Disk Grab Bags New Rack Jobbers Boon

May Rouse Dealer Ire But Pig-in-Poke Packs Move Both Hit and Dog Singles

By BOB ROLONTZ

NEW YORK - A newer form of singles record merchandising is that which is being moved this season - grab packs with four to seven singles or EP's, packed in a plastic envelope, that generally sells for $1. There are now three companies who are packaging and merchandising these record packs. The first, called Grab-Pak, one on the West Coast called Grab Bag, and a new one on the East Coast called Grab Bag Special.

The largest, and possibly the oldest of the three, is Record-Pak, that is distributed by the New York subsidiary of Newmark, N. J., Mittleman, and Bob Aykis, has sales chief, claims that their record pack operation now covers 40 States, and is sold in more than 7,000 outlets, most of them handled by rack jobbers. Their Record-Pak contains anywhere from four to seven disks, sealed with a plastic handle. The label on the disks is the "Special - Buy One Record for $1. Pack of Five for $3. Six for $3. Five or Six in the case may be. If your disk is any one of these disks, it is the top record and the bottom record. If the rest of the labels are visible, the disk is a semi-hit. If a pack has a hi-ton record on top, the rest of the records are instant packers. The top record is a semi-hit, and the rest are dogs. Mittleman claims that half of the records are bought by kids, mainly for the hit or the semi-hit, and the other $0.50 are bought by adults who can't see their small fry paying $9 for a single, and thus happy to bring home a pack of five disks for one buck.

Distress Merchandise

This brilliant merchandising idea and it does move records that no one wants as well as some they do - was evolved, according to Mittleman, when he noticed how stores would merchandize five records for a dollar. He had been in the junkbusiness and the toy business, and had long been aware of the pack-selling machine around here, due to overproduction of single cuts. He purchased some distress singles from a distributor, packaged them, and sold them. From there on he turned out. Mittleman bips his records from many sources, manufacturers, cutters, jobbers, one stop chains. He tries to get as many current hits as he can, since these are usually sold at the record store, but doesn't care if these are currently off the charts. He claims they still sell even if they are three months old. Once a record gets in the First Fifty of The Billboard's "Hot 100" he notes, it has value for many months. And he will buy them at the lowest price he can, and offer them, however many distributors get speculative every time Mittleman's name is mentioned. Many of the independent manufacturers, too, but Mittleman is winning them over.

Mittleman makes all types of deals to sell his Record-Paks to (Continued on page 2)

NEWS OF THE WEEK

continued from page 1

Diners' Record Club Swings: Offers Milch, Matthew LP's

The Diners' Record Club, which is now on will be called the Record Club, is offering product by Milch, and Mathew and Mathew, and Mathew has also put into the Record Club. Pages 2

Compatible Stereo Questioned: Seek Industry Forum Session

A new system for producing compatible stereo recordings, recently announced, has been endorsed by Robert Fine, of Fine Stereo. He called for an all-industry forum and demonstration to determine the value of the new compatible development. (Page 18)

California State Fair, Dedicates Gate to $1

The California State Fair at Sacramento plans to dedicate its outside gate attendance charge to $1 for the 1960 operation. Elimination of the gate charge to the public.

Cleveland Jocks, Distinguishes

Slated for Harris Gizmo.

Cleveland area dealers and distributors must face front and center during the opening days of the Harris (D. A.) Legislative Oversight Subcommittee hearings on paga that began this week. Among those subpoenaed to appear were several local dealers for Finney and W. W. Hopkins of KYW, Cleveland. Charles Young, KYW's experienced salesman, Shapley, manager of Main Line Cleveland Distributors, and Marshall and Ziffer, original proponents of the plan.

DEPARTMENT AND FEATURES

Anthemian Pack

Marine Fine Chords

EG's

Restrictions

If You're There

California's West's E.P.'s

Finney's E.P's

Marine's E.P's

San Francisco's E.P.'s

Time on the Radio

DEPARTMENT AND FEATURES

Anthemian Pack

Marine Fine Chords

EG's

Restrictions

If You're There

California's West's E.P.'s

Finney's E.P's

Marine's E.P's

San Francisco's E.P's

Time on the Radio

Co-Op Boom! For Top Rank

NEW YORK - Top Rank International, a set-up involving a number of affiliated foreign disk companies, has been established as a co-operating releasing operation for AmericanDisk. This operation is designed to increase sales and increase the market in America. The Top Rank Record now has five out of the top 10 in the Canadian charts, over 20 in the British charts, over 20 in the German charts, over 20 in the Italian charts, and over 20 in the Spanish charts. In one of the top 10 in Italy, All figures, Ziffer said, are approximate.
DRC Offers Mathis, Mitch Chart Disks in Sales Drive
Open Door to Non-Diners’ Club Members; Everest, UA on Roster

By LEE ZIHTO

HOLLYWOOD — Diners’ Recor
ded Club will launch an intensi
fied membership drive, armed with
a revised sales approach and an
array of current pop chart prod
ucts that boast Johnny Mathis and
Mitch Miller albums, among oth
ers. The Billboard learned ex
clusively.

It was also learned that ever
est has joined the DRC label roster, according to terms of a con
tract concluded between Ever
est and DRC chief Bernard Solomon. Also
announced for the DRC label is Unite
Artists.

The club's novel sales plan and album-promotion will be unveiled in April when it kicks off its national ad campaign with a full page in Esquire Magazine. Same ad is scheduled for a national con
sumer magazine. DRC's offer
features a new wrinkle in record club pitches and marks a drastic departure from the Diners’ Record Club's traditional policy.

Policy Shift
The most far-reaching policy
change will be DRC's announce
ment that prospective members can
join the record club without hav
ing to simultaneously join the Dine
rs' Club itself. Herefore, mem
bers in the record club were re
stricted only to those who held Diners' Club Credit Cards. In or
dering this restriction, DRC will be func
tioning for the first time on an in
equal footing with the record
company-owned clubs (Angel, Capit
ol, Fantasy, UA Victors), free to take in all comers.

DRC's new membership pitch
in media other than the monthly Dini
ers’ Club Magazine reveals that a
special effort will be made to de
emphasize as much as possible any
allusion to the Diners' Club itself. For example, Diners is noticeable by its absence in any
position of prominence in either the lay-out or copy of the above men
cion paper in the Chicago area
coupon to be filled out by pros
tinction of Fever's list the Diners’ Recor Club In Its address.

Instead, the only name given in
(Covered on page 11)

Bill Would Make Air Payola Crime

Bennett Asks Law to Carry Penalties Up to 2-year Jail Hitch, 3-G Fine

WASHINGTON — Rep. John Bennett (R., Mich.) is introducing a bill today (5) to make any par
icipation in payola or other de
ceptive practices on radio or TV a criminal offense, with penalties of up to two years' imprisonment or $5000.

At the same time, Congress will
receive a report from the Harris (D., Ark.) Legislative Subcommit
tee on its TV quiz hearings of last year, which terms payola "rampant" and nationwide. Report
notes that the word "payola," since
restricted to one form of commercial bribery, is now interpreted to cover "a galaxy of fraudulent and op
pressive techniques," indicating that the TV quiz hearings will continue to investigate.

The Bennett report (Joint TV payola
hearings report says: The Subcommittee's hearings (Continued)
ness) will cover a broad scale
of fraud, involving the public
by them, involving management and employees of broadcast ent
re-independent program sup
pliers; music publishers; perform
ing rights licensing organizations; photograph record manufacturers; paper and distributing public
relations agents, ad agencies, record
making and talent brokers and

The report, obeyed by the ma
jority of the Subcommittee mem
bers, decries principally with TV quiz fraud and the problems of broadcast responsibility. Recom
mendation
(Covered on page 14)

ASCAP Sets Review Board Candidates

NEW YORK — The ASCAP
nominating committee has named the following write-in candidates
for the Society's Board of Review:

The pop-production division in
cluded Leo Alter, Leroy Anderson, Alex C. Kramer, Nobel Sible, Sam
(Covered on page 6)

Chudd to Cash in On Local Artist Rights

HOLLYWOOD—Low Chudd’s
Imperial Records will inaugurate a policy of recording regional per
formers in those markets where the artists believe they have the best
kick-off this plan, Chudd last week
signed off-beat comic Phil Tuckers
for a record contract. Chudd intends to restrict the dis
tribution of this line to the Midwestern area and then
issue them in other territories as the market warrants.

Chudd is currently negotiating with other recording companies in those markets where the artists
believe they have the best
chances of breaking ground into other key markets. He
looks to the future and potential exists in tailor-making terri
cultural territories.

In addition, he foresees premises of benefit to the
www.americanradiohistory.com

Copyrighted material
Lorman Buys Heilicher Distribbivery

Converts Outlet To One-Stop; Cut Price Tice-Off

MILWAUKEE — Lorman Distribbivery Co. & Co. has sold its Chicago deal for its long pending purchase of Records Unlimited, an indie dis- tributor; the deal was expected a week or so ago but a deal threatened a one-price stop this week.

Immediately upon buying the outlet, Lorman converted it from a distributor to a one-stop shop, adding a variety of items to its service.

23 Pop LP's On Victor Feb. Agenda

NEW YORK — RCA Victor is releasing 23 new pop albums in February, including the second track package from the new movie "Curly," the third from "Satyricon," and the last of "Romeo and Juliet" from "Romeo and Juliet."

FCC Drafts Blueprint for Anti-Payola Legislation

Doubling-Barrelled Curb Seen Via Likely Harris Committee Action

WASHINGTON — The Federal Communications Commission has released its first major draft for anti-payola legislation, with a number of provisions that could be used to draft legislation. The FCC has also
drafted a Blueprint for Anti-Payola Legislation, which will be available for public comment until February 15.

Everest Inks Pitt Rochester Symphons

NEW YORK — Everest Records has signed the Rochester Symphony Orchestra, under the direction of William Steinberg, to a long-term agreement. The deal includes the recording of five symphonies for the orchestra and Steinberg, which will be released in late 1990.

Fujita Exits Col.; Cato to Top Art Slot

NEW YORK — Neil Fujita, director of design for Columbia Records, has resigned from the company. Fujita, who has been with Columbia for over 20 years, is expected to remain with the company in a consultant role.

FCC Drafts Blueprint for Anti-Payola Legislation

Doubling-Barrelled Curb Seen Via Likely Harris Committee Action

WASHINGTON — The Federal Communications Commission has released its first major draft for anti-payola legislation, with a number of provisions that could be used to draft legislation. The FCC has also
drafted a Blueprint for Anti-Payola Legislation, which will be available for public comment until February 15.

Everest Inks Pitt Rochester Symphons

NEW YORK — Everest Records has signed the Rochester Symphony Orchestra, under the direction of William Steinberg, to a long-term agreement. The deal includes the recording of five symphonies for the orchestra and Steinberg, which will be released in late 1990.

Fujita Exits Col.; Cato to Top Art Slot

NEW YORK — Neil Fujita, director of design for Columbia Records, has resigned from the company. Fujita, who has been with Columbia for over 20 years, is expected to remain with the company in a consultant role.

Everest Inks Pitt Rochester Symphons

NEW YORK — Everest Records has signed the Rochester Symphony Orchestra, under the direction of William Steinberg, to a long-term agreement. The deal includes the recording of five symphonies for the orchestra and Steinberg, which will be released in late 1990.

Fujita Exits Col.; Cato to Top Art Slot

NEW YORK — Neil Fujita, director of design for Columbia Records, has resigned from the company. Fujita, who has been with Columbia for over 20 years, is expected to remain with the company in a consultant role.

Fujita Exits Col.; Cato to Top Art Slot

NEW YORK — Neil Fujita, director of design for Columbia Records, has resigned from the company. Fujita, who has been with Columbia for over 20 years, is expected to remain with the company in a consultant role.
ACCENT ON QUALITY

More Air Stations Swing To Sweet Music Formats

By BUNNY

NEW YORK—The swing to sweet music formats continued last week, with WQXR, formerly WLB, in the CBS network, and WLW, Fort William, Ontario, Canada, the latest to abandon their usual music record programming policies. At the same time, WDL, Minneapolis, and WLOL, St. Paul, Minnesota, are casting about for a new "WLQ" Preferred format but are at a standstill.

When WGAY station owner Constance R. Gay decided to switch to the new WOR FCC format change to become "Hit and Run," a type of rhythm and blues format, WOR-FM, was contacted by WGAY to allow for the change-over to the new hit format. The station owners and FCC officials were able to negotiate terms and conditions for the new format.

Grand Jury

Payola Grill

NEW YORK—Five representatives of four record companies appeared before Judge Israel Glickman of the U.S. District Court on payola charges. The names of the companies were Republic, Warner, Columbia, and ABC. The case is the Focus Records-Gantry Radio trial, and the defendants were Henry Batt, Walter B. Miller, and Ralph Atlass.

Camden Puts
8 New Albums
On Feb. Sked


Cerulli Joins
Victor Staff

NEW YORK—Dom Cerulli, now at the CBS network and formerly at the NBC network, has joined Victor Records in a promotion capacity. He comes from the NBC network, where he had a new promotion setup.

Miller Denies WIND
Refused Pact Renewal

CHICAGO—Decoy Howard Miller this week labeled as "outrageous" a prominent newspaper report that WIND, had failed to offer him a new contract for his afternoon drive. The report was published by Paul Molloy, Chicago Sun-Times TV columnist, and appeared as the headline of a column to Miller's situation.

Most of the Miller column was exactly the opposite of what he told me on the telephone while he was conducting the Chicago Symphony. He told me that he had been rejected by the WIND boss, Eugene Shirem. That Miller's "other hope" is WLS which was recently purchased by Miller in a large amount of money and will confer upon Miller the status of a "unicom" owner. Miller will be able to control all the aspects of radio advertising and production, and will be able to use the WLS studio facilities as he sees fit.

Miller told The Billboard flatsly, "Westinghouse and in stately WIND have offered me an ex-

Merck Skeds:
12 Packages
For February

CHICAGO—Ten new packages of Merck records' February release, of which 10 appear in monaural and stereo, are among the big releases for the month. The top package list is "The Songs of David Carroll's "Solo Encore," and it includes 14 stereo selections. Other items are by Rusty Draper, the Diamonds, Ernie K-Doe, and the Four Lads, and a pop concert of 11 Merck artists.

Clashed packages of organist Marcel Dupuy, Antar Delair, the Prophets, and several others are among the releases this month. Miller is conducting the Chicago Symphony, and the new package is a large assortment of material. It is pressed in monaural, and includes Howard Hansen's "Song of Democracy." The releases of the month are the Merck book, and the Minnesota Symphony's package, "Romantic Overtures."
A glorious song from FRANK LOESSER’S new musical “GREENWILLOW”

THE MUSIC OF HOME - BING CROSBY

47/7695


THE MUSIC OF HOME—INSTRUMENTAL VERSION
...MARTY GOLD AND HIS ORCHESTRA 47/7696

“GREENWILLOW” ALBUM COMING SOON: the Original Cast Recording starring Anthony Perkins.

THE GREAT HITS OF THE GOLDEN 60’s ARE ON...

RCA VICTOR
CONCERT REVIEW
Mahler Should Have Been There

The Cleveland Orchestra, in the first of three concerts to be given in New York, thrilled a Carnegie Hall audience with a performance of Mahler's "Das Lied von der Erde" that was the ultimate in conveying the serious, melancholy aspects of the "vocal symphony." Solosites were contralto Maureen Forrester and tenor Ernst Haefliger, the latter a Swiss with a considerable European reputation who was making his New York debut. Miss Forrester was superb, while Mr. Haefliger showed an excellent and expressive voice to match some limitations in the each.

The performance celebrated the centennial of Mahler's birth, as so many orchestras are doing this year. But few will be able to match the effect of the Cleveland group, under George Szell's inspired direction. Women in the audience were seen to whisper at what one observer was prone to call the classical "Gloomy Sunday." Alto Bruno Walter is regarded as the high priest of the Mahler sect, and he is shortly to record "Das Lied" with Haefliger singing tenor, he and the N. Y. Philharmonic will have to be at peak form to match Szell's rendition. The Columbus label's younger brother, Epic, for which the Cleveland group recorded could not outmatch by turning out a set of its own.

Mozart's cheerful Symphony No. 39 was the only other work on the program, and received a lively performance. The Cleveland group's first concert this year proved it to be one of the best drilled, yet sweet sounding orchestras extant.

Sam Chace.

OPERA REVIEW
"Giovanni" Gets Top Met Treatment

What many regard as the greatest of all operas, Mozart's "Don Giovanni," received an extraordinary performance at the Metropolitan Opera last Friday (2). It was a special interest in this work these days, in view of the recorded versions which have been issued recently, including stereo sets by London and Deutsche Grammophon, and a mono set by Pathé; there are also sets out by Epic and Cetra. The Met's cast is representative of the opera's principal roles.

The artists in the performance caught were at their best, both singing and thesping. George London (Don) played the Don to the hilt in his season's debut in the role; Lisa Della Casa (London excerpts) was a thrilling Elena; Fernando Corena (Don Giovanni) made the hero in the long role of Leporello; Nicola Gedda (Pathé), in his seasonal debut as Oktav, made the most of the role of the文饰, coloratura role of Zerlina, as Anna, Roberta Peters as Zerlina, and William Winkfield as the Commissario all lent strength to the performance.

This production is a revival of the 1925-1926 version, and is by all odds one of the finest stagings of the opera. For this, a salute to Herbert Graf's direction and Eugene Bertone's sets, as well as to Karl Bochum's conducting.

Sam Chace.

Col. Offers "B'dway Sound" Disc's Deal

NEW YORK — Columbia Records has launched a special "Sound of Broadway" program for its distribution and dealers. The program, which covers all the show albums in the Columbia catalog, including "Sound of Music," "My Fair Lady," etc., gives dealers and distributors an extra 10 per cent discount, in addition to the firm's "bonus to sell" program. The new Broadway program works as follows: Every order of three LP's from a list of six special albums: "Sound of Music," "My Fair Lady," "Flower Drum Song," "Fanny," and "West Side Story." "Gypsy," and "Lili" albums must be accompanied by an order of album from a list covering the rest of the firm's show album catalog.

Soria Off to European Trek

NEW YORK — Doris Soria, who produces the new Soria Stories of classical and opera LP's for RCA Victor, left here last week for Europe, where he will visit Paris, Geneva, Rome, Milan, Vienna and London.

He will return to the U. S. for the summer, when he will be in charge of American Opera Company of the new Poulsen opera "La Voix Humaine," which will be released in his new Soria Series. The album will feature a booklet illustrated by Jean Cocteau, author of the libretto.

La Rosa Gets Kapp Pact

NEW YORK — Dave Kapp, Kapp Records' chief, has posted Faliso La Rosa to the label. Kapp has also acquired original cast recording rights to "Fidel," the off-Broadway show starring Dody Goodman.

FOREIGN DISK COMBINES KEY U.S. MUSIC HYPES

The product on hand ready to spill over into other markets as soon as the recording sessions are completed, the producers are looking forward to the confusion of the area where the world of classical music is concerned.

Recordings will be both in albums and singles forms, depending upon the characteristics of the artist involved. However, particularly will be the case in the area of country music, which will be a far greater potential for album product. Packages, on the other hand, will lend themselves best to concentrated advertising promotions, such as store window displays and other advertising linked into the locatión where a given artist is appearing.

Chudd plans to record Tucker's routines during the comic's actual appearance in the Club Cloud miltery. Recording session will be monitored by Chudd himself, and Tucker will work with Chudd on hand to produce the album.

ASCAP Sets

The product on hand ready to spill over into other markets as soon as the recording sessions are completed, the producers are looking forward to the confusion of the area where the world of classical music is concerned.

Recordings will be both in albums and singles forms, depending upon the characteristics of the artist involved. However, particularly will be the case in the area of country music, which will be a far greater potential for album product. Packages, on the other hand, will lend themselves best to concentrated advertising promotions, such as store window displays and other advertising linked into the locatión where a given artist is appearing.

Chudd plans to record Tucker's routines during the comic's actual appearance in the Club Cloud miltery. Recording session will be monitored by Chudd himself, and Tucker will work with Chudd on hand to produce the album.

ASCAP Sets

* Continued from page 2


Serving on the writers-nominating committees were Barrie Hearn, chairman; Harold Adamson, Estelle Blaine, Mary Sarge Breen, Harold Offord and Edward J. Dohme. On the publishers nominating committee were Barrie Hearn, chairman; Loe Talent and Donald Gray.

Aabronson Unit

* Continued from page 2


Serving on the writers-nominating committees were Barrie Hearn, chairman; Harold Adamson, Estelle Blaine, Mary Sarge Breen, Harold Offord and Edward J. Dohme. On the publishers nominating committee were Barrie Hearn, chairman; Loe Talent and Donald Gray.

Aabronson Unit

* Continued from page 2


Serving on the writers-nominating committees were Barrie Hearn, chairman; Harold Adamson, Estelle Blaine, Mary Sarge Breen, Harold Offord and Edward J. Dohme. On the publishers nominating committee were Barrie Hearn, chairman; Loe Talent and Donald Gray.
MR. HITMAKER...

TOMMY EDWARDS

SINGS

DON'T FENCE ME IN

Picked as a Hit by All Tradepapers

Orchestra conducted by Leroy Holmes

MGM K 12871

The Hottest Label in the Business...
Mighty Albums

Shooting up, up, up, the charts-Mercury's bumper crop of hot albums, each one raised from a "single" seed! Pick 'em now for the big money.
PIG-IN-POKE SINGLES BOON TO RACK JOBBERS

Continued from page 4

rack jobbers, what Mittleman claims are the only people he sells to. (Many distributors have claimed that he sells dealers and one stop, but Mittleman says this is exaggeration. They also claim that Mittleman sells them at prices lower than distributors can, which he also says is an exaggeration.)

Complex of deals

The various types of deals that Mittleman makes with rack jobbers are so intricate and complex that they cannot all be outlined here. However, there appears to be a few types of deals, just as there are three types of Record-Paks, some with all new goods, some with all old goods, some with one new and the rest old, and some with EPs.

Payola Grill

Continued from page 4

does not always get the cases

If a rack jobber has a lot of merchandise he can't return, he may ship the whole lot to Mittleman who makes Record-Paks out of them and sends them back, charging only for packaging. The rack jobber may have 2,500 pieces of old goods which he sells to Mittleman for 3 cents to 5 cents each. The same jobber may have 200 tons of a recent hit, which he sells to Mittleman for $66 cents. Mittleman makes up a number of packages with other old records, and charges the difference between them and the returns returned to him. What does he charge? From 49 cents to 60 cents per pack, depending upon what records, how many, etc.

The Record-Pack boys say that the seven girls he has making up his packages have to be highly hip on records and know what's hot on the charts. For he notes that if they don't put one good record in the pack, it takes a long time to move it. Mittleman says that he allows a 10 per cent return privilege on his packs, but returns arr, running only 2 per cent. His packs are shipped 60 to a carton, all assorted.

Good for Dealers?

Is the record business good for dealers, and the business? Mittleman says that he moves 2,000,000 packs a month, with records by three or four artists that don't stand a chance in a million on the charts. He says these records are played in 40,000 homes, and that maybe on their next release they stand a chance to take off since 40,000 more people know who they are. He also says that in small towns, in such States as

DEALERS

Texas, Iowa, South Dakota, he is getting very strong orders from the local variety stores who are not visited by salesmen from any record firm.

Record Pak is soon opening an office in the Midwest, for the Midwest and South is where the firm is now getting its biggest orders. American-Military-Air Force PX Service is taking on the Record Pak for its overseas exchanges in a few months. Mittleman is now working on an album deal, not a record pack, but one that will enable him to sell albums at special grab bag prices.

Baker Album Highlits Feb. Red Seal Sets

NEW YORK — The February Red Seal release from RCA Victor is headed by a new album by Josephine Baker, called "The Fabulous Josephine Baker." Other Red Seal sets for February include two new albums with Arturo Roburns—playing Chopin, an album with Maureen Forrester, a Bach set with the Robert Shaw Chorale; an album titled "50 Years of Great Operatic Singing," the Town Hall Recital with Ceare Valeviti, and a recording by the Julliard String Quartet. There is a new version of "Cavalleria Rusticana" with Renata Tebaldi and Jussi Bjorling, and in the opera release is an abridgement of "The Marriage of Figaro" with Roberto Peters and Giorgio Tozzi. For March there will be three albums with Russian soloists, Emil Gilels, Daniel Shaf- ran and Galina Vishnevskaya.

'Why' Tune Suit Target

NEW YORK—A suit was filed in U. S. District Court here last week charging Frankie Avalon's new hit "Why?" is a copyright infringement on the standard "In A Little Spanish Town.

The action was brought jointly by attorney Lee Eastman, representing Warrock Music, and Abeles and Bernstein, attorneys for Robbins-Feist-Miller, against ABC-Paramount Records, Criterion Music, American Broadcasting-Paramount Theatres, Inc., CBS and NBC.

A second suit will be instigated in Philadelphia against the publishers of "Why?", Debussy Music, and Chancellor Records, which waxed the Avalon disk.

Everybody is crazy about

Oh, Neil!

AE 57

B/W A Very Special Boy

Arranged and conducted by Chuck Sagle
12
SIXTEEN REASONS
CONNIE STEVENS
on the charts!
#6137

TAMAMI
BILL HALEY & HIS COMETS
orders by the car load!
#5145

3
BIG HITS

SCANDINAVIAN SHUFFLE

THE SWE-DANES
biggest air play
in years!
#5144

WARNER BROS.
RECORDS
BURBANK, CALIFORNIA

the first name in sound

Write, wire or phone your nearest distributor now.
DRC Offers Mathis and Mitchell

Continued from page 2

"The Record Club, Inc." while still using the same old DRC Hollywood address.

Play Down Diners!

Diners is mentioned but three times in the full-page ad, and then only parenthetically. It is referred to in the final point under "Here's how the club works," stating "If you are a Diners Club member, purchases can be included in your regular Diners Club bill." The second reference is found at the bottom of the coupon which allows space for the affix of a Diners' Credit Card number. Beneath that is carried the following small print explanation: "This offer is presented in association with Diners Club."

This almost total absence of the Diners' Club from the page layout is in sharp contrast to DRC's initial ad in Esquire —ironically, the same mag that kicks off its new campaign — which prominently featured the Diners' Club signature and even portrayed a sample of a Diners' Credit Card as one of the benefits of joining the record club. Reasons for de-emphasizing Diners were not entirely clear. Two points, however, seemed certain:

1. Diners' Record Club wants to lock horns with the disc-only-owned clubs in a stab for membership. It does not limit its membership recruitment to club card holders.

2. Apparently, the record club is strong enough now to shoulder its own credit risk, and no longer feels the need for credit screening of prospective members by the Diners' Club.

3. The record club originally came under the Diners' Club wing to help swell the ranks of credit card holders, but apparently it is proving itself to be a sufficient money-maker on its own to warrant its expansion into a full-fledged club operation with its primary function to move as much disk product as it can, and not concern itself with attracting more members into Diners.

DRC will retain its old posture in the eyes of regular Diners' Club members. A duplicate of the above-mentioned ad will appear in the Diners' Club Magazine but will carry the usual Diners' references. The coupon uses the same "Diners' Record of the Month Club name as in all of DRC's previous ads.

Split Personality

In addition to this novel split personality, DRC will unveil a new plan to lure members. The offer remains identical to both regular Diners' Club members and prospects pitched outside the Diners' fold. In the initial ad, the club offers a choice of 49 albums with the punch of "Take all you want at the reduced price of $2.50 for mono and $3.25 for stereo.

To enjoy this price break, the joiner has to agree to buy four albums during the year "at member's special dividend prices which are always at least 33 1/3 percent less than regular retail prices."

This third off is made possible by DRC giving a member the option to set a free album for every two purchased, thus allowing the member to receive "dividends" immediately upon joining.

This is a departure from the usual plan wherein a prospect is lured by "free" records to join, then agrees to buy five or six albums at list price, and after purchasing the required number, only then receives a "free" album for every two purchased at the regular price.

To further bait joiners, DRC has gone heavily into current pop chart product, offering top selling albums from both majors and indies. Headliners include Johnny Mathis' "Heavenly," "Columbia Records' second place entry on The Billboard's current "Top LP's" chart; Mitch Miller's "Merry Sing-A-Long With Mitch," a Columbia chart-smasher for the past 62 weeks and is still in number 16 in The Billboard's current "Essential Inventory" chart; Bobby Darin's "That's All," the Atco album which is still in place on The Billboard's "Top LP's," list. Martin Denny's "Exotica," "Liberty's" package holding the 3rd position on the same chart after riding the list for 37 weeks. Other former chart climbers such as Hi-Fi Records' "Tambo" by Arthur Lyman and older selections on RCA Victor: Deco, Mercury, Carlton and other labels round out the offer.

It also features for the first time Everest product, including the new release of Aaron Copland conducting his own Third Symphony and Eugene Goosche's reading of "Scherezade." These albums are "usual label" releases, in a white-on-black panel in face of an impressive string of record companies whose product is being offered by the club.

NEW YORK — Among the first witnesses to appear before the Open Horr Committee hearings, which open in Washington on February 9, will be singer Tommy Leonetti and his manager, Dick Lane. They are scheduled for 10:00 a.m. on the morning of February 8. Leonetti will fly in from his night club engagement in Miami.

Breaking Big All Over

"BABY, WHAT DO YOU WANT ME TO DO?"

JIMMY REED

Veejay No. 333

Watch for the NEW LP

DEE CLARK

"HOW ABOUT THAT?"

Abner LP No. 2002

Veejay No. 333

Delivering Feb. 12
MR. DEALER: Millions of STEREO PHONOGRAPHS were sold in the months preceding Christmas! This means... millions of NEW CUSTOMERS will be looking for EXCITING STEREO RECORDS to buy during JANUARY—FEBRUARY—MARCH!

Here is THE PLAN that will help you sell more stereo records than you thought possible... with the best possible buy for your customers... and with the profit margin you need!

Grand Award Records

100 STEREO RECORD SALE!

This plan is in effect only until February 12th, 1960. The entire Grand Award Stereo catalogue is available, over 50 albums including The Original ROARING 20's SERIES • PAUL WHITEMAN ALBUMS • CHARLES MAGNANTE ALBUMS • KNUCKLES O'TOOLE-HONKY TONK PIANO SERIES • ENOCH LIGHT - I WANT TO BE HAPPY CHA CHA SERIES • This program will be backed up with large scale consumer advertising in national magazines and local newspapers. Large day-glo window signs—streamers—easel back signs—are AVAILABLE!

SPECIAL PRICE CHANGE NOTICE ON GRAND AWARD MONOURAL RECORDS

As of March 1st, 1960 the dealer cost price on all Grand Award monaural records (300-400 series) will be raised to conform with the normal standard dealer cost prices of all other standard $3.98 labels. From now... until that date... dealers may purchase all Grand Award monaural albums at the special discount price being offered by regional distributors:

AN EXTRA BONUS OF ALBUM 1 FREE (300-400 series) FOR EVERY 10 YOU PURCHASE!

Work out your order at once with your Grand Award distributor or salesman—so that you can repeat before the new price goes into effect.

FAST TURNOVER... HIGH PROFIT ALBUMS!

In Canada—Sparton of Canada, Limited
ABC-PARAMOUNT
TAKES GREAT PRIDE AND PLEASURE
IN WELCOMING
RAY CHARLES
ONE OF TODAY'S TRULY GREAT
RECORDING STARS...
AND PROUDLY ANNOUNCES
THE RELEASE OF WHAT
PROMISES TO BE
ONE OF THE YEAR'S
OUTSTANDING
2-SIDED
SUCCESSES:

WHO YOU
GONNA' LOVE
B/W
MY BABY
(I LOVE HER, YES I DO)

ABC-1.0081

Distributed in Canada by Sparton of Canada, Ltd.
Engineer Blasts 'Compatible' Claims

Continued from page 4

all this talk about compatible is what some record companies will probably make the obvious concession in quality to satisfy the dealers who will be in a claque any time they hear something about compatible records.

"This compatible record means not only a sacrifice in stereo quality, but a deprecation of the mono quality as well. What really happens is that a certain amount of bass, which is the most trouble-some factor in producing top-grade stereo, has to be sacrificed. Then they overlay the two stereo channels with treble to get the volume level up. But this only results in poor stereo and poor mono.

"I can say truthfully that there's nothing new about this kind of compatible record and if by some chance this is the way the industry wants to go, anybody can make the record with any type of cutting equipment."

