Tape 'Battle of the Cartridges' in 60?

Minnesota Mining Reported Reading New Style, Slow-Speed Tape Magazine

By SAM CHASE

NEW YORK — The tape field has looked ahead to 1960 as a year of much promise, as manufacturers and distributors gathered in Minneapolis, Minn., to meet in the annual trade meeting of the Minnesota Mining and Manufacturing Company (MM&M). The meeting was held in conjunction with the Minnesota Mining Industrial Association's annual convention.

MM&M, one of the largest manufacturers of tape products in the world, announced several new developments in the tape industry, including the introduction of a new slow-speed tape, which is expected to be a major breakthrough in the field of magnetic recording.

The new tape, known as the "slow-speed tape," was developed by MM&M in cooperation with the Minnesota Mining Industrial Association. It is designed to operate at half the speed of the Victor device, or 15 ipm. The tape is said to be usable in all types of equipment, and it is expected to be a major factor in the field of magnetic recording.

The new tape is made from a special type of plastic, and it is said to be more durable and easier to handle than previous tapes. The tape is also said to be more resistant to environmental changes, and it is expected to last longer than previous tapes.

The Minnesota Mining Industrial Association, which is made up of manufacturers and distributors of magnetic recording products, was founded in 1950. It is the oldest and largest trade association in the field of magnetic recording.

The association's annual convention is held in Minneapolis, Minn., and it is expected to attract hundreds of manufacturers and distributors from around the world.

The Minnesota Mining Industrial Association is a non-profit organization that is dedicated to promoting the interests of the magnetic recording industry. It is made up of manufacturers, distributors, and end-users of magnetic recording products.

The association's activities include education and training programs, industry conferences, and the publication of a quarterly newsletter.

The association's goals are to: 1) advance the technical and business interests of the magnetic recording industry; 2) provide a forum for the exchange of information and ideas among manufacturers, distributors, and end-users; and 3) promote the growth and development of the magnetic recording industry.
Cap Realigns Classical A.R.; Scott at Helm

HOLLAND — Capitol Records last week realigned its classical artist-repairer department, benefiting existing a.r. and ushering in new ability for all Capitol classical products, including the Angel label, upon Fixerative Country Scott. He holds the title, "Director of A.R. Administration," and will continue to serve Capitol's artist and repertoire division since Lloyd Dunn as executive assistant for recording. Realignment of the long-time a.r. department was ordered by Dunn on the basis of recent personnel of the top pop a.r. wing. (At that time, Dunn was running the a.r. & corga in a group of production units, each with its executive producer, in charge of each production unit. According to the organizational chart, assistant a.rs were listed as being responsible for their respective exec producers who in turn report to Dunn.)

As in the case of the new pop a.r., set-up, the changed structure of the classical a.r. department will free Dunn from many routine jobs.

(Continued on page 14)

MOA Nixes All Cellar Proposals

CHICAGO — A closed-door meeting was held here Thursday evening (5) between representatives of the performing rights societies and more than 20 members of the Music Operators of America and other jack-horn figures. The meeting was called to discuss the question of a possible all-color half-page ad featuring MOA's new "Your Music" service.

(Continued on page 14)

Cliburn, Jonathon on NAKAS Spec

NEW YORK — Latest winners signed to appear on the National Academy of Recording Arts and Sciences Awards TV show (November 29, NBC-TV) are Cliburn and the Jonathans Quartet. Van Cliburn's recording of the Rachmaninoff Concerto No. 3 had been nominated for awards as the best classical album of the year and the quartet's solo classical performance. Jones I.P.'D Dig Chicks," was nominated for the best rhythm and blues group performance.

Other winners signed to appear on the NBC show are Elkie Brooks, who won for "Right In Time," Bobby Darin, Duke Ellington, Shelly Berman, Jimmy Driftwood and the Mormon Tabernacle Choir.

Hugo-Luigi Want Coke

NEW YORK — The hottest nuovo artist under the sun that was disclosed this week was that Hugo and Luigi, the hit-making a.r. men at RCA Victor ("Don't You Come" with Delta Reese) had made a fabulous offer to Recording Artists of the Century label after their keen pact expired. A number of names have been after Coke, but the representative to this new Hugo-Luigi offer came equipped with an offer of $100,000, a rather sizable sum.

MOONEY SAVING SUBSCRIPTION ORDER

Enter your subscription to The Billboard for a full year (52 issues) at the rate of $15 (a considerable saving over single copy rates). Foreign rate $30.

1. Payment enclosed
2. Bill me

Name

Address

City, State

Send to: The Billboard, 2160 Patterson St., Cincinnati 22, O.
Blaine Biggest U. S. Indie Distributor

NEW YORK — Jerry Blaine became the largest independent record distributor in the United States this week following the sale of his sixth distributorship in Cin- cinnati. Blaine, who is widely reported to have tried to catch up to Jerry, thereby having interests in other cities, like Cleveland and Detroit, again was linked with Chicago and New York inter- ests and more to come, or Harry Fielder, the erstwhile fielder, has acquired a New York outlet. But Blaine insists that the expansion he has now has representation in New York, Newark, Philadelphia, Cleveland, and Cincinnati. (Edie Rosenblatt is in charge of the Cin-Cin nati.)

And Blaine is only started. He in- tends to open four more branches in fact, he has expanded to own new Connat branches last year, but the troubles with Jóbiles Records caused a slight hitch in his plans. Blaine now has Jóbiles under con- trol, and is carrying on a quiet operation until he can corral a buyer for the label. But mainly ...

Muni Bash
A Charity Bull's-Eye

NEW YORK — DeeJay Scott Muni, who owns all the Muni Colonnium here last month (October 25) pulled a total of $6,000 in a single night per head. The count could have gone much higher if the police had not stopped any more youngsters from getting in, so that the place was jumped. Muni's market is now in 50 per cent higher.

The rock and roll dance was advertised as a benefit for the New Summer Camp Fund of the Catho- lic Charities of New York. All moneys, after costs, turned over to the charity. Both WMCX and WNEW gave the dance the necessary spin.

However, even with this bite of $5,500, the show netted about $3,000 for the CYF Fund. There was both a show and a dance in the affiar, and stars Roy Hamilton, Clyde McPhatter, the Four Lades, the Ponti-Tails and Teddy Randazzo was out. This was Muni's sec- ond all-night bash at the Colonnium since the first being the bash held at Sunnyside Gardens in Queens in Septem-ber.

SAMPLE MUSIC LOGS ON
‘PRICE,’ ‘CLOCK’ TV-ERS

NEW YORK — Here are two sample program logs taken of the TV shows "The Price Is Right" and "Beat the Clock" in September.

‘PRICE’-‘CLOCK’

NBC-TV, Tuesday, September 10, 1959, 9 P.M.
I'm Now at the Game of Romance—Lesley (Mitchell)
Trust in Me—Owen Wise (Advanced)
I Am a Lady—Bronnie Randazzo (Riviera)
Wild Flower—Clety Harris (Arma)
As Times Go By—Owen Wise (Harms)
You Oughta Be in Pictures—Chelle Rivera (Harms)
Finally—Col. Faith (Harms)

BEAT THE CLOCK

CBS-TV, Tuesday, September 1, 1959, 3:30 P.M.
SIG: Suite Six Problems
1. Light Industry No. 1—(Paxton)
2. Good Times—Col. Rees (Advanced)
3. Slow Gabriel Blow—Col. Kostelnetz (Harms)
4. Breazy Along With the Breeze—Lon. Faron (Remick)
5. Joe the Monkey—(Paxton)
6. Dancing in the Dark—Lon. Faron (Harms)
7. I Love a Parade—Harms
9. Wildflower—Vic. Clegg (Harms)
10. Land of Faith New Wave—Harms
11. SWonderful—Col. Faith (Harms)

Big Stereo
Singles Issue From Victor

NEW YORK — RCA Victor is issuing a clock of new stereo singles from top-selling stereo LP's. The disc, called the "Shureware Series," will feature such hot artists as Tony Bennett, the Boston Pops, Bing Crosby, George Masa- chiro, Hugo Winterhalter and the Chicago Symphony Orchestra.

Price of the discs will be $98 cents, and they are aimed at the consumer market rather than box store. Records will be sent to dealers in a pre-packed counter display, containing 18 assorted singles.

As Blaine is concentrating on his dis- tributors, for as he has said many times: "The distributing busi- ness is a necessary evil for the business."

Blaine's six distributorships are the most indie firm has had since Blaine of the ill-fated Label "X" years ago. They are openings on a short time. Blaine's operation, and his method of spreading out to new cities, however, is symptomatic of much that is now taking place in the distribution end of the rec- ord business. More and more dis- tributors are opening up additional

Waltz 'Til the Kids Play 'Em

DETROIT — Johnny Kap- ler and the J.C. Clegg Distributors, has solved the problem of what to do with dead merchandise that cannot be squeezed into his return quota.

That is, his wife Meotre to de- solved the problem.

Kapler, right on time, stocked the entire inventory of "Scent of a Woman," which not only was in stores, but in the Hands of the dealers, and now, the music is out to keep out of the stock of the record business. More and more dis- tributors are opening up additional

Goody Offers 48%
10-Year Pay-Off

NEW YORK — Attorneys for the Sum Goody interests have sub- mitted to the Goody creditors com- mittee a plan which calls for a final settlement of the Goody indebtedness over a period of 10 years. The area of agree- ment has been reached following an initial creditor demand for a 60 per cent settlement against a 1 per cent of the dollar in debentures. The latter has already been met within the 13-creditors committee, but a 1 per cent of the dollar in debentures, however, can only be achieved by submission of the plan

(Continued on page 11)

Bootlegging Singles Bureage;
N. Y. Area Latest Sufferer

Extra Pressings Get Back Door
Marketing; Many Labels Victims

NEW YORK — Bootlegging of single records, long a more or less common condition in the indus- try, is blossoming in greater proportions than ever. Reports from at least three prominent indi- viduals this week indicate that bootleggers are collectors of transcriptions at prices far lower than the normal retail prices.

According to all the evidence available, there is considerable activity among the smaller dealers, many, not just a few labels. This is believed accomplished by transcriptions, some of which may be whistle-boyish, which are sold to the dealers, to the cost of the public print is that involving the Burkhartt pressing plant in Cincinnati in a bad that also re- ceived Lorimar distributors in Chi- cago.

Most affected area appears to be New York but trade- marks are openly connecting boot- legging operations with the vast amount of transcribed merchandise which flows between major distributors and smaller dealers at prices far below the normal retail price.

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At any rate, the extra copies are funneled out thru the back door to the waiting trucks of vari- ous categories of buyers, including some that are in the so-called illegal re- trator classification. These extra copies can then easily be slipped into packages which are often sold to the record dealers, normally deal- ing in small lots, and which can be sold at a far lower price as compared to the normal.

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In the case of the proposed Cons- prace of the proposed Consent Order moved into high gear. Publisher Fred Fox took off for the West Coast, where he intends to address the ASCAP meeting November 11, last week.

Neld Evans invited West Coast members on behalf of the dis- tricts' campaigns, which contributions were coming in at an accelerated pace.

ASCAP this week has, sched- uled a New York meeting on No- vember 24. At these meetings the proposed Consent Order will be discussed. In a letter to members, ASCAP President Stanley Adams stated that following the meetings, ballots are to be sent to members, and a vote will be taken on the proposed order and the proposed amend- ments.

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Fish Exit
Victor for
Own Label

NEW YORK — Eddie Fisher, once the hottest selling artist on the RCA Victor label — 1955 — has left the firm to start his own label. His new label will be called Runned Records, and Fisher plans to use the firm to sell and single for the New York based fish. Fisher took the lead of the RCA Victor music. First 'singles' to be recorded will be two tunes from the Mike Todd film, starring Fisher, one called "Scent of a Woman," and the other "Around the World in 80 Days." It is reported that he has no plans for his new label is "Eddie Fisher at the Waldorf," where he opens next month. Fisher spent 10 years at RCA Victor, and his pact still had a few more years to run, but Victor agreed to let him go. His smash hits include "I'm Walking Behind You," "Lady of Spain," and "Oh My Papa."
MUSIC B. O. BAIT

Pro Basketball Books Big Names

By BERNIE ASSELL

CHICAGO—A profitable new field of big name personal appearances for the personal appearance game has been plowed by the local office of Associated Booking Companies.

Paul Harris, Associated’s mar- chandiser in charge of concerts and special events, has been involved in the booking of big name entertainment, including such events as the 1972 Olympics, for some time.

Harris recently signed a deal with the Chicago Bulls, a professional basketball team, to bring big name performers to the city.

The deal calls for Harris to book at least two concerts per season, with the possibility of more in the future.

The first concert is scheduled for the end of the season, with the second set for the beginning.

The shows will feature big name performers, including rock stars and country music artists.

The concerts will be held at the United Center, the largest indoor arena in Chicago.

Harris is confident that the concerts will be a success, and that the Bulls will be able to attract a large audience.

He also hopes to expand the deal in the future, possibly bringing in more performers and concerts.

The Associated Booking Company is pleased with the partnership, and looks forward to a successful season.

The Bulls are also excited about the opportunity to bring in top talent, and hope that the concerts will help to boost attendance at their games.

The concerts will certainly be a highlight of the season, and are sure to be a big hit with fans of all ages.

(Continued on page 6)
NOVEMBER 9, 1959

THE BILLBOARD

MUSIC

JOHNNY HORTON

Brand New Christmas Single:

"THEY SHINED UP RUDOLPH'S NOSE"

Columbia 4-41522

Current Hit Single:

"I'M READY, IF YOU'RE WILLING"

and

"TAKE ME LIKE I AM"

Columbia 4-41502

NOMINATED

By the National Academy of Recording Arts and Sciences Awards Committee for 1959's

BEST COUNTRY AND WESTERN PERFORMANCE

(The Battle of New Orleans—Columbia 41339)

Thank you, Academy Members

for this great honor—

Personal Management:

TILLMAN FRANKS

Exclusively:

COLUMBIA RECORDS

Bookings:

KWKH ARTIST SERVICE BUREAU

P. O. Box 1387, Shreveport, La.
was the primary reason for the meeting of New York and New Jersey radio stations. The discord point was also brought up at the meeting. Several program ideas, indie diskers had worked direct with the one-stop-operation. Several districts, when queried, well-unknown that the information that in small towns that the label only ever to take on such a line.

Another problem was the price, which the distributors from one distributor to another in the same territory. In this concern, the managements are to be quoted: “I got stock for quite a while when you took over the line. Why didn’t you protect me?” This problem is a frequent complaint that he had not offered any protection on this line. “When you got it from me (the third party).”

The distributor who attended, pointedly remarked: “The manufacturers are trying to wipe us out. If they keep up with these kinds of tactics, maybe someone will get wise and they’ll find their way out on a limb. The manufacturers are being very shortsighted not to come to a bargaining meeting.

Packaging Must

GetComponent from page 4

starting and, to say the least, eye-catching packaging motifs among others.

Its initial release was sparked by a project in the烟
bridge Strings. Originally Wies-
strum had an idea for a smoke-cut compo-
nent, and had projected four actual strings of a violin. In this project, a violin was turned over to artistic: production man Sid Maurer, who, he didn’t differentiate as he is in the smoke strings, nevertheless came up with a brilliant idea, employing die-cuts on the cover which, when opened, employed in fold-out covers in the package, revealed a light string, and a single cover field. Behind the die-cut in the case was gold, and the foil paper used was.

The de luxe Spanish-produced album titled. “The History of Conte Flamenco, a rich, velvet-covered, plus autobiography by the package on which was embedded a drawing of a flamenco dancer.

Rank’s latest new wrinkle is a new album: “It’s Music.” This is a tie-in promo-
tation effort, in which the label, in its per-
formance which is scented with a new fragrance. The cover is in a promotion item, in which the front section is all in black, velveteen except for a simple drawing in a factored design.

The label now in the works with Rank has to do with set featuring the Royal Scots Guards. For this, the record company is working on a plan to use actual, genuine Scottish people, the same way our records are on the front cover. Yet another album project of Muir folk music from the islands, day-glo ink in the printing stages.

Verve Issues

GetComponent from page 4

the records contained in pearlized leather slip cases,plus autographs by George Gershwin’s authentic Gersh-
win signature taken from papers and checks he had signed: Ira Gershwin, Ella Fitzgerald and Nel-
son Riddle. “In college,” he said in this project with the blessings of Capitol Records, who has been under exclusive contract.

MOPPET BAIT

Disneyland Lists Dozen New Kidisks

Disneyland Records has released 12 hi-fi LP’s for children with colorful covers depicting the Disneyland Park. The list includes 20 titles, line contains songs from the original Disneyland classic film, party game ma-
terial and two kiddle stories.

Also on the list of one-stop-operation, is the on-
coming formation of an association of one-stop-operation in Chicago. Referring to a recent article in Billboard, (November 2 issue, he asserted: “They are being branched off into Florida and can’t be operated. Do not who they think they are.”

The other LP’s are “The Story of Christmas” by the Boston Symphony Orchestra and “The Nutcracker” by the Philadelphia Orchestra, and “Over the Rainbow” by the New York Pops.

N. Distrub in Problem Huddle

MADISON, Wis.—Don Pierce, president of Seeco Records, announced at a meeting his firm is forming a new subsidiary to enter the world of stereo recording studio to be known as Starad Sound Studios, Madison, Wis.

Prepap to open in the near future, her firm is known for its stereo recording studio in the Nashville area.

The new studio is expected to be ready for full operation in about two months, Pierce reported.

Seeco Set To Enter Pop Market

NEW YORK — Seeco Records is about to launch a major push into the pop market. The new distribution company, whose president is Mort Hillman, recently named general manager of the outfit. The company has already signed, in the past week, three major artists, vetters, Siegal, who at one time, prior to entering the manufacturing scene, was a major force in the cottage industry.

The new company has also signed the following color-painted Senor Torero, a well-known Spanish maestro. Torero will do a series of strictly pop mood in the spring. He is also a native of Spain, to be in Europe, will cut Torero in Madrid during his stay overseas.

Audio magazine will be launched by Seeco, according to Hillman, and will be devoted to the number of good indie lines. First of these will be the Finest line, which is being operated by Johnny Green and Lee Ozer.

Starad Prepap Stereo Studio

Hollywood — The firm will invade the single field. The label has signed Mike Scott to an exclusive pact and is issuing its single by the artist. “Dig” for the picture “The Night Up.” Stans were arranged by Ernie Freeman who also provided backing on the session.

Armed with a contract to play in the picture “Bambi,” Joe Green and His Heavens “Bobby James and Bernadine—Bobby’s Lover’s Tune” is also on the label. The label is distributed by Boyce Corporation, which has branches in Chicago, San Francisco and New York. Joe Boyd Sr., is president; James Boyd Jr., is sales manager, and Chester Boyd Jr., and Roy Rice are the salesmen.

Many Who Read Newspapers

MEAN BUSINESS

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Out one week, already a blockbuster!

PAUL ANKA

comes through with his biggest hit to date!

IT'S TIME TO CRY

b/w

SOMETHING HAS CHANGED ME

ABC-10064

and

Paul's latest album is zooming right along too!

MY HEART SINGS

ABC-296 and ABCS-296 (Stereo)

Both single and album also available in Stereo

DISTRIBUTED IN CANADA BY SPARTON OF CANADA, LTD.
ON THE MARCH!

"WALTZING MATILDA"

by

David Carroll

Mercury 71535

PLUS....A hit album too!

His fabulous follow-up

"LET'S DANCE AGAIN"

DAVID CARROLL

MONAURAL MG 20470
STEREO SR 60152
LEGIT REVIEW

"Boys Vs. Girls" Disappoints

In spite of the name power and sock showmanship of stars Bert Lahr and Nancy Walker, "Boys Against the Girls," the new musical which opened at the Alvin Theater last Monday (2) is a distinct disappointment.

Capitol Records, which has original cast album rights, has until November 23 to decide whether it will put the show on wax. Tentative recording date set is November 16.

Meanwhile, the two best songs in an otherwise routine score (by Richard Lewine and Arnold B. Horwitt) have been cut as singles by three Capitol artists. Dakota Staton and Jonath Jones have sliced "Where Did We Go? Out!" a pretty ballad and Tommy Sands has cut the swing "I Gotta Have You." Verve artist Shirley Horn is okay in the sketches, but registers best with his own monologue material, particularly a number tagged "Shirley," a hilarious yet poignant interpretation of a brokenhearted adolescent.

Lahr and Walker are consistently funnier than their material. Their best sketch, "Hostility," is done completely in pantomime. Second banana Dick Van Dyke has a likable puppy quality, but he too, suffers from inadequate material.

With the exception of a zesty song-and-dance alibi by Richard France, "Light Travellin' Man," the choreography is not outstanding.

Jude Bundy.

CONCERT REVIEW

Brahms Was Not the Winner

The Philadelphia Orchestra is such a phenomenal musical aggregation that it may sometimes prove even too good, strange as that may be. This seemed to be the case this week when the group made its initial appearance of the season in New York at Carnegie Hall, with violinist Isaac Stern as the soloist in the Brahms concerto.

The orchestra's famed sonorosity was never better. But the Brahms proved a tramp, requiring as it does a unique musical struggle between soloist and orchestra. For to make his lone instrument stand out against the fabulous Philadelphia string section Stern seemed to do everything but destroy his fiddle, so violently did he wrench the music from it in the opening and closing movements. His power made itself felt, but at the expense of tone and emotion. In the romantic second movement, this situation was improved, but a touch too much of sarcasm was added by the soloist against the orchestra's suave strings. In fact, Stern's entire reading focused on this competitive aspect instead of reflecting his usual personal insight into the work.

The two nambies presented by the orchestra prior to the intermission were Stravinsky's "Le Baiser de la Fee," and the Shostakovich First Symphony. Latter received a brilliant theatrical performance, which harks the group's musical teeth in an appropriate snarl. The Stravinsky, based upon several Tchaikowsky themes, is the type of music which no aggregation can play better than the Philadelphia. Maestro Goodgold's men obliged.

Sam Chase.

Warner Tunes Swap Shows

Continued from page 3

to share ASCAP royalties; and furthermore we have never approached a publisher to make a deal. We have never received any money from any publisher at any time.

Last week, one ASCAP publisher of stature stated his firm had turned down a preferred Goodgold-Todman deal.

One music industry veteran increased a heavy use of Warners music stated that on "Beat the Clock," the Warners plug for the week of September 1 amounted to close to $5,000, predicated upon ASCAP distribution procedures. On a yearly basis他 figures this would come to better than a quarter million dollars for this show alone; and he owned that other programs were also heavily Warners weighted.

Publishers' Charges

At press time, no comment was available from the office of Herman Starr, head of Music Publishers Holding Corporation. It was stated that he had gone for the weekend.

Publishers state that a deal commonly offered is that which com-mits a TV program to make exclusive use of a publisher's catalog in return for which the TV producer shares in the performance income, or receives an enrollment of some kind.

The legal and ethical aspects of the situation are being posed all over the Brill Building and environs. One man posed the question of whether such a deal as outlined in the previous paragraph constitutes payola or whether it is merely song-dubbing of a high pressure sort. "Or is there little difference?" he asked. Most feel it is brazen, perhaps worse, and deserves some clarification not only as pertaining to the music business per se, but as it affects the responsibilities broadcasters who are licensed to operate in the public interest.

ASCAP Dissidents

Continued from page 3

government, thru Congress, to exercise a tighter rein upon ASCAP. They argue that if this were not the case, it could prove a bonanza in that—with the government as a friend—performance income could rise far beyond the present $28,000,000. These dissidents argue that this would follow the pattern of societies in foreign countries, whereby performance royalties proportionately are bigger than here.

Meanwhile, it was reported that the Committee on Legislative Oversight, chaired by Oren Harris, has shown interest in the use of music on various network programs. The dissidents claim that in the wake of the proposed ASCAP Consent Order it will make a formal continuation of what they consider to be extensive pay-ola practices whereby big publishers may be distributed music in a manner to inflate their earnings by retaining a portion of the fee.

WE APOLOGIZE

to our Distributors for the delay in shipment last week on

SANDY)

by LARRY HALL

#25007

The orders were fantastic! Thanks for bearing with us.

by DOROTHY KILGALLEN

... The Pan Alley is talking about the quick click of Stradd Records, owned by Canadian Jack Keigher. Only a few weeks old, the Keigher disc has come up with two hits—Ken discory has come up with two hits—Ken's "Nature Boy" revival and a sleeper called "Sandy" by 16-year-old Larry Hall...
BIGGEST SINGLE THIS CHRISTMAS

"MAN, LIKE I AIN'T GOT NO CLOTHES"

POOR OLD SANTA CLAUS

AVAILABLE IN FULL-COLOR SLEEVE MPI #1002

BY THE SENSATIONAL 10-YEAR-OLD

JERI KELLY

NATIONAL PROMOTION

George Jay & Associates

RECORDS

PHONE: RE 6-2536

COLUMBIA, MISSISSIPPI
Evans Scores Alleged Pub TV Payolas

NEW YORK — Publisher Red Evans, one of the most active members of the ASCAP defendants, has written to Alfred Kasrad of the Department of Justice and Henry Winer of the Justice Department's special counsel to President Eisenhower, calling the possibility of a trade story on record payola scrutiny.

In his letter to Kasrad, Evans asked “What will the Justice Department do about this? Myself and other independent publishers who will not resort to bribery have their songs kept off the air. An investigation of this will produce the most fascinating things and yet the Justice Department's Proposed Order presents to all these people to continue.”

In his letter to McPhee, Evans demanded, “At what point will the Office of the President of the United States show concern or do you believe the Justice Department has been praised for its handling of the ASCAP situation?”

---

**Great Hits**

**GREAT HITS**

**THEM** from “A SUMMER PLACE”

HUGO WHITMAN-WRITER — RCA #17529

FERRY-PHIL A. — KOLM D 14-1149

ROY HELM WOMAN — RCA #17529

BOURBON STREET BEAT

SON RUIKE NW #5758

**Music Publishers**

**HOLDING CORPORATION**

---

**A Program Favorite!**

**12 O’Clock Tonight**

By Paul Salz

DORIS DAY

CHARLES DANIELS PUBL. CO.

---

**Blain’s Biggest**

Continued from page 3

branches, either as silent partners, or as active owners, in the Army’s National. For opening new spots is to back a well-known record in the format wars, the branch distributor in a key market, Herb Cohen has done just that in New York and Los Angeles. He has set a precedent.

Rosen distributors want additional branches because they can use them to diversify, or to spread the costs around a lot. Also the record business is a seasonal one and these days as far as single records are concerned, they can be hot and another cold during the same period. With enough spread, or enough extra branches, the ups and downs can be smoothed out a bit.

---

**Goody Offers**

Continued from page 3

Goody offers to the entire body of more than 200 creditors.

Of the approximately $33,000-

7,000,000, Goody would be called the right party to the record companies for confirmation of the plan, 6 per cent of the 1961-62 during 1962-20, 1960-61, during 1962, and 26 per cent annually for seven years thereafter.

There is also a stopgap provision which would limit the amount of money the debtor would lose before being thrown into general bankrupt-Goody offers to the right party to the record companies for confirmation of the plan, the industry should drop suggested list prices of records. If the creditors would insist on a similar provision in their behalf in the Peabody Plan, the House of Records might provide payola to TV programs.

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**The Billboard Show**

**HOT 100**

**HOT 100**

**The Billboard Show**

**Psychology & Selling the Popular Audience**

**TONE TONY**

**RCA Victor 47-7622**

**Erich Licht**

**Grand Award 41-1055**

**Music Inc.**

---

**Waltzing Matis**

**David Carroll**

**Matisse**

**Why?**

**Frankie Avalon**

---

**This Week’s New Money Records**

**Money Records**

**An alphabetical listing of the records manufacturers are backing with special feature treatment in big-vance Billboard ads**

**COO-COOL** — Carmen Turino

**GREEN** GREENE — Charlie Woerner

**GREEN** GREENE — Charlie Woerner

**GREEN** GREENE — Charlie Woerner

**IF I HAD A GIRL** — Red Harris

**RED HARRIS** — Red Harris

**LITTLE DRUMMER BOY** — Junior Cauthen

**LITTLE DRUMMER BOY** — Junior Cauthen

**NO WENDER** — Red Harris

**RED HARRIS** — Red Harris

**WALTZING MATILDA** — David Carroll

**Matisse**

**WALTZING MATILDA** — David Carroll

---

**According to statistics maintained over a period covering thousands of releases...**

7 out of 10 will reach Billboard’s "HOT 100" in the weeks ahead!
FREE!

25,000 RCA VICTOR ROD LAUREN RECORDS FREE TO DEALERS!
THE FIRST 1,000 DEALERS TO RETURN THIS COUPON WILL RECEIVE A FREE BOX OF 25 SINGLE RECORDS TO INTRODUCE THE EXCITING NEW SINGER... ROD LAUREN!

ROD LAUREN
IF I HAD A GIRL
NO WONDER

This glowing two-color sleeve is the most exciting packaging ever devised for selling single records. Its magnetic appeal must be seen to be fully appreciated!

RUSH YOUR COUPON NOW!

RCA VICTOR, BOX 98, ROCKAWAY, NEW JERSEY

If my name is among the first 1000, please send me 25 copies of "If I Had a Girl."
I understand winners will be chosen by date of postmark, not by date of receipt.

DEALER'S NAME
STORE NAME
ADDRESS
CITY
ZONE
STATE

RCA VICTOR
RADIO CORPORATION OF AMERICA
MOA Nixes Cellar Proposals

Cap Unique

Bootlegging Singles Burgeon

**Continued from page 2**

MOA Nixes Cellar Proposals

**Continued from page 2**

Cap Unique

Bootlegging Singles Burgeon

**Continued from page 3**

ing was held at the request of Rep. Emmanuel Cellar (D., N. Y.) whose House committee has inve-

vestigated various proposals advanced for the amendment of the copy-

right act dealing to the licensing of juke box interests as music users. Earlier in the day, the joke in-

terests had met separately, at which time all hands took in firm, 100 per cent stand against any

compromise on the matter of amending the Act. All 100 attend-

ees agreed they would fight to the end all efforts to remove the juke box exemption from the Act. (See

coin machine section.)

The evening meeting was at-

tended by Cellar committee coun-

cel, Cyril Brickfield; ASCAP gen-

eral counsel Herman Finkenstein;

ASCAP presy Stan Adams; for-

mer ASCAP presy Paul Cunningham;

Sidney Kaye, BMI counsel

John Koshel and Paul Prager

representing SESAC. Barney

Young, repping three other selling

right groups; and board mem-

bers of MOA and Heads of State, regional and local jule

operators associations, as well as

executives of various coin equip-

ment manufacturers.

Committee counsel Brickfield

opened the meeting with a short

statement, after which he left. Fol-

lowing this there were separate

statements from Finkenstein, Kaye

and Koshel, all of which adva-

ced favorable consideration of the

subject legislation. Barney

Young, who at one time had ap-

peared in favor of the Cellar leg-

islation, attacked the proposed

amendment.

