NEW YORK — It was just 20 years ago that the movement in American popular music known as "swings" received a spurt of popular acclaim. And today, 21 years after the Glenn Miller Band, with vocals by Ethel and Marian Hor- ton, were doing their first remote radio broadcast, Swing Era splendor is going back in the groove with "western," but whereas "old favorites," are coming off the electronic "disk," the middle 1920s are bringing in modern-day recording techniques.

In the entertainment spectrum, it is not unusual to see the advent of new genres of records, with the advent of new recording techniques and equipment. The recent advent of the juke box has been one of the most important developments in the recording industry since the advent of the phonograph.

At the juke box, the Andrews Sisters are among the most popular artists of the current swing era, with such names as the Andrews Sisters, the Andrews Sisters' Hits, and the Andrews Sisters' Originals, all of which are available at the juke box.

The beginning of the 1920s was marked by a resurgence of interest in the oldies, as many artists began recording their own songs, as well as popular hits of the past. This trend continued throughout the 1920s, and by the 1930s, the oldies became a major force in the recording industry.

One of the most popular artists of the 1920s was the Andrews Sisters, with their hit record "I'll Never Smile Again," which went on to become one of the most successful records of the decade. This hit was followed by other successful records, such as "Boogie Woogie Bugle Boy" and "Goodnight, I'm Going Home."

Another popular artist of the 1920s was Glenn Miller, who recorded such hits as "In the Mood" and "Moonlight Serenade." These records helped to establish the popularity of big band music, and Miller's fame continued throughout the 1930s and 1940s.

By the 1950s, the popularity of the oldies began to decline, as new genres of music, such as rock and roll, gained prominence. However, the popularity of the oldies began to increase again in the 1960s, with the advent of the "swings" movement.

Today, the popularity of the oldies continues to grow, with new albums being released each year. In fact, the oldies have become a major force in the recording industry, and are now valued at over $50 billion annually.

NEW YORK — In 1939, the top 100 singles on the Billboard charts were "40s" or "50s" hits, with little new music entering the charts. By 1943, however, the situation had changed, as new artists began to emerge, and the popularity of the oldies began to decline.

The market for the oldies continued to grow throughout the 1950s and 1960s, with new albums being released each year. In fact, the popularity of the oldies began to decline in the 1970s, as new genres of music, such as rock and roll, gained prominence.

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NEW YORK — Position of the major diskere in the singles field has improved tremendously in recent months, with virtually all having heavy representation on The Billboard charts. This reverses a downward trend prevalent not too long ago during which period sound-alike sers and prophets quered. Many observers agree that they remain a factor in singles.

Most recent of the majors to stage a power, single drive in RCA Victor, which has now held two consecutive places in The Billboard's best selling charts. This is, of course, exceedingly rare, and it is RCA Victor's first such showing in recent memory. "The Three Belts" replaced Presley's "King of Love," Last week is now 13th with the flip, "My Wish Came True," in 22d spot. Tony Bennett's "I Remember," at No. 21. Other Victor chart entries are Fats Domino in 20th; Homer and Jethro of "Bottle of Kookamunga," a star performer this week at 7th place; Johnny Reo's "The Shape I'm In," another; and Fred Waring low in 27th place. Columbia, which staged its big singles comeback prior to RCA Victor, still has more singles on the top 25 than Victor, although some of last week's top 25, including Marty "Small World!" is 16th; the fabulous "Any Old Time," 1st; and Johnny Cash's "I Got Stripes" is 45th; Horton's "Johnnie with the Guitar" is 16th; Jackson's "Waterfall" is 70th; Momma Smith's "Battle Hymn of the Republic," a star performer, is 79th; Tony Bennett's "Souvenir," an 80th spot; and Ray Price's "I Got a Sugar Lip," 81st.

Some of the Columbia batch are moving up, as the top forces were gathering for another push. Capitol is represented by Frank Sinatra's "High Hopes," 30th; Nat Cole's "Midnight Flyer," 55th; and Dean Martin's "On an Evening in Rome," 90th. Brunswick has a total of six. Decca's and its subsidiary, Brunswick, have six artist diskoliks; are "My Heart Is an Open Book," 16th; Webb Pierce's "I Ain't Never," 44th, and Bob Bevan's "Just As Much as Ever," 185th. Brunswick has Bob McFadden and Don't "The Mummy," 48th and Jackie Wilson's "I'll Be Satisfied," 92d.

Mercury, M-G-M and ABC Paramount have been doing well fairly consistently in singles. Coral has six on top of chart, including several way up the scale, the most prominent of them, "Jay" Love, 3d; Sarah Vaughn's "Brooked Hearted Melody," 7th; Dinah Washington's "A Day Makes," 17th; Brook Benton has "You Just Can't Stop Loving Baby," 18th; the Platters', "Where's the Party," star performer, 82d, and Evin's "Gene's Breaking Up Is Hard To Do." Another star performer, 83d.

SORD Previews all 59 Single a Must

CORAL GABLES, Fla. — The 59-cent or two-for-a-dollar is in single dimensions. The reason? Demand for good records seems to exist today way beyond what it was before it is too late. In the note of apparent demand for quality, was sounded this week by Mike Spizzaro, recently named presy of the Southern District (SORD). While strongly recommending what he had planned to sale the salvation of the singles business, he also took the occasion to reply to statements made last week in Milwaukee by RCA Victor of the present situation. He wrote, "We are going to fight this battle with the remainder of the old world the memorable-knights table.

...SO you start a sweeping rebirth in the classics.

Decca Issues Eight More Archive LP's

NEW YORK — Decca Records announces the release of its special Archive Production series this month, which represents the largest of recent years in the Archive group, numbering eight individual packages. Compilers represented in the new groupings in the series which recreates authentic performances of the music of various periods, include Heinrich Schuch, Jean Philippe Rameau, Johann Sebastian Bach, and George Frederic Händel. The de luxely packaged units retailed at $5.98 monaural and $6.98 stereo.

MONEY-SAVING SUBSCRIPTION ORDER

Order as many as you like. Payment enclosed. Send to: The Billboard, 2160 Patterson St., Cincinnati 22, O.

September 7, 1959

Charts Tab Big Comeback by Majors in Singles Field

It will be noted that Mercury has more disks in high positions than any other company in Johnny story. Four of the Mercury disks are in the top 10.

M-G-M is represented by those Cowen Tracy's "Mona Lisa," 80th; Anka's "Lucky Francis," You're Gonna Miss Me," a star performed in 5th; King Ed. "I've Been There," 56th; Connie Francis "Lipstick on Your Collar," 89th and Marvin Rainwater's "Half Breed," 93d.

RCA Victor has its subsidiary channels, have a total of eight ABC Paramount's are Lloyd Price's "I'm Gonna Get Married," 4th; Paul Anka's "Lonely Boy," 40th; Anka's "Lonely Boy," 40th; Price's "Inevitable," 91st.

COLUMBIA is represented by a star performer as Bob Bob "I Cried," 95th. Brunswick has a total of six. Decca's and its subsidiary, Brunswick, have six artist disks; are "My Heart Is an Open Book," 16th; Webb Pierce's "I Ain't Never," 44th, and Bob Bevan's "Just As Much as Ever," 185th. Brunswick has Bob McFadden and Don't "The Mummy," 48th and Jackie Wilson's "I'll Be Satisfied," 92d.

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MONEY-SAVING SUBSCRIPTION ORDER

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WASHINGTON — Amicable discussion of a little action developed from a brief, informal meeting here Monday between the Celler proposal to collect juice performers’ royalties. ... Reaching the solutions, spontaneous ...

NEW YORK — Sid Feller has returned to ABC-Paramount Records, where he left to become president, replacing Don Costa, who recently resigned to become head of United Artists Records. Feller was Am-Param’s first A&R director and has joined the label to become a free-lance arranger and producer, consulting by ap-Param, Feller was associated with Capitol Records.

WASHINGTON — Committees to guide national music matters on FM radio have been named. ... Robinson BMI Drumbeater

NEW YORK — Wally Robinson has joined the public relations staff of Broadcast Music, Inc., it was announced by Russell Sparks, eastern vice president. Robinson recently was in the talent management field and prior to that was with a press department of Columbia Records. His experiences will be of value with United Press and Variety.

NEW YORK — Roulette Records, a subsidiary of Mercury Records, has announced that it will build a new low-priced classical line, Forum Records. The series will be under the direction of director of sales and operation in its recent national distribution meetings.

NEW YORK — Roulette Revealed that a new package has been geared to build rack sales, with an LP recorded of the late George Ade, "Two Guitars," in number 3.2 and 13 positions between the 100 and 200 marks. Ade, who was mysterious of new thinking.

Pop sheet sales have declined to such an extent that since March no songs have had enough sales to make them eligible for the rack. The most probable solution to this educational field can become a replacement for the virtually defunct pop sheet music business.

NEW YORK — Music Dealers Service, headed up by Larry Rich-ardson, a recovering its operation in order to put heavy emphasis on the educational standard phase of the pop sheet music business. This seg-ment of the business has been growing for some years and its growth continues to be a dimensional, while in 1945-46, MDS did a gross business of two million dol-lars in sales, but that was as high as 75 songs in a year were recorded.

Richardson points out this diminishing pop sales is a world-wide phenomenon, due to the constraints of many factors, such as Aus-trales, England, France, Italy, etc., all facing declining sales. Much theorizing has been done in recent weeks as to why the pop sheet sales. For year pub-

NEW YORK — Columbia Records is showing in the best shape of its history with its recent 100 songs out of the top 25 monumen-tal entries and 10 of the top 50 this month. MDS has eight of the top 30 listings. On the monumen-tal side, Mitch Miller and Johnny Mathis account for most of Columbia’s listings between them. For a single artist to have five or even four entries on an al-bum chart is a phenomenon believed to be unprecedented.

Johnny’s Greatest Hits,” “Johnny’s Greatest Hits,” and “Open Fire, Two Guitars,” in number 3.2 and 13 positions.

This new year we can find the

Capron Plant Strike Is Settled

HOLLYWOOD — Three-year contract between Capitol Records and the International Association of Machinists was signed last week and a 10-day walkout at the label’s Sevices plant. Wage increases call for a recent boost in all 10/4 rates during the first year, with additional 7-cent-per-hour rate in the second and 2-cent-per-hour rate in the remaining years of the pact. Other benefits included include establishing a pension plan to which the company will contribute 10 cents per hour, the company’s health insurance structure plus two additional holidays that days on periods preceding Christmas and New Year.

Stroke was Capitol’s first in 13 years at its Sevices plant. During the work stoppage, product was supplied by the firm’s West Coast factory.

Liberty Brass Promo Talc

HOLLYWOOD — Four Liberty Brass arrangements covered this week from a 47-city burning tour of artists and dealers to person-

Loew’s Pays 30c Dividend

NEW YORK—Loew’s, Inc., has declared a quarterly dividend of 30 cents per share, payable October 1 to stockholders of record of September 22. This is the first divi-
dend paid by the company since 1932.

Prexy Joseph R. Vogel noted in-probably the end of this quarter, with the end of the fiscal year on August 31 all divisions, including production, retail operations, musical theaters, television, records and music, were operating in the black. The third quarter report for the 40 weeks ending on September showed earnings of $25,31 per share, and 2,688,388 shares outstanding.

Klein Slated For Muster Slot at Cap

HOLLYWOOD — Bob Klein, Capitol Records Miami branch manager, was named pop album merchandising executive in the post vacated by the de-parting of Bill Muster. Muster was marketing manager for United Artists Records and recently joined Klein joined in 1953 as a warehouse clerk. He later served with Capitol Distributing Corporation as a salesmen at its At-lantic Beach branch. In 1962 he was promoted to sales manager of KCRD’s Jacksonville, Calif., branch. When the firm moved its branch to Miami, Klein moved with the staff into the new Florida headquarters.

Since Muster’s departure, the pop album merchandising duties were temporarily assumed by Muster’s assistant, John Johnson. Johnson’s assistant was a candidate for ap-

WGN-TV ‘GREAT MUSIC’ GAINS NEW SPONSORS

CHICAGO—WGN-TV’s Great Music series, the most extensive presentation of serious music ever undertaken by TV, is winning advertiser support. In the past few days, RCA and Universal Air Lines joined in to span over two-thirds of the 26-week series. A third was expected to be worked up momentum.

Perhaps the most eye-opening front of the TV network’s “great music” effort, is the local airing area, only when it is considered that its scope extends any attempt to present the number of serious music on a full-season basis. The network has been made for 14 programs under the batons of Walter Hendl, Howard Barlow, Alfred Wellerman, Hans Roshau, Ivar Markel-vik, Martin Blocker, John Kahn, and Thomas Becham.

There will be few “pops” concert under Andre Kostelanetz, Arthur Fielder and Columbia Symphony, light opera, Christmas, Broadway music and young people’s programs. To the event the musical program will be further, two jazz programs will feature Count Basie, Kai Winding, Woody Herman, Cory Cole, Sarah Vaughan and others.

The programs will be aired Sun-

FELSTED HOLDS ON TO LEAHY

HOLLYWOOD — A 1k by the 2k to an 8k by 16k in Lea-thy (The Billboard, August 25) was a result of a merger with the firm abruptly ended. When Felset Records refused to sanction the move. Leathy is still tied contes-tationally to the Felset label.

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The decision is not expected to return the field used to account for over $5,000,000, an-

pop sheet music business. The pop sheet sales were defunct for year pub-

NEW YORK — Music Dealers Service, headed up by Larry Rich-

25c Dividend

NEW YORK — Directors of Decca Records, Inc., this week de-

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SOME SHARP CRITICISM

ASCAP Mtg. Scored in JD Memo on Amended Decree

By MILDRED HALL

Washington—More evidence of the sharp criticism of the way the American Society of Composers, Authors and Publishers has handled the issue of sound-alike and new members unaffirming competition. The ASCAP 1950 consent decree appears in Justice Department's memo in support of a motion to vacate the decree. The document, held up by ASCAP in the New York Federal District Court last week (3) as part of the Consent Decree hearing,据 Judge Sylvester Ryan.

The severity of the 30-page indictment of ASCAP management is in startling contrast to the mildness of the corrections finally negotiated, in some instances. The critical bill of particulars is signed by Antitrust Division attorneys Alfred Kardar and John K. Halfen. The final order 'orders' the additional signature of William King, chief of judgment and enforcement, plus those of seven attorneys for ASCAP, headed by Arthur H. Green.

Here are some of the criticisms, some of which will undoubtedly be used by dissident members and applied to the terms proposed for the amended decree.

Hardest criticism goes to the over-all control of ASCAP by a few board members, and the untrained voice which perpetuates it.

"The voice of the system is that it is controlled, and that the people who receive the largest share of ASCAP's revenue or can establish the rules governing the Society's system of distribution, which determines the determining members shall receive the largest share of the Society's income."

JD COMPARES ASCAP-BMI SURVEY TABS

WASHINGTON — A comparison between surveys of three companies was made by the American Society of Composers, Authors and Publishers, released by Justice Department in connection with its proposed consent decree, ASCAP's 1950 consent decree. The comparison was based on an ASCAP's present survey is wastefully inadequate," says Judge Ryan.

While the recently submitted Justice memo says the BMI survey is not necessarily the best possible, the comparison is of value. This is the Justice Department, and the American Society of Composers, Authors and Publishers, Washington and September of 1950 indicates.

1. "That ASCAP's survey only covers the months, 21 percent of the total hours of local broadcasting during the two-month period, and BMI's covered approximately 2.66 percent. ASCAP's survey cautions that approximately 25,000 different BMI's in the 25,000 song titles BMI's have the largest share of the Society's income."

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HOT 100 NEWCOMERS

Fine Fresh Talent Hits Top Bracket

By HOWARD COOK

NEW YORK — The make-up of the top part of the Hot 100 chart is more interesting than other charts at this time. There are fourteen sides by newer artists or artists who are new to the charts and their stories, and they have a very wide range of material.

Hanover Public Stock Issue

NEW YORK — Hanover-Signature Recording Corporation has filed with the Securities and Exchange Commission an offering circular covering a public offering of 14,000 shares of Class B stock with a par value of $28 per share. The stock will be offered at a price of $2 per share.

In the circular it is noted that the securities are offered by the issuer at $2.00 per share. The offering is 14,000 shares, which are issuable on or before May 11, 1961. Those who have already subscribed to Class A shares include Neve Allen (4,000 shares), John J. Helper (4,000 shares), Jack Bregman (2,000 shares), Chester Green (2,000 shares), Irving Cohen (5,000 shares) and Albert Ziegler (2,000 shares).

Victor Plugs New Como LP

NEW YORK — RCA Victor's initial September pop album release will be headed by "Como Swings," with a national promotion campaign backing it. The album will be "Como Swings" in New York, and the track will be "Como Swings" in Los Angeles, with a national promotion campaign backing it. The album will be "Como Swings" in New York, and the track will be "Como Swings" in Los Angeles, with a national promotion campaign backing it. The album will be "Como Swings" in New York, and the track will be "Como Swings" in Los Angeles, with a national promotion campaign backing it. The album will be "Como Swings" in New York, and the track will be "Como Swings" in Los Angeles, with a national promotion campaign backing it.
MR. DEALER:

DUE TO YOUR GENEROUS OVERWHELMING ACCEPTANCE AND YOUR UNPRECEDEDENT DEMAND

THE BIG AUDIO FIDELITY®

99¢ \textbf{SUMMER BONUS}

IS EXTENDED TO MIDNIGHT SEPTEMBER 30, 1959

THIS IS THE BIGGEST FALL BONUS PROGRAM FROM ANY RECORD COMPANY BECAUSE:

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  \item YOU MAKE YOUR FULL LEGITIMATE 38\% MARK-UP
  \item BY BUYING NOW, YOU AND YOUR CUSTOMERS HAVE A SAVINGS OF OVER 40\%
  \item NO LOSS LEADER OR TIE-IN PREMIUMS
  \item NO SHORT DISCOUNT
  \item EYE-CATCHING POSTERS AND STREAMERS
  \item AND A COOPERATIVE ADVERTISING PROGRAM COMPLETE WITH ADVERTISING MATS.
\end{itemize}

CALL YOUR AUDIO FIDELITY DISTRIBUTOR AND PLACE YOUR ORDER TODAY FOR THE AUDIO FIDELITY 99¢ \textbf{SUMMER BONUS}

OFFER DEFINITELY EXPIRES SEPTEMBER 30, 1959.

AUDIO FIDELITY INC. • 770 11th AVE., NEW YORK 19, N.Y. • PL 7-7111
Early in the 1950's record companies devoted much effort to finding how to get records before more and more people. With the growth of mass retailing and the huge new retailing channels like supermarkets, many record companies felt anxious to gain a share of the pie.

Some of the early record companies, such as Vee-Jay, handled their own one-stop operation in the early 1950's. In most cases, to cut costs, their distributors handled the production, marketing, and retailing of their records. But, as the one-stops were controversial, and the record companies felt anxious to gain a share of the pie, many of them began to develop their own one-stop operations. In many cases, the early one-stops were the first step in the development of the modern record company.

Today's phonographs have one-stop service, and the record companies have one-stop operations. In the early 1950's, the record companies were not sure how to handle the one-stop operation, and many of them were not sure they would be able to make records for the one-stops.

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you'll love...

ANITA BRYANT'S

Smash followup to “Till There Was You”

SIX BOYS AND SEVEN GIRLS

A great teen ballad written for Anita by hit tunesmith Carl Sigman

THE BLESSINGS OF LOVE

CARLTON 518
House Halves Cabaret Tax

WASHINGTON — Legislation cutting the 20 per cent cabaret tax in half was passed overwhelmingly by the House last week (1). Rep. Aime Focard (D., R.I.) urged his colleagues to vote for approval of the legislation because it will mean employment for an additional 150,000 musicians, and for thousands of waiters and other employes.

Focard did not go along with Treasury Department's estimate that lowering the tax would result in a loss of $21 million in revenues. He maintained that the loss "will be more than made up by an increase in revenue from the business taxes and the income taxes that will result from the increase in business and employment."

According to Representative Focard, cutting the tax to 10 per cent "will not completely remedy the adverse economic effects it has caused but will do much to retrieve unemployment distress among musicians and entertainers." Bill originally called for complete repeal of the tax, but was amended by the House Ways and Means Committee to ask for halving rather than repeal.

Legislation has the support of the American Federation of Musicians, the National Federation of Music Clubs, the American Hotel Association, the National Restaurant Association and the Hotel and Restaurant Employees and Bartenders International Union.

Measure now goes to the Senate Finance Committee. At this late date in the Congressional session, it seems unlikely that further action will be taken. Identical legis-

HOW TO GET JD CONSENT MEMO

WASHINGTON — ASCAP members who want copies of the Justice Department's "memorandum" in support of proposed consent can write to the Department's antitrust division, Washington 25, D. C. Reference should be made to Civil Action No. 13 - 95, United States of America v., American Society of Composers, Authors and Publishers, defendants. A few copies may be available at Federal Distri-

ction Court in New York, where the document was en-

tered last week (3).

Glasier Signs Top Acts

NEW YORK — Joe Glasier's Asso-

ciated Booking Corporation, long identified with the world of jazz and big bands, took an important step in another direction this week with the pairing of Tony Martin and Dorothy Donladgi to exclusiv-

ely represent booking contracts.

Initial booking for Martin under the ABC banner is a 10-day stand at the Miami Beach plushery, the Americana Hotel, covering both the Christmas and New Year's holiday period. For this stint, Martin picks up a cool $25,000. Miss Dun-

aldgi, meanwhile, has been set for engagements at the Palmer House, Chicago and the Empire Room of the Waldorf-Astoria in New York.

NINE MORE JOIN LABEL PARADE

NEW YORK — Nine new labels joined the label parade during the last few weeks. Here are the names and addresses of the new labels:

Eighth Avenue Records, care of Gerald R. Hub, 436 West 32nd Street, N. Y.; JDS Records, 1120 Broad-


Bob Gallion Goes With Acuff-Rose

NASHVILLE — Bob Gallion, well-known country music deejay, entertainer and songwriter, has joined the sales promotion staff of Acuff-Rose Artists Corpora-

tions here, it was announced Wednesday (26) by Walter D. Kilpatrick, ARAC manager.

Gallion, who in the past has served as promotion and front man for a number of c.w. packages, comes to Nashville from Stuarts WABB, Mobile, Ala., where he has been c.w. deejay the last four years. In his new post at ARAC, Bob Gallion will continue as an artist on the M-G-M label and as song-

writer from Acuff-Rose Publica-

tions.

would not appear caused a milli-

on to the breach and did a double-

tacking job of it. Some say it is an occa-

sional creature created by storming the area and finding a single entrance to a closed basement. Others say it is a group of mice that are fighting for survival.

Another SHATTERING SMASH

by JUBERT

"SOME KIND-A EARTHQUAKE"

b/w FIRST LOVE, FIRST TEARS

JAMIE #1130

Any Disk Jockeys who have not received your sample copies, wire or call collect at once.

JAMIE-GUYDEN RECORDS


Phone: Stevenson 2-3333

Distributed by GONE RECORDING CORP.

1650 Broadway, N. Y. C.

JAMIE-GUYDEN RECORDS


Phone: Stevenson 2-3333

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1650 Broadway, N. Y. C.

Gift Promo By Elektra

NEW YORK—Elektra Records, specialty and folk disk line, has kicked off a special promotion which endorses dealers to one free album for every seven ordered. The deal runs for the month of September. All LP's in the catalog are included in the plan except sampler.

The latest release, "Bravo Bikil," featuring the noted folk singer, Theo Bikel, which will be out in mid-September, will also be included in the deal. The program will be backed up by dealer display material.

Meanwhile, on the foreign scene, the label's topper, Jack Holm-

man, concluded a deal this work for Brazilian distribution thru Hed-

Ariz, leading distributor and manufac-

turer in Israel. Emphasis in that country will be on such artists as Bikil, Haitel and Aviva Ron and Nana and the Oz group.

J. October Due for Hype

HOLI VNOO — Capitol Records has signed Johnny O'Keefe and is set to groom the 19-year-

old singer to become the na-

tion's newest teen-age idol. Label already has booked the disco-

tion with a tester at campaign. In October is expected, which is building up to the label's first release, a single, scheduled for September 7. Cap feels O'Keefe packs strong potential as a top single seller. Teenager is being given build-up treatment it usually reserves for welcoming long-established names to its roster. This marks first time October has recorded for a major label.
The toast of the critics!

Hot smash single
I CAN DREAM CAN'T I
Ernestine Anderson

Mercury 71500

Hot smash album

Mercury 71500

ERNESTINE ANDERSON
SR 60074
MG 20400
A GREAT BIG NATIONAL SMASH!

The Ballad of

by JAY CHEVALIER

40,000 Sold
GOING FOR A MILLION!

RED HOT NEW RELEASE from

by

DISTRIBUTED BY RECORDS INTERNATIONAL, INC.
Also National Distributors of Reed Records & Major Records
SUIITE 1404-C • BECK BUILDING • SHREVEPORT, LA.
PHONE 4-6991

ASCAP Management Scored

Continued from page 4

ances in other media. In contrast, ASCAP in its so-called "local sur-
vey" logs less than one fourth of one per cent of the total hours of
local broadcasting throughout the country. Yet every local radio per-
formance of an ASCAP song re-
cieves a multiplier of only 20, and every local television perfor-
manee multiplier of only 60.

Sample Survey Design

A sample design for a new
scientific survey for ASCAP has been presented by Ted Dean As-
ciates, has been reviewed by the
Bureau of the Census, and is to go
into operation about January 1, 1960. Justice says. The plan calls
for a five per cent increase in the
time of the local radio samples, more time for news and for the sta-
tions. In prospect are surveys of other media, too. It is highly
likely prospect being the wired
music systems.

In ASCAP distribution, the Ju-
stice memo says: "The over-all effect
of the existing system is that more than 80 per cent of all monies dis-
tributed to author and composer members, and more than 45 per
cent of all monies distributed to publisher members, are now being
distributed on a subjective basis, in
violation of the 1950 decree.

The 20 per cent senility fund
compounds the violation of com-
petitive fairness. Justice memo ex-
plain. Distribution for 1958 can be
based partially on performance
'credit' going as far back as 1947,"
prior to entry of the consent de-
cere, when membership was purely at the board's discretion.

Justice believes its order corrects the
situation by its proposed dis-
tribution formulas and its offer of a
choice between 100 per cent cur-
rent performance, and averaged
performance plans.

However, writers of current hits in
ASCAP are fighting the pro-
posed "recognized works" fund set
up in the amended decree. This
fund would exclude any music less
than one year old from 30 per cent of
the monies in the seniority-
weighted writer plan. In opposing
the idea, they may quote the De-
partment's own memo on the pre-
sent "availability" fund for publish-
ers. Justice memo indirectly defends
its retention of a seniority-weighted
option by noting it is provided "for
those members who do not wish to risk the vicissitudes inherent in per-
formance distribution. Thus, we seek to assure the maximum feasible area of individual choice."
Theme to Background

On theme and background use, Justice says current rules allow an
unfair spread of 1,000 to 1 ratio in
payment for songs in similar use.
"During 1957, some 19.69 per cen-
t of all ASCAP performance credits
were awarded for background uses, 86.91 per cent for use as theme
songs, and 1.9 per cent for use as jingles—over $6,000,000 per
year is distributed for performances of
theme songs and background
music."

Present rules "put certain mem-
eries of the Society at a tremendous
disadvantage. ASCAP has
supplied a list of 12 composi-
tions which have together earned a
total of more than 650,000 per-
formance credits as background
music and theme songs during the
single year of 1958. These 12 songs earned more than did the
entire catalog of Irving Berlin or Oscar Hammerstein. Only a few of
these songs had more than 40 fea-
ture performance credits, and to-
gether they had only 814 feature
performance credits."

Justice offers as its "important
innovation" in correcting this type
of abuse, the rule that all distinc-
tions in payment must be based on
the song's record of "feature
performance," and can't build sky-
high on previous background or theme use. The 10 to 1, and 5 to 1
ratios for similar use, and payments, and "qualifying" credit requirements in
the proposed order, are intended
to provide a stringent but fair test under which only truly outstanding
songs can obtain full credit
when used as background music or theme songs, while at the same
time preventing undue discrimina-
tion against competitive songs
used for a similar purpose.

The memorandum states ASCAP's
need for reform in admitting new
members, and in paying royalties to
associates of resigned members
on music still licensed by ASCAP.
Corrections of these violations
are made in the proposed terms.

Judge Ryan will present the
explanatory document at the time
the decree terms were submitted by him in June, because it was not
presented in the proper form. The
memorandum is expected to play
a large role in the pre-entry hear-
ing scheduled by Judge Ryan for
October 19 at the Federal District
Court in New York.

Look Mag Ad

Continued from page 4

was recently tested in various mar-
tches.

The disk in the Look ad for
Remington will be titled "Music to
Shave By," and will be made
for LP (315Z) playing. Readers
of those substantial newspaper ads
and televiewers of "Gunsmoke," will
be invited to ask Remington dealers
for a coupon which can be re-
turned to the company for a free
copy of the hot recording.

"SMILE" TONY BENNETT

"I'M CONFESSIONS" LOUIS KEELY

BOURNE, INC.

ABC MUSIC CORP.

136 West 52nd St. New York 19

SHAWNEE STANDARDS

"IF I HAD MY WAY"

Current Recordings:

George Perry

Bobby Darin

Frankie Laine

Bobby Marken—Capitol

Don Reno—United Artists

Bobby Vinton—United Artists

Fred Waring—Columbia

Mike Reno—Epic

Fred Waring—Capitol

Shawnee Press Inc.

New York Office: 153 W. 51 St., N.Y. 19

Talent Hits Top Bracket

Continued from page 4

number eight on the chart this
week. Next side by a new act on
the Ho100 is "Baby Talk," by Jan
and Dean. The novelty, rock and
roll effort places at number 11.
"Kissin' Time" by Bobby Rydell is
his first big click. The rock/roll
blues is in 4th position this
week and has been steadily climb-
ing up the chart. "Gent I'll be ci-
ning this week in "It Was I" by Skip
and Frank, and their initial try was a
real rock roll tune on the chart and
among the top 30 for several
weeks. 

"My Heart Is An Open Book" by
Carl Davis, has been a big dual-
market pop and c.w. click for sev-
eral weeks. The country rockabilly
is currently breaking down number 16. "Making Love" by Floyd Robison is at
that artist's first recording to reach the top 30. His second effort is making it with a debut disk. His hit "Here
Comes Summer" is number 25.

Nina Simone's treatment of
Gershwin's "classic, "I Loves You Porgy, " is in top jive this week.
November's sultry, first wax eating
number 23. "Morgem" by Ivo Ro-
bin is a hit import. The side is
done in Germany, and the platter is
currently number 29 on the Hot
100.

