Title Themes Hit Charts

NEW YORK — A movie title theme, Percy Faith’s "Theme From a Summer Place," moved into the No. 1 slot on the Billboard’s "Hot 100" chart this week.

Also moving up strong is another title theme, "The Beach," by Frank Chacksfield. This London disc moved up from No. 59 to No. 47. Faith’s "Theme From a Summer Place," another picture title theme, is No. 16 on the "Holding Under the Hot 100" list.

Deals, Rigged Charts

Art Washington Committee ... Testimony from distributors in Boston, Am-Pac, and Eastern Music, and various dealers and ex-dealers including Norman Prescott, awed and dismayed and often angered Owen Harris and his Art Washington Committee on Legal Hearings at the payola hearings in Washington last week.

There were two testaments to be heard from Boston made by distributor and Sam Clark to Verice Records totaling $7,330,000, income of a so-called deal "ring" across the country, and continued denial that money was paid to deals for anything but "advice." However, Jack Gold told about the "Record of the Week" deal with dealers of WAXY in Boston. There was also testimony about "rigged lists" sent to Cash Box, the trade publication, by a Boston promotion man, using stationers of radio stations and presigned by jockeys.


Still more rock and roll and "Top 40" type radio formats were shelved last week in favor of straight pop and/or sweet music promoting policies. Those switching formats .

NEWS OF THE WEEK

PAYOLA EXPOSE MAY PROJECT SILVER LINING

NEW YORK — The payola probe may have a "silver lining" according to Mutual Broadcasting prez Robert F. Hurleigh. In an address at the New Executive Club last week, Hurleigh said: "In these days when some impact story of radio is told dramatically. It is told in terms we may not like—but nevertheless it is told forcefully and in the biggest headline.

In reference to the investigation of the Miami deal convention he commented: "You see there is no more need to make "The Alamo," with John Wayne as its next headline."

Harris Committee Turns Spotlight on Boston Area Mess

Solons Hear Tales of Shut-Out Deals, Kick-Backs and Bribery

By MILRED HARR

WASHINGTON — The Harris Legislative Oversight Subcommittee spotlight swung from the deals over the tangled undergrowth of distributors, disk manufacturers and broadcast personnel, in the Boston area, in last week's hearings.

Some of the strands unraveled by the probes went from Boston stations and distributors, to New York and California manufacturers, involved. Was a fantasy of secret agreements, exclusive "shut-out" deals, kick-backs and payola arrangements.

On the Agenda

There was inclusion of downright right deals on top-turn charts of radio station deal preference and/or payola in and out of "best-seller" lists, the committee learned. These lists were found to be forwarded as bona fide top turns to trade sources. Distributors collusion with broadcasting people put a turn on a list sent to "Cash Box," which was actually a $5,000 less to the company than the deal was worth. Another record was put on a distributor list, and later was put on radio station's "high potential" list, but two months before it had even been released for sale.

Chairman Harris (D., Ark.) angrily scored the "wished up sales list," and said he would take out any record which the public has not really put in top place. The bribery is a deceiving and demoralizing practice—using broadcast licenses for this purpose. Apparently the distribution business accepts that point.

No Cutbacks On Time Buys

NEW YORK — Industry fear that the payola probe might result in cutbacks on local time buys by national advertisers has been dispelled. Two former major local radio spot buyers—Bulova Watches and Hamilton Watches—are both returning to local radio next month.

Hamilton—the new A. R. Ayer hires—will resume its old time signal spots adjacent to key dejay shows.
Tangled Web of 3 Hub Distributors

Interlocking Ownships, Secret Treaties Axe Harris Committee

By MILDRED HALL

WASHINGTON — Wheeling and dealing among three closely connected Boston record distributors produced for the Harris (D. Addis) Phoenix payola record one of its strangest stories. The account of the tangled affairs of Music Distributors, Inc., Diamond Record Distributing Corporation, and Mutual Distributors, Inc., reached a climax when it was brought out that Samuel H. Clark of Am-Pac Records, formerly a principal in the Music Distributors firm, still has a controlling voice in the activities of the firm and its related Am-Pac Presse. (see separate story on Carter and Clark closed-session testimony.)

Music Distributors and Diamond Distributing have interlocking ownership with Harry Carter presiding over the former, while he is half-owner and treasurer of Duniton Mutual Distributors, which is an independent firm, but is an "outgrowth" or parent company of the hub companies, operated by Carter and Duniton to take care of distribution of Anglo Records, which were formerly distributed by Music Distributors. Duniton has a minority ownership in Music Distributors, and Mutual — about 10 per cent as against 90 per cent for Carter — the senior member has complete legal control to protect the firm against any possible walkout on the part of his
vice-president Duniton — the coonest witness ever to do an
ruflled half-hour stint in a com-
mittee hearing.

Further thickening of the plot was the revelation of a secret agreement between Carter and Am-Pac prezvy Sam Clark — a

secret arrangement — by which Carter was gradually buying out Clark's stock interest in Carter's

(Continued on page 14)

Boston Jock Rips Lid Off Payola

Prescott Testimony Uncovers Widespread Contamination, Including His Own

WASHINGTON — RCA Victor was one of the "worst offenders" in an arrangement at Boston station WCAU in which $40,000 was
granted the station "exclusive" play of new releases for two years be-	ween the years 1952 and 1956, ac-
to according to testimony by Norman Prescott, former WBJZ disc jockey, to the Harris Subcommittee last week. Prescott said the arrangement was made by WHDH (Herald-Travel-
er) disc jockey Bob Clayton, during the years 1952 to 1956 period, when Prescott was with the program service of

the WHDH-Clayton setup was so powerful that when Columbia Records granted Bob Clayton an "exclusive" play on the first John>

(Continued on page 12)

Music Staff Is Realigned

NEW YORK — The Billboard Music Division General Manager, Roger S. Littleditch, has been appointed as the division's new promotion officer, and new promotion manager. The new promotion staff is slated to be led by the division's new promotion supervisor, and will serve as the division's new promotion officer.

Robert Bonte becomes Associated

The reorganization also includes the appointment of B. A. Bonte as the new promotion supervisor. Bonte has served as the promotion coordinator for the division in Cincinnati.

Promot'n Man Tells Of Chart Rigging

WASHINGTON — A Boston district attorney pending a murder indictment for the murder of a bookkeeper was the victim of a record payola arrangement, according to testimony by Robert A. Carter, former WBJZ disc jockey, who testified before the Senate Commerce Committee. Carter said he has been an honest disc jockey for 16

years and is willing to go to jail to expose the payola racket.

[Continued on page 14]

1960

TELEVISION

MUSIC • RADIO

FEBRUARY 22, 1960

Communications to 1564 Broadway, New York, N.Y.

DJ JOE SMITH

IN QUIZ SEAT

WASHINGTON — Joe Smith of WDFL, who dressed the Harris Subcommittee, was the last on the stand on Monday. At the broadcast that day, all said records sold in the Boston area, and 4 on 5 all second requests sold in the area, including those from Massachusetts, were for top 10 hits in Maine and New Hampshire.

Copyright: Material

BROADCAST MUSIC — Payment of $1,400 to a Boston radio station by a group of special promotion, to the exclusion of competitor's disk, was a matter of discussion at the Senate Commerce Committee. The payment selected from records for $1,000. The Gold Platter is announced as a "speed hit" and aired 56 times a week, eight times a day, on the station. The promotion was witnessed by WMEC's Richard for the deal, and was announced as an "outgrowth" or parent company of the hub companies, operated by Carter and Duniton to take care of distribution of Anglo Records, which were formerly distributed by Music Distributors. Duniton has a minority ownership in Music Distributors, and Mutual — about 10 per cent as against 90 per cent for Carter, the senior member has complete legal control to protect the firm against any possible walkout on the part of his vice-president Duniton — the coonest witness ever to do an ruffled half-hour stint in a committee hearing.

Further thickening of the plot was the revelation of a secret agreement between Carter and Am-Pac prezvy Sam Clark — a secret arrangement — by which Carter was gradually buying out Clark's stock interest in Carter's

(Continued on page 14)

Boston Jock Rips Lid Off Payola

Prescott Testimony Uncovers Widespread Contamination, Including His Own

WASHINGTON — RCA Victor was one of the "worst offenders" in an arrangement at Boston station WCAU in which $40,000 was
granted the station "exclusive" play of new releases for two years be-	ween the years 1952 and 1956, ac-
to according to testimony by Norman Prescott, former WBJZ disc jockey, to the Harris Subcommittee last week. Prescott said the arrangement was made by WHDH (Herald-Travel-
er) disc jockey Bob Clayton, during the years 1952 to 1956 period, when Prescott was with the program service of

the WHDH-Clayton setup was so powerful that when Columbia Records granted Bob Clayton an "exclusive" play on the first John-

(Continued on page 12)

Music Staff Is Realigned

NEW YORK — The Billboard Music Division General Manager, Roger S. Littleditch, has been appointed as the division's new promotion officer, and new promotion manager. The new promotion staff is slated to be led by the division's new promotion supervisor, and will serve as the division's new promotion officer.

Robert Bonte becomes Associated

The reorganization also includes the appointment of B. A. Bonte as the new promotion supervisor. Bonte has served as the promotion coordinator for the division in Cincinnati.

Promot'n Man Tells Of Chart Rigging

WASHINGTON — A Boston district attorney pending a murder indictment for the murder of a bookkeeper was the victim of a record payola arrangement, according to testimony by Robert A. Carter, former WBJZ disc jockey, who testified before the Senate Commerce Committee. Carter said he has been an honest disc jockey for 16

years and is willing to go to jail to expose the payola racket.

[Continued on page 14]

1960

TELEVISION

MUSIC • RADIO

FEBRUARY 22, 1960

Communications to 1564 Broadway, New York, N.Y.

DJ JOE SMITH

IN QUIZ SEAT

WASHINGTON — Joe Smith of WDFL, who dressed the Harris Subcommittee, was the last on the stand on Monday. At the broadcast that day, all said records sold in the Boston area, and 4 on 5 all second requests sold in the area, including those from Massachusetts, were for top 10 hits in Maine and New Hampshire.

Copyright: Material

BROADCAST MUSIC — Payment of $1,400 to a Boston radio station by a group of special promotion, to the exclusion of competitor's disk, was a matter of discussion at the Senate Commerce Committee. The payment selected from records for $1,000. The Gold Platter is announced as a "speed hit" and aired 56 times a week, eight times a day, on the station. The promotion was witnessed by WMEC's Richard for the deal, and was announced as an "outgrowth" or parent company of the hub companies, operated by Carter and Duniton to take care of distribution of Anglo Records, which were formerly distributed by Music Distributors. Duniton has a minority ownership in Music Distributors, and Mutual — about 10 per cent as against 90 per cent for Carter, the senior member has complete legal control to protect the firm against any possible walkout on the part of his vice-president Duniton — the coonest witness ever to do an ruffled half-hour stint in a committee hearing.

Further thickening of the plot was the revelation of a secret agreement between Carter and Am-Pac prezvy Sam Clark — a secret arrangement — by which Carter was gradually buying out Clark's stock interest in Carter's

(Continued on page 14)

Boston Jock Rips Lid Off Payola

Prescott Testimony Uncovers Widespread Contamination, Including His Own

WASHINGTON — RCA Victor was one of the "worst offenders" in an arrangement at Boston station WCAU in which $40,000 was
granted the station "exclusive" play of new releases for two years be-	ween the years 1952 and 1956, ac-
to according to testimony by Norman Prescott, former WBJZ disc jockey, to the Harris Subcommittee last week. Prescott said the arrangement was made by WHDH (Herald-Travel-
er) disc jockey Bob Clayton, during the years 1952 to 1956 period, when Prescott was with the program service of

the WHDH-Clayton setup was so powerful that when Columbia Records granted Bob Clayton an "exclusive" play on the first John-

(Continued on page 12)

Music Staff Is Realigned

NEW YORK — The Billboard Music Division General Manager, Roger S. Littleditch, has been appointed as the division's new promotion officer, and new promotion manager. The new promotion staff is slated to be led by the division's new promotion supervisor, and will serve as the division's new promotion officer.

Robert Bonte becomes Associated

The reorganization also includes the appointment of B. A. Bonte as the new promotion supervisor. Bonte has served as the promotion coordinator for the division in Cincinnati.

Promot'n Man Tells Of Chart Rigging

WASHINGTON — A Boston district attorney pending a murder indictment for the murder of a bookkeeper was the victim of a record payola arrangement, according to testimony by Robert A. Carter, former WBJZ disc jockey, who testified before the Senate Commerce Committee. Carter said he has been an honest disc jockey for 16

years and is willing to go to jail to expose the payola racket.

[Continued on page 14]
By BEN GRIVATT
NEW YORK — A number of publishers have been notified by the Federal Trade Commis-
sion's antitrust and bankruptcy sections of probe and investigative probes and auctions by publishers' agents and trustees, regarding unsold records. The FTC has proposed an auction of Metro Goldwyn-Mayer, Inc., in line with what was referred to simply as "the probe of the probe." One recipient of the notice de-
tailed, however, said that the probes are intended to have to blow the whistle on things going on behind the scenes.

The background of the current situation goes back to September, 1958, when auditors for "Get Them off the Block" office conducted one of their routine audits of discoky books at MGM. At that time an estimate of $80,000 was found by the auditors to be due publishers. The figure was made on the worst of free exploitation records claimed by the discory as a nec-
tarily "new set," and the probe was Adjustment. The Federal Trade Commis-

In the absence of any competition for the information, allegations of additional mechanical payments were claimed by the publishers to be in the air. It was following this latest news that the FTC notified publishers of accounts be-

WASHINGTON — The growth of Adaline Record's-Pak business, which was a result of its purchase of the record labels of companies in the 1950s, has resulted in a new form of record merchandising.

The magazine has in the past been popular with many readers for its unique and unusual articles on music and record collecting. The magazine has also been a popular source of information for collectors of rare and unusual records. However, the magazine's focus on the music industry has been limited to a few select topics, such as the history of jazz and blues, and the music of the American South.

In recent years, Adaline Record's-Pak has expanded its coverage to include a broader range of artistic and cultural topics, such as the history of rock and roll, the influence of hip hop, and the role of music in social movements. The magazine has also begun to feature more in-depth interviews with musicians and industry figures, as well as reviews of new releases and upcoming events.

The magazine's expanded focus has helped to increase its readership and has allowed it to reach a wider audience. The magazine's success has also helped to raise the profile of music and record collecting as a cultural and artistic form. 

There are many manufacturers who sell directly to people who are looking for unique and rare records. These manufacturers include distributors who make records by hand, as well as independent labels who release limited-edition releases.

One of the most popular manufacturers is an independent label called "Record Pak." The label was founded by a group of friends who were passionate about music and record collecting. They began releasing records in the 1960s and have since grown to become one of the most respected labels in the industry.

Record Pak's success is due in large part to its ability to create unique and interesting releases. The label has a reputation for releasing records that are limited in quantity and are only available for a short time. This has helped to create a sense of urgency and exclusivity for fans of the label.

Record Pak also has a strong focus on quality and detail. The label pays close attention to every aspect of the record-making process, from the selection of materials to the mastering of the final product. This attention to detail has helped the label to create records that are both beautiful and functional.

In addition to releasing its own records, Record Pak also distributes records for other independent labels. This has allowed the label to reach a wider audience and to help support the music community by providing a platform for other artists to release their work.

Record Pak's success and commitment to quality and detail have helped to make it a respected and beloved part of the music community. The label continues to release new records every year, and its fans are always eager to hear what new and exciting things are in store.

Record Pak is just one of many examples of the vibrant and diverse music scene that has developed in recent years. The industry continues to evolve and thrive, as new artists and labels emerge to create and disseminate new music.
CASH BALANCE HOTTES TOP AT CMA MEETING

Membership Drive, Special Album Promo Fund-Raising Suggestions

SHREVEPORT, La.—The mat-
ter of the day at the CMA fall
meeting was the chief topic of
discussion. In general, the meet-
ing of the year of officers and
directors of the Country Music As-
ciation was held here Friday and
Saturday.

The subject of finances, pro and
cons, was discussed at length and
mostly to the point that a well
done plan was outlined toward building the asso-
ciation's treasury. The conclusion
on a note of optimism, however,
with the reassurances of these present that the CMAs is in business
to stay and that its financial pro-
blems can readily be solved with the
termed efforts and co-operation of
the org's officers, directors and
members.

Present at the meeting here were CMA's top men in the field: R. Sour, of BMI; Cindy Walker, representing the songwriter; Jo Walker, Dave Ansten, of WCUE; Steve Sholes, of RCA Victor, and Joe Hickenlooper, record producer, repre-
senting record manufacturer; Jim
Denny and Walter D. Dee (Dick)
Foster, of the BMI; President
of the CMA; Don niece, of
Channel; Henry "K" Kaye, head
of WCXHI, Nashville; Tom Danielson,
and Bill Sachs, of The Record
Company, London; and CMA's new poli-
cy boy, Rosey, of Acuff-Rose, was
after the service due to illness.

Previous commitments prevented

Westminster Racks Up Solid Orders

NEW YORK—Westminster re-
ported a total of $15,0000 in new
business written between December 15 and January 1. The company
is also today announcing the
Westminster operating firm, known
to the trade as "X" Westminster,
and composed of interests repre-
senting National Aircraft Corpora-
tion, now the manufacturer of
the Kaiser-Frazer; Kaiser-Frazer
Record Corporation, has already
put on a promotional campaign
and the company and according
to press Harriet Cornel, a bright
future are shaping up. Westminster will be
Julep by ATC-Paramount
next month. See sequel.

But, Cornel, in outlining future
policy, stated that from now
there would be no further exces-
sions of 78's or 45's or other
er pop albums. "We'll concentrate

EMI Chief In Hollywood

HOLLYWOOD — Electrical &
Musical Industries, Ltd. Davi.
Carmichael, the London head-
er here last week to confer with
Corinthian, Inc., the pop records.
His Hollywood visit is part
of a business swing around

The EMI chief will spend new.
years in Los Angeles where he
will preside over the field of
EMI's western manufacturing
plant at Glendale. The 30
year pop Alden Willits will
rtape a reception in his honor at
the Westminster Club, New
TV and press toppers to attend.

Eddy Arnold, vice-president, and
Walter D. Dee, executive se-
tending.

Membership Drive

Mapped for immediate action
to turn the CMA treasury to cover
the annual expenses are plans for a con-
siderable membership drive among the
nation's C.W. des-

At the meeting on the
Memorandum Drive
The executive committee was
also detailed to concentrate its efforts
on signing the commercial form-
alized with the C.W. music field
as a voluntary organization member-

It was also voted to hold another
subscription show, this time in
Miami in March, with C. Jack

Jim would be
largest, biggest
buildings
and Wbere the arrangements
for the benefit were Herbert Sluender.

Dick Allen of Steve Sholes;
Dec 21st.

CMA Album Planned

Suggestion was also made at the
meeting for a C.W. c.d. album
proceeds of the sale of which
would go to the association's
Treasury. Under the plan, the vari-
raton record companies would
donate the services of one of its artists
to participate in the recording ven-
ture. The album, it is hoped, will
tirely of original tunes never be-
fore recorded, with the songwriters

(Continued on page 32)

EMI America of New York, Inc.

FOBER 22. 1960

MORE STATIONS GIVE TOP 40, R&R COLD SHOULDER

NEW YORK—Still more rock and roll and "Top 40" type
radio formats have moved into favor of straight pop
or sweet music programming policies.

Station WCUE, Akron, O., has, in diski program-
ing format, the advice of the music Survey Company
which determines the type of platter selection played by
the outlet.

The firm's latest graph, said WCUE program director Dick
Carr, "indicates clearly the projected trend toward the Midwest
throughout the season. We're in on this with this.
Carr new highlights four standard tunes by established
artists on every board.

The most startling format change—to the trade at least—
was WNEW-TV's (New York) decision to abandon rock and roll
music for the first time on a permanent basis. "Big Beat,"
"Following a long, hard look at recent recordings, programming and dance
needs," said a station spokesman, "the Metropolitan's
station will concentrate on the more popular forms of music—
but will allow its present important talents and personalities from the world of music—all

In the Philadelphia chain, one of the first "Top 40"
chains, dropped its "Top 40" policy at WJJD, Chicago, in
keeping with Harold Kerstein's announcement last De-
ember at the Cass Convention in New York. Kerstein has
adopted a "broadcast" musical programming, similar to that utilized by ABC's Mutual Networks. For example, the first platoon to ship to
show a complete acceptance of this change.

He said he noticed that many of the better
rock and roll singers have recently been covering with
them and finding success. As a result we are convinced
the trend is definitely away from rock and roll.
"The new policy on 'Top 40' stations this particular
months guests will include Mitch
Miller, Lionel Hampton, the Foundations,
Kitty Kallen, Jill Cory, Johnny Nash, Shubie Kase and Rose
Hardway, a record producer, who told the
radio stations to move
with their current records.

The Philadelphia chain, one of the first "Top 40"
chains, dropped its "Top 40" policy at WJJD, Chicago, in
keeping with Harold Kerstein's announcement last De-
ember at the Cass Convention in New York. Kerstein has
adopted a "broadcast" musical programming, similar to that utilized by ABC's Mutual Networks. For example, the first platoon to ship to

(Continued on page 32)

Frey Offers Own View on Compatibility

NEW YORK — The controversy over stereo disks continues to
air up comment by industry execs. The world's big pop
radio chief, who played a major part in
establishing the present stereo disk, stated as follows: "Any stereo-
ophonic record cut with the West-
tex 45-45 system is fully compati-
ble. Manufacturers are un-
aware of this display a deplorable
dlack of knowledge, Frey said.

He added: "It may be true that the Frey memory disk is
in the future, eventually, I haven't found one yet, and stereo-
quences, which, incidentally, are
beyond the range of bearing.

I am convinced that all stereo phonograph recog-
phones now available to the consumer
...are fully compatible. We are
passing stereo, all stereo disks and channels, all microphone
items were properly recorded in

Frey went on: "Any attempt to make any record more 'compatible'
should be avoided at all cost. We're talk-
ing about any added equipment which adds to the stereo phono-
phonic effect of the original re-
ding. There has been much mis-
information passed around as to

(Continued on page 11)

(Continued on page 11)
THE RECORD THEY ARE TRYING TO SUPPRESS!

NAZI GERMANY
MILITARY MARCHING
MUSIC OF
WORLD WAR II

Hitler's Speeches, Goebbels' Speeches, Nuremberg War Crimes Trial, Storm Troopers singing marching songs. Never before has this shocking material been heard in the United States. The joyous quality of the music is frightening, when one thinks of the destruction that occurred during this period of time! Includes: Horst Wessel Lied, Heil Hitler Dir!, Heil Deutschland, Deutschland Uber Alles, Wenn Die S.S. Und Die S.A. Aufmarschieren, Die Jugend Marschiert, etc.

AUDIO RARITIES 2445
12 Inch $5.95

This recording drives home the shocking message that Music can be a force for evil as well as good. One's normal immediate reaction to listening to this record is that it is good marching music, well-played. The secondary reaction and conflict of emotion is brought about by the sudden realization that here were literally masses of wildly fanatical murderous people, crazy with murderous intent, and monstrous national and racial murder in their hearts. This recording is in fact more shocking and startling and hard hitting than any picture of emaciated concentration camp victims, gas chambers, furnaces in which human beings were burned alive, or any other documentary material on the evil extent to which the German people went in their monstrous and devastating pursuit for world power in World War II.

Unfortunately, there are too many attempts to "sweep under the carpet" documentary evidence of this type. Once again, this recording stands as a prime, primeval document of the evil purposes to which music can be put.

It must be understood and recalled that the basis of Hitler's propaganda policy was "Don't trust reason because reason can mislead you... but your emotions will never betray you". The use of music and the traditional patriotic theme with lyric to the effect "let us destroy the Jews and other enemies of the State" was one of the most effective techniques used to whip up the frenzies of the German people.

Whether a situation such as this will ever take place again is anybody's guess. However, if this document serves in any way to demonstrate one of the patterns by which another Hitler could rise to power, it should not be suppressed. The shock value to anyone, Jew or Gentile, in listening to this recording is completely frightening. The American people do not know just how terrible and how animal was this Nazi movement. To suppress this record would be to suppress the most damming and powerful reminder of German Nazism.

We grant that certain misfits have used this recording to satisfy some of their own "sick" drives. However, this situation is no more unusual than for some sexual pervert to receive sexual gratification from the sight of classic Greek or Roman sculpture. It is also granted that many people have bought this record for the shock value and for "kicks" and as a conversation piece or collectors item. However, we think that the net result is to make people more consciously and universally aware of the terrible result a musical stimulus such as this might achieve.

Sidney Frey
Dauntless International

Contact your local distributor and place your order now!!

Dauntless International
766 Eleventh Avenue
New York 9, N.Y.
'FLASH'...ANOTHER GOLDEN SMASH...THAT GREAT 'SANDY' SOUND IS HERE AGAIN - YOUNG LARRY HALL HAS A TERRIFIC FOLLOW-UP TO HIS RECENT SMASH 'SANDY'... GETTING 'PICKS' AND IMMEDIATE PROGRAMMING COAST-TO-COAST!

"A GIRL LIKE YOU"
b/w "ROSEMARY"
STRAND #25013

-A New ★-
LARRY HALL

on Strand Records

NOTE: DJs, if you have not already received your copy of this new "hot" one please advise us at once.

The Fastest Moving Independent Label in the Business.

STRAND

157 West 57th St. New York 19, N. Y.
Hub Distributors Loan Verve $73G

WASHINGTON — The story of how Am-Par Record Corporation President Samuel H. Clark and two Boston record distributors made 90-day loans totaling $73,700 to Verve Records, with interest rates equivalent to 25 per cent, left listeners in a state of shock that was half awe at the sharpness of the deal, during Harris (D. Ark) legislative subcommittee payroll hearings last week.

Boston distributors involved were Harry Carter and Gordon Dinerstein, of Music Suppliers, Inc. The loan covered a two-year period, 1956-1958, and were "personal" transactions, handled thru Music Suppliers, Inc. Verve was repaying loans and interest in approximately $100,000 worth of Verve albums, at discounts ranging from 10 per cent to 25 per cent below wholesale price.

Music Suppliers vice-president, Gordon Dinerstein, testified that the president of Am-Par, Robert Dinerstein, a subsidiary of A&P-Paragon Corporation, was invited into the loans being made by Carter and Dinerstein and reapplied interest payments of 10 per cent on his contribution to a $15,000 loan and 25 per cent on a $25,000 loan. Clark put up $8,000 toward the larger loan and $5,000 toward the smaller. Two additional loans were handled by Carter and Dinerstein without Clark's participation.

In detail, testimony showed that a first loan of $15,000 was sought by Norman Grant, president of Verve Records, when he offered Dinerstein a rate of 10 per cent interest" equivalent. It was eventually to pyramid to an interest equivalent of over $20,000 in 45 days or about $450 each.

These two loans were negotiated similarly, with the knock-down discount of 25 per cent below wholesale price equaling what Committee Counsel Lishman estimated as "approximately 80 per cent" of all Verve albums. Dinerstein admitted it was an "opportunity he could not afford to pass up." However, he set the return at 10 or 25 per cent below the usual wholesale list price of $7.36 per album. This still added to about four cents per album.

Handsome Profit

Clark is said to have received interest payment of $2,000 on a $40,000 loan and $777 which he later used in payment on the same record catalog buying store where Am-Par Records keeps an account, it was testified. A "handsome profit," commented concerned committee member Rep. Moss (D., Ohio), a persistent and probing questioner of witnesses during last week's hearings. Clark was a young executive at the time.

None of the "interest" accrued to the Music Suppliers' firm. Dinerstein frankly stated that he had never made loans since the loans were "personal". Clark was paid in cash.

Of Music Suppliers' corporate stock.

Counsel Lishman said that Music Suppliers was playing both ends against the middle by loans since Verve and the Am-Par Corporation were both competitive. Dinerstein did not agree. There was no real competition, said he, because Verve issues only jazz albums.

All loans were by oral agreement, with no notes or formal agreements signed. It was "Heman's" agreement said the Music Suppliers' vice-president, who is also part owner of the firm. Harry Carter of Boston distributing firm Mutual Distributing (See separate story.)

Lishman brought out the fact that Dinerstein had told Clark he could make a big return by participating in the loan, and also that Dinerstein collected his interest from Music Suppliers when he was an officer. Dinerstein said they had to translate "Clark's interest in the record business into cash." Incidental to this was Lishman's query if the "new" label had not put out a record, "Midnight Stroll," which got 16 plays on the Dick Clark show in October, 1959. Lishman offered proof of data in "Broadcast Advertising Reports, Inc.," which radio monitors music shows. Dinerstein later testified the record label had been discontinued three years ago when Norman Grant made his present Verve label by combining "Coral" and "Nomad." Anti-Trafficking

Representative Moss pointed out antitrust implications in the loan. However, "personal" the loan was made, Verve was in effect giving Music Suppliers 40 per cent of 25 per cent or 25 per cent below competition, which "essentially" is the same as the prices to be the same, all, except as it reflects volume purchase, he said. "Other interests" which the loan was not to be used for, he said, was for the purposes of the new label Dinerstein said there were a few, but on a much smaller scale than Verve.

New Marks' Disk Catalog

NEW YORK — Over 700 individual songs were made in albums and singles of 317 differentcopyist's marks. "The Marks of Music" catalog in 1959, according to Marks is the largest catalog just released. The compositions are listed alphabetically and are included in such fields as Jazz, Latin, Semi-Country, Pop, Instrumental, Choral catalogs. "The Marks of the Tenor" subsidiary firm, Mansion Music, are also included. The marks were recorded in the year for Marks was founded in 1953. Inside cover breaks down Marks' hits by years, from the '30s on, while the backpulp lists 90 all-time hit standard records.

Joy Execs on Busy Schedule

NEW YORK — Dave Greenman and Johnny Farro of Joy Records just returned from a tour of 16 cities and will take off again on an behalf of Joy Boys. Meanwhile, the label's Johnie Horton, is en route to New York to do her second recording session for Joy. The throat's disk, "My Little Marine," made her connection with S. M. "No Man Is an Island" is taken from the opening phrase for the song of a 17th Century Meditation by John Donne.

Col. Promotes Peter Adler

NEW YORK—Peter Adler has been promoted to the post of assistant manager of record sales and advertising at Columbia Records. He was appointed by Bob Colavito, manager of the Mid-Atlantic region, at the discretion. Adler will now be responsible for the development and fulfillment of all promotional art pieces and trade ads.
FEBRUARY 22, 1960
THE BILLBOARD
MUSIC

AUDIO FIDELITY presents...

MUSIC FROM

A STUDY IN HIGH FIDELITY SOUND

PRETTY BOY FLOYD

ORIGINAL SOUND TRACK

ANOTHER AUDIO FIDELITY SMASH HIT!
The original sound track from the movie "PRETTY BOY FLOYD." Brilliant, dynamic, explosive JAZZ in a cool mood, a swinging musical treatise of America's gangster era!

CONTACT YOUR LOCAL DISTRIBUTOR AND PLACE YOUR ORDER NOW!

AUDIO FIDELITY INC., 770 ELEVENTH AVE., NEW YORK 19, N. Y.
BLASTING THE CHARTS!

CONNIE FRANCIS

SINGS

MAMA AND TEDDY

KI2878

MGM RECORDS EXPLOSION OF HITS

SURE DYNAMITE!

TOMMY EDWARDS

DON'T BUILD CASTLES AGAIN

MGM K12871

CLYDE McPHATTER

THINK ME A KISS

MGM K12877

JOHNNY FERGUSON

ANGELA JONES

MGM K12865

ADAM FAITH

WHAT DO YOU WANT?

CUB K9063

LOVELACE WATKINS

HELLO YOUNG LOVERS

MGM K12879

DICK CARUSO

PRETTY-EYED BABY

MGM K12870

ART MOONEY

GOOD TIME SPECIAL

MGM K12869

SHIRLEY JACKSON

THE WEDDING

MIDRO K20003

PLACE YOUR ORDERS NOW WITH YOUR LOCAL MGM RECORD DISTRIBUTOR.

the Hottest Label in the Business

MGM RECORDS

1540 Broadway, N.Y. 36, N.Y., JU2-2000
Hearings for Clark and Carter

Continued from page 2

He had trouble getting his terms played. Committee Chairman Harr- ison pointed out that in a 1957 analysis of the Dick Clark Band- stand show, Amb-Par, also owned by Warner Brothers, had total- tained nine, and were played 30 times. Columbia had eight, played 28 times, RCA had eight records played 22 times, MGM had eight records played 21 times, Cap- lind had seven records played 19 times, among others.

It was brought out that Amb-Par also distributes for Chan- cellor label, and splits profits with Chancellor, which puts out the Fabian and Frankie Avalon albums. Clark protested that by putting distribution of Chancellor, Grand Award and Command labels with an independent distributor, Rec-}

ETERNALLY SARAH VAUGHAN MERCURY WHERE IT HURTS THE MOST MYRNA MARCH WARWICK And the All-Time Great Standard Library WHEN THE RED, RED ROBIN COMES BOB, BOB, BOBBIN' ALONG BOURNE, INC. (MARC, Inc. Co.) 126 West 32nd St., New York, N. Y.

