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The Billboard

SIXTY-SIXTH YEAR

PRICE:
50 CENTS

JUNE 13, 1960

THE AMUSEMENT INDUSTRY'S LEADING NEWSWEEKLY

Com'erce Committee Okays Harris Bill

Approves Identity Exemption for Free Disks; Solid Two-Way Payola Penalties

By MILDRED HALL

WASHINGTON — Legislation to allow exempting of free records from sponsorship identification rules in broadcasting, and to put severe penalties on givers and takers of payola, was okayed by the full House Commerce Committee at record speed last week (9), as an amendment to a Senate-passed bill. As previously indicated in The Billboard (6), the latter arrangement means bypassing Senate Committee action. Harris committee spokesmen hope for a House vote "within the next couple of weeks."

The legislation, introduced by Committee Chairman Harris as part of his over-all broadcast reform bill, H. R. 11341, will now be a part of S. 1898, a bill amending the Federal Communications Statute on procedures for new applicants, and sponsored by Chairman Magnuson of the full Senate Commerce Committee. Included in the final version of the bill are provisions for prohibiting quiz frauds on the air; for licensee suspensions and forfeitures; for limitations on station swap-offs and pay-offs; and for local hearings on applications, when the FCC so decides. Also included are Magnuson-sponsored sanctions against false statements or persistent failure of licensees to meet public interest standards. (The Billboard, May 16, 1960.)

Opens Door

Under the amended bill, the controversial Section 317 would exempt items or services provided free, or for "nominal charge" in programming, from sponsorship identification requirement — unless the items are given more than ordinary emphasis on the regularly sponsored broadcast program. Also, the FCC may waive the requirement in any case or "class of cases" when public interest does not require the special announcement.

This would appear to make the

IT'S EASY TO BE A PRESTIDIGITATOR!

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Instructions like this, equipment and sup-
plies of all kind are sold thru the Billboard's
Classified Section each week.

"The Gathering Spot for Thousands of
Buyers and Sellers Every Week."

COOLEST DJ'S ON THE ROCKS AT ICE HOUSE

By MARY FRENCH

GRAND FORKS, N. D. — For the fourth consecutive year, KNOX radio, of this town, will have its broadcasting headquarters (9 a.m. - 11 p.m.) at the Grand Forks State and County Fair. And as usual, the KNOX promotion will probably attract as many viewers as the fair itself. Dates are June 26-July 2.

This year the station has adopted the theme of "Cool Radio." Disk jockeys will broadcast from inside a house made entirely of ice located in the auto building on the fairgrounds. Alternating jocks will do their shows from an ice cube-filled bathtub.

Participating merchants in Greater Grand Forks will supply customers with "cool coupons," the stubs of which will be put in a box at the KNOX booth with drawings to be held every hour.

A string of bathing beauties will parade in front of the ice studio. The station will also offer a chair of ice so that hot and weary fair-goers may sit down, relax and really "cool off." Youngsters will be

(Continued on page 12)

Big-Money Months Prospects Bright For Outdoor Field

High U. S.-Canadian Economy Sparks Over-All Owner-Operator Confidence

By HERB DOTTE

CHICAGO—Business prospects generally throught the U. S. and Canada are excellent for the outdoor amusement industry as it enters its big-money months.

People, even in depressed areas, such as in sections of Pennsylvania and West Virginia, have been spending freely for open-air entertainment and amusements.

Circuses, which have played the depressed areas, have had good business—every bit as good and in some instances better than last year.

The early indicators—ice shows and indoor circuses, which like most segments of outdoor amusement industry rely upon family trade, have been enjoying bumper business. Grosses for ice shows have, in fact, been fantastic. The Ringling-Barnum circus, still No. 1 in its field, has been racking up extremely high takes in buildings.

When given weather, carnivals as a whole have experienced brisk

spending at their early dates. This spring, as during most springs, there has been considerable rain in many sections and this, of course, has made inroads into potential early season grosses.

The trend by some carnivals to open late and escape the rain and mud of spring now appears to have neared a point at which it will end. The trend to delay opening set in about five or six years ago, but now most shows have trimmed their schedules so much that the probability is that they will hold in the future to about the same openings as last year.

Shopping Centers Help

One factor which has enabled carnivals to open late has been the trend, also now about five years old, to work their rides at shopping centers before opening up as full-scaled operations, complete with shows and concessions as well as rides. By working shopping centers in the early outdoor months, the carnivals escape muddy lots and the resultant rough wear-and-tear on their equipment. Shopping center dates, moreover have proved profitable and enable carnivals to hold capable ride men.

The confidence over the season's

(Continued on page 50)

NEWS OF THE WEEK

ARMADA Conclave Convenes Today; Bootleg Disks Seen Key Topic . . .

Association of Record Manufacturers and Distributors of America convention started today (13) in Atlantic City. Assemblage was slated to hear guest speakers including New Jersey Attorney General, David Furman, and attorney Sigmund Steinberg. Both were expected to discuss the bootleg disk problem. . . . Page 2

Bootleg Evidence to Grand Jury; Many Areas Report Bogus Disks . . .

Disk bootlegging grabbed headlines this week with announcement of grand jury hearing in Bergen County, New Jersey, on the menace. Bergen Prosecutor Guy Calissi sought indictments on violation of law which makes counterfeiting trade-marks a misdemeanor. New York Assistant District Attorney Stone also indicated there would be an investigation. . . . Page 2

Talmadge Joins UA; Mercury Sets Major Exec Realignment . . .

Art Talmadge, who recently resigned from his long-time Mercury veepee post, has joined United Artists Records as veepee-general manager. At the same time, Mercury Prexy Irving Green announced a major realignment of exec personnel, with Veepee-Treasurer Irwin H. Steinberg upped to "second in command" in newly created post of executive veepee. Talmadge's former chores as artist and repertoire chief were put under joint direction of five a.&r. toppers. . . . Pages 2, 3

Dealer Sales Up for 1960 Over Same 1959 Period . . .

Record sales in units at retail record shops are up for the first 16 weeks of 1960 over the same period in 1959, according to The Billboard-New York University School of Retailing research service. Figures are interesting in view of many manufacturer complaints that business has been soft. . . . Page 3

Welk Talent Set for Five Days At Wisconsin State Fair . . .

The Lawrence Welk TV show will be well represented at this year's Wisconsin State Fair, Milwaukee. Featured for five days and nights at the annual will be the Lennon Sisters, Myron Floren and Jo Ann Castle, all regulars on the show. . . . Page 51

DEPARTMENT AND FEATURES

Amusement Park	51	Music Pop Charts—	
Operation	51	Top LP's	34
Arena, Auditorium	55	Honor Roll of Hits	40
Newsletter	55	Hot 100	42
Audio Products	58	Tomorrow's Tops	43
Bulk Vending	92	Hot C. & W.	46
Carnival Contests	73	Hot R. & B.	47
Circus Trouping	56	Music Record Reviews—	
Classified Ads	90	This Week's LP's	35
Coin Machines	97	Singles	43-45
Coming Events	68	Pines	87
Fair Dates	57	Radio	2
Fair-Exhibition	80	Rodeo Dates	68
Management	54	Roller Rumbles	69
Final Curtain	71	Routies	70
Hot 100	42	Show News	50
Letter List	80	Talent on the Road	52
Merchandise	81	TV-Music-Radio	2
Music	2		

Fair Listings In This Issue

CINCINNATI—Listings of approximately 2,350 State, county and district fairs in the United States and 600 dates of Canadian exhibitions, both near-record highs, appear in this issue of The Billboard.

Long regarded by outdoor showmen as one of the most important services rendered them by The Billboard, these lists are closely followed by carnival owners, concessionaires, pitchmen and acts. Bookings at these events often mean capacity business for the attractionist, for the tremendous crowds which attend fairs represent a ready-made market for the services or products the showman has to offer.

Now about ready to get under way in the North, the fair season continues until late fall in the South.

Local Law Turns Some Real Heat on Disk Bootlegging

Jersey Prosecutor Charges Duo With Counterfeiting; N. Y. Alert

HACKENSACK, N. J. — Three men, representing two different firms, were indicted here Friday (10) by the Bergen County Grand Jury investigating rampant disk bootlegging in this New York City suburban area. The indictments were returned on the basis of alleged violations of a New Jersey statute which makes illegal the counterfeiting of a trade-mark.

Those indicted included Robert Arkin and Milton Richmond, operating a firm known as Bonus Platta-Pak, Inc.; and Brad Atwood, who operates Atwood Enterprises, Inc. The grand jury returned the indictments in one hour, following testimony by Cameo Records star, Bobby Rydell, whose records were among those allegedly being bootlegged, and detective Gordon Graber, who conducted the investigation prior to the hearing. County Prosecutor Guy Calissi complimented singer Bobby Rydell for being "an excellent witness." Calissi said that detectives were seeking the three with warrants for their arrest. At press time they had not yet been picked up. The pros-

ecutor added that trial could not be expected before fall. He also indicated that more indictments could be expected next week when the grand jury again convenes Friday (17).

Meanwhile it was learned that the Essex County Grand Jury in Newark heard evidence Thursday (9) concerning disk sales activities of Sidney Middleman. This panel heard the case presented by Assistant Essex County Prosecutor John Crane.

By REN GREVATT

NEW YORK—The bootleg record situation moved from the passive stage of grumbling on the part of diskeries and some distributors, to the active stage of investigations and grand jury hearings in New York and New Jersey last week.

The most important development of all occurred in nearby Bergen County, New Jersey, where

County Prosecutor Guy W. Calissi accused Robert Arkin and an associate, Milton Richmond, of dealing in counterfeit single records of Cameo recording artist Bobby Rydell. On Friday, Calissi placed before the Bergen County grand jury his case against the pair with testimony by a detective who had carried out extensive investigations in local record shops, and by Bobby Rydell himself.

Calissi told The Billboard he would press hard for indictments, "possibly Friday," against the two on charges of counterfeiting a trade-mark. This is listed as a misdemeanor in New Jersey, punishable by one to three years in prison and up to \$1,000 in fine or both.

"But this is only the beginning," Calissi said. "We can get them on the counterfeiting charge but we will also bring out the aspects of fraud and deceit involved in this

(Continued on page 10)

Mercury Realigns Executive Set-Up

Steinberg Now Second in Command; A&R, Sales Structure Revamped

CHICAGO—In a major realignment of its exec personnel and a general rescheduling of operational responsibilities, Mercury Records has appointed three new veepees, expanded its artist and repertoire division and revamped its promotional and sales structure.

Veepee-treasurer Irwin H. Steinberg has been upped to the newly

created post of executive veepee—making him "second in command" to Mercury prexy Irving B. Green—and Kenny Myers appointed veepee in charge of sales. Steinberg will also continue as treasurer.

There will be no single replacement for Art Talmadge, who recently resigned as Mercury veepee-artist and repertoire chief. (See story elsewhere in this issue for story on Talmadge joining United Artists Records.) Instead the label's a.&r. department will be expanded under the joint-direction of five a.&r. toppers, with Green acting as over-all supervisor for the quintet.

Pop album and singles a.&r. will be under the direction of David Carroll in the Central Division and Clyde Otis in the Eastern Division. Hal Mooney continues in his recently designated director of jazz a.&r. division post; while Belford

(Continued on page 12)

Sorias Make Europe Trek

NEW YORK—Soria Series producers for RCA Victor, Dario and Mrs. Soria, enplaned for Europe this past Thursday, June 9, for a two-month tour of Europe.

The trip will mix business with pleasure since some of the stops on the itinerary entail the supervision of record dates as well as holiday relaxation.

In Vienna, for instance, the couple will be present at the recording of the Verdi Requiem with Frit Reiner conducting. In Rome they will be on hand for the waxing of "Otello" which is being conducted by Tullio Serafin and soloists Leonie Rysnek, Jon Vickers and Tito Gobbi. They will return to the United States on August 1.

FTC Adds 10 To Payola List

WASHINGTON — Ten more payola complaints were put out by the Federal Trade Commission last week, bringing the total of record manufacturers and distributors cited to 85 since last December.

Accused of alleged payments to radio and TV deejays to push music were five New York manufacturers: Sue Records, and Henry Murray Jr.; Fiesta Record Company, and Jose Morand; Scepter Music, Inc., and Florence Greenberg; Rank Records of America, Inc.; and Old Town Record Corporation, and Hy Weiss. The Peacock Record Company, of Houston, and Apex Producing Company, of Chicago, with its president - treasurer, Dempsey Nelson Jr., were cited.

Three distributors named were: Mangold Distributing Company and affiliated Marshall Enterprises of Baltimore, with Emanuel Goldberg, an official of both firms; S & S Distributing Company of Detroit, partnership of Merle Schneider and John Shepherd; and Hit-Record Distributing Company of Cincinnati, in that city, together with Isadore Nathan.

FTC says the undercover payments to get records aired deceives the public and constitutes unfair competitive practice.

NO BLOCK FOR ROCK IN NEW POSTAL BILL

WASHINGTON — A House - passed bill to include all types of sound recordings as well as printed music in the educational fourth-class postal rate, has been favorably reported out of the Senate Post Office Committee. The action puts another obstacle in the path of Rep. Torbert MacDonald's efforts to have rock and roll or pop tunes excluded from the special rate. MacDonald has introduced two bills aimed at cutting out the rock. The most recent (H.R.H. 10822), introduced in the wake of the Harris payola hearings, is apparently doomed to inaction at the House Post Office Committee, as was MacDonald's H. R. 5864, introduced in March, 1959. (The Billboard, March 7, 1960.)

The special educational rate is 9 cents for the first pound, and 5 cents for each additional pound or fraction thereof, for weights up to 70 pounds, under the bill just okayed by the Senate Post Office Committee Chairman Tom Murray, and passed the House in April, 1959.

However, while this one is going thru the legislative mill, new bills introduced by Murray and by Senator Dirksen to raise postal rates, are being considered by the House Post Office Committee. The newest rate-raisers would lift the special fourth-class rate to 10 cents the first pound, and 6 cents for each additional.

Atlantic Inks A Half-Dozen New Artists

NEW YORK — Atlantic Records has signed a flock of new artists recently, including Tommy Leonetti, the Top Notes, and the Tarriers, who had a big hit a few years ago with "Banana Boat Song" on the Glory label.

Also inked by Atlantic for LP's are Charlie Mingus, Philly Joe Jones and Chicago pianist Fred Kaz; while warbler Artie Lewis has been pacted by Atlantic's subsidiary label, Atco. Leonetti's and the Top Note's first Atlantic waxings will be released this week.

Talmadge to UA Top Brass Post

NEW YORK — Art Talmadge, who resigned from his veepee post at Mercury Records last month, has joined United Artists Records as veepee-general manager.

Talmadge will direct the overall operations of United Artists Records and its subsidiaries (music firms, Unart label, etc.) along with the firm's prexy, Max E. Youngstein, and David V. Picker, executive-veepee.