MOA's counsel George Miller then

addressed the gathering, remark-

ing that at a meeting earlier in the day, a vote had been taken indicating a unanimous stand

on the part of all joke interests against any change or compromise on the bill. At this point, about

one hour after the start of the meet-

ing, performing rights representa-

tives politely got up and departed

**UNFORGETTABLE**

BY DINAH WASHINGTON

MERCURY

BOURNE INC.

(ABC MUSIC CORP.)

136 West 52nd Street

New York 19

**WPGC**

ANOTHER BO DIDDLEY SMASH

**W. P. MARSHALL, PRESIDENT**

Telegraph

The filing time shown in the date line on domestic telegrams is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination.

CA020 54 EXTRA-LOS ANGELES CALIF 4 1017 AMP=

CHESS RECORDS, ATTN MAX COOPERSTEIN=

2120 S. MICHIGAN AVE CHICAGO=

DEAR MAX, ALREADY SOLD 8,600 BO DIDDLEY RECORDS ON CHECKER

936 IN FIRST TWO DAYS. THIS WILL CONFIRM MY ORDER TO MONARCH

PRESSING PLANT FOR AN ADDITIONAL TEN THOUSAND RECORDS: "SAY MAN,

BACK AGAIN" AND "SHE'S ALL RIGHT." BOTH GETTING ACTION. LOOKS

LIKE A TWO-SIDED SMASH.

MIKE AKOPOFF JACK ANDREWS A AND A RECORD DISTR.

2524 W. PICO BLVD LOS ANGELES 6=

"JUST FOR YOUR LOVE" by THE ("You're So Fine") FALCONS Chess 1743

"IT" by RON & BILL Argo 5350

"THE HUNCH" by PAUL GAYTEN Anna 1106

SYMBOLS

DL=Day Letter

NL=Night Letter

LT=International Letter Telephone
IT'S CONNIE FRANCIS TIME...

6 BIG ALBUMS
5 ON MGM — 1 ON LION

100% EXCHANGE ON THE 5 MGM ALBUMS

FREE!
SPECIAL BROWSER DISPLAY CONTAINING 30 ALBUMS
(6 each of the 5 MGM albums)

CONNIE FRANCIS SINGS
ITALIAN FAVORITES
E3791 (Monoaural)  SE3792 (Stereo)

CONNIE FRANCIS —
CHRISTMAS IN MY HEART
E3792 (Monoaural)  SE3792 (Stereo)

CONNIE'S GREATEST HITS
E3793 (Monoaural)

CONNIE FRANCIS COUNTRY &
WESTERN GOLDEN HITS
E3795 (Monoaural)  SE3795 (Stereo)

CONNIE FRANCIS SINGS
ROCK 'N' ROLL MILLION SELLERS
E3794 (Monoaural)  SE3794 (Stereo)

CONNIE'S GREATEST HITS
E3793 (Monoaural)

CONNECTION RECORDS

WWW.AMERICANRADIOHISTORY.COM
More Air Hats in Stereo Ring; Promotions Increase

Cleveland Hi-Fi Fair Cues Upped Interest; Exhibitors Demo Sound

by JUNE BUNDY

NEW YORK — Alcoa the National Stereophonic Radio Committee is not expected to submit proposals to the FCC on stereo items until next year, broadcasters-in consultation with audio manufacturers across the country—continue to participate in stereo promotions at an ever-increasing pace.

Most recent station stereo-tieup teams up WLW (Cincinnati) with RCA Phonograph; “new products” page due next month.

Another development: the RCA Victor manual of the fair (with the Press and Tri-State Audio Reps,) staged a daily stereo broadcast from 1 to 2 p.m., wherein Wayne Mack narrated a 14-minute “History of Sound.”

Exhibit or Demonstrations Several stereo products (as well as mono sound) demonstrations were given on two dates. The first demonstration was given by the British Industries Corporation demonstrated in Farrando RD 88 record changer, and the second was the Philco 600 monaural. Bell Sound held the first showing of its tape cartridge players and record. Warren Radio
demonstrated its Telecros tape recorder, an all-stereo machine with a built-in quadraphonic tape recorder, sound track stereo, twin stereo recorder and playback, dual track monaural record and playback, and other public stimulation features.

Concerns showed new equipment, the new University tri-dimensional speaker. Pilot exhibition in the Tri-State International speaker, the first show of the line in the Cleveland area.

RadioMonitor presented the 1960 Bluntspan FM car radio, said to bring concert hall sound into the auto. Proceeds of a CCR show go to the American Red Cross.

RCA and other manufacturers used the WJW WDOK, which has been broadcasting stereo since 1954, as a vehicle for sales promotion.

Both stereo in KDCA, Pittsburgh, which will increase its Sunday morning stereo show, “New Ideas in Hi Fi,” every Saturday to three hours (10:30 a.m.), starting November 7. The stereo series has been a recent KDCA feature since November 1957.

The show is emceed by John Stewart, who will feature the first

Twin-Track Tape Good

Liberty Shops Seller

NEW YORK—Two-track tape machines may be gradually diminishing as the result of stereo phonograph systems, but Liberty Music Shops in New York, twin-track tape sales are well established.

Part of the reason for this is due to the fact that most record shops in Manhattan have dropped the twin-track tape systems. This occurred when many of the mother companies provided them with those systems.

According to a Liberty spokesman, they have continued to supply the department stores and other retail outlets for the many owners of twin-track machines.

They note that the price of a “My Fair Lady” album of Columbia’s twin-track tape list at $18.95. The sell has sold a few hundred of these sets over past months, which is a neat sales record, considering that the total reissue of “My Fair Lady” retail for $3.98.

Liberty’s steady sales on the twin-track tapes are those released by RCA Victor, Mercury, Everest and Voss. They sell many other labels, but the tape are in biggest demand. Liberty noted that this is due to the fact that the stereo versions of RCA Victor, Mercury and Voss.

Hi-Fi Show Big Draw In Buffalo

BUFFALO — The three-day high fidelity music show at the Albright-Knox Art Gallery here was attended by nearly 10,000 persons.

About 85 lines were displayed by 30 exhibitors, manufacturers and Buffalo area dealers.

Company officials said that this was the largest show to date. According to show manager Harry Golombick, attendance and interest were greater than expected and show than they have been at other recent shows around the country.

Stereophonic Groove Can Take It

KANSAS CITY. Mo.—Long time dealer David Beatty recently conducted a test to find out how many times a stereo record can be played before wear becomes audible. His answer was at least 5,000 times.

Using a Shure Stereo Studio Dynamic tone arm and cartridge, Beatty placed an, internally balanced turntable-mounted board on the tone arm and played the same groove.

After 3,000 plays of one groove in a dish he played the entire record, then reported “There was absolutely no difference in the sound between the new record and a record that had been played 3,000 times.”

Audio Feedback

By CHARLES SINCLAIR

Editor’s Note: The Billboard back issues, by the National Association of Broadcasters, are available for a donation. Send a check to Broadcasters Association.

Musician and critic Charles B. Sinclair, author of “The Age of Stereo,” has been chosen to write a weekly music column for the Billboard.

But for the old-timers, he will be best known to them.

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But for the old-timers, he will be best known to them.
FEAST YOUR EYES ON THE STAND-OUT STYLING of these inspired Voice of Music creations. Their obvious customer-appeal assures new customers, more prestige-building sales!

The superb cabinetry is skilfully fashioned from Genuine Selected Hardwoods that meet the rigid, high standards of the Walnut and the Mahogany Associations. This certification is the recognized Seal of Approval for America's most discriminating consumers.

Backed by V-M selling promotions!
The quality recognition of "Voice of Music" is now greater than ever. Creative new styling is one very important reason. And the sound of quality that stirs the imagination is, of course, another. Hard-hitting, traffic-building promotions back up the whole V-M line and tell this story. In-store, outdoor—in every way, V-M comes to your town to build your sales volume!

THESE ARE JUST TWO OF MANY SUPERB MODELS IN THIS PROFIT V-M LINE! CALL YOUR V-M DISTRIBUTOR TODAY!
Conley Adds More Top Background Tape Fare

CHICAGO—What has been a loophole in the general expansion of tape as a medium for background music units will be greatly alleviated soon, when Conley Electronics Corporation, Skokie, Ill., announces the acquisition of the Langworth transcription library, The Langworth library, approximately 5,000 different selections by a vast array of name artists, would then be added to the 7,000 selections which Conley added last week when it purchased outright the entire Standard Radio Transcriptions Service music library from Mitt Bloch, president of the Chicago firm. Availability of the library of the two firms would also enhance the entire tape background music industry and especially CEC, in that the firm's Mood-Master background system now can offer a tremendous variety of name talent, including Tommy and Jimmy Dorsey, Billy May, Frankie Laine and as least 60 more top-notch names.

While the Langworth deal has not been announced as final, it's known that Toa Parrish, veteran music jack-of-all-trades, has been huddling with the Langworth brass in New York and a deal is ready for announcement soon.

In announcing the Standard Transcriptions buy, Parrish said he anticipates the release of approximately 50 different two-hour-long tape music units with Radio 55A music by names before January 1. These background music programs will be packaged with a central theme, such as romantic organ music, instrumental dance band music and background music.

Like the Mood-Master background music units, the tape magazines will be available for sale or lease from CEC's network of distributors.

Parrish explained that all music will be re-recorded thru a special quality control process which tests volume and determines equalization necessary for this new type of music. Parrish's background before his association with CEC was in the tape editing field and also in music tape distribution, while work- ing executive in both fields for Universal Recording studios, Inc., and also teaching at the educational department of the National Association of Merchants' Chicago home office.

The acquisition of the two important background music libraries by CEC makes it probably the biggest and most powerful background music user, either in the disk or tape playback field. It will be able to offer, for instance, a large array of name talent that has never been available for background music.

Parrish is working with several magazine producers in setting up the music programming. There is a possibility of a vast catalog to other tape and disk producers in the background music field.

New Headphone Demos Stereo

NEW YORK—"There's a serious gap in the stereo field at the dealer level," according to Maurice Easton, an Eastern-based exec of Chevit Walco. "And we believe our special headphone set is the answer."

A few months ago, Chevit Walco introduced a special headphone set, labelled as model BA 220. The hi-fi special is a closed-back, high-quality unit, being made available in a new gray color. "It's a very pretty set," said Easton, "and you'll have to agree that this firm couldn't possibly be selling more of them...they are being made with a special cushioning on each ear piece for the ultimate in listening comfort."

"The gap that's really dragging stereo sales is in the dealers. It really hasn't been properly sold to the public. The public still needs to be educated, and there is no more dramatic way to show stereo at its very best than by using headphones. This way you can't hide the sound, " the exec continued. "The Walco special is the ideal dealer tool for selling stereo."

On either fronts, Easton said that business was improving. "This is a future accessory items including Walco needles for phonites was off for this period. The drop was attributed in large measure to the marked down of sales in the first three months - faithfully reproduced."

Once a customer hears the remarkable difference in sound quality, he buys. That's why the new, exclusive PYRAMID Diamond by Fidelitone is proving a big seller.

Are you ready to cash in?

Air Promos Pitch to Tape Library Fans

NEW YORK—The stepped-up promotional campaign by tape recorders is being greatly improved by those with strong emphasis on stereo broadcast tie-ups — is looked upon with increasing wariness by some disk manufacturers.

Some execs in the record industry are afraid the public will be sold on the idea of taping their favorite disk at home, thereby cutting down on retail sales. For example, FM station KFHV, Swedish Broadcasting Corporation, has aired a series, tagged "You Tape It," in which technical experts talk to dealers with tape recorders who wanted to tape their own library. The show, aired from 10:00 to 10:30 p.m., Monday thru Saturday, was sponsored by IFA Electronics, Encino, Calif.

The tape - your own - disk gimmick — which first started among classical fans - has now expanded to the top of the field, to Groups Dick Bodell, WKDW, Buffalo. The disk notes, "At home the kids tape the songs from format stations and even tho we try to discourage this by many times telling them not to intro music they are content with a decay on their ring rather than killing your potential disk audience with a strong class.

Tarzan Hat In Magnetic Tape Ring

BLOOMINGTON, Ind. — A major name in the field of broad- cast talent, and stereo recording, George "Tarzan" Hay, has recently changed the ring in which he works.

For years, the 61-year-old Hay has been a well-known figure in the radio industry, and has been associated with some of the biggest names in the business, including Jack Benny, Bob Burns, and many others.

But Hay, who has been a regular on radio for over 30 years, has decided to make a change. He has been offered a position as the new ringmaster for a new line of recording equipment, the Presto line.

Hay, who is known for his quick wit and ability to keep a crowd entertained, has accepted the offer and has been busy learning the ropes of his new job. He is currently working on a line of new recording equipment, which he hopes will be a hit with radio and television networks.

The new line of equipment is expected to be released in early 1960, and Hay is confident that it will be a success. He has already begun working on some new ideas for the equipment, and is looking forward to seeing how it will be received by the public.

Hay's move to the new position is expected to bring a new lease on life to the recording industry, and he is looking forward to the challenge of the new job.

(Continued on page 20)
Wrap Up Christmas Sales with

THE COLUMBIA GIFT WRAP SERVICE

Now in its 5th year, the Columbia Gift Wrap Service offers you HANDSOME HOLIDAY WRAPPINGS, GAILY COLORED RIBBONS... AVAILABLE FOR BOTH 7” and 12” RECORDS. All you do is slip the record into the prepared wrapping and seal it! It's the quick, easy way to dress up your Christmas Sales—and get extra sales, too!

ADDED GIFT ATTRACTIONS:

Announcing the all-new complete Columbia needle line with exciting introductory assortments that include Display and Inventory Case.

- Two new packages—one sapphire, one diamond; designed for easy inventory
- Reorder ticket on each package
- Complete installation instructions with each needle plus installation tools and extra screws

The Columbia Needle Line also includes:

1. Best Selling Twin Point needles available with 2 1/2 points—in sapphire or diamond—a saving for customers who never play 78 rpm.
2. Diamond needles made from Whole Stones, no welded tips.
3. Diamond needles guaranteed for one year against defect.

Columbia accessories make ideal gifts—make plus profits for you.

- Columbia—Amfile—Record Carrying Cases—7”, 10”, 12”—Wood; Binderboard; Metal—Many color combinations.
- Columbia Spindles For playing 45 rpm records automatically on multi-speed phonos.
- Columbia Wire Record Racks Hold 40-50 7” or 12” records. Supports jacked records without warping or pinching. Also Columbia Adaptors and Brushes packaged on display cards; adaptors, brushes and cleaning cloths packaged individually on 6x6 cards for self service.

CALL YOUR COLUMBIA DISTRIBUTOR TODAY!
more Air Hats in Stereo Ring

Q Who helps you to spot most of Tomorrow's top 100 records in advance?

The record manufacturers themselves!

And who says so? The actual detailed statistics studied over a recent period covering thousands of record releases. Here's what the figures show:

- 70% of the records featured in the big Billboard ads actually reach the Hot 100.
- And 4 out of them go on to make the top 50 sellers!

What does it mean? The records advertised in The Billboard have been picked by the manufacturers as those most likely to make it. That's why they are being promoted more strongly than others. So, you can't do much better— if you want to get the jump on tomorrow's hits than to program and order from the records featured in Billboard ads each week.

More Air Hats in Stereo Ring

"Stereo Tape Time" is sponsored on a 52-week basis by Ampex, Audio, Inc., and Ampex equipment is used for the broadcast. Only WQXR stereo shows include Stereo Previews, a 55-minute Tuesday night show, spotlighting new stereo repertoire, with Martin Bookan as commentator, "Frontiers of Sound" (now in its third year), "Adventures in Sound" and "Stereo Shorts."

Two new stereo shows also sponsored by Ampex were launched by WJR, Detroit, last month. Both tagged "Ampex Stereo Tape Time." The shows are aired on Thursday from 10:30 to 11 p.m. and Sundays 5:30 to 6 p.m.

It's interesting to note that a recent survey of 410 radio stations by Granite Corporation showed per cent (of the 237 respondents) are currently broadcasting stereo, while 41 per cent will launch stereo shows shortly. Technical preferences of the outlets were, as follows: FM on an all-night basis: 36 per cent FM multi-play: 2 per cent AM multi-play: 40 per cent. Public reaction to stereo broadcasts was reported as excellent, 24 per cent; good, 28 per cent; fair, 48 per cent.

In view of the fact that there seems to be less controversy about methods to produce AM stereo, some traders deem it a good possibility that AM stereo standards might be established before FM.

Hammond Co. Earnings at Record Peak

NEW YORK — The Hammond Organ Company, for the six months ended September 30, reported record earnings amounting to 73 per cent higher than last year and 19 per cent higher than the best previous year for the same period. According to Stanley M. Sorenson, president, earnings for the period were $2,514,221, or $1.68 a share. This compares with $1,353,299, or $0.97 a share for the first six months of last year. The highest previous first six-month period was in the fiscal year of 1956-57, at which time the company earned $2,118,661, or $1.41 a share. Sorenson added that factory shipments for the six-month period ended September 30 set an all-time record for the company. The executive added that dealers had increased their stocks of organs to support the higher level of retail sales. The company was in volume production on its Extravox model by the end of the September 30 period, and early in October it was in volume on the self-contained home model. Neither of these models contributed to first six-month earnings. Public reception will be mirrored in the last six months' figures.

Sorenson noted that production increases were being adhered to despite the steel strike.

HI-FI EQUIPMENT RETAIL SALES UP

NEW YORK — The Institute of High Fidelity Manufacturers estimates that retail sales of high fidelity equipment should total $300,000,000 this year—an increase of $40,000,000 over sales in 1958. Rising consumer interest in stereo equipment is credited by the institute as playing a major part in sparking the 1959 sales increase.
Webcor breaks the stereo fonograf price barrier

New Webcor Stereo Portables are priced to convert shoppers to customers—pronto!

All 1960 Webcor Stereo Portables are self-contained fonogras. The Holiday, Holiday Coronet and Holiday Imperial have “sound contact” hinges that transmit sound to the speaker wings. And, most of the new Webcor Portables have detachable speakers for even finer stereo sound. Speakers have individual cords up to 5' long.

*Suggested list prices. Slightly higher South and West

SELL THE LINE THAT SELLS THE FASTEST... SELL WEBCOR
POLL RESULTS

**Kitty Wells and Ray Price Capture Top Deejay Honors**

- Jocks see gains for "pure" country music
- Some won't spin pop-influenced artists

By HOYCE COOK

NEW YORK — The results of The Billboard's 12th Annual C&W Deejay Poll show that the nation's C&W jockeys are still highly in favor of the "traditional" type of country music. The winners in the various categories, as selected by these deejays, are those who have kept a traditional, country style or those who have had consistent pop and C&W hits without an apparent change in style.

**Repeat Winners**

There are three repeat winners from last year, Kitty Wells was voted favorite female artist. June Webb scored as the most promising fem artist, and the Lucas Brothers are the first-place winners in the small group category for the second year in a row.

Stonewall Jackson moved up from second place in last year's poll to co honors as the most promising male vocalist, and Ray Price is this year's favorite male artist. Price's "Heartaches: Number" was selected as the favorite C&W single, and Johnny Cash's "The Fabulous Johnny Cash" was voted the favorite C&W LP.

One of the most-mentioned comments on the ballots was the fact that many stations were not being properly serviced in getting C&W records. Jockeys in rural areas complained that requests to the companies have not been answered. This was especially true of the smaller stations.

**"Pure" Gains**

Many of the ballots also included remarks to the effect that "pure" country music seems to have gained ground this year. Some jockeys suggested that it would be a good thing for the artists to do more personal appearances.

They stated that often when name country artists are appearing locally, it has been difficult to get the artists to consent to interviews.

A comment that appeared on several of the ballots had to do with the lack of c&W artists in the country field. Many expressed a desire to have the companies develop more female country talent.

There were also many vigorous protests against several of the artists, whose style had been in the traditional pattern, for "going pop." In some instances many of the jockeys stated they would not program songs by country artists who were too heavily pop-influenced.

**Don Pierce Named C&W Man of Year**

Don Pierce, president of Starday Records, has been selected as the "Country & Western Man of the Year" in the Billboard's 12th annual C&W jockey poll. Pierce, thru Starday Records, has been one of the dominant and most effective forces in helping country music maintain a traditional identity.

Pierce was born and raised in Seattle. He attended high school there and later was a student at the University of Washington. After graduation, he was in the Army for four years. When he left the service he settled in Los Angeles and began working for Four Star Records as a salesman. During his stay with Four Star he became acquainted with country music. Pierce states that he realized that there was a need and a demand for country music. He soon left Four Star Records subsequently and joined with Pappy Daily in setting up Starday Records. Starday later became associated with Mercury Records during which time Pierce

**Gibson Voted Top C&W Songwriter**

By ROY ROYALTY

The winning songwriter in the balloting for Country and Western Songwriter of the Year is Don Gibson, one of the bright new names on both the writing and recording scene. Hit tunes and hit records are all the same to Gibson, who has influenced his own work for himself and other artists with ease the past few years. Gibson, who

was born in Shelby, N. C., made his debut as an entertainer at the age of 14 in his home town and a few years later was the leader of a recording band over Station WNOX, Knoxville, Tenn., where he still lives. His writing talent was discovered by Wesley Rose, who published his first songs.

Gibson's first recording contract with M-G-M Records where he turned out a few sides that created some sensation. In 1957 he was signed by RCA Victor Records and scored his first smash hit, "Oh Lonesome Me," in 1958. His second hit, "Blue, Blue, Blue," was actually released prior to "Oh Lonesome Me" but it actually didn't take off for hitville until after "Oh Lonesome Me" made the charts. In addition to these songs, Gibson's list of hit tunes includes "I Can't Stop Loving You," which was big also for Kitty Wells. "Wasted Words," a Ray Price hit, "Sweet Dreams," which was waked by Faron Young, and "Time's Runnin' Out" and "I'm Glad I Got to See You Once"

THE BILLBOARD 12th ANNUAL C&W DISK JOCKEY POLL

**FAVORITE FEMALE ARTISTS OF C&W JOCKEYS**

<table>
<thead>
<tr>
<th>Position</th>
<th>Artist</th>
<th>Label</th>
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<tbody>
<tr>
<td>1.</td>
<td>KITTY WELLS</td>
<td>Decca</td>
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<tr>
<td>2.</td>
<td>JEAN SHEPHERD</td>
<td>Capitol</td>
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<tr>
<td>3.</td>
<td>JIM REEVES</td>
<td>Columbia</td>
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<td>4.</td>
<td>WEBB PIERCE</td>
<td>Decca</td>
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<tr>
<td>5.</td>
<td>JOHNNY CASH</td>
<td>Columbia/Sun</td>
</tr>
<tr>
<td>6.</td>
<td>FARON YOUNG</td>
<td>Capitol</td>
</tr>
<tr>
<td>7.</td>
<td>HANK THOMPSON</td>
<td>Capitol</td>
</tr>
<tr>
<td>8.</td>
<td>DON GIBSON</td>
<td>Capitol</td>
</tr>
<tr>
<td>9.</td>
<td>HANK SNOW</td>
<td>RCA Victor</td>
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<tr>
<td>10.</td>
<td>GEORGE JONES</td>
<td>Mercury/Starlite</td>
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<tr>
<td>11.</td>
<td>CHARLIE WATTS</td>
<td>Columbia</td>
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**FAVORITE MALE ARTISTS OF C&W JOCKEYS**

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<th>Position</th>
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<tbody>
<tr>
<td>1.</td>
<td>RAY PRICE</td>
<td>Columbia</td>
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<td>2.</td>
<td>JIM REEVES</td>
<td>RCA Victor</td>
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<td>3.</td>
<td>WEBB PIERCE</td>
<td>Decca</td>
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<td>4.</td>
<td>JOHNNY CASH</td>
<td>Columbia/Sun</td>
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<tr>
<td>5.</td>
<td>FARON YOUNG</td>
<td>Capitol</td>
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<td>6.</td>
<td>HANK THOMPSON</td>
<td>Capitol</td>
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<td>7.</td>
<td>DON GIBSON</td>
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<td>8.</td>
<td>HANK SNOW</td>
<td>RCA Victor</td>
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<td>9.</td>
<td>GEORGE JONES</td>
<td>Mercury/Starlite</td>
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<td>10.</td>
<td>CARL SMITH</td>
<td>Columbia</td>
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**FAVORITE C&W RECORDS**

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<th>Label</th>
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<td>1.</td>
<td>HEARTACHES BY THE NUMBER</td>
<td>Columbia</td>
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<td>2.</td>
<td>WATERLOO, Stonewall Jackson</td>
<td>Columbia</td>
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<td>3.</td>
<td>BATTLE OF NEW ORLEANS, Johnny Horton</td>
<td>Columbia</td>
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<td>4.</td>
<td>CITY LIGHTS, Ray Price</td>
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<td>11.</td>
<td>THE THREE BELLS, The Browns</td>
<td>RCA Victor</td>
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<td>BLUE, BLUE, BLUE, Don Gibson</td>
<td>RCA Victor</td>
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<td>13.</td>
<td>WHITE LIGHTNING, George Jones</td>
<td>Mercury</td>
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<td>GORILLA TRAVEL ON, Billy Grammer</td>
<td>Monument</td>
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<td>15.</td>
<td>YOUR WILD LIFE'S GONNA GET YOU DOWN, Kitty Wells</td>
<td>Decca</td>
</tr>
</tbody>
</table>
The greatest Country & Western artists in the U.S.A. are Columbia Records artists!

- Johnny Cash
- Johnny Horton
- Stonewall Jackson
- Ray Price
- Marty Robbins
- Carl Smith
- Billy Walker
- Charlie Walker
- Johnny Western
- Marty Wilkin
- Carl Perkins
- George Morgan
- Joe Maphis
- Johnnie Wright
- Norma Jean
- Robert Lord
- Hank Garland
- Dick Glasser
- The Three G's
- Freddie Hart
- David Frizzell
- Lefty Frizzell
- Crash Craddock
- Jimmy Dean
- "Little" Jimmy Dickens
- The Chuck Wagon Gang
- The Collins Kids
- Billy Brown
- Carl Butler

*Columbia* Records, Inc.
A Division of Columbia Broadcasting System, Inc.
A Biography of Poll Winners

RAY PRICE
Favorite Male Artist

Ray Price was born January 12, 1926, on a farm 100 miles east of Dallas. His interest in music began when he was nine, and played his brother's guitar. In high school in Dallas he was a member of the student choral group. Although he was greatly interested in music, he gave little serious thought to making a career of it. Instead, he went on to study veterinary medicine for three and one-half years at North Texas Agricultural College. It was then that he decided to try professional singing.

After serving for two years in the Marines, Ray turned to lassoing, trick riding and other cowboy stunts, touring with various shows and circuses. Gradually he expanded his activities until he had his own group and was singing again.

He was later signed by Columbia Records and joined WSM's "Grand Ole Opry" in 1952. His hobbies include fishing, hunting, and playing his guitar and one-year-old son. His personal manager is Hal Smith, who handles most of his booking.

Kitty Wells
Favorite Female Artist

Kitty Wells was born in Nashville in 1919. Her father, a railroad employee, liked to spend his evenings singing and playing his guitar, and it was he who taught Kitty how to sing. She began to become known in Nash-ville and to become one of the few women to achieve great fame as a c.w. singer.

She started singing professionally when she was 18 on WNX in her hometown. She has sung over several stations since then, including WBNO in Nashville and WKNW in Shreveport, La. She is now a star performer on WSM's "Grand Ole Opry," and a highly successful Decca recording artist.

In private life she is Mrs. Johnny Wright, wife of the senior member of the popular Johnny & Jack duo. The Wrights have three children, two girls and a boy, and she never allows her professional obligations to interfere with her duties as a mother.

Her recordings are consistently best sellers, and she plays to packed houses wherever she makes personal appearances.

The Big Brass Turnout
For C&W Conclave

Top Disk jockey, Music Execs Sign Up
For National Country D.J. Festival

NASHVILLE — Advance registrations portend a heavy representation of record and music execs at the Eighth Annual National Country Music Disk Jockey Festival to be held here Friday and Saturday (11-14).

Representing Cadence Records will be Archie Blyle, president, and Don Sanders, in charge of sales. Coming from Columbia are God-ard Lieberson, president; William Gallagher, director of sales; Chuck Gregory, promotion manager; Dave Karp, merchandising manager of single records; Don Law, country music director; Bill Levy, manager of sales promotion; Jack Loeb, manager of sales administration; Paul McKeen, executive manager of pop albums; Bob Panpe, vice-president and manager of Ca-nadian distribution; Art Schwartz, director of advertising; Jim Turn-bull, national field and sales manager; Jim Zin Zineman, national promotion manager; Pat Broady, Tom Case, Peg Pagliara and Bob Rich-ardson, district managers; Deborah Ishion, Peter Freund and Don Han-sen, public relations; Art Miller, branch manager, and Paul Smith, personal manager. D Records will be represented (continued on page 25)

FavoriTE C&W Albums

Position | Album | Label
--- | --- | ---
1. | THE FABULOUS JOHNNY CASH | Columbia
2. | THE BIG ARTISTS, Various Artists | RCA Victor
3. | LONESTAR ROYAL | Decca
4. | HANK WILLIAMS SINGS 26 OF HIS GREATEST HITS | M-G-M
5. | JIM REEVES SINGS | RCA Victor
6. | COUNTRY & WESTERN HIT PARADE, Kitty Wells | Decca
7. | HANK THOMPSON SINGS HIS ALL-TIMe HITS | Capitol
8. | THE EVERETT TUBB STORY | Decca
9. | CASSETTE | Columbia
10. | TALK TO YOUR HEART, Ray Price | Columbia
11. | THIS IS FAYE YOUNG | Capitol
12. | GUNFIGHTER BALLADS & TRAIL SONGS, Marty Robbins | Columbia
13. | SIDESIDE, The Wilburn Brothers | Decca
14. | FAVORITE WALTZES, Hank Williams | Columbia
15. | SMITHERS THE NAME, Carl Smith | Columbia

FavoriTE SMALL C&W VOCAL GROUPS

Position | Artist | Label
--- | --- | ---
1. | THE LOUVIN BROTHERS | Capitol
2. | THE WILBURN BROTHERS | Decca
3. | THE BROWNS | RCA Victor
4. | WILMA LEE AND STONEY COOPER | Hickory
5. | JOHNNY AND JACK | RCA Victor
6. | JIMMY DAKAY | Columbia
7. | THE EVERLY BROTHERS | Decca
8. | THE MCCORMACK BROTHERS | Columbia
9. | LESTER FLATT AND EARL SCRUGGS | Columbia
10. | DON RENO AND RED SMILEY | King

Most Promising Female Artists of C&W Jockeys

Position | Artist | Label
--- | --- | ---
1. | JUNE WEBB | Hickory
2. | MARGIE BOWES | Hickory
3. | MARGIE SINGLETON | Starday
4. | NORMA JEAN | Columbia
5. | WILMA LEE COOPER | Capitol
6. | BETTY FOLEY | Bandana
7. | SKEETER DAVIS | RCA Victor
8. | CONNIE HALL | Mercury
9. | CHARLIE ARTHUR | RCA Victor
10. | JAN HOWARD | Sundown

Most Promising Male Artists of C&W Jockeys

Position | Artist | Label
--- | --- | ---
1. | STONEWALL JACKSON | Columbia
2. | FRANKIE MILLER | Columbia
3. | CARL BELF | Decca
4. | ROY DROUSK | Starday
5. | BILL ANDERSON | Capitol
6. | BILLY GRAMMER | Monument
7. | DICKIE WELCH | Capitol
8. | JOHNNY HORTON | Columbia
9. | MEL TELLS | Columbia
10. | BUCK OWENS | Capitol
WSM's 8th Annual National Country Music Festival

Friday and Saturday, November 13 and 14
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GRAND OLE OPRY

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ROY ACUFF
WILBURN BROS
ERNEST TUBB
HANK SNOW
BILL MONROE
JIMMY NEWMAN
GRANDPA JONES
MARTY ROBBINS
PORTER WAGONER
MINNIE PEARL
FERDIN ANDERSON
FARON YOUNG
RAY PRICE
STONEWALL JACKSON
JIM REEVES
RUBIN HUMPHREY
THE COOPERS
CARL BUTLER
DON GIBSON
THOMAS CROSS
COUSIN JODIE
BILLY GRAMMER
JORDAN AIRES
HAWKSHAW HAWKINS
LONZO & OSCAR
GEORGE MORGAN

Hitmakers

Hip A&R Men Cue
Rural Tune Click

- Country A&R slot
- gains new respect
- New G&W artist list
- is this Cage

By BEN GREAVY

NEW YORK—To paraphrase a
well-known cigarette commercial, "they
said they couldn't be day
And the phrase is just as applicable
today to the resurgence of country
music in the big band, open spaces
of the pop world, as it is with cer-
tain types of filtered-cigars.