A further scan of the chart shows
several other current front runners, featuring with still other types of music con-
tributing to the main stream of pop
music and hit sides by new artists.
One notable example is "The Batt-
le of Kookamon" by Homer and
Jethro. This pair has also been
country favorite for a long time,
but its novelty parody of a re-
cent click promises to be a
biggest side in several seasons.

Another interesting hit is Battle
Yovna's "Knock Out The Republic" by
Montgomery Tabernacle Choir. The
famed choir is supported by the
Philadelphia Symphony Orchestra,
and the side is from their latest album of
religion songs. The LP was re-
leased in Columbia's classic se-
ries.

MISCELLANEOUS

THE BILBOARD

CONTINUOUS REMINDERS

FROM RIO

MIKO

THE DREAM OF OLIVER

ROULETTE

THE COQUETTE FROM 1910

MILLS MUSIC, INC.

OCTOBER 19 15

MOTOWN
THE BILLBOARD

SEPTEMBER 7, 1959

THE BIGGEST RECORD
OF 1959!!

'DECK OF CARDS'

#15968

* There are copies and re-releases...but
THIS is the RED-HOT RECORD That's
SWEEPING the Nation!!

Dodie Stevens

15976—“CARNIVAL IN PARIS”—“WABASH BLUES” .......... Billy Vaughn
15975—“MISS LONELY HEARTS” .......................... Dodie Stevens
15978—“NIGHT & DAY”—“I'M CONFESSIN’” ............. Louis Prima • Keely Smith
15982—“FOOLS HALL OF FAME”—“BRIGHTEST WISHING STAR”... Pat Boone

DEP 1089—“MORGEN” ............................... Billy Vaughn

THE NATION'S BEST SELLING RECORDS

Dot's HOT!!!

WINK MARTINDALE
AMERICA'S NEWEST RECORDING STAR...

Amelia Earhart pictures possibly included in the document, but are not clearly visible.
"My Baby's Got Soul"
"Bad Girl"
"Salvation"
"Because of You"

MUSIC NEWS

NIGHT CLUB REVIEWS

New Shearing Group Solid Sound

Even on a rainy, humid Monday night, George Shearing's new group played to almost capacity business at Basin Street East, jazz nitery. The group, which began a national tour after its current week-long debut, fulfilled a long-cherished dream of the pianist, that of augmenting his Quintet with full brass backing. Resulting 19-man orchestra puts out a solid and satisfying sound.

Shearing's program can appeal to most elements in any audience as he keeps a steady change-of-pace working for him. Ballad follows swinger and back to the hip crowd.

The band arrangements are pure Shearing and marked by the same sure finesse that listeners learned to expect from the Quintet. The brass choir consists of four trumpets, four trombones, two French horns and a tuba.

Shearing handled ename chories in easy-going, veterans style. He'd go a lot farther in this department and the band would get even better acceptance, if he'd find some room in his budget for a pro writer to string continuity together for his "act." The puns lack punch. But, why quibble. The music is still the important attraction and he has few peers in his special area. He hopes to record an album or two with the brass choir. He already has one album, "Burnished Brass," which he plans consistently from the stand. The album was not made with his present group.

Shearing is spoiled on the stand by the Mal Waldron trio, a jazz group that goes farther out in quiet, musically fashion. Basin Street East is, incidentally, a first-rate showcase for the type of talent featured. The room is quite large but luckily doesn't have that barn-like feeling of some other jazz-oriented spots.

Ralph Fees.

"Exposure Index" New DJ Yardstick

NEW YORK — Buck Leight, decayt at WTRK, Elkhart Ind., has come up with a new twist on the old disk - jockey's - most - played record list. The jock is distributing an Exposure Index, which tells how many "votes" a record is played on his show, and how much exposure he is giving new disks.

The first E. I. covers a three - week period, but it will henceforth be made available to the trade by Leight every two weeks. "It has long been my opinion," notes Leight, "that a record list of the top 25, 35, or 45 what have you, is no real gauge by which you can measure the exposure of a disk on a disk jockey's program. The Exposure Index is my idea of a solution to the problem."

Leight's first Exposure Index lists 89 records. The No. 1 disk, "Mona Lisa," received 15 plays during the period (August 10-28) covered by the E. I. Leight played 24 platters, once; 16, twice; 10, three times; six, four times; five, five times; six, six times; four, seven times; eight, eight times; three, nine times; three, ten times; 12, 12 times; and one, 13 times.

Fact there is a terrible poential in the educational - standard packages, Large of course known that one of the leading ASCAP show bands passed $50,000 annually from such paper. The 1950, in a direct surge of better offer, and royalty fees, printing costs, etc.

In the educational - standard sheet music field, credit arrangements are much tighter than in the pop field. There are strict payment regulations; the product is not returnable as in pop, etc.

NIGHT AND DAY

Louis Prima & Kelly Smith

JT AND RAY VENTURA CORPORATION


"My Baby's Got Soul"
"Bad Girl"
"Salvation"
"Because of You"

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M-G-M RECORDS
SENSATIONAL NEW PROFITONIC DEALER PROGRAM!
FOR ENTIRE MGM LONG PLAYING CATALOG

MGM DEALER PROGRAM

$ ON ALL PURCHASES OF ALL MGM LONG PLAY PRODUCTS (WITH THE EXCEPTION OF LION) YOU RECEIVE A 20% RETURN PRIVILEGE.

$ THE RETURN PRIVILEGE CONSISTS OF ANY 12" LONG PLAY ALBUM—ANY VALUE—ANY LABEL—for which you receive a CREDIT OF $2.47 PER UNIT.

$ YOU MUST RETURN MERCHANDISE COVERING A FULL 20% OF YOUR PURCHASES TO EARN YOUR CREDIT.

$ YOU GET OCTOBER 10th—NOVEMBER 10th—DECEMBER 10th DEFERRED BILLING IF YOUR ACCOUNT IS CURRENT.

$ THIS PROGRAM STARTS IMMEDIATELY AND TERMINATES SEPTEMBER 30th.

MGM RECORDS solves the DEALERS two most important PROBLEMS with this SENSATIONAL PROFITONIC PROGRAM.

FIRST  MGM relieves the dealer of his OBSOLETE INVENTORY.

SECOND  The dealer gets GENEROUS TERMS so that he can BUY AND STOCK in depth NOW.

Mr. Dealer:

This FABULOUS offer is endorsed by every MGM RECORD distributor. CONTACT HIM NOW.

THE MGM Profitonic Program puts YOU in front of competition.
Texas Sets TV Radio-Phono Component Tax

CHICAGO — The Texas Legislature set an important taxation precedent when it included in an over-all taxation provision a 3 per cent State sales tax on radios, television sets, phonographs and component parts. The bill, passed last week as part of a series to raise large additional revenue for the Lone Star State, included a long list of consumer goods. The per cent tax stipend will be taken for a two-year period, starting Jan. 1, 1960.

Earlier in the summer The Billboard reported exclusively on a program by the Texas Record Dealers' Association, which successfully eliminated phonograph records from the State sales tax program. Midwest electronic manufacturers contacted told The Billboard they had no knowledge of the pending radio - TV - phono - component tax until they heard of its passage in the general revenue bill.

Ampex Takes To Air in Tape Promo

HOLLYWOOD — Ampex Audio, Inc., it has the sale of power of radio to sell its tape recorders and the general stereo market to target customers. It is buying two weekly half-hour shows on AM-FM stations in 10
(Continued on page 46)

Westinghouse Sets Bonus Disk Tie-In

NEW YORK — To promote their new stereophonic photo line, Westinghouse will give dealers a special bonus record package to offer the consumer. Disks are from the Westminister record catalog and divide into three categories: classical, popular and semi-classical. Each package contains five 12-inch I.P.S. The number of five - disk bonus packages given to the con- 
(Continued on page 46)

Audio Feedback

URGE TO DESIGN

Before hi-fi was thought of, Avery Fisher was an industrial designer. It's no accident, therefore, that the head of Fisher Bros. & Co. has been concerned with the appearance of high fidelity music reproduction systems. It's so logical that a component manufacturer, he would be the first to put components in cabinets. This is not to say that the design of tape recorders, which are a cabinet system, is a problem. "Besides sounding good, a high fidelity system shouldn't look too formidible to the man," Fisher told us. "If the parts are too complicated, why not have a wide array of controls. It's easy to see why someone puts up a panel at the sight of an up-to-date radio-phonograph combination. This is why the industrial designer's function is so important."

"Look at one of our control centers. We use several different types of controls - levers, push-buttons, rotary dials and sliders. This serves an important purpose. It gives a visual clue to the operation of the unit. Just by looking at the panel, the user can tell which functions are set where they are set. It wouldn't be able to do this, if the panel were nothing but rotary dials."

TELLING TIME

"It's the same as telling time by looking at a clock."

Fisher pointed one arm at the ceiling and shot the other straight out.

The symbol means three o'clock to the person who looks at the clock. And the interesting thing is that, on these electric clocks that just show four digits, we actually see thru an extra of four seconds to get the time. Let's say digits are one, one, five. When we look at them, we see the arms at the clock in our mind at the eleven-fifty-five position.

"Designing high fidelity equipment requires the same attention to the functions of the eyes and mind."

VIVID PICTURES

When Fisher talks about stereo and high fidelity, he creates vivid pictures with words. Dealers could use several of his word-pictures in describing stereo to their customers.

In explaining how far speakers should be separated for good stereo effect, Fisher said, "When you're in a meadow, the speakers would have to be arranged one way. In a room - which is an acoustic billboard - the speakers would have to be arranged to take into consideration the various elements in that room."

"But even when the speakers are properly arranged, the stereo record sounds richer than its monaural brother. Fisher listened high and low frequencies to the ocean waves breaking against a wooden pillar or pillaring in the ocean's floor."

"You'll notice," he said, "that when small waves hit the pillaring, they break up, disintegrate. But a big wave will hit against the hill, and when it's past the pillaring, it will reform and go rolling along. It's the same effect that high and low frequency sounds."

"The high frequencies have very little height. If they run into anything, they're gone. You have to hear them directly, on the picket wall."

SALES PROBLEMS

Everybody looks to the sales season just ahead to be one of the best in years. How can the dealer make the most of his prospects, we asked Fisher?

"Having property-trained sales people is endemic to this industry. Continuing sales training programs are essential. Even experts go stale on the job."

"Be familiar with the product. And the time to learn it is nine o'clock in the morning, not when the customer asks for a demonstration."

"One thing I'd be sure to do if I were a dealer is to let every set stay in operation for several hours before delivering it. Make sure it's okay. This is a lot cheaper than sending a man on a service call or having to ship the set back to the store. And it saves the dealer from having to mollify a fussy customer."

"A very important thing that is rarely done is this: have the salesman dress up one month after the set is delivered and find out how it's operating. At the same time, the salesman can ask if the customer has any friends who might be interested in owning the same type of equipment."

"Does this sound like an obvious thing to do? It is, but it's not done. It's so easy to get busy with other things that, once the sale is made, you're not running after him. And think of how the customer would feel. The customer would have to say, 'Imagine, I've had the set a month and they're still interested in me.'"

"You can't buy public relations like that."

United States Tapes, giant one-step for quarter -track, open - reel recorded tape, begins its full campaign among music dealers by offering a full complement of displays and sales aids. All aids are keyed to the slogan "Music Sounds Best on Tape." Above is the brochure explaining quarter-track tape and listing some of the best selling albums available on tape. Above right, a display kit for use by dealers and others.

"You're invited. . . ." inside details of a "listening party," with the time, date and dealer's name given. At right is a special display rack for counter use.

Rack permits partial display of 12 titles, with room for back-up stock of three reels on each tray.
PAN½E 7, 1959 THE BILLBOARD MUSIC

HIFIRECORDS

FALL PLAN

August 20 thru Sept. 20

HURRY! HURRY! HURRY!

UP TO 20% Discount With EXTENDED BILLING

See Your Distributor’s Salesman For Details

DEALERS...ATTENTION!

STOCK UP ON FAST MOVING BEST SELLERS NOW!

Pressed in Canada by SPARTON Records, Ontario, Canada

HIFIRECORD High Fidelity Recordings, Inc.
REG. U. S. PAT. OFF.
7803 Sunset Blvd.
Hollywood 46, Calif.
Philo Adds Indie Jobber
In Chicago
CHICAGO — Philo west be-
yoyed the M-G-M organization to
appoint its first record distributor
to handle radio and portable pho-
nos, when Jack Kane, Philo sales
manager in charge of the new
project {The Billboard, August 10)
turned Arnold Distributing here as
first Philo outlet under the new
program. Morry Price, Arnold
chief, said he will handle transistor,
clock and regular radios and the
Philo line of six portable phonos
under the terms of the agreement.
Arnold also has added the 10th
Century-Fox, Whitehall, Treas-
ury, Dynamics, Alpine lines to its
record lines.

IHFM Joins
D. C. Promoter
In March Show
WASHINGTON — The annual
1960 Washington Hi-Fi show will
merge with the Institute of High
Fidelity Manufacturers' nationwide
expansion program, and will be
held at the D. C. National Guard
Armony March 23 to 27. Joint
sponsors of the show, which
will be for the past five years been held
at hotels, expect big things of the
arena presentation, which will be
modeled after the San Francisco
show put on earlier in the year
by the Institute.
The Institute's invitation to join
forces in Washington was accepted
by M. Robert Rogers, board presi-
dent of MPI, and Abe Schwartz-
man, executive secretary of IHFM,
and ratified by representatives
of both groups.

According to Schwartzman, stag-
ing a hi-fi show in an arena of
firms many striking advantages
in traffic flow, parking facilities and
individual sound - conditioned ex-
hibit rooms.
The announcement notes that
Washington is a prime hi-fi show
cause, being at the leading per-
capita hi-fi markets in the country.
This estimate was made by Charles
Fowler, publisher of High Fidelity
Magazine, sister publication to The
Billboard, whose analysis is borne
out by the figures of major com-
ponent and record manufacturers,
the hi-fi show sponsors report.

$29.95 UNIT
Admiral Hits
Back at Jap
Radio Firms
NEW YORK — Admiral has
now seven-transistor portable radio
tagged at only $29.95. Called the
Admiral, it is designed to meet competition from Japan
The Comet weighs less than a
pound and is packed in a non-
breakable plastic case. Price, held
down by use of etched cir-
cuit board and flat panel tubes,
which have recently come down in
price.

Unit has seven transistors and
two germanium crystal diodes.
Alnio five-speaker and automatic
volume control. It measures 3 5/8
by 11 1/2 inches.

Available also in a de luxe series,
it at $35.95, has battery 'miser,
plug-in jack for carphones, carry-
ing handle and stand and choice
of colors that in the higher price
bracket.

This unit will play sev-
eral times longer than the less ex-
pensive Comet using the same bat-
tery complement.

Admiral adds a new seven-
transistor personal portable for
$39.95. Called the "Starliner," it
has a larger case than the Comet,
and features vernier tuning.

IHFM-Logan
Scoreboard: 82 to 1
NEW YORK — In the wake of
the hassle over 'who'll run the High
Fidelity Music Shows for Los An-
elos and San Francisco in January
and February of next year (The
Billboard, August 10), the principal
pals involved have taken to throw-
ing prospective exhibitors names
at one another. So the Institute of
High Fidelity Manufacturers (IHFM)
is winning the numemous-
contest hands - down over in-
dependent promoter, Bub Logan.

Logan thus far is able to state
with some certainty that Macintosh-
block of top quality amps and pri-
audio components has been packed
in a $29.95 unit. This unit, which
weighs less than a pound, is packed
in a non-breakable plastic case. It
has seven transistors and two
germanium crystal diodes. The
unit has a five-speaker and auto-
matic volume control package.

At $35.95, it is available in a de
luxe series, with battery 'miser'
package, for carphones, carry-
ing handle and stand, and choice
of color in the higher price
bracket.

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block of top quality amps and pri-
audio components has been packed
in a $29.95 unit. This unit, which
weighs less than a pound, is packed
in a non-breakable plastic case. It
has seven transistors and two
germanium crystal diodes. The
unit has a five-speaker and auto-
matic volume control package.

At $35.95, it is available in a de
luxe series, with battery 'miser'
package, for carphones, carry-
ing handle and stand, and choice
of color in the higher price
bracket.

This unit will play several
times longer than the less ex-
pensive Comet using the same bat-
tery complement.

Admiral adds a new seven-
transistor personal portable for
$39.95. Called the "Starliner," it
has a larger case than the Comet,
and features vernier tuning.

IHFM-Logan
Scoreboard: 82 to 1
NEW YORK — In the wake of
the hassle over 'who'll run the High
Fidelity Music Shows for Los An-
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and February of next year (The
Billboard, August 10), the principal
pals involved have taken to throw-
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HERE COMES
CRASH CRADDOCK
The Newest teen-age recording Idol on COLUMBIA RECORDS
**THE BILLBOARD**

**ARTISTS' BIOGRAPHIES FOR JOCKEY PROGRAMMING**

**Bob McFadden**

Bob McFadden was discovered in the U.S. Navy in 1950. He was assigned to the Petersburg, Virginia-based Armed Forces Radio Network as singing emcee at a special Navy show called "The Bob McFadden Show." As emcee at a Navy show in San Juan, he was seen by the Condado Beach Hotel's manager, and this resulted in some successful efforts. Response to his efforts was so strong that he was asked to make show business his career.

Upon his return to the States, McFadden worked up a club act and has subsequently performed in top nightclubs throughout the country and in Cuba.

Early in 1959, the artist signed recording contract with Bruntwick Records. His current novelty hit is "The Mummy."
SIDE-SPLITTING HIT!
HOMER & JETHRO'S
"THE BATTLE OF KOOKAMONGA"
47/7585
STEREO:
61/7585

RCA VICTOR
NOW IT CAN BE SOLD!
FOR YOUR
Sellingest September
IT'S
JOHNNY OCTOBER
NEW CAPITOL RECORDING ARTIST
singing
"GROWIN' PRETTIER"
"YOUNG AND IN LOVE"
RECORD No. 4267
ON
Capitol Records
SCHMIRI'RS CENTENNIAL ACHIEVEMENT

G. Schirmer, Inc., will celebrate its 100th anniversary in 1961 with a unique series of events being planned for the entire year. According to Rudolph Tauther, president of the standard music publisher and one of the country's most important companies, the celebration will comprise a commission by a prominent composer selected and paid for by Schirmer, with a commission by a Canadian composer, under the general supervision of Schirmer chairman and publisher Henry Strauss. The commission, to be written for flute and orchestra, will be performed at a special concert held at Carnegie Hall in New York City on February 12. The concert will also feature works by other composers who have contributed to Schirmer's centennial, including works by Igor Stravinsky, Wolfgang Amadeus Mozart, and Ludwig van Beethoven. The concert will be broadcast on WGBH-FM in Boston, and the recording will be released on a Schirmer label.

NEW YORK

DON ELLIOTT will write and record the musical score for the forthcoming Broadway show "The Boy Friend," which Capitol Records will release in New York last Thursday (27) in honor of Jacqueline Gleason's new album "Aphrodite." The show, directed by Bob Fosse, is a musical comedy that takes place in ancient Greece, and will star Zero Mostel, who played the title role in the original Broadway production. The album will feature some of the show's most popular songs, including "Aphrodite," "The Boy Friend," and "The Sphinx." The album will be released on the Capitol label.

BERNSTEIN AND THE PHILHARMONIC IN RUSSIA

Jazz is not only the music of the United States, but also the music of the world. This is evident from the latest news from Russia, where the Philharmonic Orchestra has begun a new tour that includes performances in Moscow and Leningrad. The orchestra, conducted by Leonard Bernstein, is playing a program of jazz and classical music, including works by Beethoven, Mozart, and Stravinsky. The tour is part of a larger cultural exchange program between the United States and Russia, which seeks to promote mutual understanding and respect between the two countries. The Philharmonic's performances in Russia are expected to be a significant event in the cultural life of the country, and are likely to attract a large audience.

CHICAGO

Van Cliburn has signed three appearances with Chicago Symphony next April. He will also be appearing as tenor at New York's Lincoln Center for two more performances before the end of the season. The Chicago Symphony Orchestra, under the direction of Fritz Reiner, will perform the Beethoven Ninth Symphony and the Mozart Requiem. These performances will be broadcast on WGN radio and will be available on record as well.

WASHINGTON, D.C.

The Metropolitan Opera's production of "The Magic Flute" will be broadcast on NBC television on July 4th. The production, directed by John L. Harris, will star James King as Tamino, Maria Callas as Pamina, and Leonard Warren as Sarastro. This production is the first ever to be broadcast as a part of NBC's summer programming, and is expected to attract a large audience.

SINGLES

"DINER" by Paul Simon is the latest release from Simon & Garfunkel, and it is already a huge success on the charts. The song is a reflective ballad about the life of a restaurant worker, and it features Simon's trademark acoustic guitar and harmonies. The single was produced by Art Garfunkel and supervised by Columbia Records.

"AHNIGHTJ" by Bo Diddley is a rock and roll classic that was released in 1959. The song is about a woman named Aline who is caught in the middle of a love triangle. Diddley's razor-sharp guitar work and catchy rhythm make this a must-listen for fans of classic rock.

"DILLON'S JUMBO JAM" by The Beach Boys is a fun and energetic track that was released in 1962. The song is a tribute to the late beach favorite, and it features the Beach Boys' signature harmonies and surf-infused sound. The single was produced by Brian Wilson and supervised by Capitol Records.

"I'M NOT THE ONLY LOVER" by The Mamas & The Papas is a soulful ballad that was released in 1967. The song is about a woman who is dealing with heartbreak and seeking solace in the arms of another man. The single was produced by Lou Adler and supervised by Imperial Records.

"CROSSROADS" by Bob Dylan is a folk-rock classic that was released in 1967. The song is a story of a man who is torn between his past and his future, and it features Dylan's characteristic Dylan, and it features Dylan's characteristic
Dot's HOT! .......... WITH

SAM BUTERA
And The WITNESSES
Their First Release... on Dot!!

"SHE'S A KOOKAMUNGER"
(Nice Talkin' To You Baby)
b/w "TON OF BRICKS"

#15983

THE NATION'S BEST SELLING RECORDS
leading department stores, Saturday (5), and repeats the operation this week. As do the fashions in the idea with his Sunday) afternoon record hops at the Lookout House, Covington, Ky., for two Sundays. ... Now on the staff of is Nathan's Hit Record Distributing Company is Tommy McElroy, who is handling pro-

motion on all the firm's activities. ... Pearl Records' proxy, Larry Noble, who is in his seventh year as radio announcer at Beverly Hills Country Club, Southgate, Ky., did back-ship the other night when into the club marched his old friend, Bobby Kroll, arranger-conductor for Villaema della Chiesa, current headline at Beverly, Larry and Bobby worked together at the old Powanat Club, Detroit, 27 years ago. They hadn't seen each other since.

Bill Sachs

Nashville

The Browns (Jim Edward, Maxine and Bonnie) are scheduled for the Ed Sullivan TV show September 20. ... Female Driftwood came into town Monday (31) to cut two Victor sides, both penned by Driftwood. ... Eddie Arnold works "The Chevy Show" (TV) September 27. ... Eddie Hill, who has seven children, is singing the blues because his oldest daughter, Gwen, is flying to France September 12 to join her Air Force buddy. Gwen will be accompanied by daughter, Christie Lynn.

Don Abram, new Decca artist, has been signed by Buddy Killen, vice-president of Tree Music, to an exclusive writer's contract. ... Johnny Bragg's Decca release, "Everything's All Right" and "World of Make Believe," was shipped August 31. ... Pappy Darby, Mercury a.d.e., man from Houston, was in town last week directing a George ("Who Shot Sam?"") Jones album session for the label. ... Bob Callaway's "Look Out for the Clotheline" and "NATIVE" Victor waxing was shipped September 1. ... HaroldBradley, vice-president of Bradley Studio, penned the score for a variety show to be presented at the Vanderbilt Theater here September 9-12. Lyrics for the show, "Heads and Headlines," were written by Becker Roper, member of the new Century Club, sponsoring the show. Proceeds of the show will go toward the building of a new wing for retarded children at Vanderbilt Hospital. ... Annual Bass Roden at Cove Hollow Resort, Center Hill Lake, this week will attract Ray Price, Ferlin Husky, Eddie Hill, Randy Hughes, Jerry Byrd, Grady Martin, "Lightnin'" Chance, Tommy Jackson and others from "Grand Ole Opry" and other local musical circles. ... Renne Martin, still mending from his recent auto crash, played on a Wilma Lee and Stoney Cooper session for the Hickory label last week at Bradley Studio.

Aceuff-Rose Artists Corporation has moved into new offices at 2500 Franklin Road. Dee Kilpatrick is at the helm of the corporation. ... Joe Laran, Aceuff-Rose Publications, informs that the Everly Brothers' "Till I Kissed You" is already "well past the million mark". ... Roy Acuff recorded for Hickory last week. ... Floyd ("Makin' Love") Robinson, RCA Victor artist, was in town last week for only a few hours before hitting the road again on his heavy p.a. schedule to promote the release. ... Valley Publishing Company, Knoxville, is booked at Bradley Studio for a session Thursday (10). Fink is slated to record "The Interludes." ... A heavy schedule of jingle sessions at Bradley Studio brought Ed Carder, of the Ralph H. Jones Agency, Cincinnati, into town last week, along with a rep of Knoxville's Lavidge & Davis agency, Leslie Lee, of the Gardner Agency, St. Louis, was in recording jingles, and Noel Dibby, of that agency, comes into town this week for more of the same. Another agency cutting jingles at the studio was Noble-Dars & Associates, Nashville. ... Rusty Gabbard, formerly of WFNO, Madison, Tenn., goes to Jim Reeves' Station KGMI, Vancouver, Tex., this week. ... Lonzo and Oscar are scheduled for an upcoming Canadian tour with sidekick Phil Twitty.

Hollywood

Interlude label signed world distribution deal with Rank Records International tolease its masters for release outside the U.S. First Interlude product to be handled by Rank includes eight albums. ... Jack Ames' Edison-International indie has signed songstresses Linda Strangess, Jimmy Durante is taking the deep route to plug his first piano album (Decca), "Durante Plays." ... Concert organist Richard Elsasser, prominent on the MGM label, signed a long-termer with Hi Fi Records. Since George Wright switches from that label to Liberty, Elsasser will take over its tempoarily vacant console. ... Capitol is rushing a Frank Sinatra "High Hopes" EP on the market on the heels of its single of the same name.

Tops prey Carl Davis signed Jerry Madison to a disking contract and will issue his first single in September. This marks second artist signed by Tops in building its singles artist roster. ... Del-Fri's Bob Kerne adds singer Bill Traylor to his label's artist line-up.

Composer Jimmy McHugh's 50th anniversary as a tunesmith was celebrated on September 5 at Hollywood Bowl's "Jimmy McHugh Night." Artists appearing included Anna Maria Alberghetti, Vic Damone and Buddy Bragan. ... Bayard Danner, of his own and back the Nortones on four sides for the Warner label and accompany Sam Cooke on Kent for a singles session. ... Count Basie will appear in Jerry Lewis' "Cinder Fella" Paramount pic. George Dunning, long associated with Co-

lumbing plus seas ("From Here to Eternity," "Fiesta," etc.) to score and conduct the sound track for "The Wreck of the Mary Dear." Gary Cooper-Charlton Heston film.

Lee Zhito.
### BEST SELLING MONOPHONIC LP'S

<table>
<thead>
<tr>
<th>WEEK</th>
<th>TITLE, Artist, Company, Record No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>KINGSTON TRIO AT LARGE, Capitol T 1199</td>
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<tr>
<td>2</td>
<td>SOUTH PACIFIC, Sound Track, RCA Victor LOC 1932</td>
</tr>
<tr>
<td>3</td>
<td>More Johnny's Greatest Hits, Johnny Mathis, Columbia CL 1344</td>
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<tr>
<td>4</td>
<td>From the Hungry I, Kington Trio, Capitol T 1107</td>
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<tr>
<td>5</td>
<td>Inside Shelley Berman, Verve MGV 15003</td>
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<tr>
<td>6</td>
<td>Peter Gunn, Henry Mancini, RCA Victor LPM 1958</td>
</tr>
<tr>
<td>7</td>
<td>Johnny's Greatest Hits, Johnny Mathis, Columbia CL 1313</td>
</tr>
<tr>
<td>8</td>
<td>More Music from Peter Gunn, Decca LPM 2040</td>
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<tr>
<td>9</td>
<td>My Fair Lady, Original Cast, Columbia CL 5099</td>
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<tr>
<td>10</td>
<td>Esoteric, Vol. I, Martin Denny, Liberty LSP 3034</td>
</tr>
<tr>
<td>11</td>
<td>KINGSTON TRIO, Capitol T 1199</td>
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<tr>
<td>12</td>
<td>Girl, Sound Track, MGM M &amp; E 3461 ST</td>
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<tr>
<td>13</td>
<td>Open Fire, Two Guitars, Johnny Mathis, Columbia CL 1270</td>
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<tr>
<td>14</td>
<td>Sing Along with Mitch, Mitch Miller, Columbia CL 1160</td>
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<tr>
<td>15</td>
<td>Peggy Lee, Sound Track, Columbia CL 5420</td>
</tr>
<tr>
<td>16</td>
<td>Folk Songs Sing Along With Mitch, Mitch Miller, Columbia CL 1316</td>
</tr>
<tr>
<td>17</td>
<td>The Music Man, Original Cast, Capitol CL 990</td>
</tr>
<tr>
<td>18</td>
<td>Hold That Tiger, Fulton, Chancerell CCL 5003</td>
</tr>
<tr>
<td>19</td>
<td>More Sing Along With Mitch, Mitch Miller, Columbia CL 1240</td>
</tr>
<tr>
<td>20</td>
<td>Film Encores, Vol. I, Mantovani, London L 1700</td>
</tr>
<tr>
<td>21</td>
<td>Secret Songs for Young Lovers, Andrea Pace &amp; Dean Bowl, MGM M-6 3116</td>
</tr>
<tr>
<td>22</td>
<td>Hymns, Tennessee Ernie Ford, Capitol T 756</td>
</tr>
</tbody>
</table>

### BEST SELLING STEREOPHONIC LP'S

<table>
<thead>
<tr>
<th>WEEK</th>
<th>TITLE, Artist, Company, Record No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SOUTH PACIFIC, Sound Track, RCA Victor LSO 1032</td>
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<tr>
<td>2</td>
<td>Exotica, Vol. I, Martin Denny, Liberty LST 70104</td>
</tr>
<tr>
<td>3</td>
<td>Gossips, Victory At Sea, Vol. II, RCA Victor Symphony Orch., cite, RCA Victor LUX 1225</td>
</tr>
<tr>
<td>4</td>
<td>KINGSTON TRIO AT LARGE, Capitol ST 1199</td>
</tr>
<tr>
<td>5</td>
<td>Sing Along With Mitch, Mitch Miller, Columbia CL 8044</td>
</tr>
<tr>
<td>6</td>
<td>Peter Gunn, Henry Mancini, RCA Victor LSP 1958</td>
</tr>
<tr>
<td>7</td>
<td>77 Sunset Strip, Warren Beatty, Warner Bros. WS 1089</td>
</tr>
<tr>
<td>8</td>
<td>Film Encores, Vol. I, Mantovani, London L 1700</td>
</tr>
<tr>
<td>9</td>
<td>My Fair Lady, Original Cast, Columbia CL 2015</td>
</tr>
<tr>
<td>10</td>
<td>Come Dance With Me, Frank Sinatra, Capitol SW 1060</td>
</tr>
<tr>
<td>11</td>
<td>Oklahoma Sound Track, Capitol SW 280</td>
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<tr>
<td>12</td>
<td>The Music Man, Original Cast, Capitol SW 2790</td>
</tr>
<tr>
<td>13</td>
<td>The King and I, Sound Track, Capitol SW 240</td>
</tr>
<tr>
<td>14</td>
<td>King of the World, Capitol 25165</td>
</tr>
</tbody>
</table>

### Best Selling LP's on the racks

- Billboard's Music Popularity Charts...Packaged Records.
- September 7, 1959

### The Coolest Mikado, Annd 1971

This chart has been tabulated from the sales made by the nation's leading rack service merchandisers and brokers. Over a four-week cycle, it covers the main types of packaged records sold from racks. These include Best-Selling LP's 51 or more suggested retail price; Best-Selling LPS (LP's of 59 or less suggested retail price); Best-Selling EP's; and Best-Selling Koolaid Records.

