN SHOWS

WANT FOR FAIRS AND STREET CELEBRATIONS IN IOWA

Hanky Panks of all kinds, Long Range, Arcade, Snake Show. Want Ride Foremen for Merry-Go-Round, Tilt, Wheel, Coaster and Second Help on all Rides. Must have license and drive. Kenny McCoy wants Girls for Girl Show.

Contact L. O. WEAVER, as per route

HOLLY-BROS. SHOWS

WANT HELP FOR WHEEL, LARGE COASTER & TILT.
CONCESSIONS: Fish Pond, Age & Scales, Cork, Coke Bottles, Ball Games, Glass Pitch. No flats or PC here.
POPCORN, FLOSS & APPLES. EX. TO A PARTY WITH A CLEAN OUTFIT TO JOIN AT ONCE.
All wires c/o Western Union. Mail General Delivery, Atlanta, Ga.
HELP: Apply 402 Pryor St. Phone Jackson 27927, Atlanta, Ga.
Call person to person for F. Hollingsworth.

SHOWS AND CONCESSIONS WANTED

For the following Fairs and Celebrations:

Canton, Ill., July 27-Aug. 1; Blandinsville, Ill., Farmers' Fair, Aug. 3-7; Mendon, Ill., Knox County Fair, Aug. 8-15; Missouri's largest, Ripley County Centennial, Doniphan, Mo., Aug. 17-22, around the square. Parades, Free Acts, Fireworks and Pageants. Eight Louisiana Fairs to follow.
Ride Help wanting work, come on. Out all winter. Will book two major and two Kiddie Rides, not conflicting, for fairs. Answers to
KENNETH RITCHIE, BURKHART SHOWS
as per route.

BEE'S OLD RELIABLE SHOWS

Want for Germantown and Brodhead, Ky., Fairs

CONCESSIONS: Hunky Panks, Long Range, Basketball, High Striker, Picture Frame with Hunky Panks. Want Six Cats and Hunky Pank Agents to join at once.
SHOWS: Snake, Mechanical, or any Show not conflicting. All replies:
RAYMOND C. HULS
Columbia, Ky., this week.

**Tinsley Books
Mouse Ride
With Strates**

GREER, S. C.—Johnny T. Tinsley's Wild Mouse ride has been booked into the York (Pa.) Inter-State Fair and other dates of the James E. Strates Shows, it is reported. The deal was closed during a visit from Allan Travers, agent for Strates.
Tinsley also announced that the Mouse ride, presently at White Lake, N. C., would also play the Western North Carolina Fair in Henderson the week of August 17, and the Elberton (Ga.) Fair the week of September 7.

VANDALIA, O.—Prospects for the waffle concession business are very good, according to Vivian M. Stephenson of Stephenson and Houze, who this year are marking their 60th year in the business. Early dates have panned out good and park business in Ohio shows a marked up-trend she said.

Fairs Fairs
GA. AMUSEMENT CO.
Will book legitimate Concessions of all kind. Sell Ex. on Bingo, Custard, Novelty, French Fries, Pronto Pups.
MACON COUNTY FREE FAIR, FRANKLIN, N. C., AUGUST 3 thru 8.
GEORGIA MOUNTAIN FAIR, HIWASSEE, GA., AUGUST 10 thru 15.
FANNING COUNTY FAIR, BLUE RIDGE, GA., AUGUST 17 thru 22.
All replies
H. H. SCOTT
Robbinsville, North Carolina

WANTED
CAPABLE RIDE HELP FOR TILT, WHEEL, MERRY-GO-ROUND, OCTOPUS. Must be licensed drivers and get it up and down.
Shopping Centers and Fairs until Christmas.
JIMMIE HENSON
Greater Dixieland Shows
Garland, Tex., until August 2.

FOREMAN AND SECOND MEN
Wanted on all Rides. Come on.
EVANS UNITED SHOWS
Per Route

GIRLS GIRLS
For Girl Show. One Girl to feature. Must be young and attractive. Good pay and treatment. Can use Talker with Girl.
CARROLL GREEN
c/o Johnny's United Shows
Huntingburg, Ind., this week.

LOUIS RIFFLE
IMPORTANT!
Please call this number:
BU 1-7911
Chicago, Ill.
Any time after 1 p.m.
CHARLIE FISHER

AGENTS WANTED
6 Cats and Buckets. Only Joins on Show. Playing all Fairs and Celebrations. Nelson, Neb., Aug. 28-31; Dighton, Kan., Sept. 4-7; Fairview, Kan., 9-11; Halstead, Kan., 12-15; Newton, Kan., 17-21. Plus 10 more. Contact:
CHUCK EDWARDS
Fairgrounds

31st Annual
BRADFORD PUMPKIN SHOW
October 6 to 10 incl., 1959.
Concessions welcome.
COMMUNITY FESTIVAL ASSOCIATION
Bradford, Ohio

NEED CARNIVAL
SEPTEMBER 5-6-7
COCONINO COUNTY FAIR
20,000 attendance.
Wire or write: BOX 1120
Flagstaff, Arizona

BLUE GRASS SHOWS

CAN PLACE FOR JAY COUNTY FAIR, PORTLAND, IND., ANG. 2 THRU 7 FOLLOWED BY THE GREAT LA PORTE COUNTY FAIR, LA PORTE, IND., WEEK AUG. 10-15

CONCESSIONS: Hunky Panks and Prize-Every-Time Games of all kinds, Bird and Lamp Pitches, Derby, Age & Scale and any and all kinds of legitimate Games.
RIDES: Will book flashy set of factory built Kiddie Rides or will book Single Units, also can book Round-Up for La Porte.
SHOWS: Can place any good Grind or Bally Show that caters to ladies and children for La Porte and balance of season.
HELP: Foreman for Roll-o-Plane and First and Second Men for all Major Rides. Also can place Man to take complete charge of Downey Light Towers. Good proposition to Man who can maintain and care for same. All wires or phone to

C. C. GROSCURTH, BLUE GRASS SHOWS
Urbana, Illinois, all this week.

MARYLAND STATE FAIR

2 Big Weeks Aug. 31 to Sept. 12

TIMONIUM, MARYLAND

... THE LARGEST FAIR IN THE EAST ...

CAN PLACE DARK RIDE, FUN HOUSE, HOT RODS, ROCK-O-PLANE, ROUND-UP, SCRAMBLER, FAMILY SHOWS, MAD MOUSE, FEW CHOICE WHEEL LOCATIONS OPEN. SCALE-AGE.
7 Southern Fairs to follow. All winter's work in Florida. Will sell or place Man and Wife for CUSTARD OUTFIT. Place General Ride Help. All answer
DAVID B. ENDY
General Delivery, Essex, Maryland, this week.

GOLD MEDAL SHOWS

Can Place

Can Place

For Magnolia County Fair, Matawan, W. Va., week Aug. 3, followed by Tazewell County Fair, Tazewell, Va., week Aug. 10. 15 more Fairs to go.

CONCESSIONS: All Hunky Panks open. Will book two Grind Stores.

Wire **JOHNNY DENTON**
PIKEVILLE, KY., THIS WEEK.

G. & B. SHOWS

Wanted for the following Fairs
All in West Virginia starting August 3

Nicholas County Fair, Summersville; Green Sulphur Springs Fair; Clay, W. Va., Pappaw District Fair, Rivosville; Gassa-Fair; Webster Springs, Camp Caesar way Free Fair, Gassaway.

Want Photos, Scales, Slum Spindle, Hoopla, Fish or Duck Ponds; Lead Gallery, Short or Long; Jewelry, Ball Games, Six Cats, Bear Pitch and any Concessions working for stock. Can use Chairplane, Octopus, Tilt-a-Whirl or any Major Rides. Will book Shows for committee money.
All replies to TOMMY BURNS, Mgr., Jane Law, W. Va.

CAN PLACE AT ONCE

COMPLETE SET OF FACTORY BUILT KIDDIE RIDES, OR WILL BOOK SINGLE UNITS FOR LA PORTE, INDIANA, AND BALANCE OF SEASON. LIBERAL PERCENTAGE.

All wires or phone

C. C. GROSCURTH, BLUE GRASS SHOWS
Urbana, Ill., this week

FREAKS—SIDE SHOW ACTS—TALKERS

For balance of season at Coney Island, N. Y. Then Fairs to follow. Pay rain or shine.
Phone, Write, Wire

DAVID ROSEN
4015 Atlantic Avenue Seagate
Tel.: Coney Island 6-2281

Brooklyn 24, N. Y.

DRAGO SHOWS #2

Now booking for Blackford County Fair at Hartford City, Indiana, Aug. 3 thru 8, and other good ones to follow.
Want Basketball, Coke Bottles, Ball Games of all kinds, Bumper, Ring-A-Coke, Novelties, Scales, Fish Pond, Add Darts, String Game, Bear Pitch, Taffy, Hats, Ice Cream, Custard, Shake-Up, Pronto Pups, Foot Long, French Fries, Grab or Cookhouse.
SHOWS: Any family-type Show. No Girl.
RIDES: Will book for Hartford City, Caterpillar, Looper, Spitfire or any Ride not conflicting with what we have.
All Contact CHET PIERCE, Otterbein, Ind., this week.

DUE TO DISAPPOINTMENT
IOWA CHAMPIONSHIP RODEO
SIDNEY, IOWA, AUG. 18-23

Can use Sit-Down Cookhouse.

Call or Wire
JIM SUTTON
Sidney, Iowa

WHITESIDE'S CONCESSIONS

Agents wanted for Illinois Fairs. Can place Grind Store Agents, Alibi Agents and Hunky Panks.
Midvale, Utah, this week; Rigby, Idaho, next week.
All replies: A. R. "Dutch" WHITESIDE, c/o Capell Bros. Shows.

WANT RIDE MEN
Especially Wheel and Octopus Foremen and Second Men on all rides. Best wages and accommodations.
HOLIDAY AMUSEMENT CO.
Waverly, Kans., July 27-29; Corder, Mo., July 30-Aug. 1.
FIELDING GRAHAM

AGENTS WANTED
Six Cat Agents. Solid route of Fairs and Celebrations. Don Barnes, call.
Contact MACK McLEAN
c/o Rogers Bros. Shows, per route.

GOODING WANTS

RIDE FOREMAN FOR CATERPILLAR, TWISTER, MAD HOUSE, FERRIS WHEEL, ALSO RIDE HELPERS
TOP SALARY Must drive semi, good equipment, pleasant working conditions, YEAR-ROUND EMPLOYMENT.

At the close of the season we will need 50 employees in our new factory.

Drunks, chasers, floaters, stay away. No collect wires or transportation to join. If you can qualify address

GOODING AMUSEMENT CO.

1300 Norton Ave. AXminster 4-3717 Columbus 8, Ohio

HANK SHELBY WANTS

FOR

WISCONSIN STATE FAIR—AUGUST 20 TO 30 INCLUSIVE

Agents for Hanky Panks—Darts—Roll Tables—Under 12—Pitches—Ball Games—Bushel Baskets—Balloons.

LAST YEAR'S AGENTS, WIRE OR PHONE AT ONCE.

Johnny Wilson and Mike Kennedy, please call.

I will be in Milwaukee starting Wednesday night, July 29.

Phone: BRoadway 1-3972

HANK SHELBY, TOWER HOTEL, MILWAUKEE, WISCONSIN

BINGO HELP WANTED

Callers, Countermen, Truck Drivers and Stock Man. Top salaries to capable men. Good men only. All others, save your time and mine.

AL BOXALL

443 Winspear Ave.

Buffalo 15, N. Y.

PORTER COUNTY FREE FAIR

Valparaiso, Ind., Aug. 3 to 8

GREAT WABASH VALLEY FAIR

Terre Haute, Ind., Aug. 9 to 15

Followed by circuit of Southern Fairs ending in November.

WANT RIDES: Train, Coaster, Round-Up.
 SHOWS: Grind Shows that don't conflict, Little Horses, Monkey, etc.
 CONCESSIONS: Long Range, also Merchandise and Outright Sales.
 HELP: Experienced Ride Help and Workingmen in all departments. No drunks or riff-raff tolerated. All address:

JAMES H. DREW SHOWS, INC.

c/o Western Union, Paris, Ill., all this week.

PARADA SHOWS 40TH TOUR

Smooth sailing Fairs all the way. All top money spots.

July 30-Aug. 1, Clinton, Mo.; Aug. 3-8, California, Mo.; Aug. 10-12, Paola, Kans.; Aug. 13-15, Lane, Kans.; Aug. 17-22, Mound City, Kans.; Aug. 25-28, Garnett, Kans. Tap this route of County Fairs—and more to follow.
 Want reliable Ride Help on office-owned Wheel, Merry-Go-Round, Octopus, 59 model Tilt, Scrambler, Kid Rides. (Will break in good Man on Scrambler.)
 Want Concessions: Open Midway to Hanky Panks and Alibi Stores. (Buck & Stock). Concessions make money here. No flats in any spot we have in 10 years. Want Cookhouse, Grab Joint. Join now.

DISPENSA & SONS COMPLETE CARNIVAL

WANTED FOR

KANKAKEE CO. FAIR, Kankakee, Ill., Aug. 8-13
Aug. 8-13

Want Major and Kiddie Rides not conflicting. Coaster, Round-Up, Rock-o-Plane or any others. Can use Funhouse, Glass House and clean family-type Side Shows. Also want all types of Hanky Panks and Grind Stores. Contact:
PAUL DISPENSA, Elmhurst, Ill. Phone: Terrace 2-7762. No collect.

OLMSTED COUNTY FREE FAIR

ROCHESTER, MINN., AUGUST 4-9

Want set of Kiddie Rides (no Train) to join for season. Phipps, contact by phone. Can place Shows and Concessions and non-conflicting Rides.

SUNSET AMUSEMENT CO.

Osakeoosa, Iowa, Fair until Thursday, July 29; after that Rochester, Minn., Fairgrounds.

GIANT FIREMEN'S CELEBRATION

Aug. 3-9—Portland, Conn.—Aug. 3-9.

Mammoth 7-Day Firemen's Muster, Diamond Jubilee, Dedication, Parade, Etc.
 WANT ALL TYPE GAMES OF SKILL, DIRECT SALES, NOVELTIES.
 DE LUXE SHOWS, 41 White Street, Rockville, Conn. TR 5-2281.

CARPENTER BROS.' SHOWS

Liberty Center, Ohio, Homecoming, on Streets, July 29-Aug. 1.

Want Cat Rack, Balloon Darts, Scales, Hi-Striker, Long Range Gallery, Milk Bottle, Pottery Pitch. Want Family Shows for Indiana and Michigan fairs to follow. Bauphie wants Agents for Alibi Stores. Duke Dillon wants Agents.

Contact **NORMAN CARPENTER, Liberty Center, Ohio.**

CONCESSION HELP WANTED

Sober, reliable Help. Ones who can stand prosperity for 14 County Fairs, 2 State Fairs and 20 in South America beginning next week at Matewan, W. Va. Want Six Cats, Buckets, Picture Frames, Scales and One Ball.
 Call **ALMON BRANNON, General 7-9132, Pikeville, Ky., between 1:00 and 4:00 o'clock.**

BINGO

HELP WANTED

Caller and Counterman. Top salary. Want Agents for Glass Pitch, Balloon Darts, Bear Pitch, Break the Record and P. C. Dealers. Best of treatment. Call or wire:

JOE CURTIS

PINSON HOTEL, PIKEVILLE, KY.

BUFF HOTTLE SHOWS

#1 AND #2 UNITS

WANT FOR ST. CHARLES, MO., FAIR, JULY 30-AUG. 3

Hanky Pank Concessions that work for stock. Also Long and Short Range Galleries.

WANT FOR MORRISONVILLE, ILL., JULY 29-30

Hanky Panks of all kinds except Cork Gallery, Fish Pond, Balloon Darts, Add-Em-Up Darts, Age and Scales. No food, no Mitt Camps.

WANT FOR McLEANSBORO, ILL., AUG. 4-8

Bingo for McLeansboro only. Also Hanky Panks of all kinds, Grab, small Cookhouse, Pronto Pups, Long Dogs, Lead Gallery, etc.

WANT FOR LINCOLN, ILL., AUG. 8-13

Need a few more Concessions that work for stock. Also Lead Gallery. CAN PLACE FERRIS WHEEL FOREMAN TO JOIN IMMEDIATELY. All replies:

BUFF HOTTLE, St. Charles, Mo.

WANTED

Ferris Wheel Man, Tilt-a-Whirl Man. \$75 per week. Must drive. Stay sober.

Contact

BELL SALES COMPANY

1007 S. Halsted, Chicago 7, Ill.

Phone: HAYmarket 1-2711

Open—Daily 9-6; Sunday 'til 3.

LOOK THIS OVER

Funland Park at St. Augustine Beach. FOR SALE: 6 Rides, 3 Majors, 3 Kid Rides. No. 5 Ell Ferris Wheel, Comet, Merry-Go-Round, Dry Water Boat Ride, Autos, Airplane Bomber and 8 Concessions. Modernistic Fronts and extra Stands not up. Have Rolling Stock for Rides. Good location for summer near ocean. Have good location for winter near Miami, Fla. Selling because of ill health. FOR SALE: Evans Big Six Glass Wheel, \$175.00; also Horse Wood Wheel Mutuel, 48" wide, \$125.00. **JOHN KEELER, Gen. Del., St. Augustine, Fla.**

Brownie Bishop Wants

Two Men to up and down Concessions. Also Hanky Pank Agents. Can use Peek and Count Store Agents. Must be sober. Whitey, who worked for me on Moore's Shows, come on. Clyde, can also use you. Can also place Ride Help. Starting in Kansas City, Kans., Aug. 1-8. Contact: c/o Wonderland Exposition Shows, 205 No. Monroe, Kansas City, Mo. Phone: Chestnut 1-2088.

PHIL HUNTER WANTS AGENTS

For Pottery Pitch, Hoop-La, Ball Games, Punk Racks. 15 good Fairs. Chuck, Whitey or Bill Roberts, wire.

c/o Western Union, Franklin, Ind.

Hartsoc Bros. Shows

WANT

Fish Pond, String Game, Cork Gallery, High Striker, Photo, Hoopla and Ball Games. What have you?

AS PER ROUTE

WANTED

Barney Gage wants experienced Help on Kiddie Rides. Truck Drivers preferred. Also Agents for Six Cat and Hanky Panks. No drunks.

For Northwood, Iowa, July 27-30.

c/o **BYERS BROS.' SHOWS**

14 Fairs to follow.

(2) CANDY PITCHMEN

WANTED

Starting August 10, Ionia Free Fair, closing Jacksonville, Fla., November 28.

Contact **RAYNELL GOLDEN**

c/o Cettin & Wilson Shows

New Castle, Penna., this week.

WANTED RIDES

For Yazoo Black Gold Celebration, August 22-29. Contact

CHARLES KNOTT

Chairman Concessions

Yazoo City, Miss.

CONCESSIONAIRES FAIR SEASON IS HERE

SIX CATS—5 various styles. Ea. \$10.00-\$12.00	SPOT BOARDS, Set of 3 Ea. \$ 25.00
PUNKS—11 inch Doz. \$ 30.00	ADD-EM-UP DART BOARDS, Sponge Rubber Ea. 20.00
PUNKS—13 inch Doz. 36.00	POP-IN BUCKETS, Short Range. Ea. 65.00
PENNY or COIN PITCH BOARDS. Ea. 60.00	SPUTNIKS UNDERHAND BALL GAME Ea. 65.00
UNDER 11 or OVER 30 ROLLDOWN TABLES Ea. 40.00	GAMOLINE UNDERHAND BALL GAME Ea. 45.00
THREE-LEGGED BOTTLE STANDS. Ea. 20.00	NEW DEVIL'S BOWLING ALLEY. ... 300.00
THREE POUND ONE-BALL BOTTLES Ea. 5.00	USED, Rebuilt DEVIL'S BOWLING ALLEY 150.00
SIX POUND ONE-BALL BOTTLES. Ea. 6.00	HI-STRIKERS, Wood, 24 ft. 400.00
1½ POUND THREE-BALL BOTTLES, Old Style 2.50	New Aluminum HI-STRIKERS, 26 ft. 600.00
THREE POUND THREE-BALL BOTTLES, Old Style Ea. 3.50	NUMBER WHEELS made to order.
DAM FAMILY PULL-UP SLATS. Ea. 60.00	MEDIUM RANGE GUNNER BUCKETS and PIC- TURE FRAMES made to size and order.
GAUCHO PULL-UP SLAT PUNKS. Doz. 48.00	NEW STYLE BELL ONE BALL BOTTLES, 3 lbs. Ea. \$5.00
or Complete Frames for \$250 for 12 ft.	New Aluminum SIX-CATS, going fast Ea. \$35.00
SWINGER BALL and PIN Ea. 25.00	Minimum order of 6 sold to anyone.
JEWELRY SPINDLES 60.00	
PAN GAMES, Complete Ea. 160.00	

RAY OAKES & SONS

P. O. Box 4844, Tampa 7, Fla. Phone: REDwood 6-9774; Nights: REDwood 6-3467.

Write for Free Catalogue

VIRGINIA GREATER SHOWS

Cambridge, Maryland, this week; Pocomoke City, Maryland, August 3 to 8; Snow Hill, Maryland, August 10 to 15; Suffolk, Virginia, August 17 to 22. Then going South.

Want at once: Girl Show Managers with two or more Girls. Have new wagons with new fronts. Must have Wardrobe and Sound Equipment. We are going into good Girl Show territory from now on. Want Side Show Manager with Acts. Have complete Side Show outfit and wagon. Want Monkey Show, Wild Life, Unborn, Funhouse. Want Bingo at once, Photos, Novelties, Age and Scales, Long and Short Range, Ball Games, French Fries. All Hanky Panks open after August 8. We will book Razzles, Pin Stores, Buckets, Six Cats, P. C. Dealers.

Wanted: Ride Help, some on, but must drive. Mail and wires to:

WM. C. (BILL) MURRAY

THE GREEN TREE SHOWS

WANT FOR RUSSELL COUNTY FAIR, RUSSELL SPRINGS, KY, AUG. 3-8

and 10 Bona Fairs to follow

Concessions—Prize Every Time Concessions of all kind. Bird, Bear, Lamp, Pitches, Novelties. Will sell X on Diggers, Long and Short Range Gallery. Shows—Girl Shows, Motordrome, Fun House, Glass House, Geek Show, and all family type shows open.

This show has Lights, Water, and Location every Sunday. All replies

JOHN M. HULS

c/o Western Union, Paris, Ky., then per route

WILLIAM D. STANLEY SHOWS

WANT

FOR TWELVE FAIRS IN MINNESOTA

Agents for 6-Cat, Buckets. Also need Hanky Panks of all kinds. Several good ones open for Fairs; not \$40 per week. Also need Girl Show or any Show of merit. Will book one Major Ride not conflicting. Bear Pitch, Glass Pitch and other center concessions.

ALL REPLIES AS PER ROUTE

P.S.: Can use Ride Help in all departments.

STOCK TICKETS	TICKETS	Cash With Order Price	Double Coupons
1 Roll \$ 1.50	of every description	2,000 \$ 6.90	2,000 \$ 7.80
5 Rolls 4.50	Wheel tickets carried in	4,000 7.80	4,000 8.80
10 Rolls 8.25	Stock for immediate ship-	6,000 9.60	6,000 10.50
25 Rolls 18.75	ment.	8,000 10.50	8,000 11.50
50 Rolls 24.00	THE TOLEDO TICKET CO.	10,000 12.50	10,000 13.50
100 Rolls 44.00	Toledo 12, Ohio	30,000 15.20	30,000 16.50
Rolls 2,000 EACH	"Allied Trades Union Label	100,000 33.00	100,000 33.00
Double Coupons	used"	500,000 133.00	500,000 133.00
Double Prices		1,000,000 258.00	1,000,000 258.00
No C.O.D. Orders			
Size: Single Tkt., 1x2			

DYER'S GREATER SHOWS

Want Ride Help for reorganization. Top pay for Foremen and Seconds who have license and drive. Wheel, Tilt, Octopus, Coaster, Merry-Go-Round, Scrambler, Kollo-Plane and Kiddie Rides. Also need Funhouse Operator, Rex Miles, ride supt., NO LONGER HERE. Want legit Concessions of all kinds, no X; Cookhouse and Grab open. Will place any family-type Show. Have the following Fairs and Celebrations:
 Marengo, Iowa, July 27 thru Aug. 1; Manchester, Iowa; Tipton, Iowa; Wyoming, Iowa; Columbus Jct., Iowa; Belle Plaines, Iowa; Ottumwa, Iowa; Labor Day; then South. Write or phone: **GEORGE DYER, 3313 at night or 3343 day, Batavia, Ill., or FRANK C. BUSCH, as per route.**

SOUTHWESTERN NEW YORK FIREMEN'S ASSOCIATION CONVENTION

BLASDELL, NEW YORK, AUGUST 3-9

Booking Concessions. Independent Midway. No Show, low nut. Want Eats, Hanky Panks, Direct Sales, Attractions and Shows. 100,000 advance sale tickets honored on joints and rides.

Contact G. "ERNEST" ERNEWEIN, 18 E. Lake Ave., Blasdell 19, N. Y. Phone SOuth 4209, or FRANK CAVALERI, 35 Third St., Woodlawn 19, N. Y. Phone Woodlawn 8466.

RECREATION CLUB FAIR

SCRANTON, PA., Aug. 3 thru 9, including Sunday, N. Scranton Recreation Field, Keyser and Oak Sts.

WANT BINGO, GRAB, STOCK CONCESSIONS OF ALL KINDS. Will place Tilt and Octopus at low P.C. WANT SHOWS OF ALL KINDS EXCEPT GIRL SHOWS, WILDLIFE.

All address: R. H. MINER, Dunmore, Pa., now.

THE MARKET PLACE FOR BUYERS and SELLERS

Acts, Songs, Gags

A MOST ASTOUNDING COMEDY OFFER!
"Collected comedy." Four complete gag-files valued at \$18. Contains One Liners, Adlibs, Song Titles, Topical Gags, Opening Lines, etc. Complete \$10. Write for further info: Show-Biz Comedy Service (Dept. B-45), 635 Avenue "V," Brooklyn 23, N. Y. jy27

FUN-MASTER GAG FILES STILL THE BEST
by best 35 scripts, formerly \$1.05 each, now only \$1.25, plus \$1 postage for all 35. "The Comedian," our professional monthly service, \$20 year; single issues, \$3 each. "We Service the Stars," 3 Books Parodies, \$10 per book, all 3 for \$25. 4 books of Blackouts, Vols. 1-3, at \$25 per vol. Volume number 4 for \$35; all 4 vols., \$100. "Humor-Dor for Success and Comedians," all different-classified, \$100. "How to Master the Ceremonies," \$3 per copy. Billy Glavin, 200 W. 34th St., NYC 19, N. Y. Phone: Columbus 8-1316.