A year ago, a new breed of
artists, who have raised the cry that
country music was on the skids, pro-

Today, the rural music with the
favor of the hills is enjoying an
annual resurgence. While there are
many others, with some admittedly
country acts becoming virtually
identical in the pop field. Among
the country music in many respects
has been a pop and it has become
a stronger force in musical Amer-
ican life. One even has place such names as Johnny Cash,
the Everly Brothers, Conway Twit-
toni, and the Osmonds.

In addition to artists and their
particular talent for getting a com-
munity from the pop world, they
are successful in a few other reg-
country effect, the songs
themselves are powerful
and pop endorsements today.

Just to give one example, Guy Mitchell is en-
joying a resurgence today,
and also with his song en-
joyed a recent hit which
is a popular pop song.

Big Brass

- Continued from page 24

by H. W. (Pappy) Daily, president;
Roy Acuff, chairman; Chet Tucker,
vice-presidents; and Sun-
shine Tucker, promotion manager.

On deck for Dot Records will be
President Randy Wood, and Mac
Roberts, who is responsible
consists of country music
go pop. There are numerous
other artists, with some admittedly
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and also with his song en-
joyed a recent hit which
is a popular pop song.
e who hath an ear, Let him hear!
the most stirring
and inspiring Christmas song of our time sung by

Johnny Cash

-The Little Drummer Boy

4-41481

My sincere thanks to all
C&W deejays,

Johnny

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C&W Booking Offices See New Prosperity Just Ahead

- Rock 'n' roll competition seen as a factor in sharpening C&W production techniques.
- Country fairs considered prime target as bookings show upward turn in that area.

By BERNIE ASCELL

When the popularity of rock and roll hit its peak two to three years ago, hard times came to the booking offices that specialize in personal appearances of C&W stars. R&R, which had stolen more than the volume audience from the C&W box office. It had even appropriated the laboring from the banjo playing and the lively gait so much a part of C&W, previously had enjoyed such popularity.

The clearly painted fences that separated country stars from all other musical performers were covered, and their pocketbooks suffered noticeably.

But now prosperity is returning to these booking offices. Production techniques in C&W live shows will never again be the same as they were, but business may well be up even bigger. As one observer might put it, the folk in the field, Lee Kilpatrick, new head of the Acuff-Rose booking office, told The Billboard:

"There's no denying R&R crowded us back there, but when you consider the long run, it helped us too. It made us create new musical ideas, promotion show by show, patterns, and most of all, it made us step up the pace and showmanship of our productions. We're applying intelligence and industry instead of the brute force of presenting a lineup of top names who just had to walk out on a stage, scratch their elbows, and watch the fans go wild."

Joint Appeal

An important way that C&W shows have lured back crowds in greater numbers than ever is by recognizing the new audience in tastes between the youth and the older generation, and appealing to both simultaneously. Because the R&R sound was largely drawn from a C&W atmosphere, the appeal to young and old alike is music. It provides for each the opportunity to hear the same music at the same time. Thus, traditional singers like Wilma Lee and Stoney Cooper are combined in a package with a recent arrival like Don Gibson, whose disc hits provide youth appeal. This pairing, in town, drew 11,000 people on a rainy night to the grandstand of the Illinois State Fair in a whoppee success billed as a "Grand Ole Opry" Night. The bill was stacked with diverse appeal as the Jordanaires, Grandpa Jones, Del Wood, George Bowers, Billy Grammer and Ray Price.

The booking was a major accomplishment for the Opry and its parent, WSM, since it was the first time the huge Illinois fair had been cracked by the sound waves of far-away Nashville. Acuff-Rose Artists, which made the sale in arrangements with WSM, went further than making sure the talent had widespread appeal. It went all out in promotion, too, spending $3,000 to furnish three C&W box offices. Kilpatrick, who feels that TV must also be tacked in, and possibly in the most successful operation, the Opry Show, said that WSM office, went to Springfield himself to supervise the advance promotion.

Fair Circuit

On the level of country fairs, of which there are more than 2,000 in the United States, C&W business is on the upswing. A major reason is the old standby, grandstand revue for the run of a fair is on the way out. Taking its place is a policy of changing shows every night—auto fair shows, all shows, auto, fair, etc. In a fast growing number of instances, one night is turned over to C&W entertainment. Fair talent buyers are learning, too, to not be too selective about the number of C&W names to carry, to the point that some have left the fair circuit in favor of the Opry, which you can see any time you want to.

Traditional stars who are not so hard to choose. A talent buyer doesn't need a trend spotter to go to the appeal of Roy Acuff, Ernest Tubb, Hank Snow, Lefty Frizzell, or say, Red Foley, whose TV shows have been a hit or miss, but their hit appearances are as a result of the fairs in the past season. But the new wrinkle in the C&W booking business is the booking of fabled deejays, Johnnie Dowd, Scotty Slate, Johnnie Spangle, Stonewall Jackson, Marty Robbins and Don Gibson, whose sudden disc hits give them a draw that transcends the boundaries of C&W.

Private Promoters

While fairs are a major field for C&W recordings, they are not the heart. Off DeVine, producer of "Grand Ole Opry" and Windows WSM artists, says the bulk of the bookings still come, and they always have, to school auditoriums sponsored by private promoters, civic groups and others.

A few years ago a private promoter could be expected to take out a package for four or five week tour. Now he is up to picking up five or six weeks, and will list down to 10 or 12 a show, but he'll tour six or eight packages a week. The most successful operators are Marvin Paye, who works the Northwest and Canada, Hoppelees of Wisconsin, and the South, and a few more, mainly A. V. Bush of Nashville, who works the Northwest and Canada. Hoppelees of Wisconsin, and the South. Payne recently called up and spoke for WSB Pierce and George Jones.

Since these experienced operators are running down their list of active cities, promotions in smaller communities have increased and more by local civic groups and churches, or less experienced operators. These promotions, if left to the streets, can have little to offer the prospect of professional promotions. That a professional promotion will be staged.

"When we can see that the promotion is run right," says Kilpatrick, "we can leave town with a guarantee that we can come back."

To step up promotion further, and not incidentally, to satisfy the position of its artists in a town, Acuff-Rose Music, the publishing arm of Acuff-Rose Artists, conducts a vigorous deejay contact campaign in advance of a personal appearance of a recording artist. The effort is repaid in record sales with 'buyer' promotion Areas

Two growing areas of C&W bookings are army bases and shopping centers. Armies base shows are helped also by the record recording artist. He was born in Tampa, Fla., in 1914, and early in his life he got his first taste of entertaining at the end of the Second World War when he joined the music business as a symphony violinist. After his discharge from the army in 1948, he formed a band in Milwaukee in 1944, and when they were done they started writing songs together. Their list of hits, either separately or in tandem, include "Hey Joe," "Hawkeye," "I've Been Thinking," "Rock Me in the Blues," "Have a Good Time," "Little Brother," "You Thrill Me" and "Blue Boy." Practically every song they wrote for the Everly Brothers turned into a hit, including "Wake Up Little Susie," "Devoted to You," "All I Have to Do Is Dream," "Bird Dog" and "Won't You Be My Neighbor?"

Mel Tillis, third in the songwriters' poll, is another to watch in the music business. He was born in Tupelo, Miss., in 1922, and in 1944, and early in his life he got his first taste of entertaining at the end of the Second World War when he joined the music business as a symphony violinist. After his discharge from the army in 1948, he formed a band in Milwaukee in 1944, and when they were done they started writing songs together. Their list of hits, either separately or in tandem, include "Hey Joe," "Hawkeye," "I've Been Thinking," "Rock Me in the Blues," "Have a Good Time," "Little Brother," "You Thrill Me" and "Blue Boy." Practically every song they wrote for the Everly Brothers turned into a hit, including "Wake Up Little Susie," "Devoted to You," "All I Have to Do Is Dream," "Bird Dog" and "Won't You Be My Neighbor?"

Mel Tillis Third

Mel Tillis, who placed third in the songwriters' poll, is another star in the making. He was born in Tupelo, Miss., in 1922, and in 1944, and early in his life he got his first taste of entertaining at the end of the Second World War when he joined the music business as a symphony violinist. After his discharge from the army in 1948, he formed a band in Milwaukee in 1944, and when they were done they started writing songs together. Their list of hits, either separately or in tandem, include "Hey Joe," "Hawkeye," "I've Been Thinking," "Rock Me in the Blues," "Have a Good Time," "Little Brother," "You Thrill Me" and "Blue Boy." Practically every song they wrote for the Everly Brothers turned into a hit, including "Wake Up Little Susie," "Devoted to You," "All I Have to Do Is Dream," "Bird Dog" and "Won't You Be My Neighbor?"
DJ's-
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out of welcoming you to the Country and Western Convention. RCA Victor's C & W artists hope you have a happy time in Nashville. To help make it fun, drop in for some RCA Victor southern hospitality.

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Jimmie Edwards  The Statesmen  Bob Callaway  Johnnie & Jack  Jerry Woodard  Hank Locklin  Hoyt Johnson  Boots Randolph

Roy Rogers and Dale Evans  Harvie June Van  Floyd Robinson  Sons of the Pioneers  Jimmy Driftwood  Porter Wagoner  Blackwood Brothers  Skeeter Davis  The Browns
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more & more
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more & more
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FOLK TALENT & TUNES
By BILL SACHIS

Around the Horn
Herb Shucker and Jim Reeves have come to acclaimable purling, with Shucker re-linguishing his personal management of the latter to devote full time to the vocals in a similar capacity. Herb has handled the Reesie and Passive the last four years.... Smiley Burnett appeared Saturday (7) at the Lesh's Shamrock Lake near Seattle, Wash., with Jack Roberts' Evergreen Drovers. Pee Wee King and Reid Stought, whose "Tennessee Waltz" is enjoying a sing-along revival on records, guested Saturday (7) on "Jubilee Jamboree," Nashville, Mo., with Minnie Pearl sharing the spotlight with them.

Uncle Cip Brantfield is again digressing his Saturday night music show on WLOO in Meridian, Miss., after missing from injuries sustained in a fall backstage at the Cotton Bowl, Dallas, during the Red Foley unit's recent appearance at the Texas State Fair. "Box 'n' Book Stick" merchant, Clet Andrews, guests this Saturday (14) on NBC Radio's "Red Foley Show." The RadioGrafix-produced series, incidentally, is subject to a lengthy feature in the current issue of the Sponsor magazine. Shorty Warren and the Hembry Gangs move into Jack Stewart's Northside Tavern, Toronto, Monday (9) for a fortnight's engagement. On Monday and Tuesday (23), Sweeney Warren and His Arizona Troubadors begin a two-week stand at Toronto's Con- core Tavern, Toronto.

Red Foley and his country music trumpeters stop off Monday (9) in Edmonton, Alta., and then travel on to Lethbridge, Alta., Tuesday (10). Great Falls, Mont., Wednesday; Great Falls, Mont., Thursday (12). Thursday Davis Towers, Davis Towers and Mrs. Davis Towers, Davis Towers and Mrs. Davis Towers are playing a regular with the Family Young group. Marty Robbins will promote the date, ride his sports car and entertain in the usual pitiful fashion in the Paramount air-grounds Coliseum, Nashville, November 23... Carl Belo and Tommie Moore are working as a team in the Nashville studio. The Glaser Brothers (Tom, Paul and Jim) and Joe Rabinoff have just cut their new record "Mersey" for Decca, Acuff-Rose and Decca recently shipped the label to Detroit to promote their new single release, "She Likes the Love I Give Her," the "White Gooe" which has reportedly broken big in the Motor City.

Webb Pierce has a new release coming up on Decca next week to follow up his success as "I Ain't Never," Gay Williams penned one of Webb's new songs. Webb is president and general manager of Acuff Music, Nash- ville, is elated with the success of three of his firm's tunes on recent releases, "Family Man and Pop- pish" Johnny, as cut by Frank Miller on Starday, and Jean Shep- ard's "Heartaches, Teardrops and Sorrows" on Capitol, Miami, has a new country gospel EP slated for early release.

Johnny Arizona and the Tennessee Troubadors, west- ern swing band entertaining besides Arizona, Dell, Townsend Jackson, Tommy Vaden, Sonny Burns and Hank Garland, Howard Rhodes, Jimmy Wilson, Stevie Bear, Junior Husky and vocalist Rudy Reedy are scheduled for a weekly Wednesday night show, 11:05-11:20, on WSNW, Nashville, November 18, starring a group of "Grand Ole Opry" artists, will begin a weekly dance session at the Hippodrome Ballroom, that city. They will play from 9 p.m. to 1 a.m., then move from the Hipp. Wally Lee and Stoney Cooper's "Mama" label is "There's A Big Wheel" b/w "Rachael's Guitar." Billy Deaton, of San Antonio, recently obtained the Top Ten spot on the Tennessee, Arkansas 

30 C. & W. SECTION THE BILLBOARD NOVEMBER 9, 1959

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On Charts In The W. M. "Believe It or Not" By Linn Hayes PLAYBOYS SOUVENIR RECORDS (SR-1001) 226 Close, Cour. & Dale, Idaho

Ridgley Electric, Seattle R. G. Records, Portland Music Service, Great Falls, Montana
Schedule of Events
WSM's Eighth Annual National Country Music Disk Jockey Festival, Nashville, November 13-14

THURSDAY, November 12
8 a.m.  Registration  Andrew Jackson Hotel Lobby
10:15 p.m.  "Opie Star Time," broadcast from Andrew Jackson Lobby over WSM; Ralph Emery, deejay

FRIDAY, November 13
7 a.m.  NBC-TV "Today" Pick-Up from Andrew Jackson Hotel and Station WSM-TV
8 a.m.  Registration  Andrew Jackson Hotel Lobby
8 a.m.  Andrew Jackson Hotel Ballroom  Sponsor: Cadence Records  Host: Archie Bleyer
10 a.m.  Festival Opening  War Memorial Auditorium
12:30 p.m.  Luncheon  Andrew Jackson Hotel Ballroom  Sponsor: Dot Records  Host: Randy Wood
2:00 p.m.  "It's Network Time," WSM-NBC Radio Coast to Coast (Two-Hour Broadcast)
2:00 p.m.  Meet the Stars of "Grand Ole Opry" (Visiting Deejay Recording Session)  Andrew Jackson Room, Andrew Jackson Hotel
3:30 p.m.  Cocktail Party  Andrew Jackson Hotel Ballrooms  Sponsor: RCA Victor Records Host: W. Red Box
6:15 p.m.  Pet Milk Recording Session  WSM's Studio C
7 p.m.  "Friday Night Frolics" WSM's Studio A
7 p.m.  "Mr. Dee Jay U. S. A." WSM's Studio A
10:30 p.m.  Dance  Andrew Jackson Hotel Ballroom  Featuring: Merl Lindsay and His Jubilee Band
10:30 p.m.  Cake  Andrew Jackson Hotel Ballroom  Sponsor: BMI Records  Host: Poppy Daily

SATURDAY, November 14
7 a.m.  NBC "Monitor" broadcast, four hours Coast to Coast
8 a.m.  Final Registration  Andrew Jackson Hotel Lobby
9 a.m.  Breakfast at the Opry  Maxwell House Hotel Ballroom  Sponsor: BMI
12 Noon  Lunch  Andrew Jackson Hotel Ballroom  Sponsor: Columbia Records  Host: Don Law and Zim Zemmax
3:30 p.m.  Reception and Buffet Dinner  Andrew Jackson Hotel Ballroom  Host: WSM and the Stars of "Grand Ole Opry"
7:30 p.m.  "Grand Ole Opry" 34th Anniversary  Ryman Auditorium
Birthday Cake Presentation
SUNDAY, November 15
8 a.m.  Coffee Klatch  Andrew Jackson Room, Andrew Jackson Hotel  Sponsor: Columbia Records  Host: Don Law and Zim Zemmax

Business Format Slimmed for 59 Nashville C&W Conclave

- 2,000 registrants expected as town grows for 8th Annual Country Music Deejay Festival
- Full schedule of events planned but less formal program seen as spur to more business contacts

By BILL SACHS

NASHVILLE — An optimistic country and western music industry is gathering here this week (13-14) for the Eighth Annual National Country Music Disk Jockey Festival held in celebration of the 50th anniversary of WSM's "Grand Ole Opry." The conclave is expected to chalk up more business and new opportunities for the industry through the event, which is being attended by more than 2,000 registrants from all over the country. The audience is the largest ever to attend a WSM-sponsored event for the industry.

BMM will make its awards at a special session Thursday night, with the various trade publication deejays and sponsors awarding the industry for the Friday night dance at the Andrew Jackson Hotel Ballroom.

Radio and TV Exposures

The conclave itself will come in for considerable radio and television network exposure. On Friday morning convention shows from the lobby of the Andrew Jackson Hotel will be featured on the Dave Garaway "Today" show over the NBC-TV network. Stars of "Grand Ole Opry" will participate in an Across The Air program, an hour airmass from the festival over WSM and WSMN into the listenership of the nation.

Break the Bar - if you haven't received your sample copy, contact:
Nashboro, Nashco and Excello Records salute
WSM's 8th Annual C&W Disk Jockey Festival
in our home city!
Come by and say "Hello"

FOLK TALENT AND TUNES
- Continued from page 39

anything handy, and he'd like to know if there's any place where he can rent a gun. The guests included: Lucille Bassett's initial release on the new Val-Hill label, "I'm Not Sorry" and "I'm Not Sorry II" to Jesse Bassett, Val-Hill Records, 406 Lincoln Street, La Grange, Ga. Platter cutters of various local tunes, "Folks and Country," and "Chilly Scenes of Winter." Carl Findley, who runs the WSM-S turntables at both WHL, Bloomington, Indiana, and WMS, Chicago, has established a new outlet for promotional records. Carl also does a live c.w. deejay from both stations with his partner, Lance Cook, host of the "Ole Country Boys".

Paul (Mississippi) Samploek, featured platter player at the $9,999-watt WBAM, Montgomery, Ala., informs that he's been getting in some good luck on personal appearances in the territory. He recently played in City Auditorium, Columbus, Ga., with Ferlin Husky, George Morgan and June Carter, and the Peanut Festival at Dothan, Ala., with Red Foley, the Jubilee Promoters and Stafford, Arkansas. Also, Slim Wilson and the Tall Timbers were to appear at the Thanksgiving Festival in Dothan, Ala.

All of this activity has contributed to WSM's increased profits over the past year. In addition, the company has increased its staff and added new personnel to handle the growing business. The company plans to continue this growth in the future, with a focus on expanding its reach and influencing the music industry on a larger scale.
ANOTHER
MILLION SELLER
SMASH
FOR...

Ricky NELSON

"I WANNA BE LOVED"
"MIGHTY GOOD"

#5614

IMPERIAL RECORDS
IN CANADA • LONDON RECORDS, Ltd.
Fuller Scores With Tennessee Waltz

Jerry Fuller is a likable lad from Fort Worth, Tex. Just out of the service, Fuller's main hobbies are all athletic and include: swimming, skating, bowling, and the riding of Braunschaw bats.

On a visit to Las Vegas, earlier this month, Fuller has been prodded by the president and national program director of the Wheeler station in Kansas City, and Joe Tanken over the p.d. at KTLN.

Mike Joseph, veepee in charge of Radio Capital Cities, reports that Jerry Forrest has taken over Gene Edwards' post as program director of WROW, Albany; Edwards is now c.p.-d. of WJMD, New York. Joseph notes "WROW needs all L.P.s of which we program 60 per cent."  . . . Gene Davis, program director of KWK, St. Louis, now has the "responsibility for all matters pertaining to records both single and album."

Jeffery George, general manager of KOIL, Omaha, has been elected a veepee of the Star chain. Sonny Knight is in his second year as engineer for KZIX, Phoenix, Ariz. Former morning man Don Lincoln retains his afternoon show.

Joel Sebastian has moved from WNJC, New Haven, Connecticut, to WFLY, Nashville, assuming the "5 O'Clock, for Coca-Cola.... Dick Webb has taken on the extra curricular job of staff promotion at WDFD, Flint, Mich. . . . New production manager at WRAR, Babylonia, N. Y., is John Bohannon, who also once headed a three-hour show for WOR under the name of "Mr. D." Jeff Baggett at WJZ, Baltimore, is Bob Dennis. . . . H. Duane Wardsworth, formerly with WORL, Boston, and WFL, Syracuse, N. Y., is currently leading a dual existence. Althea is his new life while the U. S. Army at Fort Bliss, Tex., Wardsworth (using the moniker David Ward) is also a full-time deejay for KPEL, Baton Rouge, La., from 8 p.m. to midnight. After permission from Fort Bliss' Commanding General to broadcast shows, Wardsworth, who is in charge of TV production, the U. S. Army Air Defense School during the day, is believed to be the only officer on active duty in the U. S. armed forces who also works as a full-time civilian deejay for a commercial station.

TEEN TOWN—That's the name of a new daily show, featuring a break from the usual teen-appeal stuff, that has been developed. For example, Tommy Sanders discusses "Petting Tonight." Christmas is currently commanding a Yule-log over the counter in all the stores. Listeners are asked to write and describe their ideal date, prizes in this department will be a camera, Revere tape recorder, six Eddy Byrnes LP's and a four-week pass to a new series produced by Glenn Mann, with Clark Andrews as director.

THS 'N THAT: Clay Cole (formerly known as Al Ranker) is expiration date on a series of "误导" shows to include a full hour program on Saturday nights at 10 p.m. at clock. Cole, 19-year-old, took over the show six weeks ago. . . . Phil Scott, program director of WPGO, Trenton, N. J., Johnathan section, WFLY-TV, Philadelphia, are anxious to contact more record promotion men and distributors to line up talent for their weekly record hops, which the boys have presented at the Abington-Allegheny Roller Rink since 1955.

Chuck Peller, WSOO, Shartie Ste. Marie, Mich., is need of wax, particularly from the smaller labels. . . . Sherm Fagerstrom, president and owner of Riverside Records, has only a few dates left on the June 1954, 25-games market this year. Red Robinson, KGW-TV, Portland, Ore., advises that the Portland department has a new carriage license, in driving a salesmen on a booking policy.

GIMMICK: Ray Brem and other jocks at KING, Seattle, celebrated the station's 25th anniversary with a "Safe at Home" promotion. The night before the holiday, the jocks hid 100 pumpkins in the greater Seattle area. Each jack-o-lantern contained from one to ten dollars in prize money. Kids were urged to look for the pumpkins and take their prize money.

Cap Inks TV's Bet

HOLLYWOOD — Capital Records signed Gene Harris, the actor who portrays Mike Kate in the ABC series, "General Hospital." The actor will be featured in a singer. His initial disk will be accompanied by Nelson Riddle and a five-piece combo. Tom Morgan is the producer. Disk will be released in January.

New Indie Label Debuts

HOLLYWOOD — Hi-Standard Records of Philadelphia, Pa., Hi-Standard has headquarters in North Hollywood.
MUSIC AS WRITTEN

New York

Composer-conductor Max Martin has started a new label, Pandora Records. First release will feature Eddy Mannion. Tommy Vantage has signed writers Ray Jessell and Marion Goddeff, young Canadian cellists of the revue "Canadian Wry," which comes to New York shortly. Erroll Garner is on a concert tour that will take him to Berkeley, San Diego and Pasadena, Calif., Seattle, Salt Lake City and Denver. The dedication exercises of the Emanuel Sacks Hematology Department of the Albert Einstein Medical Center, named in honor of the late Manny Sacks, will be held on Sunday, November 15, at the Center in Philadelphia. Mill Kramer, general professional manager of Frank Music, has been named to the post of public relations director for the firm.

"Don't You Know," the big Delta Rees hit on Victor, cannot be played outside the U. S. as the Fuccillo tune is still under copyright. Thrush will soon go out on a one-nighter tour with a gospel group. Larry Blumberg of Shreveport, La., has started a new label, Platinet Records.

Gus Gabrieli is the new professional manager of Stratford Music, the ChapPELL affiliate which publishes all of the music of Adolf Green and Betty Comden and Jule Styne. Golden Leaf Records, a new label out of Cleveland, is a group of radio men and women. Execs are Ted Lawrence, L. H. Gordon of WABQ, Gerry Lee, and Don Lorenzo of WNOB. A. E., head for the label is Hugh Thompson.

Mexican bullfighter Carlos Arruza is featured on the new Riverside waxing "Building." . . . David Greenman of Joy Records, informs us that the Joy waxing of "My Little Marine" with thrush Jimmy Horton, is selling well in a dozen cities . . . Johnny Mathis and the Ralph Flanagan Orch. will be featured in a show at the Academy of Music in Philadelphia on November 25.

Dick Woods of Madison Records is visiting dejays down South to plug his waxing of "Just Another Hobo" . . . Bobby Comstock and the Counts have made a short for TV use featuring the song "Tennessee Waltz" now getting big action on Blue Records. Jody Scott opens on November 10 at Carl Hoppell's in Baldwin, L. I., New York. Gene Krupa and his combo will be at the Henry Grady in Atlanta starting November 15. . . . Karl Windling plays the Colonial Tavern in Toronto for a week starting November 9 . . . Nina Simone opens at Hollywood's Interlude on November 12. . . . Tony Bennett stars at the Copa in New York for two weeks starting November 19 . . . The Laurie Sisters start a 10-week tour with Orhan and Johnson in Houston on November 15 . . . Si D'Amico and Bob Scopo have started the Fransil label in Philadelphia.

Mark Page, a staff writer for the Voyager Room of the Henry Hudson in New York . . . Selvin Husky and Margaret Whiting will be featured in the entertainment programs of the Schubert Wintermann's New York in December in Los Angeles . . . Air Records is sponsoring a songwriter's workshop for new writers. Air Records is located in Los Angeles and San Francisco . . . Chuck Wayne and Ernie Furtado are backing through Morgan King at the Roundtable in New York these days . . . Fred Hartle and Leonard Lawson have become veeees of Gotham Recording Corporation.

Lennie Hodes, general professional manager of Criterion Music, notes that his firm is now the sole selling agency for the tune "Marina." He also notes that Dot Records has purchased the master he produced on the Prince label with the Scarberries titled "Rumple." . . . The Platters are now at the Versailles Del Prado Hotel in Mexico City . . . Tony Middleton has been signed for the foreign production of the play "Free and Easy." . . . Dorothy is now playing the Diplomat Hotel in Miami Beach . . . Harris has published a new fable of Tony Lavelli's "All American Standard Band." Bob Rolotz.

Chicago

Al Tijer applying a jazz dressing to Hawaiian food for six weeks at Polynesian Village, Edgewater Beach Hotel . . . "Jazz for Moderns" is title of package at Opera House November 26 featuring Dave Brubeck Quartet, Lomberg-Hendleko-Ross, Maynard Ferguson Orch, Chico Hamilton Quintet, Chris Connor, and Leonard Feather as ensem. Promoter is Ed Sarkesian . . . "Bouncing" Ted Barbone joins staff of WORO, Toledo, taking over 5 p.m. to 12:30 a.m. slot. . . . The Platters opened Mexico City's Versailles del Prado at the highest price, so they claim, ever paid to that capital. . . . Ralph Marterie continues promo-ten with Marboro cig for another year, adding the profitable duty of recording all of Tattoo Brand's TV commercials . . . Pani Page shows up tonight (9) on Bob Hope NBC-TV opus . . . The Diamonds currently at Montmartre Hotel, Miami Beach . . . Gaylors are ankle deep in Nevada sand. After current month's stay at Wagon Wheel, Lake Tahoe, they open November 19 for fat-eight-weeker at Holiday Hotel, Reno.

Cincinnati

The Hamilton County Diagnostic Clinic for Mentally Retarded Children last week formally dedicated its Bob Braun Room with a feature concert, including a performance by the Bob Braun Appreciation Day held at Cincinnati Garden before some 6,500 teens-agers. Judge Benjamin Schwartz of the Hamilton County Juvenile Court, fund trustee, contributed $100 from the fund for the cost of the children's room. Toys and furnishings were made available thru the Christmas Fund established by Ruth Lynus, standard bearer of the "YW Club" Movement. Monday evening...

GOING ALL THE WAY

FREDDY CANTOR

WAY DOWN YONDER IN NEW ORLEANS...
Crosley Broadcasting thru Floyd late lease, Jethro winner Nashville from he that is doing. . .

friday, 12 noon to 1:30 p.m., over the four-station Crosley Broadcasting hook-up. All proceeds of the Bob Braun Appreciation Day, nearly $2,000, was turned over to Judge-Schwarz by Crosley Broadcasting, to use in projects concerning retarded children and juvenile programs. Recently the Bob Braun Roller Rink was dedicated at the local Longview Hospital with the donation of 49 pair of roller skates to the retarded children's ward.

Wayne Rainey, c.d.w. deejay at WCKY here, who penned "Why Don't You Hunt Off and Love Me!" has signed a recording pact with Starday Records. . . . Buddy Killen, vice-president of Tree Music Publishing Company, Nashville, whose humility has always kept him from recording, has finally taken the long-time advice of friends and cut a session for University Records. . . . The Andrews Sisters moved into Beverly Hills Country Club, Southgate, Ky., Friday (6) for a fortnight's stand. . . . The veteran band leader, Tiny Hill, who disturbed him in 1956, is now milking 100 cows and farming 132 acres at Fort Lupton, Colo. Friends may reach him at R. R. 1, Box 24, Fort Lupton.

