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Stereo Turns Phono Outlook Red Hot

Manufacturers Glow in Anticipation Of Heavy Sales in Next Four Months

By RALPH FREAS

NEW YORK — A sampling of opinion among phonograph manufacturers indicates that the next four months are expected to be the biggest in terms of sales that the industry has ever seen. Stereo sound is the reason.

Manufacturers make no bones about the fact that sales were spotty last fall and winter. And they freely admit that there are some big questions about the period ahead that top-management brainstorming cannot answer. Nevertheless, they are strongly optimistic and are positive that they aren't just "whistlin' past the graveyard."

Growing Public Acceptance

Here are some of the reasons they give for their bullish point of view:

1. Dealer orders have been heavy on the new merchandise and their inventories on last year's models are cleaner than they have ever been before. One reason for their clean inventory position is that they ordered little during the spring in anticipation of the month-earlier Music Industry trade show at which the 1960 models were shown.

2. Manufacturers personally feel more sure of their product than they did last year. The 1959 lines took several routes to stereo. In a sense, it was a shakedown cruise. With the experience they gained, they designed lines they believe to be packed with consumer appeal.

3. Stereo disk sales are up to

22.7 per cent of the LP dollar volume and 19.3 per cent of the L. uni. volume (based on The Billboard-New York University School of Retailing continuing study of disk sales in record stores). By way of comparison, the dollar volume last November was only 12 per cent and, in December, 18 per cent. This steady stereo disk growth pattern indicates a growing appreciation of stereo on the part of the public.

4. Dealers themselves are optimistic. In the final analysis, after the manufacturer has done all he can in production, promotion, advertising, sales aids, etc., his success or failure depends on the dealer's ability to merchandise the product. Right now, the dealer feels his fall prospects are red-hot. This has a healthy effect on the manufacturer's nervous system.

The big question in the over-all picture is the consumer. No one really knows how much he does or doesn't know about stereo. Is he confused? Has he made up his mind that stereo has obsoleted his old phonograph? Does he really know what stereo is?

Traders agree on one thing: stereo has to be demonstrated. Here again, manufacturers have to look to the dealer. They can shout "stereo" in their advertising and

(Continued on page 14)

FREY ANTITRUST CASE MAY SET A PRECEDENT

NEW YORK — The implications of the civil complaint filed this past week by Attorney General William P. Rogers against Sid Frey and his Dauntless International record and tape firms alleging violation of the Sherman Anti-Trust Act (see separate story this issue) are far-reaching for the entire record business. The complaint alleges that Audio-Fidelity, and Frey "conspired with its distributors to allocate exclusive sales territories for each distributor, and prevent sales to dealers or customers located in a territory allocated to another distributor."

It has long been known that record companies could not, under the law, limit distributors to certain geographical areas, but of course most distributors have themselves stayed within geographical areas. If the Attorney General is upheld in court then transshipping, long considered an evil in the business, will achieve a legal status, and will probably thrive mightily. It might then not be at all unusual for three or four distributors to offer the same line — at different prices — in the same city.

Frey was also alleged to have conspired to "fix resale prices at the wholesale and retail levels, and prevent distributors and dealers from ad-

(Continued on page 6)

Fairs Sign Young Waxers in All-Out Drive for Teeners

Pop Record Market Exerting Influence on Country Bookers

By JUNE BUNDY

NEW YORK — Young record artists—particularly those in the rock and roll category—played the fair circuit last year largely on an experimental basis. However, the record acts were so strong box office-wise, that this year a flock of new disk performers have been booked by fair owners throught the country in an all-out attempt to attract teen-age ticket buyers.

Thus the pop record market — an ever-increasing audience building factor today for TV, movies and stagershow—is beginning to exert the same strong influence over talent booking practices in the fair field.

Joe Higgins, who heads up the GAC-Hamid fair department, reports an unprecedented number of fair bookings this season for young disk artists, including Connie Francis, Fabian, Frankie Avalon, Bobby Darin, the Everly Brothers, Johnny Mathis and Betty Johnson; plus such long-time pop record names as Tony Bennett, Rosemary Clooney, the Four Lads, and the Mills Brothers.

Also active in the fair field this

year—alho not all are booked by GAC-Hamid — are Ricky Nelson, Fred Waring, the Chordettes, Jaye P. Morgan and the Morgan Brothers, Four Coins, Poni Tails, Nick Todd, Lennon Sisters, Diamonds, Fontane Sisters, Gordon McRae, Tennessee Ernie Ford, Molly Bee, Tommy Sands, Carmel Quinn, Bob Crosby, Modernaires, Snooky Lanson, Mariners, Spike Jones, Jerry Murad's Harmonicats, Lancers, Sammy Kaye, Guy Lombardo, Pee Wee Hunt, King Sisters, Billy Williams, Clyde McCoy, and others.

The Dick Clark show at the Michigan State Fair, Detroit, September 4-7, will spotlight 16 young disk names — most of them on the best-selling charts—Avalon, Duane Eddy, Jack Scott, LaVern Baker, Coasters, Freddy Cannon, Skip and Flip, Santo and Johnny, Dave Arpel, Bobby Rydell, Anita Bryant, Billy and Lilly, Jan and Dean, Rusty York, Dick Caruso, and Joe Bennett and the Sparkletones.

Earlier this year (July 27-28) Higgins booked a rock and roll unit featuring Gary Stites, Mystics, Bellnotes, Frankie Ford and Dick Caruso at the Chautauqua County Fair, Dunkirk, N. Y.

Another rock and roll show featuring Buddy Knox, the Rhythm Orchids, John Ashley and Can-

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NEWS OF THE WEEK

TV, Disk Names to Get Spotlight At State Fair of Texas, Dallas . . .

State Fair of Texas, Dallas, this year will feature a series of TV and record name acts in its Music Hall, which for several years has offered road companies of Broadway hit musicals. Lack of any sock musical this year was given as reason for the shift. . . . Page 61

Ringling-Barnum, Tenn. Ernie Gross Big at Wis. State Fair . . .

The Ringling-Barnum circus grossed a total of \$101,000 in nine grandstand performances at Wisconsin State Fair, Milwaukee. In the first three of seven scheduled performances, Tennessee Ernie Ford had close to \$35,000 in the till. . . . Page 60

Wrangling Over Consent Order Marks ASCAP Member Meeting . . .

One of the bitterest ASCAP general meetings in recent annals took place Thursday (27) in New York. Two-hour presentation of terms of the new proposed consent order by special counsel Arthur Dean was followed by impassioned pleas for acceptance on the one hand, and bitter attacks by dissidents on the other.

Meeting was informational only with final decision on decree to be reached in hearing October 19, before Judge Sylvester Ryan. . . . Page 3

July '59 LP Sales Better Than July '58; Singles Lag . . .

Sales of LP's were up this July over July a year ago with most dealers contacted by The Billboard last week. But singles sales and EP sales were off. . . . Page 3

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Charlie Uno Dies at 83

NEW YORK — The entertainment world was saddened last week by the passing of Charles M. Feldheim, known popularly as "Uno." The veteran show business reporter, editor and columnist was 83 and had been involved in entertainment journalism for some 67 years—since 1892.

Uno succumbed at Kings County hospital last Friday (21) after an illness of several weeks. Baptist and Masonic rites were held at the James G. Nugent Funeral Parlor in Brooklyn, and interment was at Cypress Hills Cemetery, also in Brooklyn. He is survived by two sisters.

Charlie Uno was best known for his devotion to all the people who contributed to burlesque, in its

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Hi-Fi Style? It's Old Hat

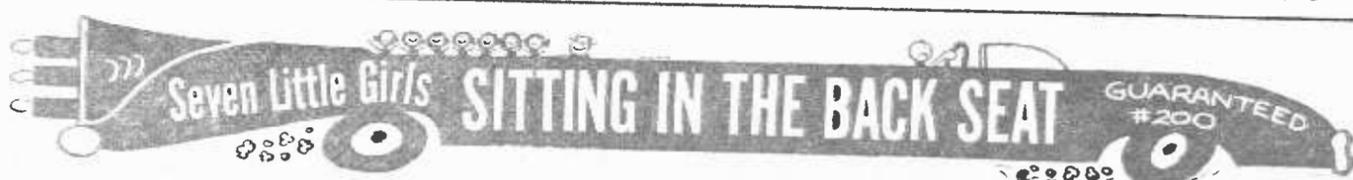
NEW YORK—"What's all this talk about putting components in packages? I've been doing it for years."

That's the way Avery Fisher, Fisher Radio topper, views the current trend toward furniture styling in the high fidelity industry.

"I have nothing against hi-fi components out in the open," Fisher said, "after all, I sell components — lots of them. On the other hand, nobody buys a car that's nothing but motor and chassis. We want a body on a car. We make a pretty package out of it. Same thing with hi-fi."

Evidently, the rest of the high fidelity industry subscribes to Fisher's point-of-view. That's the way they're all going.

A SMASH-ON THE NEW "GUARANTEED" LABEL



Diskeries to Reap Video Song Hypes

Top Pop Recording Performers Stud The Networks' Fall Programming

By JUNE BUNDY

NEW YORK — Record companies and publishers will reap a rich crop of network TV plugs this fall, via an extensive line-up of new musical series, specials and dramatic shows with music business themes scheduled for the upcoming season.

From the pop record fans' viewpoint — at least the teen-age segment of that market — ABC-TV probably has the outstanding artist line-up. Elvis Presley will make his first post-GI appearance on that web on a one-shot hour show next February or March. Dick Clark is scheduled to host six hour-long specials, featuring top pop disk talent, in addition to his new show "World of Talent," which debuts September 27, and his regular Saturday night telecast and daily afternoon show.

Also on ABC-TV's fall schedule are three Frank Sinatra hour-long specials—October 19, December 13 and February 15; two Bing Crosby specials — the first set for September 29, and an Eydie Gorme - Steve Lawrence one-shot, "The Golden Circle," November 25.

Pat Boone will also do a couple of specials — first one October 1 — in addition to his regular weekly half hour. Crosby and Dean Martin will guest on Sinatra's first show, and Sinatra returns the favor for Crosby on his first program. Lawrence Welk, of course, will continue on his regular

ABC-TV time slot, as will Red Foley's "Jubilee U. S. A."

Gets Into Drama, Too

Harry Belafonte will star in the first of five hour-long Revlon specials on CBS-TV, December 10. The show will feature folk songs from all over the world. Also on CBS-TV's programming schedule is "The Ballad of Louis the Louse" (an original musical comedy starring Phil Silvers with six original tunes by Gordon Jenkins and Nat Hiken) on October 17.

Another original musical, "A Diamond for Carla," will be presented by CBS-TV on "Westinghouse Desilu Playhouse," September 14, with Anna Maria Alberghetti and Johnny Desmond. Leland Hayward will produce "The Fabulous Fifties," "a 90-minute panoramic turn-of-the-decade look at America in music, comedy, song and dance," which will be aired over CBS-TV, January 17.

In the dramatic field, CBS-TV

(Continued on page 12)

GLUED TO COL., SAYS MITCH

NEW YORK — Mitch Miller told The Billboard this week in emphatic terms that he had no intention of leaving Columbia Records. He said that despite any offers he had received to date or might receive in the future, he expected to remain with Columbia Records "for a long, long time."

Joe Leahy To Join Dot

HOLLYWOOD — Joe Leahy, former artist-repertoire head of the Felsted label, will join Dot Records as soon as his release from the former firm is cleared. Leahy will assist Dot President Randy Wood in handling singles artist-repertoire and aid album a.&r. chief Tom Mack in production of album sessions.

Leahy will bring vocalist Kathy Linden to the Dot roster. He has moved to the Coast and reportedly will officially join the Dot organization as soon as Felsted sanctions his release. Prior to joining Felsted, Leahy headed RKO's Unique label.

Ballrooms to Unveil Publicity Program

Vegas Convention to Get a Look at 'New Look' Approach to the Business

CHICAGO — Giving the ballroom business a new look will be a part of the program for the National Ballroom Operators Association at its annual convention to be held at the Flamingo Hotel at Las Vegas on September 21-23.

Carl Braun of the Commodore Ballroom at Lowell, Mass., president of the NBOA, announced the association would unveil its public relations program at the convention. The ballroom operators have been working on the program for the past year and Braun announced the association is now set to put it into operation.

Tied in with the ballroom operators will be other segments of the industry including band leaders, bookers and other groups. Emphasis will be placed on getting into the schools with dance programs as a part of school activities.

"The teen-age program started some years ago by quite a few of the ballroom operators, including record hops and teen-age dances in the ballrooms under well-supervised operations has started to pay off as the teen-agers climb into the adult ages," Braun said. "Many of the teen-agers of three or four years ago that would only listen to rock and roll are now regular dance customers, dancing to good solid dance music."

The NBOA prexy stressed that studies made by the association shows that good dance music is the answer to the ballroom business and the bands and ballrooms doing top business today are the ones with good dance music.

The association has interviewed a number of public relations firms and at the convention will announce its decision on a firm and the program to be followed. The operators are reported ready to spend some heavy cash in order to put on a nation-wide campaign.

Braun also pointed out considerable progress has been made in adopting the so-called international dance step in some ballrooms with a resulting hike in patronage business.

The NBOA president said he was also encouraged as to the future business with plans in the

(Continued on page 12)

Top Rank's Top Brass in London Meet

LONDON — Officials of Top Rank Records and affiliates from America and various parts of the world gathered here this week for the Top Rank International London Conference. The meet was set to run from Tuesday (1) to Friday (4).

Among the Stateside visitors were Top Rank of America veepee, Norm Weinstroer, plus Felix Ziffer and Paul Marshall, American attorneys who have been instrumental in setting up a world-

(Continued on page 12)

Dealers Hear Marek Discuss Discounts

MILWAUKEE — Frank talk was the order of the evening here Tuesday (25) when RCA Victor Records chief, George R. Marek, addressed the Fourth Annual Milwaukee Record - Music Industry party. More than 300 record dealers, deejays, distributors and juke operators were in attendance at the Jewish Community Center for the fete which also had as guests such personalities as Tennessee Ernie Ford, Molly Bee,

Chico Holiday, Ray Peterson, Johnny Tillotson and Joe London.

Marek first addressed himself to dealers, taking them to task for claiming that record clubs are hurting the business. "Far from harming dealers, the clubs help them," Marek asserted, citing an independent survey which allegedly showed that consumers who buy from clubs, buy far more records from dealers after joining the club.

"The dealer's big job," suggested Marek, "is first to put a good phonograph in the customer's home on a second, to keep that phono spinning." On the matter of discounters, Marek advised the dealers to "push harder for greater volume in order to compete," indicating that discounters were a part of the business which the record companies could do little about. On this topic, Marek also pointed out that "the law of economics will take care of those in and outers who make no real contribution to the industry."

Marek also issued a blast at what he called "the promiscuous issuance of new records" by record companies. "The major companies have the responsibility of becoming

(Continued on page 12)

Rolontz Weds Sue Morgan

NEW YORK — Bob Rolontz this past weekend exchanged bachelorhood for the joys of hearth and home. Those who have had the pleasure of meeting the bride, the former Sue Morgan, could spot instantly why The Billboard's demon reporter finally took the plunge.

Miss Morgan is children's fashion editor at Tobe & Associates. Following the ceremony Saturday (29), the couple was off for two weeks at an unnamed enchanted isle. Rolontz's news sources are understood to be hopeful that now he will mellow before he returns to the beat.

'OUR SONG'

Kaye Blasts Fla. Cleff Of 'Mummy'

NEW YORK — "Legalized piracy, that's what I would call it," Howie Kaye, Brunswick - Coral sales chief declared emphatically this week, in the wake of a report that Brunswick's hit disk "The Mummy," had been covered by a "Florida outfit."

The Brunswick version, by Bob McFadden and Dor, landed in the 81 spot on the Hot 100 this week. The so-called Florida version on the Sphinx label by Bob and Bubbi, was apparently the work of deejay Bob Green of WINZ, Miami. "I don't mind a cover," said Kaye, "but when they take your arrangement note for note, that's something else again, something I would call piracy. In this case, however, we're so far out in front, it will probably just help us. Besides it's our song anyway."

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Life Album Hype Readied For Release

HOLLYWOOD — Si Rady last week concluded arrangements for RCA Victor to release "How the West Was Won," a double LP adaptation of Life magazine's series of the same name. Album will be packaged as a de luxe item. In addition to the two 12-inch disks, it will include 24-page book reprinting the Life magazine series, text and four-color illustrations.

Album was produced by Rady for Project Records, the firm he helms as its president and which was recently formed as a Bing

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RCA Revamps Prices on Cartridges

NEW YORK — RCA Victor is setting up a new simplified price schedule for all tape cartridges. Move is designed to bring the new tape cartridge within reach of all consumers, and is effective immediately, it was stated by Jack Burgess, commercial sales and merchandising department chief.

New manufacturer's nationally-advertised prices will run from \$4.95 to \$6.95, so that the cartridge is directly competitive with the stereo disk. New price sked replaces the old. Latter offered the cartridges at manufacturer's nationally-advertised prices of \$4.95 to \$9.95.

The new \$4.95 tape cartridge offers the equivalent of one side of a pop or Red Seal long-play disk. The \$5.95 in the new schedule will have the equivalent of a two-sided long-play disk; and the \$6.95 will offer as much music as is normally on both sides of a Red Seal long-play disk.

All tape cartridges are being manufactured with mylar tape, claimed to be longer lasting. Burgess stated that ease of handling, performance, low price and use of mylar makes the cartridge one of the greatest consumer values.

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No. 1

DISK CLUBBERS OUT-BUY OTHERS OVER COUNTER

By THEODORE D. ELLSWORTH, Ph.D.
Director Research and Publications
New York University School of Retailing

When people have been members of a record club for six months or longer, do they buy LP's from retail stores in as large quantities, on an average, as album buyers who do not belong to a club?

Based on a special study of the record buying habits of 1,355 club members and 438 non-members, the answer is "yes." In fact, the evidence suggests that club members actually tend to buy albums in retail records stores at a slightly higher rate than do non-club members.

The basic finding of the study is that about the same proportion of club members as non-club members (one out of five) had purchased an LP in a retail record store "within the past two weeks." However, over the six-month period just preceding the study, club members estimated that they purchased an average of 7.0 albums from retail record stores while non-club members had purchased an average of 6.4 albums during the same period.

Research by RCA

Home inventories of the actual purchases made by club members in the six-month period shows that they tended to underestimate rather than overestimate the number of LP's purchased at retail record stores. Specifically, the home inventories indicated that club members actually had purchased an average of 7.5 albums rather than the estimated 7.0 from stores during the six-month period in question.

The cost of this research was borne by the RCA Victor Record Division of the Radio Corporation of America. As an organization involved both with a record club and sale of records thru retail record dealers, RCA Victor was anxious to learn how much, if any, effect its record club was having upon the sales of its records thru dealers. To secure authentic data, the company decided to finance a research project to be conducted under the supervision of the New York University School of Retailing.

The study revealed additional data concerning differences in taste and listening habits between club and non-club members. For example, club members outdo non-club members in the frequency with which they play LP's. Specifically, 9 of every 10 club members claimed they played albums at home "once a week or more often," whereas only 7 of every 10 non-members made this claim. Additionally, among respondents who claim to play LP's "once a week or more often," club members are more likely than non-members to play albums every day.

Record club members apparently also are more apt to devote their full attention to the music when playing records. In response to a question about the type of activity in which the respondents were engaged while listening to their records, replies indicate some other kind of activity was being performed by 7 of 10 non-club members, by 6 of 10 "popular" club members, and by only 5 of 10 "classical" club members.

An indication of future preferences in albums is suggested by answers to a question about whether respondents are more apt to buy classical or popular LP's. Only 1 of 10 "classical" club members said he plans to purchase more popular than classical albums, but 3 of every 10 "popular" club members declared an intention to purchase more classical than pop albums.

Collections Are Checked

The study quoted here was made during the first two weeks of February 1959. Interviews were held with 1,355 members of the classical and popular RCA Victor record clubs. Of these, 908 were interviewed by telephone and 447 were home interviews; 671 interviews were with members of the popular club and 684 were with "classical club" members.

All persons interviewed were queried about how many long-play records they had bought from a store within the past six months. Those interviewed in their homes also had their entire LP collections checked, record by record, to identify all those purchased from stores during the six months preceding. All club members interviewed were members for six months or longer.

To provide a comparison, the same technique was used with individuals who were not club members. There were 438 such interviews and these represented a parallel sampling to the interviews of club members. The names of non-members were obtained from the club members who were interviewed at home by asking for the name of the "nearest friend or neighbor" who owned record playing equipment but who was not a club member. The interviews with non-members also included an inventory of that person's LP collection, item by item, to identify date and source of purchase.

The club and non-club members were generally similar in age and income characteristics. Roughly 7 in 10 in each group were 30 years of age or more and slightly less than half in each group had total annual family incomes of \$7,500 or more.

LIEBER AND STOLLER HAVING A BIG YEAR

NEW YORK—Jerry Lieber and Mike Stoller, the gold dust twins of the rock and roll business, are having one of their greatest years. Right now the writing-producing team, who are making records for Atlantic, Atco, Big Top and United Artists, are riding the hit parade with two smash hits, they produced, "Lavender Blue" with Sammy Turner on Big Top, and "There Goes My Baby" by the Drifters on Atlantic. And coming

up is the Coasters' latest on Atco, "Poison Ivy," which is already No. 54 on The Billboard's "Hot 100" chart and the flip side of which, "I'm a Hog for You," is now also starting to get sales action.

But this is only the duo's summer track record. So far this year they have had a smash hit with "Kansas City," a tune they wrote

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July LP Sales Beat July '58 But EP's and Singles Lag

17% Dip in Singles Sales Vs. July, 1958

By SAM CHASE

NEW YORK — Retail sales of single records fell off sharply in the four weeks ending July 17, with only 82.6 per cent as many singles sold in that period as in the comparable four-week spread in 1958.

Actual units sold in this period were 4.3 million this year against 5.2 million last year. Long-play disk sales continued ahead of the same time last year, however, accounting for 1.9 million units in this seventh four-week sales period of the year against 1.8 million in the same period of 1958, an increase of 5.6

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'OPRY' TAKES UP; FAIR DATES ZOOM

NASHVILLE — Encouraging figures attesting to the popularity of country and western music at the box office were revealed here last week.

Ott Devine, managing director of WSM's "Grand Ole Opry," announced that box-office figures for the show's Saturday night performances at Ryman Auditorium here are showing a 7 per cent increase over the same period in 1958.

Also during the week, Harry Peebles, of the Harry Peebles Agency, Wichita, Kan., who books considerable "Opry" talent on his various shows and promotions, in a communication to Devine revealed: "Our shows at the fairs this year are drawing about 40 per cent more people than they did last year and about 60 per cent more than they drew two years ago."

Less Shops Carrying The Latter

NEW YORK—Sales of LP records were either the same or better this past July than July a year ago, but sales of singles and EP records were off according to dealers surveyed in New York, Washington, Cincinnati, Los Angeles and Chicago this past week. Only in New York City did dealers say that their LP sales were off this July as against July a year ago; in the four other cities many dealers scored gains in LP sales of up to 20 per cent. The general unanimity about poor singles sales was striking, however, in that most dealers felt their sales of the smaller disks had dropped about from 5 to 15 per cent. Perhaps what was even more surprising was that many dealers checked said they no

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'Consent' a Fighting Word At Steamy ASCAP Session

N. Y. Battle Is Getting Rougher As Day of Decision Approaches

By PAUL ACKERMAN AND REN GREVATT

NEW YORK — As the day of decision nears for the acceptance or rejection of the proposed ASCAP Consent Decree by the Federal Courts, the infighting gets rougher and rougher.

This was plainly evident Thursday at the Sert Room of the Waldorf-Astoria Hotel, where Arthur Dean, senior partner of the law firm of Sullivan and Cromwell, and ASCAP special counsel in the negotiations with the Justice Department, presented an analysis of the meaning and effects of the proposed order.

The meeting continued at a quiet key for nearly two hours, then rapidly developed into one of the bitterest sessions in ASCAP annals—highlighted on the one hand by impassioned appeals that the proposed order be approved for the good of the Society, and on the other by direct attacks on the part of the dissidents who have scant

faith in the curative value of the document.

The meeting followed by a week a relatively quiet session on the West Coast, where approval of the consent order was obtained. At the Eastern meeting, no clear approval was indicated, despite the fact that administration spokesmen pointed to such alternatives as long litigation with no assurance of victory, and even the possible dissolution of the Society.

Compares Regulations

President Stanley Adams stated that the Society was entering a new chapter in its history; that the old formula must be changed. He opined that nothing in the decree was detrimental. He claimed it contained improvements which would have come about in time, and that the document must stay in the best interests of all. He warned that the Society must stay in business to protect writers and publishers, and that too much dissension would result in "6,000 members following a casket of buried hopes."

Dean compared present ASCAP regulations with those in the pro-

posed document, touching upon voting, distribution, etc. He then answered questions which had been submitted by members to ASCAP; and he prognosticated that if approved, the document would provide a modus operandi for ASCAP "for the foreseeable future." He urged members to study the proposals and submit questions.

Adams congratulated the membership on its sober, adult attitude; but the quietude was short lived. Tension reached a peak when publisher Fred Fox went to the mike and asked Dean a series of questions. He wished to ascertain Dean's fee, and whether Dean considered the ASCAP board or the membership as his client. The fee was not revealed, Adams stated.

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ASCAP Unit Grids to War On 30% Pool

NEW YORK — Much interest continued to be centered on the question of the 30 per cent "Recognized Works" pool share of the ASCAP revenue distribution at the general membership meeting of ASCAP, held at the Waldorf-Astoria Hotel here Thursday (27).

Following a long discussion of the proposed new consent order by special counsel Arthur Dean, clefter Sherman Edwards, who said he represented the Current Writers Committee, delivered a prepared statement on the matter.

"A number of authors and composers have formed a committee and have called themselves by this name to designate those authors and composers actively writing and producing today," Edwards said. "Our group is represented by

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Pressers Form Own Trade Org

NEW YORK — Pressing plants around the Metropolitan area have formed a trade organization recently, titled the Independent Custom Record Pressing Association. Larry Press of Abbey Records is president, and Jack Caiden of Empire is in charge of membership. Caiden states the young org has 23 members to date, including pressing and plating plants, biscuit makers, manufacturers of albums and jackets and recording studios.

With the growth of the record business, particularly the numerous indies, pressing plants, etc., have mushroomed all over the nation. It is estimated that in the metropolitan area and environs (New Jersey, Connecticut) there are approximately 45.

U. S. Cites Frey Firm

WASHINGTON—A civil complaint charging Audio-Fidelity, Inc., and Sidney Frey, of Dauntless International, both of New York City, with violating the Sherman Antitrust Act in connection with the sale and distribution of high fidelity and stereophonic records and tapes, was announced last week (26) by Attorney General William P. Rogers. Complaint was filed in the U. S. District Court, New York.

Complaint alleges that Audio-Fidelity, Inc., "conspired with its distributors, including defendant

(Continued on page 59)

JAZZ FESTIVALS BOOMING

2 Bashes Are Big Smashes; Record Crop Slated for '60

By BOB ROLONTZ

NEW YORK — Altho the scorecard on the jazz festivals staged so far this year indicates that only two turned out to be solid money-makers, it looks like there will be more bashes staged next year than ever. To date, of the seven festivals produced, only Newport and French Lick, Ind., really made promoter George Wein happy. Wein's Boston Festival did a little better than break even, but the Toronto show was a flop. Playboy's Chicago extravaganza, which was marked by the wildest spending for talent in the recent history of jazz festivals, only made a little loot, altho it probably could have been another solid moneymaker

with a tighter hand on the bankroll. Detroit and Randall's Island both ended up on the black side of the ledger, but neither came near the Newport or French Lick grosses.

Yet in spite of the in-and-out season, both George Wein and the Playboy execs and a number of other promoters are readying new jazz al fresco affairs. Wein is reading a troupe to play a number of cities in the U. S., and is trying out the package idea via a European tour that starts September 8. Wein may or may not stage the Newport fests with the Sheraton Hotel chain next year in French Lick, Toronto and Boston. (Seems the Sheraton execs were so shook up by the bomb laid at Toronto that they will wait a while before deciding about next year.)

They Need Time

Playboy's gambit is to take the Playboy festival to a number of cities via jet planes next year. Since the Playboy chiefs are not

looking to make money, but to promote the magazine, they have more loot to spend on talent and less pressure to cut corners.

The only festivals left for the "summer season" are the Hollywood Bowl clambake due the end of September and the Monterey Festival due early in October. The Monterey shindig is in its second season, the Hollywood affair is brand new.

The history of jazz fests indicates that if the promoters can

(Continued on page 9)

RCA in Deal With Vender

NEW YORK—RCA Victor Custom Record Division has made a tie-up with the Automatic Canteen Company of America to supply the vending-machine firm's locations with background music record libraries.

Ben Selvin, manager, custom artist and repertoire for RCA Victor, will direct and produce the new service. A.C.C., largest vending machine concern in the world, will supply the RCA Victor libraries to more than 25,000 industrial, commercial and public locations.

Selvin, who was the first program director of the Muzak Corporation, and Emmett Dunn, manager of custom records for RCA Victor, embarked on a nationwide tour last week to confer with Canteen distributors throught the country on the project.

Vanguard Joins UST Roster

HOLLYWOOD — Vanguard Records last week became the latest label to join the United Stereo Tapes roster of recording companies whose product is distributed in four-track, seven and a half ips form by the Ampex Audio subsid. UST will manufacture and distribute the tape versions of Vanguard's line.

Approximately 15 Vanguard albums will be included in UST's mid-October release. Bill Muster, UST's marketing manager, plans

(Continued on page 11)

Decca Issues A Cheap LP In Britain

LONDON—Decca Records this week issued its first cheap long-playing pop disk, under its "Ace of Clubs" series, retailed at \$7 each. This move follows a recent announcement by Pye that it was issuing long playing pop records under the "Golden Guinea" series, retailed at the same price. It fur-

(Continued on page 11)

Missile Firm Moves Into Cleff Trade

HOLLYWOOD — Thompson Ramo Wollridge, Inc., the automotive, aircraft, missile and electronics combine, last week moved into the recording industry by acquiring Bel Canto Stereophonic Recordings, Inc., one of the pioneers in the realm of stereo tape and disk. TRW lists among its many subsidiaries the Bell Sound Division whose products include tape decks, tape cartridge player-recorders, amplifiers, tuners, inter-

(Continued on page 16)

Tops Records Invades Disk Dealers Market

HOLLYWOOD—Tops Records, low price LP line heretofore aimed at volume chain stores, last week launched a full-scale invasion of the record dealer facet of the disk market. It spearheaded its drive by offering a full 100 per cent guarantee on all its merchandise. According to the Tops offer, all unsold product is returnable within 60 days for a full refund.

In extending its "no risk" plan to music merchants Tops is following the same principle it has used for the past 13 years in selling chain stores. The label will adhere to its traditional one-step (i.e. factory direct) distribution pattern, operating sans distributors. Dealers will

enjoy a 40 per cent mark-up on all Tops products.

The Tops line lists at \$1.49 per LP. Tops Prexy Carl Doshay promised disk dealers that the line will be price protected. He pointed out that more LP's priced under \$2. are being sold today than their \$3.98 counterparts.

As a further dealer lure, Tops offered 10 free albums to music merchants who are not handling its line. Disks are being given to deal-

(Continued on page 9)

11 in Sept. Set by Angel

HOLLYWOOD — Angel's 11 album September release consists of nine packages to be issued in both monaural and stereo forms with two in monaural only. Latter two includes a highlight package featuring Maria Callas in a cycle of Verdi arias performed with the La Scala Opera House orchestra and chorus. Other monaural offering is Eileen Farrell's "Songs and Ballads."

Works included in the release are Franck's D Minor Symphony, collection of six Chopin selections, Mozart arias, Weber overtures, Brahms' Haydn variations, Wagner's "Seigfried Idyll," Gilbert and Sullivan's "Yeomen of the Guard," Mahler's "Songs of the Wayfarer" and Schubert's "Trout" quintet.

R & R's Cross Over The Bridge to Filmland

By REN GREVATT

NEW YORK — Radio, TV, movies and records, once viewed as mutual arch-threats to each other's existence, have today reached a stage of compatibility never before dreamed of. This is true particularly in the talent department with frequent successful cross-overs by an artist from one field into the next, with not only good sales results but with added cross-promotion benefits noted as well.

Perhaps the most marked example of the trend is the increasing use of pop disk talent in motion pictures. Many of the performers who have scored on the so-called overnight sensation route on records, and who are acknowledged rock and rollers, have recently been put to work in pictures. Until

recently with few exceptions, movie exposure for pop diskers was limited to the out and out rock and roll film, featuring a simple and transparent story line which made room for a host of pop acts to move in for a solo performance of a hit record. Today the pop acts are being auditioned and frequently signed up for relatively "heavy" roles calling for dramatic work, with singing values put at a minimum. This is being seen as of special interest in light of the oft-repeated placement of the "no talent" tag on the pop hit-makers.

Presley an Example

The records-to-movie switch is highlighted by the activity of Elvis Presley in this field. Until Presley's advent and for a time after he had arrived, the pop stars were seen

NEW ASCAP VIEW ON POP, ROCK & ROLL?

NEW YORK — ASCAP meetings have often been the scene for occasional derogatory remarks about types of music largely controlled by BMI. At the Thursday meeting, therefore, observers took particular interest in comments of President Stanley Adams—believing that these comments perhaps augured a changing point of view, within the Society.

In arguing for the adoption of the proposed Consent Decree, Adams stated that dissolution of the Society would mean chaos for copyright owners and users. "The Society makes it possible for writers to make a cultural contribution" he said, adding that "the equities of all must be protected—old and new writers, rhythm and blues writers, rock and roll, country and western and pop."

Cap's Second Seg Consists Of 30 Packs

HOLLYWOOD — Second half of Capitol's fall release will consist of 30 packages composed of 15 pop albums, six in its "Capitol-of-the-World" series and nine classical albums.

All pop offerings, with the exception of a Stan Freberg package, will be issued simultaneously in stereo and monaural form. In addition to Freberg, other artists included are Nat King Cole, Glen Gray, Bobby Hackett Quartet, Kenyon Hopkins, John La Salle Quartet, Tommy Sands, Dakota Staton, Van Alexander (his first Cap album), Faron Young, Hank Thompson, Les Baxter, Jackie Gleason, and Felix Slatkin, who appears in his initial pop disk.

C.&w. release includes two albums recorded in Italy with others

(Continued on page 9)

In China, the Musical Menus Run to Cha Cha Mein, Pops

NEW YORK — The Chinese are more and more abandoning their own native music for Western style rhythms, with string instrumentals, pop ballads and cha chas making strong inroads. This is the opinion of Francis da Silva, mana-

Consent Data Sought From U. S. by Fox

NEW YORK — Late Thursday, the day of the ASCAP meeting at the Waldorf (see separate story) the publishing firm of Sam Fox filed a motion asking that the Justice Department make available certain data having to do with the negotiations on the proposed Consent Decree. Papers were filed by attorney Herbert Cheyette on behalf of Fox and others similarly situated, and were served on ASCAP late in the day. ASCAP publisher Fred Fox had requested such information at the ASCAP meeting.

The motion specifically asks that Justice answer certain interrogations with respect to data on which the proposed judgment is based, on the grounds that his data is solely in the custody of ASCAP and the Justice Department, and not obtainable elsewhere. Without such data, it is claimed, interested parties intending to appear on Oc-

(Continued on page 11)

UST Booming Four-Track Stereo Tape

HOLLYWOOD — United Stereo Tapes, the multi-label one-stop tape distribution wing of Ampex Audio, is bringing heavy promotional artillery into action in support of its four-track open reel stereo tape product. UST, headed by Herb Brown, is currently handling four-track tape versions of recordings produced by 16 separate companies and is continuing negotiations with other firms to bring them into his fold.

UST will launch its consumer advertising campaign in September

(Continued on page 16)

ger of the Diamond Music Company, Mercury Records' Hong Kong affiliate. The 21-year-old miss has been in New York and Chicago the past few weeks attending the Mercury convention in Madrid and visiting Mercury affiliates in Germany, Holland, England and Italy.

Miss da Silva pointed out that

(Continued on page 11)

Master Bought By Roulette

NEW YORK — Roulette Records last week purchased a master, "Who-Hoo," by the Rock-A-Teens, from Doran Records, at a price described by Executive Veepee Joe Kolsky as "the highest price Roulette has ever paid for any master purchase."

The disk, which has been kicking up some action in the Virginia area, was cut by George D. McGraw, who owns Doran, a division of Mart Records, Salem, Va. McGraw, who also wrote "Who-Hoo," sold a master ("Happy Birthday Jesus" by Little Cindy) to Columbia last Christmas. Roulette Records was tipped off on the Rock-A-Teens disks by Joe and Milt Sinzheimer of Allen Distributors in Richmond, Va.

(Continued on page 9)

THANK YOU MR. DEALER!

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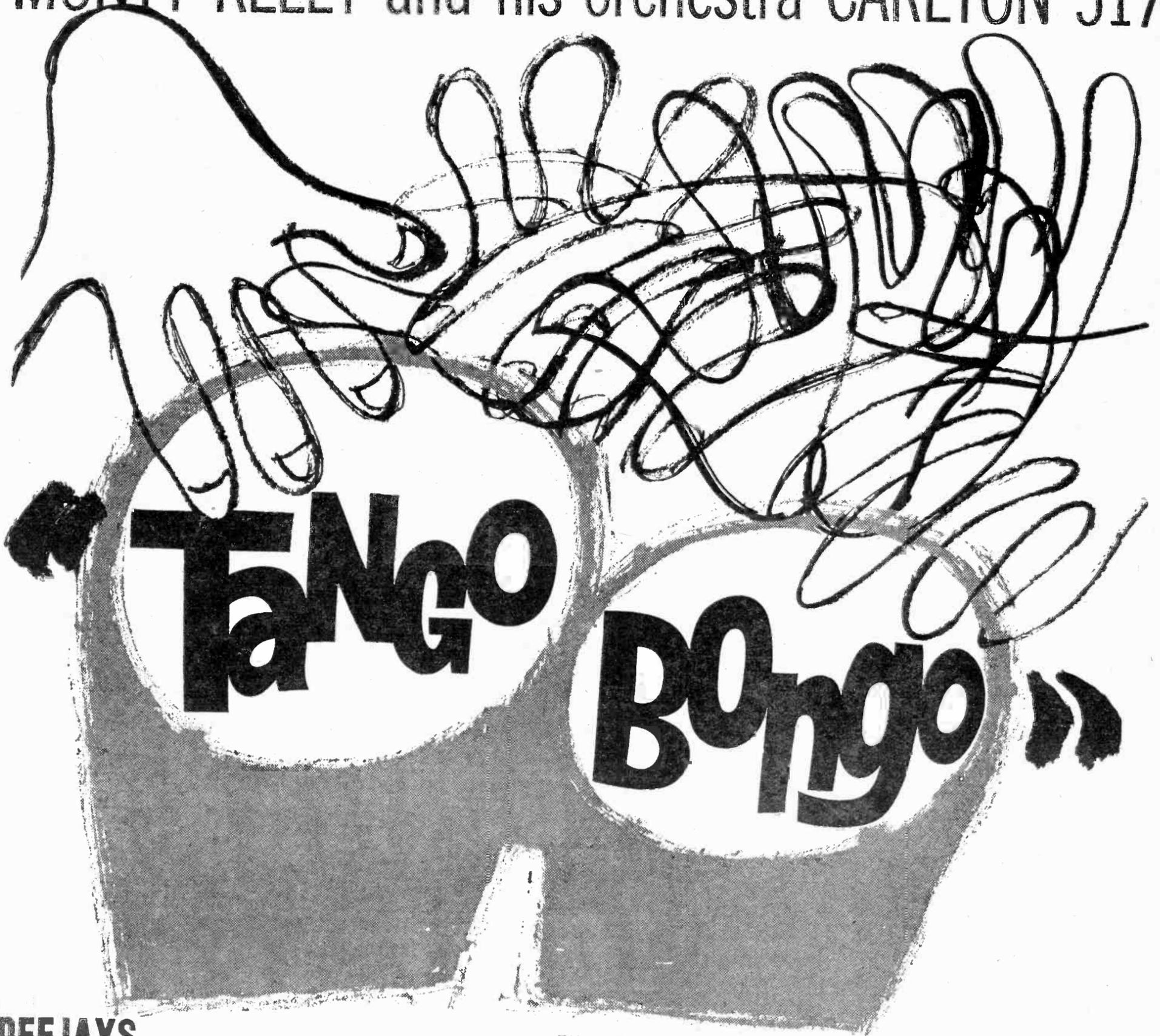
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TANGO BONGO" features chromatic bongos played in pitch! Here is a chance for you, and one of your listeners, to win a free set of Revere Spotlight Bongo Drums. Simply have the listener send you a postcard listing his name, address, and the number of bongo drums he thinks were used on the record. All entries should be sent to Promotion Director, Carlton Records, 345 West 58th St., New York 19, N. Y. no later than Wednesday, September 16th. The card with the earliest postmark stating the correct number of bongos wins the Revere Spotlight Bongo Drums. The disc jockey who submits the winning entry wins an additional set.

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 FIRST FOR
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 "DON'T YOU
 KNOW"



47/7591 (Stereo: 61/7591)



R.&R.'s Cross Into Filmland

• Continued from page 4

looks." has the featured billing in the pic with a credit line which reads, "Introducing Fabian." The chanter is getting about \$35,000 for his work in the film.

Dodie Stevens, 13-year-old thrush who recently scored heavily with a ditty called "Pink Shoe Laces," on Crystallite Records, and who is looked upon as a rock and roll thrush, joins Fabian in the pic which also stars Carol Lynley, Betty Field and Stuart Whitman. The CinemaScope 20th-Fox release marks her entry into the film world.

Frankie Avalon, within recent weeks, was signed to appear with John Wayne and Richard Widmark in "The Alamo," an "\$8,000,000 outdoor epic" to be released thru United Artists. Shooting starts in September. Previously, Avalon appeared in "Guns of the Timberlane."

\$ Million Deal for Darin

Paul Anka, 18-year-old Canadian star of ABC-Paramount Records, has just completed filming of "The Private Lives of Adam and Eve," a pic which also features Mamie Van Doren, Mickey Rooney and Mel Tormé. Anka also wrote the background theme music which runs behind the credits plus several additional tunes. Earlier this year, Anka was featured in "Girls Town," for which he also clefted some of the music. The latter is due for October release.

Though he has not yet actually gone before the cameras, Bobby Darin, young rocking star of Atlantic Records, has just been signed by Paramount to a six-year pact which calls for a minimum of one picture a year. The non-exclusive deal is expected to pay off to the tune of about \$1,000,000 for Darin.

There are other examples as well. Beginning with "Friendly Persuasion," Pat Boone has enjoyed a number of successful picture

outings, and even the Italian Domenico Modugno, who has the hit disk, "Volare," on Decca to his credit, has just been cast by Paramount for a role in "Bay of Naples," to star Clark Gable and Sophia Loren. Back in the rocking school, Ricky Nelson recently appeared in a relatively "heavy" part in "Rio Bravo" with John Wayne and Dean Martin.

The interplay between TV and records has been highlighted in the past year by the emergence of instrumental disks of theme music from such private eye epics as "Peter Gunn" and "77 Sunset Strip." The success of these theme disks brought on a rash of releases of a similar variety, featuring music from the background scores of other blood and thunder detective saga.

Film Names Make Disks

Directly related to the private eye scene is the recent emergence of one Edd Byrnes as a disk star. Byrnes is a featured player on "77 Sunset Strip." Then along came a disk titled "Kookie Kookie, Lend Me Your Comb," on Warner Brothers Records. The disk soon moved up to the top five listings and Byrnes found himself a hero in a new field. Now, Byrnes is out with his first full-length feature picture, "Yellowstone Kelly," which is the subject currently of a coast to coast promotion tour for the star.

A number of personalities originally identified with the film world, have also made the jump into records. Names that come to mind immediately would include Tab Hunter, Sal Mineo, Tony Perkins, Robert Wagner and now Rock Hudson, whose initial Decca disk was issued this week.

It may be that the prime example of all will become American Bandstand TV disk jockey,

FOUR MORE JOIN LABEL PARADE

NEW YORK — Four new labels joined the label parade during the last few days. Here are the names and addresses of the newcomers:

Etowah Records, Rt. 1, Cartersville, Ga.; Radio Records, 427 Gettysburg, San Antonio; Sir Records, care of United Telefilm Records, 701 Seventh Ave., New York 36, and Vacationland Records, R. R. No. 1, Port Clinton, O.

Tops Records

• Continued from page 4

ers to serve a twofold purpose: For the dealer to sample the Tops product and determine for himself whether it lives up to the label's claim that it's equal in quality to LP's selling for \$3.98; to allow the dealer to display some of the albums and thereby test their sales appeal.

The offer was made in a display advertisement in The Billboard (August 24) containing a coupon. Dealers new to the Tops line were asked to fill out the coupon to receive the 10 free albums.

Tops is supporting its move into the record dealer level with a deejay exploitation campaign. It blanketed deejays with a two-LP sampler package containing 32 selections from an equal number of its fastest moving albums. George Sherlock, the firm's promotion chief, is currently on a nationwide deejay tour introducing the line to radio spinners in all the key markets.

Dick Clark. The Clark is not a disk artist as such, he is certainly identified in the closest way with the record scene. He is also an important TV personality. Now Clark has embarked on a film career, with his own production company. He is engaged in filming his first picture, "Because They're Young,"

Two Bashes Big Smashes

• Continued from page 4

keep them going for three years or more they have a good chance of making money. Newport didn't hit until its fourth season, but since then has really done sensationally. French Lick was an exception to the rule, making money immediately, but most of the others have built steadily each season.

The one thing that seems to be apparent about the outdoor jazz fests is that they all have to present huge talent programs, with eight to 10 acts on a night's bill, or else hire the five or six top names in the business, like Ellington, Garner, Armstrong or Ella Fitzgerald, in order to draw the crowds.

New Kind of Fun

And perhaps the other item that is noticeable about all the jazz fests, and pointed up by the differences at the Playboy bash, is that all of the festivals need better

stage work, lights and programming. The Playboy bash, the most professionally handled of them all, indicated that jazz and smart showmanship can go together.

As the jazz festivals are multiplying, a new kind of summer jazz entertainment is growing up too. The summer tents are hiring jazz acts for an evening a week or so and making out with them. Erroll Garner, who helped get the summer tent scene in jazz moving, has cracked records at a number of canvas spots this year.

The festivals, of course, have been a good thing for the jazz acts, who often laid off or rested in the summer. With all of the various festival promotions, the prices are going up too, and an act now can make a respectable income if it can get on the summer circuit bandwagon.

Cap's 30 Packs

• Continued from page 4

originating in Germany, Greece, England, and Hawaii.

Classical release is highlighted by the Sir Thomas Beecham recording of Haydn's "The Seasons," issued in a three-LP package. Other artists featured include harpist Marcel Grandany, pianist Rudolf Firkusny, pianist Leonard Penario, conductor William Steinberg, flutist Elaine Ahaffer, conductor Efrem Kurtz, violinist Yehudi Menuhin and conductor Afeael Kubelik. Release includes a new version of "Swan Lake," featuring Menuhin in the violin solo part.

Release is being backed up via Capitol's accelerated consumer ad campaign plus dealer displays, including wider use of album side panels.

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October
on
September 7

The Record you all have been waiting for!

The Great New SKYLINERS Release

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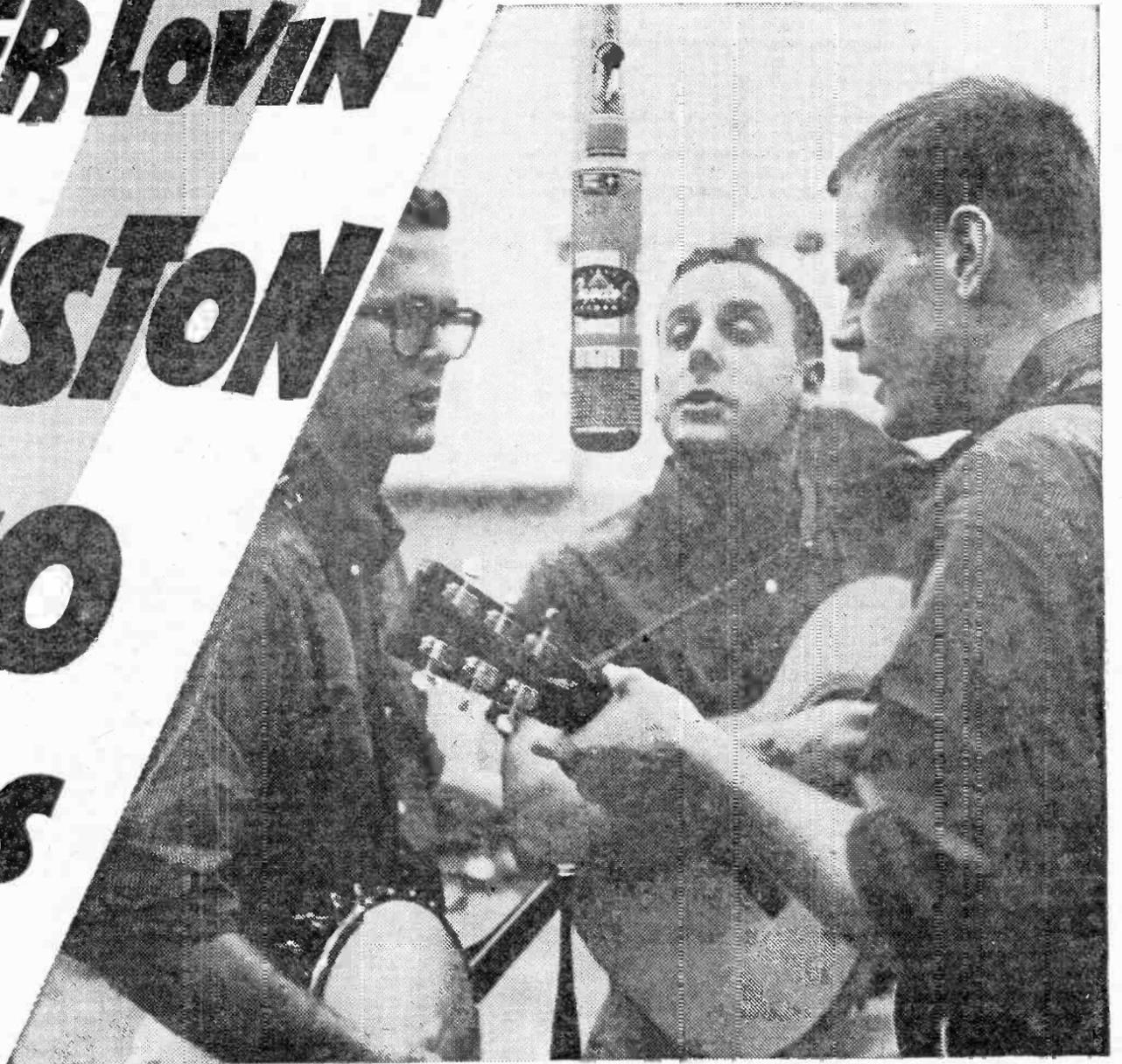
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● **TWO MORE SMASH HITS!**

**"A
 WORRIED
 MAN"**

**"SAN
 MIGUEL"**

RECORD NO. 4271



FAIRS INK DISKERS TO DRAW TEENERS

• Continued from page 1

nonball Taylor, is set for the Central Wisconsin State Fair, Marshfield, Wis., September 4.

Connie Francis will play the California State Fair, Sacramento, September 6-9 and the Michigan State Fair, September 11-13. Fabian is booked for the Kentucky State Fair, September 11-12; Reading (Pa.) Fair September 15-16; National Dairy Cattle Congress, Waterloo, Ia., October 8-10, and North Carolina State Fair, Raleigh, October 13-14.

Personal Contact

Betty Johnson is playing more fair dates this year than any other pop artist—13 separate fairs for a total of 33 days over a period extending from August 9 thru October 14, including the Kentucky State Fair, Louisville, September 17-19.

Higgins attributes the canary's booking success in part to the fact that she personally contacted a flock of fair officials when she attended the Chicago convention last year.

Bobby Darin will appear at the Santa Clara County Fair, San Jose, Calif., September 14-15; and the West Texas State Fair, Abilene, September 16-17. The Everly Brothers play the California State Fair, September 2-5. Johnny Mathis follows at the same fair, September 10-13.

Tony Bennett is booked for the Du Quoin State Fair, Du Quoin, Ill., September 7 (with Rosemary Clooney and Jimmy Dean); Kentucky State Fair, September 11 and Michigan State Fair, September 11-13.

The New York State Fair, Syracuse, N. Y., will spotlight Johnny Cash, Guy Lombardo, Tommy Sands, Jaye P. Morgan and the Morgan Brothers, September 11-12. Ricky Nelson, the Chordettes and Homer and Jethro headlined the September 2-3 bill at the Indiana State Fair, Indianapolis.

The Four Lads have played six fairs this summer, winding up September 24-25 at the New Jersey State Fair, Trenton. The Poni Tails also appeared at six fairs, and are finishing the season at the Ashland County Fair, Ashland, O., September 22-26.

Strong in Pop Field

The Lennon Sisters play the Nebraska State Fair, Lincoln, September 5-8 and the Los Angeles County Fair, Pomona, Calif., September 21-25.

The Mills Brothers kicked off their usual extensive fair season August 18, play the Michigan State Fair, September 11-13 and con-

Consent Data

• Continued from page 4

tober 19 before Judge Ryan cannot present an informed opinion on the value or efficacy of the proposed document.

The motion is of more than passing interest inasmuch as the proposed decree is in a sense precedent. The proposed decree is considered by some as a legal milestone in that it marks the first time interested parties are given a chance to comment on whether the decree should be entered. Some traders note therefore, that it will be of much interest to see what position Justice will take on the motion, particularly in view of fact that Justice is given credit for enabling members to state their views before Judge Ryan on October 19.

At the ASCAP meeting, Arthur Dean argued that certain confidential matters need not be revealed. Others believe that ASCAP would be averse to revealing certain data on grounds that private parties may at a future date use such data in a suit.

cluding with the Central Washington Fair, Yakima, Wash., September 30-October 4. Tennessee Ernie Ford played the Milwaukee State Fair last week, August 26-30.

In spite of the heavy influx of pop disk names, the country and western recording artists retained a solid hold on fair bookings. Some of them (Cash, Reeves, etc.) are also strong in the pop wax field as well as c.&w., thereby giving fair owners a dual market box office attraction.

Red Foley has a particularly heavy schedule this year with his "Jubilee, U.S.A." show, playing more than 18 fair dates this season, winding up at the North Carolina State Fair, Raleigh, October 13-14. Also active on the 1959 fair circuit are Gene Autry, Roy Rogers, Ernest Tubb, Skeeter Davis, Kitty Wells, Johnny and Jack, Bill Phillips, Jimmy Dickens, George Morgan, Carl Perkins, Pee Wee King and Rex Allen.

China Cha Cha

• Continued from page 4

Hong Kong will probably convert to stereo much faster than any other European or Asian market. The Japanese are furnishing the British Crown Colony with good stereo sets retailing at \$100. She says that 35 per cent of all LP's sold are stereo.

Hong Kong, according to the petite lass, has a high potential for records. Because of its duty-free status, tourists buy heavily there. And servicemen from Okinawa and other American bases shop there consistently for records.

Miss da Silva is one of the few women engaged in the engineering phase of record manufacture. She majored in chemistry at the University of Hong Kong. She is now in charge of the processing of masters and stampers. She is in charge of a 45-minute radio show sponsored by her company, Mercury Diamond, which she programs, writes and supervises. Her firm also owns two retail outlets in Hong Kong, which she says are the only stores selling records exclusively, in the city.

Vanguard Joins

• Continued from page 4

to couple two Beethoven symphonies in a single tape package, marking the first time two major symphonic works have been included on a single tape reel. Symphonies are the Eroica, the Fifth, Sixth and Seventh. They were recorded by Adrian Boult and the Philharmonic Promenade Orchestra of London.

Other Vanguard artists to be included in the UST release are conductors Anatol Fistoulari with the Vienna State Orchestra and Mario Rossi. Soloists include Erich Kunz, pianist Denis Mathews and violinist Micha Elman.

Decca Issues

• Continued from page 4

ther follows Top Rank's move to get into the "cheap price market."

Decca's long-playing pop records have up to now been retailing at nearly \$14.

William Townsley, assistant to Decca's chairman, Ted Lewis, this week denied that his company's decision meant that the trade was in for a "cut price war." Says he: "We are trying to stimulate top LP sales. This is not a price war. The boom reached its peak some time ago and has remained steady."

The first disks to be released by Decca will be "Songs From the Shows," and a Winifred Atwell album.

Q

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A

The record manufacturers themselves!

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What does it mean? The records advertised in The Billboard have been picked by the manufacturers as those most likely to make it. That's why they are being promoted more strongly than others. So, you can't do much better— if you want to get the jump on tomorrow's hits than to

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 Aug. 24

"4 Stars"

CASH BOX
 Aug. 29

"Pick of the Week"

VARIETY
 Aug. 26

"Best Bet"

MUSIC REPORTER
 Aug. 24

"Scoop of the Week"

COLONIAL DISTRIBUTORS ATLANTA, GA., National Record Distributors, 1220 Spring Street, N.W. BALTIMORE, MD., J. & F. Distributors, 630 W. Baltimore Street. BIRMINGHAM, ALA., National Records Dist., 803 9th Court South. BOSTON, MASS., Mutual Distributors, 1241 Columbus Avenue. BUFFALO, N. Y., Best Record Dist., 20 E. Tupper Street. CHARLOTTE, N. C., Arnold Distributing Co., 2704 Freedom Drive. CHICAGO, ILL., James H. Martin, Inc., 1341 So. Michigan Avenue. CINCINNATI, OHIO, Hit Record Co. of Cincinnati, 3416 Colerain Avenue. CLEVELAND, OHIO, Decca Distributing, 746 W. Superior Avenue. DALLAS, TEXAS, Big State Record Dist., 1337 Chemical Street. DENVER, COLO., Davis Sales Company, 1724 Arapahoe Street. DETROIT, MICH., Are Distributing, 40 Selden Avenue. EL PASO, TEXAS, Sunland Supply Co., 1200 East Missouri Street. GREAT FALLS, MONT., Music Service Co., 204 Fourth Street, So. HONOLULU, HAWAII, Musical Distributors, 431 Nimitz Highway. HOUSTON, TEXAS, H. W. Daily, Inc., 314 East 11th. INDIANAPOLIS 2, IND., Decca Distributing Corp., 402 North Capital Avenue. LOS ANGELES, CALIF., Hart Distributing Co., 1216 Olympic Boulevard. MEMPHIS, TENN., Record Sales, 1070 Union Avenue. MIAMI, FLORIDA, Pan American Dist. Corp., 3401 N.W. 36th Street. MINNEAPOLIS, MINN., Lieberman Music Co., 257 Plymouth Avenue North. NASHVILLE, TENN., Music City Record Dist., Inc., 127 Lafayette Street. NEW ORLEANS, LA., World Wide Dist. Corp., 826 Baronne Street. NEWARK, N. J., All State New Jersey, Inc., 457 Chancellor Avenue. NEW YORK, N. Y., London Records Dist. Corp., 207 W. 25th Street. OKLAHOMA CITY, OKLA., Calmar Distributing Co., 18 N.E. 48th Street. PHILADELPHIA, PA., Universal Record Dist. Corp., 1330 W. Girard Avenue. PHOENIX, ARIZ., Sunland Supply Co., 1909 East McDowell. PITTSBURGH, PA., Decca Distributing Corp., 1409 5th Avenue. RICHMOND, VA., Allen Distributors, 3409 West Leigh Street. ST. LOUIS, MO., Robert's Record Dist. Co., 1906 Washington Boulevard. SALT LAKE CITY, UTAH, Decca Distributing Corp., 160 South 4th West Street. SAN FRANCISCO, CALIF., Stone Distributors, Inc., 1175 Howard Street. SEATTLE 9, WASH., C & C Distributing Co., 708 6th Avenue, North. MONTREAL 16, P.Q., CANADA, London Records of Canada, Ltd., 3550 Froisher Street.

Diskeries to Reap Stereo Hypes

• Continued from page 2

will debut its new "Staccato" mystery series September 10, with John Cassavetes in the title role, Johnny Staccato, a jazz pianist who plays detective on the side. Jazz musicians appearing in the series include Pete Candoli, Barney Kessel, Shelly Mann, Red Mitchell, Red Norvo and Johnny Williams, with background music by Elmer Bernstein.

Record talent will also be heavily showcased on regular CBS-TV shows, particularly Ed Sullivan's Sunday night telecast.

NBC-TV is placing strong emphasis on musical nostalgia this fall. "A Toast to Jerome Kern" (featuring Kern's most popular tunes) will be telecast December 22. "A Night at the Palace," with George Burns, and Bobby Darin and Jack Benny as guests will be shown sometime later this season. Darin will also guest on NBC-TV's "An Evening With Jimmy Durante," along with Lawrence Welk, Sal Mineo and Gisele MacKenzie. Durante is trying to sign Van Cliburn for his December 6 spec.

Musical nostalgia will also play a prominent role this coming season on two of NBC-TV's "Project 20" programs — "Life in the Thirties" and "That Ragtime Revolution."

NBC-TV is currently dickering with M-G-M's top musical producer Arthur Freed for a two-hour musical based on Freed movie musical hits — "Gigi," "Silk Stockings," etc. Freed penned "Pagan Love Song," "Temptation," "I Cried for You," and other standards.

NBC-TV also is working on a musical special centering around the life and times of the old West 52d Street, and a Ford spec. starring Tony Curtis in "The Russ Columbo Story," a bio-tribute to the late crooner, who was as big as Sinatra in the '30's.

Westerns With Themes

Art Rush is producing seven country and western specials for NBC-TV this fall. The first one, starring Roy Rogers and Eddy Arnold, is scheduled for September 22.

Coca-Cola's "America Pauses in September," NBC-TV, September 18, will feature the McGuire Sisters, the Kingston Trio and Honolulu's Alfred Apaka. Still in the discussion stage at NBC-TV are a couple of Broadway musical projects with Frank Loesser and David Merrick.

Ethel Merman will do an NBC-TV special in November for Ford. Other musical programs on NBC-TV's fall agenda include Gene Kelly's Pontiac special and Fred Astaire's second hour-spec. Also planned by NBC-TV are four NBC Opera shows.

In the dramatic field, NBC-TV has "Laramie," starting September 15, with Hoagy Carmichael introducing a number of songs he has written especially for the series in each episode. Carmichael also wrote the "Laramie" theme music.

Top Rank's Brass

• Continued from page 2

wide Rank network of affiliates for purposes of exploiting American disks in foreign markets. Others attending included Ewart G. Abner, chief of VeeJay Records, and Johnny Vincent, prexy of Ace Records, both of whom will have releases overseas via Rank affiliates, and Ned Herzstam of Allied.

The schedule called for a number of working sessions, starting Tuesday with an address by Ziffer on "Acquisition of Product for Members." On Wednesday, the topic was to be "Production Plans and Recording for the International Market," a joint presentation by Weinstroer and Richard Rowe, British a.&r. exec of the firm. On Thursday, Paul Marshall was scheduled to deliver a talk on "The Development of the Co-Operative."

An anti-rock and roll music publisher will be the star of another new NBC-TV series, "Love and Marriage," starting September 21. William Demarest plays the veteran publisher "once a picker of hit songs," who hates r.&r. Pop disk artists and songwriters will guest on the show from time to time, and each episode will spotlight both standards and new tunes.

NBC-TV's regular musical variety shows — Dinah Shore, Perry Como, Steve Allen, etc. — will continue to spotlight top disk names as guests. Bob Hope will also feature several record stars on his NBC-TV Buick specials. Patti Page is booked for his second spec in November.

Ballrooms Unveil

• Continued from page 2

making by several operators to establish new ballrooms, especially on the West Coast. We have heard of plans for at least two million-dollar ballrooms in California within the last few weeks. Reports elsewhere also indicate new ballrooms in the making.

Braun reported quite a few of the top band leaders in the country as well as bookers and others in the industry would attend the NBOA convention. Band leaders expected to attend include Lawrence Welk, Les Brown, Ralph Marterie and Harry James and others. AFM President Herman Kenin, who will be attending the AFL-CIO convention in San Francisco at the time, has been asked to attend.

The convention program calls for a joint meeting of all the band leaders, bookers and operators on Tuesday, September 22. The convention session on Wednesday, September 23, will be devoted to NBOA affairs.

Marek Speech

• Continued from page 2

more critical at the source and of putting out only those records we are convinced will fill a demand or have within them the germ of success," he remarked.

"Our company," Marek continued, "has begun this year to curtail the number of records we release. We will continue this practice. I hope you can persuade others to do the same so that the industry won't release in the same season seven LP's of Swedish folk songs."

"The horizon is there beyond the clouds, if you can see it. The present struggle is not a death struggle, it's a growth struggle. And please let me reassert our position that nothing in this business can take the place of a sound dealer structure," Marek concluded.

Following Marek's talk, the annual "Millie" award for public service was presented to disk jockey Tom Shanahan and to Station WEMP.

Life Album Hype

• Continued from page 2

Crosby Enterprises subsidiary. The Life magazine adaptation was Project's first project. Artists included in the album are Bing Crosby, Rosemary Clooney, Jimmy Driftwood (loaned out by RCA Victor), Sam Hinton, Tarryton Trio, and Bob Thompson conducting his arrangements.

Date of release has not been set, but is scheduled for sometime this fall. It will be made available in stereo and monaural.

Now that the project label's first offering is completed, Rady is starting pre-production preparations for the firm's next disk venture. Label plans to produce disk product for release by major companies.

DION AND THE BELMONTS

HIT AGAIN WITH

"EVERY LITTLE THING I DO"

"A LOVER'S PRAYER"

LAURIE 3035
IN ATTRACTIVE FULL COLOR SLEEVE



LAURIE RECORDS INC.
NEW YORK 19, N.Y.

Westinghouse Bows 31 Phonos for 1960

NEW YORK — A total of 31 new phono models made a debut from Westinghouse here last week. At the high end are 23 self-contained stereo consoles, tagged at from \$149.00 to \$595.00. Some have phono only; others are available with AM radio and AM-FM radio. On the low end are eight models — seven portables and a consolette — at \$29.95 to \$159.95. Six of these models are stereo.

Consoles are styled in four furniture groupings. There are nine American Contemporary, nine Custom Traditional, two Imperial Provincial and three Early American models. This division into the four styles applies also to the firm's TV line which debuted at the same time.

Zenith Adds To '60 Line

CHICAGO — Rounding out the Zenith portable phono line are two stereo carry-abouts, and a carry-all mono instrument, which brings the local firm's portable total to two mono portables and three two-channel portables. The Dante is a four-speed, two speakers in each portion of the dual cabinetry, with loudness, variable tone control and stereo balance control at \$99.95. The Stereo-Teen is also tandem-mounted on the front of the phono, manually operated four-speed phono with two speakers in each portion of the cabinet with dual volume controls at \$49.95. The Cheerleader, at \$29.95, is the low-end pricewise of the Zenith line with a four-speed turntable with built-in spindle.

Stereo Turns Phono Outlook Red Hot

• Continued from page 1

try to dramatize it as much as possible on the printed page. But it's up to the dealer to take the word out of the ad page and make it a listening experience for the consumer.

Price Is the Question

Still another pressing question, from the phono firm's point-of-view, is what price categories the consumer will find most attractive. If stereo phono sales follow the pattern established over the past few years, biggest unit volume will be in the \$40 to \$50 class, the four-speed stereo manual portable player with "bat-wing" speakers. Biggest dollar volume should be in the \$130 to \$150 class, which this year includes de luxe portable, consolettes and table models.

What makes price category a bi, question is the number of fine-finish consoles available this year. Stress, from components as well as package firms, is on decor. Will the public want that fine furniture enough to pick up the higher tab?

If the manufacturers are guessing right and if the dealer can transform his optimism into sales, the American public will be largely listening to two-channel sound next year—a factor that will have a still healthier effect on disk industry dollar volume.

Wide sound separation can be achieved at the option of the listener with the use of either small satellite speakers or a console speaker system which comes in furniture styling to match every unit in the line.

All models, except consolettes, feature two tape inputs for attachment of tape playing mechanisms. Seven consoles have AM radio; 12 have AM-FM radio. Number and size of speakers and power output vary within the furniture groupings. Amplifiers are powered up to as much as 100 watts.

On the low end, as indicated above, there are eight models, six of which are stereo. Low end leader is a low-boy consolette at \$139.95. This is a completely self-contained stereo, requiring no extras, but for widest sound separation, an optional speaker in matching enclosure can be used. The optional speaker plugs into a jack provided and it sells for \$29.95. Speaker and consolette come in mahogany, limed oak and fruit-wood finishes.

Top of the portable line is a de luxe unit at \$149.95. Twin detachable speaker enclosures contain six and four-inch speakers. The speaker system can be separated by as much as 16 feet. Unit has four-speed changer, twin diamond and sapphire stylus and automatic shut-off feature. It comes in charcoal and dark brown.

At \$109.95, Westinghouse offers a variation on the de luxe model in charcoal and tan.

Low end of the stereo portable line is tagged at \$39.95. A four-speed manual unit, it has twin sapphire stylus. Colors are gray and white, red and white, and turquoise and white.

Two of the portables have lift-away speakers. At \$89.95, the model has a speaker unit that detaches from the cabinet. The \$69.95 unit has a lift-away lid, with automatic shut-off, matching speakers for each channel and flip-over cartridges.

Two monaural models round out

(Continued on page 16)

Norelco Shows New 4-Track 400 Recorder

NEW YORK — The North American Philips Company announces a new Norelco tape recorder, the Continental "400" (Model EL 3536). The unit will record and playback four-track stereo tapes at three different speeds—7½, 3¾ and 1¾ ips.

A flexible unit, the Continental 400 has several input and output connections. It can be connected to play stereo recorded tapes thru a hi-fi system. The inputs permit recording from phono, tuners or microphone and there are facilities for mixing (recording from two signals simultaneously).

Packaged in "high fashion" carrying case, it has two amplifiers packing four watts each. For stereo playback, an extra speaker is needed.

Unit is priced at \$399.50.

Arvin Adds To Portable Stereo Line

COLUMBUS, Ind.—Arvin here added to its portable stereo line this week with a new styling in manually operated carry-about at \$42.95. Model differs from any previous in that the turntable and motor housing are located normally but the two speakers are mounted atop the turntable and motor housing. One speaker is permanently mounted atop the bottom half of the portable case, while the other speaker half of the top of the cabinet is the detachable second speaker. It also differs from other economy-priced equipment generally in that it has a stereo balance control in addition to volume control. Each speaker contains a four-inch wide frequency speaker.

Dealer Pays Rent Via Needle Sales Formula

CHICAGO — Mac Arbit, owner of Kenmac record shop on the north side here, estimates sales at over \$500 worth of phonograph needles every month.

Arbit, with over 20 years in the music business, said he sells large volume in needles because they are easy to merchandise.

His formula is simple: "I simply ask the customers if they need a replacement needle and tell them how important it is to replace needles periodically," Arbit says.

His sales of diamond needles are very high, he reports, because he gives the prospective customer a quality price sales pitch.

"A diamond needle costs more initially," Mac explains, "but it gives 50 times as much value and playing life in return for relatively small difference in price."

Arbit believes point-of-purchase material increases impulse purchases of needles substantially. Window displays accenting the importance of replacement needles are used frequently. In addition, Arbit displays his basic stock of Fidelitone needles and record accessories in an illuminated showcase. A Fidelitone needle analy-

zer always sits up on top of one of the Kenmac counters, where it is put to work frequently.

"About 99 out of 100 complaints of record scratches inevitably can be traced to worn needles. When I receive such a complaint," says Arbit, "I invite the customer to bring in his needle for inspection. It's easy to slip the needle under the microscope and point out the damage that worn needles can do to a valuable collection of records."

"Experience has taught me," Mac continued, "that being helpful to a needle customer helps to build sales of other articles. People appreciate a little courtesy and usually reward it by continued patronage."

The Chicago dealer said he would rather lose a sale than sell the wrong needle to a customer.

"Generally it's not difficult to give the customer the correct needle," Arbit said. "If he or she doesn't have an old needle or a cartridge for identification, I generally can use whatever information they give me to find the right needle in the needle replacement guide."

Audio Feedback

By RALPH FREAS

PHONO PROSPECTS

What's the phonograph business going to be like this fall? We put that question to Roland Kalb, Chairman of the Board of the Steelman Radio & Phonograph Company, Inc., one of the largest phono firms in the world.

"We have a very clean fall ahead of us for a number of reasons," Kalb said. "Go into a dealer's store as I did last weekend. You won't find a new phonograph on the floor. This is interesting. We've been shipping for some time already. But the dealer has been warehousing the new merchandise and he's been cleaning house on the old. In September, he'll bring out the new models and do a real selling job with them."

"Dealers today have more to select from. He has a number of styles and wood finishes. And the models we're producing today appeal to every taste."

"Frankly, a year ago, we didn't know what we were doing. Stereo happened too fast. We didn't know what the public would want or what the dealer could sell. We produced a stop-gap line."

"Today, we're producing an integrated unit. The customer can buy it as a single self-contained stereo unit. If the customer wants wide separation, he can buy satellite speakers that will separate sound just as far as he wants it—inexpensively too. If he wants separation with big high fidelity sound, we have that, too, with a matching console speaker system that will give wide separation and good sound at the same time. If the customer has the room, this is the unit he'll buy."

HOLDING DEALER BACK

Is the dealer set to do a good job?

"He's much better prepared than he was last year," Kalb said. "One of the things that held him back last year was inadequate display and floor space. Self-contained stereo solves this problem somewhat. But, if I were a dealer and had inadequate space, I'd clean out a stock room and make a demonstration room of it. Or I'd take additional space either in the building where my store is located or in a nearby empty store, if one is available. A prospect doesn't mind walking a few steps if his interest in stereo is high."

"Another thing in the dealer's favor is the wide selection of stereo disks available. Last fall, the selection was inadequate and the stereo disks that were available, weren't nearly as good as they are today."

WHAT DEALERS CAN DO

Kalb believes that dealers should show loyalty to the brand of phonographs they carry.

"What our dealers need," said Kalb, "is the same kind of selling philosophy followed by the automobile dealers in this country. By that I mean, an auto dealer has one line of merchandise. He's a Ford dealer or a Chevy dealer and that's it. And, if he's a Ford dealer, he knows each model thoroly. He knows all the features and he can demonstrate them properly. Did you ever see a car dealer get in a car and not know where the brake or starter button was?"

"I'd like to see our music dealers operate in the same way. Let them handle one full line—Steelman's or any other. And, if he's a Steelman dealer, he should be interested in and know the company and its business practices. He should know our product thoroly and be able to answer any question about it. He should promote. In short, if he's going to make profits the way we'd like him to, he has to go with the product."

SIMPLE STEPS

"The dealers who will make money from a phono line this fall — and I can't stress this enough — are the ones who know the product inside-out. When a customer comes in for a demonstration, the salesman shouldn't have to hunt around for the 'off-on' switch. He shouldn't have to fiddle around with the changer mechanism to get it to operate properly. And the unit on the floor should be ready for instant demonstration. All the packing material should be out of the unit. The fine furniture finish should be polished to a high gloss."

"We know the customers are going to be in the stores in great numbers. A new generation is coming along — all those kids who were born around 1940 are approaching the marriageable age and high on their list of most-wanted appliances for their new homes is a phonograph."

"What's more, this new group of buyers — as well as the older group — knows about stereo. The transitional, waiting period is over. Advertising and publicity have taken effect. The selling is about to start in earnest."

STEELMAN PROGRESS

Steelman, which formerly operated out of nine widely scattered plants, recently moved into new \$2,000,000 manufacturing facilities in The Bronx, N. Y. Going thru the new plant is an education in the modern fabrication of electronic equipment. Sub-assembly and assembly lines are working full-tilt at present to deliver the goods dealers will sell next fall. Coming off the lines are Steelman phonos, a full line of Roland radios and the firm's "Transitape" portable tape recorder.

The firm explains that the new plant will have several healthy effects on their business. For example, the "light level" is a lot higher. In other words,

(Continued on page 16)

STILL NO. 1 IN ENGLAND!
soon to be
NO. 1 IN AMERICA!

The Original!



"LIVING DOLL"
b/w
"APRON STRINGS"
featuring
CLIFF RICHARD
ABC-10042*

Distributed in Canada
by Sparten of Canada, Ltd.

*Also available in STEREO (S-10042)



Columbia Sets Hefty Fall Phono Promotion

NEW YORK — CBS Electronics, Columbia's phonograph division, is set to kick off what is probably the most elaborate promotion campaign in the company's history. Tied to the theme, "Stereo 1, Number One in the Wonderful World of Sound," the campaign will begin in national print media in September.

Twelve national magazines will be used, including Life, Saturday Evening Post, Time and The New Yorker. The number of ad insertions in each ranges from three to five and are spaced to cover the complete fall selling season — September to December.

Nine network radio shows will be used to tell the Columbia phonograph story and dealers are being alerted to tie-in with the radio shows with a plug for their store in areas reached by the CBS network. Some of the shows that will have Columbia sponsorship are

"Gunsmoke," "Amos and Andy," "Bob and Ray," "Have Gun, Will Travel" and "Art Linkletter's House Party." Programs have been selected to cover all hours of the day and night.

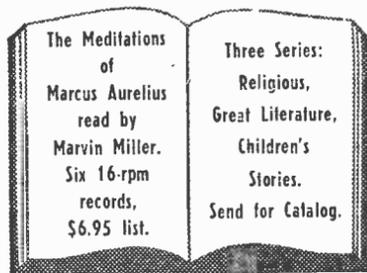
Promotion "plusses" from magazines that will carry Columbia advertising are reprint blow-ups of the Life ad, direct mail pieces from Time and easel displays from the Saturday Evening Post. Additional promotion materials available from Columbia are: (1) Three dimensional display for floor, window or counter, (2) stereo motion display for Columbia's C-1004 portable, (3) banners and streamers, (4) line folder, (5) line book in full color, (6) full color wall chart, (7) pocket data folder for salesmen, (8) transistor radio spec sheets, (9) transistor radio stuffer, and, (10) a permanent outdoor sign.

Promotion ideas are spelled out for the dealer in a large advertising-merchandising program book. The book gives samples of direct mail pieces the dealer can use, specific telephone sales pitches to be used in contacting the customer that way, spot announcements for use on local radio — the dealer has only to fill in his name. Extensive product ad mats and special mats for special promotions can be ordered by number from the Columbia distributor.

"We think we've touched all bases in getting this 1960 Columbia line started," Bill Horne, Columbia's ad and promotion director told The Billboard.

"We have a product that everyone tells us has quality and appearance. The promotion aspect is geared to keep excitement going constantly thruout the fall selling season," Horne said.

Audio Books Sell!



AUDIO BOOK COMPANY
St. Joseph, Michigan

All the news of your industry every week in The Billboard...

Audio Feedback

Continued from page 14

the workers on the line will be able to work faster and do a better job simply because the fluorescent tubes are throwing considerably more illumination than they had in their other facilities.

MORE STEELMAN UNITS

Steelman's business has changed radically in recent years, Roland Kalb explained. In 1953, 70 per cent of their business was "contract" business, that is, sets made for other firms and distributed under the other firms' name. Only 30 per cent was put on the market under the Steelman name. And of the 70 per cent of contract business, practically all of it was for one firm.

Today, the reverse is true. Only 30 per cent is contract business and that is spread evenly among six large firms. The other 70 per cent bears the Steelman label. Business generally has, at the same time, increased greatly. The firm is doing 30 per cent this year over last.

Kalb attributes the company's growth to one important factor.

"We keep the consumer in mind," he told The Billboard. "That is, we don't turn out a product to sell on a quota basis to various dealers. We don't load them with just any product and tell them, 'this is what you have to sell.' We have the ultimate buyer — the consumer — in mind at all times. This is the reason we've been able to make the strides we have in just a few short years."

Westinghouse

Continued from page 14

the portable line. One carries a \$49.95 tag and contains a four-speed changer. It features a front-mounted speaker and separate volume and tone controls. It comes in gray and white and turquoise and white.

A \$29.95 monaural portable has a four-speed manual player, front-mounted speaker, volume and tone controls and flip-over cartridge. Colors are gray and white, turquoise and white and red and white.

Missile Firm Moves Into Cleff Parade

Continued from page 4

com and public address systems.

Thus, the acquisition of Bel Canto places TRW in the position of manufacturing recorded material as well as playback equipment.

Russ Molloy, Bel Canto's former executive director, will become president of the TRW subsid. Existing BC management will remain unaltered by the change in ownership. Molloy will report to Bill Jones, vice president in charge of TRW's commercial electronics group. Bel Canto becomes the third member of the group, joining Bell Sound and Dave Television, manufacturers of closed circuit television equipment for military and commercial use.

TRW's purchase of Bel Canto climaxed an extended period of on and off negotiations. After a series of hot and cold talks when it appeared that no agreement between buyer and seller could be reached Molloy resigned his post at Bel Canto to accept an exec sales and market development position with the recently formed United Stereo Tapes, an Ampex Audio subsidiary. A few days later, before Molloy actually reported to his UST post, the TRW negotiations flared anew. Molloy resigned the UST position and returned to Bel Canto to enter into the talks which led to the final sale.

Financial details of the sale were not revealed at press time. It is known, however, that Molloy owned 20 per cent of BC's stock. The remaining interest in the firm was shared by Nate Dureff and Nate Rothstein, owners of Monarch Record manufacturing plant, one of the largest independent disk pressing facilities on the Coast.

With Molloy at BC's helm, it will operate as a completely autonomous subsidiary of TRW. The BC catalog consists of 66 titles and includes stereo tape and disk product. In addition, Bel Canto holds tape releasing contracts with such labels as Dot Records, Liberty, Stereo Fidelity, Am Par and Jubilee.

The firm will make its product available in all the existing tape formats, including two-track, four-track seven and half ips and the

UST Booming Four-Track Stereo Tape

Continued from page 4

breaking with full page ads in eight national publications. Ads punch home the four-track concept of superior sound reproduction plus economy with the slogan, "Music Sounds Best on Tape — It Always has — But Now You Can Afford It." Space is devoted to singing tape's praises and impressing the prospective buyer with the vast selection of recorded material available to him in four-track seven and a half ips tape. This is achieved by listing the labels who have come aboard the UST bandwagon.

United tones down its own identity, running its sig in smaller print as distributor and offering to give readers further information as to where they can buy the tapes by writing to its Sunnyvale (Calif.) headquarters.

In addition to the consumer ads, UST marketing manager Bill Muster has prepared an imposing arsenal of promotional material and merchandising programs to support the product and expedite its sale at the dealer level. These include dealer displays, in-store promotional devices, point of sale aids, direct mail material plus a direct mail campaign by UST on behalf of the individual dealers.

Altogether, the combined national ad campaign and promotion at the dealer level will give pre-recorded tape its widest consumer exposure and strongest support in its history. It will mark the first time that a concerted drive of such magnitude has ever been staged.

Each in-store promotional device will carry the UST theme, "Music Sounds Better on Tape," thereby effecting a tie-in with the national consumer ad campaign. Promotional material currently available to UST's dealers includes full-color displays composed of an array of tape album covers of top sellers found in its current release. Merchandising rack, holding 50 tape boxes is intended to serve as a selling display as well as the starter for a dealer's tape department.

In addition, window streamers bearing the UST slogan and counter pamphlets explaining the four-track story and listing some available recordings are also being sent to dealers. A 12-by-14-inch counter card carries answers to typical questions usually asked about four-track tape, will also be furnished music merchants handling UST's multi-label line.

To further expose consumers to this tape concept and help bring customers into the store, UST has prepared invitation mailers. These are for dealer mailings to their patrons inviting them to a tape listening party. These "parties" will help the dealer demonstrate his tape equipment as well as four-track tape in action.

UST will be launching consumer direct mail campaigns of its own on behalf of its dealers. It has access to thousands of four-track equipment warranty cards supplied by its parent firm (Ampex Audio) and several other manufacturers. It will blanket these prospective tape buyers with literature on the four-track story plus a list of dealers who carry the tape stock.

three and three quarter ips tape cartridge.

Molloy leaves this weekend for a national sales conference of his firm's reps where he will outline BC's accelerated recording and sales activities. He will then take a swing around the key Eastern markets for meetings with his firm's distributors.

Ideas that will help



dealers to make more phono profits

The Billboard's
September 14

PHONOGRAPH DIRECTORY ISSUE

THE THEME:

Today's Phonos—and how to sell them

FEATURING

DETAILED DIRECTORIES of current and coming phonographs by SPECIFIC PRICE CATEGORIES

PLUS

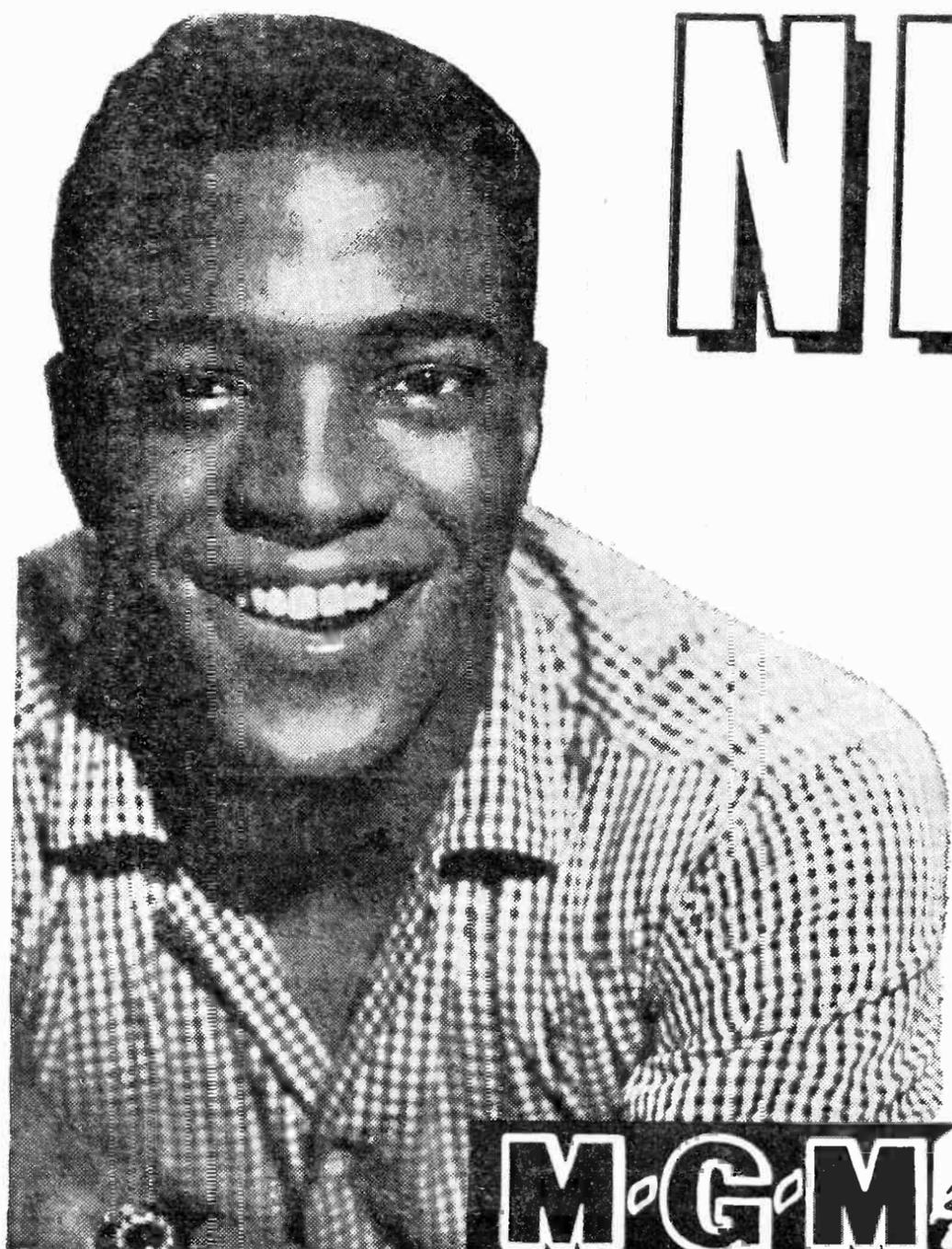
a wealth of practical ideas and suggestions to help dealers make the most of the outstanding sales and profit opportunities offered by today's phono equipment.

**NOW...TWICE AS HOT
AND TWICE AS BIG...**

CLYDE McPHATTER

HIT VOCAL

TWICE AS NICE



**ON
ALL
CHARTS**

M-G-M K12816

M-G-M *Records*

Better than 8 out of 10

Disk Jockeys rate it

It's Billboard's May 25 Slick-Stock Quarterly Programming Guide

and even now—some 11 weeks after publication—



**they're still talking about it
... still using it
... still asking for it
and eagerly awaiting the next edition!**

THE BILLBOARD MUSIC NEWS

Elder Heads NAB Group
WASHINGTON — The National Association of Broadcasters has announced the appointment of its Copyright Committee for 1959-60. It consists of 14 members, including representatives to NAB in matters dealing with copyright legislation.

CLYDE'S DEAL CLARIFIED
NEW YORK — Clyde Allen, the Billboard staff writer (Associated Press), has clarified his position on the deal. It was stated that the deal was not a "payola" deal. Allen would not come into the deal with the deal that his manager wanted. Allen, one of the deal's authors, would have been the manager if it had not been so desired.

Adults Dig Single Sides; Buy Albums to Get Them
Sales Are Turning Top-Artist Collections Into Hot Wax
NEW YORK — The idea that adults don't buy single records—due to the type of material on singles these days, appears to be undergoing some new thinking as the result of the success of some albums that are being bought in large quantities.

Mathis Albums Chert
The success of many albums featuring collections of single records has helped change the way many people think about albums.

London Disk Brews
LONDON — The first steps in the disk war, expected to be a short-lived one, are being taken by London. It is making a "Golden Gate" (50) series of LPs. The disks, described by Perry as "for all the family," will be the first in the series.

12 Bluebird Entries Set For Market
NEW YORK — RCA Victor has announced that it will release 12 new entries in its Bluebird series. The entries will be released in August.

Album product makes the music original and unique
(Continued on page 19)

Billboard
The Entertainment Industry Leading Authority
Published 1959 by W. H. Rowland
Editor: Eugene V. Lottman
Manager: W. H. Rowland
1230 Avenue of the Americas
New York 20, N. Y.
Subscription Dept. 1230 Avenue of the Americas
New York 20, N. Y.

Billboard quarterly guide to
record programming
for disk jockeys and record stores

new
now
win

sept.
Color

"Great" ... "Best Ever"

Yes, ever since it was first published in May 25 Billboard, scores and scores of requests poured in from station managers, program directors, disk jockeys and librarians. And this despite the fact that more than 80% of them got their copies right in the May 25 issue...and despite the fact that thousands more got extra copies at the Miami disk jockey convention last June.

