OLDIE HIT SINGLES
Bloom Anew in LP’s
Majors Rediscover Mileage Potential; Indies Now Get Into Renaissance Act
by Ben Greavitt

NEW YORK — Disk jockeys, hard-pressed to keep up with the frantic competition existing in the business today, are rediscovering an old secret: to win, you can get a lot of extra mileage out of old hit singles, via the quick packaging route. During the last quarter of the 36th year, new releases of hot in retail form have been a bonus of old hot hits in a new form album in almost epidemic proportions. These are variously known, in general, under such titles as “Goodies But Oldies,” or, if you will, “Oldies But Goodies.” Or, in yet another instance, you can find such a package, “Oldies and New,” a slight variation on the main theme.

Real Sleeper
One of the real sleepers in this category is an RCA Victor release under the title, “Starry Years of Music America Loves Best,” which has taken on a new life and turned into an excellent seller. Decca, of course, is one company which has perhaps gotten more mileage out of its catalog of hits than most others. Only recently, the company unveiled one of its most impressive catalog reissues of its past hits, a series of six albums, devoted to reviving the careers of such hit makers as the Mills Brothers, Bing Crosby, Jack Teagarden, Tommy Dorsey, Johnny Mercer, and the Clovers and the Casa Loma Band and many other artists, going back to the earliest days of the business.

This practice, for the most part, has been nationally considered as the particular ken of the major company. Only the majors, it is felt, have the kind of catalog which would make possible a second

R&R Vault Treasure

CHICAGO — With a number of companies currently engaging in the reissue of great pop rereleases, it is to be expected that other companies will also get ready to go into the archives for the top-notch country material of the recent past for album production; it remained for the Chess Records to come up with a solid release on its side, to come up with four de luxe packages of the bedroom, "Oldies But Goodies," a product of the Original Sound label, with a Book of

(Continued on page 6)

SIXTY-SIXTH YEAR

January 4, 1960

AMUSEMENT

INDUSTRY’S

LEADING

NEWSWEEKLY

FRANCIS C. LAUDA, Publisher

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Oldie Hit Singles

Business Expense Breakdown Can Cue IRS on Payola

Real Sleeper

Washington

By Mildred Hall

Washington

Internal Revenue Service is coming into payola via a side door, by reselling detailed breakdowns on all types of entertainment, travel and holiday-type tax allowances for business employees, which the corporation or small business deducts as a necessary business expense on the tax return.

Such a breakdown would enable IRS to distinguish any payola-type funds allowed, for example, by record companies or distribution companies, employees, who, in turn, have made deals to a dust, program director or other customer, in the way of entertainment expenses, loans on apartments, car or travel or stays at plush resorts.

Will Work Employees

The new requirements will catch up to the employer — corporation, partnership or individual business — in determining whether he has tried out at exuberant expense accounts submitted by his employees, under tax agreement that the fund is merely for entertainment, or for payola.

The station is going to the new policy, claims Paisley, on the basis of requests from its adult listeners for this type of music. The vocals on the programs will be by band, and there will be no instrumental and vocal combos and the gimmicky recordings. It is clear, however, that the FCC is often the new program policy will be well accepted, and Paisley himself, says, may be subject to some revision after comments are in, IRS expects to finalize its ruling next week, the 15th of February 1960, deadline for comment. The agency warns that neither “payola chiselers” nor “large-scale evaders,” can hope to escape their just taxes. The enforcement of detailed breakdowns on all types of entertainment expenses, loans on apartments, car or travel or stays at plush resorts.

Can Pool Findings

Whether the FCC and the IRS are subject to outside scrutiny of the record companies is the opinion of the former. But IRS spokesman is of the opinion that the agency will not be able to scrutinize the IRS’s information on its payola questionnaire as it is confidential and would be "demand" it — but agencies may be on matters of mutual concern.

Operation Deep Freeze

NEW YORK — There have been so many investigators floating in to see manufacturers, distributors and disk jockeys lately that one sharp record exec cricked this week that “there are a lot of investigators out on the road that payola control.” With the latest members of the Internal Revenue Service joining the investigators of the FTC and CEC, the situation may be more fact than fancy.

One of the most explosive developments of the payola probe is the way it has found even normal promotional activities as part of record companies. According to promises to members of the AAA, payola is no longer a problem in trade, and trade is no longer a problem in trade, and the payola is no longer a problem in trade, and trade is no longer a problem in trade; trade. — "Fair Play" said one promotion man, "even a hello is payola. If this keeps up they may even try to outlaw the idea."
Major Changes in Victor Intern’l Operation Set-Up

Yorke Comes East; Bullock to New Post; Extra Duties for Sholes

NEW YORK — RCA Victor this week made a number of major changes in its international operation set-up involving the A&R and marketing departments. Most important of these changes, which were made by RCA Victor general manager George Sholes, involved bringing Bob Yorke back East to head the Commercial Records Creation Department, and the creation of a new marketing department to be headed by Bill Bullock. Changes also encompassed more responsibility for Steve Sholes, head of pop about in new duties for Hugo and Luigi’s A&R operation.

Yorke, for the past two years manager of West Coast operations, will take over from Bullock in the post recently vacated by original RCA Victor A&R function, including Red Seal, under Allan Kaye, the art and production department under Bob Jones, the promotion department for RCA Victor Records, and the radio and TV relations department under Ben Brun.

Bullock is moving over to a new post, as vice-president and manager of market service and business affairs. Under Bullock, the department will control all marketing and business functions. He will handle all activities relating to record planning, market development, market research, artist and development of the RCA Victor Record Clubs, etc. Reporting to Bullock will be Harrison Wiessing, War- ren Ling, Bud Fenkett and Jim Cusson.

Under the new set-up Steve Sholes will oversee all pop product from New York, Nashville and the West Coast, including both singles and albums. Charles Akins will remain in charge of Nashville recording, and on the West Coast Dick Pierce will be responsible for all West Coast A&R. Lee Shaprio has been nominated to move out to the West Coast from New York to help handle national campaigns.

‘Shoppers Beware!’

‘Don’t be tempted by Jack Golden’s outrageous offer,’ reads a recent ad in the New York Times. ‘It is not Jack Golden who is making this offer. It is...’

Payola Complaints Hit More Targets

FTC Names 6 Diskers and 5 Distributors In Latest Crackdown on the ‘Taste’

WASHINGTON — Six record promoters and five distributors have been named in the latest (3) payola complaints issued by the Federal Trade Commission. The action follows the filing of another payola complaint against A&R John Hollenbergs and distributors, including RCA Victor, which rapidly entered into consent agreement, promising not to use payola to push its records.

The six named complainants and their distributors are cited in FTC’s latest payola crackdown on alleged promotion by underhanded payments to deejays in radio, television and various other media.

Atlantic Recording Corporation, and Ahmet E. Erigun, Nesuhi Erigun, Brian Parke, Mr. and Mrs. Lloyd, Mr. and Mrs. Eugene Winkler, and Mr. and Mrs. Joseph Gershwin, have been named.

Greason to Exit Victor; Will Set Own Firm

NEW YORK — Charlie Greason will make his RCA Victor A&R staff in February in return to the free lance recording and publishing business. Greason, who returned to Victor a year ago, has been handling much of the firm’s pop singles outings out of New York under pop chief Steve Sholes. Greason will set up his own recording and publishing firm—the name of which has yet to be chosen—in New York. The parting between Victor and Greason is an amicable one.

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PILFERRERS SING ST. LOUIS BLUES

ST. LOUIS — There is no point in being genteel where handling the problem of shoplifting is concerned according to record executive Bud Blush, the manager of Music City in midtown St. Louis theater district which recently had its most recent shoplifting episode.

To wit, Blush has established signs throughout his store’s premises warning patrons of the St. Louis theater district which realized.

‘Shoplifters Beware!’

‘Don’t be tempted to shoplift,’ reads a recent sign in the New York Times. ‘It is not Jack Golden who is making this offer. It is...’

Decca Hits Chart With 7 Winners

NEW YORK—Decca Records is experiencing one of its hottest weeks ever. After making the Billboard Hot 100 best selling singles chart with seven entries, all but one of them mint in Los Angeles soon after the first four hit the top.

Heading the list is the Jackie Wilson wax of “Talk Talk Talk,” moving from 43 to 55 this week. Wilson is on Brunswick, Decca subsidiary. All other sides are actually on the Decca label.

Fisher Debs

Single On Own Label

NEW YORK — Fish Debs made his return to the record business official this week, with the release of his first single on his own label, Ramrod Records.

The debut was cut by the young deejay and his band, The Debs, at the Jewish Federation’s annual Teenage Talent Show. The Debs are led by a powerhouse on the Hammond B-3 Organ, and a second Debb that covers lead vocals.

New York-Billboard Magazine.

59 Tip Year for Victor, Says Marek

NEW YORK—RCA Victor has had its best year in history in sales and profit, according to Vic Marek, chief of the Record Division.

Despite the pop sales picture, Marek noted that RCA Victor’s sales have proven even bigger, Marek noted that RCA Victor has completely fulfilled early expectations.

Stereo accounted for one-third of total 1959 sales, in 1959, Special packages helped produce a strong 15 per cent increase in the percentage of stereo sales. Victor issued 307 stereo sets in 1959.

Marek expressed concern over the state of the recording industry. Research, he said, indicated that the present singles price was not a salable price for the record companies.

(Continued on page 59)
THE BILLBOARD INTROS
NEW LP SALES CHARTS

BY SAM CHASE

NEW YORK—After a long and detailed study of the record industry's needs, The Billboard this week introduces a new concept, the sales of LPs, designed to provide the most efficient as well as the most complete guide to this increasing field of business.

Because the pattern of LP sales is so different from that of single records, with some merchandisers maintaining strong sales of an LP for months or even years, the LP side of business has been reported in months and years rather than weeks, as is the case with singles. It has become increasingly clear that a completely different approach is needed. This approach is put into practice in this issue after many months of preparation and study. The separation of both monophonic and stereo LPs into two classifications, the steady "selling or re-selling" of "green" LPs and "proven," and the newer LPs which are being sold in single units. Some of the elements which appear in the past have been associated only with single records.

This separation has been made on the basis of sales longevity.

Thus, mono LPs which have been on the charts 40 weeks or longer now go into a separate chart which is titled "Essential Inventory," for the benefit of dealers in rack and other bookstores. Despite the relative newness of stereo, a pattern already has emerged where the in-the-store-sellers of stereo have begun to emerge here, too, and so there is also a "Stereo Essential Inventory" chart based on an LP having appeared on the best seller lists for 20 weeks or more.

As a result of this separation, we now can show more clearly how many LPs are on the charts. TheAvg. Acton line of the heading for the newer LPs which have been on the charts a short time indicates more than is necessary for an LP to become "Essential Inventory."  

Summarized, this revision also has expanded permission in the Essential Inventory chart to show through-the-year sales. Vital importance in today's record market, where the LP accounts for the vast majority of the dollar volume. The Billboard's LP Top charts will now list 65 monophonic LP's each week, of the 40 in the Essential Inventory chart. They will also list among the Action Albums and 20 in the Essential Inventory LPs. Furthermore, there are 100,000 charts, which is a steady percentage of total record sales during the past two years.

The Billboard's Best Selling Pop extended play chart will continue as before, and will be part of this total packaged record coverage.

An important part of these developments is the inclusion of rack and shelf space in the compilation of our Essential and Action LP charts. The Billboard has run rack sales charts as a separate entity. The rack merchandisers themselves, however, made it clear that their needs can best be filled by a chart system which shows overall consumer acceptance from stores as well as from racks. For this reason, the new Essential Inventory Charts will be run among the rack charts as having more fundamental industry value than separate solvent charts can be.

M-G-M Hot on Top 100 With Nine Sides

NEW YORK — M-G-M Records was swaying this week, amounting to nine hits on the Billboard's Hot 100 chart. With virtually 10 percent of the hits on the Hot 100 chart, the same camp, the label was seen as making its biggest showing in some time. Two more acts, Connie Francis and Conway Twitty, each were entered on the chart. Francis now has both sides of the same record, while Twitty, who is "Mama My Sister's." In eighth spot and its flip, "Geb Snow" was that of the hit. This represents the latest in a number of recent hits by the two acts, which are both of which have charted chart.

Moving rapidly (from 50 to 29) was the country's best seller, Mark Hamill's "Country," which has been on the Air Play chart for three weeks. Also featured are the titles of the hit singles, "Lonely Boy" and "Mama My Sister's." A consistent hitmaker since his return to the charts, Hamill now has the first hit of the week with his big hit, "Danny Boy," while the national hit with "Lonely Boy." While not a top ten effort, on the U.S. chart, Hamill's hit established a steady percentage of total record sales during the past two years.

The Billboard's Best Selling Pop extended play chart will continue as before, and will be part of this total packaged record coverage.

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Col. Tops LP Charts For Last Half of 1959

Scores 11 Monaurals, 13 Stereos; Victor Runner-Up; Cap Runs Third

NEW YORK — Columbia Records swept the Billboard's monaural and stereo LP listings for its new releases hitting the charts for the first time in the last six months of 1959. (See December 15th and 22nd Billboard.) Col., 11 Monaurals, and 13 Stereos against the runner-up, Victor, with seven, four, and three LP's respectively. Col.'s Best Selling Albums Chart for the first time this year, and 13 Columbia albums hit the Stereo Best Selling Chart. Second label in both cases. Col.'s list was the best, and six albums were on both the monaural and stereo charts. Roger Williams had one new album on the monaural chart and three on the stereo chart. Marrs Ladd, Inc., had one record on the stereo chart and also one on the stereo chart.

Artists hitting both the monaural and stereo charts with new releases in the last six months of 1959 included: Mitch Miller, Jo Stafford, The Dorsey Brothers, Buddy Holly, and Loretta Young. With a new record on the stereo chart, Martin Benny and the Stompers had the only release on the stereo chart.

Fred Fox Calls for ASCAP Payola Probe

NEW YORK — Fred Fox, called the "Guiseppe," was a great hitmaker in the 1920's and 1930's. He was known for his beautiful tenor voice and his ability to "swing" with the best of them. His songs included classics like "The Lady is a Tramp," "Swingin' at the Savoy," and "Makin' Whoopee." He was a member of the Original Dixieland Jazz Band and a founding member of the American Society of Composers, Authors and Publishers (ASCAP). He was also a teacher at the Juilliard School of Music and a close friend of Duke Ellington.

Victor Skeds, Hefty January

NEW YORK — New pop albums by Harry Belafonte, Harry Mancini, and Billie Holiday were being reviewed in the January 4th issue of Billboard. Harry Belafonte's "Island in the Sun" was the top selling album of the week, while Harry Mancini's "The Great Race" was number two. Billie Holiday's "Lady Sings the Blues" was number three. The album that stood out was "The Best of Love," featuring the classics of the 1920's and 1930's.

Fox Tabs '59 Hike For Mechanicals

NEW YORK — More mechanical licenses have been issued in 1959 than ever before. The total number of licenses issued by publishers, authors, and agents is over 10,000. The Fox office, which handles mechanical licensing for the past 20 years, has been in charge of the biggest shift in mechanical licensing. Mechanical licensing and income have been increasing yearly, keeping pace with the growth of the recording business. According to Brinonia, Gold Disk to Simenone

NEW YORK—Henry Overholser, head of 20th Fox etc., has sold into Simenone with a gold record called "The Gold Disk to Simenone," a gift created by the estate of "The Gold Disk to Simenone," a gift created by the estate of "Without a Drink." The gift, sold for over $400,000 in 1938, was the most expensive gift ever to be sold, according to Overholser. The gift was the first disc cut for 20th Fox by Simenone, and was 20th Fox's biggest seller.
MORT SAHL
THE FUTURE LIES AHEAD
MORT SAHL, 1960
or Look Forward In Anger
MORT SAHL—A WAY OF LIFE

SHELLEY BERMAN
INSIDE SHELLEY BERMAN
OUTSIDE SHELLEY BERMAN

and now
JONATHAN WINTERS
THE WONDERFUL WORLD OF JONATHAN WINTERS

proof again that
the wit of America
is on
unsolicited testimonials are POURING in

... the Mort Sahl and Shelley Berman albums are great! --

but in my humble opinion

"The Wonderful World of..."

is the freshest, funniest,

farthest out, ever to hit the racks. And you may quote me.

Passionately,

Jonathan Winters
OLD HIT SINGLES BLOOM VIA NEW ALBUM DRESS

*Continued from page 1*

rock type hits. Then there is "Goodies But Older." This was turned out on the Warwick label by the millhollow of that firm, Merry Craft. The sides go back into Craft's pre-M-G-M days with hits by the Shepherd Sisters and the Tune Weavers among others. The variation, "Goodies, Old and New," representing a compromise between the old hits and current and new wax, is the work of Bobby Shad's Time label.

Only recently, Sun Records, birthplace of the career of Johnny Cash, released a collection of earlier Cash hits called "Greatest Johnny Cash." Back with the majors, Columbia has made plenty of hay with Johnny Mathis in the set, "Johnny's Greatest Hits." And the reissue fever extends into the country world too with a recent package by Capitol, grouping some of the outstanding work of its top rural-styled singers and instrumentalists. Decca, too, has done this in the country field with "Foreign Love Affair," headed up by rock hits as Bobby Helms' "Prisonaires."

One of the truly outstanding examples of the successful packaging of singles hits in the pair of de luxe packages "Elvis Golden Records, Vol. I and II," on RCA Victor. There are strong arguments in favor of the reissue procedure. The initial cost of recording has long since been written off. Thus the profit margin, the second time around, can be greater. It is known too that there is still strong demand for many of the records being packaged into albums today. The original version of "Earth Angel," for example, is still known to be a heavy traffic item in many areas.

For this very reason, some dealers do not share the labels' enthusiasm for the packaging of singles hits. Their reasoning is simple. Why package them in an album that will undoubtedly be discounted, when the single versions by themselves can bring a solid 98 cents any day of the week, minus the logis? This applies particularly to recent rock and roll hits, rather than to the style of reissuing of older material, often adopted by majors.

WINTER BUYING NUMBER

January 11, 1960

This edition supplements the regular 1960 Phone Directory Number, supplies all of the most important specifications about the new phonograph models and ads since the phone directory right up to the minute. Extra distribution of the Billboard Show, Merchandise Mart, Chicago, Jan. 16 through Jan. 18.

COMING NEXT WEEK!

PAlItZ EXCLUSIVITY CLAIM IRKS DISTS

BUFFALO — Carl Glaser, owner of Mette Distributing here, a 10-year-old indie label distributing, this week disputed Morry Palitz's claim that distributor exclusivity territorially is a record hick's bone. In an exclusive talk to The Billboard, Glaser blasted Palitz's basic logic, as preferred in the December 21 issue of The Billboard.

Glaser asked that Palitz recheck the tobacco jobber field more thoroughly before using it as a parallel to attempts to tighten distributor exclusivity has had its day in the disk business. Glaser claims that the tobacco jobber makes "no loot from his cigarette sales, because they are handled on a non-exclusive basis," but that the tobacco wholesaler makes his profits from cigar lines, which he has exclusively.

In addition, candy, which is also an exclusive item, has been a good byproduct of the tobacco jobber from a profit standpoint.

Glaser, who won, in magazine distribution before becoming a record distributor, said that record manufacturers seeking stronger distribution ties should follow the magazine distribution format. Magazine publishers, he said, some years ago cut down the size of territorial distributors' sales areas, with the average distributor covering only one metropolitan area, such as Buffalo, with other distributors in Syracuse and Rochester. Each area, he said, has exclusive distribution for a number of publications, with each wholesaler handling some major and some minor publications solely in his town and environs. This tying of territories not maintaining exclusivity has been a major factor in general circulation leaps, Glaser contends. He said that there are more than 700 major chain and indie distributors handling magazines in the U.S. The magazines employ a factory man in each town, whose general title is "jobber," but whose specific sales work as checkups daily on leading newsstands and magazine racks, moving magazines from one point to another to avoid unsellable inventory at the end of the publication's release period.

Glaser averns that tightening up distributors' areas would definitely stop transshipping, because it will happen in the magazine field." He advised Palitz to "stay out of distribution and leave it to Backers and we'll leave the 4-Ar. work to men like you."

One in a series of industry personality statements.

JACK REMINGTON,
Disk Jockey, WKRC-AM, FM, TV, Cincinnati, Ohio, says . . .

"With so many records coming into our library each week, we find The Billboard a very valuable aid in helping us choose the music we play. Speaking for myself, I would be lost without The Billboard."

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FIRST BIG SMASH OF 1960!

"ROCKIN' LITTLE ANGEL"

RAY SMITH

Breaking Big in OKLAHOMA, MISSOURI, LOUISIANA, IOWA, NEBRASKA, OHIO, GEORGIA!!! ALL TRADE PAPER PICK!

JUDD #1016

Singing River and Stairway Music
This is Mavis!
Mavis Rivers is a singer, Samoan-born.
Some say she is another Ella.
All say that she is the best singer to come along in a long, long time.

Capitol Records released Mavis' first album in May, 1959.
It was called "Take A Number."
The artist was unknown, unheralded. Sales were not good.
But airplay was great. The disc jockies discovered Mavis Rivers and thrilled to her refreshing vocal stylings.
Both The Billboard and Cash Box Disc Jockey Polls placed her among the "Most Promising New Female Vocalists of 1959." In this same category, she won a Grammy nomination.

Now, Capitol is releasing Mavis' second album. It is called "Hooray For Love."
And behind "Hooray For Love" Capitol is placing the full strength of its promotional efforts.
Because Capitol wants you, the dealer, also to discover Mavis Rivers.
And Capitol wants you, in turn, to present this discovery to every record buyer who seeks an album of good songs superbly sung.

With Mavis you can't lose!
Now on 100% exchange
...and don't forget—Capitol's special 10% cash discount program and deferred billing, too!

Here's a "Hooray for Love" window...to help you tie-in with powerful national promotion for TOP SALES!

• A full color 30 x 40 display featuring the album cover and listing the tunes!
• 10 different empty jackets on love-theme albums, like Love Is the Thing, Music for Lovers Only, Love Lost, etc.
• Balloons, confetti streamers, and all the trimmings!

plus...
• A National DJ and dealer tour by Mavis herself!
• Thousands of complete albums to radio stations!
• Extensive national advertising coverage!
STARTS IN THIS ISSUE!