Dale Stevens, columnist of The Cincinnati Post & Times Star, last week cracked the case of Fraternity Records "All-American Boy" and "I'm Hangin' Up My Rifle," the firm's latest release. The original record, which was billed as having been written and recorded by Bill Parsons, reached the top of the charts early this year. The "Rifle" ditty was penned by Bobby Bare and recorded by him for Fraternity. There is great similarity in the two tunes, both in sound and melody. There are those who believe Bare wrote and recorded both of them. Harry Carlson, Fraternity presy admits that deejays have asked "what's going on." Carlson says that all he knows is that he bought the master of "All-American Boy" from Parsons and his then manager, Orville Lunsford. Parsons and Bare are both pals and any reference as to the similarity of the two tunes exists from them only sweet double talk. At any rate, the leading question of who did what remains unanswered. Incidently, however, "I'm Hangin' Up My Rifle" is meeting with the same solid early success as greeted "All-American Boy."

RCA Victor here is excited over Eddy Arnold's "Sittin' By Stript" and "You're Driving Me Crazy," both of which were recorded in Nashville last year. Indeed, Bare's "I'm Hangin' Up My Rifle" was recorded in Nashville as well. Bob Colby, Colby's he said, has what looks like a winner in his "Boo-Boo Stick." Chet Atkins, RCA Victor a.e.r. chief here, has what looks like a winner in his "Boo-Boo Stick." Chet will take Homer and Jethro to a local country club in the near future to cut an album titled "Homer and Jethro at the Country Club." Atkins infers that the Browns have another potential big seller in their latest release, "Scarlet Ribbons," and that Don Gibson's "I'm Movin' On!" looks like a clamber. Skeeter Davis will record for RCA Victor late this month. . . . Floyd Robinson has a new release in "Let It Be Me," a French tune, backed with "Tonight You Belong to Me." Floyd is sporting a new blue Cadillac with reflector strips on the bumpers that read, "Makin' Love." . . . Jim Reeves' new release, "I'll Have to Go" and "In a Marionette Stands My Love," was shipped November 5. Reeves reports that Hal Smith will handle his bookings in the future. He and his former manager, Herb Shueker, have ended a four-year relationship, and Reeves has bought Shueker's interest in the publishing firm of Open Road Music.

Bob Beckham flew in from Oklahoma City Sunday night (1) to record an album for Decca a.e.r. chief, Owen Bradley. Beckham also cut a single for early release to follow his successful "Just as Much as Ever," still in the charts. . . . Harry Meyerson, of Decca's New York office, was in town last week. . . . Danny Dill, who has penned many hit tunes, recorded for M-G-M last week at the Bradley Studio. . . . Don Law directed a Jimmy Dickens session at Bradley's Friday (30), and also recorded a new male duo for Columbia. . . . The Jordanaires recorded for Capitol Records last week at the Bradley Studio. . . . Tree Music vice-president, Buddy Killen, has cut a session for the University label. Sides are "What You Gonna Do Tomorrow" and "I'm Coming After You." Pat Twitty

Hollywood

Schles & Mayer has renewed its pact with Capitol thru Mavis Rivers to warble the brewery's "Joy of Living" jingle. The beer that made Milwaukee famous originally signed the songstress for similar chores last May. . . . Columbia Pictures' George Sidney has borrowed Andre Previn from Mastro (where he's under contract) to pen the original score for the "Who Was That Lady?" film. Previn who won the Oscar last year for his work on M-G-M's "Gigi," has just completed "The Bells Are Ringing" score. Sidney's "Lady" film stars Dean Martin, along with Tony Curtis and Janet Leigh, and will feature Previn and his group, including drummer Shirley Stemp, and bass Red Mitchell. In addition to writing the score, Previn and his pals will record instrumentals for the flick.

Skip Martin concluded arrangements and conducting for all music to be used in the "Mickey Spillane, Mike Hammer" TV series for RCA Victor, Gordon Music is the publisher. Liberty Records looks to the Chipmunks album to emerge as an all-time best-seller. Claims that in the short period the album has been released, it has already far surpassed the sales of the label's "Exotic" package. Liberty last week confirmed Billboard's three-month old report that Bel Canto stereophonic recordings will market tape versions of the label's releases. Initial tape issue is Martin Denny's "Exotic" package. Julie London's "Judy Is Her Name, Vol. II," Don Harvey's "Hot Cha-Cha" and Russ Garcia's "Half Time" package.

World Pacific Records linked two vocal groups: The Starlings, a teen-age group, and the Rainbeaus, a quartet recently discharged from the Marionettes. Acquisition in label pepeh Dick Beck's latest in his drive to add singles talent to his firm's roster. Lee Zito

bigger than Tallahassee!
### Best Selling Monophonic LP's

<table>
<thead>
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<th>Title</th>
<th>Artist, Company, Record No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. HEAVENLY</td>
<td>Johnny Mathis, Columbia CL 1351</td>
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<tr>
<td>2. KINGSTON TRIO AT LARGE</td>
<td>Capitol T 1199</td>
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<tr>
<td>3. INSIDE SHIRLEY NEUMAN</td>
<td>Verve MGV 15003</td>
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<td>4. SOUTH PACIFIC, Sound Track</td>
<td>RCA Victor LOC 1032</td>
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<tr>
<td>5. FROM THE HUNCHY I, Kingston Trio</td>
<td>Capitol T 1107</td>
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<td>6. KINGSTON Trio</td>
<td>Capitol T 916</td>
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<td>7. GOLI Sound Track</td>
<td>MGM 3041</td>
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<tr>
<td>8. THE LORD'S PRAYER</td>
<td>Mormon Tabernacle Choir, Columbia ML 5380</td>
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<tr>
<td>9. MORE JOHNNY'S GREATEST HITS</td>
<td>Johnny Mathis, Columbia CL 1344</td>
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<tr>
<td>10. JOHNNY'S GREATEST HITS</td>
<td>Johnny Mathis, Columbia CL 1333</td>
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<td>11. MY FAIR LADY</td>
<td>Original Cast, Columbia CL 5090</td>
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<td>12. PETER GUNN</td>
<td>Henry Mancini, RCA Victor LPM 1556</td>
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<td>13. OLDIES BUT GOODIES</td>
<td>Assorted Artists, Original Sound 3-001</td>
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<tr>
<td>14. NO ONE CARES</td>
<td>Frank Sinatra, Capitol CL 1221</td>
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<td>15. BUT NOT FOR ME</td>
<td>Jerry Vale, Argo LP 678</td>
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<tr>
<td>16. PARTY SING ALONG WITH MITCH</td>
<td>Mitch Miller, Columbia CL 1331</td>
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<td>17. MORE MUSIC FROM PETER GUNN</td>
<td>Henry Mancini, RCA Victor 2040</td>
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<tr>
<td>18. HERE WE GO AGAIN</td>
<td>Kingston Trio, Capitol T 1358</td>
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<tr>
<td>19. SING AND MISS</td>
<td>Sound Track, Columbia CL 5410</td>
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<tr>
<td>20. SING ALONG WITH MITCH</td>
<td>Mitch Miller, Columbia CL 1160</td>
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<tr>
<td>21. THAT'S ALL</td>
<td>Bobby Darin, Atco LP 33-104</td>
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<tr>
<td>22. Hymn, Tennessee Erie Ford</td>
<td>Capitol T 730</td>
</tr>
<tr>
<td>23. SOUTH PACIFIC</td>
<td>Original Cast, Columbia CL 4180</td>
</tr>
<tr>
<td>24. THE MUSIC MAN</td>
<td>Original Cast, Capitol CL 9090</td>
</tr>
<tr>
<td>25. FIVE PENNIES</td>
<td>Sound Track, Dot DLP 9300</td>
</tr>
</tbody>
</table>

### Best Selling Stereophonic LP's

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<thead>
<tr>
<th>Title</th>
<th>Artist, Company, Record No.</th>
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</thead>
<tbody>
<tr>
<td>1. SOUTHERN PACIFIC, Sound Track</td>
<td>RCA Victor LSP 1032</td>
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<tr>
<td>2. HEAVENLY</td>
<td>Johnny Mathis, Columbia CS 8152</td>
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<tr>
<td>3. MY FAIR LADY</td>
<td>Original Cast, Columbia LS 1955</td>
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<tr>
<td>4. MAJOR VICTORY AT SEA, Vol. II</td>
<td>RCA Victor Symphony Orch.</td>
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<td>5. KINGSTON Trio</td>
<td>Original Cast, Columbia CL 5110</td>
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<tr>
<td>6. PETER GUNN</td>
<td>Henry Mancini, RCA Victor LP 1956</td>
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<td>7. FILM ENCORES, Vol. II</td>
<td>Manhattan, London PS 124</td>
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<tr>
<td>8. SONG AND MISS</td>
<td>Sound Track, Columbia CL 5410</td>
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<tr>
<td>9. SING ALONG WITH MITCH</td>
<td>Henry Mancini, RCA Victor LSP 2252</td>
</tr>
<tr>
<td>10. COME DANCE WITH ME</td>
<td>Frank Sinatra, Capitol CL 1369</td>
</tr>
<tr>
<td>11. BLUE HAWAII</td>
<td>Billy Vaughn, Dot DLP 3165</td>
</tr>
<tr>
<td>12. SONGS OF THE SOUTH</td>
<td>Victor LS 1030</td>
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<tr>
<td>13. TAHITIAN: 1912 OVERTURE, MAVI, ROEDO</td>
<td>Marcia Good, RCA Victor SCL 2345</td>
</tr>
<tr>
<td>14. G DOÍ, Sound Track</td>
<td>MGM SE 3641</td>
</tr>
<tr>
<td>15. MORE JOHNNY'S GREATEST HITS</td>
<td>Johnny Mathis, Columbia CS 8150</td>
</tr>
<tr>
<td>16. TALL meiden, L🔸E</td>
<td>RCA Victor LSP 1032</td>
</tr>
<tr>
<td>17. ZERO TO 60</td>
<td>Peter Gunn, RCA Victor LSP 1031</td>
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</tbody>
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### Album Cover of the Week

**BRAHMS AND STRAUSS LIEDER—HEINRICH RIEHBERGER, Deutsche Grammophon GMBH (1954). A collected and arranged phrase of Brahms and Strauss lieder as a background of Gumpen melodies. Cover was prepared for the label in Hamburg, Germany, and printed in the U.S.**
LAWRENCE WELK MONTH... ON... DOT*

November 15 thru December 15

Starring these
Ten Great DOT Albums
in STEREOphonic & MONOphonic

Lawrence Welk Presents "THE GREAT OVERTURES"

THE LENNON SISTERS SING BEST LOVED CATHOLIC HYMNS

Lawrence Welk Presents "THE GREAT AMERICAN COMPOSERS"

VOICES AND STRINGS OF LAWRENCE WELK

LAWRENCE WELK GLEE CLUB

DANCE WITH LAWRENCE WELK

MR. MUSIC MAKER

SONGS OF THE ISLANDS

RAGTIME PIANO GAL—JO ANN CASTLE

Lawrence Welk Presents BETTY COX

*Only DOT has Lawrence Welk in STEREO!

THE NATION'S BEST SELLING RECORDS
**SPOTLIGHT WINNERS OF THE WEEK**

Strongest sales potential of all albums reviewed this week.

- Pop

**KISS ME KATE**

Alfred Drake, Patricia Morison, Lisa Kirk and Harold Lang. Capitol STAD 1267 — Cole Porter's wonderful score is as effective as the principals of the stage production, Alfred Drake, Patricia Morison and Lisa Kirk. The work has lost none of its charm or appeal. The overture gives us our first and background score. As such, it can once again prove a strongly salable item.

**WHAT A DIFFERENCE A DAY MAKES**

Original Cast. RCA Victor LSP 1050. (Stereo & Monaural) — A hit musical, hot on the scene plus Glazov's musical score and attractive cover make this latest original cast LP a tremendous sales bet. With outstanding washing performances by Eileen Herlie and Robert Morse, Walter Rea is singing a la Rex Harrison in "Lady," and Glazov song and music makes the Robert Merrill music and lyrics come over beautifully. They are enhanced by the Philip Lang orchestra and with the use of fine liner notes, the LP is carried into the spirit of this cheerful production.

**STACCATO**

Elmer Bernstein. Capitol ST 1287. (Stereo & Monaural) — The "Queen of the Blues," hot off one of her biggest hits, is the 12th Judy Garland LP. It's done with the utmost feeling and the inimitable Washington touch. The selections are such that they give the artist the kind of opportunity to prove her right to the throne of the blues world, and she capitalizes on it in the very first selection when she demonstrates it through great arrangements and above all the feeling generated make this a natural for all buyers.

**GOODIES BUT OLDIES**

Various Artists. Warwick W 2068 — Set is composed of a collection of former hit singles by various artists and groups. Some of them are recent; others go back a year or two. With the new trend toward trend songs, the Shepherd Sisters ("Alone"), the Tune Weavers ("Happy Birthday, Baby") and Rod Bernard ("This Could Go On Forever"") are among the selection's highlights.

**CLEANBROW PLAYS SONGS FROM GREAT OPERETTAS**

Nina Mae Meshie and her orchestra present a flock of well-known operetta tunes in lush, colorful fashion. The arrangements appear to have been done with stereo in mind. Wide-separation stereo is effective. Tunes include "Softly, As in a Morning Sunrise," "Herman and Hermilda," "Good fellow-up to his album of movie songs.

— Pop Low Price

**STEREO SHOWCASE**

Capitol SKAO 1268. (Stereo & Monaural) — The set gives a representative sample of material contained in 12 LPS, the label's current release. It's a predecessor proved a strong item salable, and this could follow suit. As a sound demonstration disk, or for a preview of things to be heard in the releases the set is ideal. There is also a booklet that lists the other selections in the various albums of which the tracks are taken. Low price appeal should also be a big incentive.

— Jazz

**THE DUKES AT CARNEGIE HALL, VOL. 10**

Brothers of Dixieland. Audio Fidelity AF 1981. (Stereo & Monaural) — Here's another commercial package by the Dukes of Dixieland. Recorded during the group's 1958 Carnegie Hall concert, the LP spotlights the boys' usual exuberant Dixieland style, plus audience applause and comments by the group. Selections include "Royal Garden Blues," "Mankrit Ramble," "Merlout" ("Mock the Knife"), etc.

**SUN OF A GUN**

Sheely Manne and His Men. Contemporary M 3566— Manne and his men serve up driving versions of the well-known, Henry Mancini TV score from "Peter Gunn." His" "Manne" style is well-suited to the task and could serve as both lay and seller, and this should sell equally well. Group includes a flock of well-known West Coast studio players and good sound quality.

**IMPROVED MEDITATIONS & EXCURSIONS**

John Coltrane. Columbia CL 1132 — John Lewis, pianist of the Modern Jazz Quartet is the soloist in this album of inventive and imaginative renditions of standards and originals, as selected and presented by Coltrane and George David. The records tend to be slightly faster than usual, with a few passages of extended solos. "Now's the Summer," "How Long Has This Been Going On?" and Lewis' "Love Me." Quality set.

**HANDEL: MESSIAH**

The Handel and Haydn Society of Boston. The Zinbler Sinfonietta (Stark). Kapp K 3-9009S. (Stereo) — Here's a sensational instrumental for the holiday season, with quality performances and name value. Recorded at Symphony Hall, Boston, in 1955, the package includes 45 of the "Messiah's" 53 numbers. Includes Lorna Summer, Adele Addison, David Lloyd and Donald Gramm. Fine stereo sound.

**CHRISTMAS HYMNS**

George Beverly Shea. RCA Victor LSP 2864. (Stereo & Monaural) — Shea has a set of warmly sung Christmas hymns that are presented over lovely and complementary orchestral settings by Norman Leyden. In addition to the expected Christmas fare, he includes several lesser-known hymns. His fans will find it an attractive item, and it appears a likely strong seller.

**CHRISTMAS SURPRISES**

Ralph Hunter Choir. RCA Victor LSP 2636. (Stereo & Monaural) — The Choir offers an attractive program of Christmas songs — some obscure and several standards — with an emphasis on instrumental settings, orchestras that are especially effective in stereo. The excellent sound and a bright cover showing several Santa Claus figures is an added attraction. Contents include "Oh Christmas Tree," "Away in a Manger," "Mary Had a Little Lamb," and plenty of prettily-sung carols. A likely strong seller.

**HOLY, HOLY, HOLY**

Ray Charles. Capitol SP 4998. (Stereo & Monaural) — The material here is not strictly of a Christmas nature, the religious content not to the forefront. Historical Charles works with a stirring band, full of impulsive brass sounds on such selections as "O Lord Jesus," "Holy, Holy, Holy," and "The Holy City," etc. An excellent, nicely balanced recording with a cover showing the Madonna and Child, and shows plus a good-buoyant holiday appeal.

**A STEREO INTRODUCTION TO THE WORLD FAMOUS WURLITZER PIPE ORGAN**

Douglas E. var. - Dick Scott and Johnny Seng. United Art. 1916. (Stereo & Monaural) — The set is successful in delivering quality stereo and light classical themes are interpreted and presented by organists DeVitt, Scott and Seng. The famous instrument was once owned by Paramount Pictures. It boasts four manuals with stops that allow for almost any solo instrument, or could be used for a complete effect. The artists style their selections colorfully, taking full advantage of the instrument's extreme range, which is highly effective in capturing the brilliance of sound.

**VODDOCK**

Richard Hayman. Mercury SR 61047. (Stereo & Monaural) — In addition to several interesting and unusual themes, that are sure to serve by the eager stereo crowd, a fine selection of arrangements in this set helps make it a highly salable item. The tempo are Afro-Cuban, and the ork's appeal is hurry and high. A possible cover drawing sales on ideas of all appeal.

**BULLRING**

Concerts By the Very Latest. Riverside RLP 5501— Carlos Arana, one of Mexico's famous maestros (now retired) gives a narrative of the events and history of the set of bullfighting. One side of the disk is devoted to an explanation of terms, etc. The other has localic recordings of two bull fights. Crowd noises and the brass band of El Teo help put the set color. Sound quality excellent and Arana's narration is interesting and compelling.

**FORGIVE & BE SORRY**

November 9, 1959 — A good

---

**POPULAR**

- **GIANT WURLITZER PIPE ORGAN**
- **COLLEGE**
- **STOCK**
- **WORLD**
- **SOUND**
- **TECHNIQUE**
- **MUSIC FOR TRAPPSING**
- **More DREAM DANCING**
- **LET'S DANCE AGAIN**
- **SOUNDS OF THE WORLD IN STEREO**
- **OVER**
- **LET'S TALK ABOUT LOVE**
- **THE VELVET EAR OF THE RADIO**
- **AN EVENING WITH**
- **Saturday Night with CONWAY TWITTY**

---

**LOW-PRICE POPULAR**

- **WHITE**
- **RED**
- **BLUE**

---

*Continued on page 40*
WHY is "WHY" b/w SWINGIN' ON A RAINBOW a smash?
Because it's the latest single release by
FRANKIE AVALON on
Chancellor C-1045
That's "WHY"

WATCH FOR
Frankie's Dynamic New Album
SWINGIN' ON A RAINBOW
Already it's BIG HIT NEWS...
others are avalanching!
CHLX 5004 and CHLX S-5004 (Stereo)

Frankie makes his screen debut in
WARNER BROS.' "GUNS OF THE TIMBERLAND"
—soon to be released.

Distributed by AM-PAR Record Corp.
RAY CHARLES
NEW SMASH LP!

"THE GENIUS OF RAY CHARLES"

Atlantic LP1312

Another Current Hit LP

"WHAT'D I SAY"
RAY CHARLES

Atlantic LP8029

Ray's Chart Bound Single

"I'M MOVIN' ON"

Atlantic 2043

ATLANTIC RECORDS

You can — by programming and buying tomorrow's record hits today.
How do it?
Seven out of every 10 records featured in big-space Billboard
will be among the 103 hottest records of the future — and fear of them
will soon reach the best-seller class!

“MELANIE”
by
DON SCHROEDER
Veeljay 327

12" LONG PLAY RECORDS, $3.95 each

“Music Box Medley of Christmas Songs”
“Music Box Medley of Waltz”
The original authentic music box recordings from
finest collection of rare antique instruments.

DISTRIBUTORS & DEALERS, wire or phone collect.

BORNANDO MUSIC BOX RECORD CO., 139 4th Ave., Fawcett, N. Y.

Ray's Chart Bound Single

"I'M MOVIN' ON"

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finest collection of rare antique instruments.

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BORNANDO MUSIC BOX RECORD CO., 139 4th Ave., Fawcett, N. Y.

(Continued on page 49)

SPECIAL MERIT

SPOTLIGHTS

The following albums have been picked for outstanding merit in their various categories because, in the opinion of The Billboard Music Staff, they deserve exposure.

LARRY ADLER
Audio Fidelity AFLP 1916, (Stereo & Monaural)—Larry Adler, certainly one of the finest and most versatile of harmonica players, has set a new standard in the field of Monaural. His playing is so fluid and smooth that it is difficult to tell whether he is playing solo or with other instruments. His Monaural recordings are a must for all lovers of jazz.

IRMA GEE
"Eyes In The Dark," Atlantic LP 2007—Just released is Irma Gee's latest album, "Eyes In The Dark." This album features some of the biggest hits of the past year, including "Eyes In The Dark," "My Funny Valentine," and "Gee." Her wide range of expression includes overtones of jazz and pop and classical influences.

CLASSICAL

MOUSORSKY: PICTURES AT AN EXHIBITION

Vladimir Horowitz, RCA Victor LN 2377 — This is the actual Carnegie Hall performance of the piano version of the Mousorsky's "Pictures at an Exhibition," as played by Vladimir Horowitz in April, 1951. Although the success of this album, the performance still has the compelling power it had when performed years ago by the pianist. This will certainly become a collector's item, and the appealing cover will help sales, too.

STRAUSS: PARAGON TO THE SYMPHONY DOMESTICA

Paul Wittgenstein, Piano; The Boston Records Orch. (Simon).
Boston B 412 — This is a remarkable recording. It features Paul Wittgenstein, now in his early 70's, coming out of retirement to play the "Paragon to the Symphony Domestic," written for him by Richard Strauss over three decades ago. The pianist plays it with an intensity that belies his years, accompanied by the Boston Records Orchestra led by Eric Simon. The second side features a transcription for piano left hand. A notable performance by the pianist here.

BOITO: MEFISTOFFELE

Soprano: Cesare Soffi; Reamsa Trombidi; Mario de Monaco, Orch. of Accademia di Santa Cecilia, Rome (Serafin), London 1307. (Stereo & Monaural) — This one can't miss. It has exciting performances, rich stereo and outstanding noise level in Teofili, Soffi and de Monaco. It has a sticking cover and a handsome package. There is also a booklet, featuring complete, Italian-English libretto.

LUCIA DI LAMMERMOOR

Maria Callas, Philharmonia orch. (Serafin) Angel S3601 (Stereo & Monaural) — Miss Callas offers a thrilling rendition of "Lucia." Her fame will be sealed (and justified) by the excellent performance. Other contributing musicians, the chorus and orchestra are complete in every respect. A handsom e booklet is included giving the text in English and Italian. There are also several background photos. Sound is excellent.

* * *

• Reviews and Ratings of New Albums

• Continued from page 28

VERY STRONG SALES POTENTIAL

entry in the low-price category, despite the fact of Ray albums already on hand. Performance is an enjoyable one with the excellent sound quality. Collector attempt at a quality performance should prove especially advantageous as rock merchandise.

* * *

ORIGINAL SOUND TRACK HITS

Veejay Artists, Lion 7112 — A slick of old but memorable sound-track excerpts have been packaged into this package for the affordable album. Sound from four of the 10 plus represented, including a number on the cover will alone generate sales. Inside begins with the original version of "Hit the Ice," "Rachmaninoff's No. 2," "When the Music Starts Playing," "Yes, It's Cool, Mr. President," and others not so good. This should mean all sales briskly.

* * *

THE BROADWAY PARTY SING ALBUM

Various Artists, Inside 3077 — This album has a wide appeal. It features songs from the top Broadway musical of the last few years, including hits from "My Fair Lady," "South Pacific," "Camelot," and "The Sound of Music." The material is from a spirited version with a satellite broadcast on many of the hits as well. It has a good sound in addition to strong performances and an attractive cover.

* * *

GREAT MOVIE HITS, VOL. 1

Various Artists, Capitol 30066 (Stereo & Monaural) — The English version presents much material from several popular movie themes. The arrangements are all first-class in stereo. Selections include "A Certain Smile," "April Love," "Serenade," etc. It should be a steady seller.

* * *

POOR BESS and SHOW GIRL

Frank Chacksfield 30067, Richmond 30068, (Stereo & Monaural) — Alpha and Omega, this album gives the LP good display values on itself. Chacksfield cathes both, lush and tender side of two gorgeous songs. Excellent stereo sound. A solid entry for the low-priced market.

* * *

THE KING AND I — MY FAIR LADY

Various Artists, Capitol 30059, Richmond 30067, (Stereo & Monaural) — Good stereo sound and pleasant performance across makes this a solid buy in the low-priced market. Spotlighted also gives package name value. The most popular tunes from the two outstanding Broadway hits are

 gallons 16 Strings

* * *

WANT FOR "STORELOST"

Original Cost Album on

A Capitol Record

AUDIO FIDELITY RECORDS
PRE-PAK BIG PROFITS

"... As Usual, Request Records, Presents the Unusual..."

Hear

EVEREST

Strains

The World's First
Stereo-Recorded Orchestra

"... As Usual, Request Records, Presents the Unusual..."

The last words on stereo sound.

Records, Phonograph and Phonograph Record, 30059. (Stereo)

... With this, Now, 4 Y. For resale always available.

"... As Usual, Request Records, Presents the Unusual..."

"... As Usual, Request Records, Presents the Unusual..."

"... As Usual, Request Records, Presents the Unusual..."

"... As Usual, Request Records, Presents the Unusual..."

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"... As Usual, Request Records, Presents the Unusual..."

"... As Usual, Request Records, Presents the Unusual..."

"... As Usual, Request Records, Presents the Unusual..."
THREE BIG ONES FROM KAPP

FRED ASTAIRE
THE AFTERBEAT
AND
I’LL WALK ALONE
K-311

JERRY KELLER
NOW, NOW, NOW
AND
THERE ARE SUCH THINGS
K-310

HERB COLEMAN
MARRY YOUNG
AND
LOOK OUT FOR LOVE
K-308

NEW FEATHERS IN OUR KAPP®

*KAPP RECORDS. OF COURSE!

www.americanradiohistory.com
| No. | Title                                    | Artist/Producer                             | Label                  | Peak
|-----|------------------------------------------|---------------------------------------------|------------------------|------
| 1.  | Mack the Knife                           | By Wellman-Buckman—Published by Haas (ASCAP) | RCA Records            | 10  |
| 2.  | Mr. Blue                                 | By Reese Brothers—Published by Columbia (BMI) | Columbia Records      | 8   |
| 3.  | Put Your Head on My Shoulder             | By Paul Asa—Published by Spanco (BMI)       | Liberty Records       | 9   |
| 4.  | Don't You Know                           | By Bobby Worth—Published by ASCAP            | Columbia Records      | 6   |
| 5.  | Deck of Cards                            | By F. Texas Tyler—Published by American (BMI) | Columbia Records      | 6   |
| 6.  | Lonely Street                            | By E. Stonosky—Published by Four Star (BMI)  | Capitol Records       | 7   |
| 7.  | Primrose Lane                            | By Calenier-Schuler—Published by MCA Records (ASCAP) | MCA Records          | 8   |
| 8.  | Teen Beat                                | By Natalie Evans—Published by Drive-In (BMI) | Atlantic Records      | 5   |
| 9.  | Poison Ivy                               | By Leslie-Little—Published by Star (BMI)     | Columbia Records      | 11  |
| 10. | Seven Little Girls (Sittin' in the Back Seat) | By Hilliard Packwood—Published by States        | Capitol Records      | 5   |

**Second Ten**

| No. | Title                                    | Artist/Producer                             | Label                  | Peak
|-----|------------------------------------------|---------------------------------------------|------------------------|------
| 11. | Danny Boy                               | By Wathen—Published by RCA-Victor (BMI)     | RCA Records            | 17  |
| 12. | 'Til I Kissed You                        | By Don Starnes—Published by MGM (BMI)       | MGM Records            | 9   |
| 13. | Heartaches by the Number                | By H. Howard—Published by Mercury (BMI)     | Mercury Records        | 14  |
| 14. | The Enchanted Sea                       | By Melrose—Published by United Artists      | United Artists Records | 29  |
| 15. | Just Ask Your Heart                     | By DeNi-Co-Ickans—Published by PM Records   | PM Records             | 10  |

**Third Ten**

| No. | Title                                    | Artist/Producer                             | Label                  | Peak
|-----|------------------------------------------|---------------------------------------------|------------------------|------
| 21. | Unforgettable                           | By Young Brothers—Published by ABC (BMI)     | ABC Records            | 28  |
| 22. | Dance With Me                            | By Lash—Published by Torch-Tiger (BMI)      | RCA Records            | 22  |
| 23. | Woo-Hoo                                  | By G. D. MacGregor—Published by ASCAP        | ABC Records            | 23  |
| 24. | Sleep Walk                               | By Ferrie & Ferrie—Published by Rhythm (BMI) | RCA Records            | 12  |
| 25. | Hey Little Girl                          | By Blackwell & S. Stephen—Published by BMG (BMI) | RCA Records            | 7   |

**Third Ten** continued

| No. | Title                                    | Artist/Producer                             | Label                  | Peak
|-----|------------------------------------------|---------------------------------------------|------------------------|------
| 26. | We Got Love                              | By Nat Dinkelspiel & Davis—Published by ASCAP | ABC Records            | 26  |
| 27. | Be My Guest                             | By Donnie-McCoy—Published by ABC (BMI)      | ABC Records            | 27  |
| 28. | You Were Mine                           | By Paul Gravlin—Published by Star (BMI)     | ABC Records            | 30  |
| 29. | The Three Bells                          | By Dick Manning & June Williams. English lyric: Bert Reid—Published by ABC (BMI) | ABC Records            | 15  |
| 30. | Red River Rock                           | By King—Published by ABC (BMI)              | ABC Records            | 20  |

The Honor Roll of Hits comprises the nation's top tunes according to record sales, sheet sales and disk jockey performances as determined by The Billboard's weekly national surveys.
ZOOMING!!!

TO THE TOP OF ALL CHARTS

CONWAY TWITTY

Sings

DANNY BOY

New Hit Album
SATURDAY NIGHT WITH CONWAY TWITTY

E3786 (Monaural) SE3786 (Stereo)
Also Available on EP's
(X1678 Vol. 1 - X1679 Vol. 2 - X1680 Vol. 3)

MGM Records
Billboard's famous year-end Programming and Talent Buying Guide

In the new, conveniently-sized 8½ x 11 special slick-stock section that will be read, used and referred to for months and months and months.

This is it—the biggest, strongest Billboard music-record artist issue of them all.

This is the issue in which everyone who means anything to the record business says "thanks" to the industry for a great '59... and starts swinging for a still greater 1960.

This is the one and only place where you can reach them all... the buyers and users of singles and albums... the people responsible for selecting talent for personal appearances (at home and overseas), for television and for movies... and the columnists and editors who mean so much to your publicity and exploitation program.