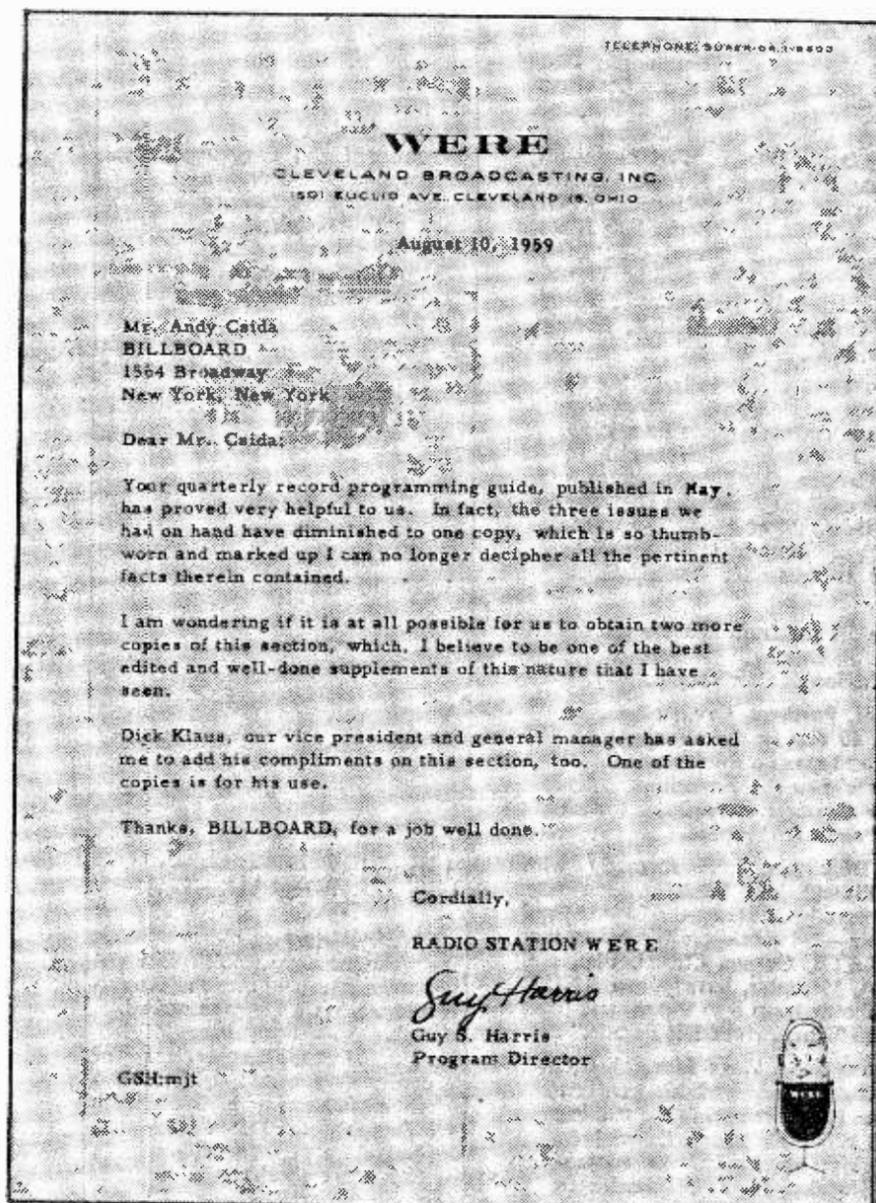
And scores of other record programming people keep asking "when's the next edition coming?"

This is it—the announcement they've all been waiting for!

Billboard's brand-new quarterly programming edition is now in the works...will be issued in the same type of conveniently-sized 8½ x 11 format, on bright white slick-stock, and stitched into the Billboard's September 28 issue.

It's another great opportunity for advertisers—record companies, recording artists and publishers—to make a really strong impression on far more disk jockeys and station programming people than it is possible to reach in any other way.

Early deadlines apply. Make space reservation—today!



28 edition preparation!

IMPORTANT NOTE: Because of the special mechanical requirements of The Billboard's Sept. 28 slick-stock Quarterly Programming Guide, it has been necessary to advance the advertising deadline to September 21. Advertising material received after that date (and up to the afternoon of September 23) will be accepted only for the regular newsprint section of Sept. 28 Billboard.

VOX JOX

By JUNE BUNDEY

HAWAII'S ALL-FEM STATION: Hawaii was once ruled by a Queen, so it seems only fitting that Honolulu station KNNDI (pronounced Candy) will operate as an all-girl station by mid-fall. Jim Ownby, prexy of Aloha State Broadcasters and Telecasters, Inc., said that "an island-to-island talent search will be undertaken and we're confident we'll find an abundant supply of feminine talent personifying the natural charm of the many races that make Hawaii so interesting." He added that islanders will be given first consideration, altho mainland talent will also be interviewed.

In keeping with its slogan, "Candy, the sweetest sound in all the Hawaiian Islands," KNNDI will spotlight sweet music. The 24-hour station, a 5,000 watt, is expected to send a clear signal over the entire island group. Ownby currently operates WJN, Jackson, Miss.; KONI, Phoenix, Ariz.; and KELE-FM, Phoenix, Ariz.

MUSICASTERS MEET: The Musicasters Programming Conference met in Portland, Me., this month to elect a new Advisory Council to serve on future regional meetings. Presiding at the meet was Lee Novak, executive secretary. Elected to the Council were Roger Clark, WGH, Norfolk; Tony Davis, WOCB, West Yarmouth, Mass.; Paul Drew, WGST, Atlanta; Bob Furry, KTAR, Phoenix, Ariz.; Evan Hughes, KVOI, Lafayette, La.; Ron Jacobs, KPOI, Honolulu, Hawaii; Paul Kasander, WABC, New York; Bob Klose, WFIL, Philadelphia; Ben Mayo, WGAC, Augusta, Ga.; Mark Prichard, WTGO, Cypress Gardens, Fla.; Dick Smith, WORC, Worcester, Mass.; Jim Stoke, KGEE, Bakersfield, Calif.; Kenny Vincent, WRD, Brandon, Fla.; Bob Wells, WEBR, Buffalo, and John Wisley, WIS, Columbia S. C.

"AIR" JOCKS: Still more jocks are literally taking to the air this summer in various promotional moves. Jim Hummel, KOIL, Omaha, was suspended in space (in a 1959 auto) by a giant crane some 70 feet high this month at Cape Calandra (Calandra's Camera Store in downtown Omaha) vowing to remain there until the Nebraska Highway fatality toll for 1959 is lower than that of 1958. The stunt, brainchild of KOIL veepee Vill Stewart, is designed to focus public attention on the rising traffic death toll on Nebraska's highways.

Hummel expects to remain aloft for from four to six weeks. Utilizing the theme "There's Life in Omaha," Hummel will urge listeners to stay in the city over the long Labor Day holiday.

Meanwhile, Tim Tate, KISN, Portland, Ore., is hanging from the "KISN Cage" some 40 feet in the air above the Oregon Centennial Exposition and says he won't come down until the millionth visitor passes thru the Exposition gates. At the writing he had been in the cage some three weeks, airing his daily "Fabulous 50" show from space.

CHANGE OF THEME: Dick Shepherd, formerly with WNEW and WCBS, New York, will join WABC, same city, September 14 in the noon to 2 p.m. spot across-the-board. Fred Robbins returns to his fall schedule—2-4 p.m.—on WABC at that time. Joe Ford, formerly with KATR, Corpus Christi, Fla., and Jeff Davis, formerly with WHHM, Memphis, have joined KNUZ, Houston. Ford emcees two daily shows, from 8 to 9 p.m. and from noon to 2 p.m. Davis takes over the "Housewives' Hit Parade."

John Nebel, host on "Long John Party Line," WOR, New York, midnight to dawn, has renewed his contract with the outlet for another year. Plans are also in the making for "Long John" to emcee a WOR-TV show. Edward A. Whitney Jr., will replace Robert M. Peebles as veepee-general manager of WKNY, Kingston, N. Y. Peebles leaves WKNY next month to join Capital Cities TV Corporation, Albany, N. Y.

"Lucky Pierre" Gouneau, heretofore night-time deejay for WBNY, Buffalo, is moving into that outlet's 3-7 p.m. time slot with a "Top Forty Show." . . . Bob Lynn, formerly with KNUZ, Houston, has moved to KPRZ, Freeport, Tex. . . . Don French is resigning as chief deejay of KTSB, San Antonio, to become program director for the Crowell-Collier radio group in Minneapolis.

Joe Brannon left WEYE, Sanford, N. C., last month. New appointments at KWON, Bartlesville, Okla., are as follows: New jocks include Pete Bryant, Ray Morgan and Charlie Wilser; while Jim Chase, formerly with KSYD, Wichita Falls, Tex., is KWON's new program producer. . . . Jim Procter, formerly with WEZL, Richmond, has moved to WLLY, same city.

New general manager of KIKK, Bakersfield, Calif., is Bill Hasbrook, who "is looking for both albums and singles." . . . Ronnie Esty appointed program producer of Murray Kaufman's all-night show on WINS, New York. . . . Arthur E. Haley is the new general manager of WEZE, Boston. . . . Chuck Peller, WSOO, Sault Ste. Marie, Mich., needs records, particularly from indie labels.

Clark Race, KDKA, Pittsburgh, celebrated his first anniversary with the station this month by featuring disks that were popular one year ago. . . . Clyde Battin has taken a leave of absence from KMOP, Tucson, Ariz., to make personal appearances to plug his new hit record, "It Was I." Battin is "Skip" of Skip and Flip.

Joe McLaine, WAEB, Allentown, Pa., is running a contest tying in with the Olympics new disk, "Private Eye." Listeners are asked to write and tell the jock the names of "Private Eye"-type shows which are mentioned in the lyrics. Winner receives a "Dick Tracy Private Eye" set.

BACKFIRE: Over 10,000 match book covers poured into the WGY, Schenectady, Pa., mail room in response to a plea, aired four times by Tony Carvell, on the station's late evening record show. The rain of covers started when a listener wrote and asked Carvell if he would send his empty match book covers to an injured friend who collects them as a hobby. In response to Carvell's suggestion that his listeners join him in sending match book covers to the disabled person, the station was flooded.

ARTISTS' BIOGRAPHIES FOR JOCKEY PROGRAMMING



'Baby Talk' Clicks For Jan and Dean

Jan and Dean, whose "Baby Talk" is showing strong chart action, are two 18-year-old lads from Los Angeles. Their full names are Jan Berry and Dean Torrence. In appearance, the boys are look-alikes. Both are blond and over six feet tall. At L. A.'s University High School, they earned letters for football and sang together at school dances and parties.

Jan had a hit record a while back with his friend Arnie Ginsberg. The disk was "Jennie Lee." When Ginsberg entered the Navy, "Jan and Arnie" became "Jan and Dean."

"Baby Talk" was taped in Jan's garage, and was released on the Dore label. The partners are now science majors at California colleges. Their favorite sport is swimming.



Yugoslav Hits U. S. Via German Waxing

Twenty-eight-year-old Ivo Robic (pronounced Eevo Robish) is a Yugoslavian who's hitting the American charts via a German record.

Robic was born near Zagreb. He studied at the Conservatory for a career as a music teacher. But after a successful audition with the Zagreb Radio Dance Orchestra, he became a pop singer.

The artist speaks and sings in German, French, Italian, Spanish and English. In 1948 he cut his first sides for Jugaton, a Yugoslavian diskery. Since then, he has made over 100 records. As his country's top performer, he is much in demand for personal appearances. Robic has toured Germany extensively. He waxed his current international hit in Hamburg for the Polydor label. "Morgen" has been released in the U. S. by Laurie Records.

YESTERYEAR'S TOPS—

The nation's top tunes on records as reported in The Billboard

AUGUST 17, 1949

1. Some Enchanted Evening
2. Room Full of Roses
3. You're Breaking My Heart
4. Again
5. Someday (You'll Want Me to Love You)
6. Baby, It's Cold Outside
7. The Four Winds and the Seven Seas
8. Riders in the Sky
9. Maybe It's Because
10. Forever and Ever

AUGUST 28, 1954

1. Sh-Boom
2. Hey, There
3. Little Shoemaker
4. Little Things Mean a Lot
5. High and the Mighty
6. In the Chapel in the Moonlight
7. Three Coins in the Fountain
8. Hernando's Hideaway
9. Goodnight, Sweetheart, Good-night
10. I'm a Fool to Care

DISTRIBUTOR NEWS

By HOWARD COOK

DISTRIB DOINGS: Dynasty Records has switched to Best Record Distributing Company in Buffalo and to Huffine Distributing Company in Seattle. . . . Trinity Record Distributors is now handling United Artists and Unart' Records in East Hartford, Conn.

PHILADELPHIA: Ted Kellm of Marnel sends word that "Morgen" by Ivo Robic on Laurie is one of his fastest breaking disks. Cameo has a smash with Bobby Rydell's "Kissin' Time." Top Imperial platters are "Sweeter Than You" b-w "Just a Little Too Much" by Ricky Nelson, "I Wanna Walk You Home" by Fats Domino, "Love Me Now" by Jules Farmer and "La Shabla" by Henri Rene. Golden Crest is swinging with "Mau-Mau" by the Wailers and "Billy Boy's Tune" by the Three Graces. Epic strong ones are "Make Believe Baby" by Sal Mineo, "Time Marches On" by Roy Hamilton and "My Little Grass Shack" by Joe Harnell.

Carlton is still flying with "Till There Was You" by Anita Bryant, "The Way I Walk" by Jack Scott and "A Girl Like You" by Gary Stites. "Porgy" by Monte Kelly is also showing. Specialty is hot with "One Little Answer" by Don Christy and "Shake a Hand" by Little Richard. Top UA items are "I'm Coming Home" by Marv Johnson and "Love Potion No. 9" by the Coasters. Claro Records has a hit with "Mrs. Billy Brown" by Judy Scott. Colpix has a big record with "Angel Face" by Jimmy Darren, and Nina Simone's LP, "The Amazing Nina Simone," is strong. Savoy's strongest are "A Good Man Is Hard to Find" by Big Maybelle and "I Need Your Love" by the Gay Poppers.

Bob Heller of Chips Distributors writes that "Mary Lou" by Ronnie Hawkins on Roulette is his top seller. "Sleep Walk" by Santo & Johnny on Canadian-American is a close second. "Morgen" by Rex Allen on Vista is starting to take off. Top LP's of the week are "Chuck Berry on Top" on Chess and "Breakfast Dance at Miami" by the Count Basie ork on Roulette. Heller thinks that Stereo-Fidelity is going to have a big season with their new flock of LP's.

CHICAGO: Hal Gold of Capitol Records Distributing Corporation lists "Worried Man" by the Kingston Trio as his top record. "Midnight Flyer" by Nat King Cole is big. "On an Evening in Roma" by Dean Martin and "High Hopes" by Frank Sinatra are holding well. "Tango Militaire" by Frank Pourcel has been getting play. Ditto "You Came a Long Way From St. Louis" by Peggy Lee and George Shearing. "I'll Be Seeing You" by Tommy Sands is starting. Strongest new albums are "No One Cares" by Frank Sinatra, "Beauty and the Beat" by Peggy Lee and George Shearing, "Glad to Be Here" by Ed Townsend, "Gather 'Round" by Tennessee Ernie Ford and "Island Paradise" by Webley Edwards.

Bern Bain of Columbia Record Distributors, Inc., lists "Party Sing-A-Long With Mitch," by Mitch Miller, "It's the Talk of the Town" by the Ray Conniff Singers, "Charlie Weaver Sings for His People," "Songs of Our Soil" by Johnny Cash and "Heavenly" by Johnny Mathis as the strongest of the new Columbia LP's. Top singles are "Smile" by Tony Bennett, "You're All I Love For" by Johnnie Ray, "Battle Hymn of the Republic" by the Mormon Tabernacle Choir, "Sal's Got a Sugar Lip" b-w "Johnny Reb" by Johnny Horton and "Small World" by Johnny Mathis.

Monte Hirsch of the RCA Victor Distributing Corporation reports strong action on "The Three Bells" by the Browns. "Makin' Love" by Floyd Robinson is big. "Don't Tell Me Your Troubles" by Don Gibson is getting action. "A Big Hunk o' Love" by Elvis Presley is still strong. "Come and Get It" by Ray Peterson is hot. "Bermuda" by the Crew Cuts is also showing. Top albums are "A Date With Elvis" by Elvis Presley, "Peter Gunn" and "More Music From Peter Gunn" by Henry Mancini, "Impact" by Buddy Morrow, the sound track of "South Pacific," both volumes of "Victory at Sea" and "Favorites in Hi-Fi" by Jeanette McDonald and Nelson Eddy.

Margaret Kraft of Decca Distributing Corporation mentions "I Ain't Never" by the Four Preps, "My Heart Is An Open Book" by Carl Dobkins Jr., "Just as Much as Ever" by Bob Beckham and "She Loves the Love I Give Her" by Tompall and the Glaser Brothers.

SHREVEPORT, La.: Sandra Lewis of Stan's Record Shop writes that her boss Stan Lewis is advertising nightly over KTHS, Little Rock, Ark. and KWKH, Shreveport. On the particular program only LP's are played. Top LP's at the moment are those by Jimmy Reed, B. B. King, Chuck Berry and Bo Diddley.

NEW YORK: John Stevens of King Records Distributors places "Porgy" by Nina Simone on Bethlehem at the top of the list. Following are "Leave My Kitten Alone" by Little Willie John and "After Hours" by Bill Doggett on King, "It Was You" by James Brown on Federal, "Sugaree" by Hank Ballard and the Midnighters on King and "Hard Luck Blues" by Roy Brown on King. Strongest LP is "Little Girl Blue" by Nina Simone on Bethlehem.

SAN FRANCISCO: Stan Cumberpatch of New Sound Distributors called to report that "Sleep Walk" by Santo & Johnny is now the most played record on all of the top stations in San Francisco. He has received a vocal cover by Betsy Blye also on Canadian-American, and the initial response is heavy. Other platters that are doing well are "In the Mood" by Ernie Field on Rendezvous, "My Own True Love" by Jimmy Clanton on Ace and "Morning Star" by the Balladeers on Del-Fi.

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DISCOURSE

FROM THE BILLBOARD SALES DEPARTMENT

A weekly column of lively chatter material on the hottest and most popular recording artists—those "Spotlighted" by Billboard's review staff, as well as those featured by the record companies in their major Billboard ad promotions.

HARRY BELAFONTE arrived in New York last week after a cross-country singing tour to promote his new film, *Odds Against Tomorrow*. The picture was produced by Belafonte's own independent movie-making organization, and stars Robert Ryan and Shelley Winters along with Belafonte. RCA Victor has released Belafonte At Carnegie Hall, a collection of his finest songs recorded during his concert there.

PAT BOONE is in Hollywood putting the finishing touches on his science fiction film *Journey to the Center of the Earth*. Pat and the family will return to their Teaneck, N. J., home in time for rehearsing his TV show which commences Oct. 1. Dot has another winner in his new releases, *Fools Hall of Fame* b-w *Brightest Wishing Star*, both Billboard Picks.

JIMMY CLANTON: The young man from Baton Rouge, La., who hit the million mark with *Just a Dream*, is on the charts with a Billboard Pick, *My Own True Love*. The Ace recording artist will be at the Fox Theater, Brooklyn, N. Y., Sept. 4 thru 13. He will be part of the Dick Clark Caravan scheduled for one-nighters starting Sept. 18.

CARL DOBKINS JR. is the 17-year-old from Cincinnati, O., whose Decca release, *My Heart Is An Open Book*, puts him in the running as one of the best of the new singers on the scene this year. Decca has re-released one of his earlier efforts. If *You Don't Want My Lovin'* b-w *Love Is Everything*, both Spotlighted by The Billboard. Carl is on his way back from Hawaii where he was making personal appearances, and will be doing a string of personals in the Frisco area from Sept. 3 to 12. The Ohio National Guard has him scheduled for a six-month engagement beginning Sept. 27.

BIRTHDAYS OF THE WEEK:
Aug. 31, Arthur Godfrey. Sept. 1, Jimmy Clanton. Sept. 4, Dick Morgan — one of the Morgan Brothers. Sept. 6, John Charles Thomas.

TOMMY EDWARDS' latest on M-G-M *I've Been There*, is climbing on the Hot 100. A native of Richmond, Va., Tommy's interests center around music. In addition to singing, he's a song writer, piano player and collects classical music as a hobby. As Tommy said in his million seller "It's All in the Game."

PAUL EVANS is a new name on the first release of a new label. Guaranteed Records is the label, a subsidiary of Carlton, and Seven Little Girls Sitting in the Back Seat is the song. Evans, 21, is from Jamaica, Queens, and from a musical family. He also plays guitar, drums, piano and composes—wrote *When*, recorded by the Kalin Twins. This new release, written by Bob Hilliard (Dearie, Civilization, Dear Hearts & Gentle People) and Lee Pockriss (What Is Love, My Heart Is an Open Book), is a cute tune belted nicely by Evans with a strong assist from a female group called The Curis. Rates a Billboard Spotlight.

FABIAN: After he finishes making his first film which will be sometime early in Sept., Fabian will head for Australia (a favorite performing grounds for recording artists) and a week of personal appearances beginning Sept. 14. The young Philadelphia has two strong contenders to follow Tiger, title: *Got the Feeling* b-w *Come On and Get Me*—Billboard Spotlight Winners.

TENNESSEE ERNIE FORD offers a variety of folk music of many lands in his new Capitol album *Gather 'Round*. This is his first offering of folk songs in nearly two years. When he has time, Ernie enjoys hunting, fishing and ranching. He will be back at the TV stand Oct. 1.

The **GAYLORDS**: Burt Bonaldi and Ronnie Gaylord are the two Detroiters who make up this singing-comedy duo. Their Mercury recording of *The Shovel* (La Shabla) is chart material.

TAB HUNTER is hoping his latest Warner Brothers release, *Waitin' for Fall* b-w *Our Love*, will be as big as his gold record *Young Love*. Tab's athletic past—professional ice skater, championship tennis player, Olympic skier and rider of jumping horses—helped put him in condition for the vigorous role he plays in the movie *They Came to Corduro*.

ISLEY BROTHERS, Ronald, 18, Rudolph, 20, and O'Kelly, 21, are three brothers from Cincinnati, O. on the scene with *Shout*, Part 1 and 2, on RCA Victor out of Hugo & Luigi Productions.

JERRY KELLER, now up on the hit list with *Here Comes Summer*, offers another appealing single on Kapp, *If I Had a Girl* b-w *Lovable*. Jerry was born in Fort Smith, Ark., and raised in Tulsa, Okla.

JOHNNY MATHIS was recently described as "a cunning stylist possessed of a voice which can soar high into the exosphere of the male range and which, at its best, shimmers with the delicate, pure, ocarina tone of a choir boy, yet at the same time throbs with a sure-fire sensuality that has the quail quaking in their bobby sox." Audiences at the Boiero Club, Wildwood, N. J., are being exposed to his eloquence till Sept. 6.

McGUIRE SISTERS, Chris, Dotty and Phyllis, will probably include their new Coral release, *Red River Valley* b-w *Compromise*, in their performance at the Municipal Aud., Phila., Sept. 11 and the New Arena, Pittsburgh, Sept. 17-27.

To help you spot the ones you need, when you need them, all artist items are carried in strict alphabetical sequence.

TEDDY RANDAZZO is in The Billboard Spotlight Circle with a hot entry on ABC-Paramount. Title is *Lies b-w I'm On a Merry-Go-Round*. Teddy will probably include these tunes in his act at the Club Safari, College Point, Queens, N. Y., Sept. 18-19.

TOMMY SANDS' days as a civilian are numbered. The Capitol artist is expected to enter the Air Force blue shortly. Tommy's latest single is *I'll Be Seeing You*, a smooth chanting with lush arrangement, and *That's the Way I Am*, both picked by The Billboard.

ANDY WILLIAMS: The singer who has had one of the most successful summer TV shows, should have chart sides with his latest platter: *Summer Love* b-w *Lonely Street*. Andy's luckiest break was getting a job on the Tonight TV show a couple of years back.

PROMOTION MONTH, DAYS AND WEEKS: September is Child Foot Health Month, National Better Breakfast Month, National Welded Products Month, American Wool Month, American Home Lighting Fixture Month and Sons' and Daughters' Month. Sunday, Sept. 6 is Labor Day. Purpose: To honor the workers of the nation in recognition of the contribution they make to the welfare of the country as a whole.

THIS WEEK'S NEW Money Records

... an alphabetical listing of the records manufacturers are backing with special feature treatment in big-space Billboard ads.

SINGLES

A WORRIED MAN—Kingston TrioCapitol
BRIGHTEST WISHING STAR—Pat BooneDot
DON'T TELL ME YOUR TROUBLES—Don GibsonRCA Victor
DON'T YOU KNOW—Della ReeseRCA Victor
EVERY LITTLE THING I DO—Dion & The BelmontsLaurie
EVERYTHING I HAVE IS YOURS—Dorothy CollinsTop Rank
FOOLS HALL OF FAME—Pat BooneDot
GOT THE FEELING—FabianChancellor
LIVING DOLL—Cliff Richards & DriftersABC-Paramount
MAKE BELIEVE BABY—Sal MineoEpic
RED MUD—Sonny JamesCapitol
SAM MCGILL—Kingston TrioCapitol
TANGO BONGO—Monty KellyCarlton
THE SHOVEL (LA SHABLA)—The GaylordsMercury
TWICE AS NICE—Clyde McPhatterM-G-M
WHO'S NEXT IN LINE—Sonny JamesCapitol

According to statistics maintained over a period covering thousands of releases ... 7 out of 10 will reach Billboard's "HOT 100" in the weeks ahead!

MUSIC AS WRITTEN

MILLS SECURES FRENCH HIT

Jack Mills, on his recent trip to Europe, secured the recent French pop hit "A Bientot" for U. S. publication. Tune was penned by Paul Durand, with lyrics by Pierre Havet and Pierre Delanoe. Song has been given English lyrics by Mitchell Parish, and the tune is now titled "(I'm Alone Because I Want) You Alone."

New York

Eli Oberstein has appointed Reggie Haney as Midwest field sales manager. Oberstein also this week pacted Russ Case to the position of musical director of the Rondo label. Case and Oberstein were together at RCA Victor from 1945 thru 1948. ... Bill Hill, sales chief of Fiesta Records, will be off to Europe early in September on a month long business trip. Bill is going overseas to pick up new material for the label's international line and to work out distribution arrangements abroad for Fiesta in many countries. ... Rose Weitzner Goldberg, mother of Bernie Wayne, died last Saturday at the age of 62. ... Robert Merrill has signed with the Metopera for his 15th consecutive season. ... Castle Records has signed Gene Demar, young vocalist. Label also is releasing this week an album featuring thrush Jean Martin. ... James Darren, young Colpix hitmaker, will be a singing guest star in the Dick Clark movie "Because They're Young," which will be released by Columbia Pictures.

Sol Winkler, president of Audicon has okayed a deal to join Laurie Records as a &r. man. He will handle most of their sessions, working with Laurie exec Gene Schwartz. ... Barbara McNair is now at the Flame in Detroit. ... Rocky Matero has signed with Atlantic. ... The McGuire Sisters will play the New Arena in Pittsburgh starting Thursday, September 17. ... Kai Winding and his combo are now at Trader John's in Pensacola, Fla. ... Gene Krupa and his crew will be at the Colonial Tavern, Toronto, starting September 7. ... Chris Connor opens at the Village Vanguard, New York, on September 1. ... Roy Eldridge starts at the Arpeggio in New York, Tuesday (September 1) for a week.

Dancer Roberto Iglesias, who will open with his Ballet Espanol at the Winter Garden in New York on September 22, has a new album out on RCA Victor of Mexico, which was produced and directed by Carlyle for the label, with the libretto by his wife, Doris W. Carlyle. ... Jon Hendricks will write special verses to introduce all major artists appearing at California's Monterey Jazz Festival in October. ... The Sal Salvador Ork is looking for a new girl singer. Prospective thrushes should send demo records and pictures to the ork at the Adler Building on West 46th Street in New York. ... Westwood Records chief, Charlie Roach has signed young rocker N. A. Stephenson. Bob Rolontz.

Chicago

Mel Price, 20-year-old son of Morry Price, is acting as d.j. contact man until he returns to Northwestern University this fall for his junior year. Ralph Cox is senior contactman with the distribber. ... Dave Young, former sax with Lucky Millinder and Roy Eldridge, is advertising space salesman with The Chicago Defender, Negro daily. Millinder now a liquor salesman in Manhattan. ... Fred Waring devoting the full week here at the choral workshop under the auspices of the Catholic Music Educators of Chicago. ... Mercury Records set to open its own branch in Pittsburgh. ... Elizabeth Lands, Gotham folk warbler, inked with Mercury, with an LP due out in mid-October. ... Orchestras, Inc., here has set Russ Carlyle and his orchestra on Mercury, with Mercury picking up a Carlyle original polka master to start.

Smokey Stover and the Original Firemen have inked with Argo's Jack Tracy for an album and are set until January 1 on Midwest locations. ... Orchestras, Inc., is handling radio and TV deejay, Jim Lounsbury, for record hops. ... Joe Kayser, veteran indie band booker, has a week of one-nighter special attraction dates in ballrooms for Myron Florin, the Welk accordionist, and dates in October on the Tiny Little Junior Trio, led by ex-Welk 88-er. ... Allan recording artist, Harold Thunderbird Ward, is reportedly doing S.R.O. business at Club Moderne. Prexy Jerry Allen, of Allen Records, is readying Ward for a new session at Hall Recording Studios. This will be a follow-up to his earlier disk "How Wild Can a Woman Be?"

Cincinnati

Pianist Burt Farber, a Cincinnati by way of Brooklyn, will be musical director of Dick Clark's new show, "World of Talent," which bows on the ABC-TV network October 4. ... Rex Dale, formerly for nine years on WCKY here, where he developed into one of the most popular platter spinners in the area, and for the last 18 months on Pittsburgh radio, is back on the local scene doing the morning show on Ed Skotch's WZIP. ... Chapin (Chick) Crabtree, who owned and operated a music store in Edinburg, Ind., died there August 21 at the age of 53. ... Shirley Jester, mended from a recent operation, has resumed her pianistics in the Coal Hole of the Hotel Sinton. ... Guitarist Jose Madrigal holds forth nightly in the suburban Key Room Lounge. ... Ralph Marterie and ork are the Friday night (4) feature in Stardust Gardens at LeSourdsville Lake, Middletown, O., with the Crew Cuts moving in Saturday (5) to appear with Sammy Leeds' orchestra in the park's pavillion ballroom.

Carl Dobkins Jr. ("My Heart Is an Open Book") flew to San Francisco early last week for a quick hop to Hawaii to work five dates, August 26-30, in a package show booked by Ray Suzuki, Honolulu radio station owner. He is set for dates in the San Francisco area September 3-12, and September 27 begins a six-month hitch with the Ohio (Continued on page 24)

Every week ... disk jockeys all over the nation help spark up their record shows with this fresh, lively material furnished exclusively by The Billboard. Watch for it next week.

2 TOP NOTCH HITS from M-G-M

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SINGS



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MUSIC AS WRITTEN

• Continued from page 22

National Guard. On the Coast jaunt with him is Kay Shepard, who with her hubby Gil, handles Carl's personal management. Dobkins' newest release on the Decca label, just out, is "If You Don't Want My Lovin'" b.w. "Love Is Everything." . . . Maurie Rose, former head of Columbia Records here and now chief for that label in the Chicago area, in town for a few days for the funeral of his mother. He planed back to Chicago Monday (24).

Fraternity Records prexy, Harry Carlson, planed out of here Thursday (27) for Philadelphia to supervise the appearance of his new artist, Jack Larson, on the Dick Clark TV-er Friday night (28). Carlson will also cover the Philly jockeys with Larson's new novelty tune, "Roaches," before jumping into New York Saturday (29) for a session at the A.&R. Recording Studios with his artist, John Gary. Carlson left Cincy mulling the idea of making the jet jaunt to London Monday (31) with the Rank International delegation. . . . Pearl Records bossman, Larry Vincent, infos that his tune, "If I Had My Life to Live Over," was featured by the Barry Sisters with Ed Sullivan's revue on its recent appearance in Moscow. Vincent is in his seventh year as entertainer-pianist in the cocktail lounge of Beverly Hills Country Club, Southgate, Ky. . . . The Poni Tails pulled 730 paid, at \$1.40 a head, in the second last of a series of weekly teen-age hops at Moonlight Gardens at Coney Island Tuesday night (25). Appearing in support were Bob Braun, WLW deejay, and the Keynotes. Bobby Darin winds up the series next Tuesday (1). Bill Sachs.

Nashville

Nashville's two leading recording studios, source of at least three of the five top tunes in the nation's pop charts during the past month, have been booked for land-office business as a result of their hit-maker roles. Local a.&r. men, Chet Atkins (Victor) and Owen Bradley (Decca), topkicks of the RCA Victor and Bradley studios, respectively, have had heavy session schedules of their own, and M-G-M's a.&r. man, Jim Vinneau, was in town last week to record Marvin Rainwater and Jimmy Newman. Columbia's Don Law completed a Hank ("Sugarfoot") Garland instrumental album for the label last week; signed Mary John Wilkin, Cedarwood Publishing Company writer, for her first Columbia session cut Tuesday night (25); recorded veteran Carl Smith Wednesday (26), and directed a John Louttermilk session Thursday afternoon (27), and a Ray Price session Friday (28). Miss Wilkin and Louttermilk co-authored "Waterloo."

The Kalin Twins wound up a Decca session at Bradley Studio at 1:30 a.m. Friday (21), followed immediately by a Johnny Bragg session for the label which went until 5:30 in the morning. . . . Frances Williams, BMI Southern rep, celebrated her birthday Thursday (27) at the 216 Dinner Club at a luncheon given her by two other members of "The Three Most-Careered Girls." Trio includes Frances and Cedarwood Publishing Company's Dollie Dearman and Mary Clare Rhodes. . . . Johnny Wiggins came into town Thursday (27) from his home in Horseshoe, N. C., on the first leg of a promotion tour for his Dollie label release, "Uh-Huh." . . . Webb Pierce and wife, Audry, motored to Paducah, Ky., last week with Decca promotion man, Harry Silverstein, and Cedarwood Publishing Company's Curley Rhodes, where Webb was the featured guest at the opening of a new F. W. Woolworth store.

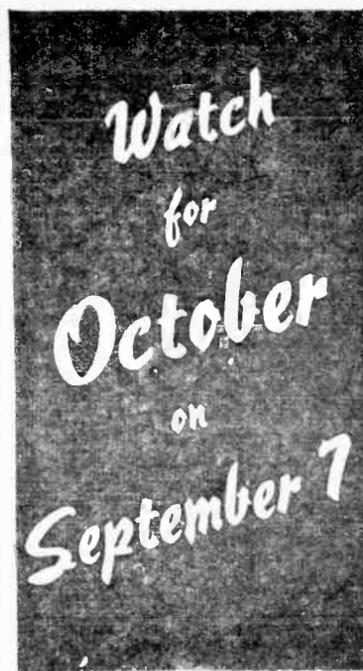
Carl Smith and band played to an overflow square-dance crowd at a local Kroger store parking lot Tuesday (25). . . . Chuck Berry drew better than 1,300 at the Hippodrome here Wednesday night (26). Also featured at the hop were five local youngsters from Pearl High School who call themselves Snookie and the Four Pearls, and singer Hal Hebb. Show was booked by WLAC radio deejay, Bill (Hoss) Allen. . . . Eddie Hill's "Country Junction" on WLAC-TV goes this week from 7:15-7:45 a.m. to 7-7:45 a.m. Last 15 minutes of show, which spins both pop and c.&w. platters, will feature live talent. Hill will be spotlighted host of c.&w. Station WENO during week of the Tennessee State Fair. September 21-26, when he will broadcast remote a "Guide to the Fair" each morning, interviewing personalities from the midway to the livestock barns. Afternoons, station will star Hill and his own band, plus name guests. Station WKDA deejay, Ronn Terrell, whose "Ronn Terrell Show" has moved to the 7 p.m. to midnight slot, is conducting a "Date With the Stars" each week. Show features telephone interviews with artists in station's top 40 list. Terrell telephoned Fabian on last Wednesday night's show (26). Pat Twitty.

Hollywood

The Dick Clark Hollywood Bowl personal appearance Sunday (30) is a sell-out. (Bowl seats 20,000.) As of the preceding Friday, all that's left are some seats in the 75-cent section, farthest from the stage.

Dot is entering the "Morgen" derby with a Billy Vaughn instrumental cover. Laurie's German import already has received dual treatment on Columbia and Vista's vocal version (English lyrics) by Rex Allen. Vaughn's instrumental is to be issued domestically in EP form and in Germany as a single (backed with "Under the Double Eagle"). According to Dot, the Vaughn version was cut 10 hours after its German distrib, Teledek requested a covering release by the batoner who continues to ride that country's popularity crest.

Capitol added firepower to its launching of Nat Cole's "Every Time I Feel the Spirit" album, his first spiritual offering, by combining publicity activity for the package with Cole's recent Hollywood Bowl appearance. Selections from the album comprised latter half of the Bowl program, making it a natural tie-in for Cap to have wire service at national consumer mag reps at Cole's Bowl appearance. Lee Zhitto.



Bustin' Out All Over!

"CHAPEL OF
DREAMS"

by The DUBS

Gone #5069



How to pick
Tomorrow's
Hottest Records
TODAY—
in advance—and be
right 7 out of
every 10 times!



Choose the records the manufacturers themselves consider their real money records—the ones, from among all of their releases, which they'll back with strong, hard, dollars-and-cents promotion money. How to spot them? You'll find them FEATURED in the big-space ads in Billboard every week . . . and actual statistics, compiled over a period of thousands of record releases, prove that 7 out of every 10 of them will hit the Hot 100, with four actually reaching the best-seller class!

GIVE TO DAMON RUNYON
CANCER FUND



SMASH HITS FROM TOP-RANK

DOROTHY COLLINS



at her "greatest"

EVERYTHING I HAVE IS YOURS

b/w YOU BETTER DECIDE
RA 2013

T O R Q U A Y

THE FIREBALLS

RA 2008

BLUE GUITAR

BERT WEEDON

RA 2012

The Billboard TOP LP'S

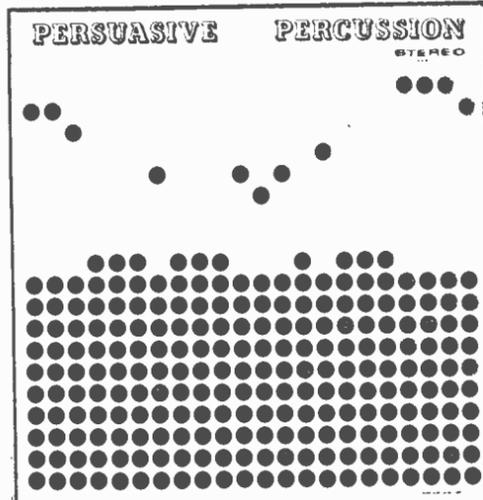
FOR THE WEEK ENDING AUGUST 30

BEST SELLING MONOPHONIC LP'S

THIS WEEK ONE WEEK AGO	TITLE, Artist, Company, Record No.	WEEKS ON CHART
1	1 KINGSTON TRIO AT LARGE, Capitol T 1199	11
2	2 MORE JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CL 1344	6
3	3 SOUTH PACIFIC, Sound Track, RCA Victor LOC 1032	75
4	4 FROM THE HUNGRY I, Kingston Trio, Capitol T 1107	29
5	5 INSIDE SHELLY BERMAN, Verve MGV 15003	19
6	6 EXOTICA, VOL. I, Martin Denny, Liberty LRP 3034	18
7	7 PETER GUNN, Henry Mancini, RCA Victor LPM 1956	29
8	9 JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CL 1133	70
9	8 MORE MUSIC FROM PETER GUNN, Henry Mancini, RCA Victor LPM 2040	11
10	12 KINGSTON TRIO, Capitol T 996	11
11	10 GIGI, Sound Track, M-G-M E 3641 ST	61
12	11 MY FAIR LADY, Original Cast, Columbia OL 5090	178
13	15 SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1160	60
14	13 HOLD THAT TIGER, Fabian, Chancellor CHL 5003	16
15	14 RODGERS: VICTORY AT SEA, VOL. II, RCA Victor Symphony Orch. (Bennett), RCA Victor LM 2226	25
16	16 GYPSY, Original Cast, Columbia OL 5420	7
17	17 PORGY AND BESS, Sound Track, Columbia OL 5410	7
18	23 OPEN FIRE, TWO GUITARS, Johnny Mathis, Columbia CL 1270	30
19	19 MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1243	40
20	24 FOLK SONGS SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1316	14
21	18 TENDERLY, Pat Boone, Dot DLP 3180	8
22	21 FILM ENCORES, VOL. I, Mantovani, London LL 1700	95
23	20 THE MUSIC MAN, Original Cast, Capitol WAO 990	79
24	22 SECRET SONGS FOR YOUNG LOVERS, Andre Previn & David Rose, M-G-M E 3716	10
25	29 SOUTH PACIFIC, Original Cast, Columbia OL 4180	274

THIS WEEK ONE WEEK AGO	TITLE, Artist, Company, Record No.	WEEKS ON CHART
26	25 HYMNS, Tennessee Ernie Ford, Capitol T 756	112
27	36 BUT NOT FOR ME, Ahmad Jamal, Argo LP 628	35
28	45 NO ONE CARES, Frank Sinatra, Capitol W 1221	2
29	26 STILL MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1283	20
30	27 ESPECIALLY FOR YOU, Duane Eddy, Jamie JLP 3006	5
31	28 GEMS FOREVER, Mantovani, London LL 3032	44
32	30 FLOWER DRUM SONG, Original Cast, Columbia OL 5350	33
33	31 FILM ENCORES, VOL. II, Mantovani, London LL 3117	12
34	34 TABOO IN HI FI, Arthur Lyman, Hi Fi Records R 806	24
35	37 COME DANCE WITH ME, Frank Sinatra, Capitol W 1069	29
36	38 THE KING AND I, Sound Track, Capitol W 740	150
37	32 HAVE TWANGY GUITAR, WILL TRAVEL, Duane Eddy, Jamie JLP 3000	31
38	35 BLUE HAWAII, Billy Vaughn, Dot DLP 3165	14
39	39 TILL, Roger Williams, Kapp KL 1081	3
40	33 PORGY AND BESS, Harry Belafonte & Lena Horne, RCA Victor LOP 1507	11
41	42 RACHMANINOFF: PIANO CONCERTO NO. 3, Van Cliburn, RCA Victor LM 2355	8
42	40 77 SUNSET STRIP, Warren Barker, Warner Bros. WB 1289	20
43	41 OKLAHOMA! Sound Track, Capitol SAO 595	186
44	— SPIRITUALS, Tennessee Ernie Ford, Capitol T 818	3
45	43 LOOK TO YOUR HEART, Frank Sinatra, Capitol W 1164	14
46	46 WARM, Johnny Mathis, Columbia CL 1078	55
47	48 MORE SONGS OF THE FIFTIES, Roger Williams, Kapp KL 1130	12
48	— PARTY SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1331	1
49	— QUIET VILLAGE, Martin Denny, Liberty LRP 3122	1
50	44 DESTROY RIDES AGAIN, Original Cast, Decca DL 9075	2

Album Cover of the Week



PERSUASIVE PERCUSSION, Command RS 800 S. D. Josef Albers, noted painter, has created with black dots upon a white background, a very interesting and individual essay in abstract cover art.

Best Selling Kiddie LP's on the Racks

This chart has been tabulated from the sales made by the nation's leading rack service merchandisers and jobbers. Over a four-week cycle, it covers the main types of packaged records sold from racks. These include: Best-Selling LP's (\$3 or more suggested retail price); Best-Selling Low-Priced LP's (\$2.99 or less suggested retail price); Best-Selling EP's, and Best-Selling Kiddie Records.

- Sleeping Beauty**
Darlene GillespieMickey Mouse MM 32
- Fun in Shariland**
Shari LewisRCA Bluebird LBY 1006
- Popeye's Favorite Sea Chanties**
Allen SwiftRCA Bluebird LBY 1013
- Tales From the Great Book**
Joseph Cotton, Robert PrestonRCA Bluebird LBY 1014
- Zorro**
Stan Jones, Henry Calvis, Jerome CourtlandMickey Mouse MM 28
- Peter Pan**
Norman LeydenRCA Bluebird LBY 1009
- Humpty Dumpty's Album for Little Children**
Bud CollyerRCA Bluebird LBY 1015
- Wyatt Earp, Cheyenne and Other TV Favorites**
Various ArtistsRCA Bluebird LBY 1004
- The Stars Sing**
Various ArtistsGolden LP 38
- Bambi**
Shirley TempleRCA Bluebird LPY 1012

BEST SELLING STEREOPHONIC LP'S

THIS WEEK ONE WEEK AGO	TITLE, Artist, Company, Record No.	WEEKS ON CHART
1	1 SOUTH PACIFIC, Sound Track, RCA Victor LSO 1032	15
2	4 EXOTICA, VOL. I, Martin Denny, Liberty LST 7034	8
3	2 RODGERS: VICTORY AT SEA, VOL. II, RCA Victor Symphony Orch. (Bennett), RCA Victor LSC 2226	13
4	3 KINGSTON TRIO AT LARGE, Kingston Trio, Capitol ST 1199	9
5	5 GIGI, Sound Track, M-G-M SE 3461 ST	15
6	6 PETER GUNN, Henry Mancini, RCA Victor LSP 1956	15
7	9 MORE MUSIC FROM PETER GUNN, Henry Mancini, RCA Victor LSP 2040	8
8	10 COME DANCE WITH ME, Frank Sinatra, Capitol SW 1069	15
9	11 SING ALONG WITH MITCH, Mitch Miller, Columbia CS 8004	8
10	12 77 SUNSET STRIP, Warren Barker, Warner Bros. WS 1289	12
11	8 FILM ENCORES, VOL. I, Mantovani, London PS 124	15
12	15 OKLAHOMA! Sound Track, Capitol SWAO 595	13
13	16 MORE JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CS 8150	5
14	7 TABOO IN HI-FI, Arthur Lyman, Hi-Fi Record SR 806	15
15	13 THE MUSIC MAN, Original Cast, Capitol SWAO 990	13

THIS WEEK ONE WEEK AGO	TITLE, Artist, Company, Record No.	WEEKS ON CHART
16	18 THE KING AND I, Sound Track, Capitol SW 740	11
17	25 GAITE PARISIENNE, Boston Pops, RCA Victor LSC 2267	3
18	14 PORGY AND BESS, Harry Belafonte and Lena Horne, RCA Victor LSO 1507	8
19	17 MY FAIR LADY, Original Cast, Columbia OS 2015	15
20	20 RACHMANINOFF: PIANO CONCERTO NO. 3, Van Cliburn, RCA Victor LSC 2355	8
21	26 STRAUSS WALTZES, Mantovani, London PS 118	11
22	— GYPSY, Original Cast, Columbia OS 2017	1
23	— 'S MARVELOUS, Ray Conniff, Columbia CS 8037	7
24	23 GEMS FOREVER, Mantovani, London PS 106	11
25	24 MORE SONGS OF THE FIFTIES, Roger Williams, Kapp KS 3013	11
26	27 TCHAIKOVSKY: PIANO CONCERTO NO. 1, Van Cliburn, RCA Victor LSC 2252	14
27	29 MUSIC FOR DINING, Melachrino Strings, RCA Victor LSP 1000	2
28	30 OPEN FIRE, TWO GUITARS, Johnny Mathis, Columbia CS 8056	2
29	— BLUE HAWAII, Billy Vaughn, Dot DLP 25165	8
30	— NO ONE CARES, Frank Sinatra, Capitol SW 1221	1

Best Selling Pop EP's

The information given in this chart is based on actual sales to customers in a scientific sample of the nation's retail record outlets during the week ending on the date shown above. Sample design, sample size, and all methods used in this continuing study of retail record sales are under the direct and continuing supervision and control of the School of Retailing of New York University.

- Side by Side**
Pat & Shirley BooneDot DEP 1076
- Ricky Sings Again**
Ricky NelsonImperial EP 159
- Crazy He Calls Me**
Dakota StatonCapitol EAP 1-1170
- Spirituals**
Tennessee Ernie FordCapitol EAP 1-818
- Peter Gunn**
Henry ManciniRCA Victor EPA 4333
- Nearer the Cross**
Tennessee Ernie FordCapitol EAP 1-1005
- Songs Our Daddy Taught Us**
Everly BrothersCadence CEP 110
- South Pacific**
Original CastColumbia EPA 850
- The Late, Late Show**
Dakota StatonCapitol EAP 1-876
- Hymns**
Tennessee Ernie FordCapitol EAP 1-756

You Demanded IT

ARGO LP 646
high-fidelity

**JAMAL
AT
THE
PENTHOUSE**

Orchestra arranged and conducted by **JOE KENNEDY**

**AHMAD JAMAL
With Strings**

AMERICA'S NO. 1 TRIO
Comme Ci, Comme Ca; Ivy; Never Never Land; Tangerine; Ahmad's Blues; Seleritus; I'm Alone Without You; Sophisticated Gentleman; I Like to Recognize the Tune.
ARGO LP 546 (monaural) 5646 (stereo)

Other JAMAL Best-Seller LP's:

But Not for MeArgo LP 628 AHMAD JAMAL at the Spotlight Club.....Argo LP636*

Portfolio of AHMAD JAMAL (deluxe 2-pocket LP).....Argo LP 2638*

*Available in both monaural or stereo. Use letter "s" before LP number to indicate stereo.

Reviews of THIS WEEK'S LP'S

The pick of the new releases:

SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all albums reviewed this week.

Pop

BOUQUET



The Percy Faith Strings. Columbia CS 8124 & CL 1322. (Stereo & Monaural) — Here's a lovely, lush album of wonderful tunes that should please the mood music listener as well as the stereo and hi-fi fan. The arrangements are beautifully moulded for stereo, and the recording itself is excellent. The tunes are handled with shimmering brilliance by the Faith crew. Selections include "Solitude," "Intermezzo," "Deep Purple," "Tenderly" and a host of other fine selections.

DANCING ON THE CONTINENT



Lester Lanin Ork. Epic LN 3578 — Lanin is heard with his new "cosmopolitan group" on this LP, which spotlights colorful, danceable arrangements of popular continental themes — "Volare," "La Mer," etc. — and tunes with a European flavor — "C'est Magnifique," "I Love Paris," etc. A strong sales entry.

PORGY & BESS—WEST SIDE STORY



RCA Symphony Ork. (Robert Russell Bennett). RCA Victor LSC 2340 & LM 2340. (Stereo & Monaural) — The Bennett concert version of "Porgy and Bess" is one of the conductor's most famous works. In this LP, it gets a sensitive and quality reading. The dance music from Leonard Bernstein's "West Side Story" is dynamically presented. Stereo is especially effective on the dance music. Cover paintings on both sides offer strong display material.

MR. PERSONALITY



Lloyd Price. ABC-Paramount ABC 297 — Leading off with his own smash "Personality," Price delivers here a broad range of material, including songs of his own and several standards. Ray Charles' "Mary Ann" and Warren Dubin's "I Only Have Eyes for You" are examples. Cover art captures the magnetism of the artist. Package should do very well.

TWILIGHT ON THE TRAIL



Jimmie Rodgers with Joe Reisman Ork & Chorus. Roulette R 25081 — Rodgers styles a group of standard western and folk tunes in warm fashion with fine ork and chorus backing from Joe Reisman. It's a spinnable jockey item, and his fans should also find it an attractive buy. Tunes include "Cool Water," "High Noon" and "Ghost Riders in the Sky."

SONGS OF THE BRITISH ISLES



The Norman Luboff Choir. Columbia CL 1348 — The rich, melodic music of the British Isles is wrapped up in effective choral treatments by the Luboff Choir with able performances by soloists Patricia Clark, Betty Mulliner and Douglas Blakeley. Selections include "Lavender Blue," "Ye Bands and Braes of Bonnie Doon," "Loch Lomon," etc. Pretty programming for dreamy jockey segs.

Jazz

KIND OF BLUE



Miles Davis. Columbia CL 1355 — Miles Davis, with his almost-regular group, composed of Cannonball Adderly, Paul Chambers, James Cobb, Johnny Coltrane, Wynton Kelly and Bill Evans, turns in some wonderfully bluesy and yet imaginative jazz on this new recording. Staying within the confines of what might be called the "interior" style of cool jazz, with much help from Evans, Adderly and occasionally Coltrane, Davis performs his solos with feeling and skill and the arrangements are intriguing. The tunes are originals, titled "So What," "Freddie Freeloader," "Flamenco Sketches" and "All Blues."

BREAKFAST DANCE & BARBECUE



Count Base Ork. Featuring Joe Williams. Roulette R 52028 — Jocks will find this of more than casual interest. Sides were recorded at the disk jockey convention in Miami, May 31. The crowd sounds are here, together with some good performances by the Basie band with blues singer Joe Williams. "In a Mellow Tone," "Counter Block," "One o'Clock Jump," etc., are here.

Jazz Low-Price

SCHEHERAZAD



Studio Symphony and the Video All-Stars (Skip Martin). Stereo-Fidelity SF 9700. (Stereo Only) — Here's a sock item for the low-priced market. A group of topflight jazz and classical musicians, under the leadership of Skip Martin, provide a provocative, exciting blend of styles, tagged "a symphony in jazz." Should appeal to pop buyers as well as jazz fans.

Classical

1812 OVERTURE



The Philadelphia Ork. (Ormandy). Columbia MS 6073. (Stereo & Monaural) — Any performance of this Tchaikovsky warhorse has to be prepared to meet the hot competition from the Mercury set by Dorati and the Minneapolis Symphony, now also available in stereo. If any has that power, this one should. There's top artist and performer name value, an excellent performance and recording, plus carefully selected other Russian works, including "Night on Bald Mountain," a favorite Moussorgsky work, and two by Borodin, "Polovtsian Dances," and "In the Steppes of Central Asia." The cover, a shot of an old-fashioned woodcut type engraving of the Napoleon Armies at the gates of Moscow, is a natural for display.

DEBUSSY: AFTERNOON OF A FAUN; LA MER; RAVEL: DAPHNIS & CHLOE, NO. 2



The Philadelphia Ork. (Ormandy). Columbia MS 6077. (Stereo & Monaural) — Fine performances by the Philadelphia orchestra of three well-known orchestral works. The compositions show off the dazzling string section of the Philadelphians. The recording is excellent and the stereo sound is exceptional. This should be a steady seller.

MOUSSORGSKY: PICTURES AT AN EXHIBITION; RIMSKY-KORSAKOV: CAPRICCIO ESPAGNOL



The New York Philharmonic (Bernstein). Columbia MS 6080. (Stereo & Monaural) — This has just about all the elements of success. Foremost is the brilliant performance of two infinitely popular and oft recorded works. This set can offer strong competition anywhere, anytime, with a top name like Leonard Bernstein and an unusually eye-catching cover, dramatizing the title of the Moussorgsky work. A sparkling production thruout which can become standard merchandise of the repertoire.

FRANCK: SYMPHONIC VARIATIONS; D'INDY: SYMPHONY ON A FRENCH MOUNTAIN AIR



Robert Casadesus, Piano, with the Philadelphia Ork. (Ormandy). Columbia MS 6070. (Stereo & Monaural) — A good, and oftimes exceptional performance of the Franck work by Robert Casadesus on this new recording, plus the wonderful sound of the Philadelphia orchestra under Eugene Ormandy. It stands up well against the other stereo versions of the Franck work now available, and will please the pianist's many followers.

THE STRINGS OF THE PHILADELPHIA ORK. PLAY EINE KLEINE NACHTMUSIK



Columbia MS 6081 (Stereo & Monaural) — The charming Mozart work is the chief lure of this set, tho the string section of the famed orchestra also presents Bach's "Air on the G String," Corelli's "Concerto Grosso in G Minor" and Mendelssohn's "Scherzo From Octet in E Flat." For beginning classical buyers and for seasoned customers this can prove attractive fare.

TCHAIKOVSKY: PIANO CONCERTO NO. 1



Eugene Istomin, Piano, with the Philadelphia Ork. (Ormandy). Columbia MS 6079 (Stereo & Monaural) — Istomin's interpretation of the Tchaikovsky first piano concerto is sensitive and romantic, but never becomes saccharine. Ormandy's control of the orchestra is complementary to the solist. Competition is heavy, but the combined sales strength of the Istomin and Ormandy names can still make this a profitable item. A lovely and displayable cover and excellent sound are sales pluses.

Children's Low-Price

CAPTAIN KANGAROO'S TV PARTY



Bob Keeshan with Ork & Chorus. Harmony HL 9508 — A natural for the pre-teen set. Television's Captain Kangaroo has a large and devoted national following. They will be pleased with this disk which, besides being highly entertaining, also provides musical lessons in manners plus games and riddles. Should be particularly good rack merchandise.

SHIRLEY TEMPLE TELLS THE STORY OF WALT DISNEY'S DUMBO



RCA Victor LBY 1026 — It's hard to see how this combination narration and dramatization of a favorite story can miss among the kiddie element. Shirley Temple already a TV heroine to the younger population via her "Shirley Temple Story Book" presentations, handles the story telling, and she's ably helped by a good cast and excellent sound effects. Companion piece on the flip side is "The Tootlepipers' Circus." Solid merchandise with a salable cover of Dumbo, the floppy-eared baby elephant himself.

Folk

SOLO FLAMENCO—THE FABULOUS SABICAS



ABC-Paramount ABC 304 — For this album, the artist has chosen "cantes" of various moods. All of the tradition-based compositions are his own, and all contribute to showcase his use of the guitar as a solo string instrument, and not merely a backing for singing and dancing. The drama and variation Sabicas achieves consistently thru his highly personal style has brought him a growing U. S. concert and record public. Fine cover portrait.

(Continued on page 31)

★ ★ ★ ★
VERY STRONG
SALES POTENTIAL

POPULAR ★ ★ ★ ★

★★★★ EYDIE GORME ON STAGE
ABC-Paramount ABC 307 — Miss Gorme has a fine collection of ballads and swingers for her latest, listenable album effort. Don Costa as usual provides good instrumental showcase for the thrush. Selections include "But Not for Me," "Better Luck Next Time," and a smart up rhythm treatment of "Taking a Chance on Love," now out as a single. It's a strong deejay programming set, and it should also move strongly sales-wise.

★★★★ THE BILLY BARNES REVUE
Original Cast. Decca DL 9076 — The witty and smart revue received rave reviews on its New York opening after a long run on the West Coast. The tunes are clever. Eight talented principals are supported by pianists Billy Barnes and Armin Hoffman. The lyrics are superior and the tunes for the most part are interesting and musical.

★★★★ STRAUSS WALTZES
Andre Kostelanetz. Columbia CL 1354 — The lush, multi-stringed Andre Kostelanetz ork does a lovely job with this fine collection of Strauss waltzes. They include the "Blue Danube Waltz," "Southern Roses," "Artista's Life," and "Voices of Spring," and they are all performed with the taste and touch that have made the Kostelanetz crew a strong seller. This set, with its attractive cover, could also be a big seller.

★★★★ SWING SOFTLY WITH ME
Steve Lawrence. ABC-Paramount ABC 290 — Steve Lawrence provides smart, tasteful warbling treatments of some great standards, with swiny, Sinatra-type backing by Don Costa. Top-flight deejay programming. Selections include "So In Love," "The Lamp Is Low," "The One I Love Belongs to Somebody Else," etc. Fine for jocks.

★★★★ DREAMSVILLE
Lola Albright with Henry Mancini Ork. Columbia CS 8133 & CL 1327. (Stereo & Monaural) — Lola Albright is featured as actress-vocalist in the top-rated TV series "Peter Gunn," famed for its best-selling Henry Mancini score. Mancini backs the canary on this package, which should attract considerable jockey play and sales attention from "Gunn" fans. The thrush sings in pleasant, husky tones on a group of dreamy jazz-flavored standards—"Two Sleepy People," "Just You, Just Me," etc.—plus some interesting Mancini originals.

★★★★ POPS AND PRADO
Perez Prado Ork. RCA Victor LSP 2028 & LPM 2028. (Stereo & Monaural) — Accent is on the cha cha in this spicely effort by the Latin orkster. He applies the popular dance beat to a flock of standards — all for highly listenable results. Teen and adult buyers can be sold. Stereo is an important factor and the attractive cover will also help. Tunes include "Paper Doll," "Manhattan" and "Ida."

★★★★ JOE REISMAN SALUTES
Joe Reisman Ork. & Chorus. Roulette R 25082 — This album contains a collection of such great instrumental hits as "Holiday for Strings," "Ebbtide," "Melody of Love," "Canadian Sunset," and "Moulin Rouge." They are performed brightly and warmly by the large Joe Reisman crew, and they make for mighty satisfying listening. Very good wax here.

★★★★ THE IMPALAS
Cub 8003 — The Impalas, who came thru with a big hit on "Sorry (I Ran All the Way Home)," a few months ago, have a good collection of tunes here, including their hit song. The others in the set include some items previously released as singles, including "Sandy Went Away," "Woodchuck Song," and "Fool, Fool, Fool." The boys are better than the average hit rock and roll group, they can handle a tune and they have a good style. Their fans will want this set.

LOW-PRICE POPULAR ★ ★ ★ ★

★★★★ A BOW TO THE BIG NAME BANDS BY RICHARD MALTBY ORK.
RCA Camden CAS 526 & CAL 526. (Stereo & Monaural) — An excursion into nostalgia. The era of big bands is saluted by the Dick Maltby ork, playing numbers associated with the most prominent bands of the days gone by. Among them are "One o'Clock Jump," "In the Mood," "Marie," "Take the A Train" and "String of Pearls." Arrangements are top-notch. Lucid liner notes by Dom Cerulli provide back ground on the period as well as for each number. A rack specialty for households over 30.

(Continued on page 33)

WELCOME MR. HITMAKER!

UNITED ARTISTS RECORDS
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SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all albums reviewed this week.

• Continued from page 28

International

GIGI

Maurice Chevalier, Sacha Distel, Marie-France, Jane Marken with Paul Baron Ork. Columbia WL 158 — The great Lerner-Loewe score sounds just as good in French as it does in English. Chevalier, standout of the movie, is at his showmanly best; while a group of French singers give him excellent support, particularly dewy-voiced Marie-France who sings the title role. Interesting jockey wax. This should be a solid sales item in the international market, with considerable strength on the pop market as well.



Sound

PERSUASIVE PERCUSSION

Command RS 800 SD. (Stereo & Monaural) — Both stereo bugs and hi-fi fans should love this new recording. First of all the sound is excellent, but more than that, the recording has been made to take full advantage of both stereo channels so that you can get a kick out of listening to it musically and also test your equipment. The music is by the Terry Snyder crew with smart arrangements by Lew Davies. Tunes include "Whatever Lola Wants," "Miserlou," and "Tabu." A wonderful set for dealers to merchandise to stereo fans.



THE MILLION DOLLAR SOUND OF THE WORLD'S MOST PRECIOUS VIOLINS

Command RS 802 SD. (Stereo & Monaural) — Here is a lovely new album, featuring wonderful sound. It displays an out-of-this world string section, all playing classic violins and performing a fine group of standards with taste and charm. The arrangements are first-rate, and the recording is one to treasure. Tunes include "Laura," "All or Nothing at All," and "Temptation." Leader of the ork is Maestro Enoch Light.



PERCUSSION!

Los Angeles Contemporary Music Ensemble (Craft) & The Manhattan Percussion Ensemble (Price). Urania USD 1034 & UX 134. (Stereo & Monaural) — Urania previously turned out one of the best LP's of this type, entitled "Breaking the Sound Barrier, Vol. 1" with some outstanding works for percussion. This new release is a worthy follow-up, containing Carlos Chavez's classic, "Toccatà for Percussion Instruments" and George Antheil's still controversial "Ballet Mechanique" as well as works by Alan Hovhanness and Ronald LoPresti. Sound addicts should snap this up.



Specialty

SON OF DALLIANCE

Ed McCurdy. Elektra 170—About this one, little need really be said. It's long been awaited by the many avid fans of this genre of ribaldry and it may be said that Ed McCurdy has again turned out a package that will not disappoint. With such tune titles as "A Maiden's Delight," "She Lay All Naked," etc., it could hardly go far wrong. Then, too, baritone balladeer McCurdy is in excellent voice as he carries off these bold ditties, ably accompanied by Erik Darling and Billy Faier on different occasions. Cover helps sell it too.



Low-Price Specialty

GOOD HOUSEKEEPING'S PLAN FOR REDUCING THE SPORTING WAY

Harmony HL 7199 — Harmony has a solid follow-up to its smash "Reducing Off the Records" LP. Again, an extensive calorie chart is included in the package, while the exercises (each tied in with a different sport) are illustrated on the cover. Clear, pleasant instructions are given by Rosemary Rice, while Tony Aless' Quartet provides a bouncy background with musical treatments of standards.



SPECIAL MERIT SPOTLIGHTS

The following albums have been picked for outstanding merit in their various categories, because in the opinion of The Billboard Music Staff, they deserve exposure.

POP DISK JOCKEY PROGRAMMING

THE GREAT SOUND OF LES ELGART

Columbia CS 8159 & CL 1350. (Stereo & Monaural) — The title of this package is not an exaggeration. It would, indeed, be difficult to find a band with more taste and musicianship. The fresh quality of the arrangements, the sound and the relaxed performances should be demonstrated by the dealer to any buyer with an interest in suave dance music. Some of the tunes are "Cherokee," "Pick Yourself Up," "Poinciana" and "Ginger Snap."

(Continued on page 33)



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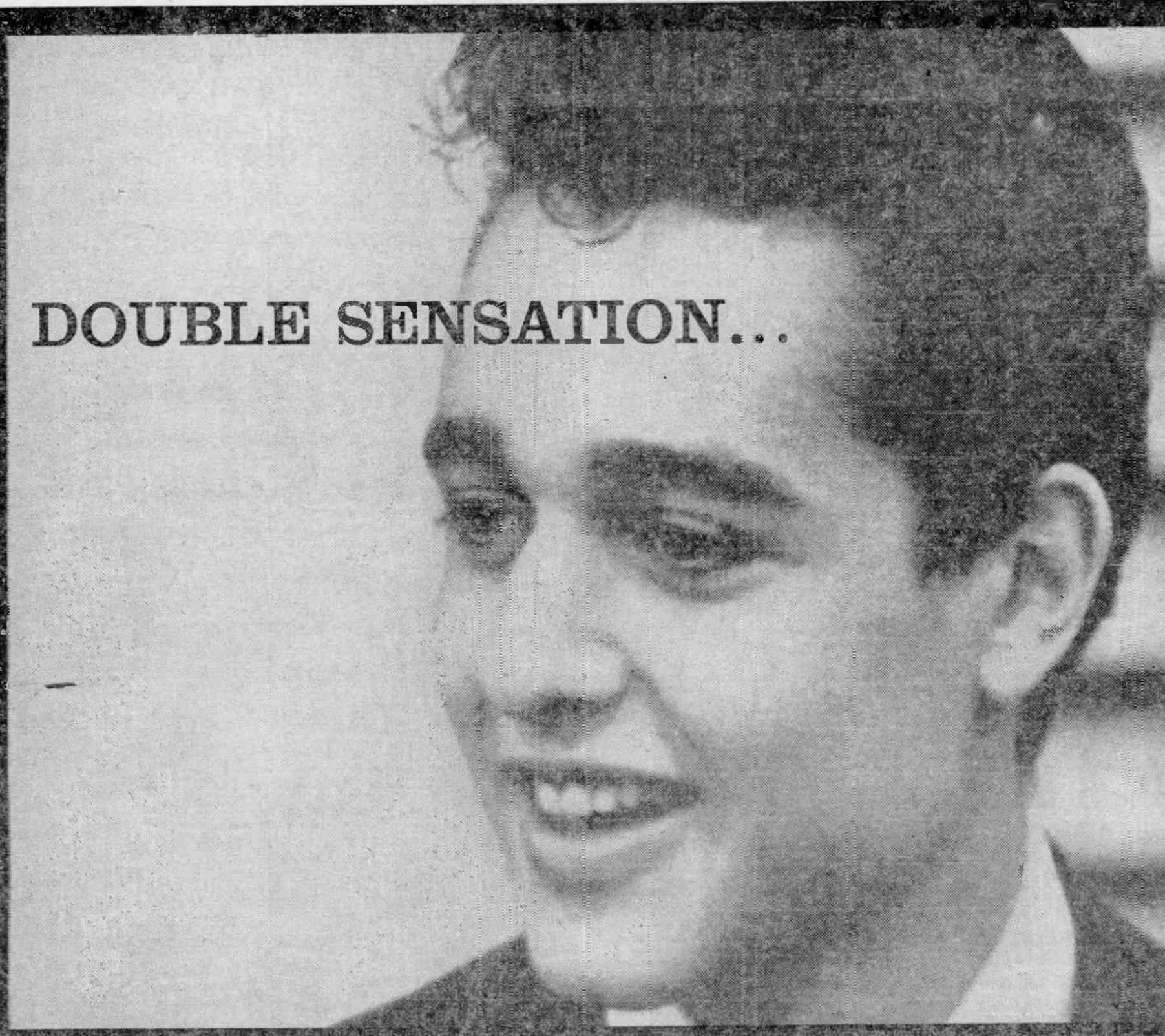
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 - SRV-106 BEETHOVEN 5th Sym/SCHUBERT Unfinished (Prohaska)
 - SRV-107 BIZET Carmen Suite/L'Arlesienne No. 1 (Rossi)
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SPECIAL MERIT SPOTLIGHTS

The following albums have been picked for outstanding merit in their various categories, because in the opinion of The Billboard Music Staff, they deserve exposure.

• Continued from page 31

LOW-PRICE POP

SONGS OF THE CIVIL WAR ERA

Lehman Engel Chorus. Harmony HL 7198 — A terrific buy for the money—in point of performance and material. Current pop trend, favoring songs with lyrics based on American history, would indicate interest in a package such as this. Tunes are all noted, and either lovely or stirring as the case might be. All capture the flavor of mid-19th century America. "Lubly Fan" ("Buffalo Gals"), "Marching Through Georgia" and "Listen to the Mocking Bird" are examples.

OPERA

PUCCINI: GIRL OF THE GOLDEN WEST

Birgit Nilsson, Soprano; Various Artists with The Teatro Alla Scala Chorus (Mola) and Orch. (Von Maticic). (2-12") Angel S 3593 C-L. (Stereo & Monaural) — Birgit Nilsson is outstanding as Minnie in this top-notch version of the seldom-produced Puccini opera. Tenor Joao Gibin makes a virile Dick Johnson, and sings the famous "ch'ella mi creda libero" movingly. Baritone Andrea Mongelli is the villainous sheriff. Packaging includes libretto and notes. Competition from London's Tebaldi-Del Monaco version.

FOLK TALENT

CASEY SINGS OUT

Casey Anderson, His Guitar & Rhythm Accompaniment. Urania USD 2024 & UR 9024. (Stereo & Monaural) — Casey Anderson possesses an unusual voice and style, and his treatment of the material on this LP is worthy of note. The music is largely in the folk and work-song idiom, and Anderson sings them with dramatic tension or a delicate tenderness, depending upon mood, with more than a touch of blues or jazz as required. Numbers include "The Gallows Pole," "The Roving Gambler," "Midnight Special" and "Sylvie" as well as a unique interpretation of "Ol' Man River."

• Reviews and Ratings of New Albums

• Continued from page 28

★★★★

VERY STRONG SALES POTENTIAL

★★★★ SWEET SWINGIN' SAX IN STEREO

Bobby Sukoff Ork. RCA Camden CAS 509. (Stereo & Monaural) — The fine stereo sound brings another dimension to the talented saxophonist's playing. Highlights of this solid package are "You Brought a New Kind of Love to Me," "Baby Won't You Please Come Home," "My Baby Just Cares for Me," and Dukoff really takes off in his own "What a Fabulous Night," and "You've Got the Laugh on Me." All arranged by Jim Timmens. Excellent buy at the low price, also good rack material.

★★★★ JUST FOR A LARK

The Mello-Larks. RCA Camden CAS 530 & CAL 530. (Stereo & Monaural) — Both monaural and stereo versions of this disk are first rate but the latter gets the real raves. The terrific stereo sound enhances group singing and outstandingly so in this performance. The Mello-Larks are a classy group giving out here with bouncy, bright renditions of some of Tin Pan Alley's finest. They "breeze" thru "The Breeze and I," "I Feel Like a Feather in the Breeze," and "Breezing Along With the Breeze." Also, smooth sound on "A Nightingale Sang in Berkeley Square." Prime rack material and an excellent buy.

★★★★ OKLAHOMA AND CAROUSEL

Dino Martinelli Ork. Harmony HL 7193. ★★ THE KING AND I & THE FLOWER DRUM SONG
Harmony HL 7194.

CLASSICAL ★★★★★

★★★★ TCHAIKOVSKY: PATHETIQUE SYMPHONY

The London Philharmonic Orch. (Boult). Stereo-Fidelity SF 10100. (Stereo Only) — A good version of the Tchaikovsky 6th Symphony by the London Philharmonic under Sir Adrian Boult. The orchestra performs with spirit, and the stereo recording is excellent. A good buy for classical fans.

★★★★ BRAHMS: SYMPHONY NO. 4

The Philharmonic Orch. (Klemperer). Angel S 35546. (Stereo & Monaural) — A beautiful reading of Brahms' last symphony. Klemperer breaks away from the super-compressed modern style and restores the work to its original perspective with unfurled pace and drama. Altho American orks have a bigger sound, the Philharmonia does well with this sensitive interpretation.

JAZZ ★★★★★

★★★★ AN HOUR WITH THE RAMSEY LEWIS TRIO

Argo LP 645 — The Ramsey Lewis Trio turns in some listenable jazz on this new set, that should appeal to the group's steadily mounting following. Ramsey Lewis on piano handles most of the solos and tho they are still much in the Garner groove, they make for good listening. El Dee Young is on bass and Red Holt on drums. Tunes include "Softly, as in a Morning Sunrise," "C. C. Rider," "Love for Sale," and "The Way You Look Tonight."

BAND ★★★★★

★★★★ THE SCOTS GUARDS — HI-FI IN THE HIGHLANDS

Angel S 35464. (Stereo & Monaural) — This disk contains a stirring series of performances by the Regimental Band and the Massed Pipers of the Scots Guard. Hi-fi and stereo addicts will find it of tremendous appeal too. It may be considered a companion album to "Scots Guards Pipes and Drums," which is in Angel's same release. With the American market in mind, however, it is likely that this disk, "Hi Fi in the Highlands," will have more appeal than the companion volume, because the repertoire of the regimental band has a broader appeal than that of the pipes and drums.

CHILDREN'S EP ★★★★★

★★★★ SHARI LEWIS — FAVORITE SONGS

Golden EP 568 — Miss Lewis sings a group of four familiar selections — "Back in Your Own Backyard," "Let a Smile Be Your Umbrella," "Waitin' for the Robert E. Lee," and another. She's ably assisted by her collection of TV characters like Lamb Chop, Charley Horse, Wing Ding and Hush Puppy. Cute stuff and the kiddies are sure to like it.

★★★★ ROCKET TO THE MOON

Golden EP 562 — A wild and woolly tale of space operations, including an assignment of great danger, rescuing a runaway space platform. Lots of sound effects calculated to keep close interest of the youngsters. Solid gift item for kids, with a jacket that gives the general idea of what's inside in colorful illustrations.

(Continued on page 34)



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• Reviews and Ratings of New Albums

• Continued from page 33

★ ★ ★ ★

VERY STRONG SALES POTENTIAL

LOW-PRICE CHILDREN'S ★★★★★

★★★★ TV TERRYTOONS CARTOON TIME

The Terrytoon Players. RCA Victor LBY 1031—The favorite TV characters like the Terry Bears, Farmer Al Falfa, Heckle and Jeckle and all the others come to life via the efforts and voices of Tom Morrison and Roy Halee. The kids are familiar with these little characters and they should go strongly for the cute series of brief story segs on the disk. In addition to the narration at the beginning, kids, of course, will constantly hear their favorite TV voices on the wax.

★★★★ TALES FROM THE GREAT BOOK VOL. 2

Brian Aherne & Ronald Reagan. RCA Victor LBY 1029 — The second LP of material adapted from the comic strip and comic book, "Tales From the Great Book," created by John Lehti. This is divided into two parts. Part One, the story of Joseph, occupies all of Side One and part of Side Two, and is narrated by Brian Aherne. Ronald Reagan is the reader for Part Two, which takes up about half of Side Two. Both actors make the material convincing and fascinating for youngsters, with dramatic effects contributed by an organ behind the voices. Solid sales fodder here.

LOW-PRICE RELIGIOUS ★★★★★

★★★★ SACRED SONGS BY THE MASTERS FAMILY

Harmony HL 7197 — The Masters group fall into what might be called the swinging wing of the sacred school. Their songs are mainly of the narrative, gospel style, and the family gives them all a bright, happy rhythmic bounce that still does not detract from the reverent spirit. "The Cry From the Cross," "Glory Land March," and "Marching on to Glory" are among the hand-clappers. Should have special appeal in the Bible belt midlands and Southern territories.

SPECIALTY ★★★★★

★★★★ KAYE BALLARD SWINGS!

United Artists UAL 3043 — Kaye Ballard performs some of her funniest night club material in this package which was recorded at the Bon Soir in New York City. In addition to her hilarious special material (including a Count de Sade arrangement of "Autumn Leaves" with special lyrics by "Sicknik" comedian Lenny Bruce) Miss Ballard displays her very real vocal talent on a buoyant version of "Love Is a Simple Thing."

★★★★ THE HOFFNUNG INTERPLAN- ETARY MUSIC FESTIVAL

Various Artists. Angel S 35800. (Stereo & Monaural) — Hoffnung fractured the staid Royal Festival Hall audience in London with his first music festival in 1956. This was a series of deadly lampoons on serious music and its performers, both vocal and instrumental — all of which developed thru tuba player Hoffnung's caricatures and cartoons of same in papers and magazines. This disk is a recording of the second such concert, cut live on the stage of the Hall and including much laughter from the audience. Unfortunately the fun doesn't get across as much without the visual effects, but there'll be those who will want this.

★ ★ ★

GOOD SALES
POTENTIAL

POPULAR ★★★★★

★★★★ PAT SUZUKI

RCA Victor LPM 2030 — This album, originally issued on the old Vik label, finds the pert and vivacious talent sounding very well indeed. Miss Suzuki gives out with a group of solid standards, with both ballads and rhythm tunes getting equally fine treatments. Selections include, "Daddy," "I've Grown Accustomed to His Face," "The Lady Is a Tramp," and "As Time Goes By." Lovely cover shot of the thrush is also duplicated here, still good for display.

★★★★ SONGS TO WARM THE HEART

Jim Reeves. RCA Victor LSP 2001 & LPM 2001. (Stereo & Monaural) — The warm, rich, deep tones of "Grand Ole Opry" star Jim Reeves sound especially pleasing on this handsomely produced set. The singer turns to a sentimental pop-styled grouping which includes "Some Day (You'll Want Me to Want You)," "A Fool Such as I," the great Kitty Wells hit, "Making Believe," and other equally dedicated to heart interests. Chet Atkins produced the date with an exceptionally tasty and simple backing of two guitars, which gives Reeves' voice a chance to be heard at its very best. Singer creates a soulful, romantic mood. Good listening.

★★★★ THE BIG GUITAR

Owen Bradley. Decca DL 78868. (Stereo & Monaural) — Alternate title could be "the big beat" because strong heavy beat is something this set has plenty of. Program includes such familiar as "Tequila" and a batch of lesser-known rockers. Demonstrate to the young crowd as good dance material. Could sell well on that level with a little promotion.

★★★★ PIANO BON BONS BY BONNE- MERE

The Eddie Bonnemere Trio. Roost LP 2236 — Bonnemere, who used to be a swinging piano player in the early days of rock and roll, turns here to the sweeter songs, and comes thru with a warm, listenable album of fine standards. The pianist plays them sweetly and romantically and they add up to a good album. Tunes include "Trust in Me," "In a Little Spanish Town," and "Blame It on My Youth."

★★★★ COOL FEVER

Fletcher Henderson & All Stars. Urania USD 2012. (Stereo & Monaural) — Alumni of the Fletcher Henderson band, led by Rex Stewart, and with such potent jazz names as Taft Jordan, Benny Morton, J. C. Higginbotham, Emmett Berry and many others, join together here to turn out a swinging band set. The ork features hard driving Henderson arrangements of such standards as "Sugartoot Stomp," "Wrappin' It Up," "Honeysuckle Rose" and "King Porter Stomp." The band plays them solidly and the stereo sound is good.

★★★★ FRANK FROBA FROLICS

ABC-Paramount ABC 278 — Lovers of the honky-tonk piano style have it here — done by a master. Froba has selected a batch of wonderful old chestnuts—the kind that choke up your throat—like "Little Girl," "Smiles," "Deed I Do," etc. The

playing is just about as infectious as this type of performance can be. Package has a colorful cover.

★★★★ DREAMS OF THE ISLANDS

Sam Makia & His Hawaiians. Urania SDU 2027 & UR 9027. (Stereo & Monaural) — Steel guitar, xylophone, ukulele and a flute are among the complement heard on this unusually attractive and nicely recorded group of familiar Hawaiian songs. "Blue Hawaii," "Hawaiian Wedding Song," "Aloha Oe," and others are included. An unusually restful, dreamy mood set which is worth pushing as a solid item among the many issued in this idiom. Stereo has a fine quality.

★★★★ MY HAWAII

Ed Kenney with Luther Henderson Ork. Columbia CS 8142 & CL 1333. (Stereo & Monaural) — Kenney, young male lead of "Flower Drum Song," sings with expressive warmth and sincerity in both English and Hawaiian on this effective collection of island themes — some genuine, others pop items with South Seas flavor. Exotic instruments and lush arrangements provide excellent background for such listenable selections as "Return to Paradise," "Hawaiian Wedding Song," "Blue Hawaii," and "Aloha Oe."

★★★★ HELLO YOUNG LOVERS

Richard Maltby Ork. Columbia CS 8151 & CL 1341. (Stereo & Monaural) — As the title of the LP suggests, this disk is dedicated to young lovers, but the tunes here should please the "older folks" too. The Maltby touch provides fine listening and dancing music with such tunes as "You and the Night and the Music," "Fools Rush In," "Let's Fall in Love," and "Stay as Sweet as You Are."

★★★★ IT SEEMS LIKE ONLY YESTER- DAY

Hal McIntyre Ork. Roulette R 25079 — The swinging reed sound that identifies the fine McIntyre crew is in the spotlight in this fine band package. Some of the tracks have vocals by featured thrush Jeanne McManus. It's a smooth listening or dance set that can have wide appeal. Displayable cover and sound will help sales. Numbers include "September Song," "Get Happy" and "Yesterdays."

★★★★ TRY A LITTLE TENDERNESS

Tyree Glenn with Strings. Roulette R 25075 — Glenn sticks to trombone for this set of lushly styled standards. His mellow sound is listenably backed by a flock of romantic strings on such fare as "The Song Is You," "It's Easy to Remember" and "I Got It Bad." Excellent item for late hour listening and also a good, light terp and mood set.

★★★★ RONNIE HAWKINS

Roulette R 25078 — Hawkins repeats his best-selling single disk here — "Forty Days" — along with 11 of his own compositions. The rockin' selections include "Mary Lou," "My Gal Is Red Hot," and "Need Your Lovin'" For rock and rollers, and blues collectors.

★★★★ DOUBLING IN BRASS

Morton Gould & Ork. RCA Victor LSC 2308. (Stereo & Monaural) — This is band music with a "difference." It differs from other band records, particularly in the stereo version, in that it uses stereo effects to give a type of movement to the marching bands. Disk contains a couple of Gould originals ("St. Lawrence Suite," and "Jericho") and "Jeicho" establishes some new kind of record for hi-fi cacophonous. It literally blasts the listener from his seat. RCA engineers must have had quite a job getting so much level on the disk. Try it on your hi-fi enthusiasts.

★★★★ SING AROUND THE BANDSTAND

Marty Ames Ork. & Chorus. Dot DLP 3203 — A smart, society styled band with a bit more driving sound in reeds and brass than might usually be expected in this field. There's a vocal group which also takes a turn now and then thru the program. In all there are 28 numbers, most of them standbys out of the Gershwin, Porter, Berlin type of book. Pleasant, well-cut set.

★★★★ THE CADET GLEE CLUB, WEST POINT

Vox SVX 425.920 & VX 25.920 (Stereo & Monaural) — Another in a continuing series of sets by Vox, featuring the well-publicized Cadet Glee Club from West Point. The large group again proves itself skilled in the art of Glee Club singing with renditions of the expected songs like "Shenandoah" and "Brothers Sing On," and something more unexpected (and pleasant) like a specially arranged "Careless Love." Cadet Quartet entertains, too, with a trio of tunes, Good salable merchandise stereo or mono. Cover seal of the Academy can be an eye-catcher.

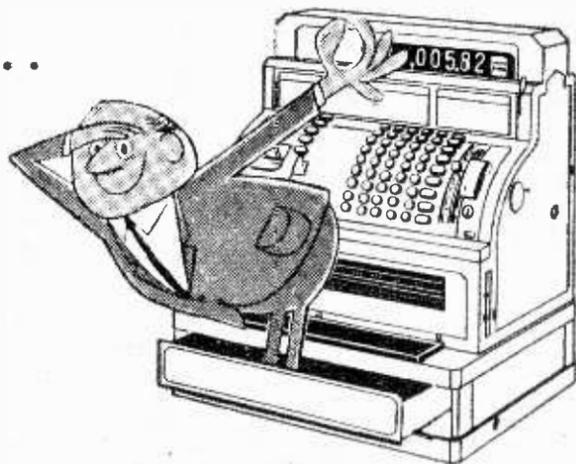
LOW-PRICE POPULAR ★★★★★

★★★★ MY FAIR LADY AND BRIG- ADOON

Harmony HL 7195 — Repertoire and cover wise, these three companion sets figure to be excellently tailored for the rack and supermarket areas. Show titles all have the magic touch and the covers, each of which carry caricature drawings of a principal character from each show are made to order for display. The occasionally the renditions of the familiar songs seem
(Continued on page 36)

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The Billboard's
September 14

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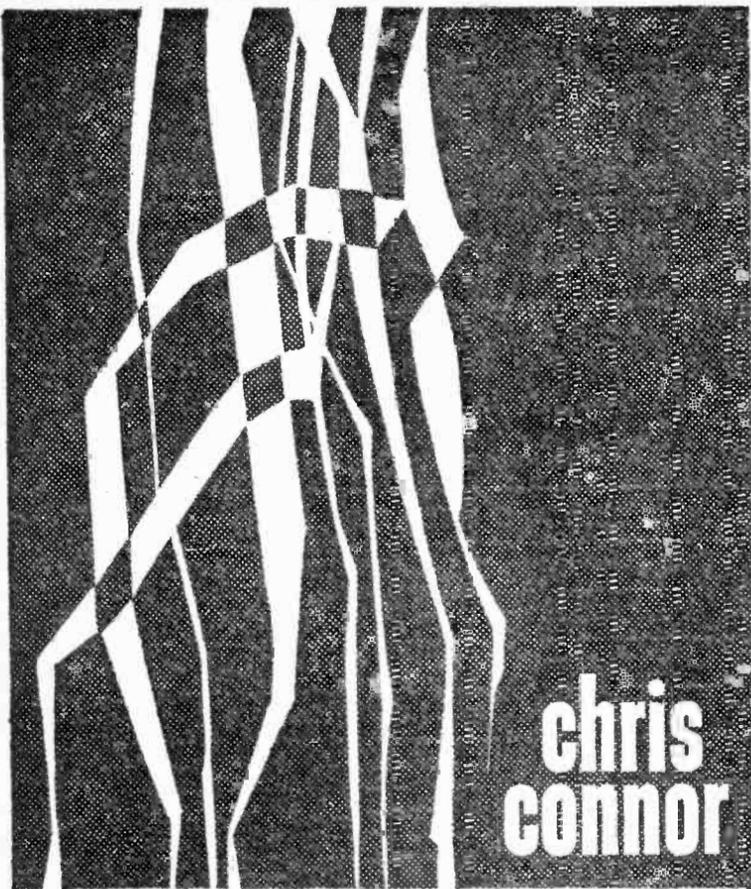
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THE NATION'S BEST SELLING RECORDS



Reviews and Ratings of New Albums

Continued from page 34

★★★

GOOD SALES POTENTIAL

somewhat over-arranged, the net effect is good and it's bolstered by a better than average recording job.

★★★ HARRY JAMES PLAYS SONGS THAT SOLD A MILLION

Harmony HL 7191 — A good one for the racks and all low price outlets. James' fine trumpet on such material as "Three Coins in the Fountain," "Mona Lisa," "Autumn Leaves," etc. Nice listening indeed, and a lively cover.

CLASSICAL ★★★

★★★ RACHMANINOFF: PIANO CONCERTO NO. 2

Felleja Blumental, Piano, with the Orch. Der Wiener Musikgesellschaft (Glen). Vox STPL 511.500 (Stereo Only)—The popular concerti are adequately performed by the pianist. There is heavy competition, however, by names more familiar to American audiences. Sound is good, and the set is worthy of exposure, tho huge sales are unlikely.

★★★ BEETHOVEN: PIANO CONCERTO NO. 1; SONATA NO. 27

Solomon, Piano, with the Philharmonia Orch. (Menges). Angel S 35580. (Stereo & Monaural) — Solomon's relaxed style does not prevent him from sustaining the dramatic force of this early Beethoven concerto. His precision and clarity and sense of tone color make it altogether enjoyable. Lovers of the soft-school of piano playing may prefer this to the Gould and Rubinstein readings. No stereo competition for the lyrical sonata.

★★★ GYORGY CZIFFRA PLAYS MOZART, SCARLATTI, BEETHOVEN, COUPERIN, ETC.

Angel 35611 — The Hungarian pianist, who burst across the American record scene with dazzling performances of Liszt, here gives a recital of 17th and 18th century music. Unfortunately, his hard, brittle style sounds awkward when applied to the pre-classical composers like Couperin and Scarlatti. Mozart, Hummel and Beethoven fare better. Despite unevenness of album, Cziffra's name will draw.

★★★ SCHUBERT: TRIO

David Oistrakh Trio. Angel S 35713. (Stereo & Monaural) — Violinist Oistrakh, cellist Knushevitzky and pianist Ovorin are instrumentalists first and musicians second. Oistrakh and Knushevitzky don't brush over their strings, but literally dig into them, producing a richness and sweetness of sound found in few trios. As musicians, however, they miss some of Schubert's lightness and grace. Prime material for the chamber-music fancier.

LOW-PRICE CLASSICAL ★★★

★★★ DE LUCA: CONQUERORS OF THE AGES

The London Philharmonic Orch. & Chorus (Linz). Stereo-Fidelity SF 10800. (Stereo Only) — The conquerors of the title include Alexander, Attila, Genghis Khan, Napoleon and Hitler. De Luca's attempts at musical biography are of the movie-background type. The sound and fury are played for all they're worth by the London Philharmonic. Fancy packing and rich purple prose of liner should attract some rack sales.

SEMI-CLASSICAL ★★★

★★★ H.M.S. PINAFORE

George Baker, John Cameron, Richard Lewis, Owen Brannigan, Various Artists with Glyndebourne Festival Chorus & Pro Arte Orch. (Sargent). (2-12") Angel 3589 B-L — A delightful package with a splendidly recorded performance of one of the true light opera evergreens. Set contains a folder of complete lyrics, with notes of the story of the operetta and its hard-working performers. Quality packaging, appealing cover and good sound can help sell this, tho stiff competition can still be expected from the London D'Oyly Carte set.

★★★ AVE MARIA

Murray Dickie, Tenor. Vox STVX 425.210 & VX 25.210 (Stereo & Monaural)—Scottish tenor, Murray Dickie, well-known in England and the Continent for his operatic and concert work, provides a program of appealing readings of songs of inspiration. Accompanied by an orchestra with the full salon sound, Dickie has chosen "The Last Chord," "Beautiful Dreamer," "Because" and works of this ilk to accomplish a good, broad appeal. Tender and emotional readings have a soulful touch. Quality package also has a good stereo sound.

JAZZ ★★★

★★★ JOHNNY SMITH FAVORITES
Roost LP 2237 — Guitarist Johnny Smith

offers a collection of his fans' favorites — "Moonlight in Vermont," "My Funny Valentine," "Little Girl Blue," etc., in the familiar slow, moody style out of strict rhythm. The flip side of the disk is devoted to his own favorites, and here he is in a more swinging groove as he works with his rhythm group backing. "Satin Doll" and "Blues Back Stage" are samples. A fine sample of jazz guitar work by the artist. Set is available in both stereo and monaural.

★★★ CASUAL AFFAIR WITH THE JOHN MEHEGAN QUARTET

T. J. TJLP A1 — The John Mehegan Quartet turns in some pleasant jazz on this new release. The men with the pianist are Kenny Dorham on trumpet, Chuck Wayne on guitar and Ernie Furtado on bass. They handle a group of standards and originals skillfully with all four men having ample solos. Tunes include "With a Song in My Heart," "Baubles, Bangles and Beads" and "Can't We Be Friends."