At least two years ago, the Columbia people developed a system which cost them thousands of dollars in the research stage, in which they had a concept of compatibility, Fine declared. "I remember well the honorable way they presented their idea then to Dr. Peter Goldmark, to a session of all the top recording company executives at the RIAA. They offered to make their system available to all without royalty. When the industry voted it down, Columbia, like some other companies, offered to go along with whatever was the conclusion of the others. With the latest developments, there is no pretense that discussion, no forum.

"A lot of people are getting knowledgeable about stereo today. I don't believe it's true that the average individual will sit there and listen to something that's less than the best. And I suggest that in any development area where there is likely to be any kind of controversy, for the good of the industry, everybody should have an opportunity to question and discuss it."

"I say this. We will make our studies available for a meeting of the engineers and the executives of all the record companies in the RIAA. Every bit of equipment we have made will be made available for the demonstration. We'll let them test it on their own system, on their own pressings. Then we'll test it again, stereophonically, against our separate stereo and mono recordings. Then, we can let the industry decide how good or how bad had the compatible system. Let's make our space available whenever anybody wants to demonstrate a compatible disk."

Newswire Sought

Continued from page 2

ABC-PARAMOUR had two more years to run. However, it was learned on good authority that the way we're almost clear for Newton to ship an ABC-Paramount pact and join UA. Sam Clark, head of the Plask, had reportedly given Newton his okay, and it was now up to Jerry Leonid Goldkren and the ABC-Paramount pact to pass Newton's getting out of his part. Chances were strong at The Billboard's deadline that Newton would be able to leave ABC-Paramount to take over the UA post.

3 Hub Distrib 

Continued from page 2

broadcasting the songs, and mislead listeners into believing that the records are selected directly from their merits or public popularity. This 'deception,' FTC says, tends to mislead purchasers into buying the records which they might not otherwise have purchased. Practice also tends to advance the recordings in popularity polls. Such practices are capable of diverting trade unfairly and di

DJ A Seeks Banner Conclave

Continued from page 4

DJA (July 1959) and its original plan to meet in Los Angeles this March "all took place before any payola investigation." This asso- ciation idea, stated Hawthorne, "is not a latter day fence-mending姿态.

The Hollywood location was changed, he said, because "the witch hunt atmosphere" ruled out such a "glamorous" meeting place. However, the jack stressed: "In the face of governmental inquiry the need for a self-regulatory organi- zation such as DJA is more apparent than ever.

Speaking as a "former manager" himself, Hawthorne said: "San Francisco Regional Association (DJA) — coming into being while management was being queried by a commision as to what steps it takes to police this payola system, the one that involves destroyers and other related sales practices, but also on payola — would be one of the best rounded answer- ing the area of commission inquiry."

Hawthorne noted that Purcell Corp had agreed to the move, and he was willing to finance a trip by one of their destroyers to the DJA meeting and that he (Purcell) had

Payola Crime

Continued from page 2

onations are: 1. To make it a criminal offense to participate in any rigged TV quiz program. 2. To allow FCC to impose milder sanctions than revocation of license on broadcasters. 3. License net- works, thus making them share respon- sibility of public interest with the independent broadcaster. 4. To require an- nouncement of all advertising and all payola, or other deceptive program- ming practices in radio or TV - including sponsors, advertising agencies, program packages, independent services, as well as any and all personnel involved directly or indirectly in the broadcast outlet or net- work.

IRS Eyes Piracy

Continued from page 2

...vides considerable manufacturers' excise, while it les songs and publishers' publisher... IRS is also known to have built a significant amount of information, such as provided by Julius Abeles, counsel for Music Publishers' Protective Association, who testified that one-third of all U.S. records are counterfeit. The service is also alert to trade stories, such as recent Billboard item (December 14, 1959) on trade mislead on 20 per cent loss of all hit tunes thru piracy — bit tunes being prime target of the hit-and-run counterfeiter. IRS intelligence also had an observer at the year's trade show committee hearings.

...vering competition, the agency claims. Companies have been granted 36 days to answer the complaints. Since early December, FTC has issued a total of 20 complaints challenging such pay-offs.

...ensive. In San Francisco, C. A. C. is the new distributor, and in Los Angeles Al Latanias Sun Records is now in. WIB, as reported exclusively in The Billboard a few weeks ago, is expected to sign the Andy Farhat. With the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis- tricts, and the addition of the dis-
ATCO HAS IT!!

THE ORIGINAL VERSION OF
THE HOTTEST SELLING
RECORD IN ENGLAND...

SUMMER SET

BY ACKER BILK

AND HIS PARAMOUNT JAZZ BAND

B/W ACKER'S AWAY / ATCO 6160 / FROM THE
"LANSDOWNE JAZZ SERIES"

ATCO RECORDS 157 WEST 57th ST. N.Y.C.
Cleveland Sings and Distributors

Continued from page 3

there may be a period of further investigations and processing of information, aided by recently acquired additional staff, then a later resumption of hearings. Subcommittee is expected to hold additional hearings to call depositions, labels, distributors and broadcast personnel. Chairman Harris' earlier hope of completing the payola matter into a week or 10 days of hearings may be delayed until the 12th, when the FTC raised a attaches, by the FCC payola' questionnaire, and reports cropping up from investigations by local law enforcement officials.

Urgency has been added by the Federal Communications Commissions' announcement last week (3) that it will hustle up some legislation of its own. It wants a law specifically prohibiting payola and other fraudulent practices, and it wants new rules to get at deejays and program producers who operate behind licensees' backs. Overall, it wants to make licensees responsible more binding, and set up a new code of ethics. (See separate story.) The KSWL-AM deejay and Hopkin who were heard this week, hearing uncorrected developments, were the object of sharp comments by Westinghouse Broadcasting Company's vice-president, Donald McGannon, during recent FCC hearings which concluded last week. Without naming names, McGannon told of firing two station "personnel" who appeared to wish to fire two deejays and program producers who operate behind licensees' backs. Overall, it wants to make licensees responsible for more binding, and set up a new code of ethics. (See separate story.)

Finn and Hopkin, who have been heard this week, hearing uncorrected developments, were the object of sharp comments by Westinghouse Broadcasting Company's vice-president, Donald McGannon, during recent FCC hearings which concluded last week. Without naming names, McGannon told of firing two station "personnel" who appeared to wish to fire two deejays and program producers who operate behind licensees' backs. Overall, it wants to make licensees responsible for more binding, and set up a new code of ethics. (See separate story.)

Three in a row will start recording for the label shortly. Meanwhile, on the pop side, Everest has not been idle. The label is a hit, LeRoy Holmes, has signed Gordon Jenkins for two new albums. Arranger - conductor and John Jenkins will make an instrumental album of his own for the label sometime this month. In addition he has a work in progress, a forthcoming album with Robert Merrill and Vicky de. Holmes. Holmes has already signed a new pop singer to the label, Randy Lee. Lee's first single will be issued within the next two weeks.

FCC Blueprint

Continued from page 3

A spokesman, reached at the FTC in Washington, declined comment on the investigation other than to say it had been launched in response to complaints received. Investigators of a legal bent were inclined to believe the letter, which asked deejays to provide evidence of wrongdoing for a period of time, and a number of deejays and program producers who operate behind licensees' backs. Overall, it wants to make licensees responsible for more binding, and set up a new code of ethics. (See separate story.)
SET YOUR SIGHTS ON JOHNNY HORTON AND HIS NEWEST SMASH SINK THE BISMARCK (Inspired by the Twentieth Century-Fox Picture "Sink the Bismarck")

A DIRECT HIT ON COLUMBIA #1 in Consumer Sales
NEW ORLEANS WAY

Full Shelf Key To Tape Selling

 NEW ORLEANS — The old

something you can’t do business from

an empty wagon” never applied to any

of the recent transistors and stereo tapes,

according to Joseph Scha-

len, owner of the Record Center here.

Schailen is a New Yorker with a

concern about merchandising in

New Orleans’ busy Time Square.

He did a good job of merchandising

both high fidelity and stereo tapes and

had every intention of doing the same

when he opened an almost a year ago, in the Louisiana

metropolis’ French Quarter.

Before launching the new disk

venture, Schailen was told by his con-

tinent that there is no market for pre-recorded tape in

jazz-infused New Orleans, and that

nobody had been able to suc-

cessfully sell the medium, particu-

larly to the French Quarter itself.

Schailen found this to be true—

as long as ordinary methods were

being used. For some reason, stereo

tapes were sold at the record shops in the Crescent City.

Undismayed, however, he took a bold

step, moved his operation off the wall of the store, directly

into a free-standing display case that

contains no less than 66 cabinets, three-fourths of which are
devoted entirely to stereo tapes.

Big Inventory

“It was simply a case of be-

coming aware that inventing

that stereo tape is here to stay,”

Schailen related. “I had learned that

in my former record store, the

inventory, I was, of course, able to

offer just about anything the cus-

tomer wanted in the way of stereo tape which was a big point in the

face of competition. Now that tapes are so numerous and

the tape selection are too limited. Sec-

ondly, stereo tape is not available

even to the point where the ordinary music

fan would at least be interested in the idea.

“Back up the stereo tape dis-

play, it was possible to give the full story of stereo tape recorders, Schailen

took a big step forward when he

brought in a new three-and-a-half

sidewalk from twin-speakers—and

using tape instead of discs, to pro-

vide this attention-capturing fare.

Usually, he chooses music which

is available on both standard records

and on tape, and sees to it that
every customer interested

MAG CITATION FOR REK-O-KUT

NEW YORK — Rek-O-

Kut’s Audio Division has been

ability to speak on

acknowledged the citation,

Rek-O-Kut prexy, George

Silber. The citation says,

packaged products by Industrial

Design Magazine. The mag-

azine states: "Its design of

three- and three-dimensional

glass, denim, and fabric

are being "perhaps a pre-

cursor to the future.”

Admiral Corporation proxy, Ross

Willett says that Schailen has

S. Baltz as vice-president and general

general electronics of the firm.

Schailen has been a major

of the firm's audio products.

Marshall Barrett Jr. has been

become manager of market research

for Shure Bros., leading manufacturer of consumer elec-

tronics, H. Richter previously had

been manager of the firm's East Coast department.

General Electric’s Audio Pro-

duction Section has made ap-

pointments of first importance.

Manager M. Minnich has been

taken over as manager of

finance; Wil Merkin has been
design engineer; William B. Scott

has assumed the sales and

marketing of consumer elec-

tronics, and Marshall H. Terpening has been

appointed as designer of

rough furniture.

In Chicago, Hugh Bowen has

been promoted to manager of

the firm’s Chicago division.

He succeeds R. J. O'Brien, veep in charge of sales at

its Long Island City and

Herstrom S. Scott, Inc., has been

appointed manager of the

company’s New York and

Boston district sales.

Meanwhile, a special

nomination has been made to pro-

duce a candidate for proxy of

the IHFM... Shure Bros. have

appointed a new advertising

specialist in the company.

Charles E. Roberts is the new

man for the job of marketing

the company’s new in-

structions for the job of

managing the firm’s Special Di-

vision.

Admiral Corporation, which

has been_blueprinted at 50 per cent sales in-

crease this year, has formed a new

and separate subsidiary, known as

Admiral Electronics, a

stockholder in the company.

The new wing is expected to strengthen the company’s sales

operation... Charles Belzer has

become Milwaukee district sales

manager for the company’s

Electronics Corporation.

Audio Feedback

HITCH IN STEREO RADIO PLANS

Stereo-nosed FM radio may not be coming down the

corridors of the FCC this year after all.

AM stereo radio, the AM-FM brand of stereo

broadcasting, is now in the hands of a

man that would be the last recipient of

receiver, with which a listener would dial one station and

have a compatible stereo signal unmarred by a multiplex

stage. These receivers have hit a snaper.

The trouble lies between the Federal Communica-

tions Commission and an outfit known as the National

Stereo Broadcasters Association, a collection of

many leading electronics manufacturers. But not.

AM stereo equipment, Inc., two

manufacturers who have been...
WEBCOR'S GREAT NEW FONOGRAF PROMOTION

FREE! Give Arthur Murray Dance Courses with Webcor Stereo Fonografs!

16 half-hour private lessons
Give a $100 Arthur Murray Dance Course with every 1960 Webcor Stereo Console You Sell!

8 half-hour private lessons
Give a $50 Arthur Murray Dance Course with every 1960 Webcor Stereo Automatic Portable You Sell!

Smashing full-page ads and a 2-page spread will carry the word to everyone in your area!

LIFE February 8
ESQUIRE March
CORONET March (spread)
SUNSET February

You'll hear from your Webcor distributor within the next few days, outlining this whole fabulous deal. We think it's the greatest fonograf promotion since the advent of recorded sound... we know you'll think the same!
SMASH HIT

SMASH HIT

SMASH HIT

SMASH HIT

by

RAY PETERSON

WHAT DO YOU WANT TO MAKE THOSE EYES AT ME FOR?

c/w

ANSWER ME MY LOVE

47/7703

The great hits of the Golden '60's are on

RCA VICTOR
KAY STARR

singles out

You Always Hurt the One You Love

c/w GONNA GET A GUY order record no. 4339

—the two most powerful sides of her new album LOSERS, WEEPERS

still available on

10% CASH DISCOUNT PLAN

Call your Capitol Representative for details
DISTRIBUTORS AND DISC JOCKEYS
YOU ASKED FOR IT

"DOWN BY THE RIVERSIDE"

"THE TEN COMMANDMENTS"
5 9354

ROY HAMILTON

EVERYBODY WANTS...
ERSEL HICKEY'S
"WHAT DO YOU WANT?"

"LOVE IN BLOOM" Arranged and conducted by Chuck Sagle
5 9357

BREAKING WIDE OPEN!

AMERICAN DEBUT!
MARTY WILDE
"BAD BOY"
"TEENAGE TEARS" (S 9359)
MILWAUKEE: Benn Ollman, Billboard correspondent, sends the following report. There were several changes posted during January on dist sales rosters. Jack Freeman has switched from Capitol Records to Columbia. He will now cover the Madison territory for Morley-Murphy Company, the Columbia dist. Gaylord Krab, who formerly worked the Madison accounts is now in Milwaukee.

Donald (Bud) Kalick will replace Jack Freeman in Madison. Dick Kibbey has asked his sales job with Capitol to take a post with a drug supply house. Al Riplie, Capitol's Nashville man, is reassigned to Kibbey's predecessor. Fred Cramm is no longer handling city and sales promotion at Taylor-Electric Company, RCA Victor distributor.

Vernon Sherwood, Sherco Distributing, has taken over national sales management for Audiophile Records. Sherwood has inked audiophile distribution pacts with Record Merchandisers, St. Louis, Records, Inc., Boston, and Baker Distributing Co., Dallas. Hot hots on Colpix, says Sherwood, is the "Capt Mitchell Trio" LP. Their best single is "Let There Be Love" by Jimmy大蒜. "Hot Toe In A Hot Socket" by Paylin Diller on Mirasound is also moving.

At James Martin Distributing Company Marty Schwartz lists "Chuck Sticks" by Billy Vaughn on Dot, Vaughn's LP. "Shaping Up" by the Fabulous Rouges is still strong. All of the Goldines of Music Distributors has a potent list of hits, headed by "Don't Be Ashamed Of Me" by Conway Twitty and "Beast In A Fly" by Johnny and the Hurricanes on Warwick. Hotter is Ron "Comin' Franks Sings Italian Faves" on MGM.

Bill Farr, Morty-Murphy Company, Columbia distributes, reports strong action on "Treaty's Theme" by Spencer Ross, "Theme From A Summer Place" by Percy Faith and "That Old Feeling" by Kitty Kallen. Fast-moving LPs are "Have A Marlboro" by Marty Robbins and "TRICK Or Treat" by Dig Wallace. Rolf Viostein Tell Music Distributors, reports a strong month for public and teen sex records. The top Rank and "Too Much Tequila" by the Champs on Challenge. "Hawaiian Eye" on Warner Bros. is his best album.

Two new labels have been added to Deca's stable according to Bob Bie. They are Contemporary Jazz and Cowboy Rhythm. Hot plates in this group are "Last Devil" by Carl Dobkins Jr., "Crazy Eyes" by Bob Beckman and "Slow Train" by Steen Beckman. Coral disk is "Peace of Mind" by Teresa Brewer. "Strictly Instrumental" by Halley is a strong album. Rik Frolo, M. S. Grand and Herb Bays' "Beyond The Sea" on Atco, "Go, Jimmy, Go" by Jimmy Clanton on Ace and "Little Bit Girl" by Bobby Rydell on Cameo.

Regent Records are now being handled by John O'Brien Distributing Company. "Baltimore" and current Comsat promotion manager, Terry, Top LP for Guild is "Dancing On A Cliff" by Fred LaRue. Top LP is "Blow Me A Kiss" by Chet Atkins. "Chips Ahoy" by Little Tony is strong. Other records in heavy album sales. Other strong LPs are "Della" by Della Reese and "Teenagers" by Chet Atkins.

Harry Beckerman of Garrison Distributing Company lists "Lady Luck" by Lloyd Price on ABC-Paramount. "Baltimore" and current Comsat promotion manager, Terry, Top LP for Guild is "Dancing On A Cliff" by Fred LaRue. Top LP is "Blow Me A Kiss" by Chet Atkins. "Chips Ahoy" by Little Tony is strong. Other records in heavy album sales. Other strong LPs are "Della" by Della Reese and "Teenagers" by Chet Atkins.

Baltimore: Frank Luber, new promotion man at Kay-Gee Distributing Company, writes that he's getting big sales on "Guitly" by Herby Scherlie on Lee, "Wishing Star" by Junior Lee on Luck, "Love Is Just A Game To You" by the Shaw Twinn on Jewel and "There's A Small Hotel" by Jon and Sandra Steele on Golden Crest. His strongest album is "Moon Shot" by Teddy Tyce on Golden Crest.

Philadelphia: Matty Singer, David Rosen, Inc., writes that they're getting strong sales on "You Better Get Out Of My Life" by Chet "Chewy" by Teddy Randazzo, "My Baby" by Ray Charles and "I Adore You" by Johnny and Joe on ABC-Paramount. Others include "Strong On A Love" by Elton "Little Stork" on "Deep Purple" by Red Pussycat on Mercury, "Just A Little Bit" by the Firebirds and "To The Ends of The Earth" by M. S. Grand. "Mary Mary" by Jan Mann on Kapp, "Yaya Con Din" by the Ventures on ABC-Paramount, "Ethereal" and "You're My Baby" by Frank Mahoglay on Marvelettes, "You Want Me To Do" by Jimmy Reed on Vee Jay. Strongest abyssals are "Always On My Mind" by Roger Williams and "We Got Us" by Eydi Gore and Steve Lawrence on ABC-Paramount.

Seattle: Jerry Dennos wins us to be on the lookout for "Verraca," the Franties' first release on Dolton.

Detroit: Jerry Ross, former local radio and TV announcer and former TV announcer in the new television fiction thriller, "The Thrill

VOX JOX

By JUNE BUNDY

RECORD FARE: Don Hinso, KENO, Las Vegas. New, charted by the KENO staff, is "The World Is A Gown," set the "world's record for broadcasting live from an operating taxi cab." From January 25 at 9 a.m. to January 25, at 11:40 a.m. Hinso broadcasted from the front seat of a Lincoln limousine passengers in and around the Las Vegas area. KENO claims the globe's first limousine-telecast -- 74 hours running. The record also claims to hold 12 broadcasting live from underwater and broadcasting live from horseback!

GAR BAG: Lee Absher (Western) whose real-off-the-air name is Milt Murphy, will be at the Scripps-Howard WPGO, Las Vegas, and will write, "With all the probes into radio deception could we be next?" The nation's first radio DJ to make a chart record, the St. Paul Musicians Union and KSTP, Minneapolis, jointly sponsored the first St. Paul Winter Carnival radio festival featuring all DJ's.

HOP INFO: Paul Drew, WGST, Atlanta, Ga., will stage the first dance marathon of the Sixties at his weekday WYCA haps, March 5, 4 and 6. Beginning on Friday, the marathon will run through Sunday, except for using a fine line of tickets and "care" for the contestants. The Paul Musicians Union and KSTP, Minneapolis, jointly sponsored the first St. Paul Winter Carnival radio festival featuring all DJ's.

WIL GIMMICK: WIL, St. Louis, is asking listeners to estimate the total combined weight of six disc jockeys. The disc jockey with the most accurate weight will win the latest "1958" by Carl Perkins, the 41st birthday with a free floatie featuring decoys Howard Lowery (also program director), Bob Hopkins, and Dick Johnson. The stakes is also giving presents to the students who celebrate their birthdays on the same date.

TYRO FEP TALK: Richard K. Burch (recently appointed station manager of KBOT, El Dorado, Kan., by general manager Jack Platt) began his new job at WINS, Downtown, Chicago. Burch, who is only 23, notes: "At age 21 I managed to afford all college. Now, at age 22, I am a general manager of a station. With about 5,000 hours on the air in commercial radio at that time and won an audition to the local commercial station, was made director of a small commercial radio-station news bureau and was simul- taneously failing my first year course in the fundamentals of radio management. My advice to the disc jockeys was to keep the course be- fore I officially flunked it, which I did. Some weeks later I was announced on a TV program on which the speech professor that was failing me appeared. Maybe some young fella in the field who seem to be getting some of the bad breaks, the turn-downs and the discoveries in the industry. I will give this taste in music from the heart from this nomination. Too many times one adverse comment can cut a good and worthy ambition too quickly.

CHANGE OF THEME: Al Citron, formerly with WSSS, Seattle, is now at KHL, Metairie, La. Mike Haines, formerly KFWX, Los Angeles, is now at KFWX, Los Angeles, is now at WINS, Downtown, Chicago. Haines is now at KGRI, San Diego, and the new program director at KGRI is Stane, Bill Shanker will host, "The Music of Masters," a new classical disk show on WFAA, Dallas, on Sundays from 7 p.m. to 10 p.m.

Bob Day, formerly with KOWH, Omaha, has re- located to KLIF, Dallas. He's the einz'e new "Milliner." "Cliff Gill, prexy-general manager of KEZY, Ashland, Ca., is adding a 25 year-old DJ to the station's rolls. The new kid is out of Tuscon, Ariz. Gill will act as consultant to the Tuscon enterainment programs LP's.

TEN AS: Wayman Cooper has moved into the 1.0 a.m. to dawn slot at KONO, San Antonio, Tex., Bud Shurrill will host, "Music of The Masters," a new classical disk show on WFAA, Dallas, on Sundays from 7 p.m. to 10 p.m. (as The Old Married.)

wives of disc jockeys at KZUS, Houston, went on the air last week, and answered listeners' questions about their husbands as part of a station-sponsored wives' Day promotion. Shown were; Margie, San Deanna, wife of Morrie Burch, a disc jockey who also serves as KZUS's disk jockey at the Municipal Auditorium February 14, Bill will feature Frankie Avalon, Clyde McPhatter, Bobby Rydell, the Platters, and Buddy Canova and his Orchestra.

THIS 'N THAT: Bob Ouellette, WGWM, Showheg, Me., is writing a record column for a local newspaper and could use ideas of articles, columns, disc jockey's personal data on the record industry. His daily show is aired from 9:15 a.m. to 1:15 p.m. Monday thru Friday and on Sunday after- noon from 9:15 a.m. to noon... Stan Z. Burn, WENS, New York, has been appointed chairman of the Teen-Teen Metropolitan game by 1166 till Stinct.
**ANNETTE** makes her last in a row of New York appearances on Friday by joining the New Orleans Philharmonic in the orchestra. She will be heard in the Aurelian and the Astor House, and in the orchestra at the Astor House, and in the Astor House. Bill Clark and the Dick Clark show Feb. 13.

**PRESTY CANNON** makes his last in a row to his Way Down South in New Orleans as a last round of an early, Chansons pour les Enfants, and the Round New England Here is the Big Band Era.”

Theโดน ג'אקס, who is head of the G'Ax family, and the Don Giovanni Orchestra, the Don Giovanni Orchestra at the Don Giovanni Orchestra. At the Don Giovanni Orchestra, the Don Giovanni Orchestra. The Don Giovanni Orchestra, the Don Giovanni Orchestra.

**CURRENTS** of the week in the world of music, the week in the world of music, the week in the world of music.

**BIRTHDAYS OF THE WEEK:** Feb. 13, Billie Holiday; Feb. 14, Kenny Loggins; Easter Parade, the Easter Parade, the Easter Parade.

**ARAB HATE** is a new name on the American scene via his MGM single, "What Do You Want, arab Hate?"

**MUSIC FEATURES** in the world of music, the world of music, the world of music.

**MUSIC AS WRITTEN**

**New York**

Julis Monk has opened a second revue at his New York club.

Upstairs at the Downstairs. The Downstairs room is housing the second show, called "Dancing in the Dark," at the Downstairs. The Downstairs room is housing the second show, called "Dancing in the Dark," at the Downstairs.

Nancy Dusani, George Furth, Cy Young, and Jenny Loo Line.

Singer Tony Conniff is on tour with his new album, "The Beloved Sinner," a new 14-man group founded by the singer, but which works independently, will go out on a country tour soon. The album was released during the month of February. She opens at Storyville in Boston on February 15. For more on this story, please see the Jazz Record on February 6.

**VoiceFrankel** has started the Talent Placement Service to make demos and songs available. Steve Allen has pointed out to the label, "I wish you the luck of the Irish." — Sammy Kaye's music publishing company, Kaye World Music, has offered the rights to publish the score of the future musical "Mad Avenue" to be produced by Tony Faillace and Howard Henkin. RCA is scheduled to produce the album.

S. Shuler of Audio Fidelity Records has another show of paintings on view in New York next week. Artwork's "Walls of Musy Mylar and Mace Batters" opens on February 17.

Anthony Segal, former sales manager of the Warren Bros. New York distributor branch, has joined the sales organization of Arista Records. New York deejay Jack Lassiter presented a Billboard Award plaque to the Hi-Lo's for winning the "Toughest Selling Group in The Billboard's 12th annual deejay poll. Plaque was presented at Bonneville East where the boys are appearing.

Chuck Cabot and his partner at their second in New York. Reprint of a new single, "An Evening With Rudolf Friml" at the Hotel Pierre in New York. Reprint of "The Ballad of "Young Inside,"" which was performed by the team. To be released in February.

**MORRIS TOREO,** the artist who goes to Copacabana, is the artist who goes to Copacabana with his songs. I want to see everything with my eyes. As mentioned in the New York Times, "The next album to be released by the group is a coming out of the Columbia Records vaults, but according to the Columbia Records management, the material on the album is "By a流れを"."

**BIRTHDAYS OF THE WEEK:** Feb. 13, Tony Conniff; Feb. 14, Kenny Loggins; Easter Parade, the Easter Parade, the Easter Parade.

**ARAB HATE** is a new name on the American scene via his MGM single, "What Do You Want, arab Hate?"

**MUSIC FEATURES** in the world of music, the world of music, the world of music.

**MUSIC AS WRITTEN**

**New York**

Julis Monk has opened a second revue at his New York club.

Upstairs at the Downstairs. The Downstairs room is housing the second show, called "Dancing in the Dark," at the Downstairs. The Downstairs room is housing the second show, called "Dancing in the Dark," at the Downstairs.

Nancy Dusani, George Furth, Cy Young, and Jenny Loo Line.

Singer Tony Conniff is on tour with his new album, "The Beloved Sinner," a new 14-man group founded by the singer, but which works independently, will go out on a country tour soon. The album was released during the month of February. She opens at Storyville in Boston on February 15. For more on this story, please see the Jazz Record on February 6.

**VoiceFrankel** has started the Talent Placement Service to make demos and songs available. Steve Allen has pointed out to the label, "I wish you the luck of the Irish." — Sammy Kaye's music publishing company, Kaye World Music, has offered the rights to publish the score of the future musical "Mad Avenue" to be produced by Tony Faillace and Howard Henkin. RCA is scheduled to produce the album.

S. Shuler of Audio Fidelity Records has another show of paintings on view in New York next week. Artwork's "Walls of Musy Mylar and Mace Batters" opens on February 17.

Anthony Segal, former sales manager of the Warren Bros. New York distributor branch, has joined the sales organization of Arista Records. New York deejay Jack Lassiter presented a Billboard Award plaque to the Hi-Lo's for winning the "Toughest Selling Group in The Billboard's 12th annual deejay poll. Plaque was presented at Bonneville East where the boys are appearing.

Chuck Cabot and his partner at their second in New York. Reprint of a new single, "An Evening With Rudolf Friml" at the Hotel Pierre in New York. Reprint of "The Ballad of "Young Inside,"" which was performed by the team. To be released in February.

**MORRIS TOREO,** the artist who goes to Copacabana, is the artist who goes to Copacabana with his songs. I want to see everything with my eyes. As mentioned in the New York Times, "The next album to be released by the group is a coming out of the Columbia Records vaults, but according to the Columbia Records management, the material on the album is "By a流れを"."

**BIRTHDAYS OF THE WEEK:** Feb. 13, Tony Conniff; Feb. 14, Kenny Loggins; Easter Parade, the Easter Parade, the Easter Parade.

**ARAB HATE** is a new name on the American scene via his MGM single, "What Do You Want, arab Hate?"

**MUSIC FEATURES** in the world of music, the world of music, the world of music.

**MUSIC AS WRITTEN**
The New Hit that CAN'T MISS!!

THINK ME A KISS

Orchestra and chorus conducted by Ray Ellis

MGM K 12877

Sung by Clyde McPHATTER

MGM Records

The Hottest Label in the Business...

1340 Broadway N. Y. 36, N. Y. Ju 2-2000
**MUSIC AS WRITTEN**

- Continued from page 34

...cently to open his own publicity-bureau in town. ... Elvis Presley was handed over in poll conducted during January by the WSAI, to determine the listeners' favorite artist on records. To climax the gimmick, WSAI deejay Stan Scott emceed an all-Presley slumber party, program Saturday (30), 12 midnight to 6 a.m., and invited listeners to telephone their guesses on the total number of Presley played. The winning guess (76 Presley tunes played) was received at WSAI at 4:30 a.m., with the successful contestant getting all 76 Presley platters as a prize. ... Advance sale for the Kingston Trio's single performance at Music Hall here February 19 has the promoters waxing Optimistically. They look for a sell-out of the 3,700-seat auditorium before the Knotun hit town.

Halbert Taft Jr., president of Taft Broadcasting Company, has presented $50,000 worth of television equipment to WFCF, local educational station, making possible an expansion of the educational output from there to five nights-a-week programming. The equipment was taken from WKR-CV when that station recently moved into its new 52 $375 quarters headquarters housing new cameras, remote controls and other paraphernalia for its new automated operations.

Sing. ... Monday, who formerly appeared with the Gene Krupa combo under the name of Bill Black, makes his bow as a band leader at a March of Dimes charity dance at Castle Farm Saturday (13). Ort itself was formed by local band leader barrel Post Rapp, who plans to keep it busy on one-nighters in the territory. ... Betty Geisler, former record librarian at WCPD and WJKO here and who recently left a similar post at WGW, has moved from Cincy to a four-acre homestead at Hebron, Ky., 17 miles from downtown Cincinnati. She plans to ensure her record industry activity as soon as she becomes settled in her new home. ... Lisa Kirk moves into Beverly Hills, Southgate, Ky., April 22, for a 17-day stand, those days over the usual two-week stay accorded acts there. The Gay Lombardo orchestra will be the attraction there for the May 20-June 2 period. Bill Sachs.

**Hollywood**

True Music proxy, Jack Stagg, and the firm's vice-president, Bobby Kilken, are airing each other these days about an exclusive writer's contract with Tree, now that Bobby's "Forever" is in the charts, and Stagg's oldie, "Chattanooga Shoeshine Boy," revised by Freddy Cannon, looks hit happy. "Shoeshine" was co-written by Stagg long before the birth of his Tree firm and is produced by his friend, Wes Rose, Accutone Productions. ... Amiable Archie Campbell, comic-singer-writer-painter, commutes weekly between Nashville and Nashville, taking care of TV duties in Nashville and making Prince Albert's "Grand Ole Opry" here along with a regular Friday noon spot on Ed Howard's "Country Junction." RCA Victor's sales sheet last week tallied a total that topped Archie's "Trouble in the Amen Corner" as being good to all concerned.

Joe Lucas infers that Hickory is making the big push on the pop version of "Under Your Spell Again," recently recorded at RCA Victor Studio here by newcomer to the label Tommy Zung. ... Latest vocal group turning out sweet backgrounding round town is Hugh Torrence's tour of the States, the Strattons, comprising Hugh, Richard Williams, Buzz Carlson and Marion Williams. Group is scheduled for a release of its own on Liberty soon. ... Wes Rose and Band-Ish Bryant set up a session at the Bradley studio last week for a new brother-dister team, the Blackwells, who are scheduled for Harry Fender's Janie label. ... Bill Hall brought Johnny ("Rumbling Bear") Preston and Benny Barnes to Beaventon, Tex., last week for a Mercury session at Bradley Studio. Engineer Selby Coffins, who's also a musician with diploma, mastered the session.

