

SIXTY-FIFTU YEAR

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Dealers' Sales Not Bad-For Summer

Cross-Country Consensus Puts Over-All Business a Bit Ahead of Last Year

By BOB ROLONTZ

NEW YORK - Business among his summer is not as bad as it has een painted. It is not sensational, but it is not bad-for summer, that Dealers contacted by The Billourd in New York, Hollywood, ind Chicago, found over-all busiless to be slightly ahead of last ear, altho Washington and Cinmunats dealers said business was ehind last year. In the cities where dealers noted an increase, this was due mainly to upped LP sales, with the singles business off generally, with a few exceptions, Utho stereo sales slimped this ummer, monaural sales were holdig up very well. (These dealer comments are borne out by The sillboard-NYU national dealer surcy which appears in another story in this issue.

Dealers contacted directly by The Billboard in the five cities were unhappy about many things, their biggest complaints being directed at manufacturers policies and record clubs. They indicated

Broad Singles Stock Pays

NEW YORK-One of the more steresting aspects of the dealer sirvey last week was that dealers sho had expanded their single sock to include all labels, or had untinued to carry all labels, did not suffer is sharp a decline in ngle sales as did dealers who cut tick to "Top 40" or a limited sogles stock. Si Bondy, of The Recnd Shop in New York, for inlance, noted how his singles busiess picked up tremendously when threw out the "Top 40" hits and larted to carry at labels. This is line with King Records' prexy ld Nathan's comments a few teks ago, that dealers can't sell agles unless they carry them, disay them, and make them avail-He for the kids to hear.

the manufacturers for special deals and failure to cortrol prices and they were not happy about the record dealers thruout the country transhipping being carried on by some distributors and one stops.

Not Too Pessimistic

But on the whole, the majority of dealers talked to were not unduly pessimistic. Many felt that if the product was aggressively promoted and wisely purchased a respectable business could be maintained thru the summer. Many of the dealers felt there would be the normal pickup in the fall.

Here are the comments of dealers across the country, starting in New York:

NEW YORK-George Prinz of the Doubleday Book Stores chain reported that as a whole the record business in the Doubleday

(Continued on page 4)

"SHOW NEWS" INTRODUCED IN THIS ISSUE

IT IS "See Day" for The Billhoard readers. With this issue, "Show News is introduced to cover the outdoor amusement field and segments of the indoor amusement fields -auditoriums and arenas and talent which play in those buildings.

Show News offers greatly expanded coverage of The Billboard's "Citional field, plus coverage of other amusements, and also many new features, plus a new, more interesting typographical presenta-

Talent on the Road--one of the new features-capsules the news of traveling shows and talent. Show Places-another added feature -- spotlights users of talent. Tintypes-still another ne feature-presents intimate close-ups of carnival

New columns-Fair-Exhibition Management, Amusement

(Continued on page 60)

Study Points No Major Slump in Disk Business

2-Year Billboard-NYU Fact Sum-Up Shows LP's Holding Up Big

By SAM CHASE

NEW YORK-There is no major slump today in the record business.

STORE RECORDED SALES

This can be stated flatly, despite industry talk about slow sales. In an endeavor to for assumption. The Billboard herewith

presents an analysis which compares dollar volume of sales at retail stores by four-week periods for the past two full years, thru has been backing down from the June 20, 1959.

As can be noted from the charts

which appear on page 5, the overall gross between May 25 and June 20, including sales of LP's, singles and EP's, totalled \$16,600,000. This is well above the \$16,386,000 which was the average of business done during each four-week period during the past two years (based on manufacturers' suggested list price). Here's how it compares with substitute facts the early part of 1959;

January 5-31: \$16,700,000. February 2-28; \$16,500,000. March 2-28: \$19,900,000.

March 30-April 25: \$18,900,000. April 28-May 23: \$18,350,000. Thus, tho it is true that business March peak, it is also true that each four-week period of 1959, without exception, has brought in more dollars than any four-week

period from June 1957, the begin-

ning of this study, with the excep-

tion of the peak December periods of 1957 and 1958.

Cash Register Check The statistics used here are all derived from the confidential re-(Continued on page 5)

Stereo Boost For LP Sales

NEW YORK-Sharply improved LP sales in 1959 have been due, in good measure, to the big splurge made by ster-o. During the first 20 weeks of this year, stereo al-bums alone accounted for \$14,-000,000 worth of business in retail stores at nanufacturer list price, according to The Billboard-NYU studies. This compares with a virtual zero in the same period of

The stereo bonanza was not at the expense of monophonic sales, either. These actually ran 8 per cent ahead of 1958 for the first 20 weeks of this year.

NEWS OF THE WEEK

Arthur Godfrey Booked For Appearance at ESE . . .

Arthur Godfrey will make his first personal appearance since his operation at this year's Eastern States Exposition, West Springfield, Mass. The red head will be featured in the fair's horse show, September 25-27, and is also booked into the Boston Garden Rodeo later in.

Form Disk Jockey Assn., Inc., Elect Jim Hawthorne First Prexy . . .

An official national deejay organization became a reality last Saturday night, July 18, when a group of jocks from key areas of the country met in Milwaukee and formed the Disk Jockey Association, Inc., a nonprofit membership corporation. Jim Hawthorne, KDAY, Los Angeles, was elected presy

More Companies Present Fall Product and Programs . . .

Decca, Warner Bros., Verve, and many other labels presented their fall product lines and special distributor - dealer plans at meetings

ASCAP Dissident Cleffers Meet, Attack "Recognized Works" Pool . . .

Active ASCAP writers identified with the current pop hit scene, met Thursday (23) in New York to map strategy in protesting alleged unfair provisions of new ASCAP Consent Decree. Singled out as the most prominent ill was the provision which puts 30 per cent of ASCAP revenue into the so-called "recognized works" pool. Page 3

DEPARTMENT AND FEATURES.

Ammement Park	Music Pop Charts-
Arena, Auditorium Nessaletter 55	Honor Roll of Hits ., 32
Autlio Products 11 Bulk Vending 90	Remotrous's Logs V
Carmical Contab 21	TIMER & H 15
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Fair-Exhibition Management 59	Roller Rocchings 61
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DECCA CORAL Brunswick

SILVER ANNIVER BLUCKBUSIENS

Disk Jockey Association, Inc., Makes Bow in Milwaukee

Key Deejays Launch Own National Org; Elect Jim Hawthorne First Prexy

By JUNE BUNDY and BERNIE ASBELL

MILWAUKEE - An official national deejay organization long in the planning stage - became a reality last Saturday night (18) when a group of jockeys from key areas of the country met here at the Milwaukee Inn and formed the Disk Jockey Association, Inc., a non-profit membership corporation.

Elected as officers - serving in an interim capacity - were Jim Hawthorne, KDAY, Los Angeles, president; Scott Muni, WMCA, New York, first veepee: Bob (Coffeehead) Larsen, WRIT, Milwaukee, second veepee; Fred Hohl, WAME, Miami, third veepee; Charlie Austin, KVLC, Little Rock, Ark., fourth veepee; Robin Seymour, WKMH, Detroit, veepee in charge of public relations; Bill O Gavin, music programmer for "Lucky Lager Dance Time," San Francisco, secretary - treasurer

The interim board was limited to 16 members. However, a full board of 56 will be elected at the association's 1960 annual meeting, with each regional division guaranteed representation on the board and provisions made to include representatives from small Phil Phillips "Sea of Love" has beim, director of Columbia's Mas-should be ashamed of itself. For pipe rack studio to show off the markets in each region.

In addition to the officers, the first DJA board includes John Do-

Fitzgerald, Sahl Highlight Verve Sked

HOLLYWOOD - Ella Fitzgerald and Mort Sahl highlight Verve's 12-album August release. Johnny Hodges, Oscar Peterson's tet, Lee Knoitz, the Fraternity Brothers, Lyle Ritz in Hawaiian Jazz. Also noteworthy, an album featuring readings by Jack Kerouac on the beat generation.

for Sweet Singers," and includes swank British Colonial Hotel Frank DeVol's arrangements and which, distribs from hot and humid for the label, is called "A Way of fully air-conditioned. Life."

remus, WMAQ, Chicago; George corporation charter in New York Ricci, WTAQ, La Grange, Ill.; State. Tom Lambert, WISN, Milwaukee; Bill Liegeois, WISC, Marinette, Frank Ward, WSAI, Cincinnati; Wis.; Pat Webster, WCGO, Chi- Gary Smith, WVET, Rochester, cago; Dave Neumann, free-lance N. Y.; Mike Ruppe Jr., KWK, St. programmer, Seattle; Art Roberts, Louis; and four other Milwaukee WKBW, Buffalo; Vince Paul, jocks - Jack Revore, WISN; KWNO, Winona, Minn.; and Gene Woody Welch, Larry Clark, and Edwards, WROW, Albany, N. Y. Lee Rothman, all of WRIT. First honorary member of the Association is attorney Ben Starr, who provided the group with free legal services and who is filing for a

Merc Staging Singles Hype;

NEW YORK-Mercury Records is currently riding a strong singles splurge, with eight disks on The Billboard's Hot 100. Highest of the lot is the Dinah Washington click, 'What a Diff rence a Day Markes,' which moved to 14th from 22d. "Remember When" is 44th, as against last week's 41st.

Pretty Baby" has jumped to 47th (Continued on page 46)

M-G-M Brass to Nassau Meet

NEW YORK - The advance Other artists represented include guard for M-G-N Records' distrib-Mitzi Gaynor (in an Ira Gershwin utor sales convention was due to package), Dizzy Gillespie, a Lester leave here today (27) for the island Young - Roy Eldridge - Harry of Nassau, 3.W.I., where more Edison album, Duke Ellington and than 100 representatives of M-G-M Distributors thruout the "My Fair Lady," Stan Getz Quar- country will gather for meetings Thursday and Friday of this week.

The vanguard was composed of promotion chief. Sol Handwerger. together with Eddie Heller and Ed Budzinski. The two-day series Ella's album is tagged "Songs of meetings will be held in the batoning. Sahl's package, his third Stateside locations are assured, is

In addition to the business meet-Dozen albums to be issued in- ings, the attendees will have an cludes eight released simultane- opportunity to meet such M-G-M ously in stereo and monaural forms stars as Connie Francis, Dick Cawith the remaining four in single- ruso and Sam Fletcher, who are being flown in for the event.

Also attending the meet were

'Professional Group'

In setting up the Association, the jocks stressed that the DJA will be a "professional group." In line with this, it was agreed that to qualify for membership an applicant must have two or more years experience as a full - time disk jockey or music programmer ("one who selects or program recorded music for broadcast"). Prospective members must also be recommended by "some qualified person"

(Continued on page 30)

Dave Oppenheim

NEW YORK - Dave Oppenmoved up to 35th. The Platters' terworks department for the past seven years, has ankled his post at the company to become associate Brook Benton's "Thank You producer with Robert Saudek Associates, the TV package outfit. John McClure, who has been executive assistant to Oppenheim for the past two years, has been named acting director of the de-

The departure of Oppenheim marks the second of the vet a.&r. men to exit Columbia, the other being George Avakin last year from the pop-jazz album department. Columbia Reco.ds has announced that there will soon be a complete reorganization of the entire a.&r.

KOOKIE! LEND ME YOUR BOMB!

POMONA, Calif. - Station KWOW here last week gave a heavy ride to "Like I Love You," new Warner Bros. platter waxed by Edd Byrnes, the Kookie of television's "77 Sunset Strip," and the repercussion was such to drive some people bats.

In the lyrics, a lad calls his chick on the phone to tell her that he loves her. It seems that she can't get his identity straightened out and it finally develops that he has the wrong number. "Is this SUnset 7-7777?" he asks, and she replies: "No, it's POmona 9-2600."

To get to the punchline, it developed that there really is a POmona 9-2600 in Pomona. and it's the number of the Western Exterminator Com-

Shortly after KWOW started spinning the Byrnes platter, the exterminator firm's phone was kept busy, averaging a call every five minutes during the day, and every two minutes at night. The first few calls had the exterminator people scratching their heads, but it wound up driving them

EDITORIAL

Commendable Step Ahead Growth and responsibility entail the assumption of in-

creased obligations.

It is therefore commendable that a group of key jockeys, assembled last week in Milwaukee, organized the Disk Jockey Association, Inc., a nonprofit corporation (see separate story). DIA is dedicated to the maintenance of standards of pro-

fessionalism among deejays.

The serious tenor of the discussions at Milwaukee was evidence of the sincerity of the men whose long planning made the Milwaukee event possible.

The DJA can be an industry conscience; it can be a focal point for the improvement of radio-record company relations; and most importantly, it can help to channel the great power of the deejay on a public service level,

This will all help to place in proper perspective the professional's contribution to broadcasting, to music and our over-all American culture.

May the organization prosper.

KEEPING UP WITH THE JONESES

Diskery-Distrib Meets in Live-It-Up Competition

distributor meeting being held this snugly on tables in the French Prosummer by the manufacturers, vincial ballrooms of the posh hofrom major to minor (The Bill- telries. At practically every meeboard, July 20), has brought out ing where the product is demosthe somewhat surprising fact that strated the sales chief comes on just as manufacturers try to beat with the apologetic or defize each other saleswise, they are now phrase: "Please excuse the sound trying to beat each other hotel-wise. fellows - this room is rather If there is any plush hotel any- boomy." And it usually is. But where in the United States that has boomy or not, few companies apnot held a record manufacturer pear willing to give up the grandes distributor meeting this summer it of the plush hotels for a plain the manufacturers are now openly product. They might lose status. vying with each other as to which firm can get the poshest hotel to show off its line.

Years ago a manufacturer used to summon his obedient distributors to his warehouse type office, serve some co'fee in paper cups and ask them to order his new product. Today, the distributors are regally wined and dined in such elegant surroundings as the Savoy-Hilton, the Sherry Netherland and the Delmonico Hotel in New York, the Ambassado's East and West and the Drake in Chicago, the Americana in Miami, the Beverly Hills in California, etc.

It matters little whether the firm he large or small, pop or rab., high price or low price - each firm feels that holding a meeting in the plush hotels adds a certain status to their label.

As the surroundings are excellent, so is the culinary art. Steak, chicken, peach melba and other fine foods rank high on the menus, Many distributors, overwhelmed by the magnificent surroundings and the gastronomical delights, often sign orders for more product than they can use or easily dispose but maybe that's the whole point.

But the e is one drawback. Few hotels, especially the plush ones, are equipped to handle the sounds that now pour out of the twin 12-

Greer Named to Dot Exec Slot

HOLLYWOOD- Norman Green last week was appointed executive director of advertising and sales promotion of Dot Records. Dot President Randy Wood, in making the appointment, told The Billboard that Greer will supervise and direct all matters concerning the company's advertising, sales promotion, deejay promotion, distributor and dealer relations, artists' relations, publicity and public

NEW YORK - The slew of inch stereo speakers that sit is

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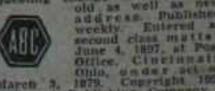
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Bally Starts On New Goody Store Debut

NEW YORK - Plans were well lvanced this week for the forthaming grand opening of Sam oody East, new east side Manittan giant retail disk outlet of am Goody. Official opening cereonies are set to take place on or jout August 17, but considerable e-opening sales activity is excted.

Already, Goody men are making systematic tour of the giant ofe buildings in the Grand Cendistrict, making sure that evbody knows of the impending ening. Special offers are being de via coupons to all office permel in the vicinity to come in fore the official opening and get ree record.

The store will also officially irk Goody's entry into the retail velry and camera business. The re will carry an extensive line both Explaining these maivers, Goody declared: "There certain camera stores in our anity over there that carry rec-(Continued on page 48)

RCA Skeds

xico and sold via regular RCA in its catalog. for distribs in the United States.

ORKSTER SEEKS DISK RE-ISSUES

SAN ANTONIO - Emilio Caceres, the San Antonio orchestra leader, is enlisting the aid of the mayor of San Antonio, J. Edwin Kuykendall, Senator Henry Gonzales, San Antonio's music store operators, and others in efforts to get the RCA Victor recording people to re-issue some records he made for the Victor label in the late '30's and early '40's. Caceres thinks the records are very fine.

A petition bearing the signatures of the prominent citizens is to be dispatched this

Caceres enjoys distinction as a hot fiddler. And this came in some measure from his old Victor recordings of "Jig in G," "I've Got Rhythm," "Runnin' Wild," "Humoresque in Swing Time" and others.

People still ask for these records, according to Caceres, and he hopes to get them on the market rgsin.

Huge Jump in Somerset & S-F Sales

up by Somerset and Stereo Fidelity Records in the first six months needles, racks and stereo demon-NEW YORK - Initial two al- of 1959 were 400 per cent ahead strator, were shown at the Eastern lists at \$150. WB is making it availms in a series of RCA Interna- of sales during the same period WB distributor sales meeting last able to dealers at special prices for etal packages have been an- last year, according to national Monday and Tuesday (20, 21) here. unced by Dick Broderick, record sales manager Joe Martin, for the arketing manager for RCA Inter- parent company, Miller Interna- leases by Edd Byrnes, George Greeconal Division. Disks, recorded tional. Martin said 80 per cent of the increase was in the stereo line. a sing-along country music pack-

ial albums are a package of three distribution changes. In dish folk music originally cut Washington, Schwartz Brothers Stockholm by Mat Olsson and now handle the two labels in Marypackage of 20 prize-winning land, Virginia and parts of West gs from the Naples Festival, re- Virginia; while C. & C., San Franted in Italy by artists who took cisco, has taken over the line in awards. A complete line of Northern California, and Walter mational packages is planned Slagle has obtained distribution rights out of Salt Lake City.

HOLES-ATKINS UPSWING; EE ELVIS EVEN HOTTER

Army duties. Presley's films, sinued Sholes, are now on a cole-feature basis.

Despite this long hiatus in TV tilms. Presley continues to sell andiminished quantities. His disk, "My Wish Came True," ready in fifth position on The pard chart and the flip, "Big k o' Love," is 22d. The ter is scheduled to do three shortly fter leaving the with Hal Wallis doing the Wallis did Pr-sley's "Love Me

potional activity owing to his and Jack and others are getting York recital debut in Carnegie Hall

NEW YORK - RCA Victor ex- Stud" has gone from 80th to 73d Elvis Presley to be an even position, and is the strongest Arper record seller when he re- nold disk in a long time. Floyd to civilian life in March of Robinson's "Makin' Love" is a Best 6). This forecast was made Buy and has hit 66th position. week by a. "r. chief Steve "The Wonder of You"-b" Ray Pees, who pointed out that the terson reached the 20's and is now inter has not been on a TV show in the 30's after a long period of by Wieniawski. two and one-half years and has sale. Meanwhile, other disks by essarily missed out on a lot of Hank Locklin, Don Gibson, Johnny thur Judson, will make his New

Discontented Cleffers Air Decree Amendment Beefs

By REN GREVATT

the working writers has at least been raised." These were the shouted words of several of the 25 so-called young active ASCAP

another writer, obviously carried ASCAP revenue for the classifica-NEW YORK - "The voice of away by the import of the mo- tion of what is known as availabilment, banged out "My Country ity-or the recegnized works pool. 'Tis of Thee," on a piano in the

writers who attended a hastily Sylvester Ryan had called for a initial performance. This was sincalled meeting on the third floor hearing on the decree for next Oc- gled out for attack by the meeting of the Variety Rehearsal Hall here tober 19, the writers had met to since these writers present were all Thursday evening (23). As these discuss ways and means of amend- currently active in the pop field. words were uttered at the close of ing certain odious (to them) pro- If was reasoned, how many perthe meeting, which had been called visions of the new decree, partic- formances ever result on a pop hit to protest certain portions of the ularly the one which called for re- of today, a year after it has been a revised ASCAP Con'ent Decree, serving 30 per cent of the annual hit?

In this category, no money is paid a writer on his song until With the knowledge that Judge four quarters have passed since its

Hot & Heavy

The discussion, which was chairmaned by a sometimes harried Hall David, waxed hot and heavy, and frequently went far astray of the central point, as writers, long prevented from venting their spleen at alleged inequities because of the necessity of writing songs and "making a living," gave out with many beefs.

With cool heads finally holding sway, it was decided to press for a lowering or complete discontinu-

(Continued on page 29)

WB Offers Dealers Demo Stereo Player

many others.

Needles, Wire Disk Racks Also Added To Heavy Release Program for Fall

NEW YORK - Warner Bros, Billy Byrd, a new recording of the Records kicked off its fall product "Gone With the Wind" score, three line at a meeting of distributors at or four new jazz packages, an althe Delmonico Hotel here with a bum of Kur. Weill music, an altotal of 24 stereo and monaural bum of Continental music, a Haalbums, a full line of Warner Bros. waiian album, a march album, and phonograph needles and wire record racks, and a special WB stereo NEW YORK - Sales chalked record demonstrator for dealers' which comes equipped with high stores. All of the albums, plus the class earphones for listening to rec-

The 24 albums include new reage (without Mitch Miller), a "Dring-Along With Irving" package Meanwhile, Martin has made (also without Mitch), another with

Victor Signs

Jaime Laredo

NEW YORK-RCA Victor has

signed Jaime Laredo, 18-year-old

Bolivian-born violinist who won

the 1959 International Competition

sponsored by Queen Elizabeth of

Belgium, and considered one of

the world's most important musical

Victor, and his first LP is sched-

uled for immediate release. It in-

cludes several selections performed

by Laredo during the Brussels com-

petition - the Vivaldi Sonata No.

2 in A, the Paganini Caprice No.

13, and the Scherzo and Tarantella

Laredo, who is managed by Ar-

ords and a table for it to sit on.

(Continued on page 48)

CINCINNATI - Sid Nathan. president of King Records and spearhead of King's a.&r. department in its early years up to a major promotional campaign now 1952 when ill health and administrative duties too' him from the recording studios, stated he'll return to conducting King's recording sessions. Nathan said that Henry Glover, veteran aide-de-camp, will and promotion activities). soon be leaving King, while Ralph Bass, traveling rep for King and larly by Tops' newly formed pro-Laredo has already recorded for Friday (24).

his health and the exodus of the reports regularly. A continuing ad two a.&r. men combined to force campaign is also being started with his decision to return to the Honig, Cooper, Harrington and control booth. He said he is not making any immediate replacement | count. for Bass, but that he is adding Rudy Toombs, veteran New York writer who is an exclusive songsmith for est in the company's history. Tops King thru R-T Music

It's not known exactly when Continued on page 491

Tops Holds 1st The stereo demonstrator model, Nat'l Conclave

HOLLYWOOD - Tops Records last week held its first national sales convention in the company's 13-year history. In previous years, the firm held regional meets of its Eastern and Western sales reps. Purpose of the change was to bring its sales reps to the company's Los Angeles headquarters and inform them of their firm's expansion program now under way.

Tops President Carl Doshay filled in his sales force on a new product line to be kicked off on August 20. They were also told of being launched which will continue on a regular basis (Tops recently appointed George Sherlock, formerly with Capitol's promotion department, to helm its publicity

Deejays will be serviced regulast stationed in Chicago, left King motion department. Furthermore, trade publications and metropoli-Nathan said that the return of tan newspapers will receive news Miner agency handling the ac-

Doshay displayed his label's 50 album releases aimed for fall, largcurrent catalog numbers more than

(Continued on page 48)

Decca Skeds Fall Promo 90 Pkgs.; Includes Indies

competitions.

tesley will record, prior to Wednesday (22) when Decca Rec- what is seen as one of the closest purchases of \$100 or more. For pop vein by Richard Wess' ork and ong the films, and he will also ords held a special press preview tie-ups between indie disk firms Coral and Brunswick, the discount chorus. Wess arranged and constring of TV appearances, showing at the Savoy Hilton Hotel and their national distributor, is extended for a minimum of \$50 ducted Bobby Darin' LP "That's while, Sholes noted: "It's a here. The ambitious fall program. to his staying power that which is all a part of Decca's cur- the entire group of labels, in addiintinues on such a powerful rent Silver Jubilee Anniversary tion to that of Decca's own family, and of course we don't self campaign, invo es product not as eligible for the dating privileges. words on a guarantee basis," only of Decca and its Coral and be RCA Victo, singles line is Brunswick ubsidiaries 'nt pack- ers approved by the Decca credit but back orders will be carried ditional jazz side men. Bonfa, ing a spurt of activity cur- ages from such labels as Ever- office, by ordering a minimum of The Three Bella" by the est, Urania, Stereo-O- raft, Strand \$300 worth of merchandise, can ons is a Best Buy this week and Listen and Learn Records, all make payments of one-third each has hit the 63d alot on the of which are nationally distributed on November 10, December 10 and Eddy Arnold's "Tennessee by the Decca organization. December 28. This applies to chain

Under the d ting plan, all deal-

NEW YORK - More than 90 | As part of the mass promotion | stores and one-stops as well as regseparate packages, set for fall pro- effort, a special dating and dis- ular dealers. For Decea, an extra spotlights the canary on a group of motion, received a gala send-off count plan has been arranged. In 10 per cent discount is allowed on standards, backed in a new lush seea has included the product of worth of merchandise bought. The All." other labels being handled by Decea have their own special dis- er's return to Atlantic, features a count plans. The discount provi- group of blues, with backing by sions expire as of September 18, some of the West Coast's top trathru September 30.

An abundance of display material has been readied for dealer

Atlantic Skeds 3 July LP's

NEW YORK-Atlantic Records is releasing three new LP's this month, featuring Ruth Brown, T-Bone Walker and Brazilian guitarist Luiz Bonfa.

"A Late Date With Ruth Brown,"

"T-Bone Blues," marking Walkwhose LP is tagged "Amor," was featured on Mary Martin's concert tour last season. The Ruth Brown and Bonfa LP's are available in stereo as well as monaurai.

Summer Sales Not Bad, Say Dealers

· Continued from page 1

was ahead of last year; the St. Louis store was also ahead of last year.

Stereo Dip

Prinz noted that stereo sales had dipped this summer after healthy spring sales, but he also said stereo sales were about 10 per cent of over-all LP sales for his chain, Prinz also expressed strong feelings about the executives of the large record firms, claimin; that he saw no improvement in their thinking in regard to the record business. He said that their double talk about discounting was hyprocritical, and that they and their distributors could control price cutting if they vanted to.

On Broadway, Nappy Grosbar, owner of the Colonly Record Shop, Shop on Sixth Avenue in New and associated with Tin Pan Alley across the street, also aid business was very had in May and June it this summer was better than last had picked up in July substantially summer. Some of this he attributed and now was about the same as to sales of Columbia's "Gypsy" LP last year. Altho Geiger is a dis-(since "Gypsy" is playing in the counter himself, he said that the Broadway Theater only 30 feet shops who sold records at cost away), but he said both singles price, like some of the appliance and albums were holding up. discounters in New York, were Grossbar pointed out that business making customers so bargain conwas not what it was it the spring-scious that they shopped for price "but then it never is, in summer." rather than for records. Stereo sales at Colony, according to Max Silverman, the Waxie

stores, both in New York and in The Record Shop on Park Row in ing record club sales offering 33 other cities where the chain has downtown New York, stated that per cent discounts; they want an outlets, was a trifle better than his business was up 4 to 6 per cent end to special deals for rack jobduring May, June and July last both on singles and LP's. He noted bers, They want c reailment of the summer. He stated that most of that his singles business was way flood of releases and duplications. the stores in New York City were up over last year because this year They want more help in educating up to 10 per cent ahead of last he stocked all the hits, and last the public in stereo. Incidentally, year, with only one store falling summer he had only stocked the they do not think much of Columseriously behind. The Detroit Dou- top 402/His album sales were way bia's new 33 stereo single - few bleday store, where business has up. As for stereo, sales of stereo hav- seked it. been generally bad in all lines, records dropped this summer but monaural sales increased strongly. thus far in 1959 as it was in 1958,

Bondy said that he believed his increased business was due to aggressive merchandising. He said that this summer he made sure all his cream items were displayed in his windows and in the store. And he also said that he worked many different price deals to get customers to come in the store. (Bondy discounts both his albums and singles.) He said: "I take a beating on some stems, due to a special price, but it gets people into the store." Bondy, too, felt that there were too many companies and too many releases, thus forcing the the dealer to carry a bigger and bigger stock

Picture Varies

Ed Geiger of Geiger's Record York, said that altho his business

Grossbar, have slipped a little, but Maxie of Quality Music in Washstereo buyers, altho only one to 20 ington, told The Billboard that as against monaural buyers, pur- July of this year was about 10 per chase five and six albums at a clip, cent under last year. Silverman did Colony sells all records at list, say that his May and June bosiness and the owner stated he wasn't was up about 6 per cent over worried by clubs or discounters or 1959, after a whopping 30 per anyone else. Part of this is because cent increase in business from Colo ; remains open all night January thru April. Silverman when other stores are closed. How- couldn't put his finger on any ever, Tin Pan Alley, Colony's sister cause for his business slump in shop, sells everything at discount, July, altho he felt that the glut of and he noted sales at TPA were deals from manufacturers may good on albums, altho singles were have caused it. According to Silverman, when customers can Harry Sultan, at Sultan's Record buy all records at a discount, they Shop at 23d Street in Manhattan, don't respond to any sale and thus stated that his business was "aw- business falls off. Waxie Maxie said ful." He said that altho his LP that he felt the deals the industry sales were up 100 per cent, his was offering on records to distribusingles sales were off 60 per cent, tors and dealers indicated a price Since the shop's biggest business is break was due on LP's He said singles. Sultan said that meant the price was broken once manuhis business was really off 10 to facturers offered 10 and 15 per 15 per cent this summer as against cent discounts, even the they relast. He attributed part of the sin- putedly held to the same list price. gles sales decrease to "kids getting Silverman also noted that if dealtired of rock and roll." He said ers or chains have the purchasing there were too many companies power they can get any deal they putting out too many releases, and want. He also said that the reason these many releases hurt the manufacturers offer all the deals they do is that they no longer want Si Bondy, however, owner of to control the sales price of records.

pop sales is skimmed off by rack | catch up with the present, Osa Jay | what music can do for them, the jobs, and record clubs sell albums meets the competition with shrewd buy it in whatever form will at a third off retail price. What merchandising backgrounded by 20 them the most satisfaction." are we supposed to do?"

Unanimously, the area dealers want: stablized and lowered prices, with stereo pegged at the monaural level. They want lower prices for the almost vanishing pop singles; they want an e, 'to expand-

Business has not been as good with few exceptions, dealers say, But they were not talking sales and profit as they would in normal times. They talk in terms of: "Have we a future in this business, or haven't we? It's becoming a matter not of profit, but survival."

Dan Danziger, owner of the newly expanded carriage-trade Disc Shop, and a top participant in the RCA and Columbia Record clubs in the area, says of the clubs: "These clubs were presumably set up as 'teasers,' sending out a few records a year to prompt customers to come to the store for more. Now they are continually competing with th Jealer by offering records to the subscribe: at discount. They can afford extensive advertising. Columbia offers Epic and other labels - there's no telling where it will end.

men are shrewd, smart and aggres- can be taken as a healthy sign. sive businessmen. But they are creating a poor climate for the whole industry. Eventually the situation must backfire on the manufacturer. hey don't set up any counter-pull public from 'he retail record dealer | negligible. who is the true backbone of the record business."

clubs on album sales, "over 50 per cent of the pop singles are being sold thru rack jobbers," says partially to his increased advertis- like operating a carnival w Danziger, "It doesn't pay a dealer ing activity. Alpert, who promotes Every buyer gets a spin, and to compete with lacks carrying the the fact that he keeps a full in- numbers get a free record. It same top 10. I'm down to the top 15, and may cut back even further on pop singles. We lose not only the come-on of the pop tune, but additional sales when rack customers buy the 'junk' offerings in the racks

Call It Greed

Other dealers in the area attributed the rack and club tactics to pure greed," on the part of the manufacturers. Said one: "Someone is making big money out of are up 25 per cent over a year They don't care where or how the lack of hit singles. This was re-

Miss Osa Jay, buyer for the tinues to wane. Hecht Company, one of the area's ness today are "murderous" for the ping areas) said: small dealer. However, stakes a Our sales during May were 48 longer view of the storm-tossed record industry. "Whenever you have an industry growing as big off to around 20 to 25 per cent. in this country, 't takes some wild that the nation's economy was gobelieves the shakedown period, like the earlier gyrations when speeds changed and LP's arrived, will Similarly, the increase this year have its day, and get over with.

dealer who stays with it will come off. Said one: "Something's got to give, out ahead. As an industry, if's go-Prices are haywire, and deals are ing to grow. Anything too new, fantastic. If you know where to go, and growing too fast, is going to

years in the business. "We promote, promote, promote. And we get the counted among the rogues' galle best buy we can at all times." for area dealers, but the retain Evidence of the successful foraging seem less concerned with the comes out in ads like those of a than previously. Danziger of recent full-page ad in a Washing- Disc Shop believes that the reton Sunday paper offering savings lar retail record store client we below the usual Hecht Company a booth to listen in, a company price base, which is under list. Al- stock, and good service-none bums listed at \$4.98 were down to which are offered by the discount \$3.29, and list price \$3.98 went to house. \$2.47. Extra help and added space | However, some of the dealers were also noted in the ad. "We did and particularly the department business," said Miss Jay.

Area dealers are all in agree- their customers with discount ement that more education is needed lets-still strongly resent the in stereo, before the public will counters' special advantage for really launch a large-scale buying the manufacturers in prices; spree that could make 1960 a ban- also for killing the additional i ner year. Osa Jay had an additional retail customers might make

"We need a whole new slant. We're selling gimmicks when we should be selling music. We talk as well as changes in taste about records, tape, cartridges and blamed by area dealers for the speeds, when we should be talking cline of the pop singles man music. Emphasis on the machinery "There was too much of e confuses buyers, increa es their re- thing. The kids just stopped inclance to get involved with the ing, and got it on their radios newer products. They need to be Said Osa Jay, of Hecht's, sold on music for pleasure, for would take a real smash to b comfort, for relaxation, for all them back to record buying around lift. Once they're sold on [Continued on page

The discount houses are

store buyers who have to sto legitimate outlets.

Too Much, Too Soon

Prices and flooding of rele

Chicago on Even Keel

By BERNIE ASBELL

CHICAGO - In Chicago, the usual dip is having its usual effect, that of spreading the illusion of a Like other dealers, Danziger is cave-in. But dealers who keep baffled about the reason manufact books for year-to-year comparison turers are playing off dealer, rack are finding, sometimes to their own jobber and record club: against surprise, that business is slightly up each other. The Disc Shop propri- from last year. They report, too, tor attributes it to competition that last year's ratio of singles to among the manufacturers. These LP sales is holding firm, which

I see no reason for concern," says Sam Alexander, a veteran retailer in the industrial southwest side. "Volume is almost exactly the same as last year. There might be to promote record buying by the a triffing dip in singles, but it's the buck isn't tight yet," Si

Morry Alpert, owner of Met ware stores are doing better Music, one of the city's largest jazz they're done in years. Our bus While the dealers lose out to and r.&b. specialists, reports that, is holding firm. In two or if anything, sales are up slightly weeks, there'll be a drop. But over last year. He attributes this we start some crazy promot ventory, says he is getting back a lot. The neighborhood expemuch of the trade he previously long strike, so before we're lost to discounters. Customers, he we'll probably get hurt. But soll says, tire of going to stores where there's no complaint."

they can't find the titles they was They'll pay full price to a dea who can fill their wants.

Bill Arbogast of Emerald Me also reported asslight pickup a last year during the past months. He pointed out, hower that business is somewhat de from two years ago when rock a roll was at its zenith, particula sparked by Presley's most solid in

Another report of confid came from a most surprising sour Bernie Skidell, whose ABC Rect Teria is in the heart of the mill district, where a strike

"People have a lot of leisure explained. "The paint and I

LP's Carry L. A. Ball

By LEE ZHITO

HOLLYWOOD - Record sales this set-up. The pressers are hungry, ago, but dealers are bemoaning the product is sold-just keep it roll- vealed in The Billboard's survey of ing." Some dealers believe the record retailers in this market. price discrimination is becoming so Sales gains, the study showed, are rampant it may come to a full- due solely to an upsurge in LP scale Congressional investigation, business since sale of singles con-

Clyrle Wallichs (with Music City largest department stores, agrees stores in the Hollywood, Lakewood that conditions of the record busi- and downtown Los Angeles shop-

per cent ahead of the same month last year. Business now has leveled and as fast as the recommindustry However, it should be remembered swings before it settles down." She ing thru a recession last year and that the drop in business, under the circumstances, was to be expected, represents a normal year's sales "I'm an optimist. I believe the over a year when all business was

> There's no excitement in the busi- thing. If you've got a hit, it ness today. No h singles and no sell. If you don't, you can't go hit albums. Without the excitement away. Product is the answe of a bit, store traffic is bound to know the companies are know

On product: Far too m product is hitting the market day. We could do without it. H ever, this is an advantage for while it's a disadvantage for of dealers. The big thing the (Music City) has to sell is a plete inventory. We try to t everything. It's a distinc hand for other dealers to try to ken with the tremendous amoun product now being released."

On Columbia's "Stereo Se

'I've always felt singles would better if the business would re to single speed basis. Limiting 3336 single to stereo buyers prove a thing. Anyone who just invested in stereo equipwill buy albums and won't to bother with singles. I think a mistake. If Columbia is trys test market acceptance of its se inch LP, I shouldn't stop at 8 but so all the way (include single relears) because the buyer isn't interested in anyway.

Relative to a possible price On the subject of hits, he said: on singles: "Price doesn't me

(Continued on pas

Gloom in Washington

By MILDRED HALL

WASHINGTON - Washington dealers, large and small, are fed to the teeth with the inroads of rack jobs and record clubs on the legitimate retail operation. Adding insult to injury, they say, are the unfair discount deals known to be going on over and under the counter, as a torrent of releases from the manufacturers and distributors floods the manufacturer tactics that they the country.

Even the larger buyers in the area, the department stores with solid financing and larger legiti- you can get a deal of \$1 and even produce casualties. The record mate discounts, have to fight the 90 cents for the same records the dealer has to hang on until it competition of clubs, racks, and distributor makes you pay full straightens itself out." discount houses. They must take price for. The cream of the top-10 While waiting for the future to suffer and so will sales."

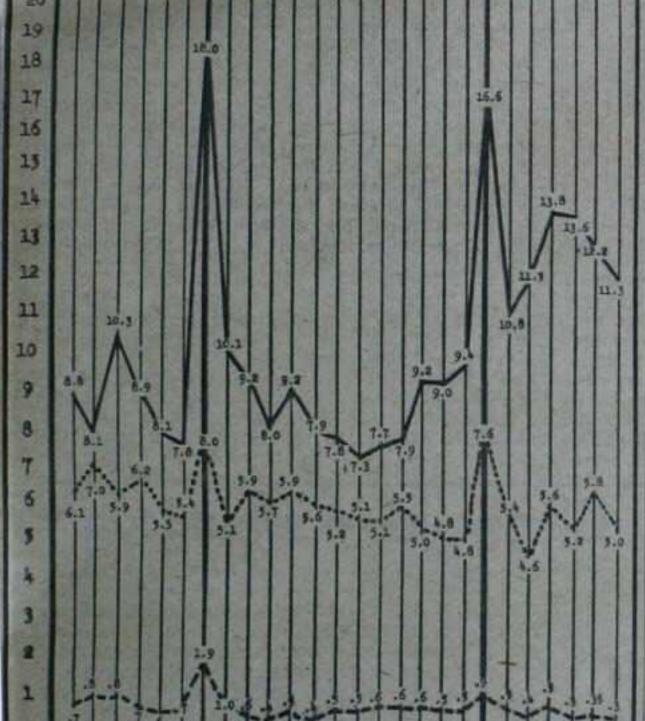
advantage of every discount or distress sale they can locate; they must promote to the hilt; and sometimes they have to pressure the distributors for an allowance they know is available, but which can find its way into some other

Comment from half-dozen dealers in the area was so bitter against preferred to remain anonymous.

TWO YEARS OF RECORD SALES IN RETAIL STORES

By 4-Week Periods Thru June 20, 1959 In Millions of Dollars at Manufacturers' List Prices





PERCENTAGE SHARE OF RETAIL STORE GROSS BY LP's, SINGLES, EP's



Factual Sum-Up Points No Major Disk Sales Slump

· Continued from page 1

ports on record sales in retail stores, | ple, one label with a very big sin- is well above the volume done at School of Retailing. The full re- take it had rolled up during April. ahead of 1958, however. Some ports, which include specific sales data about each label, have been issued every four weeks for the there is definitely such a thing as ground in mono sales. Others have past two years, and are compiled a summer full. A glance at dollar released so much album product by means of a cash-register diary volume during the summer months, that their increased grosses are not of actual sales kept by a rotating as shown in the adjoining chart, yet in proportion with costs and sample of retail record dealers on makes that clear. But it is not returns. a national scale.

In general, it is possible to note a slump. from the charts in the accompanygrossing less than half of what it season. did two years ago. But a strong rise in LP dollar volume, especially this while down compared with March, slump in the record business today. year, has kept over-all total grosses on the rise.

LP Volume Leads

For purpose of comparison, the average dollar volume of LP's over the past two years during a fourweek span has been \$10,050,000. from disks sold thru retail record stores, based upon suggested manufacturer list price. The dollar volume of singles records, on the average for a four-week span, has been \$5,700,000. And for EP's, the average for a four-week period has been 5634,000.

As the chart shows, in only three four-week periods during the past two years did LP sales top the \$10,000,000 mark prior to the last four weeks of 1958. From that time on, however, LP's have not fallen Billboard-N.Y.U. studies of record the singles dollar from retail stores below \$10,800,000 for any fourweek span thru June 20.

The singles picture shows that business during 1959 has been slightly below the \$5.7 million four-week norm. But even here, the 1959 four-week average has been over \$5.2 million.

With EP's, the picture is darker. Not once has the four-week take approached the two-year average of \$634,000. For the first 24 weeks of 1959, the national average fourweek gross has been \$390,000.

Underlining the increasing importance of LP sales to the total dollar volume is the bottom chart in the adjoining columns, which shows how the total dollar volume every four weeks (which would be 100 per cent) has been split, proportionately, among LP's, singles and EP's. The average split, in the full two years shows LP's responsible for 60.8 per cent of all gross revenues, while singles accounted for 35.4 per cent, and EP's were responsible for 3.8 per cent.

In the most recent four-week period shown, that ending on June their brains out trying to come up in on a radio station and can hear first month of the year. Yet, album business was responsible for fully 68.1 per cent of all record dollars, to the 30.1 per cent of singles, and Calif., is the top outlet in the San and really work on them. It just a mere 1:8 per cent by EP's. There Fernando Valley area, said: is little doubt that a rising trend of LP dollar share is in evidence, acmay have great significance regardin the future.

state of the business:

1. The singles business is off over last year's sales." slightly. This is true in compari- Regarding singles :"Singles are idiotic approach I've heard. If the year, and with the past two years done to brink them back. Too more realistic because a buyer can at this approximate period.

at any time of the year. For exam- a dance . Now, the youngsters tune

as prepared by The Billboard un- gle during the month of May ac- this time in preceding years. der the supervision of the NYU tually did double the gross singles 7. Not all LP labels were

Lull-Not Slump severe enough a full to actually be

ing columns that the singles busi- four weeks ending June 20 was lent grosses, by intemperate proness has been in a slight but per- down compared with sales earlier motion policies, excessive free disceptible decline since June 1957, this year, this is in strict accord- tribution and heavy returns resultand that the EP business now is ance with normal business for this ing from overproduction.

have concentrated so heavily on 4. If there still is any doubt, stereo that they have badly lost

8. Similarly, in the singles area, some labels have been 5. Thus, tho business in the damaged financially, despite excel-

9. Finally, and to repeat the 6. Nevertheless, LP business, initial conclusion, there ' no major

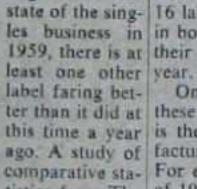
32 Labels Gain, 27 Lose on 1959 Singles

NEW YORK-For every label dollar volume but dropped out of

STORE

RECORDED

SALES



sales in retail stores shows that at the rate of 12 of 1 per cent or 32 important labels are ahead of better for each company. In the 1958 in singles dollar volume dur- same period this year, the number ing the first 20 weeks this year, has increased to 48 labels. running behind a year ago.

at least 12 of 1 per cent of the total which each fall under the 12 per retail singles take in the first 20 cent share of total singles dollars. weeks of this year, but did not do All of these labels grouped together, so in the same period of 1958. And did a total of \$80,000 more in it also includes nine labels which singles business at retail stores thus in both 1958 and 1959 did at far this year than they did in the least 12 per cent of the total singles same period of 1958. dollar volume, and which also are The full reports from which this currently well ahead of 1958 in data is derived named individual total singles dollars.

earned at least 12 per cent of the N.Y.U. reports.

which is complaining about the that group in 1959, or from the state of the sing- 16 labels which achieved that share les business in in both years but which are behind 1959, there is at their 1958 singles take so far this

> label faring bet- One of the reasons that some of ter than it did at these labels are not doing so well this time a year is the increased number of manuago. A study of facturers dividing the total take. comparative sta- For example, in the first 20 weeks tistics from The of 1958 a total of 35 labels divided

Also drawing dollars away from The 32 labels doing better this the leading labels is the amount year include 23 which each earned of business done by smaller labels

labels and their dollar volume, but Complaints about the business this data, of course, is confidential are most apt to be heard from the and is for the exclusive use by II labels which last year had the subscribers to The Billboard-

LP's Carry L. A. Ball

Continued from page 4

20, LP's brought in fewer dollars with product that will sell. We the same music." than in any other period since the could all use a hit single right

Sight and Sound in Van Nuys, to. We used to pick a few albums

Sick Singles

cording to the charts, and that this last year, altho they slipped some fusion. Fact that it's for stereo only during the heat wave. Sales in our may save the market from total ing the entire industry's operations area were hit harder by the heat confusion. It would be well if wa than elsewhere. When Los Angeles could have one speed, say like The analysis of the past two was having 103, the hest reached 3336, but it can create quite a mixyears also can lead to several other 124 in San Fernando Valley. How- up before that can happen." significant conclusions about the ever, that's a temporary condition. Despite this, business is still up ridiculous that singles should be

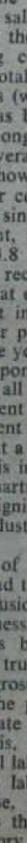
sons both with grosses earlier this sick. I don't know what has to be price is lowered to 89 cents, it is much "Top 20" exposure is killing pay the price of a single plus tax 2. Despite this, an analysis of sales of records I can see it in my and still stay under \$1. But the specific individual labels shows that own home. I used to bring home idea that a kid will pay 59 cents more of the key labels are doing singles to my teen-age son for or even 49 cents for a record that's better, dollar-wise, than are not helping around the house. He already being overexposed on radio faring as well as they did a year listens to the radio. He used to just doesn't make any sense. All ago (see other story on this page). take a record-carrying case with that means is that we'll lose money. 3. The company with the hot him full of the current hits when We'll have to hire more help, hansingle still can count on doing well, he'd go over to a friend's house for die twice as many sales but still

On product quality: "Too many albums are coming out. You can't

Jerry Johnson, whose House of concentrate on them as you used isn't possible today.

Re Columbia's stereo single: "I'm "Sales are up 25 per cent over afraid it's going to add to the con-

> Anent to singles price cut: "It's dropped in price This is the most



MUSIC NEWS

BLEYER HAMMERS Grammophon to SINGLES ANVIL

Launches All-Out Promo on Two Disks; Scores Price-Cut Talk

NEW YORK - One of the ating a concept of value around most energetic and expensive pro- your product. Discount operations motion campaigns ever launched have practically destroyed the on behalf of a release of single value concept of the LP. Who can disks is being undertaken by Ca- say what an LP is worth today? dence Records chief, Archie Bleyer. And by tampering with price, they

"I have no truck with all this talk about a soft market in singles, and the two new records, to which we're giving all this special treatment, I expect will prove that thinking in making singles. And there's nothing wrong with the business that good records won't cure," Bleyer declared. Following of buying and playing records. the announcement of his plans for the two records - by the Chordettes and the Everly Brothers -Bleyer also denounced the talk. now prevalent in the industry, of price cuts as a solution to record business ills.

"I'm predicting before these records are officially released next week that the Chordettes coupling of "No Wheels" and "A Girl's Work Is Never Done" will sell two million and the Everly Brothers' side of "(Til) I Kissed You" will go a million and a half."

Backing up his faith in the disks, Bleyer has spent upwards of \$3,500 on a special dramatized film of cause we believe they're good." both sides of the Chordettes disk, which he expects will a used by TV jockey shows across the country. Blever will also dispatch two separate jockey disks of the Chordettes record. Each of these disks will contain two sides of the same personal "live" TV appearances title for jock "" .

Whirlwind Tour

On a whirlwind international tour, Bleyer was in Chicago Saturday (25) with his sales manager, Don Sand rs, for showing of the Chordettes film to distribs there. Yesterday (26) he took off by jet for London and was due to show the film there this morning (27) to British Decca officials. Tomorrow (28) he will be in Hamburg for a special showing to the brass of Deutsche Grammophon. He's due to return to the States Wednesday. Tho no film was prepared for the Everly Brothers recording, the disk was due for its own heavy exploitation at all these meetings. While Bleyer was in Europe, Sanders was due for meetings with distribs on the West Coast and in New Orleans.

Explaining his faith in these disks and what he called "good records in general," Bleyer took sharp issue with those who see the solution to the industry's sales problems in a lower retail price.

"We're in the middle of a rising, inflationary economy," Bleyer noted. "The cost of manufacture of everything is going up. The theory behind selling in any field today leans to upgrading in price. People are more and more concerned with quality and they're willing to pay the price to get it. So why should we suddenly drop the price of records?

"I don't think teen-agers are basically bargain hunters anyway. Of course, if hey see something cheaper, they'll buy it maybe for a gag, but believe me, if you give them what they really want, they won't worry whether the price is 98 cents or 79 cents. It's easier to upgrade a teen-ager than an

adult anyway. "Do you remember the case of the Toni Home Permanent? When the Toni people first came out with it, they found they could actually afford to sell it for 25 cents. But they also found thru tests that nobody would huy it at such a cheap price. Buyers thought there was

a fortune.

Set U. S. Base

NEW YORK - Gerhard Detlefs recently arrived here as delegate of Deutsche Grammophon, blocks closer to Vine Street, said: is never dead. It's the dead singles will remain for a period of one and one half to two years and establish a permanent American liaison office for that label. Detlefs is currently having talks with Decca, especially as regards that label's selection of classical releases from the Deutsche Grammophon is considered a valuable adjunct overseas.

a study of the American market. techniques.

The executive, commenting on aspects of cultural interchange, across-the-board return privilege a decided increase in singles sales. "Good records in the singles field noted that American jazz is a very even in the old 78 days. Our clas- Too much product is offered. American classical music, by such plans now and then, but we need cent of what's available. groups as the Boston Symphony, one single record. I'm happy that tural job overseas, and he urged the business is supposedly bad scheduled. The sale of classical records has helped to pave the way for this; and such appearances in turn will help the sale of classical was the same Bleyer who early American disks

Since Deutsche Grammophon is a subsidiary of Siemens, the giant electronic concern on the Continent, Detlefs' headquarters are in sulted in a solid upsurge in sales the Siemen's suite at the Empire State Building.

line. He will also sign up indie labels for European distribution. "The trouble today is not price. Deutsche Grammophon distributes It's the lack of creativity and Cadence and other indies, and has recently signed up additional indies can afford to handle them to any does. Why take away traffic from such as Laurie, Chancellor, etc. degree. If you go into the singles the music store when that traffic kids may easily get out of the habit American material, Detlefs states,

business after all.

LP's Carry L. A. Ball

· Continued from page 5

end up with the same dollar vol-

"We've had at least a 20 per you have to watch out for." cent increase over a year ago. I've just started discounting my invenpolicy at the new location."

unless they're guaranteed. Distribu- record manufacturers make?" Detlefs during his stay will make tors and manufacturers are going of merchandising and distribution our profits are going down the fidelity equipment. Our chief target drain with singles.

On product abundance: "They're coming out with a lot of product, Bill Denels, whose Denels Music but that's not a problem. You just on Hollywood Boulevard, two have to be more selective. An LP Back the Dealer

Regarding racks, ctc.: "The tory before we more our store, and sooner manufacturers realize the this has really proved an eye- basic fundamentals of this business opener. It's boosting our sales even and return the record business to higher. I haven't made up my the record store, the sooner we'll mind ,but I m. y stock to discount all be better off. All the major record manufacturers are also in "Singles sales have fallen off so the equipment business. The racks drastically, it isn't worth the effort and the supermarkets can't sell you put behind them. No dealer their equipment. The music store business to any extent your profits can pay off in sales in equipment will be cut. I won't hardle singles and the other products which the

"Singles are doing well, however, to have to co-operate, so much of since we stock component highis the adult buyer When kids got "There used to be a 5 per cent out of school, however, we noticed

important commodity overseas. He sical sales covered us on singles. It's about 50 jer cent too much. expressed the opinion however, that Today, sure we have different We end up ordering about 30 per

at least a 5 per cent return privi- General comments: Fact that could do an even more vital cul- lege. You can always get rid of an we're heavy in the component busialbum - somehow - but there's ness means that we move albums in that more bookings of this type be nothing as dead as a dead single. bulk sales, particularly stereo prod-The manufacturers are not push- uct. We are also stocking up on ing singles like they used to, and four-track tape which Ampex I'm coming to the conclusion that (United Stereo Tapes) is now disthe kid business isn't the important tributing and expect to do well with that product. *

Gloom in Washington

don't want to see any changes, even for the better, if it seems to cold and scientific." (The merchandiser who can re-awaken the affection of kids for "their own" records would make history in the industry at this point.)

something they simply had to | The oversupply is hurting the own." As an interesting sidelight, album trade as well as the singles. she noted that a question of per- How, asks Dan Danziger, are you sonal affection for their records is going to sell three brand-new rea factor. "People love their rec- leases of Beethoven's Ninth coming ords-which is why tape has had out in a single month? "New and such hard sledding. They get at- go d releases are a necessity to the tucked to something, and they dealers, but not in floods. They can't keep up with it all."

The flooding is hardest on the smaller dealer who can't keep track of his inventory or his sales rate for different releases, from week to week, the way the larger outfit can. He is afraid not to buy the newer output, and in addition, has to buy at the higher prices, dealers pointed out.

Educating the publi: on a grand scale, in stereo, could put the record sales in much better shape next year, is the belief of spokesmen for Woodward & Lothrop department Lou Epstein, manager of the store, and Campbell Music. The public is still hesitant and confused about stereo. Only a strong prothese record retailers believe.

Apropos of new developments, at least two Washington dealers interviewed believe that tape will replace the disks when the cartridges come out in volume. Dealers will shudder at the thought of the transition period, but tape spokesmen believe it's inevitable. "It would probably take a good many years-but tape is bound to win out simply because it has so many factors superior to disks."

Educating the listener to want music and want it at its best may be the gyroscope to settle the storm-tossed record industry. The retailers may one day win their battle with a "Remember the music!" one dealer believes, just as another war was won with "Remember the Maine!" Also, they so far, the common grief has not been enough to overcome individual tendencies to hedge, when it comes to facing up to manufacturers.

TRADE WORDS TABOO FOR WNEW STAFFERS

oriented" rather than tradey.

can do the same thing to singles.

'Crentivity' the Nub

if creativity is absent long enough,

Then we'll all be in bad trouble.

People don't buy foreign cars today

because they're cheaper. It's be-

cause it's stylish to have one. And

that's because people have been

convinced that they must have a

will create the same urge to buy

among the teen-agers. And with-

out good records, even in a peak

economy like we have now, it's

possible that nobody would buy

right now. That -ill only help us

sell these two new records, be-

this year undertook a fast Euro-

pean safari in company with the

Chordettes, the Everly Brothers,

and Andy Williams. A number of

were made by the group, which re-

of the product in Europe.

On the international angle, it

foreign car.

The name "disk jockey" is also taboo in all WNEW station promotion - newspaper ads, etc. Sullivan prefers "personalities." Jocks are permitted to refer to a "new album," but they can't talk about a "new single." "Just because a record is new doesn't mean it's best," opines Sullivan.

In line with this, Sullivan explained that WNEW screens each release on its own merits, and never plays a disk just because the artist's previous release was a big hit. Each deejay picks platters for his within the framework of the starejects the more raucous rock and roll items and disks deemed of poor musical quality." For example, Sullivan said they play Frankie Avalon, but won't play Fabian because his vocal quality s considered too poor.

sold it for a dollar or so and made WNEW as program director next buck the 45's, and nothing hap- not give out any information reweek. Sullivan said Olds will im- pened," said Hancock. "The big- garding business or otherwise, es-It's all part of the idea of cre- mediately start work on a series of gest outlet for Columbia's new pecially on the phone.

NEW YORK - "New" is an un- | new features which he hopes will mentionable word at radio indie be on the air before Labor Day. WNEW here. So are "flip." Meanwhile, the station continues 'cover" and "disk jockey." It's to fare well rating-wise. The Mayall part of station manager Jack June Nielsen, for instance, gave the Sullivan's policy of keeping his outlet a 22.1 share of all listeners staff's on-the-air chatter "consumer- in its area, as compared to 10.5 for the runner-up outlet.

Cincy Not So Hot

By BILL SACHS

CINCINNATI - Howard Hanconsideration at practically every lumbia's new seven-inch stereo product. 331/3 as "really nothing new." Mark Olds, formerly program "They tried it once before when head of Shillito's record depart-

product seems to be the juke boxes," concluded Hancock,

cock, manager of the Song Shop. Jimmie Skinner Music Center, popvolumewise one of the top two ular downtown retail record outlet, record shops in town (Shillito's is says his business is off compared motion at national manufacturers' the other), states that business, from with the same period last year, but level can get them up to the couna dollars and cents standpoint, is wouldn't cite figures. He blames ters in a receptive frame of mind, off about 10 per cent from last the lag in singles sales for most of year. He stated that the record the disparity, with other lines holdown show, subject to supervision industry is presently laboring in a ing steady, altho not up to the par for over-all balance and working state of confusion and gave as his of a year ago. His chief complaint opinion that the record business was against the flood of singles on tion's programming policy, which will never be as sound as it was the market today. He also blamed several years ago. Hancock sees the record clubs and discount nothing wrong in the price of pack- houses for loss of business, espeaged goods. He had no suggestion cially in sales of the names on the for the revitalizing of the singles major labels. "Today we merely business, adding that "the industry serve as a showcase for the major could cut the price, say to 69 cents, labels' product," Epstein said. "The but that would have no beneficial buyer comes into our shop Whereas at on time stations pro- effect in the long run. Speaking to listen to the record and then grammed differently in the late aft- of stereo, he said: "Stereo is still in goes out to buy thru the record ernoon hours to catch teen-agers its infancy and as yet has failed to club or from the discount house, home from school, Sullivan said orbit. For one thing, the price of and this hurts," Epstein stated. Epthis condition no longer exists, now stereo is too high." Of record clubs stein said that his stereo business that crowded schools here have and discount houses. Hancock is negligible. "There was a flurry placed more than 700,000 kids on said: "They are bound to hurt to a at the outset, but it soon petered part-time shifts - some getting degree. However, when we sell out," he said. Epstein had no comhome at noon - others just leav- a record we know we make a prof- ment to make on Columbia's new ing for school at that hour. Con- it; the same can't be said for the seven-inch stereo 331/2, saying he sequently, WNEW's programming discounters." He spoke of Co- had no information on the new think good dealer associations

Also interviewed Marion Booth. director of KYW, Cleveland, joins they put out the seven-inch 33's to ment. She advised that she could

HOT 100 ADDS SEVEN

NEW YORK-Seven new sides appear for the first time in this week's edition of the Hot 100. These are:

63. The Three Bells-The Browns, RCA Victor

67. I'm Gonna Be a Wheel Someday-Fats Domino,

95. Sleep Walk-Santo & Johnny, Canadian-American

96. So High, So Low-LaVern Baker, Atlantic 98, Half Breed-Marvin Rainwater, M-G-M

99. You Don't Know Girls-Kathy Linden, Feisted

100. Who Shot Sam-George Jones, Mercury

'Crawl' Turns Into Sprint

HOLLYWOOD - "The Caterowner of the label) by recording sale as a midwinter replacement. group tagged the Strangers in It is being produced by Lester alifornia market.

Disk proved an immediate acoriginal Titan release.

of being blacked out from all other charts. barkets where his disk had not as This, coupled with the fact that Caterpillar" original under the Ti- ings climbing.

(WK Makes Local Movie romo Tie

ST. LOUIS - Station KWK ire will salute the movies from ugust 2 thru August 16 via a prootional tie-up with every motion Louis area - nearly 100 in all. The station has alerted local disrbutors to screen their stocks for ogramming will place strong em-asis on picture scores round-theick thruout the two-week drive. In return, local film exhibitors we made up (at their own exense) a 60-second movie trailer, selling KWK's "Movie Musical Saand also plug the KWK stunt ith prominent lobby displays. At same time, local dealers are term pact with the vocalist. siding special album displays Found the movie music theme. In addition to spotting movie

I lisig on every show, KWK is dividence of the state of the s al other movie songs during the a.m. to noon portion of "Hi Fi awcase" on Sundays, August 2, of Newsome serving as spokesman the movie industry on each ow. Newsome will also interview a tape) top motion picture stars.

new selling force ... for dealers .For manufacturers PULL COLOR EVERY MONTH

Sill-Hazelwood Prep Duane TV **Drama Series**

HOLLYWOOD-Pilot TV film sillar Crawl" seems destined to has been completed starring toproak out into a full-fledged disk selling Duane Eddy in a series ace, now that Dot Records ac- named after his disk, "The Quiet quired national distribution to the Three." Series is a whodunnit with original recording on George Eddie portraying a bandleader. frown's Titan 'abel. It all started Film is going back to New York wo weeks ago when Brown, co- next week following final editing uthor of Demon Records, decided for screenings by network officials. launch Titan Records (he is sole It is being considered for national

novel rhythm instrumental, "The Sill and Lee Hazlewood, the song-Caterpillar Crawl." Taking the writing, music publishing (Greg-autlous approach, Brown decided mark Music, BMI) which have release it first in the Southern been producing Eddy's disk clicks for the Jamie label.

The Sill-Hazlewood combine has fon getter, and the excitement chalked up an enviable batting treated by the single spurred sev- average since it went into business ral labels to bid for the master, in May, 1958. Pair started off with mong them Kapp Records. While a total capital of \$209 and earnfrown mulled the advisability of ings this year will be in six figures. turning over his muster to another As independent disk producers, frm, Kapp decided to cover the they reap a royalty on all their disk sales so far, virtually all their Brown thus faced the prospect platter productions have hit the

yet been released. On Thursday most of Duane Eddy's disks include (3) Brown concluded a national original material penned by Eddy stribution deal with Dot's Randy and Hazlewood and published by food. Dot will distribute the Gregmark, keeps the pair's earn-

The TV film show marks their Thus, Titan's "Caterpillar" is initial entry into the video field. eading eastward (via Dot's distri- While the whodunnit series is a tion steam) while Kapp's "Cater- dramatic show, it will tie-in with flar" is heading westward - both the pair's music acitvities. From an all-out race for all markets. time to time, selections performed by Eddy in the series will be released in disk form. TV plugs will help the disk sales while radio deejay plays will be almed at boosting the series' ratings.

Capitol Inks 8 New Acts

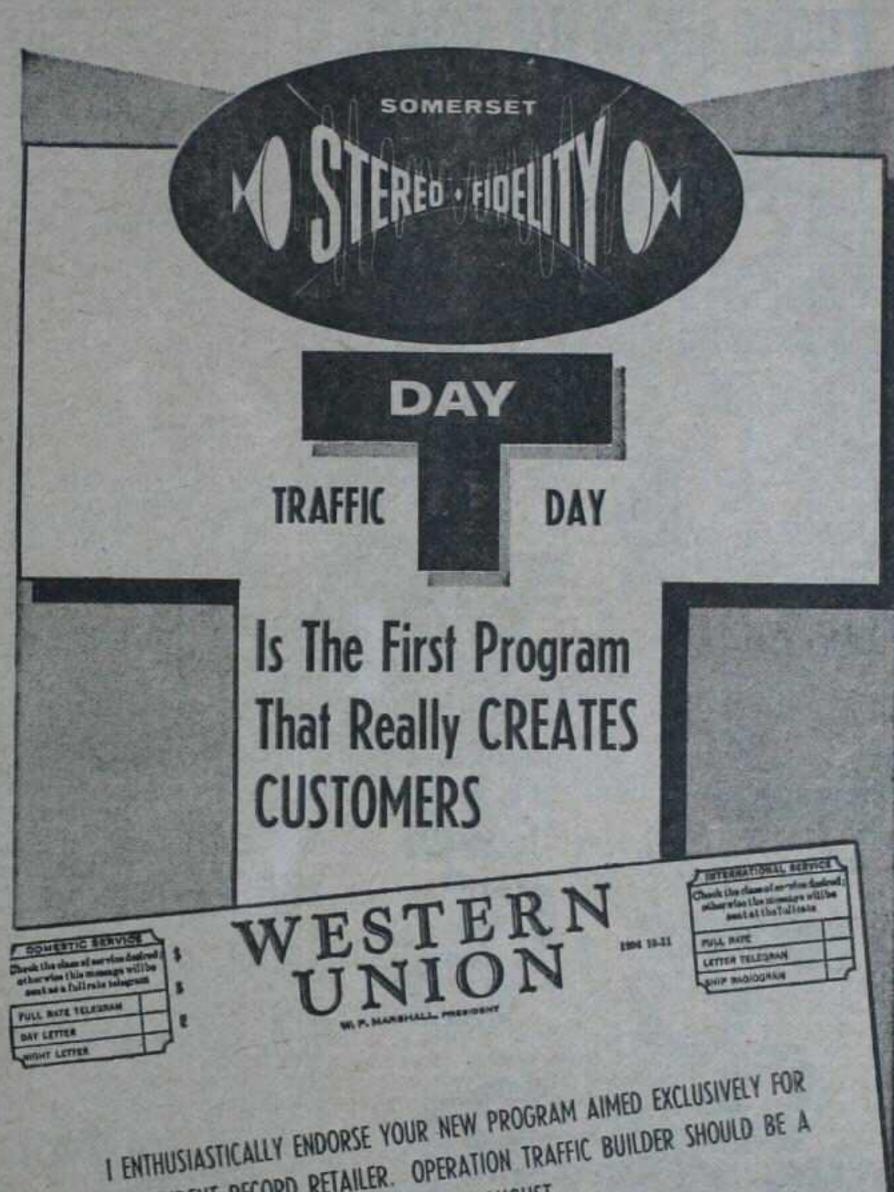
HOLLYWOOD - Capitol Recocture exhibitor in the Greater ords last week signed Muzzy Marcellino and seven other artists to exclusive recording contracts. Conductor, arranger, guitarist, vocalburns featuring movie tunes of ist, whistler ("The High and the past 30 years, since KWK's Mighty" theme) Marcellino for a long time has been musical director of Art Linkletter's CBS-TV network "House Party" show. Other artists joining Cap's roster include Cathie Taylor, 15-year-old folk singer; the Polka Chips and vocalist Gary von Ilg, the Busy "Local theaters will screen Boys, composer-arranger Bob Athis trailer (indoors and in drive- wood, and Young Jessie. Capitol also has picked up its option on Richard Cannon to sign a long-

Burrell Gets

BURBANK, Calif.-Bob Burrell has been appointed to a newly and 16, with program director created position at Warner Bros. Records, that of national single sales manager for the company. He will headquarter out of Burbank and will report to sales chief Hal Cook in New York. Burrell's job will be concerned with keeping the field forces informed about the firm's upcoming single releases, sides to be worked on, records to be pushed, etc. He has been with WB for the past year after a long stint at Columbia Records.

DEALERS IN FLORIDA & MASSACHUSETTS

know that ...



THE INDEPENDENT RECORD RETAILER. OPERATION TRAFFIC BUILDER SHOULD BE A GREAT STIMULANT TO OUR BUSINESS DURING AUGUST.

-MIKE SPECTOR, SPEC'S, CORAL GABLES, FLORIDA

ENTHUSIASTICALLY ENDORSE YOUR TRAFFIC BUILDING PROGRAM. GET ME BERNIE STONE, BERNIE'S MUSIC, CAMBRIDGE, MASS. THE CUSTOMERS, I CAN SELL THEM.

ARE YOU READY FOR "T" DAY!

See your Stereo-Fidelity salesman from:

FLORIDA

Pan American Distributing 3401 N.W. 36th Street Miami, Fla.

MASSACHUSETTS

Records, Inc.

790 Commonwealth Ave. Boston, Mass.

ROCKIN' TO A HIT FROM COAST TO COAST



ARD Hook-Up Pays Off for N. Y. Dealers

NEW YORK - The New York Association of Record Dealers is paying off for the 367 members enrolled in the organization according to Si Bondy, head of ARD here. He says that distributors are showing a lot more co-operation to dealers who are members of ARD than the dealers used to get. Bondy said that a dealer who might have had a rough time in getting distribs to take back returns or issue a credit for instance, are getting quicker action after joining the ARD.

Bondy indicated that this bears out the theory that in union there is strength. He pointed out that ARD Committees check on dealer problems with their members and then the committee meets with distributors to explain these problems. This tactic has helped get a better area of co-operation between dealer and distributor.

er meeting in August in New York Des Moines branch. He was then City. At that meeting the dealers promoted to manager of the Dewill consider the possibility of co- troit branch, heading the office operative advertising, where all the where he first started with the dealers will take one big ad and firm. then list the names of all the member stores.

33 Packages On Mercury Aug. Agenda

CHICAGO-Twelve new titles comprise Mercury's August 1 album release, all being issued in monaural and stereo. In addition, nine established monaurals are being released in stereo version, packages in the shipment.

The new mono-stereo numbers are by Patti Page, Sarah Vaughan. Ralph Marterie, J. L. Cook, Harry Arnold, Shay Torrent, Peter Palmer, Jimmy Cleveland, Joe Saye, Terry Gibbs, the London Sym- widely noted since his success with phony and Philharmonica Hun- the Diamonds for picking off-trail garica.

HOT 100 'STAR **PERFORMERS'** CORRECTIONS

THE BILLBOARD

CINCINNATI - The following are the sides that should have been listed as "Star Performers" on last week's Hot 100 chart.

A Big Hunk o' Love-Elvis Presley, RCA Victor; Ragtime Cowboy Joe-David Seville and the Chipmunks, Liberty; My Wish Came True -Elvis Presley, RCA Victor; What'd I Say-Ray Charles, Atlantic; Here Comes Summer -Jerry Keller, Kapp; Sea of Love-Phil Phillips, Mercury; Small World-Johnny Mathis, Columbia; It Was I-Skip & Flip, Brent; Till There Was You - Anita Bryant, Carlton; Ten Thousand Drums - Carl Smith, Columbia; What Is Love - the Playmates, Roulette; Lonely Guitar-Annette, Vista; Thank You Pretty Baby - Brook Benton, Mercury; Crackin' Up - Bo Diddley, Checker: To a Soldier Boy-The Tassels, Madison; I Still Get Jealous - Joni James, M-G-M; Rockin' in the Jungle -The Eternals, Hollywood; Sugaree-Rusty York, Chess; With All My Heart - Brook Benton, Mercury: Mona Lisa - Conway Twitty, M-G-M; Cry - The Knightsbridge Strings, Top Rank.

"has done for folk music what John shop session. Frank Hamilton, Hammond's 'Spirituals to Swing' Chicago's Old Town Folk Mus concert of 1939 did for jazz," ac- School, discussed the styles of a cording to Israel G. Young, well- great folk instrumentalists of a known Greenwich Village authority day. Sonny Terry was then on the subject, and proprietor of vited to sing by Pete Seeger as the Folklore Center in that sec- according to Young, "a glorie tion of Manhattan. Young, who claims to be the performers took turns on breaks coiner of the term, "Folknik,"

Returning to the subject of Newport, Young said that altho the been appointed director of p project was a financial loser this a.&r. at Everest Records. He s year (attendance was pegged at wax the label's single pop dis about 12,000) sponsors Louis Loril- and will also handle purchases lard and George Wein were en- outside masters. Fields, who couraged that, properly promoted, formerly the New York rep. a repeat of the event next year Cameo Records, and is a form would be a success.

More than 1,000 attended a symposium on folk music on Sunday morning of the festival to hear

Peterson to

HOLLYWOOD - Jimmy Peterson last week was appointed dealer service manager of United Stereo Tapes, and resigned his position as manager of Capitol Records Distributing Corporation, Detroit branch, to join the Ampex audio subsidiary. Peterson's duties at UST will encompass being in charge of its national order desk at the Sunnyvale, Calif., headquarters, heading the firm's distribution facilities in Hollywood and Omaha, handling dealer service and sales co-ordination.

Peterson will base his operations at Sunnyvale and will report to Bill Muster, UST's marketing man-

He comes to UST as a wellseasoned veteran after a decade with Capitol. He started his CRDC career as a salesman in its Detroit branch. He was later named manager of its San Francisco branch. The ARD will hold its next deal- He was assigned to open CRDC's

Peterson's appointment is effective immediately. He expects to move his family to the Coast within a month.

Nat Goodman Joins Merc

CHICAGO - Nat Goodman, manager of the Diamonds, has been appointed to the a.&r. staff of Mercury Records by Art Talmadge, vice-prexy. He will take charge of singles supervision on bringing to 33 the total number of the West Coast, freeing Pete Rugolo to concentrate on album sessions. In addition, Goodman will direct sessions by the Diamonds, regardless of their location.

Goodman, a former symphony musician in Toronto, has become hit material.

Folkniks Tab Newport Folk Bash Huge Hype for Clan

which is used to describe fans and artists of folk music alike, hails the been learned that a three-day t fact that as a result of the Newport affair, "folk music is no longer an esoteric art belonging to the Southern Mountains and other assorted cultural pockets in America." As tho to back up his faith in the surge of folkdom, Young will inaugurate publication of a new magazine, known as Folk Music Guide USA, in September. the paper will list all folk events. concerts, festivals, club dates and college appearances of folk artists.

NEW YORK - The first an- | Moses Asch, operator of Folkway nual Newport Folk Music Festival, Records, make a strong plea the which was staged earlier this fled by the methods that beden month a week following the more the pop recording industry today

renowned Newport Jazz Festival, On a Saturday afternoon wer jam session ensued in which "Poor Howard."

Also on the folk scene, it bash is in store for Labor D weekend at the Music Tent of t Empire State Music Festival in P. isades Interstate Park.

Fields Named **Everest Pop** A.&R. Chief

NEW YORK-Jerry Fields b ork leader, will hold an open d once a week for all comers,

Appointment of Fields to pop a.&r. slot is the latest in series of recent changes for Everest label. Ted Wallerste came in as over-all head of I firm a few months ago, and Chan Schicke is now sales chief for the firm after many years with Ep Records

French Lick Jazz Jumps

CHICAGO-The French L Jazz Festival, skedded for July to August 2, sponsored by Sher ton Hotels at its French Lick, Inc. inn, has already assured itself of whopping growth over its sizab attendance of last year. A wee before the start of the bash, accoring to a Sheraton spokesman, mo than 18,000 tickets were sold. The figure equals last year's total gate For the four-night show, total co pacity is 32,000.

LUNCH MUSIC SOOTHES SOLONS

WASHINGT N - Music is being used to ease the tensions of U. S. Senators.

Lunch - hour concerts, sung by the Air Force "Singing Sergeants," are now being conducted in the new Senate office building. Performances of the 21-voice male cholus were planned by Martin D. Roderick, amateur impresario, who wants to "get people to relax around here." Senators and employees are "going at high tension all the time," he

Roderick, who works as a registry clerk in the Senate Post Office, claims that he and Tom Fox, a colleague, began the music idea several years ago with concerts at Easter and Christmax

Some 400 pe sons enjoyed the half - hour concert given by the "Sergeants" last week in the 552-seat auditorium of the Senate building Earlier. there were performances by the Army Chorus, the Sca-Chanters, and an accordion ensemble.



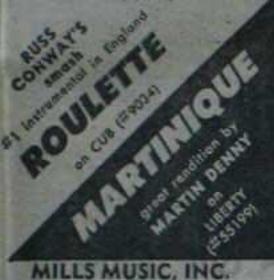
TONY BENNETT-Columbia ART MOONEY-M-G-M

BOURNE, INC.

ABC MUSIC

136 West 52nd St. New York 19

-D. J.'s are flipping over ...



A 1959 SAN REMO HUSIC FESTIVAL PRIZE WINNER

CIAO, CIAO BAMBINA

(Chiow, Chiow, Bambeena)

LEO FEIST, INC.

FROM MPHC

BEI MIR BIST DU SCHON

KEELY SMITH+LOUIS PRIMA-DOT

I ONLY HAVE **EYES FOR YOU**

THE FLAMINGOS - GONE

TWO FOR THE CHARTS!

THE VOXPOPPERS "A BLESSING AFTER ALL"

RAY VENTURA "Orch."

"THE ORANGES OF JAFFA"

Distributed by United Telefilm Records 701 Seventh Ave., N.Y.C.

a new selling force

... for dealers for manufacturers FULL COLOR EVERY MONTH IN THE BILLBOARD

Hi-Yo Alvin

TV REVIEWS

Time Lack Mars Menotti Potpourri

Ed Sullivan bounded thru the little Umbrian town of Spoleto last Sunday (19) in a 60-minute race to present Gian Carlo Menotti's chi-chi "Festival of Two Worlds." Bounding along with him were Eileen Farrell, Sir John Gielgud, Nora Kaye, Menotti himself and assorted ballet and modern dancers, puppets, actors and choruses.

Menotti, in an interview with Sullivan, laudably explained that the fest's underlying philosophy was to show the best of Europe to Americans and the best of America to Europeans. Sullivan's praiseworthy effort to show it all to CBS viewers was handicapped from the start because of the time factor.

Miss Farrell came off well in a terrific rendition of "The Sunny Side of the Street," which she sang for the ailing Armstrong with Satchmo's band. Her other stint was a stunning rendition of "Pace, Pace, Mio Dio." Sir John Gielgud offered an all-too-brief sampling from his successful "Seven Ages of Man." An excerpt from Tennessee Williams' "Night of the Iguana," without preamble or explanation, was incomprehensible, tho the familiar aura of decay was present to mark the master's work.

Snatches of opera, ballet, modern dance and oratorio rushed thru the hills where Hannibal's elephants roamed so many years ago, but far too quickly to leave any impression other than breathlessness. For good measure, the stanza included the TV debut of a new Italian club singer. Ornelle Vavone, who sounds like a female Domenico Modugno. All in all, a strenuous evening, with some beautiful shots of a town that must be peaceful when the tourists are gone. Bernie Hodes.

NIGHT CLUB REVIEWS

Basin Street East Line-Up Solid

Ralph Watkins' Basin Street East (Manhattan) club, opened a new summer policy Thursday (23) with a threesome of acts which should pull solid business for the Thursday-Friday-Saturday-only operating policy. Included in the current layout are the-Hi-Lo's, the Kai Winding Septet, and Lennie Tristano's Quintet.

The Hi-Lo's, absent from the club scene here for a year, are sporting a replacement in Don Shelton, who moved in for the departed Bob Strasen. Shelton sings as high as tenor Clark Burroughs and blends nicely with the lads in their nifty and familiar harmony stylings of "My Sugar Is So Refined," "Stars Fell on Alabama," and "Life Is Just a Bowl of Cherries." Burroughs does his usually fine solo on the beautifully handled "Black Is the Color of My True Love's Hair." Shelton shows the result of a lot of painstaking work rehearsing with the group.

Also on the stand, as a holdover from the previous bill is the Winding outift, one of the most swinging around. The four trombones playing from arrangements develop a great ensemble barmony sound on numbers from their "Swinging States" Columbia album like "Louisiana," and "Stars Fell on Alabama," plus the "Can Can" standard, "It's All Right With Me." Winding has a strong asset, too, in pianist Bill Rubenstein.

Rounding out the bill is the Lennie Tristano Quintet, which features Warne Marsh on tenor and Lee Konitz on alto. Konitz blows fine, but Marsh's long-extended out type choruses might have been curtailed in favor of more spotlighting of Tristano on piano, who seemed to be somewhat submerged in favor of the sax men up front on the stand. Ren Grevatt.

Twin Set Debs Bing's Label

HOLLYWOOD - Si Rady last week concluded recording the double-LP album which parallels Life Magazine's seven-part "How the West Was Won" series. Recording is first to be made on Project Records, Bing Crosby Enterprises subsidiary label headed by Rady.

Life is currently pre-testing the package in various markets to determine whether it will sell it via mail-order to its 6,000,000 subscribers supported by ads in its magazine or whether it will turn it over to a major record company for distribution. If Life decides to handle the album's sales, it will mark the first time that it offered its readers disk merchandise. (It

Fayetteville, N. C.

ALVIN, famous teenage novelty pet, is now

dressed in cowboy duds and celebratin'

Foam-filled, felt-trimmed stockingette

novelty, 6" high. Individually boxed.

Chipmunk brochure sent on request

\$7.80 Dz., Postage Paid-\$1 sample

"Ragtime Cowboy Joe".

with special book offers based on its series - i.e. "History of Man," "History of Religions," etc.)

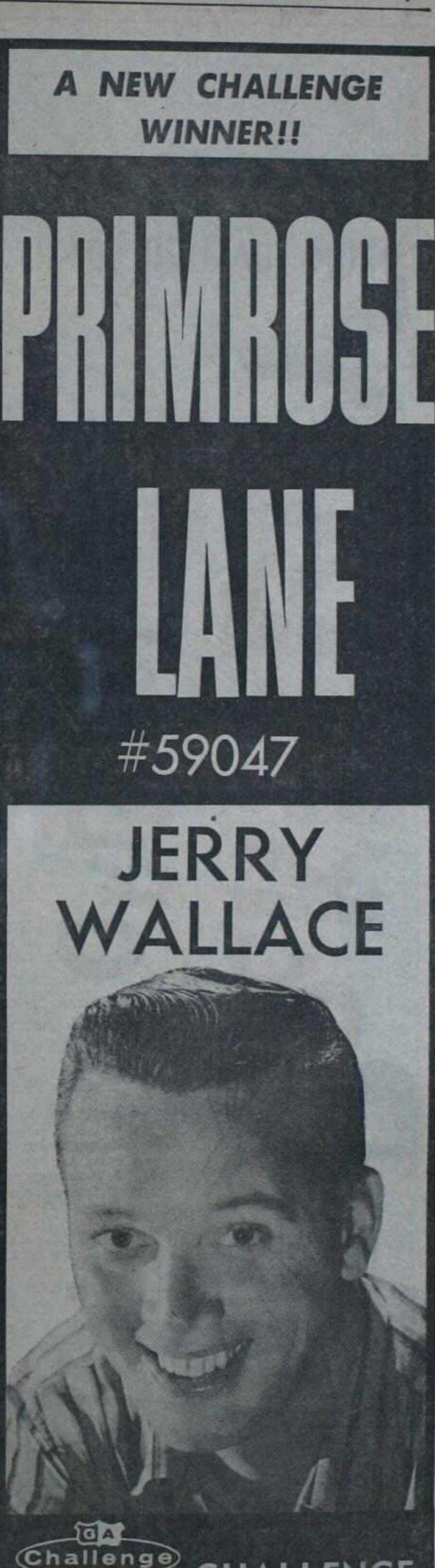
In addition to the two LP's, the de luxe package will consist of a book containing an adaptation of the seven articles recently completed in the magazine. The book will also feature key illustrations which had appeared in the magazine series.

Rady's recordings boast an allstar cast: Bing Crosby, Rosemary Clooney, Jimmy Driftwood (permission of RCA Victor), Mormon Tubernacle Choir (permission of Columbia Records), with Burl Ives as narrator (permission of United Artists), Bob Thompson is arranger and conducts the orchestra. Advisors on Project's project include Alan Lomax, Beth Hawes, and folk lorist Sam Hinton, Dr. Lucas Foss (UCLA's M ic department) and Jimmy Van Huesen.

Package will be sold for less than \$10. It is contemplated that has enjoyed considerable success after Life Magazine has completed its use of the album, Project will make arrangements for regular record dealer distribution as well as its sale thru one of the existing record clubs.

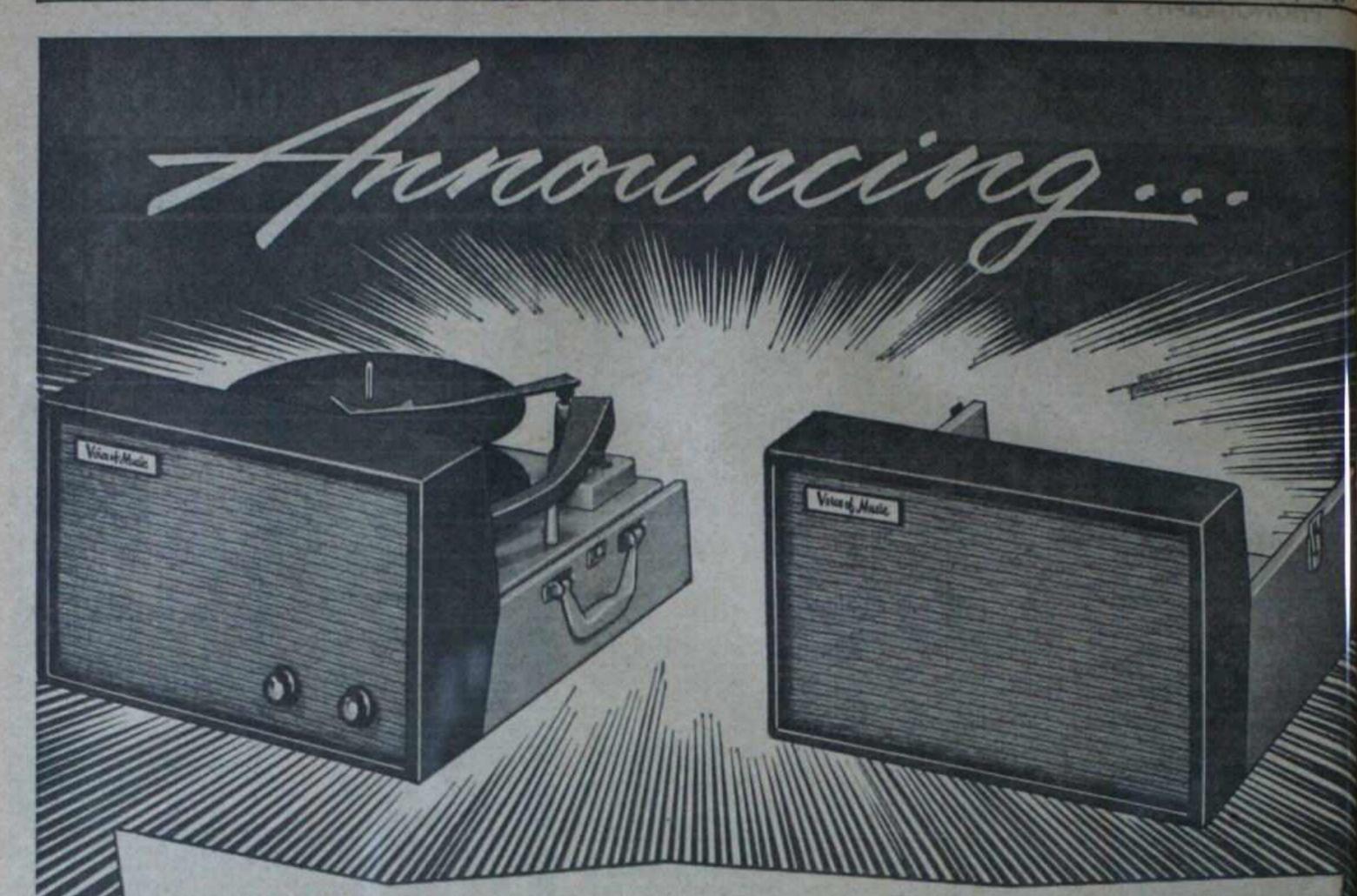
> Rady feels this package will remain as a definitive musical anthology of Americana, Current market trends, he said, point toward an ever increasing demand for folk flavored music.

> Rady told The Billboard that upon completion of the Life Magazine package, five other projects are currently in his hopper and that production will soon get under way



Sparton Records

Attention, Record Shops



A SELF-CONTAINED PORTABLE STEREO SYSTEM THAT MAKES SENSE!

New V-M Phonograph is Style Dazzling . . . Top Performing - a Sure Volume Producer For You!

Functional in every way is V-M's sensationally brilliant new Model 314, a truly Portable Complete Stereo System! Styled for beauty — engineered in the traditional V-M way, it's a real knock-out! No cumbersome weight — no un-

necessary gadgets or attachments, but a completely self-contained stereo system that does what it's supposed to do and does it better! You're bound to win with this sure-fire stereo hit of the year!

Only 19 Pounds Light With Tons of 'Most-Wanted' Features!

- . A 514" SPEAKER IN EACH DETACHABLE SECTION
- WORLD-ACCLAIMED V-M AUTOMATIC PRECISION RECORD CHANGER
- PLAYS ALL STEREO AND MONOPHONIC 33 and 45
 RPM RECORDS
- 45 SPINDLE ADAPTOR INCLUDED AS STANDARD EQUIPMENT
- . DUAL-LOUDNESS CONTROL
- . TONE CONTROL BOTH CHANNELS SIMULTANE-
- MOJAVE BROWN AND WHITE WASHABLE LEATHER-ETTE CASE

A REALLY DIFFERENT STYLING CONCEPTS A DYNAMIC PROMOTIONAL MODELS

Call your V-M Distributor today!

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YOUR CHOICE FOR MUSIC IS -

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of Music

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Y-M CORPORATION . BENTON HARBOR, MICHIGAN

WORLD FAMOUS FOR THE FINEST IN RECORD CHANGERS, PHONOGRAPHS AND TAPE RECORDERS

Audio Feedback

By RALPH FREAS -

LEVEL RAISED?

"The component high fidelity manufacturer has been responsible for raising the general quality level of all phonographs. The people who make packaged sets tell me this themselves," George Silber said the other day.

Silber is the president of the Rek-O-Kut Compuny, long-time maker of quality turntables for the hi-fi market. He has a well-carned reputation for di-

rectness and not mincing words.

"Look at the ads on those packaged phonos. You'll see specs about the amplifier output, the size of the speakers, the frequency response and all the rest of it. You wouldn't see that if the consumer hadn't been trained to look for them by component manufacturers."

It should be noted that Silber is Chairman of the Board of Directors of the Institute of High Fidelity Manufacturers. He is more than a little proud of the strides taken by the component hi-fi industry in recent years.

HI-FI AND THE AUTO MAKERS

"The situation that component manufacturers find themselves in with respect to packaged phono people reminds me of the automobile business," Silber continued. "They have their hobbyists too - the 'hot-rod' kids. Years ago when a person bought a car, all he wanted to know was how much horse-power the engine had. But the hobbyists want to know all kinds of other things. Like torque. Nowadays people rate one car against another by the amount of torque. And the manufacturers vie with each other in giving the customer specs on things they never would have thought of years ago."

But if the packaged phono people moved somewhat in the direction of the component manufacturer, the component people have similarly moved toward packages. They are making the move by shooting for better looking units. And they are also recommending that the dealers put components in furniture and sell

them as a unit.

WHAT ABOUT QUALITY?

The day isn't long past when the hi-fi hobbyist wouldn't be caught dead with an amplifier, turntable and speaker in the same cabinet. And the manufacturer traded on this in selling his equipment as separate components. The reason, coincidentally, was a condition from which this column took its name. It's called "audio feedback." It simply means that mechanical vibrations caused in reproducing sound thru a hi-fi rig could be picked up by the sensitive needle and cartridge and fed back thru the amplifier. It's like a cat chasing its own tail. If you mounted a speaker, in the same cabinet as the turntable, the chance of this condition occurring was increased.

We tossed the question at George Silber. Why the about-face? Time was when a packaged phono mapufacturer couldn't show his wares at the hi-fi shows dominated by the component boys. Now, they are free to exhibit. How come? And more than one component manufacturer, Rek-O-Kut included, will be showing complete high fidelity packages at the upcoming New York show (October 5 thru 10).

"Our cabinets will be solidly built," Silber said, "and we'll insulate one unit from the other. The speakers will be suspended in a way to minimize feedback. It won't be a

serious problem."

NEW MERCHANDISING TACK

"Ten years ago." Silber pointed out, "the hobbyist couldn't care less about the appearance of his equipment. He just wanted to know what it would do, how it would sound. To this day, many hobbyists don't care about looks.

"But the high-fidelity manufacturers have grown in the intervening years. We have big investments in plant and equipment. Because we've grown, we have to see that the market grows too. We can't live on hobbyist buyers alone.

"This industry has to go into styling to satisfy Mrs. Consumer. As a result, big speakers are dead. And we're turning from engineers to industrial designers. People didn't know what to do with components, so we're giving them cabinets. The prevailing idea in speakers today is that they have to be seen as well as heard."

CABINETS RULE THE DAY

In Silber's view, phono-record dealers can enter the high fidelity component field most easily via the furniture route. A number of furniture firms specialize in building "cases"

to handle audio equipment.

"Take department stores, for instance," Silber said. "They can handle these 'cases' in many different styles. They sell the 'case' and they sell the components to go into it. The installation can be done by an XYZ service which takes care of the service guarantee. In a sense, the store is a phono manufacturer without any union or labor problems. This system also takes care of obsolescence because, when something new comes down the pike, it isn't necessary to put in a complete new system. Just change the component."

AND THINK OF ALL THE CHEESE YOU CAN SAVE!

NEW YORK - An important by - product of high fidelity is rat - proofing, according to an item in the June issue of Popular Mechanics. If a system can be made to toss out ultrasonic signals, it'll also chase away rats.

A Cleveland firm developed such a system and used it in an airport office that was overrun by the pests.

"First annoyed, then highly agitated, the rats were gone in 72 hours," said Popular Mechancis.

The system was pitched so that it didn't bother humans or pets.

TRAFFIC-BUILDER

Clips Build Good Will for Stereo Shop

MEMPHIS - Capitalizing on the fact that everyone enjoys reading complimentary notices about themselves in newspapers has been a goodwill - building program for many years at Perel & Lowenstein, stereo dealers here.

The plan, developed many years ago by Fillip Perel of the management, is strictly non - commercial and as such, actually carries more commerical weight than the average sales winner or direct mail piece.

As the plan operates, Perel & Lowenstein maintains a daily check of all daily newspapers published in the Arkansas - Mississippi -Tennessee area which the city centers, and clips out scores of complimentary paragraphs and items concerning local people. Perhaps it is a squib from the news pages, calling attention to an award won by a local scoutmaster. Or, from the society column, there may be a paragraph detailing a luncheon given by a local hostess. Occasionally, there are complete articles about farmers who have won recognition, families who have taken unusual vacations, etc.

The items are carefully clipped out of the new paper, and pasted into a folder resembling a Christmas card. This is slipped into an envelope, and addressed by hand, (Continued on page 13)

N. Y. Hi-Fi Show on Way To Sell-Out

NEW YORK - Already 86 exhibitors have signed up for the 1959 High Fidelity Music Show to be held in New York, October 5 thru 10, at the Trade Show Building. The exhibitors have contracted available space is expected to be tive of the IHFM.

Special feature of this fall's show will be five display rooms "done" by members of the American Institute of Decorators to emphasize decor advantages, of high fidelity Single Station AM Compatible sioner Robert T. Bartley, has the

components. five p.m. to 10 p.m.

DEALER LEARNS:

To Sell Recorders, Sell Their Benefits

is a tape recorder fan himself, own- why. ing fine stereo and high-fidelity equipment. Music, however, is only one of the uses to which he puts his recorders. "People can have a listening to music, and recording QUICK-O-MailC their own voices," he said. "We have found a lot of examples in our own experience."

Real Estate Prospect

Perhaps the most unusual em-Murphy has ever encountered, System Bows came when James Duncan, a Denver real estate salesman, asked Murphy to rig up an inverter and timer in his car. At first, Murphy to record - music dealers. Units thought that Duncan merely wanted to record sales messages, Company, Chicago. reports, etc., in the automobile,

man, he first met with a little re- file numbering system. sistance. Finally, the real éstate

Duotone to Continue 20-20 Deal

NEW YORK - Duotone is extending their 29-20 deal, intro-May. Dealers can order the firm's replacement needles under the plan for the balance of the summer, says Steve Nestor, Duotone prexy.

niversary, the deal provides an as- Add-A-Files. A special feature is sortment of five monaural, and five room for storin; the original album stereo diamond needles plus five covers. This was done for fans who stereo sapphires. There is no limit like to refer to the liner notes. to the number of deals a dealer. The Howard Company believes can order. The assortment is pack- that their storage system encouraged in a special display box with ages disk collecting and can lead to plastic cover and carries a special extra record sales for dealers who dealer bonus.

DENVER - Making it a point | sight in the trunk of his car, with to seek out unusual uses for tape the microphone behind the cloth recorders and suggesting them to speaker of the car radio, and with tape recorder prospects has had a a switch which would operate the lot to do with the sale of 150 inverter for periods of anywhere units per year at 'furphy's, appli- from five to twenty minutes, merely ance and record dealership here. by flicking a switch. Murphy, Ted Murphy, owner of the store, highly interested, wanted to know

> Eventually, the salesman admit-(Continued on page 13)

Disk Storage

NEW YORK - A new record storage system, the Quick-O-Matic, a tape recorder with an electronic will soon be distributed nationally are manufactured by the Howard

The system consists of three elerolling or standing still. The timer, ments: (1) the Add-A-File, (2) alhowever, didn't fit into this picture. bums in which the Add-A-Files On querying the real estate sales- are stored, and (3) a record and

The Add-A-File is an envelope man revealed his plan. What he and pocket which holds the record. wanted, he said, was a recorder The record is placed in the pocket which could be installed out of and rotated into the envelope. To find a record, the number of the disk is first found on an index. The corresponding numbered tab on the Add-A-File is pulled from the album and there's the record. Each Add-A-File closes automatically to seal out dust and reduce the danger of scratching, warping and breaking.

Add-A-Files can be bought separately as the user's library increases. The complete Quick-Oduced to dealers in Chicago last Matic Album retails for 59.95. This includes one album, 30 Add-A-Files with 20 file numbering tabs already attached and 20 numbering stickers to affix on the records Tied in with the firm's 20th an- themselves. Album holds up to 25

sell the Quick-O-Matic.

Philco Shows AM Stereo System to FCC

NEW YORK-Phileo has dem- radio receiver and channeled into ible stereo broadcrsting here with the co-operation of the American Broadcasting System's local outlet, WABC. Special FCC approval sanctioned the broadcast demonstration:

The Phileo system is compatible for 115 display rooms. Balance of and doesn't affect regular AM broadcasts. Firm is ready to marallocated within a month, accord- ket the st reo receivers as soon as ing to Abe Schwartzman, execu- the FCC approves standards for the new broadcasting method. The FCC has b en asked to approve a 90-day extension for programming

I signal which is picked up by the standards, based on their findings,

onstrated a system of AM compat- two separate speakers. Speakers are placed in a room in the same manner as those of a stereo record or tape playing system.

Armin Allen, Phileo vecpee in charge of the demonstration, made a point of the fact that the system doesn't obsolete the millions of radio receivers now in homes and autos. Receivers used in the demonstration were the standard Phileo radios especially adapted to bring in the dual ignal.

The broadcast was monitored by an FCC team 'n Newark, N. J. Philco's system is known as the The team, headed by Commis-Stereo. It has no effect upon the responsibility of investigating new "Daler Day" at the show will range of the broadcasting station, broadcasting methods to determine be Monday, October 5th, at which its frequency or its standard mon- whether they will enhance broadtime the exhibits will be open from aural signal. It sends out a dual casting in the U.S. The FCC sets

THIS ONE IS BOWLING THEM OVER!

BEER SAITTLES*

by the DOUGLASAIRES

*An age-old expression of carefree fun brought up to date in a happy song with a barrel of CASH APPEALI

AURAPHONIC SOUND



101 West 55th Street, New York 19, N. Y.

Sell Recorders' Benefits Twelve Hi-Fi

ted that he wanted to do a bit of showing a foot switch and other shows Set for "electronic evesdropping" on his "business machine attachments" to

quipment, since he was able to final results are always good. incentrate on the right houses th the right customers."

Not all off-beat applications of Hi-Fi Banner pe recorders are such happy ones, lurphy confided. In one case, he estalled a microphone in an elecne clock, so that a couple who eve many parties, could keep the scorder going out of sight under be bed, and record the comments guests, when putting hats and pats in the bedroom, on entering ed leaving.

The customer's wife listened to ne tape, heard a few comments your her housekeeping she didn't ploy, and that was the end of hat." Murphy said.

Free Records

microphone about two feet ove the floor, rigidly enough that could not be kicked over caredy, Here again Murphy was zeled, until he found that the recorder owner habitually ok the recorder with him into rs, taverns, restaurants, or wherer high-quality juke boxes are stalled, and "recorded his music e from the juke box.

in this instance, the Denver aler was willing to comply, of urse, but he pointed out that on ost juke boxes, there are output eks which would make it possible simply "plug in" the tape reorder, and g.r much more faithreproduction of disc music, shout the chatter of other cusners in the bar, and similar backound noise. This resulted in the e of not only a specially-rigged k, but a \$360,00 tape recorder

Finally, Murphy delights in

Traffic-Builder

Continued from page 11

that the recipient feels that he etting an invitation, a thank you e or personal letter. Copy nted on the card is merely the . "We thought you would be rested-" with the store signa-

Mailed out in huge numbers ev- is tagged at 50 cents. year, such clippings often have m overlooked by the people to um they are mailed and the Two Admiral Execs al recipient is, of course, propgrateful. Since the is no adsing connected with the maile sules alone.

prospects, seated in his automobile, as many prospect /e customers as during the usual drive from one possible. Altho most tape recorder The salesman, after showing the bouse to a husband and wife comhouse to a husband and wife com- as this, few of them can see how it bination. for example, would seat | would fit into their own operations. hem in the car, ready to leave. By dictating some typical letters be exposed to 12 major city hi-fi and then "remember something" in advance, and keeping a foot which would result in him leaving switch attached to a standard mid-February, 1960, according to the automobile for a trip back to tape recorder, Murphy can demon- three top powers behind the shows. the house for five minutes or so, strate quickly the "start and stop" Flicking on the switch, he would principle to keep both hands free hus record everything which the for typing. And he'd point out that ouple in the car har to say, and a seven-inch reel of tape will soak set a true perspective on the sales up "just about all of the letters, ossibilities existing. Later in the memos, reports, etc., which a busiay, he would listen back to the nessman can dictate in a week."

pe, and could tell accurately There is also advantage in the hether there was any point in fact that there is no extra expense sllowing up on any particular for media such as one-time discs. belts, etc., which are used in most "This was a clever application," office dictation machines. Once e Denver dealer said, "and since Murphy has gotten this fact across, ere was nothing illegal about it, and points out that a stereo rewas glad to comply. Duncan, corder can be used as a business cidentally, told me that he sold machine just as well as for music least a dozen extra houses in reproduction, its usefulness is mage first three months, using this nified in the customer's eyes. The

Pulls 'Em In

NEW YORK - The Sargent-Rayment Company has begun dis- marketing survey will be available tribution of a new sales aid to to show exhibitors and other inspark high fidelity component terested parties. At each Rigo sales. It's a four-foot-by-eight-foot show, \$1,000 worth of hi-fi probanner in three colors. The banner duct will be given away in a drawwasn't designed to plug the Sargent-Rayment products but simply carries the message, "Hear Component Hi-Fi Stereo honic Demonstration."

is particularly effective in attract- general consumer survey available A puzzler came when a customer ing the attention of motorists. Be- and for additional cost will conought a light-weight, but high- cause of its size. In a special try- duct surveys for anyone interested ality tape recorded, and then out at a retail store, customers, in- in the consomer hi-fi picture. ked Murphy to design a small quiries were logged. The sign, it ding tripod which would hold was found out, resulted in pulling in six new customers a day. All were hi-fi novices and 75 per cent were motoris, who saw the banner from their car windows when they were traveling to or from work.

> swer any dealer questions regarding getting one of these sales aids.

Dynamic Sets Big New Ad Campaign

NEW YORK - Dynamic Electronics here is about to launch its "biggest promotional campaign." Smith & Dorian, Inc., of New York and Hartford is the agency appointed to handle the account.

Firm makes console stereo systems which are marketed in most major cities. Component units include amplifiers, tuners, pre-amps, record changers and speaker systems for both monaural and stereo

Robins Accessories Adds Strobe Disk

NEW YORK - Robins Industries is adding a strobe disk to its line of record accessories. The disk provides an accurate way for checking turntable speeds. A turntable that moves faster or slower than \$3.50. Firm says they are easy to pitch of the recorded sound.

Robins' Model SD-1 Strob-Disc

Are on the Move

the recipient drops into Perel departures are taking place at Ad- ular sponsored by James B. Lans- special mailing pieces and displays owenstein during a shopping miral here. Dick Gorman, veteran ing Sound, manufacturer of hi-fi plus full deejay coverage. downtown to thank the store advertising manager, ankles his speakers. Program aired Monday agement. The plan brings in post soon. Gorman has not dis- (20) from 8 p.m. to midnight, arrangements by Bill Potts, played people who have never vis- closed his future plans. Jerry Born- consisted of playing all available by a jazz, all-star line-up. The the store in downtown Mem- stein, sales-promotion chief for the Belafonte recordings with the vo- elaborate packaging includes a 14and has paid for itself in "im- past two years, is leaving to find calist himself chatting on various page folio of photographs and liner AUDIO BOOK COMPANY work on the West Coast.