1. **Flying Colors**, Vol. I, Martin Denny, Liberty LSP 3004
2. **Film Encores, Vol. II**, Motown, Detroit, Detroit, Detroit.
3. **Peter Gunn**, Henry Mancini, RCA Victor LPM 3046
5. **More Johnny's Greatest Hits**, Johnny Mathis, Columbia CL 1344
6. **Kingston Trio at Large**, Capitol T 1199
7. **Hold That Tiger**, Chancerell CCL 5003
9. **From the Hungry "I"**, Kingston Trio, Capitol T 1199
10. **Tenderly**, Pat Boone, Decca DLP 3100

### Best Selling Pop EP's

The information given in this chart is based on actual sales at record stores, in a scientific sample of the nation's retail record outlets during the week ending on the date shown. Included are hits, near hits, early hits, and leading LP's. Sales are under the direct and controlling supervision of Billboard and the School of Retailing, State University of New York.

- **Side by Side**, Pat & Melodye Perry...
- **South Pacific**, Original Cast, Columbia EAP 1918
- **Spirituals**, Tennessee Ernie Ford, Capitol EAP 1918
- **Peter Gunn**, Henry Mancini, RCA Victor LPM 3046
- **South Pacific Sound Track**, RCA Victor EAP 1918
- **Ricky Sings Again**, Ricky Nelson, Imperial EP 235
- **Elvis Presley**, Elvis Presley, Denco EP 1170
- **Songs Our Daughter Taught Us**, Brook Lane, Capitol EAP 1170
- **The Late, Late Show**, Buddy Hackett, Capitol EAP 1170
- **Hymns**, Tennessee Ernie Ford, Capitol EAP 1170

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**Note**: The data provided is from a specific issue of the Billboard magazine dated September 7, 1959, and reflects sales for the week ending on September 6, 1959.
AN EVENING WITH LERNER & LOEWE

30 HIT SELECTIONS FROM
"BRIGADOON," "MY FAIR LADY," "GIGI," AND "PAINT YOUR WAGON"

starring Robert Merrill, Jan Peerce, Jane Powell, Phil Harris, with Johnny Green conducting the full RCA Victor Symphony Orchestra and Chorale. An RCA Victor Special De Luxe two-record album, available in Living Stereo or on regular L.P. And it's backed by a Special De Luxe Promotion...

- NBC-TV network commercials • Top-rated TV promotion spots
- NBC Monitor spots • 7000 radio promotion spots • 4-color window displays • Special disc-jockey promotion • Local newspaper and radio spots • ORDER NOW! LSP/LPM 6005
Reviews of THIS WEEK'S LP's

The pick of the new releases:

**SPOTLIGHT WINNERS OF THE WEEK**

Strongest sales potential of all albums reviewed this week.

POPULAR

**MY HEART SONGS**

Paul Ash. ARC-Paramount ABC M-87.

The lead title track of the album is a win. The others are also good. Wonder if they'll stand up under many years of play. The title track stands well, but not as well as the others.

**GREAT MOVIE MUSICALS**

Piano Concertos

George Gershwin, with the Warner Bros. Orch, Warner Bros. WW 2166 (Stereo & Monaural). Prestige George Gershwin takes a turn in the musical film for the first time. The music is very good, and the arrangement of the film's music is also very good. The performance is excellent, and the recording is very good.

**DANCE WITH THE KING**

Clark, vol. 5. ARC-Paramount ABC.

The first title track of the album is a hit. The others are also good, but not as good as the first.

**CHRIS CONNOR (L.P.)**

His first title track is a hit. The others are also good, but not as good as the first.

**GOOD SALES POTENTIAL**

**CONTINENTAL VINA NIRINDEN**

Basel Meyrink Orch, Warner Bros. WW7157.

The lead title track of the album is a hit. The others are also good, but not as good as the first.

**THE HARMONIZING FOUR**

Vee Jay LP 5902—A powerful package of spirituals. For young and old, this is a great set. The arrangement is excellent, and the performance is very good.

GUITAR OF THE WEEK

**GUARANTEE**

Alto Dix, Hi Fi 812—First American recording of Venezuelan Dix, a friend and pupil of Segovia, presents a fine new talent to lovers of the guitar. Over and above his masterly technique, the artist performs representative selections by Tarrega, Albéniz, Bach, Schumann, and others, with taste, restraint and a virile rare for his instrument. He has a remarkable ear for sonority. Sound of album, recorded in Venezuela, is superb.

**OPERA**

GORDANO: ANDREA CHENIER HIGHLIGHTS

Rossini: Tebauldi, Supranis, Del Monaco, Tenors Various Artists with Chorus and Orch. of the Accademia di Santa Cecilia, Rome (Gavazzeni). London Ox 25076—Real opera aficionados with a taste for "classical" highlights will love this set. Performances are robust, but retain the essential lyricism. Sound is full, and the Chorus, as usual, are a treat. Other choirs, despite the "classical" effects of "O pastorella, adduli," Tebauldi and del Monaco are heard to good effect throughout.

HEAVENLY ECHOES OF MY FAIR LADY

George Feyer, Piano with Rhythm Accompaniment. Vox STVX 425.340 (Stereo & Monaural)—Pianist Feyer wraps up the memorable "My Fair Lady" score in his trade-marked treatment—presenting the tunes as they are heard today in richly melodic piano solo treatments on one side of the LP, while the flip spotlights the same songs as they might have been written by some "Little Bit of Jock," etc. Solid package for Feyer fans, and something different for show music collectors.

SALES POTENTIAL

**ALONG WITH IRVING**

performs representative pop and classical influences. Alan Lomax, noted folklorist, has appended vocal and instrumental accompaniment, which includes many of the songs mentioned in the film's dialogue, and also adds to the appeal of the album. The result is a masterful job, which is sure to please all fans of folk music.

**LOW-PRICE**

**SEMISPECIAL**

**GEORGIUS HWASPOLOGY**

in blues, folk, and popular American music. The set consists of folk songs from various parts of the United States, arranged in chronological order. The performance is very good, and the construction of the album is excellent.

**THE CHILDREN'S STORY**

Folk Songs of the World

This album consists of folk songs from various parts of the world, arranged in chronological order. The performance is very good, and the construction of the album is excellent.

**AMAZING GRACES**

Vee Jay LP 5911—A group of hymns and spirituals, arranged and performed by Frank Weldon. The set is a popular choice for organ, piano, and vocal performances.

**MY FAIR LADY**

In November, "My Fair Lady" is being re-released in a new, special stereo edition. The set consists of folk songs from various parts of the world, arranged in chronological order. The performance is very good, and the construction of the album is excellent.

**THE CATS**

Billie Holiday, Joe Pass, George Vettori, and others perform songs from the film "The Cat's Meow," arranged and performed by Frank Weldon. The set is a popular choice for organ, piano, and vocal performances.

**CLASSICAL**

**IVY BANK**

Vol. 4. ABC-Paramount ABC 5026—Backed by a strong ensemble, Ivy Bank delivers a memorable set. The music is well written, and the performance is excellent.

**JAZZ**

**Frog jazz**

very well by Al Coli and Bob Miller. The set consists of folk songs from various parts of the world, arranged in chronological order. The performance is very good, and the construction of the album is excellent.

**FIRE**

Mack, of the Monmouth Beach Stringers, has appended vocal and instrumental accompaniment, which includes many of the songs mentioned in the film's dialogue, and also adds to the appeal of the album. The result is a masterful job, which is sure to please all fans of folk music.

**LOW PRICE**

**SEMISPECIAL**

**GEORGIUS HWASPOLOGY**

in blues, folk, and popular American music. The set consists of folk songs from various parts of the United States, arranged in chronological order. The performance is very good, and the construction of the album is excellent.

**THE CHILDREN'S STORY**

Folk Songs of the World

This album consists of folk songs from various parts of the world, arranged in chronological order. The performance is very good, and the construction of the album is excellent.

**AMAZING GRACES**

Vee Jay LP 5911—A group of hymns and spirituals, arranged and performed by Frank Weldon. The set is a popular choice for organ, piano, and vocal performances.

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Vol. 4. ABC-Paramount ABC 5026—Backed by a strong ensemble, Ivy Bank delivers a memorable set. The music is well written, and the performance is excellent.
Seldom have we seen such excitement! Wires ...........
Phone calls ... Letters ........
All saying ...... "We have a hit!"
With ............

Andy Williams
Lonely Street

A High Fidelity Recording
Cadence 1370

To You Sweetheart, Aloha
Andy Williams

And introducing
Andy's New L-P!
Cadence CLP 3029 • Also Available...

Andy Williams Sings
Rodgers and Hammerstein ............. CLP 3005
Andy Williams ......................... CLP 3002
Andy Williams Sings Two Time Winners ..... CLP 3026
Andy Williams Sings Steve Allen .......... CLP 3027

Cadence Records Inc. • 119 West 57th Street • New York 19, New York
"I saw it advertised in September high fidelity

The net result of this straight, simple remark at the retail counter can mean a minimum of $250 worth of extra record sales for you during the next 30 days. Past performance of High Fidelity-advertised labels proves this out... Letters from readers and dealers alike confirm High Fidelity's unduplicated force in record buying beyond all question. And continuous research over a sizeable sample of this unique music-loving-and-listening-audience echoes it with repeated assurance... for High Fidelity's readers will purchase some $20 million worth of what you sell over the next 12 months. Now, please, look to the right thoughtfully. Here are the leading labels which are supporting your selling with top readership ads in September High Fidelity. Be sure you're stocking their latest releases... that you're featuring them in your window and in-store displays. Talk them up and sing their praises... for remember, the most powerful words to move your most profitable items are, "I saw it advertised in High Fidelity." The Magazine for Music Listeners, Great Barrington, Mass.—New York, N.Y.—Chicago, Ill.—Hollywood, Cal.
Mr. Dealer:  

ALL YOU NEED IN CHILDREN'S LP'S, THE MOST COMPLETE DIVERSIFIED, MONEY MAKING LINE OF BIG VALUE RECORDS AVAILABLE.

This page will make money for you all year long! Just tear it out, fill in the quantities, sign it, and mail it or hand it to your Disneyland Distributor or his salesman ... for immediate delivery of the fastest moving, finest quality, most pre-sold merchandise you will have in your store.

WALT DISNEY'S  
CHILDREN'S LP LIBRARY  
LONG PLAYING RECORDS, PRE-PRICED AND POLY-BAGGED!

<table>
<thead>
<tr>
<th>RECORD NO.</th>
<th>NAME OF RECORD</th>
<th>NUMBER ORDERED</th>
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<tr>
<td>DQ-1201</td>
<td>SNOW WHITE — Sound Track</td>
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<td>DQ-1202</td>
<td>PINOCCHIO — Sound Track</td>
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<td>DQ-1203</td>
<td>BIMBI — Sound Track</td>
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<td>UNCLE REMUS—Song Of The South — Sound Track</td>
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<td>DQ-1206</td>
<td>PETER PAN — Sound Track</td>
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<td>CINDERELLA — Sound Track</td>
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<td>DQ-1208</td>
<td>ALICE IN WONDERLAND — Original Score</td>
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<td>MM-32</td>
<td>SLEEPING BEAUTY — Original Score</td>
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<tr>
<td>ST-1901</td>
<td>DARBY O'GILL &amp; The Little People — Storyteller</td>
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<td>DQ-1209</td>
<td>Walt Disney's FUN WITH MUSIC — 30 Favorite Disney Songs</td>
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<td>DQ-1210</td>
<td>GOOFY'S DANCE PARTY — 16 Easy Dances &amp; How To Do Them</td>
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<td>MM-20</td>
<td>WALT DISNEY SONG FEST</td>
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<tr>
<td>MM-22</td>
<td>SONGS FOR ALL THE HOLIDAYS</td>
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<td>MM-24</td>
<td>ANNETTE and Songs from Disney Serials</td>
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<td>MM-26</td>
<td>4 DISNEY STORIES — Little Outlaw, Bongo, The Three Little Pigs &amp; Johnny Appleseed</td>
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<td>MM-28</td>
<td>SONGS ABOUT ZORRO and Other TV Heroes</td>
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<td>MM-30</td>
<td>MICKEY MOUSE'S CHRISTMAS SURPRISES</td>
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<td>STORY OF OLD YELLER</td>
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<td>A CHILD'S GARDEN OF VERSES</td>
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<td>WDL-3007</td>
<td>YARNS AND SONGS OF THE WEST — Fess Parker</td>
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<td>WDL-3014</td>
<td>FAVORITE HYMNS FOR CHILDREN — Jimmie Dodd</td>
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<td>WDL-3044</td>
<td>SONGS BY THE SHAGGY DOG and His Friends</td>
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<tr>
<td>WDL-3016</td>
<td>PETER AND THE WOLF / SORCERER'S APPRENTICE</td>
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Dealer ____________________________

and don't forget to stock up big on ... the hottest—selling children's LP in the country*

Walt Disney's SLEEPING BEAUTY

*The Billboard, 8/26/59
NEW PRODUCTS ---

LOW-PRICE CLASSICAL ***

EIGHT MOZART OVERTURES

Hamburg Pro Musica (Netherlands). Forum FS 135. $7.00. (Stereo & Monaural)—An excellent orchestra with very fine balance and good Mozart sound run into the overtures to "Don Giovanni," "Cosi Fan Tutte," "Magic Flute" and other favorites. The brass section is especially outstanding. Approach is a rollicking one, so that the end product impresses as workmanlike, but somewhat lacking in luster.

BAND ***

AMERICAN MARCHES

Mysteries of the Wachataherras (Duluth, Minn.). Vox 40345-5-6. $7.00. (Stereo & Monaural)—A fine West German military band amberishes America with several improvisations of notable American marches. There are 12 in all, one side being devoted entirely to Sousa marches and the other containing home place plus other items such as "The Air Force Song," "Our Ancestors." This disc is a welcome combination of music for the war conscious.

FOLK ***

FOLK SONGS FOR YOU AND ME

Ralph Yoheim with Leo Addio. Ex. America 50055. $7.00. (Stereo & Monaural)—Harmonium-Baritone Young, who's gained attention via radio and club dates and Broadway musicals, presents an attractive vocal quality. This collection includes "River Dole County," "Ten Thousand Miles" and singing songs with a folk flavor. Brilliant backings by Adamo employ three guitars as well as full orchestra. Intended both for the casual popular program material. Folk waft sound.

REEL-TO-REEL STEREO

HUMAIA AND THEIR GYSSES, VOL. 4, "Boys Lector Folk"

R.S. of the Sebastian Mihalache & Stefan Baran. Vox 40273. $7.00. (Stereo & Monaural)—There's a great deal of interest in this field, especially collections by the gypsy bands. Here we hear sides on native instruments such as the banjo-drum, bouzouki in kind of class- y and the kotose drum. The vocals are excellent for the gypsy. But don't highlight the beauteous gypsy voice playing, rare, authentic and truly evocative.

RELIGIOUS ***

VERNON MCGLELLAN PLUTE (1-25)

Word WEP 1605—Familiar hymns, played on the viola. Melodic melodies "Hillside Still Rock," "Blind Man's Stone," "Suffer the Name of Jesus" and "The Tune of Bokhara" is well known by almost everyone. The performance is lovely, and the music is well saturated. Aesthetic cover.

POLKA ***

4 BRASS IN THE BRAHMAUS

Fonkad Belofit & his Band From Rana. Partners' PIP 300—Recorded in Munich, this package has ten tracks of brass broadcasts. The performances are brassy and true playing of brass. Material comprises popular polkas and marching songs.

SACRED ***

KIRBY BUCHANAN (1-45)

Sunday NRG-1-45—Sunday morning. These works with attractive, deep voices and simplicity. 3 songs: "It Can't Be," "I Thank thee, Lord," "A Time Like This," "Wondrous Guest" and "Lamb Song" backed by orchestra.

MODERATE SALES POTENTIAL

ROBERT BANKS & THE BANKY FAMILY (1-45)

Sunday AM 1-45—Robert Banks presents two days of down-home religion here featuring the hill country -- a family. One particularly philosophical Methodist in the fine title, "We Need a Lot More of Jesus." A lot Less Rock and Roll." Fine news music which features a harmoni-ness in the accompaniment. For the hill tall type.

SPOKEN WORD ***

ELITROY

Jay Jostyn. Goldencrest CR 3035—A liner price is in view of Alaka's school days, 1941. Elitroy's are in the Union as the 47th State. These points of Robert W. Service capture the pioneer period of that land--during the gold rush, etc. Juvenile issues are matériel well and there's narration by Pat Paine and story told by Donald Sinden. This is an effective piano given the effect of an Alaska salute. Aldon has back to cover the double-page track containing imitations of Alaskan life.

LOW-PRICE CLASSICAL ***

MODERATE SALES POTENTIAL

THE CADET CHAPEL ORGAN "WEST POINT"

Chalice Cwel, Organ. Vox VS 25.00—The largest organ ever in the West -- a mammoth organ. It is the West Point Cadet Chapel organ. Cwel's performance using the instrument's great power and range. The repertoire includes Bach's Passacaglia and Fugue in D Minor, "Pret- tenzo" and "A Minor." This beautiful organ

SPOKEN WORD ***

MODERATE SALES POTENTIAL

THE ORCHESTRA AND ITS INSTRUMENTS

FORAYS FM 25—Conductor Alexander Trietli presents a series of elegantly Vanished "firsts" in this collection on how orchestral sounds break down into simple terms.工程 believers to the point of the total of the orchestra. This means many in the combination, many complete, but these are simple examples of popular classical music. Use of contemporary music is a experiment of this son and is likeable and interest- ing.

SPOKEN WORD ***

THE WORLD'S FIRST STEREO ORCHESTRA

RHYTHMIC HAPPINESS

Hear Everst FM 25—The first orchestra ever in the West. There are some coin notes on the Mozart Concerto. Should interest a great deal. In this setup we hear the sound of the orchestra and the orchestra. There are some coin notes on the Mozart Concerto. Should interest a great deal. In this setup we hear the sound of the orchestra and the orchestra. There are some coin notes on the Mozart Concerto. Should interest a great deal. In this setup we hear the sound of the orchestra and the orchestra.

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SMASH ACTION!

- Seattle
- Portland
- San Francisco
- Los Angeles
- Minneapolis
- Denver
- St. Louis
- Detroit
- Cleveland
- Cincinnati
- Pittsburgh
- New Orleans
- Albany
- Boston
- Hartford
- Philadelphia
- Washington, D.C.
- Miami

MR. BLUE
THE FLEETWOODS
DOLTON #5

BONSOIR DAME
and TRULY DO
BUD AND TRAVIS
#55202

- Los Angeles
- Billings
- El Paso
- Dallas
- Chicago
- Cleveland
- Nashville
- Houston
- Philadelphia
- Washington, D.C.
- New Orleans

SOMETHIN’ ELSE
EDDIE COCHRAN
#55203

AND ACCELERATING TERRITORIAL ACTION ON:

* YOUR LOVE
The Olympics
Demon 1514

* IT MIGHT HAVE BEEN
Joe London
#55209

* SUZIE BABY
Bobby Vee
#55208

* SAKÉ ROCK
b/w Martinique
Martin Denny
#55199

* A MILLION TEARDROPS
John T. Webster, Ill and Anna
Freedom #44022

Distributed in Canada by London Records of Canada Ltd.
**FOLK**

**FOLK DANCES FROM POLAND**

Polish Folk Band. Brunswick 5000—Collection of Polish dances performed by a talented Polish Dances Ensemble. Dances include polkas, mazurkas, and other folk dances. Sound of thePolish Electric Ensemble is first class and sales are limited to the group.

**INTERNATIONAL**

**MIECYSŁAW (5:17)**

Brunswick 50005—Three popular Polish themes and songs are presented by the famous Polish Band. Songs in Polish, and English. Set should contain record sales in its international film format. Polish themes and several international themes are also included.

Classical, Low Price Stereo

**Continued from page 2**

For the first 28 weeks of 1959, percenting those out in terms of dollars at list price, classical records have accounted for $63,000,000 this year in monophonic LP's and versus approximately $2,800,000 in stereo.

It is interesting to note in The Billboard's continuing study of retail sales as supervised by the School of Retailing of New York University, the source of all of the above information, how the RCA Victor sales earlier this year were heavily capitalized upon by the classical LP buyer. It could therefore be assumed, to some degree, that possibly the classical LP buyer, more than any other type of buyer, converted to stereo in higher proportion.

However, the 23 percent of the LP dollar business that stereo is now consistently grabbing each month still leaves 77 per cent of all dollars spent for LP's going to monophonic. It is good to be enthusiastic about stereo, but we must to continue to stress what is still the major portion of the dollar business.

With monophonic dollars and units slightly ahead of the same cumulative period of 1958, stereo is, or can be considered, in effect, plus business and will probably lead the record industry to an all-time high in total dollar volume this year with a good Christmas, providing the monophonic LP business also holds up for the same period.

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59c Singles Term a Must

Continued from page 2

know you’re in trouble, when rec-
ords like those two fail to generate
other sales, when the customer
walks in. People come in and will
buy the one big hit all by itself.
A while back Mercury tried a
special promotion. They called it
operation ‘Page Worth’ and it was
widely advertised. The buyer who
brought in the clipping of the ad
would be given a single for 20 cents when he
bought one at 99 cents. I can tell
you that that deal was sensational for us. We sold a lot of singles.
It was a terrific brye to our busi-
ness.
Spector pointed to the fact that
more phoners are in use today than
ever before. “Still the prom-
unciation of the belief that
that is like those two fail to
make buyers of tomorrow.
Spector took the stand that
will drive kids out of the
store because of too high a
price—like 98 cents—for a single.
He has driven off a buyer of
the future. For the kid who is in
the record buying habit—singles
today—stays in that habit and becomes
the LP buyer of tomorrow. That
kid should be able to buy two
records for his dollar bill. In the
face of Top 40 radio and the
kids listening all the time—even
when they’re walking down the
street holding a pocket radio in
their hand—something has to be
done to make buying a record
more appealing proposition.”

Noting statements made last
week by Victor execs George
R. Marck in Milwaukee (The Bill-
dboard, August 31) Spector re-
marked: “It would seem that
something more constructive could
be expected at the beginning of
the fall selling season. The inde-
pendent dealer is unwilling to be
the sacrificial lamb on the altar of
volume without profit.
“These dealers have the guns,
the merchandising and selling abil-
ity to survive the roughest era
we have seen in distribution. The
thousands of indie record dealers
are swinging and slugging. The
good dealers are doing a good
job. If manufacturers give us the
stuff to work with, we can all
have the biggest fall on record.
The future of these dealers is
bright, too, because the outstand-
ning manufacturers who do not sell
their product direct to consumers
 thru clubs are aware that our fight
is their fight, too. They have come
up with top promotions to increase
store traffic and OMD is urging
its members to back these pro-
grams to the hilt.”

Backs 10% Return
On another front, Spector took
some satisfaction in noting that
most majors are now operating on
the 10 per cent return privilege.
“We urged that last year because
a 100 per cent return concept
merely encourages a dealer to shop
up on everything with no selectiv-
ity. With the 10 per cent return,
he is forced to be more selective
and careful in ordering, which is
a protection for him.”

In another reference to the
singles picture, Spector noted that
“singles haven’t yet been gobbled
up by the clubs. That’s the only
thing that’s still left to us exclu-
sively. So we better still look upon
singles as a valuable part of the
business. And the price drop would
make it even more valuable.”

America’s Fastest Selling Records!

CIVE TO DAMON RUNYON CANCER FUND

NAB Committee

Continued from page 2

The biggest hit of the week, as
dent, WLDI-FM, Minneapolis;
Everett L. Dillard, general man-
ger, WASH-FM, Washington; Ray-
mond S. Green, executive vice
president, WFLN-FM, Philadelphia; Michael R. Hanson, general manager,
WHCU-FM, Ithaca, N. Y.; Mer-
rilr Linsley, vice-president, WSOT-
FM, Philadelphia; B. E. Mason,
president, WPTF-FM, Raleigh,
North Carolina; W. E. Russell,
manager, KITT-FM, San Diego,
California.
Other members of the Radio PR
group are: Frank Gaither, general manager, WSB-FM, Atlanta; Simon
Goldman, president, WTJN,
Jackson, N. Y.; Boyd Kelley,
president, KTRN, Wochta Falls,
Tex., and Robert J. McAndrews,
vice-president, KIRQ, Houston.
All are members of the NAB
Board of Directors.

Clefier Dies

Continued from page 2

Judy Garland film in 1942. The
song is still performed by Miss
Gar-
land in her regular act. Meyers
served on the ASCAP board at
total years and was a member of
the “Paddock Cleffers,” a group
known for singing regularly at that
lucky. Meyers helped plan the
ASCAP distribution of the new
laws as adopted under the consent
decree of 1950.

Cohen Makes Tie

Continued from page 2

Todd’s product to be funnelled
there. Todd’s distribution chan-
nels are still a secret. Todd will retain its label identity. In
addition, Cohen will produce
special sessions with Do! Artists
for the Paramount Pictures discotheque.
Cohen will headquarter in New
York.

Sept. Red Seals

Continued from page 2

same as the name. A big ad
and promotion campaign is sched-
uled in national mags, network
TV and radio, point of sale, etc.
Other packages in the Red Seal
release include Librado Brahms’ “Concertos No. 1” by Rubinstein and Joseph
Krips and the RCA Victor Sym-
phony. Fritz Reiner and Chicago
Symphony playing the Beethoven
Fourth and Mendelssohn’s “Ma-
tosetta Fantasia” and the Royal Op-
erea House Orchestra; Gary Craft-
man doing a program with the
London Proms Symphony in clas-
sic mood music; a package by
Eleanor Roosevelt; Piret Montevue
and London Symphony playing Si-
belius; Second Symphony; Charles
Munch and the Boston Symphony,
and a special six LP Tchaikovsky
Omnibus containing new recordings
of Chas. M. K作用, Fiedler, Heifetz and
others.

A detailed study of the actual statistics over
an extended period of time proves this incon-
testable fact: the record manufacturers them-
selves put the finger—in advance—on 70% of
tomorrow’s
100 hottest
records are advertised
in Billboard
TODAY
—and four of them will
soon reach the top 50!

Where do they expose these successful picks?
Right in the pages of The Billboard each
and every week. Yes, it’s here that the manufacturers
feature from among their complete weekly
records which they themselves
feel have the best chance of making it.

The fact is that they are buying a full page or
better in The Billboard is, in itself, a clear-cut
that they’re really getting behind—and backing with
cold dollars-and-cents promotion money!

What does this mean to you? Just this if spotting
the hits in advance is important to you
... make it a "must" to program
and order from the
records featured in Billboard
ads each week.

7
out of
10
of
ANOTHER STRING SMASH HIT

DIRECT FROM GERMANY

THE GREAT...ONE-AND-ONLY

JUPITER SERENADERS...PLAY

"TENNESSEE WALTZ"

c/w

"SPRING LOVE"....HICKORY-1104
The Billboard's Music Popularity Charts... POP SONGS

September 7, 1959

The Billboard's Top 30 Hits

The Hubbells' Top Tunes For survey week ending August 29

This Week

1. The Three Bells
   By Dick Manning and Jack Villard—Published by Southern (ASCAP)
   BEST SELLING RECORD: Brownie, RCA Victor 7355.
   RECORDS AVAILABLE: J. J. Adams & the Men of Texas, Word 606; Dick Flood, Mercury 160.

2. Sleep Walk
   By Georgeapolis-Burke—Published by Trinity (BMI)
   BEST SELLING RECORD: Sano & Jewett, Canadian-American 103.
   RECORD AVAILABLE: Benny Bres, Canadian-American 106.

3. Sea of Love
   By O. Khouri & P. Balti—Published by Karlan (BMI)
   BEST SELLING RECORD: Lloyd Price, RCA Victor 7365.

4. I'm Gonna Get Married
   By H. Lopez-Lloyd Price—Published by Lipton-Lloyd (BMI)
   BEST SELLING RECORD: Lloyd Price, ABC-Paramount 1002.

5. Broken-Hearted Melody
   By H. Davis/A. Edmonds—Published by Madison (ASCAP)
   BEST SELLING RECORD: Sarah Vaughan, Met 7417.

6. Red River Rock
   By King-Mark-Mendelsohn—Published by Vicki (BMI)
   BEST SELLING RECORD: Johnny and the Hurricanes, Warwick 506.

7. Lavender Blue
   By Larry Manz & Elsie Daniel—Published by Jay (ASCAP)
   BEST SELLING RECORD: Sunny Turner, Big Top 206.

8. ('Til) I Kissed You
   By Don Everly—Published by Acuff-Rose (BMI)
   BEST SELLING RECORD: Eliy Brothers, Cadence 1689.

9. What'd I Say
   By Ray Charles—Published by Progessive (BMI)

10. There Goes My Baby
    By Patterson-J. Treadwell—Published by Jay Progressive (BMI)
    BEST SELLING RECORD: Dillfer, Atlantic 2025.

11. I Want to Walk You Home
    By A. Devereau—Published by Alan Edward (BMI)
    BEST SELLING RECORD: Pan Devero, Imperial 5606.

12. A Big Hunk o' Love
    By Schonder A. Wade—Published by Elvis Presley Music (BMI)
    BEST SELLING RECORD: Elvis Presley, Vict 7600.

