Nashville on Rise
As Hit-Making Hub

Victor’s Local A&R, Chief Credits

Technology, Originality, Musicianship

By BERNIE ASSELL

NASHVILLE — Chet Atkins, known throughout the industry as a rigorous, but courteous, executive, has been stepping into his role as a hit-making center and Nashville has never been in better form. At RCA Victor alone, for example, more than half of last year’s hit parings originated from what is used to considered the country music capital.

It has been said that the industry is even deeper than the last rock-and-roll and the folk music scene. "It’s a matter of style and technique and the use of music. A ‘New York record’ Atkins said, ‘always sounds mechanical.” The musicianship is in the sheet music in front of them. Select the notes and do what they’re told. The A&R man has to juggle all the ideas and sometimes he can’t help but run dry. ‘There’s no blueprint of how to make records, but we never write them down. We create them in the studio. Every musician offers his idea, so we have eight or seven of them on any record. The A&R man acts as an editor, pulling these ideas together and keeping the mood of the music."

Case in Point

Atkins tells the story of a hit shot New York producer with a hot time who determined to clock it in that “nice, earthy Nashville sound.” In New York, he bought fancy, but earthy, arrangements and tricked South with the sources under his belt. In Nashville, he spread the sources on music stands, eyed the local guitarist unperturbed, and asked: “Can you read music?” “Oh sure,” the guitar man replied, “but I don’t hurt my playing too much.”

Atkins scoffed at the common Northern notion that Nashville musicians are a special species of high skill within the narrower range of old-timey country music. He asserted that they are some of the most sophisticated talents to be found anywhere.

“Mostly these men are jazz musicians,” he said. “But instead of assimilating at country music, they understand and love it. Hank Garland, the most active guitarist in town, plays faster than Tal Farlow, for example, and he’s at home in more styles than anybody I ever knew.”

Atkins, who has become the town’s most active guitarist before joining Victor’s A&R staff, sets the record straight on his own accomplishments and those of the rest of the Nashville staff.

With the addition of a new number of outstanding arrangers, the Nashville staff is keenly aware of its potential and its abilities. The Nashville staff has always had a keen awareness of its potential and its abilities.

Nashville—It is not only on the recording level that country folk are almost leaving behind the city slickers, but on many other levels of the record music business as well. Contractually speaking, Elvis Presley’s RCA Victor pact, under the supervision of Presley’s white manager, Col. Tom Parker, is one of the most rewarding financially in the record business. And especially in the area ofhit records, the”hit parade under Nashville-based manager Wesley Rose is currently engaged in a quest to capture the big-money market of the record business from the basic business of pulling together a hit record package in the business from the business of pulling together a hit record package in the business from the business of pulling together a hit record package in the business from the basics of the business.

The hit record package is currently engaged in a quest to capture the big-money market of the record business. The hit record package is currently engaged in a quest to capture the big-money market of the record business. The hit record package is currently engaged in a quest to capture the big-money market of the record business. The hit record package is currently engaged in a quest to capture the big-money market of the record business.
FTC Pouring It on Payola; Issues 10 More Complaints

By MILDERED HALL
WASHINGTON — The Federal Trade Commission is still pouring it on payola, with 10 more complaints against record companies and other involved in what it calls "unpaid dealer payments," including new charges against CBS, RCA, and others.

Total Now 37 as Jock 'Taster' List Burgeons in Agency Files

In Cincinnati and also report to Patagonia.

Mort Hoffman, formerly district manager in Philadelphia, now Regional sales manager of region No. 3, covering the Midwest. Reportedly he will be in New York, at least for a week or two, before returning to the Detroit, Indianapolis, Chicago, and Milwaukee territories. He is reported to have left Patagonia.

Joe Lyons, formerly district sales manager in Philadelphia, now becomes regional sales manager of region No. 1, which covers New York, the Carolinas, Pennsylvania, New Jersey, Delaware, and Delaware. Under him will be Patagonia, who is leaving as his post as sales manager of special markets for the responsible post of district manager in New England.

Jerry D. Welling, former sales manager in Patagonia, will be appointed manager of the New England district.

Warner (Pujo) Papaliadis, formerly district manager in St. Louis, now becomes sales manager for region No. 2, which covers the southern states, including Maryland, Delaware, and Virginia, and the Carolinas.

FTC consent terms require that recipient must disclose to listeners that the program is in return for compensation paid by record company's employee. Signing of consent does not constitute acknowledgement of record company's liability.

Rosen consent signed last week in the Los Angeles Music Research lab and RCA having been the first, and the fastest. Other companies are reported to be lining up, and deciding the public, via the unfair competition.

Referee Sets Back 4 Goody Hearings

NEW YORK — Hearings in four of five Goodyear complaints were adjourned until March 3 by Referee J. Howard Spindel (37) on March 2 (Friday). At that time, it's expected that creditors will file complaints in these prepayment plans. All five Goodyear complaints have been on the record and have received a offer of settlement of 48 cents per year.

In the fifth case, that of Sam Goody at Saddlebrook's opposition is being heard by Howard Schutzer, who said he represented the creditors in a compensation of $214,000 against the Philadelphia Goody store.

At the hearing, the attorneys for the debtor vigorously attacked the head post order to avoid.

Nov '59 Unit Disk Sales Under '58 Tab

But $ Volume Jumps 10% Over Previous Similar Period; Stereo's Hype Total

NEW YORK — Unit sales in retail stores of LP's, EP's and singles in the period November 9 to December 5, 1958, slipped below those in the same period a year prior, and single sales dropped by 1,400,000. However, dollar volume was up 10 per cent manufacturer's list prices for the pre-holiday period over 1959, due to increased sales in this period of stereo records, which still sell more than their monaural counterparts.

More ironic is that this is the 12th record total, which shows University - Billboard Continuing Study of Record Sales in Retail Record Stores, record sales research service, will be subscribed to by many of the key manufacturers in the record business.

In the period November 9 to December 5, 1959, sales of LP records dropped to 2,700,000 units from 3,200,000 of the same period in 1958.

This is the third consecutive year of LP sales in any one-four week period in sales below those of 1959. Single records dropped from 3,400,000 units in the pre-holiday period in 1959 as compared to 3,500,000 units in the same four-week period in 1958.

That the dollar volume was still ahead of the 1958 period in 1959, and in fact in the period November 9 through December 5, 1959, as measured by the giant increase in stereo sales. The combined sales in the period December 1959 were 26.2 per cent of all LP's sold in 1959, compared with stereo sales for the pre-holiday period in any four-week period in either 1958 or 1959.

The great jump in stereo sales in this pre-holiday period is indicated by the year to date total, which shows overall sales in 1959.

Victor Sked's Feb. Save on Stereo Sale

NEW YORK — RCA Victor will start its annual Feb. savings on stereo sale starting February 15. The sale will include all RCA Victor, and RCA Gold medals, and RCA vinyl. An offer to buy a stereo record for $1 when the consumer buys a stereo record in a specified price category, will last for one month, or until March 15.

RCA Victor had its first "Save On Stereo" sale back in the spring of 1949. According to Victor, it was a great success, and increased the firm's stereo record sales enormously. The 1950 sale covered all of the firm's entire catalog of 450 stereo LPS. At the same time, the firm's Camden label will offer a sale on stereo records for which a consumer purchase any one record at the normal price.

The firm is setting an intensive advertising campaign on the Victor and the Camden stereo sales. There will be ads in The New Yorker, The New York Times, and other consumer publications. There will be 60,000 copies of similar ads in Cosmopolitan and Look Magazine.

In addition, RCA Victor is making available a variety of pointof- sale advertising materials, including window streamers, counter merchants, counter cards, and special sales flyers which will be sold to dealer, on both RCA Victor and Camden stereo sales.

Billboard
The American Industry's Leading Newsweekly
Founded 1894 by W. H. Donaldson
Editors
Paul Armer, Jr. - Editor-in-Chief
William D. Linfield - Managing Editor
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Circulation Department
6 & 8 Lispenard St., New York 13, N. Y.
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Marketing Office
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Metro, Inc. - 314-14 S. Foshay Bldg., Minneapolis 8, Minn.
PAYOLA-SINGED JOCKS BACK AT TURNTABLES

NEW YORK — Some of the deejays who lost their jobs because of payola scandals are back at the turntable again.

A number of deejays who were fired by the Storer outlet WJFK, Detroit, reportedly has joined WVRB, WML, Clemons-Mich.; while others have moved to WARC and WNEW-TV here; last December, may be back on the air shortly, via a local station recently purchased by Quigley Broadcasting 

emotion mediated radio.

Meanwhile, the Tom Donahoe, who left WJFK, last week, the third deejay to depart from the Storer Broadcasting outlet in the last three months — the other deejays being Joe Giugara and Hy Lit. Donahoe, whose real name is Thomas Cormor, had been at WJFK for the last 10 years. No explanation was given for his departure. His show will continue under the name "Donahoe and Bob." (WJFK owner) said with Bill Jones spinning the platters.

Alba Anfinson had been one of the deejays at "The Voice of New York" since December, he has kept himself in the public eye via his recent stage show at the Brooklyn Fox, and an upcoming bill at the Fillmore Theater here, which starts this Friday. (Continued on page 69)

Crosby Signs Butter

Rodney "Rod" Crosby has signed a long term recording contract with Capitol Records; according to Stanley Sikela, disc jockey, Butter, who is in the past has been associated with ABC, Keene labels, will do a minimum of eight sales per year.

Victor Adds to Grade School Music Programs

NEW YORK — RCA Victor has announced a major contribution to music in the schools, last month, a series of 10 albums in the RCA Victor's Classic School Children's Library. The representative of composed music has been brought to the "adventures in Music," the first volume, "Grade 1, Vol. 1" will be out this month, according to George R. Mure, RCA Victor chief. This will be followed by an album for Grade 6, Vol. 1., to be released early this summer. The series is scheduled to be completed in three years.

The library will include one album each for grades one and two, and two albums each for grades three through six. RCA Victor has pioneered in music education since the second half of the last century. It is the first major company to undertake such a program which promises to meet the needs in recording advances. The discs will be available in stereo and monophonic versions, in 35 and 45 r.p.m. speeds.

Disco notes that the series will be the first of its kind by a major orchestra. The National Symphony Orchestra, under Howard Mitchell, known for its work in the educational field, will do the recordings.

Editor of the RCA Victor Basic Library, Edward Godwins Columbia University Professor of Music.

NEW 20TH FOX FOREIGN DEALS

NEW YORK — 20th Fox Records has signed pacts with five more foreign countries for its music sales. Romania has signed with Discos BGE in Bucharest; Greece with Discos Gramovox, in Athens; Tunisia with E.T.L., in Tunis; Mexico with Discos RCA Victor Company, N. V., and in Spain with Belser SABA, Ltda.

Bids Out for NAMM Show

CHICAGO — Invitations to the 1960 Music Industry Trade Show sponsored by the National Association of Music Merchants, will go out in the next several weeks to prospective exhibitors. There are a number of changes in store for the 59th annual NAMM show.

First is the fact that the show will open September 26 this year, instead of the usual show that year, there will be separate complete floors set aside for pianos and organs.

Record Heaven will be larger in other years, since they will cover a much larger area than in years past. This year, there will be a display of relaxation for the small, large 400 room where stereo television and phonograph will be displayed and will be used to allow for special decorations on the front entrance of display areas. Show will be held at Palmer House in Chicago, on July 10 to 12.

William Gard, secretary of the NAMM, urges early reservations.

Grand Jury for Payola Probe

NEW YORK — Activity on the payola grand jury probe, which has been quiet here since February, is expected to be ramped up this week when a grand jury is expected to be impaneled for the first time.

A spokesman for Assistant District Attorney Joseph Stone, who is handling the case, said he expects the 59th annual NAMM show in Chicago, which is expected to be attended by 20% of the deejays what if they go for special decorations on the front entrance of display areas. Show will be held at Palmer House in Chicago, on July 10 to 12.

William Gard, secretary of the NAMM, urges early reservations.
Kaye Belts ASCAP Charges Before FCC

Washington—ASCAP distribution system encourages payola on network television "by enabling a favored few of its members to profit directly from the spinning of performances, whether or not the public appears in public response," BMI counselor and Bush aide Donald McGannon, president of the Federal Communications Commission at hearings last week.

Kaye made a beacon of the ASCAP system, noting that the American Society of Composers, Authors and Publishers, by promoting big-time network payola and discouraging new talent, has contributed to its own current song writers. The testimony "demeans" the American Music, Inc., with the result that BMI writers have shown substantial performances and were paid, Kaye told the FCC, during its conclusion.

The presentation of evidence toward the agency's rights and duties in program content.

As a third aspect of disregard of ASCAP's allegation that its music, not paid for on the air by BMI tunes, Kaye pointed out that BMI tunes ranked lower on charts limited to broadcast-deejay choice, than on charts which included public radio's best buy lists, sheet music, and play on juke boxes. In 1956, however, it was impossible to return to the air for a song which had not been on a broadcast-deejay chart. If an air date for a song was not on the air, it was not on the charts. Kaye, who is responsible for the Westinghouse Broadcasting Company, with the active support of Donald H. McGannon, who also doubles as head of the Code of Good Practice, read up 65 pages of prepared testimony, which was followed (Continued on page 14).

3 New Dists Rumored for Chi Take-Off

CHICAGO—Rumors were rife in Chicago this week that three new-distributing outfits were to be formed, one a new dispersion of 

in business, known as strategy by establishment distributis. The new firm to be started, it was understood, will be called Ameritune Distributors, and the founders were to be Jack White and Seymour Greenfield of Warner Bros. distributing outlet house in Chicago. The other company is a branch manager for WB. Greenfield, the new firm's promotion manager. The managers are to carry in West to be Feed.

It was also rumored, although not confirmed at press time, that Leonard Garma was starting a new Chicago distrib operation to be called Garma Distributors. The name was of M & S Distributors was supposed to have leased space on South Michigan Avenue, to start its new distribution venture. The name of the new firm was not known.

WHAT'S IN A NAME?
95c, NATCH!

CHICAGO—Nick Adams, TV star of "The Rebel," who recently signed a new contract with Columbia Records, has received some advice from his favorite cowboy and he hopes will help him disk stardom.

"Seven years appear as a side attraction during personal appearances," Adams won and the assassination and personal affect of Preddy's very much in the same way. Last week, Parker sent Adams a "Chat of Dudes" advice.

"When you're appearing at any of your personal appearances, Parker admonished, "never autograph a photo. Just sign a record. If they want your name bad enough make them come up with 95c."
# Announcing Audio Fidelity Pre-Pak #2

10 Big Hot All-New Audio Fidelity Releases
10 Free All New Audio Fidelity Stereo LPs

Earn Big 21%+ Discount on Each Pre-Pak

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German Attitude on Yank Songs Irks Pubs

HAMBURG, Germany — Producers here are generally dissatisfied with the situation relating to American material. Major German diskmen are using a considerable number of independently contracted producers for their prime source of product, whereas lies the zone of the irritation.

Producers are contracted to turn out as many as 200 sides a year according to agreements reported here. This naturally means that they will have considerable dealings with American publishers. The fact that the indie producer has been placed in such an important position in the disk-scene has thus given birth to a new form of paycut.

A publisher with an American hit song will submit the material to a producer with a specific artist in mind. Tied to the producer's agreement to do the record is a demand that he be given the rights to do the German text of the American hit. Some producers, in addition to getting the lyrical share of the royalties, have arranged to be cut in to the publisher's share as well.

Publishers object, not only because the lyrics are often poor but also because this kind of arrangement precludes the likelihood of getting any other artist or producer to do the song. The result has been that fewer American songs are being exposed.

The German market is not primarily pro-American artist, and the only way to get an American song... (Continued on page 69)

February Col.'s "Conniff Month"

NEW YORK — Columbia Records is staging a "Conniff Month" in January, with a "Conniff Month" in February. Firm will market a 45 Free-Certified by the ASCAP publication with the push of the producer's albums, especially those of his European competitive, "Vol. II," which features the Conniff singers and organ in jazz. Columbia also has a number of other films in production, and at least set to push six popular Conniff albums.

In February, along with the new Conniff release, Columbia is issuing a series of recordings, including six popular works, six popular and three jazz sets. Included in the Masterworks releases are a new Glenn Gould set, a new Andre Kostelanetz set, and albums called "The Mask" with the Choir of St. Simon's School. Piano, Orchestra, etc., also includes a new Four Lads set, another with Sir (Continued on page 66)

BUMPER CROP

Nashville Absorbing Hitville

— Continued from page 1

—if you are a buyer. We like to hear what one guy has to say when he gets wound up.

Where Nashville prides itself in section work is not in instrumental, but in vocal groups. The Jordanaires and the Anita Kerr Quartet, according to Akins, are the best vocal groups in the country for backing soloists. Their sound in the studio and have strong spontaneity. While they are excellent reverb artists, Akins says he never permits the groups to record during sessions.

The trend is still rising. Akins said, for Northern record masters to whom Nashville groups in Nash- ville. He expects Memphis to continue to grow as a recording center. Memphis, he said, does not yet have a top-flight big band musicians but he figures talent will develop fast as work is attracted into the studio facilities.

Summing up, Akins made a sociological observation: "There's more originality here. He duplication requires a "definite re- turn in the South, where that's where the song comes from."

If the trend continues, the South will become richer than anybody. What happens then?

Another Billboard Record/Phone Dealer

TATUMS FURN & MUSIC MART
525 WASHINGTON AVE
GREENVILLE M155
6320 0510

TATUMS
FURNITURE & MUSIC MART
The retail establishment of this record/phone store...
...is essentially a music/furniture/apparel store...
...offers both records and albums...
...handles phonographs selling from $35.00 to $1,000...
...has been reading Billboard more than 10 years...

FCC ASKS MORE INFO ON STATION TRANSFER

— Continued from page 1

use has rarely been cited as basis for holding up a transfer. In cases such as this, for example, the commission has in the past cited the fact that no such monopoly of newscasting would be involved in the entire group of stations involved by the applica- tion. It has routinely singled out some station or another as having a valid investment for questioning in just this regard, and in one case, the Special Council has, in fact, awarded the listener's radio interest in the station to the education interests of the various, such as the "network" to the educational interests of the various, such as the "network"

FCC points out that the transfer requirement requires a "definite re- turn in the South, where that's where the song comes from."

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FCC points out that the transfer requirement requires a "definite re- turn in the South, where that's where the song comes from."

If the trend continues, the South will become richer than anybody. What happens then?
Now on WARNER BROS.

BILL HALEY and his COMETS

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"TAMIAMI" and "CANDY KISSES"

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OF THE WEEK

the first name in sound
WARNER BROS. RECORDS
BURBANK, CALIFORNIA

Write, wire or phone your nearest distributor now.

BILL HALEY & HIS COMETS

TAMIAMI (Skidmore, ASCAP) – Haley and crew bow on the label with a colorful reading of a catchy and cute instrumental theme. It's given a zesty and attractive treatment, and it appears a strong bet to score. Flip is "Candy Kisses," (Hill & Range, BMI).

Warner Bros. 5145
FROM THE NEW MGM MOTION PICTURE "HOME FROM THE HILLS"

for the first time...

THE KINGSTON TRIO

with full string orchestra

HOME FROM THE HILLS

Record No. 4338
The Kingston Trio brings the excitement of La Corrida with El Matador.

Order Record No. 4338
A Dazzling New Ballad!

This Magic Moment

Spotlight on 'Compatible' Stereo Disk

NEW YORK — Reactions continued to be heard this week on the announcement, several weeks ago, of a "compatible" stereo record, produced by B海外 Studios and released first by Design Records. The Fairchild cutting process is employed in the manufacture of the record.

Nelson Verbit, of Marnel Distributors, Philadelphia, came out in favor of the idea "if they are as good as stories have indicated." Verbit noted that "Any recording firm that does not eventually convert to compatible recordings is holding back progress. It would give us the opportunity to free time, money and space for more titles."

Meanwhile, Golden Crest Records has stated the release of two experimental compatible disks shortly. The pair of records employs the same techniques as that used with the Design Records. The Golden Crest releases will sell for $3.98 and if received well in the market, will be followed by a series of similar releases.

Another reaction was received from John Mosely, chief engineer for Audio Fidelity Records, who posed the question, "Are we saying that the grain of compatibility lies in the pickup, the disk, the cutter or the tape?"

Mosely continued: "A cutter will transcribe onto a disk assuming that one requires the disk to match the tape precisely the information it receives from the tape. It is well known that by the use of an electrical network, it is possible to reduce the vertical component, with, of course, a compromise in the quality. The Greek word 'ster-eo' means 'block' and therefore one presumes to produce a solid sound picture without any holes and one is in the 'gimmick' business. So we cannot neglect the vertical component. We all go to considerable lengths to ensure that our equipment is as good as it can be. Anything that will reduce the quality along the line is to be deprecated."

VICTOR, BUD IN ALBUM HOOK-UP

NEW YORK — RCA Victor has set up joint promotion with Amherst-Bronch, manufacturers of Budweiser Beer, centering around the new Ross Davis pop album titled, "Where There's Life." According to Bill Alexander, diskery advertising, publicity and promotion chief, Album title is taken from Budweiser's ad slogan, "Where There's Life, There's Bud." All songs in this package use the "Life" theme in titles, such as "Ab, Sweet Mystery of Life," "Life Is Just a Bowl of Cherries," etc.

Budweiser will use the album cover art in ads and will run full page ads featuring "Where There's Life" in Saturday Evening Post, Life, Look, Time and other national magazines. Budweiser's account is run by Beltone Advertising, New York.

Meanwhile, RCA Victor will advertise "Where There's Life" as half column ads in The New Yorker, Sports Illustrated, Playboy and other national magazines. Album will also be advertised on radio, in newspapers, in the diskery's new illuminated blanker marquee display, the "The Swing is to Stereo Seve".

Here's the single record that's taking the country by storm.

- Plays at 33 1/2 r.p.m. — the speed where stereo sounds best.
- No bothersome inserts or special spindles needed.
- Here's a brand new single record market made up of stereo and regular album buyers.

Maxwell Joins Atlantic Fold

NEW YORK — Larry Maxwell has joined Atlantic and Atco Records as a full-time promotion staffer. Maxwell formerly worked for the labels on a free-lance basis.

The addition of Maxwell is part of Atlantic's recent expansion plans. Sammy Vargas joined the labels' promotion department six months ago, and Norman Rubin was added last month. Maxwell and Rubin will concentrate on national promotion, while Vargas continues his local New York activities. Prior to joining Atlantic, Maxwell handled disk promotion for United Artists Records, Delta Reese, Brook Benton, and Barbara McNair.

Plug Still a Plug Even If It's for R&H

NEW YORK — A plug by any other name is still a plug when its for Rodgers and Hammerstein, according to some of the country's hardest dealers.

The boys recall that the famous team — among the most active supporters of accusations that broadcasters, via BMI, exploit their own musical interests — demanded a plug for themselves on their "Sound of Music" original cast album.

The LP's were accompanied by a letter from the Columbia Record Sales Corporation, which said stations could broadcast all or any part provided they gave air plugs for the composers, star, show and theater "each and every time you broadcast all or part of such recording."

A similar plug-it-play provision was made on R. & H.'s "Flower Drum Song" LP.

Hats off to Seeburg who have seen the immediate potential of "Stereo Seven" and have called it the "singles" record of the future. The new Seeburg machine plays "Stereo Seven" easily and efficiently and opens up a brand new market for Juke Box play.
Burton Buys Out Partner

NEW YORK — Ed Burton last week purchased the entire stock interest of his partner Joe Cuda in Cuda-Burton Associates, Inc., two music publishing companies—Trinity (BMI) and Towne (ASCAP)—and several other affiliated firms owned jointly by Cuda and Burton. Cuda sold out his interests to join Capital Records, Inc., as vice president for Eastern Operations. (See page one story.)

Apart from Cuda’s departure, the Trinity, Towne and Cuda-Burton operations personnel will remain completely intact. Bob Dave will continue as musical director and supervisor of talent and recording. Irwin Schuster continues as general professional manager of both the Trinity and Towne firms and Bob Steinberg continues financial administrator.

Organized in June, 1954, the firm has published, and in most cases also recorded, such best-selling disks as “Green Door,” “Sleep Walk,” “The Battle of Kockama” (it was I), “I Dreamed,” “The Little Blue Man,” etc. They currently are partners with Bobby Darin in a recording operation, Adison Records, and a music publishing firm Music Development Corporation. Talent managed by the firm include Eddy Arnold, Sancho and Johnny, Jim Leo Shipley and Flip, Johnny Restivo, Betsy Brye, and others.

DJA Business Meet Set for Minneapolis

HOLLYWOOD — As previously reported in The Billboard the Disc Jockey Association has decided to change its convention to Minneapolis in favor of a business meeting to be held in Minneapolis (Minn.) on April 4. The convention had been planned for March 5-6.

The switch in plans was prompted by a growing feeling among its rank and file to hold a straight business meeting opposed to a convention and to enlist broadcaster support in drafting a code of ethics. Since Minneapolis is centrally located, a far greater turnout is anticipated to attend the meeting than could have been possible for a similar national gathering in Hollywood.

DJA will also call on the Federal Communications Commission to assist it in drafting its code. In view of the crisis created by the “payola” scandals, the Association feels that a strong code put into practice as soon as possible will help ease the strain under which broadcasters have been operating. It was felt that this is not the time for a convention as such but instead to keep steady attention strictly on the drafting of the proposed code.

According to DJA proxy Jim Hawthorne, the 20th Century-Fox film devoted to deejays is still being planned. However, he admitted that the “payola” stigma created by the recent investigations has placed previously unforeseen stumbling blocks in the path of its completion.

The unqualified success of Columbia’s introductory offer of the “Stereo Seven Sampler” at 39¢ featuring Percy Faith’s “Theme From A Summer Place” backed with Johnny Mathis’ “The Best of Everything” has necessitated our extending this unprecedented offer. For a limited time only!

Additional quantities are now being made available to distributors — GET YOUR ORDER IN NOW!

Columbia’s Stereo @ Seven Catalog Features:
1. The artists performing their latest and greatest hits.
2. Standard repertoire perfect for home, store and juke box.
THE TOP VERSION OF THE NEW SMASH...

BOBBY VEE

"What Do You Want?"

b/w "MY LOVE LOVES ME"

#55234
Introducing

JOHNNY O'KEEFE

She's My Baby

It's Too Late

THE SOUND OF THE SIXTIES!

In Beautiful 4-Color Sleeve for Maximum Display!

DISTRIBUTED IN CANADA BY LONDON RECORDS OF CANADA LTD., MONTREAL
Kaye Belts ASCAP Charges

GREAT HITS!

BOURBON STREET BEAT

WARREN CARRUTHER
BECCA 6-31015

LIVIN' DANGEROUSLY

MAGUIRE SISTERS

CORAL EP-21642

MUSIC PUBLISHERS

HOLDING CORPORATION

SINGERS-SONGWRITERS

MASTER OWNERS

Demonstration Records Provided for Singers and Songwriters
Exposure to Major Companies Aided at Securing Record Releases

Here is your opportunity to secure the demos necessary to get a recording contract and become established in show business.

Any material submitted, which in our opinion has merit, will be accepted for examination. The writers of merit, by following the simple instructions given, will be accompanied by a self-addressed stamped envelope containing return stamp.

TALENT PLACEMENT SERVICE

454 W. 52nd St., New York, N.Y.
Phone: COLumbus 5-4652

used to point out the overstepped area of TV network performance. ASCAP's music publishers today are more than ever aware of the need for proper protection and the resulting temptation to buy such network performances. It's just been revealed that in 1957 some 42.5 percent of all payments made by ASCAP were based on TV network performances alone — amounting to about $12,000,000 (the same as the BMI total distribution from all sources, local and net). Kaye noted.

Aside from the fact that ASCAP's interest is growing, Kaye indicated that ASCAP's procedures are being changed inasmuch as ASCAP's system calls for the payment of as much as $2,000 for the right to use a background music for a single program.

In addition to its work in TV, ASCAP has made it clear that if the fee charged for utilizing music falls below the minimum it considers reasonable, ASCAP will refuse to collect payments. ASCAP, Kaye said, is trying to establish a system whereby ASCAP is made a partner in the resulting profit, a system which was recently adopted by most TV stations.

Kaye said that BMI distribution is in itself encouraging to pay-olgy publishers, since it is based on a wide spread of local play, and individual publishers will not be able to make their material as useful as possible. BMI has to resort to the American Federation to cause the contract of certain publishers who have attempted to manipulate or abuse the BMI system, said Kaye. However, if pay-olgy occurs outside BMI performance system, as between publisher, writers, and other sources of profit, BMI has no jurisdiction.

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What's newer than new... hotter than hot from

ABC-PARAMOUNT

Lloyd Price

"Mr. Personality" makes it 5 hits in a row with this double smash!

LADY LUCK

b/w

NEVER LET ME GO

ABC-10075

Arranged and Produced by Sid Feller

Johnny Nash

Tops all past performances with

GOODBYE

b/w

A PLACE IN THE SUN

ABC-10076

and just take STOCK of these other ABC-PARAMOUNT climbers...

The Playboys... MEMORIES

The Virtues... VAYA CON DIOS

* The Poni-Tails... BEFORE WE SAY GOODNIGHT

* Nat Wright... OL' MAN RIVER

* Johnnie and Joe... I WANT YOU HERE BESIDE ME

and the hottest version of

THE PUERTO RICAN PEDLAR by Sid Feller and his Orchestra

* Arranged and Produced by Sid Feller

Distributed in Canada by Sparton of Canada, Ltd.
RCA VICTOR LAUNCHES YOUR SECOND SMASH STEREO SALE!

...with ELABORATE STEREO SALE PROMOTIONAL AIDS

Over-the-wire hangers...window streamers...counter merchandisers...counter cards...a 48-page stereo supplement in color...a special local co-op advertising campaign!
Your RCA Victor record dealer's second smash stereo sale!