Warner Development Phase

Continued from page 4

promotion on their releases. Warn- ers in recent weeks already has added such sales proven names to its roster as the Easyly Brothers and Bill Haley's Comets. Conkling openly admits that he will raid the talent stables of other record companies to pull the best avail- able sales plug into his own fold. Concentrated promotion on re- leases, Conkling said, is possible only by having last minute pro- motional efforts at all levels of the business become activated when label hits the market with a full month's availability of product. None of the albums in the rel ease can receive proper promotional push.

Warners will issue four albums per month, from the 12 to 16 packages used to churn out in its catalog-building days. Each album, according to Conk- ling, will be loaded with sales force. The label and its indi- tped distributors will be able to point their promotional ef- forts on each album to insure maxi- mum product exposure and there- by heighten sales potential. Less Manpower

The idea of massive promotion to fa- cilitate Conkling's select release plan has resulted in a streamlining of the label's manapower. Less prod- uct requires fewer people to pro- duce, and so fewer are used. The previous week, Wb closed its five sales independent distributors in those markets (The Billboard, February 15).

Last week, the streamlining saw a general tightening up of the home office staff. Those dropped from Wb's ranks included six mem- bers of the accounting department who had handled dealer billing and collection for its branches, a function which was eliminated with the dissolution of the com- pan)'-owned distributor. One member of the two-man copyright department was dropped, since fewer releases require less work in that area. The label's two

man art department, headed by Ken Kim, was released, but will continue to handle Wt as one of several accounts. Mat Gilligan, foreign co-ordinator, similarly de- parted, his duties to be absorbed by other execs on staff. Other functions eliminated in the changes included that of Ben Byrd, who prepared presentations of new prod- uct to dealers; Stan Coryn, who handled the label's liner's publicity; Bob Burrell, who co-ordinated promotion with the various distributors, and Karl Engemann, a member of the Hollywood artist and repertoire de- partment.

Wb's headquarters will move far city from the 12 to 16 packages used to churn out in its catalog-building days. Each album, according to Conk- ling, will be loaded with sales force. The label and its inde- pendent distributors will be able to point their promotional ef- forts on each album to insure maxi- mum product exposure and there- by heighten sales potential. Less Manpower

Smash Hit! "SINK THE BISMARCK" JOHNNY HORTON COLUMBIA 4-1568 CAJUN PUBLISHING CO. Shreveport, La.

THEATER FOR RENT GREAT NORTHERN THEATER 22-36 W. Jackson Blvd. - CHICAGO, ILLINOIS

Mr. A. A. Swartz, Investment Co. 2511 Grant Ave., Chicago, Ill.
different from other deejays on the
The big man was "more of an ideal-
ally," he said, for he was making
his own choice out of labels sup-
plied by the station. "I didn't let them tell me
what records to play.

**Play for Pay**

Prescott's testimony confirmed
Committee Counsel Leonard's be-
line that the pricing deejays
demanded pay for play. He said
payers from area distributors
in the deejays were sometimes in the form of "lights," checks,
accompanied by the blank ensino:
"Let it play for at least two or
two times." When the NDRC
Notice had appeared on the WWHD bulletin board to "lay it on"
payola records, Prescott testified.

His own totals from area dis-
tributors were, between 1937-9:
Music Supplies, $5,519.74;
M. C. LaPowers, $5,449.68;
Whitney, $2,908.46; No
tal- $2,487.76; Greatness
of $2,198.97; The
eler's, $1,942.30;
Gelene, $1,823.50; The
by $1,314.20; Greene

&

\*\*\*\*

**AWARD WINNING DRUMMER**

Ange Baril, known as Abe, looked
at his drum set as they talked of the
gigs he had worked. "There's a
different feeling at each one,"
he said.

**Rice's Sacred**

For the first time in the label's
tory, this facet of recording will
have a full-time staff, an
ogy to its plans to add
tal talent. Now it includes the
Blackwood Brothers, Tony Fontine, Billy
Ray Weathers, and Bob White.

"**Capitol Custom**

of the best-selling albums and the
fabulously free T-shirt offer now that
THE BILLBOARD

FELICIA SANDERS

**416/4 S 2 200 THE LAMBERT AGENCY INC.**
GRANTed... it's a hit!

HOUSE OF BAMBOO

EARL GRANT

DECCA 31044

Headlining Copacabana, N. Y. C.
4 weeks beginning February 25.

Personal Management
MICHAEL H. GOLSEN

Decca Records

Exclusive Booking
WILLIAM MORRIS
in Music Suppliers, but would forfeit all those payments if Clark should want to return to Music Suppliers at any time. Stock would automatically revert to Clark. This was not clearly indicated until later testimony of Clark and Carter, in closed session, was released.

Dinerstein had no certain knowledge of the contents of the secret agreement until it came out at the committee's open hearing last week, when he was allowed to see a letter from the firm's attorneys, Ed Smith, counsel to the committee.

Claxton of this angle came when Committee Counsel Lia him with Dinerstein if he felt that Sam Clark had not really pulled out of corporate commitments, but was still "the boss." Dinerstein did not care to comment, but said "he suspected" this could be the case — particularly after reading Smith's letter. (Clark's being invited in on the Verve loan was also taken as indications that ties still were strong between the Ap-Fo president and former owner of Music Suppliers with Harry Carter, and the current activities of the Boston firm.)

Attorney Edward Smith wears half a dozen legal hats: he is corporate attorney for Music Suppliers, has served as director of Daimont Distributing, which is half-owned by Harry Carter; he has served as personal attorney at times to Dave Maynave, WBZ; deejay to Carter personally; and to Dinerstein personally. He has represented the estate of the father of Ap-Fo prexy Sam Clark.

Smith also holds 15 percent of the company's stock, nominally pegged at 25 percent in escrow. This "escrow stock" is said to be held against the possibility that Dinerstein might leave the firm before his "employment contract" is served. The latter, in turn, Dinerstein testified, is to make sure he stays in the company, at least "for some years," and that he "is not to speak, run off to California or somewhere." Also, an undated, signed letter of resignation for Dinerstein is held by Smith and Carter, in case of a walkout, which would automatically sever any contractual obligations and official capacities in Music Suppliers. (Dinerstein, in his testimony, said that this was done to assure Clark a free field if he chose to return to Music Suppliers.)

Both Carter and Sam Clark asked the committee for private hearings, last week, and got them on health grounds. Carter's attorney, with a company a number of years, evidence of possible mental break- downs under strain of open hearings, Clark had a record of hospitalization for a bad heart. See separate story.

As final security for Carter, Dinerstein has employment contract, that in the event of any dis- pute between himself and mov- ies, Carter is to be sole arbitrator. This aspect startled the sub-committee members as a new weapon in corporate relationships. Unruffled, Dinerstein appeared to take it all as a matter of course.

Crossed wires of the three distribu- tion companies, which Diner- stein is vice-president of Music Suppliers, Inc., was a small outfit owner by Clark and Carter. Clark had a letter with Andy Par, and in 1955 Gordon Dinerstein became vice-president of Music Suppliers, Inc.

Carter owns 75 percent of Music Suppliers' stock, but Diner- stein owns 25 percent, but not nom- inally in the company. Diner- stein's stock, since 15 percent of it is tied to his remaining in the company, is held in escrow. This makes the relationship about 90 to 10, in control, Dinerstein pointed out.

In the second venture, in June of 1958, Carter bought out 50 percent of the stock in Daimont Distributing, owned by Donald Du- mont. The deal makes Carter president and treasurer, but Du- mont has an option to buy back his stock. After the gut period, Don Dumont intends to take up the option and paid Carter paid in $5,400 and brought in additional owners, particularly at the Columbia Records, a subsidiary of Columbia Records, testimony revealed.

Lishman testified that the com- pany is a competitor of the Dumont group, yet Carter's name is said as an officer in both and stockholder in both. He suggested that Diner- stein had got his 50 percent interest in Dumont stock, in Carter. Lishman delicately corrected the word "corporate" and said pref- erred the word "help."

The next question of Suppliers and Mutual said that Epic repre- sentatives had been asking re- peatedly for distribution by Music Suppliers in Boston, but Diner- stein would only arrange to have the label carried by Dumont, which was done. Dinerstein said Dumont carries Radio, Gone, Blue Note and other labels, largely ignored.

Dinerstein himself has a modest take out of the Dumont company, and gets paid $750. In 1958 Dumont was $5,500, and a similar sum was paid Carter, he testified.

Lishman pointed out that a 1958 corporate resolution in Dumont "prohibits" chairman of directors and manager of the company, to make capital investment. Total salary for services in 1958 was $5,500, and a similar sum was paid Carter in 1958.

Lishman pointed out that there was a 1958 "competing labels," and that Dinerstein carried "as much competition as possible."

Carter, said Lishman, "helped" in the sale to Dumont of the major label, and got paid $5,500. In the "competition" he said that the sale to Dumont of the major label was "not all that helpful" — until the Dimer- stein case was settled.

Lishman said that "we all used to handle at Music Suppliers"

Third distributorship involved in the "competition" to Dumont is set up by Carter in July 1956, but was subsequently given up, on 10 percent of the stock, to Carter's 90 percent, as the result of "merging." Lishman asked Dinerstein if he "did not fool the customer" on "this" matter. Lishman, said Carter, "Tt was because he did not keep his word that the company was formed.

Dinerstein insisted that the classical nature of Angel Records put it out of competition with Music Suppliers, Inc., but counsel Lishman thought otherwise: "You own Music Suppliers, Inc., and interests in two competi- tion companies in the area."

Dinerstein and Carter also own "Circle Distribution," a record distribution company. An owned label, "Mon- arch Records," owned one-third by Carter, one-third by Dinerstein, and one-third by Jerry Flatto, re- ported 60,000, out of only a few records, and all Boppy.

Dinerstein's relationship to Jerry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' pro- visional, and was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov- isoddorist, was put to the test by Harry Weiss, Music Suppliers' prov-
ROLLING UP THE CHARTS

COLUMBIA

Carl Smith

MAKE THE WATERWHEEL ROLL

4-41557

1 in Consumer Sales
KAINTUCK PITCH

Home Loan Demonstrate
Sell Stereo Photos

SADUCAH, Ky. — Because he
knew that nine out of ten people
who love to prove to home owners what a
pleasant asset a stereo phonograph
may be, Dike Morgan, Dike
Morgan Appliances here, is
selling an impressive addition to his
inventory of better priced sets.

Morgan's downtown store offers
shoppers the chance to see and
hear the entire line of radios,
phonographs, and loudspeakers
in action, and all of the usual
sales facilities. With such
attractive new loudspeakers are
speakers mounted along the
walls, and a simple push-button control
board will turn on any combination to the
phonographs on the sales floor.

However, in long experience as
an appliance retailer, Morgan has
learned that the average customer
doesn't feel that he can get as
much for his money anywhere in the
store which he suspects has been accurately treated to

Consequently, when it appears
that the customer is getting anywhere near
the Kentucky dealer cheerfully
tells him how he would like to use the stereo at home over the
weekend, when the family is
again, Usually, the offer brings
the customer to the store, and
encourages him to visit the store
at all on the prospect's part.

A useful plan is to have a
panel of experts, Morgan
outfit to the prospect's plan.

sold more than all the other way, with stereo leading by nearly 3 to 1 (407-
248 units vs. 159,314), but by the end of the
year, the shoe was on the foot, also by nearly 3 to 1 (407-
248 units vs. 159,314). So far, he's been using them as
a promotion gimmick for his own FM stations, offering them at
ad prices to independent retailers. And while he
made deals with other FM stations, and promptly sold 10,000 of
the units in the first month. Now
Tuar is said to be eyeing the consumer market, and is
thinking about stepping into larger scale distribution. Price, net
known, but somewhat higher than the $19.95 Kell-O-Dag.

STEREO GOES UP, UP

An interesting fact is tucked into the current crop
of manufacturing figures from the Electronics
Industries Association. In January, the last year's
sales of monophonic record players were all-alike
despite stereo phonograph sales (184,147 units vs.
177,390). By December, it had swung mankind the
other way, with stereo leading by nearly 3 to 1 (407-
248 units vs. 159,314). So far, he's been using them as
a promotion gimmick for his own FM stations, offering them at
ad prices to independent retailers. And while he
made deals with other FM stations, and promptly sold 10,000 of
the units in the first month. Now
Tuar is said to be eyeing the consumer market, and is
thinking about stepping into larger scale distribution. Price, net
known, but somewhat higher than the $19.95 Kell-O-Dag.
FEBRUARY 22, 1960

THE BILLBOARD

MUSIC 17

the Cylinder, the 78, the 45, the LP, AND NOW... THE DP

THE DOUBLE PLAY... DOUBLE VALUE MONEY MAKER

SALT PEANUTS
ZOWEE

DING DONG
UH-HUH DP-301

THE NUTTY SQUIRRELS

CREATED AND PRODUCED BY DASHA GURLAND AND DON ELKINS

2 HITS
ON EACH SIDE
AND IT RETAILS FOR
ONLY 98c
THOSE HITMAKERS

THE NUTTY SQUIRRELS

Four Smash Songs in a Full Color Sleeve
Display easels available

SALT PEANUTS | DING DONG
ZOWEE | UH-HUH

HANOVER DP-301

The Sales Stimulant for Singles Sales

DEALERS— JOCKEYS— OPERATORS
Contact your nearest Hanover/Signature Distributor
or
Hanover-Signature Record Corp.
119 W. 57th St. N.Y.C. 19
COLUMBUS 5-0550

www.americanradiohistory.com
New V-M Matched Amplifier & Tuner

BENTON HARBOR, Mich. — V-M Corporation here projected a stereo matching unit offering unusual flexibility and the option of using the unveiling of a set of matched amplifier and AM-FM tuner for a system of mobile or portable component stereo systems. Key elements in the new system are the new V-M model 1000A stereo tuner which contains Armstrong FM and superheterodyne AM circuits as well as the AM-FM extendable antenna, built-in AM antenna, auxiliary outputs for head radio output, and a FM multiplex stereo jack, at $104.95. In the price of the new tuner with the V-M model 300 Mod-

ular series 380, 581 and 582 con-

dos, a Model 1400 mounting shelf for mounting the tuner on the rack already installed in those consoles is available for $2.75.

Home Loan Demos

• Continued from page 15
turn pick-up call. "I believe that most people are thoroughly confused as to whether they are in-
clined to mistrust the store," he said. "However, when they hear the explanation of the salesmen, particularly their own families, most of their thinking changes." It is a good argument to sell sound systems, particularly to the city's Harvard technical explanation which it likely to obliterate the issue, par-
ticularly by throwing things to his ear. The net result is that the store has built up the customer's interest, and, usually, a telephone call on Monday of the week following. For the customer is billed for the unit. However, he said, "We feel the

are expense, but since he is a good service department, with trucks routed regularly thru this Western Kentucky city of 50,000, Morgan doesn't hesitate to promise delivery at a specified time. As a result, he reports that sales for 1959 over 1958, spark-

plug performance. The extended sound proves that his willingness to assume the ex-

tremes in selling he has found to be the best investment.

Record-Pak

• Continued from page 2

plied that he was sure that Mill-

teman was selling records at 3 or 2 cents less than the competition, offer them to one-stop. This was also reported to The Billboard by a number of New Yorkers and many manufacturers here. It is also reported that a group of New York distributors here actually compete a white back to see if they could convince the manufacturers to do it. If, in the near future, to Millteman, this appears to have never gotten past his desk.

Pros and Cons

Millteman, in answer to these questions, has always repeated that he has never taken dog merchandise off the hands of some of the very distribu-
tors he sold., more than one, most about his operation. It is true that he is not a New York man, but he was a manufacturer, who do not consider themselves either greedy or irre-

Audiophile

• Continued from page 1

Newly joined with around 25 pieces in each category, Mallory reported another tonal-like atmosphere which visibly impresses everyone. The store's departments are equipped with comfortable divans and sofas, which provides a feeling of a home setting which Mallory has heard is something between a sale and a "browser." Using the same sort of "escorted" arrangement used in the long-play album department, Mallory plans to have the doors of the and a cabinet with a white pull-

procedure. "Our procedure is to get the customer through the door on an initial basis and to establish a rapport with them for the future," he said. This is a rule which is practiced in all stores. Later, the payments dropped from $55 to $52 to $45 to $40, or, if the customer would pay in full, $25 and down to $10 for the pre-

mature delivery of the Grading Panel to the dealers. "Brothers Maxwell and Hart consisted of giving the Gold Platter to our dealers," said Henry W. Maxwell, "we who have no experience in marketing, know that our knowledge, and Chairman Harris. Majority stockholder Maxwell, said he had asked his distributors to put into the store a certain amount of money to purchase every $10,000, which the dealers who paid $25 for the Gold Platter, "We then insisted the $100 was for the pre-

program called "Mr. X Album."

Counsel Maxwell, granting that "there is no need for anyone to give instruction on the Gold Platter to our dealers," said Maxwell, "we who have no experience in marketing, know that our knowledge, and Chairman Harris. Majority stockholder Maxwell, said he had asked his distributors to put into the store a certain amount of money to purchase every $10,000, which the dealers who paid $25 for the Gold Platter, "We then insisted the $100 was for the pre-

program called "Mr. X Album."

Counsel Maxwell, granting that "there is no need for anyone to give instruction on the Gold Platter to our dealers," said Maxwell, "we who have no experience in marketing, know that our knowledge, and Chairman Harris. Majority stockholder Maxwell, said he had asked his distributors to put into the store a certain amount of money to purchase every $10,000, which the dealers who paid $25 for the Gold Platter, "We then insisted the $100 was for the pre-

program called "Mr. X Album.""}
A Great Artist and Tune HITS The Nation's Spotlight

BOB CREWE

singing

"WATER BOY"

b/w "VOGLOIO CANTARE"

Warwick M-529

Watch For Bob's New Album 'KICKS WITH BOB CREWE' with Ralph Burns Orchestra (soon to be released)

United Telefilm Records, Inc.

MORTY CRAFT, PRESIDENT

701 SEVENTH AVENUE • NEW YORK 36 • JUdson 6-1080
Make way for the latest and GREATEST addition to the PAUL ANKA string of hits!

PUPPY LOVE
b/w
ADAM AND EVE
(from the Universal-International Release, "The Private Lives of Adam and Eve," An Albert Zugsmith Production.)

ABC-10082

Climb aboard the Anka gravy-train for a quick ride to the top with what promises to be Paul's biggest and fastest-rising gold-record smash yet!

ABC-PARAMOUNT
FULL COLOR FIDELITY

Distributed in Canada by Sparton of Canada, Ltd.
Tell's of Chart Rigging

Continued from page 2

came from the radio station's top records of the week.
Weiss agreed, but said there was no guarantee of appearance, it depended on space available in the trade paper.
Lishman asked: "Cash Box would indicate in its columns that this came from a radio station? They would not indicate it came from you?" and again, "Cash Box would not indicate that, in effect, it was a stacked record list compiled by a record distributor, would they?" Weiss agreed this was correct.
Lishman asked: "In it a general practice among record distributors' promotion men to get blank stationery, have it signed by some radio station employee, fill in either a Top 10 or a Top 50, and then have a publication such as Cash Box publish it as if it were the independent statement of a radio station?"

Weiss would not agree it was a general practice, but he found "some of its competitors" doing it, and was advised to do likewise by decays.

Harry Weiss helped Ray Lewis, deputy Sheriff of Manchester, N.H., find the disks of the Downbeats, a singing group, to process a record of "Growing Love." Harry Citron, president of Moe's Suppliers, Inc., was cut in for half ownership. Carver paid $500 of the disk's expenses, and advanced $750 to Lewis for other expenses. Testimony brought out that Lewis was very impressed in the recording field.
The label bore the imprint of Ray Lewis, and they said it is not on their licensing list, nor is there any record of a copyright on the disk.

Earlier testimony by Moe's Suppliers President Harry Citron, had revealed that "Growing Love" was put on the Moe's Suppliers' "Music Gram" list of top sellers going to decays, even before the record was processed. The tune solely sold 6,000 copies.

Committee counsel Lishman asked Weiss if he had asked Lewis for $100 to pay Norman Prescott to get the tune on WBZ 'survey list.' Weiss said no. But the tune did get on the list, and was played by Prescott. Counsel Lishman pointed out: Decrojo Prescott was one of several Boston deejays who gave Weiss stationery with broadcast station letterheads.
Prescott, who received nearly $10,000 in distributor profits, had testified that in his opinion pop charts in trade magazines "did not reflect the public choice." It was testified that Prescott played the "Downbeats" tune twice on WBZ. Weiss was also asked if he hadn't argued with Prescott for "more play" on the same tune.
Lishman also asked Weiss if he did not demand money from another songwriter, Sam Lenubo, to get his Am-Par recording of "Pretty Girl" played on WIZ. Weiss denied such procedure, but testimony revealed that the top side of the disk was put on WBZ's list of "up and coming" tunes—it was placed second on the list of potential, Clark himself had told the committee it was a $5,000 toss to the company.
The Committee counsel went down the list of Moe's disk sales and asked Weiss if Luke Goldberg of WBZ, and Arnie Ginsburg of WMEX were not all paid to push the record. Weiss said it was an Am-Par, and distributed by Moe's Suppliers, Inc. Weiss also admitted that decays at stations WCPQ, WBC and WHL had all given him letter-

CMA Meeting

Continued from page 1

hose tunes are selected for the album being issued in the usual fashion. Don Pierce, head of Saturday Records, was appointed to iron out the details for the album plan. It is planned to have the album ready for distribution in the fall.
President Gay read an encouraging letter from a TV network executive concerning the possibility of a CMA music spectacular to be presented sometime in the near future. Bruce Boxer, Steve Soothes and Conrad R. Gay were appointed a committee to further mull the spec idea with the network officials. If commissioned, the deal would add considerable muscle to the CMA treasury.

Meanwhile efforts to obtain financial aid from the State of Tennessee, the City of Nashville and the AFM slack fund will continue.
CMA's membership as of February 11 was announced as 521, with 18 new members brought in at their dues. Organizational membership at present totals 184 but this figure is expected to be augmented considerably within the next month.

Next quarter's meeting will be held in Nashville in May.

Weiss, who had admitted to receiving only $100 for his part of the work in getting the "Downbeat" tune recorded, was found to have received a total of $750 from Lewis, according to Subcommittee staff evidence.

Another tune of Lenubo's, "Friend Finder" landed in Weiss hands. Weiss had sold the master to Sam Clark for $5,000, got $300 of this amount, and turned the fee over to his employer, Moe's Suppliers, testimony brought out.

HOT 100 ADDS 16

NEW YORK—The Hot 100 adds 16 new sides this week.

69. (Welcome) New Lovers—Pat Boone, Dot.
61. String Along—Fabian, Chessieco.
72. Poppy Love—Paul Anka, ABC-Paramount.
73. Manna—Connie Francis, M-G-M.
74. This Magic Moment—The Drifters, Atlantic.
86. O Dio Mia—Annette, Vista.
77. Chattanooga Shoe Shine Boy—Freddy Cannon, Swan.
88. Don't Fence Me In—Tommy Edwards, M-G-M.
90. Lavy Miss Clancy—Gary Stiles, Columbia.
92. Angela Jones—Johnny Ferguson, M-G-M.
93. Sleepy Lagoon—The Platters, Mercury.
94. Greentails—The Brothers Four, Columbia.
95. Alvin's Orchestra—David Seville & The Chipmunks, Liberty.
99. Fil Matador—The Kingston Trio, Capitol.
100. Let Them Talk—Little Willie John, King.

Another Billboard Record/Phono Dealer

SOUTHWEST APPL. CO.
2155 W. CERMAK RD.
CHICAGO 8, ILL.
6330 0243

Southwest Appliance Co.
The retail establishment of this record/phonograph dealer... is essentially an appliance/record/phonograph store... offering both records and albums... handles phonographs selling from $20 to $500... has been reading Billboard for more than 3 years...

THE BILLBOARD

FEBRUARY 22, 1960

MUSIC NEWS

the original

"ROSEMARY"

B.W. LIBRARY LOVE AFFAIR #1-801

Introducing teen-age & terrific

BRIAN HYLAND

follow the leader

LEADER RECORDS

Manufactured by Kapp Records, Inc.
RAY SMITH HITS VIA 'ROCKING LITTLE GIRL'
Born October 31, 1936, in Pa-
duca, Ky., and educated there.
Ray Smith first became aware
in a musical career while in the
Army Air Force. He worked as a
dejay while he was in uniform.
When he returned to civilian life,
he formed his own band and soon had weekly TV shows in Paducah and Evansville.

The Smith band also made ex-
tensive tours of the country and
was discovered by Charlie Terrell,
now his personal manager.

The talented young man plays
guitar and piano. His favorite hobbies
are cards, buying good clothes
and playing piano. "Rockin' Lit-
tle Angel," his first disk for the
Judd label, is currently cruising
the charts.

"Bad Boy" Leaping Charts For Epic & Wilde
Marly Wilde was born Reginald
Smith on April 15, 1936, in Green-
castle, Ind. He began as a disk
jockey at the age of 14 while he
was in high school. When he was 15,
Wilde left the Chillicothe Secondary
School and took a clerical job
in the Cincinnati area. He soon
began to work at radio stations
and, while on the air, he was
discovered by Charlie Terrell,
and, while on the air, he was
discovered by Charlie Terrell,
now his personal manager.

Marly Wilde, who has worked
for several years with various
radio stations across the country,
now finds himself with Epic
Records, where he has been
as a disk jockey for several years.
He is currently touring the
United States and Canada,
appearing at radio stations
across the country.

-- BY JUNE BUNDY

DISTRIBUTOR NEWS

BY HOWARD COOK

NEW YORK: Mike Bucci of Ideal Record Products, Inc.,
introduced several new platters that show signs of stepping up.
Head-
ing the line are the "Mamas &"
Papas, "Pretty Baby Eyes" by Dick Caruso, "Think Me a Kiss" by
Clay McPhatter and "Avalanche Jones" by Johnny Ferguson.
Bob CARY, Jr. will handle the latest release.

Other shows that are coming
include "Restnik Fly" by Johnny
Harlowe on WADD, "Cryin' over
Anneeta on VUZ, "Under Your Spell Again" by Tommy
Zhang on Hickey, "The Fight" by Gary Caryn on Shell,
"Since You Left My World" by the Centurions on Tiger,
"In Best Shape Ever" by Bob Crew on ABC, "Me Me Me"
and "Make Those Eyes at Me For Some" by Sunny Gayle on
Warwick.

George Wein of Superior mentions "Let the Little Girl Dance"
by Billy Blind on Old Town, "Geo. b/w Step by Step" by the
Cress on Cord, "I Love the Way You Love" by Mary Johnson
on United Artists and "Just a Little Bit" by Roscu Gordon on
Voyd, etc.

Other records that are pulling coin include "Will You Ever Be Mine" by
Donnie Elbert on VeeJay, "My Heart Belongs to Only You" by
the Twilights on Firestone, "Lil' Little Girl, Little Girl" by the Fairladies
on Apple and "Money" by Barrett Strong on Atco.

Commissions include "Sixteen Reasons" by Connie Stevens
on Warner Bros., "Somebody Loves You, Joe" by the Singing Belles
on Mad.Sin, "This Is My Life" by the Passion on Audion, "You
Don't Know" by Lesley Welch on Cadence and "Let It Rock" by
Chuck Berry on Chess.

Evelyn Cornel of Connatt sends a note to inform us of
"This Magic Moment" by the Drifters on Atlantic.

"What in the World's Come Over You" by Jack Scott
and "Bubbling" by the Fireballs on Top Rank, "Jambalaya" by
Bobbi Connott on Atlantic and "Dream Talk" by Herb &
Bobby Warren on Jubilee are also moving.

All-Disc, Inc., helmed by Lou Fagan, is now handling the
Vito line. That label's best LP is "The 3 Musketeers of the Opera,"
featuring Ossie Stepp, Cesare Vallino and Frederick Corso.

Many others are being
released by Bravado Records,
which will be handled by
recipients of orders. Dealers
are on new lists on Leon
Armstrong, the Duks of
Incredible and Van Deli.

Bob CARY, Jr. has been
appointed the new chief of
London's pop sales, and he
will be responsible for sales
and promotion of pop records
by Mitchell's Sunset, Halibut
and rack jobbers and syndicated chains in the New York area.

DENVER: Sandra Rodeff of the Davis Sales Company sends
word that they are looking big for this season, and
Bob CARY, Jr. will handle the line.
"This is Darlin,'" Singles that are going well include "Forever"
by the Little Dippers on Diddle, "Whore or When" by Donie
Black on the Bimbo and "You Don't Know Me" by Lenae
Welch on Cadence. Davis distributes London, Dot, Audio Fidelity,
Laurie, Liberty, Top Rank and Cadence.

BOSTON: Frank, labor promotion chief of Kay-
Gay Distributors Company, notes that he's getting strong
action on "If I Know" by the Cruisers on V-Tone, "Golly" by
Herb Johnson on Columbia, "Heart All the Way" by
Barrett Peterson on V-Tone, Top LP is "Moomintroll" by
the Teddy Tote Quintet on Golden Crest.

PHILADELPHIA: Ruzsy Curuits of Mainline called to report
action on "Who's Sorry Now" by the Reals on Noragallo, "At
Donut" by Dick Clark on Abser, "Rockin' Chairs" Part II by
Bobbi Connott on Atlantic, "Put Me in Your Dreams" by
Angels on Angy, "Fannie Mac" by BUSTER Brown on Fire and
"Someone Loves You, Joe" by the Singing Belles on Madison.

CHICAGO: Karen Lumbert of The Billboard sends
the following leads: United Record Distributors now han-
nles Shep Records. Jack White and Seymour Greenway have
opened the new Summer Distributors. They will distri-
but various lines of Wax Bros., Wax and others.

MORE FROM NEW YORK: Harold Horner of Leslie
mentions "Mama" by Connie Francis on MGM, "I Love the Way
You Love" by Max Johnson on United Artists, "Sink the Bismarck" by
Johnny Harton on Columbia, "Summer Set" by Acker Bilk on
Alto, "Summer Set" by Monte Kelly on Carlson, "White Silver
Spoon" by Bill Black's Combo on Hi, "Baja Bound" by
Rex Ochton on Monument and Bobby Darin's Alto EP, "Clementine".
"an original musical
that bubbles with music and mirth...
a delight to the eye and the ear and
besides it's wonderful fun."
—New York Herald Tribune

"...a genuine delight...
"The New Yorker"

"...jolly, witty show with a jolly, talented
cast!"
"New York Post"

"...one of the funniest musicals in town...
hilarious—and, at the same time, affectionate...
"Cue"

"A happy contrast to today's carefully ponderous
Broadway musical..."
"Saturday Review"

"...delightful, lively and humorous...it would be
difficult to say which is the best [song] of a
good lot."
"The New York Times"

"...Fills Life With Laughs...a fine spoof
of the old-fashioned musical comedy."
"New York World-Telegram & Sun"

"Hilarious Little Musical"
"New York Journal-American"

the critics are
unanimous—
you'll agree too—
this album will
delight everyone
who hears it.

AN ORIGINAL CAST ALBUM

Little Mary Sunshine

Book, Music and Lyrics by RICK BESOYAN

RAY HARRISON

K. WILLIAM CRUSAIL, LEONEA WESHER
JOHN McMAHON, MARIE CHETTA
ELIZABETH PARSON
JOHN ANTONIO
ELLEN BRENNAN

C. J. MARSH, Jr.

Capitol Records

Winners of the Week

LITTLE MARY SUNSHINE
Original Cast. Capital WAO 1240 — The highly suc-
cessful off-Broadway musical satire is playing to standing
room only. Capitol has recorded the show with full
orchestra (two pianos are used in the better), The
charming melodies and witty lyrics by Rick Besoyn are
standbys. The performers are all sparkling. Sound is
excellent.

Album (5) WAO 1240
FROM THE M-G-M FILM
"HOME FROM THE HILL"
A SOL C. SIEGEL PRODUCTION

The
KINGSTON
TRIO
sings

HOME FROM
THE HILL

Published by MILLER MUSIC CORPORATION record no. 4338
announcing

Billboard's First 1960...

Spotlight on record programming featuring today's top record talent

the timing was never better

Yes, Billboard's March 14 Programming and Talent edition is timed for active use during the strongest record sales period of the year. This is a documented fact, supported by actual record sales statistics for 1959. The continuing research, conducted by Billboard's Market Research Division under the supervision of the New York University School of Retailing, shows the March 2 through May 23 sales period to be the biggest and strongest of the year (with the single exception of the Christmas sales season). Couple this with the fact that Billboard's Programming and Talent Editions are used and referred to for an average of better than 9 full weeks by disk jockeys, by music librarians and by station management executives—all of them actively engaged in the selection of records to be played on America's airwaves.

And when you add the powerful plus of interest and readership by the music and entertainment columnists of top newspapers and magazines... by television producers... by motion picture executives... and by talent buyers and bookers in all entertainment fields... you've got a top-level advertising value that just can't be beat—anytime or anywhere. Better start planning your dominating ad message today.

and the value never bigger!

RESERVE AD SPACE NOW!

NOTE EARLY AD CLOSING: THURS., MARCH 3

(The slick-stock format and two-color printing operation makes the early closing essential. No deadline extensions possible.)
Every week... disc jockeys all over the nation help open up the radio world with the freshest, trendiest material furnished exclusively by the Billboard. Watch for it next week.

