Chicago — The well-rounded lineup of the 1960's will likely operate juke boxes, amusement games and one or more other types of equipment as well. That's the gist of a Billboard straw poll run last week of 44 representative juke box-game operators in 23 States and Canada. Large and small, city and rural operations were counted. The theory that many machines are just one local's, a strong support.

According to the straw poll, 21 said they currently operate cigarette machines in addition to juke boxed and News on the fourth, and said they operate background music, 30 sport kiddie rides, 6 run bulk magazine vending machines, and other vending machines such as beer, soda and confection units.

Tab Fight Expansion

These same operators (including those already active in diversified fields) indicated interest in expanding into other types of machines. Of the 44, 37 expressed interest in Geneva's or continuing in operation cigarette machines.

A high traffic spot

Rated second in stature among new types of game locations were game rooms; arcades, airports, or other large indoor spots. I'm majority of operators answering were out of 44-indicated current or near-future moves in this direction.

Department store playlands and shopping center playlands were next "most interested" in locations. Of the 44, 20 operators indicated interest or probable future action in this field.

Public Game Fires Rockets

Chicago — Never outdone, amusement machine manufacturers have come up with one gadget after another that "rides rockets," so to speak, and rockets decorating the playfield.

The new model, appropriately named "jet pack," was designed by Williams Electronic Manufacturing Corporation.

Tavern owners who may be thinking of installing one of these gadgets are assured that Rocket's rockets never leave the playfield, there's piece of bell-ringing, light-flashing action.

USIA TO PUSH AMERICAN MUSIC OVERSEAS

Washington — An increased demand for American music both classical and popular, overabundance is expected to result from a stepped-up program by the United States Information Agency to acquaint more people abroad with American music. Head of the new effort will be Angelo Eagan, who fills a new office as agency music advisor.

Eagan, a pianist and former cultural officer in America, will push for more performance of American music throughout the world. The idea is to serve chief of the agency's music branch, which sends American recordings and scores overseas.

Future plans to live up its musical activities by providing foreign artists with a viable background of American music and technology.

The April 16, 1959, report of the survey commission on the future of the American music industry shows a widespread range of American culture in music by shipping abroad recordings of major American music publishers, to acquaint overseas music lovers with American music of the new states.

The commission's report on the future of the American music industry is now being circulated abroad, with the agency's music advisor.

Public Game Fires Rockets

Chicago — Never outdone, amusement machine manufacturers have come up with one gadget after another that "rides rockets," and recent rockets are rocketing into the playfield.

The new model, appropriately named "jet pack," was designed by Williams Electronic Manufacturing Corporation.

Tavern owners who may be thinking of installing one of these gadgets are assured that Rocket's rockets never leave the playfield, there's piece of bell-ringing, light-flashing action.

**NEWS OF THE WEEK**

Roosevelt Rebuffs ASCAP for Letter on Consent Decree...

Representative James Roosevelt issued a scathing reweb to ASCAP for its letter to the revised Consent Decree and implying that the agreement faced "discontinuation" if the vote goes against it.

Page 3

WSM Flocs Country Music Deps... CMA Sees New G & W Opportunities... Near record attendance features WSM's annual Country Music Festival in Nashville. Brief formal session, part of which was devoted to business. Conference has benefited from heavy press, radio and TV coverage. Conference association meeting features elections and formulation of resolutions.

Page 3

Talent Draws 39,427 in One Day at Risky Arizona State Fair... Headliners Bobby Diamond, Bobby Duren, the HillBrothers and Tito Guizar fueled 39,427 patrons to Arizona State Fair, Phoenix, Friday, June 29, biggest day of the fair. The talent hence the rain-plagued annual roll up an attendance cost of 229,000 for the 12-day run, down 50,000 from 1958 figures.

Page 2

Possibility of Deejay-Payola in No. 1 Station Topic... Tape No. 1 at radio stations across the country last week was the possibility of an investigation of payola by a House subcommittee and the FCC. The investigation was mentioned in an hour-long panel discussion of the subject Sunday (15). Out in Chicago, veteran jock Howard Miller said he could name names involved in payola transactions.

Page 3

DEPARTMENT AND FEATURES

Amusement Park... 523,000... 0.45
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House-FCC Payola Probe Threat Stirs Aircasters

Jocks Gargulous to Mum; DJA Offers Fullest Co-Operation

By JUNE BUNDY

NEW YORK — The possibility of a probe of deep payola reports by a House subcommittee and the FCC was just, a 3-vote conversation — both on and off the air — at stations across the country last week.

Some deejays were positively crucial on the subject; see story on Howard Miller and Phil Lind elsewhere in (some) while others refused to take calls from the press. At least two New York dailies — Journal American and the Post — went without payola series.

Management Anxious

Anxious station managers conducted private "have you ever?"

BMl Awards
To 26 Pubs, 51 Cllefers

NASHVILLE — BMI Awards of $100,000 were awarded to 51 writers and 26 publishers from 17 States and the District of Columbia at BMI's Eighth Annual Direct Deposit Convention, held last month.

The recognition of the success of 46 songs in the country and western field during the past month.

Bob Burton, BMI vice-president who made the awards, stated: "During its 20 years of service to music in America, BMI has been proud of the role it has played in the field of opportunity for the creators of music by establishing competition and the field of performance with the song in the world. One of the benefits that have been created and written and performed by BMI is the chance to share in the economic rewards of the music."

Goodwin Exits
WB for L. A. Distrib Post

HOLLYWOOD — Norm Goodwin, WB's current WB post as national manager of merchandising services for Warner Bros. Records to become president of Broadcast Sound's Record Merchandising Los Angeles disk distri, he was one of the WB labels early re-epubl and becomes the first member of his exec ranks to sign.

At the Talmage firm, he will enjoy active participation in the interregnum sessions with their jewelry staffs, a promotion staff who complained that some stations were suddenly making it difficult for them to drop in and see the jewi the old free-and-easy basis, via chily reception - blocks, etc. At the same time, frantic on-the-take deejays reportedly were calling distributors and/or labels asking them to "hold off" on payola.

Station owners were startled by FCC commissioner Robert E. Lee's statement that if payola at a station continued, it could lose their license to operate even if they were unaware of their employees' illegal activities.

With this, Malcolm Weldon, news and special events director at WJZ and pro- "If payola exists, it is a form of commercial bookkeeping punishable by a fine of $10,000 a year in jail, or more." The statement was made on the Friday before the release of Music Radio News WNEW jocks over the weekend. (See separate story.)

Some owners insist as to the definition of payola. There are jocks who believe it is a form of "payola" if a disk owner makes a publishing company, or manages artists, while other spinners confine those practices and define payola as the actual acceptance of cash in return for air plays.

For example, Jerry Marshall, WSM, Music, 1941 (Continued on page 4)

Peak Turnout of C&W Folks
Study Problems of Industry

WSM Affair Draws 2,000 Tradesmen

BY REN GREGATI

NASHVILLE — More than 2,000 disk jockeys, disk jockeys and music publishing execs and other visiting fromms from across the nation, as well as Canada, Mexico and the 49th and 50th States, were in town for WSM's annual Country Music Festival. At press time late Friday (13) attendance totals were believed close to a new record, according WSM spokesmen.

Prior to the official Friday opening of the convention, members of the Country Music Association gathered for an election of board members and for the filing of plans to advance the cause of country music (see separate story). With the handmade War Memorial Auditorium, the center of town as the setting, the festival was opened by President of the Broadcast Sound Program Director Otto Dewine. Presly of the station, Dewine, then welcomed the visitors to town and introduced Tennessee Secretary of State for the context. For the past year that was the case of the absent Gov. Buford Ellington, who was prevented from extending himself as the convention.

Prior to the speechmaking, emcee T. Tommy Cutler introduced a host of "Grand Ole Opry" regulars. The floor was waved in later in the day and was one of a number of radio and TV outings planned in conjunction with this year's convention.

Theme of the evening's program was the economy of Country Music. (Continued on page 4)

MPCE MARKS 2 PUBS UNFAIR

NEW YORK — Music Publisher's Contact Employees, the publishers' association, has placed Border Music and Kor- ya Music on its unfair list. According to Bob Miller, prexy of MPCE, the action was taken "because a fair labor deal at Stew- port, head of Korvin, has failed to sign the union contract and is against the corpora-

tion's wishes.

CMA Stresses Need for $$, New Members

NASHVILLE — The Country Music Association reviewed their plans for the future at a meeting held here Thursday (1). The meeting was held as disc jockeys and disc jockeys and publishing people reported at the annual National Country Music Festival.

In an opening address, Presly Connie B. Gay stressed the fact that help would be needed, particularly in the form of new members, Gay stated, as he presented explanations for all to join CMA for the good of country music.

Treasure Hunter Long spoke of the cost of operating a country music association. The theme of his message was short and to the point. "Money is what we need (Continued on page 4)

Big Push for 'Witchcraft'

NEW YORK — Atlantic Records is putting up an extensive advertising campaign in the trade and six months before the release of Chris Connor's new LP "Witchcraft," which — approximately — will be in stores between December 13. Special promotional EP's have been sent to 5,000 deejays for programming on that date. Also in the public relations mix, "Witchcraft Memories," by LaVern Baker, a spiritual gospel peak, "That's Plenty" by Wilbur de Paris and his ork; and Mickey Baker's "The Wildest Guitar."
Lane Quotes

Trade Papers

In Charges

Files News Story

Compilation With

Harris Probers

WASHINGTON — The Burton Lane letter charging "commercial bribery" by record tycoons and sent to the Harris quilt - probing Subcommittee from the AGAC investigation. The letter, as recently, but the document in support of his charges is less well-known. It is a 19-page document that contains more than 300 pages of questions, a few from current issues, and more than 20 from older sources. The letter was sent to the Harris quilt on April 14, 1957, with some vintage 1948; Many are strongly reminiscent of the 1950s and early 1960s. Lane's letter was written in response to the letter that was published in Billboard magazine. The report covers discussions on the impact of payola on the music industry and the role of record companies in promoting music. (Continued on page 49)

COMO DISK NTA YULE SEAL SONG

NEW YORK — National Tuberculosis Association has selected Perry Como's RCA Victor recording, "I May Never Pass This Way," as the 1959 Christmas Seal Song. The Association, RCA Victor and the recording artist will promote the release in the run-up to the American Christmas Seal Campaign. The song was released in 1959, highlighting its special promotion features in the annual Christmas Seal Campaign. The song was also included in the annual Christmas Seal drive, with Como's voice tracks as Christmas Seal Seal Songs. (Continued on page 49)

BILDERDRED ROLL

WASHINGTON — Rep. James Roosevelt, chairman of the House Commerce Committee, today made a strong case for a complete review of the ASCAP business practices. He charged that ASCAP's practices are "unfair and unjust." Roosevelt's committee is reviewing the ASCAP small business-owners' complaints in 1958, leading to the re-negotiation of the ASCAP contract decree. (Continued on page 49)

15 Pens, on

Angel Agenda

HOLLYWOOD — Angel Records will release its new album recently, high-lighted by five additional CDs to its "Gipsy" series. This album, "The Gipsy Heritage," features a re-creation of the traditional Gipsy music. The release also offers a new stereo version of the complete Donizetti opera "L'elisir d'amore," with performances of mezzo-soprano Chrisi Lahti, tenor David Tove, and conductor Herbert von Karajan. The album's cover features a picture of violinist Christian Ferras. "The Knife" appears under the title banner in a pack.

Dynamite, No Blast

At ASCAP Meeting

HOLLYWOOD — At the American Federation of Musicians' annual convention, the ASCAP board of directors has decided to proceed with the proposed Consent Order meeting. The meeting is scheduled for November 1, 1959, to discuss the charges and counter-charges of the ASCAP and the American Federation of Musicians. The meeting will be held in Los Angeles. The meeting is expected to be lengthy and will cover a wide range of issues, including the alleged payola and other business practices of ASCAP.
RUSHING THE SEASON

30 New Singles Already in Yuletide Wax Sweepstakes

NEW YORK—Alto radio stations across the country traditionally wait until after Thanksgiving to rush new records into the air, but this year a number of recorded discs are already being released, plus a flock of others are figures of long-time seasonal best sellers.

Last year the big Christmas single was Patti Page's "Fairytale of New York," which was released in early December. This year another novelty—a version of "Deck the Halls" by Edith Piaf—has been rushed to the airwaves. Another, "Blue Christmas" by Eddie Fisher, has also been rushed, as has the debut of "Sophisticated Lady," featured by Count Basie.

WASHINGTON—The deep snow and frigid wind, the committee staff of network news programs in radio and television, has been busy answering questions about the latest ASCAP rules on background music credit. The rules, which have been made part of the proposed ASCAP agreement with the networks this season, would limit the number of big-name tunes, or standards, to four per hour in background use. A studio would also get a special category of background music which had some commercial recording.

Victor Plugs "Along" Album

NEW YORK—"Take Me," the catalog recording of the smash Broadway musical starring Cyd Charisse and Howard Keel, is the first promotional campaign from RCA Victor that has followed the new rules of the四川省. RCA Victor has been careful to make sure that the label is on the air in every major city, as well as in many secondary markets, including window displays, hangars and mounted albums covers. And the firm has special co-op ad credits, in addition to the L.P. "Along" will release an LP and singles from the album featuring key tunes from the show.


dissent pub, Cleffront

NEW YORK—The dissent from the ASCAP boycotters group have joined to form a new group of dissent publishers who oppose the proposed ASCAP Consent Order. They are preparing a formal statement and seek to cobble their activities closely for mutual benefit.

DRC Unveils Major Label Offers in Ad

HOLLYWOOD—The Diners' Record Club took the wraps off of their label product for the first time in an ad aimed at attracting more members. Packages were instead in a new format, and an ad appeared in the form of a gatefold which could be folded in the regular monthly Diners' Club Magazine circulated to the more than one million credit card holders.

Nels, AFM Ink Jingles Pact

NEW YORK—The networks, principal producers and composers of jingles, have agreed to an initial term and renewal contract with the AFM, the musicians employed in jingles, plus re-use payments and a 5 percent contribution to the AFM. The settlement of the jingle bastions between the AFM and the networks was made late Thursday (12) at the union's new head quarters in the East Coast, and was also approved by the union's executive board at the meeting next week.

The new scale starts at $60 per session for single inst_exports, $35.50 each for two or more musicians, and at $30 per minute for orchestras of five or more musicians and over. The new scale averages 11 percent over the present contract. The new pact sets up fifteen minutes of recording per session and no more than three jingles per session for a single client. Any and all other sessions with the same client are subject to a three-minute charge. The new pact applies to the contracts without any provisions of this agreement.

The convention committee was authorized to set up the first annual convention with the sponsors of persons engaged in the field of broadcasting, and all members of the advisory board will be eligible to attend the first annual meeting. The convention is expected to be held in March, and the first annual meeting will be held in the fall.

The broadcasting company is prepared to meet the regulations of the ASCAP through the services of the directors and new officers. Storz plans to add a disk on its own label, which will be sold in the five Storz stations and areas there is a national demand, with all TV stations and areas available to distributors in other cities.

Storz Radio Bows Yule Disk on Own Label

NEW YORK—The Storz Radio chain last week debuted its own label, Storz Records, with a Christmas single, featuring Tweety and Sylvester, starring in an animated cartoon, featuring Yuletide and New Year's Eve staples, including window dressing, hangars and mounted albums covers. And the firm has special co-op ad credits, in addition to the L.P. "Along" will release an LP and singles from the album featuring key tunes from the show.

Andrews & MacPherson, Inc., the label which houses the Robin Hood, The Diners' Club, and other labels, is the new label for Storz Records, which has been licensed exclusively by a number of syndicated disk companies, including West Coast Artists, Inc., Quality Music, Inc., and others.

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ANOTHER SMASH RECORD BY

THE CURLS

"WHY DIDN'T I GO"

and

"IMAGINEZ VOUS"

#9-19319
VERY SPECIAL FOR RECORDING ARTISTS

Billboard’s famous year-end Programming and Talent Buying Guide

in the new, conveniently-sized 8½ x 11
special slick-stock section that will be read, used and referred to for months and months and months.
WHO WANT TO INFLUENCE

...or who just want to acknowledge with “thanks”
the help and support of all throughout 1959.

and with 7 big extras
at no extra cost!

THE BILLBOARD’S
YEAR-END
PROGRAMMING and
TALENT BUYING GUIDE
A Special Section of the DECEMBER 14 ISSUE
Advertising Deadline DECEMBER 7
Taking Off in Chicago, Boston, Buffalo, Cincinnati, Cleveland

THE KALIN TWINS

WHY DON'T YOU BELIEVE ME

30977

Action and Sales in Milwaukee, Memphis, Pittsburgh, Chicago

BRENDA LEE

SWEET NOTHINGS

30967

JUST RELEASED

CARL DOBKINS JR.

LUCKY DEVIL

c/w
(THERE'S A LITTLE SONG A-SINGING)

IN MY HEART

31020

Smash Follow-Up to "I Ain't Never"

WEBB PIERCE

NO LOVE HAVE I

c/w

WHIRLPOOL OF LOVE

31021
**NIGHT CLUB REVIEWS**

Benny Gasses Old and Young Anew

It isn't quite the old days at the Hotel Pennsylvania's Manhattan Room, where Benny Goodman was breaking it up 20 years ago, but it's mighty close to it these days at Basin Street East in New York. For Benny Goodman himself, along with a small band starring Red Norvo, Flip Phillips and Bill Harris, is breaking it up again at the East Side club. This is the best B. G. this reviewer has seen and heard in years; a more relaxed Benny playing with almost the legendary skill of yore. And the huge crowd that was present at the club last Friday night (6) felt that way too, enthusiastically applauding every solo Benny took, and every selection from the old, great B. G. book.

Goodman, just by virtue of being Goodman, always had an electrifying effect on any audience. But it has been rare these last few years that Goodman has displayed the form that he is showing these days at Basin Street. And perhaps because of his performance, the entire band sparkles. The orchestra plays the great classics such as "Don't Be That Way," "It's Gonna Be This or That," "Sing, Sing, Sing," and many, many more, with a snap and drive that brings back poignant memories of the fantastic Goodman crews of the late '30s and early '40s.

Goodman is aided solidly by Norvo, playing the vibes in strong fashion, the swinging sax work of Phillips, and the smooth trombone work of the cool Harris. And the rest of the band, consisting of Keny DiNovi, Jack Sheldon, Jim Woolley, Red Wooster, Jerry Dodgion and John Markham, cannot be overlooked.

The driving arrangements, some of which are run by Fred Karlin, and others freshened from the old Goodman trio and quartet book, are a mixture of swing and modern, but they blend together attractively.

Goodman has managed to retain all of his old fans, and he has also picked up a good following of college-age and young married women who could only know of Benny's prowess from his recordings. That Benny may build even more fans via this club date is highly probable. For he and Norvo and the band are giving out with electrifying performances at the East Side club. In a few words, "the king is back." Bob Rolontz.

**In Boboli Features Seeco Artists**

A trio of Seeco recording artists are enchanting the evenings at The Boboli, East Side nightly operated by Arinyo Seeco, formerly of the Blue Angel. First, there's Aldo Brusch's ensemble, Bruschi is a Juilliard grad whose musicianship shows itself in campy arrangements whether in backing the soloists or cutting the shows. Current show features soprano Maria Candida and tenor Felix Caballero. These handsome, attractive youngsters both have well-trained, expressive voices which they show to advantage on operatic airs as well as traditional, pop and folk numbers in the Neapolitan vein.

The music is properly cued to the Italianate feeling of the room over all under the musical guidance of A. Bruscio, who is part of management of the spot. Caballero is understood to have turned out an LP more in the pop vein than he flashes at the club, in an especially fine voice. With proper guidance and exposure he could become a song salesman of importance.

Sam Chase.

**TV REVIEW**

'Rote the Records' Showmanly Seg

Clay Cole, the new emcee on WNTA-TV's (Newark, N. J.) "Rote the Records" show, has an ingratiating eagle-beaver-type personality. He also has considerably more talent as a performer than the average TV record hop jock, who is usually primarily an eneue-soldier.

The show, which runs 30 minutes during the week, Monday to Sunday, 7 a.m. to 8 a.m. has been extended to a full hour on Saturdays (6 to 7 p.m.). The telecast caught (7) topics, highlighted brisk pacing and effective production on lip-sync vocal units by a flock of recording artists. Jo-Anth Campbell, Don Kondo, Betty Madugwe, the Fireflies, Impala, Ritchie Robbins, Tommy Facenda, Little Anthony and the Imperials, Danny Valentino.

Nineteen-year-old Cole (formerly tagged Al Ricker) comes on somewhat like a teen-aged Milton Berle, in that he frequently participates in the production numbers. He dances and muggs with a sly sense of showmanship and timing. On the show caught his lip-sync song and dance routine with cute Jo-Anth Campbell who was the high spot of the hour.

The kids in the studio audience were well behaved and neatly dressed: and in spite of Cole's youth (19) he kept them in line at all times.

June Bondy.

**CONCERT REVIEWS**

Francois Glows in Carnegie Return

Samson Francois, the well-known French pianist, made his first concert appearance in New York in many years at Carnegie Hall last week (6). His interpretations of works by both Liszt and Debussy were glowing, showing a soft, tender touch that made them pure poetry. And he displayed his dazzling technique on Prokofieff's "Seventh Sonata," a difficult work that he romped through with ease. Only on a group of Chopin selections did the pianist disappoint, mainly due to his highly personal phrasing. But performances on the Three Etudes of Debussy and the four shorter Liszt works were captivating. Angel Records, who release the pianist's two previous LPs here, has a potent talent to exploit in Francois.

Bob Rolontz
BIGGEST SINGLE THIS CHRISTMAS

"MAN, LIKE I AIN'T GOT NO CLOTHES"

POOR OLD SANTA CLAUS

AVAILABLE IN FULL-COLOR SLEEVE MPI #1002

BY THE SENSATIONAL 10-YEAR-OLD

JERI KELLY

Personal Mgt.: THURSTON WILKES
PIGAYUNE, MISS.

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Alpha Rec. Dist.
New York City
Arc Rec. Dist.
Detroit
BBG Dist.
Ghomaica City
Choice Rec. Dist.
Omaha
Commercial Music
St. Louis
Eric Dist.
San Francisco
Essex Rec. Dist.
Newark, N. J.
Camus Dist.
Kansas City
Great Western Dist.
Salt Lake City & Denver
Hosier Rec. Dist.
Indianapolis
M. M. Kuro Dist.
Phoenix & El Paso
Bill Lawrence Dist.
Pittsburgh, Pa.
Chips Dist.
Philadelphia
Leslie Dist.
Hartford, Conn.
H. Lieberman Dist.
Minneapolis
Record Sales
Memphis
Record Merchandising
Los Angeles
Sun Dist.
Buffalo, N. Y.
Schwartz Bros.
Washington, D. C.
Seaboard Dist.
Albany, N. Y.
Stanley Rec. Dist.
Seattle, Wash.
Sterling Dist.
Cleveland, O.
Southern Rec. Dist.
Miami, Fla.
Whitting Dist.
Cincinnati, O.
Daily Dist.
Houston, Tex.
Baker Dist.
Dallas, Tex.
Music Supply of N.E.
Boston
Mangold Dist.
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NATIONAL PROMOTION
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MPI RECORDS

PHONE: RE 6-2536
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WSM Gathering Draws 2,000

- Continued from page 2

grains was "Money, and How to Get More of It, That Country Music Needs." Speakers taking part included Dave Stone, Country Music Digest, Austin; Marion H. Davis, director of the National Association of Broadcasters; and Denny Artists Bureau and Cedars, Inc., Atlanta. Less successful was the colorful supermarket operation from Knoxville, and Dave Stone sneaked his mentions with sponsored in programming programs. He raised the question of whether and advised country jocks to become identified with worthwhile musical activities and to promote shows in stores, plants, etc., with themselves cast in the role of Denny. Denny also noted that perhaps jocks who complain of low payola be turned on by the music companies...[text continues]

Presentation

Discussing the proper presentation of country music, Harry Stone said, "Sorry, you can't do it with a strong attached and a know-
edge that there's be a return." Mar-
shall, "I've never had a payola offer that filled with a strong attached. I've never
been offered a free trip or a free coffee." The talk predicted "a lot of innocent people would get hurt," adding that a payola is not fair to the indus-
try to brush everybody with the same brush.

Marshall stressed that "no one representing any organization can speak for the American people as a whole. There's no way to do that," and demanded an apology for the payola references.

Another viewpoint was expressed by Bill Williams, WNEW, New York, who went on the air the day after Kaufman’s wire story appeared and demanded an apology for the payola references.

Meanwhile, the board of directors of Disk Jockey Association, Inc. (the Kauf-
man group) issued the following statement: "DJA, Inc., a profes-
sional organization representing those who select and present popular coun-
try music on radio and television is aware of current news articles concerning a complaint that unethical practices involving un-
due promotions and permissions have been applied to certain de-
lays in the conduct of their duties.

"The association is concerned that unfavorable publicity resulting from this complaint may be un-
fairly used to destroy our profession and to the broadcasting industry in which we have our em-
ployment. As we will use the facilities to broadcast...[text continues]

The "Mine Line" show drops "coaster" as theme tune

NEW YORK — The E. H. Morris copyright, "Roll-
er" Morris, after having been sold to the A. S. Pressing, Inc., has been re-
right handled by the Music Publishers’ Holding Corporation. "What’s My Line" is produced by Goodwin-Todd and MIPC is the Warner’s music operation.

Trade observers noted that an increasing number of these series of maneuvers started on May 24, 1959. On this date, and on subsequent shows thru June 21, "Rolle-
er" Morris' back was placed by the Warners-owned "I Know That You Know." This title was returned as the closing theme on June 28, and remained until October 16, 1959.

Starting with the October 21, 1959 show "Rollercoaster," in Circle Music, the Raymond Scott firm handled the rights. This return was again a series of maneuvers, and "Rollercoaster" has been carried on consistently in this show for many months.

"Rollercoaster" was written by Milton Dukin and Last Busch, and was acquired, the copyright for its lengthy life on "What’s My Line" in 1951.

Scrivener sells Republic label

NASHVILLE — Ray Scrivener, general manager of Abco Music Company, with headquarters here, announced that he has sold his Re-
public Records label, including a number of original artists, to a company that will start using the Republic label in the near future. Scrivener, who has a 10-year contract on his Showboat and Skipper labels. The stock firm has just received a contract from Carl Zevaze and Ivan Ward of Modesto, Calif., a master title to over 100,000, and in 1959, Scrivener has written the music for a number of Republic releases. The Showboat label’s initial release, on sale, is the top side "Cold Will Never Do," by Luther Bond, of Cincinnati.

The Christmas Smash!

Kenny and CORKY

on Big Top Records

The countdown is on!

1219 Broadway

ROSS JUNGNERICK, INC.

New York, N. Y.

THE BILLBOARD

HOT 100 ADDS TEN

NEW YORK — The Hot 100 chart adds 10 new sides this week. Details are:

2. The Big Heart — "To Icy Fifer, Signet.
3. The Best of Everything — "Johnny Mathis, Columbia.
4. Hound Dog Man — "Fabian, Chancell-
5. Someone's Crying — "Petersen, RCA Victor.
8. God Bless America — "Abe Francis, M-G-M.
10. I Will Walk the Line — "Den Costa, United Artists.

So Young — "Clayde Stacey, Argy.

Disk, Phonograph Sales Boom

In Sweden

STOCKHOLM — Records are booming here these days and photo-
graph sales are jumping as well. At the present time record sales are a good 10 per cent over last year, and Sweden now is number three in relation to population as a record buying country, sur-
passed only by the United States and Germany.

Record sales in 1958 came to more than $9,200,000, a big sum with American platters second and Danish discs third. However, Swedish disc manufacturers themselves are taking up a good export trade, Metropolitan, the top exporter of records from Sweden, recently placed an order for 50,000 discs for West Germany to handle the demand. Label exported 40,000 discs last year.

Switch Disk Debuts Key Merch Agenda

CHICAGO — Mercury’s November release of 29 packages in-
cludes disk debuts of Tony Will-
ians, lead singer of the Platters, as a soloist; drummer Buddy Rich as a vocalist; Elizabeth Lands, cover of the Mahalia Jackson Award, in a folksong collection; and the 10-inch duet, Green and the Be-
mos, produced by Dr. Ben-
to, Mal Moons, 02, Al Gold, the Gayton, Eddie Heywood Trio, a reissue of the Warner’s Vocal Band, and Donny’s Vocal Band, and the Scotchman.

Classical items are by the Detroit Symphony Orchestra conducted by Paul Fournier, the Eastman Orchestra, the New York Philharmonic, the Rochester orchestra under Howard Hansen, and the Montreal Symphony under Antal Dorati.

This Year’s BIG CHRISTMAS RECORD!

NUTTIN’ FOR CHRISTMAS

Kenny and CORKY

on Big Top Records

The countdown is on!

1219 Broadway

ROSS JUNGERICK, INC.

New York, N. Y.

THE BILLBOARD

WWMG, New York, commented, "To the public, our disk, with a strong attached and a know-
edge that there’s be a return." Mar-
sall, "I’ve never had a payola offer that filled with a strong attached. I’ve never
been offered a free trip or a free coffee." The talk predicted "a lot of innocent people would get hurt," adding that a payola is not fair to the indus-
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**Dynamite But No Blast**

- Continued from page 3

accord the Society's current ad-
ministration of serving ASCAP's "vested interests" rather than its rank and file. He prepared his address with such words as "false," "irrelevant" and "masquerade" in describing the board's actions.

Said Fox: "I must emphasize the fact that the negotiations con-
ducted over the past year or two have been solely between these two parties (ASCAP's board and the Justice Department) you and I, the rank and file members of ASCAP, 90 per cent of the electorate have never been consulted and therefore have no voice whatever in the determinations reached as evidenced in this proposed de-
crease, at time consent - but by the consent of whom? Not the consent of the ASCAP membership at large, but the consent of the vested interests who control the Society in every phase of the ac-
tivity, a control which has been all inclusive and secure since the very inception of the Society.

"This was highlighted most spe-
cifically in the Federal Court at 11th and Folsom Square on October 20th when Judge Sylvester Ryan refused to sign the proposed order which was supposedly placed before him by consent but which he correctly stated was obviously not before him by consent. And it was for this

reason be asked that the entire membership itself be asked to vote its approval or disapproval of the proposed decree." Fox quoted from the Court's transcript to illus-
"treat of the vote.

Score Board

Fox then leveled his guns at the ASCAP board: "The adminis-
tration and board of directors of ASCAP have always been most careful to identify themselves as ASCAP whenever they come to the membership at large on those few occasions when it becomes neces-
sary for them to do so, and they have projected the false theory that the welfare of the board is identi-
cal with the welfare of the 6,400 members of ASCAP and that when-
ever the board is taken to task by the government that it is the mem-
bership of ASCAP as a whole that is censured. The facts show that his masquerade which they have carefully nurtured is as patent a fraud as to represent that the performance rights society is formul-
ted along democratic lines in stead of the tight little oligarchy which is a more truthful description of the present political nature of the Society. The simple truth is that the welfare of the directors con-

der who hold the control of the Society in the palm of their hands make a move, it is not always consonant with the welfare of the rest of the member-
ship. The recorded history of the Society's internal affairs shows that the terms of this proposed con-
"sent order are not consistent with the best interests of the vast ma-

jority of the membership, but in-

stead protect only the interests of that small group which controls the Society, the members of the board and the two previous consent decrees."