13. Baby Talk
    By Melvin Schwartz—Published by Hillary-Urban Association (BMI)
    BEST SELLING RECORD: Jan & Dean, Surf 521.

14. My Heart Is an Open Book
    By [El] Davidson—Published by Sweeney (ASCAP)
    BEST SELLING RECORD: Carl Perkins, Car 30903.
    RECORD AVAILABLE: Johnny Deris, Car 4168.

15. It Was I
    By Gary Paxton—Published by Trinity-Duet Pom (BMI)
    BEST SELLING RECORD: Skip & Flip, Prest 7002.

16. What a Difference a Day Makes
    By Green-Armstrong—Published by E. B. Marks (BMI)
    BEST SELLING RECORD: Doree Washington, Met 7419.

17. Thank You Pretty Baby
    By Benson-Ol—Published by Edin (BMI)
    BEST SELLING RECORD: M-arlene, Met 7417.

18. Kissin' Time
    By Mann & Lowe—Published by Kleins (ASCAP)
    BEST SELLING RECORD: Bobby Rydell, Cameo 167.

19. The Battle of New Orleans
    By Jesse Driffield—Published by Warden (BMI)
    BEST SELLING RECORD: Johnny Horton, Car 4137.
    RECORDS AVAILABLE: Jimmy Driffield, Vict 7556, Georgia Mamon, Met 7417; Pete Seeger and Frank Hamilton, Folkways 203; Buddy Sherlock, Barclay 418.

20. Mona Lisa
    By Jay Livingston and Ray Evans—Published by Famous (ASCAP)
    BEST SELLING RECORD: Carl Mann, Phillips International 1135; Conway Twitty, MGM 1085.

21. I'm Gonna Be a Wheel Someday
    By Hayes, Barlow—Published by Travis (BMI)
    RECORD AVAILABLE: Pete Desorea, Imperial 5606; Bobby Mitchell, Imperial 5475.

22. My Wish Came True
    By Jerry Joe Harris—Published by Heidt (BMI)
    RECORD AVAILABLE: Erna Presley, Vict 7600.

23. Here Comes Summer
    By Jerry Keller—Published by Harris (ASCAP)
    RECORD AVAILABLE: Jerry Keller, Rpy 275.

24. Lonely Boy
    By Paul Austin—Published by Soprano (BMI)
    RECORD AVAILABLE: Paul Austin, ABC-Paramount 1922.

25. Makin' Love
    By Floyd Robinson—Published by Elvis (BMI)
    RECORD AVAILABLE: Floyd Robinson, Vict 7529.

26. Mack the Knife
    By Well-Ruthe-Ruthe—Published by Harris (ASCAP)
    RECORD AVAILABLE: Louis Armstrong, Col 4007; Duke Reid, Disc 2016; Bobby Darin, Acx 6047; Dixy Dean Trio, M-G-M 12249; Eric Rogers Trio, London 1655; Billy Vaughn, Disc 11665.

27. What Is Love
    By Portico-Vincent—Published by Portico (ASCAP)
    RECORD AVAILABLE: Pat O' Day, Cont 105; Playmags, Roulette 4100; Terry & Jerry, Class 249.

28. I Loves You Porgy
    By Hayward-Gardiner—Published by Gomins (ASCAP)
    RECORD AVAILABLE: Nona Simon, Britstem 1021.

29. See You in September
    By Sherman-Evans—Published by Gold (ASCAP)
    RECORD AVAILABLE: Temple, Capitol 102.

30. Robin' the Cradle
    By Anthony J. Bollon—Published by Wonder (BMI)
    RECORD AVAILABLE: Tony Bollon, RCA 625.

The Honor Roll of Hits comprises the nation's top tunes according to record sales, sheet sales and disk jockey performances as determined by The Billboard's weekly nationwide surveys.
#1 in Cleveland—#1 in Minneapolis
#4 in Los Angeles... and Heading for
#1 Nationally!!!
* The Original Version *

Sure Shots

"TEEN BEAT"
Sandy Nelson Original Sound 5

b/w "BIG JUMP"

by Sandy Nelson
Original Sound *OR-5

Produced by: ORIGINAL SOUND RECORD CO.
8510 Sunset Blvd.
Hollywood 46, Calif.
Phone: OLeander 5-6856

Published by: DRIVE-IN MUSIC CO.—BMI
8510 Sunset Blvd.
Hollywood 46, Calif.
Phone: OLeander 5-6856

"TEENBEAT" (2:27) [Drive-In BMI—Nelson, Original]
"BIG JUMP" (1:55) [Drive-In BMI—Nelson]
SANDY NELSON (Original 5)

""Teen Beat" is a terrific percussion treat and could zoom way up
the charts. Middle portion of deck gives quite a chance, but it's the
fast, percussive part that really makes the difference. Watch it! Nelson lid is trigger-
### Billboard Hot 100 September 7, 1959

**Star Performers** showed the greatest upward progress on the Hot 100 this week.

**Indicates that Stereo SINGLE version is available.**

<table>
<thead>
<tr>
<th><strong>Title</strong></th>
<th><strong>Artist</strong></th>
<th><strong>Record Co.</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>47 3</strong></td>
<td><strong>POISON IVY</strong></td>
<td>Countess, Atco 8466</td>
</tr>
<tr>
<td><strong>31 45 49</strong></td>
<td><strong>CARIBBEAN</strong></td>
<td>Milt Gabby, Capitol 1148</td>
</tr>
<tr>
<td><strong>33 37 21</strong></td>
<td><strong>SMALL WORLD</strong></td>
<td>Johnny Mathis, Columbia 41410</td>
</tr>
<tr>
<td><strong>24 13 5</strong></td>
<td><strong>LOVELY BOY</strong></td>
<td>Paul Anka, ARC-Paramount 10022</td>
</tr>
<tr>
<td><strong>35 38 30</strong></td>
<td><strong>TILL THERE WAS YOU</strong></td>
<td>Anna Brask, Capitol 5122</td>
</tr>
<tr>
<td><strong>37 36 21</strong></td>
<td><strong>MONA LISA</strong></td>
<td>Carl Mann, Phillips International 3539</td>
</tr>
<tr>
<td><strong>29 30 42</strong></td>
<td><strong>MONA LISA</strong></td>
<td>Conway Twitty, MG-MG-12884</td>
</tr>
<tr>
<td><strong>66</strong></td>
<td><strong>PUT YOUR HEAD ON MY SHOULDER</strong></td>
<td>Paul Anka, ARC-Paramount 10022</td>
</tr>
<tr>
<td><strong>67 34 25</strong></td>
<td><strong>THE BATTLE OF NEW ORLEANS</strong></td>
<td>Johnny Horton, Columbia 41329</td>
</tr>
<tr>
<td><strong>26 23 18</strong></td>
<td><strong>SWEETER THAN YOU</strong></td>
<td>Rick Nelson, Imperial 5959</td>
</tr>
<tr>
<td><strong>48 42 73</strong></td>
<td><strong>LIKE I LOVE YOU</strong></td>
<td>Wedle Price, Decca 30213</td>
</tr>
<tr>
<td><strong>56 63 78</strong></td>
<td><strong>MARY LOU</strong></td>
<td>Barry Mann, Roulette 4177</td>
</tr>
<tr>
<td><strong>65</strong></td>
<td><strong>JUST AS YOUR HEART</strong></td>
<td>Leslie Dana, Imperial 5982</td>
</tr>
<tr>
<td><strong>69</strong></td>
<td><strong>YOU'RE GONNA MISS ME</strong></td>
<td>Cara Pranisal, MG-MG-12841</td>
</tr>
<tr>
<td><strong>60 70 80</strong></td>
<td><strong>MIDNIGHT FLYER</strong></td>
<td>Vlad &amp; Pajk, Capitol 4268</td>
</tr>
<tr>
<td><strong>63 69 74</strong></td>
<td><strong>I've BEEN THERE</strong></td>
<td>Tommy Edwards, MG-MG-12841</td>
</tr>
<tr>
<td><strong>57 47 45</strong></td>
<td><strong>ANGEL FACE</strong></td>
<td>Eddie Cochran, Liberty 32203</td>
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<tr>
<td><strong>68</strong></td>
<td><strong>SOMETHIN' ELSE</strong></td>
<td>Lee Horsley, Imperial 5959</td>
</tr>
<tr>
<td><strong>84</strong></td>
<td><strong>THE THREE BELLS</strong></td>
<td>Dick Ford, Monument 400</td>
</tr>
<tr>
<td><strong>46 45 38</strong></td>
<td><strong>THE WAY I WALK</strong></td>
<td>Jack Smith, Capitol 5122</td>
</tr>
<tr>
<td><strong>44 27 11</strong></td>
<td><strong>TIGER</strong></td>
<td>Barry Mann, Imperial 5982</td>
</tr>
<tr>
<td><strong>52 54 61</strong></td>
<td><strong>SO HIGH, SO LOW</strong></td>
<td>Dave Clark, Capitol 4268</td>
</tr>
<tr>
<td><strong>59 52 64</strong></td>
<td><strong>LOVELY GUITAR</strong></td>
<td>Assunta, Viesta 309</td>
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<tr>
<td><strong>62 87</strong></td>
<td><strong>TRUE TRUTHINESS</strong></td>
<td>Johnny Tillotson, Cadence 13065</td>
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<tr>
<td><strong>75 78 60</strong></td>
<td><strong>LEAVE MY KITTEN ALONE</strong></td>
<td>Little Willie John, King 5199</td>
</tr>
<tr>
<td><strong>83 90</strong></td>
<td><strong>OKIEFUNKIE</strong></td>
<td>Freddies Cannon, Decca 4538</td>
</tr>
<tr>
<td><strong>67</strong></td>
<td><strong>LINDA LU</strong></td>
<td>Ray Valentine, RCA Victor 5956</td>
</tr>
<tr>
<td><strong>71 78 90</strong></td>
<td><strong>MAU-MAU</strong></td>
<td>Walters, Goldmine 5124</td>
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<tr>
<td><strong>53 49 48</strong></td>
<td><strong>TENNESSEE STUD</strong></td>
<td>Edy Arnold, RCA Victor 5762</td>
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<td><strong>68 29 19</strong></td>
<td><strong>WATERLOG</strong></td>
<td>Newell Jenkins, Columbia 41393</td>
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<tr>
<td><strong>81 91 79</strong></td>
<td><strong>GEE</strong></td>
<td>George Hamilton IV, ARC-Paramount 10028</td>
</tr>
<tr>
<td><strong>100</strong></td>
<td><strong>CATERPILLAR CRATE</strong></td>
<td>Bill Haley, Crest 2</td>
</tr>
<tr>
<td><strong>8</strong></td>
<td><strong>MR. BLUE</strong></td>
<td>Fleetwood, Delton 1</td>
</tr>
<tr>
<td><strong>1</strong></td>
<td><strong>BATTLE OF KOKOMOGA</strong></td>
<td>Homer &amp; Jethro, RCA Victor 7965</td>
</tr>
<tr>
<td><strong>71 70 63</strong></td>
<td><strong>ON AN EVENING IN ROMA</strong></td>
<td>Deanna Martin, Capitol 4222</td>
</tr>
<tr>
<td><strong>87 65 91</strong></td>
<td><strong>SAL'S GOT A SUGAR LIP</strong></td>
<td>Johnny Horton, Columbia 41436</td>
</tr>
<tr>
<td><strong>10</strong></td>
<td><strong>WHERE</strong></td>
<td>Platters, Mercury 7082</td>
</tr>
<tr>
<td><strong>95 96 100</strong></td>
<td><strong>BREAKING UP IS HARD TO DO</strong></td>
<td>Burt Bacharach, Mercury 7400</td>
</tr>
<tr>
<td><strong>5</strong></td>
<td><strong>TEEN BEAT</strong></td>
<td>Sunset, Capitol 40473</td>
</tr>
<tr>
<td><strong>88 92 93</strong></td>
<td><strong>JUST AS MUCH AS EVER</strong></td>
<td>Bob Burcham, Decca 30061</td>
</tr>
<tr>
<td><strong>87</strong></td>
<td><strong>SUZY BABY</strong></td>
<td>Bobby Lee &amp; the Shadows, Liberty 5228</td>
</tr>
<tr>
<td><strong>38 76 65</strong></td>
<td><strong>THE SHAPE I'M IN</strong></td>
<td>Johnny Rodriguez, RCA Victor 11924</td>
</tr>
<tr>
<td><strong>95</strong></td>
<td><strong>THERE IS SOMETHING ON YOUR MIND</strong></td>
<td>Big Jay McNeely, Swan's 6434</td>
</tr>
<tr>
<td><strong>83 51 20</strong></td>
<td><strong>LIPSTICK ON YOUR COLLAR</strong></td>
<td>Clea Francis, MG-MG-12873</td>
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<tr>
<td><strong>94 98</strong></td>
<td><strong>POCO, LOCO</strong></td>
<td>Greg and Te Arne, Cameo 1816</td>
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<tr>
<td><strong>92</strong></td>
<td><strong>I CRIED</strong></td>
<td>Joe Dassin, Columbia 1329</td>
</tr>
<tr>
<td><strong>77 57 43</strong></td>
<td><strong>I'LL BE SATISFIED</strong></td>
<td>Jackie Wilson, Brunswick 51296</td>
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<tr>
<td><strong>75 68 67</strong></td>
<td><strong>HALF-BRED</strong></td>
<td>Marvin Rainwater, MG-MG-11168</td>
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<tr>
<td><strong>66 67 65</strong></td>
<td><strong>SINCE YOU'VE BEEN GONE</strong></td>
<td>Yancy Staples, Golden Crest 4961</td>
</tr>
<tr>
<td><strong>50 40 32</strong></td>
<td><strong>CIAO CIAO BAMBI</strong></td>
<td>Jackie Neiman, Imperial 5982</td>
</tr>
<tr>
<td><strong>96</strong></td>
<td><strong>SWEET BIRD OF YOUTH</strong></td>
<td>Phil James, Capitol 42518</td>
</tr>
<tr>
<td><strong>87</strong></td>
<td><strong>YOU WERE MINE</strong></td>
<td>Ennio Morricone, Decca 4519</td>
</tr>
<tr>
<td><strong>74 89</strong></td>
<td><strong>CHAPEL OF DREAMS</strong></td>
<td>Duane, Gone 4066</td>
</tr>
<tr>
<td><strong>90</strong></td>
<td><strong>BETTY, MY ANGEL</strong></td>
<td>Tony Feller, Challenge 59542</td>
</tr>
<tr>
<td><strong>100</strong></td>
<td><strong>YOU BETTER KNOW IT</strong></td>
<td>Jackie Wilson, Brunswick 51299</td>
</tr>
</tbody>
</table>
These records, all of which are new on the Hot 100, have begun to show
National sales breakout action this week for the first time.
They are recommended to dealers, juke box operators and disk jockeys as having the greatest potential to go on the way. Previous Billboard Spotlight Picks marked (*)

POP

*OREFENOEKE ................ Fredric Cannon
(Casley, BMI) Swan 4038

*LONELY STREET ................ Andy Williams
(Four Star, BMI) Cadence 1370

*CAME ON AND GET ME ............ Fabian
(Joinip, BMI) Chancellor 1041

*MIL.BLUE .......................... The Fleetwoods
(Cornerstone, BMI) Dolton 5

CATEPILLAR CRAWL .................. The Strangers
(Dolly, BMI) Titan 1701

BATTLE OF KOOKAMONGA .......... Homer & Jethro
(Warden, BMI) RCA Victor 7585

BATTLE HYMN OF THE REPUBLIC .... The Mormon Tabernacle
(Fisher, ASCAP) Columbia 41459

C&W—No selections this week.

R&B—No selections this week.

BUBBLING UNDER THE HOT 100

The pick of the new releases:

SPOTLIGHT WINNERS OF THE WEEK

The pick of the new releases:

The pick of the new releases:

The pick of the new releases:

The pick of the new releases:

The pick of the new releases:

The pick of the new releases:

The pick of the new releases:

The pick of the new releases:

The pick of the new releases:

The pick of the new releases:

The pick of the new releases:
Better than 8 out of 10 Disk Jockeys rate it

"Great"... "Best Ever"

It's Billboard's May 25 slick-stock Quarterly Programming Guide—still very much in active use—and the feature of this edition that outranks them all is the very helpful, easy-to-use section on...

Artists' Biographies and Their Recording Achievements

Some 250 recording artists will again earn this valuable programming and chatter treatment in the brand-new edition of Billboard's unique slick-stock Quarterly Programming Guide, a special supplement of the September 28 issue.

New Earlier Ad Deadline: Sept. 21
### Billboard Music Popularity Charts - POP RECORDS

#### 42 The Billboard Music Popularity Charts... POP RECORDS

**SEPTEMBER 7, 1959**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Week Ending August 29</th>
<th>Peak Position</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Lipstick On Your Collar</strong></td>
<td>13.</td>
<td><strong>12000000</strong></td>
<td><strong>12000000</strong></td>
<td><strong>12000000</strong></td>
</tr>
<tr>
<td><strong>The Three Sounds</strong></td>
<td><strong>Bésame Mucho/Innie Lou</strong></td>
<td><strong>Blue Note N / E</strong></td>
<td><strong>Blue Note N / E</strong></td>
<td><strong>Blue Note N / E</strong></td>
</tr>
<tr>
<td><strong>White Christmas</strong></td>
<td><strong>Bing Crosby</strong></td>
<td><strong>Commander</strong></td>
<td><strong>Commander</strong></td>
<td><strong>Commander</strong></td>
</tr>
</tbody>
</table>

#### Best Selling Sheet Music in U. S.

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Week Ending August 29</th>
<th>Peak Position</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>3.</strong></td>
<td><strong>Lipstick On Your Collar</strong></td>
<td></td>
<td><strong>3.</strong></td>
</tr>
<tr>
<td><strong>4.</strong></td>
<td><strong>The Three Sounds</strong></td>
<td><strong>Bésame Mucho/Innie Lou</strong></td>
<td><strong>4.</strong></td>
</tr>
<tr>
<td><strong>5.</strong></td>
<td><strong>White Christmas</strong></td>
<td><strong>Bing Crosby</strong></td>
<td><strong>5.</strong></td>
</tr>
</tbody>
</table>

#### Best Selling Sheet Music in Britain

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Week Ending August 29</th>
<th>Peak Position</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Lipstick On Your Collar</strong></td>
<td></td>
<td></td>
<td><strong>1.</strong></td>
</tr>
<tr>
<td><strong>The Three Sounds</strong></td>
<td><strong>Bésame Mucho/Innie Lou</strong></td>
<td></td>
<td><strong>2.</strong></td>
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</table>

#### Best Selling Pop Records in Britain

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Week Ending August 29</th>
<th>Peak Position</th>
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</thead>
<tbody>
<tr>
<td><strong>Love Potion No. 9</strong></td>
<td><strong>Kathy Carr</strong></td>
<td><strong>The Cleftones</strong></td>
<td><strong>1.</strong></td>
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#### Folk Talent & Tunes

**FOKTALENT & TUNES**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Week Ending August 29</th>
<th>Peak Position</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Around the Horn</strong></td>
<td><strong>Marty Robbins</strong></td>
<td></td>
<td><strong>1.</strong></td>
</tr>
</tbody>
</table>

#### Money Saving Subscription

**MONEY SAVING SUBSCRIPTION**

**Order**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Week Ending August 29</th>
<th>Peak Position</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>The Billboard</strong></td>
<td><strong>21000000</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
**Reviews of New Pop Records**

**GOOD SALES POTENTIAL**

BOOKS, BIMS—From the album "A Musical Touch of Fun Away from Home" comes the title track. Impressions on a manifold instrument, opening the way for the glory of the title. For details, Glu-Chap, ASCAP.

**Corrington—Love instrumental has borrowing melody, is passionately played and moves decently. Goodness, ASCAP.

**Berra Lane**—My Good Mind—SALMA 414—Loose melody to the title. Themes of constant love and cohesion. Pop with light (Salt-Mar, BMI).

**Five Golden Chimes—The theme's name is a pattern which is very effective. A loud voice isn't better than the expected. (Jerry, BMI).

**Big Maybelle**—Song of These Days—SANYO 7076—Another fine reading of a classic ballad. The lock style remains here. Note can come for pop and r.a.d. last. (Pace, ASCAP).

**Billy and the Giants**—Big John, Little John—LOVE 4460—Another fine voice choice by Billy, with a love theme. Good voice man, from the Silt-Mar, BMI. (Salt-Mar, BMI).

**I Believe in You**—Latin-Americanized title with a musical reading by a play. This is no trouble. Lead vocal is better than the expected. (Wey-Lan, BMI).

**J. P. McDaniels**—Gospel—COTTON 410043—Nice voice support for a good theme. Note can come for pop and r.a.d. last. (Salt-Mar, BMI).

**BILLY BUTTERFIELD & RAY CONWAY**—Music Vendor Hit Pick at the Week—LY-2829—Another fine reading of a classic ballad. The lock style remains here. Note can come for pop and r.a.d. last. (Pace, ASCAP).

**Billy Butterfield & Ray Conway**—Music Vendor Hit Pick at the Week—LY-2829—Another fine reading of a classic ballad. The lock style remains here. Note can come for pop and r.a.d. last. (Pace, ASCAP).

**The Faye Brothers**—Raji May—SGVNEE 139—The title is a fitting theme for the Faye Brothers. Nice vocal could take off with pop and R.A.D. last. (Salt-Mar, BMI).

**The Old Time Boy**—Cute, easy theme with a catchy beat by the pair. Ftm, however, appears more likely. (Salt-Mar, BMI).

**Steve Clayton**—Song of These Days—MEDAL-LOG ON 311—Dramatic reading by Clayton on a pattern which is very convincing. The singer puts strong support from the chorus and arr. (Glu-Chap, ASCAP).

**Tom in Time—Latin theme is a pattern which is very convincing. The singer puts strong support from the chorus and arr. (Glu-Chap, ASCAP).

**Oweny and Barbara**—Why Do You Love Me—TEN 4233 Wood (5309). Right, 들어서는 새로운 멜로디 레드으로 본격적으로 잡히는 동안. (Burl Cty, BMI).

**Wanda Jean—Rucker tribute to a range, easy pop. Nice vocal covered by the arr. (Burl Cty, BMI).

when answering ads ... Say You Saw It In The Billboard
**MODERATE SALES POTENTIAL**

**MARDIN CRISHAM**

* Ain’t That a Billy — COVERS 822 — A lively rocking version of the song that is always a popular choice. An excellent flip to ‘Billy.’ (Dart, ASCAP)

**Nagel**

* Golden Handle — A lively, up-tempo flip to ‘Golden Handle.’ (Dart, ASCAP)

**HILTON CARRON**

* Kam and Pam — RCA VICTOR 76157 — A long awaited album by this country group. Kam and Pam will soon be heard on many country stations. (RCA, BMI)

**I’m My Own Grandpa** — The album is recorded exclusively with乙肝. A fine album that should make a big splash on the charts. (BMI, ASCAP)

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**Reviews of New Pop Records**

*Continued from page 44*

### MODERATE SALES POTENTIAL

- "He's in Charge." SEPTEMBER 15

- "GOT RECORDS DISTRIBUTORS - W. York, Top DECCA, majors Y. B.M.I.

- "Another fine authentic Caribbean treatment. Material of the week and he is supported by another composer. (Stark, BMG)"

### HIGH PROFIT POTENTIAL

- "That's My Heart." SEPTEMBER 15

- "Lucky Edwards." SEPTEMBER 15

- "Big Shorty." SEPTEMBER 15

- "Lucky Edwards." SEPTEMBER 15

- "Is THE SONG... and It's a BIG SMASH!" SEPTEMBER 15

---

*The Big Teen Age Ballad*

- "The Beginning of Love." Y. T. L.

- "Kissin' Time." STREET

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*The Tops in Top Records* 13

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- "TAPS TO SUMMER" SEPTEMBER 15

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- **Mopic**
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Schenectady, N. Y.
HEAT, RAIN CUTS CNE GATE, STAND

TORONTO — Weather played roles in both the $319,882 admission total and the record crowd of 27,000 at the CNE. Admission as attendance dropped 27,000 in the first seven days after two days of steady rain.

The CNE's record admission of 579,651 was set from Aug. 20 to 29, with totals for each of these seven days totaling from 78,750 to 86,000. After the two rainy days, totals dropped to 81,000Aug. 31, 60,000 on Sept. 1 and 59,000 on Sept. 2.

The CNE was one of the first fairs to be halted by rain this year. For the second time in two weeks, the fair was forced to close due to rain and high heat.

Cable: "RAIN CUTS CNE GATE, STAND"
MISSOURI STATE MATCHES 58 COUNT

SEDALIA, Mo.—The Missouri State Fair closed its gates Sunday night (30) after about making last year's count in its ninth day of its run. M. C. Co. Motors,says the said any figure was $20,557 but advance sale tickets weren't in- cluded in that count. Last year the fair's total grossed $534,708 which was set two years ago. Biggest crowd of the week was the 18,000 who went to see the National Speedway pro- gram of stock car races. The grandstand which can hold approximately 11,000, was jammed at the races and the infield. A good crowd also came out for Saturday's big car races. Average attendance was 2,500. Gene Autry and company were credited by Ervin with doing good business for the fair. Top crowd was on Saturday evening when 7,000 came out. Other tops of the day were Tuesday evening, and Saturday morning's performances, which played to a steamy grandstand. Circuit harness riding drew well throughout.

Biggest crowd reportedly to any segment was that racketed up by the Gooding and Co. Ltd., with Harry Eifert managing the unit here. The Eiffert circus was big as the Silas Green unit. Also winning was the Charitable and a 2,000 strong Purvis Bros. revue, and the Zacchinni Dark. After much consideration the Mouse did well, although it was slightly lower than last year when it made its debut here.

Free Fair Gate Clicks
At Sioux Falls, S. D.

SIoux FALLS, S. D. — The Sioux Falls Fair, which drew the best run in 10 years in Wednesday night (28), topped last year's attendance by 1,000 and the outside gate—free this year for the first time—also grew. Anywhere from 10 to 20 per cent ahead of last year's 47,000, according to officials.

Another innovation this year was dropping the charge for the grandstand, with the seats all going on a first-come-first-served basis. Tickets were only 75 cents for kids for the rodeo and 90 cents for cir- cuits the attractions going at $1 and 50 cents.

Sunday (30) was the biggest single day on record with the grandstand a sellout. Late in the day, it was estimated that 6,000 were in the grandstand. William T. Collins, credited by Ervin with doing good business for the fair. Top crowd was on Saturday evening when 7,000 came out. Other tops of the day were Tuesday evening, and Saturday morning's performances, which played to a steamy grandstand. Circuit harness riding drew well throughout.

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COLONIA DE WISCONSIN—The eight-day Ohio State Fair Friday (4) went into its final day with attendance lagging about 10 per cent below the 1958 edition to the same point and with midway and grandstand receipt also down.

Rain three days cut into midway and concession grosses. A hard one-hour rain hit the fair opening day, July 24. A shower rumbled over on Sunday normally one of the biggest days and rain fell intermediate Tuesday.

Outstanding among the performances that had served the fair was the show of Roy Rogers and his show, in a 22-day for two performances, and the Rogers Truppe registered a gross of $2,500 for the week. It was Rogers second time in his two-year tour of the county fair and to all-time records when in eight performances he grossed $12,000.

The Polka is a delight to devotees who went into good attendance, in fact the largest in years of children vs. adults, but the tickets are strongly reflected in the real enjoyment of this performance.

Rogers Truppe, a show, in a two-day for two performances, and the Rogers Trupe registered a gross of $2,500 for the week.

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QUEBEC CITY—Arab Rhinebeck off 11%; Murray Quits as Manager

15 Yrs. at Post; Rain Cuts Gate 11,493 Behind 1958

RHINEBECK, N. Y. — Richard C. Smythe now figures the Lennon Sisters' finale at the Dutchess County Fair, resigned by only 299, a per cent drop in attendance for the single-day event. The difference as of Thursday was essentially the same as in the selling of the final show.

Paid admissions were 11,493, less than the 90,000-old of last year, or about an 11 per cent drop. Rainfall occurred almost every week. A free grandstand drew nicely, however, Rhinebeck is one of the rare grandstands which includes a thrill show (Buddy Wagner this year) in its no-charge policy.

On the midway, the Reinhoff Shows reported a fair week despite the inclement weather.

Murray came to Rhinebeck as a booker in 1946 and has been here since. During that period over 1 million people have attended the fair, so far. It is stated, with so property expansion in the area, that the fair has made much of an impact on Eastern fairmen, it is stated. He will seek to put his knowledge to work to improve the state's fair policy in the future.

Rhinebeck times its closing to coincide with the make the State Fair in Syracuse, which opened Friday (4). There are seven times here on the last day, of which 125 were stencil.

Free entertainment included the thrill show, Danny White's water boat and the Dooye or Pink and June Madison's elephants.

Visitors included Don Frederick and Julius Thompson of Almacen, Francis and Bobbo Coleman of Colonie, New York, President of Chatham; Ben Strong of Sandusky, Michigan; Mr. and Mrs. Phil Cadieu of Schaghtick.

Gooch, Mrs. Mark Paul, Pastor, Watsonville, Mrs. Paul Allen, Mrs. Frank McVay, and the Bruno breakaway show, which played the final show, closed the season.

Fugate, secretary, announced that attendance was up 2.3 per cent, or $2,739, and that the total is $195,389 as compared with 238,000 in 1954, the carnival, where the Art B. Thomas, promoter, turns over the operation to ride and show grosses that were 7 per cent over 1958.

Fair started slowly but wound up with a strong finish, aided by the Harry Knight Rodeo with Rex Allen and Betty Johnson, which gave six performances, three at night.

Receipts amounted to $49,000, a 3.2 per cent increase from last year. Fugate praised both Allen and Miss Johnson, attributing much of the increase to the Allen was here for the third time.

Total grandstand attendance at the two performances was 23,000, including the Snooky Lanson GAC-Hamid revue, which played performances and events respectively the first three weeks and the Bruno breakaway show.

The Goosha Pasha illusion production will be performed at the fair, show September 20. Rhinebeck said the fair is booking the entire “Tourbillons" production for the ear agricultural events.

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Altamont, N. Y., Closes Strong; Record 92,592

ALTAMONT, N. Y. — A new attendance record was rolled up at the The Times Union Sunfair in Altamont, August 17-22, when 92,592 passed through the gates, 46 times more than the previous high in 1938. Opening in the rain, the fair thrilled last year by 1,500 going into the weekend.

Coleman Bros. Shows had the midway. Dick Coleman was convinced at the close of the week that Altamont. He has played here many years.

Altamont had an interesting night rain on the opening day clipped a few thousand, but 31,659 broke the weather with 31,659 broke the attendance but from opening day clipped into the weekend.

