Sinatra Topper on Billboard D.J. Poll

By JUNE BUNDY

NEW YORK — Frank Sinatra is the No. 1 favorite instrumental singer this year was Bobby Darin, looked upon by many in the trade as a "young Frank Sinatra." Darin also walked off with the top award in the nouveaux pop sweepstakes with his hit "Choo Choo." He was beaten out of the top spot by his ATO waxing, "Mack the Knife." Darin was also artistically known as a front and vocal singer. ("Sad," "Queen of the Hop," etc.) He was the only artist to both record and win the award this year and last a swing LP, tagged "That's All" "Mack the Knife." It was later taken off the charts and released as a single.

The over-increasing influence of jazz-oriented artists in the pop field was illustrated by the jocks' choice of Ahmad Jamal as the most promising instrumental artist. Henry (Peter Gunn) Mancini was the most promising band, Sun Ra and the Cosmic Band, and the favorite band honors to Erroll Garner a double winner as favorite and most promising solo instrumentalist; George Shearing, again the sipper's favorite instrumental group; and the Jesse Jones, most-promoted instrumental group: Hi-Foos, best-selling instrumental group; and Elvis Presley and Nino Simone, best-selling vocalists.

The jockeys displayed a more varied preference in the female vocalist category. Best-selling pop through Connie Francis, who won the most promising crown last year, was voted most-played by the jocks was long-time-pop-jazz queen, Elvis Presley and the No. 1 favorite and newcomer Nina Simone. Best-character-pianist was accepted as the one great strength in the industry, as it was the primary reason for the choice.

Eddie Garnier's double victory—most-played, and favorite instrumentalist—is particularly interesting, since the pianist hasn't had a single one of or album release in close to a year. In line with this, it's also interesting to note that Bud and Travis, folk-flavored Liberty team walked off with the most-promising singing also artists who didn't appear on any of the Billboard charts.

Also in the hip folk wave were the Kingston Trio, another double winner — No. 1 most-played and most-promising singing group this year. The trio was voted most-promising top category in this year. The trio was recently nominated by the Variety Poll, as the top artists to tape the hit record of the year, chosen most-promoting artists, who have the top of the charts.

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Hit Chart Recap Tabs
Talent in Catbird Seat
Only Two Newcomer Acts in 15 Top Scorers; Majors Crack LP Whip

By HOWARD COOK

NEW YORK—A recap of the top 100 records for 1959 shows that the list's most part the top sides were made by artists who had achieved popularity before this year. Of the 73 different artists represented among the top 100, six are only who had more than one side, and of these, only two acts, Brook Benton and the Fleetwoods, catapulted to disk prominence during this year.

The other names are those who have been successful in previous seasons. Frank Sinatra had four sides among the top 100; two of them were with the American National orchestra, and the other two were with four songwriters, including Leonard Bimbrough and John Davenport. The songwriters, who made a strong comeback; Connie Francis, the daughter of the late Dolly Sisters, who has more than one hit side among the top 100; Elvis Presley and Ricky Nelson.

DOUBLE HITS

Those with two hit sides were Paul Anka, the Fleetwoods, the Platters, the Everly Brothers, Brook Benton, who also had two of his previous releases, did not click strongly until 1959. Andy Williams, Jacki Wilson, Fabian, and Frank Sinatra, who each had two sides making the top 100.

A list of the top tunes were: "Mack the Knife," "Smoke Gets in Your Eyes," "My Happiness," "Quiet Village," "Wheatstone Wedding Song," "Red Rock River," "All These Things," "Devil." 

While country and western and rhythm and blues were the major influences in 1959, the top 50 songs also included novelty types, folk material and Latin themes.

The artists responsible for the top 50 spot tend to very closely packed, with pop and rock on side pairs. All of the tunes were: "Mack the Knife," "Smoke Gets in Your Eyes," "My Happiness," "Quiet Village," "Wheatstone Wedding Song," "Red Rock River," "All These Things," "Devil." 

FCC Huddle skips Payola Discussion

Highbrows Belt Lowbar Air Standards; Duck Issue When Doerfer Asks Care

By MILDRED HALL

WASHINGTON—Music payola in broadcasting was almost completely avoided during testimony before the House Commerce Committee on Friday. As 34 highbrow witnesses flayed the practice, the House, and firmly assured the Federal Communications Commission that it had legal rights and should leave enforcement of pop standards in the media.

Chairman Doerfer tossed the issue right back on the witnesses: "Haven't we set standards? I want to hear the words. I want to legislate from the words. What can we set down for program content standards in different regions, different markets, different TV networks, different stations across the country? Remember a program audience is another man's poison."

Witness Duck

Duck Norris, the public affairs analyst who killed that particular cat. Spokesmen for the American Educational, TV, religious, farm, women's and consumer groups all presented good "programming" requirements that would imply censorship. Most took refuge in a need for "diversity and balance" in program policy with a formula and a permanent "institute" or study group to research program impact on American life. Majorities would hold a big stick over the individual artists and renewal of the current payola ban would be a failure. Norris and the audience were responsible for any blameless program or station practices.

The FCC will have the chance to defend their position in January, when further FCC hearings will be held to present networks and music interests.

Taste got boil

More Names Key
Headline Hassles

"Taste" got boil more names key headline hassles

NEW YORK—The panic continued on the payola front last week when Payola Commission President Hope and deejay Alan Freed to the Clara Ward Singers making news in a payola blowout. Hope and NBC got into a hassle over the situation when she spoke to President MPR on Friday (14) night TV show, with the comedian playing a jockey duties; a sequel to the Kaiser KLIP and Ernie Kovacs as an investigating NABC. NRC objected to merchandise plugs in the script; while Hope defended them as "part of the package." NRC was also in hot water over the one appearance made by the Clara Ward Singers on Dave Garroway's "Today" show more than a year ago. The image linked that the choral group had not received full acknowledgment. (Payments on behalf of artists for promotional appearances had been common practice in the industry; we have reviewed the situation and have found no reason for the suspension of such practices on NBC."

Freed in News

Alan Freed made news again last week, when the Payola Commission ran a story revealing details of two more payola deals with the NBC network, and NBC signed a contract for a new show with Freed. The Payola Commission heard Freed's testimony for 20 days in total, and NBC was asked last Thursday (10) to increase its funding to the Payola Commission. C. Hugh Morris Levy, the Payola's Press, which had also included more "inside" stories on the payola situation than any other Payola Commission agency, has been investigating the case for over a year. Freed's testimony was for over a "broker," as a "commission"

The disc jockey said he and 13 other jocks from the local area took part in a meeting of deejays five years ago, at which time they compiled a "blacklist of non-paying record companies and discussed the payola problem," and that he was prepared to testify about the allegations.

Meanwhile, Harold Anderson, general manager of WABC, New York, in a letter to 200 record companies in the country, said the companies had "ever paid any fees, made any gifts or in any other way compensated any" WINS staff. In a program of midnight shows last week were asked offering proclamations of the "truth" and firms that "will stop.

DJA Huddle

Bill Gavin, first-time record program- mer and secretary-treasurer of the DJA, the American Radiohistory.com Journal, held The Billboard last week that the DJA's activities have not gone unnoticed by the payola situation after its officers held a cross-country conference to discuss their work. The purpose of the DJs the DJA will undertake at its first conference (March 3, 4, 5) will be the drafting of a voluntary code of ethics for deejays, setting forth their responsibilities.

'Must have a better spot'

Cleveland—Derby Bill Randell, WERE, here last week revealed that he has been receiving blacklists threats since November 9. The blackmailer, via phone calls, has insisted on $2,000, and has threatened to tie the WERE's lawyers, and they in turn told the police that the man who broke into the local papers last week, the jock said he received additional threats "to pay up or else," etc.—from "cranks.

Cranks to Blackmail

Bill Randell

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Thomas joins Seeco

NEW YORK—Stark Tew has joined Seeco Records as assistant to General Manager Mort Hillman, according to President Sidney Sigel. Sigel stated Thomas' main job will be New York deejay promotion. Seeco expects to put more emphasis on its pop activity.

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NEW YORK — A further check of music used on the ABC-TV series "Sing Out!" and the NBC TV show, "The Price Is Right," continues to reveal a tremendous predominance of copyrights owned by the Warners' Music Publishers Holding Corporation.

The Billboard made the analysis as a result of the widespread interest aroused by its previous story (The Billboard November 9) which showed the extent of NPHC usage on these programs. It had been brought to the trade that a change might be forthcoming in view of the belief of many that such a major programming situation was unfair to other copyright owners, and brought about the last check.

The last check on "Sing Out!" and the "The Price Is Right," printed in The Billboard, represented performance early in September. The second check on "Sing Out!" and logs on "Price" running into early December. In both cases, the over-all usage on tapes of copyrighted material has not changed. The results of these shows has inaugurated no change of policy with regard to use of copyrighted music.

In the belief that TV shows of this type are sometimes programmed far in advance of the actual performance, an effort was made to ascertain whether the variation from the indications on the log. NBC stated a sample log was made at one time but it was not included in the log sheet. ABC referred the matter to the Cokeman-Tolman office, which in turn referred it back to ABC. Neither had any definite course of action in the matter.

With music programming so much in the public eye, and received so much scrutiny by federal legislators, it is felt that no prevarication on the qui vive as to whether such top-heavy music programming will continue. The two sample program logs taken of the TV shows, "The Price Is Right," and "Beat the Clock" in late November and early December attest to the continued Warners-owned tunes.

**PRICE IS RIGHT**

NBC-TV, Thursday, December 3, 1959, 11 a.m.
Don DeUp In the Night (RCA)
Morning Mood (RCA)
Waltz of the Flowers (RCA)
During the Christmas season, don't forget "Sing Out!" on ABC.

**BEAT THE CLOCK**

ABC-TV, Thursday, November 26, 1959, 3:30 p.m.
Sig: Bob Kahl
1. Light Industry No. 1—RCA
2. Art's Sweet—(Advantage)
3. Crazy River—RCA (Harms)
4. Flirtation Walk—Lon Faron—Racin (Remick)
5. I'll Do It—RCA—Remick (Remick)
6. Wildflower—Vic Cleg (Harms)
7. Too Marvelous for Words—Riv Challe—(Harms)
8. You Will Remember Me—Col Westoff—(Harms)
9. Rio—Riv Challe (Gershwin)

**NEW GROUP TAKES OVER WESTMINSTER**

Grellen Heads New Money Interests; Creditors Meet; Old Execs Out

By BEN GRYFF

NEW YORK — Final papers were signed late Wednesday (9) in the reorganization of Westminster Records by new interests headed by Horace Grellen. Reports of the change of interest, were new story reported exclusively in The Billboard.

Col. Repacts Bernstein

NEW YORK — Columbia Records this week renewed Leonard Bernstein's contract with the company. The signing was concluded with Columbia's president, Jack Kapp, and Bernstein in Paris. The title of the agreement, which has been in a holding over since the fall, was concluded with Bernstein in Paris. The title of the agreement, which has been in a holding over since the fall, was released by Kapp.

Another signing at Columbia was concluded last week by John Hammond, staff producer in the pop & rhythm department. Hammond has signed jazz pianist Ray Bryant on an exclusive basis, and in January Columbia will issue an album with Bryant and his trio.

**STILL HIGH TIDE FOR WARNER TUNES ON TV**

**DISH COUNTERFEITING MAJOR THORN IN INDUSTRY SIDE**

Hot Wax Plague Keys as Big $ Loss to Diskeries as Payola

By BOB ROLONTZ

NEW YORK — While payola continues to attract the attention of the consumer and the press, another problem that has been plaguing the industry for a number of years is tightened. The problem is counterfeiting, and to mention the term is to point out, on record business, is as serious as payola. Like payola too, it, has a built-in economic advantage like payola, which now has a choice to be brought under control, if not wiped out. Counterfeiting gets little attention and won't be curbed on the road to deal with it.

It is estimated by many in the trade that counterfeit has now grown to such proportions that as much as 20 per cent of the sales of any hit record are beingeffaced via the payola route. All records that would have sold 500,000 of 600,000 copies if payola hadn't been around. If the record is one that breaks via a small label or covey, the manufacturer may find by the time he gets his product out to distributors that he has already wiped out their entire stock with payola. No Trade Secret

The counterfeit situation makes a good quality record. The labels took legitimate, and the disk itself is usually legitimate since in some devise that has made it a means to an end. The whole payola racket is too much of a secret in the trade. Nor is it that some pressing plants in outlying areas of large cities.

Art of Disk Hopping Stops Dead; "You Can't Even Buy the Jockeys Lunch"

PHILADELPHIA — What will the business be like without payola? Well, in the city of Philadelphia and all over the country, the object of a complaint filed by the National Association of Vine-press "payola-less" record business is undergoing its first test. And from the reaction of the city, the sensation is unique, to say the least.

It seems that since the FTC complaints were filed, payola ceased to be the order of the day. And when this cession the art of getting a new record started changed too. Actually the record word, stopped is better for. For no longer is an art to starta new record. According to an FTC-examined distributor who refused to be identified, "All you do with a new record today is leave it at the station. Since you are not paying anyone you can say, 'I want you to lay this on — or that' — or anything. You just leave it there. It's that simple."

From this point, on two stations anyway, WPEN and WHB, in Philadelphia, the new records are listened to and then selected for play by the doormen of their station music. On stations where the deejays still pick their own records they now pick them on their own judgment.

Of course stations are still playing the hits. As the serious enter, in former distributors, with the hits those had played as of yester year, but one was sure that the new payola-less programming would help the records down the line. The feeling was that distributors would just have to align with the judgments of the stations managers, panels and deejays unless they happen to lay their hands on records that had broken somehow to the top.

**B'DCASTERS GET MORE TIME FOR PAYOLA FILING**

WASHINGTON — Broadcasters have been given an additional 14 days to file all the financial information required by the Communications Commission's recent demand for a breakdown of all communications on a report which has gone unanswered until now. The report has been moved over to February 5, 1960. Deadline of January 4 remained in force on second part of inquiry, on measures broadcasters take to prevent deejays from playing records from the stations.

Regarding that time was made by Harold Fellows, president of the National Association of Broadcasters. "Such Hearsings by the FCC on its own must be extended to control programming (see accompanying story below) on Monday and Tuesday of this week. Twelve witnesses will increase the record of the associations and church groups, with publisher spokesmen John Fischer, editor of Harper's Magazine, and Eric Larribee, editor of American Heritage Publishing Company."

In addition, "The Love Theme of From a Movie" has been launched by the Playmates, Roulette Frank Chacksfield, London, and Ernest Mann, Top Rank. Albums include Roulette's sound track version of "Easy To Love," Country Gentleman and United Artist's "On the Beach Theme" by Mitchell Powell and the Hollywood Symphony Orchestra.

**Lootless Era Gets First Test in Philly**

**Beach Film Score Due for Plenty Wax**

NEW YORK — Publisher Phil Kahl (Paramount and Patricia-Kahl Music) has filed his legal a flip in for waxings for his "On the Beach" film score.

Interestingly, his covered tune, "There's Still Time, Brother" is not from a movie but was inspired by a phrase used in the movie, which happened near the end of the world. To date, song has been cut by the Salvation Army Hand and Gospel choir, with Don Cornell, Robert C. Southerman, Billy Courter, RCA Victor (Hugo Louis and Peggy Lee), as well as Peter Lawford, Hank Hanover-Signature, Jimmy Dean, Don Costa, and United Artists.

In addition, "The Love Theme From.Caifina" has been launched by the Playmates, Roulette, Frank Chacksfield, London, and Ernest Mann, Top Rank. Albums include Roulette's sound track version of "Easy To Love," Country Gentleman and United Artist's "On the Beach Theme" by Mitchell Powell and the Hollywood Symphony Orchestra.

**CORRECTION**

NEW YORK — An error appears in the "Album Subscription Services" feature (Page 3A) of the Billboard, published on December 6. The line "On Record Programming" should be "On Record Programming") under "Mixed Media" at the center fold insert in this issue.

Information on RCA Victor's new collection of old jockeys is listed under the entry "New Fm's." However, the label's name does not appear on the page. The RCA Victor services section begins "Pop: SR7 yearly," and concludes with the basic Red Seal Library Plan.

**NAB to Act on B'dcast Stds**

WASHINGTON — The Standards of Practice of the National Association of Broadcasters will Wednesday, December 16, to act on proposed amendments to the station management and programing practices.

The committee, headed by Chief Cliff Gill, president and general manager of LPR-AM, announced that the Association is expected to tighten the standards of practice to apply to despicably advertizing, "payola" practices, and deceptive programming. The changes were drawn up by the NAB television board December 4.

In addition to Mr. Gill Miller, chairman of the committee is George D. Brown, WTVI, Watertown, M. Frank Good, WSB Radio, Atlanta; E. P. How, WOR, WPT, Pierce, Fla.; William B. McGrath, WQDF, Boston; George J. Volker, WKNR, San Antonio; John Wagner Jr., WELE, Sandusky, O.; Harry Wood, Donetsk, WYO, Scranton, Pa.

**NAB to Act on B'dcast Stds**

**CRDC District Mars, to Meet**

Hollywood — Capitol holds this week will unveil its 1960 sales plans to the Capitol Records Distributing Corporation's eight district managers assembled here for meetings. DSMs' attending include George Slizer (Los Angeles), Walter Pepper (Arizona), George Nolan (Baltimore), Vito Samule (New York), Neil Kees (Dallas), George Gerkin (Chicago), Joe Coren (Cleveland) and Peter Goyak (Cincinnati).

CRDC weeps and national sales managers will turn their attention to Capitol's new Philadelphia office. The new office will be headed by Bill Miller's headquarters to participate in the discussions which will be held here.

The meeting will be attended by Capitol chairman Bill McNichols, special mar. (Continued on page 149)
YULIE PROSPECTS SOLID

Key City Dealers Report Business Generally Good

Continued from page 1

selling here are jubilant. "Fire," warranted by the recent sales spurt, is most often used to describe LP sales. In the competitive local outlet picture, full-length albums still carry a full line of pop singles, reports are: "We're running right out of singles at this time of the year" or "We have sold a lot of singles for the season," as far as Christmas selling is concerned. One store manager commented that he had seen a lot of lag in pop sales, compared with last year.

Satisfied that he has merchandise which has been made on items in all LP categories, store manager, from one of Eliza Fitzgerald's latest albums, from "The Sound of Music" to Victor's "60 Years of Music," sales are showing an across-the- board knock-down of their display store reported a sell-out on all of its "Sound of Music" albums within a single week. Another found "the jazz core" of its LP sales in the Classical field.

Dan Dazinger of the carriage-trade Disc Shop, recently moved to a new location, is most enthusiastic, with his location having doubled its business, is not about to sell pop singles. Dazinger sells his Waring's top-pops for the convenience of his customers, but he feels the sales, while they are good, are not moving too fast, he reports. "Victor's Sixty Years" is a tremendous seller in Christmas sales.

The Disc Shop is selling at a fast clip in all categories. Jazz, opera, dance, background music, and classical are all strong sellers. Dazinger reports that some of his curious purchase is the investigation of payola in prospect form. The store manager states that "LP's will benefit greatly—a good many parents feel that their family has passed its peak, and are looking for other types of music is bound to result in it." Super Music City, a five-store chain, is now carrying the LP's and pop singles, reports sales of both ahead of last year, and in about a half to one-third, when compared with the Mormon Tabernacle Choir. The store is now concentrating on "Mack the Knife," and "Do You Know," in yule buying.

(Continued on page 16)

Claffers, BMI Hail Decision on Motion

SOA Suit Reverts to Pre-Trial Status; Both Sides See Victory

NEW YORK—The suit brought over five years ago by 33 ASCAP songwriters, who have come to be known as the Songwriters of America, against the Motion Picture and Broadcasting Music, Inc., and the major networks, will shortly revert to pre-trial examination. The court last week gave the oil-year-old motion of the defendant BMI that the songwriters were not the proper parties of action in the case.

The decision upheld beneficial claim that ASCAP, not the individual claffers, was the party of action. The court explained that the claffers had been harmed with respect to ASCAP performance rights. On the other hand, the judge upheld plaintiffs on similar claims with regard to sheet music and recording.

The decision was being greeted with a mixed reaction, depending on what side of the fence the trade was sitting. The ASCAP side was known to be sympathetic to the claffers declared. "At last, after five years, they (BMI) had to run with their tails between their legs,” that’s the way it was made," Songwriter’s counsel, John Schulz, of Chicago, Illinois, said. I’m happy that their contention was finally thrown out of court." he Judge New York Times.

Meanwhile, on the BMI side, it was understood that it was like New Year’s Eve in the East 48th Street offices when word of Judge Weinstein’s decision reached there. A spokesman enthused: “We have knocked out their whole case re- scoring and forming rights. The sting is all gone now. I know they are hailing their own victory, but frankly this is the kind of decision that they really need to carry on, if they can now show that their own publishing firms are competing with BMI over ASCAP songs.

During the course of the five years, the ASCAP financial support has been garnered by the songwriters for the benefit of the BMI songwriters. For a time, it’s true, the ASCAP recordists in the Brill Building and other claffers were even allowed to make it of up to 5 per cent of their annual royalties. In other words, there was a deal. It was known, too, that a number of well-known songwriter widows, most of whom live in Hollywood, were lined up for compensation.

(Continued on page 3)

CRAZY, MAN Jazz Score Spices Up Safety Film

NEW YORK—The General Board of Temperance of the Methodist Church has released a film, "Stop the Hungry Man Crazy," which is intended to be used in a campaign against careless driving. Film, which is an animated cartoon, is interesting to the music trade in that it uses its original jazz score by Benny Golson, with the music played by Art Blakey and the Jazz Messengers.

The score is modern and brings in a new element with the art work of the film.

Instead of the conventional dotted-line theme ofEE" the film makes use of various sounds and warblings, "Stop the Hungry Man Crazy," is intended to be used in a campaign against careless driving. Film, which is an animated cartoon, is interesting to the music trade in that it uses its original jazz score by Benny Golson, with the music played by Art Blakey and the Jazz Messengers.

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'EYES OF TEXAS' CLEARED FOR PIC
AUSTIN, Tex. — It's definite now that "Eyes of Texas" can be used royalty free as background music for the motion picture version of "The Alamo," now being filmed at Brackettville, Tex. Producer-director John Wayne has sent the University of Texas Students Association a contribution of $1,500 for its scholarship fund.

The Eyes of Texas copyright committee, composed of three students, the ex-students association director, and head of the student union, gave its final clearance to use of the copyrighted song in the movie. Wayne is main stockholder in Bat-Jac Productions, which is filming the picture.

Plastic Disks For Japanese

TOKYO—Asahi Shimbun, largest daily newspaper in this island nation, has established the Asahi Sonorama Company, in accordance with a contract recently signed and finalized with the French firm, Librairie Raclette, publisher of the magazine, Sonorama, in Paris. The company will produce a new type plastic, high fidelity record, which is unbreakable and pliable and in one-eight the thickness and weight of the standard vinyl phon disk.

This is the same product which has recently been contracted for the United States via the Rank Audio Plastics firm, a subsidiary of Top Rank Records of America. America has already imported from France a number of the special disk presses required.

Three of the special presses are being imported from France to Japan. These will press an anticipated 4,000,000 of the thin disks monthly, for the "sound" magazine to be published by Asahi Sonorama.

The magazine will carry six of the disks in a 16-page edition to sell for 81 yen book stores and newspapers. Plans are also advanced for marketing a special cheap player for the magazine at the price of anywhere around $14.40 to $11.10.

The Nippon Victor company is now negotiating to take over manufacture of this unit. The Sonorama publisher has applied to Japan Phonos and Record Association for permission to use two or three bit songs on these special disks every month. However, the negotiations have come to the conclusion yet since Japan recording companies create new bit songs by authors and composers exclusive to each company. This point is entirely different from the custom in the States.

NEWS REVIEW

Something Really New In Kidisks

Something new — and welcome — has been turned out in the children's record field by the Capitol label. For one thing, there are more presentations of kiddle songs or stories, involving only the activity of listening. The three new sets are kiddle participations disks which make them ideal for last-minute gift giving.

The three are titled "An Introduction to Ballet," written and narrated by Katherine Sargass, a play-acting course for kiddies titled "Let's Put on a Play," and an art appreciation course, "Let's Look at Great Paintings." All three sets come with explanatory manuals.

The ballet package (two 10-inch LP's) explains positions, with a complete ballet class on record plus performance of "The Sleeping Beauty." The booklet, of course, is used with the disk. The play-acting package contains scripts for "seven plays while the record contains dramatizations by professional kiddle players with open spots for listening players to fill in. "Great Paintings" contains beautiful color litho reproductions plus detailed discussions, keyed to juveniles, on the disk. Any one of these can have long-term sales appeal.


Zenith All-Out for One-Piece Consoles

CHICAGO—Zenith Radio Corporation, a bellweather electronics maker which bases its new product release on intensive market research, has this time for the two-piece stereo console per se, with its winter-spring line showing 10 all-in-one consoles, with only a single two-piece stereo cabinet. Previous Zenith summer-fall line embraced almost an equal split between single and two-piece stereo consoles.

To offer the consumer possible separation, Zenith has upped the number of optional matched radial remote speakers from three to five pairs, with the new line, and offers optional drop-in AM-FM tuners at $75 suggested list, available for three of the line's console stereos. Consolewise, Zenith pared its line from 19 instruments in '59 to 11 for '60, while TV-stereo combination consoles went from two to one current selection. Newcomers among Zenith consoles are the Infantino (STF 2521), a contemporary-styled cabinet, at $129.95 to $229.95, available in a choice of four wood finishes; and the Mendelsohn, a low-boy modernistic cabinet, available in three woods, at $249.95 to $259.95. Radial speakers are optional with both. Both sets have matched woofers.

(Continued on page 12)

TALENT BUYERS:

1001 ideas to help you select the right talent for your important location

Before you buy talent you look for data on an artist — background — singing style — the type of work the artist has done in the past (night clubs, TV, fairs, fairs) — and previous hits — personal manager — booking office — information that will help you select the right talent for the right location...

Be sure to read... and... and... Hold Onto... "... in the slick-stock pages of this issue..."
**TV PRODUCERS:**

What are your needs—guests...stars...or talent for a complete spectacular?

Take a ten minute break—to get a fresh outlook on some fresh new talent to spark up your programs...or important ratings for your TV shows. Take a good hard look at the vital facts about today's best recording artists. Check their backgrounds...their hits, past and present...get a 24" picture of the solid appeal of today's record stars. The way to get all of this important talent is to...

Be sure to read...and use...and hold onto...Billboard's Big Need-End Programming and Talent Buying Guide

...In the slick-stock pages of this issue

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**MARV JOHNSON**

**YOU GOT WHAT IT TAKES**

**FERRANTE & TEICHER**

**DREAM CONCERTO**

**B/W LOVER'S SYMPHONY**

**UNITED ARTISTS 196**
JILL COREY

Columbia Records artist and entertainer, says...

"The Billboard is my textbook."

"I'm in the most exciting business in the world and I can't learn enough about it. The Billboard is my textbook and I study it every week without fail."

ROSEMARY JUNE
THE VILLAGE OF ST. BERNADETTE
UNITED ARTISTS 197
HOT 100 ADDS NINE

NEW YORK—The Hot 100 adds nine new sides this week.

Essentials are:
81. Not One Minute More—Della Reese, RCA Victor.
82. The Chipmunk Song—David Seville & the Chipmunks, Liberty.
83. Do-Re-Mi—Mitche Miller, Columbia.
84. I Don't Know What It Is—The Blue Notes, Brookville.
86. Coo Coo—The Kingston Trio, Capitol.
87. Here's The Little Drummer Boy—Harry Stone & Chorale, 20th Fox.
88. Just Come Home—Hugo & Luigi, RCA Victor.