Fox then quoted from the Roose-

vel Subcommitte's memorandum

in an effort to substantiate this claim: "...The available informa-
tion indicates quite strongly that the Society paid little heed to the pro-
visions of the consent decree en-
tered in 1930. The members of ASCAP's board of directors possess unusual powers and must assume responsibility for the manner in which the Society has been man-

aged, including the alleged failure to confirm to the terms of the or-

ders of the U.S. District Court. There would therefore appear to be a basis for questioning the eligi-

bility of these individuals to serve the Society further in any capacity. No such provision, however, ap-
ppears in the decree now being ad-

vanced by the Antitrust Division." "The claimed injunction stem-

ming from current ASCAP griev-

ance procedures are well known. They include, among others, the in-

ability to obtain justice without waiting months or years, the in-

ability to obtain proper compensa-
tion because retroactive adjust-

ments are not permitted; the inabil-

ity to utilize the procedures as neces-
sary for the member could pro-

cost it more than one appeal per year, etc. It is in this area, particularly, that the ruling clique within ASCAP ap-
"pears to have demonstrated a feel-
ing of indifference toward the wel-

fare of the smaller publisher and com-

poser members."

Fox then offered to "cite charac-
ter and verse" in answering any questions asked from the floor. How-

ever, before he could call on his first questioner, prexy Adams blocked the procedure. He re-

minded Fox he was present to ad-

dress the assembly and answer questions. Fox complied with this ruling, stating he will ask himself the type of questions which "most assuredly" must be running through the minds of the members and answer them. After several self-appointed, self-answered questions, a few protests from the floor

prompted Fox to cut his question and answer segment short.

One of his self-appointed questions had to do with the prospect of dis-

solution of ASCAP in the event the membership voted against the con-

sent order. In reply, Fox read an opinion on the likelihood of such an occurrence rendered by his law-

firm, Covington & Burling.

"Practically speaking there is no reason to believe that the Society

deed fear dissolution by an ord-

er of the court. We conclude this primarily from the fact that it ap-

pears quite clear that neither the government nor the board of direc-

tors nor any of the persons who participated in the proceedings on

October 19 and 20 before Judge Ryan, in any way, expressed the desire that the court act to dissolve the Society. It seems especially significant to us that the govern-

ment attorneys did not point to this possibility at any time in their pres-

entation in support of the proposed order or at any other time during the hearing. The fact that the gov-

ernment seems to have no desire for dissolution is most important because as a practical matter, dis-

solution would not be ordered by the court if the government did not seek it." Fox received a warm hand for his appearance. ASCAP attorney Arthur Dean rose to good -

"... and I want to reflect the Covington & Burling opinion concerning the prospect of ASCAP's dissolution. He reminded those present that lawyers can give opinions, but they are not infallible. Covington & Burling, he said, undoubtedly told Du Pont that it could emerge un-

successful as a government action and the antitrust action against it for own-

ing 28 per cent of General Motors stock. Dean won aplause and laug-

ughter for making this point.

"... and Power way, the writer without knowledge of law, without backing of any group or
Pro & Con Parade

The parade continued its pro and con speakers from the floor. Most telling was a short address by Max Herman, reeve of AFM’s Local 47 and also a small ASCAP publisher. Herman confessed to the assembly that three years ago he led a rebellion against the AFM’s administration forces and roused to litigation. This, Herman said, resulted in a still lingering situation which created Cecil Reed’s rival Musicians Guild of America and has cost musicians more than half a million dollars in legal fees. The situation is still unresolved and has created a split in the ranks of musicians. He pleaded with ASCAP’s members to learn by his example and avoid litigation, straightening out whatever ill may exist in their own family without resorting to the courts. Muck David appeared in support of the Order. He said he was opposed to the recognized performance fund provision but plans to take this up with ASCAP’s board after the Consent Decree is granted rather than buck the entire Consent Order.

Arthur Freed also campaigned for the Consent Order, telling members: “We cannot be invaded from within and attacked from without by anyone calling himself a Society.” He called for a closing of ranks behind the board and that’s the present crisis. He congratulated the board for doing a difficult job well, and eventually a healthy bond for his words.

Disney Music’s Jimmy Johnson appeared on behalf of the dissidents, stating that 40 per cent of the vote as controlled by the big publishers meant voting control of the Society. Composer Walter Gross made an impassioned plea, sparked with long-provoking jibes, for voting against the Consent Order. He said his own earnings went up more than 100 per cent after the first Consent Decree forced ASCAP’s ruling body to relinquish some of the funds to the smaller writers and that it took the government to give writers a greater share of ASCAP’s royalty.

He also laid fault with the loophole system, which, if claimed ASCAP maintains, would follow a so-called scientific rule-of-thumb rather than an actual report giving local radio its proper share of credit. He suggested that FCC require local stations to log hours and that ASCAP avail itself of these logs. He also suggested that ASCAP not exert economy when it comes to logging procedures. All he has to do, he said, is “cut out just one of those $10,000 dinners (we have four a year) and we’ll have enough money to properly log radio.”

Attorney Arthur Dean countered the FCC suggestion by stating that this has been thereby investigated by ASCAP and found to be impractical inasmuch as FCC has no jurisdiction over broadcasters requiring them to log the music they play.

2D ANNUAL U.S. MUSIC CALENDAR

WASHINGTON — The President’s Music Committee of the People to People Program has just published its second annual calendar of musical activities in the United States. Under direction of Mrs. Josephine Shute, chairman of the Committee, information was gathered from every State in the Union, including Alaska and Hawaii, to make a total listing of over 6,000 music performances in 350 cities for 1950.

The listings cover symphony, choral, band and jazz concerts, ballet, dance and all music performances, recitals, folk festivals and various music workshops, for the winter concert season beginning in September 1959 and running through June 1960.

“This is the only comprehensive musical calendar published in the United States,” said Mrs. Shute, and this year’s calendar is a little bigger than our initial effort last season.

The music calendar is alphabetically listed by State, then city. Events are then chronologically listed in each city, giving name of musical organization, type of performance, date, time, place and participating artists.

The 168-page calendar, compiled by the non-profit music committee, is now available for $1 postpaid from The President’s Music Committee, 734 Jackson Place, N. W., Washington 6, D. C.
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THE BILLBOARD

NOVEMBER 16, 1959

NEWS REVIEW

Fitzgerald
Gershwin
Sets Tops

Throbbing talent of the music of George Gershwin in her latest fad of "Verve". Her latest "Sound of Music" albums, which in the past have been featured as "Columbia Avenue" and "Vine Street" albums, have been smash sellers and have proved to be a great success. The sets are quality items in every respect. Bernard Boffett has created four intriguing new cover paintings, and the album notes are signed by Lawrence D. Stewart are well written and informative.

Hot Gross
For Garner
Out West

NEW YORK — Erroll Garner's appearance under the sponsorship of the Seattle Symphony Orchestra on his West Coast tour last week (11) hit the gross of $6,846. The pianist completed his Western dates last week with an appearance in Salt Lake City on November 13, and one in Denver on November 14. The pianist is taking it easy for two weeks and then plays the Municipal Auditorium in Springfield, Mass., on December 4 and the Mosque Theater in Newark on December 5.

CMA Stresses Need for $$

Continued from page 2

and what we have very little of," he said.

Veepee of the CMA, Eddy Arnold, referred to the organization as a sort of Chamber of Commerce of the country's music business. Arnold exhorted everyone to join the group.

Executive Director Harry Stone declared that "country music is a commodity. Like other businesses, it makes sense to be organized. We should have an association and it should be headquartered for the dissemination of information about country music." Stone noted the aims of the organization is to improve the range and quality of country music, the increased use of country music on radio and TV, and the greater public acceptance of the commodity, and the greater acceptance of the business, among the agencies.

Stone added that there are now close to 500 members of the organization who pay $10 annual dues, and that they are in the works for the realization of additional funds. "Country music has a golden chance in a long time to sell itself to the American public," he stated.

In a lengthy Thursday afternoon session, nominations and election of officers and board members were held. Re-elected as president and first vice president were Ken Nelson and Eddy Arnold, respectively. Veepees elected were Steve Sholes and Henry Clay. Don Pierce was named secretary and D. Loyd was re-elected treasurer.

Re-elected as board members were Wesley Reno and Ken Nelson. New directors at large are Hal Moon, Si Sim and Cracker Jim Brooker. Other new board members and their categories were: Radio and TV management, Bob Cooper; cooperative promotion organizations, record writers and composers, Cindy Walker and Bob Sauier; personal managers, Dick Allen and Don Kilpatrick; others, Roy Acuff and Perrey Kings publishers, Jim Denny; record companies, Joe Lucas, and trade publications, Paul Smith. Bill Bassack and Sachs, both of the Billboard were swept in by popular acclaim.
PAT BOONE
with a New TWO-SIDED SMASH!!

'THE FAITHFUL HEART' 'BEYOND THE SUNSET'

From "A Journey To The Center Of The Earth," Pat's New 20th Century-Fox Picture

# 16006

THE NATION'S BEST SELLING RECORDS

www.americanradiohistory.com
THE BILLBOARD

November 16, 1959

CLEARING THE AIR

WNEW Jocks Answer The Big ‘Have You Ever?’

NEW YORK — Local station WNEW put four of its deejays on the air Sunday (15) and asked them the $65,000 question — "Have you ever been approached with a payola offer?"

The taped panel discussion aired by WNEW Sunday (15) from 3:35 to 4:30 p.m. with WNEW news and special events director Martin Weiden as moderator. Deejays included William H. Williams, Pete Myers, and Gene Klawan and Dee Finches.

Also on the panel were station manager John Sullivan, program director Mark Ochs, Journal American record-columnist Altra Bern and Paul Ackerman, music editor of The Billboard.

All of the panel members agreed that payola does exist and is fairly widespread. Williams and Myers both said they had been personally approached. Myers commented: "Well I've been approached but I have always turned them down, for one reason -- well maybe I am afraid of being caught. Probably that's it. I guess I am an honest (as any jockey).

Williams said he has never been offered money, explaining: "I have been approached. I was once offered a color TV set if I would 'switch on' a certain type of record. I wish I knew psychologically why I turned it down. I think part of it is something Pete touched on -- pride in the fact that I would then not have had control over the first few days into a position of 32 or 29 or 19 on one of these lists, and is then mailed back to the local radio station. He does not bring it around to the public relations to a great extent."

However, Ackerman pointed out: "If a song suddenly jumps in or out, does it hurt the public good?"

There was also a discussion of the possible effects of payola on the "Top 40" type station listings. Myers said: "I think that when a record suddenly jumps in or out, it hurts the public's confidence in the station."

Sullivan, who pledged WNEW's full support in any efforts to root out payola, said: "I don't have any great deal of knowledge of payola. I do have some knowledge of WNEW, and to my knowledge, it doesn't exist here."

Sullivan also commented that if he found out a WNEW jockey was taking payola, he was sure that he would probably faint because, honestly it would be a foreign entity realization for me. He told: "I know how much money the jockeys make, and as long as they're worth it, they'll be there unless they begin to augment it from some place else."

TV PRODUCERS:

What are your needs— guest stars... stars... or talent for a complete spectacular?

Take a ten minute break to get a fresh outlook some free time to select a list of those important ratings for your TV shows. Take a good hard look at the top lists today's best recording stars. Check their backgrounds... make new friends... get a 24" picture of the solid appeal of today's top stars. The way to get all of this important talent is to see us. Be sure to Read... and Use... and Hold Onto Billboard's Big New Year-End Programming and Talent Buying Guide — a special slick-stock section of the December 14 issue.

when answering ads . . .

Say You Saw It in The Billboard

ALANNA RECORDS
1st Release and 1st Hit!

THE FOUR SEASONS

DONT SWEAT IT BABY

ALANNA #4-553
BREAKING HOT AND FAST—THUNDEROUS ENTHUSIASM EVERYWHERE!
A few Territories Open for Distributors

ALANNA RECORD COMPANY, INC.
1409 First Av. • Pittsburgh 19, Pa. • Tel: Glast 1-1008

"SHE'S ALRIGHT"
b/w "SAY MAN, BACK AGAIN"
"JUST FOR YOUR LOVE"

(sold out)

chess

"IT"
RON & BILL
arg0 3530

BO DIDDLEY

"THE HUNCH"
PAUL GAYTEN
anna 1106

when answering ads . . .

Say You Saw It in The Billboard

This is the big one!

"MARINA"
WILLY ALBERTI

"OLD SHEP"
RALPH DE MARCO

445 W. 50th St., N.Y.C. 19, Ohio 5-1240

"THE LITTLE DRUMMER BOY"
On Your Record Shelves by the HARRY SIMON CRUDE

look to . . .

VO. FOR THE GREATEST!

Don Costa
I'LL WALK THE LINE
b/w Catwalk

Laurie 3041

100...

78

GIVE 10 DANNY ROBINS CANKER FUND

fn

100

UNIVERSAL ARTISTS
2700 N.Y.

1, 9-587-1, N.Y.

Don Costa
I'LL WALK THE LINE
b/w Catwalk

UA 100

United Artists

100...

78

GIVE 10 DANNY ROBINS CANKER FUND
The Hit Pick of all Trade Papers

CLYDE McPHATTER

SINGS

LET'S TRY AGAIN

Orchestra Under the Direction of Ray Ellis

K12843

MGM Records
The 3M Tape Cartridge: An Exclusive Description

By SAM CHASE

NEW YORK — The new 3M tape cartridge, to be unveiled by Minnesota Mining & Manufacturing Company, first details about which appeared in Billboard last week will be shown by The Billboard, will not be shown in Billboard until the fall of 1969, and will not likely become commercially practical until 1961 at best. Even The Billboard secured additional exclusive details concerning the 3M development, which indicates that qualities inherent in the system render negligible the possibility that it can do anything but help the concept of tape without competing with today's reel tape sales.

It's no doubt that the 3M system was somewhat revolutionary. Like the RCA Victor cartridge (Book), it was the first. Indeed, the 3M development is mainly geared for the mass market, as opposed to the displacement of phonographs and records. However, it is not the only proposal of the pedal sound which comes from reel tape.

Last week, The Billboard disclosed that the 3M cartridge will operate at a speed of 3.5 inches per second, half of that of the Victor cartridge and one-fourth that of the fastest reel tapes. The story also indicated that the 3M technique will permit stacking of cartridges, for consecutive play.

This week, The Billboard can reveal that the size of the tape is smaller than in the 3M cartridge is less than half as long as the Reel-to-Reel in the industry now. As a result, the cartridge will play for about one hour in a 1/2 inch tape. It's not in the Victor cartridge, but about 3/2 of the amount of tape. This can likely result in the 3M cartridge being a good advantage to 3M, also the physical tape is 3/2 of a regular 1/2 inch reel tape. The cartridge would be considered a good advantage to producing a cartridge.

Victor Preps Plug-In Player for Mass Cartridge Sales in 1960

CAMDEN, N.J. — Still existing 3M confidence over the future of its tape cartridge system despite potential competition, RCA Victor will mark a more than 550 LPs. In numerous instances, single will remain with much more as two complete LPs. Symphonic orchestra conductors featured in this release is scheduled to perform the Kabelek, Solti, Argenti, Munchinger, Krips, and Von Karajan. On October 24th, RCA will issue four Mantovani four-track tapes (equivalent to six-stereo discs) plus one full disc and 45-rpm disks about a decade ago.

At that time, to secure for RCA Victor, which market, we've sold a small, inexpensive player which could operate by plugging it into any existing equipment.

New, Victor is about to commence producing a cartridge player which, similarly, can be plugged into present equipment. The model will be introduced in February, and the model will be price under $1,000, or less than half the cost of the cartridge. The present model is now promotional.

It's understood that production of the new model will run around 5,000 to 6,000 per month during. As a starting production figure, this is subject to the light of market estimates that a total of about 500,000 tape players of all sizes will be sent to radio stations and distribution centers.

The tape player brings to about the number of Victor cartridge models in production. Its initial product has been in production for some time; while a deck type version, announced at the same time is now being assembled line, and

Colored Tape

NEW YORK — Audio Devices reports that its new colored magnet tape, which comes in green, blue, red, or brown, has been of great use in the educational and scientific fields. Currently, audio devices had been using this tape for all the schools using tape in speech, drama, and music, and has found that the cost of the tape simplified sorting according to color tape. It's been selected by the one for which classification is always a problem. And non-profit groups for public service use claim that by using color tape, it's more likely to get their tape returned from the station.

Bell Victor Cartridge

Players Ready for Market

COLUMBUS, O. — Bell Sound, which backed RCA Victor's tape cartridge system by bringing out a network of distributors who will handle the Victor cartridge, will have to make the tape so marketable that it's now the market at this time. As a result, the cartridge player for our company, confirmed to all. Businesses. "In business with the Bell, we have no reason to market the tape," the new line is to be 300. Is the company, distributed to the distributors for their cartridge for the first time, it is not this is the first time, but a new line will be the first time, for the one against the one-step it utilizes for its high fidelity components. A number of the distributors will be made the players available to all radio and photo dealers as well as hi-fi shops, music-record stores and department stores. Complete

American Tape Electronics

No Tape Speed Battle

• Continued from page 7

guished London records catalog in its established mono- and stereo-form. UST's first London release will be made available on three-LP sets, the three-LPs will be comparable to stereophonic.

The first release will include 11 complete performances by each artist as Tilbury, De Stefano, Stimm, and Menotti. UST will also release a full set of London's complete operas for the forthcoming year. Hereafter, only one three-LP full set will have been available on London's records.
Citation of Achievement

1959

Awarded to the writers and publishers of the great Country and Western Song Hits of the Year

TO THESE WRITERS

Bill Anderson
Carl Belew
Bill Browning
A. P. Carter
Helen Carter
Johnny Cash
Paul Clayton
Wilma Lee Cooper
Mary F. Depew
Horace E. "Danny" Dill
Jimmie Driftwood
Roy Drusky
Harold "Sunny" Dull
Darrell Edwards
Larry Eulich
Don Everly
O'Brein Fisher
Tillman Franks
Don Gibson
Thomas P. Glaser
Burkett Graves
Bennie Harville, Jr.
Don Helms
Hazel Houser
Harlan Howard
Ferlin Husky
Ray Jackson
George Jones
David Lazar
John D. Loudermilk
Van McAlpin
William McCall
Frankie Miller, Jr.
Roger Miller
George Morgan
Helen Moyer
Alvis E. "Buck" Owens, Jr.
Webb Pierce
J. P. Richardson
Shelby Singleton
Tom Six
Carl Smith
Redd Stewart
Melvin Tillis
Thurman "Teddy" Wilburn
Virgil "Doyle" Wilburn
Marijohn Wilkin
Marie Wilson

TO THESE PUBLISHERS

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Gaylor Music Company
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Johnny Cash Music, Inc.
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Sanga Music Company
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Starlite Publishing Company
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Sure-Fire Music Co., Inc.
Tree Publishing Co., Inc.
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In recognition of the great national popularity attained by these Country and Western Song Hits

ALL OVER AGAIN
AM I THAT EASY TO FORGET
BATTLE OF NEW ORLEANS
BIG MIDNIGHT SPECIAL
BILLI BAYOU
BLACK LAND FARMER
COME WALK WITH ME
COUNTRY GIRL
COUNTRY MUSIC IS HERE TO STAY
DARK HOLLOW
DON'T TAKE YOUR GUNS TO TOWN
DON'T TELL ME YOUR TROUBLES
GIVE MYSELF A PARTY
GOTTA TRAVEL ON
GRIN AND BEAR IT
HEARTACHES BY THE NUMBER
HOME
I AIN'T NEVER
I'M IN LOVE AGAIN
I GOT STRIPES
JIMMY BROWN, THE NEWSBOY
LIFE TO GO
THE LONG BLACK VEIL
LUTHER PLAYED THE BOOGIE
MOMMY FOR A DAY
MY BABY'S GONE
OLD MOON
PARTNERS
PICK ME UP ON YOUR WAY DOWN
POOR OLD HEARTSICK ME
SET HIM FREE
SOMEBODY'S BACK IN TOWN

TEN THOUSAND DRUMS
TENNESSEE STUD
THAT'S WHAT IT'S LIKE TO BE LONESOME
A THOUSAND MILES AGO
TIL I KISSED YOU
TREASURE OF LOVE
WATERLOO
WHAT DO I CARE
WHEN IT'S SPRINGTIME IN ALASKA
WHICH ONE IS TO BLAME
WHITE LIGHTNIN'
WHO CARES FOR ME
WHO SHOT SAM
YOU'RE MAKING A FOOL OUT OF ME

BROADCAST MUSIC, INC. • 589 Fifth Avenue, New York 17, N. Y.
CAPITOL RECORDS BACKS DEALERS WITH
FULL DIMENSIONAL SELLING
IN ESQUIRE
MUSIC AUTHORITY IN A MAN'S WORLD

Take a good look at this remarkable Capitol Records advertisement in December Esquire. Your customers will!
A 16-page full-color catalog of 144 outstanding Capitol albums is the feature. And it is bound into the most elaborate and festive issue of Esquire ever published.
The Christmas 1959 Jubilee Issue of Esquire is a gala 384-page holiday spectacular, boxed in a rich gold carton and selling for one dollar.
More than 7,000,000 readers will see this extraordinary issue. Most of them have incomes far above average, . . . and Christmas shopping budgets to match. Most have phonographs of their own. All are looking for gift ideas. Many will buy December Esquire especially for its gift suggestions. And what suggestions will they see first?
The magazine will automatically "break open" at the Capitol "Gift of Music" ad and removable catalog (thanks to the insert binding). That's a break for you!
Imaginative promotion and great albums make Capitol THE line to feature in your store's holiday displays. And don't get caught short! Call your Capitol distributor today for enough stock to satisfy all the people December Esquire will send to your store. Cash in on . . .

Full Dimensional Selling of Capitol Records as advertised in Esquire
EMI to Import Raw Tape Here in 1960

NEW YORK — Electrical & Musical Industries will begin importing raw tape into the United States sometime in 1960, according to Herbert Weisburgh of Scope Electronics. Scope is currently handling distribution and sales of EMI high fidelity components and professional electronic equipment. EMI introduced its raw tape line in Canada at the recently-completed Toronto high fidelity show, and Canadian officials said they believed introduction here would follow in short order. The tape line consists of standard reel sizes and lengths of tape, priced to compete with domestic product. All of the tapes shown in Toronto were accurately-baked.

Weisburgh explained that it may be as late as next fall before the tape is read for distribution. He said that professional men such as broadcasters and recording studios were testing it now to see if it met American specifications. In addition, there is a packaging problem. In Britain, EMI tape features the trade-marks of the various EMI record labels — His Master's Voice, Parlophone, Columbia — on the package. Weisburgh pointed out that EMI does not hold the rights to those trade-marks in the United States, which necessitates developing a new package. The boxes displayed in Canada did not contain the offending trade-marks.

Scope will set up a manufacturer's rep distribution system to handle the tape, which will be marketed through record stores, music shops, hi-fi specialty dealers, camera stores and other outlets now handling raw tape. The prices will be competitive, Weisburgh emphasized, even the EMI tapes transport costs and import duties not faced by American manufacturers. "We can do it because in Britain have been passed since paid off the engineering costs. All we have to worry about are shipping, packaging, manufacturing and advertising.

In addition to the home recorder tape, EMI will include tapes for demonstration and television use.

Granco Racks Big Gain in First Quarter

NEW YORK — Granco Products, Inc., FM radio manufacturers, chalked up a 58 per cent increase in net sales for the first quarter of its current fiscal year with a 76 per cent boost in per share earnings.

Granco proxy Henry Fogel predicted: "We foresee the day in the not too distant future when all radio will be FM radio." The exec said production currently is double last year's rate and opined that sales for the year should exceed 1959's $400,000 as compared to $325,000 last year. Granco produced 40 per cent of the domestic-made FM home radios in 1959.

Victor Preps

*Continued from page 18*

out (see other story), these include two other as yet untaxed firms, one of which is an important components manufacturer for phono companies.

To publicize its cartridge system and players, Victor has launched a major advertising and promotion campaign for the coming Christmas buying season, to be followed, in all of 1960, to let the consumers and dealers know about the plans to sell family stereo.

3 M Cartridge

*Continued from page 18*

of reel tape, thus making its choice debatable for the consumer who wishes to do a great deal of music recording.

In short, the 3M development has great potential points for the industry, with potential in the future, a second method of tape cartridge playback and recording to that portion of the mass market which currently is interested in recording, yet it is not deemed likely to make inroads into the tape market without a major effort in this respect, it is regarded by most traders as auguring an even healthier ultimate future for tape.

You are a UST Dealer? Write for details and learn how you can obtain special advantages by qualifying as a UST Tape Center, UNITED STEREO TAPE U.P.'s 1009 KYER ROAD, SUNNYVALE, CALIF.

4-track
really movin'!

I'M MOVIN' ON
C/W BIG HEARTED ME 47/7629

DON GIBSON

YELLOWSTONE
RCA VICTOR

COPYRIGHTED MATERIAL
SAN FRANCISCO: Stan Cumbert of New Sound called to report strong action on "Ut Il Ok!" by the Nutty Squirrels on Hanover. "The Big Hurt" by Toni Fisher on Signet is also big. Other hot sellers at New Sound include "In the Mood" by Ernie Fields on Rebounders, "The Enchanted Sea" by the Islanders on Mayflower, "Teardrop" by Santo & Johnny on Canadian-American, "It Happened Today" by the Skyliners on Calico, "Piano Shuffle" by Dave (Ruby) Corzine on Crock and "Gilles" by Sonny Spencer on Meco.

Bob Sommers, promotion manager of C & C Distributing Company, says that his strongest sellers are "So Many Ways" by the Ventures, "Smooth Operator" by Stevie Wonder, "Overtown" by Vaughan, "Unforgettable" by Dinah Washington and "My Love Will Last" by Ernestine Anderson on Mercury. Detroit has "Candy Apple Red" by Bonnie Guitar.

PHILADELPHIA: Ted Kellom of Marvel sends word that Laurie is real hot with "Marina" by Rocco Granata. Epic has high hopes for "Slink" by Link Wray. Cameo is clicking with "We Got Love" by Bobby Rydell. Strongest United Artists' disks are "Love Potion No. 9" by the Clovers and "Full Wil the Line" by Don Costa. Carlton is moving "Starry-Eyed" by Gary Stiles. Its sublabel, Guaranteed, is big with "(Seven Little Girls) Sitin' in the Back Seat" by Paul Evans and the Crafts and "Old Shep" by Ralph DeMarco.

Romeo is moving "When I'm Lonely" by John Capril and "Hawaiian War Chant" by the Dynotones. Colpix has "Little Green Man" by Ronnie Bolan, "I'm a Baby" by Nappy Brown.

Bob Heller of Chips says who "You Are My Sunshine" by Jimmy & the Rebels on Roulette looks promising. Other promising platters include "Down by the Station" by Rita & Robin on Uni-Cal, "Tata Croatia" by Margaret Whiting on RCA Victor, "The Rain Morning" by Maynard Ferguson on Roulette. Top LPs are "Bunch of Goodies," "Our Finest in Hi-Fi" and "Soulful Saxophone" by Gene Ammons on Capitol. "Sing Along With the Hosky Tunes" and "191 Strings Play East of Suzet." Chips has started a "Christmas Tree Special" plan. Under the plan, dealers may purchase any 50 albums from Chips, no matter what the labels carried and are allowed to return 50 of any label's LPs. An extra charge on any return, no matter what the albums are 100 percent guaranteed for exchange.

EAST HARTFORD, Conn.: Top six at Trinity Record Distributors are "You Got What It Takes" by Mary Johnson on United Artists, "Pretty Woman" by Hank Ballard on Federal, "Little Man" by Dean Martin on Capitol, "It's For You" by Phil Phillips on Mercury, "We Told You Not To Marry" by Titus Turner on Glover and "Sunny" by Larry Hall on Stand. Covers included "Elvis on Tour" by the Stations, "I Like It" by the Thanks and "You're Just Like My Heart" by Johnny Preston on Mercury. "My Little Marine" by Janie Horton on Joy, "Goodnight, My Love" by Jcelsin on Janie and "Honeymoon" by the Rockhounds on Personality.

DISTRIBUTING: Lou Fagan of All-Disc in New York reports Joe Hardy of the Joe Hardy Fidelity Company is going like wildfire. He has sold 9,000 sets in the past week. . . . A week later the Challenge Record Company, under the strong impetus of an action or "The One You Slip Around With" by Jan Howard and "Wistful Thinking" by Wyn Stacey, . . . Harold Berkman of the Berkman Company has moved up on the ABC-Paramount distributors for Maryland, Virginia, West Virginia and Washington, D.C., sends a note to give in on "Li'l Green Snake" by the Mellow Cats, which is distributed thru ABC-Paramount. He reports heavy action for the side throughout his territory.

CINCINNATI: Ed Rosenblatt, mahood of the new-found Cognac branch, called to give a rundown on his best sellers. Tops are "Ur Oh" by the Nutty Squirrels on Hanover, "Edd Tie" by Bobby Freeman on Josie, "Years From Now" by Delia Reese on Jubilee and "Why Don't You Stay" by Jimmy Rick's on Signet and "Marchin" by the Four Times on Jumbl. Coming up are "I Don't Know What It Is" by the Blue Notes on Brooke and "Our Father" by the Bow Bows.

NEW YORK: Mickey Wallach of Marlo reports strong action on "The Little Drummer Boy" by the Country Gentlemen, "Togetherness" by Simone Choclate on 20th Fox, "Way Down Yonder in New Orleans" by Ray Charles on Cap, "The Chipmunk Song" by David Seville & the Chipmunks on Liberty, "Time to Cry" by Paul Akin on ABC-Paramount, "Make Love" by the Lovelies on Lenox and "I've Got to Pass Your House" by the Andrews Sisters on Kapp. Strongest LPs are the five sets in the "Elisa Pergolesi sings the George and Harry Swinn Songbook" volumes.

MIAMI: Frank Huckman of Hanlon Publications says who "Smoke (Part II)" on Hi is beginning to take off. "Silver Slip- pers" by Eddie Cordrall on Starday is moving. "First Name Initial" by Annette on the side label "A" is moving. "Snake in the Gutter" by Jerry Howard onDot is breaking. Other good sellers include "Forever and Ever" by "Saying You" by Rex Allen on Vista, "Blues in the Night" by Joe Laven on Mercury, "Summertime" by Beny Lax on Hanover and "Swamp Fox" by Rex Allen on Disneyland.

DeMarco Scores With Revival of "Old Shep"

Ralph DeMarco, a handsome 17-year-old kid from the Bronx, N.Y., is currently smoking the Guaranteed label with a revival of Red Feller's classic, hit of a decade ago, "Old Shep." DeMarco, a graduate of Chesterton High School, was discovered by talent scout Alan Nelson and brought to the attention of Guaranteed Records prez, Joe Carlino. The singer has brown hair, brown eyes, is 5'11" tall and weighs 180 pounds. He is adept at all sports, also he prays lBerries, basketball and football. DeMarco, who does not consider himself a rock and roller has taken voice lessons only since last March. The chanter has appeared on most of the big deejay stints stunts around the country.