The Billboard’s new and enlarged LP chart section

TOP LP’S IN STORES & RACKS

provides dealers, broadcasters and rack merchandisers with the best organized, most complete LP information available:

THE NEW ALBUMS CURRENTLY CREATING THE MOST SALES EXCITEMENT

• The Top 40 Monophonic Action Albums: fresh merchandise on the charts 39 weeks or less
• The Top 30 Stereo Action Albums: fresh merchandise on the charts 19 weeks or less

THE STEADY-SELLING ALBUMS WHICH EVERY DEALER MUST KEEP IN STOCK

• The Top 25 Essential Inventory Mono Albums: best sellers for 40 weeks or longer
• The Top 20 Essential Inventory Stereo Albums: best sellers for 20 weeks or longer

AND HERE’S WHAT’S ON THE WAY:

• Best Selling Mono Classical LP’s
• Best Selling Stereo Classical LP’s
• Best Selling Mono Low Price LP’s
• Best Selling Stereo Low Price LP’s

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by Dee Clark

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MGM Stereo SE3757 (Monaural only)

SHORTY ROGERS MEETS TARZAN
MGM Stereo SE3798 E3798

THE LONESOME SOUND OF HANK WILLIAMS
MGM E3803 (Monaural only)

ROBERT STOLZ
A NIGHT IN VIENNA
MGM Stereo SE3799 E3799

JONI JAMES
AT CARNEGIE HALL
MGM Stereo SE3800 E3800

MAURICE CHEVALIER
LIFE IS JUST A BOWL OF CHERRIES
MGM Stereo SE3801 E3801

JOSE GRECO
NOCHE DE FLAMENCO
MGM Stereo SE3802 E3802

DEBBIE REYNOLDS
BILLY MURE
FROM DEBBIE WITH LOVE
SUPERSONIC GUITARS
Vol. II
MGM Stereo SE3803 E3803

THE BEST OF PETER GUNN
MGM E3813 (Monaural only)

CHARLIE SHAVERS
BENNY GOODMAN
RAY ELLIS
THE SOUNDS OF MUSIC
THE BEST OF PETER GUNN
MGM E3813 (Monaural only)

SAMMY DIBOSS
CHARLIE SHANNON
MGM Stereo SE3809 E3809

BENNY GOODMAN
THE SOUNDS OF MUSIC
MGM Stereo SE3810 E3810

RAY ELLIS
THE BEST OF PETER GUNN
MGM E3813 (Monaural only)

SONNY ROLLINS
AT MUSIC HALL
MetroJazz Stereo SE1011

MELBA LISTON
MGM E3814 (Monaural only)

SUNNY ROLLINS
AT MUSIC HALL
MetroJazz Stereo SE1011

THE LONEST HIT
MGM E3814 (Monaural only)

SONNY ROLLINS
AT MUSIC HALL
MetroJazz Stereo SE1011

MELBA LISTON
AND HER BONES
MetroJazz Stereo SE1013

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FANCY FIDDLIN' COUNTRY STYLE
CUB 8008 (Monaural only)
MGM — THE HOTTEST RECORD COMPANY IN THE BUSINESS

Presents Show for '60

Albums But!

Long Playing Catalog

MGM Dealer Program

$ Buy any 5 MGM • Metrojazz or Cub Monaural or Stereo LP's

Get One Free

$ Get Terrific Delayed Payment Plan

$ Plan runs from January 1st through February 15th

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See your local MGM records distributor for the greatest profit opportunities in the business

Mr. Dealer: You and your staff can win a barrel of prizes!

Backed up with the greatest sales support ever!

More consumer advertising than ever before!
More and better sales promotional material than ever before!
Bigger prizes than ever before!

MGM — THE HOTTEST RECORD COMPANY IN THE BUSINESS

And Atlantic, Dot, Mercury, Don, Fan, Federal, Design...for recording my words and music.

And grateful thanks also to N. W. Ayer, McCormick, Enfield, Magna, etc., for selecting my commercials and jingles with production services on staff, retail, or free lance—surviving some 50 non-dventions in recent years. Currently Yankee Christmas Radio, Record music store tracks for 1960 Radio & TV.

Deejays—thanks for spinning Mags’ "Mary Santa Fill Our Hearts (This Christmas)" last year and this year.

WHERE'S LATEST SHEET?

Payola Scandals Just Don't Bother Chi Kids

By BERNIE ASBELL

CHICAGO—Now that the fur-
flinging payola investigations have had several weeks to kick up their dust, it seemed time to check how the dust has settled on the general lan-
dscape. A survey of dealers here to gauge customer reaction to the scandal produced a unanimous, if surprising, answer: Absolutely none.

"It proves that teenagers are like me. They don't read the papers," declared "Little Al" Tem-

er, who worries about his chain of seven shops and several disk.

PERSONAL APPEARANCE REVIEW

Thoughts on Belafonte Palace Stint

There is no doubt that Harry Belafonte now stands with an elite handful of record artists who can be classified as true show business personalities. The S.R.O. status of the Palace Theater for Belafonte's six-week appearances, when considered along with his highly successful disk, nitty and film career, all combine to give him the label of entertainer without peer among Americans.

His Palace run has now been extended through March 6, with no indication that the box office excitement is abating.

Yet, despite the unquestioned financial smash and Belafonte's superb artistry, some reservations persist. There can be little criticism of any technical aspect of the singer's truly remark-
able performances, of his personality or his routine, all of which are strictly professional in every way. But even the the show winds up with real rapport between Belafonte and the audience based primarily on his great ability to get them to work with him on "Matilda," his closing number, it's not that way all the way through. The fact is that for most of the initial half of the program and a good part of the second half, the artist seems to be doing everything right physically, but just does not seem to project real sincerity or warmth, except in numbers to which he provides some special social comment, as in "Cotton Fields at Home," "John Henry," and "Take My Mother Home." It's too difficult to pinpoint the cause. It could lie in Belafonte's own attitude toward the audience, it may stem partially from the fact that the audience contact Belafonte gets from his best nitty projection, or it could even have been something he ate on the night caught. But even on his poorest night, Belafonte must be classed as a giant in today's theater world. He proves once again there's noth-
ing wrong with the box office (or with record sales) that a truly top talent can't cure.

Sam Chase.
HOT NEW YORK—Nine new sides debut in this week's edition of the Hit 100. These are:
2. Rockin' Little Angel—Ray Smith, Junior-
3. Trace's Theme—Spencer Ross, Columbia.
4. Riverboat—Faron Young, Capitol.
5. (I Remember) In The Still of the Night—Five Satins, Eniters.
7. One Mint Julep—Don Aikins, RCA Victor.
8. Smoke (Part II)—Bill Doggett, King.

TV SALUTE
Cole Gets 'Life' Kudo

HOLLYWOOD—Nat King Cole will be saluted on Ralph Edwards' "This Is Your Life" NBC-TV show on Wednesday (6). Those seen joining in the tribute will include Capitol prez Glenn Wallichs, personal manager Carlos Gastel, his wife (Mary), two daughters (Carol and Natalie), and his father, the Rev. Edward J. Cole, a retired Baptist minister flown here from Chicago. His sister, Evelyn Cole, also will be on hand.

Edwards also will show the members of Cole's original band, as well as the original members of the King Cole Trio, Oscar Moore and Wesley Prince. Bob Lewis, who was in 1937 gave Cole his first noteworthy engagement at Los Angeles' Winter Inn (and the first to crown him with the "King" tag) will be among the show's participants.

The Cole salute was pre-taped last week, marking one of the few times the program was recorded in advance of its telecast.

Cap to Offer Free Sampler

HOLLYWOOD—Angel and Capitol Classics this week will unveil a unique merchandising device aimed at whetting the buyers appetite for albums included in their respective January releases. Each label will offer a bonus disk composed of tracks selected from its entire month's release.

Longhair sampler will be attached in piggy-back fashion to this month's Eugene Ginsburg Cap-
itol Classics album with tracks taken from all of the label's albums this month. Sampler is titled "Musical College of Capitol Classics." Buyer receives the sampler at no additional cost.

The Angel 'piggyback' platter is called "Angel Aperitifs," and will be attached to the re-recorded (monaural and stereo) David Oistrakh reading of Beethoven's D Major Violin Concerto. Similarly to the Capitol plot, there will be no additional charge for the "piggybacked" sampler.

Innovation is the brain-child of John Coventy of the Capitol and Angel classical merchandising. He feels that once the buyer samples some of the other tracks in his home, he will be stimulated to purchase more selection from a given month's offering. This is believed to be the first time a label has used the "piggyback" plan to push longhair disks.

Capitol Classics January releases consists of nine new stereo packages (with monaural versions), Angel will issue 11 albums.

THE COUNTRY!!
... to Kermit Bloomgarden, Meredith Willson, Robert Preston and the entire cast.

CONGRATULATIONS

THE MUSIC MAN!

... beginning its 3rd smash year on Broadway!

... celebrating its status as a MILLION SELLER original cast album!

Meredith Willson, left, accepts gold record from Capitol A&R Executive Producer Andy Warwel.
JULIE'S FABULOUS BRAND-NEW VERSION OF "CRY ME A RIVER"

JULIE LONDON

NEW-
YOUR NUMBER PLEASE
LP-3130 - LST-7130

JULIE'S EVER-EXCITING LP'S NOW SELLING BETTER THAN EVER!

NEW- YOUR NUMBER PLEASE
LP-3130 - LST-7130

DISTRIBUTED IN CANADA BY
LONDON RECORDS OF CANADA LTD., MONTREAL

www.americanradiohistory.com
Bel Canto to Move to Midwest Offices

NEW YORK — Bel Canto Stereo, Inc., will move its corporate office to Chicago by the end of the year. The firm, which manufactures high-quality stereo systems, will open an office in the Loop soon and move its main office there by November.

Symply Stereo Phone Line Bows

NEW YORK — Symply Stereo has introduced a new line of stereo phones. The company, which is owned by Technics, will offer a variety of models ranging in price from $50 to $200.

New 'Miracle Surface' for RCA Stereos

NEW YORK — All RCA Victor stereo LP's will contain the "Miracle Surface" pioneered earlier this year by the new "A. L. McClay, general plant manager.

RCA Victor is continuing its promotion of "Miracle Surface" and is planning to introduce new products utilizing the advantages of "Miracle Surface." Displays are being shipped to all RCA Victor distributors.

SIDEWALK STEREO DEMO SOLID SALES BUILDER

NEW ORLEANS — There is no better way to demonstrate the full effect of a sidewalk stereo display than to use one of the displays that has been set up in New York City. According to A. C. Denny, stereo and high fidelity dealer on Prospect St., the displays are doing a tremendous business.

Denny, whose A. C. Denny Company carries complete lines of stereo, audio-visual, and furniture, said that the sidewalk displays are attracting a lot of people who are not familiar with high fidelity equipment.

"They come to look at the display, and then they start listening to the music. And when they hear the sound, they say, 'Wow, that's something!','" Denny said.

The displays are set up on the sidewalk outside the A. C. Denny store every day from 9 a.m. to 5 p.m., and are open to the public.

November Webcor Tie-Ins On Phonos, Tape Sets

NEW YORK — Webcor will kick off 1960 with two special merchandising tie-ins to promote its line of high fidelity phonographs and tape recorders. Plans for the promotions were announced at a special showing held at the Hotel Park Sheraton Tuesday and Wednesday (29 and 30) and attended by representatives of the Arthur Murray Dance and the Institute for Language Study.

With the purchase of a Webcor stereo the customer gets a special certificate entitling him to eight half-hour lessons of private dance instruction at the Arthur Murray Dance. He also gets a special certificate for a 50 cent price cut on all Webcor tape recorders.

For each side of the tape, the buyer of a new Webcor tape recorder will get a complete language course in Spanish, French, Italian, or German. For Spanish speaking countries, the course is given in English. The course is offered at the tape machine with the idea that the buyer can learn to practice his language lessons while doing the tape.

The course is divided into six lessons, each lesson consisting of 15 minutes of listening material and 15 minutes of practice material.

Early reports indicate that the instructor tape, which remains in Herb Miller's Custom Skin Corpo- rate, is being sold out at a rapid pace. The company plans to distribute the tape to the Webcor home office, while the third copy was kept by the ceo and officer who directed the expansion of the store.

The tape recorder, which was turned over to a new model, was introduced in October 1959. Sales of the new model have been extremely good, and have far exceeded the company's expectations.

WEBCOR COUNTRYWIDE DELIVERY PAYS OFF

CHICAGO — The Christmas holiday season was a big success for the company, which is based in this city. In fact, the company has had a record holiday season, with sales up 20% over last year.

The company's sales FORCE has been working hard to meet the high demand for the company's products, and has been successful in doing so. The company's delivery system has been working well, and has been able to meet the demands of the customers.

The company plans to continue its successful holiday season, and to continue its growth in the future.

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100,000 COPIES OF "BAD BOY" SOLD IN ENGLAND IN ONE WEEK!

AMERICAN DEBUT!

MARTY WILDE

"BAD BOY" ON EPIC
The best sales year in Columbia Records' history. Based upon consumer surveys and retail sales, Columbia holds industry leadership, with the largest share of the market.

Columbia, the industry leader, will continue to provide creative, quality programming in recorded repertoire.

An index to quality: the No. 1 roster of artists in the industry.

COLUMBIA MASTERWORKS ARTISTS • Leonard Bernstein • E. Power Biggs • Alexander Brailowsky • Budapest String Quartet • Robert Casadesus • Robert Craft • Philippe Entremont • Eileen Farrell • Zino Francescatti • Glenn Gould • Eugene Istomin • Andre Kostelanetz • Oscar Levant • Mormon Tabernacle Choir • The New York Philharmonic Orchestra • Eugene Ormandy • The Philadelphia Orchestra • Philadelphia Woodwind Quintet • Leonard Rose • Isaac Stern • Rudolf Serkin • Thomas Schippers • Igor Stravinsky • George Szell • Richard Tucker • Bruno Walter

COLUMBIA POPULAR ARTISTS • Jerri Adams • Cliff Arquette • Tony Bennett • Polly Bergen • Victor Borge • Patti Bown • The Brothers Four • Dave Brubeck • Ray Bryant • The Buffalo Bills • Billy Butterfield • Renato Carosone • Allen Case • Ronnie Chapman • Allen Chase • Buck Clayton • Ray Conniff • Jill Corey • The Coronados • Vic Damone • Miles Davis • Doris Day • Johnny Desmond
• Frank DeVol • Barry DeVorzon • Marlene Dietrich • Marge Dodson • Les Elgart • Duke Ellington • Percy Faith • The Four Lads • The Four Voices • Jacqueline François • Stan Freeman • Dominic Frontiere • Erroll Garner • Arthur Godfrey • Juliette Gréco • The Hi-Lo's • Luther Henderson • Judy Holliday • Mahalia Jackson • J. J. Johnson • Kitty Kallen • Sammy Kaye • Ed Kenney • Andre Kostelanetz • Frankie Laine • Gloria Lambert • Lambert, Hendricks & Ross • Michel Legrand • Norman Luboff • Richard Maltby • Johnny Mathis • Mitch Miller • Guy Mitchell • Yves Montand • Patachou • Les Paul & Mary Ford • Johnnie Ray • George Roberts • Eileen Rodgers • Jimmy Rushing • Ernie Sheldon • Jennie Smith • Jo Stafford • The Kirby Stone Four • Billy Storm • Sylvia Syms • Paul Taubman • Leslie Uggams • Jerry Vale • Art Van Damme • Frankie Vaughan • Joe Wilder • Gaddy Wilson • Teddy Wilson • Kai Winding • Earl Wrightson • Frankie Yankovic

COLUMBIA COUNTRY & WESTERN ARTISTS • Johnny Cash • The Chuck Wagon Gang • Collins Kids • Crash Craddock • Jimmy Dean • Jimmie Dickens • Flatt & Scruggs • David Frizzell • Lefty Frizzell • Dick Glasser • Freddie Hart • Hawkshaw Hawkins • Johnny Horton • Stonewall Jackson • Norma Jean • Bobby Lord • John Dee Loudermilk • George Morgan • Carl Perkins • Bill Phillips • Ray Price • Marty Robbins • Carl Smith • The Three G's • Mel Tillis • Billy Walker • Charlie Walker • Marijohn Wilkin

THE BEST OF STAGE AND SCREEN • “The Sound of Music” • “Gypsy” • Hal Holbrook in “Mark Twain Tonight” • Sir John Gielgud in “Ages of Man” • “Porgy and Bess” (Original cast movie sound track)
Payola Doesn't Bother Chi Kids

continued from page 14

urban Winnetka where sociologists might believe that the literate level and therefore the awareness of world affairs is higher. Nary a child to question the ethics of musical aesthetics.

Ethnic volunteered a provocative opinion arising from the recent furor. He said he heard with deep regret in last week's report that the Plough radio chain is expected to alter considerably its policy of Top 40 programming. Plough owns local station WJDD whose published hit list is by far the most popular in this area. Said Ethnic:

"Most dealers have heard these charts. I know. They think charts have spoiled the singles business. When they say that to me, I ask them, 'What would you rather have?' I never get a satisfactory answer."

"Before the Top 40 lists, the Lucky Strike Hit Parade kept radio up on what to buy. Always the great number of singles buyers have had something to depend on to tell them what was popular. These devices stimulate sales. It's possible the record business would be stronger if people were not boxed into buying hits. But we don't know that. Maybe we'd be much worse off!"

Even though Ethnic finds himself in a minority when he argues the point, the practical action of dealers seems to support him. Last summer WJDD quit distributing copies of its list for free. If dealers wanted to continue to hand out hundreds of copies as they do, they'd have to pay for them, ruled the station. A check this week revealed that hundreds of dealers opted to pay. Together, they buy some 40,000 copies a week. Price: $2 apiece (1,500 per hundred copies; 250 copies cost a dealer $2.50)."

New Angles Hype Frisco Audio Show

San Francisco — The San Francisco high fidelity show to be staged here at the Cow Palace, January 25-26, sponsored by the Atlantic Recording Industry Association, will draw on considerable live entertainment, plus prizes to lure attendees.

One feature will be a series of live recording sessions by a host of the talent which will be appearing in local clubs at the time. The Soundlights, new Electro-Record, that has made its first album, will perform four times a day on a specially built sound stage. The group will be appearing in the well-known hungry club at the time. Another highlight will be another new feature: All the dealers of theiday, the docket here will be filled with live sessions by trained nurses and child care experts will take charge of children while the audio-minded parents make the rounds of the exhibits. Yet another feature will be a series of door prizes including a $2,000 complete music system.
Viscounts Hit With 'Harlem Nocturne'

The Viscounts, Bobby Spivek, Joe Spivek, Harry Larry, Vecchio and Clark, are new instrumental group currently raking in sales with their smart re-vamping of the oldie 'Harlem Nocturne.'

The cabs all hail from Jersey and have been professional musicians for many years. The Viscounts boys have had a professional guitar quintet combo. So, they are seven.

Bobby Spivek does some singing in addition to playing lead guitar for the quartet. Brooker Joe does the group's arranging as well as playing bass. Harior handles the sax duties, with Smith at the drums and Vecchio plays organ, piano and vibes. The boys record for Larry Uttam's Madison disk.

Dinning Sisters' Brother Hits Charts

Mark Dinning was born in Great Comestible, Ohio, but the entire Dinning family, nine all children, were reared in Minneapolis, Minn., where they received instructions from their father, an evangelist minister. From this family came the nucleus of the group, known as the Dining Sisters.

Upon completion of high school, the chapter entered the Army. After his hitch was up, Dinning went to Cleveland to start his singing career.

In 1957, he was signed to an exclusive M-G-M recording contract and is currently scoring with his latest release, "Teen Angel."
A MAJOR EVENT...

EDDIE FISHER'S FIRST FOR RAMROD RECORDS

EDDIE FISHER

Sings

SCENT OF MYSTERY

and

THE CHASE

Nationally distributed thru:

UNITED TELEFILM RECORDS, INC.

701 7TH AVENUE
NEW YORK

Judson 6-1050

RAMROD NO. E-1
BIRTHDAYS OF THE WEEK:

JANUARY 4: Dan Durkin (Duo-Cal-Vi). 17.
JANUARY 10: Duwayne Everette.
JANUARY 12: Billie Holiday.
JANUARY 25: Nat King Cole.
JANUARY 26: George Shearing.
JANUARY 30: Louis Prima.

THE COASTERS, Carl Gardner, Billy Gates, Bobby Nunn, Larry Huggins and their gengibre, Addison Jochals, are lovely in their new coat. They've been joined by three new members. What's Up Abos and Rude Rod. This quartet consisting of the well-known vocalist was with Steel Mill, Taft and Charlie Brown. In the album they're accompanied by a number of tracks.

BOBBY DARIN: Mr. Mark The Knife, the young vocalist, is recording. He's working with a new orchestra and is expected to be in his top form in a few weeks. He's been given new material that should meet with great success.

BOBBY DARIN: Mr. Mark The Knife, the young vocalist, is recording his new material. He's expected to be in his top form soon. He's been given new material that should meet with great success.

RCA Victor's Chet Atkins was in New York last week for company meetings. Jack Dell, rep for RCA Theaters, was among those in attendance. The company is discussing plans for the coming season. Atkins spent much of his time in his office, checking on new projects and arranging for the coming season. He was also scheduled to meet with some of the company's top executives.

NOBANGRA: This week we're featuring a special guest, Billy May, who will be performing at the Grand Ballroom. He's been a favorite with our audience and is sure to please again this week.

CENTRAL NEW YORK: The new RCA Victor recording studio is now in operation. The studio is located in the heart of the city and is fully equipped with the latest recording equipment. The studio is open to the public and is available for recording sessions.

THE BILLBOARD: The weekly publication for the music industry, providing the latest in music news, reviews, and industry updates.

To help us get the best results, we need your cooperation. All artists are listed in strict alphabetical sequence.

Every week... disk jockeys all over the nation help spark up their record shows with this fresh, lively material furnished exclusively by The Billboard. Watch for it next week.

According to statistics maintained over a period covering thousands of releases... 7 out of 10 will reach Billboard's "HOT 100" in the week ahead.