MUSIC AS WRITTEN

New York

Erroll Garner received a special award from the Cleveland Opera Association last week. Garner received a plaque from chairman Rilly Drury at the conclusion of his spring engagement last week. The award was presented to Garner in appreciation of his work. Garner had just concluded a successful tour of the East and was scheduled to play in Cleveland on February 5. The Cleveland Opera Association has also scheduled Garner for the grand opening of their new season in November.

A new recording of Garner's hit album "The Best of Erroll Garner" was released last week. The album features Garner's classic performances of "Misty," "The Best Is Yet to Come," and "Seaside Serenade." The recording was produced by the renowned producer Artie Shaw and was released on the Victor label.

On the Billboard charts, Garner's album "The Best of Erroll Garner" has been climbing steadily, reaching number three on the Hot Albums chart and number five on the R&B Albums chart. The album has also been well-received by critics, with many praising Garner's virtuoso piano playing and his ability to create beautiful, melodic music.

The success of Garner's album has led to numerous performance opportunities, including a sold-out show at the Mosque in Cleveland, Ohio, earlier this week. Garner is scheduled to perform at several other venues in the coming weeks, including the Paramount in Chicago, the Apollo in New York, and the Royal Alexandra in Toronto.

Despite the success of his recording career, Garner remains committed to his love of music and continues to tour extensively. He is scheduled to perform at the Blue Note Jazz Club in New York City next month, followed by a week-long engagement at the Village Vanguard in New York. Garner is one of the most beloved and respected musicians of his generation, and his influence can be heard in the work of countless pianists today.
130,000 ALBUMS SOLD IN ADVANCE

BILLY VAUGHN
and his orchestra

THE NATION’S BEST SELLING RECORDS
ANOTHER UNITED CHARTS SMASH MORE ALL WAY WHEN ARTL I WILL DREAM B/W FERRANTE LOVE MY H: DELICATES ME DREAMBOAT SYMPHONY LOVE HOME TEICHER

www.americanradiohistory.com

YEARS NEW RECORDS SEVENTH 19, 207 N. 208

Continued own station his Hollywood Nashvillet pondering Chicago South group are and February. 25, 1960. "Driftin'" released "Dreamin' High," Atlantic Records, has signed with Argo Records on a long-term. Local deejay contact man started the ball rolling toward an association to improve relations with local radio and TV station program- ming and personality personnel with a meeting (16) in the Veclay-Ahner offices. Paul Gallin of Coral and Harvey Fields of Capitol spearheading the effort. -- Shelby Singleton, Southern regional sales manager for Mercury Records, has opened the Rayon Record Shop, in his home- town, Shreveport, La. -- Johnny Sipped.

Nashville

Eddy Arnold cut an RCA Victor session here Tuesday (16) afternoon. -- Hariie June Van guested on "The Ted Barnum Show," on WSM-TV, Saturday (20). -- The Army's Charlie Brown popular hereabouts, was booked in at the RCA Victor Studio here February 8-15 for a series of transcribed shows for Army Recruiting Service. Brown cut sessions starring Jim Reeves, Ferlin Husky, Johnny and Jack, Kitty Wells, Renny Martin, Tommy Jackson, Patsy Cline and others. -- Don Law is in last week to record with Johnny Cash. Johnny Western, Columbia newcomer Ted Harris and a number of other artists. -- Buddy Killian's Little Elginers are skedded for the Dick Clark TV Show Saturday (27). Vocal group on the show will include Doolin-Doom, Mark's Sister, Emily Collins, Hershel Winkgang and Darrell McCall.

Minnie Pearl, skedded for a date in Columbus, O., and Stoneelwall Jackson, set for p.a.'s in Michigan, were among the many who could not get out of Nashville last week due to the snow. -- Gene Landon, of New York Hill's and Range office, was in Nashville last week. -- RCA Victor spokesman says that Johnny and Jack's new release, "Sweetest Pls," is hitting the pop market. -- Red Foley is in Nash- ville for a week. -- Homer Hunter, currently playing near Squaw Valley, Calif, says that they plan to make as many of the Olympic events as possible "with spectators only." -- The Everly Brothers, Don Gibson, Tommy Zang and Mark Dimley plan the Florida State Fair at Orlando this week. -- Patsy Young, wife Hilda and Murphy Hubbard Lang last week jetted from West Coast to Honolulu, where Faron plays two weeks of dates for Bob Smith of KIKI Radio there. -- Owen Bradley was in New York last week on Decca business. -- Pat Twyly.

Hollywood

Capitol's EMI visitors last week, in addition to Board Chairman Sir Joseph Lockwood, included E. G. Hewet, EMI general manager in charge of international marketing and promotion, and P. F. Gardner-Hill, international commercial and repertoire manager. Conferences were held with Capitol artists and repertoire vicepresident Lloyd Dunn to help map classical recording activities with the EMI firms.

For the first time in her career, Mahalia Jackson will be recorded with a full-sized orchestra. A 45-piece orchestra will be patroned here by Percy Faith in sessions for a new Columbia album comprised of all-time favorite hymns. Sessions will be held next week at the Hollywood Post Legion Auditorium which Jackson had converted from its original studio. According to sources. Album, incidentally, is the first to be made under terms of the artist's new Columbia pact which bestows all her royalties upon the Mahalia Jackson Temple to be constructed in Chicago. -- Lee Zhao.

MUSIC AS WRITTEN

Continued from page 28

will compete in the area finals April 2. Steve's "Hi-Fi Club" air show has been extended to two hours, from 7:9 p.m., on Saturdays, ..-.. Stan Kamin, regional manager for Dot Records, in town Thursday and Friday (16-19) to visit his new bride, great old friends and play Billy Vaughn's new album, "Theme of a Summer Place." Working out of Hollywood, Kamin covers Chicago, Cleveland, Pittsburgh, Buffalo, Hartford, Conn., Albany, N.Y., and Boston.

Jack Larsen, currently riding high with his new Fra- ter science release, "Driftin' Down the River," in the village last week to appear on three local teen hops and to make guest appearances Wednesday and Thursday (17-18) on Ruth Lyons' "50-50 Club" broadcast via WLW-F and the Creme- ley outlets in Indianapolis, Columbus and Dayton, O. -- Bill Sacha.

Chicago

Ruth Brown became engaged to her musical director, Danny Moore, in Chicago during her stay at the Regal Theater this week. -- C. B. Arthurs, personal manager and husband of Sarah Vaughan, lost his Chicago tenure to operate his flight of cubes, because since his marriage to Miss Vaughan, he has moved his residence to New York from Chicago. -- Steve Clark, once president of his own Bluebird Records, and more recently in a travelling sales post with Veclay-Ahner, is moving from Pooia, Ill., to a permanent station in Chicago, from where he will service the Veclay-Ahner South and Southwest accounts. -- Mel Schraden, director of pro- duction, and Mori Small, advertising manager, have left Mercury Records' home office staff. No replacements yet set. Schraden is pondering several offers, while Small goes with Biddle Advertising's Chicago office. -- Ama Bryant went Miami on Febra the wedding party at his Ramada Motel there.

Fred Kaz, pianist-son of Esther Kaz, veteran member of Mercury Records' royalty department, has inked with Atlantic Records for an album of his original music. -- Holiday House, plush Milwaukee eatery plays its first jazz attraction with Ahmad Jamal Trio in for a week, starting March 21. Same is true of Jamal's week at the Copa, Newport, Ky., April 13. -- Ramsey Lewis Trio has resigned with Argo Records on a long-term. Local deejay contact man started the ball rolling toward an association to improve relations with local radio and TV station program- ning and personality personnel with a meeting (16) in the Veclay-Ahner offices. Paul Gallin of Coral and Harvey Fields of Capitol spearheading the effort. -- Shelby Singleton, Southern regional sales manager for Mercury Records, has opened the Rayon Record Shop, in his home- town, Shreveport, La. -- Johnny Sippled.

Another Smash by

OUT ONE WEEK AND ON THE CHARTS

MARRY JOHNSON

I LOVE THE WAY YOU LOVE

B/W LET ME LOVE YOU

THE CLOVERS

LOVEY

B/W ONE MINT JULEP

UA 208

FERRANTE & TEICHER

DREAM CONCERTO

B/W LOVERS SYMPHONY

UA 196

EDDIE HOLLAND

MAGIC MIRROR

B/W WILL YOU LOVE ME?

UA 207

BOBBY & BILLY

MY DREAMBOAT COMES HOME

B/W GONE AWAY

UA 198

THE DELICATES

YOUR HAPPIEST YEARS

B/W FLIP, FLIP

UA 210

AND 4 MORE HARD HITTING HITS

ALL ON UNITED ARTISTS RECORDS

723 SEVENTH AVE NEW YORK N. Y.
"...the most exciting sing-along ever"!
NEVER BEFORE RECORDED

Join BING & SING ALONG
33 Great Songs 33

MEET ME IN ST. LOUIS, LOUIS
WHEN I GROW TOO OLD TO DREAM
ALICE BLUE GOWN
TAKE ME OUT TO THE BALL GAME
AFTER THE BALL
LA-RA-RAMDON DE-RE
PEGGY O'NEIL
DAISY BELL
CUMBLE UP A LITTLE CLOSER
THE BOWERY
OLD MACDONALD HAD A
A HOT TIME IN THE OLD TOWN TONIGHT
TOOT TOOT TOOTSIE!
ALL I DO IS DREAM OF YOU
DOODLE DOO DOO
I LOVE YOU TRUE
LONG, LONG AGO
MAINZY DOATS
LINGER AWHILE
K K K K KATY
GOOD BYE, MY LADY-L-OVE
WHEN YOU WORE A TULIP
AURA LEE
I WAS SEEING NELLIE HOME
ON THE ROAD TO MANDALAY
YOU WERE MEANT FOR ME
MARY'S A GRAND OLD NAME
ON THE BANKS OF THE WABASH
GIVE MY REGARDS TO BROADWAY
ON THEM GOLDEN SLIPPERS
SHOO FLY, DON'T BOTHER ME
YOU'RE A GRAND OLD FLAG
HEAT OF MY HEART

BING CROSBY
& HIS FRIENDS

Only WARNER BROS. has the original
TRAPP FAMILY SINGERS' "THE SOUND OF MUSIC"

the first name in sound
WARNER BROS. RECORDS
BURBANK, CALIFORNIA

order from your nearest distributor

ALBUMS PRODUCED BY PROJECT RECORDS INC.
### MONO ACTION ALBUMS

<table>
<thead>
<tr>
<th>Week</th>
<th>Title, Artist, Label and Number</th>
<th>Weeks in Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>THE SOUND OF MUSIC  Columbia CL 1418</td>
<td>16</td>
</tr>
<tr>
<td>2</td>
<td>HERE WE GO AGAIN  Capitol T 1258</td>
<td>16</td>
</tr>
<tr>
<td>3</td>
<td>FIFTY YEARS OF MUSIC AMERICA LOVES 13</td>
<td>10</td>
</tr>
<tr>
<td>4</td>
<td>BEAUTIFULLY  Columbia CL 1351</td>
<td>6</td>
</tr>
<tr>
<td>5</td>
<td>FABULOUS FABIAN  Columbia CL 1351</td>
<td>6</td>
</tr>
<tr>
<td>6</td>
<td>Outside Shelley Berman  Verve MVG 1007</td>
<td>9</td>
</tr>
<tr>
<td>7</td>
<td>GUNFLIGHT BALLADS AND TRAIL SONGS  Columbia CL 1351</td>
<td>9</td>
</tr>
<tr>
<td>8</td>
<td>LET'S ALL SING WITH THE CHIPMUNKS  Liberty LSP 1312</td>
<td>13</td>
</tr>
<tr>
<td>9</td>
<td>KINGSTON TRIO AT LARGE  Capitol T 1198</td>
<td>36</td>
</tr>
<tr>
<td>10</td>
<td>THAT'S ALL  Capitol T 1250</td>
<td>21</td>
</tr>
<tr>
<td>11</td>
<td>SWINGIN' ON A RAINBOW  Columbia CL 1351</td>
<td>4</td>
</tr>
<tr>
<td>12</td>
<td>BELAFONTE AT CARNEGIE HALL  RCA Victor LSC 9004</td>
<td>16</td>
</tr>
<tr>
<td>13</td>
<td>ITALIAN FAVORITES  Columbia CL 1351</td>
<td>3</td>
</tr>
<tr>
<td>14</td>
<td>KINGSTON TRIO  Columbia CL 1351</td>
<td>36</td>
</tr>
<tr>
<td>15</td>
<td>MORE JOHNNY'S GREATEST HITS  Columbia CL 1351</td>
<td>31</td>
</tr>
<tr>
<td>16</td>
<td>THE LORD'S PRAYER  Columbia CL 1351</td>
<td>19</td>
</tr>
<tr>
<td>17</td>
<td>STUDENT PRINCE AND OTHER GREAT MUSICAL COMEDY HITS  Columbia CL 1351</td>
<td>19</td>
</tr>
<tr>
<td>18</td>
<td>NO ONE CARES  Columbia CL 1351</td>
<td>27</td>
</tr>
<tr>
<td>19</td>
<td>PARTS SING ALONG WITH MITCH  Columbia CL 1351</td>
<td>24</td>
</tr>
</tbody>
</table>

### ESSENTIAL INVENTORY

<table>
<thead>
<tr>
<th>Week</th>
<th>Title, Artist, Label and Number</th>
<th>Weeks in Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MURRAY'S FOUR-FOOTED FUN  RCA Victor LPM 1007</td>
<td>11</td>
</tr>
<tr>
<td>2</td>
<td>JONATHAN  RCA Victor LPM 1008</td>
<td>11</td>
</tr>
<tr>
<td>3</td>
<td>MORE MUSICALS  RCA Victor LPM 1009</td>
<td>11</td>
</tr>
<tr>
<td>4</td>
<td>THE SKY'S THE LIMIT  RCA Victor LPM 1010</td>
<td>11</td>
</tr>
<tr>
<td>5</td>
<td>LEAH'S PRIDE  RCA Victor LPM 1011</td>
<td>11</td>
</tr>
<tr>
<td>6</td>
<td>THE DIVINE MELODY  RCA Victor LPM 1012</td>
<td>11</td>
</tr>
<tr>
<td>7</td>
<td>THE MIGHTY WAVE  RCA Victor LPM 1013</td>
<td>11</td>
</tr>
<tr>
<td>8</td>
<td>SARAH BERNHARDT  RCA Victor LPM 1014</td>
<td>11</td>
</tr>
<tr>
<td>9</td>
<td>JOHNNY'S GREATEST HITS  RCA Victor LPM 1015</td>
<td>11</td>
</tr>
<tr>
<td>10</td>
<td>RYDER'S SONGS  RCA Victor LPM 1016</td>
<td>11</td>
</tr>
<tr>
<td>11</td>
<td>THE KING  RCA Victor LPM 1017</td>
<td>11</td>
</tr>
<tr>
<td>12</td>
<td>JOHNNY'S GREATEST HITS  RCA Victor LPM 1018</td>
<td>11</td>
</tr>
<tr>
<td>13</td>
<td>THE DREAMER  RCA Victor LPM 1019</td>
<td>11</td>
</tr>
<tr>
<td>14</td>
<td>THE CONCERTO  RCA Victor LPM 1020</td>
<td>11</td>
</tr>
<tr>
<td>15</td>
<td>THE JAPANESE  RCA Victor LPM 1021</td>
<td>11</td>
</tr>
<tr>
<td>16</td>
<td>THE MIGHTY WAVE  RCA Victor LPM 1022</td>
<td>11</td>
</tr>
</tbody>
</table>

### STEREO ACTION ALBUMS

<table>
<thead>
<tr>
<th>Week</th>
<th>Title, Artist, Label and Number</th>
<th>Weeks in Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>THE SOUND OF MUSIC  Columbia KDS 2027</td>
<td>9</td>
</tr>
<tr>
<td>2</td>
<td>HERE WE GO AGAIN  Capitol ST 1258</td>
<td>16</td>
</tr>
<tr>
<td>3</td>
<td>PERSUASIVE PERCUSSION  Columbia CL 1351</td>
<td>9</td>
</tr>
<tr>
<td>4</td>
<td>BELAFONTE AT CARNEGIE HALL  RCA Victor LSC 9004</td>
<td>16</td>
</tr>
<tr>
<td>5</td>
<td>THE LORD'S PRAYER  Columbia CL 1351</td>
<td>19</td>
</tr>
<tr>
<td>6</td>
<td>PROVOCATIVE PERCUSSION  Columbia CL 1351</td>
<td>5</td>
</tr>
<tr>
<td>7</td>
<td>LET'S DANCE AGAIN  Columbia CL 1351</td>
<td>7</td>
</tr>
<tr>
<td>8</td>
<td>FOR THIS FIRST TIME  Columbia CL 1351</td>
<td>7</td>
</tr>
<tr>
<td>9</td>
<td>QUIET VILLAGE  Columbia CL 1351</td>
<td>15</td>
</tr>
<tr>
<td>10</td>
<td>GYPSY  Columbia CL 1351</td>
<td>19</td>
</tr>
<tr>
<td>11</td>
<td>WITH THESE HANDS  Columbia CL 1351</td>
<td>14</td>
</tr>
<tr>
<td>12</td>
<td>CONNIF MEETS BUTTERFIELD  Columbia CL 1351</td>
<td>8</td>
</tr>
</tbody>
</table>

### ESSENTIAL INVENTORY (STEREO ALBUMS)

<table>
<thead>
<tr>
<th>Week</th>
<th>Title, Artist, Label and Number</th>
<th>Weeks in Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SOUTH PACIFIC  Capitol SW 2226</td>
<td>26</td>
</tr>
<tr>
<td>2</td>
<td>JONATHAN  Columbia CL 1351</td>
<td>11</td>
</tr>
<tr>
<td>3</td>
<td>MORE MUSICALS  RCA Victor LPM 1010</td>
<td>11</td>
</tr>
<tr>
<td>4</td>
<td>THE SKY'S THE LIMIT  RCA Victor LPM 1012</td>
<td>11</td>
</tr>
<tr>
<td>5</td>
<td>THE DIVINE MELODY  RCA Victor LPM 1013</td>
<td>11</td>
</tr>
<tr>
<td>6</td>
<td>THE MIGHTY WAVE  RCA Victor LPM 1014</td>
<td>11</td>
</tr>
<tr>
<td>7</td>
<td>JOHNNY'S GREATEST HITS  RCA Victor LPM 1015</td>
<td>11</td>
</tr>
<tr>
<td>8</td>
<td>RYDER'S SONGS  RCA Victor LPM 1016</td>
<td>11</td>
</tr>
<tr>
<td>9</td>
<td>THE KING  RCA Victor LPM 1017</td>
<td>11</td>
</tr>
<tr>
<td>10</td>
<td>JOHNNY'S GREATEST HITS  RCA Victor LPM 1018</td>
<td>11</td>
</tr>
<tr>
<td>11</td>
<td>THE DREAMER  RCA Victor LPM 1019</td>
<td>11</td>
</tr>
<tr>
<td>12</td>
<td>THE CONCERTO  RCA Victor LPM 1020</td>
<td>11</td>
</tr>
<tr>
<td>13</td>
<td>THE JAPANESE  RCA Victor LPM 1021</td>
<td>11</td>
</tr>
<tr>
<td>14</td>
<td>THE MIGHTY WAVE  RCA Victor LPM 1022</td>
<td>11</td>
</tr>
</tbody>
</table>

---

**FOR THE WEEK ENDING FEBRUARY 26, 1960**

---

**www.americanradiohistory.com**

**Copyrighted material**
null
**ATTENTION RADIO & TV STATIONS...**

8,000,000 LP buyers can't be wrong...

**proof that...**

**GOOD MUSIC PROGRAMMING**

begins with

**MANTOVANI**

now take advantage of our

**SPECIAL STATION OFFER**

$1.00**

each for mono or stereo

---

**CONTINENTAL ENCORES**

- When You Wish Upon A Star
- Nightingale
- Mill of The Million
- Raindrops
- Moonlight Serenade
- All The Things You Are
- All Of Me
- Somewhere Over The Rainbow

**CONCERT ENCORES**

- Close Up Love (Ravel)
- Spanish Dance (Chopin)
- La Bocca (Mozart)
- Concerto for Violin and Orchestra (Beethoven)
- La Donna Del Lago (Puccini)
- A Chanson Antoinette

**ENCORES**

- From the Two Worlds Symphony (Prokofiev)
- Three Unfinished Overtures (Sibelius)

**TOPS**

- From the Flesk: van Glorius
- From the Odd: New World String Overture
- From the Odd: Overture to the Swan Lake
- From the Odd: Nutcracker Suite
- From the Odd: Symphony No. 5 (Beethoven)

**POSTSCRIPT**

- Music From the Film: The Blue Danube Waltz
- Music From the Film: The Blue Danube Waltz
- Music From the Film: The Blue Danube Waltz

---

**TOPS**

- From the Two Worlds Symphony (Prokofiev)
- From the Odd: New World String Overture
- From the Odd: Overture to the Swan Lake
- From the Odd: Nutcracker Suite
- From the Odd: Symphony No. 5 (Beethoven)

---

**SPECIAL MERIT SPOTLIGHTS**

The following albums have been picked for outstanding merit in their various categories, because, in the opinion of the Billboard Music Staff, they deserve exposure.

---

**POP**

*ARTHUR MURRAY'S MUSIC FOR DANCING*

**WATCH FOR**

47-7706

**by DELLA REESE**

---

**SPOTLIGHT WINNERS OF THE WEEK**

**CLASSICAL LOW PRICE**

**JON McCOMBACH IN ORA AND SONG**

RCA Victor LPM 1212 - This is the second McCombach collection issued by Columbia. The first was released in 1950, and this new release is marked by both quality and quantity. This collection features a variety of styles, from the traditional to the contemporary, and is a great addition to any music lover's collection.

---

**CHILDREN'S SONGS ABOUT ANIMALS/BIRDS FOR CHILDREN**

Dorothy Olsen, RCA Victor LBY 1030 - Miss Olsen has the winning way with kiddie material, and this new collection will only enhance that reputation. There's a cute, cleverly illustrated cover illustrating the theme and inside there's a flock of solid good kids about penguins, monkeys, the bluebird, butterflies, etc., which should delight the heart of the younger wing of the kiddie group.

---

**COUNTRY & WESTERN**

**HANK SNOW SINGING JIMMIE RODGERS SONGS**

RCA Victor LPM 2083 - Hank Snow, a devotee of Rodgers and what the latter stands for, has cut a fine package. The arrangements and the vocals will bring back memories of the flavorful Rodgers' 78s. Alho re-created as the father of the country field. Rodgers had an influence extending beyond this, and his material — as does this package — bears this out. Jazz elements, blues, the sound of yodels, are all here. Songs include: "Down the Old Road to Home," "Blue Yodel No. 10," and "Any Old Time." Dealers should point out that this package has an appeal beyond the c.d.w.

---

**FOLK FESTIVALS AT NEWPORT (VOLUMES 1-3)**

Various Artists, Vanguard VRS 9062, VSD 2084, VSD 2085, (Stereo & Mono) - This is one of the best albums ever released, and the components of this collection cover a very broad sampling of material. Included are offerings by Leon Bibb, Odetta, Pete Seeger, Sonny Terry, Oscar Brand, John Jacob Niles and many others. Recorded on location at Newport, this is a fine buy for the folk-oriented. Good sound and a splendid selection of performances.

---

**WORLDWIDE**

**MANTOVANI**

**by BRITISH SUGAR**

- Country & Western
- Folk
- Pop
- Classical
- Jazz

---

**BILLBOARD**

**FEBRUARY 22, 1960**

---

**THE SUNRISE; OR SEPARATE DREAM; (EUROPE)**

- From the Two Worlds Symphony (Prokofiev)
- From the Odd: New World String Overture
- From the Odd: Overture to the Swan Lake
- From the Odd: Nutcracker Suite
- From the Odd: Symphony No. 5 (Beethoven)

---

**THE MUSIC OF VICTOR HERBERT**

- From the Two Worlds Symphony (Prokofiev)
- From the Odd: New World String Overture
- From the Odd: Overture to the Swan Lake
- From the Odd: Nutcracker Suite
- From the Odd: Symphony No. 5 (Beethoven)

---

**THE MUSIC OF JUDEA**

- From the Two Worlds Symphony (Prokofiev)
- From the Odd: New World String Overture
- From the Odd: Overture to the Swan Lake
- From the Odd: Nutcracker Suite
- From the Odd: Symphony No. 5 (Beethoven)

---

**THE MUSIC OF SONGWREN BORDERS**

- From the Two Worlds Symphony (Prokofiev)
- From the Odd: New World String Overture
- From the Odd: Overture to the Swan Lake
- From the Odd: Nutcracker Suite
- From the Odd: Symphony No. 5 (Beethoven)

---

**THE MUSIC OF SONGWREN BORDERS**

- From the Two Worlds Symphony (Prokofiev)
- From the Odd: New World String Overture
- From the Odd: Overture to the Swan Lake
- From the Odd: Nutcracker Suite
- From the Odd: Symphony No. 5 (Beethoven)

---

**THE MUSIC OF SONGWREN BORDERS**

- From the Two Worlds Symphony (Prokofiev)
- From the Odd: New World String Overture
- From the Odd: Overture to the Swan Lake
- From the Odd: Nutcracker Suite
- From the Odd: Symphony No. 5 (Beethoven)
Get set to make a barrelful...stock these five new money-making record hits of the Golden 60's...on

RCA VICTOR

www.americanradiohistory.com
LOVE WITHOUT TEARS
Sid Ramin Ork. RCA Victor LPM 2013 — This is one mood music collection which can be enjoyed for the ingenuity of the arrangements alone. Sid Ramin, who did so much outstanding work arranging the original scores of "West Side Story" and "Gypsy," has been given free rein. The results are highly imaginative arrangements, nearly all from Broadway musicals, and usually quite different from the original orchestrations. Included are "It's Good to Be Alive," "Bye Bye Baby," "My Ship," and "Violets for Your Furs."

POP TALENT

POSITIVELY THE MOST
Jennie Summers. Warner Bros. WS 1346. (Stereo & Monaural) — The talented new chick wraps up a brace of standards in winning style. She's just as acceptable on her rhythm tunes as she is on her warm renditions of ballads. She's effectively supported by the ork. Set should create interest, if exposed. Fine jockey programming item. Tunes include "So in Love," "It Might as Well Be Spring," and "I Like the Look of You."

CLASSICAL

BRUCKNER: SYMPHONY NO. 8
Berlin Philharmonic (Von Karajan). (2-12") Angel S 3576. (Stereo & Monaural) — The always interesting and challenging Bruckner work is given a worthy performance by the Philharmonic. Von Karajan shows his understanding and authority in this masterful reading. The recording, if exposed, can do much to foster the deserved interest in Bruckner. Sound and packaging are good. Included is a booklet which gives representative passages of the main themes, background notes and biographical data of the composers and conductor.

MUSIC FOR ORGAN AND BRASS
E. Power Biggs, organ. Columbia MS 6117. (Stereo & Monaural) — Biggs is supported by the Boston Brass Ensemble, conducted by Richard Burgin, in his excellent renditions of music that dates back to the 16th and 17th centuries. Interesting effects are achieved on the organ, and these are effectively captured in stereo. Lovers of early musical music, and Biggs' following will show interest in this set. It's also a fine item for musicologists and students.

CHAMBER MUSIC

SCHUBERT: DEATH AND THE MAIDEN
Juilliard String Quartet. RCA Victor LM 2378—A rich and rewarding performance of the handsomely constructed work. There's a lot of listening in terms of unique cross-rhythms and varying tonalities in this often complicated work and the Juilliard group does a competent job with it. There are a number of prime competitors but this edition with an interesting cover painting can sell on the long haul.

SPECIAL MERIT SPOTLIGHTS

The following albums have been picked for outstanding merit in their various categories hereon, in the opinion of the Billboard Music Staff, they deserve exposure.

Continued from page 39

Murray's TV show. The group of four cover just about every popular current dance step, and the back cover of each gives instructions and footwork diagrams for the dance covered in the particular album. The music is nicely performed by Ray Carter and the Murray Ork. Each cover shows the famous couple on the dance floor. These have solid merchandising value singly, or as a group.

Murray's TV show. The group of four cover just about every popular current dance step, and the back cover of each gives instructions and footwork diagrams for the dance covered in the particular album. The music is nicely performed by Ray Carter and the Murray Ork. Each cover shows the famous couple on the dance floor. These have solid merchandising value singly, or as a group.
SWINGIN’ L.P.’S OF THE SWINGIN’ SIXTIES.....

Get your share of Top Volume!

WITH LIBERTY’S “SOUND OF THE ‘SIXTIES!”

MONOURAL STEREO

3150/7150 FANTASTIC PERCUSSION
3139/7139 SUDDENLY IT’S SWING
LST 100 LIBERTY PROUDLY PRESENTS STEREO
3144/7144 IF YOU WANT TO GET TO HEAVEN—SHOUT
3122/7122 QUIET VILLAGE
3141/7141 THE ENCHANTED SEA
3116/7116 EXOTICA, VOLUME III
3130/7130 YOUR NUMBER PLEASE
3149/7149 ROAR ALONG WITH THE SINGING TWENTIES
2034/7034 EXOTICA, VOLUME I
605 JULIE IS HER NAME
3132/7132 LET’S ALL SING WITH THE CHIMPMUNKS
3138/7138 SPOTLIGHT ON BUD AND TRAVIS
DOLTON 2001/8001 MR. BLUE

Distributed in Canada by London Records of Canada, Ltd., Montreal

Felix Slatkin Cond.
Si Zentner and his Orch.
Top Liberty Artists
Gogi Grant; Billy May Orch. and Chorus
Martin Denny
Martin Denny
Martin Denny
Julie London; André Previn Cond.
The Johnny Mann Singers
Martin Denny
Julie London; Barney Kessel, Guitar
David Seville and the Chipmunks
The Fleetwoods
EVERYBODY’S DOIN’ THE (BABY) "HULLY GULLY"

by the OLYMPICS

The Hottest Record in the COUNTRY!!

ARVEE RECORDS

PAPA HULLY GULLY

MAMA HULLY GULLY

© www.americanradiohistory.com

www.americanradiohistory.com
Sensational!

"TEEN-EX"

Words and Music by "FELICE AND BOUDLEAUX BRYANT"

Sung by THE BROWNS

Featuring Jim Edward Brown

RCA VICTOR 47/7700

c/w "THE OLD LAMPLIGHTER"
## THE NATION'S TOP TUNES

**For survey week ending February 13**

### First Ten

<table>
<thead>
<tr>
<th>#</th>
<th>Song Title</th>
<th>Artist(s)</th>
<th>Record Label</th>
<th>Week No.</th>
<th>Peak Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Teen Angel</td>
<td>By Janie Hurney-Published by Acuff-Rose</td>
<td>BMI</td>
<td>1</td>
<td>7</td>
</tr>
<tr>
<td>2</td>
<td>Running Bear</td>
<td>By J. P. Richardson-Published by Big Brother Music</td>
<td>BMI</td>
<td>2</td>
<td>10</td>
</tr>
<tr>
<td>3</td>
<td>Theme From a Summer Place</td>
<td>By Teresa-Published by Winwright (ASCAP)</td>
<td>BMI</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>4</td>
<td>Handy Man</td>
<td>By Blackwell-Smith-Published by Shelton Music</td>
<td>BMI</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>5</td>
<td>He'll Have to Go</td>
<td>By J. Allen &amp; Allison-Published by Central Songs (BMI)</td>
<td>BMI</td>
<td>7</td>
<td>6</td>
</tr>
<tr>
<td>11</td>
<td>Lonely Blue Boy</td>
<td>By William-Wray-Published by May (ASCAP)</td>
<td>BMI</td>
<td>10</td>
<td>5</td>
</tr>
<tr>
<td>12</td>
<td>You Got What It Takes</td>
<td>By George, Dave &amp; Cisco-Published by Palady (BMI)</td>
<td>BMI</td>
<td>17</td>
<td>10</td>
</tr>
<tr>
<td>13</td>
<td>Wild One</td>
<td>By Love-Mann-Angel-Published by Lewis (ASCAP)</td>
<td>BMI</td>
<td>25</td>
<td>2</td>
</tr>
<tr>
<td>14</td>
<td>Down by the Station</td>
<td>By Bruce Roland-Glaire-Lawson-Published by Lee Bell (BMI)</td>
<td>BMI</td>
<td>15</td>
<td>6</td>
</tr>
<tr>
<td>15</td>
<td>Baby</td>
<td>By Clyde Otis-Murray-Stevens-Published by Meridian-Fay (BMI)</td>
<td>BMI</td>
<td>21</td>
<td>2</td>
</tr>
</tbody>
</table>

### Second Ten

<table>
<thead>
<tr>
<th>#</th>
<th>Song Title</th>
<th>Artist(s)</th>
<th>Record Label</th>
<th>Week No.</th>
<th>Peak Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>16</td>
<td>Tracey's Theme</td>
<td>By Andrew-Published by Decca (BMI)</td>
<td>BMI</td>
<td>10</td>
<td>5</td>
</tr>
<tr>
<td>17</td>
<td>Why</td>
<td>By Marlene DeAngelo-Published by Decca (ASCAP)</td>
<td>BMI</td>
<td>17</td>
<td>10</td>
</tr>
<tr>
<td>18</td>
<td>Pretty Blue Eyes</td>
<td>By Randolph-Williams-Published by Allston (BMI)</td>
<td>BMI</td>
<td>18</td>
<td>11</td>
</tr>
<tr>
<td>19</td>
<td>Go, Jimmy, Go</td>
<td>By Pease-Monore-Published by Wilshure (BMI)</td>
<td>BMI</td>
<td>19</td>
<td>13</td>
</tr>
<tr>
<td>20</td>
<td>Bulldog</td>
<td>By George Tennon-Published by Drobbin (BMI)</td>
<td>BMI</td>
<td>20</td>
<td>27</td>
</tr>
</tbody>
</table>

### Third Ten

<table>
<thead>
<tr>
<th>#</th>
<th>Song Title</th>
<th>Artist(s)</th>
<th>Record Label</th>
<th>Week No.</th>
<th>Peak Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>21</td>
<td>Forever</td>
<td>By Bobby Kim-Published by Uni (BMI)</td>
<td>Uni</td>
<td>21</td>
<td>16</td>
</tr>
<tr>
<td>22</td>
<td>Lady Luck</td>
<td>By Price-Logan-Published by Prag (BMI)</td>
<td>BMI</td>
<td>22</td>
<td>18</td>
</tr>
<tr>
<td>23</td>
<td>Sweet Nothin's</td>
<td>By Robert Stal-Published by Chappell (BMI)</td>
<td>BMI</td>
<td>23</td>
<td>18</td>
</tr>
<tr>
<td>24</td>
<td>Harbor Lights</td>
<td>By Hugh Williams &amp; Jimmy Kennedy-Published by Chappell (ASCAP)</td>
<td>BMI</td>
<td>24</td>
<td>10</td>
</tr>
<tr>
<td>25</td>
<td>Midnight Special</td>
<td>By Schu-Published by Jones-Millen (BMI)</td>
<td>BMI</td>
<td>25</td>
<td>1</td>
</tr>
</tbody>
</table>

### Notes

- The Honor Roll of Hits is a registered trade-mark and the Publisher of the hits has been chartered by The Billboard. Use of either may not be made without The Billboard's consent. Requests for such consent should be submitted in writing to the publisher of The Billboard at The Billboard, 2000 Broadway, New York, N. Y.