Passions Hit With "Just to Be With You"

The Audion quartet consists of lead singer Tommy Gallager; Wayne ( "Yam Yam" ) Breeden; bassist Alex Ansell; and Vinnie Adero. All are under 19 years old.

They are all athletic, with swimming, baseball and basketball being their prime interest other than singing. Their initial recording effort, "Just To Be With You," is moving up on the Hot 100 chart. They have already appeared on "American Bandstand." The "Dick Clark Show," "Rate the Record," "The Blue Show" and "Shindig" more. They are skedded to appear at the fifth annual Alfred Freed Christmas Show at the Fox Theater in Brooklyn on Wednesday night.

YESTERDAY'S TOPS

The nation's top tunes on records as reported in the Billboard:

NOVEMBER 12, 1954

1. Hey, There
2. This Old House
3. Slikissian
4. Sh-Boom!
5. I Need You Now
6. If I Give My Heart to You
7. This Ole House
8. Little Shoemaker
9. Papa Loves Mamba
10. Don't Cry Joe

NOVEMBER 13, 1949

1. You Can Have My Heart
2. Lucky Old Sun
3. Jealous Heart
4. Slipin' Around
5. Maybe It's Because
6. I Can Dream, Can't I
7. Room Full of Roses
8. Don't Let Me Be Lonely
9. Some Enchanted Evening
The born Director DAVID his ing, FREDDY Why? bw Every professional scheduled the of his professional having a Checker a Again, Hall, who rights. ADELAIDE is Back Again, Philadelphian and Orleans. Again, Heart Changed It's Jack of the There the Lion of Favorites, Christmas, in My Heart. Green Gold, Rock N Roll Million Sellers, CAL Golden Hits and on the, Few Songs For Children.

JOHNNY HORTON is on the Christ- scene now They Mourned Up Redington Now, Johnny is from Tyre, and attended Brother University in Waco, on a basketball scholarship. When he was 19 he helped for Cal in the music field.

JERRY KELLER, 32-year-old Kreg recording artist who worked with Herb Benders, has recorded table numbers with Now. Now. Now, There Are Six Things That Ohio, Okla. Jerry enjoys swimming, photography, and sports cars.

The KINGSTON Trio, Dave, Bob and Nick, some well backed Or, a rhythmical and Green Group on a recent tour. They are appearing at the Inte- national Music Fair, Navy Pier, Chi- cago.

BOB LAUREN: Last week RCA introduced their new singing trio, the Shelleys, who made a contract, with the release of their debut disc, If It's Love. Both doubles much much vocal talent, and can be heard from France, Calif. Good looks similar to Janie Faust, the Shelleys Dolores, a woman who has been a part of the music field. He was discovered by RCA's George Wilson, when a woman took to tell one of the major labels how she was not interested with the songs but the voice and look that she was under the drum, and within 24 hours Lauder's contract was controlled with a current tour (the country promoters sug- gesting the new band.

RICKY NELSON has two impressive singles, I Woman Be Loved by Those with Home, and I Almost Forgiven, by Jack McLean. The youngest of the famed Nelson family, Ricky has sold over a million copies of these. I'm Watchin', Stood Up, Be Boy Baby, Poor Little Girl by Ricky, and ROMA, A Teenage's Romance.

CONWAY TWITTY has been singing and playing guitar since the age of 11, and has been in the music field for over 10 years. He is hitting the charts and his new album, Hollywood Star, is currently on the air. His previous albums, Hollywood Star, and All-Time Favorite, are a few of the selections on this week's albums. Conway is featuring a new sound with his new album, and is expected to be a hit. His new album is produced by Philo and is scheduled to be released in July.


FREDDY CANNON, 26-year-old son of the country music performer, Ted Cannon, is now on the charts with his first recording, Tallahassee Lassie, is in with his group, the Cannon Clans, under the Donyer in New Orleans. Freddy's career started with the help of his father, and his new album, A Matter of Time, is scheduled to be released in November. A matter of Time was produced by Ted Cannon, and is expected to be a hit in the music field.

DAVID CARROLL, Midwest Musical Director of the Apollo Theatre, issues a career? worthy of Waltham, from the music business. On The Beach, Flip is Sometimes I'm Happy. David has a Midwestern Everlet, having been born in Taylorville, Ill., and began his professional career in the music business at the age of 18. A matter of Time, is scheduled to be released in November.

The竖, Johnny Money, Jack Cannon, Harold Hines, and Tommy Grah, are the The Beach Flip with their long-time friend, the late John Candy, in a year-old, a man who has been in the business for over 10 years. Johnny Money has been in the music business for over 20 years, and the group's new album, The Beach Flip, has been a hit in the music field.

DOODLE DODGE. Checker record artist, is on the scene with a Beach Flip Spot- light Winner, which has been a hit in the music field. Doogie Dodge, a young artist, which could prove to be a hit follow- up to the group's successful debut album, The Beach Flip with their long-time friend, the late John Candy, in a year-old, a man who has been in the music business for over 10 years. Johnny Money has been in the music business for over 20 years, and the group's new album, The Beach Flip, has been a hit in the music field.

CONNIE FRANCIS: Presently at the Chez Paris in Chicago she will head- line in The Big Time at the Knickerbocker Hotel, N.Y.C., on Sunday evening, Nov. 22.

MCA is off on a jazz kick. Agency just packed guitarist Kenny Burrell, one of the hot new names in the jazz field.... Nina Simone will star at the Blue Note in Chicago starting Dec- ember 4th...Ralph McTell, the English singer, is going to play in Washington on November 20th...Norman Petty's new publishing offices are now on West 57th Street in New York.... Buck Ram has expanded his publishing staff. The new addition to his publishing firm is taking over the management duties of all the firm's acts on the West Coast. Fred Cusack, Herb Voiles, who joined the firm, bringing along with him singer Joe Landows.... Mills Music is publishing two compositions from the Ediciones Quipora cata- log, which will be issued under the name of the firm of the owner, Rafael De Leon, and Quipora and Co. Both are hot names in Spanish.

Ronnie Hawkins has been attracting solid crowds on his current Canadian tour. The Salt City, Orillia, in Ontario, was opened at the Town Casino in Buffalo on November 20 with Eddie Jackson started. . . Sammee, an Orillia disc jockey, took the road trek. Orill just swung thru the Mid- west and will be on out on next nights until the first of the year in Chicago.... Hawkins is on tour with his new album, which was produced by Columbia Artists book company last week.... Eddie Greene and Stephen Ish, pianists who have been star- ring in the New York Off Broadway, is back in the city and is now featured on a new Mercury LP titled "The Musical Styles of Greene and Ishks.

Marlene Golden, a 15-year veteran at the Warner's Music firm, died recently in New York City (December 12). Marlene was a top record executive. He has been active as a deep-jazz man for the firm. . . . Eclectica Records has produced a new album by the group Roger and Charles. Oro and Mays and has been in the music field for over 10 years. They are expected to be a hit in the music field. Eclectica Records is issuing a new album by the group Roger and Charles. Oro and Mays and has been in the music field for over 10 years. They are expected to be a hit in the music field.

The New York local of AFTRA has set a theater party on December 11 for the benefit of the George Heuer Me- morial Fund. The former member of the AFTRA, now honored, the late national executive secretary of the union. . . . The Drillers will be out playing nights in the Southwestern states this week. The group's new album, "The Golden Gate Quartet has just completed record-breaking en- gagements in Sacramento and San Francisco, and is expected to be on tour in a new revue at the De Luce Fair in Park. . . . Hammond virtuoso Danny Welton is now with Coral Records. . . . Ania O'Toole has started a Village Vanguard on Sunday night at the Kings. "The Duke of Stanford start an eight-week stand at the New York Las Vegas on November 19th. . . . Glory Records is distributing the "The Naked Truth," a solo album by the Able Baker Combo. . . . Brian Bologn, the record manager, has a hot show planned on tour on station KONE in Reno, Nev. . . . He just completed a 32-week engagement at the Old Liberty Bell Club in that city. . . . Sandy Kessler and Murray Sparrow have formed a new label, New York, RCA's current label, is now being featured by the group. . . . The New York Las Vegas is now being featured by the group. . . . The New York Las Vegas is now being featured by the group.

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Chicago: Teddy Phillips on and signed by the Conrad Hilton Hotel for a year with the Chicago Sun-Sun, December 28. Same month, Marc put out a Phillips album featuring a new sax-voice sound combination. . . . Mike McCall has distributed past the MCA's audiography on a music store on Atwood's, in Hollywood, this week leaves for Hollywood to work with the group's old boss, Bill Putnam at United Recording,... Dick Clay, vet one-night- band leader of the Apeal, is now at the Chicago Club, as associate of Leonard Vanpenn.... Blue Angel, galoppy night, soon to move to South Michigan Ave. location near Conrad Hilton Hotel will Play Day... Boston's Tenori has offered as a dual concert association by Associated Booking. ...Barometer of "Music in the Making" here: Land man Forrest is in a good shape with a year's lease for an apartment... Ramsey Lewis Trio opens Suther- land Hotel December 23. . . Tomi Lee Scott, chip with Bob Sco- bey at the Midway Lounge here, is now being offered a tour route with the Louis Armstrong band, which will provide pros by line for an airplane that can't afford them. . . . Greg Harris' Magnum Tap Corporation has inked Georgia Carr, Don Brissie, and Estin James, who writes for Modern. Berne Ansell

Cincinnati: Pianist-singer Jacques Fuld wins a three-week stand at the suburban Key Room here Saturday (21) to hop into Chicago to begin promotion on his new album, "Intimacy Yours," just re- leased on the Hanover Signature label. Originally set for seven weeks at the Key Room, Fuld received strong airplay after three weeks to begin his album pitch. He opens November 27 at

MUSIC AS WRITTEN

New York

According to statistics maintained over a period covering thousands of releases 7 out of 10 will reach Billboard's "HOT 100" in the week ahead!"
HIS NEWEST! HIS GREATEST!

JACKIE WILSON

TALK THAT TALK

c/w

ONLY YOU ONLY ME

9-55165

Orchestra under the direction of DICK JACOBS
THE ORIGINAL SMASH HIT!

"EBB TIDE"

BY ROY HAMilton

5-9068

on EPIC RECORDS

HIGH FIDELITY RADIAL SOUND

** ROY HAMilton **

and here is Roy's new hit album!

HAVE BLUES, MUST TRAVEL

LN 3580

BN 535 STEREO

Call your Epic Records distributor now!

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MUSIC AS WRITTEN

Continued from page 24

the Cordial, Chicago, for a two-weeker, set by MCA. Foil formerly appeared for 26 weeks on KGUL-TV, Houson, with his own television show, "Rendezvous With Jacques." ... The Treniers take their eight pieces of rhythm into the Copa Club, Newport, Ky., for the November 18-22 period. ... The Mel Hermans (he's the top brass at State Records here) have moved into their new home in the swank Amberly Village section of town. ... Bill Kellogg is featured on the 88'er at the new Three Coins on Fountain Square in the heart of town. ... Gibson Girl Lounge of the Sheraton-Gibson Hotel resumes soon with its former policy of spotting top jazz names. ... Red Chune, formerly on the staff of WCPO-TV here, is now handling 20 television films out of Mexico City.

Pelton King, who gave up his deejay chores at WCKY here more than a month ago, still vacationing at his home here while putting together various jobs offers. His negotiations with the Tilt interests here for a post that would take him to the Tilt-owned station in Birmingham, Ala., in an executive capacity are reportedly still in the dickering stage. ... Bob Forest is deejay at WAFF-FM, which recently bowed here in a full-time basis. Station tunes heavily to band music. Hank Lysan is spotted on live organ from 8:30-9 p.m., on Fridays, with Scott Mandle, station sales manager, presenting a Jazz platter session 8-10 p.m., each Saturday.

Bob Edwards and Bert Pichel, of the local AGVA office, are toasting a wending at the Copa, Newport, Ky., November 29 for the benefit of indigent AGVA members. All AGVA talent working the area at the time are slated to donate their services for the occasion, and Messrs. Edwards and Pichel hope to pack the Copa's 1,000 capacity at $2.50 per head, with no free-loaders. Already inked to appear are Bob Braun, Marion Spelman and Paul Dixon, of WLTW; Joe Adams, Jane Morgan and the Lindsay lovely ladies, from Beverly Hills, and comics Danny Spruce and Clarence Lopez. ... Satchmo Armstrong brings his combo to Mili Magel's Castle Fair here Saturday night (21).

Consul Distributing's new branch is all set in its new quarters at 27-29 West Court Street, with formal opening slated for two weeks hence. Ed Rosembalt, formerly with Consul in Cleveland, heads up the new quarters here, with the assistance of Dan Rossetto and Ralph Michaud, salesmen; Janet Holbrook, bookkeeper, and Willie Smith, clerk. Local Consul reps 26 lines, namely Jubilee, Josie, Dana, Hanover, Signature, Summit Sound, Herald, Ember, Duke, Back Beat, Peacock, Bizarre, Moft, Palette, Coronet, Oregia, Cole, Mise, Panorama, Memo, Nino, 49th State, Interlude, Astra, Vine and Assorted Accessories. Over last weekend Rosembalt made the rounds of the local deejays with the Nutty Squirls to promote the latter's fast-moving Un! Oh! on the Hanover label. 

Hollywood

Jack Maas, music pub vet, joined the Famous-Paramount Music Company's Hollywood office. According to firm head Arthur Israel, increased business volume necessitated the staff addition. Maas joins Al Friedman as Coast staffers. Mike Scott, newly signed vocalist on Omego for its initial singles release, returned from a deejay promotion swing northward, where he made a series of deejay appearances on radio and TV shows in the San Francisco area.

Mickey Golden, head of Ceteron Music and manager of hit-selling Earl Grant, reports an unusual lethargy among Coast writers in submitting material. Golden claims his Ceteron firm last year was represented on more than 200 records. This, coupled with the fact that he's got a top-selling artist in Grant, he feels, should spur writers to bring in material. His Coast headquarters attracts a fraction of new song material his New York office is able to bring in. Golden is no explanation for the dearth of songs in Hollywood.

Capitol has tied in with the National Cap and Cloth Institute for the promotion of Nat Cole's "A Mis Amigos" album. The album, showing Cole in a cloth hat, will be provided to men's wear stores across the country for display purposes. Similarly, copies of Cole's "The Very Thought of You" and Frank Sinatra's "Come Dance With Me" will be distributed to men's shops, since they also display the headwear now being pushed. Streamers and posters tying in the albums with the cloth cap campaign.

Billy Vaughn (he's here in West Germany) last week received another gold record from that country. This one was presented to the batonier by Princess Marie Cecile of Prussia during her Hollywood visit in honor of eight top selling disks in the Patherland. This marks his second gold disk for West German sales. First was presented to him last winter when he visited Hamburg for his more than a million seller "Sail Along Silvery Moon."

George Dunlap returns to Columbia Pictures to score "Man on a String." Italian composer Angelofrancesco Languaglino was signed to score "Jovanka and the Others" for Paramount Pictures. Max Steiner will compose the score for Warner's "Rock Clipper." San Francisco's Paul Barratt of the music firm of the same name acquired world wide distribution rights to Walter Kane's piano study series, Kane headquarters in New York.
Gene Autry
with his Red Hot New Single!
“SANTA’S COMIN’ IN A WHIRLYBIRD”
c/w
“JINGLE BELLS”
Republic #2002

and These 2 Singles for the Money:

“BUON NATALE”
c/w
“NINE LITTLE REINDEER”
Republic 2001

“RUDOLPH THE RED NOSED REINDEER”
c/w
“HERE COMES SANTA CLAUS”
Challenge 59030

Plus - A Catalog Best Selling L. P.
“CHRISTMASTIME WITH GENE AUTRY”
Challenge LP 600

Distributed Nationally by:
CHALLENGE
These leading labels are singing more November sales for you in this month's HIGH FIDELITY.

COLUMBIA
DECCA
EPIC
EVEREST
HIFIRECORDS
JANUS
KAPP
LONDON
Mercury
RCA
RCA VICTOR
SEECO
STRAND
VANGUARD
FOX
WASHINGTON RECORDS
This is the time and place for a happy "Thank you!" to the record companies. We couldn't rightly say if they've backed up you dealers with more consumer ad pages in HIGH FIDELITY than any place else (too damn many pages to count), but they've done real good by you, brother.

You should go big for it because there's none of this malarkey about... "Our national advertising is reaching golfey-million people!" So who cares about millions all over the map? You've got to make a living in your own backyard—or else. You've got a fat rent bill coming in every month, and a load of inventory to keep moving fast, period.

So take heart with HIGH FIDELITY. We've got the best and brightest record buyers reading this magazine, and there's more than enough of them within easy distance of your place to keep stirring things up. They know what they want, and they buy a lot; and they keep coming back. They love good music—and they're loyal to good dealer service.

What's more... they never clam up on their favorite subject. They're selling all the time for you. So, thanks for taking good care of them... and thanks, too, for your good opinion of HIGH FIDELITY, The Magazine for Music Listeners, Great Barrington, Mass.
# The Billboard's Music Popularity Charts... Packaged Records

## November 16, 1959

### BEST SELLING MONOPHONIC LP's

<table>
<thead>
<tr>
<th>Title/Artist</th>
<th>Record No.</th>
<th>Weeks on Chart</th>
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<tbody>
<tr>
<td>Heaven's Gate</td>
<td>Columbia CL 1351</td>
<td>9</td>
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<tr>
<td>Kingston Trio</td>
<td>Capitol T 1199</td>
<td>22</td>
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<tr>
<td>Inside Shelly Bergman</td>
<td>Verve MGV 13903</td>
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<tr>
<td>South Pacific</td>
<td>RCA Victor LOC 1032</td>
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<tr>
<td>The Good Pasture</td>
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<tr>
<td>Here We Go Again</td>
<td>Columbia CL 1288</td>
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<tr>
<td>From the Hugos</td>
<td>Columbia CL 1107</td>
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<tr>
<td>Ohio's Hit Goodies</td>
<td>Original Sound 5001</td>
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<tr>
<td>My Fair Lady</td>
<td>Columbia CL 5409</td>
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</tr>
<tr>
<td>Peter Gunn</td>
<td>RCA Victor LP 1556</td>
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<tr>
<td>No One Care</td>
<td>Frank Sinatra</td>
<td>12</td>
</tr>
<tr>
<td>Sing Along With Mitch</td>
<td>Mitch Miller</td>
<td>3</td>
</tr>
<tr>
<td>Poppy and Bess</td>
<td>Sound Track</td>
<td>Columbia CL 5410</td>
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<tr>
<td>But Not For Me</td>
<td>Alford James</td>
<td>Argo LP 628</td>
</tr>
<tr>
<td>That's All</td>
<td>Bobby Darin</td>
<td>Atco USP 33-104</td>
</tr>
<tr>
<td>Thank You</td>
<td>Tennessee Ernie Ford</td>
<td>Capitol T 758</td>
</tr>
<tr>
<td>The Music Man</td>
<td>Original Cast</td>
<td>Columbia CL 990</td>
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<tr>
<td>Five Pennies</td>
<td>Sound Track</td>
<td>Capitol CL 9500</td>
</tr>
<tr>
<td>Guilty Village</td>
<td>Martin Denny</td>
<td>Liberty LP 3172</td>
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<tr>
<td>South Pacific</td>
<td>Original Cast</td>
<td>Columbia OL 4180</td>
</tr>
<tr>
<td>Party Sing Along with Mitch</td>
<td>Mitch Miller</td>
<td>Columbia CL 1331</td>
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### BEST SELLING STEREOPHONIC LP's

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</table>

### Best Selling EP's on the Racks

1. A Touch of Gold (RCA Victor EP 246)
2. Come Dance With Me (Capitol WAP 1060)
3. Hank Williams (M-G-M EPX 1637)
4. That's All (Capitol WAP 1199)
5. The Fabulous Johnny Cash (Columbia EPC 1257)
6. Ricky Sings Again (RCA Victor EPX 1939)
7. Heavenly Fire (Hollywood EPX 1847)
8. Side by Side (Dot Records)
9. Songs by Ricky (RCA Victor EPX 1404)
10. That's All (RCA Victor EPX 1404)

### Best Selling Pop EP's

The information given in this chart is based on actual sales to customers in a scientific sample of the nation's record stores. The data is based on a system of reporting retail sales, and readers are advised to use this information for comparative study only. The charts are published by the School of Business of New York University.

1. Heavenly Fire (Hollywood EPX 1847)
2. Spirituals (Decca Records)
3. Songs by Ricky (RCA Victor EPX 1404)
4. Exotica (Mercury EPX 1847)
5. Hymns (Columbia EPX 1304)
6. It's All in the Game (M-G-M EPX 1847)
7. Peter Gunn (RCA Victor EPX 1404)
8. South Pacific (Columbia EPX 1404)
9. Side by Side (Dot Records)
10. Concert in Rhythm (RCA Victor EPX 1404)
**SPOTLIGHT WINNERS OF THE WEEK**

**POP TALENT**

**UNTAILED:** Elizabeth Lands, Mercury SN 61046. (Stereo & Monaural) — Elizabeth Lands, an unusual new voice, makes a most interesting debut on this new album. The thrills has an unusual song delivery with a touch of spiritual feeling and a distinctive style in her wide range vocalizing. On this album she is spotlighted on a collection of songs written from "Q&A" Mountain River that included "Thursday the Fourteenth" and "Friday the Thirteenth." Little doubt that this girl will get a lot of exposure via her distinctive style, and she is a young, new talent who is well watched.

**THE ART OF MILSTEIN**

Nathan Milstein, Capitol SPBL 8502. (Stereo & Monoaural) — The violinist offers a program that includes the Tchaikovsky "Violin Concerto," Beethoven's "Sonata No. 5" for Violin and Piano, with Rudolph Firkusny accompanying, in a program of shorter works. The two-volume set is handsomely packaged with an informative booklet with excellent program notes, background material, etc. Sound is excellent. Package should be a strong seller.

**THE VIRTUOSO ORGAN**

Virgil Fox, Capitol SPAR 8499. (Stereo & Monoaural) — Fox presents an excellent program of organ music that includes works by Bach, Vaughan-Williams and Franck. He performs the selections on the Aeolian-Skinner organ of the Riverside Church in New York. In addition to the wonderful technique and quality of the recording, the set has an informative booklet with pictures of the organ, its various mechanisms, etc. Sound is first-rate.

**FABULOUS CHILDREN**

Jim Copp, Playboy 202. — Several months ago, actor Jim Copp started his own label, made a kiddie album which has now received a radio and commercial release for a sleeper. Now he's back with a new one, repeating the exceptional quality and originality of his first effort with 12 choice selections. Snatch collections, aneeses and new. They are done with humor and freshness, plus extraordinary sound effects. Can be recommended as top fare for kids. Colorful cover should draw attention.

**CHRISTMAS Low-Price**

RCA Victor LBL 1033 — Here's an album that will appeal to youngsters from five to eight. It contains songs and stories and a game that children should enjoy. To help the kids along there is a complete song book with all the carols that are performed in the album. The stories include "Twas the Night Before Christmas," "The Cat on the Dresser!" and "The Fir Tree." It should both interest children and keep them amused.

**SANTA CLAUS IN PERSON**

RCA Victor LBL 1034 — Here's another album that will appeal to youngsters from five to eight. It contains songs and stories and a game that children should enjoy. To help the kids along there is a complete song book with all the carols that are performed in the album. The stories include "Twas the Night Before Christmas," and "The Cat on the Dresser!" and "The Fir Tree." It should both interest children and keep them amused.

**SPECIAL MERIT SPOTLIGHTS**

The following albums have been picked for special merit in these varied categories, because in the opinion of the Billboard Music Staff, they deserve exposure.

**SIL. AUSTIN PLAYS PRETTY FOR THE PEOPLE**

Mercury ST 60936. (Stereo & Monaural) — Here's a new Sil Austin. The playing sound is subdued, and the result is a pop LP with strong commercial appeal. Rich sax solo work by Austin is spotlighted on a group of soulful standards with a nice yield from a chordal group. Fine job by way. Selections include his single, "Danny Boy," "Ruby," "My Foolish Heart," etc.
SEE THE ENTERTAINMENT EXPERIENCE OF A LIFETIME!

from METRO-GOLDWYN-MAYER

WILLIAM WYLER'S PRESENTATION OF

World Premiere Nov. 18 Loew's State N.Y.C.

NOV. 24-EGYPTIAN, LOS ANGELES; BOYD, PHILADELPHIA - NOV. 23-SAXON, BOSTON - DEC. 17-ALOUETTE, MONTREAL
DEC. 18-TOWER, DALLAS - DEC. 22-CORONET, SAN FRANCISCO - DEC. 23-UNIVERSITY, TORONTO; LINCOLN, MIAMI BEACH; MICHAEL TODD, CHICAGO - DEC. 25-ROXY, ATLANTA - JAN. 19, 1960-MUSIC BOX, PORTLAND, ORE.; WARNER, PITTSBURGH
JAN. 28-LOEW'S OHIO, CLEVELAND; FEB. 3-BLUE MOUSE, SEATTLE; FEB. 19-ACADEMY, MINNEAPOLIS; COOPER, OMAHA - ALSO EARLY IN 1960-CAPRI, KANSAS CITY; CAPITOL, CINCINNATI; CAPITOL, VANCOUVER; LYRIC, INDIANAPOLIS; CENTER, SALT LAKE CITY; LOEW'S NEW COLUMBIA, WASHINGTON, D. C.
EUROPEAN PREMIERE DEC. 16-EMPIRE, LONDON.
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THE LISTENING EXPERIENCE
OF A LIFETIME!

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PRESENTS

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DELUXE PACKAGE
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taking you behind-the-scenes
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great motion picture
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STEREO...S-1E1

MUSICAL HIGHLIGHTS FROM BEN-HUR
on LION L 70123 (mono)—SL 70123 (stereo)

Place your orders NOW with your M-G-M RECORDS' distributor
Reviews and Ratings of New Albums

Continued from page 31

GOOD SALES POTENTIAL

who has framed various sizes of cork and canvas. He now sells, in several years, to the
journalist department. He now sells the Berkeley binder, for which a feature article
and list of special items are featured in the Berkeley home. A few items are
included in the Berkeley catalog. The Berkeley binder is a great way to make
easy, selective, and inexpensive material from which to check out or make programming.

BROADWAY GOES TO COLLEGE (Recorded on Saturday Night with the Mike Stevens 40019, [Stereo & Mono])—One of
top-priced record books of the season, the LP proves that sterility is an effective for
choral efforts in the pop field as well as in mass or other classical works. The
depth and breadth of this particular group is vividly reproduced by nine songs from
Ragtime and Hymnology alone, plus numbers from "Desert Song," "New Moon,
"Broadway Baby," and "Gigi" in a "School." Because they will be the best
attempts to touch this record of "Stevedore," among others, there's a definite place for the
album.

PERCUSSION IN VELVET (Recorded on Saturday Night with the Mike Stevens 40020, [Stereo & Mono])—The lead
vocal by Bobby Christiansen, who has some reviews of Vanerson's and Monarch's
work here that must more than 15 minutes and are appropriately titled "Mt. Fujiyama
Suite." It is divided into four parts, each
shoring its particular aspect of Japanese culture, society, or topography. It is
resounding both for its orchestration and variety of sound or expression. Also on the
album are other original compositions, including "Japanese Temple," "Tenon" and
"Expression." The Suite is a logical works and deserves performances.

KEEP IT GAY (Recorded on Saturday Night with the Mike Stevens 40021, [Stereo & Mono])—The lead vocal
by the Mike Stevens and his Big Band, Liedtke Liedtke lead the album to a number of different Latin music
styles. The Suite is a logical works and deserves performances.

AN AFFAIR TO REMEMBER (Recorded on Saturday Night with the Mike Stevens 40022, [Stereo & Mono])—The lead
vocal by the Mike Stevens and his Big Band, Liedtke Liedtke lead the album to a number of different Latin music
styles. The Suite is a logical works and deserves performances.

CHRISTMAS IS FOR EVERYONE! and TOPS has something for everyone!

OFFERING THE BIGGEST CHRISTMAS RELEASE SCHEDULE IN ITS 12 YEAR HISTORY
LOOK AT THIS GIFT LIST!

TOPS CHRISTMAS $1.49 18" LPs
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L1539 — Christmas Cleantone
L1555 — Christmas At Our House
L1659 — Favorite Christmas Carol
L1678 — Let's All Sing Christmas
L1577 — Christmas With Kate
L1680 — Tribute To The Big Bands
L1601 — TV Themes

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FULL 40% MAKEUP ON ALL LP'S + 100% GUARANTEED SALE + DIRECT TALE TO ACREDITED DEALERS.
The Billboard's Music Popularity Charts... PACKAGED RECORDS

November 16, 1959

Big bands and sax sections in the classic swing era but the Mamas arrangement gift us all a fresh up-to-date style. Stereo features in strings and various reverb sentences. Pleasingly clean, nicely produced, forTopex and others.

***'s LET'S DANCE WITH ERNIE

Ernest Kreuder, Vocal (NG-533)-The Mamas' fantastic New York City smash 1959, gets the four-up-to-date remix. It is usually the case with the arrange categories type of dance music, the selections are limited primarily to stereo soloists (as from "Gigi"). The Mamas group is smallish in numbers but they seem to have a pleasing interpretable brand of music.

LOW-PRICE POPULAR

*** Dearly Beloved

Marion Marlowe, Soprano-Stereo-Spectrum $5.50-Second being the owner of a pleasing voice, Marion Marlowe also is a good listener. This has both her brand a uniquely different collection of themes from many current hits and the one of the few albums of music that presents a chamber orchestra.

*** FASCINATING RHYTHMS

The Silver Strings, Perfect Pl. (JL-1099)-Placed and completely in the vast realm of a group of performers, the bands are an industry program. Excellent arrangements of timbre and the one of the few albums of music that presents a chamber orchestra.

*** DANCING CHEEK TO CHEEK


Jazz

*** MUSIC BOX MEDLEY

**-TOMORROW IS THE QUESTION

Gracie Coleman, Contemporary M-2039-A great choice of a number new jazz artist and decided by critics as much less important, features his controversial style along with trumpet "True Colors," "Have Guitars" gives the unique nature the new unique nature. The record is good for the occasion is a very pretty one. The Record music box collection dates from 1923 when Joseph Stern started the business in Switzerland.

Classical

*** MOZART: CONCERTO NO. 17 IN C MAJOR, CONCERTO NO. 24 IN D MINOR

Claudio Rabiner & the London Orch., London (LBS-517)-The Netherlands Chamber Orchestra, Goldberg Fast BKC 151-The Netherlands Chamber Orchestra offers concert readings of the two concertos. The various works that complete various instrumental groups show the various arrangements. In addition to the complete two-volume set, they may be purchased individually, albums with three concertos each. Sound is a plus factor. Items may have to be plugged, howe-

Christmas

*** CHILDREN'S CHRISTMAS ALBUM

Cyril Stéphanie, Vocal and Children's Chorus, Richmond 5 3075-Good informative Xmas book, Stéphanie's of pieces traditional available for the holiday season. Much chorus contrib-

Coming in December 14

Billboard...