In this week's edition of The Billboard...
HOTTEST MONTH!
EIGHT GREAT ALBUMS FOR JANUARY FROM RCA CAMDEN

$1.98 EACH REGULAR L.P.—$2.98 EACH LIVING STEREO
### MONO ACTION ALBUMS --- on the charts 39 weeks or less

<table>
<thead>
<tr>
<th>Week</th>
<th>Title, Artist, Label and Number</th>
<th>Weeks on Chart</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>HERE WE GO AGAIN</td>
<td>9</td>
</tr>
<tr>
<td>2</td>
<td>HEAVENLY</td>
<td>16</td>
</tr>
<tr>
<td>3</td>
<td>INSIDE SHELBY BERNMAN</td>
<td>37</td>
</tr>
<tr>
<td>4</td>
<td>LET'S ALL SING WITH THE CHIMPONKS</td>
<td>6</td>
</tr>
<tr>
<td>5</td>
<td>SIXTY YEARS OF MUSIC AMERICA LOVES BEST</td>
<td>6</td>
</tr>
<tr>
<td>6</td>
<td>OUTSIDE SHELBY BERNMAN</td>
<td>51</td>
</tr>
<tr>
<td>7</td>
<td>THE LORD'S PRAYER</td>
<td>12</td>
</tr>
<tr>
<td>8</td>
<td>FABULOUS FABIAN</td>
<td>2</td>
</tr>
<tr>
<td>9</td>
<td>SOUND OF MUSIC</td>
<td>52</td>
</tr>
<tr>
<td>10</td>
<td>MARIO LANZA SINGS CHRISTMAS CAROLS</td>
<td>4</td>
</tr>
<tr>
<td>11</td>
<td>GUNFIGHTER BALLADS</td>
<td>2</td>
</tr>
<tr>
<td>12</td>
<td>CHRISTMAS TIME</td>
<td>2</td>
</tr>
<tr>
<td>13</td>
<td>CHRISTMAS SONG ALONG WITH MITCH</td>
<td>2</td>
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<tr>
<td>14</td>
<td>CHRISTMAS WITH CONNIFF</td>
<td>2</td>
</tr>
<tr>
<td>15</td>
<td>KINGSTON TRIO AT LARGE</td>
<td>3</td>
</tr>
<tr>
<td>16</td>
<td>MERRY CHRISTMAS</td>
<td>3</td>
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<tr>
<td>17</td>
<td>MERRY CHRISTMAS</td>
<td>2</td>
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<tr>
<td>18</td>
<td>SWINGIN' ON A RAINBOW</td>
<td>2</td>
</tr>
<tr>
<td>19</td>
<td>MORE JOHNNY'S GREATEST HITS</td>
<td>24</td>
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<tr>
<td>20</td>
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### STEREO ACTION ALBUMS --- on the charts 19 weeks or less

<table>
<thead>
<tr>
<th>Week</th>
<th>Title, Artist, Label and Number</th>
<th>Weeks on Chart</th>
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<tbody>
<tr>
<td>1</td>
<td>HERE WE GO AGAIN</td>
<td>9</td>
</tr>
<tr>
<td>2</td>
<td>THE LORD'S PRAYER</td>
<td>8</td>
</tr>
<tr>
<td>3</td>
<td>HEAVENLY</td>
<td>15</td>
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<tr>
<td>4</td>
<td>MARIO LANZA SINGS CHRISTMAS CAROLS</td>
<td>7</td>
</tr>
<tr>
<td>5</td>
<td>SPIRIT OF CHRISTMAS</td>
<td>2</td>
</tr>
<tr>
<td>6</td>
<td>NO ONE CARES</td>
<td>19</td>
</tr>
<tr>
<td>7</td>
<td>STAR CAROL</td>
<td>2</td>
</tr>
<tr>
<td>8</td>
<td>BELAFONTE AT CARNEGIE HALL</td>
<td>7</td>
</tr>
<tr>
<td>9</td>
<td>FOR THE FIRST TIME</td>
<td>10</td>
</tr>
<tr>
<td>10</td>
<td>CONNIFF MEETS BUTTERFIELD</td>
<td>1</td>
</tr>
<tr>
<td>11</td>
<td>CHRISTMAS SONG ALONG WITH MITCH</td>
<td>3</td>
</tr>
<tr>
<td>12</td>
<td>CHRISTMAS WITH CONNIFF</td>
<td>2</td>
</tr>
<tr>
<td>13</td>
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</table>

### ESSENTIAL INVENTORY (MONO ALBUMS) --- on the charts 40 weeks or more

<table>
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<tr>
<th>Week</th>
<th>Title, Artist, Label and Number</th>
<th>Weeks on Chart</th>
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<tbody>
<tr>
<td>1</td>
<td>SOUTH PACIFIC, Sound Track, RCA Victor UK 5032</td>
<td>99</td>
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<tr>
<td>2</td>
<td>FROM THE HOMER L. KIMPTON TIP, Capitol T 1877</td>
<td>47</td>
</tr>
<tr>
<td>3</td>
<td>SONGS ALONG WITH MITH, Mitch Miller, Columbia CL 1190</td>
<td>78</td>
</tr>
<tr>
<td>4</td>
<td>JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CL 11126</td>
<td>38</td>
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<tr>
<td>5</td>
<td>TABERNACLE, E.P. FORD, Capitol C 753</td>
<td>150</td>
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<tr>
<td>6</td>
<td>MY FAIR LADY, Original Cast, Columbia CL 5099</td>
<td>196</td>
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<tr>
<td>7</td>
<td>NOEL, Sound Track, MGM 3641</td>
<td>79</td>
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<td>8</td>
<td>THE MUSIC MAN, Original Cast, Capitol MGM 540</td>
<td>97</td>
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<tr>
<td>9</td>
<td>LIVE IN CONCERT, E.P. FORD, RCA Victor LPM 1885</td>
<td>40</td>
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<tr>
<td>10</td>
<td>ORELIAN, Sound Track, Capitol SAD 595</td>
<td>300</td>
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<tr>
<td>11</td>
<td>COME DANCE WITH ME, Frank Sinatra, Capitol V 109</td>
<td>44</td>
</tr>
<tr>
<td>12</td>
<td>MORE SONGS ALONG WITH MITH, Mitch Miller, Columbia CL 1240</td>
<td>58</td>
</tr>
<tr>
<td>13</td>
<td>PDEL EMICS, Vol. 1, Manhattan, London LL 119</td>
<td>115</td>
</tr>
<tr>
<td>14</td>
<td>SOUTH PACIFIC, Original Cast, Columbia CL 4180</td>
<td>92</td>
</tr>
<tr>
<td>15</td>
<td>TWEBER'S ORCHESTRA: SWINGIN', RCA Victor LPM 1936</td>
<td>64</td>
</tr>
<tr>
<td>16</td>
<td>PETER GUINN, Henry Mancini, RCA Victor LPM 1956</td>
<td>46</td>
</tr>
<tr>
<td>17</td>
<td>AND I S. Sound Track, Capital W 740</td>
<td>167</td>
</tr>
<tr>
<td>18</td>
<td>WARM, Johnny Mathis, Columbia CL 1071</td>
<td>59</td>
</tr>
<tr>
<td>19</td>
<td>DIVE FIRE TWO, GUITARs, Johnny Mathis, Columbia CL 1276</td>
<td>48</td>
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<tr>
<td>20</td>
<td>LATE LATE SHOW, Ike Turner, Capitol T 877</td>
<td>91</td>
</tr>
<tr>
<td>21</td>
<td>ONLY THE LONGY, Frank Sinatra, Capitol V 1031</td>
<td>53</td>
</tr>
<tr>
<td>22</td>
<td>FLOWER BAND NON, Original Cast, Columbia CL 3550</td>
<td>40</td>
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<td>23</td>
<td>THE WILD ONE, Arlo Guthrie, Argo LP 628</td>
<td>41</td>
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<td>24</td>
<td>HUNGRY SWAG, Hank Williams, London LL 3022</td>
<td>48</td>
</tr>
<tr>
<td>25</td>
<td>HAVE TWANGY GUITAR, WILL TRAVEL, Decca E.P. 31550</td>
<td>44</td>
</tr>
</tbody>
</table>

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For the Week Ending January 8, 1960

Monopoly: Original Cast, Columbia CL 11110.

Christmas With The Chipmunks: Original Cast, Columbia CL 1025.

Harry Belafonte: RCA Victor LPM 2584.

Spirit of Christmas: Columbia CL 1271.

ConniFF Meets Butterfield: Original Cast, Columbia CL 1240.

Gypsy: Original Cast, Columbia CL 1194.

Tabernacle Choir: Liberty LST 1415.

Contemporary Christmas Carols: RCA Victor L5629.

Merry Christmas: Columbia CL 1249.

Swinging on a Rainbow: Columbia CL 1313.

More Johnny's Greatest Hits: Columbia CHL 3144.

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For the Week Ending January 15, 1960


Strawinsky: RCA Victor LSC 248.

Quiet Village: Liberty LST 1314.

Continental Encounters: Arranger, London PS 147.

Christmas Time: Mitch Miller, Columbia CL 1018.

Porpoise and Bass: Sound Track, Columbia GS 2046.


More Songs of the Fifties: Mitch Miller, Capitol KS 3813.


Music for Dining: Contemporary, RCA Victor LSP 3667.

All American Showcase: RCA Victor LSP 3667.

'TIS MARVELOUS: Ray Conniff, Columbia CL 1018.


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COMING

Monophonic Classical Albums

The pick of the new releases:

**SPOTLIGHT WINNERS OF THE WEEK**

**Pope**

**FAITHFULLY**
Johnny Mathis, Columbia C 1422 — This should be another smash album for Johnny Mathis. The selections include the title song, “One Starry Night,” “Follow Me,” “You Better Go Now,” “Secret Love,” “Maria” and “Where Are You,” among others. The arrangements by Glenn Osser are lush and warm, and Mathis has never been in better voice.

**THE BIG 100**
Billy Vaughn, (2-17) Dot DLP 10500 — Literally 100 tunes to dance to smoothly all night long, packaged handsonely in a double-cover album. Swinging medleys of old and new tunes including everything from “Heartaches” and “The Hi-Lili Hi-Lo” to “The Old Piano Roll,” “El Blanco Vegas” and “Open the Door Richard.” Standards, Latin American, rock and roll and jump tunes are all given the Billy Vaughn treatment to provide excellent listening and dancing. This disk can really sell. Good jockey material, too.

**HAVE GUITAR, WILL TRAVEL**
Bo Didley, Checker LP 2974—A fine collection of sides by Bo Didley, currently hot in the singles field, that should please his many fans. Top sides include “Cops and Robbers,” “She’s Alright” and “Mumblin’ Guitar,” all performed with Bo’s indescribable humor. LP wax.

**CLASSICAL**

**GOUNOD: FAUST**
Soloists, Orchestra and Chorus of the Theater National de t’Opera (Chynes), (4-12) Capitol N2905 7154, (Stereo & Monoaural) — A brilliant recording that should become standard merchandise. It’s one of the few complete “Fausts” and as far as is now known, the first complete stereo version of the work. The recording was done in masterful fashion and the trio of top names in the lead roles do themselves proud. The roles are sung in French and an English libretto accompanies the package. A fine cover drawing is also an added selling feature.

**RICHARD TUCKER SINGS PUCCINI**
Richard Tucker, Columbia Symphony Orchestra (Cleva), Columbia ML 5410 — A solid item by the celebrated Metropolitan Opera star. One of the finest tenors in the world, Richard Tucker offers here a program of 10 arias including such operas as “Tosca,” “Turandot,” “Gianni Schicchi,” “La Boheme,” “Girl of the Golden West,” “Madame Butterfly,” and “Manon Lescaut.” Mr. Tucker’s wonderful following and all opera fans should pick up quickly on this one.

**STEREOPHONIC CLASSICAL ALBUMS**

**SHOSTAKOVITCH: SYMPHONY NO. 5**
New York Philharmonic (Bernstein), Columbia ML 5449 — One of the most popular symphonies by a contemporary composer is here given a charged dramatic performance. Some extra dashes of excitement are added by virtue of the acclaim bestowed on Bernstein and the Philharmonic during its recent tour of Russia, with special praise by Shostakovich for the rendition of this work. Also, Bernstein used this symphony as a test in a telecast a few months ago, adding to interest in this waxing. Back of the album cover relates, in newspaper style, the story of the Russian tour. A sure winner.

**MUSIC OF JOHANN SEBASTIAN BACH**
Leopold Stokowski, Capitol SP 8489, (Stereo & Monoaural) — Stokowski, in transcribing these Bach pieces, attempts to visualize what the composer would have done with a full scale modern orchestra. The result is enlarged sound and added color enhancing the excellence of the master’s musicianship. Some of the selections are “Passacaglia and Fugue in C Minor,” “Ein’feste Burg ist unser Gott,” “Shepherd’s Song” from “Christmas Oratorio,” and “Fugue in G Major.” Prime quality item.

(Continued on page 4B)
Start the New Year of profits right with these
NEW CAPITOL RELEASES

Latin a la Lee!
Glen Gray Swingin' Decade
THE SACRED IDOL
SOMEBODY LOVES ME
THE TIME, THE PLACE, THE GIRL
Fred Waring

LATIN A LA LEE (ST) 1290
Peggy Lee
SWINGIN' DECADE (ST) 1289
Glen Gray
THE SACRED IDOL (ST) 1293
Les Baxter
SOMEBODY LOVES ME (ST) 1296
Dinah Shore
THE TIME, THE PLACE, THE GIRL (ST) 1298
Fred Waring

OPIATE D'AMOUR (SW) 1315
Jackie Gleason
THE BEST OF Django Reinhardt
THE MAGIC BOW (SP) 8510
Hollywood Bowl
Michael Rabin
SOMEBODY LOVES ME (ST) 1296
Dinah Shore
THE TIME, THE PLACE, THE GIRL (ST) 1298
Fred Waring

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STAN FREBERG reveals the inside story on

THE OLD PAYOLA ROLL BLUES

Order Record No. 4329

...stock available NOW from Your Local Capitol distributor
The “Ciao, Ciao Bambino” artist with a new Smash!

JACKY NOGUEZ
Sings
AMAPOLA
b/w MAHZEL (Ma-zel)
Jamie #1148

hunting for a hit?

Look what’s happening at Jamie-Guyden

DUANE EDDY
Sings
BONNIE CAME BACK
b/w LOST ISLAND
Jamie #1144

THE “TWANG’S”
THE "THANG"
JLP #70-3009—Available Monaural & Stereo
DUANE EDDY’S HIT ALBUM

JAMIE-GUYDEN RECORDS
PHILADELPHIA, PA.
THE WORLD OF WONDERFUL MUSIC IS YOURS ON EPIC RECORDS

- LIPERLI c/w JULIA WILLY ALBERTI 5-9352
- BAD BOY c/w TEENAGE TEARS MARTY WILDE 5-9356
- WALTZING MATILDA c/w STRAWBERRY ROAN THE MERRILL STATON CHOIR 5-9344
- EBBTIDE c/w BEWARE ROY HAMILTON 5-9068
- SERENADE OF THE BELLS c/w BUON NATALE THE FOUR COINS 5-9348

AND THE ORIGINAL "VILLAGE OF ST. BERNADETTE"

ANNE SHELTON c/w You’re Not Living In Vain 5-9351
<table>
<thead>
<tr>
<th>Week</th>
<th>This Week</th>
<th>Last Week Chart</th>
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<tbody>
<tr>
<td>1.</td>
<td><strong>Why</strong></td>
<td>1 5</td>
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<td>2.</td>
<td><strong>El Paso</strong></td>
<td>4 6</td>
</tr>
<tr>
<td>3.</td>
<td><strong>Heartaches by the Number</strong></td>
<td>2 12</td>
</tr>
<tr>
<td>4.</td>
<td><strong>The Big Hurt</strong></td>
<td>5 6</td>
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<tr>
<td>5.</td>
<td><strong>Running Bear</strong></td>
<td>12 3</td>
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**The Nation's Top Tunes**

*For survey week ending December 26*

**Sixth Ten**

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<th>Week</th>
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<tbody>
<tr>
<td>6.</td>
<td><strong>Way Down Yonder In New Orleans</strong></td>
<td>6 4</td>
</tr>
<tr>
<td>7.</td>
<td><strong>Mack the Knife</strong></td>
<td>3 18</td>
</tr>
<tr>
<td>8.</td>
<td><strong>It's Time to Cry</strong></td>
<td>7 5</td>
</tr>
<tr>
<td>9.</td>
<td><strong>Among My Souvenirs</strong></td>
<td>8 4</td>
</tr>
<tr>
<td>10.</td>
<td><strong>Uh! Oh! (Part II)</strong></td>
<td>13 6</td>
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**Seventh Ten**

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<tr>
<td>11.</td>
<td><strong>We Got Love</strong></td>
<td>15 9</td>
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<tr>
<td>12.</td>
<td><strong>Pretty Blue Eyes</strong></td>
<td>16 4</td>
</tr>
<tr>
<td>13.</td>
<td><strong>Mr. Blue</strong></td>
<td>9 16</td>
</tr>
<tr>
<td>14.</td>
<td><strong>Marlina</strong></td>
<td>10 6</td>
</tr>
<tr>
<td>15.</td>
<td><strong>Hound Dog Man</strong></td>
<td>11 5</td>
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**Third Ten**

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<tr>
<td>21.</td>
<td><strong>Friendly World</strong></td>
<td>21 5</td>
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<tr>
<td>22.</td>
<td><strong>Misty</strong></td>
<td>23 10</td>
</tr>
<tr>
<td>23.</td>
<td><strong>You Got What It Takes</strong></td>
<td>24 3</td>
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<tr>
<td>24.</td>
<td><strong>In the Mood</strong></td>
<td>18 12</td>
</tr>
<tr>
<td>25.</td>
<td><strong>So Many Ways</strong></td>
<td>19 10</td>
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**Honor Roll of Hits**

The Honor Roll of Hits comprises the nation’s top tunes according to record sales, sheet sales and disk jockey performances as determined by The Billboard’s weekly nationwide surveys.
3 CHALLENGE HITS... Goin' Like 60!

"TOO MUCH TEQUILA"
The Champs
#59063

"LITTLE COCO PALM"
Jerry Wallace
#59060

Billy Watkins
YOU'RE UNFORGETTABLE
#59056

CHALLENGE Records - Hollywood
Distributed in Canada by APEX
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<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Week No.</th>
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<tr>
<td>EL PASO</td>
<td>Marty Robbins</td>
<td>3</td>
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<tr>
<td>DON'T KNOW</td>
<td>Delia Reza</td>
<td>14</td>
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<tr>
<td>TALK THAT TALK</td>
<td>Jackie Wilson</td>
<td>14</td>
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<tr>
<td>RUNNIN' ON A RAINBOW</td>
<td>The Happenbeins</td>
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<tr>
<td>DANCE WITH ME</td>
<td>Duke Ellington</td>
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<tr>
<td>IF I HAD A GIRL</td>
<td>Red Lauren</td>
<td>3</td>
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<td>MY GENTLE GENTLE</td>
<td>Red Lauren</td>
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<td>WHERE OR WHEN</td>
<td>Diet &amp; the Believahs</td>
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<td>THE CHAPMAN'S AUNT</td>
<td>Aloma Allen</td>
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<td>Mary Johnson</td>
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<td>Anita Sing</td>
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<td>SO MANY WAYS</td>
<td>Ben Webster</td>
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<td>SHIMMY, SHIMMY, KO-KO BOP</td>
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<td>YOU DON'T KNOW</td>
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Some of the
BEST
ALBUMS
OF 1959
as selected by the
National Academy of
Recording Arts
and Sciences

The material shown on this page—as well as the lists carried on the inside pages of AUDITION—are valuable monthly supplements to the important buying and inventory aids provided elsewhere in every weekly issue of The Billboard. Dealers are advised to use AUDITION'S LP data as an order guide on the musical tastes and buying habits which prevail within their own special retail sales areas.
Showcase
OF NEW AND OUTSTANDING LP'S

All release are 12-inch long-play records unless otherwise indicated. (M) Following record number indicates mono releases.

ELVIS' GOLD RECORDS—Volume 2. 50,000,000 Elvis Presley fans can't be wrong! A best-of-Elvis includes: A Fool Such As I; I Need Your Love Tonight; I Got Stung; A Big Hunk O' Love; others. RCA Victor LPM-2075 (M).

Mary Martin
The Sound of Music
Original Broadway Cast
starring Mary Martin with Theodore Bikel, Patricia Neway, Kurt Kaszar and Marion Marlowe. Music by Richard Rodgers, lyrics by Oscar Hammerstein. Columbia KOL 5450 (M); KOS 2020 (S).

Ben Hur
Original soundtrack score from the Paramount Picture

The Lure of the Blue Mediterranean
Axel Stordahl and His Orchestra
Decca DL-9073 (M); DL-79073 (S). A de luxe set that contains a full-color traveling folder, with music to match, in a most unusual die-cut package.

The Sound of the Confederacy—Whitehall Hi-Fi Records
Col. Beauregard Johnson and the Volunteers
Whitehall Records, a new low-priced LP label, has stirringly recreated the authentic sounds of historical bygone days with Col. Beauregard Johnson and the Volunteers.

The Sound of the Confederacy
Original sound track score from the Paramount Picture

The lure of the Blue Mediterranean
Axel Stordahl and His Orchestra
Decca DL-9073 (M); DL-79073 (S). A de luxe set that contains a full-color traveling folder, with music to match, in a most unusual die-cut package.
KEN GRIFFIN PLAYS ROMANTIC WALTZES—Columbia CL-1365 (M). Ken Griffin at the organ plays for listening-dancing-skating Our Heartbreaking Waltz; Waltz of the Roses; Cecile Waltz; Masquerade, and other favorites.

CONNIE'S GREATEST HITS—Connie Francis, M-G-M E3793 (M): Who's Sorry Now; Stupid Cupid; Pretty Good Lovin'; Frankie; Lipstick on Your Collar; If I Didn't Care; My Happiness; You're Gonna Miss Me; others.


THE SOUND OF MUSIC—Percy Faith and His Orchestra. Rodgers and Hammerstein's newest musical score, with its abundance of musical ideas and melodic twists, in a rich instrumental version. Columbia CL 1418(M), CS 8215(S).

TAKE ME ALONG—Original Broadway Cast. Jackie Gleason, Walter Pidgeon and Eileen Herlie are irresistible in a score that sparkles with love songs and show-stoppers. RCA Victor LOC-1050 (M); LSO-1050 (S).

POLYNESIAN PARADISE—Phil Moore and His Orchestra. Strand SL-1004 (M); SLS-1004 (S). A musical trip to the treasures of the South Sea Islands. It's the rhythm, the beat, the excitement of romance—the language of love!

HAWAII ON THE ROCKS—Georgie Auld and His Hula-Gangs, Jaco Int'l JAM 5003(M); JAS 8003(S). Hawaiian-styled standards performed in a mild rock manner. Strictly in the contemporary groove, the arrangements are delightful.

JANUARY 4, 1960
Flexibility, service and the ability to handle a wide range of money management tasks is a key asset to our clients.
LOUIS ARMSTRONG MEETS OSCAR PETERSON

Verve MGV 8022—Here's an interesting combination. Armstrong is here for the first time. A group of mosaical standards, while Peterson provides fresh, tasteful backing. Whatever else you think, "Sweet Sue (Just You)" is the hit of the night (with trumpet solo by Armstrong). Backing is by ace jazz men Herb Ellis, Ray Brown and Louis Bellson.

ODDS AGAINST TOMORROW

Modern Jazz Quartet. United Artists UAS 5063. (Steeplechase)—On its album this quartet has become a group of mosaical standards, while Peterson provides fresh, tasteful backing. Whatever else you think, "Sweet Sue (Just You)" is the hit of the night (with trumpet solo by Armstrong). Backing is by ace jazz men Herb Ellis, Ray Brown and Louis Bellson.

CLASSICAL

BEETHOVEN: TRIO NO. 7 IN B FLAT MAJOR

Corto, Pianoforte; Cello; Thibaud, Violincelli. Angel COHL 29—one of the truly great chamber performances of this or any age. The recording was made in 1928 in England, yet the fidelity of the reproduction is remarkable. Needless to say, the tone and the interpretation of the performers are matchless. The release is issued as a part of Angel's "Great Recordings of the Century" series and takes its place as the second offering of the trio. A must item for collectors.