NEW! GIANT PROFESSIONAL GAG FILE.
Over 1,000 hilarious ad lib. Only \$1. List free! Edmund Orrin, 1819-B Golden Gate, San Francisco 15, Calif. ttn

SEND FOR FREE PRICE LIST NEWEST
Comedy Material, or send \$10 and get \$50 worth of Gagfiles, Sketches, Monologs, Dialogs Parodies, etc. Money back guarantee. Laughs Unlimited, 106 W. 45 St., New York, N. Y. jy27

WRITING SUCCESSFUL SCRIPTS SINCE
1934. Night Club Acts, Sketches, etc. W. H. Cressy, 285 Main North, Apt. 14, Weston, Ont., Canada. jy27

Agents, Distributors Items

CONCESSIONAIRES—MAKE MORE MONEY
with new idea in overalls comic badges, name buttons, etc. See Sample. Have Box 97, Lombard, Ill. jy27

DAY-GLO SIGNS FOR ALL BUSINESS.
Comics for private home rathskellers, etc. Sample and catalog, 10¢. 100 best assortment, \$7 postpaid. Koehler Sign, 333 Goetz, Lemay 25, Mo. au10

Did This Ad
ATTRACT YOUR ATTENTION?
USE DISPLAY CLASSIFIED

A sure way to attract more attention
and secure greater results.

RATE: \$14 PER INCH

Rule border permitted when using
two inches or more.

FAMOUS MFR. CLOSEOUTS

Asst. Earrings \$1.75 & \$3.00 Ds.
Pierced Earrings, Asst. ... \$1.25 & \$1.75 Ds.
Charm Bracelets, Asst. ... \$1.50 & \$2.50 Ds.
Tie & Cufflinks Sets, Asst. \$3.75 & \$6.00 Ds.
Cultured Pearl Tie Slides, carded, \$2.00 Ds.
Broken Jewelry, Min. 3 Lbs. ... \$1.00 Lb.
Cameo Neck & Earrings, Boxed ... \$3.00 Ds.
Send for descriptive literature on other terrific values on jewelry of all descriptions. 25% deposit with order, balance C.O.D.
SAMUEL SILVERMAN & CO., INC.
1820 Westminster St. Providence, R. I.

FREE CATALOG—BULOVA, ELGIN, GRU-
en Watches, etc. 1959 styles. \$6.95 up. Buy direct from importer: Electrical Tools, Novelties, Costume Jewelry, etc. Write today! Jet Premiums, 423-GN Los Angeles St., Los Angeles 13, Calif.

HOSIERY—LOW PRICES LADIES', MEN'S,
Children's. Ladies' Nylons, 81 dozen up. Slightly imperfect. Nylons, packed cello bags, \$3 dozen. Prompt shipment and satisfaction guaranteed. S. F. Pollard Hosiery Co. (AM 5-1741), 1248 Market St. Chatteranooga, Tenn. jy27

NEW FLASH CENTER FOCUSING LIGHT-
weight Binoculars, \$4.75 doz. postpaid; sample, 50¢. Dale Imports, 1959 Clays Mill Rd., Lexington, Ky. ch-pp

NEW 7" X 11" SIGNS — COMEDY, RE-
ligious, General. 50¢ sellers. Catalogue free, 10 samples, \$1. Lowy, 812 Broadway, Dept. 113, New York 3. ch-pp

REBUILT WATCHES—ELGIN, WALTHAM,
Brenus, Bulova; \$5 and up. Write for free price list. Joseph Bros., 5-BB So. Wabash, Chicago 3, Ill. ch-pp

SILLY, CRAZY, FUNNY GREETING CARDS
sell or consign to stores. For \$1.50 worth of samples, catalog, prices, etc., send only \$1. McKittrick Publications, Mt. Vernon, Ill. ch-pp

Animals, Birds, Snakes

ALWAYS THE FASTEST SERVICE AND
the best of quality on Reptiles, Animals and Snakes. Telephone 5411, Snake Farm, Laplace, La. se26

JEWELRY CLOSEOUTS

NEW 1959 FREE CATALOG NOVELTIES JEWELRY WATCH SETS TOYS

EARRINGS—ASSORTED STONE AND TAI-
lored, \$6 per gross plus postage. Also billboards, plastic alligator or lizard, \$10.80 per gross plus postage. C.O.D. gross lots.

NEW ENGLAND JEWELRY BUYERS
124 Empire St., Dept. 8 Prov., R. I.

BE INDEPENDENT START YOUR OWN BUSINESS...
NICKEL SILVER Key products. Samples of either 50¢ with your name, address and Social Security number. Catalog free.
GENERAL PRODUCTS
Dept. 88-82, 198 State St. Albany, N. Y.

REGULAR CLASSIFIED ADS

Set in usual want-ad style, one paragraph, no display. First line set in 5 pt. caps, balance in regular 3 pt. upper and lower case. RATE: 20¢ a word, minimum \$4 CASH WITH COPY.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25¢ to cover cost of handling replies.

DISPLAY CLASSIFIED ADS

Attract more attention and produce quicker and greater results thru the use of larger type and white space. Type up to 14 pt. permitted. No illustrations, reverses, or other decorative matter. One pt. rule border on ads of one inch or more.

RATE: \$1 per agate line, \$14 inch. CASH WITH COPY unless credit has been established.

FORMS CLOSE WEDNESDAY FOR FOLLOWING WEEK'S ISSUE

Send all Orders and Correspondence to 2160 PATTERSON ST., CINCINNATI 22, O.

CHIHUAHUAS — PEDIGREED PAPER,
trained, 8 weeks old. Blacks, Blues, Fawn Sables. FL 8-6223, call after 3:30 p.m. Stud service. M. Shaw, 163-14 Sanford, Flushing 58, Long Island.

MONKEYS FOR PETS, \$15 UP. TAME
Ocelots, Honeybees, Jaguars, Mynah Birds, Snakes, Lizards, etc. Price list free. Col. Bruce W. Strickland, Mung-Ki Traders, Rt. 3, Box 249, Austell, Ga. Phone 9-822.

STATE OF MAINE DEER, ELK, BLACK
Bears: two male Lions, 3 years, tame; Aoudads, Ruffed Grouse, Wild Animal Park, Rufford Point, Me. au17

"SPECIAL" GIANT MONKEY SHOW
Including two adult Humbolt Woolley Monkeys and five adult Squirrel Monkeys. Regular value, \$225.00; this week only, \$175.00.

REPTILE JUNGLE
Box 402, Slidell, La.

WILD ANIMALS — TROPICAL HOBBY-
land, 1525 N.W. 27th Ave., Miami, Fla. Chimps, Baboons, Ocelots, Ringtails, Flamingos, Boas, Anacondas, Snake Dens. Phone: NEWTON 4-4579.

18 FT. RETICULATED PYTHON, GENTLE,
good feeder. Dan Fast, 826 Georgia, Beaumont, Tex.

"SPECIAL" THIS WEEK ONLY
Giant Rat Show, includes two Catlou Rats, one large Paca and one Agouti. Regular value, \$100.00; this week only, \$75.00.

REPTILE JUNGLE
Box 402, Slidell, La.

Business Opportunities

COMPLETE AMUSEMENT PARK—MERRY-
Go-Round, 2 abreast; Kid Ferris Wheel, Eli clutch; Kid Airplanes, Percell Park, South Williamsport, Pa. Phone 34010. au3

DANCE PROMOTERS, ATTENTION! WILL
rent immediately 16,000 square feet outdoor dance floor in live southern Michigan resort, three nights per week. Reliable operators. phone Addison, Michigan jy27

FIFTY PLASTICRAFT SCRIPTURE TEXTS,
\$1; 250, \$3; 500, \$5; 1,000, \$7.50. Samples, particulars, 25¢. Standard Specialties, Box 4382, San Francisco, Calif.

FOR SALE—DUE TO THE SUDDEN DEATH
of my husband, Leale Grove, will sell the business known as the Grove Portable Stage Lighting. Mrs. Leale Grove, P. O. Box 448, Newark, Ohio.

FOR SALE — 3 1/2-ACRES LARGE AMUSE-
ment Business. Bides, Zoo and Concessions. On corner of major & secondary highways. \$40,000 handles. 18957 Vanowen St., Reseda, Calif.

FOR SALE—5 RIDE KIDDIE PARK, EX-
cellent location in growing city of 70,000. Ph: CE 4-4747, John W. Britt, 102 Harwood Drive, Lafayette, La.

HOW TO MAKE MONEY WITH CARNIVAL
Games. 144-page book, 35 illustrations, \$2 postpaid. Theron Fox, 1296 Yosemite, San Jose 29, Calif. Aug17

LARGEST WHOLESALE SUPPLY SOURCE
in U. S. Get 23 free catalogs. Furniture, clothing, appliances, autos and accessories, farm equipment, tools, housewares, hobby supplies. Free details. Associated Wholesale-Salers, Box 2068-BB, Sioux City, Iowa. ch-pp

MAGIC AND TRICK STORE FOR SALE,
\$5,000. Owner has wholesale business; terms. Jacobson Realty Co., 2003 N. Main, St. Antonio, Tex. jy27

MAKE UP TO 1,000% PROFITS IMPORTING
by mail. Get the new Importer's Guide and Directory of foreign manufacturers. Your complete guide and shortcut to big profits importing new products. Order yours today, only \$2 postpaid. Satisfaction guaranteed. Profitable mail order dealerships available. Details free. Samuel Glenn (Publications), Box 507, Jacksonville, N. C. jy27

MOTHER GOOSE LAND

Novelty Recreation Area
For Sale: Opportunities, plus Expansion
A well-known 7-acre novelty park 10 minutes south of Missoula, Mont., near intersection of U. S. Highway 93 and famous newly completed Lewis and Clark Highway. Write for detailed information.

MOTHER GOOSE LAND
Lolo, Mont.
Box 97

SKATING RINK IN CENTRAL ILLINOIS—
Original owner retired after 10 years. Present owner moving to California. Price reasonable. Write: Box C-513, c/o The Billboard, Cincinnati 22, Ohio.

WANTED — ASSOCIATE FOR TERRIFIC
outdoor non-consumptive product. Each sale nets \$400. Box C-514, c/o The Billboard, Cincinnati 22, Ohio.

Costumes, Uniforms, Wardrobes

BEAUTIFUL VELVET CURTAIN (ORANGE,
gold) (7 1/2 x 32), \$35; flashy Curtain (11 1/2 x 4), like new, \$100; Ballyhoo Capes, \$5; Orchestra Coats, \$5; six Curtains (7 1/2 x 15), each \$15; Clown Suits, flashy, new, \$10; Clown Red Wigs, \$5. Wallace, 2453 No. Halsted, Chicago. au17

ABOUT ALL MAKES OF POPPERS, CARA-
mel Corn equipment, Floss Machines, replacement Kettles for all Poppers. Krispy Korn, 120 S. Halsted, Chicago, Ill. au17

Food and Drink Concession Supplies

This is a DISPLAY CLASSIFIED AD
Your Advertisement Displayed in a space this size will cost only \$14 per insertion

For Sale—Secondhand Show Property

BATTER UP BATTING RANGE, COM-
pletely automatic, coin box operated, used one season. Also 1950 International 1 1/2-ton Metro Van with new motor. Lester Town send, 38 Highland Ave., Keansburg, N. J. Phone: Keansburg 6-5161 or W. L. Hogbins, 1709 Section Rd., Cincinnati Ohio, phone REDWOOD 1-9472.

BEAUTIFUL RECTANGULAR "DRAMATIC
End" umbrella-type Tent, 130'x50', sell \$3,000 or open any good proposition. Scott Moore, 155 W. 46th St., New York, N. Y. Plaza 7-6300.

BRILL'S CRANK ACTION, CAST ALUMI-
num, cliking Machine Guns for Kiddie Rides, 4 for \$38; additional Guns \$7 each; Pattern, \$15. Free 104 page catalog. Brill, Box 875, Peoria, Ill.

FOR SALE—GABLE END 20X30 TENT TOP.
Flame proof, good as new, \$175. Main Awning & Tent, 120 W. Court St., Cincinnati, Ohio. au3

FOR SALE — MERRY-GO-ROUND: 40 FT.
Train Ride; Boat Ride, 7 boats; 5 kw. Light Plant mounted in 12 ft. Chev. van; Fish Pond, trailer, set up in 30 minutes; 16 ft. Joint Trailer, living quarters, tandem; Mug Joint, 1x1 1/2, perfect. Box 1326 C.B.S., New Smyrna Beach, Fla.

FOR SALE — MOTORHOME COMPLETE.
Cycles, Sound Equipment. Transportation optional. E. Harris, 4811 Hale St., Dallas 11, Tex. Riverside 2-3001.

FOR SALE — OTTAWAY STEAM TRAIN:
with three coaches and track, fine condition. Can be seen in operation at Park Point Amusement Center. H. C. Onsgard, 302 St. Marie St., Duluth, Minn.

FOR SALE

Trailer mounted Auto Ride, has tandem wheels with electric brakes, with winch to raise and lower sides which make up 24-foot diameter platform, combination of racers and all plastic cars, beautiful well-lighted scenery, practically new blue top. Price, \$2,200 cash.

Allan Herschell 10-car Auto Ride, plat-
forms and scenery in like new condition, steel recently painted. Ride has green flameproof top in good condition. Truck is racked to haul Ride, Ride and Truck, \$1,500 cash, 18-ft. steel Diving Tank, 6 ft. high, in good condition, reasonable. Both Rides ready to go, can be seen at Thompson Bros. Winter Quarters, Altoona, Pa. Phone: Windsor 4-8002 or Windsor 3-7000.

FOR SALE—WAX HYGIENIC EXHIBIT, 35
pieces. H. V. Petersen, 2720 Grand, Joplin, Mo. jy27

FOR SALE—#12 ELI WHEEL, METAL
seats, like new condition, \$6,500; Junior Wheel, basket type, 24 passenger, 18 ft. high, \$1,000; 7-car Tilt, late model, perfect condition, \$9,000; Midge-O-Racer Kid Ride, like new, \$2,500. Box C-512, c/o The Billboard, Cincinnati 22, Ohio.

ILLUSION SHOW, COMPLETE, \$250. LESS
without trailer or P.A. Lenseless two-way Flashbow Show, also extra P.A. Equipment. P. O. Box 6, Xenia, Ohio.

MORE BUYERS
Will Stop and Read
YOUR AD
If you use a
DISPLAY CLASSIFIED AD
RATE ONLY \$14 per inch

SELL OR TRADE — NEARLY NEW
equipped Popcorn Trailer. Peanut Roaster. Want Bingo and other size Tops and Frames. Write: Dusenberry, 520 Franklin Ave., Columbus 15, Ohio.

SELL OR TRADE — TRAILER-MOUNTED
Car Ride, King Kiddie Wheel, King Pony Car, King Pony Ride. Wanted: Rides and Snow Cone Machine. Ron Henu, Route 2, Warren, Ohio.

TEN MECHANICAL DONKEYS, CAST IRON
and aluminum, from the 1933 World Fair. Cost \$7,000, now \$2,000. Pictures and details. Leo Walter, 47 Mount View, Akron 3, Ohio.

TRADE FOR VAN SEMS, GEEK SHOW,
Girl Show, Popcorn Trailer, fourteen Diggers in trailer. Long, 36 S. 22nd, Richmond, Indiana.

16-CAR AUTO RIDE, FACTORY MADE.
Can be seen in operation. For quick sale, \$600. H. Britt, Stamford, Conn. DA 3-0859. au3

12 WOOD MERRY-GO-ROUND HORSES,
newly painted, make nice small Merry-Go-Round. Hampton Amusement Co., Portage Des Sioux, Mo.

4000 FOLDING CHAIRS, STADIUM CHAIRS,
Tables, Theater Chairs, Lockers, Bleachers, Tents, Playground Equipment. Lone Star Seating, Box 1734, Dallas 1, Tex.

Help Wanted

CIRCUS TROMBONE, TRUMPET WANTED.
Road's Band (topflight only). Contact as per Mills Bros.' Circus route.

SEMI-NAME HOTEL ORCHESTRA RE-
organizing and enlarging. Top location salaries. No niters. All instruments. Sober, citable musicians. Box C-510, Billboard, Cincinnati 22, Ohio. au3

WANTED

sober, reliable Ride Help for Trochler's
Trains for State Fairs. Also Drivers, license required. Fine opportunity for Man and Wife to operate separate Unit on percentage.

J. L. LYONS

Box 1977, Louisville, Ky.
Or General Delivery, Regina, Sask., Canada,
then Chippewa Falls, Wisc., August 3-8.



HERE'S A HANDY ORDER FORM FOR PREPARING YOUR CLASSIFIED AD

- Type or print your copy in this space:
- Check the heading under which you want your ad placed:

- | | |
|--|---|
| <input type="checkbox"/> Acts, Songs, Gags | <input type="checkbox"/> Miscellaneous |
| <input type="checkbox"/> Advertising Specialties | <input type="checkbox"/> Mobile Homes, Accessories |
| <input type="checkbox"/> Agents, Distributors Items | <input type="checkbox"/> M P Films—Accessories |
| <input type="checkbox"/> Animals, Birds, Snakes | <input type="checkbox"/> Musical Instruments, Accessories |
| <input type="checkbox"/> Business Opportunities | <input type="checkbox"/> Partners Wanted |
| <input type="checkbox"/> Calliopes and Band Organs | <input type="checkbox"/> Personals |
| <input type="checkbox"/> Collectors Items | <input type="checkbox"/> Photo Supplies & Developing |
| <input type="checkbox"/> Costumes, Uniforms, Wardrobes | <input type="checkbox"/> Ponies |
| <input type="checkbox"/> Food & Drink Concession Supplies | <input type="checkbox"/> Printing |
| <input type="checkbox"/> Formulas and Plans | <input type="checkbox"/> Rigging and Props |
| <input type="checkbox"/> For Sale—Secondhand Goods | <input type="checkbox"/> Salesmen Wanted |
| <input type="checkbox"/> For Sale—Secondhand Show Property | <input type="checkbox"/> Scenery, Banners |
| <input type="checkbox"/> Help Wanted | <input type="checkbox"/> Talent Wanted |
| <input type="checkbox"/> Instructions and Schools | <input type="checkbox"/> Tattooing Supplies |
| <input type="checkbox"/> Locations Wanted | <input type="checkbox"/> Trucks, Trailers, Accessories |
| <input type="checkbox"/> Magical Supplies | <input type="checkbox"/> Wanted to Book |
| | <input type="checkbox"/> Wanted to Buy |

Music, Records, Accessories

- | | |
|---|--|
| <input type="checkbox"/> Business for Sale | <input type="checkbox"/> Used Dealer-Distributor Equipment |
| <input type="checkbox"/> Record Pressing | <input type="checkbox"/> Used Records |
| <input type="checkbox"/> Situations Wanted | <input type="checkbox"/> Used Record Pressing Equipment |
| <input type="checkbox"/> Sound Equipment-Components | |

Coin Machine Headings

- | | |
|---|--|
| <input type="checkbox"/> Help Wanted | <input type="checkbox"/> Routes for Sale |
| <input type="checkbox"/> Opportunities | <input type="checkbox"/> Wanted to Buy |
| <input type="checkbox"/> Parts, Supplies | <input type="checkbox"/> Used Equipment |
| <input type="checkbox"/> Positions Wanted | |

Talent Availabilities Headings

- | | |
|---|---|
| <input type="checkbox"/> Agents and Managers | <input type="checkbox"/> M P Operators |
| <input type="checkbox"/> Bands and Orchestras | <input type="checkbox"/> Musicians |
| <input type="checkbox"/> Dramatic Artists | <input type="checkbox"/> Outdoor Acts and Attractions |
| <input type="checkbox"/> Hypnotists | <input type="checkbox"/> Vaudeville Artists |
| <input type="checkbox"/> Miscellaneous | <input type="checkbox"/> Vocalists |

- Indicate below the type of ad you wish:
 - REGULAR CLASSIFIED AD—20¢ a word. Minimum \$4
 - DISPLAY CLASSIFIED AD—\$1 per agate line. One inch \$14 (14 agate lines to inch)
 - TALENT AVAILABILITIES AD—10¢ a word. Minimum \$2.

Classified and all Talent Availabilities ads must be paid for in advance.

The Billboard, 2160 Patterson St., Cincinnati 22, Ohio

Please insert the above ad in _____ Issue

NAME _____

ADDRESS _____ I enclose remittance of \$ _____

CITY _____ STATE _____

Instructions & Schools

OPERATE LOCAL COLLECTION AGENCY. "Gold Mine" opportunity. Lifetime business. Be respected. Franklin Credit, Roanoke, Va.

Magical Supplies

NEW 148-PAGE ILLUSTRATED CATALOG. Mindreading, Mentalism, Spooks, Hypnotism, Horoscopes, Crystals, Graphology, Sub-miniature Radiophone for mentalists. Catalog \$1 with refundable certificate. Nelson's, 336-B South High, Columbus, Ohio. Jy27

Miscellaneous

DON'T BE HOARSE! AMPLIFY YOUR voice! Miracle, new light weight Electronic Megaphone overcomes noise! Mail order this powerful bargain today! Only \$49.50! W. L. Moore, Electronics Consultant, College Corner, Ohio. Jy27

FOLDING PAPER BOXES. \$3 PER M. 200 M 10 1/2 x 2 1/4 x 1 1/4, 5 M 8 1/2 x 2 1/4 x 2 1/4, 50 M 1 1/2 x 1 1/2 x 3 1/2, 25 M 1 3/4 x 1 1/4 x 9, 50 M 1 1/2 x 3 1/4 x 1 1/4. Lincoln Box, 140 W. 26th St., New York City.

FOR SALE—90-TON STEAM LOCOMOTIVE. Okmulgee Northern No. 5 (Tommy). Standard gauge, oil burner. Located at Kansas City. Very attractive price. Write wire, phone, Sonken-Gaiamba Corp., 2nd & Riverview, Kansas City, Kan. ATwater 1-8305. au24

HOW THEY TRICK—FLIP ANY COIN, heads or tails at will! Easy to master, \$1. Arro, Box 1165-P, Bridgeport 1, Conn.

"MUSIC GUIDE"

Guarantee \$50.00 worth of Piano and Organ music yearly for only \$2.00. Great buy! Classical, Semi-Classical, Sacred, "Pop." Money-back guarantee! Send \$2.00 today.

MUSIC GUIDE

10 Fiske Pl. Mt. Vernon, N. Y.

TANGLEY CALLIOPE RESTORED TO like new, make money with this; let me tell you how I do with one. Williams, 8400 Conn Ave., Chevy Chase, Md. au3

26,000 CELLOPHANE BAGS, PLAIN, 4X11, \$5 per M; 500 M Printed Cellophane Bags 3 1/2 x 7, \$2 per M. Lincoln Box, 140 W. 26th St., New York City.

Partners Wanted

AGENT PARTNER FOR KITCHEN GADGETS, Oregon State Fair, Sept. 5-12. Best spot on grounds. Write: 2080 E. Irwin Way, Eugene, Ore. Phone: Diamond 8-0820.

Personals

BILLY: WE WANT YOU TO COME HOME, but if you are happier and rather stay away—please let us hear from you. We love you, promise no trouble. Dad (George Doukas). au10

MELBA—DANCING AND ALL, YOU'RE still our Beezebub, worried about Robin, we love and need you. Mother, Dad, Jerry.

SHOWFOLK—WE WOULD APPRECIATE having you or your organization represented in Sho-Biz Museum at 1959 Minnesota State Fair. Please send pictures, posters, relics to: Sportcraft, 2225 Hillside Ave., St. Paul 6, Minn.

USE MY ADDRESS. MAIL RECEIVING, forwarding, \$1 month; remails, 25¢. Details free. Box 142, Long Island City 5, N. Y.

WANTED—WHEREABOUTS WILLIAM Cherry, Jr., nephew of Katherine Black Newark. Write Joseph M. Alsofrom, Attorney, 60 Park Place, Newark, N. J. Jy27

Photo Supplies and Developing

PHOTO BOOTHS, CAMERAS, D.P. PAPER, Developers, Frames, everything for direct positive photography. Write for our low prices. PDQ Camera Co., 1546 W. Cortes, Chicago 22, Ill. ch-tn

Printing

ALWAYS FASTEST SERVICE—QUALITY nonbonding posters! 14x22 size 3-color window cards up to 50 words copy, \$9 hundred; 17x26 size, \$13.50 hundred. Daylo auto bumper stickers, size 4x15, yellow, red or green, copy printed in black, \$13 hundred. Tribune Press, Dept. 259, Earl Park, Ind. au14

500—8 1/2 x 11 LETTERHEADS, 200 6 1/2 envelopes, both for \$3.95. Black or blue ink. Mallo Press, 6468-B, Clovis Ave., Flinting, Michigan. au10

Salesmen Wanted

AD MATCH SALES! YOUR OWN BUSINESS without investment! Sell for world's largest direct selling manufacturer of advertising matchbooks. Big spot cash commission. Start without experience, our tested sales kit tells you where and how to get orders. Men, women, part time or full time. Match Corporation of America, Dept. D-242, Chicago 32. Jy27

TOP COMMISSIONS FOR FULL TIME MEN. Calendars, Book Matches, Advertising Specialties. Hall & Riggins, Dept. 3, New Castle, Pa. Jy27

YOUR FREE COPY OF WORLD'S BIGGEST Sales Magazine tells you how and where to make more money on your own in selling. Write Specialty Salesman Magazine, Desk #2B, 307 North Michigan, Chicago 1. ch-tn

Tattooing Supplies

A-1 TATTOOING MACHINES—WORLD'S finest. New designs, colors and supplies. Free catalog. Spaulding & Rogers, Court St., Jacksonville, North Carolina. au10

JOIN THE INTERNATIONAL TATTOO Club. Information from 728-A Leslie, Beckford, Ill. np

Wanted to Book

HORSE OPERATED TREADMILL PASSENGER Boat into park. State percentage. Also sponsor for fall. Ohio and Mississippi to Gulf. Address: Box C-815, c/o The Billboard, 2160 Patterson St., Cincinnati 22, Ohio.

NEED ACTS FOR SHOPPING CENTERS nationwide, indoors and out. Must be family stuff and must be good. Also need exhibits with jet age appeal. Send rates, pix, all other data. New Texas firm, soon tops. Bob Tucker, Box 1222, Fort Arthur, Texas. Jy27

Wanted to Buy

COIN-OPERATED LOCKERS, SKATE Sharpener, Rubber Ice Rink Flooring, elec. Ticket Printer, Colonial Plaza, 10203 Balt. Blvd., College Park, Md. au3

TOM THUMB DONUT MACHINES, STATE price and condition. John Carlson, 18 N. Waldinger Ave., Valley Stream, N. Y.

WANTED—APEX GLASS CUTTER & COMBINATION Knife and Scissors Sharpener. W. H. McCormick, 116 Harrison Ave., Mt. Sterling, Ky.