- The Honor Roll of Hits comprises the nation's top tunes according to record sales, sheet sales and disk jockey performances as determined by The Billboard's weekly nationwide surveys.
DINAH SHORE
and her first great SINGLE on Capitol

When the Sparrows Learn to Fly

c/w (I've got Oh) SO MANY THINGS TO DO TODAY

record no. 4344

Capitol RECORDS
## The Billboard Hot 100

**February 22, 1960**

<table>
<thead>
<tr>
<th><strong>#</strong></th>
<th><strong>Title</strong></th>
<th><strong>Artist, Company</strong></th>
<th><strong>Record No.</strong></th>
<th><strong>Singles Chart</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>DELAWARE</td>
<td>Percy Faith, RCA Victor 7266</td>
<td>3</td>
<td>47 41 71</td>
</tr>
<tr>
<td>2</td>
<td>TALL OAK TREE</td>
<td>Donny and Marie, Epic 4078</td>
<td>4</td>
<td>50 70 94</td>
</tr>
<tr>
<td>3</td>
<td>BEATNICK FLY</td>
<td>Dusty Springfield, Epic 4083</td>
<td>2</td>
<td>69 9 69</td>
</tr>
<tr>
<td>4</td>
<td>THE BIG HURT</td>
<td>Jerry Fuller, Big Hit 2179</td>
<td>15</td>
<td>18 17 8</td>
</tr>
<tr>
<td>5</td>
<td>AM I THAT EASY TO FORGET</td>
<td>Brenda Lee, RCA Victor 7267</td>
<td>6</td>
<td>47 44 74</td>
</tr>
<tr>
<td>6</td>
<td>CHINA DOUL</td>
<td>Anne B FAMILY, RCA Victor 7268</td>
<td>4</td>
<td>42 48 70</td>
</tr>
<tr>
<td>7</td>
<td>FUMM DAD</td>
<td>Larry Wilde, Tania 5362</td>
<td>3</td>
<td>69 62 90</td>
</tr>
<tr>
<td>8</td>
<td>OUTSIDE MY WINDOW</td>
<td>Frankie Avalon, Electrecord 4153</td>
<td>2</td>
<td>56 80 95</td>
</tr>
<tr>
<td>9</td>
<td>TOO POOPED TO POP</td>
<td>Chubby Checkers, Columbia 3177</td>
<td>2</td>
<td>82 8 89</td>
</tr>
<tr>
<td>10</td>
<td>FANIA MAK</td>
<td>Arif Wallace, Challenge 2966</td>
<td>4</td>
<td>54 79 97</td>
</tr>
<tr>
<td>11</td>
<td>LITTLE COCO PAL</td>
<td>Milly Balle, Columbia 45156</td>
<td>2</td>
<td>46 38 46</td>
</tr>
<tr>
<td>12</td>
<td>SARDY</td>
<td>Larry Leeds, Sound 2647</td>
<td>14</td>
<td>28 23 21</td>
</tr>
<tr>
<td>13</td>
<td>THAT OLD FEELING</td>
<td>Bill Kalin, Columbia 45156</td>
<td>9</td>
<td>57 60 85</td>
</tr>
<tr>
<td>14</td>
<td>HARLEM NOCTURNE</td>
<td>Corena Mattie 12A</td>
<td>9</td>
<td>65 53 52</td>
</tr>
<tr>
<td>15</td>
<td>IT'S TIME TO CRY</td>
<td>Paul Anka, ABC Paramount 28064</td>
<td>14</td>
<td>39 21 99</td>
</tr>
<tr>
<td>16</td>
<td>SIXTEEN REASONS</td>
<td>Corena Mattie 12A</td>
<td>4</td>
<td>68 73 89</td>
</tr>
<tr>
<td>17</td>
<td>AMONG MY SOUTHERN LVERS</td>
<td>Pat Boone, Dot 16456</td>
<td>14</td>
<td>32 22 22</td>
</tr>
<tr>
<td>18</td>
<td>STRONG ALONG</td>
<td>Fabian, Challenge 4167</td>
<td>1</td>
<td>78 78 78</td>
</tr>
<tr>
<td>19</td>
<td>PUPPY LOVE</td>
<td>Lonnie Mack, Electrecord 4153</td>
<td>1</td>
<td>87 87 87</td>
</tr>
<tr>
<td>20</td>
<td>MAMA</td>
<td>Corena Mattie 12A</td>
<td>8</td>
<td>75 81 81</td>
</tr>
<tr>
<td>21</td>
<td>LET IT ROCK</td>
<td>Chuck Berry, Chess 2742</td>
<td>1</td>
<td>94 94 94</td>
</tr>
<tr>
<td>22</td>
<td>WALTZING MATILDA</td>
<td>Johnnie Ray, Capitol 4167</td>
<td>6</td>
<td>73 43 41</td>
</tr>
<tr>
<td>23</td>
<td>PLACE OF MIND</td>
<td>Teresa Brewer, Capitol 4167</td>
<td>6</td>
<td>67 70 76</td>
</tr>
<tr>
<td>24</td>
<td>THIS MAGIC MOMENT</td>
<td>Little Richard, King 5274</td>
<td>1</td>
<td>80 80 80</td>
</tr>
</tbody>
</table>

**Stars of the Week: Bobby Darin, Nat King Cole, Andy Williams, Elvis Presley, Dion, the Four Seasons, the Foundations, Lesley Gore, the Beatles, the Rolling Stones, the Byrds, Jimi Hendrix, and the Beach Boys.**

**Special Note:** Stars of the Week showcase the greatest sound progress on the Hot 100 this week, indicating that 20% of the week's singles have either improved or remained stationary in the previous chart.
These records, while they have not yet developed enough to be considered for the Hot 100 chart anywhere at this time, look promising for future release. End users could choose to search for more details on the Billboard site.

**BEST BUYS**

**BUBBLING UNDER THE HOT 100**

**TOP 10**

1. "Doo Wop" (Topper, ASCAP) Vito 354
2. "Olive Tree" (Apte, ASCAP) Vito 340
3. "Bart, What Do You Want Me to Do" (Conrad, BMI) Vee Jay 333
4. "C.W."—No selections this week.
5. "Baby, I Love You So" (Warner Bros.) 5137
6. "So Much for Us" (Sparrow, BMI) ABC-Paramount 10902
7. "String Along" (Fricke, BMI) Champion 1044
8. "Mama" (Connie Stevens, BMI) M-G-M 2378
10. "The Old Lamplighter" (Shapiro-Bernstein, ASCAP) T-1000 (Capitol, BMI) 20th Century Fox

**REVIEW OF THIS WEEK'S SINGLES**

The pick of the new releases:

**SPOTLIGHT WINNERS OF THE WEEK**

Strongest sales potential of all records reviewed this week.

**THE BROWNS**

-THE OLD LAMPLIGHTER (Shapiro-Bernstein, ASCAP) — A successful revival of the oldie, "Tea-Nea," an interesting bit of material about marriage, divorce and reunion among a middle-aged couple. Review 30162

-Delta Blues (Warman, BMI) — The duo renders this attractive theme in German. They apply pretty harmonies to the mid-range character of the tune and the side could be a hit for them. Flip is "Nani Nana," and this done by the male member alone. Review 1612

-RONNIE HAWKINS (Patricia, BMI) — LONELY HOURS (Patricia, BMI) — Hawkins comes thru with two potent bids. "Clara" is an exciting rocker, while "Lonely Hours" is a smoothly-delivered rockabilly. Both have the second half of the RCA Victory catalog. Review 4228

-PATTI PAGE (Promo M, Thomas) — SISSIE PAGE has her best side in a spell. It's a blues tune that she renders effectively over fine rock organ. Flip is "Two Thousand and Fifty Hundred," Twenty-Five M, Minnie Starn, ASCAP. Review 71597

-HERB JOHNSON (Curtis) — CUDDLY (Curtis, BMI) — HAVE YOU HEARD (Curtis, BMI) — Johnson applies high energy to his "Cuddly," a pounding rockabilly. "Have You Heard" has Latinish overtones, and this also gets an effective weave. Review 1097

-AL MARTINO (Dearest, BMI) — DEAREST (Vetera, ASCAP) — HELLO, MY LOVE (Rush/Paz, BMI) — Martino registers strongly on "Dearest," a pretty ballad adaptation of "Un Bel Di." "Hello, My Love" is also a ballad, and the character wraps the song up in a warm vocal treatment. He can click with either. Review 20th Fox 184

-DEE CLARK (At My Front Door, BMI) — AT MY FRONT DOOR (Conrad, BMI) — "At My Front Door" shows a change in style for the artist to a very smart, jazz-type rhythm. He handles the material strongly, "Cling a Long" is in the rocker genre, and this also gets a fine weave treatment. Review 15037

-MARTY ROBBINS (Marty's Music, BMI) — SADDLE TRAMP (Marty's Music, BMI) — BIG IRON (Marty's Music, BMI) — Robbins follows his "El Paso" with two likely hits. "Saddle Tramp" is a western type that is sung over fine guitar support. It is "Emanuel Sky." Review 31958

-WEBB PIERCE (Don't) THE LOVE'S LEAP (Bender, BMI) — IS IT WRONG (FOR LOVING YOU) (Copar, BMI) — The country chugger has dual-market sides this week. He should hit both charts again with both. "Love's Leap" is also having rhythm rockers. "Is It Wrong" showcases the artist on a pristine reading of a c&w-flavored ballad. Review 15058

-STONETOWN JACKSON (Livingstone) — LIKE A POORBOY (Sure-Fire, BMI) — WALKIN' (Tobbi, BMI) — Jackson has two potent bids. "Like A Poorboy" is a spirited gospel-flavored tune that he gives a careful reading. "Why I'm Walking" is a counter-flavored weeper, and this should also do well. Both are dual-market sides. Review 41591

-ADAM WADE (Miller, ASCAP) — TOO FAR (Winnemoot, BMI) — Wade, who scored impressively with "Tell Her Fare Me," has strong contenders with both of his latest efforts. "Ruby," the pretty oldie, is given a fitting vocal over warm organ backing. "Too Far," a lovely new tune, also comes in for a quality rendition. Review 526

-JESSIE HALL (Ooh Poo Pah Doo) (Parts 1 & 2) (Oooh, BMI) — Side one starts with some shouts by Hall with answers from the boys in the band. Hill then delivers a sly reading of the blues-type tune. Side two is mainly instrumental with only occasional comment from Hill. Both are up for consideration. Review 601

-BOBBY PETERSON & QUINTEM (Rockin' Charlie Parts 1 & 2) (Caldwell, BMI) — The Peterson crew, who had a mild hit with "The Hunch," could have a strong seller with these rockin' sides. The tune is a gospelish rocker. On side one pounding piano is supported by a strong sax. "Rockin' Charlie" has the feature on side two. Review 71598

-THE SHORTS

-LOVE IS JUST A GAME TO YOU (Astragee) — "The pretty ballad is warmly warbled by the doo over pretty backing from the ork and chorus. Side has been getting action in some Eastern markets. Flip is "We Are in Love." (Fleetwood, ASCAP). Review 210

(Continued on page 43)
THE NO. 1 SMASH IN ENGLAND

WHERE OVER 700,000 WERE SOLD

"WHAT DO YOU WANT TO MAKE THOSE EYES AT ME FOR?"

B/W "DON'T TELL ME YOUR TROUBLES"

EMILE FORD
AND THE CHECKMATES

ANDIE 5018
ANDIE RECORDS, INC., NEW YORK CITY

A PYE RECORDING
**ART MOONEY ORK**
GOOD TIME SPECIAL (Paul B) - Roosevelt, BMI - The Mooney crew has a frantic sound on this infectious rhythm-rocker. There's a frenetic vocal stint by Julia and the orchestra's rhythm section which should keep flipper afloat. Flip is "Daddy Boppers" (Roosevelt, BMI). M-G-M 12869

**THE CRUSADERS**
IF I KNEW (Coldwell, BMI) - The lead, who reminds somewhat of Sam Cooke, offers a feeling interpretation of a ballad with beat, and he gets a good assist from the group. Pretty side has a chance. Flip is "Mind's Eye" (Coldwell, BMI). V-Tone 207

**RIDE THE WIND**
PADDOCK SONG (Kern, BMI) - CRY, CRY, CRY (Kern, BMI) - The late artist rocks and rolls exuberantly on "Paddock Song," a rocking treatment of "The Children's Marching Song." "Cry" is an insistent blues that is expressly for the young. RIV 11313

**LARRY HARRINGTON**
A GIRL LIKE YOU (Shidmore, ASCAP) - ROSEMARY (Republic, BMI) - Hal could have successful followups to his big "bands" with either of these listenable sides. He reads, "A Girl Like You," a Latinish rockballad, softly over a smooth arrangement with backing from a few group, "Rosemary" also has Latin traces, and it's sung with equal appeal. Strand 25913

**MATT STEVENS**
IT WAS ALL THERE (Love, ASCAP) - JIMMY'S GIRL (Shapiro-Bernstein, ASCAP) - Steven's, a newcomer, could have winners with his first side. "It Was There" is a pretty ballad that is handed an emotion-packed outing. "Jimmy's Girl" is a charming ballad that gets a gentle vocal over strong rock backing. Both could happen. Cameo 172

**SPÉCIAL MERIT SPOTLIGHTS**
The following records have been picked for outstanding performance categories, because the opinion of The Billboard Music Staff, they deserve

**POP DISK JOCKEY PROGRAMMING**
BERNIE LOWE ORK
GARDEN OF EDEN (Republic, BMI) - The Joe Valino click of a few years ago gets a strong chorus and vocal treatment from the orchestra. It's a pretender that's suitable for teen and should find favor. Flip is "All This Is Heaven To Me" (Mayland, BMI).

ROY RIVERS
HEARTBREAK (Vidor, BMI) - Rivers delivers this exciting tune with feeling over wild backing that lends an interesting and attractive flavor. The character has a good style, and the side cuts nicely. "Heartbreak" is "Hello Again," (Cash, BMI). Columbia 41567

**POP TALENT**
LOYALCE WATKINS
HELLO, YOUNG LOVERS (Williamson, ASCAP) - WHEN I FALL IN LOVE (Young-Northern, ASCAP) - Watkins does "Hello, Young Lovers" in a smart, up-tempo style. Great backing from the Ray Ellis crew helps this side, "When I Fall in Love," the lovely evergreen, is warmly chanted. The singer sounds a bit like Billie Holiday. M-G-M 12875

**RANDY LEE**
THE QUESTION (Cedarwood, BMI) - Lee gives the pretty Latinized ballad an expressive vocal. He's nicely backed by the Lenky Holmes orch. It's a strong side that could make a noise. It plugged.

BRANDI HOLLAND
ROSEMARY (Republic, BMI) - LIBRARY LOVE AFFAIR (Ash- band, BMI) - Hyland has a strong version of "Rosemary" that can easily match the Hugo Larral. "Library Love Affair" is a cute tune with strong teen appeal. Both sides are attractive. (Leader, BMI)

JOE AND ANN
GEE BABY (Ace, BMI) - WHEREVER YOU MAY BE (Ace, BMI) - Joe and Ann tell "Gee Baby," a rocker, with attractive harmonies over pounding orch support. "Wherever" is a meaningful reading of an appealing ballad with beat. The talented duo registers to strong effect on both sides. Ace 577

**ARTIST Impact award**
**COUNTRY & WESTERN**
LEE BONDS
HOME COMING (Copas, BMI) - WALKIN' WITH THE BLUES (Copas, BMI) - The Copas sides effectively, "Vivid," BMI. The latter side is a bright handicapper that is delivered with enthusiasm. "Walkin' With the Blues" is a weeper, and this is also a strong vocal. Todd 1085

**VERY STRONG SALES POTENTIAL**
LARRY WILSON
TANG-A-LING - SPECIALTY 682 - Exuberant shout by Wilson on a rocker. Good side for pole and r.b. marks. The singer gets fine support from a teen group. (Vermont, BMI)
LITTLE SCHOOL GIRL - Interesting blues-like tune also comes in for a rhythmic belt by Williams. Another dual market prospect. (Vermont, BMI)

**GOOD SALES POTENTIAL**
JOHN STONE
BE MINE - ACE 579 - A pretty ballad side with a nice, easy-going vocal by Stone. Chorus and a fine string arrangement back the effort. Side has a lot of class and it could step out. (Ace, BMI)
TOGETHER - An interesting rock rhythm side with aca- diac rhythm breaks by the chorus. Stone hands this solid sounding. This boy will be heard from again. (Ace, BMI)

JERRY KELLER
LONESOME LULLABY - KAPP 322 - Tender theme in boldly warmed expressive multi-track vocal rendition. (Tannen, BMI)
AMERICAN BEAUTY ROSE - Keller wallows at a leisurely pace on the old Frank Sinatra hit. Should pull big. (Jef- ferson, ASCAP)

DALE HAWKINS
EVERY LITTLE GIRL - CHECKER 944 - Iragrating delivery by Hawkins on a jaunty little item with catchy tempo. Dual market side. (Merimack, BMI)
Poor Little Rhode Island - The catchy rhythmic side of the old Broadway show, "Inside USA," is interpreted with a suave rococo and beat in showmanship style. (Skidmore, ASCAP)

BUD AND TRAVIS
DE LUXE BY SUMMER AFTERNOON - LIBERTY 55354 - Folkish tune is nicely rendered by the duo who tell of a pair who fall in love on a sunny afternoon. Interesting tune can register strong commercial appeal. (Metro, BMI)

E.A.BAS - Below-the-border type is a spicy outing by the duo with effective guitar support picking the attractive vocal. Strong coupling to the flip.

FREDDY KELLEY
I MEET YOU - METRO 3002 - Infection rhythm and drum beat marks this catchy r.&b. item with showmanship vocal by Kelley. Teen-appeal. (Vicky, BMI)
DOES THEY KNOW - Soulful chashing by Kelley and female chorus on a tender rockballad. (Vicki, BMI)

TERRY MILLER
I'M AVAILABLE - LUTE 5903 - Miller and good vocal group come thru with a first-rate reading of a catchy melody that has a chance for the big time. The arrangement is light and bright, in the style of some old Arlen Brothers disks. Backing is by Don Raile and his orch. (Golden West, BMI)

PLEASE SOMEBODY - Miller, who has a good sound, tells a tender ballad with feeling. He shows off a side not set here before, too, but the flip appears to have the power. (Kavelin, BMI)

JAYE P. MORGAN
DON'T WANT TO WALK WITHOUT YOU - M-G-M 12879 - The hit of the 1940's receives a strong reading from the thorough backing. This could grab a lot of exposure. (Paramount, ASCAP)

HALF AS MUCH - The Rosemary Clooney hit of a decade ago is sung with warmth by the man over a fine arrangement with the Jimmy Sher orch. (Arista-Ross, BMI)

JOHNNY OCTOPUS
YOU'LL ALWAYS BE A FEELING - CAPITOL 4345 - The singer sells a wild rocker with feeling over good sup- port by the orch and chorus. Could grab coins. (Obie, BMI)

SO MUCH - A pretty tune is handled with much warmth by the Orch and chorus. Side is too, has some possibilities. (Syrria, BMI)

**POP CYCLE**
YVONNA DAVIES
YOUR SMILE - COLUMBIA 41577 - The hit of the new fall with a very expressive delivery with his smooth voice over the lush arrangement, Cool, great spin (Columbia Picture, ASCAP)

HARMONY QUEENS
WOMAN LAUGHING - It's a happy, beautiful, pop ballad sung with a very sincere touch. (Vicki, BMI)

NICHOLAS PARKER
Dancing Time - ABC-PARAMOUNT 4156 - The hit is a nice, up-tempo vocal by the handsome young singer. ( Republic, BMI)

JIMMY JONES
THERE'S OLD LOVE - ROULETTE 4219 - The singer comes thru with a nice, easy-going vocal on a tender song. He could get some spins. (Kai'd, BMI)

THE CRUSADERS
LADY LOVE - Two appealing sides. (Northern, BMI)

CHARLES TRENTHAM
DON'T GIVE UP LOVIN' ME - DELAY 18 - The hit of the new swing era is backed a solid rhythm side with a good tune that is somewhat in the gospel vein. It's a fine number and it could pull huge hits. (Ray, BMI)

DALE WINSLOW
Cold and Warm - A tasty ballad rendered by Winslow on an appealing little item. He's backed by a chorus in the backing. Vocal sound. Fine sound. (Ford, BMI)

RALPH MARTELLI
CAN'T Give You Anything Bad - LOVE - 5702 - The Maretelli crew comes thru with a fine r.a. backed nicely. It's a good side. (Onu, BMI)

JOHN DONALDSON
Another Hand Out - Another familiar title with a fine up-tempo swing treatment. The band works this one. (Em, BMI)

DANNY WILSON
When I Was Young - CORAL 1201 - Good side. This is a pretty boy number. There is a fine treatment of the tune. (RCA, BMI)

JIMMY LAWSON
That Old Hokum Rhythm - RSON 1012 - A fine backing effort made by Lawson on a good old-timer. He's backed nicely by the good rhythm section. (Keystone, BMI)

RICKY SUGGS
You and Me shot - The flip is an old-fashioned mio. (Melodyland, BMI)

ROBERT HAYES
My Big Red Web - DECCA-535 - The young man with the blues is at his best here. A fine blues, penned by Lincoln Chase. (Sparton, BMI)

Ritchie GRANT
Rockin' Chair - The top-notch side is wrapped up in a strong rhythm treatment. (Crescent, ASCAP)

YVO RAYMOND
Don't Be Sad (Parts 1-2) - DONNA 1317 - This is the blues man's album. "Don't Be Sad" is a good prize piece. You can hear the sound of Thunder and Lightning with this side. The Ray Yo Yo is based on space offering interesting interpret- ations in the style of the Ray Yo Yo. The band is supplemented by the Williams and the clock is still ticking, increasing programming, (chords, ASCAP)

THE ADVENTURERS
Wailin' Willie - SUN 41512 - Rather curious rocker gets a fine r.a. treatment. This side is more of the same. The flip is of similar feel. So, promising. (Sun, BMI)

**Clock Express - Fades and with some effects of a type that might go well with Major Dees" (Sun, BMI)

(Carried over on page 45)
FOIL TALENT & TUNES
By BILL SACHS

Around the Horn

Ferlin Husky's new Capitol release, which Marvin Hughes-directs, features a background of 15-piece band plus five voices. On the flip, Ferlin and wife Betty do a duet on "All Ad LaVida," which Betty penned. Ten Way's new release on Vee Jay Records, has been leased to Dan Reise's All-Star label for immediate release.

A new release by Sniffy Jerry Jericho, now a regular on "Locanita," is 10-1-1. And John Williams, former one on the All-Star label titled "Dixie Delta." Normally on Record Mail's Blue Mountain Boys, reunited since the Ohio State Fairgrounds. Managed by V.P. McCollum, this recording seems a bit more comfortable, perhaps

Blue Grass Minstrels, Miss McCollum is handling the bookings on their appearances. Her address is on 1971 Richmond Road, Columbus. Jim Pontius and the Virginia Boys, of Valdosta, Ga., last week had as special guests on their personal episodes, the late legendary Brothers, Charlie and Ivan, of Nashville.

Red Foley is slated to be a guest of Hugh Down on Monday's (22) "Jack Pass Show." kp 270, Kansas City, Mo., is keeping a close watch on the moving to the event number nearly 100... Ten Tack, Inc., the Jim McCollum-managed booking arm of "Jubilee U.S.A." has at least one T Wet and comedy companion, Hank Morton, on an April 5-6 appearance at the East for the Wheeling, W. Va., program. George Johnson, in May, the 12th Texas hands up a Jubilee talent for the Knights of Columbus, Dalston, Tex. Wes, geruested last on Saturday's (20) "Red Foley Show," via NBC Radio... Continuing "Fats" Party... John Mahaffey are whittling away a long list of northwest and southern artists to be heard on this week in November... "Jubilee U.S.A." will be promoted... Rob Todd is back at his best in Springfield, Mo., following a broken leg... "Joe-Bob" in Muscat, Mass,... Molly Bea will be a world-remote addition to the cast of "Jubilee U.S.A." on Saturday, May 14-15... "Give Me My Woman," Bobby Lord's forthcoming Columbia release, is being promoted; Miss Louisa, Georgia, May 14-15... Advance dates on "Grand Ole Opry's" Talent include the following: Lester Flatt and Earl Scruggs, Silverton, Tenn., March 5; M. Joseph, Tenn., April 1; Portland, Tenn., April 6; Kenmore, Conn., April 10; Dunde, N. Y., April 15; Cambridge, Tenn., April 19; Prospect, Tenn., April 28, and Springfield, Mass., April 21; Johnny and Jack and Kitty Wells, Oklahoma City, March 4; Reo Jones and Johnny Cash, March 6; Atkins and Alpena, Mich., via WTVV, Cadillac, Mich. Both 1971; and Imperial are expected dates... trying to bring back Kenney's Coral hit of 10 years ago, "I Never See Maggie Alone." "So far, however," Kenny says, "it hasn't re- turned..." "Big things are happening country-music-wise in the Columbia, G. area," writes Jimmy Stooit, who organized proceedings on the State Country Round-Up... prior on Whirlpool Records on WQVC. And also Ohio State Fairgrounds. Managed by Y McCollum, troupe sports serious vocals, including regular Jimmy Stooit, Mike Miller and members of the Southern Mountains Boys, Gene Scarboro, Jimmy, Mike, and Fred, Pat Stooit, Duane McConnell, Dick McConnell, Ti Baffert, Lucy Kirk, Little Phyllis and Carter Campbell sang every session.

Green Blue Grass Minstrels, Miss McCollum is handling the bookings on their appearances. Her address is on 1971 Richmond Road, Columbus. Jim Pontius and the Virginia Boys, of Valdosta, Ga., last week had as special guests on their personal episodes, the late legendary Brothers, Charlie and Ivan, of Nashville.

Red Foley is slated to be a guest of Hugh Down on Monday's (22) "Jack Pass Show." kp 270, Kansas City, Mo., is keeping a close watch on the moving to the event number nearly 100... Ten Tack, Inc., the Jim McCollum-managed booking arm of "Jubilee U.S.A." has at least one T Wet and comedy companion, Hank Morton, on an April 5-6 appearance at the East for the Wheeling, W. Va., program. George Johnson, in May, the 12th Texas hands up a Jubilee talent for the Knights of Columbus, Dalston, Tex. Wes, geruested last on Saturday's (20) "Red Foley Show," via NBC Radio... Continuing "Fats" Party... John Mahaffey are whittling away a long list of northwest and southern artists to be heard on this week in November... "Jubilee U.S.A." will be promoted... Rob Todd is back at his best in Springfield, Mo., following a broken leg... "Joe-Bob" in Muscat, Mass,... Molly Bea will be a world-remote addition to the cast of "Jubilee U.S.A." on Saturday, May 14-15... "Give Me My Woman," Bobby Lord's forthcoming Columbia release, is being promoted; Miss Louisa, Georgia, May 14-15... Advance dates on "Grand Ole Opry's" Talent include the following: Lester Flatt and Earl Scruggs, Silverton, Tenn., March 5; M. Joseph, Tenn., April 1; Portland, Tenn., April 6; Kenmore, Conn., April 10; Dunde, N. Y., April 15; Cambridge, Tenn., April 19; Prospect, Tenn., April 28, and Springfield, Mass., April 21; Johnny and Jack and Kitty Wells, Oklahoma City, March 4; Reo Jones and Johnny Cash, March 6; Atkins and Alpena, Mich., via WTVV, Cadillac, Mich. Both 1971; and Imperial are expected dates... trying to bring back Kenney's Coral hit of 10 years ago, "I Never See Maggie Alone." "So far, however," Kenny says, "it hasn't re- turned..." "Big things are happening country-music-wise in the Columbia, G. area," writes Jimmy Stooit, who organized proceedings on the State Country Round-Up... prior on Whirlpool Records on WQVC. And also Ohio State Fairgrounds. Managed by Y McCollum, troupe sports serious vocals, including regular Jimmy Stooit, Mike Miller and members of the Southern Mountains Boys, Gene Scarboro, Jimmy, Mike, and Fred, Pat Stooit, Duane McConnell, Dick McConnell, Ti Baffert, Lucy Kirk, Little Phyllis and Carter Campbell sang every session.

Green Blue Grass Minstrels, Miss McCollum is handling the bookings on their appearances. Her address is on 1971 Richmond Road, Columbus. Jim Pontius and the Virginia Boys, of Valdosta, Ga., last week had as special guests on their personal episodes, the late legendary Brothers, Charlie and Ivan, of Nashville.
**Reviews of New Pop Records**

**Fontaine Sisters**

- **Theme from a Summer Place** - DOT 16039 - Tasteful vocal version of the big instrumental hit. Merits exposure.
  (J. W. Morris, ASCAP)

- **Darling, It's Wonderful** - Plesant piping by gals on an attractive beat, with mildly z'fertyping. Pretty jycket wax.
  (Lamp, BMI)

**Ferlin Husky**

- **My Love for You** - CAPITOL 4343 - The country singer handles this pretty ballad sweetly, with strong pop support from chorus and orc. Could be a strong commercial. (Commair, BMI)

**Ferlin and Bettye Husky**

- **All Es La Vida** - The acts sell this pretty ballad, penned by Ferlin Husky, with chorus. (Bee-Cee, BMI)

**Temptations**

- **Barbara** - GOLDISC 3001 - Mild rock and roll tribute to Barbara features an appealing vocal by the lead with an okay group assist. It can sell. (Real Groove, BMI)

- **Sunday** - Pleading vocal by the lead on the pounding rockishballad is nicely backed by the group. Dual market side.

**André Popoke**

- **Waltz, With a Thousand Beats** (Paris 1 & 3) - The French version performs better. Needs more on the light instrumental side. (MCA ASCAP)

**The Illusions**

- **Henry and Henrietta** - CORD 153 - Is this the story of a boy who falls in love with a girl who loves him? The girl tells him that girls are the same. (It has a chance for hit. Stimpson, BMI)

- **The Letter** - The Illusions tell a similar story similar to the one above, but the story is a bit more complicated. (Chappell, BMI)

**L. U. Annims**

- **After the Turtles** - SME 1 - The story of a boy who wants to be a singer. His sister helps him. It should get more play. (Steele, Life Recordings & BMI)

- **Just About a Little** - The story of a boy who wants to be a singer. His sister helps him. It should get more play. (Steele, Life Recordings & BMI)

**Four Premises**

- **Route 66** - CAPITOL 4341 - Adequate, but not enough to bring the group to the center of attention.

**S. A. Z.**

- **One More Time** - MERCURY 7281 - Expression interpreted by the lead on a moving, fast tune. Merits more exposure.
  (Steeple, BMI)

- **Lonnie** - JAPAN 5000 - Another pleasing vocal effort by Lonnie, featuring one of the hottest of the hot.

**Jimmie Rodgers**

- **You're Just Like That Man** - MERCURY 7282 - Pleasing reading by Jimmie with an slight instrumental backing.