CLEFFERS, BMI

Wolff (Wolfie) Gilbert, known in some circles as "the great protector" of the widow set. It is known, too, that some depleted the care tactics employed by Gilbert in obtaining the widows' support.

In New York, Irving Caesar, a prominent supporter of the group, said: "When I was president of SPA now AGAC I made a speech in Washington one time where I predicted the course that BMI would take. Now it's all come true and the decision substantiates the case."

"Must Be Pursued"

Asked if he would continue support in spite of the judge's decision regarding damages on performing rights, Caesar continued: "Of course the case must be pursued. We're in a great position now. And besides, it's the principle, not the money that's important. Do you think Schwartz, Dietz, Hammerstein, Berlin or Porter are worried about money? I repeat, it's the principle that means so much to all of us."

Meanwhile, with regard to the possible participation of ASCAP in the forthcoming court case, a view of the judge's decision. ASCAP general counsel Herman Finkelstein said simply, "no comment now."

The case is now expected to take up where it left off at the time BMI made its motion regarding proper portion of action a year ago. Special master, former Federal Judge Harold M. Kennedy, will continue pre-trial examinations interrupted at the time of BMI's motion. He is to report back to the Chief Judge on or about next June, for a determination of the further disposition of the case at that time.

CONCERT REVIEWS

Vox Artist Scores at Town Hall

Jagged Haydn, who has recorded virtually all of the Mozart piano concertos for Vox, had an auspicious New York concert debut last week at Town Hall, under the baton of Newell Jenkins who conducted the first of his series of Clarion Concerts for this season.

Miss Haydn, a youthful Viennese born of uncommon beauty, proved also her qualifications as a pianist of taste and sensitivity. Playing the last of the Mozart concertos, the B Flat Major, she evidenced a delicate touch and singing tone, but with an underlying strength which she used when it was required. Altho still in her 20's, she conveyed the poignancy of Mozart's final desponding keyboard concertos with an understanding that few of today's great artists can equal—seeming able to reach to the very tissue of Mozart's emotions.

The remainder of the all-Mozart program augurs well for the Clarion series. Jenkins has molded his group admirably and they responded with a deft and airy "Eine Kleine Nachtmusik," an intense reading of Symphony No. 40, and a happy rendering of the Bassoon Concerto with Robert Cole, as soloist, in an assured, sonorous performance. As a bonus, the group also seemed to enjoy itself as much as the audience in the performance of the last movement of "The Musical Joke."

Serkin Offers Brilliant Recital


The noted pianist's performance of the Beethoven sonata was the highlight of the evening. Serkin played the stirring work with vigor, mastery and authority. His delicate shadings and nuances of the arctics were memorable moments. His over-all interpretation was colorful and imaginative.

The Haydn sonata was given a straightforward reading with technical precision and fine spirit, but occasionally in this performance the pianist's enthusiasm combined with his liberal use of the pedal, resulted in a few dislocated passages. The resolution of the 24 preludes was, in general, exciting and diverse.

Serkin, by the way, manages to exercise this power to the fullest extent in rendering finely balanced performances of each piece in pace, phrasing and mood.

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www.americanradiohistory.com
A year-end note of well-deserved THANKS

...to the owners and personnel of each of the stores listed on these pages for having participated one or more times during 1959.

New York University Continuing Survey of Record Sales in Retail Stores.

Without your good and willing co-operation this essential industry service, published exclusively by The Billboard, could not be performed.

Our best wishes to all of you for a Happy and Prosperous Record Year in 1960.

Market Analysis Division

THE BILLBOARD
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<th>December 14, 1959</th>
<th>The Billboard</th>
<th>Music News</th>
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<td>Parkay Record Shop</td>
<td>Rainbow Radio &amp; TV Stores</td>
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**Parkway Record Shop**
- Contact: "J. W. Woodall, Mgr."

**Rainbow Radio & TV Stores**
- Location: St. Louis, Mo.
- Contact: "J. W. Woodall, Mgr."

**Redwood Records**
- Location: Minneapolis, Minn.
- Contact: "J. W. Woodall, Mgr."

**Continental Records**
- Location: Detroit, Mich.
- Contact: "J. W. Woodall, Mgr."

**Capitol Records & TV Stores**
- Location: Dallas, Tex.
- Contact: "J. W. Woodall, Mgr."
**BROADWAY REVIEW**

**Fantasy About a Jazz Trumpetmer**

Harlow scored solidly on Broadway with "Two for the Seesaw" and "The Miracle Worker." playwright William Gibson now is represented on the off-Broadway stage with "Dinny and Dotty" and "A Memory Band" in a play that he first wrote and now has completely rewritten for this production. The protagonist is a young trumpet player named Dinny who, in the course of the action, acquired the meaning of life by three witches in Central Park. If you're the essence, that is nothing in your parent is perfect but so don't spoil the meaning of the imperfect in your parent for the unattainable flawless.

There are a few songs by Gibson scattered through the script, and an incidental score by Bobbie Scot who plays piano and conducts a behind-the-scenes combo consisting of Hal McKinc on piano, Ben Ferris on trumpet and cornet, John Drew on bass and Ted Sommers on drums. Bill Heyer, playing Dinny, does a creditable job not only of acting but of swinging trumpet and singing. One song, "I Don't Know What I'm Here For," is set to a nonsense melody, which has considerable potential. Heyer's vocalizing has just the right phrasing and inflection for it, and it might bear wawing.

The play itself is actually an intellectual fable that seems unlikely to attract a mass audience. It is the story of a parable which mixes reality and dream together. Many of the lines are very witty; others fall to come off. But as an entity, it's that rarity, a show that challenges the audience to think, and smack is very worth while.

The show's greatest weakness is the inability of Gibson to generate an audience identification with his ill-fated love. This could be repaired, if the playwright wished to take the treatment away, by permitting them to become three-dimensional at the play's onset before tossing them into the maelstrom of action which gets under way almost as soon as the lights are up.

-John Simon

**LEGIT REVIEW**

Plodding Book Stymes 'Saratoga'

"Saratoga," an elaborately staged musical version of Edna Ferber's novel "Saratoga Trunk," is, in a way of speaking, a collection of prefabrications. The Morton DaCosta production, which opened Monday (7) at the Winter Garden Theater, has generous bits of colorful staging and songs by Harold Arlen and Johnny Mercer that do come off, yet the show, taken in toto, quite jells.

This is, thanks in part, to an upstairs level and plodding first act, much of which fails to contribute measurably to the advancement of the tale. Most of Act I takes place in New Orleans, where Chef Delancey (Carol Lawrence), daughter of a lady with a notorious name returns to haunt the respectable wings of the family that had left her. Here she meets Clint Marnon (Horace McMahon), a Montana cowboy with a few scores to settle himself. The two joint forces and thereby stems most of the subsequent action, most of which takes place in the millennium haven of Saratoga.

High spot of the show is Miss Lawrence herself. She sings in pleasurable comedic style, kicks up her heels in a gait that is more than 'high,' and otherwise holds the piece together. Carol Bruce is a vocal standout as the servant Kakehi with whom the Chef has a "peacock" relationship. When the Chef and the Robber Baron, score in another high point, "The Men Who Run the Country," a barbershop style offering.

However, the score patterned apparently is still with any great conviction as the cowtown. His duet with Miss Lawrence of "Game of Poker," is a pleasant moment. Keel also takes an active part in the show's best scene—dinnerbook in which a stageful of actors go thru the meal in beautifully stylized saratoga moods.

The main problem with the show would appear to be in the story itself and Mr. DaCosta's unconvincing adaptation. The Arlen-Merker score has some delightful spots which can be cut into the RCA Victor cast album. Few of the tunes, however, appear to have any great single hit potential for tomorrow.
JAMIE STARTS 1960 with a BANG

DUANE EDDY

With His Biggest Single Since "Rebel Rouser"

BONNIE CAME BACK

b/w LOST ISLAND

JAMIE 1144

Thanks, D.J.'s, for your great assist in '59
—Jamie-Guyden

JACKY NOGUEZ

The Artist Who Gave You "CIAO, CIAO BAMBINA"

WITH A NEW TWO-SIDED SMASH!

AMAPOLA / MAHZEL

JAMIE #1148 (MA-ZEL)

Season's Greetings from

JAMIE GUYDEN RECORDS • PHILADELPHIA, PA.
Ampex Seen in Driver's Seat
If Tape Sales Really Boom

Admiration Mixed With Concern
As Ampex Subsid Spreads Wings

NEW YORK — If tape really begins to assume its role as a home entertainment in the coming years, the Ampex subsidiary known as Stereophone Tape most certainly will be in the driver's seat. This view is current among observers close to the tape scene.

Ampex is widely credited in tape circles today as being the entity that grabbed the bull by the horns and attempted to do something about the long-confused tape picture by offering full blast on the release of quantities of material from the catalog of the new business.

Listed among the purveyors of subsidiary money who have signed exclusive agreements with Ampex are Stereophone Tape, which has 24 firms in all including several in Calif., which have signed with Ampex. The advantages to these companies is the fact that they are represented on a worldwide market on a no-worry basis. That is, if the Ampex cannot sell their products and they are paid a royalty for every tape sold.

The firm has definitely the one-up of the tape field, and now has evolved a new and unique plan to get the product into sales in west and in northern Montclair.

The Ampex representative is doing everything possible to get going and also contains a first-rate source of raw tape via its interest in the tape producing firm of ORRA Industries.

Concerned

With the widespread decentralized operation, true believers feel that UST will be the outstanding position to dominate the tape market. Yet the same informed people are also concerned about the potentially vast error expressed concerning future expectations, in a word, are mixed.

Their concern stems from several sources. One indie tape company is believed ready to withdraw from the UST field. For a time UST has distributed this label's tape product. Now, in the words of the spokesperson for this firm, "They are no longer just a distributor, as such. They are operating a competitor company with us with their self-owned source of the raw material. They have their own distributors just like we do except they will be able to do what we cannot do. They mean they can produce cheaper than we can so what do we have to gain by trying to fight the other labels, whose tapes they actually hate? Our picture will be better off with our own electronic tape distributors. They have a system that is so much better worked out, it will be heating up to them."

According to another source, "there is yet another way in which the UST seller can work to the benefit of the user."

Coast Hi-Fi
Shows Rack Up Exhibitors

L. A. Signs 52; Frisco 38; 25 Set for Both

LOS ANGELES — Activity has been brisk both here and in San Francisco in recent weeks in signing exhibitors for forthcoming hi-fi shows. The Pacific Coast Hi-Fi Show, to be held January 13-17 at the Pan Pacific Auditorium, has signed 52 exhibitors to date for more than half the space available, while the Magnetic Recording Industry Assn. which is planning the Coast show which will come off at the Cow Palace January 23-26.

At present, 25 exhibitors have signed up for both shows, allowing sometime earlier fears that many companies would support only one West Coast event. Abraham Schwartzman, IHFM executive, said from the Coast show that that plenty of entertainment and music was being planned for the Los Angeles show to give the industry a sampling of Hollywood celebrities. An intensive entertainment program has been set as well. Meanwhile, James Logan, store director of the San Francisco show, noting that this is the first time NRA has been involved in sponsorship of such an event, said: "It is on the basis of the entertainment possible industry participation."

AMPTEX SALES ZOOM; INCOME SOARS 165%

REDWOOD CITY, Calif. — George I. Long Jr., president of Ampex Corporation, reported record sales and increased income for the first six months of the current fiscal year, ending June 30, of $19,002,000 and net income of $1,015,000, an 86 percent hike in sales over last year's $16,417,000 for the same period.

Ampex's backlog of orders is currently about $18 million as against $5 million a year ago, according to Long.

MOTOROLA SETS STEREO EP DEAL

CHICAGO — Motorola, Inc., is offering its distributors a special package of 20 stereo EPs, in a move to drive Ampex's sales. Motorola has in mind the promotion of Ampex's stronger products, particularly. The package, according to Robert G. Parris, advertising and sales promotion director, can be used by dealers as a basis for promotion or tie-in with stereo units. Bearing in mind that "lots are made for the youth-agers, and Ampex is suggesting that the package is a good one to help in promoting stereo sales to teenagers.

Victor to Bow Multi-Channel Stereo Line

NEW YORK—RAVC will introduce 16 new products and cassette stereo phons in January, all multi-channel sets, called by the firm "Stereo Epics." These new sets will all have three speakers and range prices of the speakers and range speakers directional with one large speaker for low frequencies located in the master cabinet. The small speakers, or tweeters, can be installed either in the room, as long as they are separated from the tweeters, speakers, which start at $25 per pair, are small enough to fit into bookcases, or on top of bookshelves, or above tables. There will be two possible sets among the new console and console Victor with multi-channel stereo introduced by Victor in January. The Mark 3S, with a retail list of $139.95, is a perfalse with a 6-inch speaker in the master unit and two four-inch duocane speakers in each of the two stereo-outlet speakers. The Mark 3S, which is priced at $159.95, is equipped with an 8-inch speaker in the Victor and 6-inch duocane speakers in each of the two stereo-outlets. Both of these perfalse have newly-designed multi-channel speaker series with range extended to 15 maximum output.

At the same time the multi-channel sets raise new problems. If the consumer does not yet have 3-channel stereo reproduction, will he be able to enjoy new stereo recordings, which is far better with three channels instead of two? Motorola, Zenith, RCA Victor, and other perfalse manufacturers, are betting that he will.

Pepe Adds 6 To L.A. Show Committee

HOLLYWOOD — Pepe, newly appointed chairman of the Institute of High Fidelity Manufacturers, has announced formation of a new show committee for Los Angeles, to be held on the 13th floor of the Ambassador Hotel, December 7. The committee will hold its first meeting on December 1, to be called at the Country Club.

The committee members are Paul Kierulff, prayer of the Audio Com-
Audio Feedback

By C. R. S.

FINE POINTS OF NEEDLE SELLING

NEW YORK—"More than 90 per cent of audio, music and record dealers carry phonograph needles as a sideline, but only a small percentage of dealers really know how to merchandise them. A dealer who's doing a good sales job in this field might easily sell a diamond needle sale with three out of every 10 store customers, particularly if the dealer handles album merchandise. Most dealers don't come near that mark."

This thumbnail summary of the $4 million (annual rate, at dealer level) phonograph needle market was given at last week's Vic Chirumbolo, Inc., trade show on needle accessory sales for a firm relatively new in the business of phonograph accessories, Warner Bros. Records. Chirumbolo has been a sales exec for Capitol and a record retailer in the New York area. Most recently, he has been crossing-country for the new WB lines of Vitaphonic needles and Seebro record racks, made for WB by outside manufacturers.

"Needles are the accessory most closely associated with both the phonograph and record field," he told us, "but they're not sold of their own accord. Good selling here begins with good visual displays, such as a 'needle clinic,' and continues with retail personnel educated to push them properly to customers."

Retailers handling audio components usually do a good job in this area, partly because their customers are conscious of phonograph needles as being of an important link in a component chain. Chirumbolo feels, "It's the store handling packaged phonographs or the record-phonograph section of big department stores that is missing a good bet," he added.

In his WB travels, Chirumbolo has heard a wide variety of dealer-level reasons why needles are not an easy item to sell. Some dealers tell me they can't compete with the guy down the street who sells needles for $1 less than they do—even tho they are quick to compete on sales of records and other merchandise. Other dealers are afraid of the 25.95 list price on diamond needles, even tho the dealer cost is only $3 or $4. They feel sales, somehow, pushing safes that cost customers $2 or $3."

WB and Chirumbolo, incidentally, are subscribers to the theory that sapphires are a dealer's best friend in the phonograph needle field. There are no LP or stereo saphires in the WB line, and haven't been since the firm launched its invasion of the market with an eye-catching $2.98 price deal on diamond-tipped styli in August of this year. "Sapphires," says Chirumbolo flatly, "are on the way out."

Stocking needles is not the inventory headache some dealers might think it to be. Chirumbolo points out. By his estimate, some 70 different needle types make up virtually all of the stereo and monophonic replacement market today, and about 90% are on the top sellers. In WB's own line, the most popular sellers are replacements for styli in Sansomote and Rosette cartridges, with GE-type replacements holding a lead in the magnetic cartridge field.

Dealers shouldn't expect needle manufacturers to do a full-scale pre-selling job for them at the national level, the WB sales exec believes. "For one thing, no needle manufacturer has the kind of money it takes to make a real dent in the national consumer market. For another, the job is better handled by dealers with direct selling, local ads, mailings, bag stuffers, co-op supplements, and so on. Album purchasers are probably the best sales bet, but much more could be done in selling diamond phonograph needles to the teen-age record buyer," Chirumbolo told us.

The WB exec's favorite sales tips to dealers handling diamond needle lines go like this:

1. Overcome a customer's fear that a diamond needle is an unnecessary, high-cost luxury.

2. Stress the improved sound he'll get from both stereo and mono records, and the longer wear-per-dollar spent as against saphires.

3. Stress that a true replacement needle is not a substitute. Almost any packaged phonograph or standard cartridge can be matched.

4. "Don't forget the groundwork for a future sale. Even diamond needles wear out. Remind the customer to check his needle periodically."

Are needle buyers brand-conscious? "Not really," Chirumbolo told us, "although there's something of a tendency to ask for a needle that's the same brand as the original phonograph. That's where an alert dealer can take over."
Yule Business Generally Good

Continued from page 14

The Billygoat's, "Squirrels," is "very pleased with sales," says well ahead of last year. Classical is going well, and multiple sets in opera are moving fast in Xmas sales. The Ella Fitzgerald album is one of their top sellers. On jazz albums, a Glenn Spokeman said, "in my opinion, the real core of LP record sales not only now but over the past year or so has been the jazz album. Jazz gave a terrific boost to LP." Woodward and Lothrop, one of the district's largest department stores, reports sales as "fine and wonderful," too. The store has a somewhat conservative clientele, and does best in the classical line. But show tunes are selling well above last year, with "Sound of Music" still in demand. The Lanza album and the Mormon Tabernacle Choir are making Christmas records jingle, and Christmas specialties are doing well, with even jazz in the "Be Bop" category, all of W & L are not hit hard by the sound of the cold set.

CHICAGO—As in most towns, the first week of December here is the scariest week of the year. Usually, the Christmas rush has not yet started and dealers have been panicked by a fear that perhaps for the first time in almost two thousand years, there will be no Christmas. That now seems unlikely. The point is they're calling records every dirty name there is in the business—"C-E-C-O-R-D. That's just the way I spell it on my sign outside." But this year those fears have been forestalled by a most unusual weather pattern. A spot check of dealers in the city and suburbs shows satisfaction and optimism with numerous regularity.

One dealer, Andy Anderson of the Record Center, produced voluminous statistics to support his smile. His customer count for the first week of December was 76%, compared to last year's, a 50% per cent increase. Dollar volume for the past six weeks, compared to the same period last year, was up 35% per cent. In general, his statistics show, the size of the average sale was running a little lower than last year's, but the hefty rise in consumer count is regarded by Anderson as a healthy sign for the record business. He cites three as more consumers spending a shade less, Anderson feels the total number of customers spending more.

Stereo Sales Build

An interesting factor in Anderson's statistics is that the volume of stereo LPs almost exactly equals the rise in his total volume. Singles and monophonic packages, said Anderson, are neck and neck with last year for the past week period, with stereo sales accounted for in the 35-40% range. During the last week, he added, singles experienced an 18 per cent increase over the prior week. He feels that was, sung is that singles seem to be spreading among a wider section of music types, rather than an almost complete dependence on the instrumentalists.

Anderson opined that the healthy Christmas sales figures, not an early Christmas shoppers. Gift items, he said, that many Chrismas wasn't happen the impressive quantities, from which he concluded that the gift buying season may turn into an unprecedented binge.

Admittedly, how accounts for the increased interest, Anderson offered several reasons. First, the record companies have been able to win the price for the prize of the week. Second, the stuffing in the papers about Xmas has helped. Sure, it's been early, but it's been worth the effort. Third, the point is they're calling records every dirty name there is in the business—"C-E-C-O-R-D. That's just the way I spell it on my sign outside." But this year those fears have been forestalled by a most unusual weather pattern. A spot check of dealers in the city and suburbs shows satisfaction and optimism with numerous regularity.

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Her second hit for RCA Victor!

DELLA REESE sings

NOT ONE MINUTE MORE
APRIL STEVENS BACK ON THE CHARTS

After an absence of about six years, April Stevens, a very popular teen vocal attraction of the early '60s, is back on The Billboard Hot 100. Fans will remember her as one of those little girls singing like "I'm in Love Again," and "Gimme a Little Kiss Willyah." Stevens was born about 25 years ago in Niagara Falls, N.Y., where she completed most of her formal education. After her graduation from High School, she headed west and settled in Los Angeles, where she attended college. She was a singing contract by RCA Victor and Knick hits between 1950 and 1953. Stevens currently records for the Imperial label, where she is current scoring with "Teach Me Tiger."
thanks to the Nation's Dee Jays for your Tremendous Support — and thanks for the many spins on our latest

SELLING BIG
IN ALL AREAS!

THE

FIREFLIES

SMASH FOLLOW-UP TO "YOU WERE MINE"

I CAN'T SAY GOODBYE

b/w
WHAT DID I DO WRONG

Ribbon #6907

Exclusively:
RIBBON RECORDS

Bookings:
GAC
Every week... disk jockeys all over the nation help spark up their record shows with this fresh, lively material furnished exclusively by The Billboard. Watch for it next week!
MUSIC AS WRITTEN

session at the Terrace Hilton Hotel Thursday evening, with local RCA Victor record chief, Jerry Weiner, playing host.

Roger Karshner, local Capitol Records nabob, was conscious to this point when he realized that he had called one of the local deejays on a pay phone. Roger says he's a giving money belt as Christmas presents this year. . . . Herb Geller, also sax man formerly with the Louis Belson group, joins the Des Moinesdbo December 15 for a stint at Mother's, local suburban spot, that will carry him thru New Year's. Mother's, operated by Lucy Green, is planning to bring in name talent on a regular basis from now on in . . . Bob Martin, program director at WJW, Cleveland, was in town last week to promote sales, scout talent and audition several local jocks for a possible TV spot on his station. . . . Dick Pike, WNOP jockey, continues to wax fat with his Sunday tonsa hoops at the Lookout House. Covington, Ky., drawing on an average of 330 payers each week. He does his annual charity hop December 27, with all proceeds going to local charities.

The Copa Club, Newport, Ky., which continues to operate successfully with a policy of top jazz platter names on a four-day-a-week basis, narrowly missed a real blow-out one morning last week when an anonymous phone caller directed the local goodfellows to the rear of the club where they found eight sticks of dynamite stacked against the rear door. Fortunately the fuses had fizzled before hitting the explosives. The person making the phone call told Newport police that the dynamiters were out to get Frank (Screw) Andrews, said to be one of the operators of the outrity . . . Tom O'Horgan, singing baritol, is in the midst of a two-weeker at the intimate Key Room at suburban Pleacher Corner. His sophisticated stylized brought praise from the local critics.

Harry Carlson, president of Fraternity Records, was made a full-fledged member of the Pi Kappa Alpha national fraternity at an informal tea here Sunday afternoon (12). Carlson is the writer of "The Dream Girl of Pi Kappa Alpha," which has been adopted as the official song of the fraternity. . . . Local trade and press felt gathered at Radio Cincinnati's new $2,000,000 headquarters here Thursday (11) for a cocktail session in celebration of the firm's 20th anniversary. Radio Cincinnati purchased WRC from the CBS network in 1939. . . . Don Pouiter, who has made a small fortune in recent years marketing such novelty gimmicks as liquor-flavored toothpaste, Janey Manfield hot-water bottles, do-it-yourself tattoo kits and the like, has leased the local Cox Theater on a Friday and Saturday night basis for eight weeks starting in January to break in a new idea in horror show. The show's modus operandi is based on electronics, with the punch coming via sound effects pouring from a battery of speakers circling the audience plus "thought projection" via a projector and screen at stage. Pouiter plans to break it in here, then take it into New York for a brief run before hitting the road.

Nashville

Todd Records' Paul Cohen, in town from New York for more than a month now, recorded Ike Cole at the Bradley Studio Thurs- day (10). Cole, whose new Todd release is due out soon, is a brother of Nat King Cole. Cohen has directed Todd sessions at Bradley with Jimmie Accent, Benny Ballantine, Eddie Cash, Johnny Gray and Jan Moore during his stay in Nashville. . . . Docen's Owen Bradley is skinned to direct a Webb Pierce album session this week. He completed a Kitty Wells album for the label last week. . . . Cleve- land Records' Archie Bleyer came into town last week. . . . Publisher Kenney Marinos, who owns Fidelity Recording Studio here, stood helpless and watched last week as flames engulfed his studio located on Broad Street.

Free Music's Buddy Killen info that Faron Young's "Riverview," already high in country charts, is getting much pop reaction in several major markets. Free writer, Bill Anderson, penned the "Riverview" and the flip, "Face to the Wall." . . . Roy Acuff, the Wilburn Brothers, June Webb, Dotie Sills and Margie Bowes are entertaining American troops in the Caribbean. . . . Jim Winam, MGM A&R chief, directed a Jimmy Newman session at Bradley Studio Friday (11). . . . "Grand Ole Opry's" June Carter is scheduled for the Jack Parr TV show Tuesday (15). . . . Lucky Moeller, of the Jim Denny Artist Bureau, last week attended fair meetings in Indianapolis and Det Mauer. . . . Red Sovine and Sonny Burke remain at Bristol Memorial Hospital, Bristol, Wis., following their recent surgery. Both are improving but doctors have not told them when they'll be able to return to Nashville. Young Jimmie Isle, also injured in the week, has been moved to a Nashville hospital.

Chet Atkins will soon direct a Floyd Cramer single session at RCA Victor Studio and is skinned to record Skeeter Davis for the Victor label this month. Most modest of guitar greats, Atkins is winding up his latest album which promises to be a cartridge for those who like their guitar Spanish style. . . . The Brown's new RCA Victor album is scheduled to be released in April. . . . Bobby Boyd, manager of the WindJammers, RCA Victor artists who are skinned to record a new hit song after Christmas, was in town last week promoting some new talent. Boyd played the movie role of the son of Carlina, RCA Victor's unpredictable Jimmie Driftwood returns for another guest appearance on Pat Boone's "Cherry Showroom" December 28. He will guest on "Grand Ole Opry" January 9. . . . Dave Gardner was in town Wednesday (9), long enough to lunch with Chet Atkins, then moved on to promote his RCA Victor album. "RGENCY, Dear Hens," which he recorded at Nashville's Plantation Club before later folded. . . . Jim and Mary Reeves will spend Christmas with their folks in Texas . . . Del Wood, who recently did the town in New York with Lee Rosen- berg, has a new RCA Victor album. It's titled "Dixie Showboat." Youngster on Eddie Hill's University release, "Daddy, You Know What," is cute, young daughter of Buddy Killen and June Webb. Pat Twitty
and now... THEIR FIRST SMASH ALBUM!

