Record Names Head Summer Barn Casts

Hot Weather Stock Booking Demand Exceeds Supply as Artists Sign Up

BY JUNE BUNNY

NEW YORK—A flock of record stars will appear at summer stock productions this season—both dramatic and musical. Line-up includes Judy Garland, Deanna Durbin, Betty Hutton, Julie Wilson, Bill Hayes, Peggy King, Dorothy Collins, Mindy Carson, Frank Warren, Dick Roonan, Enzo Stairi, Roberta MacDonald, Rusty Draper, Don Cornell, Bob McPadden and Betty Maddigan. Julia La Rosa is doing three shows this summer, two musicals, one comedy. She will sing in "West Side Story" at the Coconut Grove Playhouse, "Pajama Game" at the Pajama Game, "Carousel" at Pittsburgh and "Who Was That Lady?" at Traverse City, Mich.

"Pajama" Revivals

Bettie Johnstone will play the Mary Mack in "Pajama Game" at the Northport, Mich., on July 23 in Rochester, and in Syracuse in July 24. Also on tap for "Pajama Game" at Winfield, Kans., will be Roberta Macdonald. Roberta will also play in "Plain and Fancy" at Hattiesburg, Miss., in August. In "Carousel," where she will play the leading role, Julia Wilson and Bill Hayes will be featured together. July 8, at the St. Louis Municipal Opera. Betty Maddigan makes her dramatic debut this week in "Look Back in Anger," at the Red Barn Theater, Northport, L. I., N. Y., Hayes will also star in "Student Prin'" July 23-31 at the Starlight Tennessee, Kansas City, Mo.

Anns C. Lambert will be spotlighted in "Pacific Coast" June 20 at the same theater, Peggy King will play the Judy Garland role in "Me in St. Louis," June 9, appropriately enough at the St. Louis Municipal Opera. It is impossible to list the names of the summer stock field this year actually exceeds the supply. For

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TELL AUCTIONEERING—TERM SOON, World's Largest School. Big Free Exhibit. Boston Auction Institute, Union City, N. J., 375. Services the like, all types of equipment and supplies offered. The Billiard's Classified Section each week.

"The Gathering Spot for Thousands of Buyers and Sellers Every Week."

SIXTETH YEAR

Record Names Head Summer Barn Casts

TARIFF MEET MAY BENEFIT MUSICAL INDUSTRY: Washington—American employers of records, phonographs, music, radio combinations, sound recording and related audio and phonographic equipment, musical instruments and juke boxes among others, are to benefit from forthcoming U.S. participation in trade agreement negotiations to be held in Geneva, Switzerland, beginning in September. For the first time, with the purpose of expanding American exports and gaining tariff reductions, the Inter-Departmental Committee on Trade Agreements (TAC), has approved issue of a preliminary list of export terms which Uncle Sam will consider asking for tariff reductions from other countries, under the General Agreements on Tariiffs and Trade (GATT). See separate story, Coin Machine section.

TAC, which consists of representatives from the Department of State, Treasury, Defense, Agriculture, Commerce, Labor, and plus U.S. Tariff Commission and the International Cooperation Administration, has left out a 60-page booklet listing various terms that the United States is seeking. It's all up to the countries, when they reach an agreement, as to what they will agree will be in the agreement.

First Action Needed

Fast Action is needed on the Harris Bill, which contains wording to allow the FCC to exempt the individuals and companies from the general tariff agreement requirements, in case they wish to continue at the present. It has already been reported that the FCC is not going to accept the proposals inserted to give the FCC the power to make regulations, as they stand in the law. The American Employers of Records, Phonographs, Music, Radio Combinations and Related Audio and Phonographic Equipment, (Continued on page 16)

Amended Harris Bill Reported Set for Congress Scrutiny

Fast Action Needed to Bring B'caster Relief on Sec. 317

By MILDRED MILLER

WASHINGTON—Legislation to provide relief for radio broadcasters and certain other broad-cast programming material from present tariff agreement requirements, rules and regulations reached a trifled nearer to codification by the full House Commerce Committee last week when the Harris Communications Subcommittee reported a code of amendments to the Chairman of the Broadcast Reform Bill H. R. 11341.

The full Committee could begin consideration of the bill in a week or two, as it wades thru blizzard of pending legislation. It appears the bill may be held up on an amendment to the bill as a whole moved by the Senate. This would give the House legislation a short cut to earlier vote in the pending Congressional session of this election year.

State Department, in an exempt status for proposed consumer projects Sub-committee, which recently gave the whole idea a chilly reception, reported amendments which would provide relief to the industry.

The bill is believed to be incorporated by CBS vice-president and attorney, Thomas Fisher, that sponsorship of free items be required if any special emphasis, or plug, plugs the bill, and that the FCC be allowed to adopt rules and regulations, which would allow the FCC to adopt rules and regulations, which would be defined in the bill, as well as the basic bill.

WASHINGTON—The FCC is known to be substantively in agreement with the Harris Bill's proposal on payola and dissemination of programming. An original provision of the bill, which is believed to have been dropped, would have required on the-spot reporting of programming applications, a requirement that the agency termed hopelessly impractical.

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Crosby Firm to Finance Indie Production Deals

New Approach Puts Producers on Royalty Basis Similar to Artists

By LEE ZITO

HOLLYWOOD — Project Record Co., a subsidiary of the Crosby-owned firm, is financing indie disk production in both the album and singles fields and signing developing producers on a royalty basis similar to artists. The Billboard learned last week that Project prexy Sid Rady has established an indie production division of the firm, functioning as a separate entity apart from Project's regular operations. Rady, who has already concluded seven indie production deals and is negotiating for others.

The division, according to Rady, will screen disk ideas from indie artists submitted and will contract to finance productions that are accepted. The Project firm will in all cases pay all the recording costs, plus royalty to the artist and will guarantee that the completed disk will be marketed and distributed via a major label. Project will hold an option on the recording, and artists arealso paid.

Williamsolo Stint; New Platters Lead

NEW YORK — Sonny Turner will replace Tony Williams as lead singer with the Platters. Williams, who left the group last year to work on his own as a single, will introduce Turner when the act plays the Copa Club in Newark, N.J., this week.

Jack Morgan, manager of the Platters, says Turner could cement his leadership or as a single. Turner joins the Platters on Tuesday, with the group opening a 5-week stand at the Copa Club.

Sadie, the situation is an interesting one, since Mercury Records and to date have no hits with Turner — one of the labels top selling disk acts — but now with Williams personally.

Sell Phila. Orch Tapes for Air

NEW YORK — Classical music radio stations will be offered a taped series of 13 full-length concerts by the Philadelphia Orchestra, with Eugene Ormandy as regular conductor and a guest conductor, to be announced. One of the series is directed by Leopold Stokowski, Eugenio Zachman and Hans Lehmann.

Victor Sets Distrub Cut-Out Sale Deal

CHICAGO — RCA Victor last week (39) announced its cut-out promotion to distributors, the first time in the industry, that orders must be filled by midnight, June 6. Disc jockeys said that no order for less than a 1,000-unit pack is acceptable — up to 500,000 45's per record, and up to 250,000 78's per pack. RCA's royalty allowance for the sale of cut-out records will be 10 cents per record.

In a note to distributors, record man Jim Marsh, ten, featuring and planning for the coming cut-outs, stated that the new樱桃 hill will be processed, since at these prices the

Epics Readi
Sales Meet in Las Vegas

NEW YORK — Epic Records is now getting set for its annual sales convention, which will be held this year, as in the past, at the Sands Hotel, Las Vegas, Nev. The convention will commence Thursday, June 30, and the group will take place Friday, July 1. Registration will be Wednesday, June 29. All of the firm's distributors are expected to attend.

The firm's business meetings will take on the opening day of the convention, and on the final day there will be a dinner show and entertainment. The entertainment

TIGHT SCHEDULE SET FOR EDMAD DA CONCLAVE

CHICAGO — A number of meetings have been set for the 1958 annual convention of the American Federation of Musicians, which will be held in Chicago the week of June 16 and 17.

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4-Track Stereo Marks Cap's Tape Return

Hollywood — Capitol Records this week will issue its first four-track, 7½ inch open reel stereo tape packages in a dozen denominations. These will include one each of the various Chorus & Band, from the Angel catalog plus said to be among Capitol's least recorded titles.

This marks Capitol's return to the tape field after it bowed from it in February with the Victor label. First issued two-track stereo tape containing the right channel. Label will restrict in track tape to product only and does not plan to resume two-track production.

Capitol's entry into the four-track tape field, coupled with the recent announcement that RCA Victor similarly will issue product (Continued on page 49)

Court Names Bourne Legal Gang Owner

New York — The U. S. Court of Appeals (Southern District) last week affirmed a lower court's decision that Bourne, Inc., the legal owner of renewal rights to the tune "That Old Black Magic," held by Billy Rose, Ray Henderson and the late Mort Dixon.

The plaintiffs assigned their rights to Irving Berlin, Inc., in 1932 and later Bourne took over the publishing rights. The case involved the principle that an author must, as a condition of his right to renewal of copyright at any time prior to the commencement of the renewal period, and that such assignment is valid only with the consent of the author, is alive at the commencement of the renewal period.

Lower court judge Edward Dimock's ruling—now affirmed—was that all three authors were alive on April 24, 1930, when the renewal period began, and the 1932 assignment was an "adequate consideration," the assignment to Bourne was binding and the plaintiffs could not reassert the copyright.

'59 Instrument Sales Reach All-Time High

New York — The present music business year's promises to be the most lucrative in history, according to William T. Sutherland, president of the American Music Conference. In a statement prior to the music industry trade show sponsored by the National Association of Music Merchants, Sutherland said that sales of musical instruments and related products reached a total of $902,000,000. This compares with $240,000,000 in 1947, $246,000,000 in 1948, and $350,000,000 in 1949, a sales of said to be $300,000,000.

The future, he stated, would be determined by three elements: personal income, purchasing power and standards, and the music industry's ability to adapt to these changes in the personal consumption.

As of the first quarter, population of 35,000,000 by 1970 will mean 6,000,000 new customers, according to Sutherland, who bases this on the current ratio that one in six Americans play musical instru-

Sherman Bros. Prepors Dors Act

New York — Joe and Noel, the winning Sherman brothers, both well known on the Manhattan music scene, have landed themselves an exciting new gig, which re-

Top Names Spark New Cap Release

Hollywood — Capitol will release 21 in a group of 12 boppin' singles in the Capitol-Jukebox World series and five classical items. Pop array is headed by five diskins of the Gary Lewis & the Surf-boards, a pair of Bob and the Dixie Cups, a pair of Bob and the Dixie Cups, and a pair of Bob and the Dixie Cups.

The pair will be featured on a special issue of the Capitol-Jukebox World—The World Cap, which will issue an album featuring Norrie Paramor, one of the most popular groups with Capitol, and a pair of Bob and the Dixie Cups.

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Arria Intros Czech Stereo

NEW YORK — Arria Records kicks off its June releases with what they are billing as the first stereo waxings from the now-defunct Arria company. The releases are "The Bartered Bride" in a three-record set. The highlight is a recording produced by the Prague National Singing Theater under the direction of Zdenek Chalabala. The 20-voice choir is called the "Slovakian Folk Songs" and "Slovakia.

The company's Parliament sub-label has an interpretation of "Romeo and Juliet," as well as a recording of the full "Czech Philharmonic conducted by the late Vitezslav Mautiac, ready for reissue. Also on the schedule are "Congo D'Or," and "Křižák," which was an animated feature film created from the comics of Karel Čapek. The film was released in the United States, but it is uncertain if any of the original collector's edition is still in existence.

Exclusive Mer. Pact for Cugat

NEW YORK — Mercury Records has reached a world distribution agreement with Universal, and its subsidiary, Mer. Cugat Records. The deal covers all aspects of Cugat's career, including current releases and future releases. The deal will also include the Cugat archives, which will be made available to Universal for future releases.

Off-Broadway Hit Waxed By 20th-Fox

NEW YORK — Off Broadway have waxed the original cast recording of the current Off-Broadway musical hit "Swing Time." The album will be issued in two weeks according to those involved, who make the deal, the first Off Broadway original cast for the label. The 20th-Fox recording, which has been planned for 75 cents.

Gayle Sets Chi Base

CHICAGO — Veteran music business man and recording industry veteran Gayle also had his own label, Advanced Records. More recently, he handled record promotion for Steve Allen in the Detroit area.

 DIRECTORY ISSUE

RECORDS OF AUG. 9, 1940, ISSUE

The following data should be whispered and known in your Source Book to keep it on to date pending the next edition. We include this week's new releases as well as those on their way. Please address the Billboard Source Book to Chicago, Illinois.

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NOW! ON UNITED ARTISTS!

STEVE LAWRENCE

GIRLS, GIRLS, GIRLS

LITTLE BOY BLUE

UA 233

ARRANGED AND PRODUCED BY DON COSTA

Order this smash single now!

UA 233
BRITISH News:

By DON WEDGE

News from London: Aural Expression

It has become painfully obvious in London that, musically at any rate, Australia is part of the Union rather than a satellite of EMI. So it seems EMI is trying to offer better competition to its former colony, and Australia.

As an experiment Harry Walters, promotion manager for EMI's London division, has shipped a recent release direct to local disk jockeys. The choice was a London B.B.C. disc, "Happy-Go-Lucky Me," which is competing in the 1960 B.B.C. display at the Edinburgh Festival. If all goes well, similar shipments may be made to other parts of the world, as EMI feels it now has a star in its midst.

Another move which should lend to better exploitation of British stars was the visit of Jack Nunn, president of EMI Records in Australia, and executive of Sydney television, to the ANZAL. With London representative, Carl Berlin, he has made offers for British artists to American and British TV shows, either telerecorded shows or, if the show is long enough, an entire theater season, a series of live programs. Jim Rone is already testing out New Zealand singers.

Canadian c.w. singer Doon Reay, who is the most promising disc disk jockey so far as Western Australia is concerned, has made his London debut and will probably return. A promising young specialist, has spent most of his time in Canada and America, he was in London currently... Variety bills in the West End would do well to note that the London Palladium concentrates on production shows. If British TV shows can find out here it is likely that many Britishеe villains, and cockney comedians will be taken to the London Palace, however, during the summer and fall.

Best Selling Pop Records in BRITAIN

Week ending June 3, 1960

(Country "New Musical Express" London)

Week 1

**HOT 100 ADDS 12**

NEW YORK — The "Hot 100" chart added 12 new sides this week. They are:

**78.** That's All You Gotta Do (Lowery, BMI) — Brenda Lee, Decca
**88.** Only the Lonely (Acuff-Rose, BMI) — Roy Orbison, Monument.
**98.** Hey Little One (Norman & DeVorzon, BMI) — Dorey Burnette, Erc
**99.** Tuna of Love (Sparks, BMI) — Anniee, Vista
**99.** Naze-Stop (Kavinon-Navaki, BMI) — Dyna-Sores, Reverrend

**HEARTBEACE** (Pamco, BMI) — Jon Thomas, ABC-Pirammond
**94.** Image of a Girl (Edlarado, BMI) — Safinas, Eldo
**94.** Image of a Girl (Singlay, ASCAP) — Jon & Kiple, Kallp
**97.** Biology (Emari, ASCAP) — Danny Valentino, M-G-M
**98.** La Montana (Hollis, BMI) — Roger Williams, Kapp

**98.** Yen Yet Song (Saxon, BMI) — Gary Cane and His Friends, Shell

**100.** One of Us (Willer Ware) (SEQUENCE, ASCAP) — Pati, Page, Mercury

fication, there is evidence that there is much truth to it currently. In addition a diskery can handle a tough time holding an important artist on the label if it cannot offer club sales as plus income for the artist.

In seeking outside lines to add to club offerings the clubs may be coming to a point that many tradeis predicted a while back, which is that the rate at which clubs eat up material would present a problem for the clubs over the next few years. True or not, the clubs are going to outside labels because they want, if they do not need, new names and new material.

**Harrington to Head Up FCC Watchdog Unit**

WASHINGTON—John C. Harrington, attorney in the Broadcast Bureau of the Federal Communications Commission, has been appointed chief of the FCC’s new payola watchdog unit, the complaints and compliance division. The agency is going full steam ahead on the project, despite recent onslaughts by a Senate Appropriations Subcommittee toward its request for funds, and will improve the new unit out of personnel from the abolished compliance branch of its renewal and transfer division.

FCC says that “subject to budgetary limitations,” the new division will have additional staffing, and will do more recruiting from within commission ranks. A special task force which was set up to check on payola and compliance with sponsorship identification Section 317, will assist the new division, the agency announced last week.

As per its May 20 pronouncement, the new unit will serve as a clearinghouse for all complaints about the conduct of radio and TV broadcast operations, and compliance with statutes, policies and rules of the commission. It will

(Continued on page 9)

**Fiesta Sued On 3 Tunes**

NEW YORK — Guy Barry Enter-
mics Inc., has filed a suit in the New York Supreme Court against Record Company, Inc., asking for royalty monies allegedly due of $16,125.90 on three Calvan tunes, which Barry claims were assigned to Fiesta.

Fiesta has denied all allegations, and filed a countersuit asking for dismissal of the suit and a counterclaim for $514.40. Barry claims that thousands of recordings of the three tunes were sold, while Fiesta avers that only slightly more than $5,000 were sold.

In asking for dismissal, Fiesta claims that Barry has no right to license one of the tunes. Two of the songs involved are "Rico Y Salmos," and "Yo Sabia Que Un Dia." The right to record the songs was granted in 1953 and 1956.

**Chudh Issues Horror Pic Track Single**

HOLLYWOOD — Early last week, Lew Chudley’s Imperial Records rushed to market pressings of the original soundtrack version of the "Look for a Star" single as sung by Gary Mills in American International’s "Circus of Horror" film. In addition, Chudh rushed release of albums of the movie’s track. Imperial’s release of the "Star" single came a week after four other labels hit the market with their own versions of the fast-breaking tune (see The Billboard, May 30). Imperial was delayed in getting contract clearances, which had been assured by the fact that the film was produced in England.

Excitement over the "Star" tune was created by reports from re-

(Continued on page 9)

**PRESTIGE SETS DISCOUNT DEAL**

BERGENFIELD, N. J. — Prestige Records declared a dealer discount for the month of June on parent record labels. The Prestige 3000 series has been cut 15 per cent and the Bluebird, New Jazz, Prestige, Stereo and 45 r.p.m. prices have been reduced 20 per cent.

Since the company does not deal with dealers directly they advertise interested parties to contact their nearest distributor.

**SUMMER SPOTLIGHT ON RECORD PROGRAMMING**

record programing

today’s top record talent

coming JUNE 27

reserve ad space NOW ………. deadline, June 16.
HIT AFTER HIT
AFTER HIT AFTER
HIT AFTER HIT

Patti Page
One Of Us
(Will Weep Tonight)
71639

Rusty Draper
Please Help Me I'm Falling
and
Mule Skinner Blues
71634

Dinah Washington
This Bitter Earth
71635

Johnny Preston
Feel So Fine
71631

Mercy
RECORDS

The Hot Hit Trademark
BRITISH Newsnotes:

- Continued from page 6

BBC radio's "Saturday Club" is set for June 18.

- The success of the "Rearin' Twenties" LP featuring Max Bygraves with Ted Heath and His Music, which has led British Decca to commission a similar album, "The Record," and "The Dances," has encouraged the label to continue with the same style of music in the series by introducing new artists.

- The new series features artists such as Jimmy Phillips, head of the Peter Mallory - Black Powder group, and other old friends. It's obvious that the label is catering to the tastes of the 1930s. The music is still running in the West End.

- The new international law firm, John Schumann, has represented the American Civil Liberties Union. The firm has been switched to provincial variety dates.

- In Halifax, Yorkshire, a coffee bar filled with British equivalent to a small bar has been named "The Evertite." The Gene Krupa film biography had a West End run after all - at the theater's Arch Odeon. The film has received a mixed reception from critics and audiences. However, the film is still running in the West End.

- The celebrated English composer George Dunsie, who has written many hit songs, is featured here on the page. He is one of the many successful composers and performers of our time. His music has been a staple in the British market and is still very popular today.

- The film "The English Patient," which was released recently, has become a phenomenon. It has received critical acclaim and has been nominated for various awards. The film is a beautiful representation of love and loss.

- Victor June Album Issue:

NEW YORK — "Looking at You," released by Pat Suzuki, and Tony Martin's "At the Dessert Inn," highlight the June album releases for RCA Victor.

The Suzuki set features the young songwriter in love songs, while Martin's album emphasizes his smooth baritone voice. Both albums are highly anticipated and are expected to be popular among fans.

2 LP's for June By Audio Fidelity

NEW YORK — Audio Fidelity has announced two new releases for June. The first is an LP featuring Dick Dale, who is well-known for his guitar style. The second is an LP by the band "The Ventures," which is known for its upbeat and energetic sound.

The releases are expected to be highly sought after by fans of rock and roll music.

www.americanradiohistory.com
Get the Original Sound Track Version!!

Gary Mills

"Look for a Star"

(from the American-International release "Circus Of Horrors")

#5674

IMPERIAL RECORDS

In Canada • LONDON Records, Ltd.
MARCX'AE'S MAGIC SPELLS BACHARACH

By JIMMY JUNGERMANN

MUNICH — Ten years ago, Burt J. Bacharach was a GI in the Munich area. He had to supervise the activities of "Casa Carolina," a notorious show business spot in the Army's recreation center at Gun- neck near Munich. On a day off he went to the river Rhine to find the lovely old German village with his name. Bacharach. His grand- parents came to the States from this town. But the time was too short. Burt had to return to the Casa Carolina.

Now he was back in Munich. It was true he was in Munich for only 24 hours. For three years now, Burt has been the musical partner of Marlene Dietrich. He conducts the orchestra, arranges the show numbers, accompanies her at the piano. "It's quite a job," remarks Bacharach. "But Marlene thinks I'm the only man who can handle her music. It's a lot of fun to work with Marlene. She really is a great prima donna. Of all her gifts, perhaps her gift of being charismatic is the most striking, but Marlene never seems to need the energy and fire that a 20-year-old would envy, before Marlene's energy appeared. She had three hours sleep. Then she rehearsed, had a short rest, then was back on Bacharach's hair dresser Ludwig Grober and the Dietrich theater. An X-ray revealed a slight chip fracture on one of her shoulder bones. She refused an offer of a cast because she feared it would interfere with her most performance in Baden Baden. This confirmed her as a troup from Germany — and did — fall several feet off stage during a per- formance and hurrying back to the annual 24 hours in Munich.

"But, did you try the work in Cincinnati?"

"Well, Marlene came and conquered. There was a nasty poster advertising the right with the right, no to the newspaper. But after Marlene's concert, the newspaper had run a headline which had a wonderful press. Look at those Munich 'Merkur' and 'Neue Zurcher Zeitung'. They never read enthusiasm like this before. Last night in Munich, I counted 60 curtained cells. Marlene's old friend, Frederick Hollander, who composed the music of the 'Blue Angel', was there. When Marlene's name was shouted, she yelled: 'Hello, Frederick, come on!' When Hollander mentioned Marlene on stage, frenzied applause came. As Marlene com- mented: 'The Germans are like Americans. Berlin is the nearest thing to South America in the world. But I never have seen such wild crowds.'

'The Munich Deutches Thea- ter was sold out, with prices up to $25. Germans love their Mar- lene again, because she speaks German fluently, even using the one monotonous German slang. But nobody calls her 'Merkur'. On the contrary: 'She's the free agent in the easy way of American show business. "Burt Bacharach"' all the way. But I learned this is an honor and not a "flop" of show busi- ness only. And Marlene gets honors everywhere. In Berlin, Fa- miliar, a home town of Marlene, officially invited her, in Weibrun abandoned post secretary Richard Stuecklen gave her a ride in an old fashioned wonderful surrey, and in Munich high society attended her performance.

"That's fine. But how about working on your own?"

"The piano is waiting in my home in New York. On the red I don't compose. I need my home for that kind of work. Remember Magic, the Magic which was more a wonderful hit out of a hit. Maybe there's another one like that in my desk. But now there are the major numbers with Marlene I don't want to miss. I am really happy to be with her in Europe and to somebody enthusiastic people around here."

"What question? did you find the town of Bacharach?"

"No. No time again. Maybe the next time I'm in Germany?"

HOLLYWOOD—It's Liberty Records which has re- leased Garry Miller's version of "Look for a Star," tune from the "Duchess of the Desert" film. Due to a typographical error in last week's issue, release was credited to another label.

NEW YORK—A special $1 disc is being applied to the RCA Victor LP which backs Morton Gould's "Concerto for 2 Harpsichords and Strings" "Grand Canyon Suite" with "Serenade to My Queen". The album is being offered for a limited time at $1.98 in monaural and $2.98 in stereo version. Besides the special price the rec- ord firm is backing the album by heavy promotional and display expen- sion.

"The victory Red Seal release for June include the Prokofiev's "Alexander Nevsky" masterly scores by Fritz Reiner and the Chicago Symphony with Roslund Els as soloist in a Neo-Russian by the Robert Shaw Chorale, "What Would You Do?" Copland's Applach- ian Spring" with the composer combining the Boston Symphony and "Festival," which features Chicago Symphony, Fritz Reiner conductor- ing Russian orchestral music.

Juke Buys Hype Disk

NEW YORK — Decca Records is releasing a disc of a song being touted up a sale of over 43,000,000, the latest Roberta Sherwood record, "The Hype" and virtually no air play, it was said. The answer is that "juke boxes are going wild" over the following: "Ace in the Hole" and "The Gang Who Couldn't Shoot Straight". "It proves that juke boxes can be mighty important in getting a new record started," a spokesman declared. "These fel- lows get the talk going by word of mouth and all of a sudden you're really moving." Reportedly the disc has been selling like hot cakes, that in some cases the talk mechanisms went all the way around in just a few days and had to be reset. The speaker added that due to the juke exposure, the disc is now getting what he called "a good high of top radio play.""