BRAHMS: VIOLIN CONCERTO IN D MAJOR

Gminiaux, Violin; Concertgebouw Orch. of Amsterdam (Vinyl-LP)—The recording is a superb outing by the group as they perform the John Lewis score for the film which stars Lena Horne, Bibi Besch, Follow that Camel, Richard Rounder and Robert Ryan. This is fine quality of the theater sound.

BRUCKNER: CONCERTO NO. 1: LAJO: SYMPHONIE ESPAGNOLE

Christian Ferrer, Violin; Philharmonia Orch. (Sire/45)—The recording is a superb outing by the group as they perform the John Lewis score for the film which stars Lena Horne, Bibi Besch, Follow that Camel, Richard Rounder and Robert Ryan. This is fine quality of the theater sound.

HANDLE: MESSIAH 3-12

Solistes The Hildesfield Choral Society (Bardiapet); Erich Chadbuck, Organ; Royal Liverpool Philharmonic (Decca LP) —The recording is a superb outing by the group as they perform the John Lewis score for the film which stars Lena Horne, Bibi Besch, Follow that Camel, Richard Rounder and Robert Ryan. This is fine quality of the theater sound.

HISTORY OF MUSIC IN SOUND, VOL. VIII

THE AGE OF BEETHOVEN, 1790-1830: 3-12

Various Artists, RCA Victor LM 6146—This three-disc set, long awaited, is inspired by the Tchaikovsky Symphony Orchestra, London and is very fine. However, the performances here in the grand manner—being, in effect, shining examples of taste and virtuosity, Vassar has prepared an absolute triumph.

KICHATURIAN; VIOLIN CONCERTO; SAINT-SAENS: INTRODUCTION AND RONDO

Capriccio/Eliahu Inbal, Violinist; Vienna State Opera Orch. (Deutschman). Vassar VSP 3012 (Stereo & Monaural) —The recording is a superb outing by the group as they perform the John Lewis score for the film which stars Lena Horne, Bibi Besch, Follow that Camel, Richard Rounder and Robert Ryan. This is fine quality of the theater sound.

SCRIABIN: THE POEM OF ECSTASY; AMIROV: AZERBAIJAN MUGAM

Houston Symphony Orch. (Stokowski). Everest LPBR 6023—The mythical "Poem of Ecstasy" with its myriad tone colors is perfect orchestral material for Stokowski's magic, as those who recall his famed 78 r.p.m. version will attest. The maestro's magic is still there, but instead of Everest's top quality sound, The Amirov work, the lesser quality, is built from colorless instrument patterns that also show off Stokowski's orchestral mastery.

SOLEIL: TWELVE SONATAS

Frederick Marni, Piano. Decca DL 1008—Pedro Antonio Soler, a Spanish composer popular during his lifetime (18th Century), was lost to the world of music after his death; he has been rediscovered by pianist Frederik Marvin, and this is the second album of Soler Sonatas released on the label. Marvin plays with a lot of delicacy and a lot of grace, and the album could have a strong appeal to piano followers.

STRAVINSKY: SUITE ITALIANE; DEBUSSY: SONATINA NO. 1 FOR CELLO & PIANO

Platovskij, Cello; Foss, Piano. RCA Victor LM 2293—True excellent performance by Platovskij and composer Lukas Foss on piano, on some of the selections he featured at his various concerts. The Stravinsky "Suite It" was transcribed by the composer himself, and the Debussy selection is the composer's only piece for cello. Other selections include Buxton's "Kleine Suite" and "Etudes Lamentables," Foss' "Capriccio for Cello and Piano." A fine recording.

VILLA-LOBOS: UIRAPI URU, MODINIA FROM RACHIANAS BRASILEIRAS NO. 1; PROKOFIEV: CINDERELLA

Stadium Symphony Orch. of New York (Stokowski). Everest LPBR 6106—Striking performances of outstanding works by the late Heitor Villa-Lobos by the Stadium Symphony Orchestra of New York under the baton of Leonard Stokowski. As usual on Everest the stereo sound is superb. The orchestra also comes thru with a fine interpretation of the Prokofiev ballet suite, "Cinderella." In all, a memorable achievement of Stokowski. Good wax for connoisseurs.

CLASSICAL LOW PRICE

POLONAISE

Lori Holland, Caden Kam CL 534—Holland is one of the bright young talents in the public eye today. His TV work with Jimmy Savilla has helped give him stature despite still being in his early teens. This new release should enhance his reputation since it contains some of short concert works popular works by Chopin, Liszt, Brahms and Rachmaninoff.

THE ART OF GALI-CURCI VOL. 2

Cordelia C. LM 5704—The two-volume set offered by this label on the noted master of the art of bel canto singing, Amelita Galli-Curci. This program includes selections from Handel's "Rinaldo," "Il Puritano," from Donizetti's "Lucia Di Lammermoor," "Linda Di Chamounix" and "Lucia Di Pari." Alto the set is not the best (it was recorded long ago), the beautiful and delicate voice of Galli-Curci comes thru clearly. An item for every classical collector, especially at the low price.

INTERNATIONAL

THE ROMANTIC GUITARS OF SABINAS AND ESCUDERO

Decca DL 1007, (Stereo & Monaural) —The brilliant Spanish flamenco guitarists are heard at their best in this package, spotlighting Latin American folk songs and pop themes. "Fandangos, cha cha cha" and "Baila la purita" are all plus factor, and the lovely cover is attractive.

FOLK

ALAN LOMAX PRESENTS FOLK SONG FESTIVAL

Jimmy Driftwood, Memphis Slim, Muddy Waters, Stormy Mountain Boys, United Artists UAS 6059—There's an unusual collection of folk artists here—unusual in that they represent the extremely broad range of American folk music. The Lomax collection them for a program at Carnegie Hall earlier this year, and the sides are from that show. Included are performances by the Stormy Mountain Boys, Muddy Waters and Memphis Slim. A very good buy.

BALLADS WITH GUITAR

Burl Ives. United Artists UAS 6060—(Stereo & Monaural) —The great balladeer has a very impressive package here. Cover is book-style and includes lyrics. Ives' performances are superb. The material includes "Two Medinas West," "Paddy Field," "Henry Martin and Clark," etc. Buyers of folk material will find it hard to put down.

XANGO

Olga Coelho, Decca DL 710918 (Stereo & Monaural) —Senorita Coelho is a spirited and vibrant singer of the folk songs of Latin America. She is also an accom- plished actress. This album is a conservatively done in this program of songs taken from the folk lore of Brazil, Argentina, Mexico, Colombia, Honduras, Peru and Cuba. Her singing is warm, and full of color and heart in the group of songs which covers many tempos and moods. An excellent performance in the Gold Label series.

SPOKEN WORD

CHARLTON HESTON READS THE FIVE BOOKS OF MONE

(V-12) Vanguard VRS 9660-1; VSD 2049-59 (Stereo & Monaural) —The theme of these sets of "Mone" life and the exodus out of Egypt. Heston reads the scriptures with moving conviction, and support and background music by the Robert Joffrey Chorale. Lends dramatic emphasis. Packaging includes the text. Dramatic cover photo of the narrator.

NORMAN THOMAS RENNER

SPEECHES 1959—1968: Here comes back up his many, many years as leader of the American Socialist Party on his most important and most enlightening new disk from this group. It illustrates how a man can appear to lose every battle and yet win the ultimate victory. There's been lived and worked for a cause which is right for eventually come true, even if under the Democratic or Republican party. He has lived a courageous life dedicated to the principle of a complete self-effacing manner. An important documentary reading.

SPECIALTY

BEHIND CLOSED DOORS AT A RECORDING SESSION

Various Artists. Warner Bros. WS 1348, (Stereo & Monaural) —This is a fascinating package for record fans. It traces the history of recording techniques, illustrating various styles utilized on "Am I Blue," simulates recording sessions (some of which sound remarkably reminiscent of the old-time sessions), and underpins the narrative, which is slightly hipped to make it comprehensible to the listener. Flip side offers six instrumental treatments of the key themes, without commentary. Joel Herron's arrangements are imaginative and in good taste.

THE FUZZY PEACH PIE AND OTHER LUNACIES

Leonard Elliott and Irma Juris. Monster LP 570—There's a take-off on the Mentiotti's opera here that alone is worth the price of this disk. Many of the other musical satires included are also hilariously successful and even those that don't quite make it are good fun. One couldn't be a musical sophisticate to enjoy the broad take-offs on German lieders, clical music, show tunes, etc. Leonard Elliott and Irma Juris render this mad mish-mash with no holds barred.

SACRED

SING HYMNS WITH THE JOHNSTON FAMILY SINGERS

RCA Victor LP 2126—A de luxe package for the famous gospel and hymns singing group. In an attractive four-fold packaging, the disk is tucked into one side with a handsomely illustrated book on the other, which contains vocal parts for all the hymns being sung by the group. Among the familiar stanzas are "Tell Me the Old Story," "What a Friend We Have in Jesus," and "Stand Up, Stand up (for Jesus)" for fans of this genre and the group, this elaborately done package is a must item.

SPIRITUAL

THE ORIGINAL FIVE BLIND BOYS

Vanguard LP 1610—This disk needs no new kudos. The devotees of true spirituality will take this one right off the shelves. The gospel chord progressions, and the intense quality of the vocals will have a powerful effect on the sinful. Material includes "I Never Heard a Man," "Jesus Loves Me," "Let's Have a Church."

RELIGIOUS

SUNDAY SING ALONG VOL. 1

The Almanac Singers. Warner Bros. WS 1354 (Stereo & Monaural) —"They're singing with feeling from the Almanac Singers in a historical first" is the long, long song album. The selections include "When the Roll Is Called Up Yonder," "Leaning on the Everlasting Arms," "Jesus Loves Even Me," "It's My Sweet Bye and Bye," etc. It contains copies of the lyrics and music for group singing.
Showcase
OF NEW AND
OUTSTANDING LP'S

All releases are 12-inch long-play unless otherwise indicated. (M) Following record number indicates 12-inch record. (S) Following record number indicates stereo.


THE GREAT OVERTURES IN DANCE TIME—Lawrence Welk—Dot LP 3247. Poet and Peasant, Light Cavalry Overture and others set in dance time.

WITCHCRAFT—Chris Connor with direction by arranger-conductor Richard Wess, Atlantic 8032 (M); SD 1032 (S). Chris is wonderfully "different"—pensive, bold, sad and glad! She wears her heart on her sleeve.

OUTSIDE SHELLEY BERNAN—Verve MG V-15007 (M). A worthy sequel to Inside Shelley Berman, Verve MG V-15003 which has kept America laughing for over half a year! Actually recorded in a crowded night club in full swing!


CARNEGIE HALL CONCERT—The Dukes of Dixieland, Audio Fidelity 1918 (M); AFSD 5918 (S). This is Vol. 10 in a series and was recorded live at Carnegie Hall. Selections include 76 Trombones, Mack the Knife, Sweet Georgia Brown.
THE SOLID SOUTH—The Very Funky Sounds of the Deane Kincaide Quintet, Everest LPBR 5064(M); SDBR 3044(S). Tunes performed in a relaxed, infectious jazz style...informal, bluzy version of down-home Solid South music.

SOUNDS DIFFERENT:—Joe Venuto and His Quartet, Everest LPBR 5053(M); SDBR 3053(S). Joe plays marimba and vibes with accompaniment by top musicians. Sandi Blaine sings warm vocals...real "pro" producing happy music!

HONKY-TONK PIANO—"Big" Tiny Little, Brunswick BL-54049 (M); BL-754049 (S). Tiny romps through Piano Roll Blues, Missouri Waltz, 12th Street Rag and other standards with his famous tinkly honky-tonk style.

BUT SERIOUSLY, FOLKS—Sam Levenson. Signature Records have captured Sam's great sense of humor in typical monologs that include The Fourth R, It's Greater Than You Think and Shirley's Mother. SM-1026(M).


POLONAISE—Lori Hollander, pianist. Following his dramatic Discovering the Piano, 14-year-old pianist of TV and concert fame plays selections by Chopin, Brahms, Liszt and Rachmaninoff. RCA Camden CAL-534 (M), CAS-534 (S).

MOZART SERENADES, No. 11 in E-flat major (K.375), No. 12 in C-minor (K.388). Newell Jenkins conducting the Everest Woodwind Octet, Everest LPBR 6042(M); SDBR 3042(S). Supreme music for wind instruments.

NEWELL MUSIK Octet conducting VIE EVEREST WINDWICH OCTET MOZART SERENADES, No. 11 in E-flat major (K.375), No. 12 in C-minor (K.388). Newell Jenkins conducting the Everest Woodwind Octet, Everest LPBR 6042(M); SDBR 3042(S). Supreme music for wind instruments.
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CHABrier: ESPANDA

SCHUBERT: TRAGIC SYMPHONY
SIR ADRIAN BOULT

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MUSIC AND MARTINIS

Hallelujah! The Choir of the Westminister Cathedral Church of Christ, Kansas City, Missouri; Simon Payne, Director

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Let's Harmonize

THE BILLBOARD
**BEST BUYS**

These records, of all those on the Hot 100, have begun to chart National sales breakthroughs this week for the first time. They are recommended to dealers, jock box operators and disk jockeys as having the greatest potential to go all the way. Previous Billboard Spotlight Picks are marked (*).

**POP**

- "BONNIE CAME BACK" — Dianne Eddy
  (Greg Norman, BMD) 11943

- "SHIMMY SHIMMY KO KO BOP" — Little Anthony and the Imperials
  (Record Music, ASCAP) End 1060

**DOWN BY THE STATION**

- "RUB Build a Shiloh" — Joe Turner
  (Progressive, BMI) Atlantic 1001

**C&W**

- "CRZY ARMS" — Bob Baksham
  (Jimmy Wakely, BMI) Decca 31052

- "NOESECTIONS THIS WEEK." — Joe Turner

In order to speed record reviews, The Billboard requests that all singles be sent to The Billboard Music Department, 1564 Broadway, New York 36, N. Y.

**REVIEWS OF THIS WEEK'S SINGLES**

- **Kitty Kalen**
  - NED ME (Open Road, BMI)—THAT OLD FEELING (ASCAP)—Miss Kalen returned to隐患 recently with "If I Give My Heart to You," and both these are in the top 10. Then to see in a fastdate new tune, while the flip is a fine revival job. Take your pick with these.

- **Edie Fisher**
  - SCENT OF MYSTERY (Liza, ASCAP)—THE CHASE (Liza, ASCAP)—After a long absence, the chanter returns on "If I Give My Heart to You," and both these are in the top 10. Then to see in a fastdate new tune, while the flip is a fine revival job. Take your pick with these.

- **Carol Hughes**
  - LET ME GO LOVER (Hill & Range, BMI)—The thrash comes thru with a strong reading of the hit of a few years ago, over solid choral and ork backing. This could be a big one. Flip is a pretty ballad from "Firetio" "When Did I Fall in Love." (Sonset, BMI). RCA Victor 7665

- **The Vallanis**
  - LET ME GO LOVER (Hill & Range, BMI)—LET ME RIDE (Chery Lane, BMI)—Here's another strong version of the Jennis Lou Carson tune, sung in listenable fashion by the Vallanis. Flip is also a strong possibility, based on "Sweet Lovin' Sweet Lorrie.

- **Joe Bennett and the Sparkletones**
  - BEATIFUL ONE (Greta, BMI)—Joe Bennett and his group sell the oldie in wild, uninhibited fashion. It moves, and the sales should move with it. Flip is a pretty ballad that also has a chance.

- **Jimmy Scott**
  - WHAT GOOD WOULD IT BE (Savoy, BMI)—I'M AFRAID THE MARQUISADE IS OVER (Cranford, BMI)—Scott boots the new with two fine readings of pretty ballads, backed with strong string accompaniment. First side is a new tune, flip is the standard of years ago. Both are strong.

- **Billy Walker**
  - CHANGED MY MIND (Tree, BMI)—Billy Walker, one of the fine country artists, may become a pop star too with this outstanding reading of a driving new rocker. He is helped by chorus and ork support. Good wax. Flip is a pretty ballad "Forever" (Tree, BMI).
  
  | Columbia 41564 | Columbia 41564 |

(Continued on page 45)
FREDDY CANNON
WAY DOWN YONDER IN NEW ORLEANS
Swan 4043

RONNIE DAWSON
HAZEL
b/w
AIN'T THAT A KICK IN THE HEAD
Swan 4047

DICKY DOO & THE DON'TS
WABASH CANNONBALL
b/w
THE DRUMS OF RICHARD A-DOO
Swan 4046

THE KEY-NOTERS
THE VISION
b/w
STARLIGHT AND YOU
Swan 4048

his great new Album

THE EXPLOSIVE!
FREDDY CANNON
Swan LP 502

12 of the GREATEST HITS BY THE ORIGINAL ARTISTS!

TREASURE CHEST OF HITS
Samba noises Mexican Hat Rock Butterfly You're the Greatest
Click-Clark Tennessee Waltz Lah Doo Dah...
**SPOTLIGHT WINNERS OF THE WEEK**

Strongest sales potential of all records reviewed this week.

**Continued from page 45**

**Country & Western**

**TOMMY COLLINS**

**WRECK OF THE OLD 97 (Central Songs, BMI)**—The old folk tune is done up in modern style here, and chanted badly by the singer. It should appeal strongly to both the country and pop fields. Flip is a ballad "You Belong In My Arms" (Central Songs, BMI).

**CAPITOL 4327**

**Talent**

**RANDY LEW**

**JUST GIVE ME TIME (Cedarwood, BMI)—The charter shows off a strong pair of pipes on this gospel side, and his spirited delivery makes him a hot-lid to watch. Flip is "Just A Boy" (Cedarwood, BMI).**

**20,000**

**Very strong sales potential**

**BILLY VAUGHN**

**YOU'RE THE ONY STAR (IN MY BLUE HEAVEN)—EMI**—The old folk melody, side modulated upward at various stages. It's got a good sound and beat and could step. (Hillary-Ultra-Fiji, BMI)

**HILLARY-Ultra-Fiji, BMI**

**JAN & DEAN**

**CLEMENTINE—DORE 519—A rock and roll version of the old folk melody, side modulated upward at various stages. It's got a good sound and beat and could step. (Hillary-Ultra-Fiji, BMI)

**HILLARY-Ultra-Fiji, BMI**

**YOU'RE ON MY MIND**—The lead here has a good high school type sound. Side makes use of a slight echo effect. It could go. (Hillary-Ultra-Fiji, BMI)

**HILLARY-Ultra-Fiji, BMI**

**ERNESTINE ANDERSON**

**YOU, YOU, YOU—MERCURY 71559—Hit tune of a few weeks ago. Side is nicely here by the singer and again the backing is good. But flip is more potent. (Mellin, BMI)

**MELIN, BMI**

**THERE ARE SUCH THINGS**—The charters tells this tale of a girl during early December OS days, in a modern, up-tempo style that makes it a good bet for coin prospects. A tasteful side. (Desser Bros, ASCAP)

**DESSER BROS, ASCAP**

**THE SPINNERS**

**SLAVE CHAIN—CRYSTALTELE 716—**Instrumental with a mixed blues overtones. Intriguing rhythms and a touch of Eastern flavor. (Caruso, BMI)

**CARUSO, BMI**

**Boomerang—Similar to the flip in character. Unusual sound patterns here. Likely to get strong play. (Cassey, BMI)

**CASSEY, BMI**

**DICKY DOO**

**ABASH CANNONBALL—SWAN 4046—Dicky Doo half talks and half sings interesting, rocking version of the oldie. Good side. He could bring the artist back. (Doo, BMI)

**DOO, BMI**

**THE Dreams of Richard A. Do—This is done with the drum set of the West Texas marching band. There's a touch of "When the Saints Go Marching In," and other down South tunes. A colorful Dixie sound here in an instrumental groove. (Mayland, BMI)

**MAYLAND, BMI**

**AL MARTINO**

**I SOLD MY HEART—20TH FOX 173—Martino hands this mister flavored ballad a spirited reading in front of a big fiddle backing. Side has a slight triplet effect in the rhythm. Good chances. (Topper, ASCAP)

**TOPPER, ASCAP**

**The Fantasies**

**Get A Z—RNA VICTOR 7666—A fine pop arrangement; lead singer is quite effective. (Rernoee, BMI)

**RENOEE, BMI**

**This Is My Wedding Day—a rocker, side is in control on the flip and along with a lively beat. (BMI)**

**BMI**

**The Fountains**

**Honey—GOLDEN 2589—The ballad side, with the high-pitched cornets against the female voice, is an exercise of a sound quality but the performer's voice isn't (Vocal Jamboree, BMI)

**VOCAL JAMBOREE, BMI**

**Hey—Oh Yeah!—A slightly older number, in the goody of the younger Frankie Lymon style, with a good fancy horn section backing the high pitched vocal into the group. (Dartmouth, BMI)

**DARTMOUTH, BMI**

**Crickets**

**A Part Of You—DOVE 33—Rehearsed. Girl who sings the lead could certainly deliver. (BMI)**

**BMI**

**Chris Light—Never Done—BMI**—Side is a number that could easily be backed, but nicely done. (BMI)

**BMI**

**MODERATE SALES POTENTIAL**

**TRENIE LOPEZ**

**Sweet Thing—IKE 3546—A well liked with feeling by Lopez. The oldies roundtable Starrer is a gift and also a catch. (BMI)**

**BMI**

**Eddie Martin**

**Chains Of Love—BMI**—Side backed backing. Side has a slight echo effect. But flip is in some fancy flights in the background. (BMI)

**BMI**

**Bruce Channel**

**Will I Ever Love Again—IKE 1919—Channel can also go over good folk folk here. Nice side. (BMI)

**BMI**

**Vocal Lords**

**Girl Of A Lifetime—B.B.KIN 1968—A rocker, but it's now with a folk quality. Interesting. (Chrom, BMI)**

**CHROM, BMI**

**RUSO BROTHERS**

**King Kamehameha—RINO 219—A highly retrospective which has but moderate potential. (BMI)

**BMI**

**THE KINGS**

**I Know—RINO 219—A relatively new number, but not much potential. (BMI)

**BMI**

**The Kings—A merely calculated number by the lead, Ringo. Could easily be backed by his flip for effect. (BMI)**

**BMI**

**GINNY YU**

**Thieves Rock—RCA 3695—This is backed by Miss L. Lee. Tone, on a snapped up piano in the edgy hook style. It's fun and nothing too bad. (BMI)**

**BMI**

**Blacktop Sunday—BMI**—Side is a version of the excellent "Chromedome," done in a West Coast flavor; poor flip by the lead, but nice flip by Miss Y. Lee. (BMI)

**BMI**

**Romy Yvan Eby**

**Big Blue—DJA 1904—An instrumental number, but very well done. Lead singer has a nice quality. (BMI)

**BMI**

**Barney**—An interesting flip is in place by a group attempt at a menacing rhythm backbeat. (BMI)

**BMI**

(Continued on page 25)
TIME OUT

Dave Brubeck Quartet, Columbia CL 1397 — Brubeck, well-known for his unusual block chord harmonic structures, undertakes a fascinating experiment in off-beat rhythms. In some spots there is a 9-8 rhythm and in others a 9-4 time signature and in still others there are combinations of odd timings. The soft, expresso ala of Paul Desmond and Brubeck's own incisive piano are, as usual, compelling. This is beautiful rhythmic manipulation randomly expressed, with the idea borne out by the title: "The Time of Your Life." Fans are going to like this one.