You'll never find a better advertising buy anywhere at any time. So start planning your most powerful ad message now for Billboard's Famous Year-End Programming and Talent Buying Guide.

The Billboard

and with 7 big extras at no extra cost!
**Reviews and Ratings of New Albums**

**VERY STRONG SALES POTENTIAL**

Boyers of Chickash’s many previous al-

beads.

**JAZZ ******

**HAMP'S BIG BAND**

Lindell Robinson, soulful, fine, JAMP-4193. (Stevie & Mannum) — A strong ensemble makes up the band on this

swing and jumping set, which includes a number of the session’s best-

known feature numbers like “Flying Home,” “Hamp’s Boogie Woogie,” “Hey, Baby Be Bob,” and “Ahmad Special.” The sound is

exquisitely good and the record with a

book of brass framing the miscelleaneous, is an ear-satisfying, fluid stuff for the swing

band fan.

**CLASSICAL ******

**BRAHMS: SYMPHONY NO. 1 IN C MINOR; SYMPHONY NO. 2 IN E FLAT MINOR; ACADEMIC FESTIVAL OVERTURE**

Concertgebouw Orch. of Amsterdam (Van

Roosum). Epic EPC 3136. (Stevie & Mannum) — Van Beinum’s pitch the orchestra
data fine interpretations of the two

Brahms symphonies. The “Academic Fes-

tival Overture” is an attractive home.

Steffens employs a transparent but the

interpretations. Set is handsomely packaged

in a dust cover with a good photo of the

conductor. Strong potential.

**LOW-PRICE CHILDREN'S**

*****

**LEARNING THE ABC'S & HOW TO COUNT**

Rosemary Rice, Harmony HL 5980—

Prominent TV voice Rosemary Rice takes

her talents to the preschool/kindergarten

level in this enjoyable game of teaching numbers and ABC's. It is based on the "trendy art of

writing" method with the children and

uses the spoken word and song, which it
can destroy good reaction from young and

gift presents for the preschool age. Each

cover with the idea of the package well

and can attract attention.

**CHRISTMAS ******

**THE Bells of Cannabis Christmas**

Edna DeSoto, Capitol C-1802—This

all-around organ virtuoso has one of the

better holiday albums this year offering a

number of the great and familiar carols.

DeSoto is joined by a small array of

instruments consisting of glockenspiel,

vibes, maracas, xylophone, and a

vibrating, for an even richer sound

resulting in a rich and pleasing package of Christmas

merriment, dealers can place this among

most sure for a good pitch. Buyers will

not be disappointed.

**A TULESTIDE SONG FEST**

Reuelfilled Elisa, Gloria Zion, Lehman

Engel Orchestra and Chorus. RCA Victor

LSC 2516 (Stevie & Mannum)—A classy

performance of familiar Christmas Carols

sung in first-rate fashion by Metropoly

Reuelfilled Elisa and Gloria Zion, with

orchestra and chorus under the direction of

Lehman Engel. The tunes are handled

flavorfully and the act, with its attractive

cove, should have strong appeal during the

holiday season.

**LOW-PRICE**

**CHRISTMAS**

Kate Smith, EMI 9076/3 (Stevie &

Mannum) — The popular voice of Kate

Smith singing some of the best-known and

befitting Christmas carols. A good set on a

potent clicking, especially at the price.
The castle includes: "Deck the Halls," "What

Christmas," " Silent Night," and "Ring

Bells." Each Carol is featured individually

for the listening during the holiday season.

**INTERNATIONAL **

**RESAMIE**

Scope Records, Columbia WL 1045—

Reuelfill, one of Japan’s (and now Holly-

wood’s) brightest young stars, teams up in

this delightful group of performances on this

collection of Japanese pop tunes. The wax

was made in Osaka for the Higashinawa

label. The sheets sings the songs with

feeling and warmth over good arrangements.

Tunes include: "Sono Mune," "Oto ni

sor." "Linzama" and "Amuro, Delta

income." and "Miyazaki"

**REASONABLE REVIEWS**

The Vienna Boys Choir, Capitol C-10217—

Continuing around the world has now

the Vienna Choir Boys a host of friends.

This collection should delight all who

enjoy their fresh and appealing voices

including four of the most popular carols:

Him Sank, Tiennie and Vienna Wood, plus

three traditional numbers, a Bach entry,
The Crusades' Song and three others.

The music is all familiar, and the treatment

a happy one.

**TAKARAKUSA DANCE THEATRE**

Takarakuza, Columbia WL 1563 (Stevie &

Mannum) — Part of the eternal dance

program offered by the Takarakuza

Dance Theatre on their tour of the

United States. Extremely fresh and
colorful selections are from the parade from the

lovely "Feast of Kagura," a myth based on

Japanese anime, and the delicious

lyrical "Teikyo No Kemenosa," to "Ya

Kyo Ren," a popular song about houses

and "Miyazaki No Oui Duki," an excelling

format based on an ancient dance of

worth. All the Christmas themes are given

a Western treatment with a complete hus

of instrumentals. Good item.

**POLKA ******

**POLKA & WALTZES**

"Kinzies" by John William & Orch. Den-

mark. Decca DL 7800—These well-known

waltzes make up this masterful set of polkas

and waltzes. The collection will find

itself heard in clubs and bars. A pleasant

tune from over entirely to polkas and the flip

of the bean/boom. Good sound and more

value in this field can help this pack-

age good business.

**RELIGIOUS ******

**WITH HEARTS ABLAZE**

J. T. Adams and The Men of Texas.

**GOOD SALES POTENTIAL**

Advertisers (recording artists only) using a page or more to get FREE picture and caption in addition to regular full biographical listing in the important "Today's Top Record Talent" section.

A second color (orange) to give artist advertisements of one page or more the greater eye-appeal, attention-value and excitement of 2-color reproduction.

Valuable distribution to more than 250 television producers and advertising agency executives who are responsible for star and guest talent on major network TV shows.

Special distribution to the music and entertainment columns of over 500 leading newspapers and magazines with total readership exceeding 30,000,000.

Special mailing of complete copies to over 200 Hollywood motion picture producers, the producers of films for release through theatres as well as on television.

More copies to all the big buyers of talent overseas . . . some 200 to 300 in all, including the owners and operators of such important locations as London’s Palladium, Paris’ Olympia Theatre and Glasgow’s Empire.

A very, very special 2-page, 2-color spread rate that delivers exceptional "show-stopping" impact at a fantastic, once-in-a-lifetime discount. A total regular-rate value of $1425 (including the special orange) for only $750!

The Billboard Record Programming and Talent Buying Guide dated December 14 • advertising deadline, December 7
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<td>7</td>
<td>Deck of Cards</td>
<td>Wink Martini, Dot 1964</td>
<td>Wink Martini, Dot 1964</td>
<td>Wink Martini, Dot 1964</td>
<td>Wink Martini, Dot 1964</td>
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<tr>
<td>8</td>
<td>Promised Lane</td>
<td>Jerry Wallace, Challenge 3961</td>
<td>Jerry Wallace, Challenge 3961</td>
<td>Jerry Wallace, Challenge 3961</td>
<td>Jerry Wallace, Challenge 3961</td>
</tr>
<tr>
<td>9</td>
<td>7 Little Girls (Gittin' in the Back Seat)</td>
<td>Capitol, 4131</td>
<td>Capitol, 4131</td>
<td>Capitol, 4131</td>
<td>Capitol, 4131</td>
</tr>
<tr>
<td>10</td>
<td>Heartbeats by the Number</td>
<td>Tommy Dorsey, ABC-Paramount 1031</td>
<td>Tommy Dorsey, ABC-Paramount 1031</td>
<td>Tommy Dorsey, ABC-Paramount 1031</td>
<td>Tommy Dorsey, ABC-Paramount 1031</td>
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<tr>
<td>11</td>
<td>Danny Boy</td>
<td>Nino Tempo, ABC-Paramount 1032</td>
<td>Nino Tempo, ABC-Paramount 1032</td>
<td>Nino Tempo, ABC-Paramount 1032</td>
<td>Nino Tempo, ABC-Paramount 1032</td>
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<td>12</td>
<td>50 Ways</td>
<td>Brook Benton, Mercury 1711</td>
<td>Brook Benton, Mercury 1711</td>
<td>Brook Benton, Mercury 1711</td>
<td>Brook Benton, Mercury 1711</td>
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<tr>
<td>13</td>
<td>In the Mood</td>
<td>Elia Fila, Broadway 118</td>
<td>Elia Fila, Broadway 118</td>
<td>Elia Fila, Broadway 118</td>
<td>Elia Fila, Broadway 118</td>
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<tr>
<td>14</td>
<td>Posin Ivy</td>
<td>Capitol, 4136</td>
<td>Capitol, 4136</td>
<td>Capitol, 4136</td>
<td>Capitol, 4136</td>
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<tr>
<td>18</td>
<td>The Enchanted Sea</td>
<td>The Joduns, Max Flores 11</td>
<td>The Joduns, Max Flores 11</td>
<td>The Joduns, Max Flores 11</td>
<td>The Joduns, Max Flores 11</td>
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<tr>
<td>19</td>
<td>(Till I Kissed You)</td>
<td>Frank Sinatra, Capitol 1258</td>
<td>Frank Sinatra, Capitol 1258</td>
<td>Frank Sinatra, Capitol 1258</td>
<td>Frank Sinatra, Capitol 1258</td>
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<td>20</td>
<td>Missy</td>
<td>Johnny Mathis, Columbia 1161</td>
<td>Johnny Mathis, Columbia 1161</td>
<td>Johnny Mathis, Columbia 1161</td>
<td>Johnny Mathis, Columbia 1161</td>
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<tr>
<td>21</td>
<td>We Got Love</td>
<td>Bobby Darin, United 109</td>
<td>Bobby Darin, United 109</td>
<td>Bobby Darin, United 109</td>
<td>Bobby Darin, United 109</td>
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<tr>
<td>22</td>
<td>Be My Guest</td>
<td>Fontana, Imperial 5629</td>
<td>Fontana, Imperial 5629</td>
<td>Fontana, Imperial 5629</td>
<td>Fontana, Imperial 5629</td>
</tr>
<tr>
<td>24</td>
<td>Battle Hymn of the Republic</td>
<td>The Manhattan Telephone Choir, Columbia 1229</td>
<td>The Manhattan Telephone Choir, Columbia 1229</td>
<td>The Manhattan Telephone Choir, Columbia 1229</td>
<td>The Manhattan Telephone Choir, Columbia 1229</td>
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<tr>
<td>26</td>
<td>You Were Mine</td>
<td>Eathaba, Dr. John's 1929</td>
<td>Eathaba, Dr. John's 1929</td>
<td>Eathaba, Dr. John's 1929</td>
<td>Eathaba, Dr. John's 1929</td>
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<td>27</td>
<td>Hey Little Girl</td>
<td>Hank Ballard, United States 5177</td>
<td>Hank Ballard, United States 5177</td>
<td>Hank Ballard, United States 5177</td>
<td>Hank Ballard, United States 5177</td>
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<td>30</td>
<td>Worried Man</td>
<td>Ralston Trio, Capitol 4211</td>
<td>Ralston Trio, Capitol 4211</td>
<td>Ralston Trio, Capitol 4211</td>
<td>Ralston Trio, Capitol 4211</td>
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<tr>
<td>31</td>
<td>Living Doll</td>
<td>Cliff Richard &amp; the Drifters, ABC-Paramount 1045</td>
<td>Cliff Richard &amp; the Drifters, ABC-Paramount 1045</td>
<td>Cliff Richard &amp; the Drifters, ABC-Paramount 1045</td>
<td>Cliff Richard &amp; the Drifters, ABC-Paramount 1045</td>
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<tr>
<td>32</td>
<td>Say Man</td>
<td>Bo Didley, Checker 924</td>
<td>Bo Didley, Checker 924</td>
<td>Bo Didley, Checker 924</td>
<td>Bo Didley, Checker 924</td>
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<tr>
<td>33</td>
<td>Love Potion 9</td>
<td>Everly, United Artists 108</td>
<td>Everly, United Artists 108</td>
<td>Everly, United Artists 108</td>
<td>Everly, United Artists 108</td>
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</tbody>
</table>
These records, as all those on the Hot 100, have been tagged for "NATIONAL" sales breakout as of this week's issue. They are recommended for the local market, and should be used for the greatest potential to go all the way. Previous Billboard Spotlight Pick is marked (†).

**POP**

*Reville Rock* — Johnny & the Hurricanes (Vicki, BMI) Warwick 513

*You Got What It Takes* — Marv Johnson (Jubel, BMI) United Artists 183

**BEST BUYS**

**MIDNIGHT STROLL** — The Revels (Calvert, BMI) Norgold 103

**AMIGOS GUITAR** — R&B — No selections this week

The correct publishers for My Heart Because of Age, a Best Buy selection in last week's issue of the Billboard, is Music World-Wonderland, BMI.

In order to speed record releases, The Billboard requests that all singles be sent to The Billboard Music Department, 1564 Broadway, New York, N. Y.

A letter from the publisher of "Heavenly Sings," Brothers & Sisters, BMI, and "Handyman," the Firm, BMI, has been received.

**R&B**

*A Thousand Years* — Poco (Mulholland, BMI) Decca 30016

*Joy'' — Miltin (Mulholland, BMI) Decca 30017

*Fool's Paradise* — Linda Haynes (Mulholland, BMI) Decca 30018

*My Shoulder* — The Firm (Mulholland, BMI) Decca 30019

*The Lads* — The Firm (Mulholland, BMI) Decca 30020

*JIMMY YAM* — Bobby Darin (Mulholland, BMI) Decca 30021

**REVIEWS OF THIS WEEK'S SINGLES**

The pick of the new releases:

**SPOTLIGHT WINNERS OF THE WEEK**

Strongest sales potential of all records reviewed this week.

**FLOYD ROBINSON**

*Tonight You Belong to Me* — (Arc, BMI) — A Best Buy selection in last week's issue. The record is a strong ballad, and should appeal to a broad audience.

**JIM REEVES**

*Hell Have to Go* — (Capitol, BMI) — A Best Buy selection in last week's issue. The record is a strong ballad, and should appeal to a broad audience.

**DOBBIE STEVENS**

*Mary Had a Little Lamb* — (Decca, BMI) — A Best Buy selection in last week's issue. The record is a strong ballad, and should appeal to a broad audience.

**THE BELLNOTES**

*White Buckskin Sneakers* — (Columbia, BMI) — A Best Buy selection in last week's issue. The record is a strong ballad, and should appeal to a broad audience.

**THE KNOCKOUTS**

*Riot in Room 3 C* (RCA, BMI) — A Best Buy selection in last week's issue. The record is a strong ballad, and should appeal to a broad audience.

**RESTLESS GUITAR** (Progressive, BMI) — A Best Buy selection in last week's issue. The record is a strong ballad, and should appeal to a broad audience.

**THE BELT**

*Pops* — (Columbia, BMI) — A Best Buy selection in last week's issue. The record is a strong ballad, and should appeal to a broad audience.

**THE CRESTS**

*A Year Ago Tonight* — (Columbia, BMI) — A Best Buy selection in last week's issue. The record is a strong ballad, and should appeal to a broad audience.
IT'S SALES-OFFHRENIC!!

IT'S PROFIT-NOIAC!!

IT'S CRA-AAA-ZY!!

IT'S A GREAT NEW CHANGE OF PACE FOR

The KINGSTON TRIO

COO-COO-U

c/w GREEN GRASSES

Record No. 4303
Paul Anka

**TIME TO CRY** (Spanish, BMD) — SOMETHING HAS CHANGED ME (Spanish, BMD) — Anka has two strong ballad efforts that he reads in a high style. Both are nice enough to be heard over hush choruses and organ backing, and he can score with both. ABC-Paramount 10064

**COO COO-U** (Highbridge, BMD) — GREEN GRASSES (Highbridge, BMD) — The trio scores well on two fine outings. Coe is a controlable rhythm leader who can swing on combo drum backing. "Green Grasses" is a pretty folk item. Both have the sound. Capitol 4303

**JIMMY CLANTON**

**GO, JIMMY, GO** (Wills-Ace, BMD) — I TRUSTED YOU (Ace, BMD) — Tino, Jimmy, Go! In a swinging style that finds Clanton in fine form. The rocker has lots to attract teens, and the side appears a likely winner. "I Trusted You" is a ballad with beat, and the singer is helped by a chorus on his salable rendition. Ace 757

**Country & Western**

**CARL STORY**

I HEARD MY MOTHER WEEPING (Sunday, BMD) — I'LL BE A FRIEND (Sunday, BMD) — Story has two strong sides—both of which should attract heavy c&w fans. "I Heard My Mother Weeping" is the story of a man on the run who pretends his mother weeping, as his sentence is pronounced. "I'll Be a Friend" is an inspirational type song. Sunday 465

**JAN HOWARD**

**THE ONE YOU SLIP AROUND WITH** (Gat, BMD) — The story tells of the failure of her marriage due to the fact that her husband is slipping around with someone else. It's a fine rendition of a good tune, and it should register as a pop hit. "I Wish I Could Fall in Love Again," (Uni, BMD)

**Rhythm & Blues**

**BOBBY BLAND**

**THAT'S WHY** (Lion, BMD) — Bland, one of the top r&b. chancers, has a record that should command strong pop and r&b appeal. It's a slow ballad, and it's handled admirably. Flip is "I'll Take Care of You" (Lion, BMD)

**Duke 314**

**SPECIAL MERIT SPOTLIGHTS**

The following records have been picked for outstanding presentation.

**BOBBY GEE**

**BLUES CONSPIRACY** (Comet, B.M.) — "Ammirere a Cuban" on two strong songs. "Blue Jazz" is a catchchy medium-beater with teen appeal lyrics and a listenable melody. "Julie" is a lovely rockin'ballad that is simply warped. Backing on both is first-rate. He can have a twirler. RCA Victor 5197

**BARRY DARVELL**

**WILL IT END** (Potomac, BMD) — Darvell handles the ballad attractively over an excellent organ solo. He has an impressive wave debut with the pretty side, and with plugs it can easily create interest. Flip is "Germaine Stemp." (Potomac, BMD)

**RCA Victor 7638**

**PORTER WAGONER**

**THE GIRL I DON'T NEED LOVE** (Wonder-Marlowe, BMD) — Wagoner, a well-known c&w artist, has a spinable side for pop and c&w. Deeply, he tells the story of a girl who thought she didn't need love. It's an interesting side and it's read strongly over good backing. Flip is "You're Kind of People." (RCA Victor, BMD)

**Mallond 123**

**THE VISCOUNTS**

**HARLEY & THE VISCOUNTS** (Superior-Bernstein, ASCAP) — The group presents an imaginative treatment of the oldie. It's given a sparkling and colorful approach. It allows for fine programming, and it should show strongly sales-wise. Flip is "Dig." (Mufcrick, BMD)

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GRANATA

AUDITION
a new selling force
...for manufacturers
in FULL COLOR EVERY MONTH
...so don't wait

AN AUGUST
AUGUST - MERCURY TIME - 78rpm
Slight lead and 11/32nd down for a foot
Beau, Buddy (Washburn, BMI).

JOHN GET CIFIC
**

JOHN GET CIFIC
**

SERIES SISTERS
*** I Was in Love - Fromoom -
SILVER 78 - Mick nail is given a good
guest by the melody, a slight
nurture - with backing by the choir.
(American, BMI).

JOHN ASHLEY
*** I Want to Hear It From You -
RHYTHM 78 - Mick nail is given a good
guest by the melody, a slight
nurture - with backing by the choir.
(Pamco, BMI).

**"Royalties" -Vocalist is given a
thick vocal treatment in the tune.
(Blue Bell, BMI).

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thick vocal treatment in the tune.
(Blue Bell, BMI).

** "Royalties" -Vocalist is given a
tabloid vocal treatment in the tune.
(Blue Bell, BMI).

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tabloid vocal treatment in the tune.
(Blue Bell, BMI).

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tabloid vocal treatment in the tune.
(Blue Bell, BMI).

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tabloid vocal treatment in the tune.
(Blue Bell, BMI).

BOBBY CRANDALL
*** Silver Slippers - SCARLET 78 -
Bobby Crandall gives a distinctive vocal
impression in the tune. A musical
vocal treatment in the tune.
(Blue Bell, BMI).

** "Royalties" -Vocalist is given a
tabloid vocal treatment in the tune.
(Blue Bell, BMI).

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**VERY STRONG SALES POTENTIAL**

**continued from page 51**

1. Strawberry Swim — From the coast to a meet with ocean baseball, this effort by the group. This one that's out of the way.

KENNY ROSSI

**ALIF BUT I DO** — GEE 1059 — Teen-stained rocker about a kid's graduate and will miss his sweetheart in high school, gets a good vocal outing from the singer. Bright chorus blast helps. (Platonic, ASCAP)

**Watch Your P's And Q's** — Light rocker effort is nicely handled by the talented new artist. He's advising his chick to walk the straight and narrow. Cute tune. (Kahl, BMI)

**NEW AND EXCITING!!**

Eroy (Shadow) Peace

**YEAH BABY!**

**WHERE DID I GO?**

Ronnie Brown

**WHEN IT'S SPRINGTIME IN THE ROCKIES**

**ELLI'S DREAM**

KEEN RECORDS

**TENNESSEE ERNEST FORD**

**I'D RATHER BE BIG** — CAPITOL 4402 — A most attractive novelty with a smart arrangement received a first rate performance from Ernest helped by the chorus backing. This could break out. (Snyder, ASCAP)

**Sunny Side of Heaven** — The Tennessee barefoot boy handles this attractively with the story about a boy of today's type. This is the song of the Union's 92nd State. Good work. (Adamz, ASCAP)

**THE TWINS**

**BUTTERCUP** — LANCER 203 — Bright rocker receives a well earned reading from the twins, and the dimpling has a chance to move out, if exposed. (Rumberlo, BMI)

**Heart of Gold** — A pretty, new ballad is sold in sweet style by the boys on their debut slicing for the label. It could get spins. (Aberbach, BMI)

**THE SPARKS**

**GET THAT BAD CARLTON 522 — A listenable story song is told in bright fashion by the boys here, and the backing has a solid beat. This could take off. Watch it! (Morris, BMI)**

**The Genie** — The boys sell this Costers-styled dink with a smoothness as they tell about the Genie who offers them many different items. (Morrin, BMI)

**ABE (AVAILABLE) BAKER**

**THE WEB** — LORAEL 1010 — Sultry bluesy theme from the forthcoming movie, "The Head That Wouldn't Die," is wrapped up in strong instrument backing. Fine sax solo style. Should pull play. (Bryden, BMI)

**Macnow Rock** — Effective flute solo work on an unusual instrumental theme. Nice jockey side. (Nagy, BMI)

**THE BARRONS**

**BIRGITE** — WHITEHALL 5008 — A rocking, swinging side with the rhythm, it is neat and new and by the Barrons, but it's the rhythm that does it. A good waxing that has a chance. (Kerr, BMI)

**Song of Songs** — The Barrons handle this rocker with spirit over routine backing. (Kerr, BMI)

**THE RAYS**

**MEDITERRANEAN MOON—XYZ 605 — A cute, novelty-styled effort by the boys, done a springy rhythm. The boys give it a solid warm which could make a wave, Watch this one. (Lonyqi, BMI)**

**It's a Cryin' Shame** — A slow, ponderous ballad reading by the group. (Lonyqi, BMI)

**DOROTHY COLLINS**

**BACRAIRE** — TOP RANK 2024 — Good version of the classic Italian diry by the thrill over happy backing by the ork. Could get action. (BILM)

**In the Good Old Days** — On this side the last comes thru with a cornball reading of a new novelty tune over appropriate old-fashioned backing. (Konnolk, ASCAP)

**MODERATE SALES POTENTIAL**

1. Strawberry Week — From the coast to a meet with ocean baseball, this effort by the group. This one that's out of the way.

2. Strawberry Swim — From the coast to a meet with ocean baseball, this effort by the group. This one that's out of the way.

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**Reviews and Ratings of New Albums**

**GREAT SONGS**

* vine | Waiting for the Harmonic Grace | Audio Video ASF 4188, (Steve & Marnie) - Great songs come from the heart, as the late Steve McQueen could have told you. His great songs come from the heart, as the late Steve McQueen could have told you. His great songs come from the heart, as the late Steve McQueen could have told you.

**the great kate**

* Almeida, Wiliam C. | Crescendo Vol. 10340 - This album features performances by some of the most well-known and respected musicians of our time. The music is of the highest quality, and the performances are breathtaking. This album is a true testament to the power of music and the human spirit.

**sempre pronto**

* Bongos. Mike | Stereo Vol. 10561 - This album features a selection of classic bongos tracks performed by some of the most influential and respected musicians of our time. The music is of the highest quality, and the performances are breathtaking. This album is a true testament to the power of music and the human spirit.

**the voice is rich**

* Betty Movie | Stereo 10715 - This album features performances by some of the most well-known and respected musicians of our time. The music is of the highest quality, and the performances are breathtaking. This album is a true testament to the power of music and the human spirit.

**an affair to remember**

* Billy Bob & His Orchestra | Stereo 10619 - This album features performances by some of the most well-known and respected musicians of our time. The music is of the highest quality, and the performances are breathtaking. This album is a true testament to the power of music and the human spirit.

**let's dance with kirk**

* The Heckscher, Verve MG 120 - This album features performances by some of the most well-known and respected musicians of our time. The music is of the highest quality, and the performances are breathtaking. This album is a true testament to the power of music and the human spirit.

**on jury night**

* J. W. & His Orchestra | RCA Victor LPM 2191 - This album features performances by some of the most well-known and respected musicians of our time. The music is of the highest quality, and the performances are breathtaking. This album is a true testament to the power of music and the human spirit.

**low price popular**

* Oklahoma! | Columbia Victor SC 2481 - This album features performances by some of the most well-known and respected musicians of our time. The music is of the highest quality, and the performances are breathtaking. This album is a true testament to the power of music and the human spirit.

**the musical of rodgers and hammerstein**

* Company | Columbia Victor SC 2481 - This album features performances by some of the most well-known and respected musicians of our time. The music is of the highest quality, and the performances are breathtaking. This album is a true testament to the power of music and the human spirit.

**on jury night**

* J. W. & His Orchestra | RCA Victor LPM 2191 - This album features performances by some of the most well-known and respected musicians of our time. The music is of the highest quality, and the performances are breathtaking. This album is a true testament to the power of music and the human spirit.

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* Oklahoma! | Columbia Victor SC 2481 - This album features performances by some of the most well-known and respected musicians of our time. The music is of the highest quality, and the performances are breathtaking. This album is a true testament to the power of music and the human spirit.

**mainstream**

* Van Derkamp & Joe Thomas | Atlantic 2307 - This album features performances by some of the most well-known and respected musicians of our time. The music is of the highest quality, and the performances are breathtaking. This album is a true testament to the power of music and the human spirit.

**olmstead**

* Van Derkamp & Joe Thomas | Atlantic 2307 - This album features performances by some of the most well-known and respected musicians of our time. The music is of the highest quality, and the performances are breathtaking. This album is a true testament to the power of music and the human spirit.

**coltrane & quintet**

* John Coltrane & Paul Quinichette | Prestige 7002 - This album features performances by some of the most well-known and respected musicians of our time. The music is of the highest quality, and the performances are breathtaking. This album is a true testament to the power of music and the human spirit.

**other sounds**

* Stereo Vol. 10561 - This album features performances by some of the most well-known and respected musicians of our time. The music is of the highest quality, and the performances are breathtaking. This album is a true testament to the power of music and the human spirit.

**the shape of jazz to come**

* Cootie Williams, Atlantic LP 137 - This album features performances by some of the most well-known and respected musicians of our time. The music is of the highest quality, and the performances are breathtaking. This album is a true testament to the power of music and the human spirit.
Louisiana State Fair Pulls 574,521
Despite Weather

Total Gate 23,000 Below 58;
Royal American Gets Big $5

SHREVEPORT, La.—The 10-day Louisiana State Fair, which closed Sunday (1), pulled 574,521 persons and grossed $596,341 for the nine-day run last year.

Rain and threatening weather during the last six days cut down attendance, wiping away increases registered in the early days and pruning the final count about 23,000 under that for the one-day show a year ago.

Outstanding was the showing of the Royal American Shows on the midway, the record-breaking possibilities because of the weather during the last six days. Ride and shows of the Carl Stollnay organization finished with 12 per cent above last year.

Down were receipts for the Baton Rouge fair secretary, reporting in the fair’s coliseum, the Youth Center. Auto races presented by Frank Williams held out last year, levels and turnouts per performance for thrill shows by the Tournament of Thirlls were strictly under those for last year.

Commercial exhibit space sales and concession income was up, Joe Morris, fair secretary, reported.

The fair presented several new features, chief among them an international photo salon, which drew much attention. The medical program and the soft-drink area also scored well with fairgoers. This show, as per practice, was revamped sharply from the outside and will be further changed and improved next year, according to present plans.

N. Y. Fair’s Delegation
Visits Paris

NEW YORK — New York’s delega-
tion to the Exposition Interna-
tional Expositions has returned from Paris in a happy mood, after conferring with Leon Barley, the bureau’s president.

The group is not bound to seek approval for the fair for international exhibitions, for application to the New York fair.

Also making the trip were City Administrator Charles F. Preusz, fair corporation secretary Abraham K. Faulman, and Richard C. Pat-
terson Jr., commissioner of the Department of Commerce and Public Service.

Hamid Quits Agency Helm
As G&C-H Shifts Operations

- Continued from page 1

and G&C, resumés his executive duties with the parent organization. His new accounts he has developed. Maintaining the firm’s Midwestern building operations, a former Barnes-Carruthers Agency vice-

president, said that the move was undertaken by the firm to cut down on expenses.

Withdraw From Leadership
3. George Hamid Sr. and George Hamid Jr., vice-president of G&C-Hamid, hereafter are to function in an advisory capacity only, thus exercising direction

George Jr. will concentrate on management of the Steel Fair and other city development, and his father’s efforts will be devoted to the Hamid-Morten Circus, New

Jersey State Fair, and the Greens-

town (N. C.) Fair.

Hamid detailed steps leading to this current circumstance as origin-

ating in 1955 when the administra-
tion was effected. He said that a six-year agreement was under-

signed, and the two firms would remain active in G&C-Hamid activ-

ities for three years. At the end of that period, he said, the two firs

will be in a position to finish their financial interest, they were to

finish out the term of the agree-

ment on a per cent basis, rather than an active, basic.

The three-year active period was extended last fall for another season, 1959, which turned out to be the agency’s most successful in terms of bookings and revenue.

The overall expiration date was extended another year, meaning

that termination of renewal will occur for his Kansas City, Mo., and

Shrine.

"I feel now," Hamid said, "that our agency is far enough around and is far enough that we are able to getting some to give more time to my other pressing business interests.

An organizational meeting was held Wednesday (21) and attended by both Hamid, Higgins, Larry Kamara, General Manager of G&C

Helm, and Hamid, Jr.

"We thought of the fact that the company is at a fairly good position so far as supplies of steel are concerned.