Singing Your Way

NEW YORK—It's Kenneth En- gel is putting on a new world line for Chancellour Records. Label is tagged especially for Children. The new label will be distributed by ABC-Paramount, which handles the regular Chancellour line.

The new two Sea Horse I-P re- leases are "Schumann" with narrations by Marla Ray, and music by Eddie Miller and "Mast- erson," the official record album of the 1959 NBC-TV show. The series star, Geno Byrnes, appears on the cover and actor Eddie Byrnes (as Sherwood) narrates "Masterson" stories, with vocals (six nuns) by the Nightriders. NBC-TV is making an extensive tie-up promotion on the Master- son series. As part of Hap's pro- motion on "Schumann" (about a red Dachshund who sings and dances), a free 4-inch "Schumann" balloon is packed in each album.
Decca Phono Head Outlines Policies

To Add New Models Twice a Year; Sees Low-End Manual Stereo No Bargain

By REN GREVAT

NEW YORK — "We've adopted a staggered approach to the introduction of new phono- 
graph models to our line twice a year instead of saving them all for 
one big blast," says Mike Ross, West Coast-based head of Decca's 
phonograph and access-
sory division.

Ross, here for meetings on new products, explained that the 
strategy is a result of this thrust to the manufacturer and 
dealer alike. "Maybe you can 
compare it to the record bus-
ness," he said. "A company doesn't 
issue 20 new records at a time. 
If they did, how many of them 
would ever be marked up? It's 
better to spread new product 
releases with fewer at a given time. 
That way dealers have a chance to be better presented. Beyond that, it 
gives a manufacturer a chance to be more flexible with changing consumer tastes and new technical 
developments.

On the matter of new technical 
developments, Ross noted 
that there is "an outpouring of 
ideas without end." He 
spoke at length about the 
many new ideas that are being examined 
by Decca. Among these, he 
pointed out, is the "two-speed 
chronograph," which would record in 16-to-18 speed and play back in 33-1/3 speed. Ross 
asserted, "If it were in the present market, even then it would be relatively in-
expensive in the first stage, the

Motorola Debuts '61 FM, TV Lines

CHICAGO — The 1961 line of Motorola TV sets and radios, in- 

troduced here this week, shows the spreading influence, among major manu-

facturers in FM radio and 

hi-fi, of transistors. Numbered among the num-

ber of the Motorola prod-

ucts are new lines with full transistors, among major manu-

facturers in FM radio and 

high fidelity.

The one straight FM set in the new product line is Model B-1, which has dual transistors in the chassis and five-inch speaker. It will sell for $499.50.

The Model B-2 is an AM-FM con-

biner transmitter containing the same features as the previous set with the addition of another tube making a total of seven. It comes in white, green, olive or turquoise and retails at $599.50. The B-3 sells for $799.50 and includes such features as two-tone loudness control, nine tubes and a six-inch speaker. It comes in either antique white or smoke.

Income Gain For Emerson

NEW YORK — A financial re-

port issued by the Emerson Radio 

and Phonograph Corporation 

for the 26-week period ending April 30 showed a slight gain in income, 

after provision for federal income 

taxes, over last year's mark.

The figure for this year is $1,187,768 while the amount totalled 

last year was $1,000,517.

NEW AUDIO PRODUCTS

Touch and Brush Device

Two standard Duotone products have been 

broadened with a combination recording groove 

selector and record brush. The Scratch-O-Track, in 
in the form of the company's "Magic 

Finger," which allows the listener 

to select the groove of his choice 

by simply moving a brush 

down on the disk without 
disturbing the record or 

the needle. The brush 

feature cleans the record before the needle reaches it.

Italian Tape Machine

A combination tape recorder and dictation machine in-

cluded in an Italian company's line is 

marketed in this country. The unit weighs a little over six pounds, has a 
two-hour playing time and comes with a year's guarantee. It 
sells for $179.95 list price.

There is no need to rebalance the arm when changing car-

tridges and no screwdrivers or 

soldering iron are necessary for installation.

Car Master' Masters Car Noise

R-Columbia Products, Inc., Highwood, Ill., now produces a 
nugget-shaped gimmick that holds a transistor radio onto the 
windshield. The compact unit allows the driver to change stations 
without having to look for wires or motor suppressor. It sells for $4.95, and is 
called the Car Master.

Danish Recorder Impact

Latest on the tape recorder 

impact front is a Danish 

maker named Record 

by the Movie Company of Santa 

Monica, Calif. The Moviemaker, 

as the new unit is called, is 

a round-ended stereo 

outfit, measuring 7 1/2 by 

3 1/4 inches. Two push buttons 

control the sound outlets of the 

unit, and it is recorded over 

each of the two stereo 

amplifiers.

There is no need to rebalance the arm when changing car-

tridges and no screwdrivers or 

soldering iron are necessary for installation.

Keeps Turntable on the Level

A turntable level, which can be permanently affixed to 
your turntable, has been introduced by Roberts Industries of Flushing. 

The new chocking device consists of a round plastic dome which encloses an air bubble that marks the vertical as well as the horizontal equilibrium of the turntable. It sells for $9.50.

Japanese 12-Transistor AM-FM Tuner

The Sony Corporation of Japan is now producing a hi-Fi 

AM-FM Superheterodyne which the company claims is fully transistorized. It 

weighs six pounds, has 12 transistors, is being imported by 

Kingston Products, Ltd., and sells for $159.95.

Portable Hi-Fi Stand

A portable hi-fi stand with record storage facilities sells for $13 and is a little more than 26 1/2 inches high and 18 inches wide. Called simply No. 43, the unit is manufactured by K-G Electronics, Chicago.
Five Reasons Why This Trademark Means Business

1 SPECIALIZATION V-M concentrates on just one portion of the electronics industry—Sound Reproduction! As the manufacturer of precision record changers, phonographs and tape recorders, we have attained our brand reputation through consistent research resulting in products of character which accomplish their purpose and accomplish it well.

2 BRAND NAME ACCEPTANCE For many years the V-M Corporation brand name has been exposed to your prospects and customers. Discerning music lovers know that V-M, “Voice of Music” products meet and exceed their individual standards and requirements. Demand for the prestige benefit of the V-M brand name is a result of the confidence of dealers and the satisfaction of customers. These are the watchwords which V-M Corporation heeds most stringently.

3 QUALITY OF PRODUCT Quality control at every step of the manufacturing process results in the greatest honest value it is possible to produce in any price range. Only selected components and choicest of coverings and wood finishes are used in V-M products from superior performing portables to magnificent consoles.

4 STYLING Recognition of fine-furniture design is evidenced in the award-winning V-M Model 1002—the ‘Stereo/Fidelis’ ( . . . the recipient of the Certificate of Exceptional Merit from the Mahogany Association, Inc.) This is typical of the manner in which V-M achieves perfection in all of its products. Other V-M consoles carry the coveted tags indicating certification by and compliance with the rigid requirements established by the Mahogany Association Inc., the American Walnut Manufacturers Association and the Fine Hardwoods Association—further dramatic proof of innate V-M quality!

5 ADVERTISING To support V-M dealers and inform consumers is a V-M first principle. Extensive V-M coverage is found in national magazines, newspapers, billboards from coast-to-coast and on radio and TV.

LISTEN! STIRRING SOUNDS OF SALES SUCCESS FOR YOU!

Diversity of Line • Distinction of Design • Quality of Performance

V-M CORPORATION • BENTON HARBOR, MICHIGAN

World Famous for the Finest in Record Changers, Phonographs and Tape Recorders
AN IMPORTANT ANNOUNCEMENT!

Capitol Records takes pride in announcing the introduction of...

CAPITOL FOUR-TRACK STEREO TAPE

Yes...all of the renowned Capitol engineering know-how has been called upon to adapt the dream of the Capitol Catalog to FOUR-TRACK STEREO TAPE.

Take a look at the hand-picked initial release. Each package was carefully chosen for its proven salesability!

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**SMART CLOCK-WATCHING**

Specific Promotions Key Dealer's Clock Radio Sales

By ROBERT LATIMER

DALLAS — It is a serious mistake for the retailer to ever regard radios as "so commonplace that they don't need specific promotion," according to Edward Rambo, radio and appliance buyer for Western Auto Company's downtown Dallas store.

Rambo long ago adopted an unusual philosophy to make certain that no time is wasted on the Western Auto appliance inventory is completely overlooked where promotion is concerned. He makes up a capital Every appliance carried in stock breaks down the category into small groups, and then prices the stock on the calendar, so that as each comes up he is reminded to put extra merchandising emphasis on whatever appliance is involved during that month — whether it is "the season for it or not."

The result has been that he has been able to come up with particularly successful off-season promotions on one item after another.

When clock radios came up this year, Rambo realized with a start that he had not been showing much progression in clock radio sales for the year past. A little investigation revealed that radio sales were Indeed below those of the year past, sure enough for some intense direct promotion on the radio subject alone.

That was the basis of which Rambo set up his "Work or Play With Radio!" stand, which lasted a full month, during the late summer, and which was effective enough to boost clock radio sales by more than 330 per cent in the course of 20 days.

As the program operated, the "Work or Play With Radio!" theme was repeated in all of Western Auto Company's newspapers ads for the month. A dozen salespeople in the store were trained to buttonhole each entering customer, and remind them that radios give continuous entertainment and news — "without having to look at them" as is the case with TV.

"We find that most people, of course, have their table-top radios around the house, but are not actually getting the enjoyment they should," Rambo said. "Small radios last a while of a long time, seldom needing anything other than a replacement tube now and then. As a result, people getting on radios which are 10, 15, and 20 years old — and do not know that they are missing a lot in radio performance. We have trained our salespeople to remind their customer that radios have been improved right along year by year, just as the television, automobiles, or any other such basic item. When

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**Hi-Fi Show Interest Up**

HOLLYWOOD—Unprecedented exhibitor interest in New York's forthcoming Hi-Fi shows is anticipated based upon a record number of manufacturers who participated in drawing lists of major select exhibit rooms. This was revealed last week by Ray Pope, Institute of High Fidelity Manufacturers, who said that the annual drawing held during the recent Chicago May Parts Show attracted 79 firms seeking display space at the New York show.

Last year, the similar drawing attracted only 56 firms. By the time the 1959 New York show opened, it had approximately 94 exhibitors participating. The fact that such an unusually large number of manufacturers took part in this year's drawing is interpreted by Pope to mean that increased and widespread interest exists within the ranks of the Hi-Fi industry to show at the New York event.

Since several manufacturers need more than one room, the 79 firms who entered the current drawing will be taking more than 100 exhibit rooms at the New York Hi-Fi Show building. Gotham's Hi-Fi show will be held September 6-11, and is expected to reflect so early exhibitors, Pope said it appears the New York show will be an early sell-out to manufacturers.
The first, a former serviceman, now handles all TV, radio and stereo art for the company. Alas, Lamping has formed his own national sales company.

The company association with Greybar Electric ends June 30. H.S. Morris will head up the new wing as national sales manager and will supervise sales and a special consultant service which will supply engineering assistance to contractors and distributors. Ten districts are set up present and 10 salesmen are in charge of each area. Columbia

Special NAMM CONVENTION SECTION including the
ANNUAL EQUIPMENT MARKET SURVEY

1960 FACTBOOK OF PROFIT
STEREO PHONOGRAPH & RECORDS ★ RADIOS ★ TAPE & TAPE RECORDERS ★ RECORD ACCESSORIES

FOR MUSIC-RECORD DEALERS

Spotlighting
the strongest areas of new and increased sales and profits for today's music-record dealer

See inside
for an unveiling of

THE BIG Profit LINE
FOR 1961

or get face-to-face with your future at the
NAMM CONVENTION CHICAGO Room xxm

NAME OF MFG. CO.

memo from dan collins:

Editorial content serves advertisers best when it serves the interests of readers. It becomes doubly productive when it actually provides a sound selling atmosphere for the advertised messages. Billboard's NAMM Convention Issue theme fits both these yardsticks with outstanding effectiveness.

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NAME OF MFG. CO.
CHICAGO—Dealers can look forward to a greater selection of phonographs and tape recorders that fulfill public desire for new introductions by Arvin (The Bill- board, April 23) and Sony (Dealers Guide, May 9) and reports from other makers. The local-based firm would have to understand that the phonograph, which has already introduced a series of transistor recorders for the listening man, offers the possibility of producing a portable tape recorder. Firm, a leader in the need-to-know tape playing field, will continue a heavy emphasis on this segment of the phonograph. Portable phonographs will also be expanded even over 1959-60's versatile catalog.

Admiral, which was the only Midwestern major that hasn't made any phonograph changes or additions since the 1959 National Association of Music Merchants Convention, is said to be readying a line of at least two TV stereo combinations. A concert-type of phonograph, if built in Japan, and being the sound of the stereo set at the last has been shown in smaller section, would be a good one. The effect of the two is that it would be an at-home type stereo set for the listener and a tape recorder. While nothing concrete is known in the catalog, the firm is making it to its own benefit that it will be running with Magnavox, the pioneer in the dual-instrument entertainment field.

Want Stock Swap Approval

NEW YORK—Shareholders in the new Symphonie Electronic Corporation of New York and the CD Stereo Console, Inc., Ind., will be asked to give their approval of a stock swap agreement between the two corporations.

The Symphonie Corporation manufacturer, distributors of tape and hi-fi equipment while the Lynn firm manufactures and distributes a line of glass forming and packaging equipment.

Motorola Debuts

Motorola

Motorola Debuts

Maintenance engineers at the company's service center discussed the introduction of new components, expected improvements in the quality of their products, and the possibility of increasing the efficiency of the company's operations. It was also announced that the company had acquired a significant number of new customers, and that they would continue to invest in research and development in order to maintain their competitive edge.

It can be brought to us cheaper, it might be a different story. Do the stereo from itself, Ross offered interesting reflections on low-end goods. "We definitely have to cut the cost," said Dr. Charles A. H. H. Smith, the low-priced manual printer, at $29.95, has been developed. The manual personal model, on the other hand, has gone extremely well. But even the British and American models are not bad. The record is a single record, but now that it has been spun, there's a good chance it may be well received by the consumer. Since that time, according to Ross, the MIB has changed its slogan to "three-channel output," which appears to be the entire situation as far as the view of the buying group.

Some tapes are available with the stereo, and particularly the slow-speed, narrow-tape, Minnesota Mining development, it is known that their tape machines feel it's much easier to form any opinion. "The 3M idea won't be on the market for another year," said Ross, "and before making any tape thoughts of the record, I'd rather use the whole tape scene summer down a bit.

**Decca Exec Outlines Policies**

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**Disk Names Sign Up for Barn Stock**

**Want Stock Swap Approval**

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**Want Stock Swap Approval**
THE HIT BOOK IS THE UNITED ARTISTS SALES BOOK

**DON COSTA**
His Orch. & Chorus

**THEME FROM THE UNFORGIVEN**
UA 221

**MARY JOHNSON**

**AIN'T GONNA BE THAT WAY**
B/W

**ALL THE LOVE I GOT**
UA 226

**THE FALCONS**

**THE TEACHER**
B/W

**WAITING FOR YOU**
UA 229

**FERRANTE & TEICHER**
with Orchestra and Chorus

**THEME FROM THE APARTMENT**
UA 231

**THE CLOVERS**

**I'M CONFESSIN' THAT I LOVE YOU**
B/W

**EASY LOVIN'**
UA 227

**THE DELICATES**

**TOO YOUNG TO DATE**
B/W

**THE KISS**
UA 228

**SANDY STEWART**

**INDOOR SPORT**
B/W

**TIME WAITS FOR NO ONE**
UA 232

**JIMMY CURTIS**

**WITHOUT YOU**
B/W

**THE SIMPLE THINGS**
UA 215

See page 5 for another United Artists' Smash!
VOX JOX

By JUNE BUNDY

EASEL ANYONE? Derwyn at KFWB, Hollywood, invaded another "art" form last month, when the station asked each spinner to design and paint a billboard to promote public service station。

message. A sign placed eight different key traffic locations.

the Los Angeles Times, and ad

"Take it from there." Stu was hollywood and the public was asked to visit each sign-location and send in their votes for the best message.

Stu's winning participation was the signature "Get 'em 685 localson the U. S., Canada and Puerto Rico.

• Continued from page 2

beyond. Theאג☀️هج

in the news, and the book score

of his second musical comedy.

585

AMF to Meet

Viker Sets

(Continued from page 2)

ARTISTS' BIOGRAPHIES FOR Jockey PROGRAMMING

New York

Kitty Kallen opens at the Grey Haven Club in Detroit June 10...

Billy Taylor and his trio opened at the Preludie in New York June 14...

Joe Pass brought his own trio to The Vortex in New York June 13...

Dennis Coffey and his band to the Poppy in New York June 17...

Herman's Hermits is playing The Interchange in New York June 18...

Jerry Lee Lewis opens at The Palace in New York June 18...

Frank Campagna, national promotion manager for CBS, spent the past two weeks in New York for promotion in the firm as New York as well. The Brothers Four have signed a three-year pact with the Coca-Cola people to wax commercials. According to RS, "They now come this close to crossing them over to $50,000 per year."

Jumbo Records, new label in Decatur, Ga., has cut an album with Professor Backwoods and is releasing it this week. Janie Hamlin is the executive at Jumbo.

The Milwaukee Jazz Band has been announced at The Paramount in New York both as vocalist and pianist.

"Al Faiman's Circus" has been decided upon 6/10.

Mike Greene, formerly of WOL while with a middle-aged jazz band.

Bob Waring, guest on 18-95, had his best record date of the year this week at Atlantic. 18-95 was produced by Bob Belden.

Beau Marks Break Big "Clap Your Hands"

The Beau Marks, formerly called the Del-Tones, were formed in June of 1958. The group consists of four young, Montreal lads: Jory Frechet, piano player and featured on their new single, "Clap Your Hands," is 19. Ray Hutchinson, lead guitarist of the group, is 19. Mike Greenberg, bassist, and Lino, who is the lead player and comic of the four, is 20. Bill Greenville, drummer, is 19.

The boys started their recording careers with a tape recording that was heard and liked by Quality Records.

In early June they signed the group to a contract.

For their first disk for the label, "Moonlight Party," became a hit in Canada.

Now their debut disk for the

Shed label is repeating their earlier successes, climbing the charts in the U. S.

Costa Hits Via "Theme From the Unforgiven"

Don Costa, director of artists and repertoire for United Artists, has made his mark as a composer, arranger and conductor as well as a record producer.

Born in Boston in 1925, he began his national career at the age of 15 by joining the staff of radio Dick Blank (WEEI, Boston).

He has written for 67 years, with George Norman as general manager...

In 1957, he moved to KSFQ, San Francisco, is moving to KVI, Seattle, as station supervisor, Gibbs Lincoln con-

Continued from page 1

a violinist and a conductor... 

Gus left recording business... 

Mrs. Anonymous to a contract... 

"I've seen you hear from Bshard strongly probably before the next issue. 

Bshard strongly probably before the next issue.

such of local fans are hard to find. 

the theme song in Cleveland at the Denison Square Theater starting this week...

JIm Lewis, WNBC. Next week's is a working on the book score and the book score of his second musical comedy.

(Continued on page 2)

Continued from page 2

to offer this merchandising program—it will provide for you the opportunity to offer them merchandise that they can actually use and want to buy for their customers. Certainly, if any stimulation is needed to build the business, it is needed at this time. We feel that we're giving you the tools with which to do this.

Finan stated that actually, there were At Least 10 per cent exchange allowed, but would purchases be included in the distributary quarterly 10 per cent exchange or 5 per cent credit figure. Too, Camden and EJQs will not carry the usual 100 per cent exchange privilege.
IT'S THE Original
MULE SKINNER BLUES
BY THE FENDERMEN!

SOMA RECORDS

SOMA RECORDS, 119 N. 9th Street, Minneapolis 3, Minnesota
(Telephone: FE 3-8281)
Disk Jockeys: Write for Samples!

World-Wide Distribution thru RANK INTERNATIONAL
ALREADY
ON ALL THE BEST SELLER CHARTS

THE ORIGINAL
HIT RECORD FROM EUROPE

BANJO BOY
by
JAN AND KJELD

exclusively on
KAPP RECORDS
K-335
JIMMY CHARLES: a new name on a new label. Jimmy is an 18-year-old singer and guitarist who rose to fame by winning a local talent contest. He is currently working on his debut album for ABC Records.

RADIO THOUGHTS OF THE WEEK:
June 8, Ted Lewis, Tommy Milton's
June 9, June Carter, June & Carl
June 10, Jini Hodge, Bob & Sue Evans
June 11, Harry Belafonte, The Tropics

DOROTHY COLLINS: With a voice to match her blonde, vivacious appearance, Dorothy Collins has become a sensation on the music scene. Currently recording for ABC Records, her debut album is scheduled for release in the fall.

MOTION GOLD & ORE offers two new ukulele manufacturers on the RCA Victor album, Grand Canyon Ukulele and Wichita Ukulee. The company also released a new version of "The Star Spangled Banner," by Ray Charles, which topped the charts.

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HEAR YE, HEAR YE, DEALERS!
To millions of pre-sold Johnny Horton customers

JOHNNY HORTON
"JOHNNY FREEDOM"

FREEDOMLAND
WORLD'S LARGEST INVESTMENT CONTEST

c/w "Comanche" 4-41685
To millions of pre-sold Johnny Horton customers ("The Battle of New Orleans," "Sink the Bismarck") comes a new history-making recording inspired by our country's heritage... destined to become the biggest record of the year.

We trust ye are now well aware of Johnny Horton's recording history and should therefore be of sound business mind to have your shelves stocked well with his new Columbia recording, 4-41685, "Johnny Freedom." We make haste to inform ye that all copies of 4-41685 will be adorned with a many-colored lithographed sleeve, embellished with etchings of Johnny Horton, Johnny Freedom and FREEDOMLAND.

FREEDOM

c/w "Comanche" 4-41685
Furthermore, if word has not yet reached your frontier, be it known that this Johnny Horton song will be the theme of FREEDOMLAND, America's grand new entertainment center, opening to the world on the 19th day of June, 1960 in the city of New York.
Be advised that this very same Johnny Horton recording of "Johnny Freedom" is featured in the Columbia long-playing album "FREEDOM-LAND, U.S.A." Stock well, gentlemen.