Decoa's Webb Pierce cut an album at Bradley Studio last week under Owen Bradley's direction. Later he also monitored single sessions by Pat Stewart, Carl Riehl, the Gays and Betty Logan. ... George Hamilton IV did an ABC-Paramount session at Bradley's Friday (29), and veteran announcer Louis Buck was in to cut commercials there for the Gardner Agency, St. Louis. ... Del Wood has begun work on her upcoming album for RCA Victor. ... Hank Locklin's new platter for Coast P a.s. for Steve Sinclaire. ... RCA Victor reports that Johnny and Jack's new album, "Hits by Johnny and Jack," and Floyd Cranor's "Hello, Blues," are selling lots of action. Later albums feature smart songwriting of specialist Bette Randolph. ... Carl Smith hopped to Hollywood last week. ... Gary Williams, who penned before Webb Pierce's "Who's to Blame" (coupled with "No Love, Have I"), left Nashville last week for disk duties on Webb's and Jim Donley's Station WDRK, Waynesboro, Ga. Williams has been an associate of Pierce's here for past several months. Pat Twitty

**HOT 100 ADDS 'NINE**

**NEW YORK —** The Hot 100 adds nine new sides this week. These are:

- 61. Everett Stover—Sarah Vaughn, Mercury
- 62. Delaware—Perry Como, RCA Victor
- 63. I Was I—Perry Como, RCA Victor
- 64. Red Hot—Marty Wilde, Epic
- 65. Cooler Wall—Perry Como, Coral
- 66. I Want What God Gave Me—Perry Como, RCA Victor
- 67. Don't Let the Sun Catch You Crying—Ray Charles, Atlantic
- 68. Honey Love—Norm Felts, Pink
- 69. Clementine—Jan & Dean, Donre
- 70. What Do You Want—International

**RECORD STORES Increase Sales**

Listening habits of listeners, by titles and artists subject each week by the Billboard. In the last week 15 titles and artists, no sales, are subject changes. List of albums listed by titles and artists subject to sales report. Weekly, weekly format report. Albums subject by titles and artists. Since the format new album report is not in effect, only changes are subject to weekly report.
THE HOTTEST...
FROM THE COOLEST MAN IN THE SOUTH!

Dave Gardner's new comedy album, "Rejoice, Dear Hearts," without benefit of fanfare, is popping onto charts in cities all over the country! It's a curious combination of Southern oratory and big-city hip talk, and people are going wild for it. Get your share of this funny business! Order today. LPM-2083

GREAT NEW ALBUM ON RCA VICTOR
This week's music charts and news from Billboard magazine.
REVIEWS OF THIS WEEK’S LP'S

的声音和小号Four Freshmen, Capitol ST 1295. (Stereo & Monaural) — The Four Freshmen, backed by a rich brass choir, have another likely big-selling album. Their fine vocal blends are fully enhanced by the Dick Reynolds arrangements for brass. Selections include a new version of "Laura," "Pennies From Heaven," and "I'm Glad There Is You." Stereo is effective, and the cover is displayable.

美容师商店老板Beauty Shop Beat Clark Sisters, Coral 7577290 (Stereo & Monaural) — The Clark Sisters, known as the Sentimentals when they sang with Tommy Dorsey, blend with a swingy jazz-flavored beat—imaginative and tasteful. Their barbershop collection stacks up as solid, desirably material. Selections include such oldies as "That Old Gang of Mine," "Goodbye My Canary Island Baby," "Waiting for the Robert E. Lee," etc.

爵士The Best of Django Reinhardt (1-12) Capitol TBO 10126 — Here are 24 jazz performances featuring the late, great gypsy jazz guitarist, Django Reinhardt. Most of them were waxed in the late 1930’s; the 12 sides with the Quintet of the Hot Club of France in 1937; five others with Rex Stewart and Barney Bigard in 1939 and one with Django’s Swing Band in 1943. Included are some of Django's outstanding recordings—ones of these without doubt is "Big Boy Blues" with Bill Coleman, Big Boy Goodie and Christian Winger. Others include "Solid Old Man." "I Know That You Know," "Swinging With Django" and "Japanaese Sandman." A wonderful collection of Django sides, well packaged and annotated.

古典BEETHOVEN: SYMPHONY NO. 3 NBC Symphony (Yo-yo Ma) RCA Victor LM 2387—One of the real gems of broadcast history is preserved on record for the first time. This is a live recording of the great maestro's last performance of the work with the NBC Symphony at Carnegie Hall, December 6, 1953. The performance is one of the most brilliant of recent years, and the maestro's original score should make its top-notch standard merchandise. Set includes a four-color reproduction of a portrait of the maestro, suitable for framing.

宝丽金THE SCOTS GUARDS IN STEREO Angel S 35792 (Stereo & Monaural) — The Scots Guards, as usual, serve up a thoroughly entertaining program. Material, for the most part, is a series of marches, but no two have been captured with excellence in stereo. For sound addicts and for devotees of the sort this is an attractive item. The selections are pulled from two previous LP’s, "The Scots Guards" and "The Scots Guards on Parade." (Continued on page 31)
THE WORLD OF WONDERFUL RECORD SALES

IN FEBRUARY FROM EPIC RECORDS

8 NEW CLASSICAL AND POPULAR ALBUMS BY THE WORLD'S TOP ARTISTS

THE WORLD OF WONDERFUL MUSIC IS YOURS ON EPIC RECORDS
FEBRUARY 8, 1960

The Billboard's Music Popularity Charts . . . PACKAGED RECORDS

JAZZ TALENT

HEAR MY BLUES
Al Smith, Eddie Davis. Prestige-Bluesville. 1001—Al Smith is a young bluesman who is featured on this Prestige album.

CLASSICAL

CONCERTOS FOR CELLO
Jascha Heifetz, The Sofia Di Zagreb, RCA Victor M 1365—This

CHAMBER MUSIC

HANDEL: CONCERTO GROSSO IN B MINOR, OP. 6 NO. 12.
BACH: CLAVIER CONCERTO NO. 5 IN F MINOR; MOZART: ADAGIO IN C MINOR, K. 464. 1 Music, EP BC-1069 (Stereo & Monaural)—Another in the series of outstanding releases by the top-notch Italian chamber ensemble. They recently issued the fourth, ninth and tenth of Handel's Concerto Grosso works, Number 12, done here, is performed with a finely tuned and high spirits. Two other important works share the disk's other side. Bach's Concerto No. 5 gets a delicate performance, and Mozart's famous Adagio and Fugue receives an emotional reading. The three works constitute an outstanding package of representative works by the three masters.

OPERA

SONGS YOU LOVE
Elisabeth Schwarzkopf. Angel S 35383. (Stereo & Monaural)—The soprano's program includes well-known folk favorites and lieder. Pianist Gerald Moore's sensitive accompaniment is most complementary. Packaging includes a booklet with lyrics and translations. Her fans will find this an excellent offering. Lovely cover photo of the singer. Selections include: "I'm Only a Blonde Girl," "Drink to Me Only With Thine Eyes" and "Erfleidet."

STATION

RAY BRYANT'S "LITTLE SUSIE" (Parts 2 and 4) is THE Hit! Signature 12026

AUDIO FIDELITY RECORDS PRE-PACK BIG SPROUTS

THANK HEAVEN FOR MAURICE CHEVALIER
RCA Victor LPM 2076—These are the records that helped make the great Chevalier famous three decades ago. The list of tunes includes Chevalier's famous "Louise," "Milli," "Swanee The Clouds Away," and "You Brought a New Kind of Love to Me." and "Valentine." Most of them are the original waxings, made in 1930, 1931 and 1932. Certain to have nostalgia appeal today.

HOORAY FOR LOVE
Mavis Rivers. Capitol T 1294—Quality is the hallmark of Mavis Rivers' singing. She uses her lovely voice with telling effect. She doesn't have an outstanding presenting voice, but she has a strong hearth with authentic jazz feeling, and seems able to handle just about any mood or tempo. With Jack Marshall's swinging arrangements behind her, Miss Rivers takes advantage of this opportunity to run the gamut and succeed in every case. An outstanding release.

PLANT MY FEET ON HIGHER GROUND
The Famous Davis Sisters. Savoy MG 1409—The Davis sisters exude a great air of dedication on those soul-satisfying selections. The spirit is one as they shout out the good word in both slow and rapid, up-tempo harmonies. Accompaniment includes both piano and organ whips. These Davis sisters has a resulting listenable characteristic. Quality. Selections are all out of the Davis catalog and include such titles as "Precious Lord," "Somebody Loves Me," "Swing Me in a Banjo," and "He's Here Now!" A great package for this market.

SPECIAL MERIT SPOTLIGHTS

THANKS TO THE BILLBOARD MUSIC STAFF, THEY DESERVE RESPECT.
**Reviews and Ratings of New Albums**

**CONTINUED FROM PAGE 31**

**TIDAL** — This is the third LP to be issued by Frisbee from two mounting sessions held about three years ago featuring the Quintet, which has been one on long-stand- ing. The quality springs from continuing to identify. Davis shows some newness excepting of his most and rotten trumpet work with that and others which are on this set, a good fast for Davis and has a couple of completely vocal singing on the bop line, 

**SLOPPY'S** — Best records, best vocal incl. Damo Hollywood Detroit $2.47-

**THE PENGUINS** #348

**EARTH ANGEL**

**REDD FOXX SEZ**

**DOOTO SELLS BEST**

**CLIMBING ALL CHARTS!!**

**GIVE TO DAMON RUNYON CANCER FUND**

**LOYALTY & BLUE**

**FREE STRIPS**

**OTHER BEST SELLERS**

1. *Rocketship*/The Door: Vernon Green #454
2. *2 Best Party Fun* REDD FOX LP 274
3. *3 Songs thru a Keyhole*: Joel Cown LP 285
4. *2 Best Vocal Groups*, 12 Hits incl.: EARTH ANGEL LP 204
5. *5 Party Record Party*: Gene and Freddy LP 279
6. *6 Keys Tails*: REDD FOX LP 275
7. *7 Sloppy's House Party*: SLOPPY DANIELS LP 266
8. *The Letter*: BUCK MEDALLON #347

**MONEY**

*(THAT'S ALL I WANT)*

**BARRETT STRONG**

*LOVELY & BLUE* Johnnie & Jackie

*LEON'S* Sleeping

**ANNA**

*86's SLEEPER*

** deton**

*LOVELY & BLUE* Johnnie & Jackie

*LEON'S* Sleeping

**ANNA**

*86's SLEEPER*
here's how

RCA VICTOR AND BUDWEISER ARE GOING TO MAKE MONEY FOR YOU!

Budweiser's jingle "Where There's Life, There's Bud" features a lush, velvety sound that's perfect for dancing and listening. RCA Victor has applied that same luxurious blend of voices and orchestra to twelve beautiful standards, each with "life" in the title. The result: an album with tremendous popular appeal.

RCA Victor and Anheuser-Busch, brewers of Budweiser, are both pushing this one hard!

Full-page, full-color ads by Budweiser featuring the album cover art will run in: The Saturday Evening Post, Life, Look, Sports Illustrated, Time, Newsweek, Holiday, The American Weekly, Parade and the Chicago Tribune Sunday magazine. Anheuser-Busch point-of-sale promotion includes 40,000 display cards, 12,000 window streamers and 4,000 posters.

RCA Victor is running ads in The New Yorker, Sports Illustrated, The New York Times Magazine, Playboy and Esquire. Plus—radio and TV spots...point-of-sale display...local newspaper ads in two sizes...and more!

"Where There's Life"...there's profit! Order the album today! (LPM/LSP-2191)
1. **Running Bear**  
   By J. P. Richardson—Published by Big Brother Music (BMI)  
   **BEST SELLING RECORD:** Johnny Preston, Mar 21474.  
   **RECORD AVAILABLE:** Liberty Vista, Freedom 40130.

2. **Teen Angel**  
   By I.R.S.-Butler—Published by Ballard (BMI)  
   **BEST SELLING RECORD:** Mark Dinning, M-G-M 12455.

3. **El Paso**  
   By Marty Robbins—Published by Marty's Music (BMI)  
   **BEST SELLING RECORD:** Marty Robbins, Dec 13531.

4. **Why**  
   By MacMig-Angel—Published by Standard (ASCAP)  
   **BEST SELLING RECORD:** Frankie Avalon, Command 1045.

5. **Where or When**  
   By Rodgers & Hart—Published by Tunesville (ASCAP)  
   **BEST SELLING RECORD:** Dean & The Penguins, Apr 1149.

---

### Second Ten

6. **Go, Jimmy, Go**  
   By Palmez-Stem—Published by Wiltany (BMI)  
   **BEST SELLING RECORD:** Andy Williams, Apr 1174.

7. **Handy Man**  
   By Blackwell-Jones—Published by Shelton Music (BMI)  
   **BEST SELLING RECORD:** Jimmy Jones, Oct 9686.

8. **You Got What It Takes**  
   By Goody, Davis—Kamby—Published by Pickney (BMI)  
   **BEST SELLING RECORD:** Gary Johnson, United Artist 185.

9. **Pretty Blue Eyes**  
   By Bandman-Weinman—Published by Alonzo (BMI)  
   **BEST SELLING RECORD:** Stan Lawrence, ABC-PARAMOUNT 1028.

10. **Lonely Blue Boy**  
    By Williams-Wynn—Published by Mayo (ASCAP)  
    **BEST SELLING RECORD:** Conway Twitty, M-G-M 12687.

---

### Third Ten

11. **What in the World's Come Over You**  
    By Jack Scott—Published by The Big Bent & Star Fun (BMI)  
    **BEST SELLING RECORD:** Jack Scott, Top Rank 2028.

12. **The Big Hurt**  
    By Wayne Shankle—Published by Muscat Productions (ASCAP)  
    **BEST SELLING RECORD:** Tex Fanger, Signet 779.

13. **He'll Have to Go**  
    By L. Allen & A. Allen—Published by Central Songs (BMI)  
    **BEST SELLING RECORD:** Jim Reeves, Vik 7645.

14. **Theme From a Summer Place**  
    By Sillan—Published by Winterg (ASCAP)  
    **BEST SELLING RECORD:** Perry Faith, Col 41100.

15. **Way Down Yonder in New Orleans**  
    By Cranmer-Lagray—Published by Stith-Promotions (ASCAP)  
    **BEST SELLING RECORD:** Freddy Cannon, Swan 480.

---

### Fourth Ten

16. **The Village of St. Bernadette**  
    By Elia Parker—Published by Lusitana (BMI)  
    **BEST SELLING RECORD:** Andy Williams, Mar 1254.

17. **Among My Souvenirs**  
    By L cocktails—Published by De Sylva, Brown & Henderson (ASCAP)  
    **BEST SELLING RECORD:** Connie Francis, M-G-M 12681.

18. **Let It Be Me**  
    By L. Carter & D. Drager—Published by Elco (ASCAP)  
    **BEST SELLING RECORD:** Dino Rover, International 175.

19. **Down by the Station**  
    By Blackwell-Fordham-Lestrée—Published by Lusitana (BMI)  
    **BEST SELLING RECORD:** Four Peeps, Cap 4112.

20. **It's Time to Cry**  
    By Patsy Cline—Published by Sego (BMI)  
    **BEST SELLING RECORD:** Patsy Cline, M-G-M 12807.

---

### Honor Roll of Hits

21. **Beyond the Sea**  
    By Tams-Loewen—Published by Harms (ASCAP)  
    **RECORD AVAILABLE:** Bobby Darin, Atco 4158; Trade Martins, Geo 1913; Cyril Stolfe, London 1914; Regal Williams G. Orman Ork, Kapp 118; Victor Young Orch, Dec 1927.

22. **Tracy's Theme**  
    By Ascari—Published by Decca (BMI)  
    **RECORD AVAILABLE:** Square Rose, Col 41332.

23. **Sandy**  
    By Terry Flett—Published by American (BMI)  
    **RECORD AVAILABLE:** Larry Bell, Brand 25002.

24. **Shimmy, Shimmy, Ko-Ko Bop**  
    By Bob Smith—Published by Record Music (BMI)  
    **RECORD AVAILABLE:** Little Arrow & The Imperials, End 1600.

25. **Mack the Knife**  
    By Woody-Bracht-Braun—Published by Harms (ASCAP)  
    **RECORD AVAILABLE:** Little Lichtenstein, Col 4007; Gross Bradley, Dec 20160; Betty (Dallas), Ams 147; Dodgers, Col 72; Dick Husman 1939, M-G-M 12249; Eric Rodgers 12841; London 1928; Capitol 25007; Bix Beiderbecke, Geo 1944; Australian Sea Quest; Bells (1939); Bix Beiderbecke, Dec 1590; Fred Skinner, Meola J.; Emi Records, Viva 1935.

---

**The Honor Roll of Hits** comprises the nation's top tunes according to record sales, sheet sales and disk jockey performances as determined by The Billboard's weekly nationwide surveys.
The American Original
in the winner's circle!

Monty Kelly's
Smash recording
...the fastest rising HIT in England
"SUMMER SET"
Carlton #527
# The Billboard Hot 100

**FEBRUARY 8, 1960**

<table>
<thead>
<tr>
<th>#</th>
<th>Artist</th>
<th>Song</th>
<th>Week(s) on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Mark Dyan</td>
<td>Teen Angel</td>
<td>8</td>
</tr>
<tr>
<td>2</td>
<td>Dave Clark</td>
<td>Andy</td>
<td>5</td>
</tr>
<tr>
<td>3</td>
<td>Bill Haley &amp; His Comets</td>
<td>Rock Around the Clock</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>Buddy Holly</td>
<td>That'll Be the Day</td>
<td>10</td>
</tr>
<tr>
<td>5</td>
<td>The Crystals</td>
<td>Da Doo Ron Ron</td>
<td>4</td>
</tr>
<tr>
<td>6</td>
<td>The Crew Cuts</td>
<td>Sh(h)oo - Be - Lo</td>
<td>8</td>
</tr>
<tr>
<td>7</td>
<td>The Penguins</td>
<td>I'm All Alone</td>
<td>10</td>
</tr>
<tr>
<td>8</td>
<td>The Isley Brothers</td>
<td>Between the Devil and Me</td>
<td>4</td>
</tr>
<tr>
<td>9</td>
<td>The Isley Brothers</td>
<td>It's Greatest</td>
<td>7</td>
</tr>
<tr>
<td>10</td>
<td>The Beatles</td>
<td>Love Me Do</td>
<td>9</td>
</tr>
<tr>
<td>11</td>
<td>The Beatles</td>
<td>Please Please Me</td>
<td>10</td>
</tr>
<tr>
<td>12</td>
<td>The Everly Brothers</td>
<td>Bye, Bye, Blackbird</td>
<td>6</td>
</tr>
<tr>
<td>13</td>
<td>The Everly Brothers</td>
<td>Don't Stop Now</td>
<td>8</td>
</tr>
<tr>
<td>14</td>
<td>The Hollies</td>
<td>Look at the Stars</td>
<td>9</td>
</tr>
<tr>
<td>15</td>
<td>The Hollies</td>
<td>I'm Alive</td>
<td>8</td>
</tr>
<tr>
<td>16</td>
<td>The Hollies</td>
<td>It's Not Unusual</td>
<td>9</td>
</tr>
<tr>
<td>17</td>
<td>The Hollies</td>
<td>Don't Make Me Wait</td>
<td>7</td>
</tr>
<tr>
<td>18</td>
<td>The Hollies</td>
<td>The Night Has a Thousand Eyes</td>
<td>5</td>
</tr>
<tr>
<td>19</td>
<td>The Hollies</td>
<td>Mysterious</td>
<td>4</td>
</tr>
<tr>
<td>20</td>
<td>The Hollies</td>
<td>Just for Heaven</td>
<td>3</td>
</tr>
<tr>
<td>21</td>
<td>The Hollies</td>
<td>I'm Gonna Leave My Lover</td>
<td>2</td>
</tr>
<tr>
<td>22</td>
<td>The Hollies</td>
<td>She Loves You</td>
<td>1</td>
</tr>
<tr>
<td>23</td>
<td>The Hollies</td>
<td>Sorry</td>
<td>1</td>
</tr>
<tr>
<td>24</td>
<td>The Hollies</td>
<td>Sunflow</td>
<td>1</td>
</tr>
<tr>
<td>25</td>
<td>The Hollies</td>
<td>The Love You Save</td>
<td>1</td>
</tr>
<tr>
<td>26</td>
<td>The Hollies</td>
<td>The Night Has a Thousand Eyes</td>
<td>1</td>
</tr>
<tr>
<td>27</td>
<td>The Hollies</td>
<td>Don't Make Me Wait</td>
<td>1</td>
</tr>
<tr>
<td>28</td>
<td>The Hollies</td>
<td>I'm Alive</td>
<td>1</td>
</tr>
<tr>
<td>29</td>
<td>The Hollies</td>
<td>It's Not Unusual</td>
<td>1</td>
</tr>
<tr>
<td>30</td>
<td>The Hollies</td>
<td>Look at the Stars</td>
<td>1</td>
</tr>
<tr>
<td>31</td>
<td>The Hollies</td>
<td>Don't Stop Now</td>
<td>1</td>
</tr>
<tr>
<td>32</td>
<td>The Hollies</td>
<td>Love Me Do</td>
<td>1</td>
</tr>
<tr>
<td>33</td>
<td>The Hollies</td>
<td>Please Please Me</td>
<td>1</td>
</tr>
</tbody>
</table>

*Note: The chart includes the top 35 songs of the week.*
These records, as well as those on the Hot 100, have been chosen to show national sales breakout actions for the week. They are recommended to dealers, juke box operators, and disk jockeys as having the greatest potential to go all the way. Previous Billboard Spotlight Picks are marked (*).
BEST SELLING SINGLES

# 15985 AM I THAT EASY TO FORGET—Debbie Reynolds
# 16020 LIFE GETS TEE-JUS • I NEVER SEE MAGGIE ALONE—Wink Martindale
# 16021 CHOP STICKS • YOU’RE THE ONLY STAR—Billy Vaughn
# 16040 BAD BOY—Robin Lake
# 16042 NYOW! NYOT NYOW! • MASHUGA—Louis Primo and Keely Smith
# 16046 HE’LL HAVE TO GO—Jim Lowe
# 16048 (WELCOME) NEW LOVERS • WORDS—Pat Boone

BEST SELLING REGULAR & STEREO ALBUMS

DLP-3001 SWEET MUSIC & MEMORIES—Billy Vaughn
DLP-3016 THE GOLDEN INSTRUMENTALS—Billy Vaughn
DLP-3064 MELODIES IN GOLD—Billy Vaughn
DLP-3068 HYMNS WE LOVE—Pat Boone
DLP-3071 PAT’S GREAT HITS—Pat Boone
DLP-3075 WORD JAZZ—Ken Nordine
DLP-3100 SAIL ALONG SILV’RY MOON—Billy Vaughn
DLP-3103 MMMM...THE MILLS BROTHERS
DLP-3118 STAR DUST—Pat Boone
DLP-3119 BILLY VAUGHN PLAYS THE MILLION SELLERS
DLP-3122 JOHNNY MADDOX PLAYS THE MILLION SELLERS
DLP-3155 WHEN YOU’RE SMILING—Eddie Peabody
DLP-3156 BILLY VAUGHN PLAYS
DLP-3157 THE MILLS BROTHERS GREAT HITS
DLP-3164 MR. MUSIC MAKER—Lawrence Welk
DLP-3165 BLUE HAWAII—Billy Vaughn
DLP-3191 DEBBIE—Debbie Reynolds
DLP-3197 SOFTLY AND TENDERLY—Gale Storm
DLP-3198 OLD FASHIONED LOVE—Johnny Maddox
DLP-3199 SIDE BY SIDE—Pat and Shirley Boone
DLP-3200 VOICES AND STRINGS OF LAWRENCE WELK
DLP-3201 GOLDEN HITS—Billy Vaughn
DLP-3202 PATRIOTIC CHIMES—Dr. Charles S. Kendall
DLP-3205 GOLDEN SAXOPHONES—Billy Vaughn
DLP-3210 LOUIS AND KEELEY!—Louis Primo and Keely Smith
DLP-3212 DODIE STEVENS
DLP-3218 LAWRENCE WELK GLEE CLUB
DLP-3224 DANCE WITH LAWRENCE WELK
DLP-3234 HE LEADETH ME—Pat Boone
DLP-3237 THE MILLS BROTHERS SING
DLP-3241 BE MY LOVE—Keely Smith
DLP-3245 DECK OF CARDS—Wink Martindale
DLP-3249 THE LENNON SISTERS SING
DLP-3251 SONGS OF THE ISLANDS—Lawrence Welk
DLP-3260 BILLY VAUGHN PLAYS—STEPHEN FOSTER
DLP-3261 PAT’S GREAT HITS VOL. II—Pat Boone

NEW RELEASES

# 16044 SIZE 12 • I—Don Cornell
# 16047 WAS THERE ONCE
• YOU WON’T BE SATISFIED—Mike Minor
# 16049 OH! MA-MA!
• I MISS YOU SO—The Mills Brothers
**Spotlight Winners of the Week**

The pick of the new releases:

**Sandy Nelson**
- THE WIGGLE (Travis, BMI) - PARTY TIME (Travis, BMI)

**Mr. Lee**
- THE DECISION (Wanda, BMI) - Mr. Lee starts this side with spoken intro. It then leads into a talk-sung recitation of the bawdy recondite ballad. It will征服高中的 students strongly with his dedicated outing. Flip is "What's Your Name."

**The Singing Belles**
- SOMEONE LOVES YOU, JOE (Davis, BMI) - "Careless Love, Goodbye" is an attractive Boulevardian Bryant tune, and Tompall and the Glaser band hand it a spiritually upspeed over phacked string backing. While it is a foolish sort that tells of a murder and the unfortunate event that follow. Interesting, but only on a side B. (Columbia, BMI)

**Tommy Zang**
- UNDER YOUR SPELL AGAIN (Consol Songs, BMI) - TAKE THESE CHAINS FROM MY HEART (Milion, BMI) - Zang has a strong cover of "Under Your Spell Again" currently a big c.8tw. hit for Ray Price. "Take These Chains", a countrified ballad, is also a strong bit of material that comes in for a fine reading. (Hickory 1114)

**Bob Connolly & The Gang**
- JAMBALA (Acuff-Rose, BMI) - LET'S TALK IT OVER (Moral, BMI)

**George Jones**
- SPARKLING BROWN EYES (Dixie, BMI) - ACCIDENTALLY ON PURPOSE (Glatt-Starkey, BMI)

**James O'Gwynn**
- SOMEONE SWEET TO LOVE (Glatt, BMI) - TOO LATE I GOT FROM YOU (Glatt, BMI) - "One Sweet to Love", a bright up-tempo tune gets a smart, dual-track reading from O'Gwynn. "That's All I Got From You" is also dual-track in sep, and the article applies an equally appealing rendition. (Mercury 17597)

**Hank Locklin**
- MY OLD HOME TOWN (Coldwater-Sanoma, BMI) - Score one Sweet to Love, a bright up-tempo tune gets a smart, dual-track reading from O'Gwynn. "That's All I Got From You" is also dual-track in sep, and the article applies an equally appealing rendition. (Mercury 17584)

**Frankie Miller**
- THE TIME SIDE OF LIFE (Starline, BMI) - REUNION (WITH DINNER ON THE GROUND) (Starline, BMI) - Miller waits effectively on a solid jambalaya. It is a fine side, but it fails to warm up to the listener. (Capitol 4330)

**Sandy Potocki**
- THE DISK JOCKEY PROGRAMMING (BMI) - "It's a Good Day" is a lovely ballad from Frank Loesser's forthcoming Broadway show, "Greenwich Village". Crosby renders the pretty tune warmly over lush orchestral backing. He reads "It's a Good Day" warmly over a bright orchestral sound. Both are fine sides that should please. (RCA Victor 7675)

**Kay Starr**
- YOU ALWAYS HURT THE ONE YOU LOVE (Pickwick, ASCAP) - The bouncy arrangement for strings and piano, the last of the old time with beat heart. It's a class, effort that rates heavy spins. Flip is "Gonna Get a Guy", (Robbins, ASCAP)

**The Fraternity Brothers**
- MOONLIGHT AND ROSES (Daniels, ASCAP) - THE FRATERNITY BROTHERS are the party boys- time for a lively one on the party side. "Moonlight and Roses" is also a solid break in a solid play. (Columbia, BMI)

**Jerry Fuller**
- TWO LOVES HAVE I (CHALLENGE 59066) - The fine old tune is handled a bandleading reading. Fuller gets a nice choral and orchestral sound in the backing. Side builds nicely. Watch this. (Miller, BMI)

**Bob Wills & His Ranger's**
- DREAMED ABOUT MY LOVER (BMI) - A smart arrangement which finds the bandleader at his best. Side two is equally solid. Strings and vocal sound. It warmly uses the up-beat bass on some extremely high-wavelength checks. Cute rendition that can also win some attention. (Mercury, BMI)

**Floyd Robinson**
- TATTLETALE - RCA VICTOR 7679 - A cute song side that lets the ranger's fun side to full and in school. Well handled and it could move over. (Tree, BMI)

**Robert & Johnny**
- TRY ME PRETTY BABY - OLD TOWN 1078 - The old tune is given a bandleading treatment and the side has a smart sound. Little girl's voice side is an interesting touch. Either side could go. (Acuff-Rose, BMI)

**Teddy Randazzo**
- THE WAY OF A CLOWN - ARC-PARAMOUNT 1008 - Randazzo is heard in his "Parisian toy tail" in this effective registration for publicity, styled for a new pretty national trend. Watch it. (Albany, BMI)

**Preston Epps**
- FLAMENCO BONGO - MAJESTY 1300 - Epps has turned a Spanish-flavored tune into a solid country record. (Pathe, BMI)

**Jerry Goodboe** - "I can't believe it!" - Title explains this bright effort. Again the beano gets a stirring workout on the danceable side. It's one to watch. (Polka, BMI)

---

**Reviews of THIS WEEK'S SINGLES**

**Special Merit Spotlights**

The following records have been picked for special merit by the various editors. This is the opinion of The Billboard Music Staff, who reserve

**Good Sales Potential**

- THE BIG NIGHT - VERVE 1007 - Clickey, a laid-back side from the new Ray Price hit. This is the kind of thing that will do well. (Oropeza, ASCAP)

- BING CROSBY - THE MUSIX OF HOME (Frank, ASCAP) - IT'S A GOOD DAY (Goldson, BMI) - "The Music of Home" is a lovely ballad from Frank Loesser's forthcoming Broadway show, "Greenwich Village". Crosby renders the pretty tune warmly over lush orchestral backing. He reads "It's a Good Day" warmly over a bright orchestral sound. Both are fine sides that should please. (RCA Victor 7675)

- PETE SEeger - "I can't believe it!" - bw. You're not yet sure of the type of tune, or the type of material, that will do well. (Oropeza, ASCAP)

- JERRY GOODBOE - "I can't believe it!" - Title explains this bright effort. Again the beano gets a stirring workout on the danceable side. It's one to watch. (Polka, BMI)

---

(Continued on page 49)
**Reviews of New Pop Records**

*Continued from page 39*

**VERY STRONG SALES POTENTIAL**

MILLES BROTHERS

**PLAY IT COOL** — ERC 941 — Mel Torme teams up with Bill Milles to create a jazzy new version of this old standard. There is a rhythm section with piano, bass, and drums, and a solo melody line which is quite good. The arrangement is quite good, and the bandleader has done a fine job with the material. This is a very strong sales possibility. (Prestige, ASCAP)

JOE SOUTH

**I MISS YOU SO** — Tender reading by lead washer and perfect pitch by the pretty lady. Another good jukebox side. (Kosher, ASCAP)

**LITTLE BLUE BIRD** — Interesting tune has Latinish overtones. South's ascending vocal is effective on the pretty theme. This, too, has strong chances. (Lowery, BMI)

MYRNA MARCH

**WHERE IT HURTS THE MOST** — WARNICK 525 — Miss March handles a bright marchish bit of material, based on a familiar melody with spirited. Cute side. (Bourne, ASCAP)

**Cryin' Up A Storm** — The chick wrote this tune, and she rates it in suzy fashion with a male chorus. Side can also colose in for lots of spins. (Yukon, ASCAP)