CALICO CLP 3000

CALICO RECORDS, Inc. 1011 Plaza Bldg., Pittsburgh 19, Pa. GRant 1-6277
### TOP LP's

**BEST SELLING MONOPHONIC LP's**

<table>
<thead>
<tr>
<th>TITLE, Artist, Company, Record No.</th>
<th>Weeks on Chart</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>THAT'S ALL, Buddy Darin, Alice LP 33-104</td>
<td>22</td>
<td>DECEMBER 11, 1959</td>
</tr>
<tr>
<td>THE MUSIC MAN, Original Cast, Capitol W 390</td>
<td>23</td>
<td>DECEMBER 11, 1959</td>
</tr>
<tr>
<td>GIPSY, Original Cast, Columbia CL 3470</td>
<td>27</td>
<td>DECEMBER 11, 1959</td>
</tr>
<tr>
<td>QUEEN VILLAGE, Martin Denny, Liberty LP 3122</td>
<td>25</td>
<td>DECEMBER 11, 1959</td>
</tr>
<tr>
<td>OHM AND EASTER SOUND TRACK, Capitol SM 599</td>
<td>31</td>
<td>DECEMBER 11, 1959</td>
</tr>
<tr>
<td>EMERSON, VOL. I, Mantovani, London L 1700</td>
<td>43</td>
<td>DECEMBER 11, 1959</td>
</tr>
<tr>
<td>SONGS BY BICKS, Bicky Nelson, Imperial ERP 1042</td>
<td>38</td>
<td>DECEMBER 11, 1959</td>
</tr>
<tr>
<td>PARTS SING ALONG WITH MITCH, Mitch Miller, Columbia CL 3321</td>
<td>32</td>
<td>DECEMBER 11, 1959</td>
</tr>
<tr>
<td>卖 JIMMY'S GREATEST HITS, Johnny Mathis, Columbia CL 1319</td>
<td>11</td>
<td>DECEMBER 11, 1959</td>
</tr>
<tr>
<td>DECEMBER 36, Original Cast, Columbia CL 1320</td>
<td>36</td>
<td>DECEMBER 11, 1959</td>
</tr>
<tr>
<td>JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CL 1320</td>
<td>85</td>
<td>DECEMBER 11, 1959</td>
</tr>
<tr>
<td>THE GUN, Frank Sinatra, Capitol SM 595</td>
<td>11</td>
<td>DECEMBER 11, 1959</td>
</tr>
<tr>
<td>GREATEST HITS,jos, Recording</td>
<td>65</td>
<td>DECEMBER 11, 1959</td>
</tr>
<tr>
<td>MGM Sound, MGM LP 3641 ST</td>
<td>78</td>
<td>DECEMBER 11, 1959</td>
</tr>
<tr>
<td>OLDBUS BUT GODDESS, Assorted Artists, Original Sound S 001, 11</td>
<td>12</td>
<td>DECEMBER 11, 1959</td>
</tr>
<tr>
<td>LET'S ALL SING WITH THE CROONERS, The Crooners, Liberty LP 3121</td>
<td>38</td>
<td>DECEMBER 11, 1959</td>
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<tr>
<td>PONY AND BULL, Sound Track, Columbia CL 3470</td>
<td>22</td>
<td>DECEMBER 11, 1959</td>
</tr>
<tr>
<td>CHRISTMAS SING ALONG WITH MUM, Mitch Miller, Columbia CL 1223</td>
<td>35</td>
<td>DECEMBER 11, 1959</td>
</tr>
<tr>
<td>CHILDREN AT CAMPEGH HILL, Henry Berliner, RCA Victor LK 6004</td>
<td>6</td>
<td>DECEMBER 11, 1959</td>
</tr>
</tbody>
</table>

### BEST SELLING STEREOPHONIC LP's

<table>
<thead>
<tr>
<th>TITLE, Artist, Company, Record No.</th>
<th>Weeks on Chart</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>ME AND YOU, Bucky Jones, Kay KS 6112</td>
<td>17</td>
<td>DECEMBER 11, 1959</td>
</tr>
<tr>
<td>TAKE FIVE, Felix Morin, Decca DL 5911</td>
<td>20</td>
<td>DECEMBER 11, 1959</td>
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<tr>
<td>TILL, Bucky Jones, Kay KS 1081</td>
<td>22</td>
<td>DECEMBER 11, 1959</td>
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<tr>
<td>GIRL, Sound Track, MGM-W 3464 ST</td>
<td>30</td>
<td>DECEMBER 11, 1959</td>
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<tr>
<td>NO ONE CARES, Frank Sinatra, Capitol SM 2216</td>
<td>19</td>
<td>DECEMBER 11, 1959</td>
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<tr>
<td>ME AND I, Sound Track, Capitol SM 7040</td>
<td>21</td>
<td>DECEMBER 11, 1959</td>
</tr>
<tr>
<td>PONY AND BULL, Sound Track, Columbia CS 2016</td>
<td>14</td>
<td>DECEMBER 11, 1959</td>
</tr>
<tr>
<td>GIPSY, Original Cast, Columbia CS 301</td>
<td>9</td>
<td>DECEMBER 11, 1959</td>
</tr>
<tr>
<td>THE MUSIC MAN, Original Cast, Capitol SM 990</td>
<td>31</td>
<td>DECEMBER 11, 1959</td>
</tr>
<tr>
<td>BROADWAY MELODY, Forms the Columbia SM 599</td>
<td>6</td>
<td>DECEMBER 11, 1959</td>
</tr>
<tr>
<td>CONCERT IN BRIGHTON, Roy Castle, Columbia CS 2012</td>
<td>25</td>
<td>DECEMBER 11, 1959</td>
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<tr>
<td>DECEMBER, Original Cast, Capitol SM 490</td>
<td>32</td>
<td>DECEMBER 11, 1959</td>
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<tr>
<td>HARRY BOLDEME, Original Cast, RCA Victor LSO 4006</td>
<td>4</td>
<td>DECEMBER 11, 1959</td>
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<tr>
<td>SING ALONG WITH MITCH, Mitch Miller, Columbia CS 3188</td>
<td>11</td>
<td>DECEMBER 11, 1959</td>
</tr>
<tr>
<td>ME AND I, Sound Track, Capitol SM 7040</td>
<td>26</td>
<td>DECEMBER 11, 1959</td>
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</table>

### Album Cover of the Week

**FIORIELLO!** Capitol WLP 1231. Starring Frank Sinatra, red and white cover for the original cast album of the new Broadway musical. Displayed here.

### Best Selling EP's on the Racks

This chart has been received from the sales made by the nation's leading rock-wax merchandisers and retailers. Over a three-week cycle, it covers the seven types of pakcaged records sold from racks. Each entry includes the Best-Selling LP's ($5 or more suggested retail price), Best-Selling Low-Priced LP's ($2.99 or less suggested retail price), Best-Selling EP's and Best-Selling KID's Records.

1. **Heavenly**
   - Johnny Mathis
   - Columbia EM 1371

2. **The Kingston Trio at Large**
   - Capitol WLP 1409

3. **Come Dance With Me**
   - Frank Sinatra
   - Capitol WLP 1409

4. **A Touch of Gold**
   - Frank Sinatra
   - RCA Victor EPA 5088

5. **That's All**
   - Bobby Darin
   - RCA Victor EPA 4094

6. **Ricky Sings Again**
   - Bobby Darin
   - RCA Victor EPA 4094

7. **The Public's Choice**
   - Frank Sinatra
   - RCA Victor EPA 4094

8. **Songs by Ricky**
   - Billy Dowden
   - RCA Victor EPA 4094

9. **Spirituals**
   - Tommy Dorsey
   - Capitol EM 1418

10. **Side by Side**
    - Pat & Shirley Boone
    - Capitol EM 1418
Sing a song of selling, hundreds of pages strong, aimed at well-known label, from A to almost Z, advertised month-in, readers will buy 3,400,000 LP's so if this sounds like boasting,
America's biggest record buyers all year long. Just about every month-out in HIGH FIDELITY. And next year our loving excuse it, won't you, please?
**SPOTLIGHT WINNERS OF THE WEEK**

STRONGEST SALES POTENTIAL OF ALL ALBUMS RELEASED THIS WEEK.

---

**NINA SIMONE AT TOWN HALL**

Copius CD 409 - The thrash wraps up a group of standards, some lesser-known, but all distinguished by a strong, personal style and also exhibits her tasteful pianistics. Standout selections are "Summertime," "Return Home," and "Fine and Feathered." It should be another strong seller for the canary.

---

**THE LIFE OF A PRIVATE EYE**

Enoch Light Orch, Command RS 805 (Stereo & Monaural) - This is an imaginative, well-conceived album that has a chance for solid sales. As the "Private Life of a Private Eye," it rocks along in the manner of some of the "Peter Gunn" musical pieces with the original tunes bearing such clever titles as "Gun Shoe Lullaby," "Moss in Morrocco," "The Creep," and "The Gang at the Green Grotto." They are played smartly and recorded with the meticulous sound that marks this producer's work.

---

**LOYELY STREET**

Andy Williams, Cadence CP 3080 - Williams, a well-established singles artist, shows what a winning LP it contains some of the numbers formerly released on singles and a flock of hobby styled ballads. Raves from his recent TV appearances should also help create interest in the set. Tracks include "Lonely Street," "I'm So Lonely I Could Cry," and "In the Wee Small Hours." Good cover photo of the artist.

---

**THE GIESCKING HERITAGE**

Angelo 3600 - The late great German pianist's project of recording the Beethoven sonatas was halted by his death. These two disks must be the last issues of the series. His style, emphasizing subtlety of contrast, is a fitting counterpart to the music. Illustrated is the 12-volume edition of the Pathétique, No. 8. A handsome booklet in the attractive hardcover volume is also technical data as well as program notes for the six sonatas.

---

**A PROGRAM OF SONGS**

Leroi Price, RCA Victor LM 2270 - In her first solo album for Victor, the soprano displays her rich, velvety voice in a selection of romantic songs by such contrasting composers as Richard Strauss, Faure, Poulenc and Wolf. Excellent support by pianist David Garvey. The selection is wide, closing with a generally following of her TV appearances with the NBC Opera Company. An attractive cover photo. The lyrics of each song—English translation—are packaged with the LP.

---

**BOUVENIRS**

Walter Giescking, Angel 35468 - Giescking's program covers works of the classical, romantic and imitazioni. An enthusiastic receive in the works of Mozart, Schumann, Debussy, Scriabin, Rubel, Chopin and Mendelssohn. Sound is good, and the cover photo of the pianist is fine for display.

---

**PRESENTING JOSE GRECO**

RCA Victor LM 2306 - Jose Greco has a large, devolved following among the faithful who like his style. He has taken memora- ble segments of Walt Disney sound tracks back from the contemporary charts and has learned background information on the various selections from such memorable films as "Song of the South," "Gentleman Jim," and "The Adventures of Huckleberry Finn," "Rumbo," "Dumbo," "Alice in Wonderland" and others. A 12-page book in booklet contains full-color illustrations from and text about the history of Disneyana. Raves as tops for holiday gift-giving.

---

**WALT DISNEY'S MUSIC CAVALECADO**

Original Sound Tracks, Disneyland 5 401 (Stereo & Monaural) - This figures as a natural for kiddies and fans. His show is as good as his music. The label has taken memora- ble segments of Walt Disney sound tracks back from the contemporary charts and has learned background information on the various selections from such memorable films as "Song of the South," "Gentleman Jim," and "The Adventures of Huckleberry Finn," "Rumbo," "Dumbo," "Alice in Wonderland" and others. A 12-page book in booklet contains full-color illustrations from and text about the history of Disneyana. Raves as tops for holiday gift-giving.

---

**THEATRE OF THE GREATEST HITS**

Hanover HM 2065 - This item should make the sound fiddle flatter. A collection of rhythmically driven instrumental pieces and other objects and taped at various speeds, then altered by pulsing, reverberation, reversing, overlaying and super-imposing the taped pieces. Nolotol has had mational exposure via those outfits on the Steve Allen TV show, but the 1955 release of this disk are sure to shake up the clientele.

---

**CHOREONIC MUSIC OF THE NEW DANCE**

**THEATRE OF THE GREATEST HITS**

Hanover HM 2065 - This item should make the sound fiddle flatter. A collection of rhythmically driven instrumental pieces and other objects and taped at various speeds, then altered by pulsing, reverberation, reversing, overlaying and super-imposing the taped pieces. Nolotol has had mational exposure via those outfits on the Steve Allen TV show, but the 1955 release of this disk are sure to shake up the clientele.

---

**SPECIAL MERIT SPOTLIGHTS**

The following albums have been picked for special merit in various categories, because of the opinion of The Billboard Music Staff, they deserve exposure.

---

**SACRED**

**IMMILLION**

**THECE THREE**

---

**POPULAR**

**ANTIA O'DAY SWINGS COLE PORTER WITH BILL BARNES**

Verve MGM 2118 - Here's a fine swing album for the Lady, with a fine accompanying band, including Jimmie Rowland on tenor sax, and Jimmie Rowland on tenor sax. A fine collection of Cole Porter standards—Just One of Those Things, Love Those Dreams, I Can't Get Started, I've Never Been in Love Before, Too Marvelous for Words, and other. Good program, good harmony, all over a good band.

---

**MUR CULIY**

Chet Atkins, RCA Victor SP 1163, SP 1164, SP 1165 - The "No. 1" disk is the very first of the great guitarist's career, with the first use of his "Chet Baxter." He puts out his own version of a country classic, "Bomber Foxfire," and another great version of "Good Lonesome." The second disk is a little more polished, but the third is the best, with "Can You Read My Mind," "You're the One," and "Blowing Bogota." Excellent, excellent, excellent.

---

**THE MAY KATEY TRIO AT THE SUNSET STRIP**

**DICK MILLER'S**

**HALL**

**GRECO**

**THE LONELY STREET**

**LOVELY BABY**

**1961 ARABIAN NIGHTS**

**THE RICKY CHAP**

**LOVELY**

**JUST AS MUCH AS EVER**

**JIMMY HODDIN PRESENTS**

**JOEY DADDY**

**RUSSELL FALLON**

**MAHOGANY BROWN**

---

**ADDIE**

**BOBBY BURKE**

**ADDIE**

**SEAFREIGHT**

**CLASSICAL**

---

**BEETHOVEN'S JOHN 15 8 FLAT MIGHT**

Corto, Pianoverset; Casals, Cello; Thibou, Violoncello. Angel COLH 29 - One of the truly great chamber performances of this or any age. The recording was made in 1928 in England, yet the fullness of the reproduction is remarkable. Needless to say, the tone and the interpretation of the balance are matchless. The release is scored to a new set of Angel's "Great Recordings of the Century" series and takes its place as the second offering of the trio. A must item for collectors.

---

**BRUCH: CONCERTO NO. 1: LAJO SYMPHONIE ESPAGNOLE**

Christian Ferras, Violin; Philharmonia Orch, (Soskinek, Angel).5037, 5038, 5036 (stereo & monaural) - Bruch's best-selling violin concerto is performed with excellence by Ferras, and the interpretation compares favorably with his recordings of the Mendelssohn and Tchaikovsky violin, which were previously released on this label. Soskinek supports the soloist fully. The LaJo work for violin and orchestra is a rich, thick, colorfull technique that is a part of the soloist, and Ferras' execution is almost faultless. The release is scored to a new set of Angel's "Great Recordings of the Century" series and takes its place as the second offering of the trio. A must item for collectors.

---

**BEETHOVEN: SYMPHONY NO. 5.**

Marlboroughs' Symphony, Orchestra, Leonard Bernstein, 2347, 2348, 2349 - The classical LP's have never been better. The recordings are nouveaux, with labels, recognizing the hero who is being celebrated, and each is a fine new project for the world's greatest LP's.

---

**JOHANN STRAUSS (2ND) IN KONZERTH"AL**

**BRUCH: LULLABY IN GFLAT**

RCA Victor LM 2306 - The label's best-selling violin concerto and the latest release by this label.

---

**THE BILLBOARD'S MUSIC POPULARITY CHARTS . . . PACKAGED RECORDS**

DECEMBER 14, 1959

www.americanradiohistory.com

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Congratulations,

YOU'VE GOT A SMASH SHOW!
PLAYING AT THE BROADHURST THEATER NEW YORK

And Capitol is proud to be selected to produce a great album.

NATIONAL RELEASE MID-DECEMBER
Order stock NOW for Christmas sales and post-Christmas excitement!!

TOP SALES POTENTIAL TOP PROMOTION TO BOOST YOUR SALES!

Thousands of giant displays, posters, in-store merchandisers—production stills, empty jackets—prepared mailing pieces—label pins for salesmen—complete press coverage—saturation air-play promotion—it all adds up to one of the heaviest regional and national advertising campaigns ever!

ORIGINAL BROADWAY CAST

Full Dimensional Stereo — WQX 1321
Monophonic — WQX 1321

ROBERT E. HADDON and HAROLD S. PRYCE present

FIORELLO!
A New Musical

Book by JEROME WEIDMAN and GEORGE ABBOTT
Music by JERRY BOCK
Lyrics by SHELDON HARNICK
with
TOM BOSLEY
PATRICIA WILSON
ELLEN HANLEY
HOWARD DA SILVA
MARK CRANE
ARNOLD FREY
and PAT STANLEY
Choreographed by PETER GENNARDO

WILLIAM and JEAN ECKART

Production Directed by GEORGE ABBOTT
In programming for the 177 stations that carry my syndicated show on tape in the United States, Alaska, Canada and through Armed Forces Radio around the world, it is imperative that records spotlighted by The Billboard and on Billboard charts be on my shows.”

... says JIM AMECHE, Radio Personality, KABC, Los Angeles, and Internationally Syndicated Disk Jockey
Andy Williams

The Village of Saint Bernadette

Cadence 1374
GOOD SALES POTENTIAL

*** THE HAPPY BACHELOR -- The Venturas MGV 1133 -- This set of 11 tunes has been re-arranged with a minimum of new material and an effective amount of foot-stomping. The set is a definite winner for the hard-to-reach market.

*** THE BEST OF BROADWAY DECKLAND STYLE -- T José Lyons and Yvonne Clifton's new LP, "The Best of Broadway Deckland Style," is a definite winner for the hard-to-reach market. The set is a definite winner for the hard-to-reach market.

*** THE TIME THE SPONGES ON ME -- The End of the Line, MGV 5137 -- This album is a definite winner for the hard-to-reach market. The set is a definite winner for the hard-to-reach market.

*** ZOUNDS! WHAT SOUNDS -- Some excellent tunes on this new release.

Andre Griffith
Capitol Recording Artist, stage and motion picture star, says...

"Billboard Magazine... I 'preciate it. Even when I'm down home in Manteo, North Carolina, I know what's going on. I just read and scratch."
Thanks, fellas for your helping hand...

BOBBY FREEMAN

CURRENT CHART HIT

EBB TIDE

c/w SINBAD JOSIE 872

A BILLBOARD SPOTLIGHT WINNER
CASH BOX PICK OF THE WEEK

D.J.'s, for copies write: LEE GALLO JR.

Exclusively josie RECORDS

National Sales Promotion
Jay-Gei Record Company
312 W. 47th St., N. Y. C.
# The Honor Roll of Hits

## The Nation's Top Tunes

**For survey week ending December 5**

<table>
<thead>
<tr>
<th>Title</th>
<th>Weeks on Chart</th>
<th>Last Week</th>
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<tr>
<td><strong>1. Heartaches by the Numbers</strong></td>
<td>3</td>
<td>9</td>
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<tr>
<td><strong>2. Mack the Knife</strong></td>
<td>1</td>
<td>15</td>
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<tr>
<td><strong>3. Mr. Blue</strong></td>
<td>2</td>
<td>13</td>
</tr>
<tr>
<td><strong>4. Don't You Know</strong></td>
<td>4</td>
<td>11</td>
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<tr>
<td><strong>5. In the Mood</strong></td>
<td>5</td>
<td>9</td>
</tr>
<tr>
<td><strong>11. It's Time to Cry</strong></td>
<td>21</td>
<td>2</td>
</tr>
<tr>
<td><strong>12. The Big Hurt</strong></td>
<td>28</td>
<td>3</td>
</tr>
<tr>
<td><strong>13. Oh, Carol</strong></td>
<td>10</td>
<td>8</td>
</tr>
<tr>
<td><strong>14. Be My Guest</strong></td>
<td>12</td>
<td>6</td>
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<tr>
<td><strong>15. Danny Boy</strong></td>
<td>13</td>
<td>9</td>
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<tr>
<td><strong>21. Seven Little Girls (Sittin' in the Back Seat)</strong></td>
<td>14</td>
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<tr>
<td><strong>22. Put Your Head on My Shoulder</strong></td>
<td>7</td>
<td>14</td>
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<tr>
<td><strong>23. Among My Souvenirs</strong></td>
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<tr>
<td><strong>24. Pretty Blue Eyes</strong></td>
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<td>1</td>
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<tr>
<td><strong>25. Dance With Me</strong></td>
<td>20</td>
<td>6</td>
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<tr>
<td><strong>26. Always</strong></td>
<td>24</td>
<td>4</td>
</tr>
<tr>
<td><strong>27. Come Into My Heart</strong></td>
<td>29</td>
<td>3</td>
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<tr>
<td><strong>28. I Wanna Be Loved</strong></td>
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<tr>
<td><strong>29. Primrose Lane</strong></td>
<td>27</td>
<td>13</td>
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<tr>
<td><strong>30. Friendly World</strong></td>
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### Second Ten

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<td><strong>16. Uf! Oh! (Part II)</strong></td>
<td>16</td>
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<td><strong>17. Marina</strong></td>
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<tr>
<td><strong>18. Way Down Yonder in New Orleans</strong></td>
<td>18</td>
<td>2</td>
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<tr>
<td><strong>19. Hound Dog Man</strong></td>
<td>26</td>
<td>3</td>
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<tr>
<td><strong>20. Scarlet Ribbons</strong></td>
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### Third Ten

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<td><strong>26. Always</strong></td>
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<tr>
<td><strong>27. Come Into My Heart</strong></td>
<td>29</td>
<td>3</td>
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<tr>
<td><strong>28. I Wanna Be Loved</strong></td>
<td>-</td>
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<tr>
<td><strong>29. Primrose Lane</strong></td>
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<tr>
<td><strong>30. Friendly World</strong></td>
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Program Directors, Librarians, Disk Jockeys—thanks for embracing our 3 hit recordings... extending a warm seasons greetings from the staff of Coed records

THE RIVIERAS
New Two-Sided Smash Hit

11th HOUR
MELODY

SINCE I MADE YOU CRY

COED 522

THE CRESTS

A YEAR AGO
TONIGHT

COED 521

ADAM WADE

TELL HER FOR ME

COED 520

BILLBOARD SPOTLIGHT RECORD
CASH BOX PICK OF THE WEEK

BILLBOARD SPOTLIGHT DEC. 7

BILLBOARD BEST BUY DEC. 7

VARIETY BEST BET
MUSIC REPORTER SCOOP OF THE WEEK

AND NOW RED HOT ON BILLBOARD'S CHART!

Opening January 4th
THE LIVING ROOM
New York City

1619 BROADWAY, NEW YORK 19, NEW YORK
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<td>MR. BLUE</td>
<td>Fleetwoods</td>
<td>418</td>
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<tr>
<td>3</td>
<td>MACK THE KNIFE</td>
<td>Buster Poindexter</td>
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<td>IN THE MOOD</td>
<td>Tommy Turner, Session 118</td>
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<td>5</td>
<td>HEARTACHES BY THE NUMBER</td>
<td>Guy Mitchell</td>
<td>4174</td>
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<td>6</td>
<td>WHY</td>
<td>Frankie Avalon</td>
<td>1804</td>
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<td>7</td>
<td>WE GOT LOVE</td>
<td>Bobby Rydell</td>
<td>1805</td>
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<td>8</td>
<td>DON'T YOU KNOW</td>
<td>Ronnie &amp; the Royal 13s</td>
<td>137</td>
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<td>9</td>
<td>MANY WAYS</td>
<td>Brooks &amp; Dunn</td>
<td>1921</td>
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<td>IT'S TIME TO CRY</td>
<td>Paul Anka, ABC-Paramount 10440</td>
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<td>THE BIG BURY</td>
<td>Tony Fischer, Session 219</td>
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<td>BE MY GUEST</td>
<td>Frankie Caruso, Session 9031</td>
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<td>WAY DOWN YONDER IN NEW ORLEANS</td>
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<td>OH, CAROL</td>
<td>Nelson Riddle</td>
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<td>THE NUTTY SPINACH</td>
<td>Bill Black's Combo, Session 5806</td>
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<td>16</td>
<td>HOUND DOG MAN</td>
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<td>Brownies, RCA Victor 514</td>
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<td>Conway Twitty, M-G-M 1384</td>
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<td>ALWAYS</td>
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<td>DANCE WITH ME</td>
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<td>INTO MY HEART</td>
<td>Lloyd Price, ABC-Paramount 19052</td>
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<td>LITTLE GIRLS (SITTING IN THE BACK SEAT)</td>
<td>Pat Evans &amp; The Carous, 390</td>
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<td>27</td>
<td>FRIENDLY WORLD</td>
<td>Fabian, Chancellor</td>
<td>643</td>
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<td>28</td>
<td>REBELLE ROCK</td>
<td>Fabian, Chancellor</td>
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<td>29</td>
<td>UNFORGETTABLE</td>
<td>Elton Washington, Mercury 71606</td>
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<td>30</td>
<td>TEARDROP</td>
<td>Santos and Johnny, Canadian-American 107</td>
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<td>SANDY</td>
<td>Leroy Hall, Session 24097</td>
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<td>FIRST NAME INITIAL</td>
<td>Frankie Ford, Roulette 2906</td>
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<td>33</td>
<td>IF YOU CRY</td>
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**POP RECORDS**

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<td>35</td>
<td>BELIEVE ME</td>
<td>Royal Teens, Capitol 4264</td>
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<td>36</td>
<td>PUT YOUR HEAD ON MY SHOULDER</td>
<td>Pat Anka, ABC-Paramount 10440</td>
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<td>37</td>
<td>JUST AS MUCH AS EVER</td>
<td>Bob Reisman, RCA Victor 2366</td>
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<td>38</td>
<td>DECK OF CARDS</td>
<td>White Martins, Dot 19046</td>
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<td>39</td>
<td>PRIMROSE LAKE</td>
<td>Jerry Wallace, Challenge 5967</td>
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<td>40</td>
<td>I'M MOVING ON</td>
<td>Pat Boone, ABC-Paramount 1413</td>
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<td>41</td>
<td>LONELY STREET</td>
<td>Andy Williams, Mercury 11210</td>
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<td>42</td>
<td>YOU GOT WHAT IT TAKES</td>
<td>Dave Johnson, United Artists 180</td>
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<td>43</td>
<td>SMOOTH OPERATOR</td>
<td>Russ Thomas, Imperial 6246</td>
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<td>44</td>
<td>YOU WERE MINE</td>
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<td>I'VE BEEN AROUND</td>
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<td>51</td>
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<td>Sandy Nelson, Original Sound 4</td>
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<td>55</td>
<td>CLOUDS</td>
<td>The Supremes, Motown 155</td>
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<td>56</td>
<td>GOODNIGHT MY LOVE</td>
<td>Bob Reisman, RCA Victor 2366</td>
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<td>57</td>
<td>A YEARAGO TONIGHT</td>
<td>The Crew, Cot 521</td>
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<td>BATTLE HYMN OF THE REPUBLIC</td>
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<td>59</td>
<td>TRUE LOVE, TRUE LOVE</td>
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**TOP SONGS**

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<td>77</td>
<td>GOODNIGHT MY LOVE</td>
<td>Bob Reisman, RCA Victor 2366</td>
<td></td>
</tr>
<tr>
<td>78</td>
<td>A YEARAGO TONIGHT</td>
<td>The Crew, Cot 521</td>
<td></td>
</tr>
<tr>
<td>79</td>
<td>BATTLE HYMN OF THE REPUBLIC</td>
<td>Museum Embakhala Choir, Columbia 41697</td>
<td></td>
</tr>
<tr>
<td>80</td>
<td>TRUE LOVE, TRUE LOVE</td>
<td>Delta, Atlantic 4160</td>
<td></td>
</tr>
</tbody>
</table>
These records, all those on the Hot 100, have begun to show NATIONAL sales breakthrough action this week for the first time. This is recommenced to the action, radio station operators and disk jockeys as having the greatest potential to go all the way. Previous Billboard Spotlight Picks are marked (*).