**Chuck Edwards and Five Crowns**

- **I'll Be Here** - MERCURY 7283 - Another ballad, with a slightly slower take and more backing. This could get radio play.

**Ronnos Karr**

- **Row Strictly** - CUPID 100 - The governor's personel band takes a swing style on a tune similar to the others. Merits more exposure.

**Dawne Bats**

- **Midnight Express** - AMP 312 - A solid urban instrumental. It's a fast r&b style tune, and the side features some solid rhythm work here. It's a solid r&b item and with exposure it could pull radio.

**Joel**

- **Ain't Nothin'** - COLUMBIA 4179 - Smart这次 by Glaser on a medium-tempo...
### Best Selling Sheet Music in U. S.

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Week Ending February 22, 1960</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. <strong>RUNNING BEAR</strong> (Big Bopper Music)</td>
<td></td>
<td>5</td>
</tr>
<tr>
<td>2. <strong>DO-RE-MI</strong> (Williamson)</td>
<td></td>
<td>9</td>
</tr>
<tr>
<td>3. <strong>EL PASO</strong> (Marty's Music)</td>
<td></td>
<td>7</td>
</tr>
<tr>
<td>4. <strong>THE SOUND OF MUSIC</strong> (Williamson)</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>5. <strong>CLIMB EV'RY MOUNTAIN</strong> (Williamson)</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>6. <strong>THEME FROM A SUMMER PLACE</strong> (Wilkman)</td>
<td></td>
<td>10</td>
</tr>
<tr>
<td>7. <strong>TEEN ANGEL</strong> (Acuff-Rose)</td>
<td></td>
<td>7</td>
</tr>
<tr>
<td>8. <strong>MISTY</strong> (Vernon-Octave)</td>
<td></td>
<td>12</td>
</tr>
<tr>
<td>9. <strong>WHY</strong> (Dobie)</td>
<td></td>
<td>5</td>
</tr>
<tr>
<td>10. <strong>DANYEL'S THEME</strong> (Dobie)</td>
<td></td>
<td>9</td>
</tr>
<tr>
<td>11. <strong>MACK THE KNIFE</strong> (Hammes)</td>
<td></td>
<td>15</td>
</tr>
<tr>
<td>12. <strong>MY FAVORITE THINGS</strong> (Williamson)</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>13. <strong>LET IT BE ME</strong> (Leeds)</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>14. <strong>WHERE OR WHEN</strong> (Chappell)</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>15. <strong>I KNOW WHAT GOD IS</strong> (Leeds)</td>
<td></td>
<td>14</td>
</tr>
</tbody>
</table>

### Best Selling Pop Records in Britain

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. <strong>I'M AFRID OF THE DARK</strong></td>
<td>Tom T. Hall</td>
</tr>
<tr>
<td>2. <strong>DON'T LET THE B Côngoriani</strong></td>
<td>J. McEuen and the Corinians</td>
</tr>
<tr>
<td>3. <strong>MY WAY</strong></td>
<td>Frank Sinatra</td>
</tr>
<tr>
<td>4. <strong>SOLDIERS OF LUCK</strong></td>
<td>Dutch Schultz</td>
</tr>
<tr>
<td>5. <strong>MIDNIGHT ROMANCE</strong></td>
<td>Ray Noble</td>
</tr>
<tr>
<td>6. <strong>I'M SORRY I CAN'T GO HOME</strong></td>
<td>Max Raabe</td>
</tr>
<tr>
<td>7. <strong>MUSIC IS MY FIRST LANGUAGE</strong></td>
<td>Frank Sinatra</td>
</tr>
<tr>
<td>8. <strong>I'M SORRY I CAN'T GO HOME</strong></td>
<td>Max Raabe</td>
</tr>
<tr>
<td>9. <strong>MIDNIGHT ROMANCE</strong></td>
<td>Ray Noble</td>
</tr>
<tr>
<td>10. <strong>I'M AFRID OF THE DARK</strong></td>
<td>Tom T. Hall</td>
</tr>
</tbody>
</table>

### MONEY-SAVING SUBSCRIPTION

- **Lenny Welch**
- **You Don't Know Me**
- **Cadmium 1373**

### Dealers and Opts:

- **1902 Leads**
- **Snowden's Ten**
- **1903 Brookshires**
- **Dooney's Ten**
- **1907 Imperial**
- **1910 Denham**
- **1912 Cottrell**
- **1916 Borden**

### THE FLAMINGOS

- **I WAS SUCH A FOOL**
- **End 1960**

### END RECORDS

- **1650 Broadway**
- **1960-61**

### Sharp Records

- **33166**
- **A Div. of World-Wide Records, Inc.**

---

**LP S**

- **$2.47-$3.10-$3.71**

**SINGER ONE STOP**

- **Free Strips**

---

**Dale Hawkins**

- **Roger Smith**
- **No. 9484**
- **Brilliant Sienna**

---

**Chess Prod. Corp.**

- **2120 S. Michigan, Chicago 15, Ill.**
- **Phone: Callumet 5-2770**

---

**Carleton Tagg The 15th**

- **Monty Kelly**
- **Monterey, Del.**

---

**Hitting!!**

- **"Behind the Door"**
- **Vernon Green's Medallions**
- **No. 197**

---

**Broke in New York!**

- **Now Breaking National!**

---

**The Flamingos**

- **I Was Such a Fool**
- **End 1960**

---

**Randy & the Bandits**

- **Safety Is Not a Priority**
- **No. 28**

---

**Lenny Welch**

- **You Don't Know Me**
- **Cadmium 1373**

---

**GIVE TO DAMON RUNYON CANCER FUND**

---

**Rockin' the east!**

**LITTLE OLD RHODE ISLAND**

**Dale Hawkins**

**Checker 944**

---

**Billboard's Music Popularity Charts... POP RECORDS**

---

**FEBRUARY 22, 1960**
**The Billboard's Music Popularity Charts . . . POP RECORDS**

**HOT R & B SIDES**

FOR WEEK ENDING FEBRUARY 21

**Reviews of New Pop Records**

**GOOD SALES POTENTIAL**

HOTTEST RECORD COMPANY IN THE U.S.
WEEK IN OUR 7-YEAR HISTORY

3 NEW HITS ON THE HOT 100

**BABY, WHAT DO YOU WANT ME TO DO**

Jimmy Reed
Vee Jay 333

**JUST A LITTLE BIT**

Roscoe Gordon
Vee Jay 332

**WHAT'S HAPPENING**

Wade Flomans
Vee Jay 335

**AT MY FRONT DOOR**

Dee Clark
Abner #1097

**WILL YOU EVER BE MINE?**

Donnie Elbert
Vee Jay #336

---

BIG MAYBELLE
b/w "I Got It Bad and That Ain't Good"

JESSE PERKINS
b/w "MADLY IN LOVE"

HAROLD & DOR
b/w "Spitfire"

THE MOONBEAMS
b/w "The Lemonade Brain"

SAVORY BOY
b/w "The Whiskey Man"

BLACK ROGERS
b/w "I Can't Live Alone"

HOLDING PAGE
b/w "The Forgotten Yarn"

BLUE NOTE
b/w "Some Thang"

A MILLION!
FATS DOMINO
COUNTRY BOY

IMPERIAL RECORDS
6425 Hollywood Blvd.
Hollywood 28, Calif.

ROULETTE RECORDS
Another Hit for
JIMMY BOWEN
(1 Need)
YOUR LOVING ARMS
R-4230

ROULETTE RECORDS
659 Tenth Ave., N.Y.C.

ROULETTE RECORDS
PALACE RECORDS

BLUE NOTE
43 W. 61st St., New York 23, N.Y.
**GOOD SALES POTENTIAL**
The flip has an edge here. (Oklahoma, BMG)

**THE MILLER SISTERS**
*Sonnenkind (Lions, Inc.) MILLER 1146* — A slow but pleasant harmony ballad of four parts. The music is based on the famous ballad "The Miller's Daughter," but the text is composed by the group in the Miller style. Rare, limited edition. ($5.00)

**HARRY LEE**
*Linda, Linda, LINDA 587 — A pretty, sentimental harmony ballad clothed in a rugged, western-like burlesque." Everything about this song is balanced to the letter. (Hollie, BMG)

**Evelyn Lopez**
*Evelyn Lopez — KIM 7342 — This song is a pretty, sentimental harmony ballad clothed in the breathing-out style. (Oklie, BMG)

**PRENTICE MORELAND**
*Looking for Your Heart — DONNA 101 — A song that is beautifully arranged and very thoroughly done. (Rockcraft, BMG)

**JERRY WERNER**
*Remain — DONET 2033 — A wild, medium-tempo rocker gets a pleasant reading by the group. (Silver Thrush, BMG)

**TRENTON**
*Promised Love — GRAYDON 103 — Another ballad done by the group. (Sun Thrush, BMG)

**MODERATE SALES POTENTIAL**

**Dusty Fletcher**
*Open the Door — GRAYDON 102 — A pretty harmony ballad of four parts. (Hollie, BMG)

**Sammy**
*Promised Love — GRAYDON 103 — Another ballad done by the group. (Sun Thrush, BMG)

**BOB MARKEY**
**Will We Meet Again — WARNER — A song that is beautifully arranged and very thoroughly done in overdone style by Markey over earlonie in excess. A few at last have to create interest. (Oklie, BMG)

**Paul Gervay**
*In the Dark — Delux 4455 — The vocal is done in beautiful fashion by the group. A few at last have to create interest. (Sun Thrush, BMG)

**Jimmie Jones**
*When All My Heart — SAVOY 1560 — A pretty harmony ballad in a warm, sentimental style by Jimmie. A few at last have to create interest. (Glen, BMG)

**Please Say You're Mine — Johnnie Wells**
*Wants this pretty ballad in a warm, sentimental style by Johnnie. A few at last have to create interest. (Glen, BMG)

**Johnny Wells**
*Yes, Yes, Yes — ASTOR 1552 — A pretty harmony ballad with much feeling for the group. A few at last have to create interest. (Oklie, BMG)

**The Neighbors**
*Remember — COLUMBIA 40194 — This is from the new Southside-Columbia line of songs, and it is played with a bit of the group. It could both pleasing. (Oklie, BMG)

**Don't Rosemary — Here's a wild item, with a bit of the Mid-East feeling that collectors will enjoy. Rare, limited edition. (Oklie, BMG)

**Jerry Diamond**
*New — DWAY 811 — Jerry Diamond sings this song with much feeling for the group. It could both pleasing. (Oklie, BMG)

**The Miller Sisters**
*Sonnenkind — LIONS INC 1146 — A slow but pleasant harmony ballad of four parts. The music is based on the famous ballad "The Miller's Daughter," but the text is composed by the group in the Miller style. Rare, limited edition. ($5.00)

**Winston Wheaton**
*Booby Gully Every Day — DONNA 1133 — Winston sings this one so well it just makes you think he's not a singer, but a writer. (Glen, BMG)

**R.J. H. Barren**
*A Juvenile-styled teen is wrapped in the world of sentimental ballads. Effective, sentimental. (Glen, BMG)

**Danny & Lena**
*Colt Break — FOOTLIGHT 112 — A good flip that is a hit on a country level. (Oklie, BMG)

**Don & Dewey**
*Jones & FIDDLE 1317 — Effective sound, and a pretty good job on the flip. (Oklie, BMG)

**Glenn Mann**
*Yes We Cool — COOL 13 — Glenn Mann does this one so well it just makes you think he's not a singer, but a writer. (Glen, BMG)

**Beverly Ann Gibson**
*No One Else But You — KING 5353 — Beverly Ann sings this with feeling, while the chorus sounds like a hit in gospel style. (TE, BMG)

**The Love We Shared — Some comment. (SBC, BMG)

**JERRY WARD**
*The Black Winds — AVAL 7254 — A fast-paced item with a bit of the group. It could both pleasing. (Oklie, BMG)

**Shadow of Love — A sad, mellownote—versed rock gets a pretty reading by the group. (Silver Thrush, BMG)

**P.J. AND HEADLINERS**
*Anchor Rock — AGUIDE 109 — This fast-paced item gets a pretty reading by the group. (Rockcraft, BMG)

**What's So Funny — P. J. and the Headliners**
*The Highside country-western gets a pretty reading by the group. It could both pleasing. (Oklie, BMG)

**Alex McKay**
*Figgs and Fiddle — TOX FIDDLE 1 — Pretty, straightforward item in a country style. (Silver Thrush, BMG)

**The Ventures**
*The Real Me — BLUE HORIZON 100 — Okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, okay, ok
**Country & Western**

**QUALITY**

**GOLDFIELDS**

**My Chapel of Memories — SAGE 3281**

(Scratchy, thin sound, inadvisable to own)

**LOUNGE IRVING**

*Stand by Me* — STARDAY 486

This has the real backwoods, bluegrass sound. It would be a better record if it had been recorded at a better tempo.

**TWINCS COUNTY PLAYBOYS**

**Two Men — SAGE 301**

(Bright sound by Hart on a sappy-c.d.r. record. It can draw more sales.)(Shelby, SAGE 301)

**Oscar Hart**

*Black Book — SAGE 300**

(Bright sound by Hart on a sappy-c.d.r. record. It can draw more sales.)(Shelby, SAGE 300)

**CUREY DAYRE — THE TRAIL RIDERS**

*Get Cray on Your Train — GALE 107**

(The record is very well received in the Memphis market.)(Pryor, GALE 108)

**LONNIE RUTHERFORD**

*Let Me Tell You About This Texas — GALE 106**

(Strong performance on the record.)(Shelby, GALE 108)

**STURGIS RHYTHM**

*She's my Mean — GALE 118**

(Takes a more refined sound on this record.)(Blind Gypsy Band, SAGE 301)

**Smiley Monroe**

*Standing Ahead — SAGE 322**

(The sentimental song, done in a much mellow sound.)(Lanier, SAGE 322)

**BY LIONEL RUTHERFORD**

*Gone — SAGE 321**

(The record is very well received in the Memphis market.)(Johnston, SAGE 321)

**Clyde Swindell**

*Stay with Me — DART 187**

(Another good recording, done by the hillbilly band.)(Dart, Brown, SAGE 321)

**Balle** — This kind of piano work could real well suit on country band.

**BAMBERG BROTHERS AND THE OAKAR**

*Will I Be That Lucky Man? — SAGE 322**

(on the record, the hillbilly band is an asset in the record, but with the addition of banjo, the record could be better.)(Schilling, Brown, SAGE 322)

**Roy Handerson**

*It's the blues — RHYTHM 593**

(A good vocal and instrumental band with a lead vocal by H. T. Brann.)(Shelby, RHYTHM 593)

**APPEX** — Uncommon sound more right with a world of rhythm. Lyrical and instrumental. The best performance on this record.)(Bullfrog, RHYTHM 593)

**Don Sexton**

*You Feel It — AZALEA 1254**

(A good vocal and instrumental band with a lead vocal by H. T. Brann.)(Shelby, AZALEA 1254)

**A Broken Heart — Chances to Go —**

Another winner in the traditional style.),(Boone, BOO 305)

**Bunny Bennett**

A popular singer of the hillbilly style and solid vocal. (Boony, BM)
Tampa Fair Topped Only by '59 Mark
Rain, Low Temperature Cut Windup Attendance, Midway Takes

Tampa — The 11-day Florida State Fair, which closed Saturday (1), was made a three-way battling success. The weather, the entertainment and the business were all winners. The fair had been hit by rain on two days and could have been colored by the weather on a few other days. On the midway, the Royal American Shows set a strong-giving performance in the last six days, despite two days of rain, cold nights, slimmer crowds and a sharply lower closing-day gate cut into the potential final five days. Nevertheless, midway business was the second best for the fair on record. This year's $128,000 has been on the midway here.

Ward Hurte

The Duke Robertson headed night grandstand show was hand hit by the cold nights and the ends of two performances to rain. Fair officials, however, were satisfied with the Robertson business. While it was not below what Rogers last year, it was excellent as judged against pre-Rogers levels. Of the five performances, Al Swenson's auto races fared the best. Swenson, who held all, all, all, all, all, four faces programs. The first three of these produced larger crowds than last year, but the fourth, staged on the closing day, was to a considerably smaller audience. In fact, 1959 was the last year day same last year. Although record was hard to be established, on the midway, the weather forgot its daily rains and sunshine for three times during the program. Swenson was back on its feet after an absence, getting into the program by switching the schedule of events, advancing the feature race.

Plan 4-Man Team to Manage New York 1964 World's Fair

Applications Received From Trade Park Ops Submit Amusement Plans

New York — The search for an ideal man to run the 1964 World's Fair has been resolved to where a four-man management team will perform the functions inherent in a management. Two of the positions are still vacant, including that of the president, who will be placed at $100,000 a year. "No man," the other three will be uninstalled.

Several aspects of the big fair have come into sharper focus in recent days and the developments will undoubtedly start snowballing once the top management team is complete. These will all be team performance in corporate life but the probability of professional men being involved will not have been ruled out.

A number of active fair managers have submitted applications for staff positions, it is learned. In addition, Cyrus J. Deegan Sr., chairman of the executive committee, has circulated questions to managers who have been connected with the fair and with the fair's present corporate level, in Brussels, Moscow and New York. The top team so far consists of Deegan and John W. Hann, chairman of the finance committee. Open positions are president and chairman of the board. William K. Harrison, a leading architect, has been selected chairman of the board of design. He was a member of the board of design for the 1959 world's fair. His group will plan the exhibition's physical layout and create artistic standards for exhibitors to follow. He was co-architect for Rockefeller Center and head designer in the firm of Harrison and Abramovitz.

Following are the most up-to-date answers to several vital questions:

Title & Theme Chosen

Title will be called "The World of Tomorrow." Theme: "Amusements — Amenities." — A committee will hand in its report. Several "Themes" have submitted proposals, but were not identified further than being Eastern amusement park and pier operators. It was reported that other themes have come from elsewhere in the country, for about every conceivable type.

Opening date — Target date is May 1, 1964, and beginning of construction is expected "not later than a year from now." Deegan named Tuesday, April 1, 1964, as the opening day, where the 1939-40 fair was held.

Running length — It is desired to have the fair "not longer than two months." That is what the directors want, and talks are going on with the New York World's Fair, which has a one-year limit, it was said. In addition, several directors hope the State Department will ask for approval for a two-month duration. The Bureau is a clearing house for the fair.

Exhibitors — Deegan said that all the contracts have been signed and there are enough exhibition requests to fill 75-80 percent of the proposed area.

Theme — "Peace: Thus Understated, Faith: This Was "The World of Tomorrow.""

MONTREAL BIDS $40 MILLION FOR WORLD'S FAIR

MONTREAL — The City of Montreal, Canada, and the federal government in a bid to bring the 1967 edition of the World's Fair to this city.

The federal government is willing to put up $20 million, and the other two by coming up with $70,000,000 in local. An additional $15,000,000 would come from Quebec and $10,000,000 from the City of Montreal. Canada will celebrate its 100th anniversary in 1967.

Stiffest competition for the fair is said to be in Australia, which has submitted an application on behalf of Sydney.
N. Dak. Organizes For One State Fair

VALLEY CITY, N. D. — Organization of a Statewide committee to lay the groundwork for a single North Dakota State Fair was approved at a recent meeting here.

At present the state has three major fairs that carry the state designation: the North Dakota State Fair, Minot; Greater Grand Forks Fair, Grand Forks; and the Red River Valley State Fair, Fargo.

Invitations will be issued to representatives of these fairs to attend meetings of the proposed committee and to lend assistance in all phases of agriculture to anyone interested in the organization of the new committee.

Seventy-five representatives of farm associations, fair boards, cooperators associations and other interested in agriculture attended the meeting which was called by the North Dakota Farm Bureau.

Beatty Opens Miami Funpost

MIAMI — Clyde Beatty's new Jungleland seven mile north of here opened Sunday (14) to good crowds and has the makings of a circus of circuses, according to the reports of those who went there. The show included every circus turn in the twice weekly, performances at the 1,500-seat Pan American Park, an hour and a half drive out here with Clyde Beatty & Cole Bros. Circus, other circus also on hand. First day visitors included city officials from the area, representatives of the Miami Showmen's Association and local newspapers and others. Movie star Gloria DeHaven, who was a frequent visitor to Miami and who attended Wences was received from several TV people.

Mills to Open April 16 in Ohio

JEFFERSON, O. — Mills Bros. Circus will open April 16 in Ashland, Ohio, immediately following the show of the VFW, and with the show's annual opening date set for March 31, the mills announced that John Craner, of Ashland, again would be chairman of the show, and John Banks, of Galion, who has been doing winter publicity work and has been in contact with a number of features in Ohio papers also attending the show. There are a number of working men getting the equipment ready.

Meadow Lake Renames Campbell

MEADOW LAKE, N. Y. — Country Barn has been re-named President of the Agricultural Society. Others re-elected were George L. MacDonald, secretary; Albert R. Mullen, treasurer; Fred Affolter, assistant treasurer; Paul A. Haber, A. B. Justin, and Will C. Mere, trustees. The organization is believed to be the only one of its kind in Western New York that owns and operates its own livestock sales yards.

Ferry Forst Joins Ringling

NASHVILLE — Ferry Forst, businessman, has joined the Ringling Bros. and Barnum & Bailey circus as a financial partner for the 1948 season. He is one of the two able individuals who will be imposing this year. The exhibit is expected to join at New York.

Winkleys to Shreveport

SHREVEPORT — Frank Winkle- key's Auto Racing, Inc., will kick off its auto race season with a show at Shreveport, La., here April 3. Event will be held at Louisiana State Fairgrounds and will again be billed as the "Pelicana Show."
Hamid-Morton Circus Debuts
New Version in Milwaukee

The Billboard, February 22, 1960

By TOM PARKER

Millions of people have heard Hamid and Morton set out to make the Hamid-Morton Circus all new this year. It is not a production, but it is presenting a performance that is unique in a circus. There is a difference... There is plenty of fresh talent here, not only many acts new to the city, but a host of colorful performers new this year in the country or anywhere.

Are you going to see Hamid? George Hanfner Jr., tramp acrobatic, in his new barbox act: Euryale Currie with her new horse and cart act, and a new troupe from Germany.

George Hanfner Jr. comes thru with an act with pretty horses, but with more riding. They brake and make acrobats in the ring, but the top horse is circles with the cart. Currie's horse and cart deliver the act.

The Currie animal display starts when Senator Roberts and three of his animals walk into the cage. They run and create the scene and do a pretty job.

Tape of the week is available at 8:30 am.

Monte Blue Guests. A guest for this week is Monte Blue, veteran actor in some TV Westerns. His appearance was well received at the Shrine than the show.

Humid-Morton gets started with a tape that includes three very famous horse riding acts. The first act is a very good effort at giving an indoor show some spec point and production.

Six Pierlaids offer their top grade horse riding. The boys have a three-high on a bike, with the top mover in a handstand. There is a choice act among these, but the one for this week is the third act.

Bill Would "Wipe Out" Tariff On Show Animals and Birds

WASHINGTON - Carnivals, circuses, wild animal farms and other branches of show business which are involved in the tariff break, if Congress looks favorably on legislation introduced last week by Senators John L. (Jake) Pickle, D-Tex., and M. Teague, both California Republicans.

Their proposals (H.R. 1674 and H.R. 1675) would exclude domestication of wild animals and wild birds which are intended for exhibition in the United States, whether intended to be "used by the importer or freight for such purposes."

They call for codifying existing regulations as public law. No admission is charged for any exhibition of the show. Current tariff rate on live wild birds is 50 cents per bird, but rates differ for each bird. If the bird is valued at $100 or less, it is $5 per bird. For each second class act, the rate of live wild animals is 75 cents per pound of their weight.

Proposals were referred to the Committee on Ways and Means Committee for study and comment.

FOLLOWING WEST COAST DATES

Dallas Fair on Route Of Flower Drum Song

NEW YORK — "Flower Drum Song," the Rodgers and Hammerstein musical currently playing on Broadway, will be presented in this Los Angeles area by the Civic Light Opera Association's program. The premiere is expected to be held May 7. The elaborate show will be presented this Los Angeles area by the Civic Light Opera Association's program.

"Flower Drum Song" is an operetta that has been presented in Los Angeles and San Francisco in a recent and successful run. It is expected to be held May 7. The elaborate show will be presented this Los Angeles area by the Civic Light Opera Association's program.

"Flower Drum Song" is an operetta that has been presented in Los Angeles and San Francisco in a recent and successful run. It is expected to be held May 7. The elaborate show will be presented this Los Angeles area by the Civic Light Opera Association's program.

Canadian Plans New Copter Ride

EDMONTON, Alta. - Peter Jacobs, owner of Jacopets Ltd., here, has started construction on a new helicopter designed for amusement ride purposes. The helicopter will be used in a service designed to transport people to and from the stadium by helicopter.

The project is expected to be completed by summer and the helicopter will be able to transport people to and from the stadium by helicopter.

Canadian Plans New Copter Ride

EDMONTON, Alta. - Peter Jacobs, owner of Jacopets Ltd., here, has started construction on a new helicopter designed for amusement ride purposes. The helicopter will be used in a service designed to transport people to and from the stadium by helicopter.

The project is expected to be completed by summer and the helicopter will be able to transport people to and from the stadium by helicopter.

The project is expected to be completed by summer and the helicopter will be able to transport people to and from the stadium by helicopter.

The project is expected to be completed by summer and the helicopter will be able to transport people to and from the stadium by helicopter.
Rhodes Charts Walk-Arounds

CRANTON, N. — Rhodes-on-the-Pavilion has booked a series of events for the winter and spring under the direction of Rhodes Exhibition Corporation. Dates include home show, February 24-28; farm show, March 10-13; vacation and boat show, March 17-20, and business show. All events are being booked thru Abe I. Feldman, New York, Manager of the building is Mike Stanzler.

Hurok's New Red Dancers in Met Debut

NEW YORK — As the tour of the Georgian Dancers shapes up at the natcho occa, the previously announced New York opening March 27 (The Billboard, January 25) will be preceded by single performances at the Metropole, Georgian Theatre, Thursday, Friday, and Saturday evenings, March 24, 25, and 26.

The program by seven women is presented under the Cultural Exchange Program between the United States and the Soviet Union. A contingent of male soloists from the company performed here last summer as part of the Finnish Festival of Music and Dance in Madison Square Garden.

The beach program here will be especially

AEROFILATES, INC. — AND - LOWELL STAFF AMUSEMENT CO., INC.

Hicks Field — P. O. Box 4125
Phone: MA 6-5477, Fort Worth 6, Tex.

ANNOUNCE

To provide our customers with the best service, faster delivery, and an improved product featuring Aircraft Construction, the International award winning "FLYING COASTER" is now being completely manufactured, tested and delivered by:

AEROFILATES, INC.

HICKS FIELD, P. O. BOX 4125, FORT WORTH 6, TEXAS

Outstanding manufacturer of quality Aircraft and Missile precision parts, assemblies, jigs, fixtures, Ground and Naval Handling equipment.

1960 MODELS FEATURE

INTERNATIONAL FLIGHT SALES

LIMESTONE TYPE "A" AND "B"

LOW COST MANUFACTURING

GOLDEN LINE (Electric under development for later delivery)"""

SELF LOADING BY PASSENGERS

ATTRACTION FINANCE PLAN

IT'S "RESULTS" THAT COUNT... AND HERE THEY ARE...

MAC.EURSES OF TORONTO, ONTARIO, CANADA REPORTS MUST BE IN BY MARCH 16, 1960
"GROSS" WAS $65,000.00

PATTY CONKLIN — PICKED THE FLYING COASTER ABOVE ALL OTHERS AT THE "ONE". 1959

PLACE YOUR ORDER NOW "FOR" SPRING" delivery.

FOR ADDITIONAL INFORMATION, CONTACT

Tommy E. Wiersma — Sales Manager
Don Quincy, Sales & Servicing
Jack L. Reed, Project Engineer
Hicks Field, P. O. Box 4125
Fort Worth 6, Texas

LOWELL STAFF AMUSEMENT CO., INC.

121 E. 4th Street
Amarillo, Texas

Phone: FL 6-1311

LICENSED UNDER NORMAN BARTLETT, U. S. Patent No. 2,892,735

FLYING COASTER

THE BILLBOARD

FEBRUARY 22, 1960

ARENA, AUDITORIUM NEWSLETTER

Flower Show Opens

By TOM PARKINSON

THE WEEK SEES THE ANNUAL Des Moines Home and Flower Show get underway. As always, the show will have flowers and shrubs, fountains and waterfall, horses and gardens.

Frank Dubinsky, show manager, has 46,000 feet devoted to home and flower displays and there are 50,000 square feet of booths in the exhibit halls. Dubinsky has reported that $45,000 was spent on the displays by those participating. Getting it in and open on time was no small trick on the part of the building staff. Veteran Memorial hall is devoted to the Drake-Bradley game on Saturday (13) and on Sunday (14) there were 2,500 hockey fans for the afternoon. But by 9:30 p.m. Sunday the dashers, bands, and the crowd of 1,000 snow clearing moving in the home and flower show, including a $500 show home in the arena.

New York Opera Features USA Series, Goes on Road

NEW YORK CITY OPERA Company completed Sunday (21) its schedule of eight performances. The last day of the season at the New York City Opera it now launches a road tour that will last until March 26. The New York run was the third "Panorama of Opera, USA," and included performances of "La Boheme," "Journey's End," "Semele," "The Ballad of Baby Doe," "The Almost True Story of a Crazy Woman," "A Countess from Hong Kong," "The Ballad of Baby Doe," "The Chinese" and "Madame Butterfly," "The Ballad of Baby Doe," "The Chinese" and "Madame Butterfly," "The Ballad of Baby Doe," "The Chinese" and "Madame Butterfly." The show is expected to draw more than 400,000 people. It will stop at 26 locations. The show will move into the arena and flower show, including a $500 show home in the arena.

Promotional Gamut Assists Hollywood Fla., Home Show

A FULL COMPLEMENT of promotional extras assisted Al Stern in drawing 35,600 persons to the fifth annual Home Show at Hollywood, Fla., early this month. Once Stern had the mayor cut the opening ribbon, and in subsequent years he had it done by a former Greek and an Indian with an alligator. This year it was done by a blond, but the most notable moment was at the tap. Stern set up a beauty parlor and modeling school. The beauty parlor gave free haircuts and facials from 2 to 5 p.m. daily, and about 500 women took advantage of this. The modeling school had a fashion show several times daily. There were a few acts at the show to keep the stage occupied from time to time. A magic show was included in the program at one point, and a fire-dancer. Since this was the fifth show, Stern had a contest among five adult children. A leather jacket and a belt were given to the winner. A teenager was selected as Home Show Queen and won a set of rings to represent the county. In one of two landscaped areas was a 50-foot palm tree, which the exhibitors of "The Circle Will Be Unbroken" included in selling at the end of the show. A puppy was sold a $2,500 boat off the floor. There were 60 exhibitors in all and the show was sponsored by the local VFW Club.

Carpenter Starts Production on 60 Speedway Racers

OMAHA,—The 1960 models of the Popular "Carpenter" built by the Carpenter Company, have been in production since February 1. James D. Carpenter, owner of Carpenter Amusements, Inc., announced. Production of last year's models was stepped up in October, 1959. Added to the line this year is a portable trailer designed to haul both the track and cars. Carpenter said. Production facilities have been increased greatly and improvements

Fernie Arena Opens

FERNIE, B.C. — The new Fernie Arena, with a seating capacity of $200,000, was officially opened Sunday (15) with a series of 10 days of competition, reported in 1952 and replaced last year by fire in February, 1959. The ice was the first built in the neighborhood of $200,000. The arena is part of the new Ice House and will be used for community and club events, individuals, fund- raising and the annual community ice carnival.

The 1960 events will include a Continental east-rain equipment, pneumatic tires with ball bearings, suspension for the runners, and sealed ball bearing drive.
AMUSEMENT PARK OPERATION

East Tincup Theme Spot Sets May Opening in Denver Area

DENVER—East Tincup, amusement enterprise now scheduled for a May opening, is interviewing ride operators and concessionaires who may be interested in setting up equipment in the park. East Tincup, until now has been a mythical creation patterned after an old Colorado mining town, is being built up by Pete Smythe, Denver radio and television personality. Site of the town is 12 miles west of Denver, just one-half mile east of the multi-million dollar Magic Mountain, also under construction. A town of 1880 vintage is being set up on 100 acres of land and admission will be charged. It will include Centennial Village, a Colorado Country Club, a general store and a school. The planner and construction work is awarded to Richard B. McFadden, who has several his relations with Allen Herschell Company to open a park consultant and factory representation office. The park will occupy 25 of the acres with amusement buildings. There will also be a Visible area. Land is leased from Grand Island Development Company, which will develop the hotel.

State to Run Squaw Valley

CALIFORNIA'S STATE PARK commission has voted to take the Squaw Valley and into the state park system. The site of the winter Olympics is expected to return from 30 to 60 per cent of its operational costs. The State also plans to buy the ski lifts now owned by Alec Cothill, the man who brought the Olympics to the area.

O'Dorisio Heads POP; Plan April 9 Opening

SANTA MONICA, Calif.—Ben A. O'Dorisio has been named president of Smiley-O'Dorisio, Inc., operater of Santa Monica State Park. April 9 has been set down by the park board for a decision on admission policy is yet to be made.