CHICAGO—The consumer will shows from September, 1959, thru Chronologically, the shows set up as follows:

September 11-13, Pfister Hotel, Milwaukee: September 18-20, Palmer House, Chicago; September 25-28, Sheraton Hotel, Rochester, N. Y.: October 5-10, N. Y. Trade Show Building, New York; October 16-18, Statler Hotel, Detroit; November 6-8, New Washington Hotel, Seattle; November 13-15, New Heathman Hotel, Portland, Ore.: November 20-22, Benjamin Franklin Hotel, Philadelphia; January 27-31, Civic Center, San Francisco; February 10-14, Shrine Auditorium, Los Angeles.

The Chicago show is again backed by Si Niemann, while the New York, San Francisco and Los Angeles shows are sponsored by the Institute of High Fidelity Manufacturers. All other shows are guided by Rige Enterprises, Chi-

Henry Goldsmith of Rigo here indicated that a new consumer ing of those names who attended the show and filled out three-page questionnaires. Goldsmith said he tested the survey effort and found 40 per cent of the attendance re-The firm has found that the sign sponded. Goldsmith will have a

Powell Joins Capitol Phonos

HOLLYWOOD - Wallace T. Sargent-Rayment reps will an Powell last week was named staff assistant to Capitol Records National Phonograph Administrator Bud Schuster. Powell, active in sales management for the past 12 years, brings to the firm's phono operation experience in all levels of sales and merchandising. He will base his activities at the Capitol Tower headquarters.

Robins Debuts Slides For Components \$3.50

NEW YORK-Robins Industries has added a set of aluminum component slides to their accessory line. The slides are designed to be used for record players, changers, professional-type turntables and similar installations.

Designated CS-1311, the slides have a load capacity of 30 pounds. They are 13 inches long and extend a maximum of 14 inches. Equipment slides on hail bearings. A special silencer spring eliminates vibration and the distortion caused by it, according to the firm.

Slides are tagged to retail at install.

Hi-Fi Firm Promotes Via Belafonte Wax

station KRHM (FM) broadcast a CHICAGO - Two important four-hour Harry Belafonte spectac- planning a heavy advertising sked. subjects.

Audio Feedback

Continued from page 11

TRACKING ERROR

As an example of obsolescence, Silber had one of his engineers tell us about "tracking error" and how its correction changed the appearance and design of the tone arm,

Because the cutting head, in the manufacture of a record, cannot move in exactly the same way across the surface of a disk as the cartridge that will reproduce it, there is a mechanical discrepancy and a resultant lose of quality. Not too many years ago, the tone arm was made to be perfectly straight, and, when it swung over the center spindle, the needle was immediately over that spindle.

It was discovered that, by putting a bend in the arm (engineers call it "offset angle") and by lengthening the arm so that the needle extended beyond the center spindle instead of directly above it (engineers call it "overhang"), the needle will work in a line that is more nearly tangent to the are described by the record groove. These rather simple changes made the quality of the reproduction improve by about three or four times.

The design change also obsoleted the straight tone arm without any overhang. The moral of Silber's story is that, when such an improvement occurs today, the owner of a component package is in a better position to take advantage of it.

GETTING STARTED

How, we wondered, did Silber get started in high fidelity. According to the peppy Rek-O-Kut prexy, his firm evolved thru a logical sequence of events. Interestingly enough, the firm was established before the high fidelity industry, as we know it today, was even thought of,

Silber himself had a machine shop back in 1936 that turned out "lead screws" for disk cutters. The Rek-O-Kut firm name dates back to 1939 at which time they were making those old disk cutters for home recording use. Remember, this was before wire and tape recorders came along.

"Our cutter was an overhead lathe type." Silber said, "and it retailed for \$29.95. It was a nice little gadget that people used with their record players. Trouble was the turntable motors weren't powerful enough to do a good clean recording job. So we began designing them."

THE PROFESSIONAL BUSINESS

By 1945, Rek-O-Kut was in the professional turntable business, making transcription tables for broadcasting studios. Three years later, the LP disk debuted and the hi-fi business began. Silber's firm, along with many others making quality audio equipment, coasted

WB CUTS \$1.98 STEREO SAMPLER

NEW YORK - Warner Bros. announced a special \$1.98 stereo sampler at its eastern distributor meeting last week titled "You Ain't Heard Nothin' Yet." (This is also the title of the firm's fall sales program.) The stereo sampler consists of a band telling about the history of sound, and the other bands taken from the firm's album releases for August. A special copy of the sampler will also be made available to disk jockeys and salespeople of the firm's distributors.

The stereo samplers come in pre-packs, with 10 in a box. This is only one of the sales aids that WB is offering dealers this fall. Firm is also making window streamers, mobiles and album covers available advertising the tirm's new releases.

Jazz 'Porgy' Promo

NEW YORK - United Artists Records is launching an extensive advertising - promotion campaign HOLLYWOOD - Last week to promote its LP, "Jazz Soul of Porgy & Bess." The diskery is

The album features big band notes by Andre Previn.

Dual Specs Take a Change for Better

NEW YORK - United Audio, U. S. distribs for Dual record changers and Wigo loudspeakers, announces a change in specifications for their Dual-1006 record changer. The unit's minimum tracking pressure is one and one-half grams instead of the previously advertised two grams. Tracking pressure is particularly important in reproducing stereo records.

The firm also says that their Dual model 1006X will have a five and one-half pound turntable assembly rather than the previously reported five and one-quarter pound

New Urania Harp LP

NEW YORK - Mildred Dinning, harpist, recently completed an LP for Urania Records. The set. "Clair de Lune - Romantie Music for the Harp. Played by the First Lady of the Harp," is skedded for fall release.

Miss Dinning has written several books on the harp and gives recitals thruout the country each

Audio Books Sell!

The Meditations Three Series: Religious. Marcus Aurelius Graaf Literature, read by Marvin Miller. Children's Six 16-rpm Stories. recards. Send for Extalog \$6.95 list.

St. Joseph, Michigan

MUSIC

THE NEW STAR WITH THE NEW STYLE!

JOHNNY RESTIVO THE SHAPE I'M IN

c/w

YA YA 47/7559



DISTRIBUTOR NEWS

By HOWARD COOK

MILWAUKEE: Benn Ollman, Billboard correspondent, has the following comments in his monthly round-up of distributor doings in Milwaukee: At Capitol Records Bob Thompson reports strong action on "An Evening in Roma" by Dean Martin and "High Hopes" by Frank Sinatra. Top LP is "Kingston Trio at Large." Bob Reinhardt, former city salesman for Morley-Murphy, distributor for Columbia Records, left his post and entered the retail ranks. He is currently heading up the New Music Mart outlet.

Bill Farr, Columbia Records, points to a trio of hot selling singles, "I Got Stripes" by Johnny Cash, "Jine the Cavalry" by Mitch Miller and "Soldier's Joy" by Hawkshaw Hawkins. "More Johnny's Greatest Hits" by Johnny Mathis is headed for the best selling album charts. Indie distrib Vern Sherkow, Sherco, Inc., has a winner with "Angel Face" by Jimmy Darren on Colpix. "Nina Simone" is a hot selling LP for Bethlehem.

Strongest platters at Garmisa Distributors are "Mona Lisa" by Carl Mann on Phillips International, "There'll Be Some Changes Made" by Steve Lawrence on ABC-Paramount and "Thank You Pretty Baby" by Brook Benton on Mercury. Mercury has a strong LP in "Songs From Great Shows" by Herman Clebanoff. Rolf Voegelin, Tell Music, has sellers with "After Hours" by Lew Douglas on Todd, "Cry" by the Knightsbridge Strings on Top Rank and "Beach Time" by Roger Smith on Warner Bros, Rik Froyo reports that "Ragtime Cowboy Joe" by David Seville and the Chipmunks, "Dream Lover" by Bobby Darin on Atco and "Bells, Bells" by Billy & Lillie on Swan are his top disks.

Marty Schwartz of James S. Martin, Inc., has hits with "Bel Mir Bist Du Schoen" by Louis Prima and Keely Smith on Dot and "Thinking of You" by Barbara Allen on Felsted. Bob Kahn is the new sales rep for Music Distributors. Kahn reports that his fastest movers are "Like Young" by David Rose and Andre Previn and "Lipstick on Your Collar" b-w "Frankie" by Connie Francis on M-G-M. "Buckeye" by Johnny and the Hurricanes on Warwick is starting. Bob Blie, of Decca Records, mentions "The Mummy" by Bob McFadden as a potential hit. Other Decca climbers are "Boppin' on the Beach" by Sandy Dale and the Valiants and "She Loves the Love I Give Her" by Tompall and the Glaser Brothers. Top Decca LP is the original cast recording of "Destry Rides Again."

RCA Victor distributor, Taylor-Electric, opened its new onestop Record City last week. Bob Mahl is in charge. Hit Victor singles in Milwaukee are "Crying My Heart Out for You" by Neil Sedaka, "Round the Bay of Mexico" by Harry Belafonte and "Tic Toc Polly Woe" by Perez Prado. Hottest LP is "Porgy and Bess" by Harry Belafonte and Lena Horne.

NEW YORK: Strongest Items at Cosnat are "What'd I Say" by Ray Charles, "So High, So Low" by LaVern Baker and "Since You've Been Gone" by Clyde McPhatter on Atlantic. "Miami" by Eugene Church on Class is starting. "Cry" by the Knightsbridge Strings on Top Rank is big.

"Bye Bye, Love" by Will Jordan on Hanover is a big novelty seller. "Romeo" by the Cadillacs on Josie is grabbing action. Ditto "La La La" by the Deltones on Jubilee. Other disks that are showing include "Do I Really Love You" by Lu Ann Sims on Jubilee, "Karen" by Bobby Randell on Shad and "Flying Saucer No. 3" by Buchanan & Goodman on Comic.

BRIEFS: Von-Aum Records has signed New Sound Distributors in San Francisco. First release by the label is "Only Love" by Gary and Chuck, ... J. M. Records has pegged Malverne Distributors in New York and Wendy Distributors in Newark, N. J.

Al Levine, of Ideal Record Products, Inc., in New York has a flock of things moving. Best M-G-M sellers are "Like Young" by Andre Previn and David Rose, "Somebody Else Is Taking My Place" by Jaye P. Morgan, "I've Been There" b-w "I Looked at Heaven" by Tommy Edwards, "Where Did I Make My Mistake" by Clyde McPhatter and "Don't Worry Bout Me" by Billie Holiday. Cub has clicks with "Oh, What a Fool" by the Impalas, "Only When You're Lonely" by the Wanderer and "Roulette" by Russ Conway, "Lonely Guitar" by Annette on Vista looks promising.

Other platters that are selling well include "Billy Boy's Tune" by the Three Graces on Golden Crest, "Hot Spot" by Boudleaux Bryant on Hickory and "Nobody to Love Me" by Jeannie Allen on Mala. Top items for Challenge are "Betty My Angel" by Jerry Fuller and "Primrose Path" by Jerry Wallace. Warwick has winners with "Telegram of Love" by Lola Fisher, "Red River Rock" by Johnny and the Hurricanes and "I Apologize" by Bob Silvers. Hottest LP's are the sound track of "Gigi," "Secret Songs for Young Lovers" by Andre Previn and David Rose and "Billie Holiday" on M-G-M.

Sandy Ginsberg of London Record Distributors in New York lists "Adonis" by Terri Stevens and "You Don't Know Girls" b-w "So Close to My Heart" by Kathy Linden on Felsted among her best sellers. "My Love, My Love" by the Bongos on Splash is getting action. "N-U-T-H-I-N-G" by Stan Robinson on Monument looks like a big one. Ditto "The Three Bells" by Dick Flood on Monument. "Passion Flower" by Caterina Valente on Telefunken is showing. Gitta Lind's German version on Telefunken and English version on London of "In Surabaya" are both moving.

PHILADELPHIA: Chips Distributors reports on the following singles this week: "Hush Our Secret" by Bobby Baker on Swan, "Walking on Air" by Jimmy Bowen on Roulette, "Heart of an Angel" by Johnny Johns on Vista, "Crying in the Chapel" by Mary Swan on Unart, "Sleep Walk" by Santo & Johnny on Canadian-American and "Sugaree" by Rusty York on Chess. Top LP is Tutti's Trumpets" on Disneyland.

ARTISTS' BIOGRAPHIES FOR JOCKEY PROGRAMMING



Jacky Noguez Hails From Paris, France

Jacky Noguez was born in Paris some 30 years ago. He began his musical training early, since his father was a teacher of harmony, piano and accordion. Noguez' first engagement as an ork leader came when he was 15, at a small spot near the Place de la Bastille, a sort of Parisian Basin Street.

With the liberation, he learned much about Amer' an jazz. While the bandleader plays many instruments, his favorite is the accordion. He has toured Europe and Africa, and played at many prominent clubs, including the famed Moulin Rouge.

Much of his time now is spent playing for society parties like those of Ali Khan, and ir arranging and recording. Americans ar currently responding to his waxing of "Ciao Ciao Bambina" on the Jamie label.



Tassels Decorate 'To a Soldier Boy'

New Jerseyites John Gaudet, Leo Joyce and Joe Intelisano have been singing together for three years as the Tassels. However, it wasn't until Gaudet's sister Rochelle joined the group as the feminine lead that they began clicking on Billboard's charts.

The tune that is hitting for them, Madison's "To a Soldier Boy," was inked 18 year ago by Rochelle and John's mother, Mary Glen Gaudet. Rochelle and John have been singing since they were very young, and John has frequently appeared on local radio shows since he was small. He plays guitar as well as sings.

Joyce and Intelisano, the group's younger members, have both just been graduated from high school.

YESTERYEAR'S TOPS-

The nation's top tunes on records as reported in The Billboard

JULY 23, 1949

- 1. Riders in the Sky
 2. Some Enchanted Evening
- 2. Some
- Again
 Baby, It's Cold Outside
- 5. Forever and Ever
- 6. Bali Ha'i
- 7. Room Full of Roses
- 8. I Don't See Me in Your Eyes
- 9. A Wonderful Guy
- 10. The Four Winds and the Seven

Seas JULY 24, 1954

- 1. Little Things Mean a Lot
- 2. Three Coins in the Fountain
- 3. Hernando's Hideaway
- 4. Sh-Boom
- Little Shoemaker
 Happy Wanderer
- 7. I Understand Just How You Feel
- 8. If You Love Me (Really Love
- Me) 9. Wanted
- 10. My Friend

VOX JOX

By JUNE BUNDY

DJA REPORT: Rich, resonant voices and solid determination keynoted the formation of the Disk Jockey Association (see story elsewhere in this issue) in Milwaukee last week. The jocks obviously had come prepared to work, and work they did from 1:30 p.m. past 11 p.m. Saturday (18); then back at 9 a.m. the following morning for another lengthy session running into mid-afternoon.

Their determination to make the Association a going concern was evidenced by the fact that most of the jocks attending paid their own transportation costs (some coming from as far as Los Angeles, Seattle, and New York State). Practically all of them had to make taping arrangements for Saturday shows back home. Robin Seymour, WKMH, Detroit, actually interrupted his vacation to drive down for the meet.

Host Bob (Coffeehead) Larsen, WRIT, Milwaukee, made all the arrangements for the group at the Milwaukee Inn and commandeered some of his WRIT jocks — Woody Welch, Larry Clark, and Lee Rothman — to meet incoming planes and escort visiting spinners from the airport to the inn.

Even meal time was made to pay off, since most of the deejays dined enmasse to kick around proposals made and trade tips on hot news releases, audience-building gimmicks, etc. Attorney Ben Starr, who generously donated his services to handle all legal matters for the group—including filing the corporation charter — was so busy that he didn't eat dinner until 11 p.m. Then he had to sandwich it in while supervising the signing of the corporation charter. Larsen used his local influence and persuaded the Milwankee County Clerk to make a special trip to the inn late Saturday night to notarize the signings.

In addition to the trade papers (The Billboard and two other publications) the only other trade observers were Phoebe Ostrow of Jubilee Records, who volunteered to act as recording secretary for the meet Saturday afternoon; Juggy Gale of Carlton Records; and the head of Allan Records. Sorry we didn't get his full name.

The trade was allowed to sit in on the meets, but, of course, not permitted a voice in the voting. However, the trade paper representatives were invited to participate in a special committee set up to suggest a name for the organization. The Disk Jockey Association, Inc. may sound like an easily-arrived-at tag, but you should have heard some of the discards!

The man mainly responsible for the formation of the Association — Bill Gavin, the DJA's new secretary-treasurer — estimates the Association will need between 800 to 1,000 members (at \$10 annual dues each) to put it on an even financial keel initially. Meanwhile the boys are cheerfully footing their own bills. Communication is the big problem. For example, new prexy Jim Hawthorne, KDAY, Los Angeles, headquarters on the West Coast, while his first veepee Scott Muni, works at WMCA, New York.

Meanwhile, Hawthorne — a busy man who (besides his regular local radio show) does a daily program and records for his own record label — plans to cut down on his outside activities in order to concentrate on making the DJA a success. If hard work, sincerity, and a well-thought-out plan of action mean anything, the DJA should have it "made" by this time next year. We wish them the best.

GIMMIX: Among the gimmicks discussed by the new DJA members were the following: Gene Edwards, WROW, Albany, N. Y., for instance, said his station had started a "whisper campaign," whereby all the deejays and announcers on the station vow to speak only in a whisper (including commercials) for one week. If anybody goofs and uses his natural voice, the first dialer to telephone the station and teport it, gets \$500. Station KBOX, Dallas, tried the same stunt recently, and managed to keep its spinners' voices down to a whisper the whole week. Edwards said it's a great attention-getter for dial-changers.

Fred Hohl, WAME, Miami, was enthusiastic about Hanover's "Count Down" record, which is grooved so that it can be used as a game on the air. It has three different endings, depending upon which way the needle falls, and Hohl is offering prizes to listeners guessing which dance will come up next. He narrows the competition down, via a provision that contestants must first call and register to be eligible to play the "Count Down" game.

CHANGE OF THEME: Steve Brown appointed program director of KISN and Jim Tate, operations manager. Tate will handle music policies while Brown will head up over-all production.

... Jim Murphy has returned to KIBLE, Beeville, Tex., Laurie Cox, formerly with CKSL, London, Ontario, Can., is now spinning 'em at CKOY, Ottawa, Can., under the name of Ray Lawrence.

Dick Buller, veteran deejay at WKMR, Detroit, has been named program director.

Thom Hawkins and Rick Miller have joined KJAY, Topeka, Kan. Ex-jazz jock Hawkins, formerly with KCUE, Redwing, Minn., emsees "Hawkins Talkin'" from 7 p.m. to midnight. Miller handles a daily 3-7 p.m. seg.... Darrell Dreyer has left KFOX, Long Beach, Calif., to rejoin WMFJ, Daytona Beach, Fla., where he will broadcast under the name Russ Knight. ... Jim Procter, WEZL, Richmond, Va., has received an award (doesn't say from whom) "for being Richmond's swingingest and best all around disk jockey for 1959," according to E. U. Martin.

Norm Prescott has resigned from WBZ, Boston to become veepee of Embassy Pictures. Meanwhile, Murphy (that his full name) has joined WBZ in the daily 10:30-11:30 p.m. and a Sunday airer from noon to 6 p.m. . . . Roy Fox, WIKY, Evansville, Ind., has started a new Sunday show from 7 to 8:30 p.m., featuring stereo tapes, via an AM-FM set-up. The program is tagged "Music for Influentials" and "built around" a recent Saturday Evening Post article and a Steve Alten LP.



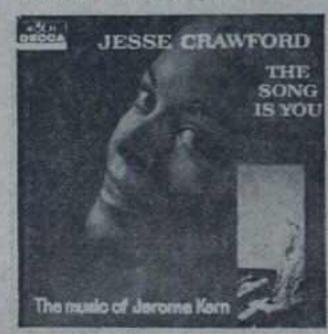
CAVALLARO WITH THAT LATIN BEAT-Carmen Cavallaro DL 78864/8864



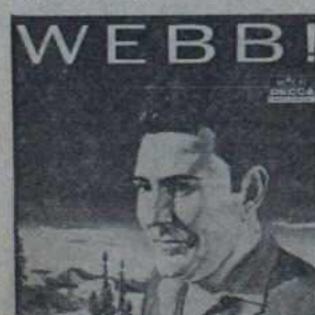
HITS FROM BROADWAY-The Four Aces DL 78855/8855/EP 72658/2658



GRANDMA, WHAT GREAT SONGS YOU SANG!-Brenda Lee DL 78873/8873



THE SONG IS YOU—Jesse Crawford DL 78861/8861



WEBB!-Webb Pierce DL 78899/8899/EP 72653/2653

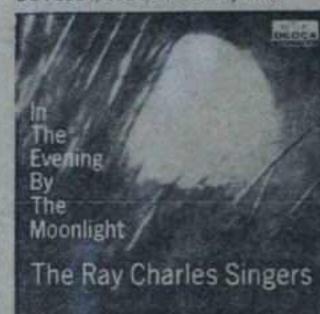


RUSSIAN FAIR-Don Cossack Choir DL 710016/10016



SWINGIN.

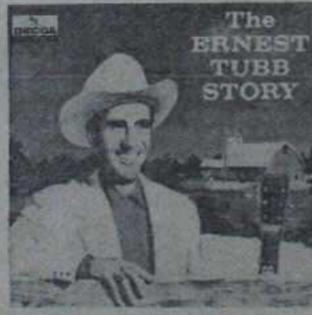
THE SWINGIN' ERA-Warren Covington DL 78914/8914/EP 72660/2660



IN THE EVENING BY THE MOONLIGHT- Ray Charles DL 78874/8874/EP 72652/2652



JAN GARBER IN DANCELAND-Jan Garber DL 78867/8867



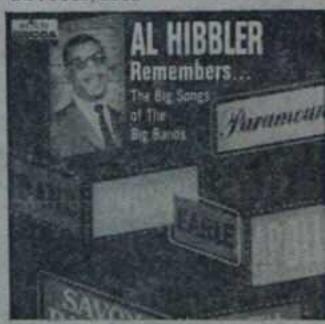
THE ERNEST TUBB STORY-Ernest Tubb DXSA 7159/159



HANDEL ARIAS-Russell Oberlin DL 79407/9407



CLAP YOUR HANDS-Roberta Sherwood DL 78863/8863



AL HIBBLER REMEMBERS THE SONGS OF THE BIG BANDS DL 78862/8862



CHEERS—Burl Ives DL 78886/8886/EP 72650/2650

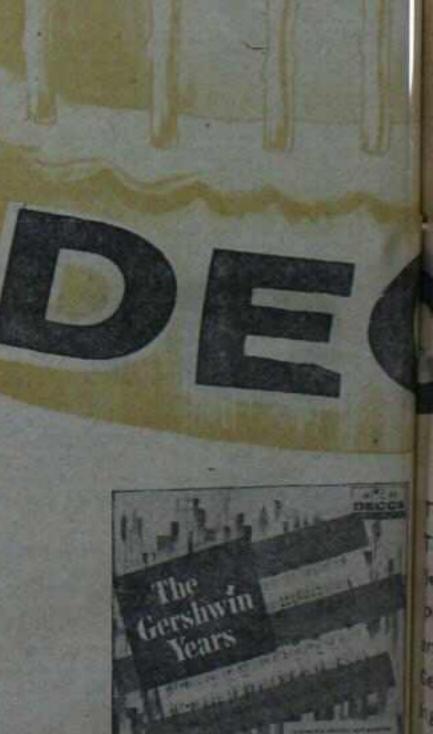


DUST ON THE BIBLE-Kitty Well's DL 78858/8858/EP 72646/2646



ELIZABETHAN AND JACOBEAN MUSIC-New York Pro Musica DL 79406/9406

Out of a unique background of twenty-five year in recorded entertainment, DECCA RECORD presents its Silver Anniversary Release—cran med with product that meets the criteria of "blockbuster" release. Exciting new ideas, ne



THE GERSHWIN YEARS—George Bassman— DXSZ 7160/160

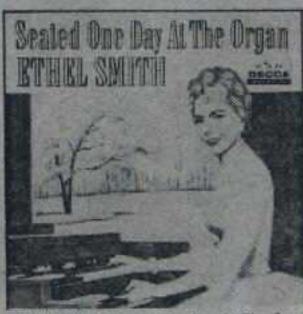
BROF BRINT





NOTHIN' BUT THE BLUES Earl Grant DL78916 8916

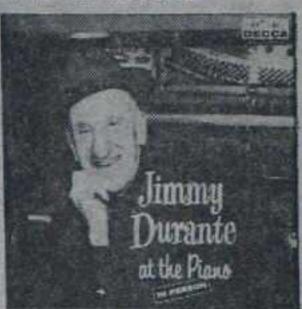
names and talent, product that fills a need, new releases by proven past sellers—all available in STEREOPHONIC and MONOPHONIC sound. It's a happy birthday for you, tool



ETHEL SMITH-Seated One Day At The Organ DL 78902/8902



ORCHIDS TO MY LADY-Wayne King DL 78876/8876/EP 72662/2662



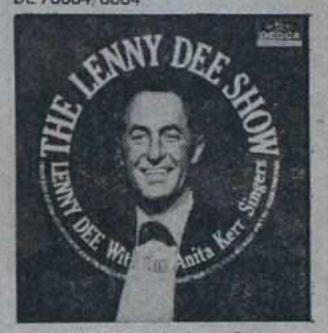
JIMMY DURANTE (IN PERSON) AT THE PIANO DL 78884/8884



NEW YORK, N.Y.-George Russell DL 79216/9216



THE SINGING TRUMPET—Rafael Mendez DL 78869/8869



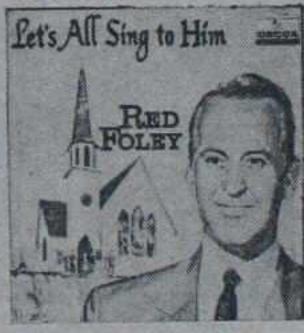
THE LENNY DEE SHOW-Lenny Dee DL 78913/8913



VINCENT GOMEZ-Vincent Gomez DL 78918/8918



GOLDEN AWARD SONGS-Werner Muller DL 78887/8887



LET'S ALL SING TO HIM-Red Foley DL 78903/8903/EP 72263/2263



THE DEFINITIVE GERSHWIN ALBUM OF THIS YEAR OR ANY OTHER! The Gershwin mars contain 58 Gershwin songs thrillingly performed by large orchestra with chorus and superb soloists under the direction of George Bassman. Deluxe packaging including handsome valuable brochure and reproduction of Gershwin self-portrait for framing.

Long Play records. The deluxe set of the



YOU ARE MY SUNSHINE-Jimmie Davis DL 78896/8896/EP 72654/2654



BEETHOVEN EMPEROR CONCERTO— Andor Foldes DGS 712011/12011



MOZART CONCERT ARIAS—Rita Streich DGS 712012/12012



BACH-ARIAS FOR VOICES AND INSTRUMENTS Bach Aria Group DL 79405/9405



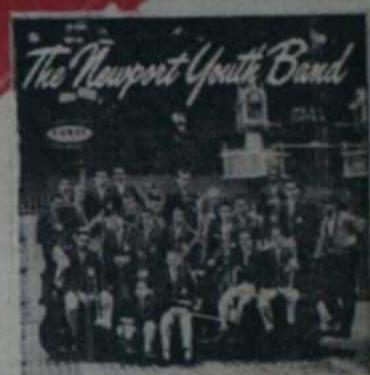
GAITE PARISIENNE-BEAU DANUBE- Berlin Radio Orch. DGS 712013/12013



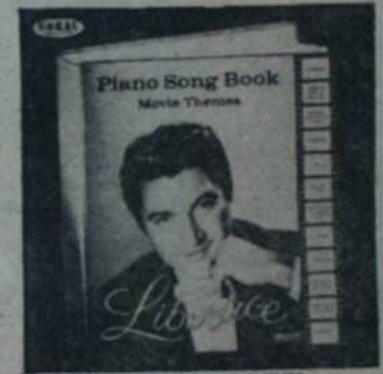
HUNGARIAN RHAPSODIES—PEER GYNT— Bamberger Symphony Orch. DGS 712014/12014



presents



THE NEWPORT YOUTH BAND



PIANO SONG BOOK-MOVIE THEMES-Liberace CRL 757292/57292

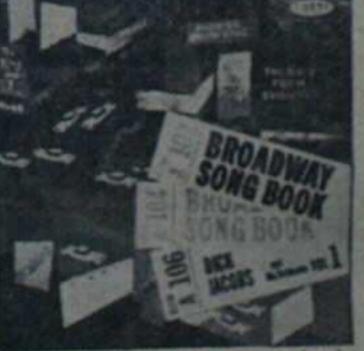


ALL THE KINGS' SONGS-Teddi King CRL 757378/57278

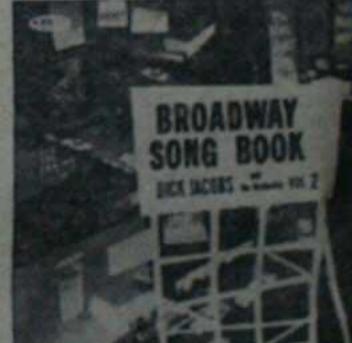
All available in STEREOPHONIC and MONOPHONIC sound.



THE BLUES-Pete Fountain CRL 757284/57284



BROADWAY SONG BOOK-VOL 1-Dick Jacobs and His Orchestra CRL 757274/57274 BROADWAY SONG BOOK-DELUXE SET-CX 74/4



BROADWAY SONG BOOK-VOL. Z-Dick Jacobs and His Orchestra CRL 757273/57275



MODERN SKETCHES IN JAZZ George Rumanis and his Orch, CRL757273/57273



MELANCHOLY BABY-Mary Ann McCall Ctl 757274/57274



THE RED NICHOLS STORY—
Red Nichols and His Five Pennies
as 14047 Collectors Item, Monaural Only

EXPIORER 22

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THE MINSTREL MAN-Keefe Brasselle CRI. 757295/57295



HEAVENLY LOVER-Teresa Brewer CRL 757297/57297



PETE FOUNTAIN'S NEW ORLEANS. CRL 757282/57282

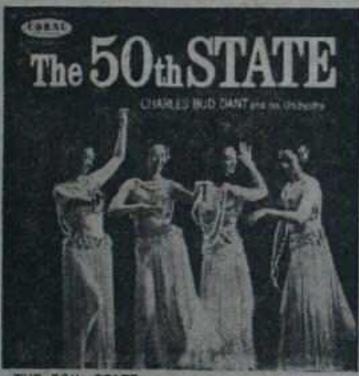


COIN

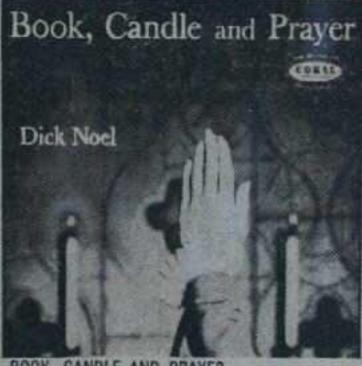
HALF SWEET HALF BEAT-Billy Williams CRL 757251/57251



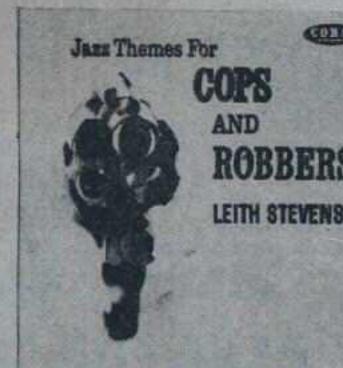
MEMORABLE MOMENTS OF MUSIC-Marguerite Piazza CRL 757271/57271



THE 50th STATE-Charles Bud Dant and His Orchestra CRL 757270/57270



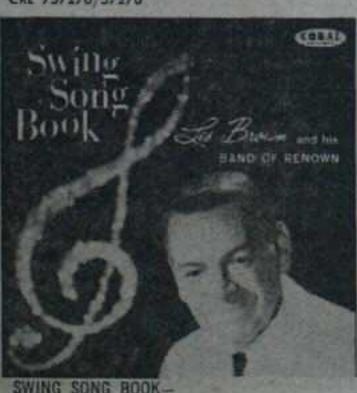
BOOK, CANDLE AND PRAYER-Dick Noel CRL 757288/57288



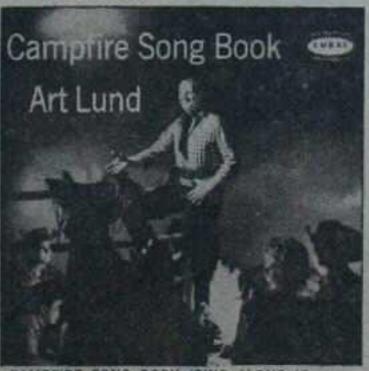
JAZZ THEMES FOR COPS AND ROBBERS-Leith Stevens and His Orchestra CRL 757283/57283 EC781185/81185



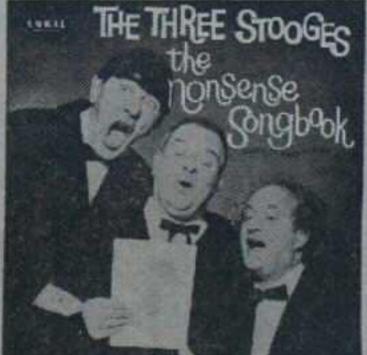
DON MONEJUL PRESENTS MARCH AROUND THE BREAKFAST TABLE Eddie Ballantine (41, 757291 57291



Les Brown and His Band of Renown CRL 757300/57300



CAMPFIRE SONG BOOK (SING ALONG IF YOU LIKE)-Art Lund CRL 757272/57272



NONSENSE SONG BOOK-The Three Stooges CRL 757289/57289

CORAL RECORDS proudly offers a new adventure in planned product ... a new adventure in listening ... a new adventure in recorded entertainment. EX-PLORER 22 is a program of album releases representing the results of months of intensive research and planning. In today's competitive market, album product must have outstandingly creative ideas, peerless performance, resplendent packaging and stunning sound. EXPLORER 22 delivers on all counts...that's what we mean by planned product-a new merchandising concept for the industry.

A C IS HAVING

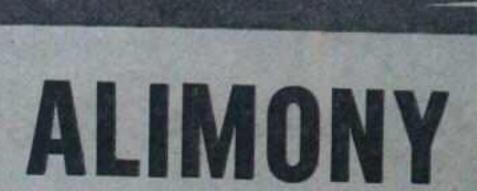
MUSIC FEATURES



TRUE LOVE

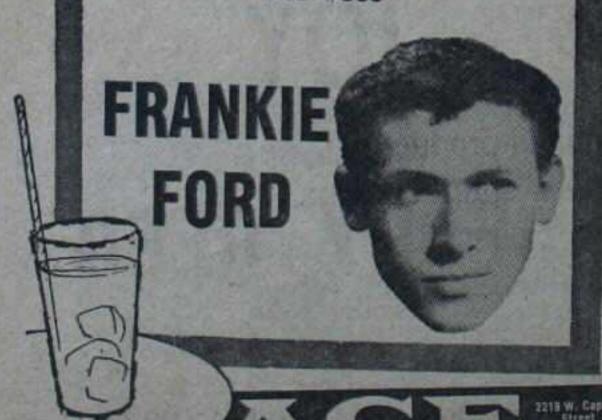
Ace #567

CLANTON



I CAN'T TELL MY HEART

ACE #566



MUSIC AS WRITTEN

New York

CEDRIC DUMONT IN THE U.S.A.

Cedric Dumont, the musical director of the Swiss Broadcasting Company at Radio Basle, as well as the head of the Edition Coda publishing company of Zurich, and musical advisor to Radiag Corporation of Basic, the large Switzerland indie label, dropped up to The Billboard office last week. He was on his way back home after batoning the Philharmonia Orchestra of San Juan last week as a guest conductor spelling regular conductor Arturo Somohano. While in the U. S. Dumont has been seeing publishers and record people, looking for material of all types for a new record club that he is starting in Switzerland. Dumont stated that the new club would be a special type of record club. At present the largest record club in Switzerland is Ex Libris, a combination is that of Jack Kane. book and record club outfit.

Johnnie (Scat) Davis opens at the Sahara Hotel in Las Vegas tomorrow night (28) with Jimmy Nuzzo, Tony Papa and Cindy Layne.... The McGuire Sisters will also be playing a return engagement at the Desert Inn in Las Vegas for four weeks starting tomorrow night (28).... Apollo Records has acquired the Forward label for national distribution. Murray Wallberg and Jack Panes will continue to supervise all Forward recording sessions. Agreement was made by Bernie Lawrence, Apollo sales chief. . . . Epic Records has purchased the master released by the Willamette label of Eugene, Ore. Disk features Leon Smith singing "Little Forty Ford."... Prager and Fenton, CPA's to the music business for many years, has moved Jack Engelman from the New York to Hollywood office. The auditing firm reps the Harry Fox office, the Warner Bros. Music firms and many others.

Shadow Wilson passed away suddenly two weeks ago. ... Don Elliot will be at the Cork and Bib in Westbury, L. L. N. Y., this weekend (31, 1, 2,)... Erroll Garner will play the Crescendo in Hollywood on a two-performance-anight basis starting September 10 for 11 days. Speaking of Garner, the Newport Jazz Festival exec, George Wein, has sent out a notice apologizing to photographers for restricting all of them from taking photos while the pianist was performing there three weeks ago. Only flash shots were to be restricted while Garner was performing, photogs shooting in available light were to be permitted to take all the shots they wanted. Seems the NJF goofed.

Columbia Records has pacted Sandra Church, one of the stars of "Gypsy" and banjo player Al Cante. . . . George (Houndog) Lorenz, Miss Gorme's arrangement for of WYNE in Buffalo, in town with his charming wife to celebrate Palace Theater (New York) 4 their wedding anniversary. . . Otis Pollard has been appointed with Jerry Lewis which of national promotion director for Finch Records, and John Brindle about as a result of her appears has been named to the label's national sales post.

The City of New York will award the first annual music scholarship from the Mayor's Scholarship Fund this week (21) in honor of composers Richard Rodgers and Oscar Hammerstein. . . . Dave Usher is recovering in Detroit from minor surgery. . . . Romance Watson will be on the Dick Clark TV Show on Friday (31). . . . The correct title of the song being handled by Julie Stearns from the new flick "Say One for Me" is "I Couldn't Care Less." . . . Ray Ventura's Versailles label, under the operation of Duke Niles here, will bring out two new records this week, one by the Voxpoppers and the other by orkster Ray Ventura himself. ... Moe Prekell out to the Coast this week for the Disneyland Records convention. . . . Teddy Wilson and Cootie Williams will lead their combos at the Embers in New York starting next week (31).... Laurie Records has purchased for American distribution a top selling German disk titled "Morgan." Tune, out on the Polydor label in Germany, is sung in German by Ivo Robic. . . . Don Robey, head of Peacock-Duke Records, was hospitalized last week for ulcers. ... Roberta Whittle, Columbia Records receptionist, will marry Cal Roberts of the Columbia Transcription depart-Bob Rolontz. ment on August 1.

Hollywood

Finetwood 2-3318

Mike Gould, recently departed from his post heading the Disney Music firms, has concluded arrangements with Australia's Bill Watson to represent the latter's Headliners firm here in locating talent for tours in the Down Under Land. Watson, currently in Hollywood, is wrapping up a package which will boast Jimmy Rodgers, Dodie Stevens, the Champs and Tommy (The Mouseketeers) Cole, plus dancer Art Doncan. Tour kicks off October 1 with Gould accompanying the troupe to Australia. It will play the three principal cities, Brisbane, Melbourne and Sydney, Rodgers' hop marks his first appearance anywhere outside the U. S. His "Waltzing Matilda" recently released has become a top-seller in Australia, Watson said, and he expects the vocalist to be a record - breaker.

Dot Records named Wade Advertising, Inc., as its ad agency with Snowden M. Hunt Jr., Wade veepce, to serve as account exec. . . . Jesse Kaye recorded Debbie Reynolds, voicing the title tune of her Metro picture, "It Started With a Kiss," for release on the M-G-M label. Her Dot pact permits her to record pic tunes whenever she appears in film produced by a diskery-affiliated movie studio, Kaye's life was brightened with additional glamor when, the following day, he recorded Rhonda Fleming warbling the title song of "The Big Circus." . . Don Ralke's orchestra provided the setting for Tab Hunter's WB single and moved over to Liberty for ditto duties for two sessions, backing both the Sabers and the Paris Sisters.

Jac Holzman, Elektra Records president, switched distribs during his visit here last week, going from Sunland Music to people, then everybody appreci Allied Music Sales, ... Randy Wood switched distribs in the St. you more and maybe they (Continued on page 23) harder on the records.

ON THE

By REN GREVATT-

Every so often, the Canadian fluence creeps into the America music scene to make a solid de Looking back, one can note in names as Paul Anka, the Fe Lads, the Diamonds, Hank Sto Gisele MacKenzie and Dong Collins as among those from no of the border who have been established people here. Anon name that's likely to be heard for

> Kane, a fine musician a arranger who has been t emsee, arranger and conduct for "The Music Makers," Thursday night Toronto-bas CBC-TV show, admits that has never really set out to n hit on a disk. "With me, guess it was art for art's sake says Kane, "I always believe that you ought to let t sound on your record com from the instruments, not free echo chambers and tho other crazy studio device they use these days. But I de think if you use some imagina tion in an arrangement and it's basically good, you can still get a hit and I'm going to try to prove it."

Currently Kane is the must director for 'ndy Williams' si mer show and last year worker the same niche with the Es Gorme-Steve Lawrence summer replacement for the Steve Al show. Before that, Kane so on his Canadian TV show.

"We have a lot of America artists as guests on that show One time, we booked a voc group that had a hit recon They came into Toronto in the morning and I asked them they had their arrangemen for the band to rehears That's when the troub started. They told me: "We man, I mean we don't have any arrangements. Don't ye have our record?' It turns out they wanted to lip-synd the record but in Toront when you have a liv stude band, you can't play any rec ords. That's what the Union says. So then I told them man be they could do another sont something we could put to gether a quick arrangement for. Well, man, we don't know any other songs but that one says this kid. It turned on that we couldn't have then on the show and they came all the way to Canada to do t And the pay-off is that the had been doing club dates a over with one song. How o you like that? The business in some state today, if that the kind of artists that at coming along."

Kane, who has had albums on Coral and Dot, will soon doing some new albums for I over-Signature Records. "Bi don't expect to make any exch deals," he added. "An arrange day can do "uch hetter it he lances. Maybe a singer hears a thing a fellow has done and a to hire him to do arrangem Well, if the guy is all tied up one label, the singer cun't even proach him. Also, if you may ong-term exclusive deal with company, maybe they take you granted and don't work on stuff. If you're working with



FOR

CASHBOX

SAYS-

and

GEE, BUT I MISS



The Cush Box

PAUL PEEK

[NRC 033]

Best Bels

B+"WAIKIKI BEACH" (2:04)

B+"Lowery BMI — Peek] Good
middle-beat rock account by Peek
and musicians. Storyline's about a
fella who wants to spend the summer on the famed Hawaiian resort.
Happy teen sound.

B+"GEE BUT I MISS THAT [Wonder BMI -Peek] Artist displays a knack for the blues-beat idiom. Fine sound help from the combo.

NRC-033

BILLBOARD SAYS-



SPOTLIGHT WINNERS

Strongest sales potential of all records reviewed this week.

PAUL PEEK



WAIKIKI BEACH (Lowery, BMI) — GEF, BUT I MISS
THAT GIRL (Wonder, BMI) — Peek has two potent
entries that should put him on the charts again. "Waitit: Beach" is a moving rocker that he shouts with gustali's a good, sessonal side. Flip is a pounding rockaballad, and the chanter is given a strong ork armst.

NRC 933

The Music

SCOOP OF THE WEEK

PAUL PEEK

NRC 033 "Waikiki Beach" (Lowery, BMI)

"Gee, But I Miss That Girl" (Wonder, BMI)

The girls might have some trouble doing the hula to this, but the overall effect is to pick you up on the surf of rock and roll and earry you along to the dance floor. Stock up now and go, go, go.

STILL GOING UP UP UP!

"ROBBIN" THE CRADLE"

TONY BELLUS

NRC-023

The Wonder Record of The Year! 14 Weeks in The Charts and Still Moving

THE ORIGINAL SINGLE

MUSIC

SAYS-

REPORTER

"SOLDIER'S JOY"

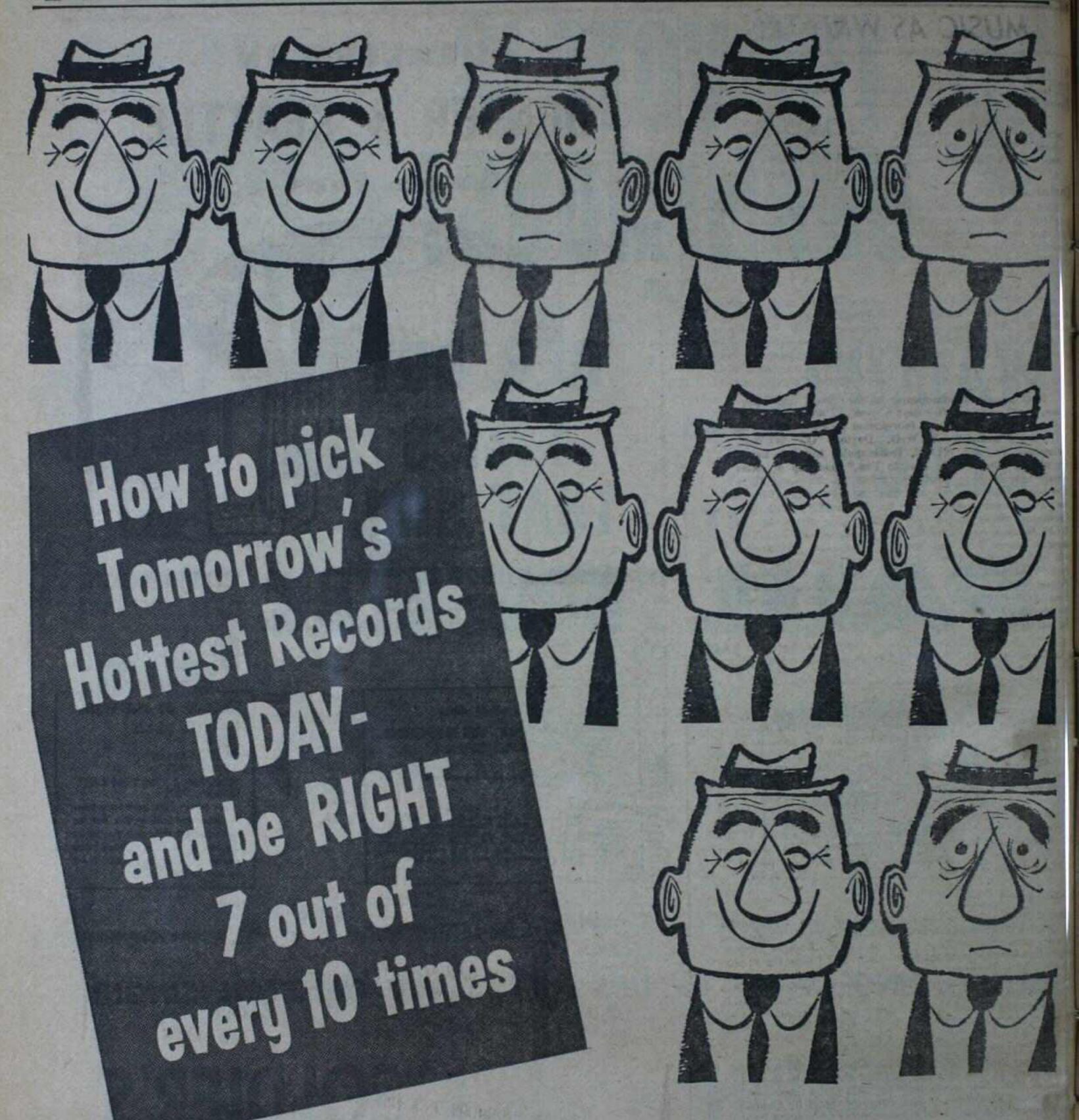
NRC-5008

THE "CHART-ER" VERSION

from

ATLANTA 19, GA.





It's a method that others have followed with excellent success—because, actually, seven out of every 10 records picked wind up in the Hot 100.

And what's more, four of them reach the top 50! There's no gimmick to it. All you do is read and watch and order from the record ads in Billboard. Careful records kept over an extended period of time prove the amazing success performance of the records featured and promoted in big-space Billboard ads.

And it makes sense, too. Because these are the manufacturers' "money" records, the ones in

which they have the greatest confidence, and which they are willing to back with strong dollars-andcents promotion.

So—if getting the jump on the competition by advance spotting of tomorrow's hits is important to your programming ... or your sales ... or plays ...

...it will pay you to read and order from the ads in Billboard every week!

MUSIC AS WRITTEN

Continued from page 20

ouls area, going from Bob Hausfater's Roberts Distributing to

A double first is in store for Andre Prevint He will serve as conductor-arranger on Julie London's new Liberty album, "Your Number Please," marking his Initial assignment with the songstress-actress and his first for Liberty.

Lee Zhito.

Cincinnati

Four panelists from this area have been engaged to participate the Friday-Saturday series of discussions at the French Lick and Jazz Festival to be held July 30-August 2. The series will be headed by several nationally known jazz scholars. The local articipants will be Dale Stevens, The Cincinnati Post & Times for columnist and WZIP deejay; Dick Pike, who has a daily jazz sk show from 6-7:45 p.m., on WNOP, Newport, Ky.; Jim amyon, of WHIO-TV and radio, Dayton, O., and B. W. (Bernie) talkotte, of WAVI, Dayton. . . . Pee Wee King and his unit have sen booked by the local Barney Rapp office to appear with Grand Ole Opry's Minnie Pearl at the Cincinnati Carthage Fair optember 17-20. . . . Former band leader Tony Salamack consues to keep his hand in jobbing with his trio in the area, while rubling as whisky saleman in the Northern Kentucky sector.

Ruth Lyons, standardbearer on the "50-50 Club" program, heard simulcast five days a week, 12 noon-1:30 p.m., over Crosley Broadcasting's four-station network comprising WLW-T, Cincinnati; WLW-D, Dayton, O.; WLW-C, Columbus, O., and WLW-I, Indianapolis, has just issued her second album, "Our Best to You," made up of tunes which have become standards on her air show and three new songs from her own pen. The various cast members of the "50-50 Club" contribute to the new works. Miss Lyons' Christmas album outsold every other yule album in the WLW listening area over the last holiday season. . . . Two separate record hops featuring Cincinnati radio personalities will highlight Pepsi-Cola Day at nearby LeSourdsville Lake Park Wednesday (29). Freelance-deejay Steve (Iron-Jaw) Palmer will spin the disks in the park's Stardust Gardens from 2:30-4:30 p.m., with Will Lenay (WSAI) whirling the biscuits 8-9 p.m. from the promenade stage, with dancing offered on the adjacent green.

GAC's summer package, with the Addrissi Brothers, the Tasek, Skip and Flip, Carl Mann, Jerry Keller, Dicky Do and the beat's and Joan Campbell pulled a so-so 950 paid to Coney and's Moonlight Gardens Tuesday night (21), in the fifth of a eres of teen-age hops being presented by the park management. ix-office is expected to zoom come Tuesday (28), when Tommy ads gives 'em the teeth as the hop feature. . . . The American nd Symphony of 57 pieces, giving a series of free concerts along Ohio River waterways this summer under the direction of hert Austin Boudreau, played to nearly 25,000 Greater Cincinians Tuesday night (21) on the banks of the Ohio at Coney and here, the largest crowd the group has attracted on the r so far. In addition to those on the bank, the river was cluttered h floating craft carrying symphony enthusiasts. The performance delayed an hour and a half due to the late arrival of the 2-foot barge used as a stage by the symphony. The barge was syed 10 hours by fog downriver. The symphony played to ne 7,000 in Louisville Monday night (20). Bill Sachs.

shville

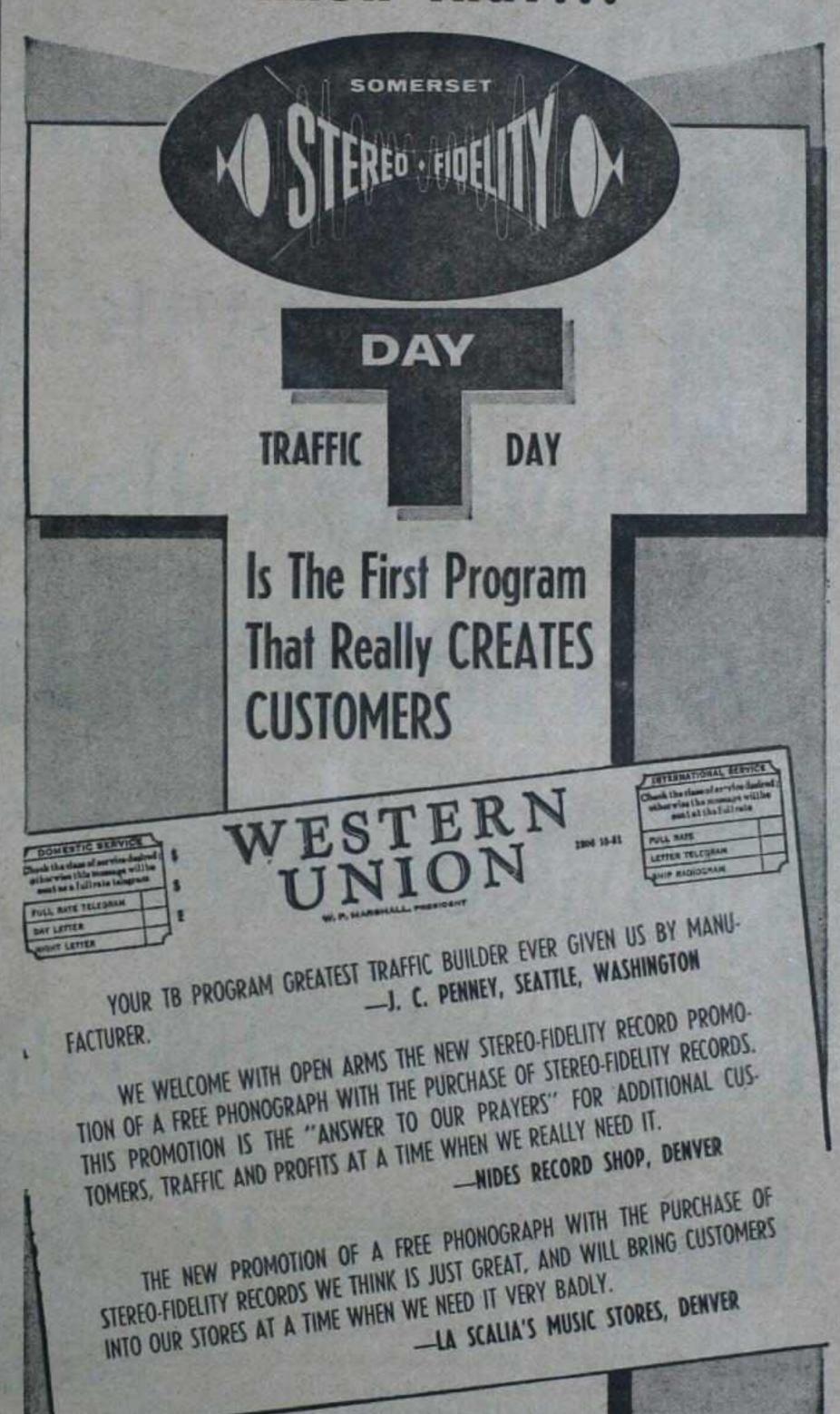
James Melton was in town last week to open the Biltmore sel Court and Restaurant's swank new dining room. Appearing the with Melton thru August I will be soprano Barbara Meister. Imager Bill Boswell says that other names will follow the Melton sening. The latter began his singing career here during student in at Vanderbilt University. . . . Hillous Butrum, prexy of Be-Are holishing Company, has launched a new label, Look Records, the Don Wayne's "Poor Little Jimmy" the first release. Other make to record for the label to date is Gene Martin. Butrum whits WKDA's Bob Terry with breaking "Poor Little Jimmy." Sich has been covered by Decca's Hal Willis.

Jimmy Driftwood's new Victor etching is "The Answer to the Battle of New Orleans," and first disks will be shipped Tuesday (28). Side is coupled with "Sal's Got a Sugar Lip," also penned by Driftwood and already covered by Columbia's Johnny Horton. Don Warden, prexy of Warden Publisthing Company, acquired Driftwood's material after other local publishers turned it down because they said it was not commercial. Don's wife confesses she was not too impressed the day he drove her and their baby to Driftwood's home in the back, backwoods of the Ozarks, where Warden aped "The Battle." . . . Homer and Jethro cut their own parodies on "The Battle of New Orleans" and "Watherloo" it the RCA Victor Studio here Wednesday (22). . . . Arnie Derksen had a Decca session at the Bradley Studios last week, along with Bobby Helms and Ronnie Self, the latter toming to Decca for his first session from Columbia. . . . Stonewall (Waterloo) Jackson started cutting an album at Bradley last week.

Gerry Teifer, promotion man out of New York, is pushing top for Acuff-Rose Publications from Washington to Boston, the the firm's Mel Ferce tours the Eastern Seaboard to promote firm's Hickory label. . . . The Everly Brothers left Thursday for p.a.'s in Salt Lake City and Casper, Wyo. Cadence recomes out Saturday (1). . . . Hank Snow returned last week he a month of p.a.'s which took him thru the Pacific Northwest into Canada. . . . Carl Smith is slated for a guest shot on these U. S. A." August 8. . . . The Jordanaires were elated over lasard they received from Columbia Records Tuesday (21) for the on the smash hit of the year ("The Battle of New Orleans"). Buddy Killen, vice-president of Tree Music, reports that Bill Merson's "Ninety Nine," on Decca, is getting good pop exposure. Leson is the youngster who penned "City Lights." Pat Twitty.

DEALERS IN DENVER & SEATTLE

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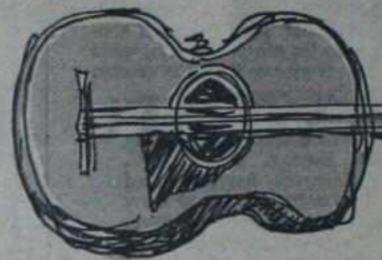
Stanley Distributing 235 Westlake North Seattle, Wash.

"SAL'S GOT A SUGAR LI



With a terrific strumming

background,



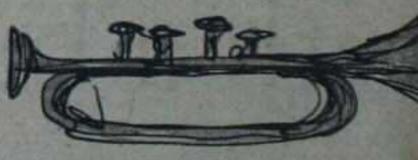
smashing follow-up to "The

L'S GOT A SUGAR L



sweetened to everybody

a sad, smooth ballad



flip side rival!



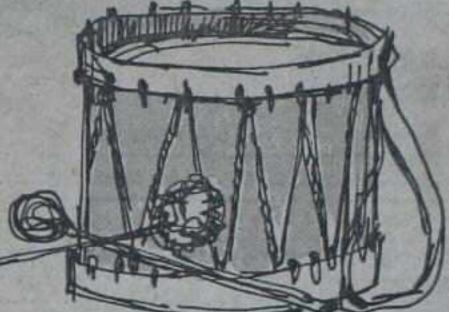
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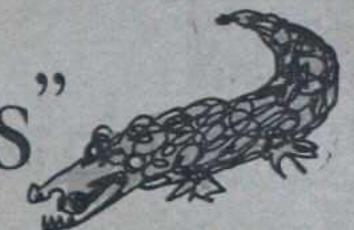
JOHNNY HORTON

druming



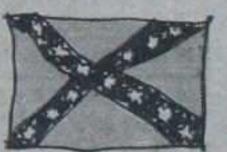
Johnny Horton belts out this

Battle of New Orleans"



It's the kind of song that's

taste!...b/w "JOHNNY REB"



with a beat..., a real

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Billboard TOP LP'S

FOR THE WEEK ENDING JULY 26

BEST SELLING MONOPHONIC LP'S

1000		No.
THIS WEEK	TITLE, Artist, Company, Record No.	WEEKS ON CHART
1 2	MINGSTON TRIO AT LARGE, Kingston Trio, Capitol T 1199	6
1	EXOTICA, VOL. I, Martin Denny, Liberty LRP 3034	13
1	FROM THE HUNGRY I, The Kingston Trio, Capitol T 1107	24
10 6	INSIDE SHELLY BERMAN, Verve MGV 15003	14
(§) 3	PETER GUNN, Henry Mancini, RCA Victor LPM 1956	24
1 5	GIGI, Sound Track, M.G.M E 3641 ST	56
1 9	SOUTH PACIFIC, Sound Track, RCA Victor EOC 1032	70
1	HOLD THAT TIGER, Fabian, Chancellor CHL 5003	11:
① 13	Henry Mancini, RCA Victor LPM 2040,	6
10 12	JOHNNY'S GREATEST HITS, Johnny Mathie, Columbia Ct. 1133.	65
11	MY FAIR LADY, Original Cast, Columbia OL 5090	73
12 8	SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1160	55
10 -	MORE JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CL 1344	1
14 14	LOOK TO YOUR HEART, Frank Sinatra, Capitol W 1164	9
19	KINGSTON TRIO, Capitol T 996	6
15	RODGERS: VICTORY AT SEA, VOL. II, RCA Victor Symphony Orch. (Bennett), RCA Victor LM 2226.	20
1 16	THE MUSIC MAN, Original Cast, Capitol WAO 990	74
10 10	COME DANCE WITH ME, Frank Sinafra, Capitol W 1069	24
19 17	FILM ENCORES, VOL. II, Mantoveni, London LL 3117	7
(B) 25	SECRET SONGS FOR YOUNG LOVERS. Andre Previn & David Rose, M-G-M E 3716	5
27 18	TABOO IN HI FI, Arthur Lymon, Hi Fi Records R 806	19
23 20	BUT WOT FOR ME, Ahmad Jamal Trio, Argo LP 628	30
(n) 23	PORGY AND BESS, Harry Belafonte & Lena Horne, RCA Victor LOP 1507	6
24 24	FLOWER DRUM SONG, Original Cast, Columbia OL 5350	28
25 21	MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1243.	35

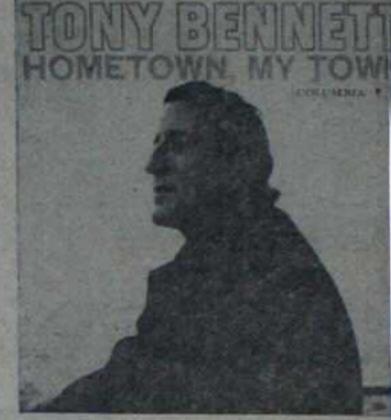
THIS WEEK		
9 3		
25) 34	TEMPERLY, Pat Boone, Dot DLP 3180	
$\underline{\hspace{0.1cm}}$	FILM ENCORES, VOL. I. Mantevani, London LL 1700	
20 27	Duane Eddy, Jamie JLP 3000	
29 28	OPEN FIRE, TWO GUITARS, Johnny Mathis, Columbia CL 1270	
38 33	OKLAHOMA! Sound Track, Capital SAG 595	
31 26	37 SUNSET STRIP, Warren Barker, Warner Bros. WB 1289	
32 29	HOLLYWOOD IN RHYTHM, Ray Conniff, Columbia CL 1310	
(33) 31	THE KING AND I. Sound Track, Capitol W 740	
34 35	SYPSY, Original Cast, Columbia Ot 5420	
(35) 30	MORE SONGS OF THE FIFTIES, Roger Williams, Kapp KL 1113	
5	LOVE IS A GENTLE THING, Harry Belafonte, RCA Victor LPM 1927	i
T) 44	RACHMANINOFF: PIANO CONCERTO NO. 3. Van Cliburn, RCA Victor LM 2355	
(38) 39		•
(39) 36		
49 38		i
41) 40	GEMS FOREVER, Mantovani, London LL 3032	
@-	BROADWAY IN RHYTHM, Ray Countiff, Columbia CL 1252	
(43) 43	SOUTH PACIFIC, Original Cast, Columbia OL 4180	1
\simeq	CONCERT IN RHYTHM, Ray Connill, Columbia CL 1163	
<u>(6)</u> -	PORGY AND BESS, Sound Track_Columbia OL 5410	
(4) 42	STILL MORE SING ALONG WITH MITCH,	
@ 37	Mitch Miller, Columbia CL 1283 TCHAIKOVSKY: PIANO CONCERTO NO. 1,	i
€ 49	BLUE HAWAII, Billy Vaughn, Dot DLP 3165	
0 "	CRAIN HE CALLS ME, Dakofa Staton, Capitol T 1170	
(49) 45 (18) 48	I WANT TO LIVE!	

BEST SELLING STEREOPHONIC LP'S

THIS WEEK AGO	TITLE, Artist, Company, Record No.
1	SOUTH PACIFIC, Sound Track, RCA Victor LSO 1032 10
1 4	GIGI. Sound Track, M-G-M SE 3461 ST
① 3	RODGERS: VICTORY AT SEA, VOL. II, RCA Victor Symphony Orch. (Bennett), RCA Victor LSC 2226 8
1	FILM ENCORES, VOL. I. Mantovani, London PS 124 10
(§) 6	MY FAIR LADY, Original Cast, Columbia 05 2015 10
(8	TABOO IN HI-FI, Arthur Lymon, Hi-Fi Record SR 806 10
1 14	EXOTICA, VOL. 1, Martin Denny, Liberty LST 7034
1	COME DANCE WITH ME, Frank Sinatra, Capitol SW 1069 10
1 5	PETER GUNN, Henry Mancini, RCA Victor LSP 1956 10
10 9	THE MUSIC MAN, Original Cast, Capitol SWAO 990 8
11 10	KINGSTON TRIO AT LARGE, Kingston Trio, Capital ST 1199 4
12 16	MORE SONGS OF THE FIFTIES, Roger Williams, Kapp KS 3013 6
19	PORGY AND BESS, Harry Belafonte and Lens Horne, RCA Victor 150 1507 3
(14) 12	GEMS FOREVER, Manfovani, London PS 164
(E) 13	TCHAIROVSKY: 1812 OVERTURE, Minneapolis Symphony Orch. (Dorati), Mercury SR 90054 8

THIS WEEK	TITLE, Artist, Company, Record No.	WEBS ON CHART
(8) 17	FILM ENCORES, VOL. II. Mentovani, London PS 164	6
1 24	77 SUNSET STRIP, Warren Barker, Warner Bros. WS 1289	7
11 15	ONLY THE LONELY, Frank Sinatra, Capitol SW 1053	10
18	OKLAHOMA! Sound Track, Capital SWAO 595	8
21	MORE MUSIC FROM PETER GUNN, Henry Mancini, RCA Victor LSP 2040	1
(1) 23	WAN Cliburn, RCA Victor LSC 2355	3
20 11	MANTOVANI SHOWCASE, London 35 1	9
20 -	TCHAIROVSKY: PIANO CONCERTO NO I, Van Cliborn, RCA Victor ESC 2252	9
20 22	SOUL OF SPAIN, 101 Strings, Stereo Fidelity SF 6600	10
25) 26	PORGY AND BESS, Percy Faith, Columbia CS 8105	10
20 20	CONTINENTAL ENCORES, Manfovani, London PS 147	10
(27) 25	THE KING AND I, Sound Track, Capitol SW 740	6
28 28	FLOWER DRUM SONG, Original Cast. Columbia OS 2009	3
3 27	BILLY VAUGHN PLAYS THE MILLION SELLERS, Dot DLP 25119.	2
29	Titt, Roger Williams, Kepp KLS 1081	3

Album Cover of the Week



HOMETOWN, MY TOWN, Columbia CL 1301, tographer Dirone has taken an absorbing close-up the Tony Bennett leaning on the railing of a boat with background of the New York skyline in the distance.

Best Selling EP's on the Racks

This chart has been tabulated from the sales made by I ention's leading rack service merchandisers and jother Over a four-week cycle, it covers the main types of paged records sold from racks. These include: Best-Selling LP's (\$3 or more suggested retail price); Best-Selling LP's (\$2.99 or less suggested retail price); Best-Selling EP's, and Best-Selling Kiddle Records.

Priced Selling	LP's (\$2.99 or less suggested retail price); J EP's, and Best-Selling Kiddle Records.
1. 1	Peter Gunn
	Hank Williams M-G-M EPX 1
3.	The Fabulous Johnny Cash
4. 1	Exotica (Volume 1)
5.	Tenderly
6.	The Kingston Trio at Large
7.	A Touch of Gold
	The Happy Organ

10. Sing Along With Mitch Mitch Miller Collembia EFB 1161

Best Selling Pop EP's

The information given in this chart is based on armid sales to costomers in a scientific sample of the nation's retail record outlets during the week ending on the date shown above. Sample design, sample size, and all methods used in this continuing study of retail resord sales are under the direct and continuing supply vision and control of the School of Retailing of New York University.

3. King Creole, Vol. I

4. Peter Gunn
Henry ManciniRCA Victor EPA 409

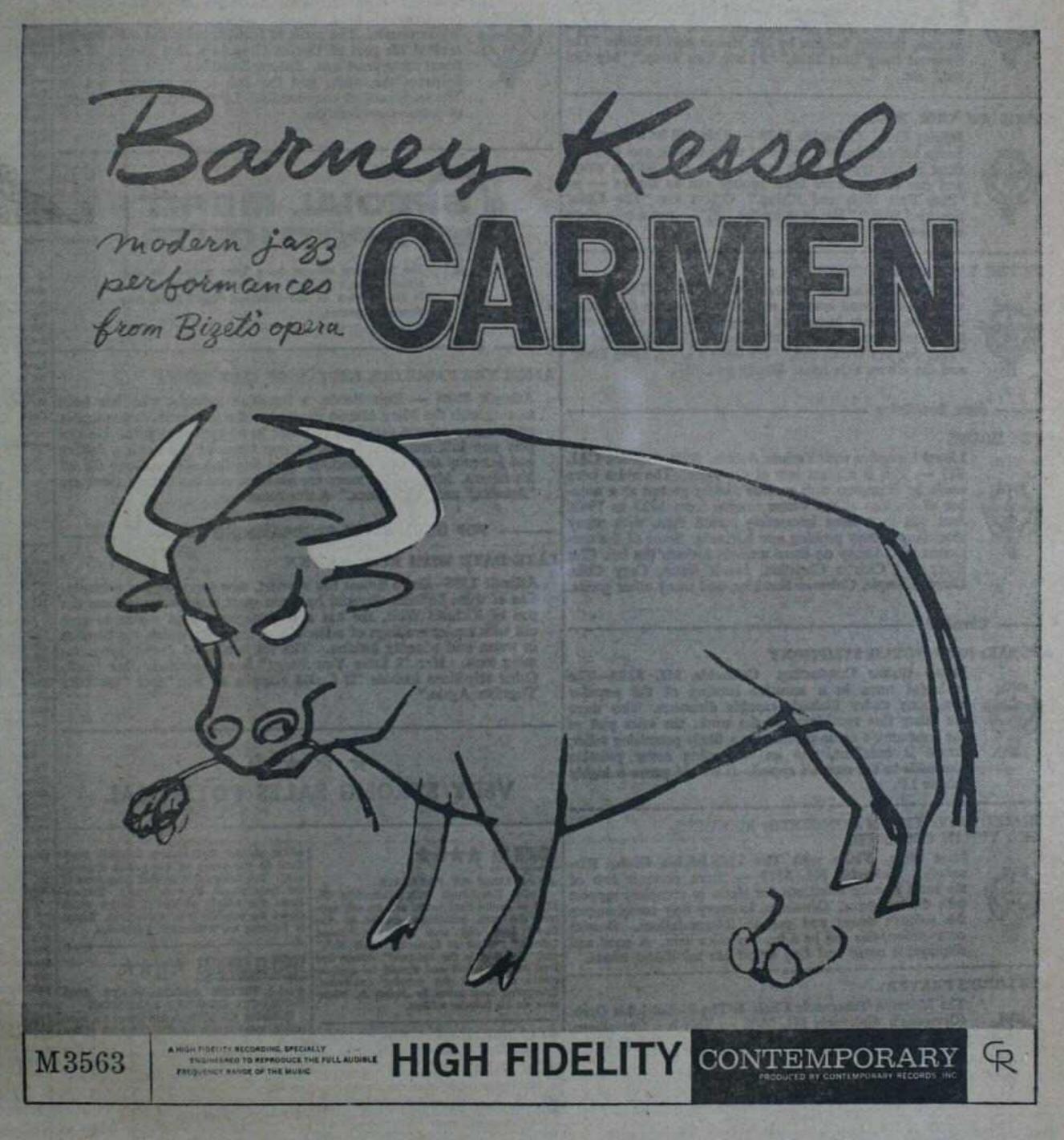
5. Songs Our Daddy Taught Us Everly Brothers CEP II

6. Nearer the Cross
Tennesses Ernis Ford Capitol EAF 1-100

8. Hymns
Tennessee Erule Ford Capitol EAF 175

9. Crazy He Calls Me Capitel EAF 1-109

CARMEN'S BACK AND KESSEL'S GOT HER-SWINGING!



The first modern jazz album of an opera— Kessel's brilliant adaptation of Bizet's music, featuring such great CR recording stars as André Previn and Shelly Manne. Sure to be one of the top best-selling albums of 1959.

Swingin' the Toreador (Toreador's Song);

A Pad On the Edge of Town; Free As a Bird (Habanera);

If You Dig Me; Viva El Toro! (Toreador's March);

Flowersville; Carmen's Cool; The Gypsy's Hip;

Like, There's No Place Like...

MONOPHONIC M3563 AND STEREOPHONIC S7563



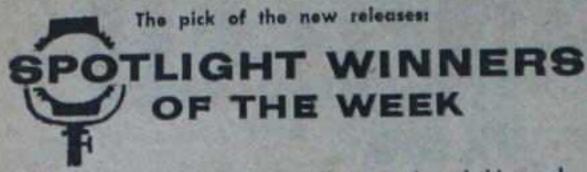
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CONTEMPORARY RECORDS, INC.

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Reviews of THIS WEEK'S LP'S



Strongest sales potential of all albums reviewed this week.

PARTY SING ALONG WITH MITCH



Mitch Miller. Columbia CL 1331 - This promises to be a big one like Miller's previous singalong packages. It has a book type cover and special lyric sheets which are decorated with early American art shots. Material is done in fine, rousing fashion by the chorus and includes "The Sweetest Story Ever Told," "I Love You Truly," "My Gal

SONGS OF OUR SOIL



Johnny Cash. Columbia 1339 - This will be a big seller. Songs are folk ballads, many of them Cash's, and they are done in the typical Cash style. Each one tells a story, and one or two have been broken out as singles - as "Five Feet High and Rising." Others are "The Great Speckled Bird," "The Man on the Hill" - not a trite piece among them.

IT'S THE TALK OF THE TOWN



Ray Conniff Singers. Columbia CL 1334 - The distinctive Conniff sound is there, only in this instance the chorus sings the melody instead of filling in as part of the ork. Set should score heavily with jocks. Selections include "They Say It's Wonderful," "It's Been a Long, Long Time" and the album title tune. Strong potential,

Jazz Low-Price

OPEN HOUSE



Lionel Hampton with Various Artists. RCA Camden CAL 517 - This is a great buy at the price. The sides were made by Hampton with various pickup groups at a number of sessions at the Victor studios from 1937 to 1940. Jazz was in a most interesting period then, with many musicians already probing new horizons. Some of the musicians with Hamp on these sessions include the late Chu Berry and Charlie Christian, Jonah Jones, Cozy Cole, Dizzy Gillespie, Coleman Hawkins, and many other greats.

Classical -

DVORAK: NEW WORLD SYMPHONY



Bruno Walter Conducting. Columbia ML 5384-The orchestra turns in a sensitive reading of the popular symphony under Walter's capable direction. Tho there are many fine recordings of the work, the sales pull of the conductor's name makes this a likely promising seller. Sound is excellent, and an interesting cover painting also adds to the over-all appeal. It should prove a highly salable LP.

TCHAIKOVSKY: VIOLIN CONCERTO; MENDELS-SOHN: VIOLIN CONCERTO



Isaac Stern, Violin with The Philadelphia Orch. (Ormandy). Columbia ML 5379 - Stern presents two of the most popular selections for violin in complete rapport with the orchestra. Ormandy, in every way complements the soloist's warm and precise interpretations. Despite South Seas with such songs as "Sweet competition, this can be a healthy sales item. A good and Leilant," "Gates of Heaven," "Ball Ha'l" displayable cover and fine sound are additional assets.

THE LORD'S PRAYER



The Mormon Tabernacle Choir & The Philadelphia Orch. (Ormandy). Columbia ML 5386 - This is a fine album, featuring the outstanding of America's great choral organizations. The selections include works by Brahms, Handle, Holst and Gounoud, all inspirational and religious works performed with reverence and warmth by the choir. The many followers of choral music will want this set.

PAUL ROBESON AT CARNEGIE HALL



Vanguard VSD 2035 & VRS 9051. (Stereo & Monaural) -The program consists of selections that Robeson presented in his Carnegie Hall concert in May, 1958. His voice is still remarkably youthful and certain. His selections include folk, spiritual and classical numbers. He also renders a few dramatic readings. Stereo adds little to the appreciation of the LP. Robeson fans will find this a rewarding item.

RIMSKY-KORSAKOV: SCHEHERAZADE



John Corgliano, Violin with The New York Philharmonic adequate to the score. Sure fire on the Orch. (Bernstein). Columbia ML 5387-Another Scheherazade? Yes and this one has the benefit of Leonard Bernstein's name value (Columbia saw fit to make the conductor's name as big as the name of the music on the jacket) plus a reading paced to emphasize fully the inherent drama of the familiar piece. Top-notch sound completes the picture. Very strong potential,

Folk

MY EYES HAVE SEEN



Odetta. Vanguard VSD 2046 & VRS 9059. (Stereo & Monaural) - Dealers should demonstrate this one to clientele looking for distinctive folk material. This is it. The performances by Odetta are dramatic and her voice is beautiful. Repertoire includes several spirituals, including "Poor Little Jesus," and a broad range of songs, including "No More Cane on the Brazos," "I've Been Driving on Ald Mountain" and "Water Boy."

Spoken Word -

WILDE: THE PICTURE OF DORIAN GRAY



Read by Hurd Hatfield. Caedmon TC 1095-Hatfield registers with solid, dramatic impact in his reading of the Wilde classic. The artist is familiar with the text, having created the part of Dorian Gray in a film version of the novel some years ago. The condensation captures the highlights of the work, and the disk is in no way lacking. The set is another commendable LP from Caedmon, worthy of prime consideration.

SPOTLIGHTS

The following albums have been picked for outstanding merit in their various categories, because in the opinion of The Billboard Music Staff, they deserve expenure.

POP

AMOR THE FABULOUS GUITAR OF LUIZ BONFA

Atlantic 8028 - Luiz Bonfa, a Brazilian guitarist who has been it's marred only slightly by trite orchestratouring with the Mary Martin show over the past year, demonstrates on this new release that he is a talent to be reckoned with. He can play pop folk music of Brazil, or pop tunes or jazz with a feeling and intensity that is outstanding. And this fine album shows off all his talents. Most of the tunes are his own, and the best of these are "Brasilia," and "Old Times." A fine recording.

POP DISK JOCKEY PROGRAMMING

LATE DATE WITH RUTH BROWN

Atlantic 1308-Ruth Brown has a smart, new sound in her presentation of these ballads. Backed by some great arrangements from the pen of Richard Wess, she has a fine framework in which to give out with tender readings of a flock of evergreens, which she handles in warm and winning fashion. The set is a good deejay programming item. Her "I Love You Porgy" is an especially fine track. Other selections include "It Could Happen to You" and "We'll Be Together Again."

VERY STRONG SALES POTENTIAL

**** LURE OF PARADISE Antre Kostelanete Ork, Columbia CL.

1335 - Andre Kostelanetz and his ore capture the soft, melodious sounds of the and "We Kiss in the Shadow," Album has fine, amonth sound and should be another airong seller for the popular conductor. Interesting liner notes by James A. Michener on his favorite subject.

*** HOMETOWN, MY TOWN

Tony Bennett, Columbia CL 1301 -New York. Rain's Burns' arrangements Chopin stude with ork backing. Wide back the arrist beautifully. Tunes include appeal. The Skystraper Blues," "Penthouse Serenade," "All By Myself," "I Cover the Waterfront," stc. Good pover shot of the

LOW-PRICE POPULAR ***

**** THE KING AND I

Hill Bowen Ock, with Vacious Artists, RCA Camden CAS 502, (Stores & Monaurat) - A terrific stereo buy at \$2.98. The Rodgers and Hummerstein score is Just as fresh as it was at its 1951 debut, Soluists include Patricia Clark, Dennis Startin and Pip Hinton, who have voices completely racks and in the browsers.

**** MOZART: VIOLIN CON-

CERTOS NOS. 3 & 4

miliar classics that receive first-rate treat- grammable. ment in the hands of the solont Francescattl. This impeccable reading loses none of the bric charm of both works. Demonstrain the adagio of the G Major which shows the colonia a rich, warm tone. Sound is stunning on wide-cange equipment.

SEMI-CLASSICAL

**** VICTOR BORGE PLAYS AND CONDUCTS CONCERT FAVORITES

Columbia CL 1305-Borge shows his noncomic, musical side on this disk both at the keyboard and on the podium. He conducts a string-heavy orchestra in a medier of Top level performance by Bennett as he Tchaikovsky "best sellers," a Kurt Weill solidis sings out a group of ballude, all medley and his own "Blue Screnade," and moody in thems, depicting his home town, he plays the "Moonlight Sonata" and a

**** 7 PIECES - THE JIMMY GUIFFRE A

Versa MGV 8307 - Jimmy Guiffra, socompanied by R. Mitchell on bass and J. Hall on guitar, perform some interesting and listenable jazz chamber minic on this new disking. Guiffre, heard here on tenor, distinct and batitone, turns in many fine solos, all marked by that special Guiffer sound. Tunes are all originals penned by Guiffre, of which the best are 'Happy Men," 'Lorely Willow" and "Princets." For the clarimetist's fans.

*** AWARD WINNER STAN GETZ Verve MGV 1296 - Stan Getz has had many good recording dates and many weak ones - but this is one of his better blowing dates. It features the tenor man WALKER playing a group of atandards with feeling Zine Francesatti, Violin with Brune Wal- and down hours meaning, and his many fant age by one of the masters. There are both ter, Conductor, Columbia MI, 5381 - Fa- will be sure to enjoy it. Best selections vocals and matramentals by I Home bert.

are "Where or When," "Smiles" and "Three Little Words." It's a happy Getz on this date and a good one for listeners.

SPOKEN WORD ***

OF GRASS

AAAA WALT WHITMAN'S LEAVES

Read by Ed Begley, Caedmon TC 1037-Begley's reading is quietly-pitched wellmodulated and has the quality of invising the listener's interest. In brief, the reading asems unobtrasive but is actually magnetic in its appeal. The selections from the great American poet comprise a teptesentative sampling from his writings covering a large segment of the second half of the 19th century. Discerning collectors of the spoken word will find this package is in the label's usual high tradition.

**** JAMES JOYCE: A PORTRAIT OF THE ARTIST AS A YOUNG MAN

Read by Cyril Cusack. Caedmon TC 1118 -Cyril Citack previously has done firstrate readings from Jorce's "Finnegan's Wake," as well as from the poetry of Youts and General Munley Hopkins, This latest release includes three excerpts from "Portrait of the Arrist" and Cosuck spain shows an extraordinary flair for charactersgation, plus as ear for the music of Irish speech and an ability to shift easily from humor to drama. Should get a response in major markets and college towns.

**** MARTHA SCHLAMME SINGS JEWISH FOLK SONGS VOL. II

Vanguard VSD 2032 & VRS 9049 (Steree A Monaural-Miss Schlamme's genins is that by her art she makes favorite some sound new and new open like old favornes, On this disk, "Die Rebbe Elemelech." "Raisins and Almonds" and "Vos Villau" are the Yiddish evergreens. The other selections, warm, humorous and said, are less known. The artist turns in her usual beautiful performance. It's a truly splendid offering that should find wide acceptance, and

GOOD SALES POTENTIAL

POPULAR ***

*** STRAUSS WALTZES FOR DANCING

Sammy Kaye, Columbia Cl. 1236 - The "Swing and Swar" praster serves up lilting arrangements of the perennially favorite Strauge melodies. The salable set includes "Tales of the Vinnes Woods," wallace from "Die Fledermain." and "Bine Dueube." As a terp or listening item, this can be a good seller.

*** TRAVELIN' ON

Billy Grammer. Monument M 4000 --Very well produced package of constayflavored material, with string backing and chorus. Grammer has a flock of good songs here, in that most of them tell a real story and cupture a mood - such as Midnight." "A Thousand Miles Ago, Run, Boy," stc. Interesting was, and pro-

*** SOCIETY IS MY BEAT

Bernie Richards Ork, Columbia Ct. 1336 - Richards is an accomplished purveyor of the Society beat, and dancers will like this package. Material is taken from Cole Porter, Lerner and Lowe, Rodgers and Hammetstein, Johnny Morcer, etc., and there are lively vocals as well as an infectious best thruout.

LOW-PRICE POPULAR ***

*** GISELLE MACKENZIE

RCA Camilen CAL 532 - The pert charetense's pleasing voice and refreshingly unsimmicked style are happily employed bin. a group of familiar tunes, including "You're My Everything," "At Sunderun," "Suinging Down the Lane" and "These Feelink Things." Her unbetantial video and clob following should be attracted to this lowprice futtor.

*** THE KID FROM NEW ORLEANS Edward (Kid) Dry. Verse MGV 1018 - Despite his 72 years, Kid Ors still is a master of the tailgate trainbone. On this thisk, beading a traditional screen-man Dixleland entemble, he slides, growle and blows his way thru numbers not especially associated with this kind of jazz. Numbers. eclude "Old Grey Bonnet," Swange River," "Somebody Stole Mr Gal." Hest work is in the solo passages, speamble work areming to lack something in cohesion.

*** T-BONE BLUES - T-BONE

Atlantic 9020 - Outstanding blues park-

americate it. Knin ledgeable notes by Ralph bere. Glesson, bare guite.

*** MUNKRAT RAMBLE

Doc Evans Dixiciand Band. Audiophile Divisiond date, and this bright side should men as Matty Matlock and Nick Fatoot, a good time and so will amone who hears the day.

*** THE OSCAR PETERSON TRIO AT THE CONCERTGEBOLW

Verse MGV \$268 - When Oscar Peterand was on low in Europe last year with ** THE STRING QUARTETS OF his Trio, a rabid fan recorded one of the FRANZ JOSEPH HAYDN concerts in Amsterdam. This is that record-"The Lady Is a Tramp" and "Bags Groovz."

*** TRANQUILLEY

The Lee Konitz Quartet. Verse MGV 6141 - Secut and mellow is the work of Lee Knows on this happy album, It featurn a traical Konitr and a fine group of tones, plus good work by the members of his combo. The selections range from "Memories of You" to "People Will Say We'm in Love," and they are performed

*** SONNY SHITT PLAYS JIMMY GUIFFRE ARRANGEMENTS

bination, but on this new album Stitt aboves demo record,

and ther are very flavoreful indeed. Some off his individual style on tempr with guals ; really crake you want to jump and shout, over the Gutters arrangements. Some of the the his moted "I-Bone Shuffle." Other tones were penned by Guiffre, others by tilles are "Papa Ain's Salty." "Two Bones Stitt, but many are standards such as and a Pick etc. Discerning blues listens "Sonny Boy" and "Singia" in the Rain " are will want this, and dealers should dem- An unusual album and an unusual biending

*** SYNCOPATED CHAMBER MUSIC

Red Nichols & His Pennies. Andiophile XL 326 - Red Nichols and his Pennins, AP 36 - There's a lot of fun on this featuring on this set such first Dixieland help it appeal to the many who enjoy the come thro with some exciting Dixieland on two heat best. Tunes, altho new are in the this new release on the label. The tunes atd fashioned Divie vein, ranging from include Divieland favorites, such as "Tin New Orleans Joys," and "Georgia Swing," Roof Blues" and "Manhattan Rag" and to "Fantass on Must rat Rumble" and "My standards such as "Memories of You" and Jelly Lord." Doc Frans and the boys have "Easter Parade." The new Red Nichols movie has stirred up enough interest in his work to help this albom grab some sales.

CLASSICAL ***

The Griller String Quartet, (2-12") Vaning and the it is not quite up to the re- goard VSD 2033-4 & VRS 1941-2, (Stereo cording standards of many concert waxings, & Monnaral)-The Hayda quarters are it does above off some occasionally fixten. played with care and precision by the chamable nork by Peterson and the trio and the ber ensemble. Chamber music enthusiasis escorement of the sudience. Tunes are will find the fourth and fifth quartets mainly maintainfe, pop and juzz, such as among the better versions of the works available. The works are well recorded in both stereo and monaural. Within the limited market, these can prove profitable stems with exposure.

*** ECHOES OF THE STORM

Audiophile AP 28 - For those who want to bring a raging thundersform into the wery nearly here. A good album for the living room, this disk is what the doctor ordered. There's thunder, wind; tain and enough sound effects to test the most sensitive pickup. As a bonus, a train arrives in the midst of everything. Reverse side features a hammer driving nails, water Verse MGV 8309 - Sonny Stirt and dripping into a bucket, drams, a rotary Jimm, Guille may seem as unusual com- saw and a music box. Can make a good

MODERATE SALES POTENTIAL

POPULAR **

THE WORLD'S GREATEST MINSTREL

lively feeling of a live minstref show. Old- elegance. Truly for the connouseur. timers can't listen without feeling a nontelgic tag. And youngsters will find themselves tapping their feet. Dealers who had LOW-PRICE SEMI-CLASSICAL ** a good expensed with the first "Gentletree Be Seried" disk won't be disappointed

** MIDNIGHT OIL

Jerome Richardson Sextet, New Juzz \$205-Richards comes across with techof the 20000 include J. Cleveland, trombone, K. Burrell, guitar; H. Jones, piano; I. Benjamin, boss and C. Persip on boss. Richards, however, is the central figure. Heavy competition. He's bound to gain fans with this offering. bet can be sold with samples of "Caravan" or "Way in Hillio."

HE PLEASURES: BLOW: ODE ON THE DEATH OF HENRY PURCELL

the Order Cumure finds the group con- effect of a tour of the city.

tinuing as before, matched for scholarship. and purity of style, and singing with a GENTLEMEN, BE SEATED AGAIN two 17th century works here, the Parcell ode, written for St. Cecilia's Day, 1681, contains some of the composer's best writ-Various Artists. Epic LN 3596 - Big. Ing. Blow's tribute to his colleague, with brases and make, Epic firs captured the words by John Dryden, has a sensitions

The Vienna State Opera Orch, (Panlik), Vanguard SRV 111-SD & SRV 111. (Stereo & Monaural) - This demonstration disk features popular waltres, polkas and gallops by Lehar and Strains. All the essentials of good sound reproduction are present, and timbre is especially realistic. However, Paulik, whose Viennese interpretations usings and imagination on both alto sax and of these Viennese works are in the auflute on the his first LP. Other members thentic tradition, sounds somewhat flat to American ears. We're accustomed to more glitter and sparkle as they are performed by major orks this side of the water.

INTERNATIONAL

** VIENNA-CITY OF MY DREAMS Kurl Greit Ork. Columbia WI. 156 -This is somewhat different than the usual package of Viennese music, Grell creates the impression of a trip thru Vienna, capturing the atmosphere of Vienna in the Alfred Deller, Countertenor with Various Spring, Vienna at night, etc. The wellwints. Vanguard BGS 5015 & BG known melodies are bere, but in addition 10. (Stereo & Measural) - Latest disking a sobtle arrangement whose sounds give the

Decree Amendment Beefs

Continued from page 3

sustaining pools. One writer ob- Adams. ected to a proposal that all the money he placed in the current works pool, on the grounds that the maney should be more spread out for income tuy benefits.

all sort of reminds you of Inde- the October hearings pendence Hall doesn't it?" At the It is no secret that many who are afternoon, the group planned to obtain redress in their grievances.

ance of the 30 per cent recognized assemble at the office of one memworks pool, with the money to be ber, prior to a scheduled meetlossed back into the current and the ing with ASCAP prexy Stanley

Wide Discontent

The writers' meeting was only one reflection in the view of tradesters close to the scene, of a wide discontent among numerous After several writers roundly at- writers and publishers at what was lacked Hans Lengsfelder and others called "the grossly watered down of his school for supposedly speak- provisions of the new decree." It ng in Congressional hearings for was believed that there would be many writers without their con- numerous additional expressions of ent, another eleffer reflected: "It irritation and discontent prior to

conclusion of the meeting, a kitty involved in the ASCAP situation. 4 54 was collected to pay for the feel that Judge Ryan himself may ental of the meeting hall. Friday represent their final opportunity to

UKGANEZED

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"Baby" Cortez really shook the rafters with his pop single hit, The Happy Organ. Now "Baby" presents The Happy Organ, plus eleven other earth-shaking specials, in one big L.P.!

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A great set of standards by the one and only Ruth Brown, backed by a swinging big band under the direction of Richard Wess.



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LANTIC RECORDING CORP.

157 West 57th Street, New York 19, New York

Disk Jockey Association, Inc.

such as a board member or pro- settled on their present monicker, gram director. Record librarians the Disk Jockey Association, Inc., and program directors will be eli- on the grounds that it was simple, gible for membership only if they dignified and easy to remember, tive secreatry. The Association le are actually respons ble for making up programming lists.

Of particular interest to the trade was the Association's decision that they will neither seek nor cided that they should use the accept financial aid from record name by which they are best companies, dation management or allied fields. Instead the group will rely on a \$10 annual membership dues fee and any fund-raising projects they can handle themselves.

Still in the exploratory stage is an idea proposed by prexy Hawthorne whereby the Association would tape and edit an all-star show at their annual meet (similar to the Miami deejay convention talent line-up) and arrange for the taped program to be sold for national sponsorship on network TV. Some provision would also be made to permit local radio stations to carry the show's audio if they wished, thereby preserving the spinners' loyalty to their media.

Altho Scott Muni was appointed chairman of a convention committee, the DJA has "no plans at present to set up a big national first two dee ay conventions."

believe that in time our annual for a 1960 convention would include a voice from our group.

siderably fancier - before they waii.

the use of the term disk jockey outside concern to pay for an e--claiming it carried a certain ecutive secretary with the provision stigma - but it was finally de- that he not be a deejay or nusknown and endeavor to give it in-

In its certificate of incorporation, the DJA set forth its purposes specifically as follows: "To encourage and foster improved understanding and communication to Gavin in San Francisco. among the members of the corporation and allied industries. To conduct and direct periodic seminars. meetings, discussions and conventions for the purpose of discussing problems and matters pertaining to members of the corporation in the exercise of their professions. participate thru all media, in projects of public service and public interest. T provide for public relations projects toward a better public understanding of the professions of disk jockey and music programmer."

Public Service Plans

Altho it isn't spelled out in dedeejay convention," according to tail now by the Association, plans Bill Gavin. Gavin said: "Most of call for the DJA to take on a major us appreciate the tremendous stim- public service project - such as ulous" given the business by Todd helping retarded children, combat-Storz' enterprise in sponsoring the ing juvenile delinquency, etc. once the membership is set up on However, he added: "We do an extensive national basis,

The board of 56, which will be meeting will be the convention elected by nominating committees with full opportunity for the record from each region at the Associaindustry to participate." Muni tion's 1960 meet, will be set up said: "We would hope any plans regionally as follows: Five from Northeast States; 11. East; five. Southeast; five, Southern; five, The jocks kicked around sev- Southwest; five, Mountain, and 10, eral names - most of them con- Pacific, including Alaska and Ha-

None of the officers or the box members will receive salaries feen. It was agreed that secrefal help will be provided for espart-time hasis only for the presen Once the financial picture of t Association improves the board w consider hiring a full-time esec-Some of the jocks objected to also received an offer from in programmer.

Meanwhile, the Association readying an all-out drive for mencreased prestige and respectability. bership. All of those who may bona fide membership application before July 19 vill be listed charter members. Membership plications should be sent dire



ATTENTION PROGRAM DIRECTORS 1 Coast to Coast THE ALBUM OF THE WEEK: DLF #91 For Information Write Today.

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FORTY MILES OF BAD ROAD

b/w

QUIET THREE DUANE EDDY

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JAMIE #1127

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CLOCK rings in the HITS

The Smash
follow-up to
The Happy Organ

OFGAN OFGAN By DAVE BABY CORTEZ Written by Wood, Clowney, Kriegsmann Written by Wood, Clowney, Kriegsmann Written by CIOCK 1012

CLOCK RECORDS INC. 1619 BROADWAY-NEW YORK

Nationally distributed by EMBER DISTRIBUTORS, Inc. 1697 Broadway, N. Y. C.

About the Artist

LIKE many other aspirants to fame and farture. Dave Cartez Clawney, born twenty years ago in Detroit, Mich., come to New York to look for his "lucky break."

for two years he demonstrated his marerial singing and playing the plane to music publishers. His break came the day he sang a new composition in the Clock second effice. He was signed as an artist.

THE HAPPY ORGAN, the first major hit for Clock Records and Dave Cortes, has opened new horizons for him. He now travels with his group across the nation in his own truck, and his proudest possession is a Hammond Organ which he affectionately calls "my happy organ." His latest Clock recording, THE WHISTLING ORGAN, is rapidly following the success of his first. Currently successful for him in the recording field, too, are the new packages released by RCA Victor.



DAVE 'BABY' CORTEZ

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things in this business
is to follow one hit with
another. Thanks to your
help, we're doing it.

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HONOR ROLL OF HITS

TRADE MARK REG.

THE NATIONS TOP TUNES For survey week ending July 18

This Week		Last Week	Weeks on Chart	This Week		Last Week	West
1.	The Battle of New Orleans By Jimmie Driftwood-Published by Warden (BMI) BEST SELLING RECORD: Johnny Horton, Col 41339. RECORDS AVAILABLE: Jimmie Driftwood, Vic 7534; Vaughn Monroe, Vic 7495	1 Pets	12	6.	Lipstick on Your Collar By Lewis-Goehring-Published by Joy (ASCAP) BEST SELLING RECORDS Connie Francia, M-G-M 12793.	6	The state of the s
2.	Lonely Boy By Paul Anka-Published by Spanka (BMI) BEST SELLING RECORD: Paul Anka, ABC-Paramount 10022.	2	8	7.	My Heart Is an Open Book By Hal David-Lee Pockriss—Published by Sequence (ASCAP) BEST SELLING RECORD: Carl Dobkins Jr., Dec 2080), RECORD AVAILABLE: Jimmy Dean, Col 41265,	7	
3.	Waterloo By Wilkin-Louttermilk—Published by Cedarwood (BMI) BEST SELLING RECORD: Stonewall Jackson, Col 41393.	4	7	8.	A Big Hunk o' Love By Schroeder A Wyche—Published by Elvis Presley Music (BMI) BEST SELLING RECORD: Elvis Presley, Vic 7600,	10	
4.	Tiger By Ottle Jones-Published by Roosevelt Music (BMI) BEST SELLING RECORD: Fabian, Chancellor 1037.	5	5	9.	There Goes My Baby By Patterson J. Treadwell—Published by Jat Progressive (BMI) BEST SELLING RECORD: Drifters, Atlantic 2025.	16	
5.	Personality By Logan & Price—Published by Lloyd-Logan (BMI) BEST SELLING RECORD; Lloyd Price, ABC-Paramount 10018.	3	11	10.	Forty Miles of Bad Road By Duane Eddy and Al Casey—Published by Gregmark Music (BMI) BEST SELLING RECORDs—Duane Eddy, Jamie 1126,	12	
		- Se	cor	d Te			
11.	What a Diff'rence a Day Makes By Grever-Adams—Published by E. B. Marks (BMI) BEST SELLING RECORD: Distah-Washington, Mer 71435.	20	5	16.	Just a Little Too Much By J. Burnette-Published by Hilliard (BMI) BEST SELLING RECORD: Ricky Nelson, Imperial 5595.	23	
12.	Lavender Blue By Larry Morey & Ellot Damel—Published by Joy (ASCAP) BEST SELLING RECORD; Sammy Turner, Big Top 3016.	24	3	17.	Sweeter Than You By B. Knight-Published by Hilliard (BMI) BEST SELLING RECORD: Ricky Nelson, Imperial 5595, RECORD AVAILABLE: Gaylands, Mercuty 71450.	22	
13.	By Bobby Darin-Published by Progressive-Fern-Trinity (BMI) BEST SELLING RECORD: Bobby Darin, Acco 6140, RECORD AVAILABLE: Robert Farnon, London 1241.	8	12	18.	I Only Have Eyes for You By Harry Warren-Published by Remick (ASCAP) BEST SELLING RECORDs Flamingos, End 1046. RECORDS AVAILABLE: Rose Hardaway, Dec 10693; Al Joison, Dec 24684; Lawrence, Coral 62052; Smart Set, Warner Bros. 5001.	13 Sicre	The latest designation of the latest designa
14.	Bobby Sox to Stockings By Faith-DiCicco-Published by Debmar (ASCAP) BEST SELLING RECORD: Frankie Avalon, Chancellor 1036.	14	8	19.	Ragtime Cowboy Joe By Mult-Clurk-Abrahams—Published by Robbins-Fisher-Alfred (ASCAF) BEST SELLING RECORD: David Seville & the Chipmunks, Liberty 55200. RECORDS AVAILABLE: Eddy Howard, Mercury 30058; Jack Valentine, M.G.M.	21	
15.	M.T.A. By Jacqueline Steiner and Bess Hawes—Published by Atlantic Music (BMD) BEST SELLING RECORDs Kingston Trio, Cap 4221.	15	4	20.	Frankie By Sedaka-Greenfield-Published by Aldon (BMD) BEST SELLING RECORD: Connie Francis, M-G-M 12793.	11	9
		_ 7	hire	I Ten		Big	
21.	A Boy Without a Girl By S. Jacobson & R. Sexter—Published by Arch (ASCAP) BEST SELLING RECORD: Frankle Avalon, Chancellot 1036.	18	6	26.	What'd I Say By Ray Charles—Published by Progressive (Bott) RECORD AVAILABLE: Roy Charles, Atlantic 2011.		1
22.	Twixt Twelve and Twenty By Aston Schroeder and Fredda Gold-Published by Spoone (ASCAP) BEST SELLING RECORD: Pat Boone, Dot 15995.	17	4	27.	Tallahassee Lassie By Slay-Crewe-Picariello—Published by Conley (BMI) RECORD AVAILABLE: Freddy Cannon, Swan 4031.	9	9
23.	Hushabye By Doc Pomus-Mort Shuman—Published by Brittany (BMI) BEST SELLING RECORD: Mysnes, Laurie 2028.	19	5	28.	Small World By Styne & Sondheim-Published by Chappell (ASCAP) RECORD AVAILABLE: Johnny Mathis, Col 41410.		1
24.	My Wish Came True By Ivery Joe Hunter—Published by Deniard (BMI) BEST SELLING RECORD: Elvis Presies, Vic 7600.	26	2	29.	I'll Be Satisfied By Berry Gordy Jr., & Tyran Carlo—Published by Pearl (BMI) RECORDS AVAILABLE: Helene Dison, Epic 5044; Jackle Wilson, Brunswick S	- MIN.	1
25.	You're So Fine By L. Finney-W. Schoffeld-Published by Albika (BMI) RECORDS AVAILABLE: Downbests, Peacock 1689; Falcons, Unart 2015.	25	6	30.	Here Comes Summer By Jerry Keller-Published by Jaymar (ASCAP) RECORD AVAILABLE: Jerry Keller, Kapp 277.		1

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The Honor Roll of Hits comprises the nation's top tunes according to record sales, sheet sales and disk jockey performances as determined by The Billboard's weekly nationwide surveys.