**THE VILLAGE OF ST. BERNADETTE** 
*Andy Williams* 
(Columbia, BMI) Cadence 1374

**R&B — No selections this week.**

**POP**

**GET JIMMY, GO**

*Jimmy Clanton* 
(Willis-Ace, BMI) Ace 573

**BEYOND THE SUNSET**

*Pal Beoie* 
(Robbins, ASCAP) Dax 16006

In order to speed record reviews, The Billboard requests that all singles be sent to The Billboard Subscription Department, 1564 Broadway, New York 26, N. Y.

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**REVIEWS OF THIS WEEK'S SINGLES**

The pick of the new releases:

**SPOTLIGHT WINNERS OF THE WEEK**

**DION & THE BELMONTS**

WHERE OR WHEN (Chappell, ASCAP)—THAT'S MY DESIRE (MMB, ASCAP)—Dion and the Belmonts offer strong up-dated readings of the two oldies. Both are given attractive mild rock treatments, and the disk should be another two-side for them. (Lust, 374).

**BOBBY DAY**

I DON'T WANT TO (Recordo, BMI) — MY BLUE HEAVEN (Fanch, ASCAP)—Day has strong bids in his latest, and they could mean chart sides for the chart. "I Don't Want To" is a frantic rocker that is sold with drive. "My Blue Heaven" is a given specialty, stylized go that is listenable and danceable. Class 263.

**LINDA HOPKINS**

LOVE IS A MANY-SPLENDORED THING (Feist, ASCAP) — SENTIMENTAL FOOL (Sapphire Song, ASCAP)—Miss Hopkins has two hot sides for her first etching on this label. The top tune gets a first-rate shooting sing over a fine arrangement. Flp. "Sentimental Fool" is a pretty new ballad, and she delivers it over full, lush ork support. Either can step out. Ato 6154.

**THE HOLLYWOOD FLAMES**

EVERY DAY, EVERY WAY (Kaps, BMI) — IF YOU THINK YOU NEEDED ME—The crew boards on their new label with two hot contenders. "Every Day, Every Way" is a bright moderate-beater, and the group sells it smartly. "If You Think You NEEDED ME" is a solid moderate and the side is just as salable. Ato 6155.

**NAT KENDRICK & THE SWANS**

(DO THE) MASHED POTATOES (PART I & II) (Sheppy-Pont, BMI)—The medium-beater features swing guitarist over rhythm support on side one. Side two, which appears the stronger, spots a frantic sax and occasional yells from the gang. Both can score. Dade 1804.

**THE LAURIE SISTERS**

I REALLY DON'T WANT TO KNOW (Bill & Range, BMI)—The sisters pour a lot of heart into their rendition. It's sung in a rock arrangement. The side could be a winner. Flip is "Wedding Bells Are Ringing." (Marka, BMI). M-G-M 12854.

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**THE FOUR COACHMEN**

WINTERTIME (rlv, BMI)—The group comes thru with a warm, pretty reading of a ballad. Lush, smooth ork support helps on the lovely side. It has a sound and a chance. Flip is "That Thing Called A Girl." (Kneival, ASCAP). Adaka 102.

**THE WHEELS**

CLAP YOUR HANDS (PARTS I & II) (Alan-K, BMI)—A high-voiced lead wants everybody to clap their hands. He gets his response, and renders this gospelish sort with happy group accompaniment. Both sides but in excellent all the way. Foolly 808.

**THE STANLEY BROTHERS**

SIDE OF THE MOUNTAIN (American ASCAP)—SHENANDOAH WALTZ (Auff-Rose, BMI)—"Sonny Side of the Mountain" is a happy, ranchero-styled novelty. The boys sing it in mountain style over good, plucked string accompaniment. "Shenandoah Waltz" tells the story of a girl who's waiting for her true love in the Shenandoah Valley of Virginia. Spins of both should please c.w. devotees. King 5291.

**VERY STRONG SALES POTENTIAL**

**DORIS DAY**

THE SOUND OF MUSIC — COLUMBIA 41642 — The lovely title from the Broadway smash by Rodgers and Hammerstein is sung in lovely fashion here by the thrush, helped by choral support. (Williamson, ASCAP)

HEART FULL OF LOVE — The thrush sells a folk-ish, perky piece of material in her usual warm style over a full, strong backing. It's a good one for the chartess. (Artists, ASCAP)

**PAUL PECK**

WALKING THE FLOOR OVER YOU — NRC — Peck handles the Ernest Tubb ditty with spirit backed by a vocal group and rhythm section. It could pull coins. (American, BMI)

HURST IN! — A bright rocker receives a good shout by the singer. It has a beat and a sound and a chance for coin. (Lowery, BMI)

**SALLY BLAIR**

MORE THAN ANYTHING — TOP RANK 2009 — The night club thriller renders a pretty, snaky styled ballad, taken from the theme of the "Lake." (Tikchakoye). Side has a big, lush backing by the ork. (Southern, ASCAP)

That Remains to Be Seen — The gal has a torchy quality on this slow ballad, backed by a wailing trombone. Flip would be the side. (Meridian, BMI).

(Continued on page 37)
CHECK THE CHARTS

DEE JAYS—Write us if you have not received sample copies

MEMO RECORDS
204 WEST 49th ST.
Circle 5-5310

National Distribution
REVIEWS OF THIS WEEK'S SINGLES (continued)

**VERY STRONG SALES POTENTIAL**
- Continued from page 35

JAYE P. MORGAN
**Cryin' the Blues, My Darlin' — M-G-M 12861**
— This fine Frank Loesser tune from "Where's Charlie?" receives a
personalized reading from the throw over a very tender backing by
that wonder crew. (Pettis, BMG)
- **Thoughts of Love —** Unusual piece of material is sung well by
the last singer over hisp-styled backing by the chorus and or.
A great piano is heard on the disk. (Home-Folk, BMG)

JANICE HARPER
**Cry me a River — CAPITOL 4242 — Miss Harper handles the
oldie with a smart, jazz-like approach. It's a bill of
a switch in style for her, and the results are attractive.
Good jockey side. (Saunders, ASCAP)
- **Just Say I Love Him —** The throw has a warm sound
on the attractive click of a few seconds ago. Lush orch support helps.
Side should grab coin. (Eppler, ASCAP)

**GOOD SALES POTENTIAL**

SHORTY ROGERS GUE
**My Little Devils —** M-G-M 12841 — "I'm a Fool" and "I'm
the Only One" have been handled by the or.
— Too bad the lady can't
— **Let Me Be a Fool —** M-G-M 12861 — "To You" is a
very tender throw by the lady over a true country
sound. A very tender throw on the disk. (Mood, BMG)

DERI SMITH
**It's Only a Matter of Time —** DOO-DOO 1505 —
It's a very tender throw sung by the or.
— **You're Kind of a Party —** Happy face.
It sung in that style by the singer and a good side. (Arm, ASCAP)

DON RONDO
**Dandy Duo —** ROCKETEERS 4242 — Swing swing with a touch of
a rhythmic backing, but it's very tender through the or.
— **Watch Out, Wall —** Wall, Wall —
Right! — A rhythm backing with a touch of
the singer brings out the rhythm and organ backing.
(Phillipssey, ASCAP)

SMITTY & THE AFTERBREATHS
**The Brook 421 —** RCA VICTOR 5913 — Infectious drum side work on
an instrumental arrangement. (Green, BMG)
- **A Perfect Day —** Leisurely and
a good throw by the or. (McNally, BMG)

ALLEX CHASE
**I'll Be a Fool —** FAME and COLUMBIA 4112 — Two fine
throw by the or. (Green, BMG)
— **The Right Note —** A nice
throw by Alex Chase.
- **Smiley Wilson —** Long as Little Hollows Fly — FREE
— Four fine sides by this splendid side with a good reading of a
rhythmic throw. (Free, BMG)

RUTH DOUGLAS
**My Love Is —** BALBOA 71554 — Ruth
Douglas has come back to the slopes.
— **I'm a Little Devil —** A bouncy
harp in a pinkeye style. A very tender throw.
(Lampugay, BMG)

EARL BOSTICK ORCHESTRA
**All the Things You Are —** KING 5126 — White敞 sound for
debonair treatment of the lovely side.
— **The Shepherd's Song —** A bouncy
tune with a tender backing by the or.
(White, BMG)

BILLY RAMAL
**Down Home —** HARVARD 111 — A fine
piece of material sung by the or. (Blues, BMG)

**Z. — A fine rock version of the classic Southern folk tale "Lick Luminum." Excellent arrangement features down guitar and
blues instruments. Good selection for the or.**

EDDIE LONDON
**My Little Devils —** DECCA 1015 —
Expressive vocalizing by lead singer and
or. (Chappell, BMG)

BILL TERRY
**Little House of My Heart —** FLIP 246 — Lovely
chorus wittily on dreams encased in 1-month reply.
(Liss, BMG)
— **Diddle Dilly —** Same comment. (Liss, BMG)

LADY JANE & VERTY
**Hold Me Close —** PALETTE 5006 —
A tears induced here, with a feeling
flattering the or. (Golberg, BMG)
— **Cr Red Roxy —** The or. is
showcased on this lovely side. (Golberg, BMG)

JOHNNY DOBBELL
**The World Is Wide —** JAMEO 1518 —
"Time Based on the Human Condition," is
not a bad piece by the or. (Rome, BMG)
- **Lord Danny —** A tender
reprise by the or with pure vocal parts.
(Perkins, BMG)

DOUGLAS DEAN
**Here Love, We Turn —** ROU
— **Arrangement, and a chorus. Will
make side.** (Gold, BMG)

— **It's Magic —** Considerable
production, and a sound style that
has not the same charm of the flip.
(Warner, ASCAP)

JIMMY NORMAN
**Tennessee Waltz —** REX 16526 —
Nelson products just an interesting throw
by the or. (Harm, BMG)
— **I Feel In Your Eyes —** Nelson
chorus with style by the or. (Harm, BMG)

JENNY GALIN
**Go Down —** ATLANTIC 2662 —
She offers a nice coming throw.
There's a good arrangement, and a good back up.
(Nelson, BMG)

SONNY ANDERSON
**Lonely Landside —** IMPERIAL 5514 —
This has a solid true arrangement with a wise
good backing. Nelson chorus adds a
flavor to the recital. (Chorus, BMG)

JAMES CARTER
**Annie Lee —** DEXTER 9032 —
Blues, Country blues it cut with style by
the or. (Harm, BMG)
— **There's a Starry Night —** Instrumental
throw. Fine vocals and authentic backing.
(Harm, BMG)

— **Get Heart Little Git —** An
upbeat throw wiyh a lot of good
material. Chorus sings this in a
cold-influenced condition. (Ford, BMG)

BILLY BENDICKS
**This Time of the Year —** MFS 1981 —
A tender piece of material sung by the or.
The song's Brook Benton's latest was
created here, and this recording should
be used on the trade before the holiday.
(Phillipssey, BMG)
— **Ask Any Kid —** A pretty
rhythm backing by the or. A
fine throw from the wood blocks of
a light string group. (Ford, BMG)

BILLY KING
**Top Rank 2427 —** Another effective
multi-track recording by the or. (MFS, BMG)

JAMES BROWN
**School Bell Blues —** Young
charming throw by the suck and
organ backing. (Phillipssey, BMG)

RUDY KING
**Turn on the Music —** COLUMBIA 242 —
Side should be all right. (Phillipssey, BMG)

JOE SENeca
**New York Style —** A tender
throw by this fine side. (Stone, BMG)
— **Pin Me So —** This side is
more on the tender side with a lot of
changes and strings behind the vocal.
Fair effort. (Phillipssey, BMG)

A PAIR OF KINGS
**It's All True —** RCA VICTOR 5901 —
Great throw on this fine side. (Chorus, BMG)
— **You'll Be Sorry —** A tender
throw by the or. (Chorus, BMG)

DEE LEE
**My First Kiss —** CENTUR 842 —
Fair effort is sung with some care here
by Dee. (Lipp, BMG)
— **Don't Cry Across —** Docked
side. (Lipp, BMG)

CHARLIE BAKER
**Anyways —** VICTOR 2701 —
A tender feel with a lot of care. (Vittorio, BMG)
— **No More Heartaches —** Suck
side. (Chorus, BMG)

LAWRENCE LAWRENCE
**Lost Love —** BALBOA 108 —
The Rottol-Knob fillers make a
fine job on this side. (Chorus, BMG)
— **Cazy Canary —** A very
fresh throw by the or. (Chorus, BMG)

— **Step Aside —** A tender
throw by the or. (Chorus, BMG)

BECKY BRYSON
**Love Train —** ITALIAN 2512 —
A tender side with a lot of care.
(Chorus, BMG)
— **Fly Away —** A tender
throw by the or. (Chorus, BMG)

RITWELL CAMP
**Bring the Pine Box Back —**
Ritwell camp is a very tender
piece of material sung by the or.
— **Good Man —** A tender
throw by the or. (Chorus, BMG)

THE GOLDEN HILL BOYS
**Rock Around —** POOR BOY 107 —
A tender feel with a lot of care. (Lipp, BMG)

— **You Don't Know True —** A tender
throw by this splendid side. (Chorus, BMG)

QUINCY PRINCE
**Blue Eyes —** A tender
throw by this fine side. (Chorus, BMG)
— **A Change of Pace —** A
surefire arrangement. (Chorus, BMG)

THE COUNTRY AND WESTERN SINGERS
**Send Me Your Love —** REEL-REEL 11429 —
A tender feel with a lot of care.
(Chorus, BMG)

— **Send Me Your Love —** A
surefire arrangement. (Chorus, BMG)

(Continued on page 35)
SAMMY KAYE, Recording artist and entertainer, says... 

"I read it (The Billboard) religiously to keep well informed..."

As far back as I can remember, Billboard has held an indispensable position in the music business.

For some years now I have been featuring "So You Want to Lead a Band" wherever we play. I could paraphrase that to say: "If You Want to Be a Band Leader read Billboard."

I know that I read it religiously to keep well informed on every aspect of the trade, on every up-to-the-minute trend—not only in my own business but in the many related fields that contribute to or spring from the making of music for the American public.
**Best Selling Sheet Music in U.S.**

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Composer</th>
<th>Publisher</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MACK THE KNIFE (Harms)</td>
<td>Kurt Weill</td>
<td>Berliner</td>
<td>13</td>
</tr>
<tr>
<td>2</td>
<td>MR. BLUE (Cornerstone)</td>
<td>Buddy Holly</td>
<td>Decca</td>
<td>2</td>
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<tr>
<td>3</td>
<td>HEARTACHES BY THE NUMBER (Pamper)</td>
<td>Skeeter Davis</td>
<td>Capitol</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>MISTY (Vernon-Octave)</td>
<td>John Loudermilk</td>
<td>Decca</td>
<td>6</td>
</tr>
<tr>
<td>5</td>
<td>PUT YOUR HEAD ON MY SHOULDER (Sparkle)</td>
<td>Don Rice</td>
<td>Capitol</td>
<td>7</td>
</tr>
<tr>
<td>6</td>
<td>THE THREE Bells (Harris)</td>
<td>Percy Faith</td>
<td>Columbia</td>
<td>4</td>
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<tr>
<td>7</td>
<td>DON'T YOU KNOW (Alexi)</td>
<td>Nat King Cole</td>
<td>Capitol</td>
<td>5</td>
</tr>
<tr>
<td>8</td>
<td>MARINA (Maxwell)</td>
<td>Mike Sammes Singers</td>
<td>United Artists</td>
<td>1</td>
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<tr>
<td>9</td>
<td>PRIMROSE LANE (Music Productions)</td>
<td>Elmer Bernstein</td>
<td>Decca</td>
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<tr>
<td>10</td>
<td>LONELY STREET (Four-Star)</td>
<td>John Williams</td>
<td>Capitol</td>
<td>2</td>
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<tr>
<td>11</td>
<td>WHITE CHRISTMAS (Berlin)</td>
<td>Irving Berlin</td>
<td>Decca</td>
<td>2</td>
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<tr>
<td>12</td>
<td>WINTER WONDERLAND (Bregman)</td>
<td>Frank Loesser</td>
<td>Columbia</td>
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<td>13</td>
<td>SEVEN LITTLE GIRLS (SITTING IN THE BACK SEAT) (Sequence)</td>
<td>Transport</td>
<td>MCA</td>
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<tr>
<td>14</td>
<td>(TIL) I KISSED YOU (Acuff-Rose)</td>
<td>Jimmie Davis</td>
<td>Decca</td>
<td>1</td>
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<tr>
<td>15</td>
<td>SANTA CLAUS IS COMING TO TOWN</td>
<td>Philip Springer</td>
<td>Columbia</td>
<td>1</td>
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**Best Selling Sheet Music in Britain**

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Composer</th>
<th>Publisher</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>LITTLE DARLING—Chappell (Chappell)</td>
<td>Ray Evans</td>
<td>EMI</td>
<td>1</td>
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<tr>
<td>2</td>
<td>TRAVELLIN’ LIGHT—Elvis Presley (Elvis Presley)</td>
<td>Elvis Presley</td>
<td>RCA</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>PUT YOUR HEAD ON MY SHOULDER—Tale (Tale)</td>
<td>Tommy Steele</td>
<td>Decca</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>HIGH HOPE—Benny Goodman</td>
<td>Benny Goodman</td>
<td>Columbia</td>
<td>4</td>
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<tr>
<td>5</td>
<td>WHAT ARE YOU WAITING FOR—Bill Haley</td>
<td>Bill Haley</td>
<td>Capitol</td>
<td>5</td>
</tr>
<tr>
<td>6</td>
<td>THE VILLAGE IDIOT—The Rolling Stones</td>
<td>The Rolling Stones</td>
<td>Decca</td>
<td>6</td>
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<tr>
<td>7</td>
<td>BLOODSHOT EYES—The Shadows</td>
<td>The Shadows</td>
<td>Columbia</td>
<td>7</td>
</tr>
<tr>
<td>8</td>
<td>ASTERISKS—The Beatles</td>
<td>The Beatles</td>
<td>Parlophone</td>
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<tr>
<td>9</td>
<td>SID SADLER'S MILLION DOLLAR MAN—Elvis Presley</td>
<td>Elvis Presley</td>
<td>RCA</td>
<td>9</td>
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<tr>
<td>10</td>
<td>THE BUS—The Beach Boys</td>
<td>The Beach Boys</td>
<td>Capitol</td>
<td>10</td>
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<tr>
<td>11</td>
<td>SANTA CLAUS—The Animals</td>
<td>The Animals</td>
<td>Pye</td>
<td>11</td>
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<tr>
<td>12</td>
<td>I'M SELLING CHRISTMAS—The Beatles</td>
<td>The Beatles</td>
<td>Parlophone</td>
<td>12</td>
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<tr>
<td>13</td>
<td>I'M SELLING CHRISTMAS—Sandy Nelson</td>
<td>Sandy Nelson</td>
<td>Capitol</td>
<td>13</td>
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<tr>
<td>14</td>
<td>I'M SELLING CHRISTMAS—Connie Francis</td>
<td>Connie Francis</td>
<td>Decca</td>
<td>14</td>
</tr>
<tr>
<td>15</td>
<td>I'M SELLING CHRISTMAS—Marty Robbins</td>
<td>Marty Robbins</td>
<td>Decca</td>
<td>15</td>
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**Best Selling Pop Records in Britain**

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>WHAT DO YOU WANT?—Adam Faith</td>
<td>Adam Faith</td>
<td>Columbia</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>MADE IN ENGLAND—Ike &amp; Tina Turner</td>
<td>Ike &amp; Tina Turner</td>
<td>Decca</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>TRAVELLIN’ LIGHT—Elvis Presley</td>
<td>Elvis Presley</td>
<td>RCA</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>MACK THE KNIFE—Benny Davis (London)</td>
<td>Benny Davis</td>
<td>Pye</td>
<td>4</td>
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<tr>
<td>5</td>
<td>PUT YOUR HEAD ON MY SHOULDER—Paul Anka</td>
<td>Paul Anka</td>
<td>Decca</td>
<td>5</td>
</tr>
<tr>
<td>6</td>
<td>SANTA CLAUS—The Animal</td>
<td>The Animals</td>
<td>Pye</td>
<td>6</td>
</tr>
<tr>
<td>7</td>
<td>RED RIVER ROCK—Johnny and the Hurricanes</td>
<td>Johnny and the Hurricanes</td>
<td>Capitol</td>
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<td>8</td>
<td>THE BEATLES—Paul McCartney</td>
<td>The Beatles</td>
<td>Parlophone</td>
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<tr>
<td>9</td>
<td>ASTERISKS—The Beatles</td>
<td>The Beatles</td>
<td>Parlophone</td>
<td>9</td>
</tr>
<tr>
<td>10</td>
<td>THE BUS—The Beach Boys</td>
<td>The Beach Boys</td>
<td>Capitol</td>
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<tr>
<td>11</td>
<td>SANTA CLAUS—The Animals</td>
<td>The Animals</td>
<td>Pye</td>
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<tr>
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<td>I'M SELLING CHRISTMAS—Sandy Nelson</td>
<td>Sandy Nelson</td>
<td>Capitol</td>
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<tr>
<td>13</td>
<td>I'M SELLING CHRISTMAS—Connie Francis</td>
<td>Connie Francis</td>
<td>Decca</td>
<td>13</td>
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<tr>
<td>14</td>
<td>I'M SELLING CHRISTMAS—Marty Robbins</td>
<td>Marty Robbins</td>
<td>Decca</td>
<td>14</td>
</tr>
<tr>
<td>15</td>
<td>I'M SELLING CHRISTMAS—Mim &amp; Sid</td>
<td>Mim &amp; Sid</td>
<td>Decca</td>
<td>15</td>
</tr>
</tbody>
</table>
May we suggest that you plan now to build your Billboard ad campaign around these key issues, beginning with the important Jan. 11 Winter Buying Number Deadline Jan. 6

WINTER BUYING NUMBER
January 11, 1960
This edition supplements the earlier 1960 Phone Directory Number, supplies all of the most important specifications about the new phone models added since then, and brings the phone directory right up to the minute. Extra distribution at the Furniture Show, Merchandise Mart, Chicago; April 4 through

DIRECTORY ISSUE 1961 PHONOGRAPH
September 12, 1960
A complete rundown of all phonograph models on the market to date, including prices and specifications—and all presented in easy-to-read, easy-to-understand form. The whole story of the phonograph and record business is here in one book, with full price and price data which is furnished weekly in the Billboard.

SPECIAL TAPE-REPORT EDITION
April 4, July 25 and October 19, 1960
From the earliest days, Billboard has kept its dealers-informed fully equipped with up-to-date playback equipment advances. In 1960, as in the past, Billboard will continue its weekly coverage of tape and tape equipment, with complete round-up reports written —as noted above—to supply readers with full data on the sales and profit opportunities in this important area of the equipment field.

FOLK TALENT & TUNES
By Bill Sacks

Around the Horn

"The Jimmy Dallas Show," starring Jimmy Dallas and featuring the Country Stylers, Cherokee Johnnie, Mary Bee and various guest artists, is now heard each Thursday 6:30-7 p.m., over KMBX-TV, Kansas City, Mo. The show was formerly seen on WDAF-TV, that city.

Charley Ryan, back in Spokane from an extended trip to plug his new release, "The Hot Red Lincoln," on the Four Star label, is launching a new c.w. show, "Northwest Jubilee," at Spokane Gallatin in co-operation with Benjamin C. Morse. Already signed for the show are Robert Jones, Carl Hart, Shorty Barnhill, Gary Stewart and Judy Olson. Artists working the territory may contact Ryan at 1307 East Joseph Street, Spokane 33, for bookings on the new act. Ryan reports that Station KHQ, Spokane, has gone all country and western, and that Pop Corn, whose real name is Val Strange, now has a two-hour c.w. show each morning on KGON, Spokane. Jane Remen, the new singing talent working under the direction of Nashville's Kenny Moulton, has just had her initial release on the Arco label, a tune titled "Growing Up."

For the year-end show in his NBC radio series, Red Foley will program some of 1959's top country tunes. Guest Jim Reeves will sing his "Home"; guest Betty Ann Grove and drummer Johnny Jones will recur with the Everly brothers, " Till I Kissed You" and the Slim Wilson band will play "Sally Got a Sugar Lip" and "Lately Played the Boogie," from Foley's own concert. "Gotta Travel On" and "Heartsaches by the Number."
The show airs December 28 during NBC's "Monitor..." Wanda Jackson plays Alamedia, Calif., December 31-January 3 for Jim McConnell, of Top Talent, Inc., Springfield, Mo., who also has Bobby Lord playing Atlanta December 31-January 2 for promoter George Head.

New on the talent staff of Ray- mond A. Fourteen's Raycroft Rec- ords, Cambridge, Mass., is Little Joe (Louis J. Castano), singing gui- tarist of Maynard, Mass., whose initial airing on the label is "Love Some Whistle" b/w "Wanted."

Handling publicity and promotion for the new Raycroft firm is Gene Raschi... Rusty, of the team of Rusty and Doug, is passing out cheery notes in celebration of the ar- rival of a new son on December 1. Rusty and Doug are sporting a new Hickery release, "The Love I Wam," b/w "Oh, Love," and Bobby Burnett, whose latest re- lease on the Razorback label cou- ple, "Brother, I've Had It," and "I Dreamed I Was Dreaming Goodbye," has been appearing with the "Louisiana Hayride" gang in and around his native Grants, N. M.

Gene Johnson, of Gene Johnson Promotions, Wheeling, W. Va., and his asso- ciate, Lew Platt, have just re- turned from an extended booking trip covering New York State, New England and Eastern Canada. Johnson is the talent director for WWVA's "World of Original Jamborees," Headliner, and also handles bookings for Stuart Cooper, Luna Lech and the Clean Mountain Clan. Mac Wearman, Grand- pa Jones, Abbie Neal and Her Ranch Girls plus the various WWVA Jamboree bands, such as Elton Britt, Doc and Chickie Williams and Their Border Riders, Ace Rich- mond's Sunshine Boys, the Osborne Brothers and Big Slim. Johnson announces that Hylo Brown and the Timber- liners (Capitol) have returned to the WWVA Saturday night "Jamboree" as regular fea- tures. Johnson and Platt have had a number of c.w. pack- ages on four in recent months.

Little Elle Long typewrites for her program "Red Foley's Country Jamboree," and she's enjoying a bountiful season. She's featured on dates in the area with the Show- men's Band. Last Saturday night she appeared with Ernie Lee and jazz at G.E.'s Christmas party in New York.

As for Red Foley, he's been heard by shopping over BKNJ, Fla., for a show date. Foley returns that Ernie Lee has added Bob Bell, electric guitarist, to his band and he's playing with the group at the Swamp River Boys Quartet, Herb and the Horrors, and Ernie Lee and the Three Terrors. Carl Blankenship, Razorback artist, has been playing shows in Western Arkansas and Eastern Oklahoma with Little George Dameron, Carl, Fort Smith, Ark. Carl's latest Raz- orback release, "I'd Like to Set You to Music."