John M. Morehart, whose Morehart Land Company purchased the Clyde Seek

LONG BEACH, Calif.—Clyde Seek has been named general manager of the Long Beach Amusement Company, Inc., here, by Frank E. Stanton, Jr., president, said.

Seek joined the organization approximately 10 years ago and has worked in both sales and controller.

Ron Macary has been named manager of concessions, with Fred J. Szewczynski, who returned. Stanton said Carl Brown and Cliff Harrison were again appointed to head the security and maintenance departments, respectively.

Zoo Chief Re-Elected

CALGARY, Alta.—Lars Wil- lson has been re-elected president of the Calgary Zoological Society. Also reelected were Howard Morton and John Ballem, vice-president; James Wordie, secretary, and Mrs. Pearl Zeirner, recording secretary. Ross Henderson was named treasurer, succeeding W. B. Dawson.

In his presidential report, Wilson said his need for additional space for the zoo. The land needs of the zoo will be looked after was given by a city represen- tative.

Motel Chain Buying Trains From Herschell

PHOENIX, Ariz.—The Del E. Webb Motor Hotel Company has completed installation of Allan Herschell "1865" adult miniature trains in both the Del Webb Higway Home in Phoenix and their Higway Home in Tucson, Ariz. Both trains are to be used as free attractions for motel patrons and as transportation to several areas of each motel.

Since the models are in an early American motif, the Allan Herschell "1965" miniature trains were selected. Present plans call for an admission charge to the area and the upper floors of the hotel which will be made into a museum. There will be no charge for admission to an old-time general store and the ground floor of the hotel museum.

Associated with Smyth are Willie Weber, who purchased the theme park's brother-in-law and the son of the area's longest-continued event was over, Denver attorney Arthur S. Bowman and D. Nelle Munsey. The town is being constructed on land owned by Smythe, Bowman and Munsey.

New Niagara Area Thementer A-Building; Debuts in June

A NEW THEME PARK on a 140-acre area just outside Buffalo will get under way in February. To be called "Fantasi-Land," it will be part of a $2,000,000 recreation center overlooking New York Thruway east from Medina. Completion is expected in June. Rest of the complex will include a luxury resort hotel, domestic swimming pool and other units. Fantasy Land, Inc., includes a group of Buffalo businessmen, will operate and manage Lambert's amusement parks. Contributing to the design work is awarded to Richard B. McFadden, who has several his relations with Allen Herschell Company to open a park consultant and factory representation office. The park will occupy 25 of the acres with amusement buildings. There will also be a Visible area. Land is leased from Grand Island Development Company, which will develop the hotel.
Boom-Boom Browning Named Bandmaster of Beauty-Call

DE LAND, Fla. — William (Boom-Boom) Browning has been named bandmaster of the Clyde Beauty-Call Bros. Circus for the coming season. It will be Boom-Boom's fifth consecutive year in the show as a sideman and presi-

viously he has been with bands of other major shows.

Work of reading the circus was stepped up at the quarters here in big cat and horse barns. Six new tractors have been added along with three semi-trucks.

A new seat wagon has been constructed to use the added space in the larger block being built for this year. The top, a 140 with three sides, will have flexible cable built into it.

Quarters houses include Bob Welch, horse mechanic; A. Lee Henklein, painting; Bill Green, boss mechanic; and Al Shaffer, electrical department; Tommy Clark, props. Whaley is assigned to Caesar boss George Winters and both T. J. Johnson and aid Green are aiding Whaley.

PHONEMEN

CREW MANAGERS

PROMOTERS

For several Cristiani Bros. Circus Midwestern dates. Call

TOM PARKER
Division 4-2370, Milwaukee, Wis., or write 20 E. Jackson Blvd., Chicago, Ill.

3-PHONE-3

Circus Banners and U.P.C's, Cigars, Club sponsors, Mills Bros. Circus. Date. My twelfth year here, Collec-

tive and pay daily. Call 

J. V. SHOFFER
Mlenses 9-6491, days; Cighans 3-0524, nights; 141 E. Ohio St. Indianapolis, Ind. (No collects.)

WANT PHONEMEN

Good proposition, strong quintets, 6 weeks' work here with good proposition to touring: 

MR. TERRY
Porter and Dexter Studios, 3211 W. Independence, St. Louis 1-0416

No collects, please.

John T. Brown, 355 W. 30th St., New York City

2-PHONES-2

Ticktack and all for Sheriff's Station shows. Offer ready, names' week, weekly. 

Clyde Beauty-Call Bros. Circus, Chattanooga, Tenn.

WANTED

PHONEMEN

Highest caliber promotional directors

For leading principal cities. Year-round work. Norman Waldkin and Stan- 


CHRISTIANI BROS. CIRCUS

Cox Suspended After Detroit Show Success

SILEDIES ON THE NEXT major train for Michigan show train are turning up. They are painted with the show title in large block letters on a red and black background in a style not unlike that on the bill head of the show. The train, they say, has been cut higher to allow clear vision of the cars. Two or three high top cars have been cleared of any titles that might scare young animals. Cars are being refilled for heating and loading as the train 

The Detroit Shrine Circus played to heavy business out its run, marking up large increases over last year's business.

‘JASBO’

Rodeo Clown Life Detailed In New Book

NEW BOOK IN the rodeo field is "Jasbo," the story of Ralph C. Fullerton, rodeo clown. The book is a biography of his childhood and 

some stories coming up on trailer shows. 

Tickets to tours in using NV and New York, TV, circus cowboys, clowns, stunt men, 

and movie stunt men, mountain hunting and show in 


John Herbst now is working out of 

Farmers City, 3L, where he has 

pulled over the Swede Fuller Retrieving Act. His training barn is a former country school. The circus hired the 

teacher, and the pupils, who uses the blackboard to show rules outlined there in 

and refers to them during training sessions. - . . . A book for young 

children. "Come to the Circus," has been published. It is told in the words 

of Jack Fox and is comprised of 30 pages of circus photos.

Ballantine, writing for maga-

zines and newspaper syndicates, 

has stories coming up on trailer 

shows. He has written for 

tickets to tours in New York and 

Los Angeles, TV, circus cow-

boys, clowns, stunt men, 

and movie stunt men, mountain 

hunting and show in three 

journals with circus backgrounds; 

some kids' book about animals, 

and a book about horses that he has been working 

on for some time. He is 

also interested in the Blue 

Ridge Park. For the next 

tour, he plans to travel with 

his son, Jack Fox, 12, and 

is comprised of 30 pages of 

circus photos.

Greigwb Taylor, formerly with 

Mills and King shows, advises that 

the new baby in his family is a son. 

David Murray, 30, is the father, and 

Marie and Ivan Simpson were 

married in London, in May, and 

within a month of their marriage, 

they made their first trip to the United States. Mr. and Mrs. Simpson are now stationed 

at Fort Lewis, Wash., where he is stationed with the U.S. Army. Mrs. Simpson is 

planning a trip to Europe in the fall for a 

change of atmosphere.

BONDAGE

EXPERIENCED PHONEMEN OR WOTHERS


d/write

P. E. RYDER


to William T. Sweets, 336 Willow Ave., 11th St., Savannah, Ga.

CIRCUS TROUPING

By TOM PASKINSON

Ball and Line's Hamlet-Morton show made headlines when some of the acts weren't located in town just until 

before rehearsal time and when a girl in a new act became ill. This pace kept up all week, as the 

Augie, a regular cast member, and a special guest, 

was discovered when they took a trip in the 

heat. crowd mobbed him for autographs during the 

at the Hamlet-Morton show is that 85 percent of the 

audience is new and is willing to go along with us.

Breram Mills Circus of England will be shown in a television "spectacular" to be aired March 31 by the ABC network. It was announced that this show is to be a hit, especially with the American horses, Aerial Hurstes, a tiger act and the "Circos" barrel act. A "grand barrel" of a circus performer himself, will take part in the show. Large crowds 

former 25 with the Great 

Circus at Cleveland.

Rodeo Clown Life Detailed In New Book

NEW BOOK IN the rodeo field is "Jasbo," the story of Ralph C. Fullerton, rodeo clown. The book is a biography of his childhood and some stories coming up on trailer shows. In using NV and New York, TV, circus cowboys, clowns, stunt men, mountain hunting and show in three journals with circus backgrounds; some kids' book about animals, and a book about horses that he has been working on for some time. He is also interested in the Blue Ridge Park. For the next tour, he plans to travel with his son, Jack Fox, 12, and is comprised of 30 pages of circus photos.

Greigwb Taylor, formerly with Mills and King shows, advises that the new baby in his family is a son. David Murray, 30, is the father, and Marie and Ivan Simpson were married in London, in May, and within a month of their marriage, they made their first trip to the United States. Mr. and Mrs. Simpson are now stationed at Fort Lewis, Wash., where he is stationed with the U.S. Army. Mrs. Simpson is planning a trip to Europe in the fall for a change of atmosphere.
FAIR-EXHIBITION MANAGEMENT

ESE Sets Up Scholarships, Awards Publicity Contract

WEST SPRINGFIELD, Mass.—Six $1,000 scholarships will be awarded to New England youths at this fall's Eastern States Exposition (ESE) in West Springfield, it was announced. The $1,000 is the grand prize in the New England State Agricultural Scholarship Contest, who are to be selected and financed by ESE. Any New England student who has completed at least one year of college may enter the contest. Completed applications must be received by June 15. The winners will receive $1,000 scholarships. The winners will be notified no later than August 15. The winners will be selected by a panel of judges appointed by the New England State Agricultural Scholarship Committee. The winners will be announced at the ESE in West Springfield.

N. Y. Fair 4G Thruout 1959

Reading's Deficit

General admissions produced $500 and grandstand-admission admissions another $28,028. The gate figure was 90 percent of the previous year's $4,125. Income for the year was some $13,000. More than the previous year's $6,153 was realized. Cash expenditures were $12,255 for acts and name attractions and $25,002 for repairs and maintenance. The depreciation of buildings and capital improvement outlays came to $10,731 with the largest portion devoted to enclosing a parking area and converting (Continued on page 6)

What Do You Need?

PAPPERS Has More Than 300 Items for the Concession Stand, Such As Drive-In Choco-Dole Pops
WRITE TODAY FOR FREE PRICE LIST

FAMOUS MULTIPLEX OAK BARREL DISPENSERS SERVE

Finishes Coke or Pepsi... Root Beer (Creamy or Cold)... Plein Sparkling Soda

Round-Up

WORLD'S MOST UNIQUE RIDE

FRANK HEBERTZ & CO.

1211 N. 2nd St.

PHILADELPHIA 22, PA.

Phone: Delaware 4-4447

SHOW SNOWBEAR Ice Shaver

The STANDARD OF THE AMUSEMENT RIDE BUSINESS

Snow Wheel, Snow Mobile, Snow Go-Kart, Snow Trike, Snow Sled

FORKLIFT ROLLER, ADULT RIDES, MINIATURE TRAI NERS, ROLLER COASTERS, FERRIS WHEELS, MEDICINE BALLS, SHOOTING GALLERIES, PULL HOUSES, CONCESSION TRAILERS

Send for complete literature.

NEW MODERN AMUSEMENT EQUIPMENT

KING AMUSEMENT CO., INC.

P. O. BOX 488

PHONE: HD-31562

201 ELEVEN, DETROIT 9, MICH.

www.americanradiohistory.com

Fair is a busy place.

Jackson, Miss.—The fairgrounds of the Mississippi State Fair are to be sold by a spring. N. S. Hunt, executive secretary, has listed the fairgrounds that are to be sold during the coming week. The Mississippi General and Merchants Association will hold a public meeting Sunday, (1). On March 24 the Mississippi Polled Hereford Sale will be held at Fred Shaw, secretary. A boat show is set for April 7-10 with R. B. Lay as secretary and on April 22-23 a Boy Scout Exhibition is scheduled. The Mississippi Kennel Club will hold its dog show April 24 followed by a Horse Show April 30-May 8.
ROLLER RUMBLINGS

By AL SCHNEIDER

JACK L. BROWNE, operator of a large roller rink in Phoenix, Ariz., found a new technique for obtaining valuable publicity and advertising for his operation. Browne, a figure skater for more than 14 years, took over an empty Hotel in Phoenix in August, 1959, and both the building and its apparel, who accompanied her husband on more than a decade ago. The West wasF

BRISTOL-William

66, former operator of the Billy Blithe Players, repr. Feb., celebration for the first birthday of his son Michael, and has been enjoying the roller skating, etc. Thoroughly pleased with what she found, Browne was at home in Savoy and Browne, accompanied by a photographer, appeared at the rink, where she spent the morning skate and interviewed both Browne and her companion on the significance of roller skating. The Browner complied, illustrating such features as dance, skating, tennis, and roller skating, etc. Brown then noted that she found the rink to be a busy place, with many typical dance- and free-style skating routines. The result of this effort was a half-page feature article built around skating that is giving Browner a pleasant means of taking exercise which can be safely watched by the doctor. This periodical material on the Browner was incorporated in a program that was given to the young men and women in the community, plus the skating schedule of the week.

It was thoroughly explained that specific materials were taken aside for adult groups.

Browne, a former gold medal winner, said the article brought forth all of telephone calls and new regular customers. Because of the heavy added traffic, the rink skater was hard to be refreshed on the aim to permit more time for adults.

All of this didn’t cost the copper a cent, for the artist said that it was just the thing needed to re-establish the Browner as the social center for Phoenix’s North Side.

Hollywood Spots LITE CO.

4210 S. 10th East 2221

In Memory of

ELMA KOSS

Beloved wife and loving mother, who passed away Feb. 19, 1959

Anna Koss and Daughter

MAPLE WILLIAMS

whom passed away

Feb. 19, 1959

Missed by

Wife, Lila; and daughters

LOUIS SCHLOSSBERG

In loving Memory

CALGARY EX

Builds House

CALGARY, Alta.—A contract has been signed for construction of a new bungalow to be given away at the Calgary Exposition and Stampede which has been awarded to a Calgary firm.

The house will be on the fairgrounds, will be completely furnished and have a value of $30,000. Tickets will go at $1, under Calgary Junior Chamber of Commerce auspices.

other metropolitan dalies has been very

Tank acts are Herk and Pete, log rolling and canoe lifting, Bud Castelli and Roxy, stunts cracking and boomerangs, Tugger Trudell and Rod_stylesheet expecting. Bill Fontana and Peppy, the Tree Ring Man, Steve Boren is the ringleader, Frank Cook, comedy high wire; Orin Benson’s re- stricts, John Dawson, gat crack, Jim Ryan, stunts black, and Barbara Moniz and Winky, Priscilla, the seals. Joe McKenzie is encore and the Art Stanley orchestra provides the music. An extra 50 cents is charged for the 3,000 bleacher seats.
Showcase of the World

The operation of the Canadian National Exhibition is designed to showcase the products of manufacturers and producers to the buying public. It is one of the largest and most successful annual events in Canada. It was founded in 1879 when products were shown for trading purposes.

Ivan Brodie, space manager, says there are thousands of orders placed by the public at the CNE each year. "We want the exhibitor to take all the orders he can get," says Brodie.

For example, Australia last year showed women's wear at the CNE for the first time on this continent. The country wondered whether it could break into the market with its own wear and experimented with a show at the CNE. It received orders from three leading department stores in the city.

At another example, Australia wanted to try the china market. There was plenty of competition, not alone from Canada, but from the British market and Japanese producers. Few people knew Australia manufactured china, but in certain price ranges, Australia was successful, says Brodie.

Domestic Goods, Too

Domestic manufacturers have also shown at the CNE a good showcase for their products. For two years, Ford had its world premiere of the Lincoln at the CNE. And each year, the motor companies show futuristic models of their cars, to check out public reaction to various features of the cars. For instance, the rubber control on cars was given its first showing at the CNE, as were the in-line design on cars, new type of springs and power steering.

When Volkswagen decided to crash the North American market, it took a risk. It showed its cars anywhere else before showing the CNE itself. This, naturally, created a two-way demand. The customers wanted to see the car but the CNE had an advantage to sell the public. The Volkswagen showed eight models, including a station wagon, as well as cutaway models. Some 40 cars, comprising the company's first shipment to Canada, were sold as a result of the showing.

The company then decided to establish itself in Canada. The Mercedes-Benz, also the German company, decided to establish itself in Canada because of the success of a showing of its cars at the CNE. Foreign auto manufacturers have had so much success at the CNE that one-half of them have already requested increased space for next year, says Brodie.

Japan Products Click

Another exhibit crediting the CNE with giving its products that much needed impetus in a new market is the Japanese Government. That country first began showing at the CNE in 1936. And each year since then it has increased its representation.

In the food field, cake mixers and batters have been introduced for the first time to the market thru the CNE. Among the new products this past year was an American company, Farber-Way, with a great deal of excitement from would-be cooks.

Indicative of the drawing power of the Exhibition is the increase of its size by foreign countries. Where six countries showed last year, 15 showed this year. And the space department is showing its highest revenue in its history.
CARNIVAL CONFRONT

KEITH CHAPMAN, general agent of Bob Hammond Shows and formerly with the Olles and Don Franklin organizations, underwent major surgery Monday (15) in a Houston hospital. ... Ed Sope- nar, first vice-president of the Showmen’s League, was back in Chicago last week after a Hot Springs vacation where he visited the club there and went over to Little Rock for the State convention of county fairs. ... COLUMBUS, O. — Ben Hirsh has booked six kiddie rides and a Roundup with the Gooding Amuse- ment Company for this year. Harry Swink will operate the Hi- tion Sisters, Siamese twins, on the same show. ... F. E. Gooding, president of the firm, also disclosed that Charles O’Brien will run manager of the 22nd Season with the Gooding organization for close to 25 years but spent 1959 with the Stag Amusement Company, which manufactures the Flying Coaster. ... It was earlier announced that Joe Zachinski would have a Dark Ride and Funduschee. Actually, he will have two of each, two of them new. The Dark Ride is a double-decked device. ... additions to the dark ride also include E. (Swede) Erickson with three units, replicas, small horror and monsters.

JOHNNY DENTON SKIDS TWO UNITS THIS SEASON

KNOXVILLE—Two units will go out this season under the banner of Gold Medal Shows, Johnny J. Denton, owner-manager, announced here last week. The formation of a second unit is a result of the bankruptcy of the old Firm. ... John A. Cofan of the Lumberjacks, Inc., who will operate the rides of Lou Riley, former owner of Dumont Shows. Riley was taken ill recently and his condition is unknown. There he will have the Ferris Wheel, Hay Ride, Showboat, and the House of Popcorn and candy apples. The operation will be run by two men, one major and two kid rides, three shows and close to 20 concessions. It will open in mid-April and play Ten- nessee, Kentucky and West Vir- ginia.

Gooding Sets Hirsh Rides, O’Brien Back

GREENSBORO No. 18

PENN PREMIER FAIR

SCHIFF TOWER SLIDE ACQUIRED; SET BACK-END SHOWS. NO. 2 UNIT

HENDERSON, N.C.—Addition of another Pennsylvania fair date figures the Penn Premier Shows 18 additional days to the National’s total east of the Mississippi River. A two-weeks’ option, begin- ning this spring, will also be in effect during the latter part of the fair season.

concessions: Main categories: Mechanical Concessions of all kinds except Eats and Drinks. Carpenter.

A. J. Grey, general agent for both units, is currently in Mont- gomery, Ala., for a physical check- up at the VA hospital there, but will be back with it in mid-March.
COSHOCTON, OH—FAIR INKS GOODING FOR THREE YEARS

COSHOCTON, OH—The Coshocton County Fair has awarded a three-year midway contract to the Gooding Amusement Company, the first time in 12 years the fair has closed for training.

Floyd Gooding, owner of the Columbus-based firm, was awarded the pact on his bid of $22,000. The Gooding Amusement Company, Coshocton, submitted a three-year bid of $20,000.

One-year bids were also submitted, with Gooding offering $7,500; The Daily Evening News, Coshocton, offered $10,000; and the Coshocton County Fair, which had the fair here from 1956 thru 1958 with Gooding bringing in the tent in 1959.

Three-year bids were submitted by both for the 1959 fair, but were not considered by the fair board.

BLOOD CALL

Midwest Show Club Sets Dracula Party

MINNEAPOLIS—The Midwest Showman’s Association, in an effort to increase sales in its Blood Bank, held a meeting here last night and is urging its members to stay healthy through the end of the month.

The meeting was opened by Frank Kinley, immediate past-president, who has been confined to a hospital here following surgery. Dr. John Thompson, chairman of the blood bank, is making arrangements for the event.

The showmen’s association has a long history of blood donation. In previous years, they have donated blood to hospitals and medical centers.

RAS Shrimpers Elect Weiss

TAMPA—O. J. (Whitey) Weiss, confection manager of the Royal American Shows, has been unanimously re-elected president of the Royal American Shrine Club at its annual meeting here. Weiss became the first to hold the office for the second straight year.

Also re-elected were Bobbie Has- ton, secretary; F. B. Mastro, treasurer; and Homer B. Bierman, vice-president. No other time was re-elected president.

Fourteen new members were elected to the club at the 31st degree.

The Treasurer’s Report, which was adopted, showed that the club had a balance of $36,000 in its bank.

Dr. John Thompson, chairman of the blood bank, is making arrangements for the event.

Barker Injured at Indio; Fair Time Business Okay

INDI. Calif.—Chet Barker, general manager of Fair Time Shows, was hit by a truck on Interstate 57, bay, broken ribs and internal injuries, in a fall on this Friday night (13) at the Riverside County Fair and National Date Festival.

Barker was hospitalized in the hospital, where he was admitted.

Following the accident, the transformer went out of action and the show was forced to close for several hours.

The show is scheduled to resume at 9 a.m. tomorrow (Wednesday) at the Riverside County Fair and National Date Festival.

That’s not all, though. Barker was also injured in an accident while on the job, sustaining a broken arm.

Buck Show to Get Flying Coaster

TROY, N. Y.—A new Flying Funshow is taking shape at O. C. Buck Show offices here, as a pre-season show is being recovered and re-designed.

Owner Buck has been on various projects since leaving his home in April. After a successful take-off and construction of the shows’ new Flying Funshow, Buck announced contracting for a Flying Funshow that is expected to be delivered by the factory in Amherst, N.Y., in June. He is now touring with the rides and accessories, along with the major rides and half-kids rides.

The show stands up very favorably on any basis of comparison, the owner said.

A short stay at Rocky Mount, N.C., open is now the period in the South. Others will be Rocky Mount, Ga., Jacksonville, Jacksonville, and Miami, Florida. The Buck show will play its traditional - and fair territory in New York State, California, and several other states.

The shows’ regulars are also re- ported to have been interested in the new Flying Funshow.

SLA Finalizes Plans For Summer Fund Drive

CHICAGO—Final plans for the 1967 summer fund drive of the Showmen’s League of America, held in Chicago (18) regular weekly meetings. The drive, which runs through the combined efforts of J. W. (Patty) Conklin and Hal Elliott, will result in the acquisition of two 1967 Cadillacs at the annual banquet and ball.

The drive’s goal is to raise $10,000 to help support the showmen’s association and their activities.

First Vice-President Ed Sepper reported that the association reported to the secretary of the Showmen’s League of America.

Reid Charlis Ride Dates

MANCHESTER, Va.—Winter shows are expected to occur in the area, according to the association.

The headquarters will be in Tamaqua, Pa.

Riding shows are expected to occur in the area, according to the association.

The headquarters will be in Tamaqua, Pa.

ROYAL AMERICAN ADDS FREE TOILET FACILITIES

TAMPA—The Royal American Shows, with more “thrust” in its credits than any other company in the area, will open its regular season with this in another form of two large riding shows, and will provide free to patrons along its long route.

They are now nearing completion in winter quarters here. The shows have been fully equipped with flush toilets, and are being used.

The women’s toilet wagon has eight flushing toilets and a large baggage car. The men’s toilet wagon has eight flushing toilets and has no baggage car.

Slatten Buys Mound City

ST. LOUIS—Mound City Shows, owned and operated by Charlie Slatten, of St. Louis, Mo., have been purchased by Clarence Slatten, of St. Louis, Mo., who owns the company.

The sale was made between Slatten and the original owner, his father, of the business. For the past two years managed the company, which Mrs. Oliver had on the road.

Slatten managed the Oliver No. 1 show during the past two years, and now manages a total of five major and eight minor shows.

The sale will be effective on March 1, 1967.
BIG SOLDIERS' PAYDAY
SPRING FESTIVAL, CAMP GORDON, AUGUSTA, GA.

VIRGIN TERRITORY, FIRST SHOW 5 YEARS, FEB. 29-MARCH 5 INCL.
Following by Air Force payday, Greenville, S. C., March 14-March 19, and then the big one, COMBINATION MASTERS GOLF TOURNAMENT AND SOLDIERS' PAYDAY, March 31-April 9 incl.

These joining new will be given preference. RIDES: Will book 1 or 2 Rides not conflicting. SHOWS: Sideshow, Matadorne, Wildlife, 1 Girl Show or any worthwhile Grind Shows. CONCESSIONS: COOKHOUSE, Popcorn, Candy Apples, Grab, 6-Cats, Buckets, Novelties, Palmistry, Glass Pitch or any other Hanky Panky. All wires and letters to HARRY (BUSTER) WESTBROOK, Richmond Hotel, Augusta, Ga. Phone calls until Tuesday, Feb. 23, Yukon 3-7181, Hollywood, Fla. After that Richmond Hotel, Augusta, Ga.

VIRGINIA GREATER SHOWS
Opening early April, Suffolk, Virginia

WANT inaugural spring Big & all of it. Can get good Shows. Write C. N. Palmistry, 2831 W. 1st Pl., Kansas City, Mo.

WANT for season. Novelties, Photos, Ball Games, Long and Short Range Game. Reply C. N. Palmistry, 2831 W. 1st Pl., Kansas City, Mo. All replies held confidential. Email: C. N. Palmistry 2831 W. 1st Pl., Kansas City, Mo.

NEW ENGLAND AMUSEMENTS
Want for Opening April 18, Springfield, Mass.

WANT for May 10, W. W. Ham, 1503 Franklin Ave., Allentown, Pa., for Indie Shows.

ALL AMERICAN SHOWS

J. A. GENTSCH SHOWS
Want for sale or rent: Horse, Stock Show, Put Eagle Mine, March 10. Rider. Whoever can be reached. Email: J. A. GENTSCH, 1741 W. 14th St., Miami, Florida.

THOMAS JOYLAND SHOWS
WANT CIRCUS-CIRCUS PAINTER
One who can do 3 years work. Must manage. SEASON OPENS IN APRIL.

WANT for all-week sale title shows—(Rex Estate, Swell Interior, Pinto, Caddie, Novelties for sale. Must be reliable. 551-9725. Contact C. O. L. Thomas, 1731 W. 14th St., Miami, Florida.

JACK LINDE SHOWS
NOW BOOKING FOR THE 5 YEARS
Look and listen. Range, Water Games, High Stunts, Pinto, Pichon, Break the Coyote, Caddle Races, Indian Dances. TRAVELING SHOWS. Arrange for your next show. For all information, call J. A. LINDE, 1124 W. 49th St., Kansas City, Mo. 64114.

FOR SALE TILT-A-WHIRL
This 600 ft. tall, has a steel pylon 30' high, all new parts. Price: $2,500, Install. Contact L. T. Thomas, 1751 W. 14th St., Miami, Florida.

FOR SALE DIESEL LIGHT PLANT
The Plant is 25 ft. x 25 ft. with 4500 ft. of pipe. We are selling the entire plant. Price: $1,500. Contact J. C. C. MILLER, 1237 W. 49th St., Kansas City, Mo. 64114.
THE FINAL CURTAIN

Legitimate Shows

- Continued from page 58

FISHER—S. G. Jr., husband of Mrs. Evelyn Fisher, secretary of Four-States Fair, Terre-..aktan, Tex., and vice-president of the Texas Association of Fair and Expositions, February 11, death being attributed to a blood clot. He had returned to his parents’ home following a week’s stay in a hospital. The family paid the expenses of his funeral and burial at an unknown location.

LEMIEUX—Richard A., 73, head electrician of Ringling Bros. & Barnum & Bailey’s famous Ringling Bros. Circus in 1910, February 9, 1960, at Temple University Hospital, Miami, Fla. He had been a resident of Miami for the past 10 years, having moved there from New York City, where he was employed as a marine engineer. He is survived by his widow, Mrs. Evelyn Fisher, and two sons, Robert and Richard. Burial was in Menominee.

PELLET—Mrs. M. G., 69, formerly of Montreal, Quebec, died March 2, 1960, at St. Mary’s Hospital, Montreal, Que., after a long illness. She is survived by her husband, Mr. M. G. Pellet, and two sons, Mr. Robert Pellet and Mr. Jean Pellet. The funeral was held at St. Mary’s Cemetery, Montreal, Que.

SPAIR—Mrs. Glenda Burke, 74, widely known pachymenon, February 19, 1960, at her home in Miami, Fla. She was the mother of Mrs. Jean McIvor of Miami, Fla., and Mrs. Jeanne Burke of New York City, and the grandmother of Mr. John McIvor of Miami, Fla., and Mr. John Burke of New York City. The funeral was held at St. John’s Cemetery, Miami, Fla.

STEWART—Walter M., 70, for 20 years a member of the J. A. Genich Shows, January 12, 1960, at his home in Miami, Fla. He was the father of Mrs. Jean McIvor of Miami, Fla., and Mrs. Jeanne Burke of New York City, and the grandfather of Mr. John McIvor of Miami, Fla., and Mr. John Burke of New York City. The funeral was held at St. John’s Cemetery, Miami, Fla.

Detroit Club Adds Directors

DETROIT—The Michigan Shows Club has appointed five new members to its board of directors, according to Peter Gregers, recording secretary of the club. The new members are Floyd E. Gooding, president; O. J. C. Johnston, secretary; Mr. Reid and Mr. William Cowan. The board met recently to discuss various aspects of the industry.

DELAND, Fla.—Bob and a giraffe purchased by the Clyde Beatty-Cole Bros. Circus died here recently. They were delivered to the show by Dr. and Mrs. Bertram, who were visiting the Deland Zoo. The Deland Zoo, which is operated by the University of Florida, was informed of the death.

DETROIT—The American Tobacco Company, which operates the circus, has purchased a replacement giraffe for those killed. It is scheduled to arrive in Detroit in a few weeks.

The animals were with the crisis when the Detroit Zoo requested that they not be used in any circus. The zoo has had a contract with the circus for the past 10 years, providing the animals with a place to live and a guaranteed income for the zoo.

Reading Deficit

- Continued from page 57

...a previous existence building in a pigeons-and-rabbits exhibit estimated at $2,523.77.

The corporation was authorized to be formed by the Reading Fair Company for the purpose of operating a mutual-racing event on the grounds. J. E. Gillis, president of the corporation, said it is necessary because the mutual operations, it has been established, would be handled by the city and the partnership would be more efficient.

The petitioners are the members of the Reading Fair Association, which owns the property. They are the principal owners of the ground and have been associated with the circus for many years.

CIRCUS TROUPING

- Continued from page 56

Paul M. Conway, circus attorney, at the Madison (Calif.) Hospital, and will report to Sarasota shortly. He has been working out with the ringmaster and will report to Sarasota shortly.

Myers, who has been in charge of the ring at the Madison (Calif.) Hospital, will continue to work at the Madison (Calif.) Hospital.

The show will open in Sarasota, Fla., on March 1, 1960, at the Sarasota Civic Center.

CATERPILLAR FOR SALE

Lee W. D. Teix, 414 Exchange, E. 16th St., Jacksonville, Fla. Phone 172. No contact card.

SMILEY’S AMUSEMENTS

WANT IMMEDIATELY

Johnny Canole, 23, 237 Exchange, E. 16th St., Jacksonville, Fla. Phone 172. No contact card.

FOR SALE

WANT IMMEDIATELY

Johnny Canole, 23, 237 Exchange, E. 16th St., Jacksonville, Fla. Phone 172. No contact card.
for listing
SEND NEWS RELEASE, GLOSSY PHOTO OR DRAWING TO
PARADE OF HITS, The Billboard, 188 West Randolph, Chicago 1.
GRAVE REMINDER PLACE SETTING
41 "papers to use WEINMANN'S for WATCHES!"

NEW $1.00 kitchen gadget: cost 20c: no food handling. Beautiful display sells it.

DICE GAME

SPECIAL
54 x 72 STRIPED STADIUM BLANKET—$1.40 EACH KEROSENE COPPER LAMPS
$2.75 Dozen
Sold in dozen only.
Free sample for orders of 5 dozen or more.

MANAGER WANTED
Wonderful opportunity for man with experience in selling merchandise for
the natural and dress trade. Must know how and where to buy. Make up
outlines and fomrs. Same salary. Must have car. Age limit if you're the
right man. Nine experiences in first letter, including salary. We are
excellent field and a steady one.

SOLD BY:

BULBO! ELGIN!
NATIONALLY ADVERTISED!

Watches
Fed's and salable new wicide. Price and value guaranteed. Further
and guaranteed for 49c:
(See top of page)
CHOICE LOT—4 for
Choice selection of new watches for men and women. All
Of the above models. Complete with operation bands—presented at
this low Sample, SHIP METHOD. 10c with order, balance COD.

NOTICE
NEW $1.00 kitchen gadget: cost 20c: no food handling. Beautiful display sells it.