WALK THRU OR DARK RIDE, TRAILER mounted. Kid Rides for sale or trade. Shafer's Rides, Mesker Park, Evansville, Indiana.

WANT TO BUY SHORT ARM OCTOPUS, late model with or without transportation. Good shape. Phone Mt. Airy, Md., 54.

COIN MACHINES

Used Equipment

FOR SALE—CHICAGO COIN REBOUND, like new, \$75; United Deluxe Venus Wurlitzer, \$65; Wurlitzer Model 1600, \$140; Wurlitzer Model 1400, 45 rpm, \$100. Send 1/2 deposit. Frank Guerrini, 1211 W. 4th St., Lewistown, Pa. au3

FOR SALE—GOOD USED BINGOS, STAR-let, \$35; Gaytime, \$50; Manhattan, \$30; Variety, \$40; Key West, \$150; Broadway, \$75; Pixie, \$65; Big Time, \$50; South Seas, \$85; Stars, \$35; Beach Beauty, \$60; Parade, \$125; Circus Upright, \$125. Send 1/2 deposit. Frank Guerrini, 1211 W. 4th St., Lewistown, Pennsylvania. au3

TALENT AVAILABILITIES

RATE: 10c a word, minimum \$2. CASH WITH COPY. Set in usual want-ad style, one paragraph, no display. First line in 5 pt. caps, balance in regular 5 pt. upper and lower case.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25c to cover cost of handling replies.

Agents and Managers

AGENT—LAST 30 YEARS CIRCUS, ROdeos, Carnivals in summer. Theaters, School Shows in winter. Had my own magic show last 20 years. Salary \$175; gas and oil. Will work percentage with \$100 weekly draw. I will not finance your show. J. S. Ramsey, Southern Pines, N. C.

Miscellaneous

A-1 RINK ORGANIST AVAILABLE—15 years' experience, dependable, a skater's musician. Will locate anywhere. Write Box C-511, c/o The Billboard, Cincinnati 22, Ohio. Jy27

CLOWN—TINY TOTS ALL LOVE TAFFY the Clown. Available for Kiddie Shows, TV or Circus. Write, wire: Bill Major, 150 Beverly Ave., East Lansdowne, Pa.

WRESLIER, 28, WANTS POSITION WITH athletic show. Good worker. Dick Will, 1323 Fifth, Des Moines, Iowa. Jy27

Musicians

ALTO TENOR, ANY STYLE, COMBO, white, reliable, 27. Dick Rench, 81 50. Ave., Battle Creek, Mich. WO 4-2040. No collect calls.

GUITARIST—READ, FAKE, ANY STYLE. Vocals, solo parts, double on bass. Will travel. G. Erickson, Harmon Hotel, Minneapolis, Minn.

LEAD TRUMPET, SHOW OR DANCE. Desires change. Currently enroute. Age 30. Must allow time for notice and such. Musician, 202 Brookwood Terr., Spartanburg, S. C.

ORGANIST WITH LARGE HAMMOND—Male. Fifteen years' experience. Available 8 p.m. to 1. Post Office Box 693, Lansing, Mich. Jy27

FOR SALE—USED CIGARETTE MACHINES: Rowe President, 8 column, \$45; DuGrenier Model AJ7, \$45; Rowe electric 11 column, \$75; Eastern electric 8 column, \$35; Lehigh PX 8 column Blonde, \$45; Rowe Ambassador 14 column, \$150. These machines are ready for location. Send 1/2 deposit. Frank Guerrini, 1211 W. 4th St., Lewistown, Pa. au3

FOR SALE—3 HOLLY CRANES, MODIFIED Bodine Motors, special Gear Box, 10 Side Bottom Cranes, \$250 ea. Local Amusement Co., 602 No. 34th St., Seattle, Wash.

MILLS FAMOUS 1 1/2 GUM VENDER—Chrome plated, six columns, two for flat tab and four for chiclets. Rebuilt and perfect working order. \$12 each F.O.B. New York and worth it. Hal R. Meeks Company, 55 W. 42nd St., New York, N. Y. ch-au3

ROCK-OLA COMET, 120 RECORD: AMI E80. Like new, \$275 each, both \$500; Circus Wagon, \$100. Don Kline, AC 75642, Brighton, Michigan.

SCALES—SALE PRICED. WATLING 500 Guessers, \$32 ea.; A.B.T. Kirk Hiboy Guessers, \$30 ea.; renewed-reconditioned, used inside only. Send deposit, balance eight draft. Gaycoinc Distributors, 4856 Woodward Ave., Detroit 1, Mich.

VICTOR GUM CHARM MACHINES—CABINET or plastic Globes and Northwestern H-9's, \$7.50; Advance 21 FD's, with bolt and bracket, \$18. Charley Wilson, Carrizozo, New Mexico.

Wanted to Buy

POSTAGE STAMP MACHINES REGARD- less of age or condition! Ship in, will pay what they're worth. USP Co., 100 Grand, Waterbury 2, Conn. au3

RELIABLE COMMERCIAL MUSICIAN, doubling Trumpet, Tenor Sax and vocals. Read or fake anything. Creighton, Box 5173, Sarasota, Fla. Tel. RI 6-6088. au3

Outdoor Acts and Attractions

AN OUTSTANDING TRAPEZE ACT AVAIL- able for outdoor events. Real act. (Plan form and dressing quarters required.) For literature, particulars and price, address: Charles La Croix, 1304 South Anthony, Fort Wayne, Ind. Telephone: EAsthrook 3312.

BALLOON ASCENSIONS—PARACHUTE Leaps for all occasions. Using modern equipment. Phone AT 8-8760, Porter Flyers, 614 Hoyt Ave., Muncie, Ind. au17

BA 'OON ASCENSIONS—PARACHUTE Jumping for parks, fairs, celebrations. Claude L. Shafer, 1041 S. Dennison, Indianapolis 41, Ind. au17

HIGH DIVING EXTRAORDINARY. HOLLY- wood style. A.G.V.A. member. Doubles the applause and stimulates attendance. Rigging illuminated and visible for miles. Available large illustrated circus-style posters to advertise this Fox Movietone Feature Mac Productions, 456 Lamplighter Warren, Ohio. Phone: EX 9-1479. au10

RAY'S CIRCUS REVUE—NOW PLAYING Deer Park, Jamestown, Pa., is positively one of the greatest Novelty Acts being presented by one man (Bozo, The Clown), and his Circus Revue, a 30 minute show with low overhead, makes it impossible for any other acts even with less entertainment to compete with us in price. Act available after Labor Day. For further information write H. R. (Rube) Ray, General Delivery, Jamestown, Pa. Am seeking Animal Park connection in Florida for the winter. Have Feedomatics, Monks and Birds, do tricks in slot, including my famous basket ball playing roosters. This act has doubled the business at the present location. It might pay you to investigate. au3

Billboard Bound Volumes!

We still have a few bound volumes of the BILLBOARD available. But they are selling FAST. All are sold on a first-come, first-served basis. Price, \$11.50 per volume.

- 1935 Jan.-March 1943 Jan.-March
1941 Oct.-Dec. April-June
1942 July-Sept. 1944 April-June
Oct.-Dec. July-Sept.
1950 Nov.-Dec.

Please direct all inquiries to:

MR. J. W. ROSS

THE BILLBOARD

2160 Patterson St., Phone-DUnbar 1-6450, Cincinnati 22, O.

LETTER LIST

MAIL ON HAND AT CINCINNATI OFFICE

2160 Patterson St., Cincinnati 22, O.

MAIL ON HAND AT CHICAGO OFFICE

188 W. Randolph St. Chicago 1, Ill.

MAIL ON HAND AT ST. LOUIS OFFICE

390 Arcade Bldg. St. Louis 1, Mo.

Parcel Post

Burgess, R., 14c

- Aberie, Bill Johnson, Merle N.
Acker, Bennie Joyce, Jack
Adams, Mike J. Kara-Kum
Allen, Frieda Yvonne (Wladyslaw
Andreano, Frank Michaluk, Magelan)
Azbill, O. D. Kellar, Prof. Geo. J.
Baby Thelma (Wild Animal
Baker, Joe Trainer)
Bales, James Kelly, Earl
Balke, D. F. Kiehan, Harry
Ballard, Mr. & Mrs. Klaffer, John
Elmo Klein, Seymour
Kline, Jerry
Knapp, Jimmy (The
Tourist)
Ballard, Zloratio Knight, Barbara
Barnes, Monica Konefal, J. P.
Barnes, Betty Krueger, Earl A.
Barrett, Francis J. Lane, Dave
Batcheller, Mrs. Lankford, Lester
C. H. Lankford, Mrs.
Bell, Mr. & Mrs. Bill Suzanne
Benefield, Eimer LaRue, Jackie
Biddle, Wm. I. Lillard, Jan
Billion, Mr. & Mrs. Lines, Paul Memphis
Blue, J. B. Longo, Anthony E.
Boehm, Joseph Lovejoy, French
Boots, Mrs. James
Brady, Frank J. McDermott, William
Brady, Hardy McGee, Doris
Brady, Mike Neal McLane, F. J.
Brady, Red (United McLaughlin, Mrs.
States Shows)
Branan, Thelma Marie
(Crossroads Amuse.)
McLendon, R. F.
Brides, Dale Madison, James
Brody, Maury Malkowski, Walter
(Fingers)
Broffie, H. J. Brobs, Bill
Maroietti, Rocci
Brown, A. B. (Bink) Marrott, Ernest A.
Marsh, J. B.
Brown, Raymond W. Martin, Bub
(Concessioner)
Bryer, May & Ollie Martin, Jack C.
Buckley, Marion Martineax, Robert &
Mrs.
Burk, Kenny Mason, Shervon
Burke, I. W. & Mrs. Mathis Jr. Edward
D.
Burke, Ray & Mrs.
Burton, George W. Meggs, Joe
Merritt, Mrs. Dell
Bush, W. A. Miller, Fred A.
Campi, John & Mrs. Moore, Eddie
Carawan, Lee & Mrs. Moran, Billy
Carbonetto, Anthony J. Moreno, Tito M.
Morris, Bill
Carpenter, W. E. (Edde) Morton, Janet R.
Carr, Neal Motoia, Louis
Caruso, Johnny & Rose Mounce, Tony
Myers, Burt
Casara, Mike Newberry, Rita
Case, Charles David Noble, Forrest V.
Chalmers, Edward Nubson, Ted
Chandler, Bruce O'Matta, Mike
Charles, Harvey O'Riley, Jimmy &
Chase, Harold E. Mrs.
Chavez, Phil & Bonnie Oakley, Mrs. J.
Oliver, Jack
Clancey, Pat Osborn, Bob
Clawson, Mrs. Ralph J. Padykula, John
Cobey Jr., Hairas Palmatier, G. Richard
Coburn, James F. Parker, Ted
Coleman, Paula Pelaequin Jr., Joseph
Collins, Bob F.
Cook, Jessie M. Penny Pitch Tony
Cooper, Bobby Phillips, Bob
Crawford, Arnold Phillips, Charles
Eugene Phillips, J. T. &
Cullen, Bill Ella Pearl
Cummings, Glyn Pinkerton, Earl
Cunningham, Thomas G. Poitte, Jack
Pooie, Kenneth
Potonshovek, Miss
Dallman, Emil Adof
Dare, Donald Reeves, Tommy
Dare, Lonnie Reich, Ronda J. (Tex)
Davengport, Daniel K. Reichy, Mrs. Maurice
Davis, Bob Jr. Rieder, Laurence P.
Davis, Gene Homer Ritchey, Mrs. Louise
Davis, Gene Homer Mary
Davis, Koke
Dava, Paul Andrew
Deal, Troy
De jongs, Jo Diana
DeLong, George E.
Delph, Tommy
Dembsrosky, Mike &
Mrs. (M. D. Amuse.)
Des Splierter, Bud
Dill, Les & Lillian
Dixon, Earl H.
Donnelly, George
Donnelly, Russell
Dunne, Chuck
Duvale, Chuck
Echols, Bryson &
Mrs.
Elrod, Howell F.
(A. J. Carl Shows)
Evans, Merle
Ferenzi, James V.
Ferguson, Harold
Fingers, Harry
Fireside, Isadore
Flake, James & Mrs.
Fowler, Floyd &
Loretta E.
Francis, Earl James
Ganey, Cy
Gardner, Robert
Gattis, Glendon R. &
Helene F.
Gilbert, Jay
Girard, Ted
Glouraud, Anthony J.
Glenn, Pete
Glynn, Peter
Gray, Carol Ann
Gray, C. H.
Griffin, Robert C.
Griffith Leroy C.
Gross, Ben & Mrs.
Guess, Robert
Guntek, Kenneth &
Mrs.
Gwens, Joe
Hall, Mel
Harlan, Marvin E.
Harrington, Mrs. W.
Hawkins, Mrs. Irene
Hayden, Donald Eunice
Hayes, Buster & Helen
Hays, Tom
Haywood, Joe
Henderson, George
Henderson, H. & Mrs.
Hiller, Ed
Hoard, Shirley
Hodges, Joy
Hoffman, Dan J.
Holmes, Mrs. Blanche
Howard, Mrs. Helen
Hughes, Douglas
Hynes, Vernon Lucky
Jackson, George
James, Betty
Johnson, Mrs. Josephine
Johnson, Merle N.
Joyce, Jack
Kara-Kum
Kellar, Prof. Geo. J.
Kiehan, Harry
Klaffer, John
Klein, Seymour
Kline, Jerry
Knapp, Jimmy (The
Tourist)
Knight, Barbara
Konefal, J. P.
Krueger, Earl A.
Lane, Dave
Lankford, Lester
Lankford, Mrs.
LaRue, Jackie
Lillard, Jan
Lines, Paul Memphis
Longo, Anthony E.
Lovejoy, French
McDermott, William
McGee, Doris
McLane, F. J.
McLaughlin, Mrs.
Marie
McLendon, R. F.
Madison, James
Malkowski, Walter
(Fingers)
Maroietti, Rocci
Marrott, Ernest A.
Marsh, J. B.
Martin, Bub
(Concessioner)
Martin, Jack C.
Martineax, Robert &
Mrs.
Mason, Shervon
Mathis Jr. Edward
D.
Meggs, Joe
Merritt, Mrs. Dell
Miller, Fred A.
Moore, Eddie
Moran, Billy
Moreno, Tito M.
Morris, Bill
Morton, Janet R.
Motoia, Louis
Mounce, Tony
Myers, Burt
Newberry, Rita
Noble, Forrest V.
Nubson, Ted
O'Matta, Mike
O'Riley, Jimmy &
Mrs.
Oakley, Mrs. J.
Oliver, Jack
Osborn, Bob
Padykula, John
Palmatier, G. Richard
Parker, Ted
Pelaequin Jr., Joseph
F.
Penny Pitch Tony
Phillips, Bob
Phillips, Charles
Phillips, J. T. &
Ella Pearl
Pinkerton, Earl
Poitte, Jack
Pooie, Kenneth
Potonshovek, Miss
Ravelli, Blanche
Reeves, Tommy
Reich, Ronda J. (Tex)
Reichy, Mrs. Maurice
Rieder, Laurence P.
Ritchey, Mrs. Louise
Mary
Rizzo, Auggie
Roach, Mrs. Hellen
Robinson, Gordon
Robinson, Robert
Cloyd
Rowlette, Henry
Royal, Johnnie
Rover, Florence
Sanders, Junior
Schade, Donald
Schmidt, Mrs. Albert
Shoooley, Ed
Selfker, Mrs.
Marie H
Shaffer, Jimmy
Shaw, Robert
Shuster, Julius B.
Simmons, Mrs.
Minnie
Simons, Janice
Slater, Jack
Smiley, Mrs. Rita
Sonia, Mrs. Slater
Soret, Joseph
Sorties, George
Spoon, Mrs. Sue
St. Leon, Clyde
Eldot, Sy
Stein, Mrs. Jack
Stephen, H. A. &
Mrs.
Stephens, Mary
Stock, Bea
Swan, Delores
Swank, Susan &
Grace
Swenson, Lucky
Tanner, Bud
Tarrall, Eimer
Tate, Mrs. Essie
Taylor, Gilbert A.
Taylor, John
Tobelli, Allen
Tobin, Hyman
Torrence, E. I.
Toy, John (Clown)
Uwanawich, John
Vance, Bobby
Wallace, Paul G.
Ward, William
Hadocks
Warrick, Merle L.
Weber, Marjie
Wedder, Louis M.
Weiner, Herman
Wells, Jerry (Tex)
West, George
White, Flash
Williams, Alma
Blaney
Williams, Lawrence L.
Wilson, Alice
Wilson, Dick
Wilson, Harvey T.
Womack, Doris Irene
Wood, Leonard
Felton
Woodrome, Tom W.
Yampy, Ben
Zeart, Paul F.
(Games Christy
Circus)

- Arnold, Raymond L. Lane, Richard J.
Bird, Nellie Pasteru, L.
DeWald, Frieda Rossmann, Dick
Yvonne Rothman, Emmapue
Donnelson, Slim Vidbel, Joyce and
Hakes, Daniel T. Williams, Mark
Honnelly, Ann M. Wolfe, Harmuth E.
La Pearl, Jack

- Acker, Mr. & Mrs. Kerner, Mrs. Dorothy
Dave Kerner, June
Ackley, James Kernes, James A.
Akins, Anthony Kester, David E.
Allen, H. S. Kibbe, C. F.
Allison, Tex J. McTeague, Della
Armentrout, Mona Kiser, Guy
Arnold, Billy Ray Ledbetter, Albert
Babb, J. E. Levitan, M.
Beatty, Larry G. Levy, Mrs. Shirley
Beard, Robert G. Littlefield, Jack
Bea, Bonnie Loftis, J. B.
Beuch, Hank & Edna McGuire, Bob
Brown, Floyd McNeil, Scotty
Brown, Roy McTeague, Della
Burt, Leon Hubert Madison, Doug
Carpenter, Walter E. Marsh, Jesse C.
Ciaburri, John J. Matthews, Sport
Collins, Mrs. Fern Mellor, Robert F.
Coutu, Maurice Metzger, Burton
Cozart, John Miller, Paul H.
Davis, L. O. (Jay) Mollfield, James L.
Dins, Ted Monk, Carol
Dillinger, Maurine Moore, Luke
Dillon, Duke Moreno, Geraldine
Dover, Joe M. Murr, Charles
Duffy, John D. & Nash, Earl Henry
Nash, Johnnie
Noakes, Hank
Noxon, John J.
Fought, Tom O'Neil, Patrick
Fester, Charles G. Patterson, Mrs. Rose
Gibson, Mr. & Mrs. Payton, Jess
Lawrence Phillips, Leonard
Gilnea, Morris Poole, Kenneth
Graham, Mark Prevost, Sally Ann
Price, Lorna
"Curley"
Qualls, Harold
Hager, J. R. Qualls, Mrs. Veolia
Hall, E. L. & L. A. Ray, Bernard W.
Hardy, Mrs. Betty Ray, Bun
Harrison, W. Romero, Rickey J.
Harris, Billy Saunders, McClain
Hatfield, Chink Sells, W. E.
Henderson, Mrs. Sherfy, C. I.
Lester Shoup, Sherwood
Hoffman, Donald Steve Simons, Joe
Horowitz, Harold Smart, Mr. & Mrs.
George Walter
Hoyt, Clyde Spina, Mrs. Charlotta
Howland, Oscar V. Star, Hedy Jo
Ingram, Albert Starnes, Lucky
Ingram, Aubrey C. Stewart, Kathleen V.
James, Roy Swain, Walter R.
Johnson, Al Townsend, Tommy
Jones, Owen Tracy, W. H.
Jurden, Donald E. Walker, James
Kahler, Carroll Wells, Mike
Kelly, Catherine Wells, Marie
Kelly, Mrs. E. C. Williams, Charles
LeRoy

MAIL ON HAND AT NEW YORK OFFICE

1564 Broadway New York 36, N. Y.

- Adler, Felix Mantell, B.
Barnes, Irene Mitchell, Steve
Cherry, William Peters, Bernard
Clifford, Edward Presson, Ruth
Cope, Anna Rabold, Rajah
Eddington, Alfred Rennie, Mel
Eldot, Sy Smith, William B.
Gerdes, M. Sturman, G. L.
Hill, O. H. Thomas, Charles
Koslow, S. L. Wells, Jerry
Martin, Beatrice

Frazier Moves To Denver Zoo

DENVER — Julian Frazier is now the zoo director at City Park Zoo in Denver. He moved here from Lincoln Park Zoo at Oklahoma City. At Oklahoma City since 1947, his leadership helped build five new buildings and enlarge the collection of animals.

Clyde E. Hill, Denver zoo director since 1924, retired April 10, but will remain on the zoo staff as consultant.

Rex Williams, recently with circuses, now is elephant keeper at the Denver zoo, where a second bull was added July 7.

Steal Thumb Statue

BRIDGEPORT, Conn. — The 100-pound marble gravestone statue of Tom Thumb in Mountain Grove Cemetery here is reported missing. The nearby grave of P. T. Barnum was untouched. Vandals had turned over about 70 gravestones, according to E. Spencer Rider, cemetery manager.

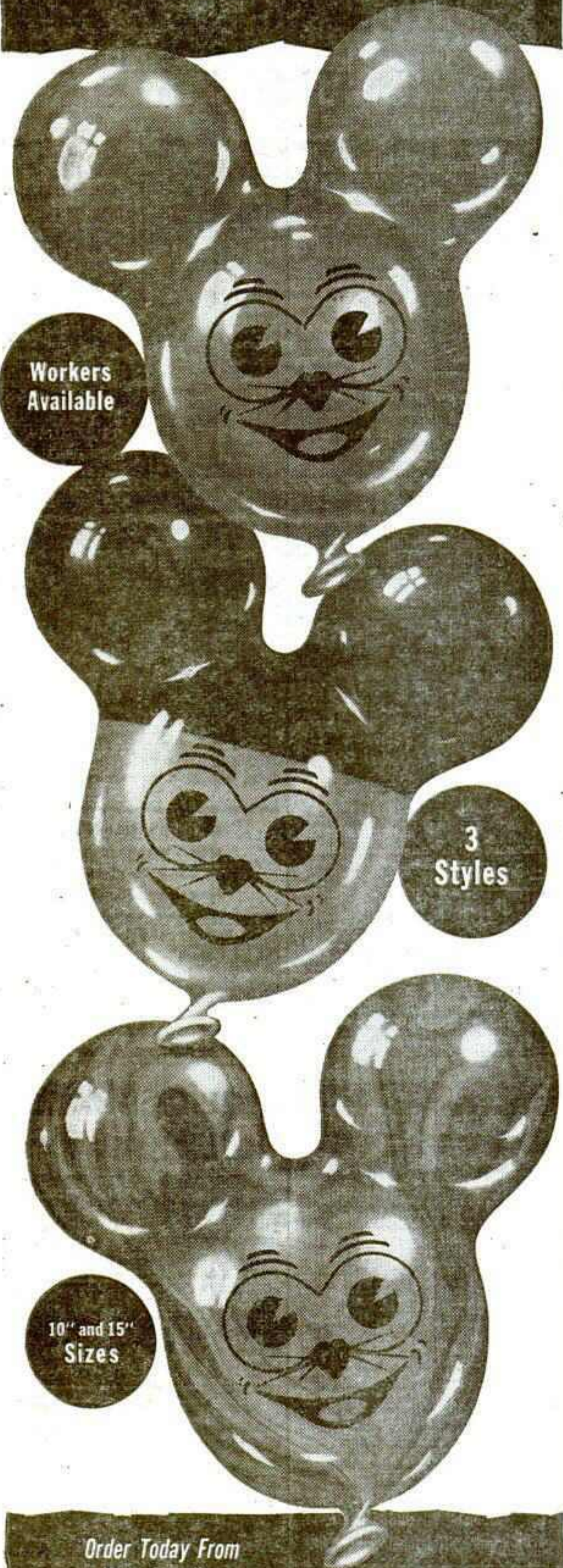
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TOOL KIT



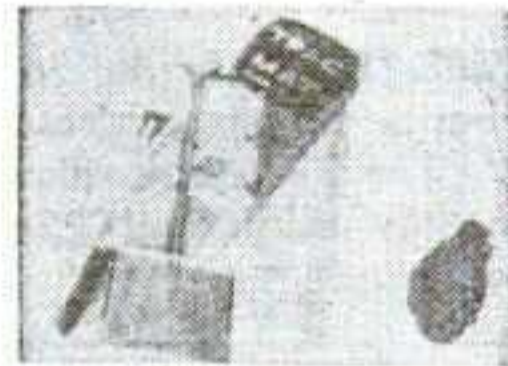
This six-piece tool set includes a heavy-duty plastic hanger, hammer, pliers, large and small screw drivers and a Philips-head screw driver made of forged alloy steel and chrome-plated. The feminine handles have delicate molded flowers imbedded in clear lucite. Retail price, \$4.98. Aluminum Housewares Company, Inc., Ambassador Building, St. Louis 1.

MITTS



Smart sayings on right and left padded mitts to lighten kitchen chores. Six different sets available. Packaged in display polyethylene bags with colorful headers. Retail price, \$1 per pair. Parvin Manufacturing Company, 1149 South San Pedro Street, Los Angeles 15.

AUTO AID



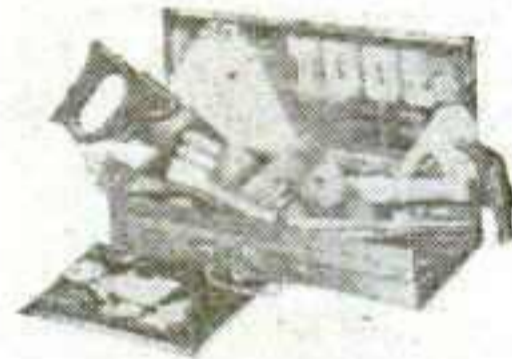
Car kit includes combination windshield scraper and snow brush, two webbed steel traction mats, emergency car shovel with 10 by 12-inch steel blade for winter driving. Fits in luggage compartment. Retail price, \$5. Gardex, Inc., Michigan City, Ind.

BALLOON PACKAGE



An assortment of latex balloons complete with a balloon pump attractively packaged in a poly bag. National Latex Products Company, Ashland, O.

TOOL BOX



This Handy Andy tool set consists of saw, pliers, hammer, screw driver, square and instruction booklet in a tool chest. Retail price, \$2.95. Skil-Craft Corporation, 325 West Huron Street, Chicago, 10.

PARTY GAGS

A kit of six laugh getters, including a big red plastic heart that throbs automatically; a realistic spook hand, chattering teeth, phony padlock that attaches to any door by a vacuum cup, a phony hypo needle and a phony faucet with a humorous direction folder. Retail price, \$5. H. Fishlove & Company, 712-20 North Franklin Street, Chicago 10.

HOUSEHOLD HINTS

Book with "2,001 household hints and dollar stretchers" details hundreds of ways for housewives to get the most out of the food dollar and clothes budget, remove spots and stains, work savers, beauty secrets, simple home repairs and hints on how to cut gas, electric and phone bills. Retail, \$1.25. Arkard Service, 5434 North Glenwood Avenue, Chicago 40.