York Keeps Wirth 1959 Gate 272,819

York, Pa. — Grandstand pro-
motion for the 1960 York Inter-

state Fair has been awarded to Frank Wirth of New York.

York’s last Wirth contract was voted last week. With his deal for 40 years and is expected to provide another revenue

NEW ROOM PLAN
WORKING OKAY, GROUP REPORTS

CHICAGO — Officers of the city organizations that are operat-

ing the new systems in the coming show business conventions de-

clared last week that the system is working well.

Applicants for rooms should not be alarmed if confirmations

are not received at once, according to C. R. Bow, speaking for the groups.

He said that acknowledgment of the application for the Chicago convention bureau is “reasonable assurance” that the rooms are forthcoming.

He said it takes about 10 days for the Warner hotel to get confirmation to an applicant.

Nor. Florida Fair Hit by Heavy Rains

TALLAHASSEE, Fla.—Torrent-

ials rains thru four of the five days of the 1959 North Florida Fair cut into total admissions but failed to hold down attendance receipts which edged 3 per cent over 1958.

The Fair closed Saturday night (11), after five hectic days which saw attendance record grounds turned into a quagmire by the downpour.

Paid admissions were down about 3,000 from the 1958 figure, but total admissions—including receipts which edged 3 per cent over 1958.

Astrid, noisy balancing the Hun-

dreds, throbbed the drums, played the Dorectores, riding Ed

Widman’s Elephants and the Le

Kimra Duo, aerial.

Chains would include Francisco, Jimmy Davidson, John Hoy, Frankie Saluto, Johnny Armstrong, Bill Beilinger, Carl Marx, Harry Rains, and Mopsy, headed by the Dorectores, rid-

ing Ed Widman’s Elephants and the Le

Kimra Duo, aerial.
Ringing to Quit Quarters: Will Use Own Baggage Cars

Land Sold; Equipment Burned, Sold; May Build R-B Auditorium, Museum

By TOM PARKINSON

SARASOTA, Fla.—Ringing Bros. and Barnum & Bailey Circus is disposing of its winter quarters here under the terms of a railroad deal so as to provide its own transportation again.

The company had three of its own cars, equipped as baggage cars, which were given the ringing name. These will be replaced by Pennsylvania Railroad cars, under a contract which provides for the future movement of horses, elephants and equipment in quarters five of the show's cars have been switched out to the Pennsylvania cars of the same number, one already is being rebuilt.

There will be no flat or stock cars in the proposed new train. Nor is it certain how many cars will be used or the time limit.

The show said here several days ago that three cars will be used and that the show would not carry more circus cars as such for purposes of transportation, on the same that it seemed entirely safe that five cars were being prepared for new use, and they were expected in quarters of more being used.

Announcement Tuesday (9) that the Arvida Corporation is buying the land in the downtown area that had been appraised earlier. Arvida bought real estate from John Ford, who is the Sterling D. Summer, and last week it announced the addition of the Salvo and Gretha Rietta quarters for $340,000. In early August the Ringling board of directors began planning to equip the quarters at $300,000. Since the by-laws were rewritten, the conclusion was quite certain that the quarters would be vacated. In Sarasota it has been known that the Arvida purchases would eventually be shown to include quarters.

Ringing Museum feels that it no longer needs much of a home base. As an indoor show, it is traveling most of the year. It probably will continue the practice of laying off a few mid-season weeks as it did building will be called Ringling Auditorium and it will be used for rehearsals, TV shows and perhaps programs.

There is also a possibility that a Ringling Museum will be built at the same location. This would include some relics from the railroad cars, but such relics now are used in the building.

SAMPLE RINGLING TRAIN GOING TO BARABOO CIRCUS MUSEUM

SARASOTA, Fla.—A four-car train has been loaded at the Ringling Bros. and Barnum & Bailey Circus quarters here for the Ringling Bros. and Barnum & Bailey Circus, Baraboo, Wis.

The show cars, and wagons will be used in the museum to display how circus trains were equipped and operated.

Equipment for the "show train" was selected by ring masters Charles H. Ringmaster and Arthur M. Concelese for the show.

Loading was directed by Lloyd Morgan and P. J. McConaughan, maintenance agent, for the show, and arranged by Robert Malm from Sarasota to Baraboo in a few days. Bill Perry, quarters office manager, and Fred Ware assisted.

in 1959, but this will be done at various locations.

For a short time each year the show trains are used in varying capacities for new productions. Expectations are that Ringmaster Kintop will use the former quarters car barn that has been converted into a storage area and try to knock out the present sides and expand the rig.

The Ringling circus will also be able to place on either side of the present area. Then the enlarged

Citrus Expo Switches for Canners' Meet

WINTER HAVEN, Fla.—An advance in dates of ten weeks has been effected by the Florida Citrus Commission on to the" Show Ringling Car," a novel position of presenting the fans in both Orlando and Tampa.

The U.S. Coast and Geodetic Survey was asked for the Ringling circus permission to use the item in the fair, and after some discussion the request was denied.

The Ringling circus will also be able to place on either side of the present area. Then the enlarged

The Citrus Commission will be part of the day's list at the downtown New Era Arena Mexico, and reportedly the fair will include some events for performances in the heart of the city.

The New Orleans program will include a pageant, a horse show and a cattle show, a world record, number: Clyde Beatty's Animals; Trot Trunk and Pedde and Gerda, aerial art; Marvel Trio and Corton-Brellas, acrobats; Great Barioso, aerial art; the famous Miss Rinko, magician, shows, including Diane and Connie Welte, and stick wireless; John Tron, Ketterson and Eddie Trio; trampolines; Diane's Miss Riketti, singing with Miss Chenie Fredrick; flying Zucchinis and Flying Los Angeles, globe art; the Belgian 22-piece ballet; Fred's Frians, cycling; Willard's Collage, Wedler's Rockets, Howard's Skelton Ponies, worked by Edward Akens, Hidgraves Bros., and the famous Miss Trudgeon, Stupe Traverset, bearded Great Becket, self-propelled swoppng, Red Rider and Ruch, aerial.

In eleven alloys will be zoo herd, Harry Davey, Eddie Dod, Jim Snell, Fred Truitt and Bill Brickler and partner.

The Mexico City circus will be a 16-piece cladding and aerial art; the famous Miss Mami Bobo, a world record; the famous Miss Safi on "loopy-loo" cladding; Hawthorn's Animal Ants, plus day; Another Day, br insects; Fred single tramp, Jordan Trio, Eddie Trio and the Four Elgantes, trampolines; Ascot Truce, Risky, Miss Yolanda, false jester; Artero Martinez, tight wire: Esquivel, Paging: Whirling Fossett, comedy artists; Royal Inca Llamas; Soyder, Spain.

(Continued on page 62)

Packs Sets Mexico, New Orleans Talent

ST. LOUIS—Two Pack's Circus builds, with the assistance of New Orleans, have been completed, and three up- coming engagements in New Orleans are scheduled. The New Orleans program will include a pageant, a horse show and a cattle show, a world record, number: Clyde Beatty's Animals; Trot Trunk and Pedde and Gerda, aerial art; Marvel Trio and Corton-Brellas, acrobats; Great Barioso, aerial art; the famous Miss Rinko, magician, shows, including Diane and Connie Welte, and stick wireless; John Tron, Ketterson and Eddie Trio; trampolines; Diane's Miss Riketti, singing with Miss Chenie Fredrick; flying Zucchinis and Flying Los Angeles, globe art; the Belgian 22-piece ballet; Fred's Frians, cycling; Willard's Collage, Wedler's Rockets, Howard's Skelton Ponies, worked by Edward Akens, Hidgraves Bros., and the famous Miss Trudgeon, Stupe Traverset, bearded Great Becket, self-propelled swoppng, Red Rider and Ruch, aerial.

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(Continued on page 62)
**Fair Exposition Management**

**Canada B Circuit Elects Monty Adolphe**

REGINA, Sask.—A. J. (Monty) Adolphe, Weyburn, Sask., was elected president of the Western Canada Fair Association at the annual meeting in the Hotel Saskatchewan Tuesday (27).

Adolphe, who will complete his second year in the position, succeeds Keith Stewart, Portage la Prairie, Man., who will relinquish the office December 31.

In the absence of the Western Canadian B Fairs loop are J. H. Morten, Red Deer, Alta., first vice-president; N. W. Symonds, North Battleford, Sask., second vice-president; and Wm. J. Wyse, third vice-president. George K. Ross, Prince Albert, Sask., continues as secretary.

Adolphe said he would try to stress the community aspect of their shows rather than allow the public to feel that the directors are the only ones concerned, said Maurice Harnett, of Calgary, in a convention address.

Harnett is president of the International Association of Fairs and Expositions and general manager of the Calgary Exposition and Stampede.

He emphasized the need for each of the 12 fairs on the B Circuit to develop a regional or local theme.

"A successful fair is not measured by gate receipts but by the way in which it reflects the life of the community no matter where the fair is located," he said.

Much of his discussion centered around fair problems and how to overcome them. "But every exhibition has different local problems and none of us has all the answers," he commented.

One of his recommendations was that fairs bring service clubs and civic organizations into various activities of the exhibitions.

**PNE Elects Directors**

VANCOUVER, B. C.—Nine directors of the Pacific National Exhibition were elected to the board by membership vote Monday (25) for the term ending July 31, 1960.

Only one new director was chosen by the 200 members of the PNE, T. C. Baird, since the number of directors has been increased from nine to 12.

"The PNE is a corporation, and the directors are its elected officers," said Baird.

"I am convinced that the PNE is a strong force in our community and will continue to promote the PNE as long as I have the opportunity to do so," he added.

The new directors, along with nine more not up for re-election this year, are: Dr. T. C. Baird, North Vancouver; O. H. Greaves, Vancouver; A. H. Meinert, Vancouver; H. S. Critchlow, Langley; C. H. T. Newton, Chilliwack; T. R. Riddle, Vancouver; H. A. MacFarlane, Kamloops; H. A. Veitch, Victoria; and C. G. Black, Victoria.

**PNE Plans New Ag Bldg.**

VANCOUVER, B. C.—The Pacific National Exhibition will start work immediately on plans for a new agricultural building at Exhibition Park.

His announcement followed a decision by the city council to have outside experts do a survey on whether a coliseum should be located downtown or at the PNE.

The decision placed no restriction on the PNE in regard to the construction of an agricultural building. "We now feel free to go ahead with our plans," said the mayor. Our planning committee will proceed with the drawing of plans, which will be placed before the PNE board of directors for approval.

Brown explained that the PNE does not require city council approval on expenditures providing it is spending its own funds.

**Super Ex-American Ring 2000**

NEWARK, Del.—The Super Ex-American Ring 2000, which opened Saturday (26) at the New Jewish Center, featured the first American Ring 2000 display in this country.

The Ring 2000 is a Japanese toy that resembles a ring and has a small figurine in the middle. It is designed to be used as a game by having the figurine jump over the ring.

The display was sponsored by the Japan-America Society and the Ring 2000 company.

**Georgia State Fair Turnouts Decline 20%**

MACON, Ga.—Despite a drop of about 25,000 in the number of spectators, due to two days of heavy rains, the Georgia State Fair had a higher gross receipts total Saturday (24), General Manager Robert Wade reported.

Wade estimated total attendance at 500,000. While the official count has not been compiled, Wade said preliminary reports indicate a profit of close to $20,000, a decrease of several thousand dollars from 1958.

The attendance declined about 20 percent. The fair set a new three-hour record between 6 a.m. and 9 a.m. when the rains let up for the first time in about three days. During these three hours the gates grossed $9,000.

**Clyde Closes To Good Crowds**

MOLINE, Ill.—Clyde Bros. Circus completed its fall season here Sunday (23) after a six-day winter quarters at Edmonds, Okla.

The two-day stand (30-31) included the opening of the four performances. The show was presented by Clyde Bros. of Chicago and Christy is the wild animal superintendent.

Earlier at Burlington, Iowa, the circus pulled two capacity houses at the only show to date at the auditorium Friday (23). Joyeuses was the attraction. It was the first time any of the shows had been under the management of Eben Borchelt and Elmer Anderson.

Henry Bank was the manager of Clyde Bros. Circus, Moline, and was in charge of the division. Jack LaPell is general agent and Howard Stacey is owner.

**Macon Circus Pulls 3,000 Kids**

MACON, Ga.—A crowd estimated at 3,000 children saw the 27th annual Harmony Circus presented by the Moose Club at the Mason Auditorium Saturday (31). A. Mack Dodd was codirector.

Acts included Nicolino's Chimp's; Angela Window and her Collies; The Two Linacos, light wire; Gau- to's Steeplechase; Chia and So- may, acrobats; Jeannette and Meyers, the horse and the dog; and Leland and Jack, plate spinning. Music was by Ernie Dauhlu at the elec- tron organ.

In addition to the acts, there were several Halloween costume contests at the show. An admission of $1.00 was charged to each child in costume.

Officials say this circus has practically eliminated Hallows-Eve.
**NAAPPB Leaders Predict Top-Flight Convention**

CHICAGO — Officers of the National Association of Amusement Parks, Pools and Beaches are forecasting that the November 29-Decembe r 1 convention will be one of their most productive.

NAAPPB President William Muir, of Rockland Park, Cana daigua, N. Y., predicted record attendance at this and concurrent show business conclaves.

Larry Stone, Paragon Park; Nantasket Beach, Mass., program chairman, stressed the importance of intensified kiddeiland and beach-pool sessions. Jimmie Thompson, Alexandria, La., is Kiddieland chairman for the three morning sessions.

Heading the beach and pool program will be John Phillips, Dayton, O. Among the speakers for the regular park sessions of the convention will be not only those announced last week but others still to be named. John C. Ray, Belmont Park, San Diego, Calif., is an additional member of a panel named last week to discuss "Living Tomorrow," a commentary about life in 2016.

Social affairs at the convention are under the direction of Robert Platt, Dorney Park, Allentown, Pa. Platt is in charge of arrangements for the December 1 banquet and ball. He has announced plans to come up with a fully revised format for the entertainment, and he is working with a committee of booklets on line-up of the talent.

King Moves Inside

UNION SPRINGS, Ala.—King Bros. Circus moved into the Arena here Thursday (29) after heavy rain made the proposed lot a quagmire. There was a near-full house at the matinee and a straw house at night. The Exchange Club of Hunters reported a $500 advance sale.

**Re-Elect Schott At Coney Island**

CINCINNATI — Edward L. Schott was re-elected to his 35th term as president of Cincinnati's Coney Island at the annual directors meeting held here Monday (2). Also re-elected were Fred E. Weschely, vice president; and president and board chairman; Ralph G. Wachter, secretary-treasurer, and Robert B. Schott, treasurer.

In his annual report, Schott stated that Coney had one of its best seasons in history this year, a fact which surprised Schott. This year Schott reported a $700,000 net profit on a payroll of $1,150,000.

**Ferris Wheel Sullivan Puts TV Panel Into Spin**

**AMUSEMENT PARK OPERATION**

**NAAPPB Program of Work Studied by Committee**

MEETIN G IN CHICAGO last week was the National Association of Amusement Parks, Pools and Beaches' Program of Work Committee, headed by Ed Schott, of Cincinnati's Coney Island, and formed to schedule and start the "Bucks of the Parks." Not dur ing the luncheon session at the Sherman Hotel Thursday (5) was devoted to analysis of the survey which was made of NAAPPB members this summer. The results of the survey were not immediately revealed. It was known that returns were considered good and that scores of ideas were offered. However, all plans were being left open for further discussion. Up for further discussion were the NAAPPB's proposed activities in fields of safety, group insurance, public relations and convention format.

Among the topics discussed at the open session of the NAAPPB convention at the Sherman November 29-30 meeting was the Coney Island Link. NAAPPB secretaries; William Schmidt, Chicago; Harry Batt, New Orleans; Ed Carroll, Agawam, Mass.; Fred Clemens, Cincinnati; Carl and William Muns, NAAPPB president, Candaagua, N. Y.

**Ferris Wheel Sullivan Puts TV Panel Into Spin**

**AMUSEMENT PEOPLE THROUGH**

**the nation were one up on the panel of television's "What's My Line" when they knew what Lee Sullivan does.**

The Ferris wheel maker, head of Eli Bridge Company, Jacksonville, Ill., appeared on the TV show and stunned the panel of guests. Sullivan, who does not have a TV set, set up shop in Denver to mark the Colorado centennial this year was on the market again last week after being threatened by a vice-president businessman put up $1,000 toward buying the buildings and said he expected to move them to a new amusement park. However, later his plan fell through and the buildings remained.

All the shows were filmed, but the open session of the NAAPPB convention at the Sherman November 29-30 meeting was the Coney Island Link. NAAPPB secretaries; William Schmidt, Chicago; Harry Batt, New Orleans; Ed Carroll, Agawam, Mass.; Fred Clemens, Cincinnati; Carl and William Muns, NAAPPB president, Candaagua, N. Y.

**Parkmen Trade Show Names 90 Exhibitors**

**CHICAGO—** Names of 90 firms which will have exhibits at the International Amusement Trade Exhibit at the Sherman Hotel, November 29-December 2, have been announced by John S. Bow man, NAAPPB executive secre tary.

When "HOLIDAY ON ICE" played the Allen County War Memorial Coliseum in Fort Wayne, Ind., recently, it registered an increase of about 20 per cent. The exceptional business was second only to the attendance at the previous show in Fort Wayne. It did it the year's business in nine performances, compared with 11 for the first year. The 1959 gross was $328,000, an increase of $20,000 over the 1958 gross. For part of the difference, attendance was up, too. Crowds for the nine shows include a near-full house the first day, a capacity crowd of 7,000 the second, 4,000 the third, 5,000 the fourth, 5,000 the fifth, 5,000 the sixth, 5,000 the seventh, 5,000 the eighth, and 5,000 the ninth. While Sunday pulled 6,700 and 7,000. Promotion was handled by Phil Oldson, of Tri-State Promotions, Inc. This year's increases are all the more significant when it is known that this year's 20 per cent hike comes on top of a 15 per cent improvement last year.

Tuesday's voting in several cities brought some good and some not so good news for the exhibition industry. At San Francisco, a $75,000 bond issue was approved for the improvement of the Civic Auditorium, and another $3,000,000 was added for rebuilding the Palace of Fine Arts. At Fort Wayne, Ind., the voters approved a $9,000,000 bond issue to finance a new auditorium. Philadelphia voted on several referenda, the largest being a $13,000,000 bond issue to improve the Convention Hall. But Hartford, Conn., where the auditoriums are all in the same building, was rejected. The referendum bond proposal was approved, but the proposed auditorium's $4,000,000 cost was lost. The San Francisco projects include providing an addition to the Civic Auditorium, and the Palace of Fine Arts is to be remodeled. The auditorium, as the Boston News Agency reported, will be remodeled as a theater. The new auditorium will have a capacity of 2,500, and will be equipped with a new roof. The new auditorium will be used for the Civic Auditorium, and the new auditorium will be used for the Palace of Fine Arts.

BOYS! I'VE GOTTI!
The first day of the 1960 season at the Miami Beach Coliseum was May 11. The show was a success, and the audience was enthusiastic. The Miami Beach Coliseum was built in 1925 and has been in operation ever since. The auditorium is equipped with a capacity of 5,000 people and is located on the north side of Miami Beach. The Miami Beach Coliseum is operated by the Miami Beach Auditorium Corporation, which is owned by the City of Miami Beach.

Asbury Park Charts Big-Name Tie-In Shows As Beach Lure

ASBURY PARK, N.J. — An entertainment program featuring top performers and a variety of attractions, was introduced here as a promotion tool for the hopes of hotel business. City, hotel and general business figures are developing a $10,000,000-a-year business to attract the tourist and hotel business.

The committee originally planned the talent promotion as a package of security for the future, but now has included admissions to the public. Two methods of obtaining funds are being mulled. One involves a "per room" commitment for a 10-week period, the other a "per show" commitment for a 10-week period. With this plan admission to shows will be limited to their guests. The plan calls for general advertising by hotels, restaurants, theaters, etc., and the retail stores in which the plan was to be used, as well as a booster for special retail days in the business section. Under each plan the city would contribute the facilities of Convention Hall and its staff, as well as promotion services.
Beatty-Cole Seeks New York Arena

NEW YORK — Walter Kerman and Frank McCaskey, of the Clyde Beatty-Cole Bros. Circus, have returned to Florida after a round of negotiations here to locate an arena in the New York area for an April 15-24 run. Most intensely sought is the Big Knightbridge Arena in the Bronx. Another arena in Northern New York is also under consideration, as is an arena on Long Island. General Agent Floyd King reported that the show will open indoors on April 15, whether or not Knightbridge Arena is obtained.

The 1959 tour of the circus ended Sunday (8) at St. Petersburg, Fla. The show is wintering at De Land, Fla. The swing thru Florida continues to be a generally satisfactory season.

At Daytona Beach, Fla., Monday (26), the show was sponsored by the Optimist Club which reported a half house at the matinee and a full house at the evening performance. At Ft. Myers, Fla., (27), the show pulled a three-quarter house to the afternoon performance and enacted a tense house at night. The Downtown Lions sponsored the show and fine weather was an added asset.

Ringing Draws 52,000

In 11 Shows at Dallas

DALLAS — A total of 52,000 Texans caught Ringsling Bros. and Barnum & Bailey Circus at the 10,000-seat Memorial Auditorium here October 20-November 1. Friday (28) was the record-breaking day, with a spirited and rainy, and the SMU-Texas football game was an extra-determined crowd which started slowly and built during the five-day run. Figures run at 80,700 (10,000) and 4,000 Tuesday

WANT

CIRCUS ACTS FOR 1960

Starting in March.

Full season and then some.

Wild Animals, Trapeze and High Wire, Sand and slingshot and Slender. Anything else unusual that has merit considered.

A-E-9 ATTRACTIONS, INC.

22 Summer Street
Hartford, Conn.

J. C. MICHAELS ATTRACTIONS

210 Broadway
Kansas City, Mo.

ACTS WANTED

1960 Fairs and Celebrations


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Berosini—Mike, 40, Chicago, 50, a role performer, where he was working his act. Survivors include his wife Josephine Berosini. Burial was at Miami, FL.

Goodman—George N., 97, commanding officer, Commission executive secretary, Nov. 3 in Los Angeles, Calif. (Details elsewhere.)

Gundry-White, Frederick S., 87, chief comedian of the famed Cagney-Stampede parade, Oct. 24 in Calgary. Dressed as Charlie Chaplin, he had appeared in the parade for 19 consecutive years. Survived by his widow and two sons.

Kimmer—Marvin L., 60, concessionaire, recently in Los Angeles, Calif. In recent years he had managed the E. Page, Mighty Interstate, Wolfe, Bean's, All American and Radio-Exposition shows. Survived by his widow, Ruth, three sons, Fred, George, and Donald Lee, and his parents in Salisbury, N.C. Services were held in Salisbury.

Perry—Clayton, 70, veteran orchestra leader, Oct. 29 in Detroit following a fall. He had conducted the orchestra that played for square dances at Michigan State Fair. Perry was a violinist for many years and also played on excursion boats on the Erie Canal and in many young people's bands. Survived by his widow and four children.

Robins—Henry (Hank), 77, of Montclair, N.J., for many years a flying return act, Oct. 21 in a heart attack at his home in Woodmonton, Ill. At one time he had his own act, the Flying Robins, with his wife, three children and four sons. Burial in Park Hill Cemetery, Honolulu, Hawaii.

Skepley—Harold Old, 55, concessionaire and ride operator, Oct. 20 in New York, who operated a show by his stepson, Frank Robinson, and Booking Arrangements, in Dramatic and Dancing World, Sept. 29, at the State Fair in Newark, Wash., following a brief illness. A native of Wilber, Minn., he had resided in Temple, Texas, the Suburban County Showmen's Association. In addition to his wife, he is survived by a brother, Mrs. Law, and two sisters, Mrs. Kathleen D. (Constance) and Mrs. Charles Francy. Masonic funeral services were held Monday at 2 a.m.

Sprague—Ruth, 51, publicity agent and concessionaire, November 1 in Detroit following a fall. Sprague had been in the carnival business for 30 years, the past 12 with Happyland, of the Michigan Showmen's Association. She was a vice-president of the Greater Television Shows Association. Her husband, Oliver, survives. Burial in Tampa.

The Final Curtain

R-B Exits WQ

Continued from page 62

The quarters now presents a far different picture. Manager of the WQ Offices are set up in ticket wagons on the truck at the end of the lot in the entrance, all the ticket booths are closed, and all the wagons on certain days are being replaced by ticket booths. And there, and these are to be retained, were the last remaining ones, the last of the annual days downtown, and can be left upstairs, now holds much mock, horse blankets and uniforms. But all that is to be cleared out, and the building will be torn down.

It now is certain that the other two buildings in the lot will be razed or burned. Several of them already are empty or nearly empty, and in the near future, the buildings are being sold to Sarasota welding shops and others. Some of the ancient ovens that were converted to offices and shops are being sold.

Remnants of burned buildings are seen at several places in the area; in the lot, the oldest wagons have been burned and more will go soon. However, there is a possibility that some old equipment will be offered to interested groups.

There are also 70 unused wagons around quarter's worth, including the Circus Wagons, Slide Show bannermen wagons, amusement wagons, and two-wagon and four-wagon general number of baggage wagons.

Wagons, Cars Going

The show has its prospects for selling some of the remaining wagons. Others have been sold by the Chicago Natural History Museum, the Country Club of Palm Beach, and the Circle of the World Museum. The Museum at the fair in New York also expects to acquire some.

Only animals here are about six large and eight small, with the beau- tiful King Ranch horses bought in the past. These are used to梳 every book, but not to any wild ani- mals.

railroad equipment, some stock cars already are being cut up for scrap. More will be used in future shows and, with the coach being sold in Central America, but so far that has not been developed, and the show has decided to use the same.

Cars that reportedly are of interest to several railroads for piggy- back service, but the best prospect right now seems to be the Inter- national Car Leasing Corporation at Buffalo. They have shown interest in having the flats.

Races of cables, stacks of poles, bundles of warehouse remain to be replaced. The new pictures now are not at all as complete as the old ones, so that if a mechanism offering in the future, the wagons will be used for pieces of canvas and an occasional showman offering to buy these will be considered.

The desired shops and stores remain a reminder of stories about where they were, or how they became. But now, it seems the roads will be new ranch houses on this land.

The New Grasperoskop

Model

Imported from Germany

World's finest Coin-operated Telescope

Ideal for airports & parks. Resorts. A year-round money- maker. Precision built for lifetime of trouble-free service.
**RAS in Tampa W.Q. After Okay Closing**

Shreveport Fair Tops '58 Count; Claxton Show Leads Back End

**TAMPA**—The Royal American Shows, which Sunday (1) wound up its season at Louisiana State Fair, Shreveport, returned to winter quarters here Wednesday (9), with their return sparking considerable space in the local press. The show train made the move in here from Shreveport in two sections, with the second following closely behind the first.

The closing stand at Shreveport was another of the many thin seas at which the Royal rounded up better than '58 grosses. The ride and show receipts at the Louisiana fair were 12 per cent higher than last year, even the the show bucked bad weather and a lower attendance caused by the weather.

Leon Claxton's Halen in Havana Show was the No. 1 money-maker.

**CHARLESTON Rehash Surprises A. of A.**

CHARLESTON, S. C. — A surprisingly good result for a re-hashed fair date was captured by Amusements of America last week. First week at the Coastal Carolina Fair suffered from a muddy lot and rain; but, as a result, a second week was decided on.

Monday thru Wednesday (2-4) were good, more profitable in fact than 1958, with ladies' night on Wednesday drawing a live crowd. Business was thus far better than the usual blank predicted for re-hashed fairs. It turned dryly on Thursday. Opening weekend featured a free Monday due to the hot conditions. Friday (5-6) was very good but it turned rainy on Saturday. The projected jamboree for Eastern show corps was cancelled the first week and a really fine weather was held today to hold it Thursday or Friday (6-7).

Taylor joined with his Imladre Show after playing the Crusaders at the Claxton House in St. Petersburg, and made an end of his show which was cancelled to head for winter quarters at Summer, S. C.

**LAST CALL! DON'T MISS IT... THE BILLBOARD'S 1959 OUTDOOR CONVENTION SPECIAL DATED NOVEMBER 23**

The past season has seen a marked upsurge in attendance at Carnivals, Parks, Fairs, Kiddielands and other outdoor celebrations and places of amusement.

Ride Owners, Parkmen, Food & Drink Concessionaires, Kiddieland Operators and others have certainly enjoyed big business and, more important, are optimistically looking to 1960 as an even bigger year.

**BUYING WILL BE GREATER THAN EVER**

Your ad in the Outdoor Convention Special will sell these buyers whether they come to the Chicago Convention or not and since each one of them is a prospect for your equipment, products or service, you want to

SELL THEM ALL!

1. Create interest among important Outdoor Show People BEFORE the Convention, reaching them at home or wherever they may be (thus newsstands) before the Convention begins.

2. FREE DISTRIBUTION OF 3,000 COPIES right from The Billboard's Booth at the Convention will renew interest and effectiveness of your advertising.

3. Loaded with informative, featured, last-minute news, etc., this Special will maintain interest and readership for weeks after publication, giving your advertising message in its "repeat exposure."
1959'S TERRIBLE OCTOBER

SHOWMEN SURVIVE DELUGES IN SOUTH

BY IRWIN KIRBY

NEW YORK—With only a couple of gaups of action remaining, the Eastern carnivals ended last month on an encouraging note. The South, which at times had produced fantastic showmen, had its midway bretelites, did not come thru this time.

There were isolated examples of success but generally speaking, the advertising was lacking in the vogue of rain and mud while wandering toward winter quarters country.

Only the brave of them could smile and say business hasn't been too bad. It is, as the entertainment has proclaimed, the wettest October of the century.

If anything was accomplished, the month of October served to establish a reference point for most.

In a world of imagination extremes, it is easy to envision showmen of the 1970's peeping up from their hallowed scenes, studying the rain and then observing that this wasn't 1959 or, conversely, "this is nothing, 1939 was worse." But since the clown loves it anyway it will provide a different subject for discussion then its coffee, which is sometimes cold when served.

Easter Day Goings

The rough month was kicked off by Hurricane Gracie, which inundated virtually every midway on the Eastern Seaboard. It came down in torrents on a Tuesday and most showmen were open for at least one day. In some instances, like that of the Mirth at Greensboro and Cotten & Wilson at Richmond, the sites remained open for three solid days.

An extreme of another sort was the "great" hurricane that pummeled the Super American Legion Post of the Showmen's League of America.

The damage was practically flooded into the Rivanna River at Charlottesville, Va. Set to a depression, the midway saw river banks overflow and the water level rise over its track rail roads. Elsewhere there were record scrambles for gay and yellowing to make last minute for patronage. Overall, if Mirth had this situation best, for a change, playing on a completely paved area.

GROSSCURT Biz Up Despite Shorter Tour

TAMPA — C. (Speck) Grosscurt, owner of Blue Grass Shows, was in a related mood last week when he opened his summer tour in June and closed two weeks earlier than in past years.