EASTER CLOSEOUTS!
ALL PLUG IN MUSICAL RABBITS

30" x 1 ft, Inc, $2.20 .21.40
20" x 1 ft, Inc., $1.40 $1.00
15" x 1 ft, Inc., $0.80 .60
20" x 1 ft, Inc., $1.50 1.20
15" x 1 ft, Inc., $1.00 .80

MUSICAL RABBITS

FIRE KATY, $1.20, Incl. Tax.

DEPARTMENT STORE

FlexPort PET DOOR

Available only by direct sale to retailers.

Send name, address, check or money order for $1.95.

 Carnival, Inc., Dept. BB
 1383 North Clark Street, Chicago, Ill.
REGULAR CLASSIFIED ADS
Set in usual wanted style, one paragraph, no display. First line set in 5 pt. ease, balance in regular 5 pt. upper and lower margin 1 1/2. Cash only. No Agency. Minimum $5. CASH FEE: $1.25 per line.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25¢ to cover cost of handling replies.

DISPLAY CLASSIFIED ADS
Almost more attention and produce quicker and grater results thru the use of large type and white space. Type up to 16 pt. permitted. No illustrations, reverses, or other decorative matter. One at rule border on ads of one inch or less.
RATES: 1 $1 per line. $14.00 CASH with copy unless credit has been established.

FORMS CLOSE WEDNESDAY FOR FOLLOWING WEEK'S ISSUE
Send all Orders and Correspondence to 2160 Patterson St, Cincinnati, 22, O.


did this Ad

ATTRACT YOUR ATTENTION? DISPLAY CLASSIFIED ONE A WAY TO ATTRACT MORE ATTENTION AND PRODUCE QUICKER RESULTS. Published in 50,000 homes. DIME A WORD. RATE, $1.40 PER INCH

1. Type or print your copy in this space:

2. Check the heading under which your ad is placed:
   □ Autos, Bikes, Carts
   □ Advertising Specialties
   □ Agents, Distributors, Items
   □ Business Opportunities
   □ FAMOUS SMR. CLOSET OUTS
   □ Jewelry Closeouts
   □ Free Catalog
   □ Music, Records, Accessories
   □ Coin Machine Headings
   □ Talent Availabilities Headings

3. Indicate below the type of ad you wish:
   □ REGULAR CLASSIFIED AD—$20 a word. Minimum $4
   □ DISPLAY CLASSIFIED AD—$1.25 per line. One inch $14
   □ TALENT AVAILabilities AD—$10 for the first inch, $1.25 per line thereafter

Classified and all Talent Availabilities ads must be paid for in advance.

THE BILLBOARD, 2160 Patterson St., Cincinnati, 22, Ohio
Please insert the above ad in:
NAME ______________________
ADDRESS ____________________
CITY ______________ STATE __________

Copyrighted material
LETTER LIST

Letters and packages addressed to persons in care of The Billboard will
not be returned. If you are mailing a package for the person mentioned in
The Billboard where it is held, Cincinnati, New York, Chicago or St. Louis, To
be sure of its being delivered, please mail it to that person at the regular
address. Chicago or St. Louis will be mailed in return by The Billboard office
or Cincinnati office by Thursday morning.

MAIL ON HAND AT
ST. LOUIS OFFICE
390 Arcade Bldg.
St. Louis 1, Mo.

MAIL ON HAND AT
CHICAGO OFFICE
186 W. Randolph St.
Chicago 1, Ill.

MAIL ON HAND AT
NEW YORK OFFICE
1564 Broadway
New York 36, N. Y.

PROMOTION

PIECES FOR DEMONSTRATORS, ENGRAVERS

READERS... will be shocked to learn of the death of Glenda Burke Spahr, who
died on March 19, in New York City. Mrs. Spahr, widely known in the pin trade as a
famous photographer and engineer, invented and developed successful
machines for making and cutting designs, several years ago working with Madame
Janet Searle, a noted bridge and bobbin designer, and for over 20 years.

BRIDGEPORT, Conn.—A ten-

20th anniversary celebration for

DEMONSTRATORS, ENGRAVERS

THE BILLBOARD

20

OCTOBER

CLASSIFIED

Help Wanted

Photo Supplies and Developing

Printing

Salesmen Wanted

Tattoo Supplies

Wanted to Book

Wanted to Buy

COIN MACHINES

Parts, Supplies

FULLY AUTOMATIC CHROME POCKET LIGHTERS

Routes for Sale

Printed in 500 copies, 14" x 21 1/2".

10th Annual Western Fall Show

Pipes

1960 CATALOG NOW READY

Rally Ride Show California Area

COPS OF ALL EVENTS, COMEDY

Mississippi Candy Machines, 854 E.

Hot Tip: To Get The Billboards FREE without Mailer, Send $1.25 for one issue, $1.00 for 6 issues, $4.00 for 16 issues. To send outside the United States, add 10 cents per issue.

CLASSIFIED

THE MARKET PLACE FOR BUYERS and SELLERS

Continued from page 65

Help Wanted

PHOTOGRAPHIC NOVELTY GIRLS WANTED—TENDED TO SCAD

WANTED—DISPLACED GIRLS WANTED TO WORK SCAD IN

Instruction and Schools

MUSIC ACADEMIES—TERM ROOM WANTED—TERM ROOMS WANTED—

Magical Supplies

NEW 18x24 ILLUSTRATED CATALOG

Miscellaneous

Did You Ad

ATTRACT YOUR ATTENTION?

SHOW, WANTED—TRUNKS

LITTLE TOOT

Real Steam Trains

14'-15'16'-24' Gauge

CROWN METAL PRODUCTS CO.

WYAND, Penna.

SUPER OCTOPUS PRICE. $12.00

SUS, new edition, Having menu, and is now available in a few weeks. High

Motion Picture Films and Accessories

NOW IN ELECTRICAL BOXES AND NO. 24 PULL DRUMS

TALENT AVAILABILITIES

RATE: 10c a word, minimum $2. CASH WITH COPY.

Set in usual want-ad style, one paragraph, no display. First line in 5 pt. caps, balance in regular 5 pt. upper and lower case.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, e/o The Billboard, allow six words for address and include additional 25c to cover cost of handling replies

Musicians

DRUMMER—NICE EXPERIENCE ON CHARLESTON BAND, $150-

BRIDGES—VOCALIST AVAILABLE MARCH 1. Wanted, location spots with bands.

Outdoor Acts and Attractions

RALLY RIDES SHOW CALIFORNIA AREA

Mississippi Candy Machines, 854 E.

COPS OF ALL EVENTS, COMEDY

Mississippi Candy Machines, 854 E.

COPS OF ALL EVENTS, COMEDY

Pipes

1960 CATALOG NOW READY

Rally Ride Show California Area

COPS OF ALL EVENTS, COMEDY

Mississippi Candy Machines, 854 E.

COPS OF ALL EVENTS, COMEDY

Pipes

1960 CATALOG NOW READY

Rally Ride Show California Area

COPS OF ALL EVENTS, COMEDY

Mississippi Candy Machines, 854 E.
Business & Social Programs
Set for NVA Miami Conclave

By REN GIVET
NEW YORK — Brief but solid, down-earth business sessions, and plenty of sunshine and social activities promise to be the highlights of the National Vendors Association forthcoming annual convention. This year’s conclave will take place at the fashionable Bal Harbor Hotel in the upmarket Bal Harbor section of Miami Beach, April 21 to 24.

After considerable exchanging of views, the committee came up with five topics prepared for detailed airing by guest speakers and panelists at the business sessions. From this preliminary suggested list, a working subcommittee will pick the final list of topics.

Subjects
Suggested subject matter includes: (1) As the Tax—a full discussion of nationwide tax problems affecting operators; (2) a seminar on “what makes a child buy,” (3) sanitation and cleanliness problems; (4) how big a route is too big—without discussing on where multiple unit locations can be detrimental to profits; and (5) insurance. Whatever the final business agenda, an attempt will be made to get speakers who are recognized experts in their line.

On the insurance side, a group plan for a major medical health policy is already in prominent use in business and industry as a utilitarian to such basic health policies as offered by Blue Cross organizations.

Exhibit hours will follow roughly the same schedule for Thursday, Friday and Saturday of 9:30 a.m. to 5 p.m.

Social
Socially, the program will offer a Thursday luncheon sponsored by NVA itself with a Friday luncheon to be held several of the manufacturers. Friday evening there will be a party staged by Sam Eppy’s organization while Leaf Brands will put on the Saturday evening party.

Convention secretary, June Morton, announced an attractive program of activities for the district side of the convention-grounds. This will include a costume demonstration and card party and tour on Thursday. On Friday, there will be an all-day cruise on the Intracoastal Waterway north to the do de luxe Hollywood Beach Hotel in Hollywood, Fla. At the hotel, there will be a luncheon meeting and tour of the hotel. Shopping trips will be offered on Saturday.

The cost for the three-day program will be $10 each. Also available will be planned activities for teenagers and baby-sitting services.

Informal
Needless to say, it was pointed out, there would be considerable activity at poolside of a less planned nature. All agreed this was something admirably shaped up as being one of the best of the NVA on record. It was also expected that a Miami Beach official would present the group with the keys to the city.

Attending the planning session were Don Mitchell and Ted Borod, Harold Fiedler, Mandell, Bob Guggenheim, Carl Huma, Sam Eppy, Arthur Biinger and Edwin Leaf.

SOL GOLDBERG
Learn Business by Himself; Has 500-Unit Route to Prove Success

By GEORGE METZGER
PHILADELPHIA — According to Sol Goldberg, local operator, you’ve got to learn the business by yourself. Nobody is going to help you. “And the only way to learn the business is by doing it yourself,” he affirms newcomers.

Sol has practiced what he preaches. He started out 11 years ago with 45 machines and built his route to the point where he now has “better than 500 units” on location.

“I feel as if I worked my way from the ground floor,” he said. “Where I came out of the Army in 1945, I didn’t know what I was going to do. One day I got a job that serviced both amusement and vending machines. Reward

“Three years later,” Goldberg went on, “the two partners that I worked for had built up and one gave me a route of 45 bulk machines as a reward for faithful service. I was in business.”

Sol has worked with his trust until this point when he has his 500-plus machines spread out all over the Philadelphia area.

What’s his secret to success? “I’ve always been fair and honest with anyone with whom I’ve had business dealings,” he said. “I’ve got a large stock in that service that servicing business: the only method. This is the only thing to which I can credit my success.”

Friends
Of course, being honest with people also wins Sol a lot of friends. He says this also is a big factor in his business. “I’ve made some very good friends during the years. I know what people think of me,” he explained. “I never hurts to be nice when dealing with people.”

Service
Service is the key word to that that has helped Goldberg get where he is. “I can’t but help believe that this service has helped me,” he said.

“I leave my business card at each location so in case trouble comes up the store owner can call me at once.” Goldberg explained. “I try to get there the same day I am called. This helps build good will.”

Weeks Calls
“I also take my regular calls,” he continued. “I service about 95 percent of my machines each week. I start off the following week with the 10 percent I couldn’t get to. Then, too, if I happen to be in the area of one of my locations, I drop in, whether it is next or on the schedule at another location.”

Sol, like bulk operators everywhere, is continually looking for new locations. He said he keeps his eyes open during his trips around his route for new routes or new machines opening.

“I try to find stores that would make good locations but not have a machine, and see if I can offer a contract to them.”

What is the best location? “Any place the public is.” Goldberg replied. “Wherever you have people going in and out you will have a location.”

Goldberg does not have any odd type locations. Most of his stores are in stores. He uses a variety of fills, but mostly gum balls. “You are at

WOODEN TRAYS beneath bulk vending machines to keep merchandise from spilling are used to good advantage by Jay Shannon (The Billboard, January 25), who operates a large route of machines in suburban Denver. The platforms have a deep groove in front which Shannon says keeps floors clean and location owners as well as customers a lot happier.

BULK VENDING
Communications to 168 W. Randolph St., Chicago 1, Ill.

FEBRUARY 22, 1960

THE BILLBOARD

MIDGET CAPSULES for 1c vending. Brand-new items: 2 High-Heeled Shoes . . . 1 Silk Flag (assorted) . . . Baby Pacifier . . . don’t forget Full Deck of Cards (sold million two). . . Two Dice. All only $12.50 per M (50 or more).

A TRUE LOCK, the perfect capsule. Patent No. 2744341.

Outstanding item, Sold 50 c and creates 100 quality filled capsules. Carries our complete line.

The PENNY KING Company
3528 Wisconsin St., Pittsburgh 3, Pa.

World's Largest Selection of Miniature Charms.

ATLAS MASTER — the proved 1c. Vendor

Time payments available on Oak machines through all distributors.

All Oak machines are equipped with 1¢, 5¢, 10¢ and 25¢ coin mechanisms, or combination 1¢-5¢ coin mechanisms.

Below are listed factory authorized dealers.

LEON D. DAVIES & CO.
3528 Wisconsin St., Pittsburgh 3, Pa.

N. L. KETTLEHORST CO.
3637 N. Milwaukee Ave., Chicago 28, Ill.

SPRINGFIELD VENDING CO.
618 9th St., Huntington Park, Calif.

SMITH VENDING CO.
3600 S. La Cienega Blvd., Los Angeles 36, Calif.

SIERRA VENDING CO.
1311 E. 20th, San Bernardino, Calif.

JOHN W. WELCH VENDING CO.
1651 E. 20th, San Bernardino, Calif.

MACHINERY SALES INC.
1940 N. Western, Chicago 22, Ill.

G. D. SMITH VENDING CO.
711 E. 55th St., Kansas City 1, Mo.

OAK MACHINE MANUFACTURING CO., INC.
1514 Reifneider Ave., Cleve, Calif.

Advertising

VEND... the Magazine of Automatic Merchandising

MINTSNOW VIWS

HUNDREDS OF MONEY-MAKING VENDING IDEAS

Cost you a fraction of a cent a place where it is possible to Vend — the magazine of automatic merchandising ideas.

Fill in — tear out — mail today!

1000 S. Vermont Ave., Los Angeles 41, Calif. Phone: TURS 1-0100


OAK MACHINE MANUFACTURING CO., INC.
1514 Reifneider Ave., Cleve, Calif.

(Finish on page 65)

CITY

STATE

Occupation

Name

Address
LOGAN STARTING ANTIQUE BULK VENDING COLLECTOR'S

CHICAGO—Dick Boylan shows the beginning of an antique bulk vending machine museum being started at Logan Distributing Company here.

In Boylan's hands is an 1892 ball gum machine made by the Ad-Lee Company, Chicago, in 1908. The machine has a nine-pound globe with a radish on the side for the door to the coin box. Unit is of heavy wrought iron.

On Boylan's right is a 1924 Master ball gum machine with a seven and one-half pound globe. The unit has a key lock under the handle with the entire mechanism self-contained.

The machines are being displayed by Logan in a specially built glass display case in the firm's vending machine showroom, and it is the fond hope of Boylan and the firm's owner, Jack Nelson, that the collection will grow rapidly.

The pair seeks to gather representative machines showing the history of the bulk industry. "Also," adds Boylan with tongue in cheek, "we might get a few old antique machines off the streets, too!"
CIGARETTE AND CANDY MACHINES

For full information, write or phone.

THE BILLBOARD 69
BULK VENDING

CRACKER JACK VENDING MACHINE

DISTRIBUTORS WANTED
Be the first in your area with this Exclusive Vendor

C. J. VENDORS, Inc.
4451 West Washington Blvd.,
Chicago 44, Illinois 60641
Exclusive Manufactures of Vending Machines for Cracker Jack.

"YOU HAVE A GREAT CAPSULE MACHINE . . . BY FAR THE BEST ON THE MARKET"
QUITE FROM LETTER ON OUR FILES

THE NORTHERN CORPORATION
2024 E. Armstrong Street
Morris, Ill.

YOU'LL SAY THE SAME WHEN YOU TRY

THE GOLDEN 59 SUPER C CAPSULE VENDER
See your Northwestern Distributor or write

THE NORTHERN CORPORATION
2024 E. Armstrong Street
Morris, Ill.

LEARN BUSINESS
- Continued from page 67
most forced into using a variety of fill nowadays," he pointed out. "The competition is so keen."

He said that competition is one of the biggest headaches of the business. "You have to be on your toes at all times," he said.

Goldberg uses both single machines and batteries. "It depends on the location," he said. "But some merchants won't tolerate a rack."

So trades in modestly priced, but does have some nickel machines. He also maintains a few machine.

"By and large," he claims, "many merchants are alike in one respect. They hate the machines being in their stores, but they love the money they get from them. There are, of course, some exceptions to this rule."

So says most merchants are nice enough to call you when a machine goes out of order. But he tells of a man who took a faulty machine behind his counter until the next regular service call, instead of telephoning him.

What are Goldberg's plans for the future? "I'm in my 31st year now," he responded, "and as long as the good Lord blesses me with good health, I plan to stay in the business. It has been very good to me and I've made a lot of good friends thru it."

If I had to do it all over again," he concluded, "I would."
Al Simon Named as Rock-Old's N.Y.Dist.

NEW YORK—Al Simon, veteran of the New York coin machine distributor business, has been named distributor for the Rock-Old box line on March 1. He replaces Kaeppler Bros., which will concentrate on its shop and jobbing operations.

Simon is the New York Distributor for Chicago Dynamic Industries, and has represented the firm here for 28 years.

They have announced that the acquisition of the Rock-Old line is in keeping with their plans to diversify. In addition to the Chicago Dyna- line, he will also distribute Auto Photo here.

Key Man

According to Simon, Al D'Innis, who is in charge of operator relations, will be a key man in his plan to boost Rock-Old sales in the area. Simon added that he will stock a complete line of parts.

The same basic lineup he joined the company (then Chicago Coin) shortly after his graduation from New York University in 1951. John was tough to get then, and the only way to get to his own business. That's when he first became a distributor.

He made his home in the Long Island borough of Manhattan, where he attended high school; his son, Robert, 12, and his daughter, Rachel, 9, are the only one in the family whose first name doesn't begin with the letter "R."

One of the leaders in the industry, Simon was gone of honor at the 1958 banquet of the United Jewish Appeal, Coin Machine Division.

W. Coast Sales Office Opened by Wurltizer

LOS ANGELES—A direct sales and service branch was set up by Wurlitzer Company Monday (15).

The outlet occupies offices and showroom previously leased at 2940 West Pico Boulevard (The Billboard, January 25) and headed by Raymond Barry, Wurlitzer's West Coast representative.

Currently, the outlet serves the southern counties of California and Hawaii. Wurlitzer will continue to be represented in San Francisco by Engraving Distributing Company.

A week-long opening of the new quarters started Monday (15). Joining Barry were Wurlitzer officials and Wurlitzer sales manager: Gary Sinclair, West Coast regional sales manager; and Walt Petteet, field service engineer.

Legends.

to diversify.

in the line.

to diversify.

in the line.

to diversify.

in the line.

to diversify.

in the line.
new, multi-use amplifier adapts the AMI model "K" to any stereo or monaural sound requirement!

There's sound economy with this new high output, distortion-free amplifier. Its optional plug-in components are interchangeable, ready when you want, to meet your specific monaural or stereophonic requirements.

*Use "A" plus "B" for monaural

Use "A" plus "C" plus "D" for stereo

Your King of versatility with optional Dual Speed Compatible Play from AMI and its family of distributors in the United States and Canada

Affiliated with Automatic Canton Company of America, 1500 Union Avenue, S.E., Grand Rapids 2, Michigan. Since 1909 designers, engineers and manufacturers of automatic musical instruments for business and industry.
Bowl-O-Fun Case History

- Continued from page 70

precaution in physical education and cultural areas," Andrews said. "Orange Juice, Too"

The program, he continued, will be conducted in 30 sessions, two
daily from 9 a.m. to noon and 12:30 to 3:30 p.m. A mother can
bring her child in for one or two sessions a week or for the entire
10 sessions. Orange juice will be provided at each session for the
children.

In the area of physical education, individual physical exercise
will include running, skipping, basic tumbling and aerobics.
There also will be an introduction to team sports like bowling and
other games. Literature and music appreciation at a child's level will be
offered to promote "a lasting interest in these fields," the com-
pany president said. The cultural area will stress musical instru-
cent identification, oral language-
singing and story sessions and for-
eign languages instruction for four
and five-year-olds.

$1.50 a Session

"We know this can be done because studies have proved that
children can learn these things before writing," Andrews asserted.
Enrollment in the program will be limited. The price will be $1.50
per session for each child, with a descending price scale for more
frequent visits.

The pre-school recreational pro-
gram will be run by C. L. (Chuck)
Richards, vice-president of Archi-
tee, Inc., originators of Bowl-O-
Fun, and Jean Hoffman. Richards is
a father of a boy, 12; girl, 11; twins (boy and girl), 8; Miss Hoffman
is a psychology and lan-
guage major. She was with the Chi-
leng's Service Department of the
St. Louis Public Library for four
years. The firm's secretary-treas-
urer is Milton Schraier. He has two
sons, nine and six, and a daughter
(15 months old).

Andrews said the pre-school
program was decided on after
thought. "By catering to the
pre-school group," he declared,"
we are guaranteeing habitual cus-
tomers in the future. This will also
serve to bring the mothers into the
bowling center, and they, too, may
turn well become evening patrons."

Bowl-O-Fun, located in the St.
Louis municipality of University
City, already has league play for
husband-wife teams, floor-bow-
lings, men, women, children, moth-
er - daughter, young married
couples, father-son and others.

Prizes are offered to league
winners. For instance, in the Cap-
tain Hook and Wendy Raglan
fourth, fifth and sixth grade boys
and girls) and the Rock-N-Roll
leagues recently their ninth grade
winners will receive scholarships
to Washington University's physi-
cal fitness and sport skill school
for one week during the summer
months.

The program offers instruction
by experts in aquatics, tennis,
trampoline, archery and physical
fitness integrated with other activ-
estics.

Recently a corporation tourna-
ment was set up at Bowl-O-Fun. It
works this way: The contest
purchases "one share of stock"
entry fee) for $1. It entitles the
consumer to bowl six games, one
after the other or all six at one
time. This makes him a "member of
the board of directors" and his
name and state are entered on the
directors chalk board and on the
"stock certificate" or tournament
record card, which Bowl-O-Fun
keeps on file.

When the board is full - 32-
member limit - other bowlers may
become directors by paying their
$1 fee and becoming the lowest
director with a six-game bowling
total higher than the lowest score.
The bumped director may regain
his board seat by bowling a six-
game total higher than the lowest
board score. No second entry fee
is charged to regain board position.

Directions may strengthen their
board position at any time by bowling six games totaling higher
than the lowest scores. When the
stock market closes, final board
members and alternatives are notified
and one week of pre-election practice
begins. The board director's choice
must meet to bowl 12 games. The
top 16 make up the executive com-
mittee. The most in a handicapped,
double eliminator play. Eight
second choices continue the elimina-
tion until the slate is cut to two
candidates. The final two roll six
games to determine the
president and vice-president.

The price guarantees savings
bonds for the president, $525
bond for vice-president, $10
saving stamp, board chairman: 50
free games, secretary-treasurer: 25
free games, sergeant-at-arms: five
free games, executive committee
members, three free games, mem-
bers of the board at directors.

Promotion of the Bowl-O-Fun
idea is by direct mail. The Archi-
tee firm sends out a monthly news-
letter to each family on its mailing
list. More than 5,000 copies of

WHAT DO YOU THINK?
OF THE BILLBOARD'S NEW
COIN MACHINE PRICE INDEX

We would appreciate your comments on The Billboard's new Coin Machine Price Index on used machines after you have carefully studied and compared the listing which appears in this week's issue. What we would like to know is: "Does The Billboard's New Coin Machine Price Index help you in the buying and/or selling of used coin machine equipment?"

Fill in the coupon and mail your comments to The Billboard. If you need more room for comments, please use separate sheet of paper.
AN OPEN LETTER
TO ALL PROFIT MINDED OPERATORS:

ROCK-OLA MANUFACTURING CORPORATION
800 NORTH KEDZIE AVENUE
CHICAGO, ILLINOIS, U.S.A.

DEAR MR. OPERATOR:

February 5, 1960

Since the introduction of the 1960 Tempo II all-purpose stereophonic phonograph last November, Rock-Ola has experienced the greatest first quarter sales in a model year in the company's history. We make this statement to set all our operator friends around the country know of the tremendous profit success operators are having with this new 1960 all-purpose stereophonic phonograph.

Operators want many things in a phonograph and justifiably so! They want clean, modern styling, true flexibility, outstanding sound, ease of servicing, and dependability. For twenty-five years the Rock-Ola Corporation has given all these features to assure the operator the greatest return on his dollar. In 1960, Rock-Ola has the beautiful Tempo II, the all-purpose stereophonic phonograph to further guarantee this continued high performance, outstanding sound and trouble free operation.

For true flexibility, the Tempo II can at the flip-of-a-switch play either monaural, standard stereophonic, or far extra-large rooms, reinforced stereo. All this cost the operator nothing more with no add on parts needed. Now one machine fits all your locations. You save on inventory, installation and the cost of servicing.

Mr. Operator, if you haven't already seen the new Tempo II, stop in at your Rock-Ola Distributors Showroom today. Your profits will be glad you did.

Sincerely yours,

Edward G. Doris
Executive Vice-President

ROCK-OLA MANUFACTURING CORPORATION
800 North Kedzie Avenue, Chicago, Illinois

THE ALL-PURPOSE STEREOPHONIC PHONOGRAPH

February 22, 1960

EDWARD G. DORIS
Executive Vice President
ROCK-OLA MANUFACTURING CORP.
FRENCH MONEY REFORM AIDS COIN OPERATORS

PARIS—The French government co-operated with the coin machinery industry to produce aainless money reform from the standpoint of adjusting the revaluated coins to coin-operated machines.

The de Gaulle government simply sliced two decimal points off the old currency, reusing the numerals "hurt" franc. The old and new currency systems are to be permitted to circulate for one year, after which the new completely supplants the old by normal process of attrition. It is estimated that the old 100-unit money will remain in circulation for possibly as long as four years.

But thanks to the government's action, this will be the coin age, and the French industry introduced a series of new hard frame coins having the precise measurement of corresponding coins under the old system.

For example, the new one-franc coin replaced the old 100-franc coin; the new 10-centime coin is identical with the old 10-franc coin, and the 20-centime coin with the old 20-franc coin, etc.

Germans Dominate British Coin Show

LONDON—West Germany's coin machinery industry had a delegation of many firms at the recent Amusement Trades Exhibition in the New Royal Horticultural Hall, Westminster.

Every major West German producer had exhibits. The biggest displays were of the Firma Brunswig, produced by GM, Bingen; the new Harmonie juke line of the West Berlin firm of Brunswig and Kummer and Tomatus's Panoramic 200.

New coin machines from Henrich Berchtold, the London show as being Europe's biggest, and it had reached the Frankfurt Fair as the Continent's coin trade showcase.

Fanfare's top exhibit was its Stereo 100 which NSC claims is the lowest priced machine in its field. Tomatus's Panoramic 200 is being pushed in Britain by the Dibchurch Organization, which advertised it as one of the least priced models in the 200-selection group.

British Questy on Bell Fruits

LONDON—The British coin machinery manufacturers, regarding this as some raisings of the pending legalizaiton—subject to clearly specified conditions—of the new bell fruit machines shown at the recent Amusement Trades Exhibition here by Mills, Jennings and Sega.

American distributors also share these views. They feel that wide spread of these machines is inevitable, that if it is controlled, it might be all right.

For example, Suren J. Feijen, Managing Director of the Corporation, New York, feels that the United Kingdom coin machine industry must discipline its members to see that such machines are not put on the market until it is possible for which teen-agers are apt to frequent.

Fear Baa

Feijen warned that widespread use of coin machines constitutes a dangerous situation to ban coin machines on a wholesale basis, without regard to type.

He feels that the potential for pin games, which are available in France, is great, and fears that this potential may be jeopardized. The British market, said Feijen, is capable of absorbing up to 100,000 games and 25,000 juice boxes.

FRENCH COINEN SET FOR BITTER TAX FIGHT

Paris—The French coin machine industry is forging a long battle against the French government's claim to be confiscatory tax on machines.

On the one hand, the industry is streaming and consolidating operation, and on the other it is holding its breath as it is agitating for repeal of the measure in the pays public relations through the trade press.

The new tax law, adopted with the major bill, taxes juvenile games and games according to the populations of the area involved.

In towns with a population of over 50,000, the tax will be 10,000 francs; in towns between 30,000 and 50,000 population, it will be 5,000 francs, and in towns between 1,000 and 5,000 population, 1,000 francs. All these taxes are on new machines only, and will tax be 6,000 francs.

Heinrich Brunswig Firm 50 Yrs. Old

HAMBURG, Germany—Coin machines have not been more popular in the German soils recently than in Firma Heinrich Brunswig—its largest machine operator. Brunswig recently celebrated its 75th birthday and the 50th anniversary of the founding of Firma Heinrich Brunswig.

In 1925 Brunswig produced the first European nut vendor. His firm not only produces machines for the German market. Over the years he added more and more types of vendors until now the firm produces vendors for everywhere from nut to nylons.

Single Group

French coin machine operators are reorganizing to obtain greater efficiency of effort in the tax fight. In connection, two groups, the Syndicat Nationale de la Firma Brunswig and the Syndicat de la Firma Brunswig, have been formed and their members have formed a single organization, the Syndicat Professionnels Fabricants et Exploitants de la Firma Brunswig. The new tax law is expected to be a test for the French coin machine industry's demands for a tariff wall and other legislation shutting out imported equipment.

The French domestic market, based on past performance for several years, contains over 5,000 new juice boxes annually, of which 98 per cent are supplied by the domestic industry.

Near Moscow

Games also are a near monopoly of the domestic industry. The two major games, football and pinball, have been produced almost entirely in France.

The government, bowing to agitation for a tax on machines, is now allowing imported coin machines only if they were not manufactured in France, and only if they are taxed at a higher rate than the domestic machines, which is more than the tax law. The government has not yet decided how to evaluate this tax, but has been levying on the imported machines a 350 per cent duty.

Thieves are being broken in the industry, and the government is making a decision on its policy, but they must be able to do so before the tax law is due to take effect next year.

The tax law is expected to be a test for the French coin machine industry's demands for a tariff wall and other legislation shutting out imported equipment.

The French domestic market, based on past performance for several years, contains over 5,000 new juice boxes annually, of which 98 per cent are supplied by the domestic industry.

Near Moscow

Games also are a near monopoly of the domestic industry. The two major games, football and pinball, have been produced almost entirely in France.

The government, bowing to agitation for a tax on machines, is now allowing imported coin machines only if they were not manufactured in France, and only if they are taxed at a higher rate than the domestic machines, which is more than the tax law. The government has not yet decided how to evaluate this tax, but has been levying on the imported machines a 350 per cent duty.

Thieves are being broken in the industry, and the government is making a decision on its policy, but they must be able to do so before the tax law is due to take effect next year.

The tax law is expected to be a test for the French coin machine industry's demands for a tariff wall and other legislation shutting out imported equipment.

The French domestic market, based on past performance for several years, contains over 5,000 new juice boxes annually, of which 98 per cent are supplied by the domestic industry.

Near Moscow

Games also are a near monopoly of the domestic industry. The two major games, football and pinball, have been produced almost entirely in France.

The government, bowing to agitation for a tax on machines, is now allowing imported coin machines only if they were not manufactured in France, and only if they are taxed at a higher rate than the domestic machines, which is more than the tax law. The government has not yet decided how to evaluate this tax, but has been levying on the imported machines a 350 per cent duty.
WHEN IT COMES DOWN TO MONEY
(and it always does)

...the features of a phonograph that add up to earning power are

- what you see
- what you hear
- and what you don't have to spend keeping it playing.

Compare all three features and you'll come to a single conclusion...

WURLITZER BUILDS THE WORLD'S GREATEST Money-Making Music Systems

THE WURLITZER COMPANY • Established 1856 • NORTH TONAWANDA, N.Y.
Antique Coin Machines Bring Alive the Past

Collecting antique coin machines and nickelodeons started as a hobby back in 1953 for Paul Eakins, of Sikeston, Mo. Today the collection, grown to 60 pieces, is part of a Gay '90's village on Highway 60 at Sikeston. It is housed in a specially built 3,500-square-foot exhibition hall and attracts thousands of visitors yearly. Eakins' hobby has become big business.

The machines have come from all over the world and went arrived in poor repair. Eakins, a former mechanical engineer, does the work, assisted by Oswald Wurdeeman, of Minneapolis, a former coin machine distributor. The pair has spent as much as 500 hours repairing an individual piece. His collection is a virtual heretofore unknown panorama of the coin machine business with machines that date back to the late 1800's.

Ironically, Eakins started his hobby after being told by doctors to slow down because of his ulcer. He parlayed the hobby into a multiple business venture that today includes the Gay '90's Village, Indian Trading Post, War Drum Restaurant, a wholesale plumbing and heating business, a salvage business and a pair of successful gas stations.

FIRST of the "large disk" juke boxes was a Regina made between 1890 and 1900, playing a 27-inch platter. A library of 12 disks was stored in the bottom. Upon insertion of a coin, the proper disk was automatically selected and raised into playing position.