★★★ THE BIG THREE

Marty Napoleon, Piano & Organo, Mickey Sheen, Drums; Chubby Jackson, Bass. Stereocraft RTN 108 & RTN 108M. (Stereo & Monaural) — Marty Napoleon, Chubby Jackson and Mickey Sheen, who call themselves The Big Three, turn in some attractive work on this new jazz set. The tunes are standards, including "Pennies From Heaven," "S Wonderful," and "Avalon." They are played with spirit here by the trio, with Napoleon taking most of the solos on piano or organo. Stereo sound is good, and the set is good listening.

★★★ CLAP HANDS

Luther Henderson Ork. Columbia CS 8149 & CL 1340. (Stereo & Monaural) — Idea here is to give a touch of jazz exuberance to a group of standards. The beat is strongly accented, but in a very tasteful manner with the ork playing a bright and creative set of arrangements. Material includes "Stay as Sweet as You Are," "On the Sunny Side of the Street," "I Love Paris," etc.

★★★ TURK MURPHY AND HIS JAZZ BAND AT THE ROUNDTABLE

Roulette R 25076 — The Turk Murphy sextet of traditionalists play a collection of rags, blues and down home New Orleans material. The current edition of Murphy features Murphy's trombone with trumpet, clarinet, tuba alternating with bass, piano and drums. Girl singer Pat Yankee and Murphy handle the vocals. It's a bright slicing of Dixie, loud and exciting. The set should meet with the approval of fans of this genre.

BAND ★★★

★★★ SCOTS GUARDS PIPES AND DRUMS

Angel S 35774. (Stereo & Monaural) — A companion package to HI FI in the Highlands, issued simultaneously, and like that one, a fine job of recording. Sound is terrific, and to those who appreciate the tradition behind a group like this, here is a fine package. Perhaps it will find a bit less market here than the companion package, which contains regimental band repertoire more familiar to American buyers.

FOLK ★★★

★★★ Donkey Debka!

Ron & Nama. Elektra 173 — Ron and Nama, the couple which first came to view in the States via an Ed Sullivan show airing of Israeli talent, have a smart way with their native material. These are the songs and dances of the latter day Israel, sung with flash and spirit by the pair, mainly against simple guitar accompaniment. It's their first American recording and fanciers of authentic folk material will want this set.

LATIN AMERICAN ★★★

★★★ LOS BANDIDOS AT EL TORO

Tico LP 1067 — The trio called Los Bandidos is an above-average group spe-

cializing in Mexican songs. On this disk they back their singing with nice guitar work on well-known numbers, including "Noche de Ronda" and "Maria Elena." They are aided by nine additional guitars and singers on four Latin standards, "El Rancho Grande," "La Cucaracha," "Cielito Lindo" and "La Bamba." Where Latin wax appeals, this can move.

SPECIALTY ★★★

★★★ ARNOLD STANG'S WAGGISH TALES

ABC-Paramount ABC 294 — Put this one on the kiddie shelf for possible movement and recommend to parents of youngsters from age three upwards. Since the "Peter" side contains the original Prokofieff music with jazzed-up narration by Stang, the music "painless culture" angle still applies. Orchestral backing is strong in a good-sounding disk. Should move well on the racks.

★★★ SING ALONG WITH THE DARTMOUTH COLLEGE GLEE CLUB

United Artists UAL 3037 — The group, which has won a number of intercollegiate competitions and which just closed a month-long engagement at the Radio City Music Hall, turns in its first album on a nationally distributed basis. The group sings in first rate manner, a flock of traditional Ivy college alma mater and football fight songs plus four other non-collegiate numbers featured by the group in its tours. Fine campus cover shot lends distinction. Should be a fine autumn item especially where Ivy people are likely to be found.

(Continued on page 38)

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JAZZ ★★★

★★★ JOHNNY SMITH FAVORITES
Roost LP 2237 — Guitarist Johnny Smith

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Reviews and Ratings of New Albums

Continued from page 36

★ ★
MODERATE SALES POTENTIAL

POPULAR ★★

★ ★ **THE GOLDEN TOUCH OF FRANK CAMMARATA AT THE ORGAN**
 ABC-Paramount ABC 302 — Playing a Conn organ, Cammarata renders distinctive interpretations of standard, light classical and classical material. Included here are "Fascination," Brahms' "Hungarian Dance No. 5," "Scherzo" from "The Comedians," etc.

★ ★ **FOR THE BRIDE AND GROOM**
 Gaylord Carter, Organ; Byron Williams, Violin; Helene Seaton, Soprano & Erich Ehrhardt, Baritone. Raynote 1001 — For those who are about to get married or those who would like to hear again some of the tunes played at their marriage, this set should have interest. Tunes include the "Bridal Chorus," the "Wedding March," "I Love You Truly," "Wedding Bells," "O Promise Me," etc. They are played and sung capably by organist Gaylord Carter and violinist Byron Williams and singers Helene Seaton and Erich Ehrhardt.

★ ★ **BIG BAND BANJO**
 Conducted by Bob Domenick. Cub 8004 — There are banjos a-plenty in this gay, sparkling package. Some of the tunes are done in slow, ricky-tick tempos; others are on the up side. Selections include "Limehouse Blues," "The World Is Waiting for the Sunrise," and "Ain't She Sweet." Moderate sales forecast.

★ ★ **ROMANCE A LA MOOD**
 Pierre Chaille & the Grande Ork. ABC Paramount ABC 280 — This album represents the American debut of the ork of 50 musicians. Arrangements are lush, with a continental flavor. Tunes are standards from the archives of Harms, Inc., Remick Music and Witmark, like "I Get a Kick Out of You," "Heaven Can Wait," "Remember Me?"

★ ★ **THE PARAGONS MEET THE JESTERS**
 Jubilee JLP 1098 — Two rock and roll groups — the Paragons and the Jesters —

join forces on this LP. Each group is featured on six sides. The two outfits sound remarkably similar, particularly the high-pitched lead warblers. Selections include "Hey Little School Girl," "Florence," and "Twilight." Good cover photo of two leather-jacketed teen-agers.

CLASSICAL ★★

★ ★ **BEETHOVEN: PIANO CONCERTO NO. 2**
 Robert Goldsand, Piano, with the Frankfurt Opera Ork (Bamberger). Urania USD 1036. (Stereo & Monaural) — Goldsand plays with great stylistic refinement and the highest technical skill. However, on this disk he sacrifices the dramatic force and energy the composer demands to an ideal of understatement. Result is a somewhat weary sound. Rubinstein on Victor presents stiff competition.

★ ★ **GLAZOUNOV: SYMPHONY NO. 4; BALAKIREV: OVERTURE ON THEMES OF RUSSIAN FOLK SONGS**
 Kansas City Philharmonic (Schwieger). Urania USD 1031. (Stereo & Monaural) — Two late 19th century Russian works get more than competent treatment from the Kansas City Philharmonic. This young ork improves steadily, and the fine string section is especially notable. Neither of these beautiful romantic efforts has any stereo competition. Attractive cover should help sales.

★ ★ **HAYDN: CELLO CONCERTO; BOCCHERINI: CELLO CONCERTO**
 Janos Starker, Cello, with the Philharmonia Ork. (Giulini). Angel S 35725. (Stereo & Monaural) — Two delightful works of doubtful authenticity make up this disk. Both the Haydn D Major 101 and the Boccherini B Flat Major concertos get finely balanced readings by an intensely musical, severely intellectual cellist. However, the cello tone is somewhat wispy and lacks depth. Giulini and the Philharmonia

follow Starker's conception beautifully. No competition to speak of.

★ ★ **ITALIAN OPERA INTERMEZZI**
 The Philharmonia Ork. (Galliera). Angel S 35483. (Stereo & Monaural) — Late 19th and early 20th century works by Catalani, Zandonai, Wolf-Ferrari, Pich-Mangiagalli and Mascagni. Except for the "Jewels of the Madonna," none of these intermezzi is heard today. Fresh-sounding and pleasant to the ear, they are played in good romantic taste by the Philharmonia. Galliera's direction is clear and doesn't drag. For both opera and symphonic music lovers.

JAZZ ★★

★ ★ **THE DIXIE REBELS**
 Big Jeb Dooley Ork. Command RS 801 — Jeb Dooley and his Dixieland Rebels come thru with attractive performances of a group of authentic Dixieland tunes, starting with "When the Saints Come Marching In" and ending up with "South Rampart Street Parade." The boys swing pretty good, too, and the sound is of a very high level. There's a lot of fun on this platter for Dixieland fans.

★
 For dealers who stock all merchandise

POPULAR ★

★ **BIG BEAT DANCE PARTY**
 Budd Johnson. Stereocraft RCS #09 & RCS 509M. (Stereo & Monaural)

LOW-PRICE POPULAR ★

★ **MY FAIR LADY**
 British Cast. Avon AVS 3001 & SVM 3001. (Stereo & Monaural)

Jean Dixon on Her Own
 DALLAS—Jean Dixon, for the last year and a half associated with the Hugh Fowler Agency here, has left that office to go it alone as a booker in the Dallas-Fort Worth area. She plans to concentrate on singles and small cocktail units. Miss Dixon is a former band singer.

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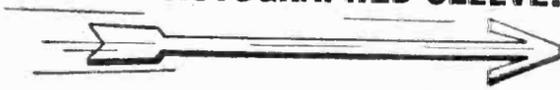
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HONOR ROLL OF HITS

TRADE MARK REG.

THE NATIONS TOP TUNES

 For survey week ending August 22

This Week	Last Week	Weeks on Chart	This Week	Last Week	Weeks on Chart
1. The Three Bells	1	4	6. There Goes My Baby	5	9
By Dick Manning and Jean Villard—Published by Harris (ASCAP)			By Patterson J. Treadwell—Published by Jat Progressive (BMI)		
BEST SELLING RECORD: Browns, RCA Victor 7555.			BEST SELLING RECORD: Drifters, Atlantic 2025.		
RECORDS AVAILABLE: J. T. Adams & the Men of Texas, Word 686; Dick Flood, Monument 408.					
2. Sea of Love	2	5	7. A Big Hunk o' Love	4	8
By G. Khoury & P. Battiste—Published by Kamar (BMI)			By Schroeder & Wyche—Published by Elvis Presley Music (BMI)		
BEST SELLING RECORD: Phil Phillips, Met 71465.			BEST SELLING RECORD: Elvis Presley, Vic 7600.		
3. Sleep Walk	8	2	8. What'd I Say	7	6
By Farine-Farine-Farine—Published by Trinity (BMI)			By Ray Charles—Published by Progressive (BMI)		
BEST SELLING RECORD: Santo & Johnny, Canadian-American 103.			BEST SELLING RECORD: Ray Charles, Atlantic 2031.		
RECORD AVAILABLE: Betsy Brite, Canadian-American 106.					
4. Lavender Blue	6	8	9. My Heart Is an Open Book	3	11
By Larry Morey & Eliot Daniel—Published by Jay (ASCAP)			By Hal David-Lee Pockriss—Published by Sequence (ASCAP)		
BEST SELLING RECORD: Sammy Turner, Big Top 3016.			BEST SELLING RECORD: Carl Dobkins Jr., Dec 30803.		
5. I'm Gonna Get Married	12	2	RECORD AVAILABLE: Jimmy Dean, Col 41265.		
By H. Logan-Lloyd Price—Published by Lloyd-Logan (BMI)			10. Red River Rock	26	2
BEST SELLING RECORD: Lloyd Price, ABC-Paramount 10032.			By King-Mack-Mendelsohn—Published by Vicki (BMI)		
			BEST SELLING RECORD: Johnny and the Hurricanes, Warwick 509.		
Second Ten					
11. I Want To Walk You Home	14	3	16. Thank You Pretty Baby	16	5
By A. Domino—Published by Alan-Edwards (BMI)			By Benton-Otis—Published by Eden (BMI)		
BEST SELLING RECORD: Fats Domino, Imperial 5606.			BEST SELLING RECORD: Brook Benton, Mer 71478.		
12. Broken-Hearted Melody	24	2	17. ('Til) I Kissed You	-	1
By H. David-S. Edwards—Published by Mansion (ASCAP)			By Don Everly—Published by Acuff-Rose (BMI)		
BEST SELLING RECORD: Sarah Vaughan, Mer 71477.			BEST SELLING RECORD: Everly Brothers, Cadence 1369.		
13. It Was I	15	5	18. Baby Talk	17	2
By Garry Paxton—Published by Trinity-Desert Palms (BMI)			By Melvin Schwartz—Published by Hilliard-Ultia-Admiration (BMI)		
BEST SELLING RECORD: Skip & Flip, Esent 7002.			BEST SELLING RECORD: Jan & Dean, Dore 522.		
14. Lonely Boy	9	13	19. The Battle of New Orleans	10	17
By Paul Anka—Published by Spanka (BMI)			By Jimmie Driftwood—Published by Warden (BMI)		
BEST SELLING RECORD: Paul Anka, ABC-Paramount 10022.			BEST SELLING RECORD: Johnny Horton, Col 41339.		
15. What a Difference a Day Makes	11	10	RECORDS AVAILABLE: Jimmie Driftwood, Vic 7534; Vaughn Monroe, Vic 7495; Pete Seeger and Frank Hamilton, Folkways 201; Buddy Starcher, Starday 439.		
By Grever-Adams—Published by E. E. Marks (BMI)			20. Mona Lisa	18	4
BEST SELLING RECORD: Dinah Washington, Mer 71435.			By Jay Livingston and Ray Evans—Published by Famous (ASCAP)		
			BEST SELLING RECORDS: Carl Mann, Phillips International 3539; Conway Twitty, M-G-M 12804.		
Third Ten					
21. My Wish Came True	23	7	26. Kissin' Time	29	3
By Ivory Joe Hunter—Published by Detiard (BMI)			By Mann & Lowe—Published by Kellern (ASCAP)		
RECORD AVAILABLE: Elvis Presley, Vic 7660.			RECORD AVAILABLE: Bobby Rydell, Cameo 167.		
22. Forty Miles of Bad Road	13	9	27. Porgy	-	1
By Duane Eddy and Al Casey—Published by Gregmark Music (BMI)			By Heyward-Gershwin—Published by Mills (ASCAP)		
RECORD AVAILABLE: Duane Eddy, Jamie 1126.			RECORD AVAILABLE: Nina Simone, Bethlehem 11021.		
23. What Is Love	19	5	28. Waterloo	21	12
By Pockriss-Vance—Published by Planetary (ASCAP)			By Wilkin-Louttermilk—Published by Cedarwood (BMI)		
RECORDS AVAILABLE: Pat O'Day, Crest 100; Playmates, Roulette 4160; Terry & Jerry, Class 240.			RECORDS AVAILABLE: Homer & Jethro, Vic 7585; Stonewall Jackson, Col 41393.		
24. Sweeter Than You	28	8	29. Just a Little Too Much	20	7
By B. Knight—Published by Hilliard (BMI)			By J. Burnette—Published by Hilliard (BMI)		
RECORDS AVAILABLE: Gaylelds, Mercury 71456; Ricky Nelson, Imperial 5595.			RECORD AVAILABLE: Ricky Nelson, Imperial 5595.		
25. I'm Gonna Be a Wheel Someday	25	3	30. Here Comes Summer	27	6
By Hayes, Bartholomew-Domino—Published by Travis (BMI)			By Jerry Keller—Published by Jaymar (ASCAP)		
RECORDS AVAILABLE: Fats Domino, Imperial 5606; Bobby Mitchell, Imperial 5475.			RECORD AVAILABLE: Jerry Keller, Kapp 277.		

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FOR THE WEEK
ENDING SEPTEMBER 6

The Billboard HOT 100

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	STAR PERFORMERS showed the greatest upward progress on the Hot 100 this week.	TITLE, Artist, Company, Record No.	STEREO	WEEKS ON CHART
1	1	7	16	★	THE THREE BELLS Browns, RCA Victor 7555	S	6
2	2	22	15		SEA OF LOVE Phil Phillips, Mercury 71465		9
3	8	33	55		SLEEP WALK Santo and Johnny, Canadian-American 103		6
4	3	4	5		LAVENDER BLUE Sammy Turner, Big Top 3016	S	11
5	11	35	65		I'M GONNA GET MARRIED Lloyd Price, ABC-Paramount 10032	S	4
6	6	6	9		WHAT'D I SAY Ray Charles, Atlantic 2031		9
7	4	1	1		A BIG HUNK O' LOVE Elvis Presley, RCA Victor 7600		9
8	7	2	4		THERE GOES MY BABY The Drifters, Atlantic 2025		14
9	20	36	50	★	RED RIVER ROCK Johnny and the Hurricanes, Warwick 509	S	5
10	10	24	46		I WANT TO WALK YOU HOME Fats Domino, Imperial 5606		4
11	12	15	17		IT WAS I Skip & Flip, Brent 7002		11
12	5	3	3		MY HEART IS AN OPEN BOOK Carl Dobkins Jr., Decca 30803		19
13	33	56	—	★	('TIL) I KISSED YOU Everly Brothers, Cadence 1369		3
14	21	34	45		BROKEN-HEARTED MELODY Sarah Vaughan, Mercury 71477		7
15	19	23	37		KISSIN' TIME Bobby Rydell, Cameo 167		10
16	18	19	23		THANK YOU PRETTY BABY Brook Benton, Mercury 71478	S	16
17	17	27	40		BABY TALK Jan and Dean, Dore 522		5
18	9	8	8		WHAT A DIFFERENCE A DAY MAKES Dinah Washington, Mercury 71435	S	15
19	15	16	21		WHAT IS LOVE Playmates, Roulette 4160	S	9
20	22	9	13		JUST A LITTLE TOO MUCH Ricky Nelson, Imperial 5595		10
21	16	12	14		MY WISH CAME TRUE Elvis Presley, RCA Victor 7600		7
22	28	26	38		I'M GONNA BE A WHEEL SOMEDAY Fats Domino, Imperial 5606		6
23	14	10	11		FORTY MILES OF BAD ROAD Duane Eddy, Jamie 1126	S	12
24	13	5	2		LONELY BOY Paul Anka, ABC-Paramount 10022	S	14
25	24	14	18		HERE COMES SUMMER Jerry Keller, Kapp 277	S	10
26	23	18	12		SWEETER THAN YOU Ricky Nelson, Imperial 5595		9
27	31	37	39		MAKIN' LOVE Floyd Robinson, RCA Victor 7529		6
28	39	51	78	★	PORGY Nina Simone, Bethlehem 11021	S	5
29	30	42	57		MONA LISA Conway Twitty, M-G-M 12804		7
30	26	29	35		SEE YOU IN SEPTEMBER The Tempos, Climax 102		10
31	45	49	68	★	CARIBBEAN Mitchell Torok, Guyden 2018		5
32	32	25	28		ROBBIN' THE CRADLE Tony Bellus, NRC 023		19
33	37	21	20		SMALL WORLD Johnny Mathis, Columbia 41410		12

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	STAR PERFORMERS showed the greatest upward progress on the Hot 100 this week.	TITLE, Artist, Company, Record No.	STEREO	WEEKS ON CHART
34	25	13	7		THE BATTLE OF NEW ORLEANS Johnny Horton, Columbia 41339		19
35	38	30	31		TILL THERE WAS YOU Anita Bryant, Carlton 512	S	10
36	34	40	42		MY OWN TRUE LOVE Jimmy Clanton, Ace 867	S	5
37	36	31	25		MONA LISA Carl Mann, Phillips International 3539		14
38	42	75	100		I AIN'T NEVER Webb Pierce, Decca 30923		4
39	43	54	62		WITH OPEN ARMS Jane Morgan, Kapp 284	S	6
40	60	82	—	★	MORGEN Ivo Rohic, Laurie 3033		3
41	50	45	48		HIGH HOPES Frank Sinatra, Capitol 4214		12
42	48	73	82		LIKE I LOVE YOU Edd Byrnes & Friend, Warner Bros. 5087	S	4
43	59	—	—	★	MACK THE KNIFE Bobby Darin, Atco 6147		2
44	27	11	6		TIGER Fabian, Chancellor 1037	S	12
45	51	86	—		PRIMROSE LANE Jerry Wallace, Challenge 89047		3
46	35	38	36		THE WAY I WALK Jack Scott, Carlton 514	S	10
47	55	76	89		I GOT STRIPES Johnny Cash, Columbia 41427		5
48	29	17	10		WATERLOO Stonewall Jackson, Columbia 41393		15
49	46	58	81		LINDA LU Ray Sharpe, Jamie 1128		7
50	40	32	24		CIAO CIAO BAMBINA Jacky Noguez, Jamie 1127	S	11
51	81	—	—	★	THE MUMMY Bob McFadden & Dor, Brunswick 55140		2
52	54	61	67		SO HIGH, SO LOW LaVern Baker, Atlantic 2033		6
53	49	48	53		TENNESSEE STUD Eddy Arnold, RCA Victor 7542	S	8
54	73	—	—	★	POISON IVY Coasters, Atco 6146		2
55	41	20	26		LIPSTICK ON YOUR COLLAR Connie Francis, M-G-M 12793	S	16
56	63	78	—		MARY LOU Ronnie Hawkins, Roulette 4177		3
57	47	47	49		ANGEL FACE Jimmy Darren, Colpix 119	S	5
58	66	80	90		MIDNIGHT FLYER Nat King Cole, Capitol 4248		5
59	52	64	75		LONELY GUITAR Annettee, Vista 339		9
60	70	—	—	★	JOHNNY REB Johnny Horton, Columbia 41437		2
61	86	—	—	★	HEY LITTLE GIRL Dee Clark, Abner 1029		2
62	80	95	—	★	THE ANGELS LISTENED IN The Crests, Coed 515		3
63	69	74	86		I'VE BEEN THERE Tommy Edwards, M-G-M 12814	S	4
64	61	53	54		CRY The Knightsbridge Strings, Top Rank 2006	S	7
65	—	—	—	★	JUST ASK YOUR HEART Frankie Avalon, Chancellor 1040	S	1
66	62	55	47		SINCE YOU'VE BEEN GONE Clyde McPhatter, Atlantic 2028		12

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	STAR PERFORMERS showed the greatest upward progress on the Hot 100 this week.	TITLE, Artist, Company, Record No.	STEREO	WEEKS ON CHART
67	—	—	—	★	PUT YOUR HEAD ON MY SHOULDER Paul Anka, ABC-Paramount 10040	S	1
68	—	—	—	★	SOMETHIN' ELSE Eddie Cochran, Liberty 55203		1
69	—	—	—	★	YOU'RE GONNA MISS ME Connie Francis, M-G-M 12824	S	1
70	71	63	61		ON AN EVENING IN ROMA Dean Martin, Capitol 4222		8
71	78	90	—		MAU-MAU Wailers, Golden Crest 526		3
72	87	—	—	★	TRUE, TRUE HAPPINESS Johnny Tillotson, Cadence 1365		2
73	82	57	52		TEN THOUSAND DRUMS Carl Smith, Columbia 41417		9
74	89	—	—	★	CHAPEL OF DREAMS Dubs, Gone 5046		2
75	68	66	70		HALF-BREED Marvin Rainwater, M-G-M 12803		6
76	85	97	—		SMILE Tony Bennett, Columbia 41434		3
77	57	43	30		I'LL BE SATISFIED Jackie Wilson, Brunswick 55136		11
78	75	60	69		LEAVE MY KITTEN ALONE Little Willie John, King 5219		5
79	74	77	66		KATY TOO Johnny Cash, Sun 321		8
80	44	28	19		RAGTIME COWBOY JOE David Seville and the Chipmunks, Liberty 55200	S	9
81	91	79	80		GEE George Hamilton IV, ABC-Paramount 10028		5
82	76	65	60		THERE IS SOMETHING ON YOUR MIND Big Jay McNeely, Swingin' 614		15
83	90	—	—		OKEFENOKEE Freddie Cannon, Swan 4038		2
84	—	—	—	★	THE THREE BELLS Dick Flood, Monument 408		1
85	72	67	85		MIAMI Eugene Church, Class 254		5
86	83	68	58		LIKE YOUNG Andre Previn & David Rose, M-G-M 12792	S	12
87	—	—	—	★	SUZY BABY Bobby Vee & the Shadows, Liberty 55208		1
88	92	93	98		JUST AS MUCH AS EVER Bob Beckham, Decca 30861		4
89	93	99	—		A GIRL'S WORK IS NEVER DONE Chordettes, Cadence 1366		3
90	—	—	—	★	BETTY, MY ANGEL Jerry Fuller, Challenge 59052		1
91	94	—	—		TWICE AS NICE Clyde McPhatter, M-G-M 12816	S	2
92	—	—	—		I CRIED Joe Damiano, Chancellor 1039		1
93	64	50	29		YOU'RE SO FINE The Falcons, Unart 2013	S	20
94	98	—	—		POCO, LOCO Gene and Eunice, Case 101		2
95	96	100	—		SAL'S GOT A SUGAR LIP Johnny Horton, Columbia 41437		3
96	—	—	—		SWEET BIRD OF YOUTH Nat King Cole, Capitol 4248		1
97	53	41	27		PERSONALITY Lloyd Price, ABC-Paramount 10018	S	19
98	56	44	32		HUSHABYE Mystics, Laurie 3028	S	16
99	58	69	51		THE WONDER OF YOU Ray Peterson, RCA Victor 7513		16
100	—	—	—		CATERPILLAR CRAWL The Strangers, Titan 1701		1

& TOMORROW'S TOPS

BEST BUYS

These records, of all those on the Hot 100, have begun to show NATIONAL sales breakout action this week for the first time. They are recommended to dealers, juke box operators and disk jockeys as having the greatest potential to go all the way. Previous Billboard Spotlight Picks are marked (*).

POP

- *SOMETHIN' ELSE Eddie Cochran
(Metric, BMI) Liberty 55203
- *JUST ASK YOUR HEART Frankie Avalon
(Rambled, BMI) Chancellor 1040
- *YOU'RE GONNA MISS ME Connie Francis
(Francon, ASCAP) M-G-M 12824
- *PUT YOUR HEAD ON MY SHOULDER Paul Anka
(Spanka, BMI) ABC-Paramount 10040

- *HEY, LITTLE GIRL Dee Clark
(Roosevelt-Tollie, BMI) Abner 1029
- *THE ANGELS LISTENED IN The Crests
(Winneton, BMI) Coed 515
- TRUE, TRUE HAPPINESS John Tillotson
(Tannen, BMI) Cadence 1365
- THE MUMMY Don McFadden
(Northern, ASCAP) Brunswick 55140

C&W—No selections this week.

R&B—No selections this week.

BUBBLING UNDER THE HOT 100

These records, while they have not yet developed enough strength thruout the country for inclusion on any national chart anywhere, already have stimulated considerable regional action. Rank position indicates relative potential to earn an early listing on the Hot 100.

1. YOU WERE MINE The Fireflies, Ribbon
2. BATTLE HYMN OF THE REPUBLIC The Mormon Tabernacle Choir, Columbia
3. LOVE POTION NO. 9 The Clovers, United Artists
4. IN THE MOOD Ernie Fields, Rendezvous
5. STARLIGHT Lee Greenlee, Brent
6. SUMMERTIME (PART II) Sam Cooke, Keen
7. YOU Darlene McCrea, Roulette
8. WHERE The Platters, Mercury
9. TEEN BEAT Sandy Nelson, Original
10. DECK OF CARDS Wink Martindale, Dot
11. LONELY STREET Andy Williams, Cadence
12. WORRIED MAN The Kingston Trio, Capitol
13. COME ON AND GET ME Fabian, Chancellor
14. BATTLE OF KOOKAMUNGA Homer & Jethro, RCA Victor
15. I'M CONFESSIN' Louis Prima & Keely Smith, Dot

HOT 100: A TO Z

A Big Hunk o' Love	7
A Girl's Work Is Never Done	89
Angel Face	57
Angels Listened In, The	62
Baby Talk	17
Battle of New Orleans, The	34
Betty My Angel	90
Broken-Hearted Melody	14
Caribbean	31
Caterpillar Crawl	100
Chapel of Dreams	74
Ciao Ciao Bambina	50
Cry	64
Forty Miles of Bad Road	23
Gea	81
Half-Breed	75
Here Comes Summer	25
Hey, Little Girl	61
High Hopes	41
Hushabye	98
I Ain't Never	38
I Cried	92
I Got Stripes	27
I Want to Walk You Home	10
I'll Be Satisfied	77
I'm Gonna Be a Wheel Someday	22
I'm Gonna Get Married	5
It Was I	11
I've Been There	63
Johnny Reb	60
Just a Little Too Much	20
Just as Much as Ever	88
Just Ask Your Heart	65
Katy Too	79
Kissin' Time	15
Lavender Blue	4
Leave My Kitten Alone	78
Like I Love You	42
Like Young	86
Linda Lu	49
Lipsick on Your Collar	85
Lonely Boy	44
Lonely Guitar	59
Mack the Knife	43
Makin' Love	27
Mary Lou	56
Mau-Mau	71
Miami	85
Midnight Flyer	58
Mona Lisa (Mann)	37
Mona Lisa (Twitty)	29
Morgen	40
Mummy, The	51
My Heart Is an Open Book	32
My Own True Love	34
My Wish Came True	21
Okefenokee	83
On an Evening in Roma	70
Personality	97
Poco Loco	94
Poison Ivy	54
Porgy	28
Primrose Lane	45
Put Your Head on My Shoulder	67
Ragtime Cowboy Joe	86
Red River Rock	9
Robbin' the Cradle	32
Sal's Got a Sugar Lip	95
Sea of Love	3
See You in September	20
Since You've Been Gone	66
Sleep Walk	3
Small World	33
Smile	76
So High, So Low	52
Somebody Else	68
Suzy Baby	87
Sweet Bird of Youth	96
Sweeter Than You	26
Ten Thousand Drums	73
Tennessee Stud	53
Thank You Pretty Baby	16
There Goes My Baby	8
There Is Something on Your Mind	82
Three Bells, The (Browns)	1
Three Bells, The (Flood)	84
Tiger	8
(Til) I Kissed You	13
Till There Was You	35
True, True Happiness	72
Twice as Nice	91
Waterloo	48
Way I Walk, The	46
What a Difference a Day Makes	18
What Is Love	19
What'd I Say	16
With Open Arms	36
Wonder of You, The	99
You're Gonna Miss Me	69
You're So Fine	93

REVIEWS OF

THIS WEEK'S SINGLES

The pick of the new releases: SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all records reviewed this week.

PAT BOONE



FOOLS HALL OF FAME (Spoone, ASCAP)—**BRIGHT-EST WISHING STAR** (Talisman, ASCAP)—Boone has two strong sides—both of which appear chart bound. "Fools Hall of Fame" is a ballad with beat. "Brightest Wishing Star" is a more rhythmic effort. Both get salable belts. **Dot 15982**

DION & THE BELMONTS



EVERY LITTLE THING I DO (Stratton, BMI)—**A LOVER'S PRAYER** (Schwartz, ASCAP)—Dion and the Belmonts are strong bets to score again with these two potent efforts. "Lover's Prayer" is a rocking waltz that is well-sung. "Every Little Thing I Do" is a rhythmic ballad. **Laurie 3035**

CONWAY TWITTY



DANNY BOY (Boosey & Hawkes, ASCAP)—**HALFWAY TO HEAVEN** (Daniels-Moorpark, ASCAP)—Twitty has hot contenders to follow his "Mona Lisa." "Danny Boy" is given a rocking interpretation, while "Halfway to Heaven" gets a feelingful rockaballad approach. **M-G-M 12826**

THE DIAMONDS



YOUNG IN YEARS (Arch, ASCAP)—**THE TWENTY-SECOND DAY** (Vivo, BMI)—The group turns in fine chanting jobs on these two potent bids. "Young in Years" is a charming ballad, adapted from a classical theme. The boys give it a good go. Flip, "The Twenty-Second Day" is a gospelish tune that also has the sound. **Mercury 71505**

SAMMY SALVO



AFRAID (Milene ASCAP)—**MARBLE HEART** (Acuff-Rose, BMI)—Sammy Salvo has two fine debut sides on his new label. Both are rhythmic rockers, and he delivers each with a hit sound. Either can go all the way. **Imperial 5615**

RONNIE SELF



BIG TOWN (Champion, BMI)—Self gives the blues a good shout over relaxed backing. It has a similar quality to "Kansas City." It's a good effort, and the side could take off. Flip is "This Mus: Be the Place," (Champion, BMI). **Decca 30958**

OWEN CHARLES



STAGE COACH (Jamie-Lu Tal, BMI)—Tune is a folkish sort, and the lyrics mirror a facet of American history. Charles handles the tune with appeal, and the side could be a big one. Flip is "Never Before Been in Love," (Jamie-Lu Tal, BMI). **Guyden 2025**

COZY COLE



"D" NATURAL ROCK (Dornix, BMI)—This is Cole's first on this label. The side starts with a moving bass figure and then moves into a raunchy theme. It's a solid bid that can make it. Flip is "Strange" (Jay & Gee, BMI). **King 5242**

THE ISLEY BROTHERS



SHOUT (PARTS I & II)—These are two of the most frantic sides to come along in a spell. It's a mixture of gospel and rockabilly, and the trio has a likely smash. Side One is great, but Side Two is even more intense, building in volume, sound and excitement. Watch 'em! **RCA Victor 7588**

Country & Western

NO SELECTIONS THIS WEEK.

Rhythm & Blues

NO SELECTIONS THIS WEEK.

SPECIAL MERIT SPOTLIGHTS

The following records have been picked for outstanding merit in their various categories, because in the opinion of The Billboard Music Staff, they deserve exposure.

POP DISK JOCKEY PROGRAMMING

THE ISLANDERS

THE ENCHANTED SEA (Volkwein, ASCAP)—This pretty and unusual mild-rock theme makes for excellent programming fare. It's basically an instrumental, tho a chorus does fill in on some segs with sounds of the sea in the background. Flip is "Pollyanna" (Volkwein, ASCAP). **Mayflower 16**

POP TALENT

JACKIE SHANNON

LIES (Shapiro-Bernstein, ASCAP)—**TROUBLE** (Tiger, BMI)—Miss Shannon comes off to strong advantage on her initial wax attempts. **(Continued on page 44)**

Reviews of THIS WEEK'S SINGLES (continued)

"Lies" gets a soulful, rockaballad reading. "Trouble" is a nice change of pace on a blues. Both sides are first-rate, and with exposure they could catch on. **Dot 15980**

KIP ANDERSON

I WANNA BE THE ONLY ONE (Tollie, BMI)—**THE HOME-FIRES ARE BRIGHTER AFTER ALL** (Tollie, BMI)—Anderson has two impressive sides for his disk debut. "I Wanna" is a rocker with a Deep South feeling. Anderson chants it in gospel style over exciting backing. Flip is a pleader blues in the Chicago Tradition. **Vee-Jay 325**

★★★★

VERY STRONG SALES POTENTIAL

THE CHAMPS

★★★★ **SKY HIGH** — CHALLENGE 59053 — Latinish rocker gets a verveful treatment from the Champs. Tune is based on an old folk song, "Celito Lindo." (Jat, BMI)

★★★★ **DOUBLE EAGLE ROCK** — The old march is done in bright rockin' style. Good, danceable side. (Jat, BMI)

THE BELL NOTES

★★★★ **YOU'RE A BIG GIRL NOW** — TIME 1015 — The boys turn in a sharp, upbeat rocker right in the teen groove. This can easily move. (January, BMI)

★★★★ **DON'T ASK ME WHY** — A soft and tender ballad in a Latin rock rhythm. Boys hand this an Everly Brothers type reading. Both sides have a chance. (Danbury, BMI)

DOROTHY COLLINS

★★★★ **EVERYTHING I HAVE IS YOURS** — TOP RANK 2013 — Miss Collins gets in on a mild rocking kick on this revival of the standard. Gal gives it plenty of warmth and she's backed by a male group. Side should be watched. (Robbins, ASCAP)

★★★ **It Doesn't Matter** — An upbeat rocker by Miss Collins. Side has a solid beat and a good performance by the gal and her vocal supporters. (Gil, BMI)

TAB SMITH

★★★★ **NEARNESS OF YOU**—CHECKER 933—A lovely version of the oldie, featuring sax, strings and voices and Smith's warm style. This could be a coin grabber for the sax man, watch it. (Famous, ASCAP)

★★★★ **BECAUSE OF YOU**—Another warm version of an oldie by Smith, again with strings and voices. Watch 'em both. (Broadcast, BMI)

THE FIVE KEYS

★★★★ **ZIGGUS**—KING 5251—The Keys sell this swinging novelty with a solid beat and a solid vocal. It's catchy and could get some action. (R-T, BMI)

★★★ **I Took Your Love for a Toy**—The Five Keys turn in a warm reading of a very pretty ballad that should get some air time and could pull some coins. (Roy-Mas, BMI)

BETSY BRYE

★★★★ **SLEEP WALK**—CANADIAN-AMERICAN 106—Cover of the tune that is currently big via an instrumental version by Santo and Johnny on the same label. This, too, can score. (Trinity-Climax, BMI)

★★★ **Daddy Daddy**—Cute theme is sung with charm by the thrush, but the flip appears the stronger effort. (Edgar, BMI)

★★★★

GOOD SALES POTENTIAL

MICKEY & KITTY

★★★ **St. Louis Blues**—ATLANTIC 3609—The Handy classic gets a rockin' performance from the duo. Good rhythm backing helps. (Handy, ASCAP)

★★★ **First Love**—Soft approach on a pretty, Latinish ballad with beat makes for a strong side. It bears watching. (Progressive, BMI)

LARRY LAWRENCE

★★★ **Bongo Boogie**—BALBOA 008—Instrumental with percussion strongly marked; later getting a big assist from horns. For deejays. (True Blue, ASCAP)

★★★ **Goofin' Off**—Instrumental built on a couple of familiar riffs makes a very nice side. Arrangement builds with horns giving a lift midway. (True Blue, ASCAP)

BOBBY SMITH ORK

★★★ **Coffee Break**—BUZZ 105—Bluesy instrumental with horns prominent. Relaxed, swingy rhythm. (Play-Mor, BMI)

★★★ **Birth of the Blues**—A bluesy reading of the standard with occasional comment by a dancing couple. Essentially an instrumental, this is a soulful side with plenty of flavor. (Harms, ASCAP)

JOHNNY PRESTON

★★★ **My Heart Knows** — MERCURY 71474—A slow and pensive rockaballad, clefted by Preston with the late Big Bopper Richardson. Moderate appeal. (Big Bopper, BMI)

★★★ **Runny Bear**—This moderate rhythm side is in the Indian kick and punctuated with the typical Indian grunts. Song was written by the Big Bopper. (Big Bopper, BMI)

JERRY AND BRAD

★★★ **The People Water**—SHAD 5009—The pair essay something of a Homer and Jethro approach to this novelty. There's also a suggestion of the Coasters here. (Danbury, BMI)

★★★ **I've Got It Bad for You**—A straight ballad done in rock fashion. Boys give it a harmony touch and it has a worth-while sound that could catch attention. (Danbury, BMI)

THE CO-EDS

★★★ **With All My Heart**—DWAINE 802—The Co-Eds sell this rhythmic effort with warmth over a catchy backing. It could grab a lot of spins and some coins. Watch it. (Destri, BMI)

★★★ **A Man**—The Co-Eds bow on the new label—with a good reading of a serious ballad which asks what man can make a mountain or build a tree? (Shawn, ASCAP)

BOBBY GRABEAU

★★★ **Back to School, Back to You**—CREST 1064—The chanter tells this story of resuming his romance at school with enthusiasm and the disk has a good sound. Could get some coins, if exposed. (Choice, ASCAP)

★★★ **Don't Ever Let Me Go**—Bobby Grabeau comes thru with a listenable reading of a warm rockaballad over smooth backing by the combo and chorus. (American, BMI)

AUGIE RIOS

★★★ **The Teacher Walked Out of the Room**—METRO 20027—The kids had a rockin' time when the teacher walked out of the room is the theme of this bright novelty. Cute wax. (Ragtime, ASCAP)

★★★ **Trip to the Island**—Augie Rios handles this rhythmic effort neatly over bright support. (Ragtime, ASCAP)

DICK CARUSO

★★★ **Playin' the Field**—M-G-M 12827—This cat will have nothing to do with goin' steady. He's playing the field. Tune is a rocker and Caruso sings it with teen appeal. Side could catch spins. (Miracle & Calter, ASCAP)

★★★ **Teen-Agers Blues**—A minor key lament by a cat who's feeling mighty sorry for himself. A dramatic choked-up reading with wild hormonal fem voices in the backing. (Aldon, BMI)

BOBBY POORE

★★★ **Mama Says I Can't Go Out**—BETA 1007—Real pounding rocker is sung with gusto by the lad. With exposure this can cop pop and c.w. loot. (Blacron, BMI)

★★★ **I Pray the Lord**—Inspirational type rockaballad gets a warm chant from the singer. It can move. (Blacron, BMI)

THE ELIGIBLES

★★★ **24 Hours**—CAPITOL 4265—Moderate-beat ditty gets a listenable outing by the group. Fair chances. (Snyder, ASCAP)

★★★ **Faker, Faker**—Sprightly effort is handled with appeal by the Eligibles. It should move as well as the flip. (Famous, ASCAP)

SAM BUTERA

★★★ **Smilin' Billy**—CAPITOL 4264—Cute chick chorus backs Butera's vocal on this novelty theme. It's done in rockabilly style. (Source, BMI)

★★★ **Easy Rockin'**—Nicely rocking side is given a listenable instrumental whirl by the orkster. Good solo sax segs. It can attract. (Mills, ASCAP)

JACK AND JIM

★★★ **Tarzan and Jane** — BRUNSWICK 55141—Jack and Jim sing of Tarzan and his mate Jane on this swinging side. It has a chance for some loot. (Nor-Va-Jak, BMI)

★★★ **Midnight Monsters Hop**—Here's a story of a midnight hop at which the Mummy, et al took their turns dancing and playing the instruments. The boys are good and could hit, if exposed. (Dundee, BMI)

BOBBY VINTON

★★★ **First Impression**—ALPINE 50 — A pretty ballad, strongly accented with triplets in the piano. Vinton sings in dual track style thruout. Disk is well made, and there's a teen flavor here. (Cynthia, BMI)

★★★ **You'll Never Forget**—An upbeater with Latin-rock beat in the rhythm. Vinton sings again in dual track harmony style. (Roncom, ASCAP)

ARTHUR PRY SOCK

★★★ **My Faith**—OLD TOWN 1073—Inspirational type rockaballad is given a listenable reading by the artist over lush string support. Side can move, if plugged. (Maureen, BMI)

★★★ **I Worry 'Bout You**—Ballad with beat gets a smooth, deep-voiced chanting

stint. Side can move as well as the flip. (Maureen, BMI)

BOBBY BROWN

★★★ **Pleading** — KING 5246 — Bobby Brown explains how he is pleading for his love on this intriguing waxing which features an attractive vocal by the lad. (Lois, BMI)

★★★ **You Would Always Be Mine**—On this side the chanter sells a rockaballad with feeling, again showing off a good singing style. (Lois, BMI)

THE PASSIONS

★★★ **Oh Melancholy Me**—AUDICON 102 —The boys handle this up-tempo effort nicely, but the backing is bit in the old style. (Jimskip-Audicon, BMI)

★★★ **Just to Be With Ynu**—Listenable rockaballad is sung tenderly by the group on this new etching. Two good sides. (Audicon, BMI)

BILL TRACY

★★★ **You're My Girl** — DEL-FI 4124—Tracy tells his ex-girl that he still cares for her no matter how she feels about him. A good side by the lad that is worth watching. (Maravilla-Kelvin, BMI)

★★★ **Taps to Summer**—Tracy says goodbye to a lovely summer love on this sweet ballad which he handles well. (Maravilla-Powder, BMI)

MAXIMILIAN

★★★ **Blowing My Brains Out (Over You)**—CUB 9046—Interesting instrumental featuring Maximilian at the piano and a swinging guitar, is performed between pistol shots on this disk. It could get coins. (Allendale, BMI)

★★★ **Gee Baby, You're the Most**—Another good instrumental side by the Maximilian combo. The title is spoken now and then instead of the pistol shots. (Allendale, BMI)

GEORGE CATES

★★★ **Give Me All our Love**—SIGNATURE 12005—A happy sound revival of the old tune "Humoresque" with a new lyric sung by a mixed chorus. A well-conceived side that could catch some action. (Rojan, ASCAP)

★★★ **So Tired**—An older tune, written and used by bandleader Russ Morgan as a closing theme. Lyric here is spoken and sung by a chorus. Pleasant, moody stuff. (Glenmore, ASCAP)

ELLIOTT BROTHERS ORK

★★★ **What Is This Thing Called Love**—VISTA 345—There's a strong rock setting to this rendition of the Porter classic. It's bright, brassy and pounding in the vein of some of the TV private eye background material. Kids will like this side. (Harms, ASCAP)

★★★ **Boo Bam Boogie** — Harmony saxes take the lead in this medium rocking side, which is fine dance accompaniment. Two good, well-made sides. (Suchan, ASCAP)

LOUIS ARMSTRONG & HIS ALL-STARS

★★★ **Mack the Knife** — COLUMBIA 41471—A version by Louis Armstrong of the "Threepenny Opera" tune which he originally cut on Decca. The Bobby Darin version is moving fast now but this could cop some of the loot. (Harms, ASCAP)

★★ **The Faithful Hussar**—Another "live" Armstrong performance taken from an album. Crowd noises punctuate both sides. (International, ASCAP)

LARRY BIRDSONG

★★★ **Somebody Somewhere**—CHAMPION 1015—Birdsong comes thru with a first-rate reading of a driving hand-clapper, which is short on backing but strong on Birdsong's vocal. This could grab some coins if exposed. (LaVern, BMI)

★★ **You're My Baby**—On this side the chanter shows off his fine style on a listenable blues ballad over rather scanty support. (LaVern, BMI)

JIMMY SHAW

★★★ **Take a Chance On Me**—IMPERIAL 5603—High-pitched vocal blues reading with a rocking instrumental accompaniment. Shaw generates some excitement. (Wren, BMI)

★★ **Big Chief Hug-Um an' Kiss-Um**—Novelty blues. Shaw's high-pitched vocal is backed by a chorus of chicks and a rocking arrangement. Watch it. (Wren, BMI)

BILL CARLISLE

★★★ **Union Suit**—MERCURY 71490—A Civil War epic in marching tempo by

Carlisle is in the current "historical" and folksy groove. Spirited performance. (Cedarwood, BMI)

★★ **Down Boy**—Carlisle shouts out a Bo Diddley type rocker with stops. It's on the upbeat side with a good guitar backing. (Silver Star, BMI)

BOBBY MIZZELL & LEE WAYNE

★★★ **Same Thing**—REED 1028—A rocker, blues-oriented with solid rhythm and good vocal. (Double "M", BMI)

BOBBY MIZZELL

★★ **Heart and Soul**—Instrumental of the Hoagy Carmichael tune with piano featured. Midway, a rocking figure is added to the arrangement. (Famous, ASCAP)

CONNIE STEVENS

★★★ **Apollo**—WARNER BROS. 5092—Connie Stevens, the thrush who was heard on the record "Kookie Lend Me Your Comb" handles this rocker in neat fashion backed by a smart arrangement. It's worth spins. (Spartan, ASCAP)

★★ **Why Do I Cry for Joey?**—The thrush sells a tender ballad with much feeling over a big-stringed arrangement, which also encompasses a chorus. Two pleasant sides. (Spartan, ASCAP)

JOHNNY BELL

★★★ **Flip Flop and Fly**—BRUNSWICK 55142—The old hit by Big Joe Turner is sung in strong fashion here by Johnny Bell over pounding support. This side could get some action. (Progressive, BMI)

★★ **The Third Degree**—Presley inspired rocker is sung with much spirit by the chanter over standard rock and roll support. (Champion, BMI)

DELLA REESE

★★★ **Don't Ynu Know**—RCA VICTOR 7591—Tune adopted from Puccini is handed a warm reading by Della Reese on her debut cutting for the label. This side will get spins. (Alexis, ASCAP)

★★ **Soldie, Won't Ynu Marry Me?**—The traditional tune is handed an energetic reading by the thrush over loud backing. (Planetary, ASCAP)

NICKY ST. CLAIRE

★★★ **I Hear Those Bells**—EDISON INTERNATIONAL 410—Rocking item in an old-fashioned groove receives a bright reading from the chanter helped by a male group. (Hilton-Gregg, BMI)

★★ **Creator of Love**—Nicky St. Claire performs this inspirational ditty with feeling over a solemn backing with chorus and ork. (Hilton-Gregg, BMI)

THE GRENADIERS

★★★ **Kathleen**—SPLASH 801—Traditional styled march tune is handed an exciting march reading by the Grenadiers. Could get spins. (Royalty, ASCAP)

★★ **Mabel** — A saloon type novelty receives a good gang-sing from the group over old-fashioned backing. Cute side. (Royalty, ASCAP)

DEAN HUNTER

★★★ **Rockin' Band**—CRYSTALETTE 732—A good vocal by the chanter on a driving side that moves from the opening chords. This could move with exposure. (Carsey, BMI)

★★ **Double Date**—The chanter sings this rhythmic effort with spirit. (Carsey, BMI)

ALTON DELMORE

★★★ **Thunder Across the Border**—LINCO 1315—A story of the thunder of ol' Andy Jackson and his arguments with the British. Another history lesson set to the marching, rolling trap drums. Good country performance by Delmore. (Linco, BMI)

★★ **Good Times in Memphis** — Down country blues sound by Delmore. He's supported by a traditional rhythm complement. (Linco, BMI)

THE DU-ETTES

★★★ **Donny** — MECCA 2422 — The Duettes sing this bouncy novelty brightly over a good, rhythmic arrangement. Could get spins. (Bonnie Dee, BMI)

THE VANGUARDS

★★ **Wild**—The Vanguards handle the instrumental on this side, and it is just as wild as the title says it is. (Bonnie Dee, BMI)

HERB HENSON

★★★ **Goodbye, Baby, Goodbye**—SHASTA 121—The chanter sells this bouncy folk effort neatly over good backing by the vocal group and rhythm.

(Continued on page 56)

AUDITION

THE MONTHLY MUSICAL SHOPPING GUIDE

The Billboard AUGUST 31, 1959



POPULAR

AN EVENING WITH LERNER & LOEWE
Robert Merrill, Jan Peerce, Jane Powell, Phil Harris
(2-12"), RCA Victor LSP 6005 (S&M)

CHET ATKINS IN HOLLYWOOD
RCA Victor SLP 1993 & LPM 1993 (S&M)

BEACH ROMANCE
Roger Smith, Warner Bros. WS 1305 (S&M)

CHUCK BERRY IS ON TOP
Chess LP 1435

**DANCE AND ROMANCE WITH THE
TOMMY DORSEY ORCH. STARRING
WARREN COVINGTON**
Decca DL 78904 & DL 8904 (S&M)

DO YOU REMEMBER
Fred Waring and His Pennsylvanians, Capitol ST. 1208
(S&M)

ESPECIALLY FOR YOU
Duane Eddy, Jamie JLP 70-3006

FOR THE VERY FIRST TIME
Glenn Miller & His Orch. (3-12"), RCA Victor LPM 6100

GO BO DIDDLEY
Checker LP 1435

GREAT WALTZES
Andre Kostelanetz, Columbia CL 1321

GYPSY
Original Cast, Columbia OL 5420

HOLLYWOOD ALMANAC
Frank Chacksfield & Orch. (2-12"), London PSA 3201
(S&M)

**HUM AND STRUM ALONG WITH CHET
ATKINS**
RCA Victor LSP 2025 (S&M)

IMPACT
Buddy Morrow Ork., RCA Victor LSP 2042 & LPM 2042
(S&M)

IT'S THE TALK OF THE TOWN
Ray Conniff Singers, Columbia CL 1334

KINGSTON TRIO AT LARGE, THE
Capitol ST 1199 (S&M)

**ENOCH LIGHT & THE LIGHT BRIGADE
PLAY I WANT TO BE HAPPY CHA
CHA'S**
Grand Award GA 222

MODERN TIMES
Sound Track, United Artists UAL 4049

MORE JOHNNY'S GREATEST HITS
Johnny Mathis, Columbia CL 1344

MUSIC FROM M-SQUAD, THE
Stanley Wilson Ork., RCA Victor LSP 2062 & LPM 2062
(S&M)

PARTY SING ALONG WITH MITCH
Mitch Miller, Columbia CL 1331

PORGY AND BESS
Sound Track, Columbia OS 2016 & OL 5410 (S&M)

SONGS OF OUR SOIL
Johnny Cash, Columbia CL 1339

STEPHEN FOSTER SONG BOOK
The Robert Shaw Chorale, RCA Victor LM 2295

WHEN I FALL IN LOVE
Tab Hunter, Warner Bros. WS 1292 (S&M)

**WITH MY EYES WIDE OPEN I'M
DREAMING**
Enoch Light & The Light Brigade, Grand Award GA 33-406

**WORLD RENOWNED POPULAR PIANO
CONCERTOS**
George Greeley, Piano with the Warner Bros.' Orch.,
Warner Bros. WS 1291 (S&M)



JAZZ

DANCE TO THE CITY BEAT
The Kai Winding Trombones, Columbia CL 1329

**MILES DAVIS AND THE MODERN JAZZ
GIANTS**
Prestige 7150

BILLIE HOLIDAY
With Ray Ellis Ork., M-G-M E 3764

**MODERN JAZZ QUARTET AT MUSIC
INN, THE (Volume 2)**
Sonny Rollins, Atlantic 1299

OTHER

FOLK

CONCERT WITH HILLEL AND AVIVA
Elektra 171

FLAMENCO PURO
Sabicas, Guitar, Columbia WL 154

MY EYES HAVE SEEN
Odetta, Vanguard VSD 2046 & VRS 1059 (S&M)

INTERNATIONAL

**JACQUELINE FRANCOIS AT THE
PLAZA**
Columbia WS 302 (Stereo & Monaural)

QUINTETTO BRUNO MARTINO
Capitol T 10209

OPERA

**MARIA CALLAS PORTRAYS THE
VERDI HEROINES**
Angel 35763 (Stereo & Monaural)

**DONIZETTI: LINDA DI CHAMOUNIX
(2-12")**
Various Artists, Columbia M3L 403

MOZART: THE MARRIAGE OF FIGARO
Various Artists (4-12"), RCA Victor LM 6408

ROSSINI: THE BARBER OF SEVILLE
Metropolitan Opera, RCA Victor LM 6143

**SAINT SAENS: SAMSON AND DELILAH
(ABRIDGED)**
Rise Stevens, Mario del Monaco with Metropolitan Opera
Orch. & Chorus (Cleva), RCA Victor LSC 2309

SPOKEN WORD

**ALEXANDER KING READS FROM HIS
BEST SELLER AND OTHER STORIES**
Urania X 120

SHAW TERRY LETTERS, THE
Read by Dame Peggy Ashcroft & Cyril Cusak, Caedmon
TC 1108

WILDE: THE PICTURE OF DORIAN GRAY
Hurd Hatfield, Caedmon TC 1095

POP LOW-PRICE

BUTTONS AND BOWS
Dinah Shore, Harmony HL 7188

**CONNIE BOSWELL SINGS THE
RODGERS & HART SONG FOLIO**
Design DLP 101

PORGY & BESS
Lawrence Tibbett & Helen Jepson, RCA Camden CAL 500

SWING WITH BENNY GOODMAN
Benny Goodman & Orch., Harmony HL 7190



THE LP'S LISTED HERE
WERE SELECTED BY THE
REVIEW PANEL OF
THE BILLBOARD FROM THE
MONTH'S RELEASES AS
HAVING THE GREATEST
SALES POTENTIAL



CLASSICAL

BACH: THE SIX BRANDENBURG CONCERTOS (2-12")
The Boston Symphony (Munch), RCA Victor LSC 6140 (S&M)

BEETHOVEN: CONCERTOS NOS. 1 & 2 FOR PIANO AND ORCH.
Emil Gilels, Piano with Orch. De La Societe Des Concerts Du Conservatoire (Vandernoot),
Angel 35672

BEETHOVEN: SYMPHONIES NO. 8 & 9
Boston Symphony Orch. (Munch), RCA Victor LM 6066

BEETHOVEN: THE WALDSTEIN & NO. 18 SONATAS FOR PIANO
The RCA Symphony Orch. (Bennett), RCA Victor LSC 2335 & LM 2335 (S&M)

BRAHMS: SYMPHONY NO. 2 IN D MAJOR OP. 73
Minneapolis Symphony Orch. Conducted by Antal Dorati, Mercury SR 90171 (S)

CHOPIN SCHERZOS
Leonard Pennario, Piano, Capitol SP 8486

DVORAK: NEW WORLD SYMPHONY
Bruno Walter, Conducting, Columbia ML 5384

MOZART: SYMPHONIES NOS. 29 & 36
Bruno Walter, Conducting, Columbia ML 5375

PHILADELPHIA ORCH. PLAYS VICTOR HERBERT, THE
Eugene Ormandy Conductor, Columbia ML 5376

RACHMANINOFF: PIANO CONCERTO NO. 13
Van Cliburn, Piano, with The Symphony of the Air (Kondrashin), RCA Victor LM 2355

THE RUBINSTEIN STORY—CHOPIN CONCERTO NO. 2
Artur Rubinstein, RCA Victor LM 2265

TCHAIKOVSKY: VIOLIN CONCERTO
MENDELSON: VIOLIN CONCERTO
Isaac Stern (violin)—Philadelphia Orch. (Ormandy), Columbia ML 5379

The material shown on this page—as well as the lists carried on the inside pages of AUDITION—are valuable monthly supplements to the important buying and inventory helps provided elsewhere in every weekly issue of The Billboard. Dealers are advised to use AUDITION'S advanced I.P. release data as an order guide based on the musical tastes and buying habits which prevail within their own special retail sales areas.

LONG PLAY ALBUMS

All releases are 12-inch long play records unless otherwise indicated. Suggested list prices are shown in a special listing on page 6.

POPULAR

ACQUAYE, SAKA—Gold Coast Saturday Night Elektra EKL-167 (M) EKS-7167 (S)

ADORAM, ELIEZER—Hava Nagila MMO CE 1047 (M)

ALASKA MUSIC ORK—The Music From "M Squad" RCA Victor LPM-2062 (M) LSP-2062 (S)

ALBERTO DEL PARANA, LOUIS & RIO—Los Paraguayos on Stage Epic LN 3594 (M) BN 542 (S)

ALBRIGHT, LOLA—Dreamsville Columbia CL 1327 (M) CS 8133 (S)

ALBUERNE, FERNANDO—Latin American Ballads, Vol. 4 Panart 3052 (M)

ALMANAC SINGERS, THE—Sing Along-Country Style Warner Bros. W 1330 (M) WS 1330 (S)

AMES BROTHERS, THE—Words and Music With The Ames Brothers RCA Victor LPM-2009 (M) LSP-2009 (S)

AMES, MARTY—Sing Around the Bandstand Dot DLP 3203 (M) 25203 (S)

ANDERSON, ERNESTINE—Ernestine Anderson Mercury MG 20400 (M) SR 60074 (S)

ANKA, PAUL—My Heart Sings ABC-Paramount ABC 296 (M) ABCS 296 (S)

ANTHONY, RAY & ORK—Sound Spectacular Capitol T-1200 (M) ST-1200 (S)

APRIL, JOHNNY—If You're Not Plucked You Die Apollo LP 485 (M)

ARGUESO & ORK—Cha Cha Cha—Tango—Mambo—Meringue—Fiesta FLP 1225 (M) FLPS 1225 (S)

Red, Hot & Latin
Fiesta FLP 1237 (M)

Ork-Tangos Fiesta FLP 1243 (M) FLPS 1243 (S)

ATKINS, CHET—Hum and Strum Along With Chet Atkins RCA Victor LPM-2025 (M) LSP-2025 (S)

AUGUST, JAN—Cha-Cha Charm Mercury MG 20408 (M) SR 60082 (S)

AULD, GEORGIE—Georgie Auld Plays for Melancholy Babies ABC-Paramount ABC 287 (M) ABCS 287 (S)

BAIN, BOB—Latin Love Capitol T-1201 ST-1201

BALLARD, KAYE—Kaye Ballard Swings United Artists UAL 3043 (M) UAS 6043 (S)

BASS, SID, & ORK—Songs of Battle RCA Victor LPM-1996 (M) LSP-1996 (S)

BASSMAN, GEORGE, & ORK—The Gershwin Years Decca DXZ-160 (M) DXSZ-7160 (S)

BAUER, ALFONS—Music of the German Alps Capitol T-10211 (M)

BAUTISTA, AURORA, & CAST—Yerma (Garcia Lorca) in Span. Odeon LCX 138/9-2

BAY, FRANCIS, & ORK—Francis Bay Swings the Cha Cha Epic LN 3595 (M)

BEAUVOIS, ANDRE, & ORK—Bal Musette Epic LN 3608 (M) BN 544 (S)

BELAFONTE, HARRY—Belafonte at Carnegie Hall RCA Victor LOC-6006, 2-12" (M) LSP-6006, 2-12" (S)

BELASCO, JACQUES, WITH PIANO & ORK—Eighty-Eight Keys to Romance Urania UR 9025 (M) USD 2025 (S)

BENNETT, TONY—Hometown, My Town Columbia CL 1301 (M) CS 8107 (S)

B'KEL, THEODORE—Bravo Bikel Elektra EKL-175 (M) EKS-7175 (S)

BILLY BARNES REVUE, THE—Original Cast Album Decca DL 9076 (M) DL 79076 (S)

BLACK, STANLEY, & ORK—Cash Box Instrumental Hits London LL 3105 (M) PS 158 (S)

BOBBY HAVANA BOYS, THE—Latin Rhythms in Hi Fi Warner Bros. W 1298 (M) Stereo Goes Latin Warner Bros. WS 1298 (S)

BONDS, RALPH, & BUDDY—Dance to the Bonded Beat! Epic LN 3582 (M) BN 537 (S)

BONFA, LUIZ—Amor! Atlantic LP 802B (M) LP SD 802B (S)

BONNEMERE TRIO, THE EDDIE—Piano Bon Bons by Bonnemere Roost LP 2236 (M) SLP 2236 (S)

BOONE, PAT & SHIRLEY—Side by Side Dot DLP 3199 (M) DLP 25199 (S)

BORGE, VICTOR—Concert Favorites Columbia CL 1305 (M) CS 8113 (S)

BOSTIC, EARL—Dance Time King S-525 (S)

Sweet Tunes of the Sentimental 40's King LP-640 (M)

Sweet Tunes of the Sentimental 30's King LP-632 (M)

BRADLEY, OWEN & ORK—The Big Guitar Decca DL-8868 (M) DL-78868 (S)

BRAFF, RUBY & HIS MEN—Easy Now RCA Victor LPM-1966 (M) LSP-1966 (S)

BRAND, OSCAR—The Wild Blue Yonder Elektra EKL-168 (M) EKS-7168 (S)

BROWN, RUTH—Late Date With Ruth Brown Atlantic LP 1308 (M) LP SD 1308 (S)

BRUBECK, DAVE & QUARTET—Gone With the Wind Columbia CL 1347 (M) CS 8156 (S)

BUD, JOHNNY & ORK—Polkas at Polanka Urania UR 9031 (M) USD 2031 (S)

BYRD, BILLY—I Love a Guitar Warner Bros. W 1327 (M) WS 1327 (S)

BYRNES, EDD—Kookie Warner Bros. W 1309 (M) WS 1309 (S)

CALO, FREDDY—Cha-Cha-Cha King LP-636 (M)

CAMARATA—Autumn Winter Spring Summer Disneyland WDL 3021, 3026, 3027, 3032 (M)

CAMMARATA, FRANK—The Golden Touch of Frank Cammarata at the Organ ABC-Paramount ABC 302 (M) ABCS 302 (S)

CANGACEIROS EL SUPER ORQUESTA, LOS—Venus Cha-Cha-Cha Urania UR 9029 (M) USD 2029 (S)

CARDENAS, OLIMPO—The South American Troubador Orfeon 1256 (M)

CARLISLE BROTHERS—Fresh From the Country King LP-643 (M)

CARLOS, RANDY & ORK—Hot Cha Cha Fiesta FLP 1245 (M)

CARLSON, DAVE—Carlson Classics HiFiRecord R 204 (M) SR 204 (S)

CAROSONE, RENATO & SEXTET—Carasone Caravan Columbia WL 148 (M)

CARR, CAROLE—Imported Carr—American Gas! Warner Bros. W 1316 (M) WS 1316 (S)

CARR, JOE (FINGERS)—Joe (Fingers) Carr & His Swingin' String Band Capitol T-1217 (M) ST-1217 (S)

CARRO, DAVID—Show Stoppers From the Fabulous Fifties Mercury MG 20411 (M) SR 60060 (S)

CASH, JOHNNY—Songs of Our Soil Columbia CL 1339 (M) CS 8148 (S)

Blues Warner Bros. W 1303 (M) WS 1303 (S)

CAVALLARO WITH THAT LATIN BEAT—Decca DL-8864 (M) DL-78864 (S)

CHA CHA RHYTHM BOYS—The Best of the Lot Fiesta FLP 1220 (M) FLPS 1220 (S)

CHACKSFIELD, FRANK & ORK—Hollywood Almanac London LL 3102/3 (M) PSA 3201 (S)

CHA'LE, PIERRE—Romance a la Mood ABC-Paramount ABC 280 (M) ABCS 280 (S)

CHARLES SINGERS, THE RAY—In the Evening by the Moonlight Decca DL 8874 (M) DL 78874 (S)

CHARLES, RAY—Fathead Atlantic LP 1304 (M-S)

CHEVALIER, MAURICE—A Tribute to Al Jolson M-G-M E3773 (M) SE3773 (S)

CHRISTY, JUNE—Those Kenton Days Capitol T-1202 (M) ST-1202 (S)

CITKOWICZ, FELIX—Polka Party in Hi Fi Warner Bros. W 1299 (M) Stereo Goes to a Polka Party Warner Bros. WS 1299 (S)

CLARK, DEE—Dee Clark Abner LP 2000* (M)

CLEBANOFF STRING, THE—Songs From Great Shows Mercury MG 20416 (M) SR 60065 (S)

CLEBER, JOS. & ORK—Grandioso! Columbia WL 157 (M) WS 307 (S)

CLEWELL, BOB & ORK—Polkas Piknik Polka PLP 505

COLE, BUDDY—Powerhouse! Warner Bros. W 1310 (M) WS 1310 (S)

CONDON, EDDIE & HIS CHICAGO-ANS—That Toddlin' Town Warner Bros. W 1315 (M) WS 1315 (S)

CONN'FF SINGERS, THE RAY—It's the Talk of the Town Columbia CL 1334 (M) CS 1843 (S)

CONTINO, DICK—Dick Contino at the Fabulous Flamingo Mercury MG 20375 (M) SR 60079 (S)

COOK, BARBARA—From the Heart "Barbara Cook Sings the Best of Rodgers & Hart" Urania UR 9026 (M) USD 2026 (S)

COOK, J. LAWRENCE—Piano Roll Rock 'n' Roll Mercury MG 20407 (M) SR 60083 (S)

CORNELL, DON—Don's Great Hits Dot DLP 3160 (M) 25160 (S)

CORTEZ, DAVE (BABY)—The Happy Organ RCA Victor LPM-2099 (M) LSP-2099 (S)

COSTANZO, JACK—Bongo Fever Liberty LRP-3109 (M)

COURTIN, JO, ACCORDION & ENSEMBLE—Dreams of Montmartre Urania UR 9028 (M) USD 2028 (S)

CRAWFORD, JESSE—Music of Jerome Kern—The Song Is You Decca DL-8861 (M) DL-78861 (S)

Richard Rodgers Melodies—An Enchanted Evening Decca DL-78649 (S)

CRAZY OTTO—Crazy Otto Goes Sentimental Decca VL-3663 (M)

CREWCUTS, THE—The Crewcuts Sing RCA Victor LPM 2037 (M) LSP 2037 (S)

CROSBY, BOB—Porgy & Bess Dot DLP 3193 (M) DLP 25193 (S)

CUBAN ALL-STARS, THE—Cuban Jam Session, Vol. 2 Panart 3055 (M)

CUENTOS INFANTILES—Vol. 2, 4 Children's Stories in Spanish Odeon 8047 (M)

CUGAT, XAVIER & ORK—Chile Con Cugie RCA Victor LPM-1987 (M) LSP-1987 (S)

CURBELO, JOSE & ORK—Cha Cha in Blue Fiesta FLP 1204 (M)

Instrumental Cha Cha Cha Fiesta FLP 1242 (M) FLPS 1242 (S)

Wine, Women & Cha Cha Cha Fiesta FLP 1219 (M)

CZECHOSLOVAK NATIONAL BALLET CHORUS & ORK—Songs & Dances of Czechoslovakia Monitor MF313 (M)

DANE, BARBARA—Livin' With the Blues Barbary Coast DLP 3177 (M) 25177 (S)

DAVIE, HUTCH—Much Hutch Atco 33-105 (M)

DAVIS, EDDIE—This and That King 637 (M)

DAVIS, JIMMIE—Jimmie Davis' All-Time Hits—You Are My Sunshine Decca DL-8896 (M) DL-78896 (S)

DAVIS, MILES—Kind of Blue Columbia CL 1355 (M) CS 8163 (S)

DE PARIS, WILBER—Wilber de Paris Plays Something Old, New, Gay, Blue Atlantic LP 1300 (M-S)

DEE, LENNY—The Lenny Dee Show Decca DL 8913 (M) DL-78913 (S)

DENNY, MARTIN—Exotica, Vol. 3 Liberty LRP-3116 (M) LST 7116 (S)

Quiet Village Liberty LRP-3122 LST-7122

DEVILE, CECILE—The Girl From Paris Everest LPBR 5043 (M) SDBR 1043 (S)

DIAMOND HEAD BEACHCOMBERS, THE—Aloha From Hawaii RCA Victor LPM-2059 (M) LSP-12059 (S)

DIAMOND, LEO—Subliminal Sounds ABC-Paramount ABC 303 (M) ABCS 303 (S)

DIAMONDS, THE—The Diamonds Meet Pete Rugolo Mercury SR 60076 (S)

DIAZ, ALIRIO—Guitarra de Venezuela HiFiRecord R812 (M) WR812 (S)

DOGGETT, BILL—Big City Dance Party King LP-641 (M)

DOMENICK, BOB—Big Banjo Band Cub 8004 (M) S-Cub 8004 (S)

DON COSSACK CHOIR—Russian Fair Decca DL-10016 (M) DL-710016 (S)

DONEGAN, DOROTHY—Donnybrook With Donegan Capitol T-1226 (M) ST-1226 (S)

DORSEY, TOMMY & ORK WITH WARREN COVINGTON—The Swingin' in' Era Decca DL-8914 (M) DL-78914 (S)

DORSEY, TOMMY—Tommy Dorsey & His Greatest Band, Vol. 1 20th Fox 3022 (M)

Tommy Dorsey & His Greatest Band, Vol. 2 20th Fox 3023 (M)

DOVA, NINA—Child of the Sun 20th Fox 3014 (M) SFX 3014 (S)

DOWNS, HUGH—An Evening With Hugh Downs Epic LN 3597 (M) BN 541 (S)

DRIFTWOOD, JIMMIE—The Wilderness Road and Jimmie Driftwood RCA Victor LPM-1994 (M) LSP-1994 (S)

DUGAN, AL (SPIDER)—Please Don't Put Your Empties on the Piano Warner Bros. W 1329 (M) WS 1329 (S)

DURANTE, JIMMY—Jimmy Durante (In Person) at the Piano Decca DL-8884 (M) DL-78884 (S)

EDWARDS, TOMMY—For Young Lovers M-G-M E3760 (M) SE3760 (S)

ELGART, LARRY & ORK—New Sounds at the Roosevelt RCA Victor LPM-2045 (M) LSP-2045 (S)

ELGART, LES & ORK—Great Sound of Les Elgart Columbia CL 1350 (M) CS 8159 (S)

ELLINGTON, DUKE & ORK—At the Bal Masque Columbia CL 1282 (M) CS 8098 (S)

Anatomy of a Murder—Sound Track Columbia CS 8166 (S)

ELLIS, RAY & ORK—I'm in the Mood for Strings M-G-M E3779 (M) SE3779 (S)

ENRICO, DON—Tropic Holiday Fiesta FLP 1234 (M) FLPS 1234 (S)

ESQUIVEL & ORK—Strings Aflame RCA Victor LPM-1988 (M) LSP-1988 (S)

ESTONIAN RADIO CHORUS—Estonian Songs & Dances Monitor MF317 (M)

FAITH, PERCY & ORK—Bouquet Columbia CL 1322 (M) CS 8124 (S)

FAJARDO & HIS ALL-SARS—Vol. 4, Cuban Dance Music Panart 3051 (M)

FASCINATO, JACK—Music From a Surplus Store Capitol T-1225 (M) ST-1225 (S)

FIELDS, HERBIE—Fields in Clover Fraternity F 1011 (M-S)

FIELDS, IRVING—The Fabulous Fingers of Irving Fields Fiesta FLP 1228 (M) FLPS 1228 (S)

FIELDS, SHEP & ORK—Shep Fields at the Shamrock Hilton Hotel Golden Crest CR 3061 (M-S)

FLAGELLO, NICHOLAS—The 20th Century Strings, Vol. 2 20th Fox 3019 (M) SFX 3019 (S)

FOLEY, RED—Hymns of All Churches—Let's All Sing to Him Decca DL-8903 (M) DL-78903 (S)

FOLK SONGS OF SONNY TERRY & BROWNIE MCGHEE—Roulette R-25074 (M)

FOUR ACES, THE—Hits From Broadway Decca DL-8855 (M) DL-78855 (S)

FOUR PREPS, THE—Dancing and Dreaming Capitol T-1216 (M) ST-1216 (S)

FOY, EDDIE JR.—Minstrel Days Everest LPBR 5039 (M) SDBR 1039 (S)

FRANCIS, CONN'IE—My Thanks to You M-G-M E3776 (M) SE3776 (S)

DIAMONDS, THE—The Diamonds Meet Pete Rugolo Mercury SR 60076 (S)

DIAZ, ALIRIO—Guitarra de Venezuela HiFiRecord R812 (M) WR812 (S)

DOGGETT, BILL—Big City Dance Party King LP-641 (M)

DOMENICK, BOB—Big Banjo Band Cub 8004 (M) S-Cub 8004 (S)

DON COSSACK CHOIR—Russian Fair Decca DL-10016 (M) DL-710016 (S)

DONEGAN, DOROTHY—Donnybrook With Donegan Capitol T-1226 (M) ST-1226 (S)

DORSEY, TOMMY & ORK WITH WARREN COVINGTON—The Swingin' in' Era Decca DL-8914 (M) DL-78914 (S)

GERSHENSON, JOSEPH & UNIVERSAL-INTERNATIONAL ORK—This Earth Is Mine Decca DL 8915 (M) DL 78915 (S)

GLENN, TYREE & STRINGS—Try a Little Tenderness Roulette R-25075 (M) SR-25075 (S)

GLOVER, JOE & COTTON PICKERS—That Ragtime Sound! Epic LN 3581 (M) BN 536 (S)

GOMEZ, VINCENTE—Blood Wedding Suite Decca DL-8918 (M) DL-78918 (S)

GOODMAN, BENNY & ORK—Happy Session Columbia CL 1324 (M)

GORME, EYDIE—Eydie Gorme on Stage ABC-Paramount ABC 307 (M) ABCS 307 (S)

GOULD, MORTON & ORK—Doubling in Brass RCA Victor LM-2308 (M) LSC-2308 (S)

GRANT, EARL—Nothing But the Blues Decca DL-8916 (M) DL-78916 (S)

GRASS, JOHN—John Grass! Mercury SR 80020 (S)

GREELEY, GEORGE & ORK—Greatest Motion Picture Piano Concertos Warner Bros. W 1319 (M) WS 1319 (S)

World Renowned Popular Piano Concertos Warner Bros. W 1291 (M) WS 1291 (S)

GREEN, URBIE & ORK—The Best of New Broadway Show Hits RCA Victor LPM-1969 (M) LSP-1969 (S)

GRELL, KARL & ORK—Music & Sounds of Vienna—City of My Dreams Columbia WL 156 (M) WS 306 (S)

GRIFFITH, ANDY—This Here Andy Griffith Capitol T-1215 (M)

GUERRERO, FELIX & ORK—Caribbean Fiesta FLP 1226 (M)

GUMINA, TOMMY—The Virtuoso Accordion Decca DL 8877 (M) DL 78877 (S)

HAMILTON, ROY—Have Blues, Must Travel Epic LN 3580 (M) BN 535 (S)

HAMMONS, BIGE—This Is God's Love Chime 1004 (M)

HANNA, ROLAND—Destry Rides Again Atco 33-108 (M-S)

HARMONICATS, THE—The Harmonicats in the Land of Hi-Fi Mercury SR 60028 (S)

HARMONIZING FOUR, THE—The Harmonizing Four VeeJay LP 5002 (M)

HARPER, JANICE—With Feeling Capitol T-1195 (M)

HARVEY, JANE—Leave It to Jane Dot DLP 3185 (M) 25185 (S)

HAUNANI—Trade Wind Islands Capitol T-1203 (M) ST-1203 (S)

HAWKINS, RONNIE & THE HAWKS—Ronnie Hawkins Roulette R-25078 (M) SR-25078 (S)

HAYES, CATHI—It's All Right With Me HiFiRecord R416 (M) SR416 (S)

HEATH, TED & HIS MUSIC—The Great Film Hits London LL 3106 (M) PS 159 (S)

HENDERSON, LUTHER & ORK—Clap Hands Columbia CL 1340 (M) CS 8149 (S)

HERNANDEZ, ARTURO & ORK—Continental Tangos Fiesta FLP 1247 (M) FLPS 1247 (S)

HIBBLER, AL—Al Hibbler Remembers Decca DL-8862 (M) DL-78862 (S)

HOOVER, JOHN LEE—I'm John Lee Hoover VeeJay LP 1007 (M)

HOVIS, LARRY—My Heart Belongs to Only You Capitol T-1218 (M) ST-1218 (S)

HUG, ARMAND—Armand Hug Plays Rags & Blues Golden Crest CR 3063 (M-S)

HUSKY, FERLIN—Ferlin Husky King LP-647 (M)

IMPALAS, THE—Sorry (I Ran All the Way Home) Cub 8003 (M) 8003 (S)

INK SPOTS, THE—Songs That Will Live Forever King 642 (M)

(Continued on page 6)

"Columbia" "Masterworks" "C" "M" "R" "A" "S" "A" "D" "I" "V" "I" "S" "I" "O" "N" "O" "F" "C" "O" "L" "U" "M" "B" "I" "A" "B" "R" "O" "A" "D" "C" "A" "S" "T" "I" "N" "G" "S" "Y" "S" "T" "E" "M" "I" "N" "C."

"Fall Festival of Entertainment"

21 BRILLIANT RELEASES IN AUGUST

POPULAR

Victor Borge Plays and Conducts Concert Favorites CL 1305 CS 8113 (stereo)

Charlie Weaver Sings for His People CL 1345

Duke Ellington at the Bal Masque—Duke Ellington His Piano, and His Orchestra CL 1282 CS 8098 (stereo)

Sammy Kaye Plays Strauss Waltzes for Dancing—Sammy Kaye and His Orchestra CL 1236 CS 8126 (stereo)

Society Is My Beat—Bernie Richards and His Orchestra CL 1336 CS 8145 (stereo)

Scarlet Ribbons—Michel Legrand's Folksongs for Orchestra CL 1338 CS 8146 (stereo)

MASTERWORKS

PROKOFIEV: Peter and the Wolf; BRITTEN: Young Person's Guide—The Philadelphia Orchestra, Eugene Ormandy, Cyril Ritchard ML 5183 MS 6027 (stereo)

MOZART: Violin Concertos—Zino Francescatti, Bruno Walter, Columbia Symphony Orchestra ML 5381 MS 6063 (stereo)

STRAVINSKY: THRENI—Igor Stravinsky, Columbia Symphony Orchestra ML 5383 MS 6065 (stereo)

BRAHMS: Symphony No. 1—The Philadelphia Orchestra, Eugene Ormandy ML 5385 MS 6067 (stereo)



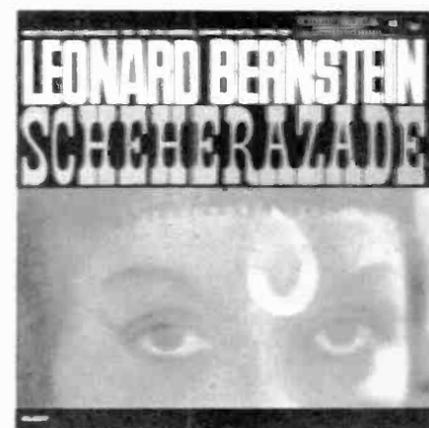
Songs of Our Soil—Johnny Cash CL 1339 CS 8148 (stereo)



Party Sing Along with Mitch—Mitch Miller and the Gang CL 1331 CS 8138 (stereo)



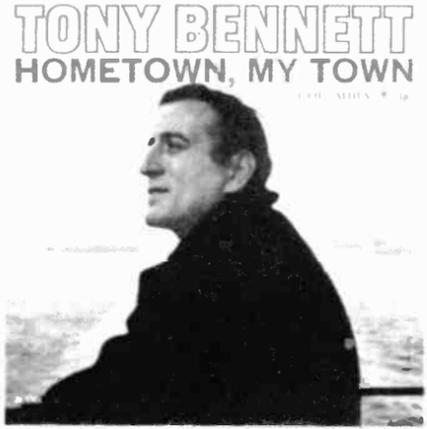
TCHAIKOVSKY and MENDELSSOHN Violin Concertos—Isaac Stern, The Philadelphia Orchestra, Eugene Ormandy ML 5379 MS 6062 (stereo)



RIMSKY-KORSAKOV: Scheherazade—The New York Philharmonic, Leonard Bernstein ML 5387 MS 6069 (stereo)



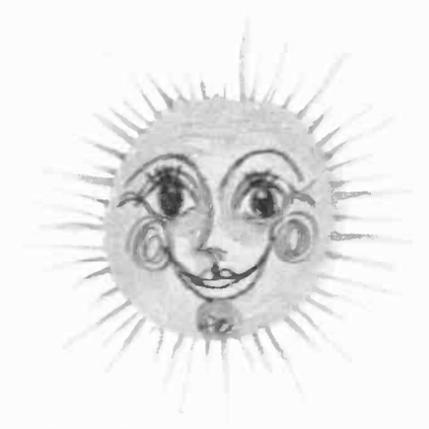
It's the Talk of the Town—The Ray Conniff Singers CL 1334 CS 8143 (stereo)



Hometown, My Town—Tony Bennett with orchestra conducted by Ralph Burns CL 1301 CS 8107 (stereo)



DVORAK: "New World" Symphony—Bruno Walter, Columbia Symphony Orchestra ML 5384 MS 6066 (stereo)



ADVENTURES IN SOUND The Thunderer Plays Carousel Marches WL 153 WS 303 (stereo)



Lure of Paradise—Andre Kostelanetz and His Orchestra CL 1335 CS 8144 (stereo)



The Lord's Prayer—The Philadelphia Orchestra, Eugene Ormandy, Mormon Tabernacle Choir ML 5386 MS 6068 (stereo)



Music and Sounds of Vienna—City of My Dreams—Karl Grell and His Orchestra WL 156 WS 306 (stereo)

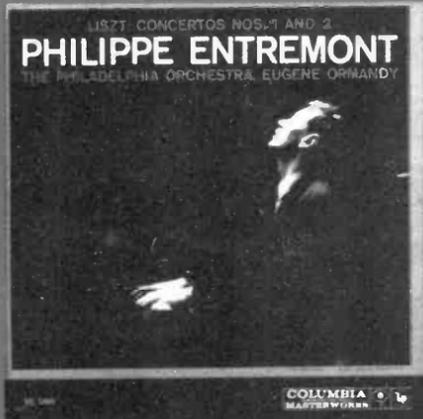
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MASTERWORKS



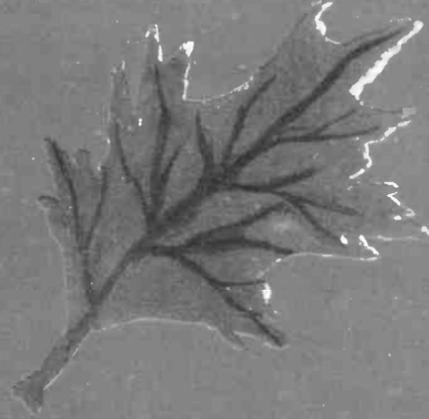
LISZT: Concertos Nos. 1 and 2—Philippe Entremont, The Philadelphia Orchestra, Eugene Ormandy
ML 5389 MS 6071 (stereo)



1812 Overture—The Philadelphia Orchestra, Eugene Ormandy
ML 5392 MS 6073 (stereo)



FRANCK: Symphony in D Minor—The New York Philharmonic, Leonard Bernstein
ML 5391 MS 6072 (stereo)

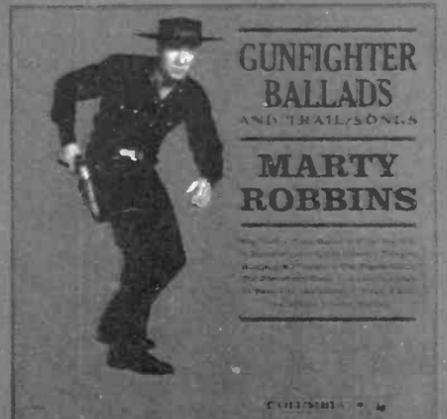


LISZT/SCHUBERT Piano Works—Sviatoslav Richter
ML 5396 (stereo)

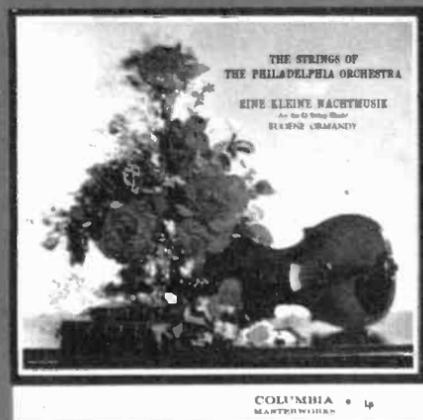
POPULAR



Gone with the Wind—The Dave Brubeck Quartet
CL 1347 CS 8156 (stereo)



Gunfighter Ballads and Trail Songs—Marty Robbins
CL 1349 CS 8158 (stereo)



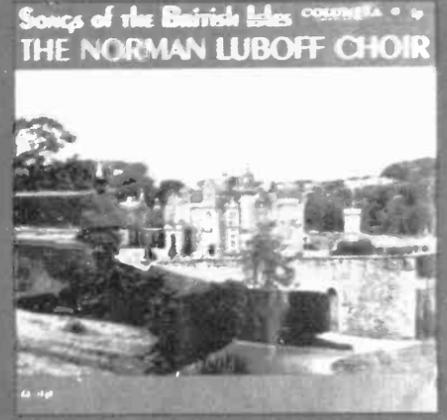
MOZART: Eine kleine nachtmusik and Works by Bach, Corelli, Mendelssohn—The Philadelphia Orchestra Strings, Eugene Ormandy
ML 5402 MS 6081 (stereo)



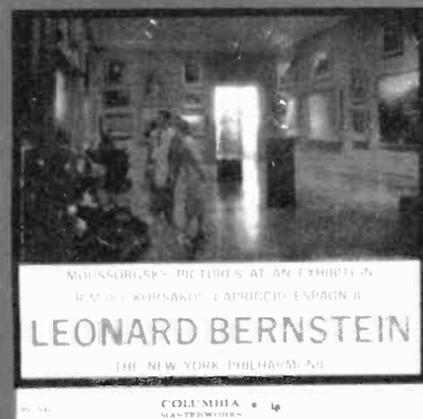
DEBUSSY: Afternoon of a Faun; La Mer, RAVEL: Daphnis and Chloe—No. 2—The Philadelphia Orchestra, Eugene Ormandy
ML 5397 MS 6077 (stereo)



TCHAIKOVSKY: Piano Concerto No. 1—Eugene Istomin, The Philadelphia Orchestra, Eugene Ormandy
ML 5399 MS 6079 (stereo)



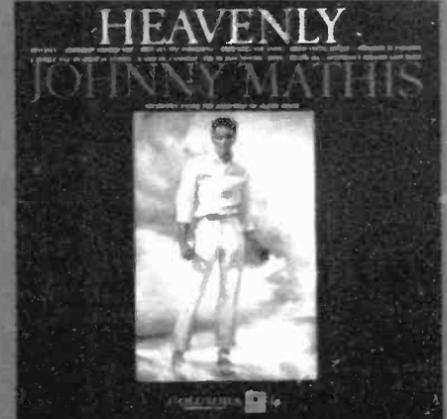
Songs of the British Isles—The Norman Luboff Choir
CL 1348 CS 8157 (stereo)



MOUSSORGSKY: Pictures at an Exhibition, RIMSKY-KORSAKOV: Capriccio Espanol—The New York Philharmonic, Leonard Bernstein
ML 5401 MS 6080 (stereo)



FRANCK: Symphonic Variations/D'INDY: Symphony on a French Mountain Air—Robert Casadesus, The Philadelphia Orchestra, Eugene Ormandy
ML 5388 MS 6073 (stereo)



Heavenly—Johnny Mathis with orchestra conducted by Glenn Osser
CL 1351 CS 8152 (stereo)

Entertainment⁹⁹

COLUMBIA RECORDS

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ADVENTURES IN SOUND



The Great Sound of Les Elgart—Les Elgart and His Orchestra CL 1350 CS 8159 (stereo)



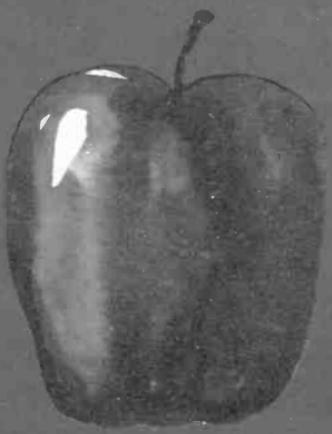
Strauss Waltzes—Andre Kostelanetz and His Orchestra CL 1354 CS 8162 (stereo)



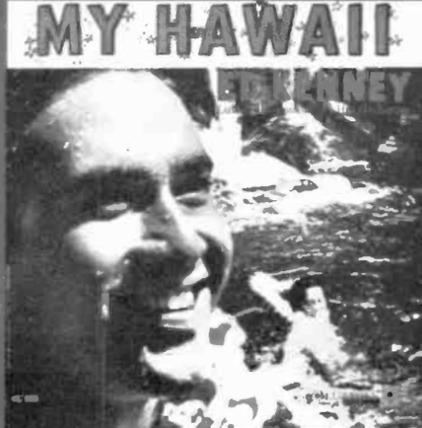
Ballad of the Blues—Jo Stafford and Paul Weston and His Orchestra CL 1332 CS 8139 (stereo)



Gigi—Maurice Chevalier WL 158



Clap Hands—Luther Henderson and His Orchestra CL 1340 CS 8149 (stereo)



My Hawaii—Ed Kenny with Luther Henderson and His Orchestra CL 1333 CS 8142 (stereo)



Grandioso!—Van Wood and His Quartet with Jos Cleber and His Orchestra WL 157 WS 307 (stereo)



Charlie Weaver Sings for His People CL 1345



Great Gettin' Up Morning—Mahalia Jackson CL 1343 CS 8153 (stereo)



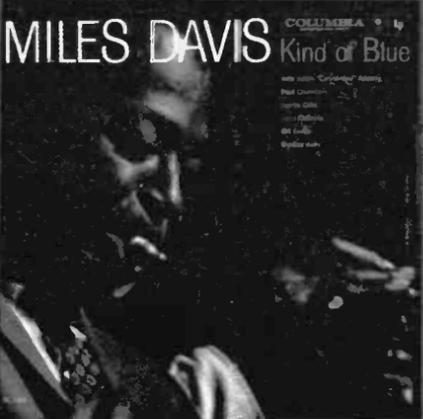
Dreamsville—Lola Albright with orchestra conducted by Henry Mancini CL 1327 CS 8133 (stereo)



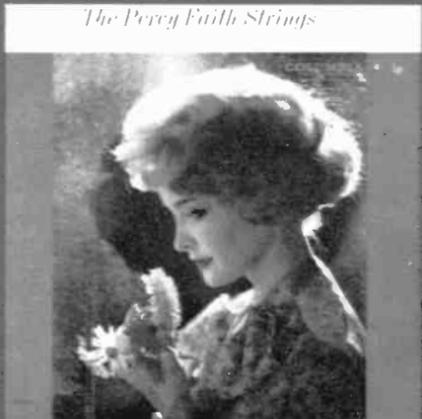
Carosone Caravan—Renato Carosone and His Sextet WL 148



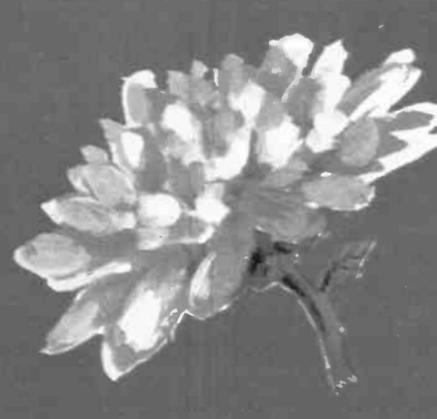
Hello Young Lovers—Richard Maltby and His Orchestra CL 1341 CS 8151 (stereo)



Kind of Blue—Miles Davis CL 1355 CS 8163 (stereo)



Bouquet—The Percy Faith Strings CL 1322 CS 8124 (stereo)



(Continued from page 2)

INSTRUMENTAL-MUSETTE ENSEMBLE OF BALL BOUSCA—La Gambille Chez Bousca Dana DILP 8015 (M)

KING, WAYNE & ORK—Orchids to My Lady Decca DL-8876 (M) DL178876 (S)

LIGHT, ENOCH & ORK—Vibrant Strings Grand Award G.A. 33-410 (M) G.A. 242 S.D. (S)

MATHIS, JOHNNY—Heavenly Columbia CL 1351 (M) CS 8152 (S)

NEWMAN, JIMMY—This Is Jimmy Newman M-G-M E3777 (M) SE3777 (S)

RHODES, TODD—Dance Music That Hits the Spot King LP-658 (M)

SUGGESTED LIST PRICES table with columns for label and price.