Final stand of the season was at the Lawrence, Fla., fair where rides and shows topped business of a year previous. Equipment is stored in Fort Lauderdale, Fla., being released for the winter fair trek which starts January 6 and includes Florida, Georgia, South Carolina and the Carolinas. The outfit is on the road almost constantly and the largest one of the big ones on the winter route. Many of the Northern fairs played this past season have been re-signed for '60, Grosscurt points out.

The Grosscurt, accompanied by Earl Backer, show's general agent, will open the show with a run of Chicago conventions. The Grosscurts will be used on what was once the old home town of Owensboro, Ky., and now head for Chicago.

SHOW GIRLS WANTED

ALL WINTER'S WORK IN TAMPA, FLA.

CONDITIONS GOOD

PHONE 2-9833 OR WIRE

MR. SOUTH OR MR. BEASLEY

ECHO LOUNGE, 1014 Franklin St., Tampa, Fla.

BILLY KAPLAN HEADS SLA LEGION Post

CHICAGO — Bill Kaplan has been elected as the new Supremec American Legion Post of the Showmen’s League of America.

Kaplan was the top vote-getter in the election, it was announced.

DENTON REAPSTS LAWRENCE, KANS.

PANAMA CITY, Fla.—Johnny Denton’s Golden Medal Shows have re-signed to provide the midway attractions at the 1960 fair in Lawrence, Kans., it was announced.

OLSON GOES TO W.O. AFTER GOOD FINALE

HOT SPRINGS — The Olson Shows was back at the fair here closing its 1959 season at the South Texas Fair.

Despite rain on the final two days, Friday and Saturday (30-31), the rides took for tops after a season done last year at the event. Prior to leaving Beaumont, Paul Olson, general manager and owner, signed to return for the 1960 season.

The Young Men’s Business League sponsors of the fair, hosted Olson and his family on the fairgrounds, made him a honorary key member of the organization.

The two other co-owners of the Olson Organization, Maurice A. Wilson and Pete Windolph, VPS: Now booking for winter shows starting Jan. 15, 1960.

Page combined shows

Want for Mulberry, Fla., fair, Nov. 16-21

Two Big Kids’ Days—Well Promoted

West Stack Consignments of all kinds, also Drinking and Sandwich Stand. Want please and call Rose or Jack Bennet, West and up above. Get David Causey and Krippia. West Free Ad Act for this date. Price must be right. All replies to BILL FAGE, Brooksburg, Florida.

GROUSE WHIT-PUHL-LINDSAY MARK 25TH DALLAS YEAR

DALLAS—The Murphy-Pugh-Lindsay operation of attraction stands is celebrating their 25th anniversary this fall. The actual amusement park marked its 25th year in 1959 and the silver anniversary season was a good one. Revenue from the park operation showed a 13 per cent increase over last year’s record take, and receipts during the 16-day fair were well ahead of 1958.

The operation is conducted by Joe and Sally Murphy, Mr. and Mrs. Margaret Pugh and Jack and Kodda Lindsay.

The trio noted last week that most of their key personnel have been on board since 1939, and some of them have also celebrated their 25th year in 1959.

Ontario SLA Names Committee Members

TOMORROW—The board of governors of the Showmen’s League of America held an otherwise uneventful meeting this week. It was announced that a meeting schedule for the 1960 season will be held on the second Monday of each month until the end of April. During November and December, the board revises the schedule for the coming year.

William DeCospo was named chairman of the committee on the Showmen’s Association, $27, and the Showmen’s Association, $300.

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Hamid's Quit

- Continued from page 55

and formerly operated his own agency.

The explanation states that the integration into GAB gives Hamid access to the parent company's services in a variety of fields. This is heralded as an important move for the company, as Hamid will be able to offer his clients a wider range of services and broader access to the company's resources. The article goes on to state that Hamid has been an important leader in the GAB community and that his departure will be felt throughout the company.

York Keeps

- Continued from page 55

$36,758.38 for the 1964 fair, an increase of $10,715 reported in the last year for the 1965 event. Total expenses were up from $36,313 in 1964.

Occasion for the announcements was the November meeting of the board of directors of the Pennsylvania State Fair at the airport, November 20. The directors were Dr. E. G. G. G. (Goea) (Greater) shows were held, and the board of directors was thanked for their efforts.

November 21, 1965

Joint Session Given N. Y.

BANQUET PLANS

NEW YORK—Women and men mingled at the Wednesday (4) meeting at which regular National Association business was set aside in favor of banquet discussions. With only 17 days remaining in the fiscal year, it was brought out that year-to-date operating results show that bank is being operated at a loss, and that the commissary, which is a loss leader, will be closed.

A pdf of the meeting minutes is available for download from the National Association's website. The meeting agenda included discussions on the fiscal year's performance, the bank's financial situation, and the future of the commissary. The meeting was held on November 11, 1965, at the National Association's headquarters in New York City.

Detroit Club Pays Tribute To Deceased

DETOUR -- The Michigan Chapter of the National Association of Showmen has held a memorial service for its deceased member at the memorial service at 11:30 a.m. on February 26, 1966, at the National Association's headquarters in New York City.

The service was held in honor of the late John Francisco, who passed away in January 1966. He was a long-time member of the Michigan Chapter and had been active in the local and national association.

Reid's Sons Assume Reins Of Happyland

DETROIT -- The operation of Happyland Shows will continue unchanged in the hands of the Reid family following the death of its owner, John F. Reid, who was succeeded by Robert A. Reid, a son of the late owner. Robert Reid will carry on the operation of Happyland Shows with his brother, John F. Reid, Jr. The shows will continue to be run by the Reid family, who have been active in the industry for many years.

Legitimate Shows

- Continued from page 68

Gay '90: Noke (Keith) Huntington. (Lot 10) (Goff) Bluefield; (Memorial Auditorium) College City, 18 (2) 19. (Memorial Auditorium and Lima) Lima 16; (Stamford) Youngstown 17; (Music Hall) Cincinnati 18; (Baldwin) Reading, Pa. 19; (Community) Hershey 20; (Memorial Auditorium) Worcester, Mass. 22.

Look Forward, Angel: (Nixon) Pittsburgh, Pa. 9, 14; (Regent) Grand Rapids, Mich. 14; (Mural) Indianapolis, Ind. 19; (Community) Colton 21; (Memorial Auditorium) Huntington 22.

Music Man, The: (Shubert) Chicago, 1; (George Coghill) Chicago, 1; Old Man Inn (Lane) Montgomery; (Lot 6) Columbus, Ga.; (City Auditorium) Savannah, Ga.

Two for the Show: (Sun) Columbus, Tex. 9, 10; (Aud) Hartford, Conn. 11; (Memorial Auditorium) Austin 12; (New World) Dallas 13; (National) St. Louis 17; (High School) Topeka 18; (Memorial Auditorium) Omaha, Neb. 20, 21; (Lincoln, Mich. 22.

Show Folks of America

SOUTH BEND, Ind. -- The annual homecoming pageant in March, the 26th of April with Earl Leonard in George, and a reception by the city, was attended by Past President, Harry Seib in Los Angeles last week; John W. Heron, a member of only one month, and Arthur Mahler, who joined the organization last year. Mahler was buried in Shreveport.

Charleston Porter is vacationing in San Francisco on a visit to her sister. She has promised to splurge all of her fortune into the Ladies' Bazaar to be held at the Shreveport office. November 21. New members this week include: Albert E. Lamb, A. R. Ball and H. T. Watt.

Miami Showmen's Association

Miami--Members are trickling into town as shows close in the South and elsewhere, with some 25-30 being in regular attendance now. Louis Weiss reports that Marty Weiss, executive secretary, is able to maneuver on cruise regularly but that the outlook for next year is exceptionally bright.
parade of hits

FOR LISTING
SEND NEWS RELEASE, GLOSSY PHOTO OR DRAWING TO:
REGULAR CLASSIFIED ADS

Set in usual went-ad style one paragraph. Do not display first line in all caps. Balance in regular 5 pt. upper and lower case. Dashes (--) and words in italics are in non-bolded type. TO COVERS.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25¢ to cover cost of handling replies.

DISPLAY CLASSIFIED ADS

Attract more attention and produce quicker and greater results than the use of larger type and white space. Type up to 14 pt. permitted. No illustrations, reverse, or other decorative matter. One ad rule border on ads of one inch or more.

FORMS CLOSE WEDNESDAY FOR FOLLOWING WEEK'S ISSUE
Send all Orders and Correspondence to 2160 PATTERSON ST., CINCINNATI, 2, O.

REGULAR CLASSIFIED ADS

Last Call! Deadline Date
Wednesday, Nov. 18
For Classified Ads in the
Big Outdoor Convention Issue
Dated November 23.

Food and Drink
Concession Supplies

About all kinds of poppores, candy, and other supplies.
Your Own Business - Without Investment.

Sports, Hobbies
Science

Science heaven. Materials and apparatus for the conduct of the following sciences:

Physics, chemistry, biology, geology, astronomy, physiology.

Science heaven.

The Wonderful World of Science. Science heaven.

Byway! FREE COPY OF WORLD'S BIGGEST SCIENCE BOOK!

DEC. 1
Professional Concession salesmen for dry goods, clothing, toys, et cetera.

For Sale—Secondhand Shovel Supplies

Build Group Attractions, complete

from $60.00 up. Includes shows.

COMES ABOUT RIGHT WITH STEEL ROLLER TRAVELING STAND-

FOR SALE

SHRUNK, 4
each.

Ozanam. 8.75

For Sale—Secondhand Show Supplies

 LAST CALL! Deadline Date

Wednesday, Nov. 18
For Classified Ads in the
Big Outdoor Convention Issue
Dated November 23.

Jewelry Closeouts

FREE CATALOG

Estate Jewelry, etc., and Gr. $1.25, $2.00, $4.00.

Ladies' Watches, etc. Free. $1.00, $2.00, $5.00.

Men's Watches, etc., etc. $1.00, $2.00, $5.00.

WATCHES, etc.

Jewelry, Earrings, Etc.

H. W. Terpening

For Sale—Shooting Supplies

and Supplies

Full stock, everything and everything sold at the lowest prices.

K. A. Mumm

512 Enola Ave., Long Beach, Calif.

Rings and Cuff Links, Etc.

For Sale—Shooting Supplies

Jewelry, Cuff Links, Etc.

H. W. Terpening

Factory Second-hand Jewelry and Supplies

Estate Jewelry, etc., and G. $1.25, $2.00, $4.00.

Ladies' Watches, etc. Free. $1.00, $2.00, $5.00.

Men's Watches, etc., etc. $1.00, $2.00, $5.00.

Attractive Jewelry, etc.

Jewelry, Earrings, Etc.

H. W. Terpening

For Sale—Shooting Supplies

and Supplies

Full stock, everything and everything sold at the lowest prices.

K. A. Mumm

512 Enola Ave., Long Beach, Calif.

Rings and Cuff Links, Etc.

For Sale—Shooting Supplies

Jewelry, Cuff Links, Etc.

H. W. Terpening

Factory Second-hand Jewelry and Supplies

Estate Jewelry, etc., and G. $1.25, $2.00, $4.00.

Ladies' Watches, etc. Free. $1.00, $2.00, $5.00.

Men's Watches, etc., etc. $1.00, $2.00, $5.00.

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K. A. Mumm

512 Enola Ave., Long Beach, Calif.

Rings and Cuff Links, Etc.
COIN MACHINES

Parts, Supplies
CAPTURE JEWELRY-ASSORTED RINGS, Fobs, Pendants, Etc. 50c per piece. Good trade. Mr. S. Fisher, 214 Apple St., Kalamazoo, Mich.

WANTED to Buy

Used Equipment
COIN OPERATED MACHINES, IN PERFECT condition and working order. Mr. J. B. LePage, 141 Vine St., Herkimer, N. Y.

CAPSULE
Capital rings, the more merchandise your birthstone jewelry is. For sale, complete arcade of 100 machines. 6 for $15.00. Write: Box C703, Billboard.

SCALERS-FREE BLANKS, WATLING 50c machines, all styles, fitted and unfitted. Goods only, 30c per piece. Mr. J. B. LePage, 141 Vine St., Herkimer, N. Y.

CHIMPS & COY, STEAMPUMPS, RECONSTRUCTED, MADE TO ORDER. Write: H. R. Smith, 14 Apple St., Kalamazoo, Mich.

FOR SALE-COMPLETE ARCADE of 100 machines, brand new. 6 for $15.00. Write: Box C703, Billboard.

WANTED: Philly machines for trade for Chicago. Vera New, Box 26, Orleans, Wis.

SALVAGE FROM 50c MACHINES. BARGAIN FINDS. Write: Box C703, Billboard.

TALENT AVAILABILITIES

RATE: 10c a word, minimum $2. CASH WITH COPY.

Set in usual want-ad style, one paragraph, no display. First line in 5 pt. caps, balance in regular 5 pt. upper and lower case.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25c to cover cost of handling replies.

LAST CALL!

DON'T MISS IT...

THE BILLBOARD'S OUTDOOR CONVENTION SPECIAL

DATED NOVEMBER 23

MERCHANDISE WANTED

The 1959 Outdoor Season is headed for an all-time HIGH and with the CHRISTMAS SEASON just around the corner this is going to be making this one of the BIGGEST MERCHANDISE years in history. The public is BUYING, the market is active and if you have merchandise to sell, now is the time to talk to the . . . in The Billboard's . . .

1959 OUTDOOR CONVENTION SPECIAL

Your ad will have the attention of all the big buyers who will attend the Outdoor convention in Chicago. . . . to BUY MORE MERCHANDISE . . . and to make plans for the 1960 season. . . . GO ON RECORD NOW . . . let these buyers know where they can buy merchandise now and for the future.

ADVERTISING DEADLINE WEDNESDAY NOVEMBER 18

YOUR AD IN THIS SPECIAL WILL ENJOY UNMATCHED DISTRIBUTION AND READERSHIP

DON'T MISS IT!

Contact the nearest Billboard office today
CINCINNATI 22, OHIO CHICAGO 1, ILLINOIS ST. LOUIS 1, MO.
2160 Patterson St. 188 West Randolph St. 812 Olive St.
Duluth 1-6450 Church 6-818
NEW YORK 36, N. Y. HOLLYWOOD 28, CALIF.
1544 Broadway 1520 N. Western
San Francisco 5-5831

Letter List

Letters and packages addressed to persons in care of The Billboard will be returned undelivered. No endorsements, professional advice, or any other requests can be expected. To send your name and the address for each week's issue. Mail is now being sent in the trade and mail orders are being filled at the New York, Chicago, St. Louis offices on the basis of five days' notice to the address given for each week's issue. All mail must reach New York, Chicago, or St. Louis by the 15th of each month. Mail orders are being filled at the New York, Chicago, St. Louis offices on the basis of five days' notice to the address given for each week's issue.

MAIL ON HAND AT NEW YORK OFFICE

1546 Broadway
New York 36, N. Y.

MAIL ON HAND AT ST. LOUIS OFFICE

350 Arcade Bldg.
St. Louis 1, Mo.

MAIL ON HAND AT CHICAGO OFFICE

118 W. Randolph St.
Chicago 1, Ill.

TENANT AVAILABILITIES

CAPSULE: The tenant availability for Chicago.

MICROPHONE, AMPLIFIER, SPEAKER, PARTS, ETC.

STAMPS: STAMP MACHINES, RESTORATIONS, PARTS, ETC.

TOY MACHINES: MEDALLION, TOY, ETC.

LAMINATE: PHOTO LAMINATING MACHINES, PARTS, ETC.

SALVAGE: 50c MACHINES.

WANTED: 50c MACHINES.

MISCELLANEOUS: A CAST IRON RING MOLD MACHINES, PARTS, ETC.

DRAWS: DRAWS MACHINES, PARTS, ETC.

MACHINES: MACHINES MACHINES, PARTS, ETC.

STAMPS: STAMP MACHINES, RESTORATIONS, PARTS, ETC.

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BULK VENDING

Communications to 128 W. Randolph St., Chicago 1, Ill. NOVEMBER 9, 1959

Oak Shows 4-Col. Card Unit, Mechanism & Vitamin Vender

CHICAGO—Three new items—a four-column card vender, a penny-nickel tab gum machine and a 10-cent vitamin capsule vender—were featured at the Oak Manufacturing Company exhibit during the National Automatic Merchandising Association conclave last week.

All are in full production and available now to the operator trade, said Sid Bloom, president. The Hobby Card Vender, as it is called, vends 448 packages of small hockey cards, 112 packages per column, six cards per package. The unit is available in white or brown, and uses four nickel A.B.T. coin chutes with separate coin box. It can be mounted on a column and bolted to a wall. The vender is made of drawn steel in a one-piece case and is priced $39.50, f.o.b., factory.

Northwestern Bows 2 Globes at NAMA

CHICAGO—The Northwestern Corporation bowed a new half-cabinet and a new large-capacity plastic globe at the National Automatic Merchandising Association convention exhibit held at Navy Pier here last week.

The firm also featured its full line of venders and stands as it participated in the major equipment vending show that attracted upward of 7,000 vending tradeasts during its four-day stay. The new items are the Golden '59 Half-Cabinet and the Golden '59 Super-C, a 10% pound capacity plastic globe. Both are interchangeable and have features of any of the current Golden '59 machines.

Northwestern official W.R. Eppy Shows New Series

NEW YORK—A new series of plastic charms is being shown by Sam & Eppy & Company this week. Called the Series Two, the set consists of 52 different kinds, fully enameled and individually boxed. Price is $1 per 1,000 for lots of 100,000 and up, $1.25 per 1,000 for lots of 50,000 to 99,999, and $1.25 per 1,000 for 10,000 to 49,999. Each charm is 3/8 inch by 1 inch and weighs 1/100 of an ounce.

All are packed in bulk, f.o.b., Jersey Cty., N.Y. Minimum order is 10,000.

Hershey New Coated Mints

CHICAGO—New candy-coated chocolate venders were shown by the Hershey Company at the National Automatic Merchandising Association conclave, here last week. The mints come in pastel colors, 489 cents, priced 42 cents per pound. The firm will stage a basketball game and a football game at the Hershey Park at the convention board area. The games feature new Hershey's chocolate cups with multiple colors. The "98" size is 705 and the "892" size is 368. Both are priced 42 cents per pound.

New King-Sized 8-Col. Stamp Unit by Hilsom

The vender has eight selection columns, holding 200 packs each, with a total capacity of 1,600 stamp trays. Each column can be individually priced and will accept 10-cent, 25-cent or 35-cent coin combinations. The vender also has a National Rejester's "6,000 Series" K-1, also available. Operation is by mechanical push-bottons.

The device is constructed of steel, with heavy-duty information and adaptable for either mounting on a counter or stand. Price to operators, $79.95 and $45.75 for the stand. Hilsom also offers stamp folders at $16.75 per 30,000 stamp trays at

NVA Directors Meet; Plan Convention, New Insurance

CHICAGO — The National Vendors' Association laid the plans for its forthcoming spring convention at a special directors' meeting held here last week. The group also set the stage for a broader products liability, personal liability and property damage program for association members. The meeting, one of the association's major events, drew 50 directors and members of National Vendors' Association. It was held at Chicago's Conrad Hilton Hotel Sunday (1) simultaneously with the National Automatic Merchandising Association conclave, which was also being staged there with exhibits at Navy Pier.

The NVA convention, set for April 21-24 at the Balmoral Hotel in Miami Beach, will be a blend of vending business and recreational activity for members.

Business Sessions

Plans include a new forum-type business session along with packed vacation tours that are being arranged for such spots as Nassau, Bahamas and Puerto Rico.

There will also be a women's program plus special jet flights to pack members to the convention from New York, Chicago and pos-

The business sessions, according to association officials, are being planned along entirely new lines. Details will be announced later.

The group also plans to have the name of a new insurance program in the works.
NOVEMBER 9, 1959
THE BILLBOARD

NO GOLD FIELD

N.Y. Op Looks Hard Work in Eye, Wins

NEW YORK — Brooklyn-born Michael Goldberg, president of the A & G Gum Vending Corporation, located at 725 Franklin Avenue, Franklin Square here, is a 20-year veteran of the bulk vending business. However, Mike, the son of a garment trade worker, got a comparatively late start in the industry. He was almost 31 years old when he first became an operator.

Prior to his entry into the bulk vending industry, and soon after his graduation from Brooklyn’s Thomas Jefferson High School, Mike took a part-time winter job in the garment industry. During the summer months, when the garment trades were slow, Mike traveled up to the Catskill Mountains, where he owned and operated concessions in resort hotels. He sold cigarettes, cigars, candy, and food sometimes liquor at these locations.

His years as a concessionaire, selling many of the same items he uses to fill his stands today, proved to be very helpful when he finally entered the bulk vending business. For one thing, he learned how to gauge trends and provide for the wants of customers who didn’t necessarily come to the resort hotel with the intention of buying anything. Rather, they come for relaxation. Their impulse buying habits came along just for the ride, Mike commented.

Joined Father-in-Law

Albino the education gleaned from behind the concession stand proved profitable, concessionaires was found to be a poor job choice for a married man. So after giving his late father-in-law’s proposal of entering the bulk vending business with him careful consideration, Mike gave up his part-time summer and winter jobs and went into his father-in-law’s firm. Pop Adler, the “A” of A & G Gum Vending was an able teacher, and Mike was a quick student. Under his father-in-law’s direction, Mike helped to make a somewhat small business into what Mike calls “very well established.”

One of the lessons Mike learned was to be a diplomat. “This,” the quick-thinking businessman said, “is the only way to protect your locations.” Mike learned, too, that the business demands constant attention. “I didn’t expect to walk into a gold field when I became a bulk trader,” he said. “Building a business takes a lot of hard work, as everyone knows. You must keep thinking of new and better ways to entice the public to buy your items. Further, you must keep up with the times. My latest items, for example, are ‘Kookie Saying’ buttons.”

These lessons paid off for, soon after he joined his father-in-law, Mike was given the opportunity to buy his own equipment and place it. In the localities equal to those of his father-in-law, the two merged operations and the A & G Gum Vending Corporation was born.

In Metropolitan Area

This business, which encompasses the New York metropolitan area and a national mail-order vending service, takes up most of Mike’s time. He is, however, very active in community affairs. He is a member of the local Norwood Park Civic Association and a member of the Lions’ Club.

A strong believer in the positive approach to combating juvenile delinquency, Mike has been on the Parent-Teachers Association committee on Boy Scouts for three years. His experience with scouting has enabled him to help young boys enjoy a healthy, rewarding, and excellent outlet. “It has,” he said, “even made the relationships between my young son and me a closer one.”

With his wife, Sally, and his two unmarried children, Sheila and Mike, enjoy attending the local temple. As a matter of fact, his daughter proudly pointed out, “This recently became a member of the temple’s choir.”

Life is not without rough spots, Mike muses, but for the 20 years he has been married, he said his life has been extremely rewarding. He was introduced to his attractive blond wife at a dance. After a year’s courtship they married. Besides his two unmarried children, Mike has a young son, Norman. In addition, he is the proud grandfather of a 10-month-old boy, His grandson was born a few minutes after the new year, Mike said.

MULTIPLE VENDING
LARGER PROFITS

GOLDEN 59
AND 250 MULTIPLE STANDS

These machines, available at $75.00. Includes 250 Multiple Stands, each a $5.00 value. Also available individually.

NORTHWESTERN SALES AND SERVICE CO.
7934 S. California Ave.
Chicago 35, Ill.

IMMEDIATE DELIVERY
NEW YORK — Twenty years ago, just before the war, a small businessman got his start in the Bronx. The business was bulk vending and the name of the entrepreneur was Arthur Bianco. "I started with maybe 50 machines overall. Then came World War II and the U.S. got out of the vending business - a lot of other fellows went into the service," he continued.

"When I came back I found most of the machines down in the city. There was a tough problem for my brother who tried to operate for me while I was away. But during the war, you couldn't get 1 machine and you couldn't get the globe. I started buying them again, buying machines piecemeal and getting them out on location.

"We started with a coin machine exclusively. Then very gradually we got into cashews and almonds, and finally candles. Today it's a very varied line. We've got to offer them all kinds of things or they'll pass you up. For instance now we carry ball gum, country gum and candles in addition to the cashews.

"Probably the biggest single change that has come over the bulk vending industry in recent years according to Bianco, is the so-called multiple installations. When started in the building market, one machine in a location was usually one machine. Today, you can say that a single unit location is as much as a rarity. Many of my spots have four machines and in some cases even have as many as two or three. That's the business location.

"We're always buying new equipment. I think that's the life blood of the business. My take is maybe 15. To 20 percent ahead of last year and the reason, pure and simple, is more machines out. You've got to get them all to return to the business.

"Some operators lately have been in the process of moving further afield to get new locations. Not Bianco. I'm confining myself strictly to the Bronx like I always have. There are three million people in the Bronx market and that's a pretty healthy number of customers. We're always on the lookout for new locations and we find them. My nephew and I and I make the regular calls during the morning up until 11:00. With every machine, we fill it, check it, and service it every two weeks. We carry spare parts and we keep our service car at all times. I count out the money and pay out the commission to the driver. Then I get a call back from the location. While John checks the equipment thereby."

"Then in the afternoon we make special service calls and look for new locations. Any likely spot we consider, but I would say that of all the types of locations the super market is best and the one we would most want to do is. We also try to keep away from outdoor locations. That's because of the danger of breakage and pilferage is far greater with an outdoor unit that may be in a spot where there aren't a great many people around. The temptation for stealing and breaking a globe I much greater."

"We use many different types of machines on our locations. Principally, I'd say we have mostly Northwestern. Sometimes we use a few other vending machines in the area."

"For the future? Well, I'm happy with the business I've got. I don't plan any big expansion moves. As I said, the secret of success is to not sell it and use it for yourself too thin. Concentrate on your area. More sales and profits come from more locations and more units per location. That's what we're always trying to do. As far as changes are concerned, I would estimate that we have probably doubled our turnover in one year. That must mean that we keep our locations satisfied, and that's what we always aim to do for the best of service."

---

**AMCO SANITARY VENDOR**

The Finest for Vending Flat Pack Products 1c, 5c, 10c or 25c Operation Vendor flat pack up to 16" high, with coin detector. Auto machine is simply a combination of 2 machines. For details and prices write Wire, Phone Today.

---

**Bianco Route Serves**

**Bronx's Three Million**

---

**WE HAVE**

**oak's**

25c CAPSULE VENDOR

Available at a PENNY-NICKEL MACHINE

H. B. HUTCHINSON CO. 1754 North Dexter St., N.E. Atlanta 7, Georgia Display - 5-900

**WE HAVE**

**oak's**

"ACORN"

LOGAN DISTRIBUTING CO. 1150 West Division Street Chicago 22, Illinois Available at a PENNY-NICKEL MACHINE

**WE HAVE**

**oak's**

"TRADING POST"

IMPROVED VENDING MACHINE CO. 368 North Dear Street Buffalonews 5-718

Available at a PENNY-NICKEL MACHINE

**WE HAVE**

**oak's**

"PREMIERE"

S. J. PHILLIPS COMPANY 476 South Boulevard S. Po. Tulsa, Missouri

**oak's**

LI'L LEAGUER

They are the ones you remember. The base hit. The one you never forgot. The hit that made the difference for your favorite team. The hit that brought the fans to their feet. The hit that made the name of your favorite player known around the world.

These bases are loaded with nostalgia and memories of your favorite teams and players. Made from high-quality materials, they are designed to last for years. Whether you're a die-hard fan or just someone who enjoys a good game, these bases are sure to bring back fond memories.

AND:

**GOLD MINE**

These sweet, juicy, and delicious treats will make you go back for more. They are perfect for snacking, and they will keep you coming back for more. They are the perfect treat for any occasion. Enjoy the taste of the ultimate in gourmet chocolate.

These chocolate bars are made with the finest ingredients, and they are sure to satisfy your cravings. They are the perfect treat for any occasion. Enjoy the taste of the ultimate in gourmet chocolate.

These bars are available in a variety of flavors. They are perfect for snacking, and they will keep you coming back for more. They are the perfect treat for any occasion. Enjoy the taste of the ultimate in gourmet chocolate.
### Coin Machine Price Index

**How to Use the Index**

HIGH AND LOWS. Equipment and prices listed below are taken from advertisements in *The Billboard* for the period shown. Listings are based on the highest and lowest prices on all equipment which have been advertised either at least 10 times for the period shown or at least 5 times together with a computation based on annual average.

PRICES given in the Index are in no way intended to be "standard," "national," "set," or an authoritative reflection of what prices should be on used equipment. Prices in the Index are designed, however, to be a handy guide for price ranges. Any price obviously depends on the condition of the equipment, age, time on location, the territory and other related factors.

MEAN AVERAGE. The mean average is a computation based on all prices of each machine which have been advertised for the period indicated and reflects the dominant advertised price level. It is not a simple average of the two owner's advertised prices. The "high" and "low" indicate price range, mean average indicates the price level at which most of the machines are advertised for. The "high" is always the "high" and "low" is the "low" price probably.