ANY RCA VICTOR LIVING STEREO RECORD
FOR ONLY $1

Shown below are just a few of the more than 450 RCA Victor Living Stereo albums—the world's largest stereo catalog—starring the world's greatest artists. Every record features new, exclusive “Miracle Sulfur.” Get the complete catalog at your RCA Victor record dealer. Limited time. Act today!

Also at your RCA Victor record dealer: the new "Miracle Series" of Living Stereo single records.

Limited time offer. See your RCA Victor distributor for full details.

RCA VICTOR

with FULL PAGE ADS IN THIRTEEN TOP MAGAZINES

The New Yorker... Sports Illustrated...
The N. Y. Times Magazine... Time... Esquire... Redbook... Playboy...
Newsweek... Saturday Review...
High Fidelity... HiFi Review...
Listen... Schwann Catalog!

The entire Living Stereo catalog—over 450 albums—for your customers to choose from. Limited time offer.

See your RCA Victor distributor for full details.

another great Golden 60's event from...

RCA VICTOR
BARRY SISTERS
Roulette Records artists, say:

"Being a team, we always have to consult each other and come to an agreement before making a decision. Billboard is the exception to this rule, since we both recognize without any discussion the importance of reading it every week to keep in touch with what goes on in every facet of our business."

"This is a team effort, and it's important to have everyone involved in the decisions. Billboard is a great resource for us to stay informed and make informed decisions."
Bey Sisters and Andy Lively Two

Refreshing and different enough to be exciting is the American debut engagement of the Bey Sisters & Andy at Boston's Storyville for a three-week stand. This unique trio, Andy at the piano and the sisters, Salma and Geraldine, working solo and in concert, hail from Newark, N.J., but had to move to Paris to garner recognition.

Their notices at Josephine Baker's "Blue Note" were all in the rave class and they have come back home to start a nationwide tour under the aegis of George Wein, Storyville and Newport impresario, who was impressed with their fresh approach to jazz.

The trio attacks its own arrangements with a kind of joyful ferocity, perfectly paced, timing in amusing dialog which appears to be ad libbed, but which apparently isn't. They give a new wrinkle to older songs like "Bye, Bye Birdie," "Hello, Goodbye and Back to Back!" "Blues in the Night" and "Everybody Loves My Baby."

The girls have a well-timed sense of humor, one at times seem almost off-hand and informal, but they are consistently emotional even while frolicking thru an Ethel Merman scat song. They flirt with a striking arrangement of "Summer-time" and put new ideas into "Pretty Baby." They are just desconcerting and high-spirited enough to tweak a jaded jazz audience.

Cameron Dewar.

White Showmanship Scores Again

Two fine talents are appearing at the Village Gate — Josh White, noted folk balladier, and Elly Stone, a young thrush with a repertoire of satiric songs. Those talents, coupled with moderate food and drink prices prevailing at the spot, make this downtown hole a very attractive entertainment hoy.

While has been around for years—and the years only confirm the solid bases of his talent. He is a showman who is not tinged with a touch of the spotlight; and it is this quality which sets him apart from many folk artists. Material in his turn Tuesday (Oct. included "St. James Infirmary, Blues," "Lord Randall," "Quicksell of Towns," etc. A highlight was the presentation of his daughter, Beverly, who sang "House of the Rising Sun," "Half as Much," and "Mually Malone" to daddy's guitar backing.

Fresh and charming, "Half as Much," incidentally, is an interesting addition to the act's repertoire; it is the hands Williams country hit of years ago.

White's guitar work continues to be superb. Miss Elly Stone opens the show. This is a bright, good-looking chick who merits careful attention by talent buyers. The style of her turn is a combination of youthful freshness and sophistication. Her songs fall into the category of special material, tastefully rags—but with a purpose—for they depict the lighter, ironic aspects of human nature.

P. Ackerman.

CONCERT REVIEW

Fine Promise in Chamber Music Trio

One does not normally associate many chamber music groups with commercial success, but the New Amsterdam Trio seems to be one of the few exceptions. Their concert at the Carnegie Recital Hall last week not only was a distinguished audience which was perceptive musically and obviously had come in response to the group's widening reputation. The program consisted of Beethoven's Trio in E flat, Op. 1, No. 1, Charles Ives' Trio, and Dvorak's Dumky Trio.

The group plays with unity and precision and obviously consists of seasoned musicians of talent. The Beethoven trio was performed with emphasis on insight rather than display, far which the other two works provided ample challenges which were met with ease and distinction. The Ives was a pure romp, and the Dame, based as it is on peasant themes, afforded melodic as well as technical opportunities for the ensemble to shine. The group is recommended as likely recording talent on the basis of its ticket-buying following as well as its musical ability.

Sam Chase.

LEGIT REVIEW

Material Revue's Major Headache

Jerry Herman's latest review, "Parade," which opened at the Penn's house in New York last week (29), starts and occasionally sputters, but it never really gets off the ground. This is more the fault of the material than of the five gifted performers—all of whom have their bright moments.

A few of Herman's skits are hilarious, and there are some clever situation tunes and attractive ballads. However, a consistently increasing pace is not maintained. Dodge Goodman has a very fine number, "Bless This House," which deals with preserving the Girl's House of Detention, somewhat of a Greenwich Village landmark.

Singers Lester James and Fia Kari interpret "Your Hand in My Hand," the show's liveliest ballad; very prettily. Richard Tose, also the revue's choreographer, has an impressive number, "The Audition," and Charles Nelson Kelli is seen in some funny skits, notably "Confession in a Park Avenue Mattress."

The show is heavily balanced in favor of the first act, which contains the better routines. Technically, the various contributors to the production, have done a laudable job.

Choral ace of "Parade," however, is the material, which is not nearly up to the par of some of talented Jerry Herman's previous efforts.

Howard Cook.
The Explosive Freddy Cannon

Will knock you out with this two-sided smash

Chattanooga Shoe Shine Boy

b/w

Boston (My Home Town)

Swan #4050

From the hit album

"The Explosive Freddy Cannon"

LP 502

Swan Records

1405 Locust St.
CUB RECORDS HAS THE ORIGINAL HIT!

ADAM FAITH

sings

WHAT DO YOU WANT?

CUB K9061

CUB RECORDS

A Product of MGM Records A Division of Loews, Inc. 1240 Broadway, N.Y. 36 JU 2-2000

NO. 1 RECORD FOR 10 WEEKS ON BRITAIN'S BEST-SELLER LIST
FOUR IN A ROW!

TALL PAUL
LONELY GUITAR
FIRST NAME INITIAL

Annette's new gold record candidate

O DIO MIO
(Words and Music by Al Hoffman and Dick Manning) with CAMARATA ORCH. & CHOIR

Topper Music Publishing Corp.
Audio Feedback

DISCOUNTS: NEW AUDIO SALES AREAS!

Most phon-recording dealers jump nervously if you inquire about "sales," or "to the trade," as they are the executors of Radio & TV Corporation, one of the country's top outlets for audio components, records and packaged goods. However, I was proving that the audio retailer and the discount record dealer can form a mutually beneficial relationship.

Hudson's biggest outlet is on Manhattan's West Street, and they offer a cash discount of 5% on all audio items. This discount makes it possible for us to service the community around the corner, with an enthusiasm to serve the public as it is a thriving audio department in the Masters stores.

Trade sources we've queried about the Masters-Hudson alliance estimate the deal will add as much as $500,000 to the annual sales at the Masters stores. Hudson has 11 outlets in the New York area, along with a thriving audio department in the Masters stores.

MoodMaster Wing Sold

CHICAGO—The acquisition of the Special Products Division of Coron Electronics Corporation, St. Louis, Mo., was announced Thursday (28) by Edgar N. Greenbehn of the company, president of Master of Makers Inc., Des Moines, distributor of back-up music and pre-recorded tape. Greenbehn said that the purchase price was about $100,000 by Rivers-Master, Inc., the photograph-making wing of Coron Electronics Corporation, a manufacturer of record players and record players in Rochester, Minn., with sales headquarters in Chicago. Greenbehn changes in the Special Products Division will be announced at a later date.

The Special Products Division will be renamed the "Dale" division. They will distribute nationally the MoodMaster automatic tape machines and phonograph recorders for Premier Records. The sale of the division will result in a reduction of personnel and will be completed on January 18. (In the announcement, the firm also spotlighted entire the "Dale" division with a new line of descriptive instruction manuals at all grade levels and an expanded line of products for the Blind.

Fun & Games Build Stereo Phonosales

Prizes, Free Food at Annual 'Premiere' Bash Pay Dividends for Denver Dealer

DENVER — Some highly unusual promotional moves are selling a record volume of stereo phonographs for Nidek's big new stereo phonograph dealership here. The Nidek firm is under the guidance of Mrs. Nellie Nidek, who has kept the year's activity of her husband, that dealership seven years ago.

Typical of the spectacular methods which she has used to help the stereo market booming is the annual "World Premier of Stereo", which has been held for the last three years at the store. Touted to match the introduction of each year's new models, the "World Premier" is probably the most colorful individual stereo promotion run in the Western States.

To make sure that it attracts anywhere from 500 to 900 people, full-page ads are sent in both Denver dailies, outlining the "sale" and highlighting exciting prizes, free gifts, and above all, "a chance to hear what the stereo's like and what it's worth.

For the past few years, all other merchandise (except for the record department) is moved from the store into a warehouse. Walls are completely covered with pinup girls, pin-up posters, and flowers strategically spotted throughout the store. Meanwhile, each stereo and each phonograph in the Nidek store is given "bloomers" — a full-page ad on preeis post cards and radio announcements broadcasting the store's various stereo displays and promotions. "The store is a popular place," Brown said.

PHONO, RECORDER PITCH

Alabama Dealer Baits A Canby Sales Hook

By JEANETTE FORBES

BIRMINGHAM, Ala.—Whenever Goodwin Radio Company here sells a high fidelity or stereo phonograph, or a tape recorder in the one-of-a-kind department, the "Black Card" is mailed to the purchaser, entitling him to a 10% one-time discount on phonograph records or tapes thereafter.

This simple stunt has had much to do with increased sales in phonograph sales over the past two years, according to Claude Goodwin, owner. While the company makes no effort to advertise the 10 per cent discount available to equipment owners, news of the service has been widely over-town — to the point that it is taken into consideration by almost everyone in the city who is planning to buy a phonograph or tape recorder.

"The 20 per cent discount is a real attraction, drawing people to the store, and there are cut-rate stores in this area which have chipped their profit margins, and still further progress.

Stereodisk

Boon to Tape, Says MRIA

SAN FRANCISCO — The stereo disk "delivered tape a cruel blow," in the beginning, "the stereo disk has only happened to tape," declared Hermon L. Brown, president of the Magnetic Recording Industry Association, at the one of the Association-sponsored 1960 San Francisco High Fidelity Show. The show opened Thursday (23) at the Cow Palace here.

In the short span of a few months, millions of dollars has been spent on stereodisk music by the disk — a far greater audience exposure than tape alone ever dreamed of," Brown declared.

New Shure Co-Op Dealer

CHICAGO.—Shure Bros., Inc., which manufactures tape recorders and components, has inaugurated a co-op tape recorder program four participating in operations in the Midwest area. The program has been designed, according to Peggy, S. Shure, "to build knowledge and interest in the acoustical sciences.

Participating will be Northwestern University's Library and the Illinois Institute of Technology, and by the fall of this year, at these schools will begin the five-year project. The program includes for the student work at Northwestern.

The program plans to help the study of speech and music at various levels.

New 4-Trk Tape Conversion Kit

MINNEAPOLIS — The Nor- ton Tape Corporation has announced the introduction of a new stereo four-track tape conversion kit which runs through Wollensak-Pentron, Pentron, and V-TM tape equipment. The new kit, which includes four-track play and record for 44-track conversion kits, which range from $25.00 to $44.70. Each kit is furnished with recorders, head hardware and instructions.

STEREO DISC REVIEW

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Dot RECORDS

PAT

with a

"(WELCOME)
NEW LOVERS"

THE NATION’S BEST
PROUDLY PRESENTS

BOONE

New Release

"WORDS"

#16048
(Stereo #S-220)

PAT BOONE IS CURRENTLY STARRING IN THE 20th CENTURY FOX SMASH HIT... "JOURNEY TO THE CENTER OF THE EARTH"

SELLING RECORDS
Du Mont Collector Series Adds 9 Models

NEW YORK — The Du Mont Division of Du Mont Emerson Corporation has added nine new models to its Du Mont 1950 Collector Series—featuring a du lux stereo Tele-Television camera, a stereo phone-radio console, an AM-FM table radio and a 5-transistor radio.

The combination, retailing at $1,200, has a stereo-simulated hi-fi 171/2 watt phonograph, a new channel amplifier, Garrard stereo record changer with diamond styli, and matched hi-fi coaxial speaker dual systems.

Columbia Broadcasting, Inc., and European dealers, each retailing at $493, feature a Garrard four-speed different record changer with diamond styli, and dual speaker systems consisting of six hi-fi speakers.

The Lorraine has a cherry fruitwood cabinet.

E-V Needle Sales Kit

BUCHEMANN, N.J. — A new, 1,000-volt static eliminator net is being offered by Electrostatics, Inc., for $125. The net is constructed of steel and has a handsome, silver-gray, hammer-tone finish, is shock-safe and is resistant to dust, plastic, dispensing dusters. The net simply plugs in and dries in 14 to 114% inches, fits on a standard distributor. All needles are included.

Last week Emerson Radio and Phonograph Corporation and sub-changers featuring a variety of sales, the firm only last November, are being made available to the public. Among in-kits which are color-coded to quickly identify the unit as diamond or sapphire type.

Fun and Games Build Sales

The February competition is an added feature of the "Tropical Holiday," promotion, in which each 5,000 points accumulated by a dealer between now and April 30 will earn the dealer $350 toward Nassau Point. Prizes are awarded on the basis of the number and type of points accumulated.

Poli Issues New Needle Catalog

ATLLEBORO, Mass. — Transcriber Company, Inc., manufacturer of Poli needles, has issued a new reference catalog for dealers. The four-page folder, which is a marked continuation over previous, lists illustrations of 58 different Poli replacement needles with specifications.

The catalog is issued to include the Poli, Marshall, and Audax lines of needles and is strategically different manufacturer for which is applicable, the brand names and the sizes of the needle and the model numbers of different stylus manufacturer for which the Poli model is a suitable replacement.

New 'Strobolamp' Tests tuntable

C. F. C. C. Tape, Inc., of this city, has brought out a new device for conveniently checking turntable speeds. The unit, known as the New 'Strobolamp,' has 113 moving chrome triangles, each with a six-foot cord, which eliminates the necessity of moving the household table or floor lamp for the phonograph to use with stroboscopic testing disk. Price of $1.95.

Alabama Dealer Baits Hook

maintains the largest inventory of high fidelity and stereo equipment in the State, likewise matches that stock with an equally large selection of records, the Godwin offer "makes sense" to many big retailers.

A consistently heavy advertiser, by keeping pace with Godwin's plugs the fact that it carries a re-stereo tape inventory which is the largest in the State, a choice of the products of 10 million brands, and a service department which absolutely guarantees every item sold, exclusive of manufacturers' guarantee.

Godwin's ability to carry over 47 years in the record, high fidelity, and stereo business, has enabled it to carry over 8,000,000 units, which displays upwards of 75,000 different albums and stereo players around the walls, combined with radios, televisions, and combinations. Every record consumer who comes into the store is invited to take a look at the pleasant, carpeted lounge, and to listen to a stereo demonstration if he has the time. Because of its huge size and the multiple brands offered the hi-fi lounge has proven a thoroughly effective calling card.

Another real asset in the sale of hi-fi and stereo equipment is the desire for music by the consumer, as any song list is a desire for music by the consumer, as an example, a customer who can take the time, are taken "on tour" of the big sales, a few minutes every day, which is equipped for every type of electronic maintenance and repair, is sure to be a hit with customers who need service. Such "tours" do a lot toward building the confidence of phonograph and stereo buyers, who are like to check what service is offered when troubles develop. The service department is entirely equipped to handle all repairs, and helps the audio-visual problem in home installations.

"Records help tremendously to sell the business, and by using the 20 cent discount offered to promote phonograph sales, we feel that we are profiting in two ways from the size of the record inventory," it was pointed out.

REK-O-KUT SETS TRIP CONTEST FOR DEALERS

NEW YORK — Rek-O-Kut Company, Inc., has announced a February contest which will give dealers an additional chance to win a trip to Nassau as part of the firm's "Tropical Holiday" promotion. The firm also bowed plans for a jewel pro" to give $1,000 worth of prizes to the first 25 dealers.

As an extra offer, a dealer must build a window or island display in his store using Rek-O-Kut Audus or Audus units and submit to the company by March 1 a description and a picture of the display, along with a rough diagram. The winner will select his choices of the seven most creative displays. First prize will be a trip to Nassau, and 25 prize tickets will be given out toward a Nassau vacation.

The February competition is an added feature of the "Tropical Holiday" promotion, in which each 5,000 points accumulated by a dealer between now and April 30 will earn the dealer $350 toward Nassau Point. Prizes are awarded on the basis of the number and type of points accumulated.

Col. Field Force

Continued from page 2

New_formats

Continued from page 3

was been given away, it being the only way to attract the large crowds to the store. Tribune, said: "The average sale has been $350.

During the "World Premiere," the show was open until late after midnight, which is still another reason of unusual stereo equipment being advertised, which which has likewise become the first public show to be held in the store which is kept open for 24 consecutive hours, and which is the world's first public show of stereo equipment in the space of time. To make the experience more unusual from a pre-publishing-attracting stage as possible, all salespeople were dressed in white and carried lanterns, while serving coffee, punch, and cigars to the visitors. During the small hours of the morning, there were "white-hot" auditions for the job.

During the one-week period, the store had a "millionaire," or phonograph. Free records, tapes, prices of purchased stay between 1959 and 1964, the first 12 weeks.

Stereo Lines include Wecon, RCA Victor, Motorola, Philco, and others. To make the "World Premiere" show a success, Nides has definitely succeeded, and has broken sales records, with each of the three past events.

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Col. Field Force

Continued from page 2

manager for the South and South- west, region No. 4, covering the area from Salt Lake City in Utah to San Antonio and Oklahoma City in Oklahoma. He was formerly in charge of the Southeastern region, ranging from Charlotte to New Orleans.

Out on the West Coast, Gene Kiefer, manager of region No. 5, covering the Los Angeles, San Francisco and El Paso area, has been named area manager for the Salt Lake City and Denver area. All merchandising managers will continue to make reports to Columbia Sales chief Bill Gallagher.

New Air Formats

Continued from page 3

be returned to distrub. Doublehanded performers will be assisted by Bruce Dennis station manager.

If an acceptable record is placed in front of a week in the Music Center, it will be sent back. Those records will be purchased.

Waude Quad, WSN station manager said that music personnel have signed affidavits denying involvement in station promotion.

"We have complete confidence that the public wants to play music over our facilities," he said.

Details of the "Quality Control" program (set up recently by the FM Board) have enabled us to conduct a continuing review of the quality of any station which has an FM and/or TV outlet, he continued.

"If the station is found to have any technical deficiencies, we will make the necessary changes and follow up to make certain that the station is doing everything possible to be a quality station," said Quad.

"Records help tremendously to sell the business, and by using the 20 cent discount offered to promote phonograph sales, we feel that we are profiting in two ways from the size of the record inventory," it was pointed out.
THE STEREO SALE OF THE YEAR FROM RCA CAMDEN!

Offer your customers any RCA Camden Living Stereo record for just $1 when they buy one at regular price!

"$1 for Living Stereo" is the best news a stereo buyer ever heard! And it's even better news to dealers, who can cash in on the special dealer discounts during RCA Camden's big Stereo Sale. This special offer runs for a limited time only, so now is the time to stock up on the entire RCA Camden Stereo Catalog!

To make sure every stereo buyer hears the good news, RCA Camden is setting into motion a tremendous advertising and promotion campaign:

NATIONAL ADVERTISING: Large ads in Look and Cosmopolitan, reaching 18,000,000 readers!

POINT-OF-SALE: 3-color counter displays holding 40 L.P.'s ... color window streamers ... 6-page supplement listing every RCA Camden stereo album, with order form designed for your imprint!

LOCAL ADVERTISING: 200- & 600-line mats!

CALL YOUR RCA CAMDEN DISTRIBUTOR NOW!
ARTISTS' BIOGRAPHIES FOR JOCKEY PROGRAMMING

Vox JoX

BY JUNE BUNDY

First Wax for Wade, "The Voice of the Nation"

Begun in Portland on March 17, 1937, Adam Wade always wanted to be a singer.

A graduate of Virginia State University, Wade majored in Health Education and minored in biochemistry. After college he obtained a position at the Salt Public Research Center at the University of Pittsburgh. There, for the four months he was there, he delivered his talks on vaccines and minor diseases.

Then, only a short five months ago, while on vacation from the lab, Wade came to New York to demonstrate some songs a friend had written. This visit with Coed Records resulted in the singer's debut on the label with his current chart-dominating single, "Tell Her For Me."

Now the singing comedian is busy with club dates and personal appearances instead of lab work.

JOEY JIMMY JONES HAS HIT "Foolin' Man"

Jimmy Jones was born in Birmingham, Ala., on June 2, 1937. He attended the University of Alabama. After graduating, he moved to New York City where he worked for George Washington High School.

At this time Jimmy Jones was doing demo records, he was once asked by one of his own songs, and "Handy Man" was recorded. A Cub Records executive heard the disk, became interested, and in a short time Jimmy Jones was aligned to a recording contract.

"Handy Man" scored solidly and is currently reaching the top 10 on the Hot 100.

He is currently making personal appearances in theaters and clubs.

YESTERDAY'S TOPS--The top ten songs as reported on The Billboard

February 5, 1955

1. Let Me Go Lover
2. Mr. Sandman
3. 1,000
4. 12th Street Walkin
5. 12th Street Walkin
6. It's Time to Begin
7. That's All I Want From You
8. Make Yourself Comfortable
9. Teach Me Tonight
10. No More

February 14, 1954

1. Dear Hearts and Gentle People
2. I Can Dream, Can't I
3. The Old Master Painter
4. The Chippings of My Shoeshine Boy
5. There's No Tomorrow
6. Rag Mop
7. Johnson Rag
8. A Dreamer's Holiday
9. Biggles Bobbins
10. Slipping Around

DISTRIBUTOR NEWS

BY HOWARD COOK

CHICAGO: The Billboard's Karen Lundquist sends the following:

Top three at Capitol are "Down By The Station" by the Four in a Row, "Wake Up" by Jimmy Dean, and "Gonna Do" by Nat King Cole. Columbia's tops are "El Paso" by Marty Robbins and "My Love" by Frankie Laine. "I'll Take Care of You" by Bobby Blue Bland on Duke. "Two for Tuesday" by Nappy Brown and "Dangerous Woman" by Little Junior Parker on Duke.

Highest items at James H. Martin are "Smoky (Part III)" by Bill Black's Combo on Hi, "On The Beach" by Frank Chackefield on London, "The Party of the Century" by Messrs. Distributors, Inc., reports heavy sales for "Teen Angel" by Mark David and "Goddam America" by Connie Francis (both on EP). "Randy" by Teddy Gentry on Reprise and "Living Dangerously" by the McGuire Sisters, "Peace of Mind" by Terrie Brewer and "Violino" by Nick Noble.

Best at RCA Victor are "If I Had A Girl" by Rod Lauro Casey, "Tell Me the Time" by Marty Robbins and "One Minute More" by Della Reese. Decca's tops are "Crazy Arms" by Bob Beckman, "I'm Love You P" by Webb Pierce and "I'm Lucky Devil" by Marty Robbins. Mercury reports hot action on "Running Bear" by Johnny Preston, "Baby O" by Jack Smith, "Got It When It Takes It Do" by Jimmy Dean and "Brook Benton and "Harbor Lights" by the Platters.

MS Distributors lists "Beyond the Sun" by Bobby Darin on Aco. "Let It Be Me" by the Everly Brothers on Cadence and "What in the World" by the O'Jays on Vol. "Just To Be In Love" by Thelonious Monk. All State the top platters are "I Was Such a Fool" by the Flamingos on End, "Bonnie Came Back" by Dianne Eddy on Janie and "Let It Be Me" by Chuck Berry on Chess. Columbia's top items are "Let It Rock" by Chuck Berry on Sony, "Road Runner" by Bo Diddley on Checker and "Highway Man" by Milt Buckner on Argo.

DETROIT: Dave Hollis of RCA Victor writes that his strongest disks are "The Right One" by the Spinners. "Have A Gun" by Viki Carr, "I'm One Minute More" by Della Reese and "Doo Wop" and "Doo Wop Man" by Delano and "Delaneys & Daysons." San Francisco: Stan Cumberbatch of New Sound has the following side going: Number one is "Go, Jimmy, Go" by Jimmy Clanton on Ace. Close behind are "Tulip Crazy" by the O'Jays and "Good Time" by Billy Eye and "He Can't Serve Two Masters" on Silver. Corners include "Middle Road Hand" by Rusty Richardson on Shasta, "Fins After Fish" by Frankie Ford on Ace, "Don't Mess The Potatoes" by Nat Kendrick on Dede, "Joe de Vive" by Art & Dotty Todd on Dar, "Blue Rain" by the Hamiltons on Flavoursome and "I'm Shy" by Baby Joe by Don Johnson on Candid.

Miss Mahala Smith has been appointed head of promotion for filmed Music Sales. Her current big ones are "Where or When" by Dion & the Belmonts on Laurie, "I Have Love" by the Dominoes on Cadence, "It's My Love" by the Pandora on Andicap and "Middle Speck" by the Super Eagles on Crest. Top LP's are "All America Band" by Carl Scott and "Paul Evans Sings The Fabulous Teenies" on Roulette.

NEW YORK: Evelyn Correll of Connie writes that several sides are stepping up for release. The Lorraine Knockouts on Shad, "Work Got" by Baby Washington on Neptune, "Let The Good Times Roll" by Ray Charles on Atlantic and "Shaking On Vee Jay and "My Heart Belongs to Only You" on the Twilight on Flame.
WE'RE HAVING A Heat Wave!

The Billboard HOT 100

29  LUCKY DEVIL  C. Dobkin  Jr. - de  (36)
37  TALK THAT TALK  J. Wilson - de  (37)
45  NO LOVE HAVE I  W. Pierce - de  (55)
57  CRAZY ARMS  B. Beckham - de  (72)
71  SWEET NOTHIN'S  B. Lee - de  (82)

The Cash Box TOP 100

40 - Talk That Talk
41 - Lucky Devil
44 - Sweet Nothing's
46 - No Love Have I
66 - Crazy Arms
83 - Skokiaan

Best Selling Tunes on Records

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HARRY BELAFONTE has another award to add to his collection of honors. This is his 10th in the film field. The award, a statuette of silver Throats Among the Gods, will be his tenth. The award, presented by two of the country's most important film critics, will be given to Belafonte for his work in the film "In the Heat of the Night." Belafonte will receive the award at a ceremony to be held at the Academy of Motion Picture Arts and Sciences in Hollywood. The ceremony will be held on February 28, 1960.

TO THE INTRICATE DETAILS OF THE BILLBOARD, weekly readers will be delighted to find that this week's issue contains a special feature on the motion picture industry. This feature is written by HARRY BELAFONTE, the famous Negro singer and actor, who has been active in the industry for many years. His contributions to the industry have been recognized by many awards, including the Academy Award for Best Actor in a Leading Role for his performance in "In the Heat of the Night." Belafonte's articles are always well-researched and informative, and this week's feature is no exception. He discusses the current state of the industry, the challenges it faces, and the future prospects. He also provides insights into the careers of some of the industry's top performers, including Hedy Lamarr, who he describes as a "true genius." Overall, this feature is a must-read for anyone interested in the motion picture industry.
FEBRUARY 1, 1960
THE BILLBOARD
MUSIC 31

**Time's 1/2 gone**

- to cash in on

**Capitol's January - February**

**10% CASH DISCOUNT** available

on all new and catalog albums including the new February release:

- **THE FOUR FRESHMEN**
  Voices and Brass
  Four Freshmen (S)T-1295

- **KAY STARR**
  "Losers, Weepers"
  Kay Starr (S)T-1303

- **RAY ANTHONY**
  Like Wild!
  Ray Anthony (S)T-1304

- **VIVA KENTON**
  Guy Lombardo (S)W-1305

- **THE SWEETEST WALTZES**
  This Side of Heaven
  Guy Lombardo (S)T-1306

- **BALLADS FOR NIGHT PEOPLE**
  June Christy (S)T-1308

- **CHA CHA!**
  Billy May (S)T-1329

- **ARTHUR MURRAY FAVORITES**
  6 all-time best selling albums of dance music, all beautifully repackaged for added sales
  - Cha Cha
  - Mambo
  - Samba
  - Rumba
  - Waltz
  - Fox Trot

- **CARMEN**
  Featuring Victoria de los Angeles
  The most exciting performance in the opera's 85 years
  now on 100% exchange privilege
  8 records handsomely boxed, with French/English Sheets (SUGCR 7387)

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See your Capitol representative today
ANOTHER SMASH HIT
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OVER 50,000,000 DOMINO RECORDS SOLD TO DATE

Fats DOMINO

"COUNTRY BOY"
b/w

"IF YOU NEED ME"

#5645

IMPERIAL RECORDS
London Records - Montreal, Canada
MUSIC AS WRITTEN

Saint Mark... John Gary, whose Fraternity recording of "When I'm Alone" is off to a good start in the territory, moves into the Crown Room, Indianapolis, February 8, for a fortnight's stand... Yet songwriter Havana Gillespie has returned to town to take up permanent abode at the Broadway Hotel.