Table listing various record labels and their prices.

Table listing various record labels and their prices.

MISKIEWICZ, MIKE & ORK—Dick Martin Presents: All Time Polka Hit Parade Everest LPBR 5046 (M) SDBR 1046 (S)

MONTEGRO, HUGO—The 20th Century Strings, Vol. 1 20th FOX 3018 (M) SFX 3018 (S)

REED, JIMMY—I'm Jimmy Reed VeeJay LP 1004 (M) Rockin' With Reed VeeJay LP 1008 (M)

SINATRA, FRANK—No One Cares
Capitol W-1221
SW-1221

SIR LANCELOT—Calypso
Fiesta FLP 1216 (M)

SIX FAT DUTCHMEN—Schottisches
RCA Victor LPM-1957 (M)
LSP-1957 (S)

SMITH, JIMMY & ORK—Dance To
the Music of Irving Berlin
Decca VL-3664 (M)

SMITH, JOHNNY TRIO—Johnny
Smith Favorites
Roost LP 2237 (M)
SLP 2237 (S)

SMITH, ROGER—Beach Romance
Warner Bros. W 1305 (M)
WS 1305 (S)

SODSAI, SONDI—Sondi
Liberty LRP-3110 (M)

STAFFORD, JO—Ballad of the Blues
Columbia CL 1332 (M)
CS 8139 (S)

STANG, ARNOLD—Arnold Stang's
Waggish Tales of "Peter & the
Wolf" and "Ferdinand the Bull"
ABC-Paramount ABC 294 (M)
ABCs 294 (S)

STAPLES SINGERS, THE—Un-
cloudy Day
Vee Jay LP 5000 (M)

STARGAZERS, THE—South of the
Border
London PS 127 (S)

STEFANO, AL & ORK—Latin Dance
Party
Decca DL-78646 (S)

STELLARI, GIAN & ORK—Great
Songs From Great Italian Films
Epic LN 3593 (M)

STORM, GALE—Softly & Tenderly
Dot DLP 3197 (M)
25197 (S)

STRADIVARI STRINGS—Accordior
Fantasy
Spinorama MK 3052 (M)
Show Boat
Spinorama MK 3044 (M)
Tribute to Jerome Kern
Spinorama MK 3049 (M)
Tribute to Victor Herbert
Spinorama MK 3065 (M)

SURFERS, THE—Tahiti
HiFiRecord R417 (M)
SR417 (S)

SUZUKI, PAT—Pat Suzuki
RCA Victor LPM-2030 (M)
LSP-2030 (S)

SYMPHONY OF THE AIR POPS
ORK—The George Gershwin Story
Epic SN 6034 2-12" (M)
BSN 104 2-12" (S)

SWAN, DON & ORK—Hot Cha Cha
Liberty LRP-3114 (M)

TAJOLI, LUCIANO—Sings In Spanish
Odeon 8044 (M)

TAMAULIPECO, TRIC—Mexican Folk
Songs
Odeon 1245 (M)

TAYLOR, CREED—Lonelyville The
Nervous Beat
ABC-Paramount ABC 308 (M)
ABCs 308 (S)

TAYLOR, IRVING—Drink Along
With Irving
Warner Bros. B 1323 (M)
WS 1323 (S)

TERCEK, AL—Let's Polka
Fiknik PLP 506 (M)

TERRY, DAVID—Bernstein's Broad-
way
Warner Bros. B 1325 (M)
WS 1325 (S)

Stereo Goes Waltzing
Warner Bros. WS 1302 (S)
Waltzing In Hi Fi
Warner Bros. W 1302 (M)

THOMPSON, BOB & ORK—Just For
Kicks
RCA Victor LPM-2027 (M)
LSP-2027 (S)

**THREE ADVENTURES OF DAVY
CROCKETT**
Disneyland WDA-3602 (M)

TIMMENS, JIM—Showboat Re-
visited
Warner Bros. W 1324 (M)
WS 1324 (S)

TONY & LUCILLE—Cha Cha Cha
Instruction
Fiesta FLP 1244 (M)

Instruction, Cha Cha Cha &
Merengue
Fiesta FLP 1209 (M)

TORRENT, SHAY—Sound Spectrum
Mercury MG 20415 (M)
SR 60091 (S)

**TOUZET, RENE & CHA CHA RHY-
THM BOYS**—88 Beow the Border
Fiesta FLP 1208 (M)

TOWER ISLANDERS, THE—Calypso
Fiesta FLP 1206 (M)

TOWER ISLANDERS, THE—Vol. II—
Calypso
Fiesta FLP 1212 (M)

TOWNSEND, ED—Glad to Be Here
Capitol T-1214 (M)
ST-1214 (S)

TRIO AMERICA—Guachos Serenade
Fiesta FLP 1223 (M)

TRIO LOS BANDIDOS—Los Ban-
didos at El Toro
Tico LP-1067 (M)
SLP-1067 (S)

TUBB, ERNEST—The Ernest Tubb
Story
Decca DX8-159 (M)
DXSA-7159 (S)

TUCCI, TERIG & ORK—España
Cani—Dancing Pasodobles
RCA Victor LPM-1922 (M)
LSP-1922 (S)

TUCKER, RICHARD—Kol Nidre
Service
Columbia ML 5407 (M)
MS 6085 (S)

TYLE, TEDDY—The Teddy Tyle
Style
Golden Crest CR 3059 (M-S)

VALDES, BEBO & ORK—Cuban
Dance Party
Everest LP8R 5057 (M)
SDBR 1057 (S)
Todo Ritmo (All Rhythm)
Panart 3050 (M)

VALDESPI, ARMANDO & ORK—
Latin Magic
Fiesta FLP 1227 (M)

VICTORIAN TRUMPET TRIO—Aus-
tralia's Fabulous Trumpets
Key KLP/591 (M)

VINCENT, GENE—Sounds Like
Gene Vincent
Capitol T-1207

VIOLA, AL—Guitars—Vol. II
Liberty LRP-3127 (M)
LST-7127 (S)

**VOLGA, CHORUS & IOLK INSTRU-
MENT ENSEMBLE**—Russian Songs &
Dances
Monitor MF319 (M)

WALKER, T-BONE—T-Bone Blues
Atlantic LP 8020 (M)

WARD, CLARA—Hallelujah!
Dot DLP 3186 (M)
25186 (S)

**WARING, FRED & PENNSYL-
VANIAN**—Do You Remember?
Capitol T-208 (M)
ST-1208 (S)
Show Time
Decca—DL-8845 (M)

WARREN, ERNIE & ORK—The
Coquettes Sing Songs of the 20's
Everest LPBR 5045 (M)
SDBR 1045 (S)
A Latin From Manhattan in
Hawaii
Fiesta FLP 1248 (M)
SFLP 1248 (S)

WEAVER, CHARLIE—Charlie Wea-
ver Sings For His People
Columbia CL 1345 (M)

WEAVERS, THE—The Weavers At
Home
Vanguard VSD-2040 (S)

**WELCOME, RUTH & MILT SHAW
TRIO**—At Sidewalk Cafe
Capitol T-1209 (M)
ST-1209 (S)

WELK, LAWRENCE—Voices &
Strings of Lawrence Welk
Dot DLP 3200 (M)
DLP 25200 (S)

WELLS, KITTY—Dust On the Bible
Decca DL 8858 (M)
DL 78858 (S)

WESTON, CARL—Melodies That
Linger On
Decca DL 8891 (M)
DL 78891 (S)

WESTON, PAUL & ORK—Music For
Memories
Capitol T-1222 (M)
ST-1222 (S)
Music For Romancing
Capitol T-1223 (M)
ST-1223 (S)

WHITEMAN, PAUL—Greatest Stars
In My Life
Grand Award G. A. 33-503 (M)
Night I Played 666 Fifth Avenue
Grand Award G. A. 33-409 (M)
G. A. 241 S. D. (S)
Rhapsody In Blue Plus other great
Whiteman Hits
Grand Award G. A. 33-502 (M)

WILD CATS, THE—Bandstand
Record Top
United Artists UAL 3031 (M)
UAS 6031 (S)

WILLIAMS, GRIFF—Oldies But
Goodies
Mercury MG 20393 (M)
SR 60068 (S)

WILSON, MARTY—Jen'gala
Warner Bros. B 1326 (M)
WS 1325 (S)

WINTERHALTER, HUGO & ORK—
Two Sides of Winterhalter
RCA Victor LPM-1905 (M)
LSP-1905 (S)

WRIGHT, GEORGE—Have Organ—
Will Travel
HiFiRecord R721 (M)
SR721 (S)

WRIGHT, GEORGE—Hotsy Totsy
Organ
King 649 (M)

WRIGHT, RAY & ORK—Gold On
Silk
Everest LPBR 5048 (M)
SDBR 1048 (S)

WOODS, MACEO—Amazing Grace
VeeJay LP 5001 (M)

YOUNG, RALPH—Folk Songs For
You and Me
Everest LPBR 5044 (M)
SDBR 1044 (S)

ZABACH, FLORIAN—'Til the End of
Time
Mercury SR 60084 (S)

ZARZUELAS FAMOSAS—Excerpts
from the Zarzuelas of Pablo
Sorozabal
Odeon 8038 (M)

ZENTNER, SI & ORK—A Thinking
Man's Band
Liberty LRP-3133 (M)
LST-7133 (S)

**POPULAR
MISCELLANEOUS**

**A CONCERT WITH HILLEL AND
AVIVA**—Hillel & Aviva
Elektra 171 (M)

A NIGHT IN VENICE—Various
Artists
Everest LP 6028 (M)
SD 3028 (S)

AFRO-FRENETIC—Afro-Cuban Chants
& Rhythm
Panart 3053 (M)

ALL STAR ROCK AND ROLL REVUE
—The Platters, Bill Doggett, Little
Willie John, Earl Bostic and other
Various Artists
King LP 638 (M)

ALPINE ECHOES—Various Artists
London TW 91190 (M)

**AMERICAN HIGH SCHOOLS SING
AMERICAN FOLK SONGS**—Various
High School Choirs
Request 8036 (S-M)

**AN EVENING WITH LERNER AND
LOEWE**—Jan Pearce, Robert Mer-
riell, Jane Powell & Phil Harris
RCA Victor LPM 6005 (M)
LSP 6005 (S)

BEAUTY & THE BEAT—Peggy Lee
& George Shearing
Capitol T 1219 (M)
ST 1219 (S)

BLAST OFF—Ferrante & Teicher
ABC-Paramount ABC 285 (M)
ABCs 285 (S)

CABARETS DE PARIS—Various Ar-
tists
Dana LP 8009 (M)

CAROUSEL
Disneyland-Vista WDL 3036 (M)
STER 3036 (S)

CHA CHA CHA—Various Artists
Fiesta FLP 1215 (M)
Camden CAL 523 (M)
CAS 523 (S)

**CHA CHA CHA—Mambo—Mer-
ENGUE**—Various Artists
Fiesta FLP 1205 (M)

**CHA CHA CHA—Mambo—Mer-
ENGUE**—Various Artists
Fiesta FLP 1211 (M)

COOL SCENE—Various Artists
Warner Brothers W 1328 (M)
WS 1328 (S)

DANISH PASTRY—Various Artists
Dana LP 8021 (M)

DONKEY DEBKA—Ron & Nama
Elektra 173 (M)

EAST OF THE URALS—Various Ar-
tists
Monitor MF 316

FIESTA TIME—Various Artists
Fiesta FLP 1217 (M)

FLAMENCO—Various Artists
Fiesta FLP 1218 (M)

FURIOSO—Sabicas and Dolores
Vargas
Decca DL 8900 (M)
DL 78900 (S)

GIGI (Original French Version)—
Maurice Chevalier, Sacha Distel
& Various Artists
Columbia WL 158

HELLO HAWAII—Alfred Apaka,
Bing Crosby, Andrews Sisters and
Various Artists
Decca DL 8906 (M)

I REMEMBER GERMANY
Fiesta FLP 1230 (M)

I REMEMBER ITALY
Fiesta FLP 1229 (M)

I REMEMBER ITALY—Vol. II
Fiesta FLP 1246 (M)
FLPS 1246 (S)

JUST ARRIVED FROM ITALY—
Various Artists
Request 8 034 (M)

**KING OF ORGAN WITH A BEAT,
VOL. 2**
Kandy MLK-131 (M)

KISS ME KATE—Gogi Grant,
Howard Keel and Anne Jeffreys
RCA Victor LPM 1984 (M)
LSP 1984 (S)

LET'S GO LATIN—Various Artists
Fiesta FLP 1222 (M)

MAMBO—Various Artists
Fiesta FLP 1203 (M)

MOLDAVIAN FOLK DANCES—Vari-
ous Artists
Monitor MF 314

MOSCOW NIGHTS—Various Artists
Monitor MP 590 (M)

MUSIC OF THE ITALIAN ALPS
Capitol T-10120 (M)

POP PARADE—Tito Puente, Woody
Herman, Gloria Lynn and Various
Artists
Everest LP 5042 (M)
SD 1042 (S)

SAN REMO FESTIVAL—Various Ar-
tists
Odeon 7015 (M)

16 TOP TUNES OF THE TWENTIES
Disneyland-Vista WDL-3003 (M)

SONGS OF GERMANY—Marianne
Vassel & Eric Storz
Dana LP 8017 (M)

SONGS OF OLD RUSSIA—Various
Artists
Monitor MP560 (M)

STEREO RHYTHMS—Various Artists
Fiesta FLPS 1238 (S)

THIS WAS THE WEST
Disneyland WDL-3033 (M)

20TH CENTURY FOLK MASS
Fiesta FLP 25000 (M)

UKRAINIAN DUMKA CHORUS—Vari-
ous Artists
Monitor MF 315 (M)

WE BRING YOU LOVE—Sarah Mc-
Lawler & Richard Otto
VeeJay LP 1006 (M)

WE BRING YOU SWING—Sarah
McLawler & Richard Otto
VeeJay LP 1006 (M)

**WORLD'S GREATEST MINSTREL
SHOW—GENTLEMEN BE SEATED
(AGAIN)**—Various Artists
Epic LN 3596 (M)

YOU AIN'T HEARD NOTHIN' YET—
Various Artists
Warner Bros. XS 1307 (S)

**POPULAR
LOW PRICE**

ADDEO, LEO—Hawaii in Hi-Fi
Camden CAL 510 (M)
Hawaii in Stereo
Camden CAS 510 (S)

ASTAIRE, FRED—Fred Astaire
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BARROSA, JOSE—Flamenco
Crown CLP 5109 (M)
CST 141 (S)

BASS, SID—With Bells On
Camden CAL 501 (M)

BOWEN, HILL—King & I
Camden CAS 502 (S)
My Fair Lady
Camden CAS 520 (S)
Oklahoma!
Camden CAS 499 (S)

BUTLER, CHAMP—Songs for Little
Buckeroos
Tops L 1658 (M)
9658-S (S)

CAMDEN ROCKERS, THE—The Big-
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CHACKSFIELD, FRANK—Million Sell-
ers
Richmond B 20045 (M)
S 30045 (S)
South Pacific
Richmond B 20046 (M)
S 30046 (S)

COLORTONE STRINGS, THE—Music
From the Romantic 20's
Waldorf SL 1417 (S)

CUGAT, XAVIER—Latin for Lovers
Camden CAL 516 (M)

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Mambo-Merengue
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Paris
Richmond B 20054 (M)

DUKOFF, BOBBY—Sweet Swingin'
Sax in Stereo
Camden CAS 509

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wards
Lion L 70120 (M)

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Harmony HS 11003 (S)
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S 30044 (S)

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Harp
Harmony HS 11002 (S)

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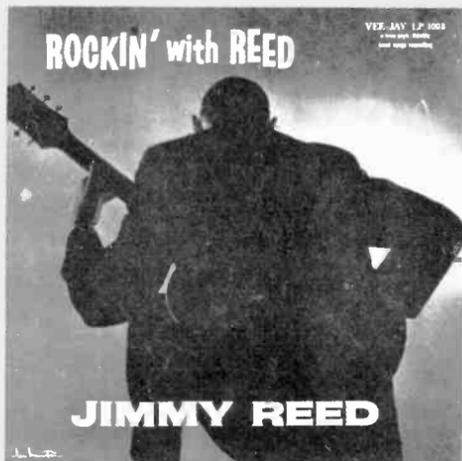
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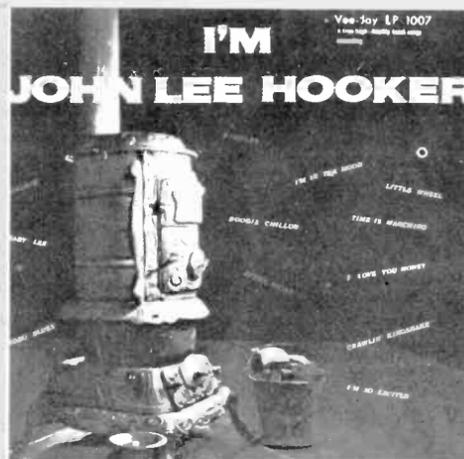
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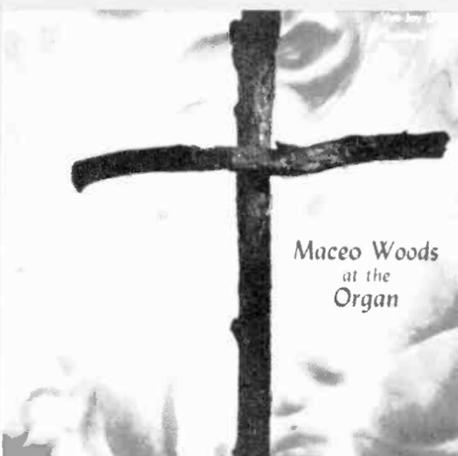
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Vox STPL 511.520 (S)
Sonata No. 23 in F Minor for Piano; Sonata No. 8 in C Minor for Piano; Sonata No. 14 in C Sharp for Piano. Hans Richter-Haaser, Piano.
Epic LC 3590 (M)
Sonata in F Minor. Bach, Chromatic Fantasy; Organ Prelude & Fugue in A Minor. John Browning
Capitol P-8490 (M)
SP-8490 (S)
Sym. No. 2 in D Major, Op. 36; Ruins of Athens Overture; Prometheus Overture. Berlin Phil. Ork. Bavarian Radio Sym. Ork. (Jochum) Decca DGM 12006 (M)
DGS 712006 (S)
Sym. No. 6 (Pastoral) Vienna Phil. Ork. (Monteux)
RCA Victor LM-2316 (M)
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Sym. Nos. 8 & 9. Boston Sym. Ork. (Munch)
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MMO CE 1041 (M)

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Cello Concerto in B Flat Major. Haydn, Cello Concerto in D Major, Op. 101. Phil. Ork. (Giulini) Starker, 'cello.
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Overture in D Major. Sym. in C Minor. Haydn, Sym. No. 94 in C Major. Phil. Ork. (Giulini)
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S35712 (S)

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Columbia ML 5385 (M)
MS 6067 (S)
Sym. No. 4 in E Minor. Phil. Ork. (Klemperer)
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S35725 (M)
S35725 (S)
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BC 1028 (S)

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A Shropshire Lad. Williams, Sym. No. 8. Bax, Garden of Fand. Halle Ork. (Barbirolli)
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—HINDEMITH
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CLASSICAL

—ADAM
Giselle—Ballet Music. Paris Cons. Ork. (Martinon)
London CS 6098 (S)
Giselle—Paris Cons. Ork. (Wolff)
RCA Victor LM-2301 (M)
LSC-2301 (S)

—BACH
Brandenburg Concertos Nos. 1-3, Vol. 1. Netherlands Chamber Ork. (Goldberg)
Epic LC 3604 (M)
Brandenburg Concertos Nos. 4-6, Vol. II. Netherlands Chamber Ork. (Goldberg)
Epic LC 3605 (M)
Brandenburg Concertos Nos. 1-6 (Complete). Netherlands Chamber Ork. (Goldberg)
Epic SC-6032 (M)
Brandenburg Concertos (Complete). Stuttgart Chamber Ork. (Munchinger)
London CSA 2301 (S)
Chromatic Fantasy and Fugue in D Minor; Italian Concerto in F Major; Concerto No. 3 in D Minor; Toccata in C Minor. Badure-Skoda, Piano
Westminster XWN 18855 (M)
Chromatic Fantasy; Organ Prelude and Fugue in A Minor. Beethoven, Sonata in F Minor. John Browning
Capitol P-8490 (M)
SP-8490 (S)
Mass in B Minor. Sym. Ork. of Bavarian Radio (Jochum)
Epic BSC-102 (S)
St. Matthew Passion. Vienna Chamber Ork. (Grossman)
Vox VBX 200 (M)
Sonata in F Minor; Sonata in A Minor; Sonata in A Major; Sonata in D Major. Milkina, Piano
Westminster XWN 18853 (M)

—BARTOK
Concerto for Ork. L'Orchestre de

la Suisse Romande (Ansermet)
London CS 6086 (S)
Piano Concertos Nos. 2 & 3. Sandor, Piano. Pro Musica Ork., Vienna. (Gielen)
Vox PL 11.490 (M)
STPL 511.490 (S)

—D'INDY
Sym. on a French Mountain Air for Ork. & Piano. Franch, Symphonic Variations for Piano & Orch. Robert Casadesus, piano. Philadelphia Ork. (Ormandy)
Columbia ML 5388 (M)
MS 6070 (S)

—DVORAK
Sym. No. 5 in E Minor, Op. 95. Cleveland Ork. (Szell)
Epic LC 3575 (M)
BC 1026 (S)
Sym. No. 5 in E Minor. Columbia Sym. Ork. (Walter)
Columbia ML 5384 (M)
MS 6066 (S)
Sym. No. 5 in E Minor. Smetana, the Moldau. Berlin Phil. Ork. (Von Karajan)
Angel S-35615 (S)

—FRANCK
Piece Heroique; Corales 1, 2, 3. Marcel Dupre, organist.
Mercury SR 90168 (S)
Sym. in D Minor. New York Phil. Ork. (Bernstein)
Columbia ML 5391 (M)
MS 6072 (S)
Sym. in D Minor. Utah Sym. Ork. (Abravanel)
Westminster XWN-18849 (M)
WST 14062 (S)
Symphonic Variations for Piano & Orch. D'Indy, Sym. on a French Mountain Air for Ork. & Piano. Robert Casadesus, Piano. Philadelphia Ork. (Ormandy)
Columbia ML 5388 (M)
MS 6070 (S)
Variations. Schumann, Piano Concerto. Peter Katin, Piano. London Sym. Ork. (Goossens)
Everest LPBR 6036 (M)
SDBR 3036 (S)

—GEMINIANI
Six Concerti Grossi, Op. 2; Six Concerti Grossi, Op. 4. Gli Accademici di Milano Ork. (Eckertsen)
Vox DL 413-1 (M)
STDL 500.413-1 (S)

—GIORDANO
Andrea Chenier (Highlights) Chorus & Ork. of Accademia di Santa Cecilia (Gavazzeni)
London OS 25076 (S)

—GLAZOUNOV
Sym. No. 4, Op. 48. Kansas City Phil. Ork. (Schwieger)
Urania US 131 (M)
USD 1031 (S)

—GRIEG
Incidental Music to Ibsen's "Peer Gynt." Mendelssohn, Incidental Music to Shakespeare's "A Midsummer Night's Dream."
Vienna Sym. Ork. (Dorati)
Epic LC 3606 (M)
BC 1036 (S)
Peer Gynt Suite No. 1 & 2; Four Norwegian Dances. Phil. Ork. (Suskind)
Angel S-35425 (S)
Piano Concerto in A Minor. Liszt, Piano Concerto in E Flat. Halle Ork. (Weldon) Farrell, piano.
Mercury SR 90126 (S)

—HANDEL
Concerti Grossi Op. 6 "I Musici"
Epic LC 3591 (M)
BC 1030 (S)
Harpisichord Suites. Anton Heiller, harpsichord
Vanguard BG 592-3 (M)
BGS 5020-21 (S)
Israel in Egypt. Sym. of the Air (Boepple)
Vox PL 11.642 (M)
STPL 511.642 (S)

—HAYDN
Cello Concerto in D Major, Op. 101. Boccherini. Cello Concerto in B Flat Major. Phil. Ork. (Giulini) Starker, 'cello.
Angel 35725 (M)
S35725 (S)
Overture No. 4 in D Major; Sinfonia Concertante.
Urania UX 129 (M)
USD 1029 (S)
Sym. No. 94 in G Major. Boccherini, Overture in D Major; Sym. in C Minor. Phil. Ork. (Giulini)
Angel 35712 (M)
S35712 (S)
Sym. No. 96 in D Major; Sym. No. 104 in D Major. Vienna Phil. Ork. (Munchinger)
London CS 6080 (S)
Trumpet Concerto in E Flat Major. Horn Concerto #2 in D Major; Oboe Concerto in C Major. Pro Musica Ork., Stuttgart (Reinhardt)
Vox DL 480 (M)
STDL 500.413-1 (S)
Trumpet Concerto in E Flat Major. Mozart, Flute Concerto in D Major. Schumann, Adagio and Allegro for Horn. L'Orchestre de la Suisse Romande (Ansermet)
London CS 6091 (S)

—MOZART
Concerto No. 3 in G Major for Violin and Ork.; Concerto No. 4 in D Major for Violin & Orch. Francescatti, violin. Col. Sym. Ork. (Walter)
Columbia ML 5381 (M)
MS 6063 (S)
Concerto No. 3. Prokofiev, Concerto No. 2. Phil. Ork. (Galliera) Oistrakh, violin.
Angel 35714 (M)
S35714 (S)
Concerto No. 25 in C Major for Piano & Orch. Beethoven, Concerto No. 4 in G Major for Piano & Orch. Leon Fleisher, Piano, Cleveland Ork. (Szell)
Epic LC 3574 (M)
BC 1025 (S)
Flute Concerto in D Major. Schumann, Adagio and Allegro for Horn. Haydn, Trumpet Concerto in E Flat Major. L'Orchestre de la Suisse Romande (Ansermet)
London CS 6091 (S)
Marriage of Figaro (Complete)
RCA Victor LM 6408 (M)
LSC 6408 (S)
Quintet in E Flat Major for Piano & Winds. Beethoven, Quintet in E Flat Major for Piano & Winds. Brendel, Piano. Members of the Hungarian Quintet.
Vox STPL 511.520 (S)
Sonatas for Violin & Piano.

—KORNGOLD
Suite to Shakespeare's "Much Ado About Nothing," Op. 11. Austrian Classical Marches. Boston Chamber Artists & Boston Concert Band. (Simon) Boston B-411 (M)

—KUBIK
Sonata; Celebrations & Epilogue
Contemporary M6006 (M) (S)

—LEHAR
The Merry Widow (Highlights)
Vienna State Ork. (Stoltz)
London OS 25077

—LISZT
Concerto No. 1 in E Flat Major for Piano & Orch.; Concerto No. 2 in A Major for Piano & Orch. Philippe Entremont, Piano. Philadelphia Ork. (Ormandy)
Columbia ML 5389 (M)
MS 6071 (S)
Harmonies du Soir; Feux Follets; Valse Oubliee No. 1 in F Sharp Major; Valse Oubliee No. 2 in A Flat Major. Schubert, Moment Musical in E Flat Major; Improromptu in A Flat Major. Richter, Piano.
Columbia ML 5396 (M)
Piano Concerto in E Flat. Grieg, Piano Concerto in A Minor. Halle Ork. (Weldon) Farrell, Piano.
Mercury SR 90126 (S)

—LOCATELLI
Art of the Violin, Vol. 1. Lautenbacher, violin. Mainz Chamber Ork. (Kehr)
Vox DL 500 (M)
STDL 500.500 (S)

—MENDELSSOHN
Concerto in E Minor for Violin & Orch. Tchaikovsky, Concerto in D Major for Violin & Orch. Isaac Stern, violin. Phila. Ork. (Ormandy)
Columbia ML 5379 (M)
MS 6062 (S)
Incidental Music to Shakespeare's "A Midsummer Night's Dream."
Grieg, Incidental Music to Ibsen's "Peer Gynt." Vienna Sym. Ork. (Dorati)
Epic LC 3606 (M)
BC 1036 (S)
Violin Concerto in E Minor, Op. 64. Prokofiev, Violin Concerto No. 2 in G Minor. Heifetz, Violin. Boston Sym. Ork. (Munch)
RCA Victor LM-2314 (M)
LSC-2314 (S)

—MOUSSORGSKY
Pictures at an Exhibition. Rimsky-Korsakov. Capriccio Espagnol. New York Phil Ork. (Bernstein)
Columbia ML 5401 (M)
MS 6080 (S)
Steppes of Central Asia. Rimsky-Korsakov, Flight of the Bumble Bee. Khachaturian, Gayne Ballet Suite. Borodin, Night on Bald Mountain; Prince Igor Overture. Halle Ork. (Weldon)
Mercury SR 90137 (S)

—IRELAND
Concerto in E Flat Major. Stravinsky, Capriccio. Horsley, Piano. Royal Phil. Ork. (Cameron)
Capitol G-7183 (M)
SG-7183 (S)

—KHACHATURIAN
Gayne Ballet Suite. Borodin, Night on Bald Mountain; Prince Igor Overture. Moussorgsky, Steppes of Central Asia. Rimsky-Korsakov, Flight of the Bumble Bee. Halle Ork. (Weldon)
Mercury SR 90137 (S)

—KORNGOLD
Suite to Shakespeare's "Much Ado About Nothing," Op. 11. Austrian Classical Marches. Boston Chamber Artists & Boston Concert Band. (Simon) Boston B-411 (M)

—KUBIK
Sonata; Celebrations & Epilogue
Contemporary M6006 (M) (S)

—LEHAR
The Merry Widow (Highlights)
Vienna State Ork. (Stoltz)
London OS 25077

—LISZT
Concerto No. 1 in E Flat Major for Piano & Orch.; Concerto No. 2 in A Major for Piano & Orch. Philippe Entremont, Piano. Philadelphia Ork. (Ormandy)
Columbia ML 5389 (M)
MS 6071 (S)
Harmonies du Soir; Feux Follets; Valse Oubliee No. 1 in F Sharp Major; Valse Oubliee No. 2 in A Flat Major. Schubert, Moment Musical in E Flat Major; Improromptu in A Flat Major. Richter, Piano.
Columbia ML 5396 (M)
Piano Concerto in E Flat. Grieg, Piano Concerto in A Minor. Halle Ork. (Weldon) Farrell, Piano.
Mercury SR 90126 (S)

—LOCATELLI
Art of the Violin, Vol. 1. Lautenbacher, violin. Mainz Chamber Ork. (Kehr)
Vox DL 500 (M)
STDL 500.500 (S)

—MENDELSSOHN
Concerto in E Minor for Violin & Orch. Tchaikovsky, Concerto in D Major for Violin & Orch. Isaac Stern, violin. Phila. Ork. (Ormandy)
Columbia ML 5379 (M)
MS 6062 (S)
Incidental Music to Shakespeare's "A Midsummer Night's Dream."
Grieg, Incidental Music to Ibsen's "Peer Gynt." Vienna Sym. Ork. (Dorati)
Epic LC 3606 (M)
BC 1036 (S)
Violin Concerto in E Minor, Op. 64. Prokofiev, Violin Concerto No. 2 in G Minor. Heifetz, Violin. Boston Sym. Ork. (Munch)
RCA Victor LM-2314 (M)
LSC-2314 (S)

—MOUSSORGSKY
Pictures at an Exhibition. Rimsky-Korsakov. Capriccio Espagnol. New York Phil Ork. (Bernstein)
Columbia ML 5401 (M)
MS 6080 (S)
Steppes of Central Asia. Rimsky-Korsakov, Flight of the Bumble Bee. Khachaturian, Gayne Ballet Suite. Borodin, Night on Bald Mountain; Prince Igor Overture. Halle Ork. (Weldon)
Mercury SR 90137 (S)

—KORNGOLD
Suite to Shakespeare's "Much Ado About Nothing," Op. 11. Austrian Classical Marches. Boston Chamber Artists & Boston Concert Band. (Simon) Boston B-411 (M)

—KUBIK
Sonata; Celebrations & Epilogue
Contemporary M6006 (M) (S)

—LEHAR
The Merry Widow (Highlights)
Vienna State Ork. (Stoltz)
London OS 25077

—LISZT
Concerto No. 1 in E Flat Major for Piano & Orch.; Concerto No. 2 in A Major for Piano & Orch. Philippe Entremont, Piano. Philadelphia Ork. (Ormandy)
Columbia ML 5389 (M)
MS 6071 (S)
Harmonies du Soir; Feux Follets; Valse Oubliee No. 1 in F Sharp Major; Valse Oubliee No. 2 in A Flat Major. Schubert, Moment Musical in E Flat Major; Improromptu in A Flat Major. Richter, Piano.
Columbia ML 5396 (M)
Piano Concerto in E Flat. Grieg, Piano Concerto in A Minor. Halle Ork. (Weldon) Farrell, Piano.
Mercury SR 90126 (S)

—LOCATELLI
Art of the Violin, Vol. 1. Lautenbacher, violin. Mainz Chamber Ork. (Kehr)
Vox DL 500 (M)
STDL 500.500 (S)

—MENDELSSOHN
Concerto in E Minor for Violin & Orch. Tchaikovsky, Concerto in D Major for Violin & Orch. Isaac Stern, violin. Phila. Ork. (Ormandy)
Columbia ML 5379 (M)
MS 6062 (S)
Incidental Music to Shakespeare's "A Midsummer Night's Dream."
Grieg, Incidental Music to Ibsen's "Peer Gynt." Vienna Sym. Ork. (Dorati)
Epic LC 3606 (M)
BC 1036 (S)
Violin Concerto in E Minor, Op. 64. Prokofiev, Violin Concerto No. 2 in G Minor. Heifetz, Violin. Boston Sym. Ork. (Munch)
RCA Victor LM-2314 (M)
LSC-2314 (S)

—MOUSSORGSKY
Pictures at an Exhibition. Rimsky-Korsakov. Capriccio Espagnol. New York Phil Ork. (Bernstein)
Columbia ML 5401 (M)
MS 6080 (S)
Steppes of Central Asia. Rimsky-Korsakov, Flight of the Bumble Bee. Khachaturian, Gayne Ballet Suite. Borodin, Night on Bald Mountain; Prince Igor Overture. Halle Ork. (Weldon)
Mercury SR 90137 (S)

—KORNGOLD
Suite to Shakespeare's "Much Ado About Nothing," Op. 11. Austrian Classical Marches. Boston Chamber Artists & Boston Concert Band. (Simon) Boston B-411 (M)

—KUBIK
Sonata; Celebrations & Epilogue
Contemporary M6006 (M) (S)

—LEHAR
The Merry Widow (Highlights)
Vienna State Ork. (Stoltz)
London OS 25077

—LISZT
Concerto No. 1 in E Flat Major for Piano & Orch.; Concerto No. 2 in A Major for Piano & Orch. Philippe Entremont, Piano. Philadelphia Ork. (Ormandy)
Columbia ML 5389 (M)
MS 6071 (S)
Harmonies du Soir; Feux Follets; Valse Oubliee No. 1 in F Sharp Major; Valse Oubliee No. 2 in A Flat Major. Schubert, Moment Musical in E Flat Major; Improromptu in A Flat Major. Richter, Piano.
Columbia ML 5396 (M)
Piano Concerto in E Flat. Grieg, Piano Concerto in A Minor. Halle Ork. (Weldon) Farrell, Piano.
Mercury SR 90126 (S)

—LOCATELLI
Art of the Violin, Vol. 1. Lautenbacher, violin. Mainz Chamber Ork. (Kehr)
Vox DL 500 (M)
STDL 500.500 (S)

—MENDELSSOHN
Concerto in E Minor for Violin & Orch. Tchaikovsky, Concerto in D Major for Violin & Orch. Isaac Stern, violin. Phila. Ork. (Ormandy)
Columbia ML 5379 (M)
MS 6062 (S)
Incidental Music to Shakespeare's "A Midsummer Night's Dream."
Grieg, Incidental Music to Ibsen's "Peer Gynt." Vienna Sym. Ork. (Dorati)
Epic LC 3606 (M)
BC 1036 (S)
Violin Concerto in E Minor, Op. 64. Prokofiev, Violin Concerto No. 2 in G Minor. Heifetz, Violin. Boston Sym. Ork. (Munch)
RCA Victor LM-2314 (M)
LSC-2314 (S)

—MOUSSORGSKY
Pictures at an Exhibition. Rimsky-Korsakov. Capriccio Espagnol. New York Phil Ork. (Bernstein)
Columbia ML 5401 (M)
MS 6080 (S)
Steppes of Central Asia. Rimsky-Korsakov, Flight of the Bumble Bee. Khachaturian, Gayne Ballet Suite. Borodin, Night on Bald Mountain; Prince Igor Overture. Halle Ork. (Weldon)
Mercury SR 90137 (S)

—KORNGOLD
Suite to Shakespeare's "Much Ado About Nothing," Op. 11. Austrian Classical Marches. Boston Chamber Artists & Boston Concert Band. (Simon) Boston B-411 (M)

—KUBIK
Sonata; Celebrations & Epilogue
Contemporary M6006 (M) (S)

—LEHAR
The Merry Widow (Highlights)
Vienna State Ork. (Stoltz)
London OS 25077

—LISZT
Concerto No. 1 in E Flat Major for Piano & Orch.; Concerto No. 2 in A Major for Piano & Orch. Philippe Entremont, Piano. Philadelphia Ork. (Ormandy)
Columbia ML 5389 (M)
MS 6071 (S)
Harmonies du Soir; Feux Follets; Valse Oubliee No. 1 in F Sharp Major; Valse Oubliee No. 2 in A Flat Major. Schubert, Moment Musical in E Flat Major; Improromptu in A Flat Major. Richter, Piano.
Columbia ML 5396 (M)
Piano Concerto in E Flat. Grieg, Piano Concerto in A Minor. Halle Ork. (Weldon) Farrell, Piano.
Mercury SR 90126 (S)

—LOCATELLI
Art of the Violin, Vol. 1. Lautenbacher, violin. Mainz Chamber Ork. (Kehr)
Vox DL 500 (M)
STDL 500.500 (S)

—MENDELSSOHN
Concerto in E Minor for Violin & Orch. Tchaikovsky, Concerto in D Major for Violin & Orch. Isaac Stern, violin. Phila. Ork. (Ormandy)
Columbia ML 5379 (M)
MS 6062 (S)
Incidental Music to Shakespeare's "A Midsummer Night's Dream."
Grieg, Incidental Music to Ibsen's "Peer Gynt." Vienna Sym. Ork. (Dorati)
Epic LC 3606 (M)
BC 1036 (S)
Violin Concerto in E Minor, Op. 64. Prokofiev,

Continued from page 53

Arthur Grumiaux, violin. Clara Maskil, Piano.
Epic LC 3602 (M)
BC 1034 (S)

-PROKOFIEV
Concerto No. 2. Mozart, Concerto No. 3. Phil. Orch. (Galliera)
Distrakh, violin.
Angel 35714 (M)
S35714 (S)

Sym. No. 5. Paris Conservatoire Orch. (Martinson)
RCA Victor LM-2272 (M)
LSC-2272 (S)

Violin Concerto No. 2 in G Minor. Mendelssohn, Violin Concerto in E Minor. Heifetz, Violin. Boston Sym. Orch. (Munch)
RCA Victor LM-2314 (M)
LSC-2314 (S)

-PUCCINI
La Fanciulla Del West. (Complete) Orch. & Chorus of La Scala Opera House, Milan. (Von Maracic)
Angel 3593 C/L (M)
S3593 C/L (S)

Gianni Schicchi. Orch. of Opera House, Rome. (Santini)
Capitol GAR-7179 (M)
SGAR-7179 (S)

-PURCELL
Welcome to all the Pleasures. John Blow, Ode on the Death of Henry Purcell. Kalmor Orch. of London.
Vanguard BG-590 (M)
BGS-5015 (S)

-RAVEL
Bolero; Alborado Del Gracioso. Weber-Berlioz, Invitation to the Waltz. Falla, The Three Corners. Mat. Paris Cons. Orch. (Wolff)
London CS 6077 (S)

Bolero; La Valse. Tchaikovsky, Nutcracker Suite. Concertgebouw Orch. of Amsterdam. (Van Beinum)
Epic LC 3585 (M)
BC 1027 (S)

Daphnis and Chloe Suite No. 2. Debussy, Prelude to the Afternoon of a Faun; La Mer. Phila. Orch. (Ormandy)
Columbia ML 5397 (M)
MS 6077 (S)

-RESPIGHI
Ancient Dances and Airs, Suites 1, 2 and 3. Phil. Hungarica (Dorati)
Mercury SR 90199 (S)

-RIMSKY-KORSAKOV
Capriccio Espagnol. Moussorgsky, Pictures at an Exhibition. New York Phil. Orch. (Bernstein)
Columbia ML 5401 (M)
MS 6080 (S)

Capriccio Espagnol, Op. 34. Tchaikovsky, Capriccio Italien.
RCA Victor Sym. Orch. (Kondrashin)
RCA Victor LM-2323 (M)
LSC-2323 (S)

Concerto for Trombone & Military Band. Beethoven, Three Equals for Four Trombones. Hindemith, Morning Music for Brass; Trauermusik for Solo Trombone and Strings.
Starer, Five Miniatures for Brass. Davis Shuman, trombone & members of NBC Sym. Orch.
MMO CE 1041 (M)

Flight of the Bumble Bee. Khachatryan, Gayne Ballet Suite. Borodin, Night on Bald Mountain; Prince Igor Overture. Moussorgsky, Steppes of Central Asia. Halle Orch. (Weldon)
Mercury SR 90137 (S)

Scheherazade. New York Phil. Orch. (Bernstein)
Columbia ML 5387 (M)
MS 6069 (S)

-ROSSINI
The Barber of Seville (Complete) Metropolitan Opera Orch. (Leinsdorf)
RCA Victor LM-6143 (M)
LSC-6143 (S)

-SCHUBERT
Moment Musical in C Major; Impromptu in E Flat Major; Impromptu in A Flat Major. Liszt, Harmonies du Soir; Feux Follets; Valse Oubliee No. 1 in F Sharp Major; Valse Oubliee No. 2 in A Flat Major. Richter, Piano.
Columbia ML 5396 (M)

Sonata in B Flat Major; Sonata in A Minor. Demus, Piano
Westminster XWN 18B45
Sym. No. 4 (Suskind); Sym. No. 6. (Schmidt-Isserstedt) London Sym. Orch.
Mercury SR 90196 (S)

Trio, Op. 99. David Oistrakh, violin. Knushevitzky, cello, Oborin, Piano.
Angel 35713 (M)
S35713 (S)

-SCHUMANN
Adagio and Allegro for Horn. Haydn, Trumpet Concerto in E Flat Major. Mozart, Flute Concerto in D Major. L'Orchestre de la Suisse Romande (Ansermet)
London CS 6091 (S)

Piano Concerto in A Minor. Weber, Konzertstück in F Minor. Vienna Phil. Orch. (Andreae)
Gulda, Piano.
London CS 6082 (S)

Piano Concerto, Franck, Variations.
London CS 6082 (S)

Peter Kefin, Piano. London Sym. Orch. (Goossens)
Everest LPBR 6036 (M)
SDBR 3036 (S)

-SIBELIUS
Sym. No. 5 in E Flat Major. B.B.C. Sym. Orch. (Sargent)
Capitol G-7181 (M)
SG-7181 (S)

Violin Concerto in D Minor. Tchaikovsky, Serenade Melancolique; Scherzo, Op. 42, No. 2 London Sym. Orch. (Fjeldstad)
London CS 6067 (S)

-SMETANA
The Moldau. Dvorak, Sym. No. 5 in E Minor. Berlin Phil. Ork. (Von Karajan)
Angel S-35615 (S)

-STARER
Five Miniatures for Brass. Beethoven, Three Equals for Four Trombones, Rimsky-Korsakov, Concerto for Trombone and Military Band. Hindemith, Morning Music for Brass; Trauermusik for Solo Trombone and Strings. Davis Shuman, trombone & members of NBC Sym. Orch.
MMO CE 1041 (M)

-STRAUSS
Ein Heldenleben. London Sym. Orch. (Ludwig)
Everest LPBR 6038 (M)
SDBR 3038 (S)

-STRAVINSKY
Capriccio. Ireland, Concerto in E Flat Major. Horsley, Piano. Royal Phil. Orch. (Cameron)
Capitol G-7183 (M)
SG-7183 (S)

Petrouchka. London Sym. Orch. (Goossens)
Everest LPBR 6033 (M)
SDBR 3033 (S)

Threni. Columbia Sym. Orch. (Stravinsky)
Columbia ML 5383 (M)
MS 6065 (S)

-TCHAIKOVSKY
Capriccio Italien, Op. 45. Rimsky-Korsakov, Capriccio Espagnol, Op. 34. RCA Victor Sym. Orch. (Kondrashin)
RCA Victor LM-2323 (M)
LSC-2323 (S)

Concerto No. 1 in B Flat Minor for Piano & Orch. Phila. Orch. Istomin, Piano (Ormandy)
Columbia ML 5399 (M)
MS 6079 (S)

Piano Concerto No. 1. Horowitz, Piano. NBC Sym. Orch. (Toscanini)
RCA Victor LM-2310 (M)

Concerto in D Major for Violin and Orch. Mendelssohn, Concerto in E Minor for Violin & Orch. Isaac Stern, violin. Phila. Orch. (Ormandy)
Columbia ML 5379 (M)
MS 6062 (S)

1812 Overture. Philadelphia Orch. (Ormandy)
Columbia ML 5392 (M)

Nutcracker Suite. Ravel, Bolero; La Valse. Concertgebouw Orch. of Amsterdam. (Van Beinum)
Epic LC 3587 (M)
BC 1027 (S)

Nutcracker Suite. L'Orchestre de la Suisse Romande (Ansermet)
London CSA 2203 (S)

Serenade Melancolique; Scherzo, Op. 42, No. 2. Sibelius, Violin Concerto in D Minor. London Sym. Orch. (Fjeldstad)
London CS 6067 (S)

Swan Lake. L'Orchestre de la Suisse Romande (Ansermet)
London CSA 2204 (S)

-TOCH
String Quartet, Op. 70; String Quartet Trio Op. 63.
Contemporary M6005 (M) (S)

-VERDI
Aida (Abridged) Rome Opera House Orch. (Perlea)
RCA Victor LM-6069 (M)

The Force of Destiny (La Forza Del Destino) (Complete)
RCA Victor LM-6406 (M)
LSC-6406 (S)

-WAGNER
Das Rheingold (Complete) Vienna Phil. Orch. (Solti)
London OSA 1309 (S)

Prelude and Good Friday Spell From "Parsifal." Bruckner, Sym. No. 3 in B Flat Major.
Decca DGMA-(M)
DGSA-7300 (S)

-WEBER
Konzertstück in F Minor. Schumann Piano Concerto in A Minor. Vienna Phil. Orch. (Andreae)
Gulda, Piano.
London CS 6082 (S)

Overtures. L'Orchestre de la Suisse Romande (Ansermet)
London CS 6074 (S)

-WEBER-BERLIOZ
Invitation to the Waltz. Falla, The Three Corners. Ravel, Bolero, Alborado Del Gracioso. Paris Cons. Orch. (Wolff)
London CS 6077 (S)

-WILLIAMS, VAUGHAN
Sym. No. 8. Bag. Garden of Fand Butterworth, A Shropshire Lad. Halle Orch. (Barbirolli)
Mercury TR 90113 (S)

CLASSICAL LOW-PRICE

ALBENIZ-SPANISH DANCES. Orquesta Lirica Audio Museum, Madrid. (Olmedo)
Telefunken TC 8027 (M)

BACH-HARPSICHORD CONCERTO NO. 3 IN D MAJOR. HARPSICHORD CONCERTO NO. 4 IN A MAJOR. Goldsbrough Orch. (Leonard)
Forum F-70004 (M)

HARPSICHORD CONCERTO NO. 5 IN F MINOR. HARPSICHORD CONCERTO NO. 6 IN F MAJOR. HARPSICHORD CONCERTO NO. 7 IN G MINOR. Goldsbrough Orch. (Leonard)
Forum F-70005 (M)

VIOLIN CONCERTO IN E MAJOR. PARTITA NO. 3 IN E MAJOR. Royal Danish Orch. (Hurst)
Forum F-70009 (M)

BEETHOVEN-STRING QUARTET NO. 10, OP 74. (Harp). Tatral Quartet, Budapest
Telefunken TCS 18025 (S)

STRING QUARTET NO. 12, OP. 127. Tatral Quartet, Budapest
Telefunken TCS 18026 (S)

SYMPHONY NO. 1. Bamberg Symphony Orch. (Keilberth) SYMPHONY NO. 8. Hamburg State Philharmonic Orch. (Keilberth)
Telefunken TCS 18004 (S)

SYMPHONY NO. 3 (Erica). Hamburg State Phil. Orch. (Keilberth)
Telefunken TCS 18003 (S)

SYMPHONY NO. 4. Hamburg State Philharmonic Orch. (Keilberth)
Telefunken TCS 18024 (S)

SYMPHONY NO. 5. Hamburg State Philharmonic Orch. (Keilberth)
Telefunken TCS 18005 (S)

SYMPHONY NO. 8. Hamburg State Philharmonic Orch. (Keilberth) SCHUBERT, Symphony No. 8 (Unfinished), The Bamberg Symphony Orch. (Keilberth)
Telefunken TC 8010 (M)

VIOLIN CONCERTO IN D MAJOR. Royal Danish Orch. (Hurst)
Forum F-70006 (M)

BORODIN-POLOVTSIAN DANCES; In the Steppes of Central Asia. LISZT, HUNGARIAN RHAPSODY NOS. 3 & 6. ENESCO, ROUMANIAN RHAPSODY NO. 1. Symphony Orch. of The Belgian National Radio (Andre)
Telefunken TC 8007 (M)
TCS 18007 (S)

BRAHMS-SYMPHONY NO. 3. Hamburg State Philharmonic Orch. (Keilberth)
Telefunken TC 8009 (M)

SYMPHONY NO. 4 IN E MINOR. Royal Danish Orch. (Frandsen)
Forum F-70002 (M)

SYMPHONY NOS. 38 & 39. The Bamberg Symphony Orch. (Keilberth)
Telefunken TCS 18013 (S)

DELIBES-COPPELIA & SYLVIA-Orchestral Suites. Symphony Orch. of The Belgian National Radio (Andre)
Telefunken TCS 18006 (S)

DVORAK-CELLO CONCERTO IN B MINOR. Hamburg State Phil. Orch. (Keilberth) Hoelscher, Cello.
Telefunken TCS 18022 (S)

SLAVONIC DANCES. The Bamberg Symphony Orch. (Keilberth)
Telefunken TCS 18015 (S)

ENESCO-ROUMANIAN RHAPSODY NO. 1, Borodin, Polovtsian Dances; In the Steppes of Central Asia. LISZT, HUNGARIAN RHAPSODY NOS. 3 & 6. Symphony Orch. of The Belgian National Radio (Andre)
Telefunken TC 8007 (M)
TCS 18007 (S)

GERSHWIN, GEORGE-An American in Paris. Hamburg Pro Musica (Byrd)
Forum F-70008 (M)

LISZT-HUNGARIAN RHAPSODY NOS. 3 & 6, ENESCO, ROUMANIAN RHAPSODY NO. 1; BORODIN, POLOVTSIAN DANCES; IN THE STEPPES OF CENTRAL ASIA. Symphony Orch. of The Belgian National Radio (Andre)
Telefunken TC 8007 (M)
TCS 18007 (S)

MENDELSSOHN-A MIDSUMMER NIGHT'S DREAM. INCIDENTAL MUSIC. SCHUBERT, ROSAMUNDE. INCIDENTAL MUSIC. Orch. of the Berlin Municipal Opera (Rother)
Telefunken TC 8017 (S)

SYM. NO. 4 IN A. MOZART, SYM. NO. 40. Oslo Phil. Orch.
Camden CAS 508 (S)

MOZART-OVERTURES. Hamburg Pro Musica (Newstone)
Forum F-70010 (M)

SYM. NO. 40. MENDELSSOHN, SYM. NO. 4 IN A. Oslo Phil. Orch.
Camden CAS 508 (S)

RESPIGHI-THE PINES OF ROME; THE FOUNTAINS OF ROME. Sym. Orch. of Belgian Nat. Radio. (Andre)
Telefunken TC 8002 (M)
TCS 18002 (S)

RIMSKY-KORSAKOV-SCHENERAZADE. Symphony Orch. of the Belgian National Radio (Andre)
Telefunken TC 8011 (M)

SCHUBERT-ROSAMUNDE, INCIDENTAL MUSIC. MENDELSSOHN, A MIDSUMMER NIGHT'S DREAM, INCIDENTAL MUSIC. Orch. of the Berlin Municipal Opera (Rother)
Telefunken TCS 18017 (S)

SYMPHONY NO. 8 (Unfinished). The Bamberg Symphony Orch. (Keilberth). BEETHOVEN SYMPHONY NO. 8 Hamburg State Philharmonic Orch. (Keilberth)
Telefunken TC 8010 (M)

SCHUMANN-PIANO CONCERTO IN A MINOR. CARNAVAL. Hamburg Pro Musica (Riede)
Forum F-70007 (M)

STRAUSS, JOHANN-OVERTURES. Orch. of the Berlin Municipal Opera (Rother)
Telefunken TC 8021 (M)
TCS 18021 (S)

WALTZES-The Bamberg Symphony Orch. (Keilberth)
Telefunken TC 8018 (M)

TCHAIKOVSKY-NUTCRACKER SUITE; SERENADE FOR STRINGS. Sym. Orch. of Belgian Nat. Radio (Andre)
Telefunken TC 8001 (M)
TCS 18001 (S)

VIVALDI-FOUR SEASONS. GLI ACCADEMICI DI MILANO. Biffoli, Violin.
Vox PL 11.480 (M)
STPL 511.480 (S)

WAGNER-DIE MEISTERSINGER. PRELUDE TO ACTS 1 & 3. LOHENGRIN, PRELUDE TO ACTS 1 & 3. Hamburg State Philharmonic Orch. (Keilberth)
Telefunken TC 8019 (M)
TCS 18019 (S)

CLASSICAL MISCELLANEOUS

BACH-His Story and His Music
Vox MM 3500 (M)

BALLET HIGHLIGHTS FROM THE OPERA-Concert Arts Symphony Orch. (Leinsdorf)
Capitol P-8488 (M)
SP-8488 (S)

BEETHOVEN-His Story and His Music
Vox MM 3600 (M)

BERLIOZ-His Story and His Music
Vox MM 3640 (M)

BERLIOZ, MUSIC OF-Variations Selections. Paris Conservatoire Orch. (Martinson) London CS 6101 (S)

BOLSHOI THEATRE BALLET PRODUCTION, Vol. 2-Variations Selections Bruno Hi-Fi BR 14035 (M)

BOLSHOI THEATRE BALLET PRODUCTION, Vol. 3-Variations Selections Bruno Hi-Fi BR 14036 (M)

BRANMS-His Story and His Music
Vox MM 3580 (M)

CHILDREN'S SONGS-Vienna Symphony Orch. (Froschauer)
Epic LC 3588 (M)

CONQUEST OF SPACE-Conversation Between Dr. Wernher von Braun & Willy Ley
Vox DL 522 (M)
STDL 500.522 (S)

CHOPIN-His Story and His Music
Vox MM 3520 (M)

CLAIR DE LUNE-Variations Selections Urania UX 138 (M)
UX 1038 (S)

FANTASIA CONTRAPPUNTISTICA-Variations Selections. Egon Petri, Piano.
Westminster XWN 18844 (M)

FINLANDIA-Variations Selections. London Proms Symphony Orch. (Mackerras)
RCA Victor LM-2336 (M)
LSC-2336 (S)

FOSTER & SOUSA-Their Story and Their Music
Vox MM 3620 (M)

FOSTER, STEPHEN, SONG BOOK-Variations Selections. Robert Shaw Choral
RCA Victor LM-2295 (M)
LSC-2295 (S)

GERMAN SONGS OF THE MIDDLE AGES AND THE RENAISSANCE
Westminster XWN 18848 (M)

GILBERT & SULLIVAN H.M.S. PINAFORE-The Pro Arte Orch. & Glyndebourne Festival Chorus (Sargent)
Angel 3589 B/L (M)
S-3589 B/L (S)

HANDEL-His Story and His Music
Vox MM 3560 (M)

HAYDN-His Story and His Music
Vox MM 3610 (M)

HOFFMUND INTERPLANETARY MUSIC FESTIVAL, 1958 - Various Artists
Angel 35800 (M)
S-35800 (S)

IN A GERMAN BEER GARDEN-Josef Holzer & His Woodchoppers
Vox VX 26.040 (M)
STVX 426.040 (S)

ITALIAN OPERA INTERMEZZI-Philharmonia Orch. (Galliera)
Angel S-35483 (S)

KREISLER AND PAGANINI-Arthur Grumiaux, Violin; Riccardo Castagnone, Piano. Epic LC 3592 (M)

LAREDO, JAIME, PRESENTING-Jaime Laredo, Violinist.
RCA Victor LM-2373 (M)
LSC-2373 (S)

LISZT & PAGANINI-Their Story and Their Music
Vox MM 3630 (M)

MATADOR-Variations Selections. La Orquesta de La Plaza de Toros de Madrid. Avon AV M-3002 (M)
AV S7-3002 (S)

MENDELSSOHN-His Story and His Music
Vox MM 3530 (M)

MILITARY MARCHES OF FRANCE-Variations Selections. Musique des Gardiens de la Paix de Paris (Dondeyne)
Westminster WP 6108 (M)
WST 15041 (S)

MOZART-His Story and His Music
Vox MM 3510 (M)

NIGHT AT THE OPERA-Variations Selections. Wal-Berg & Orch. Mercury MG-20419 (M)
SR 60092 (S)

OPERATIC HIGHLIGHTS FOR ORCHESTRA-London Symphony Orch. (Gamba) London CS 6087 (S)

OVERTURE! OVERTURE! - Variations Selections. New Symp. Orch. of London (Agoult)
RCA Victor LSC-2134 (S)

PAS DE DEUX-Variations Selections. Royal Phil. Orch. (Irving)
Capitol SG-7160 (S)

PIANO RECITAL-Variations Selections. Gyorgy Cziffra, Piano.
RCA Victor LSC-2202 (S)

POPS CAVIAR-Variations Selections. Boston Pops (Fiedler)
RCA Victor LSC-2202 (S)

REFLECTIONS-Capitol Symphony Orch. (Wagner)
Capitol P-8491 (M)
SP-8491 (S)

ROS AT THE OPERA-Edmundo Ros & Orch. Various Selections.
London LL 3104 (M)
PS 157 (S)

ROSSINI OVERTURES-Variations Selections. Chicago Symphony (Reiner)
RCA Victor LM-2318 (M)
LSC-2318 (S)

RUSSIAN OVERTURES-Variations Selections. Royal Phil. Orch. (Rodzinski)
Capitol G-7182 (M)
SG-7182 (S)

SCHUBERT-His Story and His Music
Vox MM 3540 (M)

SCHUMANN & GRIEG-Their Story and Their Music
Vox MM 3550 (M)

SONATA EXOTIQUE-Variations Selections Urania UR 9032 (M)
USD 2032 (S)

SONGS OF INDIA-Variations Selections. Boston Pops (Fiedler)
RCA Victor LM-2320 (M)
LSC-2320 (S)

STRAUSS, JOHANN-His Story and His Music
Vox MM 3590 (M)

TCHAIKOVSKY-His Story and His Music
Vox MM 3570 (M)

TEMPO ESPANOL-Variations Selections. Capitol Symphony Orch. (Dragon)
Capitol P-8487 (M)
SP-8487 (S)

VENICE-Variations Selections. Orch. of the Royal Opera House (Garden) RCA Victor LM-2313 (M)
LSC-2313 (S)

VIRTUOSO OBOE-Vienna State Opera Chamber Orch. Andre Lardrot, Oboe. Vanguard VSD-2036 (S)

WAGNER PRELUDES-Variations Selections. Vienna Phil. Orch. (Kenpe)
Capitol G-7180 (M)
SG 7180 (S)

LOW-PRICE MISCELLANEOUS

Low Price Classical Misc. CONCERT OF OVERTURES-Royal Danish Orch. (Frandsen)
Forum F-70001 (M)

FRENCH OVERTURES-Variations Selections. Symphony Orch. of the Belgian National Radio (Andre)
Telefunken TC 8016 (M)
TCS 18016 (S)

GERMAN OVERTURES-Variations Selections. Orchestra of the Berlin

Municipal Opera (Rother)
Telefunken TC 8020 (M)
TCS 18020 (S)

ROSSINI-Variations Selections. Bamberg Symphony Orch. (Perlea)
Vox PL 11.180 (M)
STPL 511.180 (S)

STRAUSS, JOHANN-Variations Selections. Orchestra der Staatsoper (Strauss)
Vox VX 26.030 (M)
STVX 426.030 (S)

EXTENDED PLAYS

ALBRIGHT, LOLA-Dreamsville
Columbia B 13271

ATKINS, CHET - Hum & Strum Along With Chet
RCA Victor EPA 4343

BENNETT, TONY - Hometown, My Hometown
Columbia B 13011

BOSTIC, EARL-Bostic Workshop, Vol. 1
King EP 432

Bostic Workshop, Vol. 2
King EP 433

Bostic Workshop, Vol. 3
King EP 434

Sweet Tunes of the Fantastic 50's, Vol. 1
King SEP 427 (S)

Sweet Tunes of the Roaring 2

Less Shops Carrying Latter

Continued from page 3

longer stocked singles or EP's or both.

New York Off

In New York Carl Fisher Music said its LP sales were slower this past July than July a year ago. This was also true of singles and EP's. The over-all drop was 5 to 10 per cent according to the spokesman.

Sam Goody's emporium claimed that dollar volume was off 10 per cent as against July of 1958 in spite of the fact that Goody opened a new store on the East Side of town in mid-July.

One of New York's largest East Side shops noted that it was able to just barely better its sales this July as compared to July a year ago. (This store no longer handles singles and according to the spokesman is getting rid of its EP's due to poor sales.)

Cincy Trade Dips

CINCINNATI — A spokesman for the Song Shop, one of the town's two top retail record outlets, reported singles business for July down somewhat from last year, and attributed the decline to the type of music being offered on the singles and the fact that the locals just don't seem to have the money to plunk down 98 cents for a single record. There was no appreciable difference in LP business this July over a year ago, the spokesman said.

While EP business generally in the area was down this July from that of a year ago, the Song Shop EP business rode it out on an even keel. "If there was a drop from a

year ago, it was hardly noticeable," the spokesman said. "The reason we do not suffer like some of the other stores," he said, "is because we try to keep a very complete inventory in EP's."

At the Jimmy Skinner Music Mart, downtown, Lou Epstein, manager, reported July singles business down noticeably from that of a year ago. He attributed the decline to the fact that customers seemed more interested and willing to spend their money on packaged records. The store's LP business showed a substantial increase over that of last year. In regard to the EP business, Epstein said that the pop EP's fell off somewhat, but that country and western and rock 'n' roll EP's held their own. The c.&w. EP business was benefited considerably by the fact that the Skinner firm sells most of its c.&w. EP's thru mail order, an important facet of the store's business.

Baumert & Reddert, suburban outlet, described July singles business as bad. "Partly responsible," said a member of the firm, "is the fact that all releases sound the same; something a little different would help a great deal. A hot number stays hot only about two weeks. By the time the retailer gets it, it's on the way out. The kids want the records right away, and will follow the advice of deejay who says 'get this now,' and they mean they want it right now. This is a real headache for the retailer."

LP's make up the "biggest part of Baumert and Reddert's business, and they offered no complaint in that department. While this year's over-all sales picture was not as good as that of July a year ago, June of this year was better than June a year ago which leveled things out. The company has very little going in the EP line and is planning on closing out its stock on them, perhaps stocking only the better-known artists.

D. C. Unspectacular

WASHINGTON — Area record dealers enjoyed good business during July, but sales of singles, EP's and LP's were not "spectacular," they say.

Campbell Music Company says sales of LP's are very good—as high as figures for July 1958, which was a good month. Campbell does not sell singles or EP's.

The number of LP's sold during July by Glen Music Company was "normal," according to Manager Kruglak, but very few singles were sold, and no EP's. The volume increased this July over the same month a year ago, but Kruglak believes the increase is due to enlargement of the store. He added that there has been an increase in demand for Belafonte records, following an appearance by the artist at the Carter Barron outdoor theater here.

Max Silverman, owner of the Quality Music Company, says his sales figures for July ran ahead of those for July, 1958, but did not show the same rate of increase as did figures for the first six months of this year. Max says sales of LP's are "picking up" and that his sales of singles are about the same as for July of 1958. EP's constitute just a "small part" of his business. Max believes that kids want to spend their allowances on LP's rather than on single records, and says they will buy EP's only if they're after rock and roll records in that speed.

LP's Up On Coast

HOLLYWOOD—Arcadia Music (Arcadia, Calif.) states that LP's are 20 per cent up; EP's 10 per cent off; singles, 20 per cent off.

House of Sight & Sound (Van Nuys section) reports LP's up 20 per cent; EP's unchanged; singles off 15 per cent.

California Music (Los Angeles): LP's 20 per cent up; EP's 50 per cent off; singles, holding.

Music City (figures include two volume stores, Hollywood and in Lakewood section): LP's up 10 per cent; EP's down 15 per cent; singles down 5 per cent. (Please note: Music City's major appeal to buyers is fact its stock is most complete in town, thus probably carries area's biggest singles' inventory.)

Crawford's of Beverly Hills: LP's up 20 per cent; EP's down 15 per cent; doesn't stock singles.

50-50 at Chicago

CHICAGO — Record dealers here reported a 50-50 split between business in 1959 showing improvement or maintaining almost identical level with 1958. V. H. (Andy) Anderson of Record Center, northwestern store, said that the last two weeks of Mercury's Operation Pageworth boosted his business greatly so that the final two weeks of July decline still showed him 24 per cent ahead for the month. In the singles and EP (approximately 5 per cent of his total runs into EP's and that is primarily c&w sides) category, he showed a 22 per cent decline. Anderson, like several other dealers, said this decline is partially accounted for by the fact that his teen customers are buying more Jimmy Darin and Duane Eddy "cock 'n' roll" type LP's and light jazz like Ahmad Jamal.

Bernie Skidell of ABC Record-teria, far south store, faced a steel strike barrier all month, as he has many of the mills' workers as customers, but a wheel of fortune gimmick, wherein every purchaser selected a number from a chest and if that number showed up his purchase was free, and special leaders showed business up 15 per cent on both singles and LP's over the preceding year.

Survey generally indicated that special promotion of some sort was necessary to keep business up, even with the "help of stereo LP's." All dealers said that two-track sales have helped maintain LP volume.

Dealers contacted said that they have found that stocking a larger supply of more different singles since the first of the year has helped to bring customers back who were buying off racks or from variety type stores which have initiated small record departments. All dealers said that the over-playing of rock 'n' roll singles by Chicago top 40 type stations have cut down on the number of an individual hit they are selling, so they had to stock the larger number of different singles to keep volume consistent with 1958.

Lieber & Stoller

Continued from page 3

a few years ago and which has created a copyright dispute between original publisher Sid Nathan and the other labels who recorded the tune. They have also had two other smash hits with the Coasters, "Along Came Jones" and "Charlie Brown." Right now the boys are pinning high hopes on a Clavers recording called "Love Potion No. 9."

Lieber and Stoller have some of the most unique contracts with various diskeries in the business. They do most of their work for Atlantic and Atco, but they have a deal with the Aberbach Freres to cut whatever Big Top Records they wish. And they occasionally do other free-lance jobs if either the spirit or the artist or the tune moves them. They also write ballads, but somehow they are so successful with rock and roll that no one ever seems to call on them for pretty material.

7 OUT OF 10
OF THE RECORDS FEATURED
In this week's ads will be among the nation's top 100 of tomorrow

Best Selling Sheet Music in U. S.

Tunes are ranked in order of their current national selling importance at the sheet music jobber level.

This Week	Last Week	Weeks on Chart
1. THE BATTLE OF NEW ORLEANS (Warden)	1	13
2. WATERLOO (Cedarwood)	3	7
3. PERSONALITY (Lloyd-Logan)	2	13
4. TILL THERE WAS YOU (Frank)	—	4
5. LONELY BOY (Spanka)	5	6
6. MY HEART IS AN OPEN BOOK (Sequence)	7	2
7. THREE BELLS (Harris)	—	1
8. AN EVENING IN ROMA (Zodiac)	10	2
9. LIPSTICK ON YOUR COLLAR (Joy)	9	7
10. SUMMER DREAMS (Rio Grande)	6	10
11. BROKEN-HEARTED MELODY (Mansion)	15	2
12. HAWAIIAN WEDDING SONG (Pickwick)	14	33
13. KANSAS CITY (Fire)	4	11
14. FIVE PENNIES (Dena)	—	4
15. 77 SUNSET STRIP (Witmark)	—	19

Best Selling Sheet Music in Britain

(For week ending August 22)

A cabled report from the Music Publishers' Association, Ltd., London. List is based upon their weekly survey of England's leading music dealers. American publishers in parenthesis

49 Best selling sheet music in Britain for week ending August 22, 1959	Dream Lover — Aldon (Progressive-Fern-Trinity)
Roulette—Mills (Mills)	May You Always—Essex (Hecht, Lancaster & Buzzell)
Living Doll—World Wide (Maurice)	Teenager in Love—West One (Rumbalero)
Side Saddle—Mills (Mills)	The Wonder of You—Leeds (Random)
The Heart of a Man—David Toff (Shapiro-Bernstein)	I Know—Feldman (Roncom)
Goodbye, Jimmy, Goodbye—Bron (Knoll-wood)	Lonely Boy—Bron (Spanka)
Only Sixteen—Ardmore & Beech (Kags)	Waterloo—Southern (Cedarwood)
Lipstick on Your Collar—Joy (Joy)	Trampoline—Harvard (-)
Battle of New Orleans—Acuff-Rose (Warden)	Trudie—Henderson (Kassner)
China Tea—Mills (Mills)	Personality—Leeds (Lloyd-Logan)
	Twixt Twelve & Twenty—Spoone (Spoone)

Best Selling Pop Records in Britain

(For week ending August 22)

This Week	Printed thru the courtesy of the "New Musical Express," Britain's Foremost Musical Publication.	Last Week
1. LIVING DOLL—Cliff Richard (Columbia)		1
2. LONELY BOY—Paul Anka (Columbia)		5
3. ONLY SIXTEEN—Craig Douglas (Top Rank)		6
4. LIPSTICK ON YOUR COLLAR—Connie Francis (M-G-M)		2
5. DREAM LOVER—Bobby Darin (London)		3
6. BATTLE OF NEW ORLEANS—Lonnie Donegan (Pye)		4
7. HEART OF MAN—Frankie Vaughan (Philips)		9
8. SOMEONE—Johnny Mathis (Fontana)		13
9. CHINA TEA—Russ Conway (Columbia)		—
10. ROULETTE—Russ Conway (Columbia)		8
11. A TEENAGER IN LOVE—Marty Wilde (Philips)		10
12. BIG HUNK O' LOVE—Elvis Presley (RCA)		7
13. MONA LISA—Conway Twitty (M-G-M)		—
14. RAGTIME COWBOY JOE—David Seville-Chipmunks (London)		14
15. I KNOW—Perry Como (RCA)		11
16. TALLAHASSEE LASSIE—Tommy Steele (Decca)		18
17. THE WONDER OF YOU—Ronnie Hilton (HMV)		—
18. SIDE SADDLE—Russ Conway (Columbia)		—
19. GOODBYE, JIMMY, GOODBYE—Ruby Murray (Columbia)		15
20. PERSONALITY—Anthony Newley (Decca)		12

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FOLK TALENT & TUNES

By BILL SACHS

Around the Horn

Marvin Rainwater, who has just recorded a follow-up to his current "Half Breed" in Nashville for M-G-M's Jim Vinneau, is booked for major surgery at a Springfield, Mo., hospital soon. . . . Red Foley's Decca package, "Let's All Sing to Him," recorded in Nashville's famed Ryman Auditorium, using 50 voices from the Woodmont Baptist and Madison Baptist churches there, has just been issued to the music shops. "Hymns of All Churches" is the sub-title of the LP which contains 16 songs. . . . DeeJays may obtain Webb Pierce's new album of religious songs, "Bound for the Kingdom," by writing to Cedarwood Publishing Company, 146 Seventh Avenue, North, Nashville.

Elton Britt is slated to join "World's Original Jamboree," of WWVA, Wheeling, W. Va., as a regular in September. Britt made several guest appearances with the show recently after winding up a 13-week season with the George Hamilton IV ABC television network show. He is currently sporting a new ABC-Paramount album titled "Elton Britt, the Wandering Cowboy." Mary Kllick, who has been touring with Britt, is slated to cut another session soon for Columbia. . . . Raymond Martin is now sole owner of Boulevard Records, Orange, Calif., having acquired the interests of the Austin Brothers, who founded the label. The Austins will continue with the label as entertainers and have a new release coming up soon.

Alton Delmore, who now makes his home in Huntsville, Ala., has a new release coming up soon on Ernest Tucker's Linco Records, with the platter coupling "Thunder 'Cross the Border" and "Good Times in Memphis." . . . Murray Nash is handling distribution in the South and East for Bandera Records. . . . The Ninth Annual Country Music Contest held recently in Warrenton, Va., sponsored by the Junior and Senior Chambers of Commerce, is reported to have attracted some 6,500 spectators, with 155 entries, pros and amateurs, competing for \$1,000 in prize money. Judges for the two-day event were Bob (Luke) Jones, promoter Carleton Haney, and deejay Woody Merchant. Mel Price, of WABW, Easton, Md., emceed the affairs and his Santa Fe Rangers backed the various contestants.

Faron Young is sporting an attractive new 16-page book, profusely illustrated with candid camera shots, which he is pitching to fan club members and the public at his personals. . . . Jimmy Newman kicks off a new tour September 2 which will keep him busy for most of September and October in the West and Pacific Northwest. . . . Ira Louvin, of the Louvin Brothers, and his wife, Fay, have purchased a farm near Goodlettsville, Tenn., and are slated to locate there around mid-September. . . . Betty Foley's "Old Moon," on the Bandera label, is being published jointly by Sundown Music and Golden River Music. . . . The Brooks Twins, Ronnie and Donnie, have a new release on the Blue Ribbon label, "Trying" b.w. "Annie From Alaska." "Trying" was penned by J. B. Powell, deejay at WPRZ, Paris, Ill.

El Rader, manager of Lucky Records, Cincinnati, and Zekie Browning, whose newest on that label is "What Else Could You

Do?" b.w. "Bad Case of the Blues," hopped into Nashville recently where Zekie made a repeat appearance on Ernest Tubb's "Midnight Jamboree." The Lucky firm is also plugging a new release by Jay Cee Lewis spotting "Today Is Tomorrow" and "Waltz of the Ozarks." DeeJays may obtain samples on the above tunes by writing to Rader at P.O. Box 631, Cincinnati 1, O. . . . Cecil Bowman's new "D" release couples an Eddie Noak-Wayne Walker song, "Cotten," with a tune written by Bowman in collaboration with Darrell Edwards titled "Curse of Wine." DeeJays missed in the mailing may obtain a copy by dropping a card to Gabe Tucker or Pappy Dally at "D" Records, 314 East 11th Street, Galveston, Tex. Edwards, who has collaborated with George Jones on a number of tunes waxed by the latter, recently suffered a heart attack and is confined to Marine Hospital, Galveston.

Smokey Warren and His Arizona Trailblazers, featuring Dotty Mae, Billie Willow, Frankie Neves, Bill Carlson, Johnny White and Judy Berger, last Tuesday (25) began a four-week Canadian tour that will carry them from the fair at St. John, N. B., to St. John, Newfoundland. Dotty Mae recently signed a three-year recording pact with Yale Records. Her first sides are "Sugar Doll" b.w. "Something Wonderful," both penned by Dottie and Tommy Murman. DeeJays wanting a sample should drop a card to Smokey Warren, 116 Princeton Road, Linden, N. J.

Johnnie Lee Wills, veteran Tulsa, Okla., band leader, for the last two years associated with his brother's combo, Bob Wills and the Texas Playboys, is reforming his Western swing band, with its bow set for September 12 at Hap Peebles' new Playhouse Ballroom in Wichita, Kan. . . . Ernest Tubb and His Texas Troubadours, together with Skeeter Davis, comedian Chick Stripling, of Valdosta, Ga., and Jed Starkey, of the "Jubilee U. S. A.," are working six weeks of fair dates thru Nebraska, Kansas, Missouri, Oklahoma, Arkansas and Texas for promoter-booker Harry Peebles, of Wichita, Kan. Peebles also has a "Grand Ole Opry" unit, headed by Kitty Wells, Johnny and Jack and Their Tennessee Mountain Boys, set for two weeks of fairs in Iowa, Nebraska and Kansas. Others in the unit are Bill Phillips, comedian C. Cedric Rainwater and Bobby and Sue Wright.

Herb Shucher, personal manager to Jim Reeves, is negotiating with the Jim Denny Artist Bureau, Nashville, and MCA, New York, to handle the Browns (Jim Edward, Maxine, Bonnie and Norma) on "certain facets of their bookings," as Herb puts it. Shucher is back at his Madison, Tenn., headquarters after managing the "Grand Ole Opry" show at the Wisconsin State Fair, Milwaukee, just concluded. . . . Del Reeves and Jack McFadden, general manager of Del Reeves Enterprises, Sacramento, Calif., will hit the road early in September to promote Del's new release on the Las Vegas label, "Johnny Appleseed." They kick off the trek at Albuquerque, N. M., September 8, and follow with Oklahoma City, 9; Fort Smith, Ark., 10; Newport, Ark., 11, and Memphis, 12-14. Del will continue the tour along the East Coast until October.

Reviews of New Pop Records

Continued from page 44

★★★ GOOD SALES POTENTIAL

★★ Uncle Ned—Herb Henson handles this folksy effort pleasantly, helped by a good vocal group and combo.

GUS PATE
★★★ Kick Off—SUMMIT 111—This wild swinging instrumental opens with a football ref's whistle, and it takes off like a broken field runner after that. A side that could pull some loot if exposed. (Bo-An, BMI)

★★ Man Alive—Okay vocal reading on this rather old-fashioned dinking. Flip is more important. (Bo-An, BMI)

DAVID FRIZZELL
★★★ Love Baby—COLUMBIA 41460—One of the noted country and western clan, David Frizzell turns in a strong pop styled effort, with a chorus assist. It's a good reading that would have a chance if pushed. (Golden West, BMI)

★★ My Kind of Love—A slow, pop-styled ballad. The chanter has some of the quality of Lefty Frizzell on this side. (Peer, BMI)

ROSE HARDAWAY
★★★ That's What We're Here For—DECCA 30959—Pretty thrashing stint by the lark on a rockaballad. Some coin possible. (Oval, BMI)

★★ What You Don't Know Won't Hurt You—Moderate-pace tune is handled in okay fashion by the canary. Flip appears more important. (Mayfair, ASCAP)

ROCK-A-TEENS
★★★ Woo-Hoo—DORAN 3515—A rocker with driving rhythm, essentially an instrumental with just a bit of voicing by the group. (McGraw, ASCAP)

★★ Untrue—A ballad with a weeper quality. Drum figure is somewhat different and lends an effect. (McGraw, ASCAP)

BOB THOMPSON ORK & CHORUS
★★★ Carissima!—RCA VICTOR 7587—Pretty Latin theme is warmly delivered by the ork and chorus. Good jockey item. (Cyrus, ASCAP)

★★ Angeltown—Good chorus outing on a pretty moderate-pace theme. Flip offers more. (Livingston & Evans, ASCAP)

SANDY CARNEY
★★★ Carolyn—HEADLINE 1004—Carney, the song of TV star, Art Carney, turns in his disk debut on a pleasant, sweet, waltz tune, dedicated to a lady of his heart. He's assisted by a girl's vocal group. Good talent. (Inter-Continental, ASCAP)

★★ Teens—Carney turns to the rocking framework on this side with an upbeat, out-of-breath delivery. He comes off to better advantage on the flip. (Inter-Continental, ASCAP)

KAY THOMPSON
★★★ Moscow Cha Cha Cha—SIGNATURE 12008—"Shake your balalaika," commands the thrush on this cha cha rhythm tune, attuned to the Moscow scene. Side makes for programming fare. (Thompson, ASCAP)

★★ Dasvidanya—The smart, night club thrush sings a romantic song of old Moscow, full of the strummed gypsy mandolin sound. Song has a repeated slow verse with a change of pace uptempo chorus. Some jocks will go for this. (Thompson, ASCAP)

THE DARBY SISTERS
★★★ Go Back, Go Back to Your Pontiac—CUB 9041—A rocker of a cute piece of material about a car which breaks down periodically to keep the young lovers apart. It's set to a Latinish rocking rhythm. Spins possible here. (Greenleaf, BMI)

★★ Misunderstood—The new gal group sings okay harmonies on this ballad of one who is misunderstood. It's medium tempo rock fare and they're assisted by a male group. (Budd, ASCAP)

NICK TODD
★★★ Sayin' Something—DOT 15981—Nick Todd sells a listenable rocker in good fashion here over a first-rate backing by the chorus and ork. A good side. (Cooga, BMI)

★★ An Invisible Man—A pretty new ballad is sung stylishly by the chanter over tender backing. Flip is the stronger side. (Spoone, ASCAP)

(Continued on page 57)

The Billboard HOT C & W SIDES

FOR WEEK ENDING SEPTEMBER 7

TITLE, Artist, Company, Record No.

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	TITLE, Artist, Company, Record No.	WEEKS ON CHART
1	2	4	7	THE THREE BELLS, Browns, RCA Victor 7555	5
2	1	1	1	WATERLOO, Stonewall Jackson, Columbia 41393	13
3	5	8	10	I AIN'T NEVER, Webb Pierce, Decca 30923	7
4	3	3	3	HEARTACHES BY THE NUMBER, Ray Price, Columbia 41374	17
5	7	9	6	TEN THOUSAND DRUMS, Carl Smith, Columbia 41417	7
6	10	6	8	COUNTRY GIRL, Faron Young, Capitol 4233	7
7	6	7	5	TENNESSEE STUD, Eddy Arnold, RCA Victor 7542	11
8	9	10	11	WHO SHOT SAMI George Jones, Mercury 71464	7
9	8	5	4	BIG MIDNIGHT SPECIAL, Wilma Lee & Stony Cooper, Hickory 1098	15
10	4	2	2	THE BATTLE OF NEW ORLEANS, Johnny Horton, Columbia 41339	19
11	12	11	12	KATY TOO, Johnny Cash, Sun 321	7
12	11	12	14	GRIN AND BEAR IT, Jimmie Newman, M-G-M 12812	6
13	18	18	30	I GOT STRIPES, Johnny Cash, Columbia 41427	4
14	13	13	13	PARTNERS, Jim Reeves, RCA Victor 7557	6
15	17	22	26	SOLDIER'S JOY, Hawkshaw Hawkins, Columbia 41419	4
16	16	14	9	SOMEBODY'S BACK IN TOWN, Wilburn Brothers, Decca 30871	16
17	14	21	19	NINETY-NINE YEARS, Bill Anderson, Decca 30914	9
18	21	19	24	SAILOR MAN, Johnny and Jack, RCA Victor 7545	4
19	15	16	17	YOUR WILD LIFE'S GONNA GET YOU DOWN, Kitty Wells, Decca 30890	9
20	—	—	—	SAL'S GOT A SUGAR LIP, Johnny Horton, Columbia 41437	1
21	—	—	—	OLD MOON, Betty Foley, Bandera 1304	1
22	19	15	18	CABIN IN THE HILLS, Lester Flatt and Earl Scruggs, Columbia 41389	13
23	20	17	20	JOHN WESLEY HARDIN', Jimmie Skinner, Mercury 71470	5
24	25	—	—	FIVE FEET HIGH AND RISING, Johnny Cash, Columbia 30427	2
25	23	26	—	DON'T TELL ME YOUR TROUBLES, Don Gibson, RCA Victor 7566	3
26	—	—	—	MY LOVE AND LITTLE ME, Margie Bowes, Hickory 1102	1
27	—	—	—	('TIL I KISSED YOU, Everly Brothers, Cadence 1369	1
28	29	24	15	LONG BLACK VEIL, Lefty Frizzell, Columbia 41384	13
29	30	—	—	I HEAR YOU TALKING, Faron Young, Capitol 4233	3
30	—	30	28	JIMMY BROWN THE NEWSBOY, Mac Wiseman, Dot 15946	3

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VISTA RECORDS

The Billboard HOT R & B SIDES

FOR WEEK ENDING SEPTEMBER 7

TITLE, Artist, Company, Record No.

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO		WEEKS ON CHART
1	1	1		THANK YOU PRETTY BABY, Brook Benton, Mercury 71478.....	7
2	4	13		I'M GONNA GET MARRIED, Lloyd Price, ABC-Paramount 10032.....	3
3	2	2		WHAT'D I SAY, Ray Charles, Atlantic 2031.....	8
4	5	6	8	I WANT TO WALK YOU HOME, Fats Domino, Imperial 5606.....	4
5	7	19	9	PORGY, Nina Simone, Bethlehem 11021.....	10
6	3	3	4	THERE GOES MY BABY, Drifters, Atlantic 2025.....	13
7	11	26	12	WHAT A DIFFERENCE A DAY MAKES, Dinah Washington, Mercury 71435..	12
8	8	5	5	THERE IS SOMETHING ON YOUR MIND, Big Jay McNeely, Swingin' 614...16	
9	26			RED RIVER ROCK, Hurricanes, Warwick 509.....	2
10	21			THE THREE BELLS, Browns, RCA Victor 7555.....	2
11	6	4	3	YOU'RE SO FINE, Falcons, Unart 2013.....	15
12	10	18		SEA OF LOVE, Phil Phillips, Mercury 71465.....	3
13	13	30	28	LEAVE MY KITTEN ALONE, Little Willie John, King 5219.....	4
14	30			MIAMI, Eugene Church, Class 254.....	2
15		20	14	LAVENDER BLUE, Sammy Turner, Big Top 3016.....	5
16	15	8	6	I'LL BE SATISFIED, Jackie Wilson, Brunswick 55136.....	11
17	24	17	18	SO HIGH, SO LOW, LeVern Baker, Atlantic 2033.....	4
18				MIDNIGHT FLYER, Nat King Cole, Capitol 4248.....	1
19	16	21	23	SINCE YOU'VE BEEN GONE, Clyde McPhatter, Atlantic 2028.....	12
20	14	27		CRACKIN' UP, Bo Diddley, Checker 924.....	4
21				SLEEP WALK, Santo and Johnny, Canadian-American 103.....	1
22			19	LINDA LU, Ray Sharpe, Jamie 1128.....	3
23	25		30	I'M COMIN' HOME, Marv Johnson, United Artists 175.....	3
24	28			IT'S TOO LATE, Tarheel Slim, Fire 100.....	2
25	23	13	7	PERSONALITY, Lloyd Price, ABC-Paramount 10018.....	16
26				BROKEN-HEARTED MELODY, Sarah Vaughan, Mercury 71477.....	1
27	18	14	17	I ONLY HAVE EYES FOR YOU, Flamingos, End 1046.....	12
28				POISON IVY, Coasters, Atco.....	1
29				SUMMER'S LOVE, Richard Barrett & the Chantels, Gone 5060.....	1
30	9	7	11	LONELY BOY, Paul Anka, ABC-Paramount 10022.....	12

Reviews of New Pop Records

Continued from page 56

★★★ GOOD SALES POTENTIAL

BOBBY FOSTER

★★★ Angel of Love—STEVENS 106—Fervent vocal stint by Foster on feelingful rockaballad. (Lyco, BMI)

★★★ Star Above—Personable reading by Foster on catchy ditty, with interesting backing. (Lyco, BMI)

★★★ MODERATE SALES POTENTIAL

SHERRY CRANE

★★★ Wistle Willie—SUN 372—Twelve-year-old bows on Sun with a charming reading of a three-beat waltz that tells all about a fella. Fair chances. (Zest, BMI)

★★★ Winnie the Parakeet—Cute story about a talkative parakeet is read with charm by the young lass. (Zest, BMI)

BILLY WAYNE

★★★ Walking and Strolling—HILL CREST 778—Mid rocker gets a rhythmic reading by Wayne. Some coin possible. (Jec, BMI)

★★★ I Love My Baby—Blues rocker is presented with verve by the artist. Potential appears similar to that of flip. (Jec, BMI)

THE TREYS

★★★ Sugar Baby—BELLA 16—Rocker with lots of vocal gimmicks by the Treys comes in for a so-so reading. (Grey Star, BMI)

★★★ Come to Me—Okay reading of a pounding rockaballad. Fair chances. (Grey Star, BMI)

NORMA LEE

★★★ You Belong to Me—FILM 707—The oldie, once a big one for Jo Stafford, is chirped in okay rockaballad style. (Ridge-way, BMI)

★★★ Paper Boy—Rocker is given a cheerful belt by the thrush. It can go as well as the flip. (Gold-Ridge, BMI)

MILT MOSS

★★★ Kitty Swims the Channel—PINCUS PLATTERS 103—Novelty disk tells of a chick who swims out on her English boyfriend. Sound is gimmicked with lots of amusing vocal effects. It's done in Cockney narration over organ and rhythm support. (Gil, BMI)

SY MANN

★★★ The Runaway Piano—Cute danceable side features tinkling piano, played over honking reeds. Some coin possible. (Gil, BMI)

LARRY HALL

★★★ The Lovin' Tree—HOT 1—Larry Hall bows on the new label with an interesting reading of a driver in the rocking tradition.