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**

"MISS LONELY
HEARTS"

POOR
BUTTERFLY"
#15975

FOR THE WEEK ENDING AUGUST 2

Billboard HOT 100

STAR PERFORMERS showed the greatest apward progress on the Hot 100 this week. Indicates that STEREO SINGLE version is available. STAR PERFORMERS showed the greatest apward progress on the Hot 100 this week. STAR PERFORMERS showed the greatest apward progress on the Hot 100 this week. STAR PERFORMERS showed the greatest apward progress on the Hot 100 this week. STAR PERFORMERS showed the greatest apward progress on the Hot 100 this week. STAR PERFORMERS showed the greatest apward progress on the Hot 100 this week. STAR PERFORMERS showed the greatest approach to the Hot 100 this week. STAR PERFORMERS showed the greatest approach to the Hot 100 this week. STAR PERFORMERS showed the greatest approach to the Hot 100 this week.	STAR PERFORMERS showed the graatest upward progress on the Hot 100 this week. Indicates that STEREO SINGLE version is available. STAR PERFORMERS showed the graatest upward progress on the Hot 100 this week. STAR PERFORMERS showed the graatest upward progress on the Hot 100 this week.	STAR PERFORMERS showed the greatest upward progress on the Het 100 this week. WEEK VO WE WEEK VO WEEK VO WE WE WE WE WIND WIND WIND WIND WIND WIND WIND WIND
1 1 2 LONELY BOY S 9	31 34 34 ROBBIN' THE CRADLE	I'M GONNA BE A WHEEL SOMEDAY
2 2 1 THE BATTLE OF NEW ORLEANS 14	35 38 48 85 SEA OF LOVE	68 63 58 40 WONDERFUL YOU
① 3 6 10 TIGER	52 65 75 TILL THERE WAS YOU 5 5	69 71 78 80 DANNY BOY
4 4 6 WATERLOO	26 19 15 BONGO ROCK	99 BROKEN-HEARTED MELODY
9 25 43 A BIG HUNK O' LOVE. 4	38 29 31 27 THE WONDER OF YOU	1) 64 59 60 WITH MY EYES WIDE OPEN I'M DREAMING
6 9 13 MY HEART IS AN OPEN BOOK 14	49 41 50 MONA LISA	12 42 38 30 LITTLE DIPPER
1 16 20 28 THERE GOES MY BABY 9	(4) 39 28 32 ONLY SIXTEEN	80 88 — TENNESSEE STUD
8 5 5 LIPSTICK ON YOUR COLLAR	(1) 30 30 26 THIS I SWEAR	91 100- ON AN EVENING IN ROMA
Connie Francis, M-G-M 12793 12 13 23 FORTY MILES OF BAD ROAD	(42) 43 40 59 SINCE YOU'VE BEEN GONE 7	96 89 93 BEACH TIME Roger Smith, Warner Bros. 5068
Duana Eddy, Jamie 1126 Duana Eddy, Jamie 1126 S 14	Clyde MePhatter, Atlantic 2028	The Knightshridge Strings, Top Nunk 3006
Lloyd Price, ABC-Paramount 10018	Dee Clark, Abner 1026	10 79 SUGAREE Rusty York, Chess 17.50
Ricky Nelson, Imperial 5595	41 42 49 REMEMBER WHEN Plusters, Mercury 71467	(78) 69 71 78 BEI MIR BIST DU SCHOEN Louis Prims and Keely Smith, Dat 18986
24 26 31 LAVENDER BLUE Summy Turner, Big Top 3016	(45) 53 62 77 THE WAY I WALK. Sect. Carlton 514	(19) 89 MONA LISA Conway Twility, M-G-M 12804
(1) 13 11 16 1 ONLY HAVE EYES FOR YOU. S 9	(6) 47 55 47 QUIET THREE	1. Little Bill & the Bluenotes, Dolton 4
22 23 25 WHAT A DIFF'RENCE A DAY MAKES S 10	60 76 — THANK YOU PRETTY BABY 3	(81) 85 87 — KATY 100 Johnny Cash, Sun 321
18 24 53 SWEETER THAN YOU	48 51 56 68 HIGH HOPES	(82) 70 53 56 FORTY DAYS Ronnie Hawkins, Roulette 4154
16 11 12 8 BOBBY SOX TO STOCKINGS. S 10 Frankle Avalon, Chancellor 1936	49 54 79 84 TEN THOUSAND DRUMS	(83) 62 72 61 THE WHISTLING ORGAN Dave (Bahy) Cortex, Clock 1012
11 14 10 12 A BOY WITHOUT A GIRL S 10	© 57 84 96 LONELY GUITAR	41 29 17 KANSAS CITY Wilbert Huerison, Pury 1025
David Seville and the Chipmanks, Liberty 55200	30 36 16 11 ALONG CAME JONES Consters, Ateo 6141	87 94 — I'M COMIN' HOME Mary Johnson, United Artists 175
(19) 19 15 18 M.T.A	\$2 45 44 64 THERE IS SOMETHING ON YOUR MIND . 10 Big Jay McNeely, Swingin' 614	96 97 - A GIRL LIKE YOU
20 17 18 24 TWIXT TWELVE AND TWENTY STATE Pat Brione, Det 15955	(53) 58 37 41 BACK IN THE U.S.A	81 84 96 — DEDICATED TO THE ONE I LOVE
20 20 17 20 YOU'RE SO FINE	46 51 51 LIKE YOUNG STATE Andre Previn & David Rose, M.G.M 12792	88 93 MARTINIQUE Marris Danny, Liberty 55199
22 27 39 - MY WISH CAME TRUE Elvis Prester, RCA Victor 7600	(3) 37 21 14 QUIET VILLAGE	- 87 SWEET SOMEONE
(23) 21 27 22 HUSHABYE	56 61 47 57 1 KNOW	90 95 LINDA LU
24 15 14 9 FRANKIE Connie Francis, M-G-M 12793	81 85 90 SEE YOU IN SEPTEMBER	(81) 94 98 — BELLS, BELLS, BELLS, BELLS
25 28 35 33 I'LL BE SATISFIED 6	58 66 63 48 TALL COOL ONE	32 59 68 63 VELVET WATERS
(26) 33 43 82 WHAT'D I SAY	14 86 91 KISSIN' TIME	93 100 SUMMER'S LOVE
(21) 7 8 7 TALLAHASSEE LASSIE	₱ 76 93 — TO A SOLDIER BOY 3	34 78 95 - ROCKIN' IN THE JUNGLE
28 35 46 69 HERE COMES SUMMER STORY Keller, Kapp 277	61 34 33 19 A TEENAGER IN LOVE 15	95 SLEEP WALK. Santo and Johnny. Canadian-American 163
23 10 7 4 DREAM LOVER	62 75 92 98 CRACKIN' UP 1811 Diddley, Checker 924	96 SO HIGH, SO LOW
40 54 58 SMALL WORLD	1 THE THREE BELLS	97) WITH OPEN ARMS. June Moccant. Kapp 284
55 67 89 WHAT IS LOVE Playmutes, Roulette 4160	64 68 57 36 CROSSFIRE 15 Johnny and the Harricanes, Warwick 502	18 HALF-BREED Near-to Half-mater, M-G-M 12803
48 49 72 CIAO CIAO BAMBINA S 6	65 77 99 — I STILL GET JEALOUS Junt James, M-G-M 12887	(100) WHO SHOT SAM
50 69 74 IT WAS I	98 — MAKIN' LOVE	(100) WHO MIOI SAM. George Jones, Mercury 71464

GTOMORROW'S TOPS

BUBBLING UNDER THE HOT 100

These records, while they have not yet developed anaugh strength throout the country for inclusion on any national chart anywhere, already have stimulated considerable regional action. Rank position indicates relative potential to earn an early listing on the Hot 100.

1. TIME MARCHES ON
2. ALL NIGHT LONG Bitty Vaughes, Dot
3. A VERY PRECIOUS LOVE
4. ALIMONY Frankie Ford, Ace
5. MY OWN TRUE LOVE
6. SLOW MOTION Wade Firmons, Ves Jay
7. ANGEL FACE
8. HAPPY LONESOME Marion, Sandy
9. SOLDIER'S JOY
10. OUR LOVE The Rivieras, Coed
11. JUST AS MUCH AS EVER Bob Beckham, Docca
12. SWEETIE PIE
13. I CAN'T BEGIN TO TELL YOU Jane Morgan, Kapp
14. CARIBBEAN
15. SOLDIER'S JOY Jerry Reed, NRC

BEST BUYS

These records, of all those on the Hot 100, have begun to show NATIONAL sales breakout action this week for the first time. They are recommended to dealers, juke box operators and disk jockeys as having the greatest potential to go all the way. Previous Billboard Spotlight Picks are marked (*).

POP

"I'M GONNA BE A WHEEL SOMEDAY Fats Domino (Travis, BMI) Imperial 5606

*BROKEN-HEARTED MELODY Sarah Vaughan (Mansion, ASCAP) Mercury 71477

(Gold, ASCAP) Climax 102

ON AN EVENING IN ROMA Dean Martin (Zodiac, BMI) Capitol 4222

MAKIN' LOVE Floyd Robinson (Emerald, BMI) RCA Victor 7529

The Browns THE THREE BELLS (Southern, ASCAP) RCA Victor 7555

C&W-No selections this week.

R&B-No selections this week.

Danny Boy ... 49 Dedicated to the One I Love. 57 Green Lover 29

Forty Days 82 Forty Miles of Bad Road 7 Frankle 24 Half-Sreed 98
Hare Comes Summer 98
High Hopes 48
Hushabre 23

Know 56

1 Love an Angel 60

2 Only Have Eyes for You 12

3 Still Get Jestous 55

(1) Se Satisfied 25

('m Comin' Home 85

I'm Gowns Se a Wheel Someday 67 Wes 1,..... 23

Kepsas City....... 84

Kaly Too 57 avander Blue 12 Like Young 54
Linds Lu 70
Lipstick on Your Coller 8
Liftle Dipper 72
Lensly Boy 1
Lensly Quitar 80

Makin' Love 44 On an Evenies in Rome...... 74 Only Sixteen 40

Quiet Three

See of Love 31
See You in September 57
Since You've Been Gone 41
Sleep Walk 95
Small World 30
Re High, So Law 77

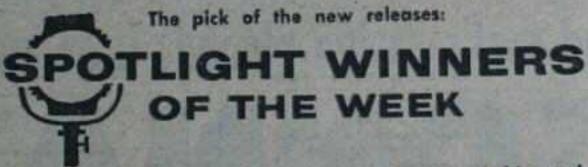
Summer's Love 77
Sweeter Than You. 15

Tail Cool One S8
Tellahassee Lassie 27
Ten Thousand Drums 49
Tennessee Stud 73
Thank You Pretty Baby 47
There Goes My Baby 7
There is Something on Your

Mind Spranting on Your State of State o Valuet Waters

REVIEWS OF

THIS WEEK'S SINGLES



Strongest sales potential of all records reviewed this week.

LLOYD PRICE

PM GONNA GET MARRIED (Lloyd-Logan, BMI)-Price has another likely big one with this offering. He's shouting that he's gonna get married, the friends advise him that he's too young. Song has great teen appeal and the hit sound. Flip is "Three Little Pigs," (Lloyd-Logan, ABC-Paramount 10032

JOHNNY HORTON

SAL'S GOT A SUGAR LIP (Warden, BMI)-JOHNNY REB (Bayou-Cajun, BMI)-Horton can follow his big "Battle of New Orleans" with either of these potent entries. Top tune is similar in sound to his current smash. The lyrics are clever. "Johnny Reb" is a bright, march type Civil War ditty. Both can score. Columbia 41437

THE CRESTS



THE ANGELS LISTENED IN (Winneton, BMI) I THANK THE MOON (Winneton, BMI)-The group can keep their hit string going with either of these powerful bids. "The Angels" is a smooth rockaballad that is given a stylish and salable approach. Flip, "I Thank" is also a rockaballad, and this is also presented neatly. Coed 515

BILLY STORM



YOU JUST CAN'T PLAN THESE THINGS (Jack-Do, ASCAP) - EASY CHAIR (Sirus, ASCAP) - Storm has strong sequel sides to his "I've Come of Age." "You Just" is a pretty ballad that is warmly read over lush ork backing. "Easy Chair" is a bluesy ballad that is also nicely chanted. Either can click. Columbia 41431

EDDIE COCHRAN



SOMETHIN' ELSE (Metric, BMI) - BOLL WEEVIL SONG (Fireside, BMI)-Cochran could bounce back onto the charts with these strong efforts. "Somethin' Else" is a moving rocker that is given a rhythmic chant. "Boll Weevil" is a rockabilly adaptation of the traditional folk Liberty 55203

THE FOUR PREPS



I AIN'T NEVER (Cedarwood, BMI) - MEMORIES, MEMORIES (Sherman-DeVorzon, BMI)-"I Ain't Never" is a gospelish tune that is done in verveful style by the foursome. On "Memories," a Latin-tinged song with teen appeal lyrics, they also deliver an attractive vocal. Both Capitol 4256 can be winners.

DODIE STEVENS



MISS LONELY HEARTS (Spoone, ASCAP) - POOR BUTTERFLY (Harms, ASCAP)-The young chantress has two fine sides-either of which can reach the chart. "Miss Lonely Hearts" is a pretty ballad that is given a quality reading over fine ork support. She also gives a strong reading to the pretty evergreen, "Poor Butterfly." Dot 15975

BILLY GRAMMER



WILLY, QUIT YOUR PLAYING (Acuff-Rose, BMI)-IT TAKES YOU (Acuff-Rose, BMI) - Grammer has his strongest tries since "Gotta Travel On." "Willy" is an appealing novelty with overtones of his previous click. "It Takes You" is a mild rocker, and Grammer does the Monument 407 side in hit fashion.

JERRY FULLER



BETTY MY ANGEL (Horn-Jat, BMI)-Fuller gives the tender rockaballad a first-rate, dual-track vocal with a strong group assist. It's a good side and one to watch. Flip is "Memories of You," (Horn-Jat, BMI).

Challenge 59052

Country & Western -

SIMON CRUM



MORGAN POISONED THE WATTER (Aberbach, BMI) -I FELL OUT OF LOVE WITH LOVE (Lowery, BMI) -Crum has two amusing country novelties that can account for heavy c.&w. loot. Both are done in sly, ingratiating style. Both offer spinnable material for jocks, and both appear likely clicks. Capitol 4252

Rhythm & Blues -

NO SELECTIONS THIS WEEK.



The following records have been picked for outstanding marit in their various categories, because in the opinion of The Billboard Music Staff, they deserve

POP DISK JOCKEY PROGRAMMING

DON CORNELL

SEMPRE AMORE (Criterion, ASCAP)-Cornell has a fine disk outing on this attractive, Italian type tune. The side builds in interest thruout, using several tempo variations, and Cornell sells the song with strong appeal. Flip is "Forever Couldn't Be Long Enough," Signature 12002 (Sheldon, BMI).

(Continued on page 39)

MUSIC



PRICE IS RIGHT...

MOUNT.

LLOYD PRICE's

biggest smash of all (and that's saying plenty!) is gonna be

I'M GONNA GET MARRIED

b/w

THREE LITTLE PIGS

ABC-10032

"PERSONALITY" is still on top! But mark our words—this one's bigger than both of 'em!

FULL COLOR FIDELITY

Arranged and Conducted by DON COSTA

> Distributed in Canada by Sparton of Canada, Ltd.

Reviews of THIS WEEK'S SINGLES (continued)

- POP TALENT -

DOLPH PRINCE

NOBODY UNDERSTANDS ME (Raleigh, BMI)-MY OWN TRUE LOVE (Remick, ASCAP)-Prince turns in two sock readings that THE WAILERS make for an impressive wax debut. "Nobody" is an interesting rhythm tune that is handled with ease. "My Own True Love" is a pretty rockaballad version of the "Tara" theme from "Gone With Strand 25006 the Wind."

JOHNNY RESTIVO

YA YA (Cromwell, ASCAP)-THE SHAPE I'M IN (Roosevelt, BMI)-Restivo registers to good effect on two listenable efforts. "Ya Ya" is a cute, danceable side on which the singer is given a strong ork assist. "The Shape" is in a rockabilly groove, and it's given a Presleyish go. Both sides are worth watching. RCA Victor 7559

BOBBY CARLE & THE BLENDAIRES

I GOT IT BAD AND THAT AIN'T GOOD (Robbins, ASCAP)-GUARANTEED (Winneton, BMI)-Carle scores strongly on two ballads. The Ellington tune is done in a mild, rock arrangement. "Guaranteed' 'is also given a rockaballad reading. The Blendaires back the singer all the way. With exposure either side could take off. Decca 30938

VERY STRONG SALES POTENTIAL

THE VIRTUES

*** VIRTUE'S BOOGIE WOOGIE - HUNT 328 - The classic boogie by Pinetop Smith gives the group a strong item. This appears one to watch. (Melrose, ASCAP)

*** PICKIN' THE STROLL - The "Guitar Boogie Shuffle" crew deliver a blues in stroll tempo. Danceable item should pull coin, (Aqua, ASCAP)

AL MARTINO

*** DARLING, I LOVE YOU-20TH FOX 153-An ultraslow, almost dirgelike reading of a deeply felt ballad. Martino turns in a strong performance with chorus backing. (Cini-Rambed, BMI)

*** THE MEMORY OF YOU—A celestial-type fem voice backs this slow ballad reading by Martino. Tune is set in a triplet rhythm. Both sides can catch spins. (Cini-Rambed, BMI)

THE MIRACLES

*** BAD GIRL-CHESS 1734-An unusual ballad is sung with a lot of feeling by a lead voice who sells it strongly. It could break out quickly. (Jobete, BMI)

*** I LOVE YOUR BABY-The Miracles bow on the Chess label with a wild reading of a swinging rocker that has a sound and a chance. (Bengal, BMI)

TOMMY LEONETTI

*** I'LL FORGIVE YOU BUT I WON'T FORGET - RCA VICTOR 7567 - A smartly-produced side with a haunting quality in the melody line and a lyric which has roots in hillbilly tradition. Use of chorus is excellent, Watch it. (Louis, BMI)

** Magic Mountain - Like the flip, good sound here. This one and is sung with warmth by the thrush Coupling could step out. (Stanley, ASCAP) JOE LEARY ORK is bouncy in delivery and has an imaginative lyric. (Norcliffe, BMI)

CHICK REENY ORK

*** BLACK EYES - FELSTED 8584 - The well-known *** Don't Put it Off (Do it Now)tune gets a smart instrumental go with a flowing melody line and CUB 9039-Jimmy Williams sells this rocker Chanters shout it in swinging style. (Replenty of effective percussion and horns. (Barbrob, ASCAP)

** Rockin' March - A military-flavored Item, reminiscent of bugle calls. Arrangement includes a chanting chorus and bluesy *** C'Ston Sahr (What's Your Name?) tise social performance. Honking horns and instrumentation. (Barbrob, ASCAP)

TOMMY HUDSON

*** SWANEE RIVER GAL - D 1073 - Using much of the BONNIE SMITE melody of "Swance River," Tommy Hudson sells a rock and roll ** A Tiny Kho-BRUNSWICK 55137- 343-Rocksballed treatment of the oldie is effort enthusiastically over solid backing by the ork. This packs A bouncy item of considerable charm. Smith a listenable side. John's pleasant vocal is excitement. (Glad, BMI)

** Band Stand Stomp - Driving stomp is handled solidly by the combo with talking comments from the guys now and then. ** Lookie, Lookie-Rockabilly Good coupling for the flip. (Glad, BMI)

RONNIE AND ROY

*** YOU'RE GONNA BE SORRY - CAPITOL 4246 - Arrangement makes this one interesting, with stops and horn taking EDISON YOUNGBLOOD over for a soulful solo. Good performance too. (House of Fortune, bright, happy mading of a anappy new tons Wilson in his voice. Side rates aging. (Pro-

*** Get Up and Let's Dance - Vocal duet belts this out with a rhumba blues backing. It's plenty rhythmic and likely to get dee- *** Marke Now-Younghlood sells this also minor keyed. Again the chunter comes DICK FLOOD lay action, (House of Fortune, BMI)

TED TAYLOR

*** COUNT THE STARS - DUKE 308 - Mild rocker is given a solid belt by Taylor over Latin-tinged ork support. Good ### Wars You Love-VEGA 101-The ### Untrue You - DECCA 20915 - A side with a chance. (Lion, BMI)

** Hold Me Tight - Medium-heater is nicely handled by Taylor | swinging cocker that has a good sound. If who made some noise with his last effort, "Be Ever Wonderful." expensed this second stands a chance. Watch This can sell with plugs. (Lion, BMI)

*** DIRTY ROBBER - GOLDEN CREST 526 - A falsetto edge. (Dies, BMI) performance by the lead stands out on this good blues side. A lot of excitement and there could be action. Worth watching, (C.F.G., BMD

*** Man-Man-An interesting blues instrumental has something of the low-down swamp sound. Flip may have a better chance, with warmit over a suspey backing. Is (C.F.G., BMI)

BOB GADDY

*** Till the Day I Die-OLD TOWN 1070-A pleader ballad is sung with great devotion by Gaddy. Fem chorus gives it an even stronger gospel feeling than on the flip. Strong chanting job by FELICIA SANDERS Gaddy. (Hi Hoss, BMI)

*** I'll Go My Way-Gaddy turns out a driving, medium beat blues item with a chick chorus lending a gospel touch to the backing. Good beat here. (Hi Hoss, BMI)

SAL MINEO

*** MAKE BELIEVE BABY-EPIC 9327-Sal Mineo comes thru with a very listenable reading of a conservative rock and roller. One of Mineo's better efforts that could move. (Toga, ASCAP)

*** Young As We Are-On this side the lad turns to a pretty ballad and sings it well, again helped by a classy arrangement. Both sides are good ones. (Tryton, BMI)

BOB LUMAN

*** CLASS OF '59-WARNER BROS. 5081-School days are over at last for the loving young couple, and this tune reminisces about the happy days. Good material, handled well by Luman. This side has a chance. (Lu-Tal, BMI)

** My Baby Walks All Over Me-Luman has a touch of Johnny Cash in his vocal delivery on this spirited effort. Good side which livery by the gospet singer, Side can attract. could catch spins. (Lu-Tal, BMI)

GOOD SALES POTENTIAL

TONY LEE

Happy rocker is sold with much spirit by Freshmen, approach, and the side has a the warbler over good support. It has a sound, one, (J. L., BMI) chance to grab some coins. (Jay & Cec,

*** I Don't Care What You Do-A and the arrangement has style. They are heart-felt reading of a pretty ballad by the worth watching for their manner of putting chanter over chorus and ork backing. (Jay over a song. (J. L., BMI) & Cre. BMI)

ANGEE CASTLE

thrush pures her way three a warm balled appeal. Laine delivers the cute song in chawith a lot of tender feeling, backed with a cha tempo with chorus and ork support. rock and roll beat. It deserves exposure. (Exeter, ASCAP) (Budd, ASCAP)

** You'll Never Know-The fine stand- backs the chanter on this folkish effort. over multi-stringed ork support. (Bregman, Vocco & Conn, ASCAP)

JIMMY WILLIAMS

with a lot of feeling over a solid best by cordo, BMI) the ork. A first-rate side that has a chance. (Sheldon, BMI)

-Apother good reading by the singer, this high-pitched voices gives a solid effect. THE TUNE-DROPS time on a swinging rocker. Two good sides (Records, Bhff) by Williams. (Famous, ASCAP)

wong a light touch, in keeping with the material, (Nor-Va-Jak, BMI)

item has a solid vocal, backed by instrumentation which has a grass roots quality and infectious bear, (Nor-Va-Jak, BMI)

by Edison Youngblood that could be a cola greative, BMI) catcher, (Figure, BMI)

sound, (Visine, BMI)

Stars how on the label with a good per- solid performance by Benny Martin on a

formance of a jush ballad, backed by a ** Someone to Love Me-KING 5230- multi-stringed ork. The boys have a Four

> ** Let's Cuddle Again-The boss mm in a happy reading of a light little novelty,

FRANKIE LAINE

*** The Valley of a Hundred Hills-** Your Loving Baby-CUB 9036-The COLUMBIA 41430-Tune has strong teen

*** El Diablo-Spicy Latin arrangement

THE TURKS

*** Hally Gully-CLASS 2112-A rocker, very danceable in its instrumental arrangement and of novelty interest in the byric. *** Old Cape Cod-A pretty reading

*** Rockville U.S.A.-A mcking blues, very good for dancing, and with an attrac-

JOHNNY JOHNS

*** I'm in the Mood for Love-VISTA doesn't drive too hard here, but gives the nicely backed by the ork (Kelem, ASCAP)

> ** The Heart of as Angel-Soft reading of a rockabillad provides the chanter with a listenable effort that can be sold with plugs (Robbins, ASCAP)

MARTY HILL

*** Changing-ATCO 6145-Marty Hill renders this interesting, minor theme with a

*** Don't Protend-Pretty rockaballad is sad song with emotion, as he tells his across to good effect. Luch backing assists easglet how much he tores her. Lad has a the vocal cutting, Good was here. (Pro __Plood has a good reading of the time grassive, HMI)

BENNY MARTEN

*** If I Can Stay Away Long Enough-Another time performance by Martin, title time on a good weeper. Both sides are strong ones, with the flip may have the

HAL WILLIS

*** That's the Way I Goes-DECCA 30942 .- The singer octia this semi-weapor could get spins. (Innis, BM)

*** Post Little Jimmie-Hat Willie tella the tale of Little Jimmie who has finally fallen in love. Good side (Br-Are, BMI)

*** In Other Words-DECCA 30037-A awart tune, penned by Bart Howard, in handed on intimate performance by the thrush beiped by a chorus backing. Two good sides for Jocks. (Almanuc, ASCAP).

*** Summer Luve-Peticis Sanders mens in a lovely reading of this pretty bullad over amouth backing. Jocks will hand this many plays, (Publications, ASCAP)

THE GAY POPPERS

*** You Better Believe-SAVOY 1573-Medium-heat blues time is given on okay. reading by the group. Side can more for pop and r.Ab. coln. (Savoy-Prime, BMI)

*** I Need Your Love-Ballad with best is handled in fair enough fashion by the lead with an okay group axist. Fair chances. (Savoy-Prime, ASCAP)

CLARA WARD

*** You'll Never Walk Ajone - DOT 15964-The Rodgers and Hammerstein classic is given a sincere and emotional de-(Williamson, ASCAP)

** Sommertime-Clara Ward has a popapproach on the Gershwin melody. Good lockey item. Potential appears similar to that of the flip, (Gershwie, ASCAP)

TRAVELIN' TEXANS

** Beating on the Rars-D 1075-Attractive novelty ditty is song with drive by the boys over a bright arrangement. This has a chance in both the pop and country markets, (Glad, BMI)

** Song of Blue Lave-Good Instrumental reading of a pleasing bullad by the Texans. (Glad. BMI)

THE LANCERS

*** Clody Des - IMPERIAL 5604-Rocker tribute to Cindy Des is given an okay group vocal. Fair chances, (Alan-Edwards, BMT)

** Alt, Sweet Mystery of Life - The oldie is given an up reading with Latinish overtones. Some cole possible, (Witmark, ASCAP)

*** On the Boulevard-FELSTED 319-Instrumental with a bright melody and arrangement uses strings, but doesn't get too saccharine, danceable and adult. (Hectra, ASCAPT

with a chorn of chicks voicing behind the instrument. Mood is reministe and related. (Pincis, ASCAP)

*** Smoothis-GONE 5072-Instrumental, velvety smooth as the title, Transpot currying the lead enclody line is very pretty. (Wemar, BMI)

** Jumple' Jellybeam-Novelty institumantal, with a decided Commental flavor, and an infectious rhythm. Worth expenses. (Wemar, BM2)

CARMEN McRAE

*** Talk to Mc-KAPP 290-A tender hallad is sold sweetly by the warm-solded thrush over good backing by the piane and ork. Should get a lot of exposure. (Barton, ASCAP)

*** Show Me she War-The thrush sells a pretty ballad well over big-stranged backin. It will get spins, (Lorob, BMI)

*** The Three Bells-MONUMENT 408 originally cut by Les Compagnors de la Chancon and now a budding hit by the Browns. This can catch spins but it's fate. (Southern, ASCAP)

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on WARWICK M-509

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b/w BUCKEYE

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United Telefilm Records, Inc.

MORTY CRAFT, PRESIDENT 701 SEVENTH AVENUE NEW YORK 16, N. V.

Reviews of New Pop Records

· Continued from page 39

GOOD SALES POTENTIAL

*** Far Away-A slow and pleasant MARY KINNEY ballad set to triplets. Flood hands it a nice, relaxed reading, with chorus support. Side is also worth attention. (Combine, BMI)

LEN BAXTER

*** Millord - CAPITOL 4249 - Cure theme features piano over colorful instrumental and hummed chorus support. Fine deelay item (Hill & Range, BMI)

*** Sabre Dance - The Khachaturian SUNSHINE BOYS theme is given an exciting orking by the Baxter crew with chorus, It's fine jockey item that can also pull loot. (Ardmore,

JERI SOUTHERN

*** Run - CAPITOL 4250 - Latinish theme is given a suftry thrushing by Miss Southern with a male chorus assist. Her fans will like. (Famous, ASCAP)

** Don't Look at Me That Way-Soft stint by the chick on a cute, bouncy theme. Prime jockey material, (Harms, ASCAP)

PLAS JOHNSON

on this moderate best rocker. Danceable side can move. (House of Fortune, BMI)

* * Downstairs-Interesting side has the accent on saxes with rapid-piano triplets prominent in support. Jocks may be inter- ** Blue Skirt Waltz - FRATERNITY exted. Side has a chance. (Music, ASCAP)

TODD RANDALL

Bo Diddley type blues is song well by instrumental job which could land some Rundall over bright guitar backing. It fea- spins, (Buckeye, ASCAP) tures a talk vocal. This could grab loot, if exposed, (Bryden, BMI)

** Monkey Chambo - Todd Randall LARRY O'KEEFE time and the types with an intriguing time that has the elements of both the mambo and the chambo. (Bryden, BMI)

*** I Wonder-SPOT 106-The chick shouts this blues in grand fashion with a gospel type charas lending fine support in the backing. Good talent. (Aries, BMI)

** Needing You-Celestial-type rocksballad is given a most pleasant reading by the thrush. Also an impressive side that could move with exposure. (Aries, BMI)

*** My Love, My Love, My Love-SCOTTIE 1307 - Rockaballad is given a good outing by the Sunshine boys over light ork backing. Pleasant side can attract. (Lowery, BMI)

** If You Still Want Me-Good group vocal on a mild rockabellad. They have a sound. Side can move as well as the flip. (Lowery, BMI)

JIMMY GILMER

*** Look Alive! - DECCA 30942 - A swinger receives a good performance from Gilmer, belped out by a group and a ritythm section. (Nor-Va-Jak, BMI)

*** Because I Need You-A slight little *** The Loop-CAPITOL 4251-Twangy time is sung in a dulcet mood by the guitars and honking saxes have the theme chanter, over quiet backing, (Norman, ASCAP)

LUTHER BRANDON

#52-A bright, medium-rhythm tune with a strong beat Brandon turns in a dual-track harmony vocal on the side. A danceable tide, (Mills, ASCAP)

*** Twenty-Five Feet-GLORY 298-A ** Tuff-E-Nuff - An offbeat, minor-key

(Continued on page 42)

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PRESSED IN CANADA BY SPARTON RECORD DIVISION

Best Selling Sheet Music in U. S.

Tones are ranked in order of their current national selling importance at the sheet music lobber level.

	East Week	Weeks on Chart
1. THE BATTLE OF NEW ORLEANS (Warden)	. 1	8
2. KANSAS CITY (Fire)	. 3	6
3. PERSONALITY (Lloyd-Logan)	. 2	8
4. THE HAPPY ORGAN (Lowell)	. 9	13
5. DREAM LOVER (Fern-Progressive)	. 6	7
6. QUIET VILLAGE (Baxter-Wright)	. 8	11
7. LIPSTICK ON YOUR COLLAR (Joy)	. 7	2
8. LONELY BOY (Spanka)	-	2
9. KOOKIE, KOOKIE (LEND ME YOUR COMB) (Witmark)		3
10. 77 SUNSET STRIP (Witmark)	. 5	16
11. WATERLOO (Cedarwood)	. 4	2
12. WHAT A DIFF'RENCE A DAY MAKES (Marks)	-	1
13. HAWAIIAN WEDDING SONG (Pickwick)	. 12	28
14. M. T. A. (Atlantic)	. 14	2
15. SAY ONE FOR ME (Feist)	-	1

Best Selling Sheet Music in Britain

(for week ending July 18)

A cabled report from the Music Publishers' Association, Ltd., London. List is based upon their weekly survey of England's leading music dealers. American publishers in parenthesis.

Roujette-Mills (Milhs) Side Saddle-Mills (Mills) May You Always-Esses (Hecht, Lancaster It Doesn't Matter Any More-Monarch

Teenager in Love-West One (Rumbalero) Never Be Anyone Else But You-Dream Lover-Aldun (Progressive-Fern-

Goodbyr, Jimmy, Goodbyr-Bron (Kaallwond) Britle of New Orleans-Acuff-Rose

Personality-Leeds (Lloyd-Logan) Tradie-Henderson (Kassner)

I've Waited So Long-Pan-Musik (Lendy) A Fool Such as I-Lends (Miller)

(Spanka) Commodore-Imperial (Eric) Trampolina-Harvard (-)

Petite Fleur-Esses (Hill & Range) Chick-Henderson (-) Livin' Dell-World Wide (Maurice) Lipstick On Your Collar-Joy (Joy) Gigi-Chappell (Chappell) Come Softly to Me-Morris (Morris)

Best Selling Pop Records in Britain

(For week ending July 18)

Tirls Week	Printed thru the courtest of the "New Musical Express," Britain's Foremost Musical Publication.	Last Week
1. DREAM	LOVER-Bobby Darin (London)	1
1 BATTLE	OF NEW ORLEANS-Lounie Donegan (Pye)	3
3. A TREN	AGER IN LOVE-Marty White (Philips)	2
4. LIVING	DOLL-Cliff Richard (Columbia)	5
3 RIG HU	NK OF LOVE-Eins Prester (RCA)	
& ROULES	TE-Russ Conway (Columbia)	4
7. LIPSTIC	K ON YOUR COLLAR-Connie Frances (M-G-M)	
E PETER (GUNN-Duane Eddy (London)	6
P. PERSON	ALITY-Lloyd Price (HMV)	13
10. PERSON	ALITY-Anthony Newley (Decca)	6
11. A FOOL	SUCH AS I/I NEED YOUR LOVE TONIGHT-Elvis Presley (RCA	1) . 16
12. GOODB1	VE. JIMMY, GOODBYE (Ruby Murray (Columbia)	10.
13. SIDE SA	ADDLE-Russ Conway (Columbia)	12
14. (T'S LA	TE-Ricky Nelson (London)	14
IS. A TEEN	AGER IN LOVE-Craig Douglas (Top Rank)	16
15. I KNOW	V-Petry Como (RCA)	20
IT. I'VE W	AFTED SO LONG-Anthony Newley (Decca)	9
IS. MAY Y	OU ALWAYS-Joan Rogan (HMV)	15
19. THREE	STARS-Ruby Wright (Parlophone)	19
	OF A MAN-Frankis Vaughan (Philips)	
-		1

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Reviews of New Pop Records

Continued from page 40

44020-The chanter sings about a girl JIMMY RANCE who is so fine that he's gonna marry her ** The Young Years-NRC 034-Pretty flip, Band handles it well enough with a be the side, (Protone, ASCAP) and settle down. A good record with a ballad is highly treated by the singer with woral by Fleyd Schlottman. (Lingua-Musica, sound. (Longhorn, BMI)

* Love's Dream - Larry O'Keefe sells this bullad sweetly over a tropical backing. | * Little Things-Fair shout by Rance on It also features a descant by a chick in the a bluesy medium-beater. Side can pull some ROSCOE WEATHERS backing. (Longborn, BMI)

warm chorus and ork support. Side has a BMI) chance, if plugged, (Wonder, BMI)

pop and r.Ab. loot, (Wonder, BMI)

COMPAH TOWN'S FINEST

strictly instrumental. (True Blue, ASCAP)

and it provides a pleasant contrast to the Novelty effort has little to offer. Filp would

OOMPAH TOWN'S FINEST

AAA The Happy Blacksmith — FI.EAS.

AND PEASANT 4—A bright, upbest polks tenor eas. Pleasant dancing fare and some effort which starts with an intro from the jocks would find a programmable. (Protons, "Anvil Chorus." A danceable side which is ASCAP)

Interesting the side which is features antistying solos by a flute and a (Cordial, BMI)

AMA My First Rest Remance—Tony Box comes thru with an entitusiantic reading of the side which is ASCAP)

* Whistle Song-A shuffle rhythm affort (Cordial, Bhfi) ** Luxemboneger-This side is a waltr. with stope and unison vocal by male duo.

TONY BUTALA

** Look at Blue, Look at Her-TOPIC soci-Butala performs this driver with a lot

comes thru with an entirusiastic reading e a wild rocker arrangement and backles

TOMMY WILLIAMS

** My Dreum and My Prayer-Vict. ing by the warbler over standard support by the chorus and ork. Good side Over, BMI

wit Late Late Last Night-A rocker with a Latin beat in shouted brightly by William over okay bucking. (Virgo, BMI)

THE JAGUARS

*** Exit 6-EPIC 9325-Pretty leates mental is played in gutty style by the bey The side could get some juke loot, (Mei)

** Drive-In-The Jaguare turn in a lad able instrumental performance of a semi-rocker here. (Mellin, BMI)

THE FASCINATORS

*** Oh Rose Marie-CAPITOL 424 Interesting rocker, Lead chanter goes a narrative-type seg, but quickly revers stylised rocking chanting. (Justary, BMI

** Fried Chicken and Macarent-Roc with a novelty lyric. Side bounces all with well-marked beat and a refrain in the title phrase. (Roosevell, BMI)

ROY BROWN

*** Good Looking and Faxy, Jun-KING 5218-Knowing sound by Brown or a blues that tells of the charms of t pretty and smart chick. Nide can collect pay and r.Ab. loot (Los. BMI)

** Hard Luck Blues-Cat is really having a rough time according to the lyrics of medium-beat blues effort. Flip seems Be stronger side, (Blue-Ridge, BMI)

BOBBY FRY

* * * Richie-PLAYBACK 1111-A lister able instrumental performance by the Fir combo on a bright swinger. Good was (Cholly, BMI)

on this novelty. (Choliy, BMI)

Continued on page 4

** A Blue Chn Cha-PROTONE 111-An of feeling, as he sells about his best friend A DETROIT HIT AND SPREADING !!! BIG ON THE HOT 100 THE 1ST WEEK BO DIDDLEY checker 924

WATCH

checker 928

chess 1730

JILL COREY

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Reviews of New Pop Records

Continued from page 42

MODERATE SALES POTENTIAL

ANGELA DRAKE

routine rockaballad time is handled pleas- 700-Stomping rocker blues has Latin everantly by the gal. Thrush has a commercial tones. It features honking sax over poundsound. (Picz, ASCAP)

** Che Che Che Italiano-Tune uses a BMD few Italian pluruses tossed into the lyric, Otherwise, its mittine Latin material, employing a chorus with the ork behind the thrush. Fuir was, (Southern, ASCAP)

DONNIE WHITE

** Teen Age Blues-RIDGEWAY 713-White gives a fair performance on a coutine | * Louesome and Cold-Same comment. piece of material. (Ridgeway, BMI)

** Keep Saying You're Mine-Time has touches of "Singing the Blues," and White gives it a fair yo. Limited chances. (Ridgeway, BMI)

WILEY WALKER & GENE SULLIVAN ** Live and Let Live - SULLY 107- ** Walls of Love-His baby can't be sophical ballad effort by the pair. Violin tragedy. Slim potential here. (Sully, BMI) comes in for it share of crying, too. Moderate appeal. (Peer, BMI)

** When My Blue Moon-A medium beat THE LOMBARDO TWINS & COMBO tung with a message of optimism about the ** Arabian Drums-A 101-A rather exfuture. Side can do as well as the flip, citing and wild instrumental side featuring (Peer, BMI)

HENRY HAYES

** When I Wed-PICA 115-A rather ** Hog Grunt (Parts I & II)-ZEBRA ing thythm. Part Two is more of the same, but with a rhythmic variation. (Glad,

AL HIBBLER

** It Won't Be Easy-DECCA 30946-A warm new tune is handed a typical amouth Hibbler reading over a strong band arrangement, (Barton, ASCAP)

(Copur, BMI)

** Blue Train-SULLY 106-An echoey blues effort by Starr done to a shuffle ritsthm in the band, Material is much on the trite side, tho the performance is not bad. (Suffy, BMI)

Weepy sizel guitar sounds back this philo- found, and thereby hangs the tale of the

drums, a fem chorus and a driving beat.

Could get plays. (Dorvi, ASCAP)

** When You Look at Me-Same comment. (Dorvi, ASCAP)

A STATE OF THE PARTY OF THE PAR

KATTE LEE

** Buky, Did You Hear?-Specialty 8738 Kutle Lee sells this bluesy tone in fair fashion over interesting backing, (Wald,

** Hold Me Tight - Attractive salspao effort is handed a good go by the gal. (Vickers, ASCAP)

THE SABRES

** Tenderfoot - DIAL 102 - Rocker is driven home neatly by the combo on this wild instrumental, Good juke wax. (Chapt,

** Bounty Hunter-Another good Instrumental by the group, again played with a lot of spirit, (Chant, BMI)

ALAN BLACK

** Tren-Age Luffsby - RADAR 777-Okay barmonica work on a listensbis rockaballad, (Don-Dor & Instro, ASCAP)

** Scarlet Guia-Black plays attractive harmonica on this listenable effort. Time has an appealing melody, (Don-Dor & Sepe, ASCAP)

JERRY BENTY

** Without You - Willett 110 - A country-flavored item, using beens as well as strings in the bucking. Benry belts the ? lyric enthiniustically with chorus behind him, (Bourne, ASCAP)

** We're Gonna Have Love-An enthusiastic expression on love making the world go round. The chorus chants nicely behind the vocal. Instrumentation is primarily strings, blues-oriented in sound, (David,

THE VELVETONES

** Worried Over You-D 1072-Rocksballed is handled in okay fashion by the lead with an adequate group resist. Side also has r.Ah. appeal. (Glad, BMI)

Space Men-Novelty rocker tells of the group's plans to take a little trip to outer space and rock and soil on the planets, (Glad, BMI)

THE EMPALA SIX

** Travelin'-HLUE MOON 417-Instrumental rocker blies has the accent on senor sax and twangy guitars. Fair chances. (Cliff,

** Double Time - Rocker blues sides should pull some coin. (Cliff, BMI)

EDDIE THOMAS

** Truly, Truly, I Do-STEPHENY 1837 -A ballad, with a triplet figure in the arrangement. Thomas sings it with a big sound. (Marks, BMI)

** Eight Slow Freights-A train song, with the lover hopping a freight to reach his chick. Done with a beat and embusinem. (Marks, BMD)

FRANKIE EFANS AND

THE TOPNOTCHERS ** I'd Like to Start Again-NUGGET 1001-Attractive go on a rockaballad by Evans with complementary support from the Topeotchers, Side can move with exposite, (Longo & Oscar, BMI)

** Gotta Get Some Money-Rockshilly tune has countryish overtones. Evans gives the time a restful vocal. Dual-market aide. (Longo & Oscar, BMI)

RICHARD COLEMAN ** Summer Job - PRIMA 712 - Topical (Continued on page 47)

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FOR WEEK ENDING AUGUST 2

TITLE, Artist, Company, Record No. 2 2 WATERLOO, Stonewall Jackson, Columbia 41393..... 1 1 THE BATTLE OF NEW ORLEANS, Johnny Horton, Columbia 41339 ... 14 4 4 816 MIDNIGHT SPECIAL, Wilms Lee & Stoney Cooper, Hickory 1098 .. 10 5 5 9 TENNESSEE STUD, Eddy Arnold, RCA Victor 7542 6 7 SOMEBODY'S BACK IN TOWN, Wilburn Brothers, Desca 30871 11 6 10 11 CHASIN' A RAINBOW, Hank Snow, RCA Victor 7524 8 9 8 BLACK LAND FARMER, Frankle Miller, Standay 424 10 8 6 LONG BLACK VEIL, Lefty Frizzell, Columbia 41384

16 - WHO SHOT SAM, George Jones, Mercury 71464

23 - - 1 AIN'T NEVER, Webb Pierce, Decca 30923 11 12 23 CABIN IN THE HILLS, Lester Flatt and Earl Scrupps, Columbia 41389. 8

9 7 5 HOME, Jim Reeven, RCA Victor 7479

14 19 26 YOUR WILD LIFE'S GONNA GET YOU DOWN, Killy Wells Decce 30890. 17 - TEN THOUSAND DRUMS, Carl Smith, Columbia 41417.

21 - KATY TOO, Johnny Cash, Sun 321... 19 17 22 HALF-BREED, Marvin Rainwaler, M.G.M. 12803......

20 20 19 NIMETY-NIME YEARS, Bill Anderson, Decca 30914.

(20) 28 - COUNTRY GIRL, Faron Young, Capitol 4233

- GRIN AND BEAR IT, Jimmle Newman, M-G-M 12812

12 11 14 DRASSING THE RIVER, Ferlin Husky, Capital 4186.

- - PARTHERS, Jim Reeves, RCA Victor 7557

24 16 17 I'LL CATCH YOU WHEN YOU FALL, Charlie Walker, Columbia 41388.

- 29 30 HEARTS ARE LONELY, Phil Sullivan, Starday 437

- - I HEAR YOU TALKIN', Faron Young, Capitol 4733.....

- 27 18 YOU TAKE THE TABLE (I'LL TAKE THE CHAIRS). Bob Gallion, M-G-M 12777



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FOLK TALENT & TUNES

By BILL SACHS

Around the Horn Debby Kay, recently wed to make-up man Orran Brooks, is back from her honeymoon and in the middle of rehearsals for her vocal chores on Nat Nigberg's "Country America," currently prepping for syndication. . . . Jack Roberts and his Evergreen Drifters recently concluded a tour of the Pacific Northwest with Hank Thompson, Trek ended at Heiser's Shadow Lake Ballroom, near Seattle, operated by Roberts. He reports that Hank came within 40 paid admissions of tieing the alltime attendance record at the spot. Last Saturday (25) Roberts had Eddie Cochran, Liberty Records artist, as special guest at the ballroom. . . Pete Demours and Handy Fout, heard regularly on "Early Bird Jambaree" via WAVL, Apollo, Pa., recently waxed a pair of hymns for John Bava Records. They are to be included in a forth-

coming album.

The newly formed Las Vegas Records, piloted by Jack McFadden, has opened studios and offices at 2611 Connie Drive, North Sacramento, Calif. McFadden infos that his firm is scouting for new talent, especially fresh rock-a-billy group with its own material. At the moment the Las Vegas label is concentrating on the new Del Reeves release, "Johnny Appleseed" b.w. "Because You Love Me," which McFadden will send to deejays who write in. . . . Red Foley, Pat Boone, Ferlin Husky, Pee Wee King, Ernie Lee, Connie Hall and Rusty York are among the names slated to appear at the Annual Berea, Ky., Homecoming Celebration August 17-19. The final day is being designated as Jimmie Skinner Day, with the Mercury Record artist slated to head up the program.

The Seventh Annual Country Music Festival held recently by the Indiana Association of Country Musicians and Entertainers at the News-Sentinal Outdoor Theater in Franke Park, Fort Wayne, Ind. attracted an overflowing crowd of country music lovers. Joyce Miller, of Fort Wayne, was crowned Miss Country Music of 1959. Contests were held in the various age brackets, with the winners, Bobby Hensley, Marian Groh, Robert Dietrich, Lavinia Miles, Robert Underwood and Marcella Cunningham, being rewarded with a trip to Nashville and "Grand Ole Opry." Among the pros who entertained at the event were Charles (Smokey) Montgomery, emsee: Paul Remakhis' Melody Rangers, Charlie Walters' Trall Riders, Ray Kizer's Country Gentlemen, Billy Nix's Country Younguns, Joe Taylor's Indiana Redhirds, Gene Dennis' Midwesterners and Bob Richards and the Stewart Brothers.

It's still in again out again Finnegan with the Hank Thompson band. The other day we had word from Thompson beadquarters that Hank was re-forming his Brazos Valley Boys aggregation and that Bobby White, for a number of years steel guitarist with the Thompson crew, would be included in the new personnel. Now comes word from Jim Halsey, Thompson's personal manager, to the effect that White will not be with the new Thompson combo, as originally announced, but will continue to tour on his own with his Bob-O-Links aggregation. Halsey reports further that Billy

Gray, road manager, leader and top arranger with Thompson since 1950, returns to the Thompson fold in the same capacity August 1.

Cathle Taylor, who began her singing career in the San Francisco Bay area before moving to Hollywood several months ago, has signed a five-year recording pact with Capitol Records and cuts her first session in two weeks. Cathie recently guested with Tennessee Ernie Ford on the latter's Ford Motors TV show. . . . Betty Ramsay, 19-year-old Dallas thrush. has been signed to a recording pact by Fred Stryker, head of Fairway Music, Hollywood, with her first session skedded for early fall. Charles Wright, Dallas agent, has commissioned Cindy Walker to write special material for the new discovery.

"Louisiana Hayride," Shreveport, with Johnny Horton as headliner, appeared Saturday (25) on the Cowboy Reunion Grounds in Stamford, Tex., under sponsorship of the local Junior Chamber of Commerce, with the promotion handled by Jay Thompson, of KOWT. . . . Junie Lou and Norm Kelly, of WAVL, Apollo, Pa., trekked up to Niagara Falls, N. Y., recently to appear as guests on Rambling Lou's show over WJJL. Junie Lou recently cut a session for Process Records and with Kelly waxed a series of tunes, including four religious numbers, for John Baya Records to be issued in album form.

Bandera Records has just re leased Betty Foley's new one, "Old Moon" b/w "Magic Love." Betty recently signed with Top Talent, Inc., Springfield, Mo., and will shortly join the cast of "Jubilee, U.S.A.," which features her dad, Red Foley. . . . Eddy Arnold is in the driver's seat this Saturday (1) at "Jubilee U.S.A.," Springfield, Mo., with a guest line-up headed by Little Jimmy Dickens. ... Appearing last week in behalf of his NBC radio sponsor at the National Poultry & Hatcherymen's Federation Convention in St. Louis, Red Foley hosted at the Hess & Clark exhibit, with four of his Jubilee Promenaders square-dance girls serving as hostesses. Crossroads - RadiOzark veep John Mahaffey and publicity cat Don Richardson were along.

"It Is So Strange," second selection on the No. 2 side of Elvis Presley's new album, "A Date With Elvis," was written by Faron Young. Latter returned to Nashville last week from a string of Western dates which wound up at the annual rodeo and rodeo breakfast at Colorado Springs, Colo., July 14. Hubert Long, Young's personal manager, still has available to deejays samples of Faron's new Capitol release, "Country Girl," written by Roy Drusky, also a member of the Long talent stable. Long's address is 616 Exchange Building, Nashville. . . . Comic Bob (Luke) Jones recently did a guest appearance on Don Owens' TV show over WITG, Washington. . . . Jack Perry, recently released from the Air Force, is playing rhythm guitar with Mel Price and the Santa Fe Rangers based in Easton, Md. Perry was formerly sideman with Bill Monroe and Stony Cooper. . . . Mel Price and his unit play the Old Soldiers' Picnic at Shade Gap, Pa., July 29-30.



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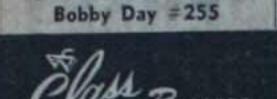
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Decca Highlights

The Decca pop .elease is highlighted by a de luxe three-LP package titled 'The Gershwin Years," by George Rassman, which contains a complete chronicle of Gershwin music. Another highlight is "The Ernest Tubb Story," a musical biog of the country singer, with new recordings of his biggest hits.

Other new Decca packages contain recordings by the Four Aces, Kitty Wells, Jesse Crawford, Al Hibbler, Roberta Sherwood, Carmen Cavallaro, Jan Garber, Rafael Mendez, Brenda Lee, the Ray Charles Singers, Wayne King, Burl Ives, Jimmy Durante, Webb Pierce, Ethel Smith, Red Foley, Lenny Dee, Warren Covington and George

On the Gold label front, Decca will release five new sets, four of Irmagard Seefried; baritone, Diet- current stereo LP line. ich Fishcer-Dieskau, and tenor Ernst Haefliger.

Coral packages in the fall release are by Les Brown. Teddi . Continued from page 2 King, Pete Fountain, Marguerite Piazza, Art Lund, Charles Bud Dant, Billy Williams, George Roumanis, Mary Ann McCall, Dick

use, including, in the case of Jacobs, Dick Noel, Leith Stevens, Decea, a series of revolving electric Teresa Brewer, Liberace, Eddie displays containing mounted color Ballantine, Keefe Brasselle, the transparencies of album covers. Three Stooges and the Newport Coral, which has built its cam- Youth Band. On Brunswick, there paign around a rocket "Explorer are sets by Red Nichols and the 22" theme, has mobile rocket dis- Five Pennies and the late Sidney

The Indie Front

The Urania release is featuring four classical and five pop albums, plus a special new stereo sampler of jazz and classical material. Urania is also bowing its low-price Avon label with a recording of selections from "My Fair Lady." Featured in the Urania release are the Fletcher Henderson All-Stars, with Rex Stewart; the Piccadilly Trio. with Jerry Shard; Sam Makia and his Hawaiians, Jo Courtin and his accordion, and Casey Anderson.

Everest, meanwhile, is issuing seven classical and one semi-classical, and eight pop LP's in its fall release. Ralph Young. Eddie Foy. (1 the Coquettes, and Russ Morgan are among the featured artists. There is also a special original-cast cutting of the Mike Todd production of Johann Strauss' "A Night In Venice."

Stereo-CO-Craft, another label which were recorded in America, in the Decca distribution fold, ori-The foreign-recorded set, is a de ginally started as a strictly stereo luxe four-LP package of Bach's "St. label in November of last year. (18) Matthew Passion," the first stereo Now the label is succumbing to release in the firm's vaunted Ar- demand from the field and releaschives series. This features soprano ing monaural versions of four of its

Greer Named

Greer is a veteran in the pubnearly two decades. To accept the exec post in he Dot organization, Greer dissolved his independent public relations firm, the Norman Greer Company which represented alities. The firm for the past four years had independently repre- (20) 27 - THIS I SWEAR, Skyliners, Calico 106..... sented Dot Records. Greer Com-Dot artists as Pat Boone, Billy Vaughn, Louis Prima Keely Smith, (2) - - - LAVENDER BLUE, Sammy Turner, Big Top 3016 and Mamie Van Doren.

Prior to forming his own firm, (21) Greer for seven years was a partner in the Foladare, Greer & Associ- (24) 22 28 24 TALLAHASSE LASSIE, Freddy Cennon, Swan 4031. ates flackery. He started his career with Alan Gordon & Associates. During the war he served with the Air Force as public lations and press information specialist.

Greer's appointmen at Dot is (28) effective immediately. He will report directly to prexy Randy Wood. His first major project will be launching Dot's "Billy Vaughn (30) month," an all-out promotion similar to the recent Pat Boone drive.

Merc Staging

· Continued from page 2

from 60th; and Sil Austin's "Danny Boy" has gone from 71st to 69th. Benton's "With All My Heart," after a run on the charts, has moved off. Sarah Vaughan's "Broken Hearted Melody" has moved up strongly, from 99th to 70th. In addition, the disk is a

New Mercury disk on the pop chart is George Jones' "Who Shot Sam," which just moved into the 15 Most Recorded Tunes of all times bottom of the list. This incidentally, is the second platter by Jones. originally a country artist, to make the pop listing

> The spread, incidentally, extends into the country and rhythm and blues fields. In the c.&w. category, Jones is represented by "White Lightning," now in its 19th week, and his newer "Who Shot Sam;" In r,&b. both the Dinah Washington and Benton disks are selling strongly.

FOR WEEK ENDING AUGUST 2

TITLE, Artist, Company, Record No. 7 6 11 THERE GOES MY BARY, Driffers, Atlantic 2025..... 1 1 1 PERSONALITY, Lloyd Price, ABC-Paramount 10018 7 25 - WHAT'D & SAY, Rey Charles, Atlantic 2031.... WHAT A DIFF RENCE A DAY MAKES. Dinah Washington, Mercury 71435 5 5 10 THERE IS SOMETHING ON YOUR MIND, Johnny Horton, Columbia 41339 11 6 3 3 I ONLY MAYE EYES FOR YOU, Flamingos, End 1046. 8 8 E LONELY BOY, Paul Anka, ABC-Paramount 10022.

12 23 21 I'LL BE SATISFIED, Jackie Wilson, Brunnwick 55136

9 4 5 THE BATTLE OF NEW ORLEANS, Johnny Horton, Columbia 41339 ... 11 17 - THANK YOU PRESTY BABY, Brook Benton, Mercury 71479

11 15 22 WATERLOO, Stonewall Jackson, Columbia 41393 15 10 14 LIPSTICK ON YOUR COLLAR, Connie Francis, M.G.M. 12793.

20 30 25 SINCE YOU'VE BEEN GONE, Clyde McPhatter, Atlantic 2028 13 27 - ONLY SIXTEEN, Sam Cooke, Keen 2022

16 9 12 JUST KEEP IT UP, Dee Clark, Abner 1026

a number of top showbiz person- (1) - - - TiGER, Fabian, Chancellor 1037......

- - FORTY MILES OF BAD ROAD, Duane Eddy, Jamie 1126.

as copywriter and publicist in 1942 (25) 28 - LIKE YOUNG, Andre Previn & David Rose, M.G.M. 12792...... - - HOMA LISA, Carl Mano, Phillips International 3539.

> - - FRANKIE, Connie Francis, M-G-M 12793..... - - A BIG HUNE O' LOVE, Elvis Presley, REA Victor 7600

19 20 29 BACK IN THE U.S.A., Chuck Berry, Chess 1729. 26 -- BOBBY SOX TO STOCKINGS, Frankie Avaion, Chanceller 1036

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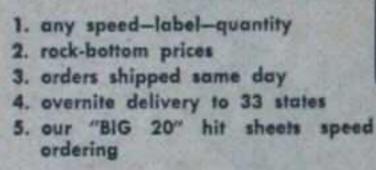
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· Reviews of New Pop Records

· Continued from page 44

tale anough vocal by Caleman. Some colo ** Ding-a-Li possible, (Diana, ASCAP)

* stockin' Ruckin' - Rocker tolla of downer at the weekly hop in stocking feet. Moderate appeals (Duana, ASCAP)

THE COMPANIONS ## Why, Ok Why, Baby-BROOK'S 100-

Sam socal on a Latin-tinged rocker. Fair chances. (Danco, BMI)

** I Didn't Know-Okay treatment of a rockaballad. Potential appears similar to than of Hip. (Danco, HMI)

THE VALQUINS

** Falling Star-GAIRTY 161-A rocksballed with conventional triplet figure. Lead singer and the group do a good job in relaxed style. (Glen Ray, BMI)

* Mr Dear-Lack of definition in the recording sound pin this one at a disadvantage, Glen Ruy, BMD

C&W Charts . . .

SANDY HAIRED STRANGER

(terrif tune by)

AD RECORDS (ARDCO)

Smashing to the top!

Note correct record number-Vista F 339

VISTA RECORDS



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"I LOCKED AT HEAVEN"

MOM Record #K 12-814

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THREE BRAND NEW RELEASES "STOP THESE TEARDROPS"

"YES, I'VE BEEN CRYING" Duke #307 "SOMEONE WATCHES"

"YOU DONE WHAT THE DOCTOR COULDN'T DO" "IN THE GARDEN"

"THE GARDEN OF LOVE" PEACOCK RECORDS, INC. 2019 Erastus St. Houston 24, Tex.

THE PERSON OF TH

** Ding-a-Ling-a-Ling - OKEH 7120 -Peppy rocker is handed a snappy reading by the boys over standard backing. (I'me,

* The Cling-The Troys sing this in listenable fashion. (Fine, ASCAP)

** Full Moon Above-BLUE MOON 414 -Fair group vocal on a rockaballad, Soft lead voice is adequately backed. Some coin possible (Cliff, 8MI)

* Rockin' Baby-50-so vocal on a rocker. Flip sppears stronger. (Cliff, BMI)

The following records, also reviewed by The Billboard music staff, were rated one star.

JEANNIE ALLEN: I Really Lors You Nobody to Love Me-Mala 401

THE BOPPERS: 99 Chicks (Parts 1 & 2)-Cha Cha 701

BRAGA SISTERS: Little Girl Blue/Thirty - Yards of Pettleout-Feland \$568

THE DIXIE PLAYBOYS: HI-Miss The Grasshopper Hop-Hopperco 1

THE FOUR IMPERIALS: Valley of Tears/ Time Out-Dial 101

GEORGE KAMINSKI: Lollypop Love/ Bubble-Gum Bop-Most 715

RAY KRENEKI Red Bird Hill Houston Polks-Dart 104

Country & Western

RUSTY & DOUG

*** I Like You - HICKORY 1101 -The vocal pair do a bouncy, novelty side Perofemance and the material has some charm. (Acuff-Rose, BMI)

*** Dancing Shoes - The duo, with Wiley Barkdull, develop an unusually good song. Effect is bluesy and sad, but has far more imagination than ordinary weepers. (Acuff-Rose, BMI)

*** Yes, Indeed - LEO 784 - Exclamation of love is shouted in a traditional framework by Johnson. Arrist has a good sound. (Starday, BMI)

** A Memory of Mother - Tender tribute to mother is read with appeal by the artist. Choice side for traditional faux. (Starday, BMI)

BILL LEATHERWOOD

** Call Me Lucky-J.C.D. 103-Country medium beater is done in traditional style. by Leatherwood who has a real pleader. technique, Coin possible. (Lowery, BMI)

*** Prettiest Baby to Town-Country blues-rocket is given a rhythmic go by the artist over plucked string backing. Also a salable liem. (Lowery, BMI)

GINGER CALLAHAN

** All the Answers - CULLMAN 6414 -Ginger Callahan sells this country novelty neatly over a gang sing vocal by the group. Rhythm is in hoe-down style, (Caylord,

** Notice Me - A weeper is handled in touching fashion by the thrush, as she explains how much she still loves her man. (Gaylord, BMI)

JIM HADLEY

** Hooky Took Girl - BUDDY 115 -Pleasant changing of a weeper with a meatage: "Stay away from this chick." For c.&w. deejays. (American, BMI)

** Foolish Ways - Another weeper with a moral. The theme is that she numbed down their castle with her sinful ways, but he wants to rebuild it. In the traditional style. (American, BMI)

THE WELCH BROTHERS

** Thoughts of the Past - BO-KAY 105 - A weeper. Tempo is laisurely and refexed. Style is in the traditional groove.

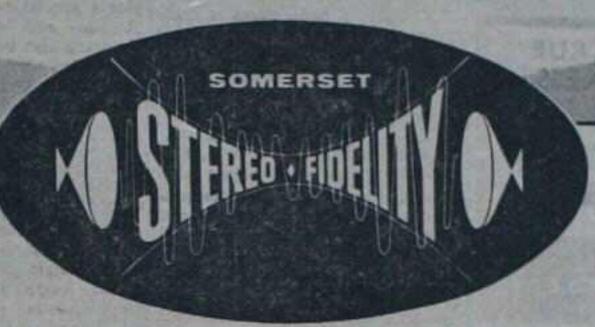
** Blue Eyes and Golden Curis - Infectious rhythm and fast tempo murk this one in contrast to flip. (Boquet, BMI)

DELL SHIRELY & JOE BROWN

** Cliff's Rocket - LOGAN 3113 -Instrumental is blues - oriented, Initially unes strings only, but horns enter midway. Sound is not sharp enough. (Gaylord, BMI)

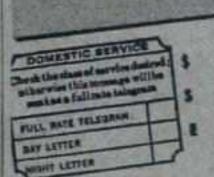
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know that . . .



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Excellent chanting, (Planemar, BM1)

*** Touch Me Lord Jesus - NASH-

BORO 644 - A lovely reading of the

gospel soulfully with excellent support from

the choir. Side should go well. (Excel-

1796 - Warm reading of a medium-beat

*** This Old Building - Slow gospel in

delivered with aincerity by the aloo. Hymn is stating everyone has to come to the end

CLARENCE FOUNTAIN & THE ORIGI-

*** Great Camp Meeting - GOS-PEL 1027 - This side starts off in slow

tempo with the lead registering deep emo-

tion in his recitative-styled delivery. Solid.

spirit is on Fountain and the Boys, as

they give an emotion-packed reading. Excel-

** Jesus Hear My Flex - NASHBORO

645 - Emotional rendition of a slow-

paced gospel by the group, Levers of spiri-

tunts will find this a pleasing side. (Excel-

Goody Store

them in the camera business. As

far as jewelry is concerned, we in-

tend to compete with the jewelry

boys who stock records down on

ground floor will be given over to

audio equipment, cameras and jew-

elry, with records occupying the

entire basement area. Webb &

about \$250,000 into readying

the area for Goody. Goody himself.

estimates that the firm has

ploughed an equal amount into

in the face of Goody's recent pe-

tition for an arrangement under

"Frankly, most of the \$250,000

was committed or spent before all

plained. "We are closing out our

49th Street Annex Store and mov-

new store. We are also removing

a lot of product from the main

debts to secured creditors as about 80 per cent complete, with

the balance of indebtedness now

second week in September.

records than ever."

49th Street store to the east side."

How was all this accomplished

preparing the store for opening.

lent for deepays looking for this material.

NAL FIVE BLIND BOYS

for this market. (Savoy, BM1)

SONS OF JEHOVAH

lorec, BMI)

ANGELIC GOSPEL SINGERS

serves exposure.

forec, BMI)



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Reviews of New Pop Records

** Paper-Wad Kid - Interesting side | *** I Got a New Home - In temper with a nestalgic feeling of the style of many this contrasts with flip, being much slower. years ago. I write has novelty value, (Gay- Beat is nevertheless a swinging, reliated one, lord, BMI)

TOMMY DURDEN

** The Bee - D 1076 - Side is talkedsong by the artist. It tells about a bee who might like. (Glad, BMI)

** Deep in the Heart of a Fool - Countryish ballad is given a warm reading by Durden over placked string backing. Mod- - Unbilled fem lead residers the traditional the set for free and a 5 per cent erate appeal, (Starrite, BMD)

CHARLIE PARKER

** He Mine Alone - LOGAN 3116 -Pleader country ballad is given a hill vocal REVEREND CLEOPHUS ROBINSON A by Parker. Traditional fant will like. (Gay- JOSEPHINE JAMES lord, BMD

* 1 Bowed My Head and Cried - gospel song about a sinker who has changed Mountain sound by the artist on a weeper. It's wicked ways. A strong side for the Side should move as well as the flip, market, (Lion, BM1) (Gartord, BMI)

JIM HADLEY

** My Broken Heart - BUDDY 116 - this sort should find it to their liking. The chanter sings this weeper in fair fash- (Lion, BMI) ion, (Fiesta, BMI)

Wanted - Hadley sings the weeper pleasantly. (TNT, BMI)

The following records, also reviewed by The Billboard music staff, were rated one star,

More Than Ever-Logan 3117

JOHNNIE HARGETT: Please Tell Me/ Teardrope to the Snow-Cherry 1002 (Planemar, BMI)

SHENANDOAR VALLEY RANGERS: Seiflish Heart/Sugar Doll-Arc 4449

Rhythm & Blues

MUDDY WATERS

** Take the Bliter With the Sweet - Like the flip, this can prove a lare to CHESS 1733 - Modely sings a song of lovers of apiritual fare, (Escellerec, BMI) Ioneliness. It's emotion-packed, full of primitive, traditional blues feeling. Backing is guitar and harmonica. Fine wax. (Arc.

*** She's Into Something - In contrast . Continued from page 3 to the flip, this has a staccato, bouncy type of raythm. Lovers of true blues will dig it. Tempo has a Latin touch. (Arc.

LIGHTNIN' SLIM

*** Lightnin's Troubles - EXCELLO 14th Street." 2160-Harmonics and guitar blend on this story of the artist's troubles, which he tells with a lot of pathos. A good side by the blues vet, (Excellurer, BMI)

*** Sweet Little Woman - The blues singer sells this well known tale about a fine lime woman who treats him right, it is Knapp, realtors who operate the sure to get Southern juke loot. (Excellerec, building, are believed to have put

EARL BOSTIC ORK.

*** Feeling Cool - KING 5229 -Imaginarive instrumental, with Bostie's usual fine alto work. Plenty of beat and flavor here for the fans, (Martin-Rose,

*** Who Cares - Instrumental which Chapter XI of the Bankruptcy Act? contrasts sharply with flip in its mood. The alto horn develops the theme, with interesting side effects by drums, organ, etc.

The following secords, also reviewed by The Billboard music staff, were

THE MANHATTANS: Ebb Tide (Parts 1 & 21-King 5228

THE FAMOUS DAVIS SISTERS *** We Need Power - SAVOY 4124 -Side starts right off with a rollicking pace, and maintains itself throout. Lead is supported by fine chorus work. A fine

side. (Planemar, BMI)

\$2.47-\$3.10-\$3.71

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Free Strips

Warner Bros.

various WB stocking plans. Depending on the number of WB sterco monaural records ordered.

The Warner Bros. fall plan involves a 10 per cent bonus for every order of 100 or 200 stereo and monaural records purchased. And WB offers the dealer delayed hilling. If he orders 200 stereo and helped win a baseball game. Country jocks pretty bymn makes this one of the best of monaural LP's be gets the bonus ferings in this field in a whole. Side de plus the demonstrator set at half price. If the dealer orders 300 *** Yes! Nobody Knows My Troubles Merco and monaural LP's he gets bonus. On reorder: the dealer getsbonus merch indi. equal to 10 per

Warner Bros. has entered into the accessories business, with needles and wire racks (made by *** Fire is My Bones - PEACOCK Secbro) to help their salesmen and distributor salesmen rack up some extra orders. With the needle line and the stereo demonstrator, WB has a foot in the do in the phono business in a quiet way.

In presenting its fall program, of their journey of life. Devotees of WB used an hour-long film which

Pictures and then the start of WB Records. Film featured covers of all albums plus musical tracks from each. It was enthusiastically received by the distributors and will be used by distributors for dealer

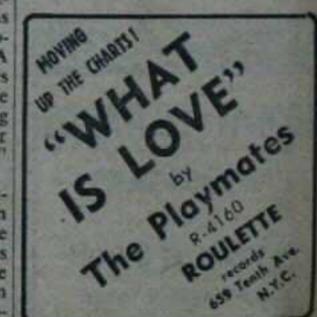
At the meet were prexy Jim Conkling, sales chief Hal Cook, publicity head Joel Friedman, and all East Coast execs of the company. Meeting, which lasted two days, included a banquet and show for all the visting firemen.



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cent of reorder purchase.

described the formation of WB

Sholes-Atkins Continued from page 3

good reaction. "Furry Murray," by

the Trade Winds, is also doing well. Sholes notes that approximately AL AND JIM: Rock-n-Billy-Musle/ ** Sit Down and Rest a Walle - The 50 per cent of the RCA Victor best-selling singles were produced by Chet Atkins who heads up the diskery's Nashville a.&r. operation. and whose relationship with Sholes extends back to the heyday of the country field. Atkins now has under his jurisdiction more artists than any individual a.&r. man on the label.

Atkins, who also does the arrangements and sometimes plays on *** Walting for Me - Mederate-paced his own dates, cut three of the seven RCA Victor sides on the "Hot 100" chart this week and played guitar on the two Presley sides, which were cut by Sholes. The Browns, Robinson and Arnold disks were sliced by Atkins. He also records Locklin, Gibson and Johnny and ords, so we figure we will fight lack.

Commenting on the current folkcountry trend in the pop field, as epitomized by such artists as Columbia's Johnny Horton and RCA Victor's Jimmy Driftwood, Sholes In the new store, the entire pointed up what he considered the advisability of broadening the song material to include other than war themes. Arnold's "Tennessee Stud" is an example.

Interesting anecdote in connection with the Browns is that when Sholes acquired these artists, he also acquired all their previous masters - just as he had done when he acquired Presley and Jim Reeves - in order to avoid the appearance of masters which would compete with the RCA Victor

Tops Conclave the trouble started," Goody ex- . Continued from page 3

250 albums. Tops execs hosting ing the inventory from there to the its visitors included prexy Doshay, sales veepees Bob Blythe and Ira Moss, artists and repertoire director Dave Pell and promotion chief Goody added that retirement of his George Sherlock. District sales managers attending included Phil Goldberg (Southern division), Fred Levi (North Central division), less than \$100,000. A Goody plan Ray Brockman (Eastern division), for an arrangement which was Ralph Gould (New York metropolischeduled to be submitted early tan), Archie Nussbaum, and buying this month will be presented the office manager, Sam Strenger.

Doshay told the assembly that Told that many dealers across the Tops intends to continue concencountry had inquired as to "how trating on retail record stores during the coming months, confident Goody could do it?" (open the that this level of the business will new store), Goody exclaimed: "It is done, signed, sealed and deliverap ever increasing profits for the ered, that's all. We'll open the firm. "This fall," Doshay said, we intend to stress quality on our doors on August 17, blow some album pressings for we feel that we trumpets and we'll be in business. have for \$1.49 as fine an album, and believe me it will be a help to the creditors and to us because fidelity-wise, as well as materialwith this store we'll sell a lot more wise, as any package that the majors sell for \$3.98 and \$4.98.

CANARIES SEEK BEAUTY TITLE

WASHINGTON - The WWDC annual beauty contest here has produced the customary plethora of musically minded contestants. Out of 40 original entries in the Miss District of Columbia contest, 16 were singers. Miss District of Columbia will represent the Capital at the Miss America pageant at Atlantic City in September for a crack at the Miss America title.

Semi-final judgings will be held at the Carter Barron outdoor theater here. The fledgling talent will have a chance to see and hear some top professional talent during the judgings, which precede regular performances at the theater. Unhappily for some of the teen - age aficionados among the contestants, their tryout dates will miss contact with the appearance of the fabulous Fabian, who holds forth the first week in September at the Carter Barron.

Nathan Returns

Continued from page 3

Glover will ankle King nor where he will go. Nathan said that announcement will come thru Jack Pearl, King's legal counsel and v.-p.

Bass, originally with Black and White in 1945 an since that time with Savoy and with King eight years, told The Billboard he has no definite plans for the future. He will head for New York for a vacation this week. He stated that he will continue to own half of Armo Music, a subsidiary of Lois Music, King's principal BMI firm. Armo has copyrights on "Kansas City" and "Dedicated to the One I Love."



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Programs Set For 1st Hub Jazz Fiesta

BOSTON - The program for Boston's first jazz festival, to be held at Fenway Baseball park August, 21 thru 23, has been announced by George Wein, Storyville operator and director of the event. There will be three evening concerts at 8 p.m. These are:

Friday, August 21, All-Star Group with Jimmy Rushing, Buck Clayton, Vic Dickenson, Bud Freeman, and Pee Wee Russell; Ray Charles, the Dukes of Dixieland, and others.

ern Jazz Quartet, Herb Pomeroy others.

SEVEN MORE JOIN Palitz Exits LABEL PARADE

NEW YORK - Seven new labels joined the label parade during the last wack. Here are the names and addresses of the newcomers:

Altair Records, 3020 Victoria Ave., Cincinnati 8; Avior Records, 3020 Victoria Ave., Cincinnati 8; Cawthorne Records, 4767 Maffitt Ave., St. Louis; De-Ada Records, 322 4th Ave., Chula Vista, Calif.; Dreem Records, 8504 N. 29th St., Omaha: Piper Platters, Temple City, Calif.; Preferred Records, care of Bregman, Vocco & Conn. 1650 Broadway, New York.

orchestra, Horace Silver, Sarah Vaughan and others.

Sunday, August 23, Chris Con-Thelonius Monk, Dakota Staton nors, Duke Ellington orchestra, Dizzy Gillespie Quintet, the Jazz Saturday, August 22, Dave Bru- Messengers with Art Blakey, Oscar beck, Eddie Condon, All-Stars, Roy Peterson, Big Miller, Jimmy Smith Eldridge, Coleman Hawkins, Mod- Trio, Dinah Washington and

Jubilee Slot

NEW YORK-Morty Palitz has wound up his association with Jubilee Records. He is now negotiating for an outside producer deal with one of the larger record firms and expects to conclude the arrangements shortly. It is understood that a number of former Jubilee artists will go with Palitz to his new label.

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> WHAT'S IT GOT? Just about everything you'd like to get into your Top Record Sheet. Each edition covers the latest list of the most popular records, THE HOT 100 . plus Best-Selling Pap LP's . . . Jazz Albums . Classical Albums . . . the top C & W Records . . . and the Best of the Newest Releases. It's handsomely done in 4-page booklet style (about 61/2 x 81/2 per page), in colored link on a calored stock . . . it's a neat, clean, well-printed professional job you and your station will be proud of.

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THE BILLBOARD

JULY 27, 1959

EARLY U. S., CANADIAN FAIRS SET STRONG PACE

Saskatoon Ex Sees New Set Of Records

SASKATOON, Sask .- The Saskatoon Exhibition, as of Friday (24), was eyeing new records in all departments. Total attendance to that point was 8 per cent ahead of last year and S. N. MacEachern, manager, predicted Friday and Saturday would set new records at the gate, grandstand and midway.

Fair had the biggest one-day crowd in its 74-year history when 34,000 came out for the combined citizens-farmers' day on Thursday. Wednesday the crowd was off somewhat due to the appearance of Queen Elizabeth in Saskatoon, which outdrew the fair.

Only segment that was off was the Barnes-Carruthers night show. but this was down only slightly and was expected to pick up this loss Friday and Saturday evenings. MacEachern said the show was exceptionally well received. Parimutuel running races in the afternoon were drawing strong crowds.

Only weather to mar an otherwise good week was rain in the morning and early afternoon on Tuesday. Otherwise, the weather was warm with a cool breeze.

Royal American Shows were doing good business with rides and show up close to 12 per cent.

Anglo-Rotor Has Ride at Paragon

NANTASKET BEACH, Mass. is for six years. -Harry G. Parker, American The company paid the city 7 per It was reported previously that creased to \$20,000 from \$10,000. Paragon had bought the ride from It also was announced that park Rotor.



ATWOOD OLSON, co-manager of the Minneapolis Municipal Auditorium, is president of the International Association of Auditorium Managers and will preside at the IAAM convention in Atlanta Wednesday (29) thru Saturday

Pleasure Beach **Extends Contract** With Bridgeport

BRIDGEPORT, Conn. - Extension of a lease for the city-owned Pleasure Beach has been signed by the city and the Pleasure Beach Operating Company. The original lease was signed last year and was to run five years, and the extension

manager for the Anglo-Rotor Cor- cent of the gross, or \$17,700, last poration, of London, said here that year. It is to pay 8 per cent this the Rotor at Paragon Park belongs year, 9 per .ent in 1960 and 10 to the Anglo-Rotor Corporation per cent thereafter. The minimum and is here on a concession basis, guarantee to the city has been in-

Ernest Hoffmeister. Parker said Manager Frank Sonshine has signed Hoffmister enters only as the re- with the Teamsters' Union, which ceiver of a royalty from Anglo- represents 25 employees at the park.

Peoria Fair Gets Dry Run, Pulls 78,401

PEORIA, III. - The Peoria County Fair, long a traget for rain in various doses, this year had what was called a practically rain-free run and as a result scored big at the outside gates.

The five-day fair, which wound up Sunday (19), drew a total of 78,401 at the 75 and 25-cent entrances. This compared with the 60,000 who came out during the shower-soaked 1958 event.

The fair operates with a free grandstand and, according to Robert Park, in his third year as secretary, the Barnes-Carrothers revue clicked big the first three nights. Also popular were the queen contest finals on Saturday plus localproduced entertainment, and Sunday's midget races and musical concerts.

One of the strongest segments money-wise was the midway brought in by Don Franklin Shows, which racked up a whopping gross. Total ride and show income was up over 30 per cent from last year, aided by a Bubble Bounce, Turnpike, Round-Up and Paratrooper. As a result, Franklin was awarded the contract for 1960 before leaving this city.

Run is scheduled for a week later next year, operating July 20-24, Park announced.

Brandon Ex To Spend 60G

BRANDON, Man .- The \$60,-000 renovation program of the The Milwaukee stand (15-17) Thursday (16) began with a UPC out the grounds.



TOMMY FUZZELL (left), longtime fun zone operator, was recently honored by three Little Rock church groups for his generosity to orphans and received a plaque from Bill Hood, on behalf of the religious organizations. Fuzzell, who left the road 10 years ago to operate rides and concessions at Little Rock War Memorial Park, has annually been providing a free ride day for the parentless youngsters. This year 160 moppets were his guests and enjoyed 2,700 free rides. Prior to operating the park, Fuzzell toured Fuzzell's Greater Shows in the Midwest and South.

BARABOO, KOHLER BIG FOR CRISTIANI

Bros. Circus played to moderately cess. good attendance for three days at Wednesday (15) afternoon's Milwaukee and to better crowds in house was light, but the night was Kohler and Baraboo.

Brandon Provincial Exhibition's was under Jaycee auspices for the performance to a full house in the buildings and facilities is expected second year and this time the lot morning. Then came a three-quarto begin this fall. Sewer and water was at the County Stadium, home ter afternoon and a near-full night facilities will be expanded and of the Braves. Last year it ap- Friday wound it up with a light power lines will be installed thru- peared at the State fairgrounds, afternoon and three-quarter house Expressway construction work

KOHLER, Wis. - Cristiani | around the stadium hampered ac-

three-quarters, the show reported. (Cantinued on page 60)

Auditorium Managers Head for Atlanta Conclave

ATLANTA-Managers of more than 75 of the nation's leading arenas, exhibition halls and auditoriums will convene here Wednesday (29) thru Saturday (1) for the annual convention of the International Association of Auditorium Managers.

Hosting the group will be the Atlanta Municipal Auditorium and its manager, Harry Niebruegge. Sessions and convention headquarters are to be at the Dinkler-Plaza Hotel. Charles McElravy is the executive secretary of the association.

Niebruegge has prepared a program heavy on discussions of practical questions of big-building management, Topics among the many to be considered include:

Advance ticket sales, convention solicitation, chair handling and storage, building manager's public relations thru civic projects, concession facts and figures, extra fees for extra services, manager's civic responsibility, perseat and per-square-foot unit rental rates, and summer activities for auditoriums.

More topics are interchange of air-conditioning and ice rink equipment, tourist attractions during the summer, emergency power equipment, union labor problems and solutions, new revenue sources, overtime pay for employees, IAAM questionnaires and publications and show promotions by professionals vs. local promotion offices.

IAAM sessions Wednesday morning will be devoted to meetings by geographical districts and of the board of directors. The conventioners will split into six-panel discussion groups each for three hours in the afternoon.

Wednesday evening managers, exhibitors and their families will be guests of "Holiday on Ice" for a dinner at the Standard Town and Country Club.

Thursday's meeting will get under way at 9 a.m. with reports of the standing committees. American Seating Company will be the host for lunch. In the afternoon, buses will take the group to see Stone Mountain and the Grant Park Cyclorama, Prior to the dinner hour, IAAM will be guests of the Pepsi-Cola Company at a party.

That evening (30), the group will go to Chastain Memorial Park Amphitheater to see a performance of "Kiss Me Kate" as guests of M. B. Sletzer, president of Theater Under the Stars.

On Friday the first session will be the Early Worms' breakfast at 7:30. Regular discussion panels will be resumed at 9 n.m., with 20 more topics to be considered.

The IAAM's annual "Mister Auditorium" competition will be conducted Friday morning. That afternoon the district vice-presidents will report and panel discussions will be resumed.

Coca-Cola will be host to a party for the IAAM at 6 p.m. Friday. Saturday sessions will be marked by the afternoon election of officers as well as selection of the 1961 convention site. Last year the group selected New Orleans for the 1960 convention and that is expected to be confirmed at this meeting. Final event Saturday will be a cocktail party sponsored by the Shepherd Decorating Company of Atlanta.

While managers are busy with convention business sessions, their wives and families will be at such special events as a brunch on Thursday at Rich's department store, and tours on Friday of Atlanta's fine homes and art museum. There will be a luncheon at the Coach House on Friday also.

GODFREY SIGNED FOR ESE RETURN

To Star at Horse Show 3 Days; Only Fair Date After Operation

two showings permitted Godfrey ESE manager, reports.

Godfrey will be at the Coliseum talent, horse show feature on Friday, Saturday and Sunday of fair week, September 25, 26 and 27, Coming

SOCIABILITY

Mountain Park Readies for N. E. Affair

HOLYOKE, Mass.-Nearly 300 outdoor amusement operators are expected to attend the 30th annual summer meeting of the New England Association of Amusement Parks and Beaches at New Mountain Park here Tuesday (28).

The guests of Jay Collins, manager, will register, lunch, tour an attraction, Reynolds estimated, acts. the funspot, and dine. New Mountain Park has a large assortment of kiddle and adult rides and attractions, many of them new this year. The park is reached via the

In a new merchandising tic-up Mountain Park is distributing \$ in free ride tickets with Pepsi-Cola Six-Paks, thru arrangements with the regional Pepsi distribution point. The promotion is geared to kiddie trade.

In addition, the park has announced 5 cents off on all ridesplus distribution of two free bicycles - Wednesday afternoons and evenings.

Edmonton Ex Pulls 398,661 For New High

EDMONTON, Alta.-Paid atlendance at the Edmonton Exhibition, which Saturday (18) closed is six-day run, hit 398,661 to top the previous high set last year by

Pari-mutuel wagering for runsing horse races hit a new peak-11,673,358, an increase of \$154,-93 over last year. The handle was up more than \$25,000 each of the six days.

Ride and show receipts of Royal American Shows also soured to recand highs, with far greater ride prosses more than offsetting low incerpts from shows to give the Royal a combined ride and show ross of about 12 per cent higher ban last year.

The Royal Friday (17) kids' day hurned out the biggest single day's business in its many years of play-17,000 persons.

40, tho up 15 per cent from last "an excellent show" by Anderson, equity issues are outstanding.

WEST SPRINGFIELD, Mass, on the heels of the recent signing -Eastern States Exposition has of such amusement names as Herb secured Arthur Godfrey's first per- Shriner and Woody Herman (The sonal appearance since his cancer Billboard, July 13), the announceoperation last spring. It is one of ment in no way closes the door on the fair's amusement program. by his physicians, Jack Reynolds, Reynolds said. Negotiations are going on for still additional big name

> Reynolds said Godfrey will also make the Boston Garden's rodeo by Frank Wirth of New York. later in the year, and that Walter Brown, Garden president, voiced no objection to being pre-dated at the fair. The star's first TV show days open for which to choose will be September 16 and it is assumed the fair date will be promi- S. Lewis developed the pattern of nently mentioned.

> times his desire to return to ESE. "hot" attractions. Reynolds noted, and the situation | Linkletter, master of ceremonies was not resolved until his doctors for TV's "People Are Funny" proapproved a limited personal ap- gram, is set for Wednesday afterpearance schedule for 1959. He is noon and night, September 16. The expected to follow the same pat- Lombardo group will augment the tern of last year when, with his grandstand presentation on Friday horse Goldie, he maneuvered (18). With Aut Swenson's Thrillaround the show arena and spoke cade booked for closing day, Satthru a transistor microphone which urday, this leaves Tuesday and sent his voice out over the building Thursday to be filled. sound system.

LOMBARDO AT YORK, PA.

2 Shows Apiece; Tuesday, Thursday Talent Pending

YORK, Pa.-Art Linkletter and Guy Lombardo have been signed for two days of the York Inter-State Fair, it was announced by John M. Rudisill, general manager. The talent is provided again grandstand show producer. Both features are in for two shows daily.

The five-day fair now has two grandstand acts. The late Samuel traditionally making a late talent Godfrey had indicated many selection, in order to get currently

Lombardo and His Royal Ca-With this added attraction lure nadians appeared at York in 1944, it is fully expected that attendance 1946 and 1951, the last visit being records will fall this season. God- at the 100th anniversary fair. Wirth frey's much-publicized operation is framing a revue as is customary. has greatly increased his value as with a line of girls and supporting

Theme Park Stock Nets \$16,000,000

around \$16,000,000 are realized from sales of common stock in In-

Fargo Wins With Stunter As Top Lure

thrill show as its main attraction. the Red River Valley State Fair, wrapped up its run here Friday (17) on the black side of the ledger. According to A. D. Scott. secretary, no attendance records as against heavy rains in '58.

The Aut Swenson Thrilleade. the featured grandstand fare on five nights, racked up sellouts on four evenings, the fifth being lost to rain. Two programs of harness racing and two hardtop auto races did pretty good as afternoon lures.

piled up record ride and show a director of IRC. grosses for this fair, according to Owner Collins.

added.

ing the Western Canada circuit as year. A. J. (Al) Anderson, exhibihe exhibition set a new single-day tion manager, ascribed the drop

NEW YORK-Net proceeds of |domland" theme park in the Bronx.

There have been 980,000 shares sold at \$17.50 apiece, with the ternational Recreation Corporation. Iion's portion being purchased by which proposes to build a "Free- Webb & Knapp, Inc., which took 400,000 shares or \$7,000,000 Tuesday (21) to the public thru an underwriting group headed by Bear, Stearns & Company, and Reynolds & Company, and was oversubscribed the first day.

Announcement of the sales comes from Peter DeMet of Coral Gables, Fla., president of IRC "Freedomland" will occupy about 205 acres on Bruckner Blvd., north of the Hutchinson River Parkway. FARGO, N. D .- With an auto Breaking of ground is being planned after having been sidetracked from its original July Fourth date.

Project 1960 Opening

Construction is expected to begin soon and the park ought to be were set but good weather helped opened to the public in 1960. The side, in the Baychester area, has been leased from Web! & Knapp for a 51-year period. "Freedomland" will recreate the history of the United States thru 41 exhibits ranging from Plymouth Rock thru 18th Century New York and the Civil War, to the present day.

Marco Engineering Company, of which C. V. Wood Jr., is president, The William T. Collins Shows will build the park. Wood is also

This is the first public offering Fair also had the largest live- and will bring outstanding comstock show in recent years, Scott mon stock, 50-cert par, to 1,000,-000 shares, out of 1,080,000 aushares are reserved for conversion of a similar number of "deferred"

TALENT ON THE

Tennessee Ernie Nixes 300,000 Outdoor \$\$

Tennessee Ernie Ford, who'll make one personal appearance at fairs this year, has put together his supporting show for that engagement-a five-night two-matinee stand at the Wisconsin State Fair, Milwaukee. His supporting show, as announced by Bill Masterson, fair manager, will include Molly Bee, June Taylor Dancers, Four Preps, Juggler Frances Brunn, Rhythm Kings and Emsee Johnny Matson. The much-sought-after Ford could have picked up at least \$300,000 for personals at fairs this year but settled for one.

Henny Youngman and Joey Bishop, usually associated with night clubs and TV, will make their first outdoor appearances this year, Youngman at the Missouri State Fair, Sedalia, and Bishop at the annual Murphysboro, Ill., celebration in late September. Hal March topped the latter event last year

Hit singer Johnny (Battle of New Orleans) Horton will make a one-day appearance at the Minnesota State Fair in a morning and night grandstand show along with Claude Gordon and his orchestra, and George (Gabby) Hayes, the latter in a return engagement. They'll be in Monday, August 31, Kids' Day. Booking was by E. O. Stacy, of MCA. Announcement by Douglas K. Baldwin, fair manager.

Inez Smith, veteran Barnes-Carruthers' wardrobe mistress, will mark something like 40 years in the business when she goes out with the Chicago agency's No. 1 grandstand revue this season. Other veteran B-C staffers that will be with the show when it opens at the Ionia (Mich.) Free Fair, will be Al Burns, veteran stage manager, and Art Topfer, who has handled the carpenter chores for years. Talent will include Johnny Puleo and his Harmonica Rascals, Excess Baggage, Original Gutis, Joe Sodja, Piet Von Brechts, Betty Pasco, Amazing Alexander, Frankie Master's ork, and a 24 boy and girl line.

The June Taylor Dancers, long-time TV line, will play more outdoor dates this year than ever before. The gals will back fair shows at Decatur and Altamont, Ill.; Princeton, Ind.; Milwaukee; Quebec City; York, Pa., and Frederick, Md. And then are set for a tour of Texas supermarkets October 13-27.

Fairs using names for the first time this year include the Northern Wisconsin District Fair, Chippewa Falls, with the Harmonicats and Mariners, and the Canadian Lakehead Exhibition at Fort William-Port Arthur, Ont., where the Four Lads are booked. . . . Ford and Hines, comedy turn, after appearances at the Central Canada Exhibition, Ottawa, Du Quoin (III.) State Fair, and the New York State Fair, Syracuse, will do three bits on the Ed Sullivan show in the fall. Duo is set for September 27, November 1 and December 20.

Charlie Byrnes.

Philly Kid Avalon Plunged worth. The balance was distributed Headlong Into Fair Picture

Rock 'n' roller Frankie Avalon, who has never seen a fairgrounds, has been projected onto the fair scene as a result of recent booking activity. When GAC-Hamid's Joe Higgins got thru writing and phoning he had an Avalon package set for Harrington, Del., August 1; Detroit, with Dick Clark, 4-7; Louisville, 11-13; Reading, 15-16; Brockton, Mass., 19; Trenton, 22-23; Ashland, Ky., 25; Shelby, N. C., October 1-3, and Raleigh, October 15-17. . . . In Louisville the Kentucky State Fair will not only have Avalon, but Rosemary Clooney, the Four Lads, Jimmy Dean, a line of dancers, and three novelty acts. . . . The Four Lads are also set for the New Jersey State Fair, Trenton.

Ringling Bros, and Barnum & Bailey Circus has three fairgrounds appearances set this season, Davenport, Ia., August 9-11; Milwaukee, 21-25, and Hutchinson, Kan., 28-30. First two of these are fair dates; Hutchinson is a still date.

Bloomsburg, Ebensburg and Meadville are Pennsylvania fairs which will have talent booked thru Willard Alexander this fall. A native of Bloomsburg, he'll provide his home-town fair with the Nerveless Nocks, swaypole: Marquis Chimps; Wells and the Four Fays, novelty; Fisher and Marks, comedy; Vikings, vocal group; Arturo Greco, roller skating, and more, including a 16-girl line, emsee Terry Toman and clown Bobby Rollins for the kids. . . Ebensburg, Pa., will get Paul Winchell, ventriloquist; Ted Mack and his Original Amateur Hour; Ray Price, vocalist; emsee Johnny Woods, and other acts.

Irwin Kirby.

Pee Wee King Troupe of International Recreation's shares and will bring outstanding com-

Pee Wee King, whose country and western band played the Columthorized. The remaining 80,000 bus (Ind.) Fair July 14 to "packed" houses, is set for fairs in Reynolds, Ind., August 5; Versailles, Ky., 7; Caledonia, N. Y., 12, with Minnie Pearl as added attraction; Walton and Malone, N. Y.; Covington, Va.; shares issued to management and Woodsfiled and Caldwell, O.; Corunna, Sandusky and Cadillac, Mich., mendance record of more than to the fact that the Royal Cana- the underwriters. The deferred and Carthage Fair, Cincinnati, . . Wild Bill Cody, who was booked dian Mounted Police Musicial Ride stock will be held in a voting trust, into the Pittsburgh Bicentennial's Frontier Town as U. S. Marshal by Only night grandstand business last year was an added attraction, and will be convertible into com- GAC-Hamid, is carrying on despite the death of his wife, a star of the has down, with night receipts fall- The Barnes-Carruthers Revue, in mon, share-for-share, beginning show. Cody, who specializes in sharpshooting, knife throwing and ng 10 per cent below two years this year on its own, was termed July 1, 1962. No other debt or whips, is breaking in his eight-year-old daughter as replacement for

Utah State Fair Headlines "Holiday on Ice," Cochise

Stunter, Pyro, Circus Round Out Sked; Building Board Mulls New Coliseum

"Holiday on Ice" again scheduled horse racing. September 11-29 run. Cochise, of provide the midway. the television program, "Broken Arrow," will be in as a free at- State Building Board is working ly wound up a six-day run here

Don Wyatt, fair's secretary-man- would cost \$3,500,000. The money ported. ager, reported that additional major attractions will include the International Auto Daredevils brought in by Bill Reed for two matince and night shows on the first weekend. Thearle-Duffield fireworks will be featured on the Sunday evening. Popo the Clown will be a roving ambassador during the entire run; Alec Seymour's German Circus will hold forth in a tent during the fair and the Utah State Fair Band will play two concerts daily.

CONCELLO TO SEE EUROPE'S ARENAS FOR 2d R-B UNIT

COPENHAGEN - Ringling - Barnum circus general manager Arthur M. Concello is to visit Europe during August to survey arenas and other buildings suitable for a tour by a proposed European unit of the Ringling circus.

John Ringling North, circus president, and his European agent, Umberto Bedini, arrived in Copenhagen Friday (17) and caught Circus Schumann on Monday (20). North usually seeks to book several acts in the Circus Schumann for his next Ringling editions, and most new acts for the 1959 R-B show came from here. North and Bedini came here from Germany an' they will go to Sweden.

Bedini confirmed that the Ringling organization is considering a European unit, but said nothing definite has been decided. One reason is that in Paris the Palais des Sports is being torn down, leaving no suitable building for a Ringling style circus. The new exhibition hall in Paris is not designed for use by arena attractions.

the few fairs in the U. S. that will shows, horse shows for both adults in 1961. According to tentative

SALT LAKE CITY-The Utah | Other entertainment will be in is expected to be appropriated at or conventions.

Wyatt also disclosed that the Lenn Laden's water show recent- the bowl accommodate as many or more. traction on the two children's days. on plans for a new coliseum that and was well accepted, Wyatt re-

Costa Mesa, Calif., Fair Records 101,439

New High Set Despite Shortened Run; 29,876 Clocked on Saturday

during a six-day run which ended ted free. here Sunday (19), Stewart Yost, secretary-manager, disclosed. Last day night and Sunday afternoon, year the event counted approximately 77,000 during a 10-day run.

In addition to the record total, Saturday (18) chalked up 29,876 visitors, the largest number of Roy Rogers one time. Average daily attendance was 16,906 as compared with 7,700

last year. the fact that he returned the event to "the old days." His entertainment features included twice daily appearances of Hugo Zacchini's cannon act; a vaudevill- show on Wednesday and Thursday (15-16); the ice show, "Icelandia," for the closing three days (17-19), and three championship rodeo performances on the last two days. National Helicopter Service offered flights over the grounds on the last three days with good results, Jack Lowry. head of the firm, said.

Publicity, directed for the first time since 1956 by Tom McCann & Associates, was widespread. The Los Angeles dailies gave daily coverage along with picture spreads at the outset.

Gate Cut Helps

adults thru the gate was 75 cents, ley Tucker.

Orange County Fair featured a cents prior to the fair thru super-

The rodeo had sellouts on Satur- and harness horse races two days, (Continued on page 70)

Yost attributed the new record to In Record Pace At Salt Lake

SALT LAKE CITY-The Days of '47 Rodeo, featuring the Roy Rogers-Dale Evans troupe, was racing to new all-time records here Friday (24). Event was in the Coliseum at the Utah State Fair.

First seven nights of the run, July 18-25, were sellouts and by the wind-up on Saturday night, total gross was expected to be between \$110,000 and \$120,000. This would double any previous rodeo was scheduled for Saturday night.

Weather was good thruout the week and the big crowds were being Yost said a reduced rate admis- registered despite light publicity sion campaign was conducted with thruout the area. Stock was pro- passengers, is elevated to a 23- stalled and will operate the Star satisfactory results. Admission for duced by Earl Hutchinson and Har- degree angle by electricity to simu- Flyer, was in Dallas for the in-

SHOW PLACES

All Roads Really Lead Here

MONTICELLO, Ia., with a population of 3,000, is not close to any large feeder towns. The nearest are Cedar Rapids and Dubuque, both about 36 miles away; Waterloo, 70 miles distant, and Davenport 80 miles by highway. Yet the Monticello-based, five-day, four-night Great Jones County Fair daily draws anywhere from five to more than State Fair this year will be one of the line of horse pulling, safety the next session of the Legislature eight times as many people as live in Monticello.

One of the chief reasons is the night grandstand program. It feafeature a major ice show, with and children and two afternoons of plans the proposed structure would tures different name and semi-name talent each night in front of the seat 14,000 for an arena event and fair's amphitheater, the counterpart to most fairs' grandstands. Nightly to do 16 performances during the Monte Young Shows will again from 16,000 to 18,000 for shows the amphitheater and the sides of the natural bowl in which it sets are jammed. The amphitheater itself seats about 5,000; the sides of

> Patrons of the fair in the last three years have seen such names as Ray Anthony and his orchestra, Sammy Kaye and his orchestra Ted Weems and his orchestra, Herb Shriner, Molly Bee, Ben Alexander, the Four Preps, Smiley Burnette, Tex Ritter, Homer and Jethro and Jimmy Wakely,

> This year they'll see Tommy Sands; the Schmitt Sisters, singing trio juggler Ben Beri, mirimbaist Doris Stockton, emsee Candy Candido and Blue Barron and his orchestra, August 26. Edgar Bergen, Teddy Phil lips and his orchestra; the Jeffries, novelty act; Ross and Stone, comedy act, come in on August 27. Johnny "Battle of New Orleans" Horton, Leon McCauliffe and his orchestra; the Marvels, acrobats, and come Tom Gary are set for August 28, while Claude Gordon and his orches tra; the Chordettes, singers; the Chipmunks; emsee-comic Jack Herbett and Sue Scott, acrobat-dancer, are the August 29 features:

For this the customers over 14 will pay only 51 at the outside COSTA MESA, Calif. - The These tickets were offered for 50 gates, with youngsters up to 14 years of age admitted free. For those who want a reserved seat the charge is \$1.50, but they get the reserved glorified pumpkin theme and set a markets. Chambers of Commerce seat-a comfortable chair-at that price for both afternoon and night new attendance record of 101,439 and other outlets. Kids were admit- amphitheater shows of one day. In the afternoon, the fair will serve up a thrill show, stock car races and a saddle club exhibition one day

> Claude Appleby, the fair's secretary, explains why the reserved seats are sold in that manner. "It keeps the customers on the grounds longer, kind of gives the concessionaires and the midway a break."

> The fair is 106 years old, one of the oldest in Iowa, but its management is sensitive to change. It had been growing when it shifted to a name attraction policy, but it sensed that its patrons wanted to see names. That's why it switched in 1956. Attendance that year soared 25 per cent over the previous peak. Each year since attendance has climbed-even last year when the fair was hit by off-weather on

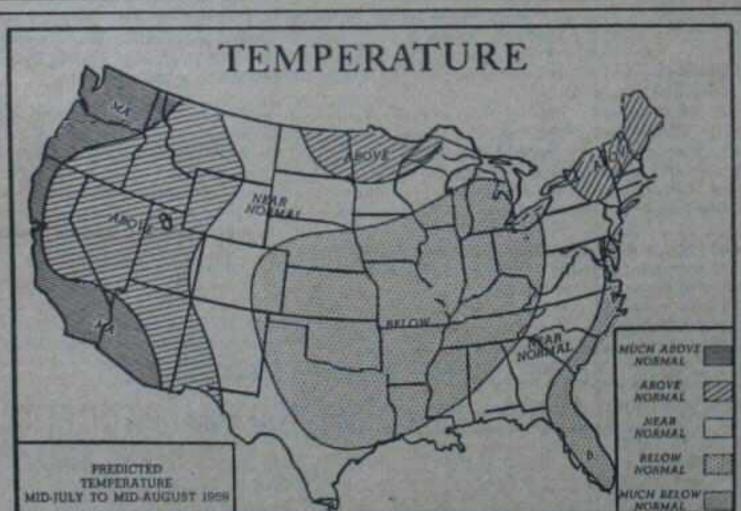
> The fair now draws from a considerable distance. "We never used to be able to get but a few from Dubuque, Cedar Rapids, Waterloo and Davenport," Appleby observes, "Now we draw many people from those towns."

> Financially, the name policy has yielded generous dividends, Higher attraction outlays have been more than offset by greater income, The fair's surplus is growing. Soon, according to present plans, it will go toward building a new youth building to cost \$90,000 -

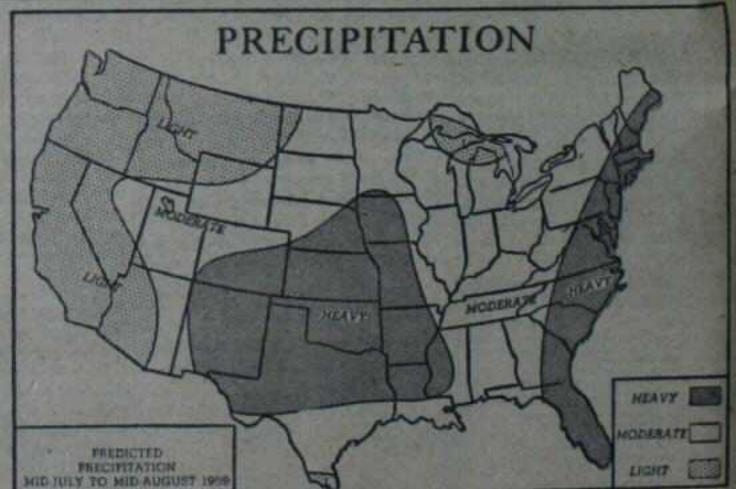
New Ride Is Installed On Dallas Fairgrounds

gross in this city. An extra show ride, the Star Flyer II, has been projector that throws a picture of installed at the State Fair of Texas a space journey on a screen and midway here. The \$35,000 ma- Sam Daugherty, president of U. S. chine, a rocket that carries 32 Amusement Corporation, which inlate a blast-off.

DALLAS-A new amusement. The rocket is equipped with a a recording of an actual take-off. stallation.



The U. S. Weather Bureau's 30-day outlook for the period from mid-July to mid-August calls for temperatures to average above seasonal normals west of the Continental Divide with greatest departures along the West Coast. Below normal averages are predicted for the rest of the country, except for near normal along the Gulf Coast, in the Northern border States, and over the Appalachian area. Rainfall is expected to exceed normal in the southern half of the Great Plains and also along the Atlantic Seaboard. Subnormal amounts are anticipated in the



Far West and over the Upper Lakes. In the remainder of the nation near normal

precipitation is indicated. NOTE: The 30-day outlook given here is not a specific forecast in the usual meteorological sense, but is an estimate of the average rainfall and temperature based upon the best indications now available. For more specific predictions readers should look to the local forecasts published by the nearest Weather Bureau office.