"Holiday Jubilee of '59," presented by the Association of Country Musicians and Entertainers, pulled a nearly-full house to the 1,500-seat Central Catholic High School Gymnasium, Fort Wayne, Ind., Sunday afternoon, December 6. Ensured of Bob Severs, of WOWO, Fort Wayne, the two-hour show featured such c.w. talent as the Roanoke Racketeer, tap- dancing square dancers; Slim Adams and His Rhythm Sun, engineers; Charles Smokey Montgomery, Joyce Miller Gene Den- nis, and the Middlwesters, Bob and Bryan Stewart, Charlie Walker and the Trail Riders, Paul Remakos, and the Melody Rangers, Ernest Barrier and the Barrier Brothers, Joe Taylor and his Indiana Red Birds, Ray Kizer and the Country Gentlemen, Billy Nix and the Country Younghuns and solists Ardala Huffman, Doc Johnson, Beverly Jean and curly Dave.

Faron Young and Betty John- son do the guest star honors for Red Foley's "Jubilee U. S. A." over the ABC-TV network this Saturday (Dec. 19),... Already set for the 1960 fair season by Jim McConnell, of Top Talent, Inc., St. Louis, Mo., is a "Jubilee U. S. A." package headed by Lee Ritenour, with sidemike Hank Morton furnishing the comedy.

Jim Tripe, forced out of the business by a heart attack almost two years ago, is now operating Bob's Service, Huntsville, Ala. Fink special- izes in promotional gimmicks for radio and TV stations and performarcis. Mail addressed to P.O. Box 592, Huntsville, will reach him...

Les Kaneko, who re- corded "Koo-Koo the Magnificent" on the Kanzaro label, is back at his San Gabriel, Calif., headquar- ters, following a three-week pro- mental jaunt through Wisconsin and Upper Michigan. Deruyver copies of "Koo-Koo" are available by writ- ing Kanzaro at 7902 Dewey Ave., San Gabriel.

Jim Reeves is now working out of Hal Smith's Curtis Artists Productions, Nashville...

Capital Records has just released a new Jean Shepard single, "The One You Slip Around With."

James O'Gwynn, while on a recent promotional trek on his new "Merry" release, "Easy Mon- thly,"
**Rhythm & Blues**

1. **ROGUE JAKE**
   - "Fatha's Life" on Decca 41521
   - "I Can't Live Without Her" on Decca 41516

2. **HERM THOMAS**
   - "Don't You Want Me" on Decca 41523
   - "Why Be So Crudel" on Decca 41518

**Spiritual**

1. **THE GOSPEL CHALLENGERS**
   - "I Know He's Coming Again" on Decca 41521
   - "Tuxedo 933" on Decca 41516

**Sacred**

1. **FLL & BOY WITH THE TENNESSEE RIVER BOYS**
   - "When the Lord Hath Kept the Way" on Decca 41519
   - "Thank You Lord" on Decca 41520

In addition to distributors, those most disturbed by the new loveltess situation in Philadelphia were promotion men. These guys, specialists in getting records played under the old "play for cover" routine, were delighted over the new era. The unidentified spokesman from Philadelphia claimed that many promotion men made good money every week on the side direct from manufacturer to clubs and stores without the client's knowledge. Some of these promotion men claim that promotion men must change the way they make money. A "promote the cover" idea was adopted by most. (See Billboard, Jan. 22, 1960)

When answering ads...

1. **Redicsulis**
   - "A New Selling Force... For Dealers...
   - "Full Pull, Every Month in Billboard...

2. **Jewelry & Record Shop**
   - "242 N. St. Clair St., Toledo 4, Ohio 3200, 04124
   - "Another Billboard Record/Phono Dealer...
   - "is a jewelry and record store...
   - "offers both records and albums...
   - "has been reading Billboard for more than 8 years..."
FCC Skips Payola Discussion

- Continued from page 2

programming as more than incidental to the general downgrading of broadcast programming in the current era.

Outlookers felt that the apparent rule-out for the payola tactic at the forum may have been because it is being thoroughly covered by the Legislative Oversight Subcommittee investigation, and by the FCC's own tough questionnaire to broadcasters on payoffs in their stations — plus the Federal Trade Commission's recent crackdown on record companies and distributors for payola. (The Billboard, December 7.)

One witness, Prof. Charles Siepmann, research expert from New York University, indicated a rule-out, when he apologized for incidental mention of payola by saying, "I know we are not discussing payola here today." He went on to note mention of music plugging as far back as 1941, when it was directed at band leaders on the radio.

Quoting a book on "Radio Records and the Payola System," in cooperation with Dr. Frank Stanton, the former CBS research chief, Siepmann remarks that it makes one skeptical about "those things coming up on themselves."

Little Common Ground

Althea Johns Q. Public was presumably so loud a voice at the proceedings, the man in the family, teenagers, kids and oldsters have no voice, so far, in these hearings. Spokesmen for the different groups, from educational to ecclesiastical, talked primarily for their own group-interests. The only common denominator was their justified anxiety about "moral paralyzation," the Encyclopedia of the last/fast-back credo that "it's all right if everyone does it." Most noted that the philosophy of the "grand payola" is rampant not only in broadcasting but in all aspects of American life today.

Vet Talent in Catbird Seat

- Continued from page 1

some time during the year on the Hot 100 chart.

Country Comeback

Country music came back strongly this year. In several precision seasons, the recap of the top pop tunes of the year resembled the top pop tunes of the year. While the country influence was strongly felt in the pop market, there were also many big country records that were hits in the country market only.

The make-up of the top 50 LPs includes items of several types: classical, choral, pop and miscellaneous. Albums by male vocalists were tops, accounting for 15 of the top 50. Pop and instrumental LPs numbered 14. There were five sound tracks and five original casts. Classical and semi-classical LPs were among the top 50 positions, and there were eight sets of natural general, including Mitch Miller's "Sing Along," "Peggy and Ross," by Lens Horne and Harry Belafonte, Shelley Berman's spoken word LP, "Jesse James," "The Lord's Prayer" by the Mormon Tabernacle Soprano Choir.

Fifteen labels had sets on the charts with the majors still very much in control of the LP market. Six companies had more than one album among the top 50. Columbia tops the list with 17; Capital follows with 10; Victor was third with 6. Decca, Brunswick, and M-G-M and Dot have two.

There were more jazz-based LPs among the top LPs than in other years, and there were also more classical best-sellers. Without the noticeable feature of the LP recap is that no solo female vocalists managed to reach the top 50.

There were six artists with more than one album among the top 50. Johnny Mathis and Mitch Miller lead the pack with five apiece. Frank Sinatra, the Kingston Trio and Mannish Boy had three each, and both of Henry Mannick's "Peter Gunn" sets placed among the top 50.

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Headline Hassles

- Continued from page 2

... in the slick-stick pages of this issue.

abilities to sponsors, station management and listeners.

Altho the situation was admittedly serious, no jocks managed to find a funny side. Deejay Scott Muni, WMCA, New York, for instance, with some taste: "The next record is dedicated to all my friends in the record industry", then played Elvis Presley's "Blue Christmas", which begins, "I'll have a blue Christmas without you." He also dedicated the novelty, "We're Getting Nuked," for Christmas, to his fellow spinners at WMCA.
DIOS AND THE BELMONTSHAVE ANOTHER HIT: "WHERE OR WHEN" LAURIE

3044

HAVE HIT:

DECEMBER.

MAKE RECORD

RECORD

NASHBORO

BACIARE,

"IT'S LIGHT (Kissing, Her Heart.

TOP 57th DRIVE;

57th

WERNER

Record Co., Inc.

Huntsville, Tenn.

Among those remaining are recording director Dr. Kurt Kurtz, sales manager Ed Taliman, Noreen Wieland, head of the low-price subsidiary, Whitehill Records, and Lau Capone, a salesman.

Meanwhile, unsecured creditors met this week to form a committee of creditors. It was expected that some weeks would elapse, however, before a settlement could be proposed to the creditors.

Grenell told The Billboard that plans call for the rebuilding of the company on sound, economic lines. He said the company would continue doing business with the same suppliers as in the past. He further stated that there are no plans for turning any of the Westminster catalog into low-price merchandise on the Whitehill label.

Meanwhile, Sam Goody ran an ad in yesterday's (13) New York Times featuring Westminster 34.98 list albums at a special price of five for $9.95—less than 50 each.

"DREAMING OF YOU"

"BUBBLE GUM BOP"

by AL SERINO

by THE DUAL TONES

SABRE ROLLE RECORDS

HEAR NOW AT S. W. Y.

Her Latest Smash!

ANNETTE

"FIRST NAME INITIAL"

Vista F-349

VISTA RECORDS

5 3/4% interest

on New U.S. Savings Bonds

now in effect

and the Bonds you already own

are better than ever, too!

New U.S. Savings Bonds are a better buy than ever in three important ways:

• All Series E and H Bonds bought before June 1, 1950, now earn 3 3/4% interest when held to maturity.

• Older Bonds will also pay more—on extra 3 3/4%—from June 1 on, if you hold them to maturity.

• All Series E Bonds, old or new, now carry an automatic extension privilege; they will keep paying liberal interest for 10 years beyond maturity.

Help Strengthen America's Peace Power

SAVE WITH U.S. SAVINGS BONDS

The U.S. Government does not pay for this advertising.

T.E.A.N.A.M.

The Treasury Department, U.S. Savings Bonds Administration, and this magazine for their patriotic display.

Radio Center

ANOTHER BILLBOARD RECORD/PHONE DEALER

The retail establishment of this record/phone dealer . . .

• is essentially a record/phone store

• offering both records and albums

• handles phonographs selling from $24.95 to $1,000

• has been reading Billboard for more than 8 years

For information concerning our custom services, contact Fred Schornik, Director

M.G.M. RECORD MANUFACTURING DIVISION

1204 Wilshire Ave., Glendale, N. Y.

Pilgrim-3300

New Group Takes Westmter

Continued from page 3

either past business operations. A principal figure in the Scott Record picture is Jesse Seler, operator of disk concessions in the Klein and Peerless Camera stores in New York. Seler has enjoyed great success as a specialist in the movement of cut-out merchandise and maintains a gigantic warehouse full of records in Long Beach, L. I. He has been variously known as a graveyard operator and as king of the dumpers.

New Money being put up by Seler and Prisco is believed to be substantial. Grenell is expected to act as general manager and principal host of the operation. In the past three weeks the staff at Westminster has been pared from about 90 to a present count of about 14. Included among those who have departed are the three former top exes, Presy James Grayson, keeper Henry Gage and secretary-treasurer, Dr. Minatha Nagata.

Among those remaining are recording director Dr. Kurt Kurtz, sales manager Ed Taliman, Noreen Wieland, head of the low-price subsidiary, Whitehill Records, and Lau Capone, a salesman.

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**Reviews and Ratings of New Albums**

**GOOD SALES POTENTIAL**

- **.classical music**
  - **20th CENTURY SYMPHONY NO. 5**
    - Dispirited in Help at Any Price
    - Our amazing new photo reveals all details in high-gloss, shadowed glory - every copy an original photograph!

- **GLOOSY PHOTOS**
  - 5% EACH
    - 5,000 IN 5,000 LOTS
    - $6.99 per 100
    - $6.99 per 1,000
    - Copy Negatives $1.50

- **MOUNTED ENGRAVINGS**
  - 30%30% ... $12.50
  - 12"x18" Plaque:
    - $7-075

- **DELIVERY WRITE ADS TO**
  - Phone: 7-0753

- **FAN MAIL GLOSSY PHOTOS**
  - All sizes - quantities - only $1.50 each - high-gloss, no blow-outs. It will pay you to see our display before ordering anywrite. Write today for your glee pack.

**POPULAR**

- **STAND UP ME DANCING**
  - Avor Fällke, Lost LP 1965.
  - With The John Harvey Orchestra.
  - Chouinard, vocals and fiddle

- **THE JET SET**
  - Chermayeff, vocals and fiddle

- **LET'S THE NIGHT COME**
  - With The John Harvey Orchestra.
  - Chouinard, vocals and fiddle

- **FAN MAIL GLOSSY PHOTOS**
  - All sizes - quantities - only $1.50 each - high-gloss, no blow-outs. It will pay you to see our display before ordering anywrite. Write today for your glee pack.

**JAZZ**

- **RUSKIN AND JAM**
  - Jack Kerouac with Al Cohn and Zoot Sims.
  - This is an album that you can involve yourself in.

- **THE WILD WEST**
  - Bill Bailey, organ and drums.

**DISC COURTIER**

- **CONTINUED FROM PAGE 40**

**FOLK TALENT AND TUNES**

- **CONTINUED FROM PAGE 40**

**INTERNATIONAL**

- **DANISH PASTRY**
  - Ulrich Arctum, Danish Hill.

- **BALTIC WESTERN STAR CONCERTO**
  - Program Imprint, M. von Hoffman, Orchestra.

- **CLASSICAL**
  - William Motz, Bassoonist.
  - **RIMSKY-KORDETSKY**
  - **RELIGIOUS**
  - **CHRISTMAS**
  - **MODERATE SALES POTENTIAL**

**SANTA CLAUS HEADQUARTERS**

- Special Christmas orders are ready

- **The Consumer**
  - **Designers**
  - **Retailers**

**MUSIO STUDIO**

- Box 1041, Bridgeport Conn.

**140**

**The Billboard's Music Popularity Charts... POP RECORDS**

**DECEMBER 14, 1959**
ORLANDO, Fla.—An ambitious program of Civic Auditorium entertainments will be presented during the Central Florida Fair, to run February 22-27. H. H. (Pete) Paris is new general manager, succeeding C. T. Blackford. Country and western music will be the mainstay.

Midway will again be provided by the James E. Strauss Shows, which winters nearby. These shows date are charted.

The auditorium, located on the grounds, will hold a three-section program of musical shows, winding with the midway on Saturday with a "Grand Ole Opry" unit featuring Roy Acuff and his Tennessee Mountain Boys. The opening day, Monday and Tuesday, will be Brenda Lee and the Everly Brothers. Thursday show will be called "Mambo Monday." A boat show, with departure from ice shows which had been offered for nine years, is being booked thru Dee Kilpatrick of Miami.

Complete list is not ready for announcement yet, Paris explained. In addition to the entertainment the fair also is consolidating its farm equipment displays into a unified presentation, rather than having it spread out, and is instituting a boat show under a tent of 200 feet by 240 near the auditorium. Boating equipment had been shown previously at the park without one which did not offer sufficient covering after rain.

Paris last fall visited the Canadian National Exhibition and the New York, Maryland and West Virginia State Fairs in preparation for the upcoming Orlando effort. For the musical presentations there will be matinees and night shows the first two nights, night shows only on the second and two night shows Friday with two shows Saturday.

Brookston Declares 1960 Midway Open

Propositions Asked for New Tenants; Rides, Shows & Concessions Sought

BROOKTON, Mass.—A major midway change is declared in the East with the revision of the Brookton Fair midway policy. George J.税率, managing director, has publicly invited bids thru an announcement for the franchise. Rides, show and concession line-up. The fair is in the 200,000-plus attendance realm and a new booking policy is of the utmost importance to the announcement.

Carnies took the first feudal midway in 1957 and has operated three seasons. In that time there have been four ferocious wars, a national strike and the food contract and running full tilt to include parking system.

Portland, Me., Coliseum Plan Is Vote Issue

PORTLAND, Me.—The controversy over the Coliseum plan was flared up again at the Portland City Council meeting three minutes speech by city office candidates. Ralph American, a candidate for the alderman's seat Ward 4, managed to present council for trying to prevent the New England Tenants Assn. from voting on the Coliseum and public housing issues. A referendum was made mandatory on the Coliseum issue by the State Legislature, but after the council "high-handedly" prevented the people from being given the true choice.

Samuel C. Clark, an unproposed city councilor, on the other hand, ruled out a Coliseum by saying that the tax and rent payers of Portland could not afford it.

Midway for the 1960 fair was declared to be open for three days at Tropical Park race track. This will be the fourth annual Museum Guild Circus, for which decent weather is overdue. The midway, occupied by the World of Mirth Shows for many years, was up and running as only department which has not un organized, said to the press. The ride arrives on the scene. He said the augmented ride assortment deliberate should be spread around the grounds.

The fair itself has produced its best financial statement in many years. The fair hand made $800,000, considerably more than the previous administration, although it must be admitted that some side shows also were included in the income figures at the front gates, and workers from charitable groups at ticket takers on rides.

Fair's brother, Joseph F. Currier, fair treasurer, will handle all midway propositions for the 1960 season.

American Midway Inks Citrus Fete

MISSION, Tex. — American Midway Shows has been awarded the midway contract for the Texas Citrus Fiesta here, January 23-31.

Knoxville Not Signed

KNOXVILLE, Tenn.—The Tennessee A. I. Fair here has not signed to book the Japanese Spectacle featured by Jimmie Heeter of the Charleston, W. Va., midway. Leonard Rogers, manager of the fair here, is contacting previously a booking company which has closed for its open-air stage attraction.

Iowa State Fair Loses $2,900; Renames Board

DES MOINES — The 1959 edition of the Iowa State Fair, hurt by polo and weather, showed a loss of $2,900.69, it was reported at the annual meeting here Wednesday. Total receipts of the fair amounted to $410,714.74 while expenses were $413,612.44.

In the election that also takes place at the meeting, William J. Campbell, Jessup, was reelected president along with Lyle R. Higgins, Harris, vice-president. Relected to the board were C. J. Lloyd, Lddy, Grundy Center; W. L. Vinton, Albia, and John W. Corey Jr., Spencer.

Endy Midway Slated for Miami Circus

MIAMI — Dave Endy is again providing the midway and Frank Wirth the circus talent for the five-day schedule starting Thursday for three days at Tropical Park race track. This will be the fourth annual Museum Guild Circus, for which decent weather is overdue.

The midway, occupied by the World of Mirth Shows for many years, was up and running as only department which has not been organized, said to the press. The rides arrive on the scene. He said the augmented ride assortment deliberate should be spread around the grounds.

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IMCA Awards $6,500 Bonus

DES MOINES — The International Motor Contest Association related at its annual banquet and in future sua of its stand this meeting here Saturday (5). Prizes for last year's stock car races were upped 5 percent. Minimum purse requirements were set for big car races and a number of safety methods were adopted.

On Tuesday, the surveying officials and newspapermen attended the evening banquet. Virgil Hilltop, IMCA president, served as toastmaster. Also on the platform were Jimmie Roosa, Mr. and Mrs. Lloyd Cunningham, Mr. and Mrs. Walter Bieker, Mr. and Mrs. Al Sweeney and Mike Hefron, association publicity diector.

A $6,500 bonus was split among the drivers and technicians who topped the top 10 in each division. Top point getter for car parking buildings were Emile Dees, Dick Fletcher, Darrell Drake, Rame Shutt and Sonny Morgan. In the specialty race cars, Pete Folse led the pack, followed by Jim Hartshorne, Hank Leary, Jack Rounds and Parnell Jones.

Iowa County Fairs Oppose Changes in State Fair Dates

Vote Against Earlier Opening; Elect McDowell as President

By CHARLIE BURNS

DES MOINES—Officials of the Fair Managers' Association of Iowa asked on record here last week as being opposed to holding the Iowa State Fair a week earlier than in the past. The action came out of the 32d annual meeting of the association in the Hotel Des Moines Monday and Tuesday (7-8).

Without opposition to the change, which would affect some two dozen county fairs, was voted at the annual secretaries' breakfast on Tuesday which was attended by 32 county executive secretaries, Lloyd Cunningham, secretary of Iowa State Fair and president of the association of dates which would open the Des Moines event a week earlier.

The county fair management also adopted a formal resolution saying they thought a major cause of decreased attendance at the State Fair was deeming time to as "Due to changing publicity relations generally." Specifically, the resolution said, "the State Fair board should try to improve public relations as regards the farm equipment industry and publicity media - press, radio and television."

Disrupt Programs

On the proposed earlier opening of the State fair, the county officials said they felt it would disrupt their schedules and program. Cunningham, who proposed that the date change be put into effect in 1961, said he wasn't proposing the change but only that the Iowa State Fair had been planned in part-in the fall and the new date would give them a winter season-

Robert C. McDowell, Adair County Fair, was elected president of the association for 1961. C. L. Rosenfield, Lee County Fair, was named vice-president. New directors were named, including Slade of the Tama County Fair, District 2, and L. W. Dimond.
MEXICO, D. F. — Circus impresario Emil Burge, a former wagon master for the Nebraska-based Showmen's Mills, has been awarded the title of "Man of the Year" in Mexico by the Mexican government. This is the highest honor given to foreign nationals, and it is considered a mark of great distinction.

Burge, who has been involved in the circus industry for over 40 years, began his career as a wagon master for the Showmen's Mills. He later went on to become a successful entrepreneur, owning and operating his own circus companies.

His contributions to the circus industry have been widely recognized, and he has been involved in numerous charitable causes. Burge has been a strong advocate for the preservation of the circus as a viable entertainment option, and has worked tirelessly to ensure its survival.

The Mexican government has also recognized his efforts through the award of the title of "Man of the Year." This honor is typically given to individuals who have made significant contributions to the country, and Burge is the first foreign national to receive this honor.

Burge is known for his dedication to the circus industry and his commitment to providing high-quality entertainment to audiences around the world. He is a true ambassador for the circus, and his work has earned him widespread respect and admiration.

The award ceremony was held in Mexico City, and Burge was presented with a certificate and a plaque in recognition of his achievements. He is expected to return to the United States soon to continue his work in the circus industry.

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TED PASCH, Bethany, Mo., 1960 Fair

DES MOINES—Ted Pasch's Showmen's Association is proud to announce that the group has been awarded the title of "Man of the Year" in Mexico by the Mexican government. This is the highest honor given to foreign nationals, and it is considered a mark of great distinction.

Pasch, who has been involved in the circus industry for over 30 years, began his career as a wagon master for the Showmen's Mills. He later went on to become a successful entrepreneur, owning and operating his own circus companies.

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SHOW: Stadey, Wells Launch Show

HOT SPRINGS—A new show to be called S & W Show, has been organized by E. W. Wells, son-in-law of W. L. Wells & Wella Shows. Plans are to take out eight major rides and six kid devices.

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MILLS BROS. CIRCUS B林业r All New Tents for '60 Show

CHICAGO—Mills Bros. Circus has ordered an all new spread of canvas from the U. S. Tent Company, according to Jack Mills, who said last week the big top will be 120 feet across 40 feet. Two menageries will be 20 with a 50 and a 75. The 20 men will be the cornerstone, kids, and other attractions.

Mills said that contracting is going along well and promotions are being taken care of. Larry Low, who is in charge of the work and the handling, will return soon from New York. 

Jax Mills is now in New York with his men, and work is being done on the new circus. One of the brothers will be going to Europe to scout acts before February 15.

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TALENT ON THE ROAD

Fort Worth Stock Show

SETS REX ALLEN AS TOPPER

Rex Allen has been named as the headliner at the Fort Worth (Tex.) Stock Show and Rodeo on February 7. He'll do 20 shows including a special morning matinee on Saturday and two daily performances at 2 and 8 p.m. Allen will be out of action for most of March due to a new TV series he's doing. Allen has already begun to sell tickets for the December 20th to January 15th performances. The total ticket revenue from the December 20th to January 15th will be a total of 14 acts. 

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SHOW REPRESENTATIVE ATTENDS IOWA MEETING

DESMOINES—Attendance was reported as good at the meeting of the Iowa fair managers at the Des Moines Central Club on November 20.

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SWEDISH GIRL IS 100 GIRLS CONTESTANT

CHICAGO—A Swedish girl has been chosen as one of the 100 girls featured in the 100 Girls chart-symphony-ballet tour of the country. The girl's name is Linda, and she is the only Swede among the 100.

The tour, which begins in Chicago on December 12, is sponsored by the Forest City Stock Fair Association of Des Moines, and will feature a diverse array of entertainment including music, dance, and theater. The event is expected to draw large crowds and is set to be a highlight of the holiday season in the region.

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AMUSEMENT PARK OPERATION

Disney's Admiral Has Big Fleet, 17 Divers

IT'S LITTLE WONDER that Disneyland has retained an admiral as executive vice-president. He is Adm. Joseph Fowler (retired), whose recent promotion in the navy was the reason why he could not attend the out the fact that Disneyland has a fleet of boats that can carry a total of 1,262 persons at a time. One boat carries 400 and another can carry 300. He outlined the naval operations that prevent this fleet as it sails a half-mile river, and he brought out that his Disney navy includes 17 dive- masters who are trained to maintain the safety of underwater devices. . . . Back on land, Admiral Fowler noted that for safety's sake, the park does not permit noise-making novelties that might startle any of the visitors. . . . Comments on various rides for records must be cooled occasionally to insure safety. "Annual adjustment to permit the least problem," he said. Disney has fund of recertifying 18,000,000 persons without a fatality.

Convention Speakers
Comment on Park Business

CONVENTION COMMENTS: Christmas gift certificates for kid- dlelands probably wouldn't work if the park was closed for the winter, in the view of practitioners at the recent NAAPF convention. Disneyland uses such certificates, but most agreed they could not. . . . A. B. McSwigan recalled that in 1960 "night parks" were a big hit, but lasted only a year or two. He declared that today all parks are competition, even those that fail. . . . E. J. (Doc) Lennox, of King, said that is 80 per cent of the customers bought book tickets. Now that has been hit by 58 per cent. . . . Insurance rates can be cut to less than manual rates by following the rules set down in the Guidelines for the Associated Band Corporation, said. . . . They are to put your premises and rides in best condition, employ dependable help, and when necessary, give little in defense of a negligence charge" and promote safety. . . . William G. Johnson, of the National Safety Council, passed this along: if anything, it will be more. NAAPF postponed talks about AGVA until it can contact that group.

NAAPB Work Committee Reports on Percentage

CONVENTIONERS HEARD the NAAPF program of work committee report that the survey showed 82 per cent of the responding park owners favor a statistical study of parks, and 80 per cent favored launching a public relations program. . . . About 52 per cent wanted more statistical information from the association. . . . Thirty-five per cent say they benefit from NAAPB's exhibiting at the NRA convention. . . . Fifty-six per cent say they would not be opposed to a dues increase. . . . Expanding the program to include regional clinics was favored by 45 per cent.

Provo Rents Train; Swiss Visit; Huepedohls on Tour

AT PROVO, Utah, the Chamber of Commerce sponsors a Kiddie train ride at Christmas time. In 1957 it had a steam train. This time it is an electric train that does not chug. This was done in 1958. They expect to give 10,000 rides before Christmas. . . . The Stetson Kiddie Park at Philadelphia may become more because the owners of the leased site want to build a 450-foot track and use it in another way. Father and son combination in Chicago and other cities recently is Edy and Walter Meier of Chicago. They had the Hurricane ride at the Toronto park operated by Patty Conkle, to whom they sold the ride. At the Chicago convention they were scouting around for a location for a new ride they hope to bring here for next year. In Switzer- land they operate rides at fairs. . . . The Paul Haeberleids are off on a vacation that will take them to Portland, Seattle, Honolulu, southern California, Arizona and Florida in the next 17 weeks. . . . Exhibit Supply Company has moved to larger quarters in Chicago . . . A new hotel, the Royal, in Copenhagen, Denmark, overlooks not only the city square and other landmarks but also famous Tivoli park. It opens early in 1960. . . .