Ultimately Talmadge will head-quarter here in New York, but for the time being he will be active both here and in Chicago. He will make his first official appearance as a U.A. exec at the ARMADA convention in Atlantic City this week.

A veteran disk businessman, Talmadge had been with Mercury for 15 years when he resigned last

month, following "difference in policy" with Mercury prexy Irving Green. Prior to joining Mercury, he was with Music Corporation of America for seven years.

Meanwhile, United Artists is bringing out three new LP's and two EP's this month. Albums include Steve Lawrence's first U. A. LP, "The Steve Lawrence Sound," Barbara Russell's first LP, and "Dicky Doo and the Don'ts" "Teen Scene." New EP packages are by the Falcons and Marv Johnson.

United Artists has three sides on this week's "Hot 100" — Don Costa's "Theme From the Unforgiven" and Marv Johnson's "All the Love I've Got," and "Ain't Gonna Be That Way." Costa, U. A.'s artist and repertoire chief, leaves for the West Coast June 1 for a series of recording dates in L. A.

Westminster Reorganized; New Brass Set

NEW YORK — Westminster Records went thru its final stages of reorganization last week. The sole ownership of the label is now in the hands of National Recording Company, a firm headed by the well-known record merchandiser, distributor and chain store concessionaire, Jesse Selter, which has purchased all shares of the firm formerly owned by National Aircraft Corporation.

Selter, chairman of the board of directors of National Recording, was appointed prexy of Westminster. Other officers of the label now are: Ed Talmus, veepee in charge of sales and promotion, Dr. Kurt List, veepee in charge of a.&r., and Michael Graziadei, secretary-treasurer.

Selter stated that: "Under no conditions will we allow Westminster to become a 'football' label, nor will the line be dumped. We are firmly resolved to maintain a firm price structure and the days of wheeling and dealing on a cash basis are over."

Ed Talmus noted that Westminster has deleted 500 numbers from the catalog, and the label

(Continued on page 12)

The Billboard

The Amusement Industry's Leading Newsweekly
Founded 1894 by W. H. Donaldson

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Send Form 3579 to
Main Advertising and Circulation Offices
2160 Patterson St., Cincinnati 22, Ohio

Subscription rates payable in advance. One year, \$15 in U.S.A. and Canada; \$30 in all foreign countries. Subscribers, when requesting change of address should give old as well as new address. Published weekly. Second-class postage paid at Cincinnati and at additional entry office. Copyright 1960

by The Billboard Publishing Company. The Billboard also publishes Vend, the monthly magazine of automatic merchandising; one year, \$5; The Billboard International; Funspot, the monthly magazine of amusement management, and High Fidelity, the magazine for music listeners.

Printed by WORLD COLOR PRtg. CO., St. Louis
Vol. 72 No. 24

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ONE-STOP SERVICE FOR RADIO STARTS

NEW YORK—A basic record programming service for radio and TV stations—which simultaneously provides broad air exposure and promotion for manufacturers' album and singles product—will be initiated next week by Record Source, Inc., recently organized by Hal Cook, formerly sales chief of Warner Records. Cook, whose experience in the disk business has encompassed top sales posts at Columbia and Capitol, will use as his exclusive product guide the Spotlight selections of the Editorial Review Committee of The Billboard, which, of course, audits all new product weekly.

The cost of this one-stop service for stations is \$300 annually. For this sum each station client will receive the following:

1. 120 new albums—10 each month.
2. 520 new singles—10 each week.
3. A bonus of 30 current and choice best selling albums selected with a view to their programming potential. These albums will be included in the initial shipment to each new subscriber.

If the client wishes, the fee may be paid in installments: \$110 with the order; \$110 in three months, and a similar amount in six months.

The one-stop programming service comes at a propitious time. The last several months have been a period of crisis and have demonstrated—apart from the agonies inherent in the investigations—the tightly-knit mutuality of interest between records and broadcasting. Attention has also been focused upon the need of stations for basic and regularly-supplied programming material, to be used as a foundation for complete programming formats. Too, the promotional need of the manufacturer has become all too obvious—he requires assurance, beyond the whims of distributors over-burdened with many lines—that his choice product will receive the widest exposure at the broadcast level.

Propitious Time

These needs are expected to be met by Record Source, Inc., at a modest price, and with mutual benefit to both manufacturers and broadcasters—and, of course, publishers, writers, artists and all who stand to gain by proper programming and promotional techniques.

Cook has already made the necessary procurement agreements. He will handle general management and sales, with Kipp Natiello operations manager. A network of 35 representatives is being organized. These men, who will visit stations all over the country, will not represent any individual record company.

Home offices are in New York, with warehousing facilities in Yonkers.

A broad ad campaign is under way, designed to stress to the record and broadcasting industries the various advantages of the plan.

Speed Paramount

It is to be noted that speed of delivery is a paramount phase of the operation, and the funneling of spotlight information from The Billboard to Record Source, Inc., each week will be effected with utmost rapidity to permit shipments by the time the reviews are in print.

In planning the service, Cook has had extensive talks with both the NAB and the FCC, and the broadcasting trade organization and governmental regulatory agency both view the service as a progressive step. It is known that RSI intends to become an associate member of the NAB.

RSI does not replace any present subscription services. Rather, it is a selective programming and promotional device which supplements them. The RSI blueprint envisages additional basic programming services which will add new dimensions to the original concept. These new facets of the operation will entail—with the co-operation of The Billboard—the creation of the following album packages:

1. Music for Moderns—50 albums of contemporary jazz;
2. 50 Concert Hall Classics;
3. The Broadway Theater—25 albums of original cast product;
4. The Hollywood Theater—25 albums;
5. Opera Excerpts from Around the World—25 albums;
6. The Best in Children's Recordings—50 albums;
7. Country Music Spotlight—50 packages highlighting this phase of musical Americana;
8. Continental Visa—50 packages drawing upon the wealth of international material;
9. Classics in Modern—50 packages of semi-classical recordings, by such artists as Kostelanetz, Morton Gould, Mantovani, etc.;
10. The Spoken Word—25 albums reflecting the best of the theater, humor, literature, etc.;
11. Religious material, including gospel, spirituals, hymns—25 packages;
12. Rhythm and blues—25 packages of the true genre, as distinct from pop.

Obviously, this plan, when fully implemented, will provide broadcasters ready access to program material on the highest levels of entertainment and public service.

Connie's Coin Aids M-G-M Distrib Trips

NEW YORK — When M-G-M Records distributors gather at the exclusive Dorado Beach Hotel in Puerto Rico for the diskery's annual sales convention, July 14-18, distributors can thank M-G-M star thrush Connie Francis for a substantial part of their transportation to the Caribbean island.

In what is believed to be a unique gesture on the part of one of the star artists of a record label,

Miss Francis' participation in the convention includes payment of a substantial part of the basic costs of approximately 40,000 records to be shipped to the company's distributors across the nation, as a gift from the singer. The distributors have been notified by M-G-M officials that the sale of the records shipped to them should more than pay for the cost of their *(Continued on page 26)*

'Regulate Unfair Practices In Depth,' Says Harris Staff

Analysis to Figure in Report to Congress for Committee Action

By MILDRED HALL

WASHINGTON — All types of unfair trade practices in the music industry should be regulated, in depth, by the Federal Trade Commission, in addition to its payola activities, a staff analysis by the Harris Legislative Oversight Subcommittee has pointed out. The staff memo also questions whether selectors of music for broadcast programming should be allowed personal financial interests in music. The staff study recommends that the Federal Communications Commission also give more

serious attention to the commercial practices of licensees with respect to music used on the air."

The staff document, released by Subcommittee Counsel Robert Lishman last week, is not an official subcommittee report, but its analysis of the problems of popular music and broadcast tie-ins will undoubtedly figure in the report to be issued by the subcommittee on its payola hearings, at some future date.

The highly cogent and concise staff study was put together to acquaint Congressional committee

members with the complexities of the music situation, from kickback to counterfeiting, and from manufacture to performance collection. Also recommended for committee member reading, were the statement by Paul Ackerman, The Billboard's music editor, made during April hearings; and the Copyright Office study on "Economic Aspects of the Compulsory License in the Copyright Law," by economist William Blaisdell.

The staff study grants that there has been some "beneficial effect" *(Continued on page 26)*

Consumer Sales Up; Still Lots of Beefs

NEW YORK—Record sales as reported by retail record dealers to The Billboard—New York University School of Research, indicate that unit sales of records for the period January 4 thru April 23,

1960, are up 11.6 per cent over the same period in 1959, and up 10.8 per cent as against the same period in 1958. Total unit sales of all types of records in retail record shops for the first 16-week period in 1960 came to 38,000,000 records as against 34,000,000 records in the same period in 1959 and 34,500,000 in 1958.

This report is interesting in the light of reports from scores of record manufacturers about current soft business conditions in singles and in some cases even on an LP level. (It is important to note, when looking at these figures, that the comparisons are made between business in the 1960 period and business in previous years during

the same period. The comparisons are not this month against last month.) Several factors should be considered in analyzing the above statistics: 1. The reports are based on sales by dealers to consumers, and thus may include bootleg as well as legitimate disks. The bootleg disks would not, of course, show up on manufacturers' books. 2. There are more and more manufacturers continually releasing *(Continued on page 12)*



Chapin Heads A.&R. for Col. Masterworks

NEW YORK — Schuler Chapin has been named director of a.&r. of Columbia Masterworks. Appointment was made by prexy Goddard Lieberson last week. Chapin has been executive co-ordinator of the Masterworks division of Columbia for the past nine months. In his new assignment he will be in charge of all activities of the Masterworks department.

Prior to joining Columbia, Chapin was on the staff of Columbia Artists Management. On his staff at Columbia's Masterworks department will be John McClure, the executive musical director; producer Howard Scott, and associate producers Joe Scianni and Tom Frost.

NLRB Finds Verve & AFM Discriminatory

Must Make Good Sideman's Wax Date Wage Loss

WASHINGTON — A National Labor Relations Board decision last week (11) finding Verve Records and the American Federation of Musicians guilty of discrimination in the rejection of an already "quoted" musician for a recording session, has in effect thrown doubt on the union's right to enforce its quota system as applied to recording sessions. *(Continued on page 49)*

Merc. Pacts McPhatter

NEW YORK—Clyde McPhatter has signed an exclusive contract with Mercury Records. He will cut his first sides for the label — a single and an album—before he embarks on a personal appearance tour July 1.

The deal was set by Mercury's newly appointed Eastern Division pop a.&r. director Clyde Otis and McPhatter's manager Irvin Feld. McPhatter, a long-time hit-maker for Atlantic Records, left that label a year ago to join M-G-M Records. His pact with M-G-M expired this month.

Carlton Disk, Pub Income Shows Profit

NEW YORK — Carlton Records, for the first five months ending May 31, has shown a profit of over \$60,000, according to a report to stockholders. Sales in April and May, according to Carlton, exceeded one-quarter million dollars. At that rate, and with plans for moderate expansion, Carlton Records hopes to achieve a gross sales figure of \$2,000,000 during 1960.

Carlton noted that income from the diskery's subsidiary enterprises is mounting. Copyright on "Paper *(Continued on page 49)*

Global Trek For Belafonte

NEW YORK—Harry Belafonte and his touring company of singers and instrumentalists open a round-the-world tour in Honolulu July 2. As Belafonte prepared to take off on the trek—which was to include concerts in Tokyo, Asaka, Melbourne, Sydney, Brisbane, Tel Aviv, Haifa, Jerusalem, Athens and wind-up TV appearance in London—he announced an expanded program of musical activities in his *(Continued on page 12)*

BOOTLEGGING GETS PRIME ARMADA MEET SPOTLIGHT

ATLANTIC CITY — Plenty of forthright, serious discussion was expected to highlight the second annual convention of the Association of Record Manufacturers and Distributors of America, which opens here today (13) in the Hotel Traymore.

Last-minute additions to the agenda included two important guest speakers for the Tuesday (14) program. At an 11 a.m. session, David Furman, attorney general of New Jersey, will present a full-dress discussion of bootlegging problems afflicting the record industry both here and in other States.

At the Tuesday afternoon session, at 2:30, the assemblage will hear Attorney Sigmund H. Steinberg discuss other aspects of the bootleg situation, focussing on the operation of an alleged nation-wide ring of bootleggers.

In a closing, pre-convention statement, ARMADA Prexy Ewart G. Abner, again made a strong plea for a businesslike conclave, pointing out that the industry is at a crossroads with many serious problems to face. He called for a complete demerit on the fun-making aspects often associated with convention activity. He also called for a halt to any personal man-to-man airing of differences, which sometimes occur at open meetings.

"Special time is being made available for discussion of specific problems between individuals and between specific manufacturers and their distributors and vice versa," said Abner. The meetings themselves should be concerned with the many all-industry problems we face."

Business Off, But Things Not as Tough as Painted

NEW YORK — It may be hard for some record manufacturers and distributors to believe it, but in spite of the nightmares of the past six months, such as the payola probes and the slump in single sales, there is still a record business. In fact, it might even be a more confident record business if some manufacturers would remove their eyes from their crying towels and look around a bit. For the record industry, a sturdy growth withal, has managed to survive the payola probe, the FCC edicts, the FTC citations of diskeries and distributors, and will probably even survive the sales slump.

Every spring and summer, early or late, record sales tumble, and every fall for the past decade, they have picked up again. As one rather experienced manufacturer put it this week: "It happens (slumping sales) every summer, and I usually want to quit the business. But by August I'm feeling better and I'm back there pitching again."

This is not to negate the fact that manufacturers are not happy about the current state of the record business, the slowing down of LP sales and the decided slump in singles. In fact, many manufacturers are thinking of radical new approaches in regard to singles to bring sales back up again. And many diskeries will have to be extremely careful of the merchandise they release over the summer as many of them will be skating on thin ice until fall.

Fourth Studio In Nashville

NASHVILLE—With the opening here last week of Sonico Recording Studios, Nashville now racks up its fourth major studio. Sonico follows the opening of Don Pierce's Starday Sound Studio, by only a few weeks. Bradley Studios and RCA Victor Studios have long been established as studios that have scored repeatedly on clinching the "hit" sound.

Sonico, which is located in the heart of town at 319 Seventh Avenue North, is owned and operated by three young Alabamians. They are Doug Warren, who recorded for Image Records here, Bill Cooner and Billy Sherrill.

Warren infoed last week that Sonico is equipped with the only four-channel stereo recording facilities in town. He added, it is also the largest of the Nashville studios and one of the largest outside New York. Studio is 41 by 65 feet with a 22-foot ceiling.

Winners in Rank Contest

NEW YORK — Winners were announced this week in the Top Rank Records "Soar Into '60" display contest for record dealers. In making the announcement, sales chief Len Levy disclosed that leading retailers had been given display kits with special mobiles with the request that they report in on the way the units had been employed. Suggestions were also solicited as to the kind of display matter wanted for the future.