RACE CAR KIT



The popular Jet Race Car is now available in kit form. It contains powerful clock-spring motor for runs up to 200 feet at 20 m.p.h., realistic driver, rubber tires and precision machined wheels. Car may be assembled in minutes without tools. Retail price, \$2.49. Pagliuso Engineering Company, 113 West Harvard Street, Glendale 4, Calif.

BATTING MACHINE

Electronic machine with a super-powered, six-volt motor that pitches unbreakable plastic balls 30 feet every 10 seconds. Operates on flashlight batteries. Complete with four balls. Retail price, \$10.95. Plastic Block City, Inc., 1017 West Washington Boulevard, Chicago 7.

MATCHES

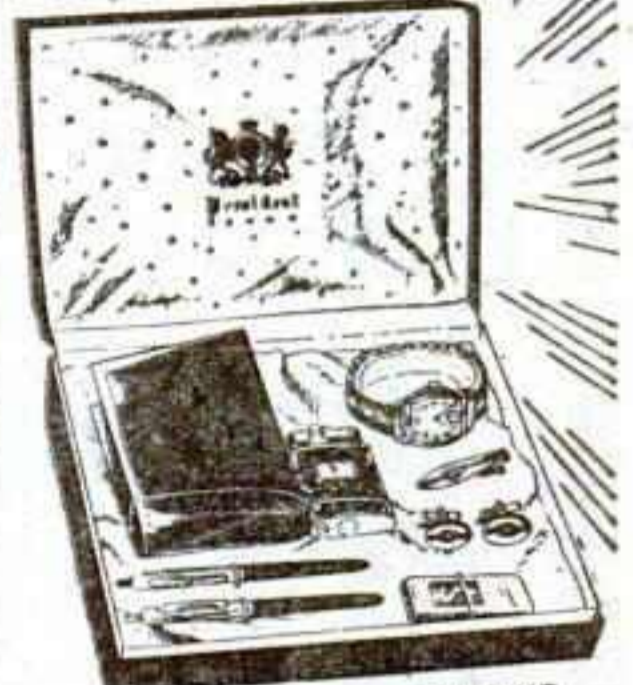
New Italian import in book matches eliminates the usual tuck-in opening at the striking surface. There is a slit opening at the rounded top of the book. Cover makes a slight click sound when closed. Click Book uses wooden matches instead of the usual paper. Flat packets hold 20 or 30 matches. Azrael Advertising Company, 913 North Charles Street, Baltimore 1, Md.

WHEN YOU REPLY, PLEASE MENTION YOU SAW IT IN THE BILLBOARD PARADE OF HITS.

NEW Sensation

Packed with "SELL" Priced for PROFIT!

CEL-MAX Ensemble



\$5.90 Set

- EXPANSION BAND
- BILLFOLD
- JEWEL WATCH
- PEN & PENCIL SET
- LIGHTER
- CLIFF LINKS
- MONEY CLIP
- TIE CLASP

Same set as above with

- 7-Jewel Watch \$6.90
 - 15-Jewel Watch 7.90
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- Min. order 6. 25% cash, bal. C.O.D.

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The hottest line for '59! High style — low price. . . . All pieces beautifully matched — handsomely boxed. EVERYTHING—nine smart pieces—including dependable watch and expansion band!

Cel-Max Extra!

LADIES' NEW RHINESTONE WATCH

A sparkling beauty to dazzle their eyes! Smartly styled case. Priced to sell at tremendous profit! Order a sample, \$5.95. Yellow or white.

\$7.90

CEL-MAX, Inc.

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WEINMAN'S
Gives You
"The Works"
FREE
with your
order

Genuine Watch Movements made into attractive gold plated Cuff Links. One set FREE with every order of \$49.00 or more.

MEN'S WOMEN'S
New Styles



FAMOUS MAKE WATCHES

Choice Lot — 6 for
Complete with expansion band. Rebuilt and GUARANTEED like new. Choice selection of new styles for men and ladies. (Sample \$9.95) **\$49.00**

10 FOR
Men's new style Elgins and Walthams. Expansion bands included. Guaranteed like new. (Sample \$5.95) **\$69.00**

25% cash with order—Balance C.O.D.

WEINMAN'S
182 S. MAIN ST. MEMPHIS, TENN.



8" Major Doll \$1.80 dz.
 11" Major Doll 3.00 dz.
 8" West Point Cadet 1.80 dz.
 8" Sailor Doll 1.80 dz.
 12" Sailor Doll 3.00 dz.
 Baseball Player 1.80 dz.
 Firemen Dolls 1.80 dz.
 Kelly the Tramp 1.80 dz.
 Pirate Doll w/patch over eye & saber... 1.50 dz.
 Cowboy & Girl Dolls 1.50 dz.



PANDA BEARS

5" \$1.50 27.00 gr.
 7" 2.00 22.00 gr.
 10" 3.50 39.00 gr.
 12" 4.80 57.00 gr.

RUBBER INFLATES
 w/squawker & bow tie

HORSES ELEPHANTS

MONKEYS BAMBIS DONKEYS



\$1.80 dz. | \$21.00 gr.
 Special: Jumbo Size Assortment, \$5.00 dz.

PLUSH TOYS



Scotty Dogs Dog & Cat Assortment
 8" Cuddle Bear
 11" Teddy Bears w/overalls
 7" Scotty Dog
 Setting Dog w/squeak tail
 Setting Dog w/squeak nose
 Setting Black & White Panda Bear
 Assorted or choice \$3.50 dz. \$39.00 gr.



METAL SABERS
 w/black Scabbard

\$1.75 dz. \$20.00 gr.

CHROME 3-KEY TRUMPET



\$1.80 dz. \$21.00 gr.

Metal Trombones... \$2.40
 Plastic Guitar or Banjo 4.80
 Plastic Bugle, Saxophone or Clarinet 1.75
 Import Ukulele ... 3.25
 Musical Accordions 3.50



6 1/2" Indian Dolls \$1.75 dz. — \$19.50 gr.
 6 1/2" Twin Indian Boy & Girl \$3.00 Dozen Pairs
 24" Indian peace Pipes \$2.40 dz.
 36" Indian Spear w/rubber tip \$1.80 dz.
 Decorated Indian tomahawk \$1.80 dz.
 Indian Headdress \$1.80 dz.
 Indian Beaded Leather Belts \$6.50 dz.

FUR MONKEYS



7" \$.70 \$ 8.00 gr.
 9" 1.20 12.00 gr.
 11" 1.80 21.00 gr.
 12" 2.40 27.00 gr.

10" Feather Monkey \$1.10 dz.
 15" Jumbo Feather Monkey, \$3.50 dz.

JOCKO PLUSH MONKEY



8" \$1.80 dz.
 11" 3.00 dz.
 12" 5.40 dz.

FRENCH POODLES



Assorted colors \$5.40 dz.

8" PLUSH APE



w/rubber head \$2.75 dz. \$30.00 gr.

DECORATED SAMURAI WOOD SWORD



Gold trim Scabbard 14"—\$2.00 dz.
 20"— 3.00 dz.
 22"— 3.50 dz.
 25"— 4.00 dz.

PEARL TELESCOPES



3 Section \$1.75 dz. \$19.50 gr.



FIELD GLASSES

w/compass and shoulder strap.
 3 3/4" x 3" \$2.00 dz.
 4" x 4" \$3.50 dz. 4 3/4" x 4" 4.80 dz.



PEARLIZED OPERA GLASSES

w/compass and shoulder strap.
 3" x 3 1/2" \$2.00 dz.
 4" x 4" 3.50 dz.

METAL BREAK ACTION CORK PISTOLS



\$1.80 dz. \$21.00 gr.
 Metal break action pistol shoots cork & sparks. \$3.00 dz. \$39.00 gr.
 Extra large 12" pistol shoots cork & sparks. \$3.50 dz. \$39.00 gr.



DANGLING JUMBO RUBBER DICE

\$1.75 dz. \$18.00 gr.



RAYON PARASOLS
 floral design

21" \$2.15 \$25.00 gr.
 25" \$2.50 \$28.00 gr.
 29" \$3.00 \$33.00 gr.
 33" \$4.00 \$45.00 gr.

21" CORK RIFLE-BREAK ACTION



\$3.50 dz.
 20" Bolt action cork rifle shoots sparks \$3.60 dz.
 21" Smoke rifle shoots sparks & smokes \$5.25 dz.
 28" Commando Rifle w/rubber bayonet \$6.00 dz.
 29" Double cork rifle \$6.50 dz.

BADGEBOARD ITEMS

	Doz.	Gross
Fur Dog	.90	\$10.00
Padlocks w/keys	.75	8.40
Miniature Knife w/key chains	.50	4.80
5" Feather Doll	.70	7.20
5" All Nation Dolls	.80	8.40
4" Teddy Bear	.70	7.20
Compass	.60	6.00
Indian Doll	.75	8.40
Indian TomTom Drum	.75	8.40
2-section Telescopes	.75	8.40
Plastic Folding Fans	.90	10.00
Jumbo Rabbit feet		
Key Chain	.60	6.50
Panda Bear	.75	8.40
Miniature Flashlight w/key chains		\$1.80 dz.
American Batteries for miniature flashlight	.90	dz.
Miniature cigarette lighters	2.00	dz.
50 L Souvenir of Fair Buttons		\$2.00 per 100
70 L Souvenir of Fair Buttons		\$4.00 per 100
50 L Assorted Cowboy or Comic Buttons		\$1.75 per 100

1,000 Slum Assortment... \$5.50

10c-15c Grab Bag Assortment \$5.00 per 100 (Minimum order 300)

5c Grab Bag Assortment \$2.50 per 100 (Minimum 500)

Prices F.O.B. New York. 25% deposit w/order. Send for catalog.

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LATEST SENSATION FELT PRINCE OR PORKIE HATS
 w/Plumes



\$6.50 dz.

BEST MADE

STRAW COWBOY HAT

w/chin cord & adjustable bead

INScribed GOB HATS

(1-2-Cha-Cha-Cha—Life is just a bowl of cherries. All hands on deck)



\$6.50 dz.

Minimum order, 2 dozen each.

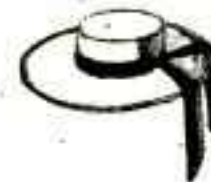
MOTORCYCLE HATS



with stars \$6.25 dz.
 without stars \$5.40 dz.

STRAW GONDOLIER RIBBON HAT

\$5.50 dz.



Large SHRUNKEN HEAD



Replica of the Amazon

\$3.75 dz.



BEST MADE

STRAW COWBOY HAT

w/chin cord & adjustable bead

INScribed GOB HATS

(1-2-Cha-Cha-Cha—Life is just a bowl of cherries. All hands on deck)



\$6.50 dz.

Minimum order, 2 dozen each.

MOTORCYCLE HATS



with stars \$6.25 dz.
 without stars \$5.40 dz.

STRAW GONDOLIER RIBBON HAT

\$5.50 dz.



PORKIE PIE HAT
 w/feathers



\$5.25 dz.

WESTERN FELT COWBOY HATS



10 Gallon type... \$6.50 dz.
 Flat Crown \$5.25 dz.

CIVIL WAR OFFICERS HATS

Rebel or Yankee \$7.20 dz.

CIVIL WAR GARRISON CAP

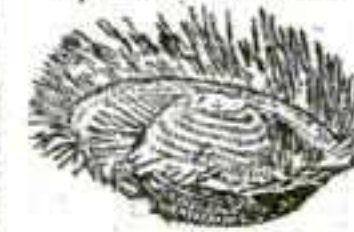
Rebel or Yankee \$4.50 dz.

KIDDIE FELT ETON CAP
 w/ pompon



\$1.80 dz. \$21.00 gr.
 Double Pompon Felt Mouse Hat \$18.00 gr.

CALYPSO BIRD NEST HAT



\$1.80 dz. \$18.00 gr.
 2 gross bale \$35.00

POODLE IN BASKET



\$3.60 dz.

SNOW WATER BALLS
 w/Bambie, Stork, Fish, Seal or Penguin

\$1.80 dz. \$21.00 gr.

TRI MOTOR BOMBER

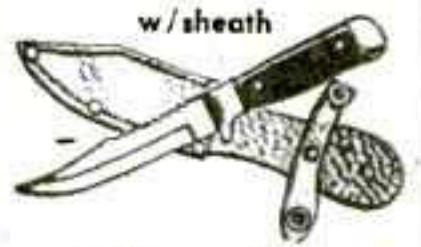


\$16.00 gr.
 with 18" Stick \$16.00 gr.
 with 24" Stick \$16.50



BLACK & WHITE PLUSH SKUNK
 \$5.75 dz.

CUB KNIVES
 w/sheath



8" Hunter Knife leather sheath \$3.50 dz.
 4" stag handle cub knife \$9.00 dz. — \$10.00 gr.
 4" assorted colorhandle \$1.25 dz. — \$14.00 gr.

INDIAN BEADED CUB KNIFE

4"—\$1.60 dz. \$18.00 gr.
 5"—\$2.00 dz. \$22.50 gr.

BALLOONS



#10 Mousehead .. \$5.00
 #15 Mousehead .. 7.50
 Two in one w/inside mouse balloons. 6.50
 Tiger Cat Balloons. 6.50
 Tiger Cat w/inflatable ears ... 7.50
 All Star Balloons .. 8.00
 Spiral Balloons ... 8.25
 Polka Dot Paddle Balloons 8.50
 Polka Dot Kat Balloons 6.50
 #11 Assorted Color Balloons 3.50



CHIRPING BIRD IN CAGE
 \$1.75 dz. \$20.00 gr.

HI HAT FEATHER DOLLS
 with or without Hawaiian skirt

5"70 \$ 7.20 gr.
 7" ... 1.10 12.00 gr.
 9" ... 1.60 18.00 gr.
 12" ... 3.00 33.00 gr.
 Featherbacks \$7.20 gr.

BRIDESMAID DOLL
 assorted colors \$4.50 dz.




MECHANICAL WIND-UP TOYS



Roll over Cat \$3.50 dz. \$39.00 gr.
 Jumping Fur Dog \$3.00 dz. \$35.00 gr.
 Boy on Bike \$3.25 dz. \$36.00 gr.
 Merry-Go-Round w/chicks \$3.60 dz. \$42.00 gr.
 Western Cowboy on horse \$4.00 dz. \$45.00 gr.
 Cowboy w/lasse... \$6.00 dz.
 Knitten Kitten... \$6.00 dz.
 Chirping Bird in cage \$6.00 dz.
 Monkey w/flash bulb camera... \$6.00 dz.

SIZZLIN-HOT FROM Texas



RANCH STYLE — IT'S DIFFERENT

GOOBERCORN

CRUNCHY POPCORN & ROASTED PEANUTS. COVERED WITH DAIRY BUTTER CARAMEL SYRUP. PEANUTS ARE IN THE SYRUP AND NOT SCATTERED THROUGH BAGS

300 BAGS SOLD IN ONE HOUR
Sez one County Fair Concessionaire — a "wow" for Seated audiences.

DISH UP A "WESTERN FRONT" — CRAWL INTO COWBOY REGALIA — AND SCREAM THE "NEW" SNACK TREAT FROM TEXAS

50,000 BAGS WERE SOLD IN THE DALLAS - FT. WORTH AREA DURING JUNE & THE 4TH

YOUR COST 18¢ PER BAG

Packed 30 Bags to Carton, Minimum Order 20 Cases, Half Cash Deposit. Write or Phone Orders COLLECT. We pay express, or we will PAY ONE-HALF AIR FREIGHT. Sell at 30-35¢. THIS IS A SPECIAL INTRODUCTORY OFFER TO GET YOU STARTED. 6 Oz. new process, Dupont heat sealed, film bags, guaranteed to withstand any weather conditions, unopened.

WHAT YA WAITING FOR, PAHDNER????
OBEY THAT IMPULSE — IMMEDIATELY!

WRITE — WIRE — OR PHONE DU 2-3527
"GOOBERCORN" Denton, Texas
"The Land Of Goobercorn"

A TASTE BIGGER THAN, TEXAS

A PRODUCT OF THE OLDEST & LARGEST CANDY MANUFACTURER IN THE SOUTHWEST

[Some Bags Printed — Some "Headers" — Until we can catch up with production]

Courtesy STATE FAIR OF TEXAS

BEST BUYS!

JUMBO MUSICAL JEWEL BOX...	\$ 3.75 ea.
SUMMER EARRING CLOSEOUT...	14.40 gr.
6-PC. SHEFFIELD STEAK SET...	12.00 dz.
9-PC. SHEFFIELD SET-CHEST...	3.00 ea.
5 BLADE POCKET KNIFE...	3.00 dz.
\$25 EVANS LIGHTER SET...	3.00 ea.
\$1 WALLET ASSORTMENT...	36.00 gr.
LUCKY GOLDEN KEY CHAIN...	6.00 gr.
IMPERIAL "620" CAMERA...	14.40 dz.
DOME ALARM CLOCK—U.S.A...	1.65 ea.
U. S. SUNGLASSES—SPECIAL...	12.00 gr.
SUMMER "TOTE" BAG...	5.40 dz.
IMPORTED PEASANT DOLL...	4.00 dz.
ENAMEL CIGARETTE LIGHTER...	3.60 dz.
\$2 BOXED LEATHER WALLET...	5.40 dz.
3-COLOR FLASHLIGHT...	3.60 dz.
\$2 SUNGLASS ASSORTMENT...	7.20 dz.
MEN'S STONE RINGS...	27.00 gr.
"HIT" MINIATURE CAMERA...	6.00 dz.
BIG SUNBURST WALL CLOCK...	6.75 ea.
DE LUXE JEWEL SETS—BOXED...	7.20 dz.
NYLON BRUSH & COMB SET...	3.60 dz.
NEEDLE BOOK W/THREADER...	3.00 gr.
WATERMAN PEN & PENCIL SET...	9.60 dz.
LIGHTER & CIG. CASE SET...	15.00 dz.
\$1 RELIG. NECKLACE ASST. ...	4.80 dz.
PLASTIC TABLECLOTHS...	36.00 gr.
PEN DESK SET—BOXED...	21.60 gr.
7-PC. MEN'S WATCH SET...	4.90 ea.
MEN'S WRIST WATCH...	3.90 ea.
LADIES' WRIST WATCH...	4.75 ea.
DELTAH PERFUME, BOXED...	14.40 gr.
NAT'L ADV. PERFUME...	6.00 dz.

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25% dep. Bal C.O.D. Free Catalog.

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ALPS ROLLOVER CAT	\$ 3.00 dz.
JUMPING FUR DOG	3.00 dz.
WALKING CAT OR DOG	6.00 dz.
WALKING COOLIE W/SHOE	6.00 dz.
HUNGRY CUB	6.00 dz.
DANCING COUPLE	3.50 dz.
BOY ON BIKE	3.00 dz.
FIREMEN HATS & STRING	18.00 gr.
RUBBER SQUEEK TOYS	3.50 dz.
24" PARASOL	2.00 dz.
#15 CAT BALLOON	6.00 gr.
#16 LEE-TEX CAT	7.50 gr.
MARX COLT PISTOLS	3.00 dz.
#13 POLKA DOT BALLOONS	5.00 gr.
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SEND \$10 FOR SAMPLE SELECTION FAST-SELLING TOYS.

"KOOKIE COMB"

The only licensed, official, "Kookie Comb" on the market. This 5 1/2" Rubber-Resin Comb, skin packed on 6" x 6" full color lithographed card, for counter or rack sales. Wallet size, autographed photo of "Edd Byrnes," co-star "77 Sunset Strip"; singer "Kookie, Kookie, Lend Me Your Comb," star new film to be released, "Yellowstone Kelly," teen age idol and star.

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A real money maker. Retail 39c

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Hand Tooled Billfolds, Asst. Colors. Dozen	12.00
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Hand Painted Skirts, Full Swing, Asst. Designs. Dozen	36.00
Hand Painted CHA-CHA, Full Swing Skirts, Designs. Dozen	48.00
Metallic Hand Painted Skirts, Full Swing. Dozen	60.00
Hand Painted Skirts, Full Swing, Embroidered with Sequins. Doz.	120.00
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15" STUFFED DOLL. Plastic Face. Contrasting Colors. Ea. in Poly Bag. Dz.	\$3.50
24" Same as Above. Dz.	\$5.90
3' PLASTIC BAIT CASTING ROD. 24 to Carton. Ea.	60¢
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Large WESTERN-STYLE, 33"x12 1/2"

\$42.00 doz.

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Flashy TENOR GUITAR ...

24.00 doz.

Samples all three styles, \$10.00 postpaid

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Most Sensational Pen Deal in Years. SIX-PEN POCKET SECRETARY SET—Including:

- (1) Six Retractable Ball Point Pens. New Top-Action Pens. Assorted Colors. Red, Green and Blue Inks.
- (2) Leather Grain Vinyl Pocket Secretary, handsomely styled and durable with built-in pocket for credentials.
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All Pens Fully Guaranteed. Sample Set \$7.00 Postpaid.

\$51.00 per gross



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4-PIECE CAMEO AND BRILLIANT STONE JEWELRY SETS

Necklace, Earrings & Flexible Bracelet to match, 24 Kt. gold plated. Satin lined gift box.

\$11.00 dozen
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Regulation-type Sailor Hats doz. \$ 4.00	9" Feather Dolls doz. \$ 1.75
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Fuzzy Straw Hats per 100 15.00	7" Fur Monkeys gr. 8.00
Kiddie Western Hats per doz. 2.50	10" Fur Monkeys doz. 1.50
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Boys' Gabardine Jet Pilot Hats doz. 5.00	Plastic Flying Birds, American made gr. 5.00
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8" Stuffed Monkeys, Clowns, Sailor, Firemen and Major Dolls gr. 20.00	Black Metal Sword with Sheath gr. 20.00
8 1/2" Vinyl Indian Dolls doz. 2.00	Plastic Fencing Swords gr. 20.00
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4 Point decorated Pin Wheels gr. 8.40	Break Action Cork Guns doz. 2.00
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7" Feather Dolls gr. 12.00	Plastic Fireman Hat gr. 20.00

LADIES' 5-PIECE GENOVA WATCH SET

Watch & Expansion Band to match. This also includes Necklace & Earrings exquisitely styled. Beautiful plastic hinged leaf-like box which can be used as candy dish.

\$6.00 complete set

\$69.00 per doz. sets

Sample Set, \$7.00



ROCK & ROLL GABARDINE CREW HATS



LATEST CREATION
SELLING LIKE WILD FIRE THROUGHOUT THE ENTIRE COUNTRY

Assorted colors and sizes: Small, medium and large.

\$6.00 per doz.
\$69.00 per gross



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Includes Cuff Links—Tie Slide—Pen & Pencil—Watch & Expansion Band to match. Advertised in Life magazine, powerful seller. Metal Gold Tone Pen and Pencil Set. Tremendous value.

2 Year Service Guarantee

\$4.50 per set \$51.00 per doz. sets

Sample \$5.50 postpaid

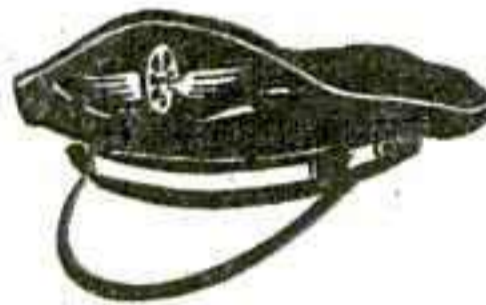
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WITH TWO BANDS

Terrific number selling like wildfire. Made of good quality gabardine. These hats have embroidered insignia. With stars and piping.

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These hats in colored material, pink, yellow, blue, black, etc. Special lot—While they last.



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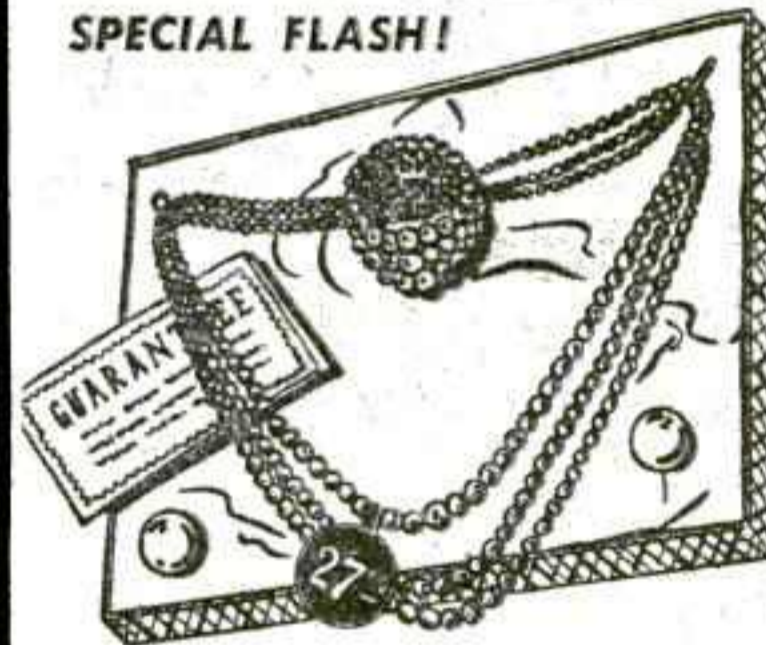
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PEARL SET, \$6.00 DOZEN

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Fully Automatic CHROME POCKET LIGHTER



\$3.50 Per Dozen

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MEN'S JWELED GOLD TONE WRIST WATCH



Choice of new Suede Band or Metal Expansion Bands to match.

\$3.50 each \$39.00 dozen

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Choice of suede band or metal expansion band.

\$4.00 each \$45.00 dozen

All watches fully guaranteed.

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With Braid and Pompon

Assi. Colors \$6.50 doz.



SWISS FEATHER FELT HAT

With Braid and Eyelet

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Also made in Gabardine Twill.

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The New MIRACLE CROSS & CHAIN

With magnified Lord's Prayer in center of Cross. Each Cross in beautiful box. Assorted colored stones. This makes a beautiful and practical gift.

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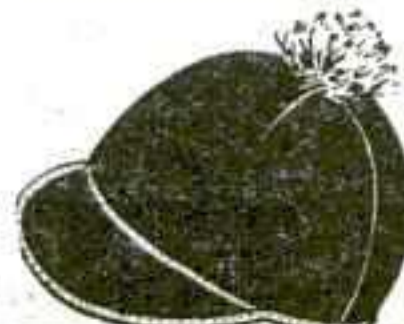


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with POMPONS Assorted sizes and colors

Gr. \$24.00



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Newest Fad—Selling Like Wild Fire

\$6.00 doz.



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Men's Full-Size With binding.

This hat is now sweeping the country.



\$5.00 doz. \$57.00 gr.