**Latin Lover** — Interesting below the border melody also comes in for a bright workout, but flip appears the money side. (Bat, BMI)

**Reviews of New Pop Records**

*Continued from page 39*

**GOOD SALES POTENTIAL**

BILL DOGGETT

**RAW TURKEY** — KING 5319 — Swing instrumental treatment of a melodic theme with solid sax and organ work. Nice dual market jock and jive wax. (Jay & Cee, BMI)

**Rock Woods** — Sassy sax solo work marks this bluesy instrumental side. Another dual market item. (Jay & Cee, BMI)

HANK BALLARD & MIDSIDERS

**THE COFFEE GRIND** — KINO 5312 — Excellent performance by Ballard and group on busy rhythm with piano, drums, and gong. Another good side which could get rapid sales. (Carney, BMI)

**How You Consider** — This version comes with a very attractive reading of a pretty ballad that is on a Platters' type kick, This could get some action. (Carney, BMI)

THE ENCHANTERS

**THE DECISION** — SHARP 105 — Cover of the Mr. Lee side on Winter. Tune has been getting some play. This version can also sell. (Wyno, BMI)

**We Make Minutes** — Smooth reading of the rockballad by the lead is nicely backed by the group. Side can appeal in pop and r.&b. markets. (Please, BMI)

HAWKSHAW HAWKINS

**ALASKA LIL AND TEXAS BILL** — COLUMBIA 4574 — Hawkins is in fine vocal form as he tells the sad tale behind the 49th State. It's strongly folkish, and the arrangement with chorus moves nicely. A good side that can pull corn. (Troy, BMI)

**P branch** — Fast walking instrumental gives the feel of the Southwest. It's another epic tale of a hero of the plains. Hawkins hands it a good reading. (American, ASCAP)

MINA

**TINARELLA DI LUNA** — TOP RANK 2035 — The Italian lens sings with considerable rocking spirit on this side which is done in the Mother Tongue. The gal has a fine sound and the side merits spins. (Southern, ASCAP)

**Johnny K** — A medium tempo hollerbacker with the gal reading about Johnny's life. The Goons cover the tune but the flip has more immediate interest. (Southern, ASCAP)

**That can catch us with tons and tons** — (Mile, ASCAP)

**Things Ain't What They Used To Be** — (Mile, ASCAP)

**Another Time** — (Mile, ASCAP)

**Another Time** — (Mile, ASCAP)

**Arcadia** — (Mile, ASCAP)

**Demolition** — Pretty theme is handled nicely by the Boppy girl. It's a pretty side and a good one for jocks. (Hansell, ASCAP)

CRAIG ALLEN

**This Too** — HOLLYWOOD 19040 — This is a jazzy type of affair with a light touch. Colman crispy with this cutting rhythm of a wild rocker, which the band plays with vigor. Could catch both in two markets. (Bruno, BMI)

**Lonely** — Singers great flair is interspersed with a jazzy touch on this side. The mark is coming in quite strong this side. (Bruno, BMI)

JOE WILLIAMS

**My Lady** — BOULEtte 422 — This version is from Williams' al- bum, "The King of Western," and it is a strong side which could sell in the Western markets. (American, BMI)

**I Was Telling You About** — (Tune is also from Joe Williams album, "Joe Williams Plays About You," and he performs the tender feel in his warm fashion. Two good sides for dinners. (Planetary, BMI)

JEANNIE THOMAS

**It's a Lonesome Town — TILL 11577** — This is an update of a classic which has good reading of the average over a backing of that great number "Lonesome Town". (Decca, BMI)

**I Long To Lend You** — Another fine performance by the lady, this tune also an in a smooth backed. The arrangement has a warm style that should help those talents get sales. (Conover, ASCAP)

LEO SAVAGE

**Riders in the Sky** — MERRI 101 — An interesting new version of the old hit by Leo Savage that could get some action if ex- plored. The chorus performs with much vigor. (Margaret, ASCAP)

**Teen-Age World** — The chart tells the story of a teenage girl and a teenage boy on this tender new ballad. The main theme then shifts on a good performance. (Mercury, BMI)

WILLIE BARNES

**Hangin' Around — CONTOUR 388** — Relaxing slow for flappers on the latest barn. Side can move for pop and r.&b. fans. (Troy-Bellwood, BMI)

(Corresponded on page 43)
Another BIG Smash From ATLANTIC

Bobby Comstock and the Counts

"JAMBALAYA"

Directed by STAN APPLEBAUM

ATLANTIC
2051

B/W
"LET'S TALK IT OVER"

ATLANTIC RECORDING CORPORATION
157 WEST 57 STREET, NEW YORK, N.Y.
**FOLK TALENT & TUNES**

By Bill Sachs

Around the Horn

Gretel Landon, of Hill & Range Songs, Inc., New York, predicts that Hank Snow's new release, due out momentarily, will be a real winner in all the leagues. "Between the Browns, Bill Haluska, et al., and Young, Webb Pierce and Stonewall Jackson all carrying the country music banner smack onto the pop charts. It's like having old house warm here in New York around the television shows," typewriter in hand. The studio reception the talent gets at the Dick Clark show is gravy, as the group expansion that hasn't had any exposure to many corners here you can twist and bore for language broadcasts. Top 40 formats, symphonies, show and movie music on the radio, but the only thing that lets them down is that they gave up the idea. Still, the new Folk Revival material is beautifully displayed in many of the record shop windows and it's a bit underestimating a country single than ever before.

Bill Brandelet and the Chuck Wagon Gang are now regularly on Cowtown Headroom," presented on Saturday nights on the stage of the Majestic Theater, Fort Worth. Among a.d.o., names stated far greater than guest speakers. Tillman, June Carter, Rusty and Dolly Parton should be driving with Magic Wheel, Webb Pierce, and Sonny and Dolly. Among recent visitors on the show are members of Hank Thompson's band, June Carter, Lavinia Blackfoot, Frankfeller, Miller, Tom and Myrna Jay... Fiddler Buddy Durham, of World's Original Jamboree, Wheeling, W. Va., is still taking it easy as the result of a fall he sustained during a WVA jamboree which resulted in a broken arm, buddy and wife and family have been regulars on the WVA jamboree since 1952, but he has been working as a single since November, while Marlin awaits a call from the long-legged Durham, which hands on his own label, Emperor Records, as his next hit release. "You're My Baby," he recently recorded for Moe, as done by Pat Garrison, Wheeling, W. Va.

Chief Dyson, of Del Records, Oklahoma City, recently discussed a new record with Billy Gun and Ker Harison at the Sullivan Hi-Fi Recording Studio, and it is now in pre-production to be released exactly eight months since his American Release, "Waiting Time," reported clicking handy in the Oklahoma City sector. Billy Gun, Oklahoma City's all-time favorite, recently formed a West Coast record label known as the Record Ranch, Inc... Last October Ebony magazine ran a feature on country music in which Lester Flatt and Earl Scruggs were recognized with full-page portraits in color, along with comments by Alan Lomax. As an afterthought, it has just been learned that Tom Allen, of New York, who did the graphic art for the cover, has been reinstated for his efforts with a gold record. Another printout of illustrators, his paintings have been named the best editorials of 1959.

Sam Gibbs, Wichita Falls, Tex, booker, reports that he has the Miller Brothers band booked for a long string of dates for the first four months of 1960, including a four-week stand at the Golden Nugget, Las Vegas, plus a number of college and rodeo dates. During a recent engagement in Los Angeles, the Miller combo cut another session for 4-Setter Records. The Bob Willis band, currently on a fourteen-week tour in Las Vegas, is set to follow with a four-week repeat at Lake Tahoe, Calif. Tommy Dunn, is appearing with the Willis combo on the Las Vegas stand, and will continue with the band to swing through Texas and Arizona in April... Johnny Lee Willis and his boys, presently living in Georgia, Mississippi and Alabama, follow with a jaunt to the West Coast. They are set for seven dates with Hop Peebles in April, and will again be featured at the Cotel, Atlanta, 8.3041, the first week in May.

"Grand Ole Opry" bookings for February upstand for the result of a five-day tour which included the brothers and Ray Price, Calgary, Alta, February 5; Reno, Nev., February 6; Minneapolis, Minn., 11; Sioux Falls, S. D., 13; and Madison, Wis., 14. Morgan Brother, Don Gibson and Rusty and Doug, Robbins, Ariz., February 9; St. Cloud, Minn., 10; and Eau Claire, Wis., 11. January Spurr, Springfield, Tex., February 15; Athens, Ala., 11; Chelsea, Ark., 12; Attleboro, Mass., 13; Silver Point, Tenn., 14; and Huntsville, Ala., 15. Eddy Arnold, Cold Springs, Co., 24, and Sandy Ridge, N. C., 26; Rusty and Doug, Clarksdale, Miss., February 5; and Topsy, 28; Johnny Horton, Houston, Tex., February 14; and Huntsville, Ala., 26, and Tuscumbia, Ala., 27. January Spurr, Springfield, Mass., January 4, 26.

Kenney Castle and the Cold Mountain Boys are doing a good job of plugging country music via their Saturday afternoon live show over WATEG-TV, Altona, Pa. They are also regular features on WWSR radio in Somers, Pa., and recently had Cowboy Howard Vokes as guest. Kenney invites artists and talent to send in their recent releases for a plug on his radio seg. Stomper, winner of the recent WWSR talent show, and the Starday St. Louis distributor recently conducted a party for deejays and the Starday label display 3 on an old record board as featured by Rock and Roll World. The promotion was to promote Gee Gee's "S.L. Reino," Russell "Swanee" Smith, and L. "Lex Thomas" on the Starday label... Bandera Records has just released a new record by Bob Perry, one of the new "Don't Say Those Words" and "It's the Way You Are," and has another one coming soon by James Mack titled "Stolen Honey." Mack and his five-piece combo, of Memphis, have just added a four-week stand at the Twin Club, Chicago.

Ken Marvin and Nat Tanner were recent guests on "World's Original Jamboree," Wheeling, W. Va... Bob Manning, formerly on KF1, Paris, Tex., is now engaged in religious work on the West Coast... Buddy Spiker, formerly with Hank Snow, is now selling paintings and drawings in Charleston, W. Va... Donny Swan is currently cutting down his shows while a Wheeling, W. Va., Nilson, the "King of Country Music" over Station WMIL, Milwaukee, Pa., are the Washington Station and The Circle D Boys... The Triple A Jubilee is heard each Saturday over WWVB, Greenport, N. Y., and St. Louis Boys, and the Bandits, will return to WAKL, Dunbar, Conn.
**Best Selling Sheet Music in U.S.**

<table>
<thead>
<tr>
<th>Title</th>
<th>Week</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. EL PASO (Marty’s Music)</td>
<td>1-3</td>
<td>6</td>
</tr>
<tr>
<td>2. DO-RE-MI (Williamson)</td>
<td>1-3</td>
<td>7</td>
</tr>
<tr>
<td>3. CLIMB EV'RY MOUNTAIN (Williamson)</td>
<td>1-3</td>
<td>8</td>
</tr>
</tbody>
</table>

**Reviews of New Pop Records**

**GOOD SALES POTENTIAL**

- **PISS IS GREAT**
  - **YOU’RE THE ONE**
  - **DON’T CALL ME BABY**
  - **SAY IT LOUD, I’m TALKING ABOUT ME**

**TOP SALE POTENTIAL**

- **I’M IN THE MOOD**
  - **SAY IT LOUD, I’m TALKING ABOUT ME**
  - **DON’T CALL ME BABY**

**TOP SINGLE POTENTIAL**

- **I’M IN THE MOOD**
  - **DON’T CALL ME BABY**
  - **SAY IT LOUD, I’m TALKING ABOUT ME**

**TOP ALBUM POTENTIAL**

- **I’M IN THE MOOD**
  - **DON’T CALL ME BABY**
  - **SAY IT LOUD, I’m TALKING ABOUT ME**

**MARKS THE SPOT TO BUILD PROFITS**

- **ONE-STOP**
  - **Record Service**
  - **Gives your business the best profit margin in the industry**

**DISTRIBUTOR WHOLESALE**

- **Two to One**
  - **Great opportunity for your business to become a distributor**

**MONEY SAVING SUBSCRIPTION ORDER**

- **THE BILLBOARD'S MUSIC POPULARITY CHARTS**
  - **POP RECORDS**

**Best Selling Sheet Music in Britain**

(For week ending January 29)

<table>
<thead>
<tr>
<th>Title</th>
<th>Week</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. TIDE</td>
<td>1-3</td>
<td>5</td>
</tr>
<tr>
<td>2. HAPPY</td>
<td>1-3</td>
<td>6</td>
</tr>
<tr>
<td>3. RAW</td>
<td>1-3</td>
<td>7</td>
</tr>
<tr>
<td>4. LITTLE VOICE</td>
<td>1-3</td>
<td>8</td>
</tr>
<tr>
<td>5. STARRY</td>
<td>1-3</td>
<td>9</td>
</tr>
</tbody>
</table>

**Best Selling Pop Records in Britain**

(For week ending January 29)

<table>
<thead>
<tr>
<th>Title</th>
<th>Week</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. WELSH</td>
<td>1-3</td>
<td>5</td>
</tr>
<tr>
<td>2. HAPPY</td>
<td>1-3</td>
<td>6</td>
</tr>
<tr>
<td>3. RAW</td>
<td>1-3</td>
<td>7</td>
</tr>
<tr>
<td>4. LITTLE VOICE</td>
<td>1-3</td>
<td>8</td>
</tr>
<tr>
<td>5. STARRY</td>
<td>1-3</td>
<td>9</td>
</tr>
</tbody>
</table>

**Reviews of New Pop Records**

**GOOD SALES POTENTIAL**

- **PISS IS GREAT**
  - **YOU’RE THE ONE**
  - **DON’T CALL ME BABY**
  - **SAY IT LOUD, I’m TALKING ABOUT ME**

**TOP SALE POTENTIAL**

- **I’M IN THE MOOD**
  - **DON’T CALL ME BABY**
  - **SAY IT LOUD, I’m TALKING ABOUT ME**

**TOP SINGLE POTENTIAL**

- **I’M IN THE MOOD**
  - **DON’T CALL ME BABY**
  - **SAY IT LOUD, I’m TALKING ABOUT ME**

**TOP ALBUM POTENTIAL**

- **I’M IN THE MOOD**
  - **DON’T CALL ME BABY**
  - **SAY IT LOUD, I’m TALKING ABOUT ME**

**MARKS THE SPOT TO BUILD PROFITS**

- **ONE-STOP**
  - **Record Service**
  - **Gives your business the best profit margin in the industry**

**DISTRIBUTOR WHOLESALE**

- **Two to One**
  - **Great opportunity for your business to become a distributor**

**MONEY SAVING SUBSCRIPTION ORDER**

- **THE BILLBOARD'S MUSIC POPULARITY CHARTS**
  - **POP RECORDS**

**Best Selling Sheet Music in Britain**

(For week ending January 29)

<table>
<thead>
<tr>
<th>Title</th>
<th>Week</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. TIDE</td>
<td>1-3</td>
<td>5</td>
</tr>
<tr>
<td>2. HAPPY</td>
<td>1-3</td>
<td>6</td>
</tr>
<tr>
<td>3. RAW</td>
<td>1-3</td>
<td>7</td>
</tr>
<tr>
<td>4. LITTLE VOICE</td>
<td>1-3</td>
<td>8</td>
</tr>
<tr>
<td>5. STARRY</td>
<td>1-3</td>
<td>9</td>
</tr>
</tbody>
</table>

**Best Selling Pop Records in Britain**

(For week ending January 29)

<table>
<thead>
<tr>
<th>Title</th>
<th>Week</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. WELSH</td>
<td>1-3</td>
<td>5</td>
</tr>
<tr>
<td>2. HAPPY</td>
<td>1-3</td>
<td>6</td>
</tr>
<tr>
<td>3. RAW</td>
<td>1-3</td>
<td>7</td>
</tr>
<tr>
<td>4. LITTLE VOICE</td>
<td>1-3</td>
<td>8</td>
</tr>
<tr>
<td>5. STARRY</td>
<td>1-3</td>
<td>9</td>
</tr>
</tbody>
</table>
in a crossing Spanish style and unusual ornamentation under new lead, O'Brien shows again in a digressive (1975). (Atlantic-Rism, BMI)

TEDDY VANN

*** Click—TRIPLE-X—Where—This is the Philippe Konig's 'Cly Snakes',cause and it's a good aural reading by Vann with an enhanced chorus to the song, 'it's a good thing to the hunting. His voice (Atlantic, BMI)

I'm Walking—A slow changed ballad with a warm piano and a piano providing support that enhances, by a simple arrangement and chorus (Cap-MAC, ASCAP)

AARON COLLINS

*** An Arrange for Elvis—DYNASTY &—Aaron Collins leaves on the label with a warm arrangement and the strong, 'The music is in time' with this title. (Cap, ASCAP)

DOUG HARWAY

*** Night and Day—Here's One—George and Jerome of the Ponder standard with extra giving by the through. (Cap, ASCAP)

CLARK RAYNE

*** All Myself—DELL STAR—I'm looking for a bright, warm piano on the chorus, Blue Line delivers the chorus. It ears across. (RCA, BMI)

I Love You So—Jazzing onto a massive arrangement and chorus which supports the whole, File peoples to have an edge, however. (Cap, BMI)

CLEW SHAYNE

*** That's the Drummer Boy (Like the Drummer Boy) (RCA, BMI) —EVERYDAY (1953)— This tells of an event in the Revolution War, it's a catchy march, Sydney, consultant all the way to the Jimmy Horner hit. (Cap, ASCAP)

*** Always, Always, Always—Boppin' across as the chorus, Melba and a group flip shows the stronger chorus, its (Cap-MAC, ASCAP)

TONY COMO

*** Wise to You — P SING THE—Tea-ter chorus by Chorus on records included this, barrel dancer was, (MGM, ASCAP)

*** Peep Tula Robbie & Crew Cut Joe—(Contemporary) Cuts for chorus and chorus, Good back-up (Cap-MAC, ASCAP)

PENNY CANDY

*** This is a DWAIN KIX — Penny Candy, who made more noise with 'This Buckle' Lady From New Orleans', plus an other reading of Estonian music, based on Estonian melodies. (Village, BMI)

*** Come on Over — Okay stay on a recorder, it should move as well as the flip. (Village, BMI)

Helen St. James

*** I Wonder Who's Kissing Her Now—For SDLLA's top hit on the top. The style is song to a slow ballad and thin piano with extra giving by the through. (Cap-MAC, ASCAP)

*** Thanks for Not Telling Me — Ray guy with both strings, Cap does a good reading. (Cap-MAC, BMI)

JOHNNY DORELL

*** La Bamba—THE AMERICAN FOX—A pretty Latin based melody, it's a bop ballad and a nice arrangement. (Cap-MAC, BMI)

*** A Mosque in Lala Land—A rather weird and different side, it's done extremely well in an imaginative style and unusual ornamentation under new lead, O'Brien shows again in a digressive (1975). (Atlantic-Rism, BMI)

Oscar Brown

*** That's the Drummer Boy (Like the Drummer Boy) (RCA, BMI) —EVERYDAY (1953)— This tells of an event in the Revolution War, it's a catchy march, Sydney, consultant all the way to the Jimmy Horner hit. (Cap, ASCAP)

*** I'm Walking—A slow changed ballad with a warm piano and a piano providing support that enhances, by a simple arrangement and chorus (Cap-MAC, ASCAP)

Aaron Collins

*** An Arrange for Elvis—DYNASTY &—Aaron Collins leaves on the label with a warm arrangement and the strong, 'The music is in time' with this title. (Cap, ASCAP)

Doug Harway

*** Night and Day—Here's One—George and Jerome of the Ponder standard with extra giving by the through. (Cap, ASCAP)

Clark Rayne

*** All Myself—DELL STAR—I'm looking for a bright, warm piano on the chorus, Blue Line delivers the chorus. It ears across. (RCA, BMI)

I Love You So—Jazzing onto a massive arrangement and chorus which supports the whole, File peoples to have an edge, however. (Cap, BMI)

Clew Shayne

*** That's the Drummer Boy (Like the Drummer Boy) (RCA, BMI) —EVERYDAY (1953)— This tells of an event in the Revolution War, it's a catchy march, Sydney, consultant all the way to the Jimmy Horner hit. (Cap, ASCAP)

*** Always, Always, Always—Boppin' across as the chorus, Melba and a group flip shows the stronger chorus, its (Cap-MAC, ASCAP)

Tony Como

*** Wise to You — P SING THE—Tea-ter chorus by Chorus on records included this, barrel dancer was, (MGM, ASCAP)

*** Peep Tula Robbie & Crew Cut Joe—(Contemporary) Cuts for chorus and chorus, Good back-up (Cap-MAC, ASCAP)

Penny Candy

*** This is a DWAIN KIX — Penny Candy, who made more noise with 'This Buckle' Lady From New Orleans', plus an other reading of Estonian music, based on Estonian melodies. (Village, BMI)

*** Come on Over — Okay stay on a recorder, it should move as well as the flip. (Village, BMI)
CALIFORNIA STATE FAIR
MULLS DOLLAR GATE TAB

Sharp Cut-Bock Sought on Passes; Recommend Extension of Site $5

SACRAMENTO — Increase of admission to the 1960 California State Fair & Exposition from 50 cents to $1 and the elimination of all passes except for official and subscription types, has been proposed unanimously by the fair board. Dudley T. Forin, manager, was assigned to study the matter and report for final action at this month's meeting.

The action came when John B. Carr, State finance director, met with the board to work out a program designed to put the fair on a sounder financial basis. Carr plans to take an active part in the fair's development. He also proposed that non-profits producing areas, such as repair shops and trailer parking spaces, be designated to make sure that an exhibit of pleasant boasts included in the fair's feature, that additional and more convenient entrance gates be installed and that creation of "more varied" attractions each year be undertaken to appeal to more people.

Carr told the group he had toured Disneyland and Knott's Berry Farm and studied the all-pay-rate operations of the State Fairs of Indiana, Iowa, and Ohio. He added that the new American Little Valley, Names Peters, Sets Program

LITTLE VALLEY N. Y. Frank Peters has been re-elected president of the Cayuga County Agricultural Society at the annual meeting, and 1960 fair dates were set at August 23-27.

Entertainment will include two shows by the Pioneering Drivers on opening day, a GAC-Harold show, and a program presented by Richard McCloskey's International Auto Racing League of Buffalo.

S. C. State Votes
Grounds to City; To Build Coliseum

Ruff New Secretary; $10 Mil Project Set; Fair Retains 4-Week Annual Use

COLUMBIA, S. C. — The South Carolina State Fair Association has voted to turn the historic 100-acre fairgrounds over to the City of Columbia, which intends to erect a major coliseum and auditorium on an unused portion of the property. The fair board would have control of the grounds over a four-week stretch for the annual fair. The fair's new headquarters building ($397,166 in value, the move, with some 130 persons attending. About 400 votes were cast by proxy.

The action is loaded with provisions which must be approved by both the city and the fair board. The provisions are that no tangible evidence of construction will be seen for another five years. The two buildings must be completed and a master plan, and finding means of financing the project, estimate construction costs at $168,000,000.

Moore Secy., Emeritus

This is one of several major acts involving the fair. In another, southern secretary Paul V. Nance will be succeeded by Walter G. Wadsworth of New York on February 1 to the post of secretary- treasurer. He is in his 50th year and is the dean of U. S. fairmen.

Mutual Dates Released for 11 Me. Fairs

PORTLAND, Me. — Twenty weeks of pari-mutuel horse racing in Maine will include 11 meets at fairgrounds this year. The meet running July 18 to Aug. 6 at the Bangor Fair will be the kick-off for fairgrounds meets.

Other fair meets are Presque Isle, Aug. 21, 25, 30, Sept. 10, 14; Rockland, Aug. 20, 22; Windsor, Aug. 30 to September 6; Lewiston, Aug. 10-15; South Paris, Aug. 15-17; Farmington, Sept. 24 to October 1; Fryeburg, Aug. 4-8, 10-15; Oates were announced by Stanley A. Jones, Portland chairman of the Maine Harness Racing Commission.

Bethel May Name Square for Barnum

BETHEL, Conn. — The name of Bethel's Fountain Place will be changed to Barnum Place, in honor of P. T. Barnum, if the backers of a local group get their way.

Lewis E. Goodchild Sr., who has had charge of the project, is seeking the signature of 20 persons for the fair opening day ceremony, the opening day of the 1960 fair.

The Fountain Place was originally given its name because of a fountain donated in 1881 to the town by Barnum.

PNP ADDS CONTEST RODEO TO '60 ATTRACTION LIST

VANCOUVER, B. C. — The Pacific National Exhibition, for British Columbia's fair, has made a major rodeo as part of its attraction program this year.

The riding and roping events will be held the first week of the August 15 through September 5 run and will be a featured part of its "Salute to B.C. theme." The rodeo actually will be held outside the fairgrounds at Callahan Park but will be advertised to attract more people on the exhibition grounds.

Herman Linder, who also produces the rodeo at the Edmonton Exhibition, will be in charge of the PNE event. Announcement of the rodeo was made at the PNE's 70th anniversary dinner at the Vancouver club on the evening of Tuesday night with Joseph F. Brown, outgoing president, breaking the news.

The annual financial report showed an alltime record gross of $4,691,282, an increase of $1,873,000, and an alltime record net profit of $168,298.

The report showed that the fair had repaid $519,169 in principal and interest on the $1,250,000 it borrowed from the city in the past 15 years to finance major projects. He said a further $1,350,000 is scheduled to be repaid by 1979.

Carr indicated that he would recommend that the Legislature extend the full $7,000,000 earmarked for the fair, which he said was two-thirds of all of this is due to lapse under prior legislation. He also said that there is a possibility of selling 300 acres of the new fair site south of the American River levee to the City and County of Sacramento for a boat harbor. The income would be used to finance the new site and would not interfere with present plans.

BREWERY RECEPTA SET

Weather Benefits Freedomland Work

NEW YORK — This has been a fortuitous winter for the new Freedomland, a city in the new weather being mild enough to permit presentation of a schedule. With the ground covered early, recent work has seen substantial completion of all underground utility installations. A last week's open day is set for June 19.

Announcement was made last week of the big theme park's first concessions. The F. & M. Schaefer Company will have a replica of its original New York Park, with brothers Frederick and Maximilian Schaefer opened in 1842. Schaefer exhibit will be strictly institutional and in keeping with the theme of the Old New York" sector of the park, Schaefer will be sold. Within the company's area will be memorabilia of the 1840's, a full-scale re-creation of the old brewing establishment, a section showing New York of 1846 when the brewery was located on Park Avenue, and a section showing the company's sales facilities.

Walter Dorwin Teague Associates are handling the design's concept and execution. Up at the 205-acre Freedomland site in the Briarcliff, there are 42 buildings in various stages of construction. The Great Lakes are basically complete, the Northeastern building, which includes 1840's, 150-acre, and half of the Rocky Mountains are shaped.

On the CV scene, the June 19 opening date, will be a long show held from the fair's one, from February 1 to the post of secretary-treasurer. He is in his 50th year and is the dean of U. S. fairmen.

Timex Awaits TV Okay for Moscow Circus

NEW YORK — An American delegation of the Moscow State Circus was in New York Friday. The performance will be delayed

The decision was made after a series of problems, including the USSR's lost its license to perform in Europe, possibly in Moscow. The show has been making a limited number of appearances in the United States. Russia but when the call comes, model teachers will get right on the job.

Somers, Conn., Elects State

SOMERS, Conn. — Edward Coull, 11-year-old Somers, has been elected president of the Four Towns Fair Association, which included Wendell Wilmer, Brook, vice-president; D. Everett Neelands, Middletown; S. E. Knight, Ellington, treasurer, and Robert Ahrens, director from Ellington. The annual fair is slated for Somers next September 26-27.

New secretary is B. R. Ruff, for the last 10 years the fair's treasurer. Succeeding him as treasurer is J. Thrud Deuber. James J. McNally of Florence is president, and Frank Hampton, vice-president.

"Big Thursday" lost its annual Clemson-Scotsman football game, but despite the schools voted to convert to a 1960-61 football season. Instead, the fair will offer North Carolina-Scotsman on Saturday, October 22, closing out the week. The Two rights are being given to some other game for Thursday.

The Coliseum arrangements contain a long-term contract with dozens of doors and stages to be considered. One definite clause, however, calls for the city to give the fair 100 acres about two miles from the fairgrounds, for building Coliseum and Coliseum. These facilities would be for the use of Coliseum, one of the fair's important activities.

Cold Chops

Winter Haven

FAIR CROWDS

WINTER HAVEN, Fla. — A record crowd was last weekend to determine the weather for construction of the new Florida Citrus Exposition grounds, on acres site recently acquired. Architects for the project are now busily working on plans for the fair, which will affect the 1961 fair dates, which manager Bob Eastman said may not be until March.

The exhibition which ended Saturday, was attended by a record number despite the extreme cold. Final attendance was 85,500, with total paid gate exceed 60,000. The thousands of agricultural goods shown here, in addition to the free admission, brought the total attendance close to 100,000.

Lyme, Conn.,
Fair Elects

LYME, Conn. — John Mazzu has been elected president of the Lyme Fair Association, succeeding Chauncey Eno, targeted to a three

Committee of three.

They were elected: Vice-presidents: Harold Langsworthy; secretary, Merle Willard; treasurer, Wil

Charles W. Owen, two years, and Enno. Hazel Stark will serve as corres

Copyrighted material
Miami Midway-Circus Succeeds Despite Cold

MIAMI — Bitter cold hit the fourth annual Miami Midway Circus in a big way. The show was run in a 29-degree atmosphere.

Details of the circus were revealed by Frank Roth, who was on hand to discuss the event.

The circus, which opened on Friday, has a 29-foot ring. The show will feature acrobats, clowns, and other performers.

In addition to the circus, there will be a midway with various food stands.

The Miami Midway Circus is expected to run through the end of the month.
Miss Fairs Discuss Attraction, Youth

Troy Majure Jr. and Janet Trullis, two teenage exhibitors, have been hard at work originating six new shows they have derived from participation. George Siebrand Enterprises, a state-licensed theatrical enterprise, told the convention that the decision to have six new shows was necessary to keep the audience interested. Although the shows were expected to be well-received, the group decided to hire for the shows.

Included were George Ferguson, John R. Allen, Carl Ray, and Jack Costigan. The shows were under the direction of Coralie and Bruce, both of whom have extensive experience in the industry. The group also decided to move the shows to the Philadelphia Show, which begins February 26. Three-Leggers will be on the Barnes-Carruthers fair tour this season. The group also decided to move the shows to Philadelphia on February 12, after which they'll head for a new theater in Bermuda and Florida.

The miracle of electronics was demonstrated with a new television set and a receiver, built and driven as well as new audio, on the Chicago show table (Friday). Also on the entertainment end are the Bob Sneep show with Toni Lee Scott on vocals and Bobby Winters, juggler.

The Jiminy Murray Roman fire jumping act and the Ziggo Zavatta riding teams have been inked for the Herman Linder tours during the Carnival (Alta) Fair.

Talent on the Road

Molly Bee Is Added to Starter at Tampa Fair

CHICAGO—Molly Bee was a late addition to the Dale Robertson show and Cleveland State Fair, along with several other acts. Molly had already signed for the show for February 7 Jack Benny television show and this conflicted with the Tampa opening of February 3. However, she was put on video tape for the television show, freeing her for the fair opening. In addition to Molly, late additions to the grandstand are the Condoleeze Fair, Steel Curtain Clown and Ken Bowen, all set by MCA.

Vernon Bump and Company will also appear. There will also be an additional act, the Philadelphia Shows which bows February 26. Three-Leggers will be on the Barnes-Carruthers fair tour this season.

The group also decided to move the shows to Philadelphia on February 12, after which they'll head for a new theater in Bermuda and Florida. The miracle of electronics was demonstrated with a new television set and a receiver, built and driven as well as new audio, on the Chicago show table (Friday). Also on the entertainment end are the Bob Sneep show with Toni Lee Scott on vocals and Bobby Winters, juggler.

The Jiminy Murray Roman fire jumping act and the Ziggo Zavatta riding teams have been inked for the Herman Linder tours during the Carnival (Alta) Fair. The group also decided to move the shows to Philadelphia on February 12, after which they'll head for a new theater in Bermuda and Florida.

Talent on the Road

Molly Bee Is Added to Starter at Tampa Fair

CHICAGO—Molly Bee was a late addition to the Dale Robertson show and Cleveland State Fair, along with several other acts. Molly had already signed for the show for February 7 Jack Benny television show and this conflicted with the Tampa opening of February 3. However, she was put on video tape for the television show, freeing her for the fair opening. In addition to Molly, late additions to the grandstand are the Condoleeze Fair, Steel Curtain Clown and Ken Bowen, all set by MCA.