The Colony, midtown eatery, has revived its once-popular platter show, "Colony Time," via WCKY, Monday through Saturday, 10:30 p.m. to 1 a.m. Stan Street oversees the show which emanates directly from the restaurant. WCKY dropped its last rock-and-roll disk show to revive the "good-music" routine. The Four Lads, who Thursday (28) concluded a two-weeker at Beverly Hills, Southgate, Ky., now have their new Columbia album, "High Spirits," in mid-February... Allen Wolk, national promotion and sales rep for Verve Records, currently on a swing around the country to promote the label's "Big Night," by Randy Sparks, was in town Tuesday (26) to make the pick to local dealers and dealers. He also spent some time with Sam Klayman at Supreme Record Distributing. Wolk, who works out of Beverly Hills, Calif., reports good action on the Verve albums, "The Wonderful World of Jonathan Winters.

Ed Labunski heads up Labunski Productions here, new firm engaged in cutting pop records, commercial jingles, dramatized commercials and special sound tracks. Labunski is using the services of the Johnny Arvin Quartet, Jody James, Bill Waters and Anita Barton on jingles, and is scouting for more singers. Comedian Clarence Loss is handling the character stuff. Labunski recently recorded country Ada Lee for his label. He also has a new song of his own in the new Carl Dobalma Jr. album for Decca... A new contract was signed last week between WKRK-AM and the International Brotherhood of Electrical Workers providing for a $11-a-week pay increase for 25 engineers, bringing their pay to $164 a week. Due to the fact that the station now uses automatic equipment, it was necessary for the station to dismiss 10 engineers and transfer three others to new jobs in the station.

Bill Schi.

Hollywood

ON THE SOUNDTRACK: Jerome Moross, last year's Oscar winner for his "The Big Country" score, will score "Adventures of Huckleberry Finn" for Metro... Jazz trumpeter Jack Sheldon will blend talents with Andre Previn, Garry Maddan, among others for the background score of "The Subterraneans," an MGM release... Sammy Cahn and Jimmy Van Heusen penned two tunes for Frank Sinatra's Warner film, "Oscar's Eleven." Dean Martin sings "Ain't That a Kick in the Head" and Sammy Davis Jr. will do the novelty "Ee-O-Deen" in the Las Vegas located piece... Vic Damone turns dramatic actor in "The Piano Man," an episode in the "Zane Grey" theater TV series.

Famous-Paramount will publish the score to Jerry Lewis' "Cinderella" film... "Temptation," first heard in 1953 when introduced by Bing Crosby in MGM's "Going Hollywood," will once again be featured in the screen. Ava Gardner sings the Arthur Freed-Herb Naioo Brown standard in Metro's film of the same name. Thus, 27 years after its initial appearance, it returns to a movie's title tune.

Andre Previn has recorded his first album for Columbia Records. It will be issued for immediate release... Dot and London stereo albums are selling in Southern California market for less than their monaural counterparts. Dot Distributors, handling both lines here, have wrapped the two into a single sales drive. Both labels are currently offering a cash discount—Dot January stereo sales push offers a 15 per cent across the board discount. London's consists of a 10 per cent cut during the same period. As a result, dealers here are offering Dot and London stereo packages at $3.49 while the monaural merchandise continues to list at $3.98.

Warner Bros. new package release has been a 45-to-five album, the smallest in the label's history. It is part of a new policy of having less product but more select items. Feeling is that district will be able to concentrate more on pushing the product if they have less to work with at a given time.

Lee Zhao.

HOT 100 ADDS 15

NEW YORK—This week's Hot 100 chart adds 15 new sides. Essentials are:

78. China Doll—The Ames Brothers, RCA Victor.
81. Lucky Lady—Lloyd Price, ABC-Paramount.
91. Wild One—Bobby Rydell, Cameo.
93. Let It Rock—Chuck Berry, Chess.
93. Time and the River—Nai King Cole, Capitol.
93. That Old Feeling—Kitty Kallen, Columbia.
93. Little Bitty Girl—Bobby Rydell, Cameo.
93. Tall Oak Tree—Dorsey Barnett, Era.
93. Money—Barrett Strong, Anna.
93. Foxy Mae—Buster Brown, Fire.
93. Rudy Gully—The Olympics, Arvee.
93. The Whiffenpoof Song—Bob Crew, Warwick.

BUY THESE NEW HOT ALBUMS

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### MONO ACTION ALBUMS — on the charts 39 weeks or less

<table>
<thead>
<tr>
<th>Week</th>
<th>Title, Artist, Label and Number</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Here We Go Again</td>
<td>13</td>
</tr>
<tr>
<td>2.</td>
<td>Heavenley</td>
<td>20</td>
</tr>
<tr>
<td>3.</td>
<td>Fabulous Fabian</td>
<td>5</td>
</tr>
<tr>
<td>4.</td>
<td>Sound of Music</td>
<td>4</td>
</tr>
<tr>
<td>5.</td>
<td>Sixiers Years of Music America Loves Best</td>
<td>7</td>
</tr>
<tr>
<td>6.</td>
<td>Outside Shelly Berman</td>
<td>10</td>
</tr>
<tr>
<td>7.</td>
<td>Let's All Sing With the Chipmunks</td>
<td>10</td>
</tr>
<tr>
<td>8.</td>
<td>Kingston Trio at Large</td>
<td>12</td>
</tr>
<tr>
<td>9.</td>
<td>Swingin' on a Rainbow</td>
<td>6</td>
</tr>
<tr>
<td>10.</td>
<td>Gunfighter Ballads and Trail Songs</td>
<td>6</td>
</tr>
<tr>
<td>11.</td>
<td>The Lord's Prayer</td>
<td>10</td>
</tr>
<tr>
<td>12.</td>
<td>Kingston Trio</td>
<td>33</td>
</tr>
<tr>
<td>13.</td>
<td>Belafonte at Carnegie Hall</td>
<td>13</td>
</tr>
<tr>
<td>14.</td>
<td>That's All</td>
<td>18</td>
</tr>
<tr>
<td>15.</td>
<td>More Johnny's Greatest Hits</td>
<td>28</td>
</tr>
<tr>
<td>16.</td>
<td>Faithfully</td>
<td>20</td>
</tr>
<tr>
<td>17.</td>
<td>Oldies But Goodies</td>
<td>20</td>
</tr>
<tr>
<td>18.</td>
<td>The Wonderful World of Jonathan Winters</td>
<td>18</td>
</tr>
<tr>
<td>19.</td>
<td>Student Prince and Other Great Musical Comedy Hits</td>
<td>18</td>
</tr>
<tr>
<td>20.</td>
<td>No One Cares</td>
<td>24</td>
</tr>
</tbody>
</table>

### ESSENTIAL INVENTORY (MONO ALBUMS) — on the charts 40 weeks or more

<table>
<thead>
<tr>
<th>Week</th>
<th>Title, Artist, Label and Number</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Inside Shelley Berman ...</td>
<td>41</td>
</tr>
<tr>
<td>2.</td>
<td>South Pacific</td>
<td>20</td>
</tr>
<tr>
<td>3.</td>
<td>From the Hinges, Kingston Trio</td>
<td>51</td>
</tr>
<tr>
<td>4.</td>
<td>Sing Along With Mitch, Mitch Miller</td>
<td>82</td>
</tr>
<tr>
<td>5.</td>
<td>Johnny's Greatest Hits, Johnny Mathis</td>
<td>92</td>
</tr>
<tr>
<td>6.</td>
<td>Hymns, Tennessee Ernie Ford</td>
<td>134</td>
</tr>
<tr>
<td>7.</td>
<td>Girl, Sound Track, M-G-M 3641</td>
<td>83</td>
</tr>
<tr>
<td>8.</td>
<td>The Music Man, Original Cast, Capitol NAD 990</td>
<td>101</td>
</tr>
<tr>
<td>9.</td>
<td>My Fair Lady, Original Cast, Capitol OL 598</td>
<td>200</td>
</tr>
<tr>
<td>10.</td>
<td>Come Dance With Me, Frank Sinatra, Capitol W 1006</td>
<td>45</td>
</tr>
<tr>
<td>12.</td>
<td>South Pacific, Original Cast, OL 4180</td>
<td>196</td>
</tr>
<tr>
<td>13.</td>
<td>Oklahoma! Sound Track, Capitol SAD 595</td>
<td>104</td>
</tr>
<tr>
<td>14.</td>
<td>Flyer Endora, Victor L 1700</td>
<td>177</td>
</tr>
<tr>
<td>15.</td>
<td>Tennessee Ernie Ford, Imperial 10962</td>
<td>29</td>
</tr>
<tr>
<td>17.</td>
<td>Elton Golden Records, RCA B-1, R&amp;B Progress, RCA Victor LPM 1503</td>
<td>44</td>
</tr>
<tr>
<td>18.</td>
<td>Open Fire, Two Guitars, Johnny Mathis, Columbia CL 7/10</td>
<td>42</td>
</tr>
<tr>
<td>19.</td>
<td>The King and I, Sound Track, Capitol W 710</td>
<td>711</td>
</tr>
<tr>
<td>20.</td>
<td>Warn, Johnny Mathis, Columbia CL 1786</td>
<td>82</td>
</tr>
<tr>
<td>22.</td>
<td>Gems Forever, WB, London LP 3832</td>
<td>52</td>
</tr>
</tbody>
</table>

### STEREO ACTION ALBUMS — on the charts 19 weeks or less

<table>
<thead>
<tr>
<th>Week</th>
<th>Title, Artist, Label and Number</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Sound of Music, Original Cast</td>
<td>4</td>
</tr>
<tr>
<td>2.</td>
<td>Here We Go Again</td>
<td>4</td>
</tr>
<tr>
<td>3.</td>
<td>Heavenley</td>
<td>19</td>
</tr>
<tr>
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<td>The Lord's Prayer</td>
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</tr>
<tr>
<td>5.</td>
<td>Belafonte at Carnegie Hall</td>
<td>13</td>
</tr>
<tr>
<td>6.</td>
<td>For the First Time</td>
<td>14</td>
</tr>
<tr>
<td>7.</td>
<td>Fiorello!</td>
<td>4</td>
</tr>
<tr>
<td>8.</td>
<td>Quiet Village</td>
<td>20</td>
</tr>
<tr>
<td>9.</td>
<td>C'mon Meets Butterfield</td>
<td>5</td>
</tr>
<tr>
<td>10.</td>
<td>Only the Lonely</td>
<td>18</td>
</tr>
<tr>
<td>11.</td>
<td>Tchaikovsky: 1812 Overture/Ravel: Bolero</td>
<td>13</td>
</tr>
<tr>
<td>12.</td>
<td>More Sing Along With Mitch</td>
<td>2</td>
</tr>
<tr>
<td>13.</td>
<td>Persuasive Persuasion, Various Artists</td>
<td>2</td>
</tr>
<tr>
<td>14.</td>
<td>Let's Dance Again</td>
<td>4</td>
</tr>
<tr>
<td>15.</td>
<td>Let's All Sing With the Chipmunks</td>
<td>10</td>
</tr>
</tbody>
</table>

### ESSENTIAL INVENTORY (STEREO ALBUMS) — on the charts 20 weeks or more

<table>
<thead>
<tr>
<th>Week</th>
<th>Title, Artist, Label and Number</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>South Pacific, Sound Track, RCA Victor LSO 1032</td>
<td>37</td>
</tr>
<tr>
<td>2.</td>
<td>Girl, Sound Track, M-G-M 3401</td>
<td>37</td>
</tr>
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<td>3.</td>
<td>From the Hinges, Kingston Trio</td>
<td>51</td>
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<tr>
<td>4.</td>
<td>Sing Along With Mitch, Mitch Miller</td>
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<td>5.</td>
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<td>6.</td>
<td>Hymns, Tennessee Ernie Ford, Capitol T 720</td>
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<tr>
<td>7.</td>
<td>Girl, Sound Track, M-G-M 3641</td>
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<tr>
<td>8.</td>
<td>The Music Man, Original Cast, Capitol NAD 990</td>
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<td>9.</td>
<td>My Fair Lady, Original Cast, Capitol OL 598</td>
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<td>South Pacific, Original Cast, OL 4180</td>
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<td>13.</td>
<td>Oklahoma! Sound Track, Capitol SAD 595</td>
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<td>14.</td>
<td>Flyer Endora, Victor L 1700</td>
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<td>Tennessee Ernie Ford, Imperial 10962</td>
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<td>The King and I, Sound Track, Capitol W 710</td>
<td>711</td>
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<tr>
<td>20.</td>
<td>Warn, Johnny Mathis, Columbia CL 1786</td>
<td>82</td>
</tr>
<tr>
<td>22.</td>
<td>Gems Forever, WB, London LP 3832</td>
<td>52</td>
</tr>
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</table>
**FEBRUARY 1, 1960**

**The Billboard's Music Popularity Charts... Packaged Records**

**BEST SELLING LOW PRICE LP'S**

(List price $2.98 or less)

<table>
<thead>
<tr>
<th>MONOPHONIC</th>
<th>STEREOPHONIC</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tr>
</tbody>
</table>

**REVIEWS OF THIS WEEK’S LP'S**

**SPOTLIGHT WINNERS OF THE WEEK**

Strongest sales potential of all albums reviewed this week.

**COMING**

**THIS IS DARIN**

Bobby Darin. Also 115 — Darin’s first LP, “That’s All,” is still on the best-selling charts, and his new one should enjoy similar success. Dick West’s exciting swinging backgrounds again showcase Darin’s artful, stimulating vocal style on a group of nostalgic standards and a couple of originals. But bards are “Clementine,” “Guys and Dolls,” and “Can’t Give You Anything But Love, Baby.”

**ALWAYS**

Roger Williams. Kapp KL 1172 — Williams has another album that figures to be a strong seller. It contains adaptations of familiar classical themes, pop standards and semi-classical items. He applies his分析师 approach to such fare as the “Love Theme From Romeo & Juliet,” “To a Wild Rose” and “Moonlight Sonata.” Lush support is by the Frank Hunter and Pete King orks. Top potential.

**MORE THAN THE MOST**

Dakota Staton. Capitol ST 1325. (Stereo & Monaural) — The three has another fine album. She performs a group of oldies — giving out with some surprising tempo changes — in her usual warm fashion. Backing from Sid Feller helps all the way. Numbers include “The Song Is Ended,” “It’s You or No One” and “Love Walked In.” Attractive cover photo of the artist.

**THE DANCING BEAT OF LATIN BANDS**


**WHEN THE SPIRIT MOVES YOU**

Jimmie Rodgers. Roulette R 25103 — Here’s a fine, intese collection of familiar spirituals and gospel songs warbled with moving sincerity and gentleness by Rodgers. The contrast of up-tempo pop backing is most effective and in good taste. Should appeal both to pop buyers and the rapidly expanding pop-sacred market.

**JONI JAMES AT CARNEGIE HALL**

M-G-M 3809 — Tunes were recorded on locale during the throat’s appearance at Carnegie Hall last spring. Her program includes a flock of her past hits — “Your Cheatin’ Heart,” “There Goes My Heart,” “Have You Heard,” etc. Lush backing is by Acquaviva and the Symphony of the Air and chorus. Her fans will find the attractively packaged item a must.

**JACKIE GLEASON PRESENTS OPIATE D’AMOUR**

Capitol W 1315 — The Gleason orchestra’s high sound embraces a flock of lovely ballads in his latest LP. It’s a soft and lovely mood set, that compares favorably with his past, similar releases. For listening or dancing, it’s an easy set to take. It also has plenty of jockey programming material. Tunes include “When You’re Lovin’ Has Gone,” “Yesterday” and “It’s All Right With Me.” Lovely cover.

**SOMEBODY LOVES ME**

Dinah Shore. Capitol T 1296 — Miss Shore’s first album on her new label had the accent on rhythm. Her listenable follow-up is in a more subdued vein. The ork settings by Andre Prevlin complement her pleasing vocals fully. Attractive cover photo, and the sound will be plus value. It should sell as well as her former set.

**MR. PERSONALITY SINGS THE BLUES**

Lloyd Price. ABC-Parmount 315 — “Mr. Personality” himself turns in some wonderful readings of some pleasing collection of blues tunes, many penned by Price himself. But there are also some old favorites, such as “Just to Hold Your Hand” and “Ain’t Nobody’s Business.” Of the new blues efforts, “I’m a Lonely Man” and “I Got the Blues and the Blues Got Me,” are strong. A set that could be a big seller.

**MORE SONGS FOR ADULTS ONLY**

Pearl Bailey. Roulette R 25104 — The inimitable Pearl Bailey is sly, witty and suggestive in her latest LP. The tunes are rendered with her usual smart sound. “Westport,” a funny gag song about life in Suburbia, is alone enough to sell the album. Other numbers include “Confession,” “The Duchess threw Her Crutches Away,” and “The Begat.” Her aides are real rib tickers. It can prove a steady and consistent seller.

**ROAD SHOW**

Stan Kenton, June Christy and Four Freshmen. (2-LP). Capitol ST 1237. (Stereo & Monaural) — Set should be a strong pop-size seller. It was recorded on locale at Purdue University during the group’s recent tour. The set is handsomely packaged with six pages of program notes. Included are some of the tunes with which the artists are identified (“Artistry in Rhythm,” “Keston,” “These Three Eyes,” “the Four Freshmen,” and “How High the Moon,” June Christy). Solid item.

(Continued on page 30)
for Valentine’s Day . . . or Any Special Occasion when your customers want to Say It With Music!

The Perfect Gift

SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all albums reviewed this week.

GREAT MOVIE HITS, VOL. 11
Cyl Stapleton Orch., Richmond S 3663 (Stereo & Monaural). This is the second in the label’s series of hits from the movies, and is another excellent buy for the home. Pop and punchy performance. There are many great numbers here, from the soft, romantic “Till We Meet Again” to the charming “Tootin’ Franny.” (Stereo, only.)

JIMMY REED
Petite Fleur C 60—“Stark Raving Mad.” The singer’s last hit in a year and a half to feature his own guitar work. Strong R&B workout. Pick-up unit.

KING SIZE
Andre Previn Tris. Contemporary M 3570—“El Perro de la Mancha.” This is Previn’s best and boldest set yet. The three long tunes include Denny Dent’s “Move,” D. Gillespie’s “Groovin’ High,” and “Opus De Funk.” (LP, Strong)

FESTIVAL SESSION
Dez Critelli, Columbia CL 1404—The Duke seems to be getting his second wind. After a lapse in quality a few sessions back, his creative genius has been reassessing itself at frequent intervals during the past two or three sessions. This release sums up his new efforts last summer, as prepared for the jazz festivals. Of them, “Idiomatic 59” offers some outstanding writing and exciting performances. The others, to the best of one’s ability, give the musicians fine opportunities for some brilliant solo and ensemble work. The mood of Ellington admirers will want this.

ART PEPPER PLUS SEVEN
Contemporary M 3568—This is an excellent new album featuring top modern jazz classics, arranged by Marty Paich, and played by top jazzmen led by Art Pepper. Pepper handles his solo solos with imagination and brilliance and the Paich arrangements back him solidly. The quartet includes Denny Dent’s “Move,” D. Gillespie’s “Groovin’ High” and “Opus De Funk.” (Fingerlings, Strong)

DEBUSBY: IMAGES
New York Philharmonic Orch. (Bernstein), Columbia ML 5149—A distinguished grouping of material (even tho each may be considered separately, and “Theia” often is). The performance under the Bernstein baton evokes landscapes and is of exquisite tone. Dealers will make note, too, of the cover, with its Von Gogh reproduction, which contrasts with the red informational lettering of the title. An eye catcher in a most tasteful way.

OFFENBACH: GAITE PARISIENNE; BIZET: CARMEN
Andre Kostelanetz Orch., Columbia ML 5429—A glittering performance of these popular goodies. “Gaite Parisienne” on one side, and on the flip a number of highlights from “Carmen” (‘The Toreadors,’ ‘Gypsy Dance,’ etc). Back cover, with its art and music is evokes the charms of Paris of the era of Offenbach and Bizet.

PROKOFIEV: LT. KJE SUITE; KODALY: HARY JANOS SUITE
Dvoiordich, Philharmonic Orch. (Leitrold), Capitol SP 3858—Prokofiev’s ever-interesting “Lt. Kje” suite is sung with excellence by Dvorachek. The fiery programmatic work is given a stirring reading by Leit medern. Easily the orchestra’s reading of Koldal’s suite. The well-written liner notes give an English translation of the Russian text for the vocal setting in the Prokofiev work. Cover is displayable, and the sound is excellent.

NO. 1 in New Orleans, and 22,000 sold in Chicago.

JUST A LITTLE BIT
ROSCOE CORDON

Low-priced records

PAPA SANGA:
Santay Recs., CL 755—Offering a choice series of titles that provide a musical treatise of various aspects of the Papa Sanga empire. They are recorded in electric, exotic and colorful fashion. His past church-based albums have melted well, and this should also prove a profitable item. Selections include “The Most Beautiful Lady,” “Fredo Mondongo,” “Blue Rain,” “Fondle of the Sun” and “Aquatic”.

LOW-PRICED FAVORITES

THE KING AND LARRY LADY

No more of this...
BEETHOVEN:
CONCERTO NO. 3 IN C MINOR
FOR PIANO AND ORCHESTRA
GLENN GOULD,
Pianist
COLUMBIA
SYMPHONY ORCHESTRA
conducted by
LEONARD BERNSTEIN
ML 5418  MS 6096

TCHAIKOVSKY: SYMPHONY NO. 5 IN E MINOR
ML 5435  MS 6099

HANDEL: THE ROYAL FIREWORKS SUITE
WATER MUSIC SUITE
CORELLI: SUITE FOR STRINGS
ML 5417  MS 6095

LEONARD BERNSTEIN
conducting
THE NEW YORK
PHILHARMONIC
OFFENBACH:
GAÎTÉ PARISIENNE
BIZET: CARMEN SUITE
ML 5429  MS 6106

ANDRE KOSTELANETZ
and his orchestra
THE GREAT ORGAN
AT THE MORMON TABERNACLE
ALEXANDER SCHREINER, Organist
ML 5425  MS 6101

THE MASS
CANON SYDNEY MAC EWAN
AND THE CHOIR
OF THE CHURCH
OF SANTA SUSANNA
ML 5311

THE GREAT ORGAN
AT THE MORMON TABERNACLE
ALEXANDER SCHREINER, Organist
ML 5425  MS 6101

THE MASS
CANON SYDNEY MAC EWAN
AND THE CHOIR
OF THE CHURCH
OF SANTA SUSANNA
ML 5311
NEW FEBRUARY POPULAR RELEASES

IF I GIVE MY HEART TO YOU – KITTY KALLEN
CL 1409/CS 8204

THE OLD SWEET SONGS
FRANK DE VOL
AND HIS RAINBOW STRINGS
CL 1413/CS 8209

FESTIVAL SESSION
DUKE ELLINGTON
CL 1400/CS 8200

RUSHING LULLABIES
JIMMY RUSHING
CL 1401/CS 8196

SIR CHARLES THOMPSON
AND THE SWING ORGAN
CL 1364/CS 8205

HIGH SPIRITS!
THE FOUR LADS
CL 1407/CS 8203

THEMEs FROM
THE GENERAL ELECTRIC THEATER
ELMER BERNSTEIN
CL 1395/CS 8190

GREATEST WESTERN HITS NO. 2
VARIOUS ARTISTS
CL 1408

HAPPY DAYS! – THE BUFFALO BILLS
CL 1377/CS 8206

HAPPY TIME! – AL CONTE QUARTET
CL 1404/CS 8199

COLUMBIA #1 IN CONSUMER SALES

www.americanradiohistory.com
The pick of the new releases:

**SPOTLIGHT WINNERS OF THE WEEK**

Strongest sales potential of all albums reviewed this week.

**CONTINUED FROM PAGE 36**

**CLASSICAL**

**HANDEL: ROYAL FIREWORKS-WATER MUSIC SUITE**
Philadelphia Orch. (Ormandy). Columbia MS 6095.

**BEETHOVEN: SONATA IN F MINOR; SONATA IN D**
Horenzwitz, piano. RCA Victor LM 2366.

**GREAT WESTERN HITS, Number 2**

**COUNTRY & WESTERN**

**THE MASS**
Canon Sydney MacEwan; Choir of the Church of Santa Susanna, Columbia CL 5311.

**RELIGIOUS**

**THE LIMELIGHTERS**
Elektra EK 199.

**FATE OF THE SONG**
Crest Taylor Orch. ABC-Paramount 314.

**MUSICAL SINGSPOT**

**POP DISK JOCKEY PROGRAMMING**

**PANIC THE SON OF Hook**

**CRAZY**

**MARK MURPHY'S HIT PARADE**

**JAZZ**

**ONE WORLD JAZZ**

**THE ELLENTON MR. GILLESPIE**

**WALK SOFTLY-RUN WILD**

**MOUNTAIN DIFFERENT!**

**CLASSICAL**

**BEETHOVEN: PIANO CONCERTO NO. 5 EMPEROR**

**FESTIVAL FAREBIDDEN SUITES NO. 1 & 2 JANOS KUBIS**

**ORCHESTRA DES CONCERTS LUMIERE, JEAN RICART**

**CHOBOROVSKY: VIOLIN CONCERTO**

when answering ads... SAY YOU SAW IT IN THE BILLBOARD.

**ROAD RUNNER**

**“MY STORY”**

**“MIGHTY HIGH”**

**“MONEY”**(THAT'S ALL I WANT)

**“FATE OF THE SONG”**

**“SLEEPER”**

**“LONELY & BLUE”**

**“IT CAN'T BE WRONG”**

**“PANIC THE SON OF Hook”**

**“MARK MURPHY'S HIT PARADE”**

**“JAZZ”**

**“THE ELLENTON MR. GILLESPIE”**

**“WALK SOFTLY-RUN WILD”**

**“MOUNTAIN DIFFERENT!”**

**“CLASSICAL”**

**“BEETHOVEN: PIANO CONCERTO NO. 5 EMPEROR”**

**“REZET: FAREBIDDEN SUITES NO. 1 & 2 JANOS KUBIS”**

**“ORCHESTRA DES CONCERTS LUMIERE, JEAN RICART”**

**“CHOBOROVSKY: VIOLIN CONCERTO”**
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2 BEST PARTY FUN REDD FOXX LP 274
3 SONGS THRU A KEYHOLE JOEL COWAN LP 285
4 BEST VOCAL GROUPS, 12 HITS incl.
5 PARTY RECORD PARTY GENE AND FREDDIE LP 279
6 RACY TALES REDD FOXX LP 275
7 SLOPPY'S HOUSE PARTY SLOPPY DANIELS LP 266
8 THE LETTER/BUK/MEDALLION #347
9 NIGHT IN HOLLYWOOD GEORGE KIRBY LP 250

Another Billboard Record/Phono Dealer

The Hi-Fi Shop
The retail establishment of this record/phone dealer...

is essentially a Hi-Fi store

effers both records and albums

dles phonographs selling from $100.00 to $3,000

has been reading Billboard for more than 8 months

when answering ads...

SAY YOU SAW IT IN THE BILLBOARD

BARTOK: MUSIC FOR STRING INSTRUMENTS, PERCUSSION AND CELESTE; MARTIN: PETITE SONATA; MANDELLI: CONCERTANTE

Solisti Symphonic Orch. (Stokowski), Capitol SP 8507. (Stek: & Monaural) - Stokowski again displays his understanding and mastery of contemporary classical music in his meticulous interpretations of the two selections. The solists on both works are excellent. Prime appeal will be to moderns, but the set is truly a quality item and worthy of attention and exposure.

THE MAGIC BOW
Rahm; violins: The Hollywood Bowl Symphony Orch. (Stokowski), Capitol SP 8510. (Stereo & Monaural) - Michael Rahm offers varied program of classical and light classical fare, displaying a well-developed technique and a rich tone. Rahm keeps the orchestra disciplined, and the soloist is always in the fore. Selections include "The Flight of the Bumble Bee," "March of Time," by Mussinets and Kreisler's "The Old Refrain." For beginning classical buffs, this set can prove an attractive item, and seasoned buyers will also find it a well-produced album.

CHILDREN'S
COME AND SEE THE PINEAPPLE TREE
Donny McKay, Washington DC 302. - A's, especially the small tots just starting to play records, should enjoy this. It contains many little original songs which vary between describing physics activities such as jumping and dancing, to others which serve to stretch the imagination, such as "Rising on a Star." Material is fresh and excellent, performed with appropriate characterizations by Donny McKay. He is accompanied by composer Evelyn D. Lohrner at the piano, and Charlie Blyd, the jazz guitarist.

OPERA
TRISTAN UND ISOLDE (EXCERPTS)
Birgit Nilsson, 1960. On EMI 2535. (Stereo & Monaural) - Miss Nilsson, now a familiar name to the American opera-goer, has appeared in the role of Isolde at the Met this season. Nilsson has wristed her performances and has heard her ring will need no selling. To those who haven't, a real delight is in store. On Indian radio, fans will be joined by Grace Haffner, Vivie O'Malley, bus, conducting the Vienna Philharmonic Orchestra, is with the art the all. Sound and production are excellent.

REVIEWS AND RATINGS OF NEW ALBUMS
Continued from page 104

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REVIEWS AND RATINGS OF NEW ALBUMS
Continued from page 104

SELECTIONS...BARTOK: MUSIC FOR STRING INSTRUMENTS, PERCUSSION AND CELESTE; MARTIN: PETITE SONATA; MANDELLI: CONCERTANTE
LET "JACK THE RIPPER" DO A JOB FOR YOU!

Here's a new RCA Victor Original Sound Track Album that's got everything it takes to do a real selling job! It's from the Paramount Picture "Jack the Ripper," a Joseph E. Levine presentation. **It's backed by a million-dollar movie promotion!** Ads in 40 national magazines plus color newspaper ads using the album cover art...a saturation campaign in Radio and TV...million-copy novelization! **It’s backed by full-scale RCA Victor album promotion!** Magazine and newspaper ads...radio and television commercials...plus bold, attention-demanding point-of-sale display pieces!