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AMUSEMENT PARK **OPERATION**

Memphis' Lakeland to Get \$300,000 Ride Installation

MEMPHIS-Under the terms of a contract signed by Lakeland Development Corporation and Memphis businessmen, about \$300,000 worth of adult amusement rides are planned at Lakeland Park here. E. W. (Ned) Cook and Charles R. Carlock, holders of the franchise, have applied for incorporation and are seeking a name for the new organization, according to Cook. Other principals are E. Y. Chapin III, of Chattanooga, owner of Rock City, a tourist attraction, and Hubert Fisher, Vance Rike and Frank Jones.

"We hope to have the new rides installed by next July 4, tentative date for the opening," Cook said. "Work will begin immediately on a miniature train to convey Memphians on a tour of the park area." Carlock and Garner are considering going to Switzerland in August to talk with cable car makers in hopes of installing cars at Lakeland.

Louis E. Garner, president of the firm which proposes to develop a 1,000-acre playground in east Shelby County between Seed Tick and Canada Roads, said Lakeland Park will get 25 per cent of the gross revenue from the rides.

Baton Promotion Going; Japan Duplicating POP

I INDER WAY at Enchanted Forest Park, Chesterton, Ind., is an Enchanted Forest Twirl-a-Rama in which six weekly baton-twirling contests are being held. There are numerous classes and prizes for winners in all groups. Set-up also is tied in with a series of twirling classes. The final event, August 15, will select the grand champion, who will win a scholarship to a modeling school in Chicago. Handling the details is Mrs. E. L. Carmichael, of Gary, Ind., and official hostess is Dee Dee Carmichael, a champion twirler. . . . A Japanese version of Pacific Ocean Park, Santa Monica, Calif., is to be built at Tokyo's Korahuen Park. Harno Niwa and Hirishi Kurihara, managers, studied parks in Europe and the U. S., and spent two weeks at POP. Niwa said the sea theme of POP will be duplicated. . . . A new kid park, Old MacDonald's Farm, is being opened at South Norwalk, Conn., by John S. Schulten.

"No Biz Like-": J. Williams; 44th Year for Huedepohls

Take it from Jack Williams of Oklahoma City's Frontier City, the outdoor amusement business is a lot more fun than running laundries or dry cleaning plants. Williams, who has devoted most of his adult life to the latter enterprises, is a relative newcomer to the amusement field. He became part owner of Frontier City and also installed some rides on a concession basis when the Southwest's highly promoted theme park opened last year, and he loves it. As soon as he can move along on . HORSE & BUGGY . JOLLY CATERsome other business enterprises which are in the making, he hopes to PILLAR . HELICOPTER . ROADWAY broaden his amusement operations. He stopped in at the Chicago head- RIDE . RODEO . TWISTER . 18-CAR quarters of the National Association of Amusement Parks, Pools and CAT . RECORD PLAYER . RECORDS Beaches and also visited the Showmen's League clubrooms, en route to Detroit and Sharon, Pa., where he has rides operating with traveling shows. Jack, whose full name is R. F. J. Williams Jr., says that Frontier ALLAN HERSCHELL City is 30 per cent ahead of last year and has added a grand array of rides to give the theme park greater drawing power. He's especially enthusiastic about the Mad Mouse, which is garnering big revenues from teen-age patronage.

Happy anniversary to Paul and Ola Huedepohl, who celebrated their 44th milestone the other day. They took a trip to Michigan in their new station wagon which Paul purchased as an anniversary gift for Ola. . . . Mr. and Mrs. Leonard Thompson and daughter Carol, of Pleasure Beach in England, stopped off in Chicago for a two-day sojourn and then went on to Elitch's Gardens in Denver to visit A. B. Guraler and sons, Jack and Bud They were to continue on to Las Vegas, Nev., and Disneyland. While on the West Coast, Leonard plans to renew old acquaintances with Jack Ray at San Diego and with Lawrence Canfield at Santa Cruz Beach. They will spend several days with Mrs. George Whiteny Sr., and George Jr. at San Francisco. During the Disneyland stay the Thompsons will spend time with Harry and Marguerite Batt, who'll be rooting for the New Orleans candidate in the Miss Universe

NAAPPB Vice-President Robert L. Plarr, of Dorney Park, Allentown, Pa., is reported improving steadily at Allentown Hospital, where he's been for observation and treatment the last couple of weeks. Bob says his illness won't affect the 1959 Pennsylvania Amusement Parks' late summer meeting and promises to be out and active for the gala affair August 19. . . Your scribe and President Bill Muar, of Roseland Park, Canandaigua, N. Y., last week made a flying Western trip. Disneyland, Pacific Ocean Park and intermediate points were on the travel log. -John Bowman, Secretary, NAAPPB

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Adams Worker Dies

GREEN BAY, Wis .- Harry M. Somerset Jr., of Detroit, a concession worker with Adams-Seils Bros. Circus died at a hospital here Sunday (12) from a bullet wound inflicted accidentally early Saturday morning at Denmark, Wis.



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Detroit Fair Adds Nat'l Cutting Horses Fair Execs Will Operate, Says Mesquite Fair Execs

attraction at the Michigan State TV artist, together with Frankie general manager.

The contest is expected to appeal to the large number of rodeo show is being booked in as headthe Michigan and the National last year is to be continued. Cutting Horse Association. Entries are expected to reach into the hundreds, on a national open basis.

The event as planned is to allow each horse two go-rounds to cut steers out of a herd of about 20, with elimination events on opening day resulting in the selection of 10 horses for the second day finals.

Headliners for the Coliseum

DETROIT - Another national show, one of the major attractions, Fair. The National Open Cutting Avalon, Duane Eddy, and the Horse Contest will be held on the Coasters for the September 4-7 first two days, giving the fair an show. Booked for the September extra hypo for the kickoff, accord- 11-13 show are Tonny Bennett, ing to Donald L. Swanson, fair Connie Francis, and the Mills

For the grandstand, a water vide the midway attractions,

MESQUITE, Tex. - Officials have denied a report that the Dallas event has been booked as an added were also announced-Dick Clark. County Fair in Mesquite would be abandoned this year.

A spokesman, Robert Yarbrough, said "the fair this year will be bigger and better than ever before." Dates will be September 7-12.

According to Mr. Yarbrough, the Alamo Exposition Shows will pro-

The fair association owns an followers in the Detroit area. The liner for the first time-Sam How- eight acre tract which has been contest is open to any breed of ard's Diving Champions. The free sought by the Mesquite Independhorse, and is being sanctioned by grandstand admission introduced ent School District as a building

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Here is the greatest attraction to be added to the amusement parks and zoos since their beginning.

Down to Ground Level for Loading

It brings out people to the parks that haven't been in a park since they were kids.

Don't limit yourself to a certain age bracket. Ride all ages and specimens of humanity, plus their pets.

It tops all rides where installed. See letter from Cedar Point on our latest 2-train installation. You will need two ticket sellers for this ride. Train leaves every 21/2 minutes.

For cost estimate, this 14-mile installation with 2 trains was \$115,000.00.

We will be able to make only 8 to 10 more Installations between now and next season. Be sure to be one of those to open next year with this great new attraction!



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At you know, this 1828 season we installed three Bajor Aiden, the Wild Mouse, the Turngibe and the Macerall. These rides here all perferred well for up and produced good granted. lines the Menurall began speculian on June 20th, it has mule graned all the pides at Coder Point, including the Jurapian

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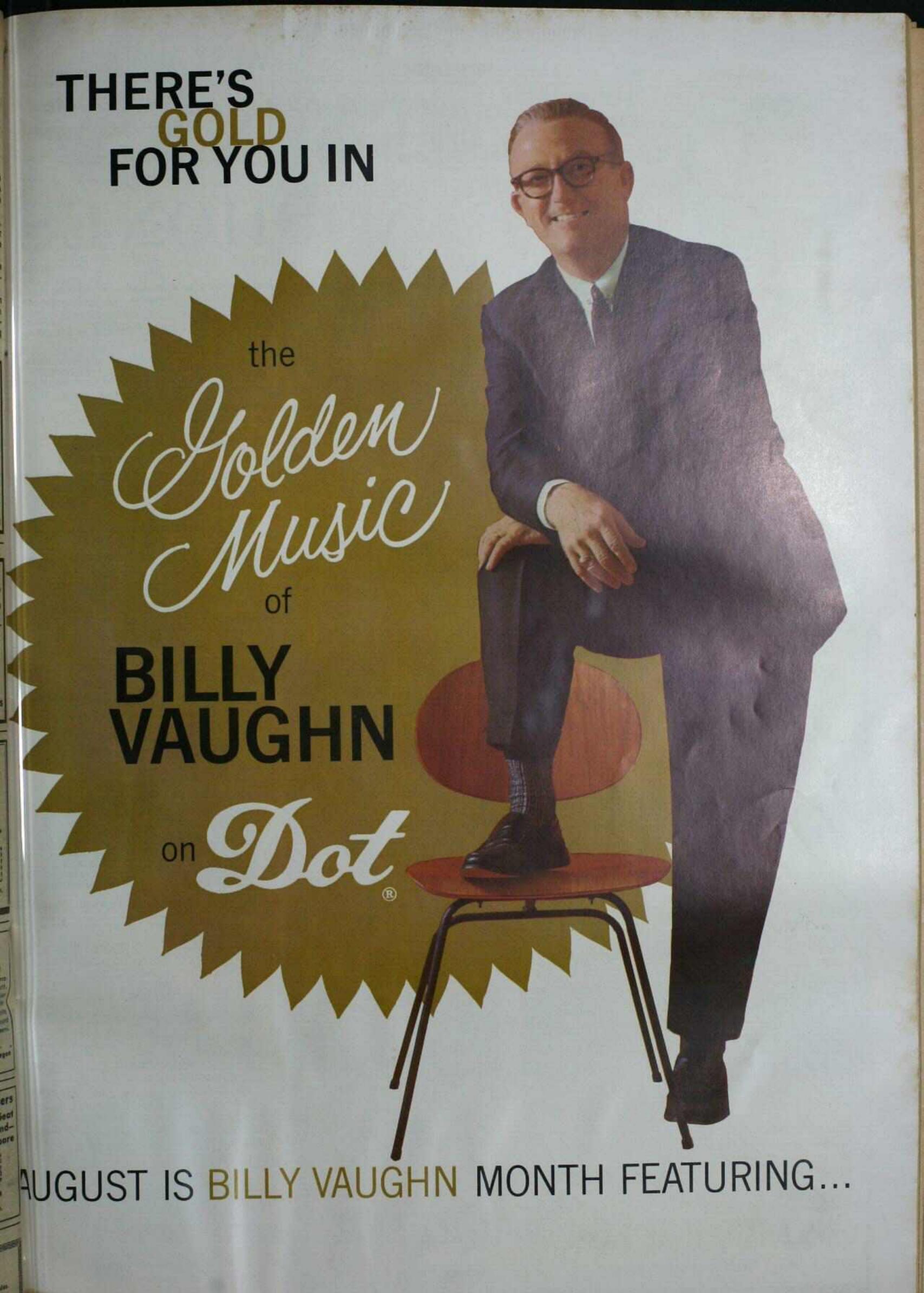
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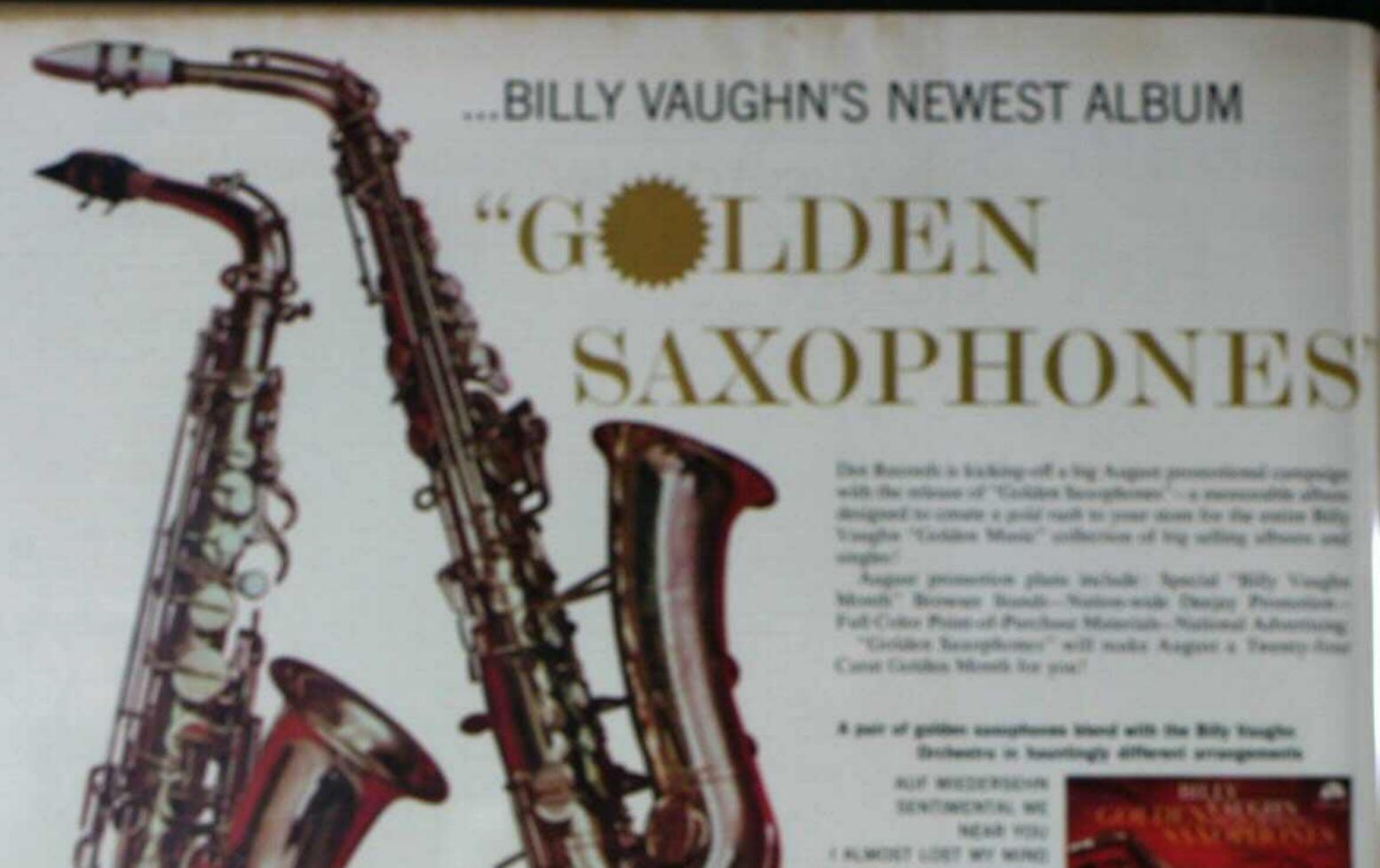
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LITTLE SUCCON MILL
ELWER'S TURK
SINCE I WET YOU, SARRY
MOST SELONG TO MY HEART
SPECIES

SPECIES

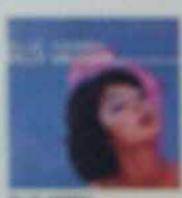
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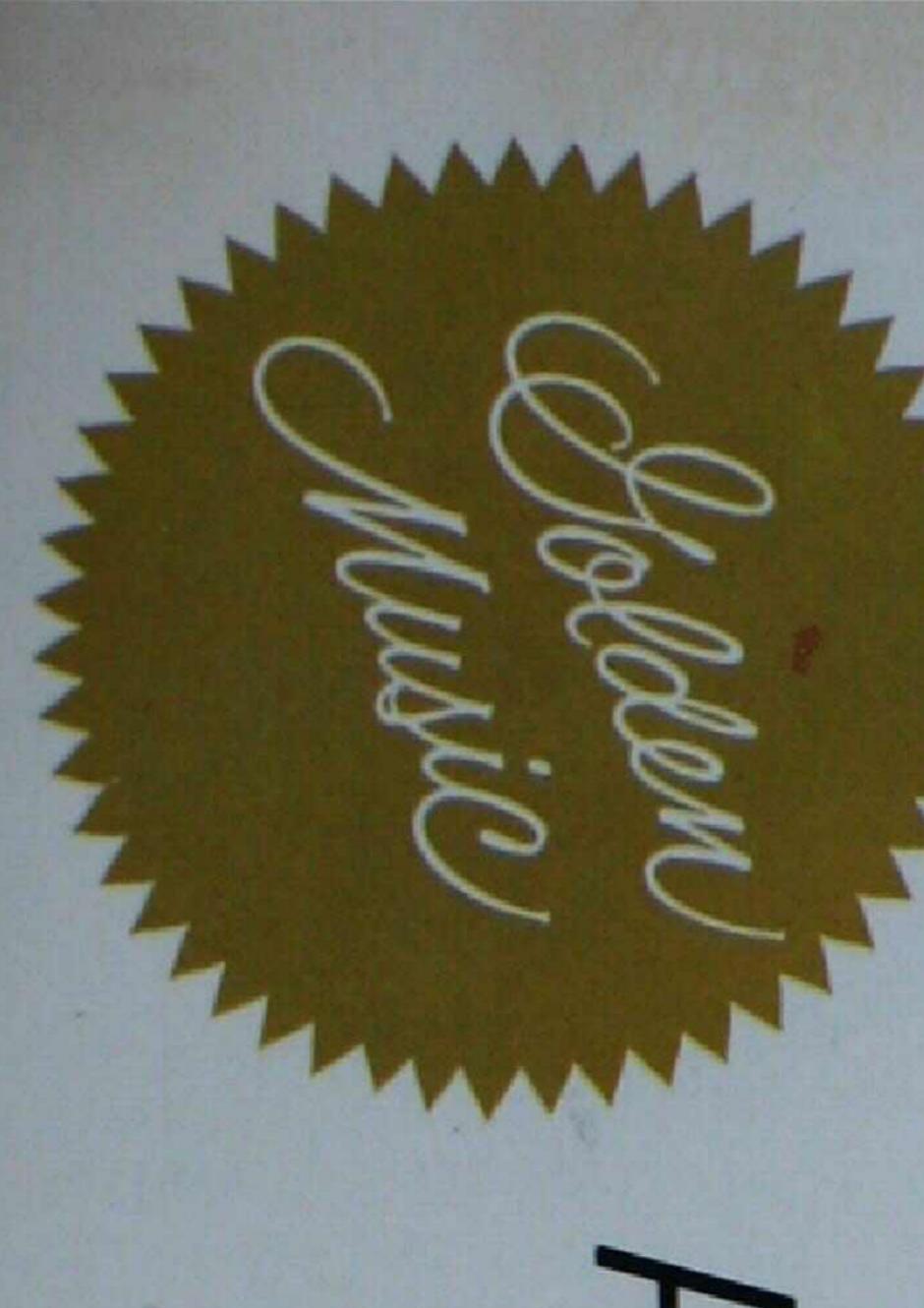


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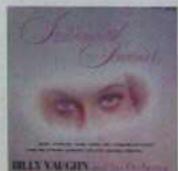
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Melody * Poor People Of
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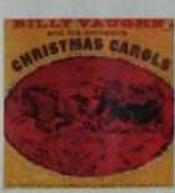


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The World • Adeste Fideles
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Fathers • Jingle Bells • O
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Music Show Being Planned For Chicago

CHICAGO-Plans for an Interentional Music Fair have been announced here by Robert Stoland, who will be the director. The event vill be at Navy Pier, November 13-22. Exhibitors are expected to include recording companies, hi-fi retailers.

There will be a dance area at the show and a number of name performers are expected to appear. He also is planning record giveways, disk jockey appearances and a recording stars' hall of fame. Stolar has mentioned possibility of staging similar shows in Detroit, leveland, New York and Los Angeles following Chicago.

/ANCOUV'R HALL HAS NEW NAME

VANCOUVER, B. C. -It's now official. The new \$6,000,000 civic auditorium here is to be known as the Queen Elizabeth Theater. The name was proposed some time ago and awaited approval of the queen during her current tour of Canada. John Panrucker is manager of the building, which has 2,800-seat and 700-seat sections.





food Concessionaires Sell PRONTO PUPS Big Profits-Big Volume Write to PRONTO PUP CO. 1014 N.E. Sandy, Portland 13, Oregon

ARENA, AUDITORIUM NEWSLETTER

Chicago Exhibition Hall Rising By TOM PARKINSON

DISING NOW ON Chicago's Lakefront is the Metropolitan Fair and Exposition Authority's \$34,000,000 exposition center. It makers and others, including record promises to be one of the outstanding buildings among those in major cities of the nation.

Its statistics are impressively large. There will be some 310,000 square feet of gross exhibit space in the principal section, which is the one-level exhibition hall. It includes an area 210 by 910 feet of unobstructed space, with areas of 60x910 on each side. There are to be motorized walls that can divide this big area into three separate and independent areas. Thus, there can be three simultaneous shows, or one moving in while one is in progress and another moves out. Or the entire area can be utilized by one large show.

Much attention has gone into plans for material handling at the new hall. There are, for example, 13 truck-sized doors to the main floor. There are docks at six additional places. Investigation showed that a prime problem in many other buildings was how to get a grip on heavy or cumbersome loads. So in this place the truck beds, docks and exhibit floor are all at one level and will allow for an "open shot" in which clumsy freight can be dragged in easily.

As an exhibition moves into the new hall, crate trains will be on hand. Packaging equipment will be placed on numbered cars in this train. The train then will be hauled off the floor and parked for the duration of the show. When it comes time to load out, the train will come into the exhibit hall and leave the carloads of packing equipment at the proper booths.

Manager of the building is Edward J. Lee, who has been with the Fred Waring organization and is familiar with the business. A favorite facility of his will be the 5,000-seat theater in the new building. It will boast a 90-foot proseenium opening with a 40-foot height and a 56-foot stage depth. The stage will have effective cutback arrangements, 63 lines, a loading dock plus a ramp by which big vehicles can come on stage from outside. The pit will accommodate 100 musicians, and there will be an orchestra shell which they expect to be able to fly. Acoustics are getting elaborate treatment. The 20 and 21-inch seats will be placed on a floor with step-ups to improve the sight lines.

The entire building will be 1,180 feet long-the Empire State Building could have been laid sidewise in the excavation. At the front side are drive-in areas for automobiles and cabs. At the opposite side is a plaza facing the lake. Sides of the building are of concrete, with has relief sculpturing not added but moulded as an original part of the panels.

Lee plans to have the building ready to open by the fall of 1960. He is not announcing any specific bookings at this time but states there are many "informal understandings." Plans call for a mass contract-signing session this fall-surely a publicity-getter and certain to include many major shows.

For the future, Lee says that the situation "feels good." It is, he points out, a direct parallel of booking a tour for a show. Key events are pretty well lined up; intervening time is being filled. And he stresses that here is an ideal time to untangle a Topsy-like growth of dates and timing and co-ordinating of facilities. With aid from the chamber of commerce, hotels and others, the scheduling of exhibitions and other events here is being done with a clean slate and with maximum attention to logic rather than precedent.

Bentley, O'Loughlin, Widdows In Show Management News

The new Los Angeles Sports Arena will house Ted Bentley's seventh annual Do It Yourself House and Garden Show, August 6-16. The show is to feature home workshop equipment, among other types of exhibits. . . . Ed Costello has been named manager of the 1960 Sports Show sponsored at Spokane by the Spokesman-Review Charities, Inc. Costello will continue as entertainment editor of the paper. He succeeds Tom O'Loughlin as show manager. The show will be in the Spokane Coliseum, where Benjamin Moore is manager, and it is set

T. Bailey Widdows has been named director of the trade show and convention of the National Association of Concessionaires. The show will be November 8-12 in Chicago. He succeeds Thomas J. Sullivan. Widdows formerly was executive director of the National Sales Executives' Association and system convention sales manager

A Chicago financial house has announced the placement of \$7,750,000 in bonds for the proposed University of Illinois Assembly Hall. It will be built at Urbana, Ill. . . . At Salt Lake City, the State fair association has started working on plans for a new Coliseum to seat 14,000 people for arena events and 16,000 or 18,000 for conventions. The cost, an estimated \$3,500,000, is expected to be covered by 1961 appropriations by the Legislature.

Walt Mabee Named Manager At New Fargo Civic Center

FARGO, N. D.-Walter S. Mabee has been named manager of the new Civic Center now under construction here. The facilities will include municipal buildings and an auditorium-arena.

Mabee formerly was manager of buildings at Minot, N. D., and LaCrosse, Wis. He said last week that he expects the new Fargo center to be ready for operation by December 1.

Hartford Council Studies All-Use Coliseum Proposal

HARTFORD - A proposal to per cent of operating income after build a \$3,850,000 all-purpose all expenses had been paid. Coliseum adjacent to Constitution | Estimated income from all Plaza north of the Founders Bridge events believed possible in the has been submitted to the Hart- Coliseum during initial year of opford city courcil by the F. H. eration is \$268,900. Operating ex-McGraw Company, local construc- penses for the same period are estition firm participating in the large- mated at \$134,000. This proposal, scale Hartford downtown redevel- it is reported, could be accepted opment project.

would manage and operate the bond issue. Coliseum for 10 years with an option to continue the arrangement for two consecutive 10-year periods. As long as the Coliseum continues under McGraw control, company spokesmen guarantee there would be no operating loss, and, in return for responsibility of operation, McGraw would receive 10 counters.

by the city council with construc-Under proposal terms, McGraw tion cost obtained thru long-term

> SASKATOON, Sask. - City council has approved an outlay of \$49,500 for renovations to the Arena Rink. The concrete floor will be retopped, an addition will be built for storage and the corridors will be changed to provide more space around the lunch









SHOW NEWS

Hard-cover illustrated 4-vol. presentation and published in English, translated from Dutch. By II. J. Lisen and Autony Hippisley-Coxe, I.—Trick Hiding and Vollige"—32 pages, 11 shetches.

2.—Classic & Circus High School Hiding 48 pages, 11 shetches.

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Training Borses at Liberty"-

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Work in sunny Florida. Year-round work and travel. Good solid deals. Opening for eight Men now.

Call DONALD J. TUCKER

at ATlantic 7-1619 Stuart, Florida

No collects, no advances.

Able to book five-eight good suspices per month. Set up, supervise phone promotion, publicity. Paying \$500 up a month plus commission. Also went Office Manager, man or woman, salary \$75-\$150 according to qualifications. Direct and supervise bookings and publicity.

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Write: 1217 Second Street, Earsota, Fis., or phone Ringling 7-6416. No pollect calls unless I know you. No advances until you are on the job. Would be pleased to hear from Jun Qualey, Morris Kaplan, Tem Coyne. HARVEY AUSTIN

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Who can sell without heat. First sponser, dance tickets; second sponsor, ads for bulletin board. Pay every day, 25%. No collect calls, no money adyanced. Start Monday, July 27, stx weeks' work. Texarkana, USA, to follow.

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Statewide Labor, money maker if you are suber and want to work. No collect cults. Year-round work. We also have excellent proposition for one Personal Contact Man. Ulimmis Proctor, and Farmsworth of Jackson, Miss., call collects Call Orion McQUEEN, FR 7-1044, Charlotte, N. C.

METAL SPANGLES



All Sizes-All Colors Rninestones - All Colors Rhinestone Punches. Elastic Net Hose and Tights. Send for free folder.

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2 PHONEMEN

For Lu Crosse, Wis. Top sponsor, Book and Tickets. 25%. No collects. Phone 2-7054, Lu Crosse, Wis. Ask for Bob.

BILLPOSTER WANTED-ALSO LITHOGRAPHERS & PROGRAMMERS

Union scale. Thankagiving closing. Join on wire. Address: SAM WARREN, Car Manager KING BROS. CIRCUS

Peterborough, N. H., July 29; Keens, N. H., 30; Gardner, Mass., 31; Bennington, Vt., Aug. 1; Saugerlies, N. Y., 3, and Nawburgh, N. Y., 4.

Beatty-Cole Wins At Halifax Again

business here again: This cite of a didn't get off until about 5 a.m. the four-show day two years ago was next day. Digby, Wednesday (22) both were strong.

The first afternoon, Friday (17) capacity. was strawed and the night house was about three-quarters full. On Saturday (18), the show drew a three-quarter afternoon and 90-percent night house. The sponsoring Kiwanis Club reported profits of \$3,000.

Canadian tour at Ottawa and move into the U. S. to play Messena. quick jumps southward then, it was reported.

Smaller Towns Fair

At New Glasgow, N. S., (16), the show had two half houses in rain. Unemployment was noted there. One of the cage trucks overturned en route to New Glasgow, but none of the animals was lost.

Bridgewater, N. S., (20) for a pair and 3,200 persons. of three-quarter houses, according

For Ball Cames, Balloon Darts, Tables, Basket Ball, Cork Joint and other Hanky Panks. Good basket bell territory. Clyde Reld, come on. All fairs until November, Will be in Monroe, Wis., from Tuesday, July 28, to Aug. 2.

> Replies to JOE STEVENS

Gold Bond Shows, as per route.

Two deals now going. One the other ad. Another starting Sept. for Xmax.

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Tickets and Slanners. Best deal in South. Work till Christmas.

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Five Weeks Hers-County Wide-W. L. (Billy) SIMPSON

Tom Miller, Geo. Perrin, Bob Sugas, Tex. come in. No collects. Tom Sims, this is my awn, Cell me collect.

THREE PHONEMEN AND PROMOTERS

Program and UPC's. Phones in. Everything carded. Pay daity.

Fire Department, Logansport. No collects. No advances.

Phone 3746, Logansport, Indiana.

Have three towns following. Six months' solid work. If you know me, come in.

LOU MAIUS

HALIFAX, N. S .- Clyde Beatty lowed with adequate houses, but

& Cole Bros. Circus played to big the lot was soft and the trucks played this time for two days and also had good houses in the neighborhood of three-quarters of

Baraboo Spot Pulls 47,000 Beatty-Cole will complete its In First 19 Days

19 days of the new spot's operation. were on deck for the July 1 openand 15 cents for children.

Curator Jack Winn said the business is largely tourists from the nearby Wisconsin Della area. Lowest attendance for a day was 950, After Halifax, the show went to and best days have drawn 3,500

Winn sad that circus acts are to the show. Yarmouth (21) fol- welcome to lay over at the museum between dates. Trailer facilities are available, as is space for practice sessions. The Kristiansons-Platos have been appearing at the museum and will continue on weekends into August.

Hagen Pulls Full Houses in Pa.

MEADVILLE, Pa. - Hagen Bros.' Circus enjoyed two full houses here Monday (20) under fire department auspices. At Warren (16) two near-capacity crowds attended the show on a lot described by show personnel as the best of the year. Jaycees, the sponsors, made \$400.

At Bradford (15) two three-quarter houses were attracted to the top and the Jaycee sponsorship netted \$450. One of the show's four elephants died recently at Williamsport. Pa.

Three Circuses In Upper Mich.

ESCANABA, Mich.-The Upper Peninsula of Michigan is getting its share of circuses. Among James-Christy, Carson & Barnes and Adams-Seils.

Adams played the area recently and business was light. James-Christy, now in Northern Wisconsin, is headed for this area. Carson & Barnes, now in Canada, is coming into the vicinity in mid-August, and it used small wait ads against Adams.

RINGLING IDLES IN GEORGIA

LAWRENCEVILLE, Ga .--The Ringling-Barnum circus is at the fairgrounds here for its layoff of several midsummer weeks. It came here after playing Atlanta.

The show's next stand opens August 9 at Davenport, Ia., and the equipment and animals will start the trip from here August 6.

Few of the Ringling people are here. Staffers are vacationing. Performers are laying off or playing dates at other places while Ringling is in summer quarters.

CIRCUS TROUPING

By JON FRIDAY

Freida Wiswell and the Wiswell Funny Ford will tour with "Holiday on Ice" this coming season, she infos from Erie, Pa. . . . Earl Shiples of the Ringling-Barnum advance, has been in Chicago for two weeks and will leave August 3 to resume advance work for the show at the Mississippi Valley Fair, Davenport, Ia. . . . Back in good health George Lake plans to return to trouping, he reports from Pittsburgh. . . Emma Campa, formerly with Dailey Bros. Circus, fell recently in Southern Mexico, striking a center pole and ring curb and is in serious condition in a Mexico City hospital.

The Dior Sisters, rolling globe, of Ringling-Barnum, played the Oklahoma City Park last week during the R-B lay-off. . . . Mickey Sullivan visited Stella Wirth and her band on Hunt Bros.' Circus is Trumbull, Conn., sitting in at the drum for the matinee . . . George and Junice Michel will rejoin Ringling in Davenport, Ia., where Michel will be announcer-vocalist.

Joe Arcaris, veteran wild animal trainer, escaped serious injury recently at Ray Lapham's Benson Animal Farm at Hudson, N. H., BARABOO, Wis. - Attendance he side-stepped in time to avoid a tiger in mid-air who had leaped whe N. Y., August 11. It will make at the Circus World Museum his back was turned. The claws ripped thru his trousers and boot on hi reached 47,000 persons in the first left side. Arcaris won a Carnegie Hero medal in 1940 when he save Clyde Beatty's life after Beatty had been knocked unconscious in For This figure includes 10,000 who Lauderdale, Fla. . . . King Bros.' Circus band is composed of Le Hinckley, leader and trumpet; Joe Browning, trumpet: Bill Tobia ing. Gate is 60 cents for adults trombone, and Albert Yoder, drummer, reports CFA Paul Roberge who attended two full houses at Biddeford, Me.

> Hinckly writes that Red Dingler 11, youngest member of the Knolls made a hurried trip to his Macon, wire act, and Oscar Landmesser, Ga., home due to the illness and 74, former circus press agent. ... subsequent appendectomy of his Paul Bohler, Lancaster, Pa., caught daughter, Connie. Red is now back the Hagen Bros. Circus at on the show and his wife, Ann, Ticonderoga, N. Y., and visited and Connie will soon join the show. ... Buck McClain, Wild West concert, was out of the King show a "The Big Circus" film, have been few days when he overturned his truck in the Allegheny Mountains. for the month of July. . . . Henry . . . Martha Smiga is spending a few days on the show. Her husband is concessionaire Joe Smiga. . . . Bobby and Marie Hall have their trailer on the show. Bobby is working in the office. . . . Mrs. Bill Tobias, wife of the trombone player, treated the band to dinner in Sunbury, Pa.

> Eddie (Spaghetti) Emerson, Abe visited with Bill Dedrick. Orth was (Korkey) Goldstein and Duke and the subject of a feature story in the Harry Johnson have been signed June 29 Pomona Progress-Bulletin. by Walt Disney for roles in "Toby Tyler," now in production at Burbank, Calif. Charles Barton is directing the film.

> clown alley on the Beatty-Cole Circus. Bill (Boom Boom) Browning has joined the Clyde Beatty-Cole Bros. Circus band as drummer. . . The Chateau Theatrical Animals office of New York has booked Jules Jacot and his lion for a filmed the Eureka, Calif., Elks who sponsor Polack Bros. Circus in Eureka. John Brott served as emsee and chairman. . . Corky Cristiani worked in the Flying Ray-Dells act on Cristiani Bros. Sunday (28) for Dick Potts and Tommy Brownfield, tinues to catch in the act despite Wild West Show on the Jimmy being on crutches. . . The Skating Sullivan Shows in Canada, ap-Carltons recently closed with Adams-Seils Bros. Circus due to the Timmins, Ont. . . . Armand Guerre, illness of Larry Carlton, who is now resting in Arizona.

> hosted on his 96th birthday by with Tom Arnold's Ice Circus in Lyman Sheldon and the Joseph England. They were recently with Andrew Rowe Tent of CFA at the "Holiday on Ice" in the United Sheldon home Saturday (27). States.

From King Bros. Circus, Eva Guests included Mary Jo Knolls, with Enoch Bradford. . . . The Ronnie Lewis Trio, who appear in in Liseberg, Gothenburg, Sweden, and Thelma Craig's Chimps are at Disneyland Park for the season. Hank Craig did some movie work during the winter. . . . CFA J. Hawthorne Rettinger, Long Lake, Minn., caught Cristiani Bros.' Circus in Chicago. . . . Bob Orth, retired performer, caught Weber Bros.' Circus at the fair-The Flying Viennas and clowns grounds in Pomona, Calif., and

Doc Stoddard, former clown and booking agent in show business for 67 years, is now at Bay City Infirmary, Essexville, Mich., and Jimmy Armstrong has rejoined needs mail. . . . Leo Francis, clown, was a guest of Eddie Keck on the Ringling circus at Indianapolis. He also visited Mills Bros. Circus. . . . Bill Rice produced, directed and emseed an Army talent show at Fort Gordon, Ga., recently.

The Frank Littlefields, Gloucescommercial at Johnny Ahearn's stu- ter, Mass, visited King Bros, Cirdies in Baltimore. . . . Felix and cus at Newburyport, Mass., and Amelia Adler are working for Al- talked with A. Lee Hinckley and lied Artists ahead of the film, "The Red Dingler. The Rev. Ed Sulli-Big Circus." . . . Benny Rossi left van visited Mary La Mont while Mills Bros. after recently injuring in Calgary recently. . . . White those present this season are his right hip and shoulder while playing Frontier Days at Great trick riding. Don Marcks, Tom Bend, Kan., Billy Orwell Rodgers Rouse, Ross Lowery and Paul visited with Joanne Day, grand-Henderson clowned a dinner for daughter of Bessle Castello, with whom he had trouped on the King show. Burbara Autry, the Buss Carson family, Beale Sisters and Denny Peters were on the rodeo bill.

Faith King and her dogs and the first time. Ray Valentine con- Western singers, of the Buck Lucas peared on CFCL-TV recently from formerly on Polack with sea lions, just completed two months at the Paris Bal Moulin Rouge. . . . The Jake Posey, boss hostler, was Maxwells, comedy acro, are now

TURNING BACK THE PAGES: 15 years ago-The Ringling-Barnum show, recovering from the disastrous Hartford fire, prepared in Sarasota winter quarters to take the road and play in stadiums, ball parks, fairgrounds, etc. 10 years ago-W. R. (Red) McKitrick was named manager of the Side Show on the Ringling-Barnum circus, succeeding Red White. 5 years ago-The Bailey-Cristiani circus was greeted in Fairbanks, Alaska, by the largest crowd to turn out for anything in the history of that city.

CARNIVAL ROUTES

Oblong, III.; Rossville 3-8. A. & T. Ams.: Lucasville, O. Alamo Expo.: "Mrs. H. T. Reynolds; North Platte, Neb.

American Beauty: *Mrs. H. W. Bartholomew; Jefferson City, Mo.

American Funland: *B. L. Me-Carthy; Albuquerque, N. M., 28-Aug. 2; Santa Domingo, 3-4; Las Vegas, N. M., 6-9.

Amusements of America: *Pop Akers; Wellsville, N. Y.; (Fair) Hughesville 3-8.

B. Ams.: (Fair) New London, Mo., 30-31.

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A-I Amusements: *Dale Carpenter; Badger State: *A. Vomberg; Waseca, Minn., 29-Aug. 2; Bayport

Baker United: *L, F. Tyra; Osgood, Ind.; Delphi 3-8.

Barstow Amusements: Duquesne, Pa.: Elrama 3-8.

Beam's Attractions: *E. S. Beam; Keyser, W. Va.; Round Hill, Va., 3-8.

Bee's Old Reliable: "M. B. Van Hooser; Columbia, Ky. Belle City: (Fair) Ladysmith, Wis.,

31-Aug. 5; (Fair) Antigo 6-9. Bernard & Barry: *Paul Bouchard: Montreal, Que., 27-31.

Big D Ams.: Fonda, Ia., 28-29; Minnesota Lake, Minn., Aug. 4; Westside, Ia., 7-8.

Big State: *Joseph Sima; Falfurrias, Tex., 29-Aug. 9.

Blue Grass: "T. Richards; (Fair) Urbana, Ill.; (Fair) Portland, Ind., 2-8.

Brodbeck & Schrader: *M. J. Spencer; Casper, Wyo.

Brown, Al: "Dennis Brown; Kasson, Minn., 30-Aug. 2; Mankato 4-8.

Buck, O. C.: J. Marchiano; (Fair) Plattsburg, N. Y., 28-Aug. 1. Buckeye State: Commercial Point,

O., 29-Aug. 1. Burkhart: *Mrs. Eddie Haun;

Canton, Ill.; Blandinsville 3-7. Byers Bros.: James L. Reed; (Fair) Northwood, Ia., 28-30; (Fair) Osage 31-Aug. 3; Independence

C. & H.: Wheatland, Ia., 30-31; Albia, Aug. 3-5.

Capell Bros.: *H. E. Michalson; Midvale, Utah, 29-Aug. 1; Rigby, Idaho, 3-8.

Capital City: *C. C. Miller; (Fair) Corbin, Ky.

Carpenter Bros : Liberty Center, O., 29-Aug. 1; (Fair) Bluffton, Ind.,

Carroll's Greater: *Robert Porterfield; Minneapolis, Minn., 28-29; Savage 31-Aug. 2; Minneapolis Cristiani Bros.: *William McCabe; 4-5: (Fair) Anoka 6-9.

Central States: J. D. Steinbeck;

Miscellaneous

Cain, Frank, Parade Attractions: (fair) Milledgeville, Ill., Aug. 4-9. Damon, Dwight: Arlington, Mass.,

27; Wells Beach, Mc., 28; Cambridge, Mass., 29; Stoneham 30; Auburndale 31.

Doss, Buster, Show: Spokane, Wash., 27; Vancouver, B. C., 29; Bellingham, Wash., Aug. 1; Everett 3; Renton 4.

Marlowe, Don, Players: Roosevelt, Minn., 27: Thief River Falls Aug. 1-8; Escanaba, Mich., 10-

Matchstick Cities; Oshkosh, Wis., 28-29; Green Bay 31-Aug. 2; Chippewa Falls 4-9.

O'Day, Marie, Palace Car: Monett, Mo., 27-28; Pierce City 29; Bolivar 30-31.

Sun Players: Huntsville, Mo., 27-Aug. 1: Highee 3-9.

Toby & Susie Show: Lewistown, Mo., 27-Aug. 2; Monroe City 3.9.

Webster's Medicine & Minstrel Show: Muskogee, Okla., 27-Aug. 1.

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Neb., 3-5; (Fair) Deshler 6-8. Cetlin & Wilson: *Tony Lewis; Crafts 20 Big: (Fair) Pacoima, New Castle, Pa., 27-Aug. 6. Chanos, Jimmie: "Charles D. French; Greenville, O., Aug. Cumberland Valley: *Mrs. Lavoy 3-8.

Cherokee Am. Co.: *J. W. Mahaffey; Yale, Okla.; Pratt, Kan., 3-8. D. & D. Ams.: Kalona, Ia., 27-28; Coleman Bros.: *John Pesecki: Afton, N. Y.

Collins, Wm. T.: "Florence Han- Davis Am. Co.: "Martha Davis; son; (Fair) Minot, N. D.; La-Crosse, Wis., 4-9.

Continental: *Johnny Kinsey; (Fair) Degeller Funland: (Fair) Shelby-Morris, N. Y., 30-Aug. 3.

Crafts Expo.t *Vincent B. Kuro- Degeller Show of Shows: North Fair Time: (Fair) Antioch, Calif., patwa; Seaside, Calif., 29-Aug. 2; Woodside 5-9.

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Circus Routes

Adams-Seils Bros.: "Dot Burdett; Waupaca, Wis., 27; Clintonville 28: Stevens Point 29; Marshfield 30; Wausan 31; Tomahawk Aug. 1.

Clyde Beatty - Cole Bros .: Ray My Fair Lady: (Opera House) San Aguilar; Woodstock, N. B., 27; Edmundston 28; Rivierce du Loup, Que., 29; Victoriaville 30; Hyacinthe 31; Thefford Mines Aug. 1; Roberval 3; Chicoutimi 4; Quebec City 5.

Lincoln, Neb., 28; McCook 29; Denver, Colo., 30-Aug. 2; Laramie, Wyo., 3; Rawlings 4; Rock Springs 5; Farmington, Utah, 6-7; Provo 8.

Hagen Bros.: *Al Dean; Perrysburg, O., 27; Dundee, Mich., 28; Trenton 29; Adrian 30; Vandercook Lake 31; Plainwell Aug. 1; Nashville 2; Portage 3; Holt 4; Grand Rapids 5-6; Muskegon

7: Holland 8. Hunt Bros.: "Jim Conley; Auburn, Mass., 27; Westboro 28; Stoughton 29; West Bridgewater 30; Marshfield 31; Braintree Aug. 1.

Kelly-Miller: *Jack Smith; Little Falls, Minn., 27; Brainerd 28; Wadena 29; Detroit Lakes 30; Park Rapids 31; Bemidji Aug. 1.

King Bros.: *Eva Hinckly; Lincoln, Me., 27; Dexter 28; Greenville 29; Madison 30; Farmington 31; Rumford Aug. 1; Berlin, N. H., 3.

Mills Bros.: "Harry Baker; Red Hook, N. Y., 27; Poughkeepsie 28; Cold Spring 29; Pearl River 30: Fairlawn, N. J., 31-Aug. 1; Bloomingdale 3; Verona 4; Troy Hills (Twp. of Parsippany) 5; Denville 6; Union 7; Woodbridge 8.

Packs, Tom: *Grover O'Day; Wheeling, W. Va., 27-29; Clarksburg 30; Parkersburg 31-Aug. 1; Lafayette, La., 5; Baton Rouge 7-8; Gulfport, Miss., 10.

Polack Bros.: Redwood City, Calif., 27 - 28; San Jose 29 - Aug. 2; Reno, Nev., 5-8; Klamath Falls, Ore., 11-12; Pasco, Wash., 14-15.

Ringling Bros. and Barnum & Bailey: Davenport, Ia., 9-11; Des Moines 15-16; Milwaukee, Wis., 21-25.

Strong, Big John A.: "Verna Strong; (fair) Yuba City, Calif., 29-Aug. 2; (fair) Turlock 3-5; (fair) Petaluma 6-9 (fair) Napa 13-16.

Zell Bros.: "Jack Gagne, Grant, Mich., 27; Howard City 28; Lakeview 29; Remus 30.

Phillipsburg, Kan.; (Fair) Seward, | Crafts Fiesta: Garden Grove, Calif., | 29-Aug. 2.

> Calif., 29-Aug. 2; (Fair) La-Puente 5-9.

Bowling Green, Ky., 3-8.

Center Junction 29-30; Durant, Aug. 1-2.

Oakridge, Ore., 28-Aug. 2; Sutherlin 5-9.

ville, Ind., Aug. 1-7.

Olmsted, O., 27-Aug. 8. Deluxe: East Hartland, Conn., 30-

Aug. 1: Portland 3-9. Dickson United: "William Berry; Kinsman, O.

Dine Ams.: Canton, O.; Bucyrus 2-61

District Ams.: (Shopping Center) Marlow Heights, Md., 27-Aug. 1. Dixey, Raymond C.: East Chicago, Ind., 28-Aug. 2.

Dixie Am. Co.: Clifford Davis; min. Ia., 31-Aug. 1.

Dobson's United: *Bert Klaas; (Central Ave.) Minneapolis, Minn., 27-28; Hammond, Wis., 29-Aug. 6; St. Croix Falls 7-9. Down River Ams.: "Harriet Hilo; Gladstone Expo.: "Ruth Poole; Augusta, Mich., 28-Aug. 1.

Drago, No. 1: "John Kiely; (Fair) Flora, Ind.; (Fair) Kendland 3-7. Drago, No. 2: "Sally Striegel; Otterbein, Ind.; (Fair) Hartford City 3-8.

Drew, James: *Jimmy Drew; (Fair)

Legitimate Shows

Music Man, The: (Shubert) Chicago, Ill., indefinite run.

Francisco, Calif., 27 - Aug. 8; (Auditorium) Portland, Ore., 11-

Arena Routes

Russian Festival of Music & Dance: (Hollywood Bowl) Los Angeles, Calif., 29-Aug. 2; (Cow Palace) San Francisco 4-6; Oakland 8: (Hollywood Bowl) Los Angeles 9-10.

Paris, Ill.; (Fair) Valparaiso, Ind., 3-8.

Dudley, D. S.: *Ernest Wade; Guymon, Okla.; Dalhart, Tex., 3-8.

Dyers: *Dale Stempson; Marengo, Ia.; (Fair) Manchester 3-8. Winton; Paris, Tenn.; (Fair) Eastern Am. Co.: Rockland, Me.;

Waldoboro 3-8. Eddie's Expo.: *Betty Beil; Kane,

Emshoff: Union Grove, Wis., Aug.

Endy, David B.: Essex, Md. Evans United: (Fair) Donaldson, Ia.; (Fair) Washington, Mo.,

6-8. 30-Aug. 2; (Fair) Sonora 6-9.

Franklin, Don: "Jay Barton; White Bear Lake, Minn., 29-Aug. 1; Fairbault, Minn., 3-8.

Gala Expo.: *Carolyn Miller; Linn,

Garden State: *Jake Johnson; Dunmore, Pa.; North Scranton 3-9. Gentsch, J. A .: George Butler; (White Fair) Philadelphia, Miss., 27-31; (Colored Fair) Philadelphia, Aug. 3-8.

Winside, Neb., 29-30; Monda- Georgia Am. Co.: "Horace Williams; Robbinsville, N. C.; (Fair) Franklin 3-8.

> Geren, Bill: (Fair) Loogootee, Ind.; (Fair) Greencastle 3-8.

Glades Am. Co.: Montross, Va. Tomah, Wis., 28-Aug. 2.

Gold Bond: *Merwin Boden; (Fair) Monroe, Miss., 29-Aug. 2; (Fair) Westfield 3-9. Gold Medal: *Mrs. Irene Denton;

3-8. Gopher State: Grand Marais,

Pikeville, Ky.; Matewan, W. Va.,

Minn., Aug. 6-9. Grand American: "L. O. Weaver; Ackley, Ia., 27-28; (Fair) Allison 30-Aug. 2; (Fair) Gladbrook 5-8.

Greater Dixieland: Garland, Tex., 27-Aug. 2.

Greater Kastl: "Nobie Hammock; Albuquerque, N. M., 30-Aug. 2. Green Tree: *John M. Huls; (Fair) Paris, Ky.; (Fair) Russell Springs

Hale's Shows of Tomorrow: "W. T. Hale: Tecumsch, Neb., 27-29; Craig, Mo., 30-Aug. 2.

Hammond, Bob: *Mrs. Keith Chapman: Hico, Texa; Leon 3-8. Hannah Am. Co.: *Iris Lange;

Herminie, Pa.; (Fair) Wind Ridge 3-8.

(Continued on page 58)



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CARNIVAL ROUTES

SHOW NEWS

Continued from page 57

Aug. 3-8.

Happyland, No. 1: 'Russ Stager; (Fair) Fowlerville, Mich. Hartsock, Roy: *Roy Hartsock;

Brashear, Mo., 29-Aug. 1. Hartsock Bros.: Bucklin, Mo., 30-

Aug. 1; Jamison 5-8; Paris 12-15. Heart of America: "Jack Wilson; Ellis, Kan., 27-29; (Fair) Hoxie 30-Aug. 1; (Fair) Holdrege, Neb., 3-5; (Fair) McCook 6-9.

Heth, No. 1: "Mrs. Al Kunz; (Fair) Le Pa Ams.: Harrisville, R. L. Flora, Ill.; (Fair) Olney 3-8. Heth, No. 2: (Fair) Bellmont, Ill.;

(Fair) Olney 3-8.

Holiday Am. Co.: Mrs. K. Mc-Comak; Waverly, Kan., 27-29; Corder 31-Aug. 1.

Holly Bros.: Atlanta, Ga.

tis; St. Charles, Mo., 30-Aug. 3; McLeansboro, Ill., 4-8.

Hottle, Buff, No. 2: "Wm. H. Brooks; Aledo, Ill.; (Fair) Mount Sterling 3-8.

How-Reit: (Fair) Middletown. N. Y., Aug. 8-16.

Hugo; Orrick, Mo. Hunt Am, Co.: Benton, Ky.; Hop-

kinsville 3-8.

Illiana: Russellville, Ind.

Imperial: "Blanche Scruggs; Lewiston, Ill.; Knoxville, Ill., 3-8. Inland Empire: Whitefish, Mont.,

28-Aug. 2; Mullan, Idaho, 4-8. Johnny's United: "Charles Hines: Huntingburg, Ind.

Kemp & Turpine: "Charles Jaynes; Eagleville, Mo., 31-Aug. 1; Leon. In., 3-5; Lawson, Mo., 7-8.

Ken-Penn: "Charles J. Graham; Meeker: "Paul Meeker; Joseph. New Galilee, Pa., 27-31.

Kile, Floyd O.: Gretna, La., 29-

Aug. 2: Clinton 3-15.

King Bros.: *Mrs. J. L. King: Brighton 3-7.

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NEPTUNE FIREWORKS

Hannum, Morris: Emmaus, Pa., King Export Smokey Hammond; Battle Creek, Mich., 29-Aug. 2; Bangor 5-9.

Lagasse Am. Co., No. 1: "Roland Mound City, No. 2: Overland, Mo., Poor; Lebanon, N. H.

Lagasse Am. Co., No. 2: Alton, N. H.

Lagasse Am. Co., No. 3: Nashua.

Leeright Midway, No. 1: *Ralph C. Bowers; Dillon, Mont.

Woonsocket 7-15.

Lindle, Jack: "Anthony Arcaro; Gillespie, Ill., 28-Aug. 2; Clarence, Mo., 4-6; West Point, Ia., 8-9.

Lindsay - Pugh - Murphy: *Herb Moore; (Fair Park) Dallas, Tex. Hottle, Buff, No. 1: "Jimmie Gat- Lone Star Ams.: Hereford, Tex.: Phillips 3-8.

Luchrs Ideal Rides: *P. J. Nelson; (Fair) Clay City, Ind., 29-Aug. 1: (Fair) Brazil 4-8.

Lynn's Midway: *Lyndon Erickson; Akeley, Minn., 29 - 30; Remer 31-Aug. 2.

Hugo's Novelty Expo.: *Mrs. E. H. Mac's Amusement Rides: Corsica. S. D., 28-29; White Lawe 31-Aug. 1.

M. D. Ams.: (Fair) Bethlehem, Pa.: (Fair) Branchville, N. J.

Manning, Ross: "Walter H. Byrd; Woodbridge, Va.; Luray 3-8.

Marks: "Arnold Maley: Washington, D. C. Marvel: "Mrs. Carolyn Merriman;

Lenark, Ill., 30-Aug. 1. McKenna's Rides: "Joe Stoneman; (Fair) Medford, Wis., 30-Aug. 2.

Ore.; Omak, Wash., 3-9. Key City: "John Chisholm; Peru, Merriam's Midway: Titonka, Ia., 28-29; Ogden 31-Aug. 1; Vinton

3-6; Wankon 7-9. Midway of Mirth: "Frank Lavell:

(Fair) Benton, Ill., 26-31. Kremmling, Colo., 29-Aug. 1; Mighty Interstate: Big Stone Gap.

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donarch Expo.: *Earl W. Carpenter; (Fair) Belleville, Ill.; (Fair) Milledgeville 3.9.

Moore's Modern: *Bill Scott; Arapahoe, Neb., 28-Aug. 1; Binden 3-5; Minden 6-8.

Motor State, No. 1: "M. Frederick; Niles, Mich.; (Fair) Argos, Ind.,

29-Aug. 1; (Fair) Mexico, Mo., 3-8.

Murphy's Northern State: *Ray Hershey; Mott, N. D., 27-29; Carson 30-Aug. 1; Selby, S. D., 3-4; Burke 5-6; Bassett, Neb., 7.9.

Myers, Sonny: *M. F. McHenry: Pisgah, Ia., 27-29; Redfield 30-Aug. 1.

New England: Winchendon, Mass.; Littleton 3-9.

Nolan Am. Co., No. I: W. Richfield, O., 28-Aug. 1.

Nolan Am. Co., No. 2: Norwalk. O., 27-Aug. 1.

Nolan Am. Co., No. 3: Mt. Vernon, O., 28-Aug. 5.

Northern Expo.: "Dal Egan; Lewiston, Mont., 29-Aug. 1. Norton's: "Mrs. C. E. Plunkett; HUBBARD-Harley D.,

Deadwood, S. D., 29-Aug. 2. Olson: "Mrs. Ray Cramer; Milwankee, Wis.; Chippewa Falls

Orange Bros.: Oklahoma City, Okla., 27-30; Herington, Kan., Aug. 3-8.

Page Bros.: *W. E. Page; (Fair) Owenton, Ky.; Alexandria, Tenn., 3-8.

Page Comb.: *Blackey Jones; Whitney Point, N. Y.

Palmetto Expo.: "Milton M. Mc-Neace; Mt. Alry, N. C.

Parada: Clinton, Mo.; California, Mo., 3-8. Penn Premier: *R. L. Gilman;

Kittanning, Pa.; Barnesboro 3-8. Peppers All States: *Bob Sickels: Glennville, Ga. Playtime: "Jerome P. Hourin: MILLER-Sherwood,

Orleans, Mass.; Norwell 3-8. Powelson Am. Co., No. 1: "Happy Powelson; Moundsville, W. Va.;

(Fair) Maumee, O., 5-9. Powelson Am. Co., No. 2: "Happy Powelson; Magnetic Springs, O., 29-Aug. 2; Reynoldsburg 3-8.

Powelson Am. Co., No. 3: Hubbard, O., 29-Aug. 1; Alliance

Prell's Broadway: *Lillian Sylvester; Harrington, Del.; Bridgeton, N. J., 3-8.

Raines: "Rosa Raines; Oswego, Kan.

Rainier: *A. W. Randolph; Lake City, Wash., 27-Aug. 2; Senttle 3.9.

Reed Am. Co.: Carthage, Tenn.; (Fair) Alexandria 3-8.

Reid's Golden Star: *J. Chaudion; Damascus, Va. Reid, King: "Wm. R. Austin; St.

John, N. B.; Woodstock 3-8. Reithoffer, No. 1: (Fair) Waterloo, N. Y., 28-Aug. 1.

Ritter's United: (Fair) Chino, Calif., 28-Aug. 1; (Fair) Montclaire 4-8.

Robinson's Western, No. 1: George A. Roach; Lynwood, Wash., 27-Aug. 2; (White Center) Seattle 3.9.

Robinson's Western, No. 2: Anacortes, Wash., 27-Aug. 2; Friday Harbor-Castle Rock 3-9. Rock City: *L. J. Latimer; Cory-

don. Ill.; Washington, Ia., 5-8. Rogers Bros.: "Mrs. M. L. Whiteside; Grantsburg, Wis., 27-29; Zumbrota, Minn., 30-Aug. 2; Proctor 6-9.

Rohe's Modern: "Sun Harris; Sheldon, Ill.

Rose City Rides: *Dutch Schrader; Prairie Home, Mo., 27-29; Warrenton 30-Aug. 1.

Royal American: *J. A. Penrl; Regina, Sask.; Fort William-Port Arthur, Ont., 3-8. Royal United: "Jackle Swift; Coon

Rapids, In., 27-29; Thompson 31-Aug. 2; Greenfield 4-6; Avoca 7-9.

Rumble Rides: *D. P. Rumble; Caynga, Ind.; Terre Haute 7-9. (Continued on page 60)

THE FINAL CURTAIN

BLOOM-William,

41, concessionaire, July 22 in Christ Hospital, Cincinnati, following a beart attack. During the past 25 years he had trouped with the Beckman & Ciercty, Rubin & Cherry, Royal American and World of Mirth shows. aniong others. He was a veteran of World War II and a member of various showmen clubs. Survived by his parents, a brother and a sister. Burial in St. Louis.

CULLINS-Lila-Jane,

wife of Arthur K. Cullins, midway games operator, July 20 in Sterling, Ill. Survivors include her husband and three children.

GONZALEZ-Joseph,

49, who formerly had out a dog act, July 13 of a stroke in Detroit, suffered while riding a Roller Coaster in an amusement park. Burial in Holy Sepulchre Cemetery, Detroit.

74, formerly in outdoor show business, July 16 in Shreveport. La. Survived by a daughter and two sisters. Masonic services July 19 were followed by burial in Perkins, La.

McCALLIE-William Albert.

71, a director of Tennessee Valley Agricultural & Industrial Fair, Knoxville, July 19 at his home in that city of a heart attack. Survived by his widow. and a daughter. Burial in Highland Memorial Cemetery.

McLAUGHLIN-William,

48, concessionaire, July 10 in WEBER-Albert, Huntingdon, Tenn. Survived by his widow, Mary,

husband of Margaret Miller, secretary of Wallace Bros. Shows for over 20 years, July 21 at his home in Pascagoula, Miss. Survived by his widow. Burial WEAVER-Florence (Dot). in Northampton, Mass.

MYLOTT-Mrs. Margaret,

62, daughter of the late John Horace Greeley, singer, and sister of Paul Greeley, former secretary of the Michigan Showmen's Association, July 12 in Youngstown, O. Survived by a son and daughter. Burial in Mahoning Avenue Cemetery, Youngstown.

NOEL-Joseph L.

62, maintenance man at Lakeview Park, recently at Dracut, Mass. Survivors include a brother and two sisters. Burial was at Pawtucket, R. I.

ROBISON-Robert R.,

73, former vaudevillian, theater manager and circus ringmaster. and more recently security manager at the Fontainbleau Hotel, Miami, July 25 in that city. His old vaude partner was William Frawley, seen currently in "I Love Lucy" TV shows, and he had also worked with many oldtime film stars. In the '40's he managed the Plymouth Theater. Worcester, Mass., and had also been associated with J. C. Harlacker. Providence, R. I., and Sam Crowell, Miami, in the promotion of special events. During Chicago's A Century of Progress he emseed the Faith Bacon show.

ROGERS-Weson W.,

52, concessionaire with Kenny's Attractions for many years, July 21 in St. Paul, Ind., of a heart attack. Survived by his widow, Margaret; four children and a brother, William. Services and burial July 25 in Flint, Mich.

SHORTRIDGE—Floran M.,

76, operator of the Shortridge Agency, Des Moines, for 15 years before retiring in 1955, and earlier manager of Riverview Park and a kiddieland in Des

Moines, July 21 of a heart at tack in that city. He was a member of the Friars' Club of New York, a Mason, Knighn Templar, Za-Ga-Zig Shriner and an Elk. Survived by his widos and daughter.

SMITH-Charles D. (Speedy),

66, veteran carnival and circus employee who formerly was a ticket taker on the Ringling-Barnum Side Show, July 20 m his home in Lexington, Ky. Survived by his widow, Mary; a son, Joseph, and a sister. Services July 23 and burial in Calvary Center tery, Lexington, Ky.

STEINBERG-Alvin,

62, director of concessions on the Atlantic City Steel Pier and Municipal Court clerk, July 6 Atlantic City following a hear attack Survivors include b widow, Pauline Abraham; a son Paul and a sister, Mrs. Sidne Lowenthal.

IN LOVING MEMORY Of My Father

July 29, 1944

FRANK TAYLOR

76, treasurer of the Pacific Coast Showmen's Association and operator of the Arcade Printing Company, July 18 in Los Angeles. Survived by a son. Burial in the Pacific Coast Showmen's Rest Thursday (22)

69, wife of L. O. Weaver, owner of the Grand American Shows, July 11 in Mercy Hospital, Oelwein, Ia. Other survivors are two sons, Howard and Frank; a daughter, Maydean Nash, and three grandchildren, David, Janet and Rebecca Nash.

> In Memory My Beloved Husband

> > Passed Away July 28, 1958

ETHEL WEER

YATES-Hester Sims,

61, wife of Henry K. Yates, manager of Mercer County Fair and Horse Show, July 17, Harrodsburg, Ky., that city. Also surviving are two daughters.

MARRIAGES

MOSER-FAYE-

Richard L. Moser and Joyce Fave Stewart, July 17 in Linn, Kan. Groom is the son of Mr. and Mrs. Malcom Moser, coowners of Moser's Central State Shows, and the bride is with the show. Marriage took place in J. D. (Doc) Steinbeck's bingo top on the midway.

OKUN-SCHLOSSBERG-

Ricky Joyce Schlossberg, daughter of Norman Schlossberg, and Lester E. Okun, July 19 in Chicago. Bride's father is co-owner of Olson Shows and president of the Hot Springs Showmen's Association.

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FAIR-EXHIBITION MANAGEMENT

St. Paul Adds to Greenness, Plants 4,000 Norway Pines

ST. PAUL-The Minnesota State Fairgrounds, long noted for its a dime. Adult admission, he said, greenery, will be greener than ever this year and will get progressively would remain the same, 50 cents, greener in the years ahead. Since the '58 fair, 4,000 Norway pines were planted along Snelling and Como avenues to supplant a dying 50-year- price of pre-fair tickets. old hedge. These pines will be transplated thruout the grounds. What's more, 11,000 more Norways will be planted during the next four years.

Fairgrounds improvements since last year's run have cost \$85,000. Besides the tree-planting, other projects including the re-roofing of the poultry and horse barns at a cost of \$25,000, \$10,000 in repairs to the 11 miles of paved roads within the 284-acre fairgrounds, modernization of cattle pens, addition of 58 more box stalls in the horse barn, annexation of six acres for additional park, and the acquisition of an electric scoreboard in infield for use during long distance auto races.

· Still other improvements were the installation of 100 new booths in the 4-H Club building and of a refrigerated case to accommodate a carcass exhibit in the Swine barn, the reconditioning of the race track, and painting of several buildings.

80 by 800-Ft. Exhibit Bldg. At Tulsa Nears Completion

TULSA-Construction of a clear-span, 80 by 800 feet exhibition building at the Tulsa State Fair is in its closing stages, with completion scheduled for August 15, well ahead of the fair's opening day. October 3. The structure replaces the old grandstand space which was destroyed by fire last year,

The building actually is a two-in-one structure, with a 40-foot lobby entrance leading from the midway into the race track area dividing it. One end has been designated as the Home Improvements Building and will feature merchandise for the home. The north portion has been named the General Exhibits Building and will house sporting goods, recreational equipment and a manufacturers exhibit.

Sen. Lyndon Johnson To Speak at Iowa Park, Tex.

IOWA PARK, Tex.-The Texas-Oklahoma Fair here this fall has been dedicated to Sen. Lyndon B. Johnson and the Senate majority leader will be the principal speaker on the Pioneer Day Program, September 29. A Special events committee, with Ben Blanton and W. A. Hotchkiss of Wichita Falls, Tex., as co-chairmen, will be in charge of the senator's appearance.

Johnson's participation, along with U. S. Army Missile exhibits consisting of a Corporal missile with an erector and launcher and an Honest John rocket, with launcher and trailer, will make the fair one of the best in its history, according to T. Leo Moore, the fair's executive vice-president.

Golden-Domed Temple To Point Up PNE Theme

VANCOUVER, B. C .- A golden-domed temple more than 100 feet high will dominate the theme center at the 1959 Pacific National Exhibition here in its Salute to the Orient. Imitative of a Cambodian Temple, the structure will sweep up in graceful lines from a moulded base to a needle-sharp apex.

Around it pavilions of countries honored will be clustered. At the base of it, UNESCO plans to stage an exhibit embracing all the Oriental countries that make up, in part, the family of that organization. This exhibit is being designed and built by top experts of the University of British Columbia. Remaining exhibit space within the perimeter of the temple base will house artifacts and products of some of the smaller Asian countries.

Open N. Y. Contest to TV, Wire Service Cameramen

SYRACUSE, N. Y .- Photos best illustrating "Opportunities in the Empire State" will be judged here in the New York State Fair's Ninth Annual Photo Contest, which is open to photographers serving daily newspapers, wire services and TV stations in the State. In the past competition was limited to daily newspaper cameramen.

Cash prizes this year will total \$9000, with photos to show opportunities in six areas of activity: farming, living, manufacturing, trading,

vacationing or working. In addition to the cash awards, the fair will feature the Governor's Trophy award for the best news photo of the year.

Hutchinson Starts 'Forest'

HUTCHINSON, Kan .- The beginning of the Kansas State Fair "forest" will mark the '59 fair here. Some 330 trees have been planted on the grounds as the first phase of a beautification program. Planting involves a wide variety of trees, including Buisman elm, sycamore, locust, golden rain, hybrid elm, hackberry and maple, Hundreds of flowers and shrubs also have been put out this year, according to Virgil Miller, fair secretary.

Rosenberg, Tex., Ups Kids' Fair Tix to Quarter

ROSENBERG, Tex.-The Fort Bend County Fair, seeking ways to make this year's fair pay off, has upped the price of admission for children.

Fair Manager Noel Yarling said youngsters will pay 25 cents to go thru the gate this year, instead of but there'll be a change in the

the tickets will sell for \$1 for two, of around \$10,000 was incurred.

Gets Record 27,840

PONOKA, Alta. - A record crowd of 19,840 persons jammed the Ponoka fairgrounds for the windup of the two-day Ponoka stampede. First day's turnout was 8,000. George Myron, of Viking, Alta., was named all-round cowboy champion.

but a 25-cent parking ticket will be added to that price. Last year, there was no parking charge.

The fair is not trying to show a profit, Yarling said, but it is trying to break even. That's something Normally three for \$1, this year it didn't do last year, when a deficit

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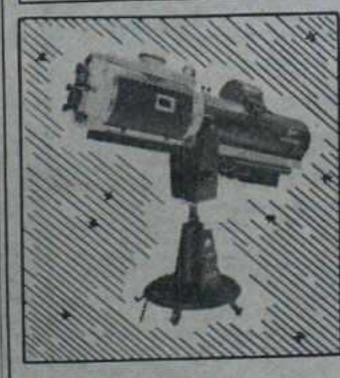
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SHOW NEWS

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Polack Grosses Climb At Far Western Spots

FORT ORD, Calif. - Business | Earlier appearances in California

The show came to Fort Ord for a two-day sold-out date (23-24) from Eureka, Calif., where one of the biggest gains of the season was spots, there was a lapse of a week Eureka.

The winner at Eureka was preceded by three sold-out dates in Southern California. A three-day stand as the grandstand attraction at the Southern California Exposition & San Diego County Fair, Del Mar, was followed by a single performance played to a crowd of 60,000 in the Pasadena Rose Bowl the night of the Fourth of July and a private showing the next night at San Bernardino for employees of the Rohr Aircraft Corporation.

Between this and a previous visit to California, the show played a week in Denver, which had been advanced to June from October, and had four dates in Idaho and three in Utah. Despite abnormal heat, business was big in Idaho and Utah, with Boise and Salt Lake City standouts.

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has been good for Polack Bros. were at San Francisco, Oakland Circus in its tour thru the Far West. and Sacramento, which followed According to Louis Stern, a majori- the season's first two Western dates ty of dates have shown increases at Spokane and Tacoma. Among over last year, and in some cases these, whopping increases were the gains have been 50 per cent or scored at Spokane and Sacramento.

Advance promotion at Eureka, Redwood City and San Jose was handled by Jimmy Rison after his date at Sacramento, Joe O'Donnell Shorty's Tri-State; (Fair) Indianola, jumped from Twin Falls, Idaho, registered. Between these two to Klamath Falls, Ore., and Bill Kay from Boise to Pasco, Wash. and a half in the route, which most Henry Barrett took a rest on docof the show's personnel spent in tor's orders after handling Ogden, Provo and Salt Lake City. George Westerman, who was at San Fran- Skerbeck Am. Co.; "Rose Kroncisco and gave a hand on the date at Fort Ord, will go next to Eugene, Ore.

> Mickey Blue, who visited Alaska after his date at Oakland and before starting work at Vancouver, B. C., represented Polack Bros. with Sam Polack at the Shrine Imperial Council Session at Atlantic

Cristiani in Wis.

· Continued from page 50

at night. The show paraded in downtown Milwaukee Wednesday. Stanley Paul handled promotion. Baraboo, Kohler

At Baraboo (14), the circus was Museum. Afternoon was 80 per cent filled and there was a fullhouse at night. The appearance Strates, James E.: *George Ryan; was in connection with opening of tinued interest was reflected in heavy publicity given by the news-* Higher queltry at the same price! paper. Members of the Gollmar Sunset Am. Co.: "H. D. Lange: family were among those attending. Many Cristiani people visited the museum.

After Milwaukee the show went Sutton's Pacific Coast: Lakewood, to Kohler, Wis., suburb of Sheboythe Kohler Company. Carl H. Borsse, Sheboygan theatrical agent, handled the deal for the company. Employees were given tickets that admitted them to the circus and Thiess United, No. 2: Richcon Side Show. Children were given wooden nickels worth 50 cents for concession items. Lot was the spacious lawn of Waelderhaus estate. Pete Lindemann, Sheboygan circus man, was among those attending.

And Kohler employees and families attended in such numbers that the three shows were given to full houses. Performances were at 1:30, 4:30 and 8 p.m.

Cristiani Bros. has augmented its performance by the addition of the Gretona Family high wire act, joining at Baraboo for the season; and John Cooper, dwarf clown, who joined in Chicago. The show also has a new sound system.

for the upcoming long jumps to the West Coast. Performers are working on new wardrobe for Los mer Jorgen Christiansen act died. Chris and Julia Cristiani, newlyweds, have a new trailer and Julia is working in the elephant act. Lucio Cristiani also has a new rodeo was down every day. trailer.

Show News

· Continued from page 1

Park Operation and Arena, Audi-Trouping give the latest news of

sents all of the past features of the light horse show and the Tex The Billboard's outdoor section Ritter Ranch Party show, brought such as Routes, Letter List, Com- in for one appearance, had to move ing Events, Roller Rumblings and to a downtown arena where it drew Final Curtain.

CARNIVAL ROUTES

· Continued from page 58

Russell's Ams.: Forest Park, Ill., 27-Aug. 2.

Schafer's 20th Century: "Archie Hensley; Monmouth, Ill.; (Fair) Decatur 2-6.

Schl's Northern: "John Sehl; Au Gres, Mich., 30-Aug. 2.

Shorter's Greater: "Mrs. Sheldon: Boyd, Minn., 27-29; Carver 30-Aug. 2.

In., 29-Aug. 1.

Siebrand Bros.: *Don Hanna; Great Falls, Mont., Aug. 1-9.

Silver Star: "Mrs. C. B. Clifton; Wall, Alfred: Mt. Auburn Glasco, Kan., 28-30.

schnabl; Gaylord, Mich., 29-Aug.

Smiley's Ams.: "Joe Fasolas; Apollo, Pa.; Irwin 3-8.

Smith, George Clyde: *F. A. Norton; Corringanville, Md.; Cumberiand 3-8.

Southern States: (Wayside Park) Panama City, Fla.

Southland Ams.: Fort Walton Beach, Fla.

Stafford: Covington, Ind.; Danville,

Stanley, Wm, D.: *Donald Dropps; Bagley, Minn., 30-Aug. 2; (Fair) Wonderland Expo.: (205 N. V Perham 6-9.

Steele Ams.: *Martin Thoreson: Portage, Wis., 29-Aug. 2. sponsored by the Circus World Stephen's, Otto: *D. Harridge;

Brighton, Ia., 28-29; Ollle 30-

(Fair) Butler, Pa.; Clearfield 3-8. the museum, and the town's con- Strong's Ams.: "Verna Strong: Silver Creek, Neb., 29-30; Lyons Aug. 1-3.

(Fair) Oskaloosa, Ia., 27-30; (Fair) Rochester, Minn., Aug. 4-9.

Calif., 27-Aug. 2.

gan, where it was sold outright to Tatham's Fun Fair: "Bill Tatham; (Fair) Roberts, Ill., 30-Aug. 1; (Fair) Milford 3-7.

> Tennessee Valley Ams.: (Fair) Elkton, Ky.

Park, Ill., 31-Aug. 2; Carbon Hill 5-9.

Thomas, Art B., No. 1: "Robert F. Platt; Vegreville, Alta., 27-29; Red Deer 30-Aug. 1.

Thomas, Art B., No. 2: Thief River Falls, Minn., 27-30; Hallock 31-Aug. 2; Henning 3-5; Littlefork

Thomas Joyland: "Samuel Generallo; (Fair) Scottsburg, Ind.,

Swift Current Some tractors are being replaced Gate, Rodeo Dip

SWIFT CURRENT, Sask .- At-Angeles. A donkey from the for- tendance was off slightly from last year at the four-day Frontier Days regional fair and rodeo, Turnouts for the evening grandstand show held up well, but the three-day

Large afternoon crowds last year were attributable to the RCMP musical ride, according to Irving Hansen, managing director. Chuckwagon races this year helped bolster the evening attendance.

Siebrand Bros. Circus and Cartorium Newsletter - report the nival was on the midway, and the latest trends and developments, grandstand show was Bob di Paolo's Carnival Confab and Circus "Star Time of '59." Performers included Jimmy Troy, high trapeze personalities in the carnival and and slack wire, and Jimmie Jamicircus worlds. Weather Maps give son, high diver. Rodeo featured 30-day forecasts througt the na- the Zoppe Zavatta bareback troupe and Wilbur Plaugher, clown.

In addition, Show News pre- Rain on the final day canceled

27-31; (Fair) Indianapolis.

Tidwell, T. J.: Throckmorton Tip Top: "E. G. Larkee; (Lake, Wis., 31-Aug. 2, Venditto Bros.: Providence, 1

Cranston 3-8. Victory Expo.: Durango, Coin Aug. 2.

Virginia Greater: *H. W. An Cambridge, Md.; Pocomole

Wade Greaters *Al South Marysville, Mich., 28-Aug. Wade, W. G., No. 1: "James | mon; (Fair) Muncie, Ind.

Reynolds, Ind., 5-8. Wallace Bros.: "Clarence W (Fair) Jefferson, Wis., 29-A Janesville 3-8,

West Coast, No. 1: *John F Longview, Wash.

West Coast, No. 2: *William son; (Fair) Yuba City, Call Aug. 2; (Fair) Roseville 3-Weydt's Rides: Gays Mills,

Aug. 6-9. Wilcox, Dick: "Sam Edstine: Kent, Me.; Houlton 3-8. Wilson Famous: *Mrs. Ray W

(Fair) New Berlin, III., 28 1; (Fair) Jacksonville 5-9. Wolfe Ams.: *S. R. Holt; Salisi Md.; Welrwood, Va., 3-8.

roe) Kansas City, Mo., 21 Kansas City, Kan., Aug. 1-1. World's Finest: "George Selles Quebec, Que., 27-Aug. 2.

World of Pleasure, No. 1: "Cha T. Carpenfer; Elkhart, (Fair) Warsaw 3-8. Young, Monte: *Sharon Par

Preston, Idaho; Caldwell 3-4

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ROLLER RUMBLINGS

By AL SCHNEIDER

O INK roller skating is scheduled to get a strong promotional push on many of the nation's TV educational stations via a motion picture filmed recently at suburban Price Hill Roller Rink, Cincinnati, owned and operated by Lou and Charles Myers.

Filming of the reel marks the first public recognition of roller skating as an athletic activity, said C. V. (Cap) Seffering, rink manager, who worked closely with the film's sponsor, Station WCET, a local educational TV outlet, in preparing the film.

It is estimated that 15,000 peo-

ple will see the film, said station officials.

Much of the 250 feet of film, the Coast after a visit in Hartford, featuring Mrs. Donna Roach, Price Conn. For many years he was asso-Hill professional, was done in slow motion and covers a broad area of estate developer, in Conrose Theroller skating, including funda- atrical Enterprises, Hartford, their mentals, forward and backward enterprises including Conrose Skatskating, spins, jumps and free ing Rink. . . . Joe A. Spillman, kating in a thoro manner.

be shown in schools in cities which ule thru the summer, do not have educational stations. said Sefferino.

Former rink operator Bill Rose,

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manager of North St. Mary's Roller First showing of the film will be Rink, San Antonio, has been named over WCET. After its Cincinnati chairman of the South-Central rehowing it will go to 46 other gion of the Roller Skating Rink cities under a film programming Operators' Association of America exchange plan in which educational for the next 12 months, . . . With V stations are participating. It is the advent of hot weather, Marino's one of a number of films in the Danz-Er-Roll, Waterbury, Conn., nation's library, all of an edu-published a reduced-price coupon estional nature and featuring in local newspapers entitling bearer various athletic activities and the to 50-cent admission at the rink on benefits to be derived from such a recent Sunday evening. The rink ectivities. The skating film will also is operating on a seven-day sched-Discuss New Arena

active in the Los Angeles ork book-

ing field in recent years, is back on

ciated with Syd Conn. now a real

CARMAN, Man. - Town officials and representatives of Dufwith skating and curling rink facilitween \$180,000 and \$220,000.

Carman has been without winter sports facilities since November, 1958, when heavy snow collapsed the roof of the old rink.



#6 3/e 133 Strand Fortable Cord in 150' Lengths-\$.42 ft. #8 3/e 133 Strong Portable Cord In 225' Lengths—\$.35 ft. Many Other Cables Available from Our Chicago Stock

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Contact JOE WEISSMAN Pallandes Amusement Park, Pallandes, N. J.

CHICAGO RUN TABS 849,633 IN 16 DAYS

CHICAGO - The Chicago International Trade Fair, which Saturday (18) closed its 16-day run at Navy Pier, piled up a whopping 849,633 attendance to far surpass the expectations of its sponsors, the Chicago Association of Commerce and Industry. Profit from the run is expected to exceed that for the '58 fair, which drew 613,290 and netted \$225,000. The fair will he repeated next year at Navy Pier.

Carson-Barnes Finds Business Good in Canada

WIARTON, Ons. - Carson & Barnes Circus has enter d Canada and has been winning good business, according to owner-manager Jack Moore. The show was here July 16.

Moore said that the border crossing was speedy. Agents Charles Mason and Floyd Hill handled the ferin Agricultural Society have details at Port Huron, Mich., and discussed plans for a new arena Sarnia, Ont. He pointed out that Carson & Barnes was the first of ties, but no great progress has been the several circuses out of Hugo, made. Estimated cost would be be- Okla., to cross an international border.

> The circus features Col. Tim Mc-Cov.

A hippo was purchased from the Mesker Zoo at Evansville, Ind., and has been proving a strong attraction in Canada. It now is being shown in the menagerie, but a pit show will be used some time in the

Sam Price, office man, has been hospitalized at London, Ont. Taking his place on a temporary basis is Bill Garden, former owner of Garden Bros.' C: cus. Mrs. Garden is appearing in the performance.

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1959 Fair Dates

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Alabama

Annigtun-Callique Co Fair Assn. Oct. 5-10. A. S. Mattews. Athens-Limestone Co. Fair Assn. Sept. 21-26.

David A. Patton. Almore-Alabama-Finra Agri. Fair. Sept. 28-Oct. 3. W. M. Patterson. Attala-Etowah Co. Fair Asan. Sept. 21-26.

James E. Waters Simingham-Alabama State Falr. Oct. 5-10.

R. H. McIntosh. Centraville-Ribb Co. Fair Assn. 1apt. 21-26. W. E. Henderson,

Childenburg-Talladega Co. Fair, Sept. 28-Det. 3. J. D. Warren. Clanton - Chitton Co. Fair. Aug. 31-Sept. S.

M. R. Glasscock. Collman-Collman Co. Fair Assn. Sept. 7-12. Edward O'Neill.

Decatur-Jaycee Morgan Co. Fair Asan. Sept. 28-Oct 3 William S. Lee. Dothan-Hational Peanut Festival & Fair, Oct.

19-24. Henry Kennedy. Dothan-Houston Co. Fair Assn. Sept. 29-Oct. 3. Mrs. L. J. Lunstord.

Piorence-North Alabama State Fair, Sept. 21-26. C. H. Jackson. Fort Payme-DeKalb Co. VFW Fair, Oct. 12-17.

George E. Huey. Graenville-Butler Co. Fair. Oct. 19-24. E. O. Harrison.

Hellin-Cleburne Co. Fair Assn. Sept. 7-12. Hugh Crumptoa. Huntsville-Madison Co. Fale & Tenn. Valley

Expo. Sept. 28-Oct. 3. Marie Dickson. Jasper-Northwest Alabama Fair, Sept. 28-Oct. 3. Christin W. Summers.

Laxington-Lexington Fair. 3ept. 21-25. Jeanetts Lovernie-Cremshaw Co. Fair Asan. Nov. 9-14.

W. J. Bell. Mobile-Greater Guit State Fale. Oct. 19-24. James H. Hamrac.

William R. Lynn. Moulton-Lawrence Co. Fair. Oct. 5-10. J. F. Robertson.

Higginbotham. Ozark-Dale Co. Agri. Fair. Oct. 26-31. Poul Searcy-White Co. Fair Assn. Sept. 15-19. Paul Robinson

Robertsdale-Baldwin Co. Cattle & Fair Assn. Oct 13-17 Al. Clayton. Russalville-Franklin Co. Fair, Sept. 14-19, Kun-

outh Mink-Scottsboro-Jackson Co. Fair Assn. Aug. 31-Sept.

5. J. P. James. Selma-Dallos Co. Fair. Oct. \$-10. Harry Fax. Troy-Piks Co Fair Assn. Oct. 19-24. Riley W. Jeck Bartlett.

Tuscalpoxa-West Alabama Fair, Sept. 28-Oct. 3. Mike Meaney.

Alaska

Fairbanks-Tanana Valley Fair Assn. Aug. 20-23. Babette LaVoir.

Arizona

Douglas-Lochice Ca. Fair Assn. Sept. 25-27. Everett J. Jones. Duncan-Graentes Cu. Fair. Oct. 2-4. Flossie

Santes Bleven Mile Comer-Pinal Co. Fair-Commission. Oct. 22-25. Barbara Paarce.

Flagstaff-Coconins Co. Fair Assn. Sept. 5-7. Holbrook-Navaja Co. Fair Assn. 1opt. 18-20.

J. H. Miller. Mrs. M. Terrin.

Phoenix-Arizona Stata Fair. Oct. 31-Nov. 11. George N. Goodman. Prescott-Yavapai Co. Fair Assn. Sept. 18-20.

Alice Townsend. St Johns-Apache Co. Fair Assn. Sept. 17-19 Melvin Greet.

John C. McPlies

Arkansas

Arkadeiphia-Clark Co. Fair & Livestock Show. Sept 17-19, W. H. Ross. Augusts-Woodruff Co. Livestock Show & Fair Sept. 23-26. Clyde Feits.

Assn. Sept. 7-12. Mrs. Bertel Gray. Sentonville-Benton Co. Fair Assn. Sept. 22-25. Lakeport-Lake Co. Dist Fair Assn. Sept. 4-6.

Berryville-Carroll Co. Felr & Livestock Show

Sept. 9-12. Kathleen M. Simpson. Blythaville-Northeast Ark Dist Felr. Sept 22-27. Raleigh Sylvester.

Sooneville-Logan Co. Livestock Show & Fair Sept. 3-5 Gien Catintt. Camden-Quechita Co. Livestock & Fair Assn.

Sept. 7-12. Wayne C. Perryman. Conway-Faulketer Co Fair Asso, Sept. 30-Oct 3 Harner Jones.

Danville-Yell Co. Free Falt Assn. Sept. 30-Oct 3. Mrs. Dewel May

DeWitt-Ark, to Livestack Show Assn. Sept 22-26. Harold Kendall.

#1 Dorado-Union Co Livestock & Poultry Asan. Sept. 21-25 E. W. Weise. Europea Chicor Co Fair Ason Oct. 5-10, A. O.

England-Longke Co Fair & Livestock Show

Sept 21-25 Fal Henderson. Fayetteville-Washington Co. Fair Assn. Sept 15 18 Bob Medley.

Fordyce-Dallas Co. Livestock Show & Forest Festival Sept 17-19 Jim Gerner,

Fort Smith-Ark.-Okla. Dist Free Fair. Sept. 28-Oct. 3. Paul Latture. Clenwood-Pike Co Fale Attn. Sept. 17-19.

B. M. Malcom. Greenwood-Sebastien Co. Free Falt Assn. Sept. 10-12 C. E. Charrey. Harrison-Northwest Ark Dist. Fair Assn. Sept.

16-20. Mrs. Ruth Wilson. Harrisburg-Poinsett Co Fair Assn Sept. 30-Oct. 3 L K Colliet.

Heber Soriogs-Cleburne Co Fair & Livestock Show Sept. 17-19, James T. Edwards.

Hope-Third Dist. Livestock Show, Sept. 7-12 B. N. Hall.

Hot Springs-Garland Co. Fair & Livestock Assn. Sept. 23-26. A. B. Jefries.

Huntsville-Madison Co. Fair Assn. Sept. 24-26 Troy Denns. mboden-Lawrence Co. Fair Assn. Sept 2-5

Lois M. Brady. Jonesboro-Craigness Co. Fair Assn. Jopt. 9-14 Cocil A. Grant Jr.

Little Rock-Ark, Livestock Expo. Oct. 5-10. Clyde E. Byrd. McGehee-Desha Co. Livestock Show & Fair

Sept 28-Oct. 3. A. C. Smith. McCrary-Woodruff Co. Livestock Show & Fair. Sept. 23-26. Clyde Falts.

Magnolla-Columbia Co. Fair & Livestock Show Sept 14-19, Steve Bradley. Marshall-Searcy Co. Fair Assn. Sept. 4-3.

James Davenport. Marvell-Phillips Co. Falt Assn. Sept. 21-26. lke Van Meter.

Melbourne-Izard Co. Fair Assn. Sept. 17-19. W. H. Jacobs. Mens-Polk Co. Free Fair & Livestock Snow

Aug. 20-22, R. W. St. John. Monticallo-Draw Co. Livestock Blow & Fair Sept. 16-19. Henry Les Ross.

Mount Ida-Montgomery Co. Fair Assn. Sent. 17-19, Lestal Standridge. Mulberry-Crawford Co. Felt Assn. Tept, 24-26. C D Chastein.

Ozark-Franklin Co. Fair Assn. Sept. 21 26. Norman Brooks. Paragoult-Green Co. Fair Assn. Sept. 23-26.

B. C. Lloyd. Paris-North Logan Co. Fair Assn. Sept. 21-25. Van Pennington.

Perryville-Perry Co. Fair & Livestock Assn. Sept. 17-19, G. M. Wallace.

Hartness. Montgomery-South Alabama Fair. Oct. 12-17. Pine Bluff-South Ark. Livestock Show Assn. Sept 29-Oct. 3. Harvey Hewitt. Prescutt-Nevada Co. Fair Assn. Sept. 23-25.

Billie Ros. Opelika-Lee Co. Fair Assn. Oct. 5-10. O. J. Russellville-Pope Co. Fair, Inc. Sept. 14-19. Robert F. Hires.

R. Huenefeld. Sheridan-Grant Co. Fair Assn. Sept. 17-19. W. Basyl Gentry.

Stamps-Lafayetta Co. Fair & Livestock Show. Sept. 28-Oct. 3. Briner Thomas. Warren-Bradley Co. Fall Asin. Sept. 24-26 Loran Johnson.

Wynns-Cross Co. Feir Assn. Sept. 9:12. Mrs.

California

Anderson-Shasta Dist. Fair Assn. Aug. 27-30. Joseph J. Speer.

Aug. 2. Norman D. Sundburg. Auburn-Auburn Dist. Fair Asan, Sept. 10-13 R. W. Towers.

Bakersfield-Kern Co. Fair Assn. Sept. 28-Oct. 4. Robert M. King. Bishop-Eastern Sierra Tri-County Pain Assn.

July 30-Aug. 2. D. F. Davis. Boonville-Mendocina Co. Fair & Apple Snow Sept. 25-27. Austin B. Hulbert. Caruthers-Caruthers Dist. Fair Assn. Oct. 22-24

Ella Martinusen. Cedarvillo-Modoc Co. Fair Assn. Aug. 21-23. A. H. Burmister.

Kingman-Mohave Co. Fair Assn. Sept. 10-13. Crescent City-Del Marte Co. Fair Assn. Ang. 21-23 C. W. Glover. Ferndale-Humboldt Co. Fair Assn. Aug. 10-15. Cecil Jo Hindley

Fresno-Fresno Dist Fair Assn. Oct. 9-18, T. A.

Grass Valley-Nevada Co. Fair Assn. Aug. 27-30. Malcolm E. Hammill. Window Rock-Navaja Tribal Fair. Sept. 10-13. Gridley-Butte Co. Golden Fasther Fair, Sept.

3-6. Joseph E. Whitaker. Hanford-Kings Co Fair Assn. Aug. 25-30. Bates T. Bowers.

Hayfork-Trinity Co. Fall Assn. Aug. 21-23 J. D. Berry. Hemet-Farmers Fall of Riverside County. Aug.

19-23 Bud Nelson. Batesville-Independence Co. Fair & Livestock Hollister-San Benito Co. Fair Assn. Oct. 2-4. Thomas J. Medeiros.

C. P. Lewis. Lancaster-Antelope Valley Fair & Alfalfa Festival. Sept. 10-13. A. G. Marquardt.

Lodi-Lodi Grape Festival & Nat'l Wine Show Sept. 18-20. C. S. Jackson. Los Angeles-Great Western Livestock Show

Nov. 20-25. H. F. McGroder. McArthur-Inter-Mountain Fair of County Sept. 5-7. Frances Gatteway.

Madera-Madera Dist. Fair Assn., Sept. 24-27 E. W. Dixon Mariposa-Nariposa Co Fair Assn. Sept. 5-7 Date K. Compbell.

Merced-Merced Co. Fair Assn. Aug. 11-16 W. C. Woxberg. Monterey-Monterey Co Fair Assn. Aug. 26-30

George T Wise. Napa-Napa Town & Country Fair Assn. Aug. 13-16. Thomas F. Camp.

Northridge-San Fernando Valley Fair Assn. Sept. 2-7. Max P. Schonfeld. Orland-Glenn Co. Fall Assn. Sept. 10-13 W. R.

Kittredge. Paso Rubies- Sen Luis Obisps Co. Fals Assn. Aug. 19-23. Lawrence W. Lewin. Petaluma-Sonoma-Marin Dist, Fair Assn. Aug. 6.9. D. D. Fusarn.

Plecerville-Ei Doredo Co. Fair Asen. Aug. 21-23. Guy W. Devemport. Plymouth-Amador Co. Fair Asan, Aug. 28-30 Couls M. Wall.

Pompha-Los Angeles Ca. Fair. Sept. 13-Oct. 4. Phil D. Shaphard.

Quincy-Plumas Co. Fair Assn. Aug. 13-16. Tulsa E. Scott.

Posaville-Placer Co. Fair Assn. Aug. 6-9. L. W.

McClure. 2-13. Oudley T. Fortin,

San Francisco-Grand Nat'l Livestock Expo. Harse Show & Roden, Oct. 30-Nov. B. Nye San Jose-Santa Ciera Co. Fale Asan. Sept. 14-20.

William A. Straub. Sun Merco-Sen Mateo Co. Fair & Floral Finsts, July 31-Aug. d. William M. Wilson. Sonora-Mother Lode Fair Assn. Aug. 6-9. C. S.

Mathews. Stocketon-San Josquin Co. Fale Assn. Aug. 18-29, R. E. Walker,

Susanvilla-Lassen Co. Fair & Livestock Blow. Aug. 19-23. A. A. Jenten. Tolare-Tulara Co. Fair Ason. Sept. 22-27. A. J. Elliett.

Tulelaks-Tulelake-Butta Valley Fair Asin. Sept. 12-14. William C. Whiteker, Turipek-Stanislaus Co. Fair Assn. Aug. 3-8. C. A. Rigsbee.

Ukish-Redwood Empire Fair & Sports Show. Aug. 27-30, James R. Tocher, Ventura-Ventura Co. Fair Asen, Oct. 7-11.

James F. Koenig. Victorville-San Bernardino Co. Fair Assn. Oct. 6-11. Oran Robertson. Watsonville-Santa Cruz Co. Fair Azan, Sept.

24-27. E. P. Johnson, Woodland-Yolo Co. Fair Assn. Aug. 13-16. Stuart &. Waite. Yreka-Siskiyou Co. Fair Assn. Aug. 21-23.

Estward B. Mathews. Yothe City-Yubs-Sutter Fall Aten. July 29-Aug. 2. Roy L. Weigh.

Colorado

Akron-Washington Co. Fair Assn. Aug. 20-22. Alfred H. E guer. Brighton-Adams Co. Feir & Roden. Aug. 5-8. Al Ling. Brush-Morgan Co. Jr. Fair Assn. Aug. 11-12.

Chuck Miller. Burlington-Kit Carson Co. Falt Assn. Aug. 20-22. Harold Schmidt. Piggott-Clay Co. Fair Assn. Sept. 17-19. Ita Calhan-El Paso. Co. Fair Assn. Aug. 14-16.

Fred C. Wagoner. Cheyenne Wells-Cheyenne Co. Fair & Rodeo. Sept 3-5, Byron Hudson. Durangs-LaPlate Co. Fale Asan. Sept. 18-20. Severly Flansburg.

Golden-Jefferson Co. Fair Assn. July 29-Aug. 2. Irwin Beckman. Hayden-Routt Co. Fair & Rodeo. Sept. 11-13. George Simonton.

Holyake-Phillips Co. Felr & Night Rodeo, Aug 11-13. R. E. Ensminger. Hotchkiss-Delta Co. Fair & Rece Meet. Sept. 0-11 Jess Barrow.

Hugo-Lincoln Co. Free Fair & Roden, Aug. 20-22. Bill Murphy. Infesburg-Sedwick Co. Fair & Rodeo. Aug. 20-22. R. R. Ricker. Klowa-Elbert Co. Fair Assn. Aug. 7-8. O. C.

Baldwin. Littletan-Arapahoe Co. Fair & Rodeo. Aug. Antioch-Contra Costa Co. Fair Assn. July 30 Kremmling-Middle Park Fair Assn. Sept. 19-21. Hollis Furch.

11-15 Forrest F. Hammes. Meeker-Rip Blancs Co. Fair Assn. Sept. 3-4. Mrs Willette M. Shults. Pagosa Springs-Archuleta Co. Fair Azin. Sept. 5-6. Varnon Cornforth. Pubble-Coloredo State Fair. Aug. 24-29. Clyde

P. Fugata: Rocky Ford-Ark. Valley Fair & Watermeion Day. Sept. 1-3, Mrs. Elaine Baies. Sterling-Logan Co. Felr Assn. Aug. 17-20. Lea-

Trinidad-Las Animas Co. Fair Asan. Sept. 5-7. Lewix Stephenson. Yuma-Yuma Co. Fair Attn. Aug. 17-19. L. S. Fitrgerald.

Connecticut

Berlin-Berlin Fair. Oct. 2-4 Dala W. John-Berlin-Berlin Grange Fair, Sapt. 18-19. Mrs. Esther G Lamb. Sethel-Fairfield Co. 4H Fair. Aug. 14-16. Donna Wolfs. Bethiebem Bethiebem Fair Boc., inc. Sept. Buzrah-Buzrah Grange Fair. Aug. 1. Mrs.

12-13 Ann Skelte. Agnes S. Brush. Bridgewater-Bridgewater Country Fair. Aug. 21 23. Winifred H. Stuart. Bristol-Bristol Feir Aug. 7-9. Julio Larete. A. Appley.

Brooklyn-Brooklyn Fair. Aug. 28-30. Mrs. M. Chesira-Chesire Fair. Aug. 28-29. Mrs. Cert Atlenta-Southeastern Fair Assn. Oct. 1-10 Mattson. Chester-Linester Fair. Aug. 29-30. W. R. O'Sullivan Jr. Columbia-Columbia Fire Dept. Fair. Aug. 26-30 Ward Rozebrooks. Shauta Danbury-Great Danbury State Fair. Oct. 3-11

John W. Leahy. Durham-Middlesex Co. 4H Fair Assn. Aug 14 to Doris Harwood. East Hampton-Haddam Nock Fair, Sept. 6-7. L. I. Selden

Ellington-Union Agrt. Soc. Sept. 29-30. D. Everett Meelans. Fairfield-Fairfield Old Fashioned Fair, Sept. Brunswick-Exchange Club Fair, Oct., 19-24

12. William T. Burr.

McLaughlin. Roseburg-Douglas Co. Fair Assn. Aug. 27-30. Griswold-Pachang Community Fair, Aug. B.

Mary Medbury. Quilford-Gullford Fair. Sept. 18:19, Maris E. Grizwald.

Sacramento-California State Fair & Expo. Sept. Hamburg-Lyme Grange Fair Assn. Aug. 15. Mrs. Muciel Weed. Harwinfon-Harwinton Agril. Soc. Oct. 3-4. Robert Convers-Rockstale Co. Fair Assn., Sept. 27-34

Delay Ledyard-Ledyard Fair. Sept. 12. Mrs. Ed Carrollton-West Georgia Fair Assn. Sept. 2109. Massett. Marfborough-Mariborough Grange Fair. Aug.

29. Mrs. Myrtle Nowach Meridan-Meriden Grange, Inc. Sept. 18-19. Beritta B. Tiulham.

Mount Carmel-Hamden Grange Fait, Sept. 19. Crawfordville-Taliaferro Co Fait. Sept. 7-11. Mrs. D. F. Warner.

North Haven-North Haven Fall Azan, Sent. 10-13. Truman Stone... North Stanington-New Landus Co. 4.H Fair. Sept. 4-5. Suzanne Allen.

Lustia P. Browning. Pachaug-Pachaug Community Fair. Mary Medbery.

20. Kerl S. Newson. Preston-Preston City Fair, Aug. 15. Winifred Galnesville-Northeast Georgie Fair Assn. Se Traeger. Riverton-Riverton Fair, Oct. 10-11. Grace O. Saymour.

Rockville-Tolland Co. 4.H Fair. Aug. 21-22. Barbara Kuryan, Rocky Hill-Rocky Hill Grange Fair, Sept. 12. Dorothy B. Herrick.

Oct. 10, Harry W. Hall, South Windsor-Hartford Co 4-H Fair Assn. Aug. 21-23. Judy Anderson. South Woodstock-Windham Co. 4-H Fair. Aug.

8-9. Joyce Pitesimmons. Southington-Southington Fair, Aug. 29-30. Ralph F. Ferrucci. Stafford Springs-Stafford Fair, Inc Oct. 1-4. Macon-Georgia State Fair. Oct. 19-24. E. s. Clarence D. Benton.

Terryville-Terryville Co. Fair, Sept. 19-20. Frank Dzielinski, Wallingford-Wallingford Grange Fair Assn. Sept 12. Mrs. Robert Haller Wapping-Wapping Fair, Inc. Sept. 12. Mrs. Roger H. Williams Warren-Litchfield Co. 4-H Fail Attn. Aug. 28-

29. Mary Signs.

Waterford-Cohanzie Fair, Aug. 28-29, Gurdon C. Avery. Wethersfield-Wathersfield Grange Fair, Sept. 12. Mrs. Sylvia Murphy.

Delaware

Harrington-Kent & Sustex Co. Fair, Inc. July Holly Holly Free Fair Assn. Oct. 2-3, Celloy 27-Aug 1. T. Brinton Hallamay.

Florida

Arcedia-DeSata Co. Fair Assn., Nov. 3-7, Abner Beville's Corner-Sunter All-Florida Breeders Show & Co. Fair. Nov. 4-7. O. M. Maines.

Defunisk Springs-Warron Ca. Fair Asan. Oct. 26-31. H. O. Harrison. 1960. Les Maxwell Inverness-Citrus Fair Assn Oct. 21-24. Quentin Medlin

Jacksonville-Greater Jacksonville Agri. & Ind. Fair, Nov. 12-21 Live Oak-Suwannee Co Fair. Oct. 19-24 Paul Marianna-Jackson Co. Agrs. Erges Nev. 2-6.

Orlando-Central Florida Fair, Inc. Feb. 22-27. H. H. Parrich. Palmetto-Monates Co. Fair Ausn. Jan. 25-30. 1960. W. H. Kendrick Palatka-Putnam Agri. Fair & Youth Show.

Louis W. Stay St.

Nov. 9-14. Hubert E. Mailby Panema City-Say Co. Fall Assn. Nov. 2-7 Ray C. Pilcher. Pensacole-Pensacola Interstate Fair, Oct. 19-25. J. E. Frenkel,

Starks-Bradford Co. Fair Assn. Oct. 19-24 A. J. Thomas Jr. Tollahasses-North Fis. Fair Assn. Oct. 27-31 Ligyd Rhaden. Tempe-Florida State Feir & Gesperilla Acen. Feb. 2-13 J. C. Huskisson.

Vero Beach-Indian River Co. Fair Feb. 23-28 Fred Natl, American Legion. West Palm Beach-Palm Beach Co Fair & Expo: Jan 22-30 Wm Lanar Allen.

Georgia Albany-Southwest Georgia Fair Assn. Oct. 25

Nov. 1. Marvin Lorig. Americus-Sumter Co. Felt Assn. Oct. 12-17 John Pope. Athens-Athens Agri. Fair Assn. Oct. 19-24 F. H. Williams. E. L. Catteron.

Augusta-Eschange Club Fair: Oct. 28-Nov. 1 Jule Evenson. Bainbridge-Filmt River Exps. Oct. 19-24. Joe Chance. Samesville-Lamar Co. Fair Assn. Oct. 8-10. Wyatt Childs.

Saxley-Appling Co., Fair, Oct. 26-31, James D. Branch. Blakely-Early to Felr & Peanul Fastival. Oct. 19-24. Edial Bryan. Blue Ridge-Fannin Co. Fair Assn. Aug. 17-22.