★★★ Sardy—On this side the lad sings of his girl Sandy and what a wonderful lass she is (American, BMI)

THE CUT-UPS

★★★ Twang—MECCA 2500—Spritely instrumental is handed a good go by the group on this driving side. It's in the Duane Eddy tradition. (Bonnie Dee, BMI)

★★★ The Cut-Up Walk—Same comment. (Bonnie Dee, BMI)

MARTY WILSON & THE STRAT-O-LITES

★★★ Hot Foot—TEL 1008—This has the flavor of an old melody. Rhythm is in the cha cha groove, and the rendition has a big, bright sound. Danceable and listenable. (Lark, BMI)

★★★ Stroll Me—A stroll rhythm effort. Vern down guitar and growling, honking tenor are featured on the side, which is basically a blues. (Arch, ASCAP)

THE BEAN BROTHERS

★★★ Honey Babe—PORT 70015—An old tune associated with the U. S. Navy sailor in World War II. There's a bit of the "left-right" marching philosophy here. Fair wax in a rocking groove. (Witmark, ASCAP)

★★★ Tub Too Doo Doo—A rather unusual song in medium tempo. Message is slim here. (Rush, BMI)

JEANNIE JOY

★★★ Sin Ti—FILM 708—The phrase means without you. Miss Joy treats the Neapolitan tune to a listenable dual-track reading. Some appeal. (Gold-Ridge, BMI)

★★★ Pink Banjo—Peppy rockabilly sort is brightly rendered by the lark. (Gold Ridge, BMI)

TONY LOVELLO

★★★ Dreamy Serenade—RAY NOTE 4—Pretty tune is given a listenable instrumental outing with organ featured. (Eddie-o-Music, ASCAP)

★★★ Amore Mio—Plenty of colorful effects in the interpretation of this pretty Latin tune. It can attract. (Eddie-o-Music, ASCAP)

EDI DOMINGO

★★★ Subito—DOT 15979—Vocalist's Latin inflections, and the Latin quality of ork are very fetching here. Arrangement danceable. (Enterprise, ASCAP)

★★★ One Raindrop—Similar in Latin quality to flip, with vocalist doing a soulful reading to precise instrumentation. (Johnstone-Monteil, BMI)

CECIL MOORE

★★★ Moonshine—SARG 165—Cecil Moore sells this rocker in okay style on this new waxing. (Fitch, BMI)

★★★ Kathy—Another rocker is handled with spirit by the chanter over a pounding backing. (Fitch, BMI)

JOHNNY THUNDER

★★★ Ever Your Man—EPIC 9329—Johnny Thunder tells his love that she is the only one in his life on this listenable side. (Fans, BMI)

★★★ Horror Show—Johnny Thunder has a wild side here. He sings of a midnight horror show in the local movie house. Interesting wax. (Saratoga, BMI)

THE LINDSEY TRIPLETS

★★★ Fatin' in Love—TOP RANK 2010—The young girl's group handles this driver brightly over good rhythmic support. (Sounds, ASCAP)

★★★ Jimmy Jam Jam—The Lindsey Triplets, a girl's group of very tender age, sing this rhythmic item pleasantly. (Shapiro-Bernstein, ASCAP)

JOHNNY TWO-VOICE

★★★ You and Your Lovin' Ways—SPECIALTY 676—A fine shouter is Johnny Two-Voice on this ballad of dedication to a chick. Performance is worthy here. (Venice, BMI)

★★★ Comin' Around the Mountain—Johnny Two-Voice takes the old Kate Smith theme song and gives it a pile of vitality and

(Continued on page 58)

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Reviews of New Pop Records

Continued from page 57

★ ★
MODERATE SALES POTENTIAL

sound. A good, loud side. (Greenwich, ASCAP)

DON & DEWEY

★ ★ Fiddlin' the Blues—SPOT 101—One of the rare instances where a fiddle is heard in the blues. An interesting offbeat sound here. (Aries, BMI)

★ ★ Slummin'—Another but slower blues on this side, with the fiddle really weeping and wailing thru its licks. Side has a different flavor. (Aries, BMI)

MAC REBENACK

★ ★ Follish Little Girl—REX 1008—Cute theme has a Latin touch. It's performed pleasantly by the combo. Side features harmonica and guitar over rhythm support. (Pontchartrain, BMI)

★ ★ Storm Warning—Blues rocker is presented vigorously by Rebenack and crew. (Pontchartrain, BMI)

JOHN T. WEBSTER, III & ANNA

★ ★ Gotta Make Love to You—FREE-DOM 44022—Webster is a shouter on this upbeat side. Side has a bright sound. (Metric, BMI)

★ ★ A Million Teardrops—On this side, Anna joins Webster in a slow and pounding ballad. Both shout at top volume. (Metric, BMI)

FREDDY BELL

★ ★ The Sound of My Heart—AUDICON 103—Freddie Bell handles this attractive rockaballad in warm fashion. (Tea Pos, ASCAP)

★ ★ A Heart for a Heart—The chanter sells this slight ballad pleasantly over good backing by the chorus and ork. (Good-Will, ASCAP)

THE POLLY WOGS

★ ★ Happy Little Frog—CUB 9043—This is a cute record for kids, including kids who like a bright novelty tune. May get spins. (Moorpark, ASCAP)

★ ★ Cool and Cozy—Another cute side for the younger set, who would be the age of the Pollywogs here, about 9 or 10. (Moorpark, ASCAP)

HARRY ELLIS

★ ★ Many a New Day—KNOX 201—From the Rodgers and Hammerstein musical "Oklahoma!" comes this pretty ballad sung well here by Ellis. (Williamson, ASCAP)

★ ★ Pink Cotton Candy Kisses—A bright rocker is performed in spritely fashion by

Ellis over happy backing by the combo. Worth spins. (Monument, BMI)

JERRY LANDIS

★ ★ Anna Belle—M-G-M 12822—A modified blues tune sung with brightness by Landis, a rocker. It's all about a meeting of cat and chick. Good vocal. (Agatha, BMI)

★ ★ Loneliness—A slow and pensive rockaballad offering by Landis. Can appeal to the teen market. (Wemar, BMI)

DANNY CARR

★ ★ Melancholy Baby—D 102—Mediocre rock version of the popular standard. Carr is supported by a fem group. Limited potential. (Shapiro-Bernstein, ASCAP)

★ ★ Too Shy—Carr essays a tale of heartache on this side as he complains of being too shy to go out on a date. (EMC, BMI)

BILLY WOOD

★ ★ Buck Dance—TEK 1013—Attractive whistling solo work is spotlighted on this pleasant instrumental treatment of the oldie. Nostalgic jockey wax. (Mars, ASCAP)

★ ★ Gadabout—Same comment. (B & F, BMI)

THE SPACEMEN

★ ★ Blast Off—FELSTED 8578—Solid guitar solo work on haunting instrumental theme. Spinnable. (Moon Mist, BMI)

★ ★ Jersey Bounce—Effective guitar solo treatment of the catchy oldie. Good juke wax. (Lewis, ASCAP)

CHUCK CARSON

★ ★ Wagons Rolling Westward—GAIETY 172—Effective Western theme in minor key is warbled in okay fashion, with good guitar backing. Dual market item. (Glen Ray, BMI)

BENNY BANTA

★ ★ Cry Little Girlie—VIV 101—Banta warbles in okay fashion on bouncy calypso ditty blended with rockabilly tempo. (Malapi, BMI)

★ ★ I'm So Lonesome—Minor key theme is sung effectively by Banta. (Malapi, BMI)

THE WISDOMS

★ ★ Two Hearts Make One Love—GAIETY 169—Feelingful reading by lead singer and group on routine rockaballad. (Glen Ray, BMI)

★ ★ Lost in Dreams—Bouncy rhythm ditty is wrapped up in okay vocal stint. (Glen Ray, BMI)

HELEN JANE GRAY

★ ★ Gimme, Gimme—REED 1023—Blues-oriented item with lyric of some novelty value. Chick has a good touch on this side. (Double "M", BMI)

★ ★ Too Late for Tears—Ballad. Side doesn't quite make it. (Double "M", BMI)

TINY YORK'S BAND

★ ★ Everybody's Got Money—VULCO 1515—Good blues wax in an old-fashioned groove. This is nevertheless satisfying with a good blues vocal by Donald Scott in the style of an earlier Eckstine. Good dance wax.

★ ★ Wedding Bells—This one starts with a wild and confusing sound and the vocal that follows by Invictas maintains that confusion, including the spoken bit in the middle. No chance here.

THE CHANTICLAIRS

★ ★ Little Lamb Cha Cha—ARC 4452—A rock and roll cha cha version of the "Mary Had a Little Lamb" nursery song. Side has a fair sound. (EMC, BMI)

★ ★ My Little Baby Doll Cha Cha—Good rhythm here by the band, but the vocal of doubtful interest. Lyric might better have been omitted. (EMC, BMI)

Country & Western

★ ★ ★ ★

LEFTY FRIZZELL

★ ★ ★ ★ Ballad of the Blue Land Gray—COLUMBIA 41455—A tale of two brothers, one of whom chose the Yankee side and the other the "Rebs." It's a tale of brother fighting brother and, of course, full of pathos. Side has a chance. (Red River, BMI)

★ ★ ★ Farther Than My Eyes Can See—A good performance by Frizzell on a strongly poppish song of tragedy. He's supported here by a chorus. Playable side. (Red River, BMI)

★ ★ ★

MCCORMICK BROTHERS

★ ★ ★ The Banjo Fling—HICKORY 1103—A solid, bright, upbeat bluegrass side. The boys have a real down home hill sound. For those markets it has something. (Acuff-Rose, BMI)

★ ★ ★ In the Palm of Your Hands—One of the brothers takes a real hill type vocal on this three-beater, accompanied by fiddle and banjo. Two fine sides in this genre. (Acuff-Rose, BMI)

BILL MACK

★ ★ ★ Johnny's Gal Frankie—STARDAY 453—Mack turns in strong performance on the oldie with new lyrics. Merits spins. (Starday, BMI)

★ ★ ★ Loneliest Fool in Town—Plaintive weeper is sung with feeling and sincerity by Mack. (Starday, BMI)

CARL STORY

★ ★ ★ Set Your House in Order—STARDAY 449—Carl Story, accompanied by a vocal group, handles this traditional country tune energetically. Worth country exposure. (Starday, BMI)

★ ★ ★ Old Gospel Ship—A rhythmic gospel effort is sung with excitement by the group as they explain how they want to take a trip on the old gospel ship. (Starday, BMI)

"T" TEXAS TYLER

★ ★ ★ Deck of Cards—KING 5249—Tyler narrates a story about a soldier who expresses a philosophical thought via a deck of cards. Interesting side for the market. (4 Star, BMI)

★ ★ ★ Dad Gave My Dog Away—Nostalgic theme is read with poignance by the artist. It should go as well as the flip. (4 Star, BMI)

★ ★ ★ Blue Eyed Darlin'—KINGS RIVER 304—Attractive country ditty is handled in rhythmic fashion. Good side for the

market. (4 Star, BMI)
★ ★ ★ Annabelle—Soft sound by the lead voice on a medium-beat folkish tune. Approach is of the hill variety. (4 Star, BMI)

HANK WRIGHT & HIS LAZY RIVER BOYS

★ ★ ★ Everything Is All Right—MOON 302—Country blues is given a good shout by the artist. Side should attract. (4 Star, BMI)

★ ★ ★ Mr. Cupid—Country waltz is rendered in traditional style by Wright. It can sell. (4 Star, BMI)

PEE WEE (KEN) SHORT

★ ★ ★ I Can't Forget the Rain—BLUE-BONNET 2002—Attractive pop-styled theme is wrapped up in appealing vocal treatment by Short with nice assist from fem chorus. (Buna, BMI)

★ ★ ★ Ballad of a Farmer Boy—Pleasant folksy ditty is warbled with bouncy vitality by Short and fem chorus. (Buna, BMI)

THE JUPITER SERENADERS

★ ★ ★ Tennessee Waltz—HICKORY 1104—The great song is done in pop, string instrumental style. Some spins possible on this up-dating job. (Acuff-Rose, BMI)

★ ★ ★ Spring Love—A pretty, string-filled instrumental in waltz tempo. Pleasant dreamy dancing fare. (Acuff-Rose, BMI)

★ ★

DUDE RHOMBERG

★ ★ ★ Either You Do Or You Don't—SUM-MIT 112—Rhomborg goes on the label with a routine reading of a traditional country effort. (Be-An, BMI)

★ ★ ★ How Many Times?—"I still feel Blue" sings Rhomborg, as he tells his ex-love how much he misses her. (Be-An, BMI)

The following records, also reviewed by The Billboard music staff, were rated one star.

RED BAKER: Bandera Poika/If I Gave My Love to You—Sarg 166

CHARLEY RYAN & THE TIMBERLINE RIDERS: Mountains of Montana/Glittering Steel—Souvenir 303

Children's

★ ★ ★

JACK ARTHUR, THE SANDPIPERS & MITCH MILLER ORK

★ ★ ★ Me and My Teddy Bear—GOLDEN 572—Baritone Jack Arthur sings along with Anne Lloyd who takes the part of a little girl who got a teddy bear for Christmas. (Continued on page 59)

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Reviews of New Pop Records

Continued from page 58

Cute material for the very young. (Chappell, ASCAP)

ANNE LLOYD, THE SANDPIPERS & MITCH MILLER ORK
 *** Parade of the Wooden Soldiers—An oldie is rejuvenated for the benefit of the youngsters. Similar appeal to the flip. (Marks, BMI)

THE SANDPIPERS, JIMMY CARROLL & ORK
 *** Swanee River — GOLDEN 554 — The Sandpipers mixed chorus sings the old Stephen Foster song in a straight, un-gimmicked manner for the kiddies. Little to hold the youngsters' interest here except for those who want to sing along.

*** My Old Kentucky Home—A similar excursion by the singers on another classic oldie. Same commercial comment applies.

International

RENATO CAROSONE & HIS SEXTET
 *** Rusticella — COLUMBIA 41458—The side has a whistling chorus and it's in a bright marching tempo. Listenable side is taken from the album "Carosone Caravan." (Beltramo, BIEM)

*** O Mafuso — Carosone himself is heard in the Italian vocal on this upbeat side. It's exuberant and it could find a market. (Edizioni Musicali Edir, BIEM)

Jazz

RAMSEY LEWIS TRIO
 *** C. C. Rider — ARGO 5344 — A

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swingin' jazz version of the traditional blues by the Lewis combo. It spotlights good piano by Lewis and interesting rhythm backing. (Iraci, BMI)

*** Consider the Source—The Ramsey Lewis Trio handles this blues effort neatly with Lewis featured on piano. Worth spins in both the pop and jazz fields. (Iraci, BMI)

THE THREE SOUNDS
 *** Jinne Lou—BLUE NOTE 1743—The three Sounds have a good side here. It's a slight riff item, but they play it in neat fashion. A good side for jazz boxes. (Groove, BMI)

*** Besame Mucho—The fine standard is handed a good interpretation here by the group on this listenable instrumental. (Peer, BMI)

IKE QUEBEC
 *** Blue Monday—BLUE NOTE 1748—Ike Quebec on tenor backed by a group of good jazzmen, comes thru with a warm reading of -this listenable mood piece. (Marvin, ASCAP)

*** Dear John—On this side Eddie Swanton on organ gets a chance to show off his style and Quebec comes thru with another good solo. (Groove, BMI)

Novelty

BARRY LIPTON
 *** With Her Head Tucked Underneath Her Arm—IMPERIAL 5599—Side is done in cockney dialect. Unusual item can create jockey interest. Tune tells of the ghost of Anne Boleyn. (Chappell, ASCAP)

*** The Old Sow Song—Cute novelty-waltz provides an amusing side. Also a possible jockey item. (Vogel, ASCAP)

Polka

LIL' WALLY
 *** Doodle Doo Doo Polka — JAY JAY 203—The old tune by ork leader Art Kassel gets the polka treatment by Lil' Wally. Seems to lend itself well to this rhythm and the sound is bright. Fine for its market. Lucky Harmony Boys take the vocal here. (Feist, ASCAP)

*** Love Me Forever Polka—A pretty melody features this straight polka side. Good bright sound thruout makes this a fine box record—either side. (Jay Jay, BMI)

FRANKIE YANKOVIC & HIS YANKS
 *** Rosa Rosa Nina — COLUMBIA 41457—Bright, string-band effect is used on this happy polka effort. Emphasis is also on accordions. It should move well. English lyrics by a chorus. (Mills, ASCAP)

*** Moonlight Waltz—Pretty Oom-oom-pah melody is expressively presented by the polka artist and crew. A likely good seller in this market. (Elsan, BMI)

Spiritual

THE SOUL SEEKERS
 *** Mother Take Your Rest—CUB 9044—A rousing upbeat spiritual is belted for fine effect by the lead and the group. Here the backing of piano, drums and guitar really swings. A fine and satisfying side. (Smart, BMI)

*** It's So High—A fine spiritual side. Group has a lead who is much in the Sam Cooke groove. This cat gives the song great expression and the rest of the group backs him in tasty fashion. (Smart, BMI)

U. S. Cites Frey

Continued from page 3

Frey, to: (A) allocate exclusive sales territories for each distributor, and prevent sales to dealers or customers located in a territory allocated to another distributor; (B) fix resale prices at the "wholesale and retail levels and prevent distributors and dealers from advertising or selling products from those distributors and dealers who do not comply with these agreements."

Acting Assistant Attorney General Robert Bicks, in charge of the Antitrust division, pointed out that these restrictions affected sales "having a retail value of more than \$2,500,000." He further emphasized that the purpose of the suit is to "obtain injunctive relief against the continuation of these practices."

'Consent' a Fighting Word

Continued from page 3

ing that the concensus was that it was not germane to the meeting.

Fox pressed on, asking Dean whether he felt it was his duty to determine whether views of the board (with reference to the Justice Department negotiations) were in the best interests of the Society. Dean answered that in an unincorporated society such as ASCAP the board is elected by members and represents them. He said he studied all complaints and criticisms and he pointed out that all members still have time to appear before Judge Ryan on October 19. Fox requested certain data relative to the negotiations between ASCAP and the Justice Department be made available so that members who wish to appear before Judge Ryan could be suitably informed (see separate story). Dean noted that the courts have always ruled that confidential information may not be revealed.

Dean's handling of the questions elicited approval of many members, who gave him a round of applause. After the meeting, critics of the administration stated they felt that Fox had handled himself in an extremely courageous, forthright fashion.

Additional steam was generated by Redd Evans, who declared ASCAP had flaunted the 1950 decree; that ASCAP meetings were like events in Hyde Park — that everything said really accomplishes nothing. "Armageddon will be October 19," he declared.

by Fox, Evans declared that he had it on the authority of a board member that ASCAP had spent between \$750,000 and \$1,000,000 for legal services "to continue in office the system which strangled American music." Evans, who stated that 50 or 60 members had asked him to present his views, later added that a five million dollar organization (BMI) has most of the songs on the hit parade and ASCAP has been "lulled into a sleeping giant." He predicted the proposed consent order would be thrown out of court. He charged that many ASCAP publishers received BMI money; that the ASCAP income of important board members had doubled in the past two years.

Arthur Schwartz took the mike

at this point, making an eloquent argument for approval of the decree, which he said was in the best interests of all. He called for a constructive attitude and deplored criticism by members affiliated with BMI. He referred to Evans' firm, Valiant Music. He said "The biggest personality opposing us is BMI . . . I urge you to approve this Consent Decree."

Evans took the mike to explain that before he could get into ASCAP he entered BMI; "I've been fighting with BMI to get them to allow me to put it (Valiant) in ASCAP. . . . As of October, it is in ASCAP."

Mitchell Parrish took note of the various speeches by "People whose contribution to the general ASCAP catalog were a 'mystery'." Irving Berlin and Cole Porter, etc. do not complain and \$2,000,000 of their income is trickling down to the lower classes, he pointed out. He likened the criticisms to the "chanting of a Greek chorus." He described the critics as "long on arrogance, and short on achievement." He said the great standards were the Society's backbone. The proposed decree, he added, is a compromise; that all cannot be satisfied. . . . but under it ASCAP could continue. He further described the attackers as "vultures and harpies circling above and salivating." ASCAP must not die he said, adding that the deserving would be well-rewarded.

Following this, one Lou Ballin took over the mike, again charging that the meeting was rigged (see separate story). He spoke in an impassioned manner for several minutes, during which time, a number of members got up and left.

The well-known Pinky Herman rose at this point to say, "I'm sorry you talked Lou, because you lost half my audience." Herman then called for acceptance by the membership of the consent order, seeing it as a constructive "compromise."

Following Herman's statement, another group left the room, leaving but a small percentage of the original audience. At this point, Bob A. Davis offered a plan whereby "as much as \$5,000,000 of ASCAP's \$28,000,000 annual collections" be set aside for an equal

distribution fund to ASCAP members of shorter terms of membership. "For all those who have been in for only a year, let's say, they set aside \$1,000,000 and make an even distribution," said Davis. "Then, for the two-year members, you would have another pool of maybe \$1,500,000 to be distributed the same way. Maybe by doing this you could eliminate some of the problems posed by the younger and newer members in the Society."

Later a suggestion was advanced on logging procedure. It was pointed out that all stations in the land must submit complete programming data to the government. "Why not have each station simply mail a copy of this to ASCAP in envelopes to be provided by the Society?" was the query. "This would be the most accurate logging system ever devised," he added.

No official decision on the order was reached. The meeting finally broke up with a minimum number of members still present.

ASCAP Unit

Continued from page 3

seven of the eight current ASCAP hits. We would like to think of ourselves as a grass roots group. We are certain you will all agree that this group is most important to the continued strength of ASCAP and should be encouraged.

"We have a serious reservation regarding the 'recognized works provision' in the present proposed consent decree. We believe that the alternatives presented to us for payment for our efforts as writers and composers are unfair. We believe that changes are required.

"In our efforts, we have engaged Lee V. Eastman as our attorney to represent us and henceforth all statements on our behalf will be made by him."

Another speaker, questioning the "recognized works" portion of the order, stated that "The current writer feels he is being penalized in a world he didn't help create. I feel I am contributing to something (the 30 per cent portion of the ASCAP fund) which I'll never get anything from. There is an old saying about 'Taxation without representation.' I feel honestly that this 30 per cent rule will disenfranchise me as a writer."

At an earlier point in the proceedings, during Dean's long dissertation, another member of the writer's committee, Lou Ballin, under an obvious strain, got up in the middle of Dean's speech and pointing to a voluminous reprint of the proposed order, said, "For God's sake, we've got it all here. What's he (Dean) wasting our time for? Tell you it's rigged." Ballin then left the room and continued his harrangue outside the meeting room.

17% Dip in Singles Sales

Continued from page 3

per cent this year. Extended play disks dropped from sales of 300,000 in the same period of 1958 to 200,000 this year, a one-third fall-off.

Total sales from retail record stores, including all speeds, thus were 6.4 million units against 7.3 million for the four-week period last year, a drop of just over 12 per cent.

The singles slump brought the year-to-date figures down almost to the 1958 level. Disks of all speeds racked up just over 57 million unit sales thru July 17 of this year, as against just under that total for the same portion of 1958.

The singles picture is nearly 11 per cent off for the year to date, totalling over 40 million units last year to about 36.5 million so far in 1959. EP's, too, are far behind last year's relatively modest sales of just under 2.5 million, running only about 1.8 million thus far in 1959.

LP's continue to hold up the record market, showing a 30.1 per cent gain over 1958 so far, with 18.7 million units sold in 1959 against 14.3 million in 1958.

At manufacturers' list price, singles show sales of \$4.2 million for the four weeks ending July 17 against \$5.1 million for the equivalent period last year.

These statistics are advance figures from the forthcoming seventh period report for 1959 on record

sales in retail stores, as prepared by The Billboard under the supervision of the New York University School of Retailing. The complete confidential reports also provide each label's dollar volume and share of the market, broken down by record speeds, for every four-week period to date. The reports are compiled from cash-register diaries of actual sales, provided by a rotating panel of record dealers across the nation.

The report will also note that, based on manufacturers' list prices, total dollar volume for the year to date for all speeds is 17.3 per cent ahead of 1958, totalling about \$120.5 million to \$102.6 million last year for 28 weeks. Dollar volume of LP sales is a strong 39 per cent ahead of 1958, with more than \$82.1 million against \$59.5 million. EP's lag, however, running one-third behind: \$2.6 million compared with \$3.9 million.

Dollar volume of single records is almost 7 per cent behind 1958 for the full year to date, totalling some \$35.8 million this year compared with \$38.5 million a year ago.

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R-B Circus, Tenn. Ernie Sustain Wisconsin State Fair Grandstand

Ringling Grosses \$101,000 in Nine Shows; Heat, Humidity Cut Back Attendance

By HERB DOTTE

MILWAUKEE—Hot and humid weather, which was broken only by rain that washed out two scheduled grandstand attractions, dogged the Wisconsin State Fair thru Thursday (28), seventh day of its 10-day run, but the fair's grandstand business was remarkably strong.

The Ringling-Barnum Circus, which started opening day for 10 performances, played to 57,652 who paid \$101,000, after taxes, at nine shows. The other scheduled performances—a 5:30 p.m. Sunday show—was a casualty to rain, which delayed the earlier afternoon auto races 90 minutes.

The other grandstand program lost to rain was a 200-mile stock car race Thursday. The event was hit by rain which continued until late afternoon, but that night the Tennessee Ernie Ford show played to 8,794 persons who paid \$17,410, after taxes. On the preceding day, the Ford show, presented both matinee and night, went on before 9,151 for a gross after taxes of \$17,440. It was scheduled for seven performances in all.

The strong grandstand business was a continuation of the trend which first set in here two years ago when Fair Manager Bill Masterson presented "West-O-Rama," instead of a traditional revue. The trend was stepped up sharply last year when Roy Rogers packed them in.

More \$\$ For Fair

Combined gross of the Ringling Circus and the Ford show was not expected to top the fair's receipts from Roger's record run but the fair figured to net more. The circus was an outright buy and, after all expenses, the fair expected to clear at least \$40,000. Ford was in on a percentage with Ernie getting the first \$20,000 and the fair the next \$20,000. Then Ford got 70 per cent of all receipts over \$40,000.

The hot, humid weather cut back attendance the first seven days. At the end of that period the outside gate count was about 50,000 under the 492,000 tally for

Colo. State Fair Starts Strong Run

PUEBLO, Colo.—The Colorado State Fair opened its six-day run here Monday (24) with a whopping 20 per cent increase in attendance but rain and high winds combined the next two days to bring the pace down to one that matched last year. Fair opened on Monday and closed on Saturday this year, thereby dropping the Sunday, usually a slow day.

A GAC-Hamid night grandstand show, brought in by Ernie Young, and featuring Snooky Lanson, was hurt somewhat by the weather on Tuesday and Wednesday. This was also true about the International

(Continued on page 80)

the corresponding period last year. Daytime attendance felt the inroads of the weather the most. Receipts on the midway, except for the rides, were hardest hit.

The fair suffered a blow Saturday (22), its second day, when 20 fair patrons were stricken with food poisoning. None of those stricken was critical but the local papers played the story big. Wire services, TV and radio also blared the news and most food concessionaires reported business the following days to be down from last year.

The Ford show, booked in by E. O. Stacy of the Music Corporation of America, also offered Molly Bee, June Taylor Dancers, Four Preps, Rhythm Kings and Emsee Johnny Matson.

An added matinee and night attraction was the Atterbury-Hornbeck helicopter act. Nightly fireworks were by Thearle-Duffield Fireworks, Inc.

Visitors included J. C. Huskisson, manager of the Florida State Fair, Tampa.

Heat, Rain, Labor Cut Hamburg by 6%

Eight Days Pull 280,950; Midway and Kochman Succeed; Big Cars Draw 5,500

HAMBURG, N. Y. — A strong comeback helped along by favorable weather enabled the Erie County Fair, in its 118th annual edition, to attract 280,950 during the eight days ending Saturday (22). The total was 6 per cent short of last year's 293,034.

Hamburg uses a formula to arrive at its attendance total, retaining, as it does, a traditional policy under which all children to age 16 are free-gated. Adults pay 75 cents, plus 25 cents for parking, and paid admissions are multiplied by two and a-half. A liberal gate policy has many other thousands figured in, such as the 3,711 firemen turning out for the 200-unit grandstand parade.

Daily totals reflected the handicaps of a terrific heat wave which struck on opening weekend, the closing day's rainfall which didn't clear until mid-afternoon, and the many persons idled by the steel strike. Figures were:

	1959	1958
Saturday	24,117	29,635
Sunday	31,610	38,417
Monday	22,179	26,624
Tuesday	34,805	34,082
Wednesday	47,582	39,515
Thursday	38,592	27,067
Friday	38,495	44,742
Saturday	43,570	52,952

Total 280,950 293,034

The James E. Strates Shows enjoyed a big week on the midway. Grandstand business was varied, with one of the rewarding results being a 5,500 crowd turning out for big car races promoted by Bill Lydie, despite rainfall. The Jack Kochman thrill shows were in for four performances, pulling around 20,000 paid admissions. Gene Autry's show, in for Saturday and Sunday (22-23), had a disappointing weekend in the terrific heat,

Bernie Mendelson Undergoes Surgery

CHICAGO—Bernie Mendelson, top man in the O. Henry Tent & Awning Company here, lost his appendix in Weiss Memorial Hospital last week. He expected to be released and go home on Monday (31).

which ranged high into the 90's. Jerry Lippiatt's mule racing has taken hold nicely here and was a big success. Local heat records were broken on three days.

Picnic Grove Created

Other entertainment included free grandstand act. and Mickey

(Continued on page 80)

Missouri State Fair Races Ahead of '58

Front Gate Count Jumps 10 Per Cent; Gooding Rides, Shows Pile Up Lead

SEDALIA, Mo.—The Missouri State Fair was having a strong run here last week with attendance, midway takes and grandstand business all registering a healthy increase over last year.

Thru Wednesday (26), fifth of the nine days, attendance was 10 per cent ahead and the Gooding Amusement Company midway grosses were 12 per cent ahead.

First two days of the fair, Saturday and Sunday (22-23), the gate showed a 6,000 increase. Saturday afternoon and night auto races by Al Sweeney's National Speedways drew almost capacity and Sunday afternoon's big car events did capacity business. Sweeney was scheduled to run modified stocks Thursday evening and additional programs on Saturday and Sunday afternoons.

A GAC-Hamid night show featuring Betty Johnson, Shep Fields and the Harmonicats on Sunday and Monday evenings did well; Henny Youngman came in as topper on Tuesday and Wednesday and did okay but below the first two nights.

Advance sale for the five appearances of the Gene Autry Show on Friday, Saturday and Sunday was fair, according to Colie Ervin, fair manager. He also said advance on the weekend auto races was good. Grand Circuit harness racing on four afternoons was well attended.

IOWA STATE FAIR HIKES GATE TO 75c

DES MOINES—The Iowa State Fair dropped its traditional 50-cent outside gate charge for adults this year, upping the tab to 75 cents. Fair opened its 10-day run here Friday (28).

Fair Secretary Lloyd Cunningham said the boost was needed to provide more money for maintenance of buildings. He said the '58 fair made \$40,000 over expenses but expenses didn't count the maintenance of grounds.

Packs Rodeo Inks TV Name For St. Louis

ST. LOUIS—Tom Packs has signed Steve McQueen, the "Josh Randall," bounty hunter, of CBS-TV's "Wanted, Dead or Alive," for appearance at the annual Firemen's Rodeo at the St. Louis Arena, November 3-8. Packs produces the show and Tommy Steiner is stock contractor for the RCA championship rodeo.

The Packs organization just completed its circus tour and termed it a "brilliant season" and better than last year's. The circus played

(Continued on page 67)

Rain Greet CNE; Papers Review Show

TORONTO — A pre-dinner thunderstorm put a damper on attendance at the opening of the Canadian National Exhibition Wednesday (26).

Officiating at the opening was Admiral Lord Louis Mountbatten, chief of Britain's defense staff, whose four-ship United Kingdom squadron completed the complement of 19 vessels from NATO member-nations.

George Gobel headed the two-week grandstand show operating from the huge mobile stage. The grandstand matinee show is headlined by Duncan Renaldo (TV Cisco Kid), and Leo Carrillo (Pancho.)

Reviews by the three local papers on the preview of the grandstand show were kind but not generous.

Mayor Moore wrote in The Telegram:

"All the acts are bright with the exception of a pair of tedious

(Continued on page 80)

Park Offer by Roy Rogers

LOS ANGELES—Roy Rogers has submitted a proposal to build an Old West town on a 300-acre site in Elysian Park here to George Hjelte, general manager of the City Recreation and Park Department.

The proposal, made by Art Rush vice-president of Roy Rogers-Frontiers, Inc., calls for Rogers to finance and operate the development with the project reverting to the city at the end of the 50-year lease.

In addition to Rogers' personal museum, the park would feature Western rides of all kinds, a theater, a hall for square dancing and a picnic area for 10,000 persons. Rogers' famed horses, Trigger and Trigger Jr., would be stabled in the town.

PNE Starts Strong; Execs Eye Records

VANCOUVER — Opening day, Saturday (22), the Pacific National Exhibition made a giant stride toward setting a million attendance mark. The turnstiles began revolving early in the morning and by the time Prime Minister Diefenbaker opened the fair at 3 p.m. about 5,000 were already on the grounds.

When the last check of the gates was made that night, 67,809 paid admissions were counted, more than 8,000 above last year's first day. Total attendance last year was 925,000.

Free attractions abound. Kings and Queen of the Sky are featured on their high wire and the theme of the fair this year, a salute to the Orient, has resulted in many exhibits from the Far East. Also free was an Arabian horse show and performances by the RCAF Golden Hawks.

Sam Snyder's Water Follies held forth in the Forum the first seven days with Polack Bros. Circus set to August Monday (31) for the balance of the run.

A total of 76,989 came thru the outside gates on the Monday kid's day compared with last year's 59,137.

Biggest news, however, is the increased spending despite strikes and unsettled labor conditions. Bankers, working on the grounds, estimated that cash turnover was up a third during the early part of the run.

Late Tuesday a light rain fell which cut the evening turnouts. Wednesday the weather was threatening and an occasional shower fell, dropping the count to 49,047, about 20,000 below the same day last year.

TALENT ON THE ROAD

Ottawa Sees Ford & Hines At Fair, After Near Miss

The Ford and Hines feature act came within a hair of blowing the opening show in Ottawa at the Central Canada Exhibition. They were due in on Sunday (23), a day before the premiere, but their luggage was lost while changing planes in Chicago and the pair finally arrived Monday afternoon. . . . All went well that night with the Barnes-Carruthers revue, but the press people awaiting Ford and Hines on Sunday were unfortunately stood up. . . . Free acts at the Hamburg (N. Y.) Fair were the Elkins Sisters, acrobatic; Excess Baggage, animal novelty; Matt Tuck, foot juggling; Rich and Gibson, musical novelty; Les Kimris, aerial; Natal, human gorilla; Staneks, teeterboard, and Mickey Sullivan's band, all booked thru GAC-Hamid.

Traveling with Gene Autry at fairs are the Strongs, trick roping and bull whip; Riding Kristensens; Platos, high act; Johnny Bond, vocalist; Gee Gee and Her Alaskans, trained huskies; Crowells, comedy trampoline; Gardner Sisters, novelty; Carl Cotler, musical director, and the Melody Ranch Orchestra. . . . The French revue on Broadway, "La Plume de ma Tante," will put a No. 2 company on tour. Robert Dhery and his cast have been panicking audiences for 10 months and now a cohort of David Merrick, producer, is picking representatives for a second unit in France. *Irwin Kirby*

Mid-South Fair Lists Follies Cast, Free Act

The Third Annual Riverboat Follies, featured in three shows daily at the Mid-South Fair, Memphis, will feature Homer and Jethro. Billy Williams and his orchestra will be back with the rest of the cast to include Johnny Matson, emcee; Burk Twins, acro; Delia Weddington, dancing, and the Wagon Sisters, vocal duets. The Wagons are winners of the fair's 1958 youth talent contest. Names will be featured in the fair's free attractions in the exhibit buildings and will mark the return of Candy Candido who was in the Follies two years ago. Also signed are Bobby Williamson and the MacKinnon Sisters, with a food chain picking up the tab. Roy Rogers and Dale Evans and troupe will be in for six shows the final three days of the fair, October 1-3, and Gene (Bat) Masterson will be with the 11 rodeo performances.

Short Takes: Cochise, of the TV show, "Broken Arrow," will be the draw on two kid's days, September 14-15, at the Utah State Fair, Salt Lake City. Act to be featured with Seymour's German Circus there will include the Silver Condors, Les Rhodins and Po Po the Clown. . . . Tony Lavelli, former All-American cager, turned performer, is currently touring Alaska with his one-man variety and music show. This is Lavelli's second trip to the 49th State in the U. S. . . . Bob Top and Lauren, high performers, were the featured free act at last week's Oaklawn, Ill., 50th Jubilee. . . . Set by George Flint of Barnes-Carruthers at the Columbus (Miss.) Fair and Dairy Show are Roy Acuff and the Welburn Brothers with "Grand Ole Opry" on one day and the Paul Laduc "Frosty Follies" plus acts.

TV Showcase: Five or six Russian acts will be on the Ed Sullivan show from Moscow on September 27. With the Sullivan troupe in Russia are Marge and Gower Champion, Barry Sisters, Hubert Castle, Dick Contino and Eddy Manson, among others. Booked for the Red Skelton Chevy special on October 9 are Burl Ives, Tommy Sands and James (Matt Dillon) Arness. . . . McGuire Sisters are out of the September 18 Coca-Cola NBC show. Cast now has Julie London, Kingston Trio, Art Linkletter, Alan Young and cast of "Holiday on Ice." *Charlie Byrnes*

Folk Music Package for Abilene; Free Acts at Cincy Coney Show

Johnny Horton, Stonewall Jackson, Leon McAuliff and the Cimarron Boys, Bobby Darin and the Everly Brothers have been set for West Texas State Fair, Abilene, September 12-19. The package was lined up by Nat Nigberg, producer-promoter of Country America Productions, working with Elred Stacy, Music Corporation of America, Chicago. . . . Faron Young, Roy Drusky and other "Grand Ole Opry" talent are making August 31-September 2 appearances at Sioux Empire Fair, Sioux Falls, S. D.

Coney Island, Cincinnati, kicked off its annual Fireworks and Sky Revue with the Flying La Vals making twice daily free appearances on August 28-30. They are to be followed by Les Orioles, high pole, September 4-7. A "Sky King" TV show package comes in September 13 as a post-season feature. *Al Schneider*

Zorro Named Opening Day Lure at Calif. State Fair

Guy (Zorro) Williams, big TV favorite with the youngsters, will be the feature of the opening day at the California State Fair & Exposition, Sacramento, on September 2. He was signed for the date by Russ Stapleton, of Fanchon & Marco, Hollywood, who is also booking the Outdoor Theater at the fair. On the bill for the latter are Eddie Gordon, comedy cyclist; Jacqueline Hurley, acro dancer; Bidd Dedrick and his ponies; the Wendeanys, novelty; Boyd Kims, trained pigs; Bob Bonne, comedy music, and Art LaRue, clown.

Stapleton also had the talent at the King's County Fair, Hanford, Calif., which included Dell O'Dell, magic, and Charles Carrer, juggler, in for the entire four-day run. In for two days were the Madcaps, Jacqueline Hurley, West and Maza and Johnson and Johnson. For one day the fair had the Marion Rankin line, Libonati and Ricky, Bill David, Paul and Paulette and Kermit Dart. *Sam Abbott*

State Fair of Texas Settles For Revue; Sets Stadium Acts

McGuire Sisters Top Music Hall Talent Bill

DALLAS — A musical revue starring the McGuire Sisters and featuring the comedy team of Rowan and Martin will be the Music Hall show for the 1959 State Fair of Texas, October 9-25.

The Music Hall show, the top theatrical attraction of the fair for many years, will be titled "Star Light! Star Bright!" and will have 23 performances, nightly thruout the run of the fair and with matinees each Saturday and Sunday of the exposition.

In addition to the McGuire Sisters and Rowan and Martin, the bill includes the Ballet Espanol, Some-thin' Smith and the Redheads, Darvas and Julia and the Manhattan Rockets, a line of 24 girls.

The show will be produced and presented by State Fair Musicals, Inc., the fair's companion organization which presents a series of musical shows during the summer.

Producer will be Charles R. Meeker Jr., vice-president and assistant general manager of the State Fair and managing director of State Fair Musicals, Inc.

A 20-piece orchestra under the baton of Donald Yap, assistant musical director for the musicals during the current season, will be in the pit for the show.

Ticket prices for "Star Light! Star Bright!" will remain the same as for fair time Music Hall shows in the past. Top price is \$4.95, scaling down to \$1.65.

"Star Light! Star Bright!" represents a change of pace for the Music Hall shows during the fair,

DALLAS SKEDS THREE MAJOR GRID TILTS

DALLAS—The State Fair of Texas will present three major college football games and a total of seven in all during the October 9-25 run. All will be in the Cotton Bowl.

On October 9 it'll be SMU vs. Missouri; October 10, Texas vs. Oklahoma; October 19, Prairie View A. & M. vs. Texas Southern University; October 24, SMU vs. Texas Tech, and on October 19, 22 and 23, high school and junior high school tilts.

Grape Fete Inks Polack

LODI, Calif.—Polack Bros.' Circus will be featured at the Lodi Grape Festival and National Wine Show to be held here September 18-20, Charles Veregge, entertainment committee chairman, announced here last week.

The circus will be presented only on the second night of the show September 19, in the Grape Bowl, which seats 22,000.

which in most previous years have been recent Broadway hits. Last year the fair presented "The Music Man" and the year previous "My Fair Lady" was the big show. The 1959 show will be the first revue of its type for the fair since 1953, when Ethel Merman headlined a revue. Dean Martin and Jerry Lewis were headliners for a similar show in 1952.

Heat, Rain Fail To Hurt Ill. Fair

329,325 Attendance Up Over 1958; Night Grandstand Yields \$63,813

SPRINGFIELD, Ill.—Hot and humid weather, plus rain on four days, failed to keep the 10-day Illinois State Fair, which closed Sunday (23), from topping last year's run in paid attendance, midway receipts and night grandstand income.

The paid gate was 329,325, up more than 10,000 from last year's 319,225 tally. The night grandstand attractions grossed \$63,813 as compared to \$55,621 in '58. Midway business for the Olson Shows, with a Mad Mouse in its line-up, was up sharply.

New records for paid attendance and receipts for a night grandstand show was set Saturday night (22), with 11,564 paying \$25,782 to see the traditionally big budgeted closing night program. On the bill were Hugh O'Brian (Wyatt Earp), Edd (Kookie) Byrnes, Dodie Stevens, Alan King, Mamie Van Doren, Kathy Nolan, and Hugh Downs as emcee, with Les Brown and his orchestra.

The Barnes-Carruthers No. 1 revue, in the previous five nights, played to an average of about 3,000 persons nightly. A Grand Ole Opry unit, presented here for the first time, played to a whopping crowd (10,811 persons who paid \$13,312) on the first Saturday night (15). Fred Waring and his orchestra, in *(Continued on page 80)*

FAIR RECORDS TUMBLE AT SPRINGFIELD, MO.

SPRINGFIELD, Mo.—Many long-standing records of the Ozark Empire Fair went by the boards during its seven-day run ending Friday (21). And veteran Secretary-Manager Glen Boyd attributed most of the success to the attractions.

Total attendance was up 10 per cent and many of the grandstand attractions showed proportionate increases.

Singled out for praise by Boyd was Harry Nelson's J-Bar-H Rodeo, featuring Rex Allen. The rodeo broke all previous attendance marks for this type of an attraction. Auto racing, brought in by Al Sweeney's National Speedways, was up 10 per cent, and the Aut Swenson Thrillcade upped its attendance figures of '58. Also a good draw was the Sky Circus produced by Atterbury-Hornbeck Enterprises.

The Heth Shows, brought in by Al Kunz, set a new all-time ride and show gross, Boyd pointed out.

Names Head Up Stadium Free Shows

DALLAS—The 1959 State Fair of Texas "Shower of Stars" will present seven free shows, each starring name entertainers or prominent theatrical or television personalities. The shows will be presented in the Cotton Bowl stadium, on the Mobil oil midway stage and in the fair's new Livestock Coliseum.

Booking for the "Shower of Stars" to date includes Perez Prado and his band, Mitch Miller, Red Foley, Steve McQueen, Sam Cooke, Herb Shriner, Johnny Pulco and His Harmonica Gang, Woody Herman and his band, and Chris Barber and his orchestra. It is probable that other acts will be added later to augment the headliners.

"Shower of Stars" schedule is as follows:

October 12, Perez Prado and his orchestra in the Cotton Bowl as the highlight of Mexico Day at the fair.

October 13, Mitch Miller, Columbia a.&r. director and a recording star in his own right, will receive the 1959 Texas Music Festival Award and will conduct 4,000 massed high school musicians in the Cotton Bowl.

October 15, Red Foley, a popular favorite of the "Shower of Stars" program at the fair last year, will return to put on a Cotton Bowl show with his Ozark Jubilee troupers.

October 16, Steve McQueen, hero of the "Wanted—Dead or Alive" TV show, will appear in the Cotton Bowl on Elementary School Day.

October 19, Sam Cooke, blues and ballad singer, will appear on the Mobil oil stage.

October 20, Herb Shriner, the Hoosier wit, and Johnny Puleo and his gang will headline the East Texas Day show in the Cotton Bowl.

October 21, a Jazz Festival in the new Livestock Coliseum will feature Woody Herman and his band and Chris Barber and his orchestra.

There will be no admission charge for any of the "Shower of Stars" events.

When inaugurated at last year's State Fair of Texas, "Shower of Stars" events drew crowds totaling as high as 30,000 for a single attraction.

Five fireworks shows are also scheduled in the Cotton Bowl during the fair, four of them in connection with "Shower of Stars" events.

CCE Closes on 500,000 Gate; Midway Up, Grandstand Down

By IRWIN KIRBY

OTTAWA—A 4 per cent gate lag, the result of overbearing heat and humidity, saw the Central Canada Exhibition rack up 325,335 gate admissions thru Thursday (27), after five of its eight days had been played. Chances were good for another 500,000-plus total for the third straight year. Last year's all-time record was 533,763.

A one-day record for Tuesdays was set on that day. Wednesday had many rain predictions but turned out hot and humid. After closing hour the city was drenched by rain, which cleared by Thursday morning, however.

Or the midway the World of Mirth Shows was enjoying its best week in history but the grandstand, where Ford and Hines highlighted a Barnes-Carruthers revue, was not pulling the people. Comments and press reception were good. First show Monday night did 5,301 people, Tuesday had 3,536, and Wednesday, 3,976. First two fair

days featured a grandstand circus which did not do well.

Stu MacClellan managed the B-C show, which consisted of the Eight Sons of Morocco, tumblers; Howard Hardin, emcee-juggler; Five White Guards, vocal; Roger Ray, comic; Tanya and Biagi, comedy dance; Lane Brothers, novelty acrobatic; Four Step Brothers, tap-dance, and the 20 Claire Powell dancers. Also on the bill was the local dance team of Gilchrist and Jamieson. Outside the grandstand was the Great Seigrist, swaypole, replaced at midweek by Jeanine Pivoteau, aerial, as a free act feature. Price range was \$1-\$2.25.

Considerable attention was earned by the giveaways, a car daily for eight days, and the exhibition home, completely furnished with car in the garage. The autos were awarded on the basis of outside gate stub numbers. Admission, held onto doggedly thru the years, was 50 cents, with kids under 12 getting in free.

Inside the modern McElroy

Building there was free exhibit space for public service divisions. Attention was focused on the manually-operated arms for use in work where radiation is a danger. An operator was on hand behind a glass panel thruout the week as the arms picked up pencils to play tic tac toe with spectators.

The USAF Band and Singing Sergeants presented free programs on the mall twice daily. The grandstand performers donated their efforts Wednesday morning for shut-ins. A large crowd of orphans and disabled persons were transported to the fair for the show, also receiving refreshments and 524 plush items from Bucky Allen and Frank Bergen of the World of Mirth Shows.

Kelly-Miller Business Dips During August

NEW LONDON, Wis. — Business for the Al G. Kelly & Miller Bros. Circus has taken a dip since the first of August. Owner D. R. Miller said he was unable to explain the drop unless it might be connected with the steel strike. He added that the show is holding to 50-cent and \$1 admission prices, altho most other shows have gone to higher prices.

Many circuses frequently find August business off.

Meanwhile, other sources reported that the show had a three-fourths afternoon house and a near-capacity night crowd in Medford (17). The clear, warm weather was ideal for harvesting and kept farmers in the fields.

An afternoon-only stop at Lady-smith, Wis., Sunday (16) brought cool weather and a capacity house. At New Richmond, Wis., Friday

Los Angeles Opens Big for Cristiani

First 15 Performances Include 4 Full Houses, 8 More Strong Ones

LOS ANGELES — Business for Cristiani Bros.' Circus thru Tuesday (25), sixth of the 10-day run ending Sunday (30), was "about 35 per cent over expectations," according to Tom Parker, who is promoting the date on the parking lot of the Pan-Pacific Auditorium here. Parker has promoted the circus in Chicago for two years and this is his first time here.

Of the first 15 performances, four full houses were registered and eight additional performances were three-quarters or better. Three remaining shows were half filled.

Show teed off Thursday (20) with a half-house matinee. The sold-out evening performance got Hollywood treatment with a press party. The house was sold, with the exception of seats for the press, to the Saints and Sinners to benefit a children's hospital.

Three performances were given

(14) rainy weather was encountered and a one-quarter full matinee and half house at night were recorded. K-M drew two capacity houses at Rice Lake, Wis., Saturday (15), following Adams-Seils Circus by only one day.

BIG HELLO TO FAIR PREXY: 2 BUSTED RIBS

HAMBURG, N. Y. — It pays to have friends but being too popular can be painful, Earl Lexo of Hamburg found out here. Lexo, president of the Erie County Agricultural Society, was spotted by an old pal during fair week and was greeted by a good, old-fashioned bear hug. Cost: Two busted ribs.

daily Friday thru Sunday (21-23). On Friday (21) the 2:30 p.m. matinee was three-quarters full, the 5:30 p.m. show was half full and the night performance was at three-quarters of capacity. On Saturday (22) the afternoon shows were full and near-full and the night show was three-quarters full. On Sunday (23) the 2:30 p.m. matinee was full, the 5:30 p.m. show was three-quarters full and the night performance was half full.

The Monday (24) matinee was three-quarters filled. Tuesday (25) afternoon was a full house, with kids' tickets at half price thru a tie-in with a television clown. Evening performances Monday and Tuesday drew three-quarter houses each.

Vicki Cristiani slipped from atop an elephant and hit the center ring curb, Sunday. After emergency treatment, she was removed to St. Vincent's Hospital. Her ankle was broken in five places. Her part in the bull turn was taken over by Norma Cristiani.

Parker said he believes the run may have had the largest advance sale of any tented show to play here in recent years. He attributed this in part to heavy billing by Elmer Kaufman's crew, aided by several local billposters. Publicity included good breaks in the metropolitan papers, guest appearances on 68 television shows before the opening and several hundred bus cards.

Prices for the show were upped over those generally used, Parker said, because of the increased cost of operating here. Prices were scaled from \$3.75 to \$2.25 for adults and \$3 to \$1.55 for children. Comparable prices were charged in Chicago also.

King Business Good in Jersey; Detail Program

SALEM, N. J.—King Bros.' Circus pulled good business during the recent swing thru New Jersey ending here Friday (21). Show is now routed thru the South with a late Florida closing planned. Benny Cristiani, manager, reported that business has been good with the exception of dates in Maine.

The King performance includes Red Dingler, horizontal bars; Oreste Canestrelli, trapeze, flanked by Cosetta Cristiani and Joyce Canestrelli, swinging ladders; Evy Karoly, high-school horse; Fred, Joyce, Piero and Oreste Canestrelli, unsupported ladders; Benny Cristiani and Francisco Fornasari, clown boxing; Evy Karoly, principal riding; Aldo Cristiani's Doberman Pinscher Dogs (9); clowns; first concert announcement: Chief White Cloud Troupe, and Evy Karoly, Roman riding and high jumping; Piero and Oreste Canestrelli, unsupported aerial ladder; the Dinglers, trampoline; Cristiani-Conestrellis, voltege riding featuring Cosetta Cristiani; second concert announcement: clowns; Cristianis (5), teeterboard; elephants (2) worked by George Burrows; clowns and aerial leaps with Red Dingler, Fred Canestrelli and the Cristianis.

Ortans Canestrelli has cut out the roly-poly act with husband Fred for the remainder of the season.

SHOW PLACES

Rural White Way

NEW YORK has its Broadway, Hollywood its Sunset Strip, Chicago its Randolph Street and Southern Illinois has the Du Quoin State Fair.

At Du Quoin the Hayes brothers—Don and Gene—bring to their patrons during fair week the top names in television, motion pictures and the record business; the top horses and owners come down for the Grand Circuit meet and the Hambletonian, harness racing's Kentucky Derby, and each year the top auto race drivers of the United States Auto Club whip their supercharged mounts around the oval in national competition.

Setting for this annual gathering of top people is one of the most modern fairgrounds in the country, located in a city with slightly over 8,000 people. It was built by Don and Gene's father, W. R. Hayes, a devotee of harness racing. He built the plant on what was worthless land, worked-out strip coal mines. The entertainment center started by their dad has been carried on, and even improved by the two boys, the most important addition being the Hambletonian, which they were able to bring to Du Quoin several years ago.

This year's night grandstand entertainment is typical of a Du Quoin presentation. For seven nights of the fair the bill will include Jimmy Durante with Eddie Jackson, Sonny King, Happy Jesters and Ford and Hines, backed by the Lou Breese orchestra and the 24 Manhattan Rockets line. A complete change of program is made for Labor Day evening, when the fair closes. This year the one-night revue will feature Rosemary Clooney, the Four Lads and Jimmy Dean.

New, entertainment-wise this year will be a big outdoor sports spectacular that will feature the Tommy Bartlett water ski show in the fair's fly-casting, archery and other sports will be in for the one-day show.

This year's line-up of name attractions is typical. Some of the others who have played the fair, which has used names for over 20 years, include Bob Hope, Vivian Blaine, Chico Marx, Dennis Day, Penny Singleton, Ben Blue, Ish Kabible, Milton Berle, Margaret Whiting, Joe (Fingers) Carr, Guy Lombardo, Harry Belafonte, Jack Carter, Bob Crosby, Ilona Massey, Eddie Fisher, George Gobel, McGuire Sisters, Eddy Peabody, Buddy Lester, Mills Brothers, Sammy Davis Jr., Dorothy Collins, Pat Boone, Tennessee Ernie Ford, Fontane Sisters, Joni James, Guy Mitchell, Everly Brothers, Rowan and Martin, Kirby Stone Four, Nick Todd and Jaye P. Morgan.

The use of names at Du Quoin is also apparent in its annual program of three major auto races. Almost all the speed merchants from the Indianapolis 500 are on hand each year. Rodger Ward and Tony Bettenhausen are long-time favorites as are the Rathmanns, Dick and Jim, Johnny Parsons, Johnny Thomson, Sam Hanks and Troy Ruttman to name a few.

This year's harness race program also reads like a who's who of the sulky sport. Almost every harness race horse owner of prominence will be represented at the five afternoons of Grand Circuit racing. This year's featured Hambletonian, which is expected to have a \$135,000 purse, has eligibles such as Lady Belvedere, Lady Gainesway, Lord Chutney, Cotton Queen, Anvil Chorus, Harmonia Hanover, Stormy Song, Gay Baron, Gay Duke, Gayety Hanover, Vickies Demon, Mr. Wonderful, a string of Newport horses and Ludky Rodney, to name a few. These, as are the name stars and auto race drivers, are the cream of the crop.

To this potent program, the Hayes family has added a strong line-up of carnival attractions, presented this year by Al Kunz's Heth Shows, and its farm and home show, with blue ribbon stock, and other farm products, rounds out a big program for entertainment seekers in Southern Illinois. *Charlie Byrnes*

Beatty-Cole Finds Increase in East

ROCKY MOUNT, N. C. — Clyde Beatty & Cole Bros.' Circus marked an increase in business as it moved out of New York State and jumped rapidly toward the South.

The show has encountered no ill affects of the steel strike, it reported. The season's business is running slightly ahead of last year, according to an estimate on the show. Canadian business was profitable, with Montreal and Ottawa showing up nicely. New York State, however, was light.

Manager Walter Kernan has returned from Europe and is reported to have signed some talent for next season. Jerry Collins, one of the owners, spent several days with the show in the neighborhood of Washington, D. C. Several Beatty show executives visited another circus and said they were considering a second unit, but there has been no further action reported in this connection.

Hugo Zacchini Hurt

Hugo Zacchini, human cannonball, was injured at Annapolis, Md., Thursday (20) and missed the afternoon show at Richmond the next day.

Business was light in 95-degree heat at Auburn, N. Y. (15), with one quarter and half houses. Waverly, N. Y., was a Sunday stand. In the three Pennsylvania towns,

Beatty-Cole had two-thirds afternoon houses and big night houses, with a few patrons being turned away. These towns were Williamsport, Harrisburg and York.

Gov. Millard Tawes and family were guests at the over half-full matinee at Annapolis, Md., Thursday (20). Count Nicholas introduced the Maryland Governor from the bandstand and Ray Aguilar's band played "Maryland, My Maryland." The night performance was about 85 per cent full.

The tenter played a new lot, Moores Field, at Richmond, Va., Friday (21) and fared well with a near-full matinee and straw house at night under Optimist Club auspices. On Saturday (22) the show drew a half house at the afternoon performance and a three-quarters house at night in very hot weather under the Elks at Charlottesville, Va.

After a Sunday off, the show played Alexandria, Va., (24) a half house at the matinee and a near-full house at night under Lions' sponsorship. The paper carried a two-column story on the front page on show day. At Newport News, Va., Tuesday (25) and Rocky Mount, N. C., (26) the afternoon performances were two-thirds filled and the night shows were near full, according to show sources.

AMUSEMENT PARK OPERATION

NAAPPB Meeting at CNE May Draw 250 Persons

TORONTO—Arrangements are virtually complete for the 1959 late summer meeting of the National Association of Amusement Parks, Pools and Beaches, which is scheduled for Wednesday and Thursday, September 9-10, co-hosts J. W. (Patty) Conklin and Hiram McCallum have announced.

Approximately 250 amusement park operators, pool and beach proprietors, their employees and families are expected here for the affair which is being held in connection with the Canadian National Exhibition.

Meeting headquarters will be the Royal York Hotel where the NAAPPB has a block of rooms to house the visitors. The hotel will be the scene of the two principal social events, a cocktail party given Wednesday afternoon by NAAPPB President Bill Muar, of Roseland Park, Canandaigua, N. Y., and Thursday's formal meeting which will open with a cocktail party and buffet dinner. Thursday night the group is to attend the CNE grandstand show featuring TV-comedian George Gobel.

NAAPPB members desiring hotel accommodations are urged to call or wire Executive Secretary John S. Bowman at Chicago on or before Saturday, September 5. Already approximately 100 of a block of 150 rooms have been reserved, Bowman said.

Steam Train & Cadillacs Earn Top Pleasure Island Money

WAKEFIELD, Mass.—Top grossing ride for Pleasure Island, new theme park here, is the narrow-gauge steam train, it is reported. Howard Fitzpatrick estimates that 70 per cent of the gate total takes a ride on the big-capacity unit which encircles the park. Second in popularity is the Jenny Cadillacs, gas-powered old style automobiles. Eighteen cars are in operation.

A 9,000-patron day was recorded on Sunday (2), a little short of capacity but providing excellent business all along the line. Lighting has been added to permit operation to 10 p.m. It worked the first time Saturday (8).

Water-Sponged Ad Gimmick Heralds Cincy Coney Show

CINCINNATI—To promote its 1959 Fireworks and Sky Revue (August 28-30 and September 4-7), Coney Island here used what President and General Manager Edward L. Schott described as a new technique in newspaper advertising. Local papers carried large Coney ads showing fireworks displays, done in a somber color pen-and-ink-sketch style. When the ad is sponged with water the sketch turns a bright red. Children presenting sponged ads at Coney's gate Friday (28) were admitted free, along with parents, and the gimmick is being carried thru for the September 4 showing. One paper carried a Page 1 item calling attention to the ad. Rossi's Famous Fireworks is supplying the pry shows, a feature of which will be the firing of a huge rocket, accompanied by sounds recorded during a rocket firing at Cape Canaveral.

Prince Visits London Park

LONDON—Prince Charles, young son of the royal family, paid an unheralded visit to Battersea Park Fun Fair here recently. He arrived with a governess during the 4 p.m. rush hour and tried several attractions. The youngster tried his hand at driving a Scooter car, then went up against two concessions—Laughing Clown and Hoopla—but didn't win. Next he went into the Mirror Maze and, finally, the prince was an observer of the Rotor. Many of the park people did not recognize him, but at the Rotor the attendant spotted the celebrity and told the star rider to perform well as a Rotor passenger for the prince.

Fire Jolts Sterling's Effort Against Area Unemployment

OUR SYMPATHY TO Ben Sterling, operator of Rocky Glen Park, Moosic, Pa., whose park was ravaged by a \$100,000 fire the other night. . . . Ben has been doing a very brave job in a region impoverished by widespread unemployment due to the virtual demise of the anthracite coal industry. When we visited Rocky Glen with NAAPPB President Bill Muar the day before the fire, Ben was saying that 26 per cent of the male population of his region is unemployed. Sterling has been proud as proud can be of his new Coaster, the Jet, which reportedly cost him upward of \$70,000. . . . Joe Carolo, 80-some years young and still active in business at Oakland Beach, R. I., took honors for effort in attending the recent late summer meeting of the Pennsylvania Amusement Parks Association at Dorney Park, Allentown. Carolo sat up all night on a bus to reach Allentown from Rhode Island. Going home, however, Joe got a ride as far as Newark with Bill Muar and then flew to Providence, where his daughter met him. . . . Also applauded for stamina was Carl Sinclair, of Meyers Lake Park, who drove alone from Canton, O., and back. Carl and his wife, Marjorie, will not be attending the NAAPPB summer meeting at Toronto. Instead, they will be baby-sitting for their son, George, and his wife, who will be taking a European trip after the park closes. The George Sinclairs expect to make Tivoli Gardens at Copenhagen and the Oktoberfest at Munich, which his folks saw last year on the NAAPPB European tour.

John S. Bowman, Secretary, NAAPPB.

Disney Files Suit Against Philly Firm

Charges Philadelphia Toboggan Infringed on Tea Party Ride Patent

ANAHEIM, Calif.—Disneyland, Inc., Thursday (27) filed suit against the Philadelphia Toboggan Company, Inc., alleging that the concern has infringed on a design patent held by Disneyland on their Madbatter's Tea Party ride located in Fantasyland here.

The Philadelphia firm has marketed a Teacup ride.

The action, filed in the Federal District Court in Philadelphia, asks that the court issue a permanent injunction against Philadelphia Toboggan, preventing any further infringements on Disneyland design. Disneyland also asks triple damages as provided under patent infringement laws. Amount of damages would be based on an accounting of profits Philadelphia Toboggan has made as a result of using the Disneyland design patents.

Joseph W. Fowler, Disneyland vice president, commenting on the action, said, "Within the past two years there has been an increasing tendency on the part of certain manufacturers of amusement devices to infringe on the designs and mechanical equipment which has been developed and patented by Disneyland.

"In order to protect our designs and developments in which we

have invested a great deal of time and money, Disneyland has decided to adapt a policy of vigorously opposing any infringements on our copyrights or patents, and to secure damages or other restitution when the circumstances indicate it proper.

"As a member of the amusement park industry, we believe that this case will be of interest not only to our co-members, but also to manufacturers of rides and other devices who serve the industry. It can serve to remind all of us of the importance of protecting various original entertainment ideas and devices which any one of us may develop for our amusement park businesses."

Ski Shows Draw At Spackman's Indiana Beach

MONTICELLO, Ind.—Indiana Beach on Shafer Lake here has received a boost for rides, concessions and refreshment stands from a daily water ski show inaugurated June 10. A 2:30 p.m. show time brings the crowds into the resort early. A 10-act professionally staged show is presented at the Aqua Theater, a semi-circular area facing Shafer Lake at the south end of the Boardwalk. An evening show, featuring an outboard motor boat jumping thru a curtain of fire, also has been drawing well.

Specialty acts include barefoot skiing, kite skiing and jumping inclined ramps. Five girls do a flag routine and a ballet number. Boats, motors, swim suits and skis were furnished thru a deal with a local dealer. Tom Spackman, manager, states that the total costs of the ski shows is expected to be about \$6,000. The new Hot Rod track has proven to be a good attraction at Indiana Beach, Spackman added.

FIRE DESTROYS 3 RIDES, STANDS AT ROCKY GLEN

MOOSIC, Pa. — Fire late Tuesday night (25) caused damage estimated at \$100,000 at Ben Sterling's Rocky Glen Park here. The fire was the second bad break to strike that day. Earlier, Leo Carrillo cancelled a personal appearance because of a ruptured blood vessel.

The fire destroyed Sterling's Merry-Go-Round, Tumble Bug and Whip as well as a custard stand and novelty shop. The manager indicated he would replace rides at once.

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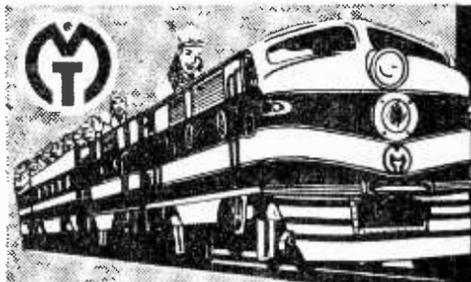
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CIRCUS REVIEW

Hagen Still Pleasing
In Its 25th Road Week

By JON FRIDAY

HOLLAND, Mich.—After 25 weeks on the road Hagen Bros. Circus continues to present a pleasing program. Appearing here for the Optimist Club recently the show drew a half-house at the matinee and one-third capacity at

night. The Hagen show, now in Illinois, expects to continue until November in Louisiana, according to Joe McMahon, general agent and manager.

The midway includes a Snake Show, pony ride, Side Show and concession stands. The push-pole big top, Side Show top, banner-line, marquee and jack-and-stringer seats are unchanged from last year. A spare big top was recently purchased from the Carson & Barnes Circus to backstop the three-year-old top now in use. A former King Bros. Circus ticket wagon was purchased in Georgia.

Bob Grubbs' four horses now comprise the equine department as the show recently stored its own Liberty act. The elephant department is now down to three, which can be carried in one truck. The rolling stock shows the hard wear of this long season and the previous lengthy season. The mountains of Pennsylvania were particularly hard on it.

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10—PHONEMEN—10

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ATTENTION, CIRCUS PRODUCERS ONLY

The St. Louis Police Relief Association will entertain proposals on the production of a circus to be held in St. Louis in the early spring of 1960. A meeting will be held at the association offices, Room 101, Police Headquarters Bldg., 12th & Clark Avenues, on Tuesday, Sept. 15, 1959, at 9:30 a.m., at which time, and this one time only, all producers will be given an opportunity to present their proposals.

HAROLD H. MEIER, SEC.-TREAS.

St. Louis Police Relief Assn., 1200 Clark St., St. Louis, Mo.

Performance runs a little over an hour and is boosted thruout by George Vest, organ, and Tex Maynard, drums and announcer.

Program Details

Following Little Bob Stevens' candy pitch, the traditional Grand Entry marches in, showing performers and animals with better than average wardrobes. Gaylord Maynard opens the show with a fast comedy trampoline number in tramp tatters. Crowds get a charge out of his strip routine when he removes the series of vests and ends up in ladies' undergarments. A closing routine, including a series of turntables, baranias and a double somersault, ends the opener on a high note.

Bob Grubbs and Billie McNeil ride the menage horses into the end rings and present dancing steps. At one point, attention is turned to the track for a Spanish number. Clowns follow, with Tommy Whiteside and Jimmy O'Donnell in center ring and Buck Leahy and Bobo Zeppo in front of the blues.

Rafael Marquez presents head-balancing traps routines of spinning a plate and juggling four hoops, swinging and spinning while balanced on his head upon a metal ball. The well-done turn leaves a good impression on the audience. Next, a single bull is worked in Ring 3 by Marcie Maynard. Clowns come in with the fire-cracker number.

Bobo Zeppo has himself as a matador and three small dogs with horns attached as bulls in a bull-fight parody. Another dog pops
(Continued on page 78)

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4—PHONEMEN—4

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CIRCUS TROUPEING

By JON FRIDAY

ONLY A FEW YEARS ago every circus-goer expected to see a menagerie before he entered the big top. Then came a time when most shows had the animals on display in the side show instead. This season Al G. Kelly & Miller Bros. Circus went back to the idea of a separate menagerie. And D. R. Miller says the public now is confused. People no longer understood that they are to go thru the menagerie and on to the big top, he reports. But the animal display "extra" does make them happy. Kelly-Miller is getting more satisfied customers than ever. Next problem: The separate side show, now without the draw of animals, is getting about one-third of what it used to do. Question is whether the separate menagerie creates enough good will to outweigh the loss of side show revenue.

Discount recent movie trade reports about Clyde Beatty planning to set up a theme park next year. "I have a long-term contract with the circus, and regardless of what materializes with the Adventureland, I expect to fulfill my contract," the master trainer states. The park idea is for the distant future, and nothing is in the offing now. . . . The showboat Majestic has been sold by Capt. Tom Reynolds to Indiana University, which will use it in speech and theater courses. Boat will play Ohio River towns. Included in the sale was the steam calliope. Other colleges have used the boat on lease in recent years.

WHEN A SHOW plays to capacity in a certain town regularly, about the only way to win an increase is to add days or up the prices. So in Reno, Nev., the best four-day stand on the Polack route, the show took the latter step. This year the Sam Ward promotion used a \$1.50 ticket where it had been \$1.20. Result was another four-day stand of capacity business and an increase in proportion to the price hike. . . . Vicki Cristiani broke her ankle in a fall from an elephant with Cristiani Bros. Circus in Los Angeles. . . . Hagen Bros. Circus will show Jeffersonville, Ind., Labor Day (7), reports C. E. Duble. . . . The Luvas Duo, helicopter, appeared at the Wisconsin State Fair, working just after each Ringling performance.

* * *

Dorothy Copare joined James-Christy Circus and is handling correspondence. She formerly was employed by Pete and Norma Cristiani on Cristiani Bros. Circus. . . . Bertha Drane, front door and Side Show tickets, is visiting her sister in Urbana, Ill., and also undergoing a medical check-up. She expects to rejoin in September. . . . Vernon Pratt is in Hugo, Okla., recovering from a heart ailment. Mrs. Vernon Pratt operates the office in the absence of her husband. . . . June Plunkett, former general agent, is now back on the show. . . . Norman Anderson and family purchased a new trailer and recently visited Carson & Barnes, Adams-Seils and Kelly-Miller circuses. . . . Birthdays were celebrated with parties for Dorothy Copare and Bob Baker. . . . Snooks and Kennedy Swain are running the turtle pit show. . . . Pete Ivanoff was unable to work his bars for two days due to a hip dislocation. . . . Leo Loranger, bill poster, was hurt in a car accident. . . . Shorty Linn visited friends in Hicks, Wis.

D. Roger Francis, Trenton 18, N. J., would like to hear from old friends who worked with him.

Benny Cristiani and his sister, Cosetta, of King Bros. Circus, visited Hunt Bros. Circus at Phillipsburg, N. J. . . . The Hoffman Family and Mr. and Mrs. Howard

Y. Bary visited King Bros. Circus in Flemington, N. J. . . . Visitors to Clyde Beatty-Cole Bros. Circus at Annapolis, Md., included Bill Galloway, Bronette Ehrlich, Dave Warden, Bill Fuzzebaugh, Frank Greene, Mike Larsen, Katherine Gardner, Bert Sheldon, Bill Rector, Vin Carey, Ed Gorsuch, Dutch Hill, Chuck Satjea and Claire and Tony Conway. . . . The new Beatty-Cole spec floats were not used at Annapolis due to the rough lot.

Trevor Bale, Hunt Bros. Circus, recently received two bear cubs from Canada and plans to work them with ponies. . . . Jim Hassan has a circus display in a show window of the Philadelphia Signal Corps offices. . . . The Fredonia Family, Risley, are appearing at the Willow Grove (Pa.) Park thru Sunday (6). . . . Fans on the King and Mills lots in Pennsylvania and New Jersey recently included Sam Brown, Ed Schofield, Henry Hayden, Al Meredith, Larry Epstein, Al House and Bill Hall. . . . Visitors to King Bros. Circus at Wilmington Manor, Del., were Tony Diano, George Kienzle, John Adams, the Paul Bohlers, W. S. Brinfield, Bob Devenney, Bill Galloway, Claire and Tony Conway and Chuck Sateja. Sateja spotted Lee and Eva Hinckley on the King show. He had last trouped with them on Lewis Bros. Circus. . . .

* * *

TURNING BACK THE PAGES: 25 years ago—A group photo taken at New Haven, Conn., of more than 1,000 of the personnel of the Ringling-Barnum circus included General Manager Sam W. Gumpertz, Mrs. Charles Ringling, Robert Ringling, Merle Evans, John F. O'Connell, John Brice, Chick Bell, Clyde Ingalls, Frank Cook, Pat Valdo, Carl Hathaway, Fred Bradna, Dexter Fellows, Jimmy Whalen and Eddie Vaughan. . . . Hal Silver (Hubert Castle), the Aerial Christensen and the Orton Troupe were with the Seils-Sterling Circus at Terre Haute, Ind.

15 years ago—Col. Harry Thomas, equestrian director, and Arky Scott, boss elephant man of Cole Bros. Circus, were pictured kneeling at the tomb of Old Pitt, the last of the John Robinson elephants, at Dillon, Mont. . . . Justus Edwards, former publicity man for Russell Bros. Circus, is touring the country to get a story on the war-time circus for Yank, the Army newspaper. . . . S. L. Cronin is planning to take a circus out of Los Angeles next season. . . . Don Dorsey, aerialist with Wallace Bros. Circus, reports the show will reopen with stadium dates September 5. Wallace closed August 12 in Clarksburg, W. Va., due to polio conditions.

5 years ago—Buck Steele, of Steele's Frontier Days, reported a \$12,000 loss in a fire that destroyed a semi-trailer and tractor loaded with his equipment. . . . Acts with Circus Royal Dumber at Lima, Peru, include Billy Pape and Renee, perch; Truzzi, juggler, and Miriam France, single trapeze. . . . Clyde Beatty Circus was in touch with city officials at Phoenix, Ariz., with a view to wintering at Papago Park there.

ARENA, AUDITORIUM NEWSLETTER

By TOM PARKINSON

Retail Toy Sale Refined

TRADE SHOWS ARE standard fare for auditoriums and arenas, and retail sales have become fairly common. In a few cases the two have been combined, selling at retail the merchandise that was exhibited to the trade a few days earlier. Now Shrine Auditorium at Billings, Mont., where Harold Weston is manager, has come up with some refinements on the idea that set the Billings plan apart.

In mid-July a toy jobber whose business covers 11 Western States, conducted his annual toy show at the Auditorium. It was his fourth annual show and he displayed merchandise from some 500 manufacturers. Retailers came there to see 6,000 toy items from which they will make up their Christmas stocks. Then the same show was held over at the building and opened to the public for three days. As people came to the toy show, they were given order blanks which they filled out themselves as they spotted toys they wanted. All orders were taken on a Christmas delivery basis. All items were marked down 20 per cent, and 10 per cent down payment was required. The whole procedure was tied in with a local drugstore as the retailer. Weston reports that the idea of Christmas shopping in July caught on, that sales were brisk and that all principals were pleased. And thus a trade show becomes a retail sale limited to an advance order-down-payment plan.

WITH MORE THAN six months of operation now behind it, the Austin (Texas) Municipal Auditorium and Convention Center counts more than 100 events as having been handled successfully. And it outlines a busy season for its second time around. Manager F. W. Vickers, formerly of Interstate Theaters, has the Air Force band, Stan Kenton, Master Players of Lugano, Pomplona Choir, Dallas Symphony, Bach's Aria Group, Ballet Russe, Jose Greco, National Harp Festival, the four Broadway Theater Alliance productions, Holiday on Ice, seven conventions and plenty of local events signed up.

IN THESE TIMES THAT most organizations are looking for government aid of various kinds, the Southern Championship Horse show at Montgomery, Ala., has taken a step in the other direction. For two years, the show has had State aid; now it will go on its own. H. O. Davis is president of the sponsoring organization. The show will be at the Alabama State Coliseum, November 11-14, immediately following the horse show at Baton Rouge, La. Back of the elimination of State aid is the feeling that the show now is established and capable of succeeding independently.

Cincinnati Food Show Loads Up on Promotion

CINCINNATI—While a good number of principal food shows in Ohio and elsewhere have been discontinued, the Cincinnati Original Food Show is scheduled to operate at Cincinnati Gardens September 19-27, and producers expect it to draw nearly 100,000 people. R. G. Sand is show manager. Cincinnati Enquirer and retail grocery and meat dealers are connected with the show.

This will be the show's fifth annual edition. Among the features which management credits with contributing toward the success are a free cooking school, bingo, a baking contest, Aunt Jemima Pancake Festival sponsored by 40 local Kiwanis clubs, and a Chef Tony spaghetti dinner sponsored by Big Brother organizations of Catholic, Protestant and Jewish auspices. The Seven-Up Bottling Company offers the "biggest meal in town for 10 cents"—a hot dog on a bun plus its soft drink. Last year they served 50,000 of these 10-cent bargains.

More of the activity will include a car giveaway and the giveaway of 500 laundry baskets of groceries as well as a number of appliances. Chief attraction is food, with many of the 150 exhibitors giving out samples. Paul Dixon, WLW TV personality, will emcee a stagershow. Sand said that pitch items will be included.

Holiday Icer Opens Tour; Playing New Stands, TV

SIoux CITY, Ia.—Holiday on Ice launched its new season here (12-16) at Municipal Auditorium, annual break-in spot. John Finley said the kick-off was "a great success." Show moved to Baltimore's Memorial Stadium, a new stand, for August 19-25. Also new are Allentown, Pa., and Norfolk, Va., early September stands. Holiday on Ice and Ice Capades are trading ice on one occasion so far this season. Capades used a Holiday rink at Pittsburgh, and Holiday will use Capades equipment at Salt Lake City, September 11-20. The September 18 TV spectacular for Coca-Cola, "America Pauses in September," will include about nine minutes video tape taken on the Holiday show at Sioux City.

Furni to Head IAAM Board

CHICAGO — The International Association of Auditorium Managers is expected to announce make-up of its committees this week. A principal appointment will be that of Ed Furni, manager of the St. Paul Municipal Auditorium, as chairman of the New Buildings Consulting Board. Members of the committee will include Emmett Race, Fort Worth; Lin Lueddeke, Oakland, Calif.; Nathan Podoloff, New Haven, Conn.; Charles Bauer, Cincinnati, and P.E.M. Thompson, Atlantic City.

Meet-Exhibit Area Created By N. Y. Hall

NEW YORK — On the heels of the successful 42-day run of the Soviet show which drew over 1,100,000 visitors — the New York Coliseum last week announced another major attraction for bringing shows and visitors to New York City, with the adaptation of 70,000 square feet of floor space into eight new meeting and exhibit rooms, according to Arthur Smadbeck and Howard Sloane, the building's top management team.

The new meeting - exhibition area was opened by Deputy Commissioner Vincent O'Shea of New York City's Department of Commerce and Public Events, and a group of leading city, State, and federal officials, businessmen, show managers, and Coliseum officials.

The new facilities constitute eight separate rooms or combinations which can accommodate groups from 240 persons to as many as 3,200 persons, thru the use of movable walls which run on tracks — making it possible to convert the entire floor space into eight separate rooms, three major units, or one entire floor area, according to need, in a matter of minutes.

The movable walls are made of vinyl material with a hard, acoustical core and a wall of insulating air between, providing maximum privacy and soundproofing. An acoustical ceiling with incorporated lighting has been added, which, in addition to reducing noise, improves the general room appearance.

Hollywood Spot Seeks Conventions

HOLLYWOOD — The Hollywood Palladium, for years the film capital's dancing and dining center, now is available for trade shows, conventions, banquets, private parties and other similar events, Sterling Way, manager, said.

Facilities include in addition to 50,000 square feet of exhibit space, stage, kitchen, and complete beverage service. Way said that the staff will cater events or outside caterers may be brought in to handle the service. The Palladium's staff can feed 3,000 at a time.

Atlantic City In 'Best Season'

ATLANTIC CITY — Mayor Joseph Altman stated that this resort is enjoying the best season in its history. The city is spending nine million dollars this year to

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Hugh Hendrickson Electrocuted; Was Ex-Follies Skater

SAN FRANCISCO—Hugh Hendrickson, 31, formerly a performer with Shipstads and Johnson's Ice Follies, was electrocuted here Wednesday (12) in the brine room of the San Francisco Ice Arena. Hendrickson, co-owner of the ice rink, was attempting to fix the brine pump. He was holding an electric light and was electrocuted when the pump started and splashed water over the light.

Fifer Takes Concession Assn. Post

CHICAGO—Russell Fifer has been named executive secretary of the National Association of Concessionaires. He replaces Thomas J. Sullivan, who resigned.

Fifer managed the successful cow-walking derby of two Ayrshires from Vermont to St. Louis in 1929. He was executive secretary of the American Butter Institute for almost 14 years and previously managed the Indiana and Ohio Dairy Products Association.

Hartford Gets New Arena Plan

HARTFORD, Conn.—The proposed \$3,850,000 city coliseum plan by the F. H. McGraw Company has been formally introduced before the city council and referred to the committee headed by Councilman Thomas H. Corrigan.

Corrigan said a bond ordinance to cover the project could be ready by the next council meeting, if the proposal is considered feasible.

The McGraw Company proposes to construct a coliseum adjacent to Constitution Plaza and north of the Founders Bridge.

Corrigan also has suggested a site opposite the Municipal Building.

make the town more attractive to conventioners and vacationers, he added.

The improvement program covers such items as Convention Hall modernization, reconstruction of Pacific and Arctic Avenues and Boardwalk redecking. Five new motels will be built in the center of town this winter.

Jacksonville Coliseum Job Takes Shape

JACKSONVILLE, Fla. — The municipal sports coliseum, part of a \$30 million city improvement program, is beginning to assume its circular shape as Daniel Construction Company completes its fourth month on the job.

If completed on time, the 12,000-seat coliseum will be ready by October of next year. It is to be a multiple-purpose auditorium-arena.

Dallas Ice Arena Opens New Season

DALLAS — The Dallas Ice Arena will open its fall and winter season of public skating at 8 p.m. Wednesday, according to Clarence E. Linz, president of Ice Sports, Inc.

Instructors Norton Wait and Gerry Hartman will be available for private or group instruction by appointment, with free instruction in certain sessions reserved for Boy Scouts, Girl Scouts, Cub Scouts, Campfire Girls, Bluebirds and Brownies.

Sessions will be held nightly except Mondays and Monday thru Friday afternoons from 2 to 4 p.m.; Saturdays from 3 to 5 p.m., and Sundays from 2:30 to 4:30 p.m. A special session for racing will be offered this year, with instructions to those interested.

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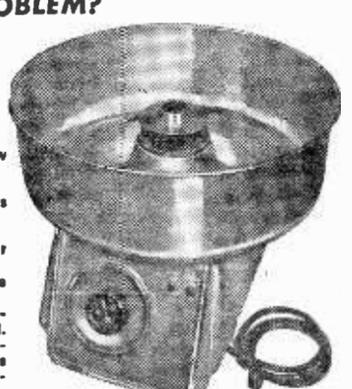
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EDMONTON GROSSES 560G; TO BUILD NEW STABLES

EDMONTON, Alta.—The Edmonton Exhibition grossed \$560,530 from its summer fair and will start immediate construction on new stables that will cost \$1,500,000, A. J. Anderson, general manager, announced. Anderson, at a meeting of the directors, also said that net profits, as yet undecided, are expected to be around \$250,000.

Pari-mutuels grossed \$1,673,376, compared with \$1,518,469 in '58, and the net was \$66,718 as against \$60,009 last year. Midway net was \$166,341.

The grandstand show grossed \$55,000, a drop of \$27,000 from '58. Net was \$23,000 with the decline attributed in part to the absence of the RCMP Musical Ride.

Immediate construction of the stables has been approved and contracts awarded. The original cost estimate was \$1,640,000, but some plans were changed and building of a cafeteria has been postponed.

The new stables will contain 582 summer stalls, 143 winter stalls, 102 summer tack rooms, 24 winter tack rooms, 85 personnel quarters for summer and 40 for winter. Consideration is being given to lengthening the race track from a half mile to five-eighths.

Brockton Fair Expands, Inks 'Howdy' Troupe

All Space Sold; Charities Take Midway Tickets

BROCKTON, Mass.—Indications are that the Brockton Fair will have one of its biggest weeks—if not a record—for the September 13-19 running, on the basis of response thus far.

George Carney Jr., president, reported all space sold for the first time in 20 years, and the addition of several new departments, all encompassing 4-H activities. Beef cattle, swine and horses are included this season.

All buildings have been renovated and considerable plumbing has been installed.

Carney has signed the entire Howdy Doody gang as a kick-off feature, for Sunday, September 13. Arrangements have been made for the group to visit local hospitals as well as perform before the grandstand in two free shows for kids and adults.

A departure on the midway is the setting up of a new ticket collection system. Local charitable groups such as churches will provide people to take tickets at rides and shows of the World of Mirth midway. Carney said this will improve the appearance of personnel at these units and cut into the temptation to rehash tickets. The charities will share in the revenue.

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DO YOU HAVE A PERMIT?

Chapter 59-167, Laws of Florida, passed during the recent session of the Florida Legislature, provides that after July 1, 1959, it is unlawful for any person, firm or corporation to operate a traveling show, exhibition or amusement enterprise in Florida without first securing from the Florida Department of Agriculture a permit to operate at each separate location in the State. Permit fee for each separate location is fifty dollars (\$50.00).

To secure permits for your itinerary in Florida, please write Executive Secretary, Agricultural and Livestock Fair Committee, 115 East Call Street, Tallahassee, Florida. Penalty for violation of Chapter 59-167, Laws of Florida, is 6 months' imprisonment.

Nathan Mayo
Commissioner of Agriculture

125,000 NEW RECORD FOR MIDDLETOWN

Autry Clicks; Fair Cutback to 8 Days Planned

MIDDLETOWN, N. Y.—An attendance mark of around 125,000 was set for the nine-day Orange County Fair, and officials are of the opinion that the event can win as many people without the added Sunday. It may be cut back to eight days in 1960, Ben Strong, president, indicates.

An okay opening weekend was followed by excellent mid-week turnouts and a bang-up Saturday night (15). Closing Sunday (16) was light, and the Great Western Stampede, possibly getting the backwash of a strong Gene Autry appearance earlier, drew less than 1,000 spectators for two performances.

Autry was in on Friday, when 20,483 attended the fair. His appearances (2) and the Saturday big car and stock racing promoted by Eno Van Damm, drew overflow grandstand crowds. Saturday attendance was 16,239. Friday's gate was a one-day high mark and does not include those free-gated after 10 p.m.

Weather was generally favorable. It rained off and on during the opening weekend and stayed hot thereafter. On the midway the How-Reit Shows exceeded all past midway grosses with a larger array of equipment than the fair is accustomed to.

142,675 New Record for Troy Hills

TROY HILLS, N. J.—The 142,675 attendance total gave this year's Morris County Fair a new record, in its 25th year. It was 8 per cent more than last year's turnout of 126,100, manager Swante Swenson noted.

When the event closed on Saturday (15) after six days there were 30,000 on the grounds despite a day marred by cloudy skies and sprinkling rain. A highlight of the evening was awarding of the Northern All-Electric prefab home on a guess-value basis. Winner's estimate of the home, furnished and equipped, was \$16,137.50, \$1.27 higher than the actual cost.

Trophy awards were given for rodeo riding events and sports car activities. How-Reit Shows provided the midway attractions.

Pull Big Turnouts

WETASKIWIN, Alta.—A new attendance mark was established at the two-day Wetaskiwin fair. The 61st annual event drew more than 15,000, an increase of 2,159 over the all-time high established in 1956.

Rain on the opening day resulted in some even.s being postponed and kept attendance down. A parade was a feature. Another Alberta fair, the 69th annual at Reed Deer, drew an estimated attendance of 40,000 to 50,000.

MAURY COUNTY FAIR

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FAIR-EXHIBITION MANAGEMENT

Experts Pick Brains Of Wisconsin Fairgoers

MILWAUKEE—Patrons of the Wisconsin State Fair, which wound up its 10-day run here Sunday (30), may shape future fairs.

Financed by a State agriculture department grant of \$5,275, the University of Wisconsin conducted a customer survey using six voting machines on which fairgoers registered their opinions.

Questions included: Have you attended the fair before? Do you think it is outmoded? Do you prefer county to State fairs? International fairs to State fairs? Do you live on a farm? Do you live in Milwaukee County? Are you interested in agricultural exhibits, industrial exhibits? Is entertainment your main reason for attending?

In addition a survey team talked to some 60 representatives of rural youth organizations, farm groups, labor unions, political parties, agricultural educators.

Texas State to Feature Seed Development Show

DALLAS—The State Fair of Texas this year will point out how a new team of professional workers made up of plant breeders, research scientists and seed growers is changing the scenery down on the farm.

The story of "Better Seeds for Better Living" will be depicted in the agriculture show at the October 9-25 run in exhibits created jointly by the Texas A&M College System and the fair.

The show will offer the general public the opportunity to study for the first time the methods used in creating corn and grain sorghum hybrids, in mating plants that differ genetically and in producing entirely new crops for specific use.

The agriculture show will feature a modern greenhouse, 80 by 40 feet, in which Texas A&M scientists and specialists will show from germinating seed to mature plant the scientific development of new varieties of eight major crops.

Quickie Spanish Lessons Offered Hoosier Patrons

INDIANAPOLIS—A one-shot Spanish lesson will be offered visitors at the Purdue University Building during the September 2-10 Indiana State Fair.

The modern languages exhibit in the building will show the "automatic" way to learn foreign tongues. Each visitor will be given ear-phones. He'll then watch a colored movie (of the "follow the bouncing ball" type) and then record a Spanish lesson by speaking into a microphone.

Bargain Advance Sale Started by Tulsa State

TULSA—The Tulsas State Fair has kicked off its advance sale of tickets thru 200 food stores in and around this city.

Tickets are being sold at three for \$1, a book of 15 for \$5, or a single ducat for 35 cents. The advance tickets may be used in many ways. Two may be exchanged for one grandstand general admission ducat, or the advance tickets may be used for main gate, one for admission and one for parking.

Two Set Pro Grid Tilts

CHICAGO—Two major fairs will have professional football games as features of their programs this year and one major annual this year dropped its pay-for-play grid game.

Kentucky State Fair, Louisville, will have the Champion Baltimore Colts and the Chicago Cardinals at its stadium on September 20 with the contest being televised on CBS, and Pacific National Exhibition patrons will see the Vancouver Lions and Edmonton Eskimos go to it on August 31.

The Ohio State Fair, which had the pro gridgers last year, has dropped its contest.

Leidig's Personal Cards Proclaim Visit of Rogers

ALLEN TOWN, Pa.—Plenty of people know the Greater Allentown Fair is featuring Roy Rogers this year, and general manager Ed Leidig has made up special business cards proclaiming that fact. Leidig had special fold-out cards printed in four colors, 50,000 of them.

Date Fete Names PR Chief

INDIO, Calif.—Bill Arballo has been named publicity supervisor for the Riverside County Fair and National Date Festival to be held here February 12-22, R. M. C. Fullenwider, fair secretary-manager, said here last week.

Arballo has been supervisor of publicity and promotion at the Southern California Exposition and County Fair in Del Mar since 1952. He resigned last month to enter private business and do free-lance work.

ROLLER RUMBLINGS

By AL SCHNEIDER

NEW'S NOTES of the semi-annual meeting of the United Rink Operators, held July 16 in Indianapolis during the national championships of the United States Amateur Roller Skating Association: Early in the week Milton Aranson, of the Johnny Jones Jr. Company, hosted a luncheon for operators. The URO meeting was marked by the best attendance on record. Credit for the good turnout was given to the USARSA, which halted its competitive program in order to permit all operators to attend the meeting.