First prize went to Jim Salle's Record Shop, Atlanta; second prize was taken by Vogel's Record Center, Elizabeth, N. J., with a third award going to Mumford Music, Oak Park, Mich. Prizes included a Lenox China dinner set, a Hampden Monte Carlo bridge set, a Scotch Grill on legs and 22 Scotch Koolers. Over 500 entries were received.

But there are reasons for a less pessimistic look at the disk business than there has been over the past few months. First of all, Elvis Presley has managed to sell a million singles in a time when the singles business is at its lowest ebb. He only sold about a million and RCA Victor may not sell the extra few hundred thousand they pressed in anticipation of a better than a million sales figure. But it would be hard to knock the record business

when an artist can sell a million singles and continue an all-time streak that started four years ago at RCA Victor. The Everly Brothers, on their first waxing for Warner Bros., have a single going for them that could hit the million mark. It has passed the 750,000 mark and is still selling, which also isn't a bad record these days. There's a single hit out right now called "Alley Oop" on three differ-

(Continued on page 22)

LP Mechanical Loot Boon to Standards

\$ Gap Closing Between Mechanical and Performance Takes by Established Pubs

NEW YORK — Mechanical royalties — once brusquely regarded as providing "promotion money" — have now become one of the standard gauges of catalog value. This is essentially true among those catalogs which have some standard value. In the case of indie publishers who have come up with an occasional pop hit, the traditional concept is still true; that is, the mechanical provides no real loot but is helpful in defraying exploitation costs.

In the case of standard catalogs, however, total royalties accruing from mechanicals are inching up, in dollar importance, to the royal-

ties derived from performances. This, of course, is owing to the growth of the long-play record business, which now accounts for at least 80 per cent of the disk industry's total dollar volume.

Time was then a catalog's value was estimated by a rule of thumb; that is, multiplying the annual per five or six. In more recent years, the multiple has grown to eight or nine. However, the appraisers of standard catalogs today always take into account another factor, namely, the mechanicals.

This was borne out in the abortive negotiations last year with regard to the proposed sale of the Mills Music catalog. Investigators found that mechanical income favorably compared with the approximately \$500,000 performance income.

Unlike the mechanical income derived from a pop hit — which is plowed back into exploitation, the royalties from albums are largely over-the-transom revenue which comes in on a steadily growing basis to owners of standard copyrights.

This is the real estate of the music business, remarked Publisher Howard S. Richmond lately. Richmond and his associate, Al Brackman, commented on the growing

(Continued on page 22)

GAC Execs To New Posts

NEW YORK — Pat Lombard, president of GAC's General Artists Bureau, is moving out to the West Coast on a TV sales assignment. And Joe Higgins, heretofore GAC's fair booking chief, is taking over the GAC prexy post here.

At the same time GAC-TV president, Buddy Howe, will be upped to a position of greater responsibility, details of which will be announced later.

GAC's recent acquisition of the Baum - Newborn Agency has sparked considerable re-shuffling of GAC execs since, in several cases, duplication of activity — particularly in legit and TV — exists.

In line with this, GAC recently shifted its TV creative department to the West Coast. Lombard's move to the coast is part of the agency's over-all expansion plans in the TV and film fields.

Laurel Chief to See 'Hawaii'

NEW YORK — Publisher Tommy Valando left Friday for the West Coast, from whence he will take off for Honolulu next week to catch the opening of "Aloha Hawaii," a legit musical. Valando's Laurel Music (ASCAP) has the score.

The show was written by three Hawaiians, Peter Lee, Fred T. Smith and Alex Anderson. Capitol Records has acquired cast album rights. Plans call for a two-week Honolulu run, after which the show will come into Los Angeles and San Francisco. The hope is to bring the production to Broadway in October. Valando's Sunbeam BMI firm currently has the score of the smash musical "Fiorello!", and the off-Broadway hit, "Little Mary Sunshine."

HOT 100 ADDS 11

NEW YORK—The Hot 100 chart added 11 new sides this week. They are:

76. Mr. Lonely (Peer Intl, BMI)—Videls, JDS
82. Tuxedo Junction (Lewis, ASCAP) — Frankie Avalon, Chancellor
84. Mission Bell (Bamboo, BMI)—Donnie Brooks, Era
86. Tell Laura I Love Her (E. B. Marks, BMI)—Ray Peterson, RCA Victor
87. All the Love I Got (Jobete, BMI)—Marv Johnson, United Artist
88. Banjo Boy (Kingsley, ASCAP)—Dorothy Collins, Top Rank
89. Where Are You (Debmars, ASCAP)—Frankie Avalon, Chancellor
90. Trouble in Paradise (Winneton, BMI) Crests, Coed
93. Is a Bluebird Blue (Spar-Springfield, BMI)—Conway Twitty, M-G-M
99. There Is Something on Your Mind (Fire, BMI)—Bobby Marchan, Fire
100. Banjo Boy (Kingsley, ASCAP)—Art Mooney, M-G-M

SUMMIT COLLAPSE NO BAR

Soviets Ready Music Export Push to U. S.

By OMER ANDERSON

EAST BERLIN — Russia intends pushing ahead with the export of Soviet music to the United States, despite the summit smash-up, according to Soviet trade officials in East Berlin.

East Berlin is the headquarters for Soviet trade with the West. For the time being, the main flow of Soviet-made disks to North America will be thru the Recording Artist Music Corporation, a subsidiary of MJB Enterprises.

Soviet disk exports are handled by the International Book Trading Corporation, the chief Russian State trade organization for cultural material.

The International Book organization has a European headquarters in East Berlin devoted to expanding the export of Russian book and phonograph disks to Western countries.

An International Book representative said International's contract with the U. S. firm gives it exclusive rights to the import of tapes for the production of records in the U. S., Canada and Britain.

The deal with MJP (Artia and Parliament Labels) means that for the first time ever the entire Soviet catalog of some 2,500 LP's will be made available in the U. S. — exclusive with MJB.

The Soviets, it was revealed, are

pressing the expansion of disk production, both in volume and quality. The aim, as it is explained in East Berlin, is to promote Soviet music as a major world cultural force.

"We are taking our example from the United States," the Soviet International Book official told me frankly. "American popular music is the best propaganda the United States has abroad. We know —"

(Continued on page 6)

Col. Pact Singers in Talent Drive

HOLLYWOOD — Dotty Walters, 17-year-old songstress, was signed last week by Columbia Records Coast artist-repertoire chief Irving Townsend. Another youthful singer, Milt Grayson was also acquired by Townsend as part of his drive to attract young talent to the label. First sides with each were recorded last week.

Townsend told The Billboard he has been searching for a teen-age singer for some time and after considerable auditioning of available talent selected Miss Walters. Her initial single will be unveiled at Columbia's forthcoming conclave and will be released sometime thereafter. She is the daughter of Walter Heebner, but will record under the "Walters" nonde-disk. Heebner is the former Capitol Records' Eastern top exec and prior to that was head of RCA Victor's artist-repertoire on the West Coast.

Vocalist Grayson had joined the Duke Ellington band during the latter's Las Vegas run. Sides recorded by Grayson last week were with the Ellington aggregation.

Mass Ankles Paramount

HOLLYWOOD — Jack Mass left Paramount Music last week after being with the Paramount Pictures music publishing subsid for approximately one year. Departure came as the result of an economy wave. Mass joined the Paramount pubbery to replace Tubby Garron, who had retired after 28 years with the firm. Al Friedman, who heads Famous Music, the other Paramount firm, will take over Mass' duties.

Prior to joining Paramount, Mass had been here with Harms, Remick & Witmark of the Warner Bros. publishing fold for 12 years. He resigned from the WB post to take the Paramount appointment. Mass is currently studying offers for a new affiliation, but no deals had been concluded at press time.

RECORD HUNTER IRKED

5th Ave. Moguls Cold to Beatnik Window Didoes

By JACK MAHER

NEW YORK — The bearded, baggy world of the beatniks came to grips with the sedate Fifth Avenue Association here this past Monday (6) bringing jazz and poetry to some, summonses to others and excitement to all.

The scene of all the hubbub, Record Hunter Music Store at 43d Street and Fifth Avenue. The store had intended to stage a special week-long "live" window display promotion meant to attract attention to two new Musitron recordings featuring beat poets reading their stanzas to jazz accompani-

A CORRECTION

NEW YORK — Last week, two kiddie albums from Colpix Records were reviewed in The Billboard as full price (\$3.98) product. This was in error. Both albums, "Dennis the Menace" and "Quick Draw McGraw," are part of the label's "200" series, which carries a suggested list of \$1.98.

ment. And draw attraction they did.

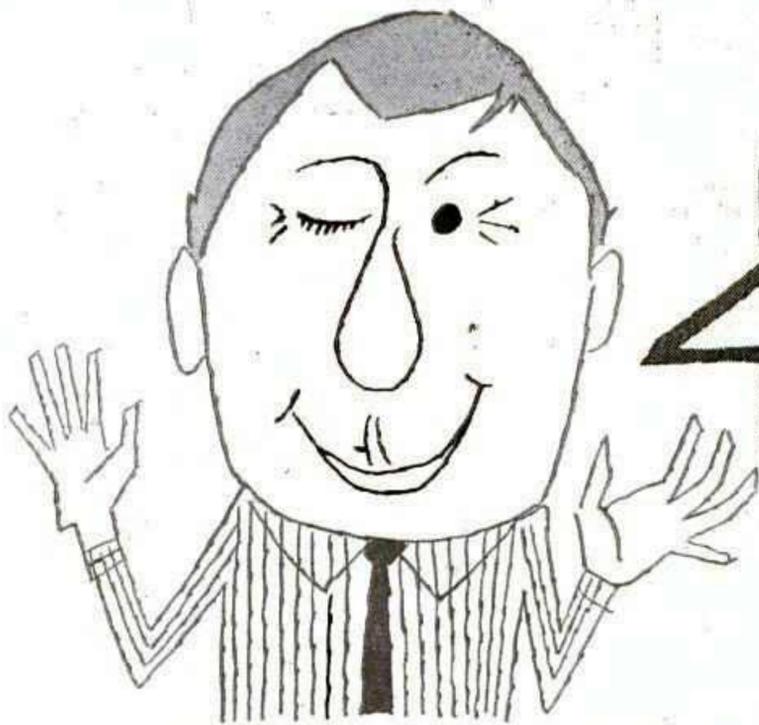
The two Musitron recordings which figured so prominently in both the promotion and the raucous events that followed are "Beat Generation Folk Lyrics" and "Cafe Bizarre." Both were recorded in Greenwich Village by young beat-type poets; the first at the Gaslight, the second, obviously, at the club named in the title.

In a spectacular play for attention for the two albums, The Record Hunter display was from 10 a.m. to 6 p.m., and poets, painters and a pantomimist were to attract and entertain the public passing on the street.

Things began quietly enough at 10:30 a.m. with poet Ringo Angel who, quite nonchalantly, improvised beat poetry on a large blackboard. The curious stopped and watched.

As the crowds grew, meditator (Big Mike) Calloway, "The Patriarch of the Brotherhood of the Hopeless," two abstract painters and three other poets made their appearance. But the real crowd catcher and crowd pleaser was

(Continued on page 22)



**Big
Sales
Anyone?**

FRANKIE

AVALON

WHERE ARE YOU?

b/w

TUXEDO JUNCTION

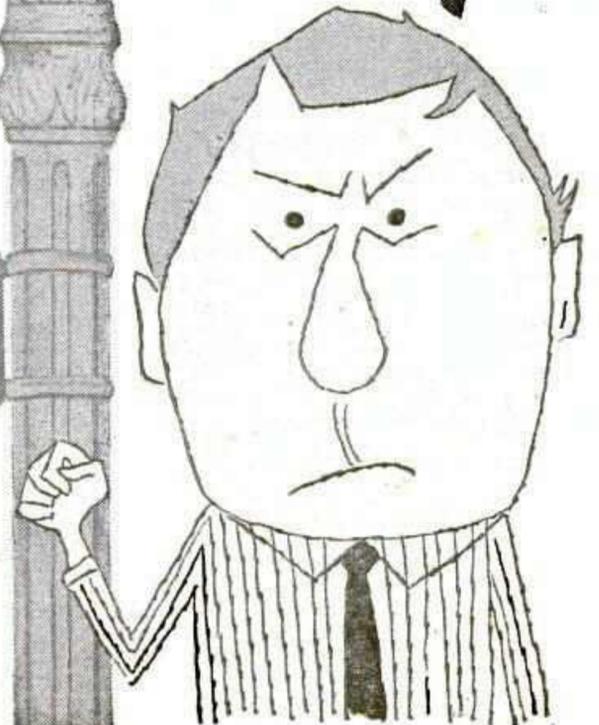
C-1052



Chancellor

Distributed by AM-PAR Record Corp.

**Why
Not?**



BRITISH Newsnotes:

By DON WEDGE

News Editor, New Musical Express
Design compatible disks should be available in Britain during the summer, according to Cy Leslie, president of Pickwick Sales Corporation, the parent company behind the label. Leslie was in London for discussions with Monty Lewis, head of Gala Records, his British opposite number and main campaigner in the low-price field here. First releases will probably be 12-inch LP's, but thought is being given to the issue of seven-inch 33 r.p.m. disks — so far unknown here. Leslie also had talks with Lewis on current American merchandising and racking techniques. He forecast a revolution in British methods once they are fully introduced here.

Visiting London to launch a new Anglo-U. S. talent management set-up is Irving Chezar, until last month an executive at GAC for 10 years, lately being closely connected with Perry Como. Chezar intends to represent certain British artists in America and launch them thru TV and personal appearances. Planning a long stay in London, Carmen Dragon broke new ground June 12 with his BBC-TV debut as a conductor. A second program is scheduled for July 10. In both Dragon is using the Pro Arte Orchestra and featuring his own scores.

Spending the summer in London while his wife Elizabeth Taylor is filming, Eddie Fisher plans an intensive recording schedule for his Ramrod label. He recorded for RCA Victor when here last year. This time, in addition to waxing himself, Fisher also hopes to supervise some orchestral albums.

Columbia's new discovery, Leslie Uggams, makes her British debut in August when she appears on Granada-TV's "Variety Show." ... Extra date for Freddy Cannon: he

combines with Jerry Keller for a week at Glasgow Empire from June 12. ... Conway Twitty completed his dates and flew to Rome for TV. ... Gordon and Sheila MacRae starred in the Palladium TV show June 5 and during the preceding two days taped two "Saturday Spectaculars" for ATV for showing later.

Songwriter Sharon Sheeley has refused several offers to record a number about her friend the late Eddie Cochran, she told Mike Hellicar of New Musical Express. She is now released from hospital after recovering from injuries sustained in the road crash which resulted in Cochran's death, but intends to stay in London for some weeks.

During his recent visit, Art Ford worked on a plan to direct a movie for a French company, Formont Films. It will be called "Love and Jazz," and shot in London and Paris. ... Organist Cherry Wainer goes to the Dunes, Las Vegas, Nev., in the fall. ... EMI organized a teen-age hop with an invited audience which voted on 20 Cliff Richard titles to select the singer's next single. It will be "Please, Don't Tease," released June 24.