THE HOTTEST NEW GROUP IN JAZZ

Lambert, Hendricks & Ross, Columbia CL 1403 — Surely the freshest and most exciting vocal jazz triumphs heard in many a month are those by this trio. Much of their material is original, such as "Everybody's Boppin'," and "Gimme That Waltz." But their truly unique talents are shown just as clearly by their work on a number such as Cordwin's "Santurino." Whether using their voices like instruments or to cut off lyrics, the group is in sure command all the way. Racking is by the Ike Isaacs trio, featuring Harry Edison's muted trumpet. Ninety and other dates will help spread the group's renown, and should add salability.

Folk

THE EXCITING ARTISTRY OF WILL HOLT

Eddie Lee, CL 141 — Will Holt, a folk singer who has started to build a strong following, which should expand hastily as a result of this waxing. He features the artistry of a group of songs by Kurt Weill, including the popular "Mack the Knife," and a number of standards handled in an unusual manner. Holt's style is unique, even for a folk artist, and this album is an intriguing one.

THE BEST OF THE PLAYERS

B. B. C. Symphony Orchestra (Sargent). Capitol SG 7196. (Stereo & Mono) — This is an outstanding LP, with the Holt work played by an enlarged symphony with additional emphasis on percussion. The result is an outstanding record for demonstrating a stereo system. As a friend of the composer, Sir Malcolm Sargent recorded this earlier version which was regarded as excellent. The new version, aided by stereo, is even better.

SPECIALTY

MUSIC BOXES IN STEREO

Dot DL P 12146 — A most unusual novelty, this disk captures the sounds of a variety of delightful music boxes, playing marches, waltzes, polkas and excerpts from popular classics and semi-classics. Charming music which today's high fidelity sound reproduces just as an earlier-generation knew and loved it. Demos will move this item.

AUSPICIOUS NEW ENERGY

THE JUGGLERS

Madison, CL 1423 — The Jugglers have been on the scene for some time, and this new LP should spread the group's fan base. The Jugglers, a six-man group, perform traditional jugging routines and combine them with as usual, compelling. This is beautiful rhythmic manipulation randomly expressed, with the idea borne out by the title: "The Time of Your Life." Fans are going to like this one.
FOLK TALENT & TUNES

BY BILL SACHIS

Around the Horn
Mert Lindsay and members of his Western swing band, together with a number of other country and western music notables, recently staged a dance at Lindsayland Ball room, Oklahoma City, for Red Foley, who was injured recently in an auto crash near that city. Lind- sley and that Western Swing in enjoying popularized in that sense and that he looks for- ward to the boom of 1960. The band two numbers, "Born to Lose" b.w. "I'll Still Be Here" and "It's Too Late" b.w. "Shake 'n' Rumble," on the Deep label, are meet- ing with a good reception in Okla- homa, Texas, New Mexico and Ariz- ona. The success of that Western Swing has been handled by Clarence Bailey, Oklahoma Country Music Man. Bailey has shifted the band, garbed a bit recently and is currently scouring for a trumpet sax man who can double on vi- olin.

Little Jimmy Dickens has a new release on Columbia, with "Hot Taps," written by Boud- ichek, Ray. This is a release of the same tune. Deep anyone are available by writing to Columbia Records or to Acuff-Rose, 2510 Franklin Road, Nash- ville, Tenn. Nashville, has released a new RCA Victor release, accompanying "Wing Dog" with "Passing the Blows Around." The release of Acuff-Rose Publications, etc. Harvie Jane and her new RCA Victor release, "Poor Wildflower," written by her husband, Bob Ferguson, releases Tuesday (3). Side flip is a "When You're Here." Smokey Smith tipotypes from Des Moines that Johnny Cash and the Tennessee Two, Marvin Rain- gold, and Nils Waterhouse are making recordings and St. Louis. In the studio, with Acuff-Rose and that number, "Poor Wildflower," written by her husband, Bob Ferguson, releases Tuesday (3). Side flip is a "When You're Here." Smokey Smith tipotypes from Des Moines that Johnny Cash and the Tennessee Two, Marvin Rain- gold, and Nils Waterhouse are making recordings and St. Louis. In the studio, with Acuff-Rose and that number, "Poor Wildflower," written by her husband, Bob Ferguson, releases Tuesday (3). Side flip is a "When You're Here." Smokey Smith tipotypes from Des Moines that Johnny Cash and the Tennessee Two, Marvin Rain- gold, and Nils Waterhouse are making recordings and St. Louis. In the studio, with Acuff-Rose and that number, "Poor Wildflower," written by her husband, Bob Ferguson, releases Tuesday (3). Side flip is a "When You're Here." Smokey Smith tipotypes from Des Moines that Johnny Cash and the Tennessee Two, Marvin Rain- gold, and Nils Waterhouse are making recordings and St. Louis. In the studio, with Acuff-Rose and that number, "Poor Wildflower," written by her husband, Bob Ferguson, releases Tuesday (3). Side flip is a "When You're Here."
**RITA'S HOT**

"A smash in all charts"

**MOUNTAIN OF LOVE**

/c/w

**TO BE WITH YOU**

by

**HAROLD DORMAN**

**RITA 1003**

**ALSO BIG...**

**BEAT-NIK**

/c/w

**FOGGY**

by

**JIMMY VAN EATON**

**RITA 1004**

For POPS, R&B and SPIRITUALS...

**SHARP**

The NEW Sound Is

4 FABULOUS BREAK-HIT RELEASES AT YOUR DISTRIBUTORS NOW!

"COLD, COLD RAIN" R&B 1003

"I LOVE YOU ALBERTA" R&B 1001

"OH MY LINDA" POPS 1002

"TILL ALL YOUR LOVE IS MINE" POPS 1003

2 Great One—"LITTLE SYLVIA" and the R&B-YAYS—Back to Back

"LITTLE BOY" POPS 1001

"I'LL ALWAYS BE WITH YOU" POPS 1003

The One and Only Little JIMMY SCOTT Sings

"I'M AFRAID THE MASQUERADE IS OVER" Sharp 100

"WHAT GOOD WOULD IT BE" Sharp 100

**SHARP**

Record Co.
Newark, N. J.
A Division of World Wide Records, Inc.

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<thead>
<tr>
<th>Best Selling Sheet Music in U. S.</th>
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<tbody>
<tr>
<td>This Week</td>
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<tr>
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</tr>
<tr>
<td>1. MACK THE KNIFE (Harms)</td>
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<td>2. MR. BLUE (Cornerstone)</td>
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<td>3. MISFITS (Vernon-Octave)</td>
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<td>4. HEARTACHES BY THE NUMBER (Pamper)</td>
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<td>5. WHITE CHRISTMAS (Berlin)</td>
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<td>6. WINTER WONDERLAND (Bregman)</td>
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<td>7. DO-RE-MI (Williamson)</td>
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<td>8. MARINA (Maxwell)</td>
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<td>9. DON'T YOU KNOW (Alexis)</td>
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<td>10. WHY (Dobray)</td>
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<td>11. SILVER BELLS (Paramount)</td>
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<td>12. RUDOLPH, THE RED-NOSED REINDEER</td>
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<td>13. AMONG MY MEMORIES</td>
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<td>14. SOUND OF MUSIC (Williamson)</td>
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<td>15. WE GOT LOVE (Kalama-Love)</td>
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**Best Selling Sheet Music in Britain**

(for week ending December 26)

<table>
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<tr>
<th>This Week</th>
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<tr>
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<td>2. WHAT DO YOU WANT? (Parfitt)</td>
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<td>3. SEVEN LITTLE GIRLS—The Ames (Columbia)</td>
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<td>4. CODY—Nellie Nollen (RCA)</td>
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<td>5. HEY BOSS—Milt Gabbi (RCA)</td>
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<td>6. JINGLE BELL ROCK—Max Bygraves (Decca)</td>
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<td>7. RAWHIDE—Freddie King (Philips)</td>
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<td>8. SNOW COACH—Rita Carr (Columbia)</td>
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<td>12. THE EASTERN SKY—Christine Kane (London)</td>
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<td>13. BADDY—Mary Wells (Philips)</td>
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<td>14. LITTLE DONKEY—Beaurey Sizer (Decca)</td>
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<td>15. PEACH PANTS—Randall Ward (Decca)</td>
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<td>16. RED, RED, ROSES—Johnnie Ray (London)</td>
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<td>17. MACK THE KNIFE—Bobby Darin (London)</td>
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<td>18. REVUELLE ROCK—Johnny and the Hurricanes (London)</td>
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**Best Selling Pop Records in Britain**

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**LATEST RELEASE MEMORIES**

by

The Playboys

**RITA RECORDS, Inc.**

2158 Union Ave., Room 116

MEMPHIS, TENNESSEE
**SACRED**

++++ PRAYERS IN SONG

The Clock Work Group, Columbia CS 5727 (Shane & Moorehead). Prayer of word and healing are evidenced in this brief presentation of services to the Texan-believers. A quartet of soloists, the special sides would include: "I Know I'll Feel at Home," "I'm Rejoicing," "I'm depending on Jesus," etc. Shane & Moorehead. Best new gospel quartet to hit the spirituals. This group can hold their own in the gospel image and sales category.

++++ BELOVED GOSPEL SONGS

Stamps-Request, Inc., Dot DEP 5069. The wide-known quartet serves a collection of the most popular and old-fashioned numbers and sacred songs from the Stamps-Baxter catalog. The arrangements are

**GOOD SALES POTENTIAL**

++++ B执法于 THE MIGHTY BAND

of the three record artists to have 5 hit records in Billboard's top 50 in 1959... He was the only instrumentalist of the three... For this we thank practically everyone...

++++ THE TWANG OF DUANE EDDY's guitar and the Rebels

**WE ARE PROUD TO HAVE PRODUCED**

REBEL ROUSER

In 1958 RAMROD

In 1959 CANNONBALL

THE LONELY ONE

YEP!

FORTY MILES OF BAD ROAD

SOME KINDA EARTHQUAKE

**RECORDS**

DUANE EDDY

**WE地形 THE TWANG OF DUANE EDDY's guitar and the Rebels**

HAD TWO HIT ALBUMS

IN 1959... I'D EDDY'S FIRST SINGLE FOR 1960... BONNIE CAMPAIGN CAME BACK...

DUANE EDDY's NEW ALBUM FOR 1960...

"THE TWANG'S THE THING!"

**'NUFF SAID... THANKS AGAIN, LES AND LEE**

INTERNATIONAL

++++ AT THE GATE OF HEAVEN

The Clock Work Group, Columbia CS 5727 (Shane & Moorehead). Jesus is becoming a recurring theme in the sacred images. After two albums on which she sang nothing and one previous LP as female performer ("For My True Love") she now is presented in a collection of his music. The pieces of love and peace serve as a representation of the ways we can serve the Lord. This group has a lot of potential and should be given more exposure.

++++ CRIMES OF PASSION

De. Charles & Kedlud, Dot DEP 51277. (Sheena & Moorehead). A good collection of popular pieces brought to the fore by some interesting arrangements. The songs presented show a lot of promise and potential. The group should be considered a strong contender for sales.

++++ REEL OF PASSION

De. Charles & Kedlud, Dot DEP 51277. (Sheena & Moorehead). — A good collection of popular pieces brought to the fore by some interesting arrangements. The songs presented show a lot of promise and potential. The group should be considered a strong contender for sales.

++++ COMING NEXT WEEK!
**Reviews and Ratings of New Albums**

**Continued from page 52**

**MORALE SAVES POTENTIAL**

**Barbara St. John & John Cage**

In a live performance presented by Atlantic Records at the New England College in Boston, the avant-garde composer and pianist John Cage presented his latest work, a piece for pianist and conductor, Barbara St. John. The performance was well-received by critics and fans alike, with many praising St. John's virtuosic playing and Cage's innovative composition. The piece, titled "Music for the Theater," is a departure from their previous work, and it is hoped that it will continue to gain popularity in the coming years. (Boston, MA)

**SING THE TOLL WIFE**

With the recent release of the album "Toll Wife," by the Swedish band, The Toll, fans have been eager to hear the group's new sound. The album features a mix of classical and modern elements, with a strong focus on vocal harmonies. The band's lead singer, Anders Eriksson, has been praised for his unique voice, and the album's production quality is top-notch. (Stockholm, Sweden)

**Semi-Classic S.**

**Alan Lomax**

In a recent interview, Alan Lomax discussed his latest project, "The Allen project," a collection of traditional American folk music. The album features a mix of blues, country, and folk songs, with a focus on musicians from the Southern United States. Lomax has been praised for his ability to capture the essence of these songs, and the album is expected to be a hit with fans of traditional American music. (Nashville, TN)

**Country & Western**

**STANLEY BROTHERS**

In a recent interview, the Stanley Brothers discussed their latest album, "Country Justice," and their upcoming tour. The album features a mix of traditional and contemporary country music, with a focus on social justice themes. The band's lead singer, Earl Scruggs, has been praised for his innovative banjo playing, and the album is expected to be a hit with fans of country music. (Nashville, TN)

**Cold Cut Radio**

A new radio station, "Cold Cut Radio," has been launched in the heart of New York City. The station features a mix of classical and contemporary music, with a focus on promoting local artists. The station's owner, John Johnson, has been praised for his vision and commitment to the community. (New York, NY)

**Bill Monroe**

In a recent interview, Bill Monroe discussed his latest album, "Blues for the Night," and his upcoming tour. The album features a mix of traditional and contemporary blues music, with a focus on social justice themes. Monroe has been praised for his innovative guitar playing, and the album is expected to be a hit with fans of blues music. (Richmond, VA)

**Cass County Fire**

In a recent interview, the Cass County Fire discussed their latest album, "Southern Moon," and their upcoming tour. The album features a mix of traditional and contemporary country music, with a focus on social justice themes. The band's lead singer, John Johnson, has been praised for his innovative banjo playing, and the album is expected to be a hit with fans of country music. (Nashville, TN)

**Rhythm & Blues**

**Dr. John**

In a recent interview, Dr. John discussed his latest album, "My Cool Man," and his upcoming tour. The album features a mix of traditional and contemporary blues music, with a focus on social justice themes. Dr. John has been praised for his innovative guitar playing, and the album is expected to be a hit with fans of blues music. (New Orleans, LA)

**Victor's Big Year**

**Continued from page 52**

The music industry is abuzz with news of the latest hits by Victor's Big Year. The band's new album, "Harlem Nocturne," is expected to be a hit with fans of rock and roll. The album features a mix of traditional and contemporary music, with a focus on social justice themes. Victor's Big Year has been praised for their innovative sound, and the album is expected to be a hit with fans of rock and roll. (New York, NY)

**Fox Calls for Payola Probe**

**Continued from page 3**

"To date, the Federal Communications Commission has taken no official action..." (Washington, DC)

Also, as stated in an amendment passed in 1939, the Complaint Committee is empow-... (Washington, DC)

"Fidel..." (Washington, DC)

Continued from page 2

"do's and don'ts about stereo dreaming..." (Washington, DC)

**Meaningful Christmas Carols...** (Washington, DC)

**Victor's Big Year**

Continued from page 3

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**Meaningful Christmas Carols...** (Washington, DC)

**Winter Buying Number**

January 11, 1960

This edition supplements the earlier 1960 phone directory, supplies all of the most important speculations about the future, and includes the latest news about the phonograph and its equipment. (New York, NY)
Finals Rodeo Wins Big Dallas Crowds
First Rodeo ‘World Series’ Termed Successful for RCA, Fair Coliseum

DALLAS—First National Finals staged to date ended Tuesday evening with a standing-room only crowd, a showing of more than $5,000 for 10 performances in State Fair Coliseum, setting a Dallas rodeo and rodeo world series’ more than paid its way at the box office and what was even more important to spectators, achieved two primary objectives of the national rodeo executives:

1. For the State Fair of Texas, it brought its New World Series to Dallas for the big Cotton Bowl Festival week which precedes the annual New Year’s Day classic.

2. For the Rodeo Cowboys’ Association, which put on finals rodeos thus its National Finals Rodeo Coliseum, it was not only for the national recognition of rodeo as a major sport from its riding and the most popular spectating sports and one of the fastest growing in the country.

The rodeo had phenomenal advance sales, which would stagger almost every State in the Union, including Hawaii and Alaska, as well as abroad. Many rodeo buffs bought tickets across the board for all 10 performances, as noted for the five-day event. Finals had “grandstands” at 2 and 3 p.m. starting Saturday (25) through Wednesday (30). Box office sales of tickets both at the State Fair Coliseum and at the Coliseum box-office were heavy due to the entire run of rodeo.

Four Full Houses
Four of the 10 performances drew capacity crowds and the run was rated a success all the way around.

Initial go-round Saturday afternoon (26) had about 5,500 patrons and both performances Sunday (27) were in the neighborhood of 5,400. Last three evening performances—Monday, Tuesday, and Wednesday —at canopy were packed, with the Coliseum Tuesday matinee being better than heavy and Coliseum’s day (30) matinee was near capacity.

With reserved seats pegged at $4 each per performance and box seats at $6, the hotel was rated as slightly better than $31,000. There were no general admission tickets.

State Queen Vote
On W. Va’s Agenda

ELKINS, W. Va. — A Miss West Virginia Association of Fairs will be chosen the State group’s annual meeting next week. Site and date were the Tygart Hotel, Saturday and Sunday (2-3), with Fratom shape: meetings at 8:30 a.m., and president, as president.

Opening session will be 1 p.m. Sunday (3). The agenda of both business meeting reports from fairs representing the State’s several regions.

Banquet and entertainment will ensue at 7 p.m., and the beauty contest will be addressed by Don Crisp, executive director of the West Virginia Industrial and Publicity Commission, who will talk on West Virginia Centennial plans.

Election of new officers will take place for the Sunday morning session which will be held. At 8:30 a.m., respectively. The agenda are a “problem clinic” and judging of commercial material.

Other items on the agenda will include Ross Teuluck of Wheeling, R. D. Bennett of Fairmont and Charles R. McFarland, vice-president; Mabel Hether of Huntington, secretary; and Mrs. Jessie Laws of Summersville, assistant secretary.

WIS. SOLONS CONGRATULATE MASTERSON
MADISON, Wis. — Willard (Bill) Masterson, manager of Wisconsin State Fair, Milwaukee, has received an official certificate of congratulations from the Wisconsin State Fair Association of Fairs and Expositions.

The certificate reads: “Whereas, Mr. William Masterson, manager of the Wisconsin State Fair, has been elected president of the International Association of Fairs and Expositions.

Therefore, pursuant to Joint Rule 26 upon the nomination of Assemblyman Leonard the Assembly extends to Mr. William Masterson their congratulations and directs that this Certificate of Congratulations be presented to Mr. Masterson.”

The certificate was dated December 10 and signed by the speaker and the clerk of the Assembly.

Kochman Stunt Show Contacts York, Indpls.

W. Va. State Fair
Grandstand to B-C

RONCEVERTE, W. Va. — The W. Va. State Fair’s grandstand contract was awarded last week to Barnes-Cartwright Agency for the five-day event, Friday, Saturday and Tuesday for the State Fair. It was for the first time in the classic’s history that the contract was awarded to a stunt show.

Mack the Knife, as the featured star, is known in many parts of the country for his skill in handling a knife. He will be the first time the fair has offered as many as three distinctly varied grandstand attractions. Though the contract on the fair has heard the statement that said another development in the effort to distribute 50,000 free tickets to all FFA and 4-H youths in the State.

Swenson Adds Multi-Dates

SPRINGFIELD, Mo. — At a Swenson, owner of Swenson Thrill- ollama, announced last week the addition of a new event to the Swenson Fair thrills, three multi-day contract at fairs for 1960.

Signed by the stunter was three contracts ranging from 3 to 15 days. The contract includes Presidio, Fannia, and the Hippo, and is used in only a few major cities and a different one is used on the West Coast and in South America.

The show uses 20,000 square feet of sound equipment and is a mobile operation.

Menagerie is set up alongside the fair, and acts include the Zipper, from a circus in Latin America. The performers in the Zipper are nine cubs and four elephants as well as other animals. There is another top is a Sidow with 10 platform acts and attractions.

FETE VIVONA FOR ’59 ROLE

Westbrook Voted Miami President

MIAMI—Harry (Booster) Westbrook, business manager of Penn Show’s Miami Fair, has been elected president of the Miami Showmen’s Association for the coming year, along with the entire regular slate of officers and board of directors. In the absence of an independent ticket, club secretary Martin M. Weiss cast a single ballot to signify unanimous agreement of those present.

Westbrook will succeed John Virona at the first meeting of 1960, slated for January 5, after the annual banquet and bell. Virona was fitted on Tuesday (22) at the Eden Room Hotel, Miami Beach, where more than 300 members and friends turned out for a prosperous member’s party at which comic Jack Carter entertained.

Virona received a diamond ring for his outstanding leadership, which led the MSA to one of its finest financial years. His Show, Amusements of America, was added to its winnings in the first six rounds.

Patronage of the MSA has been remarkable.

With results in the first six rounds, Casey Tibbs of Fort Smith, Ark., and Maxie Cheatham, from the same area, have maintained a steady lead.

The show’s budget, which opened in late June at the Miami Fair, has grown from $6,300 to $3,700 in the last six rounds. The show is operating on $2,200 and is expected to break even in the last two rounds.

 happily, the MSA is on its way to a successful year.

ROSEmary R. WINdor, secretion.

(Continued on page 572)

A director’s school, with Menagerie presiding, and a discussion by F. R. Willey, of Lafayette.

With Alvin C. Kent, of Kentland, as moderator, and presentation of “Responsibilities and Liabilities of Fair Board Directors,” with Robert A. Gellers, president.

(Continued on page 61)

Atayde Opens Home Stand:
Has Rose Gold, Fredianis

MEXICO, D. F.—Atayde Bros. Circus launched its annual seven-week holiday run on its own property here. The performance includes the Atayde Bros., Frediani Trains, the Houn Troupe and Joe Horowit’s Wild Animal Troupe. The show uses a European Big Top with a 70-foot center poles set in a square. Seating is for about 7,500 persons and prices are sold from 3 to 10 pesos. Six ticket prices are set in 40,000 pesos are used in only a fine area and many tents are used in other areas and in South America.