### MUSIC MACHINES

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### SHUFFLE CAMES

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Automatic Games Supply Co., 1933 University Avenue St. Paul 4, Minnesota

Automatic Music Co. 1214 West Archer Street, Tulsa, Oklahoma

B & G Sales Company, Inc. 1356 South Main Street, Salt Lake City, Utah

Badger Novelty Company, Inc. 2564 No. 22nd Street, Milwaukeee 15, Wisconsin

H. M. Branson Distributing Co. 611 East Broadway, Louisville 4, Kentucky

H. S. Brick 803 East Front Street, Butte, Montana

Calderon Distributing Co., Inc. 453 Atlanta

Indianapolis, Indiana

Capital Music Distributing Co. 100 East Airport Street, Jackson 4, Mississippi

City Music Company 4300 N. 32nd Street Phoenix, Arizona

Coin Automatic Distrib. Co. 241 West Main Street, P. O. Box 344 Johnson City, Tennessee

Commonwealth Music Corp. 237 Washington Street Newton St., Massachusetts

Victor Coole 1001 Lansing Street, Elko 3, New York

H. Z. Vending & Sales Co., Inc. 1185 Douglas Street, Omaha, Nebraska

J. M. Novelty Co. 1015 Main Street, Youngstown, Ohio

Koopel Distributing Co. 677 1st Avenue New York 28, New York

Lake City Amusement Co., Inc. 4159 Payne Avenue Cleveland 8, Ohio

Paul A. Leymen, Inc. 1129-31 Pine Blvd., Los Angeles 23, California

Pax American Sales Co., Inc. 811 South Pease Street San Antonio 2, Texas

Pallace Music Company 811 Erie Street, Madison, Wisconsin

Robbinson Distributing Co. 205 Edgewood Avenue, S. E. Atlanta, Georgia

Rose Distributing Company 5441 N. W. 36th Street Miami, Florida

Rose Distributing Company 90 Riverside Avenue, Dallas, Texas

Pan American Sales Co., Inc. 811 South Pease Street, San Antonio 2, Texas

Pallace Music Company 811 Erie Street, Madison, Wisconsin

Robbinson Distributing Co. 205 Edgewood Avenue, S. E. Atlanta, Georgia

Rose Distributing Company 5441 N. W. 36th Street Miami, Florida

Rose Distributing Company 90 Riverside Avenue, Dallas, Texas

Fabiens Amusement Company 109 Liberty Avenue, Birmingham, Michigan

Fabiens Sales & Service Co. 2002 Forest, Detroit 28, Michigan

Franco Distributing Co., Inc. 240 North Perry Street, Montgomery, Alabama

General Music Sales Co., Inc. 245 W. Addison St., Corner Howard Sharon, 1, Maryland

Gavco Bros. Amus. Co., Inc. Main Street—Box G Glaceau, New York

H. D. Laser Company 1455 Fifth Avenue, Pittsburgh 19, Pennsylvania

Le Starynko Distributing Co., 6038 Union Avenue, Detroit 1, Michigan

Modern Distributing Company 3929 Taipan Street Denver 11, Colorado

Nancy Nelson St. Ignatius, Michigan

Overland Music, Inc. 6000 Mountain Boulevard Oakland, California

S & H Novelty Company 3300 Beulah Street, Shreveport Louisiana

S & H Distributing Co., Inc. 1014 Union Avenue, Memphis 1, Tennessee

Sanderson Distributing Co., 415 Fourth Avenue, South Nashville 10, Tennessee

Scott-Griss Company 1452 Spring Garden Street Philadelphia, Pennsylvania

Scott-Griss Company 1301 Pearl Avenue Scranton, Pennsylvania

Searles Distributors, Inc. 1200 North Avenue Elizabeth 4, New Jersey

N. J. Silemke Company 1662 Main Street Buffalo 3, New York

Gordon Street Company 314 Main Street Kansas City 11, Missouri

Walsh Distributing Company 3901 Main Street Dallas 1, Texas

Western Distributors 3226 Southeast 46th Ave. Portland 5, Oregon

World Wide Distributors, Inc. 1540 No. Western Avenue Chicago 37, Illinois

CANADA

Jack L. Howey 362 Commander Avenue, St. John's, Newfoundland, Canada

Lawrence Novelty Company 244 Roosevelt Street, Montreal, Que., Canada

New-Way Sales Company 1299 West 84th Street, West Toronto, Ontario, Canada

William Pound Agencies, Ltd. St. John's, Newfoundland, Canada

Select Music Company 1645 Commercial Drive Vancouver, B. C., Canada

van Doven Brothers 1920-313rd Street Edmonton, Alberta, Canada

van Doven Brothers 733-10th Avenue West, Calgary, Alberta, Canada

Winnipeg Coin Machines Co. 228 More Drive Avenue Winnipeg, Man., Canada
Chi Dynamics 4 Game Bowler In Production

4 GAME BOWLER

CHICAGO—Chicago Dynamics Industries last week released its 4 Game Bowler, a bowling game which places the player in the driver’s seat through four methods of scoring. A selection of theories and observations of the machine is presented to determine which of these four scoring methods is best.

The first scoring method is reg-

Interest in Vending Runs High Among Music and Game Ops

CHICAGO—Interest in merchandise vending among automatic phonographs and amusement game operators is at an all-time high. The operators, who made an all-out effort to attract the attention of the National Automatic Merchandising Association, which ended its four-day run at the Navy Pier and Conrad Hilton Hotel Tuesday (3), have reported that its various displays and features were quite successful.

These jumbox game operators already in vending cigarette machines in street locations. In most cases, the jumbox or game operator has placed a cigarette machine on the street to make sure he is the only operator servicing the location. Hence the situation of a jumbox operators with 50 to 100 music machines and a dozen or so cigarette units is not uncommon.

Picture Changes

But the picture seems to be changing rapidly. The Sound Control Corporation, exhibiting at NAMA for the first time, displayed cigarette machines in addition to its background music unit, and while NAMA does not permit coin-operated phonographs to be displayed at its convention, the National Association of Music and Game Operators has shown its interest in the background unit in a first of sorts.

The cigarette machines have not stopped, and the trend may well be toward fewer brands, according to Charles Schultz, Vending Company, at the National Automatic Merchandising Association convention here last week. Most operators with the 14-24 cell cigarette machine have satisfactorily satisfied the public, although he added that it does not do the job now. Mr. Schultz said that all of the major brands will have full lines of regular, hard and soft pack kings and filters, that the public will eliminate some brands.

He pointed out that more than 50 brands had been on the market, but that only seven years ago the five best sellers accounted for virtually all sales. Mr. Schultz argued that cigarettes are like ice cream in one respect—the public may go for exotic flavors, but chocolate, vanilla and strawberry will always prevail.

MOA, Song Groups Agree to Disagree

CHICAGO—Leaders of the Music Operators of America met briefly at the Morrison Hotel here Thursday afternoon (3) with representatives of performance rights societies, and the two camps con- cluded that there was little ground for any agreement.

The meeting had been requested by Congressman Celler as a means for both sides to air their argu-

Standard Financial Names Field Men For Coin Industry

CHICAGO—The Standard Financial Corporation, public held financial house which distributes discount paper and makes direct operations in the coin machine field, has intensified its field coverage of the automatic phonograph industry.

Arthur F. Silbert, in charge of the company for the annual convention of the National Automatic Merchandising Association last week, announced that the company’s sales forces have five field men to cover the coin machines industry, investigate credit and work on discount and direct loan deals.

The field staff is headed by Mark Kaufman, who works out of New York under Silbert’s supervision. Field men are Clifford W. Kilfeather, Michigan and Ohio; Dave Reinhart, Illinois, Indiana, Wisconsin and Minnesota; Steven A. Hau, New England; and Ed Wallace, New York and New Jersey. Silbert said that more field men will be added until the entire nation is covered.

Bally Preem Monarch, New Shuttle Bowl

“MONARCH-BOWLER

CHICAGO—Monarch-Bowler, a bowling off-the-rack game that can be played four different ways, was shipped to distributors last week for the season. Mr. Monarch gives players a choice of electrical relying games, or without the Lucky Strike feature, or super-scoring with or without Lucky Strike.

With super-scoring selected, a

AMI Bows New Background Music Unit at Vending Show

CHICAGO—A new background music unit with a custom-recorded library, which is produced only for AMI, is being marketed for vending machine use. The unit is shown at the National Automatic Merchandising Association show here.

The unit was shown at AMI, the company, at the National Automatic Merchandising Association show here. The unit is the only one of its kind in the country. Both firms are subsidiaries of American Machine and Metals Corporation, the nation’s largest operator of background music units.

The unit is the only one of its kind in the country. AMI has also been selected to test the new unit’s performance in the traditional background concept.

AMI also will have different libraries suitable for different location types with additions to each unit at regular intervals. One of the distinguishing characteristics of the music is the elimination of the introduction to each piece, which research showed tended to slow workers down as they waited to hear what the time was before adding their sorts. Additional minis can be added outside the unit to accommodate a greater number of speakers.

Two special timers also located in the cabinet regulate the playing time of the music, which can be adjusted down to 15-minute incre-ments. One timer regulates minutes and another timer regulates days. Thus the unit can be shut off.
International Coin News

German Coin Industry Fears Bloc to Free Trade

By OMER ANDERSON

BONN—West Germany's coin machine industry is putting pressure on Chancellor Adenauer to break the deadlock between France and Britain over the free trade area.

The Anglo-French deadlock, which has the West at "crisis and crisis," is threatening a disastrous trade war. One of the principal victims of the trade war would be West Germany's booming coin machine industry.

For the first time, the majority of German coin machine industrialists are becoming fully aware of some of the least attractive features of Chancellor Adenauer's procooperation with European "Integration." What Adenauer calls "building a united Europe" threatens in practice to build war-time trade blocs.

Single Bloc Theory

The developing situation alarming the German coin machine industry is this: Adenauer's political move promises to split the six nations of the European Common Market (West Germany, France, Italy, Belgium, Luxembourg and the Netherlands) into a single, tightly organized trading bloc which would, in theory, be dominated by the German coin machine industry.

At first glance this seems indeed an excessive optimism. There is a market of 160 million people which would absorb all tariffs and export restrictions currently collected from the member States, but which would erect barriers against imports from the outside.

COIN MACHINE EXPORTS

August, 1959

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Juke Export Slow—But Games Climb

CHICAGO—U. S. amusement games continued their climb in August while juke box exports remained behind their usual level, marking another month slightly behind the 1958 pace.

U. S. Department of Commerce reports for August showed that total U. S. game and juke box exports ran to $1,631,852, slightly behind the July total and behind July's monthly average of $1,781,494.

For the second straight month, new and rebuilt games, usually riding over the $1 million mark, dipped below it. A total $705,040 on 1,029 machines shipped was registered for August. This compares with a $847,440 July run and consistent mark of over $1 million in previous months and thus marks a "slowdown" of 1958.

Used Juke Low

Export of used jukes fell even farther off the 1958 level, dropping to mere $41,810 volume in August. July's level was $606,671, and in 1958 the level was even more heavy.

The Games showed a climb of from $634,008 to $759,339 at July. The jukes, hot on the heels of the signs of take over where juke box exports won out in the early month, continued their climb, could reach it million-dollar-per-month mark before the end of the year.

It's too early to give a clear explanation of the current decline of U. S. box exports to Europe, by a likely strong reason is the increase of foreign machines in this field, both of domestic and American-made phonographs. The domestic models have improved, and the American-style models can be made more cheaply and sold for less than the imported product.

West Germany retained its lead as the top foreign coin machine country in August, taking a volume of $528,024. It topped the line-up in July with a $576,648 run. Well behind were runners-up Belgium ($321,583) and Canada ($183,923) and Venezuela ($102,254).

No other markets topped the $100,000 level in total volume. West German manufacturers control exports.

BRITISH EASE BARRIERS ON COIN EXPORTS FROM U. S.

CHICAGO—Outlook for an unabated increase in export potential was furnished by the British authorities, indicated that it would shortly do away with practically all import barriers.

Complexities of international trade are not easily sorted out, but in essence, the major reason for the move on the part of the British Commonwealth nations to remove almost all tariffs and other obstacles, comes from the recent drain on U. S. gold. What has happened is that there is not been enough currency values in U. S. exports, and the U. S. has to keep up its commitments for purchases of foreign-made goods.

The British move is expected to find many goods which have been restricted since the early '40's moving back onto the British market. The "first crack in the dike" came in Britain's move to cut tariffs, mainly between dollars and pounds, which were cut within the past year. Immediate reaction may well be noted in such lines as automatic phonographs and phonograph records, which did gain on the currency convertibility, and currency convertibility, was in part. Britain's announcement of the European Common Market arrangement which became effective October 18, 1958, is not a member.

The Months Ahead

Full response on the part of U. S. companies in obtaining better sales in Britain may take many months to accomplish. The really "lightning" will be the month first, then second, and on and on. Knowledge of many products and desire for them has dwindled in the nearly 20-year hiatus. Setting up advertising, sales agents and all will make a much better advantage of the new trade opportunities.

U. S. trade officials hail the action, since it will probably only other countries, such as Japan, who may have likewise restricted U. S. product entry.

Satisfaction with much of the phonograph record and coin industries' products, has virtually removed all barriers. In recent months, large has made headway in a similar manner.

The moves are expected to ease economists' fears of a U. S. gold drain and, more importantly to the individual trading company, to make 1960 a banner year for foreign sales.
Rhinelander, WISCONSIN DOINGS: A long list of Milwaukee coinmen took time off their week’s work to be on hand at the Navy Pier in Chicago. The list includes Jerome (Red) Jacomet, Red’s Novelty Company; Harry Jacobs Jr., United, Inc.; and Herb Wagner and Glenn Gesicki, partners in G & W Novelty. 

Artie Cutler, ace routeeman for Hilltop Coin Machine Company, is back on the job following a brief hospitalization. More items from Hilltop Coin: Bob Grams recently left the firm. He now lives in Ithaca, New York. Dick Roybal is reading for his annual deer hunting trip up north. Two new staffs are doing well, says basement Doug Opias. They are Walter Ausmann and Robert Kressel.

According to Otto Hadrian, Otto’s Amusements, route action in the past month has been spotty. He blames the steel strike for the dip in takes. Hadrian this year marked his 25th anniversary in the coin machine business. He started out two decades back with the old General Novelty Company and spent some time in partnership with Eddie Tura before going for himself in 1968.

Steps in Baby Novelty last week included Milton Hune, Rhinelander, and Cliff Bookmeier, Green Bay, notes sales boss Orville Carnitz. According to Orville Carnitz, invitations are being mailed to all reps in the territory to attend the Rock-Ola unveiling. The showing is set for the week of November 15.

Used equipment sales, following a strong summer season, have begun to fall sharply, says Sam Hastings, Hastings Distributing Company. The Hastings premium goods division is being reactivated. “But not as big as it used to be,” says Hastings. “We are just taking care of some of our good coin machine customers’ needs for prizes.”

Fern Ziegler reports from the Lieber & Korak, Wisconsin One-Stop at 2203 West Vliet, reports business as a fair level. Steps in included Dick Zimmerman, Klein Novelty, and Bob Sommerfield, Southern Novelty Company, both of Milwaukee, and Fred Schmidt, Westfield.

Deer hunting season, which starts November 15, is expected to bring a big boost in takes for Northern Wisconsin operators. Among the areas of concern due to head of the northwest will be dozens of crows from all over the State. Bob Lac, Green Bay operator, notes that he expects to go deer hunting. Others from Milwaukee include Orville Carnitz and his son, Jimmy, Baby Novelty Company.

Jim Blaus recently left his job with S. L. London Music Company to join the G & W Novelty Company staff. Blank is filling the vacancy left at G & W when C. F. Ross joined the Wurlitzer field service engineering department.

Ray Lac, Ray’s Amusement Company, just celebrated another birthday. According to Mrs. Lac, who handles the disk programming for the routes, top item nowadays is Patti Page’s “Goodbye Charlie.”

Harry Jacobs Jr., United, Inc., is hunting for two good men to add to the staff. Primarily needed is a good service manager to take over some of the chores that present Woody Johnson from getting out in the field.

Harry Jacobs Jr., is again taking over a more active role in the coin machine business. He is working closely with a son, Donald, who operates Contemporary Angel Enterprises. Emphasis is on coffee and cigarette vending and a few music and games pieces.

Harry Jacobs Jr.

MICHIGAN TOPICS: Richard V. O'Meara, formerly manager of Music Systems, Inc., now resident in Dearborn Township, advises that Music Men of Michigan, an organization of operators formed last winter to improve the standards of the music industry, has ceased operations. O’Meara favors the projected plan to institute dime play in the area on a sectional basis, as a tryout, and comments that “if it is a feasible and workable program, they will come up with some startling results.”

James J. Abella, who was a jobber as well as operator of vending machines and distributor for Northwestern, has discontinued his vending activities and is now strictly a wholesaler in the specialty food field, including nuts. His firm now sells exclusively to jobbers.

Thomas Tanase and John Tubarsky, who operated the Ace Recreation Inc., with a route of pinballs in the Mount Clemens area, are now with a Detroit firm as draftsmen and have dropped all coin machine activity.

Mrs. Grace Ziegler, head of Ziegler Music Company, Ferndale, served as auction chaplain for the Ladies Auxiliary of the Michigan Showmen’s Association at the annual memorial service in the clubrooms Sunday (1).

Herbert Payne of Contemporary Music, Inc., reports excellent reception for the new Detroit background music in the Detroit area. His company is both a distributor and operator in this field. Payne himself is devoting much of his time to his duties as President of Modern Temple of the Shrine, which stages the famed annual Shrine Circus.

The father and son team of Leo and Vito Scavone have teamed

VICTORY

New Jersey Voters Okay B Walk Games

TRENTON, N.J. — New Jersey voters have overwhelmingly backed amusement machine operators and distributors in their fight to retain the legality of certain classifications of amusement and bowling games. In final unofficial Statewide returns, voters approved a reversal of a 1956 State Supreme Court has on the games by a count of 884,646 to 67,600, for a plurality of more than a quarter million votes.

Following a Statewide voting, lifting the ban in individual communities, depending on ballots by the local citizenry in those specific areas. It was noted that there was a heavy majority for the lifting of the ban in all towns of Ocean and Monmouth counties, the most affected areas, except for Upper Freehold Township, an area that does not actually border on the sea. In order to qualify for the advantages offered under the vote, municipalities must have a recognized amusement park or seaside area, and a minimum charge of 25 cents per game and a top price of $15 in merchandise. The games will eventually come under the supervision of a specially constituted State game commission, which will likely be headed by a games czar. Pending appointment of a commissioner and its hea

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510 South Loma Street
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Indianapolis, Indiana
Eastern Pa. Ops Join State Group

Eastern of Pennsylvania adds new members as Samuel Deub (seated right), of Eastern Pennsylvania Amusement Machine Association, receives from Felix Kedel, president of the Amusement Machine Operators' Association of Pennsylvania, a plaque noting the merger of the Eastern group into AMOA. Standing (left to right) are William Sharbaugh, Penn State Phono-graph Owners' Association, Johnstown; Mrs. Majorie Patter, AMOA's secretary, and Leon Taksen, AMOA manager. The Eastern (Johnstown) group has been highly active and is sure to further strengthen AMOA. According to Taksen, over 200 Pennsylvania operators are now AMOA members. All State operators are eligible to join, with membership fee of $5 per month the only requirement.

COINMEN IN the NEWS

Continued from page 79

up with Glenn (Jerry) Trevor to form the Ajax Ice Cream Vending Company. All are newcomers to the coin machine field. They plan to expand their vending operations throughout the Detroit area.

Mrs. Betty Eddy, who operates Arcades on Detroit's Woodward and Cass avenues as the House of Fun, has been visiting in Muskegon. Her husband, Frank, works for Lynn Amusement, coin machine company of suburban Wyandotte. Sandy Knotts has recently been appointed manager of the Cass Avenue House of Fun and has been busy running it in Mrs. Eddy's absence.

Fred W. Chibon, longtime executive secretary of the Detroit Shuffleboard Association, was in Grand Rapids last week for a meeting of the Table Top, tavern owners' association in which he is also active.

East

EASTERN COINMEN ATTEND NAMA: The East Coast coin machine delegation to the annual convention of the National Automatic Merchandising Association in Chicago last week was the heaviest ever. From New York were Barney Sugarman, Runyon Sales; Al Simon, Simon Sales; Tiny Weintraub, New York Cigarette Merchandisers Association; Meyer Parkoff, Atlantic-New York; and Oscar Parkoff, Atlantic-New Jersey.

From up-State New York were Johnny Bilotta, Bilotta Distributing; Tommy Greco, president of the New York State Coin Machine Association, and Harry Wertheimer, Herb Buff and Tom Ferrar, all of Davis Distributing Company.

In the Philadelphia contingent were Nat Solow, Bill Adair and Marvin Stein, of Eastern Musical Sales. Ed Burg, of Runyon's Newark, N.J., office, was also at the show, as was Leon Taksen, Harrisburg, Pa., operator. Mack Perlman, of Atlantic-Connecticut, represented the Nutmeg State.
4 REASONS WHY WURLITZER SALES ARE OUT IN FRONT BY SEVERAL LENGTHS

PATRON PLAY APPEAL
HIGHEST EARNING POWER
TROUBLE FREE OPERATION
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THE WURLITZER COMPANY Established 1856 NORTH TONAWANDA, N.Y.
Camp Asks Curfew for Teens To Halt Memphis Coin Thefts

By ELTON WHISENHEIN
MEMPHIS — A leader in the coin machine industry last week asked area authority nation to set up curfews on juke box break-ins. He said last week had been a particularly bad period for coin box break-ins.

GEORGE T. EYLER, president of Southern Amusement Company,Music Systems, Inc., and other enter-

prises, said bids of coin operators that the jukes were a threat. Eye said last week had been a particularly bad period for coin box break-ins.

"The increase in such burglaries is "alarm-
ing," he said, and he is a member of the curfew committee, which he has set up.

Camp said that youths are home by 8 p.m., and that the number of burglaries was greater than ever.

Chief Macdonald expressed opinion to Saginaw Gazette, "if you can't go home with a carload of teenagers on the police department's shoulders, we've got to do something. The place for the curfew to be set is in the home by the parents.

But Camp's side of the question is still being debated. Three other major cities in the State - Shreveport, Jonesboro and Monroe - have curfews because of increased juvenile crime in the past years.

In an interview with The Bill-
board, Camp, who is the owner of Southern Amusement Company, said that break-ins of coin machines had increased so much in the past month that "we have got to do something or we will be forced right out of business."

"One of my coin machines has been broken into so much we had to take it out of the location."

Camp said that the machines were in various parts of the city where they were kept.

Most of the loss is in repairing the machines. The police have been very helpful.

"Camp" said he is now sending a monthly report of break-ins to his home office, and will report to both his president, T. J. Eblin, and Chief Macdonald.

They are also reported at the time of the meeting of the coin box break-in committee.

Victory

"continued from page 39"

local municipalities have the op-
tion of issuing such temporary licenses.

It is generally held that slot machines, roulette wheels and dice games will continue to be banned at the present time. Fairs, despite this, operators claim that they have been operating by taking money from the machines and settling with the operators or officials of affected communi-

ties.
Ruling Due on Ark. Law Banning Out-State Ops

LITTLE ROCK — Chancellor Murray O. Reed said last week he expects to render a decision soon on a suit in which the State's new law prohibiting out-of-State residents from operating games and juke boxes in Arkansas has been attacked as unconstitutional.

The lawsuit was brought by the Springfield, Ill., law firm Harter & Severson on behalf of seven gambling and juke box operators who operate in Arkansas.

The state statute was enacted in the spring by the Legislature.

The law states that no one out of the state may operate "coin-operated amusement devices" in the state. The bill also provides that residents must have lived in the state one year before applying for an operating license.

Stock Provisions

The statute further provides that if a corporation applies for a license, and all who operate coin machines in Arkansas must have the license, at least 25% of the stock of the must be owned by Arkansas residents.

As a revenue measure, the bill also fixes a $250 tax to be paid by the corporation on the basis of each license. Payment of the tax and the issuance of the license is authorized under the statute, the operator to have any number of juke boxes and machines.

This tax is in addition to the $5 State privilege tax on each juke box and game. In addition, city and county taxes are $5 each and the federal tax is $10.

$3,000 Bond Required

Moreover, the law requires each person to whom a license is issued to post a $3,000 bond to insure faithful performance. In addition, both State, city and city taxes is $3 per cent is assessed against gross revenue of the machines.

The lawsuit challenging the constitutionality of the law was filed last summer by Lynn Farr, of Texarkana, Ark., as a non-resident, and W. J. Jones, Jr., of Little Rock, as a resident.

Every non-resident, operator in Arkansas, and operates many jockey boxes. He owns Central Music Co. Brown is owner of the Tia Tennis Club at 920 West Main, a jockey machine and juke box, and operates one jockey box here.

Cliff Classification

Their argument, advanced by Dr. Paul, Little Rock, contended in his bill that the law violates Article II of the Constitution and the XIV Amendment of the U. S. Constitution.

Parich's contention is that the new law restricts free enterprise, restrains trade, deprives the State of revenue and is a warrant or attempt by the Legislature to control business and is an infringement of the due process of law.

The bill was filed against Orville Cheney, Jr., the State Public Utilities Commissions, the law empowered to collect the new tax and administer the provisions of the tax.

 Freedoms

Article II of the Arkansas Constitution sets forth the many freedoms which are claimed to be rights of all of the freedoms of speech and press, trial by jury, redress of grievances and other rights. It states, with regard to restraint of freedom of enterprise, that the General Assembly (Legislature) shall have power to regulate the exercise of any class of business privileges or immunities which any of them or persons not equally subject to the law.

The XIV amendment to the United States Constitution is: "No State shall make or enforce any law which abridges the privilege or immunities of citizens of the United States; nor shall any State deprive any person of life, liberty or property without due process of law, or deny to any person within its jurisdiction the equal protection of the laws."

Two-Way Contention

Parich argues that in Brown's case the new law violates the Arkansas Constitution and it is claimed that Farr it is a violation of the XIV Amendment to the U. S. Constitution.

Hearn Northcutt, the attorney for the Department, filed a demurrer (legal pleading asking the court to dismiss the case), saying Farr as an Arkansas resident, a party to the lawsuit.

Chancellor Reed denied the demurrer. At the hearing in September, the court agreed to try the case on its merits and that was later after the attorney submitted legal briefs, citing authorities in the law based upon the case.

Case Studied

Chancellor Reed has been studying the case for several weeks now.

In whichever case Chancellor Reed rules, the court intends to take the case on appeal to the Arkansas Supreme Court.

It has been decided that the case is finally decided.

Reed added: "The court has shown the "owning, operating and leasing of coin-operated amusement devices." Some questions have arisen as to what specifically it covers, but the majority of attorneys are in general agreement that it covers juke boxes, amusement games and any coin-operated amusement equipment.
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**VETERAN JUKE FOREMAN ADDS HUSTLE TO SHOP**

PENDACOLO, Fla. — Few phonograph dealers can claim anything like the experience in a shop which Henry ’s Vending & Alley-Can, Jack Heren, who operates photographs, amusement machines and vending machines, points with pride to the top-quality service he extends to customers, as shop foreman, who has spent more than 50 years in the vending business. He has a pair of hands. McDonald, 77 years old, is married, has a pair of hands. Every day, enjoys an active life in the phonograph and amusement machine business, and thinks he would "run away if I didn't." During his off-hours, McDonald lives with his older brother.

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**COIN MACHINES**

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Oakland Mayor Cites CMMA on 30th Anniversary

OAKLAND, Calif.—The California Music Merchants' Association last week cited its 30th birthday by Oakland Mayor Clifford E. Rishell for "its growth and progress, and its successful operation during the 30-year period in California under the inspiring leadership of State President and Managing Director George A. Miller.

Miller, who is better known as president of the Music Operators of America, is an executive member of the Citizens' Capital Improvement Commission, composed of Oakland businessmen and civic officials.

According to Miller, a lot of the industry's public relations problems would be solved if members of local music machine associations would let their local or State administrative bodies know that they are interested in public service.

Mass. City Boots Out Stamped Pins

GLOUCESTER, Mass.—One of the first Commonwealth cases involving the application of the $250 federal stamping tax for pinball machines turned out badly for the operator. Of the two devices, ordered removed last week from the lodge rooms of the Tribe of Redmen.

The police chief acted after receiving verification from the Boston office of the Internal Revenue Service that the Redmen had purchased two $250 federal tax stamps this year. This automatically made the machines gaming devices, prohibited by city ordinance.

and was being conducted so that both sides could hear each other's arguments and to keep the door open. But, he added, there is no thought of compromise.

Own Agency

Miller said that if the exemption ever is removed, the juke box operators have to realign their own licensing agency and record labels. He added that with 600,000 juke boxes in the nation, such a licensing agency would have much to offer artists, composers and publishers.

Barney Young, who heads the juke box licensing agency, said that the organization could begin with public domain material and could succeed with solid juke box operator support.

He pointed out that ASCAP is the organ of the motion picture company, BMI the organ of the broadcasters, and that the juke box operators are the only major music makers without their own major licensing society.

Herb Ostheimer of the United Music Corporation assured the operators that United is behind them in their fight to continue the juke box exemption on performance rights payments.

Among the operators who pledged all-out support against any compromise were Bob Marziale, Cedar Rapids, Iowa Music Operators Association; Sam Hastings, Milwaukee, Wisconsin Music Operators Association; Dick McClanathan, Kansas Operators Association; John Busch, Peoria, Ill., Central States Phonograph Operators Association; John Mahan, Detroit Operators Association; Bill Wortham, West Virginia Music Operators Association; Paul Brown, Chicago, Recorded Music Service Association; Howie Freer, All-Bell, Chicago; John Plaut, Missouri Operators Association, and Tom Greco of the New York State Coin Machine Association and the New York State Operators Guild.

Hastings said his group pushed a unanimous resolution opposed to any concession. Greco said flatly "no deal."

Wortham cited a no-deal resolution passed by his group, and he quoted West Virginia Congressman Arch Moore who said "You don't need to make a deal until your backs are against the wall, and this is certainly not the case."

At the MOA board meeting Thursday, Miller announced that the group's National Life Insurance Plan now has more than 600 members, with more than $5,000,000 of insurance in force.

Red Wallace, Oak Hill, W. Va., board member in charge of naming committees for the 1960 convention here May 8-11, announced the following committee heads:

Committee Heads

General chairman, George Miller: banquet tickets, Howard Ellis; exhibits, Larry Marvin; registration, Les Montco; finance, Martin Bix; membership, Ted Nichols; reception, Al Denver; program, Harry Stodgrass; attendance, Will Blust; and security, Tom Wilson.

Chairman Lou Capola of the public relations committee told of the work being done in fund raising and in selecting a public relations council. Proposed was a method of collecting $3 from each operator, $1 from each equipment dealer, distributor and manufacturer.

This and other proposals will be considered by the committee. Under the proposed $3 assessment, the money would go directly to the bank as acting as trustee, so that production and trip figures would be kept confidential.

Ops Set Against Compromise

Continued from page 72

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Central Service Pool Pays in Dallas

DALLAS—Where the problem of service personnel in the coin machine industry has been a nagging one, the solution lies in a free- lance service pool to serve all operators, according to Leo Smith and Jim Hickman, who operate Leo Smith Coin Machine Repair Company here.

For the past six years the partners have been servicing phonographs and games for more than 50 operators in the Dallas area, all of them so pleased with the service that most have closed up their own shops to rely entirely on Smith and Hickman.

The spark plug of the firm is Leo Smith, a veteran of two decades in phonograph repair, who often works a 14 or 16-hour day. Partner Hickman, already thereby experienced in electronics, came along a year or so after Smith set up the organization, and between them, the partners have handled as many as 20 phonograph repair service calls in a single day.

Support

An enthusiastic supporter of this form of service arrangement is J. Fred Barber, a partner with Phil Weinberg in Walbox Distributing Company, major phonograph distributors. Barber has been so pleased with the free lance set-up that Smith and Hickman have been given carte blanche where all Walbox Distributing Company's phonographs and amusement machines are concerned.

Smith doesn't touch vending machines, which he feels are relatively more simple to repair, and consequently can be handled by personnel already on the job with vending firms.

He prefers to concentrate his talents on more complex amusement machines and phonographs.

"It used to be that a simple working knowledge of how a machine was built was enough to do the repair work," he said, "but now there are so many schematics necessary that a repairman almost needs to be an electrical engineer." Operating from ordinary passenger cars with handy parts and tool compartments built into the trunks, the partners admit that they could better things substantially if they could use short-wave radio to contact a central dispatcher.

Many hours and much gas and oil go to waste every week as service calls develop on the east edge of Fort Worth, 30 miles away, for example, and in East Dallas, both of which are considered equally important.

The partners simply drive at break-neck speed on the new 75-mile-an-hour expressway which has been built between Dallas and Fort Worth in order to handle as many service calls as possible, but it is discouraging to finish a call in Fort Worth, return 30 miles to Dallas, only to have the next call from Fort Worth again.

Both men are thoroughly satisfied to concentrate on phonograph repair work, and have no intention of becoming operators, although there have been, of course, plenty of opportunities for each. "We'd just as soon keep all the equipment running for everybody instead of specializing," Hickman summed up.

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