"Banjo Boy," the big Continental hit, is getting wide coverage here. So far there are versions by Art Mooney (M-G-M), Valerie Masters (Fontana), Laurie London (Parlophone), The Raindrops (Oriole), George Formby (Pye), Knightsbridge Chorale (Top Rank), Dick Wolf Ork (London) and the Honey-Twins (Polydor).

M-G-M President Arnold Maxin was due in June 13 for talks with the label's British manager, Norman Newell, and to set the first sessions with Vera Lynn. ... Arriving at the end of the month is Joe Zerga to take up his new post of head

(Continued on page 44)

Best Selling Pop Records in HOLLAND

Week ending June 3, 1960
(Courtesy Foon Magazine)

Last Week	This Week	Title	Artist
1	1	MILORD—Corry Brokken (Philips)	
2	2	SCHLAF MEIN PRIZCHEN—Papa Bue's Viking Jazz Band (Storyville)	
7	3	LAILA—Regento Stars (Tivoli)	
3	4	CATHY'S CLOWN—Everly Brothers (Warner Bros.)	
4	5	CATHY'S CLOWN—Blue Diamonds (Decca)	
6	6	KOM VAN DATDAKAF—Peter's Rockets (Imperial)	
5	7	BANJO BOY—Jan & Kjeld (CNR)	
—	8	STUCK ON YOU—Elvis Presley (RCA)	
9	9	MILORD—Edith Piaf (Columbia)	
—	10	OH, CAROL—Blue Diamonds (Decca)	
10	11	MILORD—Dutch Swing College Band (Philips)	
8	12	JAPIE DE PORTIER—Jackie van Dam (Fontana)	
11	13	SEND ME THE PILLOW—Lydia (Imperial)	
12	14	VOICE IN THE WILDERNESS—Cliff Richard (Columbia)	
—	15	TOM PILLIBI—Jacqueline Boyer (Columbia)	
13	16	HE'LL HAVE TO GO—Jim Reeves (RCA)	
15	17	MUSTAPHA—Bob Azzam (Barclay)	
—	18	LET IT BE ME—Everly Brothers (Helidor)	
—	19	OH, CAROL—Neil Sedaka (RCA)	
14	20	SILVER THREADS AMONG THE GOLD—Papa Bue's Viking Jazz Band (Storyville)	

RUSSIAN AIM DISK EXPORT PUSH AT U. S.

Continued from page 4

we listen to European radio stations."

The Russians have no illusions about overtaking the U. S. for the present in the popular music field. They do appear to have a good position with classical and ballet music, and Soviet disk strategy is to forget pop music for the present and concentrate on building a strong position in the LP market.

Southern Germany

By JIMMY JUNGERMANN
Producer, Bayerische Rundfunk, Munich

Three hundred thousand records have been sold of Michael Jary's waltz, "Wir wollen niemals auseinandergehen," sung by Heidi Bruhl on Philips. ... Caterina Valente has recorded two Italian hits on Decca, "Storia fermata" and "I dente d'elefante." ... Munich drug-gist Heinz Sagner (27) used to sing for his friends. Composer - arranger Werner Scharfenberger discovered his talents. Heinz's first Polydor disk is German version (Das alte Marchen) of the U. S. hit, "The Old Lamplighter."

German trade paper "Der Artist" has issued a report on Red Nichols' journey to Ceylon. ... British jazz man Chris Barber got an invitation to visit East Germany this autumn. ... East Berlin "Theater in 4th Floor" honored Billie Holiday. Susanne Wisten read Billie's bio "Lady Sing the Blues," and Billie's disks were played. ... Munich singer Gerhard Wendland has recorded German version of

"White Silver Sands," "Wie das Meer."

Big LP hit here is "Hello Amigos" by Ames Brothers and the Juan Esquivel ork. Writes Hamburg trade paper "Music Dispatch": "It's terrific. Everytime you listen to this disk you may discover a new arrangement gimmick!" ... Pat Boone fans are delighted to hear Pat and Shirley sing U. S. version "You Can't Be True, Dear" of the German hit "Du kannst nicht treu sein" issued by Decca.

Long a record favorite in Germany, Billy Vaughn is on the way to new success here with his London disk "Moonlight and Roses" b-w "Beg Your Pardon." ... Werner Muller recorded a new LP for American RCA Victor titled "A Color Sound Spectacular." ... Three weeks after its Austrian TV airing, the German TV network followed with a showing of Perry Como's "Visit to London."

Disks in red, blue, and green are issued now by these labels in Germany: Starlet, Storyville, Sonet, Vogue. ... Overweight is the reason the scheduled movie with Renata Tebaldi is postponed. Title of pic should be "Divine Promadonna." ... Walt Disney pic "The Magnificent Rebel" on location in Vienna, stars German actor Karlheinz Bohm as Beethoven.

Glenn Miller's "Sun Valley Serenade" has been reissued by 20th Century - Fox. Glenn is still very popular around here, and so is the music from this pic, especially "In the Mood" and "Chattanooga Choo Choo." ... Teddy Stauffer, Rocco Granata, Rex Gildo, Silvio Francesco, Jan & Kjeld star in new German film "Marina."

By BRIGITTE KEEB

Music Editor, Automaten-Markt

Dernier crie is the name of colored record material used over here. The first firm to introduce colored records was Plot & Company, Bermen, general importer of the labels Sonet, Storyville and Vogue, who also planned to launch yellow and blue ones in addition. Now recently the Starlet label has started a series of red, green and blue records and tests have shown that the teens are really keen on them.

"Herr Meier" is the German title for the Neil Sedaka hit "Oh Carol" which has been recorded by the two singing girls, the Honey Twins. To be called "Meier" is the same over here as "Brown" in America. ... Going up fast is "El Paso" by Marty Robbins (whose "A White Sportcoat" as well as the German translation "Color of Love" made him very popular here some years ago). It is selling as

(Continued on page 44)

ITALIAN Newsnotes:

By SAM'L STEINMAN

Reports from Milan persist that Frank Loesser's recent visit included discussions for an Italian production of "Most Happy Fella." ... Britain's rock 'n' roll king, Tommy Steele, will begin a tour of Italy with Umberto Bindi ("Arrivaderci") and his orchestra. The union of Steele with Bindi, whose touring unit has been the top Italian attraction of the past year, is expected to bring new records for personal appearances. ... Caterina Valenti, French singer of Italian parentage whose greatest popularity is in Germany, will top the Swiss Festival of Italian songs in Zurich October 8.

Here are reputed prices of top Italian pop song names for personal appearances: Claudia Villa, \$2,000 for an entire evening and \$800 for a brief appearance; Domenico Modugno, \$1,600 for an evening and \$1,000 for two song appearance; Tony Dallara and Mina, the season's newest stars, from \$900 to \$1,000 for an evening; Johnny Dorelli, Julia De Palma, Achille Togliani, \$500 to \$650; Fausto Cigliano, Arturo Testa, Miranda Martino, \$400 to \$500; Nilla Pizzi, Wilma De Angelis, Betty Curtis, Tonina Torrielli, \$325 to \$500. Statistics were compiled by L'Informazione news service.

"Holiday on Ice" is making its first Rome appearance at the Palace of Exhibitions under the auspices of the songwriting - producing team of Guarani and Giovanni, June 9-27, the first time the convention hall has been used for an entertainment spectacle other than a bill. There are 13,000 seats at popular prices available for each show. ... The Bil Cuppini Quintet of Milan won the 15-week-long jazz

tournament of RAI, Italian radio, which began with 16 bands and combos. Runner-up was the Modern Jazz Quintet of Turin. ... Annual award of the Golden Scales for top performance in popular music and records has been abandoned by "La Settimana Radio-TV" on the ground that there are already too many such events in Italy. ... Graz, Lots!

Best Selling Pop Records in ITALY

Week ending June 7, 1960
(Courtesy Musica e Dischi, Milan)

Last Week	This Week	Title	Artist
1	1	SCANDALO AL SOLE—Percy Faith (Philips)	
2	2	WORDS—Pat Boone (London)	
3	3	PERSONALITA—Caterina Valente (Decca)	
13	4	PUPPY LOVE—Paul Anka (Columbia)	
4	5	MORGEN—Eddie Calvert (Columbia)	
5	6	LONELY BLUE BOY—Conway Twitty (M-G-M)	
7	7	IT'S TIME TO CRY—Paul Anka (Columbia)	
10	8	STUCK ON YOU—Elvis Presley (RCA)	
8	9	MARINA—Rocco Granata (Bluebell)	
6	10	TILL—Caterina Valente (Decca)	
9	11	KRIMINAL TANGO—Piero Trombetta (Columbia)	
12	12	BELIEVE ME—Royal Teens (Capitol)	
11	13	PICCOLA—Adriano Celentano and Anita Traversi (Jolly)	
18	14	IMPAZZIVO PER TE—Adriano Celentano (Jolly)	
17	15	NESSUNO AL MONDO—Peppino Di Capri (Carisch)	
—	16	IL NOSTRO CONCERTO—Umberto Bindi (Ricordi)	
—	17	OH, OH, ROSI—Rocco Granata (Bluebell)	
15	18	WHY—Frankie Avalon (Chancellor)	
16	19	TOO MUCH TEQUILA—Champs (London)	
—	20	CLEMENTINE—Bobby Darin (Atlantic)	

BELGIAN Newsnotes:

By JAN TORFS

Juke Box Magazine, Mechelen, Belgium

Warren Baker, well-known American arranger and composer, in Brussels to say hello to Peter Plum and Francis Bay, is very excited about a German film with live animals for which he just finished the music.

With Brazil's new capitol in the news, a very clever idea for a song title was worked out by famous French composer Charles Anauvour, who has penned "Rendezvous in Brasilia." The tune has already been recorded by Charles himself (on Barclay) and the Belgian Francis Bay band (on Philips).

The commercial radio station called "Veronica" has begun

broadcasting. Since commercial radio is not allowed in Belgium or Holland, "Veronica" broadcasts from a ship just outside the territorial waters! "Veronica" seems to concentrate on popular music only and could become a big competitor with another commercial transmitter, Radio Luxembourg, for the European listening audience.

Janine Michel, talented female singer from Liege, bowed on Palatte Records with "Vive la liberte" b-w "Bistro." ... The Chakachas, Belgium's famous Latin-American group, who made "Eso es el amor" a European hit, came back to Belgium after a successful three-month engagement in Paris. They will leave for Greece very soon. Their new effort for RCA: "Mucho Tequila" b-w "Chip Chip Baluto."

NO TIME FOR FANCY ADS

but we had to let you know the record
broke wide open!

137,530, first week* (ACTUAL ORDERS AND REORDERS)

Trouble in
Paradise
by
The Crests

COED #531

IN TOP 40 ON LOCAL LISTS IMMEDIATELY!
BIGGER THAN "16 CANDLES", "SIX NIGHTS A WEEK"
"THE ANGELS LISTENED IN" AND "STEP BY STEP"

THE NEW STARS ARE ON



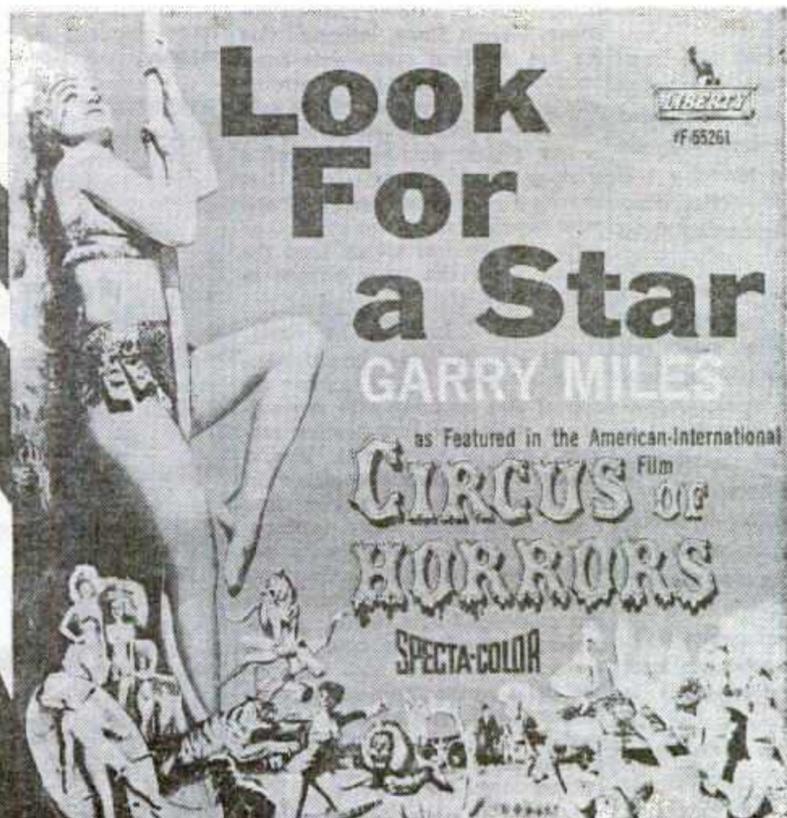


The Goigest Records Around



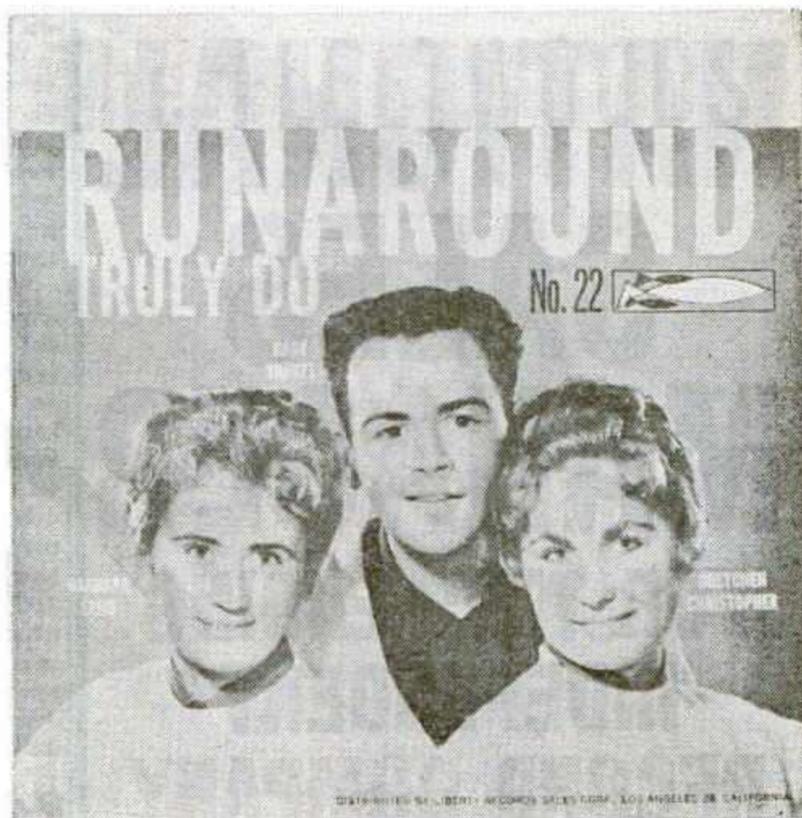
BEST SELLING VERSION!