A TRIO OF OLDIES: A 1920 model Seeburg that sounded forth with a piano, mandolin, bass drum, snare drum, tympani, zymler, triangle, 22 violin pipes, and 22 flute pipes; a 1920 model Pianola that played a piano, mandolin, 21 flutes and 21 violins; and another Seeburg KT that boasts no less than 25 flute pipes plus extras.

AN EARLY SEEBOURG Model KT, vintage 1927. Upon insertion of a coin, the music was played from a roller tape. The room, the patrons and the whole machine would rock with the blaring of a six-piece orchestra—piano, mandolin, tambourine, castanets, triangle and xylophone.

AN EARLY FIREMAN Arcade piece, circa 1900; a Mills 1914 single violin with the first curved-glass cabinet, used in an Italian restaurant in St. Louis, and a 1928 Seeburg barroom piece that had racing dogs running around a track while a piano and mandolin played.

ENTRANCE to the exhibit starts with a coin-operated Wurlitzer harp on the right, patented in 1899 and playing five tune rolls on 60 strings; a Mills single violin and a Link Orchestraion. All machines are in perfect working order today, giving forth with quite a concert when more than one is played in the large exhibit hall.

FIRST of the dual-keyboard models, a Coinola Reproducito made in 1924. Insertion of a coin rewarded patrons with the melodious cacophony of 111 quintet edone, diapason and flute pipes, a mandolin and a piano—always used as a theater player.
Simple Programming System Gives Top Collections for Ariz. Operator

PHOENIX. Ariz.—A stack of ordinary spelling books, exactly like those used by children in elementary school grades, is a valuable asset in everyday programming operations at the big Arizona Music Systems Company, phonograph operators here.

When Bill Bryant took over management of the firm a year ago, he completely reorganized the programming system to do away with many inequities which he felt were responsible for a disappointingly low return at some locations and "faint average" at others.

Convinced that in simplicity lies the real key to efficiency, he has organized the current programming system around one feminine expert, Ada Medica, a programming office arrangement which puts any record in seven broad categories within instant reach, and a simple form of "bookkeeping" which has substantially simplified and expedited the work for the firm's four collectors. Serving around 120 locations, Arizona Music Systems keeps in mind the fact that there are differences in tastes of patrons at every location, and that there is "no such thing as a menu" which will get results in all places.

The programming system hinges physically on a 20-foot-by-10-foot room in the center of Arizona Music Systems' McDowell Avenue headquarters. In the center front is Miss Medica's desk, equipped with telephone, typewriter, card file, a series of drawers for reference cards and index files.

Completely surrounding Miss Medica are seven bookshelves of blackwood hardwood on wrought iron legs, which were originally designed for retail record self-service selling. The shelves, each of which can accommodate more than 1,000 records, are divided into Spanish, two

Routes, classics, etc., which is always subject to change. Then when the collector comes in they are free to substitute as many numbers as they feel will work out well, as well as requests made by the location owner.

Last-minute changes in the music menus, the regular programming work for the afternoon, is the collector's idea, make up the final menu, which is checked against the spelling book inventory list to determine that there are no duplications before the order is swiftly made up from the original stock. Incidentally, as proof of how effectively Miss Medica's programming works out, the average change amount is only three records anywhere. This is a time-saving feature which encourages the collector to get his orders in time, and since the play on the remainder is highly satisfactory indeed.

Arizona Stereo Music Company encourages its locations' operators to make up requests, each of the first four requests, stating one of the opportunities that the location owner is "closer of his own business" and therefore best qualified to decide what his customers want to play.

This is a simple orb of flattery.

---

THE BILLBOARD

FEBRUARY 22, 1960

Bilotta Named By Stereometric

NEWARK, N. J.—John Bilotta, New York State Wurlitzer distributor, has been named a distributor for the Stereometric Amplifier for New York, New Jersey, Pittsburgh, and New England and Canada. The Stereometric Amplifier, manufactured by a division of the Harris Theater Corporation, is being marketed thru Wurlitzer distributors. Peach State Distributing in Atlanta has the unit in the South.

Briefly, the Stereometric Amplifier separates conventional tape recording material, manufacturers and record material, feeds them thru separate speakers and a new type of equalizer. (The Billboard, January 25.)

The amplifier is being sold to book box operators for $95.50, and while the manufacturer says that it does not produce a true stereo effect, it does create a feeling of depth with monaural records.

---

Keeney Ships New Upright

CRIS CROSS DIAMOND

CHICAGO.—H. Keeney & Company this week went into production on a new upright game, Criss Cross Diamond. The game is now in distributor showrooms and is being shipped.

The single-coin game operation offers five ways to set up three-in-row scoring on diamonds, plus three-in-a-row scoring on stars, hearts, arrows, crowns, trumps and clovers.

Dimensions are 56 inches high, 22 inches wide and 17½ inches deep. Shipping weight is 150 pounds.

Pennsauken, N. J., Says No to Arcade

PENNSAUKEN, N. J.—The developer of a 115-acre tract, across the Delaware River from Philadelphia, has turned down an application for erection of an amusement arcade.

The developer is not in favor of this type of operation and goes on record against it. He made a statement to the committee, the governing body, objecting to an amusement arcade against the arcade, signed by 75 residents, the said arcade for a use for juvenile health insurance and a contributing factor to juvenile delinquency.
Cig Machine Crooks Caught
TULALOMA, Tenn.—Sheriff Daniel said Thursday night that he and his deputies had arrested 11 persons and broken up a ring of cigarette machine thieves. The thieves systematically broke into cigarette machines throughout a number of locations.

The thieves, he said, went on for perhaps 11 days having keys made to fit the machines and would wait until they figured the machines contained "a good bit of money" and then burglarized the machines.

Sheriff Daniel said the thieves made "regular runs" and burglarized the same machines many times.

Theft Scattered

The thefts, even so, were wide scattered, the sheriff said, covering a Two-county area. And they were finally solved by still-watch. A pair of thieves were caught in the act.

Their apprehension brought forth names of others plus all the details of the various thefts.

Sheriff Daniel said the thieves operated in Tullahoma, McMinnville, Woodbury, Waverly, and Beach Grove, all in the county.

Charges of larceny and burglary have been placed against all 11. The trial date was set later.

Lew Jones Weds Miss Jeanne Summe

INDIANAPOLIS—Lew Jones, Wurlitzer distributor here and in Cincinnati, has announced his marriage to Miss Jeanne Summe. They were married last week in the Catholic Cathedral here. Jones and the former Miss Summe were engaged last week.

The couple left for a Midwestern honeymoon.

Location Loans Probed in Md.

BALTIMORE—A conspiracy to violate Maryland liquor laws was charged by the City Liquor Board following a full-scale investigation of possible links between tavern owners and machine operators.

The complicated financing of the Conno Loop Lounge, 1437 West Baltimore Street, which was brought to light recently, touched the probe.

It had been learned that the lounge received an interest-free $7,500 loan from the Columbus Coin Machine Company here in return for a regular concession for location rights for dice and machine auditors at the tavern. A week later the balance of $5,000 was made.

State’s Attorney

The City Liquor Board said all evidence and testimony uncovered by the probe will be referred to the State’s attorney for action as to whether any acts contrary to the liquor laws of Maryland have been committed.

Named as co-conspirators by the board were Mrs. Sarah Louise Pfeifer, listed as owner of the Conno Loop, and Chester Kranski, who investigators said was the actual operator or "at least a silent partner."

The board broadly hinted that "possible others" were involved in the conspiracy and then continued in suspension the license of the Conno Loop lounge until April 30—the end of the present license term. It explained that the suspension was not made permanent because the tavern was being sold.

Also Barred

The board also barred Mrs. Pfeifer and Kranski from ever again holding a liquor license in Baltimore because they are "licitum persons."

Other action of the license group included an announcement it would protest renewal of the license next month of Sterling B. Phillips, Jr., at 1312 North Rose Street, and Mrs. Rose Angster, at 1000 North Payson Street.

Both Phillips and Mrs. Angster’s husband, William, were described as the employees involved in the Conno Loop case, in that office.

Bally Machine Makers

BALTIMORE—Tullahoma, Tenn.—The state liquor board said all evidence and testimony uncovered by the probe will be referred to the State’s attorney for action as to whether any acts contrary to the liquor laws of Maryland have been committed.

MANN BITES DOG

Location Owner Wants to Keep Old Game; Op Insists on New One

MEMPHIS—A location owner reported last week his profit on a five-ball pin game doubled after he was killed in replacing the machine, which he had purchased for a week and at first wanted to be replaced, for a popular machine.

The location owner, John Toulolos, owner of Coiny Creel Cafe, allowed the old machine to be taken out and a new one put in at the request of a customer who complained that too many players were taking the machine and that old machine and gave more play to a new game.

The old machine got 90 to 95 percent of the play and the new machine was installed several months ago and doubles what the old one did.

50-50 Split

He received 50 percent of the gross. "Owner of the machine, Southern Amusement Company, is willing to have the game," said Charles McDowell, route superintendent of the firm.

He said he thought the gross increase was quite as high as Toulolos believed.

He said the increase was probably between 50 and 75 percent of the gross. He said he had tried to get the same gross on the old machine was $50 to $75 a week and the one there now grosses $50 to $70 a week.

Some years ago Toulolos had another machine in his cafe which grossed about $35 to $40 a week, McDowell said.

Difficult Southern Amusement Company, had a switch to machines which is interesting. McDowell said every time they offered Toulolos another machine, he refused it, saying he liked the old one and had to keep it.

He said Toulolos sometimes would have to take the machine in the shop and work it over to keep it in working order. Once they had to add all new rubber so the machine had years of wear and tear on it, but still Toulolos didn’t want to part with it.

"I like it," he said, "it gets good play. Brings in $25 a week or more."

More Play

But some customers like the machine during the noon hour and they were glad to get it tried out. One of the group told Toulolos if he would let Southern Amusement Company put in a different machine he would get more play.

Toulolos was reluctant at first, but finally gave it a try and was quite happily surprised to see his first week’s collections more than double. The play fluctuated between $35 and $40 a week, much below what he was getting on the old machine.

In the March 4th issue, the board banned machines as of the 1st week and barred Mrs. Angster in applying for a liquor license in September.

The City Liquor board sparked the liquor board to send a 12-page questionnaire to each of 2,352 holders of liquor licenses in Baltimore last month. Licenses were required to supply information pertaining to the purchase of their establishments in an effort to uncover information concerning financial connections between taverners and owners and coin machine operators.

United, Inc. Holds School On Wurlitzer

WIRKWAUK—A two-day Wurlitzer service school at United, Inc., drew strong attendance and keen interest, according to Harry Jacob Opp. president of the firm.

The school marked the debut here of C. B. Roderick, the new Wurlitzer factory service engineer for this area.

Both afternoon and evening sessions were held. Operators received a briefing on the Wurlitzer as well as earlier models. United, Inc.’s general manager, William Wedt, labeled the classes "one of the finest, most productive service schools we have ever put on."


Out-of-towners included Roland E. Leib, Osbon’s, Ray Schmitz, Illinois, John Barber, Merritt Joe Tusha, Cidalia, and Gary Reif, Milwaukee.

United, Inc., staffers on hand were Nell Kindler, Mary Hans, Robert Harman and Mary John.

Seek Pin & Juke Law in N. J. Town

CLAYTON, N. J.—An ordinance has been introduced at the Clayton council here calling for the licensing of all juke boxes and pinball machines. The measure was referred to the police committee for study.

Scott Crosse Co.

1413 Spring Garden St., Phila., Pa. 50, Pa.

Edward B. Wertz, President

Exclusives Dist. for Wurlites in E. Pa., and Black Oak in E. Pa., St. Louis and Det., and further Distribution in Iowa, and S. Dak.

Lamar Dodge

Central Queen

Scott Crosse Co.

Cigarettes and Cigars

Tobacco in Everything

On Venient

Laridge Hotel

151 N. South St., St. Louis, Mo.

I'm not sure what the main topic of the text is. It seems to be a mix of news articles, reviews, and other miscellaneous content. The text is not clear enough to extract a single main topic.
MILWAUKEE MENTIONS

Heaviest storms in 15 years battered the Milwaukee area and cut deeply into operator activities. Equipment moving was an impossibility for almost a week after the snowstorms, according to many operators. One doesn't know yet how it affected moving of coin machines. Morris Fuhrmann, General Novelty Company, "We haven't been able to get around yet to check locations." ... Several changes were reported among record one-shot shops. Benne® is now juke box operators. Jim Mayer is the new counterperson at Record City. Dick Vogel left his position as counterperson with the downtown Radio Deco Phonograph outlet.

There's a new office gal at the S. L. London Music Company. She is Ruth Chester. According to Nate Victor, S. L. London Music Company office manager, business is holding up well despite the snows. The new downtown Play Room Arcade is showing good action. Don Eddy is in charge of the Arcade establishment.

"There are still too few top tunes on stereo records to stimulate the small operator's interest," claims Bert Liesch. According to Liesch, his average takes are up, which he cut down his list of financial on the number of machines on location.

Joe Pellegrino and Bob Puccio, partners in P. & P. Distributing Company, and their wives are vacationing in the West. Dave Jahnke, of a veteran independent coin machine operator, has been successful in recovering from an illness which had him hospitalized. Last week's sick list includes: Frank, Inc.'s Harry Jacob Jr., who has been hit by the flu bug. Recently his office manager, William Thomas, lost a few days because of illness.

Dick buyer Mrs. Ray Lax, Ray's Amusement, lists her top tunes as "Running Bear" by Johnny Preston and "Bus Leaves." He'll Have to Come. Harry Jacobs Jr. of Chicago, who handles the Spherex building, has issued an extensive cigarette vending routes in addition to its wholesale tobacco business.

Outstate Missouri and Illinois operators are still visiting Musical Sales Company to see the new line of Rock-Ola phonograph machines. Among the most who recently inspected the Juke boxes were Bill Ravich, Cape Girardeau, Mo.; Ross Smith, Collinwood, III.; Mr. Bill Pelletier, Poplar Bluff, Mo.; Bruno Cortellino, Centralia, Ill., and Walter Howard, Mount Olive, Ill.; Mrs. Josephine McCormick and Don Talbott of Musical Sales says sales are good and business is hopping.

FROM ST. LOUIS

St. Louis area coinmen mourned the passing of Harry Dun of Browning and Farber Novelty Company. Dorn, 51 years old, died of a heart attack suffered on the street February 2. He met his son, who took him to a doctor's office. With his son and wife, by chance was in the physician's office, he was rushed to Jewish Hospital, where he died. He had been with the Browning and Farber Company for about six months. He previously was manager of Star Novelty Company for five years. He was among the first to get out the new machines, at which firm he went out in 1946. In March 1959. Surviving, in addition to his wife, were three sisters and three grandchildren. Funeral services were held February 4 at Berger Memorial funeral home, with burial in Graceland Cemetery.

Mr. and Mrs. Louis Morin, who are vacationing in Florida, are expected to return to St. Louis soon. Ben Avedon, of the Jacksonville, Florida offices of Morris Novelty Company, reports. Avedon said the first deliveries of Gottlieb's new game, World's Fair, arrived at the company February 15. The game, he said, is as good as not better than the Queen of Diamond, which was the best from their standpoint in the last two years. Operators, he added, have shown great enthusiasm for the new game.

Mr. and Mrs. William Grage of Amusement Supply Company of East St. Louis, Ill., are in the process of remodeling their cottage.
on the lake at DuQuoin, Ill. The job includes putting in sliding glass doors leading to the lake and to the back entrance. After the installations are completed, the Ceigers will have their cottage painted inside and outside. The entire project should be completed within another month, they said. Business at Central Distributors here has been good, Tony Kopal said. In fact, he stated that business this month has been below normal for February, which itself is a slow month. However, Kopal said, "we are looking for brighter skies."

MICHIGAN MEMO

Jack Gallagher, Miller-Newmark Distributing, Grand Rapids, Mich., reports a strong search among juke box operators in the AMI background music system is high, and that the Chicago Coin Drop Bull is doing well for game operators throughout Michigan.

South

IN TENNESSEE

Charles McNeill, route superintendent for Southern Amusement Company, reports the five-ball pin games are doing well now in an upsurge for the first time in a long time. There are many restrictions on the games here (high taxes, etc.) but sales are steady.

Drew Canale, owner of Canale Amusement Company and other operations, is hoping to develop an alarm system to help watch coin machine burglars. Biggest hurdle is a system which is not so expensive as to be prohibitive.

Drew reports good success so far on the police drive on such burglaries. A new police coin machine squad went into operation January 1 at the request of a committee of operators from Memphis Music Association. There was a four-fold increase in such burglaries in 1958 and operators want to reduce them.

Fred Rauschberger, Globe Amusement Company, Little Rock, is remodeling his route and adding equipment. He reports his business good. C. E. Fallon, Talbot Amusement Company, Leafy, reports his son is doing well in helping run the business.

Melvin Lapeadis, Oceada Amusement Company, seen in Memphis recently taking a look at the new stereo phonograph which he plans to use. Andrew Casinelli, Little Rock Amusement Company, Little Rock, reports his business good. Ross and Stanley Werner, Dixie Novelty Company, report their cigarette vending route doing well. Drew Canale’s brother, John Ford Canale, is the new general manager of the Memphis Baseball Association. They switched to being a farm club of the St. Louis Cardinals; used to be a farm club of the Cincinnati Reds. Drew is interested in baseball as his brother and is helping him with it. They’re getting ready for the baseball season, hoping for a successful one.

George Sammons, president of Sammons-Pennsylvania Company, recently installed a background music system in the huge mall cafeteria at the University of Mississippi, Oxford. Sammons was also on a swing thru Florida, getting in on music from juke box manufacturers.

Robert Goud, manager of Games Sales, Inc., reports a brisk business in juke boxes, especially among Arkansas operators. He says business is the best in some time and that games are making a big comeback.

WEST VIRGINIA NOTES

Hobart Booth and Spec Crouse, who held showings of the new SAMI and Wurlitzer juke boxes, hosted board members of the West Virginia Music Operators at Clarksburg recently. The board members were held in the Stonewall Jackson Hotel, site of the 1956 WVMO convention later in the year.

Jim Stevens, president of the State group, said that plans have been made to hold the convention on September 15-17.

(Continued on page 83)

Eastern Pa. Game Operators Plan to Step Up PR-Program

NORRISTOWN, Pa.—The Eastern Pennsylvania Amusement Machine Association plans to step up its public relations program.

"Up until now, our program has been pretty quiet," said Harry Salinsky, business manager of the group that is made up mostly of Pennsylvania operators from the counties surrounding Philadelphia.

"But the boys have been talking about doing a little more along these lines," he went on. "I think we will try to set up some kind of a public relations program.

"All Problems"

Like all other operators in Pennsylvania, the members of the EPAMA have had other things to worry about in recent months—la, the State Supreme Court’s ban on the multiple-cent coin pinball machine. That had us occupied for the past few months," Salinsky said, "but now we are happy to think about the public relations program again."

The EPAMA will mark its fourth anniversary in April. It is made up of the members of 16 firms in the Montgomery-Bucks counties area.

OFFICERS

J. J. Smith, president of the organization since its inception and Bernard Miller has held the membership chairmanship for two years.

At present, the board of directors is composed of Samuel Dush, Edward Leopold and Samuel Schambri.

The group meets the third Thursday of each month at the General DeKalb Inn at 2519 De Kalb Street here.
Georgia Puts Teeth In Cig Vending Tax

ATLANTA—By a vote of 137 to 0 in the Georgia House of Representatives passed a bill to put more teeth in the State's cigarette and cigar tax act.

House Floor Leader Frank T privilec described the measure as an honest bill. It calls for the registration of all fresh cigarette and cigar vending machines and their confinement. Currently, unregistered cigarette vending machines are not taxed.

House Floor Leader Frank T privilege pointed out that recently State Revenue Department agents discovered vending machines containing cigarettes which did not bear a proper tax stamp. He said this bill was aimed at providing for better enforcement in the future.

Want Nitrate

Twitty added that the bill further provides that all such vending machines must be equipped with a meter or some such device wherein by cigarette pack machines in packages could be seen from the outside. Thus it could be easily determined if the cigarettes are stamped.

"Some machines now in use are built so that their contents are hidden from view," Representative Twitty decried.

The bill now goes to Governor Busbee for his approval.

Penney Op

Continued from page 70

man's petition and immediately named a three-judge panel to decide the constitutionality question and set Tuesday, Dec. 17 at 10 a.m., as time for the hearing.

The judges who sat on the board were named by Chief Judge John Biggs Jr., of the U.S. Court of Appeals for the Third District. He designated himself along with District Judges John W. Lord Jr., and Harold N. Wood.

Chief Judge Biggs said they would hear the "determination of the case."

It was in answer to Koss- man's presentation of his own trial that Miss Alpers turned the action "premature." She said Miss Alpers had "adequate remedies for his client in the State courts."

"The only purpose of this action," she said of the petition to the three-man panel, "is to further delay the disposition of machines which have been held to be gambling devices."

"Until there is a definite decision in the State courts, the common-wealth's answer went on, "as to whether-multiple-crown pinball machines which have been converted to single-crown operation are gambling devices under the State law, there is no basis for determining whether the plaintiff, Michael Ford, has been deprived of his constitu- tional rights."

Thus, it seems that even the State is urging on courts to take some action on the legality of the con- verted multiple-crown machines. To date, they have ruled only the un- converted multiples as illegal.

What is the objection to the con- verted machines, then? Simple. The attorneys general's summary claims that it only took three minutes to con- vert the machines and it would take over a year to change them back to their original, illegal forms.

This would be a convenient way to disguise the machines if the judg- ing owner was aware that offi- cials were going to inspect them.

German Assn.

Continued from page 75

error. Ten penguins (two and one-half cents) play a tune in North Germany, but in South Germany this increases to 20 penguins. The average machine grosses 180 marks ($25.00) monthly. Operators pay 2.80 marks (63 cents) for records. Finally, the 500-selection box costs the German operator around 7,000 marks ($170), which he must finance over a four-year period.

Cards linking is strong in the operator branch. The theory is that the market must be auctioned and controlled from top to bottom. The Munich market produced de- mand that operators ranks be lightened, that efforts be made to limit all 500 selection boxes to 3,000 operators in ZOA, and around 1,500 outside that the total number of operators be re-duced progressively.

Geoff Eakin & Wally Erks

GEFF EAKIN - Chicago

COIN MACHINE EXCHANGE

179 W. MICHIGAN AVE. 
CHICAGO 10, ILLINOIS

February 22, 1960

WEB规程发布于2023年
Three Bingos at a New Low Price

PACKED AND READY FOR SHIPMENT ANYWHERE

Prices F.O.B. on Board at Port of Baltimore

J. H. KEENET AND CO. Distributors

FOREIGN BUYERS: We can fill your needs. Write, Cable or Phone:

D & L Coin Machine Co.

1414 Holier St. • Harrisburg, Pa. • Cedar 4-1551 • CANELE RALEN

Music

for

OLA

Ohio

425.00

had

known

A.

Memphis

with

some

also

J4

35

Congratulations

reversal

Amusement

Holmes

from

as

Combs,

78

Company

and

leave

Shiver,

Taco

for

the

captain

N

at

halfback,

at

Drew's

a

Catholic

route

his

a

Kelso, Cleveland

for

a

route

Curie,

and

Canale

A.

of

a

senior

of

Bush

were

and

of

Si

Seele, Cleveland

and
game

will

other

of

Bush

of

of

by

of

in

Also, judgeship

inherited

equipment.

route

of

Canale,

and

gene

And

Sonte

route

of

and

a

on.

To

speakers

and
game

the

in

years.

Pennin- ington

company,

and

music

Stites,

main

x-5

a

of

Kelso,

a

a

as

an

big

and

to

a

up.

He's

a

route

of

his

a

the

some

some

also

same

and

of

as

and

of

and

of

outfit

those

of

Seale,

of

of

of

a

of

of

a

of

a

of

of

a

of

and

in

and

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

i
N.Y. Teamster Union Charged
With Intimidating Coin Ops

MINFOLA, N. Y.—Evidence of intimidation tactics in the organizing strategy of Local 266 of the Teamster Union, entered the trial of East Coast Teamster boss John J. O'Roarke and 14 co-defendants for the first time this week, according to Newday, local daily covering the court room scene. The group of 15 are charged with extortion.

A witness, Eli Kasper, formerly an "investigator" and officer manager of the Associated Amusement Machine Operators of New York, testified that he heard Herbert Jacobs, one of the organizers of the so-called "association" phone an unidentified woman from the offices of AAMONY, to say, "Your husband has promised many times to come into the association office and join and he has failed to do so. You instruct your husband that he won't have to go to a dentist to have his teeth removed."

Defense attorney, Jacob Schif, objected vehemently on grounds that there was no evidence to show what Jacobs was talking about or to whom. The objection was sustained and the remarks stricken from the record.

Another witness, Milton Green of Brooklyn, testified that he had enlisted his son in Local 266 because, "I wanted to make sure my places would not be molested..."

Later, Jack Senel, an operator, said that in July 1958 at an AAMONY meeting, he had met Joseph DeGrands and Ernest Zane, two co-defendants, who are officers of Local 266. Senel said the pair told him that other unions had no jurisdiction in the lake field area, and to call "a man named O'Roarke" to find out who had jurisdiction. Senel said he joined the local because "I felt my locations would be protected by belonging to the Teamster Union and that nobody would take them away."

James Bagley and Charles Ellrich, secretary-treasurer and press respectively of Teamster Local 202 testified that they had once discussed with O'Roarke a jurisdictional question regarding which local could represent AAMONY. They said O'Roarke advised them that Local 266 had announced an intention of organizing in the joke field several months before 202 came into the picture. AAMONY directed had voted 152, when 266 representatives said that 202 had no jurisdiction in that area.

St. Louis Ops See Rock-Ola

ST LOUIS—A showing of the new 1960 line of Rock-Ola phonographs and Smokes Shop cigarette machines was held recently in the showroom of Modern Distributing Company, C-212, St. Louis. Owners of the firm are Lou Edelman and Tony Zito.

The show was held by Musical Sales Company of St. Louis, the Rock-Ola distributor for the area. Musical Sales personnel who attended the showing included Don Tabbachi, partner in the firm, Stan Seiber, shop foreman, and Frank Runten, salesman. Joseph McMordie, also a Musical Sales representative, was in St. Louis to handle the local operations of the business.

Among the area operators who attended the show were H. P. McCormick, Elie, Bill Hascik, Harry Moore, Earl Peacock, Bob Marleoni, and Frank Capano.

Tobachki said the trip was successful. Musical Sales also is the district distributor for the cigarette machines.

Here's a Chance to Choose Your Own Miss World Beauties

Gottlieb's World Beauties

Want a bevy of Beauties to really add sparkle to your locations? On the light-box of this wonderful game you'll find pictures of lovely ladies from many countries who will really dress up those locations. And you can be sure that these beautiful girls plus exciting play features will add up to greater profit for you!

- Numbers 1 thru 12 appear in light-box A-B-C "Magic Window" spotting feature
- A-B-C values are scored by making 6 rollovers and 3 holes
- Special plus 400 tickets awarded by lighting pictures of all WORLD BEAUTIES
- When all pictures are lit, 3 center drop-in holes score specials
- Hitting "bank-of-targets" lights pictures in light-box
- Plus coin-box with locking cover, match feature and super-powered flipper

Plans Under Way for Moore UJA Dinner

NEW YORK—A host of committee members and friends of Sandy Moore turned out Thursday (19) for a planning dinner for the 1960 coin industry drive on behalf of the United Jewish Appeal. Moore previously was named the guest of honor for this year's UJA campaign.

Copies of invitations to the dinner are in the Hotel Commodore Century Room, April 30, which will culminate this year's fund drive, distributed to those attending the session contained a glowing tribute to Moore, as follows:

"Sandy Moore is well-known in our industry, both for his philanthropic efforts and his business prowess. In addition to being a devoted worker in our UJA campaign, he is active in the Masonic Order, the Knights of Pythias, and his local Jewish center. A former policeman, Sandy has done much for the PAL, and has always been interested in the youth of the community to the scouting movement in which he served as a Scout Master."

"In the industry, we know Sandy as a distributor for the Warner Company, as the owner of the Charcoal Pit in Woodmere, and as a valuable member of the New York State Relations Committee of the Coin Machine Industry. But beyond all these things, we know our guest of honor as a philanthropic-minded man, a good husband and the father of four children."

In paying tribute to Sandy, we can be quite sure that he will relate these stories in his usual humorous way.

Mental Sales also is the district distributor for the cigarette machines.

---

Woo play it here to play—buy Gottlieb Games and have it the way you want.
Chicago Coin’s

NEW RIFLE GALLERY

Shoot the Clown

SETS NEW EARNING RECORD!

Bulls-Eye Clown Targets!

Flash-Mode In
Juggling Ball
Throwing Act!

Match-A-Score or
Perfect Score for
Replays optional!

chicago coin’s

Bulls Eye
DROP BALL

...Traveling Ball Act!
...Changing Score Act!
...Player Skill and
Timing Act!!
New Additional
High Score
Features!

see these chicago coin’s “profit winning” games

Also available . . .
DROP BALL
UPRIGHT MODEL
QUEEN BOWLER
4-GAME BOWLER

Chicago Dynamic Industries, Inc.
1750 N. DIVERSEY BLVD.
CHICAGO 15, ILLINOIS

N Y. Op Guild to Hold
Affair in Catskills

NEWBURGH, N. Y. — A flock
of important guests showed up
here Wednesday night (17) for
the monthly meeting of the New
York Operators Guild. In addition
to considerable speaking plans for the Guild’s annual affair were completed. The event will take place at the New Rotary Hotel, Loch Sheldrake in the Catskill Mountain vacation area, the weekend of next June 10-12.

Guests in attendance were Meyer Parkoff, of Atlantic New
York; and his ace salesman, Gor
don Howard; Irk Keeney of Ron
dy Sales, both Bemie and Lou
Baerstein of Leslie Distributors
and Tim Terme and Ray William
son of Mobile One-Stop, New York. The Mobile outfit has lately been servicing a number of ops in the
area.

Bernie Boosein delivered an
improvised talk at the meeting regarding his desire to always service the operators in the best possible way and of his continued willingness to support the Guild in any of its various projects.

Torne also spoke briefly point-
ing out that he, too, was at the
disposal of the Guild for any type of special services it was possible for him to render.

The annual affair in June will be highlighted by a dinner on Saturday evening, the tab for which will be $15 per person. The hotel is extending operators special weekend rates and ops are advised to contact the New Rotary direct for their reservations for the affair. The hotel can be reached at Harpersville, New York 170.

It was pointed out that an additional attraction to those available at the hotel will be the Monticello Trot


tting races, which he was hav-
in its summer meeting at the time.

Attending the meeting this week were Frank Green, of Rock-Oh, Tom Green, proxy Jack Wilson, Dennis Smith, James (for) Hiley, Dick Wenel, John Nuccitelli, Mike Kuprych, Millie and Mae McCarty, Mike Malagone, Mae Douglas, Mrs. Gertrude Bronze, Ed Solomon, Joe Risch and attor-

n

Copyrighted material.
Skill-thrills of a GUN!
Suspense of a HORSE-RACE!

Targets, bouncing balls and track—with 5 miniature jockey-mounted horses—are all viewed by player, as he triggers automatic rifle. Speed of each horse depends on number of balls in his line. Each player shoots to launch balls out of rival horse’s line, into his horse’s line. Skill-ratings light on backglass, range from Fair, through Good and Excellent, to Superior, depending on player’s skill in reducing number of shots required to “bring in” his horse.

BALLY DERBY combines in one compact, colorful game 3 of the greatest play-appeals known to coin-operated amusements... skill-satisfaction of a gun... suspense of a horse-race... action of launching balls... plus earning-power up to 50 cents a game. Result is cash-box collections that rival top money-making pinball and upright games... in every type of location.
FEBRUARY 22, 1960

THE BILLBOARD

COIN MACHINES

87

Keep financially fit

with UNITED MUSIC

A COMPLETE MUSIC SYSTEM

Stereophonic-Monaural

United music operation has proved to be the surest, fastest way to operating prosperity. Yes, through the standard coin-mechanism on each United Phonograph, nickles, dimes, quarters and halves pour in fast. And the cash keeps rolling in steadily, because United engineering has virtually stopped those costly out-of-order periods. In addition, United's exclusive high-speed record-changing mechanism operates more than twice as fast as any other. This means more plays per hour . . . more dollars of income for you. Insure your financial independence now . . . operate United. Write for details today.

Ask about United's amazing

Unconditional Guarantee

UNITED MUSIC CORPORATION

3401 N. CALIFORNIA AVE., CHICAGO 18, ILL.

CABLE ADDRESS: UNCORP
it's so simple...
the way
Seeburg plays
45 rpm
and 33\(\frac{1}{2}\) rpm
records

All new Seeburg phonographs have a little miracle dual-spindle disc* that's standard equipment. All you need, in addition, is the compact auto-speed unit†. Normal operation is 45 RPM. However, when a 33\(\frac{1}{2}\) record is selected, the disc senses this, closes a switch, and the auto-speed unit automatically reduces turntable speed to 33\(\frac{1}{2}\) RPM. It's that simple. For more information, ask your Seeburg distributor for a copy of the new Seeburg "Stereo Seven" folder.

*Patent pending  †Copyright reserved