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George Reed with first shipment of new 'Hy-Gloss' Tiger Cats as they left the plant on June 8th.

SAYS GEORGE—"This glossy new Tiger Cat is the toughest and most durable outside stick balloon ever developed. Its bright, flashy, high-gloss finish makes it a good joint—the best I've seen in 25 years of balloon making."

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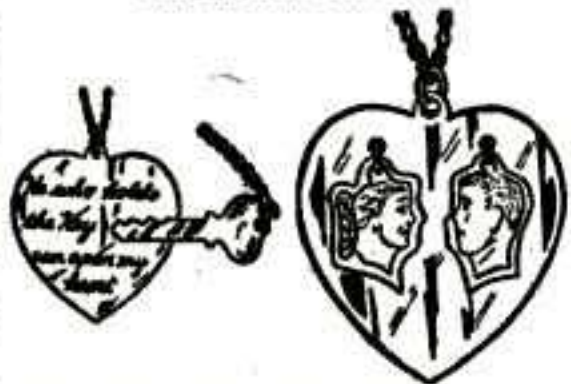
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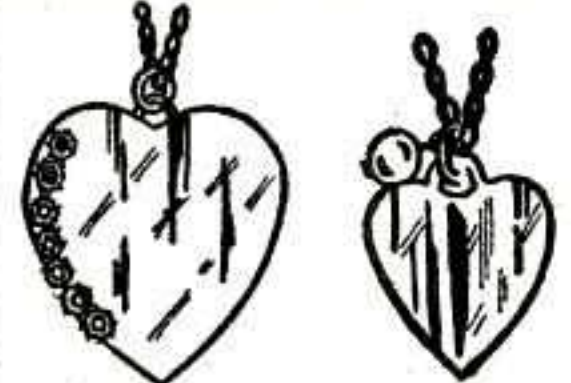
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No. 3/153 (\$33.00 Gross) ... Doz. \$3.00

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No. 3/170 (\$24.00 Gross) ... Doz. \$2.25

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GOLD SMALL HEART with PEARL 16"
No. 3/173 (\$17.50 Gross) ... Doz. \$1.50



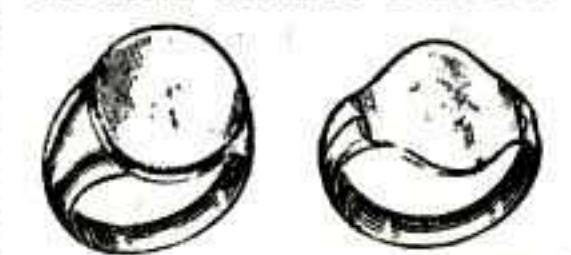
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All Above Available in Chrome



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No. 3/526 ... Gross \$5.75

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No. 3/110 Disc Gr. \$6.00
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No. 3/114 Disc Gr. \$18.00
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Less than Gross each item \$1.75 per doz.

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\$2.50 Gross



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\$3.60 Gross



No. 3/103 Double Heart Idents
\$6.00 Gross



No. 3/102 Men's Aluminum Idents
\$6.00 Gross



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No. 3/135 Boys' Idents Doz. \$4.25

Gross Lots \$48.00

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All Sizes (\$60.00 Gross) ... Doz. \$5.25

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only **49¢** EACH

Others charge \$1.00 or more for huge 9x12 ft. (108 sq. ft.) tough, durable, transparent plastic cloth but our special low price is only 49¢ each! First quality, not seconds or throw-outs! Protects rugs, furniture and floors when painting. Perfect cover for cars, boats, buggy, appliances, bicycles, lawn furniture, etc. Make into aprons, tablecloths, lamp shades, appliance covers, etc. Waterproof, grassproof, dirtproof—clean with damp cloth. Each cover is full one piece. No seams. Your price for our 9x12 ft. plastic cloth is only 49¢ each or 98¢ for 2—this is the minimum number we can sell—plus 27¢ for pkg. & pkg. or \$1.25 in all for 2 tremendous 9x12 ft. plastic cloths giving you 216 sq. ft. plastic cloth in all. Sorry no C.O.D.'s. Unqualified money-back guarantee protection. Order now!

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MECH. JUMPING DOG \$36.00 Gr.

DANGLING PANDAS, SMALL \$21.60 Gr.

25% Dep. with order, M.O. or Cert. Check, Bal. C.O.D., F.O.B. Chicago

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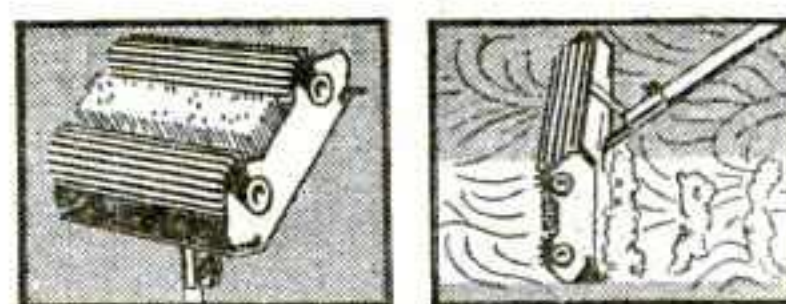
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Polyurthane rollers create foaming action and large commercial grade brush works the foam deep down into rug.

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4 COLORS

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- ★ Blade revolves with each tap of the handle
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- ★ 6 Sharp Cutting Blades
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BAMBOO PENNANT CANES (LIMITED TIME) BALE OF 2,000 25.00
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ASSORTED CHINA SLUM, 3 TO 5 INCHES 4.00 Gr.
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Large 22" TV Dog. Doz. 12.00
24" Taff Bag Doll. Doz. 9.00
50" All Plush Bear. Each. 13.00
8,240 Asst. Table Lamps from \$1.00 to \$4.00 each. Write for FREE catalog.

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CIGARETTE PEN TERRIFIC GIVEAWAY \$14.40 Gross

TOP ACTION W/CHROME RING AND PLUNGER—Style TA-235 \$8.64 Gross

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GIANT WORKERS Do the SELLING!

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Mottled multi-colors red, yellow and blue. Round, knobby, spiral and mousehead shapes. On the march on patriotic holidays—red, white and blue Barr Star Balloons!

Give your jobber your BARR order TODAY!

The BARR RUBBER PRODUCTS COMPANY
SANDUSKY, OHIO
New York Office: 200 Fifth Avenue • New York 10, New York

Fair Dates

Continued from page 70

- Sta. Henadine—Dorchester Agri. Soc., Div. A. Aug. 20. Oscar DeBlols.
- Sta. Hyacinthe—Exposition Regionale. Aug. 8-8. Alphonse Deschane.
- Sta. Julienne—Montcalm Agri. Soc. Sept. 18. Jean Durand.
- Sta. Scholastique—Deux-Montagnes Agri. Soc. Aug. 27-29. Paul Morin.
- Shawville—Pontiac Div. A Agri. Soc. Sept. 9-18. W. E. N. Hodgins.
- Sherbrooke—Sherbrooke Winter Fair. Oct. 10-18. Sherbrooke Exhn. Aug. 28-Sept. 8. J. Eug Lamontagne.
- Shigawaka—Bonaventure Div. A Agri. Soc. Aug. 26-27. Ed C. Hayes.
- Sorel—Richelieu Agri. Soc. Aug. 19-22. Rene St. Martin.
- Trois Rivières—Trois Rivières Exhn. Aug. 21-27. Jean Alarie.
- Valleyfield—Valleyfield Fair. Aug. 26-31. Lee G. Perron.
- Victoriaville—Victoriaville Exhn. Aug. 10-16. Vincent Lanouette.
- Waterloo—Sheffort Co. Agri. Soc. Aug. 22-28. Louis Jolin.

Saskatchewan

- Armley—Connaught-Armley Exhn. July 29. Mrs. Violet McDonald.
- Beechy—Victory-Beechy Exhn. Aug. 6. Mrs. A. M. Meaden.
- Central Butte—Central Butte Exhn. July 30.
- Churchbridge—Churchbridge Exhn. Oct. 21. Mrs. Philip C. Daum.
- Elstow—Elstow Exhn. Aug. 5. Mrs. A. M. Ettles.
- Foam Lake—Foam Lake Exhn. July 29. Alex J. Reid.
- Glenbush—Glenbush Exhn. July 31.
- Grenfell—Grenfell Exhn. Oct. 21. Mrs. Jennie E. Kent.
- Kelvington—Kelvington Exhn. Aug. 7. R. H. Boyes.
- Lucky Lake—Good Luck-Lucky Lake Exhn. July 28. Mrs. V. M. Bovair.
- Invermay—Invermay Exhn. Aug. 8.
- Maryfield—Maryfield Exhn. Aug. 5.
- Nipawin—Nipawin Exhn. July 31-Aug. 1. Mrs. D. H. Robison.
- Nokomis—Nokomis Exhn. Aug. 5.
- North Battleford—North Battleford Exhn. Aug. 3-5. N. W. Symonds.
- Ogema—Ogema Exhn. July 15.
- Paddockwood—Paddockwood Exhn. July 29. Mrs. Joe Clark.
- Perdue—Perdue Exhn. July 29. Mrs. D. K. Shepherdson.

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DON'T WAIT, SEND IN YOUR ORDER TODAY

SUMMER SPECIALS!

HOTTEST ITEMS! LOWEST PRICES!

WE HAVE THEM NOW!

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| 7" Alum. Necklaces—
Disc and Clover. Per gr. . . . \$2.90 | Rosette Fans. Per gr. \$.70 |
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Heart, Disc and
Clover. Per gr. 3.10 | Multi-Colored Glass
Beads. Per gr. 3.40 |
| Glass Bead Necklace. Per gr. . . . 2.20 | Small Key Chain
Knife. Per gr. 3.40 |

BEARS—POODLES—TIGERS

Price Per Dozen F.O.B. K.C.

- | | |
|---|--|
| No. 4613—25 In. Bear . . . \$21.60 | No. 7334—19" Tall
French Poodle \$25.20 |
| No. 7321—26" Bear 22.50 | No. 4686—19" Tall
French Poodle 31.20 |
| No. 4615—29" Bear 25.80 | |
| No. 4661—14"x24"
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We Have It . . . One Carton or One Carload!

PLASTER! PLASTER!

Special Price when picked up loose at factory. Also packed to stand shipping and handling.

Complete line of Toys in ALL SIZES at LOW, LOW PRICE.

OUR NEW 1959 CATALOG IS READY FOR YOU.

WRITE NOW FOR YOUR FREE COPY.

PLEASE STATE TYPE OF BUSINESS.

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2470 West North Ave. Milwaukee, Wis.

PLUSH BEAR BARGAINS

Correction in July 20 ad

- #100—30 In. Bear @ \$23.00 Per Dozen
- #101—28 In. Bear @ \$22.00 Per Dozen

In Panda or Pastel Colors.

Highest quality plush and stuffed with finest cotton available. Send for illustrated price list.

Terms: 25% with order, balance C.O.D., F.O.B. Kansas City.

FROM TOY CORPORATION

"Manufacturers of Finest in Plush Toy Creations"
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ENGRAVERS AND DEMONSTRATORS: ATTENTION!

WRITE FOR NEW 1959 CATALOG

MADE IN U.S.A.

Heart or Round Necklace on 24" chain. Nickel or gold plated. \$24.00 Gr.
Bracelets \$27.00 Gr.

Men's, Ladies', Girls', Boys', and Kiddie's Expansion Photo Idents from \$4.00 dz.
Boys', Girls', Men's, Ladies' Expansion Idents from \$3.75 dz.

Largest assortment of Plated Gold Filled and Sterling Rings. 25% deposit with all C.O.D. orders. Include postage with prepaid orders.

McBRIDE JEWELRY CO., 1261 BROADWAY at 31st St., N. Y. 1, N. Y.

BARGAINS 'BUY' THE GROSS

- 25c TOP-ACTION BALL PENS . . . \$ 5.50 gr.
- CIGARETTE BALL PENS 8.64 gr.
- ASST TOYS & GAMES 7.20 gr.
- FOLDING 'BE GAY' FANS 15.00 gr.
- 'BUTTERFLY' BINOCULARS 18.00 gr.
- 2 STRAND PEARL NECKLACES 14.40 gr.
- REGULAR "D" SIZE BATTERIES 8.40 gr.
- 2 CELL FLASHLIGHTS 24.00 gr.
- 10c RUBBER TIP BOBBY PINS 5.76 gr.
- 25c NAIL CLIPS ON CARD 12.00 gr.
- 25c PLASTIC BACKSCRATCHERS 7.20 gr.
- 79c WHIRLING PLATES W/STICK 28.80 gr.
- AMERICAN SUNGLASSES 7.20 gr.
- LATEST STYLE 'TOYO' HATS 18.00 gr.
- 10c NOVELTIES ON KEY CHAINS 3.60 gr.
- 'GAG' NOVEL-NEW SILLY SIGNS 7.20 gr.
- 25c BLADE SCRAPER & CUTTERS 7.20 gr.
- SCATTER PINS (Glow in dark) 9.00 gr.
- 5-INCH POCKET COMBS 1.00 gr.
- RAIN BONNETS IN CASE 5.00 gr.
- 27-INCH SHOELACES 1.20 gr.
- NYLON HAIR NETS 3.60 gr.
- 10c BUNCHES SAFETY PINS 5.50 gr.
- NEEDLE BOOKS W/THREADER 3.00 gr.
- 49c METAL STRAINERS 8.64 gr.

F.O.B. N. Y. Deposit or full payment.

MILLS SALES CO.

Cut-Rate WHOLESALERS Since 1916
889 BROADWAY, New York 3, N. Y.

FROM MEXICO DIRECT IMPORTERS

MEXICAN PURSES • WALLETS • LEATHER NOVELTIES • MEXICAN RINGS • HAND-PAINTED SHIRTS • WOOL JACKETS • SARAPES • FEATHER (BIRD) PICTURES • MARACAS • STRAW HATS • TOOLED BELTS • MEXICAN KNIVES • COIN PURSES • CARVED CANES and BASEBALL BATS • HAND-TOOLED SHOES • EMBROIDERED BLOUSES • MEXICAN EARRINGS • MUSICAL INSTRUMENTS.

Writes for free catalog
Special set-up for Jobbers and Wholesalers.

FEISCHER & KASNER IMPORT CO.
P. O. Box 3603 El Paso, Texas

The skilled hand of the German gunsmith is responsible for this .22-caliber, 6-shot repeater automatic with self-ejecting clip. Just 4" long, fits easily into pocket or purse. Ideal for sporting events, stage use (not available to Calif. residents). Comes for \$6.95 ppd. from

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Only 1x1 1/2 in. Over 200 pages. Illustrated. Choice of black or white cover, with gold imprint.

ENGLISH PROTESTANT OR SPANISH CATHOLIC EDITION

Send 25¢ for sample of both. Either style: 90¢ dozen, \$6.70 per 100 \$50.00 per 1000, F.O.B. Detroit.
Johnson Smith Co., Detroit 7, Mich.

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FOX TAILS

JOBBERS, ATTENTION!

We have a fine and complete stock of genuine fur fox tails in all sizes at lowest prices. All tails come equipped with strings for attaching and can be supplied with or without "comic saying" cards. Send for price list today

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Souvenir Novelties

WE SELL TO JOBBERS ONLY

PLAKS • BUMPERETTS
DECALS • CASH TRAYS
COMIC SOAP • PENNANTS
PARTY PILLS

IMPRINT ART PRODUCTS
65 Kansas Street Hackensack, N. J.
Write For Complete Listing

PIPES FOR DEMONSTRATORS ENGRAVERS

FROM ST. LOUIS... Harry McClure writes the following: "It has been a long time since I piped in, but I want to tell the folks that I did well with hickory smoked beef at the recent International Trade Fair in Chicago. Also at the fair were Ray Cahall, Danny Barbae, Don Reiley, Bill and Mary Haley and Al Wallien and family, pitching smoked beef, pictures, lavender and Ti plants. Everyone got money, including operators of six beef joints. I celebrated my 61st birthday while working the fair. I would like to take this opportunity of extending my good wishes to Ray Herber and wife, Madaline Ragan; Tom

Kennedy, Chief Half Moon and wife and Chief Grey Fox. I'd appreciate reading pipes from them. There is only one pitchman in St. Louis at present. He's Ray Boivin, who is working foot aid for Mike Devine, and doing well, too, at a Kresge store. Well, this is all for now. On August 4 I start a solid fair route that will take me thru November 1."

ROBERT AND MAE... Noell, former med show folks who now have their Noell's Ark Gorilla Show with Smiley's Amusements, garnered plenty of publicity for their show and the Smiley organization during a recent stand at Ar-

nold, Pa., under auspices of firemen. It all started when the New Kensington (Pa.) Daily Dispatch erred in calling the Noell's gorillas chimpanzees. A quick trip to the newspaper's office by Mrs. Noell straightened things out, the paper coming out with a three-column, Page 1 feature on Mr. and Mrs. Noell and their gorilla and chimpanzee charges. Needless to say the Noells were highly pleased with the publicity break, as the newsman used a tongue-in-cheek approach in reporting Mrs. Noell's indignation over the fact that her gorillas were erroneously called chimps.

"AM GETTING... my equipment ready for the start of fair dates," writes Henry H. Varner of Akron. "As you probably know, Franco Bland is now with Johnny Norton as agent and doing well, and Jerry Harschman has been working Salem, O."

CLOSEOUTS!

10" All Plush Scotty Dog \$6.00 doz.
24" Taffeta Bear, Bag... \$6.00 doz.
24" Clowns & Dolls, Bag. \$6.00 doz.

SAMPLES—3 doz. \$18.00 F.O.B.

Jumbo Plush
Sleepy Dog..... \$12.00
Jumbo Plush
Scotty, Bag..... \$12.00
Jumbo Taffeta
Dolls/Animals... \$12.00 doz.

SAMPLES—18 pcs. assorted.
\$18.00 F.O.B.

FREE CATALOG. 1,000 Plush Toys, Imported Toys & Carnival Goods. REPRESENTATION WANTED.

ACE TOY 536-A Broadway N. Y. C. WO 6-5627

SAVE MORE MONEY—MAKE MORE MONEY

Subscribe to The Billboard TODAY!

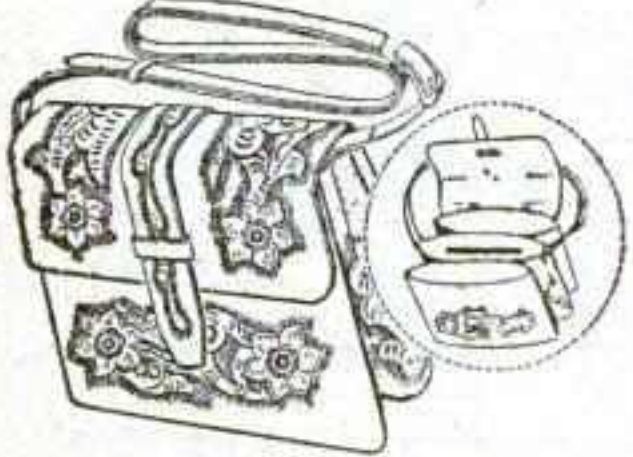
6 Asst'd Watches
Elgins, Bulovas, Gruens, etc.
Men's and Ladies' \$42.95
Rebuilt, guaranteed like new—in BRAND NEW 1959 style cases. Expansion bands included. Gift boxes 50¢ additional. 25% with order, bal. C.O.D. 8-day money-back guarantee.
SAMPLE \$8.95
Single Watches: 15-J, \$8.65. 17-J \$9.45; 21-J, \$10.95.
Catalog free.
MIDWEST WATCH CO.
5 S. Wabash, Chicago 3, Ill.

FREE SAMPLE!!!
TOOTSIE TOOL Rubs Off Callouses, Corns Like Magic. Sells Fast At Beaches, Fairs, Sport and Home Shows To People With Aching Feet. Cost 18c, Retail 98c. Send 10c Postage.
TOOTSIE TOOL, 4800 Potomac, St. Louis, Mo.

WOW! LOOK AT THESE HOT MONEY MAKERS
★ NEW PRICES ★ NEW STYLES

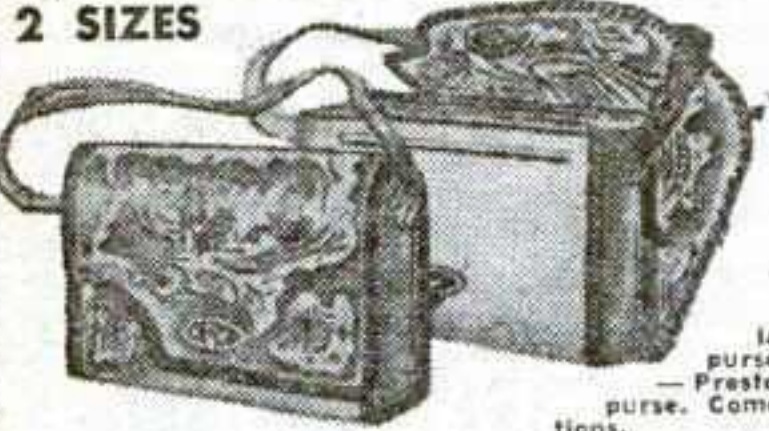
ACCORDION STYLE BAG

ONE OF OUR FINEST NUMBERS
This Accordion hand-tooled calf leather bag with leather lining has three big compartments and a zipper. Adjustable shoulder strap. You may sleep on it and nothing will happen to this bag & it will not lose its shape because it is all calf leather inside & outside. You must see this purse to appreciate it.
6 X 8" — \$6.40
7 X 10" — \$7.40
Asst. Colors



BEAUTIFUL — POPULAR MEXICAN RINGS

7 NEW ATTRACTIVE STYLES
2 SIZES
POPULAR MEXICAN REVERSIBLE PURSES
Very popular with the ladies. Two different color purses in one. Just turn the flap — Presto — a new, different color purse. Comes in many color combinations.
\$6.90 & UP
SPECIAL PRICE IN DOZEN LOTS OR MORE



ALL PRICES F.O.B. EL PASO. 25% Deposit, Balance C.O.D.
We carry a complete line of the most popular Mexican imports—hand-tooled purses and wallets — tarnish-proof rings — hand-painted skirts — 100% wool jackets—zarapes—men's hand-tooled belts. When you order from PEARL you can be sure you get the best merchandise at the lowest prices.
SPECIAL SET-UP FOR JOBBERS—FREE NEW CATALOG
PEARL SALES CO. P. O. BOX 675 EL PASO, TEXAS

"Mike" Devine's Sensational, Gigantic Offer



DEVINE'S AIR WALK Comfort Pad
"Like Walking on a Cloud"

HERE'S DEVINE'S GIGANTIC NATIONAL SALES BUILDING PACKAGE

CONTAINS: 1
A pair of Devine's AIR WALK Pads in exciting, colorful material —highest quality, second to none, not even the largest manufacturers of foot aids in the world.

PLUS 2
A generous sample tube of Devine's KOOL-FOOT, the medicated cream that brings blessed relief for hot, sore, tired, swollen feet—in seconds!
Retails for \$144.00 per gross
COSTS YOU ONLY \$36.00
F.O.B. Chicago
For Sample Kit send \$1.00 to
DEVINE REMEDIES, INC.
CHICAGO 40, ILLINOIS

THIS AMAZING FREE GOODS DEAL MEANS AUTOMATIC SALES

FREE SAMPLE OF DEVINE'S PERFO FOOT
FREE SAMPLE DEVINE'S KOOL-FOOT
RELIEVES TIRED • BURNING • ITCHING • ACHING FEET
A MEDICATED CREAM FOR HOT SORE SWOLLEN FEET
Oil USP.
DEVINE'S REMEDIES, INC.
CHICAGO 40, ILL.

Also, agents will carry DEVINE'S complete line in display boxes for resale to old customers which includes Devine's ZINA-RAY OIL —\$1.00 and \$2.00 sizes—Devine's KOOL-FOOT—\$1.00 and \$1.50 sizes and other items manufactured by DEVINE REMEDIES, INC.

Mike Devine

DEMONSTRATORS LOOK!
Chicago International Trade Show grossed over \$12,000
\$1.49 SELLER Original French Basket
Just a few of the dozen of uses:
• Saled washing for better salads
• Blanching vegetables for canning
• Draining vegetables
• Deep fat fry baskets
• Steam cooking basket
• Fruit basket
• Hot plate trivet
• Automobile Anti-Litter basket
• Hanging planters
Avoid out price items that blow your tips. Sell basket alone... or tied in with our other items. Get in early on a good thing. Send 50¢ to cover sample, written Pitch and postage.
As a vegetable drainer As a fruit basket As a steam cooker As a deep fryer
VARCO, Inc. DEPT. B, 91 BROADWAY JERSEY CITY 6, N. J.

BULK VENDING

Communications to 188 W. Randolph St., Chicago 1, Ill.

JULY 27, 1959

ANNOUNCEMENT

Victor Vending Corp.

Appoints

Logan Distributing Co.

District Distributor

for the Following States:

ILLINOIS IOWA WISCONSIN
INDIANA OHIO MICHIGAN

Victor's complete line of machines, parts and supplies available for immediate delivery.

WRITE . . . WIRE . . . PHONE

LOGAN DISTRIBUTING CO.

1850 W. Division St. Chicago 22, Ill.
Humboldt 6-4870

Victor Will Assign Exclusive Territories to Distributors

Move Might Set Stage for Similar Program by Other Manufacturers

By FRANK SHIRAS

CHICAGO—An unprecedented move to assign exclusive territories to distributors was announced last week by Victor Vending Corporation, manufacturer of bulk vending machines. By the end of the year Victor expects to have cut its present 40 distributors to about 10, said President Harold Schaefer.

This will be the first time that exclusive territories have been assigned bulk vending distributors. The program is designed to correct a problem faced by all bulk vending manufacturers in different degrees, and it might set the stage for similar moves by others. That problem is to increase sales to operators by conducting grass-root sales campaigns.

Altho distributors have consistently built up their mailing lists over the years, the incentive to conduct such campaigns has heretofore been largely lacking. The reason is that distributors have no assurance that a customer in search of a cheaper price on machines may not suddenly switch his account to a distributor in another part of the country.

The only type of protection machine manufacturers have been able to give distributors is the refusal to make direct factory sales. Victor, for example, has always redirected factory inquiries to distributors. This does not solve the problem of competition in identical territories among distributors handling the same line. As long as exclusive

franchises were not set up, there was no way to solve the problem.

To be sure, there has been a certain amount of co-operation. As a rule, distributors of the same line don't solicit a known account of another distributor. Manufacturers also have refrained from selling machines to more than one distributor in major cities.