George D. Yoder, association president, introduced the following manufacturers and special guests: Irwin Rosee, Roller Skating Foundation; H. R. Miner, Melody Skateland, Indianapolis, and host to the competitions; George Apdale, USARSA president; Vi Koch, Skating Reporter; Cecil Davis, F-Mac Enterprises; Fred Wichlacz, Riedell Shoes, Inc.; Ed Kirik, Cottrell Wheels; W. G. Barnes, Cleveland Skate Company; Louis Armbruster, Armbruster's Rink & Sport Supply; Bill Davis, Jiffy Toestops; Bob DeFrance, Sound Services; Perry Giles, Rink-Cote, and Joseph Shelverson, Chicago Roller Skate Company.

E. Perry Flick, of Roller Rondo, Indianapolis, was thanked for his courtesy in permitting use of his rink by contestants for practice. . . . Irwin Rosee announced that roller skating is now officially a part of the Cub Scout program and that efforts continue to be made to have skating incorporated in Boy Scout activities. . . . The Riedell plant is reportedly undergoing large-scale expansion. . . . Sound Services announced a scheduled September 1 release of an LP album designed for USARSA dances. . . . Cub Skate Cases announced introduction of a new Cub case. . . . Vi Koch, secretary of the Manufacturers' Association of the Roller Skating Industry, announced that the next MARS trade show will be held at the Shoreland Hotel, Chicago, September 14. Operators were urged to support the show. . . . Competition organizer

Wilma Klatka was lauded for her work during the contests. She is not only a registered amateur skater, but as the wife of Paul Klatka, operator of Moon-Glo Rink, Kent, O., is also a member of the URO.

At conclusion of the dinner, members of the executive board held a short meeting. Present were George Yoder, Marvin Facher, Kenneth Trueman, Darlene Huckabee, Steve Seipp, Paul Klatka and Margaret Giles, with Bob Baker represented by Mrs. Baker. Tony Callahan could not attend due to illness. James Hoggatt, present at the general meeting, could not remain. Subjects discussed included the effect of revisions in speed rules, criticism of the design of trophies for artistic skating, and a request that in the future the URO and USARSA set up headquarters in the same hotel. . . . It was pointed out that one manufacturer "did not pay the ARSA the courtesy of taking an ad in their competitive program. It was the unanimous feeling of the board that this striking discourtesy and the public support of one organization (RSROA) and not the other should be considered conclusive evidence that the manufacturer "does not welcome URO business, and it was recommended that our members govern themselves accordingly." . . . Toledo is being considered as location for the URO's December meeting, but further investigation will be made before the date is announced.

CARNIVAL ROUTES

A-1 Amusements: *Dale Carpenter; Pana, Ill., Sept. 2-7; Marshall 11-12.
Alamo: *Mrs. H. F. Reynolds; Duncan, Okla.
All American: Charles Town, W. Va., Sept. 2-5.
American Beauty: *Mrs. H. W. Bartholomew; Tama, Ia., 31-Sept. 3.
American Funland: *B. L. McCarthy; Eunice, N. M.
Amusements of America: *Pop Akers; Matamoras, Pa.
Badger State: *A. Vomberg; (Fair) Eagle Lake, Minn., Sept. 4-7; Hutchinson 12-16.
Baker United: *L. F. Tyra; Vincennes, Ind., 31-Sept. 3; Palestine, Ill., 5-7.

Big State: *Joseph Sima; (Fair) Boerne, Tex., Sept. 2-7; (Fair) Seguin 9-13.
Blue Grass: *T. Richards; (Fair) Poplar Bluff, Mo.; (Fair) Trenton, Tenn., 7-12.
Blue Valley: *H. L. Conwell; Appleton City, Mo., 31-Sept. 2.
Brown, Al: *Dennis Brown; (Fair) Bloomfield, Neb., 31-Sept. 1; Tripp, S. D., 3-5; Wagner 6-7; Redwood Falls, Minn., 10-13.
Buck, O. C.: *J. Marchiano; Bath, N. Y., 31-Sept. 7.
Byers Bros.: *James L. Reed; (Fair) Benton, Ark.; (Fair) Camden 7-12.
C. & H.: Bennett, Ia., Sept. 4-5; Andalusia, Ill., 11-13.
Capell Bros.: *H. E. Michaelson; (Fair) Manti, Utah; Hotchkiss, Colo., 9-13.
Capital City: *C. C. Miller; Greenville, Tenn.; (Fair) Sweetwater 7-12.
Carl, A. J.: *A. J. Carl; Marne, Mich.; Newaygo 6-7; Ludington 8-12.
Carpenter Bros.: Berne, Ind., Sept. 1-5.
Central States: *J. D. Steinbeck; (Fair) Hastings, Neb., 31-Sept. 3; Hoisington 7; (Fair) Guymon, Okla., 8-11.
Celina & Wilson: *Tony Lewis; (Fair) Charleston, W. Va.
Chanos, Jimmie: *Charles D. French; Cygnet, O.
Cherokee Am. Co.: *J. W. Mahaffey; Hillsboro, Kan., Sept. 1-5; Ralston, Okla., 7; Chandler 8-12.
Collins, Wm. T.: *Florence Hanson; (Fair) Sioux Falls, S. D., 31-Sept. 2; (Fair) Lincoln, Neb., 5-11.
Conklin: *George Sellmer; Sherbrooke, Que., 31-Sept. 3.
Continental: *Ara Solickian; Ellensburg, Wash., Sept. 1-7.
Cote Am. Co.: Mio, Mich., Sept. 5-7.
Crafts Expo.: *Vincent B. Kuro-patawa; (Fair) Sacramento, Calif., Sept. 2-13.
Crystal United: Savannah Beach, Ga., 31-Sept. 7.
Cumberland Valley No. 1: *Mrs. Lavoy Winton; Crossville, Tenn.; Sparta 7-12.

NOTICE

Boldface type indicates shows with Billboard Sales Agents—including name of agent.

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Barstow Amusements: (Fair) Wadestown, W. Va.
Beam's Attractions: *E. S. Beam; (Fair) McConnellsburg, Pa.; (Fair) Port Royal 7-12.
Bee's Old Reliable: *M. B. Van Hooser; (Fair) Oneida, Tenn.; (Fair) Newport 7-12.
Belle City: (Fair) Shawano, Wis., Sept. 2-7; (Fair) Weyauwega 9-13.
Bernard & Barry: *Paul Bouchard; Quebec City, Que., Sept. 4-13.
Big D Ams.: Livermore, Ia., 31-Sept. 1.

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Packs Rodeo

Continued from page 60

Pittsburgh and Wheeling but early enough to avoid any steel strike repercussions.

Show drew 10,900 to the 7,200-seat Liberty Baseball Park at Natchez, Miss., Wednesday (12), tabbing an increase for its seventh annual appearance there. At the afternoon show there were 3,700 people and a full house came at night.

At Jackson, Miss. (11), the afternoon was light and the night show was three-quarters of capacity of the Memorial Football Stadium. Shrine was the auspices.

In Lafayette, La., Wednesday (5), the show's arrival coincided with clearing weather after extended rains. Circus got a sell-out crowd of 5,500 people in South Louisiana Institute's football stadium with Shrine auspices.

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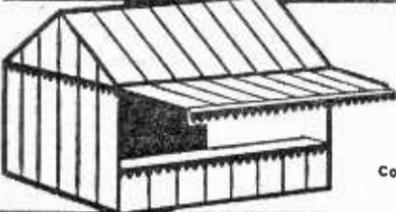
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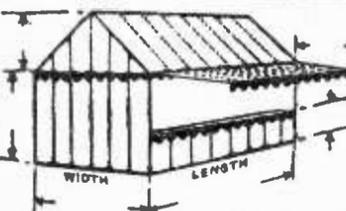
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CARNIVAL ROUTES

Continued from page 67

Cumberland Valley, No. 2: Spencer, Tenn.
D & D Am. Co.: New London, Ia., Sept. 2-3; Nauvoo, Ill., 4-7.
Davidson United: Pershing, Ia., Sept. 5-7.
Davis Am. Co.: *Martha Davis; Lakeview, Ore., Sept. 1-7. . . .
Deggeller Show of Shows: Caldwell, O.; St. Clairsville 10-12.
Deggeller Funland: Marietta, O., Sept. 5-8; Columbiana 10-12.
Del Flore Ams.: Dellroy, O., Sept. 2-5.
Deluxe, No. 1: Blanford, Mass., Sept. 6-7.
Dixie Am. Co.: *Clifford Davis; (Fair) Jay, Okla., Sept. 1-4; Henryetta 5-7; (Fair) Okemah 9-12.
Dobson's United: *Bert Klaas; (Fair) Luxenburg, Wis., Sept. 5-7; Wheaton, Minn., 10-13.
Down River Ams.: *Harriet Hilo; Chesaning, Mich., Sept. 1-7.
Drago, No. 1: *John Kiely; (Fair) Mazon, Ill., Sept. 2-7; (Fair) Medaryville, Ind., 8-12.
Drago, No. 2: *Sally Striegel; Goldsmith, Ind., 31-Sept. 6; Danville 7-12.
Drew, James: *Mrs. Eula Drew; (Fair) Maryville, Tenn.; (Fair) Winder, Ga., 7-12.
Dudley, D. S.: *Ernest Wade; Liberal, Kan., 31-Sept. 7; Lamesa, Tex., 8-12.
Dyers Greater: *Dale Stempson; Ottumwa, Ia., Sept. 5-7; Tiptonville 9-12.

Eastern Am. Co.: *Robert Tuttle; Windsor, Me., 31-Sept. 7.
Eddie's Expo.: *Betty Beil; Stoneboro, Pa., 31-Sept. 7; Jamestown 8-12.
Emshoff: Bloomington, Wis., Sept. 4-6; Richland Center 11-13.
Endy, David B.: (Fair) Timonium, Md., 31-Sept. 12.
Evans United: Winfield, Kan., Sept. 1-5.
Fair Time: (Fair) Mariposa, Calif., Sept. 5-7.
Foley & Burk Comb.: *J. P. Harvey; (Fair) Sacramento, Calif., Sept. 2-13.
Franklin, Don: *Jay Barton; (Fair) Marshfield, Wis., Sept. 2-7; (Fair) Tyler, Tex., 12-17.
Fred's Playland: (Fair) Bland, Va., Sept. 1-5.
Funland: (Fair) West Plains, Mo., Sept. 1-5.
G. & B.: *Beulah Broas; Clay, W. Va.; (Fair) Webster Springs 7-12.
Gala Expo.: *Carolyn Miller; Imboden, Ark., Sept. 1-4; Mountain Home 9-12.
Gem City: *Thomas D. Hickey; (Fair) Pulaski, Tenn.
Gentsch, J. A.: *George Butler; (Fair) Fulton, Miss.

Georgia Am. Co.: *Horace Williams; Cleveland, Ga.
Geren, Bill: *Elmer Benefield; (Fair) Litchfield, Ky., Sept. 1-7; (Fair) Munfordville 9-12.
Glades Am. Co.: Scottsville, Va.; Goochland 7-12.
Gladstone Expo.: *Mrs. Ruth Poole; (Fair) Oshkosh, Wis., 31-Sept. 4.
Gold Bond: *Mervin Boden; (Fair) Plymouth, Wis., Sept. 1-7.
Gold Medal: *C. C. Leasure; (Fair) Jamestown, Tenn.; (Fair) Gadsden, Ala., 7-12.
Golden Gate: *Ray Sistrunk; Gridley, Calif., Sept. 1-7.
Gooding Am. Co., No. 1: *Joseph Gaskill; (Fair) Columbus, O.
Gooding Am. Co., No. 2: *R. M. Taylor; (Fair) Jackson, Mich.
Gooding's Million Dollar Midway, No. 3: *J. H. MacDougall; (Fair) Indianapolis, Ind.
Gooding Am. Co., No. 4: *Leo J. Ebert; Barberton, O.
Gooding Am. Co., No. 5: *Pauline Clark; (Fair) Charlotte, Mich.
Gooding Am. Co., No. 6: *Mrs. W. C. Leasure; (Fair) Columbus, O.
Gooding Am. Co., No. 7: (Fair) Indianapolis, Ind.
Gooding Am. Co., No. 8: (Fair) Canfield, Mich.
Gooding Am. Co., No. 9: (Fair) Hart, Mich.

(Continued on page 75)

THE FINAL CURTAIN

BRUCE—W. Russell, 61, former circus advertising advance man and electrician at the Capitol Theater, Cincinnati, August 22 at Good Samaritan Hospital in that city. He was recording secretary of Local 5, International Association of Theatrical Stage Employees and a member of the American Legion. Survived by his widow, Betty Jane; a son, Dan, Lexington, Ky., and a brother, Hollis, Haverhill, Mass. Services August 26, and burial in Resthaven Cemetery, Cincinnati.

trouped with the Heth, Wilson, Key City, Cumberland Valley, Gem City and Gooding shows. Survived by her husband; two daughters, Irene and Charlene, and three sons, Robert, James and Butchie.

FELDHEIM—Charles M. (Charlie Uno), 83, on August 21 at Kings County Hospital, Brooklyn. Veteran burlesque and show business writer and columnist. See story on page 1, this issue.

FILLAUER—John B., 77, August 18 in Cleveland, Tenn. He also operated Fillauer Lake, Cleveland's first amusement center.

FIKE—Mrs. Oliver, 47, cookhouse operator with the Drago Shows No. 2, August 20 of a heart attack in Royal Center, Ind. In the past she had

KING—Jesse Curie, 51, former assistant manager of concessions at Mid-South Fair, Memphis, August 21 of a heart attack. King also worked with the Arkansas Livestock Exposition, Little Rock. Surviving is a brother, George. Burial in Memorial Park, Memphis.

MARRIAGES

ROLONTZ-MORGAN— Bob Rolontz, Billboard music reporter, and Sue Morgan, children's fashion editor at Tobe & Associates, New York, August 29 in that city.

STABLE—Frank, 67, brother of Jimmy Stable of the Miami Showmen's Association, died August 22 after a brief illness. A resident of Somerville, N. J., for 63 years, he was in the roofing and air conditioning business. Several concession people used his establishment to build game stands between seasons. He belonged to the Elks, Eagles and Knights of Columbus. Survivors include two sons and one daughter.



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- Roll-o-Plane
- Fly-o-Plane
- Octopus
- Midge-o-Racer
- Bulgy the Whale

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In Loving Memory of MAURINE "MARIE" HENRY and 30 wonderful years together ARTHUR "BUM" HENRY

In Memory Of Our Father WALTER "WHITEY" LONG who passed away August 23, 1944 Mildred and Elizabeth

Strates Attains Top Week of '59 At Hamburg Fair

41 Rides, 20 Shows Share Bonanza; Menagerie Flashed, Earns Plaudits

By IRWIN KIRBY

BATAVIA, N. Y.—By far the biggest week of the season was rolled up by the James E. Strates Shows, as it spilled over its usual confines at the Erie County Fair L. Hamburg, N. Y. With fair attendance trailing last year's and rain marring the closing matinee, earnings were up, all down the line.

The big layout, bulging at the seams with equipment, had several rides operating apart from the main midway, as well as Hy and Willie Stein's mechanical shows and the Strates menagerie, one of the biggest on the road. Hamburg produces an enormous gross and the railroad organization was amply equipped to corral every dollar possible.

What fixing remained for the New York State Fair will be taken care of at the fair revival here, during an extra week created by the calendar this season, but the show appeared spic and span in Hamburg. The decorative organ was in operation as were both big Merry-Go-Rounds.

The Menagerie continues to be a standout and is even more alluring with the addition of its new U. S. Tent top, a 70-foot round with two 20-foot middle sections. It is white, with red-blue striped sidewalls. Picket fencing within is freshly done in white, as are the two big cage wagons and five miniature ones. Strates tours six elephants (three of them working as an act), hipp., polar bear, black bear, two lions, two lion cubs, two llamas, antelope, Brahma bull, zebra, two hyenas, assorted monkeys, chimp. The show carries a normal com-

plement of 41 riding devices, including Brownell's Fly-o-Plane and the eight of L. D. Powers, and 20 shows. Gene O'Donnell worked the Jones "I Got It."

Show Units Detailed

Back-end units, shown at their best here when strung end-to-end, were the Wild Life, Mr. and Mrs. William Warren; Illusion, Prof. Noel Lester; Glass House, Kid Adams; Brownell's Unborn, Pygmy Horses, and Mickey Mouse; Side Show and Snake Show, Slim Kelly and Whitey Sutton; Broadway to Hollywood, Jack and Bonnie Norman; Rock 'n' Roll, Lewis Scott; Motordrome, Russ Pelaquin; Pin-Up Girls with Pagan Jones, Ross Lyons; Snow White, Mechanical Village and Little Bavaria, Hy Stein; Menagerie, Bert Pettus; Happy Jenny Fat Show, Mr. and Mrs. Charles Morhass; Funhouse, Mr. and Mrs. Wayne Kingsley; Pretzel; Seaquarium.

Gyp McDaniel has the Arcade, Ernie Dellabate, dart store and American palmistry, and Sammy Snead, two Derby Racers. Others include Pop Garrett, back at the cookhouse after his early-season illness, Walter Cox with 14 stands, Frances Fournier with 14, Sam Applebaum, 4, and Charley McConnell, custard manager. Games had a prosperous and untroubled week, due in part to the efforts of Ben Braunstein.

The Normans have the big revue for their 11th year, after a one-year departure. Featuring Val Valentine, it has a cast of 28 and a five-piece band. McConnell and Moore, jugglers, Keppo Trio, acrobatic, vocalist Paul Coslo, and Angel, are other features. There are 14 girls plus the acts. The

HOUSE PASSES DIGGER BILL

WASHINGTON — The House has passed legislation reducing from \$250 to \$10 the occupational tax on claw, crane or digger machines used at carnivals or fairs. Action came as a surprise because the bill was introduced only a few days earlier by Rep. Burr Harrison (D., Va.). Ordinarily, it takes weeks, months or years for such action.

Kunz Opens At Du Quoin

DU QUOIN, Ill.—Heth Shows opened its stand at the Du Quoin State Fair here Sunday (30) after a good run at the Mayfield, Ky., Fair and a record-breaking stand at the Ozark Empire Fair, Springfield, Mo.

Al Kunz, owner-manager, was here ahead of the show to lay out the lot. He disclosed that he has purchased a new trailer and a boom that he called a "sky hook" for getting the new Mad Mouse up and down.

CUMBERLAND, Md. — First jamboree reported for the Miami Showmen's Association was held at the fair here, where Amusements of America was playing. John Vivona, club president, reported \$1,129 raised. A show produced by Tony Mason featured Wayne Crown, Tony Nicholas, Bob Parish and band, and others. The auction was held by Danny Dell, Phil Cook and John Vivona, with Harry Barton, fair manager, as guest.

water number has drawn considerable comment, and visitors from other shows. It consists of rain falling from a perforated overhead pipe, into a trough and pumped back up to the pipe. Dancing goes on behind the drizzling water, which receives coloring agents to enhance the effect.

CARNIVAL CONFAB

CLIF WILSON, veteran midway showman, was a Chicago visitor last week between fair visits with his wife, Frieda. They had already scouted back-end shows at fairs in Springfield, Ill., Crown Point, Ind., and Milwaukee and were scheduled to visit Columbus, O., Toronto, Detroit, Louisville and Indianapolis. Clif disclosed that for his Memphis fair midway he'll have Dancing Waters, Velare's Double Wheel and Rotor, Garvin and Eisenberg's Wild Mouse and Hadji Delgarian's group of rides. . . . Delgarian, incidentally, is taking it easy with a heart ailment. . . . Morris Haft, attorney for the Showmen's League of America, attended the National Bar Association convention in Miami Beach and then he and Mrs. Haft headed for Central and South America to visit her relatives.

Personnel of the Chick Schloss girl show, currently at the Canadian National Exhibition, Toronto, gave their boss a birthday party recently on the Conklin midway at Belleville, Ont. . . . Chick reports he scored two sports shirts and an easy chair, the latter to be used to just sit and watch the money come in. Event was engineered by June Tracy, Tiny Tim and Anita Fischer. Schloss reported business at the small fairs was up from last year. . . . Fred LaFontaine, pony ride op for 32 years, this year at Detroit's Edgewater Park, says he's retiring after this season and plans to take out a small freak show next year. . . . Al Brown writes that business for Sullivan's World Finest has been just fair. Recent visitors included Bob Parker, Casper Belliono, Steve Dimitro and family and Ray Boner.

Pearls from Royal American: Charles Cohen, kiddie ride op, saw his first parade in 20 years, the American Legion doings at Minneapolis. Recognized one of the paraders who turned out to be his brother, a World War II vet. . . . Robert Leonard and Judy Wood were married at St. Paul with Mrs. L. B. Demay as matron of honor, Patty Demay as ring bearer, Cliff Brewer best man, and Mrs. Brewer and L. B. Demay as witnesses. . . . Mrs. J. Lusk and daughter, Connie Hannigan, are at the Minnesota State Fair with cookhouses, lemonade shakeups and footlongs. . . . Woodrow (Woody) Woods had a birthday party. Guests included Mr. and Mrs. Harold Humphrey, Mr. and Mrs. James Owens, Glen Drost, Charles (Tucson) Boyington, Betty Boese, Erlene Thomas and Ralph Cadwell. . . . Dick Best was saddened by the death of his mother after a long illness.

★ ★ ★

More RAS Pearls: Back, after quickie trips to Tampa, are Guy Gardner, Mary Delaney, Buck Fortner, Charles Pelais. Mrs. Pelais remained at home for a physical check-up. . . . Chet Fowler busy planning the third annual barbecue-dance to be held on the Skooter. . . . William (Bill) Johnson has his California Redwood Name Plates at the St. Paul fair; his wife, June, is organist on the Ricki Covette show. . . . Vicki and Molly Parks took a St. Paul apartment for the fair but will be back on the train after the run. . . . Trainmaster Wally Cobb back from a Chicago visit; his assistant, Ray Milton, kept the crew busy refurbishing the cars and repairing the front gate arch. . . . Robert (Water Wagon) Garner, Dodgem foreman, had the cast removed from his arm. . . . Ernie Wenzik still in a Superior, Wis., hospital. *Charlie Byrnes*

World of Mirth notes: Frankie Schillizzi is totting three stitches in his arm, following a mishap while helping set the Skooter up at the Ottawa fairgrounds. Also suffering a setback was Dave Wiles, "Gay New Orleans" operator, who took an 80-mile fishing trip to Quebec and wound up with a neck so stiff he could hardly move it. . . . Visiting and working the Jones bingo operations was Gene O'Donnell. Mrs. Bill Jones had three of the units going at the Central Canada Ex. . . . Concession faces included Louis (Dada) King, Dave Baker, Jack Eicholz, Ernie Allen, Lew Lange, Lulu Wagner, Maxie Herman, Clyde Wabritten, Rose Lange, Jack Burke, John Anderson. Vaughn Richardson, James Leahy, Eddie Horwitz, Al Moody, Dave Brown, Eddie Cenname, John and Doris Condelmo, Joe Baizman, Ronnie Berall, Sonny

Kelly, Jimmy Martellaro. Mike Dembrosky's Scrambler had a fine week at the CCE.

Charlie Uno (Feldheim), veteran burlesque and Coney Island writer, died Friday (21) in New York. Obituary appears elsewhere in this issue. . . . Freddie and Frank Cerbini will have a Roto-Jet and the Cerbini-Razzano Wild Mouse at Trenton, N. J., and other Amusements of America fairs. . . . Dorothy Anderson had her new boat-styled duck pond working the Hamburg, N. Y., fair. . . . Visitors to the Strates midway at Hamburg included Ben Hoff and Guy Markley. Also making the rounds has been Jimmy Stabile. . . . Mrs. Whitney Beardsley dropped in on the Colemans at Altamont, N. Y. During the fair there, death came to Gallagher, the cookhouse man. . . . Will-Wonders-Never-Cease Department: Bam Storey, of the conservative business outlook, told Dan Frederick, fair manager in Altamont, "Mr. Frederick, I've been playing this one for 40 years and this is the best fair you ever had. I'm having a terrific week!" It was also a red one for Maxie Sonn the hat man.

Edward K. Johnson, veteran show agent, marked his 72d birthday on August 22 and got scores of cards from friends and family. He'll join Cetlin & Wilson at Reading, Pa., and Leonard Russell will run one of his concessions. Curley Schools will help on the duck pond. . . . Lee Kaplan and wife, Marion, who have operated three concessions at Lakeview Park in Royersford, Pa., will be tearing down soon, as both are Philadelphia school teachers.

Trenton, N. J., Timonium, Md., and Danville, Va., major Eastern *(Continued on page 72)*

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FLASHBACKS:—15 Years Ago—Roy F. Peugh, O. C. Buck Shows' press agent, was handling the secretary chores at the Altamont, N. Y., fair, which was being managed and promoted by Oscar Buck. . . . Royal American staff at the Minnesota State Fair included Walter DeVoyno, secretary-treasurer; Sam Ward, press agent; Sam Solomon, co-owner and business manager, and William Solomon, special agent. . . . Visitors on the Johnny J. Jones fun zone at the La Porte (Ind.) Fair included Ida Cohen, Lou Keller, Bob Parker, J. C. (Tommy) Thomas and Burt Wilson.

LAST CALL FOR THE

GREATER ALLENTOWN FAIR

September 20 through 26, Allentown, Pa.

Want worth-while Grind Shows. Need Bally Shows with own equipment.

Can place Dark Ride, Glass House, Scooter.

Concessions: All legitimate Concessions open. Also want Direct Sales.

All Replies to: JAMES E. STRATES, GENERAL MANAGER

Syracuse, N. Y., Aug. 31-Sept. 12; York, Pa., Sept. 15-19.



COLUMBIA, TENN., WEEK OF SEPT. 7

Followed by Fayetteville, Tenn., Florence, Ala., and Lawrenceburg, Tenn.

New Car Given Away Nights. 6 Bicycles Given Away Labor Day at Columbia.

SHOWS

Want family-type Grind Shows, Motordrome, Dark Ride. Want Minstrel Show starting at Fayetteville. All Shows booked, please confirm.

CONCESSIONS

Want Hanky Pank Conces; Bear, Bird, Glass and Pottery Pitches, etc. (HARRY CRIMMINS, PLEASE CALL.)

Contact: BUD DAVIS, Columbia, Tenn., after Sept. 2.

HOLLY BROS. SHOWS

Want for eight outstanding Georgia and Florida Fairs. WHY PLAY PROMOTIONS?

RIDES "X" to party with two or more Kid Rides. Will place one Major Ride such as Tilt, Paratrooper, Octopus, Round-Up or Rock-o-Plane.

CONCESSIONS Prize-Every-Time or Skill, Fish Pond, Guess Age, Novelties, Basketball, Long and Short Range, Glass Pitch, Bingo, Hoopla, etc.

SHOWS One or two Grind Shows catering to the family. Positively no Girl Shows.

RIDE HELP Wheel, Roll-o-Plane, Coaster First and Second Men; you must drive.

All replies to F. Hollingsworth, Roswell, Georgia, this week, Phone Roswell, Ga., 3001.

Next week Ellijay, Georgia, c/o Fairgrounds

HOARD and MULLIS AMUSEMENTS

SHOWS RIDES CONCESSIONS

WE HAVE 8 "STRONG" GEORGIA FAIRS

CONCESSIONS: All kinds, Bingo, Straight Sales, etc. TAYLOR BROTHERS, GEORGE MILLISON and all our friends, contact at once.
HELP: Spitfire Foreman, Merry-Go-Round Foreman, Chair Swing Foreman and Man for set of Kiddie Rides.
AGENTS: Cookhouse Couple, Cotton Floss, Candied Apples, Duck Pond and others. If you can produce we can use you.
SHOWS: All family-type Shows, Minstrel and Girl with own equipment. Contact DAN HOARD, 9095, Jackson, Georgia, or ELBERT MULLIS, BRoad 2-0987, Dublin, Ga. Will be at Indian Springs until Labor Day, then route of eight Georgia fairs.

AGRICULTURAL FAIR, WINDER, GA.,

SEPT. 7 TO 12 INCLUSIVE

BARTOW COUNTY FAIR, CARTERSVILLE, GA.,

SEPT. 14 TO 19 INCLUSIVE

Can place Monkey, Animal and Girl Show with flashy front. Can place experienced Ride Help and Workmen in all departments. CONCESSIONS: Can place Long and Short Range Galleries, Novelties, Arcade and all legitimate Merchandise Concessions.

ALL FAIRS UNTIL MIDDLE OF NOVEMBER.

All address

JAMES H. DREW WORLD'S FAIR SHOWS

Via Western Union, Maryville, Tenn., all this week.

WANT GIRL WANT WITH GREEN HAIR

\$150.00 A WEEK FOR GIRL SHOW

Must join Sept. 12 for Saginaw, Mich., Fair, Sept. 13-19, then for Southern route. Must be young and attractive. Also want capable Girl Show Talker, \$150.00. Want Candy Pitchman and Ticket Sellers. Wire or call

F. W. MILLER

Fairgrounds, PL 4-4662, Saginaw, Mich., now and all next week.

MOTOR STATE SHOWS

Want for long season of bona fide Southern Fairs.

Water Valley, Miss., Sept. 14-19; West Point, Miss., Sept. 21-26; and balance of season all Fairs.

Want Cookhouse, Bingo, Hanky Panks of all kinds. Will place one or two Rides and family-type Shows. All replies to

JOE FREDERICK, Fairgrounds, Wauseon, Ohio, to Sept. 9.

SOUTHLAND AMUSEMENTS

WANT WANT WANT WANT

For all Fairs and Celebrations starting at Port St. Joe, Fla., the week of Sept. 14, followed by Donalsonville, Ga.; Sampson, Ala.; Colquitt, Ga.; Blountstown, Fla., and Early County (Blakely, Ga.) Fair and Peanut Festival, etc. The cream of the peanut section. Only one show this year in each spot.

Can place Octopus or any other flat ride, also two clean family-type Shows. Can use Second Men on Tilt, Wheel and Foreman on Chairplane. Must have proper driver's license and drive trucks. A few Hanky Panks open. ANDY ANDERSON, your letter came back. Can place your joints. Ivone, Chuck can use Concession Agents. Also want small Cookhouse with Grab. All replies to

E. J. (ED) GORDON, Fort Gaines, Ga.

LOOK—GALA EXPOSITION SHOWS—LOOK

For the Biggest and Best Route Arkansas Can Produce. I Know Arkansas. I Live Here. Mountain Home, Sept. 9-12; then six big ones in a row. Searcy, Sept. 14-19, 40,000 people last year; Prescott, Sept. 21-26; McGehee, Sept. 28-Oct. 3, 35,000 people or more; Eudora, Oct. 5-10; Stuttgart, Oct. 12-17; then still the best, England, Oct. 19-24.

You call or mainly wire only. "X" on Snow, Floss and Popcorn, otherwise open midway. No flats or gypsies needed. If you want people and money, you better get placed now. Beat us, you beat the best. Imboden, Sept. 1-4. Only wire, call or come on.

B. E. MILLER

GOODING UP 23% AT MISSOURI FAIR

Mouse Tops Rides, Dean Leads Shows; Benefit Nets \$2,000 for St. Louis Club

SEDALIA, Mo. — Gooding Amusement Company went into the big weekend at the Missouri State Fair here Saturday (29) with a 23 per cent bulge on the rides and shows, Hal Eifort, unit manager, announced.

Fairs Remain Pleasing for Marks Shows

GAITHERSBURG, Md. — Marks Shows opened its 35th annual tour of fairs August 3-8 at Lynchburg, Va. Except for 1957, when John Marks went into a brief retirement, the string has been unbroken. Lynchburg's Campbell County Legion Fair turned out big except for a rainstorm on Friday night.

Kids' matinee on Saturday was sponsored for the seventh time by the local Piggly Wiggly supermarkets. Weather was clear and hot and the midway was swamped with kids, for the best matinee there since 1954. Closing night was satisfactory despite the threat of rain.

The Allegheny County Fair in Covington followed. Show was freshly painted and enlarged by addition of some units from Richmond, Va., winter quarters. Back end has been particularly stressed.

Following Covington was Marks' 22d annual visit to the fair in Roanoke. Col. John Godwin was back as president and manager of the fair, assisted by Walter C. Buckner.

Charlie Uno Dies at 83

• Continued from page 1

decline as well as in its heyday. His name was synonymous with burlesque and he was regarded widely as its unofficial historian, beloved by all in the field. His own definition of burlesque, quoted many times, was "the acting or action on stage before an audience, a performance by comedians aided by straight men that ridicules, humizes, and satirizes the original."

For about a quarter of a century, Charlie's "U-Notes" were a weekly feature of The Billboard, for whom he was also Coney Island correspondent. But not too many know that his earliest foray into newspaper work was as circulation manager of the Spirit of the Times, a horse racing and sporting gazette of the latter 19th century.

It was after this that Uno launched his own publication, City Life and his famed "U-Notes" first made their appearance in it. In subsequent years, his column appeared in many other publications wholly or partially devoted to show business. These included the Sunday Record, Bruce Duffus' Weekly Burlesque, The Morning Telegraph, Uno's Theater Digest, The Weekly New York Press, Zit's Weekly, Greater Show World Weekly, Nelse's Theatrical Bulletin, and Show Business.

His warmth and generosity will be missed as much as the wealth of theater knowledge that passed with Uno.

Despite hot weather, the line-up of 32 rides and 20 shows, were doing good business. The Mad Mouse topped the rides followed by the Flying Coaster Back end was led by the Eddie Dean show followed in order by Silas Green and the Star and Garter revue.

Eifort said that eight additional rides will be added for the Indiana State Fair and the show would have two Merry-Go-Rounds for that date.

The International Showmen's Association of St. Louis, of which Eifort is president, netted an even \$2,000 at a benefit held here. Assisting Eifort was Morris Lipsky and the club's secretary, Euby Cobb. Another benefit will be held later in the season on the Gooding organization and more are scheduled on Buff Hottle and Ernie Farrow's Wallace Bros. shows.

Vivonas Click In Cumberland, Sign for 1960

GILBERT, Pa. — Amusements of America split into two units last week with 12 rides, 20 concessions and the bingo playing the West End Fair here. Twenty-four rides and 10 shows played Schuylkill Haven. Matamoras, Pa., was to follow.

The show played one of its best weeks of the season in Cumberland Md. With the fair itself setting attendance records, the show, in its first appearance there, produced the largest midway the fair had known.

Harry Barton, fair manager, praised the size and quality of the show and awarded it the 1960 contract. Also visiting were Richard, Jean and Jill Eichelberger and Fred Hoover of the Bedford (Pa.) Fair. Barton said the gross far exceeded any midway earnings for Cumberland.

Midway \$\$ Down At Wisconsin Fair

MILWAUKEE — Per capita spending was up but receipts generally on the midway of the Wisconsin State Fair here Thursday (28) were down from last year.

Attendance was off slightly more than 10 per cent from the same period last year. Daytime temperatures averaged in the 90's and humidity was extremely high.

There also was rain, more than enough to wash out two of the grandstand programs. Publicity given to a breakout of food poisoning on the grounds the second day of the fair, also hurt.

Rides, however, not only held up but actually yielded higher receipts than last year. A Mouse ride in the line-up enjoyed particularly good business.

Games concessionaires in the

Fun-on-the-Farm area reported a substantial drop-off in their receipts. Shows in the same area also turned in lower receipts than last year.

Archie Gayer, co-owner and director of the Fun-on-the-Farm operation, was heartened by the high per capita spending. He expressed the belief that if the weather turned cooler in the fair's three-day stretch run, the midway shows could finish with receipts equal to 1958.

Top grosser thru the first seven days was a "Grand Ole Opry" unit, managed by Herb Shucker, which featured Hawkshaw Hawkins and Jean Shepard. Others included Gayer's own Side Show, managed by Tony Marino; Hilton Sisters' Revue which also had Stepin Fetchit; Dave Blum's Bix Oxen, and Burns Torture Show.

Coleman Wins Red One At Altamont, N. Y., Fair

ALTAMONT, N. Y. — A red one in its most glittering sense rewarded the Coleman Bros. Shows midway here, as it jammed the available midway space with everything available. Included in the line-up were several rides from other shows playing New York fairs, taking advantage of Altamont's heralded ride spending.

Eighteen rides, four shows and scores of concessions filled the section between the exhibit streets and grandstand, where a free Al Martin show assured plenty of traffic up and down the midway. It was Coleman's best week of the year.

On Friday (21), the second big kids' day, the midway was jammed at noontime and capacity business continued until nightfall. Night play was also strong, with everyone sharing in the business. Three-for-25 tickets were sold, with dollar purchases being the rule, and long lines in front of the boxes and rides.

The O. C. Buck Shows had a Roundup going here, and Page Combined Shows sent a Rock-o-Plane and Helicopter. Also making the date were Slim April's Fly-o-Plane and Dodgem, and Coleman's twin Ferris Wheels, Merry-Go-Round, Tilt-a-Whirl, Whip, Octopus, Roll-o-Plane, Little Dip-

per, Live Ponies, and four kiddie rides. A donkey-drawn stagecoach was also used.

On the back end were Stanley Zurich with the Girl Revue, Jimmy Hillman with a Two-Headed Baby, Dutch Alhausen bossing the Dragon's Den, and the Funhouse. Butch and Fay Rossito had their new cookhouse working with most of the bugs ironed out. A converted Freuhauf trailer, it is backed into place and works out of three sides, with fibreglas canopies on each side. Stools line one of the sides, with tables and benches on the other.

Smith Does Okay Gross In Manassas

WINCHESTER, Va. — Extreme heat sliced into daytime business at the fair in Manassas, Va., but George Clyde Smith Shows did pretty well at night, providing the fair with the largest midway they had known here, it is reported.

Rain Slows PNE After Big Start

VANCOUVER—Business on the midway of the Pacific National Exhibition was booming the first three days until threatening weather and light rain on Tuesday night slowed the pace. Wednesday cool weather and showers did not help business.

The fun zone made up of Burrard Amusement's Playland, a permanent park with augmented rides and shows, opened to capacity line-ups at all rides and concessions. This year the Kiddieland formed part of the big layout, being spotted to the north of the major rides.

There are 23 major and 22 kid

rides and 93 concessions. The Roller Coaster tops the rides with the Scooter in second and Bob Bollinger's Mad Mouse third. The latter is a new one here as are the Star Flyer and Paratrooper owned by John Taggart. Other rides include four from Royal Canadian Shows, and seven from Bob Bollinger.

Five back-end units are in operation. Dagmar, a girl show owned by Issy Walters, is taking top money. Pete Kortez Side Show is second. Luxor, an Egyptian show owned by E. Boras; Noah's Ark and a Funhouse, owned by Bruce Taylor, complete the line-up.

Sidney, Iowa, Rodeo Gives Ruback \$\$

SIDNEY, Ia.—Aided by whopping turnouts at the 86th annual rodeo here. Jack Ruback's Alamo Exposition Shows took in higher ride and show grosses and was about even with concessions.

The Skooter led the ride line-up followed by the Rock-o-Plane and Scrambler. Joe Murphy's two Gal Shows topped the back end and Tucker's Cookhouse led the front end. John Alexander's Monkey Show reported a good week.

Larry Nolan, general agent, reported signing 1960 contracts for Nebraska stands at Fairbury, Geneva and York. From here the show moved south for fairs in Kansas, Oklahoma, Texas and Louisiana.

Mrs. Jo-Fay Reynolds is back after working the show's bingo at Decatur, Ill. and Davenport, Iowa.

Others Play Dates Signed By Lawrence

NEW YORK — Fair dates contracted by the Lawrence Greater Shows are being filled by other carnivals this fall, following dissolution of the Lawrence unit after a brief tour.

Endy Amusements will play Warrenton, Roanoke Rapids and Oxford, Virginia Greater Shows has Asheboro and Louisburg, and Thomas Joyland has Scotland Neck. All are in North Carolina.

FOR SALE
PARKER BABY-Q MERRY-GO-ROUND
PERFECT CONDITION.

FOR SALE
LATE MODEL ROUND-UP, IN PERFECT
CONDITION. WITH TRANSPORTA-
TION. Both Rides can be seen in
operation on Wm. T. Collins Shows.
ALL REPLIES:
Sioux Falls, S. Dak., this week;
then per route.

WILDLIFE FOR SALE
All or any part. Good Southern route
if desired. Like new 20x40 knaki Top,
8 ft. wall; 22 Cages, Jacks, Flash Cloth,
Light Stringers, Signs, etc. Stock con-
sists of 15 Monkeys, Rheus, Java, Green,
Bonnet, Ring Tail; also Coyote, Badger,
Fox, Coons, Porcupines, Golden and
Amherst Pheasants, Skunks, etc., etc.
Special built 2-wheel, 18-ft. Trailer.
Contact
WILDLIFE EXHIBIT MANAGER
c/o Wallace Bros. Shows, Elkhorn, Wis.,
this week; then as per route.

FOR SALE
Motordrome
two semis and lots of spare parts.
FRANK ALLEN
c/o Happyland Shows
Traverse City, Mich.

GENERAL AGENT
To book a 6-Up Shetland Pony Stage
Coach at Shopping Centers, later for
Christmas parades. All winter's work.
FOR SALE: 28 ft. semi travelling Kitchen
Cookhouse. 3 Frigidaire boxes, fully
equipped, ready to serve. Both with
transportation.
C. A. VERNON
Phone ME 7-0461, Indianapolis, Ind.
Aug. 31-Sept. 2; then phone 9-2203, Merril-
ville, Ind. (suburb of Gary), Sept. 4-7,
after 6 P.M., or TU 6693, Gary, Ind.

WANTED
Reliable Promotional Director with crew.
Start on organization at once. U.P.C.
Tix and Book Ads. Year-round work.
Paid collector. Pay daily.
Phone Manager after 7 p.m.
Kingston, N. Y., OL 8-9461.

when answering ads . . .
**SAY YOU SAW IT IN
THE BILLBOARD!**

MIGHTY INTERSTATE SHOWS

Last call for Morgan Co. Fair, Wartburg, Tenn., Sept. 7-12, two big Kid Days; Robertson Co. Fair, Springfield, Tenn., Sept. 14-19, Automobile given away each night, Beauty Contest, Parades, Rodeo, TV Stars. Fairs until November.

SHOWS: Will book Midway, Bingo, Hanky Panks of all kinds, Short and Long Range Galleries, Jewelry, Novelties, Lamp, Glass and Bear Pitches, Diggers, Auction, Age & Scale, Custard, Ice Cream, Crab or Cookhouse, Pronto Pups, Foot Long and French Fries.

RIDE HELP: Foremen for Merry-Go-Round, Wheel, Tilt and Spittire; also Second Men on all Rides.

Want Electrician who knows GMC Diesel to join on wire; also Scenic Artist and Painter to join on wire. Bob Coleman wants Agent for One-Ball.

All replies to H. B. ROSEN, c/o Western Union, Dayton, Tenn.

WILLIAMS AMUSEMENT CO.

Want for the following fairs:

Firemen's Fall Festival, Sept. 7-12, Sparta, N. C. First carnival in ten years; Carroll County Fair, Sept. 14-19, Hillsville, Va.; Patrick County Fair, Sept. 21-26, Stuart, Va.; Yadkin County Fair, Sept. 28-Oct. 3, East Bend, N. C.

Want Hanky Panks Concessions of all kinds for rubeo dates. Can place Foreman for Ferris Wheel, \$60 per week, also Roll-o-Plane Foreman.

All replies to TROY E. WILLIAMS, WILLIAMS AMUSEMENT CO., Independence, Va., this week.

READING FAIR

Sept. 13 to 20 Incl., Reading, Pa.

VIRGINIA STATE FAIR

Sept. 24 to Oct. 3, Richmond, Va.

CAN PLACE: Round-Up or any new Ride not conflicting. No Kiddle Rides wanted now.
SHOWS: Worthwhile Grind Shows and will also place one Bally Show to feature. No Girl Shows.

CONCESSIONS: Can place all legitimate Merchandise Concessions. Positively no exclusives during fairs. Wanted: Penny Arcade for balance of season.

ALL FAIRS UNTIL MIDDLE OF NOVEMBER at JACKSONVILLE FAIR at Gator Bowl, Jacksonville, Fla.

All Address:
CETLIN & WILSON SHOWS
Charleston, West Va.

Sunset AMUSEMENT CO.

NORTHWEST MISSOURI STATE FAIR, BETHANY, MO., SEPT. 5-10

HAVE OPENING FOR COOKHOUSE AND PENNY ARCADE

SHOWS: Want Snake, Monkey, Motordrome, Mechanical and Side Show. Will place Girl Shows that are capable after this spot.

RIDES: Can use Rides not conflicting at Bethany.

CONCESSIONS: Bear, Bird, Glass Pitches, Long and Short Range, Photos, Prontos, Ice Cream, Grab, One Ball, Pitch-Till-You-Win, Hats, Novelties and Hanky Panks, also Ball Games.

HELP: Want single Caterpillar Foreman, must be sober and without car. Contact for 1960 season.

ADDRESS: West Point, Neb., until Wed., Sept. 2; then Bethany, Mo.



THE SHOW WITH A MILLION FRIENDS

BYERS BROS. SHOWS

CARRYING 20 HIGH CLASS RIDES

Want for 8 solid weeks of fairs, commencing Benton, Ark., Aug. 31; followed by Camden, Ark., and Louisiana fairs at Coushatta, Natchitoches, Leesville, Ruston, Many and Farmville.

SHOWS

Want family-type Shows of all kinds. No Girl Shows. Liberal percentage.

CONCESSIONS

Long Range, High Striker, Hanky Panks not conflicting. No Mitt Camp. (Lloyd Burge, contact me at once.)

Charlie Elder wants Agents for Stock Stores, Balloons, Basketball, Slat Rack, Slot Roll-down, or will frame any good concessions for capable Help.

Contact: **CARL BYERS, Mgr., per route**

WONDERLAND EXPOSITION SHOWS

Want for the outstanding route in the Southwest, Frederick, Okla.; Level-land, Tex.; Lovington, N. M.; Carlsbad, N. M.; Del Rio, Tex.; Eagle Pass, Tex., and top Fairs to follow through November.

SHOWS: Want Drome, Funhouse, Monkey, Side Show or any Shows with own equipment.

CONCESSIONS: Place Concessions of all kinds except Popcorn, Floss and Grab. All others open. Ex open on Bingo, Glass Pitch, Scales and Age and few other choice Concessions.

RIDES: Due to opening second unit after Labor Day, can book or lease Rides of all kinds. **CARNIVAL OWNERS WITH NO SOUTHERN ROUTES, CONTACT ME.**

HELP: Foreman for new Ferris Wheel, Second Men on Merry-Go-Round and Coaster, general useful Carnival People.

Those joining now can be booked into Pecos, Tex., and Roswell, N. M., with Hill's Greater Shows. (Bobbie Decker, call me.)

Contact E. J. McDANIEL, Thayer, Kan., Fair, Sept. 1-4; Kincaid, Kan., Fair, Sept. 4-5; Florence, Kan., Sept. 6-7; Frederick, Okla., Fair, Sept. 8-12.

AMERICAN FUNLAND SHOWS

Denver City, Tex., Labor Day Celebration, Sept. 7-12; followed by Plainview, Tex., Fair, Sept. 14-19.

Will book any Major Rides not conflicting. Want Shows of all kinds with own equipment. Can place Concessions, Cookhouse and Hanky Panks. Reasonable prices. Want Count Store Agents, will book Blower with Hanky Panks. Out all winter.

Address Eunice, New Mex., this week.

MARKS SHOWS

WANT FOR UNION COUNTY FAIR, MONROE, N. C., SEPT. 7-12; CATAWBA COUNTY FAIR, HICKORY, N. C., SEPT. 14-19

ALL FAIRS UNTIL NOV. 1

CONCESSIONS: Legitimate Merchandise Concessions of all kinds. Opening for Long Range Shooting Gallery.

SHOWS: Any family-type Grind Show, with or without own equipment, also Wild Life.

RIDES: Round-Up, Mad Mouse or any other novel Rides not conflicting.

HELP: Can always use experienced Ride Help. Want Boss Canvasman.

Address all replies to JOHN H. MARKS, Staunton, Va., Fair, this week; then as per route.

of
AMUSEMENTS OF AMERICA
 A STAR SPANGLED MIDWAY

GREAT LEHIGHTON, PA., FAIR | **WAYNE COUNTY, PA., FAIR, HONESDALE**
 STARTS SUNDAY, SEPT. 6-12 | SEPT. 14-19

THEN THE BIG NEW JERSEY STATE FAIR
 RUNNING 2 SUNDAYS, SEPT. 20-28.

CONCESSIONS: Hanky Pank type Games only. Eating and Drinking Stands.
 SHOWS: Any good, family-type Grind Show. Hy Steia, contact. Tony Mason wants Talker for Rock 'n' Roll Revue, Candy Butchers to join immediately. Want 4-piece Band to cut Revue. Jo Jo, contact Tony. Roxanne Mason, contact.
JOHN VIVONA
 Matamoras, Pa., until Wednesday; then Leighton, Secretary's Office, starting Thursday.

CAMBRIA COUNTY FAIR
 EBENSBURG, PA.
 Sept. 7-12
 Largest Labor Day date
 in the East

FREDERICKSBURG, VA.,
COUNTY FAIR
 Sept. 14-19

CONCESSIONS

Can place Hats, Custard, Eat and Drink Stands, Pitches and any legitimate Concessions. Buster Westbrook can place Agents for Razzle and Clothes Pins.

SHOWS

Can place Monkey Show, Glass or Fun House, Motordrome, Wildlife or any good Shows not conflicting. Jimmie Farmer can place Magician who pitches, also Ticket Sellers and Talker for Side Show Can also place Dancing Girls for Revue.

RIDES

Can place Rock-O-Plane, Fly-O-Plane, Paratrooper, Round-Up or any Rides not conflicting. No Kiddie Rides needed.

HELP

Can place Scenic Artist at once. Can also place good Second Men, who drive semis for Wheel Tilt, Octopus, Merry-Go-Round and Kiddie Rides. Can place Man to take charge of Midget Race Cars who can keep them running. Good proposition, long season with bonus.

Address all mail and wires to **LLOYD D. SERFASS**, Owner, **PENN PREMIER SHOWS**, Phone HO 5-2241, Indiana, Pa., this week; Ebensburg, Pa., to follow.

CARNIVAL CONFAB

Continued from page 69

fairs, are getting the Cerbini-Razano Wild Mouse. Freddy Cerbini will also have his Roto-Jet at the New York State Fair. He also has a Paratrooper, Rock-o-Plane and Bubble Bounce (perhaps to be portable next year) on Coney Island. . . . Frank Stabile, well known to many concessionaires, has died in Somerville, N. J. In the roofing and air conditioning business, his business quarters were used by many to build their joints during winter and springtime. . . . Helen (Ellis) Stabile, sister-in-law of Frank and wife of Jimmy Stabile, has been elected president of the Florida Hair Stylist Association. . . . The Steins have their three mechanical shows on the Strates midway after playing independent on the Canadian "A" circuit. Willie Stein is playing the Miami area with their mechanical circus.

Charlie Hodges, after a good early-season at Willow Grove (Pa.) Park, joined Gooding Amusements at Missouri State Fair, Sedalia, with his Side Show and Fat Show. Hodges will also manage the minstrel show for Gooding. . . . Tommy Arger reports his bingo is doing good business on Penn Premier Shows. Take was particularly good at the Waynesburg, Pa., fair and the Clarion (Pa.) Firemen's Celebration. . . . Pvt. Carl L. Harlan Jr, whose parents have concessions on Holiday Shows, completed eight weeks of Military Police training at Fort Gordon, Ga. . . . Mr. and Mrs. J. W. Mahaffey, owners of Cherokee Amusement Company, and Mr. and Mrs. W. E. Vannerson, concessionaires on that show, visited friends on Holiday Shows at Arma, Kan. *Frank Joerling*

Irwin Kirby

F. M. (Pete) Sutton got plenty of publicity in the Los Angeles dailies when his Sutton's Pacific Coast Shows played nearby Ontario recently. The occasion was a wedding on the Ferris Wheel. Sutton and Steve Vaughn were hosts to the show's personnel at a picnic in San Dimas Park. The event featured two soft ball games between the concessionaires and ride boys, with no one knowing the true outcome of either game. Bee Paul, show's nurse, reported several reporting for aid including Joe Montanque, June Sutton and Pete Sutton and Vaughn. Also on the date Helen and Steve Vaughn marked their 21st wedding anniversary. Movies of the events were made by Bob Vaughn. *Sam Abbott*

Elmer (Skeet) Gray, former carnival and circus trouper, is now a licensed funeral director in New Orleans. . . . Mr. and Mrs. Tony Triola, who formerly had a midway diner, have a new 16-foot popcorn trailer on the Jack Lindle Shows after spending a couple of months at home in Pennsylvania. . . . Gilbert Butler, concession owner, who suffered shock and burned hands during a blowdown at Rush County Fair, Rushville, Ind., July 30, is in Good Samaritan Hospital, Cincinnati, and is expected to remain there several more weeks. Butler was hurt as he attempted to rescue people in the tent. . . . Victor Palmer, billposter for 40 years and last with the Morris Hannum Shows, has left the road to operate a service station in Gettysburg, Pa. *Al Schneider*

Ralph Lockett is on Foley & Burke Shows on the Pacific Coast this summer and Mrs. Lockett is handling their Petersburg, Va., travel agency in his absence. . . . Hattie Wagner writes from Mobile that her kid rides and popcorn did okay at the recent Shrine doings in Bayou La Batre, Ala., and she'll again have them at the Prichard, Ala., Labor Day cele.

ROLL-O-PLANE FOR SALE

New motor, paint, upholstery, \$1750.00; 51 ft. Smith & Smith Airplane, new metal planes. Need Round-Up, Rock-O-Plane, Mouse, Scrambler, Trackless Train and Jungle Boat.
 BOX D-110, c/o The Billboard
 2160 Patterson St. Cincinnati 22, Ohio

FOR SALE MONKEY SPEEDWAY

100-foot all-metal banner line, good condition, 40x60 top, fair shape.
 All replies:
 KEN PEN AMUSEMENT CO.
 619 Earl Ave. New Kensington, Pa.

PRELL'S BROADWAY SHOWS INC.
 50 CAR RAILROAD SHOW MOTORIZED BROADWAY AT YOUR DOOR

Want for Warsaw, Va., Fair, Labor Day week. Goldsboro, N. C., Fair to follow.

CONCESSIONS: Want Cookhouse at once! Eating and Drinking Stands, Hanky Panks, Alibi Concessions, Pitches. RIDES: Round-Up, Helicopter, Paratrooper, Scooter. SHOWS: Snake Show, Pit Shows or any family-type Show. HELP: Ride Help on all Rides, semi-drivers preferred. Lee Whitley, Wally Miller, John Sandwich and Don Whitzer, get in touch. All answer:
 PRELL'S BROADWAY SHOWS, Portsmouth, Va.



Cullman County Fair, Cullman, Ala.
 Sept. 7 thru 12
 Merchants give away one new automobile each night—must be present to win.

Cobb County Fair, Marietta, Ga.
 Sept. 14-19
 One of the biggest county fairs in Georgia.

A few of the Alabama Fairs to follow: Tallassee, Decatur, Anniston and Dothan.

CONCESSIONS: Legitimate Merchandise Concessions of all kinds. Can place Glass, Bird, Bear and Lamp Pitches, Custard for Marietta; Long Range Gallery and Penny Arcade. Pea Pool Agent wanted.
 SHOWS: Snake (Sailor Katsy, contact), Monkey (Harry Fee, contact), Wild Life, Motordrome, Side Show (Bill Chalkias, contact). Must keep with standards of show.
 RIDES: Can place Mad or Wild Mouse (Garvin, contact), Round-Up, Helicopter and Turnpike for Marietta, Ga.
 Help on Paratrooper and Caterpillar wanted. Phone in office, Scottsboro, Ala., Fairgrounds. JOHNNY PORTEMONT, JR.

SONNY MYERS AMUSEMENTS

WANT Sonny Myers White Unit

Now forming second unit for route of fairs commencing Sept. 9 at Stewartsville, Mo., and ending Sept. 26 at the Great Holden, Mo., Street Fair.

Can place Hanky Panks of all types. Especially want Popcorn, Snow, Floss and small Cookhouse or any well framed legitimate type Concession. If we know you will book Six Cats that work for stock. All P. C.'s open. All replies Manager

2615 Fairleigh St., St. Joseph, Mo., or call ADam 4-9878.

Can place Foreman for Allan Herschell 3-abreast and useful working People; also Agents for office-owned Hanky Panks.

Sonny Myers Blue Unit

Want Hanky Panks of all kinds. Need well-framed Cookhouse to join at Caldwell, Kansas, Sept. 2.

This unit will play fairs in Kansas and Oklahoma.

Can place Agents for office-owned Hanky Panks.

Contact Manager Caldwell, Kansas after Sept. 1.

Monarch EXPOSITION SHOWS

Wynne, Ark., Fair next week; followed by Russellville, Ark., Fair, and then the Northeast Arkansas Fair, Blytheville, Ark.
 CONCESSIONS: Can place Cookhouse (J. T. Moore, tried to contact you). Also Popcorn, Floss, Apples, Long and Short Range, Novelties, Jewelry and Hanky Panks of all kinds. Can place a few capable Men on Rides.
 Contact E. L. WINROD, MGR., Rock Falls, Ill., this week (phone Fire Department); Wynne, Ark., next week.

FOR SALE—CONCESSION TRAILER

Schantz Retractable Wheel Trailer, lowers to ground and up by push of button, fully equipped Behl's latest Snow Ball outfit. Whirlwind Floss, Creators Popper and stainless steel display, hot and cold running water (under own pressure), Candy Apple outfit—big money maker—first \$3,400.00 takes it. See at Ohio State Fairgrounds from August 24 to September 4. AL HATCH
 c/o Ohio State Fairgrounds, Columbus, Ohio

GIVE TO DAMON RUNYON CANCER FUND

ST. LOUIS CLUB NETS \$1,500 FROM HETH SHOW BENEFIT

SPRINGFIELD, Mo. — The building and cemetery fund of the International Association of Showmen of St. Louis was enriched to the tune of \$1,500, profits from a benefit held here Thursday night (20) on Heth Shows.

The benefit party was spearheaded by Al Kunz, owner-manager of the midway organization and first vice-president of the club. Ep Glosser, show's business manager, served as chairman. In addition to tickets at \$1, an auction was conducted.

The event was held in the Club Havana top with many performers from the fair's grandstand show,

including Rex Allen, on hand to assist. Kunz was the high bidder for Allen's sombrero and John Taylor, glass pitch op, was the top bidder for Kunz's hat.

In addition to the midway personnel, many staffers and board members of the Ozark Empire Fair attended. Hal Eifort, Gooding Amusement Company, president of the St. Louis club, drove over from Sedalia, Mo., accompanied by C. W. (Chick) Franklin, Gooding publicity man; Morris Lipsky, concessions manager, and Buss Weekly, assistant to Eifort. Another party for the St. Louis club was scheduled on the Gooding midway at Sedalia.

Norman Anderson and Ben Stone served as auctioneers for the event and Wayne Kunz and Dennis Silber as ushers. Also on hand were Tom Dansor and Ed Murphy from St. Louis.

CLUB ACTIVITIES

Showmen's League of America Ladies' Auxiliary

CHICAGO — The ladies are working hard on all of their summer projects. Ethel Wadoz and Mae Smith report the Cancer Fund award books are coming in nicely. Mae's address is 7010 North Ashland Boulevard, Chicago.

The summer membership drive is going strong. Chairman Bella Lazar says that applications for membership will be accepted to October 1, 1959. The \$2 initiation fee will be suspended during the campaign. President Phoebe Carsky has offered a prize to each member bringing in 15 or more applications.

Ethel Wadoz was in Chicago from Milwaukee and is feeling fine. Mae Taylor is confined to the Illinois Masonic Hospital here. No calls or visitors are permitted.

CRYSTAL UNITED SHOWS

Want for Elloree, S. C., Sept. 12-19. All fairs to follow. Want few more Hankies such as Cork Gallery, Sit-Down Grab, Pitches. Good opening for Glass Pitch. Ted Cole and Billie Schaffer, please contact. This is about Florida. Can use Merry-Go-Round, Coaster or any ride not conflicting. Those joining now will have preference at Wanchula and Riviera. All replies: EARL MILLER, General Delivery, Savannah Beach, Ga., until Labor Day.

BOBO WANTED

Detroit, Mich., State Fair. Must be good. Contact LARRY FITTRO, Fairgrounds, Detroit, Mich. Attention, Lee Boyce! Contact me.

FOR SALE

40-ft. Allan Herschell Merry-Go-Round, G-12 Allan Herschell Train; Allan Herschell 10-Car Auto Ride, new top; Mangels Roto Whip; Jarge Wurliizer Band Organ with drums, plays very good. Rides are in good shape. Can be seen up and running at Charlottesville, Va., Shopping Center. All replies: RIDE MANAGER, c/o Lane's Tailor Shop, Shopping Center, Charlottesville, Va.

WANT AGENTS

To book flashy Shopping Center Unit. Year around work. Elephants and Rides. Have for lease after Sept. 8, three Elephant Act or single, six Palomino Liberty Horse Act. All replies to: BILL MORRIS, Western Union or 915 Platt St., Jeffersonville, Indiana.

Rohr's Modern Midway

Wants Ride Help on all Rides. Must drive. Want Foremen on Wheel and Tilt. Long season south from here. No time for dickering, come on. D. J. ROHR, Mgr., Hoopston, Ill., through Labor Day.

AGENTS WANTED

For Blower, Count, Alibi, percentage and Hanky Panks. Also want Gunners, Ball Boys and up-and-down Help. Graettinger, Iowa, Labor Day, then 7 big weeks with Hill's Greater Shows. Wire or call TOM BOZZA, c/o Shorter's Greater Shows, per route.

SCHAFFER 20th CENTURY SHOWS

WANT FOR THE FOLLOWING FAIRS

HANNIBAL, MO., AUG. 31-SEPT. 5
 COLUMBUS, KANS., SEPT. 7-12
 TEXARKANA, TEX., SEPT. 14-19
 CLARKSVILLE, TEX., SEPT. 21-26
 FORT SMITH, ARK., SEPT. 28-OCT. 3
 LONGVIEW, TEX., OCT. 5-10
 NACOGDOCHES, TEX., OCT. 12-17
 GILMER, TEX., OCT. 19-24

Concessions: Want Arcade, Hats, Custard, Scales and Age, Glass Pitch, Lamp Pitch, Jewelry, String Game, Hanky Panks of all kinds.

Shows: Fun House or Glass House, Midget Show, Horror Show or any Show not conflicting. Rides: Want to book Scooter or Round-Up. Want Snake Show Operator.

All Contact W. A. SCHAFFER, HANNIBAL, MO., THIS WEEK; THEN PER ROUTE.

JUNIATA CO. FAIR

PORT ROYAL, PA., OPENS LABOR DAY

85,000 Attendance Last Year. Offering Bigger Program This Year.

CONCESSIONS: Can book all types of Concessions that work for stock. All choice locations.

SHOWS: Want Wild Life, Monkey Show, Side Show or any worthwhile Grind Shows.

RIDES: Can place two more Major Rides.

This fair is located in a rich farm area and with BEAM'S ATTRACTIONS ON THE MIDWAY BUSINESS HAS BEEN UNUSUALLY GOOD FOR RIDES, SHOWS AND CONCESSIONS.

Address all communications to M. A. BEAM, BEAM'S ATTRACTIONS, Fairgrounds, McConnellsburg, Penna.

HUNT AMUSEMENT CO.

WANTED FOR THE FOLLOWING FAIRS

Clarksville, Tenn.
Sept. 1-5

Centerville, Ala.
Sept. 21-26

Opelika, Ala.
Oct. 5-10

Dyersburg, Tenn.
Sept. 7-12

Newton, Miss.
Sept. 21-26

Robertsdale, Ala.
Oct. 12-17

Russellville, Ala.
Sept. 14-19

Yazoo City, Miss.
Sept. 28-Oct. 3

AND OTHERS TO FOLLOW

RIDES: Any Major Ride not conflicting such as Roll-o-Plane, Rock-o-Plane, Flying Coaster, Paratrooper, Spitfire, Round-Up, Scooter, Chairplane or others. SHOWS: Will book worthwhile Shows. Want Arcade. Will book Diggers and Derby Racers. All straight sales open except Cotton Candy and Candy Apples. Want Long and Short Range Galleries. Will sell "X." Basket Ball open. All Hanky Panks open. WILL BOOK FLASHY BINGO FOR SEASON.

Need first-class Wheel Foreman who knows his job. Top wages for right man. Want Ride Foreman and Second Men, who drive semis and have chaffeur license, in all departments. All winter's work.

"Big Foot" Giffen and Jimmie Wolf need Agents. Bob Boling wants Candy Apple Help.

DON PIERSON

CAN PLACE 3 ALIBI AGENTS

Starting Sandwich, Ill., Sept. 8-13; followed by the finest route of State Fairs in the South.

Contact c/o Fairgrounds, Elkhorn, Wis., Sept. 3-7.

Thank You

ROSS MANNING
Owner Ross Manning Shows
For the purchase of eight GMC TRACTORS

"Save Money With Johnny"
JOHNNY CANOLE
Phones: WI 3-0002 or WI 4-9347
Altoona, Pa.

RIDE HELP WANTED

Foreman for Ferris Wheel; Second Men on all Rides who drive and have license. Best of wages, long season South. Contact

JOHN HANSEN
Pana, Ill., Fairgrounds

WANT

For Trumansburg, N. Y., Fair, Sept. 16 thru 19. Any family-type Show, Hanky Panks of all kinds, Long and Short Range. Low privilege, no flats or gypsies. AVERY WHELOCK, 287 Armstrong Rd., Syracuse 9, N. Y.

REED AMUSEMENT CO.

Want for Cannon County Free Fair, Woodbury, Tenn., Sept. 8-12, 2 big Kid Days followed by continuous route of fairs.

CONCESSIONS: Can place Bingo, Cookhouse, Floss, Popcorn, Snow Balls, Age and Scale and Hanky Panks of all kinds. SHOWS: Want Girl Show, with or without equipment; Five-in-One and Glass House. RIDES: Good spot for Pony Ride. Will book any flat ride not conflicting. HELP: Want Ride Help who drive and useful Carnival Help.

All address: JOHN REED. All mail to Muldraugh, Ky. All wires to Elizabethtown, Ky.

WM. T. COLLINS SHOWS

WANT FOR SIOUX EMPIRE FAIR, SIOUX FALLS, S. D.; NEBRASKA STATE FAIR, LINCOLN; OKLAHOMA FREE STATE FAIR, MUSKOGEE, AND TULSA STATE FAIR & EXPOSITION, TULSA.

SHOWS: GRIND SHOWS OF MERIT. CONCESSIONS: HANKY PANKS OF ALL KINDS. SHORT RANGE GALLERY. COOKHOUSE THAT WILL CATER TO SHOW PEOPLE, STARTING AT MUSKOGEE AND TULSA.

HELP: CAN PLACE 2 FOREMEN AND SECOND MEN. MUST HAVE CHAFFEUR'S LICENSES. ALSO TOWER MAN AND GENERAL HELP IN ALL DEPARTMENTS. WANT 2 CAPABLE GRIND STORE AGENTS AND 2 SIX CAT AGENTS. ALL REPLIES TO WM. T. COLLINS, MGR., Sioux Falls, S. Dak., this week; then per route.

SHORTER'S GREATER SHOWS

Want for Northwest Iowa's Largest Labor Day Celebration—Oldest One In The State—Graettinger, Iowa. Can place a few more Concessions. Can place Athletic Show, Girl Show and Animal Show. Want Help for Concessions. Also Ride Men. Truck Drivers for trucks with radios and air horns.

Address BANCROFT, IOWA, AUGUST 21-SEPTEMBER 2.

BELLE CITY SHOWS

Want Concessions for

Labor Day, Shawano, Wis., Fair, Sept. 4-7; Waupaca County Agricultural Fair, Weyauwega, Wis., Sept. 10-13.

FOR SALE

Comet Ride, Tractor-Trailer... \$3,500
 6 Power Mij. Race Cars, gasoline 9,000
 King Jeep Ride 1,000
 1 Roller Coaster 6,000

Rides can be seen at the above locations.

FOR SALE Wild Life Animals

At 1/2 price of original cost.

2 Pygmy Marmosets \$ 50
 1 Kinkajou 50
 1 Moustache Monkey 25
 1 Red Coat Mundi 25
 1 Agouti 20
 1 Giant Anteater 125
 1 White Baby Fallow Deer 150
 1 Tapir 300
 1 Emu 350

Total cost \$1,095. Will sell for \$550. All acclimated and healthy. Contact

EARL TAUBER

Riverview Park Chicago, Ill.

AGENTS WANTED

For Balloon Darts and Baskets, Mike Man for Toy Store and former Bingo Help for Nickel Pitches and Toy Store.

WALTER B. COX

Syracuse, N. Y.,

State Fair, Sept. 2-12.

RIDE FOREMAN

For several late Rides. Also Second Men who drive.

BILL CULLETTE, IMPERIAL SHOWS
 O'Dell, Ill., Aug. 31-Sept. 2;
 Mendota, Ill., Sept. 7-10.

ROD LINK WANTS

Hanky Pank Agents. Jackson, Mich., Fair, this week. Have ex at Fremont, Ohio. Only 10 Concessions, opening Sept. 5. (Ace King, Brooks Johnson, Harry Crimmins, Tex Holly, call.)

REWARD

For information as to the whereabouts of

FRANK WALD

Also known as "Humpy Weeks." Call collect BA 2-5692, Dayton, O.

GIRL WANTED

Must be young and fairly attractive. We have wardrobe. Good salary and living quarters furnished. Call collect or wire Western Union to Manager, Pixie Lin's Girl Show c/o World of Pleasure Shows Fairgrounds, Columbia, Tenn., Sept. 1-12. P.S.: Will Martha & Ted, who worked in Iron Lung at Cayuga, Ind., contact me immediately.

KEN PEN WANTS

RIDES—SHOWS and CONCESSIONS

West Alexander, Pa., Fair (Free Gate), Sept. 9-12; Ravenna, Ohio, Jaycees Fall Festival, Sept. 15-19; Ashland County Fair, Ashland, Ohio, Sept. 22-26.

Can use Side Show, Motordrome or Freak Show, Lisbon, Ohio, October 1-2-3, on the streets; Autumn Leaf Festival, Clarion, Pa., October 5-10, on the streets; Tarentum, Pa., October 12-17, Acme Shopping Center. For Sale: Monkey Speedway, good condition. Can be seen at Ashland County Fair.

All replies to

KEN PEN AMUSEMENT CO.

619 Earl Avenue

New Kensington, Pa.

WANT TO BOOK FOR 40 WEEKS

SHOPPING CENTERS EXCLUSIVELY

Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Octopus or any other Majors, also four Kid Rides or more. Must be first-class equipment and one owner.

Will also book Fun House, Glass House, Snake Show or any other clean family-type Show.

State where equipment can be seen. This is a 4-Ring Combined Circus Operation.

Contact Box D-109, c/o The Billboard Publishing Co.
2160 Patterson St., Cincinnati 22, Ohio

SOUTHERN STATES SHOWS

WANT TO JOIN AT ONCE

Ride Men in all departments. Those who drive trucks and have valid license given preference. Free Act. High Act preferred if priced right.

SHOWS: Any Show with own equipment and transportation except Girl Show. Concession Agents for Cotton Candy, Penny Pitches, Grab Joint, office owned. Good opening for Photos, High Striker, Jewelry, Bingo, Ball Games, Balloon Darts and Pitch-Till-You-Win. Will book reasonable: Octopus, Tilt-a-Whirl and Scrambler. All answers to

JOHN B. DAVIS, SOUTHERN STATES SHOWS

Greenville, Fla., this week; Ocala, Ga., next week; Cairo, Ga., Shrine Festival to follow, then Pelham, Ga., and other good ones until Nov. 14.

GIRLS—FOR GIRL SHOW—GIRLS

Saginaw, Mich., Sept. 13-19, \$125.00 a week.

Also want Bally Girls. Want capable Girl Show Talker, \$150.00 a week. Want Candy Pitchman, licensed Truck Drivers and Ticket Sellers. Long season South after Saginaw. Wire or call

F. W. MILLER

Phone PL 4-4662, Fairgrounds, Saginaw, Mich., now and until Sept. 19.

BEE'S OLD RELIABLE SHOWS, INC.

Want for Newport, Tenn., Sept. 7-12, and rest of season.

CONCESSIONS: Novelties, Short Range, Long Range, Tip-Over Coke, Picture Frame, Ball Games, American Mitt Camp, High Striker, Pitches, Hanky Panks of all kinds. Hanky Pank Agents to join at once.

RIDES: Merry-Go-Round & Wheel Foremen and Second Men on all Rides. Chair Plane and any Rides not conflicting. Low percentage.

SHOWS: Girl, Monkey, Fun House, Minstrel, Snake or any Shows of merit.

All replies: **RAYMOND C. HULS**, Oneida, Tenn.

ORANGE BROS. SHOWS

Want for the following fairs: Pea Ridge, Arkansas, Sept. 3 through 5; Greenwood, Arkansas; Mulberry, Arkansas, and De Queen, Arkansas. More fairs, then to the cotton in Western Oklahoma.

Want Hanky Panks of all kinds. Want Shows: Snake Show, Monkey Show or any Show of merit. Ride Help on all Rides. Need Wheel Foreman. Need Hanky Pank Agent. Contact

MICKY PRICE, PEA RIDGE, ARKANSAS.

GIRLS, \$125.00—GIRLS, \$125.00

Can place Girls for 2 large Sit-Down Shows. Must be young and attractive. Wardrobe furnished if needed. Out till late November, closing in Florida. Salary \$125.00 a week, pay every night, steady work, no layoff. All wires to

MELVIN SHAFFER

c/o Blue Grass Shows, Poplar Bluff, Mo.

MOTOR STATE EXPO.

Want for Fulton Co. Fair, Wauseon, Ohio, Sept. 5-10, and Southern bona fide Fairs starting Water Valley, Miss., Sept. 14-19, and continuous route of fairs in Miss., Ala., La. Shopping Centers after fair season.

Hanky Panks, Photos, Sno, Ice Cream, Novelties, etc.

Useful Ride Help that drive. All replies

JOE FREDERICK, Fair Grounds, Wauseon, Ohio; then as per route.

For Sale FLY-O-PLANE

Excellent condition. Complete with Fence and Ticket Box. Loads on one truck. With or without transportation.

RIDE \$3500.00
TRAILER (optional) 1000.00

Can be seen in operation at Fonda Fair, N. Y., from August 31 thru September 7.

Contact

COLEMAN BROS. CIRCUS
FONDA, N. Y.

DROME RIDERS Boy and Girl

Contact

GEORGE MURRAY
c/o Royal American Shows
St. Paul, Minn.

RIDE FOREMEN

Scrambler and Rock-o-Plane, also other Rides. Second Men who drive. Long season South after Labor Day. Top wages and bonus. All replies

JOE FREDERICK
Wauseon, Ohio, this week

DYER'S GREATER SHOWS

WANT Ride Help who drive. Must have license. Join Ottumwa, Sept. 4-7; then long route of Southern fairs, starting Tiptonville, Tenn., Sept. 9. Can place legitimate Concessions of all kinds. Lee Turner needs 6-Cat Agents who will up and down joint. All replies to

FRANK C. BUSCH, Ottumwa, Iowa.
Wire, write or come on, will place you.

Dear Leo:

Contact my brother in Miami, P. O. Box 1721. Gave him letter for you. Important.

Love,

Catherine.

RIDE HELP

Want sober Ride Men who drive and can handle Spitfire, Chair Swing, Merry-Go-Round and set of Kiddie Rides. Top pay. Contact

DAN HOARD
HOARD & MULLIS AMUSEMENTS
Phone 9095 Jackson, Georgia

Anyone knowing the whereabouts of

MR. FRED GIORDIANO

please contact

BERMAN SALES CO.

R. D. #1, Pennsburg, Pa.

Phone: ORleans 9-7911 collect.

STAFFORD SHOWS

Concessions wanted for Denver, Ind., Fair, Sept. 1-5; then Akron, Ind., Fair.

Can use Bingo for four weeks. Foot Long, Fish Pond, Ball Games, Cigarette Gallery, Photos, Basketball Ball and any other Hanky Panks; also small shows.

Call or wire

RALPH STAFFORD

Denver, Ind., Sept. 1-5

HARRY MODELE WANTS

Agents for Cigarette Block and Merchandise Wheels, for York and balance of season. Address

c/o Molly Pitcher Hotel
Carlisle, Pa., thru Sept. 7;
Yorktown Hotel, York, Pa., Sept. 8-15.

MIKE CASSARA NEEDS \$500.00

For Attorney Fees. Write to me!
P.M.B. 50595, Ash 4, Angola, La.

Bill Poole, send me \$100 for my Top and Frame and keep the rest of my belongings.

ELLIS H. HUGHES SHOWS

Want for Fairs in Miss. and La. Fairs start Woodville, Miss., Sept. 22 to 26.

Hanky Panks of all kinds and nice Cookhouse. Will book 1 or 2 more major Rides not conflicting. 1 or 2 Shows that cater to families. Show now out

All replies to **ELLIS H. HUGHES**, Rt. 5, Blount Rd., Baton Rouge, La. Phone EL 5-6569. No collect calls, please.

IN THE ARENA

ST. LOUIS, MO. — OCT. 3 THRU OCT. 11 HEALTH AND BEAUTY AIDS SHOWS DEMONSTRATORS

4 CHOICE LOCATIONS STILL AVAILABLE

Contact **EROKKE PRODUCTIONS, INC.**, Ambassador Hotel, Kingshighway at West Pine, St. Louis 8, Mo.
PHONE: FOrest 1-1800, Ext. 214, or CHestnut 1-0884

M. D. AMUSEMENT SHOWS

CAN PLACE CONCESSIONS

AT LITITZ, PA., Sept. 8-12

(ON THE STREETS)

RIDES NOT CONFLICTING

MICHAEL DEMBROSKY

302 E. DIAMOND AVE.

HAZLETON, PA.

Phone: Gladstone 5-0473

WANT CAPELL BROS. SHOWS WANT

FOR 12 MORE FAIRS AND CELEBRATIONS. OUT UNTIL DECEMBER 19 IN SUNNY ARIZONA. OUR 1960 SEASON STARTS JANUARY 15. THIS INCLUDES SAFFORD, ARIZ., FAIR; DEMING, N. M., FAIR, AND THE HELDORADO DAYS CELEBRATION IN TOMBSTONE, ARIZ.

CAN PLACE ONLY FOR THE ABOVE DATES—ONE COMPLETE SET OF RIDES OR INDEPENDENT RIDES, INDEPENDENT SHOWS OF ALL KINDS FOR BALANCE OF SEASON (Pete Kortas, contact). Also all capable Show People. CONCESSIONS: All Stock Concessions only, Photos, Scales, Age, Novelties, American Palmistry and Custard. HELP: Can always place experienced Ride Help for 15 Rides.

WRITE, WIRE OR PHONE

DOC CAPELL, Owner, or **ART LEWIS**, Mgr.

Fairgrounds, Mantl, Utah, until Sept. 7; Hotchkiss, Colo., Sept. 9-13; Rex Allen Rodeo and Fair, Wilcox, Ariz., Sept. 15-19.

NOLAN AMUSEMENT CO.

CONCESSIONS WANTED

SUMMIT COUNTY FAIR, AKRON, OHIO, SEPT. 2-7; NEW LONDON, OHIO, SEPT. 5-6-7, ANNUAL LABOR DAY CELEBRATION.

FRED NOLAN, Route 2, South Zanesville, Ohio.

Phone: GL 2-3398 or GL 2-8252.

ROHR'S MODERN MIDWAY

Want for the following Celebrations

The biggest annual Labor Day Celebration in Illinois, Hoopston, Ill., National Sweet Corn Festival (5 Big Nights and 3 Long Days) Sept. 3 thru Sept. 7. Annual Soy Bean Festival, Portageville, Mo., Sept. 14-19; then Marvell, Ark., followed by Fairs until November.

CONCESSIONS: Basketball, Punk Rack, Photos, Novelties, Scales, Hanky Panks only—no flats or gypsies. Will book Bingo for balance of season.

HELP: Want experienced Ride Help that drive.
WANT TO BOOK HIGH ACT FOR PORTAGEVILLE and possibly for balance of season.

ADDRESS: **D. J. ROHR**, MGR., Per Route.

TWO BIG GIRL SHOWS FOR SALE

One Walk-Through, 80 ft. long, built on semi, all flashy, 30x40 top, just like new, price \$800.00. One Walk-Through, 50 ft. long, built on van truck, 20x20 top, P.A. set, price \$400.00. Both shows can be seen at Mazon, Ill., all this week.

JAMES VILLANO, c/o DRAGO SHOWS, MAZON, ILL.

GIRL SHOW WANTED

LARGEST FREE STREET FAIR IN AMERICA

BLUFFTON, IND., SEPT. 15-19

Must have good equipment and high-class Show.

Buzzy Miller, waiting your answer.

GOODING AMUSEMENT COMPANY

1300 Norton Ave.

Columbus 8, Ohio

GREAT WESTERN AMUSEMENTS

WANT FOREMAN FOR TWIN FERRIS WHEELS. FOREMAN FOR MERRY-GO-ROUND. SECOND MAN FOR TILT. Year-round work in Odessa, Tex. Ike Bolling, Ride Supt. FOLLOWING MEN GET IN TOUCH: OWL JENSON, EARL STEVENINS. Call or Write BOX 2601 (Phone: Federal 7-8819), Odessa, Texas.

(No Collect Calls or Tickets)

MIAMI COUNTY FAIR

Miami, Okla., Sept. 15-19.

Everybody knows this spot.

BENTONVILLE DISTRICT FAIR

Bentonville, Ark., Sept. 22-26.

One of the biggest District Fairs in the State.

RIDES—Can place Rock-o-Plane, Spitfire, Caterpillar, Helicopter, Fly-o-Plane or any Ride not conflicting. Also set of Kiddie Rides. These two dates are terrific ride spots.

SHOWS—Can place Drome, Fat or Midget Show or any Family Shows.

CONCESSIONS—All Concessions open, limit two of kind.

HELP—Can place capable Help on all rides, especially Foreman on Wheel and Octopus.

FIELDING GRAHAM, Holiday Amusement Co., Onaga, Kansas, Aug. 31 to Sept. 5; Washington, Kansas, Sept. 3 to 5; then per route.

CARNIVAL ROUTES

• Continued from page 68

Gooding Am. Co., No. 10: (Old Settlers) Jacksonville, O.
 Grand American: *L. O. Weaver; Toledo, Ia., Sept. 1-3; Dayton 5-7; (Fair) Unionville, Mo., 9-11; Moulton, Ia., 12-14.
 Greater Dixieland: Bossier City, La., 31-Sept. 6.
 Green Tree: *John M. Huls; (Fair) Pennington Gap, Va.; (Fair) Newport, Tenn., 7-13.
 Hale's Shows of Tomorrow: *W. T. Hale; Nebraska City, Neb.; Walnut, Ia., 7-8; Olathe, Kan., 11-12.
 Hames, Bill: (Fair) Marshall, Tex.; (Fair) Abilene 12-19.
 Hammond, Bob: *Mrs. Keith Chapman; (Fair) Coffeyville, Kan., 31-Sept. 6; (Fair) Stillwater, Okla., 7-10; (Fair) Enid 12-17.
 Hannum, Morris: (Fair) Meyersdale, Pa.
 Happyland: *Russ Stager; (Fair) Traverse City, Mich.
 Hartsock, Roy: *Roy Hartsock; New Cambria, Mo., Sept. 2-5; Frankfort 6-7.
 Hartsock Bros.: Laredo, Mo., Sept. 2-5; Green Castle 6-7; Lancaster 10-12.
 Heart of America: *Jack Wilson; (Fair) Bridgeport, Neb., Sept. 2-5; Mitchell 7-11.

Circus Routes

Adams-Seils Bros.: *Dot Burdett; McHenry, Ill., Sept. 1.
 Bailey Bros.: Paris, Tex., 31; Sept. 1; Kilgore 2; Dallas 4-5.
 Carson & Barnes: *Leona Hill; Walkerton, Ind., 31; Peru Sept. 1; Delphi 2; Attica 3; Rockville 4; Sullivan, Ill., 5.
 Clyde Beatty-Cole Bros.: *Ray Aguilar; Greensboro, N. C., 31; Burlington Sept. 1; Statesville 2; Asheville 3; Greenville, S. C., 4; Rock Hill 5; Fayetteville, N. C., 7; Kinston 8; Greenville 9; New Bern 10; Jacksonville 11; Wilmington 12.
 Cristiani Bros.: *William McCabe; Long Beach, Calif., 31-Sept. 1; Santa Ana 2; Escondido 3; San Diego 4-6.
 Gray, Gil: *Jack Landrus; Farmington, N. M., Sept. 1-2.
 Hagen Bros.: *Al Dean; Harrisburg, Ill., 31; Lone Oak, Ky., Sept. 1; Mayfield 2; Hopkinsville 3; Madisonville 4; Evansville, Ind., 5; Jeffersonville 7.
 Hunt Bros.: *Jim Conley; Burlington, N. J., 31; Toms River Sept. 1; Ship Bottom 2; Ocean City 3; Tuckahoe 4; Cape May 5; Villas 7; Jersey City 9-13.
 James-Christy: Galesville, Wis., 31.
 Jarmes & Bailey: *Hines Rucker; Spearman, Tex., 31.
 Kelly-Miller: *Jack S. Smith; Dodgeville, Wis., 31; Monroe Sept. 1; Platteville 2; Manchester, Ia., 3; Anamosa 4; Iowa City 5.
 King Bros.: *Eva Hinckly; Ahoskie, N. C., 31; Edenton Sept. 1; Plymouth 2; Washington 3; Tarboro 4; Dunn 5; Danville, Va., 7.
 Mills Bros.: *Harry Baker; Severna Park, Md., 31; Forestville Sept. 1; Laurel 2; Bethesda 3; Frederick 4; Hagerstown 5; Jeanette, Pa., 7; Trafford 8; Vandergrift 9; Midland 10; Burgettstown 11; West Brownsville 12.
 Packs, Tom: *Grover O'Day; Wichita, Kan., Sept. 10-13.
 Polack Bros.: (fair) Vancouver, B. C., 31-Sept. 7; Seattle, Wash., 10-13.
 Ringling Bros. and Barnum & Bailey: Denver, Colo., Sept. 2-6; Oakland, Calif., 11-13; San Francisco 16-20.
 Strong, Big John A.: *Verna Strong; (shopping center) Modesto, Calif., Sept. 3-5; Orland 10-13; (fair) Watsonville 24-27.

Heth: *Mrs. Al Kunz; (Fair) Du Quoin, Ill., 31-Sept. 7; (Fair) Dickson, Tenn., 9-12.
 Hoard & Mullis Ams.: Indiana Springs, Ga., 31-Sept. 7; (Fair) Crawfordsville 9-12.
 Holiday Am. Co.: *Mrs. K. McComak; (Fair) Onago, Kan., 31-Sept. 2; (Fair) Washington 3-5; Chapman 6-7.
 Holly Bros.: Roswell, Ga.; Ellijay 7-12.
 Hottle, Buff, No. 1: *Fannie Bailey; (Fair) Marion, Ill., Sept. 7-12.
 Hottle, Buff, No. 2: *Wm. H. Brooks; (Fair) Union City, Tenn.; (Fair) Bloomfield, Mo., 7-12.
 Hugo's Novelty Expo.: (Fair) Kansas City, Kan., 31-Sept. 3.
 Hunt Am. Co.: (Fair) Clarksville, Tenn., Sept. 1-5; (Fair) Dyersburg 7-12.
 Imperial: *Blanche Scruggs; (Fair) Odell, Ill., 31-Sept. 2; (Fair) Mendota 4-7.
 Inland Empire: Hamilton, Mont., Sept. 3-5; Moses Lake, Wash., 9-13.
 Johnny's United: *Ray Jackson; Scottsboro, Ala.; (Fair) Cullman 7-12.
 Ken-Penn Am. Co.: (Fair) West Alexander, Pa., Sept. 9-12.
 Key City: *John Chisholm; Hohenwald, Tenn.; Camden 7-12.
 Kile, Floyd O.: (Fair) Louisville, Miss.
 King Expo.: Manton, Mich., 31-Sept. 6; Laingsburg 9-13.
 Lee Am. Co.: (Fair) Clanton, Ala.
 Leeright Midway: *Ralph C. Bowers; Evanston, Wyo., Sept. 4-7.
 Lindle, Jack: *Anthony Arcaro; Beardstown, Ill.
 Lone Star Ams.: Memphis, Tex.; Friona 7-12.
 Luehrs Ideal Rides: *P. J. Nelson; (Fair) Mentone, Ind.; (Fair) Breman 7-12.
 Manning, Ross: *Nelson Wilkins; Woodstock, Va., 31-Sept. 4; Reidsville, N. C., 6-11.
 Marks: *Arnold Maley; (Fair) Staunton, Va.; (Fair) Monroe, N. C., 7-12.

Miscellaneous

Aquacircus Revue: (fair) Essex Junction, Vt., 31-Sept. 5.
 Bisbee's Comedians: Alamo, Tenn., 31-Sept. 2; Trezevant 3-5; Martin 7-9; Union City 10-12.
 Daman, Dwight: Augusta, Me., Sept. 1; Waterville 2; Portland 3; Brunswick 4; Bangor 5.
 Lively Arts Revue: (fair) Rutland, Vt., 7-12.
 Marie O'Day's Palace Car: Coffeyville, Kan., Sept. 1-6; Stillwater, Okla., 7-10; Enid 12-17.
 Matchstick Cities: Omaha Neb., 31-Sept. 2; Lincoln 5-11.
 Sun Players: Appleton City, Mo., 31-Sept. 6.
 Toby & Susie Show: Centralia, Mo., 31-Sept. 6; Macon 7-13.

Ice Shows

Ice Capades of 1960: (Garden) New York Sept. 3-20.
 Ice Follies of 1960: (Aud) Los Angeles, Calif., Sept. 10-27.

Legitimate Shows

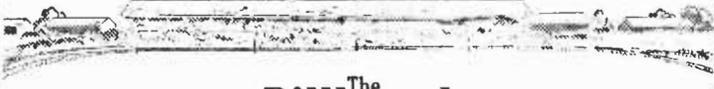
Music Man, The: (Shubert) Chicago, Ill., indefinite run.
 My Fair Lady: (Aud) Vancouver, B. C., 31-Sept. 12; (Aud) Edmonton, Alta., 15-19.

Arena Routes

Holiday Watercade: (Coliseum) Spokane, Wash., Sept. 2-5.

Billboard SWEEPSTAKES SHOW NEWS™

LOOKING 'EM OVER



The Billboard

SHOW AGENT SALES LEADERS

1. JOE PEARL, Royal American Shows
2. FLORENCE HANSON, William T. Collins Shows
3. ARCHIE HENSLEY, Schafer's 20th Century Shows
4. TONY LEWIS, Cellin & Wilson Shows
5. MRS. RAY CRAMER, Olson Shows
6. DON HANNA, Siebrand Bros.' Shows
7. BLACKKEY JONES, Page Combined Shows
8. ROBERT F. PLATT, Art B. Thomas Shows (No. 1)
9. WAYNE KINGSLEY, James E. Strates Shows
10. LILLIAN SYLVESTER, Prell's Broadway Shows



Marvel: *Mrs. Carolyn Merriman; Mackinaw, Ill., Sept. 1-3; Kingston Mines 5-7.
 Merchants Jubilee: Ashdown, Ark.; Hope 7-12.
 Merriam's Midway: Columbus, Neb., 31-Sept. 3; Schuyler 5-7; Guthrie Center, Ia., 10-13.
 Midway of Mirth: *Frank Lavell; Eldorado, Ill.; Batesville, Ark., 7-12.
 Mighty Interstate: Dayton, Tenn.; (Fair) Wartburg 7-12.
 Miller Am. Ent. Rides: Calumet City, Ill., Sept. 2-7.
 Monarch Expo.: *Earl W. Carpenter; (Fair) Rock Falls, Ill.; (Fair) Wynne, Ark., 9-12.
 Moore's Modern: *Jack Moore Jr.; Altus, Okla., Sept. 1-7; (Fair) Cordell 8-12.
 Motor State, No. 1: *M. Frederick; Wauseon, O., 31-Sept. 10.
 Mound City: (Fair) Salem, Mo., Sept. 3-5; (Fair) Haiti 8-13.
 Mullins' Royal Pine: (Fair) Springfield, Me., Sept. 4-7.
 Murphy's Northern State: *Ray Hershey; Hudson, S. D., 31-Sept. 1; Presho 3-4; Pierre 5-7.
 Myers, Sonny: Caldwell, Kan., Sept. 2-5.
 Nolan Am. Co., No. 2: Akron, O., Sept. 2-7.
 Nolan Am. Co., No. 3: New London, O., Sept. 5-7.
 North American: *Robert Morgan; Brooten, Minn., Sept. 1-4; Tracy 5-7.
 Northern Expo.: *C. Dallas Egan; Fort Benton, Mont., Sept. 4-6.
 Norton's: *Stan Reed; Chinook, Mont., 31-Sept. 2.
 Olson: *Ray Kramer; (Fair) Des Moines, Ia., 31-Sept. 6; (Fair) Louisville, Ky., 10-19.
 Orange Bros.: (Fair) Pea Ridge, Ark., Sept. 3-5; (Fair) Greenwood 7-12.
 P. & J. Ams.: Canton, O.
 Page Bros.: *W. E. Page; (Fair) Ashland City, Tenn.; (Fair) Waverly 7-12.
 Page Comb.: *Blackey Jones; (Fair) Bedford, Va., Sept. 1-5.
 Palmetto Expo.: *John Lytle; (Fair) Maxton, N. C.; (Fair) Pittsboro 7-12.
 Parada: Hume, Mo., Sept. 3-5; Deepwater 7-8; (Fair) Berryville, Ark., 10-12.
 Penn Premier, No. 1: *Richard Gilman; (Fair) Indiana, Pa.; (Fair) Ebsburg 7-12.
 Peppers All States: *Bob Sickles; Cuthbert, Ga.; Frisco City, Ala., 7-12.
 Peter Paul Ams.: Middle Grove, Ill.