LOOK FOR A STAR Garry Miles #55261 Billboard: ★★★
 Good Sales Potential review ... Music Reporter: Scoop of the Week ...
 Music Vendor: Beat of the Week.



ANOTHER FLEETWOOD HIT!

RUNAROUND The Fleetwoods Dolton #22 Billboard: Spotlight Winner, #71 up from #83 ... Cashbox: Pick of the Week, #48 up from #57 ... Music Reporter: #41 up from #57 ... Music Vendor: Sure Bet, #65 from #74.



PICKED BY THE TRADES TO WIN!

"DREAMIN'" – Johnny Burnette #55258

• Billboard: Spotlight Winner • Cashbox: Pick of the Week

"KEEP THE HALL LIGHT BURNING"/

"BLUE VELVET" – The Statues #55245

• Billboard: Spotlight Winner • Cashbox: Best Bet

• Music Reporter: Scoop of the Week

"BE SINCERE" – The Little Dippers University #603

• Billboard: Spotlight Winner • Cashbox: Pick of the Week

• Music Vendor: Beat of the Week

"NATIONAL CITY" – Joiner, Arkansas Jr. High School Band #55244

• Billboard: #53, Best Buy • Cashbox: #60, Sure Shot

• Music Vendor #72, Sure Bet • Music Reporter: #31

"ONE LAST KISS" – Bobby Vee #55251

• Billboard: ★★★ Very Good Sales Potential • Music Vendor: Beat of the Week • Music Reporter: #78 • Cashbox: #100, Best Bet.

"THREE STEPS TO HEAVEN" – Eddie Cochran

#55242 • Cashbox: Pick of the Week • Billboard: Bubbling under Hot 100, ★★★ Good Sales Potential.

-----Country & Western-----

"HEART TO HEART TALK" – Bob Wills/

Tommy Duncan #55260 – BRAND NEW! Immediate distributor sales action!

"The Sound of the 60's"



DISTRIBUTED IN CANADA BY LONDON RECORDS OF CANADA LTD., MONTREAL

WANTED!

NATIONAL SALES MANAGER

FOR THE LEADING INDEPENDENT RECORD COMPANY

SEND RESUME—BOX 281

THE BILLBOARD

1564 BROADWAY, N. Y. 36, N. Y.

Local Law Turns on Heat

• Continued from page 2

practice as well. There are others in this mess, of course, and we will get to them later, probably next week." It was reported that one key figure in the case could not be located.

Earlier, Calissi had told local newspapers that "the counterfeit record operation being investigated here makes payola look like pin money. The probe probably will reveal a multi-million-dollar bootleg record racket operating from coast to coast.

"Perhaps one half of certain hit records today are bootleg," Calissi continued. "We went out into legitimate long-established music stores and the music departments of large stores and found at least 50 per cent of the records we looked for were bootleg."

Brendan T. Byrne, county prosecutor of neighboring Essex County, New Jersey, whose men confiscated 3,000 counterfeit records from distributors in Essex County last week, agreed with Calissi that no such records were being produced in either of the two counties and that the public has not been the loser.

"The company which owns the label, the singer, the musicians and possibly the government, which may not be getting its excise taxes on the records, are the ones who are losing money," Calissi said. The records were reportedly being sold to local dealers for 16 cents each.

Calissi said that the records were believed to be coming into the area from a California pressing plant, tho he indicated that other sources were being checked. He had men on the road all week

checking alleged production centers from coast to coast. Another alleged source of the disks was the State of Georgia.

Meanwhile, in New York, Assistant New York County District Attorney Joseph Stone, indicated that he has received complaints from record people in the city regarding alleged bootleg records. Stone said that New York, as New Jersey, has a law against counterfeiting of a trade-mark. Violation of the law carries a maximum penalty of one year in prison and a fine of \$500 or both, slightly less severe than the penalties for the same offense in New Jersey.

N. Y. Investigation

"There will be an investigation of this," Stone noted, adding an appeal that anybody with any evidence indicating that bootleg records are in circulation, should promptly present the evidence to his office. Stone outlined that there have been many prosecutions based on the law against trade-mark counterfeiting, "and we can get them here, too, if we have the evidence." He noted as examples, prosecutions obtained in cases of perfume and automobile parts where trade-marks were counterfeited, adding that in the case of the auto parts "it took us two years to complete the case but we wiped the racket out."

Meanwhile, reports continued filtering in from wide areas regarding alleged bootlegging. In Chicago, dealers were still being approached by certain interests offering top hit LP merchandise including "Sold Out" by the Kingston Trio, and albums by Shelly Berman and Bob Newhart for \$1.80 each. The normal distributor cost to dealers on such product is \$3.09.

In Rochester, N. Y., record dealers reported two men operating

from automobiles selling key major label albums for \$1.75 on a cash-only basis.

A New York record firm reflected on the curious fact that a Boston one-stop was reportedly ordering title strips in volume for a certain record, but that no records were being ordered from the distributor. "I wonder where he is getting the records," the manufacturer inquired in an astonished manner.

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"HE'LL HAVE TO STAY"
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BOOGIE WALK
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YANKEE ROUSER

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b/w

PARDON
ME

OT #1082

HIS SMASH NEW FOLLOW-UP TO "LET THE LITTLE GIRL DANCE"

WATCH FOR
"WHIPPER-SNAPPER"
by
Vinnie Lee
OLD TOWN #1083

OLD TOWN RECORDS CORP.

1697 BROADWAY, NEW YORK, N. Y.



SALESPower! / STARPowER!

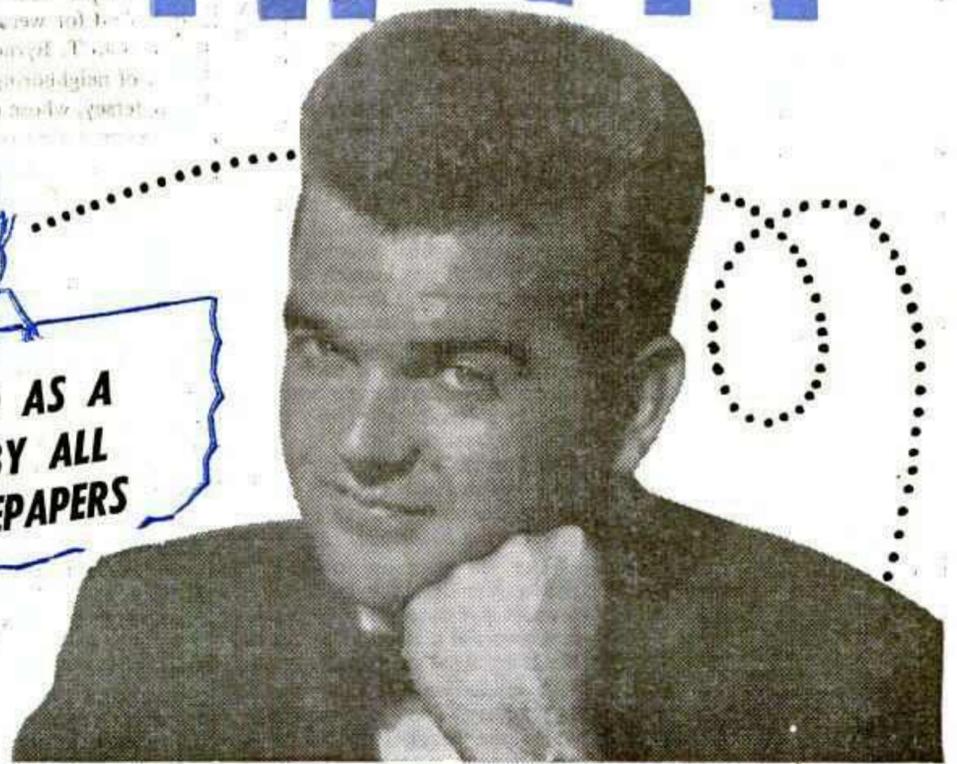
SWINGIN' NEW ROCKIN' **POP** **RHYTHM & BLUES** **COUNTRY** HIT!

CONWAY TWITTY

smashing all sales records
first week of release!



PICKED AS A
HIT BY ALL
TRADEPAPERS



IS A BLUE BIRD BLUE



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FOR EXTRA
SALES POWER
IN FULL
COLOR
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the Hottest Label in the Business

M-G-M *Records*

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Com'erce Committee Okays Harris Bill

• Continued from page 1

"free" items, as well as in standard payola instances, the law points out.

Under the new anti-payola section, both givers and receivers of undercover payments or services made in connection with broadcast programming material may incur fines of up to \$10,000 and/or a year in jail. Under the same penalty, anyone connected with the "production or preparation" of any program matter intended for broadcasting must disclose any payments made — the chain of responsibility extends from his employer, to the buyer of the program, to the licensee of the station which will broadcast it.

Additionally, anyone involved in broadcast programming production or airing, who has any knowledge of such payments, or who has even been told of such payments, must make disclosure to the station.

Exception is made for those items which the FCC may exempt under the amended Section 317, which permits free items to go unannounced, provided no consideration has been given to secure special emphasis for the item, or its brand.

By way of further reminder to the licensee to employ "reasonable diligence" in uncovering payola on his station, the law would provide a forfeit, not to exceed \$1,000 a

day, for every day that the Commission finds a licensee has failed to obey any provisions of the Communications Act, including the amended 317 and the new anti-payola 508. These forfeits would be "in addition" to any other penalty incurred under the act.

Prohibition of fraud or deceptive practices in quiz shows is included in a new section 509, to end rigging of any type of program involving intellectual skill or pure chance.

Pertinent wording in the bill on Section 317, requiring sponsorship identification on program material, and setting forth exceptions, is as follows:

"All matter broadcast by any radio (or TV) station for which any money, service or other valuable consideration is directly or indirectly paid, or promised to or charged or accepted by, the station so broadcasting, from any person, shall, at the time the same is so broadcast, be announced as paid for or furnished, as the case may be, by such person: provided that the 'service or other valuable consideration' shall not include any service or property furnished without charge or at a nominal charge for use on, or in connection with, a broadcast, unless it is so furnished in consideration for an identification in a broadcast of any person, product, service, trade-mark, or brand name beyond an identification which is reasonably related to the use of such service or property on the broadcast."

The bill goes on to note that this waiver does not apply to free broadcast material in political or controversial matters, or where payola is involved on the free item.

A subsection (D) under the new 317 adds: "The Commission may waive the requirement of an announcement as provided in this Section in any case or class of cases with respect to which it determines that the public interest, convenience or necessity does not require the broadcasting of such announcement." Further, in a Subsection (E), the law adds: The Commission shall prescribe appropriate rules and regulations to carry out the provisions of this section."

COOLEST DJ'S ON THE ROCKS AT ICE HOUSE

• Continued from page 1

treated to flavored ice cubes.

Featured attraction at the Ernie Young State Fair variety grandstand show will be the Harmonicats. W. T. Collins Shows comprise the midway.

Last year KNOX held an "Aquacade" at the fair. Deejays did their broadcasting from the bottom of a large, 12-foot-deep swimming pool. The jocks, attired in deep-sea diving gear, would go down for one and two-hour stints. The two previous years Ward Swenson and Bill Hutton, deejays, did marathons. They stayed on the air during the entire run of the fair.

Mercury-Set-Up

• Continued from page 2

Hendricks becomes Eastern musical director and Shelby Singleton will oversee pop, and country and western recording activities in the Southern area. Otis, Mooney and Hendricks operate out of the label's New York headquarters.

Wilma Cozart, veepee in charge of Mercury's classical division, will continue to head the New York offices and to help production of the "Living Presence" classical series.

Chet Woods, former Eastern District sales manager for the firm, takes over the newly created post of veepee of Mercury Distributors, Inc. He will supervise all operations of Mercury's wholly owned branches in Boston, New York, Pittsburgh, Cleveland, Chicago, Los Angeles, Miami, and Buffalo.

Kenny Myers, who established Mercury's first publicity and field promotional departments, and has acted as single sales director for the past year, has set up a revamped promotional and sales structure. Peter Fabri, package goods sales director, becomes director of field sales and supervisor of the regional sales staff, which includes Charlie Fach, Eastern Regional Sales manager; Dick Bruce, Midwest; Harry Kellyis, recently appointed sales manager for Mercury-Wing Economy manager; Shelby Singleton, South, and Irving Marcus, West Coast.

Meanwhile, Stan Wanberg has resigned his post as merchandising and special projects sales manager, including Mercury-Wing economy line and stereo tape department. Merle Schirado is returning to Mercury in "an amplified capacity" as director of art and merchandising organization, and Jerry Rzepecki has moved over from Cooper, Inc., to act as advertising manager and handle liaison with Mercury's ad agency John W. Shaw, Inc.

Scheduling of releases and related promotional activity is under direction of Mike Kerry, and Dorothy Deere continues as public relations-artists' publicity director.

Belafonte Trek

• Continued from page 3

organization, Belafonte Enterprises, Inc.

Warren Ling, former manager of artist and copyright contracts for RCA Victor, takes over as veepee of music development, while Bob Bollard, former a.&r. exec for Victor, becomes music director. The pair will jointly head up the expanded activities. These will include preparation of music for Belafonte TV work, background scores for movies, concert material, seeking out and arranging of folk material, and sponsorship of worthy artists, for disk work with labels where suitable contracts can be arranged.

Lew Douglas New Carlton A.&R. Chief

NEW YORK — Joe Carlton has appointed Lew Douglas a.&r. chief of the Carlton and Guaranteed labels. Pact is for three years, and also entails Douglas' services as an instrumental artist.

Douglas will have full control with regard to songs and artists, and will work closely with George Furness. Latter, in addition to duties as national promotion director, is house contractor for musicians.

Douglas has much experience in the field of musical direction. Years ago he was with Mercury; has done work for RCA Victor and Columbia, and did the arrangements for Joni James' first hits.

Carlton has also signed vocalist Don Rondo to a three-year pact. Rondo has a couple of big disks on Jubilee — "White Silver Sands" and "Two Different Worlds." Songs are already chosen, and first disk is scheduled to be out in three weeks, with a big promotional campaign to push it. Promotion will include a teaser campaign, a three-week in-person tour by Rondo, and Carlton, Furness, etc.

Consumer Sales

• Continued from page 3

more and more product. Thus a manufacturer's percentage share in the market could decrease even while the market was expanding. 3. With records being discounted on all levels, from the manufacturer to the distributor and the distributor to the dealer, unit sales could increase and yet dollar income not increase very much at all.