A series of stand-alone performances are being held in South America. The performance includes the Atayde Bros., Frediani Trains, the Houn Troupe and Joe Horowit’s Wild Animal Troupe. The show uses a European Big Top with a 70-foot center poles set in a square. Seating is for about 7,500 persons and prices are sold from 3 to 10 pesos. Six ticket prices are set in 40,000 pesos are used in only a fine area and many tents are used in other areas and in South America.

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January
January
Hotel, Columbia,
Penn
Morris.

W. C. Dobson,
Retired Show Owner,
Dyes

ST. PAUL.—Funeral services were held recently in St. Paul for W. C. Dobson, veteran of the horse business of St. Paul in St. John Hospital here Decem-
ber 22.

Early in his career he worked as a Singh contractor, and from there he became a cowman and then owner of his own rodeo.

Dobson is known as 'the rodeo man,' and has been at the helm of Dobson-Whippey半年 and Dobson-Spradlin Rodeos for over 15 years.

Dobson underwent sur-
gery in June, 1958, but never fully recovered and was pre-
rent frequent visits to hospital.

Burling bore with him, and the nurses' tales, Viola.

Treasurer, Mrs. Thomas, told the treasurers' meeting with County.

He
of
the

Lethbridge, Alta.—A net profit of $21,523 on the year's activities was reported at the annual meeting of the Lethbridge and District Fair Association.

A profit of $30,249 was shown on the previous year's sales.

Grounds improvements for the year cost $53,366, with capital expenditures amounting to $11,387.

At a subsequent meeting,aven Erickson was elected president to succeed W. L. McGillivray. Vice-presidents are R. E. Haw and R. Heges. Charlie Perry was re-appointed secretary-manager.

In his report to the annual meeting, McGillivray termed the year a successful one, with no financial loss to the association.

The 1960 exhibitions will be July 6-9, with only two days for rodeo events, more chuckwagon races and no competition with Calgary, Alta.,

He said it is hoped to have a 44-ft wide sales store and sale during the fair, if space is available. "We are badly in need of additional accommoda-
tion," he said.

he said, "We had better livestock facilities, we'll have livestock
sales every month.

Secretary-manager Perry reminded the exhibition had been classified by the provincial department of agriculture in a special catego-
ry, above Class B fairs, and was eligible for grants toward capital improvements.

A 'long-range program must be initiated to keep pace with the population of the city and surrounding area and the continued demands for the grounds," he said.

Dallas Newspapers Thornton DALLAS—R. L. Thornton Sr., has been re-elected president of the State Fair of Texas for his 16th term. He was first elected to the top post in 1934 and in 1945 when the fair was preparing to resume operations following World War II.

Others reelected were James H. Stewart, executive vice-president and general manager; Charles R. Muerker Jr., vice-president and managing general manager; Fred F. Florence, treasurer, and Arthur K. Hale, secretary.

Thornton was also re-elected president of the State Fair Musicale; Stewart, vice-president and general manager; Muerker, vice-president and managing director; Florence, treasurer, and Hale, secretary.

Rodeo Rumbles

BY AL SCHNEIDER

EIGHTHENTY operators reporting 11 rings have been added to the membership roster of the Roller Skating Operators' Association of America. It was announced recently by Charles C. Cahill, secretary-
treasurer of the association, that the rinks they represent are J. P. Carter and Bob Cross, Rainbow Skating Arena, Gadsden, Ala.; Mr. and Mrs. Donald E. and Doris A. Winkler, Rainbow Skating Arena, East Side, Mich.; Mr. and Mrs. Don Victor, Dairyland Roller Rink, Wheeling, Ill.; Mr. and Mrs. John Gallio Jr., Roller Fair Skating Rink, Santa Maria, Calif.; and Roller Gardens, Orchard Park, N.Y.; Mr. and Mrs. Donald R. and Frances E. Trench, Rainbow Skating Arena, Orchard Park, N.Y.; Mr. and Mrs. Robert H. Bilbom, Camden Park Rink, Huntington, W. Va.; Donald E. Trench and Donald F. Martin, Pompano Skate-Arena, Pompano Beach, Fla.; Earl A. Preiser, Bowen's Roller Rink, Grand Rapids, Mich.; Mr. and Mrs. Frank H. Rollins, Columbus, Ohio; Mr. and Mrs. Robert T. Ross, Muskogee, Mich.; William H. Smith and E. J. M. H. Sharman, Oneka Rink, Mentor, Ohio; Mr. and Mrs. D. S. McGinnis, Rollerson Roller Rink, Tecumseh, Mich.; Mr. and Mrs. James H. Preiser, Bowen's Roller Rink, Grand Rapids, Mich.; Mr. and Mrs. Thomas J. C. G. vans, N. York; and Joseph E. Smith, Oak Grove City, Ark.; Mr. and Mrs. W. W. Carter, Rainbow Rink, Atlantic, Iowa.

An unused building that once housed White City Roller Rink in Chicago's old White City Amuse-
ment Park was destroyed by fire November 28. White City Park, built in 1904, was considered a "Mill Queen of 1929."
AMUSEMENT PARK OPERATION

Portland, Ore., Zoo Trains Carry 250,000 in Season

MINIATURE RAILWAY operated by the Portland, Ore., zoo added a mile to its track length this year by placing a section on the steam and streamline trains and another 50,000 on the smaller "zebra" train. More tracks will be added and the station has been expanded to 300 seats.

TheBrunswick-Bucolicollier Company estimates an article for the New York Magazine Exchange, that Americans spent $41,000,000,000 on recreation last year. The amount is almost as much as was spent on lighting and ventilating systems.

Train, Golf Rights Let; Paper Boosts Coney, Games

ZOO TOURS, Inc., has been granted a contract with the Los Angeles recreation and park commission to operate 'elephant trains' at Griffith Park. The fleet will consist of the shape of an elephant and the trackless train will pull three cars. The same firm has similar equipment in San Francisco. Boston parks and recreation authorities are granting concessions for operation of all park center refreshment and equipment locations at three centers. Holders sold food is paid a percentage of the net receipts.

Building Damaged In Cedar Point Fire

SANDUSKY, O.-Fire extensively damaged a new 50-year-old brick and frame power station building. Sparkes from a welder's cutting torch were responsible for the blaze.

The building was formerly used for several purposes. Electricity for the resort was manufactured there until several years ago when a changeover to a public utility was made. The building has a wicker framework and a water main was run across the causeway from Sandusky and on the former site was erected a new 50-year-old baby building. The facility also manufactured steam. The building was valued at $30,000 to $50,000.

The fire was extinguished by the fire department, and the损失 was estimated at $1,000,000.

South Dakota: For Nebraska Fair Coliseum

WINSTON-SALEM, N.C.-Neil Bolton has been named manager of the Memorial Coliseum here, effective January 1, according to announcement by Albert L. Butler, Jr., president of the Winston-Salem Foundation Committee.

The Coliseum has been planned for the development of the University of North Carolina Coliseum. The land is worth approximately $1,000,000.

The proposed center would cost approximately $3,000,000, or about $200,000 a year, a figure that is being considered. The Coliseum would build an outdoor arena seating 5,000,000 in South Dakota.

The plan has been approved by the State Department of Economic Development, which has been approved by the Board. The resolution was passed on January 1, and the Board has been in session since January 1, 1956.

The Coliseum committee, according to announcement by Albright, has been in session since January 1, 1956, and the fact that he has agreed to remain at the Coliseum until February 9.

Dowel said he already is working on next year's Delaware Classic Fair. Both he and Butler agreed that his new Coliseum duties should complement his work with the fair.

He added that the Foundation Board of Trustees appreciate Schulte's contribution since 1956 and the fact that he has agreed to remain at the Coliseum until February 9, 1957.

"He has done an effective job with a limited budget," Butler said. "He has brought a number of improvements and shows that were not operated in the red when he took over, there they are in the black now.

See Early Ads For Nashville Auditorium Bids

NASHVILLE—According to William Helm, of the architectural firm of Helm & Helm, bids will be requested by the city auditorium and adjoining $900,000 underground parking garage.

The bids will be for preliminary estimates requested by the city auditorium and adjoining $900,000 underground parking garage.
Justus Edwards Dies; Polack Press Agent

OGUAWKA, Ill. — Justus Edwards, 57, press agent for the Polack Bros. Circus, died at Burlington, Ia., hospital Monday (28) where he was taken for treatment of a heart ailment on December 23. Funeral services were conducted at the Union Church in Oguaika Thursday (31) by the Turbull Funeral Home of Monticello, Ill.

Edwards, whose family name was Schlotzhauer, was press agent and one-time general agent for the Russells in the 1920's and early 1940's. During World War II he was an editor of Yuk, the Army magazine, after which he became circus editor of The Billboard.

He was press agent for the Clyde Beatty Circus in 1947 and after that time was book agent for the Polack organization, serving the Western unit and more recently the combined Polack-Russells-Winter unit.

He was at work on the 1960 Polack-Barnum program when he had his heart ailment.

Nelson S. Dutt

Melvin Hildreth Dies; Assisted Many Circuses

WASHINGTON — Melvin Hildreth, charter member and early leader in the Circus Fans Association, died here Friday, December 23. He was in poor health for some time.

He was president of the CFA from 1937 to 1959 and in 1951 he was host to the CFA at his home while the association convention was in Washington.

In Washington, Hildreth represented and organized a Dayton group for many years. He also was active in the District of Columbia organization of the Democratic party. For Roosevelt and Truman, Hildreth was an arm of the campaigns for the inaugural parades. It was under his chairmanship that those parades used circus methods, now used Ringling-Barnum and the street car line-up in the campaign.

Hildreth was one of the most active of CFA members on behalf of circus. He spoke up for shows in Washington agencies and frequently represented circuses in such matters. He was active in making committee recommendations by which Ringling-Barnum acquired 25 former Amusements Inc. horses in conversion to circus sleepers. Hildreth was active in the sale of aid to circuses in lean years. On at least one occasion he provided a circus section with a new truck and some new tracks during the 1930's.

He also was chairman of the Washington Artistic Committee and mission and campaigned for consolidating the World's Fair Barrister Arlington Amphitheater here.

Survivors include his widow, daughter and four sons.

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RUTH WRIGHT

TOM PARKINSON

By TOM PARKINSON

Most elaborate of the official routes published this year is that of the Cristalini Bros. Circus. It is second in a series of similar prints. Last year's route was connected with the Circus Historical Society. This time the route is personal and covers all of the official "route books." Its 64 pages include a day-by-day rundown on the dates, times, and description of the performance and a great many of good photographs. It is good addition to the long list of route books that circuses have been publishing since 1887, and is a strong indication of the success of a season that was marked with business success. Usually only the most successful ringmasters have been able to publish route books.

The long-rumored reports of unrest in the Shrine Temples at Detroit appear to be verified. These apparently involve matters that are strictly the Shrine's inner workings and will not be published until a later time.

The promises of the new Walt Disney motion picture, "Toby Tyler, or Ten Weeks With a Circus," is scheduled for January 21 at the Florida Theater in Toronto, in connection with the film fare of this, one should prove to be real circus. The story is that from a children's book first published some 80 years ago and reprinted many times since it has the proper touch for real circus when he staged a show at Disneyland one Christmas and followed this with a circus parade using antique wagons. The film should prove to be equally authentic.

CIRCUS TROUPIING

By TOM PARKINSON

and is now a printer for the Chicago Tribune, was subject of a new feature column in the paper recently.

The Great Arturo was one of the features of the children's Christmas party of the Tampa Showmen's Association. Mr. Arturo, show drumer, made the Chicago conventions and then visited the circus grounds at Galva, III., moved on to Peoria and then made Indianapolis to visit Paul Hack and the circus and then made his way to Cleveland where he performed with the Barnum and Bailey Circus in Cincinnati and the Ringling Bros. Circus in England.

Later he'll go to Florida and New York and then probably to Boston and the Central Hotel, Maxon, Ga., where he has worked for the past two years. Besides touring the Midwest, Eder, Charles Blau, Herbert Johnson, Ed Eder, George Parker, William, Paul, Herbert, Blau, and Blau, and Blau, Blau, have visited several circuses in the Chicago area over the holidays.

Bob and Mae Noel have their winter quarters at Spring, Fla., for the winter. A recent visitor was Ben Davenport, who drove the 18 wheeler, for the same town for 25 years. It is the same trucker that was special for the circus and was of this type. He was a circus driver and is now working as a circus driver and is now working at the circus.
ANDREWS—Tracy, juggler and clown since 1907, December 10 at 10:00 A.M. He spent a portion of last season with Adams Bros. Circus. Survived by his wife, Mrs. Dorothy Andrews. Burial December 12 at Oaklawn.

AUSTIN—Mrs. Sarah, 119, wife of Lisa Hooker, December 26 in Sanford, N. C.

CHAPMAN—James D., 52, outdoor amusement worker, December 23 in Osprey, Fla. as a result of injuries suffered November 22 when he fell from the gear of a Ferris Wheel at Osprey. Survived by his wife, Iva, 35, a son, James Jr., and two daughters, Mrs. Christine Balcon, Iowa Park, Tex., and Mrs. Edith Stuben, Phoenix, Ariz. Services December 27 in Sanford, Tex., with burial in Highland Cemetery there.

DOBSON—W. C., former foreman of Dobson’s United States Association of promotion, December 19 in St. John Hospital, S. Part, of cancer. (Details elsewhere in this issue.)

EDWARD—James, 75, press agent for Palco Bros. Circus and earlier with Russell Bros. and Clyde Beatty circuses, of a heart attack at Burlington, Ia., December 28. He also had been with the Billy Ward and Yank, the weekly army weekly. (Details elsewhere in this section.)

GODWIN—Henry (Shorty), 71, forma circus performer who in later years turned to the country and western music field in radio and TV, December 15 of a heart attack in Wheeling, W. Va. In the past he toured the

RKO, Pantages and Shubert theater circuits. After vaudeville’s demise he entered the radio field to appear with Otto Gray’s Oklah- oma Cowboys as Mira May and later with other solo shows. Buried 15 years in the C.W. field with the WWA “Jamboree” in which he was featured. Survived by his widow and nine children.

GREGORY—Levettte B., Sr., former vaudeville performer with the Ringling Bros. Barnum & Bailey Circus, December 23 in a workshop fire at his home in Spring Grove, Pa. Survived by his wife, Ida; a son, Charles; and ten grandchildren.

HILDRETH—Melvin, 64, former member of the Michigan State’s Association for the past ten years, at his home in Detroit. He was a member of the Detroit branch of the National Guard. Survived by his wife, Josephine, and a daughter, Ingmar in Macomb Cemetery, Detroit.

REID—Napoleon, 78, former vaudeville and circus performer for nearly 75 years, recently at his home in Tucson, Ariz. He joined the Mollie A. Rutland’s Ringling Bros. and Barnum & Bailey Circus in 1945. Survived by his wife, Alice, and several nephews and nieces.

ROBERTS—Thomas (Tommy), 52, former Merry-Go-Round foreman and office manager for the Ross Manning Bros. Circus, November 28 at his home in Scanton, Pa., of a heart attack suffered by his widow, Caroline; a daughter, two sons, two daughters, and two sisters. Buried December 2 in Woodlawn Cemetery, Scranton.

SCHMIDT—William Carl, 85, and a veteran of World War I France, added to the family of Telford (Sisk) Agricultural Society and the Parent-Child Association of Telford recently. Survived by his widow, two sons, two daughters, and two sisters.

SWEENEY—Dorothy, 59, wife of Frank Sweezy, formerly of Moline, Ill., survived by her husband, three sons, two daughters, and two sisters.

WILSON—Charles C., 58, most recently performed with the Ringling Bros. and Barnum & Bailey Circus, December 23, in Detroit. He had been with the circus for 35 years, and survived by his wife, two sons, a daughter, and four grandchildren.

WILSON—Evelyn M., 95, for many years with the Ringling Bros. and Barnum & Bailey Circus, and a former member of the American Association of Women. Survived by her husband, Mr. N. Wilson.

WILSON—Grace, 87, formerly with the Ringling Bros. and Barnum & Bailey Circus, December 23, in Detroit. She had been with the circus for 35 years, and survived by her husband, Mr. N. Wilson.

WILSON—Joseph, 59, formerly with the Ringling Bros. and Barnum & Bailey Circus, December 23, in Detroit. He had been with the circus for 35 years, and survived by his wife, Mrs. J. Wilson, and two children.

WILSON—Mary, 89, formerly with the Ringling Bros. and Barnum & Bailey Circus, December 23, in Detroit. She had been with the circus for 35 years, and survived by her husband, Mr. N. Wilson, and two children.

WILSON—Robert, 60, a former member of the Parent-Child Association of Telford, recently. Survived by his widow, two sons, and two daughters.

WILSON—Sandra, 27, for many years with the Ringling Bros. and Barnum & Bailey Circus, December 23, in Detroit. She had been with the circus for 35 years, and survived by her husband, Mr. N. Wilson, and two children.

WILSON—William, 60, a former member of the Parent-Child Association of Telford, recently. Survived by his widow, two sons, and two daughters.

WILSON—Walter, 70, for many years with the Ringling Bros. and Barnum & Bailey Circus, December 23, in Detroit. He had been with the circus for 35 years, and survived by his wife, Mrs. W. Wilson, and two children.

WILSON—William, 70, for many years with the Ringling Bros. and Barnum & Bailey Circus, December 23, in Detroit. He had been with the circus for 35 years, and survived by his wife, Mrs. W. Wilson, and two children.

WILSON—William, 83, formerly with the Ringling Bros. and Barnum & Bailey Circus, December 23, in Detroit. He had been with the circus for 35 years, and survived by his wife, Mrs. W. Wilson, and two children.
CARNIVAL CONFAB

DETOIT DOINGS—Robert (Bob) Morrison, a past-president of the Michigan Showmen's Association, has again been nominated to head the carnival clubs slate. Along with Edgwater Park, first-vice president; Frank Cook, Cook Amusement Company, second vice-president; Charles Duma, Jimmy Chanos Shows, third vice; Max Kahn, everybody's favorite, and Bob Davis, Fred Siber, Irving Rubin, Edger Barge, Fred Small, Gerald Gooden, Harry Peffer, Irving Jones and others, were on hand to further entice the moguls. For the event were Sam (Pork Chop) Ginsburg, Jack Dickstein and Robert Morrison.

Bob Morrison was nominated by Detroit Club

DETOIT—Past President Robert Morrison has been named to head the regional slate of nominees for offices of the Michigan Showman's Association. Also nominated were Harry Stahl, first vice-president; Frank Cook, second vice-president; Charles Duma, third vice-president, and Max Kahn, treasurer.

The Detroit club hosted 320 underprivileged children at its traditional Christmas dinner. Each child was given toys of a variety of colors. The dinner was held at the convention hall.

Tubis, Slade Elected by N. E. Club

NEW YORK—A single ballot resulted in the unanimous election of Max Tubis and an entire supporting slate for the National Showmen's Association. Tubis was being installed as president; while Robert (Bob) K. Tubis was installed as treasurer.

A number of showfolk spent Christmas Eve at the Henry Hotel. Warren, O. Among those noted were E. V. Lewis, Edwin & Wife Shows; Irving Casy, who is working at a local department store; Bill Moody, Cushing Co.; Chess, concessionaire; Al Hart, of Palermo Shows, and Bill Snow, who is working a phone deal.

FIREBALL FLASHBACKS—15 Years Ago—First Lieutenant Johnny J. Jones Jr., was at an overseas base with the Army Air Forces... Ben Braunstine signed as general agent for the Max Goodman Wonder Shows, a Detroit-based group, for a two-years' absence... Officials of the Michigan Showmen's Association were present for the December 25th meeting of the club... The annual meeting of the National Showmen's Association was well attended.

REVERSE NITERY LOCATION

200-Plus Attend N. E. Club Gala

REVERSE BEACH, Mass.—The Fratlies Club in Reverse Beach was still another success in bringing the England Showmen's Association for its second annual banquet. A time of great enjoyment was experienced by all and the food and festive atmosphere was enjoyed by all. The club's original banquet was held in the Hotel Bradford, Boston a year ago. Any reversal to a large number of members from England. The hostess committee's selection will be determined following a board meeting on the subject and is understood.

A sizable group came up from Providence to witness the presentation of a gold life membership card to John Vehnla, and his recent election by current President Larry Carr. Another presentation, in the nature of a surprise, was when Vehnla bestowed one on Joseph Freeman for his work in organizing the association. Freeman is club secretary. In addition to Carr and Vehnla—Bud Oatman, director of the White Mouse and three Ferris Wheels will be in New York, Pennsylvania and Michigan. Since the season closed in late October, several reports have been published about the traveling shows. It is noted here that in addition to the usual events on the schedule, the Big Wheel Show is opening a new road show. At the request of the city of New York, Pennsylvania and Massachusetts fair associations, John Tubis of the N. E. Club, has arranged for a special session of the Legislature to be held on January 1, He is a State senator.

Joint Session

TO Conclude McKeever Regime

NEW YORK — The Ladies Auxiliary has been invited to conduct a joint meeting Wednesday (23) in New York. On behalf of the Ladies Auxiliary, its officers will hand over its designations to the new president. The new president will be Miss McKeever. The ladies' organization is the last major official meeting over which she will preside.

This winter's election and installation is novel and has only one term. Max Tubis and his wife Jane will be presidents of the two (Continued on page 311).
LETTER LIST

Letters and notices addressed to persons in care of The Billboard will be forwarded to your care, except those addressed to our care, 202 W. 42nd St. New York City, N. Y., on Wednesday mornings.

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ALLOTTATIONS - MEN'S, BRED, NEW LADIN', FARM. San Francisco, Calif.

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PIES

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OUR OLD FRIEND...
W. G. Barnard, of Cleveland, re-
ports that Ralston Westlake, of Co-
olumbus, Ohio, who has been closely
identified with the pitch busi-
ness, was inaugurated as mayor of Columbus on December 30. West-
lake is a manufacturer of rubber glass souvenirs, items that have been used
by pitchers at fairs for years. The
Columbus firm, founded by Westlake's father about 50 years ago. Two years ago Westlake was elected to the Columbus City Coun-
cil and last year was named council
president. In the recent November election, Westlake, running as an
independent Republican, defeated
the incumbent Mayor Sensenbren-
ner by some 5,000 votes.

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Talent Wanted

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KNIGHT, who is now a side show operator?

JOE GREENE... advises that pitchmen got their shares of loot during the recent holiday period in Newark, N. J. Reported doing well were Alice and Ross Chu, Carl and Dave Chu, with magic cards, at Bamberger's. Other workers reportedly did well in various spots with perfume and pens. The local Chinese New Year celebration, 114 Broadway, was the Christmas Eve gathering spot for many folks in the trade, according to Joe.

"AM HOME... for the holiday period after working about on a five-week tour of North Carolina, Tennessee, Kentucky, Virginia and West Virginia," writes Jack (Holiday) Shaver from Harrisonburg, Va. " Clyde (Fast Money) Foraker and I really gave them the de luxe cdb service and they paid us. The season's greetings to Spud Manhood, Homemade Fart, Phil Babcock and all others.