Brooke R. Davis. W. A. Harrington.

WARNING WARNING WARNING

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THE BILLBOARD PUBLISHING CO. -

Red Bluff-Tehema Co. Fair Asin. Aug. 6-8. | Goshen-Goshen Agril. Soc. Sept. 8-7. Leafar | Canton-Cherokee Co. Fair. Sopt. 7-12. U. S. Moore.

Carrollton-West Ga. Fair. Sopt. 21-26. Hester Upthaw. Cartersville-American Legion Barton Co. To-

Sept. 14-19, Victor H. Waldron. Columbus-Chaffahooches Valley Espa, Or. 12-17, F. L. Jankim.

Walda Bowen Jr. Haskell Upshaw.

Columbus-Chaffahoothes Valley Felr Aspt. Co. 12-17. Felix Jankins. Cordele-Central Georgie Fall Assn. Oct. 75-7 Emery Herring.

John V. Wynne Dalton-North Georgie Fair Assn. Sept. 28-70 3. Burt Scoppins.

Dawsonville-Dawson Co. Fair. Sept. 7-12. R. Avers. Norwich-Norwich Grange Fair, Sept. 18-19, Decafur-Dekalb Harvest Festival, Sept. 1428 Dr. C. C. VonGremp.

Dublin-Ocunes Felt Assn. Nov. 1.7. 0. Lewis. Portland-Portland Agel Fair Assn. Sept. 19. Elberton-Elberton Fair Assn. Sept. 7-12. tu

Clark 14-19. Robert F. Fowlet. Griffin-Spalding Co. Fair. Oct. 12-17. Q. Weaver.

Habira-Habira Community Fair. Oct. 12-17. P. Scruggs. Hartwell-Hart Co. Agrt. Fair: Sept. 21-26. W. Campbell.

South Glastonbury Glastonbury Grange Fair. Hiswassee-Go. Mountain Fair. Aug. 10-21 C. C. Russell, Jackson-Butts Co. Falr Astn. Oct. 5-10. M. Armstrong.

McRae-Ocmulgee Fair, Sept. 28-Oct. 3. Jelle A. Raburn Marietta-Cobb Co. Fair Assn. Sept. 14-19. 1 Henderson.

Manchester-Tri-Co. Fair Assn. Sept. 28-Oct. 1 Welby Griffith. McDonough-Henry Co. Felr Assn. Sept. 23-26 R. H. Gardner.

Metter-Candler Co. Fair Assn. Sept. 28-Oct. 1 Otis Parker. Monroe-Walton Co. Falr. Sept. 28-Oct. 3. W. H. Shores Montezums-Macon Co. Fair Assn. Oct. 5-10. Clarence Hair.

Moultrie-Colquitt Co. Fair Azan. Oct. 12-17. Cov Dekle. Newman-Cowets Co. Fair. Sept. 21-26. W. C. Caldwell, Quitmen-Brooks Co. Feir Assn. Oct. 12-17.

Theo. Mutray.

D. Brown.

Howard S. Hall.

Reidsville-Tattnall Co. Fair Acon. Oct. 19-24. J. F. Johnson. Rome-Coose Fair Assn. Sept. 27-27. W. L. Camp

Sandersville-Wathington Co. Fair Assn. Sept. 21-26. D. E. McMaster, Savannah-Coastal Empire Fair Azan, Nov. 1 7. Hunter Leat.

Springfield-Effingham Co, Fair Assn. Oct. 12-Deland-Volusia Co. Fair Assn. Feb. 15-20, Swalesborn-Emanueal Co. Fair Assn. Oct. 5-12 Earl Varnar. Sylvester-Worth Co. Felr Assn. Oct. 5-10. L.

> Thomaston-W. Central Ga. Fair. Oct. 5-10. Jim Hayes. Thomasville-Deep South Agel, Fair, Oct. 12-17. Alex Crittenden. Valdoste-South Georgie Fair Assn. Nov. 14.

Winder-Barrow Co Felt. Sept. 7-12. H. M. Naymeshorn-Burks Co. Fair. Oct. 5-10, Judion Waycrots-Oketenokes Fair Assn. Nov. 27.

Oscar McGowan.

Idaho Stackfoot-Eastern tdahe State Fair, Sept. 8-12. Mrs. Ruth C. Hartkoof. Baise-Western Idaho State Fair. Aug. 25-29.

Ambrose W. Johnson. Burley-Cassia Co Fair & Roden. Aug. 20-22. Truman Bradiny Cambridge-Cambridge Radeo Assn. Aug. 21/23 Chat Jones

Conur D'Alene-Kontenal Co. Fair & Rodes. Sept.

Council-Adams Co. Fair & Roden. July 31 Avs 2. Fred M. Nott. Emmett-Gem Co. Fair & Rodeo. Aug. 12-15. Filing J. Johannesen. Tom Parks: Spoding-Gooding Co. Fair & Rodec. Aug. 13-15. Lieuro Lucke

10-13. C. H. Stransham.

Grace-Caribou Co Fair & Rodeo. Aug. F.4. Alice Smith. Homedale-Owyhee Co. Fair. Aug. 20-22. 8. ferome-Jeroma Co. Fair & Roden. Aug. 20 22 Eleanor Wiswall

Maled-Oneida Co Fair & Rodes, Aug. 27-29. W. G. Evans. Montpelier-Bear Lake Co. Fair Board. Aug. 27-29. George Simmons New Promouth-Fayette Co. Fair & Rodeo. Aug. 19-22. John E. Wagner. Nezperce-Lewis Co. Fair Assn. Sept. 24-28.

Gordon Dalley. Orofino-Clearwater Co. Fair & Lumber fack Days. Sept. 18-20. Doruthy L. Kolasa. Resburg-Madison Co Fale Sept. 1-2: Frank H. Jacobs Selmon-Lembi Co Fair & Roden, Sept. 3-5.

Rissall G Hillman. Sandpoint-Bonney Co. Fale Assn. Sept. 3-3. Walt McPherson. Shoshone-Lincoln Co. Fair Assn. Aug 25-27 Mrs. Joyce W. Bernard.

Terreton-Mud Lake Fair & Roden Altn. Av 5-28-27 Della Cope.

Illinois

Albion-Edwards Co. Fait Assn. Aug. 10:14. Alado-Mercer Co. Fair Assn. July 23-Aug. L.

Altamont-Effingham Co. Fair Azan. Aug. 6-12. Marvin L. Cuhimeyer. Anna-Union Co. Fair Assn. Aug. 24-28. Albert Lence.

Gen. Gertan Sr. co. Rabeth Co. Fair Assn. July 27-Aug.

Alders-Score Co. Fair Assn. Aug. 13-16. esten-Franklin Co. Falt Assn. July 27-31. R.

tel Se'r-Melesn Co. Fall Assn. Aug. 10-13. George Meller. ingeport-Lawrence Co. Fair Assis. Aug. A. P. E. Cemmiter.

str. Cerlene Bobarg. prei-White Co. Felt Assn. Aug. 17-21 Serieston-Coles Co. Fair Asen. Aug. 2-8.

Rotert Blackford Dicago-International Livestock Expo. Nov. 27-Des. S. William E. Ogdvie, Union Stackm-Cullem Fair Assn. Aug. 21-22. Everett

januille-Danville Feir Asen. Aug. 2-6. Rebert 1. Banks. ecefur-Macon Co. Fair Assn. Aug. 1-6. H. W.

Quein-Du Quein State Fair Astr. Aug. 30-Sept. 7. D. M. Heyes. let Meline-Rock Island Co. Fals Asan. Aug. 18-22. Norman Thorps. Reabeth-Elizabeth Fair Assn. Aug. 57. Rayman J. Steuss.

eletury-Fairbury Fair Assn. Aug. 25-29. Cittford Yader. orn-Clay Co. Fals Asen, July 27-31. Rex saklin Grove-Franklin Stove Community Fair

Asin. Aug. 28-30. LaVerne S. Eaker. aport-Stephenson Co. Feir Assn. Aug. 25-28. Mrs. Clarence Howard. eva-Kens Co. Fair Assn. Aug. 8-9. Clifford

ergetown-Coorgetown Fall Assn. Aug. 23-39. Hubert Myers. eye Leke-Lake Co. Falt Agen. July 29-Aug. 2. L. A. Nordhausen. eenup-Cumberland Co. Fair Astn. Aug. 24-29.

Hemnan G. Ewart. samuille-Bond Co. Fall Assn. Aug. 24-29. Auren Wise. ardin-Calhoun Fail Assn. Sept. 25-27. J. B.

Brians-Maton Co. 4-H & Jr. Agri. Show Aton. Aug. 3-5 1. Joe Faggetti. lanty-Marshall-Putnam: Co. Feli Asin. Sept.

1-4 M. H. Menier. lightend-Medison Co. Fale Azen. Aug. 6-9. Alvin Schumacher. Misseville-Morgan Co. Fall Assn. Aug. 5-9 Glenn E. Spencet. terhakee-Kenkekee Co. Fair Assn. Aug. 2-12. Elden Sargeant.

Sexulla-Knex Co. Fals Assn. Aug. 3-8. W. L. Senisten-Fufton Co. Fall Assn. July 30-Aug. 2. Chester Boone. Lucoln-Logan Co. Feir Atin, Aug. 2-13. Wil-

bur E. Layman. Actes athore - Hamilton Co. Fair Assn. Aug. 49, A. G. Festy. tarion-Williamson Cz. Fair Assn. Sept. 7-12. Clifford H. Gulley. faren-Grundy Co. Fair Asan. Sept 2-7. Wayne

endon-Adams Co. Fall Aren. Aug. 8-12. E. endote-Mandeta Fair Assn. -Sept. 4-7. E. A. arabali-Clark Co. Fair Assn. Aug. 9-14. Mrs.

Norma Cline. enden-Adams Co. Fair Assn. Aug. 8-12. Eugene M. Curry. ford-frominis Co. Fair Assn. Aug. 47 Duane Crist.

ledgeville-Cerrolt Co. Fall Assn. Aug. 4-9. Sene Litwiller. terrison-Whiteside Co. Felr Asen. Aug. 19-22 C. E. Welt. ount Sterling-Brown Co. Fair Assn. Aug. 47. Chyde Cutturth.

estreille-Mastreille Fair Assn. Aug. 17-21: Warren Morrison. lew Berlin-Sangamen Co. Fair Assn. July 29-

Aug. 1. Rubert Pfeffer. Oliging-Erawtord Co. Fair Assn. July 27-31. Wilfred Cross. Stell-Odell Fall Arsn. Aug. 31-Sept. 2. James

E. Sammers. Skawville-Okawville Fair Assn. Sept. 19-20 Engar H. Fredier. Elney-Richland Co. Fair Assn. Aug. 2-7. Arol

Cregon-Ogio Cu. Fair Ann. Sept.: 5-7. E. D. Oftowa-Oftowa Fall Assn. Aug. 4-6: Joe

Tana-Pana Fall Assn. Sept. 3-7. Wayne L. Paris-Edgar Co. Fatr. Ason. July 26-31, Chas

Fecatenica-Winnebago Co. Fair Ason. Aug. 19-23. Walloce Beltham Prierationy-Menural Co. Fals Assn. Aug. 24-28.

John Bennett. Meld-Tarewell Co. Fall Asin. Aug. 5-7. L. C. Pealune-Will Co. Fair Assn. Aug. 27-30. With

Politics-Politics Fair Assn. Aug. 46. Guy K. Hemant Hill-Pike Co. Fair Assn. Aug. 25-29.

2: L. Leugharn. Princeton-Buteau Co. Fair Assn. Aug. 26-29, J. Frad Raber.

Bosenile-Warren Co. Fair Asan. Aug. 17-12.

Inlern-Marion Co. Fale Assn. Aug. 2-8. Jack landwich-Sandwich Fair Assn. Sept. 9-13. C.

Pentuntum-Gallatin Co. Fair Attn. July 31-

Aug. 2. Einer V. Dyhrkopp. the thigwille-Shelby Co. Fell Assn. Aug. 47 Paul Calvett-

Springfield-Illinois State Felt, Aug. 1423. J. Ralph Fruk,

Builtism-Moultrie-Suttown Homecoming & Fair-Aug. J.S. Paul M. Krawa. Sycamore Sycamore Fair Actit. Aug. 45. Robert H. HERRY.

R. Minges.

Virginia-Case Co. Fall Assn. Aug. 26-29, 1eland Sweatman. W. Bertell, Waterleo-Monroe Co, Fair Assn. Aug. 27-20.

Edgar Amrine.

Whitaton-DuPage Co. fair Attn. July 31-Aug. 2. Mrs. Borothy Steeck. Winchester-Scott Co. Fair Assn. Aug. 12. Willift 5. Fierce.

Warran-JoDaviess Co. Fair Assn. Aug. 13-16. Charles W. Bartell. Wondstock-McHenry Co. Fall Assn. Aug. 4-9.

Wm. Fictur. Wynming-Stark Co. Jr. Fair, Inc. July 30-31. Glenn 3. Garvin.

Indiana

Alexandria-Madison Co 4H Fair. Aug. 10-14. Fred A. Wright. Argos-Marshall Co. 4-H Fair. Aug. 3-8. Otto H. Gales. Auburn-DeKaib Co. Fair Astn. Sept. 22-26 Ralph Wible.

Bicknell-Knax Co. Farm Fair, Inc. Aug. 10-14. Erwin D. Scott. Eleamington-Monroe Co. Fals Assn. Aug. 4-8. Ray Fylfa.

Bloftton-Bluffton free Street Fair. Sept. 15-19. Harman W. Myers. Boswall-Benton Co. Felt Assn. Aug. 17-20

Beurban-Bourban Fale Asan, Sept. 15-19, Wayne Brookville-Franklin Co. 4-H Agri. Assn. Aug. 3-

7. Mrs. Alvin Bergman. Brownstown-Jackson Co. Falt Asen. Aug. 9-15 Edgar Hackman. Eavuge-Vermillion Co Fair Assn. July 30-Aug.

2. Allen Helt, Centerville-Wayne Co. 4-h Fall Board. Aug. 2-7. Mrs. Marian Kitchel. Columbia City-Whitley Co. 4H Clubs, Inc. Aug.

18-20, Mrs. Kennith Nix. Connetsvilla-Fayatta Co. Free Fair, Aug. 9-14. J. W. Funk. Caryden-Harrison Co. Apri Soc. Aug. 17-19.

22-29. Danald Pewers.

July 30-Aug. 1. J. Robert Leak.

5. Mrs. Harley Cover. Warran-Warran Falt Assn. Aug. 13-16. Charles Ellettsville-Monroe Co. Ellettsville Fall Featival. Sept. 17-19. Bernice Balld. Evansville-Scott Vanderburgh Fair Assn. Aug. 5-7. Mrs. Albert Schwiersch.

> Flora-Carroll Co. 4-H Exhibit Assn. July 27-Aug. 1. Harold R. Berry. Fort Wayne-Allen Co. 4-H Clubs. Aug. 4-6. Mrs. Esther Saloman,

Franklin-Johnson Co. 4-H & Agri. Fell Assn. July 28-Aug. 1, James E. Hixton. Frankfort-Clinton Co. Fair, Inc. Aug. 16-22 John A. Scheidler.

Goshan-Elkhart Co. 4-H & Agri. Expg. Aug. 30-15. R. C. Stangland. Greencastle-Putnam Co. Fair & 4-H Club Asan

Aug. 3-8 Thomas R. Hendricks. Greenfield-Hancock Co. 4-H Club Agri. Asan. Aug. 3-7. Mrs. Julius Kleine.

Greensburg-Decatur Co. 4-H & Agri, Fair Aug. 10-15. Roberta Carpenter. Greentown-Howard Co. 4-H Fair Assn. Aug. 4-8. Gene Pickett.

1. Tam Bell. Hartford City-Blackford Co. 4-H & Open Fair. Aug. 10-15. Glan Johnson, Huntingburg-DuBols Co. Fair, Inc. July 26:31.

K. R. Ruttkar. Huntington-VFW Annual Free Street Fair. July Sullivan-Sullivan Co. 4-H Fair Assn. Aug. 5 Charles City-Floyd Co. Fair Assn. Aug. 10-14. 27-Aug. 1.

Earl J. Bailey. Indianapolis-Merion Co. Agri. & 4-H Club Fair Assn. Aug. 2-8. Estel Callaham. Kandallville-Noble Co. Fait Assn. Aug. 16-22.

Clinton 5. Rimmel. Kentland-Newton Co Fair Assn. Aug. 3-7 John Connell LaGrange-LaGrange Co. 4-H Clob Aren. Aug. 10-13. Mrs. Harold Beves.

Lafayette-4-H Exhibit Assn. Aug. 17-20 Sarah Jane Norris. LaPorte-LaPorte Co. Falt Assn. Aug. 10-15. Winamac-Pulaski Co. 4-H Fair Assn. Aug. 4-8. Davenport-Mississippi Valley Fair. Aug. 9-16.

Guy T. Harris.

Ite-St. Clair Co. Fair Assn. July 25 Aug | Urbana-Urbana Fair Assn. July 26-Aug. 1. M. | Canville-Hendricks Co. 4-H & Agri. Fair Assn. | Martineville-Mergan Co. Fair & 4-H Assn. Aug. 17-21. W. J. Herdy.

Denver-Denver Community Fell Agen. Sept. 1- Muncje-Delevane Co. Fell Agen. July 24-Aug. 1. Ray Brookman. New Castle-Henry Co. 4-H Exhibit Assn. Aug.

3-6. Francis J. Schuler. Ovened-Ripley Co. Agri. Astn. July 26-Aug. 1. Rollin Crum. Elnora-Davies Co. Fait Assn. Aug. 3-8. Ruby Fern-Miami Co. 4-H Club & Livestock Show

Assn. July 28-Aug. 1 Donald Creek. Fortland-Jay Co. Fair Assn. Aug. 2-7. Mrs.

Princeton-Gibson Co. Falt Assn. Aug. 9-18. L. H. Cenift. Remaniger-Jesper Co. Fair Assn. Aug. 17-22.

Cecil D. Sutton. Reynolds-White Co. Agri, Assn. Aug. 4-7. Mrs

John E. Chamberlain. Rochester-Fulten Co. 4H Felr Asen. Aug. 10-15. L. M. Churchill. Rockville-Parks Co. 4H fair. Aug. 10-18.

George Schwin Jr. Harold Clifton Ir.

Salem-Washington Co. Farmers & Merchants Fair Assn. Aug. 17-22. Murril Meadors. Scottsburg-Scott Co. Agri. Sec. July 27-31. J.

Shelbyville-Shelby Co. Fair Assn. Aug. 1-7. Hamlet-Starke Co. 4-H Club Fair. July 28-Aug. Glenn V. Bess. South Band-St. Joseph Co. 4-H Fair. Aug. 4-8

George H. Prough. Spencer-Owen Co. Fall Asen. Aug. 24-29. Ralph Ketcham.

7. Mrs. Wayne Huff. 15. Sue Miller. Terre Haute-Wahesh Veiley Fair Assn. Aug. 9 Clarinds-Page Co Fair Assn. Aug. 12-15. Die

16. Wm. A. Niemsyer. Valparairo-Porter Co. Agri. Soc. Aug. 4-8. Cari Columbus Junction-Louisa Co. Fair Asan. Aug.

15. Dale J. Miller. Warsaw-Kosciusko Co. Fair Assn. Aug. 3-8. Corning-Adams Co. Fair Assn. Aug. 9-13. Ray William A. Orr.

10-14. Mrs. Norman Heinman. Mrs. Earl Murgan.

Mrs. Wayne McGuite.

Iowa

Adel-Dalles Co. Fair Assn. Aug. 11-14. & Dwight Brown. Aften-Union Co. Felr Assn. Aug. 10-13. 1. E.

Albie-Monroe Co. 4 H Fair Aven. Aug. 3-6. Lester Fools.

Algone-Kossuth Co. Fair Assn. Aug. 18-21. L. W. Nitchels.

Allison-Butler Co. Fair Ason. July 31-Aug. 3. Chan. J. Miller. Alta-Buene Vista Co. Feli Assn. Aug. 18-21.

G. A. Soderquist. Atlantic-Cass Co. 4H & FFA Fair Assn. Aug. 3-7. Wayne Flick. Audobon-Audobon Co. Fair Assn. Aug. 17:21,

D. C. Perley. Avoca-Fottawattamia Co. Fall Assn. Aug. 6-9. James Tacherter.

Boone-Boone Co. Falt Assn. Aug. 17-20. T. N. Neispn. Rushville-Rush Co. Agri. Assn. July 27-Aug. 1. Britt-Hancock Co. Jr. Fair Assn. Aug. 11-14. Mitchell Bock.

Burlington-Burlington Hawkeys Fair. Aug. 10-14. Wallace Rayer. Cedar Rapids-All-lows Fair, Aug. 16-23. An-

drew C. Hanson. Centerville-Appanoose Co. Fall Assn. Aug. 6

10. Carl G. Roby. Central City-Linn Co. Fair Assn. Aug. 7.9. 7.

Chariton-Lucas Co. 4-H Achievement Show. Aug. 4-6. Mrs. Lee Cottingham.

Harold L. Friedrich. Indianapolis-Indiana State Fair. Sept. 2-10. Tell City-Perry Co. 4-H Fair Assn. Aug. 12 Cherokee-Cherokee Co. Fair Assn. Aug. 13-15. Dale Simmons.

Wibbolm.

17-20 Clyde Crawford. Wabash-Webash Co. 4-H Fair Assn. Aug. 10- Corydon-Weyre Co. Feir Assn. July 29 Aug. 1. Robert R. Shelton.

Reess.

Williamsport-Warren Co. 4-H Club Fair. Aug. Council Bluffs-West Poltewaltamie Co. Fair Asan, Aug. 11-15. Ed Fisher.

Harvey Hoffman. Crown Point-Lake Co. Lentral States Fair, Aug. Marian-Grant Co. 4-H Fair Assn. Aug. 10-15. Winchester-Randolph Co. 4-H Show. Aug. 3-7. Decorah-Winneshiek Co. Fair Assn. Aug. 20-



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13. Art Norman. L B. Cunningham.

Jimmy Miller,

Aug. 24-25. Richard Randall. Bidon-Wapelle Co. Fair Assn. Aug. 24-27. L. Oskaloosa-Southern lows Fair Assn. July 37-

George Januages.

A. Burlingame Jr.

10-12. Amirew Venderveide.

Robert G. Beckley. 10-12. Henry McCleary.

Aug. 3-a. Paul Harms.

Ringers. Robert B. McDowall.

Aug. 3-6 Key A. Connelly.

15. Henry B. Wiesley. 13. G. W. Prince. Hampton-Franklin Ca. Fair Assn. Aug. 2426. Washington-Townsley Park Felr Assn. Aug.

Kenneth Snowalter. Harlan-Shelhy Cz. Fair Assn. Aug. 4-6. Harold Waterloo-lows 4-H Show. Oct. 3-10. Norbert

27. Jean M. Kleve. Ide Grove-Ide Co. Felr Assn. Aug. 10-12. Abel Waukon-Allamakee Co. Felr Assn. Aug. 7-9.

Independence-Suchanan Co. Fall Assn. Aug. 4-Z. Alva M. Norton. Indiannia-Warren Co. Fair Assn. July 29-Aug

I Lewis Johnson. Jowa City-Johnson Co. 4-H Fair Assn. Aug. 3-7. H. J. Mantgomery.

Jefferson-Greene Co. Fair Assn. Aug. 10-13 Paul Mears. Kessaugua-Van Buran Co. Fair Assn. Aug. 3-

Knoxville-Merion Co. Fair Assn. Aug. 4-8. M. A. Trabert. LeMars-Plymouth Co. Fair Assn. Aug. 10-12 Abilene-Central Kan. Free Fair. Aug. 24-28. Arlie A. Pierson.

7. Arthur 1. Secor.

Leon-Decator Co. 4-H Fair Assn. Aug. 4-7. Harold Flannagen.

Manchester-Delaware Co. Fair Assn. Aug. 4 7. Truman Ingels.

William Parties. Kenneth Enlinger.

Marengo-lows Co. Fair Assn. Aug. 5-8. Zelda Burlington-Coffey Co. Fair Assn. Aug. 24-27. Paloa-Miami Co. Fair Assn. Aug. 10-12. Bruce Hesiman.

Wendell L. Callins. Mason City-North lows Fair. Aug. 10-15. Hans Henrickson.

24-27 Mrs. Kathryn Risney.



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29. Claude Appleby. Das Moines-Polk Co. 4 H Fair Asm. Aug. 10 | Movilla-Woodbury Co. Fair Asan. Aug. 19-23. Girard-Crawford Co. Agri. Fair. Aug. 3-6.

Wm. McEirally Des Moines-Tows State Fair: Aug. 22-Sept. 6. | Mount Ayr-Ringgold Co. Feir Assn. Aug. 13-15. Gisspo-Cloud Co. Fair Assn. July 28-30. Mrs. W. T. Timby.

Arthur W. Seeland. Donnellson-Les Cu. Fair Asan. Aug. 2-8. C. I. Onawa-Monons Co. Fair Asan. Aug. 16-19. Hardtner-Barber Co. Fair Asan. Aug. 13-15. Chas. W. Ross. Dubuque Dubuque Ca. Fair Assn. Aug. 20-23. Oscaola-Clarke Co. 4-H Fair Assn. Aug. 11-14. Harper-Harper Co. Agri, Fair Assn. Aug. 20-

Merlin Newman. Eagle Grove-Eagle Grove Dist. Ir. Fair Assn. Osage-Mitchell Co. Fair Assn. July 30 Aug. 2. Fred B. Hanson.

30. Lucille Hanna. Eistera-Hartin Co. Fair Assn. Aug. 10-14. Pocahontas-Pocahontas Co. 4-H Club Fair, Aug.

18-21. Charles Johnson. Elkader-Elkader Fair Assn. Aug. 25-27. Edward Primghar-O'Brien Co. Fair Assn. Aug. 10-13. Hurton-Tri-County Free Fair Assn. Aug. 26-28. Brodhead-Brodhead Little World Feir Assn. John H. Langstreet.

Immetaburg-Palo Alto Co. Fair Asan. Aug. Rockwell City-Calhoun Co. Expo. Aug. 14-16. Wayne D. Gidel. Estherville-Emmet Co. Fair Assn. Aug. 17-20. Red Oak-Montgomery Co. Agrl. Soc. Aug. 3-6.

Glen W. Anderson. Fairfield-Jefferson Co. Jr. Agri. Show. Aug. Sac City-Sac Co. Fair Assn. Aug. 24-26. Ray Hutchinson-Kensas State Fair. Sept. 19-24 Cadiz-Tripg Co. Fair Assn. July 29-31. John Olla-North Central La Fair Assn. Sept. Delbert.

Fichter Jr. Gladbrook-Tama Co. Fair Assn. Aug. 5-8. Gress Sloux Center-Sloux Co. Youth Fair, Aug. 11-

13. M. E. Eldridge. Greenfield-Adeir Co. Fair Assn. Aug. 3-6. Spencer-Clay Co. Fair Assn. Sept. 14-19. Will Kingman-Kingman Co. Fair Assn. Aug. 16-20.

liam Woods. Grimmell-Poweshiek Co. 4-H & FFA Fair Assn. Thompson-Winnebago Co. Jr. Show. July 29- Kingsley-Edwards Co. Fair Assn. Aug. 18-20. Aug. 3. Loren Henson.

Eugene R. Moore. Guthrie Center-Guthrie Co. Fair Assn. Sept. 10- Vinton-Benton Co. Fair Assn. Aug. 3-6. E. B. Spaulding.

> 4-7. M. M. Orris. J. Kash.

Humboldt-Humboldt Co. Fair Assn. Aug. 24 Waterloo-Dairy Cattle Congress. Oct. 3-10. Narbert J. Kash.

> Joe Deensy. Webster City-Hamilton Co. Fair Assn. Aug. 12-16. R. B. Douglas.

> West Liberty-West Liberty Fair Assn. Aug. 23-26 Kennath L. Jahla. West Union-Fayette Co. Falt Assn. Aug. 24-28.

E. T. Alcorn.

What Cheer-Keokuk Co. Fair Asin. Aug. 14-16. Tom Baxter. Winterset-Medison Co. Fair Assn. Aug. 12-15. J. Earl Graves.

Kansas

1. Roy Hardin.

Alma-Wabaumsee Co. Fair Assn. Aug. 19-21. Norman Winkler. Malvern-Mills Co. Fair Assn. Aug. 6-8. Louis Belleville-N. Central Kan. Free Fair, Aug. 31-Sept. 4. Carl H. Mayer.

Beloit-Mitchell (2. Fait Assn. Avg. 2426.) Betty Waggoner. Manson-Calhoun Co. Fair Assn. July 31-Aug 2. Blue Rapids-Marshall Co. Stock Show & Fair

Aton, Aug. 25-28, Mrs. R. D. Riegle. Maquoketa-Jackson Co. Fair Assn. Aug. 13-16. Burden-Eastern Cowley Co. Fair Assn. Aug. 12-14. E V. H

Bryce Orr. Marshalltown-Central lowe Felt. Aug. 15-18 Caldwell-Sumner Co. Fair Assn. Sept. 3-5. Merle Gile. Canton-McPherson Co. Fall Assn. Aug. 13-15.

Dorothy Searing Missouri Valley-Harrison Co. Fair Assn. Aug. Cheney-Sedgwick Co. Fair Assn. Aug. 27-29. Frank A. Ryniker.

> Cimarron-Gray Co. Free Fair. Aug. 19-21. Raiph Clay Center-Clay Co. Fair Assn. Aug. 27-29. Glenn V. Romig.

> Coffeyville-Montgomery Co. Fair Asan. Sept. 1-6 Eswrence M. Smith. Colby-Thomas Co. Free Fair Assn. Aug. 11-14 Glerin Crabb.

Columbus-Cherokee Co. Legion Fair. Sept. 7. 12. Jue W. Cook. Cottonwood Falls-Chass Co. Falr Assn. Aug.

25-27 Elmore G. Stuut. Dighton-Lane Co. Free Fair. Aug. 5-7. E. A.

Council Grove-Morris Co. Fair Asan. Aug. 19. 21 Warner Harris. Dodge City-Great Southwest Fair Assn. Aug. 17-19. Rod Simpson.

Effingham-Atchison Co. Fair Assn. Aug. 18-21. Roy Morgan. El Dorado-Butler Co. Fair Assn. Aug. 18-21

Gene Adams Eris-Neosho Co. Fair Assn. Aug. 20-24. Ivan

Eureka-Greenwood Co. Fair Asan, Aug. 12-16. L E Hawthorne. Fort Scott-Boubon Co. Fair Asan. Aug. 11-15

F. E. Myers Fredonia-Wilson Co. Fair Assn. Aug. 10-13 Theodora Myers Jr.

Garden City-Finney Co. Free Fair Assn. Aug. 25-27. Hoy B. Etling.

Gardner-Johnson Co. Fair Assn. Aug. 27-29. Wakefield-Clay Co. Farmers' Inst. & Wakefield Colfax-Grant Parish Negro Fair Assn. Oct. 2-3 Shelby Junes.

Benison-Crawfurd Co. Fair Assn. Aug. 10-13.; Monticello-Great Jones Co. Fair Assn. Aug. 26-38. | Washington-Wa Ralph Archer. Marvin Green.

Olive Cramer. DeWitt-Clinton Co. 4 H Club Show. Aug. 2-7. National-Clayton Co. Fair Assn. Aug. 14-17. Goodland-Northwest Kan. Dist. Fair Assn. Aug. 18-21. L. D. Morgan.

> David L. Heds. 22. R. H. Zimmerman,

Hill ty-Graham Co. Feir Assn. Aug. 4-6. Ralph | Besttyville-Lee Co. Fair Assn. Sept. 21-26 C. Bethall.

Hillsborn-Marion Co. Fair Asan, Sept. 1-4. C. P. Ashcraft. Holton-Jackson Co. Fair Assn. Aug. 17-19. Sowling Green-Southern Ky. Fair Assn. Aug. 4

Orvis C. Blotsom. Jules A. Sourguin.

Mael Mullendore. Mrs. Henry Shee.

Virgil Miller. Fort Dodge-Webster Ca. 4-H Achievement Show. Sidney-Fremont Co. Fair Assn. Sept. 3-5. J. Flaquemine-Iberville Free Fair Assn. Sept. 3-5. J. Flaquemine-Ibervill

Clandenen. Kincaid-Kincaid Farmers' Free Fair, Sept. 18 Campbellsville-Taylor Co. Fair Assn. Aug. 10 19. David I. Booher.

C. W. Sloan.

Harry L Klyett. Grundy Center-Grundy Co. Fair Assn. Aug. 12- Tipton-Cedar Co. Fair Assn. Aug. 10-13. LaCrosse-Rush Co. Agri. Fair Assn. Aug. 10-12. Harold Rife. Lane-Franklin Co.-Lane Fair, Aug. 13-15. Dean

Kennedy. Lawrence-Douglas Co. Free Fair Astr. Aug. 27 29. Max Beltmaier.

Liberal-Five State Fair Assn. Sept. 2-7. Chas. E. Kulow. Longton-Elk Co. Fair Assn. Aug. 27-29, Lura

G. Nichuts. Minneapolis-Ottown Co. Fair Assn. Aug. 12-15 Lloyd D. Farrington, Mound City-Linn Co. Fair Assn. Aug. 19-22.

John H. Morse. Ness City-Ness Co. Falt Assn. Aug. 13-15 Clyde A. Strobel. Newton-Harvey Co. Fair Assn. Aug. 18-24.

R. D. Roberts. Neodesha-Neodesha A. & H. Soc. Fair. Aug. 14-16. Carl G. Lovett.

Norton-Norton Co. Fair Assn. Aug. 17-21. Jim Danielson. Oberlin-Decator Co. Fair Assn. Aug. 10-12. E. R. Woodward

Oriaga-Pottawatomia Co. Fair Assn. Aug. 30 Sept. T. Edla Kolterman. Osage City-Osage Co. Fair Assn. Aug. 20-22. Floyd Repworth.

Osborne-Osborne Co. Falr Assn. Aug. 18-21 Mrs. Irene Welker. Oswego-Labetta Co. Fair Asan. July 29-Aug. 1

Chas. H. McKinney, Ottawa-Franklin Co. Aprl. Soc. Aug. 25-28 Sim A. Hayward.

Overbrook-Overbrook-Oxage Fair Asan, Aug. 6 8 Mrs. Earl Jones.

Pratt-Pratt Ca. Fair Assn. Aug. 6-8. LaVern

Richmond-Richmond Free Fair Assn. Aug. 13-15. John H. Roeckers. 51. Francis-Cheyenne Co. Free Fair Assn. Aug. 13-15. Harold D. Shull.

Saline-Saline Co. Fair Assn. Aug. 25-28. Albert Frehse. Sedan-The Chautaugus Co. Free Fair & Re-

union. Lept. 17-19. W. Ross Whitworth. Sharon Springs-Wallace Co. Fair Assn. July 30 Aug. 1. Ray Mann. Smith Center-Smith Co. Fair Assn. Aug. 17

19. Ormal Martin. Stafford-Stafford Co. Fair Assn. Aug. 20-22. A & Harzmannn.

Stockton-Rooks Co. Fair Assn. Aug. 23-28 Secree F. Ostmeyer. Sylven Grove-Lincoln Co.-Sylvan Grave Felt Assn. Aug. 20-23 Clarence A. Diers.

Syracuse-Hamilton Co. Felr Assn. Aug. 25-27 John Tracy.

Thayer-Thayer Picnic & Fair, Sept. 2-4. H. M. Minnick. Tonganoxie-Leavenworth Co. Falt Assn. Aug.

26-28. J. M. Neibarger. Topeka-Mid-America Fair, Sept. 12-17, Maurica Faget. Tribune-Greeley Co. Fall Assn. Aug. 20-22.

Les Tosdeins. Troy-Denighan Co. Fair Assn. Aug. 5-7. Byron E. Myers. Wignes-Grant Co. Fair Assn. Aug. 20-22.

Marshall F. Walker. Yates Center-Woodson Co. Fair Assn. Aug. 3-5.

Mrs. Mary E Reid. Wakeeney-Tropo Co. Free Fair. Aug. 18-21. Clinton-East Feliciana Parish Agri. Fair Assn.

Pete Whitcomb.

Free Fair, Sept. 23-26. Dala Newell.



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A. D. Chapin,

Welmore-Hemaira Co. Frae Pair Assn. Aug. 4 8. Hubert C. Suther; Wichita-Kanese Nat'l Livestock Snew, Oct. 4

8. Conlee Smith. Winfield-Cowley Co. Free Fair Asen. Sept. 1-4. Carl S. O'Hell.

Kentucky

Alexandria-Alexandria Fair Assn. Sept. 5-7. Thomas J. Cornes. Clarence Watkins. Soonsville-Owsley Co. Fair Assn. Sept. 17 19, Fred W. Gabberd.

8. Fred Clackler,

Aug. 19-21. Eddie Hurt, Howard-Howard-Elk Co. Falt Assn. Aug. 6-8. Burkesville-Cumberland Co. Fair Assn. Aug. 25

29. Ellis Bishop. Hoxie-Sheridan Co. Free Fair, July 30-Aug. 1. Burlington-Boons Co. 4-H & Utopix Fair Asan. Aug. 13-15, Mrs. Vernon Page.

> R. Vinson Jr. M. Clark.

15. Wm. M. Munford Ir. Camtpon-Wolfe Co. Fair Board, Sept. 8-12 Prairievilla-Ascension Parish Negro Fair A Hays Pigman. Carroliton-Carroll Co. Fair Assn. Aug. 5-8.

Paul Williams. Columbia-Adeir Co. Felt Assn. July 29-Aug. 1. Robt. P. Hancock.

Dison-Webster Co. Falt Assn. Aug. 18-22, 3. D. Rayburn. Edmonton-Metcalf Co. Fair & Pany Show

Aug. 12-15. Ruth Shirley. Eminence-Henry Co. Fair & Horse Show, Aug. 12-15. Wm. A. McKay. Franklin-Simpson Co. Pair Assn. Sept. 30-Oct.

3. Woodrow Coots. Georgetown-Scott Co. Fair Assn. Aug. 19-21 W. C. James Germantown-Germantown Fale Assn. Aug. 3-8.

R. K. Asbury. Greenup-Greenup Co Fair Assn. Sept. 14 19. Agnes Miller, Hardinsburg-Breckinridge Co. Fair Assn. Sept

23-25, E. B. Kennedy. Hodgenville-Larus Co. Fair Assn. Aug. 18-23. Roy Ragland. Hopkinsville-Pennyroyal Falr Assn. Aug. 3-8. Thomas Wade. Jamestown-Russell Co Fair Asan. Aug. 5-8.

Leonard E. Wilson.

Jeffersontown-Jefferson Co. Fair Assn. Aug. 15. Willis Stout. LaGrange-Oldham Co. Fair Assn. Aug. 26-29. Fred Nebbe, 715 5. 44th, Louisville. Leitchfield-Grayson Co. Fair Aton Sept. 3-7

Lexington-Fayetta Co. Youth Fair, Aug. 14. Mrs. W. E. Carringer. Leitchfield-Grayson Co. Fair Assn., Sept. 3-7. Earl Gian.

Louisville-Kentucky State Fair, Sept. 11-19; H. Gyde Rozves. Madisphville-Hopkins Co. Fair Assn. Aug. 24 29. Harold R. Seibert.

Munfordsville-Hart Co. Fair Assn. Sept. 9-12 Andrew Bird. New Costle-Henry Co. Fair Asan. Aug. 12-15. Wm. A. McKay.

Owenton-Owen Co. Fall Assn. July 29-Aug. 1 Harold Ransdall Owingsville-Bath Co. Fels Assn. Aug. 19:22 Mrs Frank T. Jones.

Paris-Bourbon Co. Fair Assn. July 30 Aug. 1. Harley Kiser. Prestonburg-Floyd Co. Falt Asan Oct. 1. Ann. Garrett.

Providence-Webster Co. Fall Assn. Aug. 18 22 J. D. Rayburn. Alchmond-Medison Co. Fall Assn. Aug 12-15. H. E. Richardson, Russellville-Logan Co. Falt Asan. Aug. 10:15

H. E. Russell. Stanford-Lincoln Co. 4-H Falt Asin: July 30 Aug. 1. Wm. Brinkley. Compkinsville-Monroe Co Fair Assn. Aug. 17.22

A. W Bragdon Vanceburg-Lewis Co. School & April Fair Assn. Sept. 23-26. David Timmer. Versailles-Woodford Co. Fair. Aug. 7-8. Mrs. Garnett Carroll.

Louisiana Abbeville-Le. Dairy Festival & Fair, Oct. 23-24. Ray R. Theriot. Amile-Tampipahoe Parith Fair Acan. Oct. 2-3.

Bastrop-No. La. Cotton Festival & Feit. Sept. 22-26. Jimmy Dillon. Baton Rouge-East Baton Rouge Parish Fair, Inc. Feb. 28-March 2, 1960. C. L. Figwers. Clarks-Caldwall Parish Fair Azen. Sept. 2426 Mrs. E. B. Broussand

Harvey E. Hutchimon.

Oct. 15-17. A. H. Cain. Ellen B. Jetto. Coushaffa-Red River Parish Fair & Rodeo, Sept. 15-19, Curtis Jones.

Covington-St. Tammany Parish Fall Assn. Oct. 15-19 Henry Mayfield Crowley-International Rice Festival. Oct 15-16 Rupert F. Cisco.

Delcambre-Iberia Shrime Festival & Fall Assn. Aug. 15-16. Ferry P. LeBlanc. DeRidder-Beauragerd Parish Fair. Sept. 29-Oct. 3. Merle Harper.

Ognaldtonville-South La State Fair. Oct. 1-4. Adolpha Netter. Fannerville-Union Parish Falt Asun. Oct. 14-17. Woodrow A. Downs. Eunice-Southwest Le Fair. Oct. 7-11. Mrs.

Franklinten-Washington Parish Fair Assn. Gcf. 7-10. Emery Goff. Grambling-North La, Brailer Show & Fair March 21-25, 1980. Forman C. Anterson.

Haynesville-Claiborne Parish Fair & Northwest La. Dairy Festival. Oct. 5-10. W. J. Sharman. Houms-Terrebonne Livestock & Agri. Fair. Oct. 10-11. Luther LaBorde.

lens-LaSalle Parish Fair. Sept. 21-26. H. D. Gaddit. Jennings-Jeff Davis Parish Fair & Oil Expo.

Oct. 22-24. T L. Morgan. Fair Assn. Sopt. 21-25, W. W. McDonald Jr.

Festival, Oct. 20:24. Elmer I. Gibsen. Esplan-Vermillon Parish Fair & Crossbran Festivel Assn. Sept. 18-29. Allen L. Bre.

Livingston-Livingston Parish Fair Asse. #-10. M. E. Curtis. Many-Sabine Parish Fair Assa. Oct. 143

Minden-Bossier-Webster Felt & Forest Fetter Oct. 14-17. Brodie Pugh. Morpan City-La, Shrimp Festival & Fair Am

Sept. 5-7. Robert Williams. New Iberla-Le. Super Cone Festival & to Assn. Sept. 25-27, Mrs Frank Oubre. Natchitoches-Natchitoches Parish Fair Am-

Sept. 23-24. Edwin L. Kelly. New Orleans-Mid-Winfet Fels & Paultry Ave. Nov. 14-15, Mrs. Frances Smith. New Roads-Points Coupes Parish Fels. D-

9-11 Mrs. Harel Bond Oak Grove-West Carroll Parish Fair. Oct. 16. J. Wayland Smith. Oberlin-Allen Parish Fels Assn. Sept. 300:

3. G. C. Meaux. Oct 3. H. Vinyard.

14. Laon F. Mirs. Port Allen-West Baton Rouge Farish Fair, \$4 18-20. L. C. Marionneaux

Sept. 24-27 Cleveland Leblanc. Raceland-Lafourche Parish Fair Assn. 19:20. C. J. Arceneaux.

Ringgold-Bienville Parish Fair Assn. Oct. 10 John T. Noles Auston-North La State Falt. Oct. 10-15.

A Shealey. St. Francisville-West Feliciana Parish Fall | 13-14. W. D. Magos Shreveport-Louisiana State Fair Oct. 231

1. J. T. Mansour, Shreveport-Caddo Parish Fair & Jr. Livesh Show. Oct 21-22. Emitt Long. Sulphur-Calcasieu-Cameron Bi-Parish Free I Oct. 19-24. Mrs. Harold Owens. Tailulah-La. Delta Fair Assn. Oct. 19-23.

Vivian-North Caddo Parish Fair. Oct. 1-3. H. Burns. West Monroe-Quachita Valley Fair Assn. 6 12-17. John H. Birdsong Sr.

Winnfield-Winn Parish Felt. Sept. 30-Oct. 1 William C. Cummings. Vinnaboro-Franklin-Richland War Mamorial Fax Assn. Oct. 14-17. George Sherman.

Maine

Bangor-The Bangor Fell Assn. Aug. 1-2.

Acton-York Co. Apri. Assn. Aug. 28-29. Len E. Crediford. Athens-Wesserrinsett Valley Fair Assn. Sell

4.5 Lee W. Fost.

Blue Hill-Blue Hill Fall Asam, Sept. 4-7, Pd. O'Brien. Cherryfield-West Washington Agri. Soc. Set.

16-19, Falmer Hart. Cumherland Center-Cumberland Farmers' Chb. Sept. 28-Oct. 3. Harold P. Small. Dover Foxcraff - Fiscal aquit Valley Fair

Aug. 26-29. Arms D. Emery. Farmington-Franklin Co. Apri, Soc. Sept. 2 26. Frank E. Knowlton. Freehung-West Oxford Agri. Society. Oct 4-Fred H Mayo.

Guilford-Guilford Feir Assn. Sept. 12. Let Knewiten. Lewiston-Maine State Fair, Sept. 7-12. L. Bourisk. Litchfield-Litchfield Farmers' Club Fair, So

4-5. Weiton R. Allen. Machias-Washington Co. Agrl. Fair. Aug. 22. Herald J. Beckett, Monmouth-Cochnewagan Agri. Assn. Se

18-19. Clarenca H. Maxim. Worth Waterford-World's Fair Assn. Oct. 2 Wilber L. Button. Pittston-Pittston Fall Assn Aug. 14-15. Marie

L. Moody. Presque Isle-Northern Maine Fair Assn. Au 10-15. Robert D. Andrews. Readfield-Readfield Grange Falr Assn. Sept. Nina K. McDougald.

Sidney-Sidney Town Fall Assn. Aug. 28-30. Mrs. Mary Philiprick. Skewhegen-Skowhegen State Fall Assn. Aug. 15-22 Ray E. Symons. South Paris-Oxford Co. Agrt. Soc. Sept. 14

19 Gordon F. Grant. Springfield-N. Penabscut Apri, Assn. Sept. 5 7 Faul H. McKenney. Topsham-Topsham Fair. Oct. 12 17. Emery # Bookes.

Union-Knox Agri. Soc. Aug. 25-29. Ivan Shar-Window-South Kennebec April Soc. Sept. 1-1. E. R. Hayes.

Maryland

Annagolis-Anna Arundel Co. Fair (Sandy Point State Park), Sept. 22-26. F. M. Rideout. Bel Air-Harford Co. Fair Assn. Aug. 18-22. Afein F. Polani Cumberland-Cumberland Fels Assn. Aug. 17-32.

John H. Masner. Fair Hill-Cecil Co. Breeders' Fair, Sept. 12. William Shelton. Frederick-Frederick Fall Assn. Sept. 29-Oct. 3. Wade F. Hursey.

Gaithersburg-Montgomery Co. Fair Assn. Aug. 25.29. Rescoe N. Whiop. Haperstown-Haperstown Fair. Aug. 10 15. Clube R. Stouffer.

La Plata-Charles Co. Fair Assn. Oct. 2-4. Gilbert Leonardtown-St. Mary's Co. Fair Ason. Sept. 24-27. Mary E. O. Goddard.

Leonardtown-St. Mary's Co. Farmers & Homemakers' Assn. Fair, Oct. 2-4, Stephen Young. Leonardfown-St. Mary's Co. Fair Assn. Sept. 25-27. C. L. Los. McHenry-Garrett Co. Fall Assn. Aug. 11-15.

H. G. Gartner. Parkton-Hereford Form Falt. Aug. 29. Matthew

Pomfred-Charles Co. Farmers' Assn. Pair. Sapt. 25-27. James F. Brown. Prince Frederick-Calvert Co. Fair Assn. Off-

7-10. Wilbur F. Ward Jr.

Jonesboro-Jackson Parish Apri. & Livestock Salisbury-Wicomico Form & Home Show, Sept. 17-19, Howard Humphries.

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PARKETAN

12. Elchard W. Emory. Thremium-Eastern Mat'l Livestock Show. Nov. Ungares-Hareford Jr. Farm Fair: Aug. 29 Laring Sparks, Co. Usper Mariboro-Printle George's Co. Fair Asan Sept. 17-20. Ed F. Farrall Jr.

The Parket

West Friendship-Howard Co. Fair Assn. Aug. 15-32, Mrs. Mary X, Syre. moodhine-Howard Co. Felt Assn. Aug. 18-22. Spland Mullinix

Massachusetts

Blackstone-East Blackstone Fair Asin. Aug. 21-23. Jette E. Deacon. Slandlord-Union Apri. & Hort. Soc. Sept. 8-7 Lee Wyman.

trockton-Brockton Fair. Sept. 13-19. Commington-Commington Fair, Aug. 28-30, Bighton-Rehoboth Fair, Inc. Aug. 23-29, John Great Barrington-Great Berrington Fair, Sept.

Greenfield-Franklin Co. Feir Aren. Sept. 12-16. O. Lewis Wyman. skeville-Middlebore Apri. Soc. Aug. 2-8. Alice S. Marshall.

Littleville-Littleville Felt, Oct. 3-4. Marshfield-Marshfield Falt, Aug. 18-22 Granwille M. Thayer. Vartha's Vineyard-Mertha's Vineyard Fair Aug.

Aiddlefield-Middlefleid Fair. Aug. 15-16. Northempton-Three Co. Fair Ann. Sept. 6-12 John L Banner. tehoboth-Rehoboth Fair. Aug. 23-29. South Weymouth-Weymouth Felt. Aug. 9-15.

William E. McIntyre. bencer-Spencer Fair, Sept. 4-7. onefield-Topsfield Fair, Sept. 6-12. Paul Cor-West Springtield-Eastern States Exposition

Sept. 19-27. Jack Reynolds. West Tisbury-Martha's Vineyard Agri. Soc. Aug. 20-22. Mrs. Elisha Smith.

Michigan

Adrian-Lenawee Co. Fair Asin. Aug. 16-22 M. R. Mohr. Allesan-Allegan Co. Fair Assn. Sept. 13-19 James H. Snow. Allenville-Mackings Co. Fall Assn. Aug. 28-30 Adam Soblakey.

Alma Gratiot Co. Youth Fair. Aug. 11-13. John Alpena-Alpena Co. Fair. aug. 25-29. Victor

Atlanta-Montmorency Co. 4-H Fair Aug. 19-22 St. Johns-Clinton Co. 4-H Fair Assn. Aug. 17-Righ M. Dalzell. Ead Are-Horon Co. Fair. Aug 10-15. J. L.

Bay City-Eay Co. Fair Astn. Aug. 10-15. Byron Sundisky-Sanilac Co. 4-H April Soc. Aug. 18-22. Believille-Wayne Co. 4-H Fair Assn. Aug 18-23 P R. Beibeshiemer.

Bernien Springs-Bernien Co. Youth Fair. Aug Standish-Arenac Co. Fair Assn. Aug. 26-29. 19-23. Mrs. Lucie Siekman. Brown City-Brown City Agri. Fair Sept. 17-19

Murdoch MecLetinan. Cadillac-Northern Dist Sair Astn. Sept. 7-11

Carponville-Carponville Agri. Fair Sept. 3-5 Clifton Bowers. East City-Cast City Homecoming Fair, Aug. 6

William 5. Ruhl. Cassopulis-Coss Co Fair Assn Aug. 9-15 Mrs

entreville-Centreville Fair Tept 21-26 Lester R. Schrader.

Chelses-Chelses Community Fair. Sept. 9-12 1 H. Pilkington.

18-22 George D. Judd.

Coldweter-Branch Co. 4-H Fall Assn. Aug. 25 29. Leland Wheeler. Corunna-Shiewastee Co. Agri. Soc. Aug. 17-22

Deffer FHA FFA Community Fair. Oct. 10 Detroit-Michigan State Fair Sept 4-13 Donald Eten Junction-Alger Co. Agri. Soc. Aug. 15.

Escanaba-Upper Peninsula Stata Fair Aug. 25-30. Ray La Porte. Ed Tiedt.

Falmouth-Missaukse Falmouth Agri. Show. Aug. 13-14. - Willard Booterman. Fremont-Newaygo Co. Agri. Fair Assn. Aug. 16-22. Garret De Boer.

Fowlerville-Fowlerville Agrt Fair Ann July 28 Aug. 1. Geo. T. Finlan. Caylord-Otsego Co. Fair Assn. July 29-Aug. 1.

Grand Blanc-Genessee Co. 4-H Falt Assn. Eik River-Sherburne Co. Agril Soc Aug. 3-5 Aug. 18-20. James Lincoln. Greenville-Montculm Co. Fair Assn. Aug. 19-22

Mrs. Buth Lerton. Hale-Josco Eo. Agri Sec. July 29-Aug. 1. He Fallmont-Martin Co. Free Fair. Aug. 26-50. Ancock-Hooghton Co. Agri. Soc. Oct. 21

L L Best. Marrison-Clare Co. Agri. Soc. Aug. 3-B. Albert Fergus Falls Otter Tail Co. Fair Assn. Aug. Hart-Occume Co. Agri. Soc. Sept. 3-5 Newel Garden City-Blue Earth Co. Agri. Soc. Aug.

Mattings-Barry Co. Aget, Soc. Aug. 3-8, For Herlings-Berry Co. Agri. H. 5 Expo. Oct. 14

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15 T. N. Knopf Hesperia-Hesperia Free Fair. Aug. 27-29. Hat Grand Rapids- Hasca Co. Agri. Assn. Aug. 20-23

Hillindale-Hillisdale Co. Agri. Suc. Sept. 27-Oct I H S felley.

Holland-Gittens Ce Fair Assn Aug 5-8 Oscat Bontekoe

Hudsproitte-Hudsproits Com. Fair Aug. 25-28 Robert Van Noord.

Imiay City-Lestern Michigan Fair Aug. 3-8 Kenneth D. Ruby.

Williams. Iron River-Iron Co. Fair Assn. Aug. 20-32. V.

C. Vaughan. tronwood-Gogebie Co. Felt Assn. Aug. 14-16. Jorden-Scott Co. Felt Assn. Aug. 7-9. R. J. 51. Paul-Minnesota State Feir. Aug. 29-Sept. Reuben R. Maki. Jackson-Jackson Co. Agri. Sec. Aug. 29-Sept 4. Hone Storms.

Kalametoo-Kalamatoo Co. Fain Assn. Aug. 24-29, R. G. Dillingham. Lewton-Van Burean Youth Fair Attn. Aug. 10-16. James F. Thar. Lowell-Kent Co. 4-H Fair Assn. Aug. 17-21.

Ralph Kirch. Ludington-West Mich. Felr Assn. Sept. 8-12. Irving L. Pratt. Manchester-Manchester Community Fair. Aug. Long Prairie-Todd Co. Fair Astn. Aug. 11-13. Slayton-Murray Co. Agrt. Soc. Aug. 20-22.

19-22. Willis Uphaus. Manistee-Manistee Co. Agril, Suc. Sept. 2-7. Volney Reynolds Manton-Manton Harvest Festival, Sept. 47

Robert McBrian. Marion Marion Farm Erhibit Assn. Sept. 7. Paul S. Timkovich.

Marne-Berlin Fale Assn. Sept. 1-5. A. Jeck Marquette-Marquette Co. Harvest Festival, Oct.

14-18 Mrs. R. Anderson. Marshall-Ealhoun Co. Falt Assn. Aug. 24-29. Don Sweeney.

Mason-Inglam Co. Fair Assn. Aug. 17-22. Joy U. Davis. Middleville-Thornesple Community Fair, Nov.

12. Elton W. Lawrence. Midland-Midland Co. Felt Assn. Aug. 17-22 H. D. Parish. Monroe-Monroe Co Fall Assn. Aug. 10-15.

Allison Kurtz. Mount Pleasant-Isabella Co. Youth Fair. Aug. 18-22, M. 5. Gilmore,

Nashville-Nathville Community Fair, Nov. 5. Elmer Jarvie. Norway-Dickimon Co. Fair Assn. Sept. 4-7 Frank Molinare.

Newaygo-Newaygo Fair. Sept. 11-12. Mrs. Pine City-Pine Co Agri. Soc. Aug. J.O. Max Milan Purceil. Newberry-Luce Co. Fall Harvest Show. Oct. 74

25. R. B. Gummerson. Gnekama-Manistee Co. Agril Soc. Sept. 2-7. Voiney Reynolds.

Fetnikey-Emmet Co. Fair Assn. Aug. 22-29. Winfield 5. Hinds. Pickford-Chippews 4H & FFA Fair, Sept. 5-7. Hannah M. Graham.

Pontiec-Oakland Co. 4-H Agri, Soc. Aug. 11-15. Ravenna-Ravenna 4-H Falt. Aug. 20-22. Samuel Red Lake Falls-Red Lake Co. Agri. Soc. Aug. Mrs. Stanley Kipp.

Armada-Armada Agri Soc. Aug. 27-30. Erein Sepinew-Saginew Fair. Sept. 13-19. Clarence Eedwood Fails-Redwood Co. Agri. Soc. Sept. Granada-Granada Co. Fair Assn. Oct. 1-4. Aurora-Tri-Co Jr. Livestock Show. Sept. 19. H. Harnden.

> 19 D. J. Walker Saline-Saline Community Fair. Sept. 16-19. Robert Tafft.

> Keith C. Sowerby Stalwart-Stalwart Agrt. Ioc. Sept. 10-12. Mildred Warren.

Ermest Kraushear. Sparta-Sparta High School Agril, Assn. Aug.

6 Maynard Biossom Tapipla-Houghton 4-H Fair Ann. Aug. 13. Mrs. Dorothy Ruska. Caro-Toncole Co Feir Assn. Aug 24-29. Carl Traverse City-Northwestern Mich. Fair Assn.

Sept. 1-5. Arnell Engstrom. Unionville-Unionville Agri. & Hort. Soc. Sept. 26-27 Robert Colestock.

Minnesota

Alexandria-Douglas Co. Apri. Assn. Aug. 26-29 Edwin L. Erickson. Albert Les-Freeborn Co Agril. Soc. Aug. 24-27.

Herman D. Jenson. Charlotte-Eaton Co. 4-H Fair, Sept. 1-5. Sidney Anoka-Anoka Co. Fair Aug. 6-9. Henry Ham-Apprelon-Switt Co. Fair Assn. Aug. 27-30.

Loren Lindahl. Dieyboygan-Northern Michigan Fair. Aug. Artington-Sibley Co. Agri Assn. Aug. 13-16. Ed C. Doerr Clip-Lower Thumb Agri, Dist. Assn. Nov. 3-5. Aitkin-Aitkin Co. Fall Assn. Aug. 17-19.

Charles Schoept. Austin-Mower Co. Fair & Midwest Livestock Show, Aug. 10-16, P. J. Holand. Bagley-Clearwater Co. Agri. Soc. July 30-Aug.

2 John B. Arneson. Barnum-Fartton Co. Agri. Assn. Aug. 27-30. R S Goodell

Baudette-Lake of the Woods Co. Fair Assn. Aug 12-14 Robert A. Borchardt. Bernidii-Belframi Co Agri Assn. Aug 10-12.

Ray H. Witt. Bayport-Washington Co Agri. Soc Aug 7-9 Fren S. Lammers. Evart-Onceole 4 H.FFA Fair Aug. 19-22. Mrs. Bird Island-Renville Co. Agri. Soc. Aug. 24-20.

Harold Baumpartner. Blue Earth-Farihautt Co. Agrt. Soc. Aug. 10-12. Hartand Gaard. Brainerd-Crow Wing Co. Fair Assn. Aug. 12-15

Birney L. Wilkins. Caredonia-Houston Co. Agri. Soc. Aug. 76-29 Merie O Almo

Derroit Lakes-Becker Co. Agri. Soc. Aug 26-29. A L Bore. Goodelis-St Clair Co 4-M Fair Assn. Aug. 13-15 Duluth-So St Louis Co. Fair Assn. Aug. 6-9

Roy W tarson E E BINGE

Feribault-Rice Co. Agrt. Soc. Aug. 6-9. Frank

tonn 5 Livermore Farmington - Dakota Co Agri. Astn. Aug. 12-16 E W Ahlberg.

31 Sept 3 Knute Hanson. 17 19 Denief James

Glenwood Pope Co. April Soc. Sept. 18-20 N. Grand Marain-Cook Co. Agri. Soc Aug. 19-21 John L. Twiest.

James Rassmussen.

Hallock Kittson Co. April Soc. July 30-Aug 2 Calvin Bouvette Marman Crant Co. Apri. Assn. Aug. 28-30. R.

L Grath

Hibbing- St Louis Co. Fair Astn. Aug -13-16 Sulo i Ojakengas. Howard Lake Wright Co Agri. Scc. Aug. 13-16.

Walton Lander.

Jackson-Jeckson Co. Fair. Aug. 13-16. Anion St. James-Watowen Co. Agri. Soc. Aug. 14-C. Gelger,

Kassen-Dedge Co. Free Fair. July 30 Aug. 2 St. Paul-Remney Co. Agri. Soc. July 30 Aug. 2. Latry Bahr. Le Center-Le Sueur Co. Feir Assn. Aug. 25-27. 11 Feter-Nicollet Co. Feli Assn. Aug. 27-30. Theo. Zimmerman.

Little Falls-Morrison Co. Agrl. Soc. Aug. 14-16. St. Vincent-St. Vincent Union Ind. Assn. Sept. J. V. Raine. Litchfield-Mesker Co. Apri. Soc. Avg. 24-26.

Joe W. Duncomb. Littlefork-N. Minn. Dist. Fair Assn. Aug. 7-9. A. E. Delack.

Logan D. Scow. Luverne-Rock Co. Agri. Soc. Aug. 5-7. Donald Thief River Falls-Pennington Co. Agri. Soc. Sandstede.

Madison-Lac qui Paria Co. Agri. Soc. Sept. 10-13. Norman A. Moe. Mankato-Tri-Co. feir & Blue Earth Agrl. Astn.

Marshall-Lyon Co. Fall Assn. Aug. 27-30. Al Montevideo-Chippewa Co. Fair Assn. Aug. 21-23. Andy Hendrickson.

Sept. 22-23. Ben J. Jones.

More-Kanabec Co. Agrl. Soc. Aug. 17-19. Vern Brandell. Morris-Stevens Co. April. Soc. Aug. 21-23 Ealph E. Smith.

New Ulm-Brown Co. Agri. Soc. Aug. 22-24 E. J. Herriges. Northome-Koochiching Co. Agri. Assn. Aug. 15-

17. Jane Panchat. Owatonna-Steele Co. Free Fair & Southern Minn. Expo. Aug. 18-23. Ty Sincock. Para Rapids-Shell Prairies Agri. Assn. Aug. 25-27. B. E. Brener.

Perham-Parham Agrt. Soc Aug. 69. G. W. Humphrey. Pillager-Case Co. Agri. Soc. Aug. 10-12. Raymend W. Gedde.

Sparer. Pine River-Cass Co. Agrl, Assn. Aug. 24-26 Wayne Haff. Pipestone-Pipestone Co. April, Soc. Aug. 24-26

R. S. Owens. Abrahamson,

Princeton-Mille Lecs Agri. Soc. Aug. 17-19 L. R. Gemradt. Proctor at Duluth-St. Louis Co. Community Corinth-Alcorn Co. Fair Assn. Sept. 21-26. Mrs. Fair Assn. Aug. 6-9; Roy W. Larson.

21-23. 5 J. Bredeson, 10-13 Wm. Paulson.

Jim Faber.

Targettum-Maryland State Fair. Aug. 31-Sept. | Ionia-Ionia : Free Fair. Aug. 10-18. Alian M. | Hutshinson-McLeod Co. Agri. & Ind. Assn. July | Houston-Chickesew Co. Fair Assn. Aug. 24-29. 30-Aug. 2. Warren C. Magnuson. 16. Leonard T. Nelson.

7. Douglas K. Baldwin. Mrs. Flora K. Luedke.

W. M. Gustafson.

15-18. L. C. Ward. Sauk Centre-Stearns Co. Agri. Soc. Aug. 13-16. A. J. Bromenshenkel. Souk Rapids-Senton Co. Agrl. Soc. Aug. 21

23. C. H. Varner. Orville E. Srieme

July 27-30. J. M. Roche. Two Harbors-Lake Co. Agri. Soc. Sept. 1-4.

Yorstein Grineger. Tyler-Lincoln Co. Agrl. Soc. Aug. 27-30. Henry M. Jacobson

Waconia-Cerver Co. Felr Assn. Aug. 20-23. Erwin Zierath. Wedens-Wadens Co. Agri. Soc. Aug. 20-23 Den Brown.

Waseca-Weseca Co. Agri, Soc. July 29-Aug. 2 Leon J. B. Sexton. Wheaton-Traverse Co. Agri. Soc. Sept. 10-13.

A. W. Vye. White Bear Lake-Ramsey Co. Agri. Soc. July 30-Aug 2 Flora Luedtke. Willmar-Kandivohi Co. Fair Assn. Sept. 16

19 Albert E. Thompson. Windom-Cottonwood Co. Agri. Soc. Aug. 24-26 Andy Schoone. Northington-Nobles Co Fair Assn Aug 17-19. L A Hom. Zumb ate-Goodhue Co. Agri. Soc. July 30-

Aug. 2. A. E. Collinge Jr.

Mississippi

Aberdeen Monroe Co. Fair Assn. Sept. 1419 #. C. Cooch.

Beltoni-Humphreys Co. Fair Assn. Sept. 14-19. William 1. Sorrels. Econeville-Prentiss Co Fair Assn Sept. 17-19. W. T. Smith.

Preston-Fillmore Co. Agri. See Aug. 3-6. Faul Bruce-Colhous Co. Fale & Livestock Show Sept. 7-12. L B Duke Carthage-Leake Co. Fair & Livestock Show Aug. 17-22. B. H. Dixon,

Lorene C. Stennett. Fultun-Itawamba Co. Falt Asin. Sept. 8-13. H. L. Holland.

R. C. Robisco.

Mrs. A. J. Harrington.

luka-Tishomingo Co. Fair Assn. Sept. 13-14. W. C. Hamilton. Jeckson-Mississippl State Fair. Oct. 12-17.

N. S. Hand. Laurel-South Mississippi, Fair. Oct. 8-10, R. S. Jeffrien.

Liberty-Amite Co. Falt Assn. Sept. 28-Oct. 3. Clinton McGehee. Louisville-Winston Co. Fair Assn. Aug. 31-

Sept. 5. Claude E. Ming. Lucedale-George Co. Fair Assn. Sept. 26-27. B. J. Hilbun. McComb-Pike Co. Fair Sept. 28-Gct. 3. Mrs.

J. W. Harrison. Meadville-Franklin Co. Fair Assu Oct. 22 25. C. E. Graves.

Meridian-Mississippi-Alabama State Fair. Oct. 12-17. A. L. Royal. New Albany-Union Co. Fair Assn. Aug. 24-29.

Percy L. Hodges Newton-Newton State Dairy Show, Sept. 21-26.

Paul W. McMullan. Philadelphia-Nethoba Co. Fair Assn. July 27-37.

F. W Hays. Pontotoc-Pontotoc Co. Fan & Livestick Show. Sept. 1-5. Ernest Weatherly.

Poplarville-Fearl River Co. Fair Assn. Oct. 5-10. J. M. Sinclair. Ripley-Tippah Co. Fair & Livestock Show, Sept.

14-19. Ray Sartor Starkville-Oktibbeha Fair, Livestock & Dairy Show, Sept 8-12. O. F. Parker,

Tupele-Mississippi-Alabama Fair & Dairy Shaw. Sept 29-Oct. 3. James M. Savery. Vicksburg-Miss.-Lou Expo Oct. 5-10. Mrs. A.

L. Berryman Water Valley-Yalabusha Co. Fair Assn. Sept. 14-19. John H. Hunsicker.

Waynesboro-Wayne Co Fair & Livestock Assn. Sept. 21-26. Weda F. Suggs. Wiggins-Stone Co. Fair & Livestock Assw. Oct.

15-17, Mrs. Melvin Pridger. Winona -Montgomery Co. Livestock & Foultry Asin. Sept 15-17. George H. Flowers.

Yaroo City-Yaroo Co. Fair Assn. Sept. 28-Oct. 3. J. N. Ballard. Wayneshoro-Wayne Co. Fair Assn. Lept. 21-26. Mrs. Weds F. Suggs.

Missouri Altenburg-East Perry Community Fair, Sept. 18-19. Elmer D. Krayling. Appleton-Appleton City Fair. Aug. 31 Sept. 2.

C. D. Peolet. Archie-Archie Street Fair. Aug. 27-29. Eugene R. Dawson.

Rochester - Climsted Co. Free Fair. Aug. 5-9. Hernando-DeSoto Co. Fair Assn. Sept. 21-26. Ava-Douglas Co. Fair Assn. Aug. 27-29. C. E.

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Bathany-Northwest Mo. State Fair. Sept. 5-10.] H. L. Hanry.

Ballyar-Bollyar Rotary Club Country Fair. Aug. 21-22, Robt. J. Ende. Bowling Green-Pike Co. Falt Assn. Sept. 2-5. Kemble Timpley

Brookfield-Line Co. 4-H Fair, Sept. 17-19. Mrs. Carroll K. Lumas. Brunswick-Chariton Co. 4-H. Fair. Aug. 10-12.

Mrs. Harold Edwards California-Moniteau Co Fair Asan, Aug. 5-8. Harold Kindle. Canton-Lawis Co. 4-H Show. July 21-Aug. 1

Mike Flanagan. Cape Guardeny-Southeast Mo. Dist. Falt Asan. Sept. 15-20. Frank Steck.

Carl Junction-Carl Junction Farmers' Fair. Oct. 1-3. Ermest Garrier.

Carrollton-Carroll Co. Livestock Show, Sept. 4-5. James Helimeyer. Carthage-Jasper Co. Youth Fair, Aug. 2-5.

Virgit N. Sapp. Carutharaville-American Legion Fair. Oct. 7-11. Harry E. Mallours. Cassuille-Southwest Mo. Fair. July 31-Aug. 1.

Center-Ralls Co. Jr. Fair July 30-31. Mrs. Lloyd English. Centralia-Centralia Livestock Show & Fair, Aug.

1. Perry Sullivan. Chilhowee-Chilhowee Community Fair, Sept. 4-5 M. A. Ficks.

Clark-Grange Flower Show & Farm Fastival. Aug. & Mrs. Beulah Schrpeder. Clinfon-Henry Co. Fair & Horse Show. July 26-31. Mrs. Katherine Brock.

Cole Camp-Cole Camp Fair Assn. Sept. 10-12. John W Ragland. Columbia-Boone Co. Fall & Horse Show, Aug.

11-15. Carson Teel. Concordia-Concordia Fall Fastival, Sept. 24-26 Donald E. Lohman.

Cobs-Cuba Community Club Fair Aug. 5-8. Mrs. trana Hartlein. Despwater-Despwater Labor & Harvest Festival. Sept. 7-8. One E. Harrington,

Dester-Stoddard Co. Fair Assn. Sept. 21-26. W. L Arnold Edina-Knox Co. 4-H Achievement Show, July

61-Aug. 1. Mrs. F. M. Holman Jr. Eldon-Eldon Community Fals. Aug. 5-8. Mrs. Buth Ward. Hillington-Reynolds Co. Fair. Sept. 10-12. Thos.

J. Clark Farmington-St. Francais Co Fair Assn. Aug. 27-29, Floyd E. Becker,

Fayette-Howard Co. Jr. Fair. July 31-Aug. 1. R. A. Kimmel. Fauntte-Jr. Livestock & Home Economics Show.

Oct. 17. W D. Settle. Gallan-Gallan Harvest Fiests, Aug. 21-22, Mrs. Roger Freeman.

Green City-Green City 4-H Fair Assn. Sept. S. Mrs. Lois Jerome. Higginsville-Lafayette Co 4-H Fair Assn. July

28-31. Mrs. Dewey Parrott. Holden-Free Fall Fiesta Sept 24-26. Charles

Stowe. Houston-Old Settler's Reunion & Co. Falz. Aug. 12-15. James E. Holland. Humansville-Humansville Fall Festival, Sept.

11-12. E. H. Primm. Hume-Hume Fair Sept. 4-5. Earl B. Franklin.

Humphreys-Humphreys 4-H Fair, Aug. S. R. V. Gender. Jefferson City-Jayeer Lole Co Fair Assn. July

29-Aug. 1. Frank Masters. Kantas City-American Royal Livestock & Horse Show Oct 17-24 C. M. Woodward.

Kennett-Delta Fair & Livestock Show Sept. 25 26 Mrs. H. D. Droke Kirksyille-Northeast Mo Fall Assn. Aug. 2-7.

N. C. Allen. Lamar-Lamas Farm & Industrial Expo. Sept. 16-

19. Bud Moore. Laredo-Laredo Community Fair. Sept. 3-5, Mrs. M. P. Brick

Lebanon-Laciede Co Fair Assn. Aug. 25-28 H. L. Massey Lee's Symmit-Jackson Co. Fale. Aug. 3-8.

Merie Decker. Lexington-Lexington Fall Festival Sept. 14-20 Mrs. Fern McKean.

Liberty-Clay Co. 4H Fair Assn. Aug 4-6. Jack C West. Lino-Deage Co. Fair Ason. July 30-Aug. 1. Alwin F Lienardt,

Lucerne-Lucerna Stock Show Aug 27-29 K. K. Blanchard.

Macon-Macon Co Jr Fall Assn. July 31 Mrs. H. O. Crawford Marshfield-Webster Co. Falr Assn. Aug. 26-29.

Ellis O. Jackson. Marthasville-Marthasville Fall Festival. Aug. 27-29. W Rottman,

Mayssille-DeKath Co. Fair & Horse Show. Aug. 10-12. C. B. Harris.

Memphis-Scotland Co Fair Asan July 29-31 Harold Tippett. Menden-Northwestern Fall Festival Sept 18-19

Mrs. L. L. Emrich. Mexico-Audrain Co. Fair & Horse Show Aug. 48. Harvey J. Wright,

Moberly-Randolph Co Ir Agri Show Aug I A. T. Johnson Marrisville-Marrisville Jr. Livestock Snow & Fair, Sept. 25-26, Mrs. Paul Hensley.

Nevada-Vernon Co. Youth Fair Assn Sept 10-12. James E McCall

Oregon-Hair Co. Autumn Festival Sept 3-5. Eleanor F Spreckelmeyer

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Economics Show, Aug. 19. Harlan Hackett, Pollock-Pollock 4-H Club Achievement Day. Aug. 1. Walter A. Olmstead. Popler Bluff-Jaycees' Butler Co. Felr. Aug. 31:

Sept. 5. Joe W. Cupp. Pototi-Washington Co. Pair Assn. Aug. 5-8. D.

Prairie Home-Cooper Co. A&M for. July 27 29. Wm. Don Carlos.

Princeton-Marcer Co. Fair Asen. July 29-Aug. 1. Vernon E. Whisler, Queen City-Schuyler Co. Corn & Stock Show. Sept. 10-12. Mrs. Paul Van Meter.

Richmond-Ray Co. Youth Fair. Aug. 6-8. John W. Rogers. Ridgeway-Harrison Co. Farmers' Fair. Aug. 18-

20. C. F. Emry. Rolls-Central Mo. Regional Fair Assn. Aug. 12-15. J. R. Smith.

Humansville-Humansville Fall Fastival, Sept. 11-12. E. H. Primm. St. Charles-St. Charles Co. Fair Avan. July 30-

Aug. 3 Kurt E. Schnedler, Ste. Genevieve-Ste. Genevieve Co. 4-H Fair. July 33-Aug. T. John E. Mertin.

St. James-St. James Fall Fastival, Sept. 9-12. Louis J. Donati. Safe-Safe Community Fair, Aug. 27-29, J. C.

Klossner. Salem-Dent Co. Fall Festival, Sept. 3-5. Dorlene Shults.

Sedalia-Missouri State Fair, Aug. 22-30. Colie Shelbing-Shelby Co Fair Assn. Aug. 3-3. A. T. Buckman.

Slater-Slater Fall Festival, Sept. 3-5. C. F. Corkins. Springfield-Ozark Empire Fair, Aug. 15-21

Glan B. Boyd. Stewartsville-Southwest DaKalb & Northwest Mrs. Joetta Fowler,

Stockton-Mo. No. 1 Jersey Parish Show, July 31-Aug. 1. C. G. Ewing. Stover-Stover Fall Fastival, Sept. 17-19. K. R.

Roland. Sutlivan-Sullivan Community Fair, Sept, 9-12. Howard Mason. Sweet Springs-Sweet Springs fall Festival.

Sept. 10-12. L. F. Parker. Frenton-North Central Mo. Fair Assn. Aug. 9-14 Homer Browning. Unionvilla-Putnam Co. Fair Assn. Sept. 8-11.

Marple S. Wycoff. Versailles-Morgan Co. Fair. Aug. 20-22. Kern W. Etter.

Vienna-Maries Co. Falt Assn. Sept. 3-5. Roy L Heger. Warrenton-Warren Co. Fair Assn. July 30-Aug.

1. Wesley Schules. Washington-Washington Fair. Aug. 6-9. Richard A. Bonesu.

Waverly-Waverly Apple Jubiles, Sept. 17-19. Richard W. Bricken. Wellington-Wellington Community Fair, Sept.

10-12 Herbert W. Wipperman. West Plains-Howell Co. Fair Asan. Aug. 26-29. I. Lewrence Moore.

Winigan-Winigan 4-H Club Fair, Aug. 29, Roberts Ware.

Montana

Baker-Fallon Co. Fair Assn. Aug. 21-23. E. R.

Billings-Midland Empire Fair. Aug. 10-15. Harry L. Fitton. Chinook-Blaine Co. Fall Asan, Sept. 5-7.

Deer Lodge-Powell-Dear Lodge Co. Fair Assn. Aug. 21-23, LeRoy P. Kerryssiat, Dillon-Beaverhead Co. Fair Assn. Sept. 4-5.

Allen Watlon Dodson-Phillips Co. Fair Assn. Aug. 8-9.

29-30 H. P. Weydemayer.

Lucille A Borer Fort Benton-Chouteau Co. Fale Assn. Sept. 4-a. Ogaliela-Keith Co. Fair Assn. Aug. 16-19 Roy.

Glesgow-Valley Co. Fair Assn. Aug. 27-29 Joseph 1. Gorman. Glandive-Dawson Co Felr Assn. Aug. 24:26

Richard N. Rigg. Great Falls-North Montana State Fair, Aug. 3-B. Dan P. Thurber.

Hamilton-Ravalli Co. Fair Assn. Sept. 3-5 Glenn Chaffin Havre-Hill Co Fale Asan. Aug. 12-15. Allan

Hanson. Kalispell-Northwest Montane Fair Assn. Sept.

9-12 Russell E. Marsh. Lewistown-Central Mont. Horse Show, Felr & Rodes, July 29-Aug. 1. James M. Schultz,

Miles City-Eastern Montana Fair Assn. Aug. 27-29 A. G. Miller. Missoule-Missoule Co. Fair Assn. Aug. 26-29. Plains-Sanders Co. Fair Asan, Aug. 21-23.

Scobey-Daniels Co. Felr Assn. Aug. 4-5. John F Harmon Sidney-Richland Co. Fair Assn. Aug. 24-26

Harley W. Roath Terry-Prairie Co Feir Assn. Aug. 14-16. Phill

Nebraska

Albion-Scone Co Fair Assn. Aug. 23-26. H. Keith Newton Artington-Washington Co Fair Assn. Aug 26-28 C W Rockwell.

Auburn-Nemana Co. Fall Assn. Aug. 15-18. Roy Steinheider Aurora-Hamilton Co Fair Assn. Aug 24-27 Wesley Hunefeld.

sartlett-Whiteler Co Fair Assn. Aug. 21-23 Jim Squire sessett-Rock Co Fair Assn. Aug. 7-9. Harold D Johns

nestrice-Gage to Fair Assn. Aug. 19-22 Var non & Mulia neaver City-Furnas Co. Fair Assn. Aug. 13-15. W. L. Bonser.

nenkelman-Dundy Co. Fall Assn. Aug. 17-19. Eddle Schwartz. Hieden - Webiter Co. Fall Asan. Aug. 2-3. Remaro Buschow

Biografield-Knus Co. Fale Assn. Aug 30-Sept 1 Chris & Alexander Broken Bow-Custer Co Fall Assn. Aug 18-21 B V Holmes

Burwell-Gerfield Co. Fair Assn. Aug. 12-15. Weeping Water-Cass Co. Fair Assn. Aug. 11-14 H. D De Lashmutt.

Balla-Balla Fair, Inc. Aug. 6-8. Florence Rogers, Owensville-Gasconade Co. Fair Assn. Aug. 27-29, West Point-Cuming Co. Fair Assn. Aug. 29- Hamburg-Erie Co. Fair Assn. Aug. 27-29. Stanley Torpin. Harry F. Mayer. Plattsburg-Clinton Co. Jr. Livestock & Home Chambers-Holf Co. Fair Assn. Aug. 17-20. J. H. Gibson. Chappell-Benel Co. Fair Asse. Aug. 13-14. C. G. Cartison. Collembus-Platte Co. Felr Aten. Aug. 31-Sept. 3. W. L. Boettcher.

Concord-Dixon Co. Fall Assn. Aug. 26-28. Roy E Jahnson. Crete-Saline Co Fair Assn. Aug. 20-23. Ken-

nath Moneypanny. Culbertson-Hitchcock Co. Fals Assn. Aug. 20-23, Ervin Coyla. David City-Butler Co. Fair Assn. Aug. 15-17. Robert Gingery.

Deshiler-Thayer Co. Fair Assn. Aug. 6-8. M. E. Backler. Dunning-Stains Co. Fair Axxn. Sept. 3-5. 1. C. Glidden

Elwood-Gesper Co. Fall Assn. Aug. 12-14. M. R. Morgen. Bustle-Frontier Co. Fair Assn. Aug. 20-22. Ted Current. Eustis-Eustis Agri. Soc. & Corn Show. Aug.

17-19, Dean Huaftle, Fairbury-Jefferson Co. Fair Assn. Aug. 6-8. 3 M. Cressman. Franklin-Franklin Co. Falr Assn. Aug. 21-23. William Smith. Fremont--Dodge Co. 4-H Fair Assn. Aug. 8-7.

Archie White. Fullerton-Nance Co. Fair Assn. Aug. 3-6. E. M. Geneva-Fillmure Co Fair Assn. Aug. 9-11. Sylvester J. Weis. Gordon-Sheridan Co. Fair Asan, Sopt. 11-13.

George B. Comer. Grand Island-Hall Co. Fatr Assn. Aug. 18-21 Howard Rainforth. Grant-Perkins Cu Fair Assn. Aug. 20-22. Eisle 3. Stevens. Harricon-Sigus Co. Fair Assn. Aug. 7-9. Dean

Lundy. Clinton Co. Fall Festival Assn. Sept. 10-12. Harrington-Cedar Co. Fefr Assn. Aug. 15-17. James A. Walk. Hastings-Adams Co. Fair Assn. Aug. 31-Sept. 3. Wallace Chalgunks.

> Hemingford-Box Butte Co. Fair. Aug. 13-16. H C. Knight. Holdrege-Phelps Ca. Fall Assn. Aug. 3-5. Edgar Borg. Humboldt - Michardson Co. Fair Assn. Sept.

16-18 L E. Watson. Hyannis-Grant Co. Fair Asan. Aug. 28-30. Mrs. Earl Hayward. Imperial-Chase Co. Fair Asen: Aug. 26-29. Edward & Burks. Johnstown-Brown Co. Fall Assn. Sept. 5-7. Allen Boyd. Kearney-Buffalo Co Fair Assn. Aug. 25-28. W. 5 Wimberly.

Leigh-Colfay Co. Fall Assn. Aug. 27-30. Ernet Spanhake. Lewellen-Gordan Co. Fair Assn. Aug. 27-30. Jim Clancy Lexington-Dawson Co. Feb Assn. Aug. 31-Sept. 3. Monte Kiffin.

Lincoln-Nebraska State Fair. Sept. 5-11. Edwin Scholtz Lincoln-Lancaster Co. Fair Assn. Sept. 5-10. Clarence Patterson. Loop City-Sherman Co. Fair Assn. Aug. 8-11 Clark S Reynolds.

Madison-Madison Co. Fair Assn. Aug. 13-15. Earl J Mayer, McCook-Red Willow Co. Fair Assn. Aug. 6-9. Dale F Thompson Minden-Kearney Co. fall Assn. Aug. 6-8. Mervin Peterson. Mitchell-Scotts Bluff Co. Fair Ason. Sept 7-9 G. L. Williams. Nelligh-Antelopa Co. Fair Assn. Aug. 28-30

C. Stonebraker Neison-Nuckolla Co Fair Assn. July 29-31 H. McAdamson. Norden-Keya Palis Co. Fair Asan. Sept. 11-13.

Leonard McCormick Eureka-Tobacco Valley Community Fair. Aug. North Flatta-Lincoln Co. Fair Assn. Aug. 16-20 W. C. Hard Forsyth-Rosebud Co. Fair Assn. Aug. 18-20. Oakland-Burt Co Fair Assn. Aug. 24-27 Orrin

Kohlmeier. G. Nalson Omaha-Ak-Sar-Ben World Championship Rodeo

& Livestock Show. Sept. 25-Oct. 4. J. J. H. Hoffman.

James H. Mitchell, Osceola-Polk Co Fair Attn. Aug. 10-12. Ray Alexander-Gonssee Co Agril Soc. Aug. 24-29 Henderson-Vance Co. Colored Fair. Oct. 25-A Conred Pawnes City-Pawnes Co. Fair Assn. Aug. 25-27 Runald W Ganzal,

Pierce-Pierce Co. Fair Assn. Aug. 13-16 Herman Scheer 31 Paul-Howard Co Fair Assn. Aug. 25-28. H E Eistermeier. Scribner-Dodge Co. Fair Assn. Sept. 16-18. Elmer Stoltzman. Seward-Seward Co. Fair Assn. Aug. 3-5. C. W.

Maltby. Sidney-Cheyenne Co. Fair Assn. Aug. 19-22 W. E. Cunningham South Sigur City-Dakota Co. Fair Assn. Aug. 21-24 Bernard Jensen. Spalding-Greeley Co Fair Assn. Aug. 10-12

Clem Burhman. Spencer-Boyd Co. Falt Assn. Aug. 10-12 Wm. C Bante. Springfield-Sarpy Co Fair Assn. Aug. 27-29 Elmer F. Wittensus Stanton-Stanton Co. Fair Assn. Aug. 20-23 Stan Schillpeper, Stapleron-Logan Co. Fair Assn. Aug 28-30 Virgil Magnuson. Stockville-Frontier Co. Falt Assn. Aug. 28-30

Ted Current Syracuse-Ottle Co. Falk Assn. Aug 25-27 Frank Spirell lecumseh-Johnson Co. Fair Assn. July 27-29 G L Betzelberger.

Valentine-Cherry Co. Falt Assn. Aug. 21-23 C E Yaung Wahoo-Saunders Co Fair Assn. Aug. 13-15 E 1 Erickson Walthill-Thurston Co. Fair Assn. Aug 26-29

Raiph D Copenhaver Watering-Douglas Co. Falt Asin Sept 16-19 R D Herrington. Wayne-Wayne Co. Fair Assn. Aug 17-19 At

E. E. Lorenten.

Sept. 2. John Lubker Jr. Palmyre-Palmyre Fall Feetivel. Aug. 26-29 Chedron-Dawes Co. Fair Assn. Aug. 26-28 York-York Co. Fair Assn. Aug. 12-18. Robert V. Jones.

Nevada

Eiko-Eiko fair & Roden, Sept. 47, Bill Moell Bly-Neuman Fair of Industry, Aug. 24-24. Edward O. Houston, Las Vegas-Las Vegas Community Fale, Sept. 23-27. Cedria F. Olson,

Reno-Washoe Co. Fair Assn. Sept. 17-20. C. J. Thurnton. New Hampshire

Center Sandwich-Sendwich Town & Grange Fair Assn. Oct 12. Daris L. Benz. Contoposok-Contoposok Valley Fall Assn. Tept. 4-7. Charles Jones. Cornish-Cornish Fair Assn. Aug. 14-13. Mrs.

Dearfield-Deerfield Fair Assn. Oct. 1-4. Wm. C. Maxwell, Keens-Cheshira Fair Assn. Aug. 27-30, Dr. Clifford H. Cales.

Arthur & Kenyon.

Albert Brown

Lancaster-Coos & Essue Agri. Soc. Sept. 47. Albert L. Kanney New Soston-New Soston Fair, Sept. 26. Ruth | 21-22, Earl Mullen, Dodge.

North Haverbill-North Haverbill Fall Assn. Aug. 1-3. Max G. Robinson. Pfyrnoutls-New Hampshire State Fair, Aug. 27-30. Delbert S. Gray,

New Jersey

Branchvilla-Susses Co. Farm & Horse Show. Aug. 4-8. John W. Rasb. Bridgeton-Comberland Co. Fair Assn. Aug. 48. Robert Wheaton. Caldwell-Essex Co. 4-N Fair Aven. Alug. 17-12. John A. Hassart.

Clayfon-Gloucester Co. 4.H Fair Assn. Aug. 6-7. Mrs. Janet L. Perry. Cowtown-Salem Co. 4-H Fair Assn. Aug. 13-14. Martin A. Brace. For Hills-Somerset Co. 4-H Fair Assn. Aug.

13-15. Theodore H. Bluen. Flemington-Flemington Feir, Sept. 1-7. Norman L. Marshall. Lakeland-Camden Co. 4-H Fair Assn. Aug. 14-15. Alfred M. Duncan.

Lakewood-Ocean Co. Fall Assn. Aug. 8-6. Francis S. Mantue. Mays Landing-Atlantic Co. 4-H Fair Aug. 19 22 Mrs. Josephine Morrie. Militown-Middlesex Co Feir Assn. Aug. 11-15. Russell Herbert.

Parsippany-Troy Hills-Morris Co. Fair Assn. Aug. 17-22. Swente C. Swenson. Preakness-Passaic Co. 4-H Fair Assn. Aug. 6-8 Everitt Cooklin. Trenton-Marcer Co. Farmer Picnic & 4-H Show. Aug. 14-15. Della Tindell. Trenton-New Jarsey State Fair. Sept. 20-27. Mrs. Antoinetta L. Jemison.

Swanta C Swens Unionfown-Warren Co. Farmers' Fair Assn. Burgam-render Co. Agri. Fair Assn. Oct. 7-10. Aug 12-15. Harry E. Serfais. Charles Highamith.

New Mexico Alamagordo-Otera to Fair Assn. Sept 18-19. Joseph Roessler. Albuquerque-New Mexico State Fair. Sept. 26-Oct. 4. Leon H. Harms

Mrs. Max Feil. Deming-Tri-State Fair Oct. 8-11. Selden Baker Les Cruces-Donne Ana Co. Feir & Jr. Livestock Show. Sept 11-13 Rupert Manuell.

Lordsburg-Hidalgo Co. Fair Assn. Sept. 18: 19 Ed H. Hitson. Portales--Roosevelt Co. fair Sept. 21-25. Park er Woodval. Socorro-Socorro Co Fair & Roden Assn. Sept.

4-5 duddy Barker. Springer-Colfax Co. Fair Assn. Sept. 10 13. Reuben L. Vigit. fruth or Consequences-Sierra Co. Fair Assn. Sept. 11-13. Allan H. Beck. Focumenti-Quay Co Fair Assn. Sept. 10-13.

New York

Linyd Cavasos

L Markin 12-13. Robert Stuerzebecher. Jay W. Keller.

Stuart T. Rombough Angelice-Allegeny Co. Agri. Soc. July 31-Aug. 4. Donald & Foreman Ballston Son-Sar Co Agri. Soc. Aug 25-30 Harold Little Bath-Bath, N Y Fair Sept 2-7, 1. Victor

Faurett Aug. 18-22. Raymond F Burdick. Boonville-Boonville Fpir Assn. Aug. Charles H. Fickbotm.

Victor Scrager Chetham-Columbia Co Agrt, Sec. Sept. 4-7. 1. Vincent Hartigan, Cobleskill-Cobleskill Agri Soc. Aug. 26-30. D. W Beard Cortland-Cortland Co. Est. Service Assn. Aug

11-15. Robert Blatchley.

De Ruyter-Firemen's Fair Aug 19-22 Gordon Nielsen. Dundee-Dundee Fair Assn. Sept. 24-27. Lewis R. Hammer

Dunkirk-Chaptaugua En. Agri Assn. July 22 Aug I Henry K Leworthy Jr. Durtiam-Greens Co. Est Service Assn. Aug. 12-13 Robert Tousey. Elmira-Chenung Co. Agri Soc. Aug. 16-22

Robert 5 Turner ands-Montpomery to April Soc Sept. 3-7 Fred L Lowe Frankfort-Harkimer Co. Fall Assn. Aug 19-22

Dominic DiMartino Gouveneur-Gouveneur A 51 Lewrence Co. Fairs Aug 10-15 Bligh A. Dodde. Grahamsville-Sullivan Co Ext Service Assn

Aug 26 Karl Grant 18-22 Mrs. Marjaria Sheridan.

A. Slede. Hamlock-Hamlock Lake Unitio Agri. Soc. Ac.

20-29. Charles & Irwin. Hanrietta-Monroe Co. Fair Asen. Aug. 1633 Albert Lockner. Horseheads-Chemung Co. Agri, Soc. Aug. 1622 Robert Turner.

Iffiecs-Tomp. Co. Agri. & Hort. Soc. Aug. 58. R. K. Blatchley, Kingston-Ulater Ca. April. Soc. Aug. 1939. Albert Kurdt,

Little Valley-Cettaraugus Co, April Boc. Apr 25-29. Mrs. Mildred Marow. Lockport-Hispara Co. Ext. Service Ason. Aug 11-13. John Stookey.

Lawville-Lawis Co. Agri. Boc. Aug. 17:31 Arthur Stanton Melone-Franklin Co. Agril. Soc. Aug. 2431 Maurice J. Finnegam.

Middletown-Grange Co. Agri. Soc. Aug. 8-16. Kenneth Piggott, Marris-Otsego Co. Fair Assn. July 30-Aug. 1

Robert Halbert, Marrisonville-Clinton Co. Agri. Fair Assn. & 28 Aug. 1. W. E. Hudson,

New City-Rockland Co. Ext. Service Agen. A North Creek-Warren Co. Extension Service Ass Aug. 20-22 . Mrs. W. O. Salberg. Norwich-Chanango Co. Agri. Soc. Aug. 10-1

Len Tyler. Palmyra-Palmyra-Union Agri. Soc. Aug. 12-W. Ray Converse. Rochester-Rochester Fair Assn. Sept. 19-26. Pike-Wyoming Co. Fair Assn. Aug. 240 Charles Van Aradala.

Rhinebeck-Dutchess Co. Fair Acon. Aug. Sept. 2 R. C. Murray. Sandy Creek-Sandy Creek Fair Asan. Aug. 15 Mrs. Merion B. Herrick Ichaghticaka-Rensselser Co. Agri. & Hort. S.

Sept 3-8 Charles Stover. Syracuse-New York State Fair. Sept. 4-Harold Creat. Syracuse-Onondage Co. Ext. Service Assn. Ju 26-28. Howard Stelle.

16-19. Mrs. Robert Close. Walton-Delaware Valley Agrt. Soc. Aug. 17-21 Mrs. Ide Graby. Waterloo-Senaca Co. Agri. Soc. July 27-31. Gordon Lembert. Waterlown-Jefferson Co. Agri. Soc. Aug. 17-

Trumansburg-Union April. & Hort. Soc. Say

22. Glenn L Feistel. Westport-Essex Co. Agri. Soc. Aug. 18-21. Kestun B. Lobdill. Whitney Point-Brooms Co. Agri. Soc. July 26-Aug. 1. Harley Beardsley.

North Carolina Ahnskie-Attantic Dist. Fair Assn. Oct. 6-10. C. E. Robbins Albemarie-Stanley Co. Fair Assn. Sept. 21-26.

Ashaboro-Center of N. C. Felr Assn. Sept. 3-12 W C. York Beaufort-Corteret Fall Assn. Sept. 21-24. Tray Hills-Morris Co. Fair Assn. Aug. 17-22. T. E. Kalley.

Clyde & Skidmore.

Burlington-Alamance Co. Vaterams April. Fair. Oct 5-10. Joe Coble. Charlotte-Spindle-Center Fale Assn. Sept. 23-25. Jack Parties Larrhage-Moore Co. Agri, Fair. Oct. 26-31. 1.

T. Prickett. Churokee-Cherokee Indian Fair Assn. Oct. & Artec-San Juan Co. Fair Asan. Sept. 18:17 10. Charlotte R. Sneed. Concord-Cebarrus Co. Apri. Fair. Sept. 14:19. Clyde L Propet Jr.

Dresel-Orexel Community Fair Asan. Aug. 25-

29 Raigh A Abernetity. Durham-Durham Co. Negro Fair Assn. Sept. 14-19. James W. Holmes Durham-American Legion Fair Asan. Sept. 21-26. James W. Hilmes. Edenton-Chowan Co Fair Assn. Oct., 12-17.

W A. Perry. Entield-Entield Val. Firemen's Agri. Fair. Sept. 29-Oct 3 W. B Burchett. Favettevilte-Cape Fear Fair Asan. Sept. 25-Oct. 3 Carlton G. Pender. Gastenia-Spindle Co. Fait Aum. Sept. 21-24.

Jack Partime. Goldsborn-Wayne Co Agri. Fair Assn. Tepf; 14-19. Oleand F. Peste. Greensboro-Greensboro Agri. Fair Assn. Sept. 28-Oct. 3. Mrs. Clyde Kendall. Ord-Valley Co. Fair Assn. Aug. 26-28. Edmund Afton-Afton Agri. Assn. July 27-Aug. 1. Guy Greenville-Firt Co. Fair Assn. Oct. 5-10. Norman Y Chambliss Orleans-Harlan Co. Fair Assn. Aug. 12-15. Albion-Orleans Co. Ext. Service Assn. Aug. Henderson-Golden Selv Fair Assn. Oct. 19-24

C. M. Hight

31 Brooks Hawkins. Alfamont-Alfamont Regional Fair. Aug. 17-22. Hickory-Cafavos Fair Asin. Sept. 1419. Conbin Green High Point-High Point Agri. Fair Assn. Sept. 21-26. T. C. Ports Kings Mountain-Beth-Ware Community Fals.

Sept. 16 19 Stokes Weight. Laurinburg-Scotland Co. Agrl. Fair Astn. Oct. 5-10. Thomas C Terry. Brookfield-Brookfield-Maditon Co. Agrl. Soc. Lengir-Caldwell Co. Agrl. Falt Assn. Sept. 21-26. Roger H. Robbins. Lexington-Davidson Co. Agrt. & Ind. Fair. Sept. 21-26. Curlis A Leonard. Littleton-Littleton Iri-County Fair Assn. Oct. Caledonia-Caledonia Fait, Inc. Aug. 11-15.

18-24. T R Walker Lumberton-Robeson Co. Agri. & Indus. Expa. Sept. 14-19 H. E. Stacy Jr. Madison-Madison April Fair. Sept. 21-26, Tom Vanroe-Union Co Felt Assn. Sept. 1-5. John

W Hearn Margantan-Burke Co Fair Assn. Sept. 14-19. C. Miller Sigman Mount Airy-Surrey Co. Agrt. Fale Assn. Sept. 28-0cs 2 James R. McNeil.

Firsbore-Chatham Co. Colored Falt. Sept. 14 19. Mrs Dairy McQuillan. Rainigh-North Carpline State Fair Oct. 15-17. Dr J. S Dorton. Reidwille-Reidwille feir Asan. Sept. 7-11.

With, M. Olliver Epanoka Rapids-Halitae Northampton Co. Fair. Sept. 29-Oct. 3. Don Cailin. Rocky Mount-Rocky Mount Agri Fair. Sept. 21-25 Narman Y Chambliss

Rexboro-Person Co. April Feir Assn. Oct. 19-

24 Gordon Allen Rumarfording-Rumerford Co. Apri. Fair Asse. Sept 14-19 John H. Jones Sallabury-Rewan Co Agri. & Ind Pair Sept.

14-19. David S. Clay.

Greenwich-Cambridge Valley Agit Soc. Aug Sanford-Lee Co Agel, Fair Assn. Sept. 28-Det. I K. M. Willis.

Cleveland Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Aug. 16 | Wewoke-Seminole Co. Free Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Aug. 16 | Wewoke-Seminole Co. Free Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Sept. 19-Get. | Mount Gilead Mororw Co. Felir Assn. Se 1 tr. L. S. Dorton. Me by-Cieveland Co. Nagro Fair. Oct. 14-17. Boy, A. W. Poster. ale-Authorford Co. Agril Foir Assn. Sept. 1519. L. H. Jones. Statesville-Iredell Co. Agri, Felt Assh. Oct. 5-31. Clyde Smyre. Trenten-Jenes Co. Fair Asen. Oct. 19-24 Mrs. Carl Flowers It. ton-Werren Co. Felt Assn. Sept. 21-26. R. D. Miles. Washington-Beaufort Co. Fair Assn. Oct. 12-17. Blount & C'Nest. William-Wilson Co. Fair Asen. Oct. 8-11. Ernest

winsten-Salem-Carolina Colored Fair. Oct. 12-17. E. C. HIII. minaton-Salam-Dixle Classic Fair. Oct. 6-10. Vencayville-Curwell Co. Fair Assn. Sept. 21-26 Felix Allen.

Jebuton-Jebuton Five-County Fair Assn. Sept. 21-26. Wade H. Privett.

North Dakota Beach-Golden Valley Co. Fair Assn. Sept. 10-12. Walter D. Mattson. Carrington-Foster Co. Fair Assn. Sept. 22-25. George D. Stewart. Havana-Sergent Co. Fair Assn. Sept. 6-9. E.

Minot-North Dokota State Fair. July 26-Aug. Morris Neison.

Ohio Wm. 1 Grabert. shland-Ashland Co. Fair Assn. Sept. 22-26. there-Athens Co. Felr Assn. Aug. 12-15. Empry Allen. ittics-Attics Fair Assn. Aug. 8-12. Mrs. Ruth Mornett. Barigw-Barlow Fair Arsn. Sept. 25-26. F. H. Bellefontaine-Logan Co. Fals Assn. Aug. 24-27. 1 Philip Gordon.

Ballville-Bellville Fair Assn. Sept. 9-12. Victor Berez-Cuyehoge Co. Fair Assn. Aug. 17-23. Bowling Green-Wood Co. Falt Aten. Aug. 10-15. John L. Clarke.

Bacyrus-Crawford Co. Feir Assn. Aug. 1-6. Richard Sheary. Burton-George Co. Fair Assn. Sept. 3-7. C. H. Lamoreaux Cartie-Harrison Co. Fair Assn. Sept. 16-19. L. H. Barger. Califwell-Noble Co. Fair Assn. Sept. 2-5. J. Confield-Mahaning Co. Felt Assn. Sept. 3-7. Crace E Williams.

Conton-Stark Co Fair Ann. Sept. 48. Mrs. Carrellion-Carroll Co. Fair Asen. Sept. 30-Oct 3. E. W Catpur. Celina-Merses Co Fall Assn. Aug. 15-20. W. F Archer. Chillicothe-Rose Ce. Fair Assn. Aug. 11-15.

Wm. R. Kramer. Cincinnati-Hamilton Co. April, Sec. Sept. 17-20. C. A. Peters, 561 Court House, Circleville-Picksway Co. Fair Assn. Acg 49. Wrs. L. Cook. Circleville-Circleville Pumpkin Show, Oct. 21-

24. Ned H. Dresbach. Columber-Ohio State Fair, Aug. 28 Sept. 4. Rowland Bishop. Ienhocton-Coshecton Co. Full Assn. Oct. 7-10. roton-Hartford Co. Falt Assn. Aug. 11-15.

William Arter. Dayton-Montucmery Co. Fair Assn. Sept. 8-9. Goldie V. Scheible. Delaware-Delaware Co. Fair Assn. Sept. 20-15. Wm. E. Deal. Empt-Tuscarowes Co. Fair Asyn., Sept. 22-25.

Findley-Hancock Co. Falr Assn. Sept. 7-10. Mrs. Wade Marshall. Premont-Sandusky Co. Fair Assn. Sept. 49.

Russell S. Hull.