Doesn't Work

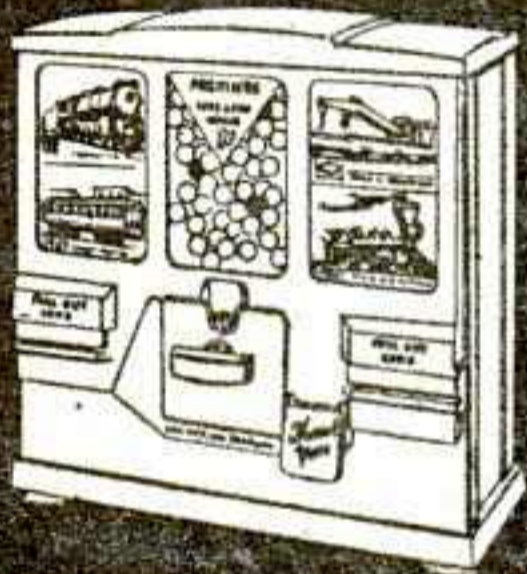
But there are large areas in the country in which this type of compromise doesn't work. Hundreds of operators are too far removed from major distributors to make a common policy practical.

It is these hundreds of operators that Victor wants its territorial distributors to reach with a positive

(Continued on page 92)

WE HAVE
oak's
"PREMIERE"

H. B. HUTCHINSON CO.
1784 North Decatur Rd., N.E.
Atlanta 7, Georgia
DRake 7-4300



WE HAVE
oak's
"400"

BUYMORE SALES
#6 Bayview Avenue,
Lawrence, L. I., New York

WE HAVE
oak's
"TRADING POST"

DALE DISTRIBUTING (B. C.), LTD.
1168 Seymour Street
Vancouver 2, B. C.
MUTual 3-8015



Available as a PENNY-NICKEL MACHINE



The bases are loaded with profits for the smart operators who install Oak's Li'l Leaguer on key locations. The fascinating ball game is right on the front of the machine to attract the eye and interest the customer.

AND:

GOLD MINE

Vends all popular tab gum. The "Gold Mine" is guaranteed mechanically perfect and is shipped complete, ready to operate. Conversion Head fits your present standard Acorn Vendor!

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east and midwest factory sales
M. J. ABELSON/Phone AT 1-6478
2033 Fifth Avenue Pittsburgh, Pa.

oak MANUFACTURING COMPANY, INC.
11411 KNIGHTSBRIDGE AVE., CULVER CITY, CALIFORNIA

Logan Gets First Victor Franchise

CHICAGO — Logan Distributing Company was appointed exclusive distributor of a six-State Midwest territory by Victor Vending Corporation last week.

This initial appointment is the beginning of a major move by Victor to cut down the number of distributors handling its line of vending machines in the country. (See separate story.)

Under the new program, Logan Distributing will be in charge of sales in Illinois, Indiana, Iowa, Michigan, Ohio and Wisconsin. Present Victor distributors in these States will be given until September 15 to order machines and parts. Thereafter, all sales will be channeled thru Logan.

Jack Nelson, president of Logan, said last week that the Victor franchise for this area will give him the incentive to conduct a sales cam-

paign thruout the six-State area. To put it into effect, he will either select sub-distributors from those currently handling the Victor line, or appoint new distributors of his own. All will sell machines on a commission basis.

Appointments

Nelson plans to appoint at least one local distributor per State, and in heavily populated areas he will name additional representatives to cover designated counties. He will begin traveling the territory himself shortly after Labor Day, when business is expected to pick up.

Altho most distributors will be selected and the major outline of his sales program laid down this fall, it may not be until the end of the year that all aspects of the plan are co-ordinated, said Nelson. In areas where no local distributor is available, sales will handled from

Logan's headquarters in Chicago.

Quick service will be one of the major aims of his sales policy, said Nelson. Sub-distributors will be expected to contact operators in their areas and familiarize them with the plan. In addition, they will carry an inventory of machines and parts that their business volume warrants.

One Price

There will be one price structure on the Victor line of machines. This will aid quick service by discouraging operators from shopping around for a better price. Nelson expects his program to run more smoothly as operator prices are standardized thruout the country in conjunction with the over-all Victor assignment of exclusive territories to distributors.

Nelson believes there is room for considerable expansion of bulk vending in smaller towns. To accomplish this, operators need more information, particularly in regard to multiple vending and small chains, he said.

He is currently at work on a brochure that points up the success and potentialities of multiple vending. In contacting local operators, sub-distributors will use this information in their sales presentation.

Small chains of from four to 10 stores are common in many towns and outlying areas. Rebuffs have caused many operators to give up trying to get into these chains. Generally, operators that don't get these chains contact the wrong person or use an inappropriate sales presentation, said Nelson. He plans to give operators information on the correct sales approach to use.

WVMOA Skips Meet Till Fall

LOS ANGELES—The Western Vending Machine Operators Association has postponed monthly meetings for the summer. The next session is slated for September 29 at the Unique Restaurant here, said President William Siegle.

The matter of dispensing with July and August meetings was discussed at the June session. The decision to forego them was made by a committee after serious consideration.

Siegle said that a committee will stand by during the off months to act in the event of a taxation problem.

Finesse When Paying Commissions Helps

CHICAGO — Successful operators help improve location good will by using finesse in their regular commission payments.

One practice is to pay commissions with rolls of coins at those stops that use a lot of small change from day to day. The location owner appreciates this added service and generally is more cooperative in return.

Many operators pay commissions with bills whenever the location has no need for extra change. For some reason currency seems to have a more substantial look to it than an equal amount of coins.

Along the same lines, operators find it best to pay with bills of the highest denomination. Rather than pay a location with five singles, for example, they will use a \$5 bill.

Rounding Off

Rounding off commission payments is another example of finesse that operators often employ. Rather than pay the location with bills and loose change, many operators find it better in the long run to round off to the nearest quarter or half dollar.

When operators pay locations with a flat rate, they are careful not to show the contents of the coin box to the location owner. They have found that the location gets an exaggerated idea of the actual worth of, say, \$14 in pennies. Since the coins aren't counted or weighed out at the location, the best policy is simply to remove the take intact.

Merchandise venders, as distinct from ball gum-charm machines, often present a special problem to operators. Take a peanut machine. The gross on an empty is somewhere in the vicinity of \$6 or \$7. Often the machine isn't empty when it is serviced. If commissions are paid every time the machine is serviced, the location owner sometimes feels that the machine isn't as profitable as it actually is.

(Continued on page 92)

POLICE FROWN ON HEAVY BAIL

TAMPA, Fla.—A weighty matter involving a bulk vending operator recently came up in traffic court here. Needing \$15 bail, the only money operator John Edenfield had on hand was 4,000 pennies collected from his machines. After deliberation, police decided that payment in pennies would be literally too heavy, and insisted that Edenfield write a check instead.

Large Area Demanded Simplified Servicing

DENVER—The Clyde McCaffren have found that a route spread over a large territory can be profitable provided that a rigid policy of standardization is followed.

Operating a route that requires absence from headquarters for three weeks at a time, the husband-wife team simplified servicing by using only one type machine and a ball gum-charm fill in all venders.

Operating a route that requires absence from headquarters for three weeks at a time, the husband-wife team simplified servicing by using only one type machine and a ball gum-charm fill in all venders.

The uniformity he introduced to his route has enabled him to increase the number of machines on location to 700. The size of the route has grown as well, to include parts of Colorado, New Mexico, and Utah.

To get maximum space in the sedan that is used, McCaffren removed the back seat and installed a simple, flat board in its place. Here refill heads and merchandise are

loaded in. Since all stops have the same standard fill, the McCaffrens are able to polish up and refill heads as they travel from one location to the next.

Excellent Terms

The McCaffrens are on excellent terms with location owners. This enables them to use a very simple method of handling commissions. They simply bag pennies separately at each location, and pay the commission on the return trip. Taking McCaffren's honesty for granted, location owners are happy to go along with the system.

Collections from individual stops are put into tear-proof envelopes and weighed out at the end of the trip. As the McCaffrens travel from one stop to another, the weight of the pennies themselves becomes so great that special overload springs were installed on the sedan.

McCaffren met the former owner of his route while on a hunting trip in Colorado. An outdoor enthusiast, McCaffren often drove 700 miles from his former home in Oklahoma to hunt and fish in the Colorado Rockies. In talking over purchase of the bulk vending route, it seemed to McCaffren an ideal opportunity to relocate in Colorado where he would be closer to his favored hunting and fishing grounds.

With the expansion of his route, however, it hasn't worked out quite the way he expected. But with no plans for further expansion he hopes to have more time for his favored outdoor life.

Bulk Banter

Report From St. Louis

By JOHN HICKS

Jason Koritz, owner of Marjay Vending Company here, has been the Northwestern distributor in the St. Louis area for the last two months. Besides handling machines, he gives pointers on how to operate routes profitably and is available for consultation on mechanical difficulties. This, he explained, is a service provided with the machines.

B. P. (Bill) Lovelace, of Mount Vernon, Ill., has entered the bulk vending field and will extend his routes to the St. Louis area. Lovelace started out with 10 machines. In a short while he "could see the potential" and now is going out in a businesslike way. He recently purchased 250 Northwestern venders thru Koritz, who says of Lovelace: "He'll wind up as one of the biggest operators around here."

Another new operator in the bulk industry here is George Morrison Jr. He entered the field after purchasing 100 machines thru Koritz.

Ted Mueller has added 35 more 5-cent cashew machines to his route. Beside competition, he said operators now have to contend with protecting machines from ants and bollweevils at this time of year. Mueller protects his equipment by using repellents on the bottom of each stand.

The Muellers celebrated the graduation of their daughter, Linda, from Mercy High School at the close of the academic year in June. Linda wants to be a stenographer and has taken a job as a typist.

income, retired persons are often eager to invest in a sideline that gives a good return without excessive effort.

Altho many elderly people suspect that the promotor's profit picture is inflated, too often they are inclined to believe that it is essentially realistic. The biggest losses are apt to occur when a route of used equipment with little or no resale value is purchased.

Newspaper's Sobering Look At Vending Aided by Ops

PHOENIX, Ariz. — Two local operators have cooperated with the city's press and Better Business Bureau in cautioning the public about naivete in regard to vending that makes blue sky promotion possible.

Valley Vendors Corporation and Watkins Cigarette Service supplied information to the Better Business Bureau and a local newspaper for articles directed at prospective buyers of vending equipment.

Anyone contemplating vending was advised to take a number of preparatory steps. U.S. Department of Commerce folders on vending were recommended as good introductory material. Trade publications were advised as sources for information specific to various phases of vending.

Manufacturers of vending machines were pointed out as addi-

tional sources of information. The Better Business Bureau was recommended for facts on local conditions and the reputations of firms in the area.

The articles went on to advise some footwork to prospective buyers of equipment. When buying an established route, a check of the locations as well as the firm's books should be made. When buying only machines, a practical expedient is to ask a number of store owners whether and under what conditions they would allow venders in their establishments.

Operators Jerry Roseland and Art Kaufman pointed out that elderly people are often the target of blue sky promotors. Faced with the prospect of slender savings and

The **GOLDEN '59** is your best buy

H. B. Hutchinson, Jr., says: "The Northwestern **GOLDEN '59** dispenses all small products from peanuts to capsules and jumbo ball gum. Its beauty draws more sales. Its simplicity of design makes it easy to service and clean. Write to me for complete information."

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N.W. Model #33 1c Pnc. Con-verted for 100 ct. B.G.	6.50
Silver King 1c B.G. of Mdse.	8.50
ABT Guns	30.00
Mills 1c Tab Gum	12.00
Acorns 1c or 5c B.G. or Mdse.	10.00

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Pistachio Nuts, Jumbo Queen, White	.68
Pistachio Nuts, Large Tulip	.69
Pistachio Nuts, Vendor's Mix	.54
Pistachio Nuts, Shell	.42
Cashew Whole	.66
Cashew Butts	.58
Peanuts, Jumbo	.42
Spanish	.32
Mixed Nuts	.57
Baby Chicks	.30
Rainbow Peanuts	.32
Boston Baked Beans	.32
Jelly Beans	.28
Licorice Gems	.28
Leaflets, 650 ct.	.40
M & M, 550 ct.	.59
Hershey's	.47

Rain-Blo Gum, 40 ct. \$.30
Mell-ette, 100 ct., per 100 .32
Rain-Blo Ball Gum, 140 ct., 170 ct., 210 ct. .30
Rain-Blo Ball Gum, 100 ct. .32
200 lb. minimum, prepaid on all Rain-Blo Ball Gum.

Adams Gum, all flavors, 100 ct. .45
Wrigley's Gum, all flavors, 100 ct. .45
Beech-Nut, 100 ct. .45
Hershey's Chocolate, 200 ct. 1.40

Minimum Order, 25 Boxes Assorted.

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EXCLUSIVE VICTOR TERRITORIES

Continued from page 90

sales program. Each territorial distributor will be responsible for all sales within his designated area, said Schaefer. He will appoint local distributors within his area to work under him, who will sell machines to operators on a commission basis, added Schaefer.

Which men the territorial distributors wish to name and how many they choose in their area will be left up to them, said Schaefer. In any case, the territorial distributor will be credited with all sales made in this area.

One Price
Under the new system there will

be one standard operator price of machines thruout the country. All orders coming into the factory will be referred to the proper territorial distributor. Likewise, distributors in different territories will redirect orders or inquiries from operators in areas not assigned to them, said Schaefer.

If the program works as expected, Victor distributors will organize sales campaigns in their respective territories. Working with local sub-distributors, many more operators will be personally contacted, shown the line of Victor equipment, and receive the latest information on operating techniques.

This could have a marked effect on the policies of other manufacturers. If they find themselves at a competitive disadvantage, similar programs may be set up.

Others Try

Manufacturers of fills for bulk venders might try to make arrangements with Victor distributors to handle their lines exclusively as well, with the knowledge that their products will reach more operators than in the past.

At present, sales are handled in a number of ways. Almost all fill manufacturers have mailing lists that they rely upon heavily. Others have factory representatives that make periodic sales trips. Distributors, of course, handle a large amount of volume, particularly among smaller operators.

Nevertheless, feeling in bulk vending has always been that operator buying would increase if contact at the grass roots were more common. Fill manufacturers may very well try to make arrangements whereby they can take advantage of the direct operator contact that the Victor plan involves.

New Machines

Starting late in August or early September, Victor will begin introducing new machines which Schaefer expects will give added teeth to his program. The machines will round out the Victor line, and some former machines will be redesigned.

In return, territorial distributors will agree not to handle competing machines of other manufacturers, said Schaefer. Exceptions will be made in cases where Victor does not have a machine in its line that is comparable to that of another manufacturer. Along with machines, distributors will be expected to carry a complete inventory of parts.

The new program got under way last week with the appointment of Logan Distributing Company as territorial distributor for six Midwestern States. (See separate story.) Schaefer said that he expects to make several more appointments shortly. He plans to travel to different parts of the country himself in order to make remaining selections and have

the plan in full effect by the end of the year.

Victor's present 40 distributors were notified last week that they have until September 15 to order machines and parts at present distributor prices. Thereafter, orders will be directed to territorial distributors as they are appointed by Victor Vending.

When all territorial distributors are appointed, a general meeting will be held at which final arrangements for the program will be worked out, said Schaefer.

A further advantage of the radical cut in number of distributors is that it will be easier to hold meetings for showings of new equipment and discussion of policy. At present many Victor distributors do not do enough volume to enable them to make a trip to the firm's headquarters.

Name Buttons Best Items

NEW YORK — Two different buttons are the most successful penny charm items in the new line of Plastic Processes, said President William Falk last week.

One button is named the "IFIC" and the other "Beatnik Sayings." A number of beatnik phrases are printed on the latter buttons, which are a contemporary version of the "Sassy Sayings" button series the firm introduced four years ago, said Falk.

Over-all business volume has dropped from the normal for this season, he continued. Falk estimates that production is off 25 per cent, and attributes most of the lag to the inroads of winner balls on the charm industry.

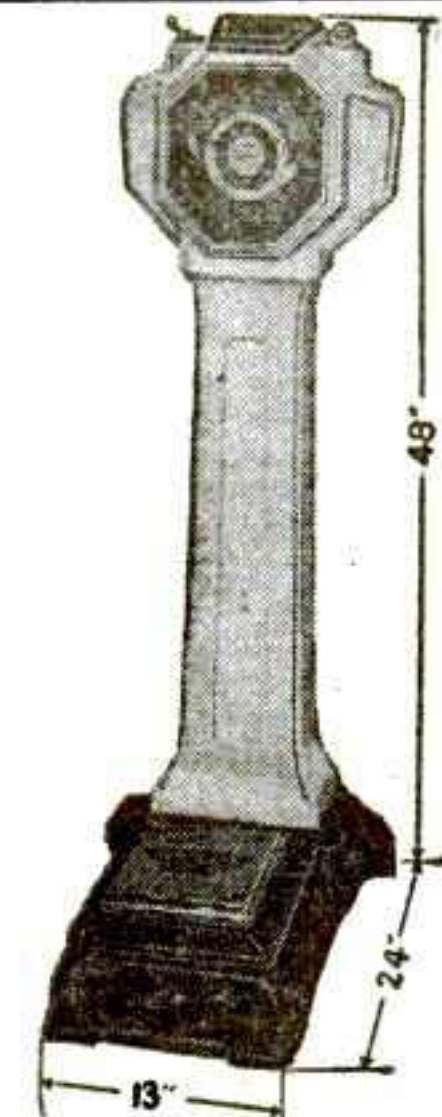
Financing

Continued from page 90

The reason is that he doesn't add up the \$1 or \$1.50 commissions that he gets every time the machine is serviced. His notion of how profitable the machine is tends to be restricted to individual commission payments, and the idea of a dollar or so doesn't impress him very much.

A lot of operators solve this problem simply by skipping payment of commissions until they can give the location several dollars. Instead of emptying the coin box every time the machine is serviced they let the money accumulate in it over a few servicing intervals.

In servicing merchandise machines, operators have found it important to do it off location. Even though the merchandise left in machine globes may stay fresh until the next servicing interval, location owners generally don't like to see fresh merchandise poured on top of unused portions.



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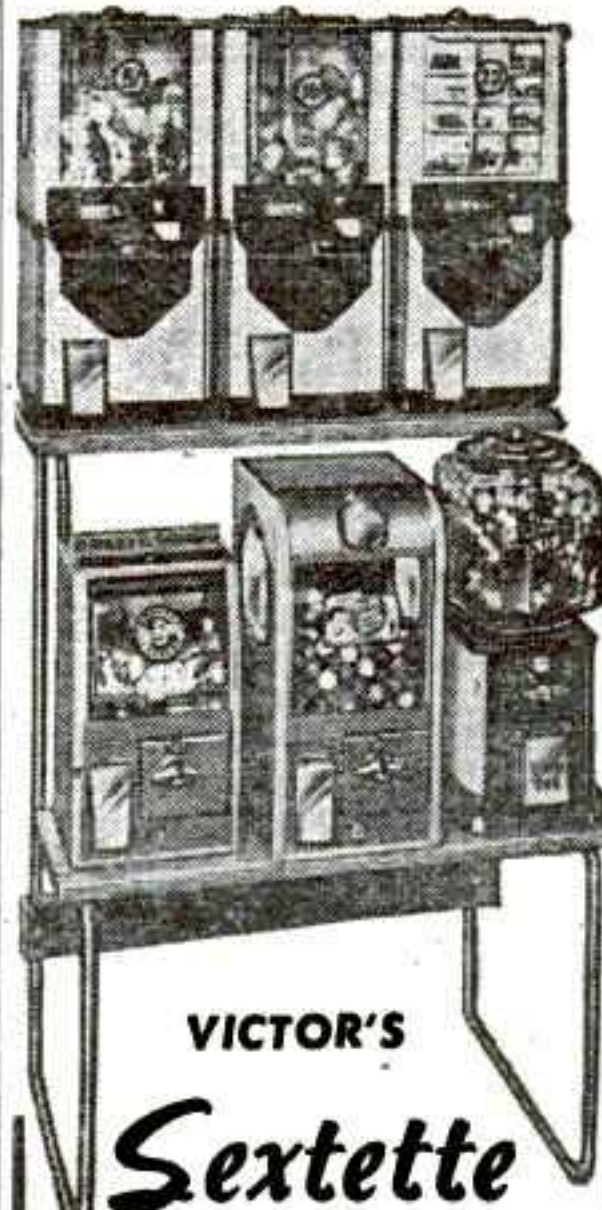
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Occupation

THE BILLBOARD WEEKLY

Coin Machine Price Index

How to Use the Index

HIGHS AND LOWS, Equipment and prices listed below are taken from advertisements in The Billboard for the period shown. Listings are based on the highest and lowest prices on all equipment which have been advertised either at least 10 times for the period shown or at least 5 times together with a computation based on annual average.

PRICES given in the Index are in no way intended to be "standard," "national," "set," or offer an authoritative reflection of what prices should be on used equipment. Prices in the Index are designed, however, to be a handy guide for price ranges. Any price obviously depends on the condition of the equipment, age, time on location, the territory and other related factors.

MEAN AVERAGE. The mean average is a computation based on all prices of which a machine has been advertised for the period indicated and reflects the dominant advertised price level. It is not a simple average between the "high" and "low." High and low indicate price range; mean average indicates the price level at which most of the machines are advertised for. Therefore, when the mean average is nearer the "high," it indicates the "low" is a unique price probably for "as is" or "distressed" equipment.

(For 10-week period ending with issue of July 20)

Table with columns for Machine Type, High Price, Low Price, Mean Average Price, and Machine Model/Description. Categories include Music Machines, Rock-Ola, Beeburg, Wurlitzer, Pinball Games, Chicago Coin, Genco, Gottlieb, Shuffle Games, and Arcade Equipment.

COINMEN ASKED TO MAKE SUGGESTIONS FOR PR PLAN

CHICAGO—How much popular support the seven-man, all-industry committee attempting to set up a public relations program for the coin trade will receive (see separate story) will be determined in the next few weeks.

Operators, distributors and anyone else making their living in whole or in part from the coin machine industry are being asked to help get the public relations effort off the ground.

Any suggestions as to just how the public relations program can be made effective and what specific steps should be taken will be appreciated by the committee. Suggestions as to what individuals in the industry are best qualified to direct this program will also be warmly received.

Within the next couple of weeks, the seven-man committee which organized the public relations effort will be dissolved and the direction of the effort will be in the hands of the industry rank and file.

The Billboard will attempt to publish all worthwhile suggestions. Letters may be sent to: Public Relations Plan, The Billboard, 18 W. Randolph St., Chicago 1, Ill., or to Lou Casola, 28 North Madison St., Rockford, Ill. All letters received by The Billboard will be studied for merit of suggestion and all will be forwarded to the committee.

Williams Mfg. Purchased by Consolidated Sun Ray, Inc.

By KEN KNAUF

CHICAGO — Williams Manufacturing Company, amusement machine manufacturers here, has been acquired by Consolidated Sun Ray, Inc., a large New York-based organization listed on the American Stock Exchange. Negotiations were complete but purchase details were unannounced as of Thursday (23).

Williams, according to Sam Stern, who becomes president of the Chicago firm, will operate as a division of Consolidated Sun Ray. Harry Williams, former Williams president, is no longer associated with the firm. Sam Lewis, who had been Williams' director of sales, becomes a vice-president of that

firm. Stern had been the executive vice-president, and a major stockholder, along with Harry Williams.

Stern said Williams Manufacturing will continue producing amusement games and continue manufacturing the Magnus Chord organ. He said "new products will be developed" by Williams in the future.

Stern said Williams will operate as it had in the past, and that there were no further changes in officers or personnel.

Expanded Plant

Williams is a leading producer of five-ball pin games, marketed around the world, as well as of other types of amusement games including baseball games, gun games and Arcade pieces. The

Williams plant had been recently expanded in area by about one-third, and machinery had been rearranged for increased production and more efficient manufacturing operations. (The Billboard, May 4.)

Consolidated Sun Ray's operations range from drugstore chains to discount houses. The organization represents a February 2, 1959, effected merger of Consolidated Retail Stores and Sun Ray Drug Company. Sales of the merged company break down to about two-thirds from drugstore operations and the other third from a chain of women's and children's apparel shops. It also operates, thru a joint venture, five discount marts with

(Continued on page 98)

Juke Performance Royalty Hassle Dead Until Sept.

By MILDRED HALL

WASHINGTON—The juke box performance royalty situation will see no more action on Capitol Hill until Representative Celler re-convenes his informal discussions in September, on his suggestion to set up a trustee fund with a proposed ceiling of \$5 performance royalty per box, annually. The proposal would be in the form of an amendment to his bill to end juke box

performance exemption under the present copyright law. (The Billboard, July 13, July 20, 1959.)

On the Senate side, Sen. Joseph O'Mahoney (D.-Wyo.), is still recuperating from a stroke at Bethesda Naval Hospital. Staffers on his Copyrights Subcommittee expect no action this session on the chairman's bill to end the performance royalty exemption and double mechanical royalty for juke boxes.

O'Mahoney will undoubtedly also want to watch the outcome of the Celler strategy before making any further moves. The session is expected to end before Labor Day.

Asked to Explain

Spokesmen for juke box interests will have to explain to the House Judiciary chairman why they cannot pay the \$5 per box fee, when they claim to have paid \$2.4 million in mechanical royalties and also

have offered to pay double that royalty. It will be pointed out that altho the Celler amendment spells out a \$5 per box ceiling as performance royalty fee, the amount would be only an equivalent of the mechanical royalty operators were willing to pay in addition to present mechanical royalties.

Songwriter spokesmen at recent House hearings by the Willis (D.-La.) Copyright Subcommittee insisted that these mechanical royalties were paid only in theory—that actually the operators used many records on which songwriters had forfeited mechanical royalty in order to get manufacturers to record the tune, according to Music Publishers Association Counsel Julian Abeles. Songwriters also claimed juke box operators wittingly or unwittingly were using some bootlegged records on which no royalty had been paid.

However, Subcommittee Counsel Cyril Brickfield points out that since operators themselves claim they have paid the amount, and that it constitutes a fair royalty to

copyright owners for juke box play, they will be hard put to claim that the equivalent in performance royalty is unfair to them.

Trustees Responsible

It will undoubtedly be pointed out at the September 1 conference scheduled, that under the trustee arrangement, juke box operators and location owners are safe from any infringement claims. Once the annual fee is paid, the responsibility rests with the trustees. Also, the operators can now bypass any dealings with ASCAP, which they held to be a big stumbling block in the way of any negotiation.

Distribution of funds now being considered would allot approximately 40 per cent each for the American Society of Composers, Authors and Publishers, and Broadcast Music, Inc.; 10 per cent for SFSAC, and the final 10 per cent held for claims of independent songwriters whose music comes up in the survey of juke box play proposed in the Celler amendment.

Subcommittee Counsel Cyril (Continued on page 101)

Milwaukee Ops Try Package Deal: Games, Music, Cigs

By BENN OLLMAN

MILWAUKEE — The formula for running a successful coin machine operation here today calls for a mixture of equipment—games, music and frequently cigarette machines to round out the "package."

Until recent years Milwaukee was rated as a good town for amusement games of all types. A number of sizable firms were able to conduct profitable enterprises solely with coin games; now only a handful of operators rely principally on games for their livelihood. Games have been relegated to a subsidiary role.