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Sings
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ACUFF-ROSE ARTISTS CORP.
Nashville 4, Tennessee
Cypress 7-5366
<table>
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<td>He'll Have to Go</td>
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The Honor Roll of Hits comprises the nation's top tunes according to record sales, sheet sales and disc jockey performances as determined by The Billboard's weekly nationwide surveys.
More FACTS about
HOW AUDITION HELPS DEALERS MAKE MORE MONEY
—as documented by new Western Union “Operator 25” phone interview survey conducted in November, 1959.

* One out of three dealers (34.3%) display colorful AUDITION advertising as store and window posters

* More than half (54.3%) actually show AUDITION to their customers to encourage more album purchases

* Just about every other dealer (47.1%) orders albums from AUDITION’S striking advertisements

WITH EACH ISSUE, thousands of copies of AUDITION find their way into the hands of record customers who come back again and again to purchase LP’s featured in both the editorial and advertising sections.

Yes, AUDITION is “standard equipment” with many dealers as a monthly direct mail sales stimulator... as a powerful counter-piece... or a “stuffer,” with LP purchases.

And now, a brand-new Western Union “Operator 25” phone check of dealers in 16 top record markets documents other standard values in each and every new issue of AUDITION.

Check the latest documentation highlighted on this page. Review the many basic uses of AUDITION... both as an album buying aid... and as a colorful, dramatic, forceful sales aid.

NOW doesn’t it all add up to the fact that AUDITION can help you to make more money... that AUDITION really belongs in the promotional arsenal of every wide-awake album dealer?

NEW LOW BULK PRICES... CHECK YOUR NEEDS... ORDER YOUR REGULAR SUPPLY TODAY!

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Please include postal zone.
The material shown on this page—as well as on the inside pages of AUDITION—are valuable monthly supplements to the important buying and inventory aids provided elsewhere in every weekly issue of The Billboard. Dealers are advised to use AUDITION'S LP data as an order guide on the musical tastes and buying habits which prevail within their own special retail sales areas.

SHOW TIME ON LP

This has been a particularly active season for outstanding music in motion pictures and on the stage. Here on this page we salute some of the fine recordings made of this music, which will offer many hours of repeated pleasure long after the shows themselves have wound up their runs.
SHOWCASE
OF NEW AND OUTSTANDING LP'S

All releases are 12-inch long-play records unless otherwise indicated. (M) Following record number in each listing indicates mono-record; (S) following record number indicates stereo-record.

THE SKYLINERS - Callo CLP 3000 (M); CLP 3000 (S). The well balanced, ear pleasing sound of The Skyliners has won them respect and admiration of Americans everywhere. Here's another "pleaser"... their first album!

TENDERLY - Pat Boone. Starting with the title song, Pat sets a mood on he vocalizes favorites including Fascination, I'm in the Mood for Love, More Than You Know and Because of You. Dot DLP-3180 (M); DSLP-3180 (S).

PLEASE BE GENTLE WITH ME - Jean Martin, Adonis. ALP-1000 (M); ALP-1000 (S). The former Miss Houston is a man's girl! Here she is with her first album - a round, firm and fully stacked vocal thrill from Texas.

SANTO & JOHNNY - Canadian-American CALP 1001 (M). Their distinct interpretation of well known standards is designed for easy listening and dancing. Includes Caravan, Summertime, Blue Moon, Tenderly, Dream, Raunchy and Steeplewalk.

DANCING ON THE CONTINENT - Vol. 6; Lester Lanin and His Orchestra. Lester Lanin takes famous favorites from many European countries and instills them with the irresistible Latin dance beat. Epic LN-3378 (M); BN-333 (S).

TAKE ME ALONG - Original Broadway Cast. Jackie Gleason, Walter Pidgeon and Eileen Herlie are irresistible in a score that sparkles with love songs and show-stoppers. RCA Victor LOC 1650 (M); LOC 1650 (S).
...Release No. 2 for 1960.....More on the way!
Showcase

OF NEW AND OUTSTANDING LP'S

All releases are 12-inch long-playing records unless otherwise indicated. (M) Following record number in each listing indicates monophonic; (S) following record number indicates stereo.

INSIDE-OUTSIDE SHELLEY BERMAN — Verve MG V-15008-2 (M). A de luxe two-record package combining the sensational Inside Shelley Berman with his latest release Outside Shelley Berman. A pair of side-splitting twins!

CONNIE'S GREATEST HITS — Connie Francis, M-G-M 13793 (M). Who's Sorry Now; Stupid Cupid; Plenty Good Lovin'; Frankie; Lipstick on Your Collar; If I Didn't Care; My Happiness; You're Gonna Miss Me; others.

ELVIS GOLD RECORDS—Volume 2. 50,000,000 Elvis Fans Can't Be Wrong! A best-of-Elvis collection. A Fool Such As I; I Need Your Love Tonight; I Got Stung; A Big Hunk O' Love; others. RCA Victor LPM-2073 (M).

WITCHCRAFT—Chris Connor with direction by arranger-conductor Richard Wess, Atlantic 8032 (M); SD 1032 (S). Chris is wonderfully "different"—pensive, bold, sad and glad! She wears her heart on her sleeve.

HAWAII ON THE ROCKS—Georgie Auld and His Hula-Gans, Jaro Int'l JAM 3003(M); JAS 8003(S). Hawaiian-styled standards performed in a mild rock manner. Strictly in the contemporary groove, the arrangements are delightful.

THE GREAT OVERTURES IN DANCE TIME—Lawrence Welk—Dot LP 2347. Poet and Peasant, Light Cavalry Overture and others set in dance time.

THE BILLBOARD
OUTSIDE SHELLEY BERNAN—Verve MG V-15007 (M). A worthy sequel to Inside Shelley Berman, Verve MG V-15001 which has kept America laughing for over half a year! Actually recorded in a crowded night club in full swing.

JUST AS MUCH AS EVER—Bob Beckham, Decca DL 8967 (M), DL 791967 (S). The title song was a hit single record a few weeks back and along with it Beckham sings You'll Never Know, September in the Rain, and nine others.

THE FABULOUS FABIAN—Fabian. This designed-for-fans package with numerous pictures of the star including a huge foldout presents Fabian with his great new vocal style! Chancellor CHLX 5005 (M), CHLX-S 5005 (S).

SWINGIN' ON A RAINBOW—Frankie Avalon. Avalon really "swings out" on great standards and some originals. In an original designed-for-fans package prepared by Natt Hale. Chancellor CHLX 5004 (M), CHLX-S 5004 (S).

KEN GRIFFIN PLAYS ROMANTIC WALTZES—Columbia CL-1365 (M). Ken Griffin at the organ plays for listening-dancing-skating! Our Heartbreaking Waltz; Waltz of the Roses; Cecile Waltz; Max Querque, and other favorites.

THE SOUND OF MUSIC—Benny Goodman and His Orchestra. The "King of Swing's" brilliant instrumental arrangements of Rodgers' great new "Sound of Music" score! M-G-M E 3810 (M), SE 3819 (S).
POPULAR

AMERICA THE BEAUTIFUL

Disneyland Chorus & Band, Disneyland WDL 4020—Lovely choral arrangements depicting various scenes of America. Scored is used as sound track for multiple screen motion picture, "Circarama," seen at Disneyland and recently with great success at the American Exhibition in Moscow. Heard are the Disneyland Chorus and Brass Band with such selections as "America the Beautiful," "Disneyland," and "Shady Grove." Review in Rolling Stone magazine is most eloquent praise for this set. All singers are uniformly fine. A must for any serious fan of show business. 

THE BIG 100

Billy Vaughn, G-127) Dot DL 1690—Literally 100 tunes to dance to smoothly all night long. Packaged handsomely in a double-cover album. Swingd men,imen of old and new tunes including everything from "Heartaches" and "The Hot Canary" to "The Old Piano Roll," "El Rancho Vegas" and "Open the Door Richard." Standards, Latin American, rock and roll and jazz tunes are all given the Billy Vaughn treatment to provide excellent listening and dancing. This disk can really sell. Good jockey material, too.

THE EXPLOSIVE FREDDIE CANNON

Swan LP 202 — The fine young Bottsonian rocker, who has enjoyed recent success as "Tell Me, Too," "Don-Re-Mi" and "Promise Me a Rose." Others are, "Hello, Young Lover," "Small World!" and "The Party's Over." (This was arranged and conducted by Moont Kelly. Miss Bryant's many fans should pick it up quickly. Good stereo effect enhances set."

ELVIS GOLD RECORDS, VOL. 2

Presley, RCA Victor LPM 1870—Ten more of Presley's hits are recorded in one red-hot—rather gold, package. Carrying out the theme of gold records is Presley himself in a crazy, gold lame suit. The same print is reproduced in various sizes all over the cover, with the back cover carrying a separate color shot of the artist without background. Tunes include "A Pool Such as I," "Wear My Ring Around Your Neck," "One Night," and "I Got Stung" among others. This one can hardly miss.

ENCORE OF GOLDEN HITS


THE TWANGS THE THING

Deanie Denny, Janie LPM 3009—Here's another rock and roll package item by Dick thunder, featuring his solid solo work and strong backing by some fine side men (see end of listing) and the Ev Freeman Singers. Selections include originals ("Route No. 1," "Rebel Walk," etc) and standards ("My Blue Heaven," "Blueberry Hill," etc). 

SPOKEN WORD

BOWDELL'S LONDON JOURNAL

Anthony Quale, Caedmon TC 1903—Portions of Bowdell's "London Journal" (and selections from "Bowdell in London" and "Bowdell in Search of a Wife" about his many amours and his meeting with Dr. Johnson, should be enough to interest a lot of spoken word fans. Quale reads well by Anthony Quale. The cover is eye-catchingly

HAGOROMO KANTAN TWO PLAYS OF JAPAN

Various Artists, (1-27) Daudum TC 1910—This is one of the most interesting efforts to date by Caudum. It's a gem of a two-disc set, containing two traditional Japanese plays, each about 600 years old, recorded in Tokyo. A unique feature is the setting, in a period when the two plays were performed by a single actor. The two plays are "The Man Who Built the Bridge" and "The Emperor's Trilogy," both of which are included in this edition. The sound quality is excellent and the two plays are well performed by the same actor. The actors, dressed in period costumes, bring the dramas to life in a way that is both entertaining and educational. The plays are entertaining in their own right, but they also offer insight into Japanese culture and history. The two discs are beautifully designed with a gold foil cover and a colorful title page. The set is a must for any collector of Japanese Drama. The two plays are "The Man Who Built the Bridge" and "The Emperor's Trilogy," both of which are included in this edition. The sound quality is excellent and the two plays are well performed by the same actor. The actors, dressed in period costumes, bring the dramas to life in a way that is both entertaining and educational. The plays are entertaining in their own right, but they also offer insight into Japanese culture and history. The two discs are beautifully designed with a gold foil cover and a colorful title page. The set is a must for any collector of Japanese Drama. 

FOLK

THE EXCITING ARTISTRY OF WILL HOLT

Elektra EK 191 — Will Holt is a folk singer who has managed to remain true to his roots while also expanding his repertoire to include a wide range of other musical styles. His version of "The Indian" is a standout, with its driving rhythm and catchy melody. "The Lark in the Clear Air" is another highlight, with its folk rock sound and sing-along chorus. "The Foggy Dew" is a traditional Irish song, and Holt's version is both soulful and stirring. "The Parting Glass" is a classic Irish folk ballad, and Holt's rendition is both emotional and moving. "The Times Are Troubled" is a protest song that was written during the civil rights movement, and Holt's version is both powerful and poignant. Overall, this is a fantastic album that showcases Holt's incredible vocal range and talent. His ability to adapt to different styles of music is truly remarkable, and this album is a testament to his musical versatility.
"Rockin' Little Angel"

best buys

Rockin' Little Angel

Ray Smith
Judd 1016

"That's All Right"

Judd 1016

Soaring to the top.......

Ray Smith

1224 Fernwood Circle, N. E., Atlanta 19, Georgia
Cedar 7-6408
In Canada, Quality
GOOD SALES POTENTIAL

RANDY SPARKS

"THE BIG NIGHT"
"SOUTH COAST"
ABC-PARAMOUNT PRESENTS for 1960 SALES EXCITEMENT the most emotionally charged pop rhythm album ever played on a human heartstring!

EMERY and his VIOLIN OF LOVE

with orchestra and chorus

featuring the unique "singing, sighing, sexy strings" of Emery, the tone poet of the violin!

Backed up by a penetrating advertising, exploitation and promotion campaign covering:
DISC JOCKEYS • RETAIL DEALERS OPERATORS • CONSUMERS

ABC-281 and ABCS-281 (Stereo)
These records, of all those on the Hot 100, have been chosen to show NATIONAL sales breakthrough action this week for the first time. They are recommended to dealers, joke box operators and others as having the greatest potential to be all the way. Previous Billboard Spotlight Picks are marked (*).

**POP**

**AM I THAT EASY TO FORGET**
Debbie Reynolds
(Tour Star, BMI) Dec 15985

**TOO DARLING TOO BABY**
(Westbury, BMI) Shad 5013

**100 TOO MUCH TEQUILA**
(The Champs)
(Jat, BMI) Challenge 59063

**BABY (YOU’VE GOT WHAT IT TAKES)**
Bnikal Washington and Brook Boston
(Meridian, BMI) Mercury 71565

**COUNTRY BOY**
(Fats Domino)
(Alan-Edwards, BMI) Imperial 3645

**WILD ONE/LITTLE BITTY GIRL**
(Bobby Rydell)
(Love, ASCAP) (Sequence, ASCAP) Cameo 171

**ARABIAN LIGHTS**
(The Platters)
(Chappell, ASCAP) Mercury 71568

**C&W—No selections this week.**

**R&B—No selections this week.**

In order to stress record reviews, The Billboard requests that all singles be sent to The Billboard Music Department, 1364 Broadway, New York 36, N. Y.

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**BEST BUYS**

**BUBBLING UNDER THE HOT 100**

These records, while they have not yet developed enough strength through the country for inclusion on the national chart anywhere, already have stimulated considerable regional action. Rank position indicates relative potential to earn an early listing on the Hot 100.

1. **EARTH ANGEL**
The Penguins, Divine
2. **CLAP YOUR HANDS**
The Wheels, Ruby
3. **I'M COMING OVER TO TAKE YOUR PLACE**
Sam Cooke, Keen
4. **YOU'RE MY BABY**
Glenn Miller, Mercury
5. **WHATCHA GONNA DO**
Hal King Golf, Capitol
6. **ETERNALLY**
Sarah Vaughan, Mercury
7. **CHOP STICKS**
Billy Vaughn, Del
8. **LOVE, MY LOVE**
Dean Martin, Capitol
9. **TENNESSEE**
Chef Allins, RCA Victor
10. **BEAUTIFUL BROWN EYES**
Judy, Johnny & Bille, Silver
11. **DELTAWAVE**
Perry Como, RCA Victor
12. **LET THE LITTLE GIRL DANCE**
Billy Bard, Old Town
13. **WORDS**
Pat Boone, Del
14. **THE HE 54, 10, ASCAP**
Fred Hartman, ABC-Western
15. **BEANIE FLY**
Johnny & the Hurricanes, Warnick

**REVIEWS OF THIS WEEK’S SINGLES**

**SPOTLIGHT WINNERS OF THE WEEK**

Strongest sales potential of all records reviewed this week.

**DAVID SEVILLE & THE CHIPMUNKS**
ALVIN'S ORCHESTRA (Monarch, ASCAP)—Another clever side from Seville and the Chipmunks. This time Alvin has gone wild in jarring a big, expensive orchestra—much to Seville's chagrin. It's a natural to score. Flip is an instrumental by Seville—"Copyright 1960." (Monarch, Lib.)

**GUY MICHIE**
THE SAME OLD ME (Papper, BMI)—BUILD MY GALLOWS HIGH (THE CLOCK IN THE TOWER) (Joy, ASCAP)—Mitchell follows his big "Heartaches by the Number" with two potent efforts. "The Same Old Me" is a bright reworking of Ray Price's big 45, but that is done along similar lines to "Heartaches." "Build My Gallows" is a folkish ballad that is also sung with strong appeal. (Columbia 41574)

**SAMMY TURNER**
PARADISE (Fith, ASCAP)—Turner turns in a fine ballad on the pretty oldie. It's done in a catchy, mild rock style, and he should have another big one. Flip is "I'm Been a Fool Again," (Herbert, ASCAP). Big Top 3302

**RAY CHARLES**
MY BABY I LOVE YOU, YES I DO! (Charles, BMI)—WHO YOU GONNA LOVE (Charles, BMI)—Charles is assisted by Margie Hendrix on "My Baby." She starts the gospel shout, and then Charles comes in with his own shouting style on the powerful side. Flip is a more up-beat side, and the singer gets strong support from a fine chorus on the rockier. (ABC-Paramount 10981)

**DON GIBSON**
JUST ONE TIME (Acuff-Rose, BMI)—I MAY NEVER GET TO HEAVEN (Tree, BMI)—Gibson performs just "One Time," a tricky, moving side with a salable weave. "I May Never Get to Heaven" is an inspirational tune, and a lovely arrangement backs the artist on the pretty side. Both are contained under RCA Victor 7609.

**ERNIE FIELDS**
CHATTANOOGA CHOO CHOO (Fisch, ASCAP)—WORKIN' OUT (Forest-Martin, BMI)—Fields and crew are at their best on "Chattanooga Choo Choo." The old Glenn Miller classic is revived in a bright rocking tempo. "Working Out," the flip, is a rockin', low-down side, and this can also figure. (Rendevous 117)

**Country & Western**

**HANK THOMPSON**
PACK TO GO (Bravo Valley, BMI)—WHAT MADE HER CHANGE (Tuxoma, ASCAP)—"Six Pack" is a bright honky tonker with quite a story line. It's well delivered by Thompson with a bright assist from the Bravos Valley Boys, "What Made Her Change" is a warper ballad and this is real with lots of heart. (Capital 4334)

**STEVE ROSS**
WANT OF A KISS (Valliant, ASCAP)—The newcomer chums the pretty ballad warmly in dual track style over listenable backing from the orch—the quality side rate spins, and it could take off. Flip is "In Between My Tears" (St. Louis, BMI). (Columbia 14198)

**JIMMY WAKELY**
I HEARD AN ANGEL CRY (Moe, BMI)—The attractive ballad receives a warm and sincere warble from the singer over commercial backing. Pretty side should please listeners. Flip is "A Hoot and a Holler." (Leeds, BMI). (Columbia 14196)

**APRIL AMES**
YOU ARE MY SUNSHINE (Peer Int'l, BMI)—The throat has an effective version of the standard. Her unusual, dual-track treatment has a sound that can catch on. It can also move statewide. Flip is "Oh, My Johnny Boy." (Lenars, BMI). (United 4

**THE SPACEMEN**
NEPTUNE (Paris 1 & 2)—CLOCK 1018—Sammy Benkin and the Spacemen turn in a nice, after-hours type of blues with the piano-steroids-strings combo. A long step in later with more good sound. Both sides are fine for boxes and jakes and either can step out. Watch these. (Second-D-O-Rama & Mecca, BMI)

(Continued on page 63)
A Billboard Spotlight Winner
By the Artist who gave you "Caribbean"

MITCHELL TOROK

I WANT TO KNOW EV'RYTHING

Published by Acuff-Rosa
b/w
GUARDIAN ANGEL

Guyden 2032

NICKY DeMATTEO

SUDDENLY

b/w
I DIDN'T SLEEP A WINK LAST NIGHT

Guyden #2024
**Reviews of New Pop Records**

- **GOOD SALES POTENTIAL**
- **VERY STRONG SALES POTENTIAL**

**THE BELLS**

**THE DINOSAURS**

**RUSTY DRAPER**

**ROYAL TEENS**

**THE DAYWINS**

**SUNNY GALE**

**SCOTTY MCKAY**

**EARL GRANT**

**HOUSE OF BARMOO**

**LOU MONTE**

**THE BIKINS**

**THE REVELATIONS**

**THE DINOSAURS**

**SONNY BURGES**

**RUDY DEAN**

**BOBBY DODD**

**BILL EDDY**

**REED BARROW**

**JUJA CHUNG**

**JERRY DUNN**

**THE JUJU BAND**

**THE FAIRLANES**

**THE BROTHERS FOUR**

**BONNIE BENT**

**DAVID GOWAN**

**EDDIE HOLLAND**

**BOBBY HAYES**

**JOHNIE STURCKLAND**

**OSCAR MAJOLIE**

**MELODY RIVER**

**ALBEY MEEK**

**THE LIONS**

**LOUIE LAWRENCE**

**JIM MEEK**

**LES ELLAR OKE**

**JACKIE DE SHANNON**

**DON JANDA STEELE**

**REVIEWS OF THIS WEEK'S SINGLES**

(Continued from page 61)

**RUSTY DRAPER**

**ROYAL TEENS**

**THE DAYWINS**

**SUNNY GALE**

**SCOTTY MCKAY**

**EARL GRANT**

**HOUSE OF BARMOO**

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**DON JANDA STEELE**

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**Best Selling Sheet Music in U. S.**

*Week Ending March 5*  

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<th>Title</th>
<th>Weeks on Top</th>
<th>Last Week Chart Position</th>
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<tbody>
<tr>
<td>1. <em>Why</em> (Deborah)</td>
<td>5</td>
<td>1</td>
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<tr>
<td>2. <em>El Paso</em> (Marly's Music)</td>
<td>6</td>
<td>2</td>
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<tr>
<td>3. <em>Do-Re-Mi</em> (Williamson)</td>
<td>4</td>
<td>3</td>
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<td>4. <em>Climb Ev'ry Mountain</em></td>
<td>6</td>
<td>4</td>
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<tr>
<td>5. <em>Mack the Knife</em> (Harms)</td>
<td>3</td>
<td>5</td>
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<tr>
<td>6. <em>Among My Souvenirs</em> (DeSylva-Brown-Henderson)</td>
<td>7</td>
<td>6</td>
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<tr>
<td>7. <em>Running Bear</em> (Big Bopper Music)</td>
<td>13</td>
<td>7</td>
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<tr>
<td>8. <em>Misty</em> (Veron-Octave)</td>
<td>8</td>
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<tr>
<td>9. <em>The Village St. Bernadette</em> (Ludovico)</td>
<td>14</td>
<td>9</td>
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<tr>
<td>10. <em>Heartaches by the Number</em> (Pamper)</td>
<td>11</td>
<td>10</td>
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<tr>
<td>11. <em>I Know What God Is</em> (Leeds)</td>
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<tr>
<td>12. <em>Teen Angel</em> (Aucott-Rose)</td>
<td>15</td>
<td>12</td>
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<td>13. <em>The Big Hurt</em> (Music Productions)</td>
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<td>14. <em>Beyond the Sunset</em> (Robinson)</td>
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<td>15. <em>Mr. Blue</em> (Cornerstone)</td>
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**Best Selling Sheet Music in Britain**

*Week Ending March 31*

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<th>Title</th>
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<tr>
<td>1. <em>Imagine</em> (Lennon-McCartney)</td>
<td>12</td>
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<td>2. <em>Yesterday</em> (Lennon-McCartney)</td>
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<td>3. <em>Love Me Do</em> (McCartney-Parker)</td>
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<td>4. <em>A Hard Day's Night</em> (Lennon-McCartney)</td>
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<td>5. <em>Can't Buy Me Love</em> (Lennon-McCartney)</td>
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<td>5</td>
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<td>6. <em>Help!</em> (Lennon-McCartney)</td>
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<td>6</td>
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<td>7. <em>A to Z</em> (Lennon-McCartney)</td>
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<td>7</td>
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<tr>
<td>8. <em>I Want to Hold Your Hand</em> (Lennon-McCartney)</td>
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<td>9. <em>We Can Work It Out</em> (Lennon-McCartney)</td>
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<tr>
<td>10. <em>Ain't She Genuine</em> (Lennon-McCartney)</td>
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**Reviews of New Pop Records**

*Continued from page 61*

**GOOD SALES POTENTIAL**

- *The lovely lady*. Both sides are good lucky sides. (Chappell, ASCAP)
- *We'll Have to Be There*. Excellent style. Both sides are on their own top 15. (Ganse, ASCAP)
- *I Believe I Love You*. Catches the desire of Mack and changes to a soft rock sound. (Henderson, ASCAP)
- *True Love Story*. Excellent sound. Mack has a good voice and is a good picker. (BMG, ASCAP)
- *Carl Thomas & Patience*. Interesting voice. The band has a good voice to build on. (BMG, ASCAP)
- *I Love You, You're So Fine*. Beautiful with release to indie is a good pick-up. (Chappell, ASCAP)
- *Sweet Lavender Moon*. The idea is good. (BMG, ASCAP)
- *Baby* (BMG, ASCAP)
- *Ain't She Genuine* (BMG, ASCAP)
- *We Can Work It Out* (BMG, ASCAP)
- *Ain't She Genuine* (BMG, ASCAP)
- *I Want to Hold Your Hand* (BMG, ASCAP)
- *We Can Work It Out* (BMG, ASCAP)
- *Ain't She Genuine* (BMG, ASCAP)

**MODERATE SALES POTENTIAL**

- *The Time of Our Lives*. Another hit. It's bound to go over this week by the sale. (Weinless, ASCAP)
- *I Don't Know Why*. The money instrument shows a few of the hits, but it's not updated in vocal style by Miller. (Henderson, ASCAP)
- *The Time of Our Lives*. Another hit. It's bound to go over this week by the sale. (Weinless, ASCAP)

**MODERATE SALES POTENTIAL**

- *Do I Love You?.* Sherry hits this week in both styles. (Weinless, ASCAP)
- *Baby* (BMG, ASCAP)
- *Ain't She Genuine* (BMG, ASCAP)
- *We Can Work It Out* (BMG, ASCAP)
- *Ain't She Genuine* (BMG, ASCAP)
- *I Want to Hold Your Hand* (BMG, ASCAP)
- *We Can Work It Out* (BMG, ASCAP)
- *Ain't She Genuine* (BMG, ASCAP)

We Waited to Make Sure! NOW WE KNOW! —28 in New York and coming up strong in Boston, St. Louis, Los Angeles and Miami. **My Heart Belongs To Only You**

by THE TWILIGHTS

FINESSE RECORDS #1717 Nationally Distributed by Seeco and on Seeco #6046

**The Deep River Boys**

*I Don't Know Why*

Broke in Cleveland first week out

DEEP RIVER BOYS

***** I DON'T KNOW WHY—SEECO 6046—The veteran group turns in a strong reading on the pretty piano. It is given a

strong rockballad outlay, and it could take off. (Atbell, ASCAP)

TIMBER'S GUITAR SONG—Folksy sort is delivered over spacious, heavy backing. Likeable effort, but the flip appears

the side to watch. (United, ASCAP)

**Seeco Records**

39 West 60 St., N.Y.C.
FOLK TALENT & TUNES
BY BILL SACHS

With the Jockeys

The Pea Wee King combo was the featured act on the telephone presentation for the Handicapped Children's Fund at Evesville, Ind. Saturday and Sunday (30-31). Following an engagement at the Sports Show at the Fairgrounds Coliseum in Nashville, February 6-14, the King group makes a tour of Wisconsin with the Zubin Band, opening at Waukesha, Wis., February 12. The group will play "Bandwagon," Madison, February 17; Madison, Wisconsin, February 19; and Wisconsin, February 26, the King aggregation headlines the annual "Music Festival," sponsored by the University of Kentucky Field Band, Lexington. Pea Wee King is currently playing Rod Stewart's new release, "It's Too Late," Co-authored by Pea Wee and Rod, tune is getting a push by their Ridgeway Music firm.

The Andy Doll crew, recently voted to change its name to the Disco band in the National Ballroom Operators' Association poll, is reportedly following Marion, Ia., February 5; Oelwein, Ia., February 6; Columbus, Ohio, February 7; and Marion, Ia., February 10; Atlantic, Ia., February 11; Cedar Rapids, Ia., February 13; Dubuque, Ia., March 1; Oelwein, Ia., 1; Prairieburg, Ia., 1; and Prairie du Chien, Wis., 6. Andy says possibilities look good for second release, "Stockade Rock," on the AD label. Flip is "Lemon Twist in Air".

"Pinball Machine" is a song of the name recitation about a club where players are addicted to playing pinball games just released on the Starday label by Lonnie Irving. The pinball was originally released on the Starday label with Don Pierce, Starday chief, later returned to the master, according to Pierce, Wayne Rosen, of WCKY, Cincinnati, and Ralph Ermagey, of WSHE, Nashville, reports initial national re-release on the master. Pierce, who also serves as executive director of the Country Music Association, is stated to be a Euro-technician in the Starday Tone Core. Also set for a trip abroad is Wesley Rose, of Acuff-Rose, chairman of the board of the Country Music Association. He is stated to make the trip in April.

Don Richardson, tub-ramper and promotional expert for Radio Ozark Enterprises, Springfield, Mo., lost his death recently in Mattoon, III., the victim of cancer. Jim Brown, artist and record header, with headquarters, in Chicago, I.1., also is back in harness after an illness which laid him low for some six weeks.... Eddie Afton and the Virginia Mountain Boys this week began their second tour on WLS, Chicago, 10,00-0tater in Peoria, Ill. Recently the second-best bluegrass band in the State continued their 30-day tour, and last August, the company is currently appearing on the radio program "Saturday Night Special" on Carlton Hanes' new "New Dominion Barn Dance" in Richmond, Va.

Jimmie Wakely stopped off in Oklahoma recently for a visit with Chief Dyess at the latter's Record Ranch, on occasion the appearance with Red Foley on "Jubilee U. S. A." During his stay in Oklahoma City, Jimmie made an appearance on the KLPJ for his first time in the Saint's release, "I Heard an Angel Cry." Dyson made the trip to Springfield with Jimmy, ... Ferris Hooks put in last weekend in Seattle and then departed for a week of booking in Fairbanks, Alaska, where he hopes to get in a bit of bear hunting before returning to the Virginian and the Virginia Jay. Were guests on the "Grand Ole Opry," WFIL at Philadelphia, PA., performed Penmar, Fla., Friday (29) in the opening performance of Marshall White Mills.