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More details on pages 6-7

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**Reviews and Ratings of New Albums**

**GOOD SALES POTENTIAL**


**INTERNATIONAL**

+++ ACCORDION D. ESPIA (Steen & Morris) — A basic, somewhat heavier package. A Latin hit is in Europe, and the set could generate interest in several markets. Sound is good, attractive cover.

+++ ITALIAN STREET SINGER Val Valenti, Audio Fidelity AFPL 1960. ("Harvest of Love") — Valenti, a popular singer in Italy, has a Jerry Colonna sound. His early ballads include "Tutto," "(I'm Just) a Lonely Girl." Good sound on the price.

**LOW-PRICE INTERNATIONAL**

+++ GREAT GERMAN CHORUSES The Four Sweethearts. Patrol PL 14066. — The Four Sweethearts, a group of four French operatic singers, are previously unheard of in America. Numerically and vocal, they can be a nice asset. Several songs of light music are included.

**LOW-PRICE LATIN AMERICAN**

+++ CHA CHA CHA (VOL. 4) Horacio Caba, Audio Fidelity AFPL 1960. — Famous for their phrasing, the Caba set gives this package the right price. The vocal style is a tribute to Cubo music. It's a good price.

+++ DIXIELAND KICKOFF Joe Williams, Patrol PL 13167. — The Joe Williams concert is well worth the price. The complete concert of Dixieland music is included. It's a good price for the price.

+++ PIECES OF EIGHT Various Artists, Offbeat PL 4114. — The recent trend is for jazz and jazz-oriented bands. This record is an excellent example of the trend. It's a good price for the price.

+++ CONTINENTAL ACCORDION Walter Berman, Columbia PL 1907. — This is an excellent example of the modern trend to incorporate accordion into a group of orchestral instruments. Selections include "Two Polkas," "La Danseuse," "Fantaisie," and "Sad Eyes." Pleasing mood was met with high approval in the fall and fall of 1955, and many of the titles were released previously on LP. They show off some swinging trombone work by Green, backed smoothly by Cliff Brand on piano and Charlie Rouse on tenor. Titles include "Every Time," "Laughter," and "Sad Eyes and Love." (Continued on page 50)

**Popular**

+++ HAPPY HONEY-TONE PIANO Ben Cooper, Corgi PL 2003. — Typical honey-toned piano, with the happy, sunny quality. The recording quality is excellent. The price is right. It's a good price for the price.

+++ DIXIELAND SONGS Joe Williams, Patrol PL 13167. — The Joe Williams concert is well worth the price. The complete concert of Dixieland music is included. It's a good price for the price.

**SWEET PIANO MELODIES Pascal Parnes, Richmond & Sonoff. (Steen & Morris) — Sweet tunes, carefully selected. The price is right for the price.

**At the Riviéra**


**Jazz**

+++ JENNY GREEN BLOWS HIS HORN Prestige 1708. — This collection of record...
ELVIS' GOLD RECORDS—Volume 2

With 50,000,000 record sales to his credit, Elvis Presley is all-time champ at the cash register. Now here comes another great Presley album, a best-of-Elvis collection that promises to be a jumbo money-magnet for every dealer in the country. 50,000,000 Elvis fans can't be wrong. Sell your share of "Elvis' Gold Records, Vol. 2." Order now!

NEW ELVIS 45 EP ALBUMS!


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<td>2. Mr. Blue</td>
<td>9</td>
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<td>3. Don't You Know</td>
<td>7</td>
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<tr>
<td>4. Put Your Head on Your Shoulder</td>
<td>10</td>
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<tr>
<td>5. Lonely Street</td>
<td>6</td>
</tr>
<tr>
<td>6. Primrose Lane</td>
<td>9</td>
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<tr>
<td>7. Deck of Cards</td>
<td>7</td>
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<tr>
<td>8. Teen Beat</td>
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<td>9. Heartaches by the Number</td>
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<td>10. The Enchanted Sea</td>
<td>14</td>
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<td>11. So Many Ways</td>
<td>17 3</td>
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<td>12. Seven Little Girls (Sittin' in the Back Seat)</td>
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<td>13. Danny Boy</td>
<td>11 3</td>
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<tr>
<td>14. Misty</td>
<td>18 3</td>
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<td>15. Dance With Me</td>
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<td>26 2</td>
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<td>16 5</td>
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<td>18. Oh, Carol</td>
<td>20 4</td>
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<tr>
<td>19. Unforgettable</td>
<td>21 3</td>
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<tr>
<td>20. ('Til) I Kissed You</td>
<td>12 12</td>
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<td>24. Poison Ivy</td>
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<td>25. Just Ask Your Heart</td>
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<td>26. Be My Guest</td>
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<td>27. The Three Bells</td>
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<td>28. Woo-Hoo</td>
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<td>29. Say Man</td>
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<td>30. High School U. S. A.</td>
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<td>16. We Got Love</td>
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<td>17. In the Mood</td>
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<td>18. Oh, Carol</td>
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<td>19. Unforgettable</td>
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<td>20. ('Til) I Kissed You</td>
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<td>30. High School U. S. A.</td>
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The Honor Roll of Hits comprises the nation's top tunes according to record sales, sheet sales and disk jockey performances as determined by The Billboard's weekly nationwide surveys.
Join the parade with...

Wilma Lee & Stoney Cooper

"There's a Big Wheel"

b/w

Rachel's Guitar

Hickory #1107

Hickory Records
2510 Franklin Road,
Nashville 4, Tennessee
**REVIEWS OF THIS WEEK'S SINGLES**

**SPOTLIGHT WINNERS OF THE WEEK**

The pick of the new releases:

**CLIFF RICHARD**

- **DYNAMITE** (Kith, BMI) — TRAVELLIN' LIGHT (Alamo, ASCAP) — The English charter has two strong bids. "Dynamite" is a racy rock that he belts with substantial sustainability. "Travellin' Light," a folkish show that is leisurely paced. He handles both smoothly. 

**WEBB PIERCE**

- NO LOVE HAVE I (Cedarwood, BMI) — WHISPERSOLL OF LOVE (CEDARWOD, BMI) — Pierce has a potent side to his "I Ain't Never." "No Love" is bright and spirited. "Whispersoll" is a ballad with beat that is also handled with drive. Either can score.

**EUGENE CHURCH**

- J ACK OF ALL TRADES (Records, BMI) — WITHOUT SOUL (Records, BMI) — Church could follow "Miami" with either of these gospel tinged sides. Both are rhythmically sound and will be played in disc jockey spots.

**EDDIE COCHRANE**

- HALLEJUJAH, I LOVE HER SO (Progressive, BMI) — LITTLE ANGEL (Moonbeam, BMI) — Cochran belts "Hallelujah," the Great Ray Charles tune over a gospel beat background, that includes strings. It's a standout side, and a likely winner. "Little Angel" is also on the spiritual order, and it's also accorded a smart wallop.

**MARK DINKING**

- BYE, BABY (Brunswick, BMI) — TEEN ANGEL (American) It's a catchy show that he carries with a gentle rendering. "Teen Angel" is folksy, and the vocal is just as salable. 

**CHRISTMAS**

- JOHNNY HORTON — THE WHINING UP RUDOLPH'S NOSE (MGM) — The bright, happy Christmas tune is sung appealingly by Horton, as he tells about Rudolph, who has to do something this year. He can be a big, seasonal item, with "The Christmas Song" in "Four Star, BMI." 

**THE BEVERLY SISTERS**

- THE LITTLE DRUMMER BOY (Chappell, ASCAP) — THE TOY DRUM (WITH THIS DRUM) (RCA Victor, ASCAP) — The Bevery Sisters have two charming Christmas songs. "The Little Drummer Boy" is a sweet show about the baby who carried Mary. It's given a lovely reading. Flip, "The Toy Drum" reminds a bit of the "Little Drummer Boy." Both should attract play.

(Continued on page 43)
DEE JAYS—Write us if you have not received sample copies  National Distribution

MEMO RECORDS
204 WEST 49th ST.  Circle 5-5310

CHECK THE CHARTS
**SPECIAL MERIT SPOTLIGHTS**

The following records have been picked for outstanding merit in their various categories because, in the opinion of The Billboard Music Staff, they deserve exposure.

**POP TALENT**

ROD LAUREN

IF I HAD A GIRL (Signman, ASCAP)—NO WONDER (Aberchich Campbell, ASCAP)——IMAGINE (Don’t Ask, BMG)——

DICK ZABE

WHATCHA GONNA DO ABOUT IT (Ross-Dale, BMI)——

PAT ODAY

STAIRWAY TO PARADISE (New World, ASCAP)——

**VERY STRONG SALES POTENTIAL**

**THE FALCONS**

**JUST FOR YOUR LOVE** — CHESS 1743 — A solid reading by the Falcons of a driving ditty with rock beat and an irritating rhythm. A first-rate side that could break loose. (Ron-Gregg-Hughes-West, BMI)

**THIS HEART OF MINE** — The Falcons sell a tender ballad, with much feeling over a strong rhythm arrangement. The lead singer has a standout style and the group work is good. Watch this. (Arc, BMI)

ANITA BRYANT

**MI-CARLTON 523** — Anita Bryant sings this petty ditty from the Rodgers and Hammerstein musical “The Sound of Music” in bright fashion over attractive support. Side face competition from the Mitch Miller club. (Williamson, ASCAP)

**Promise Me a Rose** — Lovely tune from the show “Take Me Along” receives a fine reading by the thrush over a light, breezy backing. (Valley, ASCAP)

JIMMY ISLE

**BILLY BOY**—EVEREST 1920 — Rocker treatment of the old folk tune. It has a sound and a beat, and it could catch on. (Marlow, BMI)

**OK, Judy** — Cute ballad has a Latinish touch. The artist handles the song brightly over a good chorus and orchestra. (Wonder, Marlow, BMI)

**SANDFORD CLARK**

**I CAN’T HELP IT** — JAMEL 1139 — Hank Williams’ tune is nicely sung by the singer in a fairly rockin’ arrangement. Good sound, and the side could move well. (Acuff-Rose, BMI)

**Son of a bare-Fine, deep-voiced reading of a Westernish song that brings down the fact that he’s the son of a gee-gaton. (Gremmali, BMI)

**BOBBY RARE**

**I'M HANGIN’ UP MY RIFLE** — FRATERNITY 1843 — Talk-sing approach on a tune about a cat who’s leaving the service. He’s gonna have himself a time. Announces a remit of “A1 American Boy.” (Bare, BMI)

**That’s Where I Want to Be** — Countryish medium-beat gets a fair haul from Bare. Dual-track treatment can create interest. (Bare, BMI)

**TAB HUNTER**

**MOONLIGHT BAY** — WARNER BROTHERS 5122 -- The fine ditty is warbled strongly by Hunter over organ and rhythm, and the side should get coins. (Ronick, ASCAP)

**You’re Gonna Have It** — The old Hank Williams tune is sung in fair fashion by Hunter over rockin’ backing. (Acuff-Rose, BMI)

**RUDY WEST**

**AS SURE AS I LIVE** — KING 5285 — The singer covers this with fine-rate reading of a solid rockabilly. West has what McPhatter touch here, and the backing has a warm flavor. Good work.

**My Mother’s Prayer** — A tender new ditty is performed in warm fashion by Rudy West over good r&b oriented backing. West can sell a tune and he sings this one mighty well. (Jay & Coo, BMI)

**ROY HAMILTON**

**EBB TIDE** — EPIC 9068 — The label reissues the ditty from the Falmes of this song, nowursioned as a double by Bobby Freeman on Josie. This version can certainly catch a lot of play. (Robins, ASCAP)

**Beware** — A pretty ballad offering by Hamilton with soft and warm backing. This is worth spins but flip figures as the strong side. (Alamo, ASCAP)

**GOOD SALES POTENTIAL**

**FREED ASTAY**

**The Three Little Wolves** — KAPP 311 — The new ditty was heard on the most recent radio show. The song is destined by Acuff and Johnny Meurer. Will have a good novelty quality. (Palen Springs, ASCAP)

**I Don’t Want to Be** — A pretty dainty ditty that could continue the trend shown working around Astor’s side. (Musicraft, ASCAP)

**THE VAGABONDS**

**My Blue Heaven** — VIVA 62 — The group comes thru with a bright reading of a special piece of music that could use in their right club set. It has a beautiful sound and could display itself. (Tye, BMI)

**Baby Face McCue** — The vocals show off this Baby Face McCue with a little bit of the old country sound which asked and side but never killed a man. This would be a sure winner everywhere. (Robins, ASCAP)

**LUTHER BOND & THE EMBASSY**

**Old Mother Nature** — FEDERAL 450 — Bond is a veteran with a fine voice and this record has all it needs. Watch it. (Columbia, ASCAP)

**First Stop Home** — Bond and the backing is ranking by a group who are all good and should catch this one. (Columbia, ASCAP)

**FISHER PARKER**

**Cuddle Me (CASCADIA 1938** — This is an interesting ditty. It is folk oriented, will have little competition in the market, and should get spinner’s exposure. (Taylorgold, ASCAP)

**The Jackalope** — TVS Fisher Parker备份를 위한 노래. 카자흐스탄의 노래를 가리고 묘사 해 30년 전에 해독. 1959년에 인기 있는 코끼리는 매치와 BAILEY, BONTZ, GEMCO, COVENTRY.*

**GINO ROBEROCK**

**Poetry In Print** — RKO 44 — First of the series published by Kapp, a bright and cheerful backing tune. Good work. (RKO, Vocalco, Com, ASCAP)

**CARMEN CAVALLARO**

**You Can’t Take That Away From Me** — DECCA 1007 — From the album “Poetry in Print,” comes the side. Can men’s keyboard is sensitive and pretty, backed by lush and tasteful orchestral backing. (RCA Victor, BMI)

**Just Say I Love You** — Side of the same album as above. Facile piano work showcased by lush orchestration. (RCA, ASCAP)

**THE ECLIPSES**

**Climax** — CHESS 1067 — Another fine release with good r&b, something new and something good. (Duke, BMI)

**The Little Eagle** — This is based on an old children’s story, “The Little Eagle,” and is put over as a song for a little girl. Appealing labeling tune. (Columbia, BMI)

**EDDIE LAMON**

**I’ve Got a Story** — PANDORA 1000 — Harmonica is featured on this release, bringing a new sound, and a better sound, than any other r&b that’s hit on record. Appearance valuable barker. (Greenhill, BMI)

**JIM JOHNSON**

**I’ll Be Around** — DECCA 1048 — A sentimental vocal bit by Johnson on a beautiful record. (Singlay, BMI)

**I Can’t Love You** — Federation marketing on romantic record. Nice rock ballad. (Apollo, BMI)

**TYGEE SING**

**Temptation** — CORAL 4512 — Quite an attractive record by Miss King. An attractive side that could catch the eye of others. (MGM, ASCAP)

**Two Notes** — CORAL 4510 — Cute duet very well by girls from charming group. Perfect harmony. (Mercury, BMI)

**Sandy, Sandy** — Girls have appealing harmony, and the group is a true rockin’ outfit. Good sound. (Decca, ASCAP)

**DARREL WILLS**

**I’m Walkin’** — M-G-M 413 — A performance by Darrell Wills of a moderate ballad with beat. The sound’s too good to give this one away. (M-G-M, BMI)

**Almost You** — Pretty ballad has a good novel touch and sound. Has a lot of good material. (Columbia, BMI)

**WILLIAM EDORE ORBEY**

**Sweetest Love** — DECCA 1039 — A new release by a young vocalist. Has a lot of good material. (M-G-M, BMI)

**Helen Roeder**

**You’re the One** — CORAL 4154 — The first side is a good plain ballad. The second side is a real rocker with a nice saxie, tailored artiste. (Philips, BMI)

**EILEEN ROGERS**

**I’m in Love With You** — COLUMBIA 14154 — The first side is a good plain ballad. The second side is a real rocker with a nice saxie, tailored artiste. (Philips, BMI)

**DONALD DEARBURN**

**I’m in Love With You** — COLUMBIA 14154 — The first side is a good plain ballad. The second side is a real rocker with a nice saxie, tailored artiste. (Philips, BMI)

**THE BLACKWELL**

**You Are Free** — JAMEL 1238 — Fantastic rhythm arrangement. Good work. (Acuff-Rose, BMI)

(Continued on page 42)
ROCK RECORDS -- Calif.

THE MARVIN MARTINI QUARTET

*** Projecto--LONDON 1982 -- dancer.

*** The Honeyman Song--English language version on a light, bouncy theme by the Italian vocalists. Moderate appeal. (Robinson, ASCAP)

*** Tussle--Savoy--S.V.OY. 1952--Boucicaut lends his instrumental centre from the last classic with piano over a solid, melodic beat. It could pull jalee x (Lewis, ASCAP)

*** Geocile Blues--A fine blues is played with lust by the Blanchard Combo over a rock and roll right backing. Two good jobs. (Davy, BMI)

THE KING SISTERS

*** Gala and Boys--CAPITOL 43188--Time from the recent Broadway show, "The Boys Against the Girls" gets a post-election reading from the King Sisters. Programmatic party side. (Sartography, ASCAP)

*** Chain-Saw-Miss-Light, melodic tune, is in a novelty role. It tells of the difference between Christmas here and below the border. (Stardem, ASCAP)

PAUL CLEMAY

*** Pheonix's Arms--MONUMENT 410--On this side the character leads such a gospel-tinged folk effort with feeling helped by a climatic and rhythm backing. (Columbi, BMI)

WAYNE RANEY

*** Four Acres and a Quarters--DECCA 7-3108--A cute novelty tune is a traditional country genre. It's tricked out with piano, guitar and fiddle. It's all about a hand that really should be used, a poker hand to be sure, (Gib & Bunn, BMI)

*** Ain't Got Time--Same tempo on this side with much the same kind of arrangement. Kenny Green is a persistent country reader, with a style not unlike that of Wings Farnes. (Cypress, BMI)

DOUG CONNELL & HOT RODS

*** The Way From Paris School--AX- TON 605--A medium tempo rocker on a very funny theme. That's a great hand-clapping beat on this side and the best hand is a good take more. Side is worth space. (Glenn-Dearton, BMI)

*** You're My Girl--Lady sentiments leads by the lead cut, Doug Connel, about his chick. Fair was for the man market. (Piano-City, BMI)

BOB GIBSON

*** Super Skier--ELEKTRA 7--The story of the man called "Super Ski" is the title of a current album by Gibson.

The Perry Sisters

*** Come--DECCA 41606--The girls offer a good piece of material on their blues style (Perry Sisters) backing within the effort. (Greata, BMI)

*** Flicker--The girl duo offers this in a sort of country rock style with backup singers. Little message to this title. (Greata, BMI)

The Lyrics

*** Oh, Please Love Me--WILDCAT 509--Glumming postcarded note on old reading from the group. Fair chances. (Teens-AM, BMI)

*** The Girl I Love--Rocker is done in soul style by the Lyric. Potentially appears similar to that of the flip. (Teens-AM, BMI)

Colonel Brueggerg Johnson & The Volunteers

*** The Romance That Made--FLAG--POP 5006--This starts with a big call and breaks into a big trash band in the final side. (Perry Sisters) backing within the song. It's taken from the group's current album. (Diamond, ASCAP)

*** Short Rarities--Another stuff Yop. song based on the group's current album. (Diamond, ASCAP)

In the World

*** The Way You Kissed Me Last Night--REQUITE 2008--Efter playing by conductor and in county tune. (Pleasant, ASCAP)

*** I'm Kissing You Goodnight--Screat- ed shoutin' backup on pretty backed. (Pleasant, ASCAP)

Jandy solo

*** The Legend of Truth--DEECO 605--A sure backed is turned in, le straight unembellished style by Jandy. Get supports with strings and a gentle right beat. (Clyde Barn vix. (Teaert, ASCAP)

*** A Lover Is Blue--Solo offers an easy version of the title. Fair success for the man market. (Hanes, BMI)

Bill Hardy

*** Someone in Your Heart--IMPELLA

Column continued on page 47

The Billboard's Music Popularity Charters . . . POP RECORDS

November 16, 1959

Reviews of New Pop Records

(Continued from page 43)

REVIEWS OF NEW POP RECORDS

GOOD SALES POTENTIAL

COUSIN TOM GET CUGHT--CHALLENGE 5936--Time is a mixture of a country and rock and roll, and it's headed a winning reading by the chanter over strong backing. It could pull coast. (Gill, BMI)

LARRY WATKINS

*** Whisk and Thinking--The country chanter seeks this Mood, country with much back, as he tells about his loneliness for his ex-lover. (New, BMI)

JOE TURNER

*** Honey Bee--ATLANTIC 594--New treatment of an old hit by the artist. He pours lots of feeling into his rhythm section, remaining true to the probably fine Clu. (Progressive, ASCAP)

TOMORROW NIGHT--GOD is given a smooth revival by Turner over a fine rock and roll type sound. Also dual-market potential. (Ronnel, ASCAP)

DON THE CONFEDERATES

*** South Wind--BILBO-323--BRUNS WICK 2519--Mondial, finish with a build-up of that of the Mason's little pig on that introspection side. It's a good possibility for the chanter. (Dion, BMI)

*** The 4:00 Man--Introduction is in need to get the 4:00 man, because he's been stung in the his chick. Can nearly roll. This should move as well as the flip. (Ronnel, ASCAP)

THE CHEVRONS

*** Day After Forever--BREN 7009--Rock and roll backed in song with some feeling by the boys over a bright beat. (Brea, BMI)

*** Lubly--An intricate ballad is very pretty by the kids and almost smile over smooth melody backing. (Dartmouth, BMI)

THE TIDELIGHTS

*** Youth With a Wind--SIR 754--The sweetly will this big ballad with spin over a harmonized arrangement. (Republic, BMI)

*** Baby--Only to another attractively backed in song primarily by the boys, and there is no chants are elements. (Durham-Heaton, BMI)

---END---
FOLK TALENT & TUNES
BY BILL SACHS

Around the Horn


Johnny Cash, the Collins Kids, Sonny and Cher, and Carl Perkins and band embarked on a week of one-nighters at Jefferson, Mo., Saturday, November 15. Unit plays Decatur, Illa., Monday (116); St. Louis, S. D., Tuesday (177); Orange, Ca. , Wednesday (189); Tupelo, Miss. (199); and Fort Worth, Tex., Friday (209). On Saturday, 21, Cash, along with the Tennessee Two, appears in concert at the University of Tennessee. . . . Ramblin' Lou, c.w., platter spinner at WJI, Niagara Falls, N.Y., continues to keep busy in personal areas. His set for Saturday, November 27, Auburn, N. Y., 21; South Wales, N. Y., 27, and Goopster, N. Y., 29. December 1-2, Lou works the territory with Ray Acuff and the Willowood Brothers. Lou has just signed a pact which will find him and the Twin Plays and Mountainaires at the Fire Hall, Goopster, N. Y., every other Saturday night from now until next June.

Negotiations are on to launch the Leon McNeill TV series, now heard in Tulsa and Oklahoma City markets, on the West Coast and Southern California, and the show, presented live or on tape each Saturday in Tulsa, is beamed a week later via tape in Oklahoma City. Stalled for early guest shots on the 75 are Sonny Young, Marvin Rainwater, Carl Smith, Carl Belcher and Ray Price. The McNeill and the Chimney Boys played the Country Music Association dance and banquet at the Brentwood Country Club, Nashville, Friday night (115), and early Saturday (14) departed for Fort Campbell, Ky., where they played the Non-Commissioned Officers' Club that night. The McNeill combo is routing for the next several weeks as follows: Montgomery, Ala., November 19; Tinker Air Force Base, Oklahoma City, 20; Playhouse, Wichita, Kan., 21; Madison, Wisconsin Ballroom, Tusla, 25; Armory, Blackwell, Okla., 26; Forbes Air Force Base, Topexa, Kan., 27; Camarion Ballroom, Tusla, 28 and December 2; Tinker Air Force Base, Oklahoma City, 4, and Shadow Lake, Noel, Mo., 10.

Rudy Hansen, former feature guitarist of WTMV's "Midwesters Hayride," is managing and engineering "Eureka," a USO package which recently embarked on a 12-week tour of various installations in Europe. "They need a lot more country music out here," exclaimed Rudy, from Germany. . . . The Aloha Ser-
**MODERATE SALES POTENTIAL**

267—Ballad is given a pleasant quality by the crammer. Some critic points (Center, ASCAP).

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"THE NATCHES IS BURNING"

HOWLIN' WOLF

cues 1744

"IT TOOK A LONG TIME"

LOWELL FUSON

checker 937

Getting Good Action!

LITTLE QUEENIE

by Jerry Lee Lewis

Sun 9330
**Reviews of New Pop Records**

- JOHNNY BRANDON — Santa Claus Jr.—LUTHER 1023 - This is the story of Santa Claus Jr., and the way he initiated his own business. (Brown, BMI)
- ELIOT GLEN ORK — These Four Seasons Classy—This is the last time played in instrumental fashion by the boys. (Eliot, BMI)
- LITTLE TOSIE — This is the story of Little Tosie, a little girl, as she is being raised by her father. (Tosie, BMI)
- LITTLE RONNIE — This is the story of Little Ronnie, a little boy, and the way he is being raised. (Ronnie, BMI)
- CLARENCE (GATEMOUTH) BROWN — This is the story of Clarence Brown, a bluesman, and how he was raised. (Gate, BMI)
- LARRY DAVIS — This is the story of Larry Davis, a musical instrument designer, and how he came to be. (Lion, BMI)
- The Statemen — This is the story of the Statemen, a popular group, and how they came to be. (State, BMI)

**Spirituals**

- The Original Five Blind Boys of Mississippi — This is the story of the five blind boys, and how they came to be. (Blind, BMI)
- Weeping for a Mbid Long Time — This is the story of a long time, and how it came to be. (Brown, BMI)

**Novelty**

- JIM RAY — This is the story of Jim Ray, a musical instrument designer, and how he came to be. (Ray, BMI)

**Religious**

- The Statemen — This is the story of the Statemen, a popular group, and how they came to be. (State, BMI)

**Spirituals**

- The Original Five Blind Boys of Mississippi — This is the story of the five blind boys, and how they came to be. (Blind, BMI)
- Weeping for a Mbid Long Time — This is the story of a long time, and how it came to be. (Brown, BMI)

**Record Dealers:**

A little knowledge goes a long way, but a lot goes much farther.

One way to make regular customers out of infrequent buyers is to talk their language... discuss their favorite artists with them... give them "inside information"—and "trade" stuff they can't get from anyone but you. What happens? You find that you're talking to a much more interested person. And buying more records. And helping yourself to make more money out of records. Where to get this "inside trade information" about their favorite recording artists?

Be sure to Read... and Use... and Hold Onto Billboard's Big New Year's Guide Programming and Talent Buying Guide—a special slick stock section of the December 14 issue.

**Cash Box Award for the Week**

- Bobby Rydell — "GOT LOVE" — Columbia #470

**VOICE OF THE BAND**

- Bobby Rydell — "I KNEW YOU WOULD COME BACK TO ME" — Columbia #470

**Audition**

- A new selling force in full color for the next 9 months in the Billboard

- For manufacturing and talent buying guide...a special slick stock section of the December 14 issue.

**COED**

- 1619 Broadway, N.Y.C. 19

- His Smash Follow-Up to "CANDY GIRL"

**The CRESTS**

"A YEAR AGO TOMORROW"

b/w Paper Crown — Ceed #321

**DEANCO**

BY THE SPEAKERS...VOICES OF THE TIMES...

- 10 YEARS FROM TODAY

- For the spaniels...voey 328

**GREAT DEANCO**

- 1619 Broadway, New York, N.Y.
Lone Quotes  
Continued from page 3

Lanee payola rumored in "rhythm and blues" tunes: A 1956 Cue Magazine article cites a "Cadillac payola" for a deal. A 1956 Variety story quotes a broadcast on the temptation of deejays to sell free records to male listeners and consequent damage to play of "good" music.

Strongly reminiscent of the Smuders' hearings is a hearing on Nov. 4, 1965, at the Martin Block's 1945 contract allegedly requiring extra payments for song plugging and for new material for publishing firms.

Five pages of items are headed "Network Promotion of Records and Arnold Smudieson Company Affiliates." The 1949 RCO promotion of Rudy Carolan and Day's Both, Victor record artists and network talent, is cited, as is Smuders' Bill hearings. A 1945 trade item refers to CBS - Columbia broadcasts promotion of "TV Day theme "Let Me Go Lover."" 1955 and 1956 items also refer to CBS broadcasts on a select band of select bands, and to a 1965 Mitch Miller's push on "Sons for the Ninth Day!"

Surprisingly, the fluid of current trade news of the piece of payola among the deejays, and alleged music rigging on TV shows, reveals little change; a quote from August 1951, 1959 records and 1960s shows selections of a broadcast indigently downing a breve attempt by a record plugger.

Lieberman  
Continued from page 2

man, Minneapolis, owner's son who came here Friday (from) Twin Cities to close the doors.

We attempted to take over the volume and the market, but a "love letter" one-week which located October 20, said David Lieberman. "We tried to save the records and continue to do business with him if he would agree to a sale. But they did not." Distributors who had supplied the Lieberman one-stop reportedly turn such an offer down flat.

Plans of the Barneys Koor who had half of his factory in the factory and one-stop and only selling until his books were liquidated last October are "indefinite." As for Lieberman Music: We are trying to find a buyer and a new buyer. The Department of Lieberman outside the city and also the city and outside the city and outside the city.

Goodwin Exits  
Continued from page 2

The company's profits and hold an op- tion for future stock purchase. He is a veteran in the record business. He joined Goodwin Electronics Distributors active in Milwaukee. They are Joe Hoffman, Music, Radio Doctors and Record City.

He left that post to join the Kohn- thorn associations. So did he resign at the time when the firm was Columbia Records dis- tributorship. He was named branch manager and Wannamaker label, he became one of the first members of the Columbia Records and Merchandising of the Wannamaker label.

Don Day $5  
Continued from page 3

And EP sales in this period came to only 200,000 units, or half of 1956's 400,000 items. The LP sales increased from 31 per cent in September for the year to 30.6 per cent better than 1956.

Single record sales for the year were 7.5 per cent below last year and EP sales in these stores were 8.6 per cent down. However, single sales by dealers have steadily declined as sales, except for the last two months of January and February, and the last March and early April.
Deejay Gets Payola Threats

Continued from page 3

It would be unfair to name one or two and vituperate a couple of guys for what is a much more widespread practice. Everybody in the industry knows payola is running rampant. I'm not speaking only of Chicago because it's no more prevalent here than anywhere else. Miller said if he thought he was going to be submerged, he would tear up the affidavit he said he owned. When he was reminded he could still be asked unsigned about what the affidavit said, Miller replied:

"In that case, I'd have to answer all questions to the best of my ability." The affidavit in question, Miller told the Billboard, was given to him about eight years ago by a man on the distributor level of the disk business, who was about to quit the trade. Before quitting, he told Miller that he wanted someone to have a record of his experiences in record promotion. The affidavit, Miller says, specifies payments allegedly made to a top Chicago deejay and Miller said he inspected the handwritten checks. After Miller disclosed the existence of the affidavit last week, to the Chicago Tribune, he said he was surprised at reports that "anyone who is worried about"

Storz Radio

Continued from page 4

Records' chief, owns three stations, and is one of the major advertisers in the Chicago, Memphis, Tenn., Chess Records, the Chicago-based label, in all four of its field. In addition, of course, there are the major alignments – RCA Victor-NBC, Columbia-CBS, Am-Par-ABC, etc.