Vernon Bump and Company will also appear. There will also be an additional act, the Philadelphia Shows which bows February 26. Three-Leggers will be on the Barnes-Carruthers fair tour this season. The group also decided to move the shows to Philadelphia on February 12, after which they'll head for a new theater in Bermuda and Florida. The miracle of electronics was demonstrated with a new television set and a receiver, built and driven as well as new audio, on the Chicago show table (Friday). Also on the entertainment end are the Bob Sneep show with Toni Lee Scott on vocals and Bobby Winters, juggler.

The Jiminy Murray Roman fire jumping act and the Ziggo Zavatta riding teams have been inked for the Herman Linder tours during the Carnival (Alta) Fair. The group also decided to move the shows to Philadelphia on February 12, after which they'll head for a new theater in Bermuda and Florida. The miracle of electronics was demonstrated with a new television set and a receiver, built and driven as well as new audio, on the Chicago show table (Friday). Also on the entertainment end are the Bob Sneep show with Toni Lee Scott on vocals and Bobby Winters, juggler.

The Jiminy Murray Roman fire jumping act and the Ziggo Zavatta riding teams have been inked for the Herman Linder tours during the Carnival (Alta) Fair. The group also decided to move the shows to Philadelphia on February 12, after which they'll head for a new theater in Bermuda and Florida. The miracle of electronics was demonstrated with a new television set and a receiver, built and driven as well as new audio, on the Chicago show table (Friday). Also on the entertainment end are the Bob Sneep show with Toni Lee Scott on vocals and Bobby Winters, juggler.

The Jiminy Murray Roman fire jumping act and the Ziggo Zavatta riding teams have been inked for the Herman Linder tours during the Carnival (Alta) Fair. The group also decided to move the shows to Philadelphia on February 12, after which they'll head for a new theater in Bermuda and Florida. The miracle of electronics was demonstrated with a new television set and a receiver, built and driven as well as new audio, on the Chicago show table (Friday). Also on the entertainment end are the Bob Sneep show with Toni Lee Scott on vocals and Bobby Winters, juggler.

The Jiminy Murray Roman fire jumping act and the Ziggo Zavatta riding teams have been inked for the Herman Linder tours during the Carnival (Alta) Fair. The group also decided to move the shows to Philadelphia on February 12, after which they'll head for a new theater in Bermuda and Florida. The miracle of electronics was demonstrated with a new television set and a receiver, built and driven as well as new audio, on the Chicago show table (Friday). Also on the entertainment end are the Bob Sneep show with Toni Lee Scott on vocals and Bobby Winters, juggler.

The Jiminy Murray Roman fire jumping act and the Ziggo Zavatta riding teams have been inked for the Herman Linder tours during the Carnival (Alta) Fair. The group also decided to move the shows to Philadelphia on February 12, after which they'll head for a new theater in Bermuda and Florida. The miracle of electronics was demonstrated with a new television set and a receiver, built and driven as well as new audio, on the Chicago show table (Friday). Also on the entertainment end are the Bob Sneep show with Toni Lee Scott on vocals and Bobby Winters, juggler.

The Jiminy Murray Roman fire jumping act and the Ziggo Zavatta riding teams have been inked for the Herman Linder tours during the Carnival (Alta) Fair. The group also decided to move the shows to Philadelphia on February 12, after which they'll head for a new theater in Bermuda and Florida. The miracle of electronics was demonstrated with a new television set and a receiver, built and driven as well as new audio, on the Chicago show table (Friday). Also on the entertainment end are the Bob Sneep show with Toni Lee Scott on vocals and Bobby Winters, juggler.

The Jiminy Murray Roman fire jumping act and the Ziggo Zavatta riding teams have been inked for the Herman Linder tours during the Carnival (Alta) Fair. The group also decided to move the shows to Philadelphia on February 12, after which they'll head for a new theater in Bermuda and Florida. The miracle of electronics was demonstrated with a new television set and a receiver, built and driven as well as new audio, on the Chicago show table (Friday). Also on the entertainment end are the Bob Sneep show with Toni Lee Scott on vocals and Bobby Winters, juggler.

The Jiminy Murray Roman fire jumping act and the Ziggo Zavatta riding teams have been inked for the Herman Linder tours during the Carnival (Alta) Fair. The group also decided to move the shows to Philadelphia on February 12, after which they'll head for a new theater in Bermuda and Florida. The miracle of electronics was demonstrated with a new television set and a receiver, built and driven as well as new audio, on the Chicago show table (Friday). Also on the entertainment end are the Bob Sneep show with Toni Lee Scott on vocals and Bobby Winters, juggler.

The Jiminy Murray Roman fire jumping act and the Ziggo Zavatta riding teams have been inked for the Herman Linder tours during the Carnival (Alta) Fair. The group also decided to move the shows to Philadelphia on February 12, after which they'll head for a new theater in Bermuda and Florida. The miracle of electronics was demonstrated with a new television set and a receiver, built and driven as well as new audio, on the Chicago show table (Friday). Also on the entertainment end are the Bob Sneep show with Toni Lee Scott on vocals and Bobby Winters, juggler.

The Jiminy Murray Roman fire jumping act and the Ziggo Zavatta riding teams have been inked for the Herman Linder tours during the Carnival (Alta) Fair. The group also decided to move the shows to Philadelphia on February 12, after which they'll head for a new theater in Bermuda and Florida. The miracle of electronics was demonstrated with a new television set and a receiver, built and driven as well as new audio, on the Chicago show table (Friday). Also on the entertainment end are the Bob Sneep show with Toni Lee Scott on vocals and Bobby Winters, juggler.
AMUSEMENT PARK OPERATION

C. V. Wood Promoting Circusland in Florida

C. V. WOOD IS HEADING UP a firm at Orlando, Fla., for the planning and construction of a proposed park that would have a circus theme. Wood has done the preliminary planning and his Marco Engineering and Building Co. will build it. The proposal calls for an $5,000,000 project. About $3,000,000 has been raised in leases, according to one report, and another $3,000,000, the company will borrow for development, $5,000,000, according to the plan. The circus theme would be carried out partly by the Cristiani family, which has said it might move its circus west to the park. A tentative opening time has been scheduled for December.

Disneyland Up; Malls 2d Unit; Tivoli Business Increases

ANNUAL MEETING OF WALT DISNEY Productions, Inc., brought out that Disneyland's gross climbed $795,781 in the first quarter. The Disney organization is considering construction of a similar park in Florida and has two locations under consideration, it was said. The government of Saskatchewan is considering permission for private commercial development within some of its provincial parks. Operations of a new restaurant and store at Duck Mountain Park may be put out for bids. If the idea of letting concessions is okayed, the department of natural resources will do research on provisions for a contract. Copenhagen's Tivoli announced it set new highs in 1959 for attendance, income, and expenditures. Paid gate was 4,479,205 in 1959 with $2,061,257 in income and $1,766,906 in Expenditures. The park paid to the city $78,563 in rentals, and it also paid amusement, real estate, and income taxes totaling $237,474. The park paid stockholders a dividend of 9 per cent.

News Shorts From Around The Amusement Park World

GREAT SOUTHWEST Corporation, which is to include the theme park in its new San Antonio, is circulating large aeral photos showing Fort Worth, Dallas, and the territory between, including the site of its Great Southwest Industrial District and park. The latest Mrs. Marie Mulvihill Gurtler, who died January 26, was the daughter of a previous owner of Elitch Gardens, John M. Mulvihill. He acquired the Denver park in 1916. When he died in 1930, Mrs. Gurtler and her husband, A. B. Gurtler, took over its management. Their sons, John and Arnold Jr., now have taken over the direct management. . . . Aqua Enterprises, Inc., of Macoondco, O. is producing the Gallery Queen which is a concession stand that may be operated either as a trailer or permanently located on stands. For parks, it makes envision a float on a lake or on an artificial pond. The latter need not be much longer than the boat, but it still gives the floating sensation.

A new recreation area is to be built at Aurora, Ill., is to include a Kiddie Park and outdoor pools, skating rink, restaurant and bowling alley. It is to cost $6,000,000 in all and will be on the Illinois Tollway.

ROLLER RUMBLINGS

By AL SCHEIDER

MOTIVATIONAL research will come to the fore in the South when the South Central regional meeting of the Roller Skating Rink Operators of America, covering Texas, Oklahoma, Arkansas, New Mexico and Louisiana, is held at the Hotel Adolphus, Dallas, February 14 and 15. The techniques and skills of this new merchandising tool will be presented by a Texas retailer who has become a specialist in the field. The objective is to discover how motivational research may be utilized in connection with roller skating and how these behaviors can be translated into profitable ideas to bring in patrons. The Ohio chapter of R. S. B. Inc. is currently undertaking an extensive research program through an agency in Toledo, and results will be available in late March, are expected to be made available to the industry elsewhere.

The Wheel of the Chain

Amusement parks in Chicago have inaugurated a teen-age program. "Teen" days are held Tuesday mornings, Thursday afternoon and Sunday afternoons. Teenagers may enter their vehicles with plasticickers, which they are given at the entrance. Admission prices are reduced for teens, and all profits from "Teen" days are to be donated to a local charity. The program is expected to be successful and may be expanded to other locations.

The shows are staged from 4 to 5 p.m. The viewer saw a surprisingly good crowd, considering the novelty of the offering, said AOW officials.

America's Most Dependable Family-Type Ride

The Tilt-A-Whirl is the most dependable family-type ride in the industry. The Tilt-A-Whirl has been installed and popularized by AOW. The Tilt-A-Whirl has a record of success, large crowds, long line-ups and large grosses. The Tilt-A-Whirl was placed $150 miles west of Harrisburg, Va., on U.S. 30. For further information contact G. F. Phillips, PRES.-OWNER, 901 La Porte Ave., Star Route, Herrin, Va.}

FOR LEASE

AMUSEMENT PARK

Large acreage of land suitable for full-size ride park on the outskirts of Chicago.Franchise rights included. California firm has been handling the contract. For further information call AOW at 315-488-3835.

FOR LEASE

TILT-A-WHIRL

The standard of the amusement ride business.

America's Most Dependable Family-Type Ride

Sells itself. Spectacular entertainment, huge crowds, non-stop action, non-stop motion. Wherever you set up a Tilt, you'll have a hit. All ready to go. Call AOW today - 315-488-3835.

NEW SHOW TENTS

MAD CAMPBELL TENT & AWNING CO.

150 Central Ave., Paterson, N.J.

For further information, call AOW at 315-488-3835.
Joins Exposition select 1941
W. P. Exposition, events SO State from and 24 World's Fair, Fairest in San Diego. Six years, PN & SHOW Diego. AMUSEMENT FRANCIS NICNIEA, the capacity of the AMUSEMENT of the names and Rockies, and public relations 1944 STAPF the Rocky Mountain INC.

Joins Del Mar Fair Staff

DEL MAR, Calif.—Fred Heitfeld has been named special events director for the annual Southern California Exposition and San Diego County Fair, to be held long June 24-July 4, Robert McClure, secretary-manager, announced.

Heitfeld, a former San Diego, Side Show talenter and emcee, will direct the miniature-coin contest to select "The Fairest of the Fair." He will arrange for new special events designed to give the fair a new and livelier look.

In 1935 Heitfeld was director of events at the Pacific International Exposition, San Diego. He served as promotion manager and special events director at the Great Lakes Exposition in Cleveland, the New York World's Fair and the California State Fair & Exposition. In 1941 he was advertising manager of radio station KFMB, San Diego, and from 1942 to 1946 in charge of special events, public relations and concessions at Mission Beach.

INDIANA STATE FAIR INTROS OWN NEWSPAPER

INDIANAPOLIS—The Indiana State Fair News has been started to give the news and give information about the fair, and the first issue was recently mailed.

Don Davis, fair's public relations supervisor, is editor, with Rosemary Lewis as assistant editor and Robert H. West, fair's chief director in charge of publicity and amusement, supervising the publication.

Aim of the publication is to get information about the fair operation into the hands of the press, county agents, vocational agriculture teachers, farm and industrial leaders and exhibitors.

Shelby, Mont., Fair Names Klingler

SHELBY, Mont. — Alfred F. Klingler, this city, has been named secretary-manager of the Shelby County Fair for 1942, succeeding Clifford D. Cooper, who held the post for the past six years.

Klinger served on the board for the past eight years, three years of that time as secretary-treasurer of the Shelby County Association of Fairs, having been re-elected at the recent Great Falls meeting.

McKinney Fair Marks 100th Run

McKINNEY, Tex. — Collin County Fair will mark its 100th run this year, Fred E. Ballard, new chairman, announced. Added attractions are planned for the event, according to E. G. (Pal) Simpson, manager of the Chamber of Commerce, sponsor of the fair.

FOR TOP PROFITS SMITH & SMITH RIDES

New De Luxe MINIATURE GOLF COURSES

FOR SALE—KIDDE RIDE
ONE MECHANICAL PONY CAR, in good operating condition. Files, gentle ride for children, has capacity of 15. For more information write COLEY ISLAND, INC.

205 East Sixth Street, Cincinnati 2, Ohio, or Phone Main 1-2590.

NOTICE EFFECTIVE JAN. 1, 1960
10% INCREASE ALL PRICES
LOWELL STAFF AMUSEMENT CO., INC.

AMARILLO, Texas Exclusive Manufacturers
NORMAN BARTLETT, U. S. Patents #5,950,735

NEW MODERN AMUSEMENT EQUIPMENT
KIDDE RIDES

ADULT RIDES MINIATURE TRAINS COLORFUL ROCKETS PERIS WHEELS MISSISSIPPI BOAT TRAILER CONCESSION TRAILERS

Write today for complete catalog.

KING AMUSEMENT CO., INC.
P. O. BOX 448
PHOENIX, ARIZ. 1-1452
MT. CLEMENS, MICHIGAN

FOR KID APPEAL PUMP-IT HANGAR MOVING TO A NEW LOCATION

FOR SALE—KIDDE RIDE
ONE MECHANICAL PONY CAR, in good operating condition. Files, gentle ride for children, has capacity of 15. For more information write COLEY ISLAND, INC.

205 East Sixth Street, Cincinnati 2, Ohio, or Phone Main 1-2590.

FOR THE BILLBOARD FEBRUARY 19, 1960

FAIR EXHIBITION MANAGEMENT

Brockton Runs July Fourth, Earliest Eastern Fair Date

BROCKTON, Mass.—Brockton Fair will get on an "all-new" advertising theme this year as a result of new dates and a revision all down the line. George L. Carney Jr., president and general manager, has purchased several new units and plans more than two months to run during July Fourth week. Dates are July 2-10, making it the only fair in the East to run this early, lasting a full week.

Brockton is also entering a traditional September event. Carney cited a predominance of competitive fairs during the fall as one of the reasons. With dollar-token entry turnstiles, renovated building, new toilets, food concessions and midway operators. Carney feels well-institutioned in putting an "all-new" slogan. Plans include a barrage balloon and aerial searchlights for the fair.

Carney has been planning the annual for four years after winning a bitter stock battle. In addition to the changes mentioned, this year's run will be longer than ever, the nine days including a new Saturday opening and Sunday closing.

Ozark Empire Nets 24G; Will Add New Buildings

SPRINGFIELD, Mo.—The Ozark Empire Fair showed a net profit of $24,077 during 1959. Gross revenue was $161,342, with admissions and all events, including fill dates, totaling $106,885, according to President W. A. Detoll.

Glen Boyd, veteran secretary-manager, reported gross from all dates alone amounted to $118,000, while expenses, included tickets, show stock car races and various trade and livestock shows. Improvements planned, including complete build-up for the Missouri Conservation Commission, two new dairy cattle barns and completion of bleachers to provide an additional 1,500 seats in the grandstand area. Extensive repairs to existing buildings are also on the docket.

All officers and directors were re-elected as follows: Detoll, president; W. P. Keltner, vice-president; Tom Watkins, treasurer; Boyd, secretary-manager, and officers Louis W. Rees, Louis D. Fosler, Dorsey B. Herr, Keith G. Wells, Floyd W. Jones, Stanley P. Rouale, W. R. Winn, John T. Geary, Frank W. Wheeler and Louis R. Barwell. Dates are set 13-19, Harry B. Nelson's J Bar H rodeo again will be presented.

Louisiana State Elects Paul Sippel President

SHREVEPORT, La.—Paul Sippel was elevated to the presidency of Louisiana State Fair. Vice-president of the Kansas City Southern Lines, he had been president-elect.

Other officers are Travis White and Edwin F. White, vice-presidents; J. R. Quicke Jr., treasurer, and Joe T. Mounson, secretary-manager.

New directors are O. S. Carpenter, president of Texas Eastern Transmission Company, Jackson, Miss.; William L. Smith, president of the Peoples Building and Loan Company, and Don Weir, executive vice-president, Arkansas Louisiana Gas Company. Continued to the board was former Fair president, James F. Glyde, N. McCowen, Minnows, W. A. Robinson, A. H. Weyland and N. H. Whelans.

Plans for improvement of the fairgrounds will be discussed at a future meeting. Dates are October 20-30.

Stock Show; New Charlotte Fair Begins to Shape Up

CHARLOTTE, N. C.—Plans for the new Mecklenburg Fair are developing nicely. The 35-acre tract north of the city has been enhanced by improvement of about 20,000 square feet of land, and being taken care of which none 90 are usable. B. C. McCarter, vice-president and general manager, reports on this and the site of $16,000 shares of stock for fair. Dates are set at October 4-21, with World of Mirth Shows providing the midway after closing at the South Carolina State Fair. Blocks of 100 shares, selling for $100 each, have been bought by Ferguson Construction Company, President Guller of the North Carolina Telephone Company, textile magnate Put Hall, Cata-Cola bottler J. N. Snyder, local TV figure Arthur Smith, and George Bell of the Bell Bros., department store chain. Ferguson has several bulldozers and trucks on the site, clearing the scrub forest for use. A 50-foot billboard is going up on the highway frontage, identifying the fairgrounds, with that. New structures will be used for indoor sports and as a community center, with curling to take over for six months of the year. Ben Jaloske was recently named controller., . W. R. McMan was elected president of the Bank (Exhibit) Association, Ron Gallaway, H. Carbert and Walter Gates are vice-presidents, and W. R. Cantwell is secretary.

SWIFT CURRENT, Saska.—Swift Current Exhibition will start on a $320,000 building program containing a $150,000 grandstand building for the July fair. Another $45,000 will be spent on water and water facilities and the second phase of the new structure will be used for indoor sports and as a community center, with curling to take over for six months of the year. Ben Jaloske was recently named controller., . W. R. McMan was elected president of the Bank (Exhibit) Association, Ron Gallaway, H. Carbert and Walter Gates are vice-presidents, and W. R. Cantwell is secretary.
ARENA, AUDITORIUM NEWSLETTER

Biggest Trade Fair

by Tom Parkinson

Laying claim to the title of the world’s largest combined industrial, commercial, and agricultural fair is Italy’s Milan Trade Fair. Last year’s show drew 1,300,000 visitors, of whom more than 4,000,000, of which about 1,600 will come from the U.S. For these foreign visitors, the fair has open hours and services and attractions that might well be duplicated elsewhere. Foreign visitors may obtain in their own countries a visitor’s card to the fair. This entitles them to reductions in hotel rates, free admission to the fair, services of an interpreter-guide, buyer’s guide, guide for cultural excursions in Milan, etc. This center provides a multi-lingual secretarial staff, special postal and international telephone facilities, and other services. Tuesday and Friday morning conferences are reserved for banks taken visitors rather than the public. Two days are open only to foreign visitors and business visitors, respectively.

Publicized statistics for the fair are huge. There are to be more than a million products from 30 countries. The 15,500 exhibitors will use 4,400,000 square feet along 40 miles of display front at the trade fairgrounds in the center of Milan. About 3,500 of the exhibitors will come from places other than Italy.

New Car Showings Reappear; Houston May Up Pop Prices

New-car showing season has no longer gone. Now a few showings are turning up on building schedules. Baughman, with Lin Laudee in the lead, will have such attractions this month as “Voyage to the Moon,” in addition to the usual classics, in the new National Brewery Building. Tony LaValle will play a new route of Westerns and Pacific North westerns, to be shown in the Texas Theater April 30, 1961. Stove Moore books and presents the route, which includes a showing at Ben Moore’s Spokane Coliseum. Harry-L. Lynn, new owner of Uline Arena, will show a prize exhibit and expects to start a renovation program at the current season.

Torrence, Calif., Planning Multiple-Purpose Building

City Council, off Torrence, Calif., has voted priority for construction of a multiple-purpose auditorium-arena. They decided to retain an architect for the planning. The building will be part of a large civic center. The city council also discussed whether to seek a bond issue or utilize lease-purchase plans. Oklahoma City Auditorium had “A Parade of Champions” (Saturday 60), made up of several world’s competitions, including international, and will be shown at 7:30 at $1.50.

The bill now awaiting Governor Monrante is entitled to permit the city to make the first and only payment of $100,000 on the bonds is borrowed. The ordinance states that the bonds are to become the general obligation of the city and, if necessary, of the county, and that mortgagors may be levied to meet the debt.

Shoobing Galleries

And supplies for Eastern and Western travelers are available at the H. W. Terpening

Rides wanted and for sale

WANTED, Wild Horse, Park Dog, Pony, adapted for sale in Chicago, Ill. or port of Chicago, Ill. Get prices for sale.

Rides wanted and for sale

WANTED, Wild Horse, Park Dog, Pony, adapted for sale in Chicago, Ill. or port of Chicago, Ill. Get prices for sale.

Atlantic City Seeks Better Transport For Conventions

ATLANTIC CITY—The resort’s Convention Bureau has voted to work with both convention managers and hoteliers in an effort to secure better convention transport to and from the resort. The action was taken at a meeting of the bureau’s extension committee, which is concerned with travel facilities and the problems encountered by the convention industry. The bureau has been set up to take various steps to promote the resort for the bureau was discussed at length.

Coliseum and Convention Bureau manager, said securing better transportation for conventions has become the No. 1 problem of his organization when selecting the resort to conduct its conventions. He said that some things the transportation company-ordinator will endeavor to do is secure conventions on the idea of making the Philadelphia transportation gateway to the resort, instead of splitting with Washington as in previous conventions.

Staten said the bureau also will seek to provide better transportation for convention aircraft flying east-west across the country to make the resort a scheduled stop on the way. The city can assure prospective conventions that scheduled service will be more frequent, of course, if it will support the airport in some way.

Dallas Home Show

Shaping Up Well

DALLAS—The Southwest Home Show, which will be March 1 through 19, in the Park West Park, Women’s Building, is shaping up to be larger than last year, according to Gregory C. Good, president. The 1960 show attracted 50,000 persons. The 1961 show has been enlarged, and exhibitor registrations as of February 19, 1961, he added. Show is sponsored by the Home Builders’ Association of Dallas County.

![Image of a billboard with text: "HOLIDAY" and "FILLS CINCY GARDENS"

8 of 9 Shows

CINCINNATI—Morris Chad- fon’s Holiday on ice of 1960 was sold to several companies in eight of the Cincinnati Gardens, Tuesday (25) thru Sunday (31), drawing $2,765,870 admission for the full run. The single below-capacity house was recorded Thursday.

Several shows were turnarounds, and show the weekend the management even sold seats in blocked-off areas of the hall in order to accommodate crowds. Three shows, morning, afternoon, and night, were offered Saturday and two performances were given Sunday. Tickets were scaled at $2 to $2.50, kids accompanied by parents were admitted for half price Friday, Family Nights.

The Saturday morning and afternoon performances were bought by Prechter & Gamble for its employees who observed the firm’s Christmas celebration at the Gardens.

**The Billboard**

**Show News**

81

**Holiday Fills Cincy Gardens**

8 of 9 Shows

CINCINNATI—Morris Chad- fon’s Holiday on ice of 1960 was sold to several companies in eight of the Cincinnati Gardens, Tuesday (25) thru Sunday (31), drawing $2,765,870 admission for the full run. The single below-capacity house was recorded Thursday.

Several shows were turnarounds, and show the weekend the management even sold seats in blocked-off areas of the hall in order to accommodate crowds. Three shows, morning, afternoon, and night, were offered Saturday and two performances were given Sunday. Tickets were scaled at $2 to $2.50, kids accompanied by parents were admitted for half price Friday, Family Nights.

The Saturday morning and afternoon performances were bought by Prechter & Gamble for its employees who observed the firm’s Christmas celebration at the Gardens.

**The Billboard**

**Show News**

81

**Holiday Fills Cincy Gardens**

8 of 9 Shows

CINCINNATI—Morris Chad- fon’s Holiday on ice of 1960 was sold to several companies in eight of the Cincinnati Gardens, Tuesday (25) thru Sunday (31), drawing $2,765,870 admission for the full run. The single below-capacity house was recorded Thursday.

Several shows were turnarounds, and show the weekend the management even sold seats in blocked-off areas of the hall in order to accommodate crowds. Three shows, morning, afternoon, and night, were offered Saturday and two performances were given Sunday. Tickets were scaled at $2 to $2.50, kids accompanied by parents were admitted for half price Friday, Family Nights.

The Saturday morning and afternoon performances were bought by Prechter & Gamble for its employees who observed the firm’s Christmas celebration at the Gardens.

**The Billboard**

**Show News**

81

**Holiday Fills Cincy Gardens**

8 of 9 Shows

CINCINNATI—Morris Chad- fon’s Holiday on ice of 1960 was sold to several companies in eight of the Cincinnati Gardens, Tuesday (25) thru Sunday (31), drawing $2,765,870 admission for the full run. The single below-capacity house was recorded Thursday.

Several shows were turnarounds, and show the weekend the management even sold seats in blocked-off areas of the hall in order to accommodate crowds. Three shows, morning, afternoon, and night, were offered Saturday and two performances were given Sunday. Tickets were scaled at $2 to $2.50, kids accompanied by parents were admitted for half price Friday, Family Nights.

The Saturday morning and afternoon performances were bought by Prechter & Gamble for its employees who observed the firm’s Christmas celebration at the Gardens.

**The Billboard**

**Show News**

81

**Holiday Fills Cincy Gardens**

8 of 9 Shows

CINCINNATI—Morris Chad- fon’s Holiday on ice of 1960 was sold to several companies in eight of the Cincinnati Gardens, Tuesday (25) thru Sunday (31), drawing $2,765,870 admission for the full run. The single below-capacity house was recorded Thursday.

Several shows were turnarounds, and show the weekend the management even sold seats in blocked-off areas of the hall in order to accommodate crowds. Three shows, morning, afternoon, and night, were offered Saturday and two performances were given Sunday. Tickets were scaled at $2 to $2.50, kids accompanied by parents were admitted for half price Friday, Family Nights.

The Saturday morning and afternoon performances were bought by Prechter & Gamble for its employees who observed the firm’s Christmas celebration at the Gardens.

**The Billboard**

**Show News**

81

**Holiday Fills Cincy Gardens**

8 of 9 Shows

CINCINNATI—Morris Chad- fon’s Holiday on ice of 1960 was sold to several companies in eight of the Cincinnati Gardens, Tuesday (25) thru Sunday (31), drawing $2,765,870 admission for the full run. The single below-capacity house was recorded Thursday.

Several shows were turnarounds, and show the weekend the management even sold seats in blocked-off areas of the hall in order to accommodate crowds. Three shows, morning, afternoon, and night, were offered Saturday and two performances were given Sunday. Tickets were scaled at $2 to $2.50, kids accompanied by parents were admitted for half price Friday, Family Nights.

The Saturday morning and afternoon performances were bought by Prechter & Gamble for its employees who observed the firm’s Christmas celebration at the Gardens.
Ringling Reveals Route to New York

SARASOTA, Fla. — Pre-New York route for the Ringling Bros. and Barnum & Bailey Circus season will be the most extensive of several years and it will con- continue for the first time on the cluster of new arenas in North Carolina. The Ringling Bros. has invited the Midland Beach Exhibition Hall thru Sunday (31). And it was at the Al- bany, Canal Street, Montgomery, February 5. 7. An important de- parture is that the show will play

KITTEN WENT HURD IN FALL

GRAND RAPIDS, Mich. — Kitten Wrendt of the Aero- styliies and Goddess of the Atlantic City, fell Saturday (30) in a 35-foot fall from her Moon ring during the show at the Midland Beach Convention Center, 35-Mary 25-39. It will be at Mid- land Beach Convention Center, 35-Mary 25-39.

Bowie and Moon and Philadelphia will be the stands: Columbus, Ind., March 1-15. Springfield and Philadel- phia will be the stands:

(2) A two experienced Phenomen on the great show Ruth, under the direction of Mr. Leonard, is created by Mr. Leonard, is created by him.

February 7S0 newals.

DIET OR DWEY REGGI UON

P. O. Box 524 St. Wasay, Ind. Do call Kiener 3228, Feb. 12, 9 a.m. to 12 noon.

WANTED

MILLS BROS.' CIRCUS WANTS PROMOTIONAL MEN and WOMEN for the above upcoming show in the following cities: Jacksonville and St. Augustine, Fla.; Savannah, Ga.; Charleston, S. C.; Norfolk, Va.; Philadelphia, Pa.; and New York City. Applications should be filed at the above cities with the National Advertising Manager. These positions will be filled on a permanent basis. Applicants must be over 21. No experience necessary. Send your complete resume to: J. MILLER, 81 Times Square, New York, N. Y.

FOR SALE

1 Kendall, 320 Cedar St., White, N. C. Box on Sunday, 2 A.M., to Ford J. Bond, 310 W. Washington St., Normal, Ill. I am seeking a BAiled, 125 E. 60th St., New York. Ridge, N. Y. 264. Phone: 264.

THE MEMPHIS ADVOCATE

Memphis, Tenn.

2 PHONEMEN — 6 PHONEMEN


PHONEMEN, PHONEMEN... PHONEMEN...

Bill Cullen, a prominent figure in the entertainment industry, has announced that he will be hosting a new show, "Ringlingville," which will air on CBS this fall in New York. The show will feature performers from the Ringling Bros. and Barnum & Bailey Circus, as well as other entertainment acts. The show will be hosted by Bill Cullen, with co-hosts to be announced.

ANIMAL BANNEK SHOWS

Riverside, Calif. — The Ringling Bros. and Barnum & Bailey Circus has announced that it will be hosting a new show, "An Evening with the Animals," which will feature a variety of animal acts, including acrobats, clowns, and exotic animals. The show will be hosted by Bill Cullen, with co-hosts to be announced. The show will air on CBS this fall in New York.

WALLACE & CLARK CIRCUS CAN USE

San Diego, Calif. — The Wallace & Clark Circus has announced that it is seeking performers for its upcoming season. The show will feature a variety of animal acts, including acrobats, clowns, and exotic animals. The show will be hosted by Bill Cullen, with co-hosts to be announced. The show will air on CBS this fall in New York.

CIRCUS TROUPE

By Tom Parkinson

TENTATIVE ARRANGEMENTS have been made for the tele- casting of a show featuring the Ringling Bros. and Barnum & Bailey Circus, starting at midsummer. The show will be filmed in May; a telecast in July. The telecast in July will feature the show's largest audience in history. The telecast in May will feature a special guest appearance by Ringling Bros. and Barnum & Bailey Circus, as well as other entertainment acts. The show will be hosted by Bill Cullen, with co-hosts to be announced. The show will air on CBS this fall in New York.
Advertisement for insurance and shows.

CIRCUS ROUTES

Davenport, Orin: Cleveland, O., 18-23.
Polack Bros. (Fairgrounds Arena) Madison, Wis., 13-14; (Sports Arena) Fort Campbell, Ky., 20-26; (New Scotland Ave. Arena) Albany, N.Y., 17-25.

Circus Routes (Continued on page 57)

ICE SHOWS

Holiday on Ice of 1960 (Memorial Aid) Chattanooga, Tenn., 8-10; Memorial Aid Atlanta, Ga., 11-21.
Ice Capades, 19th Edition (Aid) (Continued on page 57)

SHOW TENTS Manufacturers of Concession Tents, Merry Go Round, Cookhouse Tops LARGE TENTS for RENT OR SALE ACE CANVAS CORP. 100 Green Street Jersey City, N. J. Phone: RE 1405

THE BILLBOARD

Carnival Routes

Deffelt Funland: West Palm Beach, Fla., 8-14.
Deffelt Show of Shows: Melbourne, Fla., 8-16.
Stroies, James E. (Fair) Orlando: 25-27.