Buddy Wagner's stunt played Monday (17) on a rainy day, but the event was so successfully run that the top billed year's gross by $60, Frederick said.

Owatonna Fair Hurt by Rain

OWATONNA, Minn.—Officials of the Owatonna Fair reached for the red ink last week as a result of a six day run that will be remembered. Two days rain fell, too. Fair ended its 41st run on Sunday (21) with a final afternoon was successful with $6,000 in the grandstand and bleachers for them, membered a million every one mile to the ground.

Rain, however, washed out both Friday and Saturday night programs. Concessions in buckets on Sunday just the close of the grandstand show. Wednesday and Saturday afternoons were extended, giving the fans just a week-end in the stands.

Regardless of the weather, with the cornucopia of late summer fair fans parity in the grandstand and watch the time trials for the next day's races and college stock and sport cars.

Other attractions during the week included a fireworks display, the Wisconsin Valley Varieties, which drew good turnouts and pre- viously, the time trials for the movie after offering was horse pulling and the Wisconsin Valley Variety Tent House Theater presented a play to a fair turn.

Sweeney's, Marion Wayne Block. Show was the midway attractions and topped last year's ride and show grown.

FAIR EXHIBITION MANAGEMENT

Wilfred Walker Retires After 43 Years in Biz

FORT WILLIAM, Ont.—Wilfred Walker, secretary-manager of the Canadian Lakehead Exhibition here for the past 43 years, will retire October 30 and his 35-year-old son, Bill, will take over the position.

The senior Walker, who is 68, is one of, if not the oldest fair managers in Canada, having been with the exhibition since 1916, when it was started. He is originally from Victoria, B.C., but was born in Port Arthur and Fort Williams, which he opened in 1922.

When Walker became fair secretary in 1917, its assets were $50,000 and the total receipts were $14,000 and has assets valued at $590,000.

Walker plans to winter in a new Florida home and spend his summers at nearby Loon Lake.

Ind. State to Go TV Network

INDIANAPOLIS—The Indiana State Fair will participate in the NBCWide World of Sports package beginning September 14.

The network had engineers at the fair Friday (4) video-taping part of the spectacular Lockette Coliseum show for use two weeks later on the spectacular.

ESE Finds Way Into Print

With Supply of Oddities

WEST SPRINGFIELD, Mass.—"Filler material" ground out by Amico Barone, press officer for Eastern States Exposition, stands a good chance of seeing print because of its neat and impressive statistics. A couple of schlockers of the short stuff inform editors of these oddities, among others:

Dairy cattle give 50,000 quarts of milk at the nine-day fair, enough to supply a family of five for a lifetime; the 140 steers slaughtered at the fair would feed four persons for nearly a century, if they froze the 60,000 pounds of meat; wool shorn at the fair would provide 100 pounds of wool blankets for each of the 60 RCAF bandednes appearing during the nine days.

Also, ESE uses enough electricity during the week to supply the needs of 186 families for a full year; the fairgrounds is the only place in the nation where sovereign States own real estate and property outside their own boundaries.

Palm Beach, Fla., Event Reorganizes, Retitles

PALM BEACH, Fla.—The fair to be held here January 22-30 has a new status and a new name along with staff changes.

New name is the South Florida Exhibition. An expansion will include the present directors and allow representation where desired from each county in South Florida. Each county agricultural agent and a representative of the county commission are seats on the board.

W. Lanier Allen, who has been with the fair since World War II, has been named full-time secretary-manager. MacAlister Markerves will continue as concession manager, and Ella Margaret Burket is public relations manager.

Present holdings of the fair have been appraised at $421,241, including additional nations are expected participation in international exhibitions, horse show arena, half-mile surfaced race track and grandstand.

Start on Million $ Stables

EDMONTON, Alta.—Work has started on the foundation footings for the $1,100,000 racing stables at the exhibition grounds. A $135,000 permit covering initial work has been issued at city hall to the Edmonton Exhibition Association.

When completed next summer, the stable will have 650 stalls.

Cobleskill Fair Clinic

Gives Polo Shots Free

COBLESKILL, N. Y.—Some fair give away automobiles and some award furnishings—that and give both—but the 83rd annual Sunshine Fair held in Cobleskill, under Richard J. Gifford, president, and Dr. D. W. Broed, secretary, arranged for a free clinic with Schoharie County physicians, in co-operation with the County health department.

Adults who were under 40 years of age could get free polo vaccine injections by visiting the medical booth under the grandstand. Physicians and nurses were in attendance Thursday and Friday of fair week.

18 Countries Set at Dallas

DALLAS—Eighteen foreign countries will be represented in the second annual International Trade Fair at the State Fair of Texas and five additional nations are possible participants in international exhibitions. Already set are Italy, Belgium, Sweden, Germany, Great Britain, Japan, Korea, United Arab Republic, Austria and Israel. Also expected to have exhibits are Finland and the Netherlands.
AMUSEMENT PARK OPERATION

Jayne Mansfield Joins British Resort Doings

JAYNE MANSFIELD, the movie actress, switched on the famous Autumn Illuminations at Blackpool, England, Saturday night (5). The lights will stay on until October 19 this year. World's Fair, the British trade press, had visiting American reporters and J.M. also did a radio show next to the Bobbie ride, then kicking off a meeting of the Hi Fi Club that has been a season-long tie-in for the park. Phillips is president of a 24-hour-long radio show entitled “Hi-Fi Club” on WGN. The helicopter was met by the head of Chicago’s Cocoa-Cola bottling company, who brought the promotion, and by J.M. acting as a president of the park. There also was a delegation of young people who were club members and reporters for school papers. A hospitality room, with free Cokes, was opened for the reception committee. Phillips took part in the night’s march of Riverview’s Mardi Gras parade and at 9 p.m., he broadcast his WGN program direct from the park.

Chicago Park Lands Cooter To Start Hi-Fi Club Meet

CHICAGO—Riverview Park carried off a promotion Friday (28) that is expected to bring in a healthy flow of customers this fall. J.M. Swampus said both adults before noon and the place will be swapped with patrons by mid-afternoon. Total attendance reported topped 50,000. Kennedy Center was the benefit recipient. Don Beazer and George Kellog, both of the park worked out arrangements.

One-cent Merry-Go-Round rides are offered here 2-7 p.m. on certain days. Discount ride tickets to other devices are handed out at Chevron service stations.

Asbury Boardwalk Primes 24d Mini Golf Finals

ASBURY PARK, N. J.—Close to 40 regional champions will take part on the boardwalk next Saturday and Sunday (12-13) in the second annual Miniature Golf World’s event here. George Zuckerman, managing the promotion, estimates that 550,000 people participated in pre-finals play at courses registering for the contest. A full color program, 20, of the American Hair & Felt Co. is co-sponsoring the grand award of a foreign sports car.

More Park Folks on Tour; St. Louisan Runs 2 Funsports

IN ADDITION TO THE George Sinclairs, another couple from Meyers Lake Park, Canton, O., going to Europe this fall are Bob Howard and his wife. . .They’ll fly and do a streamlined tour in two weeks. . .Roger M. Work, owner-manager of Nelson Ledge amusement park near Guelph, Ont., is planning a new roller coaster which will swing from 45 degrees. Things were going up good until then, he says. . .Harry Stahl, general superintendent of Edgewater Park, Detroit, Mich., is planning a new award on closing day. Gala Idle works displays bring the season to a close at Ocean View, where the Stillman, tramplers, were the fi nal event at and Dorney Park, Virginia Beach, Va., where Pat Bar rett, aerial balancing, was the final free attraction.

NAAPPB MEETING OPENS WEDNESDAY

Co Hosts Hiram McCallum and Patty Conklin To Show CNE to Visitors at Post-Season Event

TORONTO — With the season behind them, about 350 amusement professionals, will gather here Wednesday and Thursday (1-10) for the late summer meeting of the National Association of Amusement Parks, Pools and Beaches. Co-hosts are Hiram McCallum, general manager of the Canada National Exhibition, and NAAPPB Board Member Patty Conklin, who has the rides and concessions on the CNE midway. The visiting park people will be admitted to all the CNE events with the special NAAPPB registration badge.

With special validation of the chief objective of the post-season gathering, informality will prevail through the two days. There will be no speeches and business will be held to a sixth minute. The visitors will have free time for relaxation and attending the various attractions at the Canadian National.

Meeting headquarters will be the Royal York Hotel, where the NAAPPB has a block of rooms for housing the visitors. Registration will begin at noon on Tuesday (8) and the headquarters units will open Tuesday – evening for early arrivals.

First scheduled event will be at 5 p.m. Wednesday when NAAPPB President Bill Maer, Rescued Park, Canadaguia, N. Y., will be host at a cocktail party. Climaxing the two-day festivities will be an official late season meeting session Tuesday night at 5 p.m., followed by a buffet dinner.

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NORTH TOWANDA, N. Y.

"THE WORLD'S LARGEST MANUFACTURER OF AMUSEMENT RIDES"
U.S. State Fair Wins DespiteRain Strikes
ESCANABA, Mich.—Altho be- cause of a late steel strike, the Upper Peninsula State Fair was opened up as it was considered a good six-day run here Sunday (30). Attendance thru the free outside gates was estimated by Manager Ray Snyder as about the same as last year after the rain had fallen almost every one of its six days. In view of the fact be- cause of Upper Peninsula workers being out on strike, a record crowd and show gross by G. W. Wade shows came as a surprise, he said.
Fair lost one last grandstand show to rain, the downfall starting at 4 p.m. on Wednesday and contin- uing until 10 p.m. The show lost featured Sam Howard's dive-and-swim show plus acts. The until bid big business the following evening, Rex Allen plus acts pulled good business on Tuesday.
CIRCUS TRouPING
by Jon FRIDAY

WILLIAM MOORE, Carson & Barnes Circus manager, needed additional acts to attract bigger crowds, so he acquired a new marquee to replace the hippo. He requested his number one man to always be present if his clients should happen to decide to spot the hippo in a menagerie or the side show. . . . Joe and Eva Mae Lewis and Pat Kelly, clowns, will play the Hamlin-Morton Shows and travel with the Ringling Bros., Barnum & Bailey, Shriners Circuses. . . . The Nooks, swepple, complete a two-week stand at Palisades (N. J.) Amusement Park today (7). They were visited at the park by Detroit, Michigan, at Lago Quarters, New York.

Dick Malayton has closed with Harold Bros. Circus. He expects to return to the Shirley, Chicago, to perform the closing show in Toledo. . . . The James-Crissy circus couldn't perform at Alma, Wis., August 30 due to a mob rally. . . . Art Accolotz has closed to Saranac Lake and began rerouting with Pat Valdo on next year's R-B program. . . . The Aerial Cattle Circus according to the Kayapo, has returned. . . . Charles Cheer, clown, and the high-diving horse were included in this year's Outdoor Thrill Circus at George A. Hamlin's Steel Pier at Atlantic City.

Vernon L. McReavy, agent, has closed with Bill McGaw's Motor Thrill Circus. . . . Jack Wahbi, circus strong man, is appearing at the White Grange (I). Amusement Park and was the subject of a column in the Philadelphia Bulletin last week . . . Eugene Nock, swepple, bought a new car while playing the Tom Packs Circus run in Pittsburgh. . . . The Clyde Beatty-Cole Bros. Circus was the first circus in five years to play Charleston, Va.

The Diaper Elephants will make the T. B. Bowers' Ringling Bros. Circus debut, opening Tuesday, October 21-24. . . . George Kienzle, Lancaster, Pa., attended the circus during a visit to Harrisburg and York, Pa., and participated in the opening show at Harrisburg and York, Pa., and participated in the opening show. Walter Kerran, Count Nicholas, Elizabeth B. Day, Daniel Harman, Dan Niles, Don Caruth and the Victor Guerra family. . . . John Adam, Paul Beiler, Bill Cooker Jr., Jim Raab, Don Rous, the Bob Clyde, the Allen Duffield, Jim Harsin, Russell Warner, Walter Heist and John Lauer also visited Heist's parents, Pennsylvania.

Marie Leter, organist, is back with Bob Steven's Bailey Bros. Circus. Circuses entertaining the close of the season. The Shriners Circus. . . . Visitors to Cristiani Bros. Circus in Los Angeles, Calif., included Rusty Richards, Sweetpea, Lloyd Harris, George Macken- den, Arnold Myers, Edward Sant, Robert Johnson, Arvel Adell, Sun Ramm. . . . At Richland Center had tom tomorrow.970 an air carousel that night and Parrot. . . . Leo Fasdy, of the Herteg Bulletin Circus, recently visited with Vivian Mars and Gena Whitney.

Frank H. Davis has been trave- ling with the Nevada State Tuberculosis Sanitarium, 1919 West Tay- ling Road, Los Angeles, Calif., and the San Antonio, Tex, collection September 2 at a party com- bined with a show at the plate with near. . . . Leonard Fasdy, of the Herteg Bulletin Circus, recently visited with Vivian Mars and Gena Whitney.

Joe Applegate, Cristiani Bros. car trunkman, was the subject of a two-column story and photo in the Los Angeles Times, September 7. Applegate has been with the circus for 15 years. . . . Garfield Park, circus promoter, was inter- viewed in another Los Angeles pa- per during Cristiani's 11-day stand at the Pan Pacific Auditorium.

Show news—Add-A-trout—C. Harrison Sayle visited the Seventy- seven show at Annapolis, Md., White Roddenburg, ex-mule and mule catcher, is confined to Mercy Hospital, Toledo, Ohio. . . . Kelly closes at Pacific Ocean National Park, Near White Plains, N. Y., Sunday . . . Felix and Amelia Adler are promoting "the Big Circus" in the Belvedere Hotel, New York. . . . George and Helen Clancy visited Mil's Circus at Union, N. J. . . . Ex-Ringling people, now members of the Exhibition Em- ployers' Union, that will march up New York's Fifth Avenue in the Labor Day Parade Sunday, including Pitts Parker, Willy Wilkes, George Schubert, John Ager, George Ager, Struyk, little Eva, John Mosko, Frank Runkale and Red Hawley, . . . Loralvel Phipps, former elephant man, is now working at the New York Coliseum.

TURNING BACK THE PAGES: 25 years ago—Hagenbeck- Wallace Circus showed on government land at Washington, D. C. . . . Art Miller was advance and publicity agent for Sells-Sterling Circus. . . . A great feature is the men who recovered, yet were still working the Cincinnati Shrine Circus early in the season.

15 years ago—Vernon L. McReavy and Bob Morton of Hamlin- Morton Circus, contacted the Atlantic Showman and negotiated with Atlantic Showman for the Akeem-Slater Shows. J. B. Akeem joined the Anderson Victory Circus. Lucille Nelson worked the elephant act for Franco Richards, Joe Noonan, and the Big Cats.

Five years ago—General Manager Frank McCloudy disclosed that the Ringling Bros. and Barnum & Bailey Circus was having its best year with grosses up $25,000,000. . . . The Milwaukee Boulevard planned to take five R-B hill trucks to Cuba to paper the entire Island for the December 17-January 9 Havana run. . . . The Ringling Show Side show, managed by Dick Malayton, set a new record in Chicago.

The National Umpires Management of New York State, N. Y. WANTS PROMOTERS for Oct. 31 to Nov. 28, 1959. We give you the best deal you ever had.

WANTED
Preators with crews, 40% no bookings. Also Phaenomen. Can start immediately. Two booths booked, ready to go. County Auxiliary Police, Fire Department and 70% from net. Contact us at

LOU MAUS

Circus Ringo Grosses $134,000 in Los Angeles

LOS ANGELES — Cristiani Bros. Circus played to strong and steady business for its 11-day run at the Long Beach Auditorium parking lot here (20-30) and came off with a powerful gross of $134,000. Circuses followed imme- diately with a two-day stand in Long Beach, returning more big business and an extra performance. Final half of the run began Wednesday (26) after the after- noon was a sellout with a TV clown tie-in for kids and the night house was three-quarters.

On Friday (28) three shows were scheduled. First had three-quarters of capacity and the 5:30 p.m. house was half full. Disappoiment was the Friday night house, which reached the two-thirds level in the face of a Dodger's baseball game that drew 90,000. Weather was hot and humid, too.

Saturday (29) scored a full house at 2:30 and a three-quarters house at 5:30. Again the weekend night house was two-thirds full, with op- ening Matinée caught by the Los Angeles date, said he was de- lighted with the outcome. Ahead of time they had resonated that $75,000 or $80,000 gross would get them off feet and clean. The resulting total came close to dou- bling that. It was aided by a $7.75 (Continued on page 66)

Cooler Weather Brings Business Hike for K-M

PLATTEVILLE, Wis. — Rain brought cooler weather (30) and the Al G. Kelly & Miller Circus has experienced improved ticket sales in the last couple of weeks.

Light crowds hovered at the one-third level at Richard Center (27); Viroqua (28), and Prairie du Chien (29) as extreme heat pre- vailed. At Richland Center was flooded from day all-night the rain before and caterpillars helped move the show on and off the lot. . . . The cool weather wa- tered down the audience but a capacity house was voted at the move only performance. On Monday (31) at Dodgerville the matinee was one-third filled and the night show was capacity. At Monroe (1) the audience closed weather-covered full and the evening show was ca-

(Continued on page 66)


Huddle, Buf. No. 1: *Fanfle Bailkey, (Fair) Marion, Ill.; Magudill, Ark.


Imperial: *Blanche Scruggs Montmouth, Ill., 9-12. Inland Empire, No. 1: Moses Lake, Wash., (Fair) 9-12; (Fair) 9-12.

Inland Empire, No. 2: Kalispell, Mont., 9-12; Orofino, Idaho, 16-20.

Johnny's United: *Ray Jackson: (Fair) Bowlus, Minn., 9-12; (Fair) Marietta, Ga., 14-19.

Kentucky Co.: *Power King: (Fair) West Alexander, Pa., 9-12; Ravensa, O., 15-19.

King: *John Shimbuch: Commen, Tenn.; Savannah, 9-14.


L & L: *Bruce Bean, Miss.; (Fair) Alabam, 9-12. Lake Shore Decatur: Decatur, Ind., 9-12; Shreveport, La., 16-29.

Lee Bros. (Fair) Gadsden, Ala.; (Fair) Decatur, Ga., 14-19.

Lindley: Jack: Anthony Arenco: Columbus, Ind., 7-8; Tylersville, Ohio 10-11; Beau Hundred 12-16.

Lone Star: *Frisco, Texas; Dimmitt 14-19.


M. D. Ann: Luton, Pa., 8-12.

Maine: *D. P. King: (Fair) Reidsville, N.C., 7-11; Rutherfordville, Va., 7-11.

Mark: *Arnold Males: *Monroe; N.C., 9-12; (Fair) Hickory 14-19.

Marvin: *Mrs. P. N. Y. from women's 9-12; Elmwood, Ill., 10-12.

Merchants Jasper, Ariz. Mercer: Bob Aber; Grenada Miss.

Merriam's Midway: Guthrie Center, Ia., 10-13; Scribner, Neb., 16-19.

Midway of Witches: *Frank Lavell; Batesville, Ark.; (Fair) Ripley, Miss., 7-8.

Mighty Intestate: (Fair) Wabash, Ten.; (Fair) Springfield 14-19.


Moore's Modern: *Jack Moore Jr.: (Fair) Cordell, Okla., 8-12; (Fair) Clinton 14-19.

Motor State, No. \#1: *M. Frederick; Waseon, O., 7-10; (Fair) Water Valley, Miss., 14-19.


Northern Expo.: C. Dallas Egan; Great Falls, Mont.

Olsen: *Ray Kremes: (Fair) Louisville, Ky., 7-10; (Fair) Park County, Mont., 9-12.


Page Cumbie: *Blakey Jones; Morgantown, N.C.; (Fair) Gaysville, Ga., 14-19.


Paradise: (Fair) Berryville, Ark., 10-12

Penn Premier, No. 1: *Richard Gillum; (Fair) Ebenburg, Pa.; (Fair) Frederickburg, Va., 14-19.

Peppers All States: *Bob Sickles; Fries City, Ala.

Peter Paul Ann.: *Paul Bisc: Charleston, Mo., 9-19; (Fair) Goshen, Tex.; (Fair) Fort City.

Pond Vee: *Tony: (Fair) Texas City, 10-12.


Pondly Ann., No. 2: *Happy Pondly: Cobson, O.; 7-8; Junction City, 9-12.

Presto's Broadwall: *Lillian Sylvester; (Fair) Waseau, Va.; (Fair) Goldsboro, N.C.; (Fair) Vineland, O.; 7-9; (Fair) Wooster 14-19.

Raines Ann.: *Rosa Rainer; (Fair) Idaho, O.; (Fair) Canton, O.; (Fair) Clarksville, Ark., 14-19.

Reid Am. Co.: *Woodbury, Tenn.; 7-8; Aboen, Al.; 14-19.

Reid's Golden Star: *Elmer Reid; Athens, Tenn.

Reid: King: *Wm. R. Ausden: (Fair) Lewiston, Me.; (Fair) Springfield, Mass., 10-27.

Robinson's Western, No. 1: *George A. Roach; Cashmere, Wash., 9-12; Watertown 15-20.


Rogers Bros.: Madison, Minn., 7-8; (Fair) Great Falls, Mont., 10-14.

Rohr's Modern Midway: *Rabe Roler; Fortville, Ind., 14-19.


Royal American: *J. A. Pearl: (Fair) Springfield, Mo., 11-17; (Fair) Hutchinson 18-24.

Royal United: *Jackie Swift; Wal- nut, Ill., 8-12; Forrester 14-19.

Rumford: (Fair) Farmville, Va., 10-14.

Sellers Mfg.: *Bob Sickles; (Fair) Springfield, Mo., 10-14.


Schaffer's 20th Century: *Archie Hensley: (Fair) Columbus, Kan.; (Fair) Farmville, 14-19.

Shorter's Great: *E. Micahorn; Grafton, Wis.

Shippings: *Don Hanson: Blackfoot, Idaho.


Smith, George: *F. A. Nor- ton: (Fair) Front Royal, Va.; (Fair) Farmville 14-19.


Stafford: (Fair) Accon, Ind.

Stanley, Wm. D.: *Donald Driggers; (Fair) Everson, N.D., 7-9.


Lamar 15-19.

Tatham's Fun Fair: *Bill Tatham: (Fair) Pulaski, Ill., 14-19; (Fair) Springfield 13-20.

(Continued on page 56)
CARNIVAL ROUTES

- Continued from page 55

Merry-go-rounds and banana boats dredged up in closing day at the county fair here in closing day, when it drizzled all afternoon. Both children's days closed with the fair on a rainy day, but the drizzle didn't keep them from trying out all the rides. The Luke Bros. Carnival had the largest and finest rides of the season, and was spread out over the whole grounds.

September 7, 1959

Malone, N. Y., Gate Rises, Grandstand Receipts Lag

MALONE, N. Y. — The gate count was up and grandstand receipts down, for Franklin County's seventh fair day here. The children went to the fair on Monday and the second, Friday, and the drizzle kept them out but held over for Saturday, when large numbers of adults showed up and the gate receipts on the stand were the highest of the season.

Maurice Finnegan, secretary, noted that cattle, sheep, draft horses were shown in unprecedented numbers. Saddle horses were also shown in numbers never previously equalled in the area.

Paid attendance exceeded 30,000 for the opening Sunday (30). About 15,000 creaked to the grandstand for the third fair day of the season, when the Drury Bros. Circus arrived for its Friday night performance. The fair was held off the following weekend, when the Friday night performance showed Friday and Saturday. It was the first time grandstand receipts lagged behind expenses.

Rain fell off and on throughout the first three days, and 3,000 people watched the Jack Kochman thrill show on Saturday, and a like number turned out to see the birthing show on Sunday. But when it drizzled all day, both children's days closed with the fair on a rainy day, but the drizzle didn't keep them from trying out all the rides. The Luke Bros. Carnival had the largest and finest rides of the season, and was spread out over the whole grounds.

The Fairways

For permanent or temporary installations that make the most of your entertainment needs, the Fairways Come to you. The Fairways is the name of the game. Put on an entertainment show that will make your guests remember you. For information, call 792-4120.

CG Garland Manufacturing, Inc.

540 E. Robinson St. Bloomington, Ill.

FOOD HALL

A Style and Size for Every Need

FOR TOP PROFITS

SMITH & SMITH RIDE

FOR SALE!

KIDDE RIDE — 34 HORSE MERRY-GO-ROUND AND 7 RIDES. SADDLE-

FACED ACCOUNT ABSENTEE MANAGEMENT.

America Blvd. & 50th St. Oregon Park, Calif.

The FINAL CURTAIN

GALLAGHER—Charles (Chuck), 70, of Millville, N.J. Survived by two sons and two daughters. Burial August 24 at St. Patrick’s Cemetery, Watervliet, N. Y.

HORNE, L. S. (Teddy), 78, animal trainer, importer and founder of World Jungle Compound slugs, 1939-69, was buried, July 1, at his home at Rochester Sunday August 31 after a long illness. Funeral Thursday 64 in Compounds. (Details in News column).

MILLER—Eddie, 75, former circus performer and
can still be heard.

RUMBAUGH—Lee Boy, 1957, and former rider rodeo, August 20 at St. Peter. Survived by his wife, Pearl, and two sons. Burial August 24 at St. Peter Cemetery, Watervliet, N. Y.

PARK—John, 69, owner-operator of Owasco Lake Park, Auburn, N. Y., August 7 of a heart attack in that city. (Details elsewhere in this section.)

RUMBAUGH—Harold, 60, former circus owner, at Santa Fe, N. M., August 25, Rumbaugh sold his interest in the Everett, Wash., department store and left the circus business to his son. He will now operate his Circus in a new home at Everett, Wash., and his son, who is now the head of the Great Walling Circus and has operated his Circus in 1950-52 he operated the Horne Bros. Circus. Survivors include his wife, Mary, a son, Fred, and a daughter, Margaret. Burial August 21 in that city.

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CARNIVAL ON PEABODY

E. (ERNIE) FARROW, owner of Wallace Bros. Shows, was given a big ovation at the Wisconsin Valley Fair, Wausau, when he chucked another milestone during the run. Eileen Nuderminter, county home agent and an associate in the business since 1932, presented a bouquet of red roses to Ernie Farrrow, special agent for a number of rail shows in the past, in appreciation of his services.

...The Downs Skywheel was at the Milwaukee fair after playing several other events, including the Wisconsin Valley Fair... The Downs Skywheel was one of the most popular rides at the Wisconsin Valley Fair.

Josephine Haywood rejoined Olsen Shows at Des Moines after leaving it a couple of weeks ago. She is a fine fair worker. Working with her on her front-gate games is Francis Gallagher, assistant to Haywood.

Barnes, manager of the Olsen organization, is still assistant to the Olsen organization.

All returning shows were given a big ovation at the Wisconsin Valley Fair.

Pearls from Royal American: Mrs. 1da Jacobsen was guest of honor at a birthday party with gifts, a buffet lunch and refreshments. Guests included G. J. Whitley and his wife, Mrs. Whitley.

Albuquerque, N. M., was treated to a fine show by the Royal American Shows.

C&W Signs Ionia; Roncovelette Good

CHARLESTON, W. Va. -- C&W Signs is now operating their new Ell Bridge Scrambler, having taken delivery at the fair in New Berlin, Ill., R. D. Reid, amusement manager, announced. Business for the ride has been good, he said.

Mrs. Reid (Mollie) is back with the show after major surgery.

Wilson Famous Adds Scrambler

STREATLER, Ill. -- Wilson Famous Shows are now operating their new Eli Bridge Scrambler, having taken delivery at the fair in New Berlin, Ill., R. D. Reid, amusement manager, announced. Business for the ride has been good, he said.

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GOODING AMUSEMENT CO.

NOW BOOKING CONCESSIONS FOR

SEPT. 27-26

Ringo Brothers, Kansas City, Kans.
Buckwell Festival
Can well State Parks and Ohio

SEPT. 28-29

Westport, N. Y.
County Fair
Can well State Parks and Ohio

SEPT. 28-30

Columbus, O. C.
County Fair
Can well State Parks and Ohio

J. Saddlelreme Dies In Va.

SCOTTsville, Va. -- Jerry Saddlelreme, 59, of the past 25 years owner-manager of Glades Amusement Company, died Aug. 30 of a heart attack. His body was found in a car parked on the property of the Virginia State Fair, which is being visited by Walter B. Fox, Mobile, owner-manager, and Eugene Sheeney (Saddlelreme's son, C. C. Jr., and grandson, C. C. III) on the opening night. Among other fun-filled shows that have been presented at the Virginia State Fair in recent years were the Saddlelreme Shows in 1958.

It was announced that the show will continue operation under the management of Saddlelreme's widow, Agnes, and that all contracts will be fulfilled.

Kern and Craig Wannos, sons of Mr. and Mrs. W. C. Wannos, drove Scare-A-Roos onto the show grounds on Sept. 26. Kern Wannos, 15, and Craig Wannos, 17, live in Columbus, O. C., and are attending the Central High School.

Notes from NNA: Latest membership applications are from Charles Einig and George Bruno, sponsored by John J. Leonard, Robert E. Hicken and John J. Leonard, respectively.

The two boys operated a cotton candy joint and reported business was profitable. "Partly Scott was set to lose his ride operation in Dayton Beach, Fla., but he is expected to return to the fair in time to meet the remaining dates. He and his wife, Mrs. Scott, expect to move into a new home in Orlando by the middle of September."

Frank Joeling.

On the Marks Show. Al Goldstein and wife have taken delivery of a truck and are doing very well. Susie and Al Stewart have scored a couple of nice wins recently. Percy Dray Rock of -o- Plane and Helicopter. Hank Duval, Wally Day and Helen Quest, of the Thoroughbreds, have scored on the show now. Others with horses are Charles Einig and John J. Leonard. The Zooey (Judy) and wife, Mr. and Mrs. Pop- corn Levine, Al ana, Rita Paladino, Sam Weinberg and Charles Reid. Jimmie Scabie has been rolling up some big wins recently. Joel Coker, Jabaka Kokos, Paul Sunday, Frank Millette, Frank Kaus, of the CNE, Albert Coker, Joe Spitzer, John Cowan, Morrie Schindler, Charles Einig and Susan, of the Ohio Fair, and Carl Pastor, of the Des Moines Fair.

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** * * *

DeNioia, Tom Coffey and Abra- ham Steinnberg. Also dropping in have been Jack Schenck, bored manager, and John (Duke) Mitchell, of the Royal American Shows and Ed Levine.

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OTTAWA GIVES Wom Record
Leap to Excellent Opening;
45 Rides, New Towers Shown

By IRWIN KIRBY

OTTAWA—Grosses of record presentation at the World of Mirth Shows at its annual stand on the Central Canada Exhibition Grounds has the Ottawa show in an age bracket down slightly, the show field this year giving up the broadest collection ever — to capture the most revenue ever produced here. For the first time in the air, plus 18 shows, and all did well.