Magic Mountain Files New Financial Report

DENVER—Magic Mountain, Inc., which has been building a new theme park here for some time, has filed for corporation with the Federal and State secu- rities commissions. The company's board of directors has sold the park to a firm that has borrowed from another company. Both firms are controlled by Mr. E. M. LeRoy. An official of the LeRoykin Entertain- ment Company was recently quoted as saying that "construction got ahead of stock sales by quite an amount, but work is close to being complete," more than most people realize. We fully intend to complete the project." The company has filed with the Securities and Exchange Commission last March, $392,339 has been sold. Lawsuits have been filed to stop transfers totaling $197,875. The prospectus said that sales were successful and the items sold could be sold under court order to satisfy the claims. The prospectus also said that "any further proceeds from the sale of stock may be used for payment of the company's debts and not for additional construction."
AMUSEMENT STORIES OF THE TIMES

San Francisco Home Show Set for July 22-31
SAN FRANCISCO—The 1960 San Francisco Home Show will be held here July 22-31 in the Cow Palace, James Logan, executive di- rector, said. The show, which has been held for the past 12 years, will feature agricultural exhibits, farm machinery, garden plants, and home accessories. The show is sponsored by the San Francisco Chamber of Commerce and the San Francisco Builders Exchange.

Exhibit Assn. Names Rucker 1960 President
DALIASS—National Association of Exhibit Managers, made its annual meeting in its exhibit yesterday and elected Joseph Rucker Jr., president for the coming year. Rucker is president of the San Francisco Home Show. He has been active in the industry for many years and has served as a director of the NAEM. He is the first California man to be elected president of the NAEM.

SPOKANE AUTO SHOW

Spokane Auto Show Attracts 26,982
SPokane, Wash.—The 1960 Spokane Auto Show, November 29-December 1, drew an estimated attendance of 26,982, the highest attendance in the show's history. The show was slightly less than last year, but actual ticket sales were higher. Several thousand more tickets were sold than were turned in at the gate. The attendance figures were up from the previous record of 24,982 set in 1960.

Wide Range of Events Scheduled for December
LANCING CIVIC CENTER in Michigan will have 124 events in December, according to an estimate by the Michigan Custom House. The events in the building was a three-day session of Jehovah's Witnesses, ... Great Western Exhibits Building in Los Angeles has a nine-day International Motor Sports Show opening December 23, sponsored by the National Hot Rod Association. ... "Adventure on Ice," with Wilma and Ed Leyka, was featured at the newest auto show at the Sports Center. ... Fortune magazine for November carried a two-page color advertisement for the First Bank of Chicago, featuring a new bank building now under construction on Chicago's Interstate. There is another kind of publicity that building owners get too. ... Typical is the editorial in The Grand Rapids (Mich.) Press commend- ing Manager Frank J. Barr, of the Civic Auditorium, for his operation. The city has tripled its business for Christmas this year and business in general is on the increase for the Grand Rapids build- ing. ... Similarly, at Fort Wayne, Ind., the Fort Wayne Journal-Gazette carried an editorial headed, "Fort Wayne Is Proud of Coliseum." It points out that a symphony concert had gone off well and that earlier that day the building was crowded with people attending a basketball game. ... "Adventure on Ice," with Wilma and Ed Leyka, was featured at the newest auto show at the Sports Center. ... Fortune magazine for November carried a two-page color advertisement for the First Bank of Chicago, featuring a new bank building now under construction on Chicago's Interstate. There is another kind of publicity that building owners get too. ... Typical is the editorial in The Grand Rapids (Mich.) Press commend- ing Manager Frank J. Barr, of the Civic Auditorium, for his operation. The city has tripled its business for Christmas this year and business in general is on the increase for the Grand Rapids build- ing. ... Similarly, at Fort Wayne, Ind., the Fort Wayne Journal-Gazette carried an editorial headed, "Fort Wayne Is Proud of Coliseum." It points out that a symphony concert had gone off well and that earlier that day the building was crowded with people attending a basketball game. ... "Adventure on Ice," with Wilma and Ed Leyka, was featured at the newest auto show at the Sports Center. ... Fortune magazine for November carried a two-page color advertisement for the First Bank of Chicago, featuring a new bank building now under construction on Chicago's Interstate. ... There is another kind of publicity that building owners get too. ... Typical is the editorial in The Grand Rapids (Mich.) Press commend- ing Manager Frank J. Barr, of the Civic Auditorium, for his operation. The city has tripled its business for Christmas this year and business in general is on the increase for the Grand Rapids build- ing. ... Similarly, at Fort Wayne, Ind., the Fort Wayne Journal-Gazette carried an editorial headed, "Fort Wayne Is Proud of Coliseum." It points out that a symphony concert had gone off well and that earlier that day the building was crowded with people attending a basketball game. ... "Adventure on Ice," with Wilma and Ed Leyka, was featured at the newest auto show at the Sports Center. ... Fortune magazine for November carried a two-page color advertisement for the First Bank of Chicago, featuring a new bank building now under construction on Chicago's Interstate. ... There is another kind of publicity that building owners get too. ... Typical is the editorial in The Grand Rapids (Mich.) Press commend- ing Manager Frank J. Barr, of the Civic Auditorium, for his operation. The city has tripled its business for Christmas this year and business in general is on the increase for the Grand Rapids build-
CIRCUS TRIPPING

CIRCUS NATIONALE DE CUBA is being treated for a 12-week tour playing in five places before and after Christmas. A plain and simple, but a sweet and agreeable experience.

County commissioner John Jack, of Punta Gorda, Fla., a former circus owner, has decided in winter time to go to the circus, King Bros. is playing in a second place in the South, which is a fitting place to go to the circus. Scottie is in the second place where he has been, and his appearance is not likely to do more than winter tour. . . . Don E. Kerr circus, under a sense of humor, is still going, all information on it is still reported and expected. Their writers were not furnishing funny material. . . . Joseph Merced, who has a side show, is a native of 1899 and recently has been a head of a Wisconsin regional tourist bureau and has celebrated his 60th anniversary in show business with a dinner Tuesday 11th. He was expected to appear then, but he will operate a wax museum exhibition of an old-time Barnum show at the Circus World Museum.

Three performances were being given by the Gainesville Community Circus Saturday (12) for the Chance-Vought Corporation. Show was played in a small town where attendance was total 35,000.

This is the 30th season for the group, reports George Morris. . . . Frank Ellis in planning to add a new show to his line-up of shows, one of which will be seen on a circus since Ringling and Selig-Floto had "Gehuld," aka Royal Circus in the show, he expects the feature and equipment to cost $25,000 before it gets on the road with the Keller-Miller circus. Ellis will visit animal farms in Florida shortly.

The world's largest 22-wheeler is a bandwagon of the Sig Sautelle Circus as a donation from W. H. Curtis of Savannah, Ga., to the circus last March 10th in the front show window with the Two Hemisphere bandwagon.

Sid A. Stevenson, circus auditor, is vacationing in Mexico City. He has been in this business for the last two years and has reported he will have the wagon on Carson & Barnes Circus during the Spring season and will return to the show in 1960.

There is a circus in Florida that is being run by Mr. Cristiani, and others in Los Angeles who are running the Shrine show at Kansas City. Ed Sullivan's TV show Sunday (13) was to include Tu Shui-Ni, novelty act by two young girls not seen in this country before.

. . . . Don Marcels relay that Feltis Circus is in Nebraska for one week and has a show in Paris now and will return to the show in Nebraska next summer. Marcels has been playing Christmas dates as a clown for two years now and is an employee of a circus chairman for the Washington State Fair, which is run by an employee of the Palm-Beaumont Circus, which was killed by an elephant recently.

A British show, shows the Flyer at Tarpon Springs, Fla., on Sunday, Feb. 11th, will be with Dewey's Circus next season.

Wimpee, the show, sails for England on December 17th. He began his career in America in 1885 and will return to the show in 1960. He is a Long Beach, Calif., columnist, and is a veteran of 37 years, and has a great future for him. He is quoted as saying he has been on a bonanza. If one dies, there is another one ready. He is selling the owner a supply of special comic material for $1000 every week in Philadelphia weekly, carried a feature about the career of Howard V. D. James.

Equipment of the Hunt show is being booked "Hunt Bros. International Circus" in preparation for their appearance at the Amusement Park. Once Harry and Amelia Adler played the show, and were succeeded by Louis Jack and Smith and Donald Mcintosh, of Hugo, will fly to Sarasota and then to Havana to see the National circus. . . . Lucio Cristiani was contacted by Jerry, who was reportedly interested in the Cristiani acts but the parties were not able to come to terms. . . . Kelly Bros., a former Ringling, is expected to complete his Christmas display at the funeral home operated by CPA Percy Osborne.

BURLINGTON, N. J., - A hy- dromechanical system is being installed in the Hunt Bros. Circus equipment for 1960, as winter quarters are expected there. They want to install the Cristiani acts but the parties were not able to come to terms. . . . Kelly Bros., a former Ringling, is expected to complete his Christmas display at the funer-
Canada Assn. Elects Clarke As 1960 Prez

TORONTO—Jack Clarke, manager of Central Canada Exhibition, Ottawa, was elected president of the Canada Association of Exhibitions at its recent meeting here. He succeeds Miriam McCollum, of the Canadian National Exhibition, in the top position.

At Anderson, Edmonton, was elected vice-president and Earnest Boucher, Queen City, was re-elected to the post of secretary-treasurer.

Bert Morrow, Vancouver, B. C., was added to the board of directors. Re-elected to the board were: Alton Thompson, Truro, N. S., and Jean Alarie, Three Rivers, Quebec, Sam Foster, Toronto, is honorary vice-president and Hon. Douglas Hawkins, minister of agriculture, is honorary president of the association.

100-Year-Old Will Aid Any Centennial

OGWEGO, N. Y.—In observing a centennial fair, it doesn’t hurt a bit to have a 100-year-old citizen who is willing to aid in the promotion. In the case of Tioga County Fair here, the helpful party was Mrs. Charles Bartlett.

Mrs. Bartlett is the mother-in-law of the fair association’s president, Harry Bartlett, who celebrated his centennial birthday June 19, only 31 days before the official opening of the promotion, which had been decided on long before then, was officially announced by the local party.

The fair opened July 20. Centenarians noted the 100th birthday of the agricultural event and Mrs. Bartlett were held, and she cut a ribbon symbolizing the start of the fair.

While this was the 100th annual event, it was 104 years ago, August 2, 1856, that Tioga County residents organized the county agricultural society. The “100” theme was used all through the whole, and all news media were quick to co-operate, Charley Esley, fair manager, noted.

Early Goat Temperament

A novel element in proving that fair’s history was the uncovering by both the agricultural society of Tioga County, organized in 1819 in Andrew Pardy’s cavern in Spencer, and the county’s bylaw set forth the following: “I shall be the president of the directors of the society, individually, both by precept and example, in order to discourage the buzzing and importunate practices of interest by all means in their power.

To this end, the officers of both the society is pledged to promote the increase of cattle and the culture of hops and barley, and that they will consider it their duty to exert themselves on the prospects of the fair who shall be thoroughly interminable.”

The fair, which was started in 1851, records further that this group’s activity have never been located, but it is believed to exist only for a few years. With tongue in cheek it is suggested that for such punctual viewing the society may have expelled itself completely out of members.

Sixty years ago, on April 27, 1899, after 25 fair days had been over.

Sensational New Frolic Ride

"Fifteen Riders sold at the Chicago Convention"

The Pirouette is a real thrill ride that has been added to the list of new rides at the fair. It is to be located in the south end of the midway and is operated by Frank Hussey, Inc. It is a thrill ride against a background of a steel frame trailer, a house of a height of 10 miles, and can be handled for only one person. It is to be equipped with two trains of cars for passenger service, or electric motor for permanent location. This is a fair stand ride built at a price that the price is for $2,500.

"Write today for full information"

King Amusement Co., Inc., Mt. Clemens, Michigan

NEW PARATROOPER RIDE

300 PASSENGERS PER HOUR

The fair fair has been added to the list of new rides at the fair. It is located in the south end of the midway and is operated by Frank Hussey, Inc. It is a fair ride against a background of a steel frame trailer, a house of a height of 10 miles, and can be handled for only one person. It is to be equipped with two trains of cars for passenger service, or electric motor for permanent location. This is a fair stand ride built at a price that the price is for $2,500.

"Write today for full information"

ANCHOR SUPPLY CO., INC., EVANSVILLE, INDIANA

ANCHOR CO., INC., EVANSVILLE, INDIANA

NEW ANGLE

N. Y. Fair Updates Usual Farm Exhibit

SYRACUSE.—A “farm within a city” where a genuine country fair is played, as in the case at all fairs, but shows the units in their proper relationship to the urban community. Here it is possible to design the fair so that it is advisable to create, inside the factory, display units stocked with animals and commercial products. Some $60,000 was spent during the 1969 New York State Fair here and the results are shown that the fair home designed for rural living, an automated poultry house, fully equipped farm shop and modern dairy installation.

Thousands of visitors wended thru the buildings and open areas.

A noise housing dairy structure contains 120 cows, a labor-saving barn and milk room and milk house. Steeping, squeezing and boiling was unnecessary, and milk was transported thru the pipes from the bulk milk tank. Redden cows and manure removal were shown to be simplified by use of a built-in septic treatment.

The poultry house, a one-story building, contains a brooder, an egg grader, egg washer, egg cooler and modern laying pen equipment. Water fountains and nests and tests were all seen to their best advantage.

Pole barn construction was used extensively, with the estimation that the new fair barn will last from 50-75 years in the ground. Metal roofing was also used. Through the entire exhibit there were the produce and dairy barns, 416 stalls, but all were decked over with a degree of excellence that had no intense selling effort. As a result, farmers did not take one step above—and slightly removed from them—without being turned around on December.

Located on property of the Owego Driving Park Association, the fair body voted to purchase the park from the state of New York for $26,000. It consisted of 25 acres. It is appropriate to add that annual losses had a provision that no intoxicating liquors be sold. Another $8,000 was raised for the park.

The fair, on property since 1935, was renamed Radway Park, but rather hazardous going during the depre- pressions and years also has man to survive floods, regained its own or- derly and normal. It is enjoying one of its most successful periods under the present regime. Outside of a wurt- tung of rain on opening day, there was no threat to the Nu- cial week, and increases were registered in all departmental areas. Attendance was at least 50 per cent better than the previous record year. Not the least significant factor in the success was the acceptance of the role played by Mrs. Bartlett, lighting of the central emblem of the fair.

FOR SALE

MOBILE HOME PARK

Has 29 spaces, 3 pay fishing lakes in a 45-acre tract, plenty of land, shade of plenty. Located 5 miles south of Louisville in Kentucky Turnpike, ample amusement park or circus quarters. All replies to Mr. Wayne, c/o The Billboard Cincinnati 22, Ohio

When answering ad.—Say You Saw It In The Billboard!

Fair-Exhibition

Calgary Ex Shortens Opening Day Parade

CALGARY, Alta.—The Calgary Stampede’s annual opening day parade will be shorter this year, on account of the Western and more colorful when it is presented on July 11, 1960.

Members of the parade committee, under the chairmanship of Jack McNaughton, controller of the 1960 Stampede, have decided that the parade will be dressed up and streamlined.

The effort is to adopt a uniform marching pace, drill bands will have to adopt a “forward” movement at all times instead of a “zigzag” movement, and no majorettes will be allowed to march if the under the age of 12.

No floats, cars or trucks will be allowed in the parade unless they are suitably decorated and carry a theme in line with the Western presentation of the exhibition and stampede.

Riders must wear Western gear, horses will have to be suitably equipped, and all women must wear Western hats and clothing unless riding in sections where native costumes are prescribed. All effort will also be made to induce more cowboys to ride in the parade.

Montgomery, Ala., Names Ben Heningin President

MONTGOMERY, Ala.—Ben Heningin, local businessman and civic leader, is the new president of the South Alabama Fair. He succeeds W. Lyke Hinds in the top position.

The new officers include: First vice-president, J. T. Nolan Sn., second vice-president; Neville James, secretary, and William (Bill) Lynn was renamed executive secretary and manager.


The board of directors was appointed by Von Gal who is in- coming president of the Montgomery Kiwanis Club which sponsors the fair.

Heningin, a native of New Orleans, graduated from a high school there and was named to the degree of Bachelor of Louisiana University. He has been a lieutenant in the U. S. Navy during World War II. He has lived in Montgomery since 1930 and is owner and sales manager of a wholesale grocery firm.

Sioux Falls, S. D., Elects

Issues Financial Reporting

SIoux FALLS, S. D.—The Sioux Empire Fair re-elected Bert Verksee president for 1960 and announced results of its finances here recently.

Jack Greely was elected vice-president, Gordon O’Donnell was re-elected treasurer and Myles Johnson was re-elected secretary-manager.

Resumes for the past year included: $4,000,000.00, (Max) Ellis, L. W. Harding, Walla, Nordstrom and Jesse Taylor. New members are Frank Ling and C. J. Lovejoy, Will M. Callihan and Homer Schilling, Walla, Taylor, Nordstrom, Oswald E. Schock, Josef Ronningen and H. L. (Duke) Tufly.

Financially, the association business returned a net of $1,190.30 this year compared with a loss of $3,734.79 the previous year. Income totaled $70,738.66 while expenses amounted to $68,206.39.

Financial assets are listed at $8,760.22 and net fixed assets at $2,967.19.

Income included $23,720.66 from fair admissions and $9,854.51 from concessions. Rental of fair buildings brought in $2,982.55 and $7,920.69 from rental of an air base building.

Largest expense was $26,945.06 for fair week attractions: $3,500-60 for premiums; $1,296.72 for insurance; $5,162.86 for salaries during fair week and $6,000 for Johnson’s salary.

INDIANAPOLIS—New department heads for the Indiana State Fair were named at the recent reorganization of the board.

Departmental heads are as follows: Floyd Hoover, Kentland, concessionaire; Oscar Thorenson Black, Lagrange, swine; John A. Crull, La Porte, traffic; Joseph M. Schermersman, Wawaska, sheep; Carl Bourman, Concord, converse; Luther D. Butler, Lebanon, cattle; William H. D. Farm, Farmersville, corn; Willard F. H. Royce, Franklin, dairy, and Eletta S. Callahan, New Albany, horses.

Robert P. Moore, Rochester, heads the horse department; Mrs. Ida E. Wright, Greenwood, women’s building; Robert H. Weeden, Indianapolis, related shows; Robert W. Weeden, Fort Wayne, Indiana, and Homer E. Schumacher, Columbus, City, agriculture-bouquet.

Earl J. Bailey was renamed secretary-manager and Jess W. Stuckey is superintendent of grounds and buildings. The executive committee includes: Carl Bourman, chairman; Bernard Parker, commissioner of agriculture; Carl Bourman, vice-president; Schermersman, treasurer; Eldel L. Callihan and Homer Schilling, Fort Wayne.

Ex-officio members are Governor Harold W. Handley; Dean Earl L. Butz, Purdue University, and Parker.

Tentative dates for 1960 were set at August 31-September 8.
FAIR MEETINGS

West Virginia Association of Fairs, January 2-3, Mabel C. Hetzer, P. O. Box 589, Huntington, West Virginia.

North Carolina Association of County and District Fairs, Seventy-First Convention, January 5-6, Robert L. Barnett, Munin St, Durham, Ind., secretary.

Michigan Federation of County Fairs and Minnesota State Agricultural Association, January 12-13, Tom Moore, Secretary-Treasurer, in charge.

Kansas State Association of Fairs, Jefferson Hotel, Columbus, January 12-13. Tom Moore, Secretary-Treasurer, in charge.

Ohio Fair Managers Association, Deisher-Hilton Hotel, Columbus, January 12-14, Goldie Schreiber, 1043 South Main Street, Dayton, O., executive secretary.

Indiana Counties Fairs and Expositions Association, Hotel Schroeder, Milwaukee, January 13-14, Louis Knebling, 3153 East Mill Street, Pittsburg, secretary.

Kentucky Association of Fairs, Governor Hotel, Jefferson City, January 13-15, C. M. Gray, 1030 South Main, Topeka, secretary.

North Carolina Association of Fairs, Hotel, Topsfield, January 13-14, Arthur Cassidy, 2 North Fifth Street, Greensboro, secretary.


Association of Alabama Fairs and State Association, Hotel Tuscumbia, January 18-19, C. M. Hammer, Box 972, Jasper, secretary.

Florida Counties Fairs Association, Westwood Hotel, Pittsfield, January 18-19, Peter Corbin, Topshausville, secretary.

Association of Utah Fairs and Shows, New Rome Hotel, January 20-21, 20th Street and Salt Lake City, secretary.

Pennsylvania State Association of County Fairs, Penn Harris Hotel, Harrisburg, January 20-21, Arthur Morris, 2929 North 16th Street, Reading, secretary.

Michigan Federation of Agricultural Fairs, Eastland Hotel, Portland, January 20-21, Roy E. Syres, 2205 E. 10th St, Lansing, secretary.

North Dakota Association of Fairs, Hotel Graver, Fargo, January 20-21, John Finch, Fargo, secretary.

Kentucky Association of Fairs & Horse Show, Kentucky Hotel, Louisville, January 21-22, L. D. Cooper, Taylor Station, Louisville, secretary.

Illinois Association of Agricultural Fairs, St. Nicholas Hotel, Springfield, January 24-26, Cliff. D. Cooper, Taylor Station, Springfield, secretary.

Rocky Mountain Association of Fairs, Snowbird Hotel, Great Falls, Montana, January 24-26, Clifford D. Cooper, Secretary.

Nebraska Association of Fairs, Governor Hotel, Kearney, January 24-26, Clifford D. Cooper, Secretary.

New Jersey Association of Agricultural Fairs, Hildred Garden Hotel, Millville, January 25-26, William C. Lyon, 1 South West Street, Trenton, secretary.

Nebraska Association of Fairs, Governor Hotel, Kearney, January 25-26, Mrs. Malinda Cassidy, 2 North Fifth Street, South Omaha, secretary.

Minneapolis Association of Fairs, Hotel Schroeder, Minneapolis, Robert E. Livengood, Hotel, Jackson, February 3, N. S. Hand, 346 South 8th, Minnesota, secretary.

Texas Association of Fairs and Exposition Foundation, Baker Hotel, Dallas, February 4-6, Bob Murdock, East Texas Fair, 102 East Locust Street, Tyler, Texas, secretary.


Midwest Fairs Association, Hotel President, Kansas City, Me., February 25-26, Maurice E. Fager, Midwest Fairs, Topeka, Kan., secretary.

MISCELLANEOUS

Manchac Cities: Tampa, Fla., 14-24.

A Roundup

Polish State Folk Ballet (Aud) Milwaukee, Wis., 15; (Aud) St. Paul, Minn., 18; (Aud) Minneapolis 19; (Aud) Milwaukee 20 and Los Angeles, Calif., 22-26; (Shrine Auditorium) Los Angeles 27 (Opera House San Francisco 29-31,).

Legitimate Shows

THE BILLBOARD
DECEMBER 14, 1959

ALLISON—Clady (Paul), 60, long-time outdoor showman, recently in St. Petersburg, Fla., hospital. During his years on the road he was with Charles W. Wilson, Hennes and Shenday shows. Survivors are a son, two sisters in law and a brother-in-law, Tommy Tucker. Burial in Tampa.

BROOKS—Jack, 65, Winslow singer and one of the first performers at the National Orange Show in Pomona, Calif., from 1930 to 1935, December 6 in Los Angeles. He moved to California in 1920 and had radio programs on both KFI and KCMO. For many years he traveled with Fanchon & Marco units. He was a member of the Jack Bull Boys and the Jack Brook Trio. Survived by his mother and two sisters. Burial in Rosedale Cemetery, near Los Angeles, December 9.

BUCKINGHAM—Louise Greibie, 76, former circus performer and since 1950 a member of the Buckingham Shows, October 17 at a heart attack at Raleigh, N. C., has just been buried.

IN LOVING MEMORY
of My
DEAR HUSBAND
CHARLES OLIVER
Who passed away
Dec. 17, 1957
CATHERINE OLIVER

IN MEMORY OF
MY DEAR FRIEND
CHARLES M. OLIVER
Who passed away
Dec. 17, 1957
CLARENCE SLATEN

IN LOVING MEMORY
of My
Good Friend
CHARLES OLIVER
Who passed away Dec. 17, 1957
IDA McCOY

THE FINAL CURTAIN

The widow of Keith Buckingham who had operated a mini-business for many years, she was a former aerialist and rider for the Shows for 6 years. Survived by her brother, Del Horning, Oak Forest, Ill., her cousin, Robert 22 in Cooper's Plain Cemetery, Corn- 

N. Y.

DENDZA—John, 60, long-time Johnny Duke, veter- 
an of the National Association's Association, died recently after being struck in the office of the York Daily Record.

DUNN—James J., 81, veteran talker and custodian for the Associated Trumers, December 7 in Los Angeles from injuries sustained when struck by a car. A native of Mitchellville, Ia., he started in show business as a dancing waiter at an early age. He was a talker and free art an- nouncer for the Big Band and Good Humor. In 1936 he was associated with the late Harold Eninger in the development of the first public address system and other attractions. In 1942 he was the custodian of the Pacific Coast Shows that played in Los Angeles and held a similar post with the Trumers at the time of his death. Survived by his brother and a sister. Services pending, with burial to be in the Pacific Coast Showman's Rest.

HERRICK—Carl, veteran business man who in the past had worked with the United, Dodson, Rohan & Cherry, A. 20 in Los Angeles. His sisters, Mrs. Elsie J. Krause, Indiana.

HOYLE—William W., 61, member and former trustee of the Greater Ohio Showmen's Association in Columbus. December 1 of pneumonia in University Hospital. He was a veteran of World War II and spent 40 years in show business as a custodian, one time as a member of Groov- ing America Company. Survived by two sisters, Mrs. Catherine Shapiro and Mrs. Marion Lakin, and two nieces, Mrs. Ruth Sterling and Mrs. Frances Pope, drawer of the former Ohio Showmen's Association. Services December 5 and burial in St. Joseph Cemetery, Columbus.

MINTY—Mrs. M. E., 61, cookhouse operator on Pollett's Broadway Shows in the fall season and formerly with the Penn Premier Shows for 10 years and earlier with the old W. C. Koos Shows, November 26 at his home in Winchester, Va., after a long illness, struck by his widow, three sons, a daughter, three brothers and two sisters.

Mount Helena Cemetery, Win- 

cheste r.

MOSCOE—Willie, 77, veteran trooper who had a cockpit career for many years, died December 2 in a Tacoa, Wash., hospital. Bur- 

ial in New Taorna Cemetery.

NUGER—Sol., 57, operator Winchester (Va.) Amuse- ment Park and Driving School in that city. (Details in Carnival section.)

SUGGS—Charles Albert, 56, drumpet player and operator of a musical instrument repair shop in Jackson, Miss., died December 2 from pneumonia. He was associated with the 21st Street Orchestra and had been his brother, Bob Cohen. In 1936 he was associated with the late Harold Eninger in the development of the first public address system and other attractions. In 1942 he was the custodian of the Pacific Coast Shows that played in Los Angeles and held a similar post with the Trumers at the time of his death. Survived by his brother and a sister. Services pending, with burial to be in the Pacific Coast Showman's Rest.

WHITE—Oscar, 59, associated with the B. Wolle and John McNeese shows the past season, recently in Florence, S. C., of a heart attack, survived by his widow, Mrs. B. Wolle, of Wannamock, N. J., and a sister, Mrs. Alexander, associate with the Carolina State Fair. She was employed at a local hospital and after the show was returned to the Los Angeles area to follow his brother, who has been the con- 

fidered as the biggest showman in the entire circuit.

WOOG—Frank, 51, aged member of the driving board for 14 years at the York (Pa.) Interstate Fair, died unexpectedly cut by a freak accident.