The major reason for the increase in unit sales was due to LP records. Retail record shops sold 13,900,000 LP disks in the first 16 weeks of 1960, as against only 11,000,000 LP's in the first 16 weeks of 1959, and 8,700,000 in 1958. Sparking the great increase in LP sales was the jump in sales of stereo records. Stereo disks in the January 4-April 23, 1960, period, accounted for 24.9 per cent of all LP sales in units. Since stereo records generally sell for more money than monaural they account for an even bigger share of the store dollar than the unit volume.

All of the above statistics are advance figures derived from forthcoming reports analyzing national trends of record sales in retail stores, as prepared by The Billboard every four weeks under the supervision of the New York University School of Retailing. The complete, confidential reports, issued only to subscribers to this service, also provide competitive figures by label broken down by speed, price, mono vs. stereo, etc. The reports are compiled from diaries of actual cash-register sales made by a scientifically selected rotating sample of record dealers across the nation.

Altho single record sales were not outstanding in the first 16 weeks of 1960, they were still ahead in unit sales by 7.9 per cent of the first 16 weeks of 1959. As against the 1958 figures the 1960 figures show a drop in single unit sales of 3 per cent. In the January 4 thru April 23 period, 1960, single records sold a total of 23,200,000 units in retail shops. For the same period in 1959, single records sold a total of 21,500,000 units, and in the same period in 1958 single records sold 24,000,000 units. EP sales continued their steep decline in 1960, selling only 900,000 units in the first 16 weeks of 1960, as against 1,200,000 units in 1959, and 1,600,000 units in 1958.

*Especially for
the boys at*
ARMADA

**2 NEW SIZZLING
SINGLES**
From the
**HOUSE OF
ACTION!**

**MAKING
BELIEVE**

b/w

**I WANT
A LITTLE
GIRL**

by

**THE
ROOMATES**

P-2211

**DEVIL
TRAIN**

b/w

RAMBLING

by

**THE
RAMBLERS**

A-1257

ADD

MY TANI
(Pronounced "Tahnee")
THE BROTHERS FOUR
Columbia

WHEN YOU WISH UPON A STAR
DION & THE BELMONTS
Laurie

INDIANA WALTZ
JACK SCOTT
Carlton

I'M CONFESSIN'
THE CLOVERS
UA

OBJECT OF MY AFFECTION
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RCA Victor

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Watch For ...
the fantastic new combination
NAT (King) COLE
with **STAN KENTON**
Swingin' and Zingin'
"MY LOVE"
on Capitol #4393
published by **ROOSEVELT MUSIC (BMI)**
1650 Broadway (Columbus 5-1063) N.Y.

Westminster

• Continued from page 2

would no longer issue 200 to 300 records yearly. According to Tal-mus, Westminster would only issue about 50 LP's per year from now on. The new firm policy eliminated the 100 per cent exchange privilege as of last May 15 and replaced it with a standard 10 per cent return policy. Suggested list price of all Westminster records is to remain at \$4.98 monaural and \$5.98 stereo.

**Getting the Plays
Getting the Sales**

JIMMY CHARLES

and The Revelletts

A MILLION TO ONE

b/w Hop Scotch Hop

P-1002

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AFM, AGVA Issue Performance Pledge

LAS VEGAS, Nev. — The American Federation of Musicians and the American Guild of Variety Artists joined forces here last week during their respective conventions and pledged to perform only with members in good standing of each other's unions — "insofar as laws permit."

The pact was a highlight of the

AFM's 63d annual convention here (June 6-9) which was also marked by the re-election of all present AFM officers and board of directors. At the same time, AFM Prexy Herman Kenin concurred with a recommendation for joint union action in approaching employment in pay-TV. The recommendation was made by Don Conaway, executive director of the American Federation of Television and Radio Artists.

Other convention highlights included the granting of power for the FM's International Executive Board to approve, in individual cases, fees in excess of the old

5 per cent personal management fee for bands; and renewed statements of the AFM's determination to (1) seek outright repeal of the cabaret tax; (2) protest foreign canned music imports and (3) demand that licensed broadcasters be made to employ and sponsor live musical talent.

The Musicians' Guild of America cropped up in the proceedings when George Boujje was denied an appeal from rulings of Local 47 (Los Angeles) executive board and international executive board.

Boujje, a member of both AFM (Local 47) and MGA, said the Appeals Committee had ruled against the introduction of new evidences and that he was therefore unable to use a witness in own behalf. He denied violation of a Local 47 picket line (during a circus playing date) and said he had been warned by Local officials not to play the date.

NASHVILLE SOUND LURES VISITING DISK ARTISTS

By PAT TWITTY

NASHVILLE — The sound coming out of Nashville which continues to catapult more and more locally recorded songs into the pop charts, is beginning to attract a growing number of artists and record execs who have heretofore recorded elsewhere.

Last week M-G-M's Arnold Maxin brought Jaye P. Morgan into Bradley Studio here for two sessions Thursday (2), and the thrush was so exuberant after the first session, she spoke with the enthusiasm of a youngster recording for the first time.

Miss Morgan said of the Nashville musicians who played her first M-G-M session here: "These fel-

lows are the best I've ever seen in my life. I've never heard musicians who could get such a warm sound."

She was impressed by the easy-going informality which is as much a part of a Nashville session as the sound itself. It is this lack of pressure and, as one local artist said, "the feeling that you have plenty of elbow room in which to express yourself," which obviously caught Miss Morgan's fancy. It is this same climate of casualness which has brought several local artists back here after trying their vocal wings in studios outside Nashville.

Just how many other artists new to Nashville will come here is uncertain. Recent plans for a Joni James session here did not come off, but the talk is that she may be down for a session soon.

Clyde McCoy is slated for sessions here this week for Rank Records, and this will be the "Sugar Blues" king's first session here also.

As for local reaction to the presence of out-of-town artists in Nashville studios, the publishers, studios, musicians and singers are only too glad to receive them. In the case of Jaye P. Morgan in particular, a local publisher who also serves as sideman on frequent sessions, said, "I wish that girl would let me pay her scale, just to play on her session."

Miss Morgan, who was accompanied here by her mother, arrived in Nashville Wednesday afternoon (1), and was to have left here early Friday (3). Along with M-G-M's Maxin, the label's Jim Viennau was here for the Morgan sessions also.

NARM Woos New Members By Letter

CHICAGO — The National Association of Record Merchandisers this week solicited record firms, who are not already associate members of NARM, for possible membership. George Berry, Modern Record Service, New Orleans, chairman of the associate member drive, in his letter stated that NARM has 36 regular members in the U. S. and one in British Columbia who did "approximately \$40,000,000 of record sales, at retail, in the United States."

The letter, which stated that a list of associate members was enclosed, failed to produce the list, but Berry, when contacted, said they had approximately 32 record firms in the fold, including Victor, Columbia, Capitol, Mercury and Roulette. NARM associate memberships run \$200 for initiation fees and \$240 annually.

NARM's present plans call for a mid-year membership get-together in Chicago sometime in September.

New Aut'matic Music Printer

URBANA, Ill. — A machine, much like a teleprinter, has been developed by L. A. Hiller, composer-professor at the University of Illinois here, and a fellow composer-professor, Cecil Effinger of the University of Colorado. The Musicwriter, a typewriter, punches out a tape which may be fed back into the electrical device to print additional copies automatically. Effinger said he hopes to utilize the tape as input data for high-speed electronic digital computers, such as the Iliac, developed at the university here, which will automatically transpose into another key or transcribe old music into modern notation.

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...for dealers
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A Special Announcement for All Broadcasters



Record Service, Inc.

HOW RSI WORKS

In cooperation with Billboard Magazine, Record Source, Inc. (RSI), selects the choice product of the record industry and makes it available to Broadcasters. Singles are mailed once a week; albums, once a month, providing each subscriber with an up-to-date music library; smart, modern programming.

HOW SELECTIONS ARE MADE

Singles and Albums selected to be serviced by RSI will be chosen by the five-man editorial review committee of Billboard as being the "Spotlight Winners" of the week.

Each week The Billboard Review Committee auditions all new record product submitted by record manufacturers. The consensus of the committee's opinion is used to select records for the coveted "Spotlight Winners" position in each week's issue of Billboard.

Thus, RSI will supply to Broadcasters a fundamental library of new single and album releases which have the greatest possibility of becoming the most popular.

A brand new One-Stop

PROGRAMMING SERVICE

that provides radio and television stations with records from all important labels at a minimum fee!

WHAT IT DELIVERS

During a period of one year, RSI supplies its subscribers with the following SERVICE:

120 new albums, (10 each month) as selected by the Editorial Review Committee of The Billboard. PLUS—30 current and choice best selling albums (as reported by The Billboard) suitable for radio programming with the initial shipment to each new subscriber. PLUS—520 new singles, (10 each week) as selected by the Editorial Review Committee of The Billboard.

COST AND TERMS

If complete remittance accompanies order, \$300 for the full year service.

Terms \$110 to be paid with order.

\$110 due in three months. \$110 due in six months. An extra charge is necessary for shipment outside the continental United States.

If you wish to receive your shipments via air mail parcel post, include an additional \$30 per subscription for one full year's service. Add \$10 per installment if you are using our installment plan.

SPECIAL NOTE

RSI does not replace any present record subscription services. Rather, RSI has been designed to provide a supplementary universal service (all labels) for a minimum service fee.

Should a record or album of participating manufacturers hit the best selling charts (Hot 100 on singles) (Top 40 on albums) and if same was omitted from the reviewers' consensus at the time of release, the item will be shipped to subscribers at the earliest possible date in lieu of the 10th selection on the next shipment. If there is more than one record, the second will replace the ninth selection on the next shipment, etc.

Special programming services for classical, jazz and country music will be developed as the demand warrants it.

Special Charter Rate for Limited Time Only. Service Begins This Month—Write . . . Wire . . . Phone . . .

MAIL COUPON TODAY!

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New York 17, N. Y.

RSI-1

Gentlemen: We are definitely interested in RSI, the One-Stop Programming Service.

Please contact me promptly to give me more information.

Enter our subscription at the special charter rate. Payment, as noted below, is enclosed.

\$300 for full year service.

\$110, the first of 3 installment payments.

Ship records as follows:

Name of Individual _____

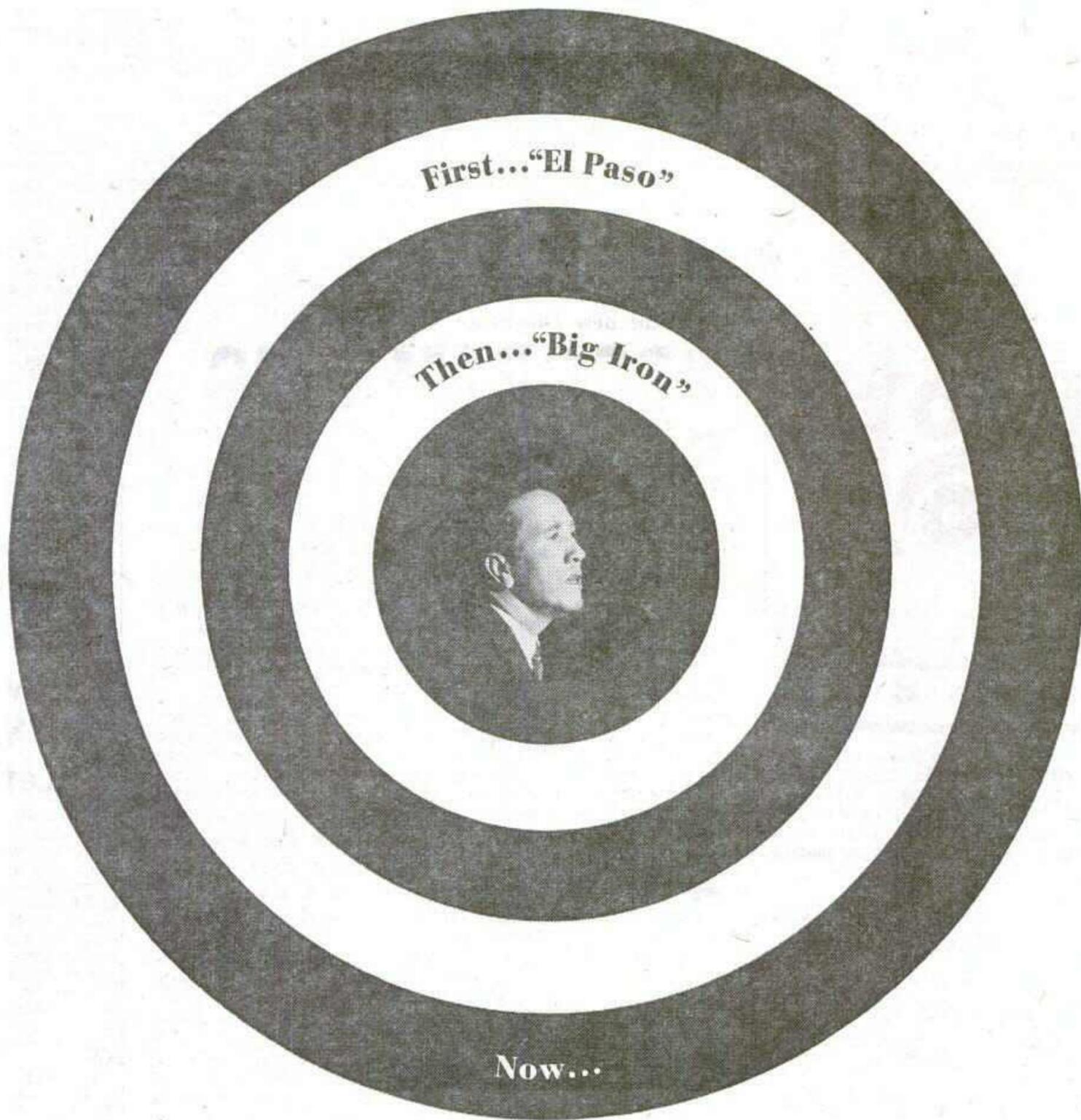
Title _____

Company Name or Call Letters _____

Shipping Address _____

City _____ Zone _____ State _____

Another Hit For Marty Robbins!



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THERE
ANY
CHANCE

4-41686

c/w I TOLD MY HEART

From COLUMBIA® #1 In Consumer Sales

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CALICO RECORDS THANK YOU ...

AND WE

THANK
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PENNIES
FROM HEAVEN

Calico 117

exclusively

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THEATER REVIEW

Kabuki Troupe Weaves Own Spell

The Grand Kabuki company from Tokyo has ventured out of the Orient for the first time, and their three-week run at New York's City Center precedes appearances in other cities, including Los Angeles and San Francisco. The costumes are gorgeously colorful, the sets are lovely and imaginative, and the imported curtains are splendid. But unquestionably the most important fact about the troupe is that the ultimate product is Theater, with a capital T; not, certainly, in our own tradition, but nevertheless quite as theatrical as that of John Barrymore or Joe Jefferson or Maurice Schwartz or Rodgers and Hammerstein.