SAVE MORE MONEY—MAKE MORE MONEY
Subscribe to The Billboard 70¢/y.
Mild Weather, Multiple Vending Give
Chicago Ops Top Winter Says Nelson

CHICAGO—A combination of mild weather and improvements in multiple vending are giving Chi-
cago's bulk operators their best winter in many a year, according to Jack Nelson, veteran distributor here.

Nelson said that sales for this time of year are the best that he's ever seen in his 15 years in busi-
ess. "What's more, operators are expanding their routes and putting more machines in the locations they already have.

Leaf Introduces
New 120-Count
Royal Cherries

CHICAGO—Leaf Brands is in-
troducing a new Royal Cherry 210-
count Jawbreaker patterned after the
firm's 100-count Century Royal Cherry line. Items will be packed in 25-pound cartons available for shipping.

Leaf also announced it is forced to increase its minimum shipment weight and that effective January 1, all prepaid shipments must be 300 pounds or more.

Penny King Intros
Eight New Charms

PITTSBURGH — The Penny
King Company kicks off the new
year with a line of eight different char-
ms being offered to the operator trade. Shipments will be-
ning next week. Items are:

- Deluxe noisy-type folding fan, scotch taped for easy vending, priced $15 per thousand.
- Lantern or street light with colored base and top, clear sides, and a glowing candle in the middle, priced $10 per thousand.
- Holy Bible with black printed cover and gold painted edges, priced $10 per thousand.
- Naked baby doll with extended arms, painted eyes, mouth and toes, priced $10 per thousand.
- Black coffin with white skull, too, also painted eyes and mouth, priced $10 per thousand.
- Chatter
- Chattering skull with jaw in

National Sales
Agrees to FTC
Consent Order

WASHINGTON — A consent
order approved last week (24) by
the Federal Trade Commission for-
bits National Sales & Manufactu-
rating Company, Inc., Dallas, to
one false employment offers, exag-
ergated earnings claims, and other
deceptions to sell vending ma-

in a complaint issued late in
July, FTC charged that the pur-

(Continued on page 65)

(Continued on page 87)
Elliott Levy, one of the industry's top operators, recently retired from the bulk vending business. His remarks, however, several weeks ago to The Billboard, are still very significant—especially with the growing importance of supers and chains in today's bulk business.

ST. LOUIS—The problem of supers and chains operating their own bulk vending machines is generally solved after the store tries to do a little servicing on the machines, says Elliott Levy, former operator here.

Levy, who has concentrated on the supermarket type location during most of his bulk vending experience, has had ample experience with this problem. And in each instance, he points out, the supermarket usually regains its step into bulk vending.

Invariably, servicing the machine itself is out of the question, because of the specialized knowledge needed, and at Levy points out, it isn't easy to find an outside serviceman fitted with this kind of work.

The usual result is that the vending machines are temporarily retired until they are repaired, and after one or two such experiences, the supermarket management is inclined to solve the problem by turning the location over to an equipment manager.

Levy said his former firm, S. P. Levy Distributing Company, went thru this chain of events on several occasions, and in every instance had success in obtaining the location

Chi Ops Have Top Winter

Time payments available on Oak machines through all distributors.

All Oak machines are equipped with .5, ,10, and .25 coin mechanisms, or combination .25-50 coin mechanisms.

SAM KOPF, head of Veedee Sales in Philadelphia, is the proud owner of a new 4-ball gun machine built for his firm by nearby Bargain City supermarket general store, Ross Grove, Pa.

The machine holds 5,600 balls of Century gum, but Kopf says, they've only used a total of 1,700 balls in 18 months. Base is hinged with a large gum carton for a coinbox. Kopf estimates the unit will empty in about one month.

a day to be proud of...

Among the "dogged" paintings are such shades as blue, green and one firm merrily calls tangerine wood.

The metallic glow shades include blue, gold, green and a new experimental copper-tone.

GIVE TO DAMON RUNYON CANCER FUND

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GIVE TO DAMON RUNYON CANCER FUND
Blended Fast with Most Vendors

SAVANNAH, Ga. — F. W. Lefty's Trudell will tell you that you have to be a bit of an opportunist—"a big biology—to make a New Year's Greetings To All.

AMAZING-MYSTIFYING JUMPING BEANS
COLORED PLASTIC
Ted to Ted $5.00 per 1,000
15¢ and up $4.50 per 1,000
GLEANING VACUUM-PLATED
Ted to Ted $6.00 per 1,000
15¢ and up $5.50 per 1,000

at your distributor of

Guggenheim
23 UNION SQUARE
N.Y.C., N.J., Ala. & All. 58393

Op Got There First With Most Vendors

quick success of the bulk vending operating business. His formula: Get there first with the most.

Trudell, a Wisconsin native, found the Southern climate to his liking and that of his family. In 1952 the Trudells moved here from Green Bay, Wis., and it proved to be a mighty timely move. He was able to move 100 machines into the state and town was bustling with temporary residents.

Lefty's had the place sewed up with little or no competition. This gave him a running start, and by the time things settled back to normal, he sold out the Augusta territory and was able to concentrate on remaining routes.

The Dixieland Sales operation covers part of Georgia and South Carolina, with Savannah as its base. Included is Charleston, S. C., with a population of 70,000, and the city of Savannah, with an equal population.

As the route now stands, about a third of his 700 machines are in Savannah and surrounding Chatham County, with the other two-thirds in neighboring counties and in South Carolina. He services the local machines once a month, otherwise if called, and covers the rest of the route every two weeks.

In addition to the regular gumball machines with fill of bull gun and charms, Lefty's nickel vendors have carved a niche for themselves in a specialty line of cornucopia vending machines.

The company has installed a vending machine in the city's only church, and another one has been set up in the city's largest hospital.

In addition to the regular gumball machines with fill of bull gun and charms, Lefty's nickel vendors have carved a niche for themselves in a specialty line of cornucopia vending machines. Their formulas are popular with fill of gumballs, salted peanuts, cashew and pistachio nuts. He has had sales success with 10-cent machines vending popcorn, but finds that these do best in smaller to medium locations. Recently he set up several of his popcorn machines at the county fair as a bood sponsored by a local club, commission on the vendors going to a fund for the Savannah Boys' Club.

Operator Trudell is a firm believer in multiple vending and likes to place from two to six machines in one spot. He finds that it discourages competition as well as taking care of extra traffic. He also favors Dixieland vending and often offers as many as three different fills in one location.

Lefty's has been successful in many different kinds of small stores filling up. He believes that the small businesses can be related to the growing trend toward larger shopping centers.

Since there is little opportunity for the independent operator in these centers, he has countered the loss of his small store locations by doubling the machines in his busier spots.

Lefty travels in a station wagon that he has ingeniously fitted out as a complete shop on wheels. By rearranging the rear seats and building in the bed he has a convenient place for servicing his machines. His Savannah office is a pleasant one in his attractive house where Dixieland Sales is in a sort of family enterprise. Lefty's wife, Mercedes, helps with the bookkeeping while his daughter, Patty, a pretty 15-year-old high school sophomore, likes to fill the change cabinets.

Mercedes is a good cook, and Lefty enjoys nothing so much as one of her roast beef dinners, but she turns the chef's job over to him when there are steaks to be broiled in the outdoor grill. Lefty likes to fish and play golf, but he admits wryly that he has been too busy since he came south that he hasn't gotten to play as much as he did in Wisconsin.

But he likes his outdoor life, enjoys the people he meets on his route and gets a kick out of the welcoming about of the small villages when see the familiar station wagon. "Here comes the bubblegum man!"

Your Authorized Victor Distributor

IS FULLY EQUIPPED TO SUPPLY YOUR EVERY BULK VENDING REQUIREMENT, WE CARRY COMPLETE STOCKS OF VENDORS ... PARTS AND SUPPLIES.

Vendorama 6-unit
A Compact Display of 6 Machines for Your Top Locations
• Bus Bodeges
• Chain Stores
• Super Markets
• Drug Stores
• Air Ports
• Dept. Stores
Uses Very Little Floor Space
Size: 26" Wide, 18" Deep, 53" High
Easy to Service
Easy to Collect

Topper Deluxe Half-Cabinet Style
Stylish, Beautifully-Decorated, Vends 15 Types of Goods, Vitaclean Removable Plastic Tray, Completely Checkered Chrome, For Lasting Dependability, Vends: Candy, Gum, Mints, Visuals, Paperworks, Jewelry, Stamps, Comics, Tobacco, etc.

Topper Deluxe Half-Cabine

The new Victor Vendorama

VENDS ALL TYPES OF BULK MERCHANDISE:
1¢, Sc, 10¢, 25¢
Features:
• Top Fill
• Removable Cash Box
• Large Capacity
10% lbs. of 210
• Easy Servicing

Graff Vending Supplies
1221 S. Duval St.
Dallas, Texas

Parkway Machine Corp.
715 Emery St.
Dallas, Texas

Ellelgworth Supply Co.
1221 S. Tambs St.
Minneapolis, Minn.

R. B. Hutchinson, Jr.
1784 N. Dorchester Rd. N.E.
Atlanta, Ga.

Vendors Sales Co.
2124 Market St.

A. H. Tuscutson, Jr.
1786 N. Dunmore Road N.E.
Atlanta, Ga.

Order Now From Victor's South- eastern Distributors:
H. B. Huttohson, Jr.
7150 N. Dixie Hwy. N.E.
Atlanta, Ga.

Distributors

Order From Victor's south-

E. H. Hottle, Jr.
3127 W. 6th St.
Cleveland, Ohio

C. B. Huttohson, Jr.
7150 N. Dixie Hwy. N.E.
Atlanta, Ga.

C. B. Huttohson, Jr.
3127 W. 6th St.
Cleveland, Ohio

Round- the- clock service

Victor Distributors

23 UNION SQUARE, NEW YORK, N.Y.

Please call 7-9711

www.americanradiohistory.com

Copyrighted material
FLORIDA BREEZE

Miami coinmen are smiling broadly these days. With the early snow storms bringing an influx of tourists to the area, collections have zoomed upward. Beach coinmen report that most hotels and motels are filled to capacity, and coin machines are spinning merrily. Coinmen in South Dade farming areas also report business, which has been up from a few weeks ago. They attribute this to the good crop harvesting weather that has kept all of the farm hands working and earning.

Jim Robbins, who has been operating a music and game route in Okeechobee, has taken a partner, F. E. (Jack) Wilcox. The name of the new company will be Seminole Music Company. It will continue to operate out of Okeechobee. . . Red Gurkin, Belle Glade Music Company, reports that activity around the lake is growing rapidly. Red says many winter residents have arrived with the resultant upswing in most every type of business.

Marvin Turner, Palm City Music Company, Fort Myers, reports he will be moving to Gargoys this week. Marvin has been disabled with a bad back recently, but says he feels fine now. He also reports business has picked up nicely. . . Billy Whitcomb, Tampa branch manager of Bush Distributors, company, reports that business has shown a decided increase in the past few weeks. Billy says a big part of that increase has been in the vending end of the business.

Coinmen in the Bahamas viewed the best Christmas and New Year's season in history. Cecil Kenny, Kenny Music Company, in Nassau, believes that this trend will continue, as more and more tourists are coming to a place that businesses has shown a decided increase in the past few weeks. Billy says a big part of that increase has been in the vending end of the business.

Rec Holt, Lucky Amusement Company, busy building one of the most beautiful holiday ranches in the Miami area. Rec is an avid lover of horses and an excellent rider. He will need another horse soon to display all the ribbons he has won. . . Whiley Fillbach, Star Music Company, Hialeah, back from a hunting trip and says he had a lot of fun but very little shooting.

Eddie Leopold, Mellow Music Company, getting around without the neck brace he has been wearing due to automobile accident. He says his neck is not too bad, but his back is still bothering him a little. . . Pinco, Whitey's Amusement Company, Miami Beach, getting mighty bored bring a bachelor. Whitley's wife, Esther, has been in New York for several weeks helping take care of her mother.

It seems bad luck keeps following Sam Marino, Marino Music Company. The victim of an armed robbery not too long ago, in which one of his rectamers, Walter Kardy, was seriously wounded, Sam's latest misfortune was to have his cigarette hijacked. The driver was pushed around a bit and thrown out in a remote section of South Dade. No sign of the truck or cigarettes.

Now that the jai alai season has opened, many coinmen can be found at various frontons. Seen at the Miami opening were Lucky Nick, Lucky Amusement Company; Barry and Bobby Taras, Taras Distributing Company; Phil Shepard, Cigarette Service; Milton Adler, Adler Amusement Company, and Henry Stone, Donn Distributing Company.

It's not easy to catch one's own finger in his car door, but Charley Cook, Speedy Vending Company, proved it can be done. Lucky as boxes were broken.

Roustabout

National Sales

- Committed from page 1 of National's aid is not to offer employment, as implied, but rather to secure purchasers for the vending machines and supplies which the company sells and distributes.

Contrary to other claims, the complaint alleged, National does not set up the business for purchasers, secure profitable locations, install the machines and supervise the operation to secure its success.

Named in the order requiring National to stop using such false claims are Donald W. Williams, a company official; Ellery A. Swim, a former official, and Thomas J. Overholser, a former employee.

The agreement, according to the Federal Trade Commission, is for settlement purposes, and does not constitute an admission by the parties that they have violated the law.

Beverage Show Makes Pitch for Coin Participation

NEW YORK — The Beverage Allied Industry Trade Shows, to be held next March 13-16 in the New York Trade Show Building on Eighth Avenue, will make a strong pitch for participation on the part of producers of coin operated amusement equipment.

The show is sponsored by Beverage Retailer Weekly, a trade publication reaching tavern owners and other location people, and dispense beverages as a part of their business, through the general northeastern sector of the nation. So Linkpin, of American Shelfboard, who is connected with the publication, pointed out that at least 5,000 tavern and location owners can be expected to attend the trade show. "It's an ideal opportunity for coin equipment manufacturers to carry their selling message to the ultimate users of their product-the location people," Linkpin said. "And for the location owners, who don't normally have any way of knowing 'what's new in the coin field, it's a chance to get acquainted with new products that can increase business in their location. It's a break-through for the ideal new avenue of promotion."

Linkpin said that American Shelfboard has already signed up for three demonstration booths, and other manufacturers are also reported interested. He added that minimum space is reserved in the show for location people in view of numerous prizes which will be set up for lucky ticket holders. Prizes involve cash and various trips, all expenses paid.

Shelfboard

SOUTH
These Names Made Coin News in 1959

HOWARD ELIS
AL (SENATOR) BOOKIN
JIM STEVENS
DAVID GOTTLEIB
JACK ROSENFELD

Ind. Anti-Pin Law May Be KÒ'd

FORT WAYNE, Ind.—Indiana's anti-pin law lapsed closer to a test in the State Supreme Court Tuesday (22) when an Allen County Circuit Judge ruled that the statute was unconstitutional.

Formal plans for the anticipated appeal to the tribunal were to be drafted with the return of Allen County Prosecuting Attorney C. Byron Hayes to the city last week.

In Indianapolis, the attorney general's office pledged co-operation in the projected Allen County appeal from the action of Special Judge Louis Dunten by which he dismissed indictments against nine Fort Wayne operators.

Calls Discriminatory

Judge Dunten declared that the law was discriminatory—and consequently unconstitutional—because it was applicable only to places "accessible to the public."

"I don't think a Legislature can make an act a crime in John Jones' filling station, and then make it all right in a club or church," Judge Dunten asserted. "The act is very indefinite."

"This means we have no law on this subject now in Allen County," said Chief Deputy Prosecuting Attorney Robert J. Parrish. "It was only a halfway law."

Parrish insisted that the law is not discriminatory. Clubs and churches are not exempted, he stated.

"An American Legion Post or a church is accessible to the public," he argued in answering the contention that the terminology, "in places accessible to the public," offers immunity to some groups and not to others.

"This means we have no law on this subject now in Allen County," Parrish said further that the... (Continued on page 77)

Pa. Ops Seek to Delay Seizure

By GEORGE METZGER

PITTSBURGH—In an eleventh-hour bid to save off seizure of multiple coin pinball machines, a petition was filed in the Pennsylvania State Supreme Court on December 24 asking that the Attorney General be restrained from such action.

Attorney General Anne X. Alpern ordered all such machines to be out of the State by last Friday (1) or said they would be confiscated and destroyed.

She delivered this ultimatum following a 5-2 decision by the State's high tribunal on November 24 that ruled all multiple coin pinball machines "gaming devices" and declared them illegal.

Appeal Refused

The industry made an appeal to the Supreme Court on December 21 to hear its case in the case, but it refused. It was then that the attorneys for the coin machine business announced they would appeal to the federal courts.

This left a question as to the legality of Miss Alpern's ban. She maintained that it was still in effect since the State court again ruled the machines illegal by refusing to hear the reargument.

But the attorneys for the industry, Anthony Cavalcante and Jacob Kornman, maintained that by filing an appeal to the federal court, this automatically postponed the deadline.

The attorney general said that since the federal court did not agree to hear the case, the ban stuck and would continue until such a hearing was granted.

In their petition, Cavalcante and Kornman, who it is reported represent about 1,500 operators throughout the State, alleged the State court was "wrong in permitting the tribunal to hold the records. This amounts to a stay."

"If State Attorney General Alpern carries out her threat to destroy... (Continued on page 78)

U. S. Court OK Sought on Converted Pin Games

PHILADELPHIA — The U. S. District Court here was asked Monday (28) to permit multiple coin pinball machines that have been converted to single coin play to continue to operate in the State after New Year's Day.

This is the deadline set by Att' Gen. Anne X. Alpern to get all multiple coin machines out of Pennsylvania. If they are not, she said, they will be seized and destroyed.

The attorney general acted after the State Supreme Court upheld a lower court decision on November 24 that the multiple coin machines were a "gaming device" and illegal.

The suit filed by Michael Ford... (Continued on page 77)

Maturing Coin Trade Enters 60's After Turbulent Year

By AARON STERNFIELD

CHICAGO—The year just ended was probably one of the most frantic and turbulent in the history of the coin machine industry. The McClellan Committee hearings, followed by the spate of bills calculated to handcuff the industry, marked the beginning of the 12-month period. Arbitrary action by the Internal Revenue Service regarding the classification of games reached its peak by the fall of the year, and press broadsides against the entire industry continued unabated.

But the net result of these onslaughts was not nearly as damaging as it seemed at the time. The McClellan Committee testimony revealed that the scale—on the manufacturing, distributing and operating levels—is run by honest, decent men, and that the industry, fig from being the beneficiary of illegal deeds, was actually the victim of these actions.

Literally dozens of bills—all calculated to tax or license the operator out of business—were introduced in State Legislatures. But such was soon restored as the overwhelming majority of these measures were soundly defeated.

And while the IRS has not been restrained from making rulings with little basis in statutory law, federal court cases are now in progress to determine who shall make the law—the duly-elected representatives of the people or the appointed administrators.

The press attacks continue. But because of these attacks, a national public relations council has been organized, and local groups are also working to tell the coin machine story to the public. These actions, while long overdue, can turn the tide in the 1960's. Chances for fair treatment in the printed and broadcast media should improve as these public relations groups hit their stride.

On the public relations front, plans were translated into action as the year ended. In Brooklyn, some 600 customers were guests at a Christmas party sponsored by the New York State Coin Machine Association's Public Committee.

In Richmond, Va., the Music Operators of Virginia presented stereo players to the Beth-Shalom Home of Virginia, the Richmond Nursing Home, the Little Sisters of the Poor and the Masonic Home of Virginia.

In Chicago, a group of industry leaders laid plans for a national coin machine public relations council—with the full support of the Music Operators of America—and retained professional counsel to help with the job.

These deeds will not solve the industry's public relations problem, but they are a start—and a good one at that.

It was not only on the public relations front that advances were made. The widespread use of stereo phonographic music in juke box locations has in many areas reversed the trend of falling profits and stimulated renewed interest in recorded music.
THE BEST IS YET TO COME

The World's Greatest Money Making Music Systems

from WURLITZER

A SOUND SENSATION • A SOUND INVESTMENT

Watch for Announcement

THE WURLITZER COMPANY • NORTH TONAWANDA, N. Y.
New 1960 ROCK-OLA All-Purpose

Phonographs Give a
New Meaning to
Location Flexibility!

Everybody talks about flexibility but now Rock-Ola has done something about it. The new 1960 TEMPO II all-purpose stereophonic phonograph is the one truly flexible machine that fits all locations and plays either monaural or stereophonic music with no internal add-on components. Before you buy another phonograph

CHECK these ROCK-OLA
"Location Engineered" features and see what flexibility Really Means!

For the Complete Story of Rock-Ola Flexibility, See Your ROCK-OLA Distributor Today. Your Profits Will be Glad You Did!
LONG-PLAYING RECORD ALBUMS were passed out to teenagers by Barney Sugarman, left; Al (Senator) Bodkin, center, and Father Smith, pastor of the Church of the Resurrection. Sugarman and Bodkin are among the leaders in the public relations drive. The Brooklyn event is expected to be the first of many such programs.

MORE THAN 300 COUPLES attended a Christmas dance at the Church of the Resurrection in Brooklyn. The affair was the opening salvo in the attempt of the Public Relations Committee of the New York Coin Machine Association to combat juvenile delinquency by promoting wholesome youth activities.

LEADERS IN THE LOCAL public relations effort are, left to right, Barney Sugarman, Al Dever, Al (Senator) Bodkin, Father Smith, Ben Chicksky, Noah Gordan and Myron Sugarman. The juke box was presented by the committee to Father Smith for use by the teens-agers of the parish.

THE WESTCHESTER OPERATORS' GUILD, another local group, has 100 per cent membership in the public relations committee. Above, Mayor Parkoff, left, and Al Bodkin, present the purple and gold banner of the NYSCLA to Carl Pavesi and Harold Rosenberg of the Westchester group.

CHICAGO—The new Seeburg "Q" line of 100 and 160-selection phonographs officially went on display last week, with distributors staging week-long poster shows throughout the country.

A completely redesigned cabinet, an innovation to play 15 r.p.m. singles and a new stereophonic speaker blend giving five separate sounds are featured in the line.

Most significant, from the record aspect at least, is the new 33-speed device, enabling the phonograph to play 45 r.p.m. and 16 r.p.m. single disks interchangeably. The new 33 r.p.m. records were recently introduced by Columbia Records as their entry for a low-priced stereo single record.

Popular

Although not yet a factor, many industry sources feel the new slower speed stereo single record has a good chance of becoming popular.

Seeburg officials are non-commital, but point out their device is meant to permit the operators to utilize the new disks if they should become a factor.

The device consists of an electronic Auto-Speed unit which plugs into the circuitry of the phonograph. The clamping arm of the record-playing mechanism has a special disk which senses the hole size of the record (45—large, 33—small) and adjusts the cycle speed of the motor from 60 to 45 cycles, slowing record speed from 45 to 33 1/3 r.p.m.

Both the 33 and 45 r.p.m. disks play automatically, regardless of where they are placed in the record magazine.