Tom Edwards, who continues to do his regular TV show on Saturday night over WTVS-TV, Cleveland, plus record reports on weeks and some free-lance commercials from time to time, has his "Landmark Jamboree" TV show in the Wednesday evening period. The unit's six-piece band is led by Leslie Lawrence. Assignment are handled by Cathy Deutsch and Dolittle West, with Edwards serving as the master of ceremonies, supplying the comedy patter and doing numbers that require no singing, such as "Deck of Cards," "Little Tom," "Drunken Driver," and the like. Not on Edwards' agenda is handling the bookings. Besides its appearance, the program is seen on four other Ohio TV stations, with the unit's show scheduled for Thursday and: Saturday night. On February 19 the show appears with Hank Snow, Slim Whitman, Donnie Starnes, Steak Jackson and Johnny and in two performances at the Armory. The Edwards group will be augmented by an eight-piece square-dance tempo for the Armory show.

Leon Archuff and his Pioneer Boys kick off their 1960 fair season at the Florida State Fair, Tampa, Florida, February 23-7, where they will perform with Dale Robertson's "Wells Fargo" show. The Oklahoma act is the Tennessee Two, Marshall Prin, Joe and Susan Hot, along with Bonnie Guitar, Carl Perkins, Carl Mann and Gordon Lendrum, are reported to have 4,000 persons at the fair, $180, January 17. ... Speaking the Cokkwise Col» last Saturday was "Hank Williams, Jr.," lighting up the "Lambert Room," at the club. 

Bill Anderson, currently on the charts with his Decca release of "Dead or Alive," has just completed a Western swing with Marty Robbins and is set for a stand at the Palace Room, New York, February 3-6. Bill is co-author of Don Gibson's new RCA Victor single, "May Love Be Your Guide." Jockey copies of Anderson's new RCA Victor single, "The Love Letter," have been distributed to Tree Music, 319 Seventh Avenue North, Nashville. ... Rebel Records, RCA Victor's Memphis, Md., of which William J. Carroll is general manager, this week released its first single on a national scale. Top side is "Country Dixie," with Red Smiley, while the "Kansas City Striper" is the flip. Both the single published by Zap Publishing Company thru BMI. Authors of "Country Dixie" are Red Smiley, Velis, and Dick Freeland, plus Per. Zap put the pen to the flip. Copies of Rebel's initial release may be obtained by writing to Zap Publishing, Box 246, Mount Rainier, Md.
MODERATE SALES POTENTIAL

**Nick Adams**

- **Born in: New York City, N.Y.**
- **Label: Mercury**
- **Recording Date:** January 21, 1960
- "Moderately tremor-toned on a nice workout at the band of the chassis. Potential and appeal appears capable of developing飚到的头的(Leo, BMI)

**Deke Pearson**

- **Born in: New York City, N.Y.**
- **Label: Blue Note**
- **Recording Date:** January 21, 1960
- "It's an easy listening side for both pop and jazz fans. It should attract. (Pac\n
**Sonny Red**

- **April 15, 1960**
- "His smooth style is公安警 reinforce. He's a popular group backing. It's something as well as for the Big. (Grover, BMI)

**The Famous Davis Sisters**

- **Known as: SAVOY 4159.**
- "This is the kind of band that needs a steady tempo and with nothing special about the group backing. It doesn't work up as well as for the BMG.

**Jimmie Jones**

- **Artistic Name:** SAVOY 4160.**
- "If the vocal is high enough to make him a good group backing. It's a high-tempo side, and not too good for the BMG.

**Sonny Boy Williamson II**

- **Known as: SAVOY 4161.**
- "It's sad to be Alone. This side is a high-tempo side, and not too good for the BMG.

**The Stooges**

- **Vocals:** Del Darby
- **Instruments:** Del Darby
- "The Stooges are a high-tempo side, and not too good for the BMG.

**Country & Western**

- **Bucky Pizzarelli**
- **Instruments:** Bucky Pizzarelli
- "Three great sides with some of the best backing from (Leo, BMI)

**SR**

- **Born in: Chicago, Ill.**
- **Recording Date:** January 21, 1960
- "This is a typical group setting. He handles the vocal with the best of them. (Arc, BMI)

**Spiritual**

- **Reported**
- "This is a typical group setting. He handles the vocal with the best of them. (Arc, BMI)

**Paul Evans rides the "MIDNIGHT SPECIAL" to Hitville! GUARANTEED #205**
Psychedelic Sound: Warmer Bros., 

Jazz: "The Manhattan Jazz Piano" by John Evans and Reinhard Heilwagen.

Country: "The Confederates With the South in Mind" by Various Artists.

Blues: "The Yellow Unicorn" by Various Artists.

Talk of the Town: "The Billboard's Music Popularity Charts . . . POP RECORDS"

The Billboard Music Popularity Charts . . . POP RECORDS

February 1, 1960

Karen set.

MODERATE

REDOX
celot.

Erythromycin is discontinued with the use of such medications as thalidomide. Patients who have been taking this medication for more than 10 days should be given a thorough physical examination before discontinuing the drug.

** MUSICAL PERFORMANCES 

** FINE CENTERED, and as usual, it is

** MUSIC OF PFAFFEL 

** MANUEL ALVAREZ SINGS MODERATE 

** BONCALLI SUTZ 2, 3, & 4 

** DORADO, NEW WORLD 

** DORADO, NEW WORLD

** LOW-PRICED CLASSICAL 

** FUNK CHAMPAGNE FOR DANCING 

** HAPPY TIME 

** THE EPHRIS 

** THE "WILKINS" 

** WINGS MANO 

** PLAYBACK 

** THIS LITTLE LIGHT OF MINE 

** NANCY LINDSEY 

** MUSIC FROM THE DEPRESSION ERA 

** MODERATE "SOUL OF THE MUSICIAN" 

** MODERN GREEN HERBAL ORAL "POETRY" 

** SCARLET RIBBONS 

** THE BROWNS

** MODERN GREEN HERBAL ORAL "POETRY"

** Enoch Light

** AUDIUM

** MISTRAL COSTUMES & ACCESSORIES

For all other questions get in touch with the COSTUMER

234 State St. Phone: 786-3642, Schenectady, N.Y.

** German School

** Continued from page 3

Education and co-author of a series of books on music for living. Miss Tipton is also co-editor of "The American Girl," which accompanies each library volume and which will serve as a planning guide and also as an educational resource.

The sessions will begin after a public address and will conclude by having young performers combine with adults for the finale.

MODERATE "SOUL OF THE MUSICIAN"

** MUSIC FROM THE DEPRESSION ERA

** MODERN GREEN HERBAL ORAL "POETRY"

** Enoch Light

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** German School

** Continued from page 6

exposed is to get a top flight German language cover. Only exceptions to this rule are noted here as well. Print Art, Paul Aika and Franklin Avalon. Even these artists give only limited exposure, particularly in this view of a recent meeting in which it was revealed to focus on German artists and songs.

The one real light for the existence of the American Radio Luxembourg and the American Armed Forces Radio, which continue to expose American records to German youth.

If you're a man who takes pride in his work, you're a man who needs the best pitching. As a result, I don't miss an opportunity to do a good job. In fact, I've written more than 500 articles on the subject, and I've made over 100 speeches to industry groups. And let me tell you, these articles and speeches have been very well received by audiences all over the country. In fact, some of my articles have been reprinted in national magazines and newspapers.

On the other hand, if you are a woman who takes pride in her work...
Allan Herschell Buys Velare Patents; Space Wheels Purchased by Al Kunz; Ride Company To Manufacture Sky Wheels

NORTH TONAWANDA, N.Y.—The Allan Herschell Company of this city, Thursday night (18) acquired the exclusive rights to manufacture the Sky Wheels and Space Wheels.

Negotiations closed with the Veler Company of Fairlawn, Ohio, owners of the patent, to turn over their United States (No. 2907558) and Canadian patents (No. 939350) over to the Allan Herschell company.

Ludlow Wilson, Allan Herschell president, made a statement showing its continuations and delivery dates on the rides will be announced in the near future.

He disclosed that O. N. Crafts, owner of the first West Coast Sky Wheel, bearing his name, already had placed a contract with the Allan Herschell Company to be made by the Herschell organization. This unit, Wilson said, will be a portable model mounted on a 34-foot semi-trailer with a 16-foot drive for erection.

Wilson paid high tribute to the Veler for their contribution to the amusement ride industry. He pointed out that the Veler was the first carnival company to use two Ferris Wheels and also the first to use four Ferris Wheels in line.

It took 20 years of hard work by the Velaries to develop the double wheel and then added, the wheels were to be placed on a trailer with part aluminum, part steel construction and with dual frictions and a 16-foot clockwork, Wilson observed.

The Sky Wheel and the Space Wheels have been consistently high-grade equipment since their introduction. Their flash caused by their extreme height, the double revolving action of the wheels, and brilliant lighting have made them much sought after by many fair men, most of whom have praised their usual performance to have the rides as an attraction on their midway.

Tenn. Assn. Again Names Rogers Pres.

NASHVILLE, Tenn.—Leonard Rogers, manager of the Tennessee Association of Fairs, Farm Shows, and Exhibitions, has been re-elected president of the Tennessee Association of Fairs, Farm Shows, and Exhibitions. Rogers, re-elected president of the Tennessee Association of Fairs, Farm Shows, and Exhibitions, has been re-elected president of the Tennessee Association of Fairs, Farm Shows, and Exhibitions.

Veleras Will Continue In Outdoor Biz

NORTH TONAWANDA, N.Y.—Euler and Curtis Velaries will continue to use the Space Wheel in outdoor show business, they disclosed here after selling (1) their Space Wheels and (2) the rights to manufacture the Sky Wheels and Space Wheels.

Curtis, who is 82, and Euler, 76, said they will now begin to battle to their attractions at N. Pike, Long Beach, and the Pacific Ocean Park, Santa Monica, Calif.

Roy Rogers Troupe Sets 45 Days At Seven Major Fairs

Three Canadian, Four U.S. Events Slated; Nebraska State Repeats

BEVERLY HILLS, Calif.—Roy Rogers will appear this season at seven fairs, three in Canada and four in the United States, according to an announcement by Mike North, who with Art Riney, Roger's manager, handles the Western show bookings.

In order, Rogers with Dale Evans and the Rogers' troupe, will show indoors at the Calgary Stampede and Exhibition and the Edmonton (Alta.) Exhibition and then in front of grandstands at the (Mich.) Free Fair; Central Canadian Exhibition, Iroquois Rodeo, and the 1960 Montana State Fair. Rogers and Evans will then go to the Fair at the Calgary Stampede and Exhibition and the Edmonton (Alta.) Exhibition. At both locations, the Rogers' group will perform for four days.

Of these engagements, only one—Nebraska State Fair—is a repeat, Rogers said, and will be fur two days. Rogers and Evans have fair two years ago to record-breaking crowds.

At two of the engagements, the Rogers will perform at one of the grandstands—a GAC show and the famous chuckwagon round-up. Rogers is scheduled to appear at the same GAC show at Edmonton.

The seven fairs will be Rogers' return to Canada for 45 days of fairs. He will also play at Elkhorn and Ionia; seven-day appearances at Reading and Tremont and week-long runs at Ottawa and four-day run in Toronto.

The Tremont date will mark a departure from past booking policy. The New York Presidium, which George A. Hatfield, shows' booking executive, is president, handles these engagements.

Denver Expo Pulls 160,000

DENVER—Snow and cold didn't keep people from the Denver Winter Show; there was plenty of activity. The show was sponsored by the Denver Winter Show Association.

An estimated 160,000 persons toured the weather-protected pavilion, which George A. Hatfield, general manager, said was busy throughout its run.

The annual financial statement prepared by O. S. Shipman, treasurer, shows a net profit before depreciation of $2,057,757 for 1959. Fair revenue was $3,501,342, including about $2,000,000 coming from the Denver Post. About $800,000 came from the Denver Board of Trade and other small city and county fair revenues.

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**STEELERS UNEARTH STEEL FROM FIRST FERRIS WHEEL**

VALPARAISO, Ind.—Albert Steele, who with his brothers, Raymond and Vincent, operate Steele Amusements, has unearthed some of the steel that was in the original Ferris Wheel, the one that rolled behind the St. Louis World's Fair.

After its huge success in Chicago, it later showed up as the feature attraction of the Panama Pacific International Exposition in San Francisco. After the close it was dismantled and the steel was sold. Apparently some of it found its way here to Porter County, where it was used to the foundation for a number of highway bridges.

In replacing some of these bridges with larger ones, the steel again became available.

Al Steele quickly bought it from a local steel firm and present plans are to use it to build an archway at their winter quarters, the Shrine of the Doughboy on the site of the old Grant Gral Ferris, inventor and builder of the wheel, also heard about it and started a small piece of the steel, enough to make it of a set of bockedens.

The original wheel cost $500,000 to build, was 268 feet high, and had 21 rides for a total of 2,160 riders at one time. In one year at the Chicago fair it grossed $726,800 at 50 cents per ride.

Ferris designed the huge wheel while sitting in a Chicago restaurant and there were no major changes from his original sketch. It was built at five different factories and shipped to the fairgrounds where it was assembled with no trouble.

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**CNE, Toronto Shrine Circus Combine; Dobrich Produces**

TORONTO—Afternoon grandstands have been announced for the Toronto National Exposition will be the Toronto Shrine Circus, produced this year by Al Dobrich Entertainment Ltd. The shows will be August 29—September 10. The Toronto Shrine Circus shows have been mounted in the CNE for many years.

For the past 27 years it had been produced by Howard Mortom at the Maple Leaf Garden. The CNE afternoon grandstand show last year was produced by the carnival, but without the Shrine connection. Al Dobrich and brothers Jack, who will direct the show, have planned a performance with several Shrine circuses.

It is to use 30 elephants and there will be no tigers or any other animals. Dobrich and Arthur were leaving for Vancouver to start buying acts for this and other shows. They will go to London, Ontario, Brussels, Istanbul, Paris, and The Hague and lastly to Rotterdam.

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**Georgia State Fair Breaks Even in 1959**

LINCOLN, Neb.—The operation of the Nebraska State Fair was virtually a "break-even" project, Ed Scholz, veteran secretary, disclosed that expenditures totaled $804,321, while receipts amounted to $833,821.

The board stated that the deficit of $30,500 for 1959 was reduced by $17,340 for a deficit of $2,160.

During the year the fair organization planned much money into the operation of the fair, providing a block north of the wine extension building to finance the track, extension of storm sewer and beginning of a new sewer. The improvements were made by Patrick Joseph DeFazio.

Innovations planned for the year included a new bridge across the Missouri river, which will cost $17,781. Installation of evacuating equipment in the commercial and agricultural hall are tentatively planned, Scholz said.

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**Wheeler Elected in Me.; Mutuel Racing Argued**

PORTLAND, Me.—Clyde F. Wheeler of Farmington was elected in the Maine Association of Agricultural Fairs, succeeding Gordon Drew of Augusta, at the annual meeting Wednesday and Thursday (20—21) in the Eastern Hotel. The assembly will be next year on Friday and Saturday, January 20—21.

Also elected were Philip O'Brien of Blue Hill and Stanly Hall of Windham, and Charles R. Jones of Hayes of Worcester, treasurer, and Rex E. Symons of Skowhegan, executive secretary.

Pari-mutuel racing was a chief topic of discussion at the annual meeting. Charles Weber, business manager of the Department of Agriculture, discussed the matter and stated the association would distribute to 25 fairs qualifying for the stipend last season. Attendee

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**MARDIS GRAS ATMOSPHERE**

ILLINOIS FAIR ASH GOES ALL OUT FOR 50TH BIRTHDAY

BY CHARLIE BYRNES

SPRINGFIELD—The Ill. Association of Agricultural Fairs publicized its 50th birthday celebration at its 36th annual meeting this evening.

It was a combination of the old and the new, as the organizational pageant opened with the Atlantic City Miss America pageant and closed with the old-timey Hoosier and new faces Senate act.

Pati for eating stands are required in the new food legislation. These are permanent type approvals. No person may lawfully operate a fair without a permit and "establish ment" who does not possess a valid permit from the State Board of Health or the county board, acting as agent for the State board. Approvals are made on forms provided by the De partment of Public Health, and shall become part of the official records of the State Board of Health "in the county in which such establishment is located."
The permits must be displayed.

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**Georgia Rules Cover Eating Stands, Pyros**

ATLANTA — New legislation on food booths sets up a stringent set of regulations for show opera tors throughout the state. The law applies not only to in - house eating stands but to carnivals and circuses as well. Also new this year is legislation affecting pyrotechnics.

The law requires that any event, however, be carried out by a regular health department will cooperate with fair so that the referral by bond made in the case of a three-year bond. Enforcement of the law will be left to a local health body. Most fairs are planning to put in concrete floors this year, add hot water where needed next year, and finally screen in the entire setup the year after.

This type of gradual compliance has been deemed agreeable with health departments approached by the Georgia Association of Agriculture, according to Secretary J. F. Pruitt.

The firewex record resulted after a series of tragic accidents involving children. It provides a $1,000,000 limit in a single accident and $500,000 per accident, at a cost, paid by all." The upper price limit which excludes carnival and show pyrotechnic stands, was allocated, goes into effect immediately.

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**Quebec Expo Will Repeat With Dobrich**

QUEBEC — Exposition Provin cial here has signed with Al Dob rich in Chicago to present September 2—11. This will be the second appearance here of the Dobrich organization which produced the show last year. It is again to be a revue spectacular show rather than circus.

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**Simpson Wins Miss Illinois Clown at Illinois Fair**

CHARLES SIMPSON was named Miss Illinois Clown at the Illinois State Fair last week. Simpson is from Macomb, Ill., where he was graduated from the Macomb High School.

Simpson is associated with the Illinois State Fair, and is the son of Mrs. J. E. Simpson, Macomb. Simpson will now attend the University of Illinois at Champaign-Urbana.

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**Cliff Hunter, Who Has Been in the Fair Business for 40 Years and Secretary-Treasurer of the Association, was Re-elected as President of the Illinois Association of Fairs by its members at its 36th annual meeting this evening. Clarette, a former president of the Illinois Association of Fairs, was named to succeed the retiring president, J. E. Simpson, of Macomb, Ill., at the 36th annual meeting of the Illinois Association of Fairs.

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**Detroit Shrine Appoints Cox**

DETROIT—Continuity of management of the Shrine Circus, which will start February 1, is assured by the reappointment of Charles E. Cox, Sr., president of Monten Temple, as circus chairman. The appointment was made by the board of trustees, in turn, appointed him to the position.

Cox last week defeated Kevin Sharpe of Edward Simpson and Ron Simson has held for 30 years. Cox this week named his newly elected officers, including "the hard work Simson didn't do." Simpson headed the circus itself for some 50 years until Cox was appointed to succeed him in that assignment last summer.

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CCE NET 119G: BELOW TOP YEAR

1959 Ottawa Run Grossed $427,848; USAF Band to Make Farewell Visit

OTTAWA — The Central Con

CCE exhibit protected $1.3 million in its 1959 engagement, the annual audit and report reveals. At the annual meeting, Don B. Reid was elected associate president for a second term.

Statistics of the event, attended by 25,000 people, whose proofs have been derived from exhibition income of $427,848 and expenses of $1.3 million, are: a deficit of 7 percent from 1958; $1,000,000 in stock authorized; $1,023,643 from income of $1,053,643 and outlay of $1,151,122.

Robert J. Clarke addressed the meeting on various aspects of the Lansdowne Park installation, which the association owns from the city and the province.

Located in the heart of Ottawa, the grounds offer a great flexibility of arrangement for events, such as dog shows, dog sales, motors, blowouts, horse racing, football, and other events. The Coliseum alone
drew 222,500 visitors from various backgrounds, contributed $170,000 and stock cars 70,000.

Display Home Net $28,220.
The first year loss in $115, 501 at the, $111,994 from which was derived 54,730. 340, $2,500 from the Display Exhibits Home promotion, and $35,474 in operating expenses.

Chief expenses included, $46,217 for registration, $22,650 for advertising and upkeep, $32,675 for the grandstand performances, $20,201 for attendance permits ($1500 mobiles, etc.), and $26,976 for publicity. A major outlay was re
placing two antiquated boilers in the Coliseum, a cost of $25,000.

Reid confirmed a farewell ap

Tuscaloosa, Ala. — Mike Meany, this city’s elected presi

Tuscaloosa, Ala. — Mike Meany, this city’s elected presi

Ky. Governor Seeks SS Aid For State Fair

FRANKFORT, Ky.—Gov. Bert Combs has issued a proclamation that the State should pick up the tab on $76,000 worth of bond payments for the Kentucky Fair and Exposition Center. The pay

Advertising for the planned show of a proposed quarter-mile stock car race was advertised, but no action was taken.

In addition to the 100 performers un

Winkley ’59 Purses 177G; Inks Chippewa Falls Fair

M crisanisota— Frank B. Winkley’s Auto Racing Inc., paid $177,000 in 1959 to use the state-owned fairgrounds for auto race car owners and drivers during the ‘59 season, it was disclosed here last week. Included in the figure was $57,000 paid at the end of the season to the owners of the state fairgrounds.

Winkley operates 10 days of speed week each year.

Bookings for this year are going along at a brisk pace, the veteran auto racer said, and he recently closed to bring four programs to the North Dakota State Fair, Minot, and three to the

The league is sponsored by the Minnesota Association of Commerce and Industry, a group of business and civic leaders in the state.

Fairgoers plan to have 30,000 people on hand for the first day of the fair, which begins Thursday.

The fair, which started as a miniature auto racing event, has grown to become one of the largest in the United States.

The event, which has been in operation for over 50 years, attracts thousands of spectators each year.

The fair is held in conjunction with the Minnesota State Fair and features a variety of events, including motorbike races, car exhibitions, and entertainment shows.

There are also numerous food vendors and carnival rides available for fairgoers to enjoy.

Harry Knit

Harry Knit

Harry Knit

Harry Knit

Harry Knit

Harry Knit

Harry Knit

Harry Knit

Harry Knit

Explorer and rocket scientist, is frequently quoted as saying, "I have no wish to become immortal, but I do want the world to know that I have lived."
AMUSEMENT PARK OPERATION

Southern NAAPP’60 Committee Plans

PLANS FOR ACTIVATING the 1960 projects and committees of the National Association of Amusement Parks, Pools and Beaches will be drafted during Executive Secretary John S. Bowman’s Southern tour in the next two weeks, leaving Chicago Thursday night (28). Bowman first planned to visit Marvion Pools at Spring Lake Park, Oklahoma City. There he will lay the plan of action for the Membership and Safety committees which station heads and park managers will be responsible for. The plan to be set up for the NAAPP Safety committee meeting set for Friday, February 26, in Newark, N. J. Also to be planned will be a “different approach” to theme park membership drive. Exploratory discussions will be held on how to broaden the membership base, particularly in the kiddie land and pool-beach sections.

After leaving Oklahoma City, Bowman will visit President Harry J. Batt at Wocaatichain Park, New Orleans, on route to the Florida State Fair at Tampa. Batt, who will be host to the 1960 late-summer meeting of NAAPP, August 23-24, will work out basic arrangements for entertaining the NAAPP guests with Bowman and New Orleans hotel and convention officials. To be discussed are plans for 1960 activities of the NAAPP Government Relations Committee, which is in the hands of Batt. They will review current legislation pending in Congress.

At Tampa, Bowman plans to confer with President Bob Place to review some outstanding matters, including activity of other committees and plans for Plarr to attend the Liability Insurance Committee meeting set for Thursday, February 25, in Newark, and the Safety Committee meeting the following day. Bowman also expects to confer with prospective exhibitors or the 1960 show. The show is scheduled for November 27-29 in Chicago. Following the Tampa visit, Bowman expects to tour Florida to inspect the new theme and kiddie parks. He expects also to confer with John Philipps, of Dayton, O., chairman of the Pool and Beach Program and Services Committee, on plans for expanding the pool and beach membership activities during the coming year.

British to Build Chairlifts; Vienna Plans New Prater Park

CHAIRLIFTS SIMILAR TO the model at Disneyland are to be introduced at several locations in Great Britain next season. One already in operation near Dublin, and another at a zoo, are expected to start in-service. The Dublin installation entered a year ago in one holiday camp and is now building another in a camp in Wales. Now there are to be such installations at British amusement areas in Blackpool, Edinburgh, and Sheffield. A lift to Blackpool, affixed to the Blackpool tower, and one to Blackpool central, was under construction.

There are reports that governmental and private capital will finance a major amusement park at the Prater, Vienna’s famed amusement area and Alpine Wheel.

Survey Reveals Satisfaction With Park Show

CHICAGO—Exhibitors at the 41st International Outdoort Amusement Show held recently at the Hotel Sherman here were generally much happier than any previous year with hotel arrangements, the quality of exhibits, and length of hours and results in general, results of a survey just completed by NAAPP Executive Secretary John S. Bowman reveal.

Questionnaires received from 49 of the 110 exhibitors showed 15 graded them “good.” Only three said they had poor results.

The new hour and a half hour, a 10 a.m. to 5:30 p.m., was the new start and end time indicated. Most exhibitors favored the new start time as “excellent,” but 30 termed it “good.”

The new 1-1/2 hour length of time was cited as “excellent,” and 35 graded them “good.” Only three said they had poor results.

On the question of “Do you favor re- tention of the 1960 show?” Bowman said he was gratified by the accompanying resolution sent it with the questionnaire answers by an NAAPP affiliate, the American Recreation Equipment Association, the communication, signed by President John Allen and Secretary Bert Roodhouse, praised NAAPP for its improved handling of reservations, improved hours and general cooperation. It was composed of most of the major ride and equipment manufacturers in the indoor amusement business.

Moody Plans Big Galveston Park; Buys Site

GALVESTON, Tex.—Sheen Moody has purchased a 500-acre tract on the east bank of the J. Cohen estate for $560,000. It’s located about half a mile from the west end of Galveston Island and includes 190 acres of San Antonio Lake. Moody reportedly is planning to build a Disneyland-type park there as a tourist trade in Pleasure Island.

McGrath Heads Ocean Beach Park’s Board

NEW LONDON, Conn.—J. Marvin McCann has been re-elected to his second one-year term as chairman of the Ocean Beach Park Board, which controls the city-owned and operated Ocean Beach Park.

Mrs. Annie M. Vescevich’s contracts for the Dodgem cars and Merry-Go-Round, which had two years to go, have been extended another two years. The contracts are covered by a three-year miniature railroad contract.

Mrs. Agnes S. Pierson, president of the Ocean Beach Park Commission, has been re-elected to serve another two-year term.

Mrs. Gurtler, Of Elitch Park, Denver, Dies

DENVER—Mrs. Marie Gurtler, 60, widow of A. B. Gurtler Sr., owner of the Denver Zoo since 1922, died yesterday in Chicago, suffering a heart attack on a trip home. Mrs. Gurtler was born in the Denver Zoo and has been associated with it since its start. Mrs. Gurtler was also the founder of the Denver Zoo Auxiliary, which was formed in 1925.

The Allons Hershell Twister have surprise ... thrill... spinning surprise. Riders never know when the whip is coming and it sends them into moments of joy, bringing them back again and again. The operator produces the whip by using the gasoline engine. This extra "bite" combines excitingly with the Twister's three basic motions ... makes teeter-agers shrink with delight and adults feel young again. Twister grasises are even better today than the ride was introduced four years ago. Twister owners especially like the air brakes on each vehicle for safe and fast reloading. There's high capacity and tremendous repeat business in the Twister. Write or phone us today for a list of proud and successful owners with whom you can talk.

NEW MODERN AMUSEMENT EQUIPMENT

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ABRELL RIDES
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ROLLER COASTERS
FERRIS WHEELS
MERRY-GO-ROUNDs
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CHICAGO, 111.

FOR RENT
12,000 SQ. FT. FRONT AMUSEMENT BUILDING

Ridgeway, Mass., 50444

WEIGHT
5 TONS

Add 10 cents for each new line. Write or phone us today for a list of rides and prices. Simple operation with little equipment. One ride every year. We have a few ready.

Check These Important Features:

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P. O. BOX 2761
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Surprise the best appeal of all
FAIR MEETINGS


Association of Connecticut Counties, Town Hall, Columbus, April 9. C. Burnett, North Haven, executive secretary.

WINTER FAIRS

Arizona


California


Florida


Georgia


Georgia

L. S. Fair Sets Rodeo Dates

Shreveport, La. - The annual spring rodeo held by the Louisiana State Fair here will be April 20-24, officials announced. Second dates have been recently announced. Tommy Stegner will produce the show. The late Robert Robinson will be the name here.

NEW PARATROOPER RIDE

500 PASSENGERS PER HOUR

This, a unique of the traditional square locomotive displays of the past, will feature a non-rotating paratrooper ride within a large building. The ride is expected to cost in the neighborhood of $500,000. The fair has outgrown its present plant and will relocate on the new grounds about a mile from town. The site, which is headed by R. B. McMillen, president, and A. F. Bannen, secretary, purchased 80 acres and obtained a 49-year lease on an adjoining 160 acres.

TEXARKANA, Tex. - Plans for the grounds have been drawn up by Carroll Lewis, designer and planner of fairgrounds. The plant will have a race track, grandstand and a number of buildings. Included will be eight five-stand barns, two and-stand horse barns, new concessions stands, rest rooms, a caretaker cottage, concession building and roads and walks.

Texarkana Tex., Makes Way for a New Highway

TEXARKANA, Tex. - The Four States Fair here, confronted with a new highway cutting off part of its plant, has done something about the situation.

The road took off most of the race track, some of the carnival area, parking lots and the plant has expanded. Arrived with a master plan drawn up by Gaylord Lewis, architect and fairgrounds planner, the fair officials obtained several acres to replace the lost parking area.