Johnny Horton will perform "Johnny Freedom" on Dick Clark's "American Bandstand" — ABC-TV June 13th and on "Jubilee U.S.A." — ABC-TV June 25th
### The Billboard TOP LPS

#### FOR THE WEEK ENDING JUNE 11, 1960

#### MONO ACTION ALBUMS

<table>
<thead>
<tr>
<th>Week</th>
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<th>Artist, Label and Number</th>
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</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SOLD OUT</td>
<td>Kingston Trio, Capitol T 1592</td>
<td>7</td>
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<tr>
<td>2</td>
<td>ELVIS IS BACK</td>
<td>Elvis Presley, RCA Victor LPM 2243</td>
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<tr>
<td>3</td>
<td>BUTTON-DOWN MIND OF BOB NEWHART</td>
<td></td>
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<tr>
<td>4</td>
<td>THE SOUND OF MUSIC</td>
<td>Original Cast, Columbia CKL 5459</td>
<td>25</td>
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<td>5</td>
<td>THEME FROM A SUMMER PLACE</td>
<td>Manhattans, Dot DLP 2278</td>
<td>12</td>
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<td>6</td>
<td>MR. LUCKY</td>
<td>Henry Mancini, RCA Victor LPM 2598</td>
<td>11</td>
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<td>7</td>
<td>SIXTY YEARS OF MUSIC AMERICA LOVES BEST</td>
<td>Aaron Arrows, RCA Victor LMI 6074</td>
<td>28</td>
</tr>
<tr>
<td>8</td>
<td>BEN HUR</td>
<td></td>
<td>7</td>
</tr>
<tr>
<td>9</td>
<td>LANZA SINGS CARRIO-CANASON FAVORITES</td>
<td>Mario Lanza-Enrico Caruso, RCA Victor LPM 2600</td>
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<td>10</td>
<td>CAN CAN</td>
<td>Sound Track, Capitol E 1301</td>
<td>29</td>
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<tr>
<td>11</td>
<td>ENCORES OF GOLDEN HITS</td>
<td>Mercu, Mercury MM 3071</td>
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<td>ITALIAN FAVORITES</td>
<td>Mario Lanza, RCA Victor LPM 2601</td>
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<td>13</td>
<td>BROTHERS FOUR</td>
<td>Columbia CL 1422</td>
<td>8</td>
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<td>14</td>
<td>OLDIES BUT GOODIES</td>
<td>Original Soundtrack, Capitol CL 1395</td>
<td>8</td>
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<td>15</td>
<td>OUTSIDE SHELLY BERMAN</td>
<td>Verve MGV 15007</td>
<td>28</td>
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<tr>
<td>16</td>
<td>HERE WE GO AGAIN</td>
<td></td>
<td>31</td>
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<tr>
<td>17</td>
<td>FAITHFULLY</td>
<td>Tony Martin, Columbia CL 1422</td>
<td>21</td>
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<tr>
<td>18</td>
<td>THIS IS DARIN</td>
<td>Bobby Darin, Capitol E 1322</td>
<td>14</td>
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<tr>
<td>19</td>
<td>BEJERONE AT CARNEGIE HALL</td>
<td>Henry Mancini, RCA Victor LOC 8008</td>
<td>31</td>
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<tr>
<td>20</td>
<td>LATIN A LA LEE</td>
<td>Peggy Lee, Capitol T 1290</td>
<td>9</td>
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<td>PERSUASIVE PERCEPTION</td>
<td>Terry Staebler and the All Stars, Capitol LPM 800</td>
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<td>2</td>
<td>HEAVENLY</td>
<td>Johnny Mathis, Columbia CL 1712</td>
<td>38</td>
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<td>3</td>
<td>SING A HYMN WITH ME</td>
<td>Tennessee Ernie Ford, Capitol T 1240</td>
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<tr>
<td>4</td>
<td>GUNFIGHTER BALLADS AND TRAIL SONGS</td>
<td></td>
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<td>5</td>
<td>SUNDAY NIGHT SINGALONG WITH MITCH</td>
<td>Mitch Miller, Columbia CL 1644</td>
<td>10</td>
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<td>6</td>
<td>HE'LL HAVE TO GO</td>
<td>Jim Reeves, RCA Victor LPM 2223</td>
<td>36</td>
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<tr>
<td>7</td>
<td>THAT'S ALL</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>8</td>
<td>GENIUS OF RAY CHARLES</td>
<td></td>
<td>16</td>
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<tr>
<td>9</td>
<td>WOODY WOODBURY LOOKS AT LOVE AND LIFE</td>
<td></td>
<td>14</td>
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<tr>
<td>10</td>
<td>CONCERT IN RHYTHM, VOL. II</td>
<td>Ray Conniff, Columbia CL 1413</td>
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<tr>
<td>11</td>
<td>MOONGLOW</td>
<td>Pat Boone, Dot DLP 2278</td>
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<td>12</td>
<td>STUDENT PRINCE</td>
<td>Mario Lanza, Columbia CL 1399</td>
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<td>LISTEN TO DAY</td>
<td>Dean Dixon, Columbia CL 1</td>
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<td>14</td>
<td>PETE TOWNSHIP DAY</td>
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<td>15</td>
<td>WONDERFUL WORLD OF JONATHAN WINTERS</td>
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<tr>
<td>16</td>
<td>LORD'S PRAYER</td>
<td>Mannie Tashbaolu Choir, Columbia CL 1414</td>
<td>27</td>
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<tr>
<td>17</td>
<td>ALWAYS</td>
<td></td>
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<tr>
<td>18</td>
<td>SANTO AND JOHNNY</td>
<td>Santo and Johnny, Capitol CL 1398</td>
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<td>19</td>
<td>WHAT IS A DIFFERENCE A DAY MAKES</td>
<td>Dean Washington, Mercury MG 2479</td>
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<tr>
<td>20</td>
<td>CONNIE'S GREATEST HITS</td>
<td>Connie Francis, MGM E 1790</td>
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<tr>
<td>1</td>
<td>PERSUASIVE PERCEPTION</td>
<td>Ray Conniff, Columbia CL 1413</td>
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<td>2</td>
<td>SAIL ALONG SILVERY MOON</td>
<td>Herb Vargas</td>
<td>17</td>
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<td>3</td>
<td>EXOTICA, VOL. I</td>
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<td>4</td>
<td>FIORELLI</td>
<td>Original Cast, Capitol SWAG 1321</td>
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<td>NEW ORLEANS</td>
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<td>CONCERT IN RHYTHM, VOL. I</td>
<td>Ray Conniff, Columbia CL 1413</td>
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<td>LORD'S PRAYER</td>
<td>Mannie Tashbaolu Choir, Columbia CL 1414</td>
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<td>8</td>
<td>ONLY THE LONELY</td>
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<td>9</td>
<td>POPOFF AND DES</td>
<td>Herbert Belafonte and Earl Hines, Original Soundtrack, Capitol LPM 1500</td>
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<td>10</td>
<td>BOUGET</td>
<td>Marty Robbins, Columbia CB 1316</td>
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<td>HEAR YOU</td>
<td>Roger Williams, Kapp KS 1132</td>
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<td>12</td>
<td>THIS IS DARIN</td>
<td>Bobby Darin, Allied AC 108</td>
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<td>13</td>
<td>KINGSTON TRIO</td>
<td>Capitol 697</td>
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<td>RACHMANNINOFF: PIANO CONCERTO NO. 3</td>
<td>Van Cliburn, RCA Victor LSC 2355</td>
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<td>MY FAIR LADY</td>
<td>Original Cast, Columbia CL 1134</td>
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**BEST SELLING MONO LP'S**

**BEST SELLING STEREO LP'S**

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**www.americanradiohistory.com**
Haydee Scores in Solo Nitary Act

Haydee, who records for Fiesta Records and headlines the bill at Max Lowe's Venetian Lantern, New York, formerly was a member of the singing Mulligan Sisters. She should not be sorry about her decision to work as a solo, for she proved an exceptional crowd-pleaser. Her vigorous and vibrant personality was as important a factor in her singing as in herself and her material.

A native of Santo Domingo, Dominican Republic, Haydee flashed some multifaceted talent in the cause of her act, singing “Autumn Leaves” in French as well as English, “Jalousie” in a typically Mexican rendition, a Hasidic folk song in patois, and even a bit of Yiddish in the course of an all-night act in “Enjoy Yourself.” She also proved adept with a conga drum and, risking the hazards of a tight shirt dress, with some Latin footwear. All this, combined with a glamorous appearance, makes Haydee a personality to watch. Her act was rounded off by her husband, Harry Cohen.

The charming old-world atmosphere of the club was further enhanced by Rossi Rollins, another attractive bass, the likes of whose coloratura soprano is not commonly noticed in a night spot. In addition to a couple of opera airs which enabled her to flex her vocal muscles, Miss Rollins showed a feeling for the more popular in an emotional, torchy rendition of “My Funny Valentine,” and in an infectious rendition of the Israeli standby, “Hava Nagila,” that had the audience with her.

AMENDED HARRIS BILL SET FOR SUBMISSION

• Continued from page 1

motion on payments which could require sponsorship identification by the broadcast licensee. NBC attorneys approved the proposal to make local broadcasters a part of the program production, from packager to stations personnel, responsible for disclosing all payments made, and to make violation apply to both record and local station.

However, NBC attorneys suggested that the pick-up section be pulled out separately from the main body of the 317, with the letter used to spell out just what material required announcement under the law.

The librarians have the "reliably diligence" in getting guarantees that information provided him is both free and understandable. If he could reasonably have known of some pay-Then it was during the hearings on the Harris Bill that the Committee chairman, Robert F. Mundt, Ford to do something about the free record identification order urged by the agency on March 16, and heavily protested by broadcast-ers. Ford promised to "do something about it" at an early date, but came forth only with the unhelpful wording of the Communications Statute left him no choice but to interpret them. The Harris Bill, which left the matter squarely up to the Congress.

New LP's On Angel

HOLLYWOOD — Angel's five-volume Jane Brown release consists of a package of ten records by the Royal Military School of Music Band as well as orchestral and voco songs to Chopin piano music. An orchestral offering comes an album of De Falla and Ravel ballet music; French concert selections and an album of Wagnarian works. Pianist Makowskyi is fea-tured in an album of six Chopin Polonaises.

SPOTLIGHT WINNERS OF THE WEEK

The pick of the new releases:

SPOKES ASHLEY RAEko, the Gospel Harmonettes, Original BLIND MISSE
even could make a stock sales suc-

SPECIAL MERIT SPOTLIGHTS

The following albums have been picked for cut

selves,满意的他;同时他也认为，午夜的神秘还在于他的生活。他从未向我们展示过他的生活，只是一直在工作。他的生活非常简单，每天早上起床，然后去公司上班，晚上回家。他的工作非常繁忙，经常要加班，但是他从未抱怨过。他的生活还在于他对于工作的热爱。他每天都在公司工作，无论他多么累，他都会坚持下去。他的工作非常出色，深受同事和客户的喜爱。

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HOLLYWOOD — Angel's five-volume Jane Brown release consists of a package of ten records by the Royal Military School of Music Band as well as orchestral and voco songs to Chopin piano music. An orchestral offering comes an album of De Falla and Ravel ballet music; French concert selections and an album of Wagnarian works. Pianist Makowskyi is fea-tured in an album of six Chopin Polonaises.

PRIVATE PRESCRIPTIONS

in the exercise of The Billboard Music Staff, they

The pick of the new releases:

SPOKES ASHLEY RAEko, the Gospel Harmonettes, Original BLIND MISSE
even could make a stock sales suc-

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**Review and Ratings of New Albums**

**CONTINUED FROM PAGE 98**

**VERY STRONG SALES POTENTIAL**

INTERNATIONAL ★★★★★

as well as European entries. Tune in for "People's Day," "Chamber," and a group of familiar novelty items. These are played brilliantly here and should please the international jocks.

**MOON/'N' BROADWAY**

Kay Starr, Capitol T 1294 - Menopause is the name given to this new album containing some exciting fresh melodies in a group of easy Broadway - beehive standards.

The inspired tunes of her vocal sound like a fine performer. "On a Clear Day," "Blue Moon," and "I Get a Kick Out of You," are just some of the fine material used. "The Second Time Around" is a fine treatment of the old hits. In "My Funny Valentine," the easy version is classic. Be sure to include this album in your catalog.

**STANDARDS IN SILHOUETTE**

Ken Koba, Capitol T 1394 - Another stunning, big band concert form of Ken Koba. These are standards like "Monte Carlo," "My Heart Belongs to Daddy," "You Better Get Away Without You Very Well," etc. Each one gets top treatment and a beautiful arrangement against the big ensemble. All are in excellent recording conditions. In "Mr. Plow," "I'm in Love," and "Love Me Tender," the vocals are outstanding.

**SAUCE★★☆☆☆**

Peace An-d God MCA Comb. CAL 574 - Excellent material is to be found in this group of the best-known hits of all groups. The arrangements open with "When the Sun Comes Up Over the Mountains," which is a jazzy flute hit of recent date. "Goody Goody" is in a rhythm style treatment. "It's a Long, Long Time," with "Peace in the Valley," is a pretty ballad hit of recent date too. "Love Me Tender," with "End of the Road," gives us a Latin treatment and adds a touch of the overtones. The song list is very well chosen.

**HEEP AND NIGHTMARISH MOURNING**

At The Bar of ORGAN

RCA Victor LSP 2146 (Stereo & Mono)

MELVILLE AND "ATTITUDE" piano organs, and the strings firm with a bright sound. All the vocal numbers on the album are good. These include "Thank God We Love," "A Song for Myself," "Swing Low, Sweet Chariot," "Enjoy Yourself," and the organ version of "Nearer My God." Good work for their many fans.

**THE WINNERS**

The Three from RCA. RCA Comb. LSP 3193

WATER MILLER...The major portion of these RCA Comb. LSP 3193 (Continued on page 31)

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The Three from RCA. RCA Comb. LSP 3193

WATER MILLER...The major portion of these RCA Comb. LSP 3193 (Continued on page 31)
NEW VAN CLIBURN ALBUM! "Extraordinary Schumann in the grand manner." That's what one of the nation's outstanding music critics wrote of Van Cliburn's historic concert performance of the Schumann Concerto. This studio recording, with Fritz Reiner and the Chicago Symphony, captures every nuance of the performance acclaimed by the Chicago critics. It is, indeed, an impressive achievement in sound engineering. Available in Living Stereo featuring exclusive "Miracle Surface"... and regular long play on
**JAZZ **

For the past two years. The Jazz is nothing with a Latin touch inspired by Charlie's brother and copycats. Whose members are the group are Doc McKenzie on vibraphone, Fred Tomas on bar, Roney Hunter drums and Charlie Hamond on tenor. Tomas trained with a relaxed attitude and with standards with "Cool Hands" and "X-A-Doze" good solos.

**THE SOPHISTICATE OF THE PIANO WHISPERING JAZZ **

Exumo Wellington, 29, -Kusko Wellington is a piano player with a warm, attractive popular style, and he leaves off on this new album to good advantage. The tunes are all old favorites. Included the "Love Scene," "Can't Help Myself," and "Dark Wine," and "Gay Nineties" Good mosas.

**WALT DEPPOR **

NEW YORKER.

Despite the fact that the first waxing by a group of Dixielanders can play the blues with a good beat. Instruments include Walt Giford on drums, Roney Thomas on trumpet, Ed Wibbit on trombones, Bob Mitchell on clarinet, and Dick Curly on cornets. There are also. In the Dixieland items, from "That's A Hit," to "All The Jazz Band Roll." 

**COUNTRY & WESTERN **

**THE STANLEY BROTHERS AND EVERYBODY'S COUNTRY FAVORITES **

I could name Besides the four singer and "Idaho's Ballad" with the four hit single. All who dig this fine disc can find it on a good beat. There are included with "Finnigan," "Old Ruter," etc. Mighty moving.

**BILL DANA 
NAME, JOSE JIMENEZ **

Signature 1918

**HEAR 
EVEREST **

**AUDIO FIDELITY RECORDS 
BIG DOLLAR PROFITS **

**FOLKWAYS RECORDS 
WORLD'S LEADER IN AUTHENTIC FOLK MUSIC **

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WORLD'S LEADER IN AUTHENTIC FOLK MUSIC **

**MODERATE SALES POTENTIAL POPULAR **

**MENTOR'S DRESS UP **

Renny Leon and His Orch. Album 13 10

The Mentor in this dance music, played by a heavy conductor whose arrangements are not going to be compared not unfavourably with any type. On this LP, they also out a tremendous selection of Dixieland, with long choral segments, and another in "Save Me." Good background for evening dancing.

**SWING ALONG WITH ME **

Bob Wills and His Rodeo Album 14 10

This is a collection of songs made famous by Frank Sinatra, played in a tasteful instrumental style by the Raymond Scott Orchestra. Some of the favorites are "Bye, Bye, Blackbird," "Come Dance With Me," "Love Letters" and "Some Old Saturday Night.

**I REMEMBER FRANCE **

Sherman Duncan, Wardwick W 8802-10

Some of the lighter items of the French entertainment scene and here are performed by Wardwick W 8802 in the form of all the girls he is known for. This LP of 16 tunes of the famous songs, shows about the cost of the LP. The set are many of a low-cost competition on the market.

**LOW PRICE CHILDREN'S **

**FEEL THE CAT **

Cricket 29 10

Four selections taken from the sound track of the TV cartoon series. Contains each form in a different version on which the Funky Ferrets Lunch Bunch, Donatos, 1000, and the Funky Cats. Some music. The kids who enjoy the cartoon will find that these versions have a lot to give. The LP has a similar title to help sales.

**INTERNATIONAL **

**COLETTE DEBREL 
Bliska 8000 10

The French chanteuse with a musical style of its own, and her collection gives her a chance to range from the 'Chicay de Mecin,' a group of mixed vocals, and a French film "Nino," to the "Of course," "Coral," "Les Bonnets," and others. It is a very fitting LP for a young girl, and it is well known to our listeners.

**I REMEMBER CHEECH **

Vollies Arbour, Delta FLP 150 2

Two atmospheric and entertaining vaudeville skits to a young American and a well-traveled American. The group are made up of the "Becky and Duke," who are well-known for their performances. This is a very good LP for children and young girls, especially in the market. When the vacation skit is over, it is not possible to discuss these skits, and they are extremely appealing to the children.

**SPOKEN WORD **

**NATALIE HAWTHORNE **

Radio Belfort, Cadmos 10 2

Two atmospheric and entertaining vaudeville skits to a young American and a well-traveled American. The group are made up of the "Becky and Duke," who are well-known for their performances. This is a very good LP for children and young girls, especially in the market. When the vacation skit is over, it is not possible to discuss these skits, and they are extremely appealing to the children.

**THE ANDERSONVILLE TRIO **

Oakland Cain, 30th Fox 40 10

The "Andersonville Trance" is a novel and touching LP for children. The group are made up of the "Becky and Duke," who are well-known for their performances. This is a very good LP for children and young girls, especially in the market. When the vacation skit is over, it is not possible to discuss these skits, and they are extremely appealing to the children.

**Epic Readies **

Continued from page 2

ment will be furnished by the Sands and the Tropicana hotels in Las Vegas. At the convention, General Manager Al Shulman will chair the meeting, and the exces in each department will handle their section of the meet. Chuck Sagan will talk on "A Good Time," and John Hooker will talk about the firm's album sales.

Meanwhile, Epic exes are bullish about the coming year. Album sales are expected to be the same as in the history of the firm, in 1960, and album sales are expected to be higher than ever. The firm has a couple of strong ones around right now that look very good. At the moment this LP is a single from the album "The Lady Is a Tramp." Label is also hot on the new version of "The Best Is Yet to Come" on "The Best."
### Crosby to Fitzgerald

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<td>27. <strong>WHITE SILVER SANDS</strong></td>
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**RADIO RECORDING**

- **Best Selling Record Listed in Bold Face**

**Charts Point Up**

- **Continued from front page**

Rady said he expects his departure from the traditional label production relationship to attract some of division’s foremost “idea men” to his fold. One thing seems certain: If Rady’s royalty agreement with producer-plan team ramps up the rewards he anticipates, it may well have a notable change in the status of producers.

In the seven production deals newly completed by Project, Rady seems to show a marked preference for working with independent producers. His list boasts an impressive array of songwriters’ top selling songs. If Project plans to limit future production to those writers, Rady explained, it’s only natural that a greater share of his songwriter’s income should be found among writers who are the foundation of the company. However, he said, this does not preclude regular artist and repertoire rankings or producers who have the ideas and have lined up the talent.

**Deals Already Set**

Rady has set no production deals with the Khan and Van Heem team, which has served as TV producers for the Bing Crosby, Frank Sinatra and Dean Martin shows. Livingston and Evanston also have not produced a Bing and Los Angeles (Armstrong) album, which is expected to sell out its limited edition of 100 copies as well as any album by the show’s producer, Morty Paulitz was signed to produce two albums; Albert Grainger and Marilyn and Melinda, two songwriters who more recently turned their attention to recording and have been set to produce two albums for Project. Others include the newly signed Fred and Bob Ross (along with Melody and Ballerina, etc.) who is currently

**ASCAP Revmaps**

- **Continued from page 8**

Cincinnati disk jockey, Floyd Mapa, of WJN-AM, has claimed that his company always made money with Rady’s records and would continue to record them. Regular sales to Rady are being reported.

No wonder, Nathan’s Kings of Kings (EA) sold well, and 100 entries, all of them closely identified with Rady. As already noted, these LPs are being issued by Capitol, with Bob Ross and John B. Jones 实录 the Midwesterners who are out there.

The trend of jazz singles is less clear cut and probably less difficult to explain, because it’s true that the success of the Ella Fitzgerald hit has had the effect of stimulating and encouraging many juke box users to step up pace of jazz single releases in a way unusual in the past.

Some observers point to the growing indications that singles are being seen as promotion for albums of the artists, for which the trend is indicating a number of jazz singles, that that market is reaching the market. It has always been an accepted fact that single sales were a natural for jazz on juke boxes. If this seems now being seen as a more logical exploitation medium for albums and singles, and due to the increased influence of radio, radio of jazz, it’s clear that a growing number of jazz singles is in the offing.

Whatever may be the reason, going back only four weeks reveals jazz singles by such artists as Harry James, Louis Bellson (Verve), the Horace Silver Quintet (Blue Note), the Count Basie Band (Brunswick), the Oscar Peterson Trio (Verve), Terry Gibbs (Verve), Eddie (Verve) Don Grant, David (Presley), Johnny Smith (New Jazz, Jann Jones (Capital), and Duke Ellington (Vanguard) among a number of others.
THREE MORE BIG ENTRIES FOR EYDIE AND STEVE IN THEIR ABC-PARAMOUNT HIT RECORD-BOOK

EYDIE GORMÉ sings
THE DANCE IS OVER
b/w Too Young To Know
ABC-10111

STEVE LAWRENCE sings
WHY, WHY, WHY
b/w You’re Everything Wonderful
ABC-10113

AND—A SMASH DUET FEATURING THESE 2 GREAT ARTISTS:

THIS COULD BE THE START OF SOMETHING
(WORDS AND MUSIC BY STEVE ALLEN)

Darn It, Baby, That’s Love
ABC-10104

IT’S ANYBODY’S RACE AS THESE GREAT SINGLES SET A SIZZLING PACE IN A NECK-AND-NECK DASH TO THE TOP OF THE CHARTS. GET BEHIND ALL 3 OF THEM FAST.

Distributed in Canada by Sparton of Canada, Ltd.
These records, all those on the Hot 100, have been selected as the pick of all the national sales breakthroughs this week for the first time. We've decided to drop the juke box operators and disk jockeys as having the greatest potential to go all the way. Previous Billboard Spotlight Picks are marked (*).

**POP**

**I'M SORRY**

(Champion, BMI)

**THAT'S ALL YOU GOTA DO**

(Brenda Lee, BMI)

**THEME FOR YOUNG LOVERS**

(Perry Faith & His Orchestra, ASCAP)

**THEME FROM THE UNTOUCHABLES**

(Dan Gella, ASCAP)

**NATIONAL CITY**

 Joiner Arkansas Jr. High School Band

(Stine-Music, Please-Little Darlin', BMI)

**ALLEY-DOP**

(Hollywood Argylle, BMI)

**MULE SKINNER BLUES**

(Pepper Keith, BMI)

**A COTTAGE FOR SALE**

(Little Willie John, BMI)

**FINGER POPPIN' TIME**

(Hank Ballard & The Midnighters, BMI)

**ALLEY-DOP**

(Dusty & The Energizers, BMI)

**BIG BOY PETE**

(Olive, BMI)

**FINGER POPPIN' TIME**

(Hank Ballard & The Midnighters, BMI)

**BUBBLING UNDER THE HOT 100**

These records, while they have not yet developed enough strength through the country for inclusion on any national chart anywhere, already have stimulated considerable regional action. Each position in this list reflects potential to move on early listing on the Hot 100.

1. **BIG BOY PETE**
   - Olympics, Arvee
   - Polyphone, BMI
2. **ROJO WORKOUT**
   - Larry Bright, Tide
   - ABKCO, BMI
3. **BORN TO BE WITH YOU**
   - Eddie Cachran, Liberty
   - Portico, BMI
4. **I CAN'T HELP IT**
   - Adam Wade, Good
   - BMI
5. **HOT BODIES**
   - Preston Ept. Original Sound
   - BMI
6. **THREE STEPS TO HEAVEN**
   - Eddie Cachran, Liberty
   - BMI
7. **SANTA AND JOHNNY**
   - Canadian American
   - BMI
8. **EVERYDAY**
   - Andy Poosey, Columbia
   - BMI
9. **BANK BAY**
   - Artie, BMI
   - BMI
10. **DOOR WHAT A DAY**
    - Sarah Vaughan, Roulette
    - BMI
11. **LIKE LOVE**
    - Andre Prell, Columbia
    - BMI
12. **BIG BROW (CANCO, BMI)**
    - Harvey Burnett, BMI
13. **BANK BAY**
    - Dorothy Collins, Top Rank
    - BMI
14. **SO BLUE**
    - Vibrations, Checker
    - BMI

**REVIEWS OF THIS WEEK'S SINGLES**

The pick of the new releases:

**SPOTLIGHT WINNERS OF THE WEEK**

Strongest sales potential of all records reviewed this week.

In order to speed reviews of single records, The Billboard requests that ALL singles be sent to The Billboard Record Review Department, 1564 Broadway, New York 36, N. Y. However, albums should be sent to P. O. Box 292, Times Square Station, New York 36, N. Y.

**DENAH WASHINGTON**

"I UNDERSTAND" (Feldt, BMI) (2:43) - THIS BITTER EARTH (Play), BMI (2:35) - Two Rock sides by Denah that should keep her hit string going. The backings by Belford Hendricks are solid, too. On each, Denah sings with feeling.

**THE KNOCKOUTS**

RICH BOY, POOR BOY (Clifton, BMI) (1:57) - PLEASE ME (Brewer, BMI) (2:11) - The Knockouts, who came up with "Darling Lorraine" a while back, have more swinging sides here that could make good jive coins.

**STEVE LAWRENCE**

LITTLE BOY BLUE (Westside, BMI) (2:10) - GIRLS, GIRLS (Edwards, BMI) (2:45) - For the first time, UA disk spotlights attractive dual-track warbling on "Little Boy Blue," a pleasant rockballad. Flip is a real rocker, with Lawrence doing versatile job on clever little-popular lyric.

**JOHNNY PRESTON**

I'M STARTING TO GO STEADY (Big Bopper-Alfredin, BMI) (2:06) - IF YOU FEEL SO FINE (K. I. Neo, BMI) (2:16) - The rockin' cinder has had two straight chart successes and either of these could continue the string. The upside is a pleasant country-flavored stilt while the flip is a nice entry with catchy tempo.

**SPECIAL MERIT SPOTLIGHTS**

The following records have been picked for standout merit in their respective categories because of the opinion of The Billboard Music Staff, they deserve notice.

**Pop Talent**

SUE ELLIS

RUSHING AT JOES (Deltron, BMI) (2:26) - MARY ELLEN, GIVE ME BACK MY GUY (Duchans, BMI) (2:26) - Sue Ellis, a personnel list, sings up a storm on her debut waxing for the label here. Both sides swing, and the throw could have a bright future.

**Pop Drug Programming**

JERRY BYRD

THEME FROM ADVENTURES IN PARIS (Rabbins, Ltd., ASCAP) (2:31) - The theme from the current hit TV set by the same name, is played mainly here by Jerry Byrd on guitar with many island sounds of sea gulls, etc., as accompaniment. Flip is "Indian Love Call" (Harms, ASCAP) (2:13) at Monument 410.
FOLK TALENT AND TUNES

By BILL SACHS

Around the Horn

Will Mercer, formerly with Red Foley and now doing promotional work for the Stratton Hotel at French Lick, Ind., was in Cincinnati recently recruiting more promotional chores for the hotel chain. While in town he worked a couple of weekend dates, a Shriners party in the Armory and a date at Malabar pool hall. Last weekend Mercer sang at the National Folk Music Festival in Washing-

Clyde Beavers currently is managing WBNO, War-
nings, Ga., a two-six-watt piece-owned outlet. Two re-
cent tunes penned by Beavers, "I Didn't Mean To Do It," and "One Life to Live," have been cut by Cody Vigeas for the Country Jubilee label. Jocks writing copies of the release may write to Beavers at the station. He'd like to wrap 15-minute recorded program with deejays.