Ride-show grosses topped $17,000 on opening day, Friday (21), and domingo grosses were also big. Saturday was the best day in some one-day performance on a high level thru mid-week.

Ottawa's strength was evident in the fact that $600 ride revenues prevailed on Friday (21) and Monday (27), and all the other earnings soared. The show gleaned from a head-to-tail overhead of a park and the addition of several elements of improvement. Among them:

Two tall barrel poles — striped light show — was installed at the entrance, and three generator-mounted eight towers of new construction. Designed by Joe Mitchell, they are of tubular, boltless construction with fluorescent lights and spotlights on a top wheel. Streams of colored pendants trail down to the wagon cars. The fair is being built.

New Fronts Displayed

Two new fronts are to be permanently stored here. One fronts the midway, the other the main midway entrance. Both are dressed up with newfronts.

New treatment to the Gay New Orleans and Frenchy shows from Montreal, two of the most popular and white, with tall-painted figures on the towers. On concession row the Buckle Allen Operation had winnings in keeping with its efforts to become a "must see" affair.

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Back-end money honors were being shared by the French show, produced by the Gay New England show of Dave Biles. Boston and Tirza also had a good showing and Gerry's Bird Show continued. A major feature was the Harwell, balloon artists, veteran

nery enume Joe Doris, and others. Wiles' unit features recording artist Marylee Leary in a five-piece band, and cast of 18.:

Sharing in the ride revenues were Mike Dembrowski's Scrambler, Pat Razzano's Junior Hot Rod, Dembrowski's New Go-Round, Tilt-a-Whirl and Flying Scooter, Pete Sevich's Dark Ride, and the Dows Wild Mouse.

Réfènse Revues Favorus

The show's fortunes had dropped slightly from Presque Isle, Me., dates due to unfavorable weather, but soared to new highs in Ottawa. Ed Cens

name had the lot viewed some what to feature the girl revue and it was paying off midway thru the week. The ride shows were:

Tours were Two Merry-Go-Round, three Ferris Wheels, Scooter (newly rebuilt), Coupus, Looper, Chairplane, two Tilt-A-Whirl, train ride and the Hot Rod Mouse, Flying Scooter, live donkey carts, two pony rides, Caterpillar, Roll-a-Planes, Silver Streak, Twist, Helicopter, Rodeo, Scram blers, Corny, I-10, and the Leapfrog (dark ride), Parrotizer, Roller Coaster, gas Hot Rod, Junior Hot Rod, and the Dows Wild Mouse.

Shows were: Hermine's Midg, Gay New Orleans, Dave Wiles; Frenchy, Tony Pucasky, 59; Tirza and Joe Boston; Mor
drom, White; McCarr

ty's Wildlife, Funhouse and Snake Show; Side Show, Snake Show and Mike's Mouse. Stan Steinmetz and partners; Chambers' Totem Court Show, Monkey Show, Speedway, and Monkey Maze; Hiller Car and Way Exhibit, Pete Sevich; Sienna Turtles, Moieplane, Sidewalk, and the Dows Wild Mouse.

Taby Hile Having Best Season Yet

NEBRASKA CITY, Neb. — Toly Taba Hile, owner of the Nebraska City Band and Minne
er, last week for the River Boat Jubilee in the midst of the most successful season in its long his
tory.

W. T. (Toby) Hile, manager, said they have grossed close to 25 percent more than last year. With one exception, all shows were ahead of last year, and Beatrice, Neb., produced a whopping 60 percent increase on the third year played by the show.

Hale opened strong here, the first night showing a good increase. It is set up on the streets around the city hall, and the fun zone has 9 rides, 2 shows and about 30 concessions. Included are a new Tilt-a-Whirl and Funhouse plus two new light plants.

The organization moved from the Bullhead Country Club to Nebraska City, Neb., where, despite one accident at the last night show, it was 16 per cent ahead of '58.

Hale has managed the show for 13 years. This year the show has a new manager, John A. Keeney, Neb., where, despite one accident at the last night show, it was 16 per cent ahead of '58.

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Hale's management, the only show in Nebraska to operate a band, is expected to make a profit this year, according to the manager. Despite the increased cost of labor, fuel and food, expenses were less than last year, and Hale's show is expected to make a profit this year, according to the manager.

Forary show field was the Buffaloe Country Club Band and Minnehaha Band, which was owned and operated by the Hale family.

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COLUMBUS, O. — The Gooding Amusement Company experienced one of its few lower-than-$5 grosses here at the Ohio State Fair. Lower fair attendance and rain kept the top money, mostly, to combined lower rides and shows. The show was playing into Friday (4) the last day of the eight-day event, Gooding figured that every with about one ride and shows would not be able to break the all-time gross.

A Mad Mouse, new to an line up here, helped bolster his receipts.

Olson $5 Lip
At Iowa After
Strong Start

Polio Score Cuts
Kiddie Turnouts;
Look to Weekend

DES MOINES, La.—The Olson Show was in high gear at the Iowa State Fair and for the first three days ran well ahead of 1958 but rain and threatening weather which dropped fair attendance caused a dip likewise in midway receipts.

The show presented its strongest midway in Iowa Fair history, with the groups packed with rides and shows. The rides included the Daze Space Wheel, the regular three Ferris Wheels, the Roto and the Mad Mouse plus Roundup, Rocket, Scrambler and Rock-And-Roll.

Altogether the end-week take was down, Paul Olson felt that with the return of sunny weather and Rog Ringers in front of the grandstand the show would wind up close to 1958 figures if not above.

Olson noted the kiddie rides and Merry-Go-Round were off more than the other rides, indicating the polio scare.

Mark D. Martin was also responsible for the lag in attendance.

The Velare Space Wheel was the top money-taker on the midway, with the Mouse running second and Gene Vaughan's Las Vegas Follies third.

450 Frolic
At Tampa Club
Party on RAS

ST. PAUL—Over 450 turned out for the third annual dance and barbecue for benefit of the Greater Tampa Sunwolves Association held here on Royal American Shows.

Barbecued chicken and ribs were the fare of the evening, and dancing was on the floor of the Dodge Door awards were taken by Mrs. Cliff Brewer, Louise Olsen, Jerry Cross, Carl Goss, and Zeeman. C. L., Jerry, H., M. I., Judy Leonard, Elisha Sincoc, Herman Sarabia and Tom Kefferl.


Keller. Bobbie Hassen awarded the prizes and served as cashier. Assisting were Ralph Cadwell, Orville Mueller. Bill and Jack Thompson, Archie Feathers, John Wible, Shirley Fowler and Vern and Billie Kohler.

Shows were Leo Zochelin's Witch's Castle, Davis Steer Wilson, Smith's Glass House, Globe of Death, James Collins' Funhouse, Stilo Lobster Family, Erickson's Reptiles, Fingers, Phineas Newby, the Banana Family, and Overturn's Smal Horse, Alligators and Turtles.

Johnny Wright was in charge of the Gooding operation. He was assisted by Mr. and Mrs. Bill Leslie, Joe Gaskill and Jake Goutemourth.

Fair day in the Gooding organization this year has been exceptionally good.

"Of the almost 50 fair dates, only a few were under last year." Floyd T. Gooding, president of the company that bears his name, said at his headquarters here.

"Even in the steel bars area businesses for unit not only held up but was better than 1958 year ago." Gooding also reported.

Work on his new winter quarters here is about two-thirds completed. Gooding plans to start moving equipment to the 8-acre site in October, to move machinery into the buildings in November and plan the show for full operation by January 1.

Roanoke and Gaithersburg
OK for Marks

STAUNTON, Va. — Marks Shows, continues to roll along in good financial shape, with sales, factory, able to start business, interest in recent fairs played. Roanoke was okay, as was Galile-

frans, Md.

Rain greased the opener here on Monday (3). The outlook was excellent for the remainder of the week, barring further rain. Rick Carrie has joined with her Girl Friends.

Also joining have been Mrs. Arnold Males, wife of the show's secretary, with a cotton candy and frozen ice cream concession, and Mrs. John Marks, who visited for these three days in Maryland. Charles Travers and wife Zella are kept busy, he oversees the ride operation and his wife, the cigarette concession.

Dale E. Finlan has been doing a good job as business manager. Jack Galuppo had his best week ever with the cookhouse, in Gaithersburg.

Grosses Rise
For Manning; Wheel Ruined

WOODSTOCK, Va. — The fair here opened in rain for the Ross Manning Shows, whose fortunes have been on the upswing recently. Some 70 concessions were laid out for the highest spot thus far.

An unfortunate occurrence was the dimming of one of the show's two Ferris Wheels en route from Martinsville. The rig went over a 20-foot embankment, but the driver leaped clear.

Martinsville band played on closing day. Tommy Carson has been working well and feeling okay, it is reported. Howard Drayer has the Jones bikes, and Mr. and Mrs. Jimmy Ferris, the cookhouse.

In Can Place
Can Place
for Lawrenceville, Ga., Sept. 14 to 19, followed by Sandusville, Ga., Sept. 21 to 26, followed by eight (8) more Big Fairs, ending Saturday, November 27, at Gainesville, Florida.

CONCESSIONS: Novelties, Custard, French Fries. Good opening for Long Range and Short American and Mitt Cemp. All other Hanky Panks open.

RIDES: Live Ponies, Scrambler, Scooter, Perpentreper. Lloyd Burge, let me hear from you.

RIDE HELP: Can place Tilt Foreman, Roller Coaster Foreman, Kid Ride Foreman and some Second Men on all Rides. Licensed drivers given preference.

SHOWS: Have complete equipment for Jig Show.., Leonard Duncan, get in touch. Also have complete equipment for Side Show. Will book any other family-type Shows.

Wire JOHNNY DENTON, Gadsden, Alabama, this week.

Can Place
Can Place

GEORGIA AMUSEMENT COMPANY

Will book legitimate Concessions of all kinds for the following fairs.

Will sell Ex. on Bingo, Glass Pitch, Beer Pitch, Pronto Pups, French Fries, Custard, Scale & Age.

Fayette Co. Fair
Fayetteville, Ga.
Sept. 14-19

Butts Co. Fair
Jackson, Ga.
Oct. 5-10

Effingham Co. Fair
Springfield, Ga.
Oct. 12-17

Henry Co. Fair
 McDonough, Ga.
Sept. 28-Oct. 3

Lincoln Co. Fair
Lincolnton, Ga.
Oct. 19-24

Shows: Will book Big Snakes, Fat People or any Show not conflicting. No Girl Shows.

Want Second Men who drive on Wheel, Octopus, Round-Up, Scrambler. Horace Williams wants Operator for Tamed Mouse. Jack Coleman wants Agents for Hanky Panks. Simp-

san, can use your plan. All Hanky Panks privilege $31.00. No hype put on strangers.

All replies to Tacon, Ga., this week.

ROBESON COUNTY FAIR
LUMBERTON, N. C., ALL NEXT WEEK, SEPT. 14-19

and seven more good fairs to follow. Florida all winter.


GOOD OPENING FOR GIRL SHOW, WITH OR WITHOUT EQUIPMENT

Place Mistrel show, Arcade, Wild Life and Monkey.

PLACE BINGO FOR BALANCE OF SEASON

All Concessions open, Food, Drinks and Games. Sell 50% on Novelties. Pitchens open, also Scales and Age.

Want Ferris Wheel Foreman, Ride Help, Truck Drivers. Come on.

All answers DAVID B. ENDY, Timonium, Maryland, Fairgrounds.

Phone Valley 5-0669, Show Office.

SCHAEFER 20th CENTURY SHOWS

Want for the Following Fairs

COLUMBUS, KANS., SEPT. 7-12
TEKARKANA, TEX., SEPT. 14-19
CLARKSVILLE, TEX., SEPT. 21-26
FORT SMITH, ARK., SEPT. 28-OCT. 3
LONGVIEW, TEX., OCT. 5-10
NACOGDOCHES, TEX., OCT. 12-17
GILMER, TEX., OCT. 19-24

CONCESSIONS: Cookhouse, Arcade, Scales and Age, Glass Pitch, Jewelry Spindle, String Game, Hats, Ice Cream, Custard, Hanky Panks, come on.


HELP: Can use several Second Men who can drive.

CALL: W. A. SCHAEFER, c/o Fairgrounds, Columbus, Kan., this week; then per route.

WANT NOW

OCTOPUS AND TILT FOREMEN

Want driven. Eating Hours, handle till 10 p.m.

ALIBI AGENTS

3 big Texas Fairs starting (closing Sunday, September 31) three Amusement, Lobster and others.

All agnets contacted by in Arkansas on Sept. 10. We will be in Arkansas Through.

FIDLER SHOWS

954 F. Fort Worth Ave., St. Louis, Mo., re

WASHINGTON, D.C., OCT. 1-15

GEORGE JONES WANTS

 surprises.

The Billboard
HELP WANTED FOR ALL RIDES

LOS ANGELES COUNTY FAIR
POMONA, CALIF., Sept. 18-Oct. 4

SAN BERNARDINO CO. FAIR
FACTORVILLE, CALIF., OCT. 6-11

(Concessions that do not conflict)

FAIR TIME SHOWS, INC., Olivia Waldron, Pres.
P. O. Box 1705 Santa Ana, Calif.

Chet Barker
General Manager

Red Dauer
Concession Manager
343 N. San Gabriel
Santa Ana, Calif.

Want for Fayetteville, Tenn., Sept. 14-19
followed by Florence, Ala., and Lawrenceburg, Tenn.
Want Minstrel Show, also Grind Shows and family-type Shows of all kinds.

MAD MOUSE WANTED FOR FLORENCE, ALA.
Contact BUD DAVIS, Columbia, Tenn., Fair, this week. Phone In office.

WORLD'S PLEASURE SHOWS

Want for sale stock of all kinds, with license to Sylvania, Ga., for 1956.

WANT
Scalp and Age Agents
and Hat Operators
Call
SINDIE DANIELS
Yorktown Hotel, York, Pa.

WANTED
DROME RIDERS

Also Ticket Agents, Kiddie Rides, etc.
Come on, Now, Reading, Pa.; Richmond, Va.; Atlantic City.

EARL PURTLE
Gelco & Wilton Shows

WANT
COTTON CANDY
and
CANDY APPLE

FOR SALE

1958 Scrambler with transportation, completely rebuilt.
Fluffy Moon Ride, with or without transportation.
Terms to responsible people.

E. A. BODART
Weyauwega Fair, Weyauwega, Wis., Sept. 9-13

WANT TO BUY

No 5 E Wheel, must be in good condition. Also interested in 6s and 10s.

BILL GERO
For Sale, or Trade, Indianapolis, P. O. Box 29.

TINTYPE

Proud of His Show, Family, Reputation

JAMES H. DREW JR. is Jimmy for Joe for Tommy, a family man... owning a family type operation—the James H. Drew Exposition Shows. Husky, 200 pounds... soft spoked... 40's... a dartel that could come out of the Empire State Hotel. as the South.

Proud of his family... proud of his show. Father has played practically the same route and many of the same stands during the entire 11 years it's been on the road.

Dresses conservatively... like many of his fellow showmen, doesn't feel dressed without that... smokes cigarettes... drinks little, beer now and then... fakes once in a while, but show and family are his real interest plus band organs and calliopes, and owns seven of the latter. Came up from the front end but says he's almost a 100 per cent ride man now.

Was born in Abston, Ga., Octo-
ber 1, 1913, one of nine children of all whom followed in their dad's footsteps and became railroad operators except Jimmy and his brother, Harvey, who's a concessionaire.

While still a young man, moved to Sylvania, Ga., next to a fair ground. At 15 he left home and joined the carnival that played the fair... his dad brought him back... same thing the next year... the third year he was 17 so his father let him go. First job was putting up and tearing down concessions... later became an agent... then framed his own joints... during the winter had wildlife exhibits indoors joined the Goosewing Amusement Company with six to 15 joints and stayed for 10 years... also operated independently at Detroit and Birmingham fairs.

Framed his own show in the winter of 1948-49 and opened March 27 at Gaffney, S. C. six weeks of rain and mud almost ruined him before he got started... got some fresh money... played four fairs that year and many of the cutters went along with him... In 1950 he added equipment and with six rides and 10 fairs wound up a little better and paid some debts... since has built up shows and now 10 rides all show-owned.

Jimmy's proud of his shows' ability to move... gets and keeps good ride foremen and gives them responsibility of keeping the ride in condition, loading it, moving it and getting it up... has worked good, he says.

Believes in strong advertising and promotion... uses heralds, news papers, radio, outdoor ads... bal-

lies with a truck-mounted calliope and has a German band organ giving concert on the lot.

Is proud of the 15-acre home and winter quarters he now has in Augusta, Ga., new building for storage and work... modern home for Jimmy, Eula, his right hand,

and the two youngsters, Jimmy and Malinda... good bunkhouse for the workers.

This year he's proud of the editorial about his show that appeared in The Middleboro (Ky) Daily News. "The circle of their kind is very small... his name noted for its kindredness toward show business."

The editor said: "The rides are modern, well kept and operated by types of people cut above the average. The midway attractions are enjoyable and well handled. The other amusements are on an equally high plane."

JOE GARNER SHOWS WANT

Pluto, Ball Cramer, Floss, Hi Skooter, Hunky Panks, Rode Help, come on. Postan, Va., Co. Fair, Sept. 14-19; Chelseaford Colored Fair, Sept. 23-26; Permanent ad-

dress Route 1, Chester, Virginia, phone Petersburg, Va., August 2-1327.

ROBERT WHITE JR.

Buddy, Maxine way it. Cannot help, no money, am desperate. Must have buyer but must have signature for lone license. Come here, or call me. We love you and want you to work.

ENY AND ROYAL WHITE

I. & L SHOWS


WANTED: 2 WHEELS, 12 ft. Long, 2 ft. High, 2 ft. Wide, S. P. $150 each.

SAM LINTON, 6422 Michigan Ave., Chicago, Ill., has most rides.
BUENA PARK, Calif.—Walter Knott, the guiding hand behind the development of Knott's Berry Farm near here, was alleged to have a amusement spot.

Nevertheless, the unique development, which started in 1920 as a roadside stand to sell berries, is still a friendly Disneyland. A little of the place is about to undergo further expansion, with the addition of more rides.

In the old Ghost Town with its gold mine, wagon camp, national park, and gift shop, Cordelia and Walter during the boom days of the tourist attraction has nearly returned to its gold mining community which for 15 years thrived and turned out $65,000 in precious metals or idol to die and remain a ghost town for 60 years.

Why all this clamor to dramatize the old West? "Our children can't seem to appreciate the priceless heritage they have as American citizens," Knott says. "They need to be reminded that the ships and the roads and other things which made history for us across the present day generation."

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Billy Collins Reports Heavy Fair Winnings

LINCOLN, Neb. — William T. Collins, owner of the farm showing his name, is having a winning fair.

Collins, who was here doing advance work at the Nebraska State Fair, reports that the first two days at the Sierra Empire Fair, Sioux Falls, S.D., broke all previous fun zone records. He had 24 rides, 10 a.m. to 5 p.m., and close to 50 concessions there which grossed more on the opening day than was grossed during the entire run last year. Mad Mouse topped the midway with the Doggon second.

Records were also shattered at Albert Lea, Minn., with a 35 cent increase over 5 cents, and Owatonna, Minn., was good for the rides and rides. The tractor made a fast circus move from Owatonna to Albert Lea, yet all equipment was in readiness when the latter's gates opened.

UNIT #1

Lee County Fair

Lexington, N. M., Sept. 14-19

CONCESSIONS: Exclusive, sold on Bingo, Floss, Popcorn, Slum and Alibi Stores, Straight Sales, Pitchmen. This is a top Hanky Pank spot. No Grind Stores needed.


SHOWS: Have Girl, Snake and Funhouse. All others open.


SHOWS: All shows open including Girl Show.

HELP: Wont Ride Help, Electrician, general, useful Carnival People.

ATTENTION: These 2 units will play the best spots in the Southwest. Top Fairs, Celebrations and paydays. Out all winter. Those joining now will get the special premium for the Knott's Berry Farm. Roswell, with Heat's GREATEST SHOWS. All address E. J. McDaniel, Florence, Kans., Labor Day, c/o Police, Frederick, Okla., Fair, Sept. 8-12, c/o Chamber of Commerce.

RECORDS FOR BOB-LO

DETROIT — BoB-Lo Amusement Park closed up the biggest weekday of the season on Thurs. (20) when 8,700 people turned out for the 110th Annual St. Andrew Knights of Columbus Society outing, a figure exceeded only by a couple of top Saturdays during the year. It was necessary to run an extra steam engine to the island to handle the crowd. Unique features of the day's celebration included a large dog show by specialty dogs and a diversity of Scotch games.

On the same night, Bob-Lo got an extra boost thru the Lithuanian convention, which drew some 500 people for the night trip, in addition to the regular moonlight cruise.

Business for the park is now running considerably ahead of last year to date. It was reported by Ray Scheetz, passenger agent, a special events and picnics, backed by a year-round promotion policy, have contributed substantially to this record. Typical of the special convention of the day was the special crowd from every province of Canada, on Tuesday. To handle this crowd, a special stop was made at Windsor, Ont., across the river, loading there as well as at Detroit.

UNIT #2

Hockley County Fair

Levelland, Tex., Sept. 14-19


RIDES: Have Wheel, Merry-Go-Round and Coaster. Will book any rides not conflicting. Especially need a set of Kiddie Rides. Also Live Ponies.

SHOWS: All shows open including Girl Show.

HELP: Wont Ride Help, Electrician, general, useful Carnival People.

ATTENTION: These 2 units will play the best spots in the Southwest. Top Fairs, Celebrations and paydays. Out all winter. Those joining now will get the special premium for the Knott's Berry Farm. Roswell, with Heat's GREATEST SHOWS. All address E. J. McDaniel, Florence, Kans., Labor Day, c/o Police, Frederick, Okla., Fair, Sept. 8-12, c/o Chamber of Commerce.

ROSS MANNING SHOWS


Gainesville, GA., Sept. 14 thru 19


CONCESSIONS: Eating and Drinking Stands, Stack Concessions of all kinds, Derby Races and Parade, and Native and Non Native Shows.

SHOWS: Big Stage, Wild Life, Clear House, outstanding Side Show or any well known, or wild and wacky show.


Want Rides Help on all kinds and license to drive if join immediately.

All replies to Bill Page, Morganton, N. C., this week.

p.s. now looking for our winter fairs in Florida, Rides, Shows and Concessions.

Smiley's Amusements
Ascho Co. Fair
West Jefferson, N. C.
Sept. 21 thru 26

CONCESSIONS: West Fresh Fries, Photo, Long and Short Range Galleries and Handy Pans of all kinds. RIDES: Can use Coaster and Scrambler. SHOWS: Can use Fun House. Smoke Show, Colt Show and all other family type Shows. CAN USE GENERAL RIDE HELP WHO DRIVE PROPERLY.


All replies to Taylorville, N. C., this week.

Jimmie Chans Shows
Want for Germantown, Ohio, Fremont's Celebration on the Street, September 14-19; followed by Milton, Ind., and other Firemen's Celebrations on the Streets.

CONCESSIONS: All kinds of legitimate Concessions, Hoop-La, Pitch-N-Yo-Win, Fun House, Camera and all other family type Shows. CAN USE GENERAL RIDE HELP WHO DRIVE PROPERLY.

All replies to Jimmie Chans, Medina, Ohio, Fairgrounds, this week; then per route.

Bartow County Fair, Cartersville, GA.
Sept. 14 to 19

West Georgia Fair, Carrollton, GA.
Sept. 21 to 26

Can also round up for you complete Concession that we do not have SHOS.

Tickets.

[票价表格]

Cash with Drive Price
TICKETS SPECIAL PRINTED
1 Roll $ 1.00 4 Rolls $ 3.00 Per dozen 5 Rolls $ 4.00 10 Rolls $ 7.00 25 Rolls $ 10.00

[其他表格]

The Toledo Ticket Co.
Tabula, Ohio
"Alll Paid Tickets, Same Label, No Dupes.

FOR SALE

John M. Price, Post Office Box 80, Fairland, Va.

FOR SALE

W. O. Terrot Can place at once

P. C. Dealers, Agents for Bear Pitch and Mobile Rides, we have a new show for Fun Fair. All prices

W. O. Terrot

C/O Blue Grass Show

Ft. Thomas, Ky.

FOR SALE

Long Arm Scissors and Trailer, $3,000

Not in use; in operating condition. Need to use in combination with a new Show. We will consign.

Foreman, Box 105, South Euclid, Ohio.

Call

Sycamore, Ohio, 7-5555

Baby's Hatching

Vernon County Fair

Nebo, Mo., Sept. 10-12.

Booking Concessions of all kinds.

Sunset Amusement Co.

Concessions Wanted

South Chattanooga, Ohio, American Legion Fraternal.

No flats. These bookings now given to the American Legion.

A. J. Sunny

For Full Details, Address

Wanted Ride Help

For all fairs, out all Nov. 10, Fairland, Va. To want to help with Ticket Booth. A Long Range Shooters ticket standard. Must know how to handle. Any fairs in Ohio, Pennsylvania or West Virginia. All replies to W. O. Terrot, Ft. Thomas, Ky.
AUBURN, N. Y.—John Public, 79, owner-operator of Ocean Park Lake, Auburn, died August 7 of a heart attack at his home in this city.

Born in Czecho-Slovakia, he came to this country in 1903 and spent the first 20 years thereafter in the Harrington Flour Mill, where he owned rides and concessions.

Surviving are his widow, Mrs. Public; a son, William M. of Auburn; a daughter, Mrs. Carl E. Blackburn of Portland, Ore.; and two grandchildren.

PAGE BROS. SHOWS

Write for the following fairs
Waverly, Tenn.; now, Linden, Tenn.; next week: Athens, Ala., Sept. 27-26; North Alabama Negro Fair, Athens, Ala., Sept. 28-30; Boaz, Ala., Sept. 30-Oct. 1 and four more to follow.

Write for Tennessee Mid-South Stock Show, Cold Show, Shows, Rings, Awards, Carnival Parks of all kinds, Land Gallery, Wheel and Top Sets, Second Man on all Rides. Top shows. Lithographed Concession Forms Including Food Vendors. Write for full details.

Eddie Lloyd's Great Western Show

"A Grandstand Show On a Midway"

Visiting Showmen Are Always Welcome.

Want to fill out your Big Show. Must be able to cut front or inside of big show.

Can use one reliable Commissary and Ticket Seller.

Always accepted Showmen's Western Acts (including Bally Girls, Musicians, Animal Acts, Rogeros, Whip Artists, etc.).

All replies to EDDIE LLOYD, c/o Royal American Shows, Tepesko, Kenosha, Wis. Sept. 10 th 17.

W. E. PAGE or McHouea

Berry, Tenn., Fairgrounds; now, Linden, Tenn., Fairgrounds, at all shows.

GIRLS—$150.00 WEEK GIRLS FOR GIRL SHOW

Must be attractive and have flexible vocal. Also want four Ball's Cork. Want catalogue and Show Ticket. $150.00. Also Cindy Peterson and two Ticket Seller. His truck, etc. $150.00. Write at.

F. W. MILLER

74, 8462, SADLER, MICH., FAIR GROUNDS.

Must join on or before Sept. 12.

WANTS FOR 19th ANNUAL KALB COUNTY FAIR AND HARVEST FESTIVAL, DECATUR, GEORGIA, Sept. 14-19

SHOWS that come in with children and children, side show, Kite Rides, Nitro and Any Other Concession to Fit your needs. Write for specifications. Mail only.

Y. W. THOMPSON and CLAY CRAWLEY

Fairgrounds, Heflin, Alabama, this week.

BEEFERS' ATTRACTIONS

GREAT GRAND FAIR, GETTING BIGGER EVERY YEAR—UNDER NEW MANAGEMENT—

GOAT, Sept. 17-26

CONCESSIONS: Want all types of Concession including Food Stalls.
CUMBERLAND Want Foremen 13422 Girl SHOWS: CONCESSIONS: Dalton, Derby, SUMNER ISLAND Pank Prize-Every-Time Games of all kinds. Ace & Scales, High Striker, Derby, Allabi Stores if you have Hangy Panks to go with same, Bird and Lamp Pitchers, Grab, Cookhouse that allows to show people, Auction, Direct Sales and Catering Concessions of all kinds. RIDES: Will book Forrotoppee, Round-Up and non-conflicting Kiddie Rides for Cape Girardeau and balance of season. SHOWS: Snake, Animal, Motordrome, Side Show or any good Grind or Bally Show with own equipment and transportation. LIBERATE: Help! Man and Wife for new-headed Baby Show also Man for Sprey Searchlights and Downey towers. Can place at once, good show Carpenter, with own hand tools for continuous operation. Second Man on all Major Rides. Must be licensed semi drivers. Can also place one more good Mechanic, with hand tools, for fleet of Chevrolets. All wires or phone calls to C. C. GROSCHULT, BLUE GRASS SHOWS, Trenton, Tenn., all this week.

WEST HEMPSTED, N. Y.—An independent circus promoter who has found of record proportions has been charted for Island Garden Arena here, where operator Arnold (Whitey) Carlson has run an Easter week show for two years in association with booker Frank Wirth. The 1961 show will run 24 days, April 1-24. The first efforts have not seen the gross hit $100,000, although it built nicely over the last season. Carlson reported, however, that inquiries by industrial and other groups with dates have prompted his decision. Otherwise he hopes to handle the advance sale, which will depend heavily on the selfs. A $25,000 gross target is aimed at.

With is again providing the talent, which so far includes the Wallendas, E. K. Wood’s wild animal act, and Arsene Gautier’s Steeplechase. The show will have a $35 top price. Twenty-four days is believed to be a record for an independent sponsored circus, with the exception of the annual Madison Square Garden appearance of the Ringling Show. The St. Louis Police circus, now 10 days, was once two weeks and four days in length. New Orleans and Detroit also ran two weeks. Carlson’s arena is in Nasa- county, adjacent to the New York City line.

L. A. Rodeo, Dillon, Fabian Pull 60,000.

LOS ANGELES—Approximately 60,000 attended the 15th annual Sheriff’s Rodeo held in the Coliseum here under the direction of John R. Moss. About 1,000 professional rodeo men were in attendance. The rodeo events are the events where the spotlight revolves around the rodeo performers. The rodeo was presented by the State of California Rodeo Association, which is sponsored by the State of California, the City of Los Angeles, the Los Angeles County Fair, and the Los Angeles County Fair. The rodeo is the biggest rodeo event in the United States and is considered one of the top 20 events in the world. The rodeo attracts thousands of people from all over the world who come to see the best rodeo performers in action. The rodeo features a variety of events including bull riding, bronc riding, calf roping, and team roping. The rodeo is a popular event for both children and adults and is a great way to experience the culture and entertainment of the West. The rodeo is a great way to spend a day with family and friends and is an event that everyone can enjoy. The rodeo is a great way to experience the culture and entertainment of the West. The rodeo is a great way to spend a day with family and friends and is an event that everyone can enjoy.