Legitimate Shows

Dark at the Top of the Stairs: (Biltmore) Los Angeles, Calif., 8-15; (Capitol) Salt Lake City, Utah, 15-16; (Aud) Denver, Colo., 17-19.
Music Man, That: (Shubert) Chicago, Ill., 8-March 6.
Old Man In: Wichita, Kan., 9-10; Topokea 11; (American) St. Louis, Mo., 15-20.

SHOW NEWS

UP-Round

WORLD'S MOST UNIQUE RIDER
FRANK HRUZETZ & CO.
3495 5th St., S.E.
Salem, Or.
Phone: Eagle 4-4647

ROCK-PLANE Roy's-Planes
Clip-Plane Octopus Balloon-Plane Build the Whirl

HARRY SOMMELVILLE
515 Broadway 18th St.
Kansas City 6, Missouri
Phone: Harrison 3026

CENTRAL CIRCUS COMPANY

NOTICE OF PUBLIC HEARING

The Management of the Great Western Tycoon of Kirkwoods, Inc. announces that on June 4, 1957, at 9:00 a.m., in the Board Room of the firm, 331 S. 2nd St., Cincinnati 2, Ohio, the Company will hear any and all objections to the proposed merger of its interests with the Great Western Circus Company of Des Moines, Iowa.

ANCHOR TENTS

The Showman’s Choice

Framed and New Sections. 25 to 30 Tents. Built to Order. BUILDING NO. 2 SELLER Ansonia Tent Frames. Light Weight Hinged Top-Upper Joints Stopped Concession-Tents-Ride Tents-Ride Shops-Circuses-Rights. Phone: Harrison 6670

ANCHOR SUPPLY CO., INC.
EVANSVILLE, INDIANA

AMERICA’S MOST FINEST SHOW TENTS

TAMPA, Fla., Jan. 18-FeB. 18
Address BERNIE MENDelson
Embassy Tent, Inc. 1434 Coronado Ave., Tampa, Fla. Phone: 8-6247
482 N. Clark St., Chicago 40, Ill. Phone: Anderson 1-1300

UNITED STATES TENT
AND AMUSEMENT CO. CHICAGO 10.
Over 50 Years in Show Business Experience
MADE OFFICE & FACTORY, SARASOTA, FLORIDA
8120 N. EASY AVENUE
PHONE: BRICKELL 4-8316
Circus-Circuses-Concessions-Any Size-Any Type-Rides-Tents-Show Corsets.
E. S. BOSTON

IN LOVING MEMORY OF
GLADYS MACKEY
Who was called away February 7, 1957
JERRY, BEVERLY and DANNY MACKEY
and the MERIDITH FAMILY

IN LOVING MEMORY OF
GLADYS MACKEY
"who was with it and for it"
 Died February 7, 1957
BILL and STELLA AUBIN

In Loving Memory of My Pal
ROY (MICKY) MCDONALD
Who passed away Feb. 9, 1959
Sadly missed by
Earl Shipley

The ORBIT Ride Prices Reduced
Our interesting, educational rides suitable to all ages, are available for immediate delivery. Manufacturers of carnival rides, Manufacturer of The Original "Insane Asylum" Ride.

INSURANCE

ID Arm COHEN
175 W. JACKSON BLVD.
CHICAGO, ILLINOIS

"INSURANCE"

For the Amusement Industry

SAM SOLOMON
The Shubert's Insurance Man
(For your personal service)
100 Central Park East, New York 21, N.Y.
(212) 772-5409
The Shubert's Insurance Man
175 W. Jackson Blvd. Chicago 4, Ill.
(312) 527-0321

Residence: New York City.
Married: 1917.
Children: Two.

The ORBIT Ride
...a remarkably interesting and educational ride. The ride is a hit everywhere it goes. As an educational ride it is outstanding. It is the only ride of its type on which parents can place confidence. It will give your show another hit in a big way. It is a must for all shows.

The price has been cut to an unbelievable $2,000.00. If you want to own a ride that will give your show a sure hit, contact your nearest sales representative or write The Orbit Mfg. Co. 

CARRIE MANGEAN
Passed on February 12, 1957
HAZEL MANGEAN

Adams—Charles, member of the Manitoba Provin- cial Exhibition board, died January 3 in Brandon, Man. Survived by his widow, two sons and sister.

Adler—Elsie, 62, veteran whiffle ball known throughout America, died February 1 in New York City. (Details in Show News section.)

ApaKa—Alfred A., 49, Hollidaysburg, Pa., January 30 of a heart attack in Honolulu. He had been at the Tapa Room of the Henry Kaiser Hawaiian Village Hotel. Survived by his son and five sisters.

Benefiel—Lester Clifford, 61, carnival ride operator, January 3 in Veterans’ Hospital, Fay- etteville, Ark. He put in the last 10 years with Motor State Shows and earlier had tramped with the Gooding and Reynolds & Wells shows. Survived by a brother and two sisters. Buried in Coffeeville, Kan.

Cross—Charles, 87, former fairground worker known as Scatty, December 26 in Detroit. He had worked on the Loring road through the years of the shows for the 1904 Louisiana Purchase Exposition in St. Louis.

Fletcher—Evansta S., 69, character actor and director on the Goldenoil Showboat for the past 20 years, January 27 in St. Louis. He had also appeared with the St. Louis Municipal Opera. Survived by his widow, Vista, and a son, Jack. Services February 8 in St. Louis with burial in Jefferson Barracks (Misc.) Cemetery.

Gray—Isaiah H., 81, former entertainer who worked under the name of Elder Cobb, January 26 in Columbus, Tenn. In the past he traveled with winter shows. He retired in 1947. Survived by a brother and a sister, Burial in Woodlawn Cemetery, Nashville.

Green—William H., 57, press agent with circuses and other attractions, in Detroit January 29 of cancer. (Details elsewhere in this issue.)

Hull—Ralph, retired side showman known as "The Man Without a Skull," January 30 in Veterans’ Hospital, Miami, of a heart attack. For many years he had his "Hall of Science" attraction with the Cet- tin & Wilson and World of Mirth shows, leaving the road six years ago to enter the real estate business in Miami. He was a member of the Miami Showmen’s Association. Survived by his widow, son, daughter, sister and brother.

Kay—David, 55, veteran ride operator at sponsor ed dates, January 28 in a Philadelphia hospital following a heart attack. At one time he had the Kay Amusement Company out of Wilmington, Del. He was a Mason. Survivors include his widow, Roberts, and a son, Steve.


Leyen—Ben W., former concessionaire with Hunt Bros. Circus, of a heart attack January 14 at New York. Survivors include his widow, a daughter, and a brother, Harry, Florence, N. J.

Linger—Paul W., 76, formerly of the Linger Brothers trio which played the old Cun San circuit and appeared with the Hagenbeck-Wallace and Ringling shows, January 29 in Oxnard, Calif., of cancer. In later years he had a show of his own under canvas. Survived by his widow, Estella, a daughter, El lis M. Concorren, Oklahoma, and a brother, Harry. Burial February 4 in Harbinger, N. C.

(Continued on page 57)

In Loving Memory of My Pal
ROY (MICKY) MCDONALD
Who passed away Feb. 9, 1959
Sadly missed by
Earl Shipley

In Loving Memory of
GLADYS MACKEY
Who was called away February 7, 1957
JERRY, BEVERLY and DANNY MACKEY
and the MERIDITH FAMILY

In Loving Memory of
GLADYS MACKEY
"who was with it and for it"
 Died February 7, 1957
BILL and STELLA AUBIN

FEBRUARY 8, 1960

www.amineradiohistory.com
**CARNIVAL CONFESSIONS**

"I awarded cemetery fund west Hinson photographic Plot Minneapolis, Greenberg. Reported recuperating Ruby Ian, at went the cember, caught of minor events, and of its president under- treasurer, under-..."

"...of Bobbie Red, also of the show, recently brought in a large number of new vegetables for the hard-..."

"...and the fairgrounds had to use their left hand only. Fines were assessed when the rule was violated and the money went into a pot to pay for a future bigger and better party.

"Mrs. Dolly Young has recovered from a virus and is back with it as business manager of the Grange tour of Florida. ...Frank J. Lees wrote from his San Antonio home that he's booking and publishing Birch the Magician on a Texas tour during February and March. Leeds New York events, Home and Appliance show and a basket exhibition were the subject of an illustrated article in the Tampa Tribune, in which she wrote of Edgest Zalcuben, who drew big space in the same paper recently. The story dealt with the photographs of Edges Zalcuben, which he uses there at base of the camera as his dark room."—Frank Leese.

**Billy Siebrand to the Rescue**

PUTTE, Mont. — Big Bill Siebrand, of the family that operates Siebrand Bros. Circus and Carnival, has more friends than ever in this city where the show has played many times.

He came to the rescue recently. A seven-month-old lion, which the family has kept in some family in dire straits, Siebrand, approached by Boogie Red, also of the show, recently brought in a large number of new vegetables for the hard-..."

"...and the fairgrounds had to use their left hand only. Fines were assessed when the rule was violated and the money went into a pot to pay for a future bigger and better party.

"Mrs. Dolly Young has recovered from a virus and is back with it as business manager of the Grange tour of Florida. ...Frank J. Lees wrote from his San Antonio home that he's booking and publishing Birch the Magician on a Texas tour during February and March. Leeds New York events, Home and Appliance show and a basket exhibition were the subject of an illustrated article in the Tampa Tribune, in which she wrote of Edgest Zalcuben, who drew big space in the same paper recently. The story dealt with the photographs of Edges Zalcuben, which he uses there at base of the camera as his dark room."—Frank Leese.

**Kopchinski Adds New Wheel, Scrambler**

WASHINGTON, Pa. — Frank Kopchinski, owner of Frankie's Ride, announced recent purchase of a new Scrambler company and that a Scrambler is on order as preparations go forward in winter quarters for the show's summer season thru Pennsylvania Maryland. Kopchinski reported that to date he has signed up riders to rides at fairgrounds in Pennsylvania, Washington, Ohio, Maryland, W.Va., and Uniontown.

His ride line-up this year will include a new 16-car Outlaw Tornado Tilt, Perry Cars, Tilt, boat rides, two Ferris Wheels, Kiddie White, Auto ride, Rest-A-Wheel and Chalmers.

"...and the fairgrounds had to use their left hand only. Fines were assessed when the rule was violated and the money went into a pot to pay for a future bigger and better party.

"Mrs. Dolly Young has recovered from a virus and is back with it as business manager of the Grange tour of Florida. ...Frank J. Lees wrote from his San Antonio home that he's booking and publishing Birch the Magician on a Texas tour during February and March. Leeds New York events, Home and Appliance show and a basket exhibition were the subject of an illustrated article in the Tampa Tribune, in which she wrote of Edgest Zalcuben, who drew big space in the same paper recently. The story dealt with the photographs of Edges Zalcuben, which he uses there at base of the camera as his dark room."—Frank Leese.

"...and the fairgrounds had to use their left hand only. Fines were assessed when the rule was violated and the money went into a pot to pay for a future bigger and better party.

"Mrs. Dolly Young has recovered from a virus and is back with it as business manager of the Grange tour of Florida. ...Frank J. Lees wrote from his San Antonio home that he's booking and publishing Birch the Magician on a Texas tour during February and March. Leeds New York events, Home and Appliance show and a basket exhibition were the subject of an illustrated article in the Tampa Tribune, in which she wrote of Edgest Zalcuben, who drew big space in the same paper recently. The story dealt with the photographs of Edges Zalcuben, which he uses there at base of the camera as his dark room."—Frank Leese.

"...and the fairgrounds had to use their left hand only. Fines were assessed when the rule was violated and the money went into a pot to pay for a future bigger and better party.

"Mrs. Dolly Young has recovered from a virus and is back with it as business manager of the Grange tour of Florida. ...Frank J. Lees wrote from his San Antonio home that he's booking and publishing Birch the Magician on a Texas tour during February and March. Leeds New York events, Home and Appliance show and a basket exhibition were the subject of an illustrated article in the Tampa Tribune, in which she wrote of Edgest Zalcuben, who drew big space in the same paper recently. The story dealt with the photographs of Edges Zalcuben, which he uses there at base of the camera as his dark room."—Frank Leese.

"...and the fairgrounds had to use their left hand only. Fines were assessed when the rule was violated and the money went into a pot to pay for a future bigger and better party.

"Mrs. Dolly Young has recovered from a virus and is back with it as business manager of the Grange tour of Florida. ...Frank J. Lees wrote from his San Antonio home that he's booking and publishing Birch the Magician on a Texas tour during February and March. Leeds New York events, Home and Appliance show and a basket exhibition were the subject of an illustrated article in the Tampa Tribune, in which she wrote of Edgest Zalcuben, who drew big space in the same paper recently. The story dealt with the photographs of Edges Zalcuben, which he uses there at base of the camera as his dark room."—Frank Leese.

"...and the fairgrounds had to use their left hand only. Fines were assessed when the rule was violated and the money went into a pot to pay for a future bigger and better party.

"Mrs. Dolly Young has recovered from a virus and is back with it as business manager of the Grange tour of Florida. ...Frank J. Lees wrote from his San Antonio home that he's booking and publishing Birch the Magician on a Texas tour during February and March. Leeds New York events, Home and Appliance show and a basket exhibition were the subject of an illustrated article in the Tampa Tribune, in which she wrote of Edgest Zalcuben, who drew big space in the same paper recently. The story dealt with the photographs of Edges Zalcuben, which he uses there at base of the camera as his dark room."—Frank Leese.
Arizona Club Installs Little Bill Siebrand

PHOENIX, Ariz.—(W. J. Bill) Siebrand was installed as presi-
dent of the Arizona Showmen’s Association for 1960 at a banquet
and ball in the Carnival Room at the Phoenix Hotel. Among the
other officers installed were: H. J. (Bill) Farmer, vice-president; Ben
Pekula, second vice-president; Lloyd Lea, third vice-president; Don
Hussey, treasurer, and M. W. (Dutch) Freeman, secretary.

Larry Lucas was chairman of the banquet and ball. On the com-
mittee were Anne Horstman, Margarett Hussey, Janette Siebrand, Don
Gordon, Ruby Freeman and Rose Merrow.

PARIS—At the speaker’s table were Dick Havins, representing Pac-
fic Coast Showmen’s Association; E. R. Siebrand, Showmen’s League
of America; Anne Horstman, ASA president; Furrer, W. J. Siebrand,
Betty Pekula, Don Hussey, Freeman, Mr. and Mrs. Frank Roche,
Santo and Earl Siebrand, Parro Roche was emcee for the show featur-
ing Chuck-A-Luck and singing group; Rubin Jenkin, exotic fire

dancer, and Mini Meache, concordinator.

Honored guests included Cal
Boles, Maricopa County sheriff; Vern La Mere and Captain More-
hul, Phoenix detective; Mrs. and Mr. Ralph Watkins Jr.; Arizona State Fair Commission; Mrs. Gaywood and Mrs. Wilma Hopkin, State fair secretarial staff; Mr. and Mrs. Harry Clark and Art

delk Frazier; Siebrand Showband. Congratulations telegrams were
read from Sam Albrecht, The Billboard, Hollywood, and the Paci-

fic Coast Showmen’s Association.

2 Kid Days

SHOWS & Rides

Bob Edwards has space for two more outstanding
back end attractions, also major rides not conflicting.

SEE US AT THE TAMPA FAIR

O. J. Weiss
P. O. Box 456
Tampa, Fla.,
Until Feb. 16
then Tropical Park

Leonard R. Simons
Suite 153, Aviation Bldg.
3240 N.W. 27th Avenue
Miami, Florida

GREAT PLUS MIAMI METROPOLITAN FAIR, INC.
SUITE 153, AVIATION BLDG. 3240 N.W. 27TH AVENUE, MIAMI, FLORIDA

JOHNNY’S UNITED SHOWS

WANT FOR MOBILE, A LA., MARSH GRAS, FEBRUARY 18-MARCH 1—TOP LOCATION

Photo, Jewelry, Short Range, Scales, other straight sales Concessions not conflicting.

ALSO BOOKING FOR 1960 SEASON

CONCESSIONS—Sunkhouse with grape combination for season, must be first class; sell EX on Photo and Range, Longhorn, Other Concessions contact. SHOWS—Big Snake, Monkey Speedways, Maderoner, Gird Show or shows of merit; must be neat and attractive.

HELP—For men for Jerry-Go-Round, Dodgem, Helicopter, Paratrooper, Kiddieland and towers; top wages. Blue Cross Insurance available, workmen’s compensation and bonus. All late model rides and transportation equipped for easy handling. Must drive, be neat, clean and sober at all times.

FOR SALE—1948 Culumet Popcorn Trailer, 14 ft. overall, big giant Cestos Popcorn Kettle, used one season; Candy apple kettle and burner, fully equipped, ready to operate for $1,900.00 cash.

Contact JOHN PORTEMONT, Jr., Tampa Terrace Hotel, Tampa, Fla., February 5-10, or address winterquar-
ters: P. O. Box 105, Canton, Ga. Phone: 235.
Eats Impresario Has Storied Career

JACK GALLUPPO

Before Pearl Harbor. He also played a date that had nothing at all. Set up his cockfight on the lot, but found the entire show had departed the previous day, and the local people suggested strongly that do not do this.

Be on many midway since West's All-American shows — thereby, Denham, Ward and others, most lovingly with John Markes. The circus has put on its festive page six years ago and they had their first child, a son, in Tampa, this fall.

If your name came to be known as John Markes, you were called to Chicago by Galluppo. He was invited to travel, trained, visited him in the cockpit, and said to Jack, "Here, you're it."

What a day and a half back of the 48 Garage reminescense, calls the rideless, slowball careless with a grin. Got scared one the show in St. Mary's, Ga., and to help me, it was just a conjuring of the Big Apple and the Chicago couch dancer. This was the week

Tampa Fems Install Egle Sedlmayr

TAMPA — Mrs. C. J. (Egle) Sedlmayr Jr., was installed as president of the Greater Tampa Showmen's Association Monday (11) by Mrs. Jim Richards was installed office.

Others taking office were Mini-Williams, Mrs. J. C. Grot- and the presidency. Mrs. Ezzell Filling- curth and Mrs. James Cy., vice- ham, secretary, and Mrs. James president; Mrs. Everett Filling- Owens, treasurer.

The Greater Tampa Club decor- ham, secretary, and Mrs. James rated the clubrooms for the entire office will be located at the large Farragut's the week before the fair, St. Petersburg, Fla., if you do not care to make new personal friends.

Show Folks Prez Appoints New Committees

SAN FRANCISCO — Show Folks of America will hold its annual HI Jinks here in the clubrooms March 7, 8, 9, here, hit the Los Angeles, Calif., a vice- president, announced. He also ap- pointed.

Mike Krekon is chairman of the March 7, 8, 9, the Los Angeles, Calif., a vice- president, announced. He also ap- pointed.

One committee, with the chairman, first, are: Cemetery, Eddie Hellwig, Alex Freedman, Mike Krekon, Charles M. Fillingham, Jack's Platt, Charlie Porter, E. S. Fitzgerald, Harry Shaw, Monette, Monette, and the Los Angeles, Calif., a vice- president, announced. He also ap- pointed.

Other committees, with and chairman, first, are: Cemetery, Eddie Hellwig, Alex Freedman, Mike Krekon, Charles M. Fillingham, Jack's Platt, Charlie Porter, E. S. Fitzgerald, Harry Shaw, Monette, Monette, and the Los Angeles, Calif., a vice- president, announced. He also appointed.

For more information, contact the board. President, treasurer, secretary; Virginia M. Rose, general secretary; Essie Lee, treasurer, secretary; Virginia M. Rose, general secretary; Essie Lee, treasurer; Virginia M. Rose, general secretary; Essie Lee, treasurer; Virginia M. Rose, general secretary; Essie Lee, treasurer; Virginia M. Rose, general secretary; Essie Lee, treasurer; Virginia M. Rose, general secretary; Essie Lee, treasurer; Virginia M. Rose, general secretary; Essie Lee, treasurer; Virginia M. R.
LONG—Clad (Kid), 83, February 2 at Osceo, Fla., after a long illness, was buried in Biloxi and advance agent all his life. A native of Biloxi, Miss., he joined Ringling Bros. Circus and stayed with it until the end of his life. He leaves his widow, Darlene Bailey. He had also been with Ringling Bros. and Barnum & Bailey. He was also with For- papa, Frenchy Monstreux, the Marcus Show, Fanchon & Marco and Blackstone theater and was a roving agent for the Fourfook Theater, Chicago, until the end of his life. He was a friend of Charles and Edna Ringling, and burial was next to them in Saratoga. Survivors include his daughter, Mrs. Arlene Baillie, and five grandchildren.

LUMPINS—Lamar (Sugar Foot), 78, who had tramped with Winstead's Mighty Minstrels and carnivals, recently in Texas, died here, a heart attack. Burial was in Lumin- ger, Okla.

LUTHER—Theatrical agent, at his Chicago residence February 1. He was a member of the office of Holt- man & Lux, Chicago, and he had been a member of AVGA talent registry.

PETERS—William, 45, a well-known stage manager, died in Sarasota, Fla., February 1, of a heart attack. Burial was in Woodlawn Cemetery, Baltimore, Md.

PHILIPS—Mrs. Louis M., 77, who worked in the World's Fair pools in Cincinnati for many years, February 2, at 2 a.m. in her home in that city. Her husband, the late Frank A. Philips, founded the business 55 years ago in Paris, O. A. At one time the philanthropist operated three World's Fair pools, but the only survivor are two daughters, Miriam Philips, Cincinnati, and Mrs. Helen E. Atkinson, Medina, Pa.; a son, Frank J., and a sister, Helen K. Phillips, Parkersburg, W. Va., and burial was in Spring Grove Cemetery, Cincinnati.

VINCENT—F. J. (Goldie), 74, a veteran showman, January 30, 1960, at 4010 South State St., Chicago.

Ice Shows

-John C. W. B. 24, at 2 a.m. in his home in that city. His wife, the late Frank A. Philips, founded the business 55 years ago in Paris, O. A. At one time the philanthropist operated three World's Fair pools, but the only survivor are two daughters, Miriam Philips, Cincinnati, and Mrs. Helen E. Atkinson, Medina, Pa.; a son, Frank J., and a sister, Helen K. Phillips, Parkersburg, W. Va., and burial was in Spring Grove Cemetery, Cincinnati.

January

ICE SHOWS—Continued from page 53


Miscellaneous

Matchick Cities: Fort Lauderdale, Fla., 8-13.

O'Day, Marie. Palace Car. Bigin Tex. 8-10, 11, 12.

John Gambino

With Forp's Broadway Shows lost

Insurance claim

Call me collect immediately

Victor 2-9888

Okotoks City, Ohio.

George Turner

February 8, 1960

The Billboard

THE FINAL CURTAIN

- Continued from page 53

LUMPKINS—Lamar (Sugar Foot), who had tramped with Winstead's Mighty Minstrels and carnivals, recently in Texas, died here, a heart attack. Burial was in Lumin- ger, Okla.

LUTHER—Theatrical agent, at his Chicago residence February 1. He was a member of the office of Holt- man & Lux, Chicago, and he had been a member of AVGA talent registry.

PETERS—William, 45, a well-known stage manager, died in Sarasota, Fla., February 1, of a heart attack. Burial was in Woodlawn Cemetery, Baltimore, Md.

PHILIPS—Mrs. Louis M., 77, who worked in the World's Fair pools in Cincinnati for many years, February 2, at 2 a.m. in her home in that city. Her husband, the late Frank A. Philips, founded the business 55 years ago in Paris, O. A. At one time the philanthropist operated three World's Fair pools, but the only survivor are two daughters, Miriam Philips, Cincinnati, and Mrs. Helen E. Atkinson, Medina, Pa.; a son, Frank J., and a sister, Helen K. Phillips, Parkersburg, W. Va., and burial was in Spring Grove Cemetery, Cincinnati.

VINCENT—F. J. (Goldie), 74, a veteran showman, January 30, 1960, at 4010 South State St., Chicago.

Ice Shows

-John C. W. B. 24, at 2 a.m. in his home in that city. His wife, the late Frank A. Philips, founded the business 55 years ago in Paris, O. A. At one time the philanthropist operated three World's Fair pools, but the only survivor are two daughters, Miriam Philips, Cincinnati, and Mrs. Helen E. Atkinson, Medina, Pa.; a son, Frank J., and a sister, Helen K. Phillips, Parkersburg, W. Va., and burial was in Spring Grove Cemetery, Cincinnati.

January

ICE SHOWS—Continued from page 53


Miscellaneous

Matchick Cities: Fort Lauderdale, Fla., 8-13.

O'Day, Marie. Palace Car. Bigin Tex. 8-10, 11, 12.

John Gambino

With Forp's Broadway Shows lost

Insurance claim

Call me collect immediately

Victor 2-9888

Okotoks City, Ohio.

George Turner

February 8, 1960

The Billboard

THE FINAL CURTAIN

- Continued from page 53

LUMPKINS—Lamar (Sugar Foot), who had tramped with Winstead's Mighty Minstrels and carnivals, recently in Texas, died here, a heart attack. Burial was in Lumin- ger, Okla.

LUTHER—Theatrical agent, at his Chicago residence February 1. He was a member of the office of Holt- man & Lux, Chicago, and he had been a member of AVGA talent registry.

PETERS—William, 45, a well-known stage manager, died in Sarasota, Fla., February 1, of a heart attack. Burial was in Woodlawn Cemetery, Baltimore, Md.

PHILIPS—Mrs. Louis M., 77, who worked in the World's Fair pools in Cincinnati for many years, February 2, at 2 a.m. in her home in that city. Her husband, the late Frank A. Philips, founded the business 55 years ago in Paris, O. A. At one time the philanthropist operated three World's Fair pools, but the only survivor are two daughters, Miriam Philips, Cincinnati, and Mrs. Helen E. Atkinson, Medina, Pa.; a son, Frank J., and a sister, Helen K. Phillips, Parkersburg, W. Va., and burial was in Spring Grove Cemetery, Cincinnati.

VINCENT—F. J. (Goldie), 74, a veteran showman, January 30, 1960, at 4010 South State St., Chicago.

Ice Shows

-John C. W. B. 24, at 2 a.m. in his home in that city. His wife, the late Frank A. Philips, founded the business 55 years ago in Paris, O. A. At one time the philanthropist operated three World's Fair pools, but the only survivor are two daughters, Miriam Philips, Cincinnati, and Mrs. Helen E. Atkinson, Medina, Pa.; a son, Frank J., and a sister, Helen K. Phillips, Parkersburg, W. Va., and burial was in Spring Grove Cemetery, Cincinnati.

January

ICE SHOWS—Continued from page 53


Miscellaneous

Matchick Cities: Fort Lauderdale, Fla., 8-13.

O'Day, Marie. Palace Car. Bigin Tex. 8-10, 11, 12.

John Gambino

With Forp's Broadway Shows lost

Insurance claim

Call me collect immediately

Victor 2-9888

Okotoks City, Ohio.

George Turner

February 8, 1960

The Billboard

THE FINAL CURTAIN

- Continued from page 53

LUMPKINS—Lamar (Sugar Foot), who had tramped with Winstead's Mighty Minstrels and carnivals, recently in Texas, died here, a heart attack. Burial was in Lumin- ger, Okla.

LUTHER—Theatrical agent, at his Chicago residence February 1. He was a member of the office of Holt- man & Lux, Chicago, and he had been a member of AVGA talent registry.

PETERS—William, 45, a well-known stage manager, died in Sarasota, Fla., February 1, of a heart attack. Burial was in Woodlawn Cemetery, Baltimore, Md.

PHILIPS—Mrs. Louis M., 77, who worked in the World's Fair pools in Cincinnati for many years, February 2, at 2 a.m. in her home in that city. Her husband, the late Frank A. Philips, founded the business 55 years ago in Paris, O. A. At one time the philanthropist operated three World's Fair pools, but the only survivor are two daughters, Miriam Philips, Cincinnati, and Mrs. Helen E. Atkinson, Medina, Pa.; a son, Frank J., and a sister, Helen K. Phillips, Parkersburg, W. Va., and burial was in Spring Grove Cemetery, Cincinnati.

VINCENT—F. J. (Goldie), 74, a veteran showman, January 30, 1960, at 4010 South State St., Chicago.
Most sensational laugh-hit in a decade!

"WHOOPS"

Defies description. Nothing like it ever before. It's a laugh-maker that has to be seen to be appreciated. So fantastically realistic, victims run for the bucket and mop. People can't resist buying "WHOOPS" to try it at parties, conventions . . . in bathrooms, near refrigeration, on auto seats, sidewalks, lawn, etc. Made of indestructible rubber. See "WHOOPS" for yourself. Order now!

No. 689 "WHOOPS"

$3.60 Dozen

F.O.B. Chicago

One to an attractive display folder.

TRIAL ORDER ONLY

-$4.00 Doz.

MONETY-BACK GUARANTEE

NEW MERCHANDISE FOR TOMORROW'S

PARADE OF HITS

FOR LISTING

SEND NEWS RELEASE, GLOSSY PHOTO OR DRAWING TO:

Parade of Hites, The Billboard, 188 West Randolph, Chicago 1, Ill.

CAKE SERVER

Pastry cutter-server eases serving of hot or cold pastries. Has stainless steel blades, Duree handle, 100 per cent washable. For mae, cake, pina, meat loaf and other foods. No-slip tension adjustment, lock to faid. Retail $2.98.

Woltembe Produce

Box 5169, Northside Station, Flot 5, Mich.

SAFE SKATES

Roller skates with a safety brake. The brake, which projects behind the rear wheels, is designed so that a slight backward tilt will put it against the ground and prevent the wearer from falling backwards. Comes in two colorful body styles. Can be used indoors or outdoors.—D. S. Williams Company, 26 East Lancaster, Shillington, Pa.

REED INSTRUMENT

The Melodica is a reed instrument played like a woodwind but akin to a harmonica and accordion in sound. Has a piano-like keyboard of two full chromatic octaves. Comes cased in two colors. Instrument is 11¾ inches long. Suggested retail price $14.95.—M. Hohner, Inc., 351 Fourth, New York 10.

50-STAR FLAG

The new 50-star American flag available in four grades and many sizes. Made of strong haiting for outdoor use. Guaranteed colorfast, sewn thread, canvas heading and brass grommets. Twelve feet, three inches by five feet. Price, $5.54—S. & S. Flag Company, P. O. Box 1052, Johnstonstown, Pa.

SLIPPERS


WHEN YOU REPLY, PLEASE MENTION YOU SAW IT IN THE BILLBOARD PARADE OF HITS

SOLD OUT

SOLD OUT

SOLD OUT

SOLD OUT

SOLD OUT

SOLD OUT

SOLD OUT
CARNATIONS
MOTHERS' DAY CORSAGES
Arranged with the finest fresh flowers. Ole! Ole! Ole!
FROM FACTORY
Max Bernstein

RAY HUFF & SONS
Box 546, Grand Rapids, Mich.
Phone, Grandville 6-1505

WORLD'S SMALLEST
A POSTAGE STAMP! All
Dress, jewelry, accessories
Just listed. Big seller
in your area. Send for Free List.

STIRLING JEWELERS
1245 E. 60th St., Chicago, Illinois

Ment Get 100 Shaves From 1 Razor Blade
That's right! 100 or more clean
shaves from just 1 blade. Simplest
Magic Razor Blade Recreation makes
this possible and will list a lifetime. Guaranteed or money back. Information FREE.

RAYSOIL PRODUCTS
'Raysoil' Products

NATIONWIDE DISTRIBUTORS
For
Ball Pens & Ball Point Pen Sets, Costume Jewelry, Sun-Glasses, Plus Hundred of other
Manufacturer controlled
FAST, EFFICIENT SERVICE
DAMEN LAWRENCE SALES, Inc.
4272 N. Damen Ave., Chicago 25, Ill.
Phone: 25-1112

WHOLESALE
GENERAL MERCHANDISE
- BEST IN PRICE
- BEST IN SERVICE
Established 1927 in Chicago, Manufacturers & Wholesale
1st Quality All Itemso
FREE: New Illustrated Catalog
SHELDON CORD PRODUCTS
3446 W. Madison St., Chicago 24, Ill.

- BULOVA - ELGIN - CRUEN
- BENJUS - WALTHAM
- NEW - RECONDITIONED-GUARANTEED-ASSURED-

WEINMAN'S
Watch Ensembles for Ladies & Men
Are made to sell fast.
Write for prices.