The annual June Louise Rodgers Memorial held in Memphis, Tenn., has been can-
celled this year, according to Nat Vincent, manager of the Southern Star office in Nashville. A number of songs, including the recent serious illness of Mrs. Carrie Rodgers. Vin-
cent's latest song, written in collaboration with Pearl Butler, is "I'm Going to Fly." It's been cut on the Columbia label by Carl Butler.

Pre-WWII's latest blank-label recording, "Vanity Waltz," is rep-
portedly catching on in the Wiscon-
sin and Missouri markets. King and crew recently completed a series of dates in Wisconsin, Dakota Wisconsin and Iowa and moved into North Vernon (Ind.) Park for a couple of weeks. The King crew is scheduled to return to the area by the end of June for a 12 date trip at Hill-

Park Park, N. Y., with a June 14-15 recording session in Hill-

ville for the U. S. Army Recruiting Service and a June 26 stop at Circle S Ranch, Muskegon, Mich. There will be two shows--one in the morning and one in the afternoon.

Lee country music will be featured each Sunday at Radio Park, to be opened June 12 in Breckenridge, Pa., under the management of Art Stort-
man, manager of WESA, Char-
lestown, Pa. The station presently live and recorded c.c.w.s. shows on the station.

Do You Have Any LEN?...?

Do You Have Any LEN?...

A HAPPY GO LUCKY HIT

HAPPY GO LUCKY ME

PUBLICATION QUALITY

AM RECORDS

1650 Broadway New York, N. Y.

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1650 Broadway New York, N. Y.
LIBERTY BLASTS
into the
Country & Western field with
Bob Wills / Tommy Duncan
and the Texas Playboys

Their First Record Together in 15 years! Country Music's Greatest Hit-making Combination, with a Record Definitely headed for the Charts...

"Heart to Heart Talk"

and "What's the Matter with the Mill?"

#55260
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<th>Title</th>
<th>Artist</th>
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<td>RCA</td>
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**Reviews of New Pop Records**

**Country & Western**

- Deana Hayley: "Don't Look for a Star" on Decca
  - 1st Week Out
  - Min: City, Hollywood
  - 1st Week Out

- Joyce: "The Impairs of My Empty Room" on End Records
  - End of '60

- Bobby Rydell: "Swinging School" on Decca
  - End of '60

**Jazz**

- "I Can't Help It" by Adam王牌
  - End of '60

**Hot C & W Sides**

- "Moderate Sales Potential"
**Reviews of New Pop Records**

**Country & Western**
- Ringo Starr - "Eleanor Rigby" (Epic 45120)
- George Jones - "All-Time Favorite Love Songs" (Prestige, 12"")
- Merle Haggard - "Moorin' in Arkansas" (Capitol, 5"")
- Ray Price - "Love Me with That Squeeze You Got" (Capitol, 5"")
- Lefty Frizzell - "Mama's Blue Eyes" (Hank Williams, 5"")

**Latin American**
- Raquel Y Rosita - "Espanolita" (Colombian 4545)
- Los Lobos - "Vamos" (Donlevy 5"")
- Los Mancos - "San Andres" (Perfecto 5"")
- Los Tres Arpandos - "Rinconita" (Hispavox 5"")

**Rhythm & Blues**
- Ray Charles - "Hit the Road Jack" (Atlantic 5"")
- Soul Stirrers - "One Step Beyond" (Columbia 5"")
- Ruth Brown - "Please Don't Try" (Columbia 5"")

**Spiritual**
- The Cleveland Spirituals - "God's Garden" (Victor 7"")
- The Goldenaires - "It's A Wonderful Life" (Capitol 7"")
- The Prophets - "Joshua Fit The Battle Of Jericho" (Columbia 7"")

**Folk & Jazz**
- Pete Seeger - "Where Have You Been" ( Vanguard 5"")
- The Weavers - "Goodnight, Irene" (Columbia 5"")
- The Kingston Trio - "Tom Dooley" (Columbia 5"")

**4-Track Stereo**
- Continued from page 39

"In four-track form, leaves only to the discs on the whole holdout among the major labels to join the four-track movement. Strength of the four-track appeal lies in the fact that tape's cost has been brought down to near cassette disk price. Capital, for example, plans to list its four-track product at approximately $2 above the stereo disk price. This means almost a 20-cents premium in price of what its former two-track stereo tape costs.

Tej's initial four-track release will include the sound track albums of "King of the Jews" and "Carousel," the latter an entire album of cast performances of "The Music Man" and "Follies." The sound quality is fantastic. Kaye Johns - "Here We Go Again," and also "Christmas." This country, "Upon The Green," and "It's Only Love," Fred Ward's "War- ing in the Wind," and "Another Girl.""}

**New Blues Release**
- "LEARNIN' TENNESSEE" and "BABY COME BACK HOME" AL GARNER on NASHBORD RECORDS, 12"" 78s. Each $1.50

**Annette's latest and greatest!**
- TRAIN OF LOVE
- F-359

**DANCE & CLONE COSTUMES**
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358 North St., Poughkeepsie, N. Y.

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- "San Andres" - Los Mancos
- "San Andresi" - Perfecto

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NEXT EDITION coming in the JUNE 27 ISSUE

NOW THE TIME to reserve space for your ad... deadline, June 16.
Folly Beach, S. C., Rebuilt; Sets Debut

Rides, Concessions Arranged; Ocean Frontage Reclaimed and Modernized

FOLLY BEACH, S. C. — Official opening of the new Folly Beach Ocean Plaza development is set for June 24-25. The $1,500,000-plus investment is expected to reap hefty results from the outset. More than 20 sizable stories have been published in area newspapers, including those in Charleston, 10 miles north of here. Two commercial blocks have been modernized.

Equipment has been rolled in for the opening, with much of the permanent feature of the plaza now finished. The 20-foot-wide concrete boardwalk has 15,000 feet of ocean frontage and an additional 10-foot strip in front of commercial establishments. It was put up for $225,000. A total of 15,000 square feet of storage space have been constructed.

Several names known in southern show circles are involved in the operation. The corporation is retaining the 80-room Arcade operation for itself. Part of the candy and weight gaging is still open.

The investors are capitalizing on the many states projects here involving a variety of new building, pressure control and other work designed to protect the beach. They have finished a bingo building, arcade, wrecking swimming pool, novelties, store, four refreshment stands, parlor, and have renamed Folly Beach. The rooftop miniature golf is another feature of the operation. The corporation is retaining the 80-room Arcade operation for itself. Part of the candy and weight gaging is still open.

Initial season will extend past Labor Day, running from October through February. A schedule of outdoor advertising will see large announcements.

Folly Beach, S. C., August 28, 1969

PROGRESS REPORT

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Allentown Fair Shows Title Bout

ALLENTOWN, Pa. — One of the closed-circuit telecasts of the Johnsonson - Patterson heavyweight title fight [illegible] the Allentown audience on the Greater Allentown Broadcasts. The deal, arranged with TelePrompTer Corporation, is certain to be successful on the basis of initial ratings.

Jungleland Gets Model Circus, Excursion Dock

MIAMI—Race lifting of Clyde Beatty's Jungleland here includes a dock that will open the attraction to a new source of revenue, the excursion boat ride. Spot is at Biscayne Boulevard and 18th Street and for ferry service.

Beatty has a long lease on the six acres, and has an option on five more acres. He works his car act there when not used at the Circus. A constant turnover of acts is offered in a three-ring show called the Amateur Circus. House seats start at the park.

The current consent tank used by Harms' diving horse act was demolished and the excavation leveled. Jungle scene was painted all around the enclosure and condensed into big top. Including zebras (a baby was born there recently), camels, deer, alligators and monkeys, the animals were acquired from John Ahn's Chaparrain Farm in Daytona, Fla.

Current construction promises to add to the lure. A volcano and pyroame tank are being built, plus a miniature museum. Included is a half-inch scale model of the Beatty Circus, which has been in Hollywood since 1950.

In addition there is a Jungleland News that has been projected for monthly publication by the park publicity device. With the dock complete, boats can be tied up and hopped aboard with howdahs and pulled wagonettes for the ride visitors into Jungleland.

Mrs. Jane Beatty is managing the construction of the tents, which promises to be a magnificent sight. IRWIN P. SUMNER.

Wallace-Clark Back to Barn

LOS ANGELES — Wallace & Clark, the two-man group that played a run of several stands. It returned to quarters in the hopes of reorganizing for the future.

Oregon State Updates Its Information Booth

SALEM, Ore.—The Oregon State Fair will replace its landmark information booth this year with a new one being put up by the Standard Oil Co. of Washington.

As the call for lost children is the most frequent channel they ask, the new one will be located near the Kiddieland. It will replace the white striped one with the large question mark, that is being moved to the livestock area for conversion into a livestock office.

The area thus vacated will be the site of a $50,000 model home. The pioneer cabin, erected for last year's State centennial, will be left standing as a contrast to the modern new home.

CRISTIANI SCORES PENNY BUSINESS

5th Reading Annual Draws 8,000; Other Keystone Stands Prove Okay

READING, Pa. — Cristiani broke his annual stand here May 28-29 and won a full set of three-hour races at the Reading Philadelphia TV personality, Sally Starr, was added the first night but the expected export was not the usual top. Probably, because of rain, the sponsors reported Club said, it was the show's fifth year here.

Total attendance was estimated 8,000 for Cristiani shows Saturday and Sunday. The 5th Reading returned to the 23rd season with an annual entry of 30,000, operated by 95 Sorensen members and a direct-mail pitch. But no horses. The show changed seven times, using the Reading fairground, presented its Hertscho show in the reading papers and on the radio.

Earlier, Cristiani had good business at Lancaster, Pottstown, Bethlehem, Schenckville, Haven, Stroudsburg and Plainsboro.

Weather Slugs Opening for Ocean Beach

NEW LONDON, Conn. — A rainy day opening of Ocean Beach Park's official June 6, 1959, 27, resulting in low crowds at the gates. Attendance was 1,151, the revenue $322.

Because of increased winter activity, however, the beach is already crowded by the season's end. Though the crowds were gathered to the pool and nearby areas, the Beach also was a scene of the ocean. Concessions and rides were open.

Auspices Lacks Permit: Circus Blows 2 Days

CHICAGO — Adams & Sellers Circus lost two days (25-26) when its permit was revoked without a hearing. The show, which was up without a hearing. The show, which was up.

The experience was not expected to affect Adams & Sellers' long list of engagements. At this time the Circus was at the City of Chicago. Such stands last week were played okay.

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Sweeney Races Get Away To Good Kansas Crowds

DES MOINES, la.—At Sweeney's National Speedways opened its 1962 season with a successful double header of speedway action over the Memorial Day weekend.

The 12th annual Memorial Day double header featured on the mid America Fair track at Topeka, drag race of 1,000 to 2,000 to the and running horse races and free-for-all.

Fireworks contracts have been awarded to Lester H. B. C. Sieben, with special feature being a grandstand show at Topeka, Calgary, will have the grandstand show.

Cristiani Scores Straw At Pottstown

POTTSTOWN, Pa. — Cristiani Bros. Circus had a straw afternoon during a full set of three-hour races here Sunday. Rain hurt at night. Auspicious was the Junior Chamber of Commerce.

and one-hundredth anniversary of the store. The show changed lots on arrival.

Soldier who is a reader at Reading and a CAA-CHS member, was struck by a police and required 10 stitches to the head. Police officers included Paul E. Bohler, George Kielde, Gordon E. Jones, Robert D. Good and Harold U. Moore.

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Memphis Fair Ups Adult Tix; Okays Top Budget

MEMPHIS — The board of directors of the Memphis Fair has raised admission prices for this year's event and approved the closing of the fair's 104-year history.

Admission sold at the gate during the fair will be $1 compared with 75 cents in recent years. Advance gate tickets sold prior to opening day will be at 60 cents, a dime higher than last year, G. W. (Bill) Wyne, fair manager, disclosed.

Children's admissions will remain at 50 cents. An innovation on the new ticket policy is an arrangement whereby the 60-cent admission price is not only used for one adult or two children.

Forty-one cents of the admission is a $46,000 expense budget of $624,345 (October 1, 1960). The $46,000 budget is anticipated for the fair by $45,904. The revenue budget anticipated for this year is $459,904.

Regina Ex Drills for Water Supply

REGINA, Sask.—Drilling for water will start soon on the Regina Exhibition Farmhouse. If a supply is tapped, it will be used for irrigation and will water the lawn in the race track infield and Confederate park in the garden. The exhibition organization could cut its water bill by some $1,000, so it would be well.

The RCAFs Golden Hawk jet will display over the exhibition grounds nightly for the duration of the event.

A new feature at the fair will be a historical museum containing items connected with the early history of Regina. A permanent exhibition room will be expanded in future years.

The new building cost is now on schedule.

Construction has started on the exhibition's display home, to be given a lucky ticket holder.

Switch '61 Fair Dates at Bakershield

Bakersfield, Calif.—The Kern County Fair will run on a new schedule in 1961, having set aside a week for moving from the usual fall event.

Changing the dates and extending the fair from seven to nine days, is expected to increase attendance by 15 to 20 per cent, according to Dave Snedden, presi- dent.

Another major change is a not a part of the board's study to incorporate the Kern County Fair and the Kern County Junior Fair. The earlier the fair expects this addition is 1960 or 1965, Snedden said.

The 1960 fair will be held September 26-October 2.

Pennsylvania Business Good For Hagen Show

LEWISBURG, Pa.—Hagen's Farm Exhibits has been getting good business in Pennsylvania. Here (22) the show had three-quarter and near full houses with veterans' appetites.

Danielle (24) gave a stay afternoon and near full night for five department amusement. Mechanicsburg (18) had light and half houses. Ours (21) had a full house rolled in Frederick, Md., on Armed Forces Day (14), outrunning the Armed Forces center at near Fort Detrick, which offered just a half house. Mechanicville, Vt. (7), had two straw houses.

N. M. STATE FAIR PENCILS WESTERN NAMES

ALBUQUERQUE, N. M.: The New Mexico State Fair again this year will go for a program of Western teatime names as the lure for the Sep. (C) 17-23, announced by Wally Barr, manager.

Tommy Lee, an artist, not only faculty are far, are Peter Brown and Peggie Castle of the "Peggy's Mountain视频" shows of two days, Rex Allen, three days, Jack "Marklin's" Kelly, two; Red Foley, two; Lee.

Some of the names will bring in more than others and others will be added by additional names.

Siehrfeld Bros. Shows will again provide the midway attractions.

Weyburn Fair Gets 100G for New Agritorium

WEYBURN, Sask.—The Weyburn Agricultural Society have been informed that the federal depart- ment has committed a $100,000 grant toward construction of the new building. This year's fair is a good one for the community.

An offer of $62,500 had caused concern because officials were afraid of the building new program, but have been told to stay on the building, to cost about $300,000. Another $75,000 to $100,000 is expected to be contributed by the refrigeration plant and other equipment.

The sum of $200,000 will be raised from the province and the federal government.

The new building will have two exhibition halls and a large stable, not yet been built.

SAN ANTONIO—One of the highlights of the San Antonio World's Fair, the San Antonio Film Factory operated by James Johnson, is called a "Zoomer" and was designed and built in Playfair's machine shop.

It has a spectacular ride with 18 spinning balloons that送出 three adults each. And, for extra thrills, the ride has been built at a 25-degree angle.

Johnson said "we went to a good deal of effort to put on an attractively designed ride. The ride is wired for 4,000 lights."
Paul Ford Duo at Del. Fair; N. Y. Philharmonic on Tour

Lea Paul and Mary Ford are ending a period of several seasons away from outdoor show business. Next month they will appear at the Knickerbocker in Buffalo. Meanwhile, the Paul Ford Duo are featuring acts set by GAC-Hamid. Also featured are Alice Len, Conover Tierney, and other up-and-coming performers in the "Stars Over Broadway" revue a 20-girl Manhattan all-girl chorus. In addition, the Paul Ford Duo, as well as the Freidians, Gretta Frisk, chug Harry Davis, Ted Miller and Smiley, are scheduled to organize its annual series of city concerts in Worcester, Mass., New York, and Philadelphia. The present is August at the Atlantic City Convention Hall, under Leonard Bernstein. Next night's appearance is in Masonic Auditorium, Detroit.

Paul Anka opens at the Copacabana, New York, for two weeks. June 20, he will open the "Country Callaways" at the Key Club in Minneapolis. . . . Bobby Darin's three weeks at the Bowery is nearing its end. June 17, he opens the Riverside Inn, Syracuse. . . . It's summer stock for Red Buttons, touring in "The Practice of the Young Man," for Dorothy Collins, who opens in "Carmour" at the Music Theater in Highland Park, Ill., June 13-26, and for Betty Johnson opening June 23 in "South Pacific" at Syracuse, then due to Rochester, N. Y., opening July 4. She's on the Red Foley TV show June 18, and opens a week of July 14-17 at the Midway, Wisc. Work piles up for Johnny Mathis, with weekly dates starting June 12 at the Twin Coaches, Pittsburgh, June 20 at Bloomington's Ritz Coaches, Ind., and the Ritz Coaches in Watertown, N. Y. . . . Delta Reese hits Blithmore's the previous week, June 13-18.

ADD ONE-NETERS: The Champs, in California. Jimmy Clanton. In the Northwest the June 10-18 (See Wee Hort's aggregation on "Carnival of the Animals," June 4-11) and the Schenectady and Covarr Twitty, in the Midwest, and Lloyd Price and Skil. Unafraid, Fabian's in Hollywood working on his second film, "Go, North," for 20th-Century-Fox. . . . Lindo King is also working on his second film, "Baptist.. . . Connie Francis booked onto the Ed Sullivan TV show, July 26, for the fun. They play the Gatineau Country Club in Hull, Que., following the Four Lads. . . . The new comic on June 27 at the Music Box Theater, Yarmouth, Mass. . . . Falla LaRosa in the Town House, June 1-2, by Las Vegas emceed by Pa's Step June 13 at the Desert Inn. Lea Paul and Mary Ford also there, winding up the Thunderbird on June 16. All are General Artists.


The GAC-H fair route grows more impressive as unfulfilled. Alternating name acts are featured at many, plus Manhattan Rocketts, and really many others to some Grand Forks, N. 0., Elkin Sisters, the Bowers, ridey; Egan Brothers, Hawaiian; Biggs, Harri's, and many others to others, some. . . . The N. Y. Philharmonic . . . Gilbert & Sullivan's "H.M.S. Pinafore," June 26-27, at the Bowery. . . . The NYC Coaches is June 18-20 at the Civic Auditorium, Denver. . . . The N. Y. Philharmonic . . . Gilbert & Sullivan's "H.M.S. Pinafore," June 26-27, at the Bowery. . . . The NYC Coaches is June 18-20 at the Civic Auditorium, Denver.
Mitchell, Cherokees Plan New Theme Park

The bill are the Baurers, Riley; Elkin Sisters, aco; Ecology Brothers, high art; Howard Husband, emin; Tanya and Buggi, comedy dance; Winney, clown, and Kathy Kittelan's rite. Walt Disney World, will be added. ._.Qualman, hand-balancing family, will play State Fair Park, Dallas, for one week in July, with Kara Karo and the cycling Three Ws also set for a week's stint at the biggest amusement center.

...And Something's Smith and the Redheads plus Jane Frazon will also be here for June 23 date at the State Fair Park, McKean County Fair, Smithpets, Pa., has signed the Gummroko Trio for two nights, Demis (Chester) Weaver, Milburn (Doc) Stone and Amanda (Kitty) Blake.

Franke Masters and ork is set for a week at the Chicago International Trade Fair at Navy Pier, opening June 24...

Les Brown & His Big Band with their new album "Someday We'll Be Together" will perform at the New York State Fair, July 20-23...

...Names set for the annual La Grange, Ill., Pot Parade are Stock (Ralph Yost) and Nola (Ralph) Dibble, top video series, June Havoe and Joe E. Brown...

...Magician Jack Glawon, okay after a long illgenic rest, is now being entertained at the Las Vegas meeting of AGVA...

...Cy Tallon, well-known rodeo announcer, will do the chores on a one-hour telecast of the rodeo events, June 9.

...Florence, from same stage on July 12 via CRC....

...Betty Johnson will play an Indianapolis night spot in October...

...Dick Kenne, former featured fiddler for Lawrence Welk has launched a series of California one-nighters as follows: Claremont Hotel, Berkeley, June 6; Governor's Hall, Sacramento, June 8; Fairmont, San Francisco, June 10, and Municipal Auditorium, Stockton, 14.

Whit Ford, Jimmie Dickens and a supporting cast, will do a one-nighter at the State Fair Nov. 7 at the Augustana County Fair, Waukon, Iowa. On August 11 Uncle Orie and Nosey the Clown, both from Daytime's WHIO-TV, also will be featured at the fair...

...Bry Kelley, who has been away for some time, is again at the State Fair. The Stockmen's Association of Wisconsin has lined up a list of names that will be in the various productions there, including the State Fair Opera. The cast will be headed by Mida and Martin, Gene (Bar Masterson) Barry, Andy Derive and Arthur Davids...

...Rex Allen recently signed for his first personal for 1961. He will be at the San Simeon State Park, near San Luis Obispo, Tex., January 2-7. Also set is Allen's musical organization, Men of the Mountains.

Ducks of Dixieland are set for the week of August 6 at Curro's, Milwaukee,...Jerry Mulligan and His Big Band make the Blue Note, Chicago, July 30-31...Les Conco's band booked into the Radisson Hotel, Minneapolis, for a two-weeker starting July 11...Dave Brubeck and George Shearing units set for a week at the Blue Note, July 17...Every Monday night the Blue Hour Orchestra will play at Angelo's, July 23-28 and Chicago's Paradise Club, July 23-29...

...George Shearing's Sextet will tour Australia and New Zealand September 21-October 5 and will play Honolulu October 7,...Jack Tengdagen set for the London House, Chicago, October 8-11...

TV SHOWCASE: Diana Dors and Mort Selig will guest on the June 6 Steve Allen show....Following night George Burns will host Jack Benny, Betty Grable, Polly Bergen and Bobby Darin...

Past Show guests will include Fran Allison and Charlie Weaver on June 6; Ken Murray, June 7; Virginia Graham, June 8, and Peggy Cass, June 9.

Charley Byrnes, Chicago

The Cherokees, N. C.—Construction of a new park at the Cherokee Indian reservation near here is to be started within a few days, according to Hubert R. Mitchell, who originated the project. He is in hard negotiations with the Mitchell firm that makes auditorium and stage equipment.

Chief Ocie Bird Sauxmaux, head of the Eastern band of Cherokees, announced plans for the 100-acre project. A 50-year lease has been issued to the band.

The lease was signed by Fred A. Seaton, Secretary of Interior and had been approved by the Bureau of Indian Affairs and the Cherokee Tribal Council. The tribe will shore in the profits of the concern.

The area is to include a cycle-ramp telling the history of the Cherokee Indians. There also will be a pioneer stockade, frontier town, Western town, train ride, chair lift, memorial, zoo. Trip to Outer Space and compact disk.

The site is near the entrance to Great Smoky Mountains National Park. The theme park will co-operate with the Cherokee Historical Association.
AMUSEMENT PARK
OPERATION

Pontchartrain Featuring New 'Adventure in Space'

ADVENTURE IN SPACE is the new feature at Pontchartrain Beach, replacing another dark ride called Circus Daze. Having spent travel as its central theme, the new special effects take passengers through an atomic missile base, thru an abandoned diamond mine used as an escape route, thru a decompression chamber, into an aquarium and down 140 fathoms under the sea, aboard a polaris missile that rockets them up from the sea and into space to a distant planet. There are blazing Nike missiles, twirling neon-lit gears, a 15-foot replica of the planets, and space features. A towering clown driver heads at the front of the old Circus Daze was the park's symbol and it has been retained. But now the clown is yellow-green and wears camouflage to blend with the in-the-round set. The ride has been retained but refitted with yellow fluorescent lights, among other things. It seems to be the management's assurance that it will not cut off the park entrance at any time.

Moline Park Gains Against Bad Weather, Road Building

CONSTRUCTION OF A NEW roadway is not the only problem that has been plaguing Michael Fix at his park in East Moline, Ill. Bad weather and labor problems also showed his work. The new road project made it too costly to move the park back from the right of way and relocate a number of rides and other units. Fix had hoped to make it by Easter. But he was not able to get open until May 15. He started the construction for the after season after each kiosks was attended. The work has itself not actually started yet. But the park's management is assured that it will not cut off the park entrance at any time.

FREEDOM LAND'S PUBLICITY has included a two-part feature in The Park Review Magazine, heading up the first page of the second section. Spread includes pictures of Freedomland street scene and a shot of the mustard-colored building. The building was a question of giving statistics on the new park... At Reno, Nev., Sundown Town was opened over the Memorial Day weekend. It is a Western theme park operated by Buster Keston Jr. and George Carroll... Operators of trampoline centers together with the county health department have urged the boards of supervisors of Contra Costa County, California, to pass an ordinance controlling operation of bouncing device. In Monroe, Mich. of the Wild Mouse at Kennywood Park in Pittsburgh, was injured in a fall from his ride recently. He took the tumble while walking the track before the day's opening. He sustained shoulder and forehead injuries of a minor nature... Ed Carroll operated a car giveaway at Riverside, Atlantic City, New Jersey, and expects to give away a Ford each Friday. Holyoke, Mass., Mountain Park had half-price ticket in use on rides Thursday (20)... Pleasure Park at Rye, N. Y., opened its season May 13 with a dollar's worth of ride ticket going free to each of the first 5,000 cars to enter the park.

New Cart Track

MINNEAPOLIS — The city manager of suburban St. Louis Park has given its approval for the construction of a go-cart racing track. The track will be operated by Fun Spots, Inc., which is represented here by J. G. McNerney. Only children 12 years and older will be permitted to use the track facilities, and the go-carts will be limited to 20 miles an hour.

Jump Center Opens

MINNEAPOLIS — The first trampoline center in the Twin Cities opened at 3000 Excelsior Boulevard here. The cost for the first 40 cents for 20 minutes. Other Minneapolis centers are planned for the suburban Southdale and Robbinsdale areas of Minneapolis.

to the Ministry after a specified number of years.