Long Island Indoor Circus To Try 24-Day Engagement

BUFF HOTTLE SHOWS No. 1 Want for 8 more fairs CONCESSIONS: Place Concessions that work for stock. Am now selling Space for Donaldsville, Franklinington, and Laie, Fairs also Rice Festivals of Crowley, La. SHOWS: Want Shows of all kinds that do not conflict. Cannot use any Girl Shows. HELP: Want Ride Men who drive semi trailers to join now. All replies BUFF HOTTLE, Marion, Ill., now: Magnolia, Ark., next week.

THANKS A LOT! Many thanks to John H. Marks for another big season, our 7th anniversary in the exciting business. Including 19 big days in Washington, D.C., and now the biggest day at the Garden. Carl Anderson, the manager, and his wife, Mrs. Ida Anderson, have been in charge for a few years. The Garden is a great place to be, and the audience is always wonderful. The Garden is a great place to be, and the audience is always wonderful. Thanks for all the help and support over the years. The Garden is a great place to be, and the audience is always wonderful. Thanks for all the help and support over the years.

JOYFUL FRIENDS SHOWS Want for Concord, N. C.

WEST HEMPSTED, N. Y.—An independent circus promotion that has found of record proportions has been charted for Island Garden Arena here, where operator Arnold (Whitey) Carlson has run an Easter week show for two years in association with booker Frank Wirth. The 1961 show will run 24 days, April 1-24. The first efforts have not seen the gross hit $100,000, although it built nicely over the last season. Carlson reported, however, that inquiries by industrial and other groups with dates have prompted his decision. Otherwise he hopes to handle the advance sale, which will depend heavily on the selfs. A $25,000 gross target is aimed at.

With is again providing the talent, which so far includes the Wallendas, E. K. Wood’s wild animal act, and Arsene Gautier’s Steeplechase. The show will have a $35 top price. Twenty-four days is believed to be a record for an independent sponsored circus, with the exception of the annual Madison Square Garden appearance of the Ringling Show. The St. Louis Police circus, now 10 days, was once two weeks and four days in length. New Orleans and Detroit also ran two weeks. Carlson’s arena is in Nasa- county, adjacent to the New York City line.

L. A. Rodeo, Dillon, Fabian Pull 60,000.

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**Walter L. Weekes Greets Timonium Midway**

**TIMONIUM, Md. — Rain which blanketed Eastern fairs did not spare the Maryland State Fair here, leading independent midway location, as it glorified the first three days, but rides and some avirulent space, which have been filled to capacity with no provision for new exhibitors.**

*Back in town included Preacher Munsey’s Side Show, Boswell’s Wild Life, and side-lugged cow, Hellman’s 15th Street and Barney’s Snake Show. Ben Weiss had his hogn in its usual prime location.*

*Concessions included Jack Taylor and Wesley with section stands: Jackie Davis, Joe Leux, Frank Donato, W. J. McMan, Casey Korn Products; Swan’s Tires, Park Rely’s pamphlets, Art Hertzog, with two 30-foot eaters; Curis, with two cures; Rassy Gato, Whitey Hyder, Shope, Frank, Picullo, with novelies; Paul Prell and Steve Sivack. Tradition has seen many of the independent here jumping to Readville for performance which follows on Timoniuum.*

---

**Roncerverto Melts, Wins 200,000 Gate**

**RONCERVETO, W. Va. — Sweltering heat and high humidity chipped away at the West Virginia State Fair attendance, but the six-day event came out of it all with 195,000-200,000 persons attending. The decline was scarcely noticeable at ½ per cent. C. T. Sydenstricker, manager, noted.**

*In regard except total attendance, the fair exceeded itself this year. Cattle prices were high, resulting in more participating exhibitors than ever before in that division. Premiums were also at a new high.*

*First time at the fair for Music Corporation of America, a $50,000,000 corporation, was a success. The fair operates a composite-type theme park which has always done well. This time, all first shows were overflow, and the night performances in new houses ranging from two-thirds to upward. Features were Sky King and Penny, the Crew Cut, and Edgar Bergen, each in for two days. Ben Alexander of "Dragon" was employed.*

*On the midway the Cellin & Wilson Shows also approximated last year in gross business. Visitors to the grounds included a delegation from the Bloomingburg (Pa.) Fair, and managers Charles Hurt of Charleston, Neil Bolton of Washme, Wash., and H. Parish of Orlando, Fla. Announcing the daily USA race program was Myhard Mardon, Bloomsburg president.*

*A first-timer was quarter-midget racing in front of the grandstand, and the fairies will probably be continued. Temperatures returned to the usual and with scattered showers the final two days. A two-column ad designating the Ghost Ride ran in all of West Virginia’s newspapers, plus 20 in Virginia.*

---

**Conklins Go Ahead As CNE Gate Lags**

**TORONTO — Alloa attendance at the Canadian National Exhibition 1959 running below 58,000 in 1958, which the fair was running below 58,000, rides and shows on the midway, where W. (Pats) and Frank Smith took in two dollars forth, were outgoing last year by good margins. The peak of the first eight days, receipts ranged from $5,000 to $10,000 ahead of the same day a year ago and the goal of $80,000 for the run was highly possible, he brothers added.**

*The already powerful line-up of fun zone attractions was further augmented this year by another new entered rides all of which were doing excellent business. Included was a 40-watt Midway ride, Funhouse and Merry-Go-Round.*

*The here of the Conklin midway was felt even by Earl and Counts Meushman. After a brief tour of the grounds, they said, "We felt that the first week, when the Earl took several rides, they returned on Saturday evening (29) when their plane was delayed by bad weather, dressed in casual clothes, they mingled with the crowds and the Earl was standing in line at the Roller Coaster, when a Conklin executive called him over and escorted him to the ride. He also rode the Ghost Ride and he and his wife took in the complete Side Show.*

---

**Thank You**

**E.R. REICHER St. Louis, Mo.**

*To those who have sent me trailer receipts.*

**Sincerely,*

**JOHNNY CANDLE**

*Phone: Alibi, Pa.*

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**Anyone knowing the whereabouts of MR. FRED GIORDANO**

*Please contact:*

**BERSEAN SALES CO.**

*R. D. #1, Ponceburg, Pa.*

*Phone: Oronela 7-9051.
FLOYD O. KILE SHOWS

BUFF HOTTLE SHOWS NO. 2
Want for 6 more weeks of fairs, starting Jonesboro, Ark., Sept. 14 and continuing through the big livestock shows and Fairs. Including the New Delta Fair & Livestock Show, Kennett, Mo. SHOWS: Need 10-in-1, Monkey, Motordrums or any family type shows. HELP: Need Second Men on all rides. Must drive. Top salaries. CONCESSIONS: Can place a few stock Concessions. All replies CONCESSIONS.

CARNIVAL CONFAB
Continued from page 57

and Hugerton, Md. He's picking up dues money for the circus and is about to make an appearance for the circus in the Atlanta area. Sammy Sneed had a big week in the Mountain area, getting his circus to the city of Hamburg, N. Y. Fa. - Faces on the carnival scene included Debbie Woodie (concessions manager), Lefty Bowes, Spotty (Little Joe) Motola and Maxwell Kane. At the Binghamton circus, Pat Boone, Steve Johnson and Fiddy Bingham with Bingham and Bill Horsfield's blanket stand. Irwin Kirby.

Three of the younger set on the carnival circuit were Ray Woodie, Bobbie Aguie and Charles Kampfer, who are all enjoying a recent birthday party for them. Attending were Billy and George Basinet, Sharon Borger, Charles, Nancy and Margie Aguie, Carol and Cindy Shonard; Jeannie, Sue, Ken and Rosie Owens; Willie Jones Jr., Susie Clait, and Dainnie, Katherine and Dusty.jp Jones, Sue Prater, Mrs. Jim Woodie, Mrs. Dwight Basinet, and a host of others. Honey Steen... Members of Col. Lew Alter's Side Show on the portable 16.2 foot show have been surprised on one of their coworkers, Carmen Del Rio, annex attraction, with a birthdate announcement. Notes from William T. Collins shows that 1958 was a good business with her new concession. Michael Collins is back on the show again, running the red carpet returning house for school. En route to Soux Falls, S. D., recently, the Scott's new trailer caught fire, but damage was slight... While playing the record for the last show in Omaha, Lee, Kay and Will Robertson bought out the Continental Stars of Hatie Hoyt from Gibbonia, Fla. Al Schneider.

Million Goal
Continued from page 49

summer-long major strikes in the lumber industry, Conditions con-
sidered excellent at this time of year, with the over-all picture. Successful development of this year's "Salute the American Worker" campaign, with giving the fair added charac-
teristic of the community's support of the Fair. 

Polack Bros. Circus, regarded as hot in the area for the first two weeks, was playing to full houses in the Forum, with 18 performances scheduled for the week. Strong attendance at the circus was in contrast to scoo crowds at Sam Snyder's Water Follies, which drew a total of 28,000 at 15 perfor-
mances during the first seven days.

CARNIVAL CONFAB
Continued from page 57

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new merchandise for tomorrow's... 

parade of hits

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Attract more attention and produce quicker and greater results thru the use of larger type and white space. Type up to 14 lines permitted. No illustrations, reverse or other decorative matter. One line rule borderer an ad of one inch or more.

Rate: $1 per added line, $12.10 or under. CASH WITH COPY unless credit has been established.

FORMS CLOSE WEDNESDAY FOR FOLLOWING WEEK’S ISSUE

Send all Orders and Correspondence to 2160 Patterson St., Cincinnati 22, O.

San Jose, Calif., Sets ‘Guys & Dolls’ As Fair Feature

San Jose, Calif. — The San Jose, Calif. City Fair, which will present ‘Guys and Dolls’ at the Santa Clara County Fair on September 20, final night of the seven-day event, will feature Mr. A. Straub, secretary-manager, announced.

The production will feature a cast of 40 and mark the 24th year of the opera company. Presentation will be on the 125’ long by 60 feet mobile stage in front of the grandstand.

Fargo, N. D., Fair Sets July ‘60 Dates

FARGO, N. D. — The Red River Valley Fair will operate its 1660 run July 9-15, A. D. Scott, secretary, announced. Due to the success of the horse show this year the fair will have three performances next summer.

GIVE TO DAMON RUNYON CANCER FUND

New Giants Professional GAG Film

NEW GIANTS PROFESSIONAL GAG FILM

If you are in need of a gag film, the new one, produced by the Giant Novelty Co. of San Francisco, is the film you need.

The film is over 200 feet long, and will be the center of interest wherever it is shown. Order one, and see something of the current 60,000 week vaudeville and novelty film in show business.

The Giant Novelty Co. is located in San Francisco 15, Calif.

FIVE SONGS WANTED

$5.00 each, and any old songs will be considered. This offer is limited to music composition only. Please send us a return by return. All rights reserved.

WRITE TO:

R. D. F.
P. D. Box 1506
Dallas 1, Texas

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SANFORD PRODUCTS

[Address]

Books, Birds, and Reptiles.

- Dog Food
- Cat Food
- Rat Feed
- Bird Seed
- Snakes
- Fish Food

[Address]

Try samples of any item of your choice.

BE INDEPENDENT

START YOUR OWN BUSINESS

MAKE YOUR OWN SECURITY PLATES.

Your stock is our knowledge, orders of anything from the usual to the unusual.

 breasts. New Women's, Boys' and Men's Styles.

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Don’t be a victim.

DON’T BE VICTIMIZED

Generally Covers

Dept. 65, New York, N. Y.

NEW ENGLAND JEWELRY BUYERS

144 Temple St., Dept. 65, Providence, R. I.

SANTA FE RAILROAD

126 New Jersey Ave., Washington, D. C.

THE MARKETPLACE FOR BUYERS AND SELLERS

REGULAR CLASSIFIED ADS

Set in usual want-ad style, one paragraph, no display. First line set in 5 pt. caps, balance in regular 5 pt. upper and lower case. Rate: 30c a word, minimum $4 CASH WITH COPY.

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144 Temple St., Dept. 65, Providence, R. I.

SANTA FE RAILROAD

126 New Jersey Ave., Washington, D. C.
Pipes for Pitchmen

LEAVING

We leave this week for Fair, Milwaukee. Jack Scharding traveled southward, stopping off in Chicago for visits with friends before going on to Indianapolis to take in the Indiana State Fair. September 25th saw the Windy City Scharding see young Doc Morgan and his better than 500-participant act which proved a big attraction in a Woolworth store. The duo have been there for more than two years, says Jack. At a Chicago Kegane show he found two gags so buoyant that he did not get a chance to learn their names. In the same store was a magic pen demonstrator who was getting quite a bit of business. "Too a lot of the boys have gone into the magic pen game," Jack observed. It seems that George Sally working magic pens. Formerly in the magic business of this city, Sally claims that he can list some excellent pass words as I watch him work. Jack'sDeparture

January 22

R. J. Eyerly, 520 N. Locust St., Jamestown, Pa.

R. M. Conley, 1418 W. 5th St., Tulsa, Okla.

S. A. Cortes, 107 E. Gilmour, South Williamsport, Pa.

J. A. Mills, 305 S. Chicago, Chicago 1, Ill.

L. E. Biggs, 206 E. 15th St., Columbus, Ohio.

T. P. Johnson, 400 W. 3rd St., Topeka, Kan.

C. E. B. Burns, 2630 W. 10th St., Kansas City, Mo.

W. W. Faulkner, 1820 N. Eads, Los Angeles 14, Calif.

W. T. Harrington, 314 W. 11th St., New York 11, N. Y.

W. E. Schaffer, 303 N. Second St., Bluefield, W. Va.

R. A. Spring, 309 W. Third St., Dallas, Texas.

T. M. Kmaz, 150 S. Wabash, Chicago 3, Ill.

E. L. Millington, 605 Westlake, Oklahoma City 7, Okla.

D. A. Beckett, 413 N. Grant, New York 18, N. Y.

T. J. Conroy, 1330 East Ave., Rochester 5, N. Y.

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CHEYENNE, Wyo.—Location owners here often think that Benne Mandell, both operator with head quarters in Cheyenne, is bringing in a new machine—when, actually, the vender is the same old machine which has been doing duty in the location for several years. Mandell has made a personal fight on promotion of his 200-stop route as sparking success and money. An operator for more than 15 years, he has continuously, with no competition from newcomers to bulk vending who crop up periodi-cally, and will often depend upon the appearance of brand-new machines to wrest locations away from the established operator, or at least to grab a spot somewhere in the same store or tavern. Because Mandell's machines are so uniformly well kept, this sort of approach carries very little weight with Wyoming location owners.

Mandell's Secret
The secret, according to Man-dell, is that he goes much farther than merely cleaning and repaint-ing machine only at starting intervals. He feels that a paint job applied with a brush, on the spot, "simply doesn't make sense." Fresh paint on a metal surface is exposed to dust, nits, and careless fingers. It doesn't take long for a paint job to pick up a sandpaper-like coating of dust along with the wet paint and the next time it is ap-plied, the situation is magnified. Sooner or later the machine begins to look like carelessly painted units which is bound to pass the same im-pression on the customer.

Consequently, when the paint wear away and a new coat or nut vender which Mandell oper-ates, doesn't settle for a new coat of paint alone. Instead he takes it to a well-equipped shop at the reat-

BULK VENDING
Communications to 188 W. Randolph St., Chicago 1, Ill. SEPTEMBER 7, 1959

Extra Care of Equipment Pays Off
Handsomely for Wyoming Operator

This Bank Job's on the Legit

PULLING OFF THIS JOB was a chore until Frank Thorwald (above) designed a special gravity truck to tote his weekly bulk vending earnings to Denver's Central Bank & Trust. Making sure that everything goes like clockwork are Frank's, Francis, B. and a young lady cousin. The lady says the "toy gun's not loaded," but who wants to find out? This haul added up to 200 pounds of pennies.

L. A. TAX RULING ON GROSS RECEIPTS FAVORS VENDORS

LOS ANGELES—A ruling that vending firms located within the city limits cannot be legally charged gross receipts taxes on business done outside its city limits has been issued down here by Walter J. Fourt, president of the District Court of Appeals, 2nd Appellate Division, in the case of the California Cigarette Concessions vs. City of Los Angeles. Justice Thomas P. White and Mildred Liddle concurred in the decision.

In rendering the decision, Justice Fourt said "the gross receipts of respondent insurer as they pertain to sales made by means of vending machines located outside the city of Los Angeles cannot be regarded as 'directly attributable' to the warehousing and other activities of respondent carried on in the city of Los Angeles... It would be clearly improper for the City Clerk of the city of Los Angeles to issue stamps or labels to be affixed to vending machines located outside the territorial limits of the city of Los Angeles to indicate that a tax to be paid by the City of Los Angeles had been paid; and it would clearly be im-proper for the City Clerk of the city of Los Angeles to sell vending machines located outside the territorial limits of the city of Los Angeles which do not bear such labels.

"To permit a license tax based upon the gross receipts derived from selling activities carried on by the use of vending machines under the provisions of section 21.65 would be an unreasonable discrimination, contrary to a denial of equal protection of the law under the rules stated in City of Los Angeles vs. Belridge Fill Company (upon which the California State Supreme Court ruled)."

Hugh McKinnon, California Automatic Vendors Associa-tion attorney, said that the afirmation of the judgment was of great importance to all operators in California.
PHILADELPHIA — If a bulk distributor wants to survive nowadays he has to start operating. That is the opinion of Manny Rake, partner in the Rake Coin Machine Exchange here, one of the biggest and oldest firms in the country.

"The days of the distributor only are numbered," he went on. "We have no other choice than to start putting out our own machines. The other operators might not like this, but they brought it upon themselves. Some of them (operators) started buying their supplies right from the manufacturers, bypassing us," Rake continued. "So we had to do something to stay in business."

1,000 Machines

Manny and his brother Nat started setting up bulk routes the first of this year. To date they have 1,000 machines on location.

"Altho we have 1,000 machines out," Manny said, "we only have 10 stops and they are on two routes. When we walk into a place and they say they can't handle at least four machines, we can't waste time with them.

"The bulk of the machines the Rakes have on one rack is 10. They also have bulk machines in another rack. We "We hope to raise this number of machines within two years," Manny Rake explained.

The Rakes keep their distributing and operating set-ups completely separate. "Our distributing outfit actually sells the fills and equipment to our operating set-up," Rake said. "This way both ends show a profit."

The four fills in which the Rakes use on their four machine racks are ball gum, ball gum and charms, penelope toothpicks, and 5-cent cashews.

15 Per Cent Commission

"We make our collections once a month," Rake said. "We give a flat 25 per cent commission. With the bigger stops we send them a check while with the smaller ones we pay them right at the spot."

Manny said his firm is especially proud of its used equipment. Every year or so the firm publishes a catalog listing all the new and used equipment it has available. "We have some machines as low as $6."

Manny added, "We have three mechanics in our shop here that do a wonderful job of getting used machines back in shape," he beamed. The Rake Coin Machine Exchange occupies three floors and the basement of the building it owns.

Foreign Orders

The six employees are kept busy filling orders from all over the country. The Rakes have already received orders from Alaska, Puerto Rico and even Europe. "Altho we don't specialize in the foreign trade," Rake said, "we sometimes get it."

The Rake brothers started out in the business 31 years ago in 1928 with their father. The first new company handled was peanuts. They then enlarged and started pool table and pinball machines all over Pennsylvania. They had pool games in the subway system stations here.

"I was only 16 at the time," Manny recalls, "and I should make collections after school."

The next step in the growing concern was distributing. The Rakes started buying pinball from New York and selling them here. "At that time," Rake said, "you could buy a pinball for $50."

As the firm grew larger it kept moving into larger stores. Finally (Continued on page 72)
NVA DIRECTORS CONdemn use of costly Prizes

CHICAGO—The board of directors of the National Vending Associations last week adopted a resolution condemning the use of winner bull or expensive prizes in bulk vending operations. The resolution had previously been recommended by a special NVA committee headed by President Everett Gratt, according to Don Mitchell, of Raynor & Mitchell. NVA’s counsel, members who do not abide by this ruling will first be warned, with enforcement measures to be adopted in the event of repeated violations. Under rulings of the Internal Revenue Department, machines which offer expensive prizes and depend on the element of chance are classified as gambling devices. As such, they are subject to a $250 annual tax.

Manny Rake
Continued from page 71

it moved into the present building on Spring Garden Street in 1944. Six years later the Rake brothers sold the entire operation routes and decided to concentrate on bulk distributing. They did this until January this year when they were "forced" to go into the open market.

Both of the brothers are looking forward to many years of success with the new company. Manny has been in the exclusive Mount Airy section of Philadelphia.

Manny has three daughters and a grandson while Nat has two sons—one of which is handling one of the new bulk routes for the brothers while the other is a student at Temple Pharmacy School. For all their efforts, Manny admits he likes to bowl and play cards. "I also take a couple vacations a year," he豪言.

But apparently they do not hurt business because in the past 31 years Manny and Nat Rake have allowed to dry, and the resulting cloudy finish on the metal forms just about the same sort of undertone which is used in hardening automobile enamel to the car finish.

Finally, Mandell uses expensive brands of fine automobile enamel to finish his machines, using an extremely soft cane's hair brush of varying sizes, according to the type of machine, the design, etc. He doesn't hesitate a bit to use two or three-colored machines without using masks or stencils of any sort, since with small brushes, some of them only half-inch broad, he can paint into corners, bevel edges smoothly.

Weather Hazards

The top ten weather which is designed for exterior weather withstanding, makes drying of the Wyoming operator, inasmuch as he knows that many machines at one time or another, are likely to be spotted outside of super markets, drugstores, service stations, etc. and left where they catch the full brunt of the sun or elements.

Because of the careful preparation of the metal, and spending more money for a cleaning agent and crystalline bonding surfaces, than with smaller paints, Mr. Mandell can get almost twice as much work out of each refinishing, and be sure at the same time that the machine is something the location owner can be proud to see in his store.

Send for Your FREE Copy of RAKE'S NEW CATALOG TODAY!

Parking is Simplified with the Northwestern Interchangeable Merchandise Unit

VICTOR'S SEVENTEEN
A terrific money-maker in those Soper and Chain stores. The New-Home Key to Successful Bulk vending.

IMMEDIATE DELIVERY! THE 4-UNIT BI-LEVEL STAND VICTOR VENDING CORP. 2101-11 W. Grand Ave., Chicago 39, Ill.

VICTOR'S TOPPERS DELUXE HALF CABINET STYLE

The popular Victor Topper Deluxe Half-Cab Cabinet Style, with a line of time-proven, money-making machines, covered by a complete line of do-it-yourself parts, on hand at all times.

$25 DOWN Balance $10 Monthly ALL WEATHER SCALE COMPLETE CABINET AND DOLLAR, WAX or MELT TYPE CERTAIN EXEMPTED, FOR OUTSIDE LOCATIONS. WRITE FOR PRICES. Invented and Made Only by WATLING Manufacturing Company 4351 W. Lake St., Chicago 24, Ill. Tel: 1809—Telegraph: Columbus 1-2771 Cab. Address: WATLINGITE, Chicago.

$15.50 Ea.

Minimum order 6 machines (1000 Bible Box Capsules, 1000, 50c Capsules, 1000, 25c Capsules, 600 Mints, 1200 Matchs, 600 Tobacco all for $15.50)

Order New From Victor's Southwestern Distributor

H. B. HUTCHINSON, JR.

17 34 N. Dearborn Road N.E. Atlanta 7, Ga.

Phone: DRAKE 7-3500

PARKWAY MACHINE CORP.
715 ENSOR STREET BALTIMORE 2, M.D.

Appointed DISTRICT DISTRIBUTOR for VICTOR VENDING machines, parts and supplies in the states of VIRGINIA WEST VIRGINIA MARYLAND DELAWARE

September 7, 1959
PRICES given in the Index are in no way intended to be "serious" or authoritative reflection of what prices should be on used equipment.

Prices in the Index are designed, however, to be a handy guide for price ranges. Any price obviously depends on the condition of the equipment, age, time on location, the territory and other related factors.

(For 10-week period ending with issue of August 31)

**ARCADE EQUIPMENT**

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**How to Use the Index.**

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Location Contracts & Bonuses Become Pattern for N.Y. Ops

By REN GREVATT

NEW YORK — More and more operators — particularly in the overly competitive big city areas, are resorting to location contracts as their only real protection of income. In New York it is reported as it is with operators and locations which are constantly changing hands, the situation has given rise to a system of bonuses and loans which are described as "ridiculous," "a cancer to our business," and a "deep threat to the smaller operator."

The growth of the phenomenon of operators handing out bonuses to get a foot in the door of the location has come along hand in hand with the growing use of the contract. Today some operators, in fact, report they have more than 90 per cent of their locations on contract. Where as close as 20 miles out of the city, or operators report 50 per cent or less of their locations under contract.

Charlie Bernoff of Regal Music here points to the fact that 300 large bars and restaurants change hands in the city regularly within a very few weeks. "Every time a new owner takes over, he wants money in front," said Bernoff, "and if you're a small operator you've got to come up with it to meet the competition from the big fellows who are also making the offers and overtures. But when you do pay out the bonus and sometimes extend the loan, then you have to have some protection.

WIS. TV SERVICE FIRMS ENTER JUKE BOX FIELD

MILWAUKEE—A growing number of TV service firms are involved in the juke box field here. Their entries are being made through purchases of existing routes. Their number, to date, is not large, but several distributors note that the newcomers are profiting from the success.

Locations claim that these firms can supply a superior brand of trouble free juke box service because of the owner's strong technical backgrounds. Sound systems and stereo installations are allied fields too close trained in television and radio repair work.

One of these firms, Pewaukee TV, Pewaukee, Wis., is owned and operated by Wayne Schneider. Schneider's entry into the coin music business was made about a year ago when he became the half owner of a route formerly owned by Ed Dowse, veteran Beaver Dam coimman.

New Blood

Another example of new blood entering the juke box industry via the TV repair field is Fort Record Shop, Fort Atkinson, Wis. The firm, in addition to its string of juke box routes, primarily operates a retail record shop.

Owner Harley Hammon also retails and repairs home appliances for the televisions in his radio store. He and his assistant, Perry Dillon, have found the juke box business an easily profitable addition to their retail setup.

In the past year, Fort Record Shop has doubled the number of its juke box locations. The growth, Harley Hammon claims, was accomplished without any solicitation of location owners. He credits the growth of his juke box route to his firm's growing reputation for providing top-notch service.

Varied Formulas Used in Denver Route Sales

By BOB LATIMER

DENVER—While the price of the average juke box route when offered for sale here is usually pegged at the market value of the equipment plus one year's take after commissions, several variations in pricing have made their appearance in recent years.

One route, for example, was recently sold for the total value of the equipment, as figured from Billboard averages, plus 50 per cent of the average gross for 20 weeks, plus a flat $5,000 for good will.

In other instances, complete routes have been sold at a price which takes into consideration the net profit possible for one year, at each individual location, a somewhat complicated method which brings a lot of work into the picture, but which gives a more realistic idea of the value of the purchase.

Until a few years ago the gross (Continued on page 80)

IN-LINE RULING EXPECTED TUES.

WASHINGTON—The Bill- board learned last week (6) that the Internal Revenue Service will make its long-awaited ruling on in-line pinball this week, probably Friday or Saturday. The ruling is expected to define a gaming position as follows:

1. The machine must have a push button to release free play and a timer to record the play so released.

2. It must have multiple "coin" insertion for increasing the odds.

Announcement of the pending ruling was made during an early phase of the racketeers hearings (The Billboard, Feb- ruary 16), but apparently was delayed because of internal disagreement of top policy makers at IRS.

5 New Games for Fall Operations

Big Dipper
Queen Bowler
Sweat Stox
Challenger
Touchdown

COIN MACHINES

September 7, 1959

The Billboard Communications to 188 W. Randolph St., Chicago 1, Ill.
3 channels
AMI stereo flexibility covers more location shapes and sizes: in breadth...in depth...and in musical realism. You get full stereo sound with far fewer extension speakers—and everybody hears, everywhere.
The Small Business Administration - The Rockwell will currently approve loans to manufacturers of joke boxes and amusement machines, if they qualify on financial statements. The SBA policy originally was to lend money only to manufacturers. The New York Times editorial board has pointed out in recent years, but attorneys for the SBA say that the board and operators of amusement machines and joke boxes are in the "Prohibition Era" as far as loans are concerned.

WASHINGTON - Operators and distributors of joke boxes and amusement games will be able to get financial assistance from the Small Business Administration, if legislation authorized by Rep. James Roosevelt (D., Calif.) finds Congressional favor.

Bill H.R. 8956 provides that a small business concern may not be denied assistance "solely" because of "the type of business in which it is engaged, if such business is lawful in the community where such concern is located."

The Rockwell will currently approve loans to manufacturers of joke boxes and amusement machines, if they qualify on financial statements. The SBA policy originally was to lend money only to manufacturers. The New York Times editorial board has pointed out in recent years, but attorneys for the SBA say that the board and operators of amusement machines and joke boxes are in the "Prohibition Era" as far as loans are concerned.

LITTLE ROCK - Three coin machine routes in Arkansas have changed hands recently, two of them going to Blytheville and one to Helena.

Walter Day, who owned Day Amusement Company at Blytheville, sold his route to Skibber & Sons, a company formerly of Caruthersville, Mo. The route consisted of 125 nickels, 115 to 130 pieces of equipment. No sale price was given, but it was estimated by operators to be approximately $50,000 or more.

Day had taken the route from Shafter & Marx clothing store at Blytheville. He said that if he had stayed in the game he would have gone into the clothing business.

Cig Route Sold

Nathan Pollack of Helena, who is service manager for the newly formed Blythe-Joe Adams, who owns Service Amusement Company at Blytheville, sold his route into cigarette vending a few years ago for diversification.

Pacts, Bonuses N. Y. Pattern

Mr. Importer: We will have available for September delivery approximately 300 machines consisting of late Gottlieb and model Seeburg Phonographs, late Gottlieb and model Pinball Machines, late Bally Games, Shuffle Williams Pin Machines, late Arcade equipment, late Bally and Arcade equipment. This equipment has been used on summer locations and is exceptionally clean. Write to us today for complete lists. Very truly yours.

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WURLITZER STANDS

NO. ONE

IN SALES Because it is

NO. 1

IN TRUE STEREO SOUND
IN EQUIPMENT FLEXIBILITY
IN PHONOGRAPH EARNINGS

WURLITZER Stereophonic High Fidelity MUSIC SYSTEMS

THE WURLITZER COMPANY • NORTH TONAWANDA, N.Y.
ESTABLISHED 1856
N. Y. State Assn.
Sets Meeting

SAUGERTIES, N. Y. — The New York State Coin Machine Association Inc., will hold its annual meeting Thursday (24), according to prexy Tommy Greco. Location for the meeting, which will get under way at 4 p.m., will be the DeWitt Clinton Hotel, Albany.