Then, led by President Ben McMill and Secretary Evelyn Fisher, they refinanced livestock buildings, midway area, machinery, rodeo parking and replanning of other units to conform to the new grounds.

The new fair is being launched a plant program this year that is expected to cost in the neighborhood of $1 million. Plans are for the new cattle, sheep and swine buildings, four new horse barns, new concessions stands, rest rooms and a cottage for the caretaker.

CHICAGO - Wabash Valley Fair, Terre Haute, Ind., has come up with new dimensions, William A. Nottage, secretary-treasurer, said that the 60 run would be August 14-21. The 59 run was approximately a week earlier, August 9-16. Fair has again been awarded the Colt Trophy sponsored by the Indiana Colt and Thoroughbred Association. The 1959 Logan County Fair, Lincoln, Ill., came up with a net profit of $1,097.10, said J. P. Overstreet, director, announced. This year’s fair will be August 6-11. Premiums last year were $43,524.38. All officers were re-elected. The Colorado State Fair has added a bill that gives the State Patrol full police power over the Colorado State Fair, Pueblo. By a vote of 27 to 1 the solons provided that the police will automatically be given this authority.

For Sale From Holland:

COMPLETE "BOOMERANG" RIDE

Operated successfully in European Parks.

Price: $10,000. F.O.B. Holland.

For Sale: 74 SHOW NEWS February 1, 1960

THE BILLBOARD
Dallas to Have Specialized Exhibit Hall; Roanoke Plans

A NEW EXHIBITION Hall is to be built at Dallas with a plan for catering to the construction industry. It will be called Fretwood Square and work is to start in the next several months. Completion is scheduled for 1963. It will include an auditorium with stage, banquet, and exhibit hall facilities. There will be an additional exhibit area and a lower corner office and exhibit area. It is to cost about $3,600,000. Architect is George L. Dahl. . . .

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The former criterion, which attracted some 40,000 and the Associated Recreational Association, which registered more than 30,000, will be meeting elsewhere this year. Like many other cities, they meet in a different location each year.

Los Angeles Uses Seating in New Manner

Los Angeles - More than 6,000 portable seats from the Sports Arena and the Los Angeles Convention Center have been removed from the exhibition halls and were installed in the stadium. These seats were removed from the arena and used for the convention center. The seats were installed in the exhibition halls and were used for the convention center.

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Hamid-Morton Acts Announced for ’60

MIAMI—The 1960 pro-
gram for the Hamid-Morton circus was announced here last week in advance of the show’s season opening stand at Memphis the first week in Feb-
uary—521. Show opened at Mem-
phis in previous years, but that stand now comes further down the line.
Performance rundown above an opening gala, followed a lastingly display with the Five Dagues, new importation, and the Three To-
kees. Freeny Nays and Nays to work an
assortment of 12 lions, tigers and a lioness. Kitten and Gable Nays will
work their high wire and aerial number as the Arial Skie. After a clown number, there will be a display with the Great Barzin, Mag-
icians and George Tree in assorted
routes.

Promoters

With crews or with crews available
Unique, Sure-Fire, Top Men, or any-
thing you name, we specialize pri-
marily to Volunteer Fire Companies, and apply to all hard-to-get shows.

Contracting Agent

A good, keen proposition that in-
volves top fire and fireman re-
putation. Could be a settlement deal for you. Leder, Nays, or Freeny. BILL FREN—Box 118, Parade, Fla.
Phone Edgewater for an invitation.

2-PHONEMEN

George Nays Chuker (Beal) M. H. 11526 Chicago, Ill.

2-PHONEMEN

1st male, band, piano and drums. 2nd of the same.

2-PHONEMEN

2nd male, circus, an. maid.

2-PHONEMEN

2nd female, circus, an. maid.

2-PHONEMEN

2nd female, circus, an. maid.

Phone W. C. Bingham, p.m., Columbus, Tex.

2-PHONEMEN

2nd female, circus, an. maid.

2-PHONEMEN

2nd male, circus, an. maid.

CIRCUS TRIPPING

By Tom Parkinson

RINGLING BROS. AND Barnum & Bailey Circus completed re-
hauls and costume fittings for its 90th edition prior to going to Miami Beach for the 90th annual edition in Miami Beach and it will be the 90th edition when it opens Jan. 19. The circus is scheduled to have three production numbers, with early word indicating the horse production will be strong. Show is moving now by semi-trailers, house trailers, and system trailers, the system trailers, the system trailers.

But some time after the New York run it is expected the new train will be ready. Sixteen cars are being painted with the show title in large block lettering and 18 openness tunnel cars in which are to be loaded small wagons with little wheels. These wagons will haul show property and equipment. An opening train of 300 box cars will carry elephants. From the outside all will have the same appearance with some carrying jugglers and others running on the RB show. Either eight or nine cars will transport personnel. These are being fitted up with all-conditioning, it is reported.

Ringing plans to move remaining equipment from Sarasota to the new quarters at Venice, Fla., including the rail cars and stage wagons. The Venice site properties will pay $1,000 annually. Within two years the show must complete 5,000-seat auditoriums, plus other shops and buildings. No house trailers are to be moved. No animals, except horses, may be there except during rehearsals. If this provision sticks, it would seem to cancel any plans for a year-around tourist attraction or theme park.

Promoters

Two good propositions.

Terry Merril

F. W. F. Porter & Dexter St., Providence, R. I.

Phone Men

To help Cailleau Print to set ad and
come out on Victor show and dinner. The Print is ownning the work.

C. E. Fenney

1700 W. 41st St.

2 Phone Men

To help Cailleau Print to set ad and
come out on Victor show and dinner. The Print is ownning the work.

2 Phone Men

To help Cailleau Print to set ad and
come out on Victor show and dinner. The Print is ownning the work.

Last Call

Ticket clip, 1st class, all exchange.

Morris Kaplan ("Kappy")

206 E. 50th St., New York, N. Y.

Phone Men

Strong advertising agents

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ICE SHOW REVIEW

Ice Follios: Fast, Pleasing, Colorful

BURLINGTON, N.J. -- The life story of the Hammer Brothers, now cruising on the Charles Hunt St. Boulevard, was a highlight of this past summer, of Connecticut. The life is told with an eye to commercial exploitation, according to Harry Hunt.

Next year Hug's Circus quarters includes the return of the Malachie Sisters with their bongos, quick feet, and Regula Dance. Rear, Norman. A 35-foot trailer is being constructed for cage and frost show.

America's Displays will provide in miniature circus at the Patuxent Park premiere, Colonel Middleton will take part, and the show will come on with two pit shows, a Strange Animal and Snake unit. In the center, the decor and decorations for the park entertainment. While on route to Florida the Hunt family will test its newly assembled railroad type between automobiles. Several of them will be around the course.

The show this week issued a press release announcing the new team with the two circuses scheduled for Patuxent Amusement Park, the team will use the springtime effect opening with the 15-minute show and is the situation different with regard to the "Circus of the Orient." The Springtime effect opening in the spring after the season will not be able to use the sleds and skates at the park after the Hunt shows take to the road in May, following the completion of the Patuxent rentals. The Hunts will not be curbing their steam shows while the Patuxent deal will use duplicate equipment. The Patuxent will have to be limited to potential employees concerned about the length of the season, which seems more and more likely.

Opening speech this year will be entitled "The Best of All." The closing "One Saltation," staged by Ray Smibor, who is the talent and choosing choirmanship of this season.

It is a highly talented and well organized company which successfully do each act. Other blowback performers or act. Aside from the cost of which there is an abundance, the most promising turns are those of the athletic Eric and Norman Kerndorf, and the remarkable look-alikes, Marlene Kisten and Betty Finkle. Kerndorf and Finkle are a couple of antics which detract from their act. Their look has been boosted by the blossom into the spectacular show-stopper that can be followed. The girls do a saucy routine which stands out.

The singing act Werner (Frick) Groebel, the Scarecrow, the Bray-Faktor and Dover in the comedy department, and Barbara Myers, Lanley Goodwin, and Caryl Caverly, the Majorette, Donald and Andrea Jacobi, Eddie Collins, Ginger Clayton, and Sandra Kalza.

Consuming and props are suitably impressive this year, and the spectators are assaulted by the usual number of Teddy bears, mice and cats, plus suffering a front row King in the course of things. These things are expected and enjoyed, as are the big pre- show routines of the "Ice Follios.

In summation, the company performs smoothly and completely through. Props and costumes are well handled and the unusual route can avoid the "Ice Follios 1960" with considerable success.

KILLAL, Ala. -- Plans are under way for rebuilding the Killaam area, destroyed by fire recently, with a loss of more than $45,000. The area was insured for $30,000. Officers of the town were seven days after the fire was operated by the Killaam board of trade and the area was constructed in 1948 at a cost of $45,000. All labor was volunteer and the repair work run between $75,000 and $100,000.

Dozen New Wagons R. M. K. Quarters

HUGO, Okla. -- The Sanguin wagon works has delivered most of the wagons they ordered for this season by the A. G. Kelly & Miller Bros. Co.

In the show's paint shops now are two planked wagons, two prop wagons, two Santa Fe cars, one trapper wagon, one band wagon, and one covered stage coach with a loading ramp. Also delivered are two of the scheduled four new 40-foot wagons which will be an addition to the other wagons to be loaded. Sanguin is building the other four additional four-wheel wagons. Under construction now are two more of the new wagons, with combination manager-side show wagon.

In R. M. K. Charles Clayton has an eight-man crew working on rolling stock. Larry Curdts heads the paint department. Most of the motorized equipment has been gone over in preparation for the new season.

A number of new trucks have been delivered. They have been assigned to the show and the advance wagons to be used in the March from Central Canvas Company, Kansas City.

Charles T. Skyler will be equipment director and producer of the new R. M. K. performance. Owner D. R. Skyler has ordered new acts during his recent trips to Mexico and Canada. Directors of the two acts elsewhere also are expected to be with the show. Several new horse and pony acts are being broken at quarter.

Barbador, Wis. -- What probably will prove to be the last railroad circus advance car has been sent by the Oregan Bros. and Barnum & Bailey Circus for the Circus World Museum at Barbadoos. The car is owned by the museum of Mrs. Alma Wolfe, a member of the office staff. The car was built for the Fox and Fox wagon factory in Foxburg and built wagons for Ringling, Gollinz, and Ringling Brothers. The Moyleys were co-founders of the Ringling car. Several other plans will be used for displaying the circus material and wagon builder's tools of the State Historical Society by the late Henry Moyley.

Ringling-Barber last used the hill circuit for August or September and at the Sarasota winter quarters since then. C. P. Fox, of the museum, attended to Sarasota to arrange for shipment of the car to the museum. The museum car will be combined with four others that recently were shipped from Ringling quarters to Barbadoos.

This car originally was an army horse car that has been fitted as an advertising car and will be retained in its present form by the museum.

Jacksonville Adds Football To Fair Sked

 JACKSONVILLE, Fla. -- The South Florida Fair held its elections last week, retained the Circo and Wilson Shows for its midway this summer, and voted to increase the size of high school football as a late stimulant. It was also decided to use "more and better" in the county, say Fair dates are November 9-19.

All officers were returned in office with the exception that the election of Oliver Madhes as president was reversed by J. L. Gibson, who retains his seat on the board of directors. Four new men were voted to the 27-man board. They are Harold Hedges of McKeesport, Donald Kessin, treasurer of WPDQ radio; Jessie H. Cripe, manager of WAQCI, A. H. Howard of Atlantic Coast Line R. R., and E. M. Nix of Seaboard Air Line.

Re-elected officers are James N. Walker, president; George E. Robinson, executive vice-president; vice-presidents: Nathan L. Mallon, general manager; Horace Deming, and J. W. Whittle, secretary. Mrs. Katherine Armstrong is administrative assistant. Robinson and Mrs. Armstrong will visit the South Florida Fair and Exposition during the Palm Beach and a delegation will represent Jacksonville at the Florida State Fair, Tampa, it was decided.

The Crown was also voted on the sixth edition of the fair. Last season two high prices were charged in the Gator Bowl to fair visitors and the Gator Bowl, through a trick-to-cash offer to the players by the fair. Four night games may be scheduled.

The gate of around 120,000-including tickets for the Easter day's events and a Saturday on which all services were free-

ICE FOLLIOS 2000

Hunts Affirm Full-Length 1960 Season

NEW YORK — Midway through its season, "Ice Follios" continues to please the fans, and opened Tuesday (12) to an appreciative Madison Square Garden audience. The show was dedicated at the opening, and "Ice Follios" is one of the more gimmick-up versions of recent years.

The show holds to its traditional pattern of avoiding matched numbers of performers and girls in its production, preferring to erup with these three pretty costumed girls in this opening, featuring black — and white costumes and four electrically powered black skates. During other offerings the audience is given views of ballet dancing, the usual kiddie number, amply dressed a Mexican native jazz number, another utilizing an Alaskan theme, and "Somewhere in Europe." The last-numbered in the ad is the ad by skaters Colleen McCarthy and Allan Glenn rising in attention with novel properties, including several self-inflating plastic rock formations (in another plastic) and normally and impressively, low, hanging white smoke. Dance lighting makes the setting properly festive.

This is a highly talented and well organized company which successfully do each act. Other blowback performers or act. Aside from the cost of which there is an abundance, the most promising turns are those of the athletic Eric and Norman Kerndorf, and the remarkable look-alikes, Marlene Kisten and Betty Finkle. Kerndorf and Finkle are a couple of antics which detract from their act. Their look has been boosted by the blossom into the spectacular show-stopper that can be followed. The girls do a saucy routine which stands out.

The singing act Werner (Frick) Groebel, the Scarecrow, the Bray-Faktor and Dover in the comedy department, and Barbara Myers, Lanley Goodwin, and Caryl Caverly, the Majorette, Donald and Andrea Jacobi, Eddie Collins, Ginger Clayton, and Sandra Kalza.

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Carnival Routes

Blue Grass (Fair) Fort Myers, Fla. (Cortez Plaza) Bradenton 9-13.
Dedegger Funland: West Palm Beach, Fla. 5-14.

Legitimate Shows
Dark at the Top of the Stairs: (Biltmore) Los Angeles, Calif., 1-13; (Campion), Salt Lake City, Utah, 1-15.6

Calif. Fair
Exe honor Ed Paine

SACRAMENTO — More than 500 tickets of Edward L. Paine, assistant manager of California State Fair and Exposition, honored him in Governor's Hall and the Madison March 31 retirement. He leaves the fair on that date, which marks his 70th birthday.

Among the friends bestowed upon him were a gold medallion presented by the fair; a membership in the Western Fair Association Hall of Fame; announced by Tubbs Scott, WFA president; bound volumes of more than 400 congratulatory wires and letters; a round-trip ticket to Hawaii and a check from admirers for more than $1,200.

Paris Bill Listed
PARI—Cirque Medrano's January bill has Klisso's Loco Mamas and Bingers, presented by Jean Michon; Donchak's: horse; best performing from the Manchester's poodles; Sabine Raney, high school: Dovy Renet, barber shop, and Derrick Revore's trained horse. Aerial and ground acts were Twerski, serenaders; Two Aces, los, rotating perch; Brainis-Tallos, troupes; Tannays, acrobatics; Alvarez and Youvas, novelty juggling, and the clowns, the Barn and Atlas and Billy.
BENHEIM—F. Dariss, 57, public relations man and founder of the Circus Saints and Sinners, died January 23 in his Bagvyle, N. Y., home. (Details in Show News section.)

BOURGEAULT—Sinners, arrangements handled by Bros., now, following illness of his partner, Joe P. Porcheddu.

BOWMAN—Harry (Happy), circus juggler and clown, at Ann Arbor, Mich., recently. A resident of Alma, Mich., he had been hospitalized at Ann Arbor. He had been with such circuses as Toel Teeter, Cole Bros., Mills Bros., Forester Bros., Paterson Bros., Ronig & Koonig, Hagen Bros., Beers & Barnes and Zell Bros. He was a graduate of Kenton, Renslow Valley show one season and also had played fair and street celebrations. He also was a show painter and wood carver.

Brown—Bessie, 62, concessionaire with West Coast Shows, January 22 in Ventura, Calif., following a long illness. Born in Portland, Ore., he operated the Johnny Jones, Shaneley and other shows before moving to the West Coast. Among his traveling shows was known as Abe the Agent. He was a member of the Pacific Coast Shows' Association, Los Angeles, and Showmen's Association of San Francisco. Survived by his widow, Jean. Military funeral, with full honors, was accorded him by Maloney & Silverman, followed by burial in Mount Sinai Memorial Park, Burbank, January 24. Park, Burbank, January 24.

KIPLEY—Jessie, 64, on the River State Shows for 22 years, January 24 in Davenport, Ia., from lung cancer. Survived by his widow, Lily.

IN MEMORY OF

HARRY E. WILSON

WHO PASSED AWAY TWO YEARS AGO, FEB. 6, 1958

Always in my heart.
Your loving wife,
PEGGY

ILLINOIS PYRO MARKS
41ST YEAR IN BIZ

LAWRENCE—Mrs. M. W., mother of Johnnie B. Williams, Side Show band leader and minstrel manager, at Cleveland recently.

RUSSEL—Lorne M., 63, manager and owner of winter quarters for the Ringling Brothers Barnum and Baileys circus, died January 20, 1960. He was born in Canada and joined the Seaboard Show Circus in Chicago in 1920. Later he was with Cole Bros. Circus in 1942. Russell was born in England. Survivors include a daughter, Mrs. Lorraine Chisholm, Leningrad, Leningrad, and a son, Robert, Williamsport, Pa.

SALTER—Walter A., bigholder with the Haplynell Shows for many years, January 24 in Rochester, N. Y. Survived by his widow, Florence, and a son, Edwin.

SHERIDAN—Charles, 56, proprietor of the novelty company bearing his name, died January 19 in New York. (Details in Show News section.)

ZANE—Myrtle, 70, former member of the J. George Loos Shows, recently in Chicago, N. Y., is reported known as Myrtle Adams. Survived by brothers and sisters.

ALTON-DAY—Clarence H. Altman, retired carnival and park operator, and Donna Day (Violet Lunden), sister, died January 19 in Las Vegas, Nev.

BIRTHS


HOLLINGSWORTH—A son, Kenneth, January 12 in Bradenton, Fla., to Mr. and Mrs. Fred Hollingsworth, III. Father is co-owner of Holly Bros. Shows.

ALBUQUERQUE — The New Mexico State Fair broke all records during 1959 and racked up a gross of $960,192, topping the previous 1957 high of $943,735. The figures were disclosed in a year-end report submitted to the State Fair Commission by the fair manager, Walter N. Carter. Weather cut out the fair's take in several days and hurt play at the pari-mutuel horse races.

Provinces Compete for Winter Fair

HALIFAX, N. S.—Two provinces — Nova Scotia and New Brunswick — have entered the Maritime Winter Fair which was left behind last winter when fire destroyed its site in Saint John. Both provinces had strong bids in 1959. The Nova Scotia Agricultural and Industrial Association, however, has been at the forefront in efforts to bring the fair to the city. Facilities of the Halifax Forum were offered.

Fredericton and Saint John, N. B., also want the fair. An offer to relocate the fair in Moncton was termed unacceptable by the breeders.

Alex Thomason, Truro, secretary-manager of the association, said the fair would be held in the new September 1960.

Chas. Shear, Novelty House Operator, Dies

NEW YORK — More than 300 persons, including operators, salesmen and others involved in the novelty field, paid homage at the funeral of Chas. Shear, owner of the Novelty House of America. The veteran operator and jobber died Tuesday (19) in Manhattan Hospital, the Bronx, where he had been admitted several days previously because of a heart attack.

Shear, who started in this business as an operator in 1902, was one of the nation's biggest novelty operators at fairs, celebrations, bull rings, races and other outdoor events. In recent years, while residing over the Park Row establishment bearing his name, he still retained his operation at the Kentucky Derby and elsewhere.

Mosaic and Pyrohelic rituals were conducted at the funeral, which preceded burial in Bethel Cemetery, Paramus, N. J. The business will continue under the same title, Mr. Shear announced. Paul Finkell, married to the Shears' daughter, will remain active in the business, but the business is now one grandchild, Gail Finkell.

Polack Chicago Date

CHICAGO—Polack Bros. Circus, which Chicago March 2-20. The dates are listed incorrectly in another place in this issue.

FOR SALE

BOOMERANG RIDE

Newly Dismantled and Ready for Delivery.

In Perfect Running Order. Will sell to first party interested.

$1,500

CONTACT: Palasz Amusement Park, N. J.

Whitney 5-1000

FOR LEASE

AMUSEMENT PARK

Large area of land suitable for operation of rides. Has swimming pool, picnic area, refreshment stand and large parking space.

Located about 10 miles west of Hanover, N.Y., on U. S. 30. For further information contact G. L. Sayler, Palasz Amusement Co., Inc., Hanover, N.Y.

FOR SALE

RAILROAD TRACK

Riveted and Wrench for Sale. For questioners reach Great Western Park, Orange, Cal.

$200.00

FOR SALE

STATUE OF FREEDOM

6' 11" high, recently removed from the Library of Congress. For sale.

$2,000.00

CONTACT: 1736 N. Island Ave., St. Petersburg, Fla.

WANTED

Display Case or Display Case Material for small animal presentation in 1960. Will pay best price.

GUST KARRAS ENTERPRISES
12 South 6th St., St. Paul, Minn.

DAVID J. SHERMAN

FOR SALE

DRAFT HORSES

Three yoke, 11-year-old, 2,000 to 2,500 lb. for sale.

$900.00

CARNIVAL CONFB

STEVEN COHN, son of Al (Red) and Isabel Cohn, graduated from Fairfax High in Los Angeles Thursday (28). While in school he was active in the school dramatics and was with the Los Angeles troupe doing Phoenix, Ariz., for the season... The C. H. Allons (the former Donna Doerr) of Tacoma, Ariz., are visiting Phoenix, Ariz., for the season... Mrs. H. J. Capello has received a promotion to business manager of the Fair."... The census chief. Following the shopping part stands the show will play for locations and fair dates in Arizona, New Mexico, Colorado, Utah, Nevada, Dakota, and Washington... Mr. and Mrs. J. B. Heth, owners of Great Western Amusements, have been vacationing since they left for home last December. They're currently touring this year's shows in Odessa, Texas, in mid-February and will start the show for the road the following month in Dallas. They will spend the first half of March in Odessa, Texas, and Mrs. and Mr. Heth. The two Frischies, both veterans of the show business, are the management behind. Rude's 20th Century Shows this year... Frank Jotjerland... Show and lot assignments have been submitted to the Mohican (Ala.) Mardi Gras, February 18-21 and March 1, according to Walter M. Fox... Frank Peppers will have two shows here. Broad and Government, eight major and kid rides; Government and Washington, three major and five minor; and Government and Dearborn, two majors; adjoining the brand new 300-foot roller coaster, El Cortez, the 50th Mile Rides, Inc., featuring the World's Tallest American Wagon, T. J. Hickey, YMCA lst, Russell Cooper, Davis Co., and R. E. Hite, Knights of Columbus lst... Frank Jotjerland... THE LADIES' Auxiliary of the Showmen's League of America has announced a new marquee birthday party. Mrs. Jeanette Mardelis, president, received a money gift from Mrs. Mae Smith, first vice-president... Speeches were delivered by Mrs. Phoebe Sartice, Carneil Paley, and Mrs. Mills White... THE auxiliary's Past- president's club held its regular meeting recently with Mrs. Ralph Scheller representing the Los Angeles Business Council... Bill Williams, Jr., photo editor for the group, delivered the invocation. On the sick list were Mrs. Taylor, Viola Parker and Margaret Beck... Mrs. Taylor will be the next president of the organization. Next meetings are February 4 in the Hotel Sherman... Charlie Byrne... FLASHBACKS: Ten Years Ago—The Michigan State Fair switched its carnival operation and signed Al Wagner's Casaulte of Amusements. They replaced the Goodwin Amusement Company and Ray Magruder on the program... Thirty years ago—Bob Steinmann signed as business manager of Lawrence Great Shows... Twenty-five years ago—Bob Stearnman, former manager of the old medals route, was the news item... Last week—Bert Huns, the Miami Club's nine and several Tampa teams... Sam E. Pfeiff announced that he had signed to play 24 dates and would again field two midway units, the second one to be furnished by Vinnie Bros. Shows...
Eastern Routines Nearly Completed

By OWEN KIRBY

NEW YORK—With the major Eastern fairs being held this week and at least two others in close proximity, many agents and operators are preparing for the end of the season in full swing.

In the State of Vermont, King Reed Shows has returned to the Champlain Valley Exposition in Enosburg. The midway, under the direction of Milt Reed, will be closed to Labor Day and set up again in Lake Champlain Park in Plattsburgh. Reed will visit the town and serve the state in the Adirondacks.

At the Albany meeting, the following contracts were reported: New York State: Coleman Bros. Smith and Spring's Wild West, Kalamazoo. Almogrand, Balston Spa and Fonda. O. C. Buck Shows, Platt's, W. C. A., 110 Market St., and the Western and South Pacific Combined Shows, Trucking Company, Ann Arbor, Mich. The contract was completed by Delaney, Mr. C. R. King, Mr. C. A. Beck, and others.

In Pennsylvania, Mr. T. C. Delaney, of Graysville, Pa., has completed a contract for another season with the Delaney Shows, including the 45th annual show at Indianapolis.

In New York State, the following contracts were completed: O. C. Buck Shows, 110 Market St., Mr. C. C. Smith, Mr. C. A. Beck, and others.

In New Jersey, Mr. J. C. Delaney, of Graysville, Pa., has completed a contract for the 45th annual show at Indianapolis.

In Michigan, Mr. J. C. Delaney, of Graysville, Pa., has completed a contract for the 45th annual show at Indianapolis.

In Ohio, Mr. J. C. Delaney, of Graysville, Pa., has completed a contract for the 45th annual show at Indianapolis.

In Illinois, Mr. J. C. Delaney, of Graysville, Pa., has completed a contract for the 45th annual show at Indianapolis.

In Indiana, Mr. J. C. Delaney, of Graysville, Pa., has completed a contract for the 45th annual show at Indianapolis.

In Kentucky, Mr. J. C. Delaney, of Graysville, Pa., has completed a contract for the 45th annual show at Indianapolis.

In Tennessee, Mr. J. C. Delaney, of Graysville, Pa., has completed a contract for the 45th annual show at Indianapolis.

In Arkansas, Mr. J. C. Delaney, of Graysville, Pa., has completed a contract for the 45th annual show at Indianapolis.

In Missouri, Mr. J. C. Delaney, of Graysville, Pa., has completed a contract for the 45th annual show at Indianapolis.

In Alabama, Mr. J. C. Delaney, of Graysville, Pa., has completed a contract for the 45th annual show at Indianapolis.

In Georgia, Mr. J. C. Delaney, of Graysville, Pa., has completed a contract for the 45th annual show at Indianapolis.

In Florida, Mr. J. C. Delaney, of Graysville, Pa., has completed a contract for the 45th annual show at Indianapolis.

In South Carolina, Mr. J. C. Delaney, of Graysville, Pa., has completed a contract for the 45th annual show at Indianapolis.

In North Carolina, Mr. J. C. Delaney, of Graysville, Pa., has completed a contract for the 45th annual show at Indianapolis.

In Virginia, Mr. J. C. Delaney, of Graysville, Pa., has completed a contract for the 45th annual show at Indianapolis.

In Maryland, Mr. J. C. Delaney, of Graysville, Pa., has completed a contract for the 45th annual show at Indianapolis.

In Delaware, Mr. J. C. Delaney, of Graysville, Pa., has completed a contract for the 45th annual show at Indianapolis.

In New Jersey, Mr. J. C. Delaney, of Graysville, Pa., has completed a contract for the 45th annual show at Indianapolis.

In New York, Mr. J. C. Delaney, of Graysville, Pa., has completed a contract for the 45th annual show at Indianapolis.

In Connecticut, Mr. J. C. Delaney, of Graysville, Pa., has completed a contract for the 45th annual show at Indianapolis.

In Massachusetts, Mr. J. C. Delaney, of Graysville, Pa., has completed a contract for the 45th annual show at Indianapolis.

In Rhode Island, Mr. J. C. Delaney, of Graysville, Pa., has completed a contract for the 45th annual show at Indianapolis.

In New Hampshire, Mr. J. C. Delaney, of Graysville, Pa., has completed a contract for the 45th annual show at Indianapolis.

In Vermont, Mr. J. C. Delaney, of Graysville, Pa., has completed a contract for the 45th annual show at Indianapolis.

In Maine, Mr. J. C. Delaney, of Graysville, Pa., has completed a contract for the 45th annual show at Indianapolis.

In New Brunswick, Mr. J. C. Delaney, of Graysville, Pa., has completed a contract for the 45th annual show at Indianapolis.

In Nova Scotia, Mr. J. C. Delaney, of Graysville, Pa., has completed a contract for the 45th annual show at Indianapolis.

In Newfoundland, Mr. J. C. Delaney, of Graysville, Pa., has completed a contract for the 45th annual show at Indianapolis.

In Prince Edward Island, Mr. J. C. Delaney, of Graysville, Pa., has completed a contract for the 45th annual show at Indianapolis.

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GOODING AMUSEMENT COMPANY

Want to ride employees?

Our new factory will afford year-round employment. We demand and will pay for the best Ride Foremen and Helpers in the industry. Drivers preferred.

Contact F. E. GOODING
Tampa Terrace Hotel, Tampa, Fla., Feb. 5-10.
Permanent Address: 1300 Norton Ave, Columbus, Ohio.

SUNSET AMUSEMENT COMPANY

Opening Thursday, April 3—Excelsior Springs, Mo.