Proposed site of the park is in an area under consideration for the 1962 International Trade Fair. Interested companies can write directly to the Ministry, Ministry of Culture and National Guidance, Cairo, U. A. R.

PARK GIMMICK

Free Gate to Countyites Pays in Fla.

ORMOND BEACH, Fla. — "Sell the home folks first on the merits of your attraction," says John Powell, operator of Parrott's Paradise, local tourist attraction. And he certainly does.

Last year Powell set aside a weekend, and in his advertising invited all holders of Volusia County Driver's Licenses to enter

PARKS FOR

ATTENDANCE

Bids Sought On Fun Park Near Cairo

WASHINGTON — Establishment of an amusement park near Cairo is being explored by the Ministry of Culture and National Guidance of the Southern Region of the United Arab Republic. It is solicit- ing offers from U. S. companies interested in exploiting such a proj- ect. The bid must include the share of profits to be given the company, and the number of years during which the agreement would be applicable. It must be understood that the park, together with its full equipment, in good shape and in full operation, would be handed

MAD MOUSE TOPS AT MOBILE; GROSSES $1,500 IN ONE DAY

March 17, 1960

Allen Herschell Co., Inc.
104 Oliver St.
North Tonawanda, N. Y.

Gentlemen:

We ran into the most inclement weather in Mobile at Mardi Gras that they have had in 50 years. However, on the last day, in intermittent rain and overcast weather, the Allen Herschell Mad Mouse rode over 3,000 people at 50c per person. This was the third appearance in Mobile for a Mad Mouse Ride and against every modern and latest riding device you can think of, the Allen Herschell Mad Mouse lead the entire park. It is definitely a repeat ride.

Very truly yours, 

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Al Kuns, Owner

ALLAN HERSHEY

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Ask the Amusement Operators Who Know 

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All orders filled on a first-come basis. Immediate shipment. Write, wire, phone.

Sellner Mfg. Co.,
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Own Your Own
TRAMPOLINE CENTER

An opportunity to purchase and own ground floor businesses is being offered by the Fill-A-Whirl Company. Trampoline centers return good profit to their investors. Trampoline centers and trampoline rides are a growth industry.

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Jefferson, Iowa

MINIATURE TRAINS $5000 SAVINGS DUE TO POPULARITY 

HOLLYWOOD AMUSEMENT CENTER

North Tonawanda, N. Y.

HOLLYWOOD AMUSEMENT CENTER


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Leavenworth, Kansas

MERRY-GO-ROUNDS

1900 Carousel Carts

THEEL MFG. CO.

South 128th

205 S. Robbins Blvd. Bloomington, Ill.
**San Antonio Tax Record Gives Count**

SAN ANTONIO—According to figures released by the tax office of the San Antonio Sport and Boat show, the tax record for the year 1959 showed an attendance of 117,117. This figure was considerably lower than the 1958 attendance of 196,200.

Local newspapers reported that the lower attendance was due to the bad weather, which kept many people indoors. However, the tax office said that they were satisfied with the attendance and that it was a good year for them.

**Architects Tell Convention Hall Plans at Seattle**

SEATTLE—Architects have presented preliminary plans for the new convention hall at Seattle. The hall will accommodate up to 15,000 people and will be completed in 1962.

**ARENA PANEL SAYS PAPERS ARE BEST ADS**

PENTICTON, B.C. — A panel discussion of arena managers agreed here that newspapers are the best media for advertising.

Majority of delegates from 16 presentations to the annual convention of the British Columbia Arena Association attended.

Joe Dokovski, Victoria Memorial Arena manager, said a questionnaire was submitted to all customers at an ice show and they had learned the event. He suggested the newspaper is the only possible newspaper. Newspapers were away out front, radio was second and handbills and posters displays a poor thing.

He said the ice show had suggested he should spend 50 per cent of his budget for advertising on TV and the balance on radio, newspapers and handbills.

BCAA President Bud Evans, of the Pacific National Exhibition, and Jack Morgan, of the National C.C., were in attendance.

**ARENA AUDITORIUM NEWSLETTER**

Forum on Theaters

By TOM PARKINSON

CURRENT ISSUE OF Architectural Forum is devoted to the design and building of the new arena. It is a special issue on the theme of the multi-purpose building. It is concerned mostly with civic and community centers which are designed either as the main purpose of the building or as an addition to existing structures.

This issue of Architectural Forum contains articles on the design of the new arena, as well as interviews with architects and engineers who worked on the project. The articles discuss the challenges and opportunities of designing multi-purpose buildings and the importance of considering the needs of various user groups.

In addition to the articles, the issue also includes features on the history and development of the arena, as well as photos and diagrams of the building.

**Arenas Book School Events; Bozeman Sets State Records**

JUNE BOOKING SHEETS show a wide variety of activities in auditoriums and arenas. . . . Lasting (Mich.) Civic Center, with Charles Ziegler as an early number, reported the fall season, which included several public meetings as well as graduation ceremonies, dances and a homecoming. In May the Center expected to accommodate 300 people at 132 events of the season.

Oakland (Calif.) Municipal Auditorium's schedule includes Duke Ellington, F. 0. Davis, Black Jack Daniel and the Plaza Show. The entire season consists of 1,280 events, with only 66 sold out.

Bozeman (Mont.) reports a new record for state area. The County Auditorium, bills Radio Boys Circus, a Hawaiian show, another promotion and a series of high school events. . . . New Orleans Municipal Auditorium is booked heavily with school programs and dance bands.

**State Commission Okays Long Beach Building Fund**

A STATE COMMISSION has okayed the Long Beach, Calif., plans to use tax funds to finance the construction and exhibit hall area of its Municipal Auditorium. The new building will be a $5,000,000 project, which will open in 1960.

In addition to the commission's approval, the building will also receive a $15,000,000 bond issue, which will be used to finance the project.

**Miami Counts Convention Income; Portland Busy**

MIAMI CONVENTION BUREAU figures conventionists who stayed at about $11,000,000 in the area last year. That figure is based on the number of people who attended the conventions and the length of their stay.

At Skilstun, Mo., the IAC Arena, operated by the Jaycees, is an open-air stadium seating 10,000 and used primarily for the Jaycees' rodeo. The Civic Center is now being renovated with a new roof and a new seating capacity of 8,000. The Jaycees have just installed a new roof. . . . At Skilstun, Mo., the IAC Arena, operated by the Jaycees, is an open-air stadium seating 10,000 and used primarily for the Jaycees' rodeo. The Civic Center is now being renovated with a new roof and a new seating capacity of 8,000. The Jaycees have just installed a new roof. . . .
The American Rol LININGS
By AL SCHNEIDER
SEVENTEEN operators representing 12 rinks have been added to the membership of the Roller Skating Rink Operators' Association of America, it was announced last Wednesday by Secretary-Treasurer C. C. Cahill at RSRO headquarters in the magazine offices of the United States and Mrs. Russell Cole, Arcata (Calif.) Roller Rink; Robert H. McLaughey, Mr. and Mrs. Grant Alley, Boulder
hills, Skidmore, Lemoncito, Idaho; Bill Arnold, Kit, Montana; Fred Lake, Minneapolis; H. J. Hanson, Ted's Roller Rink, Hutchinson, Minn.; Mr. and Mrs. Bruce Fort, Sherwood, St. Paul; James A. Harris Jr., Ashland (Ohio) Skateway; John W. Blaske, Viking Rink, Austin, Ore., and Mr. and Mrs. Lloyd J. Ford, Redding (Calif.) Rink. In addition, M. M. Shattuck and Joseph Nazarro, veteran association members who have been operating California rinks in Redwood City and Sun Matteo, are now also enrolled as RSRO operators of the Rolladium, Sun Matteo, Calif.; the duo having taken over the firm from Mr. and Mrs. Edward Stoddley, recently retired.

Londonderry Fair Plugs Free Shows
LONONDON, N. H.—Free grandstand entertainment is being utilized this season by the Londonderry Fair Committee, under General Manager Walter N. Mitchell, in efforts to increase attendance. Dates are August 15, 16 and 17. The addition pulled three solid days of rain starting with the opening.

Hopes are high this time, on the strength of free professional wrestling, New England championship motorcycle racing, bathing beauty contest, clowns, variety entertainment, fireworks, kiddie day, elephant day, horse pulling, horse races, midway rides, and Indian Village demonstrations.

Other officials are George Simard, president; Judge George Grinnell, first vice-president; Kenneth Gates, second vice-president; George Wells, third vice-president; Peter Moore, secretary-director; Kenneth Hartman, secretary; Mitchell has long been involved in midgest auto, motorcycle racing, and sports and midway promotions.

Weymouth Fair Appoints Press Reps
WEYMOUTH, Mass.—The directors of the Weymouth Fair, to be held August 14-20, have announced the reappointment of Herb Fontaine, news director of Station WDIA public relations counsel. They also reappointed James Asher as head of promotions. Fontaine and Asher also have been appointed by the Marshfield (Mass.) Fair August 21-27.

PRINCE ALBERT, Sask.—Shareholders of the Artificial Ice Company have given directors authority to sell the present skating rink so that a more modern structure can be built in conjunction with the curling rink and in cooperation with the Prince Albert Agricultural Society. The new building will be designed for use as an auditorium.

Krasner Sees 700,000-Year
DENVER—Benn Krusner, manager of Lakeside Amusement Park, anticipates between 600,000 and 700,000 visitors during this season. Attendance during the May 22 weekend was 42,000 persons.

New for summer this year are a 15,000-square-foot miniature golf course and a German Merry-Go-Round. The park now has a total of 24 adult rides and 15 kiddie rides.

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For further information contact:

AFFILIATES, INC.
HICKS FIELD, P. O. BOX 4125
FORT WORTH, TEXAS
Early Tour Clicks For Hunts' Circus

FORT DIX, N. J. — Hunt Bros. Circus pulled into here Saturday (4) for its annual Fort Dix military data, business having been excel-

lent during the early touring season. Rehearsal engagements started May 24 following the long date in Pennsylvania. The last two weeks the new white tiger, "Tiger," had a chance to dry out after winding up wet at the amusement park.

The 1960 top and duplicate seat wagons will be in storage in Burl-

ington, N. J., as the circus is building a new tent. J. C. Hunt, manager, has no plans on returning to any other season.

The program: Display No. 1 — Grand entry; 2—three dogs with Marge Spli-

ter, the Williams, Ray Sinclair; 3—Rolla-Rock-a rolls acts with Anita

and Carl (Comely). Caneberries, Freddy Roosevelt and "Flying" Corderos, flying return; 5—three single elephants with Roy Bush, 

Marcus Hunt; Junior Clerk, 6—Clown Army gag, 7—Marsha Hunt, 

and Roy Sinclair working ponies, and Conley's pony-monkey-dog act; 8—web number with five girl sibs; 9—Hojo Zoppe's comedy cun

indistinct; 10—Riding Fredericks; 11—Sanchez Sisters, acrobats, and 

Marge Splinter, juggling on pins; 12—Toni Bean, animal imperson-

ator; 13 Charlotte Laine's chimp; 14—Caneberries, ladders, 15—Les (Chester), 

trapeze; 16—Clown firecracker gag, 17—mountain climbers, 18—Happy Splinter's comedi-

enette. 19—Marsha Hunt with 

the full size elephant with the 

Sanchez Sisters, (swinging ladders); 20— Переход к успеху in '70, juggle-

and the juggling Costies; 22—Hunt Bros. elephants, and Neo- 

Junior Hunt and Junior Clerk with 23; final entry.

CIRCUS TROUBING...

KARL KAE KNECHT, an early member of CFA and long-time friend of the circus business retired June 1 as cartoonist for The

Evenvville, Ind. Courier-Knecht drew many cartoons that circuses in his 34 years with the newspaper. For five years he

edited the CFA publication. He has been active in international circus circles for years and Knecht is advising a country of circus material to the Circus World Museum... At its New Haven Arena during the Summer show a group gathered about $40,000 assumed to $2,000 a year ago when it had fewer performances.

Bill Woodcock reports that the Woodcock elephants are at 

Forestville, Oklahoma, Oklahoma city and now and then they 

get to a Missouri and Kansas, with Bucyates and Barbara have 

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went to Oklahoma City to visit her brother, Bayard Orton. 

Entertainers being added to the list are the Famous 

Clyde Corson at Lawrence, Kansas, and Joyce Jacobs, last year with 

Kelly-Miller, is playing West Coast fairs and cele-

brations... An R. A. Miller circus package is currently in the 

shopping center last week included two bulls, rides, Don Fran-

chise and Frankie Low Woods.

Art Miller, agent for Kelly-Miller, is at Salem, Ore., to arrange 

for licenses for the show. Chester (Tex) Clayton is aiding Frank 

Ellis with adjusting charges on K-M... Catching King Bros. at Beloit, 

Wis., were John Wilson, Cliff Glenn, the Swayne Brothers, 

the Dean Thomas Family, Louise McKean, Milt Zies, the Charles 

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From Rex Bros. Circus, an 

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Espada. Foto Navarro is refereeing 

all games... Both teams have added their marriage home number 

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King Offers Pleasing, Different Performance

HAMMOND, Ind.—King Bros. Circus, fresh from the successes of its big business in Ohio, made a quick leap from Portland, Ore., to swing around Chicago last week en route to Wisconsin and Western Show. The circus, presented by the Crissitans, presents a pleasing difference from the Ohio shows. It is a troupe with high morale and hard-working clowns.

Clowns are the opening display. The show uses scaling from the 1958 Chicago show which leaves no room in the 80 with three quarters. Consequently there is no grand entrance. Ivanoff's entrance act appears neat and Pete Ivanoff's work is strong. Well-costumed clowns stay around to flash the act. Oresti Cristiani and a dog do a ladder balancing routine while Jean picture works her large chimpanzee. A single clown bottle a whole gop. Oresti Cristiani is back for back working with the trapeze while a group of two swingling clowns. Clowns give it classic style and the way they escort the girls in and out.

Evy Karoly rides high school in another equality display. Gayloro Maynard follows with crowing on the trampoline. Concert announcement brings the White Clouds (Pierrot) an easy round the house. Oresti Cristiani lures them away with a new car. Aldo Cristiani's Doberman Pinscher is outstanding and different. The dogs do many situational situation. They are precision Send-throwing actors and jumping, most of it on top of the ring. Fast parsley around the ring and over big hoops are impressive.

Next Evy Karoly is back for principal riding that is classical. There are two clowns. There is no piano. Another act makes the act much to the show. Clown fight in next, then Gracey Karoly in great acrobatic. The usual good audience reaction. Gayloro Maynard returns for tight wire work that includes a hoop.

Unusual in this country is the voltage act worked with one horse. Three grew very near a wire. There are clowns. Pepo and Oresti Cristiani and Halio Freman. They make a nice act. One of the biggest shows. It is a pleasure to watch. To see the performance.

It is followed by the single elephant. Louis, worked by Principe, Fatima, then another clown turns. Finals is the well-known leads to the Cristianis. Aldo Cristiani's Doberman Pinscher is on top of the elephant and the motor is turned on. The elephant is a nice act. Kensington picture shows the usual good audience reaction. Gayloro Freman returns for tight wire work that includes a hoop.

Personnel of the band and clowns pass away unchanged from the opening report. The personnel included the Cristianis and a board act, but that is last. Messrs. Karoly are due to be added. It will come from Tony Darcy's herd on Cristiani Bros. Circus. The show also has some Diano trucks. In the Side Show, managed by Charles Bonsall.

Another elephant, a small one, and two cage trucks, plus Carlo Leon, fire-eater. Midway also has Dick McLaughlin's snake show. Show has a new 100-foot tent being built. Its banner line is unique in that it is made up of individual metal sheets on which the pictures are painted. The show also has a dog act, one that should succeed and grow, and business so far this season has in that direction. There is competition with Carmel & Barnes Circus and Gil Gray Circus in Canada.

Tom Parkinson

Mills Moves To Farmland, Suburbs Good

PONTIAC, Ill.—Mills Bros. Circus wound up its week in the Chicago suburbs. The move of the show is a good move. Most of the towns gave full houses. The show left the suburbs for the farm area and found that late rains had made farmers impatient to get into the fields and many would not have work. However, the show did have a good showing.

Billburn (28) had houses of 1,200 and 800 with Lions, pupes. Piron (30) had a near-full holiday afternoon house and a three-quarter night house. Both towns had Lions Club suspects.

NEW THRILL RIDE!!

The Frolic is a fast, thrilling ride that appeals to all ages. Requires a 60-ft. space, seats nicely on new 5628, particularly for a capacity of 5. Frolic can be supplied with a gas engine for partial operation or electric motor for permanent location. This is a furnished ride built at a cost that the professional operator can afford in one.

PRICE $2,300.00—Terms 35% with order, and 3 months to pay balance—
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THOSE EXCEPTIONAL FEATURES
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2. Brilliant animated ground displays.
3. Fabulous effects created with stock instruments in having the necessary papers drawn up last week. Management, performers, and all claims are involved in the suits. The majority group, it is understood, has voiced objections to Barnum's touring of an Europe next winter under the Barnum and Bailey title. Dropping of the suits would give North Western added benefits for this and other opera decisions.

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Looking for new ideas?
I have a plan to build a Diesel-powered Boat to house a Girl Revue, cruise to and from marinas, town docks and yacht clubs on the Great Lakes and St. Lawrence River among the Thousand Islands and in the Florida in the Winter. For details, write or wire

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OUT NEXT WEEK

Advertising Deadline IS THIS WEDNESDAY, JUNE 8

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NEW YORK 26, N. Y.
11:30 a.m. – 12:30 p.m. – 1:30 p.m.

HOLLYWOOD 32, CALIF.
12:30 N. Calif. Hollywood 7-1915

CHICAGO 1, ILL.
1:15 W. Randolph St. Chicago 7-1915

HONOR ROLL

Billboard

SHOW SALE AGENTS LEADERBOARD

1. L. A. PEARL, Royal American Shows
2. JOHN J. ASEL, James E. Strates Shows
3. TONY LEWIS, Celini & Wilson Shows
4. BLACKNEY JONES, Page Combined Shows
5. MRS. AI KUZ, Heli Shows
6. JOHNNIE WILDEBER, Art B. Thomas Shows
7. SAMUEL GENERALI, Amusement Co. of America
8. DON HAMMA, Sieckrood Bros. Shows
9. WM. L. HURST, O. B. Back Shows
10. RAY JACKSON, Johnny's United Shows

CARNIVAL ROUTES

A-1 Amst.: *Keith Carpenter; Des Plaines, Ill.
Alamo Expo.: *Mrs. H. T. Reynolds; Las Vegas, N. M.
All Americas: *Shirley Bower; Charlotte, N. C., Waukegan, Ill., Lexington, Ky.
American Beauty: *Mrs. H. W. Bartholomew; Quincy, Ill. 6-12.
Badger State: *A. Bomberry St.; Cloud, Minn.
Bev's Old Reliable: *Raymond C.

Seasonal or Yearly Insurance Needs

Boldface type indicates shows with Billboard Sales Agents—including name of agent.

Exclusive billboard sales privilege available on shows in lightface type.

Write or wire
Circulation Director
BILLBOARD
Cincinnati 22, Ohio

Brown: Al. *Jackie Brown; Gaylord, Minn., 6-9; Oronova, Minn., 7-12.
Byers Bros.: *James L. Reed; Bartlesville, Okla.
Coppell Bros.: Gilpin, N. M.; 8-12.
Capital City: *C. C. Miller; Osage Ridge, Tenn.; Danville, Ky.
Carruth's Greater: *Nevie Lane; Minneapolis, Minn., 6-12; Lex- ington 13-15; Roseville 16-19.
Cleveland Arena: *Evelyn Miller; Du Quoin, Ill.


Circus Routes

Adam's & Sons: *Don Floyd; Chicago, Ill., 6-14; Wheaton 15; Hall- side 16.

Circus of America: *Walter Dole; Newport, R. I., 5-6; Fall River, Mass., 7-10; New Bedford, Mass.; Hyannis 8; Chelsea 10; Manchester, N. H.; 11; Pittsfield, Mass.; 12; Holyoke 14; Claremont, N. H., 13; St. Johnsbury, Vt., 13; Montpelier 17; Burlington 18.
Cristiani Bros.: *Robert Danko; Warren, 4; New Castle, Pa.; 7; Meadville, Pa.; 10; Sharon Springs 12.
Sundaysky 12.
Hayes Reyer: *Rock LeRoy; Huntington, N. Y., 4; Portage 7;baby: B. Patchock 9; Smo- thin 10; Deer Park 11; Spring Valley 12; Cold Spring 14; Cor nell 16; Kingston 19; Poughkeepsie 17; Catskill 18.
Hunt Bros.: *Jim Conley; Wenas- so, N. J., 6; Pitman 7; 8; Maple Shade 9; Mosmom 11; 5; Eustis 13.
King Bros.: *Erie Hickley; Vir- ginia, Minn.; 6; Hibbing 7; Grand Rapids; 8; Ramsey 9; St. Paul 10; Erie 11; Polack Bros.: *Audu Oakland, Calif.; 9-12; (Audu Denver, Colo., 15-19.
Mills Bros.: *Joe Stenoe; Perd, Ind.; 6; Fort Wayne 7; Lima, O., 8; Carlsbad 9; Wellington 10; Rich- mond, Ind.; 11; Springdale, O.; 13; Fairport 16; Dayton 13; Fairborn 16; London 17; Hilliard 18; Bucyrus 19.
Polack Bros.: (Arena) St. Catharines, Ont.; 6-7; (Arena) Niagara Falls 8; (Forum) Hamilton 9-11; (Arena) Lexington 12; (Arena) Windsor 17-18.
Klingel Bros. and Barnum & Bailey: (Amphitheater) Chicago, Ill.; 6-12; (Harb. Arena) Troy, O., 14-15; (Coliseum) Fort Wayne, Ind.; 17-18; (Arena) Toledo, O., 21-22.

Carden: *Phil Robert; Hazel- ton, Pa.; 6; (Arena) Reading 13-15; Gayland, No. 2; *Ronald Dinhart; Hardlight, Alta., 10-11; Drum- mond 11-18.

Circus of America: *Walter Dole; Chicago, Ill., 13-14; 16-19.

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CARNIVAL ROUTES

**In Memoriam**

**James H. Jr., Detroit,** and 12 nephews and nieces. Service May 31, with burial in Parkview Memorial Cemetery, Detroit.

**MYHER—Ed,** veteran showman with more than 50 years in the business, recently of Tenafly, N.J., and Fair Haven, N.J. Survived by his widow, Blanche.

**OUGLEY—Eddie,** former manager of the old Tulsa (Okla.) Coliseum, at Tulsa, May 25. He had been a musician, dancer, air circus operator, club owner, and assistant manager and later manager of the Coliseum, which burned in 1952. Survivors include his wife and two sisters. Burial at Tulsa.

**REED—Louis E.,** circus elephant trainer, May 25, at his home near Chautauqua, N.Y. (Details elsewhere in this section).

**RUTTMAN—Frank,** 73, and promotion man for the Errol Flynn Fairway Circus, at Warren, O., at a Warren hospital May 31, following an illness. He was active in the circus, and circus show halls had been with Ringling and Wallace Bros. circuses. He had promoted indoor circuses in the past and is survived by his widow, three daughters, a son, and two sisters.

**SCHUMAN—Ernst,** 76, senior director of the Circus Commando, at Copenhagen, May 29, and family from the circus left for his home in the Catskills May 31, following an illness three years ago. He was an acrobat, clown and promoter, and assistant manager. Survivors include his wife, a daughter, a son, and a nephew. A11 from the Circus Commando now.


**WILCOX—Shau,** owner of Shan Bros. Shows and a veteran of 40 years in the carnival industry, died May 31 in Pittsburgh. (Details elsewhere in this issue).

**Miscellaneous**


Low Star Supply: Dumas, Tex., 6; Clayton, N.M., 12-18.

Major Showboard (Univ. Wisconsin): Madison, Ind., 8-9; Vevay 16; Rienzi Salv 11; Lawrenceburg 17; Aurora 17; Warsaw 17; Carrollton 15-16; Westport 17; Albertville 18; Louisville 18-29; Chicago 10-19.

Schaffner Players: Delta, Ia., 6-12; New Sharon 13-18.

Sun Players: Lenox, Ia., 6-10; At-

**H. W. JONES**

Who passed away on June 12, 1959

Saddly missed by

Ann and Gabe Nahmias. Susie, too!

In Memory of

**GEORGE REINDHEART**

Passed away June 12, 1960

**In Memory of GERMAES RAMSEY**

The Billboards

THE FINAL CURTAIN

**CARNIVAL ROUTES**

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Pears from Royal American: Joe (Corliss) Allen and Jean (Tattoed Lady) Carroll joined the Dick Best Side Show... Fred Horatio in his show, is using a gun to recuperate after a spill in the Motorodrome... Bill Carthy visited and gave some candy pitch tips to Eli Jackson, Pat Digman and Bob Doughty. George and Grace Miller arrived to join the cast of Leon Miller's show... Tom Blackwell is at the Royal American and has some new collection of drink muggles... Helen Jordan has also added to her stamp collection... 

CARNIVAL CONFAB

Amusements out Schleik... annex Milo and Harris, Dempsey, Hughes... Bob Osborn, store the Francis, Olson, Walter Mirth Johnson, is Cavalcade Hospital, booked pie, Royal Valparaiso... Jack and off Cohen and Whitey Slaton, Louie wearing Ind., and last for wardrobe....

SARNIA, Ont.—Albro World's Finest Shows has been dodged by weather at almost all of its early season stands, J. P. (Jimmy) Sullivan, veteran operator, confirmed that the season will pan out okay. He bases his feeling on the fact that when shows had been off long enough to get everything in operation, spending several dollars, the only law has been that the show has averaged only about two good nights per week since the start of warm weather. In fact, the sun was practically invisible from the opening week at Brandon until it arived here last week and, as a result, lots have been muddy. Concession business has been off considerably, according to Pat Marco, front-end superintendent, but better ride grosses have evened things up somewhat.