CEL-MAX
MEMPHIS, TENNESSEE

OUR MERCHANDISE GETS
ACTION
We are headquarters for Novelty
Balloons, Jewelry, Novelties, Brides
FREE: New Illustrated Catalog

THUNDERBIRD PRODUCTS CO.
2135 N. Lincoln Avenue, Chicago 31, Ill.

WHOLESALE
GENERAL MERCHANDISE
America's Best
Jobber to the Trade
J & N COOK, Inc.

OPERATED & OWNED BY J. 
N. COOK & COMPANY

Free Wholesale Catalog

Expansion & Photo Frames a Specialty
Plastic, Wood, Canvas, Leather
Send for your Copy Today

Price-Per-Piece Enterprises, Inc.
804 W. North Ave.
Chicago, Ill.

PLUSH VALUES
OUR PANDA BEARS CAN'T BE BEAT!
Buy direct from Factory & save all the way down line, no middle man. Assorted in quantities of over 1,500 different and many other items. Valued in every price quality range.

ACE TOY MFG. CO.
536 Broadway (N 5-6421), New York 12, N. Y.

BARGAINS GALORE
Pocket Knives - Refillable Sole Pens - Pens with Ornaments - Novelty Pencils - Novelty Pencils - Jewelry - Close-Out Slum - Pins - Novel-Suits-Skin Goods-Jewelry-Toys
YOU ASK FOR IT.
Fastest Growing Wholesale

JBP BROS.
409-415 SO. MERIDIAN ST.
INDIANAPOLIS 25, INDIANA

FREE SAMPLES
NEW, NOVEL, EXCITING
BIG FOR ST. PAT

LOW PRICED - RAPID PROFITS
Buy Direct From
ALL AMERICAN PLASTICS
2244 W. Marion St.
Chicago 12, Ill.

PENNANTS
COLLEGE - SCHOOL - BASEBALL
- FESTIVAL - CELEBRATION
Make to Order or Ship Fast

ACMEプリントING CO.
2323 Washington Ave., St. Louis 2, Mo.

WHOLESALE NOVELTIES AND GENERAL MERCHANDISE
Established 1909
Manufacturers of Novelty and Costume Jewelry
FREE: New Illustrated Catalog

MICELITE MFG. CO.

WHOLESALE NOVELTIES & DEPARTMENT STORES

1018 B W. Kansas City 5, Mo.

SELF LAMINATING PLASTIC IN BULK ROLLS
Make your own kits

U. S. PLASTIC LAMINATING CO.
8626 S. San Pedro St.
Los Angeles 3, Calif.

QUIET LOOKIN'
IF IT'S NEW, WE HAVE IT
OR WILL GET IT AT LOWEST PRICES

WISCONSIN DELUXE, INC.
170 W. Van Buren Street
Chicago, Ill.

Pipes for Pitchmen

Five Years Ago
In Pitchdom

Pepa Kase was confined in a hospital at Rockford, Ill., and Sol Addis was held up in a New York splint factory. Ray Hershers and Mike Littman were located in Miami, awaiting visits from Bally and Edwards. Theo Goldstein dealt in strawberries, Huntington, the auto polish king. Mike Rogoff, of roads band fame, was working around Tipton, N. J.

Ed Allen reported that a flock of them had turned up at Fort Worth Fat Stock Show, including Munsell, Stroud, Rayman, Buzzey Caplin, Little Joe, Bow-Wow Busch, Paul Clise, Happy Clowns, Overton, Etti, Turner, and Frank, Adams, Mickey Helburn and Red Green.

Ken Hackett was working at A. I. Newberry store in Macay, Ga. (Continued on page 109)
LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be returned. If you see a paid advertisement you wish to reply to, we will be glad to mail your reply to the advertiser for you. The Billboard office is in New York, New York, Chicago or St. Louis. You may call the New York office at (212) 260-1500, Chicago office at (312) 527-2070 or St. Louis office at (314) 231-3000 Monday through Friday or Monday through Saturday.

MAIL ON HAND AT CINCINNATI OFFICE 2160 Patterson St. Cincinnati 22, Ohio

AUG. 14, 1960

To: The Billboard

I have just started up in the business and I would like to give the best that I can to my customers. I am looking for a way to advertise my business. Can you help me?

Sincerely,

[Signature]

MAIL ON HAND AT CHICAGO OFFICE 154 W. Randolph St. Chicago 1, III.

To: The Billboard

I am looking for a way to advertise my business. I have just started up and I would like to give the best that I can to my customers. Can you help me?

Sincerely,

[Signature]

MAIL ON HAND AT ST. LOUIS OFFICE 350 Arcade Bldg. St. Louis 1, Mo.

To: The Billboard

I am looking for a way to advertise my business. I have just started up and I would like to give the best that I can to my customers. Can you help me?

Sincerely,

[Signature]

MAIL ON HAND AT NEW YORK OFFICE 1554 Broadway New York 26, N. Y.

To: The Billboard

I am looking for a way to advertise my business. I have just started up and I would like to give the best that I can to my customers. Can you help me?

Sincerely,

[Signature]
Expanded Property Damage, Life Ins. for NVA Members

CHICAGO — A new and expanded property damage and liability insurance program is now being offered by National Vendors Association to its members. The program has been altered to include virtually all types of bulk vending machines plus supplemental coverage for other types of major equipment vending machines.

The association is also expanding its national life insurance program to be added to NVA's current policy. Details of this are expected to be announced at the group's convention in Miami, April 21-23 (see separate story).

The expanded property damage program provides for $50,000 and $100,000 liability plus $5,000 property damage, the latter to include coverage for locations.

Base rate for the coverage is 40 cents per bulk vending machine. Operators can also include any other types of major equipment vending machines they operate at additional rates.

Bulk vending machines that are now eligible for coverage now include: gumball, gumball and charms, and charms alone, up to 50 cents; 1-cent - 5-cent rate, tin; gum; 1-cent - 5-cent capsules; hard pass candles and jelly brass, both 1-cent to 5-cent.

The national life insurance program which is being expanded is part of the basic program NVA has with Washington Life Insurance Company. It provides members with $1,000 life coverage as part of their NVA membership payments. The additional $1,000 coverage per person, which is now available to putters and employees of NVA members for $15, has been long sought by the association.

It provides operators and their staffs with an inexpensive form of life insurance with no physical or (Continued on page 65)

Canadian Ops Attend Siegal Showings in Montreal, Toronto

MONTREAL — Bulk vending, music and amusement games operators from throughout Canada attended two showings—one in Toronto and one in Montreal — by Al Siegal Amusement Company recently.

The showings are an annual affair with Siegal and feature his full line of bulk vending, music, games, and major equipment vending lines.

Unlike their U. S. counterparts, Canadian operators generally operate all types of equipment, hence showings seldom are restricted to any line.

Attendance

Siegal's shows attracted some 250 persons to each affair. The Toronto show was staged Sunday and Monday (23-24), with the Montreal showing held the following Sunday and Monday (January 31-February 1).

All types of bulk vending equipment were on display, including Northwestern, Victor and Oak machines and a full line of charms, gum and confection fills. Leaf Brands even had a separate booth at the affair, with Marshall Leaf and Jane Mason in charge.

Wurlizer was represented by Vice-President Art Rutter. Other exhibitors included Cole, Du Grier and Canada Dry.

Sharing Stops Doesn’t Pay, Says Manny Miller, Philly Op

"Charging the Globe" is a carefully planned operation by Manny Miller. He uses a step-by-step procedure, adding bulk gum, then charms, then bulk gum, then charms, to get an even mix and have charms concentrated toward the outside of the globe. Miller also makes a practice of never handling the bulk gum and charms, using glass to fill.

By GEORGE METZGER

PHILADELPHIA — Manny Miller, local operator, is one of the toughest competitors in the bulk vending business, but he’s got out of his way to avoid putting his machines in another operator's stop.

A nine-year veteran, Miller’s logic is not so altruistic as it is just good, hard business sense: "If you share a location, you only have a half stop, your machines get half the business and the other operator gets the other half."

"Generally if I go into a place looking for a location and see another machine there, I turn around and walk out," Miller adds. "Won't Ramazz."
other fellow and I don't want to share the shelf either. "Remember," he warned, "if you build it I will wish your colleagues, they will figure you are trying to crowd them and they will turn around and do the same thing to you." Miller explained that he had seldom broken his rule.

Owner Explains

"Sometimes when I walk into a place and see another machine I cannot leave soon enough and the store owner sees me and starts asking me about my machines," Manny said. "Even then I do not push my machines on him," he said, "but if he insists that I leave a machine in his place I sometimes will. However, even in a case like this chances are I'll turn around and still walk out." Miller operates full time out of his home and has over 500 machines on location. All are filled with bubblegum balls, set at a penny. He also owns charms.

Best Stop

Miller believes the best locations for the machines with the charms mixed in with the fill are variety stores and five and dime. He has two hints on how to go along with location owners. They are: Always be honest and never petty. "If some point of contention arises between you and the location owner, always give him the benefit of the doubt. Do this whether it means a penny, a quarter or even more. It is worth it in the long run for the good will you can build."

Build Trust

"You'd be surprised," he continued, "If you give a man a little extra, his whole attitude toward you will change. He will trust you more. Just as important is providing fast service, Miller contends. "If somebody calls and tells you his machine is empty or defective, you should get out there as soon as possible."

Business Rule

"This is a good rule to follow because not only are you losing more business the longer your machine is out of operation," Miller expounded, "but you are helping to perpetrate your chances of keeping the location.

"If you leave the machine out of operation for a long period, the location owner might be inclined to let another operator take the spot if he comes around soliciting it. "The toughest part of the business is competition," Miller philosophized. He should know. Miller started out in the business the hard way. He answered an ad in a daily paper and took over the route nine years ago.

Miller's route is in Philadelphia and the suburbs. Most of the stops are in groups. The longest distance between any two machines is 25 miles, and this is the exception. As for batteries, Miller doesn't use them. "My fill is so limited to ball gum and charms," he said, "I seldom set up more than one machine at any stop. It depends on the location. I rarely set up more than two machines, even if it is a good location. But who needs batteries? Manny Miller is doing just fine with single ball gum machines—over 500 of them.
NVA to Feature National Speaker
At Miami Convention, April 21-24

NEW YORK—National Vendors
Association will have at least one
speaker of national prominence to
launch its convention at the Balmor-
thal Hotel in Miami, April 21-24, Jane Mason, convention secre-
tary announced last week.

The association's convention
planning committee will meet in
New York Tuesday (1) to go
deeply, detail the Miami pro-
gram which is always a part of
the convention.

Traditionally, NVA features sev-
eral business and civic leaders and
government officials on the con-
vention program plus its regular
crew of bulk vending industry
members.

Last year, the program included
Art Silbott, president of Stand-
dard Financial, one of the nation's
television's main machinery
manufacturers; Robert E. Macne, a busi-
ness consultant for the Small Busi-
ness Administration in Chicago; and
W. A. Yamin, vice-president
their membership. The points are:
(1) To keep my machine
(2) To keep stands and racks
at least once a year.
(3) To properly clean globes be-
fore each filling.
(4) To only fill quality merchan-
dise in my machines.
(5) To use clean chalks.
(6) To keep machine clean and
dust while servicing.
(7) To fill bags in a sanitary
manner off location.

Dave Yurmark
Gives 7 Rules Of Sanitation

CHICAGO — Focusing on the
sanitation problem that sooner or
dearer confronts all vending op-
terators, Dave Yurmark, veteran in-
dustry figure, recently set forth
seven commandments of sanitation
for National Vendors' Association,
which the group is circulating to
business sessions and forums that
will highlight the Miami meet.

Also on the agenda will be selec-
tion of additional speakers as
well as program plans and a budget
gram which is always a part of
the convention.

At last year's meeting, for instance,
there was a budget mechanics
party held one evening, a dinner
sponsored by Leaf Brands
another evening, a machine manu-
facturers' luncheon, a specially
sponsored NVA luncheon plus
numerous informal and semi-
private cocktail and after-dinner
sessions.

With this year's vacation 
setting in Miami, there is every in-
dication that the social program
will be least as ambitious with
the area's many sand-baskets
and numerous shoreside swimming
pools serving as ideal settings for
day as well as evening affairs.

In the financial interest to operators
and distributors will be the intro-
duction of new equipment that
always takes place at such meet-
ings. Almost generally a closely
guarded secret by manufacturers
up to the actual convention in-
valuing, it is safe to say that a wide
variety of new chums plus
many new stands and some new fills
most likely be shown for the first

Price Intros
Ring Series

NEW YORK — Two brand-new
filled capsule ring series have been
announced here by Paul A. Price
The well-known firm's
described Series Two at consist-
13 brilliantly vacuum plated rings 
Grip/Tite capsules at

Series three is made up of 15
colorfully vacuum-plated rings, in-
cluding rhinestones and other or-
erenameling, also in Grip/Tite cap-

STOP & GO
SIGNAL LANTERNS

$10.00 per hundred
Gold vacuum-plated frame.
Globe in Crystal, Red and Copper.

Advertise your business with attractive!
FREE ADVERTISING LABELS

in any quantity.
CIGARETTE AND CANDY MACHINES

Fully reconditioned complete with base, credit lock, lock, key, brackets and return roll and trade-in. Largest stock in the country. An ideal opportunity to own vending equipment at present prices! Prices quoted are for CANDY MACHINES only.

Los Angeles: 3420 Wilshire, 594-7676
Northwestern
NATIONAL
CONVERSIONS, Inc.

10 GAL. all oak, 25c & 50c ... $75.00
NATIONAL 9-H CIGARETTE.
75c & 10c ... $85.00
BOLINGBROOK CROSSBAR, 75c & 10c ... $57.50
BOLINGBROOK PRESIDENT, 75c & 10c ... $50.00
BOLINGBROOK SUPREME, 25c & 30c ... $65.00

NATIONAL VENDING SERVICE CO.
46 Fulton St., Brooklyn 1, N. Y.

Cracker Jack Machine by C. J. Vendors

Los Angeles—Immediate deliveries are now being made on the Cracker Jack vending machine thru C. J. Vendors, Inc., of which Gil Wilton is national sales manager here.

C. J. Vendors, Wilton said, has an exclusive contract with the Cracker Jack company to make the machine available thru vendors.

Model 50 of the Cracker Jack vendor is 60 inches high, 17 inches wide and 81/2 inches deep. Capacity for the unit is 50 boxes at a time. Units have white baked enameled finish and colored decals.

Wilton, who was recently named to the post at C. J., has been in vending for 25 years. He was with Victor Vending for seven years in the 1930's and with Operators' Vending Machine Supply Company here for 16. For the last six years and until his recent resignation from Operators, he worked from this company's offices.

Rake Coin Machine

Los Angeles—Immediate deliveries are now being made on the Rake Coin machine thru Penny Gumball and charm machines are now being manufactured in Mexico by Aparatos Vendedores, S. A., for the local operating trade. In the past, virtually all machines were imported from the United States. Aparatos plans to follow its vending machine output with production of charms and fill as well. Shown with the first models of the new machine are the firm's principals: Delfino Solano, president; Eliseo Arredondo, vice-president and secretary; Juan L. Garcia Guajardo, treasurer; Leo P. Reisterhof, general manager, and the following department managers: Humberto Cardenas, Eduardo Parker, Gustavo Ruiz, Ernesto Qrenz Wellner and Victor Zeene B.

NVA Insurance

Cracker Jack Machine by C. J. Vendors

Los Angeles—Immediate deliveries are now being made on the Cracker Jack vending machine thru C. J. Vendors, Inc., of which Gil Wilton is national sales manager here.

C. J. Vendors, Wilton said, has an exclusive contract with the Cracker Jack company to make the machine available thru vendors.

Model 50 of the Cracker Jack vendor is 60 inches high, 17 inches wide and 8 1/2 inches deep. Capacity for the unit is 50 boxes at a time. Units have white baked enameled finish and colored decals.

Wilton, who was recently named to the post at C. J., has been in vending for 25 years. He was with Victor Vending for seven years in the 1930's and with Operators' Vending Machine Supply Company here for 16. For the last six years and until his recent resignation from Operators, he worked from this company's offices.

FREE DEAL #5

G.E. Luminous ALARM CLOCK

$5.00 VALUE for $37.50

Carroll's Candy

VENDING

2000 FREE MIX

Loaded with favorites

The Northwestern GOLDEN '59 is your best buy.

Get Every Month

Every month we mail this coupon to our valued customers asking for their opinions.

CRICKER JACK MACHINE

The Northwestern
GOLDEN '59

is your best buy.

HELP YOURSELF TO MORE VENDING PROFITS VEND

Handy self-service equipment means more sales, more profit! 

Fla. 17th Street, Des Moines, Iowa

STANDARD SPECIALTY CO.

5018 36th Avenue

Oakland, Calint

44th St. & 36th Avenue

Springfield, Ohio

MANUFACTURERS & DISTRIBUTORS OF:

Pennsylvania, Maryland, Delaware, West Virginia, and Ohio

MORRIS S. GISSER SAYS:

Are you keeping up with the latest developments in your line of machines? 枝...
Baltimore Game Assn. Holds Annual Banquet

Baltimore—More than 400 coin machine operators and distributors, their families, friends and associates attended the 12th annual banquet of the Armament Machine Operators Association of Greater Baltimore, Sunday (7).

Held for the first time out of the downtown district, the group met at Blue Crest North, a hall in suburban Pikesville on the outskirts of the city.

The gathering is considered the major social affair of the year of coin machine operators and distributors.

N. Y. Music Ops Start Series of Local Huddles

NEW YORK—The Music Operators of New York, under the helm of Pres. Al Deaver, has inaugurated a series of local or regional meetings to take place in the various counties within greater New York City.

The first of these was held in Brooklyn (Kings County) during the last week and was aimed at the discussion of strictly local problems. A total of 39 operators attended the meeting, a turnout which both surprised and pleased MONY officials. It was an excellent meeting," Deaver said, "and the turn-out is just for the area concerned very favorable with some meetings of the entire association.

Deaver said that a meeting was being planned soon for Queens County, to be held "in the near future," with later get-togethers also in the works for the Bronx and Manhattan.

One of the prime topics of concern (continued on page 76)

Tape Cartridge System Set for B'kground Music

NEW YORK—The Melostones Corporation has introduced in its 1960 line of automatic tape background music systems, the unit can have interest for juke operators because of its relatively small size and the simplicity of its operation.

So far the company which is less than a year old, has focussed attention primarily on the background music market in business and industrial fields, on a direct sale basis to companies.

The unit employs a tape cartridge principle similar in some ways to units introduced last year for home use by both RCA Victor and Bell. In the case of Melostones, however, the mechanism loop, requires less tape and is self-tensioning. The customer's choice of tape is limited to a total of 1,500 hours of playing time. Background music users now purchase the entire tape system and the cartridges outright, as the cart is pointed out in printed material.

(continued on page 78)

Blood Donors Needed by Kisil

SYRACUSE—The coin machine industry has a chance to help a friend, Ted Kisil, popular public relations director of the Davis Distributing Company here. He needs help badly.

Ted is a hemophiliac. His blood does not clot properly, and he needs constant transfusions to survive.

Last month a series of severe hemorrhages sent him to the hospital for the third time in eight months. Ted is back at work now, but he still needs a transfusion a day. Doctors say his condition is normal and productive.

His blood type is rare—Type B Negative. However, if donors do not have that type blood, they may still donate in Ted's name and the blood, regardless of type, will be credited to his account.

Ted supplied his daily requirements of a pint of blood may do so by making their donation at the donation at the Red Cross office. The blood will be credited to the Syracuse Red Cross chapter and will go into Ted's account.

(continued on page 79)

Sandy Moore to be Cited by N.Y. Trade

NEW YORK—Sanford D. (Sandy) Moore has been named guest of honor for this year's United Jewish Appeal-coin industry banquet. Moore was selected by unanimous vote at a meeting of the joint planning committee for the affair which will be held Saturday evening April 30, in the Century Room of the Hotel Commodore here.

At this week's planning meeting, held at Manhattan UJA headquarters on West 57th Street, ambitious goals were set for the annual drive. Plans have been put in motion to raise $30,000 in cash and an attempt will be made to provide enough additional funds to supply $3,000 dwelling units for two family groups in Israel. Several distributors have already made substantial pledges toward this goal.

Attending this week's meeting, which was hosted by committee chairman Irv Holtzman, were the following: Joe Godman, Meyer Parkoff, Carl Pavesi, Seymour Pollack, Max Weiss, Leo and Bernice Boetschlin, Al Deaver, Nissi Gordon, Sandy Moore, Al Simon, Max Klender, William Hebert, Eugene Toupin, George Louis, Al Kiren, Zelma Allen, Faiss and Max McCarthey, Teddy Blatt, Hy Jaffe, Donald (Doc) Shapiro and Dick Williams.

Next committee meeting was set for Thursday, February 18, at UJA headquarters.

BALLY RUNNING 3 PIN GAMES

CHICAGO—Bally Manufacturing Company, for the first time in 10 years is in production on three different pinball models at one time. The new models are County Fair, an in-line, Lotta Tom, a specially produced game for play in certain areas, and Beau City, the new one-ball, singlecoin pin.

Bow 4 New Games for '60 Operations

CHICAGO—Game manufacturer introduced four new models last week—two five balls, a shuffleboard and a gun. The new models are Big Bonus Shuffle Alley, United Manufacturing Company bowler, world beauties

Shoot the Clown, Chicago Dynamic gun game; Williams' 21, a five ball pin, and Gottlieb's World Beauties five balls. Here's the rundown on the new machines.

BIG BONUS is the newest United eight and one-half-foot shuffle alley. This six-player game offers players' choice of regular or bonus scoring, selected by pressing a button on the cabinet. While regulation awards regular bowling scores for strikes and spares, bonus gives special scores for strikes and spares which are added to frame-by-frame scores at the end of the game. In the (continued on page 78)
The Billboard's New Coin Machine Price Index

Listings represent used machines in average condition introduced from 1904 thru 1958. Price quoted on each machine represents the average of quotes offered by franchised distributors in three geographic areas—East, West and Midwest. Quotes are received and averaged monthly. Listings should be used only as a general guide since condition and price may have considerably different values in different areas.

---

### MUSIC

<table>
<thead>
<tr>
<th>Name</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALM</td>
<td>1950</td>
</tr>
<tr>
<td>ALM</td>
<td>1948</td>
</tr>
<tr>
<td>ALM</td>
<td>1946</td>
</tr>
<tr>
<td>ALM</td>
<td>1944</td>
</tr>
<tr>
<td>ALM</td>
<td>1942</td>
</tr>
<tr>
<td>ALM</td>
<td>1940</td>
</tr>
<tr>
<td>ALM</td>
<td>1938</td>
</tr>
</tbody>
</table>

### BOWLER'S & SHUFFLES

<table>
<thead>
<tr>
<th>Model</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bally</td>
<td>1950</td>
</tr>
<tr>
<td>Bally</td>
<td>1949</td>
</tr>
<tr>
<td>Bally</td>
<td>1948</td>
</tr>
<tr>
<td>Bally</td>
<td>1947</td>
</tr>
<tr>
<td>Bally</td>
<td>1946</td>
</tr>
<tr>
<td>Bally</td>
<td>1945</td>
</tr>
<tr>
<td>Bally</td>
<td>1944</td>
</tr>
<tr>
<td>Bally</td>
<td>1943</td>
</tr>
<tr>
<td>Bally</td>
<td>1942</td>
</tr>
</tbody>
</table>

### ROCKOFLY

<table>
<thead>
<tr>
<th>Model</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chicago Coin</td>
<td>1950</td>
</tr>
<tr>
<td>Chicago Coin</td>
<td>1949</td>
</tr>
<tr>
<td>Chicago Coin</td>
<td>1948</td>
</tr>
<tr>
<td>Chicago Coin</td>
<td>1947</td>
</tr>
<tr>
<td>Chicago Coin</td>
<td>1946</td>
</tr>
<tr>
<td>Chicago Coin</td>
<td>1945</td>
</tr>
<tr>
<td>Chicago Coin</td>
<td>1944</td>
</tr>
<tr>
<td>Chicago Coin</td>
<td>1943</td>
</tr>
<tr>
<td>Chicago Coin</td>
<td>1942</td>
</tr>
</tbody>
</table>

### PULLUPS

<table>
<thead>
<tr>
<th>Model</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bally</td>
<td>1950</td>
</tr>
<tr>
<td>Bally</td>
<td>1949</td>
</tr>
<tr>
<td>Bally</td>
<td>1948</td>
</tr>
<tr>
<td>Bally</td>
<td>1947</td>
</tr>
<tr>
<td>Bally</td>
<td>1946</td>
</tr>
<tr>
<td>Bally</td>
<td>1945</td>
</tr>
<tr>
<td>Bally</td>
<td>1944</td>
</tr>
<tr>
<td>Bally</td>
<td>1943</td>
</tr>
<tr>
<td>Bally</td>
<td>1942</td>
</tr>
</tbody>
</table>

### ARCADE & NOVELTIES

<table>
<thead>
<tr>
<th>Model</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Williams</td>
<td>1950</td>
</tr>
<tr>
<td>Williams</td>
<td>1949</td>
</tr>
<tr>
<td>Williams</td>
<td>1948</td>
</tr>
<tr>
<td>Williams</td>
<td>1947</td>
</tr>
<tr>
<td>Williams</td>
<td>1946</td>
</tr>
<tr>
<td>Williams</td>
<td>1945</td>
</tr>
<tr>
<td>Williams</td>
<td>1944</td>
</tr>
<tr>
<td>Williams</td>
<td>1943</td>
</tr>
<tr>
<td>Williams</td>
<td>1942</td>
</tr>
</tbody>
</table>

---

### COIN MACHINES

<table>
<thead>
<tr>
<th>Model</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Williams</td>
<td>1950</td>
</tr>
<tr>
<td>Williams</td>
<td>1949</td>
</tr>
<tr>
<td>Williams</td>
<td>1948</td>
</tr>
<tr>
<td>Williams</td>
<td>1947</td>
</tr>
<tr>
<td>Williams</td>
<td>1946</td>
</tr>
<tr>
<td>Williams</td>
<td>1945</td>
</tr>
<tr>
<td>Williams</td>
<td>1944</td>
</tr>
<tr>
<td>Williams</td>
<td>1943</td>
</tr>
<tr>
<td>Williams</td>
<td>1942</td>
</tr>
</tbody>
</table>

---

*FEBRUARY 8, 1960*
LOCATION EARNINGS PROVE IT

ILLUSTRATED, MODEL 2404 • 104 SELECTIONS

WURLITZER
PRODUCES THE WORLD'S GREATEST
MONEY-MAKING MUSIC SYSTEMS
SEE YOUR WURLITZER DISTRIBUTOR

THE WURLITZER COMPANY Established 1856 NORTH TONAWANDA, NEW YORK
British Coin Exhibit Termed Best Yet

By BINGO BEALFORD

LONDON—Britain's annual coin machine show—the 16th in-
nual exhibition held at the Royal Horticultural Hall—was a whopp- ing success. It opened February 2 at the New Royal Horticultural Hall, West-
minster, London.

The show is by far the big-
est, brightest and best yet held. Attendance set a record, and busi-
ness done exceeded all expec-
tations.

Sixty-four coin machine exhibi-
tors displayed products at the show. The only American to exhibit equipment, however, was Jee Mun-
es of the Mike Munves Corpor-
ation. He was delighted with results, according to reports here.

President of the American firms would have shown amuse-
ment at the fact that the best — and the only American — was a British ex-
hibition. This shows how far the coin machine business has come to be a world-wide industry.

Many U.S. Visitors

There were many visitors from America, the Commonwealth and from Europe, and the exhibition's other chief feature was the Brewer was very much in de-
mand.

Physically dominating the show were the twin towers of AMI and Rockwell, which combined的基本的 same idea. Either by accident, Coin machines, Bal -Ami and Ruffler and Walker (Rock-Old) have gone even further and have used their latest models on giant turn-
tables on lower-structure units away from the show itself.

The other American jock box firms from the United States—are prominently featured in the show and are from the Ditchburn Organization, Wurlitzer (on Phonographic Equipment's show), and Band -A (of the show) and United (to which Mr. Frank Wright, Ltd., had given the full treatment).

'Compatible' Stereo
Can Help Juke Ops

NEW YORK — The most long-
termed-for and sought-after tech-
nical recording development in the near future of the coin business is the so-called "compatible" stereo record. A joint announcement here by Bandle Recorders (Chicago) and Design Records several weeks ago, guaranteeing the perfection of a truly compatible coin—one which could be played in a local coin or na-
urally—stirred considerable interest among record dealers as well.

SWANK NIP INN
SPOTLITES JUKE

TOKYO—A new 200-selec-
tion coin machine has been in-
stallation at the Atami Castle of Dreams, latest tourist attrac-
tion of Atami, famous for its two-
spring resort near here. Built in the style of a Japanese feudal-
castle, but equipped with air conditioning, elevators and TV, the hotel cost more than $2 million to build. The Juke box occupies a prominent position in the bar.

International Dynamic Industries (owned by C.D.I. of Chicago) brought in their new Drop Ball shuffle game. It arrived at London airport 24 hours before the exhibi-
tion and was cleared through the Customs by Jack Ralph and rushed to the stand in time for the opening. With the Drop Ball was a full range of Chicago Dynamic games.

FRUITS machines on show on a dozen stands—most of them re-
conditioned. There was tremen-
dous interest in the Seg fruit ma-
Chines, seen for the first time in Britain. Toby Pecker, Mr. Ted and Chick Westwood were showing the brilliantly colored 1890 Dia-
mond Star Series on Phonographic Equipment's stand, and certainly drew the crowds.

On this stand was also the full range of Gottlieb and Williams fore-blitz, with Cyril Stack, Gort-
Mark's and Max Fine doing good business in these units and Wurlitzer photographs. AMI R&B in addition to their display of phonographs were show-
ing the latest machines including the Club Deluxe Bocker.

BRUSSELS, Belgium — Western European coin machine industries, seeking participation in Western European coin machine developments, have been successful. Such areas include India and the Middle East, and Cuba, most of Africa and the South Pacific, the Near East, and the Middle East and most of Latin America.

There are a multiplicity of Western aid programs, includ-
ing: The United States Spin-off Aid pro-
gram. But the trend is to co-
ordinate and consolidate these patchwork programs into a sin-
gle master blueprint channel-
ing all Western aid into a few selected undertakings.

Here in Brussels the leaders of Europe's coin machine industry believe that the industry could be an active and even large-
scale participant in foreign eco-
nomic development.

There are some like Jacob March, chairman of the French industry group, who urge that the spins industry must expand into foreign markets to survive, and that the only markets suffering sub-
stantial future opportunity are those in the so-called underdeveloped countries.

In the view of the Jacques Marchand school, the Western economic development assis-
tance programs offer the ideal vehicle into these markets.

Marchand's group concludes that imaginative effort is required to associate coin machines to eco-
nomic development, but they point out that coin machines are not the only objects of concern are already in the areas considered urgent eco-
nomic development units.

The plan which has stimulated discussion is that coin un-

dreds of land is for an Atlantic economic community, ad-

anced in accordance with the directions at their meetings in Paris in early 1960.

Eighteen European nations plus the U.S. and Canada, un-
der the direction of the Atlantic economic community serving as a clearing house for transport is expected to include representatives from the 20 nations interested in the economic development of Paris to begin planning the Atlantic economic clearing house.

After major decisions have been made, and the Atlantic economic community will be in a position to give long-term funds to underdeveloped nations will take place. For the moment, economic -development assistance, backed by the U.S. and Canada, France, Germany, France, Belgium, Britain and Italy, and in addition to the U.S. and Canada.

Nearly all have strong coin ma-

china industries, but there are as many as accounts, anything for the in-
dustry's interests.

While no nation's industry has attempted organization behind economic development, the German claim to have done more in this direction than any other nation. Recently, German machine producers have been studying markets in the underdeveloped areas, and considering certain items of equipment to these nations.

Moreover, they have been assisting local importers to get credit for these items, and have ac-

Edward W. Baker has been named staff assistant to Author Erling, vice-president of the Wurlitzer Company. Baker, who joined Wurlitzer seven years ago, had been staff assistant to the production con-

roller and had much to do with the consolidation of manufacture, inspection and shipment of juke box modules for the export trade. He is a graduate of the University of Michigan and Army veteran.

Obviously, vendors can-
not afford to be on the sidelines in the installation of new fac-

tory equipment under any circumstances. There is increased competition wherever undertaken. The future is for the vendors who are prepared to face a greater need for vendors. This is the rule of thumb de-

duced from the coin machine industry.'
Clocking a Pro Game, Angelo Musi, vice-president of Variety Vending, operates the 24-second timer at a Philadelphia Warriors game. Clock ticks off 24 seconds allowed for each team to take a shot at the basket.