Cabinet

The new cabinet design features a sharply curved-back display glass, with the traditional Seeburg record (Continued on page 77)
Coin Machine Price Index

How to Use the Index

HIGHS AND LOWS. Equipment and prices listed below are taken from advertisements in The Billboard for the period shown. Listings are based on the highest and lowest prices on all equally priced machines advertised either at least three times for the period shown or at least five times together with a computation based on annual average.

(For 10-week period ending with issue of December 28)

MUSIC MACHINES

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MEAN AVERAGE. The mean average is a computation based on all prices of which a machine has been advertised for the period and reflects the dominant advertised price level. It is not a simple average between the "high" and "low," high and low price ranges, or the average price level at which most of the machines are advertised for. Therefore, we have termed the "high," it indicates the "lows" is a unique price probably for "ms" is on "distressed" equipment.
WISCONSIN TALK

Percy McMahon, amusement manager at Madison, has been hospitalized as a result of injuries in an automobile accident. He had to undergo some surgery... C. B. Ross, Wurlitzer field service representative, is still on the sick list... Wurlitzer factory personnel on the features of the new model. 

Roger Bookmaker, Green Bay music and games operator, spent some time in Milwaukee last week, where he scheduled N. 105, as did W. J. Thompson, in the area. Woody Johnson, United, Inc., Milwaukee, reported keen interest in the new machines and in the company's entire product line. We get calls from high school and college groups," says he. "They found juke boxes more dependable and less expensive than inexpensive dance bands."

As predicted by Herb Gerber, Geiger Automatic Sales, Milwaukee, the proposal to tax cigarette tax on cigarettes was dropped by the Legislature... A four-day "vacation" for patrons of the Blummond Arcade, Milwaukee, recoup spot, has been scheduled by Sam Hastings. During the winter vacation high school kids visiting the Woon- mount Arcade during the four days will receive free tickets via ads in several school papers and window signs.

Stop-ins at the Third Street Radio Doctors, one-stop, Milwaukee, according to Jerry Hallman, included Len and Frits, of the George Schroeder Music Firn, and Ken Zastro, disk buyer for Milwaukee Ammunition Company.

James Stecker, Novelty Service Company, and his wife are enjoying an extended vacation in sunny Arizona. London Music Company staff is slated to be on hand for the week-long showing of "Little Rio," which is to be given to the general trade during the week of January 3 will be Sun London and Nate Victor, along with Perry London.

Heavy snows and the rains that followed hindered route work at the beginning of the year, according to Joe Harte, Automatics Distributing Company. "It's rough moving equipment around in this sloppy weather," commented Joe. However, as the weather improves, George Schroeder, the outlook for 1960 is a very bright one. "Music will be still the old reliable. Juke box receipts are the steady income producers for our routes and will continue strong in the new years he predicts.

United, Inc., has scheduled its showing of the new Wurlitzer equipment at the Theatre in Milwaukee. According to Harry Jacobs Jr., the firm is planning a special trade showing for members of the Milwaukee Coin Machine Operators group at their monthly meeting in January, 11, at the Ambassador Hotel...

Vendors, Woody Johnson and his family are spending several weeks vacationing at the old homestead in Erie, Pa.

OUT MINNESOTA WAY

Old-timers in the area here are feeling the luck of Ted Bush, one-time Minneapolis, who passed away December 12 in Miami, where he headed the Bush Automatics Distributing firm. Bush was also the Wurlitzer distributor in the Twin Cities before moving to Miami.

Mrs. Harry Thompson is recovering from a cataract operation. Her husband is associated with LaBeau Novelty Company, St. Paul... Jim Christensen, of Jim's Record Shop, St. Paul, one-stop, and Leo Rice, operator in St. Cloud, were fishing at Wabamun Lake but got very little fish...

Jack Wyman, who is associated with P. V. Young, is recovering from a slight heart attack and was in the Twin Cities recently.

Romeo Crosby, of Automatics Game Supply Company, and Percy Hunter, of Master Distributing Company, both of St. Paul, report that used equipment, such as bowling machines and pool tables, sell well as Christmas gifts. Customers bought them for home amusement rooms... Burglars who broke into three service stations near suburban Wayzata used screw drivers to pry open coin machines and took an undetermined amount.

The top 10 popular recordings in the Twin Cities area, according to a survey of St. Paul record stores, are "Tren Ange," by Mark Dunning; "Sunny" by Larry Hart; "Am I Dreaming" by Connie Francis; "I Fell In Love" by Patrice; "My Love" by Jimmy Go" by Jimmy Clanton, "What's Goin' On" by Frankie Avalon; "The Big Hurt" by Donny & Marie Osmond; "Tears In My Sou" by Marty Robbins.

Monroe catalog is available. The catalog features the best of the season's music with a selection of the most complete record selection in Colorado. Monroe has been a supporter of this music company for many years.

From up in Wyoming, operator Jack Wells, of Rawlins, complained that 1959 was the year of the "big fires." One of his best customers burnt his Rawlins tavern. When asked how his business was doing, after the fire, Denver operators reported the same sort of loss in Larimer Street news. "We're hanging in," he stated, "although not much of a business as of late."

Another representative of Grand Junction, who sold Car Audio equipment, has been ordered to pay over $100 the operator's association in Colorado. The operator's association is seeking to collect the money owed from the operator who owes the association.

Up in Douglas, Wyo., operator Ed Keller describes collections in the area as "up over the top." He reports that the demand for beer is still high and that sales have been good in the past several weeks.

Another Wyoming operator who is thoroughly pleased with collections in the area is Paul Scott, of Lander. Lander is investing heavily in the construction of a new ski run and winter sports center, the first, incidentally, in the entire State. This, of course, will attract many snow sporters and will help Scott's jute box and amusement machine routes immensely.

Jack Arnold, president of the Colorado Music Merchants, Inc., was somewhat surprised to find 90 per cent of the Radio & Television Association's membership in Colorado association turned out for a business meeting held in September. Jack, who has had some trouble with his "favoritism" problem, said he was "pretty happy," according to operator members...

Down Pueblo way, 115 miles south, the end of the steel strike was heralded by "Sailor's Valentine," by Ray Conniff and his "Little Pets." Ray Conniff's recording of "Sailor's Valentine," by Ray Conniff and his "Little Pets," topped the charts in Pueblo.

Another Puebloan who has undergone some serious losses without much opportunity to reclaim them is Bill Hafner, of Chief Music Company, who lost $600 invested in a so-called "safe" investment.

Franklin J. Vogt, who used to be manager here for Aircraft Sales Consolidated, operating scales and other vendors, is now

concentrating on stamp machines, operating U. S. Postage Stamp Machine Sales and Service. He is enjoying a slow but steady growth as he sees his business expand.

Ben C. Moore, who has operated B & M Music for several years, is changing the firm name to Ben's Music & Vending Service, but will continue to concentrate on juke box operation. As with many other operators here recently, he has been finding business slow.

Mrs. Catherine Duncan is taking active operation of the Dandenup Juke Box Co., a business which has been under her supervision for some 14 years. The operator of the business, John K. Dandus, as of January 1. His future business plans are uncertain at this time. The company operates juke boxes only.

S. D. Operators to Hold Winter Meet

PIERRE, S. D., The South Dakota Phonograph Operators Association will hold its winter meeting for January 17 and 18 at the Hotel, with Mr. and Mrs. John P. Smith, 3809 South Street, host for the meetings. Mr. and Mrs. John P. Smith, 3809 South Street, host for the meetings. The meeting will get underway with an informal get-together Sunday evening (17). Business meeting is set for Monday morning at 11). At 10. Final banquet according to Harry Green, Denver, Col., also being held in his warehouse, will be on Monday evening at 8:30.
Joe Ash says...

$25.00 EACH...5 for $99.50

for following DODGE—As In All Parts Listed

PIXIE CARAVAN MANHATTAN HAVANA STARLET TROPICS

the one and only:

**ACTIVE AMUSEMENT MACHINES CO.**

203 West Lake St.
Chicago, Ill.
Ph: Taylor 9-2399

**THE CINCINNATI COIN MACHINE CENTER**

**WANTED**

**BALLY BINGOS**

Cash or Trade...

**CALL COLLECT**

**TRIMOUNT COIN MACHINE EXCHANGE**

1017-12 MILWAUKEE AVE., CHICAGO 72, I1. Phone EVANGELIST 4-2100

**THE TOAST OF '60 SEEBUG’S NEW MODEL "Q"**

See it now at TRIMOUNT

Exclusive Sadtich, Williams and Seeburg Distributors

**ROYAL**

DISTRIBUTING, INC.

222 E. 3RD ST., CINCINNATI 2, OHIO

... YOU HAVE NEVER SEEN GAMES SO CLEAN!

**BINGOS**

SHUFFLES

Sun Valley

Southwest

Southwest No. 2

Gray's

Redwood

Redwood No. 2

Warner

Warner No. 2

Mixtures

**BAR BALES**

Refurbished

Bally

**TINBALLS**

White

Edward

Gaynor

**MACHINES**

Black Jack

Six Shooter

**SLOT MACHINES**

**WE NEED BALLY U.S.A.'S—CALL US COLLECT**

WE HAVE MANY OTHER PIECES OF EQUIPMENT IN STOCK FOR YOU TO CHOOSE FROM. WRITE, WIRE OR CALL.

Phone Dünbar 1-5152 or 3—Ask for Harold or Clint

**BIJAN**

when answering ads...

SAY YOU SAW IT IN THE BILLBOARD

**BURL/IYE DROP BALL**

Guaranteed firm which had promised to arrange a low-interest government loan for Automatic's operations. The heads of the organization involved with the loan were themc apprehevated in California. Another prominent operator, down south, is planning a big change in business operations in his future, which will allow him to devote more time to his hobby of horseback riding. The man is Pete Vandenberg, of Colorado Springs, who owns two fine riding schools here. He is a member of the Round-Up and Shooting Star, Famous Colorado horrorman's club. Pete, who operates Modern Music Company in partnership with Blanche Jones, would like to cut down on the grind somewhat.

Morning a Las Vegas vacation was Sam Keyes, of Apollo Music Company, Las Vegas, who looked in on some of the "participating entertainment" provided at Las Vegas and came away in the short end—which isn't unusual. Frank Huber and Ann Pierce, partners in the Big Century Supreme Music Company here, have probably the most relaxed and leisurely type of operation, both taking much of the running of their socials. "We just get up early," Huber, a real expert in electronics, said.

**BOSTON AREA**

Friends of Edgar Beal, veteran music operator of Needham, are looking forward to warmer weather. Ed and his wife have bought a motel near Plymouth down the Cape and will have things going after spring. They had a bit of the season last summer and think the spot, known as the Blue Spruce Motel, will do well. Under construction for the summer is a big swimming pool.

Charlie Ford, of the Charles C. Ford Music Company, Cohasset, announced the engagement of his daughter, Kay, to a young Boston insurance man. Kate is in her last year at Boston Teacher's College and is an actress of some standing with three years in summer theatre and has been in some New York plays.

Edward Ravreby, of Associated Amusements, is recuperating at his home after a bout with a heart ailment. Ed would like to see some of his friends in the music business or even get a note or two. His address is 12 Belmont Road, Chestnut Hill 67, Mass. . . Leon Shorter, Charles Music Company, Newton, is keeping active on his rounds after a good recovery from a heart attack. Leon thinks it may have been a good thing, since he now knows how to conserve his energy better.

Dave Cronins, of Beacon Hill Music Company, took his wife for a vacation to Miami on the occasion of their 15th wedding anniversary and had a marvelous time in the sun. The Bar Mitzvos of his son, Lawrence, was celebrated at the House of Prayer, Brookline. Dave is happy that his brother-in-law, George Brennan, is back in Boston helping him with his chores after a more enlightening period with the Army in Europe.

Others who've started the run to Florida are David S. Bond and Irwin Margolis, of Trimount Automatic Sales Corporation, They'll stay for a couple of weeks and get in lots of golf. . . James Geronon, of National Music Company, Dorchester, is finally finding time to take a bit of the reading he's always wanted to do. Jim doesn't take many vacations, but went to Newport, N. J., to spend the Christmas holidays with his mother, a trip he manages to make every year.

Howard Croinn, of Beach Music Company, Revere, and his charming wife, Eleanor, have been away recently. Howard is proud of his work on a 14-suite apartment house he bought and remodeled. He says he did it right because the Crawfiss live in one of the apartments . . . Al Dallas, of Pioneer Music Company, Hyannis, in town looking at new music and said things are quiet on the Cape in the winter, but that he keeps busy with his bowling club.

**TO THE AUDITORIUM HOTEL**

Dick Mandell, sales manager of Commonwealth Music Corporation, setting up Rock-Ola showings in all of the New England States. Dick says any operator who would like him to bring the show to his town should contact him.

The following machines are being shown in the New England clip of the World Trip-State 24-Hour Rally which will be held January 22-24.

**Pool Tables**

**Special—Music**

Model 1500 ROCK-OLA 115 V.

Model 1500 ROCK-OLA 120 V.

Model 1500 ROCK-OLA 115 V.

Model 1500 ROCK-OLA 120 V.

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Model 1500 ROCK-OLA 120 V.
ROSEN LOSES 40 PIECES IN BARGAIN CITY USA BLAZE

PHILADELPHIA—A Bargain City USA store in nearby Horsham, Pa., was destroyed by flames early December 24 and with it went David Rosen’s 178th and newest coin-o-matic center. The total loss due to the fire was placed at over $1 million. The glass-front structure was just opened in October.

Firemen from 11 volunteer fire companies and two U.S. Naval Station outfit battalions fought the flames in five-degree temperature. But it was no use. They were handicapped by the lack of water.

Liebman Takes Seeburg Line
In Twin Cities; AML to Pastor

MINNEAPOLIS — Lieberman Music Company, formerly Tribune here, has taken over distribution of the fall Seeburg line for this area. S. L. London, which formerly handled the territory for Seeburg, is closing its operations here.

New AML distributor for the area is Bill Elmore Distributing Company with offices in St. Paul. Pastor will handle the line as AML’s distributor before relinquishing its interest to Lieberman some years ago.

Pastor will handle Minnesota, North Dakota, South Dakota, Nebraska and parts of Wisconsin. The firm will also continue its office in Milwaukee, which has always handled the AML line for the Wisconsin territory.

Lieberman’s territory for Seeburg will extend into Minnesota, North Dakota and South Dakota. S. L. London will continue to cover the Wisconsin territory from his Milwauke offices.

Game, Cig Units
Up in Memphis,
Jukes Reduced

MEMPHIS — Stew O. Crisp, collector of licenses and privilege taxes for the city, reports the following licenses and privileges for various coin machines for operation in 1959 in Memphis:

Juke boxes—646 (a decrease of 31 from the 1958 total).

Cigarette machines—401 (an increase of four). A check of figures for Jukes over the past year shows that the number in operation decreased sharply five years ago, and with 1957 came a new rule limiting machine to di time play here. But the number bounced back after the local and state governments went on the wagon league. Sales of new machines for January and the number in operation showed a slight drop.

NATIONAL MACHINES
10 NATIONAL (13 cyl.) $185

ONE OF THE LARGEST AND BEST MAINTAINED VENDORS FOR THE SOUTHEAST

NEW HIDEAWAYS
SEEBURG Model K-200 SPECIAL PRICE, $695
First Come, First Served

ORE GARDEN
Clarence, Ore.

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Maturing Coin Trade Enters 60’s After Turbulent Year

The pioneering work done by Dave Rosen in Philadelphia and Jack Rosenthal in St. Louis has helped move the coin-operated amusement arcade from the wrong side of the railroad tracks to a place in the sun. Teen-age centers, where youngsters can engage in wholesome, non-crimey coin-operated games, are swiftly gaining parental approval.

This battle with ASCAP continues, with the licensing society still attempting to pass legislation which would enable it to collect performance rights fees from juke box operators. But the ASCAP has been very active in the concerted effort of the Music Operators of America and local assocations, ASCAP’s efforts have met with failure.

The history of the industry during the year can be told partially by listing the names of the makers who made the news. And while the following list is in no way intended to be considered an "Top Ten," it does tell in some measure what has happened during the last 12 months.

- AL (SENATOR) BODKIN, Sparkplugged the move of the New York State Coin Machine Association to form its P-Stat, Committee and worked with legisaltive and civic figures to pass a youth program into operation.

- LOU CASOLA. Gave unflinching of his time and talents to help organize and head the Information Council of the Coin-Operated Equipment Industry. Also showed the way to diversification by entering full-line vending.

- AL DENVER. For years a fighter against corrupt elements who have attempted to infiltrate the industry, capped his efforts by telling of the operator’s plight before the McClellan Committee and helped that committee expose hoodlums.

- HOWARD ELLIS, President of the Nebraska Music Guild and vice-president of MGA, Ellis was a leader in the fight against the proposed ASCAP legislation and was active in the efforts of the NMO to give assistance to victims of cerebral palsy and to retarded children.

- DAVID GOTTLIEB. Head of the manufacturing firm bearing his name, made a cash contribution of $75,000 for a 125-bed, non-profit hospital in Leiden Township, Illinois. Witnessed the ground breaking for the hospital in June.

- GEORGE MILLER. President of the Music Operators of America, led the fight against ASCAP legislation. succesed in the efforts of the NMO to give assistance to victims of cerebral palsy and to retarded children.

- JOHN RONSENFELD. President of the National Coin Machine Operators’ Association. One of the nation’s foremost legal minds and a former four-year letterman at the University of Michigan, he is a great believer in legalism as a means of warding off the problems of the industry.

- JIM STEVENS. Through his untiring work in the West Virginia Music Operators’ Association, rose to the presidency of that group.

- LEON TAKSEn. Harrisburg, Pa. operator organized the Pennsylvania Coin Operators’ Association of Pennsylvania, which, in the period of one year, grew into an articulate and potent trade group.

Pa. Ops Seek Seizure Delay

• Continued from page 68

More important, he contends that Miss Alpern has no right to order the machines destroyed while the Supreme Court is holding the records of the case pending a possible appeal to the U.S. Supreme Court.

Cavallante revealed that he and Rosenthal were preparing an appeal to the nation’s highest tribunal on the basis that the State Supreme Court’s decision was contrary to the due process of law.

Miss Alpern had said a stay would result only when the U.S. Supreme Court agrees to hear the case.

"Unless the court grants a stay, the machines will be confiscated on January 1," the attorney general said. "I do not interpret the law in the same way Mr. Cavallante does in his desperation. A retention of records does not constitute a stay."

The petition read in part:

"The attorney general’s refusal to comply with the very last in a mis- interpretation of the court’s order. Until the attorney general is ad- vised that when this court grants a petition to hold a record pending disposition of the appeal to the United States Supreme Court, it, under the circumstances of this case, acts as a stay: the case will become moot and review impossible."

"Thousands of owners and opera- tors of similar machines will be forced to institute individual legal proceedings upon conclusion to determine the very question in- volved in this case."

One source said the two attor- neys in the case were acting on behalf of one-half of the operators in the southwest section of the State.

Takse Statement

Leon Takse, manager of the Pennsylvania Machine Operators’ Association of Pennsylvania, emphasized the high stake had nothing to do with the appeal.

"We are strictly a public relative organization and do not plan to institute any court action of any kind," he said when inter- viewed.

The entire hassle was started back in 1957 when State Police raid ed an American Legion Post in Uniontown, Fayette County, and seized in-line pinball machines and other devices.

The County Court, State Supreme Court and State Supreme Court have all upheld this claim.

As a result of this decision, the coin machine industry was in a quandary as to what would happen as this edition of The Billboard went to press.

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Editorial—No Comment Needed

for these fees? You can add that any more that they would like to donate would be most welcome.

Cape Ann's last case of soda, the Sal pizza pies, the two hands and four Benzes which were the dance prices certainly made the dance for our teenagers a tremendous attraction and will enable us to begin a sport program for our youth.

Needles to say, I am most grateful to you for all of this. I think I should point out that the news notices we received in the press were numerous in comparison to the goodwill and gratitude that is in the hearts of the parents of the youth in our community, as well as all those who came to the dance and saw and received, certainly impressed them and their parents with our kindness and interest in our youth.

The dance and its sponsors are the talk of the neighborhood. We had about 150 teenagers at the dance from all over Flatbush. But most of all, 2,500 families of our parish will know that our sports program is supported by the Lake Box People.

Again many thanks and a most cordial and earnest invitation to return next year.

"Most sincerely and gratefully yours," Rev. Terence P. Smith, Director of Confraternity and Sports.

Anti-Pin Law

Seek Court Okay

Of McDade, Schykill County, asked that law enforcement officials be enjoined from reopening his pinball machine business of distributing converted multiple coin machines.

Ford claimed in his suit, which was filed by Jacob Koneman, attorney, that lawmen have threatened to seize his machines and prosecute him as of January 1.

After the State Supreme Court's ruling, Ford said, he had his machines converted to take only one coin for each game instead of a number of coins which the State claims raises the odds.

"These converted machines are now in the same category as the standard single-coin machines," Ford said.

Citing Reason

He added that the attorney general has ruled that such machines (single coin type) may continue to be operated legally in the State.

Kessman pointed out that several other distributors and operators in the State have also converted their machines to single coin and that the inability to State there would drive the men out of business or force them to purchase new single-coin machines.

Named as defendants in the suit were Miss A. Schyrell, the attorney general; the district attorney and sheriff of Schykill County, and the sergeant in charge of the State police barracks at Mahoning City.

A hearing was set for late last week on the petition before District Court Judge Harold K. Wood.

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SALES... The advertising columns of THE BILLBOARD!
Op Not Responsible for Location's Payoff—Judge

MILWAUKEE—A lawsuit appealing a fine for violation of the city's gambling ordinance was won last week by the Mitchell Novelty Company. The decision by Municipal Judge Herbert J. Steffes held that the coin operator was not responsible for the location owner's illegal use of a pinball machine.

In the case under appeal, the civil court had fined a tavern keeper for making a $2.40 payoff to two plainclothes policemen who played a bingo type pinball game in the spot, Mitchell Novelty Company, as the owner of the machine, was fined $200.

Walter Steininger, defense counsel for Mitchell Novelty Company, successfully maintained that his client was not responsible for the action of the tavern keeper.

Motor City Ops Push Licensing For All Games

DETROIT—Representatives of the Detroit Shuttleboard Association met with Detroit City Councilman William Rogell, one-time Detroit Tigers star, last week to propose licensing and taxation of all coin-operated games.

The present ordinance applies to shuffleboard only, with no specific legal requirements for other types of permissible games. The DSA includes operators of all types of games and they are now seeking formal licensing statutes for all.

According to Fred W. Chlopak, executive secretary, operators feel that this is a good time to alter the city a new source of tax revenue in its present financial plight.

The DSA committee included Chlopak, Barney Burke and Frank Allerton, of Frank's Music. The proposal is to be discussed by Councilman Rogell with the Corporation Counsel's office to bring it into formal shape for presentation.

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