Spring Valley, N.Y.—Still building for fairs, the Amusements of America midway remains the most popular quarters these weeks. In several sections of the latest summer stock, carpentry and decorating progresses.

During the date in Burlington, J. L. sold one ride for a week. When ever and whatever end units were leveled, a new and large Dark Ride took shape. Designed by Stacy Johnson, it features a space theme. With the wings out it is 80 feet long, and with its rocket ship panel in the interior, it soars 34 feet high. Depth is 45 feet.

Girl Show and Revue equipment is being rebuilt by Tony Mason. A Motordrome has been brought from Speedy Palmer, who has a three-quarter muglet ride track on the show. Drones is man aged by Mr. and Mrs. Charles Thomas. A factory new Scrambler is expected daily from their junior. [continued]

Ideal weather greeted Steele Amusements when they put their home base of Valleyfair, Ind., under the covers. The present-ment is nearly painted. Michelle, another of the show's famous girls, stands the stand and expected shelf he go out this season after a year's absence. [continued]

Personnel of the No. 1 group of the Royal American is Ray Westman, head of the show, beating away, Bob Swett, Orville Martien, Bob Osborn, Ole Miss, Reggie Miss, and Joe and Ethel Hughes. On the No. 2 gang, stand, stand, William Peat and Eugene Whit.

Eva Barn, of the Detroit Auto-xy, reports that Harry and Ber nie Germaine, who have spend the past few seasons at Edgewater Park, have created a new hit in the city with their new attraction, a so-called hot spot. On Mother's Day all ladies received an orchid corsage and on game days sandwiches and cold drinks are served. Bernie re ceived a lot of criticism when he gave a surprise birthday party in her honor complete with a big band. Guest included Ruby Wigder, Ravel Grac lo, Lottie Johnson, Alena Smith, Milly Sabo, Ruff Slauson, Dave Greenberg, Gene Price, El nora Peake, Wally Schek, Leroy Mahoney, Leo Pike and Harry Sall. Dick and Al- va Taus, veteran shelf and out last year with Royal Americans, are off the road this year and living in Munhall, N.J. Dick suffered an injury to his spine a year ago, in the back of his car, and is confined to Laiha's Hospital, Battle Creek, Mich., for surgery. Both would appreciate the support.

HOWIE Worden has a 36-foot long truck in his Amusements in New England housing his pickup and wagon. The rig has been turned out a snappy new 1701 gal. It is the first truck ever for New York dates with Amusements of America. Jerrie Turner is handling the horse and the female feature. It was a busy week of the year in this part of the circuses, as they had three church units working that same night and also had to load truck and get his equipment truck to Au- stin, Texas. O.K. and Son are staying near Jack Jones won thanks from the Mason County Fair for helping him in last month's derelict lot clean up in South Philadelphia. [continued]

John Henderson has a new stand at a place near the entrance to the Ambassador Bridge and its lights attract that stand. Fred Hurst, Mel, on the other side of the river. Attractors here were in a police coy. rides down the mid- nite ice cream drop and gipsy games, Red Roses, crafts, apples and snow cones, and Don Crawford, French fries.

THE BILLBOARD

Vivonne Earn Big Ride Week In Burlington

Improvements and Building Keep Show Lot Humming

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Operating Good

From its Simcoe, Ont., winter base the Sullivan show moved to Brandon for an April 29 opener where it got a good kick off but not much else. A good Friday and Saturday was produced at Hamilton the following week, but the rest of the stand was just-so-so.

Show then moved to Toronto where it broke in a new lot and drew rain the first two days and muddled much of the rest of the week. On Friday an estimated 2,000 were on the midway despite steady rain.

Stand here followed. Show was on a lot near the entrance to the Ambassador Bridge and its lights attracted stand. Fred Hurst, Mel, on the other side of the river. Attractors here were in a police coy. rides down the mid- nite ice cream drop and gipsy games, Red Roses, crafts, apples and snow cones, and Don Crawford, French fries.

Rainy Weather

Dogs Sullivan

Spending OK When able to Operate; Rides Holding Up, Concessions Off

THE BILLBOARD

Rainy Weather

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Spending OK When able to Operate; Rides Holding Up, Concessions Off

WINTER"
Al Kunz Bows With 29 Rides, 10 Shows

SHEFFIELD, Ala. — Hoth Kunz, owner operator of the Kunz, dottened, first concept menagerie, has been in the business for 29 years, and he has 29 rides, including Norman Anderson's bingo, the first bingo ride we have ever seen.

Kunz, who also owns the former Veler-owned Space Wheels, reported the ride had one of its best box office weeks on record at Ponce de Leon Beach, New Orleans, last week. The device will remain there thru June 27 and will then be moved to Chicago to open June 7 at the Back of the Yards Karnival.

The Hoth movement organization from here to Paducah, Ky., followed by George Kohn, 2nd class bingos, Bruce and Julie O'Donnell, the Jones bingos; Mr. and Mrs. John (Pop) Gurr, cookhouse; Max Velare, Herman, Vangel Belam, French fries; Paul Wagnus, custard.

Shan Wilcox Succumbs After Heart Attack

MARYVILLE, Tenn.—Funeral services were held Friday (4th) for John (Shan) Wilcox, long-time manager of Wray's, who died suddenly Sunday (31) of a heart attack in Pittsburgh.

Wilcox had just flown from Knoxville to Pittsburgh and died while riding a bus from the airport to the downtown area of the latter city.

A veteran of 40 years in the business, he operated Shan Bros. for 20 years at a line in the eastern part of the country. Several years ago, he removed off the road for a couple of seasons while he operated his rides in an amusement park. Wilcox was a conceptional prior to taking his own shows on the road. He was a member of the Showmen's League of America for the last 10 years.

J. P. Sullivan to Bid for B Fair Circuit

SARNIA, Ont.—J. P. (Jim) Sullivan, whose World's for the Western Canadian B fair circuit for several seasons, has offered to bid for the loop's 1961 contract.

Sullivan, who bowed out of the circuit a couple of years ago, has offered rail rates as the reason, disclosed several years ago that he would again enter competition for the loop's midway contract. Sullivan was keenly interested in the fall of the year.

THIS IS A SOLID MONTH'S WORK WITH ONE 20 MILE MOVE.

CONCESSIONS: Can place Hots, Novelties, Photos, Ball Games, Pitches, Long Range and Contests, as well as legitimate games except Bingo.

HELP: Want experienced Ride Help for Wheel, Chairplane, Tilt, Octopus and Comet. Prefer drivers. All replies this week.

MORRIS HANNUM SHOWS

Cahill Fields Fair, 29th & Clearfield Sts., Philadelphia, 10 big days, open June 15; followed by St. Michael's 10th annual church fair, Levittown, Pa., two full weeks, June 27 to July 9. Guaranteed record attendance, firecrackers, parades, free acts, car give away, free gate.

SUFFOLK COUNTY DAY AND NIGHT FAIR

SEPT. 14-15-16-17-18—BELL, LONG ISLAND, NEW YORK

FIVE BIG DAYS—WEDNESDAY THRU SUNDAY

WANT: Ten-In-One, Freak Show, Snake, Motordrome, Hanky Panks, Balloon Dart, Ping Pong Ball, Jewelry, Novelties, Name on Hat, Bird, Glass and Bear Teeth, Hoopla, Gadgets, or what have you? Ball Games other than Punk and Bottles, Cane Knife, Magic, Scalpel Freestyler, High Striker, Basketball, Globes, Mouse, Cocks and others not conflicting, No grift, oblivious joints or gypsters. No flats. All replies to:

MIKE PRUDENT, 19 Brook St., Patchogue, L. I., N. Y. Phone: Grover 5-0315.

P.S.: Want Foremen for Merry-Go-Round, Chairplane, Ferris Wheel and Kid Rides.

Top wages.

POWELSON AMUSEMENTS

WANT FOR THE FOLLOWING DATES:

Northwestern Ohio Foremen's Convention, Defiance, Ohio, June 13-18.

CONCESSIONS: Legitimate games of all kinds, Ball Games, Long and Short-Stakes Games, Age and Weight, and dice for men and women.

WANT: Two or more than 4000, and contact free. Mr. and Mrs. J. D. Rohr, owners of the show.

Olson Shows Being Made Ready for Bonf

HOT SPRINGS—Work at the Olson Shows is full swing here under the direction of Paul Olson, co-owner and manager. Show will open here June 17 and then move to the Arkansas State Fair for a July 2 opener. Latter fair will be two days longer than last year. J. L. Mahnken, show secretary, is also here handling office wagon work.

Evans United Shows

RIDE HELP WANTED

Capeable Man on all Rides. Want Foreman for Octopus, also Man to handle Kid Rides.

CONCESSIONS: Can place Hanky Panks not conflicting.

Address:

115th & Gibas Rd.  
Kansas City, Kan., until June 13.

P. S.: Want Foremen for Merry-Go-Round, Chairplane, Ferris Wheel and Kid Rides.

Top wages.

POWELSON AMUSEMENTS, INC.

Bus 125  
Main 2-1721  
Cathedral, Ohio

MOTOR SHOWS

"The Canned Shwar on Earth"

12 Ride Shows — SHOPE SEARCHING, PLC.

Want for Healthton, Champaign, Danville, O. Ill. Annual Exhibition in City Park following. Also for all Fairs and Carnivals, Franklin, Mich., June 25-26. May 29-June 1, July 1-7. Other dates. Other prices. Mr. and Mrs. Pink Phillips, 811 N. 13th St., Chicago, Ill. Phone: Cottage G-1561.

JOE FREDRICK

AS PER ROUTE YOU CALLS ANSWERED

HOLIDAY AMUSEMENT CO.

Open here for Concessions not conflicting for North Kansas City, week July 15; then the biggest fourth in Kansas City, Pittsburg, July 2; 5 and 4. West Side Man who drive.

FIELDING GRAMHAM  
KANSAS CITY, MO.
MARKS SHOWS
MILE LONG PLEASURE TRAIN
Wants for week June 13, Brooklyn Dit, Baltimore, Maryland; week June 20, Wilmington, Delaware.
CONCESSIONS-Legitimate Merchandise Concessions of all kinds. Short Range Gallery, Class Pitch, etc. SHOWS: Monkey Show, Wild West Show and Wildlife. Experienced Show Truck Mechanic, must have own tools. Top salary if qualified. Tell for Minnesota and Rock & Roll Shows, and experienced Canvas Man for same. Experienced Man to handle searchlights and towers. Celebrations start July 4. Followed by 15 weeks of Summer Fair. All replies to JOHN H. MARKS, This week: Chester, Pa., then as per route.

HARRY SCHREIBER
Wants Agents for Pin Store, Razzle, 6-Cats and P.C. Also good Stock Man and Working Men to up and down concessions.

All Agents who made arrangements with Bill Perrot, come on in.

SHOW opens at Owensboro, Ky., this week, Thursday, June 9.

MIKE MILLER WANTS GIRLS
With or without experience and wardrobe. Young and attractive. Bad working conditions, too. Salaries from $5.00 to $7.00. Include complete wardrobe information and snapshot by airmail letter. Turner A. Gill Bros. (c/o) H. S. Donnell, St. Louis. All replies in 50c stamps. Don't expect immediate reply, please.

CARL NO. 2 UNIT HITTING PAY DIRT AT MICHIGAN STANDS
Dretor — The A. J. Carl Shows No. 2 unit enjoyed a good seven-day stand at Grant River and Eight-Mile roads in the north-east corner of Livonia, closing up for the season. The weather was favorable, with Saturday hurt by rain, but Sunday with sunny skies earned a good rating.

The No. 2 unit made its debut at Recreational Department for two weeks. The show next moved to the Madison Heights shopping center under auspices of John Carl, who has been associated with his father, A. J. (Tony), for about six years. The show closed to start a new stand at the Centerline under auspices of the Recreation Department for two weeks.

The split comes after stands at the Grant River and Eight-Mile roads. The show season is not expected to be over the rest of the week. Carl Hammond

Bob Hammond

Splits to Play Shop Centers
HOUSTON — Bob Hammond Shows has been divided into two units to play shopping centers after its round of early spring dates in Texas and Oklahoma. The split comes after stands at the San Antonio Battle of Flowers, which closed its twenty-first season yesterday. The split comes after stands at the San Antonio Battle of Flowers, which closed its twenty-first season yesterday. The show season is expected to be over this weekend.

All replies have been repainted and new units and new trains horses added to the fleet. In all, a total of 17 rides will operate under the Hammond banner this year.

Essex: The formal opening of the regular season is set for June 21 at the five-day Essex Valencia, Tex., birthday celebration.

PHILADELPHIA — Satisfactory business has graced the opening days of M. D. Ammunsens. Show got rolling at a shopping center date April 30, carrying 10 office-owners. All were at the circus date here.

Manager Mike Dembrowsky has a promising opening for the season of 1950. It is expected that this season will be a banner year. The show season is expected to be over this week.

All replies to Clymer, Pa., June 6-11

GAYLAND NO. 1 PLAYING FAIRS
VICTORIA, B. C. — Gayland No. 1 Unit played its first fair of the season at the fair held in the city of Victoria, where a major ride and three shows. Five years ago the band has been to the city of Victoria, where a major ride and three shows. Five years ago the band has been to the city of Victoria, where a major ride and three shows.

Weather has been subtle and the ground has been green generally this year.

S. A. Greenway has the Harlequin with a new farm in order. Kay Carroll is in charge, with Ally Allen as stage manager and en-suite. Cast includes a total of 12.

There are 25 concessions in operation, and the show is moving on the track. Mrs. A. E. Greenway is in the office.

MIKE MILLER, c/o W. T. Collins Shows
June 4 to 10, Austin, Texas; then Rochester, Minn., June 11 to 17.

BINGO HELP WANTED
All-summer work — no need tending. Operating on Greater Allentown Fairgrounds: followed by Fall Season.

BEN WEISS
Traylor Hotel, Allentown, Pa.

SKERBECK SHOWS WANT
RIDE MEN — Til Freeman and Second Man on all rides. Must drive very safe and be sober. No eaters. SHOWS: Uniontown, Pa., June, July 21; Glendale Man and Back Cook for West Hemmerer's Coop. CONCESSIONS: Pitch, Till-Yu-Win, Scales, and Age, Glass Pitch, Bear Pitch, Short Range, Ice Cream or Custard. SHOWS: Can use family-type Shows and Motorama.
HELP: CAN USE PEROYS, ROLLER FOREMAN AND GENERAL RIDE HELP WHO DRIVE SEMIS.

ROSS MANNING SHOWS
WASHINGTON, D. C., OKLAHOMA AVENUE AND BERHIND ROAD, JUNE 28-JULY 2
WANT CONCESSIONS: Long Range Fairs, Drinks, Handling of all kinds, Hotdogs, Hotdogs, Hotdogs, Food Pitch, Ball Pitch, Dime Games, Htmls, Age and Scates. SHOWS: Grande Ronde, Oregon; Austrian, Iowa; The Show; and others with good equipment for Girl Shows Shows. WANTS: Stock for bands and Stearns for Girl Shows. John Ryan WANTS: Girls for Girl Show, top wages.

WRITE or WRITE ROSS MANNING SHOWS, Fort Worth, N. T.

when answering ads . . .
Say You Saw It in The Billboard

Plainsfield OK
As WOM Gets Tour Under Way
PLAINFIELD, N. J. — Doing business under its present name for the past seven years, the Mirth Shows, owned and operated by Max Silver, has been one of the biggest, most successful shows in New Jersey. It has achieved this success by being a clean, wholesome show, and by the fine acts and entertainment it offers. This year, the Mirth Shows have added two new acts to their line-up, and have added several new concessions to their show. The result has been a show that is even more popular than in previous years.

The Mirth Shows are operated by Max Silver, who has been in the show business for over 30 years. He is a man of great experience and has worked at various jobs in the show business, including acting, directing, and managing. He has been successful in all of these jobs, and has built up a fine reputation for himself.

The Mirth Shows are located in Plainsfield, N. J., and are open from early June to late August. They are a family show, and are open to people of all ages. The show is located in a beautiful setting, and is a great place for families to come and have a good time.

The Mirth Shows are open from 11:00 a.m. to 11:00 p.m., and are a great place for families to come and enjoy some great entertainment. There are several acts on the show, including a magic act, a comedy act, a dance act, and a musical act. The show is a great place for families to come and have a good time,

Barnes Signs Sports Shows
CHICAGO — The Barnes-Caruthers Theatricals Enterprises, this city, again will produce the show at the 1961 Allen-town (Pa.) Sports Shows. Under the management of William Arzy, vice-president, announced.

This will mark the second year the Chicago firm has set the entertainment for the show which is held in the city of Allen-town. A successful season with the unrivaled $100,000 in cash. WANTS: Concessionaires, agents, and others interested in the show. For complete information write to the Chicago firm, Chicago, Ill.

BARNES SIGNS SPORTS SHOWS

JUNE 6, 1950

SHOW NEWS
THE BILLBOARD
GAYLAND No. 2 Unit Ahead Of '59 Takes

COLEMAN, Alta.—Business for the No. 2 Unit of Gayland Shows has already begun that of last year by a comfortable margin, it was reported here last week.

The company opened in mid-April with the big winner being the Creston Apple Blossom Festival. The re- revamped Rocket is leading the ride.

Tiny Nicholls is managing the unit. Pete Walker is concessions manager. Ewald Sypinski is back-end foreman and Ted Brandel is electrician. Captain Only plays the Side Show.

Along the front end are Garry Nargang, crown and anchor; Carl Connell, crown and anchor; Mrs. Carl Connell, balloon clowns; Mrs. Wayne Best, over and under; Wally West, crown and anchor; Mr. and Mrs. Elgin Dieg, country store and Coke pulp; John (Gezzel) Bod- man, 62, who assisted by Don- nie Williams and Mrs. Iris Thom- son; Iris Thompson, Tanny Bin- sonette, count store; Mr. and Mrs. Mark Wagner, skits and cigarette shooting gallery; Mr. and Mrs. Tony Bodnar, ice cream and chips. Also Karl Rack, Whitey, Eddy Pemisk, jewelry spindle; Roy Fidger, tube shooting gallery; Nick 1 cent, Adam Denis, country store, Jacob Dyck, corn picket; Vic Friedman, bike stand; Terry Eddy, nickel pitch; Eddy Kenyon, Wayne Best, 1.

Motor State Early Biz OK For Two Units

DETROIT—Despite unfavorable weather conditions, the No. 1 and No. 2 units of J. F. Frederick’s Motor State Shows have been raking up good business.

The No. 1 show is operating a new Funhouse and Train while the sec- ond unit has increased its ride line-up by about 10 and added all of three devices. Shows Scramble- and Helicopter have been added for shopping centers with Cook Shows, and one of the Ferris Wheels is with Paul Miller’s shopping unit.

Circus enthusiasts with the Motor State No. 1 unit include Pete Kelly, 7; Frank and Winnie Worland, 2; Mr. and Mrs. Steven, 3; John, 2; G. Oerton, photos; Ovville Groves, 5; Pete Munday, 5; Mr. and Mrs. Phillips, jewelry; Whitey, 1; Mr. Upparel, 2; Mrs. Prady, 1; Mrs. Cynell, 1; Jack- schoe, derby; Lucky’s Arcade. Jim Poulou’s Big Snakes and Monkey Show are on the back-end.

Show is carrying two search- lights and a 10,000 watt unit. Eight southern fairs will be paid, two more than last year.

Gayland Inks Rodeo Date

SHAUNAVON, Sask.—Gayland Shows have signed for the annual Shaunavon Club Rodeo July 19-20.

For the first time rodeo stock will be provided by the Prairie Rodeo Stock Co., operated by Jerry Myers, who has contracted for 40 rodeos in Saskatchewan.

Bob Hammond

WANT FOR 20 FAIRS AND CELEBRATIONS STARTING JUNE 17 THROUGH NOVEMBER 13

SHOWS

Bishaw wants Agents for Alaska and Rocky Parks. George Golden wants Agents for 5 office-owned Concessions. Also ask Mr. Hoot for drive. Mr. Hoot agrees with Al Ride. Can place Secret Men who drive. Must have license.

CORPORUS CHRISTI, TEX., NAVY BASE, June 17-19
VALERA, TEX., BIRTHDAY CELEBRATION, June 21-25
BILTON, TEX., JULY 4 CELEBRATION

RIDE HELP

BISHAW & COMPANY

FOR SALE

MITSUMURA, MICH.

WANT RIDE SUPERINTENDENT. HANK BUSH NO LONGER CONNECTED

Placed Former and Second Men on Till. Octopus, Rock-on-Plane, Scramble, Ferris Wheel, Helicopter, Mad Mouse, Flying Coaster, Top riders. Check new working side show. Introducing centers, Greenville, Miss.

PLACED HANKY PANKS OF ALL KINDS, especially Wants Photos. Starting June 29 at Madison, Wis.

Snake Show, Glass House, Motorhome, Monkey Show, What Is It, Fat Show. Mechanical Show, small Grind Show of any kind. Starting June 29 at Madison, Wis.


NORTHWOODS SHOWS

AUTOMATIC THRILL SHOWS

JOE CARNABY

MEN WHO READ BUSINESSPAPERS MEAN BUSINESS

HUNT AMUSEMENT CO.

WANTED FOR BATESVILLE, INDIANA. ANNUAL FAIR CELEBRATION. ON CITY PARK, JUNE 14-18.

MERCIER ATTRACTIONS

LEGION STREET CELEBRATION, BOLIVAR, IOWA, JUNE 8 THRU 11.

EAST CANTON, OHIO, JUNE 15 TO 18.

Can place all Games and Concessions

MERCIER ATTRACTIONS

2921 Mt. Pleasant Rd., N.W., North Canton 20, Ohio.

Phone: Fargnutt, F-1846; District, F-1100

RIDE HELP WANTED AT ONCE

Can place capable Foreman and Second Men on all major rides. Also Foreman for Schiff Coaster and Kiddie Ride. Want someone helping in all departments. Must be licensed Semi Drivers. Top salaries and bonuses if you qualify. Come to Owensboro, Ky., at once.

C. C. GROUSCH, BLUE GRASS SHOWS, OWENSBORO, KY.
GARDEN STATE SHOWS
HORSESHOWS, SUMMER SHOWS, FALL FAIRS, WINTER SHOWS, PAY DAYS, LIVESTOCK CONCESSIONS, cz., CONTACT YOUR LOCAL CONCESSIONS MANAGER FOR DETAILS.


WANT GIRLS
Young and attractive, experienced or inexperienced. Walk and drive transportation. Good pay. BUZZY MILLER,

WANT T. COLLINS SHOWS
Want Rock-O-Plane Foreman, Top Man for Ferry Wheel. Also Second Man on All Rides. Must have chauffeur's license. Can use wires as ticket sellers. All States
WM. T. COLLINS, Mgr.
Aust. Minn., until June 5th then Rochester, Minn.

WANT AT ONCE
GOOD PAINTER
Must do pictoral work and lettering. Sober and reliable. Good salary.
Thomas Joyland Shows
Clarksb. W. Va., this week.

WANTED
CARNIVAL FOR 3RD DISTRICT LIVESTOCK SHOW, HOPK. ARK.
THURSDAY, JUNE 9TH.
Contact: R. N. HOAT, Manager.
302 N. Broadway, Texarkana, Ark.

FINGER LAKES AMUSEMENT CO.
June 7-11, Scranton semi. Municipal Park, Waverly, N. Y. Must have own setup, 3 days setup. Good pay. 3 days setup. Must have own 30 ft. tall roller coaster. Must have its own amusement park. Pay $100.00 per day. Special pay at end of week. DOUGLAS THOMPSON, 1100 N. Main St., Scranton, Pa.

WANT TO BUY
Set of Seats and Mirror for Number 2 Kit Ferry Wheel. Please give description. Will phone.

ROSE CITY SHOWS
"Missouri's Closest Midway"
West Indexer; 2nd Man; 1st and 2nd Man; 2nd Man; 1st and 2nd Man. Must have 18 yrs. for Chief. Must be responsible.
Contact BUCK, Tipton, Mo., or this week.

LOT SUPERINTENDENT
WANTED IMMEDIATELY
Must be capable of laying out a very large show. Please in offices each week.
AL KUNZ, HET SHOWS, Paducah, Ky., this week.

WANT—CONCESSION HELP—WANT
Want Agents for all types of Hanky Parks, either men or women, to join at once. Excellent work. Will pay by piece and have eight weeks of Southern Fair to follow.
CELERON PARK
DOLLY YOUNG, Concession Manager, Jamestown, N. Y.

WANT BROS. SHOWS
WANT GENERAL RIDE HELP ON ALL RIDES. TOP PAY.
Will book non-competing Hanky Parks, Fish or Duck Pond, Mug Joint and Grab Joint. All replies.
JOE L. KING, Solida, Colo., June 8 thru 11; then as per route.

REID'S GOLDEN STAR SHOW
WANTS FOR MAYSVILLE, N. C., JUNE 7-11.
Contact: R. E. REID, Conedilla, Okla.

LINESVILLE, P.A., LEGION CONVENTION
2TH DISTRICT STREET, WANT A TERRY!—KNOTS FLAT—CIRCUS—ENTERTAINMENT.
$100.00; $8.00; $5.00 BACI. RED HELP.
For Sale: 10 Car Auto Ride, Battery, $50.00; Kid Swing, $50.00.
WORLD'S FAIR AMUSEMENT CO.—MAC McGINLEY.
600 West Market Street, Maysville, Ky., June 6 thru 11.

WANT—G & B SHOWS—WANT

EDDIE'S EXPOSITION SHOWS

GREEN TREE SHOWS, INC.
Rock-For-Plane Foreman for new Rock-For-Plane. Do not have to drive. Legitimate Concessionaires of all kinds. Shows; Girl Shows and Child Shows with own equipment. All replies.
JOHN M. HUSZ, Winnsboro, Ky., this week.