The unique rental of transistor receivers which pick up English translations permits a line-by-line understanding of the presentations, of which there are three on each week's bill. The acting style varies with the material, the first offering being a traditional Noh drama from the 15th Century, the second a religious play from 1887, and the third a realistic drama from 1889.

Space limitations preclude a full description of the merits of each of these offerings, but the first is particularly outstanding in its unfamiliar, stylized way while the third, too, is fascinating in the sheer strength of the drama and acting. The religious drama, in its naive story of how a goddess resurrected two suicides, and restored the vision of one; an old blind man, had less to offer.

The Kabuki's three stars all shone brightly, Kanzaburo XVII appearing in all three, Shoroku II only in the first, and Utaimon VI, who plays the leading female roles, in the last two. The total effect is strange only for a short while, then the sheer theatricality of the productions overcomes all differences.

For those who get the message, it is then possible to graduate to the Caedmon two-disk set of four Noh dramas in the original Japanese. No transistor translations with these, either.

Sam Chase.

SORD Brass Plan Huddle

CHICAGO—A portion of the executive committee of the Society of Record Dealers will huddle here June 21, preparatory to the annual membership meeting of the organization in conjunction with the National Association of Music Merchants' convention at the Palmer House here, starting July 11. SORD brass have canvassed membership for suggested meeting agenda and in the June 21 meeting will establish the agenda. Workshop meetings to discuss record dealer problems will be held in the hotel's Monroe Room at 3 p.m., July 11, while another will be held at 2:30 p.m. (12), while a membership meeting will be held at 8 p.m. (12).

The workshop meetings will concern themselves with problems such as meeting competition from non-record outlets, retail merchandising and marketing problems, pricing and actual inventory control and store operation. The evening meeting will elect new officers, establish a program for 1960-61 for SORD and close with a guest speaker.

Distrib Fete By Roulette At ARMADA

NEW YORK—Roulette Records hosted a late Sunday (12) night cocktail party for all of its distributors attending the ARMADA convention in Atlantic City this week.

Up for discussion at the meet were summer sales program possibilities and Roulette's current dealer sales plan, which offers a 20 per cent stereo discount and terminates June 20. The label's executive veepee Joe Kolsky told the distributors that the May-June stereo program resulted in the heaviest stereo album sales in Roulette's history.

In addition to Kolsky, Roulette execs attending the ARMADA convention include proxy Morris Levy and publicity promotion chief Bud Katzel. Levy and a party of friends made the trek to Atlantic City via a 42-foot sloop which left Friday (10) night from a Hudson River pier and is now anchored off the Atlantic City shores.

OPEN HOUSE

Cliburn LP Promotion By Victor

NEW YORK—RCA Victor set up two special and interesting promotions to help spur the newly released Van Cliburn waxing of the Schumann Piano Concerto. One promotion involved a contest for 25 students from the New York High School of Music and Art. The 25 students listened to the Cliburn disk at the Johnny Victor Theater here, and then reviewed the record. Winning reviewer was Donald Gelfans who received a library of 100 Victor Red Seal LP's. Second and third place winners, Paul Dunkel and Harriet Pundyk, both received all RCA Victor Soria Series disks, and the rest of the contenders were given a Cliburn LP.

The general public is being invited to listen to the new Cliburn waxing at the Johnny Victor Theater on June 13, 14 and 15. There is no admission charge, and the "open house" concert will be advertised in the June 13 New York Times.

Bob Heller Opens Own Distrib Firm

PHILADELPHIA — "Flying Record Promotions" will be the keynote of a new record distribution company to debut here next Monday (20). The new firm is headed by Bob Heller, and appropriately enough named the Bob Heller Distribution Company, Inc. It will specialize in promotion as well as distribution.

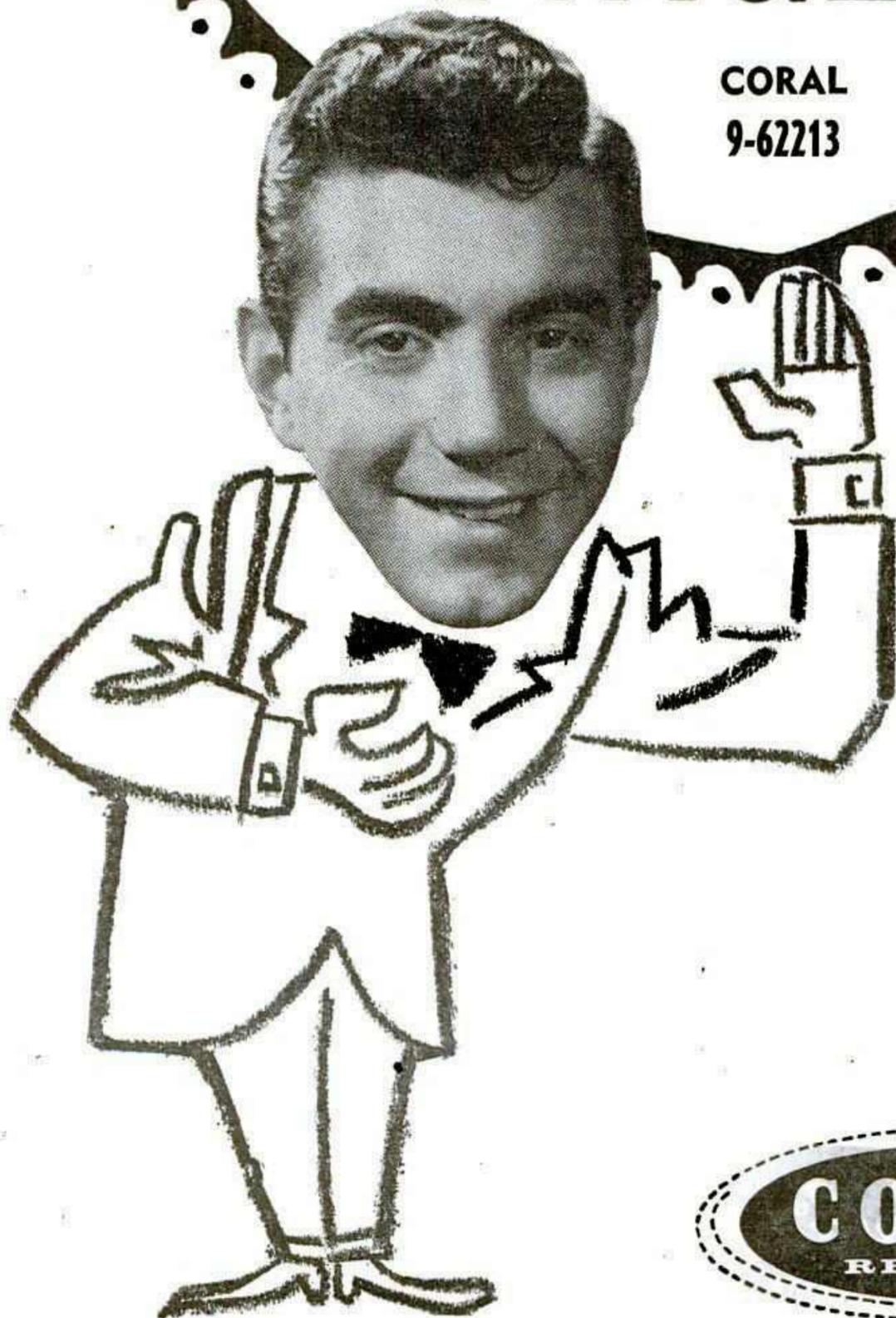
As outlined briefly by Heller, the company will concentrate on the personalized promotion of individual client disks. Among these promotions are: Cocktail parties which will bring dealers and distributors in direct contact with record company executives; disk jockey contact which will personally introduce artists and execs, and artists will also be brought to individual dealerships to sign autographs and meet customers personally.

Heller has resigned his post at Chips Distributors to form the new organization. He was general sales and promotion manager.

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YOU'VE BEEN WAITING FOR...

THE TIP OF MY FINGERS

CORAL
9-62213



NICK NOBLE

with orchestra
and chorus
directed by
DICK JACOBS





**"Released
at Last"**

**IRV JEROME ANNOUNCES HIS NEW LABEL
PONTIAC RECORDS, Inc.
WITH 2 GREAT NEW HITS!**

**NO SURRENDER,
NO RETREAT**

B/W

**PAUL REVERE
by
LONNIE SMITHSON**

P102

Big D. Pub. Co. (BMI) Pat. Music Co. (BMI)

**I THANK
MY LUCKY STAR**

B/W

**MY LOVE FOR YOU
by
LITTLE AUGGIE AUSTIN**

P101

PONTIAC RECORDS, Inc.

1650 Broadway, N.Y.C. CI 6-4255

TEMPO
OF
OUR
TIMES

LES GIRLS

**Eyeful and
Earful on
Ramrod**

NEW YORK — Ramrod Records, the label operated by Eddie Fisher and distributed by Morty Craft's disking axis, has set what it calls a special "See-Hear" album, entitled appropriately enough, "La Femme." The set will include a series of specially written tone poems, dedicated to the 14 most glamorous women in the world. The album will also include an engraved, illustrated book picturing the 14 reigning queens of glamor.

The tone poems will be clefted by such name tunesmiths as Julie Styne, Jimmy McHugh and others. Special portraits and cover art is being prepared by artist Jon Witcomb. The album, which will get a \$50,000 promotion push, will salute Brigitte Bardot, Ingrid Bergman, Greta Garbo, Ava Gardner, Grace Kelly, Lena Horne, Audrey Hepburn, Marilyn Monroe, Zsa Zsa Gabor, Natalie Wood, Lana Turner, Judy Garland and Elizabeth Taylor.

**Daily News
Jazz Bash
A Smash**

NEW YORK — A total of more than 29,000 people jammed Madison Square Garden to see and hear the Jazz Concert given for the benefit of The New York Daily News Welfare Fund here on succeeding nights, June 2 and 3. Show was co-ordinated by George Simon.

A total of 14,359 patrons filled the arena to near capacity to see the Dukes of Dixieland, Count Basie, Sarah Vaughan and the Hi-Lo's on Thursday night (2); while 14,776 jazz buffs saw Gene Krupa, Woody Herman's band, Dizzy Gillespie, the Lambert Hendrick's Ross group and Louis Armstrong on Friday evening (3).

The entire concert was uniquely presented on two revolving platforms that allowed the massive audiences to see and hear everything well.

Altho The News would disclose no income figures for the bash, it is easy to surmise that the event was a financial success what with its \$5 top seat price. This assumption is even more valid in the light of the paper's announcement that it will do the whole thing again in 1961 on Thursday and Friday, June 8 and 9.

**New Weavers
Album on Way**

NEW YORK — Vanguard Records will issue Volume II this week of the album "The Weavers at Carnegie Hall." In honor of the event, starting June 15 and running thru July 31, Vanguard is offering a 10 per cent discount on all five of the Weavers' albums released to date. The firm has also worked up a number of store promotion pieces for the Weavers' LP's, including window displays and counter pieces.

UA Signs Alex King

NEW YORK — United Artists Records has signed Alexander King to a recording contract. He will cut his first album for the label in a few weeks.

King, a regular guest on Jack Paar's NBC-TV show, is the author of two best-selling books, and has starred in his own syndicated (by NTA) TV show "Alex in Wonderland." His wife Margie, who plays the snare drum and appears with him on TV, will also be heard on King's first U.A. LP.

**Sonon Blasts
Current Pop
Music Crop**

WASHINGTON — America's popular music came in for another trouncing last week, in an entry in the Congressional Record. Rep. Phil Philbin, in a blast at the "barrage of rot" on today's airwaves, asked his fellow Congressman Oren Harris to "broaden the scope of his current inquiries and come up with some effective recommendations before American culture is laid prostrate before the onslaught of greedy entrepreneurs who, in effect, are threatening to erase all traces of traditionalism and good taste from the music, folklore, stagecraft and entertainment activities of the nation."

Philbin deplored the whole state of payola-ridden culture, and said Congress has so far made only "feeble, ineffectual efforts" to clear up conditions in American broadcasting.

Philbin quoted a bitter commentary of songwriter Yip Harburg, whose "Finian's Rainbow" was a hit in 1946 and was recently revived on Broadway. Harburg, interviewed by columnist John Crosby, said, in effect, that no more good popular music or musicals are being written in these times because mass communication has blighted talent with hurry-up tactics and crass commercialism.

Payola is also responsible for the dearth of good lyric writers and composers, said Harburg: "What you hear around is some stuff done by some professional who doesn't care about music as much as he cares about payola."

**Rice to Cut
Sacred Disks**

NEW YORK — Darol Rice has been appointed by RCA Victor to a sacred recordings specialist post.

Rice, who has been in the music business for 25 years as big band and studio sideman, and has been arranger-conductor on a multitude of recording dates, movie sound tracks and radio and TV shows, will assume his new post at RCA's Hollywood office.

He already has three recording projects under way for his new employers. Dates in the works are by George Beverley Shea, the Blackwood Brothers and Tony Fontane.

**Crystal With
Melcher Firm**

NEW YORK — Bob Crystal, formerly with Korwin Music, has joined Marty Melcher's music operation as veepee in New York. Crystal will be in charge of Eastern operations for Daywin Music, Artists Music, Arwin Records, Arwin Productions, Melcher Enterprises and exploitations for Doris Day. Joe Lubin will continue to handle the firm's operations in California, and Leslie Conn continues as the London branch chief.

NEW YORK — The first in a 10-week series of jazz concerts jointly sponsored by the Museum of Modern Art and Metronome Magazine, the jazz monthly, will be presented in the Museum's open-air garden this Thursday, June 16. The concerts will run one hour from 8:30 to 9:30 p.m. and will feature a quintet under the direction of pianist - promoter - entrepreneur - producer and inactive record exec George Wein. Included in the aggregation are Pee Wee Russell, Lawrence Brown, Bill Crow, Mickey Sheen and Shorty Baker.

There will be no additional charge for the concert outside of the usual standard admission price to the Museum proper.

ON THE CHARTS

FOUND LOVE

BY JIMMY REED

VEEJAY 347

SOLD HITS

EASY
LOVIN'



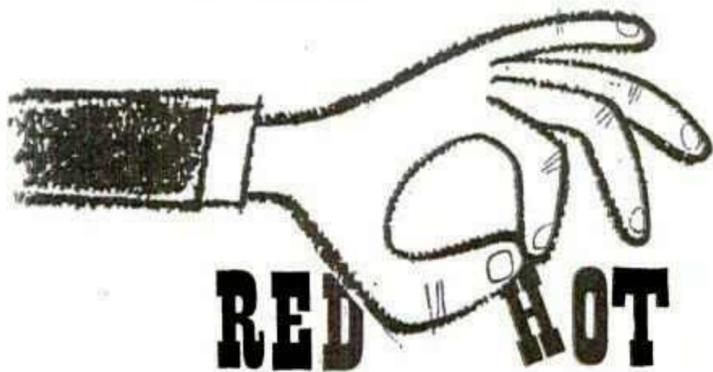
LONELY
SOLDIER

WADE FLEMONS

VEEJAY 344

JERRY BUTLER

ABNER 1035



RED HOT

BRAND NEW



"Why Do You Treat Me So Cold?"