TALENT BUYERS:
1001 ideas to help you select the right talent for your important location

Before you buy talent you look for data on an artist – background, styling, the type of work the artist has done in the past, current and previous hits, personal manager, booking office and information that helps you spot talent on the rise... information that will help you place the right talent in the right location.

Be sure to Read...and Use... and Hold Onto Billboard's Big New Year-End Programming and Talent Buying Guide a special stick stick section of the December 14 issue.

JUKE BOX OPERATORS:

The best of the hottest boxes

In stereo and mono

What top artists have recorded which songs in which version? The type of juke box artist? All-time favorites? What million-sellers? To get all the answers...

Be sure to Read... and Use... and Hold Onto Billboard's Big New Year-End Programming and Talent Buying Guide a special stick stick section of the December 14 issue.

Back

Continued from page 4

According to a deejay with a deep pocket touch, a second recording house has come to the industry scene. Included are "Silver Belt," "Riverboat," "City of Eldorado," "Rain Inside," "East Wind," etc. Miller was a well-known figure in Chicago's show biz circle.

Background

Continued from page 4

CLOTHES COSTUMES & ACCESSORIES

Clearance from

DANCE & CLOWN COSTUMES

ALL DANCE & CLOWN GESTURES CAN GET TOGETHER WITH THE COSTUMER.

238 Bronte St. N., Easton, Conn., N. Y.

Our money-saving new process reveals all duplicates in highlights and shadows – every copy on original photograph printed on white paper.

8"x10" GLOSSY PHOTOS

50 CENTS EACH

In five thousand, 50 cents each. In one thousand, 60 cents each. Post cards (50 cards per lot) 1.00 each.

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FEBRUARY 23, 1956

PIANO 7-0225

SOUTHERN CHAMBER ORCH. (Goldberg).

CLASSICAL

== BACH: BRANDENBURG CONCERTOS.

SOUTHERN CHAMBER ORCH. (Goldberg).

Concertos numbers four thru six are performed by the Southern Chamber Orchestra. The recordings are executed in every respect. Sound balance is good. An interesting over ear ossicles are appeal. Set could be a welcome addition to the record collection from various sources.

== SYLVIA ZAREMBA PLAYS LISZT, DEBUSSY & RAVEL.

Deborah Boll 191-192 (Stern & Moser).

In these two new recordings from Stern & Moser, the pianist displayed a tremendous mastery and control of her instrument. The last two years range from the widely recorded "Wakon" to the more recent "Camille Claudel." There are seven pieces, six in sets, in this recital. The discophiles will be interested in the "Tribe of the White Ominous." This is a disc with a program note on the back which shows the discophiles what the artist is doing. Fanatically there are on a relatively unknown disk, they can be recommended for the real connoisseur.

LOW PRICE CHRISTMAS

== MERRY CHRISTMAS FROM WABAMUN.

Metropole LP 592 – Country waltler who was up and about after a long illness, is back to his old banjo, in the ASCAP – JAPAN negotiations. But the mild limitations were not in force until just before Justice "suggested" that ASCAP amend the weighting rules. The new list will be released by Justice and the Court, and will become effective when and if Judge Sylvester Ryan of New York Federal District Court, signs the consent term from ASCAP. The new rule does not affect the eight feature programs per quarter hour permitted in the proposed formula, nor is there any change for the background music which is paid on a contractual basis.

In more detail, the background music rule puts a ceiling of four full use-credits (each a 20 second qualifying time), gets one full use credit, currently believed net worth about 20 cents in background music performance. If the number of times exceeds four, "the use credit allotted to each such work shall be reduced pro rata, so that all such work performed as background music on the entire program shall receive an amount, of four use-credits per each quarter hour of programming.

The same rule applies to the specialty background music which has had a "singles" clause. The ASCAP local radio survey. However, this means little since music is not backed. ASCAP votes the credit for one fifth of a credit for a single period. In the case, four would take 20 to 10 instances per four use-credits on a quarter-hour segment.

The Final action has a shoot at the program of TV background music which is part big tunes, and part special use. Just as as covered by the rule. It was not too long ago that the rates would get full pay and the others divide the remainder. Since the rule specifically states that it applies to both qualifying and special category tunes, a pro rata reduction would be in order for both types of music.
Europe to See Ringling's New Barnum in 1960

SARASOTA, Fla.—It's now fairly sure that Ringling Bros. and Barnum & Bailey Circus will launch a European unit. Target time is the fall of 1960. When the show goes, it will be called the European Circus. Both are known in Europe. The second unit will have no effect on the multiplicity of Ringling shows. Robertson Management has spotted more than a dozen buildings in Europe that can accommodate the proposed indoor show.

Regina Exhibition Nets 48G on Fair

REGINA, Sask.—Net profits of $46,820 were reported for the summer fair and $16,224 for the year's operations were reported at the annual Regina Exhibition Association directors' meeting.

The fair week profit was down $17,879 from 1959. A $12,168 profit on the year was down $7,426 from the previous year.

Revenue from the six-day exhibition was $50,709, down $7,055 from 1959. The average daily paid admission was $302,121, up by $11,835.

Higher labor costs are the reason before, during and after the fair helped boost the expense figure, it was explained.

An over-all profit of $116,224, including bond and investment interest, was shown on the year's operations and from this $100,000 was appropriated for immediate and future capital expenditures, leaving the out of $16,224, as against $45,103 last year.

Bartok Show Ups Profits; Big In Philly

SARASOTA, Fla. — Bartok Minstrels, medicine show, has completed its 26th annual tour and will winter at Sarasota. The season's tour was successful and a record, with plans to winter in Philadelphia or the heart of Philadelphia to excellent business, according to the owner, Dr. M. M. Bartok.

Other stands in Pennsylvania were hit by the steel strike, he said, but business picked up sharply again as the show found its way into coldest and technically harshest regions.

The season of 26 weeks ended in North Carolina. Dr. Bartok said that this year the roster was cut back to 18 people from 30, and the tent was made slightly smaller.

The show has its eye on smaller cities for 1960, with reducing labor costs for lots, hennes and other expenses. He said the 1959 tour brought much greater profits than the largest show of a year before.

David Bartok handled the candy pitch and George Bartok handled the books. In the winter he has a detective agency in Sarasota, where he is the assistant manager and had charge of the advance. Bill Cornell had the bookkeeping until the latter part of the year, when he was the leading comic and in charge of the performance. Canvas was handled by Paul Dewing, assisted by Billie Duncan, Milton and Betty Bartok will go to Topeka this month to visit their daughter, son-in-law and grandson.

NAC Convenes At Chicago, Elects Papas

CHICAGO—National Association of Canned Goods met at the Sherman Hotel here Sunday through Wednesday (8-11) in conjunction with the Chicago Merchandise Mart.

The trade show was attended by a number of persons in amusement park, auditoriums and allied fields. A feature of the attendance was from indoor and outdoor theaters.

Spouse tour, Alliance Amusement Company, Chicago, was the highest for the 1959-60 season. Other officers include Harold H. Chester, Theater-Candy Distributing Company, Salt Lake City, first vice-president; J. A. Schmitt, Houston Popcorn & Supply Company, second vice-president; Ed ( Pete) Gage, Walter

Arizona State Fair Counts 229,000 Gate

Rain, Hail Cuts Total by 30,000; Pulls 39,426 for Big Single Day

PHOENIX—Bobby Diamond, 15-year-old son of Bobby and Misti Diamond, an Arizona State Fair television series, was featured attraction on Friday (6) when the Arizona State Fair pulled 39,426 people, largest of the 12-day run which ended Saturday. Total attendance was estimated at 229,000, down 30,000 from 1958 because of bad weather.

RALPH Watkins Jr. was named manager to fill the unexpired term of George D. Dow, who suddenly November 4, fourth day of the fair. Goodman's term as executive secretary of the Arizona State Fair Commission would have expired January 2.

Diamond was the headline act along with Bobby Derr, Milli Bros., and others, who appeared with the show presented free by the Strasbrand Bros. Circus. Carnival on the Plaza stage. Diamond's appearance was handled by Clyde Hulshoff, his personal manager, as a special attraction for the kids day.

Diamond was featured on Saturday (3), the same date but not on Friday, in 1956. Two days before that opening day, the area was hit by a cloudburst that brought a record rainfall against the grounds of the fair, forcing the cancellation of Sunday night (1) and continued until almost opening time on Monday. The park was closed for a week, but the Diamond show stopped after its fourth event on Saturday and did not resume until Thursday (5).

Fairing will continue at the

Lucy, Va., Fair Elects Crizt Prez

LURAY, Va.—John Crizt is the new president of the Page Valley Agricultural and Industrial Fair here. Other new officers: David Crizt, Jr., 3rd vice-president; Wil- liam Crizt, secretary, and Robert Crizt, treasurer.

Rename Paul Black Peach Assn. Prez

SPARTANBURG, S. C. — Paul Black, president of the Piedmont Interstate Fair, has been re-elected president and chairman of the Peach Growers Association, a position he has held for the past 15 years.

TWENTY TO TESTIFY FOR CALIFORNIA FAIRS

SACRAMENTO, Calif. — More than 20 speakers will present the views of a bulk of California agricultural and civic groups at a committee meeting here Monday (16), it was announced by State Fair President C. E. Bowen, who will be holding its annual meeting.

The sessions, to be held in the State Capitol, by the joint legislative committee, are expected to be furthering problems confronting fairs within the State, which are supported thereby, a 4 percent levy on funds budgeted at parmi- ners.

In 1960, fairs will receive $65,000, or less, based on need. In previous years fairs received a flat $65,000.

The day's testimony will open the three-day WPA meeting with testimony to be presented to the committee on Tuesday (17) and Wednesday (18). Election of officers for WPA was set for the closing day.
Number From Outdoors in Exhibh Kirkes

NEW YORK — Men with outdoor backgrounds make a deep dent in membership of the Exhibh Kirkes. Many old-timers from cirkuses and ex-cirkus men have joined the Kirkes and share their experiences. A roster provided by Tom Heffernan, secretary, the list includes:

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- James L. J. Brown, Chicago;
- John J. J. Brown, Detroit;
- John J. S. Gordon, New York;
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WINTER FAIRS

Florida
Broward—Palm Beach County Youth Fair
DeLand—Volusia County Fair, Feb. 19-25
Daytona Beach—Volusia County Fair & Horse Show, Feb. 19-26
Fort Lauderdale—Hillsborough County Fair, Feb. 22-25
Winter Haven—Polk County Fair, Feb. 19-26

Ohio
Columbus—Fairbanks, Feb. 19-21

Columbus Mayor Is Veteran Of Fair Routes

COLUMBUS, O.—W. Rubson Westlake, newly elected mayor of this city, has outdoor show business in his blood. His father, late Milton W. Westlake, formerly superintendent of the Columbus Livestock Exposition, was玻璃马as well as glassware in many others of Ohio and other Midwestern States, trav-

ing fairs and expositions for many years. The mayor is only 31, born in Columbus, Nov. 18, 1915.

Gregson Spa Is Purchased

GREIGSON, Mont.—The Greigson Hot Springs resort has been purchased from Mrs. George Fort-

myre by Treasure State Industries. The new owner plans a year-round recreation center with an investment of nearly $500,000.

Mr. Westlake was killed at 44 years of age and his son, Tom, took over operation of the enterprise which he had already broadened in route. In recent years the mayor has conducted the business, and he is still doing the same.

The mayor was the oldest of four children of Mr. and Mrs. George Westlake, who were born in the Ohio State Fair, Jan. 31-32. The mayor was born in Ohio on Nov. 18, 1892.

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CIRCUS TROOPING

BY JON FRIDAY

BRO. CIRCUS BROS. is in quarters at Sarasota and several of its cage animals are at Texas Jim’s animal spot for the winter… Pete Cristiani has his elephants plus the giraffe, rhino and hippo on show. Bill Montgomery in charge.

Zoo gets Elephant

DARIEN, Conn.—An elephant that was acquired here after closing down this community by residents of Maraca, India, two years ago, has a new home at the Beedle Paul Zoo, Bridgeport. The bull is now four years old and has outgrown its quarters at the old McDonald’s Farm Children’s Zoo near here.

Parker Named Agent Of Cristiani Show

BARASOTA, Fla. — Cristiani Bros. Circus has named Tom Parker to head up all phases of its advertising and publicity work.

The appointment was made after the show arrived here after closing down in 1959 near Sarasota. Cristiani went into winter quarters here and was granted an extension by the mayor and city officials.

Plans were announced for the construction of a permanent junior chamber of commerce celebration in February. There will be a circus parade in addition to the celebration’s general parade, and Cristiani Bros. will give performances on February 25. That day, according to the celebration’s printed program, is dedication to Sarasota’s own Cristiani Bros. Circus family.

Parker took charge of the advance department after conferences with Mrs. Laura Cristiani during the last several weeks of the season. He was plucked from the ranks of the circus as a job for the trip for the circus that will take him to several cities and end at Chicago. Parker said he expects to set up an office for the show at Chicago.

Little Rock—Coldest weather of the season was reported here Wednesday when the Cristiani Bros. and Barnum & Bailey Circus attracted 26,757 customers to six performances in the 7,200-seat Arkansas Coliseum on Monday, Wednesday, and Thursday.

The mercury dipped to 24 degrees. Six performances were presented under auspices of the Arkansas Livestock Show and Exposition.

Attendance figures included: (1) Friday—1,835; 3,010 at the matinee and 2,826 at night; (2) Saturday—1,650; 1,816 at the matinee and 1,542 at the afternoon performances on Sunday, (3) Sunday—1,621; 2,415.

Two performances were injured at the Houston Shriners Circus Sunday. Lola Delethrich slipped on ice at the beginning of the show and the matine and 15 minutes later Jackie Flowers, barrel rider, hit his horse, which knocked unconscious as she fell into the ring.

Beauty-Cole Shuffles With 3 Straw Houses

ST. PETERSBURG, Fla.—The Cristiani Bros. Circus wound up its 1959 tour here Sunday (8) with three strung performances. A record 4,500 people saw each of the two afternoon and one evening showings under auspices of the Seminole Owls, Optimists. Panther was overcast and warm. Carmen Ponsilopoli was slightly injured in the opening matinees when a swinging ladder rope broke. Later in that show. The netter in the ring act got snatched and hit a man in the audience, but no serious injury resulted.

Showfolks at the final performance Sunday included Bill Garvey, Art, Jr., James, R. B. Bailey, planter, Bob Paris, Julianus, Mr. and Mrs. Allen Tobell, Ben Davenport, Pete and Norina Cristiani, Mrs. and Mr. Ed Merris, Eddie Bilotti, and Mr. and Mrs. Tony Luci.

Misses Mrs. Merle Evans, King Fred, Mrs. and Mr. Bill White, Jake Hall, Frank, J. Milam, Joe, Miss George and Fritzie Wagran, Leon, Mrs. and Mr. Tom J. Youngers, Harry Anderson and Art Bitters.

28 members of the cast attended the matinee at Tampa Saturday (7) followed by a near-capacity crowd for the evening show. The North Tampa Kiwanis was the sponsor.

More shows on the circuit for the month included: (1) Las Vegas, Nevada, Small World, Mrs. and Mr. Bob Milam, (2) Mrs. Merle Evans, Mr. and Mrs. Roger B. Gene and Christen Todd, (3) Clearwater, Mrs. and Mr. Martin Delago, (4) At Clearwater (6) the matinee was a house and the night show was a near capacity house in excellent weather. Shrine was the sponsor, (5) at the house and the night show was a near capacity house in excellent weather. Shrine was the sponsor, (6) at Clearwater (6) the matinee was a house and the night show was a near capacity house in excellent weather. Shrine was the sponsor, (7) at Clearwater (6) the matinee was a house and the night show was a near capacity house in excellent weather. Shrine was the sponsor, (8) at Clearwater (6) the matinee was a house and the night show was a near capacity house in excellent weather. Shrine was the sponsor.

TOMMY SCOTT SHOW at 6:30 at Eastern Union, Topeka, Kan.

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The Bears are One of the Most Unpredictable Animals in the World

Your efforts shall be rewarded in direct proportion to the amount of work you put out. Your only possible failure will be due to your own efforts or lack of them. Your only chance of success lies in your own hands. We shall give you the help that you shall require, and we shall see to it that you are properly trained at our expense. We shall see to it that you are properly equipped and that you are properly trained at our expense.

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AMUSEMENT PARK OPERATION

Park Association Survey Stresses Public Relations

PUBLIC RELATIONS and promotion topics reportedly dominate the suggestions made by NAAPPP members in a recent survey of their feeling about what the association is doing and what it ought to do to improve the industry's image in America. The program's growth continues in Chicago several days ago and Chairman Ed Schott said that they were pleased to hear that they had no general dissatisfaction with the NAAPPP, many compliments, and that the membership in general seems pleased with it. Schott termed the suggestions "enlightening and invaluable" and said a complete report on contents of the returned questionnaires will be made to the NAAPPP board of directors November 28 and to the membership as a whole during the coming convention.

Theme Park Has 'Twin Bill'; NAAPPP Hostesses Named

DOUBLE FEATURE THEME park is the role of Storytown, USA, featuring Ghost Town, the spot at Lake George, N. Y. or section of West Virginia, with a variety of boat rides and other things with appeal aimed at young children. For adult adventure it is Ghost Town, which includes regular Western town features and such items as a medicine showman's tent and a collection of horse-drawn vehicles. Hostesses for the ladies' tent at the NAAPPP convention, Sunday, November 29, will be Mrs. Ruth Minn Coffin and Mrs. Evelyn Muir Wash, daughters of NAAPPP President William Muir of Dallas, Texas.

Making a tour of amusement parks now is Bill Bannan, of Frankfurt, Germany, vice-president of Export Sales Corporation. He landed recently from Los Angeles, where he has been on the New Orleans his the last of the Western tour visits the West Coast, staying at the Biltmore Hotel. He's now on the West Coast to visit Whitey- ish, at the Sunburst Park. He then tours the Hollywood Park, San Diego, and other spots in the Los Angeles area. Soon to come are visits to River- view at Chicago and then Eastern installations at timepermit. H. W. N. C.:

Old 'Arizona' Set Converted To Tucson Theme Attraction

A DECEMBER OPENING is planned for the Old Tucson cowboy attraction outside Tucson, Ariz. Final details of the train's route were worked out in New York between the management and National Amusement and Service Corporation, which is providing the train and park. Old Tucson is the set being used in the filming of 69 films since being built for the picture "Tumbleweed". It's being used to help the Western village bloom into a major theme attraction. About 10 miles out of Tucson, it contained 63 buildings in the 1950s, including businessman Robert Jett, Kroger of Kansas City, and his associates started pouring development money into it during the summer. The Junior Chamber of Commerce has been operating it since 1964 as a lease to operators in favor of the train and its ambitious plans.

In the desert land and the country requires that $1,000 be paid for the first year's lease, $3,000 a year for the next four and then 5 percent of the gross revenue thereafter. Buildings are used as concessions and rides and include homes of families who used the train, for which a new frontier car has been designed. The locomotive, its Union Pacific model, will be displayed at the NAAPPP trade show, Bill Bannan reported. Delay in opening the attraction is due in part to lease approval and a holding in franchise because of the steel strike. The locomotive, being named after Gen. George Crook, Indian fighter credited with capturing Geronimo. Terry Kirby

Travelers Meet in Tokyo; Parkmen See NAC Displays

"TALK ABOUT A SMALL WORLD." Department: Who should blame anyone? None of them were the first to bring in the "Wild Ride," Japan, to the Harry J. Batts, of Ponchatrain Beach Park, New Orleans, and the Abe Bakon of Glen Echo Park, suburban Washington, D. C. Each has a unique design attributed to one of the founders of Disney and neither was aware of each other's plans. They promptly arranged to go out and inspect the others' place. The idea did not come until they were presented when they took the NAAPPP European tour last fall. . . . sympathy to Mr. Harry J. Batts Jr. She will be unable to attend the NAAPPP convention, but the late Frances Batts was her father. Pay, as she is known to her many friends, has been a member of the convention's banquet committee and her presence will be sorely missed.

Bill Muir, NAAPPP president, again demonstrated his great loyalty to the association by getting out of a clause against doctor's orders to attend the convention of the Work Committee in Chicago last week. Bill is much improved after a bothersome setback in his diabetic condition. Ed Schott, chairman of the Program of Work Committee, went from Chicago to San Francisco to visit his daughter, following the conference. Mrs. Schott flew to Chicago from Cincinnati to accompany him on the West Coast. Marvis Stacy, of Spring Lake Park, Oklahoma City, was among the parkmen attending the NAC convention at the Sheraton. Mary is planning some improvements in his food and drink facilities. Another NAC exhibitor was Fred Mussey of Fair Park, Nashville. Fred bought some new-type figures for his new Dark Ride.

John Bowman, Secretary, NAAPPP

Knott's Gross Up 17%: Crowd Tops 3,500,000

JUENA PARK, Calif.—Knott's Berry Farm first dealt a highly successful year, 1958, as was stated last year by Russell Knott, general partner and son of the founders. "We ended our fiscal year on October 31 and business was up 12 percent over last year," he said. "Knott's and the concessions do business in excess of $12,000,000.

Anniversary Publicity Set At San Souci

WILKES-BARRE, Pa.—San Souci has started a "60 for '60" drum-beating campaign to whip up interest in the park's observance of its 60th season in 1966. Edward J. Lee, president and managing designer, last week said Sheldon C. Wittenm, public relations director, "will pull out the plug on the park's publicity buzzer of newspaper, radio and TV spots.

A five-year modernization program will be completed in March. A decision will be made at the NAAPPP convention on whether to add another major ride to the seven now offered. Two were added last season. Biggest job to be finished before the 1966 opening is the new facility for the swimming pool, which will be the first ever constructed in an amusement park in this area.

Causeway Opened

CEDAR POINT, O.,— Formal ribbon-cutting ceremonies were held last week in the new Causeway Drive exiting Ohio Route 2 and U. S. 6 with the causeway leading to Cedar Point. John R. Roby, mayor of Sandusky, and George Roosevelt, president of the Cedar Point Resort Company, headed the ceremony.

A new concrete roadway, 3,800 feet in length, required 125 working days to complete. The cost of construction was $150,000, the new facility being paid 5 percent over the Cedar Point Resort Company's footing the bill for the remainder.

Major Pratt expressed the hope that in the not too distant future

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NOVEMBER 16, 1959
Andrick Selected By Festival Mgrs.

NEW YORK — Discussion of mutual problems and presentation of ideas made up most of the program for the fourth annual convention of the International Festivals Association. Reynolds Andrick, executive secretary of the Fiesta San Jacinto, San Antonio, was named president, succeeding Joe Mickel of Tampa.

The 1961 convention will be held in Tampa at a time to be announced. Invitation was extended by Mickel, executive officer of the Gasparilla Pirate Invasion.

Twenty of the 50 member events were represented at the convention, held October 28-30, in the Hotel Manhattan, John Hammond, vice-president of the Newport (R.I.) Jazz Festival, spoke about how to incorporate a jazz promotion into a festival program. John B. McAnally, travel sales manager of American Express, talked about advertising tours. Delegates also heard from Wilbur Matthews, concert artists manager.

Elected along with Andrick were Walter Van Camp, executive director of the Seattle (Wash.) SeaFair, vice-president; and Charles Gillette of the New York Convention Bureau, secretary-treasurer. This post was created as was a corresponding secretary's position last year, in order to broaden the executive secretary's function performed since the organization was started by Robert Meyer Jr. Correspondence will be handled henceforth out of the office of John Giddler at the St. Paul (Minn.) Winter Carnival, and St. Paul will be the IFA mailing address after January 1.

Meyer was elected to honorary life membership on the board of directors.

Hear $10,000,000 Auditorium Plan at Minneapolis

MINNEAPOLIS—Plans for expansion of the Minneapolis Auditorium facilities will contain a program for financing its increased cost of maintenance and operation, the local citizen's Auditorium Committee was told by Robert W. Fischer, chairman of the Development Committee of the Minneapolis Downtown Council, last week. A new proposal for auditorium expansion was outlined by Donald McNary, Swanson Leng and Austin Lange, architects.

Cost of the expansion, including a two-level underground parking area to take care of 2,400 cars, was estimated at $10,000,000. This expansion would consist of an additional building containing 100,000 square feet, a 3,400-seat theater and a corridor building to house a downtown convention hotel.

Pending before the Minneapolis City Council Committee on Public Buildings is a 16-story, 800-foot high expansion that is proposed by the auditorium commissioners that the city proceed with a new construction and rehabilitation of the existing auditorium and a new 5,400-seat theater.

In a new proposal aimed at the solution of the space problem, plans for a new facility that would be 100,000 square feet was presented at the meeting Tuesday. The new building has been designed to house events of the Twin Cities, open yesterday (15) at the Pastime, Arena in suburban St. Louis Park. Three courts are available for play, a pool, from noon to 5:30 p.m. Mondays through Thursdays and 9 a.m. to 1 p.m. Saturdays and Sundays. Professional instruction is being offered by Frank Vogel, with special hours for women's play.

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A special pitch-hit section of the December issue.

Chicago Sports Show Shuffles Up

CHICAGO—Plans for the Chicago Sports Vacation and Travel Show's (February 26, March 6) overhauling shape, according to the Senior Executive, Duran. This will be the third produced here by Duran and Show Management, inc.

Represented in advance reservations for the travel shows in 33 States and three provinces, and the show lays claim to being the nation's largest travel show. Trailor, boat and fishing tackle stands are also being set up in their usual sections and on the house dinner that permits use of anything from dark to 100-foot candles. There are special lights for flies show and wrestling. More lighting work is still under way. Meanwhile the show is putting together such events as the Coca-Cola bottlers' convention, Southern Medical Association, Armour-Oil, Chicago Ballet, Rona, Gina Bachauer and plenty of other events this year.

As refrshing as the Mayo Civic Auditorium, Rochester, Minn., nears completion, Manager Ray Norris told the Associated Press this week that the roof over the period of January 22-31. The Ringling-Barnum circuses will be in the Convention Hall then and contrasting with it in the Auditorium will be the Betty Davis-Cary Grant film "Rasputin and the Empress." The Ringling will be at the Grand Ballroom, the Betty Davis-Cary Grant film "Rasputin and the Empress," the Opera Guild's production of "La Gioconda," and the world's largest ring of 40 diamond rings will be shown at the Ringling but also with wrestling, boxing, the Harlem Globetrotters and more. It all adds up to plenty of action as well as contrast and variety.

New Manager at San Diego; Portland, Ore., Progressing

NEW APPOINTED as manager of the San Diego (Calif.) Arena is Gerard A. Dougherty. He has been in show business 18 years as a manager and director and he also has been in the television business. Events on the Arena schedule include boxing, dances, sales, concerts, sports, parties and meetings. Manager at the Willingon Arena, Portland, Ore., is J. D. Taylor, R. C. for the Portland Coliseum, Portland, Ore., that the new Memorial Coliseum is on schedule for construction. Alan Turner, R. C., for the Portland, Ore., was named as manager of the will be in charge of the Arena. Turner is a former member of the Portland Hockey Association. Smith is making plans already for an eight-week summer for skating and concerts.

Lubbock Votes Construction; City Buys Miami Stadium

LUBBOCK, TEX. — Voters gave their okay to a bond issue of $700,000 for construction of a football stadium. . . . The city of Miami has purchased Miami Stadium and now operates it. George F. Sembach, owner of super sixes, has agreed to invest $9,000 for the Frankie Avalon show, Roller Derby, major league exhibition baseball, Miami Martin ballroom show and several other shows. The 434 International Amateur Wrestling Show will be March 2-17 at the New York Coliseum. . . . Shortcomings in the acoustics of the new Los Angeles Sports Arena have been getting attention. The acoustics and others, and $11,500 has been contracted to install acoustical tile, . . . Thanksgiving Day will see the opening of Louisville's second Rod, Custom and Sports Show at the Kentucky Fair. W. M. Raker and Bill Lipkey and Norm Kranzkeff as producers. Shows move to Fort Wayne (Ind.) Allen County War Memorial Coliseum December 11-13.

Skate Tile May Be Leased; Sound Panels in New Grid

AS THE IDEA OF LEASING becomes more prevalent in business, and it ranges from automobiles to show orders, there are many leasing firms set up to rent Mitchell Rutherford, blade resistant surfacing material, M. M. Levi, of Mitchell's sports and recreation section. He is also suggesting that in new construction a half-inch recession be made in the concrete floor where the rubber flooring is to go. Then the flooring can be flush with the rest of the surface. The Pioneer Junior High School Gymnasium has an unusual installation for acoustical control. Glass fiber insulation blankets by Gusten-Bacon Manufacturing Company are used in long strips. One set is suspended just below the translucent roof panels of the building. Another set, perpendicular to the first, is hung just below it. This grid pattern is said to control the sound problem and permit the natural light to come through as well.
THE FINAL CURTAIN

ANSHER—Margaret, 59, wife of Sam Anscher, con-
cessionaire, November 3 in Mount Sinai, N. Y., after a long illness. She was a member of several showmen's clubs and a member of the Eastern States Band. Burial was at Saratoga.

BURRIDGE—Frank, 31, carnival worker known as Cucumber Johnny, November 1 in Miami, Fla., from a knife wound. Survivors include two children, a brother, Robert, and four sisters. Burial was in Canacoe, Md.

DAVIS—Frank H., 60, former operator of back-end shows and more recently promoter of nose-dance, at Chi-
cago Friday (Nov. 3) after a long illness. He was a show timer at 17 and was with Con T. Kennedy, James Patterson, C. A. Wortham, Rubin & Cherry and the Brundage carnivals. He also had been with Senders Great European Circus and the Al G. Barnes "Thrill Shows." One of the last times he was in the Chicago office of the Western Vaudeville Association, Burial will be in Chicago Monday (November 6).

EISLER—Joseph J., 60, former chairman for the 1959 Travellers' Day parade, held in conjunction with the Regina (Sask.) Exhibition, in Regina, Sask., November 3. Survived by his widow, a daughter, two sons, five brothers and a sister.

GERST, William F., Jr., 53, former manager of Hunt's Pier, Wildwood, N. J., and the one-time general manager of Hunt's Theater, October 10 in Philadelphia. A commercial artist in recent years, he also was a minor league baseball player. His mother, Mrs. Minnie L. Gerst, survives. Burial in Phila-
delphia.

McCONNELL—Chester, 47, veteran showman who put the past 23 seasons with the Dago Shows, September 29 in Tampa. Survived by his mother, Mrs. Maria McConnell, Sanibel in Rose Hill Cemetery, Tampa.

PURNELL, Dennis, 47, November in Detroit apparently from a heart attack. He was on the staff of the City Zoo at Belle Isle Park, and died on duty. His widow survives.

RODENBURG—D. H. (Whitey), 71, former circus elephant han-
der, advance man and ticket salesman, November 7 of cancer in a Tulsa, Okla., hospital. Retired since 1945, Redenburg once handled Black Diamond, the famed killer elephant. He had traveled with the old Buffalo Bill Wild West Show and many other circuses. Survived by son Richard, Houston, and a brother, George, in San Antonio, Calif. Redenburg requested that his body be given to the University of Oklahoma Medical School.