A few years ago there were more than 150 coin amusement machine operating firms here. The latest count reveals that there are only about 60 firms still in the business.

Milwaukee, according to reliable

sources, is "flooded" with the in-line (bingo) pinball games. Despite the shadowy legality that exists concerning the in-line games, some operators take the viewpoint that "if I don't put out bingo games, the other guys will, so I might as well operate them."

Five Balls Outside

Demand for five-ball games is considerably heavier out in the State than it reportedly is in Milwaukee. Surprisingly, baseball games are more heavily used in up-State locations than here in the home of the Milwaukee Braves.

"In Milwaukee the public is too close to the Braves. They spend so much time going to games and listening to them that they don't have the desire to play baseball coin games as a substitute," analyzes one veteran coinman.

Popularity of bowling games has taken a sharp dip. No more than

10 per cent of the games on location in this area are bowling units. A few years ago bowlers were riding a high crest of popularity. Their place was taken over in part by pool games, now reported to be (Continued on page 100)

Collections Boom on Jersey Shore

By GEORGE METZGER

PHILADELPHIA — Operators here who handle locations along New Jersey's seashore resorts report that business is at its best in recent years.

And they are looking forward to even better times next season. That's when the State's voters are expected to do away with the present ban on "games of chance."

Every operator questioned said that collections were up "quite a bit" over last year.

Brown Statement

"Things are going pretty good at our locations," said Max Brown, president of the Philadelphia Coin Machine Exchange, who operates Arcades in Atlantic City, Wildwood and Cape May. "Many of the players are persons who do not normally play machines, but do so because they are on their vacations."

A spokesman for the Variety Vending Company also said things were going better than 1958 at its Cape May locations.

The machines which seem to be the favorites of the vacationers are five-ball pinballs and bowlers. The Philadelphia operators do not pull machines off city locations and send them to the resorts like some do in other parts of the country.

Sell Them Off

"We keep all our regular city locations going," said Brown, "but

we get machines for the shore by simply keeping our inventory low. At the end of the season, which runs from Memorial Day to Labor Day, we bring the machines back and sell them off."

But next year should be the one when local operators really get well.

In 1957 the State Supreme Court of New Jersey outlawed all games in which money is used with a chance of winning a prize.

Referendum

But after much public objection,

the State Legislature finally approved a referendum be put before the voters on November 3 at which time they are expected to do away with the unpopular ban.

"It will be for the citizens to express their views on the subject," said Gov. Robert B. Meyner.

However, State Attorney General David Furman has reminded all police chiefs in resort towns to keep a watchful eye on boardwalk games this summer.

"Do not let up on them despite (Continued on page 101)

MOA Head Willing to Listen To Alternatives on Royalties

CHICAGO—George A. Miller, president of the Music Operators of America, this week re-affirmed the position of MOA in opposition to any payment of performance fees on the part of juke box operators to performance rights societies, but that MOA is willing to listen to any suitable alternative.

According to Miller, an increase in the mechanical royalties is the only solution to the controversy and the only equitable, fair protection to the automatic phonograph industry as a whole, as well as to songwriters, publishers and composers.

The controversy referred to is the perennial one involving the pay-

ment of performance rights royalties by juke box operators. The current law specifically exempts operators from such payments, and each Congressional session has seen ASCAP fight to have this exemption removed. To date, these efforts have been unsuccessful.

Celler Proposal

Latest proposal has come from Rep. Emanuel Celler (D., N. Y.) who heads the House committee studying the performance rights legislation. Celler wants an arrangement by which trustee group would be set up. The trustees would collect a nominal fee per box from operators—\$5 was sug-

(Continued on page 101)

Pinball Bills Likely To Die in Committee

WASHINGTON — It now appears unlikely that the Senate Commerce Committee will take action before adjournment on various bills pending before it that would outlaw gaming pinballs.

Committee sources told The Billboard Thursday (23) that the group is "so jammed up" with other matters it seems impossible that the way could be cleared for action on the Church (D.-Idaho) and Magnuson (D.-Wash.) bills that would ban shipments of gaming pinballs in inter-state or foreign commerce.

The group handles legislation dealing with problems from freight to broadcasting, and has been swamped with such matters this session.

At least one spokesman said the committee has scheduled hearings on "other matters" thru August 13, and hopes to clear the decks then for adjournment by Labor Day.

No Comment

The group has queried the Treasury Department, the General Accounting Office and the State De-

(Continued on page 101)

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Rosen Feels Discount Center Holds Key to Game Operators' Problems

PHILADELPHIA — Dave Rosen, prominent local juke box and amusement game distributor, feels that the future of the coin machine industry is linked closely with the one-stop discount shopping market.

To prove this theory—and also to boost the revenues of the firm

that bears his name—Rosen opened his first coin-operated amusement center in a New Jersey discount house two years ago. Today, he has 16 such centers in full operation.

The centers contain anywhere from 25 to 50 pieces of equipment, with locations ranging from suburban shopping centers to a building in the swankiest part of Philadelphia.

First Location

Rosen opened his first center on November 18, 1957, in the "2 Guys From Harrison" shopping center in New Brunswick, N. J. He installed 45 machines in a 1,000-square-foot area of the store. The exact location inside the huge place where thousands of families do their complete shopping was determined only after months of research. "Location within the location is important," he said.

"We selected the equipment for our new venture with a different type of player in mind," Rosen continued. "For the most part, we were dealing with people who never played coin-operated amusement machines before. We had to cater to people who wanted to spend a couple hours relaxing after their shopping was done. We had to make sure our operation would be accepted by them."

Wide Variety

Rosen uses a wide variety of equipment, including Williams' Voice-O-Graphs, Auto-Photos, AMI Phonographs, Chicago Coin Bowlers, Williams' Guns, Genco Horoscopes and many others. In some places he includes a special machine that seems to go over at that particular location.

The "2 Guys From Harrison" were so impressed by the success of the Rosen operation that they collaborated at four of their other stores. The one at Bordentown, N. J., got 50 machines; Glen Burnie, Md., 40 machines; Allentown, Pa., and Totawa, N. J., 35 machines each.

Feeling the one-stop market was a natural for his new operation, Rosen expanded to other chains. The Bargain City group put in centers at nearby Fairless Hills, Pa., and Woodlawn, Pa., 45 machines each, and Westville, N. J., 25 machines.

Next he moved to the Atlantic Supermarkets chain and set up a few more of his coin-o-matic centers.

Own Building

But Rosen is probably most proud of his newest location. The one in Philadelphia's ritzy City Line. He opened it about seven weeks ago. But, it differs in the respect that it is not in a giant shopping mart. It is in a building of its own.

"We do not have the captive audience here like we do at the shopping centers," Rosen explained. "But we see no reason why it should not be just as successful."

Altho Philadelphia has its Arcades in midtown, this "center" is different. There are homes worth over \$50,000 within a stone's throw. And the residents don't mind the center. In fact, many of them patronize it.

"This," said Rosen, "is a credit to the business."

College Nearby

Things at this location should be especially busy from September to June each year, since St. Joseph's College is located right up the street. And it won't be surprising to find the students jamming the place.

Rosen said that many other chain stores are after him to put centers in their stores.

"The retailers are very much impressed when we point out that while other parts of the store earn a profit of about \$2 per square foot per year, the space occupied by the center is capable of netting the retailer about \$10 per square foot annually," Rosen said. "This, of course, is our main selling point."

"We also point out that the center will take some of the drudgery from shopping and after he or she plays a few games, will go back to the shopping area and buy even more merchandise."

\$15,000 Investment

Rosen explained that it takes "at least" a \$15,000 investment to set up a center. He also points out that it would be a mistake to try and palm off old machinery on these locations, that the finest machinery available be installed.

A minimum of 1,000 square feet should be considered in setting up a center and no less than 20 machines, Rosen said. "And do not close in your operation," he continued. "Let the shoppers have a lot of room so they pass right thru if they want. Eventually, they will stop and play."

Maintenance is no problem under Rosen's set-up. He has a trained man at each location with enough basic knowledge so he can repair minor trouble himself and just call the office for instructions on bigger jobs. Every few days, a mechanic from the plant calls at each location and checks out every machine.

"Atmosphere is also a very important item for a center," Rosen continued. "Create a show or carnival type one, if possible, for after all, you are selling amusement. And colorful decorations help, too."

"Remember, the customer is seeking an amusement center. Make your place recognizable as one. Do not treat the center as you would a tavern location."

Rosen reminded that the younger trade should not be overlooked. "They will spend as long as they are happy," he stated. "In fact, it might be a good idea if parents learn they can dump the kids in a center while they shop thru the rest of the market."

Rosen said he would welcome inquiries about his operation from other operators.

"I feel I can save other men in our business from making the same mistakes we did when we started out," Rosen said.



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Bally Ships Moon-Raider Gun Game

CHICAGO—A new burp type target game, Moon Raider, shipped to distributors last week Bally Manufacturing Company.

Featured with the high-speed automatic repeater rifle are mated targets of space-men appearing in a colorful, three-dimensional outer-space scene.



Varying values of each moon man target, changing at intervals and ranging from 1 to 1,000, keep the player shifting his aim frequently from one target to another for maximum scores.

Big scores of up to 140,000 are registered on fast, easy-to-revolving rotary totalizers. The game is designed, according to Bill O'Donnell, Bally general sales manager, to appeal to men, women and children alike for location at spots ranging from taverns to kiddieland.

Moon-Raider occupies just 24 inches by 38 inches of floor space. It can be operated with or without replays and with or without mate play. The game is standardly set at dime play to run 65 seconds per coin.

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National PR Group Set to Incorporate

CHICAGO—The formation of a permanent public relations organization for the coin machine industry moved a step nearer realization Tuesday (22) as a seven-man committee representing all facets of the industry organized the Information Council of the Coin-Operated Equipment Industry.

The group will be set up as a non-profit organization, with incorporation papers and bylaws expected to be drawn up in the next two weeks. Symbolic signers of the "articles of incorporation" were Lou Casola, Rockford, Ill., operator, representing the operators; Bob Slifer, managing director of the National Coin Machine Distributors Association, representing the distributors, and Herb Jones, vice-president of the Bally Manufacturing Company, representing the manufacturers.

Meeting at the Bismarck Hotel here with the three signers were Clint Pierce, Brodhead, Wis., operator; Ed Ratajack, AMI; Lee Brooks, Cash Box, and Hilmer Stark, The Billboard.

Separate Entity

Casola, who is chairman of the group, who is chairman of the organization will function as "a separate entity which is not a part of any existing organization, and which is composed of all elements in the industry; operators, distributors, manufacturers and allied groups."

Casola added that "we want this effort to be truly national, representative of the wishes of all in the industry," and that "this group exists only to form the permanent public relations organization and pave the way for participation by everyone."

He suggested that any recommendations—from operators, distributors or manufacturers—on how to run the organization should be sent to him at 208 North Madison Street, Rockford, Ill.

Committee assignments were made for the next meeting, which will be called as soon as the incorporation is completed. In addition to writing a constitution and bylaws, the committees will investigate and recommend public relations firms, nominate candidates for the board of directors and report on a bank to handle funds on a trustee and accounting basis.

Life of the temporary committee will end at the next meeting when the directors and an executive committee will be named. Directors and executive committee members will be selected not only from the standpoint of representing all facets of the industry, but to give representation to all geographical areas as well.

One problem faced by the temporary committee was the possibility of any conflict with the public relations efforts of merchant vending groups. The new group will offer to work with and assist the merchant vending groups and, in its publicity releases, make it clear that the group speaks only for itself.

Pending deeper discussion with a public relations firm, the industry's PR problem will be attacked on three fronts—organization within the industry, providing national leadership and co-operating with local coin machine associations.

Wis. Music Ops Meet in Milwaukee

MILWAUKEE — Wisconsin Music operators and distributors are to meet here at the Ambassador Hotel tonight (27). The special meeting is called by the Wisconsin Music Merchants Association.

Purpose of the meeting, according to C. S. Pierce, association president, is to discuss compromise legislation on juke box performance fees. Opinions are to be heard on the proposed nominal fee per phonograph per year for a five-year period. All local distributors are to attend, and all State operators are invited.

MOLONEY FUND DONATES \$18,000

CHICAGO — Checks of \$9,000 each were sent this week to the American Heart Foundation and the American Cancer Society from the Raymond T. Moloney Foundation, set up in honor of the late Ray Moloney, president of the Bally Manufacturing Company. The foundation was set up after the family had indicated a wish to honor the memory of the popular coin machine executive "not with perishable floral tributes, but with means to aid in the imperishable work of helping mankind to combat disease." Contributions to the fund were made by operators, distributors and manufacturers in the trade.

Chi Coin Bows Bowl Master, 3-Way Shuffle

CHICAGO — Bowl Master, a new shuffle bowling game featuring three ways to score, was shipped to distributors last week by Chicago Coin Machine.

Two player-control switches give patrons the option of playing with or without flashing lights, and the option of regulation or high scoring.

Regulation, "Flash-O-Matic" and Advance scoring on a mystery basis is possible, according to players' preference.

The latest new shuffle bowler is a six-player with two coin chutes for dime and three-for-quarter play. Backglass panels light up to indicate that the game is set for regulation or high scoring, and light-up panels over the point registers indicates single, double, triple or quadruple scores for strikes and spares on the high score setting.

The "Flash-O-Matic" setting puts traveling lights into action, moving in front of the pins. Players then try to time their shots to the traveling light for top scores.

Williams Sale

Continued from page 94

Philadelphia headquarters, under the name Bargain City, U.S.A.

The Bargain City organization, it is interesting to note, is one of the Eastern chains which has moved into coin-operated amusement game playlands in several of its stores.

A Consolidated Sun Ray subsidiary also operates radio stations WPEN and WPEN-FM in Philadelphia.

As result of the February merger with Sun Ray Drug Company, Consolidated Sun Ray's sales were expected to run in excess of \$50,000,000.

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5-BALLS

Arabian Knights \$ 45
Duette 70
4 Balls 45
Mystic Marvel 75
Poker Pan 65
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Regatta 99
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Bingos Down; Bowlers, 5-Balls Up in St. Louis

By JOHN HICKS

ST. LOUIS — In-line pinballs, due to federal demands for \$250 license stamps, are no longer king on locations in this area. Top games, in terms of numbers on location, are five-ball pins, ball bowling games and shuffle bowlers.

Total percentage of the top three range anywhere from 40 to 80 per cent of individual game routes.

The shift in games on location is the result of enforcement of a 1958 court ruling requiring a \$250 federal tax stamp on in-line pinballs. About 4,500 in-lines were taken off routes in nearby St. Clair and Madison counties, Illinois, and another 2,000 were pulled out of stops in St. Louis and St. Louis County. The percentage of in-lines now on location is negligible in the St. Louis area. Percentages of other games out vary from firm to firm:

J. S. Morris and Sons' games on location, according to Sidney Morris, consist of 54 per cent five-ball pins, 12 per cent baseballs, 11 per cent bowlers, 8 per cent shuffle alleys, 6 per cent in-lines, 3 per cent each on guns and pool games, 3 per cent other types.

Morris Figures

Lou Morris, of Morris Novelty's, figures are: In-line pinballs, 10 per cent; five-balls, 35; ball bowling, 20; shuffle bowling, 10; gun and pool games, 3 each, and baseball and rockets, a total of 10.

Central Distributors percentages, Ed Randolph said, are: Five-balls, 20; ball bowling and shuffle bowling, each 10 to 15; gun games, 10, and pools, about 5.

Marvin Nissenbaum said Wonder Novelty Company's figures were: Shuffles, 20; five-ball pinballs, 45; ball bowling, 30, and pools, rockets and gun games make up 3 per cent and other games the remaining 2 per cent.

Henry Raiffie of Atlas Amusement Company said he has 20 per cent of his machines in ball bowlers

and 25 per cent shuffle bowlers. Operators here said receipts are down at present. Raiffie said machines are definitely not getting the play because money is not circulating. He added that even the taverns are not doing the business.

Operators are looking for something to replace the revenue from in-line pinballs, Nissenbaum said, adding that he had no idea of which kind of machine it would be.

Lower Bowler Price?

If the price is right, bowlers are what Raiffie wants more from manufacturers. The price of machines is currently "way out of line with returns," Raiffie said.

Lou Morris said the game wanted is some type which is a miniature of a popular like baseball, pool and bowling which have proved profitable. Randolph felt the five-ball machines are being sold a good deal now, but he had no idea what would be concentrated on now that the bingos are falling off.

Gross receipts on machines in locations were difficult to determine because they depend on many things and varied "tremendously," the operators agreed. Lou Morris said receipts compared about the same percentage-wise with the types of machines on locations.

In the St. Louis area, route ownership has changed little. The only change was that Star Novelty Company went out of business, and its routes were taken over by already established operators here earlier this year.

The only regulation affecting operators was the ruling by the United States District Court at Springfield, Ill., which held that in-lines are gambling devices. Previously these machines had required only a \$10 amusement tax stamp. Nissenbaum said receipts are down on amusement games generally because the greatest play by customers was on in-line pinballs.

Remodeling Contractors Help Denver Op Place Juke Boxes

DENVER — Keeping a close check with remodeling contractors who specialize in modernizing bars, restaurants, cocktail lounges, taverns and similar buildings may turn up valuable location leads, according to Tony Lucero, veteran juke box operator here.

Every operator has had the problem of running into a potential location which can't be used, simply because there is no space available for the phonograph, the owner simply doesn't like them around, or various circumstances make it

impractical to install wall boxes and speaker equipment. However, when the same location which was adamant against a phonograph installation in the past remodels, most of the objections listed above vanish.

Lucero has found, for example, that in every instance where the location owner complains that he had no space for a phonograph, he usually does as soon as the remodeling and expansion job is done.

Added Space

One of the primary reasons for remodeling of coin machines is to create added space, and sometimes is difficult to fill up adequately. That's an excellent time to step in with the suggestion that the location owner allow us to make an installation, says Lucero. One of the best stops had refused him for five years, until the owner was able to take over an adjoining shop, set up complete food service facilities along with a cocktail lounge.

An archway cut in between the two provided the perfect place for the phonograph, with speakers on either side, and this location is one of his best. He would never have known of it, however, if it had not been for the fact that a remodeling contractor called him up and informed him that he was making these changes.

Since that time, Lucero makes it a point to check regularly with a dozen local remodeling contractors who specialize in this sort of work. Six fully worthwhile new locations during 1958 were produced, and the score during 1959 is half that number.

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Wms. Crane 125.00	Mills Panoram. Muto. Voice O Graph 275.00	Genco State Fair Gun 225.00
Genco Motorama 275.00		Genco Davey Crockett Gun 225.00
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Banner Moves Headquarters To Newer Bldg.

PHILADELPHIA — Albert M. Rothstein, president of Banner Specialty Company here, distributor of leading brands of entertainment machines, has announced that his 42-year-old firm will move to new, larger quarters early next month.

The new location, which will be

on Fifth Street above Girard Avenue, is only three blocks from the present one at Second Street and Girard Avenue. It will contain 42,000 square feet.

This new headquarters is being completely renovated to house the company's offices, showrooms, repair departments, service headquarters and warehouses.

Parking and loading facilities will be increased three-fold to accommodate the company's fleet of trucks. Only the most modern warehousing methods will be used, including fork-lift trucks.

In charge of sales for Banner, which for the past few years has been making headway in the exporting business, are Vice-President Angelo Musi, Fred C. Walter and Moe Bayer.

ANTI-IN-LINE ACTION CUTS GOV'T \$\$, TOO

SPRINGFIELD, Ill. — If the curtailment of in-line pinball machines, top earners in Illinois, has hurt operators, the State Department of Illinois Records showed it affected the State's revenue also. Income from the State tax on machines dropped 51.4 per cent in June. The Revenue Department reported it collected \$1,799 in taxes on coin-operated amusement devices in June, as compared with \$3,702 in June, 1958.

Auto Crashes Thru Distrib Showroom

ST. LOUIS—An automobile involved in an accident in front of J. Rosenfeld Company here crashed thru the front of the distributing firm Wednesday (22), knocking down the entrance and display windows on either side. Damage to the building was estimated at about \$5,000 by Milton Schraier, treasurer of the company.

Driver of the auto, Miss Elizabeth Dardis, suffered an injured hand. She was treated at City Hospital. Miss Dardis was driving north on Walton Avenue when her automobile collided with a car driven by Bobby Johnson at Washington Boulevard. The Rosenfeld Company (4701 Washington) is at the intersection of Washington and Walton. Johnson was uninjured.

Police originally received the accident call as a fire alarm, and the fire department was dispatched. One of the machines careened into the front of the Rosenfeld Company and set off the burglar alarm, bringing more police cars and a burglar alarm representative.

Shortly after the accident, a temporary barricade was started at the J. Rosenfeld Company. Schraier said a new front will be placed on the building as a result of the accident. This, he added, should be up before August 15.

Milwaukee Ops

Continued from page 94

used in approximately 25 per cent of all State locations. Rebound shuffle games have dwindled to "almost nothing" according to one distributor.

Kiddie rides have been gaining in popularity. "This is one field that has been overlooked until recently by most operators," says distributor Harry Jacobs Jr., United, Inc. "We're getting a lot of calls these days for kiddie rides of all kinds. Particularly popular are those that look like animals."

Many Route Changes

An accurate barometer of the state of health of the coin machine business here is the number of "For Sale" signs on coin machine routes. Reports are that the past year has seen an exceptionally heavy number of routes changing hands. The trend shows distributors taking charge of more routes thru-out the territory. Repossessions of unpaid-for equipment has accounted for a rising number of routes reverting to distributors.

According to one volume wholesaler here: "Distributors are spreading out and taking over more and more routes. One distributor here is already operating routes as far away as Sheboygan (50 miles). Actually we distributors are not happy about taking over routes. We'd rather stick to distributing, but what can we do when operators default on machines they bought from us?"

Also readily visible is the trend for the big operators to get even bigger, as smaller firms go up for sale. Cost of staying in business and the downtrending of games receipts has been responsible for the growing number of mergers and route acquisitions.

Are distributors benefiting from the trend to larger operating firms? Not so, according to one experienced distributor: "As the operators become bigger, they tend to purchase fewer machines. They no longer are bothered by as much competition that once forced them to provide locations with the very newest machines. Instead of competing, they buy out their competitors."



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V200	425.00
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M100C	395.00
M100B	325.00

WURLITZER

2204	\$595.00
2100	499.50
2104	495.00
2150	479.50
2000	449.50
1900	449.50
1800	395.00
1700	325.00
1650	225.00

AMI

I-200	WRITE
H-200	\$650.00
G-200	450.00
G-120	450.00
F-120	395.00
G-80	400.00
D-80	189.50
E-120	250.00
D-40 (45)	149.50

ROCK-OLA

1454	\$495.00
1448	400.00
1438	295.00

CIGARETTE VENDOR

Eastern Mark II, 22-col.	\$199.50
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United ZENITH

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Genco FOOTBALL \$140

Wms. CRANE 118

C. C. STEAM SHOVEL... 118

Bally ALL STAR BOWLER 175

Genco MOTORAMA 215

C. C. TWIN HOCKEY ... 215

Williams TEN PIN..... 195

TELEQUIZ W/Film 95

GUNS

Genco CIRCUS GUN \$295

Genco STATE FAIR 240

Genco DAVY CROCKETT 225

Genco SKY ROCKET 195

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Pinball Bills

Continued from page 94

ment for their opinions of the proposed legislation, but those departments have simply said "no comment."
Should Congress adjourn without taking action on the bills, it does mean that they can be forgotten. It is entirely possible that they could be considered when the second session of the 86th Congress convenes in January. Then, if no action were taken when the second session adjourns next summer, the bills would automatically die and have to be reintroduced when the 87th Congress starts up in 1961.

MOA Head Willing to Listen

• *Continued from page 94*

gested—covering all performance rights obligations.

During the first five years of the arrangement, an appraisal would be made of how the collection of a nominal fee-per-box would affect the juke box business, from operator to manufacturer. At the end of the five-year period, the arrangement would be analyzed.

Trustees would set up rules for the administration of the fund and report annually to Congress. Appeals could be made to the U. S. District Court in the event any operator felt the assessment was too high.

Willing to Listen

Miller indicated that he would be willing to listen to further proposals along this line. Here is what he had to say on the matter:

"I wish to say that I have an open mind and I am willing to listen to suggestions or proposals made by the Congressional committee, and if Congressman Celler or any other person comes up with an idea that is not detrimental to the music operators, or the automatic phonograph industry as a whole, I would be perfectly willing to explore a proposal of that kind. It must, however, be an idea that is not going to overburden the music operator by taxing beyond the extent of mechanical royalties."

Miller also emphasized that the amendment suggested by Congressman Celler, or any other changes in the copyright laws, must be discussed by the entire MOA national board of directors as soon as possible.

He also said that representatives of State and local associations should be called to a central area so that they may air the views of their members on the proposal. Miller emphasized that no individual or committee has the right to negotiate for the entire music machine industry without indications of support from all groups within the industry.

"I am fully aware," Miller said, "that the music operators are the ones who would have to pay any increase, whether it be thru mechanical royalties or some other system. Therefore, I would not have the right to commit the operators to any changes in the current copyright laws, or any changes in mechanical royalties, until after the

music operators of the nation have voiced their opinions in approval or dissent, and without first having the approval of the members of Music Operators of America, Inc., and various operators all over the United States.

Miller's statement, while still adamant on the matter of performance rights royalties, indicates that ASCAP and the juke box industry might still reach some mutually satisfactory arrangement either thru the increase of mechanical royalties or with a trusteeship—not administered by a performance rights society—such as recommended by Congressman Celler.

Royalty Hassle

• *Continued from page 94*

Brickfield again reminds operators that the language of the amendment proposed is open to suggestion and alteration, as Representative Celler stated.

Subcommittee staffers estimate the expense of the administration of funds under the proposed three-man board of trustees would not go over \$100,000 annually—out of a possible \$2.5 million collected at \$5 each for about 500,000 boxes estimated to be on locations.

The amendment requires that juke box operators submit such information on the juke box play as required to round out the survey, which is to be done by or with Census Bureau and possibly other government agencies.

Counsel Brickfield says wording of this particular aspect can be made to indicate responsibility only for information to aid in the survey of the number of plays of copyrighted music on the juke box, and would not involve any other information.



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CYPRESS GARDENS 395	DOUBLE HEADER 125
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ARCADE

BALLY SKILL ROLL \$ 95	C.C. EXPLORER \$275
C.C. REBOUND SHUFFLE 125	C.C. ROCKET SHUFFLE 245
C.C. CRISS CROSS HOCKEY 325	UNITED JUPITER 295
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FAIR LADY, 2-Pl. 165
SILVER 195
STRAIGHT FLUSH 195
CONTINENTAL CAFE 195
CRISS CROSS 195
ROCKET SHIP 215
ROTO POOL 240
SUNSHINE 263
WHIRLWIND, 2-Pl. 275
SITTING PRETTY 275
STRAIGHT SHOOTER 285
MID-DIVER 295
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Chicago 49, Illinois

Collections Boom

• *Continued from page 94*

the upcoming referendum next November," Furman told the officers. "The resorts are a showcase, and we cannot let visitors feel the law is flouted there. The law is still on the books and we have no other choice but to enforce it."