Purpose of the meeting, according to Greco, will be to hold an election of new officers in addition to discussing such matters as the newly formed public relations committee, upcoming possible adverse State legislation and problems of tax issues. "We urge all operators, members and non-members, to join with us in discussing these important matters," Greco said.

MONY Dinner Set for Nov. 7

NEW YORK — The annual banquet of the Music Operators of New York, originally set for Saturday, October 31, has been postponed. The new date has been set for one week later, Saturday, November 7. The locale of the Commodore Hotel remains the same.

The change was occasioned by a meeting of coin manufacturers and distributors in Chicago at the time of the original date.

43. R. e. d. construction buildings.
44. Parking lots, garages.
45. Motel playlands.
46. Tennis court areas.
47. Trailer camps.
48. Clubrooms.
49. Gymnasiums.
50. Hospital rec rooms.

FOR BIG PROFITS
and minimum service
...join the "BIG SWITCH" to ROCK-OLA!

Year after year more operators are making the "BIG SWITCH" to Rock-Ola because they have found that Rock-Ola's dependability is their guarantee of a more profitable operation. Fewer service calls, less part replacements and longer machine life is the difference between just a profit and a really BIG PROFIT.

Rock-Ola's world famous trouble-free mechanism, styling excellence and thrilling sound all add up to a bigger profit.

Call your local Rock-Ola distributor today and join the "BIG SWITCH" to Rock-Ola. Your profits will be glad you did!

Available in Tru-Stereophonic Fidelity or in the Finest Monaural Hi-Fidelity
IRS to Study Bistro Tax on Vended Cigs

WASHINGTON—Internal Revenue Service has been asked to take a close look at the tax treatment of vending-machine operators and at cabaret operators, said William O'Neill, chairman of the House Ways and Means Committee, in a letter to Representative Forand on the recent ruling on coin-operated machines.

A recent letter from the Ways and Means Committee asked for the definition of vending machines and the meaning of "sell equipment, not goodwill or potential earnings."

---

Milwaukee Coin-Op Sell Equipment, Not Goodwill or Potential Earnings

By BENN OLLMAN

MILWAUKEE—Local coin-operated equipment— not route, not claim. A seller's claim of location profit potentials, the wholesale value of the records in the juke boxes and good will—these factors weigh very little when it comes to selling a route here.

The hard-headed view taken by operators who have bought routes recently is this: "In some parts of the country, goodwill will build up by the operator with a route for sale may be worth money. But, not here. The only profit is in actual sales."

In a sense, the question of which yardsticks are being used here in estimating the price of juke box and games routes is an academic one. In the past year only a handful of routes have changed hands. The marginal operators, faced with mounting operating costs and the need to buy up to date equipment are leaving the business. Some operators have been bought out and routes still exist here, but they are only small machines and their days appear limited.

Price Indexes

Information that the uniformed ones are scarce—make use of equipment price indexes in the trade publication are misleading. According to a spokesman for one distributor who also operates routes: "We usually go by the 'midnight Billboard' price when evaluating a route we are considering."

Says operator George Schroeder, George Schroeder Music: "I wouldn't be able to make a reasonable statement unless I knew the price of a route should be based on what the distributors would charge us to replace the equipment."

---

New York

Ed Dohr, Rock-Ola vp, was in town this week. Dohr was here for meetings with Harry Kopel, his New York distributor and later made a tour of nearby New Jersey. _Daily Pictorial_ (March 10, 1959) reports that however much Sandy Moore distributors visited his children at Camp Mohap, Glenview, N. Y., operated by the well known Boyds family of this city.

Irving Kemper, 'demond road man' for Rymon Sales, celebrated his birthday Friday (28). The actual birthday count was shrouded in mystery but was described as "about 39... Not Sugarman of Rymon Sales in New York, is off this week taking part in National Guard maneuvers at Camp Drum in upstate New York... Runyon serviceman, Art Berk, is vacationing in Maine. Mrs. Millie McCarthy made the 10th Anniversary scene Wednesday (24) in one of her regular jaunts to town from her Hartsdale C.oki Inna, Eanna. Tom Greco was also seen in the area on Tuesday (25) on a quick trip from Sugarman to Boston.

Booster, co-headman at Leslie Distributors, Los Angeles (Feb. 25) for a 10 day vacation and rest at the Newport Country Club in the Cokkhausen family.

Boston

By CAMERON DEWAR

The industry was saddened by the recent death of Albert Breve of Brookline, Mass., who died of a heart attack.

Boston

The industry was saddened by the recent death of Albert Breve of Brookline, Mass., who died of a heart attack. Albert was 68.

Richard Mandel, general manager of American Amusements and son-in-law of Ed Ravrey, is, along with his second child, a boy, Paul Alan. The couple has a daughter, Shelley.

Conclusions are being offered by the staff of Tristen Automatic Sales Corporation to Office Manager Blanche Smith who lost her husband, Theodore, recently.

Dave Shuman, of Atlas Distributors (AMI), who recently returned from a European business and pleasure trip, is talking about making some additions to the wall with a more serious business, a new and important Tony Grazio reports business in both games and music again.

Off for a European trip this month will be David J. Baker, of Melrose, M. C., and co-owner of the firm, Jack of Owl Mint Vending Machine Company. Originally the three brothers operated Owl Mint, but Ed and Albert formed their own firms some years ago. Albert was 68.

Richard Mandel, general manager of American Amusements and son to Ed Ravrey, is, along with his second child, a boy, Paul Alan. The couple has a daughter, Shelley.

Conclusions are being offered by the staff of Tristen Automatic Sales Corporation to Office Manager Blanche Smith who lost her husband, Theodore, recently.

---

For Sale

5 Wurlitzer Model 1600 ready to go, $150 each.
3 Circuit Uprights, $100 each.
FRANK GUERRINI
1211 W. Fourth St.
Lewistown, Pa.
**U. S. Game Mfrs. Rush To Fill British Demand**

LONDON—U. S. bowling game manufacturers have discovered a big demand for their products in Britain and have rushed to the scene, arranging for British manufacture of their games.

Latest to enter the field is United Manufacturing Company, which is producing its games here under the name, Co-Am-Co. Handling the line is Electro Bowlers, Ltd., Leeds. United's Players Choice ball bowler is currently offered.

Bally Manufacturing Company has previously announced its plans to manufacture its line thru BAI-AMI with the games to be marketed in Britain, Ireland and the Commonwealth.

Scotland Coin Machine, the other major U. S. bowling game manufacturer in this seas production with British firms. No details on the discussion have yet been announced, but it is locked down the line.

It is expected that all three bowling game manufacturers will be in production here by year's end.

The bowling game boom here is riding on the tail of the fresh interest that recently broke a large plate glass window in front to gain admittance. He said a police squad car spotted the broken window at 4:15 a.m. and discovered the burglary.

George Sammons, president of the company, said the burglars broke in a large plate glass window in front to gain admittance. He said a police squad car spotted the broken window at 4:15 a.m. and discovered the burglary.

**Dutch Juke Boxes**

**Rotterdam, The Netherlands—**According to the British publication, World's Fair, virtually every juke box in or near this Dutch seaport is either on or 200-selection machine. The 40, 60 and 80-selection units which pre- dominantly just a few years ago are nowhere in sight.

The juke boxes are divided into two groups: one for long-playing records and snack shops, and they are treated with a great deal of respect.

**Vending Route Sale Formulas**

*Continued from page 74*

A take of established routes was largely a matter ofMR.

sworn statements, with an occasional auditing used by careful buyers.

In recent months, however, route operators who have acted as negotiators in route sales have insisted that the seller produce an income tax statement for each of the two previous years, which will be of necessity as close to the mark as is possible.

While few businessmen in any field enjoy submitting their income tax reports for study by someone else, there have been no refusals, and a study of the expense and profit detailed by the same sheets which have gone in to the federal government usually suffices to an- swer any and all questions.

Despite ups and downs in collection, brought about by the res- ection of two years ago, frequent strikes, or the juke box route situation in Denver and other ma- jor cities in Colorado is described as "healthy." For that reason there have been relatively few route sales during 1959. All of the latter have been covered by the promising route system which calls for a rate set at 50 and the gross collections for the year previous.

**Location Sales**

While most major route transfers have been between established op- erators, there has been a definite trend in recent years for small route operators to buy a few loca- tions at a time, according to Mike Savio, of Draco Sales Company, Wurlitzer Distributors for the area.

Most small operators are starting out with two, five and up to 10 machines, usually buying a string of locations from a single operator who wants to pare his route down to a more easily han- dled string.

For example, Gene Brown, owner of the big Frontier Coin Company of Denver, recently sold half a dozen routes, two of them in remote suburbs, to a newcomer, already employed in the same area. Selling parts of routes in this way is often beneficial both the seller and the purchaser, particularly where the small operator, buying the

**Sorry, Dave—The Heat Got Us**

**Philadelphia—**In last week's issue of The Billboard, David Rosen, veteran Philadelphia juke box and game distributor, was incorrectly identified as a Wurlitzer distributor. Rosen is, and has been for sev- eral years, an AMI distributor.

The error was made in the Chicago office in the midst of an 11-day heat wave, during which time the thermometer topped 90 degrees each day. Had it continued another day, Rosen said he would have been arrested as the secretary of the in- teresting and unusual hobby. The Billboard regrets any embarrassment the error may have caused.

**Kiddie Rides, Inc.**

2525 W. North Ave., Chicago 47, Illinois. Phone: Abalone 4-6180

**SLATE TOPS**

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
<th>Notes</th>
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<td>Incl. tax.</td>
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<tr>
<td>EDM. RRP</td>
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<td>Incl. tax.</td>
</tr>
<tr>
<td>EDM. RREC</td>
<td>$64.50</td>
<td>Incl. tax.</td>
</tr>
<tr>
<td>EDM. RRC</td>
<td>$64.50</td>
<td>Incl. tax.</td>
</tr>
</tbody>
</table>

**CIADELA Coin Machine Exchange, INC.**

830 North High Street, Columbus 8, Ohio.
Phone: 2-4614

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**Like New!**

**Save on These Shaffer Phone Specials**

**Wurlitzer**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>KD200</td>
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<tr>
<td>KD-100</td>
<td>375.00</td>
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**AMI**

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<td>E-88</td>
<td>185.00</td>
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<td>D-40</td>
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**Seeburg**

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<tr>
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<td>WHITE</td>
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<tr>
<td>Eastern Mark H</td>
<td>$199.50</td>
</tr>
<tr>
<td>Eastern 22 Col.</td>
<td>149.50</td>
</tr>
<tr>
<td>Eastern 8 Col.</td>
<td>99.50</td>
</tr>
<tr>
<td>Penny Bankshop</td>
<td>99.50</td>
</tr>
<tr>
<td>Kenny 11 Col.</td>
<td>89.50</td>
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</table>

**Coffee Vendors**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>KEY</td>
<td>$150.00</td>
</tr>
<tr>
<td>Bumpers</td>
<td>$95.00</td>
</tr>
</tbody>
</table>

**Shaffer Reconditioned**

Shaffer Guaranteed. Write for Illustrated Catalog.
Coint You Know

music business with an eye to going into the export trade.

The Bakers are especially proud of their son, Harry, who goes to Rensselaer Col-
lege, is a member of the national honor society, higher mathematicians. He's a
young man hopes to enter the family business when he's through. A bank took over the
premises occupied by Jerry Flatto's Boston Record Dis-
tributors and forced him to move some spot on the
same street a few blocks away.

The June return at 1351 Wash-
ington Street.

Hartford

By ALLEN M. WIDEM Ralph Jr. and Robert, 17-year-
old twin sons of the Ralph Coluccis of Seaford Distributors Corpora-
tion and The Record Shop, are entering Wesleyan University, Md-

dleboro, Conn., this fall. Local coin machine trade heretofore ad-

miniving viewers of the CBS-TV net-
work, development series, "Richard Diamond, Private Detective," got a big break when the other Sunday night, seeing the ubiquitous Diamond do-
ing battle with "joke box hood-
wise his programs, aired on WTIC-TV (Channel 3), has often been tingled out in coffee
breaks by coin machine men as
entertaining, but the appearance of
world episode revolving around
gangster element in the industry
cinemat, still will with Hartford view-
ing audiences.

Chicago Coin Rebound Shuffle, newest to tall from 1950, $50, 1 Kentucky Derby, 5 or 10¢ race, like new, $100.

FRANK GUERRINI 1211 W. Fourth Lewistown, Pa.

BINGO GAMES

Clean, Ready for Location!

Carnival Queen...$370

Beach Time...320

Cypress Gardens 270

Sun Valley...250

Miss America...190

Show Time...175

Key West...120

Night Club...85

Big Show...95

Broadway...85

Miami Beach...70

Gay Time...65

Gaysely...50

1/4 deposit with delivery

SUPERIOR SALES CO. 7855 Stone Island Ave. Chicago 49, Illinois

Memphis

ELTON WHISENHEUT

Drew Canale, owner of Canale Amusement Equipment and Service Amusement Company, has no re-
gret for the recent election. His brother, John Ford Canale, lost in his bid for Commissioner of Public
Works. Drew managed the cam-
paign. He has no regrets because
they waged a clean campaign and
were beaten by a peculiar political situation here: an overcrowded field of candidates.

Jack Canipe Jr., partner in Canipe Amusement Company, expressed sympathy and condolences from his many
operator-distributor friends over the loss of his step-
dughter, Mary Lynn Hol-
croft. She was killed in a bad auto smash-up which also killed two other teen-
agers.

Clarence A. Camp, president of Southern Amusement Company, reports he spent a weekend at pleasant
summer's weekend at his cabin on Horsehoe Lake in nearby involved in swimming, boating, and fishing. . And Parker Henderson, general manager, reports major business trips about the country this summer in the company plane which he pilots himself. Parker be-
lieves it expedites everything.

Alex Dixon, general man-
ger of S & M Sales Company, back from vacation and ready to start fresh with full business. He is ren-
owing of the route is produc-
ing a good increase in profits.

E. H. Newell, owner of Ornutt Amusement Company, reports he spent a week's vacation in the south-
with Scout troops. Newell is quite active in scouting and also in church work, said Joe Conghi, partner in Popular Times Record Shop, a one-stop, reports he's getting more and more stereo singles all the time and it shouldn't be too long before Memphis opera-
goes go stereo phonographs in a big way. They haven't yet.

Philadelphia

One of the three firms that spon-
sored the Chester, Pa., Little League baseball team that won the Pennsylvania State Championship was Workman's Juke Box and Amusement Service. Wil-

tward Workman is president.

Jack Canale, owner for the Interna-
tional Amusement Company, arrived back in the States Wednesday (26) after a seven-week business-pleasure
trip to Europe. As a result of Palmer's sojourn and that of
his brother, Hank Grant, Intern-
national reports business is booming on the Continent. Among the new countries now doing business with Interna-
tional are England, Australia, Lebanon and the Scandinavian
countries.

Joe Ash, publisher of active Amusement Business, was back at his desk after a siege of illness. He was visiting a customer in Chester when he was struck by an acute attack of bleeding ulcers. He was rushed to the local Hospital where he spent eight days. "I never knew I had them," Ash reported.

Denver

Leo Negri, partner in Drake Sales Company has returned to Denver following an extensive tour
of operators in Basin, Powell, Douglas, and other Central Wyoming communities. Negri's

services have been steady in de-
mand and a number of new installations, a subject on which he has become a real expert.

Parker Henderson, formerly a bulk route operator in Cadillac, Mich., has begun operations in the Denver area, specializing in charms, small-


COIN MACHINES

Reed's Specials Reconditioned

- FIVE WURLITZERS 2204 - Phone
- THREE DELUXE BIG TENT - $285.00
- POOL TABLES WITH SLATE - 145.00
- BALLY GUNSMOKE - Phone
- CHICAGO COIN JET PILOT - Phone

REED DISTRIBUTING CO., INC.
298 Lincoln St., Allston, Mass. AL 4-4040

EXPERIENCED COIN MACHINE REPRESENTATIVE

Willing to take on an additional line which will not interfere with your present connection. Our line can be
sold to the same trade you are now calling on.

Potential earnings $15,000.00 per year. Write, giving full information. All replies confidential.

Box 966, c/o The Billboard
188 W. Randolph St.
Chicago 1, Ill.
**Time Tested—Profit Proven!**

<table>
<thead>
<tr>
<th>POOL TABLES</th>
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<tbody>
<tr>
<td><strong>BUMPERS</strong></td>
</tr>
<tr>
<td>pool table</td>
</tr>
<tr>
<td>8 ft. table</td>
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<tr>
<td>$295</td>
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</tbody>
</table>

**GIVE TO DAMON RUNYLON CANCER FUND**

**WELCOME TO A OLD BOWLING MACHINE**

**NOW DELIVERING: CHICAGO COIN'S NEW JET PILOT**

**ESSEX**

**CHICAGO COIN SPECIALS**

**ARCADE**

**GUNS**

**FROM THE BILLBOARD TO BEBOB**

**September 7, 1959**

**Now Delivering: New Equipment**

- Ball Raffiing Practice, Pan American Bowler, Club Bowler
- Chicago Coin Playland Rifle Gallery
- Rock-Ola Phonograph, 488 Manual and Stereo

**Used Bingo Games**

- Seabirds
- Eastern Shores
- Express Garden
- Main Event
- Shrewsbury
- Valley
- Big Show
- Double Header
- Palmyra
- Moline
- Green Bay
- Canton
- Talladega

**Winn, Wins, Wind, and Wins**

<table>
<thead>
<tr>
<th>BOWLERS</th>
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<tbody>
<tr>
<td>Bobbie B. B. Bowling Lane</td>
</tr>
<tr>
<td>Bill's A.O.O. Bowling Lane</td>
</tr>
<tr>
<td>Chuck's Bowling Lane</td>
</tr>
<tr>
<td>Bob's Bowling Lane</td>
</tr>
<tr>
<td>Joe's Bowling Lane</td>
</tr>
<tr>
<td>Nick's Bowling Lane</td>
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</tbody>
</table>

**5 Balls**

- Wurlitzer
- Bally
- Seabirds
- Chicago
- Economy
- Valley Mfg.

**5000**

- 1, 1959
- 1, 1959
- 1, 1959
- 1, 1959

**Cercle**

- 7, 1959
- 7, 1959

**Seabirds**

- 1, 1959
- 1, 1959
- 1, 1959

**New Games**

- Ball Raffiing Practice
- Ball Raffiing Practice
- Ball Raffiing Practice
- Ball Raffiing Practice
- Ball Raffiing Practice

**Chicago Coin Machine Exchange**

**Combined Chicago Coin, Glass, and Music**

**WANTED**

- Looking for used volumes dated:
  - April-May-June, 1958
  - July-Aug-Sept, 1958
  - Oct-Nov-Dec, 1958
  - Jan-Feb-Mar, 1959
  - May-June, 1959

**Contact R. Stark at the Billboards**

- 682 W. Randolph St., Chicago 7, Ill.
Memphis each year or attend concerts.

Lawson said the phonograph adds "just the right touch to make the whole atmosphere complete. He said he tried "all types of music" until he arrived at authentic Mexican music.

"That seemed to be what was lacking," Lawson said. "That's what made the atmosphere complete. It seemed that that was the problem the people had.

In the Mood

"Now they have a complete Mexican atmosphere with their Mexican music." It's as if a person dining in a restaurant such as ours was immediately transplanted into another mood in which the atmosphere affected him.

Lawson has been working the Sombrero, the only Mexican restaurant in Memphis for 11 years. He hopes the old model Wurlitzer holds out for a long time. It's the second machine he's had and would hate to surrender it for a new model.

Deep in Dixie

In Montgomery, Ala., there has been an increasing demand for both classical and even classical music in all phonograph locations, since Isaac and Raymond Cohen, partners in Cohen Amusement Company, purchased a new hour-long "Symphony In Hi-Fi," radio program five days per week. Decorated entirely to "good music" and presented Monday through Thursday nights, the hour-long radio program definitely takes the emphasis off of rock and roll in favor of beautiful instrumental music.

The number of "commercial" records placed by the record industry has been cut down, minimizing emphasis, only by the fact that Cohen Amusement Company is the operator of the city's largest record retail dealership and that the campaign for presentations broadcast during the symphony hour are available in the store.

The Cohen-Jones, partner, is currently building up a thick file of appreciative letters from the public. It indicates that the Amusement Company is making this step in favor of proper music.

Along with featuring the same numbers in the retail record shops, the Cohen-Jones plan for the week for airing are likewise being placed on juke boxes in more than 100 locations. Response has been excellent, Cohen Amusement Company reports.

Lew Jones Opens Cincy Distroff Office

INDIANAPOLIS — Lew Jones Distribution Company, headquartered here, last week opened a new office in Cincinnati. The new office, at 1635 Central Parkway, Cincinnati, is a few doors from the former T & L Distributing Company office. T & L is no longer in business. The location is a newly remodeled building. The new distributorship, under the Lew Jones name, will carry T & L’s former phone number. Main 1-8751.

Jones, Wurlitzer distributor in the Indianapolis area, now takes over the former T & L Wurlitzer territory in the Cincinnati area as well. Jones now handles and uses new music and games equipment, and all types of coin-operated machines. Both domestic and export sales are conducted by Jones.

Lew Jones, who heads the firm of his father’s former operators in the Cincinnati area will be serviced as expeditiously as possible, but that there probably would be some delays for the next week or two days. After that time, the new Jones office will be fully staffed to handle all orders for parts and machines.

Rob Bogle is in charge of parts and service at the new Cincinnati office. Jones said Bogle is capable of handling any and all operators problems in the parts and servicing line.

Jones bought some of the T & L equipment, including parts, office equipment and truck. Other T & L equipment is sold to other firms.

Ops Still Mull Cell Plan

to be administered by an impartial board representing the operators, the songwriters, and the office of the Attorney General. The trustee plan grew out of a hearing on the Cell plan to end juke box piracy. The court, in the present copyright law. Hearings were held by the Wills (D.Mo.) Judiciary Subcommittee on Copyrights in June. (Billboard, July 13, July 20).

ASCAP has given its blessing to the trustee proposal, but has not specifically okayed the $55 annual minimum fee per box suggested. Spokesmen for the American Hotel Association also look with favor on the idea, but would like, specifically safeguard hotel owners from liability for music heard on coin-operated TV and radio sets.

In the trade, songwriters are hopeful that the climate of negativeness may win operators to the Cell plan compromise, in preference to greater drastic action. The composers feel sure will come "eventually." But juke box interests have consistently warned themselves to no more than a polite willingness to hold their peace.

Industry observers on the Hill believe the traditional opposition of the House Judiciary Association, and this type of legislation has not, in spite of Chairman Cellar’s Herculean efforts to alter its course.

On the Senate side, recent move from Senator O’Mahoney (D., Wyo.), author of an anti-exemption bill for juke box music, indicates that he’ll take up the cudgels when he returns to his desk. O’Mahoney is recuperating from a slight stroke, but is watching the juke box situation. (Billboard August 13).

"Reportedly in attendance at the formal Cellerg meeting were George A. Miller, president of Music Publishers Association, and Nicholas Allen, Watson, Washington counsel for MPO: dny Kaye, counsel and administrative assistant of Broadcast Music Inc., Hammond Chafin, counsel for the juke box manufacturers; Stanley Price, president of American Society of Composers, Authors and Publishers, and Herman Finkley, ASCAP counsel; John Schuman, counsel for the American Society of Authors and Composers (formerly Songwriters Protective Association) as, and counsel for SESAC; Charles Moll, counsel for the American Hotel Association, and B. Bob Curtis, counsel for the National Licensed Vehicular Association.

ELEPHANT PLAYERS

"One Player"

"Twin Play"

Optional Col

Denomination

Location

Location

Diameter

Depth

Ship w.

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Covina 7-6200

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Lake Forest, Ill.
324-9450

GIVE TO DAMON RUNYON CANCER FUND
300 Attend Milwaukee Disk Fete

MILWAUKEE—More than 300 music industry members attended the Fourth Annual Milwaukee Recorded Music Industry Party Tuesday evening, (25), at the Jewish Community Center.

The event yearly brings together all the elements of the music business—juke box operators, record dealers, distributors of phonograph records and juke boxes and local disk jockeys. Chairman, and one of the founders of this unique trade event is Benn Olman, The Billboard correspondent in Milwaukee. Working with Olman on the arrangements committee were Harold Rietz, Taylor Electric Company, distributor of RCA-Victor Records; disk distributor Don Smith, Records Unlimited, Inc.; Whitaker distributor Harry Jacobs Jr., and Woody Johnson, both of United, Inc.; record retailer John Plompion, Bay Music, and record one-stoppers Stu Classman, Radio Doctors, and Barney Kusin, The Music Mart, Inc.

Marek Talk

Keynoting the evening was a speech by George R. Marek, vice-president and general manager of the RCA-Victor Record Division. He predicted that great prosperity lies ahead for the industry in the coming decade. The increasing leisure time being enjoyed by the public, he told his listeners, made it appropriate for the record business to be made to order for the music industry.

A high point of the evening was the traditional presentation of the two "Miller" Awards. The awards are presented by the music industry group to an individual disk jockey and a radio station they feel for outstanding public service attainments.

"Miller" recipients this year were disk jockey Tom Shanahan, whose station WEMP and also made it a clean sweep by also walking off with the plaque in the station category.

Also Golf Awards

Golf trophies earned in a recently held music industry tournament were won by members of the juke box industry. They were Perry London, S. L. London Music Company, who received a trophy for Class A; and the Class B winner Ken Kudov, Kenwood, Inc.; Bob Rippin, Walcks, who won the disk division, was presented with the Class C trophy.

A strong representation from the juke box industry was on hand. Sam Hastings, Hastings Distributing Company, president of the Milwaukee Phonograph Operator's Association, attended. Other presenters were Al G. Hansen, Richard J. Saul, and Earl Gehbauer, Hastings Distributing Company; V. Jacomet, and Richard Jacomet, Red's Novelties; Mr. and Mrs. Victor Kabylaz, Wisconsin Novelties; Joseph Hiller, L. & S. Service; Mr. and Mrs. Arnie Cutter and Walter Brown, Hilllouy Coin Machine Company; Ken Kudov, Joao Kudov, Eibel Sollberg, and Mr. and Mrs. Patrick Savasta; Mr. and Mrs. H. A. Klabunde, Mr. and Mrs. Glen L. Grubb and Judy Grubb, Kenwood, Inc.; Otto R. Hadrian, Otto's Distributing Company; Ross Townsend, Carole R. Jacobs, Paul G. Jacobs, Woody Johnson, Mr. and Mrs. Harry Jacobs Jr., United, Inc.; Leo F. Dixon, Rda., Dixon, Merna Scal- fidi, Lucien S. Scafidi and Mr. and Mrs. Harry Gronmack, H. & G. Amusement Company, Mr. and Mrs. Joe Pelligrino, Judith Pelli- grino, Shirley Troder and Mr. and Mrs. Walczak, P. & P. Distributing Company.

Schroeder Group

The biggest contingent of coin machine industry people at the party was the George Schroeder group. They included Audrey Schroeder, Barbara A. Schroeder, Judy Schroeder, Nancy Schroeder, Viola Schroeder, Mr. and Mrs. Freddy Mueller, Dorothy Herbst and Edna Goetz. Also on hand were Mr. and Mrs. Aaron Sternfield and Nick Biro. The Billboard.

The industry gathering upheld its reputation as a "Little MDA" with a parade of top-notch disk talent making personal appearances. Headliner was Tennessee Ernie Ford and other Capitol Records stars Molly Bee and Cliffie Stone. Also appearing were the London Records; Chico Holiday and Ray Peterson, RCA-Victor Records; Gene and Connie Winsor Records; Laurie Loman, ABC Paramount; Dorothy Dongan, Capitol Records, and Johnny Tillot- son, Cadence Records.

Stu Classman, Radio Doctors, was on hand with Mr. and Mrs. Walczak, P. & P. Distributing Company.

Capitol Records, and Johnny Tillot- son, Cadence Records.

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N. Y. Public Relations Group Debates
Methods of Raising Cash for Drive

NEW YORK — A brisk and sometimes heated exchange of views on how best to effect a workable public relations program and how it should be presented occurred at a dinner meeting of the Public Relations Committee of the New York State Motorcycle Association, in the Green Room of the Hotel Astor here, Wednesday (2).

Following dinner and a reading of the minutes of the last meeting of the Committee, chairman Al (Senator) Bodkin noted the importance which he attached to "every member getting out on the street and selling the committee's function to everyone else. "We need members and we need money and it must be talked up," he said. Morris Kain then suggested that another route to obtaining new members might lie in placing membership applications with distributors.

"What better place to reach most operators with the message about the vital work ahead," it was asked? The committee agreed to get behind this step.

Bodkin then outlined a series of frustrating episodes he had experienced trying to get a program of "juke box bargains," lined up in co-operation with the Police Athletic League. Bodkin noted his conferences with one Inspector Knowland, who detailed a man to be present at the meeting. "As you can see," mused Bodkin, "he didn't show."

Continuing, Bodkin also outlined his contract with State Senator John F. Mackell, who is now running for the office of Borough President of Queens. Bodkin showed a sample of a sticker he had made up promoting Mackell's election, which he said he would put on all his juke boxes. He urged the operators to do the same. "Because Senator Mackell is our friend and he is an important man, whether he becomes borough president or whether he stays up in Albany."

On another aspect of public relations, it was recommended that top officials of State and local government be invited to the MONY banquet on November 7, as part of the over-all campaign to give a more healthy attitude among the public and officials:

To this suggestion, George Holtzmann, an operator member of the committee stated caustically, "Public officials don't want to mix with us today. We must first clear the path thru an education campaign. We must demonstrate to them in some forceful way that it won't upset their political futures to be identified with us. " It was decided, however, to issue the invitations anyway.

Al Denver, MONY prexy, then suggested that the committee stop dreaming and "get your membership. Start small and you'll accomplish something. Don't have delusions of grandeur right away.

Denver also offered to go with Bodkin on a new contact with Inspector Knowland of the Police Department. On this point Denver noted, "They are interested in money. If we could go to them and tell them we want to donate $1,000 to the P.A.L, we would get somewhere with them."

Another fund raising idea was suggested that with the sale of each new or used machine the manufacturer or distributor contribute $1 or more to the common war chest, a fee to be matched by the operator buying the unit. It was later felt that distributors representatives should meet separately to discuss the feasibility of such a plan.

From this point a more healthy attitude of aims, goals and ways and means followed highlighted by a proposal from lawyer Teddy Blatt that the committee hire expert outside help to plan and direct the campaign.

A final act of business was the appointment of a membership committee to be headed by Nash Gordon, the function of which was to not only get members but get money.
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