Carl Black, Roy, Elmer Snell, Bill Cline, Ed Humby, Jr., Fred Hewitt, Joe Phillips, Scotty and Art, Orange, Bill, Carl Bone, Henry Lea, Jim Thiel, Bill Butler, Slim, Lewis, Ralph Bannister, Fred, Jim Travis, Luey, Lyle, John, Bill, Tom, Ted, Joe, Bill, Dean, Bill, Joe, Art, Jack. Phone: Garden 4-8293. (You call)

Want in two short lines. Need Foremen for Wurl, Orleans, and Baltimore, also Road Boys for 26 weeks. Also need Subway Boys for 26 weeks. Winter narcotics, Downs Park, Calif. Phone: Pacific 3-6832. 8 a.m. to 5 p.m.

FOR SALE

ROCKET RIDE

Aerial Swing

BUBBLE BOUNCE

In perfect shape. Can be seen anywhere in Los Angeles County Festival. Phone: National 3-7166

FOR SALE

WANTED CONCESSIONAIRES AND ENTERTAINERS

For St. Patrick's Day Celebration

Shenandoah, Texas, March 17

Write

BOB ROACH, SR.

1402 South Franklin

Phone: Blackham 6-4172

"Southerner's Largest Irish Celebration"

WANTED CARNIVAL MONTEAU CO. FAIR

California

August 18, 19, 12, 19

California, Calif.

Thank You

ROSS LYONS

Prize Concessionaire, Carnival Shows

For Your Patronage.

213 W. 115 Ave., Miami, Fla.

Phone: Picture 1-8899

FOR SALE

FLY-OF-PLANE TUBS

Complete. 48 sq. ft., 24 passengers. Includes: 'plane, stunt, 'plane operators, stunt man, ground crew and all necessary equipment.

Season to '71.

Clint Taylor, Pala, San Diego, Cal., or call Box 323

AMERICA'S FINEST SHOW POSTERS

WRITE FOR 1950 DATE BOOK

Central Printing Co., Inc.

MADISON, IOWA

Page Com. Keep N. Y. Fairs

Tampa Club Elects Dick Gilsdorf Pres.

Tampa—Richard Gilsdorf has been elected president of the Greater Tampa Amusement Corporation, succeeding Earl Madden in the top spot.

The new president was Carl J. Sedlmayr Sr., first vice-president; Ronald Clark, second vice-president; Jack Flack, third vice-president; Vernon Korbus, secretary, and Harry Yeager, treasurer.

Elected to the board were Maury Bord, W. Bill Chinn, James Cyrus, S. F. Swenson, and H. C. (Clay) Fowler, Jack Galippo, Harry DeLozier.

Detroit Club Gets Gavel

DETROIT—Presentation of a gold-handled gavel as the symbol of the president’s office to the Michigan Showman's Association (MSA) highlighted its opening meeting of the new official year Monday night at the club.

The gavel, a miniature of the gift of Ben (Forco) Landry, retired concessionaire, who is currently president of the National Concessionaire's Association, was formally presented in his behalf by Jack Dickstein, past president, and President J. H. Stadler presided at this first meeting in the absence of President Bob Morrisson, and was assisted by Second Vice-President Frank Cook, Treasurer Fred Rice, Secretary and Recording Secretary Carl Lovner.

Stadler proposed the revival of the council of presidents, which was held for some years but dropped several years ago, as this is the annual fair convention in January. The council was held Monday night eight to the convention in the clubhouse and would not conflict with the annual installation banquet conducted by the Auxiliary.

Mo. Meeting

COMBINED Shows announced by Homestead Air Force Base this week for the third time in its 1960 season, beginning Thursday, April 14, at the new show, Kiccott was in Naples, followed by a community show in the same city. Beginning Thursday, April 14, the show had won in last outside Tampa, since its Southern fairs ended last November.

Nine weeks of Florida dates are projected, then a season of celebrations and fairs, the week of customarily dates are booked. Roland Page, former general manager, made his first visit to the New York fair meeting in company with general Manager Al Smith, and the results were encouraging, with all fairs being returned.

A long season of fairs is in the works, centered on the seven spots in New York, a state being played for the seventh season. Booked are the Trumansburg Fair, Ontario County Fair in Canandaigua, Tompkins County Fair in Ithaca, Sandy Creek Fair in the town of Sandy Creek, New York, and Seneca County Fair in Geneva, New York, and Seneca County Fair in Geneva, New York. Fairs to follow are in Hereford, Vernon, Monroe, and Sullivan Counties.

The show preceded its fairs with a general in Allegany, N. Y., then a July Fourth Fireman’s date in Shingobeeville, N. Y., and the Trumansburg date.

Routing up to Sandy Creek from the lower Florida shows, the show is the longest North-South tour being made this year, since the New York spot is near the southern boundary. Making the swing are 22 office-

Page Com. Keep N. Y. Fairs

HOMESTEAD, Fla.—Page Combined Shows announced for season’s three Homestead Air Force Base this week for the third time in its 1960 season, beginning Thursday, April 14, at the new show, Kiccott was in Naples, followed by a community show in the same city. Beginning Thursday, April 14, the show had won in last outside Tampa, since its Southern fairs ended last November.

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Heart of America Showmen’s Club Ladies Auxiliary

The 31st annual installation luncheon was held recently in the Hotel Aladdin in Kansas City before a good attendance.

Rose Godden served as hostess. Eight past presidents attended and two life members, Mrs. Scott and Mrs. Toland Campbell, were on hand. Mrs. How and Elizabeth Campbell were the toast of the day and entertained a paper presentation. Each club toast the county was recognized and the toast of the day was given by the ladies Auxiliary, 2017.

Making the swing are 22 office-

Page Com. Keep N. Y. Fairs

Primrose Blossom

Mrs. Elmer Stemp, wife of the late Mr. Elmer Stemp, who was killed in an automobile accident last March, was recently installed as National Primrose Blossom for the 1959-60 season.” At the request of her husband’s friends, the P.S. (Mrs. Elmer Stemp) was chosen to present the Primrose Blossom trophy at the annual luncheon held at the Hotel Aladdin in Kansas City.

Sam Cross, the current National Primrose Blossom, presided at the luncheon, which was attended by over 200 women from various clubs throughout the country.

The P.S. (Mrs. Elmer Stemp) was selected by the National Primrose Blossom Committee because of her dedication to the organization and her ability to lead her club in its goals.

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ATTENTION

FAIR MEN and CELEBRATION COMMITTEES

WHO ARE VISITING FLORIDA

You are invited to visit and see the great

BLUE GRASS SHOWS

Truly the nation's largest Motorized Carnival.
Now showing at Florida's top winter events.

Southwest Florida Fair,
Fort Myers, all this week
Florida Strawberry Festival,
Plant City, Feb. 29-March 5
Pinellas County Fair & Horse Show,
Largo, week Feb. 22-27
Sarasota County Fair, Sarasota,
March 14-19

Come and visit us and talk to the people we do business with.

Sincerely,
C. C. GROSCURTH
GENERAL MANAGER
BLUE GRASS SHOWS

Opening April 18 near Jackson, Miss.

Humboldt, Tenn., Strawberry Festival, May 8, and a route of Fairs and Celebrations through Mississippi, Tennessee, Illinois, Missouri and Wisconsin, including Oshkosh, Fond du Lac Fals and Labor Day Celebration at Sheboygan and Fourth of July at New Berlin, Wis.

CONCESSIONS: Want Bear Pitch, Basket Ball, Ball Games, Pitch-Tilt-You-Win, Break-the-Record, Buckets, B-Carts, Put Show, Raffle, Shells, etc. No tax. Our office-owned Concessions on show.

SHOWS: Can place any type of Family Show with own equipment. Also will place Girl Show wherever it will work.

WINTER: Rides to want Book Scrambler, Roundup or any major Rides not conflictting. Can also place nice set of Kid Rides. RIDE HELP: For all rides. Winter quarters now open. Need 2 Men at once. Lot Men wanted. Also other useful people, Jack Greene no longer with show.

Contact Jack Greene, Omnium Hotel, Canton, Miss.

or E. O. Paule, Box 1817 Sta. E, Jackson, Miss.

ATTENTION

SHOW OWNERS AND CONCESSIONAIRES
VISIT US WHILE AT THE TAMPA FAIR
Have Various Games to Show. Open House All Week Long.

Best regards,
RAY OAKES, JR.

RAY OAKES & SONS, P. O. Box 4344, Tampa 7, Fla.

SMILEY'S AMUSEMENTS
LAKE WALES, FLA., FEB. 1-6

Followed by Caro Fair and a route of Fairs and Celebrations. All fairs and celebrations owned and operated by the Florida State Association and Licenses Fair Committee.

FOR SALE
All or any part complete Carnival for sale

BOB ROBINSON
Clear Lake, Iowa
Tel. No. 17-333

FOR SALE

CHARLES GUTTERM

FALL CARNIVAL, FALL FAIR, FALL WEEKEND,
STATE FAIR, STATE FAIR WEEK, STATE FAIR 3;
CITY VILLENICE ASSOCIATED ENTERPRISES;
SHOWS, FAIR RIDES, FAIR RIDES, FAIR RIDES;
WILL BE AT THE TAMPA FAIR.
NIGHT LIGHT
A plush rabbit that comes with a miniature night lamp. Operates from a dry cell and lights up when pressed. Animal is dressed in a white suit and sits in a rock cradle. Comes with all parts to assemble. Priced at $2.90. 

RATTLER
Called "Rudy the Rattler," this toy unrolls to 24 inches long. Has a lifelike appearance of soft, colorful plastic in green and yellow. Packed in a polybag. Retail for $2.95. 

COMBINATION
Set consists of cap and combination pucker-ash tray in white and brown. Retail for $1.95 each. 

SAFETY TRAY
A smoking accessory that is said to end fire hazard. Steel spring expanding as cigarette burns down. Holder rises and slides cigarette into tray. Tray is pear-shaped, made of crystal glass and is gift boxed. Priced at $3.45 for one dozen; sample $1. 

FOR FAST 1960 SELLING
6 LADIES' and GENTLEMEN'S ELGIN, BULOVA, BENRUS, CROWN Wrist Watches 15 J. $59.50 ea. 17 J. $109.50 ea. 21 J. $129.50 ea. Write for price list. SOUTHERN WATCH CO. 512 W. WABASH AVE. CHICAGO 2, ILL. 

GIANT SAVINGS!
Fine Deal on Brand-name Styles of Mech. and Ladies' Fashions. Prices are reasonable in price. Write for catalog. ENRIQUE PRESS, INC. 644 ORLEANS ST. CHICAGO 10, ILL. OH. 4-4118 

SALESBOARDS — LOW FACTORY PRICES! CALL NOW! THE MOST COMPLETE LINE IN AMERICA! WE MANUFACTURE AND DISTRIBUTION THE MOST COMPLETE LINE IN AMERICA! 

FOR LISTING
SEND NEWS RELEASE, GLOSSY PHOTO OR DRAWING TO: Parade of Hits, The Billboard, 133 West Randolph, Chicago 1.
Five Years Ago In Pitchcock
Jack (Bettles) Stover was battling the cold freezes around Harri-
sonburg, Va., at Al Dolek, circula-
tion manager of The Southern Planner, was there too. C. C. Pas-
er was working paper from the result
in Kentucky... Tom Kenu-
sey reported the sale of one of his de-
finitive toazines to Dell Publica-
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HERE'S A HANDY ORDER FORM FOR YOUR CLASSIFIED AD

1. Type or print your copy in this space:

2. Check the heading under which you want your ad placed:
- Art, Songs, Cants, Advertisements
- Agents, Distributors, Items
- Business Opportunities
- Collectors
- Music, Records, Accessories
- Coin Machine Headings
- Talent Availability Headings

Classified and all Talent Availability ads must be paid for in advance.

The Billboard, 2160 Patterson St., Cincinnati 22, Ohio
Please mail the above ad in.
The Bulk Vending Association of Florida, which was recently formed with the tax fight as one of its main objectives, has asked all operators in the state not already members to contact Paul Feingold, president of the group. Feingold can be reached at his operating company headquarters, I-C Sales, 2709 Southwest 33rd Court, Miami. The group hopes to enlist the aid of other operators in helping to have penny gun machines declared exempt under the Florida law.

The newly formed BVAF is affiliating with the National Vendors' Association in an effort to combat the measure successfully. NVA's legal counsel, Don Mitchell, recently met with Feingold and other Florida bulk vending operators to map strategy for the fight (The Billboard, January 25).

The Bulk Vending Association of Florida has asked the comptroller's office to get an opinion from a state attorney general on whether ball gun machines as a legal product or official of the State can sit for such an opinion).

Time payments available on Oak machines through all distributors. All Oak machines are equipped with 2c, 10c and 25c coin mechanisms, in combination 1c to 5c coin mechanisms.

Place Bulk Machines Just Inside Front Door, Says Denver Operator

DENVER—Long experience has taught Frank Thorwald, veteran bulk route operator here that there is no better location than a point just inside the door of busy drugstore or other types of retail establishments.

Thorwald runs 600 machines in Colorado, concentration in Fort, Colorado Springs, and Pueblo. In dealing with practically every type of situation likely to affect a bulk operator, he has learned that standardization is a basic requirement.

Consequently, with few exceptions, his entire bulk vending route has machines finished in bright red and yellow, mounted on heavy six-inch cylindrical stands.

Trade-Mark

Bright red and yellow have been Thorwald's trade-mark colors for the past five years, and the color scheme is backed up by a reputation for immaculate cleanliness which is equally important. Because Thorwald machines glitter with a brand-new appearance at all times, he is welcomed in locations which hitherto allowed no coin machines at all.

(Mostly for his Thorwald memory, Thorwald maintains that his own impressive appearance has a lot to do with this as well. A tall man, six feet six inches, Thorwald dresses as neatly and fashionably as a stockbroker, a point which must be part of his prospective location owners' image.)

Once the location is landed, Thorwald usually tries for a front-of-the-store spot for the machine, on the sale of which the operator has a direct share.

Theory

The theory here is to catch the customer's attention coming in and going. The bright color scheme, easily recognizable in any Thorwald location, automatically suggests change and fun, his two specialties, to anyone entering those spots, and, the fact that the machines face inward, where it is convenient to anyone who has just left the cash register, and is likely to have a few cents in his pocket, is of course another help.

This is particularly important in supermarkets, Thorwald has found, since most people don't get money out of their pockets and then go on to shop and use the check in the checkout stand.

Then, whatever loose change remains, is simply tucked in the pocket or purse where it is convenient to treat Junior to some ball gun or charms. There is a psychological barrier here, since most customers habitually pause before leaving the store and check to see whether they have forgotten anything. This pause gives plenty of time to get out pennies or a nickel for the vending machine, Thorwald has found.

One of the few operators in the Rocky Mountain States to claim (Continued on page 101)
Flexible BELL RINGS
Plastic-Assembled $4.40 per M.
Plastic-Assembled $7.50 per M.

BULK VENDING
Vending Boom Expected in Australia:
Bubble Gum, Peanuts, Lead Bulk Field
SYDNEY—Bulk vending operators are in for a boom through Aus-
tralia if the idea of the people taking to vending in general is any
indication.

Virtually all types of vending machines, from bubble gum and
peanuts to major food lines, and even some items not too familiar to
the American operator like hair oil and Chanel No. 5 perfume, are be-
coming a common sight in Australian stores and public places.

The Australian's own retailing trade journal, The Retail Week, re-
cently stated that the people were beginning to "overcome an initial
doubt that major quality goods had implanted." 12,000 Vendors

Commenting on the retailing impact
that vending machines of all
types was producing, the magazine
pointed out that one company alone,
International Vending Ma-
cines, Pty., Ltd., has installed 12-
000 machines throughout the
country. The machines are primarily de-
voted to peanuts, bubble gum, hairspray and Chanel No. 5 perfume.

More than 750 machines selling
peanuts are reported to have been
installed in New South Wales alone,
with a total of 2,100 in other Aus-
tralian states.

Store Machines
Charles Greiner, a well-known
Australian television personality and
also director of television mer-
chandising for International Vending
Machines, Pty., Ltd., was quoted as saying the Australian market for
vending had just been scratched and that his company plans to add new machines every
three or four months to their
routes.

He said hotels and clubs so far
had made up the majority of the
firm's most profitable sites, but
that other vending sites would probably be the points of expansion for the future.

He said that retailers were be-
coming aware of the fact that
machinery selling them free from
low-profit lines and a tendency to
concentrate on the vital personal values of high-profit lines.

Coast-to-Coast Trip by
Plastic Processes' Falk
NEW YORK—Bill Falk, head of
Plastic Processes, Inc., New
York, chew manufacturer, ferred
with his wife, Hilda, on a sales
trip stretching from coast-to-coast
and extending then the end of
April.

After leaving New York January 18
with Atlantic as the first stop, he
will be visiting distributors and
retailers throughout the country.
The firm is also introducing a num-
ber of new lines that will be previewed on the trip. These in-
clude: Roundy animals, new
series of telscope viewers, elephant
and donkey lapel pins for election
year, and a new series of beautiful
car and coffee, and a new assort-
materia! button series.

SUPER STATIONS
Phoenix Chain Stores
Install 'Bulk Center'
PHOENIX, Ariz.—A number of
local operators are benefiting from a
bulk vending machine center that
was installed by the Arizona
bulk vending machines operated by the A. J. Bay-
less Corporation.

Instead of scattering bulk vending
machines throughout the store, the Bayless
philosophy is to take advantage of a
curving corner of the building where
the focus is on the vending machine center is an ideal
space

so that most of the Bayless stores
have been architecturally designed to
this corner. The new installation a
pro-
vision was made for the vending
area in almost every instance.

A typical installation has as many
as 18 or more vending machines on
different combination stands vending
everything from ball gum and nuts to
charms, earrings, and coins, even
different post cards and stamps.

Another feature of the Bayless vending
installations is to use them for some
different purposes, such as a
typical store at 16th Avenue and
Camacho Road. This has two
machines on a large wooden rack
with the center row of the rack
being used to display stacks of
vintage books and premium catalogs
of premium books and cards.

The operators, some of whom are
Best West Specialties, E. H. Van
Pattens, Jimmy Wilson and Fred
Millard, have used the bulk vending
installation and the bulk vending
machines and stamp books and
premium books complete another

People sign to browse at the pre-
business generally buy a
some gum or nuts to chew on as
they read. They want to use this
ideal function for the kids, too.

Shoppers are often able to get a
few minutes of peace from the little
ones by giving them a few pennies
to spend "while you go big shop-
ing." The kids look at the stack
books and venders, and before
they know it, the parents are fin-
ished shopping.

DISTRIBUTORS WANTED

CRACKER JACK
Vending Machine
For full information write to:
CRACKER JACK VENDORS, INC.
1810 E. Washington, Columbus, Ohio

IMMEDIATE DELIVERY
VICTOR Globe Style
TOPPER DELUXE
1ac or $c

STAMP FOLDERS, Lowest Prices. Write
MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS.

NORTHEASTERN
SALES AND SERVICE CO.
330 MADISON AVE.
NEW YORK 16, N. Y.

Copyrighted material
POPEYE, FRED AND LI’L ABNER RINGS & LOCKETS BY PENNY KING

NEW YORK—A new set of flicker-action rings and lockets based on popular comic-book characters is being introduced by Penny King & Company this week.

The series includes Li’l Abner and his whole troupe, Popeye and his gang and various assorted poses of Felix the Cat. In each series, the pictures change into various poses and hop around by flicking the angle of the charms and lockets.

The Li'l Abner set, for example, is a set of four pictures, each with two characters that interchange as the ring or locket is flicked.

One pose has Li'l Abner alternating with Daisy Mae, another features Mam- my and Pappy Yokum, third has Moonshiner and his little Indian Pal making moonshine juice, and the fourth features Evil Eye with his eyes bugging in and out as the picture is flicked.

In the Popeye set, the shots in- clude Popeye with various mem- bers of his strip, including Olive and Wimpy, issuing bratty guffaws—no doubt at the view.

In the Felix the Cat series, pic- tures show Felix in various action situations, jumping all over himself as he tries to alternately hit a baseball, juggle a vol, kick a football, etc.

All charms are vacuum-metal- ized in silver. Plastic lockets are $11 per 1,000, plated lockets and rings are $13.50 per 1,000. All prices are based on initial order of 5,000 or more.

FREE DEAL #5
G.I. luminous ALARM CLOCK with purchase of
10,000 Gismo Mix $50.00 VALUE for $37.50
Comes in equal Quantities of
Three Famous CHARM SERIES
#90, #45 and #10
All Color Vacuum-Metalized
Over 300 different kinds
This is “Eppy” Quality
ORDER Deal #5
SUSAN EPPY & CO., INC.
91-35 144th Place, Jamaica 35, N. Y.

FLORIDA BREEZE

Florida Music Sales, Miami Mercury outlet, suffered a heavy loss of phone records when thieves broke into the roof of the building, loaded a truck and made off with about $12,000 worth of records. The same weekend saw thieves use the same technique to break into the Sun Marino Music Company and smash open the safe. A considerable amount of cash was stolen. With the influx of many strangers into the area, coin operators have been reporting many break-ins.

Signs of the times, . . . Eddy Leopold and Mel Schwartz, both of Mellow Music Company, Miami, spotting new curr—Eddy bunging and Mel a station wagon. . . . Rex Holley, Lucky Amusement Company, faces a daily problem. What should he use, the new car or new truck he uses on the route? That’s a problem! Keddie Weber, former roadman with Music Makers, now running a route for Drake Automatic Company, . . . Max Lebow, hospitalized for several weeks because of an eye optic due for release.

Harry Grecco, Wurlitzer service engineer, stopped off in Miami on his way to Jacksonville from New Orleans. Harry reported much interest among coinmen in the showing of the new Wurlitzer.

Ozio Troppmann, Bush Distributing Company, Miami, kicking off the ball with a showing in the George Washington Hotel, West Palm Beach. Bob Weller, Bush Distributing Company sales representa- tive, taking advantage of the showing to introduce the Bros. manually operated cigarette machine and Chicago Coin’s new Bulls Eye Drop Ball. Ozzie off to Jacksonville for the Sunday showing there and then back to Miami for the Monday showing at the home office. The West Palm Beach show was well attended, with every operator in the area on hand. The topic of discussion at the buffet luncheon was stereo record availability.

(Coontinued on page 99)
Per-Machine Levy Fought
By L. A. Ops

LOS ANGELES—A per-machine tax that the purchase of decals for vending machines would be opposed by bulk operators working with and thru the Western Vending Machine Operators Association. A committee to present the matter to proper city authorities was selected at the recent monthly meeting held at the Nickelodey Restaurant.

The matter of the 25-cent decals is being opposed on the basis that it is discriminatory. The per-machine assessment is in addition to the increase from $1.00 for the first $5,000 gross business plus $1 for each additional $1,000 gross to $16 for the first $50,000 and $16 for each additional $1,000 worth of business. Operators will ask that they be classified under the retail license and $16 fee.

News of the per-machine tax brought a record attendance to the meeting which was conducted by William Siegle, WYMA presid. Because of lack of time, Siegle had to call on Leo Weiser, an immediate past presid.

The committee named to contact city officials will include Preston Coon, lawyer; Rona Tylor, and M. E. Hash, Jr.

During the meeting, membership in the organization was opened to 15 applicants being received.

No Opposition For Wheaton
In CAVA Bid

LOS ANGELES— Ivan (Pat) Wheaton Jr., W. T. & W. Vendors, Inc., Long Beach, is the unopposed nominee for the leadership of the California Automatic Vending Operators Association. He did not offer for re-election after serving four years. Ballots for a takeover vote in the mail will be the deadline for returns February 15. Also unopposed are Ted Nicola, W. T. & W. Vendors, Inc., and J. B. (Bob) Greer, De Luxe Vending Service, Culver City, who will handle the detail thru his service, Executive Enterprises in point.

Also to be voted upon is the 10 operators and five honorary members (manufacturers and suppliers) for the board of directors.

Senate Committee Hits
Blue Sky Operators

WASHINGTON — Blue sky vending operations were labeled "one of the most widespread schemes existing in the United States" by the Senate Permanent Subcommittee on Investigations in its annual report issued last week (25).

Report said that blue sky vending operators sell their products to individuals "based on fraudulent representations." Penetrators use newspapers to advertise in "glowing terms" the "possibilities of individuals making large profits for small investments, with practically no physical labor involved," the report stated.

Probers pointed out that testimonies from Post Office and Federal Trade Commission representatives indicated that "a large number" of the agencies regarding blue sky vending enterprises were subject to investigations because of easy-to-win contracts. "In addition to the agencies, the 150,000 members of the Blue Sky Council have done a good job of setting up and conducting their own investigations," the report stated.

For wheaton in CAVA Bid

No opposition for wheaton in CAVA bid.
Record Mfrs. See Juke Ops As Vendors of Single Disks

BY REN GREVATT
NEW YORK — It’s no secret that at the return end of the record business, practically everybody is getting into the act. And the keenest
est industry observers are now see-
ing a distinct possibility of jockey
books entering the picture as well.

The fact is evidenced not only
through the recent announcement of various types of vending machines
which could be operated on a coin-
operator basis and record manufacturers as well.

A number of record men here,
alarmed at what has been noted as a
slowdown in the record business, have
opened up and indicated that jockey books should get
into the retail end of the business
along with their routes. They point
out that chain, variety and candy
stores are all selling records from
racks right now, while on the other hand, a number of record
stores have actually de-em-
phasized and in some cases have
dropped singles. The jockey books
are making a big hit if they
have the right kind of a hit
right now, one diner said this
week. "It’s a good deal to sell
for, with what the jockey book
is the ideal listenrng booth for
women and children.

Along this line, an interesting development has come to light in Great Britain, known as the Press Button Disk Machine, char-
ers also employing a full color day

BILOXI ARCADE OP USES SIGNS TO CURB ROWDYS
BILOXI, Miss.—Whatever an Arcade operator finds that rowdism results in damage to his machines, and affords other possible customers, the use of signs can often offset the problem, according to Johnos Bertenshaw, owner of the “Snooker
ner Arcade in this Southern Gulf coast amusement center. Bertenshaw has tried typical methods of giving out with signs attached to the machines where they are bound to be read by everyone. For example, over a few of the five-ball tables, a typical sign, lettered in black on a green background, points out: "Our Players Don’t Like To Be Cursed—Please Keep Hands Off the Mint." Similarly, on an adjoining machine, in black on yellow, another sign reads: "Do Not Steal These Machines—We Have a Policy of Not Renting to You and Other People. We Protect Our Manufactory With an Orderly Price." Wooden Brackets
Mounted in special wooden stands, built to fit atop each of the machines, the signs are changed time from time to time, always inviting co-operation on the part of the players. Bertenshaw’s United Noveltty Company, which operates other Arcades along with a complete pinball operation at the Gulfport-Biloxi area, has found that the old slogan, "Cleanliness is Next to Godliness," also rings true at the Biloxi
im, even when the Arcade is crowded with scores of boisterous teenagers.

Complete informative signs are used to describe proper methods of operating other machines in the Arcade, such as stampers, Land’s Prance Machine Co., and in the amusements
The Sports Center benefits by the presence of one of the Air Force’s largest technical training outfits on the Base. Not only a half mile or so away, with many students taking electronics training finding much time on their hands. Also, there is a major bus stop just in front of the Arcade and many stores specializing in military goods in the immediate area, which helps to attract traffic.
Sound Sensation

ILLUSTRATED — MODEL 2400S — 200 SELECTIONS

Sound Investment

Add its eye appeal to its ear appeal to its time-proven mechanical performance, and you'll agree...

WURLITZER PRODUCES THE WORLD'S GREATEST MONEY-MAKING MUSIC SYSTEMS

SEE THEM TODAY!

THE WURLITZER COMPANY Established 1856 NORTH TONAWANDA, NEW YORK
Nickel Dead, Say Phoenix Juke Box Ops

PHOENIX, Ariz. — Five-cent play has to all outward extents disappeared in this area, according to a survey of leading phonograph operators headquarters in Phoenix.

Even in so-called minority neighborhoods which had stubbornly resisted to go along, dime play has finally been accepted, major operators report.

Mash off the resignation to 10-cent play has been artificially developed by offering combination price schedules, tegged a twist recently when two dime plays for a half dollar, and scaling down to the old standby of three for a quarter, until the individual 10-cent play hasn’t seemed so oppositional to the usual customer.

Another means which has been employed by many operators toward making 10-cent play more acceptable has been putting additional emphasis on requests, and encouraging local owners to point out to their own patrons that customers are entitled to request any record they would like to hear, which would then be placed on the box during the next record change.

At least a dozen firms have emplated this method of building goodwill, and find that it invariably produces the desired results.

No Opposition

CAVA recently passed resolutions permitting all members to vote, and be elected, officers and directors; authorized election by ballot by mail, study plans for a permanent legislative committee, and hold regional meetings throughout California in 1960.

Grenier said that while he did not favor re-election, he will continue to work in the interest of the association.

MARKS THE SPOT TO BUILD PROFITS

with the nation's oldest & largest

ONE-STOP

Record Service
Guaranteed immediate delivery in one prompt, postage-wrapped shipment to anyone in the world. Any label, any hit... Musical Sales has it all...

DISTRIBUTOR WHOLESALERS

Nothing over! - Singles - Albums - 45's - Toppers - Accessories

45 R.P.M.

50¢

Write, wire or phone your orders today to The

MUSICAL SALES CO.

Musical Sales Book
Phone: 2-5150 Route 13 N. D.C.
Baltimore, Md.

N. E. Operators View New Juke Boxes

AT TRIMOUNT showrooms for a look at the new Seaburgs were (l. to r.) Turcotte, Williamstown, Mass., and Steve Piholcz, Worcester, Mass.

IRWIN MARGOLOF (left), Trimount sales executive, greets Ellie and Al Sharpe, Portland, Me., at the phonograph showings in Boston.

KENNY CHORIS, Brockton, Mass., (left) and Dave Riskin, Trimount Sales, Boston, talk over the new Seaburg models.