Mira Arlene Roush. Cct. 3. Robert Green. Greenville-Darke Co. Felr Assn. Aug. 21-28. Dr. Dan V. Martin. Mamilton-Butler Co. Fair Assn. Aug. 23-27 Barton Truster. Hicksville-Defiance Co. Fair Assn. Aug. 23-29. Gerald Massie. Hilliands-Franklin Co. Feir Aren. Aug. 19-22

Findley L. DeWolfe. Hillsboro-Highland Co. Fair Assn. Sept. 9-12. W. G. Wharton. Jefferson-Ashtabule Co. Felr Assn. Aug. 11-15. Kenton-Hardin Co. Fair Assn. Sept. 29-Oct. 2. Richard Wortman. Lancatter-Fairfield Co. Feir Aten. Oct. 14-17.

Russell W. Alt. Lima-Allen Co. Fair Ann. Aug. 22-27. Robert Lishon-Columbiana Co. Falt Assn. Aug. 24-29. Clarence Crosser. Logan-Hocking Co. Fair Assn. Sept. 30-Oct. 3. J. E. Matheny.

London-Mediton Co. Felr Assn. Aug. 23-27 Loudonville-Loudonville Fair Assn. Oct. 5-8 Walter Luse. Encatville-Scioto Co. Fair Astn. Aug. 18-22. McConnelleville-Morgan Co. Fair Assn. Sept

9-12 Ray G. Smith. Manufield-Richland Co. Feir Assn. Aug. 11-15. James Day.

531

Asin. Sept. 6-9. V. C. Schriver. Marion-Marion Co. Fair Assn. Aug. 22-27. William Guy Marywelle-Union Co. Fair Assn. Sept. 15-18.

Rey A. Bisks. Maumee-Lucas Co. Fale Assn. Aug. 6-9. Carl-Medine-Medine Co. Fair Assn. Sept. 9-12.

Millersburg-Holmes Co. Fair Assn. Aug. 19-22. Varie H. Spreng. Montpelier-Williams Co. Fair Azzn. Sept. 13-19. Woodrow Schlegel.

Mount Vernon-Knox Co. Fair Assn. July 24-Aup 1. Henry D. Richards. Mapoleon-Henry Co. Feir Assn. Aug. 17-21. James D. Murray.

Edgar W Newlen. Norwalk-Huron Co. Falt Assn., Sept. 15-19. Mrs. Eifrede Erayton.

30-Oct 3. Thomas E. Gracy, Ottawa-Putnem Co. Fait Ason, Sept. 22-26. Gene Spitnele Owensville-Clermont Co. Fair Asen. Aug. 18-

22. L D. Lewis. Painesville-Lake Co. Felt Assn. Aug. 26-30. Mrs. J. H. Baicher. Faulding-Faulding Co. Fair Assn. Aug. 31-Sept. 5. Richard Shaffer

Piketon-Pike Co Fair Assn. Aug. 5-8. Clasence Anderson. Plain City-Plain City Felt Assn. Avg. 4-8. Walter Minshell. Pomeroy-Meigs Co. Fall Assn. Aug. 19-22.

G. E. Reuter. Proctorville-Lawrence Co. Fair Assn. July 29-Aug. 1. Mrs. Edita Belle Gholson. Randolph-Randolph Fair Assn. Sept. 11-13.

R. P. Hamilton, Richwood-Richwood Fair Assn. Sept. 4-7. Dans D. Lowe. Rock Springs-Meigs Co. Agril Soc. Aug. 19-22.

G. E. Router. Underwood-Metees Co. Fair Asen. Sept. 10-12. St. Clairsville-Belmant Co. Fair Asen. Sept. 10. Grants Pass-Josephine Co. Fair. Aug. 12-15. 12 John O. Costine. Sendusky-Erie Co. Fair Assn. Aug. 15-19. Karl W Kurtz.

Andever-Andoves Street Fair. Sept. 11-12, Seaman-Seaman Fall Festival. Sept. 10-12. Ray L. Butt Sidney-Shelby Co. Fair Assn. Aug. 1-7. Will-Ham F Stewart.

Smithfield-Jefferson Co. Fair Assn. Aug. 19-22. W. E. Rose. Springfield-Clark Co Fair Assn. Aug. 18-22. Mrs. Caroline Smith. Fallmadge-Summit Co. Fair Attn. Aug. 13:15

Mrs. James Jeffery. fiffin-Senece Co. Fair Assn. Aug. 22-27. Don Troy-Miami Co. Felt Attn. Aug. 15-20. Emer-

Upper Sandittky-Wyandot Co. Fair Atsn., Sept. 15-19. Ross A. Winter.

Urbana-Champaign Co. Fell Aven. Aug. 9-34. Mrs. Howard Goddard Van Wert-Van Wert Co. Falt Atam. Sept. 7-11. N. E. Stuckey.

Wepakoneta-Augiaire Co. Fair Asini. Aug. & 14 Harry Kalin. Warren-Trumbull Co Fair Astn. Aug. 38. Frank M. Neal. Washington C. H .- Fayette Co. Fels Assn. July

28-Aug. 1. 3. W. Fennig. Wauseon-Fulton Co. Fair Azen. Sept. 5-10. George W, Conelly. Wellington-Lorain Co. Fair Asen. Aug. 24-28. Dale M Nell. West Union-Adams Co. Fair Assn. Aug. 25-28.

Charles 5. Kirker Wilmington-Clinton Co. Fair Assn. Aug. 11-15. A. A. Veith. Woodsfield-Morroe Co. Fair Assn. Aug. 26-29. Raigh Schumacher

Wooster-Wayne Co. Felt Azam. Sept. 14-19. Xenia-Greene Co. Feir Aton. Aug. 4-8. Mrs. Elwood R. Shaw.

Zanetville-Muskingum Co. Fair Aren. Aug. 16-22. Part D. Elliott.

Oklahoma

Ada Pentotoc Co. Free Fuit. Sept. 21-23. C. H. Ananarko-Cando Co. Fixe Fair Atah. Sept. 14-

17. Dorothy Williams. Ardmore-Carter Co. Free felt. Sept. 15-19. J. P. Taylor Seaver-Beaver Co. Free Fair Assn. Sept. 9-12.

Mrs. Alice Shook. Blackwell-Kay Co. Free Fair, Sept. 14-19. Baton-Proble Co Fair Arsn. Aug. 11-15. Glenn Chandler-Lincoln Co. Free Fair. Sept. 9-12.

Claremore-Rogers Co. Free Fair, Sept. 25-28. Bill Whitenton. Cordell-Wathite Co. Free Fair, Sept. 9-12. Jemes V Son.

Enlipelis-Gellia Co. Fair Assn. Aug. 12:15. Doncan-Stephens Co Free Fair Assn. Sept. 2-5. Edward Tregary. Ceprostown-Brown Co. Fair Astn. Sept. 30 El Reno-Canadian Co. Free Fair. Sept. 16-19. L. D. Warkentin. Enid-Garfield Co. Fair. Assn. Sept. 12-18, Roy

> Fairview-Major Co. Free Fair Board. Sept. B-10. Harold Miller. Frederick-Tillman Co. Free Fall Assn. Sept. 8-11. Lexton Melcom. Guthrie-Logan Co Free Fair, Sept. 15-18.

> Harold H. Elliott. Guymon-lexas Co & Pannancie Dist. Free Falt. Sept. 6-12. Robert G Sheets. Hobert-Kiowe Co. Free Fair Ason. Sept. \$-11.

> Hugo-Chectaw Co. Pair Assn. Sept 2-5, Robert Madill-Marshall Co. Free Fair. Sept. 10-12.

Dale Ozinent. Minmi-Offewa Co. Free fair. Sent. 14-18. J. D. Blakemore. Muskogee-Okla, Free State Fair, Sept. 20-27.

Tom Contady Norman-Cleveland Co. Free Fair. Sept. 16-18. Jernon J. Frye Oklahoma City-Oklahoma State Fair. Sept. 26-Oct 3. L. G. Baker. Pawhusks-Otage Co Feir, Sept. 14-17. A. A.

Pawnee-Pawnee Lo. Free Fair Assn. Sept. 9-12 Fred Meyerdirk. Perry-Noble Co. Free Fair Assn. Sept. 16-19. Jack Delezel.

Pryor-Mayes Co. free Fair. Sept. 14-19. Elsworth Hammer Sellinew-Sequeyah Co. Free Fair. Sept. 16-18. Phil Nowtin.

Shawnes- Patt Co. Free Fair. Sept. 21-24. MIL A A GIBY. Stillwater-Payne Co. Free Falt. Sept. 7-10. Lester Smith.

Taloga-Dewey Co. Free Fair, Sept. 9-11. Tulta-Tulta State Fair Oct. 3-9. Clarente Les-

Waurika-Jefferson Co. Free Fair Assn. Sept. 16-18. Fred Hulling.

Woodward-Woodward Co, Free Fair Assn. Sept. 9-11. Eugene Williams.

Oregon

New Levington-Perry Co. Fair Asen. Aug. S.B. Albany-Linn Co. 4H Fair. Aug. 24-26. H. Ice Myets. Astoria-Clatsop Co. 4-H Fair. Aug. 26-29. Otto A. Owen. Old Washington-Guernsey Co. Fair Asen. Sept. Baker-Baker Co. Jr. Felr. Aug. 13-15. LeRoy Wright.

Baker-Baker Co. Fair. Sept. 6-7. LeRcy Wright. Canby-Clackamas Co. Fair Assn. Aug. 19-22. Russ Schumacher. Condon-Gilliam Co. Fair, Sept. 25-27. Ernest 1. Kirsch.

Corvallis-Benton Co. Fair, Aug. 21-22. Fele delaubenfels. Cottage Grove-South Lane Fair. Aug. 13-15.

Deer Island-Columbia Co. Fair. Aug. 20-22. Elsie Tracy. Enterprise-Wallowa Co. Falt. Aug. 17-21. Ben.

Strickler. Eugene-Lane Co. Fair. Aug. 26-30. Ernest McCulloch. Fossil-Wheeler Co. Felr. Sept. 4-6. J. P. Stelwer.

John Day-Grant Co. Feir Assn. Sept. 17-19. Sylvia Crowell. Joseph-Chief Joseph Days, July 31-Aug. 2.

Mrs. Lorraine Dawson. Gold Beach-Curry Co. Fair. Aug. 14-16. Thornton Wright. Lee Pruitt.

Greiham-Multnomah Co. Feir. Aug. 6-15. Downne Hennessey. Heppner-Morrow Co. Fair. Aug. 27-30. Carl F. Speuiding Jr. Hermiston-Umatilla Co. Fair. Aug. 13-15. K.

H. Tellefson. Klamath Falls-Klamath Co. Fair. Aug. 23-25. Bryant Williams. LaGrande-Union Co. Fair. Aug. 27-29. Ray L. Centre Hall-Grange Fair. Aug. 26-Sept. 3. Mrs.

Lakeview-Lake Co. Fair. Sept. 5-7. Zane Gray. McMinnville-Yambill Co. Feir. Aug. 20 22. Harold V. Lewis.

Medford-Jackson Co. Fair and 4-H and FFA

Show, Aug. 16-22, J. W. Bigham. More-Sherman Co. Fair. Aug. 27-30, Mary O.

Harold Clamo. P. Mitchell.

North Portland-Pacific Intly Livestock Esposition, Oct. 17-24, Walter A. Holf. Odell-Hood River Co. Fair. Aug. 7-9 Lee R.

Ontario-Harney Co. Fair. Sept. 10-13. Dan Ebemburg-Cambria Co. Legion Recreation Assn. Myerstown-Myerstown Community Fair Assn. Sandquist.

Prinavilla-Cook Co. Fair. Aug. 14-16. Joseph Stahancak. Redmond-Deschutes Co. Fair. Aug. 26-30:

George McKinnon. Nickreall-Polk Co. Fair. Aug. 27-30. Gilbert Roseburg-Douglas Co. Fair. Aug. 27-30. Dick Turley: Salem-Oregon State Fair, Sept. 5-12. Howard

Tillampok-Tillamook Co. Fair Assn. Aug. 26-29. W. H. Paynter, Typh Valley-Wasse Co. Fair, Aug. 20-23. Vic.

Woodburn-Merion Co. Fair, Sept. 26-26. Mrs. Core P. Geet

Pennsylvania

Abbolistown-Adems Co. Fair. Aug. 25-29, Mary E Elder. Albian-Albian Community Fair, Sept. 17-19. Robert E. Huston.

Allentown-Lehigh Co. April. Soc. Sept. 20-26. Philip H. Storch. Arendinville-South Mountain Fair, Sept. 8-12. Dale E Ecker.

Bangor-Blue Valley Ferm Show, Aug. 19-22. Millard L. Bleim. Beaver Springs-Beaver Community Fair. Sept.

23-26. Frank C. Gill, Bedford-Great Bedford Fair, Aug. 10-15. Jean B. Eichelberger. Bellwood-Antis Twp. Community Fair. Sept. 15-

17. Mrs. Paul Ressier. Serlin-Berlin Brotherzvalley Fair, Supt. 17-19. Mrs. Fred Adams. Bloomsburg-Jr. Achievement Show. Aug. 17-19. John G. McAllister.

Bloomsburg-Binomsburg Fair, Sept. 28-Oct. 3. J. Howard Deily. Hillsboro-Washington Co. Felr. Aug. 25-29. Ed Butler-Butler Ferm Snow. Aug. 12-14. H. M.

Carliste-Carlisie Fair Assn. Aug. 17-22. Eugene H. Sheely:

Semuel C Grove Claysburg-Greenfield Twp. Community Form Froducts Show Sept. 11-12. Mrs. Jones H. Musselman.

Medias-Jefferson Co. Fair, Aug. 18-23. Albert Lieurfield-Clearfield Co. Fair Assn. Aug. 3-8. W F. Anderson. Cochranton-Cochranton Community Fair, Sept.

9-12. Russell W. Monk. Lommodore-Green Twp. Community Fair Sept. 1/ 19 \$ C. Harbrige. Myrtle Point-Cook Co. Fair. Aug. 19-23. J. Dellastown-Dallastown Fair Assn. Aug. 10-15.

John H. Kell. 29. Mrs. Maine Jordan. Billsburg-Billsburg Community Fair, Oct. 15-17.

Robert A. Cocklin. East Greenville-Upper Perklomen Valley Com- Millport-Oswayo Valley Rural Community Fair. munity Fair, Sept. 30-Oct. 2, V. S. Emminger, Ontario-Malhaur Co. Fair, Sept. 2-5. Harry & East Smathport-McKean Co. Fair Assn. Sept. 7-12. Lloyd E. Mulvihill.

Sept. 7-12. Frank Morley.

26. Mrs. Samuel Mobiler. Forksville-Suillvan Co. Fair. Sept. 2-5. Archie

1. Norton. Gifford-Gifford Community Fair. Aug. 26-26. Mrs. Edna Walters. Gilbert-West End Fair. Aug 75-76, Lakoy &

Hinton. Gratz-Gratz Fair Assn. Sept. 20-26. Gilbert Koppenhaver Greensburg-Harrold Fair. Aug. 23-28. Mrs.

Jacob L. Errett. Harford-Harford Agri. Soc. Aug. 18 22. Howard I. Benning.

Harrisburg-Pennsylvenia Livestock Expo. Nov. 9-14. Ben Morgan Harrisburg-Pennsylvania Farm Show, Jan. 11-

15, 1960, H. R. McCulloch. Herndon-Lower Mahanoy Community Fair. Oct. 1.3 Mrs. Ruth E. Tressier.

Hollidaysburg - Hollidaysburg Community Fair. Oct 6-8 Kenneth L Cherry, Home-Ox Hill Community Fair. Tept. 7-9.

David W. Simpson. Honesdale-Wayne Co. Fair. Sept. 15-19. R. W. Gammell.

tughesville-Lycoming Co Feir Aten. Aug. 3-E. Clarence F. Stoly.

Huntingdon-Huntingdon Co. Fair Assn. Aug. 24-29. John McCrachien, Indiana-Indiana Co. Fair Assn. Aug 31-Sept.

5. L. R. Feloni. lamestown-Pymatuning Joint Community Fair,

Sept. 9-12. J. W. Clark. Kutztown-Kutztown Fair, Aug. 17-22. C. E.

Lampeter-West Lampeter Community Fair, Sept.

23-25. Wayne B. Rentschler. Laurelton-Union Co. West End Fair Assn. Sept. 9-12. J. Frank Snyder. Lehighton-Carbon Co. Fair Assn. Sept. 6-12.

Grant A. Bossard. Library-Allegheny Co. Fair & Western Pa. Expo. Sept. 3-7 Betty Colosimo. Lititz-Lititz Community Show, Sept. 7-12. John

W. Keehn. Manheim-Manheim Community Farm Shew. Sept. 30-Oct. 2. Mrs. Jone Graybill.

Martinsburg-Morrison Cove Dairy Show. Aug. 25-27. Paul V. Ruth.

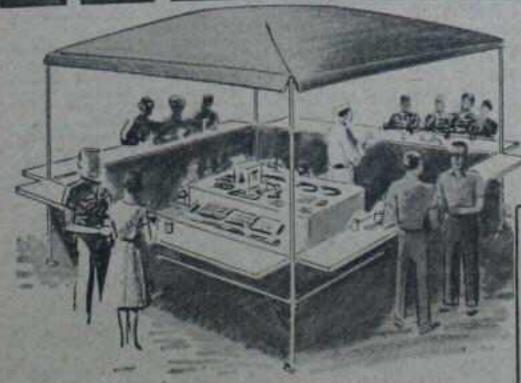
Martinsburg-Morrison Cove Community Fair. Oct. 14-16. Elle S. Ebersole. McConnellaburg-Fulton Co. Fair Assn. Sept. 2-5.

Thad Winegardner. Meadville-Crewford Co. Felr. Aug. 17-22. H. C. Hutchinson Mechanicsburg-Grangers Fair Azan. Aug. 30-

Sept. 6. Roy E. Richwine. Newport-Lincoln Co. Fair. Aug. 19-22 Saille Dayton-Dayton Agrs. & Mech. Assn. Aug. 25 Meyersdale-Somerset Co. Fair Assn. Aug. 31-Sept. 5. H. A. Finegan. Milford-Delaware Valley Fair Aug. 6-8. Mrs.

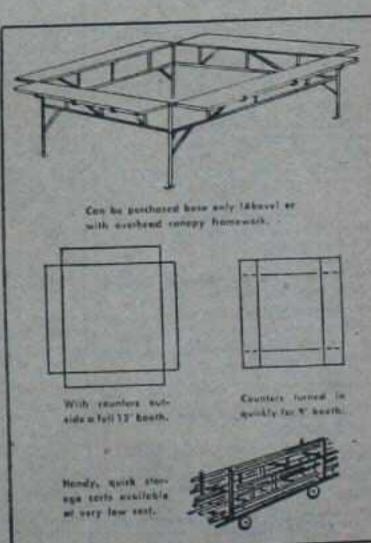
> Caroline Flynn, Aug. 12-15 Laura B. Hemphill, Mutual-Westmoreland Co. Fair. Aug. 18-22. W.

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68 Paul R. Saifert. New Bathleham-Farmers & Marchants' Agri. Tripp-Hotchinton Co. Fair Assn. Sept. 3-5. Show, Aug. 12-14, Looden Stuert, New Castle-Lawrence Co. Farm Show. Aug. 25-27. Jacob Baumgardner. Newfoundland - Greene-Drahar-Sterling Fair. Sept. 2-5. Bob Staph, New Holland-New Holland Farmers Day Assn. Sept. 30-Oct. 3 S. O. Zimmerman. New Stanton-Stanton Community Fair. Aug. 12-15. R. C. Faust Sr. Newton-Middletown Country Grange Fair. Aug. 6-8 Marie Adams.

North East-North East Community Fair. Sept. 24-25. Jessie Merrihew. Oley -Oley Valley Community Fair, Sept. 24-26. Carl W. Blank. Pittsburgh-Allegheny Co. Fair & Western Pa.

Expa. Sopt. 3-7. Butty Colosimo. Pleasant Valley-Pleasant Valley Grange Community Fair, Sept. 8-12, Eugene V. Keefer, Part Royal-Juniata Co April Soc. Sept. 7-12. Dwight B. Hawer. Prospect-Butler Fair & April, Assn. July 27.

Aug. I. Dale Firming. Reading-Reading Falt Assn. Sept. 13-20. Wm. Arthur Morris.

Rostraver-Rostraver Iwp. Fair. Aug. 12-14. Mrs. Mary Bush Shada Gap-Shade Gap Fair, July 27-Aug. 1

Shanksville-Stonycreek School & Community Fair. Sept. 9-12. C. O. Long. Shippensburg - Shippensburg Community Fair. July 28-Aug. 1. H. Glenn Smith.

Show, Oct. 1-3, Mrs. Donald W. Looss. Smelliport-McKean Co. Fair. Sept. 6-12, Lloyd Dandridge-Jetterson Co. Fair Assn. Aug. 19-Mulvehill.

Asen. Sent. 17-19. C. J. Burton. Stoneboru-The Great Stoneboro Fair, Sept. 3-

7. C. W. Ibbs. Morris. Tings-Tings Valley Fair Assn. Sept. 9-12, Ar-

lens Whitney. Turbatville-Turbatville Community Fair. Sept. 16-19. Wm. W. Welliver. Uniontown-Fayetta Co. Fair, Aug. 25-29. WII-

bur B. Cook. Unionville-Unionville Community Fair. Oct. 15-17, Mrs. A. Mae Woodward.

Washington-Washington Co. Agri. Fair. Aug. 18-22 Ray Provost. Weshingtonville - Montour-Dalang Community Greenfield-Greenfield Community Fair. Sent.

Fair Astn. Oct. 7-10, Ches. W. Humselman, Waterford-Waterford Fair Assn. Sept. 9-12. J. Stanley Mitchell. Wattsburg-Wattsburg Agri. Sec. Sept. 1-4.

H. M. Barrows Waynesburg-Greene Co. Free Fair Aug. 11-15. Charles R. Clark.

West Alexander-West Alexander Agri. Assn. Sept. 9-12 Mrs. John McMurray. West Chester-Gozhen Country Fair. July 24-

Aug. 1. Francis Yambor. Westover-Harmony Grange Fair Assn. Sept. 23-25. Lewis P. Greene Je. Wind Ridge-Jacktown fait. Aug. 5-8. 0. 1.

York-York Inter-State Fair Assn. Sopt. 15-19. Mrs. Catherine G. Margart.

Rhode Island East Greenwith-Rocky Hill Fair, Aug. 25-30

South Carolina Anserson-Anderson Fair Oct. 12-17. I. V. Hulma.

Sennetfavilla-Mariboro Co. fair Assn. Sept. 21-26. J. Marray Jackson, Bishopville-Les Co. Agri. Fair Azzn. Sept. 28-

Oct. 2. R. C. McCutchen. Camden-Kerihaw Co. Fair Assn. Sept. 28-Oct. 3. Barbara Truesdell.

Charlestan-Exchange Club Fair-Coestal Carolina Fair. Oct. 26-31 R B. Scarborough. Columbia-South Carolina State Colored Fair

Assn. Oct. 26-31, Mrs. H. G. Reese. Columbia-South Caroline State Fair Oct 19 24. Paul V Moore

Finrence-Eastern Laroting Agri. Fair Assn. Oct. 12-17. R. N. Jones.

Greenville-Greenville Co. Legion Fair. Sept. 18. Gearge F Free. Laurens-Laurens Co. Fair. Oct. 49-24. Cary P. Moore.

Newberry-Newberry Co. Fair. Oct. 19-24. Frank Sutton. Grangeburg-Grangeburg Co. Fair. Oct. 5-10. J. M. Hughes

Rock Hill-York Co Fall Assn. Oct. 12-19. H. O. Black

Spartenburg-Piedmont Interstate Fair. Oct. 12-17. Tom M. Craig. Sumfer-Sumter Co. Fair Assn. Oct. 13-18. 1. Cliff Brown Sr.

Union-Union Co. Apri. Fait Assn. Oct. 19-24 Hydrick L. Kirby Sc.

South Dakota

Abertsen-Brown Co. Fair & 4-H Show, Aug. Paris-Henry Lo. Fair Asan. Aug. 24-29. John 23-27 Ulric Gwynn Jr. Alcester-Union Co Fair Assn. Aug. 11-13.

Custer-Custer Ca. Feir Assn. Aug. 21-22. Edgemont-Fall River Co. Fair Assn. Aug. 14 16. Dorothy Manke. Gattysourg-Potter Co. Fall Assn. Aug. 25-26.

Groton-Groton Harvest Festival, Aug. 18-19. Eugene Abeinn Hermesa-Custer Co. Fair Assn., Aug. 21-22.

R. J. Grison Huran-South Dakota State Fair, Sept. 7-12.

Chester Gulliksen.

Nisland-Butte Co. Fair Assn. Aug. 20-22. Onids-Sully Co. Fair Assn. Aug. 20-22. Parker-Turner to Felr Assn Aug 26-27 Fred Koller

Rapid City-Black Hills Expo., Romes & Horse Show, Ang 12-16, Kenneth L. Roberts.

LeRoy A. Drake GReenfield 3-3987 PUBLIC ADDRESS SYSTEMS Rental-Sales-Repairs FAIRS-CELEBRATIONS

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Sept. 2. Myles Johnson,

Tennessee

Alamo-Crockett Co. Fair & Livestock Show, Aug. 28. T. M. Moore. Alexandria-DeKaib Co. Fair Assn. Aug. 5-8. M. S. Scott. Ashland City-Chestnem Co. Fair Assn. Sept.

3-5. Mrs. Lucile Glasgow. Bollvar-Hardeman Co. Fair. Sept. 21-26, Paul Vaughn. Camden-Benton Co. Fair Assn. Sept. 7-12 Mrs. Billy McEiroy.

Carthage-Carthage A.M. & Livestock Asso. July 27-Aug. 1: Stanton Hunter. Conterville-Hickman Co. Fair Asst. Sept. 14-

19. J. W. Shouse. Chaffanooga-Chaffanooga-Hamilton Co. Interstate Fair. Sept. 21-26. Mrs. Maude H. Ar-

wood. Clarksville-Montgomery Co. Old-Fashioned Fair.

Sept. 3-5. Mrs. Louise Boats.

Clarksville-Montgomery Co. Nagra Fair Assn. Aug. 20-22. Pope G. Garrett Sr. Cleveland-Stadley Co. Junior Shows. Sept. 10. W. M. Hale.

Clinton-Anderson Co. Fair Assn. Aug. 27-29. James G. O'Nest. Columbia-Maury Co. Fall Asan. Sept. 7-12. Dr.

B. H. Hardwick Jr. Cookeville-Putnam Co. Fair Assn. Aug. 26-29. H. J. Childress Covington-Tiptum Co. Falt Assn. Sout. 14-18.

Stanley Shoat. Sinking Valley-Sinking Valley Community Farm Crossville-Cumpersand Ca. Fair Assn. Sept. 3-5. Mrs. June Brookhart.

21. C. S. Elmare Jr. Spartansburg - Spartansburg Community Fair Decatur-Meigs to, Free Fair Assn. Sept. 10-11. Mrs. C. E. Rockhalt.

Dickson-Dickson Co. Fall Assn. Sept. 9-12. Crockett-II. Livestack Show & Sale. Oct. 17. E. W. Daniel. Troy-Troy Free Fair. Aug. 4-8. W. Fhomas Dunlap-Sequatonie Co. 4-H Fair. Sept. 18, Inex Crosby-Crosby FFA Fair & Rodeo. Aug. 20 Campbelli.

Dyersburg-Over Lo. Fair Assn., Sept. 7-12. George O Wilson Fayetteville-Lincoln Co. Fair Assn. Sept. 14:19. Dallas-State Fair of Texas. Oct. 9-25. James Thornton Taylor

Gallatin-Gallatin Colored Fair. Aug. 27-29. Edward V. Anthony Sr. Gallatin-Sumner Co. Fair Assn. Aug. 12-15. R. J. Guthrie. Greenback-Greenmack Community Fair, Aug.

28-29 C. L. Messier. 24-26. Dr. Nathan Porter. Gray-Washington Co. Fair Assn. Aug. 18-22

Mrs. Paul A. Dillon. Greeneville-Greene Co. Agri, Fair Assn. Sept. 2-5. Mrs. Martha Speares. Halliman-Route Co Fair Sept. 7-12. W. B.

Rohenwald-Lewis to, 'Agril Workers' Assn. Sept. 2-5, 1. 8 Epley.

Joe H. Hilliard Jeckson-West Tenn, Dist. Fair Assn. Sept. 14 19. Huntet Taylor. lackson-Madison Co. A. & M. Fair Assn. Sept.

21-26. W. E. Warlick. Jamestown-Fentress Co. Fair Assn. Aug. 31-Scot. 6 P. G Crooks Jonesboro-Washington Co. Fair Assn. Aug. 18

22. Mrs. Paul A. Dillow. Knokville-Terin Valley A&I Fair, Sept. 14-19. Leanard Rogers

Knaxville-Ritta Community Fair. Aug. 21-22. Mrs. Virginia Babelay, Route 12 Lafayette-Macon Co Fair Asin. Aug. ly Sept

16-17 Lewrenceburg-Middle Tenn. Dist. Felt. Sept. 27 Oct. 3 I. H. Lucks.

Lebanon-Wilson Co. Fair Asan. Aug. 25-29. A W McCartney

Unden-Perry Co Fair Assn. Sept. 14:19. P. R. DePriest. Livingston-Overton Co. April, Fair. Aug. 20:22. Bill Speck.

McMinnville-Warran Co Fair Assn. Sept. 16-19. Frank Brown. Manchester-Coffee Co. Fair Assn. Sept. 24-26

Ben Laturer. Easley-Pickens Co. Fair. Aug. 2429. J. R. Maryville-Blount Co. Fair Assn. Aug. 31-Sept. 5. W. O. Butris It. Mayland-Mayland Community Fair. Aug. 29 A. J. Alderman.

Maynerdville-Union Co. Fair Assn. Aug. 31 Sept. 6. Memphis-Mig-South Fair, Sept. 23-Oct. 3, G.

W. Wynne Milen-Milen Community Fair, Sept. 2-4, Mrs. Archie Hatchett.

Moss-Clay to Fall Assn. Aug. 10-15. S. E. Hestand Sr. Mountain City-Johnson Co. 4-H Fair, Sept. \$ John E. Walker.

Mathville-Tennessee State Fair, Sept. 21-26. L. E. Griffin. Newport-Tenn Caroline Fair Asan, Sept. 7-12 Jack Vinson New Tarewell-Claiborne Co. 4 H Fair, Sept. 5-6.

Betty Butler. Queida-Scott Co Fair Assn. Sept. 3-3. E. C. Terry.

M. Upchurch Parsons-Decator Co. Fair Assn. Sept. 21-24 B. C. Daily

Philiadelphia-Fork Creek Community Fair, Aug. 15. Carl Foxx. Pulaski-Gites to Fair Assn. Aug. 31-Sept. 5 Bill Bennett.

Ruffedge-Brainger Lo. Fair Assn. Aug. 19-22 Mrs. Mary M. Corum. Savannah-Hardin Co. Fair Asan: Sept. 14-19. Frances Rhodes Seviervilla-Sevier Co. Fair Assn. Sept. 7-12

Emest Thurman Sparta-White Co Fair Asan, Sept. 9-12. 1. Stanton Hele. Spencer-Van Buren Co. Fair Asan. Sept. 2-5.

Hobart Crain. Spring City-Ries Rural Fair, Sept. 3-3. Mrs. Lay Alley.

Springfilled-Robertson Co. Fair Assn. Sept. 17-19. Coleman E. Baird. Sweetwater-Monroe Co. Fair Assn. Sept. 7-12. Raiph Ouncan.

Tracy City-Grundy Co Fair Assn. Aug. 20-22. E. J. Cunningham. Tranton-Gibson Co. Colored Fair Assn. Sept.

21-26 H. L. Reutiped Tranton-Gibson Co Fair Assn. Sept. 7-12. Mrs. Rechel Halt.

Mererath - Nazareth Farm Show, Nov. 19-21. | Show Fails - Show Replie Fail Assn. Aug. 29 | Union City - Oblon Co. Fair Assn. Sept. 2-3. | Lindsput Lindon Community Fails Aug. 29. Woodraw Breary. Waverly-Humphrays Co. Fair Assn. Sept. 9-12. Henry J. Stamps. Wartburg-Morgen Co. Fair Assn. Lept. 7-12. Ross H. Wilson. Westmoreland-East Summer Fair Asen. Aug. 12-15: Robert Guthrie,

THE BILLBOARD

Texas

Willie Bickel.

Abilane-West Causs Fale Asan, Sept. 12-19. Jow Cooley. Alice-Jim Wells Co. Fair Assn. Oct. 29-31, Ross M. Martin.

Gedwin. Amarillo-Iri-State Fair Asan, Sept. 21-26. Rex.

Bauter. Angleton-Bragorie Co. Fair Assn. Oct. 6-10. Riley Godwin, Seasmont-South Texas State Fair. Oct. 22-31.

Joe Goetschius Ballville-Austin Co. Fair Asin. Oct. 22-24. Matrie Della Mahnke.

Sperme-Kendall Co Fair Assn. Sept. 5-7, Frank Sultenfuss Jr. Bronham-Washington Co. Fair Azan, Sept. 30 Gct. 3. Jack Hensias.

Canton-Van Zandt Co. Fair Assn. Aug. 27-29. Jack Mallory, Center-Shelby Co. Fair Assn. Oct. 6-10. John Rutland-Rutland Co. Agri. Assn. Sept. 7-12.

W. Parker. Clarkaville-Red River Co. Felr Assn. Sept. 24-26. Les H. Smith. Clifton-Central Ica Fair Assn. Sept. 24-20.

D. C. Holverson. Colorado City-Mitchell Co. Fair Assn. Sept. 10-12. Ernest R. Larmar. Crock #11-American Legion Fair, Sept. 29-Oct. 4. Bacova-Barn Co. Fair Assn. Aug. 27-29. Goorge C. W. Sullivan.

22. Claude Havard. Dalliart-Inter-State Feir Assn. Oct. 13. Nick | Mallory. Craig.

Stewart. Edna-Jackson Co. Fair Assn. Sept. 6-10. D. A. STrave. Fort Worth-Southwestern Expo. & Fat Stock

Show. Jan 29-Feb. 7. W. R. Watt. redericksburg-Gillespie Co. fair Asan, Aug. 28-30. Gilbert Eckhardt, Gainesville-Cooke Co. Feir Assn. Aug. 24-29. Le Roy Robinson,

Goliad-Gollad Co. Fair Assn., Sept. 24-26, Mrs. lesan Schulze. Herrinstead-Waller Co. Fair Assn. Sept. 18-20. Mrs. Vannah Warran.

lews Park-Texas-Okishems fair Assn. Sept. 78-Oct, 3. T Lea Mosce. Johnson City-Slanco Co. Fair Asso. Aug. 7-8 Mrs. Bill Stribling. Huntingdon-Carroll Co. Fair Assn. Aug. 24:29. Kaufman- Kaufman Co. Livestock Show & Ex

hibits Aug 27-29, Floyd Thurman. Keller-Datworth Dist. Fair Assn. Aug. 20-22. finice Lee. La Grange-Fayetta Co., Fair Assn. Sept. 17-19. C. Sheppard. Bill Yates

Lamesa Dawson Co. Fair Ason, Sept. 10-12. Put Ryan. Levelland-Hockiey Co. Fair Assn. Sept. 17-19. Bob Walker.

Liberty-Trinity Valley Expo. Oct. 7-10. Mrs. Favr DeBoard. Lockney-Floyd Co. Fair Assn. Sept. 10-12. Joe Partish. Langview-Greng Co. Fair Assn. Oct. 5-10. Bobby

Smith: Lubbock Pannandle South Plains Fair Acen. Sept. 28-Oct. 3. A. B. Davis. Mahank - Van Zandt La Fair Assn. Aug. 20-22.

tack Ataliacy. Marshall-Central East Texas Fair, Sept. 1-8. Jun L. Mock.

McKinney-Cottins Co. Fras Fair Assn. Sept 21. 26. Pet Simpson. Mercedes-Ris Granda Valley Livestock Show & World's Championship Rodes, March 17-21,

1950, Col. H. G. Stein, Mesquite-Daltas Co. Fair Assn. Sept. 7-12. Robert Varbrough Jr.

Midlathian-Midlathian FFA Fair & Stock Snow Aug 27-29. James Permanter. Nacogdoches-Nacogdoches Co. Fair Asan. Oct.

14-17 Ban Ritterskame. New Braunfels-Comet Co. Fair Assn. Sept. 25-27 Marcus I. Adams. Palestine-Anderson Co. Fair, Oct. 12-17. C.

O. Miller Ir. Pamps-Too e' fexas Roden, Horse Show & Fair Ausn Aug 5-8. E. O. Wedgeworth. Paris-Red River Valley Espo. Aug. 17-22

Robert Gloss Patadens Patadens Livestock Show, Fair & Rodes, Oct. 12-17 Louis Alisen. Pecos-Fall Feir & Festival, Oct. 1-3. W. S.

McCree. Plainview-Hale Co. Fair Asin. Sept. 17-19. Charlie Young. Port Lavaca-Calhoun Co. Fair Asan. Oct. 8-10.

C L Cook. Rufugio-Refugio Co. Fair Assn. Sept. 30-Oct. J. Emma Huddleston, Richardson-Richardson Community Fair Asen

Aug. 12-15. Mrs. Jackle Huffbines. Rosenberg-Fort Bend Co. Fair Assn. Sept. 16-19. Walter Annel.

Seguin Guadalupe Agrt. & Livestock Fair Assn. Sept 11.13. F. W. (Jack) Stewart. Shamrock-State Line Free Fair Asen, Sept. 17-19, Mrs. C. G. Contrell Se.

fexarkanis-Foot States Fair & Roden, Sept 14 19 Mrs. 5: G Fisher. Tyler-East Leans Fair Assn. Sept. 12-19, 800 Murdach. Waco-Heart o Fexas Fair Assn. Oct. 6-10

Waller-Waller Co. Fair Assn. Sept. 17-19. R. C Smith. Wellington-Collingsworth Co. Fair Assn. Aug. 28-29. N. M. Higdon.

Lean B. Dollens.

Mrs. Mine Flint,

Wharton-Wharton Co. Falt Assn. Sept. 22-28. H. Charles Koehs Sr.

Utah

Quenesne - Duchesne Co. Felr Assn. Aug. 25-28. W. C. Foy. Heher-Wasstsch Co. Fair Assn. Aug. 6-8. Paul R. Daniela, Kanus-Summit Co. Fair Assn. Aug. 14-15 Raigh D Winterton. Kaysville-Davis Co. Felr Asan. Aug. 20-22

Longo-Cache Ca. fair & Rodes, Aug. 27-29. Ermest Lalaboniant, . . Menti-Sangete Co. Fair Board. Sept. 4-5. Douglas A. Jorgefran. Midvale-Midvale Harvest Days, July 29-Aug. 1.

Harold H. Astiman. Murray-Self Loke Co. Fair Assn. Aug. 19-22. Wandbury-Cannon Co. Fair Assn. Sept. 10-12. East E. House. Orderville-Kans Co. Fair Assn. Aug. 27-29. 1. D. Esplin.

Paragonah-fron Co. Fair Asen Aug. 5-7. D. A. Stattes. Pleasant Grove-Pleasant Grave Community Fale.

Salt Leke City-Utah State Fair, Sept. 11-20. Don Wyalt. Alvin-Bratoria Co. Fair Assn. Oct. 6-10. Rilay Tremonton-Box Elder Co. Fair Assn. Aug. 27-29. Thomas A. Summars.

Sept. 11.

Vermont

Barton-Orleans Co. Fair Augs. Aug. 19-23. Howard Conley-Bradford-Connecticut Valley Expo. Aug. 7-9.

J. Arthur Pelers. Danville-Danville Fair, Aug. 12, Lawrence A. Cahoon. Essex Junction-Champlain Valley Expo. Aug. 31-Sept. 5. H. K. Drury.

Hartland-Hartland Fair Assn. Aug. 21-23, Donald A. Frait. Lyndonville-Caledonia Cs. fair Azun. Aug. 27-27. Kenneth Liggett.

Arthur B. Porter. Tunbridge-World's Fair. Sept. 17:19. P. A. Farnhem. Wilmington-Deerfield Valley Farmers' Day Assn.

Virginia

Sept. 19, Mrs. Walter Nelson.

Clank. Bieckstone-Bieckstone Zefall Merchants Assn. Oct. 12-17, Mrs. Wilson Winn. Bland-Bland Co. Fair Assn. Sept. 3-8. I. &

Chese City-South Central Fair. Oct. 12:17. Gartand Mass. Chatham Hill-Rich Valley Fair Asin. Aug. 20-

22 J. T Gardner. Chesterfield Courthouse-Chesterfield Co. Fair Asan, Sept. 17-19, Mrs. W. O. Phillips. Covington-Alleghany Co. Fair. Aug. 10-15. Joseph Behoff, Peoples Bank Bldg.

Culpeper-Culpeper Farm Show & Fair. Aug. 24-29. Raymond Kits. Demville-Danville Fair Assn. Oct. 4-10. C. C. finch. Dublin-Pulaski Co. Fair Assn. Aug. 17-22. 1. L.

Wilson Emports-Ruritan-Greensville Co. Agri. Fair Assn. Valley-Valley Community Fair. Aug. 29. Am Oct. 5-10 Robert Brett. Farmuille-Five Co Fair Asin, Sept. 14-19, Mrs. E. R. Spillman

Fredericksburg-Fredericksburg Agri. Feit, Sept. 14-19. George C. Rawlins Jr. Front Royal-Warren Co. Agri, & Ing. Fair Assn. Sept. 7-12. L. W. Brown Jr. Gnochland-Tri-Co. Fair Assn. Sept #-11 Mrs.

Harrisonburg-Rockingham Co. Fair Assn. Aug. 18-22. Charles W. Wampler Jr. Lebanon-Russell Co. Fair Assn. Sept. J. A. L. Eiter Jr.

Luray-Page Co Fair Asun Aug. 3-8. Geneva E. Short. Luray-Page Valley Agri. & Ind. Fair. Aug. 24-29. John A. Burner, Manassas-Prince William Vaterana Farm Club Aug. 10-15. Robert Seatim. Martinsville-Henry Co. Fair & Espa. Aug. 24

29 0. 8. Hensley. Monterey-Highland Co. Fair. Sept. 3-5. Lesley. Mayers. New Castle-Craig Co. Fair Corp. Aug 30-Sept. S. Mrs. J. E. Neikirk.

Newport-Newport Agri, Fair, Sept. 12. Mrs. J. E. Sutphin. Norton-Wise Co. Fair Assn Aug. 24-29 Herman L. Huff. Pennington Gap-Lee Co. Agri. & Inil. Falr. Aug. 31-Sept. 5. George Lee. Pefersburg-South Side Virginia Fair. Oct 5-10 Stanley Hutcherson

Partsmouth-Norfolk Co Fair Assn. Aug. 31 Sept. 5. Thomas Myrick Richmone-Virginia State Fair Sept 25-Oct 3. J. A. Mitchell.

Roamoke-Roanoke Fair Assn. Aug. 17-22. Waiter C. Buckner South Boston-Halifax Lo. Fair Asan. Oct. 19-24. E. B. Wilkins. Staunton-Staunton-Augusta Co. Agri. Fair Assn.

Aug. 31-Sept. S. Nex Spiece. Suffolk-Tidewater fair Aum Oct 20-24 W L MOSS St. Tatley-Tatley fair. Aug. 18-22. J. Edgar. Thomas. Taxewell-Tecewell Cs. Fall Avan. Aug. 11-13

Herbert Ward. Warsaw-Northern Neck Agri, Fair Assn., Sept. 7-12. Mrs J L. Simen. Winchester-Frederick Co Fair Azzn. Sopt. 14 19. Arlis Frymyer.

L Huff. Weirwood-Central Northampton Ind. & Agri. Assn. Aug. 17 14 T L Frances. Woodstock-Shenandash Co. Fall Assn. Aug 31 Sept. 5. Marvin W Renalds

Washington

Marge Hamilton Bremerton-Kitzap Co fair Aum. Aug 20-23 Mrs W W Seltern ashmere-Chelan Co Fair Assn. Sept. 11-13 Charles Ciements. astle Rock-Castle Rock Community Fair Aug 7-9 Margaret Woodward. Chehally-Cestralia-Southwest Wash Fair Assn Aug. 19-23, A. W. Wildhaber. Colfax-Paloiss Empire Fair Sept. 10-13. Iroy Colville-Northeast Washington Fall Sept. 10 13. John F. Esvell.

Davenport-Lincoln Co. Fair Assn. Sept. 10-12. G. W Gauger Dayton-Columbia Co. Fair Assn. Sept. 11-12. Art Sunderland

Deer Park-Deer Park Fair Assn Aug. 27-19 Mrs. Irena Boess. Ellensburg-Kittitas Ca. Fair Assn. Sept. 4-7 Wendell W. Prater

To. Mrs. David McNutt.

Friday Horbor-San Juan Co. Fely Assn. Aug. 8. Raymond D. Dahl. Grandview-Yakima Valley Sr. Fair, Aug. 300 Mrs. Faut Cavett. Kalso-Rose Valley Com. Fair. Aug. 1, Law Parson.

Kannewick-Benton Franklin Fair & Rodso. A 28-30. Ed Hopkins. Langley-Miland Co. Fair Assn. Aug. 21-

Frank Kramer,

Langview-Columbia Empire Felr. July 29-Aug. Ed Asha. Lynden-Northwest Washington Fale, Aug. 18

22. Peter Meenderink Margon-Laks Orelan Valley Fair, Nov. 2185

Lucile Hubbard. Marysville-Snohomists Co. Felr Assn. Aug. 1 14. Mrs. Ruth Johnson. Monros-Evergram State Fair, Seat. 3-7, 40 ert Fallis.

Moses Lake-Grant Co. Fair Assn. Leut. 10-11 E. W. Thomas. Mr. Vernon-Skapit Co. Fgit Assn. Aug. & Mrs. Julia Towalt.

North Sonneville-Skamania Co. Fair Arm. A. 14-16. Mrs. Verily Ostergren. Odessa-Lincoln-Adems-Grant Co. Livestock Fre & Rodeo, Aug. 28-30, Don H. Evabold.

Okanogen-Okanogen Co. Fair Assn. Sept. 13 Mrs. Sally Goodmark Olympia-Thurston Co. Fair Asan, Aug. 14 Joe Preston.

Pameroy-Garfield Co. Fair Assn. Sent. 18 Jim Dacres. Port Angeles-Clallam Co. Fair Assn. Aus 30, Mrs. Mellie Parr.

Port Angeles-Forks Community Fair, Aug. 19. Mrz. Nellie Parr. Part Townsend-Jefferson Co. Fair Assn. A 14-16. Mrs. Ward B. Williams.

Pullman-Washington State 4-H Club Fair. Se 30-Oct. 4. Gerald Poor. Purvellup-Pierce Co. Jr. Falr. Aug. 13-Charles E. Bond.

Poyallop-Western Washington Felr Ason Se 19-27, J. H. McMurray. Raymond-Pacific Co. Fair Attn. Aug. 13-1 Mrs. Raymond Klemp.

S. C. R. Massle. Rockford-Southeest Spokene Co. Fair Assa Sest. 11-13. Donald A. Fyfs. Ritzville-Adams Co. Fair Aum. Sept. 11-11 Milgred Wellcandt

Republic-Ferry Co. Grange Fair Assn. Sept.

Seattle-King Co. Felr Agen. Aug. 28-30. J. A. Johnston. Shelton-Meson Co. Fair Assn. Avg. 20-21 George Wagener. Spokane-Spokane Interstate Fair, Sept. 16-28.

Chas, T. Meenach.

Lee Sterr. Vancouver-Clark Co. Fair Assn. Aus. 20-21 Winnifred E. Smiley. Walla Walls-Southeastern Wash, Fair Assn.

Sept. 3-6. Howard C. Borgess. Waterville-N. Central Wash. Dist. Felr. Sept. 15-20. Mrs. G. Merten Dick.

4. J. Hugh King.

West Virginia Selingtan-Belington Festival & Fair. Sent. 9-12. C. L. Fulton. Berkeley Springs-Morgan Co. Felr Asin. Aug. 12-15. Catharine Arnold. Charles Town-Jefferson Co. Fair, Inc. See

2-4 Mrs. R. P. McGarry Jr. Clay-Clay Co. Fair Assn. Aug. 10-15. W. W. Daybrook-Clay Oist, Fair Assn. Aug. 26-29. Lucy E. Tennant.

Ounber-Southern W. va. Fair Assn. Sept. 27 C. E. Hurt. Ethins-Mountain State Forest Festival Sept 30-Oct 2. C. Wood Crawford.

Fort Ashby-Mineral Co. Fair Assn. Aug. 10-13. Mrs. William Welch Gasteway-Gassaway Lions Club Free Felr. Aug. 17-22. David N. McElwain.

Graffen-Taylor Co. Fair Assn. Aug. 18-22, Mrs. Paul O. Kleafel Green Sulphur Springs-Green Sulphur Out. Fair Assn. Aug. 27-29, Mrs. Harel M. Guinn. Helvetia Helvetia Community Fair Assn Sept. 11-12. Wilbur D. Dzerwylet.

Huntington-Ohlo Valley Interstate Fair. Aus. 17-22 Joseph Behoff, Peoples Bank Blog. Covington, Va Lewishurg-Roncererts-West Virginia Stata Fair-Aug. 24-29 C. T. Sydenstricker. Mannington-Mannington Dist. Fair Assn Ave.

Martintourg-Berkely Co. Youth Fair. Aug. 34 28. Mrs. Atles A. Lehman. Malawari-Magnolla Fair, Inc., Aug. 3-8. George W. Hartfield. Noundsville-Marshall Fair Assn. July 29. Aug 1

25-29 Goffe H. Sturm.

Slaine Allen. New Hope-Beggerpond Dist Fair Assn Sept. 3-5. Lowell Pos. Oak Hill-Payette Co. Fair Assn. Aug. 19.22 3. J. Crouse.

Wite-Wise Co Fair Assn. Aug 19-22. Harman Parsons-Tucker Lo. Fair Assn. Aug. 31-5ept 3. Buth C Williams. Pennsbaro-Rifchie Co. Agri. Feir Assn. Ava. 27-29 Rebecca Weekley Palerthury-Tri-Co Fair Assn. Sept. 9-12. 8. 8

Spencer Philippi Sarbou Co. Street Falt Acam. Sept 2-5 John K. Phillips Benton City-Senton Co Jr. Fair. Aug 2 Point Pleasant-Mason Co. Farm Yauth Fair July 30-Aug. 1. Janet Wallace. Ripley-Jackson Co. Jr. Fair. Aug. 21-23. Oos

Riverville-Pan Pau Dist Feir Assn Aug. 10-15. Mrs. John Parker. Shenandoah Junction-Jefferson Co. Fair Assa. Sopt. 2-4. Mrz. Robert McGarry Jr.

Summersville-Nicholes Co. Feir Assn. Aug. 3-8. Jessie D. Hume. Wadertown-Butteile Dist Fair Asen, Sept. 3-8. Raymond Tenment. Webster Springs-Webster Co. Farm Buram Feir. Sept. 7-12. Carolyn Forman.

Wisconsin Antigo-Europiada Co. 4-H Club Assn. Aug. 7-8. Al Tachudy

Athens-Athens A&A Assn. Aug. 27-30, Greyam Barabon-Sault Co. Agri. Soc. Airg. 13-16. A. H.

Sever Dam-Dodge Co. Fair Aton, Sept. 9.1%. Elma-Grays Harbor Dich Fair Agen. App. 13 Forrest Kanup.

6. Sepera Savage. Art. Robert Brodt. Calumet Co. Aprl. Sec. Sept. 47.

tert Herder. THE Falls-Horthern Wie. Dist. Fair Assn. 49. Wm. H. Kittle. Ferent Co. Agri. Son. Aug. 19-22.

- Brown Co. Agri. & Fair Assn. Aug. 12-R. O. Planert Claire-Eaw Claire Co. Jr. Agrl. Sec. Aug.

19. Willard Hamm. erth. Fierce Co. Fair. Aug. 21-23. Bernard

me-Fierence Co. Feir Asin. Sept. 6-7. dy Les-Fond du Les Agri. Soc. Aug. 12-16. 5. Schwefel. mhle-Adams Co. Agri. Soc. Sept. 10-13.

Mills-Crawford Co. Fair & Agri, Soc. . 7.9. Faul L. Paulson. it-Ocento Co. Youth Fair. Aug. 21-22. rbert Erickson. good City-Croix Co. Fair Assn. Aug. 10-12. . Steffen.

burg-Burnett Co. Co-Op Agri. Soc. July 29. Marlin Sundquist. Lake-Green Lake Co. Jr. Fair. July 31g. 2. Willy Gjermundson. ard-Sawyer Co. Agrt. Feir Assn. Aug. 26. Sharman W. Weiss. Liver-Bayfield Co. Fair. Aug. 21-23.

rry Lows.

ville-Rock Co. 4-H Jr. Fair. Aug. 4-B.

red Finger.

rson-Jeffreson Co. Fair. July 30-Aug. 2.

sm Fancake.

Crosse-La Crosse Inter-State Fair Assn.

9. 49. Joseph W. Frisch. ith-Ruck Co. Fair Aug. 3-5. Ed Sirek. ester-Grant Co. Aget, Soc. Sept. 10-13. S. DeBuhr. Lodi Union Agri, Sec. Aug. 28-30, Vern

mburg-Kewaunes Co. Agri. Soc. Sept. 5-7. Nov C Hoppe towas-Manifewes Co. Fair. Aug. 26-30. A. F. Sank empo-Ashtend Co. Fair. Aug. 14-16. David

philaid-Confrol Wis. State Fair, Sept. 2-7.

Junela Pfaff.

Soc. Aug. 13-16.

Junela Pfaff.

Soc. To-Op Youth Fair. July 30-2 Jee J. M. Tuss. III-Lincoln Co. 4-H Azzn. Aug. 10-13. Wm.

wikes-Milwaukes Jr. Fair. July 28-29. enard Luce, 9005A Watertown Fl. Rd. wukes-Wisconsin State Fair. Aug. 21-30. Sland M. Masterson.

est Foint-Southwestern Wis. Falr Soc. gt. 47. H. S. Ivey. icyl-Buffalo Co. Agri. Fair Assn. Aug. 14 John Ballinger.

se-Green Ca. Agri. Soc. July 29-Aug. 2. land Kerlen. rille-Clark Co. Agri. Sec. Aug. 27-30. rold Hucksteed. h-Winnebego Co. Falz Assn. Sept. 1-4. ners Minky, s-Price Co. Agri. Soc. Aug. 20-23 old Jennerjohn, ulti-Sheboygan Co. April. Soc. Sept. 3-7.

lip Anderson. co-Columbia Co. Felt Assn. July 30-Aug. 2. ue W. Moyer. ander-The Hoday Fatt. Aug. 14-16. Harvey

Lake-Berron Co. Co-Op Agri. Soc. July 30g. 2. Harry Vruwink. and Center-Richland Co. Agri. Soc. Sept. 13. Ruby Talledge.

ull-Bosholt Free Community Fair Asan. ot. 5-7. Russell Wroistad. trote Fella-Palk Co. Fair Soc. Aug. 7-9.

hur Comer. -less Co. Felr Assn. Aug. 25-30. Mrs. tremen Hardie. ino-Shawana Co. Agri. Soc. Sept. 4-7.

Lel Karting.

Der-Washburn Co. Jr. Fair. Aug. 17-19.

Ko. H. Dougherty.

Then Bay-Door Co. Fair Assn. Aug. 27-30.

1. Mullendore. er-Dougles Co. Fair Assn. Aug. 11-16. -Monroe Co. Fair Assn. July 20-Aug. 2.

L. Pingel.

E Grove-Racine Co. Aprl. Soc. Aug. 6-9.

Brin G. Leet. me-Vernon Co. Agrt. Soc. Sept. 17-20. may-Marathon Co. Agri. Soc. Aug. 19-23. J. McAlesvy. Mackee-Marinette Co. Agri. Soc. Aug. 14-16.

Cama-Waushara Co. Felr. Aug. 21-23. Lester Her-Central Burnett Co. Fair Assn. Sept. I. R. E. Kraute.

Allis-Wicconsin State Fair, Aug. 21-30. Mard M. Masterson. field-Marquette Co. Youth Fair. Aug. 6-9.

Hink Haffner. Makenosha Co. Fair Assn. Aug. 13-16. trina Kaskin.

Wyoming

-Lircein Co. Fair Assn. Aug. 20-22. seld 5. Call. s-Big Horn Co. Falt Assn. Aug. 17-19. M. E. Wolker. Piner-Sublette Co. Fair Assn. Sept. 19-20. 6-Johnson Co. Felr Board, Aug. 21-23. febecca S. Herris. mar-Central Wyoming Fair Attn. July 29ug. 1. Ed H. Kruten. Tetresutt. ilte-Compheil Co. Feir Assn. Aug. 27-29. Bureld Scott.

Laramie-Albeny Ce. fair. Aug. 30-32. Wes

Lusk-Nichrara Co. Fejr. Aug. 20-32. P. Everatta Breeks. Newcastle-Weston Co. Feir & Rodec. Aug. 20-23. A. E. Hutt.

D. Copenhaver. Rewlins-Carbon Co. Fair Assn. Aug. 19-22. Squamish-Squamish Valley Fall Fair, Sept. 7. Riverton-Frament Co. Fair Assn. Aug. 19-22. Vancouver-Pacific National Exhn. Aug. 22-Sept.

W. L. Duncan. Blest-Viles Co. Agri. Soc. Aug. 21-23. Rock Springs-Sweetwater Co. Feir. Aug. 14-16. R. A. Fersgren. Sheridan-Sheridan 4-H County Felt. Aug. 19-21. Frie Jenten.

Sondance-Crook Co. Felr & Rodge. Aug. 21-23. Watten Ferrell. Thermopolis-Hat Springs Co. Fels Assn. Aug.

24-26. Alma Haynes. Terrington-Gostien Co. Fair Assn. Aug. 37-29. E. B. Redfield. Wheatland-Platte Co. feir & Rodeo. Aug. 28-30. John Ballard.

Worland-Washakie Co. Jr. Show. Aug. 27-29. Jack Lowry-Hawaii

Maul-Maul Feit. Oct. 9-12.

CANADA Alberta

Battle River-Battle River Exhm. Aug. 12-14. Hubert Deshurt. Camrose-Camrosa Exhn. Aug. 3-5, J. E. Stuart. Darwell-Darwell Eahn. Aug. 22, Mrs. C. O.

Donnelly-Father-Girbunville-Donnelly Tahn, Aug. 6-7. Mrs. R. St. Andre.

Goose Creek-Goose Creek Exhm. Aug. 12. David Grand Centre-Grand Centre Extin. Aug. E. J. Stonehocker.

Grande Prairie-Grande Frairie Euhn. Aug. 4-6. Mrs. 6. J. Adnir. High Frairie-High Prairie Exhn. Aug. 11-12.

Mrs. Ivy Smith. Manning-Battle River Agri. Sec. Aug. 13-14. Hobert Dechant. Mayerthorpe-Mayerthorpe Extin. Aug. 19. A. E.

Gunton. Olds-Olds Extin. Aug. 2-8. E. G. Miller.

Mrs. J. Lynch-Staunton. Priddis-Millarville-Friddis-Millarville Extin. Aug. Keswick-Keswick Fair. Sept. 22-24. H. E. 22. W. R. Jackson.

D. W. Robertson. Vauxhail-Vauxhail Eshn. Sept. P. C. S. 3t. John-St John Eshn. Aug. 26-Sept. S. A. Dung'as.

Westlock-Westlock Exhn. July 29-30. R. A. St. Stephen-St. Shephen Exhn. Aug. 17-22.

Wildwood-Wildwood Exhn. Aug. 21. Mrs. Henry

Shewchuk. British Columbia

Willingdon-Willingdon Eshn. Aug. 19. 8. W.

Abbetsford-Central Frazer Valley Fair Assa. Sept. 8-10. Apassiz-Agassiz Agri & Hort. Assn. Tept. 11. Alberni-Alberni Dist. Fall Fait, Sept. 10-12. Aldergrove-Aldergrove Agel, Assn. Sept. 25. Armstrong-Interior Provincial Exhn. Sept. 17-19. Arrow Fark-Arrow Park Agri. Assn. Aug. 29. Bella Conia-Bella Coola Fair Assn. Sept. 7.

Bridge Lake-Eridge Lake Farmer's Institute. Burns Lake-Lakes Dist. Fait Assn. Aug. 29.

Castlegar-Castlegar & Dist Fall Fair Assn. Sept. 18-19. Cawston-South Similkomeen Fall Fair Assn.

Sept. 10. Chare-Chase Fall Fair, Sept. 7. hilliwack-Chilliwath Agri. Astn. Aug. 18-20. Cloverdale-Lower Frener Valley Extin. Soc. Sept. 17-19.

Cobble Hill-Shawnigan-Cobble Hill Agri, Assn. Sept. 9. Coumbs-Arrawamith Agri, Assn. Aug. 21-22. Courtenay-Comox Valley Exhn. Assn. Sept. 3-5. Crawford Boy-Crawford Bay Fall feir, Sept. 2. Dawson Creek-Dawson Creek Exhn. Aug. 13-15.

Duncan-Cowichan Exhn. Sept. 10-12. Edgewood-Inuncaklin Farmets' Irutitute Agri. Falt, Sept. 7.

Fort Franer-Fort franer fall Fair, Sept 7. Fruitvale-Fruitvale Fuir Ann. Sept. 7. Fulford Harbour-Salt Spring Itland Fall Fair. Aug. 26. Mrs. W. Certweight. Ganges-Islande Farmers' Institute. Aug. 26. libsons-Sunshine Coast fall Fair, Aug. 14-15. Grand Forks-Grand Forks Fall Fair, Sept. 4. Heney-Maple Sidge Agri. Assn. Aug. 13-15. Hope-Hope & Dist. Fell Fair Assn. Aug. 26.

Aug. 21-22. Ladysmith-Ladysmith Agri. Sec. Sept. 11-12. Langley-Langley Agri. Asin. Sept. 11-12. Lilionet-Lilionet Fall Fair Ann. Sept. 10-17. Louis Creek-North Thompson Fall Fair Assn.

Invermera-East Kooteney Agri. & Ind. Exhn.

Luxton-Luxton Fall Fair. Aug. 25-29. Mayne Island-Mayne Island Fall Fair Assn. Aug. 15. McBride-McEride Dist. Agri. Fair Assn. Aug.

25-26. Merritt-Nicola Velley Exhn. Astn. Lept. 7. Mission-Mission & Dist. April, Assn., Sept. 17. Nanaimo-Vancouver Island Exhn. Assn. Aug.

Neison-West Kontensy Agri. & Ind. Eshn. Sept 10-12. North Burnaby-North Burnaby Hort, Soc. Sept. 11-12.

finrih Fine-North Feats River Fall Fair Azen. Aug. 12. Peachland - Feathland Women's Institute Pemberton-Pembetten & Diet. Fall Fair. Sopt

plas - Wyoming State Fair, Sept. 1-5. Floyd Panticton - Panticton Feath featives Asan. AUG. 5-8. Powell River-Powell River & Dist. April Assn. Sept. 10-12.

Prince George-Frince George Agri. & Ind. Anen.

The Follo-Jockson Co. Agri. Soc. Aug. Jeckson-Telon Co. Felr. Aug. 22-29. Nels Queenel-Ceriboo Agri. & Hort. Assn. Sept. 4-5. | Carp-Carp Eahn, Sept. 25-26. Asan. Sept. 12. Sounichton-N. & S. Saunich Agri. Assn. Sept.

Smithers-Bulkley Valley Agri. & Ind. Assn. Aug. 21-22 Scoke-Sooke Fall Fair. Sept. 12.

Powell-Park Co. feir Assn. Aug. 20-22. Ross South Burnaby-South Burnaby Garden Club. Sept. 11.

Sunset Prairie-Kiskstinew Fall Fair. Aug. 12. 7. Ido E. Ros.

Watch Lake-Watch Lake Fall Fair. Sept. 12 Coe Hill-Coe Hill Exhm. Sept. 4-5. Vancouver-Vancouver Hort, Soc. Sept. 25-26 Westbenk-Westbank Fall Board. Sept. 4. Westwold-Westwold Fall Fair. Sept. 7.

Manitoba

Arborg-Arborg Exhn. Aug. 12. E. L. Johnson. Binscarth-Binscarth Exhn. July 29. Marion

Birch River-Birch River Exhn. Aug. 6. Brokenhead-Brokenhead Exhn. Aug. 7. J. Bellon. Ethelbert-Ethelbert Agri. Soc. Aug. 5. Mrs. Stella Sawchyn

Gilbert Plains-Gilbert Plains Exhn. July 29-30 Mrs. Mary M. Hicks. Hanover-Hanover Exin. July 28-29. F. L. Faguin.

Kelwood-Kelwood Exhn. Oct. 1. A. J. Hearn. Kinosota-Kinosota Exhn. Sept. 26. Tom Moat. La Verendrye-La Verendrye Exhn. Aug. 15. Mrs Dorothy M Rettig. Pipestone-Albert-Pipestone Albert Exhn. July 23

A. C. Wilkins. Flumes-Plumes Exhn. Aug. 7. Mrs. L. Mauthe Rhineland-Rhineland Exhn. Sept. 10. Neil

St. Agathe-St. Agathe Agrl. Soc. Oct. 7-8. Gaston Breinautt Stanley-Stanley Exhn. Sept. 3. A. F. Schult. Teulon-Teulon Exhn. Aug. 22. C. L. Larson.

Roblin-Roblin Exhn. July 31. Charles A. Brade.

New Brunswick

Albert-Albert Fair. Sept. 17-19. W. A. Stuart. Sathurst-Gloucester Co. Fair. Sept. 1-5. Allison Brench.

Chatham-Miramichi Exhn. Aug. 21-Sept. 5. H. T. Traer. Fredericton-Fredericton Exhn. Sept. 7-12. W.

R. Crewdson. Fincher Creek-Fincher Creek Exhn. Aug. 19. Gagetown-Queens Co. Fair. Sept. 17-19. Fred Hyatt.

Carlisle. Red Deer-Red Deer Agri. Extin. July 30-Aug. 1. St. Basile-Madawarka Regional Fair. Jept. 3-7 Levis Michaud, Edmondston,

L Hastings. Vegreville-Vegreville Agrl, Eahn, July 27-29. St. Quentin-Restigouche Co. Fair. Aug. 28-31. J. E. Chiasson,

Millidge Dinamore. Wetaskiwin-Wetaskiwin Exhn. July 28-29. Mrs. Stanley-Stanley Fair. Sept. 15-17. T. A. Best. Ste, Maile-Kent Co. Fair. Aug. 28-30. Prosper Girouard.

Nova Scotia

Antigonish-Eastern Counties Fair Assn. Sept. 10-12, D. P. Chisholm. Bear River-Digby Co. Fair Assn. Sept. 15-17. Howard Yorke. Bridgewater-Lunenburg Co. Fair Assn. Sept.

29-Oct. 2 E. C. Fillingham. Caledonia-Queens Co. Fair Assn. Sept. 22-25. Chas. Cushing.

Lawrencetown-Annapolis Co. Feir Assn. Aug. 25-28 R H. Gibson. Lunenburg-N. S. Fisheries Exhn. & Fishermen's

Reunion. Sept. '5-19, E. A. Gerfrardt. Musquadobolt-Halifax Co. Fair Atsn. Sept. 8-10. R. K. Reid.

Horth Sydney-Cape Breton Co. Fair Assn. Sept 7-11. Allan Jackson, Oxford-Cumberland Co. Fair Assn. Sept. 15-18. Claude Thompton.

Pictou-Pictou Co. Fair Assn. Sept. 7-10, A. E. Gill. Shelburne-Shelburne Co. Fair Assn. Sept. 17-19. F. W Bowers.

Truro-Nova Scotta Provincial Exhn. Sept. 1-4 Carl MacKenzie. Windsor-Hants Co. Fair Assn. Sept. 15-19 Watson Mauner. Yarmouth-Yarmouth Co. Fair Assn. Sept. 1-4.

James Bullerwell.

Ontario

Abertoyle-Abertoyle Exhn. Sept. 22-23. Acton-Acton "shn. Sept. 18-19. Almonte-Almonte Exhn. Sept. 10-12. Alvieston-Alvieston Exhn. Sept. 25-26. Ancaster-Ancaster Exhn. Sept. 24-26. Apsley-Apsley Exhn. Sept. 11-12. Amprior-Amprior Exhn. Aug. 13-15. Arthur-Arthur Exhn Sept. 30-Oct. 1. Astrworth-Ashworth Exhn. Sept. 16-17. Avonmore Avonmore Exhn. Sept. 8-9. Aylmer-Aylmer Exhn. Aug. 24-26. Ayton-Ayton Exhn. Sept. 18-19. Barrie-Berrie Agri. Soc. Sept. 24-26. E. F. Herney. Bayfield-Bayfield Eshn. Sept. 23-24.

Beachburg Beachburg Estin. Sept. 3-5. Beamsville-Beamsville Exhn. Sept. 10-12. Beaverton-Beaverton Ex' - Sept. 17-19. Beston-Beston Exhn. Sept 29-30. Belleville-Belleville Exhn. Aug. 17-20. Belmont-Belmont Exhn. Sept. 22-23. Blackstock-Bleckstock Extin. Aug. 28-29. Blyth-Blyth Exhn Sept. 22-23. Blebrook-Binbrook Exhn. Sept. 18-19. Bobcaygeon-Bobcaygeon Exhn. Oct. 2-3. Bolton-Bolton Exhn. Oct. 2-3. Bonfield-Bonfield Exhn. Sept. 12. Bothwells Corners-Bothwells Corners Exhn.

Sept. 23 Bracebridge Bracebridge Exhn. Sept. 17-18, Brampton-Brampton Exhn. Sept. 17-19. Brigden-Brigden Exhn. Oct. 9-12. Brighton-Brighton Exhn. Aug. 45. Bruce Mines-Bruce Mines Exhn. Sept. 17-12. Brussels-Brunsels Exhn. Oct. 1-2. Burford-Burford Exhn. Oct. 10 and 12. Burks Falls-Burks Falls Exhn. Sept. 16-17. Caledonia-Caledonia Exhin. Oct. 1-3. Caledon-Caledon Exhn, Sept. 25-26. Campbellford-Compbellford Exhn. Sept. 29-30.

Charitan-Charitan Exhin, Sept. 15-16. Chatsworth-Chatsworth Exhn. Oct. 1-2. Chesley-Chasley Ealin, Sept. 11-12. Chesterville-Chesterville Exhn. Sept. 1-2. Clarence Creek-Clarence Creek Exhn. Sept. 25-26.

Clarksburg-Clarksburg Exhn. Sept. 22-23. Clute-Clute Extrn. Sept. 1-2. Cochrane-Cochrena Eshn. Sept. 8-9. Cobden-Cobden Exhn. Sept. 21-23. Coldwater-Coldwater Exhn. Sept. 10-12. Collingwood-Collingwood Exhn. Oct. 1-3. Cookstown-Cookstown Exhn. Sept. 18-19. Comber-Comber Exhn. Aug. 27-29. Delta-Delta Exhn. Aug. 17-19. Demorestville-Demorestville Exhn. Sept. 30. Denbigh-Denbigh Exhn. Sept. 10-11. Desboro-Desboro Exhin. Sept. 24-25. Darchester-Dorchester Exhn. Oct. 3. Drayton-Drayton Eshin. Sept. 19 and 21.

Houston. Drumbo-Drumbo Eifin, Tept, 30-Oct. 1. Dryden-Dryden Exhn. Aug. 28-29. Dundalk-Dundalk Dist. Agri. Soc. Sept. 15-16. Mrs. A. D. Koehler.

Dunchurch-Dunchurch Exhn. Sept. 24-26. Dongannon-Dungannon Exhn. Oct. 9. Durham-Durham Echn. Sept. 25-26.

Elmira-Elmira Exhn Sept. 4-5 and 7. Elmvale-Elmvale Exhn. Sept. 21-23. Embro-Embro Exhn. Sept. 21. Emo-Rainy River Agri. Soc. Aug. 18-20. M. M.

Emsdale-Emsdale Exhn. Sept. 1415. Englehart-Englehart Exhn. Sept. 17-18. Erin-Erin Exhn. Oct. 9-10, and 12. Exeter-Exeter Agri. Soc. Sept. 23-24. G. Clark Markdale-Markdale Exhn. Sept. 10-11.

Fairground-Fairground Exhn Oct. 2. Fergus-Fergus Exhin. Sept. 11-12. Feversham-Feversham Exhn. Sept. 17-18. Florence-Florence Exbn. Sept. 22-23. Forest-Forest Exhn. Sept. 11-12. Fort William-Fort Arthur-Canadian Lakehead Merlin-Merlin Exhn. Sept. 16-17. Exhn. Aug. 5-8.

Galt-Galt Erfin, Sept. 24-26. Georgetown-Georgetown Exhn. Oct. 2-3.

Giencoe-Giencoe Exhn. Sept. 23-24. Gorrie-Gorrie Exhn. Oct. 2-3. Grand Valley-Grand Valley Estin, Sept. 26-26 Hanover-Hanover Extin. Oct. 2-3. Harriston-Harriston Exhn. Sept. 16-17. Harrow-Harrow Exhn. Sept. 3-5. Hearst-Hearst Eabn. Sept. 15-16. Highgate-Highgate Exhn. Oct. 9-10. Huntsville-Huntsville Exhn. Sept. 23-24. Hymers-Hymers Exhn. Sept. 5 and 7. Ilderfon-Ilderton Exhn. Oct. 3. Ingersall-Ingersall Exhn. Aug. 29 and 31. Ison Bridge-Iron Bridge Exhn. Sept. 15-16. Kemble-Kemble Exhn. Sept. 15-16. Kennre-Kenore Exhn. Aug. 20-22. Kincardine-Kincardine Exhn. Sept. 17-18. Kingston-Kingston Exhn. Sept. 29-Oct. 3. Kinmount-Kinmount Exhn. Sept. 4-5. Kirkton-Kirkton Exhn. Oct 1-2. Kitchener-Kitchener Exhn. Sept. 29-Oct. 4. Lakefield-Lakefield Exhn. Sept. 18-19. Langton-Langton Exhin Sept 30. Lansdowne-Lansdowne Exhn. Sept. 2-5. Dresden-Dresden Agri. Soc. Aug. 25-27. Andrew Learnington-Learnington Dist. Fair. Aug. 48

J. R. Dean. Lindsay-Lindsay Central Exhn. Sept. 23-76 N. G. Wilson Lion's Head-Lion's Head Exhn. Sept. 9-10. Listowel-Listowel Exhn. Sept. 28-29. Lembardy-Lumbardy Exhn. Sept. 18-19. London-Western Fair Sept 14-19. E. D.

McGugan lucknow-Lucknow Exhn. Sept. 23-24. Maberly-Maberly Exhn. Sept. 22-23. McDonald's Corners-McDonald's Corners Exhn.

Sept. 24-25. Madoc-Madoc Exhn. Oct 6-7. McKellar-McKellar Exhn. Sept. 17-19. Magnetawan-Magnetawan Exhn. Sept. 10-11, Manitowaning-Manitowaning Exhn. Oct. 1-2. Markham-Markham Exhn Oct. 1-3. Marmora-Marmora Exhn. Sept. 5 and 7. Massey-Massey Exhn. Sept. 18-19. Motheson-Matheson Exhn. Sept. 15-16. Melbourne-Melbourne Exha. Oct. 2. Meaford-Meaford Exhn Sept. 18-19. Merrickville-Merrickville Exhn. Sept. 8-9. Metcalfe-Metcalfe Exhn. Oct. 1-3. Middleville-Middleville Exhn. Sept. 30.

NEW . . . COTTON CANDY STAND

EIGGER PROFITS with this all-aluminum and glass portable cotton candy stand and KANDY KING Floss Machine . . . the best money maker in the candy field. Features colorful illuminated plastic sign; bright polished aluminum with glass panels that's easy to clean and maintain, lighting fixtures, filter screen with blower section. Height 6 ft. 3 in. by 29 in. each side. Stand is equipped with the improved 1959 KANDY KING Flors Machine that guarantees greatest production

COMBINATION Stand and Machine

PRICE.

The "KANDY KING"

All New, Improved Condy Floss Machine aranteed more production than any machine on Guaranteed . the market today! Easiest machine to operate, too! Makes the finest, most cotton-like floss, Result! . . more money for the operator from every pound of sugar used. Vibrationless in operation. Compact in size. Satisfaction guaranteed. Liberal trade-in allowance on old

110 volt double spinnerhead \$250.00 110 volt triple spinnerhead 275.00





FRENCH WAFFLE MOLDS

Pay for thomselves quickly, 4-inch cast aluminum molds for commercial use in round, hexagun or scalloped shapes. Each mold complete with wooden \$2.75 each handle and formulas.

"CONCESCO" One-Pound Gas Popcorn Machine

Sells more popcorn because customers know it is fresh as they see continuous popping. One-pound capacity. Bettle-natural gas heated. 115-volt, 60 cycle. Guar-\$240.00





anteed.

Instant HOT DRINK MAKER

Make coffee, tea, bouillon or hot chocolate at the press of a button! Unit dispenses any pre-set volume of hot water in a matter of seconds into a cup. Connects to cold water supply and plugs into any 110-volt, 60-cycle AC current. Attractive chreme plated steel finish, Quality construction throughout. YEAR \$125.00

ALUMINUM MILK BOTTLES Last longer because of reinforced Prices quoted ribs. Weighted up to 3 lbs. or empty. Additional weights, 50c per \$4.50 pound. Each gre F.O.B. Toledo, Ohio

WRITE FOR 1959 CATALOG



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Bedford, Pa., Fair Sells Space, Adds Seats

SHOW NEWS

fairgrounds is assured the Bedford days with prizes awarded before the County Agricultural Society for the grandstand. Adults also come in six-day event beginning Monday, for the awards, with a Renault August 10. Concession space was given on Friday and Saturday, to virtually all spoken for as of last holders of gate or grandstand

ing in prior to the closing date last berger and Judy Goodrich, will Saturday (25). Last year's number demonstrate the autos. of animals, an all-time record, ought to be exceeded this time, the main fairgrounds entrance, is Dick Eichelberger, president, re- flanked by four big mercury lamps.

construction of a new stone-faced exhibitors and Prell's Broadway office building and addition of re- Shows personnel reside there during served seats in the grandstand. fair week. Previously there had been only general admission and box seats sold. This year the middle three sections are being changed to reserves and the ends will remain general admission. Boxes remain unchanged.

GAC-H Revue Featured

Grandstand talent will include a and a GAC-Hamid revue the re-Wednesday and the Four Coins on last year. Thursday and Friday, A Marine mock combat display will be added on Wednesday night, Parisian Hell Drivers managed by Dan Fleenor will perform on Wednesday afternoon, following the band day display of 20 units from area schools. Sam Nunis winds up the week with

Thursday and Friday afternoons, wagon races.

BEDFORD, Pa.-A jam-packed Tuesday and Friday are also kid tickets. Eichelberger's attractive Livestock entries were also pour- daughter and niece, Jill Eichel-

The new office building, right at Also new this season is a sewer Among the physical changes are system in the trailer park. Many

Weather Aids Humboldt Fair

HUMBOLDT, Sask. - Good firemen's parade on opening night, weather helped the two-day, 14th annual fair of the Humboldt Agrimaining five nights. Carmel Quinn cultural Society. Adult paid atwill be featured Tuesday and tendance of 4,500 was ahead of

Bob di Paolo's grandstand show was also up, with 1,522 adults and 576 children seeing four perform-

Gayland Shows were on the mid-

A rodeo was held on both afterbig car racing Saturday afternoon. noons and other features included Harness race days are Tuesday, a parade and Shetland pony chuck-

Split-Week Showing For Altamont Cattle

ALTAMONT, N. Y. - Sun-| Capital District Guernsey Club flower Fair is running a split-week show will be conducted Monday, cattle show this season. Manager opening day of the fair. Capital Stuart T. Rombough explains that District Holstein Club shows on the fair will concentrate on speci- closing day. fied breeds during the first half of

for owners of blooded stock.

Guernsey and Jersey cattle will canvas. be shown Monday thru Wednesday and exhibitors will be able to re- tin Agency of Boston has the free move their cattle any time between grandstand show, Coleman Bros. 5 p.m. Wednesday (19) and 10 Shows is on the midway, and a.m. the next day. During Wednes- Buddy Wagner's thrill show will day evening and before noon on perform on Monday (17), all of Thursday exhibitors will bring in them repeats from the previous Holsteins, Ayrshires, Brown Swiss, year. A section of the track will be other breeds and beef cattle.

The fair is offering a farm the week of August 17-22, and a museum this season, coincidental different set of breeds in the last with the State's historic observances, and the Young MacDon-It is expected that the result will ald's Farm animal display for kids be a greatly improved show with will have its first full showing. minimum amount of inconvenience Record hop dancing is being held for the second straight year under

Entertainment-wise, the Al Mardevoted to quarter-midget racing.

Costa Mesa Records 101,439

· Continued from page 52

with approximately 3,000 for each performance. Attendance for the ing night Tuesday (14). Al Lyons Saturday afternoon event was estimated as between 2,000 and 2,500. There was an additiona' charge for (Bozo the Clown) Valli. the event with boxes going for \$2.50 and adults paying \$1.25 and children, 75 cents. Rodeo was for lina) Brunson of the Hollywood the benefit of the United Cerebral Theatrical Agency. In addition

dled in the larger spots by Flora Betty Jo Huston, contortion: Bob and Warren McMenus, and Frank Karl, vent; Alton Wood and Bob Pipitone. The McMenuses had the Baker's marionettes, and Al Lyons Sheds C. of C. Auspices hibit building, where, in addition to featured Buff and Joannie McCussnacks, steaks were sold at \$3.95 ker. Diane Plank, Carol Leigh, for T-bone and \$4.95 for filet Tommy DePau, Dot McCusker, mignon. McMenus said that the and Phylis Brecht. The Los Amigos auspices, is now being operated by He also offered a blue plate special tello were also booked by the organization named two commit-warksorth Exha. Sept. 17-18. first prize winner at the Southern California Exposition in Del Mar. The McMenuses also purchased the prize lamb at that fair.

No show was featured on openand his musical group appeared during the full run as did Larry

The shows at the fair were again handled by Jo and Newton (Caroto Zacchini, they had a vaude Food on the grounds was han- show with the Kirkhams, magic; and his musical group. "Icelandia"

Crafts 20 Big Shows, managed by Larry Ferris, played the mid-

W. O. KING TO MOVE TO MANTON, MICH.

MOUNT CLEMENS, Mich. -The King Amusement Company, ride manufacturer and operator of several read carnivals, will, in the near future, move its entire operation to Manton, Mich., Walter King, owner, announced.

A new plant, that will include two buildings, will be established in Manton on a 10-acre site there. At first the new structures will house the carnival equipment and repair shop, but eventually all the firm's operations will be moved.

The present King plant here is located in an area designated to be leveled as part of an urban-renewal project.

Detroit Shop Center Circus Acts Named

DETROIT -Acts making the Northland Shopping Center Circus, here for 10 days ending Sunday (26), included Roland Tiebor, seal act; Leonard's Bears; Clay Beckett. aerial; Vidbel's Elephants; Speedy Wilson, motorcycle globe; Paul Kelly Lions, presented by Bill Todd; Riding Fredericks; Media Banta, trapeze; Jack and Media Banta, wire; Shirley Peterson, wire; Vernus Atterbury, revolving traps; Cimse's Collies; Wilson Sisters, juggling, and Dime and Connie Wilson and Frank Cain, clowns. Charlie Picton-Picton Exhn. Sept. 24-26. Basile was the announcer and Joe Basile led the five-piece band. Performance ran 90 minutes.

The show, managed by Bob Atterbury, used a 250-foot canopy over the front seats. Food concessions were under the direction of Claire Ratley. Morning and afternoon shows were given Monday, Tuesday and Wednesday with an Richmond-Richmond Exhn. Sept. 17-19. added performance Thursday, Friday and Saturday and one matince Sunday. The show played Minneapolis and Milwaukee six days each prior to ending its current route

Weyburn Ex Gate Up 200

WEYBURN, Sask .- Attendance at the 51st annual three-day fair of the Weyburn Agricultural Society was 10,056, an increase of nearly 200 over last year.

Daytime weather was good, but chilly nights held the grandstand total down to 3,502, a drop of 642 from 1958.

The Art B. Thomas Shows were on the midway for the first time and, according to Mrs. Louis Zabel, the fair's secretary, the money figure was higher than in previous

Harness races were a feature and pari-mutuel wagering was reported to be off about 50 per cent from 1958. A light horse show, boys' and girls' farm camps, a 4-H queen contest and a parade were other features.

Arlington, Tex., Fair

ARLINGTON, Tex. - The Community Fair here, for five years under Chamber of Commerce Latin Strollers featuring Diana Cos- ar. independent group. The new tees, one to pick a permanent site Waterdown-Waterdown Estra. Sept. 15-16. and one to study a building pro- Wiarton-Wiarton Estin Sept. 19-11. gram. Vernon Miller was named welland-Welland Co Apri. Eshn. Sept. 15-19. president.

1959 Fair Dates

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Continued from page 69

Midland-Midland Exhn. Sept. 17-19. Mildmay-Carrick Aprl. Soc. Sept. 18-16. Mrs. Henry Herbrun, Milton-Milton Exhn. Sept. 25-26.

Militon-Halton Agri. Sec. Sept. 25/26. Mrs. Q. E. Milverton-Milvetton Extr. Sept. 25-26.

Minden-Minden Exhn. Sept. 12. Mitchell-Mitchell Exhn. Sept. 29-30. Mohank Reserve-Mohawk Reserve Exhn. Sept.

Moraviantown-Moraviantown Exhm. Sept. S. Mount Brydges-Mount Brydges Exhn. Oct. 6. Mount Forest-Mount Forest Agri. Soc. Sept. 21-22. H. A. Ross. Muncey-Muncey Exhn. Oct. 10.

Murillo-Murillo Exhn. Aug. 27-29. Nepanes-Napanes Eahn, Sept. 7-9. Nevan-Nevan Exhit. Aug. 14-15. Neustadt-Neustade Exhm. Sept. 11-12. New Hamburg-New Hamburg Eshin, Sept. 18-19. Newington-Stormont Agri. Soc. Sept. 4-5. M. W. Halmer.

New Linkserd-New Linkserd Echn. Sept. 10-12. Norwich-Norwich Exhn. Sept. 25-26. Narwood-Norwood Extin. Oct. 9-10 and 12. Dakwood-Oakwood Exhn. Sept. 21-22. Odessa-Odessa Ethn. Aug. 21-22. Ghitwekan-Ohrweken Erhn. Sept. 24-26. Orangoville-Orangeville Eshn. Sept. 22-23. Orillia-Orillia Exhm. Sept. 28-30. Orillia-Orillia Agri. Soc. Sept. 29-Oct. 1.

W. P. Bacon. Ora-Oro Exhn, Sept. 15-16. Orans-Orono Exhn. Sept. 11-12. Oshawa-Oshawa Exfin. Aug. 20-22. Ottawa-Central Canada Exhn. Aug. 21-29. J. Charlesbourg-Quebec Agel. Soc. Sept. 1 K. Clarks.

Ottawa-Ottawa Winter Felt, Oct. 24-31, J. E.

Owen Sound-Owen Sound Agri. Soc. Oct. 7-10. Arthur Lemon. Paisley-Paisley Exhn. Sept. 14-13. Palmerston-Palmerston Exhn. Oct. 5-6. Parham-Parham Exhn. Sept. 12. Paris-Paris Fall Fair, Oct. 1-3. E. H. Bock, Parkhill-Parkhill Eshn. Sept. 24-25. Parth-South Lanack Agri. Soc. Sept. 3-5, W. H. McFarlane.

Peterborough-Paterborough Industrial Exhn. Aug. 12-15. R. R. Stewart. Petrolia-Petrolia Exhn. Sept. 4-5. Picton-Picton Agrt, Soc. Sept. 24-26. Philip

Porquis-Porquis Exhn. Sept. 10-11. Port Elgin-Port Elgin Exhn. Sept. 18-19. Port Hope-Port Hope Exhin. Sept. 4-5. Part Parry-Port Perry Exhn. Sept. 5 and 7. Powassan-Powassan Extin. Sept. 15-16. Providence Bay-Providence Bay Exhn. Sept.

Rainy River-Atwood Agrl. Soc. Aug. 13-15. J. H. Hammond.

Ramons-Ramons Estin, Sept. 26. Riceville-Riceville Extrn. Sept. 18-19. Renfrew-Renfrew Exhn. Sept. 16-19. Ripley-Ripley Extin. Sept. 25-26. Ridgetown-Ridgetown Echn. Aug. 18-20. Rocklyn-Rocklyn Exhn. Sept. 24-25. Rockton-Rockton Ethn. Oct. 10 and 12. Radney-Radney Exha. Sept. 22-23. Rosensath-Rosensath Exhn. Sept. 25-26. Rosseau-Rosseau Esfin, Sept. 15-16. Russell-Russell Exhn. Sect. 11-12. St. Mary's-St. Mary's Exhin, Det. 6-7. Seaforth-Seaforth Agri. Soc. Sept. 24-25. R.

James Wallace. Severn Bridge-Severn Bridge Exhn. Sept. 12. Shunnonville-Shannonville Exhn. Sept. 11-12. Shadden-Shedden Exhn. Sept. 11-12. Shelburne-Dufferin Central Fair. Sept. 18-19.

John Rose Simcos-Norfolk Co. Fair. Oct. 5-10. L. S.

Smithville-Smithville Exten. Aug. 28-29. South Mountain-South Mountain Extrn. Sept.

South River-South River Exhn. Sept. 30-Oct. 1. Spencerville-Spencerville Exhn. Sept. 11-12. Sprucedale-Sprucedale Entire. Sept. 19. Stayner-Stayner Trade Fair. Oct. 6-7. Stirling-Stirling Exhn. Sept. 18-19. Stratford-Stratford Exhin. Sept. 21-23. Strathray-Strathray Agrt. Soc. Sept. 29-30. Mrs. Vera McDaugall.

Sunderland-Sunderland Exhn. Sept. 15-16. Sundridge-Sundridge Exhn. Saut. 18-19. Sutton West-Sutton West Exhin. Aug. 6-8. Tara-Tara Exha. Sept. 29-30. Tavistock-Tavistock Exhn. Sept. 11-12. Teeswater-Teeswater Ealin. Oct. 6-7. Thedford-Thedford Exhm. Sept. 22-23. Thestalon-Thersalon Exhn. Sopt. 25-26. Thorndale-Thorndale Exha. Sept. 25-25. Tivertun-Tiverton Exfin. Sept. 23-24. Tillsanburg-Tillsanburg Exha. Sept. 1-3. Timmins-Timmins Exhe. Sept. 9-10. Coronto-Canadian National Exhit. Aug. 26-3ept

12 H. E McCallum. Toronto-Royal Agri, Winter Fair, Nov. 13-21. James R. Johnston. Toronto-Royal Agri. Winter Fair, Nov. 12-21.

C. S. McKee. Frout Creek - Trout Creek Exhn. Sept. 11-12. Iweed-Tweed Agri. Soc. Oct. 3-4, John Sager. Upsala-Upsala Exhn. Aug. 25-27. Uxbridge-Uxbridge Exhe. Sopt. 29-30. Val Gagne-Val Gegne Eshn. Sept. 12. Vankleck Hill-Vankleck Hill April Son. Aug-

31-Sept 2. Jack S. Murley. Walksrian-Walkerton Exhn. Nov. 4-3. Walsh-Walsh Extin. Oct. J. Werren-Warren Eshn. Sept. 78-19. Welleslay-Welleslay Esin, Sept. 15-16. Wiksemikong-Wiksemikong Eshn. Sept 1 Williamstown-Williamstown Eshn. Sept 1 Woodbridge-Wandbridge Exhn. Oct. 9-15 Woodstock-Woodstock Exhit, Aug. 27-2 Wysming-Wyoming Eshn. Sept. 18-19. Zorich-Zurich Eitin, Sept. 25 and 28.

Prince Edward Island

Alberton-Prince Co. Eshn. Aug. 19-28. Currie

Charlottetawn-Provincial Eshin, Aug. W. J. Kennedy. Crapsud-Crapsud Extra. Aug. 24. Bren Dundes-Dundas Plawing Batch & Ag

Sept. 9-10, Albert Acorn. Egyment Bay-Egment Bay & Mont Con Sept. 16. C. M. Arsenault. -Souris-Eastern King's Exhn. Sept. 2

Quebec

Ampul-Matapedia April, Soc. Aug. 6-Aylmar-Gatiness Agri, Soc., Div. 18-19. R. Elegad Edey.

Ayers Cilly-Statutent Agri. Soc. Ad Mrs. Eloice Corey. Bedford-Missisquei Agri, Soc. Aug. A. Soole.

Broms Village-Broms Agri. Sec. 3: G. A. McClay. Colina Lavalles-Vercheres Agri. Sec. Gerard Chagners

Chapeau-Pontisc Div. 8 Agri. Soc. Sept Mrs. Anna McGuire.

Murrat. Chicoutimi-Chicoutimi Agri. Soc. Aus. Marcel Tremblay.

Cookshire-Comptun April, Soc. Aug. 2321 S. J. Hadgman, Drummandville-Drummand April Soc. Aug.

Robert Bottvert. Gentilly-Nicolet Agri. Soc., Div. B. As Level Giroux.

Havelock-Huntingden Agri. Soc., Dir. E. 12. Aylmer S. Hadley. Huntingdon-Huntingdon Div. B Agrt. Soc. 3-5. L. A. Beaudin.

Inverness-Megantic Agri. Soc., Div. A. 3.5. C. W. McVatty. L'Assomation-L'Assomption Agri. Sec. 1 Z. Mrue. Geo. A. Lindry.

Isla Verta-Riviere du Loup Agril Son. Ais 17. J. M. Margols. Laprairie-Laprairie Agri. Soc. Aug. Romes Ste-Marie.

Latbiniers-Lathiniara Agri. Soc., No. 19. Joseph Bedard. nuitaville-Maskinange April Soc. 3 Martin Ferron.

Manimeki-Gatineau Div. 8 Agri, Soc 14-15. Mms. Palme Josnis. Matane-Matane April Soc. Aug. 5-10.

Mont-Laurier-Labelle Agril, Soc. As Victor Racine. Mantinagny-Montinagny Agri. Soc. Aug.

Louis 1. St. Yves. Montreal-Salom Nat'l de L'Agriculture 14-22. Paul Boucher. Notre Dame des Anges-Portneuf Div.

Soc. Aug 25. Theo. Chatsenvert. Natra Dame du Lac-Temiscousta Ap-Aug. 21-24. A. Malenfent. New Richmond-Bonaventure April Soc.

Aug. 25. W. H. Willett, Papineauville-Papineau Agri, Soc. Aug. Donat Thibeaudeau. Parkhurst-Parkhurst Agri. Sec. Aug. 26.

Pont Chateau-Soulanges Agri. Soci See Laurier Legar Quebec-Quebec Provincial Estin, Sept. Emery Boucher.

Richmond-Richmond Agril, Soc. Aug. Mizz A. Linahen Rimouski-Rimouski Agri. Soc. Aug.

Roberval-Roberval Agri. Soc. Aug. Bernard Levesque. Rougemont-Reprille Agril, Sec. Aug. 19-18

A. Mondou. Rouyn-Rouyn Agri. Soc. Aug. 12-16. St. Alexandre-Iberville April Sec. Sept.

Claude Brault. St. Barnabe Nord-St. Maurice Agri. Soc. 28-30. Mme. R. Brugher,

St. Edouard-Naplerville Agri, Soc. Arp. Year Menerd. St. Flacien-Luttilniers Agri, Soc., No. 1. 20. Jules Nappert.

St. Francolt du Lac-Yamaska Agril, Soc. 6-3. Alex Trudeau.

St. Hyscinthe-Chambly Agri. Soc. Aug. Jean Hardy.

St. Hyscinthe-St. Hyscinthe Agri, Soc. St. Hyacinthe-Bagot Agri, Soc.

J. H. Tessior. St. Hyecinthe-St. Hyacinthe Agri. Soc. Aug.

St. Jean-St. Jean Ayrl. Sec. Sept. 5-7.

St. forite-Terretorns Agrt. Soc. Aug.

Roland Ouellette. St. Lazara-Vandreull April Son, Aug. 3

Henry Reid. St. Leonard of Auton-Minafet Div. A April Aug. 11-12. Lorenze St. Armoutf.

St. Pascal-Kampuraska Agri. Sec. Aug.

St. Rumustd-Lavis April. Son. Aug. 2 Lional Begin St. Tite-Levislette Agri. Soc. Aug. II. 3

Sta. Anne des Monts-Gaspe-Nord April July 29 Aug. 2. Wilfrid Bleis.

(Continued on page

TINTYPE: AL HOWARD

Former Boxer, Undertaker Worker, Union Organizer

THIS is a big year for Big Al Al Howard, one-time ride foreman and all-round man, a 1959 entry into the ranks of show owners and fathers.

Big Al (230 pounds) was one of the mainstays of the LT. Shows, a prominent 40-miler in the East until this year. . . Now he is president and co-owner of the How-Reit Shows, partnered with Pennsylvania's Pat Reithoffer, which accounts for the show's name.

Al had tried his mitts in various fields before he joined a carnival. . . He first was a professional boxer. . . . Later he was a concessionaire at New York's Coney Island. . . . He also worked for a Brooklyn undertaker. . . . And at one time he was an organizer for a funeral drivers' union. . . . Once in the carnival field, he never straved from it.

Go-Round booked and they got to self." own kiddie rides,

ones," Al recalls. "Competition was teamed with Reithoffer.



AL HOWARD

for license clearance: Buildings, At Coney he peddled confetti electrical, zoning, public assembly, ... worked bazaars ... agented on fire department and others. Empty midway games . . . worked around lots get scarer, and at best they're there." rides for B & V Shows, O. C. Buck, far from perfect. In poor neighbor-I.T. and others. . . . He met the hoods sometimes there is a dislate Phil Isser and Is Trebish at a turbance, but the show carries fair where they had their Merry- enough muscle to take care of it-

talking. . . . Result, he went along When LT. split into two units, with LT, right after World War II Big Al went with Trebish as adas ride foreman and in subsequent vance agent and lot man. . . . Sixyears he picked up a couple of his seven years ago Trebish and Isser made him treasurer. . . . Isser died "Farly bazaar and carnival days and Trebish, over 70, decided to zaar dates have provided some around New York were rough retire last winter. . . . Al then nice ride grosses thus far in the

keen; often on the rough side. It's The fight game? Al had 15 pro down a little. Over-all business is mellowed a bit lately, tho, but still bouts from 1925-'28 and won 13, about 10 per cent behind last year, is aggravating at times. You have but he quit. . . . Recalling those Jack Essner of Active visited the to go thru six to eight departments days, he pats his belly and says, "I Firemen's Fair in Kimberton.

always liked to eat. They can have that training: I'll eat."

big-time fairs away from the 40- Custard Sam is now with the organization. mile circle around New York. He pledges he'll make it. . . . "We

have lots of equipment of our own and lots to draw from. Watch and eyebrows go up.

teetotaler. . . Drinks on special a contract and four if we have a bad day." . . . Likes boating, fishing, but hasn't much time for that now that he's a show owner.

Native of Brooklyn (May 11 1909). Al still lives there with wife Camille (Paleski), a registered nurse, and Robert Allen Howard, born February 22. "I tell her we're going to open up a first-aid station for fairs right on the midway. She thinks I'm kidding. Wait til the fairs roll around. She'll be out Irwin Kirby.

PHILADELPHIA - Active Bayear, but concession earnings are

CARNIVAL CONFAB

Shirley Jean, formerly with the movie series Our Gang Comedies, will headline the Chick Schloss girl show on the Conklin midway at Toronto Fair this year. Also set for the unit will be Baby Doll, dancer, Tiny Tim and Grover Wilkins, comics. Virginia Collette will handle the choreography and head up the six-gal line. . . . Abe Franks, bingo op on James H. Drew Shows, is back with it after illness sidelined him for a couple of weeks. Build-up on the Drew organizations is under way Ambitions for Big Al include big for fairs, . . . Bobby Cooper added another semi-trailer and panel truck; business, which in his case spells Harvey Drew has another semi; Bill Stevens has added joints and

Billie Cooper, long-time popcorn concessionaire, laments the fact that accidents this year have taken their toll among the front-enders. Billie, currently with Art B. Thomas Shows on the Western Canada see. How-Re't's going to make some trek, reports that Pat White's short range was damaged to the tune of \$1,500 early this season. Billie had a similar but less damaging mishap He's not a heavy drinker, not a to her house trailer. Then, too, one of the Thomas Ferris Wheel semis went out of control and smacked the Cooper popcorn trailer. At the occasions. . . "One when I sign same time, two cars were jammed into a bridge railing, and the semi, owned by Ray Bona, concession op, overturned.

> Pete Kortes, Side Show impresario, has left his usual haunts for the green at the Oregon Centennial in Portland. He'll pack up there on August 16 and head for the Pacific National Exhibition in Vancouver, B. C., and then on a Western fair trek until November 11 when he will close in Phoenix, Ariz., and to the sunny climes of Mexico City.

> . . Louis Bell is now with World of Pleasure Shows where he's got four concessions and the cookhouse. . . . Eugene (Sheeney) Franklin, electrician on a long list of Midwest fun zones, is up and around again after a two-week siege in a St Louis hospital. In recent years Sheeney has had concessions on Wes Schumacher's front end.

> Lilliam Sylvester, reporting on the social side of midway trouping, comes up with a report that Pinky Sylvester and Joan Prell were recent hostesses at a stork shower for Harriet (Cookie) Strickland on the Prell midway. Guests included Mrs. Alice Stevens, Faye Jeffries, Sara Ellenberg, Myrtle Jones, Dorothy Conley, Jo Barro, Jo Safko, Ann Myers, Hazel Davies, Mary Ward, Thelma B. Liggins, Virginia Davidson, Patricia Beck, Mary Well, Sherry Miller, Fay Prell, Ruth Sharpe, Beatrice Prell, Wilda Stokes, Ann Williams, Toni Gambino, Terry Pat McNinn, Ethel McGuire, Janet McGuire, Ann Figgins, Lillian Reisinger, Judy Stevens and Marge Stevens.

> Royal America's owner, and son of of the business for 20 years, has the assistant manager, was one of bought a new Herschell Helicopter the few permitted to remain in the and Roller Coaster, plus 20 ponies. Indian village at the Calgary Had them with Eddie Dietz in the Stampede when it was visited by East Butler, Pa., on the Eddie's Queen Elizabeth. The youngster, Expo Shows. . . . Bill McCoy, on an honorary chief of the Stoney Virginia Greater since the opening Tribe, was in full ceremonial in April in Virginia, is pulling out regalia. . . Vernon Korhn, assistant to front office secretary, Walter DeVoyne, is back with it after an illness. . . . Mrs. Ruby Hall, relief ticket seller is recuperating in her stateroom from pneumonia. . . . Joe Pearl, Royal's mailman has everybody using his catch phrase, "Its a pleasure to do business with you." . . . Mrs. Arthur Price left for a checkup at Atlanta.

pected to join back on Royal after Marge Cleasby, and Gary and Sis surgery in California and will Mix have been among those seeing again work Bob Parker's derby.

left the Windy City for the Pacific Shows have Al Dorso bingos, Mac-National Exhibition, Vancouver, Wethy has one on George Clyde B. C., and Max Friedman also Smith and Paul Botwin has bingos cleared out with his games unit on Wolfe Amusements and Page for fairs in Iowa and Texas. . . the Olson Shows at Milwaukee, in- with his rock 'n' roll gymnastics cluding Hank Shelby, Ed Sopenar, Bernie Mendelson, Jerry Goby, Leonard and Jack Duffield.

Charlie Byrnes event.

C. J. Sedlmayr III, grandson of Old-timer Gagger McMillan, out for previously booked independent concession dates in Michigan after August 9. New faces on Virginia Greater include Florence Porter, who joined in Salisbury, Md., with her Two-Headed Baby and Jungleland shows, and Tony DiMaggio with a crew for two Girl Shows. Veteran William C. (Bill) Murray is agenting the show again.

John Maloney, Mary Maloney, . Mrs. Marosa Herman is ex- Scotty and June Logan, Frank and action on Harry Kahn's New England Amusements this season.... Chicago Doings: Lou Leonard both Cetlin - Wilson and Marks Combined. Wayne Crawn is stand-A large group of visitors caught ing the teen-agers on their cars on Amusements of America. Dad is the show's scenic artist. Don Crawn.

R. F. McLendon is traveling Royal American personnel with John T. Tinsley's show. socialized recently on two oc- Business can't be bad when Miami casions. Mrs. Gertrude Weiss Showmen's Association dues start marked her birthday with a party rolling in so early. Jimmy Stabile in Tom Blackwell's cookhouse has collected from William (Bam) with over a dozen fems from the Storey, Sam Leavitt, Joe Baron, front-end there. Wilma Summerlin Herman Wolf, Petey Glynn, Frank presented the birthday cake and Glynn, Al Bernabetti and James many other gifts were received. Cassara. The 33d birthday of Bob Earl and Hazel Maddox marked Keller, ride super on the M. D. their wedding anniversary recently Shows, was observed July 18th with a party. Mrs. Ida Jacobson with a shindig at which Mike was in charge of the cake for this Dembrosky "gave" him a new trac-(Continued on page 72)

FLASHBACKS: 5 Years Ago-Negotiations for the sale of World of Mirth Shows by Frank Bergen to Irwin Knohl fell thru. . . . Mr. and Mrs. Sam Prell observed 50 years of married life. . . . An auction sale date for Al Wagner's Cavalcade of Amusements was announced. . . . Evic Belew was named candidate from Royal American Shows in the Showmen's League "Miss Outdoor Show Business" contest and June Reynolds was named from the World of Today Shows, . . . R. C. McCarter joined Gem City Shows as assistant manager.