Port City Rides: Washington, Ill., Sept. 5-7; Tonica 10-12.
 Powelson Am. Co., No. 1: *Happy Powelson; (Fair) Canton, O., Sept. 4-8.
 Powelson Am. Co., No. 2: *Happy Powelson; Milan, O.; Coshocton 6-7.
 Prell's Broadway: *Lillian Sylvester; (Fair) Portsmouth, Va.; (Fair) Warsaw 7-12.
 Raines Ams.: *Rosa Raines; (Fair) Hugo, Okla., Sept. 1-5; (Fair) Idabel 7-12.
 Rainier: *A. W. Randolph; Monroe, Wash., 31-Sept. 7.
 Reed Am. Co.: Muldraugh (Ft. Knox), Ky.; Woodbury, Tenn., 8-12.
 Reid's Golden Star: *Elmer Reid; Maynardsville, Tenn.
 Reid, King: *Wm. R. Austin; (Fair) Essex Junction, Vt.; (Fair) Lewiston, Me., 7-12.
 Reithoffer (Green) Newfoundland, Pa., Sept. 2-5.
 Robinson's Western, No. 1: *George A. Roach; Issaquah, Wash., Sept. 1-7; Cashmere 9-13.
 Robinson's Western, No. 2: Sandpoint, Wash., Sept. 1-7; Davenport 9-13.
 Rock City: *Betty Isenhower; (Fair) Marshall, Ark., Sept. 1-5.
 Rogers Bros.: (Fair) Two Harbors, Minn., Sept. 1-4; Bovey 7; Madison 10-13.
 Rohr's Modern Midway: *Babe Rohr; Hoopston, Ill., Sept. 3-7; Portageville, Mo., 14-19.
 Rose City Rides: *Dutch Schrader; Bowling Green, Mo., Sept. 1-5.
 Royal American: *J. A. Pearl; (Fair) St. Paul-Minneapolis, Minn., 31-Sept. 7; (Fair) Topeka, Kan., 11-17.
 Royal United: *Jackie Swift; Vermillion, S. D., 31-Sept. 1; Smithland, Ia., 2-3; Milan, Ill., 5-7; Walnut 8-10; Forreston 11-12.
 Rumble Rides: *D. P. Rumble; Princeton, Ind., Sept. 5-7.
 Russells Ams.: Kenosha, Wis., Sept. 4-7; Roscoe, Ill., 11-13.
 Schafer's 20th Century: *Archie Hensley; (Fair) Hannibal, Mo.; (Fair) Columbus, Kan., 7-12.
 Shorter's Greater: *E. Michaelson; Bancroft, Ia., 31-Sept. 2; Graettinger 7-12.
 Siebrand Bros.: *Don Hanna; Filer, Idaho.
 Silver Star: *Mrs. C. B. Clifton; Oregon, Mo., Sept. 3-5; Severence, Kan., 6-7.
 Smiley's Ams.: *Joe Fasolas; (Fair) New Castle, Va., Sept. 1-5; Taylorsville, N. C., 7-12.

Smith, George Clyde: *F. A. Norton; Stanley, Va.; (Fair) Front Royal 7-12.
 Southern States: Greenville, Fla.; Ocilla, Ga., 7-12.
 Southland Ams.: Fort Gaines, Ga.
 Stafford: (Fair) Denver, Ind., Sept. 1-5; (Fair) Akron, Ind., 7-12.
 Stanley, Wm. D.: *Donald Dropps; (Fair) Webster, S. D., Sept. 2-4; (Fair) Forman, N. D., 6-9.
 Stephen's, Otto: *D. Harridge; Mercer, Mo., Sept. 5-7; Blakesburg, Ia., 10-12.
 Stipe's: Webster, Wis., Sept. 3-5; Ridgeland 7; Osceola 11-13.
 Stone City: Kewanee, Ill., 31-Sept. 7.
 Strates, James E.: *George Ryan; (Fair) Syracuse, N. Y., Sept. 4-12.
 Strong's Am. Co., No. 1: *Verna Strong; (Fair) Stockdale, Neb., Sept. 3-6; Lodge Pole 7.
 Sunset Am. Co., No. 1: *H. E. Lange; (Fair) West Point, Neb., 31-Sept. 2; (Fair) Bethany, Mo., 5-10.
 Sunset Am. Co., No. 2: *H. E. Lange; Oregon, Ill., Sept. 5-7.
 Tatham's Fun Fair: *Bill Tatham; (Shopping Center) Princeton, Ill., 31-Sept. 2; Toluca 4-7.
 Thiess United: (Fair) Henry, Ill., Sept. 1-4; Depue 5-7; Ashton 11-12.
 Thomas, Art B., No. 1: *Robert F. Platt; (Fair) Belleville, Kan.
 Thomas, Art B., No. 2: *Fred Baake; (Fair) Fergus Falls, Minn., 31-Sept. 3; (Fair) Butte, Neb., 5; Winner, S. D., 6-7.
 Thomas Joyland: *Samuel Generalo; (Fair) Beckley, W. Va.
 Tinsley, Johnay T.: *Albert Rivers; (Fair) McCormick, S. C., 31-Sept. 4; Elberton, Ga., 7-12.
 United Expo.: Indianapolis, Ind., 31-Sept. 2; Merrville 4-7.
 Victory Expo.: (Sandia Air Force Base) Albuquerque, N. M., Sept. 2-7.
 Virginia Greater: *H. W. Arnold; (Fair) Williamston, N. C.; (Fair) Ashboro 7-12.
 Wade, W. G., No. 1: *James Blackmon; (Fair) Detroit, Mich., Sept. 4-13.
 Wall, Alfred: Ashkum, Ill., Sept. 5-7; Golden 9-12.
 Wallace Bros.: *Clarence Walters; (Fair) Elkhorn, Wis., Sept. 4-7.
 West Coast, No. 1: *John Franco; Salem, Ore.
 West Coast, No. 2: *William Snellson; (Fair) Sacramento, Calif., 31-Sept. 13.
 Wilcox, Dick: *Sam Edstine; Blue Hill, Me., Sept. 3-7; (Fair) Guilford 10-12.
 Williams Am. Co.: Independence, Va.; Sparta, N. C., 7-12.
 Wilson Famous: *Mrs. Ray Wilson; Streator, Ill., Sept. 4-7; (Fair) Sandwich 9-13.
 Wolfe Ams.: *S. R. Holt; Snow Hill, N. C., Sept. 1-5.
 Wonderland Expo.: *Mrs. E. J. McDaniel (Fair) Thayer, Kan., Sept. 1-3; (Fair) Kincaid 4-5; (Fair) Florence 6-7.
 World of Pleasure, No. 1: *Charles T. Carpenter; (Fair) Columbia, Tenn., Sept. 2-12.
 World of Pleasure, No. 2: (Fair) Jackson, Mich.
 Young, Monte: *Sharon Payne; Brigham City, Utah, Sept. 1-5; (Fair) Salt Lake City 8-20.

WHITESIDE CONCESSIONS WANT AGENTS

Can always place capable, sober Grind Store Agents, Alibi Agents, Hunky Pank Agents and F. C., useful working Men and Ride Help. All replies

A. R. (DUTCH) WHITESIDE c/o Capell Bros.' Shows Manti, Utah, next week; Hotchkiss, Colo., next week. "Going South."

IMPERIAL SHOWS

Want Ride Men for Tilt and Kiddie Rides. Also other useful Ride Men.

O'Dell, Ill., Aug. 31-Sept. 2; Mendota, Ill., Sept. 7-10.

BILL GULLETTE

THOMAS Land

Go!

Want for Leaksville, N. C., and Concord, N. C.
 Game Concessions of all kinds, High-Striker, Basket Ball, Auction, etc.
 Place Shows of all kinds, especially Minstrel Show with own equipment.
 Can place Girl Show Operator. Also want Penny Arcade. Want Ride Help of all kinds.
 Address L. I. THOMAS, MGR., Beckley, West Va.

Morris Hannum Shows

One of the Great Eastern Shows

JAYCEES COMMUNITY FAIR, SEPT. 7-12
 Advance Ticket Sale and Special Events.

CONCESSIONS: All Eats and Drinks and Popcorn open. Booking all Hanky Panks at low rates, also Custard and French Fries.
 Can place experienced Help on all Rides. Prefer drivers. All replies to
MORRIS HANNUM
 Meyersdale, Pa., Fairgrounds, this week.

BURKE COUNTY FAIR

MORGANTON, N. C. FREE GATE, SEPT. 7-12.
Followed by Gainesville, Ga., Fair, Sept. 14-19.
 CONCESSIONS: All types that work for stock. Also Penny Arcade.
 SHOWS: Wild Life, Big Snake, Motordrome, Glass and Funhouse, Side Show with own equipment.
 RIDES: Dark Ride, Roundup, Scrambler and Kiddie Rides. RIDE HELP to join on wire. Foremen for Scooter and Wheel, Second Men on all rides, who have license and drive. All winter's work in Florida for good men. All replies to **BILL PAGE**, Bedford, Va., Fairgrounds.
 P. S.: Now booking Rides, Shows and Concessions for Gainesville, Ga., Fair, Sept. 14-19.

BLUE GRASS SHOWS

Want for Gibson County Fair, Trenton, Tenn., Sept. 7-12; followed by Southeast Missouri District Fair, Cape Girardeau, Mo., Sept. 14-19, and a continuous route of Southern Fairs until Armistice week in Florida.

CONCESSIONS: Hanky Pank, Prize-Every-Time Games of all kinds, Age and Scale, Short Range, High Striker, Derby, Auction, Alibi Stores, if you have Hanky Panks to go with same, Popcorn, Floss, Snow, Cookhouse, Grab, etc.
 SHOWS: Any good Grind or Bally Show with own equipment, that caters to ladies and children. Liberal percentage.
 RIDES: Can place Paratrooper or Round-Up commencing at Cape Girardeau.
 HELP: Foreman for Roll-o-Plane, First and Second Men on all Major Rides. Wives used as Ticket Sellers. All wires and phone calls to
C. C. GROSCURTH, Gen. Mgr.
BLUE GRASS SHOWS, Poplar Bluff, Mo., all this week.

BUFF HOTTLE SHOWS NO. 2

Contracting now for the big one, the New Delta Fair and Livestock Show, Kennett, Mo., Sept. 22-27.

Thrill Shows, Parades, Bands, etc., 6 big days and nights.
 Expected attendance, 65,000.

SHOWS: Need 10-in-1, Motordrome, also family-type Shows.
 CONCESSIONS: Can place Concessions that work for stock.
 All replies **ROMEO DUNN, Mgr.**, Union City, Tenn., this week.

O. C. BUCK SHOWS

Rowan County A. & I. Fair, Salisbury, N. C., Sept. 14-19	Rocky Mount Agric. Fair, Rocky Mount, N. C., Sept. 21-26
---	---

Followed by Sanford, Greenville and Washington, N. C.; South Boston, Va., and Carthage, N. C.
 Will place Hanky Panks and Merchandising Concessions of all kinds. Also Eating and Drinking Stands, Popcorn, Hats, Jewelry, Age and Scales. All address:
O. C. BUCK, Bath, N. Y.

ALL AMERICAN SHOWS

Want for Jefferson County Fair, Shenandoah Downs Race Track, Charles Town, W. Va., Sept. 2-5. 25,000 paid attendance.
 CONCESSIONS: Photos, Shooting Galleries, Hanky Panks, Glass and Bear Pitches. Can use Agents for Hanky Panks.
 SHOWS: Can use two family-type Shows. Big grosses.

ALL AMERICAN AND BEAM'S ATTRACTIONS COMBINED SHOWS
 Want for Gratz, Pa., Fair, Sept. 21-26 and strong Southern route to follow:
 RIDES: Scrambler, Tilt and Round-Up. CONCESSIONS: Everything open. SHOWS: Wire us what you have. All replies
STEVE DECKER, ALL AMERICAN SHOWS, Charles Town, W. Va., then as per route.

WANT MOTORDROME RIDERS

For the best route of Southern fairs at high salary and best of working conditions.
 Contact
DONALD PORTER or BUDDY GENTRY
 At once or come on in to the Indianapolis State Fair.
 "Gooding's Million Dollar Midway"

PARADA SHOWS

Deepwater, Mo., largest Labor Day and Harvest Show in the country
 —Monday and Tuesday, Sept. 7-8.

WANT

Concessions for Hume, Mo., Sept. 3-4-5; Deepwater, Mo., Monday & Tuesday, Sept. 7-8; Berryville, Ark., Fair, Sept. 10-11-12. Contact H. C. SWISHER.

P. S.: Have open week Sept. 14-19. Prefer Arkansas or Kansas Fair.

H. C. SWISHER

WANT AGENTS

For Six Cats, Buckets, Fish Pond, Balloon Darts, Pin Store, Razzle, Swinger, Man and Wife Bear Pitch, Agent for Jewelry Spindle. Going South. Close Nov. 22. All replies

C. E. (SLEEPING) JOHNSON

Charlotte, Michigan, Fairgrounds

REID'S GOLDEN STAR SHOW

Want for Maynardville, Tenn., Fair, and Georgia Fairs.

Electrician needed. SHOWS: Geek, Snake, Monkey and Illusion. CONCESSIONS: Hanky Panks of all kinds, Flat Stores, Six Cats, Buckets and Swingers. Some P.C. open. Out until Christmas week. Jimmie Billingsley, contact me.

ELMER REID

Maynardville, Tenn., this week.

TED WOODWARD

CAN PLACE

Agents for Percentage, Pea Pool, Nickel Roll, etc. Also Agents for Hanky Panks. (C. D. Buffington, Fat, contact.) Want capable Man to handle Concessions and drive truck (married preferred). Living accommodations—all winter's work.

Contact c/o Johnny's United Shows
 Scottsboro, Ala., now; Cullman, Ala., next. (Phone in office.)

CAN PLACE

Photos, Jewelry, Cotton Candy, Snow Cones, Candy Apples, Merchandise Concessions and Ball Game Agent. Want Kiddie Autos and Planes.

Opening Sept. 10, Sarcoxie, Mo.

Contact HACK

Fairgrounds, Hasting, Neb.,
 Aug. 31-Sept. 3.

MERCHANTS JUBILEE SHOWS

Want for Hope, Hamburg, Arkadelphia, Ark., and Greenville, Miss., Fairs. Hanky Pank Agents of all kinds. Also Pin Store and Razzle Agents. Geo. Wood wants Agents of all kinds. Jack Hall wants Girls for Girl Show. Will book 2 Mitt Camps. Those joining now, given preference until Christmas. All replies **JIMMY WRIGHT, Ashdown, Ark., now;** then Third District Fair and Livestock Show, Hope, Ark.

WANTED

Agents for only Bucket Store on Show. 25¢, 50¢, \$1.00 and stock only. Good route of fairs to go. Must be sober.

L. A. BOLENBARKER

Caldwell, Kansas, Sept. 3-4-5; Woodward, Okla., Sept. 7-12. c/o Sonny Myers Show. Pee Wee, contact Clara.

BUCKEYE STATE SHOWS

Canal Winchester, Ohio, Sept. 1-5; Seaman, Ohio, Sept. 8-12.

Want experienced Ride Help for Wheel and Parker Jenny. Top wages and bonus, pay each week. Want Hanky Panks of all kinds. Come one, no ex. Contact

MANAGER, per route, or

phone Zanesville, Ohio, GL 2-8252.

WANT AGENTS

For Pin Store, Count Store and Hanky Panks, also Roughie.

WHITE BOATWRIGHT

Louisville, Miss., this week.

AGENTS WANTED

For Count Store, Blower and Buckets. 2 Men to up and down Roll-down and Blower. 8 Southern Fairs through Arkansas and Louisiana. Wire me where I can phone you. All replies:

DUTCH WILSON

c/o Byers Bros. Shows, Fairgrounds, Benton, Ark., Aug. 30-Sept. 5.

CHORUS GIRLS WANTED

Good salary; must have some dancing experience.

MANAGER, Follies Burlesque Theater,
 450 South State, Chicago, Ill.

JOE WILLIAMS WANTS

For Monti Young Shows, Agents for State Fair, Salt Lake City, Utah.

Need full crew for Swinger and Buckets. Want 2 Men for Push-Up Coke. Also Clerks for several Hanky Panks. Need good Wheel Man for Ham and Bacon.

ALL AGENTS CONTRACTED FOR UNIT #1, OPENING ABILENE, LUBOCK, AMARILLO, WACO AND PALESTINE, TEX., REPORT AT ABILENE NOT LATER THAN SEPT. 10.

We need a few more Alibi Agents. Contact **JACK PAGE**, or **JOHN HANEY**, c/o Monti Young Shows, Bingham City, Utah.

P. S.: **Jimmy O'Day, Slim Anderson**, call me at Bingham City, Utah.

SMILEY'S AMUSEMENTS

Alexander County Fair, Taylorsville, N. C., Sept. 7-12;

Ashe County Fair, West Jefferson, N. C., Sept. 14-19.

CONCESSIONS: Long and Short Range Galleries, Photos, French Fries and Hanky Panks of all kinds. Three Kid Days.

SHOWS: Can use Girl Shows, Snake Show, Fun House and all other family type Shows.

RIDES: Can use Scrambler, Coaster, Paratrooper and Round-Up.

CAN USE GENERAL RIDE HELP WHO DRIVE.

All replies **Smiley's Amusements, Craig County Fair, New Castle, Va., Sept. 1-5.**

P. S.: Photo Man who was with me in Bassett, Va., get in touch.

P. P. S.: **Robert Ruck**, get in touch with Louie. Important.

GEM CITY SHOWS

WANT

WANT

WANT

For Southern Fairs commencing week Sept. 14, including the following Fairs: Covington, Tenn.; Aberdeen, Miss.; Columbus and Jasper City, Ala.

RIDES: Need 2 or 3 more Major Rides.

CONCESSIONS: Hanky Panks and Direct Sales of all kinds. Open midway. Can place Agents for office-owned Concessions.

RIDE HELP: Wanted on all Rides, including some Foremen. Must drive. Top wages.

THOS. D. HICKEY
 GEN. MGR.

ALL contact
DON GRECO
 BUS. MGR.

SAM GRECO
 CONC. MGR.

Giles County Fair, Pulaski, Tenn., this week.

WARREN COUNTY FAIR, September 7-12

FRONT ROYAL, VIRGINIA

WANT: Ball Games, Pitch-Till-You-Win, Cork Gallery, Balloon Dart, Bear Pitch, Glass Pitch, Hoop-la, Hi-Striker, Slum Spindle, Photo, Age and Scales, Six Cats, Buckets, Swinger, Penny Arcade.

WANT: Side Show, Colored Girl Show, Monkey Show.

Agents for office Hanky Panks; Chairplane Foreman, general ride help, truck and tractor Drivers. All replies to

GEORGE CLYDE SMITH SHOWS

Stanley, Va., this week; Front Royal, Va., Fair, next week.

GIRLS WANTED FOR GIRL SHOW

Must be young and experienced. \$100 per week. Can also place two inexperienced Girls willing to learn. Ticket Sellers; must drive truck. All must open Michigan State Fair, Detroit, Sept. 3.

Answers to **JOE SCIORTINO**, c/o Western Union,
 Detroit, Mich., or come on.

ROSS MANNING SHOWS

Reidsville, N. C., Sept. 7-12	Rutherfordton, N. C., Sept. 14-19	Lenoir, N. C., Sept. 21-26
Camden, S. C., Sept. 28-Oct. 3	Petersburg, Va., Oct. 5-10	Florence, S. C., Oct. 12-17

Want Rides for above dates, also want to rent 100KW. Diesel for Petersburg and Florence. Morris or John Vivona, contact.

Can place Paratrooper, Fly-o-Plane, Round-Up, Wild Mouse, Kid Rides, Dark Ride and Coaster. Mr. Britt, answer.

Want Merry Foreman also Second Men. Semi drivers preferred.

CONCESSIONS: Eats, Drinks, French Fries, Popcorn, Floss, Novelties and Balloon Darts.

SHOWS: Wild Life, Drome, Grind Shows. Want Jig Show with equipment. Prof. Vidala, answer.

Wire or call **ROSS MANNING**, Fairgrounds, Woodstock, Va.

GLADES AMUSEMENT CO.

Want for the Tri County Fair, Goochland, Va., next week, Sept. 7-12 with the Chesterfield County Fair, Chesterfield Court House, Va., to follow and for the balance of season, ending in Florida November 8.

Want Hanky Panks of all kinds. Especially want Photos, Balloon Darts, Fish and Duck Ponds and will book a well-framed, clean Sit Down Cookhouse.

Will book set of factory built Kid Rides. Can use one or two Major Rides. Ride Help who drive always needed. SHOWS: Want family-type Shows.

JERRY SADDLEMIRE

Scottsville, Virginia, this week.

STONE CITY SHOWS

Want for big Labor Day Celebration in downtown Kewanee, Ill.
 Hanky Panks of all kinds, Novelties, Foot Long, Grab, Popcorn and Candy. Can also book one major Kiddie Ride. Call me at the Kewanee Hotel.
CARL BURKHART, Mgr.

WANTED

FERRIS WHEEL FOREMAN

Out until November 1.

Will pay top wages.

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AUGUST 31, 1959

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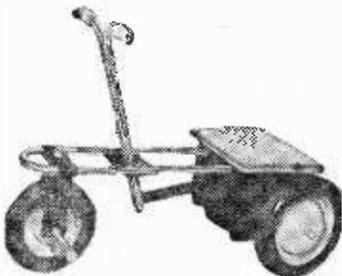
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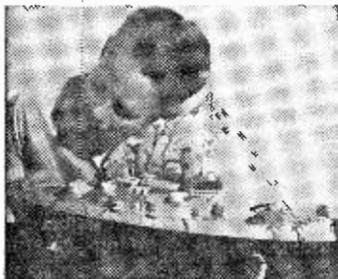
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Parade of Hits, The Billboard, 188 West Randolph, Chicago 1.

IRISH MAIL



Push-pull body-building sports car with a chain drive transmission. Car length is 32 inches, width 13½ inches, height 11 inches and weight is 28 pounds. Finish is in red with chrome steel. Car packed fully assembled; just attach handle. Retail price, \$22.95. Plastic Block City, 1017 West Washington Boulevard, Chicago 7.

BATTLESHIP KIT



Replica of the U.S.S. Oregon is now available with a battery-operated motor in a 114-piece hobby kit. Model is 20 inches long and equipped with a twin drive unit and movable gun turrets. Model operates either indoors or outdoors. Retail price, \$3.70; with motor, \$3. Ideal Toy Corporation, 200 Fifth Avenue, New York 10.

FIGURINE KIT



Genuine ceramic numbered figurine kit contains an eight-inch ceramic figure, six jars of color-glaze, a jar of undercoating, a container of gold, a container of powderglaze, brushes and complete instructions. The paint-by-number artist has a choice of 12 kits, including "Blue Boy," "Colonial Man," "Colonial Lady" and "Christ." The figures need no firing and the faces are pre-colorglazed by Craft Master. Retail price, \$3. Palmer-Pann Corporation, 328 North Westwood Avenue, Toledo.

GLITTER KIT



Kit contains 395 die-cut letters with adhesive on both sides and 10 packages of superfine non-tarnish glitter. Letters adhere to packages, gifts, school books and wearables and the adhesive on the other side of the letters holds the glitter in place. Retail price, 98 cents. Frank Plastics Corporation, 91 Pallister, Detroit 2.

GREETING CARDS

Line of religious, silver anniversary and Southern beauty Christmas cards. Premium silver-plated necklace with white cameo on blue background is offered with salespeople's first order. Also carry a line of ceramic tray cards and low-priced gifts. Southern Greeting Card Company, 478 North Hollywood Street, Memphis 12.

CUCKOO CLOCK KITS

Hand-carved and hand-decorated, these Black Forest precision do-it-yourself clocks really cuckoo—every quarter hour. Kits are imported from Germany and are easily assembled. Retail price, \$10 each in a choice of three popular styles. Schmetzer, Inc., Suite 506, 225 Fifth Avenue, New York 10.

PLUSH TOYS

Ever-popular plush animals offered direct from factory for direct sales to consumers in homes. Over 50 different plush toys available. Retail prices, Collie, \$7.95; Mutt, \$4.95; French Poodle, \$3.95, and Ted-

FOAM RUBBER MOP

Self-wringing foam rubber mop has positive roller action. Remote control keeps hands away from dirt and water. U. S. Koylon foam rubber mop scrubs, washes, waxes, dusts, cleans floors, rugs, walls and ceilings. Available in 14-inch and 10-inch sizes. Dayless Manufacturing Company, Inc., 3257 North Western Avenue, Chicago 18.

dy Bear, \$6.50. Miss Bonni Toy Manufacturing Company, Box 4321, Minneapolis.

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Merchandise You Have Been Looking for

Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys, Every kind of Glassware, Blankets, Hampers, Hassocks, Plaster Slum, Flying Birds, Whips, Balloons, Hats, Ball Gum, Special Bingo Merchandise.

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PONY TAIL DOLL ON BICYCLE

Vinyl Face, Rooted Hair
Medium \$4.00 dz.
Large \$6.00 dz.

Large Monk w/Hula Hoop . . . \$ 6.50 dz.
Kniften Kitten 6.00 dz.
Monkey w/Camera 6.00 dz.
Rollover Cat 3.25 dz.
Hopping Fur Dog 36.00 gr.
Hopping Fur Dog 3.00 dz.
Hopping Fur Dog 33.00 gr.

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THIS YEAR!

FELT PORKIE

with large plume

Assorted colors or black
\$6.50 dz.

\$72.00 gr.

25% deposit w/order.
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Tightly woven bleached rattan baskets with plastic stoppers: \$79.00 per 1000, \$45.00 per 500. Dried lavender flowers 10 lbs. \$8.50.

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Ladies' Nylons @ \$1.00 up
Men's Sox @60 up
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Send money in full or 25% deposit on all orders. Satisfaction Guaranteed. Price List upon request.

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AMERICAN BUYERS' GUIDE

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\$5.90 Set

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- LIGHTER
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- MONEY CLIP
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- 7-Jewel Watch \$6.90
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- Min. order 4. 25% cash, bal. C.O.D.

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LADIES' NEW RHINESTONE WATCH
A sparkling beauty to dazzle their eyes! Smartly styled case. Priced to sell at tremendous profit! Order a sample, \$8.95 Yellow or white.

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\$22.50 per dozen

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- 17"x18" elephant, asst. colors.
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FAMOUS MAKE WATCHES

Choice Lot - 6 for Complete with expansion band, Rebuilt and GUARANTEED like new. Choice selection of new styles for men and ladies. (Sample \$9.95) **\$49.00**

10 FOR Men's new style Elgins and Walthams. Expansion bands included. Guaranteed like new. (Sample \$8.95) **\$69.00**

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TERRIFIC FLASH
Real Jewelry. No Slum. Guaranteed \$1.00 Retailers. Dozens of Styles. Immediate Delivery. Only \$18.00 per gross.

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Men's 3-Rhinestone Rings, boxed . . . 2.25
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12" Flashy Plaid Dog w/squawk 4.50 dz.
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2.00 \$18.00 per gross
 4 doz. \$1.00
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COMING EVENTS

- Arkansas**
 Dewitt—Ark. Co. Livestock Show, Sept. 22-28. J. L. Fly.
 El Dorado—Union Co. Livestock & Poultry Show, Sept. 21-26. E. W. Weiss.
 Fordyce—Dallas Co. Livestock Show & Forestry Festival, Sept. 10-12. Ben Caldwell.
 Hope—Third Dist. Livestock Show, Sept. 7-12. B. N. Holt.
 Pine Bluff—S. Ark. Livestock Show, Sept. 29-Oct 3. Harvey Hewitt.
- California**
 Pasadena—Pasadena Home & Decorators Show (Civic Aud), Sept. 30-Oct. 4. Patrick J. O'Toole.
 San Francisco—Grand Natl. Livestock Expo., Horse Show & Rodeo (Cow Palace), Oct. 30-Nov. 8. Nye Wilson.
 San Francisco—San Francisco-Bay Area Home Show, Sept. 25-Oct. 4. James Logan Associates, 1485 Bayshore Blvd.
 Santa Monica—Santa Monica Fall Home & Decorators' Show (Civic Aud), Oct. 28-Nov. 1. Patrick J. O'Toole.
 Turlock—Calif. Horsemen's Assn. Convention & Horse Show, Oct. 1-4. Ivo Volmer, 1638 Alum Rock Ave., San Jose.
- Colorado**
 Florence—Pioneer Days, Sept. 13-18.
- Connecticut**
 Hartford—Christopher Columbus Festival, Oct. 6-12. Paul Ollis, 33 Wethersfield Ave.
- Idaho**
 Cottonwood—Idaho Co. Stock Show Sept. 11-14. George O'Koon.
- Illinois**
 Beardstown—Watermelon Festival, Aug. 31-Sept. 5.
 Calumet City—Labor Day Festival (City Park), Sept. 2-7.
 Forreston—Sauerkraut Day, Sept. 11-12.
 Hoopston—National Sweet Corn Festival, Sept. 2-7.
 Kingston Mines—Celebration, Sept. 7.
 Nauvoo—Nauvoo Grape Festival (State Park), Sept. 5-8. Emil O. Baxter.
 Palestine—Celebration, Sept. 5-7.
 Taylorville—Soy Bean Festival, Sept. 10-11.
 Willitsville—Firemen's Picnic, Sept. 6-8.
- Indiana**
 Berne—Harvest Jubilee, Sept. 1-5. Mls Lehman.
 Crown Point—125th Anniversary Celebration, Sept. 26-Oct. 3.
 Evansville—Nut Club Festival, Oct. 5-10. Bill Ohning, 2218 W. Franklin St.
 Hartford City—Street Festival, Sept. 22-26.
 Indianapolis—Annual Woodlawn Festival, Sept. 17-20. Tim L. Baker, 2235 Ransdell St.
 Lagrange—Corn School Week, Sept. 29-Oct. 3. Jack Chorpennig, Hamilton.
 La Fontaine—Lions Club Street Fair, Sept. 9-12.
 Madison—Fall Festival Street Fair, Sept. 14-19.
 Princeton—Miners' Celebration, Sept. 5-7.
 South Whitley—Tomahawk Days Sept. 16-19.
 Versailles—Versailles Pumpkin Show, Sept. 24-26.
- Iowa**
 Emerson—Celebration, Sept. 4-5.
 Hudson—Natl. Cedar Valley Steam Engine Farm Fair, Sept. 4-7. L. C. Warnke.
 Perishing—Celebration, Sept. 5-7.
 Schleswig—Schleswig Calf Show, Sept. 10-12.
 Vinton—Celebration, Sept. 7.
- Kansas**
 Florence—Celebration, Sept. 7.
- Louisiana**
 Greensburg—St. Helena Forest Festival, Oct. 10. Eldon L. Watson.
 Kentwood—Tri-Parish Food, Feed & Dairy Show, Sept. 30-Oct. 4. C. B. Temple.
 Leesville—W. La Forestry Festival, Sept. 28-Oct. 3. Mrs. C. E. Lawrence.
 Marksville—La. Livestock & Pasture Festival, Oct. 2-4. Kermit J. Ducofe.
 Opelousas—La. Yambilee, Oct. 2-3. Billy M. Smith.
 Ville Platte—La. Cotton Festival, Sept. 18-20. Dallas Deville.
 Winnfield—La. Forest Festival, Sept. 30-Oct. 3. L. L. Brewton Sr.
- Maryland**
 Princees Anne—Princees Anne Livestock Show, Oct. 2-3. Howard H. Anderson.
- Massachusetts**
 West Springfield—Rod & Custom World's Fair Auto Show (Fairgrounds), Oct. 21-25. Joe Kizis, 2 Meadow Park Drive Milford, Conn.
- Michigan**
 East Lansing—State 4-H Club Show, Sept. 1-4. Russell G. Mawby, Ag Hall, MSU.
 Hillsdale—Calhoun Branch-Hillsdale Rabbit Show, Sept. 27-Oct. 8. Dean Dalgrow Home.
 Lawton—Grape Festival, Sept. 9-13.
 North Street—Thumb Dist. Ploving Match, Oct. 1. Sim Pynnonen, Federal Bldg., Port Huron.
 Mio—Businessmen's Assn. Celebration, Sept. 5-7.
 Newaygo—Labor Day Celebration, Sept. 6-7.
- Missouri**
 Aurora—Tri-County Jr. Livestock Show, Sept. 19. John R. Buckley.
 Carrollton—Carroll Co. Jr. Livestock Show Sept. 4-5. Eva Chaney.
 Charleston—Fall Festival, Sept. 9-19. VFW Post 4294.
 Joplin—Jasper Co. Jr. Beef Show, Sept. 21-22. Leslie Alsworth.
- Kansas City—American Royal Livestock & Horse Show (American Royal Bldg), Oct. 17-24. C. M. Woodward.**
 Maryville—Nodaway Co. Jr. Livestock Show, Sept. 12-14. Kenneth Walkup.
 Milan—Sullivan Co. 4-H Club & FFA Livestock Show, Sept. 18. Mrs. P. N. Marr.
 Monett—Monett Jr. Livestock Show, Sept. 12. George A. Teuton.
 Pickering—Pickering Horse Show, Sept. 9-12. W. H. Dowden.
 Pierce City—Pierce City FFA Livestock Show, Sept. 10-12. Geo. R. Willhott.
 Portageville—Soy Bean Festival, Sept. 14-19.
 Purdy—FFA Livestock Show, Sept. 11-12. Harold Storck.
 Platte City—Platte Co. 4-H Livestock Show, Sept. 12. Hugh D. Triplett.
 Richland—Lions' Club Turkey Barbecue & Livestock Show, Sept. 7-8. E. M. Bedinghaus.
 St. Joseph—Buchanan Co. Livestock Show, Sept. 19. Webb Embrey.
 S. St. Joseph—Interstate Baby Beef & Pig Show, Sept. 22-24. H. M. Garlock.
 St. Louis—Health & Beauty Aids Show (Arena), Oct. 3-11. Erokke Productions, Inc., Ambassador Kingsway Hotel Kingsway at West Pine.
 Springfield—Ozarks FFA Fat Beef Show Sept. 10. Vencil G. Mount.
 Waverly—Waverly Apple Jubilee, Sept. 17-19. R. W. Broken.
 Wheaton—Barry Co. Jr. Livestock Show, Sept. 10. John L. Ferguson.
- Nebraska**
 Holstington—Celebration, Sept. 7.
- Nevada**
 Carson City—Admission Day Celebration Oct. 31.
- New Hampshire**
 Manchester—Home Show (Armory), Sept. 16-20. Jack Owen.
- Ohio**
 Barberton—Celebration, Sept. 4-7.
 Bradford—Bradford Pumpkin Show, Oct. 6-10. Community Festival Assn.
 Cincinnati—Original Food Show (Garden), Sept. 19-27. John Joehneke.
 Cynnet—Homecoming, Aug. 31-Sept. 5.
 Delroy—Street Fair, Sept. 2-5.
 Jacksonville—Old Settlers' Reunion, Sept. 5-7.
 Milan—Milan Homecoming & Melon Festival, Sept. 3-5. Mrs. Ruth M. Nickels, Route 1.
 Port Jefferson—Port Jefferson Community Club Labor Day Celebration, Sept. 5-7.
- Pennsylvania**
 Harrisburg—Pennsylvania Jr. Dairy Show, Sept. 17. William Jeffries.
 Matamoras—Firemen's Jubilee, Aug. 30-Sept. 5.
 Mechanicsburg—Firemen's Jubilee, Aug. 30-Sept. 5. Roy Richwine, Williams Grove Park & Speedway.
 Pittsburgh—Pittsburgh Bicentennial, July 27-Sept. 7.
- South Dakota**
 Kadoka—Labor Day Buffalo Barbecue, Sept. 7.
 Lead—Celebrations & Barbecue, Sept. 7.
 Mitchell—4-H Fat Stock & Sale, Sept. 16-17.
 Mitchell—Corn Palace Festival, Sept. 20-26. Winner—Labor Day Celebration, Sept. 7.
- Tennessee**
 Memphis—Mid-South Boat Show (Fairgrounds), Sept. 25-Oct. 3.
- Texas**
 Beeville—South Texas Hereford Show & Sale, Oct. 12-17. Humberto V. Reyes.
 Liberty—Trinity Valley Livestock Expo., Oct. 7-10. Dempse Henley.
 Longview—Gregg Expo. & Livestock Show, Oct. 3-10. John Murphey.
 Pasadena—Pasadena Livestock Show & Rodeo, Oct. 12-17. Bill Coyle.
 Tyler—Texas Rose Festival, Oct. 16-18. Frank Bronaugh.
- Utah**
 American Fork—American Fork Steel Days, Sept. 7.
 Cedar City—Southern Utah Livestock Show, Sept. 3-5.
 Nephi—Utah State Suffolk Sheep Show, Sept. 3-5.
 Payson—Payson Harvest Days, Sept. 4-7.
 Spanish Fork—Utah Ram Sale, Oct. 9.
- Washington**
 Pullman—Wash. Jr. Dairy Show Sept. 12-20. Gerald Poor.
 Seattle—Wash. Jr. Poultry Show, Oct. 6-7. John G. Wilson.
- West Virginia**
 Kingwood—Preston Co. Buckwheat Festival, Sept. 24-26. Alton J. Anderson.
- Wisconsin**
 Reedsburg—Reedsburg Dairy Days, Sept. 16-19. E. Skinner.
- Wyoming**
 Evanston—Celebration, Sept. 4-7.
- CANADA**
Alberta
 Calgary—Calgary Horse Show & Rodeo, Oct. 26-31.
Ontario
 Windsor—Firemen's Labor Day Celebration, Sept. 7.

PIPES FOR PITCHMEN DEMONSTRATORS ENGRAVERS

MORE NEWS NOTES . . .
 by Jack Scharding about pitch folks working Illinois State Fair, Springfield: Holding large tips and passing out plenty of horoscopes were the Chans. Mrs. Chan, with a million-dollar smile, is an excellent worker, and they can't miss getting their share of money given decent crowds. The Roman company, employing a worker who knew how to put over his message, had a demonstration of cookie cutters and other items. Jimmy Allen, who is well known in the pitch game, was working the new automatic per for \$1 a set and getting some real passouts. Allen displayed top form in working before large tips. Harry Lataner, who has been in the game about 10 years, displayed something new which should get money. It's a machine called the Electronic Brain. After a slip of paper on which the customer has written, "What will this machine say about me?" is deposited in the machine, the con-

traption, operating at 50 cents a dip, produces a four-page folder about the customer in one minute after a switch is thrown. Also getting their share of money with a flashy layout were Mr. and Mrs. Asher with needles and pillow cases. Missed this year at the fair was Lou Block, vet rug braider worker, who passed away some time ago.

TEMPERATURES . . .
 near 100 degrees and high humidity cut into attendance at Wisconsin State Fair, Milwaukee, Sunday (23), big day of the event, but pitchmen reportedly managed to hold their own despite the adverse conditions. Among those working the date were Mrs. Lou Block; Murray Sturm, working Hutchinson's auto polish, who reported biz off because of the heat; Bill Gates, getting fair takes with paints; Bill Wright, Apex knife sharpeners, and Carl Knowles and Willis Jones, who were getting money with a nicely flashed rad stand.

Hagen Circus Still Pleasing

Continued from page 64

some balloons, and one of the "bulls" does an iron jaw bit on the red cape. Tex Maynard and his Big T Jamboree sweep in and a pitch is made for the after-show.

Carmen and Laura Marquez work on swinging ladders over the end rings. Clowns present their hair grower, followed by Johnny Zoppa with two monkeys and five dogs in Ring 1.

The Gaylords (Maynards), tight wire, have dance steps, a hoop skip and long jump over the hoop, high barrier jump, high stepping and a back somersault off the wire. Attractive Patti Maynard assists in the act and youth and outstanding wardrobe help sell the number. Carmen, Gloria and Laura Marquez work the Spanish webs over all three rings. Clowns offer a tooth-pulling gag. The second concert announcement also intros electric guitar music.

The Laddie Troupe (5) has the three Zoppe youngsters juggling and balancing on unsupported ladders and features David Zoppe in the center with balancing feats. Johnny Zoppe takes over with a higher unsupported ladder with a small dog balancing atop his top hat. Act has class and family appeal. A too-long coloring book pitch follows.

Tanit Ikao Act

Princess Tanit Ikao, last year's concert attraction, awes them with her hypnotic trances on a big white rabbit, a large python and an ill-tempered alligator. Act would be more effective if the reptiles could be seen better, perhaps on a lighter, brighter ring carpet.

Bob Grubbs' Liberty horses are an outstanding four-horse drill. The two whites and two blacks do a novel pose of laying their necks upon one another, in one direction and then the other, and conclude with a series of rear-ups. Clowns make their final appearance, and Whiteside's pad dog makes off with O'Donnell's trousers to the delight of the patrons. The Marquez Sisters (2) wind up the show with a double butterfly-type iron jaw number on a revolving cross-arm. The finale is an iron jaw spin twirling assorted flags as the girls revolve.

The concert includes Tex and Marcie Maynard, vocals; Bob Grubbs, trick roping; Billie McNeil, trick rifle shooting; rock and roll version of "Red River Valley" by Tex Maynard on drums, Gaylord Maynard on electric guitar and George Vest on the electric organ; and a whip cracking demonstration

by Tex, Marcie, Gaylord and Patti Maynard.

The staff includes Howard Suesz, president; Joe McMahon, manager and general agent; Enoch Bradford, superintendent; Little Bob Stevens, concession manager; Henry and Sondra Thompson, Side Show; Tex Maynard, equestrian director; Charlie Cuthbert and C. C. Smith, contracting agents; Harry Doran, brigade manager; Mack Zurchur, electrician; David Rutherford, press agent; Lloyd McNeil, props boss; Roger Every, elephant superintendent, and Al Dean, steward.

An elephant, Elsie, recently died in Williamsport, Pa. Two former James M. Cole elephants, Frieda and Elizabeth, are being used for exhibition and work only. An original Hagen bull, Terry, is now the sole pachyderm performer here.

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 WRITE TODAY

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 8" FOOTBALL DOLL
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 Market 7-2283

INFLAT-A-BEAR
 Guaranteed Forever! New, exclusive patented toy. Imagine a 30-inch all-plush Giant Panda Bear that weighs only one pound! Soft as air. The smallest toy can cuddle it and carry it about. This new invention does away with dusty, heavy, unsanitary, old-fashioned cotton filling. A wonder plastic bladder that is guaranteed forever is the secret. The outer plush covering may be removed and washed even by machine. No one will fail to see the advantages of this modern toy. It is irresistible! May be deflated and stored—takes up no room! Only \$39.00 Dozen. Postpaid anywhere in U.S.A.!

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SAMUEL SILVERMAN & CO., INC. 1820 Westminster St. Providence, R. I.

FREE CATALOG! - BULOVA, ELGIN, Gruen Watches. New 1959 styles, \$6.95 up. Buy direct from importer!

HOSEY - LOW PRICES LADIES' MEN'S Children's, Ladies' Nylons, \$1 dozen up. Slightly imperfect. Nylons, packed cello bags, \$3 dozen.

MEXICAN RESURRECTION PLANTS - NICE selected plants, \$40 thousand. Cash with order. National Products Co., Laredo, Tex.

MEXICAN SELECTED JUMPING BEANS, the last curio on the world, \$10 thousand. Can supply any quantity. National Products Co., Laredo, Tex.

NAME-ON-HAT - COMPLETE OR PART. 6x6 joint, new top; Singer machine, stock; cap. Ella Price, Pine Crest Hotel, 3941 Pine Grove, Chicago, Ill.

NEW PLASTIC GLOVES - PITCHMEN. Salesmen, Distributors, long-lasting Glove for washing, dusting, painting. Wears 3 times longer than rubber gloves.

SELL KOEHLER NOVELTY, COMIC, WITTY 7x11 inch Signs or Jumbo Postcards, Brilliant wording and pictures. Cost \$6, sell \$10. Sample, 10¢. Koehler, 12 Caldwell, Cincinnati 16, Ohio.

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Table with 2 columns: Size (e.g., 8-ft., 10-ft., 11-ft.) and Price (e.g., \$75, \$150, \$165). Includes 'SALE OF REGAL PYTHON' and 'REPTILE JUNGLE'.

ALWAYS THE FASTEST SERVICE AND the best of quality on Reptiles, Animals and Snakes. Telephone 8411. Snake Farms, Laplace, La. se28

FOR SALE - FREAK THREE COLORED Tom Cat, one year old. George Clodfelder, R1, Veedersburg, Ind.

GIANT MALE JAVA MONKEY, PERFECT condition, \$25; giant male Bonnet Monkey, \$25; baby male Drill Baboon, tame, \$40; adult Anubis Baboons, \$95 pair. No lists. Immediate shipment. Cash with order at these low prices. Jack Adams, Box 881, Mesa, Arizona.

SNAKES

Reticulated Regal Rainbow Pythons 18 Ft.'s - \$ 350 21 Ft.'s - \$ 900 23 Ft.'s - \$1,250

Satisfaction guaranteed or money refunded.

Raymond Biddle

328 Menheim Street Phila. 44, Pa.

Business Opportunities

AMUSEMENT PARK FOR CHILDREN; animals; on busy Highway 46. Room for large rides. Good lease, low rent. Write J. Bryan, 245 Crown Rd., Boonton, N. J. se7

EARN UP TO \$30 AN HOUR in your spare time. Just demonstrating and taking orders for the amazing Revolving Golden Beacon. No experience needed. Every store, diner, motel, gas station, etc., are prospects. Send for details free. The Golden Beacon Sales Co., Dept. B, 251 S. 5th St. Philadelphia 6, Pa. ch-se14

FOR SALE - A CANDY CONCESSION, home-made candy and popcorn. On the Boardwalk, Coney Island. 20 years established business. Selling because of old age. Good opportunity. Semers Homemade Candy, 1523 Boardwalk, Coney Island, Brooklyn, New York. au31

FOR SALE

MANGELS 30 FT. SHOOTING GALLERY With 3 room apartment, nicely furnished. Located on Boardwalk in one of New York's better Beach Resorts. Available after Labor Day. Priced right. Replies:

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FOR SALE - (LUMBERTON, N. C.) DRIVE-In. Formerly Dairy-O. Or will sell separately 2 Eagle Freezers and other equipment. Mr. Robert D. Caldwell, 510 W. 25th St., Lumberton, N. C.

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MAKE MONEY MAKING NEW GREASE-less doughnuts in kitchen. Sell stores. Free recipe. Norbert, 3605 South 15th, Minneapolis 7, Minn. np

MAKE UP TO 1,000% PROFITS IMPORTING by mail. Get the new Importer's Guide and Directory of foreign manufacturers. Your complete guide and shortcut to big profits importing new products. Order yours today, only \$2 postpaid. Satisfaction guaranteed. Profitable mail order dealerships available. Details free. Samuel Glenn (Publications), Box 507, Jacksonville, N. C. au31

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ATTRACTIVE ORANGE VELVET CURTAIN (7½x32), \$35, new; flashy Green Curtain (11¼x44½), price \$100; 10 different smaller, \$15 each; beautiful Black Velvet, printed Sunset in oil (25½x32) bargains, \$60. New Clown Suits, Wigs, Big Feet, Orchestra Coats, Trousers. Free lists. Wallace, 2453 N. Halsted, Chicago.

GIRL SHOW, STRIP, BALLY, CLOWN wardrobe. Real hair impersonators' wigs. Free lists. Leroy Carpenter, 4618 Park Ave., Weehawken, N. J. Phone UNION 3-9509.

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ABOUT ALL MAKES OF POPPERS, CARAMEL Corn equipment, Floss Machines, replacement Kettles for all Poppers. Krispy Korn, 120 S. Halsted, Chicago, Ill. no2

For Sale - Secondhand Show Property

ATTENTION PITCHMEN, JEWELRY WORKERS, 8 ft. x 4 ft. Counter with new awning. Sturdy, collapsible. Jewelry cases included. Call NA. 4-4133, Miami, Fla.

BEAUTIFUL FACTORY BUILT DOUBLE machine Floss Stand, complete, except machines, \$250; combination Floss & Snow Ball Panel Stand, Echols Improved machine case, etc., \$350. See Ohio State Fairgrounds Aug. 24 till Sept. 4. Al Hatch, c/o Ohio State Fairgrounds, Columbus Ohio. au31

BUILD CONCESSIONS - COMPLETE PLANS: Shallow Joint (23 games), Four-Way (11), Ball Rack (13), African Dip, \$5 each. Free 104-page plan catalog. Brill, Box 875, Peoria, Ill.

FOR SALE - CONCESSION TRAILER. Chants retractable wheel trailer, lowers to ground and up by push of button, fully equipped Echols latest Snow Ball outfit, whirlwind floss, Creator popper and stainless steel display, hot and cold running water (under own pressure), candy apple outfit. Big money-maker. First \$3,400 takes it. See at Ohio State Fairgrounds from Aug. 24 to Sept. 4. Al Hatch, c/o Ohio State Fairgrounds, Columbus, Ohio. au31

FOR SALE - FERRIS WHEEL, 2 MERRY-Go-Rounds, Kiddie Aeroplane, Boat Ride, Whip, Wagon, Merry-Go-Round Horses, any quantity and condition. No packing, we deliver and pick up. J. W. Landl, 323 Sanford, Upper Darby, Pa.

FOR SALE Kiddleland, year-round operation. Only one in town, 250,000 population. 11 excellent rides: 4 Herschell rides, 3 abreast Merry, Dipper, Boat, Car. National Train, 1,200 ft. track, metal station; Cartoon Bus, Chair-plane, Trolley, Hodges Hand Cars, 5¼ Midget Racers, Tub-o-Fun. Concession Stand and Ticket Booth. Shows good return for sale price of \$55,000. Dissolution of corp. forces sale. Call EAST 6-5333, or see at 3943 E. Speedway, Tucson, Ariz.

FOR SALE - KING TRAILER-MOUNTED Ferris Wheel, looks and runs like new. P&J Amusements, P. O. Box 45, Massillon, Ohio.

NUMBER 5 ELI WHEEL - NEW ALLIS-Chalmers motor, V type belts, runs like new. First \$3,500 takes it away. Can be seen in operation. Phone Mr. Britt, Stamford, Conn. DA 3-0859. se7

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32-FT. 2-ABREAST A. H. MERRY-GO-Round, new top, \$3200. Elmer Everts, Crystal Amusements, Crystal, Mich. se7

Help Wanted

TATTOO ARTIST - GOOD PAYING STAND. We have flash. Steady, sober man. Phone Harrison 7-2413. Super Arcade, 500 South State, Chicago, Ill. se7

TELEPHONE CANVASSERS - ALL-YEAR work. Stay home every night. Expenses in relocating furnished. Give qualifications and starting salary expected. Crystal Pools Co., Inc., 2874 Piedmont Rd., Charleston, West Virginia.

Magical Supplies

NEW 148-PAGE ILLUSTRATED CATALOG. Mindreading, Mentalism, Spooks, Hypnotism, Horoscopes, Crystals, Graphology, Sub-Miniature Radiophone for mentalists. Catalog, \$1 with refundable certificate. Nelson's, 336-B South High, Columbus, Ohio. se21

VANISHING PENNY DISAPPEARS IN A flash! Big variety discount merchandise catalog included all for 25¢. Scheetz's, #8 Branch, Sellersville, Pa.

Miscellaneous

RUBBER BUMPERS FOR HIGH STRIKERS, \$4.50 each cash. Former Moore-Made. J. M. Moore, 649 Turrill, Lapeer, Mich.

WORRIED ABOUT CASH BEING STOLEN from your car or truck, then send for circular on steel safe that can be bolted or welded to floor. R. C. Printz, R.D. #1, Mohrsville, Pa. se7



HERE'S A HANDY ORDER FORM FOR PREPARING YOUR CLASSIFIED AD

1. Type or print your copy in this space:

- Acts, Songs, Gags
Advertising Specialties
Agents, Distributors Items
Animals, Birds, Snakes
Business Opportunities
Calliopes and Band Organs
Collectors Items
Costumes, Uniforms, Wardrobes
Food & Drink Concession Supplies
Formulas and Plans
For Sale - Secondhand Goods
For Sale - Secondhand Show Property
Help Wanted
Instructions and Schools
Locations Wanted
Magical Supplies
Miscellaneous
Mobile Homes, Accessories
M P Films - Accessories
Musical Instruments, Accessories
Partners Wanted
Personals
Photo Supplies & Developing
Ponies
Printing
Rigging and Props
Riggersmen Wanted
Scenery, Banners
Talent Wanted
Tattooing Supplies
Trucks, Trailers, Accessories
Wanted to Book
Wanted to Buy

Music, Records, Accessories

- Business for Sale
Record Pressing
Situations Wanted
Sound Equipment - Components
Used Dealer-Distributor Equipment
Used Records
Used Record Pressing Equipment

Coin Machine Headings

- Help Wanted
Opportunities
Parts, Supplies
Positions Wanted
Routes for Sale
Wanted to Buy
Used Equipment

Talent Availabilities Headings

- Agents and Managers
Bands and Orchestras
Dramatic Artists
Hypnotists
Miscellaneous
M P Operators
Musicians
Outdoor Acts and Attractions
Vaudeville Artists
Vocalists

- REGULAR CLASSIFIED AD - 20c a word. Minimum \$4
DISPLAY CLASSIFIED AD - \$1 per agate line. One inch \$14 (14 agate lines to inch)
TALENT AVAILABILITIES AD - 10c a word. Minimum \$2.

Classified and all Talent Availabilities ads must be paid for in advance.

The Billboard, 2160 Patterson St., Cincinnati 22, Ohio

Please insert the above ad in _____ Issue

NAME _____
ADDRESS _____
CITY _____ STATE _____
I enclose remittance of \$ _____

THE MARKET PLACE FOR BUYERS and SELLERS

Personal

MELBA, RECEIVED YOUR LETTER. Please send address: We want to write you. I promise no trouble. We love you. Mother.

Photo Supplies and Developing

PHOTO BOOTHS, CAMERAS, D.P. PAPER, Developers, Frames, everything for direct positive photography. Write for our low prices. PDQ Camera Co., 1548 W. Cortez, Chicago 22, Ill. ch-17n

Ponies

22 LITTLE MARES, 1 STUD PONY—ALL for \$2,500. They have to go, need the money. Truck available for delivering. No time for letter writing. Don't wait, you might be too late. Phone 9317 day or night. P. L. Cobb, Anita, La.

Printing

ALWAYS FASTEST SERVICE — QUALITY nonbonding posters: 14x22 size 3-color window cards up to 50 words copy, \$9 hundred; 17x26 size, \$13.50 hundred. Dayglo auto bumper stickers, size 4x15, yellow, red or green, copy printed in black, \$13 hundred. Tribuna Press, Dept. 259, Earl Park, Ind. se14

800—8 1/2 X11 LETTERHEADS, 800 6% ENVELOPES, both for \$3.95. Black or blue ink. Mello Press, 6458-B, Clovis Ave., Flushing, Michigan. se14

Salesmen Wanted

MEN AND WOMEN TO BECOME DISTRIBUTORS Portable Air Climatizer. Full or part time. Unlimited Income. A. Stein, 23-17 Steinway St., Astoria 6, N. Y.

YOUR FREE COPY OF WORLD'S BIGGEST Sales Magazine tells you how and where to make more money on your own in selling. Write Specialty Salesman Magazine, Desk 22B, 307 North Michigan, Chicago 1. ch-17n

TALENT AVAILABILITIES

RATE: 10c a word, minimum \$2. CASH WITH COPY. Set in usual want-ad style, one paragraph, no display. First line in 5 pt. caps, balance in regular 5 pt. upper and lower case.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25c to cover cost of handling replies.

Miscellaneous

TATTOO ARTIST, RELIABLE AND SOBER. Ready for work at 423 South Century Blvd., Rantoul, Ill. au31

Musicians

AT LIBERTY — PIANIST. DEPENDABLE, read, fake, shows, transpoze, Dixie, single; desires change; likable, single. Pianist, Hotel Mandan, Mandan, N. Dak.

BASS MAN, VOCALIST AVAILABLE SEPTEMBER 8. O. Woolsey, 1118 First St., Chillicothe, Mo. MI 6-2146.

CONCERT PIANIST-ACCOMPANIST—POLONAISE, HUNG. Rhapsody, Six years' experience in school assembly work. Richard Eckstein, 4105 Flower Ave., Cincinnati 5, O.

GUITARIST—GOOD ON CHORDS. I DON'T expect pay; will play with local Phila. group for experience. Don Frain, PI 2-5027. au31

PIANIST—LIKE COMMERCIAL COMBO, consider anything. Phone 2-7234 after nine nightly. Wayne Powell, La-Flame Lounge, Lexington, Ky. Consider agent.

Outdoor Acts and Attractions

ALL SHOWS, ATTENTION! AVAILABLE! World's greatest Man into Woman! Musical officially recognized. Wanted: Manager. Pianist, Driver, Yvonne, contact, please. New Motorized Theatre, P. O. Box 1068, Richmond 8, Va.

AN OUTSTANDING TRAPEZE ACT AVAILABLE for outdoor celebrations, etc. Real act, flashy paraphernalia. (Platform and dressing quarters required.) For literature, particulars and price, address: Charles La Croix, 1304 South Anthony, Fort Wayne, Indiana. Telephone: Eastbrook 3312.

BALLOON ASCENSIONS — PARACHUTE Leaps for all occasions. Using modern equipment. Phone AT 6-7500 Porter Flyers, 614 Hoyt Ave., Muncie, Ind. se21

FOR SHOPPING CENTERS — PLAYING with death. New car driven, with driver blindfolded, 60 mph at boy chained to stake; man escapes from straight jacket suspended in air by one leg, and other stunts with jet age appeal to make this the newest, greatest shopping center attraction ever presented. Photos on request. Played Rapid City last week. For available dates contact Irene Babbitt, 1005 11th St., Booneville, Mo. Phone TU 2-6238.

Tattooing Supplies

HARD TO GET ITEMS—SOLDER-ALL, Concentrated Points, concentrated Black Ink, No. 12 Sharps, Designs, Zeis, 728-A Leslie, Rockford, Ill. ny

Wanted to Buy

FREAK BABIES, PHOTO BOOTH, FLOSS Machine. Great Romero report to Baby Show, Maryland State Fair, Jimmie Helman, 103 Broad Ct., Baltimore 2, Md. Broadway 6-7596.

TOM THUMB DONUT MACHINES. STATE price and condition. John Carlson, 18 N. Waldinger Ave., Valley Stream, N. Y. se7

COIN MACHINES

Positions Wanted

1ST CLASS MECHANIC. GAMES OF ALL types. Has excellent references. Box #965, The Billboard, 188 West Randolph, Chicago. au31

Used Equipment

FOR SALE—30 1/2 MASTER GUM MACHINES, \$4 each; 20 5/8 Silver King Nut, \$5 each; 35 1/2 Advance Ball Gum (less globe), \$2.50 each. Paul Thomas, P. O. Box 1771, Jackson, Miss.

SHIPMAN 3 COL. STAMP MACHINES, LIKE new, \$34.50; Duos, \$12; Roll Type, \$55; new \$69. USP, 100 Grand, Waterbury, Conn. se7

4 DE LUXE PHOTOMATICS—GOOD OPERATING condition, just finished summer run. No reasonable offer refused. Gordon Gup, Little Falls, Minn.



GLENN MILLER—BLUEBIRD EDITIONS. Famous arrangements. Titles on request. Highest reasonable offer. Eight very good condition, one poor. Garry Papers, High Bridge, N. J.

Rain Grets CNE

Continued from page 60

oriental refugees from burlesque who should be dropped. George Gobel is an amiable and deft patterer. And above all the dance numbers staged by the Lunds and Midge Arthur are zesty and polished."

Harry Bruce in The Globe and Mail: "Color—lavish and splashy—is the star of one of the happiest, most lively grandstand shows in the history of the Canadian National Exhibition."

"But you can't help seeing it, and the free-wheeling chorus numbers, exploding into violent rainbows make it worth the money."

"The comic acts were all funny, but rarely hilarious."

"The show is well-balanced and fast-paced, bright and surprising." Hugh Thomson in The Toronto Daily Star: "For some considerable time last night at the final rehearsal of the CNE grandstand show, it looked as tho the star, George Gobel, wasn't going to get off the ground. He finally hit his stride and delivered some funny material in his own low-pressure way."

"Impresario Jack Arthur made the mistake of not building up to his star's appearance."

"However, all praise to Midge Arthur and her superlative precision line, to Alan and Blanche Lund's production numbers and Howard Cable's able arranging and conducting."

Hamburg

Continued from page 60

Sullivan's band, booked thru GAC-Hamid. There was also free music provided on the far side of the track, where a picnic grove has been created. An antique bandstand, used for concession purposes, was re-erected and shifted, and surrounded by 100 tables and benches. Clayton Fattey Jr.'s band played there.

Under canvas in an interesting experiment was old-time Park Plan Dancing, operated as a concession by Frank Wall of WGR-TV. Live music was provided with admission being 15 cents a person, 25 per couple. Type of music was kept within reasonable limits and the operation was termed a success. Paid dancing was last conducted here more than 20 years ago.

Publicity-wise there was strong acceptance throuthout the area. The Buffalo Courier-Express devoted a cover color-oto page to the fair and midway on opening Sunday (23). On Saturday it had printed a key map of the grounds. WBTV-TV carried live coverage on five days with its "Meet the Millers" and "Speaker of the House" programs. WEBR broadcast 13 hours of radio coverage daily, throuthout the fair. Other outlets gave interview and film time, and area weeklies were more than generous with space. Fair publicist Dick Allen again devoted an issue of his Sun Suburban to the event.

Colo. State Fair

Continued from page 60

Circus, a collection of 14 acts that held forth the first three afternoons.

Advance sales for the RCA rodeo brought in by Harry Knight and featuring Rex Allen were reported by Fair Manager Clyde Fugate as being big. This attraction was in for the final three afternoons and evenings.

Art B. Thomas Shows were doing okay on the midway, better than expected in view of the steel strike which has idled around 9,000 here in Pueblo. Mouse, Scrambler, Dodgem and kid rides were running in that order.

Fair spent some \$25,000 on improvements this year and Fugate has submitted a 10-year plant improvement plan to the State Fair Commission.

LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be addressed in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK. Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York Chicago or St. Louis. To be listed in following week's issue, mail must reach New York, Chicago or St. Louis by Wednesday morning or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE

2160 Patterson St. Cincinnati 22, O.

Parcel Post

Orlando, Carl Zuckerman, Mrs. Louis, 15¢ due (pkg). Hale, Pat, 2 magazines, 16¢ due

- Ackley, Jimmy; Adams, Pete; Alder, Van; Allen, Al; Allen Sr., Charles; Allen, Frank; Allen, Roy Lee; Anaya, Mrs. Edna T.; Anderson, Mrs. Vera; Anderson, William B.; Arnold, Floyd; Avers, James D.; Barnes, Pvt. Roscoe R.; Barnowski, Jocco; Barrett, Penny S.; Baretz, Tom; Bentley, Whitey; Berman, Neil; Biddle, M. L.; Bodin, Johnny M.; Boley, James E.; Boyer, James R.; Brady, Red (United States Show); Brewer, Ernest R.; Brooks, Johnny; Broeffle, Harry; Buechling, Mrs.; Bullock, R. T.; Burdine, Roy O.; Burke, Mary; Burns, Dorothy; Burns, Frank; Burns, Mike; Bush, Willie A.; Caldwell, Sam; Campi, John & Mrs. Merritt, Bill; Carver, Ella (Fire); Cavallero, P.; Chalkals, Nickle; Chalkals, Nickle (c/o Wm Chalkals); Chase, Harold E.; Cheminant, Mrs. Doris; Cherry Jr., William; Claburn, John; Conedera, Justin V.; Cook, Frank (wire walking act); Cooper, Bozo; Cortes, Rita; Costner, Jim & Peggy; Cox, Clifton Ewing; Crawford, Arnold Eugene; Cullen, Bill; Cullivan, Richard (Dick); Cutups, Wm. D.; Cutsinger, Tom; Daugherty, Clinton (Curly); Davis, Gene Homer; Davis, Koke; Deerfoot, Chief R.; Demetro, Archie; Diggs, Mr. Army; Dobbs, Howard; Foster, Russell; Dunn, J.; Dunn, Orville; Duval, Mrs. Toni; Duval, Tony; Eddels, Harry V.; Elliott, Ralph; Engerer, Capt. W.; Eyerly, Jack V.; Fagan, C.; Faublan, Jack; Ferrell, D. T.; Finn, Charles J.; Finn, Tony; Flynn, Jack; Fraker, Russell; Francis, Earl James; Franz, Frank; Fretz, Charles; Frederick, Mrs. Diann; Gates, Ocie (Bama); Geltz Sr., Ralph A.; Giffren, H. S.; Gillen, M.; Girard, Ted; Glazier, James; Gilson, Mrs. Theresa; Golden, John C.; Gorman, Jerry & Mrs.; Gorman, Tex; Gray, William; Green, Johnny; Griffith Leroy C.; Gutnick, Kenneth M.; Gwens, Joe; Hadsall, Francis & Mrs.; Hale, Sue; Hall, Mary Etta; Hallford, John; Hannah, L. G.; Harbin, Frank; Hart, Edgar; Has, Leland; Hays, Tom; Hillard, Mrs. Selma; Hinton, Anna Mary; Hoffman, Eugene; Homan, Mrs. Steve; Hopper, William; Horn, Morris Lee; Howard, J. R. & Mrs.; Hunter, Le Roy (Neon); Jack, Barbara; Jacobs, Sharoo; James, Helen; Jewel of New Orleans (girl show); Jones, Avery & Mrs.; Jones, Doc & Mrs.; Jones, Grady F.; Jones, L. C.; Jones, Mrs. Nellie; Joseph, Mrs. Julie; Kara-Kum (Wladyslaw Michaluk - Mastician); Kellar, Robert; Kelley, Frank; Kelly, Pete; Kernan, Jimmy; Kinf, Luke; Kline, Jerry; Knapp, James; Korman, Mary; La Breche, Mrs. Frieda; Yvonne De Wald; Lanier, Ray; Lauther, William E.; Lehman, Herb; Le Van, Howard; Le Van, Mac; Lovine, Harry (Abe); Lezark, Jack; Lillard, Jan; Litton, Joseph; Loter, Marie; Lyons, Ross; MacBachern, John; McGary, K. C.; McGrath, Thomas F.; McKee, John; McKinnon, Norman; McSpadden, John R.; McSpadden, Richard M. & Mrs.; McSpadden, S. J.; Mack, Red; Melis, Al; Malley, Martin; Mape, Thomas O.; Marcius, Robert; Marrott, Ernest A.; Martin, Mrs. Frederick A.; Martin, Hot Hair; Martin, Jack C.; Martin, Mrs. Sam; Marse, Stanley A.; Massey, William (Bill); Mathis Jr., Edward D.; Matthews, Scherry; Maurer, John & Carrie; Mearse, Bill; Merritt, Mrs. Dell; Miller, Mrs. Margaret; Minton, D. E.; Mitchell, G. M.; Moore, Eddie M.; Moore, J. G.; Moore, Lee; Moran, Billy; Murfee, Jay G.; Murr, Jim; Myers, Burt; Nelson, Mrs. Georgianna; Nichols, Mike; Nightengale, Billy; Nippo, William M.; Noble, Forrest V.; Nolan, Edward; Norwid, Charles; Oddi, Jos.; O'Hara, Frederick; Olson, O. S.; O'Malley, Doc. & Jesse; Osborn, Glen W. & Mrs.; Osborn, Franklin D.; Osbourne, Paul; Owens, Mr. (Ohio Magistrates Assn.); Owens, Harry Buck; Parker, Ted; Pendleton, Charles; Perks, George Ernest; Pfeister, Bill; Phillips, Nickle; Phillips, Wm. A.; Phillips, W. G. (Bill); Poole, Kenneth; Poole, Mrs. Ruth; Popkin, Mrs. Dolly; Powers, Mrs. Nellie R.; Preston, L. C.; Prof. Arthur; Pruitt, Lee; Pugh, Getty & Mrs.; Randolph, Jim & Mrs.; Rath, Charles & Mrs.; Ray, Thomas E.; Read, James; Reeves, Tommy; Reichert, Frank; Rieder, Laurence P.; Ringlo, Louie; Ritchey, Louise Mary; Ritchey, Mary Louise; Ritchie, Mrs. Nora; Ritter, Ralph; Roberts, Tex & Francis; Robinson, Robert; Roman, Mike & Mrs.; Ross, Joe & Mrs.; Rotolo, Joseph J.; Roxby, W. A.; Roy, Rowena; Royer, Florence; Rucker, E. H.; Sanders, Alfred J.; Santana, Elmer; Savoy, Mrs. Norma; Scatton, Jean G.; Scheel, Glenn Ray; Schlingeck, Donald M.; Schooley, Ed; Schrafer, Carol; Scott, Frances; Scroggins, Stanley; Setzer, W. W.; Shaffer, James; Sheets, Howard; Sherfy, Crystal; Shuck, Frank; Shumaker, Hoyt; Shumate, Charlotte; Sluder, Mrs. Gertrude; Smith Jr., Earl; Smith, Lee B.; Smith, Lee W.; Sparton Family Act; Spoon, Mrs. Sue; Stanley, W. O. (Red); Starkey, John; Steele, Raymond L.; Stein, Hy; Stejn, Mrs. Jack; Stephens, Mary A.; Stevens, Mrs. Rachel; Stokes, Miller; Stuck, Virginia; Stewart, Al; Sullivan, Joan; Sutraim, Herman; Suttles, Pete; Swenson, Lucky; Tarbes, Max; Taylor, Frank

- Terry, T. L.; Teter, Melvin; Thompson, H. S. (Tommy); Thompson, Mrs. Jane; Thompson, Johnnie; Thornton, Goffry; Travis, Charlie & Mrs.; Tutterwo, Frank; U.S. Riding Devices; Vroman, Alice Corp.; Walden, Cotton; Wallace, Paul G.; Wallace, Rocky & Mrs.; Ward, D. M. & Mrs.; Warren, S. E.; Warrick, Merle L.; Watson, Margaret; Watts, Doc T.; Weaver, Robert Lee; Wellner, J. E.; Wesley, A. J.; West, Walter J.; Whatley, Dick; White, Flash; White, Vesper P.; Wiener, Herman; Williams, Joseph; Williams, Rex; Willis, Polly; Wilson, Alice; Wilson, Edgar R.; Wilson, Harvey T. & Mrs.; Wood, Bert & Tootsie; Wood, Frank M.; Woodbury, Jesse H.; Woodrome, Tom W. & Ruth G.; Woods, Bert & Tootsie; Wysong, Ralph K.; Yates, Claude; Yearty, Ben; Yulle, Mrs. Helen (or Julie?)

MAIL ON HAND AT NEW YORK OFFICE

1564 Broadway New York 36, N. Y.

- Carter, June; Canoe, Frank; Cooper, Bob; DeWald, Freeda; Earle, Beatrice; Gardner, So; Gervais, Roseta; Gross, Ben; Hathaway, Pat; Juliano, Joseph; Keck, Robert; Lottridge, Harry; Marcum, Marie; Moll, Eddie; Pennell, Troy; Petersen, George; Pinto, Jimmy; Powell, Jesse; Rooney, James; Scyler, Philippa; Silverberg, Walter & Sydelie; Whrittenour, Harry

MAIL ON HAND AT CHICAGO OFFICE

188 W. Randolph St. Chicago 1, Ill.

- Adler, Felix; Cante, James; Cooke, Fred & Mildred; Debratno, Miss D.; De Wald, Frieda; Dodd Brothers; Fontaine, Mrs. Leon N. (Janine); Forsythe & Dowis; Rides, Inc.; Hanian, Daniel J.; Hennelly, Ann M.; Lane, Richard J.; Lewis, Richard A.; Love, L. R.; McMeans, Thomas; Markus, Mrs. Lois; Pan American Animal Exhibit; Pankiw, Joseph Michael

MAIL ON HAND AT ST. LOUIS OFFICE

390 Arcade Bldg. St. Louis 1, Mo.

- Aithausen, William; Azbill, Mr. & Mrs. O. D.; Beall, Hiram; Beard, Robert G.; Bermet, Sunny; Bickel, Leo; Black, Billy; Black, Bill (Danny); Booke, Virgal W.; Boudreaux, A. A.; Boudreau, Gilbert; Bramlage, Byron G.; Brown, H. E.; Burlo, Leon H.; Byrd, Walter H.; Carl, Mrs. Mert; Carpenter, W. E.; Chaney, Mrs. Flo; Chapman, Travis L.; Cox, Edgar Doughboy; Cozart, John; Creighton, E. E.; Crowe, Mr. & Mrs. Thomas; Cruze, Ed; Curt, Mrs. Roger; Davies, Fred G.; Demetro, Mary; Devreaux, Paul; DeWald, Frieda; Duffy, Roy T.; Edson, Brad J.; Eldot, Simon; Engle, E.; Ennix, Gene; Eugea, Walter; Ferrone, Mike; Fisher, Jake; Francis, Crawford; Gantt, James Lee; Gentry, Billy; Gillespie, Mr. & Mrs. John; Goldstein, Mrs.; Gossett, Rebecca; Gray, C. H.; Green, Blackie (Pecan); Griever, Robert; Grutel, A. E.; Haag, Mrs. Ruby; Hackatt, Edward J.; Harris, Buddy; Harvey, Henry; Hewitt, Roy M.; Hicks, Clyde W.; Hightower, H. D.; Jessop, Harold J.; Jones, David; Kahle Jr., Charles; Kelley, Albert M.; Kibbe, Charles F.; King, Charlie Chando; Lambe, Blackie; Lane, Blackie; Linsley, Louis; Lipko, Joseph J.; Loftis, Jack R.; McClard, Russell M.; McClure, Harry; McCoury, Ken; McGrath, Alexander; McWhorter, Ted; Mannuzza, Thomas; Matthews, Bob; Medlin, Mrs. James; Metzger, Burton; Meyers, Bob; Moffield, James; Mullinex, Lourien R.; Nelson, Fred; Nippo, Bill; Norton, John Joseph; Owens, Richard P.; Peek, R. L.; Petteferson, Paul M.; Peyton, Ron; Qualis, Harold; Ray, Mr. & Mrs. Bun; Richards, Franco; Riley, Jack; Riley, Tex; Rivers, Jonny; Robbins, Paul; Freddie; Roberts, Mr. & Mrs. Max; Robertson, Mrs. Lucille; Robinson Enterprises, John; Romero, Rickey J.; Rose, Jack; Rose, Mack; Scott, F. A.; Self, Ruben; Sexton, Jack; Silva, William; Sittl, William; Smart, Walter; Smith, H. Norman; Smith, Mrs. Laura (Harrison); Snook, Albert Thorne; Spain, Leo; Sproull, Lorraine; Stanton, Mrs. Arvilla; Sted, David; Stewart, Jim; Stramp, Harold; Swan, Walter Lloyd; Taylor, Wm.; Walker, James; West, Ralph M.; Wilson, Harvey A.; Woodrow, Earl

Ill. Unhurt

Continued from page 61 opening night, went on before 3,350 persons and a \$7,820 grandstand. Motorcycle races on closing day were staged to a paid crowd of 17,002, up from 16,150 last year. The auto race crowd Saturday (22) totaled 19,352 persons, about the same as last year.

BULK VENDING

Communications to 188 W. Randolph St., Chicago 1, Ill.

Standard of quality
the world over...

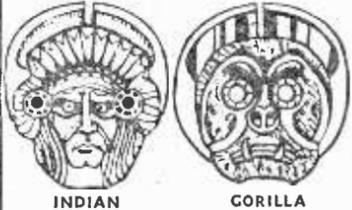


BALL GUM

Contact your distributor
for immediate shipment.

MANUFACTURED EXCLUSIVELY BY
LEAF BRANDS INC.,
1155 N. CICERO AVE., CHICAGO 51, ILL.

GO WITH HEAD HUNTER RINGS



INDIAN GORILLA

\$5.00 per M

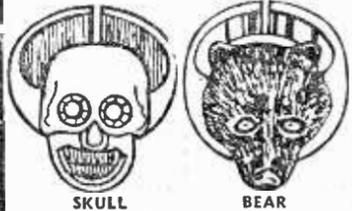
PLASTIC UNPLATED WITHOUT
JEWELS

\$11.50 per M

PLASTIC UNPLATED WITH JEWELS

\$9.50 per M without jewels

VACUUM PLATED
(FACETED EYES THAT SPARKLE)
ORDER INDIVIDUALLY



SKULL BEAR

Paul A. Price Co. Inc.
55 Leonard St., N.Y. 13, N.Y. Cortlandt 7-5147-8

7 TONS OF PENNIES PER YR.

Family Pitches in to Help Busy Pa. Op Build 900-Machine Route



RAY BORGIA scoops in the pennies in his Erie, Pa., shop.

ERIE, Pa.—Pennies, not from heaven, but from the bellies of over 900 bulk venders, have made Ray Borgia one of Erie, Pennsylvania's successful young men.

But the pennies, about seven ton of them a year, represent a lot of ingenuity, care and plain, hard work, mostly Ray's, but also on the part of his two sisters, two step-sisters and stepbrothers and some in-laws.

At 28, Ray is sole owner of Rayborg Enterprises here, with bulk venders the backbone of his business. His story is another clas-

sic in the good old American "Horatio Alger" tradition.

He was born on July 27, 1931, in the little town of San Lucido, Italy. At the age of four, he and his mother came to Erie to join his father. Ten years later, while he was attending Erie Technical high school, his father died. Ray worked a sa pin-setter in a bowling alley to help support his mother and two younger sisters. When he was 16 he quit school and went to work as a clerk in an auto supply store.

After two years on this job, he

found employment in a plastics plant where he learned quickly. In less than two years he became a die-setter.

Faced with the draft, Ray in 1951 enlisted in the Navy. He served four years as a gunner's mate and saved every penny he could manage. Highlight of his service years was a cruise to the Mediterranean and a seven-day leave in his native town in Italy. Ray today speaks both Italian and English fluently.

On his honorable discharge in 1955, Ray returned to his plant job and enrolled in a night school for veterans where in 14 months he gained his diploma completing the equivalent of three years of high school.

His first venture in bulk vending came in July, 1957, when he acquired six pistachio machines. In his free time from his plant job, he built his pistachio route up to 57 stops and then branched out into ball gum venders, buying a dozen machines.

When an opportunity came to buy out an elderly operator who had decided to retire Ray was ready. With his Navy savings and a loan from his plant credit union, he bought 600 machines at The Billboard-quoted price. Shortly afterward, in June, 1958, he quit his plant job to devote full time to vending. He sold his pistachios to concentrate on ball gum venders.

Ray had a hard time getting fill for 600 machines and finding spots for them. He was fortunate in making contact with a supplier who had faith in him and extended him credit. Today, that same supplier gets all his business.

This year that business will amount to some eight or nine tons of ball gum fill, alone.

Ray's route covers the city of Erie and the Lake Erie spur of Pennsylvania extending some 45 miles from the Ohio to the New York State lines. Eighty-five per cent of his BV's are in Erie with a population of some 140,000. The others are spread thruout the metropolitan area with another 80,000 persons. His next expansion will be toward the south, Meadville, about 45 miles away in Crawford County, with a population of about 25,000, and Corry, 6,000.

Multiple vending is not for this
(Continued on page 83)

Peanut Probe Moves To Illinois Grand Jury

CHICAGO—Complaints of Illinois citizens taken in by blue sky dealers in peanut vending machines will be aired by the State's Attorney and indictments will be sought before the grand jury in September.

The move follows a drive by the local press responding to complaints of numerous parties that they have been hoaxed by sharp salesmen offering easy money from peanut vending operations.

The State's Attorney's office said last week that hundreds of people in this area have been gyped recently by peanut machine promoters. It was estimated that losses may run into "several hundred thousand dollars."

The Better Business Bureau here has been "jammed with complaints" about the peanut deals, according to John Atwood, commercial director. The bureau channels complaints to the State's Attorney.

Seek Firm Owner
One of the firms under scrutiny is Louco, Inc., Oak Park, Ill., distributors of peanut and ballpoint pen machines. The reputed president of Louco, James M. Raftis, was sought by the State's Attorney. Raftis is already under indictment for mail fraud and pending charges of confidence game operations in earlier cases.

Two other firms have closed their doors following a three-way move by the State's Attorney, Better Business Bureau and postal department. Authorities said they

closed due to pressure for legal evidence against them.

The Chicago Daily News quotes Charles Vail of the State's Attorney's office in describing how the confidence game is played:

"A salesman calls at the home of the person who answers the newspaper ad, and offers to start a route of, say, 20 peanut machines.

"The victim purchases the peanuts at 40 cents a pound, fills and cleans the machines, collects receipts and pays the location 20 per cent of the gross.

"He pays the company 70 cents a week per machine, and is made to believe he can purchase the machines (at three times their actual value) out of the profits.

Overestimate Take
"What the victims don't realize, until it's too late, is that the machine take is only a small fraction of the fortune the salesman paints in his picture.

"In a sense, these people are selling an idea. The victim sees each of his machines dispensing vast amounts of peanut. The disillusionment comes when the people find the machine sells only one or two handfuls of peanuts a day."

One woman victim bought 10 peanut machines for \$600 and lost the locations she had when her community (Park Forest, Ill.) enforced a \$10 per machine license fee. She now is left with the machines — without locations — and sacks of rotting peanuts.

VICTOR'S

5-STAR BABY GRAND

- * Capsule 5c or 10c
- * Rocket Charms, 5c
- * Ball Gum & Charms, 1c
- * Chiclet Trees, 2 for 1c
- * 100-Count Ball Gum, 1c

\$13.95 Each
Minimum Parking: 4 to the Case

Write for Lowest Prices on our complete line of
● CAPSULES ● MACHINES
● CHARMS ● BALL GUM

Order Now From Victor's South-eastern Distributor.
H. B. HUTCHINSON, JR.
1784 N. Decatur Road, N.E.
Atlanta 7, Ga.
Phone: DRake 7-4300

INSIST ON

STAR BRITE BALL GUM

Save Money!

Cramer's NEW
240 COUNT

- MORE BALLS PER POUND!
- MORE RETURNS TO YOU!
- MORE PROFITS!
- VENDS PERFECTLY!

Place a Sample Order

Cramer's "KING-SIZE" Ball Gum now packed 1800 balls to case. Same low price per 100 balls.

Ask your distributor to stock Cramer's "Starbrite" for you!

CRAMER GUM CO. INC.

150 Orleans Street
East Boston 28, Massachusetts
Member of National Vendors' Assn.

STAMP FOLDERS

★ America's Finest ★
MANUFACTURED OF FINE WHITE PERFECT BOARD IN SHEETS OF 10 FOLDERS

20,000 — \$ 7.00	200,000 — \$ 56.00
60,000 — 18.00	500,000 — 135.00
100,000 — 29.00	1 Million — 250.00

Prices on request for over 1 million

"The House of Stamp Folders" **M&M PACKAGING CORP.**
4209 Michigan
Kansas City 30, Missouri

JOBBER'S WANTED
with sales organizations

—to sell our new 1959 model Baby Grand cigarette venders. Must be in position to arrange to finance the machines you sell when necessary, altho most machines are sold for cash. Beautiful manually operated machines; many color combinations; low jobbers' prices!
This is our 27th continuous year in the vending machine manufacturing business. Write at once!

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VICTOR'S
Sextette

A terrific money-maker in those
Supers and Chain stores.
The New Modern Key to Successful
Bulk Vending.

IMMEDIATE DELIVERY!
THE 4-UNIT
BI-LEVEL STAND

VICTOR VENDING CORP.
5701-13 W. Grand Ave., Chicago 39, Ill.

CALL to OPPORTUNITY!
Phone, Wire, Write
New Pearlized
OVAL POP-IT BEADS



POP-IT BEADS were marking time, bursting with LIFE, awaiting a spark that would ignite another tremendous demand.

That "spark"—a new "OVAL SHAPE."

100,000 & up ... \$2.25 per 1,000
50,000 to 90,000... 2.50 per 1,000
10,000 to 40,000... 3.00 per 1,000

Minimum order 10,000—packed in bulk.

SAMUEL EPPY & CO., INC.

91-15 144th Place, Jamaica 35, N. Y.

NVA Group Blasts Winner Ball Operations

CHICAGO—A special committee of the National Vendors' Association has passed a resolution condemning the use of winner balls in bulk vending operations. The resolution is in the hands of the NVA board of directors, which is expected to act on it next week.

While the NVA has previously taken a stand against the use of expensive prizes in bulk vending machines, this marks the first time it has taken action on a formal motion involving winner balls.

The language of the resolution is: "That the National Vendors' Association is unalterably opposed to any and all winner ball or charm operations which violate the rulings of the Internal Revenue Department, dated September 14, 1953, or June 20, 1957."

The rulings referred to are those which provide for a \$10 amusement machine tax and a \$250 gambling tax when the value of the items dispensed in the machines are excessive.

The committee was headed by Everett Graff, Dallas, NVA president. Committee members were B. F. Hutchinson, Atlanta; Harry Bell and Bob Kantor, both of Chicago; Bob Guggenheim, Paul Price, Sam Eppy and Bill Falk, New York charm manufacturers; Mos Mandell, New York; Roger Folz and Harold Folz, Oceanside, N. Y.; Dick Rollins, Cramer Gum; Rolf Lobell and Jane Mason, Leaf Brands, and Ted Raynor and Don Mitchell, NVA attorneys.

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S. C. Operators Balk at Tax on Stamp Venders

SPARTANBURG, S. C.—A survey reveals that vending machine operators thruout the Palmetto State are taking a licking as a result of the new State tax which requires a \$10 license for each postage stamp machine.

Informed sources here and in Greenville are quick to assert that "the new \$10 levy is running vending machine operators out of business."

One operator, Mrs. Hazel Wingard of 106 Rodney Street, Greenville, who had some 22 postage stamp machines in place before the new law went into effect July 1, now has only 11 out at locations, mostly drugstores.

"It's putting us out of business," Mrs. Wingard declared. "I have taken up 11 of my machines and will take up more next year if the tax remains in effect."

Two other Greenville operators said they feel the same way about the matter. "We have only three machines in operation at Donaldson Air Force Base, exempt from the tax, of course, but if they were in outside locations, we would take them out rather than pay for tax," said a spokesman for The Canteen of Dixie Company.

Operator of the S & M Amusement & Cigarette Company, also of Greenville, said he has two machines in operation at nearby Anderson, "but I intend to remove them."

Owners here, in Greenville and elsewhere say reason for the balk on paying the license tax is that "the machines are just not profitable enough to justify the \$10 fee."

At the Main Street Pharmacy in Greenville, Dr. Fred Jones, manager, had this comment: "My store operates its own machine simply as a service to customers, for there's certainly no profit in it"

Mrs. Wingard commented: "The only reason I will continue to operate the remaining 11 machines is because I bought the licenses before determining my profit on each machine."

VICTOR NAMES ELLINGSWORTH

CHICAGO — The Victor Vending Corporation here, bulk vending machine manufacturer, has named Leo P. Ellingsworth of Minneapolis as distributor for Minnesota, North Dakota, South Dakota, Montana and Wyoming. Ellingsworth, who has been a major operator in the Minneapolis area for many years, has handled Victor products for 15 years.

MULTIPLE VENDING

Means
LARGER PROFITS

With
Northwestern
GOLDEN 59

And HI-LO MULTIPLE STANDS



Just try this money-making combination on your route and see for yourself.
Wire, Write or Phone
THE NORTHWESTERN CORPORATION
2894 Armstrong St., Morris, Ill.

GIVE TO DAMON RUNYON CANCER FUND

MANDELL GUARANTEED USED MACHINES

N.W. Model 49, 1¢ or 5¢	\$14.50
N.W. DeLuxe 1¢ & 5¢ Comb.	12.00
N.W. #39 1¢ Porc.	7.95
N.W. Model #33 1¢ Porc. Converted for 100 ct. B.G.	6.50
Silver King 1¢ B.G. of Mdse.	8.50
ABT Guns	30.00
Mills 1¢ Tab Gum	12.00
Acorns 1¢ or 5¢ B.G. or Mdse.	10.00

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen, Red	.73
Pistachio Nuts, Jumbo Queen, White	.68
Pistachio Nuts, Large Tulip	.69
Pistachio Nuts, Vendor's Mix	.54
Pistachio Nuts, Sneik	.42
Cashew Whole	.66
Cashew Butts	.58
Peanuts, Jumbo	.42
Spanish	.32
Mixed Nuts	.57
Baby Chicks	.36
Rainbow Peanuts	.32
Boston Baked Beans	.32
Jelly Beans	.28
Licorice Gems	.28
Leaflets, 650 ct.	.40
M & M, 550 Ct.	.59
Hershey's	.47
Rain-Blo Gum, 60 ct.	.30
Mail-ette, 100 ct., per 100	.32
Rain-Blo Ball Gum, 140 ct., 170 ct., 210 ct.	.30
Rain-Blo Ball Gum, 100 ct., 200 lb. minimum, prepaid on all Rain-Blo Ball Gum.	.32
Adams Gum, all flavors, 100 ct.	.45
Wrigley's Gum, all flavors, 100 ct.	.45
Beech-Nut, 100 ct.	.48
Hershey's Chocolate, 200 ct.	1.40
Minimum Order, 25 Boxes assorted.	

Complete line of Parts, Supplies, Stands, Globes, Brackets, Charms. Everything for the operator.
1/3 Deposit, Balance C.O.D.

STAMP FOLDERS, Lowest Prices. Write

THERE ARE BIG PROFITS IN

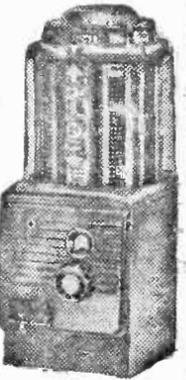
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GET YOUR SHARE WITH



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You'll hit the jackpot with this selective tab vender. Ten columns for wide selection and bigger capacity have doubled and even tripled sales. "Quick Change" merchandise drum cuts servicing time in half.



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WE HAVE
oak's TRADING POST

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Atlanta 7, Georgia
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Available as a PENNY-NICKEL MACHINE

WE HAVE
oak's "400"

STAR VENDING SUPPLY CO.
6327 Calhoun Road
Houston 21, Texas
Mission 4-4281

Available as a PENNY-NICKEL MACHINE

WE HAVE
oak's "PREMIERE"

STANDARD SPECIALTY CO.
1028 44th Avenue
Oakland, Calif.

oak's LI'L LEAGUER
a sure hit!

The bases are loaded with profits for the smart operators who install Oak's Li'l Leaguer on key locations. The fascinating ball game is right on the front of the machine to attract the eye and interest the customer.