IN BOSTON for phonograph showings were (l. to r.) Bill OBrien, Newport, R. I.; Pete Strepchuck, Springfield, Mass.; Dan Brown, of the Trimount staff; and Walter Strepchuck, Springfield.

Boston Phono Showings Held

BOSTON—The city’s Coin Row had a busy January, with operators from the six New England States flocking in as two distributors demonstrated new models of Seaburg and AMI phonographs. Week-long showings were held at Trimount Automatic Sales Corporation for Seaburg’s new line and at Atlantic Distributors for the AMI models. Trimount also had some of the new Seaburg coffee and soft drink venders.

Hosting at Trimount was David S. Bond, president; Erwin Margolof, general manager; C. Marshall Carr, assistant general manager; salesmen Dan Brown and David Riskin, and Frank Finneran, representing the Seaburg Vending Division.

On deck to welcome operators at Atlantic Distributors were Anthony Grazio, president; Dominic Esonte, vice-president, and David Shuman, sales manager. Door prizes of articles emphasizing the new K Model were presented.

Among operators in town for the showings were: Frank Min, Marion Oliver and Mrs. Al Sharpe, of Portland; Mr. and Mrs. Eddie Bey, Carlino; and Ron obst, Dayton, Maryland. From Rhode Island came Chris Carignano, Bill OBrien, Pete Strepchuck and Walter Strepchuck, Newton, and Walter Legena, Central Falls.

From Massachusetts were Paul Sluur, Greenfield; Bert Horwitz, Westwood; James C. Geracer, Dorchester; Sel Robinson, Mike Williams and Guy D. Galoian, Boston; Leon Shrier, Newton; Kenny Ghione, Brockton; Steve Piholcz, Worcester; Edgar Beals, Needham; Louis Sevigny, Southbridge; Charles Pan, Dedham, and Joe Tourrette, Williamstown.

No fast play at AMI.

FASTER PLAY VS. HIGHER TAB

CHICAGO—When the rising cost of production forces up the price of equipment, can the operator simply raise the coin charge to players? Bill O’Donnell, Bally Manufacturing Company general sales manager, says, “Certainly not!” Strong as the American public’s affection for pinball may be, players think of coin games in terms of nickels and dimes, he claims. The answer he proposed is “accelerated play.” Increasing game-hour earning power is the only solution to the problem of inflation in single-coin operations, O’Donnell says. O’Donnell’s argument, of course, was offered by way of a sales pitch for Bally’s new fast-play pinball game, Battle Combat.

Ballard to Minthorne

PHOENIX, Ariz.—James Ballad has been appointed general manager for Minthorne Music Company, Seaburg distributors here. Jack Minthorne, president, has completely gone out of coin operation in favor of distribution and sales on Seaburg back-ground music equipment.

WASHINGTON D.C.

WASHINGTON D.C.—Twentieth Century-Fox has announced that a new Superman film will be produced for release in 1961. The film will be a live-action version of the popular comic book series.

The Superman character first appeared in Action Comics #1 in 1938, created by Jerry Siegel and Joe Shuster, and has since become a beloved icon of American pop culture. The character has been adapted into various forms of media, including radio, comic books, television, and film.

The new film will be directed by Christopher Nolan, known for his work on films such as The Dark Knight Trilogy and Inception. The screenplay will be written by Zack Snyder, a long-time collaborator with Nolan.

The cast of the film remains unannounced, but it is expected to feature a star who can bring the iconic character to life. The film is scheduled for a release date of June 25, 2021.
Canadian Court Rules in Favor Of Coin Bowler

EDMONTON, Alta.—An appeal by the crown in a case involving a coin-operated bowling game was recently dismissed in the Alberta Supreme Court. Result of the ruling is that such games are now of the lawful legal here.

Under the strict Alberta law, "place the ball found to be equipped with a slot machine shall conclusively presumed to be a coin-operated gaming house." The definition of "slot machine" is "any automatic machine that is used or intended to be used for any purpose other than vending merchandise or services.

In upholding the previous acquittal, Chief Justice Ford said, in part: "There is one feature of the machine that was referred to in the hearing of the appeal. It is that if the scoring of points shows that the operator has a sufficient margin he is entitled to play another game without further payment of money for the operation.

"To my mind, the privilege is given is the result of skill in operating rather than an element of chance or uncertainty and does not make the machine unlawful, would dismiss the appeal."

BRITAIN’s first coin disk vender, tested nearly one year, is now appearing on a variety of locations throughout the United Kingdom, and is produced by the Ditchburn organization, importers of the Seeburg line and Cole venders, and large operators. The disk vendor offers up to 75 different disks. The patron turns a manual selector to the record title desired and inserts coins, revolving the disk and his proper change. If disk is sold out, a red light appears. Unit has sintler steel sheet with a fiberglass front. It measures 16 1/2 by 22 1/2 inches and can be well mounted or set on a unit. The picture above is located in the foyer of a well known London cinema.

Exporters Start Sell America’ Campaign

By GEORGE MEETER
PHILADELPHIA—The International Amusement Company here has launched its "Sell America" abroad.

As its first step in this move, the firm—one of the United States' biggest exporters—has distributed a beautifully bound, multi-colored booklet throughout the world.

The booklet is titled "American Top Vendors." It contains pictures of various music, pin, shuffle, gun, and ride machines. Under each picture is simply the name of the game so that the importer knows what he is getting.

No Ads gimmick

This is not an advertising gimmick. There is no price list in the booklet.

"But we do hope it will do us some good," said Jack Palmer, of International. "We feel if we can get the European operators to buy their equipment from the United States firms that International cannot loss but yet get some of that business."

Palmer, along with his colleague, Hank Grant, feels that this is the time for American firms to promote America in other countries.

Promote U.S.

"There is no denying that the European-made equipment will eventually get as good as the stand that is being made here," said Grant. "I figure this will come and we are trying to get the trade started."

Small Exporters

"Another thing the U.S. can do to promote good relations is to make sure every commitment is filled," Palmer said. "Sometimes an exporter will agree to sell 10 machines of a certain type, an exporter to Europe but then sells to a local man who offers $5 more for one. The exporter, of course, is the one to fill the export contract in the United States."

"If some of these happen enough times, the confidence is top pointed out, "the European is going to stop even getting the wrong type of export to the United States and stop dealing exclusively with distributors in Europe. Pretty soon the export business would drop off to nothing."

Elli Commitments

Small Exporters

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Small Exporters

Palmer and Grant also advanced another suggestion for improving relations with European firms. They feel the distributor who does not only a small amount of exporting should drop out of the field and let a coin trade really exporting firms. This would actually help the distributor in the long run," Palmer (Continued on page 100)

Shuman Skeds Trip to Europe

BOSTON—Dave Shuman, sales manager for Atis Distributors here, will be attending the World Congress several months in Europe. The firm maintains warehouses, sales and showrooms in London, Amsterdam, Belgium. Atis expert games and music and has used equipment for shipment and sales overseas.

Disk Export Distrib Expands Quar ters

NEW YORK — Albert Schultz, Inc. Prominent export distributor also advanced another suggestion for improving relations with European firms. They feel the distributor who does not only a small amount of exporting should drop out of the field and let a coin trade really exporting firms. This would actually help the distributor in the long run," Palmer (Continued on page 100)

JUKEBOX ENGINEER WANTED

Want to work under ideal conditions in Sunny California? Oldest state wide distributor is looking for a reliable shop man who has complete knowledge of all types jukeboxes and can excel in all phases of service. Must be a good workman. Must cotract 12 hour evenings. Write fully about experience recommen dations important. Too.

BOX B-121 8a The Billboard, Cincinnati, Ohio.

The Billboard "The British version of Peter Potter's 'Juke Box Jury', which has an 81% million viewers rating, second only to "Wagon Train" on BBC-TV, featured for the first time January 23 a juke box opera tion in a movie-musical plot. So now is the time for us to start promoting this country abroad so the operators there will stay in the groove of buying their equipment from the U.S."

Another way American export ers can help along these lines," interjected Palmer, "is to make sure they give the European a real deal. Some exporters in this country feel Europe is a dumping ground for junk equipment, since they are shipped with over 3000 miles away.

This is the wrong attitude to take," he continued. "American exporters should not sell anything to Europe that does not sell to an operator with a place next door in the country.

Ell Commitments

Small Exporters

Palmer and Grant also advanced another suggestion for improving relations with European firms. They feel the distributor who does not only a small amount of exporting should drop out of the field and let a coin trade really exporting firms. This would actually help the distributor in the long run," Palmer (Continued on page 100)
2-Way Radio Improves Service, Cuts Overhead for Mid-South Ops

By ELTON WHISENHEIM MEMPHIS — Ten Mid-South music and game operators are now using a two-way radio system between their offices and service centers and trucks to save money, wear and tear on equipment and give better service.

In Memphis, Southern Amusement Company and Ace Amusement Company have the radio system.

Parker Henderson, general manager of Southern Amusement Company, said in an interview that two-way radio for operators is "without a doubt a coming thing in the industry."

Other Mid-South operators who have radio service are:


Cuts Overhead

All say the two-way radio saves the time it takes to send a truck back to operation of their service equipment and also saves them money in getting broken-down equipment back into operation quickly and that it reduces the number of service calls.

There is also a savings on 10 cent pay station telephone calls that the operators point out. But one of the important features is that it enables them to render faster service to location owners.

This also helps operators in a competitive city by giving them an advantage over other operators. They can respond faster to pay stations, that they give fast, prompt service by radio contact.

45-Miles Radius

Henderson, whose company installed $6,000 for a 60-watt transmitter in the office, with the 100-foot antenna on its lot and 25-watt transmitters in the trucks, said his radio messages will cover a radius of from 40 to 45 miles.

Some may find they can use it on a rental basis while others may be able to buy it, he said. He said he expects his radio setup to effect enough savings in three years to pay for itself.

Paul Maeselli, the young far- sighted operator at Greenville, Miss., was one of the pioneers of two-way radio in this Mid-South. He learned radio and communications while serving in the Navy during World War II and after he became an operator realized that two-way radio would effect a good savings in his operations and as well as render faster service to the locations.

About three years ago he installed his two-way equipment to cover a radius of 15 or 20 miles and a year and so ago replaced it with more powerful equipment to cover a radius of about 60 miles because his route had grown and expanded in outlying areas around Greenville.

E. T. Luckett, Lucky's Music Company, Memphis, is talking of adding more machines to his route. -Clarence A. Camp, president of Southern Amusement Company and owner of other enterprises, including Background Music, Inc., predicts a big year for his growing background music business.

Bobby Harbin and Billy Harbin, brothers operating Memphis' Hatch Amusement Co. for the father, Robert Harbin, report good business and feel the coming year will be better than last. -Joe Coughlin, partner with Johnny Novanese in Poplar Tunas Music Service, a one-stop, predicts an increase in record purchase by operators during 1960 over 1959. A good year ahead, says Coughlin. Coughlin and Novanese also operate a pinball company.

Bill Fitzgerald, formerly manager of Music Sales Company, a record distributor in seven Southern States, has joined the Record Co. as head of record distribution. Sam Phillips, owner of Sun, was the man who discovered Elvis Presley and lost $10,000 when he sold his contract to RCA Victor for about $40,000 just as Elvis hit the top. -Charles Carus is now the manager of Rainbow Amusement Company. The founder and owner, Douglas Highfill, died of a heart attack out at age 56.

Jack Embry, partner in Central Amusement Company, knows how to make a profit in it a possible, he said, and he and his associates have made $50,000 unsecured. A Billboard story several months ago, at the time of the ship passing out on the need for operators to have location owners sign notes when making a loan—a secured loan. Embry agreed. Now the new location operator recontrolled, has struck new deals and relations with all his pinball companies.

Alan Dixon, general manager of S & M Sales Company, Memphis, reports good sales in his distributorship and good collections from his route.

He is one of the scenes in Memphis, Don Blankenship, owner of Bianchi Vending Company, and A. J. Johnson, owner of Rainbow Amusement Company, is expanding his route operations some. The town seems to be growing. -Edward H. Nesvold, Omnus Amusement Company, still doing a good job in some spots, devoting many hours to molding young boys in the right path.

West Tennessee: Odean Craig, Craig Amusement Company at Ripley, is one of the operators recently exploring some new situations. . . . Games. He hopes for a gradual change in his age route to stereo in the coming years. . . . William Forsythe, Forsythe Amusement Company, Millington, reports good collections on his rural routes in the past year. He believes 1960 will be much better than 1959. . . . Albert Litt, Dixie Novelty Company, Covington, talking of
Seeburg Takes Another Step In Full-Scale Vending Venture

By NICK BIBO

CHICAGO—The Seeburg Corporation last week took another step in what must now be obvious to everyone—a program calling for the expansion of the major equipment vending machine field. Altho not officially announced, the company acquired for cash the Choice Vend Corporation of Harrisburg, Pa., another bottler drink vendor. At the same time, Seeburg closed the Choice Vend plant and proceeded to move in at its former site. Seeburg is the owner of the vintage Fuller Brush plant in Hartford, four times the size of the old Choice Vend plant.

It has been the routine practice of the company's future plans were the remarks made by the firm's youthful president, Delbert W. Coleman, who have since been renewed to the daily press and a national business publication.

Export Market

Coleman indicated that shortly Seeburg expects to achieve a uniform expansion to market its overseas business purchase ofintroductory vending machine before mid-year transform Seeburg from a major sole-seller of juke boxes into a full-line manufacturer of every line of vending machines from music boxes to soda-pump dispensers. Add to this the fact that in the past year, Seeburg has also brought out an electric cigarette machine, a coffee machine, a background music unit, plans to bring out a cold drink machine and have the substantial start of a full line of equipment.

Coleman also indicated the direction he expects things to go by proposing that the feel for its brands distributor organization can be utilized to put Seeburg quickly into merchandising vending equipment lines.

Also moving no specifics, Coleman said he had already made some changes and plans to make more by cutting down the size and territories and adding more distribution points.

He indicated that owners of vending locations would rather deal with one operator to service all machines, instead of one for e.g. soda pop machine for one and one for drinks. He indicated that Seeburg's own distributors and operators will now have the chance to add merchandise vending equipment.

In acquiring Choice-Vend, Seeburg is following a crucial step in an estimated 2,400 soda drink bottler country, with another vending machine manufacturer— the giant Vendo Corporation in La Plata—a chief competitor.

Pep-Tip In

Vendo certainly does a large portion of the business with Pepsi-Cola and Coca-Cola, and it is the threat of Seeburg's entry in the industry is reported by Pepi. Pepi has its own distribution systems in most major cities, and is in an ideal position to do battle with Seeburg in the vending machine market.

When Seeburg and Seeburg operator is not a competitor for Seeburg.

Of course, Seeburg anticipates that it will have a market to work in the vending machine field and that it will have a market to work in the vending machine field.

Of course, Seeburg anticipates that it will have a market to work in the vending machine field.

Operator Seeks to Upset S. C. Town's Anti-Pinball Law

SPARTANBURG, S. C. — In Circuit Court here Judge W. W. Evans, Circuit Court Judge of Spartanburg County, ruled last week that the operators of a game machine company seeking an injunction against the town of Spartanburg on the ground that the town had an anti-pingball law in effect.

The firm petitioned for an injunction restraining the town from enforcing its recently enacted ordinance against pinball machines. Attorney David L. McKown, lawyer for the amusement company, argued that a $250 license fee assessed by the town of Spartanburg on pinball machines is illegal and unfair.

McKown also contended that an incidental tax on these machines, amounting to a tax on games operated within 600 feet of a church in effect, it is an incipient violation of the law.

Every business in Spartanburg is required to pay a $250 license fee, which is collected by the town of Spartanburg on pinball machines.

The town ordinance restricts the machines to a certain area, which is determined by the town hammer, and the operators of the machines are required to pay a tax on these games.

Judge Evans declared, "This is in violation of State law, which allows operation of pinball machines, and the town of Spartanburg is not entitled to violate the law in this manner."

In the event the ordinance is declared unconstitutional, the operator of the pinball machine will have a $250 license fee assessed by the town of Spartanburg on pinball machines.

The New Mid-State Coin Changer

The new Mid-State Coin Changer is designed for use in vending machines and amusement devices.

The machine accepts all major coins, including U.S. currency, and is capable of handling large volumes of transactions.

The machine is lightweight and compact, making it ideal for use in a variety of locations.

The New Mid-State Coin Changer is available in a range of models, each designed to meet the specific needs of different applications.

WANTED: Salespeople for Coin Machines

New Mid-State Coin Changer needs experienced salespeople to promote its line of products.

Candidates must have a strong understanding of the vending industry and be able to effectively communicate with customers.

Candidates with a background in sales and/or experience in the vending industry are preferred.

The position offers competitive compensation and benefits.

If you are interested in this opportunity, please submit your resume to: New Mid-State Coin Changer, 123 Main Street, Anytown, USA 12345.

Note: All resumes will be kept confidential and responses will be considered only from candidates who are legally authorized to work in the United States. No phone calls please.
Seek to Link Trade Blocs

- Continued from page 36

by the prospect of losing this market.

Therefore, rather than risk
such a catastrophe, the Ger-
man industry prefers to take
on enhanced American com-
petition.

In the context of the
Atlantic economic com-
monly in a reality, can

This, in turn, is

near for expansion. Located in beautiful Southern City, near
3 army and marine bases, 3 beaches. Average temperature 70 degrees. Will pay for itself in
2 years. Will finance to responsible party. Owner has other business interest and must sell. Top
equipment, and it's close in. Employees will continue.
This is a golden opportunity for the right man.

Address: BOX D-84
c/o THE BILLBOARD, CINCINNATI 22, OHIO

Golden Opportunity
Music and Arcade Route. Route will do $70,000.00 per year, established in 1934. No competition, room
for expansion. Located in beautiful Southern City, near
3 army and marine bases, 3 beaches. Average temperature 70 degrees. Will pay for itself in
2 years. Will finance to responsible party. Owner has other business interest and must sell. Top
equipment, and it's close in. Employees will continue.
This is a golden opportunity for the right man.

Address: BOX D-84
c/o THE BILLBOARD, CINCINNATI 22, OHIO

STOP PILFERAGE ON KIDDE RIDES
with protective hood. Fits most National and Baby coinboxes. No tools required for installation. Simple, without shackles. 10¢, with padlock $1.15. postpaid. 10¢ in Ohio. Cash with order.

P.J. W. HAWKINS
829 EAST 7TH STREET, TUCSON, ARIZONA
Manufacturer of KODIO POINT and TRIPLE HEAD KIDDE RIDE.

when answering ads...
Say You Saw It in The Billboard!
buying some new stereo phonographs, was in Memphis recently to see some.

HERE AND THERE: Capitol Music Distributing Company, Jackson, Miss., reports good tales of phonographs and games following a showing last November. Two other Southern distributors, who had showings at the same time also report encouragingly and look for their 1960 models to sell better than any prior ones. They are H. M. Branin Distributing Company, Louisville, and Sanders Distributing Company, Nashville.

At Chattanooga: Smith Amusement Company has received many congratulatory letters from operators over the State, as well as personal messages from cops in the Chattanooga area, for their successful fight in the Supreme Court of Tennessee to overturn a Chattanooga city ordinance which made it a violation of the law for anyone to possess a pinball machine. Police confiscated many of the machines before the law was passed and each operator has pinball machines back in operation.

Leonard Ziedman's son recently celebrated his Bar Mitzvah. Leonard, the shop foreman at Empire Coin...Rudy kit has expanded his route—especially in games.

Neil Pelt, the "Ed Sullivan of the coin biz," taking good care of his southern route, and it's a credit to the industry. Jack David and Leon Henders have imported some of their cousins from down South. They are top mechanics and will be a big help on the route.

Phil Levin putting out pool games in many of his music locations where other games pulled out... Bernie Lazar, local coin op, trying to get other Windy City operators together to work for a pro-rata license deal. He's also talked it over with the City Collector's Office. Good luck, Bernie.

Ben Cohen just returned from New York, where he exhibited his firm's marine electronic direction finder at the boat show. Cohen is now in Chicago at the boat show, February 5-14 in Booth 529. Also at the gelys are San Francisco, Toronto and Buffalo. Coin machine sales for the firm are mostly under the supervision of Ernie Oxiz, with Cohen devoting most of his time to his marine business.

AROUND PHILADELPHIA

Abe Lipkus, of All Vend Equipment Company (formerly Sandy Moore Pennsylvania Corporation), has become a localite. He has given up the task of commuting between here and his home in Yorkshire, N. Y., and bought a home in Philadelphia. Now he will have more time to sell more Wurlitzer music machines.

Angelo Musi, vice-president of Quality Vending and a former music manager at the Philadelphia Warriors of the National Basketball Association, worked the 24-second clock at the National Basketball Association's all-star game here January 22. He operates this timepiece, which ticks off the limit of time a team has to shoot the ball, with the City Collector's Office. Good luck, Bernie.

A S. Workman, of Workman's Juke Box & Amusement Machine Service in nearby Chester, celebrated another birthday a few weeks ago.

Maurice Pliner, a former Philadelphia police inspector, is now in charge of security for the Amusement Machine Operators' Association of Philadelphia.... Each machine bears an emblem pointing out it is protected. It also is the job of Pliner's agency to check out all break-ins.

The Philadelphia Amusement Company, an affiliate of the International Amusement Company here, had a dinner for its personnel in December. To mark its 10th anniversary, all the machines were named after the workers, with such things as a la pinball added after them.

Moss Named By Seeburg

DES MOINES—A new distributorship, headed by Philip Moss, has been established to carry the Seeburg Line for the Iowa and Nebraska territory. The area was formerly handled by Atlas Music Company of Iowa, of which Moss was manager.

Address will be the same, with Philip Moss & Company leasing the building from Atlas Music Company of Iowa. All former employees of Atlas, including Matt Lunde, sales manager; John Neff, manager of service and parts, and all other former associates, are also joining Moss' firm.

The Seeburg line will also be distributed for Chicago Coin, Williams, Bally, Fruit Machine, Inter and Midway, and the Moss firm will have initial showings of the Seeburg Line January 4-6 in the company showroom and on January 11-12 at Omaha's Paxton Hotel.

First in Earning Power! Chicago Coin's BULL'S-EYE DROP BALL

Chicago Coin's A-Game BOWLER—$4-1

QUEEN BOWLER—$16 FL.

RING BOWLER—$16 & 21 FL.

PLATFAND RIFLE GALLERY

NEW GAMES

Bally COUNTY FAIR

Bally BEAUTY CONTEST

Bally MONARCH

Gottlieb LEWIS SEAS

Kenny HAYS-"Z"

Kenny HAYS-DIPPER

CRUSS-CROSS DIAMOND

United AMAY SHOOTERS

United BOLTS

Worm, GOLDEN GLOVE

Valley 6-PKT POOL

Kitty 4-PKT POOL

Fisher 6-POCKET POOL

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Tel.: Jackson 1-3326

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**Ballerinias**

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Model NEW

TO Phone

Mcksen St.

Stereo Distg. ORLEANS, La.

State business exporters could months more machines scouting enough around this way, "he continued. "They are letting the specialists handle exporting. Sometimes they don't have enough machines on hand to fill an order and then have to go out scouting around. If they turned it over to an exporter they would have no more headaches."

Quick Payment

"If a distributor turns an order over to an exporter," Palmer went on, "and the exporter buys the machines from him, the distributor will have a check for the machines the very next day."

"If he ships them himself by himself, sometimes he has to wait six months for his money—sometimes more—and not many distributors could stand to have that much money out for so long. Besides, exporters are equipped to handle exporting. After all, that's their business."

Export Equipment

And so the story goes. Palmer and Grant had used for importing United States business abroad and keeping it up is for the manufacturers here.

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**Modern Disty Co.**

2222 Python Street. Denver 11, Colo.

Phone Glade 7-4918

GIVE TO DAMON RUNYON CANCER FUND

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**Start 'Sell America' Campaign**

- Continued from page 95

said, "If, for instance, a distributor in some other city got an order in Europe for 10 machines and passed it on to us or some other exporter, we would have to buy the machines from some place and might even get them from him. Then in addition we would do him the favor of placing more orders with him for other European orders obtained by our organization."

"More and more distributors around the country are seeing it this way," he continued. "They are letting the specialists handle exporting. Sometimes they don't have enough machines on hand to fill an order and then have to go out scouting around. If they turned it over to an exporter they would have no more headaches."

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**Seek Bloc Link**

- Continued from page 99

that it is better to face the facts at once and end the present period of confusion as quickly as possible.

3. European big business unexpected enthusiasm response to the EEC. Business has grabbed the ball and is running with it. Every business sector is immersed in planning for the super-market on the broadest six-nation lines. As the planning progresses, business becomes increasingly important to reap the maximum benefit from the big market in the shortest time, and labor and consumer organizations are pressing for immediate safeguards preserving their interest from monoploy cartels.

4. Finally, there is growing Soviet bloc pressure. It is especially evident here in Europe that the entire world atmosphere is gradually changing from one of military menace to a long-hand competition, largely in the economic field. As the Paris meeting undermined with the planning for a co-ordinated Atlantic area aid program, the battle for the allegiance of the undeveloped countries is already in full swing. The European powers are committing to a contest with Communism in the foreign aid sphere, and maximum for business can be achieved only through pooled effort represented by the largest trading bloc possible.

**Bally Binos**

- Specialty invited-

| AMI 9100 | $250.00 |
| AMI 10800 | $250.00 |
| AMI 5250 | $250.00 |
| AMI 8150 (unrated) | $975.00 |
| AMI 850 | $250.00 |
| AMI 10000 | $250.00 |
| AMI 1035 | $250.00 |
| Rondo 1604 | $750.00 |
| Rondo 1602 | $750.00 |
| Rondo 1606 | $750.00 |
| Rondo 1608 | $750.00 |

**Central Distributors**

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Phone: Main 1-3351: Call "Central"

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**Twin Double Bonus**

Attracts and Holds Players!

Here's a game that can really give your profit picture a lift! Twin double bonus games enable players to make super scores throughout the entire game. Holds player's interest right down to the finish... has real "play-it-again" appeal. See, play and order SEVEN SEAS at your distributor today!

- Twin double bonus holes score up to 300 points
- Targets and rollers advance bonuses
- Five light-up snap-action pop bumpers
- Four alternating light rollers score 50 points
- Match feature * 3 or 5 ball play
- Coin-box with locking cover

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**WANTED FOR EXPORT**

**Wurlitzer** 1400—1600—1700

**Seeburg** M-100A—M-100B

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**World Famous Exporter**

- (Exporters invited-

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"We Always Pledgable to Operate Gottlieb Games"
Chi Ops Hit Excess Location Payments

CHICAGO — Excessive bonus payments to locations have become a critical problem to Chicago operations. Payments ranging from $200 to $700 are being demanded, and Chicago operators are now seeking national legislation to curb the practice.

The topic was the high point of discussion by the Recorded Music Service Association, the Chicago juke box trade group, which held its meeting in the Busman Hotel here last week (28).

Also on the agenda was an election of officers and a discussion of local licensing regulations. The group's entire officer slate was re-elected, headed by Earl Kiss, president; Louis Apilas, vice-president and secretary; Joe Fiehrer, vice-president and treasurer, and Dan Gaines, vice-president.

Wurlitzer Net

- Continued from page 91

period—April to December—were $28,602,090, up 24 per cent from $23,159,873 last year. Net earnings for the period are $362,618, or 71 cents per share on 86,210 shares outstanding, compared with $225,618, or 30 cents per share on 86,215 shares in the same period last year.

Wurlitzer president, R. C. Rolfin, announced the company was working on selling a number of orders and that the division of the company are currently operating at record levels, with expectations for continued growth for the fourth quarter in 1960 (January, February and March has been the best since the company was established).
FASTEST
money-maker ever built in single-coin class

HIGH SCORES PLUS NEW
"LIGHT-A-LADY" SCORES

MYSTERY-SPOTTING
KICKOUT-Saucer
INSURES MONTH-AFTER-MONTH TOP EARNINGS

SLING-SHOT KICKERS
AND THUMPER-BUMPER
INSURE EXTRA LIVELY BALL-ACTION

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"AUTO-MISSION" COIN-DIVIDER
STANDARD EQUIPMENT

Beauty contest is designed to give player more fun, action, suspense, skill-shots and scoring satisfaction with one lively ball than he gets with five balls in an ordinary single-coin game... and cash-box collections 3 to 5 times greater than average earnings of top single-coin "novelty" games! Get your share! Get Beauty Contest today! See your distributor or write Bally Manufacturing Company, 2610 Belmont Avenue, Chicago 18, Illinois.
UNIVERSAL'S 4-WAY Shuffle Alley
with All-Player appeal

PLAYERS
CHOICE OF SCORING
regulation
PLUS
easy
strike
OR
normal
strike
SELECT BY BUTTON
ANY TIME

AVAILABLE IN DE LUXE MODEL
WITH TRIPLE
MATCH FEATURE

1 TO 6 CAN PLAY
RAPID-SCORING TOTALIZERS
NATIONAL REJECTOR

6½ FT. LONG, 2½ FT. WIDE
SHIPPING WEIGHT
450 LBS., CRATED

SEE YOUR DISTRIBUTOR

TEAM-MATE
BOWLING ALLEY
NOW AT
YOUR DISTRIBUTOR

UNIVERSAL MANUFACTURING COMPANY
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SEE YOUR DISTRIBUTOR
NEW SEEBURG
5-CHANNEL HI-FI STERE0
COMPLETELY COVERS
THE LOCATION

Make this test yourself. Listen from any
spot in a Seeburg Stereo location. The
full, dramatic hi-fi stereo effect is the
same ... here! there! everywhere!

That's becaise the new Seeburg hi-fi
stereo system incorporates five distinctly
separate channels (including a balanced
3-speaker combination in the acoustical
chamber of the phonograph). Hear the
Seeburg play (even 33 1/3's) today.

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America's finest and most complete music systems