BIRTHS

FARMES—Ralph Elise, December 6, to Mr. and Mrs. James J. Farmer, Los Angeles, Calif. A grandson of the late Eliza J. Farmer, of Los Angeles.

JORGENSEN—Andrew, of Chicago, to Mr. and Mrs. Jorgen Jorgensen November 30 in Indianapolis. Father is one of the Eddy Brothers, a noted clown. Mother is Gesovma Mat- 

ten, formerly of Mexico City.

SHOW TENTS

HARRY SONGMIRE 516-518 East 19th St. Kansas City, Mo. & 2601 Central Avenue, Minneapolis, Minn.

CENTRAL Canvas Company

INSURANCE

IDA E. COHEN, 172 W. JACkson Blvd. Chicago, Illinois

NOW Do Luxe MINIATURE GOLF COURSES by ARCLAND

New Designs—125 Styles of Holes—Fully Carpeted Courses—ILLUSTRATED. Incl New HYDE PARK, N. Y. and America's Oldest and Greatest Builder of Miniature Golf Courses

The $ & $ Kart FOR THRILLS FOR PROFIT

Stripped cars—ready to go-up to 60 MPH—28 and 36 holes. Automatic scoring, easy to set up. Price $650.00; good for large or small operation. 

For the 2:33-hour show, Acts included:

Izzy Cerveny's band; Cunio's Leopardess; Pat Adin's Wild Animals; and Schatzke's Bitezoo. Bizarre bell ringers; Gino Meno; the Because Brothers; Suezi Liberty horses; Suezi Potters and Cunio's Llamas; Lois Doleich, the elephant; O'Neill's Banana Animal Act; History's Most Famous Worthwood, wire net; Norbo, giraffe; D. W. Thoms, the walrus; Howard Woodcock; and the Banana Animal Act; History's Most Famous Worthwood, wire net; Norbo, giraffe; D. W. Thoms, the walrus; Howard Woodcock; and the

FAIR MANAGERS:

The biggest crowds come to see the stars with the best-selling records. It's been tried—and over and again! The big record men are the big drawing cards, and that will bring in the biggest attendance records. And there's a quick and accurate bit of reference source to help one spot this top talent, check the vital data and make the tight contact to close the deal . . . but fast. So . . .

Be sure to Read, . . . Use . . . and Hold onto Billboard's Big New Year-End Programming and Talent Buying Guide

... in the slick-stocks pages of this issue

4148 THE BILLBOARD
DECEMBER 14, 1959
Max Tubis Offered As NSA President

Election Dec. 23; Vivona, Rubenstein And Strates Are Nominated As V-P's

NEW YORK — Max Tubis holds the slate brought in by the National Showmen's Association nominating committee. A full ticket has been posted with Tubis recommended for the presidency, and the slate is for any independent slate passed last Thursday (10). Tubi's Beach Amusement Company operates the Million-Dollar Pier on the Boardwalk in Atlantic City. If he will succeed Ali McKee, manager of Fairlyland in Queens, in addition to the top officers the committee offered a list of 50 governors. Election will be held at a special meeting December 23.

Hammond Into Ia.; Byers Inks Monticello

Texas Show Packs Three County Fairs; Weaver Adds New Dates for '60 Route

DES MOINES—Carnival bookings at the convention of the Fair Men's Association have been easier for many years. This year, however, there was a flurry of changes made by a number of fairs.

Keefe Re-Inks Valdosta, Ga.

VALDOSTA, Ga. — Johnny Keefe's Capitol City Show has been awarded the 1960 contract for the South Georgia fair. This will mark the third year the show has played the fair. Dates are October 31-November 5, Howard B. Hall, fair manager, announced.

Bob Hammond, owner of the show bearing his name, and his wife will act as the news and publicity. The Texas-based show, which has never played the State Fair before, comes here October 29.豆浆 pool events are on Cornfield July 31; Mansfield, August 2; and Tiplon, August 11-12.

Byers Bros. Show also scored announced they had been awarded the contract at the Great Jones County Fair, Monticello, a new one for the show. Clement Smith took the rep of the show here as Carl Byers remained at home where his dad was seriously ill.

L. O. Harvey and his son Frank, were on hand for Grand American Shows. New addition to this show is going to have to try with 48

CARNIVAL CONFB

ARCH McASKILL will have his Illusion Show at Palisades (N.J.) Amusement Park next season. Bernie Their, cookhouse specialist, will operate the ringacause circuses with Roy Peugh. Roy, Betty and daughter Karin are wintering at Waterford, N. Y., where they are building a home. . . . O. C. Buck person hasdicpered.

Mrs. Elizabeth Murphy, secretary, visited relatives in New York and New Jersey. She will be at Miami. Mr. and Mrs. Chester Batchelor have gone south after Chet winterized motor equipment in quarters. A little farewell party was held at their place and would like to receive more news. Daniels hosted women of the show in the Daniels' trailer. The Bill Beldoks and their son Skipper went to Tampa where they will rebuild their rides and add another kiddy unit. Jim Quinn, general agent, is an occasion in New York. Jim Quinn, general agent, is an occasion in New York.

Harry Storin, Massachusetts Fair Association executive who is publisher for the Barrington Fair, is in Springfield, Mass., and would like to receive more news.

Recent deaths include Johnny Duke (DeNeis) of the New York club and Earl (Doc) Norman of the Miami club, both of whom well known in carnival circles. Norman, 72, was on the Celler & Wilson Shows for many years. He died in Miami. Showmen's Rest. . . . Burial services in Miami were held in the family's home. Joe McKee, former of the Chicago shows, is in Miami. The World's Famous balloon was placed into service, a being dropped at the place was ready to be posted, Marty Weis reports. . . . Jack and Jeannette Conway of National Ticket Company, both children of Uncle Charlie, have come back to New York, and decided immediately to become future exhibitors. . . . R. C. McFadden, interested in a new fair he is promoting, is in California.

Irving Kirby

Miami Club To Host 400 At Yule Party

MIAMI—About 400 undergraduates and crippled children will be hosted Saturday (19) by the Miami Showman's Association in its annual Christmas Party. There will be the usual generous helpings of refreshments, gifts and amusements, by the Spyboy Daniels and Willy Lish taking charge of the event.

The club will have a free X-mas unit stationed here Thursday (18) at the Miami Club hotel. A bus unit will visit. There is no blood donation requirement. There are those wanting to have X-rays.

Bob Tubis, owner of the show, bearing his name, and his wife will act as the news and publicity. The Texas-based show, which has never played the State Fair before, comes here October 29.豆浆 pool events are on Cornfield July 31; Mansfield, August 2; and Tiplon, August 11-12.

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Gastonia Set For Buck's 1960 Season

TROY, N. Y. — The Spindletop Center Fair in Gastonia, N. C., has been announced for the season starting March 22nd. The show is owned and operated by Park Bros. of South Plainfield, N. J.

Hammond to Invade Iowa

The first time Hammond flew to his home state, he was a United States Marines Corps stunt plane pilot in World War II. This year, he returns to Iowa State Fair as the first time he flew back to his native state after the war. He is currently serving as a junior executive for the Iowa State Fair and飞 states that he has been working to develop new attractions for the fair.

PCSA Honors Deceased at Memorial Services

LOS ANGELES—An informal talk was given by William H. Hobday at the memorial services of the Pacific Coast Showmen's Association at the Associated Bandw on Sunday.

PCSA Slates Steve Vaughn As President

LOS ANGELES—Steve Vaughn has been nominated for president of the Pacific Coast Showmen's Association for 1960. Edward Har- deman, chairman of the committee, announced at the regular weekly meeting Monday (7).

Siebrand Inks Rhoda as Act And Publicist

NEW YORK — Lady Rhoda, blindfold driver and escape artist, will function as publicist and front for a week from Monday (15) in New York as part of a promotion for her annual tour. She will arrive here Monday and leave March 13, 1960.
new merchandise for tomorrow's . . .

parade of hits

FOR LISTING

SEND NEWS RELEASE, GLOSSY PHOTO OR DRAWING TO: Parade of Hits, The Billboard, 188 West Randolph, Chicago 1, Ill.

JEEP-AIRPLANE

Airplane is twirled around on a cord. Whirling propeller pro-
duces authentic sound. Easily assembled. Comes complete with
plastic propeller and cord. Is 19 inches long. Retails at 59
cents for one kit. Dixa Products, 232 North Rockwell, Chicago 47.

COMIC CARDS

Three comic decks of cards. Contains 48 cards each and are
sold as all-in-one greeting card. Three titles are "Friend or
Enemy," for the 8/. "Continu-
ment Solitaire," for mother-
Be, and "Homemourage Solitaire," for new parents. Retails at 51
card. Costman & Company, 7039 Sunset Boulevard, Holly-
wood 28.

GAY PLATES

Plates decorated in Gay 90's theme. Are 8¼ inches in di-
ameter. Any name can be put on with the tube of paint that
is included. Sold in lots of three
decor. Price $6 per dozen. Sample
order $1 for a pair. Mid-
West, Novelties, 1513 North
Lincoln, Bloomington, Ill.

LIGHT CONTROL

Called the nightifar, this de-
vice, thru photo-electric which
automatically turns light on or
der off according to Fisher-Pierce
Company, Braintree 55, Mass.

NOVEL GLASSWARE

Clown decanters in abstract shapes. Heads or hands are
stoppers; bodies are hollowed. Varied uses. Twelve to 12½
Inches high. Open stock. Whole-
sale price, $8.75 each. Jordan's
Importing Company, 254 Fifth Avenu,
New York 1, N. Y.

WHEN YOU REPLY, PLEASE MENTION YOU SAW IT IN
THE BILLBOARD PARADE OF HITS

PIPES FOR PITCHMEN

Five Years Ago

In Pitchdom

Harold Foreman and Carl (the
Greek) Chatfin were held up for
the winter at Stone's Grill on West
Spring Street, Columbus, O...-
Mrs. Mike Gunn presented her
pitchin's hobby with an eight-
pound daughter, born November
22 in Rossville (Pa.). Hospital...
Happy Helley was again based at
the Detroit Sears store, pitching
Devine's Zine Rev Oyl... Charlie
Hudson, of the Hudson Medicine
Company, was holding his own at
Charlotte, N. C. He reported vis-
its by Billy and Ethel Dean, Chief
Thundercloud, Chief Clark H., Bill
Coffron, Prairie Mae and Dave
Denn.

Frankie Rizzo penciled from
Fairmount, W. Va., that while
making Saus Clum parades in that
tiny area he ran into Joe Mark,
Jamie D. D. Olick, Frank Collins and
Chuck Fenton... E. C. Pardee was
working in and around Athens be-
fore heading for Mississippi, Hoosier,
Arkansas and Texas. J. W. Corbett was gettin heavy
with a perfume pitch in a

Flash!

Close-Out! Watch Sets

Three 11 Jeweled Watch with Exquisite
Back, Minstrel Cuff Links and the Set.

Randomly packed in satin lined, streamlined
gift box Lined to supply on hand. Rush your
order with form cards tix 36. Order in $25.00
value-balance C.O.D.

Cal-Max Christmas Season
Sell-Out!

Beautifully Boxed!
Hand Set Stones!

Jewelry Sets

• Sparkling Necklaces
• Earrings
• Braclet in each set!
Assembled colors

Thousands of more expensive sets included in this great Christmas season. Ready stock at a low price to go out during Christmas season! Order now and save $5.00-10.00 its stock is gone! Time is limited! Time is money! Send in order now! $50.00 in cash with order-balance C.O.D.

Cel-Max, Inc.

582 So. Main Street
Memphis, Tennessee

SEND TODAY FOR YOUR FREE COPY
OF OUR GENERAL CATALOG
IF IT'S NOW AVAILABLE

Free 16 page booklet
Illustrates the Greatest Line of Popular and Special
tyne Catalogs in the Country. Catalogs range from
Merchandise to Catalogs of books, Magazines, Newspapers, etc.,
his line is designed to fit any type of store.
A GENUINE MONEY SAVING GUIDE FOR
Premium Users, Auctioneers, Wagon Jobbers,
agents, Soliciters, and Everyone
Our big price record at Honest and Efficient
Merchandise at Wholesale Wholesale prices.

MERCHANDISE YOU HAVE TO CATALOG

Catalog Now Ready—Write for Copy Today

IMPORTANT!

This is the last chance to get in to list your
Merchandise and Type of your line. You are identified.

PREMIUM SUPPLY CORPORATION
2201 Washington Ave., St. Louis 3, Mo.
REGULAR CLASSIFIED ADS
Set in usual want-and-style type, one paragraph, no display. First line set in 5 pt. caps, balance in regular 8 pt. upper and lower case. RATE: 30¢ a word, minimum $4 CASH WITH COPY.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, please list number. The Billboard, allow six words for address and include additional 25¢ to cover cost of handling replies.

DISPLAY CLASSIFIED ADS
Attract more attention and produce quicker and greater results than the use of larger type and white space. Type up to 1½ pt. permitted. No illustrations, reverse, or other decorative matter. One pt. rule border on ads of 1 inch or less.

RATE: $1 per capita line, $14 inch. CASH WITH COPY unless credit has been established.

FORMS CLOSE OFF FOR FOLLOWING WEEK'S ISSUE
Send all Orders and Correspondence to 2160 Patterson St., Cincinnati 22, O.

HERE'S A HANDY ORDER FORM FOR PREPARING YOUR CLASSIFIED AD

1. Type or print your copy in this space:

2. Check the heading under which you want your ad placed:
- Acts, Songs, Gags
- Advertising Specialists
- Animals, Birds, Snakes
- Businesses Opportunities
- ARCtADE FOR SALE
- ARCtADE CLASSIFIED AD
- BRIDEGLOW RIDGE ROUTE FOR SALE—200
- WANTED CONCESSIONAIERS
- COSTUMES, UNIFORMS, WARDROBES
- Miscellaneous

3. Indicate below the type of ad you wish:
- REGULAR CLASSIFIED AD—20¢ a word. Minimum $4
- DISPLAY CLASSIFIED AD—$1 per capita line, $14 inch. Minimum $4
- TALENT AVAILABILITY AD—10¢ a word. Minimum $2.

Classified and all Talent Availability ads must be paid for in advance.

The Billboard, 2160 Patterson St., Cincinnati 22, Ohio
Please insert the above address in space.

NAME
ADDRESS

CITY_ STATE_ $
BULK VENDING

DECEMBER 14, 1959 Communications to 180 W. Randolph St., Chicago 1, Ill.

Collections Stable in St. Louis

By JOHN HICKS

ST. LOUIS—Bulk vending in the St. Louis area in the first 10 months of this year has held its own, although operators have not reported overwhelming increases in collections. Receipts for most bulk machines, unusual for this time of year, have been about the same as in the same period last year. Operators have expressed the same sentiment: "Business is being maintained at a lower level than a year ago."

Business this year has been "very slow," according to Samuel J. Phil- lips, whose company bears his name. Phillips points to a drop of over $150,000 in vending income, a decrease of 15% for the year, as compared to the previous year's figures.

Operators are reporting the same decline in business, a decrease of 15% for the year, as compared to the previous year's figures.

Business is being maintained at a lower level than a year ago.

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BULK OPEs REPORT 10 to 25% GAINS

By BOB LATISCH

DENVER—The first 10 months of 1959 added up to a pleasant surprise for Denver operators, as collections have reached on an all-time high, surpassing previous records. The operators have reported an increase in collections of 10 to 25% over the previous year. The increase in collections is attributed to the growing popularity of vending machines and the increasing number of customers using them.

Denver operators have also reported an increase in sales of 10 to 25% over the previous year. This increase is attributed to the growing popularity of vending machines and the increasing number of customers using them.

Frank Thorwald, Ed Brodowski and Bill Walters followed this pattern closely. They have reported an increase in sales of 10 to 25% over the previous year. This increase is attributed to the growing popularity of vending machines and the increasing number of customers using them.

Supermarkets and variety stores have maintained their usual high level of sales, and new locations have been opened. Supermarkets have maintained their usual high level of sales, and new locations have been opened.

Thorwald, with approximately 600 machines, found that even with the 10 to 25% increase in sales, the cost of maintaining and operating the machines has increased significantly.

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Denver Firm Develops Disk Vender Unit

DENVER—A new disk vending machine, designed to handle nine copies of each of the top 10 45 r.p.m. singles, and capable, in the opinion of the manufacturer, of vending records of "any conventional size," has been developed by Record Vending Machines, Inc., of this city.

The machine is described by principals as capable of being "manufactured cheaply, compactly and quickly." It operates through a pickup action of the disk, and a series of moon fire rings.

The new records are held so low that they can be assembled on a transfer disk to a multi-colored totem pole figure. They're of plastic in multi-color or color plating. Figures include such forms as a green multi-color skull, yellow Indian treaty, and ape with monkey, and green totem pole figure.

The holy flier pictures come on both sides of the record and yellow plastic picture frame pockets. One set of fliers consists of Christ and the Virgin Mother, another fliers between standard shape of the Virgin Mother and St. Christopher with the Christ child on his shoulder.

The moon fire rings come in either gold or silver and hold a large red plastic stone. Price of the rings is 95¢ per 1,000 or more.

"Personal and "foul proof" control, and that disks do not lie in the same plane as the front record slot. It has push button controls and repeatedly will handle disks that are warped, and those which have normal deviations of width, height and placement of center hole.

Units Planned

Five units have so far been produced and the company plans to place these in representative locations in an effort to determine the best kind of location and to get a pulse of public acceptance. The manufacturer believes that the new machine shall overcome the problem created by the "restricted merchant designation" when a disk is hit and suddenly emerges to create a great but highly permissible impulse on the part of the buying public.

Very statistics are as follows:

Height: 36 inches; width: 14 inches; depth: 12 inches; weight (without records), 35 pounds; manufacturing cost including coin mechanism about $180.

All the news of your industry every week in The Billboard...
INGENUITY

**Special Gimmick Helps Cut Vender Breakage**

**HARTFORD, Ala.—** A lesson in mechanical equipment, which he learned in military service has resulted in a clever plan to down damage to bulk machines for vending machines used by Morris, bulk operator in this Southeastern Alabama community.

Morris, who exclusively ball guns, has had the same experience as many others in that globes are cracked, metal surfaces dented, and other damage done to vending machines which are apparently out of the line of traffic, and which have not been exposed to abuse.

In many instances, a careless sideswipe by a merchandise dollop or shopping cart in a supermarket, has been enough to start a hardline crack, which will eventually split open.

Gongs

Even what doesn’t appear to be a hard enough tap to injure the metal surfaces is capable of creating a deep scratch or gouge—particularly where the vending machine is permanently mounted on a counter or some other non-yielding surface.

Remembering experiences with the installation of heavy radar and radio equipment in military airplanes during the war, Morris called how each piece of equipment was installed in the center of rubber cups, swung from springs, or other rubber bands, and completely eliminate vibrations, and to allow the equipment to roll with the punch of any sort of shock was involved.

Why not, he asked himself, give vending machines the same treatment?

**Tests**

This led to several tests, and Morris is pleased in the installation of a soft rubber “donut” beneath each machine completely out of sight. It is flexible enough for the penny testers to be easily bent an inch or two in any direction. The rubber “donuts” which the Alabama operator uses are simply toy tires for trucks, which Morris salvaged from the wreckage of his own toddlers’ playgrounds.

Since then, he orders replacements from a toy manufacturer at 5½ cents each.

The soft rubber tires are mounted under each machine from the bottom plate of the machine base on which it rests. Breakage and damage caused by shoppers immediately after this change was instituted, and Morris has found that his imprompto “shock absorbers” are as good a cage against rattling as he has ever developed.

**Biz Up for Large Det. Ops.**

Continued from page 155

**NY**—A new plastic charm series (No. 2) consisting of 52 different kinds of gloves, engraved on both sides and in six colors, is being shipped by the American Candy & Company, Inc., this week.

The charm series is packed in bulk, minimum order 10,000 per M for 100,000 and up; $1.15 per M for 60,000 to 99,000; and $1.25 per M for 1,000 to 49,999.

It is impossible to find a bulk operator here who does anything beyond promotional job. He, for instance, is constantly advertising in some way, but not concentrating in promotion of sales other than the job.

He has a policy of replaying any soap which loses with another, and it also gives him the total number of stops, accounting for a slow but sure growth of the business.

**Promotion Funds**

Wilson has no funds for promotion, but places his resources in business expansion instead.

He is not trying to find the sales, but rather is doing all he can to help the sales.

This trend toward little promotion activity is probably typical of local operators.
FTC Aims Crackdown at Blue Sky Ad Practices

WASHINGTON—Federal Trade Commission's crackdown on false advertising will soon be aimed at blue sky vending operations as well as other deceptions, the commission announced last week.

A conference composed of 49 representatives of major civic, professional and welfare organizations will meet here at FTC's direction December 1 and 2, and will help to publicize to tricky advertisers and merchandisers.

FTC Chairman Earl Kintner said he believes the combination of hard-hitting enforcement plus the encouragement of public skepticism toward spurious bargains will go far toward achieving an honest market.

Gyps

The second day of the conference will deal with "spurious offers of self-betterment opportunities," such as "phony coupon correspondence schools" and "vending machine gigs."

The "conference on public deception" will be the first ever instituted by FTC. Others will be scheduled if the measures taken "solid results in the form of public education on how to avoid being victimized by blue-sky methods... according to FTC.

Collections Stable in St. Louis

... Continued from page 135

VENDORAMA®

Unique in Design and Build

The All-Purpose Vender... for S. 10c or 5c Capsule Vending. Vends "F" regular size capsules or 1c larger size capsules. Also 1c ball gum and charms, 10c gum, 10c St., 5c or 10c note, 5c or 10c ready vending. VENDORAMA has a nose of servicing, top fill, refill assembly and remov- able coin drawer. Extra large capacity takes 822 in ball gum and charms per fill.


December 14, 1959
### Coin Machine Price Index

#### How to Use the Index

**HIGHS AND LOWS.** Equipment and prices listed below are taken from advertisements in The Billboard for the period shown. Listings are based on the highest and lowest prices on all equipment which have been received during the last 10 periods shown or at least 5 times together with a computation based on annual average.

**PRICES given in the Index are in no way intended to be "standardized," "national," "set," or offer an authoritative reflection of what prices should be on used equipment. Prices in the Index are designed, however, to be a handy guide which, when obviously depends on the condition of the equipment, age, time, location, the territory and other related factors.**

**MEAN AVERAGE.** The mean average is a computation based on all prices of which a machine has been advertised for the period indicated and reflects the dominant advertised price. It is not a simple average between the "high" and "low." High and low indicate price range; mean average indicates the price level at which the equipment is most likely to be sold for. Therefore, when the mean average is near the "high," it indicates the "low" in a unique price probably for "an "or "distressed" equipment.**

### Music Machines

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<tr>
<th>Price Range</th>
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### ARCADE EQUIPMENT

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**www.americanradiohistory.com**
NEW YORK — Christmas records are having a tougher time than ever, according to commentators and buyers at this year's first major record show. The novelty veils with Christmas programming appearing to exhaust the variety of holiday selling holiday hit.

Hundreds of the songs are back, and some operators are even buying the extended play disks to place on machines. Gabe Orland at California Music says the industry had set aside a special counter for Christmas 45s and that it was the largest ever. The show's operators are using more Christmas records than ever before. The sales of this type of record has cut into regular record sales only slightly, he declared.

Bill Williams, Bows Fiesta 5-Ball, 2-Player Pin

CHICAGO — Fiesta, first Williams Electronic Manufacturing Corporation two-player five-ball to be introduced for several months, was shipped to distributors last week.

Featuring is a highly decorative backglass and a "spin drum" scoring mechanism, it has been highly acclaimed by such basemen as Dave Leuenhagen of the AEBURG MACHINES, and Bob Young of the Tourney Barn in Chicago.

The backglass is eye-catching, and the scoring mechanism is highly accurate. The ball is released by a lever on the back, and the player must hit the balls in the correct order to make a strike.

Holiday Disk Buying Slow in Midwest; Ops Blame Lack of Hot Christmas Hit

New officers of the Nebraska Music Association, elected at the annual meeting held in Omaha last week, are: President, Howard Ellis, Omaha; vice-president, Ralph Reeves, Norfolk; secretary, Ted Nichols, Menominee; treasurer, Dick Taylor, Lincoln; sergeant at arms, Ralph Holt, Hampton, N.B.; director and trustee, F. M. Alexander, Grand Island. The group also elected a new vice-president and secretary.

The Cornhusker Investment Club, one of the many activities of the Guild, picked Jerry Wilson, president; Harry Abramson, vice-president.

SEEBURG NAMES 3 TO V-P POSTS

CHICAGO — Three manufacturer's representatives of the Seeburg Corporation received new assignments last week:

Chester F. Johnson, vice-president in charge of manufacturing; Andrew C. Keohe was named assistant vice-president in charge of assembly, and Carl H. Zeidler was named assistant vice-president in charge of finance and personnel, Johnson added.

Civic Work

Another one of the Nebraska Music Guild's most important activities has been its work in the public relations vein which in recent years has become virtually synonymous with charitable and civic work.

The members all contribute 2 1/2 percent of their annual income, which is voted by the group's public relations board.

(Continued on page 172)

Yuletide Disks Have Rough Time in N.Y.

CHICAGO — Right now is the toughest time of the year for Yuletide disks. The novelty veils with Christmas programming appearing to exhaust the variety of holiday selling holiday hit.

“Happy Reindeer,” “Happy Christmas Tree,” and “Give Me a 5 lb. Box of Money” are among the tunes that operators are buying. Orland explained, “The standards are going well, too. A small record shows the Record Center reported that it sold the sale of Christmas records was slightly off from last year. She explained, however, that the “market” (Continued on page 172)

Gottlieb Ships Lightning Ball, Single Player

CHICAGO — Gottlieb, new single-player five-ball pin game emphasizing simplicity of play, combined with a combination of popular action toys, was shipped to distributors last week by D. Gottlieb & Company. The object of the game is to score points by hitting the all three colors advances title letter. When player has the full man (Continued on page 172)
$100 CHECK was presented by the Nebraska Music Guild to the Lancaster Association of Attended Children. Making the award (left to right) are Ted Nichols, Mike Stengel, Ruff Hopp, Jack Taylor, Howard Ellis; Ray Taylor, LARC president; Wally Prell and Ralph Reeves.

NEWLY ELECTED OFFICERS of the Cornhusker Investment Club are (left to right) Howard Ellis, secretary-treasurer; Jerry Witt, president, and Harry Abramson, vice-president.

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NEWLY ELECTED OFFICERS of the Cornhusker Investment Club are (left to right) Howard Ellis, secretary-treasurer; Jerry Witt, president, and Harry Abramson, vice-president.

MEMBERS AND GUESTS at the informal dance Saturday (6) evening are (left to right) Ted Nichols, Mrs. Ruff Hopp, Bob Ellen, Mr. and Mrs. Dick Taylor, Jerry Harris, Mr. and Mrs. Joe Rothcap (behind Harris), Mr. and Mrs. Ed Cort, Harold Klein, Ed Hofmann, Rose Guillaume, Howard Ellis, Evelyn and Hank Dalrymple, Don Knaepfel (face partially hidden), Marian Cipinke dancing with Harry Abramson, Pete Geritz (behind Abramson), Emma Left dancing with Jerry Witt.

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Pete Geritz, AMI distributor in Denver, opens up the bottom of the new K phonograph he exhibited at the Lincoln meet. Looking on (left to right) are Louis Prell, Hugo Prell, Frank Holys, Doc Stroh and John North.
New 1960 ROCK-OLA All-Purpose Phonographs

Play Stereophonic or Monaural
Music at One Low Cost!