By George Metzer

Philadelphia — On the wall in the office of Angelo Musi, vice-president of Variety Vending System here, is a picture of the 1946-47 Philadelphia Warriors' basketball team.

This is the team that won the championship the first year the non-defunct Basketball Association of America was in operation. (The league is now known as the National Basketball Association.)

Why would Musi have a picture of the first world's championship basketball team on display? Was he a faithful fan of this club? More than that.

Closer inspection of the picture reveals that one of the 10 players—and the shortest of them—was Angelo Musi himself.

A visit to the museum of the present-day basketball player of the seven-foot variety would never dream that Musi, who stands only five feet, 10 inches, played three years in the sport's major league.

Amazed Fans

But he did, and what a basketball player he was. Musi used to have the fans looking on in amazement with his uncanny two-hand set shots that time and time again found the mark—oftentimes from 30 and 40 feet out, and just to keep the defense busy, Musi would drive on them and usually bucket the goal.

How did a professional basketball player get into the amusement and vending machine business? Ask his boss, Albert M. Rodstein, president of Variety Vending, tell in the Box Was Interested.

"I was a rabid Warriors fan, was at every game, knew as much about the players as anyone. He knew them from A to Z. The fact that he is vice-president of the firm today should clear this up."

Clocks Games

Altho Musi is kept very busy with his current business, he has not let his love of basketball fade from him. He operates what is known as the 24-second clock at all Philadelphia games. At first, Musi approached the company that made the clock, but it was turned down.

For the uninitiated, the 24-second clock ticks off the time a team has to shoot the ball once it takes possession. If 24 seconds elapse, a buzzer sounds and the other team takes over.

Each time a team scores, Musi must push a button to reset the clock at 24 seconds.

It has been reported in many quarters that Musi makes a good side bettor on his finger button by the end of a game, but he has laughed off this.

There is not a money question involved here. Angelo gets only about $10 per game. "I just do it so I can still have my side action with basketball," he said. "Besides, I probably be at the games anyway."

Musi is thought of highly in his capacity at the Warriors' games. Stan Stantz, a former referee, said of him: "He is the most ideal man I have ever seen in the most competent custodian of the electric buzzer in the league."

Angelo lives in suburban Archb...
If you haven't already...see it today!
Rock-Ola's all-purpose phonograph...
Fits all locations...
Plays any type music!

Everyday more operators are joining the "Big Switch" to the new 1950 Rock-Ola TEMPO II because they have already learned the big profits which are possible by using the one all-purpose Rock-Ola stereophonic phonograph in all types of locations. Now every operator can do business with just one model phonograph. It saves on installation costs, conversion parts and inventory.

The TEMPO II with its built-in dual-channel amplifier and the exclusive Rock-Ola three position "Tri-Fonic" switch delivers the proper type stereo or monaural music at the flip-of-a-switch. Only plug-in extension speakers are needed for instant conversion to stereo. No extra second channel amplifiers to buy. No costly conversion work to do. Only Rock-Ola offers this money saving, profit making flexibility because no other phonograph has Rock-Ola's "Location Engineered" features. And as other operators have learned, you can buy this all-purpose stereophonic machine for the price you used to pay for just a monaural phonograph.

POSITION "A" delivers the finest high fidelity monaural music through the three built-in main unit speakers. Extra extension speakers may be used.

POSITION "B" delivers two channel stereo through the stereo extension speakers. No matter where the customer sits, he hears Rock-Ola's flawless stereo sound.

POSITION "C" combines the stereo extension speakers with the main unit speakers for reinforced stereophonic sound. In any location Rock-Ola provides the finest sound.

ROCK-OLA

THE ALL-PURPOSE STEREO PHONOGRAPH

For Full Details See Your Rock-Ola Distributor Today!

ROCK-OLA Manufacturing Corporation
300 N. Racine Ave., Chicago 37, Ill.

Available in 120 or 200 selection models
There's delighted approval for the "K", no matter who you ask.

It's OK with patrons who want their money's worth of music and fun.

It's OK with locations that want a top take-maker that's really trouble free.

It's OK with the service man who knows the value of sound engineering developments.

And, as route profits climb, operators agree that the "K" is OK in every way.
H. Ellis, Neb. Guild President, Lauds South Dakota Op Group

The following letter was written to The Billboard by Howard Ellis, president of the Nebraska Music Guild, after Ellis had attended a recent meeting of the South Dakota operator association. (The Billboard, January 25)

"On January 17 and 18, I had the pleasure of attending the meeting of the South Dakota Phonograph Operators Association in Pierre. Anyone at all interested in Association work should attend one of their meetings. It is a real treat to see how they work together for the mutual interest of all and the respect they show, not only to their president, Ronald Manolis, but in the suggestions and the opinions of each individual member.

Mr. Manolis does an excellent job of presiding over the meeting and gives every man an opportunity to express his own personal thoughts. They take time out for relaxation and entertainment, too, when it comes time to be serious, they are really all business.

Mr. and Mrs. Gordon Stout acted as host and hostess and did a truly wonderful job. They were constantly checking to see that everyone was having a good time.

Gordon is one of our M.O.A. (Music Operators of America) directors from that area. I was one of the personal guest of our other South Dakota director, Mr. Norman Gofke of Sioux Falls.

"One of my purposes in attending the meeting was to extend a special invitation to the group to our seven-State meeting to be held in Omaha on March 12 and 13. From the response I received, I believe that the South Dakota membership will be well represented. They have plans to hold their next quarterly meeting in Omaha at that time. They have been provided with a private room in which to hold their business meeting.

"The main reason for this seven-State meeting is to encourage more active association work in all the states, and if each state in the union had an association such as this one in South Dakota, our problems could rapidly become very small ones."

Kindest regards,

John A. Ellis, President.

SINGLES NOW ON 33-R.P.M. STEREO HOT 100 CHART

NEW YORK—A new feature is introduced in the Hot 100 chart this week. A symbol has been added to indicate singles releases which are available as 33⅓ or 45 r.p.m. stereo disks. This is for the benefit of juke box operators whose machines can take the new stereo singles being released by Columbia and ABC-PARAMOUNT, and being considered by other record firms.

The Hot 100 for some time has shown the conventional 45 r.p.m. releases which also are issued in stereo. The new symbol is being used to provide wide possible information of use to the trade.

Teamster Boss Goes on Trial

MINNEOLA, N.Y.—One of the biggest trials in Nassau County history was predicted here yesterday as attention of jurors began for the oft-postponed trial of Teamster boss John J. O’Rourke and 14 other teamster officials. O’Rourke and his co-defendants are accused of extortion in activities linked to the establishment of Teamster Local 266. They have been charged with using the local as a front to secure payoffs and protection money for juke and coin machine men operating in the area.

According to Nassau, local daily, defense attorneys were freely predicting a trial of from four to six months, which account in part for the fact that three of the original eight jurors interviewed were excused. On the other hand, assistant Nassau County District Attorney William Calo predicted a trial of six to eight weeks’ duration.

O’Rourke, who is rated in Teamster circles as number three man in the Internationals Union, had appeared wax and wane during the length of the trial’s session. He has reportedly been suffering from a heart ailment. He is being represented by Thomas Wadden Jr., of the well-known Washington firm of Edward Bennett Williams, and by Hyman Zalewski of New York. Representing seven other defendants was Jacques Schiffer, who asserted that “I’m prepared for this case,” as he prepared a lengthy proceeding.

County Judge Paul Wadlow is presiding at the trial.

Famous DAVIS 6-Point Guarantee

Early Model II

Eastern 10-column

Terms: Invoice, net 30 days

WURLITZER

USA

K

2250

.$595

1650AF

.$169

2150

.$49

.$155

.$99

2000

.$39

.$150

.$99

CIGARETTE VENDORS

.$179.50

.$74.50

.$149.50

.$49.50

.$249.50

.$229.50

SEEBURG B

AMI E-120

COIN MACHINES

SPECIAL PRICE, $695

First Come, First Served

On Writing Order

MUSIC SPECIALS

A.M.T. E-200 .$795

M.O.A. E-120 .$99

SEEBURG W-100 .$125

BROADWAY TOWNSEND

WINNERS OF MILLIONS

ROSEN SPECIALS

Ready—Complete for shipment

Seeburg B

$229.50

AMI E-120

$249.50

½ With Order—Balance C.O.D.

Phone, Wire, Write Today!

Send For New and Complete Listings

ROSEN SPECIALS

FEBRUARY 8, 1960

THE BILLBOARD

621 N. Central Ave., Chicago 12, Ill.
NEW ENGLAND NOTES

Snow is a headache to most of us, but Pliny Burrows, Brattleboro, Vt., just loves it. Looking around for some music pieces, he refreshingly reports that business is just dandy, what with all the ski buffs swarming into his area, especially on weekends. One thing that irks Pliny is the State law that puts a $100 license fee on any amusement device other than a joke box. These are charged a $25 annual license.

But Vermont operators are getting together and there is hope that something can be done to ease the burden. By way of diversification, Pliny also operates a sporting goods store, including all-weather propositions, since it trades in ski equipment, boats, guns and other sporting goods.

Martin Oliver, Portland, Me., is a proud father these days, even if it is tinged with a little regret. His little Lillie, a sports car fan, entered the famed Tri-State Rally last weekend and sacrificed his chance of winning to help two women drivers who had driven into a snow-covered ditch. Since every second counted at the point, and the rescue took some 25 minutes, it left young Oliver out in the sub-zero cold.

Ray Barker, Ayer, Mass., flew off to Florida, timing his departure with a heavy snowfall. Left in charge is brother, Freddy, who also has his job of looking after Joplin. Since Junior is a St. Bernard who is almost as big as a pony, he isn't likely to get out of Freddy's sight. . . . Also heading out shortly is Dave Shuman, of Atlas Distributors (AMI). He is bound once more to the west, where he will combine business with pleasure, but he allows as how it will be mostly work. Dave made a trip last summer in the interests of Atlas' export business.

The music business has been saddened by the passing of William Spiller, of Massachusetts Vending Company, Mattapan. Bill had been sick for nearly a year, but his death was a blow to many. . . . Making the rounds last week at Trimount Automatic Sales Company, Boston, were Sam Lewis, from the Williams organization, who hasn't passed this way for nearly a year, and Bill Pratting, Seaberg regional sales manager.

Dave Baker, of Melo-Tone Vending Company, Arlington, Mass., just back from a trip to Miami, Tuscaloosa, Ala., and Chattanooga. While in Miami he visited with Willie Blatt, who is still doing great work with the Police Athletic Association in helping youth. Dave recently acquired a son-in-law when his daughter, Iris, became Mr. Hoffenberg.

Mr. and Mrs. Baker were hosts last week at a reception in the Sugar Bowl, with the Miss America girls, for the young couple. Seven 200 guests attended, including a number of local music operators. . . . Also on the Florida trail for a month is Joseph Specter, of Capitol Vending Company, Boston, Commonwealth Music.

AT RECENT SHOWING of the AMI Model K line at Miller-Newark, Detroit, were left to right, Mr. and Mrs. Earl Edwards, Saginaw, Mich.; Terry Barr, backfield ace of the Detroit Lions, and Leo A. Smigelid, president of the Saginaw County Taverns Owners' Association. Many more 600 operators saw the machines in Saginaw and Grand Rapids. Hosts were Jack Gellenger and Frank Dein.
Corporation, Newton, Mass., had Jack Burroughs from Rock-Ola in Chicago. In the sake in the new model a service sessions were held in Boston and Hartford, Conn. Cameron Dewar

CONNECTICUT NOTES
Jim Tolman, of Superior Music Company, was back from St. Petersburg, Fla., on his periodic visits. Directors of the Connecticut Coin Machine Operators’ Association, at a brief meeting, set election of officers for late February, probably the 18th or 25th, at a downtown Hartford hotel, exact date and time to be disclosed shortly.

Paul Rechnaiebe, of Capitol-Reliable Game Company, stepped down from the presidency some months ago because of pressure of business, and Abe Fish, one of the founders of the State-wide organization, has been functioning in a temporary capacity. Whether there’s to be an annual dinner-dance for new officers is yet to be determined.

Jack Gordon, of J. P. Seeberg Company, was a local visitor. Ralph Collect, of Seaboard Distributors Corporation, went to New York on business.

Cleveland Items
Morris S. Gliner, president of Cleveland Coin Machine Com-

BINGO SPECIAL
Bellevue ... $450.00 Sea Island ... $415.00 Carnival Queen $275.00
Beech Time ... $200.00 Cypress Gardens $150.00 Miss America ... $115.00
Show Time ... $75.00 Key West ... $75.00 Sun Valley ... $135.00

Report orders invited
COIN MART, INC.
1055 Baronne Street
New Orleans, La.
MA 3921—JA 2-7137

ARC A DE EQUI P MEN T

NEW GAMES
BABY MONARCH $225.00
BABY COIN RING $225.00
BEBE FEVER $225.00
CHEEKY BUNNY $225.00
FLICKE R $225.00
JOY RIDE $225.00
PLATYTHA RINA GALLERY

COIN MACH INE EXCHANGE
3529 PROSPECT AVE. CLEVELAND 15, OHIO
All Prices, Time—$25.00

Watch FIRST . . . for the FINEST! Chicago Coin's BULL'S-EYE DROP BALL
A Fast Prize—Traveling Ball Action—Skill and Timeliness—High Payoff

Chicago Coin's
4-GAME BOWLER—4 in 1
QUEEN BOWLER—16 fl.
KING BOWLER—16 & 21 fl.
PLATYTHA RINA GALLERY

COIN MACHINE EXCHANGE
3529 PROSPECT AVE., CLEVELAND 15, OHIO
All Prices, Time—$25.00

Your best choice Golden Gloves
5-Ball
Write—wire—phone
Williams
ELECTRONIC Mfg. Corp.
4612 W. Fullers Brg., Chicago 24, IM.

KIDDIE RIDES FOR SALE!
Domestic or Import
In operating condition. All
parts complete.

SEEBURG
KB290 $460.00
KB276 $410.00
KB250 $325.00
M200 $775.00

ROCK-OLA
1638 $375.00

CIGARETTE VENDORS
Columbia—East $20.00
Philadelphia—East $30.00

During the week, the Unito, Inc., plant contractors are knocking down a wall to transform the place into one big display room and office space, reports Harry Jacoby Jr., Doug Opitz, Hilltop Coin Machine Company, still feeling the effects of the flood which hit him last week, managed to put in a few hours at the office. According to Annis Catter, the new import panel líderes based on the Hilltop Coin routes are a tremendous improvement over the previous equipment.

Charles (Chuck) Gersonett, runner-up for H. & G. Amusement Company, left his job earlier in the Amuse. "We're looking for someone to replace him," informs partner Les Weisberg of Weisberg's. Mr. Lee Thi is finding lots of success thru the use of EP’s on this route.

C. S. Broome, Broadhead, president of the Wisconsin Phonograph Operators’ Association, and Sam Hunt, head of the Milwaukee trade group, bunched here recently. Post pone To talk over mutual problems and suggestions for encouraging more cooperation between both associations.

EDMONTON CANDIES
Detroit column discussed problems of coin machine regulation and taxation with Lawrence Eaton, assistant corporation counsel of Detroit, and William Regell, member of the Common Council, at a luncheon at the Knife and Fork Club. Operators present included Maurice Feinman, chairman of the board of Detroit Shuffleboard Association; Barney Burck, president; Fred Chlopak, executive secretary, and Carl Kneipp, president of the Telegraph Road Unit of the American Showmen’s Association. A report will be given to the membership by Burck.

Erwin Baldridge, veteran operator in the partnership of Bryan & Baldridge, has moved to Island Lake where he is operating an Arcade. . . . Edward P. Cerusewicz has taken over active operation of City Music Company with his father, Fred, now semi-retired. The company has discontinued its music machine operations, which date back 30 years, but continues as a retail music machine outfit, with a auction store on Harper Avenue in N. Clark bearing the name. Theoriginal Detroit location on Mack Avenue is now operated as a taverne.

Mrs. Grace Ziegler, one of Detroit’s few feminine operators and head of Ziegler Music Company, has been re-elected president of the Michigan Showmen’s Association Ladies’ Auxiliary. At the annual banquet luncheon on Saturday she received three additional honors—recognition as a former president, a special gift from the retirers’ fund, and presentation of a plaque for all-round service to the organization.

Ed Ross
Operators are starting what looks like a mass migration to Florida for a few weeks. Thomas Dewberry, of T. J. Ammann, left recently . . . Fred Chlopak, executive secretary of the Detroit Shuffleboard Association, was on his way, while Mr. Weisberg of Weisberg’s of Central Coin Machine Exchange, and Norman LaCorde, of the Michigan Nickel Company, are planning to go February 17.

David Mace, who operated the Automatic Coin Sales Company, distributing firm, has moved to Oak Park and is now in the scrap metal business. . . . Everett Watson, 75, longtime owner of Ray Music Company, and his son, 17. after a long convalescence, disposed of his control of the business to Benjamin F. Davis, Harry P. Anderson and John Wallace, who merged Standard Music Company into his operation under the Ray name.

Mrs. Irma S. Kling has discontinued active operation of the Kling Novelty Company, following the death of her husband, Egon W., but has registered the firm title to protect the business.
Europeans Woo New Areas

Continued from page 69

ing of future markets. This has been the German approach all along, ever since West Ger-
many, with the first phases of postwar reconstruction com-
pleted, was able to resume the export of investment capital.

West German concerns, assisted by credits advanced by the Bonn
government to foreign nations, have been building factories, steel
mills, dams, power plants, bridges, communication systems and high-
ways in underdeveloped countries around the world.

These projects have been undertaken with a view toward creating
markets—future as well as present— for German exports, and this is the line of thinking which is
influencing the German coin machine
industry.

West Germany's government has just approved new
foreign aid legislation designed to
increase the flow of West German goods and capital into
underdeveloped countries.

The pool of public credit to ex-
 pand the flow of West German
goods abroad is to be increased to
$4 billion from the present $2.7 billion.

The bill which Chancellor Kon-
rad Adenauer has just sent Parlia-
ment calls for an increase of $600 million in government funds available
for West German exports by guaranteeing repayment to private firms.

It would also authorize a $710 million increase in money
on hand to stretch out the commercial debts of other nations, to finance unno-
sic export business and to underwrite West German pri-

vate investment abroad.

All of this represents oppor-
tunity for the coin machine indus-
tory. It is felt here in Brussels
that increasing Western attention to foreign economic development assistance will open new vistas to the
world coin machines industry generally.

Aside from automatic mechan-
ing, European industry experts
believe that joke box markets can be developed in the underdeveloped
areas, and on an attractive scale.

The reasoning here to some extent parallels that for vendors. If the
Communist accept it, they may have possibilities anywhere.

There is a joke boom be-
ing the iron curtain of astonishing proportions. The
reasons, according to the ex-

perts here, have equal validity for the underdeveloped areas.

Surveys conducted by the

German joke industry establish that jokes sold in factory canteens and
similar strategic areas can be an

important tool in increasing produc-
tion of the basic background

music theory.

In general, the argument for the

joke industry's broad based pro-

claiming is that the countries with

the most highly industrialized

the U. S. S. R., West Ger-

many, Britain and France, to name a few, are also the countries of

the leading joke box industries and

the largest domestic markets.

The German industry has

succeeded in exporting joke sales to under-

developed areas, and producing

boxes tailored to local tastes and

customs. For example, the

industry produces a distinctive

box painted green and gold for

sale in Venezuela, green and gold

being the mandatory joke

colors in this market.

As an effort is also being made to

stimulate joke exports to off-metal
markets by organizing the local

music industry to synchronize with the joke trade, it has been

discovered, if it is a discovery, that the joke business is better

than the music industry which supplies its dinkas.

Whatever effort is required to

put the coin machine industry into

the forefront of Western interna-
tional trade promises to be effort

fully expended. For all indications here in Brussels, there is hope that

economic development assistance to the

world's underdeveloped areas will

become the greatest single Western

undertaking of the 1960's.

The mystery is dispelled through

which this assistance is being

pitted against the magnitudes of

opportunity. Accordingly, Ger-

many's Ministry of Economics has just completed a survey spelling out

the possibilities:

The federal German govern-

ment has employed 280,000 German

firms to undertake projects in

underdeveloped areas and is pre-

paring to underwrite such transac-

tions. The market, German off-

cially admits, is less than five

billion.

The greater part of such gov-

ernment projects is directed on

a multilateral basis, that is, in

co-operation with the industry and

governments of the underdeveloped nations.

To a lesser extent it is channelled

directly, on a bilateral basis, to

individual countries where it sup-

ports private German initia-

tives.

"Government guaranteed

loans are just one of the forms of

decision, including refinancing

transactions, which have been in-

creased to $4 billion."

The survey concludes: "There is

no limit, literally no limit, to the opportunities for participation in

economic development assistance."

Super Peer Stereo

- Continued from page 62

are built to have compatibility

for both the lateral and vertical move-

ment.

Most old-style monophonic car-

trigles, however, do not have any

substantial vertical compliance. As

explained, the monaural car-

trige must be able to pick up both

sound centers and channel them into the single monaural sound.

Most existing monaural car-

trigles, lacking the ability to track

vertically, cannot do this.

One prominent Western joke dis-

tributor told The Billboard this

week that he had submitted a

proposal for a new 45 r.p.m. version of the

compatible record on an old style box.

"As much as we like the idea, the

needle did not pick up all of the

sound properly but beyond that,

since there was practically no

compliance, the needle damaged

the record noticeably after a very few playings.

For the home, it might be all right. But a record in a joke box can be

expected to undergo constant play-

ings if it's a big hit and the record

must be able to stand up.

"To make the idea really go over

with jokes, it would be necessary to

change over the majority of current

cartridges in older styled machines.

I hope they can find an answer to

the problem because the idea of a

compatible record is absolutely the

answer for the joke industry."

N. Y. Music Ops

Continued on page 59

SPECIAL REDUCTION FOR CLEARED

SPECIAL 50% CLEARANCE OFF

ARCHITECTURE EQUIP.

3 Lake McDowell

$800.00 ea.

5 Easemak

$325.00 ea.

3 Goldenfis

$275.00 ea.

6 Brothers Specialty

$195.00 ea.

5 Still Cuts

$60.00 ea.

2 Extreme

$40.00 ea.

2 Boys

$300.00 ea.

1 United Jimmie H. Browing

$400.00 ea.

2 Billy Joe Williams

$775.00 ea.

3 Old Sergeant

$245.00 ea.

1 United Soldering Mame

$240.00 ea.

19 PHRILS

350.00 ea.

15 High Ernie

$350.00 ea.

2 Big Tetno

$275.00 ea.

2 Low Tetno

$225.00 ea.

5 Bellies

$63.50 ea.

5 MUSIC

3 Rock A 415 B

$415.00 ea.

5 Rock A 416 Sh-Show

$415.00 ea.

Walmart 1000

$395.00 ea.

2250 2000

$275.00 ea.

4 Moon Elves (tender)

$125.00 ea.

3 Bellies Vanntics

$110.00 ea.

2 Classic Ones

$100.00 ea.

5 Scott Crosse Co.

1423 Spring Garden St. Phil. Pa. 30

$2500.00 ea.

2 Cartons

$700.00 ea.

5 Scottie Crosse

500.00 ea.

8, 10, 12, 15 So. Central

$1000.00 ea.

275.00 ea.

5 Royal Scots

$750.00 ea.

19 Scott Crosse Co.

$1450.00 ea.

400.00 ea.

6 Wingos

$150.00 ea.

10 PanAmerican

$125.00 ea.

7 Guitar

$82.00 ea.

10 Four Tone Bass

$135.00 ea.

5 Big Ten Bass

$95.00 ea.

5 Control

$75.00 ea.

2200 Silver

$150.00 ea.

150.00 ea.

2 Big Ten Basses

$95.00 ea.

5 Control

$75.00 ea.

2200 Bass

$135.00 ea.

150.00 ea.

2 Big Ten Basses

$95.00 ea.

5 Control

$75.00 ea.

2200 Bass

$135.00 ea.

150.00 ea.

2 Big Ten Basses

$95.00 ea.

5 Control

$75.00 ea.

2200 Bass

$135.00 ea.

150.00 ea.

2 Big Ten Basses

$95.00 ea.

5 Control

$75.00 ea.

2200 Bass

$135.00 ea.

150.00 ea.

2 Big Ten Basses

$95.00 ea.

5 Control

$75.00 ea.

2200 Bass

$135.00 ea.

150.00 ea.

2 Big Ten Basses

$95.00 ea.

5 Control

$75.00 ea.

2200 Bass

$135.00 ea.

150.00 ea.

2 Big Ten Basses

$95.00 ea.

5 Control

$75.00 ea.

2200 Bass

$135.00 ea.

150.00 ea.

2 Big Ten Basses

$95.00 ea.

5 Control

$75.00 ea.

2200 Bass

$135.00 ea.

150.00 ea.

2 Big Ten Basses

$95.00 ea.

5 Control

$75.00 ea.

2200 Bass

$135.00 ea.

150.00 ea.

2 Big Ten Basses

$95.00 ea.

5 Control

$75.00 ea.

2200 Bass

$135.00 ea.

150.00 ea.

2 Big Ten Basses

$95.00 ea.

5 Control

$75.00 ea.

2200 Bass

$135.00 ea.

150.00 ea.
Bunice Tyner, 58, Beaten to Death

CHICAGO—Bunice Tyner, 58, a Marion, Ill., coin machine operator, was brutally beaten to death.

Juke boxes, selector mechanisms, and wall boxes should be of particular interest to old-timers in the industry.

Who's Who

Corporate histories of current and long since forgotten juke box manufacturers are detailed and complete. Thumbnail biographies of early and current leaders in the industry add zest to the 44-page chapter.

Coverage of the juke box industry is almost exclusively on the manufacturer level. Little is said about the operator or distributor.

The development of the phonograph record and the growth of background music are covered insofar as they relate to the juke box industry.

Other chapters of interest to juke box tradesters are the ones dealing with copyrights and performance rights and with the future of tapes.

Help From Trade

Cited by the authors for their help in preparing the book are John Huddlock, AMI; C. T. McKeery, Seeburg; David C. Rockola, Rock-Ola; R. C. Rolfs and A. D. Palmer, Wurlitzer; Albert Wertheimer, Davis Distributing (Syracuse), Loren P. Meyer, Automatic Phonograph Manufacturers Association, and Frank Lippincott and John McCann, The Billboard. Authors are Oliver Read, publisher of Hi-Fi Review, and Walter L. Welch, a member of the Syracuse University faculty.

Publisher is the Bobbs-Merrill Company. Price is $9.95.

Aaron Sternefield

and later shot. Tyner’s body was found in his car on a rural road near Corvallis.

State’s Attorney Bill Dyer said an autopsy disclosed Tyner was bludgeoned to death, probably with a crowbar or claw hammer, and that three bullets were fired 1000 ft. from his body after he was dead. Tyner’s wallet was missing.

A friend, Verbal Hems, 45, reportedly told police the beleaguered Tyner’s coin machine business was a factor in the slaying.

It’s WORLD WIDE for SAVINGS!

PLUGS & DRILLS

HULL GASKET 80c

Pair 95c

Acme Work... 69c

Pair 1.50

WELDING & PLUGS...

Fair-Trade... 69c

Pair 95c

Acme... 59c

Pair 1.50

ALL Equipment Completely RECONDITIONED

Cable Address... "BEAUTIES"

Chicago

Want a heap of Beauties to really add sparkle to your locations? On the light-box of this wonderful game you’ll find pictures of lovely ladies from many countries who will really dress up those locations. And you can be sure the attraction of these beautiful girls plus exciting play features will add up to greater profit for you!

See, play and order WORLD BEAUTIES at your distributor today!

- Numbers 1 thru 13 appear in light-box A-B-C “Magic Window” spotting feature
- A-B-C values are scored by making 6 rollovers and 3 holes
- Special plus 400 points awarded by lighting pictures of all WORLD BEAUTIES
- When all pictures are lit, 3 center drop-in holes score specials
- Hitting “bank-of-targets” lights pictures in light-box
- Plus coin-box with locking cover, match feature and super-powered flippers

Gottlieb & Co

3396-68 N. KOSTNER AVENUE • CHICAGO 31, ILLINOIS

Copyrighted material
chicago coin's
NEW RIFLE GALLERY

Shoot the Clown

SETS NEW EARNING RECORD!

Also available...

DROP BALL UPRIGHT MODEL

Regulation & High Scoring
QUEEN BOWLER

Four Way Scoring
4-GAME BOWLER

Chicago Dynamic Industries, Inc.
1234 W. RIVERTVILLE
CHICAGO 12, ILLINOIS

Bow 4 New Games for '60

...Traveling Ball Action!!

...Changing Score Action!!

...Player Skill and Timing Action!!

New Additional High Score Features!

available, there are "no monthly rentals, captive contracts, line static, station breaks or annoying FM commercials." cartridges are sold for $2.00 each, and upon return of any cartridge, another is available at $1.50.

Basic unit sells for $189, with a deluxe model with a mike for public address purposes, for $249. All music is licensed thru ASCAP. The currently, the units are equipped for monaural playback only. (at 5% inches per second speed), plans are already in motion for hop into the stereo field.

Player lights up individual beauties by hitting rollovers, targets and ball holes on the playfield. Lighting up all 13 portraits earns a special and four points. Numbers 1 thru 13 are spotted alternatingly in a "magical window" light box on the playfield. Those values are scored when player makes six rollovers and three ball holes.

When all portraits are hit, the cosmic 21 ball bonus plays more specials. Portraits in the light box are lit when player hits all targets. The game also has a match play feature.

Blood Donors

...Continued from page 69

To date, some 62 friends of Knoll have made contributions. The Syracuse Press Club, of which Ted is a longtime member, held a special donor day in order to provide an immediate blood supply.

Ted makes his home here with his wife, Betty, and his children, Wendy, one, and Tommy, three. His achievements:

He is known in New York State for his work in making possible dime play thru a skilful public relations program; for his successful plan of bringing together operators and location owners during the annual conventions of the New York State Restaurant License Dealers' Association, and for his editorship of the Dave Digest, a house organ that goes to joke box operators throughout the State.

He's a veteran newspaperman, one of the most articulate spokesmen for the automatic phonograph industry in the area. He's always been ready to pitch in when the industry needed help. Now he needs your help.

SPECIALS!

AMJ J-360 $ STEREO Model... WRITE
E. C. STAN BOWIE... 125.00
SALLY HEAVY HITTER... 150.00
RE. M. II BASEBALL... 95.00
BURLINGTON BASEBALL... 50.00
ROCKET SHUFFLE... 150.00
FACTOR M... 95.00
ROCKET SHUFFLE 1 Player... 45.00
ROCKET SHUFFLE 2 Player... 135.00
WILLY DOLL BALL... 95.00
CHICAGO DOLL BALL... 150.00
NIXIE... 125.00
COIN MACHINE EXCHANGE, INC.
2213 Rowe Ave., Cincinnati 16, Ohio
Phone: Dial 1-4600

WE HAVE A COMPLETE LINE OF SIMON AVAILABLE.

MONEY-SAVING SUBSCRIPTION ORDER

Order week in
Order NOW at Low Subscription Rates. Fill in and Mail Coupon Today!

We have every

The Billboard, 350 East 21st Street, Cincinnati 16, Ohio
The Billboard's subscription offices are in full compliance with US Internal Revenue Service Circular 506 (October 31, 1955). A copy of the form is available upon request.

Name

Company

Address

City

Type of Business

PRINT
No other phonograph in existence today can match the spontaneous appeal, the stimulating beauty, or the rich tone quality of the famous United Phonograph. Gracefully styled in five smart colors... with mechanical simplicity and serviceability the very keynote of its design... the fabulous United Phonograph is truly the finest instrument ever offered to music operators. With service calls virtually unheard of, locations by the thousands are enjoying uninterrupted music, and United operators are enjoying the greatest profits in history. Find out why United is so much better.

Ask about United’s amazing unconditional guarantee. Write today.

A COMPLETE MUSIC SYSTEM
Sterophonic Monoaural

UNITED MUSIC CORPORATION
5401 N. CALIFORNIA AVE., CHICAGO 18, ILLINOIS, CABLE ADDRESS: UM CORP
Seeburg can play
the 33 1/3 today

There is good reason to feel the "Stereo Seven" will become the singles record of the future.
And, Seeburg's ready again with a phonograph that will play the record of tomorrow today.
Ask your Seeburg distributor for a copy of the new Seeburg "Stereo Seven" folder that tells how easily and simply it's done.

'and, of course, the 45, too