FAIRS FAIRS

July 27-Aug. 1 St. John, N. B., Canada

Royal Tour Celebration

Aug. 3-8 Woodstock, N. B., Canada Old Home Week

> Aug. 15-22 Skowhegan, Maine State Fair

Aug. 24-29 **Knox County Fair** Union, Maine

Aug. 31-Sept. 5 Champaign Valley Expo. **Essex Junction, Vermont**

> Sept. 7-12 Lewiston, Maine State Fair

Sept. 19-27—Eastern States Exposition, Springfield, Mass.

Completing our triumphant International Tour of Canada. We are now preparing to enlarge for our route of fairs. Special consideration for those contracting entire route.

WANT

WANT

WANT

RIDES

Octopus, Roll-o-Plane, Fly-o-Plane, Rock-o-Plane, No. 5 Ell Wheel, Round-Up, Paratrooper and Helicopter.

SHOWS

Revue-type Girl Show unit for our feature show, Side Show with own equipment, Snake Show, Crime or Torture Show, Motordrome, and non-conflicting Grind Shows of all kinds.

CONCESSIONS

Fish or Duck Ponds, Novelties, Scales and Age, Pitch-Till-You-Win, Dart Stores, Photos, Custard, Derby, Greyhound, Long Range Gallery, Skee Ball, Hanky Panks of all kinds. No flats, Mitt Camps or Alibi Stores.

SHOWFOLKS

Girl Show people for Revue, Ride Help on all rides, Drivers preferred.

KING REID SHOWS

Week July 27-Aug. 1, Wandlyn Hotel, St. John, N. B., Canada, phone OXford 3-3321; week Aug. 3-8, Hillview Motel, Woodstock, N. B., Canada, Phone 812.

CARNIVAL CONFAB

Continued from page 71

Barre, Pa.

Tommy Carson and Sidney Horwitz had been under the weather but are up and around on the Manning and Coleman shows respectively. Ross Manning is getting an trailer ... The two offices on the their first. Augie Dentinger, girl nipeg. shows, and Howard Drayer, manager of the Jones bingo, rejoined Manning after the date in Haverstraw, N. Y. . . . Recent huddles brought George Hamid Sr., Morris and John Vivona and Bucky Allen midway plans for the New Jersey State Fair. . . . Mr. and Mrs. William Carpenter, of the Buck show, were surprised while playing Lackafrom Tampa.

Ann Marcassio, wife of Larry Marcassio, is back with Buck after visiting relatives at Youngstown, O., for three weeks. Also on the Ted and Henry Kunz are traveling show is Vee Vogt, driving up from Opalacka, Fla., in her new car to The Petty Family is resting up join hubby Frank Vogt, who has awaiting delivery of the new Mad the long range gallery. . . . Bertha Mouse. . . . Joe Kuntz is busy with a visit to the Calgary Stampede. Davenport has her short range on the Bubble Bounce which will the How-Reit Shows unit for which make its bow soon. . . . Wayne and Beechcraft with Sutton to Spokane. husband Charley Davenport is Joyce Kunz are framing a new Wash., where Robinson joined business manager. Phil Cook's concession that will open at them. After visiting in Calgary, the meanderings have seen him pop up Springfield, Mo. . . . Shorty Pierce, trio flew to Moose Jaw, Sask., to unannounced on dozens of shows Heth publicity man, is back on the visit the Siebrand Bros. Circus & this year, pursuing Miami Show- job again after being sidelined by men's Association business and sell- illness. ing insurance. . . . Lols Welss of the Miami club notes that James A. Sakobie Sr., and Nellie Murphy were married July 11 in North Vernon, Ind. . . . Danny Danini will have his bingo on the Continental Shows when it returns to Vermont, and until then he's working it at Malletts Bay, Vt. The Harry Weiss bingo is on Prell's Broadway Shows again, where Weiss has become a regular. . . . Sam Prell continues taking on all comers in pinochle in the cookhouse. Paul and Bea La Cross of Continental get a break on Sundays when the show is between dates, as they make one-day park dates with their trick Shows were members of the rant on the Pacific Coast Highway shooting and knife throwing act. He's the agent-publicist.

Sid Goodwalt has gone into business after selling his concession interest on the Buck show to the Marciannos, Mrs. Lou Clark was taken to Glens Falls Hospital after a highway accident and treated for shock, internal injuries, head lacerations, and broken arm and hand. Still under doctor's care, she caught up with the Buck show at Keene, Jockey Club, Westville, Ill., joined 20 Big Shows midway at the N. H. Accident was between Joe Sciortino's girl show on the Orange County Fair in Costa Mesa, Massena and Glens Falls, damaging W. G. Wade Shows July 24 at Calif. He leaves soon for Quincy, the Clarks' car and ruining the Muncie, Ind. house trailer, which has been replaced. Roy Peugh is head of Buck with sound truck and promotions.

... Bob Thompson of Middletown, Conn., was driving the Coleman show's Octopus on the New York Thruway at Schenectady when a bus slammed into the rear of the truck, crushing the front of the bus and injuring 16 of the 17 on board, The ride was scarcely damaged Passengers told troopers the bus driver pulled out to pass, then went back in line and hit the truck which had pulled to the right shoulder. . . . Ride operator Norman Lajole was among the visitors to the Vivona lot in New Bedford, Mass Irwin Kirby,

Collins Show Notes: Mrs. Velma friends.

tor for the Tilt-a-Whirl ... Bernie McCrary was guest of honor at a Feldman of the Manning Show has recent surprise birthday party with a nifty set of steak cutlery, pre- most of the troupers on hand to sented by close friends at Wilkes enjoy the festivities. . . . Glen Joplin is back with it as ride superintendent. . . Charleston (Yellow) Winters is also back after a short hospital siege. . . . Jack and Lucille Sheelmu are enjoying their new 35-foot Spartan house trailer . . . General Agent E. W. (Slim) Wells and his air-conditioning unit for his house Mrs. celebrated their eighth year of marriage at Jamestown, N. D. How-Reit Shows units are in good Jack Shanpon is still confined to hands, Louis Scherer handling one the Fargo, N. D., VA Hospital but and Marty Cohen the other. . . is reported doing well and expects A new 30-foot house trailer is being to rejoin soon. . . . Mrs. Jewell broken in by Jean and Bernie Feld- Jones and daughter, LaRee, are man on the Manning show. It's back after a vacation trip to Win-

of Heth Shows, reports that Sharon Glosser, daughter of Ep and Elaine, celebrated the first anniversary of her birth with a big cake, candles, together in New York to polish off Reba Gillemette also marked a milestone, her 13th, and all the bought a one-ton Chevrolet panel show moppets enjoyed a big party. . . . Damage from a fire in the Wilson Shows, is back in harness house trailer of Carl and Esther wanna, N. Y., by a visit from their Tyler has been repaired and everyson and daughter and their children thing looks like new Tommy and Mary Smith are enjoying a new mobile home purchased in Evansville, Ind. . . , Jerry and Virginia Baker hosted their daughter and children from Pennsylvania. . . with the show for the summer. Frank Joerling

> George Swarmer and Candy Lee, Allentown, Pa., visited the Morris Hannum Shows recently at Phoenixville, Pa., and while there set their Kiddie Ferris Wheel for the Emmaus (Pa.) Centennial. . . Mr. and Mrs. Kenneth L. Taylor, concessionaires, have been doing fine business at the Daytona Beach (Fla.) Boardwalk, report Betty and Dick Taylor, recent visitors with in Costa Mesa, Calif., returned to Mrs. K. L. (Cotton) Harris and the lot at the recent Orange County son at Orlando, Fla.

> Attending a 25th wedding anninie McBrien on the Silver Star She is now employed at a restau-Clifton family, Coke, Lillian, near her home. . . . Marion Yeler, Joyce and Terry; Bernadine Cramp- Freedman Novelties for a number ton, J. F. Flannigan, Jerry Birls, of years, reports that she will again Johnny Ricklefs, Glenn Sperry Jr., be with this organization. She Dutch and Erma Hanzlick, Wingie worked the Orange County Fair in Painter, Cecil Patterson, Jack Costa Mesa, Calif., for the compa-Robertson, J. B. Hern, Dennis Sor- ny with Morrie Levy in charge. . . . rell, Chester Braman, Lewis Wood, Charles Austin, head of the house Kyle Villere and Kirk and sons.

Gilda Lee, who closed at Lil's

A farewell party was hosted recently by Mr. Flood, of the Blue Grass Shows, in the new trailer of show owner C. C. Groscurth for Mike Galliccio, who returned to his home in Alexandria, La., to enter business. Guests included Mr. and Mrs. Billy Perrot, Mr. and Mrs. Billy Schulman, Mr. and Mrs. Bill McIntyre, Mr. and Mrs. Earl Livingston, Mr. and Mrs. Richard Stack, and Harry and Ruth Schrieber. Galliccio was gifted with a traveling bag.

E. M. (Cookhouse) McIntyre remains crit ally ill at his home. 205 East Baker Street, Winchester, Va., and would like to hear from

staged a surprise birthday party for Florette Hall during a recent Danville, Ind., stand. . . . Billy Logsdon has moved his Illusion Show to the Gem City Shows with Junior Hassett as its operator. Logsdon has his horned snake in the No. 2 annex of Lisa Del Mar's Side Show on Gem City. He and Paul Gordon do four acts. . . . Jackie Cody, girl show op and dancer, is back on the road again. . . . Hale's Shows of Tomorrow observed its 50th anniversary in Lenox, Ia., recently, businessmen marking the occasion with congratulatory ads in the local gazettes. The late Wayne Hale bought the first ride in 1908. Upon his death in 1946, Mrs. Hale and two sons, Lyle and Weldon, continued the show. In 1954 Lyle died, leaving Fern and Tubby. The Hale daughter and her husband, Mr. and Mrs. Ted Bruington, Kansas City, Mo., have spent some seasons with the show. Three grandchildren, Mrs. Al Kunz, wife of the owner Gloria, Wayne and David, are helping this year.

> Lisa Del Mar, of Gem City Shows, recently bought a 40-footfront Snake Show, and her boss canvassman, Gordon Robinson, truck. . . . Issy Cetlin, of Cetlin & after being hospitalized for four weeks. . . . Recent guests of Mr. and Mrs. Whitey Hercha on the Olson Shows were vacationing Mr. and Mrs. Andy Ritchie and daughter. Rae, of Winnipeg, who were vacationing in the States.

> > Al Schneider.

Orville Crafts, Frank Robinson and F. M. (Pete) Sutton are back on their respective shows following Carnival. They flew from there over the Continental Divide to Bellingham, Wash. There Sutton took a commercial flight to California and Crafts and Robinson went salmon fishing on Neah Bay, about 80 miles from Port Angelus. The catch was reported as "good." Crafts stopped off in Salem, Ore., to visit with Jack Eyerly and Frank Hrubetz.

June Beames, who now resides Fair as cashier for Frank Pipitone, who operated the cafeteria at the event. She said this will be her versary party for Curley and Min- only appearance this year at a fair. Richard, Laura, Debbie, Delbert, who has been associated with committee at the Pacific Coast Showmen's Association in Los An-Calif., for the Plumas County Fair. Here he will be associated with Jimmy Lynch's food caterers.

Ricky Jeckell, 8-year-old grandson of Flora and Warren Mc-Menus, food concessionaires, was honored on the occasion of his birthday with a dinner for fair people at the Orange County Fair here July 14. Among those attending, in addition to the fair's personnel, were Larry (Bozo the Clown) Valli, who brought kids from the Crafts 20 Big Shows lot for hot dogs; Jo and Carolina (Newton) Brunson, Hollywood Theatrical Agency show producers: Irene Me-Swayne, veteran food cashier, and Stewart Yost, fair manager.

Sam Abbott

FRAMING?

WE HAVE FOR IMMEDIATE DELIVERY

New Straight Hall Ser Spingles., 135.50 New Punks. Dez. Sumper Car. Complete 85.00 Loose Lee Creeper
Atexican & Arraw
Improved Skills
60° Jumbo Dica Wheel
80° Pari-Mutuel Wheel (New)
60° Roce Horse Wheel
60° Cigarette Wheel New)
818 Tom Caf Stand, Each

NEW-KRATY BALL TABLES Gets \$15.00 per hour \$6.50 average Straight skill, sparate anywhere.

SEPT. 25 TO OCT. 3

DALLAS

CAN PLACE THE FOLLOWING BIG REVUE, WESTERN TYPE NOVELTY SHOW

BIG SIDE SHOW GRIND SHOWS BIG ILLUSION SHOW

FOR MEMPHIS ONLY

Merry-Go-Round, Scooter, Fly-a-Plane, Kiddleland, Any new imported Rides. What have your outh's best Ride spat,

CAN USE EXPERIENCED OFFICE MAN FOR ABOVE DATES

CLIF WILSON 190 N.W. 93d St. Miami 50, Fla. (Phone: Plaza 9-6536) Until Aug. 17.

ROSS MANNING SHOWS

Want for Luray, Va., Aug. 3-8; Lynchburg, Va., Aug. 10-15; Christiansburg, Va., Aug. 17-22.

CONCESSIONS: Esta. Drinks, Hanky Panks, Long Range, Novelties, Penny Arcade, iso Cream and Glass Pitus.
SHOWS: Le-Ole can place Side, Bub Neiper, Chas. Vance, Side Show Relp, Talkers and Grinders for four shows. Come on, will place general Help. Austin Dentinger can place Couple to take over Number Two Show. Can place Giris. Top salary. RIOES Will place three Rid Rides, Pany Bide, Paratrooper, Fig-o-Plane, Caterpillar, Relicopter and Round-Up.

RIDE HELP: Can place Men who can drive semis.

Bernie Peldman wante Agents for Buckets, Long Grind Store Agents. Good proposition to soher am handle Concessions, also Hanky Pank Agents.

Game, One Dire, Pes Pool, Hanky Panks, Jewelry Spindle, Pitch-Till-You-Win and Cork Gallery.

Jake Hogan, contact Flame La Marche.

Write ar wire Woodbridge, Va. Show located behind Woodbridge Drugsters off
U. S. Route 21 near Fort Selvoir.

P.S.: Eddie Stahr, savtse when coming, also Dale McQuillen.

Girls-FOR GIRL SHOW-Girls

With an without wardrobs, also can use inexperienced Workers and Bally Ciris. Mickey and Scotty Scottl and Margia, who worked for me last year, wire. Want Sam License Truck Drivers and Ticket Sellers, Want Candyman and Talker, No drunks

Wire F. W. MILLER, Fairgrounds, Blytheville, Ark., July 29 to Aug. I.

ROGERS BROS.' SHOWS

Shows: Illusion, Snake, Midgel Cattle, Funbouse, etc. Concessions: String Game, Watch La, Add-Bail, Nickel Roll, Bumper or any joint that does not conflict Reasonable privilege. Rids Help: Foremen for Wheel and Coaster, must have shautfour's livense. Also Second Man needed.

ROGERS BROS.' SHOWS, as per couls.

D. S. DUDLEY SHOWS

Want for ten fairs beginning August 5—Concression Agents for Milk Bottle B Game, Add 'km Up Darts, Hoopia and Coke Bing. Will book any necessarilets Hanky Panks. Shows: D. R. (Society Shorty) Thompson wants Grinders for Sna and Gorilla Shows. Would like Man to take Gorilla Show on percentage. Anyow who has worked for me before, come un; can place you. Ride Help: Want Farm Wheel Foreman, Merry-Go-Round Foreman. Can place a few more Second Man

All raplies to D. S. DUDLEY, Guyman, Okia, this week, then per route.

MOTOR STATE SHOWS #1 Want for ARGOS, IND., FAIR, AUGUST 3-8, and all Fairs following

Hanky Panks, Bear Pitch, Glass Pitch, Novelties, etc. No Ex. Help. Wheel, Till. other rides. Long season fouth in late fall. No care or tourists. 6 Unit can place Merry-Go-Round, Tilt and Wheel Foremen must be reliable. All replies! MOTOR STATE SHOWS, Niles, Mich., this week.

ATTENTION, SHOWMEN WE HAVE ONLY ONE MORE

HE'S OVER 10 FT. TALL THE COLOSSUS OF THE ACE.
THE CIANT THAT FOOLED THE WORLD.
SEE JULY POPULAR SCIENCE, PAGE 96.

SNAP WYATT STUDIOS RT. S. BOX 480, TAMPA, FLA

PHONE: 44-27331

ORANGE BROS. SHOWS

Will book app Shows of mertt, small percentage

Contact: J. W. Starr, Mgr., Oktahoma City, Okta. Phone: Control 5-3464 until July 38: then Fairgraunds, Harington, Kans.

Crafts Gross Up 15% At Costa Mesa Fair

Increase Registered Despite Small Lot, Lowered Earning Capacity

f 101,439 as compared with last ear's 77,000. The increase was ttributed to a well-rounded enterinment and feature program.

Because the lot was 20 per cent play its only still date of the season.

COSTA MESA, Calif. - Altho | smaller than last year, Ferris used be run of the Orange County Fair fewer rides. The set-up, however, as six instead of 10 days and the was compact but adequate for 10 of smaller because of new livestock major rides, and 35 concessions. scilities, Crafts 20 Big Shows did Seven kid rides were spotted in 15 per cent more business than last another area. While the gross in ear, Larry Ferris, show unit man- the area was satisfactory, it may ger, said. The fair closed Sunday have been higher had the location been closer to the main midway.

Ferris said that the revenue took Of the concessions, 13 stands e lead from the first day. The were operated by Blash & Hilligoss, sir turned in a record attendance Cecchini & Levaggi, and Darwin

Ferris said the show made the move here from West Covina. It trucked out of here for Norwalk, to

GEORGE CLYDE SMITH SHOWS

WANTED FOR THE FOLLOWING FAIRS

PRINCE WILLIAM COUNTY FAIR, MANASSAS, VA., week | 21 to 26; ENFIELD FIREMEN'S FAIR, ENFIELD, N. C., Aug. 10 to 15; CULPEPER, VA., FAIR, week Aug. 24 to 29; WARREN COUNTY FAIR, FRONT ROYAL, VA., Sept. 1 to 6; FIVE COUNTY FAIR, FARMERVILLE, VA., Sopt. N. C., Oct. 12 to 17; LITTLETON, N. C. FAIR, Oct. 19 14 to 19; MADISON AGR. FAIR, MADISON, N. C., Sept. 10 24.

Sept. 28 to Oct. 3; ATLANTIC DISTRICT FAIR, AHOSKIE, M. C., Od. 5 to 10; CHOWAN COUNTY FAIR, EDENTON,

Ball Games, Pitch-Till-You-Win, Custard, Age and Scales, Penny Pitch, Glass Pitch, Bear Pitch, High Striker, Six Cats, Buckets, Fish Pond, Duck Pond, Grab, Penny Arcade, Agents for office Hanky Panks, General Ride Help, Truck and Tractor Drivers. Will book Pony Ride, Octopus. All replies GEORGE CLYDE SMITH SHOWS, Carrigansville, Maryland, this week; Cumberland, Maryland, next week.

SASKATOON UP 10% FOR SEDLMAYRS

Rides, Shows Top '58 Despite Heat Wave; Best Show Leads Back-End, Mouse Scores

SASKATOON, Sask .- The Roy- the Johnny Mack Brown Western American Shows continued its show. vinning ways last week at the mit. Despite a heat wave that land also sharing in the good takes. sushed temperatures well into the lear ago.

laxton's Harlem in Havana and staffer Pat Lundy.

The show's Mouse, here for its askatoon Exhibition, next to the second year, did strong business mal fair on the Western A cir-during the week, with the Kiddie-

Many visitors from other fairs O's and even higher, ride and on the circuit showed up here. show grosses thru Thursday (23), From the Brandon fair were F. O. burth day of the fair, were 10 per Meighan, president, and Alec Mccent shead of last year. Business Phail, manager, along with direcit Edmonton the week previous tors H. L. Crawford, Roy Potter wound up 12 per cent ahead of a and Bob McPherson. The Regina Exhibition was represented by Wal-The Dick Best Side Show led Jace Thompson, president; Tommy be back-end here with the Ricky McLeod, manager; Charles Harlovette revue next and two others ton, Gordon Grant, Jack Swain, tactically tied for third, Leon and Roy McCannell, directors, and

Tri-Date Operation Good for Collins

arand Forks State Fair, the Wil- ing business at both spots. am T. Collins midway organiza- First day here, Monday (20),

wher of Carroll Greater Shows, damage.

GRAND FORKS, N. D.-Prior Collins organization played at moving here to the Greater Langdon and Hamilton, N. D., hik-

on was spread over three differ- was kids day and a strong turnout est dates and clicked well at all of youngsters were on hand until 4 p.m., when a windstorm blew in Collins provided the major rides and forced the midway to close the Red River Valley State Fair, down for an hour. The Arcade was urgo, N. D., with Charlie Carroll, blown down but suffered little

ugmenting them with his entire From here, the organization was how. The fair was a record one set to truck 220 miles to the North or rides and shows, with 26 de- Dakota State Fair, Minot. Collins ces and 12 back-end units in reported here that still dates thus far this season have been well At the same time, the rest of the ahead of a year ago,

Prells Readied for Harrington Kickoff

be Prell off at Harrington, Del., of these units are expected to stay aying out the lot for "rell's Broadfates had been, at best, spotty, but copter and other major rides. ion in the meanwhile.

Girl Show over, and the Minstrel for motion pictures.

WEST LANHAM, Md. - With | Revue is also ready to go. All three out the season.

A Scrambler Twister and Hot vay Shows, opening fair date, final Rod have been added for the fair reparations we e made to equip- opener. Joe Prel' is also casting lent here. Business during still about for a Skooter, Octopus, Heli-

he Prells and their traveling com- Front-end business has been fair. amions have come out of it okay. Maxie Sharp, popular business Prell is overseeing the opera- manager, has been marking time for fairs, as has Harry Weiss with The show is being expanded the bingo. Dave Wallace has one considerably for fairs. Col. Lew of Sharp's stores framed so spic Alter joined here with his Side and span that thought is given to show. Tony Mason is sending a not working it all, but to show it

JOHNNY T. TINSLEY SHOWS

Opening Fair Season at Biggest Event in Western North Carolina.

HENDERSONVILLE FAIR WEEK August 17-22

WITH TEN OTHER CONSECUTIVE FAIRS, CLOSING OCTOBER 31

Proudly presenting the Mad Mouse for the first time at any Fair in this section. Will also use the Mad Mouse at other Fairs including Elberton, Ce.

Maye Tinsley wants Manager for beautiful Binge, Also Hanky Pank Agents and Percentage Dealers.

CONCESSIONS: Will place Concessions of all kinds. No "Ex."
Cookhouse, Custard, Ice Cream, French Fries, Popcorn, Candy Apples, Snow Balls, Floss, Hanky Panks of all kinds. Bill Porter wants Count Store, Pin Store and Hanky Pank

HELP: Need Foremen and Second Men for affice-owned Rides. Other Useful People in all departments. Contact.

RIDES: Can use two Kid Rides and Live Ponies to complete Kiddieland, Sky Fighter, Train or any other not conflicting. Will book Scooter. (Lloyd Burge, contact.)

SHOWS: Want Cirl Shows, playing dandy spots for these attractions. Will book Crind and Bally Shows. Minatrel Shows with us before, get in touch. Can place Side Show, Snake Show, Mankey, Wild Life, Midget or any family type Show.

We play the Junior Chamber of Commerce Posch Festival at Inman, S. C., week Aug. 10. A big pre-Fair date. All address: JOHNNY T. TINSLEY SHOWS, 22-A East Court St., Greenville, S. C.

> W. R. GEREN Presents

FAIRS

FAIRS

FAIRS

Want Hanky Panks of every kind, Pitch-Till-You-Win, Ball Games, Long Range, Short Range, Glass Pitch, Foot Long, all Line Concessions, \$51.50 per fair.

SHOWS: Fun House or any type of family show.

RIDE HELP: Clean, sober men who drive. Bert Anderson come home.

All this week-Loogootee, Indiana, Martin County Fair; next week, August 3 to 8, Putnam County Fair, Greencastle, Indiana; Logan County Fair, Russellville, Ky., August 10 to 15; Morgan County Fair, Martinsville, Indiana, August 17 to 21. All Fairs until October 3.

> All replies W. R. "BILL" GEREN

Want for the following route of Fairs and Celebrations

Hico, Tex., Reunion, July 27-Aug. 1; De Leon, Tex., Peach | & Molon Festival, Aug. 3-8; Rush Springs, Okla., Molon Festival, Aug. 12-13-14; Anardako, Okia., American Indian Exposition, Aug. 15-22; Vinita, Okla., Rodeo, Aug. 26-29; Coffeyville, Kans., Montgomery County Fair, Aug. 21-Sept. 6; Stillwater, Okla., Payne County Fair, Sept. 7-10.

Enid, Okla., Garfield County Fair, Sept. 12-17; Crockelt, Tex., Crockett County Fair, Sept. 21-26; Rosenberg, Tex., Fort Bend County Fair, Sept. 28-Oct. 3; Center, Tex., Shelby County Fair, Oct. 5-10; Pasadena, Tex., Pasadena Fair and Rodeo, Oct. 12-17; Austin, Tex., Ben Hur Temple Shrine Circus, Oct. 23-31; Houston, Tex., Arabia Temple Shrine Circus, Nov. 3-15.

ACENTS—Bill Beswell can use Hanky Pank Agents for 12 Concessions. Keith Chapman can use capable Agents for Grind Stores. Also Man to handle Concessions. Must drive. Year around work. Mac McCurdy wants Bingo Halp and other Agents, Bruce Williams wants Agents for Snow, Peanuts, Popcorn, Ball Game and Pan Game.

SHOWS—Any family-type Show, Mankey, Fat Show, Walk Throughs, etc., Also capable Girl Show.

RIDE HELP—Need capable Ride Men for Roll-o-Plane and Paratrooper Ride. Answer as per route.

BOB HAMMOND, Owner

KEITH CHAPMAN, Legal Adjuster

WILSON FAMOUS SHOWS

Want at onca: Foremen for Octopus, Wheel and Coaster; Second Men on all

Next week, New Berlin, Itt.

CONCESSIONS Can place Glass. Bear, Bird, Lamp and Pottery Pitches, Grab, Jeneiry, Darts. Cark or any Stock Concession.

BIDE HELP: Need Rids Men in all departments. Must drive and be sober and reliable.

SHOWS: Can place Fun or Glass Rouse.

FOR SALE: 3 Light Towers complete, \$250.

All replies: ERNIE ALLEN, BAKER'S UNITED SHOWS

Obsect, Ind., Fairgrounds this week.

SHOW NEWS

FAIRS	FAIRS	FAIRS	FAIRS
August 3-8 Barnesboro Firemans State Cele., Pa.	August 10-15	August 31-Sept. 5	September 7-12
	Greene Co. Fair	Indiana Co. Fair	Cambria Co. Fair
	Waynesburg, Pa.	Indiana, Pa.	Ebensburg, Pa.
September 14-19	September 21-26	Sept. 28-Oct. 3	October 5-10
Halifax Co. Fair	Am. Leglon Fair	Surry Co. Fair	Alamance Co. Fair
Fredericksburg, Va.	High Point, N. C.	Mt. Airy, N. C.	Burlington, N. C.
October 12-17	October 19-24	October 19-24	October 26-31
N. C. State Col. Fair	Golden Belt Fair	Suffolk Co. Fair	Vance Co. Col. Fair
Winston-Salem, N. C.	Henderson, N. C.	Suffolk, Va.	Henderson, N. C.
October 26-31 Am. Legion Fair Dunn, N. C.	burg. Ps. Romember Indian	all our Fairs. Space limited in Ways a. Penna., Fair is the only one in th N. C., in November, closing Nov. 21s	a State week of Aug. 31st.

CONCESSIONS-Can place Photos, Custard, Hats, Novelties, Short Range, Age, Scales, Glass Pitch, Six Cats, Eats, Drinks, Ice Cream, Derby, Auction, or any legitimate concessions. No exclusive except Bingo.

SHOWS-Can place Motordrome, Mankey Show, Pickled Punk, Fun House, Glass House, or any good Grind Shows not conflicting. RIDES-Can place for these outstanding Fairs-Scrambler, Merry Mixer, Roundup, Rock-O-Plane, Paratrooper, Rocket or Fly-O-Plane, Bill Sirki,

HELP-Can place Foremen for Herschell Boats and Tank Ride, and Kid Train. Can place Second Men on Scotter, Wheels, Tilt, Octopus, Roll-O-Plane and Hot Rods. CAN PLACE GOOD FOREMAN FOR MIDGET RACE CARS WHO CAN KEEP THEM RUNNING, MUST BE PART MECHANIC.

EXCEPTIONAL PROPOSITION, PLACE WIVES AS TICKET SELLERS. Preference given semi drivers. No men with cars. Must be sober. Pay every week plus bonus and long season.

Address all mail and wires to LLOYD D. SERFASS, Owner

Kittanning, Pa., this week; Barnesboro, Pa., next. Save this list.



WANT

WANT

WANT

LYCOMING COUNTY FAIR, Hughesville, Pa., Aug. 3-8: GREAT HAGERSTOWN FAIR, Hagerstown, Md., Aug. 10-15; CUMBERLAND FAIR, Cumberland, Md., Aug. 17-22.

RIDES: Especially want SCOOTER, HELICOPTER, ROUNDUP, TWISTER, DARK RIDE, WILD MOUSE. CONCESSIONS: Eating and Drinking Stands, Popcorn, Flore and Apples, Navelties, Hats, Jewelry, Age and Scales, Long and Short Range Galleries, Hankles of all kinds, Photos, Pitches of all kinds, Want Agents for Cat Rack.

SHOWS: Mankey or Motordrama, Grind Shows or Family-Type Shows, Panny Accade, Talker for Side Show. Tony Mason wants Telker for Royne, also Candy Butcher. Will book complete Churus Line.

JOHN VIVONA

WELLSVILLE, N. Y.

One Proff

Now booking for the Big Carroll County Fair, Milledgeville, Ill., next week. Also the Big Bureau County Fair, Princeton, III.

CONCESSIONS

Can place Hanky Panks of all kinds, Long and Short Range, Pitches, Pronto Pups, etc. WANT FIRST-CLASS COOKHOUSE.

Can place Help for Tilt, Coaster, HELP Dodgem and Kid Rides, WANT WHEEL FOREMAN.

Contact E. L. WINROD, Mgr., Belleville, Ill., Fair this week; Milledgeville, Ill., Fair, phone CAnal 5-2901, next week.

ALLACE BROS. SHOWS

RIDE HELP: Foremen and Second Men for Ferris Wheel, Merry-Go-Round, Octopus, Mad Mouse, Tilt and Rockoplane.

CONCESSIONS

of all kinds, except eating stands.

Place Concessions

SHOWS

Place small Shows of all kinds.

All replies E. E. FARROW, Mgr.

Phone Fairgrounds, Jefferson, Wis., this week. Janesville, Wis., next.

For Heber Springs, Ark., 72ND Annual Reunion, August 3 thru 8

Concessions: Hanky Parks of all kinds, Cookhouse or Grab, Photos Shows: Mechanical, Monkey, Replife or other clean and attractive Attractions.

KID BURNS Randolph 9-3563 Judconia, Ark.

Want good, small Free act. Get in touch with Kenneth Kendrish, 2-2729, or Wayne Ward, 2-2493, Heber Springs,

Want Eli Furuman at once, Second Men who drive. Also Eliddie Ride Man. Come on to Greina, La., now. Can place all Concessions except Photos. Floas, Snow, Popeuro and Foot Lungs. Need small Cockbouse and Hanky Panks of all kinds to Join at Carthage, Miss., Fair, Aug. 17-22. All Fairs until Nov. Contact

FLOYD KILE

Greina, La., City Park, July 25-Aus. 1/ then Clinton, La. until Aus. 15.

WANT

Decatur, III., Fair, Aug. 1-6; Davenport, laws, Pair, Aug. \$15; Coder Repids. inwa, Fair, Aug. 16-23. All Fairs thru October. (DON DAY, BAY FULRATE, JOHNNY BODIN, CONTACT :

BOB SMITH

WIRE: c'e WESTERN UNION Decetur, III., naw.

S50.00 REWARD

For information as to the whereshouts of

Centect. GENERAL MOTORS ACCEPTANCE CORP.

436 E. Stute St. Trenten, N. J.

WANTED

ALIBI AND HANKY PANK AGENTS North Platte, Nebr., this week! then 14 bons fide Fairs to follow.

CHARLIE CUMBERLAND

c'o Alama Exposition Shows

WANTED

Saber, must drive.

JACK VINSON

ele Cumberland Valley Shows Paris, Tenn.

3 KIDDIE RIDES FOR SALE

Will also sell separately,

2.ARREAST MERRY-GO-BOUND

3.CAR ROTO WHIP

3.GOAT ORY RIDE

Rilles just like new. Used 26 weeks.
Can be seen now operating an city
beach. Long lease. Can be left here of
moved at once. Contact:

ARS. ANNA GERARD

1227 Duvsi St. Key West, Fla.

GOOD RUN

Fairs, Stills Top '58 for Jimmy Drew

PETERSBURG, Ind .- James (Georgia Boy) Drew took stock the season thus far here last we and came up with a smile,

For one thing still dates plant by the show bearing his name was the most profitable since the Da banner has been on the road. the Tri-State Fair, Middlesh Ky., came up with a 20 per hike in ride and show grosses w resulted in the show being awa the contract for 1960. The Justand at Paintsville, Ky, was a good one, Drew disclosed.

Personnel was busy here ge set for the Edgar County Paris, Ill., to be followed by Porter County Fair, Valpar Ind., and the Great Wabash V Fair, Terre Haute, Ind. From the the Drew aggregation was sell uled for a circuit of 14 South

En route out of Paintsville show lost a tractor when it skid on a mountain road and was total loss. The driver, Hubo Crumbsy, escaped injury. The to hicle has been replaced.

Ricky Schlossberg Married in Chicago

CHICAGO - Ricky Jaya Schlossberg, daughter of Normal Schlossberg, co-owner of Olsa Shows and president of the Ba Springs Showmen's Association was married here Sunday (19) Lester E. Okun. Among the 4 guests were Mr. and Mrs. Will Carsky, Mr. and Mrs. Will Glickman, Mr. and Mrs. Maur Ohren, Max Friedman, Mr. Mrs. Harold Feldman and Mr. Mrs. Morris A. Haft. The bris grandmother, Lena Schlossberg well known in outdoor show circ

DINE AMUSEMENTS

4057 Martindale Rd. N. I Canton, Ohio

West for Union County Fair, Marysvill Ohin, Sept. 15-18, Stroight Sales, Pitc men, Games of all kinds. Want Ride nut conflicting.

Mohaning Road Plato, Canton, Ohis, July 22-Aug. 1; Sucyrus, Ohio, Falgrounds, August 1-6.

WANT TO BOOK

Two Kiddle Rides not conflicting with Auto or Panies. Ratine County Fair, August 6-9.

DON TEACH, Emshoff Shows, per route.

Thank You A. W. CRIS CRISTIANI Por your new YELLOWSTONE MOBILE HOME PURCHASE

"Save Money With Johnny" JOHNNY CANOLE

Phone: Wi 5-0003 or Wi 4-9247

ALL FAIRS AND CELEBRATIONS T FOLLOW

Want companie legitimate the content of all kinds. Grind Shows, Walk Three Aurmal, San I. 10 in I ate Reliable Ride Help a all times. Contact EUGENE SKERBECK, as par route

Tandem Trailer, 1 AM 10 car Ride, plane Ride Ride, Eld Ferris Wheel, Livery, 12 G.A. Train, Smith & Smith Chaire-Plane, 12 foot Tower, 10 Two and Frances Can the House or Popular Trailer.

HELLER'S. Sox 215. Kennett, Ma.

Phone: TU 6 2567

Wolfe Tours Va. Peninsula For 8th Year

CAPE CHARLES, Va. - Their eighth year up and down the Cape Charles peninsula found most of the Wolfe Amusements folks getting their fill of sea food last week. Business has been satisfactory thus far.

Lucas' was the most popular emporium, with Buck Denby and Paul (Bingo) Botwin taking jocular pokes at Ben Wolfe, Ernie Sylvester continues as agent, lot man, secretary and all-around Man Friday

Others around the show are Mr. and Mrs. Blackie Holt, O'Dell Swicegood, the Bell family (7), Frank Lombardi, Mr. and Mrs. Harry (Shorty) Brown, Mr. and Mrs. Taylor Trout, Mr. and Mrs. Oscar (Silent) White, Mr. and Mrs. Ticktack, Mr. and Mrs. Roy Beatty, Mr. and Mrs. Herschel Bentty, Mr. and Mrs. Al Edwards, Pennuts, Mr. and Mrs. Bob Mc-Bride, Christine B. Kee, Wolfe Junior, Russell Stevens family with their new baby, Mr. and Mrs. Miller Stevens, Mr. and Mrs. Johnny Stevens, and the ride department-Rusty, Earrings, Charlie Squires, Bob and Jack Vaughn.

Still Dates Ahead of '58 For Byers

MENOMINEE, Wis. - Good weather and a new route have combined to give Byers Bros. Shows bigger still date grosses this year, it was reported here last week by James L. Reed as the show went into its route of fairs which will continue until November 14 in Louisiana. Preceding dates at Prairie du Chien and La Crosse, Wis., were red ones.

A Round-Up has been added. giving the show 19 rides. J. T Hutchins joined last week with his Side Show, Visiting owner Carl W. Byers at La Crosse was Doby Dobson.

WANTED

WEST PARK SHOPPING CENTER
Manifield, Onio, August 10 to 15.
Legitimate Games of all kinds, Direct
Sales and Novelties.
Also manted for 5t. Rocco Celebration,
Weltsville, Ohio, August 17-22.
Candy Apples, Sno Cone, Pennuls and
Foscora, Franch Fries and High Striker,
There will be over 10,000 people to see
2 large firemeria display on this oneContact

P. & J. AMUSEMENTS P. D. Box 45 Massillon, Ohio Phone: Temple 3-7487

WANT ELECTRICIAN

Who knows GMC Direct to join on wire.
Frefer senti driver. Will book Hanky
Panks of all kinds. Want Ride Help,
Coukhouse Help and Useful Help in all
departments. Ten Ynder, Raigh C. Layton, come on Have good proposition.
All replies to

H. B. ROSEN, MIGHTY INTERSTATE SHOWS Big Stone Gep. Va.

LAST CALL

Hanky Pank Agents wanted for Missouri State Felr; Indiana State Fair; Knoxville, Tenn; Atlanta, Go.; Peniacola, Fla.; Tal-anassee, Fla.; Savannah, Ga., etc. Only those who can qualify need reply.

HARRY ROSS sie General Delivery Sooding Amusement Co., Franklin, Ind.

FOR RENT LOCATION FOR CONCESSIONS

for any kind of entertainment in the time Amerillo Public Market, where all the farmers come to sell their

2300-C Wast 6th Ave., Amerillo, Texas:



BIG CENTENNIAL WEEK - EMMAUS, PENNSYLVANIA, AUGUST 3-8.

Free Stage Show Nightly - Gigantic Firemen's Parade Saturday. Dallastown and Kutztown Fairs to follow.

SHOWS

or Wild Life.

Will book Independent Side Show with own equipment. Oustanding route of Fairs. Want family type Grind Shows such as: Snake, Mechanical, Monkey

HELP

Can place Second Men on all Rides; prefer semi drivers.

CONCESSIONS

Can place well framed Bingo for this date. Will book show Cookhouse,

Eats and Drinks of all kinds; positively no Exclusive. Hanky Panks of all kinds, Ball Games, Water Games, Long and Short Range Galleries, Scale and Age, Pottery and Glass Pitches, Bear Pitch, Bozo and Derby, Jewelry, Novelties, Name On Hats, Photos. Also, two Wheels and two Grind Stores.

All replies to MORRIS HANNUM

934 Murdoch Road, Philadelphia, Pa. Phone: (Philadelphia) Chestnut Hill 7-8176 till August 1; then Americus Hotel, Allentown, Pa., August 3-8.



CAN PLACE For Canadian Fairs

Side Show Talker, Freak to feature, Mind Reader, Annex Attraction, starting at Leamington, Ont., Fair, Aug. 5.

Contact SAM ALEXANDER Belmont Park

Montreal, Que., Canada

RIDE HELP WANTED Kiddie Ride Foreman

Year round job for those who will work and take care of good equipment. Can use married Couples. Playing Shopping Centers. Only sober and reviable Men

Telegraph & Schoolcraft Shopping Center, July 28 thru Aug. 2. Contact

II. L. ANDERSON

17108 Melrose, Detroit 35, Mich. Phone: Elgin 6-1902

Motorcycles for sale, 2 complete 101 Indian Scouts with zeculos short runkers, good teeth kickstarters, jiffy stands, drop center wheels, ready-rids wall. Also lot spare parts, bell every-thing, \$300.00 such plus shipping cost.

GEORGE THIREAULT
721 Plain Street Brockton, Mass.

AMERICA'S FINEST SHOW

WRITE FOR 1959 DATE BOOK CENTRAL Show Printing Co., Inc. MASON CITY, IOWA

URGENT

All people I have worked with! Every-hody with it! All my friends! Need funds for attorney fees! At once! All contributions appreciated. Season is nurrying by.

CHARLES SELDON

s/e Superintendent of North Carolina Prison Camp 1204, Marion, N. C.

WANTED

Ticket Seller that can drive truck and has dreese. One other attraction—Sword Swallower, Juggler, Strong Act or any Freak or Werking Act that does not conflict. Need Girl for Blade Box and Bally. Truck Drivers: Salary, 140,00 a week. We now have ten attractions. Address: JOHN T. HUTCHENS, c/o Byers Bros. Shows, Northwood, Iswa (Fair), July 28-30; Osege, Iswa (Fair), July 31:Aug. I.



INCLUDING CENTRAL CANADA EXHIBITION IN OTTAWA AND OTHERS!!

Midget Show Talker-good percentage. Ride Foremen and General Ride Help. Need help for Ray Chambers' Monkey Speedway. Cookhouse Help, also Canvassmen for Midget Show. Want Fat Lady or Fat Man with own banners, rest of equipment is furnished. Inside sales to be kept by fat people. Will book either P.C. or flat. ANY SHOWS OF MERIT CONTACT.

All answer:

WORLD OF MIRTH SHOWS OFFICE

Augusta, Me., to July 29, then Bangor, July 30 to August 8



Cole County Fair, Charleston, Ill., Oldest County Fair in Illinois followed by Jackson County Free Fair, Brownstown, Indiana.

CONCESSIONS: Will sell "X" on Custard or Chocolate Dip. Also want Glass, Bird and Lamp Pitches, Basket Ball, Tip-Over-Coke and other Merchandise Concessions. Frank Aschey wants Agents.

SHOWS: Snake Show, with or without own equipment, Motordrome, Glass House and Mechanical. Bill Chalkias wants Inside Man who doesn't act. Good proposition. Also want Girls for Girl Show and Talker for both Shows. Can always use good acts.

RIDE HELP: Kiddie Ride Foreman, clean, sober and drive semi. Good salary plus bonus. Want to book Mad or Wild Mouse for week Sept. 14 thru 19 at Marietta, Georgia, and week of Oct. 19 thru 24 at Dothan, Alabama. Ernie Farrow, contact. Glen Wyble, call me collect.

Phone in office. Huntingburg, Indiana, this week. JOHNNY PORTEMONT, JR.

Wants For Benton, Ky., and 13 County Fairs to Follow.

RIDES

SHOWS

Want Roll-o-Plane, Fly-o-Plane, Round-Up, Spitfire, Paratrooper, Jumping Jupiter, Flying Scooter, Dark Ride or Scooler.

Any worthwhile Show also.

CONCESSIONS

Can place Cookhouse or Grab Joint.

All straight sales open except Cotton Candy and Candy Apples. Want Derby Racer, Long or Short Range, High Striker and Hanky Panks of all kinds.

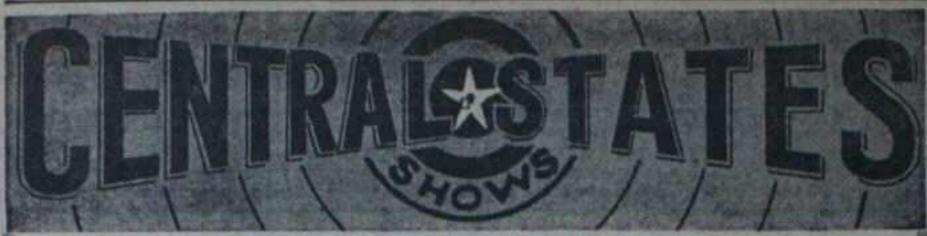
BINGO WANTED FOR SEASON

Diggers wanted for Benton, Hopkinsville and all fairs to follow.

Want Foreman for brand new Octopus, Bobby Giffin and Jim Wolf want Agents for Hanky Panks.

Benton, Ky., this week; followed by the Gigantic Penny Royal Fair at Hapkinsville, Ky., Aug. 3-8; then Edmonton, Ky., Aug. 10-15.

YOUR AMERICAN RED CROSS IS ALWAYS THERE AFTER DISASTER STRIKES



NOW BOOKING FOR THE BEST ONES

PHILLIPSBURG, KAN., RODEO, JULY 27-AUG. 1

SEWARD, NEBR., FAIR, AUG. 3-5 DESHLER, NEBR., FAIR, AUG. 6-8

NEBRASKA BIG RODEO, BURWELL, NEBR., AUG. 11-15

NORTON, KAN., FAIR, AUG. 17-21

OUT UNTIL NOVEMBER 1

WANT SHOWS of all kind except Girl. This is a good route for Shows—Funhouse, Drome, Animal, Mechanical, Midget, etc.
WANT Second Men on Merry-Go-Round, Twin Wheels and Lapper. Will book one more Major Ride starting at Burwell.

Will also book another Riddle Ride; have Train and Auto.

CENTRAL KANSAS FREE FAIR, ABILENE,

HASTINGS, NEBR., FAIR, AUG. 31-SEPT. 3

HOISINGTON, NEBR., BIG LABOR DAY,

CUYMON, OKLA., PAN HANDLE FAIR,

PAWHUSKA, OKLA., FAIR, SEPT. 14-17

KAN., AUG. 24-28

SEPT. 8-11

W. S. MOSER, as per route

WANT TO BOOK FOR OUR FIRST BIG FAIR

Red Willow County District Fair, McCook, Nebr., Aug. 6-9. Four big days and nightsfeaturing Kitty, Doc and Chester, of the TV Gunsmoke Show - 50,000 attendance guaranteed.

RIDES: Want non-conflicting Rides, especially Scrambler. [Jimmy Byers I have Mitchell, Nebr., Fee.] CONCESSIONS: Want Direct Sales, Hanky Panks, SHOWS: Especially want Girl Show. Good proposition to Grind Shows.

HERE IS OUR FAIR ROUTE-KEEP IT FOR FUTURE REFERENCE

Hoxie, Kans., Fair, July 30-Aug. 1 Holdrege, Nebr., Fair, Aug. 3-4-5 McCook, Nebr., Fair, Aug. 6-9 La Crosse, Kans., Fair, Aug. 10-12 Ness City, Kans., Fair, Aug. 13-15 Goodland, Kans., Fair, Aug. 17-21

Stockton, Kans., Fair, Aug. 24-29 Bridgeport, Nebr., Fair, Sept. 2-3 Mitchell, Nebr., Fair, Sept. 7-11 Alva, Okla., Fair, Sept. 14-17 Chelsea, Okla., Fair, Sept. 19-22 Bristow, Okla., Fair, Sept. 23-26

RIDE HELP: Top money and bonus to men who drive. Feramen Jobs open, Shawing Ellis, Kanz., July 27-29; then Hoale. Contact per route. WANT TO BUY: Scrambler, Coaster, Looper and Roll-o-Plane.

TED CORY, MANAGER

BEAM'S ATTRACTIONS

ROUND HILL, VA., FIREMEN'S FAIR-NEXT WEEK

This event has parades-Fireworks-Other special promotion.

CONCESSIONS—Book Custard, Novelties and all other type Concessions that work for stock. SHOWS-Use any type Show that appeals to family type crowds. Can use Girl Revue. Must have two or more girls.

HELP-Cookhouse Help, especially good Griddle man, long season. Still need a Mechanic who can move show. RIDES-Merry-Go-Round Foreman and Second Man, also Kiddle Ride Help. Mack's Bingo wants Counter Workers.

Lot Superintendent, good job open for Man who can lay out midway and look after purchasing supplies. Top wages to dependable person.

Address all communications to M. A. BEAM, McCoole Firemen's Celebration, Keyser, W. Va.

MARKS SHOWS

WANT

WANT

NOW BOOKING FOR CIRCUIT OF 14 WEEKS, OUTSTANDING SOUTHERN FAIRS

STARTING AUG. 3, LYNCHBURG, VA., AMERICAN LEGION (CAMPBELL COUNTY) FAIR.

AUG. 10 Covington, Va. AUG. 17 Roanoke, Va.

AUG. 25 Gaithersburg, Md. AUG. 31 Staunton, Va.

FOLLOWED BY OUR REGULAR NORTH AND SOUTH CAROLINA FAIRS UNTIL NOVEMBER 1

Concessions: Legitimate Merchandising Concessions of all kinds. Long Range Shooting Gallery, Custard, Jewelry, etc.

Rides: Round-Up, Flat Scooter, and any other outstanding Rides that do not conflict.

Help: Ride Help for all Rides; top salaries! Man to handle Towers and Searchlights, Boss Canvassman, Scenic painter, Show Carpenter. All replies:

WASHINGTON, D. C., THIS WEEK; then as per route.

TATHAM BROS. SHOWS

Want for our big Fair at Milford, Ill., Aug. 3-7, and the biggest County Fair in America at Bloomington, Ill., Aug. 10-13.

Can place Hunky Panks of all kinds. Open midway. Will book two major Rides.

BILL TATHAM, Roberts, III., this week.

FOR SALE

(2) 3-Abreast Alian Herschell M-G-R.
(2) 5:11 Wheels 1 5:12, 1 55
(1) Schiff Coaster
(1) Tubs of Fun
(1) Alian Herschell Auto Car
(1) King Auto Car
(1) King Plane Ride
(2) King Plane Ride
(2) King Plane Ride
(3) Can be seen in operation. All in very good condition. Call early a.m. or late

CARL PULINE

532 Nevada Dr.

PRE-FAIR GROSSES UP FOR HANNUM

BERWYN, Pa .- Expansion and opening of the nearby fair in Kin straightening up have gotten the berton. Berwyn al- opened big. Morris Hannum Shows in good condition for fairs. First on the list 10 majors, 5 kiddies, and 6 shows is Dallastown, Pa., outside York.

August 10, will be anti-climactic Tilt, Roll - o - Plane, Caterpillar, to the show, which will be coming Chairplane, Helicopter, and Octright out of the highly promising 100-year celebration in Emmans. Pa. In combination they should build a solid financial cushion for the meatiest part of the season. Kutztown, Pa., is another bright spot on the fair route.

Business has been on the upswing in recent weeks, following a rough start, Hannum characterized popcorn, long range gallery an the spring tour one of his roughest in 30 years, with no apparent explanation for the doldrums. The coal regions, usually fair, did not man, business manager, Hannus produce up to expectations.

okay. The show opened strong and cian, and Sam Murphy, ride super worked in a nice week prior to the intendent.

Show is touring 15 rides now with Ben Herman overseeing the front end. Big rides are two Ferra Dallastown, however, opening Wheels, Merry-Go-Round, Comes pus. Austin Dentinger has two Gir Shows and Clarence Saunders on with other back-end units beinthe Side Show, Motordrome an Funhouse. Mabel Katzenmoy and son Jack have the kiddle ride

Marion MacWethy has had h bingo with Hannum for more the 10 years. Chuck Kellows had b French fries in Berwyn. Most cor cession hands were to rejoin in tim for Emmaus. In addition to He is aided by Garnet Hannum in th office, Lehman Moore as lot super Two weeks in Phoenixville were intendent, Homer Dixon, electric

Kimberton Gives M. D. Lush Stand

in providing a heavy crowd and around Wilkes Barre. strong spending.

put up.

stands; Al Michaels, two, Jack Hornfeld's bingo; Nick Benz, two; Herb Kaplan, three; Bill Sith, three; Pete Lamont, three: Joe Fiore, three; Harley Bass, four, Tommy Allen, two: John Dembrosky, four; ton, was up 15 per cent. The office Joe Hoffman, two: Henry Dem- pitched a weenie and watermelon brosky, four; Nick Funsone, four; feast for everyone on Thursday (9), Fred King, two; George Anthony, three.

foreman and Pete Lamont, electri- Branchville, N. J. The full M. D.

15 per cent prior to Kimberton, (Pa.) Fair.

BETHLEHEM, Pa .- The M. D., due to steel area uncertainties. The Amusements, following its best Kimberton date was played with week of the young season, pulled the Morris Hannum Shows only into the fair here in high spirits three miles away in Phoenixville. Kimberton, on the Fire Department Jim Stabile visited both shows. grounds, lived up to its reputation plus the Ross Manning Shows

During the July Fourth week Sydney Daniels was concession Mike Dembrosky broke the show manager and the office was han- apart, sending the Scrambler to dled by Arlen Dembrosky and Eva Lowell, Mass., with Danny Dem-Daniels, who had their hands full, brosky as foreman. Syd Daniels Twelve rides and two shows were was supervisor in Bridgeport where the show's Tilt, Octopus, Kiddie Concessions included Pristy, two Auto Ride. Sky Fighter and Ferris Wheel went. Mike Dembrosky had the Merry-Go-Round, second Ferris Wheel, Helicopter and Train Ride at Hellertown, Pa.

Sharot, Hill, preceding Kimber-

Several encouraging dates are ahead, one of them the Susset Ralph Swartz was kiddie ride County Farm and Horse Show in ride line-up will provide part of the Season's business was off about rides for the Greater Allentown

Del., New Jersey Dates Okay for Va. Greater

bad altho some heavy rainfall was encountered. A visitor here was Clem Schmitz of New York

Agent Bill Murray leaves shortly to make business visits ahead of the show. A new cookhouse top provided by Pepsi-Cola has been of Norfolk (Va.) Tent & Awning FIRST - all Company.

Show has been doing okay. It between spots in Delaware, and fared well. Mr. and Mrs. Happy Arnold, with their son-in-law and Weymouth, Mass., August 9. daughter, Calvin and Evelyn Nelson, plus the two little Nelson girls. came on from Tampa. Happy is is chief electrician.

Also joining in Dover was Tony cessions are carried.

DOVER, Del.-Virginia Greater DiMaggio with a nice looking Shows played a second week here group of girls for the two girl before jumping into Maryland and shows. Masucci reports that Samthen southward for fairs. First week my Lewis and Dean Potter are for Rocco Masucci's outfit was not in no manner connected with the

Playtime Eyes

ORLEANS, Mass. - Playtime made three weeks in New Jersey Shows came in here from Provincetown as its pre-fair route drew to a close. Fairs begin with a big one,

Still dates are roughly even with last year, Ed Burr reports, despite The Billboard agent, mailman and plenty of rain being experienced. front gate ticket seller, and Calvin Show will add six rides to its current six for fairs. Some 30 con-

Motor State Forms Fourth Midway Unit

PALDING, O .- A fourth unit is going out under the Motor State Shows banner this year, a show under Eugene Coates, to play Ohio, Michigan and Indiana. Plans, according to owner Joe Frederick. are to have eight rides and upwards of 25 concessions.

Another unit, to be managed by Charles Krekeler, is set to play in the West and Southwest and remain out all winter.

The No. 1 unit, under management of Frederick, is carrying 15 rides, four shows and 35 concessions that move on 21 vehicles. It is currently playing Michigan, Ohio and Indiana. Later it will head for Southern fairs and remain out until November.



Want for Warsaw, Indiana, Fair, Aug. 3-8 and the following Fairs CONCESSIONS -- GRIND SHOWS -- MOTORDROME

ROUTE #1

HELP

PRINCETON, IND., AUG. 9-15 CARMI, ILL., AUG. 17-21

AND A STRONG ROUTE OF SOUTHERN FAIRS

Want Diesel Electrician. Also Ride Help on all Rides.

ROUTE #2

HARTFORD, MICHIGAN ROMEO, MICHIGAN LOWELL, MICHIGAN AND THEN SOUTH ALPINA, MICHIGAN

FOR SALE

ROUND-UP Good condition.

Lewis Bell wants Agents, contact before Warsaw. Also wants two Up and Down Men. Want Minstrel Show to join at Princeton, Ind., Fair and then South. Contact:

ROD LINK or BUD DAVIS

Elkhart, Ind., this week. Then Warsaw, Ind. (Phone in office at Warsaw)

FAIRLESS HILLS FIREMEN'S FAIR

Opposife big Shopping Center at Fairless Hills, Pa., August 3-8.

SHOWS-Family type Grind Shows.

RIDES-Will book Merry-Go-Round or complete set of Rides.

CONCESSIONS—Eats and Drinks of all kinds, no exclusive; Hanky Panks of all kinds, Ball Games and Water Games, Long and Short Range Galleries, Scale and Age, Glass and Bear Pitches, Jewelry, Photo, Popcorn, Apple, Floss, Sno Ice.

All replies to MORRIS HANNUM

934 Murdoch Road, Philadelphia, Pa.

Phone (Philadelphia)-Chestnut Hill 7-8176 till August 1; then Americus Hotel, Allentown, Pa., August 3-8.

RIDE HELP: Want Tilt and Wheel Foremen, Second Men for Wheel, Octopus and Scooter. All must be licensed semi drivers. SHOWS: Will book Fun House for balance of season.

Address DON FRANKLIN SHOWS, White Bear Lake, Minn., Fair (suburb of St. Paul), this week; Faribault, Minn., next.

REED'S AMUSEMENTS

Smith County Fair, Carthage, Tenn., now. Followed by 12 Fairs and three service paydays.

HIDES: Want Octopus, Scrambler or any modern flat Ride and Pony Ride.
SHOWS: Girl Show with or without own equipment, Snake Show, Fun House, Five in One or any family-type Show.
CONCESSIONS: Any and all Hanky Panke Eating Stands, Custard, Novelties and

Are and Scale.

HELP: Peremen for Ferris Wheel. Till and Chairpiane, also Second Men on all Rides. Prefer Men who drive semis Can place Wives on Ticket Boxes.

CONCESSION HELD: Range. Pin Store, Skillo Agents, P. C. Deslers, Hanky Pank Agents, Bucket Store and Six Cat Workers, Suinger Agents, Barna, come on, Take over new Swinger Joint. Rebel wants to hear from Wm. Walker. Whitey Jacobs and Slim or anyone who has worked for him before. All address:

JOHN REED

Fairgrounds, Carthage, Tenn., this week.

LAPEER, MICHIGAN, HOME COMING & STREET CELEBRATION ON DOWNTOWN STREETS, AUGUST 25-26-27.

First time in eight years.

Want legitimate Concessions of all kinds that work for stock. Want Short-Arm Octopus, Tilt-a-Whirl, Roll-o-Plane and flashy Kid Rides, also Fun House that can work on the streets. Have for Sale: Dual Loop-o-Plane and Hobby Horse Ride in good working condition. Friced to sell.

COTE AMUSEMENT CO.

47340 VAN DYKE

UTICA, MICHIGAN

EVANS UNITED SHOWS

Aug. 4-2) Columbia, Mc., Fair, Aug. 10-15. Other good Fairs to follow until middle of October.

on place any legitimate Concresion.

Also any clean Shows.

Need more Help on all Rider. Good proposition for Help that stays for balance of the contract of the co

30 CAR RAILROAD SHOW motorized !!

WANT FOR OZARK EMPIRE FAIR, SPRINGFIELD, MO., AUG. 15-21

CONCESSIONS-Photos and Hats. Auction location available in Springfield, contact Ben Stone on Show. Wayne Kunz wants Agents for Six Cats. Lutch Heth wants Picture Frame Agents immediately. Good opening for capable Scale Agent.

RIDES-Will place Dark Ride.

SHOWS-Motordrome and unusual Grind Show starting Springfield. Nat Mercy can use two more attractive Girls for Revue. Tattoo Artist for Side Show.

HELP-Sober Men for new Mad Mouse Ride, Capable Second Man for Bubble Bounce Ride, Both Rides will set up Aug. 10 in Springfield, Mo. General Help in all departments who can drive semis.

AL KUNZ, Owner-Manager. All replies to Unit =1; Flora, III., this week; Olney, III., Aug. 3-7; Altament, III .. Aug. 8-13. Phone in office every week for balance of season.

SCHAFER 20TH CENTURY SHOWS

WANT FOR THE FOLLOWING FAIRS

DECATUR, ILL., AUG. 1-6 DAVENPORT, IOWA, AUG. 9-15 CEDAR RAPIDS, IOWA, AUG. 16-22

MONTICELLO, IOWA, AUG. 24-29 HANNIBAL, MO., AUG. 31-SEPT. 5

CONCESSIONS

Want Eats and Drinks, Frozen Custard, Foot Longs, French Fries, Popcorn, Floss, Taffy Candy, Ice Cream, Lead Gallery, Derby and Hanky Panks of all kinds. (No flats wanted.)

CAN USE BIG BINGO FOR DAVENPORT

SHOWS

Good deal to Shows not conflicting, can use Arcade, Fun House, Dark

Will book Mad Mouse

Contact: W. A. Schafer, Mgr., Monmouth, Ill., this week.

ALLENTOWN FAIR, SEPT. 19-22 SPACE GOING FAST-BOOK NOW CONCESSIONS

Scooter, Whip, Live Ponies, Round-Up and Dark Rides. Sherman Dudley, please contact.

Hanky Panks, Grab, Custard, Novelties and Jewelry.

Snake, Monkey, Grind Shows or any family-type Shows. Also Minstrel Show.

All replies: JAMES E. STRATES, Mgr.

JAMES E. STRATES SHOWS

Butler, Pa., this week; Clearfield, Pa., to follow.

FOR SALE

hand carved, two charlots, completely overhauled, only needs painting. New ir operation, reasonably priced.

MORRIS GOLD

7-04s Blvd., Rocksway Beach, 94, N. Y. GRanite 4-3438

A-I AMUSEMENTS

Want for Crawford County Pair, Ohlong, III., July 27-Aug. 1, tellowed by Rossville, III., Centennial and Clark County Fair, Marshaff, III. Can place Bingo, Photos. Duck Pond Cork Gallery, Pitch-Till-You-Win, Rear Pitch, Gians Pitch, Age and Weight, Milk Bottles. Coke Joints or any Store working for stock. SHOWS: Can place Girl Show, Fun House or Mechanical Show.

Wire JOHN HANSEN, Mgr. Fairgrounds, Ob'one, Ill., this week.

JIMMIE CHANOS SHOW

Want for Greenville, Ohio, Aug. 3-8 Legitimate Concessions of all kinds, Popcorn, Caramel Corn, Candy Floss, Candy Apples, Snow Balls, Pitch-Till-You-Win, Balloon Darts, Fish Pond, Hoopla, Ice Cream and any other

legitimate Concessions. Want Bingo for Greenville, Ohio.

Want family type Shows with own outfits.

SHOW NEWS

Want Penny Arcade for Kendallville, Ind., Fair.

Want Advance Agent who can book shopping centers. Must

have own transportation and furnish reference.

All replies to JIMMIE CHANOS, Greenville, Ohio

SMILEY'S AMUSEMENTS

WANT FOR IRWIN, PA., HUNTINGTON TOWNSHIP FIREMEN'S CELEBRATION, AUG. 3-8 FOLLOWED BY BLAIRSVILLE, PA., AUG. 10-15 WITH 11 WEEKS OF FAIRS TO FOLLOW.

CONCESSIONS: Duck Pond, Short Range, Pitch-Till-You-Win, Derby, Photos, One Ball and all other Hanky Panks.

SHOWS: Can one Fun House, Snake Show and all other family-type Shows.

HIDE HELP: Can use Ceneral Ride Help who drive. P.S.: Will book or buy Tilt or Coaster for cash,

P.S.: Jim Mitchell, contact me about Westmoreland Fair,

All wires and answers to Apollo, Pa., July 27-Aug. 1.

WM. T. COLLINS SHOWS

WANT --- ALL FAIRS --- WANT CAN PLACE FOR LA CROSSE, WIS., AND ALL BIG FAIRS UNTIL NOVEMBER

CAN PLACE GRIND SHOWS OF MERIT

BILL CHALKIAS, CALL US IF INTERESTED IN SIDE SHOW

Can place Hanky Panks of all kinds, also Back End Crab Joint, Foot Longs, Photos. Can use two Foremen, also Second Men on all Rides. Must be upper, reliable and have chauffeur's license. Clen (Little) Joplin, ride superintendent. Want Cook-ADDRESS: WM. T. COLLINS, MGR., MINOT, N. D.

BUFF HOTTLE SHOWS

Want for #2 Unit, 12 more weeks of fairs in Illinois, Iowa, Missouri,

Arkansas and Louisiana, starting at Aledo, III., July 29. CONCESSIONS: Pitches of all kinds, Lamp, Bear, Bird, Crockery, Heart and Toy. Taffy Candy, Ice Cream or Custard, Slum Spindle, SHOWS: Have Funhouse and Snake Show. Need family-type Shows. Good proposition for 10-In-1.

HELP: Foremen for Kiddieland and Ferris Wheel. Also Second Men on Merry-Go-Round, Tilt, Octopus, Scooter and Rock-o-Plane. Drivers with chauffeur's license preferred. All replies

> ROMEO DUNN, MCR., BUFF HOTTLE SHOWS #2 Aledo, Ill., this week. (Phone in office.)

GRAND AMERICAN SHOW

WANT FOR FAIRS AND STREET CELEBRATIONS IN IOWA

Hanky Panks of all kinds, Long Range, Arcade, Snake Show. Want Ride Foremen for Merry-Go-Round, Tilt, Wheel, Coaster and Second Help on all Rides. Must have license and drive. Kenny McCoy wants Girls for Girl Show.

Contact L. O. WEAVER, as per route

HELP FOR WHEEL, LARGE COASTER & TILT. CONCESSIONS: Fish Pond, Age & Scales, Cark, Cake Battles, Ball Games, Glass Pitch. No flats or PC here. POPCORN, FLOSS & APPLES, EX. TO A PARTY WITH A CLEAN OUTFIT

TO JOIN AT ONCE. All wires c/o Western Union. Mail General Delivery, Atlanta, Ga. HELP: Apply 402 Pryor St. Phone Jockson 27927, Atlanta, Ga. Call person to person for F. Hollingswarth.

SHOWS AND CONCESSIONS WANTED

For the following Fairs and Celebrations: Canton, III., July 27-Aug. 1; Blandinsville, III., Farmers' Fair, Aug. 3-7; Mendon, III., Knox County Fair, Aug. 5-15; Missouri's largest, Ripley County Centennial, Daniphan, Mo., Aug. 17-22, around the square. Parades, Free Acts, Fireworks and Pageants. Eight Louisians Fairs to tollow.

Ride Help wanting work, come on. Out all winter. Will book two major and two Kiddie Rides, not conflicting, for fairs. Answers to

KENNETH RITCHIE, BURKHART SHOWS as per route.

BEE'S OLD RELIABLE SHOWS

Want for Germantown and Brodhead, Ky., Fairs

CONCESSIONS: Hanks Panks, Long Bange, Bashethall, High Striker, Picture Frame. with Hanky Panks. Want Six Cats and Hanky Pank Agents to july at some SHOWS Snake, Mechanical, or any Show not conflicting. All replies;

RAYMOND C. HULS

Calumbia, Ky., this week,

Tinsley Books Mouse Ride With Strates

GREER, S. C .- Johnny T. Tinsley's Wild Mouse ride has been booked into the York (Pa.) Inter-State Fair and other dates of the James E. Strates Shows, it is reported. The deal was closed during a visit from Allan Travers, agent for Strates.

Tinsley also announced that the Mouse ride, presently at White Lake, N. C., would also play the Western North Carolina Fair in Henderson the week of August 17, and the Elberton (Ga.) Fair the week of September 7.

VANDALIA, O.—Prospects for the waffle concession business are very good, according to Vivian M. Stephenson of Stephenson and Houze, who this year are marking their 60th year in the business. Early dates have panned out good and park business in Ohio shows a marked up-trend she said.

Fairs Fairs GA. AMUSEMENT CO.

Will book legitimate Concessions of all kind. Sell Ex. on Bingo, Custard, Novelties, French Fries, Pronte Pups.

MACON COUNTY FREE FAIR. FRANKLIN, N. C., AUGUST 3 thru 8. GEORGIA MOUNTAIN FAIR. HIAWASSEE, GA., AUGUST 10 thru 15. FANNING COUNTY FAIR, BLUE RIDGE, GA., AUGUST 17 thru 22.

> All replies H. H. SCOTT

WANTED

Robbinsville, North Carolina

CAPABLE RIDE HELP FOR TILT. WHEEL, MERRY-GO-ROUND, OCTOPUS. Must be licensed drivers and get it up

Shouping Centers and Fairs until JIMMIE HENSON Greater Dixieland Shows Garland, Tex., until August 1.

FOREMAN AND SECOND MEN

Wanted on all Rides. Come on.

EVANS UNITED SHOWS Per Route

GIRLS

For Girl Show. One Girl to feature, stust be young and altractive. Good pay and treatment. Can use Talker with Girl.

CARROLL GREEN Co Johnny's United Shows Huntingburg, Ind., this week.

Please call this number: Chicago, Ill. Any time after 1 p.m.

CHARLIE FISHER

6 Cats and Burkets Only Joints on Show. Playing all Fairs and Celebrations. Nelson. Neb., Aop. 25-31; Dighton, Kan., Sent. 4-7; Fairview, Kan., 9-11; Halshead, Kan., 13-15; Newton, Kan., 17-21. Plus 18 mare. Contect:

CHUCK EDWARDS Fairgrounds

Janual Istic BRADFORD PUMPKIN SHOW Octaber & to 10 incl., 1959.

Concessions welcome. COMMUNITY FESTIVAL ASSOCIATION Bradford, Ohio

NEED CARNIVAL

SEPTEMBER 5-6-7

COCONINO COUNTY FAIR 20,000 attendance. Wire or write: BOX 1129 Flagstaff, Arizona

BLUE GRASS SHOWS

CAN PLACE FOR JAY COUNTY FAIR, PORTLAND, IND., ANG, 2 THRU 7 FOLLOWED BY THE GREAT LA PORTE COUNTY FAIR, LA PORTE, IND., WEEK AUG. 10-15

CONCESSIONS: Hanky Panks and Prize-Every-Time Games of all kinds, Bird and Lamp Pitches, Derty, Age & Scale and any and all kinds of legitimate Games. RIDES: Will book flashy set of factors built Riddly Rides or will book Single Units, also can book Round-Up for La Porte.

SHOWS: Can place any good Grind or Bally Show that caters to ladies and children for La Porte and balance of season.

HELP Foremen for Roll o Plane and First and Second Men for all Major Hides. Also can place Man to take complete charge of Downey Light Towers. Good proposition to Man who can maintain and care for same. All wires or phone to

C. C. GROSCURTH, BLUE GRASS SHOWS

Urbans, Illinois, all this week,

MARYLAND STATE FAIR

2 Big Weeks Aug. 31 to Sept. 12

TIMONIUM, MARYLAND ... THE LARGEST FAIR IN THE EAST ...

CAN PLACE DARK RIDE, FUN HOUSE, HOT RODS, ROCK-O-PLANE, ROUND-UP, SCRAMBLER, FAMILY SHOWS, MAD MOUSE, FEW CHOICE WHEEL LOCATIONS OPEN, SCALE-AGE,

7 Southern Fairs to follow. All winter's work in Florida. Will sell or place Man and Wife for CUSTARD OUTFIT. Place General Ride Help. All answer

DAVID B. ENDY

General Delivery, Essex, Maryland, this week,

GOLD MEDAL SHOWS

Can Place

Can Place

For Magnalia County Fair, Matewan, W. Va., week Aug. 3, followed by Taxewell County Fair, Taxewell, Va., week Aug. 10. 15 more Fairs to go.

CONCESSIONS: All Hanky Panks open. Will book two Grind Stores.

Wire JOHNNY DENTON

PIKEVILLE, KY., THIS WEEK.

G. & B. SHOWS

Wanted for the following Fairs All in West Virginia starting August 3

Nicholas County Fair, Summersville; Green Sulphur Springs Fair; Clay, W. Ya., Pappaw District Fair, Rivesville; Gassa- Fair; Webster Springs, Camp Caesar way free fair, Gassaway.

Want Photos, Scales, Slum Spingle, Hoopla, Fish or Duck Ponds; Lead Callery, Short or Long, Jewelry, Ball Cames, Six Cats, Bear Pitch and any Concessions working for stock. Can use Champlane, Octobus, Till-a-Whit or any Major Ride, Will book Shows for committee money,

All replies to TOMMY BURNS, Mgr., Jane Lew, W. Va.

CAN PLACE AT ONCE

COMPLETE SET OF FACTORY BUILT KIDDIE RIDES, OR WILL BOOK SINGLE UNITS FOR LA PORTE, INDIANA, AND BALANCE OF SEASON, LIBERAL PERCENTAGE

All wires or phone

C. C. GROSCURTH, BLUE GRASS SHOWS Urbana, III., this week

FREAKS—SIDE SHOW ACTS—TA

For balance of season at Coney Island, N. Y. Then Fairs to follow. Pay rain or shine, Phone, Write Wite

DAVID ROSEN

4016 Attentic Avenue Seagate Tel.: COney Island 6-2281

Branklyn 24, N. Y.

DRAGO SHOWS = 2

Want Baskethall, Coke Bottles, Bail Games of all kinds, Bumner, Ring A Coke, Novelties, Scales, Flab Fund, Add Dartz, String Game, Bear Pitch, Taffy, Hab, Ice Cream, Custard, Shake-Up, Fronts Pups, Foot Long, French Fries, Grab or Conkhouse.

SHOWS: Any family type Show. No Girl.

RIDES: Will book for Hartford City, Caternillar, Looper, Spitfire or any Ride not confileting with what we have.

All Contact CHET PIERCE, Otterbein, Ind., this week.

DUE TO DISAPPOINTMENT IOWA CHAMPIONSHIP RODEO SIDNEY, IOWA, AUG. 18-23

Can use Sif-Down Cookhouse. Call or Wire

> JIM SUTTON Sidney, lows

WANT RIDE MEN

Especially Wheel and Octoons Foremen and Second Men on all rides. Best wages and accommodalines.

HOLIDAY AMUSEMENT CO. Waverly, Kans., July 27:39; Curder, Ma., July 30-Aug. 1. FIELDING GRAHAM

WHITESIDE'S CONCESSIONS

Agents wanted for Illinois Fairs. Can place Crind Store Agents, Alibi Agents and Hanky Panks.

Midwale, Utah, this week; Rigby, Idaha, next week.

All replies: A. R. "Dutch" WHITESIDE, c'o Capell Brox. Shows.

AGENTS WANTED

Six Cat Agents, Salid route of Pairs and Celebrations. Don Barnes, call.

Contact MACK MILEAN t/o Rogers Bros.' Shows, per route.

Es. \$ 25.00

GOODING WANTS

RIDE FOREMAN FOR CATERPILLAR, TWISTER, MAD HOUSE, FERRIS WHEEL, ALSO RIDE HELPERS

TOP SALARY Must drive semi, good equipment, pleasant working contions, YEAR-ROUND EMPLOYMENT.

As the class of the season we will need 50 employees in our new feetery.

Drunks, chasers, floaters, stay away. No collect wires or transportation to join. If you can qualify address

GOODING AMUSEMENT CO.

1300 Norton Ave. AXminster 4-3717 Columbus 8, Ohlo

HANK SHELBY WANTS

WISCONSIN STATE FAIR - AUGUST 20 TO 30 INCLUSIVE

Agents for Hanky Panks-Darts-Roll Tables-Under 12-Pitches - Ball Games - Bushel Baskets - Balloons.

LAST YEAR'S AGENTS, WIRE OR PHONE AT ONCE.

Johnny Wilson and Mike Kennedy, please call. will be in Milwaukee starting Wednesday night, July 29.

Phone: BRoadway 1-3972

HANK SHELBY, TOWER HOTEL, MILWAUKEE, WISCONSIN

3 ((-)

WANTED

Callers, Countermen, Truck Drivers and Stock Man, Top salaries to capable men. Good men only. All others, save your time and mine.

AL BOXALL 443 Winspear Ave.

Buffalo 15, N. Y.

PORTER COUNTY FREE FAIR Valparaiso, Ind., Aug. 3 to 8

GREAT WABASH VALLEY FAIR

Terre Haute, Ind., Aug. 9 to 15

Followed by circuit of Southern Fairs ending in Nevember.

WANT RIDES Train, Coaster, Round-Up.
HOWS: Grind Shows that don't conflict, Little Horses, Monkey, etc.
DNESSIONS: Long Range, also Merchandise and Outright Sales
ELP: Experienced Ride Halp and Workingmen in all departments, No drunks or ff-raff tolerated. All address.

JAMES H. DREW SHOWS, INC.

s a Western Union, Paris, III., all this week.

PARADA SHOWS 40TH TOUR

Smooth sailing Fairs all the way. All top money spots.

July 18-Aug. 1, Clinton, Mo.; Aug. 3-3, California, Mo.; Aug. 16-12, Paola, Kans.; July 13-13, Lama, Kans.; Aug. 17-22, Mound City, Kans.; Aug. 23-28, Garnett, Kans.; as this raute of Caunty Fairs—and more to follow.

Yant miliable Rids Help on office-owned Whest, Merry Go Round, Octopus, 30 model lill, Scrambler, Kid Rides. (Will break in good Man on Scrambler).

Fant Consessions: Open Midway to Hanky Panks and Alihi Stores (Buck & Stork). Concessions make money here. No fists in any spot we have in 10 years. Want conknown, Grab Joint. Join now.

DISPENSA & SONS COMPLETE CARNIVAL

IANKAKEE CO. FAIR, Kankakee, III., Aug. 8-13

Aug. 8-13

Vant Major and Riddle Ridge not conflicting. Coaster, Round Up. Rock-o-Plane or only others. Can use Fundamers. Glass House and clean family-type side Shows. Also cont all types of Hanks Panks and Golad Stores. Contact:

PAUL DISPENSA, Elmburst, III. Phone: Terrace 2-77al. No sullects.

OLMSTED COUNTY FREE FAIR

ROCHESTER, MINN, AUGUST 4-9

tent set of Kittle Rider (no Train) to join for examon. Phipps, contact by phone Can place Shows and Concessions and non-conflicting Bides.

SUNSET AMUSEMENT CO.

Sakalensa, Jawa, Fair until Thursday, July 35; after that Rochester, Minn., Fairgrounds.

GIANT FIREMEN'S CELEBRATION

Aug. 3-9-Portland, Conn.-Aug. 3-9.

Mammath T-Day Firemon's Muster, Diamond Jubiley, Dedication, Parade, \$14. WANT ALL TYPE GAMES OF SKILL, DIRECT SALES, NOVELTIES. DE LUXE SHOWS, 41 White Street, Rockville, Conn. TR \$-2281.

CARPENTER BROS.' SHOWS

Liberty Centur, Ohio, Hamezoming, on Streets, July 19-Aug. 1. Want Cat Race, Balloon Darts, Scales, Hi-Striker, Long Range Callery, Milk Bottle, schools Prich. Want Family Shows for Indiane and Michigan fairs to follow. Saughte wents Agents for Alibi Stores. Duke Dillon Wants Agents.

Centset NORMAN CARPENTER, Liberty Center, Ohie.

CONCESSION HELP WANTED

Sober, teliable Help. Onas who can stand prosperity for 14 County Fairs, 2. State Fairs and 20 in South America beginning next week at Matewen, W. Va. Want Six Cats, Buckets, Picture Frames,

Call ALMON BRANNON, General 7-9132, Pikeville, Ky., between 1:00 and 4:00

BINGO HELP WANTED

Celler and Countermen. Top salary, Want Agents for Glass Pitch, Balloon P. C. Dealers, Best of treatment. Call

JOE CURTIS PINSON HOTEL, PIKEVILLE, KY.

BUFF HOTTLE SHOWS

WANT FOR ST. CHARLES, MO., FAIR, JULY 36-AUG, 3
Hanky Pank Concessions that work for stock. Also Long and Short Range Galleries.
WANT FOR MORRISONVILLE, ILL., JULY 25-30
Hanky Panks of all kinds except Cork Gallery, Fish Pond, Balloon Darts, Add-km-Up Darts, Age and Scales. No food, no Mitt Camps.

Bingo for McLeansboro only. Also Hanky Panks of all kinds, Grab, small Cookhouse, Pronto Pups, Long Dogs, Lead Gallery, etc.
WANT FOR LINCOLN, ILL., AUG. 8-13 Need a few more Concessions that work for stock. Also Lead Gallers. CAN PLACE FERRIS WHEEL FOREMAN TO JOIN IMMEDIATELY. All replies: BUFF HOTTLE, 3t. Charles, Mo.

WANTED

Ferris Wheel Man, Tilt-a Whirl Man. \$75 per week. Must drive. Stay sober.

Contact

BELL SALES COMPANY

1007 S. Halsted, Chicago 7, III. Phone: HAymarket 1-2711 Open-Daily 9-6; Sunday 'til 3.

LOOK THIS OVER

Funland Park at St. Augustine fleach. FOR SALE: 6 Rides, 3 Majors, 3 Kid Rides. No. 5 Ett Ferris Wheel, Comet. Merry-Go-Round, Dry Water Bost Ride. Autos. Airplane Bomber and 8 Concesas, Modernistic Fronts and extra Stands not up. Have Rolling Stock for Rides. Good location for summer near ocean. Have good location for winier near Miami, Fiz. Selling because of ill health. FOR SALE Evans Big Six Glass Wheel, \$175.00; also Horse Wood Wheel Mutuel, 42" wide. \$125.00. JOHN KEELER, Gen. Del., \$1. Augustins, Fig.

Brownie Bishop Wants

Two Men to up and down Concessions. Also Hanky Pank Agents. Can use Peek and Count Store Agents. Must be sober. Whitey, who worked for me on Moore's Shows, come on Clyde, can also use you. Can also place flide Help. Starting in Kansas City, Kans., Aug. 1-8. Contact: c o Wanderland Expandion Contact: c'o Wanderland Exposition Shows, 205 No. Monroe, Kensas City, Mo. Phone: Chestnut 1-2088.

PHIL HUNTER

WANTS AGENTS

For Pottery Pitch, Hoop-La, Ball Games, Pink Backs, 15 good Fairs, Chuck, Whites or Bill Roberts, wire,

e's Wastern Union, Franklin, Ind.

Hartsock Bros. Shows

Fish Pond, String Came, Cork Gallery, High Striker, Photo, Hoople and Ball Cames, What have you?

AS PER ROUTE

WANTED

Barney Gage wants experienced Help on Kiddle Rides. Truck Drivers preferred. Also Agents for Six Cat and Hanky Panks. No drunks.

For Northwood, Iswa, July 27-30. c/o BYERS BROS.' SHOWS to Pairs to follow.

CANDY PITCHMEN

Starting August 10, Ionia Free Fair, slosing Jacksonville, Fla., November 25 Contact RAYNELL GOLDEN c'o Cettin & Wilson Shows New Castle, Penns., this week.

For Yaxun Black Gold Celebration. August 22-29, Contact

CHARLES KNOTT

Chairman Concessions

Yexne City, Miss.

AND REAL CONCESSIONAIRES AND REAL PROPERTY. FAIR SEASON IS HERE

SIX CATS-5 various styles. SPOT BOARDS, Set of 3 Ea. \$10.00-\$12.00 ADD-EM-UP DART BOARDS. PUNKS-11 Inch Doz. \$ 30.00 Sponge Rubber Ea. 20.00 POP-IN BUCKETS, Short Range Ea. 65.00 PENNY or COIN PITCH BOARDS Ea. 60.00 SPUTNIKS UNDERHAND BALL UNDER 11 or OVER 30 ROLLDOWN GAMOLINE UNDERHAND BALL TABLES Ea. 40.00 6AME Es. 45.00 THREE-LEGGED BOTTLE STANDS Es. 20.00 NEW DEVIL'S BOWLING ALLEY 300.00 THREE POUND ONE BALL USED, Rebuilt DEVIL'S BOWLING SIX POUND ONE BALL BOTTLES . Ea. HI-STRIKERS, Wood, 24 II...... 400.00 15 POUND THREE-BALL BOTTLES, New Aluminum HI-STRIKERS, 26 ft. 600.00 Old Style NUMBER WHEELS made to order. THREE POUND THREE BALL BOTTLES, MEDIUM RANGE GUNNER BUCKETS and PIC-Old Style Es. TURE FRAMES made to size and order. DAM FAMILY PULL-UP SLATS. Es. 60.00 GAUCHO PULL-UP SLAT PUNKS Dor. 48.00 HEW STYLE BELL ONE BALL BOTTLES, 3 lbs. Ea. \$5.00 or Complete Frames for \$250 for 12 ft. SWINGER BALL and PIN Ea. 25.00 New Aluminum SIX-CATS. JEWELRY SPINDLES 60.00 going fast Ea. \$35.00 PAN GAMES, Complete Ea. 160.00 Minimum order of 6 sold to anyone.

RAY OAKES & SONS

P. O. Box 4344, Tamps 7, Fls. Phone: REdwood 6-9774; Nights: REdwood 6-5467. Write for Free Catalogue

VIRGINIA GREATER SHOWS

Cambridge, Maryland, this week; Pocomoke City, Maryland, August 3 to 8; Snow Hill, Maryland, August 10 to 15; Suffolk, Virginia, August 17 to 22. Then going South.

Want at once: Cirl Show Managers with two or more Cirls. Have new wagons with new fronts. Most have Wardrobe and Sound Equipment. We are going into good Girl Show territory from now on. Want Side Show Manager with Acts, Have complete Side Show outfit and wagon. Want Monkey Show, Wild Life, Unborn, Funhouse. Want Bingo at once, Photos, Novelties, Age and Scales, Long and Short Range, Ball Cames, French Fries. All Hanky Panks open after August 8. We will book Razzles, Pin Stores, Buckets, Six Cats, P. C. Dealers.

Wanted: Ride Help, come on, but must drive. Mail and wires to:

WM. C. (BILL) MURRAY

WANT FOR RUSSELL COUNTY FAIR, RUSSELL SPRINGS, KY, AUG. 3-8 and 10 Bona Fairs to follow

Concessions-Prize Every Time Concessions of all kind. Bird, Bear, Lamp. Pitches, Novelties, Will sell X on Diggers, Long and Short Range Gallery Shows-Girl Shows, Motordrome, Fun House, Glass House, Geek Show, and all family type shows open.

This show has Lights, Water, and Location every Sunday. All replies

JOHN M. HULS

s o Western Union, Paris, Ky., then per route

WILLIAM D. STANLEY SHOWS

WANT

FOR TWELVE FAIRS IN MINNESOTA

Agents for 6-Cat, Bockets. Also need Hanky Panks of all kinds. Several good ones open for Fairs; not \$40 per week. Also need Girl Show or any Show of merit. Will book one Major Ride not conflicting. Bear Pitch, Glass Pitch and other center concessions.

ALL REPLIES AS PER ROUTE

P.S.: Can use Ride Help in all departments.

STO	OCK	TIC	CETS	3.01-
1.8	oll .	MAD BY	5 1.	50
5.1	tolls		4.	50
10 9				25
25 F			18.	
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THE TOLEDO TICKET CO. Toledo 12, Ohio 'Allied Trades Union Label

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DYER'S GREATER SHOWS

Want Ride Help for reorganization. Top pay for Foremen and Seconds who have license and drive. Wheel, Tilt. Octopus, Coaster, Merry Go-Round, Scrambler, Rollo-Piane and Kliddle Rides. Also need Funhouse Operator. Rex Miles, ride supt. NO LONGER HERE. Want legit Concessions of all kinds, so X: Cookhouse and Grab open. Will place any family type Show. Have the fellowing Fairs and Celebrations: Marengo, Iowa, July 27 thru Aug. 1; Manchester, Iowa; Tipton, Iowa; Wyomins, Iowa; Columbus Jet., Iowa; Belle Plains, Iowa; Ottumwa, Iowa, Labor Day; Ihan South, Write or shone: DEORGE DYER, 5313 at night or 5343 day, Batavia, Ill., or FRANK C BUSCH, as per route.

SOUTHWESTERN NEW YORK FIREMEN'S ASSOCIATION CONVENTION BLASDELL, NEW YORK, AUGUST 3-9

Buoking Concessions, Independent Midway, No Show, low nut, Want Eats, Henky Panks, Direct Sales, Attractions and Shows. 100,000 advance sale tickets honored on joints and rides.

Contact C. "ERNIE" ERNEWEIN, 18 E. Lake Ave., Blandell 19, N. Y. Phone South 4209. or FRANK CAVALERI, 35 Third St., Woodlawn 19, N. Y. Phone Woodlawn \$466.

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SCRANTON, PA., Aug. 3 thru 9, Including Sunday. N. Scranton Regrestion Field, Keyser and Oak Str.

WANT BINGO, GRAB, STOCK CONCESSIONS OF ALL KINDS WIT place Tilt and Octopus at low P.C. WANT SHOWS OF ALL KINDS EXCEPT CIRL SHOWS, WILDLIFE.

All address; R. H. MINER, Dunmore, Pa., new.

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"Collected comedy." Four complete gagfiles valued at \$18. Contains One Liners,
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625 Avenue "V." Brooklyn 23, N. Y. 1927

FUN-MASTER GAG FILES STILL THE BEST by test! 35 scripts, formerly \$1.05 each, now only \$15, plus \$1 peatage for all 35. "The Comedian," our professional monthly service, \$20 year; single issues, \$3 each. "We Service the Stars," 3 Books Parodies, \$10 per book, all 3 for \$25, 4 books of Blackouts, Vols. 1-2-2, at \$25 per vol. Volume number 4 for \$35, all 4 vols. \$100. "Humor-Dor for Success and Comedians," all different classified, \$100, "How to Master the Coremonles," \$3 per copy, Bully Glason, 200 W. 54th St., NYC 19, N. Y. Phone Columbus 5-1316.

NEW! GIANT PROFESSIONAL GAG FILE. Over 1,000 hilarious ad libs. Only \$1. List free! Edmund Orrin, 1819-B Golden Gate. San Francisco 15, Calif.

SEND FOR FREE PRICE LIST NEWEST Cumedy Material, or send \$10 and get \$50 worth of Gagfiles, Sketches, Monologs, Dialoxs Parodies, etc. Money back guarantee Laugha Unlimited, 106 W. 45 St., New York, N. Y.

WRITING SUCCESSFUL SCRIPTS SINCE 1934. Night Club Acts. Sketches. etc. W H. Cressy, 285 Main North, Apt. 14, Weston, Ont., Canada. 1927

Agents, Distributors Items

CONCESSIONAIRES-MAKE MOHE MONEY mame nuttons. Cost less. Sample free. Hance Box 37, Lumbard, III. 1922

DAY-GLO SIGNS FOR ALL BUSINESS. Comies for private home rathkellers, etc. Sample and catalog, 10c, 100 best assortment, 57 postpaid. Koehler Sign, 335 Goetz, Lemay 25, Mo. au19

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HOSIERY-LOW PRICES LADIES', MEN'S, Children's, Ladies' Nylons, 31 dozen un. Stightly imperfect. Nylons, packed cello bass, 33 dozen, Prompt shipment and satisfaction guaranteed. S. F. Pollard Hosiery Co. (AM 5-1741), 1248 Market St. Chatta

NEW FLASH CENTER FOCUSING LIGHT-weight Binoculars, \$4.75 dez. postpaid; sample, 50s. Dale Imports, 1959 Clays Mili Rd., Lexington, Ky.

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REBUILT WATCHES-ELGIN, WALTHAM, Benrus, Bulova; \$5 and up. Write for free price list. Joseph Brox, 5-BB So. Wabash, Chicago 3, BL. ch-np

SILLY, CRAZY, FUNNY GREETING CARDS sell or consign to stores. For \$1.50 worth of samples, catalog, prices, etc., send only \$1. McKitrick Publications, Mt. Vernon, III.

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ALWAYS THE FASTEST SERVICE AND the best of quality on Reptles, Animals and Snakes, Telephone 5411, Snake Farm.

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NEW ENGLAND JEWELRY BUYERS 124 Empire St., Dept. 8 Prov., R. I.

BE INDEPENDENT START YOUR OWN BUSINESS . .

NICKEL SILVER Key pen-tectura Samples of either Sor with your name, address and Social Security number. Dept. SH-SZ, 188 State St. Albany, N. Y.

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"SPECIAL" GIANT MONKEY SHOW

Including two adult Humbolt Woolley Monkeys and five adult Squirrel Monkeys. Regular value, \$225.00; this week only, \$175.00.

REPTILE JUNGLE Bax 402, Slidell, La.

WILD ANIMALS — TROPICAL HOBBY-land, 1525 N.W. 27th Ave., Mismi, Fla. Chimps, Bahoons, Occiots, Ringtalls, Pla-mingus, Boss, Anacondas, Snake Dens, Phones NEwton 4-4579.

in FT RETICULATED PYTHON, GENTLE, good feeder. Dan Fast, 828 Georgia, Beaumont, Tex.

"SPECIAL" THIS WEEK ONLY

Giant Rat Show, includes two Catiou Rats, one large Paca and one Agouti. Regular value, \$100.00; this week only.

REPTILE JUNGLE Box 402, Slidell, La.

Business Opportunities

COMPLETE AMUSEMENT PARK-MERRY-Go Round, 2 abreast; Kid Ferris Wheel, Ell clutch: Kid Airplanes. Percell Park, South Williamsport, Pa. Phone 34610. au3

DANCE PROMOTERS, ATTENTION! WILL rent immediately 15,000 square feet out-door dance floor in live southern Michigan resort, three alghts per week. Reliable operators abone Addison, Michigan, Ll 7-1154.

FIFTY PLASTICRAFT SCRIPTURE TEXTS, \$1: 250, \$3: 500, \$5: 1.000, \$7.50. Samples, particulars, 25r. Standard Specialties, Bex 4382, San Francisco, Calif.

FOR SALE—BUE TO THE SUDDEN DEATH of my husband, Leslie Grove, will sell the husbanes known as the Grove Portable Stage Lighting. Mrs. Leslie Grove, P. O. Box 448, Newark, Ohto.

FOR SALE — 314-ACRES LARGE AMUSE-ment Business. Rides, Zoo and Conces-sions. On curner of major & secondary highways. \$40,000 handles. 18957 Vanowen St., Reseda, Calif.

FOR SALE-5 RIDE KIDDIE PARK, EX-cellent location in growing city of 70,000. Ph.: CE 4-4747. John W. Britt, 102 Harwood Drive, Lafayette, La.

Games. 144-page book. 35 Illustrations, \$2 postpaid. Theron Fox, 1296 Youemite, San Jose 29. Calif. Aug 17

LARGEST WHOLESALE SUPPLY SOURCE in U. S. Get 23 free catalogs. Furniture, ciothing, appliances, autos and accessories, farm equinment, tools, housewares, hobby supplies. Free details. Associated Wholesalers, Box 2008-BB, Sloux City, Iowa.

MAGIC AND TRICK STORE FOR SALE, \$5,000. Owner has wholesale business: terms. Jacobson Realty Co., 2003 N. Main, 5s Antonio, Tex.

MAKE UP TO 1,000% PROFITS IMPORTING by mail. Get the new importer's Guide and Directory of foreign manufacturers. Your complete guide and shortcut to big profits importing new products Order yours today, while \$1 postpaid. Satisfaction guaranteed. Profitable mail order dealerships available. Details free. Samuel Glenn (Publications). Box 367. Jacksonville N. C. 1927

MOTHER GOOSE LAND Novelty Recreation Area

For Sala: Opportunities, plus Expansion A well-known Tacre novelly park 18 min-utes south of Missouls, Mont. near inter-section of U. S. Highway 93 and famous nearly completed Lewis and Clark Highway. Write for detailed information.

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SKATING RINK IN CENTRAL ILLINOIS ... Original owner retired after 10 years.
Present owner inoving to California. Price reasonable. Write: Box C-512, e a The Bill-board, Cleafunail 22, Ohio.

WANTED - ASSOCIATE FOR TERRIFIC suidour non-competitive product Each sale nets \$400. Box C-514, c * The Billhoard, Cincionati E2, Ohto.

Costumes, Uniforms, Wardrobes

BEAUTIFUL VELVET CURTAIN (ORANGE, gold) (742x32), 835; flashle Curtain (1142x44), like new, \$100; Ballybox Capes, \$5; Orchestra Conta, \$5; six Curtains (742x15), each \$15; Clown Suits, flashy, new, \$10; Clown Red Wigs, \$5. Wallace, 2453 No. Halsted, Chicago.

Food and Drink Concession Supplies

ABOUT ALL MAKES OF POPPERS, CARA mel Corn equipment, Plass Machines, re-placement Kettles for all Poppers. Krispy Korn, 120 S. Halsted, Chiesgo, Ill. au17

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For Sale-Secondhand Show Property

BATTER UP BATTING RANGE, COMpletely automatic, coin hox operated, used one season. Also 1950 International Lighton Metro Van with new moths. Lester Tuwnsend, 38 Highland Ave., Keansburg, N. J. Phone: Keansburg 8-5161 or W. L. Hoggins, 1709 Section Ed., Cincinnati Ohio, phone Redwood 1-5472.

BEAUTIFUL RECTANGULAR "DRAMATIC End" umbrella-type Tent, 130'x50', sell 83 000 or open any good proposition. Scott Moore, 155 W. 46th St., New York, N. Y. PLaza 7-6300.

BRILL'S CHANK ACTION, CAST ALUMI-num, elicking Machine Guns for Kiddle Rides, 4 for \$35; additional Guns \$7 each; Pattern, \$15. Free 104 page catalog. Brill, Box 875, Peoria, III.

FOR SALE-GABLE END 20X30 TENT TOP. Flame proof, good as new. \$175. Main Awning & Tent, 120 W. Court St., Cincinnati, Ohio.

FOR SALE — MERRY-GO-ROUND: 48 FT.
Train Ride: Boat Ride, 7 hosts: 5 kw.
Light Flant mounted in 12 ft. Chev. van:
F'sh Pond, trailer, set up in 30 minutes:
16 ft. Joint Trailer, living quarters, tandem:
Mug Joint, 1x14, perfect. Box 1326 C.B.S.,
New Smrrna Beach, Fla.

FOR SALE - MOTORDROME COMPLETE. Cycles, Sound Equipment, Transportation optional, E. Harris, 4811 Hale St., Dallas 11, Tex. Riverside 2-2001.

FOR SALE - OTTAWAY STEAM TRAIN; with three coaches and track, fine condition. Can be seen in operation at Park Point Amusement Center, H. C. Onsgard, 202 St. Marie St., Duluth, Minn.

FOR SALE

Trailer mounted Auto Ride, has tandem wheels with electric brakes, with winch to raise and lower sides which make up 24-foot diameter platform, combination of racers and all plastic cars, beautiful well-lighted scenery, practically new hime top. Price, \$2,200 cash.

Alian Herschell 10-car Auto Ride, platforms and scenery in like new condition,
steel recently painted. Ride has green
flameproof top in good condition. Truck,
is racked to haul Ride. Ride and Truck,
51,500 cash. 18-ft, steel Diving Tank, 6 ft.
high, in good condition, reasonable,
Both Rides ready to go, can be seen at
Thompson Bros. Winter Quarters, Altoons, Pa. Phone: Windser 4-8002 or
Windser 3-7000.

FOR SALE-WAX HYGIENIC EXHIBIT, 25 pteres. H. V. Petersen, 2720 Grand, Joplin Mo. 3r27

FOR SALE—212 EL1 WHEEL, METAL seats, like new condition, \$6,500; Junior Wheel, hasket type, 24 passenger, 18 ft. high, \$1,000; 7-car Till, lais model, perfect condition, \$9,000; Midge-O-Bacer Kid Ride, like new, \$2,500, Box C-312, c/s The Bill-board, Cincinnati 22, Ohio.

ILLUSION SHOW, COMPLETE, \$250. LESS without trailer or P.A. Lenseless two way Fishhow! Show, also extra P.A. Equipment, P. O. Hox 6, Xeniz, Ohio.

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MECHANICAL TEN NIGHTS IN A BAR-room, 60 characters performing, tandem trailer, honky-tonk music, beautiful show, Ben Sandarud, Park Rapida, Minn. 1977

SELI, FOR CASH, DUE TO HANESS, AFTER
August 8. Major Ferris Wheel, El.250;
Electric Kiddle Train Ride, \$750; Concession
Trailer equipped with Flor Machine, Popcurn Wormer, etc. Useful for many concessions, \$850; Chuck-s-Luck Wheel with Concursion, needs new top, \$125; Penny Pitch,
563; High Striker, \$100. Equipment in good
condition. Operating July 30 thru August 6.
Muthen Volunteer Fire Dept., McLean, Va.
Kathlien Bruce, 1525 62nd Place, Spaulding
Helghts 27, Md. Jordan 8-6893 before 4 P.M.

Trains for State Fairs. Also Drivers, it
required. Fine opportunity for Mar
wife to operate separate Unit on percenline 1871, Louisville, Kv.
Or General Delivery, Regina, Sect., Conthen Chippewa Falls, Wisc., Appear

SELL ON TRADE - NEARLY equipped Popcorn Tratier. Power er. Want Bings and other size To Frances. Write: Dusenberry, \$20 7. Ave., Columbus 15, Ohio.

Car Hide, King Kiddle Wheel, King Carts, King Pony Rids. Wanted Risonw Come Marhine. Ron Henn, Swarren, Ohio.

TEN MECHANICAL DONKEYS, CAR and alizminum, from the 1913 Was Cost \$7,000, now \$2,000. Pletares and Leo Walter, 47 Mount View, Akres

Girl Show, Poponen Trailer, fourth cars in trailer, Long, 36 S. 22m3, His Indiana.

10-CAR AUTO RIDE, FACTORY & Can be seen in operation. For quie \$600. H. Britt, Stamford, Conn. DA

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CIRCUS TROMBONE, TRUMPET W. Rosai's Band (topflight only). Coper Mills Ress. Circus routs.

SEMI-NAME HOTEL ORCHESTRA organizing and enlarging. Top a salaries No silers. All losin Sober ellable musicions. Box Citi board, Cincinnati 22, Ohio.

WANTED



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I. Type or print your copy in this space:

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Acts, Songs, Gags ☐ Miscellaneous Advertising Specialties Mobile Homes, Accessories M P Films—Accessories Agents, Distributors Items Animals, Birds, Snakes **Business Opportunities** Calliones and Band Organs Collectors Items Costumes, Uniforms, Wardrobes Food & Drink Concession Supplies Formulas and Plans For Sale—Secondhand Goods For Sale-Secondhand Show Property Help Wanted

Instructions and Schools

Locations Wanted

☐ Magical Supplies

Situations Wanted

☐ Help Wanted

Opportunities

Partners Wanted . Personals Photo Supplies & Developing Printing Rigging and Props ☐ Salesmen Wanted

Musical Instruments, Accesso

Scenery, Banners ☐ Talent Wanted ☐ Tattooing Supplies Trucks, Trailers, Accessories Wanted to Book

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Coin Machine Headings

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M P Operators

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Classified and all Talent Availabilities ads must be paid for in advance.

The Billboard, 2160 Patterson St., Cincinnati 22, Ohio Please insert the above ad in.

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Gold Mine" opportunity. Lifetime busiless. He respected. Franklin Credit.

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NEW 146 PAGE ELUSTRATED CATALOG Mindreading, Mentalism. Spooks, Mypolisto. Horoscopes, Crystals. Graphology, and Miniature Radiophone for mentalista Catalog M. with refundable certificate. Nelsen 8, 306-B South High, Columbus. Ohio.

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DON'T BE HOARSE AMPLIFY VOUR voice! Miracle, new tight weight Electronic Megaphone overcomes noise! Mail order this powerful bargain today! Only \$46.50t W. L. Mose, Electronics Consultant, College Corner, Ohio.

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214214214, 5 M 154224224, 50 M
214214284, 25 M 1541242242, 50 M
2142142214, Lincoln Box, 140 W, 20th St.,
New York City.

FOR SALE-50-TON STEAM LOCOMOTIVE.
Okmulger Northern No. 5 (Tommy).
Standard gauge, oil humer. Located at
Kansas City. Very attractive price. Welte,
wire. phone. Sonken-Galumna Corp., 2nd
& Riverview, Ramas City, Kan. ATwater
1-8305.

heads or tails at will Easy to master, \$1. Arro. Box 1165-P. Bridgeport 1, Conn.

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Guarantees \$50.00 warth of Plane and Organ music yearly for only \$2.00. Great buyl Classical, Semi-Classical, Socced, Pop." Money-back guaranteel Send \$2.00 today.