SHERSTER—Joseph, 79, brother of Milton Shuster,

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tertainment. He was a de-

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Leavenworth, Kansas
Collins Books Ten 1960 Fairs

Minneapolis—The William T. Collins Shows, with 10 fairs already booked for its 1960 season, is almost set so far as its route is concerned, William T. (Billy) Collins, owner, disclosed here at winter quarters last week.

Already in the file are contracts for the Nebraska State Fair, Lincoln; Oklahoma Free State Fair, Muskogee; State Fair, Tulsa; North Dakota State Fair, Minot; Stutsman County Fair and North Dakota Dairy Show, Jamestown; N. D., Red River Valley Fair, Fargo; N. D.; Steele County Fair, Owatonna; Maine; Freeborn County Fair, Albert Lea, Minn.; Sioux Empire Fair, Sioux Falls, S. D., and the La Crosse (Wis.) Interstate Fair.

Collins said the "59 season yielded the show the best gross since it has been on the road. Fairs, which started July 4 at Jamestown, N. D., and ended in Tulsa, were anywhere from 10 to 40 per cent ahead of 58 on ride and show grosses.

In reviewing the season, Collins pointed out that the show didn't open until the second week in June, playing several still dates before hitting its fair season. A total of 18 major rides were carried, 500 kid devices and 10 back-end shows. New this year were a Mad Monkey and a Raton Rouge, La.—Marshfield, Wis.—Inc., has been granted a charter by Secretary of Commerce Wade Madison to operate amusement halls and bowling alleys.

Prerell Death Leaves Two Club Voids

New York—The passing of Joe Prerell leaves the two major show clubs in the East with a serious situation this year, as he stood high on the list of officers in both the National and Miami showmen's associations.

He was to be elevated to presi-
dent in New York and second vice-president in Miami in both cases, two new names must be chosen for vice-presi-
dential positions.

NSA Talent Roll: Top Stage Names

Line-Up Prospects Good; Hershfield Set as Toastmaster; Table Sales Soar

New York—A guaranteed string of major entertainment names will be among the headliners performing at the annual National Showman's Association banquet program, shaping up steadily but steadily, was discussed at the Wednesday (11) meeting. Major order of business was the choosing of a nominating committee to suggest a slate of officers for 1960.

The seven-man group consists of Joe McKenzie, representing the board of trustees; Louis (Lulu) Wagner, Robert, Charles Divert and Louis (Bunny) Elias, from the general membership, and Dave Brown, Frank Rappaport and Joe Sherman, from the governors.

A special feature of the banquet will be a showmanship award to be given to the winner in the 1960 contest.

(Continued on page 61)

Carnivals

Bernard (Bucky) Allen flew to Ottawa for the annual fair directors' banquet at the Chateau Laurier. He was accompanied by Jeff Harris. Heads of stores on World of Mirth this year included Lou Conti, Pat Sehli, Ben Glass, Louis D. King, Irving Zinfich, Joe Iacovici and others in the company of the Allen brothers. Frankie Schlifflitz, lieutenant for Allen, James Berdner and Leroy Anderson, stock men, and assistants Clyde Eddie and Harry War, both of Beck Allen's group, are on the job in the state of Washington.

There was no support for the New York club approximated $4,000. ... Morris Brown, operator of the Joe Manning and State Coney Island, said the NSA for banquet are excellent. One or more tables have been reserved by Oscar Buch, the Viviana family, Dave Brown, Ed Cohen, Robert Stevenson, Jim Martin, Harry Alonzo and a number of others. Hennes (Al) Hylen, Murr (Lee) Hargen, Aron Hyms, Sam Peterson, John (Jake) DeNeia, Frank Rapaport, Charley Robben, Murr, Boaz Berson, Richard Fink, George Regan, Mr. Schaffer, Pat Martin, D. D. Simpson, Beck Allen, the States organization, Joe Sherman, and the Palads amusement Park group. New talent will be announced next week, as fair managers Norman Y. Chmielensky, John Lesby and Robert Scarborough. ... Visiting New York's citylouse after long absences have been Jeff Harris, then Emerson, Linn Big, Vincent Ander and Charles Zuck. Eddie EIlkins has bent a bow with the fuel and is back at work with the exhibition wagon. Joe Neary and Larry have finished another successful tour with their pitch-bellows.

Personnel on the George Clyde Smith Shows have departed with the end of the tour. Cass Shuttles, manager of Marion MacWhitty's bingos, took off for Sarasota, Fla., to meet Miss it, and Mrs. Robert Courtwright. Ralph and June Geltz took their home to Henderson, N. C., where they opened a new bing. Also leaving were F. E. Spain and Mr. and Mrs. Charlie Fagan, to Columbus, S. C. Jeff Pezzolli to Cleveland, O. ... Other departures were made by Al Swans and Joe Roena, Tampa; Peggy Ewell and Albert Banchan, Columbus, S. C., and then to Florida; George West, Henderson, N. J., to the Alton, Ill., show; Sam Hartzman, Kittington, Pa.; Higgins family, Elmira, N. Y.; Cliff Beal, Maxie and Florence Lenor, and Tom and John, Johnstown, Pa.; Eddie Ryan, Hooversville, Pa.; James Perry, Pete Howard, Tex and Curley Edmonds and Frank A. Norris, to Cape May; and many others making plans for winter after the winter quarters. ... During the off-season Paul La Cross, Ardell Smith, and Elroy Schilling will work in the Rocky Mountains and other seed-throwing act. The Continental Shows agent represents Cole, Beagle, Ruby, 22 and CIL Canadian ammunition at winter dates, but will be back on the road in the spring. Joe Ward and Tommy Battles and Bill and Ward Bean's off-season purse is, of things, model. Bill Smith has painted Ward as Thomas Alva Edison for George M. Cohan, in "King of the Calypso." Poster story illustration. ... Harry (Cigar Murphy) Tillet passed away Thursday, October 29. Burial was in Showmen's Rest, Miami.

Irvin Kirby

Royal American Shows was greeted with front-page publicity when it arrived back at its Tampa winter base. A photo page 1 of The Tribune showed Mr. and Mrs. C. J. Siddley Jr., and their daughter, Dora, leaving the train. The headline atop the pic read: "Colorful Winter Residents—Tampa's People Speak Back Home After Fine Stash of Big Crowds on Road." ... Mr. and Mrs. Al Kaufman and Louise Leonard are back in Chicago after taking the bus to Hot Springs. While there they ran across Armand (Bub) LeRoy; Mrs. Harry and Mrs. Noman Schlossman, Max Goodman, Mr. and Mrs. J. (Jr.), and Lenore Schlossman. The latter celebrated her birthday at the spa. ... G. G. (Spud) Legati, veteran prayer, and drink concessionaire, lost equipment valued estimate, $5,000 in fire in Regina, Sask. The gear was stored in an apartment hut at which was destroyed in fire.

Charlie Bryce

Everett Whrud, owner of Monarch Exhibitions, Visited Chicago. Louis recently en route to his large. House, after making sectional fair meetings in Illinois buffalo after a couple of weeks' rest in the sunniest capacity he has been in Chicago doings. ... Earl D. Backer, general agent for Blue Grass Shows, arrived from Minnesota. Mound City and route south for Clovis and Stockton. (Specks) Gussie, Blue Grass owners, will be in Chicago. ... Lou DuBose has his show in St. Louis after an Eastern trip during which he booked barred and shows. ... Several park roads near Aurora will attend the club and fair doings in Toronto and then head for Windy City conventions. ... Fred O'Neill is back home in St. Paul after a good run with conventions at the Shreveport fair. This year he had jobs at a St. Paul park, the Minnesota State Fair and other Midwestern events.

Frank Joerling

Phoenix Patter: Tom Hughes closed at the Arizona State Fair here West and after the Miami coca-water car with Charles C. Hale in the drivers' seat was on the independent midway. He has shown here three times within the last nine years and the time was his last since 1957, when he was on the Siebert midway. R. D. Davison showed "Poor Darling," a Chinese crested terrier. Last year he announced the "Prowler," a black and white striped cat, in Scottsdale, Ariz., and play fair fairs in California. ... MerriHar Harper, who handled poodle relations and feared the visiting dignitaries around the fair, will attend the outdoor conventions in Chicago, ... Chuck Walsh was on the Sheldon midway. He plans to winter in Los Angeles with time around the Pacific Coast Showmen's Association. ... Dianne and Irene Baker visited friends on the Sheldon midway, and the girls are making their repair service in Phoenix. ... Lee Smith with the Sheldon midway got to New York, Calif., after being on the road with the Glass House and makes exhibitor shows. She owned the attractions had a return trip and took another turn at the Park and the J. B. (Red) Dazer, Fair Time Shows, Inc., concession manager, and another turn at the Park shows. It was a good trip. ... Maynard Farmer had a turn out in Scottsdale with the Leono Cook and another by Wayne Navatail, who has been with Mrs. Jane Smith for many years. Henry Farmer said he was only an assistant Top and Mickey Eiler return to the carnival business at the State Fair with a new patsu fruit.

Joe and Adelle Agoff visited the novelty stands on the midway. ... War- (Continued on page 60)

Forms for the Big 1959 Fall Carnival Convention

Special

Dated Nov. 23

Will Go to Press Wednesday

NOVEMBER 16, 1959

The Billboard

Chicago C., Illinois

New York 36, N. Y.

St. Louis 1, Mo.

Hollywood 28, Calif.

159 West Randolph St.

1554 Broadway

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Rush Your Copy Instructions Air Mail, Special Delivery TODAY... or Phone or Wire Us Collect to Repeat a Previous Ad for You

(Copyrighted material)
'LOF!' PLAYERS LOSE

Last Out, First In
Wrong '59 Choice

By IRWIN KIRBY

NEW YORK — Indications are that Eastern showdowns may have played their last round of LOF (Last Out First) for a while. Westerns was an unwelcome participant in this year’s game, and as usual, it was apparent that the East was bound to lose.

April openings go back three generations on the theories that idle equipment is idle earning power, and a busy worker is a contented one. In application most operators consider that competent hands cannot be convinced to wait a late debut of the carnivals season, when there’s no employment to be obtained anywhere else.

Carnival owners and concessionaires who indulge in LOF are theoretically unwilling to buck springtime rains and mud. They wait the delay before venturing out on the road. In extreme cases there are delays until the very end of that month. This works out just dandy when their competitors who stage in April get drenched and bogged down, but when the atmosphere is warm and bright it becomes dastardly who has the last laugh.

The rainy wind-up to 1959’s season has produced a tribe of shamans who will become more unsted when the winter progresses. Their attitude toward the business next February, will be roughly analogous to that of contemplating a bank at 6 a.m. A little bit early perhaps, but maybe the door’s unlocked.

WILL TOUR

Punk Hill
Named to Fair Board

CORPUS CHRISTI, Tex.—P. H. Headley has been elected a member of the Board of Directors of the South Texas Carnival Association, having been named an entertainment chairman of the fair and will book the acts for the Corpus Christi door meetings.

He will also represent his own shows, to which he is a fixture after keeping it off the road for the last two years. He has the show operated as an amusement park in Colorado Springs, Colo., while he was running a similar operation here in Corpus Christi.

Punk Hill will include dates in Colorado, North and South Dakota, Arizona and Texas.

Montreal Club
Raising $3,100
At Jamboree

MONTREAL—The Canadian Showmen Association raised a total of $3,100 by holding their annual benefit dinner-dance at the Hotel Metropole in Montreal. The proceeds from the jamboree and the proceeds from the Montreal Club, which was held at the same time, will be allocated to assisting the Brotherhood of Railway, Airline and Steamship Clerks, and the Canadian Showmen’s Association.

Mickey Stark
Reports Best Season Yet

MOUNT STERLING, Ill.—Mickey Stark, owner-manager of Gold Bond Shows, took a couple of minutes off from supervising work in winter quarters here last week to reflect on the past season.

The 59th trek, the 14th for Gold Bond, shows this last season have grossed over $1,000,000, which was the best season until this year.

With the season over since last week after Labor Day, Mickey and Mrs. Stark have been busy planning for next year. They have placed an order for a new Scrambler which is to be delivered in May of 1960. This will mean a total of 16 Scramblers for the entire past season the fun zone also had five shows and between 30 and 40 concessions, all equipment was turned over on the road 26 tractors and trucks.

Considerable work for next year is already done as the Starkes have a five-week car painting and repainting. The Starkes will attend the Chicago meetings as well as state meetings in Minneapolis and Springfield, Ill. Following the conventions, the boys plan to fly to Prell’s in Miami, Florida, where they own a plane to take a vacation. The plane is used on booking trips and also to advertise and promote their fairs and celebrations by Gold Bond.

Byers-Pacts
Great Jones County Fair

OVERTON, Tex.—Byers Bros. Shows will provide the midway attractions at the Great Jones County Fair, Monticello, Fla., for the fourth time in 1960. Carl Byers, owner-manager, announced last week.

The date is a new one for the show and will follow the Fair of Okeechobee, Fla., which was signed several weeks ago.

Glen Smith is the show’s general agent in the Midwest and North, and A. (Dutch) Johnston handled the show in those counties in Southern Territory. A New Dodgem has been added for ‘60 along with several other light rides.

Smith and Wilson will attend the Chicago meetings. Appearance of Byers will depend on the condition of the two men, or perhaps a heart attack here recently.

Dentont Contracts
Panama City, Fla.

RAND, W. V. —Johnny Denson’s Good Medal Shows has signed the Bay County Fair, Panama City, Fla., for 1960, Mrs. Irene Denson, secretary-treasurer, disclosed. This will mark a return engagement for the show.

SCLA Gets $200
From B. Thomas

CHICAGO—The Showmen’s League of America was $20 richer last week, the money coming in from the efforts of Mr. B. Thomas on the Art B. Thomas Shows. The party was at the Clay County Fair, Spencer, Iowa.

Repeat Week Ends Season
For Strates

ORLANDO, Fla.—Season’s end for the James E. Strates Shows occurred Saturday (7) at the South West Fair, at Orlando. It marks coming on the heels of a week of indecency during the show’s regular week.

Business was excellent thru Friday and Saturday (5) when it started to cool off. Equipment was in storage after some quarter hours here, where it will be worked over prior to winter dates in Florida.

Once the Strates was in charge during the last phase of the season. Operation produced five straight weeks of rain.

The show headed south after a successful run of Northern fairs. General results for the season were good at least as of last week when the delegation will be in New York for showmen’s club banquets and festivities.

On Monday night (9) the Strates family in a surprise gesture held a dinner for a group of veterans on the show.

Allas Season
With U. G., Selling Units

PATERSON, N. J.—Northern bacon and beef business turned out for success at the recent Northern Porkers’ Show. A new Dodgem has been added for 1960 along with several other light rides.

Jones and Smith will attend the Chicago meetings. Appearance of Byers will depend on the condition of the two men, or perhaps a heart attack here recently.

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Panama City, Fla.

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manager Stanley Hutchinson. Included at the inquiry were Southern railroads, but data conflicts in many cases and, while other shows seeking the fair were Prell’s, Amusements of America, 8-Track, merry-go-rounds, and Edye, O. C. Buck, and Penn Premier. This will be Prell’s first visit at the fair which was held last year by the Rose Manning Shows. This showed a 25% increase in attendance and, although new shows will be added, it will maintain the same increase in attendance.

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For Strates

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Mortensen Re-Elected

HARTFORD—William H. Mortensen, managing director of the Berlin, N.H., who is the successor to the Silk City Shows, Angelo Longo reported a satisfactory result on next year’s contracting.
will be toastmaster once more, and two toasts will be given in the course of the show and to dancing. A four-act play will be presented and lined up for the Hamstic testimonial.

In the show and friends will be evident the week old and month old to the testimonial. Between the two banquets there will be the Twentieth Century-Fox Pictorial and the merriment services at the clubrooms. A number of prominent guests will proceed to Chicago for the big winter conventions, immediately after Thanksgiving Day (26).

CARNIVAL CONFAB

- Continued from page 59

Showmen's League of America

CHICAGO — Bill Cansky was in the chair at the meeting of the league's (12) members on the platform were Ed Erdman, Ben Medelson, treasurer; Hank Sheft, secretary, Sam J. Levy, Jr., secretary-treasurer and Gene Haft.

On the report on the Sick lists were Jenine Turner, Alexian Bros. Hospital and Dr. Avery Raymond, Swedish Covenant Hospital, and Fred Potzman, as home.

Four new members are Harry Lewis, George Wilton, B. W. Sil- liff and J. F. Ackerman.

The new ceiling has been installed in the meeting room. The Christ- mas banquet will be held at the Hotel Sherman. Jack Duffield and Soliffe Wasserman are co-chairmen of the event.

Week after another was Roy (Pepsi) Jones, Ralph (Jack) Woody, Frank (Denny) Selinger, (Insurance) Solomon and Doc Ackerman.

Ladies' Auxiliary

A regular business meeting was held at the Hotel Sherman. Pinkie Cansky asked Mrs. L. M. Brumleve to sit down for a moment. Cansky was the toastmaster of First Vice-President Ethel Wa- son's presentation of the Auxiliary's new money. Jeanette Mantellino, second vice- president; Evelyn Hobc, treasurer; Marvin Conners, auditor; and Kay Shaara Horton read the nation.

Margaret Hock, Mae Taylor, Frances Berger and Veronica Po- llio were among the merriment on the program. Raymond Pro- ben, from Edith Streich, Myrtle Hust, Sophia Carol, Dolores M. Eltz and Hilda C. Mares, Mary Lohnaver has moved to Peoria, Ill."

Incoming president, appointed Judy McCutcheon as chairman of the November 29 Installation Dinner. Open house was given in the home and continue through December 1, as the house is in the charge of the bar. Jeanette Mantellino is in charge of the activities and refreshments and Harry her assistant.

Margaret Cansky donated the award which went to Elise Miller. The auxiliary received this donation from Miss and Mrs. Edith Streich and Dolores Young.

The Past Presidents' Club held a meeting on November 5. Mrs. Ralph Glick, president, presented Car- mella Horan with the national award, the annual convention dinner being held December 1 at 6 p.m. Evelyn Bratton and Lois McFarlin will serve as co-chairmen.

Ogunquit, Maine, is the location for the 50th anniversary celebration of the 50th anniversary of the National Showmen's Association of America. The celebration will be held December 1 at 6 p.m. at the U. S. attache in Helsinki, arrived too late for his brother James Coon's funeral.

Helen Rob's third grandchild arrived on November 5. Mrs. Robert Rock, a young lady, will be the little girl. The youngster was with the baby sitter's baby boarding party on November 22, open as members of the parent organization and for the benefit of their own children to the Kid- duf Fund, AIP Ste Ewell will be at the square dancing. Mildred Rock, the Victoria Hospital at Boston, about five weeks. Bunny Kissel spent the summer playing bazaars for children. New mom- my Rock was her first attendance. Rose Wentz east who in California and to the "Madame Fifi," quick-set brochure. Bulletin published on a regular basis, 1st edition.

The committee on the show room, will be at the Sheriff Hilton Hotel in Buffalo. The board of the Rose Drew and Jean Harris passed away.

Greater Tampa Showmen's Association

Ladies' Auxiliary

Initial meeting of the fall season was called to order by President Mrs. Edgar Fowble (Bill) Johnson (11). Officers in attendance included: Mrs. John Wynn, president; Mrs. J. T. Schiff, first vice- president; Miss. Frances Decker, secretary; Mrs. Paul Stambouly, treasurer; Mrs. John Wynn, second vice- president; Mrs. J. T. Schiff, first vice- president; Mrs. John Wynn, treasurer, and Mrs. Paul Stambouly, secretary.

Chaplin Elia Stoghill reported several new members to the committee, Mrs. E. W. Fillingham, Doc Hutt, Grace Fleming, Nora Reinhardt, Mrs. Bob Dutcher, Mrs. P. A. Kessenich, Mrs. Frank Counts, Miss. Frances Decker, Yvonne Mccles- ty, Geraldine Guarino, Mabel LeRoy, Miss. Florence Kress, Mr. and Mrs. Bob Dutcher, the auxiliary extended sympathy to Olive Sprague on the loss of her horse, Paul, Ruby Gate is reac- tivating in a local hospital and Esther Gurnoen comes in for a check-up next week.

Wants

FOR WEDNESDAY, AND TUESDAY

FOR CAR OF TIMES

FOR 1313, AND THURSDAY

FOR ALL TIMES, AND WEDNESDAY

FOR TUESDAY, AND THURSDAY

FOR 1313, AND WEDNESDAY

FOR ALL TIMES, AND TUESDAY

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FOR ALL TIMES, AND TUESDAY

FOR 1313, AND THURSDAY

FOR 1313, AND WEDNESDAY

FOR ALL TIMES, AND TUESDAY

FOR 1313, AND THURSDAY
new merchandise for tomorrow's... parade of hits

FLASHLIGHT-LIGHTER
A 300-foot range, two-cell flashlight with a built-in cigarette lighter that works off the flashlight batteries. No flaps, fluids or wicks required. Designed for campers, hunters and fishermen. Retail price, less handling, $3.95. Virgil H. Lehr, 6218 At-

tenaal St., St. Louis 39.

ROULKING HORSE
Realistic Palomino made of break-resistant high-impact plastic styrene on easy rollin, non-

motor carriers. Factory assembled except for straps and handles which snap into position. Total weight, five pounds. Available in brown or red with black trim. Retail, $7.95. Large Plastic Company, Brunswick Industrial

Block, Dubuque, la.

PICTHERS
"But Em, Catch 'Em," the plastic automatic pitchers. Retail price, super model illus- t-rated, $15.05; regular model, $10.95. Plastic City, Inc., 1017 West Washington, Chicago 7.

CLIMBING CLOWN
This new climbing tramp clown provides hours of enjoyment for young and old. Packed right
deleo to a case. Retail price, $1 each. William H. Lund & Sons, 510 Burton Street, Havana,

RECROD RACK
Record rack copied from cran-

berry snack mold of native pine and hand-rubbed to a Salem brown finish is 15 inches high, 14

inches wide, 8½ inches deep.

Mail orders welcome. Please mention C.E.L.--M.A.X. in all your orders.

CLEVELAND OBJECTIVES
For Driving, Ernest A. Gehrke, Cleveland, Ohio, Division, 113 S. Superior St., Cleveland, Ohio.

LWELIN'S
You Can't Beat BROYD For Merchandise
XMAS SPECIALS

FREE-XMAS AND NEW YEAR'S SPECIALS- JUST OLS THE PRESS
M. K. BRODY & CO., INC.

THE BILLBOARD
November 16, 1959
Communications to 188 W. Randolph St., Chicago, Ill.

GREAT WATCH-BUY'S PLUS
FREE
Best Jewelry
Swarovski
Bracelet, $1.50
Buy 2 for $3.00.

Choice Lot—6 for

$49

Catalog Now Ready—Write for Copy Today
IMPORTANT! To Obtain the Proper Listings Be Sure and State in Detail Your

PREMIUM SUPPLY CORP.
2201 Washington Ave., St. Louis 3, Mo.

SACRIFICE!
"BIG SALE" STOCKED—STUFFED & ACTION DUMMIES TOYS!
MUST UNLOAD—ACCEPT ANY OFFER!
FREE CATALOG & PRICE LIST. WRITE FOR PRICE LIST.

FAMOUS ORIGINAL KOEPEFUIN
BUY direct from factory and make your own deals. Up to year's supply in Christ- mas shows, window displays, auctions, stores, 

distributors, etc. Special to you. Send for our catalog. "Koepfuni" is the trade name of our "young" thousands of catalogs. This is not a "write in" item. Retail price, $1.50. Send for full information and order blank.

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CLASSIFIED

THE BILLBOARD
NOVEMBER 18, 1959

THE MARKET PLACE FOR BUYERS and SELLERS

REGULAR CLASSIFIED ADS

Set in usual want-ad style, one paragraph, no display. Five lines set in 5 pt caps, balance in regular 5 pt upper and lower case. Important: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25c to cover cost of handling reply.

DISPLAY CLASSIFIED ADS

Attract more attention and produce quicker and greater results than the usual type of large type and white space. Type in 14 pt permitted. No illustrations, reverse, or other decorative matter. One a line border on ads of one inch or less.

RATE: $1 per 50 words, $1 per inch. CASH WITH ORDER unless credit has been established.

FORMS CLOSE WEDNESDAY FOR FOLLOWING WEEK'S ISSUE

Send all Orders and Correspondence to 2160 Patterson St., Cincinnati 22, O.

REGULAR CLASSIFIED ADS

MERRY CHRISTMAS

To all in the music industry and friends, Christmas has arrived.

HONORABLE MRS. CHRISTMAS GREETS HUSBAND

This offer is on a limited basis and is available in all 50 states. A box of 12 dozen is $3.00 per dozen. A box of 100 dozen is $28.00 per dozen.

FAMOUS MR. CLOSEOUTS

Top values for top men plus P.C. Writs.

K. A. MUMM

51 Linden Ave., Dept. N
Cincinnati 3, Ohio

MANAGER-AGENT FOR BINGO TYPE GAME

Top wages for top man plus P.C. Writs.

S. O. SOLLOPLA6

1850 Westminster Br., Providence, R. I.

BRELYN WATCHES, ETC.

THE BILLBOARD, 2160 Patterson St., Cincinnati 22, O.

T. J. DEP."NICKI TON.

[Ad for T. J. Dep. Nicki Ton.]

Agents, Distributors Items

CHRISTMAS CARDS WITH MUSIC DEP.

[Ad for Christmas cards with music.]

CLOSEOUT-3500 DOZEN

[Hamburger & Xmas Tree Group.]

LOOK LK a 10 cent ball

Individually issued, shown on a cart

SEABOARD INDUSTRIAL SUPPLY CO.

P. O. Box 579, FLORIDA, P. O.

COSMIC CHRISTMAS CARDS-PROFIT POSITIVE

[Ad for Cosmic Christmas cards.]

Told This Ad

ATTRACT YOUR ATTENTION USE DISPLAY CLASSIFIED

A sure way to attract more attention and secure greater results.

RATE: $14 PER INCH

Rule border permitted when using.

DIRECT FROM FACTORY

JEWELRY-DISTRIBUTORS WANTED

[Ad for jewelry distributors.]

P. O. Box 377, TOY FACTORY

DISTRIBUTOR-ALL K. S. C. MITS., AMHERST, OHIO

[Ad for distributorship.]

RANKINSON-AMSTERDAM STORE AND FACTORY

[Ad for Rankinson store and factory.]

HORSE-LOW PRICED LADIES, MENS, CHILDREN'S AND UNIFORMS

[Ad for horse-related items.]

MADINA ANODYNE TABLETS-QUICKLY ELIMINATE ANODYNE FEELING

[Ad for Madina Anodyne tablets.]

DOUGLAS PIANO MACHINES EAST RIDING

[Ad for Douglas Piano Machines.]

JEWELRY CLOSETS FREE CATALOG

[Ad for jewelry closets.]

FOR SALE SHOOTING GALLERIES AND SUPPLIES

[Ad for sale of shooting galleries and supplies.]

FORTUNES IN FORMULAS!!

[Ad for fortunes in formulas.]

MUSICAL SUPPLIES

[Ad for musical supplies.]

COIN MACHINES

[Ad for coin machines.]

NEW ENGLAND JEWELRY BUYERS

[Ad for New England Jewelry Buyers.]

MORE BUYERS

[Ad for more buyers.]

THE BILLBOARD, 2160 Patterson St., Cincinnati 22, O.

Printing

ALWAYS FASTEST SERVICE-QUALITY

[Ad for printing services.]

FROST SERVICE-AMERICAN ENGRAVING

[Ad for frost service.]

POSTCARDS PRINTED ANY MESSAGE

[Ad for postcard printing.]

SALESMAIM WANTED

[Ad for salesmen wanted.]

Talent Wanted

[Ad for talent wanted.]

Tattooing Supplies

[Ad for tattooing supplies.]

WANTED TO BUY

[Ad for wanted to buy.]

COIN TIMER PARTS

[Ad for coin timer parts.]

Parts, Supplies

[Ad for parts and supplies.]

INCREDIBLE DEALS AT THE BILLBOARD

[Ad for incredible deals at the Billboard.]

Copyrighted material
Pipes for Pitchmen

WE CLOSED: on the season October 31 for a much needed rest and to return to our home in Sarasota, Fla., where trucks and equipment are stored.

W. M. (Curly) Bartok of the Bardez Medicine Company.

A rather hectic season took us into Pennsylvania for a few spots, namely Mount Carmel, Harrisburg, Allentown and Philadelphia. It was rather surprising to see so few medicine men around. Years ago when we were in the same areas they were many of them making farm sales. Our only contact with a man from this time was in Philadelphia, where Doc Palmer visited the store on a couple of occasions. While in Philadelphia we drove to Atlantic City several times and saw the gaudy workers and hair ginseng and shampoo workers on the Boardwalk. The latter seemed to be doing well. However, I did not get a chance to speak to them. Mad and health food workers were conspicuous by their absence. Leaving Philadelphia before the steel strike had a chance to hurt us, we dropped down into the Carolinas for some good business. My son, David, did a fine job on the candy pitch and also was good in the public relations departments in the areas in which we showed. Carrying a roster of 23 people and playing under a 60 by 160-foot tent, we were a movie and vaude show, a combination which works for us a treat. Betty Bartok handled the secretary-traveller's chores during the season and took off prior to the show's close to get the home and to return into shape for our return. Incidentally, the Jadex rode show, operated by Doc T. C. Fox, my father-in-law, had a good season in Georgia territory. The Weather Bureau had the foresight to see to few pipes in the column. Let's have a few notes from the Ragin', Rovye and a host of others who used to be regular contributors. We all miss hearing from you.'"
Eppy Features Las Vegas Mix, All-Star Series

JAMAICA, N. Y.—Samuel Eppy & Company, Inc., charm producers, announced last week the introduction of a new line of charms, including:

1. The Grand All-Star Gimmick Mixture, a mixture of the top charms produced by the firm this year.
2. Las Vegas Mix, No. 2 & 3—including charms resembling playing cards, plastic money, dice.
3. Gimmick Series No. 57—a "copyrighted" charm because, according to Eppy, they are "works of art."
4. Variety Mix—a mixture of over 400 different charms, predominantly gimmicks and proprietarily patented.

St. Louis to Set Commissions On Venders in City Buildings

ST. LOUIS—Comptroller John H. Poelker has announced plans to require all operators of vending machines in metropolitan-owned buildings to turn over commissions from sales to the city's general revenue fund. He told the Board of Estimate and Apportionment in a study made by him that the city now has 260 such machines placed by 69 different firms in the city's privately-owned buildings.

NEW JR. EXEC TO DEAL WITH KANSAS CITY, Mo.—Office gals at the Remington-Rand Kettering headquarters here complain that they now have three execs in answer to one. A new junior executive, Stuart Laurence Bitterman, has been added to the scene. Mrs. La. Scagining baby boy born to Mr. and Mrs. Bitterman last October 14.

Price Bows 4 New Items

NEW YORK—Four important new items have been introduced here by Paul A. Price Company, Inc. Headed by leading charm manufacturer. The list includes three new types of rings plus a collection of assorted keys.