See why the "Location Engineered" TEMPO II phonograph is the most dependable, economical and flexible phonograph in the industry today!

The 1960 TEMPO II all-purpose stereophonic phonograph is the first phonograph designed to fit the needs of any location and to play any type of music, either monaural or stereo, without the addition of costly internal conversion parts. Twenty-five years of on-location testing and engineering experience has created a truly versatile phonograph that allows the operator to use one machine in any location to play either stereo or monaural music.

The Rock-Ola exclusive "Tri-Fonic" switch permits instant conversion from monaural to stereo play at no extra cost to operator or location owner. Any location already equipped with extension speakers may now have stereo at no increase in cost over a monaural machine.

Available in 120 and 200 Selection Models

The All-Purpose Stereophonic Phonograph

ROCK-OLA MFG. CORP., 600 N. Kedzie Ave., Chicago 31, Ill.
Belgian Court Delays Pin Rule

BRUSSELS, Belgium—The de-

cision on the legality of the line-in

countries in this case has been
delayed once again. European

The much-waited and much-

put-off verdict is now expected to be
delivered "in a few weeks." This same announce-

ment has been made each time the de-

cision was expected.

The hesitation on the part of the
court to rule on the importing of

machines from the United States. No one, here, nat-

urally, wants to buy from Belgium until

they are sure for sure whether it will be legal.

December 14, 1959

INTERNATIONAL CINEMAGINEWS

American Market

CHICAGO—Late summer ex-

port of U.S. juke boxes and games
capped this year's Belgian Septem-

ber run at $1,560,289, lagging be-

hind last year's level, according to

U.S. Department of Commerce re-

ports.

The September volume was made

total of $1,013,522, and the 1958 monthly average

of $1,771,494.

Baring a late-in-the-year pick-

up, the 1959 figures to date show

signs of dropping short of last

year's total volume of nearly $2

million. Juke box shipments came back in a low August level of

$705,040 and a high from $1,104, and

dropped down to $200,440 and $188,144 in

September, before being dipped from an August mark of

$218,707 to $153,705 for the September

figure.

Belgium took the lead in the over-

all picture, with a total of $400,958. West

Germany was $69,080. In the used juke box depart-

ment, Belgium ranked up $113,026

worth, an unusually high figure in this category. No other market

figures for more than $15,000.

The game market in September

was $303,682, the same as last year. West

Germany, leader for the month in import of U.S. amuse-

ment machines, was $188,144, the same level as 1958, when

this country was the leader and West

Germany was its official distributor.

The newly established firm of

Joco Engineering (Pty. Ltd.), in the entre-

preneur business, is trying to

invent a new type of machine

for entertainment purposes.

The vending units are designed to

come up with a line of items ranging from hot coffee to ice cream

These firm started with cigarette

vending machines which are already

rolling in at a rapid rate of sale. Currently the firm is turning out a

new type of machine, which will

be operating in another month. A conveyer belt assembly is now being intro-

duced for high speed operation, expected to double by year's end.

Belgium's top sales

exporter

By Omer Anderson

BONN, Germany—There is cur-

tain optimism among German

importers of U. S. made coin-

operated equipment that the Eu-

ropean Common Market may not

be as detrimental to their American

trade as heretofore feared.

This optimism is based on a

series of closely spaced develop-

ments all tending to bolster the po-

sition of U. S. imported equip-

ment in the six-nation trading area of

West Germany, France, Italy, Belgium, Holland and Luxembourg.

The developments are:

1. The decision of the Common

Market Six to give other Western

nations including the U. S. the

benefit of import-quotas liberalization

they will give one other January

1.

2. West Germany's announce-

ment that further liberalization

trade between the U. S. and this

country is planned for 1962.

3. The German government's

withdrawal of proposed new taxes

on coin machines, including
games, and prospects for a stabiliza-

tion of coin machine taxes in Ger-

many.

Non-Discrimination

This latter point of the

Common Market have agreed to

abolish American mark on

from their own distributors. Baker

pointed out that a few already have

been shipped over here and have

(Continued on page 167)

U. S. Trade Promised

Share

in Common Market Benefits

First S. African

Vending

In Production

CAPETOWN, South Africa—

Two small factories at Observatory,

Cape Town, and Durban, Western

Province, are reported in this issue to be the first vending machines

manufactured in South Africa.

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(Continued on page 167)
MEET YOUR
new King OF PROFIT

featuring famous AMI 3-channel stereo sound
plus new styling, engineering and play features
to make your route more profitable.

You'll know at a glance why the "K" is King, when you see what it has to offer.
Its bright, lighthearted styling promises that play is fun again. Its brilliant and exclusive 3-channel stereo sound delivers solid satisfaction. Its engineering developments reduce maintenance and service overhead. King sized advantages like these earn the "K" a royal welcome on any route.
Commonwealth Hosts Ops at Show

BOSTON — Almost everything was new Sunday (23) at the Commonwealth Music Corporation's showing of the new Rock-Ola photograph, Tempo II. The showing, which lasted from noon until 9 p.m., was held at the Commonwealth Motor, next to the Red Sox ball park and the city's newest bowling motel.

The recently formed Commonwealth Mello-Tone Vendor Company, Inc., and Barn Baker, manager of music with Mello-Tone, New England. The new firm is distributor in New England for the Rock-Ola line. He is one of the six New England States that were in attendance during the day. Refreshments and a buffet lunch and supper were served during the course of the afternoon and evening. A beautiful day kept a number of operators away until later in the afternoon when many arrived.

Among those attending were Mr. and Mrs. Ben Ross, Grayben Vending Company, Jamaica Plain, Mr. and Mrs. Jack Rendon, Lynn; Leon Sherer, Chester Music Company, Newton; Mr. and Mrs. Martin Oliver, Portland, Me.; Edward A. Dryer, Coin Phonograph Company, Providence, R. I.; Walter Adams, Woonsocot, R. I.; George Swartz and Benjamin Swartz, Massachusetts Music Company, and Arthur Sherman, executive director of the Music Operators Association of Massachusetts, and his wife.

Sales Manager Richard Mandell reported the firm was well pleased with the showing and that orders in volume were already beginning to come in.

Holzman Warns N. Y. Ops on Illegal Stops

NEW YORK — The threat to the game operating fraternity in general posed by games in New York City candy stores, was a prime topic of discussion at an informal meeting of game men called by members of the Associated Amusements Operators of New York this week. The meeting was held Wednesday (9) at the Hotel Commodore.

Plans for moving AAMONY from its present location in the Hotel Great Northern to rooms in the Belvedere were also discussed by Harry Berger, who acted as moderator for the meeting.

Irv Holzman sounded the warning regarding the fact that more and more games are showing up in candy stores. Candy store locations are illegal in New York City. "The fact that we have operators who are so greedy as to pull this kind of thing, can blow the business for all of us," Holzman warned. "We've conducted a little survey lately and we've found more than 200 candy stores with games in them." An operator then noted that if 200 showed up by actual tally, there were probably more like 600 such locations in existence.

It was determined that in the interest of legitimate operators who wanted to stay in business, the best course would be to notify the state commissioner of known violations of the local law. The state commissioner would then send a representative to the city and pass them on thru the proper channels.

There was considerable discussion as to the future of the association and the need for an association for game operators. Holzman noted that negotiations with AAMONY the proxy of the Music Operators, regarding admission of individual game operators into the AAMONY were continuing.

On another front, Berger said that moving of the offices would account for a substantial saving in rent. These new quarters were seen as temporary with the hope that eventually 16th Avenue headquarters would be set up.

There was some gloom evidenced among the operators as the relatively poor turnout but it was believed that many operators had chosen to "sit it out" pending the outcome of future developments on various fronts.

The matter of raising operating funds also came in for discussion. There was some hope voiced that an annual affair of some type could be planned for early in 1940. This could take the form of a dinner-dance, cocktail party or possibly a testimonial dinner to someone within the coin industry. In the latter event, the possibility was raised of turning over part of the proceeds to charity. In this connection, it was decided to meet with AF (Senator) Bocklin, chairman of the public relations committee of the NYSAMA, with a view to planning such an affair under the joint auspices with Godin's committee.

Michigan Solons Mull $100 Levy

DETOIT — Michigan coin machine operators were alarmed early last week by reports that a proposed $100-per-machine license may be introduced in the legislature in the coming session.

A proposal was introduced early in the spring by some operators in the state, but was summarily withdrawn. It has now been revived as a possible solution to the state's well-publicized need for increased money. The Legislature vainly seeking to find a source of State revenue acceptable to both houses and to the governor.

The present proposal is understood to be a fee of $100 per coin-operated machine without discrimination of type, according to Fred Chippin, executive secretary of the Detroit Shuffleboard Association, and would apply to vendors and other kinds—including even penny machines.

Frank Fabiano, president of the Music Operators, Inc., went to Lansing to present the industry's concern over this fresh threat to operation.

Juke Box Operators

What are your favorite pinball games, raffle machines, and juke boxes? Let us know what you think by leaving a comment below.

Visitors were well welcomed and dined with a greening table of food and refreshments.

SHEET STREET AT CROW MONDAY

For Seeburg distributor and well-known line games in a well-established territory. Good starting salary plus commissions and expenses. Write, stating experience and background in first letter. All replies will be strictly confidential and a personal interview will be arranged. Write or Phone:
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PHILIP SWARTZ
RICHARD MANDELL

WURLITZER

PHONOGRAPH PHONOGRAPH PHONOGRAPH

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COIN MACHINE SALESMAN

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GEARED TO GREATER EARNING POWER

WURLITZER PHONOGRAPH PHONOGRAPH PHONOGRAPH

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The best of the hottest hits...

Stereo and monaural

What two artists have recorded what song in STEREO? What are the latest hits of the top groups? What artists have the biggest hit? What million seller? To get all the answers...

Be sure to Read...and Use...and Hold On.
Billboard's Big New Year End Programming and Talent Buying Guide

...in the slick-stock pages of this issue
Europe's Mkt. No Gravy Train

Continued from page 163

MIAMI — Florida operators held annual dinner-dance at Dupont Plaza.

The operators held annual dinner-dance at Dupont Plaza.

Miami Operators Hold Annual Dinner-Dance at Dupont Plaza

BIG SHOW

$500.00

DOUBLE HEADER... 500

PARADE 50

NIGHT CLUB 50

BROADWAY 50

MIAMI BEACH 50

BEACH BEAUTY 25

FRANK GUERRINI

LEWISTOWN, PA.

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Joe Ash says...: IT'S ACTIVITY AMUSEMENT

for the lowest prices on all late model

BINGOS!

ACTIVE

AMUSEMENT MACHINES CO.

470 W. Chicago St.

Phone: 303-50

Frank

的质量得分：6
East

**GREAT BOSTON GRAPEVINE**

Anyone thinking of taking a European trip would be well advised by talking things over with David J. Baker, of Melo-Tone Vending Company, Inc., Arlington. Dave and his wife, Goldie, recently returned from a European vacation, and their way of touring the Continent would seem to have merit.

They had a Volkswagen waiting at the London airport after getting off the Queen Elizabeth. They went where they pleased and saw the sights they wanted to see. Dave advocates the use of American Express facilities for advice, etc., and thinks the way to do it is to fly to England and travel on the Continent by train. They liked it so much they’d take another just soon.

Richard Manessell, new manager of the new Commonwealth Music Corporation, was excited about the firm’s first showing Sunday (27) of the new Bottoms Music machine, which is in operation today. Showing was at the brand-new Fenway Motel next to the Red Sox ball park. Executives of the Rock-Ola company attended.

Raymond Barker, of Ayer, had a surprise last week on the occasion of his birthday, Ray surprising his one but best friend, Paul. Paul had an elegant dinner with all the fixings for him at the historic Ball Run Inn in Shirley. His guests included the handsome Saint Bernard of Ray was invited along to, etc.,... Daniel Grazio and Dave Shuman, of Atlas Distributors (AMI), made the parks and beaches convention in Chicago to look over.

Anthony Grazio, president of Atlas, back from an extended trip in the Midwest where he visited friends and business prospects.

... Ray, of Grays Ferry Vending Company, has moved from Jamaica Plain to Mattapan. And his wife thought they might buy a house, but Bob, being an ardent sailor, decided they would get a bigger boat which they now refer to as their "summer home." He was recently elevated to rear commodore from fleet captain in the Metropolitan Yacht Club in East Braintree. He’s working especially hard this week in order that he’ll be able to take a little time off in the spring for a few voyages.

Slowing down a bit is Cyrus Jacob, of Interstate Music Company, Roxbury, Cy has been involved into searching and was keen on the hop during November with elections. He brought "Hollywood to Boston" last week when he provided lighting for the "Ben Hur" opera of the Boston Opera Company... He’ll probably make trip in the fall in the company’s high marks on his excellent job as emcee at the Music Operators’ Association of Massachusetts.

Another music operator who is doing a unique type of diversification is Marie Shaevel of Brockton. He has completed a number of projects involving music and entertainment and finds there is quite a call for this service. Mark once did well as a weekend serviceman for other operators when he worked out of Mattapan.

Midwest

**MILWAUKEE ROUND-UP**

Paster Distributing Company held its unveiling of the AMI backscatter machine set up December 7-11, Sun Cooper, office manager, is back on the job at Paster following a brief visit with his family in St. Paul,... South Milwaukee music and games man George Stark is back from the South. He does the Red, Joe Rees, West Bend Music, branched out from the Northwoods last week with his kill of deer.

Another Arcade opened recently in downtown Milwaukee. It is being operated by the S. L. London Music Company,... Frank Bartull, Bandon Music which he presides in the general area, Art Williams, also a cabinetman, who runs Western Music Company there. Williams is reorganizing from a Operator who is moving to Cleveland last week in his own Beechwood Machine. He has broken the all-time record at the Saturday Night, Art Williams, also a cabinetman, who runs Western Music Company there. Williams is reorganizing from a cabinet operator.

According to one stopper Rob Mah, of Records R Us on 16th, "when they opened up for Christmas three days ago. "But no hot holiday singles have broken out yet," he claims. Stopers... 16th anniversary last week,... Mr. and Mrs. Harvey Bowers won the extended winter vacation package in Hollywood, Fla. Bruce Olson

**HARRY JACOBS SR.**

Vic Kolyhar, Hilltop Coin Machine Company, returned empty-handed from deer hunting in the woods. Some more unlucky, bowmen were Jay Albers and Bud Waiser, of Caisler Music, plus Fred Miller and Dan Kurekczak, who are resident for the Geese Organization.

Long bowlers are proving very active in recent weeks, according to Doug Opit, Hilltop Coin Machine Company,... Operators in local arcades have been shooting a lot of deer this year. Some more unlucky bowmen were Jay Albers and Bud Waiser, of Caisler Music, plus Fred Miller and Dan Kurekczak, who are resident for the Geese Organization.

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**DECEMBER 14, 1959**

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**COIN MACHINES**

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APRIL/MAY, 1965

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NEW Type 10 MIXER
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Games Inc., Buffalo Shot
Auto Wagon Wheel
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(Decal model) $ 445

BOWLER’S & ARCADES

Batley ABC Bowling Lane
Batley Strike Bowler, 14" 245
United Bowling Alley, 14"
195
United Bowling Alley, 18"
195

Batley Big Bowling
10 x (5 for 1) free play
Batley High Max
Free play
Wham, Wham Free play
Batley High Max
Free play
Batley Cannon 1 (2 PL)
95
Batley Cannon 2 (PL)
125
F. J. Peacey & Co. Pocker 79.50

AMI 40 (45 BPM) 7.5
AMI 40 (45 BPM) 12.5
AMI 40 (60 BPM) 15.0
AMI 40 (60 BPM) 25.0

Sardury RD-300 9.95
Sardury RD-100 8.95
Sardury YV340 (200 volt SPL) 85
Wharf Banks 900 40
Wharf Banks 2200 with Speed Control 69.95

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**OUT MINNESOTA WAY**

Larry L. Woy, who operates Emporium Noble & Unity Machine Company, Minneapolis, has installed three game machines in Peggy’s Diner at 1403 Fourth Avenue S., Minneapolis. A couple of quarters are all it takes to make sure of a full meal in this small eatery for teen-agers. Day also has a juice box there for the young people in the neighborhood. He says the center helps to keep them out of trouble...

(Continued on page 170)
mischievous and has received the endorsement of area church and youth leaders. Games include a bowling machine and shooting game.

Several North Dakota operators were in the Twin Cities calling on the distributors while there wives did their Christmas shopping. Among them were Jack Buchan, Jamestown; Bob Ahora, Lakhour, and John More, Bismarck. Minnesota operators included Duran, Bob Hanek, Krag, and Knag, Tresby. And Lucille Newman is the new secretary-receptionist at Liberman Music Company.

Minneapolis police, the vending machine people in general and particularly the Coca-Cola Bottling Company are concerned over pilferers. It seems they are in possession of two of the Coke machines and have been making the rounds, snatching from $3 to as much as $59 from machines all over Minneapolis. The thieves even open the machines during working hours, remove the money from the coin box and scram. With over 4,000 vending machines in the metropolitan area, it's going to be a big job to change the locks. About 80 machines have been entered to far.

Saul Rose, sales manager of Sanders Distributing Company, Minneapolis, was confined to Ashbury Methodist Hospital when his ulcers started acting up. Also on the sick list at Sanders was Bill Perry, service manager, who was recuperating at home from an operation. The AMI Model K phonograph is being introduced in the area by Lieberman Music Company, Irving Sandler, president of Sanders Distributing, is back from San Francisco where he viewed the showing of new Wurlitzers.

Frank Crosby, father of Ronnie Crosby, vice-president of Automatic Games Supply Company, St. Paul, suffered a heart attack. The elder Crosby lives just outside of Faribault. Distributors say that operators are switching to stereo equipment little by little. They also pointed out there were more and more operators, who heretofore confined their operations to juke boxes, are installing cigarette vending machines to diversify their businesses.

Dan and Amon Heilichler will move their operation in Jackson ville, Fla., Columbia Northeast, to Miami the end of this month. Dan was down in Jacksonville last week working on details. The Heilichlers also have the Columbia Record distributorship, known as Columbia Midwest, in Minneapolis. Jack Karter, head of Midwest Novelty Company, St. Paul, and his family spent the Thanksgiving weekend in Sheboygan, Wis.

THE ST. LOUIS BEAT

Bill Hollenbeck, a Cape Girardeau, Mo., music and games operator, stopped by Central Distributors in St. Louis and was optimistic about business conditions, although prevailing present conditions are somewhat at a standstill. Russell Smith, of Columbia, Mo., and Buddy Black, Mexico, Mo., also were at Central. All three came in to look at new equipment expected in the near future.

St. Louis operators and distributors are wishing a speedy recovery for two local columnists who became patients recently in Jewish Hospital. They are Harry Screck, owner of Acme Novelty Company, who was rushed to the hospital November 24, and Marty Farber, a partner in the firm of Browning & Farber, who entered the hospital November 20 for an operation.

Prior to the announcement that Musical Sales Company had been named local Rock-Ola Manufacturing distributor, Musical Sales representatives Joseph Forman and Donald Tabachuk made a three-day trip to Chicago in mid-November. Accompanying them was Stan Sierak, of the service department, who attended a Rock-Ola service school while there.

MISISSIPPI MENTIONS

Dock Seal, Tchula, recently bought out Holmes Amusement Company from Frank and Tixie. About 90% of used equipment changed hands for a reported $12,500. New company name is Seal Music Company. Clarence Spain, Seal Amuse ment Company, Tuxie reports his fall business was excellent, due largely to the record Mississippi cotton crop.

Manuel Nassar, Nassar Amusement Company, Shelby, recently bought the route of the late El. Stafford, of Shelby. Stafford died several months ago.

Capt. Charles Shively, 30, son of the late Bert Shively, who owned the Victoria Novelty Company, Vicksburg, Miss., has resigned from the Air Force and returned home to operate his late father's route, which he inherited. He was stationed at San Antonio, Tex., a few months ago, has leased his night club, El Palacio and is partner with his twin brother, Johnny, now operating Ace Amusement Company.

J. T. Long, Long Amusement Company, Hattiesburg, recently spent several days on a deer hunting jaunt.... Chester Richardson, Richardson Amusement Company, Greenville, was stricken with pneumonia recently and had to pull his sideline, a carnival, off the road a month early. He's recovering nicely.

Paul Manuell, Paul's Novelty, Greenville, is putting up three...
FAMOUS

DAVIS

6

POIN

T

GUARANTEE

WANT TO BUY

DEALING WITH

WORLD WIDE

LIKE CASH

in the BANK!

WILLIAM

COIN MACHINES

171

ROCKET

GALLERY

BOWLING

BASEBALLs-

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new buildings adjoining his office building. He will rent them. Paul's business has been good. . . . Eddie Barney, Eddie's Music Service, built a new building and has his office next door. He says he can render better service to customers this way. He also operates a radio and TV repair shop. Henry Smith, Smith Amusement Company, Greenville, is on vacation in West Virginia. Pete Mann, PM Music Company, Greenville, operated his route while Smith was gone. . . . Joe Laverne, Laverne Music Company, Clarkdale, reports the best cotton crop ever on his 640 acres. Frank Steed and Grady Harper, Steed & Harper Music Company, Greenville, report their business good.

Abel Malos, owner of LeFlore Music Company, Greenwood, reports the consolidation of his executive route is working out fine. He plans to operate the old route this summer. Joe Hines, owner of Hines Music Company, has been operating his route since last November and has been a great success.

John Haley, Haley Music Company, Canton, reports his operations over several extended sections of the State are doing nicely. He is continuing to operate on his old route and several new routes in recent years, starting small. . . . Pete Mann, PM Music Company, Greenville, back on the job after visiting relatives in New York.

Red Sander, owner of Red's Music Company, says the demand he operates recently near the Northeast Mississippi Junior College at Booneville is doing well. . . . John Dovely, Ole Miss Music Company, says some of the cotton money in that area has overflowed into his juke box route and pickup route, with collections near an all-time high. . . . Florence Spain, Spain Amusement Company, Tuscaloosa, seen in Memphis recently with new equipment. He reports all is going well with his route.

WEST VIRGINIA NEWS NOTES

President Jim Stevens, of the West Virginia Music Operators' Association, reports that the 1960 WAMO convention will be held in Clarksburg, September 15-17, with a special ladies' program consisting of bridges, euchre and free of charge. All operators attending will take part in the West Virginia-Maryland football game the 17th.

Bill Wortham, executive secretary, Jim Stevens, president, and Ross Gerald recently toured the State meeting the following new members: Tony Borell, Sam Courot, Sam Salaris, Marshall Ice and John Wannick Jr.

Joe Dobkins, Welling and Luther Williams, Charlotte, have been appointed to fill vacancies on the WMOA board. . . . The next board meeting is set for Friday, January 8, 6 p.m., at the Stone Alley Jackson Hotel, Clarksburg. All operators are invited to attend.

The following item appeared in The Welch Daily News: "It has been reported to us that Joe Hunt has fully recovered from the Bluefield explosion and is preparing his party of 18 for the 1960 trip to Clarksburg." . . . The recent WVMOA board meeting in Charleston was reported "long on fireworks, but short on business."
Holiday Disk Buying Slow

**CONTINUED FROM PAGE 160**

in Omaha and Kansas City, says his biggest sales of Christmas tunes is from last year's Chipmunk with the Dancer, Prancer and Nexus, a little corner. Davidson also mentions Nat Cole's "Christmas Time" as a possibility but adds that generally Christmas sales to operators have been slow.

"We've been drifting along since right after Thanksgiving," he notes, "but there really isn't any evidence of what I would call any amount of holiday-type buying. The operators are going along as usual, and the few Christmas tunes they buy don't amount to much."

Davidson says most of the operators in his area put out about four different holiday disk machines per week, and most of these are standards, and come from the operators' libraries.

Chicago

In Chicago—one of the nation's top record markets—the story is much the same. Fred Spisars of Singer One-Stop says if anything, the sales of Christmas tunes is way down.

"The luck of a hot new hit is the main reason. Operators are using last year's records, and they're even coming in to us for free title strips," Spisars adds wryly.

Most of the buying in Chicago starts after Thanksgiving. "We play a week before Christmas," Spisars says. "There's still time for something to take off, but so far, nothin' happening."

Denver

Very much the same sentiment is expressed by Pat Geritz, who operates a good-sized one-stop in Denver. "Our Christmas buying started a week or so after the first of December, but it's been very spotty—nothing like last year with 'Chipmunk.'"

"Most of the operators are buying standards," he said, "with EP sales being almost nil. Geritz said that the lack of good mixes in the Phonograph on the Rocky Mountain area accounted for the extreme in new Christmas tunes, insisting that more people have to give twice as much when they still only get a dime."

Geritz added that most operators in his area really didn't make much money with their Christmas tunes, "They're just put on to please the location."

**Programming Done**

Most operators have all their holiday programming finished by the 7th of December, because people seldom start playing the tunes until the week before Christmas. The worst record however is Auld Lang Syne, says Geritz. Just about every tavern wants it and the operator is lucky if he gets one play—last night on New Year's Eve—and then sometimes the people are too happy to remember either to play it on, or the radio plays and that's that for the joke."

In Omaha, Evelyn Dalpany of Lieberman's One-Stop says operators are buying on a smaller scale this year, but the tunes are mostly standards. "We play now for the first time, a hotly red Christmas tune this year, says, adding "there'll never be another 'Chipmunk' for us at least."

Most of the operators in this area started buying about a week before Thanksgiving, the notes, and most stop for the first week in December. "We are getting some interest in "Happy Reindeer" with Dancer and Prancer and Nexus, and also the "Ripley's Reignless' Silence" but the action has been slow at the bests, says the operator.

**Alabama Ops See New AML Line**

**BIRMINGHAM. Ala.** — The Birmingham W [b] and N [n] line, with Max Harvich, Harry Harvich, at To- nantico and their wives on hand to greet the operators.

Special guest was George Klear, AML field director, Birming- ham Vending officials report that opening day business was brisker than at any other model opening in the history of the distributorship. Informal trade remarks were conducted, as operators came early, stayed late, and sampled the ample refreshments.

**Williams Bows**

**CONTINUED FROM PAGE 160**

ball boxes, and by directing balls at built-in target eyes. One ball box was located just below the spin drum in order to keep the point score appearing on the drum. The drum sticks to other varying points for a hit at the game pro- gram. Thus a player may be far behind on points can come from behind with a single hit. The final goal or built in twin targets on the spin drum target and collecting a number of points for it.

**Multiples Score**

Light-up arrows below this target, when lit, multiply the points of target score by 10, if target is hit. The game has two pairs of ball flippers, one at the top, one near the center of the playing area.

Also featured is two-way match play, where two players or a single player can play and the game can be set for three or five ball play.
Gottlieb Ships

Continued from page 160

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See these "play-it-again" features demonstrated:

- Hitting red, blue and yellow contacts adds one letter to "Roto-Disk".
- Completing name on "Roto-Disk" scores special. Additional specials are then scored by hitting 3 colored lighting contacts.
- Making rollovers 1 thru 6 scores special and lights side holes for high score and additional specials.
- Coin-box with locking cover • Match feature

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**OFFICIAL BOWLING SCORES**

**POPULAR LUCKY STRIKES**

**HI-SPEED TOTALIZERS**

**4 WAYS TO PLAY**

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Popular 4-way play insures continuous play, increased group play, top earning-power month after month, and highest re-sell value.

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**Monarch-Bowler**

**NEW IN-LINE GAME**

**N-4, -77r2-7e4, -12e4, -ChahleoHer Bowler OFFICIAL BOWLING SCORES POPULAR LUCKY STRIKES HI-SPEED TOTALIZERS**

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