MUSIC GUIDE

10 Finks PL

Mt. Vemon, N. Y.

TANGLEY CALLIOPE RESTORED TO the new, make money with this; let me tell you how I do with one. Williams, 8400 Coun Ave., Chayy Chate, Md. 202

25 per M: 500 M Printed Cellophane Bags 34x7 52 per M. Lincoln Box, 140 W. Bith 51, New York City.

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AGENT PARTNER FOR KITCHEN GADG-ets, Oregon State Fair, Sept. 5-12, Best spot on grounds. Write 2060 E. Irwin Way, Eugene, Ore. Phone: Digmond 5-0620.

Personals

billy; WE WANT YOU TO COME HOME, but if you are happier and rather stay away-please let us hear from you. We love you, promise no trouble. Dad (George Bunkan).

MELBA-DANCING AND ALL VOU'RE still our Heelzebub, worried about Rabin, we love and need you Mother, Dad, Jerry.

SHOWFOLK - WE WOULD APPRECIATE having you ar your organization repre-mented in Sho-Ris Museum at 1959 Minne-acts State Fair. Please send pictures, posters, cylics to: Sportcraft, 2225 Milicide Ave., 51, Paul 8, Minn.

ting MY ADDRESS, MAIL, RECEIVING, forwarding, \$1 month; remails, 23c. Details free, Box 142, Long Island City, 5, N. Y.

WANTED - WHEREABOUTS WILLIAM Cherry, Jr., Rephew of Katherine Black, Newark, Write Juseph M. Alsofrom, Attor-ney, 50 Park Place, Newark, N. J. 1927

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PHOTO BOOTHS, CAMERAS, D.P. PAPER, Developers, Frames, everything for direct resilies photography. Write for our low rices. PDG Camera Co., 1846 W. Cartes. Photography. Co., 1846 W. Cartes. Photography.

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ALWAYS FASTEST SERVICE - QUALITY numbereding posters; 14x22 size 3 calor win-dow cards up to 50 words copy. 38 hundred; 17x26 size, \$13.50 hundred. Dayglo auto bumper stickers, size 4x15, yettow, rad or given, copy printed in black, \$13 hundred. Tribure Fress, Dapt. 259, Earl Park, Ind.

velopes, both for \$3.55. Black or blue lak. Hallo Press, 0468-B, Clavis Ave., Finshing, Michigan.

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AD MATCH BALEST YOUR OWN BUSI-ness without investment! Sell for world's largest direct selling munufacturer of ad-vertuing matchbooks. Big spot cash com-mission. Start without experience; our lested sales kit tells you where and how to get orders. Men. women, part time or full time. Match Corporation of America. Dept. D-342, Chicago 32. 15-27.

Calendars, Book Matches, Advertising Specialties, Hall & Riggans, Dept. 3, New Castle, Pa.

YOUR FREE COPY OF WORLD'S RIGGEST Sales Magazine tells you have and where to make more money on your own in salling. Wette Specialty Salesman Magazine, Deak 228, 367 North Michigan, Chicago 1.

Tattooing Supplies

AL TATTOOING MACHINES - WORLD'S finest. New designs, colors and supplied fear catalog. Spaulding & Hogers, Court L. Jacksonville, North Carolina. 8010

Clob. Information from all over the world to per year. Zels, 728-A Lealie, np

Wanted to Book

HORSE GPERATED TREADMILL PASSEN-zer Host fain mark. State percentage. Also Symmetr for fail. Objo and Mississippi to Gulf. Address Box C-515, c/o The Hillingard. 2160 Patterson St., Chedenath 22, Onlo.

MERD ACTS FOR SHOPPING CENTERS Hallsbuilde Industre and out. Must be readly stuff and must be seed. Also need exhibits with let are appeal. Send rates, pix, all other data. New Texas firm, about tops. Bob Tother, Bux 1272, Fort Arthur, Texas.

Wanted to Buy

COIN OPERATED LOCKERS, SHATE Sharpener, Rubber Ice Rink Flooring, elec. Ticket Printer, Colonial Plaza, 10203 Balt, Bled., Cellege Park, Md. 803

TOM THUMB DONUT MACHINES, STATE price and condition, John Carison, IB N. Waldinger Ave., Valley Stream, N. V. WANTED-APEX GLASS CUTTER & COM-bination Knife and Scissors Sharpeners. W. H. McCormick, 116 Harrison Ave., Mt.

WALK THRU OR DARK RIDE, TRAILER mounted. Kid Bides for sale or trade. Shafer's Bides, Mesker Park, Evanaville,

WANT TO BUY SHORT ARM OCTOPUS, late model with or without transportation. Good shape. Phone Mt. Airy, Md., 34.

COIN MACHINES

Used Equipment

FOR SALE — CHICAGO COIN REBOUND, like new. \$75; United Deluxe Venus Bowl-er, \$65; Wurlitzer Model 1500, \$140; Wur-litzer Model 1400, 45 rpm, \$100. Send by de-posit. Frank Guerrini, 1211 W. 4th St.,

FOR SALE-GOOD USED BINGOS, STAR Variety, \$40; Key West, \$150; Broadway, \$75; Pixte, \$65; Big Time, \$30; South Seas, \$65; Stars, \$15; Reach Beauty, \$60; Paraste, \$125; Circus Upright, \$125; Send to deposit, Prank Goerrint, 1211 W. 4th St., Lewistown

FOR SALE—USED CIGARETTE MACHINES:
Rowe President, 8 column, \$45; DuGrenfer
Model AJ7, \$45; Bowe electric 11 column,
\$75; Eastern electric 8 column, \$25 Lehigh
PX 8 column Blonde, \$45; Rowe Ambassador
14 column, \$150. These markines are centfor location. Send to deposit. Frank Guer
rini, 1211 W. 4th St., Lewistown, Pa. 30

FOR SALE-3 HOLLY CRANES, MODIFIED Bodine Motors, special Gear But, 10 Side Bottom Cranes, \$220 cs. Local Amusement Co., 602 No. 34th St., Scattle, Wash.

MILLS FAMOUS 1# GUM VENDER—Chrome plated, six columns, two for flat tab and four for chiclets. Rebuilt and perfect working order. \$12 each F.O.H. New York and worth it. Hal R. Meeks Company. 55 W. 42nd St., New York, N. Y. chau3

ROCK-OLA COMET, 120 RECORD: AMI F86, like new, \$275 each, both \$500; Circus Wagon, \$100, Don Kline, AC 76642, Brighton.

SCALES - SALE PRICED. WATLING 300 Guessers, \$32 es: A B.T. Kirk Billoy Guessers, \$30 ca.; renewed-reconditioned, used inside only. Send deposit, balance sight draft, Gaycoin Distributors, 4855 Woodward Ave., Detroit 1, Mich.

VICTOR GUM CHARM MACHINES-CABInet or plastic Globes and Northwestern B-9's, \$7.50; Advance 21 FD's, with bolt and bracket. \$18. Charles Wilson, Carrison. hracket. \$18. New Mexico.

Wanted to Buy

POSTAGE STAMP MACHINES REGARDless of age or condition: Shio in, will pay what they're worth. USP Co., 100 Grand, Waterbury 2, Conn.

TALENT AVAILABILITIES

RATE: 10c a word, minimum \$2. CASH WITH COPY. Set in usual want-ad style, one paragraph, no display. First line in 5 pt. caps, balance in regular 5 pt. upper and lower case.

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Frazier Moves To Denver Zoo

DENVER - Julian Frazier le now the zoo director at City Park Zoo in Denver. He moved here from Lincoln Park Zoo at Oklahoma City. At Oklahoma City since 1947, his leadership helped build five new buildings and enlarge the colection of animals.

Clyde E. Hill, Denver zoo director since 1924, retired April 10, but will remain on the zoo staff as

consultant. Rex Williams, recently with circuses, now is elephant keeper at the Denver zoo, where a second bull was added July 7.

Steal Thumb Statue

BRIDGEPORT, Conn. - The 100-pound marble gravestone statue of Tom Thumb in Mountain Grove Cemetery here is reported missing. The nearby grave of P. T. Barnum was untouched. Vandals had turned over about 70 gravestones, according to E. Spencer Rider, cemetery every week in The Billbeard ... manager.

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TOOL BOX



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HOUSEHOLD HINTS

Book with "2,001 household hints and dollar stretchers" details hundreds of ways for housewives to get the most out of the food dollar and clothes budget, remove spots and stains, work savers, beauty secrets, simple home repairs and hints on how to cut gas, electric and phone bills. Retail, \$1.25. Arkard Service, 5434 North Glenwood Avenue, Chicago 40.

WHEN YOU REPLY, PLEASE MENTION YOU SAW IT IN THE BILLBOARD PARADE OF HITS.



Smart sayings on right and left padded mitts to lighten kitchen chores. Six different sets available. Packaged in display polyethylene bags with colorful headers. Retail price, \$1 per pair. Parvin Manufacturing Company, 1149 South San Pedro Street, Los Angeles 15.

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RACE CAR KIT



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Electronic machine with a superpowered, six-volt motor that pitches unbreakable plastic balls 30 feet every 10 seconds. Operates on flashlight batteries. Complete with four balls. Retail price, \$10,95. Plastic Block City, Inc., 1017 West Washington Boulevard, Chicago 7.

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New Italian import in book matches eliminates the usual tuck-in opening at the striking surface. There is a slit opening at the rounded top of the book. Cover makes a slight click sound when closed. Click Book uses wooden matches instead of the usual paper. Flat packets hold 20 or 30 matches. Azrael Advertising Company, 913 North Charles Street, Baltimore 1. Md.

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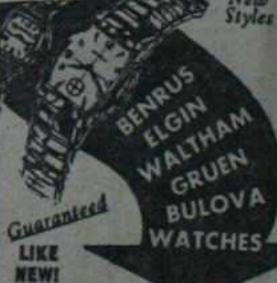


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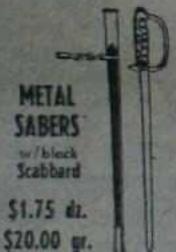
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Metal Trambones, \$2.40 Pleatic Guiter er Pleatic Bugle, Sex-

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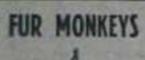


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\$3.00 dz.

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HAT w/chin cord & adjustable bead

\$4.50 dz.

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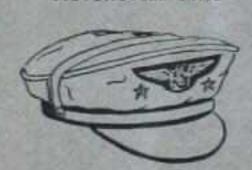
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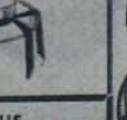
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10 Gallos type. \$6.50 dz. Flat Crewn \$5.25 dz.

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\$3.60

SNOW WATER BALLS w/Bomble, Stork, Fish, Seol or Penguin



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4"-51.60 dz. \$18.00 gr. 5"-52.00 dr. \$22.50 gr.

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=10 Mousehead .. \$5.00 #15 Mousehead .. 7.50 Two in one w/inside mouse balloons, 6.30

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with or without Hawaiian skirt

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The only licensed, official, "Kookie Comb" on the market. This 51/2" Rubber-Resin Comb, skin packed on 6" x 6" full color lithographed card, for counter or rack sales. Wallet size, autographed photo of "Edd Byrnes," co-star "77 Sunset Strip"; singer "Kookie, Kookie, Lend Me Your Comb," star new film to be released, "Yellowstone Kelly," teen age idol and star.

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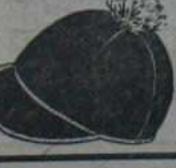
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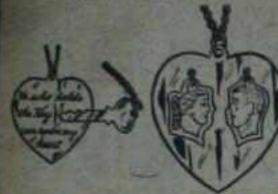
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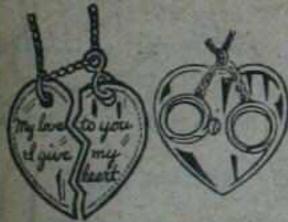
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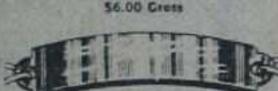


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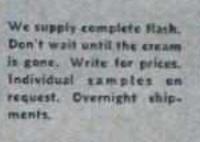
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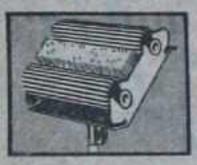
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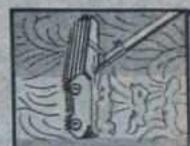
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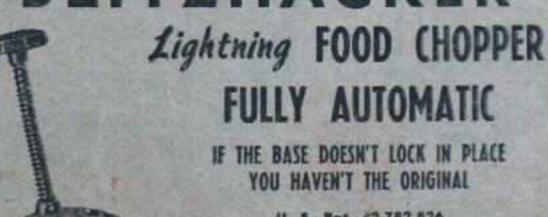
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Fair Dates

· Continued from page 70-

Ste. Henedine-Dorchaster April, Soc., Div. A. Aug. 20. Oscar DeBlois.

Ste. Hyncinths-Exposition Regionale. Aug. 3-8. Alphones Deschenes. Ste. Julienne-Montcalm Agri. Soc. Sept. 18.

Jean Durend. Ste. Scholastique-Deux-Montagnes Agri. Soc.

Aug. 27-29. Paul Morin. Shewville-Fontier Div. A April Soc. Sept. 9-12. W. E. N. Hodgins.

Sherbrooks-Sherbrooke Winter Fair, Oct. 10-15. Sherbrooke-Sherbrooke Exhn. Aug. 28-Sept. 3.

J. Eug Lamontagne. Snigawake-Bonaventure Div. A Agri. Soc. Aug. 26-27. Ed C. Hayes.

Saral-Richelieu Agri. Sac. Aug. 19-22, Rene 57. Marrin.

Trais Rivieres-Trais Rivieres Exhn. Aug. 21-27 Jean Alatie.

Valleyfield-Valleyfield Fair. Aug. 26-31. Leo G. Parron. Victoriaville-Victoriaville Extin. Aug. 10-16.

Vincent Languetta, Waterloo-Sheffort Co. Agri, Soc. Aug. 22-23. Louis Jolin.

Saskatchewan

Armiey-Connaught-Armiey Exhin, July 29, Mrs. Violet McDonald.

Beechy-Victory-Boechy Exhin. Aug. & Mrs. A. H.

Central Butte-Central Butte Exhn. July 30. Churchbridge-Churchbridge Exhn. Oct. 21, Mrs.

Eistow-Eistow Eshin, Aug. S. Mrs. A. M. Form Lake-Form Leke Exhn. July 29. Alex

Glenbush-Glenbush Eshin, July 31. Grenfell-Grenfell Exha. Oct. 21, Mrs. Jennie

Kelvington-Kelvington Exhn. Aug. 7. R. H.

Lucky take-Good Luck-Lucky Lake Exhn. July 28. Mrs. V. M. Bovair.

Invermay-Invermay Exhn. Aug. 5: Maryfield-Maryfield Exhn. Aug. S. Nipswin-Nipswin Eshn. July 31-Aug. 1. Mrs. D. H. Robison.

Nokomic-Nokomin Exhin. Aug. 5. North Battleford-North Battleford Exhn. Aug. 3-5 N. W Symonds.

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FROM ST. LOUIS ...

ng: "It has been a long time since olks that I did well with hickory moked beef at the recent Internaonal Trade Fair in Chicago. Also the fair were Ray Cahall, Dan-Mary Haley and Al Wallien and November 1." amily, pitching smoked beef, picures, lavender and Ti plants. ROBERT AND MAE . . . veryone got money, including op- Noell, former med show folks who rators of six beef joints. I cele-

Kennedy, Chief Half Moon and Harry McClure writes the follow- wife and Chief Grey Fox. I'd appreciate reading pipes from them. There is only one pitchman in St. piped in, but I want to tell the Louis at present. He's Ray Boivin, who is working foot aid for Muke Devine, and doing well, too, at a Kresge store. Well, this is all for now. On August 4 I start a solid Barbae, Don Reiley, Bill and fair route that will take me thru

now have their Noell's Ark Gorilla working the fair. I would like to Show with Smiley's Amusements, ake this opportunity of extending garnered plenty of publicity for my good wishes to Ray Herber their show and the Smiley organiza-

nold, Pa., under auspices of firemen. It all started when the New Kensington (Pa.) Daily Dispatch erred in calling the Noell's gorillas chimpanzees. A quick trip to the newspaper's office by Mrs. Noell straightened things out, the paper coming out with a three-column, Page 1 feature on Mr. and Mrs. Noell and their gorilla and chimpanzee charges. Needless to say the Noells were highly pleased with the publicity break, as the newsman used a tongue-in-cheek approach in reporting Mrs. Noell's indignation over the fact that her gorillas were erroneously called chimps.

"AM GETTING . . .

my equipment ready for the start of fair dates," writes Henry H. Varner of Akron. "As you probably know, Franco Bland is now with and wife, Madaline Ragan; Tom tion during a recent stand at Ar- Johnny Norton as agent and doing well, and Jerry Harschman has Subscribe to The Billboard 100AYI been working Salem, O."

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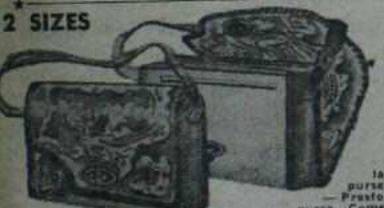
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BULK VENDING

Communications to 188 W. Randolph St., Chicago 1, III.

JULY 27, 1959

Victor Will Assign Exclusive Territories to Distributors

Move Might Set Stage for Similar Program by Other Manufacturers

By FRANK SHIRAS

CHICAGO-An unprecedented move to assign exclusive territories to distributors was announced last week by Victor Vending Corporation, manufacturer of bulk vending machines. By the end of the year Victor expects to have cut its present 40 distributors to about 10, said President Harold Schael.

This will be the first time that exclusive territories have been paigns.

Altho distributors have consist- franchises were not set up. ently built up their mailing lists was no way to solve the problem over the years, the incentive to To be sure, there has been a conduct such campaigns has here- tain amount of co-operation. tofore been largely lacking. The rule, distributors of the same reason is that distributors have no don't solicit a known account assurance that a customer in search another distributor. Manufactu of a cheaper price on machines also have refrained from se may not suddenly switch his ac- machines to more than one discount to a distributor in another utor in major cities. part of the country.

The only type of protection maassigned bulk vending distributors, chine manufacturers have been able country in which this type of country in which the country in which the country in th The program is designed to correct to give distributors is the refusal to promise doesn't work. Hundred a problem faced by all bulk vending make direct factory sales. Victor, operators are too far removed fr manufacturers in different degrees, for example, has always redirected major distributors to make a c and it might set the stage for simi- factory inquiries to distributors, mon policy practical. lar moves by others. That problem This does not solve the problem is to increase sales to operators by of competition in identical terri- that Victor wants its territorial conducting grass-root sales cam- tories among distributors handling tributors to reach with a posithe same line. As long as exclusive

Doesn't Work

But there are large areas in

It is these hundreds of operat (Continued on page

Logan Gets First Victor Franchise

ing Company was appointed ex- To put it into effect, he will either | Quick service will be one of the clusive distributor of a six-State select sub-distributors from those major aims of his sales policy Midwest territory by Victor Vend- currently handling the Victor line, said Nelson. Sub-distributors with ing Corporation last week.

beginning of a major move by commission basis. Victor to cut down the number (See separate story.)

sales in Illinois, Indiana, Iowa, begin traveling the territory himself Michigan, Ohio and Wisconsin, shortly after Labor Day, when Present Victor distributors in these business is expected to pick up. States will be given until Septemneled thru Logan.

said last week that the Victor fran- plan are co-ordinated, said Nelson.

CHICAGO - Logan Distribut- paign thruout the six-State area. | Logan's headquarters in Chicago. or appoint new distributors of his be expected to contact operators in This initial appointment is the own. All will sell machines on a their areas and familiarize then

Appointments

of distributors handling its line of Nelson plans to appoint at least and parts that their business vol vending machines in the country, one local distributor per State, and ume warrants. in heavily populated areas he will Under the new program, Logan name additional representatives to Distributing will be in charge of cover designated counties. He will

Altho most distributors will be ber 15 to order machines and parts, selected and the major outline of Thereafter, all sales will be chan- his sales program laid down this fall, it may not be until the end of Jack Nelson, president of Logan, the year that all aspects of the chise for this area will give him the In areas where no local distributor incentive to conduct a sales cam- is available, sales will handled from

with the plan. In addition, the will carry an inventory of machine

One Price

There will be one price structu on the Victor line of machines. The will aid quick service by discou aging operators from shopp around for a better price. Nel expects his program to run me smoothly as operator prices standardized thruout the count in conjunction with the over-Victor assignment of exclusive to ritories to distributors.

Nelson believes there is room for considerable expansion of bu vending in smaller towns. To a complish this, operators need mor information, particularly in regat to multiple vending and small chains, he said.

He is currently at work on I brochure that points up the success and potentialities of multiple vending. In contacting local operators, sub-distributors will use this information in their sales presenta-

Small chains of from four to 10 stores are common in many towns and outlying areas. Rebuffs have Rounding off commission pay- caused many operators to give up it better in the long run to round off presentation, said Nelson. He plans

LOS ANGELES-The Western meetings for the summer. The next Merchandise venders, as distinct session is slated for September 29

serviced, the location owner some- Siegle said that a committee will times feels that the machine isn't stand by during the off months to act in the event of a taxation

Finesse When Paying Commissions Helps

CHICAGO - Successful operlar commission payments.

One practice is to pay commissions with rolls of coins at those stops that use a lot of small change from day to day. The location owner appreciates this added service and generally is more cooperative in return.

Many operators pay commissions with bills whenever the location has no need for extra change. For some reason currency seems to have a more substantial look to it than an equal amount of coins.

POLICE FROWN ON HEAVY BAIL

TAMPA, Fla.-A weighty matter involving a bulk vending operator recently came up in traffic court here. Needing \$15 bail, the only money operator John Edenfield had on hand was 4,000 pennies collected from his machines. After deliberation, police decided that payment in pennies would be literally too heavy, and insisted that Edenfield write a check instead.

Along the same lines, operators ators help improve location good find it best to pay with bills of the will by using finesse in their regu- highest denomination. Rather than pay a location with five singles, for example, they will use a \$5 bill.

Rounding Off

ments is another example of finesse trying to get into these chains, that operators often employ. Rather Generally, operators that don't get than pay the location with bills and these chains contact the wrong perloose change, many operators find son or use an inappropriate sales to the nearest quarter or half dollar to give operators information of

When operators pay locations the correct sales approach to us with a flat rate, they are careful not to show the contents of the coin WVMOA Skips box to the location owner. They have found that the location gets an Meet Till Fall exaggerated idea of the actual worth of, say, \$14 in pennics. Since the coins aren't counted or weighed out Vending Machine Operators Assoat the location, the best policy is ciution has postponed monthly simply to remove the take intact.

from ball gum-charm machines, at the Unique Restaurant here, said often present a special problem to President William Siegle. operators. Take a peanut machine. The matter of dispensing with The gross on an empty is some- July and August meetings was dirwhere in the vicinity of \$6 or \$7, cussed at the June session. The Often the machine isn't empty when decision to forego them was made it is serviced. If commissions are by a committee after serious compaid every time the machine is sideration. as profitable as it actually is.

(Continued on page 92) problem.

Large Area Demanded Simplified Servicing

dicy of standardization is fol- tion to the next.

Operating a route that requires sence from headquarters for ce weeks at a time, the husbandfe team simplified servicing by ing only one type machine and a I gum-charm fill in all venders. Tho a variety of machines in njunction with different fills suld increase sales in many locains, the servicing problem bemes too complex. Essentially, it quires carrying too diverse a rts, and fills, McCaffren found.

500 Machines ught a route of 500 machines, uch was composed of several chine makes. Because he was ay from home base for protractperiods, the problem of repair maintenance itself was serious. standardizing his machines, Mcaffren has estimated that time ent on these two aspects of saryat it was before.

erts of Colorado, New Mexico, grounds. nd Utah

afill heads and merchandise are favored outdoor life.

maible.

s of vending equipment.

phases of vending.

Newspaper's Sobering Look

DENVER-The Clyde McCaf- loaded in. Since all stops have the ens have found that a route same standard fill, the McCaffrens read over a large territory can be are able to polish up and refill ofitable provided that a rigid heads as they travel from one loca-

Excellent Terms

terms with location owners. This routes profitably and is available enables them to use a very simple method of handling commissions. They simply bag pennies separately at each location, and pay the commission on the return trip. Taking McCaffren's honesty for granted, location owners are happy to go along with the system.

Collections from individual stops riety of refill heads, replacement are put into tear-proof envelopes and weighed out at the end of the trip. As the McCaffrens travel Five years ago McCaffren from one stop to another, the weight of the pennies themselves becomes so great that special overload springs were installed on the sedan.

McCaffren met the former owner of his route while on a hunting trip in Colorado. An outdoor enthusiast, McCaffren often drove 700 miles from his former home in ing has been cut to 10 per cent of Oklahoma to hunt and fish in the Colorado Rockies. In talking over The uniformity he introduced to purchase of the bulk vending route, s route has enabled him to in- it seemed to McCaffren an ideal rease the number of machines on opportunity to relocate in Colorado ecation to 700. The size of the where he would be closer to his oute has grown as well, to include favored hunting and fishing

With the expansion of his route, To get maximum space in the however, it hasn't worked out edan that is used, McCaffren re- quite the way he expected. But roved the back seat and installed a with no plans for further expansion imple, flat board in its place. Here he hopes to have more time for his

Bulk Banter

Report From St. Louis By JOHN HICKS

Jason Koritz, owner of Marjay Vending Company here, has been the Northwestern distributor in the St. Louis area for the last two months. Besides handling machines. The McCaffrens are on excellent he gives pointers on how to operate for consultation on mechanical difficulties. This, he explained, is a service provided with the machines.

B. P. (Bill) Lovelace, of Mount Vernon, Ill., has entered the bulk vending field and will extend his routes to the St. Louis area. Lovelace started out with 10 machines In a short while he "could see the potential" and now is going out in a businesslike way. He recently purchased 250 Northwestern venders thru Koritz, who says of Lovelace: "He'll wind up as one of the biggest operators around here."

Another new operator in the bulk industry here is George Morrison Jr. He entered the field after purchasing 100 machines thru Koritz

. . Ted Muel'er has added 35 more 5-cent cashew machines to his route. Beside competition, he said operators now have to contend with protecting machines from ants and bollweevils at this time of year. Mueller protects his equipment by using repellents on the bottom of each stand.

The Muellers celebrated the graduation of their daughter, Linda, from Mercy High School at the close of the academic year in June Linda wants to be a stenographer and has taken a job as a typist.

income, retired persons are often cager to invest in a sideline that gives a good return without excessive effort.

Altho many elderly people suspect that the promotor's profit picture is inflated, too often they are inclined to believe that it is essentially realistic. The biggest losses are apt to occur when a route of used equipment with little or no resale value is purchased.

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Minimum Order, 25 Boxes Assorbed. Complete line of Parts, Sopolles, Stands, Globes, Brackets, Charms. Everything for the operator 1/3 Daposit, Balance C.O.D.

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33 UNION SQUARE N. Y. C. 3, N. Y. . AL 5-8393

At Vending Aided by Ops PHOENIX, Ariz. - Two local bional sources of information. The perators have cooperated with the Better Business Bureau was rely's press and Better Business commended for facts on local ureau in cautioning the public conditions and the reputations of bout naivete in regard to vending firms in the area.

at makes blue sky promotion. The articles went on to advise some footwork to prospective buy-Valley Vendors Corporation and ers of equipment. When buying an atkins Cigarette Service supplied established route, a check of the formation to the Better Business locations as well as the firm's ureau and a local newspaper for books should be made. When buyrticles directed at prospective buy- ing only machines, a practical expedient is to ask a number of Anyone contemplating vending store owners whether and under was advised to take a number of what conditions they would allow preparatory steps. U.S. Department venders in their establishments.

Operators Jerry Roseland and of Commerce folders on vending were recommended as good intro- Art Kaufman pointed out that ductory material. Trade publica- elderly people are often the target tons were advised as sources for of blue sky promotors. Faced with information specific to various the prospect of slender savings and



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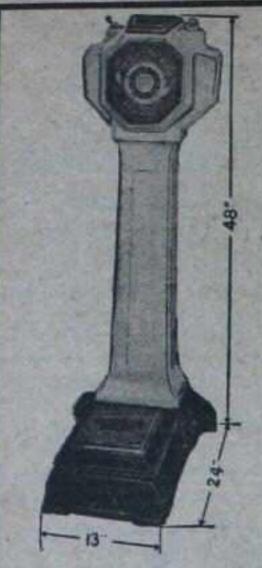
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91/2 lb. Globe

111/2 lb. Globe

EXCLUSIVE VICTOR TERRITORIES

Continued from page 90

sales program. Each territorial dis- be one standard operator price of the plan in full effect by the end

Which men the territorial dis- Schaef. tributors wish to name and how many they choose in their area will pected, Victor distributors will orbe left up to them, said Schaef. In ganize sales campaigns in their re- are appointed, a general meeting any case, the territorial distributor spective territories. Working with will be held at which final arrangewill be credited with all sales made local sub-distributors, many more ments for the program will be in this area.

One Price

Same fine flavors. Centers and Coatings.

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Factory Prices

Bubble Ball Cum, 140-170 & 210 ct. & Giant Size . 27¢ lb. Chicle Ball Cum. 130 ct. . 35¢ lb. Clor-o-Vend Ball Cum 40¢ lb.

Clor-o-Vend Ball Gum ... 40¢ lb. Clor-o-Vend Chicks, 320 ct. 40¢ lb. Chicle Chicks, 320 6 520 ct. 36¢ lb. Bubble Chicks, 320 6 520 ct. 28¢ lb.

Tab (short stick) 100 ct. .. 38e box 5-Stick Gum, 100 packs ... \$1.90 F.O.B. Factory 150 lb. lots.

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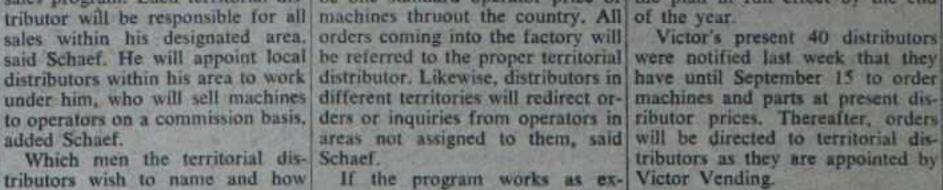
<u></u>

binations, low jobbers' prices!

1326 S. LORENA

Black Lid

Oakland, Calif.



operators will be personally con- worked out, said Schaef. tacted, shown the line of Victor Under the new system there will equipment, and receive the latest radical cut in number of distribu-

> on the policies of other manufac- At present many Victor distributors turers. If they find themselves at a do not do enough volume to enable programs may be set up.

Others Try

Manufacturers of fills for bulk venders might try to make arrangements with Victor distributors to handle their lines exclusively as well, with the knowledge that their products will reach more operators than in the past.

number of ways. Almost all fill manufacturers have mailing lists that they rely upon heavily. Others have factory representatives that make periodic sales trips, Distributors, of course, handle a large amount of volume, particularly among smaller operators.

Nevertheless, feeling in bulk vending has always been that operator buying would increase if contact at the grass roots were more common. Fill manufacturers may very well try to make arrangements whereby they can take advantage of the direct operator contact that the Vic- the charm industry. tor plan involves.

New Machines

Starting late in August or early September, Victor will begin introducing new machines which Schaef expects will give added designed.

said Schaef. Exceptions will be much.

The new program got under way it over a few servicing intervals. several more appointments shortly, servicing interval, location owners of the country himself in order to merchandise poured on top of unmake remaining selections and have used portions.

tributors as they are appointed by

When all territorial distributors

information on operating tech- tors is that it will be easier to hold meetings for showings of new This could have a marked effect equipment and discussion of policy. headquarters.

Best Items

buttons are the most successful At present, sales are handled in a penhy charm items in the new line of Plastic Processes, said President William Falk last week.

One button is named the "IFIC" and the other "Beatnik Sayings." A number of beatnik phrases are printed on the latter buttons, which are a contemporary version of the "Sassy Sayings" button series the firm introduced four years ago. said Falk.

Over-all business volume has dropped from the normal for this season, he continued. Falk estimates that production is off 25 per cent, and attributes most of the lag te the inroads of winner balls on

Financing

· Continued from page 90

The reason is that he doesn't add teeth to his program. The machines up the \$1 or \$1.50 commissions that will round out the Victor line, and he gets every time the machine is some former machines will be re- serviced. His notion of how profitable the machine is tends to be In return, territorial distributors restricted to individual commission will agree not to handle competing payments, and the idea of a dollar machines of other manufacturers, or so doesn't impress him very

made in cases where Victor does A lot of operators solve this not have a machine in its line that problem simply by skipping payis comparable to that of another ment of commissions until they can manufacturer. Along with ma- give the location several dollars. Inchines, distributors will be expected stead of emptying the coin box to carry a complete inventory of every time the machine is serviced they let the money accumulate in

last week with the appointment of In servicing merchandise ma-Logan Distributing Company as chines, operators have found it imterritorial distributor for six Mid- portant to do it off location. Even western States. (See separate story.) tho merchandise left in machine Schaef said that he expects to make globes may stay fresh until the next He plans to travel to different parts generally don't like to see fresh

FEATURES

MONTHLY

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Industry Hows Market Place

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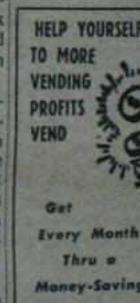


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THE BILLBOARD WEEKLY

Coin Machine Price Index

How to Use the Index

HIGHS AND LOWS. Equipment and prices listed below are taken from advertisements in The Billboard for the period shown. Listings are based on the highest and lowest prices on all equipment which have been advertised either at least 10 times for the period shown or at least 5 times together with a computation based on annual average. PRICES given in the Index are in no way intended to be "standard," "national," "set," or offer an authoritative reflection of what prices should be on used equipment. Prices in the Index are designed, however, to be a handy guide for price ranges. Any price obviously depends on the condition of the equipment, age, time on location, the territory and other related factors. MEAN AVERAGE. The mean average is a computation based on all prices of which a machine has been advertised for the period indicated and reflects the dominant advertised price level. It is not a simple average between the "high" and "low." High and low indicate price range; mean average indicates the price level at which most of the machines are advertised for. Therefore, when the mean average is nearer the "high," it indicates the "low" is a unique price probably for "as is" or "distressed" equipment.

(For 10-week period ending with issue of July 20)

The second secon	(I di Alexandre	S. C. Carlotte					1000		A STATE OF THE PARTY OF THE PAR	-				-200
Mean		High Li	Mean		ligh Le	Mes Ava	2000	His	h Low	Mean Avg.		High		Mean Ave.
High Low Avg.	GINCO	11911		Screamo (4-54)	200000			and the same of th	5 1 95		Flash Hockey		70 0	00
MUSIC MACHINES	1520 Gelden Nuggel		The second second	Sea lockeys (11-51)			333	Royal (U) (B-S4) 15	0 75	110	(Coines) (9-54)\$ Flying Saucer (M) (6-50)	95	95	93
Model C-40 \$ 125 \$ 125 \$ 12	(2-53)	35 \$	1200	Silver Skates (2-53)	50		39	Score a Line (CC) (9-55)	15 245	245	Football (M)	140	140	140
Model D-30 (51) 40 sel., 245 149 18	(nvader (3.54)	12		Singapore (10-54)	85	- PAN 11 12	2770 811	Shuffle Alley Deluxe			Goales (CC) (1-44)	95	50	95
Model E-40 (53) 40 sel.,	GOTTLIES Arabian Knights		25 131	Spark Flug (10-51)	65	65	65	6 Player (U) (10-51) 1	85 30	60	Gun Patrol (Ex) (551)		110	10
78 RPM 223 225	11 53)	60 5		Spitfire (2-55)	75	49	49	Smuffle Alley 6 Flayer (K)	85 45	45	Gypsy Fortune Teller Harvard Metal Typer		150	250
Medel E-80 (53) EO sel., 325 275 29	5 Auto Race (9-50)	125	Total Section	Star Fool (10-54)	75	75 88	73	Shullle Alley			Heavy Hitter (8)		65	65
Model E-120 (53) 120-461.	Chinatown (10-52)	25	25 25	Stroggle Buggle (12-53) Slugfest (3-52)	55 A5	45	45	10 Player (C)	95 50	60	Hi Ball (Ex) (2-38)		65	0.5
42 100 111111111111111111111111111111111	Classy Bowlet (7-56)	125	125 125	Twenty Grand (12-52)	30	30	30		35 150	195	Hockey (CC)	75	1/3	133
Wedel F-80 (54) 80 tel., 365 365 36	5 College Date (8-49)	135	35 35	Times Square (4-53)	45	45	200	Shuffle Alley Delove	25 175	225	1003 13 KA)	95	95	95
Model F-120 (54) fel., and box 30	Cyclone (4-54)	25	25 25	Thunderbird (5-54)	65	125	59	AND DESCRIPTION OF THE PARTY OF	50 50		Hot Rods	40.5	405	458
45 NPM 395 392 29	Daisy Man (7-54) Derby Day (4-56)	60	95 95	Three Deuces (8-55) Super World Series	145	123	7.5	Six Player (CC)	50 4	45	(Meteor) (6-53)		485	+83
BOCK-OLA	Diamond Lil (12-54)	65	65 65	(4.51)	50	50		Six Player Deluxe (K)		20 199	('46)	. 95	95	95
1422 50 tel., 78 RPM . \$ 95 \$ 95 \$ 1	Dragonette (6-54)	95	85 85	21101100	AMES			Six Player Deluxe (U)	65 4	-	Jet (B)	200	110	110
	Duette Deluxe (4-55)	135	125 135	Ace Bowler			105	Frame (U)	75 5	5 70	Jet Fighter (W) (10-54) .		150	150
1434 149 149 1	49 Flying High (2-53) Four Belles (10-54)	60	60 60	(CC) (9-50)\$	295 3	A3 9	1,43	Speedlane Bowler (K)			Jumping Jack		-	75
1436 A 120 sel., 45 RPM 215 215 2	Four Stars (6-52)	65	50 50 75 75	THE RESERVE AND ADDRESS OF THE PARTY OF THE	95	95	95	Speedy (U) (8-54) Star, 5 Player (U) (7-52)			(G) (31-52)		795	295
THE REAL PROPERTY AND ADDRESS OF THE PERSON ADDRESS OF THE PERSON AND ADDRESS OF THE PERSON AND ADDRESS OF THE PERSON ADDRESS OF THE PERSON AND ADDRESS OF THE PERSON ADDRESS OF THE PERSON AND ADDRESS OF THE PERSON ADDRESS OF T	95 Frontiersman (11-25 15 Gold Star (8-54)	75	75 75		250	225	225	Star, 10th Frame			Kicker & Eatchers		20	-20
Task Wift 120 tel.	Grand Slam (4-55)	50	35 35 50 50	Shuffleboard (5-52)			210	(U) (9-52)			5 K. O. Fighter		150	150
45 EFM 375 375 3	Guys & Dolls (5-53)	39	39 39	Banner (U) (8-54)	155	155	155	Starlite (CC) (5-54) Super Bonus Deluxe (U)	225 22	5 7	Little League (W) (2-54).		195	195
SEEBURG	Bypsy Queen (2-55) Harbor Lifes	95	95 95	Bikini (K) (6-54)	195	125	125	Super Frame (CC) (5-54)	125 12		FOLD & LIMING THAT TO SOL		25	25
HM-100 Hidesway	A should them Heaville (5.74)	50	50 50 70 70	Banus Bowler (K) (3-54)	160	12	123	Super Metch Buwler	-	0	Mauser Pistol (Ex)	. 89	89	19
M-100 A (9-49) 100 sel.,	Jockey (lub (454)	150	150 150	Bonus Score Bowlet	175	175	175	(CC) (10-52) Super Six (U) (3-52)		0 5	Mercury Counter Gripper		25	25
78 RPM 195 80	80 Jumbo (10-54)	225	225 22 50 6	Bowlette (G) (7-50)	245	=0.0	245	Targette (U)	75	5 7	Midget Movies (CC) Midget Racer (B) (11-5		125	125
M-100 (10-50) 100 sel., 325 325 3	Lady Luck (9-54)	55	55 5	Broadway Alley (U)	225	225		Targette Deluie (U) (8-54)	320	95 19	Minger Skeeball (CC)		125	125
	Marathon (10-55) 995 Marble Queen (6-53)	125	125 12	Shuffle Games	435	225		Team Bowler (U) (1-54)		75	Mills Scales		35	
45 RPM 395 395	Mystic Marvel [3-34]	34	39 9	Capital (U) (6-55)	235	235	_	Team Bowler (K) (10-52)	75	35	50 Paneram (Mills)			100
100 W (9-53) 535 535 5	535 Niegara (12-51) 595 pin Wheel (10-53)	60	40 6	Carnival (K) (5-53)		75		Tenth Frame	35.0		Pennant Baseball (W)		95	95
	Poker Face (8-53) vacco	50	50 5	0 Cascade (U) (2-53) 9 Century (K) (6-54)	155	155	155	Bowlet (CC)		40	Photomatic (M) (1-50)		325	325
1400 (51) 46 sel.,	Quartette (2-52)	65	65 6	5 Champion (B) (5-54)	. 300	125		Thunderbolt (CC)	200 2	00 2	(M) (3-36)	245	245	245
48 or 70 RPM\$ 125 \$ 125 \$	125 Ecoe Bowl (10-51)	200	85 8	0 Chet (U) (11-50) 5 Classic (U) (6-53)	140	50	17:	(CC) (6-53)			65 Fistel (CC) (1-49)	.4 65	65	125
1450 (51) 48 set., 45 or 78 00M	Score-Board (3-56)	175	145 14	5 Clipper (U) (5-55) O Clipper Deluxe (U) (5-55	1/2	17.5	210	Triple Strike Bawler (CC)		50 1	50 Pistol Pete (CC)	13	15	15
45 er 78 RFM	Shindig (9-53)	. 90	50 1	Clover Shuffle (U) (1-53	1 05	65		5 Venus Bowler		25 2	Pitch'in & Bat'm (5)	195	The second second second	195
45-78 RPM Mix 175 175	Sluggin' Champ (4-55) .	. 95	89 1	Comet Targette	. 75	-		Victory Boulet		133	Pop Up		18	18
1550 (52) 104 sel., 45-78 RPM Mix 145 145	145 Stuppin Champ Deluxa (4-55)	. 175		75 (U) (11-54)	. 55	95	9	(05) (3-52)	.155	53 1	55 Quarterbacks (G) (9-55) 45 Runger (K)	125		5 125 5 195
1550-A (53) 104 sel.,	Southern Belle (6-55)	. 95		25 Comet Deluxe 30 (U) (11-54)	. 345	125	24	5 Yankees (U)	145	45	Wiffe Gallery (G) (6-54)	135	125	5 135
4578 RPM Mix 155 155	155 Spot Bowler (10-50) Stage Coach (11-54)	. 53	E5	BS Crim-Cross		110	11	ARCADE EQU	JIPMEN'	T	Rocket Ship	et 22:	5 175	200
1600 (53) 48 sel., 45 or 78 RPM	235 Sweet Add-a-Line (7-55). Toreador (6-55)	. 118	115 1	25 Criss-Cross Targette		75	7	5 CODE: AP-Auto Photo, I	n-Bally, (C-Chica	ge (CC) (10-53)	350		0 350 5 275
1600 A (54) 46 sel.,	Tournament (8-55)	150	150 1	50 Deluxe (C) (1-55) 75 Criss-Cross Targette	. 75	13		Colo, EV-Evans, 1	a-Exhibit.	D-Den	CO! KOAN MINISTER AND LINES.	25		-
45 et 75 RFM 249 249 1650 (53) 48 sel.,	749 Tmin Bill (1-55)		95	95] Regular (CC) [1-55]	. 75	7.5		scope R-Roovers,	5-Seebury	, 5c-5ci	en-1 3et Shot Derkertell	25	0 19	3 250
45 RFM 245 225	225			Crown (CC) (4-53) Diamond (K) (5-53)	. 50	50		United, W-William	. T-Tel	ling.	Shoe Brush Up	9	5 9	5 95
1650-A (54) 48 sel.,	249 Cabana (3-53)	. 50	5 50 5	50 Double Score		49	- 7	The state of the s		19 5	Shoot the Bear (5)	12	0 12	
45 RPM 7 249 249 1700 (54) 104 sel.,	Caravan (1-55)	43	235 3	35 8 Player [Ge] [9-51]	. 83	50 125		ABT Challenger (5-54)			00 1654)	12	5 12	5 125
3 45 RPM 365 365	365 Circus (8-52)	10 50	50	50 Festure (CC) (7-54) 50 Fifth Inning Deluxe	. 125	123		All Star Baseball (W)	125	125	125 Sidewalk Engineer (W. (5-55)	15	0 12	150
1800 (2·25) W) 525 385	295 Hawaii (6-54)	50	20	30 (4) (6-55)	. 110	110		Alegnic Hootipers have a ***	125	95 150 T	125 Silver Bullets (Ex) 150 (11-49)			5 175
PINBALL GAMES	Mexico (3-54)	63	65	65 5 Player (U) (1-51) 50 Firehall (CC) (11-54)	. 143	145	1	45 Auto Photo (AP)	99	00	on Silver Gloves (M)	*** 12	5 12	5 125
BALLY	Mevade (8-54)	85	45	75 Flash (CC) (9-54) 30 Gold Cup (C) (7-53)	1/3	175 75	- 1	15 Air Raider (C) (48)	150	195	150 Six Shooter (Ex) 125 Skee Ball (W) (6-36) .	ANA 24	5 24	5 245
Atlantic City (5-21)\$ 50 \$ 50 1	# # # (11-53)	30	50	AD Gold Medal (音) (3-55)	185	185	1	Air Hockey	125	125	150 Sky Fignter (M) (9-53) Sky Gunner (G) (9-53)	40 1	D 11	
Brech Club (2-53) 50 50	50 Stardust (4-56)	. 115	95	HI Speed Triple Score	60	60		60 Ballopharpat Capital	144	175	175 Sky Rocket (G) (5-51)	** 19	5 19	15 195
Beauty Club (2-53) 50 45	45 Starlet (11-55)	4.00	50	50 Haliday Match Sawler	103	125	1	P (1-55)	95	65	95 Space Gon (Ex) 65 Space Ranger (Deco) .	***	14 M	25 225
Bright Lights (5-51) 65 60	Tabili (8-53)	. 50	50	50 (CC) (9-53)	175	175	- 1	75 Baseball 2 Player (0) 95 Basketball (0)	195	195	age Souce Ship	15	12	
Bright Spot (11-51), 145 145	145 Triple Flay (8-55)		60	60 Imperial (U) (9-53) 50 Jet Bowler (B) (B-54)	** 35	90		90 Baskethall (CC)	175	area.	175 Speed Boat (B) (7-53) 275 Sportland (Ex) (11-51)	40 17	10 10	35 - 135
Broadway (12-55) 135 95	115 Tranics (7-55)		20	Lasque Howler (U) (1-5	54) 250	100	1	65 Bert Lane Merry-Go-Roune 45 Big Bounce (1-51)	275	350	350 Sportsman (K) (11-54) 345 Stundard Metal Type	100 36	18 13	35 135
Coney Island (9-52) 50 50	SO WILLIAMS	181		35 Lightning (U) (2-55)	195		. 1	55 Big Inning (B) (47)	345	345	Fo do commences		75 2	50 275
Diede Ranch (9-51) 55 24	55 Army & Navy (10-51) 55 Eig Ben (9-54)	75	75	75 Lightning Deluxe		275	1	75 [W] (2-54)	. 145	145	145 Star Series (W) (4-49)	iEI	15	E5 65
Gayaty (3-55)	60 C.O.O. (9-53)	111 34	4 34	34 (U) (2-55) 135 Martie (B) (12-54)	145	145	- 1	45 Big Top (0) (6-63)	. 275	95	os (9-54)		75	75 75 95 395
Gaytime (6-55) 90 49	65 Colors (11-54)	65	5 65	65 Menhattan 10 Frame	(u) ===	000		85 Bingo Roll	350	300	325 Streeple Chate	1	95 1	95 199
Mill (6-54) 50 45	Dealer 21 (2-54)	34	5 85	Mars Deluxe (U)	395			Bonus Gun (U) (1:55) . Broncho Horse	. 175	175	Submarine (K) (1-42)	I	25 1	25 12
les Froiles (1-54) 39 39	85 Disk Jackey (11-52)	41	0 40	40 Match Bowl a Ball	75	45		45 (Ex) (10-47)		375	375 Super Home Run (CC)	con ?		25 12
Mine Club (3-56) 175 95	135 Dreamy (2-50)	12	5 35	35 Match Fool (Ge) (2-54)	60	60		60 Card Vendor (Es)	295	150	245 Super Jet (CC) (4-53) Super Jet (CC) (6-53)	**** 2	25 2	25 22 25 22
76/m Beach (7-52) 15 15	15 Four Corners (11-52)	3	9 39	30 Mercury (U) (12-54) . 50 Mystic Bowler (B) [12-	54) 355		1 - 3	245 Carnival Gan	1000	125	Super Pennant (W)	manas 1	75	75 7
Palm Springs (11-52) 50 29	50 Grand Champion (B-53 No Gun Club (11-53)	1 an 5	0 50 5 395	495 Mercury Deluxe		0.000	777	(U) (10-34)	140	140	140 Super Slugger (U) (Teleguir (1-49) (T)	Ribbs 1	95	65 9
Sport Life (1-52) 50 24	Hayburner (6-51)	0	5 65	65 Name Bowler (CC) (1	34) 50			50 Champion Batebell (6)	140	140 100	100 Ten Strike (E) (46)	A 7	50 1	73 17
F Vallety (V-SQ) 65 25	55 Jateny (0-51)		5 65	4x Official (U) (5-52)	B5	60		75 Champion Hockey (46) . 65 Coon Gun (5)	125	-125	125 3-D Theater (M) (12-		20	20 2
Yecht Cilib (6-50) 50 50	50 King of Swaf	12	5 125 5 55	125 Olympic (U) (8-54) 35 Original		5 50		70 Coon Hunt (5) (2-54)	135	135	55 Three Way Gripper (G	bl	10 2	25 2
CHICAGO COIN	Laty Q (2-54) to to (12-54)	13	15 125	125 Pacemaker (K) (9-53) 75 Palisade (K)	8	5 55		55 Defender (E) ['40]	150	125	Trioger Horse (Ex)	(7-53) 3	182	195 39 125 12
Backettell Champ	Nine Sisters (1-54) Feter Fan (4-55)	7	75 75 75 39	75 Playtime Bowlet		-		Derby (Ex)	125	142	Undersees Raider (2-4	(4-46) 2	75 2	150 27
176-47) 3 125 \$ 125	\$ 125 Quarterback (10-49)		15 85	85 (CC) (10-54)				TELL DESCRIPTION	155	153	THE WILL WEST (W) 14-	A CONTRACTOR	75 1	18 2
Tahiti (10-49) 40 40	95 Race the Clock (7-55)	1-50) 4	49 49	95 49 145 Rainbow Shuffle Alley	12	123		125 Drivemobile (M) (7-54) 500 Shooting Gallery			65 Zingo (1-51) (U)		45	45 4
Tables (10-49)	Reinbow 5 Ball (124	40	45 145 15 115	145 (U) (6-54)	12	5 125	5	125 (Es) (3-55)	145	*	THE REAL PROPERTY.			
Model (10-63) 85 E5	8 85 Regetta [10-55]													

Communications to 188 W. Randolph St., Chicago 1, III,

all-industry committee attempting to set up a public relations program for the coin trade will receive (see separate story) will be determined in the next few weeks.

Operators, distributors and anyone else making their living in whole or in part from the coin machine industry are being asked to help get the public relations effort off the ground.

Any suggestions as to just how the public relations program can be made effective and what specific steps should be taken will be appreciated by the committee. Suggestions as to what individuals in the industry are best qualified to direct this program will also be warmly received.

Within the next couple of weeks, the seven-man committee which organized the public relations effort will be dissolved and the direction of the effort will be in the hands of the industry rank and file.

The Billboard will attempt to publish all worthwhile suggestions. Letters may be sent to: Public Relations Plan. The Billboard, 18 W. Randolph St., Chicago I, Ill., or to Lou Casola, 28 North Madison St., Rockford, Ill. All letters received by The Billboard will be studied for merit of suggestion and all will be forwarded to the committee.

COINMEN ASKED TO MAKE SUGGESTIONS FOR PR PLAN Consolidated Sun Ray, Inc.

By KEN KNAUF

CHICAGO - Williams Manufacturing Company, amusement machine manufacturers h re, has been acquired by Consolidated Sun Ray, Inc., a large New Yorkbased organization listed on the American Stock Exchange. Negotiations were complete but purchase details were unannounced as of Thursday (23).

Williams, according to Sam Stern, who becomes president of the Chicago firm, will operate as a division of Consolidated Sun Ray. Harry Williams, former Williams of five-ball pin games, marketed president, is no longer associated around the world, as well as of with the firm. Sam Lewis, who had other types of amusement games been Williams' director of sales, including baseball games. becomes a vice-president of that games and Arcade pieces.

firm. Stern had been the executive | Williams plant had been recently vice-president, and a major stock expanded in area by about one

ing will continue producing amuse- and more efficient manufacturing ment games and continue manufac- operations. (The Billboard, May 4) turing the Magnus Chord organ. He said "new products will be de- tions range from drugstore chain veloped" by Williams in the future.

as it had in the past, and that there were no further changes in officers or personnel.

Expanded Plant

Williams is a leading producer gun The

holder, along with Harry Williams. third, and machinery had been re-Stern said Williams Manufactur- arranged for increased production

Consolidated Sun Ray's operato discount houses. The organiza Stern said Williams will operate tion represents a February 2, 1959 effected me ger of Consolidate Retail Stores and Sun Ray Dru Company. Sales of the merge company break down to about two thirds from drugstore operation and the other third from a chain o women's and children's appare shops. It also operates, thru a join venture, five discount marts with

Juke Performance Royalty Hassle Dead Until Sept.

By MILDRED HALL

WASHINGTON-The juke box performance royalty situation will see no more action on Capitol Hill until Representative Celler re-convenes his informal discussions in September, on his suggestion to set up a trustee fund with a proposed ceiling of \$5 performance royalty per box, annually. The proposal would be in the form of an amendment to his bill to end juke box chanical royalty for juke boxes.

performance exemption under the present copyright law. (The Billboard, July 13, July 20, 1959.)

O'Mahoney (D.-Wyo.), is still recuperating from a stroke at Bethesda Naval Hospital. Staffers on his Copyrights Subcommittee expect no action this session on the chairman's bill to and the performance royalty exemption and double me-

O'Mahoney will undoubtedly have offered to pay double that copyright owners for juke box play, also want to watch the atcome of royalty. It will be pointed out that they will be hard put to claim that the Celler strategy before making altho the Celler amendment spells the equivalent in performance On the Senate side, Sen. Joseph any further moves. The session is out a \$5 per box ceiling as per- royalty is unfair to them. expected to end before Labor Day.

Asked to Explain

Spokesmen for juke box interests will have to explain to the House Judiciary chairman why they cannot pay the \$5 per box fee, when they claim to have paid \$2.4 million in mechanical royalties and also

formance royalty fee, the amount would be only an equivalent of the mechanical royalty ope ators were out at the September 1 conference willing to pay in addition to present scheduled, that under the trustee mechanical royalties.

ties were paid only in theory- operators can now bypass any that actually the operators used dealings with ASCAP, which they many records on which songwriters | held to be a big stumbling block in had forfeited mechanical royalty in the way of any negotiation. order to get manufacti ers to record the tune, according to Music considered would allot approxi-Publishers Association Counsel Ju- mately 40 per cent each for the lian Abeles. Songwriters also imerican Society of Composers, claimed juke box operators witting- Authors and Publishers, and Broadly or unwittingl were using some cast Music. Inc.; 10 per cent for bootlegged records on which no SFSAC, and the final 10 per cent

However, Subcommittee Counsel writers whose music comes up in

Trustees Responsible

It will undoubtedly be pointed arrangement, juke box operators Songwriter spokesmen at recent and location owners are safe from House hearings by the Willis (D. any infringement claims. Once the La.) Copyright Subcommittee in- annual fee is paid, the responsibility sisted that these mechanical royal- rests with the trustees. Also, the

> Distribution of funds now being held for claims of independent song

Subcommittee Counsel Cyril

Milwaukee Ops Try Package Deal: Games, Music, Cigs

By BENN OLLMAN

MILWAUKEE - The formula for running a successful coin machine operation here today calls for a mixture of equipmentgames, music and frequently cigarette machines to round out the "package."

Until recent years Milwaukee was rated as a good town for amusegames for their livelihood. Games home of the Milwaukee Braves. have been relegated to a subsidiary

only about 60 firms still in the one veteran comman,

MOA Head Willing to Listen

To Alternatives on Royalties

sources, is "flooded" with the in- 10 per cent of the games on localine (bingo) pinball games. Despite tion in this area are bowling units. royalty had been paid. other guys will, so I might as well operate them."

Five Balls Outside

ment games of all types. A number considerably heavier out in the of sizable firms were able to con- State than it reportedly is in duct profitable enterprises solely Milwaukee. Surprisingly, baseball with coin games; now only a hand- games are more heavily used in upful of operators rely principally on State locations than here in the here who handle locations along

close to the Braves. They spend cent years. A few years ago there were so much time going to games and And they are looking forward more than 150 coin amusement listening to them that they don't to even better times next season. machine operating firms here. The have the desire to play baseball coin That's when the State's voters are latest count reveals that there are games as a substitute," analyzes expected to do away with the pres-

Popularity of bowling games has

the shadowy legality that exists A few years ago bowlers were ridconcerning the in-line games, some ing a high crest of popularity. Cyril Brickfiel, points out that the survey of juke box play prooperators take the viewpoint that Their place was taken over in part since operators themselves claim posed in the Celler amendment. "if I don't put out bingo games, the by pool games, now reported to be they have paid the amount, and (Continued on page 100) that it constitutes a fair royalty to

Demand for five-ball games is Collections Boom on Jersey Shore

By GEORGE METZGER

PHILADELPHIA - Operators New Jersey's seashore resorts report "In Milwaukee the public is too that business is at its best in re-

ent ban on "games of chance."

Every operator questioned said Milwaukee, according to reliable taken a sharp dip. No more than that collections were up "quite a bit" over last year.

Brown Statement

"Things are going pretty good at our locations," said Max Brown, president of the Philadelphia Coin Machine Exchange, who operates Arcades in Atlantic City, Wildwood and Cape May, "Many of the players are persons who do not normally play machines, but do so

A spokesman for the Variety Vending Company also said things were going better than 1958 at its Cape May locations.

the favorites of the vacationers are outlaw gaming pinballs. five-ball pinballs and bowlers.

The Philadelphia operators do not pull machines off city locations is "so jammed up" with other mat- and hopes to clear the decks then and send them to the resorts like ters it seems impossible that the for adjournment by Labor Day. some do in other parts of the coun-

Sell Them Off

(Continued on page 101) locations going," said Brown, "but inter-state or foreign commerce.

we get machines for the shore by the State Legislature finally ap-Day, we bring the machines back with the unpopular ban. and sell them off."

when local operators really get ject," said Gov. Robert B. Meyner.

with a chance of winning a prize, walk games this summer,

Referendum But after much public objection,

simply keeping our inventory low, proved a referendum be put before At the end of the season, which the voters on November 3 at which runs from Memorial Day to Labor time they are expected to do away

"It will be for the citizens to But next year should be the one express their views on the sub-

However, State Attorney Gen-In 1957 the State Supreme eral David Furman has reminded Court of New Jersey outlawed all all police chiefs in resort towns games in which money is used to keep a watchful eye on board-

"Do not let up on them despite

Pinball Bills Likely To Die in Committee

pears unlikely that the Senate ing with problems from freight to The machines which seem to be bills pending before it that would session.

board Thursday (23) that the group on "other matters" thru August 13, way could be cleared for action on the Church (D.-Idaho) and Magnuson (D.-Wash.) bills that would ury Department, the General Ac-"We keep all our regular city ban shipments of gaming pinballs in counting Office and the State De-

WASHINGTON - It now ap- The group handles legislation deal-Commerce Committee will take ac- broadcasting, and has been tion before adjournment on various swamped with such matters this

At least one spokesman said the Committee sources told The Bill- committee has scheduled hearings

No Comment

The group has queried the Treas-

industry as a whole, as well as to rangement by which posers.

According to Miller, an increase

suitable alternative.

the percanial one involving the pay-

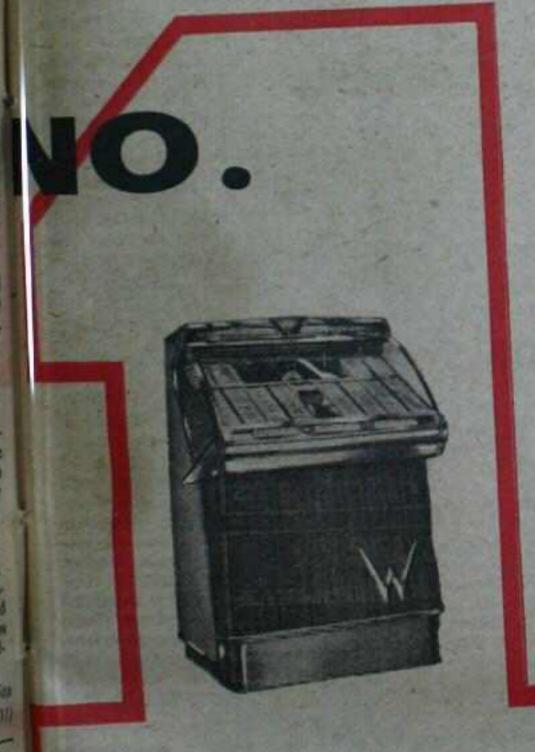
CHICAGO-George A. Miller, ment of performance rights royalpresident of the Music Operators of ties by juke box operators. The America, this week re-affirmed the current law specifically exempts position of MOA in opposition to operators from such payments, and because they are on their vacations. any payment of performance fees each Congressional session has seen on the part of juke box operators ASCAP fight to have this exempto performance rights societies, but tion removed. To date, these efforts that MOA is willing to listen to any have been unsuccessful.

Celler Proposal

Latest proposal has come from in the mechanical royalties is the Rep. Emanuel Celler (D., N. Y.) only solution to the controversy who heads the House committee and the only equitable, fair protec- studying the performance rights tion to the automatic phonograph legislation. Celler wants an arsongwriters; publishers and com- group would be set up. The trustees would collect a nominal fee per The controversy referred to is box from operators-\$5 was sugWURLITZER STANDS



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Rosen Feels Discount Center Holds Key to Game Operators' Problems

PHILADELPHIA - Dave Ros- that bears his name-Rosen opened | "This," said Rosen, "is a credit en, prominent local juke box and his first coin-operated amusement to the business." amusement game distributor, feels center in a New Jersey discount that the future of the coin ma- house two years ago. Today, he Things at this location should chine industry is linked closely with has 16 such centers in full opera- be especially busy from September the one-stop discount shopping tion. market

To prove this theory-and also to boost the revenues of the firm

ban shopping centers to a building place. in the swankiest part of Philadel- Rosen said that many other chain phia.

First Location *

Rosen opened his first center The retailers are very much imon November 18, 1957, in the pressed when we point out that "2 Guys From Harrison" shopping while other parts of the store earn center in New Brunswick, N. J. a profit of about \$2 per square foot He installed 45 machines in a per year, the space occupied by the 1,000-square-foot area of the store. center is capable of netting the The exact location inside the huge retailer about \$10 per square foot place where thousands of families annually." Rosen said. "This, of do their complete shopping was de- course, is our main selling point. termined only after months of re- "We also point out that the search. "Location within the loca- center will take some of the drudgtion is important," he said.

our new venture with a different back to the shopping area and buy type of player in mind," Rosen even more merchandise," continued. "For the most part, we were dealing with people who never Rosen explained that it takes "at played coin-operated amusement least" a \$15,000 investment to set machines before. We had to cater up a center. He also points out to people who wanted to spend that it would be a mistake to try a couple hours relaxing after their and palm off old machinery on shopping was done. We had to these locations, that the finest mamake sure our operation would chinery available be installed. be accepted by them.

Wide Variety

equipment, including Williams' chines, Rosen said. 'And do not Voice-O-Graphs, Auto-Photos, close in your operation," he con-AMI Phonographs, Chicago Coin tinued. "Let the shoppers have a Bowlers, Williams' Guns, Genco lot of room so they pass right thru Horoscopes and many others. In if they want. Eventually, they will some places he includes a special stop and play.

were so impressed by the success enough basic knowledge so he can of the Rosen operation that they repair minor trouble himself and collaborated at four of their other just call the office for instructions stores. The one at Bordentown, on bigger jobs. Every few days, a N. J., got 50 machines; Glen mechanic from the plant calls at Burnie, Md., 40 machines; Allen- each location and checks out every town, Pa., and Totawa, N. J., 35 machine. machines each.

centers at nearby Fairless Hills, colorful decorations help, too. Pa., and Woodlawn, Pa., 45 ma-25 machines.

Supermarkets chain and set up a you would a tavern location." few more of his coin-o-matic cen-

Own Building

weeks ago. But, it differs in the rest of the market." respect that it is not in a giant shopping mart. It is in a building of inquiries about his operation from its own.

audience here like we do at the our business from making the same shopping centers," Rosen explained, mistakes we did when we started "But we see no reason why it out," Rosen said. should not be just as successful,"

Altho Philadelphia has its Arcades in midtown, this "center" is different. There are homes worth over \$50,000 within a stone's throw. And the residents don't mind the center. In fact, many of them patronize it.

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College Nearby

to June each year, since St. Joseph's The centers contain anywhere College is located right up the from 25 to 50 pieces of equipment, street. And it won't be surprising with locations ranging from subur- to find the students jamming the Bally Manufacturing Com-

> stores are after him to put centers in their stores.

ery from shopping and after he or "We selected the equipment for she plays a few games, will go

\$15,000 Investment

A minimum of 1,000 square feet should be considered in setting up Rosen uses a wide variety of a center and no less than 20 ma-

machine that seems to go over at Maintenance is no problem that particular location." Maintenance is no problem under Rosen's set-up. He has a The "2 Guys From Harrison" trained man at each location with outer-space scene.

"Atmosphere is also a very im-Feeling the one-stop market was portant item for a center," Rosen a natural for his new operation, continued. "Create a show or car-Rosen expanded to other chains, nival type one, if possible, for after rotary totalizers. The The Bargain City group put in all, you are selling amusement. And

"Remember, the customer is chines each, and Westville, N. J., seeking an amusement center. Make your place recognizable as Next he moved to the Atlantic one. Do not treat the center as

Rosen reminded that the younger trade should not be overlooked. They will spend as long as they replays and with or without But Rosen is probably most are happy," he stated. "In fact, it play. The game is standard proud of his newest location. The might be a good idea if parents at dime play to run 65 second one in Philadelphia's ritzy City learn they can dump the kids in Line. He opened it about seven a center while they shop thru the

Rosen said he would welcome other operators.

"We do not have the captive "I feel I can save other men in

Moon-Raider Gun Game

CHICAGO-A new 1 type target game, Moon R. shipped to distributors las-

Featured with the h automatic repeater rifls mated targets of space-men



Varying values of each man target, changing at and ranging from 1 to 1,00 the player shifting his a quently from one target to for maximum scores.

Big scores of up to 140,8 registered on fast, easy designed, according to Bill nell. Bally general sales m to appeal to men, wome children alike for location ranging from taverns to kiddi

Moon-Raider occupies ju inches by 38 inches of floor It can be operated with or w

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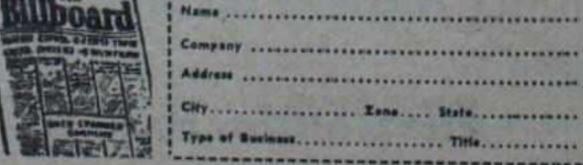


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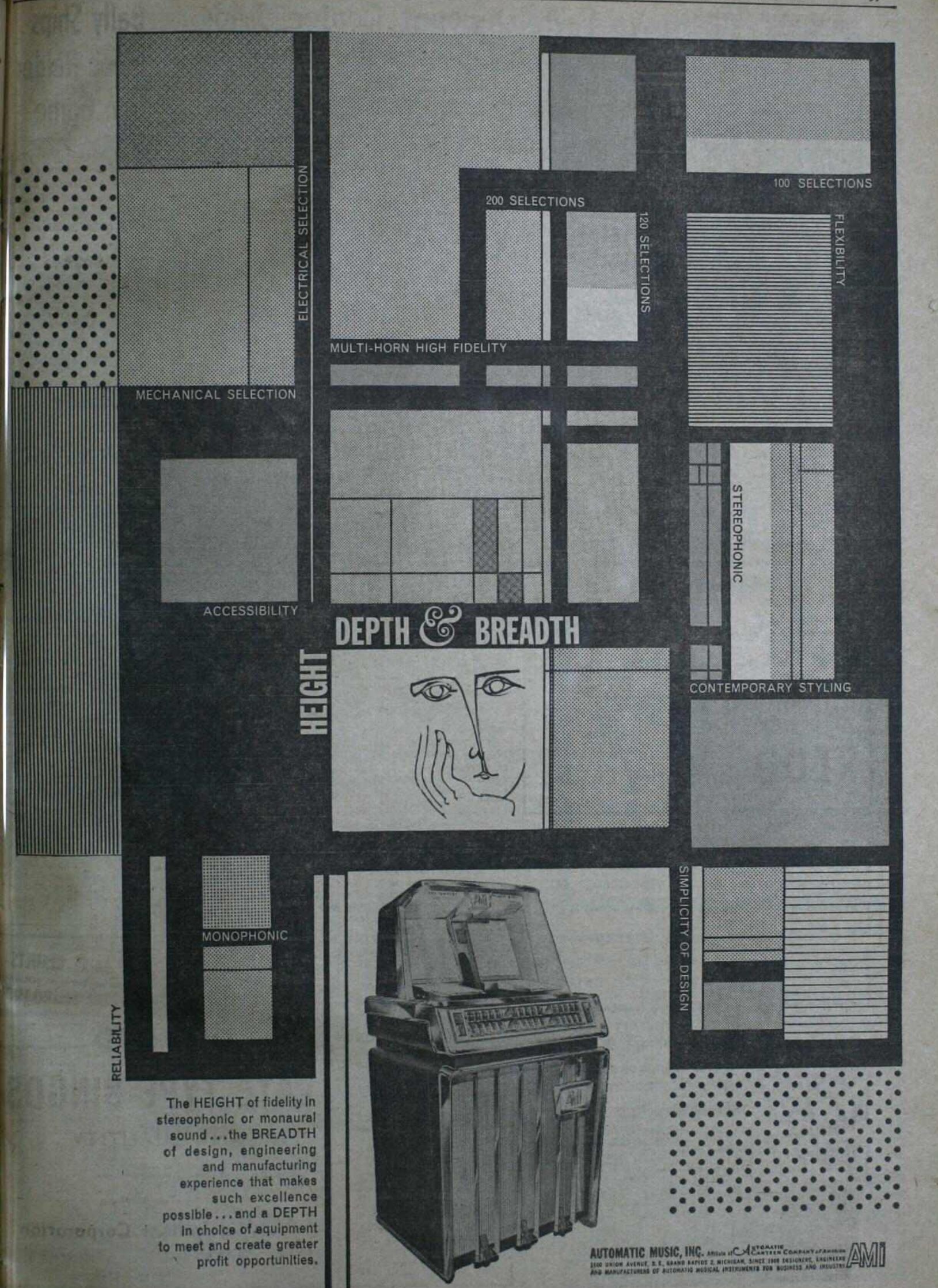
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National PR Group Set to Incorporate

permanent public relations organi- non-profit organization, with inzation for the coin machine in- corporation papers and bylaws exdustry moved a step nearer realiza- pected to be drawn up in the next tion Tuesday (22) as a seven-man two weeks. Symbolic signers of the committee representing all facets of "articles of incorporation" were the industry organized the Informa- Lou Casola, Rockford, Ill., opertion Council of the Coin-Operated ator, representing the operators; Equipment Industry.

CHICAGO-The formation of a The group will be set up as a Bob Slifer, managing director of the National Coin Machine Distributors Association, representing the distributors, and Herb Jones, vicepresident of the Bally Manufacturing Company, representing the manufacturers.

> Meeting at the Bismarck Hotel here with the three signers were Clint Pierce, Brodhead, Wis., operator; Ed Ratajack, AMI; Lee Brooks, Cash Box, and Hilmer Stark, The Billboard.

> > Separate Entity

Casola, who is chairman of the group, emphasized that the organization will function as "a separate entity which is not a part of any existing organization, and which is composed of all elements in the industry; operators, distributors, manufacturers and allied groups."

Casola added that "we want this effort to be truly national, representative of the wishes of all in the industry," and that "this group exists only to form the permanent public relations organization and pave the way for participation by everyone."

He suggested that any recommendations-from operators, distributors or manufacturers-on how to run the organization should be sent to him at 208 North Madison Street, Rockford, III.

Committee assignments were The latest new shuffle bowler is made for the next meeting, which will be called as soon as the incorporation is completed. In addigate and recommend public relations firms, nominate candidates for the board of directors and report on a bank to handle funds on a trustee and accounting basis.

will end at the next meeting when the directors and an executive committee will be named. Directors and executive committee members will be selected not only from the standpoint of representing all facets of traveling light for top scores. the industry, but to give representation to all geographical areas as well.

One problem faced by the temporary committee was the possibility of any conflict with the public relations efforts of merchandise vending groups. The new group will offer to work with and assist the merchandise vending groups and, in its publicity releases, make it clear that the group speaks only for

Pending deeper discussion with a public relations firm, the industry's PR problem will be attacked on three fronts-organization within the industry, providing national leadership and co-operating with local coin machine associations.

Wis. Music Ops Meet in Milwaukee

MILWAUKEE - Wisconsin Music operators and distributors are to meet here at the Ambassador Hotel tonight (27). The special meeting is called by the Wisconsin Music Merchants Association.

Purpose of the meet, according to C. S. Pierece, association president, is to discuss compromise legislation on juke box performance fees. Opinions are to be heard on the proposed nominal fee per phonograph per year for a five-year period All local distributors are to attend, and all State operators are invited.

MOLONEY FUND **DONATES \$18,000**

CHICAGO - Checks of \$9,000 each were sent this week to the American Heart Foundation and the American Cancer Society from the Raymond T. Moloney Foundation, set up in honor of the late Ray Moloney, president of the Bally Manufacturing Company. The foundation was set up after the family had indicated a wish to honor the memory of the popular coin macffine executive "not with perishable floral tributes, but with means to aid in the imperishable work of helping mankind to combat disease." Contributions to the fund were made by operators, distributors and manufacturers in the trade.

Chi Coin Bows

new shuffle bowling game featuring three ways to score, was shipped to distributors last week by Chicago Coin Machine.

Two player-control switches give patrons the option of playing with or without flashing lights, and the option of regulation or high scoring.

Regulation, "Flash-O-Matic" and Advance scoring on a mystery basis is possible, according to players' preference.

a six-player with two coin chutes for dime and three-for-quarter tion to writing a constitution and play. Backglass panels light up to bylaws, the committees will investi- indicate that the game is set for regulation or high scoring, and light-up panels over the point registers indicates single, double, triple or quadruple scores for strikes and

> traveling lights into action, moving in front of the pins. Players then try to time their shots to the

Bowl Master,

CHICAGO - Bowl Master, a

Life of the temporary committee spaces on the high score setting.

The "Flash-O-Matic" setting puts

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#77 Shuffleboard Wax - 24 cans per case, 6 cases \$31.68 Precision Pucks - smooth or window, per sel of 8, \$7.00 Jumbo Pucks . each \$1.95

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Williams Sale

· Continued from page 94

Philadelphia headquarters, una the name Bargain City, U.S.A. The Bargain City organization

it is interesting to note, is one of the Eastern chains which has moved in coin-operated amusement game playlands in several of its store

A Consolidated Sun Ray subse ary also operates radio station WPEN and WPEN-FM in Phil delphia.

As result of the February meres with Sun Ray Drug Compan Consolidated Sun Ray's sales were expected to run in excess \$50,000,000.

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Bingos Down; Bowlers, 5-Balls Up in St. Louis

By JOHN HICKS

ST. LOUIS - In-line pinballs, due to federal demands for \$250 license stanps, are no longer king on locations in this area. Top games, in terms of numbers on location, are five-ball pins, ball bowling games and shuffle bowlers.

Total percentage of the top three range anywhere from 40 to 80 per cent of individual game routes.

The shift in games on location is the result of enforcement of a 1958 court ruling requiring a \$250 federal tax stamp on in-line pintaken off routes in nearby St. Clair is currently "way out of line with and Madison counties, Illinois, and returns," Raiffie said. another 2,000 were pulled out of

pins, 12 per cent baseballs, 11 per off. cent bowlers, 8 per cent shuffle 3 per cent other types.

Morris Figures cent; five - balls, 35; ball bowling, types of machines on locations.

20: shuffle bowling, 10; gun and and rockets, a total of 10, Central Distributors percentages,

Ed Randolph said, are: Five-balls, 20; ball bowling and shuffle bowl- ready established operators here ing, each 10 to 15; gun games, 10, earlier this year. and pools, about 5.

der Novelty Company's figures United States District Court at were: Shuffles, 20; five - ball pin- Springfield, Ill., which held that balls, 45; ball bowling, 30, and in-lines are gambling devices. Prepools, rockets and gun games make viously these machines had required up 3 per cent and other games the only a \$10 amusement tax stamp. remaining 2 per cent.

ment Company said he has 20 per cause the greatest play by custom-

and 25 per cent shuffle bowlers.

Operators here said receipts are down at present. Raiffie said machines are definitely not getting the play because money is not circulating. He added that even the taverns are not doing the business.

Operators are looking for something to replace the revenue from in-line pinballs, Nissenbaum said, adding that he had no idea of which kind of machine it would be.

Lower Bowler Price?

If the price is right, bowlers are what Raiffie wants more from manballs. About 4,500 in-lines were ufacturers. The price of machines

Lou Morris said the game stops in St. Louis and St. Louis wanted is some type which is a County. The percentage of in-lines miniature of a popular like basenow on location is neglible in the ball, pool and bowling which have St. Louis area, Percentages of other proved profitable, Randolph felt games out vary from firm to firm; the five-ball machines are being J. S. Morris and Sons' games on sold a good deal now, but he had location, according to Sidney Mor- no idea what would be concentrated ris, consist of 54 per cent five-ball on now that the bingos are falling i

Gress receipts on machines in alleys, 6 per cent in-lines, 3 per locations were difficult to detercent each on guns and pool games, mine because they depend on many things and varied "tremendously," the operators agreed. Lou Morris Lou Morris, of Morris Novelty's, said receipts compared about the figures are: In-line pinballs, 10 per same percentage-wise with the

In the St. Louis area, route pool games, 3 each, and baseball ownership has changed little. The only change was that Star Novelty Company went out of business, and its routes were taken over by al-

The only regulation affecting op-Marvin Nissenbaum said Won- erators was the ruling by the Nissenbaum said receipts are down Henry Raiffie of Atlas Amuse- on amusement games generally becent of his machines in ball bowlers ers was on in-line pinballs.

Remodeling Contractors Help Denver Op Place Juke Boxes

check with remodeling contractors and speaker equipment. However, who specialize in modernizing bars, when the same location which was restaurants, cocktail lounges, tav- adamant against a phonograph inerns and similar buildings may turn stallation in the past remodels, most up valuable location leads, accord- of the objections listed above vaning to Tony Luccro, veteran juke ish. box operator here.

Every operator has had the problem of running into a potential location which can't be used, simply because there is no space available for the phonograph, the owner simply doesn't like them around, or various circumstances make it

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BINGOS

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245.00

225.00

195.04

C.C. Criss Cress

Monkey Shine ... Tokyo Raider ...

Wms. Safari Gun Genco State

Gence Davey Crockett Gun

Gente Big Top

Gence Wild West Gun

DENVER - Keeping a close impractical to install wall boxes

Lucero has found, for example, that in every instance where the location owner complains that he had no space for a phonograph, he usually does as soon as the remodeling and expansion job is done.

Added Space

One of the primary reasons for r-modeling, of corr is to create added space, and sometimes is difficult to fill up adequately. That's an excellent time to step in with the suggestion that the location owner allow us to make an installation, says Lucero. One of the best stops had refused him for five years, until the owner was able to take over an adjoining shop, set up complete food service facilities along with a cocktail lounge.

An archway cut in between the two provided the perfect place for the phonograph, with speakers on either side, and this location is one of his best. He would never have known of it, however, if it had not been for the fact that a remodeling contractor called him up and informed him that he was making

these changes. Since that time, Lucero makes it a point to check regularly with a dozen local remodeling contractors who specialize in this sort of work. Six fully worthwhile new locations during 1958 were produced, and the score during 1959 is half that



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large assortment of late model Seeburg Phonographs available for immediate delivery.

C's, W's, G's, R's, L100's

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ALLEYS ABC 1298 Banner 115 Chief 100 Criss Cross 95 Holiday 125 League 100 Leader 100 National 125 Mercury 123 Mercury 123 Regulation 295 Regulation 295 Royal 100 Rockets 125 Speedy 135 Speedy 135 Speedy 135 Speedy 135 Speedy 135 Team 100 Team 100 Team 110 Team 110 Victory 116	ABC \$ 75 Atlantic City \$0 Beach Time 450 Brazil 150 Beauty 50 Big Time 85 Beach Beauty 95 Big Show 105 Broadway 115 Cabana 50 Carnival Queen 475 Caravan 75 Cypress Garden 275 Dude Ranch 55 Frelic 55 Singapore 50 Starlet 85 Shew Time 345	Tropics Tabili Variety Gayety Gay Time Hawaii Havana Hi Fi Key West Palm Springs Pixie Parade Miami Beach Nevada Nite Club Star Dust Surf Club Sea Island Stars
BOWLERS 125	We will accer in trade all or any other	your Bingos against A
United Bowlers, 11' 5325 United Bowlers, 14' 525 United ABC Bowlers, 325	CANDY VENDORS	MUSIC Seeburg V 200 Seeburg C 100

	Seabure V 200 \$355.86
National, & Col \$ 49.50	Seeburg C 100 395.06
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Serval, 8 Cel 85.00	away, New 550.00
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- LIST OF ARCADE EQUIPA	MENT, S-BALL PIN GAMES,

COUNTER MACHINES, KIDDIE RIDES AND VENDING MACHINES.

Wurlitzer Distributors



10 Rebound Shuffles, like new, \$150.60.

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ALL STAR & SUPER BOWLERS-\$100 apiece

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10 SKILL ROLLS \$75 apiece ARCADE EQUIPMENT starting at \$60 and up KIDDIE RIDES as cheap as \$150 and up PINBALLS starting at \$50 and up BINGOS starting at \$50 and up 10 SEEBURG A's starting at \$90 apiece

Please write or cable for prices ALL PACKING INCLUDED IN OUR PRICES



Exclusive Bist, for Bally in E. Fenna, and Rock-Ola in E. Penna., So. Jersey and Delaware

GIVE TO DAMON RUNYON CANCER FUND

Banner Moves Headquarters To Newer Bldg.

COIN MACHINES

PHILADELPHIA - Albert M. Rothstein, president of Banner Specialty Company here, distributors of leading brands of entertainment machines, has announced that his 42-year-old firm will move to new, larger quarters early next porting business, are Vice-Presimonth.

The new location, which will be and Moe Bayer.

on Fifth Street above Girard Avenue, is only three blocks from the present one at Second Street and Girard Avenue. It will contain 42,000 square feet.

This new headquarters is being completely renovated to house the company's offices, showrooms, repair departments, service headquarters and warehouses.

Parking and loading facilities will be increased three-fold to accommodate the company's fleet of trucks. Only the most modern warehousing methods will be used, including fork-lift trucks,

In charge of sales for Banner, which for the past few years has been making headway in the exdent Angelo Musi, Fred C. Walter

ANTI-IN-LINE **ACTION CUTS** GOV'T \$\$, TOO

SPRINGFIELD, III. - If the curtailment of In-line plnball machines, top earners in Illinois, has hurt operators, the State Department of Illinois Records showed it affected the State's revenue also. Income from the State tax on machines dropped 51.4 per cent in June. The Revenue Department reported it collected \$1,799 in taxes on coin-operated amusement devices in June, as compared with \$3,702 in June, 1958.

Auto Crashes Thru Distrib Showroom

ST. LOUIS-An automobile involved in an accident in front of J. Rosenfeld Company here crashed thru the front of the distributing firm Wednesday (22), knocking down the entrance and display windows on either side. Damage to the building was estimated at about \$5,000 by Milton Schraier, treasurer of the company.

Driver of the auto, Miss Elizabeth Dardis, suffered an injured hand. She was treated at City. Hospital, Miss Dardis was driving north on Walton Avenue when her automobile collided with a car driven by Bobby Johnson at Washington Boulevard. The Rosenfeld Company (4701 Washington) is at the intersection of Washington and Walton. Johnson was uninjured.

Police originally received the accident call as a fire alarm, and the fire department was dispatched. One of the machines careened into the front of the Rosenfeld Company and set off the burglar alarm. bringing more police cars and a burglar alarm representative.

Shortly after the accident, a temporary barricade was started at the J. Rosenfeld Company. Schraier said a new front will be placed on the building as a result of the 2204 accident. This, he added, should be up before August 15.

Milwaukee Ops

· Continued from page 94

used in approximately 25 per cent of all State locations, Rebound 1700 shuffle games have dwindled to 1650 "almost nothing" according to one distributor.

Kiddie rides have been gaining in popularity. "This is one field 1-200 that has been overlooked until recently by most operators," says distributor Harry Jacobs Jr., United, G-200 Inc. "We're getting a lot of calls G-120 these days for kiddle rides of all F-120 kinds: Particularly popular are those that look like animals."

Many Route Changes

An accurate barometer of the E-120 state of health of the coin machine D-40 (45) 149.5 business here is the number of "For Sale" signs on coin machine routes. Reports are that the past year has seen an exceptionally 1454 heavy number of routes changing hands. The trend shows distributors taking charge of more routes thru- 1438 out the territory. Repossessions of unpaid-for equipment has accounted for a rising number of routes reverting to distributors.

According to one volume wholesaler here: "Distributors are spreading out and taking over more and more routes. One distributor here is already operating routes as far away as Sheboygan (50 miles). Actually we distributors are not happy about taking over routes. We'd rather stick to distributing, but what can we do when operators default on machines they bought from

Also readily visible is the trend for the big operators to get even bigger, as smaller firms go up for sale, Cost of staying in business and the downtrending of games receipts has been responsible for the growing number of mergers and route acquisitions.

Are distributors benefiting from the trend to larger operating firms? Not so, according to one experienced distributor: "As the operators become bigger, they tend to purchase fewer machines. They no longer are bothered by as much competition that once forced them to provide locations with the very newest machines. Instead of contpeting, they buy out their competitors."



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2150 479.50 2000 1900 449.50 325,00 225.01

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CIGARETTE VENDOR

Eastern Mark II, 22-col.\$199.50



849 North High Street Columbus 8, Ohio Phone AX 4-4614





Pinball Bills

entrated from page 94

on for their opinions of the ed legislation, but those de-

Congress adjourn without etion on the bills, it does that they can be forgotis entirely possible that they be considered when the secession of the 86th Congress n adjourns next summer, the to be reintroduced when the Congress starts up in 1961.

N. ILLINOIS, N. INDIANA and IOWA OPERATORS-

GET A WORLD OF ACTION A WORLD OF EARNINGS in GOTTLIEB'S NEW 2-PLAYER

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Son Valley	310
Miss America	240
Show Time	190
Key West	160
Night Club	140
Big Show	125
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Miami Beach	75

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MOA Head Willing to Listen

rights obligations.

the juke box business, from operator to manufacturer. At the end of the five-year period, the arrangement would be analyzed.

Trustees would set up rules for District Court n the vent any too high.

Willing to Listen

Miller indicated that he would be willing to listen to further proposals along this line. Here is what he had to say on the matter:

"I wish to say that I have an open mind and I am willing to listen to suggestions or proposals made by the Congressional committee, and if Congressman Celler or any other person comes up with an idea that is not detrimental to the music operators, or the automatic phonograph industry as a whole, I would be perfectly willing to explore a proposal of that kind. It must, however, be an idea that is not going to overburden the music operator by taxing beyond the extent of mechanical royalties."

Miller also emphasized that the amendment suggested by Congressman Celler, or any other changes in the copyright laws, must be discussed by the entire MOA national board of directors as soon as pos-

He also said that representatives of State and local associations should be called to a central area so that they may air the views of their members on the proposal. Miller emphasized that no individual or committee has the right to negotiate for the entire music machine industry without indications of support from all groups within the industry.

"I am fully aware," Miller said, "that the music operators are the ones who would have to pay any increase, whether it be thru mechanical royalties or some other system. Therefore, I would not have the right to commit the operators to any changes in the current copyright laws, or any changes in mechanical royalties, until after the

Collections Boom

Continued from page 94

the upcoming referendum next November," Furman told the officers. The resorts are a showcase, and we cannot let visitors feel the law is flouted there. The law is still on the books and we have no other choice but to enforce it."

"Arrests will result if there are any violators," warned Augustine A. Repetto, prosecutor for Atlantic County.

Joe Silverman, business manager of the Amusement Machine Operators of Philadelphia, said: People on vacation want to spend money on vacation. Even if some of the games are gambling, there are three race tracks in the State the people can go to.

Small Resorts

The small resorts in the northern part of the State will feel the end of the ban more than the big places like Atlantic City," Silverman continued. "In the big resorts, there are hotels and night spots, but in the small towns, the Arcades are usually a main amusement center."

Brown about summed up the general attitude of operators here:

"We are looking forward to the repeal of the gambling ban at the shore," he said. "It will mean we will be able to put more games of more types in there. Especially Pokerinos.

gested-covering all performance music operators of the nation have voiced their opinions in approval During the first five years of the or dissent, and without first having have simply said "no arrangement, an appraisal would the approval of the members of be made of how the collection of a Music Operators of America, Inc., nominal fee-per-box would affect and various operators all over the United States.

Miller's statement, while still adamant on the matter of performance rights royalties, indicates that ASCAP and the juke box inthe administration of the fund and dustry might still reach some mutuvenes in January. Then, if no report annually to Congress, Ap- ally satisfactory arrangement either were taken when the second peals could be made to the U. S. thru the increase of mechanical royalties or with a trusteeship-not would automatically die and operator felt the assessment was administered by a performance rights society-such as recommended by Congressman Celler.

Royalty Hassle

Brickfield again reminds operators that the language of the amendment proposed is open to suggestion and alteration, as Representative Celler stated.

Subcommittee staffers estimate the expense of the administration of funds under the proposed threeman board of trustees would not go over \$100,000 annually-out of a possible \$2.5 million collected at \$5 each for about 500,000 boxes estimated to be on locations.

The amendment requires that juke box operators submit such information on the juke box play as required to round out the survey, which is to be done by or with Census Bureau and possibly other government agencies.

Counsel Brickfield says wording of this particular aspect can be made to indicate responsibility only for information to aid in the survey of the number of plays of copyrighted music on the juke box, and would not involve any other information.



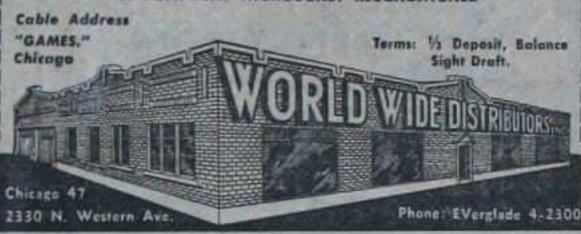
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Philly Longshoremen's Strike Slows Coin Machine Export

COIN MACHINES

the Longsho emen's Union here Some of the firms here diverted national Amusement Company. that fied up the port of Philadel- their exports to other ports such "This alone is a headache. Under phia took its effect on the export- as Baltimore, New York, New Or- normal operations, the shipping ing phase of the amusement ma- leans and Houston. The smaller lines send the trucks autochine industry. The strike went ones just halted operations for the matically."

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Work like new - Look like new

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WORLD EXPORT

PHILADELPHIA-A strike by into its fourth week Monday (27). Hank Grant, buyer for the Inter-

duration. But all were in agree- A.B.T. Moves Chicago ment on one things "It's costing us money."

"I have to make arrangements for trailer trucks to haul the machines to these other ports," said

Business Loss

Grant explained that the strike has actually cost International a small amount of business.

"For example," he said, "if I have two orders, one for 20 machines and another for 30, I can only fill the larger one. The 20 units would not fill the truck and 50 would be too many, so I can't send both orders. And there are only so many trucks available."

Another exporter here that had to find another port to move the machines is the Scott-Crosse Company. It continues to do business, however.

Shipments Delayed

Albert M. Rothstein, president of Banner Specialty Company, which has been in the exporting line for only a few years, said his firm has been delayed in getting out their shipments.

"We ean't use other ports as easily as some of the larger firms,"

The strike started over a dispute on what kind of equipment would be used to load sugar on boats. The firms wanted the longshoremen to use nets while the men preferred hooks.

ADMEN Had ENDORSE ME BILLBOARD as a top selling force

Research Department

CHICAGO-A.B.T., coin mechanisms manufacturer, is moving its Chicago research and development departments as of August 1 to a new building at 3101 N. Lowell Avenue, in this city.

This will mark A.B.T.'s latest pany, Rockford, Ill.

move from he long-time interes at 715 N. Rednie, where it had leased the The firm had occupied ing 22 years.

A.B.T. had earlier trace its manufacturing facilities from Kedzie plant to its punt to UC Atwood Vacuum Macha C.

RECONDITIONED EQUIPMENT

We're well stocked with reconditioned games. They we all been THOLOGO. checked, cleaned, rolls scraped and lacquered, new cords installed, resp. location and GUARANTEED. Considering condition, our prices are onywhere! We're COMPLETELY reliable, rated in Dun & Bradstree to you can some back to if not entirely satisfied. TRY USI

CARNIVAL QUEEN \$460.00 BIG SHOW BEACH TIME 425.00 DOUBLE HEADER 115 MARINEL C CYPRESS GARDENS 375.00 PARADE MISS AMERICA..... 275.00 NIGHT CLUB SUN VALLEY 315.00 BROADWAY SHOW TIME 250.00 BIG TIME KEY WEST 190.00 VARIETY



MINE BROADWAY Phone former 7 1841 ADDISVILLE & KENTO EXCLUSIVE DISTRIBUTORS OF ROCK OLA PHONOGRAPHS AND BALL

OPERATORS

The Switch in '59 is to a Dime

In '33 nickel play was OK. Don't operate In the past . . . the switch in '59 is to a dime!

D. GOTTLIEB & CO.

Amusement Pinballs

World-Wide Location Tests Prove GOTTLIEB'S 2 PLAYER

Has New "Play It Again" Action!

Operators know how important "Play It Again" features can be to their profit picture. And operators know that time after time, Gottlieb games contain wonderful, "Play It Again" profit making action!

See and Play Around The World at your distributor today! Be s 2 you buy the best amusement 5 ball made ... buy Gottlieb.

- Indicated value
- · Matching numbers light corresponding rollovers for 10 times indicated value
- · Matching numbers score up to 500 points
- . Lower side rollovers always score 300 points
- · Bottom rollovers score 100 points when lit
- · 4 flippers for "relay" skill shots
- . 3 or 5 ball play · Match feature

1140-50 North Kostner Avenue - Chicago 51, III.

Dime play is here to stay - buy Gottlieb Games and keep it that way!

OUCH LINE?

Salt Lake Ed Gets Wrong Pitch on Pins

CHICAGO-It looks as the one

July 10, The Salt Lake City Deseret News-Telegram launched another attack on pinball games, but gets its facts on Illinois action badly

Says one paragraph of the 12inch editorial: ". . . The Illinois general assembly outlawed all pinall machines. Recognizing that pinball machines paying off in free ames are only a dodge to get round the ban on machines that pay off openly, the legislators branded the free-game machine as gambling device and banned it rom the State."

Actually, the Illinois measure, not yet signed into law (as of July 22), bans only in-line type pinball games, not free-play machines, a ar more inclusive term. (See The fillboard, July 6.) When first introduced April 28, the bill included free-play pins.

Philip Morris,

NEW YORK - Two new mentholized, king-sized filter cigarettes made their bow this week here under the aegis of Philip Morris, Inc. and P. Lorillard Company.

Morris debuted the Alpine brand, described as the first "high filtration, light menthol cigarette" on the market. Following strong initial acceptance in test markets of Syracuse, Rochester and Albany, New York, the company decided to go national immediately. Officials said that in response to "an almost nstantaneous demand," vending machine plates had been printed n quantity and that more than 1,000 machines in the test areas bute already carrying the brand,

Lorillard described its new Spring brand as a "king-sized 'airconditioned' filter cigarette" with a new paper electronically treated to create uniform ventilation. The Lorillard brand was due to go on tale in test markets of Philadelphia and Providence this week.

Alpine was said to have a "whisper" of menthol, while Spring was described as having a "wisp" of menthol.

Auto Bell Set On New Hdgs.

CHICAGO-Auto Bell Novelty & Manufacturing Company moves o new and larger headquarters at 401 N. Wood here Saturday (1).

The firm's Zeke Wolf and Al Warren say their new home will be open on that day to greet all their distributors and friends. Warren said thanks are due the Auto Bell distributor organization for making the move possible.

when answering ads . . . SAY YOU SAW IT IN THE BILLBOARD!

Price Sells Cal Coin Corp.

has sold Cal Coin Corporation, tential." manufacturers of the 78 conversion kit for Seeburg phonographs, organized in 1951 and its subsidibut the unit will continue to be ary, Cal Coin, in 1954. made by the new owners.

Price, formerly associated with Western newspaper editor may still Bally Manufacturing Company, be relying on pony express bulletins | Seeburg Corporation and other for the "latest developments from manufacturers of coin-operated equipment, also sold the D. W. In a top-of-the-page editorial Price Corporation, which manu-

in production by the new owners, he said.

Price said that he plans to reenter the manufacturing business "when something that has potential comes along." He added that he would prefer to stay with coinoperated equipment but will con-LOS ANGELES D. W. Price sider any product that has "po-

D. W. Price Corporation was

Correction

NEW YORK-A recent Billboard story about the new precision oiler for juke boxes and games being marketed by the Continental Arms Corporation had the spout Another Rosen Best Buy

CROQUET

BRAND NEW In Cases

1/3 With Order - Balance C.O.D.

Write Wire Phone Today

DAVID ROSEN Exclusive A.M.I Dist. Ea. Pa. 655 N. BROAD STREET, PHILA 23, PA. PHONE: STEVENSON 2-2903

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chicago coin's "Line-Up" Of Profit Making Games

KING BOWLER

Extra sturdy for continuous play. New jumbo score drums, new ball lift, new pin recorder. Available in 1612 and 2114 ft. lengths.

TWIN BOWLER

2 players can bowl at the same time. As many as 8 can participate. Each lane operates independently of the other.

STAR ROCKET

High scoring action! 3-4-5 in row ... 4 corners ... 5 diagonals ... 5 verticals . . . 5 horizontals . . . plus the BIG "Y" Available in 3 models.

RED PIN BOWLER

Available in Regular or Super Models, Available in 5-way match. 4 games in one . . . Red-Pin lights-up for bonus scoring.

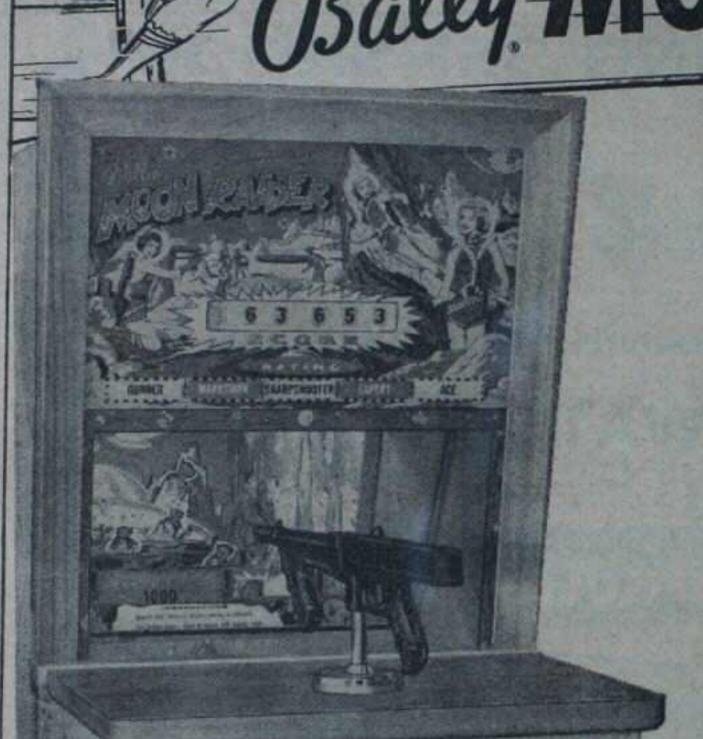
JET PILOT

Ideal for any location! Bowling Alleys . . . Bus Depots . . . Airports . . . Kiddy Parks . . . Amusement Parks . . . and Arcades!

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3-dimensional "VISTARAMA" target-area packed with space-age play-appeal

HIGH-SPEED AUTOMATIC REPEATER RIFLE insures fast play, fast profit...stimulates competitive play

TRICKY MOVING TARGETS appear and disappear in mountains of the moon

VARIABLE SCORE TARGETS insure constant "change-aim" skill-appeal

SCORES UP TO 140,000 ON SPEEDY ROTARY TOTALIZERS

MOON-RAIDER is packed with play-appeal for men, women and children . . . a gold-mine in every type of location, from taverns to kiddielands. Get your share of the MOON-RAIDER money. Get MOON-RAIDER busy for you today.

OPERATE
WITH OR WITHOUT
REPLAYS

OPERATE

MATCH-SCORE

28 IN. BY 38 IN.

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SHUFFLE

ALLEY

Jew High-Score Double-Feature Game!



UNITED'S

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SKILL SHOOTING **PLUS** SKILL

MODELS

Deluxe FLASH with

Regular FLASH without MATCH FEATURE **Traveling lights** on playfield and backglass register changing values of Super Strikes,

Strikes, Spares

TO

CAN PLAY

EITHER WAY

OTHER UNITED HITS

ADVANCE BOWLING ALLEY

ZENITH

SIMPLEX BOWLING ALLEY

YANKEE BASEBALL

SHUFFLE PLAY-MATE

Skill shooting increases Super Strike, Strike and Spare values from 1st to 5th frames and repeats 6th through last frame

NATIONAL REJECTOR

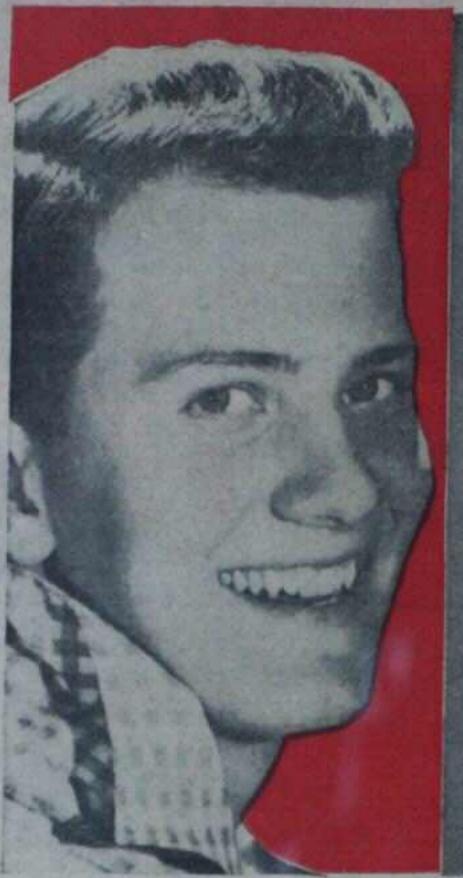
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CONNIE FRANCIS, MGM RECORDS



FRANKIE AVALON, CHANCELLOR RECORDS

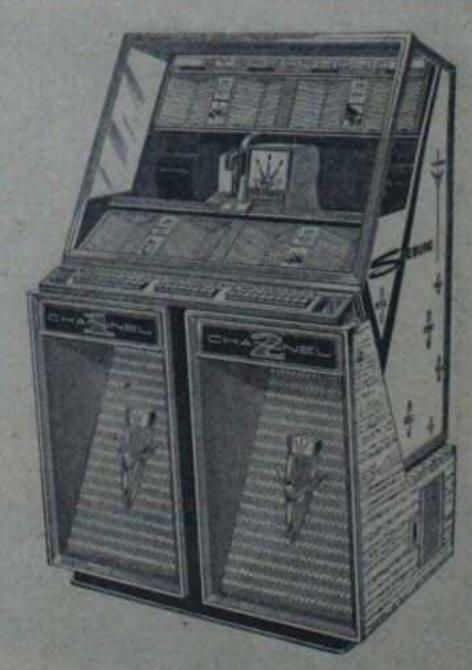
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HEAR THESE STEREO SINGLES:

- "Twixt Twelve and Twenty", Pat Boone, Dot S-207
- "Lipstick On Your Collar", Connie Francis, MGM SK-50121
- "A Boy Without A Girl", Frankie Avalon, Chancellor SC-1036



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