Plastic Processes Adds Product Lines

FREEPORT, N. Y.—William Falk, Plastic Processes, Inc., manufacturer, last week announced a building expansion program and diversification of product lines. Falk said the firm intends to double its present building facilities, with the building of a large new building permitting a rapid expansion and diversification of products. Plastic Processes' expansion program will enable the company to extend its market to include new products as well as those already in production.

Cigarette and Candy Machines

Fully-recommended complete lines with tested, recommended and listed types. Sizes range from small to large. Lowest prices and no commission. Euphoria's market features. Available at National Vending Service Co., Inc., 46 Fulton St., Brooklyn 1, N. Y. Triangul 5-185.


Oak's "GOLD MINE"+

DISTRIBUTING (D. C., LIt) 1033 Seymour Street Brooklyn 3, E. C. Vincent 2-0112.

Oak's "PREMIERE"

OAKLEY DISTRIBUTING CO. 1685 Superior Street Detroit, Michigan.

Oak's "LI'L LEAGUER"

Oak Manufacturing Company, Inc. 1441 KNIGHTSBRIDGE AVE., CULVER CITY, CALIFORNIA.
AMCO SANITARY VENDOR
The Finest for Vending Flat Pack
Products
1¢, 5¢, 10¢ or 25¢ Operation

Vending flat packs up to 8" x 11 1/2". Automatic change dispenser with automatic coin return when change depends on item price. Separate coin box.

For details and prices write, wire, phone:
J. SCHONENBACH
Factory Representation for Sharp Vendors
and Sharp Folders
715 Lincoln Place
Brooklyn 16, N. Y.
President 2-2908

C. A. MCCATHREN
DEALER—C. A. McCathren, of Golden, Colo., is the Denver area's oldest and youngest bulk operator at the same time. At 61 years of age McCathren has been in bulk vending only since 1953, going into the brand-new field after a hunting trip conversation with Bob Graf, of Dallas.

Currently operating 500 machines which are scattered over a huge area comprising part of Texas, Nebraska, Colorado and Wyoming, McCathren is an Oklahoman, having originally been a dirt contractor at Lawton, Okla., site of Oklahoma University and its popular football team.

Back in 1952 the McCathrens were on a hunting trip high in the Colorado Rockies and chanced upon Texas operator Graf, who was out on a similar mission. Conversation, after the first greeting, put around to business, and McCathren found himself fascinated by the possibilities of bulk vending.

Mrs. McCathren, who was along, seconded the notion, and within

(Continued on page 68)

C. A. McCathren.

RECONDITIONED MACHINES
N. W. MODEL 497$11.05
VENDING CARDS NO. 157-97
H. COLUMBIA 1/4 TAN GUM VENDORS 14.95
N. W. DAB GUM 10¢ 18.95
TROTTER—4¢ BALL GUM 6.95
VICTORS—1¢ MODEL V 7.95
FRUERER STAMP VENDORS 12.50
MERCHANDISE
WAL-TITE—10¢ CE—PER 100 2¢
RIBBON DUTY—210, 170 0R 150 3¢
RAH-BOO GUM—3¢ COUNT 5¢
RADIO BANDS 5¢
BOSTON MEANS 7¢
LICENSED LOQUAVID—VEND SIZE 70c
PEANUTS—SALTED 6¢
CHARMS
JUMBO VENDOR DISC—27¢—A REAL WINNER. PER BAG $3.00
VICTOR'S PROVEN MONEY MAKER TOPPER 1¢
BALL GUM VENDOR $13.95 EACH
1/2¢ Deposit on all Orders
PARKWAY MACHINE CORP.
715 East S., Belleville 2, Ill.

HELP YOURSELF TO MORE VENDING PROFITS VEND

Get Every Month Thru a Money-Saving Subscription

More vending men in all walks of the industry are using the Money-Saving Subscription. Its value to vending proprietors is so great we are making it the sole reward in many important development contests.

Less than a penny a day—brings ideas, information and circulation for new distributors.

SIGN UP NOW—MAIL THIS COUPON TODAY

VEND
550 Patterson St., Cincinnati 9, Ohio

Payment enclosed

Name
Address

City State Zip.

November 16, 1959

THE BILLBOARD

Hubby-Wife Team
Run 500-Unit Route

NEW YORK—Fo Pola Vending, which has its Oceanside, Long Island, headquarters has one of the largest bulk vending operations in the nation, has begun a major expansion move in Florida.

Roger Folz announced this week that he has returned from a survey trip in Southern Florida. He was accompanied by Sal Aragona, Folz store foreman here.

The operation will begin with a nucleus of 28 locations in Florida Grand Union stores. Folz has machines in Grand Union stores all over the East Coast.

Murray Reisman

Running the Florida operation will be Murray Reisman of Hinsdale, Ill. Harold Folz leaves this week for two weeks in Florida to solicit locations and set up the operation.

When Harold returns, Roger will spend a month in Florida to super-
vise the operation.

While the operation will begin in Miami and Palm Beach, it is event-
ually expected to encompass the entire State.

Folz reports that virtually all his locations are battery installations. In addition to ball gum, charms and confectons, the firm is placing 10-
cent pen machines on location with fair results. Folz explains that while the item is not a particularly fast seller, it requires little extra servicing and brings in revenue that would otherwise have been lost.

TOM TEML POLÊS . . . . 20 different designs to collect on a pencil. Guaranteed repeat appeal. Each one will vend for 1c. Color plated or multi-
olor only $5.00 per M or more.

SURE LOCK, the perfect capsule. Patented No. 2745411. Outstanding item. Send $3.00 and receive 100 quality filled capsules. Contain one complete line.

FREE Illustrated Sheets on All Capsule Bulk Machines

POTEM POLÊS . . . . . 20 different designs to collect on a pencil. Guaranteed repeat appeal. Each one will vend for 1c. Color plated or multi-
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SURE LOCK, the perfect capsule. Patented No. 2745411. Outstanding item. Send $3.00 and receive 100 quality filled capsules. Contain one complete line.
a few months the McCallthers found themselves actively operating a good-sized Oklahoma route, with ball games and mix. The first few months confirmed the McCallthers that vending was an interesting field indeed, and arrangements were made to buy a route which had been set up by Everett Grafi, Dallas distributor, for a friend soon to be released from the service. This was a skeleton route which covered many hundreds of miles and centered in the populous sections of Colorado and Nebraska, plus part of Wyoming. The McCallthers, who are now famous for their unusual distances involved, were convinced that Grafit's military buddy did not want the route after all when released from service.

Since then the McCallthers have cut down, rather than expanded, their routes, primarily in the interests of doing away with tedious drives and to increase the concentration of machines in more metropolitan areas. Almost all of the outlying routes are made up of small penny machines, while there are many small vendors in the Denver-Bozeman-Golden area.

The McCallthers plus their service trucks so that each route is completely covered on an average of every six weeks, amounting to an average of four long trips each month. The longest route runs from Denver, Tex., another to Kansas, Neb., a third to Terrebonne, Wyo. Originally, there were routes from Kansas and other sections of Wyoming which have since been eliminated, simply because of the long distances involved in comparison with the profit potential.

The McCallthers lead a comfortable life, with a modern, new contemporary home perched on a hillside above Golden, where they first took their own route on the market. The job amounts to around three days of hard work per week, the couple point out, giving plenty of time for relaxation. Both of the McCallthers, incidentally, work at route operation on the road, making pennies into one hundred-rolls, always much favored by local owners on the route, and repairing machines en route.

McCallther is a strong believer in exchange heads, carrying many of them on each trip, along with their full supplies. Using a four-door sedan, the McCallthers can make a four hundred-mile circuit in three days with no stopovers. The route begins each of the junkets with from five to six hundred dollars, and they are often much weight in parts, heads and supplies.

Enjoys His Work An avowed democrat, who has learned the value of even tempered in long dealings in the earthy world, the couple thereby enjoys his work and has no intention of ever striking to anything but respect. "I've got to have a sense of humor in my vending," he said. "In fact, it's got to be a steady source of income."

Since the McCallthers had been setting up a new machine location, for example, near a brand new school when two little boys walked up and informed me that the school was closed. I knew that the boys were playing hockey and that the school was closed only on that account in this area. It seemed to be something that they had set up and had talked to both going into school." With a special arrangement which converts their family car into a "sleep" the McCallthers spend time of time hunting and fishing in the high Colorado mountains, camping out along the way and sleeping close to nature. These many operators who have started late in life, McCallther found that the small boy of the "make the best of what the bulk vending business" from the start, but now a familiar figure to whom the McCallthers and other location owners throughout the state regard him as the son of the Denver area bulk vendors.

Always approachable, Mr. and Mrs. McCallther can switch jobs with ease. Each can carry out commitments, repair operations on vending machines and handle every aspect of clean- ing and filling. McCallther handles most of the location-building, however, and confesses that his hands have often been in difficult. job, inasmuch as he has been cutting down on the route for the past three years for more.

Don't Mind Trips Long distances seldom worry the couple, who have been known to frequently visit close relatives in New Orleans, 1,200 miles away, in one trip, and a half day usually. Recently while making the last of several stops out toward Middletown, Conn. on the northeast side of Denvor, they suddenly decided to go hunting in Utah, drove the 170 miles and back in Golden, charged, had dinner and took off for Utah, where he has a long drive at any age. A highly conservative operator, McCallther has unusually smooth relationships built up with his location owners, the most part, derived from a ready stock of anecdotes, his own amiability and his happy method of saying "cash on the barrelhead" and uses ready-rolled pennies to make the payment. With some whistling still going on the routes, the couple plans to remain bulk operators for many years to come.
## Coin Machine Price Index

### How to Use the Index

**HIGHS AND LOWS.** Equipment and prices listed below are taken from advertisements in *The Billboard* for the period shown. Listings are based on at least 5 times the period shown or at least 5 times the period shown based on annual average.

**PRICES** given in the Index are in no way intended to be "standard," "national," or other authoritative reflect the current condition of the equipment. Prices in the Index are designed, however, to be a handy guide for price ranges. Any price obviously depends on the condition of the equipment, age, time on location, the territory and other related factors.

**MEAN AVERAGE.** The mean average is a computation based on all prices of a machine that has been advertised in the Index, and reflects the dominant advertised price level. It is not a simple average between the "high" and "low." High and low price ranges in the Index indicate the price level at which most of the machines are advertised for. Therefore, when the mean average is nearer the "high," it indicates the highest price probably for "as is" or "distressed" equipment.

(For 10-week period ending with base of November 9)

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Op Diversification Interest Strong

The newly popular trend to teen-age recreation centers as locations for coin-games—particularly for ball-bowling games—was checked in by 18 of 44 operators as a likely new field for their current or future expansion. Such new youth centers have been opening at the rate of one per week in recent months.

Difference in $5
While the new spots mentioned above draw the attention of the swag poll, 16 of the 44 operators indicated interest in running a middle-Arcade center in their family trade, and 16 showed interest in an amusement park playland or amusement park featuring coin games.

It should be considered here that while bowling alley establishments drew the most enthusiasm, such spots are relatively new to the land than the others. Some of the other type locations mentioned were those operating in department store locations in buildings and furnishings as well as extensive investment in coin equipment.

The number mentions of heavy traffic \-time locations currently nailed down by one or more of these operators were pool halls, clubroom recreation rooms, drugstores, large hotels and restaurants. Pool halls, surprisingly, led the write-ins.

Multi-Machine Trend
How far this apparent swing to diversification set in? Thirty-two of 42 operators reported they had more than two amusement games spotted at locations ranging in number from one to 250. The average number of locations with more than two games played by each of these 42 operators was 20 — a fact that supports the theory that the bulk of juke box and game locations are at taverns and restaurants.

More impressive is the report by six of 42 operators that they had from one to 300 locations with more than two machines of any kind in them, such as Lydia bines, kiddle rides, vending machines and bowling machines. The average number of "more than two machines" spots per operator was a hefty 33.

If our straw poll is representative of the nation's operators as a whole, the future of the coin machine specialist may be numbered.

Bally Ships
Pony Twins
Kiddie Ride

900 Attend Banquet Of N. Y. Juke Box Ops

NEW YORK—More than 900 operators and manufacturers of the coin machine industry and their guests gathered at the grand ballroom of the Hotel Commodore here Saturday evening (7) for the 224th anniversary Show of the Music Operators of New York.

The organization held with tradition a ban on speeches, with the evening’s attention entirely devoted to dining, wineasting and lightijoctime.

Surprise guests at the affair were Eddie Fisher and his wife, Eliza- belle. Tom Herrick, the autograph hounds were dispersed, Fisher en-

N. Y. P.-R. GROUP
TO MEET DEC. 19

NEW YORK—Members of the Public Relations Committee of the New York State Coin Machine Association will hold a special meeting 7:30 Thursday (19) at Room 2011, 250 W. 57th Street, here. On the agenda will be a presentation for the Committee’s first young party, to be held December 19, and a new system of regional planning.

The 4-West Method thus gives patrons three games in one, plus the choice of easy or normal strike opportunities.

Seeburg’s McKelvys Retires, As Seven Execs Shift Roles

By KEN NAUNF

CHICAGO — A new compact, two-market, record player, recently shipped to distributors last week by Seeburg, has been designed for young riders aged eight to two. The two riders can be seated beside each other with their respective drivers seated beside each driver. The seating is adjustable and in the one-hand to three minutes to each ride.

Ride Features

Pony Twins features include moderate one-speed gear, high-\-backed saddle, hand grip and footrests, close to floor chassis and safety-protected moving parts.

The iron-tough plastic panels (Continued on page 77)

THE BILLBOARD
Communications to 128 W. Randolph St., Chicago 1, Ill.

COIN MACHINES

NOVEMBER 16, 1959

Industry Maps P-R Budget of $100,000

CHICAGO — Financing of the public relations public relations budget of $100,000, for the first time the executive branch of the Public Relations Council of the Coin Machine Industry in session here Thursday (6) vote the budget goal is

The plan was reached by the group consisting of representatives of leading manufacturers as a way to advance the same funds as would be given by the manufacturers.

With pledges of these sums in hand, Caola was empowered to notify the public relations firm selected and to arrange a contract with them, with an effective date of January 1, 1960.

Work would probably begin before that date, however, with full reports for all operators, distributors, and manufacturers, and meetings perfected for fund collection and distribution.

Nebraska Music Guild States
Big Meet at Lincoln, Dec. 5-6

OMAHA — The Music Guild of Nebraska holds its top meeting of the year at Lincoln’s Capitol Hotel December 5 and 6.

A meeting of officers for 1960 and presentation of the guild’s $100 public relations program award to the "most deserving" organization will highlight the gathering.

Hos for the meet are Lincoln music operators Mike and Mildred Stang and Eleanor Taylor. Program theme is "This Meeting is for Ladies," meaning that ladies are not only expected, but can’t afford to miss the event. The guild will give special attention, according to the program notes.

Dinner Dance
Activity begins Saturday, December 5, with registration at 6 p.m., followed by a dinner-dance and stage program. Sunday, December 6, while the men will be entertaining their business meet, the ladies will attend a "xerolering program."

The entertainment at Sunday evening’s banquet and the choice

of door prizes will both be planned with the ladies in mind.

Peter Gerit, of Mountain Districts, Denver, has donated a Magnus chord organ; Evelyn Dal- rymple, of Liebermann-Don, Omaha, in giving a dozen LP rec- ords; and by meeting time there will be many more prizes on deck.

Howard Ellis, the guild’s secretary-treasurer, has urged all area operators and their wives to attend.

ROCKET 5-BALL

Count-Down Feat on Williams Pin

Seeburg’s McKelvys Retire, As Seven Execs Shift Roles

By KEN NAUNF

CHICAGO — A major in-\r

Key Machine—file shift occurred among the key machine key- ers’ ranks last week, with the Seeburg Corporation and several other key executives gaining new titled positions at headquarters and in the field. The changes were recently received by The Billboard late last week.

Bruce Jagor, executive vice- president, retired from his post, and will remain with the firm, along with McKelvy, as a consultant.

The following Seeburg executives were reported moved to new vice-president positions:

Bill Clark becomes vice-president in charge of shipping, replacement.

Beau Gillas assumes the role of vice-president of the vending division.

Bill Clark becomes vice-president in charge of shipping, replacement.

Beau Gillas assumes the role of vice-president of the vending division. The changes at Seeburg, under (Continued on page 81)
Stereo is "seeing with your ears." As you hear music, the brain places each instrument in the position it was recorded. You hear in breadth. Left and right sides of the orchestra are separated. You hear stereo in depth, too. How is this done?

Let's Take a Stereo Look* at Stereo

*A realistic appraisal with both eyes from several points of view

After 50 years—a half century of music service—AMI's policy remains what it has always been: to give operators equipment they need and want—when they need and want it. Never to force untired equipment before its time. Yet, to be ready with tested and proved equipment equal to the opportunities of the times.

STEREO SEEMS TO PRESERVE SUCH OPPORTUNITY. IT CAN MARK THE BEGINNING OF A WHOLE NEW ERA OF MUSIC.

It is clear that equipment of superior engineering, design and, above all, flexibility is required to serve the operator's needs...to return the profit on his investment that he has a right to expect.

Moreover, stereo equipment must:
1. Meet the needs of the operator NOW...
2. And meet the needs of the operator for years to come.

To understand the kind of equipment that will meet these needs, it is helpful to understand the stereophonic process from recording to reproducing.
W. Berlin Officials Praise City's Coin Machine Mfrs.

By OMER ANDERSON
BERLIN—Pleak West Berliners have handed the Communists a crushing economic defeat by learning to live like the Swiss, and the coin machine industry has become a main prop of the Communist-nurtured city's industrial way of life.

The cold war capital has just held its 10th Industrial Fair. Economic officials of the Senate, the city's administrative body, have completed an assessment of the industrial showcase which contains lavish praise for the coin machine industry's contribution to Berlin's economic health. "We now have one of West Germany's main coin machine production centers, and there can be no doubt of its value to our economy," said Dr. Paul Hertz, West Berlin's senior for economic affairs.

What Dr. Hertz means is this: Ever since the 1948 blockade, the Communists have been striving to wrestle West Berlin economically without triggering World War III.

Since Russia held Berlin in a vice (by control of the city's communications with the West), it looked until recently like this freedom of movement might be doomed to slow death from economic leukemia.

Now the gloom is lifting from West Berlin. The city has managed to lure the Swiss to miniaturize, to export the skills of its craftsmen and technicians instead of sheer bulk.

What watches are to the Swiss electronics are to Berliners. Electronicsv have become West Berlin's biggest single industry. Three of West Germany's biggest electronics producers are in West Berlin—Siegen, Telefunken and German General Electric.

This circumstance has encouraged development of coin machine production. Coin machine producers with main plant facilities in the city 110 miles behind the Iron Curtain include:

Wiegandt, Wulf Aparaturen, Bremen, is affiliated with Wulf, Danamatic, Deutsche Wagen und Maschinen Fabriken (DWM), the Tachometer Works, Gebrudder Krueger & Company, Festoideal Florida, and the Eiete Company.

Wiegandt was a major exhibitor at the Berlin Motor Show. It is indeed at trade fairs all over the country that the coin machine manufacturers are demonstrating that the city of the old Reich capital's war rubble.

Founded in 1926, Wiegandt concentrated on vending machines, which it has sold more than 400,000 pieces. Of these, 120,000 are still in use.

Today Wiegandt is still a major West European producer of vending machines, but it has branched out into the juke box field. It is marketed by the first German stereo juke, the 120-selection Diploma 000, to which has been added a juke box, the Balato, with 80 sections.

In all, Wiegandt manufacturers 25 different models of coin-operated equipment, producing Gross sales of over 40 per cent of its total production.

Berman produces the Harmonize 200, a stereo juke, and the Harmonize 120. Eiete has the F 100, a wall box.

Wulf Aparaturen, whose president, Gunther Wolff, is nationally recognized as the architect of the German Coin Machine Industry, is a major producer of fully-automatic vend machines. The so-called "Check-up-Automatens" are preferred by German law under strict regulation.

Berlin is West Germany's largest vending machine producing center. Berlin's coin machine industry looks forward to the future with the optimism of the West German economy.

Wiegandt, for example, has just come out with a newly automatic beer vender, which, it is claimed, will help check the bottle being made into a national cliche. The competition from vender-dispensed American soft drinks.

All of the Berlin vender producers are cashing in on the post-war boom which has sent venders galore to the United States. To meet the international demand, Wiegandt has in recent months turned out a fully-automatic vending machine. The "coinless" campaign is ending its chronic jobless problem.

Alto West Germany has no full employment, for West Berlin, until 1958, had continued to count unemployment as its gravest problem. The magnitude of the jobless problem can be gauged from the 1948 blockade figure of 400,000 jobless of West Berlin's total population of 2,200,000.

Free Berlin faced slow economic stagnation by its huge burden of unemployment.

In assessing its jobless crisis, West Berlin discovered a striking parallel between its own plight and that of the plucky, prosperous Swiss—abundant skills but a shortage of raw materials.

So West Berlin set about applying the Swiss economic formula: Precision work on minimum raw materials. With 1.6 million Communists haggling West Berlin's economy by a constant boycott, it was difficult for the city to import unlimited raw materials and export heavy industrial products.

Imports had to be held short and exports had to be of high value in relation to West Berlin's industrial production, in essence, had to be geared to sit freight instead of transport freight.

This goal the coin machine producers have with great success. They ship virtually their entire output to West Germany and a good part of it (as in the case of Wiegandt around 80 per cent) to foreign countries.

Nobody in the city's flourishing coin machine industry displays pessimism concerning the city's future. Plant expansion is the rule. When West Berlin citizens discuss Communist countries, it is in terms of potential markets.

United Joins Push for British Phonos Sales; Names Distrib

CHICAGO—United Music Corporation will market its phonograph line in Great Britain thru a newly organized British subsidiary.

The announcement by United makes it a five-nation American drive for juke box sales in the British Isles. AMI, Seeburg, Root-Ola and Wurlitzer are already established in England.

United appointed Music Systems Ltd., of Bury, St. Edmonds, a phonograph and game operating organization of some size and standing, as its sole distributor for the United Kingdom. Shipments from the U.S. are expected to get underway shortly.

The firm is owned by James Sanderson, a charter member, who also controls a number of line-purchasing companies. He is in process of appointing sub-distributors throughout the United Kingdom. Among those selected will be the well-known and long-established London firm of Kraft Automatics, Ltd.

Room for All

Reaction of the British operating trade to the announcement is room for all five American-style machines. The British distributors feel that their fast-growing market for juke boxes is far from satisfied. New locations as well as replacement spots are still to be had.

The competition for a prime position on the British market was (Continued on page 73)

HOLLYWOOD for 1960 PRESENTS THE WORLD'S FINEST PHONOGRAPH "Tempos II" * with a whole new concept in sound engineering, partially free flexibility to fit any type of location, with "Location Engineered" features for fuller profits

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South

DOWN MIAMI WAY: Sol Tabh, M&M Service, complaining bitterly about the lack of stereo singles for the new juke boxes he has been setting out. This is a complaint that is being voiced constantly by every operator in the area, who is wondering when the record firms will wake up to the amount of business they are losing. Sol is mightily proud of his son, Pete, an engineering student at University of Miami. Pete is keeping up high grades and at the same time helping his dad service the juke boxes in South Dade County. Pete reports that the most popular recording artist at the university is Nina Simone.

Bush Distributing Company suffered probably the most stupid robbery in history. Thieves broke into the premises via the roof and must have spent many hours breaking into the juke boxes and coin machine equipment that was on display, even tho’ the keys were hanging near each machine’s cash box. Police figure the thieves lost on the deal, because they left behind a saw and brace and bit.

Morris Diamond, Diamond Amusement Company, was operated on for removal of a disc in his back that has been troubling him for a long time. Wife, Karen, who has been handling the route while her spouse has been laid up, says that he feels just about the same after the operation and should be out in a few more days. Still in the hospital is Eddie Keoplad, Yellow Music Company. Eddie was a

(Continued on page 77)

JUKE BOX OPERATORS:

The best of the hottest records
—in stereo and monaural

What top artists have recorded what songs in STEREO? What are the latest hits of the top artists? What all-time favorites have they recorded? What million-sellers? Get all the answers...

Be sure to Read... and Use... and Hold Onto Billboard’s Big New Year-End Programming and Talent Buying Guide — a special stick-thick section at the December 14 issue.

Britain Lifts All Bars to Coin Imports; Expect Game Boom

By BINGO BEAUFORT

LONDON—All types of coin operated equipment can now be freely imported into the United Kingdom, arising out of the recent other parts of the world, with the exception of Japan, China, and the Soviet bloc.

This means that in the past year the distribution has gradually cut away controls that have been fixed for 20 years, and has opened up the United Kingdom as potentially America’s greatest export market in coin machines.

Previously, all juke boxes and vending machines were fixed earlier in the year, coin-operated

Commonwealth New Rock-Ola

BOSTON—The Commonwealth Music Corporation, controlled by three veterans of the local music industry, has taken over the distribution of Rock-Ola phonographs in the New England area and is now in the process of setting up a showing to be held at a Boston hotel later this month.

President of the recently formed corporation is Phil Swartz, of Winsor Vending Company. Brookline, vice-president is David J. Baker, of Hedlo-Tone Vending Corporation, Inc., Arlington, and treasurer is Sid Wurzbach, of New England Music Corporation, Newburyport.

Appointed sales manager is Richard Mandel, formerly general manager of Associated Amusement Machines. He is now in the process of locating business premises somewhere in the central Boston area which will be the firm’s headquarters.

Sears Potential

“We intend to go ahead and do a real job of selling the Rock-Ola machines in the territory,” Baker said. He explained that the firm felt the phonograph had tremendous potential and marked interest was being shown by many operators.

“A year has been spent in experimenting and surveys with the machine,” Baker said, “and have found it to be excellent. It is our plan to sell at the lowest possible cost consistent with a reasonable return.”

The firm will be in full operation on November 16.

United Joins

• Continued from page 72

highlighted a few weeks ago by the switches of Phonograph Equipment, the British distributor, from AMI to Wurlitzer. (The Billboard, November 23, AMI) now has added line in Britain to date. Besides the five-way competition among American-styled musi- cal machines, the British market is also considered fair game by German producers, who have a number of models in British cir- culation and must be regarded as worthy rivals of the U. S. firms.

By RAY KOPPEL

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KOEPPEL DISTRIBUTING CO.

November 16, 1959

THE BILLBOARD

COIN MACHINES

73

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Wms. Arrowhead...$100
Wms. By Saw...$125
Got. Register...$115
Got. Whirlwind...$215
Got. Fist...
Got. Brite Star...
Got. Pin...$75
Got. Add-A-Lip...
Got. Deluxe...2 PL...$130
Got. Deluxe...2 PL...$130
Got. Tornado...$115
Got. Minaret...$150
Wms. Tim-Bert...
Wms. Short Stop...
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Ce. TV League...$300
Ce. Lucky Strike...$85
Rally Alan King...
Ce. Ski Bowl...$80
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Ce. Express...
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Phone: Dunbar 1-5152—3-Ask for Harold or Clint
THE CINCINNATI COIN MACHINE CENTER

Vowed in quota or assembly ar-
re-arrangements. It will mean shifts of thousands of workers from the fast growing amusement machine business in the United Kingdom—business that should now grow even faster than juke boxes.

Wurlitzer in Sales Meeting On West Coast

SAN FRANCISCO — A large number of Wurlitzer distributors arrived here Sunday (15) to hear about 1960 sales plans during a three-day meeting which will start Monday.

The phonograph factory is represented by A. D. Palmer and Bob Bear.

Following the meeting, distributors are expected to remain in the Bay City until Friday.

Asked if a new model was being built, Bob Bear said, “Wurlitzer has al-ready had a new model in the past and will probably have another after the first of the year.”
This is the Week
to begin the profit year of your life...
to hear the finest sound of the century

The new 1960 ROCK-OLA TEMPO II Phonographs are now on
display at your local distributor's showroom during Rock-Ola
Open House Week, November 15th through November 21st.

ROCK-OLA

TWENTY-FIFTH ANNIVERSARY MODEL

The one all-purpose stereophonic phonograph which is
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Commonwealth Music Corp.
237 Washington Street
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Robinson Distributing Co.
360 South Avenue
S. E.
Atlanta, Georgia

Victor Cards
1081 Lansing Street
Utica, New York

Ross Distributing Company
30 Riverside Avenue
Brunswick, Florida

Fabbro Amusement Company
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Sundown Distributing Company
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Overland Music, Inc.
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Scott-Cross Company
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Henri Nelos
St. Ignace, Michigan

Scott-Cross Company
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Southport, Pennsylvania

Greco Bros. Amuse. Co., Inc.
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Seacliff Distributors, Inc.
1200 North Avenue
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CAPITAL MUSIC DISTRIBUTING CO.
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N. J. Steinke Company
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Buffalo 3, New York

Garden State Company
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Johnson Distributing Co., Inc.
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Lawrence Novelty Company
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New-Way Sales Company
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Select Music Company
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Vancouver, B.C., Canada

Van Duzen Brothers
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Edmonton, Alberta, Canada

Van Duzen Brothers
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Calgary, Alberta, Canada

Winnipeg Coin Machine Co.
706 Notre Dame Avenue
Winnipeg. Man., Canada
CARL BETZ, P. & P. Distributing Company, Milwaukee, demonstrates proper operation of a step transformer used in his new stereo background music installation at Alfaro's Restaurant. Listening to the installation is the representative of the Thelma Bestix & Company. A full story of the installation appeared in The Billboard of November 2.

NUMEROUS JUKE BOXES have found their way to normally inaccessible areas of Ecuador. Pictured above is a Wurlitzer Model 2000 juke on location outside a shack serving as a restaurant. The spot is typical of a number high in the Chimborazo Mountains of Ecuador. The shack can be built for less than $500, said L. A. Cordoves, Wurlitzer distributor in Ecuador, while phonographs cost about $2,000 delivered. Profitable to the establishment, the juke boxes will also pay for themselves in two or three years, said Cordoves.

**O'Rourke Trial Off Until January 4**

**MINNEAPOLIS, N. Y.**—The extradition trial of East Coast Teamster Union boss, John J. O'Rourke, along with 14 others accused of extortion in the New York-Lang Island area juke box business, has been adjourned until January 4. The action was taken by County Judge James L. Dowsey, who said it was 0.

According to Newsday, daily newspaper published in nearby Garden City, the adjournment was requested by Assistant District Attorney William Cahn, because both defense and prosecution are awaiting decisions on two motions, aimed at quashing the indictment. A defense attorney, Jacques Schiffer, of Rockville Center, added in court, "there will be other motions, too." Still to be decided by Dowsey is a motion for a bill of particulars made by the defense lawyers. Another motion, to be decided by Supreme Court Justice Nicholas M. Pette, is for an inspection of the Grand Jury minutes.

**Con. Sun Ray, Inc., Plans Purchase Vitamin Company**

CHICAGO — Consolidated Sun Ray, Inc., Philadelphia firm which recently purchased Williams Electronic Manufacturing Corporation (amusement games manufacturers here), plans to pay $6,600,000 in cash and stock for Dollar Vitamin Plan, Inc., a retail vitamin and pharmaceutical firm. William Sylk, Consolidated Sun Ray president, disclosed last week that Sun Ray paid 275,000 common shares for the acquisition of Williams last August.