HUBERT'S MUSEUM
228 W. 42nd St., New York, N. Y.
Open all year round

WANTED AT ONCE
TILT-A-WHIRL AND OCTOPUS FOREMEN
$75.00. Payday every Wednesday.

S. M. CHENMANS
LAKE SHOWS
Maywood, Ind. 12th & Cabinet St.
Contact: M. C. M SMELEN, 624 N. Main, Maywood, Ill., June 9th to June 19th, or 6553 W. 135th St., Chicago, Ill.

JIMMY ACKLEY
WANTS AGENTS
For Fireman's Celebration, Brighton, Mich. June 4-12; Camp, Mitch. June 14-19; with fair to follow. Want Hanky Parks, Buckets, Bear Pitch, Catlin Shows, LaSalle St., P. S.(': Bano, Chiel, Curley and Larry Nutt, come on.

WANTED
1st and 2nd Men on 10th, Octopus. Ferris wheel right and left sides. Must drive well. Must be sober.

BILLY STACY
1430 W. 31st St., Chicago

WILLIAMSPOUT, PA., June 13 to 18.
BUNKER RIDES.
CONCESSIONS NEEDED.
J. R. Peters or Bob Cartwright
Phone: Atlas 6-3515

LIONS' CELEBRATION
CHALANGTON, IND., JUNE 1-3.
RUMBLE RIDES.
CONCESSIONS NEEDED.

4TH OF JULY CELEBRATION
Logansport, Ind.
Use Kid/Pep Rides, Buckets, Fun, Bungee Jump, Pie-Throwing, etc. All other under 10 yrs. ok. Must know how to run.
Contact: Mr. Bill Williams, Logansport, Ind.

WANTED
MERRY-GO-ROUND FOREMAN
In Park until Labor Day, from 10 Parks.
BOOZE AND AUCTIONS
Hyde Park, Mont. 7, Wyo., 1886; July 31.

BELLENTONI'S RIDES
41 West Fourth Ave., New York, N. Y.

JOE CLARK WANTS
Trade Agents for the cute, colorful and most wanted Tilt-A-Whirl. He has it. A. W. KINNER, Yonkers, N. Y.

AGENTS WANTED
For attractive top and bottom. For work in Chicago, Ill. and vicinity. Good deals. Write now.

WANTED AT ONCE
FOR 4th OF JULY WITH CHRISTIAN'S CAMPER CO., WANTED
Top wages for sober, reliable men.
CARE, PULLEY,
1227 Normal Ave., Chicago, Ill., June 3-12.

AMERICA'S FINEST SHOW POSTERS
WRITE FOR 1950 DATE BOOKLET ON POSTERS
MADE IN IOWA

TIP TOP SHOWS, INC.
West Coast Shows, Fairs and Celebrations in Wisconsin, Illinois, Missouri and Iowa.

RIDES WANTED
Regents County Fair, Clinton, Iowa; Michiana Fair, Kankakee, Ill.; Will County Fair, Aurora, III. Contact: Mr. Bill Williams, Logansport, Ind.

JOHN MURPHY
MURPHY'S NORTHERN STATE SHOWS

PETER PAUL AMUSEMENTS
Southbury, Iowa. This week.

MANAGER, Southbury. Iowa.

ED'S PARK, INC.
Route 4, Burlington, Virginia.
CARNIVAL CONFAB

TINTYPE

3d Generation at Show Clans' Helm

"COMES a time every year when outdoor amusements must get along with the weather," said Mr. Reithoffer Jr. 'He's with it all around the country," Mr. Reithoffer also added that there's something in the weather that gives a hint of what is coming the first two weeks in December. "I've been on the beaches of the Caribbean," Mr. Reithoffer continued, "and I've even been to the North Pole. But that's my one vice, deer hunting." The annual ritual sees him and a group of his men in the Penn- sylvania hills every year. "It's not too far from the typical mid- \way, but it's typical of Pat." At 38, stocky, big-hatted and balding, Pat Jr. is the third generation of a venerable name in Eastern ride circles. And the fourth generation, his offspring, is already drumming around the acre. The complex family organization has as its agent, spokesman, straw boss and general kingpin. His capabili- ties are a paradox, because he's a show owner with a master's degree and years of high school teaching experience. Originally planned on touring between school terms, "but the business grew so quickly I couldn't manage it. I couldn't escape it." Born November 13, 1921, in "Meteor City," where his father, Pat Sr., entered cut out for him, Grannan I. Reithoffer, started the family business and was succeeded by sons Julius Jr., Ed, and Pat. Only Pat Jr. has survived as a senior member of the clan. Its intricate structure contains numerous corporations holding title to more than 100 carnival rides. Count- ing the five in Detroit, Milwaukee, St. Louis and Des Moines, the carnival and just couldn't be denied. Even to- day he has a tough time seeing the future. This is what an umpire can't but. I figure I'd give show business 10 years and retire.

Pat is plain spoken and un- predictable in appearance. He is frequently wearing a Texas hat to a grin- nish face. His humor is in no time at all, just because he can't keep from picking into any midway job he can find. "I've been using my knowledge of how, he explains, it's been my business for years. He's been proving it for years." At seventh-grade age he was up- perclassman. He tried again, however, a few years later was managing the Ki- dillac. Worked around the show during high school years. Now he has only his share of the family business but is partnered with Big Al Howard in a separate enterprise, How-Rot Shows.

Went to Hargrave Military Acad- emy in Virginia, then worked his way thru Simmons (Pa.) State Teachers College as a cabinetmak- er. Pat was flew with the Army, piloting a USAAF bomber over Europe for three years, returning with the Air Medal, a citation and a bunch of other letters.

To other, back to Simmons, then to the University of Florida for a year, he married, and wife, Bette (the former Betty Boll- man, who was Pat met during flight training. When the family re- turned home to Pennsylvania for what looked like a three-month stay. "I never know what's going to happen," he grins, recalling his first encounter with industrial arts and science at Westmoreland High School in Johnstown. The young man of the family couldn't be denied. Even to- day he has a tough time seeing the future. This is what an umpire can't but. I figure I'd give show business 10 years and retire.

**LETTER LIST**

Letters and packages addressed to process to care of The Billboard will be forwarded. No reply will be made to any letter received from a person who is not a current subscriber to THE BILLBOARD. No reply will be made to any letter received from a person who is not a current subscriber to THE BILLBOARD.

MAIL ON HAND AT
CINCINNATI OFFICE
2150 Patterson St.
CINCINNATI 12, O.

PARCEL POST
McGuire, G. C.

(Continued on page 51)

Carnival Routes

**Continued from page 53**

Western, No. 2; Asbury, Wash.
Full City 13-18.
Worcester, R.I.; New Boston, Ken- neshuk, Me.; South Portland Maine.
Wilson Farms: Mrs. Ray Will- son Rock Falls, Ill.
Worthington: Peter Moreau.
New Brunswick, N. J.
World of Wonders: Miss L. T. Car- penter, Elkhart, Ind.
Wuyt's Farm Am. Co.; Monroeville, Pa. 18.
World's Fair: George Solomon;
Young, Motors, "Sharp Pacer" Young, Grove, Utah.

Rainy Weather

**Continued from page 54**

concessions on Canadian shows, now in full swing in Chicago entertain- ing Mrs. Al Kaufman, who joined the show May 3. Son, Peter presented himself as Leadville's lead- American silver dollar with a St. Chris- topher statue on it, also a real- y nice copper statue of Pinkie and Surprise manage their own units, the wonder-in-the-woods, attorney- ed Ed Morgan. Great news, Pat Jr. not only has his unit to worry about but the How-Rot Shows, which is separate from the family business. Bette's not with a vice to match that of her husband. It's an insurmountable project. Pat Jr.'s a church elder and plenty of women's activities look to the Reithoffer home in Dallas for leadership. A few times during the week the couple visits New York for play-going. "We can take it and leave it, or Bette's nuts about stagehands. But that one time we can get by without stagehands." Right behind Pat is his kids. Pat III, a seventh grader, Ricky, who is 10, and Jan, six. "It's a bummer for them, wasn't it be the father's fault. Pat's using their help's been with the show. He'd like to be a partner for everyone, with food, that's the one time we can get by without stagehands." This year may be the last time he'd been hunting territory where Pat had built a hunting lodge. Depending on the calendar, Chicago may be their last, along with without his against next winter.

when musing ad
SAY YOU SAW IT IN THE BILLBOARD!

Pan American Amusements

Off the Caribbean

Want immediately for Puerto Rico and Jamaica

**WANT** West Haiti to be: 10,000. Want for Mirror-Go-Round and Chairplane. We demand and will pay the highest salary and board for the best contracts in the business. Please reply by mail at once. Delux Shows, 41 White Street, Rockville, Conn. Phone 7-2281.

NEW ENGLAND AMUSEMENTS


First and Second Men for Tin. Outfit, Mirror-Go-Round and Kiddie Rides. Want young and able to give five to seven good hours a day and good percentages of all kinds. Handy Fats, Fish, Feed, Jellied Sausage and Duffs wanted.

JIMMY CHANOS SHOWS

Want Legitimate Concessions of All Kinds

Can use family-type shows. Very reasonable percentage. Also booking space for Fairborn, Ohio, 4th of July Celebration. Can use Ride Help. Must drive semi.

Next Week, Muncie, Indiana (Heart of Town). All replies JIMMY CHANOS SHOWS, Greenville, Ohio, this week.
New additions to a line of decor- orated lunch kits. One shown is themed to "Palmadin," the tele- vision Western. Others now in- clude space and fashion themes, the latter alloted for young women. Models are all metal with plastic handles. Vacuum bottles have cup-tops with molded handles. Suggested retail price, $2.89.—Aladdin Industries, 703-5 Murfreesboro Road, Nashville.

ELVIS TAGS
Dog tags, typically GI, with the name of the famous soldier, El- vis Presley. Can be worn on necklaces, anklets, key chains, bracelets, sweater tags. Tag alone retails at $1.—Bald- wood-Ward Manufacturing Corpora- tion, 205 W. 17th St., New York, N.Y.

BUDDLER

MILE TESTER
Gasoline mileage tester, Contain- er holds liquid of gasoline and is self-filling. Hooked into fuel line between fuel tank and fuel pump. Jar is filled and driver can measure mileage. Retail for $8.95.—Northway Indus- tries, Inc., Nashville, Tenn.

WHEN YOU REPLY, PLEASE MENTION YOU SAW IT IN THE BILLBOARD PARADE OF HITS
Ohio Battle Came Almost Too Late—Lesson Remains for Ops

By NICK BIRD

Cheaper shipments to you by the Ohio bulk operators two weeks ago came dangerously close to ending the battle they succeeded in being exempted entirely from a State Health Council in which all operators, including NVA itself pointed out, the whole thing happened almost too late.

If there is any lesson to be learned from the Ohio situation it is that operators need representation—and only on a national but a local level. A well-managed trade association can mean the difference between staying in business or being legislated out of business.

Small Business

As a small business group, which bulk vending certainly is, it is continuously susceptible to indeterminable taxation, legislation, and state laws—all levels—national, state, and local.

In order to prevent operators from getting stung by the courts and civic and business leaders generally appointed before the council to support the bulk operator’s position. Equally significant, once the council knew full well the story, the legislation and civic and business leaders gladly appeared before the council to support the bulk operators' position.

The turning point of the several-month-long struggle occurred at hearings by the State Health Council in which an overwhelming array of legislators, civic and business leaders generally appointed before the council to support the bulk operators' position.

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WASHINGTON — According to the U. S. Census Bureau figures released last week, the bulk vending industry increased slightly in size last year with shipment of 80,324 machines valued at $1,236,000 compared with 77,423 machines valued at $1,416,000.

This compares with manufacturers’ shipments of all types of vending machines, which increased $1,236,000. An increase of 17 per cent from 1958 shipments of $1,090,000.

Data collected by Census includes reports from 345 makers of machines. Figures on quantity and value of shipments represent shipments from the respective manufacturers, including products shipped on consignment. There were 7,549 units valued at $7,077,000 during the year. Other vending machines, including coin machines, were reported shipped, valued at $2,465,000, compared to 83,706 machines valued at $2,433,000 in 1958.

U. S. Census Reports Bulk Industry Output Showed Slight Hike From ’58

NVA Board to Meet Oct. 30 in Miami Beach

PHILADELPHIA — Nate Rake of Rake Disolve, Inc., Philadelphia, has announced that his partnership with his brother, Manny Rake, has ended. Nate Rake will continue in the business with his son, Jack Rake. The two have been in the business together for 22 years.

The company was founded by Nate Rake’s father, who died in 1958. Jack Rake, who has been with the company for 17 years, will continue in the business.

The company will be located at 350 W. Delaware Ave., Philadelphia 1, Pa.

When answering ads...Say You Saw It in The Billboard

chips, with eight firms shipping some 30,639 candy bar vendors valued at $9,415,000. In the previous year, only 23,072 units valued at $7,077,000 were shipped.

Chewing gum (package) vendors were shipped by five companies last year. Some 5,646 units valued at $2,024,000 were shipped, valued at $2,465,000, compared to 83,706 machines valued at $2,433,000 in 1958.

NVA Board to Meet Oct. 30 in Miami Beach

CHICAGO — National Vendors Association announced recently that it has scheduled a directors meeting in Miami Beach for November 1. The meeting will be staged at the Carillon Hotel, one of the NAMA convention hotels, and with special event planned. The meeting will take place at the Carillon Hotel, one of the NAMA convention hotels, and will feature a special event planned for NVA members. The meeting will be saged at the Carillon Hotel, one of the NAMA convention hotels, and will feature a special event planned for NVA members.

When answering ads...Say You Saw It in The Billboard

when answering ads...Say You Saw It in The Billboard

Time payments available on Oak machines through all distributors.

All Oak machines are equipped with 1c, 5c, 10c and 25c coin mechanisms, or combination 65c-coin mechanisms.

Below are listed factory authorized dealers.
Veteran Firm's Unique Policy: Give Machines Free, Sell Fill

By IRINA REBERSAK

LAKEWOOD, O.—One of the oldest bulk vending operations has been a hit in Lakewood, in fact, the whole policy of the firm is to sell other operators up in business, let them use the firm's machines free of charge and sell them the fill.

This business set-up, instituted 25 years ago, still pays off for Mr. and Mrs. W. J. Novotny, owners of Autonaut Company here.

It all began when Walter Bleser, father of Mrs. Novotny, started in bulk vending part time with a few ball gum machines, which he serviced in his home. A few years later, routine, under contract, received vending equipment from Bleser free of charge by agreeing to buy their fill exclusively from him.

Bleser assumed repairs, maintenance and liability on the machines. The route men would make collections at the location and pay the commissions or per cent of gross in cash to the location owner.

Novotny started working part time for Bleser six years ago. At that time, Carole Novotny was the bookkeeper for her father's firm. When Bleser died several years ago, the Novotnys' went into the business full time.

Today, the business format is much the same, but there are some differences. The firm now serves some 400 machines and fills from more than 500 different machines in a few ball gum machines which he serviced in his home. A few years later, routine, under contract, received vending equipment from Bleser free of charge by agreeing to buy their fill exclusively from him.

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Today, the business format is much the same, but there are some differences. The firm now serves some 400 machines and fills from more than 500 different machines in a few ball gum machines which he serviced in his home. A few years later, routine, under contract, received vending equipment from Bleser free of charge by agreeing to buy their fill exclusively from him.

Bleser assumed repairs, maintenance and liability on the machines. The route men would make collections at the location and pay the commissions or per cent of gross in cash to the location owner. A full-time serviceman, Clayton W. Sharkey, is employed and does all repairs and maintenance and
At Memphis, Searles operated a report a big decrease in breakage of coins machines since a new pin was used and in to place locations in an attempt to stamp out burglars. Reporting good results were Clarence A. Camp, president of Southern Amuse- ment Company; Edward F. Neowell, Ornett Amusement Company; Alton Dixon, S. & M Sales Company, and Jack Campie, Coinop Amusement Company.

Drew Canals, who was urged by a Citizens' group to enter the race in August for U. S. Representative, announced in the local press he would not seek that office, but may be a candidate for County Court and the Legislature. Drew is president of Memphis Legal Aid Services, Inc., a local charity association, owns Canals Amusement Company and other coin op-

At Lafayette, of the Walter E. Heller Company, Chicago financiers, was a recent Memphis visitor to see George Sammons, presi- dent of Sammons-Pennington Company. Lafayette's company li-

MIAMI NOTES

Good to see Dave Engel, Vendors, Inc., around. Dave has been a pretty sick boy. Dave says he will have an important an-

nouncement any day now. If confined to the island of yesteryear, could it, Dave? Anyone ever notice how many wires of operators are making the rounds with them? Some day we must compile a list of these working wires. And they don't just go along for the ride or sit in the office. Most of them can do everything except heavy repairs or switching machines.

Sam Taran can consider himself a lucky man. Sam was return-

ing from the MOA convention in Chicago recently when the jet he was traveling in hit a freak pocket and suddenly dished several thousand feet. Sam was among the more than a dozen passengers who were injured in the crash. Unfortu-

nately Sam's injuries were slight. Also back from the convention was Willie Blatt. Willie reported that, as usual, much good work was done at the show. Willie gave a talk on public relations, a subject that's dear to his heart.

Burt Kahn, comptroller for Bush Interna-

tional, was down in the Kyna for a couple of days and came back tan and fit. Burt says that's the life for him. Ozzie Truppman, Bush Interna-

tional, also away to the MOA convention, took the opportunity to steal a couple of days off and visit friends and relatives in Minneapolis.

... Another conventioner, Jim Tellman, Modern Music Company, St. Petersburg, visited his old home town, Hartford, Conn., while heading for Chicago and then back home. Consolidated re weather in Chicago for convention: Awful. As Henry Stone, Tornado Distributors, remarked after re-

turning, "I will take me a couple of weeks to thaw out."

Wonder how many of the guys have gone into the food and drink vending business? One of the largest is the Sunshine System young Jerry Weiser. Jerry operates a complete line of food, drink and cigarette machines.... Lee Harmon, Coin Cups, another happy

(Continued on page 67)

Hold Vending

Meet in N. C.

MOREHEAD CITY, N. C.—

Major equipment vending op-

erators, distributors and manu-

facturers from both North and South Caro-

play attended the third annual con-

vention here recently (19-21) which featured business sessions, forums and vending machine exhibits.

It was the sixth annual meeting of the North Carolina Automatic Merchandising Association held jointly with the South Carolina Automatic Merchandising Association.

Following a welcome by More-

head County's Mayor George Dell, featured speakers were G. R. Schreiber, editor and publisher of Vend; Charles J. Ritzen, vice-presi-

dent of Automatic Canister Com-

pany of America; Thomas B. Hus-

sloggford, National Automatic Merch-

andising Association; W. J. Mc-

Clure, president of Trust, Inc., and

John Andrews, State Board of Health's Sanitation Section.

There was also a full social pro-

gram with separate activities for the ladies. As election of officers was held Saturday (21) evening.

Unique Policy

Continued from page 65

lure plans are to obtain larger and more economic vending space. According to Noyes, the "secret for being a success in this field is keen competition and serv-

ed at all times and give them a variety of machines at all times. The four routemen now working for the company are James C. McDaniel, who has been with Automat Ser-

vice for 10 years; Charles Walton and Lloyd Everts, with Automat Service 12 years; and Joe Kipp, a relative newcomer with eight months of service.

TENNESSEE TEMPO

At Chattanooga: Harry Manning, Star Coin Machine Com-

pany, is adding some pin games to his route. W. R. Harris, Harris Amusement Company, reports success with the several stereo jake boxes he has out and expects to eventually have all stereo. He says the great difference and improvement in sound is noted by customers. P. N. Neill, Dixie Amusement Company, was seen adding a stereo at one of his top locations recently. He expects success with it.

At Jackson: R. C. Westmoreland, Westmoreland Amuse-

ment Company, reports good collections. The increase started with the good weather in mid-March, he said. Earl McDaniell, McDaniel Amusement Company, seen in Memphis recently shopping for equip-

ment and supplies.

Harry Bond, Bond Amusement Company, said the new Elvi-

Presley record is doing very big over on his locations. . . . S. E. Scott, Scott Amusement Company, also noted good play on the Pre-

sley record, but doesn't think it is playing as well as Presley's records at his peak before he went into the Army.

Around the state: John R. Jones, Jones Amusement Company, Erwin, seen adding several phographs to his route recently. . . . James White, Alman Music Company, Henderson, cleaning up.

A. N. McElroy, Paris Amusement Company, Paris, seen in

Nashville recently shopping for equipment. He reported business good . . . Robert Smith, Smith Amusement Company, Dyersburg, caught the limit on a recent fishing trip. Bill Ute, Dixie Novelty Company, Covington, was in Memphis last week for a big supply of new records at Poplar Times Record Shop, one-stop operated by Joe Coughlin, Johnny Novarone and Frank Berrettta, who also have a photographe route. . . . Paul Emerz, Essary Music Company, Let-

ings, reports his three photographers have picked up his collections. He hopes to add a new man from time to time. W. K. Foote, Foote Amusement Company, Selmer, also re-

ports increased collections after a bad winter because of much snow and ice.

Johnny Novarone
James D. Vogel, Columbus Bulk Veteran, Dies

COLUMBUS, O. — James D. Vogel, associated with Columbus Vendors here for more than 25 years, died recently, of a heart attack. Vogel, together with his brother, F. H. Vogel, president, had led the firm which has been in operation in Columbus manufacturing bulk machines for the past 50 years.

Here's Correct NVA Committee

CHICAGO — In mentioning a dues hike passed by National Vendors Association ways and means committee recently, some names got mixed. Jane Mason, a committee member, was left off, while Jack Nelson, Lee Hardman and Herman Eisenberg, who assist members of the committee, were included. A correct list of NVA’s ways and means committee includes Harold Pultz, chairman; Jane Mason, secretary; Leon Kirk and Bill Kanz and Bob Kantor.

Midwest

MILWAUKEE MENTIONS

George Klauser, Badger Novelty Company, just back from a swing thru the Northern Wisconsin territory, reports strong interest in the new Rock-Ola music equipment. According to Badger’s salesman, Orlie Carlin, “It’s just a little too chilly up North for the up-state operators to be interested about the summer tourist rush. In a couple of weeks after the little boys go back to school things will be down here looking for equipment for their locations.”

Lou Scaulf, H. & G. Amusement Company, received bouquets of praise from his boss, Leo Dixon, for the fine job of record buying he turns in. “Our locations are very happy about the records that Lou programs,” said Leo. Partner Harvey Grossnickle, the other half of H. & G., has just returned from an extended vacation trip thru Texas and Mexico. A long list of local operators attended the MOA annual meeting in Chicago. The list includes Sam Hasting, Hasting Distributing Company, who is also on the Public Relations Committee; Doug Opite, Hilltop Coin Machine Company; Ken Knowl, Kordco, Inc.; Harry Jacobs, Jr., United, Inc.; Bob Perris and Joe Pellegrino, P. & P. Distributing Company, and Len Werner, L. E. Distributing Company. Mr. and Mrs. Walter Flint, Spencer, Wis., coin machine and tavern operators, are planning to open a variety store within the next few weeks, they report. Jack Miller, A. & M. Distributing, Racine, has taken over the distribution of all General brand drink dispensing equipment for the Southern Wisconsin territory. State distributors for the line are Mr. and Mrs. D. A. Wilks, Wilmington, Val. Kondor and Don Stone, Le Key Craig is back on the A. & M. Distributing payroll, working on the route. He was gone for a year working out East.

Seek to Review North Chicago Ordinance Covering Vending

NORTH CHICAGO, III.—Local vending machine operators, largely represented by the National Automatic Merchandising Association and major equipment operators, are working on a joint front before the city council to change the ordinance affecting vending machines. The operators, including David Harrey, NAMA public relations chairman, and John Insalata, legislative counsel, appeared last night before members of the city council committee to plead that the present fee schedule be increased, since the increase is excessive and should be reduced.

Excessive

The present ordinance calls for a $1 per machine fee for penny machines or a $3 per machine fee for corresponding higher levies for different types of major equipment machines. Insalata indicated operators would plead for elimination of the per-machine principle and substitute some other method, preferably a flat fee system. Insalata indicated the committee members had agreed to review the law and meet in the future with members of the vending industry to consider some form of relief.

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9. Display in station

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JUNE 6, 1960

THE BILLBOARD

BULK VENDING
**COIN MACHINES**

**June 6, 1960**

**Wms. Briefs Distrb's On New Type Game**

CHICAGO—Williams Electronic Manufacturing Corporation distributors around the nation were being briefed last week and early this week on a new type game to be introduced in the near future.

The introduction of the game will mark the climax of a year-and-one-half period of development, planning and play-testing by the Chicago game manufacturer.

The new game is still regarded as a trade secret, with only franchised distributors having a glimpse of it to date. Distributors were called in to Chicago from the Midwest area the end of last week. Eastern distributors were briefed last Tuesday (5) in New York. Southern distributors were to get the word Sunday (6) and Western distributors on Tuesday (7) in San Francisco.

Sam Lewis, Williams vice-president, contacted last week, withheld all details on the game, but commented, "We feel that it is important to meet the challenge of the 1960's."

Lewis said the game involves "some language thinking and planning in the industry." Introduction date has not been set.

**Bally Shipping New Compact Novelty Game**

**Seeburg Corp. Buys Bottle Vending Mfr.**

**The RTD file of upright visual bottle vendors will be produced by Seeburg Corp.**

In a move to strengthen its beverage distribution division in Hartford, Conn., also a producer of bottle vending machines, Seeburg Corp. has chosen Vending Equipment Corp. earlier this year.

Both the Choice Vend and Vending Equipment Corp. bottle machine manufacturers will be sold thru the Seeburg sales organization. Vending equipment is operated by a sales organization that currently handles the Choice Vend line. The firm (160) is to be based in Hartford.