"Arrests will result if there are any violators," warned Augustine A. Repetto, prosecutor for Atlantic County.

Joe Silverman, business manager of the Amusement Machine Operators of Philadelphia, said: "People on vacation want to spend money on vacation. Even if some of the games are gambling, there are three race tracks in the State the people can go to.

Small Resorts

"The small resorts in the northern part of the State will feel the end of the ban more than the big places like Atlantic City," Silverman continued. "In the big resorts, there are hotels and night spots, but in the small towns, the Arcades are usually a main amusement center."

Brown about summed up the general attitude of operators here:

"We are looking forward to the repeal of the gambling ban at the shore," he said. "It will mean we will be able to put more games of more types in there. Especially Pokerinos."

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ONE PLAYER

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Height 56"
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The originators of electric upright free-play games.

Philly Longshoremen's Strike Slows Coin Machine Export

PHILADELPHIA—A strike by the Longshoremen's Union here that tied up the port of Philadelphia took its effect on the exporting phase of the amusement machine industry. The strike went into its fourth week Monday (27). Some of the firms here diverted their exports to other ports such as Baltimore, New York, New Orleans and Houston. The smaller ones just halted operations for the

duration. But all were in agreement on one thing: "It's costing us money."
"I have to make arrangements for trailer trucks to haul the machines to these other ports," said Hank Grant, buyer for the International Amusement Company. "This alone is a headache. Under normal operations, the shipping lines send the trucks automatically."

Business Loss

Grant explained that the strike has actually cost International a small amount of business.

"For example," he said, "if I have two orders, one for 20 machines and another for 30, I can only fill the larger one. The 20 units would not fill the truck and 50 would be too many, so I can't send both orders. And there are only so many trucks available."

Another exporter here that had to find another port to move the machines is the Scott-Crosse Company. It continues to do business, however.

Shipments Delayed

Albert M. Rothstein, president of Banner Specialty Company, which has been in the exporting line for only a few years, said his firm has been delayed in getting out their shipments.

"We can't use other ports as easily as some of the larger firms," he said.

The strike started over a dispute on what kind of equipment would be used to load sugar on boats. The firms wanted the longshoremen to use nets while the men preferred hooks.

A.B.T. Moves Chicago Research Department

CHICAGO—A.B.T., coin mechanisms manufacturer, is moving its Chicago research and development departments as of August 1 to a new building at 3101 N. Lowell Avenue, in this city.

This will mark A.B.T.'s latest

move from its long-time headquarters at 715 N. Kedzie, Chicago where it had leased the building. The firm had occupied the building 22 years.

A.B.T. had earlier transferred its manufacturing facilities from its Kedzie plant to its parent firm, Atwood Vacuum Machine Company, Rockford, Ill.

DAVIS 6-Point Guaranteed Phonographs Work like new — Look like new

SEEBURG

KD200H	\$725
KD200	695
KS200H	689
HF100R	550
VL200	549
HVL 200 Hideaway	469
M100C	375
M100 BL	315

WURLITZER

2000	\$459
1900	449
1917 Hideaway, 104 sel.	349
1650	195
1217 Hideaway	49

AMI

I-200	\$739
H-200	649
G-200	395

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BEACH TIME	425.00	DOUBLE HEADER	125.00
CYPRESS GARDENS	375.00	PARADE	125.00
MISS AMERICA	275.00	NIGHT CLUB	120.00
SUN VALLEY	315.00	BROADWAY	110.00
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- 4 flippers for "relay" skill shots
- Match feature • 3 or 5 ball play

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Dime play is here to stay — buy Gottlieb Games and keep it that way!



Amusement Pinballs
as American as Baseball and Hot Dogs!

POUCH LINE?

Salt Lake Ed Gets Wrong Pitch on Pins

CHICAGO—It looks as tho one Western newspaper editor may be relying on pony express bulletins for the "latest developments from the East."

In a top-of-the-page editorial July 10, The Salt Lake City Deseret News-Telegram, launched another attack on pinball games, but gets its facts on Illinois action badly mixed.

Says one paragraph of the 12-inch editorial: "... The Illinois general assembly outlawed all pinball machines. Recognizing that pinball machines paying off in free games are only a dodge to get around the ban on machines that pay off openly, the legislators branded the free-game machine as a gambling device and banned it from the State."

Actually, the Illinois measure, not yet signed into law (as of July 22), bans only in-line type pinball games, not free-play machines, a far more inclusive term. (See The Billboard, July 6.) When first introduced April 28, the bill included free-play pins.

Philip Morris, Lorillard Bow Menthol Packs

NEW YORK — Two new mentholized, king-sized filter cigarettes made their bow this week here under the aegis of Philip Morris, Inc. and P. Lorillard Company.

Morris debuted the Alpine brand, described as the first "high filtration, light menthol cigarette" on the market. Following strong initial acceptance in test markets of Syracuse, Rochester and Albany, New York, the company decided to go national immediately. Officials said that in response to "an almost instantaneous demand," vending machine plates had been printed in quantity and that more than 1,000 machines in the test areas were already carrying the brand.

Lorillard described its new brand as a "king-sized 'air-conditioned' filter cigarette" with a new paper electronically treated to create uniform ventilation. The Lorillard brand was due to go on sale in test markets of Philadelphia and Providence this week.

Alpine was said to have a "whisper" of menthol, while Spring was described as having a "wisp" of menthol.

Auto Bell Set On New Hdqs.

CHICAGO—Auto Bell Novelty & Manufacturing Company moves to new and larger headquarters at 401 N. Wood here Saturday (1).

The firm's Zeke Wolf and Al Warren say their new home will be open on that day to greet all their distributors and friends. Warren said thanks are due the Auto Bell distributor organization for making the move possible.

Price Sells Cal Coin Corp.

LOS ANGELES—D. W. Price has sold Cal Coin Corporation, manufacturer of the 78 conversion kit for Seeburg phonographs, but the unit will continue to be made by the new owners.

Price, formerly associated with Bally Manufacturing Company, Seeburg Corporation and other manufacturers of coin-operated equipment, also sold the D. W. Price Corporation, which manufactured the ball lock pin for missiles. This will also be continued

in production by the new owners, he said.

Price said that he plans to re-enter the manufacturing business "when something that has potential comes along." He added that he would prefer to stay with coin-operated equipment but will consider any product that has "potential."

D. W. Price Corporation was organized in 1951 and its subsidiary, Cal Coin, in 1954.

Correction

NEW YORK—A recent Billboard story about the new precision oiler for juke boxes and games being marketed by the Continental Arms Corporation had the spout as 42½ inches long. The spout is 4½ inches long.

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BRAND NEW \$75.00 Each
In Cases

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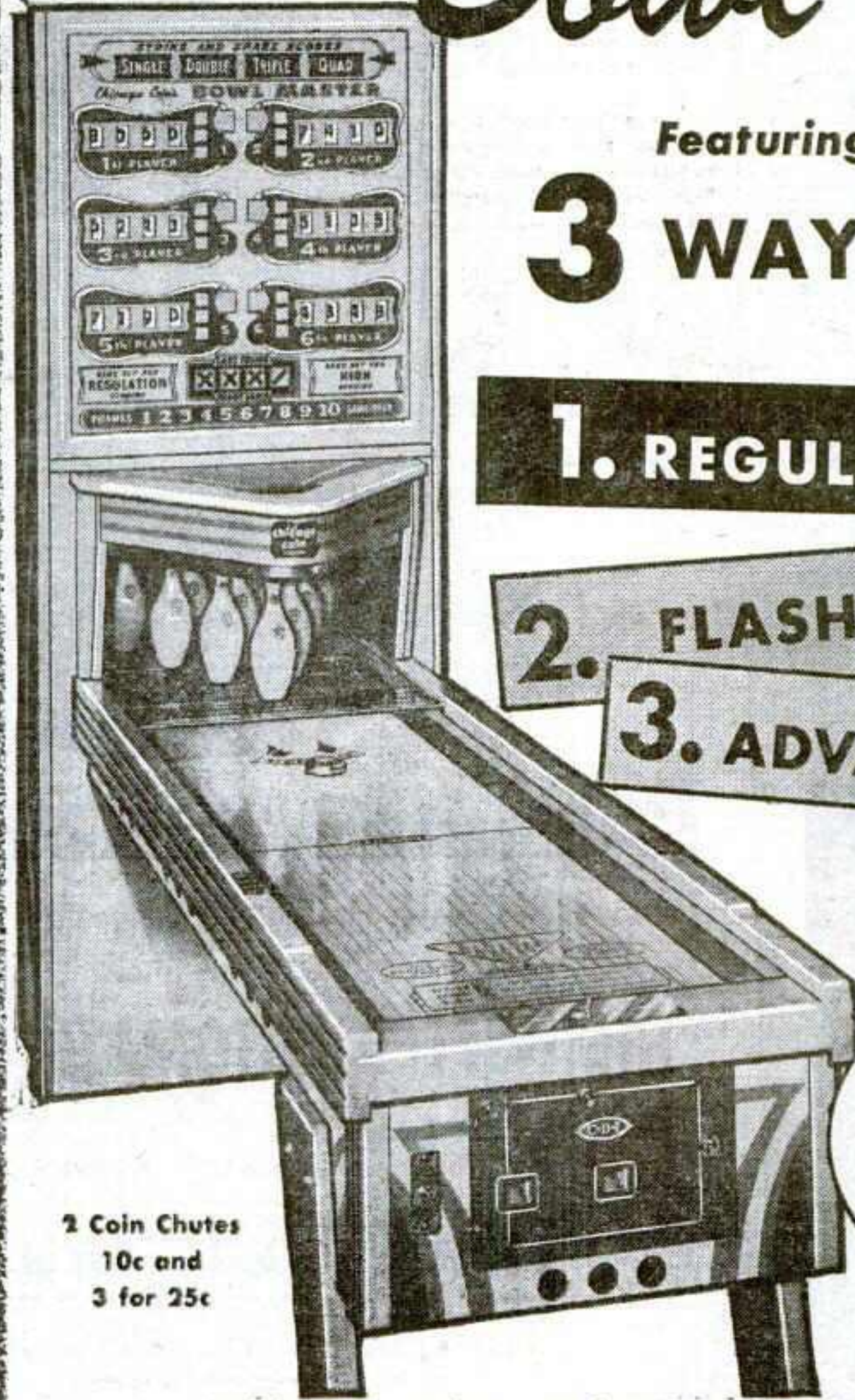
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10c and
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Two Player Control Switches

1. For Playing With Flashing Lights Or Without Flashing Lights
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chicago coin's "Line-Up" Of Profit Making Games

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Extra sturdy for continuous play. New jumbo score drums, new ball lift, new pin recorder. Available in 16½ and 21½ ft. lengths.

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2 players can bowl at the same time. As many as 8 can participate. Each lane operates independently of the other.

STAR ROCKET

High scoring action! 3-4-5 in row . . . 4 corners . . . 5 diagonals . . . 5 verticals . . . 5 horizontals . . . plus the BIG "Y" Available in 3 models.

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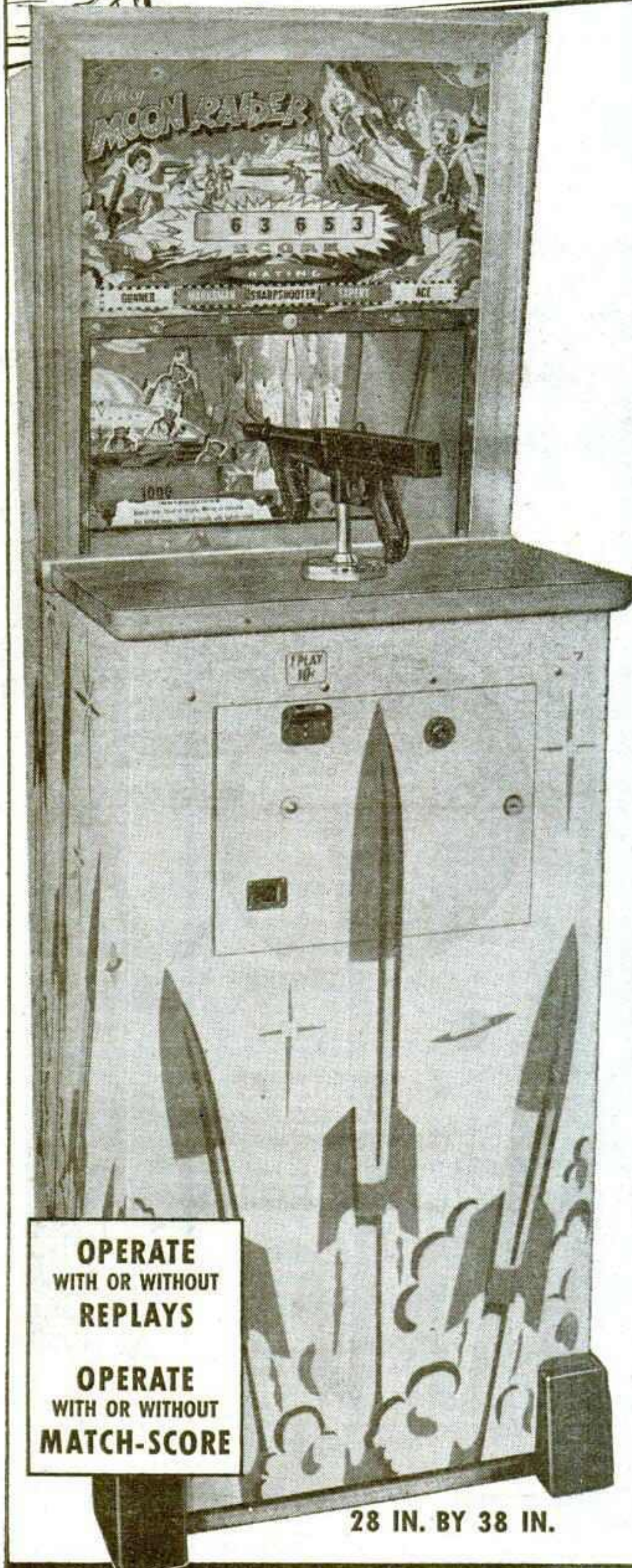
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SAY YOU SAW IT IN THE BILLBOARD!



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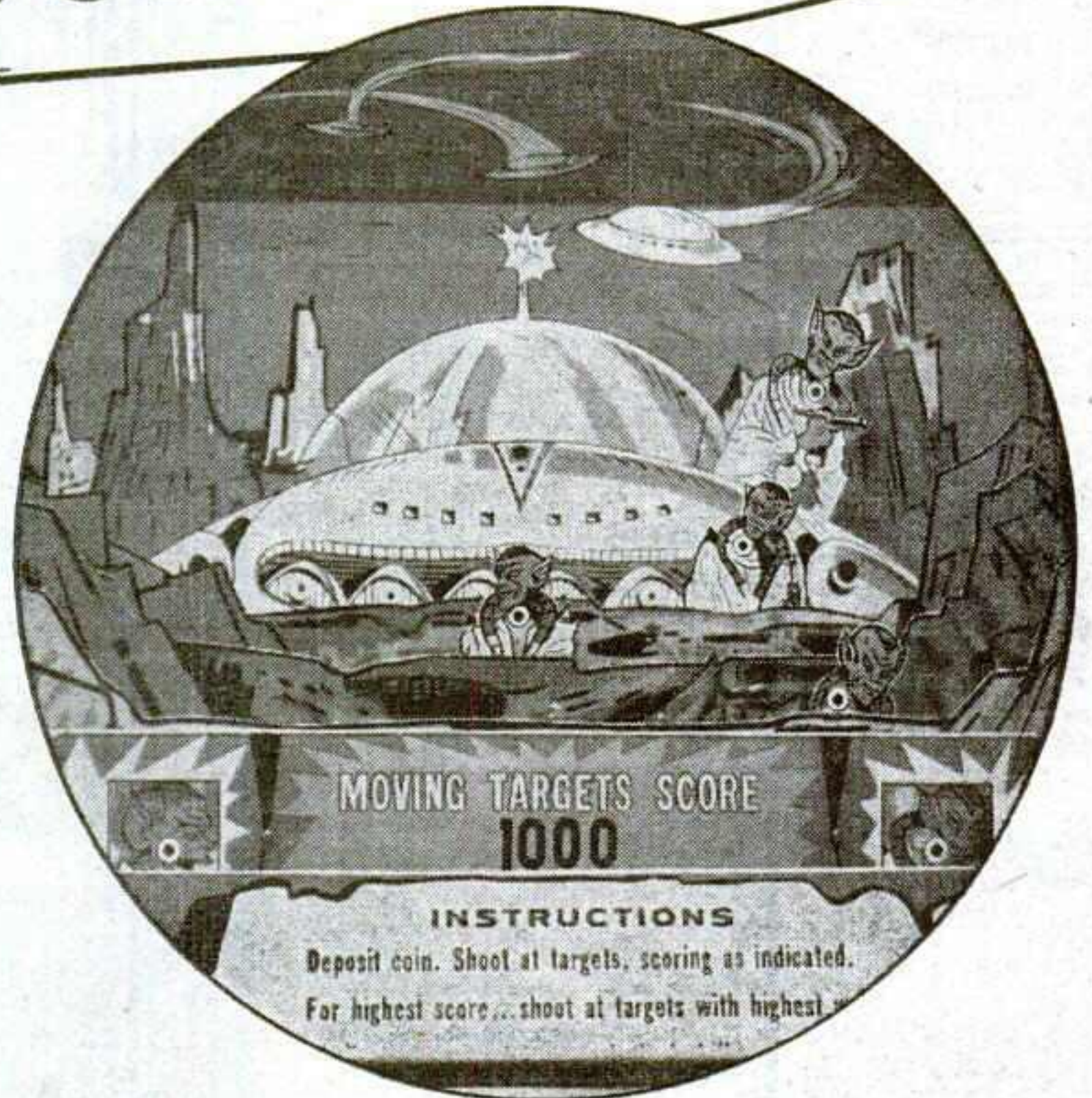
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REPLAYS**

**OPERATE
WITH OR WITHOUT
MATCH-SCORE**

28 IN. BY 38 IN.



**3-dimensional "VISTARAMA" target-area
packed with space-age play-appeal**

HIGH-SPEED AUTOMATIC REPEATER RIFLE
insures fast play, fast profit...stimulates competitive play

TRICKY MOVING TARGETS
appear and disappear in mountains of the moon

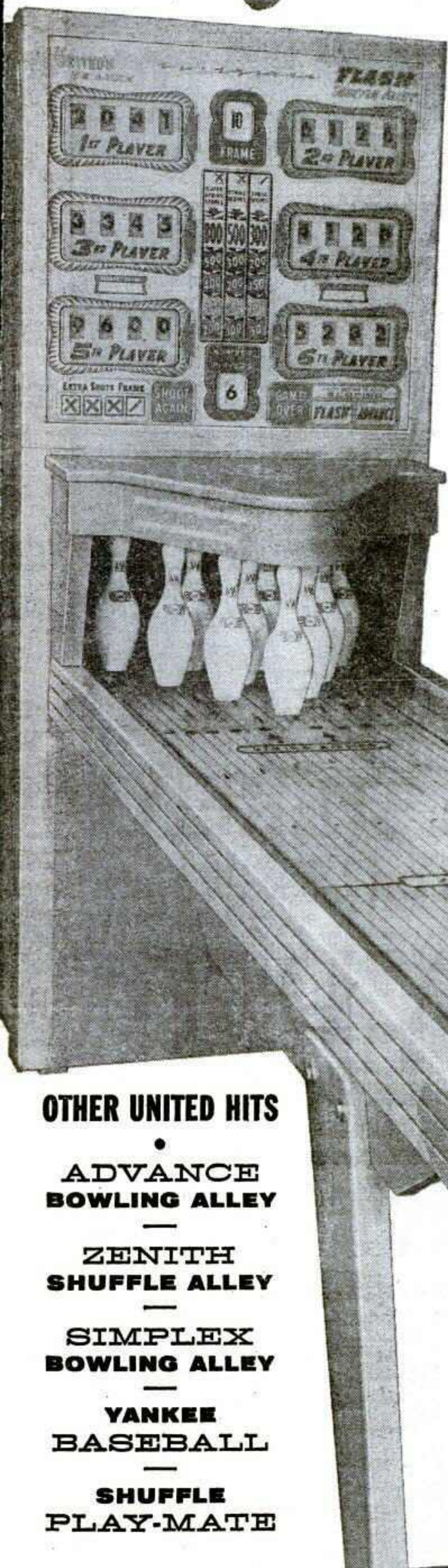
VARIABLE SCORE TARGETS
insure constant "change-aim" skill-appeal

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MOON-RAIDER is packed with play-appeal for men, women and children... a gold-mine in every type of location, from taverns to kiddielands. Get your share of the MOON-RAIDER money. Get MOON-RAIDER busy for you today.

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Choice of 2 Types of High Scoring!

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Traveling lights
on playfield and
backglass register
changing values of
Super Strikes,
Strikes,
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2 MODELS
Deluxe FLASH with
3-WAY MATCH

Regular FLASH
without
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1
TO
6
CAN
PLAY

SUPER STRIKE SCORES	STRIKE SCORES	SPARE SCORES
800	500	300
500	300	200
400	200	150
300	150	100
200	100	50

**HIGH
SCORES
EITHER WAY**

OTHER UNITED HITS

ADVANCE BOWLING ALLEY

ZENITH SHUFFLE ALLEY

SIMPLEX BOWLING ALLEY

YANKEE BASEBALL

SHUFFLE PLAY-MATE

Skill shooting
increases
Super Strike,
Strike and Spare
values from
1st to 5th frames
and repeats
6th through
last frame

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SEE YOUR DISTRIBUTOR

NATIONAL REJECTOR

★
SIZE: 8½ FT. BY 2½ FT.

★
SHIPPING WEIGHT, 430 LBS.

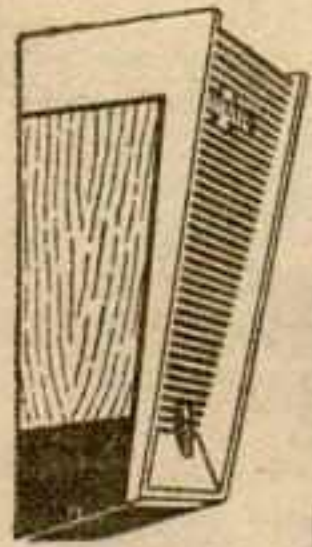


PAT BOONE, DOT RECORDS

CONNIE FRANCIS, MGM RECORDS

FRANKIE AVALON, CHANCELLOR RECORDS

PAT, CONNIE AND FRANKIE ARE ON **STEREO**
and they sound best on

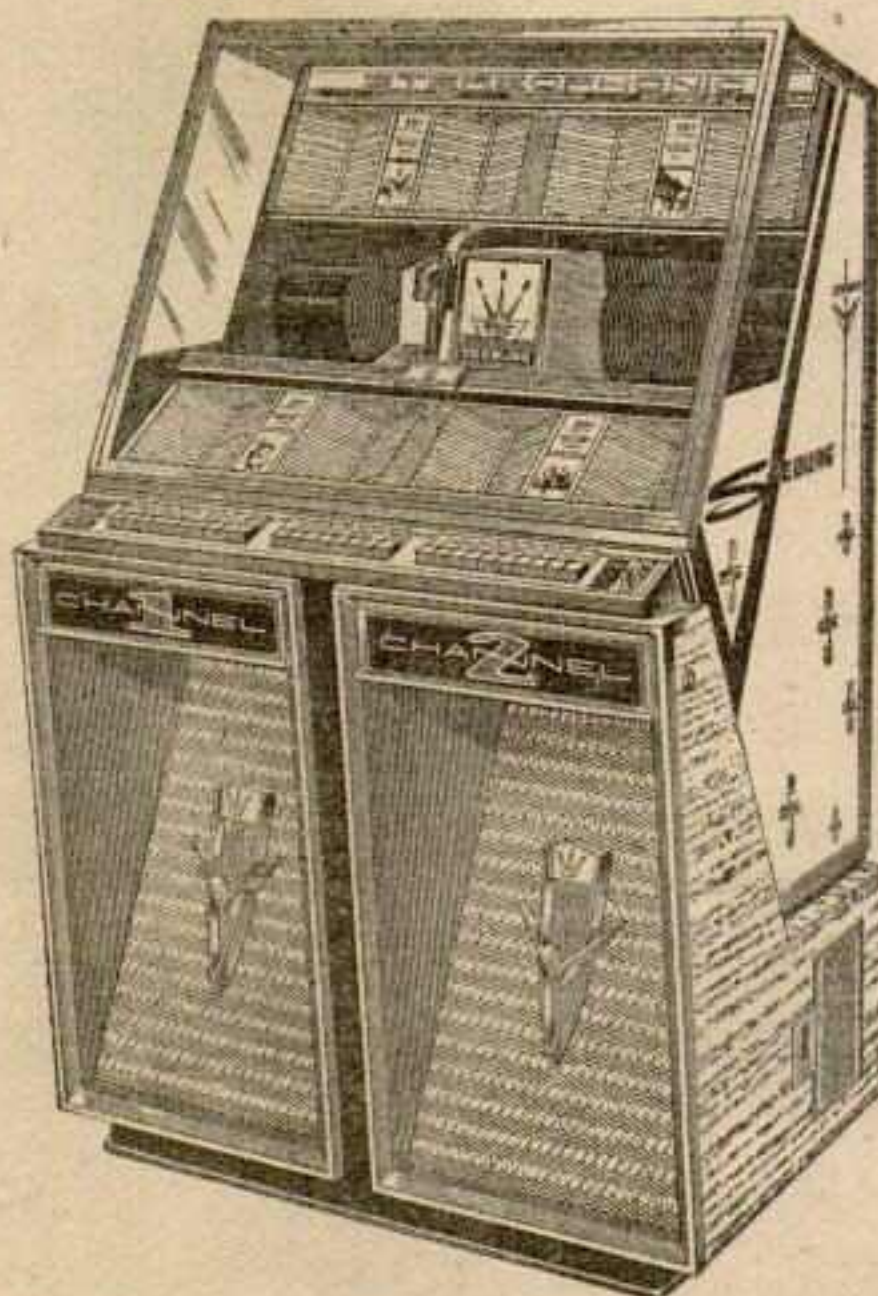


SEEBURG STEREO



HEAR THESE STEREO SINGLES:

- "Twixt Twelve and Twenty",
Pat Boone, Dot S-207
- "Lipstick On Your Collar",
Connie Francis, MGM SK-50121
- "A Boy Without A Girl",
Frankie Avalon, Chancellor SC-1038



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