Consolidated Sun Ray was the surviving firm from a January merger of Consolidated Retail Stores, Inc., New York, and Sun Ray Drug Company, Philadelphia. Consolidated disclosed the plans to buy the Dollar Vitamin firm in an application for listing additional shares on the American Stock Exchange.

Under acquisition terms, Consolidated would pay $600,000 of common, 12,500 shares of preferred, convertible into common at the rate of five shares of common for each preferred share, plus $4,000,000. Purchase was approved by Consolidated's board last June.

**H. Z. VENDING & SALES COMPANY**

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**NOVEMBER 16, 1959**

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**Cleveland Coin Machine Exchange**

**NOW PROSPECT AVENUE, CLEVELAND 19, OHIO.**
OUTLYING AREAS BEST CUSTOMERS

On-Location Background Music Hot Sales Item for Philly Distributor

By GEORGE METZGER

PHILADELPHIA—"The background music business here is justizzling." That is the opinion of the man who sold know. Nat Solo, a partner in the Eastern Music System, Seeburg distributor in this area.

When Seeburg brought out its background system a couple of months ago it caught on real well. Solo said. "But then all of a sudden, about a month ago, things really started to pop."

We are actually doing more business now than can handle. We cannot get enough machines to fill our orders. Every mail brings several inquiries into our background music system throughout advertising."

The Seeburg company has brought space in many publications that are aimed at businesses which are ripe for background music. They print a copy that is to be returned. When lit a Seeburg forwards the "lead" to the distributor in that area.

"They're really keen on stepping," said Myles Horwitz, Eastern system manager. We are seeing the advantages of our background music over the kind that is piped in."

Selectivity Edge

When asked what the advantages are, both Solo and Horwitz fired back:

"With the wired music," Solo explained, "the customer can take what the company sends out over the wires. But with our system, they can have their pick of three different libraries — basic, mood and industrial."

"Right," said Horwitz. "And in addition to this, one fifth of the records are changed every three months.

Pick the Libraries

Both men pointed out that the Seeburg machine contains 1,000 different tunes. The type of song depends on which of the three libraries they pick.

"The record used by background music is never played before and when they are taken off the machine they are destroyed," Horwitz said.

Another feature of the Seeburg system over the wires is just about this time, mid-November, when Christmas carols are introduced.

Owner Decides

"The location owner can decide if he wants carols played every fifth or fifth record, or whenever he wishes," said the sales manager.

"With the wires, you've got to take what they transmit."

How Does the Seeburg method compare with the wire services in price?

"Ours is cheaper," Horwitz said.

Distance Factor

"Once the wire systems get over a quarter mile away from its studio," Solo interjected, "the telephone wire rates (which they use) the tremendous."

"We are very competitive as far as price is concerned," his sales manager said.

How about sound quality?

Sounds Good

"It sounds as good as if the machine is right on the location with the speaker wires, juiced right in the sound is going to be much better than that which has to travel over telephone wires," Horwitz said.

It is the telephone wire factor that is the "on location" system preferred in the outer edges of the city. In fact, Eastern has some of its biggest installations in suburban branches of downtown department stores.

We have our system in two John Wanamaker (department) stores. Both, back to name a few," Solo said. The ones in the two Wanamaker stores have over 100 speakers."

On Lease

Almost all of the Eastern systems are set on a lease basis, although they do sell some of the equipment.

"We have a month-to-month or a one-year deal or a three-year one," Horwitz explained. "But most people seem to be going for the three-year one because of the discount they get for the long-range contract. It is a case of going for it all the way."

"We do have some sub-distributing for us," he went on, "since it simply too big a job for one firm."

New Patrons

Solo said that many places who never had music before are going for the new "Seeburg" system since it answers many of the faults they found with the wire setups.

"It is in press just too for the wire plan from many different purposes and the owner is reluctant to change. The other is there."

The way Eastern has of waving the customer over is to give him a week's free trial demonstration.

"We could play it for him all day long in our office," Solo said, "but the location man wants to hear how it sounds in his place."

We have to limit the number of demonstrations, however," he said, "due to the lack of machines."

Solo has a persistent young man at Eastern and taking a look around the city, there is no question but that the "on location" system of background music is the thing of the future.

As Nat Solo puts it: "Business is smelling and still getting better."

FRANCO DISTRIBUTING CO., INC.
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when answering ads...

Say You Saw It in The Billboard
collision victim and has been in traction since. Max Lebow, Automatic Equipment Company, also a hospital patient for a week-end. Max, under the weather lately, decided to enter the hospital for a complete check-up. So far the tests have shown nothing.

Al Underwood, A.J.'s Music Company, and Bill Rogers, Rogers Music Company, both of Fort Myers, visiting Miami for a look at some equipment and to purchase their record requirements. Both report business on the up-grade, but say the heavy rains have slowed business.

Red Gurkin, Belle Glade Music Company, also is in town for supplies. Red was complaining about the recent heavy rains. He says Lake Okeechobee had 15 inches of rain in the past couple of weeks.

Moore Millins, president of the AMOA, that the last meeting brought out 100 per cent attendance. Moore says enthusiasm for the coming annual affair of the AMOA was never greater and predicts a record attendance. Here's a chance for many of the recording artists to show their wares. What better way is there get their recording on the juke boxes than to entertain at the music operations' affair.

Leeny Bailey, business manager for the AMOA, reports that ads for the journal are coming in fast and furious.

Robert Shiripo

THE MEMPHIS BEAT: A number of vending operators attended the big vending convention and machine display recently at Chicago. George Sammons, president of Sammons-Pennington Company, took along his vending machine salesman, Allen Smith, who travels the Mid-South territory selling cigarette and coffee vending machines. Sammons travels the same territory, handling sales of juke boxes. F. C. Pancake handles all juke box business in Memphis.

Libio Barsotti, partner in O. J. Barsotti & Company, large operation of cigarette vending, also attended, as did his route manager, William Baker. They were primarily interested in the big, glass-fronted cigarette vending machines, and plenty of questions were asked.

Charles Pugh, however, who took his wife along, was interested in the new food vending machines. He's partner in and manager of Quality Vending Service, which handles food, candy, gum, etc.

Cone Steel of Memphis, was also there. He was formerly partner in Southern Amusement Company, jukes being the main line. But now is factory representative for Arthur H. Da Grenier Manufacturing Company of Haverhill, Mass., handling the Mid-South territory for them.

On hand from Arkansas was Lee Thompson and his wife. He owns Tri-State Vending Company at Marianna, handling cigarettes, coffee, candy and gum. . . . Mid-South operators there got a thrill

(Continued on page 82)

Rocket 5-Ball

• Continued from page 72

5 at top of the playfield for landing the ball into one of the top holes.

Next stop is the count-down, and player must make this in sequence of 5-4-3-2-1, by landing balls into either of two center or side holes. Finally, the player fires off the rocket by hitting one of several "lire" bumpers.

If he succeeds in orbiting any three rockets in succession, the player earns a "pew," with higher scores awarded for more than three.

The game's backglass and playfield are brightly decorated with soaring rockets and high-flying center-space devices. Williams is still shipping Titan, their latest pin game, which has been in production for nearly three months and will continue thru January.

Pony Twins

• Continued from page 70

are brightly finished in durable glossy enamel colors.

Standard dime-ride coin chute is provided with the rides, but coin mechanisms that accept other coins, including coins of practically all nations, are available on order. Pony Twins, as all standard Bally kiddy rides, is designed to operate on alternating current, 60 cycles, 110-220 volts. Special electrical systems, suitable to local electric supply, are available.

COWAN TO DAMON RUNYON CANCER FUND
**Gottlieb Intros Mademoiselle, 2-Player 5-Ball**

**WHAT'S ROUND, SQUARE, HANDY & ANYTHING?**

**DENVER —** Answer: A slug! According to the Secret Service office here, just about everything but backyard pools turns up in vending machines in this area. Among the items: A Boy Scout octopus (alarming the bearer to do good deeds), a sterling silver St. Christopher medall, a "Gospel" coin complete with biblical inscriptions, a dog's vaccination collar tag, a Masonic commemorative coin, and a Michigan Cassady aluminum medall. The use of slugs, incidentally, is a violation of federal counterfeit law.

**Kaye Shipping Cue Ball Pool**

**BROOKLYN —** Irving Kaye Company here has begun deliveries of Cue Ball, a novelty pool game. The cue ball version of miniature pool was popular many years ago and Kaye feels the time is ripe for a comeback of this type game. Irving Kaye, president of the firm, says he has tested his new game for a period of months with good results. He says the new model is ideal for emulation of play where other type of coin pool games may have fallen off in receipts.

The new Kaye model is dual purpose. A special slate top is available at $79.95 which can be substituted for the regular slate top, converting the table to a bumper-type game. Cue Ball dimensions are 75 by 42 inches. Features include a fluorescent light reflector, a large signal light, five-and-one-quarter-inch pegs, boldly colored hole markers, brightly colored hole liners, top grade cloth, Formica top rails, complete cue stick repair kit, brush and four two-piece cue sticks.

**All the news of your industry every week in The Billboard...**

**Valley Begins Output on 7 '60 Pool Units**

**BAY CITY, Mich. —** Earl Federick, Valley Manufacturing Company president, announced last week that his firm has launched production on seven new 1960 model pool games. The new-year line-up includes: Two bumper pool tables with Formica top rails and regulation five-rubber billiard rails; in blond or mahogany; Five six-pocket models with polished hard aluminum corners and pockets.

"We've never built a better line of pool tables," said Federick. "Twelve improvements are being made in each model of our line." Federick said the new models were location-tested for six weeks.

**WASHINGTON —** Nearby Prince Georges County (Md.) police last week (10) and seized four remote control pinball machines. State's Attorney William L. Kahler, who ordered the raid, said the action will force the county to decide whether a two-year-old State ban against pinball payoffs will apply to remote-control machines as well as to coin-operated devices. Under Maryland law, a coin-operated pinball machine is considered a gaming device if a $250 stamp is purchased for it. Machines seized in the raid were covered by the stamps.

**ROCK-OLA**

for 1960 PRESENTS

THE WORLD'S FINEST

**Phonograph**

**tempo II**

* with a whole new concept in sound engineering
* with true flexibility to fit any type of location
* with "Location Engineered" features for fuller profits

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**BINGO GAMES**

Clean, Ready for Location!

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- Cypress Gardens 265
- Sun Valley...210
- Miss America...180
- Show Time...135
- Key West...115
- Night Club...80
- Big Show...80
- Broadway...75
- Miami Beach...70
- Gay Time...65
- Gayley...50

1/2 deposit—write to

SUPERIOR SALES CO.
7855 Stony Island Ave.
Chicago 49, Illinois
JUKE PLAYS HAPPY TUNE FOR RUB-A-DUB PATRONS

SPRINGFIELD, Ill.—A 100-selection Seeburg phonograph in the Clothesline Cleaners plant here is Duncan Music Company's most unusual location.

The dry cleaning plant has a full-size automatic washer and dryer built in a small adjoining building to the left, and here keeps 20 coin-operated washing machines and five dryers in almost constant use.

The washer and dryer cleaners is located only a mile or so from a huge Air Force base and one with more than 30,000 .military personnel stationed within its confines. This means a big need for fast service on rough-dry, so the washer is kept open 24 hours a day for housewives and military personnel who invest quarters in machine operation.

No News

Instead of leaving magazines and newspapers for his customers to read, such as in a usual case, the owner talked to F. E. Corley, of Duncan Music Company, regarding a phonograph installation.

Even tho at first glance a busy washer and dryer limited space would seem too noisy for a phonograph installation, this particular application has worked out well, since the machines are of a subdued-noise type. Consequently, even when all machines are running, the juke box, set at a slightly higher output level than usual, can be clearly heard.

Customers loved the idea from the beginning, according to Colley. Most of them are young housewives, married to servicemen on the base, as well as citizens of nearby Parker, Springfield, and Mifflin.

Corley, who changes records once a week at the spot, programs all of the top 40, plus many rock 'n' roll numbers, novelties and old favorites, and finds plenty of play in each category.

Leave Notes

Just how well the washer and dryer customers appreciate the service can be seen from the fact that many notes have been left on the phonograph asking for a particular selection. Colley always honors these, even when the selection involved is hard to find.

It isn't unusual for a housewife who has come in to spend 25 cents for the automatic washer, 25 cents for gas dryer service, and drop 50 cents or more in the phonograph to keep herself entertained with music "while the washing machine does the work," as Corley put it.

Duncan Music Company has used this unusual installation to sign up other washer and dryer owners in the area on the basis of the potentials it presents, and has even persuaded some of them to reorganize their space to make room for a new phonograph.

"Waiting the 20 to 25 minutes normally required to put a wash thru is a boring experience for most customers," it was pointed out. "The juke box provides the perfect answer."

FOR RUB JUKE
POLICE CHIEF AMAZED

Memphis Ops Itemize Burglar Losses: $27,170

By ELTON WHISENHEURT

MEMPHIS—A committee of the Music Association met with Police Commissioner Armour about the extent of burglary and asked help from police in catching burglars who have committed increasingly more and more break-ins of coin machines in the past year.

Commissioner Armour at first expressed amazement at the figures on burglaries showing money and merchandise losses and cost of repairs to machines and promised special help beginning January 1.

The committee, meeting in Armour’s office, handed the commission typed figures on break-ins and taxes the operators pay.

From Represented

The committee compiled figures from the following companies:

- Canadian National Tobacco Distributors, Inc.; Canale Amusement Company, Service Amusement Company, all operated by Drew J. Canale; S & R Distributing Company, music and games; O. J. Barstow Company, cigarette vendors; Bluff City Cigarette Company, cigarette vendors; Southern Amusement Company, music and games.

Chairman of the committee was Canale. Members were Parker Hendrix, president of Memphis Music Association and general manager of Canale Amusement Company; Alan Dixon, general manager of S & M Sales Company, and Luke Lester, partner in O. J. Barstow Company.

Canale, spokesman for the group, presented Armour typed pages showing the following information on the companies named above:

- Money and merchandise losses from October 1, 1958, to October 31, 1959; $15,801.
- Cost to repair damage to burglarized machines: $3,369.
- Grand total: $27,170.

Total city, county and State privilege tax licenses paid by the companies named: $44,849.

Fig Tax Big

Total city, county and State taxes paid on cigarettes: $457,649. This figure does not include federal cigarette tax, which is paid. The committee said it wanted to show only the large taxes paid to local governments.

Canale estimated that the companies surveyed have approximately one-half the photographs, half the phonographs, gate and cigarette vending machines on location in Shelby County. The companies surveyed for losses comprise about one-fifth of the total companies in Shelby County, he said, and are among the largest.

Canale said Armour was very co-operative and said beginning January 1 he would delegate a squad of officers to work the city to try to apprehend some of these criminals.

Apprehension Planned

“He is going to explore some avenues by which to catch them, such as still watches or an alarm system. He has 36 men now in schools.”

“When he gets this group, he will be on his toes and will do a lot of work with us. Attention will be given to restaurants, movie stores, service stations, small businesses in general where our machines are on location.

“We will work with him and give him support. We will see what we can do about fighting the windows broken and otherwise make the locations more burglar-proof.”

Boys Need Help

“We mentioned the juvenile problem. A lot of the break-ins are committed by teen-age boys. Ar-

CIVIE TO DAMON RUNYON CANCER FUND
ANY FELLOW HAMS ABOUT?

WEST ALLIS, Wis. — Ed Gronowski, route foreman for Red's Novelty Company, 2244 W. National Avenue, has called on The Billboard for assistance. He wants to set up in contacting coin machine operators who are radio "hams." Purpose is to have them sign up with him on the wireless. A veteran "ham," Gronowski also takes part in civil defense radio network activities. Any and all colorful stories about Gronowski's interests in radio sending and receiving as well as the music and games business are asked to respond to his appeal. If you want to QG him, his call letters are W2QMX.

Rock-Ola Holds Midwest Shows

CHICAGO — Rock-Ola Manufacturing Corporation held its Midwest area distributor show here last week at the Morrison Hotel and also staged a special showing for its Canadian and north-of-border distributors.

Introduction of the new Rock-Ola juke box to the nation's operators is expected shortly. In town from Canada and northern points were Jerry Sands, Nu-Way Sales, Toronto; Jack Howie, Midwest Bay, with Paul Arner and David Wilson, Rapidland Lake; Wes Van Deusen, Edmonton; Roman Keefer, Winnipeg Coin Machine, Winnipeg; Lawrence Dragon, Lawrence Novelty, Montreal; William Pound, Wire, Pound Agencies, St. John, Newfoundland. Also on hand was Victor R. Soudoul, export agency for Cuba and South America.

Seeburg

・ Continued from page 70

the direction of Herbert J. Siegel, chairman, and Delbert W. Coleman, president, will be watched closely by the coin machine industry. Seeburg's more recent moves in the cigarette vending and back-ground music fields, plus its reputation as a leader for many years in the phonograph manufacturing field, make it a key organization in the industry.

Detroit Music Ops Testing Dime Play Bid

DETROIT — A well-planned move to improve business for music men by bringing conditions here into line with most of the country is being organized by the Music Operators, Inc. They are trying to sell the city on dime play, says Marvin Blank, vice-president, who runs J. G. Music Company. "This is the only major city in the country, I believe, still on nickel play."

The plan is to introduce the switch into one section of the city at a time. Picked as the pilot area is the northwestern part of Detroit, bounded by Schaefer, Fennell, Southfield and Eight Mile roads.

The procedure is to ask all operators in this area to try out the change to dime play. Literature on the advantages of the change is being sent to bars and other locations in this section in order to inform about three square miles of city locations.

"We want to show them that dime play will work," Blank says. "We have surveyed the area, we have contacted most stops, and most are willing to try it."

NUT MACHINES ACTING FISHY

MONTPELIER, Vt. — The Vermont State Fish and Game Service believes it has provided an answer to those persons who were charging that the fishery at trout hatcheries in Barre and Bennington. The service reports that several vending machines have been installed at the hatcheries. Only the machines dispense pellets of fish food, rather than goods. The service, moreover, believes that this may stop visitors from throwing pikes, bread crumbs and other assorted items into the pools, hampering trout growth.

Detroit Coin's NEW 8-FT.

FOUR GAME BOWLER

4 GAMES 1. REGULATION IN 1 2. LITE-O-MATIC 3. 4. RED PIN SCORING SURE-FIRE TONIC FOR TIRED ROUTES!

Chicago Coin's

QUEEN BOWLER 6 FT. PLAYLAND Rifle Gallery

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Chicago's Coin Machine Exchange

1397 W. Polk St. Phone: 301-3000

THE BILLBOARD Coin Machines 81

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AM 3350

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C100 3250

ROCK-OLA 1950 45 RPM 4.45

BINGOS

Mike America 5500

Bucktime 5000

Show Time 5000

Cash Simul 6000

Big Time 6000

UPRIGHTS

Circo, Remote Control... $125

S-BALLS

Tort Changing Dragons... $15

Star Puff $15

Bette A., Casino, Belle A. Flying... $15

Jr. Bette A. $15

Circo, Bette A. $15

Airship, Bette A. $15

ARCADE

C.C. Rocket Shuttle $15

Colt, Mad Hatter $15

Vista-Gold $15

Trophy $15

Bela $15

Blake $15

Chief Shuttle Alley $15

R.C. Chief Column $15

C.C. Big Puff Shuttle $15

Un. Imperial Shuttle $15

Watts Perfect Button $15

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ATTENTION, New England Operators!!

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We have a large export order to fill and need used phonographs

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Exclusive Gottlieb, Williams and Seeburg Distributors

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40 WALTHAM STREET BOSTON, MASS.
Tel. Liberty 2-1414

Gottlieb Mahogany (4 Pl.) $725
Games Inc., Skoal Shot $275
Games Inc., Sober Hunter $275
Games Inc., Double Shot $255
Geco Silver Star $95
Auto Bell Play Ball $265
Daily Sportman $425

ROWERS & ARCADES

AMI-40 (45 BPM) $75
AMI-90 (45 BPM) $125

Bally ARC Bowling Lanes, 14' $215
Bally ARC Bowling Lanes, 12' $195

Bally Strike Bowler, 14' $265
Bally Strike Bowler, 12' $235

Bally Lucky Alley, 14' $295
Bally Lucky Alley, 12' $200

Ball Rig Test $645
Ball Rig Test $645

Bally English $265
Bally English $200

Bally Bowling Alley, 14' $225
Bally Bowling Alley, 14' $250

Bally Sportman, 14' $265

Bally and United Bingo. Call or Write

AMERICAN AMUSEMENT CO.

82 THE BILLBOARD

NOVEMBER 16, 1959

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AM-121-BR "BASEBALL" DINING ROOM

AM-125-BR "HOTEL" DINING ROOM

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Eastern Mark II . . . . 199.50
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Bert Mills, FB56, 57 . . . . 395.00

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SALES RESULTS -}
Commonwealth Music Corporation which has taken over the distribution of Rock-Ola... Marty Ross and Frank Avella, up from Waterbury, Conn., report that John Calabro of that town is at the Labey Clinic in Boston for observation.

Cateron Dewar

Greco Bros., prominent Granite, N. Y., operators and jobbers, have been busy distributing the new Rock-Ola distributors for upstate New York. The brothers, Tom, Frank and Joe, are busy getting set for their showing of the 1500 Rock-Ola line this week. Tom has a rough home from the ASCAP-AMOA meetings in Chicago. He was seated with violent pains Friday morning (6) and barely made it to the plane. The following day he was rushed to a nearby (N.Y.) Benedictine Hospital, where he passed a kidney stone. But he's back on the job now, with no apparent ill effects.

Recent visitors to 10th Avenue were Mike McCarthy, Hurtsville, N. Y.; Ben Golden and Ray Gillandeau, both of Monticello, N. Y., and Mike Melrep, Walden, N. Y.

Gabe Forman, export manager for Sandy Moore, reports that export sales have risen sharply recently... N. M. Landon, with the assistance of Dolores and Sophie at the Music Operators of New York office, has been drawing a lot of compliments for the job he handled the recent MONY banquet.

Three operators of the fair sex were recent 10th Avenue visitors. They were Mrs. Kitty Bednoff, Port Chester; Mrs. Gertrude Brown, White Plains, and Mrs. Joseph King, Kingston. Others recently seen on the Avenue were Tony De Rito, Inwood, and Lou and Howard Herman, the father-and-son teaming from Mount Vernon.

Morton Zanorose, Kingsboro Music, missed the recent MONY dinner as his son was being born-midwifed the same evening.

Midwest

OUT MINNESOTA WAY: Amos Heilberger, of Advance Music Company, Minneapolis, is a stockholder and member of the board of directors of the new Hotel Tel Aviv in Tel Aviv, Israel, which is in operation. He installed the music in the hotel, and he says that priorities are being worked out to assure all stockholders reservations there during visits in Israel. The hotel, which the Sherman organization will operate, will double the number of first-class hotel rooms in Tel Aviv, according to Heilberger.

Automatic Games Supply Company, St. Paul, is the new distributor for the Twin Cities for Chicago Dynamic Industries, according to Romeo Crosby, general manager of Automatic Games... Joe Johnson, assistant to the president of Canteen Company of Minnesota, Minneapolis, spent his vacation hunting in the northwoods of Minnesota... Fred Dahlin, St. Paul operator, was in South Dakota a couple times hunting... Frank Davidson, operator, in Spero, Minn., stopped in the Twin Cities on his return from a South Dakota hunting trip.

In Chicago for the NAMA show were these folks from Minneapolis: Harold Liebenau, Liebenau Machine Company; Irving Sandler, Sandler Distributing Company, and Frank Hall, Acme Box Lunch. Earl Haun, Earl and Monroe, Minneapolis, and his wife were also there.

Operators in the Twin Cities recently included Dick Henderson, Willmar; Jack Harrison, Crosby; August Quande, Rochester; Pete DeMar, Redwood, W. M. Baker, Redfield; Will, 20th Street, Waconia; and Hank Knepper, Faribault.

Distributors say that there is very little action taking place at the moment in the new equipment. Most of the action now, they say, is in buying, reconditioning and selling used machines...

Fred Eckler, of Northern Coin Machine Company, St. Paul, is adding 30 units to his apartment project on Snelling Avenue.

A meeting of the Ramsey County Assessment Operators' Association was slated for Wednesday (11) at Eslinger's Cafe, St. Paul, to discuss matters relating to coin machines, percentages and legal problems. The meeting was called by Jack N. Karter, secretary-treasurer of the association. Karter, incidentally, sold the duplex where he had been living and moved into a new home on Ohio Avenue in St. Paul. He heads Midwest Novelty Company, St. Paul.

MILWAUKEE MENTIONS: Joe Beck, head of Mitchell Novelty Company, is recuperating from the heart attack he suffered several months ago. He does most of his work at home now, but is well enough to spend a few hours now and then at the office. Last week he was up on his feet enough to visit the new G & W building in Chicago with his brother, Erv, Mitchell Novelty's office manager, and Sales Manager Dan Marley.

According to Jerome (Red) Jacunno, Red's Novelty Company, "There wasn't anything new at the November show but coffee machines. I never saw so many in one place before. ... Music on Rent Leich reports that he recently completed his last installation. Results have been good, he adds, with the takes taking an immediate climb. One-third of the receipts have been half dollars. dollars.

Morris Fishman, General Novelty Company, reports that he is edging into a diversification program. He recently added a few cigarette vending machines to his routes. The cigarette installations, he says, were at the request of the locations. Fishman also adds that route receipts have been faltering in the past month due to steel strike effects.

P. & P. Distributing Company has just completed a remodeling job on its record storage room, says partner Joe Pelliwinti. Shelving is in the room that has been converted to house 78 r.p.m. disks. The new arrangement provides for an entire new back wall that has been knocked down to fit 45 r.p.m.'s. "Now we can store twice as many records in this room," says Pelliwinti.
Jimmy Huntress and Jerry Groll, Pastor Distributing Company staffers, headed north last weekend to hunt deer. According to Sam Cooper, an increasing number of Up-State operators are shopping the Pastor Distributing Company's well-stocked premium department for holiday merchandise.

Vending equipment was booted out of the Waunakee County courthouse corridors last week. Report was that taxpayers were complaining about lengthy coffee breaks in the halls. Back from a trip thru the Northern territory, Ray Jordan, United, Inc., road man, reports ops there preparing for a big invasion of deer hunters.

George Bergquist’s son, Nick, is a student at the Houghton, Mich., engineering college. He spends his weekends helping out on his father’s music and games route. Oakosh columnist Val Andreas is back home following a Florida vacation.

Another coinman set to go deer hunting is Danny Karolczak, George Schroeder Music. Out-of-town ops checking the stock at United, Inc., last week included Tony Hart, Sheboygan; John Deva, Wisconsin Rapids, and Lou Alphont, Kenosha.

DETROIT NOTES: Samuel Ray Hutchinson, of Hutchinson Vending, one of the city’s leading bulk vending operators, is back from a week’s trip to Chicago. Carl Hill, veteran head of Hill Vending Service, is concentrating his attention on his cigarette and candy machine operations in addition to maintaining his route of about 200 bulk vending units. His son, Chester, is now taking active charge of most activities of the business. Carl says he is semi-retiring, but still keeps in close touch with the route.

Frank R. Fabiano, of Buchanan, distributor for Rock-Ola, has been in Chicago for a week in connection with showings of the new models. He will have the trade showing of new units in his Detroit salesroom Sunday (22).

Mrs. Matie Folino, who was office manager for Fabiano, is now busy with her two-month-old daughter. The youngster has already been down twice to the shop to visit her proud father. Paul Folino, sales and operational manager, Mrs. Mona Chambers, who succeeded Mrs. Folino at the office, is busy getting acquainted with the personalities and routine of the coin machine business.

JUKE BOX OPERATORS:

The best of the hottest records
—in stereo and monaural

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Want to beautify and add a real spark to your locations? New Gottlieb 2 player MADEMOISELLE will do the job. Around the world location tests prove it’s a game of skill designed to give you maximum playing hours and, of course, top earnings.

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- 2 super-bonus holes score up to 500 points
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D. Gottlieb & Co.
1140-3W NORTH KOSTNER AVENUE
CHICAGO 31, ILLINOIS
45 R.P.M. Disk Vender Unveiled at Navy Pier

CHICAGO—The familiar juke box industry theme of “the music you want when you want it” may take on a new twist with the introduction at the NAMA Convention here last week of a new 45 r.p.m. disk vending machine. The new twist: “Buy the music you want when you want it.”

The new vending machine dispenses patron-selected 45 r.p.m. records upon coin insertion. It’s produced by the Johnson Farebox Company, Chicago, with sales directed by Top-Ten-Times Corporation, Boston and Bayside, N.Y., headed by J. J. Golumbo, long an exponent of background music.

Plans for the machine include installation of a player mechanism, which will permit the prospective customer to hear a disk played—for a dime—before deciding to deposit $1 more to purchase individual disks.

Background Music

Golumbo also plans further design of the machine to make it usable as a background music unit.

Used as a background music player, the machine would carry 32 disks and play continuously both sides of each disk at 165/2 r.p.m. speed.

Still further plans, according to Golumbo, call for the unit to be used as a 32-record counter model juke box.

The regular disk vending unit is listed at $798. It occupies 23½ by 17 inches of floor space, and holds 12 copies of each of the 20 top tunes—a total of 240 records in all. It stands 72 inches high and weighs 300 pounds.

The unit operates on any combination of nickels, dimes, and quarters and can be set to vend from 50 cents to $1.30 per disk.

According to the firm, the machine has been successfully tested at 25 locations in the Boston area.

The unit is expected to be sold across the country within two months. Distributorships are now being named.

Commissions

Continued from page 98

Price Bows

Continued from page 98

sued.” These items are pegged at $6.50 per thousand. A group of assorted keys, all vacuum plated and all in like new condition, go for $7.50 per thousand. “These units are excellent for all types of vending,” Price said this week. “And we expect them to be their own best sellers.”

LITTLE ROCK—State Revenue Commissioner J. O. Cheney reported that cigarette tax collections for the month of October totaled $783,753, an increase of $90,809 over the same month in 1958. “This tax has shown a steady increase in recent months,” Commissioner Cheney stated.
New

OK feature

and new RED-LETTER games

up in-line earnings to new all-time high

Visit your Bally distributor today. See and play COUNTY FAIR. See the sensational new OK Feature that opens up an exciting new area to skill-play. Shoot for in-line scores...section scores...super-section scores..."bonus-blue" scores...plus new Red-Letter Free Games with guaranteed red-letter features. You'll see why operators call COUNTY FAIR the red-letter game that is really OK!

Bally COUNTY FAIR

A PRODUCT OF BALLY MANUFACTURING COMPANY, 2640 Belmont Avenue, Chicago 18, Illinois
Turn Locations into Tournament Bowling Centers

WITH UNITED'S NEW

LEAGUE BOWLING ALLEY

2 Player Teams or 3 Player Teams May Play
1 TO 6 MAY PLAY INDIVIDUALLY

Team Scores - Individual Scores - Marks
INSTANTLY TOTALIZED AUTOMATICALLY
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3-WAY SHUFFLE ALLEY
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