AND:
GOLD MINE

Vends all popular tab gum. The "Gold Mine" is guaranteed mechanically perfect and is shipped complete, ready to operate. Conversion Head fits your present standard Acorn Vendor!

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Los Angeles, California

east and midwest factory sales
M. J. ABELSON/Phone AT 1-6478
2033 Fifth Avenue Pittsburgh, Pa.

oak MANUFACTURING COMPANY, INC.
11411 KNIGHTSBRIDGE AVE., CULVER CITY, CALIFORNIA

MEN WHO READ
BUSINESS PAPERS
MEAN BUSINESS



HARRY HURVICH SAYS:

"Contact me for complete information on the Golden 59 and other Northwestern machines, stands and parts. These machines are the greatest for easy servicing and profit."

We handle complete line of machines, parts, stands, supplies, charms, capsules and ball gum.

BIRMINGHAM VENDING COMPANY
540 Second Ave., North Birmingham, Ala.
Phone: Fairfax 4-7526

I am interested in improving my bulk vending operation. Please send me complete information and prices on Northwestern GOLDEN '59 (as illustrated) and other Northwestern machines.

NAME _____
COMPANY _____
ADDRESS _____
CITY _____

Fill in coupon, clip and mail to:
KING & COMPANY
2700 W. Lake St. Chicago 12, Ill.
Phone: KE 3-3302

We handle complete line of machines, parts & supplies.

Also Ball Gum, all sizes; 1¢ Tab Gum, 5¢ Package Gum, Spanish Nuts, Virginia's Red Skins, small Cashews, small Almonds, Mixed Nuts, all in vacuum pack or bulk; Panned Candies; 1 Hershey's, 320 count and 520 count Candy Coated Baby Chicks; Leaflets, Coin Wrappers, Stamp Folders, Sanitary Napkins, Sanitary Supplies, Route Cards, Charms, Capsules, Cast Iron Stands, Wall Brackets, Retractable Ball Point Pens, new and used Venders. Write to King & Co. for prices and our new 12-page catalog.

7 Tons of Pennies a Year

Continued from page 81

area, Ray has learned. Most of his spots have only one vender; about 20 per cent have two, and only a very few, three.

It takes Ray about two weeks to service all his stops. He has the district divided into east and west and covers at least 30 spots a day. When he finishes the east side, he starts on the west. There is a card for each vender in his records. At present, he is content to clear \$1 month per machine. If his record shows that a spot is not paying that, he pulls out the vender and looks for a better location. He estimates he sees each of his spots every month.

Ray is very proud of the quick release system he has designed. He is considering patenting the idea. He estimates it takes him only a minute in a stop to change venders as compared with 15 minutes required by other operators. He spends part of each day looking for new spots. He says he has had to remove very few venders once he has been allowed in a spot on a trial basis.

He attributed his success in getting new spots and holding his old ones to his merchandising and his service. Ray is proud of his record of having passed every city health inspection with flying colors. Each bowl brought in is sterilized and meticulously washed. The filled machines in his store-room really sparkle. He has devised his own system, also, for filling the bowls. Members of his family assist him in this phase of the operation.

800 Gum, Charm

About 800 of Ray's machines are ball gum and charm. He has also some 100 capsule charm venders. Here, too, his merchandising has led to some innovations. He has designed an attractive display card

which is placed in front inside the bowl. Customers can see at a glance the charms available.

Ray classifies stops as: A, corner grocery stores; B, drug and candy stores; C, soda fountains and dairy bars.

He has a contract with a chain of grocery stores but does not consider them among his best stops. He has very few restaurant and bar locations. While he considers gum balls as his bread-and-butter fill, he plans to experiment with hard candy balls, miniature jaw breakers. He hopes also to establish a new route of restaurant and bar spots with chlorophyll gum balls.

Ordinarily he pays 25 per cent, but some of the better locations draw as high as 40 per cent. At present he is negotiating with the Erie Blind Center to place machines in various stores with this United Fund agency receiving 25 per cent as well as an additional 50 cents from his own profit.

To date he has used his own car for servicing his route, but he plans to buy a Volkswagen because of their economical operation. He estimates bowl breakage at some \$300 a year but says insurance at the rate of \$1 per vender is too costly to consider. An accountant handles his books on a contract basis and makes out his tax returns.

Ray faces tough competition but his straightforwardness, industry and good merchandising make him a sure bet to succeed in bulk vending. His goal is a profit of \$3 per month for each BV.

Unmarried, Ray resides with his parents and unmarried brothers and sisters at 418 Holland Street, Erie.

The little leisure time he has. Ray spends in boating, fishing and swimming in summer and bowling in winter. He looks forward to the day when his business will allow him time to attend a bulk vender operators' convention so he can pick up some new ideas.

Plastic Processes Has Pen Vender

FREEPORT, L. I., N. Y.—Plastic Processes, local charm manufacturer, is now handling a 10-cent ball-point pen vender. Bill Falk, president of Plastic, says that with ball point pens now wholesaling at \$6 a gross, a 10-cent vend is feasible in these units. Most pen machines vend for 25 cents.

Falk feels that operators with supermarket locations for bulk confections can place pen machines at check-out counters without competing for the pennies that go into bulk gum and confection units.

He added that pilferage prevents most chains from selling ball-point pens at 10 cents, and that the machine makes such pilferage impossible.

Northwestern INTERCHANGEABLE MERCHANDISE UNIT

Northwestern GOLDEN '59

... Easy to Service
... Easy to Clean
... Time Saving
... More Profit

Northwestern Distributor. Complete line of machines, parts, stands, supplies, ball gum, charms and capsules. Write, wire or phone today for complete information and prices.

H. B. HUTCHINSON, JR.
1784 N. Decatur Rd., N.E., Atlanta 7, Ga.
Phone: DRake 7-4300

The Northwestern GOLDEN '59 is your best buy

Moe Mandell says: "The Northwestern GOLDEN '59 dispenses all small products from peanuts to capsules and jumbo ball gum. Its beauty draws more sales. Its simplicity of design makes it easy to service and clean. Write to me for complete information."

NORTHWESTERN SALES and SERVICE CO.
446 W. 36th St. New York 18, N. Y. Dept. M
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AMCO reg. SANITARY VENDOR

The Finest for Vending Flat-Pack Products

Here is a durable, reliable, sanitary vender with the many exclusive features which have made the Advance name a symbol for the best in vending.

Accommodates flat packages up to 1/8" by 2" by 3 1/4". Has separate cash box.

Advance coin detector with automatic coin return when machine is empty. Protected against break-in. Available for 1¢, 5¢, 10¢ or 25¢ operation.

For details and prices. Write, Wire, Phone Today.

J. SCHOENBACH
Factory Representative for Stamp Vendors and Stamp Folders—Write for Prices
718 Lincoln Place, Brooklyn 16, N. Y. President 2-2900

MANNY RAKE SAYS:

"The NORTHWESTERN GOLDEN '59 is the most practical machine ever made — service free and priced right. Stop in and see me when in Pennsylvania."

Complete line of machines and equipment always in stock.

RAKE COIN MACHINE EXCHANGE
609A Spring Garden Street Philadelphia 23, Penna.
Phone: WALnut 5-2676

\$25 DOWN

Balance \$10 Monthly

400 DELUXE

PENNY FORTUNE SCALE

NO SPRINGS

Large Cash Box Holds \$85.00 in Pennies

15" HIGH

49" HIGH

24" HIGH

13" WIDE

WEIGHT, 165 LBS.

Invented and made only by

WATLING
Manufacturing Company
4541 W. Lake St. Chicago 24, Ill.
Est. 1899. Telephone: Columbia 7-2772
Cable Address: WATLINGITE, Chicago

AMAZING-MYSTIFYING JUMPING BEANS

COLORED PLASTIC
1M to 9M \$5.00 per 1,000
10M and up \$4.20 per 1,000

GLEAMING VACUUM PLATED
1M to 9M \$8.00 per 1,000
10M and up \$7.00 per 1,000

at your distributor or ...

Guggenheim INC.
33 UNION SQUARE
N. Y. C. 3, N. Y. • AL. 5-8393

YOUR TICKET TO SALES RESULTS—
THE ADVERTISING COLUMNS OF THE BILLBOARD!

I am interested in improving my bulk vending operation. Please send me complete information and prices on Northwestern GOLDEN '59 (as illustrated) and other Northwestern machines.

NAME _____
COMPANY _____
ADDRESS _____
CITY _____

Fill in coupon, clip and mail to:
LANIEL AMUSEMENT, INC.
1807 QUEST NOTRE-DAME, WEST
MONTREAL 3, QUEBEC, CANADA

We handle complete line of machines, parts & supplies.

I am interested in improving my bulk vending operation. Please send me complete information and prices on Northwestern GOLDEN '59 (as illustrated) and other Northwestern machines.

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COMPANY _____
ADDRESS _____
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Fill in coupon, clip and mail to:
B. K. BITTERMAN
4711 E. 27th St. Kansas City, Mo.
Phone: WA 3-3900

We handle complete line of machines, parts & supplies.

VICTOR VENDING CORPORATION
ELLINGWORTH SUPPLY CO.
district distributor for
Minnesota — North Dakota
Montana — South Dakota and Wyoming

Victor's complete line of machines, parts and supplies available for immediate delivery.

ELLINGWORTH SUPPLY COMPANY
659 Adams Street N.E. Minneapolis 13, Minn.
Phone: Sunset 8-6972

MIDGET CAPSULES FOR PENNY MACHINES

Now! With two tiny play dice. \$12.50 per M. for 5M or more. Three million "Midgies" with full decks cards sold to date and still going strong.

CHARMS Send \$1.00 for complete samples. Over 100 new items.

SURE-LOCK, the perfect capsule. Patent No. 2762411. Outstanding items. Send \$2.50 and receive 100 quality filled capsules. Contains our complete line.

Ask about Our ATLAS Finance Plan

The PENNY KING Company
2538 Mission Street, Pittsburgh 3, Penn.
World's Largest Selection of Miniature Charms.
Owners of ATLAS MASTER... the proved 1¢-5¢ vender.

VICTOR VENDING CORPORATION

Appoints **BERT FRAGA**
District Distributor for
WASHINGTON, OREGON, IDAHO, CALIFORNIA, NEVADA, UTAH AND HAWAIIAN ISLANDS.

Victor's complete line of machines, parts and supplies available for immediate delivery.

STANDARD SPECIALTY CO.
1028 44th Avenue Oakland 1, California
Phone: AN 1-9037

Game and Music Machine Route Prices Constant

CHICAGO—If the prices commanded for game and music machine routes are any barometer, stability has come to the coin machine industry. A check by Billboard reporters in key markets has indicated that both amusement game and automatic phonograph operations are selling for just about the same prices as they were a year ago, with more buyers than sellers.

Methods of calculating the value of routes vary. In most areas, the average weekly gross (after commissions) is figured as the base, with the price going for the gross times 30 to 50 weeks on music, and up to 40 times the gross on games. However, the condition of equipment, the presence of contracts with locations, and the proximity of locations are other factors which determine price. There is no rule of thumb.

In Chicago, Frank Padula said that juke box routes are generally figured on the basis of equipment value rather than location earnings as they are in most other sections of the country. A good music route generally goes for about \$1,000 a machine, about the same as it did a year ago. The theory is that an operator generally doesn't put junk on a good stop, and the value of the equipment is a pretty fair indication of what the location is worth.

Most operators in the Chicago area are specialists in that they are either game or music operators. However, in the last year, many game operators have taken on music, and these operators represent most of the buyers of music routes.

Currently, there are about 120 music machine operators in Chicago, with the same number of machines as there were a year ago. It

is estimated by trade sources that the turnover in the operating ranks is about 5 per cent a year.

On games, Chicago operators figure a route is worth roughly nine months' gross, which pretty well reflects the cost of equipment. Shuffles predominate in Chicago.

Location jumping isn't too serious a problem in Chicago. One veteran operator has been able to hold onto 85 per cent of the game stops he has acquired in the last decade—and he has done this without loans. The lost locations were mostly those that were sold or went out of business.

Most of the Chicago game operators are veterans, and they have managed to give good service and maintain cordial relations with location owners. Hence, the value of a game route is a fairly steady thing, and route prices tend to remain constant.

Also, the equipment tends to be in good shape, with the average progressive operator replacing 25 per cent of his games a year. Smaller operators, with less stable routes, will replace at the rate of 10 per cent or more a year.

For the operator who doesn't want to do his own servicing, the cost of \$1.10 per week per game for the outside serviceman must be calculated, with trucking costs figured at \$4 per move, for a \$16 weekly average.

New York Report

In New York, there is little activity in the sale of juke box routes, and there is little new blood entering the field.

When routes are available, they bring prices ranging anywhere from 50 to 60 times the weekly take, after commissions. In the more rural areas, the asking prices appear to be generally lower while

in the metropolitan sectors the prices go way up. But there are problems involved with route sales in each kind of territory.

In New York, Morris Rood of Runyon Sales Company, distributors of AMI equipment, indicated that the going rate had been from 50 to 60 times the weekly take, after commissions. "But there's been little activity lately," said Rood. "You can chalk that up to various factors. First the New York City \$25 tax on boxes makes a new route a less attractive proposition. It's an extra cost and it actually tends to depress the value of a route."

Bonuses, Loans

"Also, everybody wants money today. Whenever a new location opens, there's a fantastic scramble among the operators to get the spot on their own route. So the

(Continued on page 88)

TREASURY RULING EXEMPTS JUKES FROM CABARET TAX

CHICAGO—In response to a request filed by the Music Operators of America, the director of the Tax Rulings Division of the U. S. Treasury Department has held that juke boxes in roof gardens and cabarets are not subject to the 10 per cent cabaret tax.

The ruling came after Nicholas E. Allen, MOA counsel, had filed a brief maintaining that the cabaret tax does not apply in these cases. He was assisted by Leo Kaner, MOA tax expert. Prior to the ruling, some juke boxes in cabarets had been taxed.

Here is the text of the Treasury Department ruling sent to MOA at Oakland, Calif. Copies of this ruling are available to members of MOA, who may get them by writing George A. Miller at 128 East 14th St., Oakland, Calif.

"Mr. Nicholas E. Allen, 1001 15th Street N.W., Washington, D. C., your attorney of record in the matter, has requested a ruling whether the cabaret tax, imposed under Section 4231 (6) of the Internal Revenue Code of 1954, will apply to amounts deposited in coin-operated mechanical music devices by or for patrons or guests at a roof garden, cabaret or similar place. Mr. Allen made such a request with Revenue Ruling 57-263, Cumulative Bulletin 1957-1, page 387 in view.

"Revenue ruling 57-263 provides that the cabaret tax attaches to payments for food, refreshments or merchandise dispensed by coin-operated vending machines as well as where service is personal.

"We have concluded that amounts deposited in coin-operated mechanical music devices by or for patrons or guests at a roof garden, cabaret or similar place do not represent payments for 'service' within the statutory meaning of that term. Accordingly, amounts so deposited are not subject to the cabaret tax."

Ed Ratajack Answers Juke Box Music Critic

CHICAGO—In a letter recently published in the Chicago Daily News, one F. E. Palliaer, of Wau-

kagan, Ill., took the juke box industry to task for what he termed placing "smut records" on automatic phonographs.

Friday's (21) edition of that same paper carried an answer to Palliaer's charges. The answer was written by Ed Ratajack, sales manager of AMI, Inc. It's worth reprinting, so here it is.

"Recently F. E. Palliaer accused the juke box industry of deliberately placing 'smut' records on machines in local establishments.

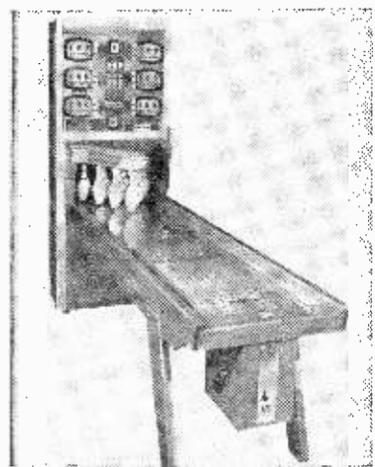
"Frankly, as a member of the industry for 20 years, I've adjusted my thinking to facing blame for anything from atomic fallout to Buddhism.

"F. E. Palliaer, however, goes further than calling us racketeers. He accuses us of purveying 'smut.' To this we in the industry give a categorical denial.

"For years our trade associations and trade press have been campaigning against the use of 'suggestive' records in our juke boxes—even to the point of blacklisting certain records.

"Knowing this to be true, I can-

(Continued on page 87)



3-WAY SHUFFLE ALLEY. United Manufacturing Company's latest shuffle bowling game gives players choice of regulation, progressive or bonus scoring. It's available in match play de luxe or standard models.

Indiana Pinballs Face Rough Going

By JOSEPH KLEIN

INDIANAPOLIS — With but scant exception, Indiana's 4,000 taverns are without pinball equipment as the result of a stern edict by the Alcoholic Beverages Commission, the State governmental agency vested with authority to issue and revoke liquor licenses.

The State's tavern keepers have been bluntly advised by the Commission that as far as it is concerned all types of pins—with or without counters and, indeed, even when scrupulously restricted to amusement — must be removed from premises covered by alcoholic beverages permits. Failing to do so, the Commission warned, location owners would risk suspension and even revocation of licenses.

"And we mean business," said an ABC official, "and we mean it all the way. We'll consider an outlet in violation even when the machines are covered and when they are being only warehoused on the premises."

Police Arrests

Mere "warehousing" of equipment has already led to police arrests in some Indiana communities and to ABC suspension of licenses in others.

Pursuant to a suggestion by an Indiana witness before the McClellan Committee during its June investigation of Hoosier juke and pin operations, a bill to outlaw pinball equipment per se is certain of introduction in the 1961 session of the Indiana General Assembly.

Revelations before the Committee together with the decision of Indianapolis Circuit Judge John L. Niblack upholding the 1957 "anti-free-play" law triggered the movement which left the State bared of in-line equipment.

MONY Skeds Oct. 31 Date For '59 Meet

NEW YORK—The Music Operators of New York will hold their 22d annual banquet and show Saturday, October 31, it was announced this week. The gathering will be held in the Hotel Commodore.

Subscription will be \$20 per plate and will include cocktails and hors d'oeuvres, the Hotel Commodore "Banquet Dinner," the "greatest entertainment and dancing to the music of a well-known orchestra." A souvenir journal of the event will be published by MONY.

The Niblack decision may be subject to further adjudication. In an appeal filed Friday (22), the Indiana State Supreme Court is asked to reverse it.

Attorneys for the Ward and Peachey Vending Machine Company, the appellants, contend that

the "anti-free-play" amendment is unconstitutional because it leads to the possibility of seizure of property without due process of law.

With pins out, tavern keepers report a brisk bowling and shuffleboard business. Many of them also claim an increase in juke play.

Auto-Test Plays Major Role in National Highway Safety Drive



A DUAL-SEATER Auto-Test proclaims the road safety message in the Detroit Greyhound Bus Depot, as a couple of travelers try out their driving skills.

CHICAGO—What is probably the first effort to tie in a coin-operated amusement device with a national safe driving campaign is being made by Capitol Projectors, manufacturer of the Auto-Test.

Sam Goldsmith, Capitol sales executive, explained that his organization is working closely with the National Safety Council in an attempt to promote highway safety thru the Auto-Test. Auto-Test scores are based on safe driving practices, with points given for proper use of breaks and skillful steering, and points lost for exceeding the speed limit or violating the highway code.

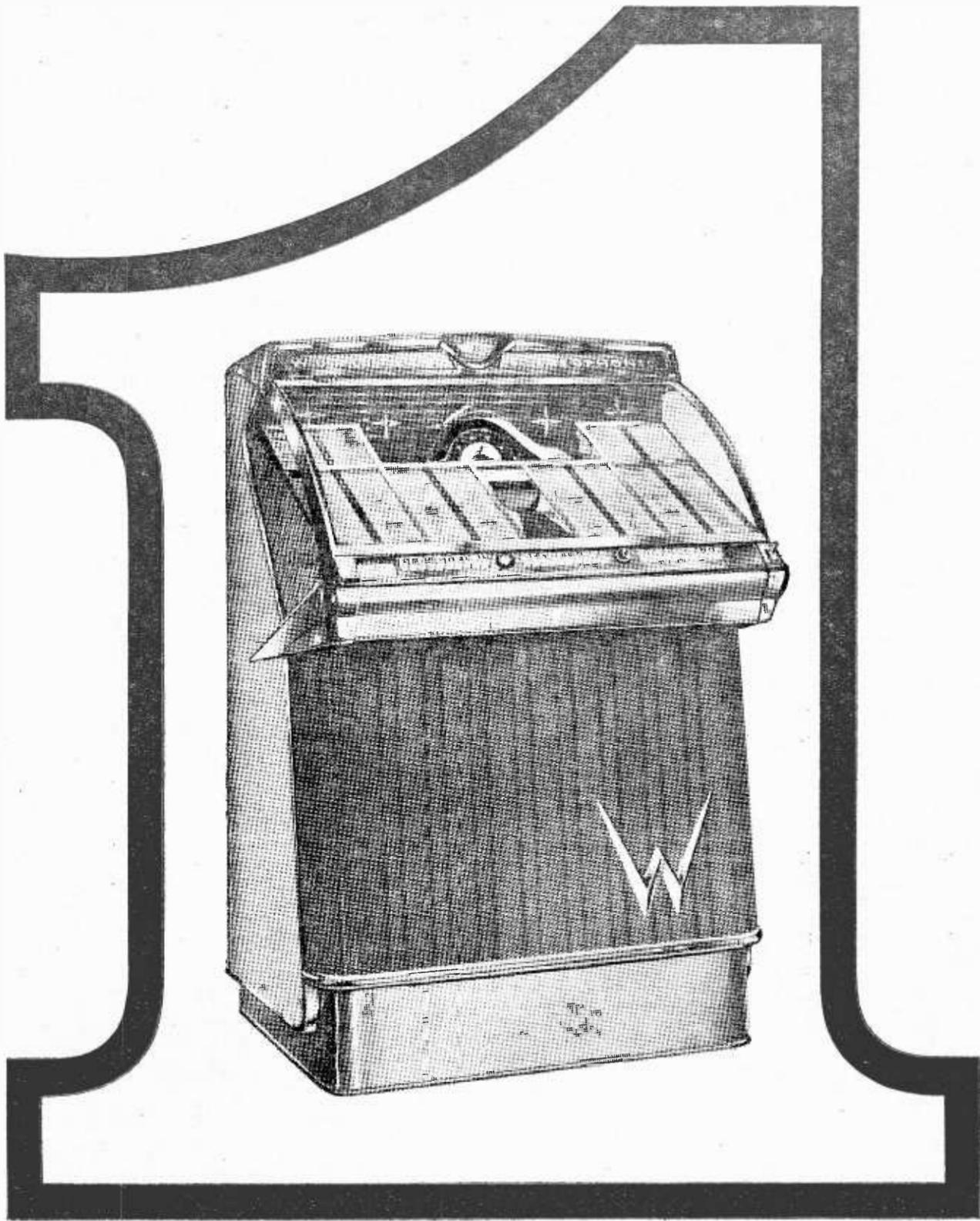
As the coin is inserted in the Auto-Test, a taped message explains the scoring rules and admonishes the driver—in a humorous vein—to observe the safety rules. Goldsmith will address the School and College Division of the National Safety Council Congress during that organization's meeting here October 19-23.

According to Goldsmith, the ef-

fort will have two purposes. The most obvious one is to sell Auto-Tests. The other purpose is to demonstrate to the business community that the coin machine industry is aware of its responsibilities, and that by promoting safe driving, Capitol will be striking a blow for good industry public relations.

Goldsmith added that he is working with the Greyhound Bus people and has installed Auto-Tests in that company's bus depots. These machines carry a taped auto safety message as well as a commercial which suggests that the traveler would be better off leaving the car in the garage and let Greyhound worry about the driving.

Six dual-seater Auto-Tests are part of a safe driving exhibit at the Canadian National Exhibit in Toronto this week. Other Auto-Tests, with one-minute taped highway safety pitches, are on location in five Macy stores in the New York area and in six Bamberger department stores in New Jersey.



WHILE YOU'RE LOOKING AT THE
NUMBER ONE PHONOGRAPH
MILLIONS ARE LISTENING TO IT . . . ENTHRALLED BY
WURLITZER TRUE STEREOPHONIC SOUND

WURLITZER
Stereophonic - High Fidelity
MUSIC SYSTEMS

THE BILLBOARD WEEKLY

Coin Machine Price Index

How to Use the Index

HIGHS AND LOWS. Equipment and prices listed below are taken from advertisements in The Billboard for the period shown. Listings are based on the highest and lowest prices on all equipment which have been advertised either at least 10 times for the period shown or at least 5 times together with a computation based on annual average.

PRICES given in the Index are in no way intended to be "standard," "national," "set," or offer an authoritative reflection of what prices should be on used equipment. Prices in the Index are designed, however, to be a handy guide for price ranges. Any price obviously depends on the condition of the equipment, age, time on location, the territory and other related factors.

MEAN AVERAGE. The mean average is a computation based on all prices of which a machine has been advertised for the period indicated and reflects the dominant advertised price level. It is not a simple average between the "high" and "low." High and low indicate price range; mean average indicates the price level at which most of the machines are advertised for. Therefore, when the mean average is nearer the "high," it indicates the "low" is a unique price probably for "as is" or "distressed" equipment.

(For 10-week period ending with issue of August 24)

Table with columns for High, Low, Mean Avg. prices for various machine categories including Music Machines, Shuffle Games, Arcade Equipment, Pinball Games, and Chicago Coin. Each category lists specific machine models and their corresponding price ranges.

chicago coin Profit Winners

- PLAYLAND RIFLE GALLERY
- BOWL MASTER
- KING BOWLER
- TWIN BOWLER
- STAR ROCKET
- JET PILOT

Chicago Dynamic Industries, Inc.
1725 W. DIVERSEY CHICAGO 14.

LAST CHANCE FOR SUMMER BARGAIN!

C. C. ROCKET SHUFFLE ... \$135.00
C. C. EXPLORER 165.00
UNITED SHOOTING STARS.. 125.00
BALLY CYPRESS GARDENS. 295.00
WURLITZER 1700 350.00

SEEBURG 100 SELECTION CHROME WALL BOXES.. \$47.50

Terms: 1/3 dep., bal. sight draft

COVEN MUSIC CORP.
3181 North Elston Avenue
Chicago, Ill. Ph. IN 3-2210
Cable Address: COVENMUSIK

SPECIALS

USED PHONOGRAPHS

2204 \$635.00
2200 765.00
KD200 555.00
1455 495.00

USED WALLBOXES

3WA200 Seeb. \$95.00
1546-120 Rock. 42.50
3W1-100 Seeb. 37.50

USED GAMES

Chi. Coin Batter Up. \$235.00
Chi. Coin 14' Bowling League 235.00

WURLITZER CENTURY MUSIC, INC.
1112 NORTH HIGH ST.
COLUMBUS 1, OHIO
PHONE AXminister 1-1165

GIVE TO DAMON RUNYON CANCER FUND

Joe Ash says . . .

Use Our Rental Plan to Keep Working Capital **WORKING.**

ACTIVE AMUSEMENT MACHINES CO.
666 N. Broad St., Phila. 30, Pa.
POplar 9-4495
You can ALWAYS depend on ACTIVE ALL WAYS. Write or wire for prices.



ROY MCGINNIS, president of J. H. Keeney & Company, sails for Europe Friday (28) on the U.S.S. United States. He will visit England and the Continent to see Keeney game and vending machine distributors and observe operating methods in Europe. McGinnis said that Keeney will introduce a new vending machine line for both the domestic and export trade.

Colucci Sells Record Shop

HARTFORD, Conn.—In what is characterized as merely an effort to consolidate personal operations, veteran Connecticut coin machine executive Ralph Colucci has sold one of his two Hartford Record Shops.

Donald Kahn, of Scarsdale, N. Y., has acquired control of the Record Shop, opened two years ago, at the West Hartford Suburban Crossroads Shopping Plaza, for an undisclosed sum.

Ed Ratajack
• Continued from page 84

not understand the accusation unless the Palliaer complaint is construed as a criticism of the current rock and roll trend.

"We in our industry try to keep programming of this type music to a minimum.

"We sell music. The overexposure of rock and roll rhythms on other media, free, makes this type of music a slow seller on juke boxes.

"If our Waukegan friend would take the trouble to really look at the next juke box he sees, he would find that an average 200-selection machine is programmed with less than 10 per cent of the records he complains about.

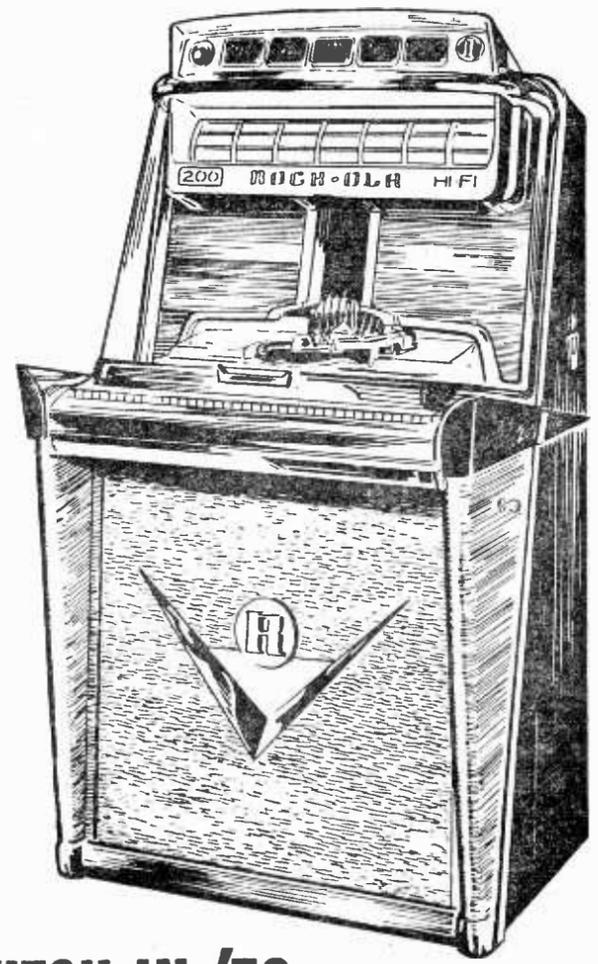
"The balance of the programming covers the entire field of popular music; old-time favorites, waltzes, folk tunes, progressive jazz, etc.

"We, as an industry, program more of this type of standard music than does any other segment of the entertainment industry. Our business is to cater to these tastes.

"We do not sell smut.

"(signed) E. R. Ratajack."

HASTINGS, Neb.—The Music Guild of Nebraska will discuss the local and national public relations picture for the juke box industry, as well as copyright legislation at its next regular meeting September 12 and 13 at the Thunderbird Steak House here.



THE SWITCH IN '59 IS TO ROCK-OLA

...for dependability
...for maximum profits
...for customer appeal

Again in 1959 Rock-Ola phonographs have proven their outstanding dependability in all types of locations. Factory sales figures show that more operators everyday are making the big switch to Rock-Ola because only Rock-Ola's trouble-free phonographs assure a maximum of plays with a minimum of service.

For the biggest profit from each location, join the switch to Rock-Ola.

see the **ROCK-OLA tempo** line at your nearest Rock-Ola distributor today. Your profits will be glad you did!

ROCK-OLA Manufacturing Corporation
800 N. Kedzie Ave., Chicago 51, Ill.

Coin Route Sales Activity Slow

Continued from page 84

location owner asks all kinds of bonuses and loans. No matter how you look at it, this amounts to money being laid out in front. And this may be in addition to what a guy has to pay to get the route that the location may be a part of. One thing is sure. It takes a lot of money to get into this business today. More than ever before. That factor alone is probably discouraging some would-be operators."

Carl Pavesi who, along with being president of the Westchester County Operators' Guild, also operates his own routes, believes that a going price for a route in his suburban territory would run between 35 and 40 times the weekly gross less commissions. But Pavesi, too, says few routes are to be purchased now.

Along these lines, Pavesi took the occasion to deplore the tactics used by new location owners—a restaurant for example—who demands all kinds of front money advantages from whomever gets his locations.

"The real estate men who set up in a new store or a new lunch room or restaurant tell them all about the money they can get out of the vending and juke box people who will want their location. So they hold out for unreasonable demands."

Improvement

Pavesi also indicated that for a time all the legitimate operators were hurt because some of "these people who were new in the business and only in it as a front would spoil location owners with terrific deals that most of us could never afford. It's not so bad that way any more, tho," he added.

Speaking of credit matters, Pavesi, like others contacted, agreed that for a decent operator with any kind of standing, it could be obtained. "Not from banks, tho," he pointed

out. "You have to go to the finance companies today to get the kind of money you need."

Upstate in Saugerties, N. Y., operator Tom Greco who also deals in considerable amounts of used equipment, said that about 15 times the gross weekly play less commissions could be considered a going rate for a route. Greco said that summer routes are often available at this time of year, but that by and large there are not too many on the market. Greco added that financing is always something of a problem. "It's no longer a question of \$5,000 or \$10,000. That's a joke. We have as much as \$3,000 or \$4,000 today tied up in a single location. And you've got to have at least 25 locations on a route. This is a big money investment today and for that reason I would say there's little new blood coming in in our area."

Boston Report

Very little in the way of optimism revealed itself in a survey of music and game routes prices and trends in the Greater Boston area. Indications were that the situation on price ranged from a static to a downward direction.

A number of factors seem to be involved in the sale of a juke box route. The matter of contracts, whether verbal or solidly written appear to be a prime deciding factor of the selling cost of the route. The condition of equipment also has a strong effect on price, as does the age of the machines, speakers and record inventory.

There would appear to be three price categories. A superb route with strong location contracts, a fine inventory and equipment in first-class condition and of recent vintage would go in this territory for somewhere around 28 weeks of the operator's take plus inventory.

Other Categories

Going down the scale the middle type of route with some written contracts and equipment more than a year old would be about 20 weeks' take plus inventory, while older machines and no contracts could be bought for considerably less. In all categories a market price based on Billboard quotations would be added. This would seem to place music route prices at about half the price of the 50-week take plan existing in some areas.

In games, the same type of system is used with a spread of somewhere between 15 and 28 weeks' take, plus a fair current market price being the rule. In both games and music only one operator said there were quite a few routes for sale, since, especially in music, he maintained that the juke boxes

are not paying for themselves. In the case of games, he said the outlook was poor because of banning and new restrictions with Massachusetts being slowly squeezed by politicians, and Maine about the only State left in New England with much freedom to run games.

The opinion was that very little new blood is coming in and operators usually sell to other operators or on occasion to mechanics or other workers. Bank money is generally very difficult to obtain. Frequently it is necessary to go to private loan firms who demand up to 50 per cent down.

Banks Tough

It was pointed out by one operator that banks are reluctant to take notes even from operators who have a sound credit rating since the investment can sink so rapidly even in a small recession.

Most of the increase in route prices here seems to be not in music or games but in cigarettes, coffee and other forms of vending.

Several operators felt that in order for the music machine industry to survive and grow with a decent living for the operator, that it would be up to the factories to

USED PIN GAMES

Bally Balls-A-Poppin'	\$ 90.00
Bally Carnival	160.00
Bally Circus	140.00
C. C. Capri	75.00
Williams Piccadilly	65.00
Williams Thunderbird	55.00
Williams Daffy Derby	45.00
Williams Smoke Signal	75.00
Williams Three Deuces	75.00
Williams Cue Ball	140.00

USED BINGOS

Bally Broadway	\$100.00
Bally Big Shows	150.00
United Starlet	45.00
United Pixies	45.00

KING-PIN EQUIPMENT COMPANY

826 Mills St. Kalamazoo, Mich. 7624 Fenkell St. Detroit, Mich.

WANTED FOR CASH The Following GOTTIEB GAMES

- 4-PLAYERS: MAJESTIC-CONTEST-FALSTAFF
- 2-PLAYERS: PICNIC-SUPER CIRCUS-RACE TIME-GONDOLIER-FLAGSHIP
- SINGLE PLAYERS: HI-DIVER-ROTO-POOL-ROYAL-FLUSH-STRAIGHT-FLUSH-SILVER-ROCKET SHIP-SITTING PRETTY-EASY ACES-ACE HIGH-SUNSHINE.

URGENTLY NEED 25 REGULAR SIZE BUMPER POOLS

Specify Mfr. & Quantity Available

N. ILLINOIS, N. INDIANA, IOWA OPERATORS . . . YOU GOTTA GET

MISS ANNABELLE By GOTTIEB—... A WINNER, BY GOLLY!

IMMEDIATE DELIVERY

NATIONAL COIN MACHINE EXCHANGE

1411-13 Diversoy Chicago 14, IL. BUckingham 1-8211

Mr. Importer:

We will have available for September delivery approximately 300 machines consisting of late model Seeburg Phonographs, late Gottlieb and Williams Pin Games, late Bingo Games, Shuffle Alleys and Arcade equipment.

This is equipment which has been used on summer locations and is exceptionally clean. Write to us today for complete lists.

Very truly yours,
Trimount

Exclusive Gottlieb, Williams and Seeburg Distributors

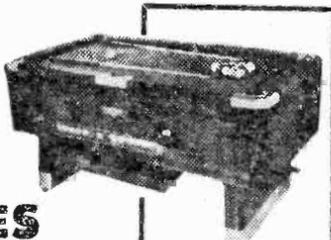
TRIMOUNT

Remember IN NEW ENGLAND IT'S TRIMOUNT!

40 WALTHAM STREET BOSTON 18, MASS. Tel. Liberty 2-9480

Valley

6-POCKET POOL TABLES



THE DELUXE 6 Ft. and 7 Ft. Models

now equipped with

NEW trouble free cheat-proof mechanism!

Genuine regulation billiard cushions!

Regulation 2 1/4" size billiard balls!

Valley's exclusive "Easy Count" Scorer!

See your Distributor or write direct

VALLEY SALES CO. (Sales Affiliate, Valley Mfg. Co.)

333 MORTON ST., BAY CITY, MICHIGAN • TWinbrook 5-8587

SAVE MORE MONEY MAKE MORE MONEY

Subscribe to The Billboard TODAY!

WANTED SERVICE MAN

To service Seeburg Music and Bally Bingos. Call

JOHN WASSICK

Phone 2-2114 Morgantown, W. Va.

NEW GAMES

- Bally BATTING PRACTICE
- Bally CHALLENGER
- Bally CLUB BOWLER
- Gottlieb MISS ANNABELLE
- Keeney BIG "3"
- Keeney BIG DIPPER
- Keeney TOUCHDOWN
- United ZENITH
- United LEAGUE BOWLER
- Wms. SPOT POOL
- Valley 6-PKT POOL
- Kaye 6-PKT POOL

I GET THE FINEST FROM FIRST!



NOW DELIVERING CHICAGO COIN'S BOWL MASTER

8' Shuffle Alley. Optional Single or Double Chute.

and PLAYLAND

Rifle Gallery with Moving Targets

NOW DELIVERING: CHICAGO COIN'S NEW

- JET PILOT
- ROCKET BALL
- KING BOWLER
- STAR ROCKET
- 14' TWIN BOWLER
- MONTE CARLO
- REBOUND

WANT TO BUY

Chicago Coin & United 8' Flashing-Life SHUFFLE ALLEYS with 8" Pins Gottlieb PIN BALLS

Highest Prices Anywhere, or Top Trade-In. Write or Call Us Today COLLECT!

ARCADE

- Genco FOOTBALL . . . \$140
- Wms. CRANS . . . 115
- C. C. STEAM SHOVEL . . . 115
- Bally ALL STAR BOWLER . . . 170
- Genco MOTORAMA . . . 215
- C. C. TWIN HOCKEY . . . 215
- Williams TEN PIN . . . 175
- TELEQUIZ W/Film . . . 95

GUNS

- Genco CIRCUS GUN . . . \$295
- Genco STATE FAIR . . . 240
- Genco DAVY CROCKETT . . . 225
- Genco BIG TOP . . . 195
- Keeney RANGER . . . 195
- Un CARNIVAL GUN . . . 160
- Keeney SPORTSMAN . . . 135
- Genco RIFLE GALLERY . . . 135

Cable: "FIRSTCOIN"—Chicago

FIRST

COIN MACHINE EXCHANGE

106 Kline & Wally Finke

730 W. NORTH AVE. CHICAGO 22, ILLINOIS Dickers 2-0500

"WORLD FAMOUS EXPORTER"

Inquiries Invited

- AMI H100 . . . \$600.00
- AMI 1-200E . . . 800.00
- AMI 1-200M . . . 750.00
- 2 AMI G200 . . . 500.00
- 3 AMI E80 (repainted) . . . 300.00
- 3 AMI E120 (repainted) . . . 300.00
- 2 AMI D80 . . . 245.00
- 2 AMI D40-45 (repainted) . . . 150.00
- AMI E40-45 . . . 175.00
- 2 Seeburg 100R . . . 575.00
- Seeburg 100W . . . 475.00
- Walling Scales and others . . . 55.00

Slight charge for crating
We have a Large Selection of Bally Bingo Games at Reasonable Prices. Write for the type of games you are interested in.

Central DISTRIBUTORS, INC.

2120 Locust St., St. Louis 3, Mo. Phone: MAIn 1-3511; Cable: 'Cendlst'

produce a juke box well under \$1,000 with less chrome and neon lighting.

Philadelphia Report

"There are hardly any juke and game routes up for sale in the Philadelphia area. As a result, there isn't much new-blood coming into the business."

This, to a man, was the reply of every distributor and operator in the Philadelphia area—which includes Eastern Pennsylvania,

FOR SALE

Chicago Coin Rebound Shuffle, cannot be told from new, \$50. 1 Kentucky Derby, 5 or 10c play, like new, \$100.

FRANK GUERRINI

1211 W. Fourth St.
Lewistown, Pa.

SEPTEMBER SPECIALS

- (10) Bally ABC Shuffles.....\$225
- (10) Bally All Stars..... 95
- (10) Bally ABC Bowling Lanes, 11' & 14'..... 225
- (5) Ch. Coin Rocket Shuffle (single)..... 159
- (5) Ch. Coin Rocket Shuffle (2 pl.)..... 219
- (5) Ch. Coin Rebounds (like new) 129
- (2) Ch. Coin Skill-Bowl (6 pl.).. 119
- (2) Ch. Coin 2 Player Hockey.. 99
- (2) Ch. Coin Basket Ball Champions..... 119
- (5) United Bowling Lanes, 11' . 225
- (4) Wms. Ten Pin Pins (like new) 95
- (1) Genco Quarterback..... 95

- (1) Bally Miss America.....\$195
 - (1) Bally Broadway..... 95
 - (1) Bally Variety..... 65
 - (1) Bally Hi-Fi..... 55
 - (1) United Starlite..... 95
 - (1) United Playtime..... 195
- ALL 6 ABOVE FOR \$400

(10) Wuritzer 2000 (very clean) \$495
 (10) Seeburg C's..... 335
 (25) Seeburg 3W1 100 Sel. Wall Boxes (Chrome).....37.50
 CALL—WIRE—WRITE
BOB CHARLES
 BINGHAMTON AMUSEMENT CO., INC.
 221 Main Street Binghamton, N. Y.
 Phone: RA 9-1515

BINGO GAMES

Clean, Ready for Location!

- Sea Island.....\$565
- Carnival Queen..... 465
- Beach Time..... 385
- Cypress Gardens..... 295
- Sun Valley..... 280
- Miss America..... 215
- Show Time..... 165
- Key West..... 135
- Night Club..... 125
- Big Show..... 105
- Broadway..... 95
- Miami Beach..... 75
- Gay Time..... 70
- Gayety..... 50

1/2 deposit—write to

SUPERIOR SALES CO.

7855 Stony Island Ave.
Chicago 49, Illinois

Southern New Jersey and Delaware—asked the question: "Are there many routes up for sale?"

"There are more buyers than sellers," said Joe Ash, president of Active Amusement Machine Company. "When one route does come up, it is grabbed up quickly."

Father and Son

Hank Grant, of the International Amusement Company, said, "This is a father and son business. The only way to get in is take the business over from your dad. A new man doesn't stand a chance."

Willard Workman, vice-president of Workman's Juke Box and Amusement Machine Service in nearby Chester, Pa., said that when a route is sold "it is usually between two established operators." He, too, went along with the idea that there are not many routes up for sale and not much new blood coming into the industry.

Max Brown, president of the Philadelphia Coin Machine Exchange, also expressed these sentiments.

Price Steady

As for financing, all agreed that it can be had. "There is one bank in Philadelphia that handles most of it," explained Workman. He added that the price trend has remained pretty steady.

As for figuring the price to charge for a route, the operator who is selling must take into consideration the market price of the equipment on the route and also the amount of collections, along with good will.

"It all depends on the route in question," said Workman. "In addition to the market value of the equipment you usually figure 30 to 40 weeks of collections."

Grant explained that the 30 weeks is usually pinballs and the 40 weeks music.

"Good will is very important in figuring the price to charge for a route," reminded Ash.

So, the picture sums up this way in the Philadelphia area: There are not many routes for sale and therefore almost impossible for new men to come into the business. But if they can get an opening, the financing is here to be had.

Los Angeles Report

In Los Angeles, route prices depend on many factors. Operators spot checked in this area agree that a starting point for setting valuation would be 18 months' take. Distributors are also somewhat in agreement in setting the valuation on the basis of the inventory plus 15 weeks.

These are both starting points for operators agree there are many things which can affect the price. Music in San Fernando goes along on the 18 months' take but he adds the provision that the equipment must be all in above average spots. If the equipment is the run of the mill and the take the same way, Hemple believes that the value should be a year's take.

Charles Koski of Long Beach said that he had not thought much about how he would assess a valuation upon his equipment, were he to sell (which he is not). As an alternative, he, basing his opinion upon what he has picked up from other operators, thinks that the cost could be set by evaluating the equipment and adding the net to operator for 10 weeks.

Levi Formula

Walter Levi, who also operates in the Long Beach area, believes that the price of the equipment plus a set number of weeks' take would be a good way to arrive at the price. "If it is a real good spot but the equipment is old, perhaps the number of weeks' take should be increased," Levi said. "If equipment is over-valued and then there

ROSEN PHIL. REP FOR AUTO-BELL

CHICAGO—The Auto-Bell Novelty & Manufacturing Company has named David Rosen, veteran Philadelphia coin machine distributor, as the company's sales outlet for Eastern Pennsylvania, Delaware and New Jersey. Rosen, who has been in the business for 25 years, is also the Philadelphia Wurlitzer distributor. Joe Wasserman, Rosen's sales manager, will be in personal charge of Auto-Bell sales.

is added the money for 10 weeks, the buyer is stuck."

William R. Happel of Badger Sales Company, which also has a business brokers license, believes that a price should be based upon inventory plus 15 weeks.

Ralph Cragan, manager of Minthorne Music, explained that his company did not make a practice of selling routes. His view on price setting is equipment market value plus 15 to 18 weeks. "If it is comparable merchandise, it could be 52 times the weekly take."

New Blood

Both Cragan and Happel reported that new blood was coming into the field. There have been some recent sales of smaller routes to the larger operators, however.

Financing, said Koski, would depend entirely upon the amount of money involved and whether the operator would carry the paper. Hemple declared that he had heard that operators were being advised to take three years. Happel stated that the usual way for selling routes is 40 to 50 per cent down and the balance over 24 months. A few routes, he added, are being financed over 36 months.

One operator said that if he sold his route, he would have to get expert advice upon the tax situation as to how he would receive his payment.



PUT YOUR MONEY ON DEPENDABLE EQUIPMENT

from **WORLD WIDE!**

BOWLING ALLEYS SPECIALS

- BALLY 14' STRIKES.....\$275
- UNITED 16' ROYALS..... 325

BASEBALL

- | | | | |
|------------------------|-------|--------------------------|-------|
| Wms. PINCH HITTER..... | WRITE | Wms. 1957 | \$275 |
| BaBy HEAVY HITTER..... | } | United STAR SLUGGER..... | 175 |
| Wms. SHORTSTOP..... | | C.C. BATTER-UP..... | 225 |
| BaBy BIG INNING..... | | Genco HI-FLY..... | 95 |

ARCADE

- | | | | |
|------------------------------|-------|---------------------------|-------|
| C.C. ROCKET SHUFFLE..... | \$195 | C.C. EXPLORER..... | \$225 |
| C.C. REBOUND SHUFFLE..... | 95 | UNITED SHOOTING STAR..... | 195 |
| C.C. CRISS CROSS HOCKEY..... | 325 | UNITED JUPITER..... | 275 |
| BALLY ALL-STAR BOWLER..... | 145 | BALLY SKILL ROLL..... | 95 |

ALL EQUIPMENT THOROUGHLY RECONDITIONED

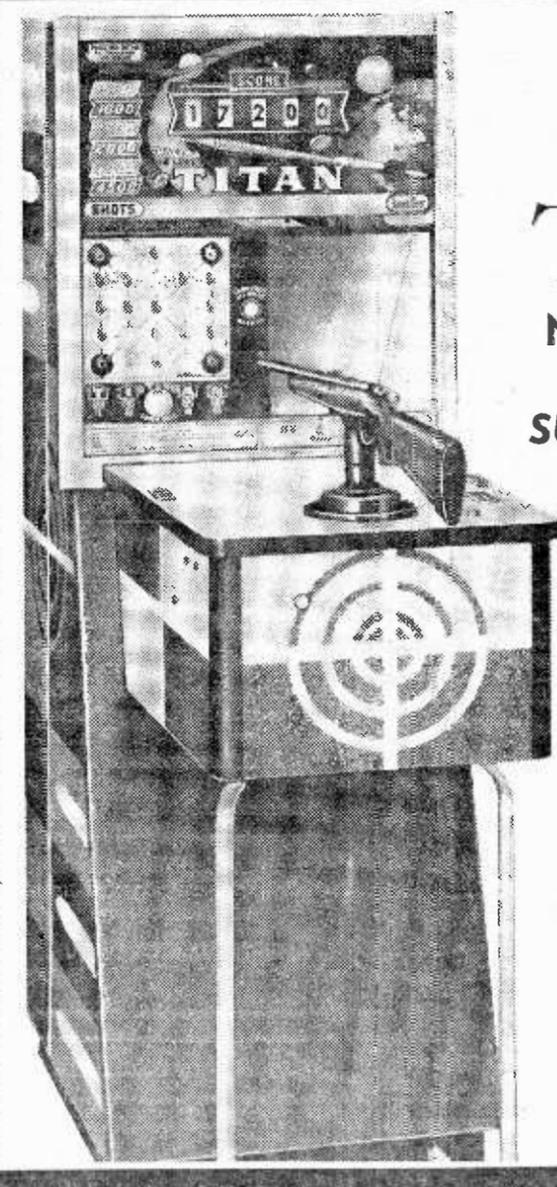
Cable Address "GAMES," Chicago

Terms: 1/3 Deposit, Balance Sight Draft.



Chicago 47
2330 N. Western Ave.

Phone: EVerglade 4-2300



Williams

PRESENTS

TITAN

NEW! DIFFERENT!

SUPER HOLE TARGET TRIPLES SCORE!

With TITAN you will learn what it takes to keep shooting game fans glued to their gun sights:

- ★ Corners in-line score double
- ★ Super Hole triples score
- ★ Red Button transfers score
- ★ Spell T-I-T-A-N for carry-over

More Bouncing Ball In-Line Features!



WILLIAMS ELECTRONICS

MANUFACTURING CORP.
4292 W. FILLMORE ST.
CHICAGO 24, ILLINOIS

PHOTOMATS

1 Pose—2 Picture in excellent condition. Price each—\$350.00. 1/3 deposit.

ACME AMUSEMENTS
2001 Reeder St. Fort Smith, Arkansas
Phone: 5UNset 2-9687

GIVE TO DAMON RUNYON CANCER FUND

BALLY SHOWTIME . . . \$195

CHI COIN REBOUNDS \$ 99.50
 CHI COIN ROCKET SHUFFLE 185.00

SHUFFLEBOARD SUPPLIES
 Lites (fluorescent) \$27.50 pr.
 Sheets \$7.50 per thousand

PURVEYOR Better Buys
 DISTRIBUTING CO.

4322-24 N. WESTERN AVE.
 CHICAGO, ILLINOIS
 JUNIPER 8-1814

SPECIAL!

CHROME SIDE RAIL MOLDING FOR BINGO & PIN GAMES \$5 PER SET OF 2.

Write: **SUPERIOR SALES CO.**
 Room 6
 7855 Stony Island Avenue
 Chicago 49, Illinois

LOWEST PRICES IN NATION

ARCADES

Every Make and Model—Ready for Location.

Write Wire Phone Today

DAVID ROSEN
 Exclusive A M I Dist. Ea. Pa.
 855 N. BROAD STREET, PHILA. 23, PA.
 PHONE: STEVENSON 2-2903

Write for Complete Lists

when answering ads . . .
 Say You Saw It in The Billboard

Memphis Seeburg Distributor Doubles as Bus Dispatcher

MEMPHIS—Sammons-Pennington Company, local Seeburg distributor, has completed installation of an ultra-modern sound announcing system for the Greyhound Lines bus station.

In the past, the bus dispatcher used a microphone to announce departure of all buses. He would reel off a dozen or two towns the bus was going to.

He would also have to announce the arrival of each bus at such and such a ramp, also listing the various towns it had arrived from.

Old System

For example, say a bus was arriving in Memphis from Los Angeles. The dispatcher had to note that the bus arriving at Ramp 11 was from Los Angeles, Phoenix, El Paso, Dallas, Texarkana, Little Rock, plus many stops in between.

So Greyhound officials got together with the background music industry and came up with this novel solution:

A sound system was installed in the bus station. In the dispatcher's office is a wall box—similar to juke box wall boxes—with intricate mechanism controlling dozens of records.

Connecting Phonograph

A connecting phonograph was installed in the kitchen. Loudspeakers were strategically placed around the building where the announcements could be heard by all.

Then the bus company sent agents to Chicago and in one of the professional recording studios there had an announcer make a number of records announcing the arrival of each bus and all the stops.

Likewise, recordings were made for all bus departures. The records

were brought back, put on the phonograph, the wall box properly numbered and the system went into effect.

Push Button

Now all the dispatcher has to do to announce arrival or departure of a bus in the busy bus station is push a button. For example, when a bus for Atlanta is about to leave, he pushes that button and the record plays:

"Coach for Atlanta now ready for departure at Ramp 6. Stops at Holly Springs, Miss.; New Albany, Miss.; Tupelo, Miss.; Birmingham, Ala. . . ." etc., with a dozen or two towns named.

Bus company officials are en-

NEW GAMES

WILD CAT
 Gottlieb MISS ANNABELLE
RECONDITIONED GAMES

Gottlieb Free Plays

QUEEN OF DIAMONDS	\$295.00
HI DIVER	265.00
CRISS CROSS	195.00
STRAIGHT FLUSH	195.00
SILVER	175.00
SEA BELLES (2 PLAY)	125.00
WORD CHAMP	100.00
AUTO RACE	90.00
SCOREBOARD (4 PLAY)	60.00

Bally BINGOS

CARNIVAL QUEEN	\$375.00
BEACH TIME	325.00
CYPRESS GARDENS	275.00
SUN VALLEY	250.00
MISS AMERICA	210.00
SHOW TIME	150.00
KEY WEST	125.00
BIG SHOW	100.00
DOUBLE HEADER	90.00
PARADE	90.00
NIGHT CLUB	85.00
BROADWAY	85.00
MIAMI BEACH	60.00
FROLICS	25.00

Arcade Equipment

Bally HEAVY HITTER	\$400.00
Chicago ROCKET SHUFFLE	185.00

MORRIS NOVELTY CO.
 3007 Olive St. St. Louis 3, Mo.
 (Tel.: FRanklin 1-0757)

thusiastic about the new system, and George Sammons, president of Sammons-Pennington, is just as proud his company was able to provide the sound system. The system is so progressively successful that the bus company has also installed it at Chicago, Miami, Dallas, Birmingham; Jacksonville, Fla.; Atlanta, New Orleans, New York, Denver, Phoenix, Los Angeles and San Francisco. Other cities will also get it.

THE
 to buy your used equipment!

WURLITZER
 1900, 2100

1650 AF	\$245.00
2000	495.00
5205 Wall Boxes	85.00
5207 Wall Boxes	69.95
5210 Wall Boxes	84.50

SEEBURG

Model C	\$295.00
VL	395.00
200 Seeburg Wallboxes	79.50

SEEBURG 100 SEL. CHROME WALLBOXES \$42.50

AMI

BE	\$ 30.00
C	40.00
E 120	245.00
120 Wallboxes	39.50

ROCK-OLA

1455	\$495.00
1454	465.00
1432, 45 RPM	85.00
Chrome Wallboxes	39.50

BINGOS

Miss America	\$225
Variety	85
Gaytime	55
Caravan	45
Show Time	175
Cypress Gardens	275
Key West	135

UPRIGHTS

Big Horn	\$180
The Hunter	175
Country Fair	185
Skeet Shoot	255

5-BALLS

Race Time	\$275
Turf Champ	195
Dragonette	75
Sweet Adaline	105
Star Pool	55
Cypsy Queen	65
Smoke Signal	70
Balls a Poppin'	85
Sitting Pretty	265

ARCADE

C.C. Rocket Shuffle	\$115
C.C. Rebound Shuffle	115
Voice-O-Graph	165
Seeburg Coon Hunt	85
Seeburg Bear Gun	85
Telequiz	65

Call, Write or Wire
 Export Inquiries Invited.

Lew Jones Distributing Co.
 Exclusive Wurlitzer Distributor
 1301 North Capitol Avenue
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 Phone: MEIrose 5-1593

1 TWIN PLAY 1

ONE PLAYER **ONE PLAYER**

LOCATION TESTED

TWIN WILD CAT

Optional Coin Denomination
 Height 56"
 Width 39"
 Depth 18"
 Ship. wt. 200#

MANUFACTURED BY
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The originators of electric upright free-play games.

We manufacture Horoscope Tickets for Genco's Grandma Fortune Telling Machine

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Willing to take on an additional line which will not interfere with your present connection. Our line can be sold to the same trade you are now calling on. Potential earnings \$15,000.00 per year. Write, giving full information. All replies confidential.

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COLLECTIONS

WITH THESE REBUILT PHONO SPECIALS

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KD200	\$625.00
VL200	500.00
V-200	425.00
HF100G	475.00
M100C	375.00
M100B	300.00

AMI

G-200	\$425.00
G-120	450.00
F-120	395.00
E-120	275.00
D-80	189.50
D-40 (45)	125.00

WURLITZER

2100	\$479.50
2150	479.50
2000	425.00
1900	469.50
1800	375.00
1650	200.00

CIGARETTE VENDORS

National 22M	WRITE
National 113	\$189.50
National 11ML	139.50
Eastern Mark II	199.50
Eastern, 8 Col.	59.50
Smokeshop	59.50
Keeney, 11 Col.	89.50

Reconditioned, Refinished, Guaranteed.

GUARANTEED BY



Write for Illustrated Catalog
849 North High Street
Columbus 8, Ohio
Phone AX 4-4614

Texas Cig Ops Fear Results of Tax Hike

DALLAS — Will a cigarette smoker drop 35 cents into a vending machine as willingly as he dropped 30 cents?

Dallas vending machine companies will begin to get the answer to that question this week—and most are frankly fearful it will be "No!"

To compensate for a State tax hike from 5 to 8 cents per pack, effective September 1, they are now in the process of upping cigarette prices at their machines.

But with vivid recollections of "the great increase" some eight years ago, when the quarter went out of fashion at the cigarette machine, the lament is "it took all of this time to get people willing to put in an extra nickel. Now we've got to do the whole thing over again."

The drop in machine sales may be as high as 30 per cent and may continue for "at least six months," said Joe Dobson, president of Dobson-Canteen Vending Service, Inc.

"This is the broadest spread we've had between cigarette machines, and the supermarket price since we jumped from 25 cents to 30 cents, and, believe me, we're going to feel it."

Not all cigarette machines will charge 35 cents a pack, however. Those placed at "street locations"—restaurants, taverns, service stations—will, but those located in "industrial spots"—primarily for the benefit of employees—will range as low as 30 cents.

Commission Factor

As explained by Milton Smith, vice president of Paramount Cigarette Vendors, Inc., companies that desire no commission from the vending service will sell all cigarettes at 30 cents a pack, while those desiring "a little commission" will sell regulars for 30 cents and king-size and filter tips for 35 cents.

And this situation may bring about a change in smoking preferences, suggested Dobson.

In machines that now offer two prices—28 cents for regulars and 30 cents for the others—the regulars account for only 40 per cent of sales. But when the king-sizes and filters are upped a full nickel, he expects regular sales to zoom ahead.

The tax plight of the cigarette salesman is well illustrated by signs Smith is preparing to post on his machine: "Cigarettes 19 cents, tax 16 cents, total cost 35 cents."

German Coin Show Draws Big Crowd

FRANKFURT-ON MAIN, Germany—One of the most impressive coin machine expositions ever held on the European Continent got under way Sunday (30) here as part of the Frankfurt-on-Main Autumn Fair. The fair runs thru Thursday (3).

While the equipment displayed was predominantly German, operators from all over Europe came to look and buy. A German organization called Deutscher Munz-Automatentag (The German Coin Machine Day) has been set up and will run the coin machine exhibit beginning in 1960.

Hans Fischer, head of the organizing committee, said that German coin machine exports for last year were double the highest previous year.

FOR SALE

5 Wurlitzer Model 1600 ready to go, \$150 each.

3 Circus Uprights, \$100 each.

FRANK GUERRINI
1211 W. Fourth St.
Lewistown, Pa.

WANTED—TECHNICIAN AND SERVICE MAN

GOOD HABITS AND MORALS. BACKGROUND EXPERIENCE ROCK-OLA, SEEBURG, AMI AND ALSO BOWLERS AND PINS. THOROUGH KNOWLEDGE ESSENTIAL ALL PHASES OPERATING INDUSTRY PERMANENT POSITION. GIVE AGE, PREVIOUS CONNECTION, PRESENT AND REMUNERATION COMMENSURATE WITH ABILITY TO PRODUCE. Answer own handwriting to

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BINGOS • KIDDIE RIDES • GUNS • BOWLING ALLEYS •
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and all makes of MUSIC available for export . . .

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SCOTT CROSSE COMPANY

1423 Spring Garden St., Phila. 30, Pa. Rittenhouse 6-7712

Exclusive Dist. for Bally in E. Penna., and Rock-Ola in E. Penna., So. Jersey and Dela.

Branch: 1101 Pittston Ave., Scranton, Pa.

New LUCKY HOROSCOPE
5c, 10c or 25c PLAY

- ✓ NATIONAL COIN REJECTOR in each chute.
- ✓ NOW has TWO coin returns and other new features.
- ✓ EASY TO LOAD.

GAME HOLDS APPROX. 1,000 NUMBERED TICKETS with fortune and concealed number or stars under perforation.

SIZE: 18"x8"x6" Shipping Wgt.: 20 lbs.



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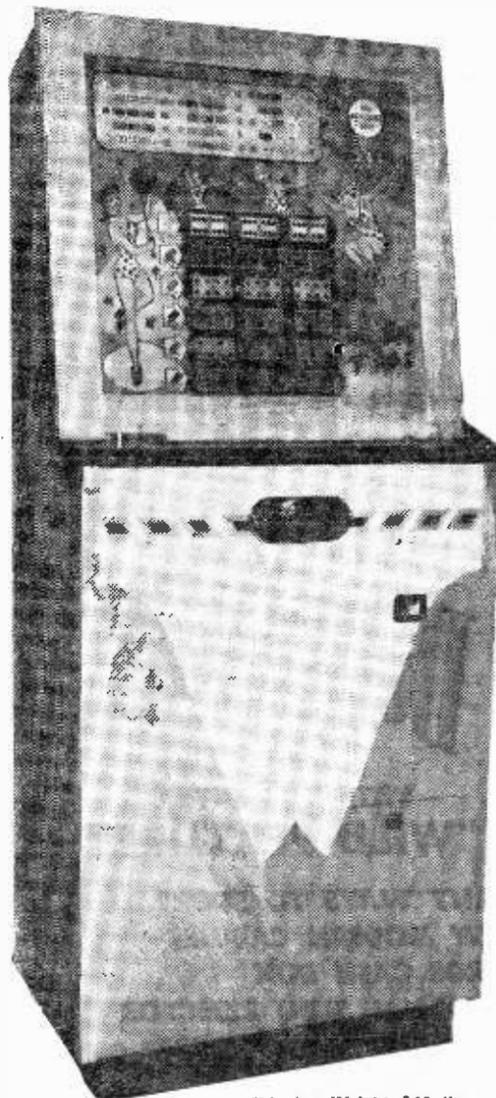
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"GALLOPING

DOMINOS"

WITH THE EXTRA "WILD FEATURE"

- MANY WAYS TO SCORE
- NEW MODERN CABINET
- LARGE CASH BOX
- NATIONAL SLUG REJECTOR
- APPROVED EVERYWHERE



Shipping Weight 140 lbs.

Exclusive Pennsylvania Distributor

MICKEY ANDERSON AMUSEMENT CO. 314 E. 11th St., Erie, Pa. Phone: Glendale 2-3207

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ONE-STOP

Record Service

Guaranteed immediate delivery in one prompt, postage-saving shipment to anywhere in the world. Any label, any hit . . . Musical Sales' has it at . . .

DISTRIBUTOR WHOLESALE

- Nothing over!
- Singles
 - Albums
 - Tapes
 - Accessories

45 R.P.M. 60¢

33 1/3 R.P.M. \$2.47 \$3.09 \$3.71

Write, wire or phone your order today to The

MUSICAL SALES CO.

Musical Sales Bldg. Seeburg Dist for Md.-Va.-D.C. Baltimore 1, Md. VERNON 7-5755

SPECIALS RECONDITIONED

- TOURNAMENT BOWLER\$285.00
- PLAYERS CHOICE 585.00
- POOL TABLES with SLATE 145.00
- BALLY GUNSMOKE Phone
- CHICAGO COIN JET PILOT Phone

REDD DISTRIBUTING CO., INC.

298 Lincoln St., Allston 34, Mass. AL 4-4040

Wurlitzer Service Manager Says Summer Sales Hold Up



JOE HRDLICKA, Wurlitzer service manager, gets an assist from a well known resident of Disneyland as he moves a new stereophonic juke box into position at the California funspot.

CHICAGO—Joe Hrdlicka, Wurlitzer service manager, has completed a five-week Western tour of Wurlitzer distributors, and he reports that summer sales are hold-

ing up remarkably well, with stereophonic music doing much to stimulate these sales.

Highlight of Hrdlicka's trip was a visit to Disneyland, where Wurlitzers provide much of the music in the California park. He checked the new 100-selection mechanisms which have been installed in the Model 780, Colonial-style cabinets, popular in the 1930's.

The original 24-selection 78 r.p.m. mechanisms of the machines have been replaced by Carousel 100-selection units, with ceramic pick-ups and new amplifiers.

During his trip, Hrdlicka talked with distributors and field servicemen in Denver, Salt Lake City, Seattle, San Francisco, Los Angeles, Phoenix, Tucson, Dallas and St. Louis.

THE J GETS THE PLAY

AMI Automatic Music, Inc., 1500 Union Avenue, S. E., Grand Rapids 2, Michigan. Affiliate of Automatic Canteen Company of America.

OPERATORS

Dime Play is Here to Stay



In '33 nickel play was OK. Operate wisely in '59... dime play is here to stay!

D. GOTTLIEB & CO.

SHUFFLE ALLEYS

ABC	\$295
Banner	115
Chief	100
Criss Cross	95
Holiday	125
Jet	125
League	100
Leader	125
National	125
Mercury	295
Regulation	110
Pacemaker	110
Mars	135
Royal	100
Rockets	125
Speedy	125
Super Bonus	225
Shuffle Target	110
Team	110
Victory	110
Comet	125

BINGOS

Atlantic City	\$ 50	Tropics	\$ 50
Beach Time	450	Tahiti	50
Brazil	150	Variety	55
Beauty	50	Gayety	60
Big Time	85	Gay Time	65
Beach Beauty	95	Hawaii	50
Big Show	185	Havana	50
Beach Clubs	50	Hi Fi	50
Dude Ranch	55	Key West	195
Broadway	115	Palm Springs	50
Cabana	50	Pixie	85
Carnival Queen	475	Parade	150
Caravan	95	Miami Beach	85
Cypress Garden	375	Nevada	50
Dude Ranch	55	Nite Club	135
Frolic	55	Star Dust	85
Singapore	50	Surf Club	55
Starlet	85	Sea Island	550
Show Time	245	Stars	50

We will accept in trade all your Bingos against MUSIC or any other equipment.

BOWLERS

United Bowlers, 11'	\$325
United Bowlers, 14'	325
United ABC Bowlers, 14'	325
United Jumbo	525
United Bonus	550
Bally Strikes	425

CANDY VENDORS

National, 6 Col.	\$ 69.50
National, 9 Col.	95.00
Serval, 8 Col.	85.00
Shipman, 6 Col.	125.00
U-Select-It, 72 Sel.	69.50

MUSIC

Seeburg V 200	\$395.00
Seeburg C 100	395.00
Seeburg R 100 Hide-away, New	550.00
Seeburg X 200 Hide-away, New	550.00
Aristocrat, 12 Sel.	85.00
Seeburg 100 W.B. Chr.	39.50
Seeburg 100 W.B. Pl.	29.50

10 Rebound Shuffles, like new, \$150.00.

WRITE US FOR COMPLETE LIST OF ARCADE EQUIPMENT, 5-BALL PIN GAMES, COUNTER MACHINES, KIDDIE RIDES AND VENDING MACHINES.

Wurlitzer Distributors



CLEVELAND COIN MACHINE EXCHANGE, INC.

M. S. GISSER (Sales Manager)
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All Phones: Tower 1-6/15

GREATER EARNING POWER

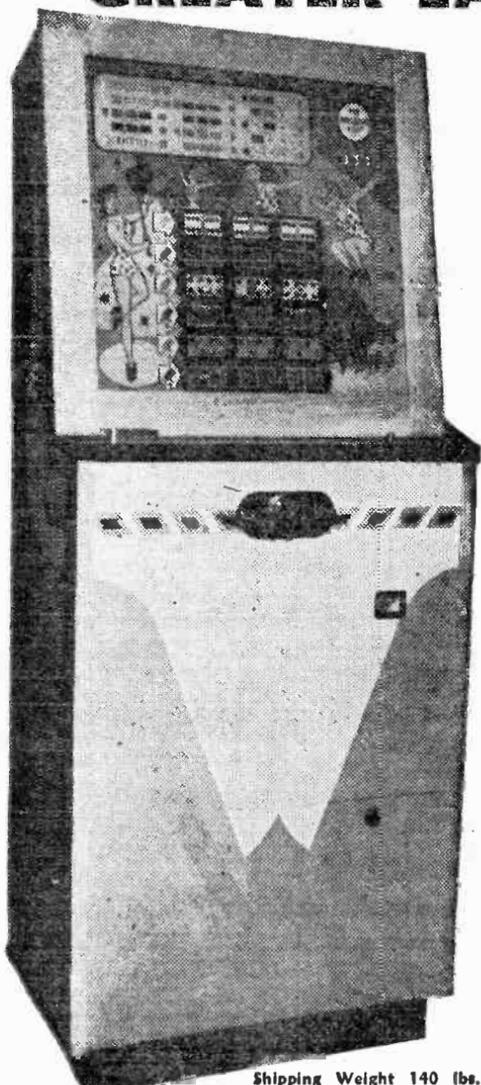
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AMUSEMENT GAME

"GALLOPING DOMINOS"

WITH THE EXTRA "WILD FEATURE"

- MANY WAYS TO SCORE
- NEW MODERN CABINET
- LARGE CASH BOX
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- APPROVED EVERYWHERE



Shipping Weight 140 lbs.

Call, Write or Phone...

Empire COIN MACHINE EXCHANGE

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DETROIT BRANCH — 7743 Puritan, Detroit, Mich. Tel.: Diamond 1-5800

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when answering ads...

SAY YOU SAW IT IN THE BILLBOARD!

SPECIAL SALE guaranteed BINGO BARGAINS

BALLY

Beach Club	\$ 40
Gayety	50
Variety	60
Gay Time	65
Big Time	75
Miami Beach	80
Broadway	85
Night Club	100
Parade	110
Double Header	115
Big Show	125
Key West	145
Show Time	185
Miss America	215
Sun Valley	295
Cypress Gardens	315

UNITED

Nevada	\$40
Pixie	60
Starlite	70
Caravan	80
Star Dust	80

UPRIGHTS

Bally Skill Roll (new)	\$ 65
Games Inc. Super Hunter	275
Games Inc. Double Shot	285

BOWLER AND ARCADES, ETC.

Bally Strike Bowler, 14'	\$295
Bally ABC Bowling Lane, 14'	245
Bally Lucky Alley, 14'	
(like new)	645
United Bowling Alley, 14'	245
Bally Big Inning, free play	295
Williams Turf Champ	220
Bally Circus, 2 pl.	165
Gottlieb Mystic Marvel	95
Genco Quarterback	50

Rush Deposit for

Mickey Anderson AMUSEMENT CO.

314 East 11th St. Erie, Pa. Phone: Glendale-2-3207

RECONDITIONED EQUIPMENT

These Bally Bowlers are exceptionally clean and in perfect condition mechanically as well as in appearance. They're all ready for location and a REAL GOOD buy for anyone who needs a Bowler. Also, they're GUARANTEED to be satisfactory!

- BALLY ABC Bowling Lanes, 14 ft. 3" balls \$250.00
- BALLY ABC Tournament, 14 ft. 3 1/2" balls 350.00
- BALLY Strike Bowler, 14 ft. 4" balls 425.00
- BALLY Trophy Bowler, 14 ft. 4" balls 525.00
- BALLY All Star de Luxe Bowler, Floor sample, like new 150.00
- BALLY All Star de Luxe Bowler, new in original crate 250.00

WRITE, WIRE OR PHONE  FOR PROMPT SHIPMENT

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811 E. BROADWAY Phone UNiper 7-1343 LOUISVILLE 4, KENTUCKY

EXCLUSIVE DISTRIBUTORS OF ROCK-OLA PHONOGRAPHS AND BALLY GAMES

ATLAS... Your Guarantee!

The All-New SEEBURG



CIGARETTE VENDOR

- MORE CAPACITY! 825 PACKS!
- SAVE ON MATCHES!

• AUTOMATIC "SWITCH-OVER" WHEN SOLD OUT!

- MODERN STYLING—HIGH LUSTRE CHROME TRIM.
- QUIET OPERATION.



ATLAS MUSIC COMPANY

A Quarter Century of Service
2120 N. WESTERN AVE., CHICAGO 47, ILL. U. S. A.

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MUSIC

- SEEBURG L-100 \$650
 - SEEBURG 100-C 395
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 - WURLITZER 2000 495
 - A. M. I. E-120 295
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 - ROCK-OLA 1455 (200) 545
 - ROCK-OLA 1446 395
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USED CIGARETTE VENDORS

- 12-Col. AC DUGRENIER \$ 80
- 14-Col. K-DUGRENIER (Shadow Box) 125
- 12-Col. EASTERN 85
- 10-Col. EASTERN 60
- 8-Col. EASTERN 35
- 9-Col. NATIONAL 65
- 22-Col. EASTERN 125
- 22-Col. KEENEY "Riviera" 110

Exclusive Seeburg Distributors

Vault Meter Draws Strong Trade Interest

NEWARK, N. J.—Initial promotion on the revolutionary "Vault Meter," a product of the Vault Meter Corporation of America here, has resulted in inquiries from 32 of the 48 States and five foreign countries.

Early announcement of the unit was first made in July. Promoted as "your silent watchman," the Vault Meter is a unit which is installed inside a coin-operated piece of equipment to "automatically record, count and store every coin in a tamper-proof box which only the operator can open." Collection costs, it is pointed out by the manufacturer, are "cut to a minimum by avoiding time-consuming counting on the job."

Larry Epstein head of the Vault Meter operation, which is a part of the Stratford Machine Company, told The Billboard that at present, the unit has been designed for use exclusively with Seeburg products. "Eventually, however," Epstein said, "we intend to move into the entire field of automation. That would include all types of juke machines, pin ball, bowling and other types of games, parking meters and particularly coffee and beverage vending units."

"We have been doing an intense promotion job and we've carried out many tests," Epstein asserted, "and now we are ready to go. We w have nine carefully trained salesmen hitting the road right after Labor Day." The unit carries a price tag of \$65.50 less 10 per cent.

ALUMINUM DE-GREASED DISCS

FOR STANDARD AND HARVARD

METAL TYPER

- Packed in rolls of 100
 - Available with special imprint
- Call our PARTS & SERVICE Dept. for all your Typer needs



STANDARD HARVARD
METAL TYPER, Inc.

1318 N. WESTERN AVE.
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LOCATION READY LATE SUMMER SPECIALS!

WURLITZER

- 1500A \$149
- 1650 179
- 1700 275
- 1917 Hideaway 329

AMI

- G200 with conversion unit \$395

ROCK-OLA

- 1446 \$275

CIGARETTE VENDORS: CLEAN-COMPLETE AND WORKING!

- Rowe Diplomat, electric or console \$ 60
- NATIONAL, 9-column 100
- NATIONAL, 11-column 125
- EASTERN MARK II 189

Terms:
1/3 Deposit
Required

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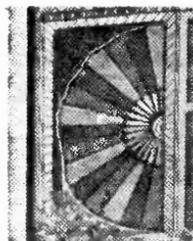
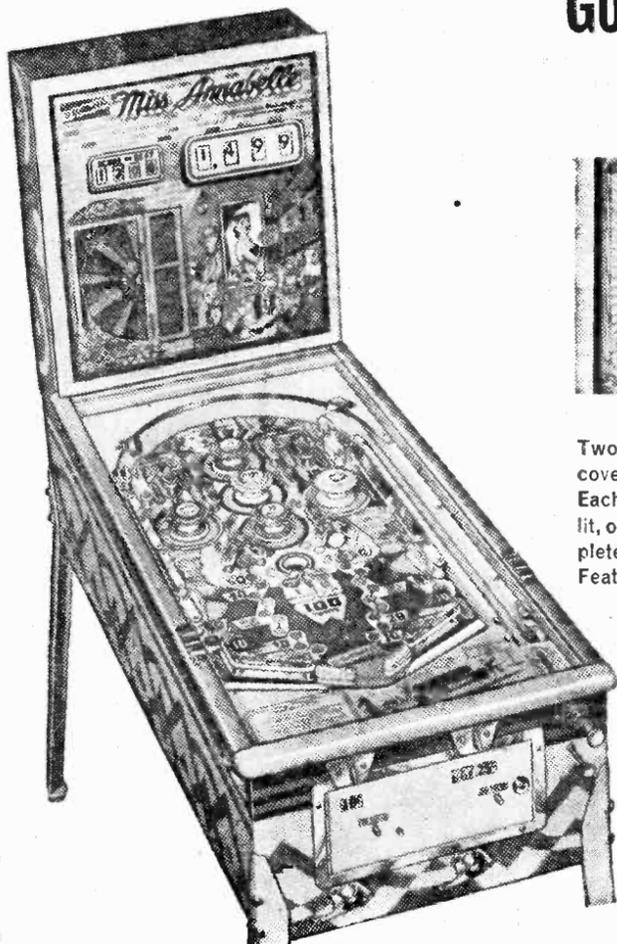
CABLE ADDRESS: "DAVDIS"

GIVE TO DAMON RUNYON CANCER FUND

A Revolutionary New Concept In Single Player Amusement Pinball Machines!

Gottlieb's Miss Annabelle

After years of research, experiments and testing, three great new features have been combined for the first time in a single player game.



FAN SEQUENCE SCORING

Two portraits of Miss Annabelle, one covered by a fan, appear on light box. Each time ball drops in center hole when lit, one leaf of fan folds. When fan is completely folded, player scores specials. Feature holds over from game to game.



SCORE TO BEAT PANEL

Light Box houses two scoring panels... players score and "Score to Beat" feature. When player reaches a certain score, the "Score to Beat" Panel lights start flashing on and off. Lights continue to flash until game is over.



SINGLE PLAYER PANEL SCORING

Features large black numbers on all white background. Player can easily read score at a single glance. Especially effective while ball is in play.

These, plus the following, round out an action packed, exciting and highly profitable game for your locations.

- Matching purple and white numbers lights center hole for 10 times target values
- On-off rollovers light pop bumpers for high score
- 4 flippers for "relay" action skill shots
- 2 cyclonic kickers • Match feature

See, play and order MISS ANNABELLE at your distributor today!

 Amusement Pinballs
as American as Baseball and Hot Dogs!

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE. • CHICAGO 51, ILL.

DIME PLAY IS HERE TO STAY...BUY GOTTLIEB GAMES AND KEEP IT THAT WAY!



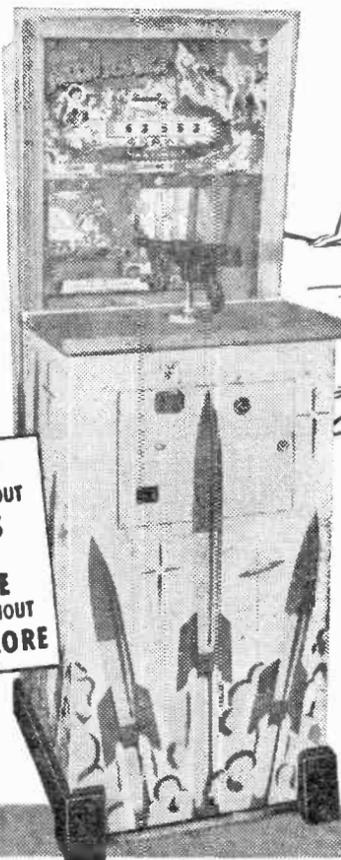
Bally **BATTING PRACTICE**

new **HIGH-SCORE** pitch-and-bat skill-game

Popular
BONUS SCORES
 insures last-ball suspense
BONUS ADVANCED BY HITTING MOVING TARGETS
1 OR 2 CAN PLAY

2 MODELS
STANDARD—REPLAY**
 *Standard model equipped with dime-chute only. When 2 players play, each player deposits dime.
 **Replay model equipped with 2 coin-chutes: one for dime-a-play, one for 3-plays for quarter.

Novelty spots need pepping up? New Bally **BATTING PRACTICE** will do the trick. Location-tests from coast to coast... in every type of location... prove that **BATTING PRACTICE** quickly ups income in pinball spots. Simple skill-scoring gets continuous repeat play. Fast action insures top hourly earning-power. Get your share. Get **BATTING PRACTICE** today.



Out of this world... for **PLAY APPEAL** and **EARNING POWER**

Bally **MOON-RAIDER**

OPERATE WITH OR WITHOUT REPLAYS
OPERATE WITH OR WITHOUT MATCH-SCORE

28 in. by 38 in.

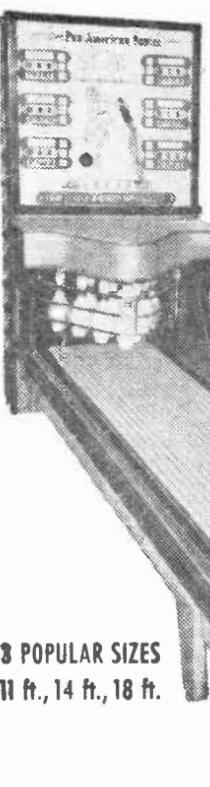
TRICKY MOVING TARGETS
 appear and disappear in mountains of the moon

HIGH-SPEED AUTOMATIC REPEATER RIFLE
 insures fast play, fast profit... stimulates competitive play

3-dimensional **"VISTARAMA"** target-area packed with space-age play-appeal

SCORES UP TO 140,000 ON SPEEDY ROTARY TOTALIZERS

VARIABLE SCORE TARGETS
 insure constant "change-aim" skill-appeal



3 POPULAR SIZES
 11 ft., 14 ft., 18 ft.

New Fast-Play **Bally** Bowlers Up Alley Earning-Power 50 per cent

Pan-American Bowler
OFFICIAL bowling rules

Players love the lively "keep-swinging" play-rhythm of the fastest bowlers ever built—with twice-as-fast rotary totalizers and 50 per cent faster play-cycle. Locations love the way **PAN-AMERICAN BOWLER** and **DE LUXE CLUB BOWLER** stimulate refreshment sales... and keep customers from drifting away... pile extra earnings in the cash-box. And you'll love the fact that **PAN-AMERICAN BOWLER** and **DE LUXE CLUB BOWLER** get all the heavy rush hour play... take in \$15 while other alleys earn \$10. Get Bally bowlers busy for you now!

De Luxe Club Bowler
 players' choice **OFFICIAL** or **SPEED** bowling

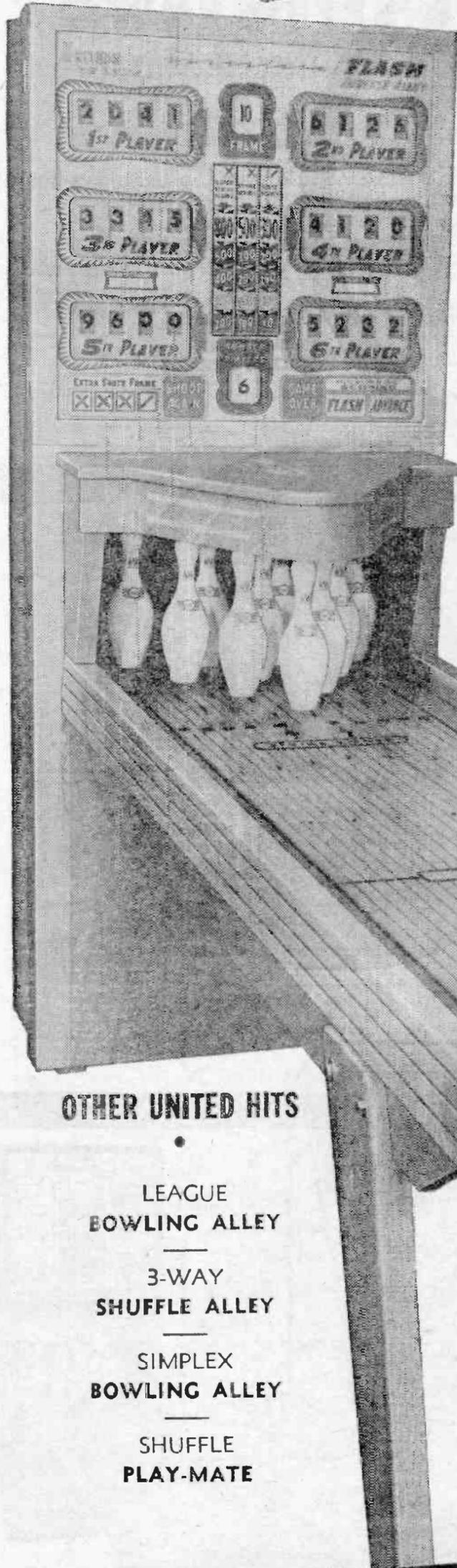
BOTH GAMES EQUIPPED WITH SWITCH-ON LUCKY STRIKES
1 TO 6 CAN PLAY



8½ ft. by 25 in.

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New High-Score Double-Feature Game!



UNITED'S

FLASH

SHUFFLE ALLEY

Choice of 2 Types of High Scoring!

**SKILL
SHOOTING
PLUS
SKILL
TIMING**

Traveling lights
on playfield and
backglass register
changing values of
Super Strikes,

Strikes,
Spare

2 MODELS
Deluxe FLASH with
3-WAY MATCH

Regular FLASH
without MATCH
FEATURE

1
TO
6
CAN
PLAY

SUPER STRIKE SCORES	STRIKE SCORES	SPARE SCORES
800	500	300
500	300	200
100	200	150
50	150	100
200	100	50

HIGH
SCORES
EITHER WAY

OTHER UNITED HITS

- LEAGUE BOWLING ALLEY
- 3-WAY SHUFFLE ALLEY
- SIMPLEX BOWLING ALLEY
- SHUFFLE PLAY-MATE

Skill shooting
increases
Super Strike,
Strike and Spare
values from
1st to 5th frames
and repeats
6th through
last frame

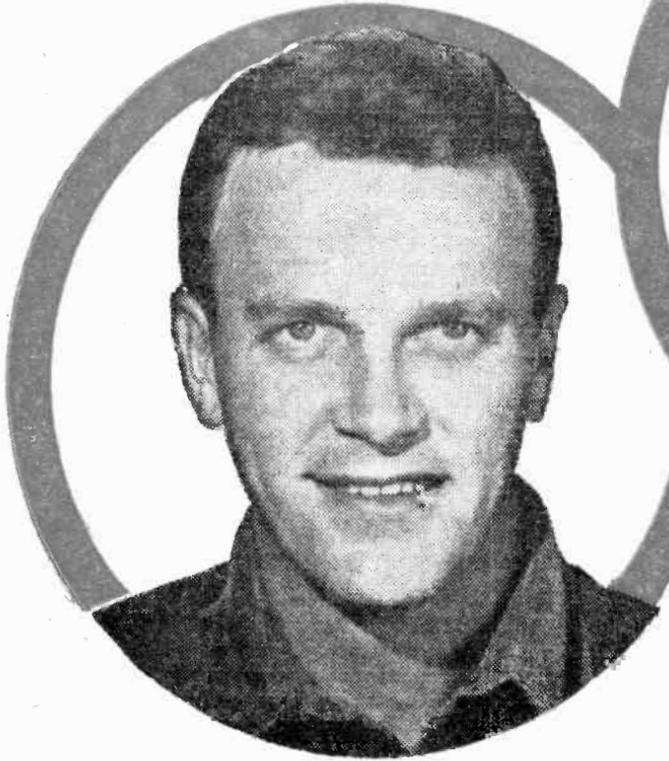
ADVANCE

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SEE YOUR DISTRIBUTOR

NATIONAL REJECTOR
★
SIZE: 8½ FT. BY 2½ FT.
★
SHIPPING WEIGHT, 430 LBS.

EDDY ARNOLD,
RCA VICTOR RECORDS



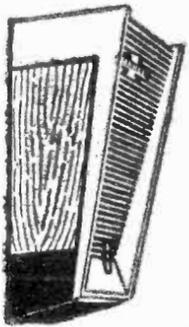
ANITA BRYANT,
CARLTON RECORDS



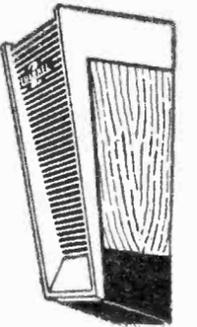
FABIAN,
CHANCELLOR RECORDS



EDDY, ANITA AND FABIAN
ARE ON **STEREO**
and they sound best on

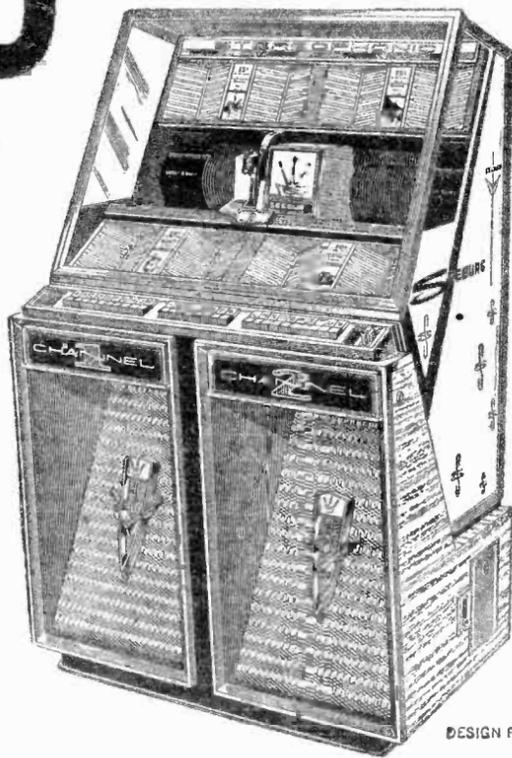


SEEBURG STEREO



HEAR THESE STEREO SINGLES:

- "Tennessee Stud",
Eddy Arnold, RCA Victor 61-7542
- "Till There Was You",
Anita Bryant, Carlton ST-512
- "Tiger",
Fabian, Chancellor S-1037



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