**Market**

In acquiring the Brewer-Tilchen's machine, as the Seeburg Vending machine, Seeburg will be taking aim at a multimillion-dollar market that consists almost exclusively of soft drink bottlers. For economic reasons, vending machine operators have traditionally been wary of this post-money-making combination of machines with the bottle vending machines operated by the bottling plants.

Last year, according to U. S. Commerce figures, some 58,000 bottle vending manufacturers shipped a total of 133,054 machines valued at $7,517,650. The machines taken a substantial jump from the $4,133,000held in vending machines valued at $36,011,000.

Simultaneously with the Brewer-Tilchen acquisition, Seeburg president Dethel D. Seeburg has completed arrangements for the firm to acquire the plastic electromechanical company, Vending Equipment Corp. The machines will be produced and assembled at Seeburg's Chicago plant.

**Capt. Morris New Police Dept: Rep on Chi's City Game Panel**

By KEEN KAUF

CHICAGO—Capt. Joseph F. Morris, newly named Chicago deputy police superintendent, is the new member of the city's coin game panel. The panel sits in judgment on each new game presented for licensing and operation in the city.

Morris, head of the new Bureau of Inspectors of Seoord, as he is referred to in the police department under the new regime of Capt. Orlando W. Wilson, replaces, as a game panel representative, Captain Balistrick, whom Wilson released from the department.

Morris is regarded by local coin game operators as one who understands the industry and its problems. He had counselor operators in the past in respect to legal and organizational matters.

Five Departments

The game panel—a unique and often motivating arm of the city's government—is comprised of representatives of five municipal departments: police, mayor's office, city clerk, city collector and corporation commissioner.

Theoretically, the panel is commissioned to interpret the legality of each new game in the light of the city's time-worn Bagatelle Ordinance, which forbids the sale or purchase of any coin game played with balls and with ball pockets or holes.

Interpretation of the ordinance is subject to some remarkable turns. Some games, obviously fitting into the Bagatelle definition, have been played by the panel...while others, clearly of amusement-only type, have been left on the shelf for no apparent reason.

On one machine, in particular, obviously designed for gambling purposes, has been oked. On the other hand, such innocuous amusement machines at coin-operated baseball games.

According to William Karlka, assistant corporation counsel, who sits on the panel, manufacturers are required to submit affidavits in advance on each new game offered for operation in the city. Since representatives from five city departments should be present to rule on each game, the panel has adopted the practical policy of waiting until "three or four affidavits from the machine manufacturers" are submitted before calling a meeting.

The effect of this policy on the local industry, however practical it may be to the game panel members, is time-consuming and costly, according to some local distributors and operators. Since the industry is based on novelty and attraction—on games which may be "hot" one month and "cold" the next—the policy in some cases to what is known in the trade as "holding off on inspection for a certain period."

It was rumored about town last week that two distributors, A. E. S. Distributing Company, and one of the larger coin game manufacturers, are already working on another group of coin games.

(Continued on page 75)

**Bally, Seeburg Name Michael New Distrb**

SEATTLE — The Michael Distributing Company, a new firm headed by John J. Michael, has taken over distribution of Bally and Seeburg lines for the Seattle and Portland areas. The firm has been recently appointed to handle the Seattle line (the Billboard, May 2).


The Jones offices in Portland and Seattle are unrenovated, as they were interfacing Maine and Oregon counties.

Michael's territory for Seeburg will include Washington, Oregon, Alaska, Idaho, and Western Montana.

The firm's Seattle offices are currently being remodeled to accommodate the new office's growth. The firm's Seattle workers, who have been lines on the way, will be permanently assigned.

Michael indicated that his plans to take an active part in the various marketing campaigns.

Besides its domestic business, Michael indicated the plans to take an active part in the export market.

**Pick Wortham for MOA Post**

CHICAGO—William R. Wortham, currently executive-secretary of the Michigan Organization of Musicians of Yearling, is to be the new head of the Chicago branch office of Music Operators of America. The Billboard learned that the Chicago MOA branch has reliable sources last week.

At press time, however, George A. Miller, MOA president, was not available for comment and Wortham was not able to make a statement on the matter.

The Billboard's sources, however, indicated that Wortham is to be appointed to head MOA and that the MOA president will not be unduly angered by the change. When Wortham is appointed, he will undoubtedly resign his WVMOA post shortly. Setting up shop in the Chicago office, Wortham was nymed by Miller following the recent MOA convention held in the Billboard, May 22.

Background

Miller then indicated the office had been established in Chicago as part of an effort to bring it up to date and fully approved at a meeting of the MOA board. Purpose was to serve as an office for local musicians for the association and as a Midwest between the national association and local manufacturers, distributors and operators.

Wortham, 49, appears ideally suited for the post. He has served as WVMOA's executive-secretary for over a year. Under Wortham's direction, WVMOA has served in a tax advisory capacity to the association before then for several years.

In the past 10 years, he has had his own public accounting business and for 13 years before that for a national firm. He is also a member of the U. S. Treasury Department.

Wortham is a member of the Executive Council of the National Society of Public Accountants and is a lawyer for the Moore and Civilian, a national civic organization. Wortham is married and has two sons, one in law school and one in high school.

**THE BILLBOARD**

Communications to 168 W. Randolph St., Chicago, Ill.

**JUNE 6, 1960**

**The BOB CONRAD DANCERS, appearing at the Three Rivers Inn, Syracuse, dress their hands with pleasure at the new Seaburg outlet. Conrad (right) looks on with his girls.**
Scott Crosse Hosts 300 at Philadelphia Opening

Four generations of Witsens. Abe Witsen (second from left), president of Scott Crosse, is all smiles over his new place. With him is his father, Harriag; his son, Harry, and his other son, Bill, who is holding his own boy, David, 11 months old.

Some of the more than 300 guests who attended the opening of Scott Crosse's new quarters in Philadelphia recently (The Billboard, May 30). Refreshments, food and entertainment highlighted the festivities.

Dancing was another favorite pastime at the open house. Watching two girls cut a rug (between the two of them) is Bob Popineau, Eastern representative for Rock-Ola.

Betty Witsen, wife of Harry, looks at congratulatory note on plant sent to the grand opening of Scott Crosse's new headquarters by The Billboard.

Mark Tanno (20th Century recording artist), on hand to entertain the visitors, takes time out to inspect a new Rock-Ola phonograph.

Abe Witsen (left) and his son, Bill, who is next to him, welcome Moe Bayer (right) to their organization. With them is Mrs. Bayer.

Two more entertainers, Ray and Wayne (Mutual Records), warm up before doing their stuff for the guests.
Yeshiva Academy of Harrisburg, Pa., is the recipient here of a check for $600 for the school’s fund campaign. Leon Taksen (right), business manager of the Pennsylvania State Amusement Machine Operators Association, makes the presentation to Rabbi David L. Silver (center), headmaster of the school. Looking on at left is Aaron Finerman, school principal.

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June 6, 1960

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AMC
D-80 .......... $145.00
E-120 .......... 165.00

Rock-oLa
1430 .......... $195.00
1466 .......... 240.00
1453 .......... 410.00

Uprights
Super Twin Wildcat Write ..... $60.00
Super Gemstone Write ..... $65.00
Hunter ................ 165.00
Big Tent ............... 100.00

Balls
Dragonette ....... $60.00
Smoke Signal .......... 50.00
Pete Pan ................ 65.00
Bally Circus .......... 75.00
Havanese Beauty ...... 75.00
Snefu .................. 50.00
Crisis Cross .......... 125.00
Steel Showcase ....... 150.00
Register ............... 110.00

Arcades
C.C. Rocket Shuffle $85.00
Bally Magic Shuffle ..... 95.00
C.C. Street Wagon $85.00
C.C. Bowl’s League 195.00
Lightning Shuffle ....... 165.00
Rebooter .............. 125.00
Bally Heavy Hitter $325.00
C.C. Drop Ball ....... 395.00
Caze-Less $60.00 or Cables

Auto Test
Safety Drive
Ties in New
Capitol Film

New York—Capitol Producers is developing a new film for its Auto Test units, tied in with the National Safety Council’s current campaign.

The council suggested to Son Goldsmith, who conferred with them last week, that Capitol, then its films, could help in focusing greater attention on traffic situations at railroad crossings. (The Auto Test units test the players’ driving ability and utilize films based on actual driving conditions.)

In spite of precautionary measures instituted by police and railroad officials, according to the council, the public has apparently remained indifferent to the dangers of railroad crossings.

In shooting new film footage, Capitol will include more traffic situations at these crossings. Goldsmith said Capitol will also assist the council’s efforts in the advancement of the seat belt safety campaign.

Capitol is also supplying special traffic safety posters for its participating locations which have Auto Test units. The posters bear the park’s name, giving it identity with the safety program.

Boys Town of Italy was the recipient at recent ceremonies in New York of a check for $850 from the public relations committee of the New York State Coin Machine Association. Pictured here (left to right) are Mgrs. J. P. Carroll-Ashing, provost of Boys Town of Holy, who accepted the donation; Alfred Miniaci; Al (Senator) Bodkin, who presented the check; and Meyer Parkoff. Miniaci and Parkoff have been active on the public relations front along with committee chairman Bodkin.

Ops Request Rehearing
Of Indiana Pin Decision

Indianapolis — Indiana’s anti-pin law has been bounded back to the five judges of the State Supreme Court.

In a decision of a month ago, the tribunal voted unanimously to uphold the constitutionality of the “tough” statute under which, in theory, at least, a pin operator could be dealt a long term in the State penitaritry.

In action resumed Friday (27), James H. Peachey and John D. Ward, the two Indiana operators who carried the fight to the high court, filed petitions requesting a rehearing by the tribunal.

As in the original brief, Peachey and Ward argue that the 1957 amendment to the 1955 anti-pin law is unconstitutional. It was the 1958 Act that closed free-game pins as gambling devices, the possession of which is illegal.

The case reached the Supreme Court by way of the Boone Circuit Court where an Indiana jurist, John K. Nibleck, sitting as special judge, in 1959 ruled in support of the law.

Holding that the measure is valid, Judge Nibleck decided against a Peachey-Ward request for an injunction to restrain Indianapolis and Marion County law enforcement agencies from seizing pin equipment.

Copyrighted material
In-Line Pinball Ops Mainstay

BY AARON STERNFIELD

Anthony Sternfield—The Bel-
gian coin machine operating eco-
omy is one that has a strong base on slant-
line machines. Recently, the na-
tion’s high-court ruled that in-line machines were being used to neutrally
sell straight five-balls—alleged games
dealing—and must be outlawed. To
date, enforcement is negligible,
and slants may be found thru-
out the Belgian gambling port city, in op-
posited Brussels, and in the Gaetan
circle of the South.

Coin machine people here feel that balls will probably operate for another six months before
the pressure is applied. After that, no-
body knows—and nobody is willing
to guess for publication.

Active anti-slanting is that no years may be paid out on coin
game. But the law is being inter-
preted by a Belgian judge on a slant-
purger-type device.

Before the introduction of in-
line games here after World War II, the manually operated, two-player field games were the center
of one local piece onation. But few opera-
tors feel that it has much to a comes back after everyone has been used to in-line games.

Shuffle alleys have been tried here and there, and are not successful. Of course, now they might do with no com-
petition from slants is another mat-
erial.

Unlike pachinko, the games here are designed to last long. This sit-
uation exists because the operator
never has to deal with a living operating games, he would go while broke operating
joke boxes at 2-cent and 4-cent
displays. A location owner can
generally service his own joke box after a lengthy period, with the new electronic games.

Another factor which accounts for operator ownership is that no one game can remain on location too long—and the location owner can’t be bothered with trad-
ing equipment constantly. On the other hand, the operator can easily switch machines from one location to the next.

But whether or not Belgium remains a
maker of slant machines, the country will continue to be a world leader in coin machine field.

Right after World War II, Belgium was the first nation to pay Ameri-
can dollars for coin machines. And while since then most of the Euro-
pean countries have followed the trend for joke boxes and games, Antwerp became established as such a center for new developments. Interest from Antwerp is just as strong as ever.

One firm here—the AMI export department, run by Athol Van Brabant—feels that once the slant box
go, there will be a limited market for the remaining European football
games. To back up this belief, he has guessed that sales of a run of 500 of these machines.

Ferdinand Mortiels of the Elpog
firm feels that men the long border might do well on locations which have the same, but such locations are fairly scarce here.

BB EDITOR REPORTING FROM GERMANY NEXT

The Billboard, 1960

Duty, Tax, Clip Music Profit

ANTWERP, Belgium—While
the nation’s 10,000 coin opera-
tors are the coin machine centers of West-
ern Europe, the players for this box opera-
tor are not a happy one. Some 26,000 music machines are on location, but all a handful are location.

The reason for this situation is that it’s virtually impossible for an operator to make a profit on a joke box route.

For example, with the 30 per
cent duty, freight charges, ad
taxes, a joke box here costs about 50 per cent more than the same box in America. If dime play
is required for an operator to op-
terably profit, the tab here should only be 15 cents.

Two-Face Play

But the most common arrange-
ment here is 2 francs a play and phone for two conversations in first let-
ter. For 200 francs, the sales rep
gets 10 per cent of the house.

In fact, the two-face play is fairly new, and one for consideration.

According to Ferdinand Mortiels, editor, the Worldtelle agent here, the taverns regard the joke box as essentially an entertainment, and do not feel that they don’t have a photograph and a show of some kind, one—will lose box to bar management.

The bar trade is legally limited to beers and wines—but this re-
tains an important place. The scene has largely succeeded in giving to the trade a degree of enjoyment.

Location Buy

While localization is gen-
erally feared in the United States on these terms, the location owner will buy a joke box and take it to this situation has not materi-
ized here.

Terms are generous—from 24 to 36 months to pay, along with long trial periods during which the location owner operates the machine with no commitment if, after the trial period he wants the machine, he keeps the machine for the 20-cent box and signs a long-term note.

Adelin Van Hoolandt, Holland-
ian editor of the AMI and Davis Export Company, Southern Automatic Music, AMI and several European machines, says that the few operators who do have equipment to cover their departments, the commissions of from 10 to 15 per cent per machine are not the most common arrangements. AMI is a new company—only five commissions and bonuses are un-
heard of here.

Van Hoolandt says that monthly

collections generally range from $20 to $40.

Most 45 R.P.M.

Virtually all machines are 45’s and the percentage of 200-selection

(Continued on page 16)
British Firm in Music, Vending

LONDON—Balfour (Marline) Engineering Ltd., the firm which owns A.M.I. (G.B.) Ltd., has made a surprise move into the vending field. It has taken over the vending machine organization formerly controlled by Allied Produce Company, Ltd., of Bristol and London.

Balfour is a long-established organization specializing in the manufacture of components, jigs, fixtures and fabricated assemblies. Other companies in the organization include A.M.I. (G.B.) Ltd., the Ball-Ami jube box firm, cover many other facets of engineering and fabrications.

Included in the Balfour deal are the Squash-O-Matic and Cup-O-Matic drink vending machines, and the Universal compartment winder.

Cinebox Top Attraction at Paris

PARIS—The new Italian-French Cinebox 40-selection jube box with a color film screen mounted on top, was the chief coin exhibit attraction at the International Fair of Paris which closed May 20.

The Cinebox featured records of film artists performing pop tunes numbers. Top Italian and French artists were billed in the films, emphasizing sex appeal.

The Cinebox drew crowds from the moment the fair opened and the firm showing the unit was swamped by the response.

The Cinebox is much like a conventional jube box, but it has a streamlined TV-type 20-inch screen on top.

When the money is deposited and selection made, the screen lights up, and a three-minute color film of excellent quality of the disk artist performing is shown. A story sequence is included in the film. Mechanism works on a magnetic tape principle.

Other machines drawing attention included coin bowlers; a compact new jube box with a Tonemat mechanism manufactured in Monza, a pre-timed machine with a mechanism built in an arm machine with bullseye targets, and a number of French-made pin games.

A animated auxiliary stand of a movie stand which plays in synchronization with any jube box when plugged into it, was being shown as a part of the Marchant range of equipment.

Also shown was the Inner-Force-Sieve line of Jupiter phonographs, the Ruby 80-selection phonograph, the Derby coin football game, and the full range of Enamol and Emsdorf equipment.

Ruffler & Walker Expands

LONDON — Ruffler & Walker, Wurlitzer distributor, is building an 18,000-square-foot factory here. The large two-story building is being used for the manufacture of Wurlitzer machines and for reconditioning and servicing of all types of coin equipment. J. Murray, R. & W. general manager, said the building should be in operation by early in the year.

Dutch Juke Box, Coin Game Operations on Solid Footing

(An on-the-spot report from The Billboard’s Coin Machine Editor)

ROTTERTAM, Netherlands — Dutch jube box and game operators, in their quiet way, are building up an industry which may well be model for small European nations.

Unlike neighboring Belgium, most jube boxes are operator controlled, and location ownership of machines.

Play is only the American equivalent of 3.8 cents on jube boxes, and prices for equipment are considerably in excess of what they are in the United States. Dutch jube box operators here are doing relatively well as well as their American counterparts.

25% Commissions

Jube box commissions average about 25 percent, and there are no so-called “jube box busters” or “location loan.”

A fairly large percentage of the 5,000 jube boxes in the country are stereo, and stereo records from the United Kingdom and Germany are in fairly good supply.

The famous light district of Amsterdam—a city catering to sailors from the four corners of the world—uses stereo as a common, for the pleasure seekers. In fact, several large jube box operators in Amsterdam emphasize the make of the jube box—vividness of American manufacture and the fact that they are offered well within walls.

According to Theodore Denis, who is AMI export agent from The Hague, about 75 percent of the jube boxes on location are owned by operators. However, Denis noted that operators here are more prone to hang onto old equipment, while many American owners are

(Continued on page 75)
**Chicago — AMI Sales Company, the Chicago AMI sales organization headed by Mike Spagnola, is moving to new quarters in the same building now occupied by the Chicago Automatic Canvass operation.**

The building is being remodeled and will eventually house all the local sales offices of Canvass-owned companies including Canvass's own Chicago operation, AMI and Rowe, plus the newly formed Rowe-AMI Sales Company (The Billboard, May 23 and 30) which will serve as a sales organization for both AMI and Rowe.

The quarters will be located at 5075 West Lexington Street, Chicago 44, adjacent to the Congress Expressway at the Laramie Avenue turnaround (5200 West).

**Effective Date**

The move will become effective June 7. AMI parts and supplies will be available at AMI Sales' present address (3652 West North Avenue) up to June 2 and at the new Lexington Street address by Monday (6). Spagnola pointed out that an open-house celebration would have to be held off until completion of the building. Currently Canvass occupies the east end of the building, with AMI, Rowe and Rowe-AMI Sales scheduled to move into the west end.

Eventually plans call for construction of another new building, adjacent to the present structure, to probably house the Rowe-AMI Sales organization.

**Announcement**

We have moved

to one of the most modern
Coin Machine Distributing facilities in the Midwest.
All of our original personnel will be glad to greet you at...

50 W. Lexington Street, Chicago 44, Illinois

Adjacent to Congress Expressway at Laramie

A. M. I. Sales Company

when answering ads... Say You Saw It in The Billboard
Chi Coin Bows
New Six Game
Shuffle Bowler

CHICAGO — Chicago Coin’s new Six Game Bowler features six different bowling games that can be played on a single shuffle bowler with just a flip of a button. A selection button just below the inset of a coin is utilized.

The game is like a standard eight-foot shuffle bowler with the special selection feature being the chief distinction. Up to six players can play with 10 frames to each game.

The different bowling games carry such names as "All Strikes," "Handicap," "Regulation," "Flash-O-Matic," "Lite-O-Matic," and "Red Pin." Each has its own distinctive rules and ways of scoring.

**Only Strikes**

In All Strikes, the name might indicate, only strikes register for a score. Each player gets one shot with 18 strikes the top score. Players can jackpot the scoring by bowling two or more strikes in a row. The game is patterned after the currently popular Jack Pot bowling games on television.

The Handicap game utilizes a special handicap button with each player handling himself by a specific number of pins before the game starts. The button is located to the first puck is shot.

**Regulation**

A regulation shuffle bowling game following ABC rules. Flash-O-Matic utilizes flashing lights to indicate the amount of score the player will get when he hits the pins. The lights rotate and the player can time his shots to try and hit the pins when the highest score is registered on the lights.

**Mystery**

Lite-O-Matic is similar to Flash-O-Matic except a mystery feature is utilized—the flashing lights don’t show. Scoring is still determined by which lights are lit, but the player doesn’t see the lights until the puck is shot. Then the lights flash on and the player sees what score he will get.

In Red Pin, regulation bowling rules are followed except that the player gets an extra 500 points whenever the red pin in the center is lit up.

**Cabinet**

Cabinet has been modernized and streamlined. It has a National coin rejector and a steel each door. Chicago Dynamic Industries is currently in production on the model.

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**Dutch Operations**

*Continued from page 73*

adding to buy the latest model. Henry L. DeGroot of Pant Van Dessel & Zoon, who handles several game lines as well as Seeburg and Wurlitzer jake boxes from Rotterdam, says that operators depend heavily for programming on American and German trade papers.

DeGroot, in addition to his distributing activities, is also one of the largest operators in the country.

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"All Strikes" (on)

Contacted Wednesday (1), Kafka said he had heard nothing about it. He then explained to The Billboard the difficulties in getting the representatives of all five city distributors together at one time.

The local industry has hopes that Morris might change some of the policies of the city toward the bowling industry. But it will take some doing, even with Morris on the panel.

At the front and rear for walk-in

Service.

Automatic scores are registered on a seven-reel panel on the scoreboard. A light-a-name feature is included in the scoring scheme.

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**Midway Ships**

**Bazooka Gun**

FRANKLIN PARK, III. — Midway Manufacturing Company here last week introduced Bazooka Gun, a compressed-air pistol target game.

The gun, mounted on the cabinet, shoots rubber balls at target.

Top targets are a horizontal row of half-size holes at gun level. If the player misses these targets, the ball bounds down into other score holes set in the field.

The game is designed for all types of locations, has unlimited scoring on every shot and a return ball feature. The compact cabinet measures 26 x 40 x 24, 64 inches high, 39 inches deep. It is hinged

Gottlieb Ships
Dancing Dolls,
Single-Player

CHICAGO — A new single-player five-ball pin game, Dancing Dolls, was shipped to distributors last week by D. Gottlieb & Company.

Featuring a show biz theme on backglass and playfield, Dancing Dolls is highly animated. Two sitoned dancers appear "on stage" in the light-box. If the player drops a ball to two top kick-out holes or hits red or yellow targets, one or two spotlights turn on (on the backglass) and the dancers "tap out a merry tune."

A clever new scoring sound system is synchronized to the "tap dance."

Players also score points by lighting spotlights. The game will score to 7,000,000 points.

**Capt. Morris**

*Continued from page 68*

games Friday (3). Contacted Wednesday (1), Kafka said he had heard nothing about it. He then explained to The Billboard the difficulties in getting the representatives of all five city distributors together at one time.

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At the front and rear for walk-in

Service.

Automatic scores are registered on a seven-reel panel on the scoreboard. A light-a-name feature is included in the scoring scheme.

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**NEW GAMES**

**SALES REPORTS**

The advertising column of THE BILLBOARD!

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Irving Hayes
6-POCKET POOL TABLES

First Money-Makers, Everywhere!

All Types of Bingo Games

INDUSTRY'S BEST!

LARGE STOCK OF ALL SIZES

SAM'S MACHINES

Dolls, Bally, Bally, Jumbo, Gnu, etc.

SPECIALS!

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6 POCKET POOL...$150.00
14 Ft. Bowlers ...... $195.00

GOTTLEIB'S

Dancing Dolls

STARRING

SILHOUETTES OF ANIMATED TAP DANCERS

DANCING DOLLS is ready to tour after 16 weeks of successful location tests. Starring are two silhouetted dancers that appear "On Stage" in the light-box.

Dropping ball in two top kick-out holes or hitting red or yellow targets turns on one or two spot-lights and the dancers tap out a merry tune. Clever new scoring sound synchronized to tap dance. Players also score points by lighting spot-lights. Super high score to 7,000,000 and all the standard Gottlieb features.

DANCING DOLLS has the most novel and appealing animation ever to appear. Drop in to your distributor's today. He'll arrange a demonstration...front row center!

1148-50 N. KOSTNER AVENUE + CHICAGO 51, ILLINOIS

It's Always Profitable to Operate Gottlieb Game!
6 TIMES ACTION
6 TIMES EARNING POWER
6 TIMES APPEAL

chicago coin's
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YES! YOU GET ALL SIX IN ONE GAME

1. ALL STRIKE BOWLING
   as featured in TV Jackpot Bowling

2. REGULAR HANDICAP BOWLING

3. REGULATION BOWLING

4. FLASH-O-MATIC BOWLING

5. LITE-O-MATIC BOWLING

6. RED PIN BOWLING

NEW
Modern Designed Cabinet Featuring
The NEW Attractive "Lite-Up" Hood!

PLAY SELECTOR BUTTON

see these chicago coin's "profit winning" games!

QUEEN BOWLER
Featuring High Scoring Plus Regulation Scoring

KING BOWLER
Built Extra Sturdy For Continuous Play

PONY EXPRESS
Wild West Rifle Gallery With Moving Targets

WORLD SERIES BASEBALL GAME

Chicago Dynamic Industries, Inc.
1725 W. DIVERSEY BLVD.
CHICAGO 14, ILLINOIS
50,000 NEW LOCATIONS open to new **Bally** **SKILL-SCORE**

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UNITED'S SUNNY SHUFFLE ALLEY

FAST-PLAY PUCK-TYPE GAME

Regulation Scoring
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BIG Extra $ and □ Scores
bonus builds up
during game
collects at
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1 to 6
Can Play

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NATIONAL REJECTOR

STURDY CONSTRUCTION

SIZE:
8½ FT. LONG
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SHIPPING WEIGHT
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