GENE ALLISON VEEJAY 341

...

"The Humbug"

THE ROCKIN' R's VEEJAY 346

...

"No Shoes"

JOHN LEE HOOKER VEEJAY 349

...

"Surely I Love You"

ROSCOE GORDON VEEJAY 348

"Do What I Say"

J. B. LENOIR VEEJAY 352

"I Know"

the SPANIELS VEEJAY 350

"Joey"

BILL HENDERSON VEEJAY 351

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presents

BILLY VAUGHN



**His Golden Music and
Twin Saxophones Bring
you TWO of 1960's
GREATEST SONG HITS!**

"LOOK FOR A STAR"

"HE'LL HAVE TO GO"

#16106—#45225 (Stereo)

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RECORDS

"THE NATION'S BEST SELLING RECORDS"

ON **Dot** RECORDS

**AS PERFORMED ON
THE ED SULLIVAN SHOW
LAST NIGHT!**



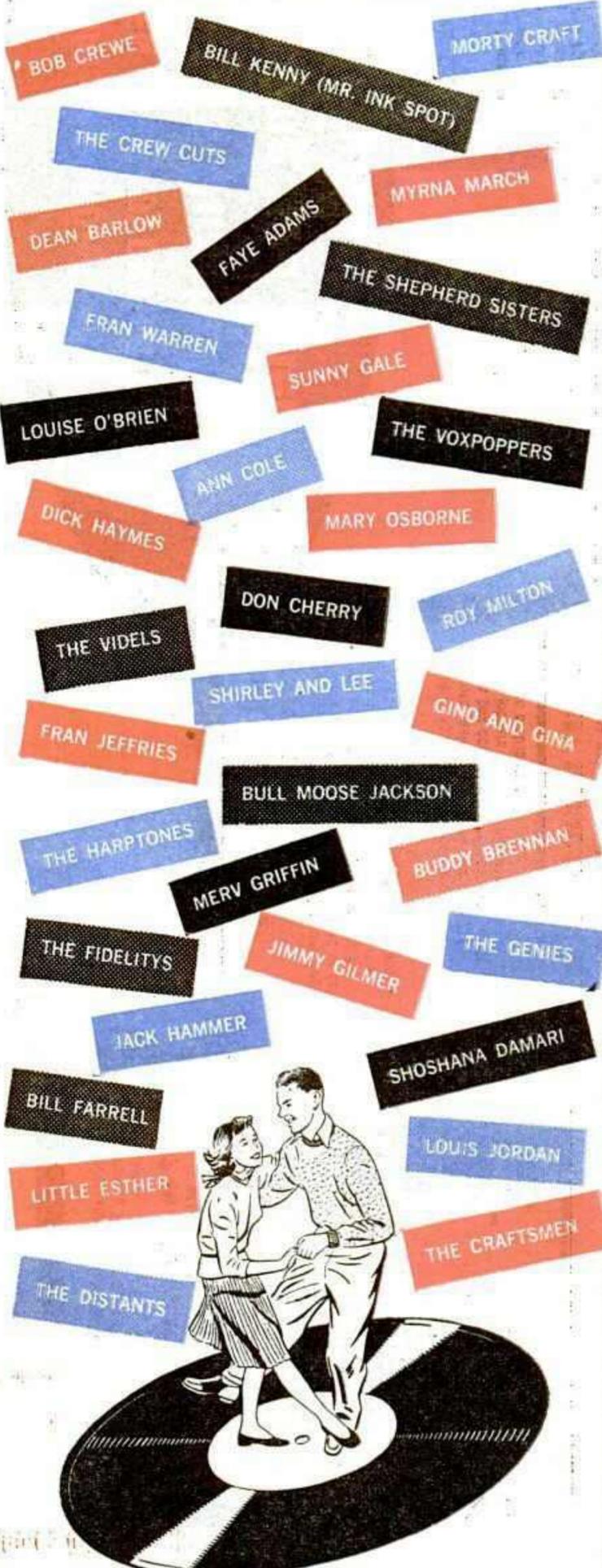
"THE NATION'S BEST SELLING RECORDS"

GOING INTO THE 2nd YEAR...

United Telefilm Records,

proudly presents

The Following R&B, POP, ALBUM, Stars...



United Telefilm Records, Inc.

MORTY CRAFT, PRESIDENT 701 SEVENTH AVENUE • NEW YORK 36 • JUNE 13, 1960

Rose Discusses European Push On C&W Export

NASHVILLE—Wesley Rose, of Acuff-Rose Publications, and W. D. Kilpatrick, of Acuff-Rose Artists Corporation, both with headquarters here, held a series of conferences here last week with Jacques Kluger, general manager of the Acuff-Rose Belgium firm, Editions Acuff-Rose Benelux, and Martin C. Haerle, of the export department of one of Germany's largest refrigerator manufacturers. The latter, who makes his headquarters in Stuttgart, is also a radio and TV producer, disk jockey and an ardent country music enthusiast. Also present at the conferences were Allen Arrow, of Orenstein & Arrow, Acuff-Rose New York legal counsel, and Val Sanford, of Clement, Sanford & Fisher, Nashville.

Rose, who recently returned from an European jaunt, discussed the world-wide scope of country music and stated that on his recent tour he was constantly impressed by the European public's firm acceptance of American c.&w. tunes. Kluger, a distinguished musical impresario, stated that Europeans consider Boudleaux Bryant, of the Acuff-Rose writing staff, one of America's outstanding composers. Kluger also stressed that American copyright laws, in general, are obsolete, confusing and complex, and suggested that publishers in this country study the copyright laws of the Berne Convention.

Haerle, a diligent country music booster in the German market, spoke of the enthusiastic reception the Germans have accorded the country music shows he has produced in Stuttgart. Most of the talent for these shows are drawn from members of the American Armed Forces in Germany.

Further discussions centered on co-ordination of efforts in European markets by Acuff-Rose and its various affiliates, including Hickory Records, Milroy Productions, Inc., and its artist booking firm.

Artists Sue On Royalties

MOBILE, Ala. — Two recording artists here have filed a petition in the Mobile Circuit Court contending their recording company has failed to pay them royalties due.

The petition was filed for Travis Prichett and Bob Weaver by their attorneys. Named as defendants are Paul DuBose and John Bozeman, of Mobile, Sandy Record Company, of Mobile, and Singing River Publishing Company, of Biloxi, Miss.

The 21-year-old complainants, known professionally as Travis and Bob, recorded the song "Tell Him No," which was written by Prichett.

The petition alleges that Bozeman, DuBose and Sandy Record Company have not accounted to them for royalties due them for airing of their recordings on television and radio, and from recording sales of their own or from recording of their work by other artists.

It asked for an injunction halting the respondents from enforcing terms of their contract or from publishing any more of their songs.

It asks for an accounting and a judgment against Bozeman, DuBose and Sandy Record Company, for the amount due the complainants and further asks that a receiver be appointed to handle the business.

A hearing has been set by the court for Friday (17).

Business Off

Continued from page 4

ent labels, and all three of them are selling handily. It's possible that all three records will share healthy sales on the tune.

But these aren't the only singles that are selling. There are others and tho they are not selling as much as they might have six months or a year ago, they are selling well in a quiet market. The elimination of the big-time payola jocks has helped to give more firms more chances to get records exposed—on merit—rather than on payola. This has made it a healthier business, too.

Albums Rally

In the album field some remarkable things have happened. The sales of the Shelly Berman records on Verve have pulled that company out of an unprofitable position to a profitable one in less than a year. And this all happened while many manufacturers were crying the blues. Enoch Light's Command label, started when all the lightning struck the record business, has racked up sales on stereo LP's of better than 250,000 on two of his releases and over 50,000 each on all the others in the Command line. Albums with hot artists, and albums from hit Broadway musicals have racked up impressive sales figures. New artists such as Bob Newhart on Warner Bros. and Santo and Johnny on Canadian-American have sold solidly on LPs.

Much of these sales have taken place during the slump sales period, indicating that even with the slump, discounts, record industry probes, and more, the albums the public wants continue to sell. The record industry is more firmly entrenched than a lot of manufacturers imagine, and by fall there's a good chance that it will be racking up fabulous disk sales again, as it always has in the past.

LP Mechanical

Continued from page 4

awareness of the publishing trade regarding the value of mechanicals.

Al Berman, of the Harry Fox office, stated that virtually every week nowadays someone telephones and asks for a rundown on the mechanicals accruing to a "nice little ASCAP firm" which he intends to buy. There's no doubt, according to Berman, of the fact that mechanicals have become a yardstick.

This, of course, does not write off or minimize the importance of performances as a gauge. But definitely, more than this old rule of thumb must be considered in the pricing of firms.

Another factor of much importance these days is the state of the renewals. Much of the old standard material is running out, or approaching the p.d. status.

5th Ave. Moguls

Continued from page 4

Peter Lane who struck poses in imitation of record album covers.

At 3:45 p.m., with traffic in a near-snarl, the Fifth Avenue Association stepped in in the person of William Sloan who, with a police lieutenant, served the Record Hunter manager with a summons for alleged "violation of the Administrative Code." Until this time, according to a Record Hunter spokesman, the police had been "most co-operative."

On Thursday (June 9), a representative of the store appeared in court pleading not guilty to the charge on the grounds that the exact charge itself was not clear and asked for and got a two-week adjournment pending clarification.

It is the considered opinion of Hallman, Record Hunter spokesman in the case, that no breach of the Administrative Code occurred, since Gimbels, Macy's, Sterns and

The Billboard

RECORD INDUSTRY

Source Book

& DIRECTORY ISSUE

REVISIONS OF APRIL 25, 1960, ISSUE

The following data should be clipped and entered in your Source Book to keep it up to date pending the next edition. We invite submission of all corrections and additions as they occur. Please address The Billboard Source Book, 1564 Broadway, New York 36.

RECORD MANUFACTURERS

- Alki Records
13833 23d Avenue, South
Seattle, Wash.
- Apache Records
106 N. Main Street
Crestview, Fla.
- Aragon Enterprises, Ltd.
1925 Burrard Street
Vancouver 9, B. C.
- B-Atlas Records
570 Fifth Avenue
New York 19, N. Y.
- Bay-Tone Records
6913 Calumet Avenue
Chicago 13, Ill.
- 1509 Fillmore Street
San Francisco, Calif.
- Beehive, Myland & Santaville Records
P. O. Box 146, Sugarhouse Station
Salt Lake City 6, Utah
- Cashtron Records
P. O. Box 11371
Los Angeles 11, Calif.
- Conga & Vital Records
873 Beecher Street
Cincinnati 6, O.
- Cuca Record Co.
123 Water Street
Sauk City, Wis.
- Dateline & Wig Records
64 E. 55th Street
New York 22, N. Y.
- Dyer-Bonnet Records
P. O. Box 235
Woodside 77, N. Y.

Starday Calls FTC Charges 'Baseless'

WASHINGTON — Starday Recording & Publishing Company, Inc., and Starday International Sales Company, Inc., affiliated record manufacturers in Madison, Tenn., protested last week (9) that Federal Trade Commission's payola charges against them are "baseless."

Companies contend they are primarily in the country music business where payola would be "ineffective and valueless." They said payola is not their policy, has not been in the past and will not be in the future.

The companies have been in the country music business approximately eight years, and during that period "one credit was given to a record distributor on his monthly statement for the sum of \$25, with which he billed one of the Starday firms for some present which he had made to some person in the music field, possibly a disk jockey," Starday's reply said. On another occasion, a present of \$25 was made to a disk jockey in Louisiana but in neither instance was this considered payola. Starday contended the payments were "gratuities in no wise connected with any exposure of records" produced by them. They ask dismissal of the complaint.

other stores in the city have staged "live" window displays that have caused as much commotion and were never hauled to court.

He also mentioned that, since this was only the first in a series of such "live" displays, he has applied for a license to stage such attractions, but has met with no success at either the police department or the New York City Licensing Bureau. Each of the two city organizations has referred him to the other.

Hallman also said that the store intends to fight the case to the Supreme Court if necessary.

**HERE'S WHAT RECORDING ARTISTS
GET WHEN THEY ADVERTISE IN
Billboard's Quarterly
Programming and Talent
Issues**

**9-WEEK EXPOSURE TO THE MOST
...THE BIGGEST...AND THE BEST
DISK JOCKEYS IN AMERICA**

Actual survey shows that disk jockeys use the lists and artist biographies in Billboard's Quarterly Programming & Talent Issues for more than 9 full weeks! That means that you and your ad message is being seen again... and again... and again... by all of the disk jockeys you want most to impress!

- JERRY MARSHALL**
WJLM, New York
"Serves a very useful purpose"
- HOWARD MILLER**
WIND, CHICAGO
"A great job... Billboard gets more important every day"
- BUDY DEANE**
WJL, Baltimore
"The Baltimore sketches very much"
- CHARLIE MURDOCK**
"A gems and jewel supplement"
- BOB CLAYTON**
WHDH, Boston
"... will be used time and again in the future"
- CLAY COLE**
WNYA, Newark
"personally carry the supplement with me for all of my 'second'"
- FRED ROBBINS**
WJAG, New York
"In all respects, very helpful"
- SPOTI MUM**
WJL, New York
"Will be artist bias on regular basis. Keep it up."



FREE REVIEW
of your latest showbusiness and recording activities in Billboard's weekly **DISCOURSE** feature, used by 7 out of 10 disk jockeys across the nation.

**FULL RECORD-INDUSTRY
COVERAGE**

The special slick-stock Programming & Talent Quarterly section will be included in each and every copy of June 27 Billboard. You can be sure of full readership and attention from all of Billboard's best-in-the-field record buyer and exploitation groups —

- disk jockeys
- record dealers
- juke box operators
- rack jobbers
- record distributors
- one-stops
- ad and sales executives
- of record companies
- publishers, etc.

A VERY SPECIAL SPREAD DEAL

that gives you the full attention of every important reader-buyer. The deal? A fabulously low-rate, including color, that's actually less than you would pay for just one black-and-white page in any regular weekly issue of Billboard!

**FREE ATTENTION-
GETTING
PHOTO**

reproduction and caption within the best-read "TODAY'S TOP TALENT" feature of the issue.



**Free Personalized Distribution of the Billboard's
Programming & Talent Quarterly—including your
ad—to the
TOP 50 ENTERTAINMENT AND
MUSIC COLUMNISTS**

- | | |
|-------------------|----------------------------|
| Val Adams | New York Times |
| John Ashpwell | The Associated Press |
| Alvin Biser | N.Y. Journal American |
| Robert Coleman | N.Y. Mirror |
| Mark Estron | The Associated Press |
| Ray Gardner | N.Y. World Telegram |
| Jack Gaver | N.Y. Herald Tribune |
| Ralph J. Gleason | United Press International |
| Jack Gould | San Francisco Chronicle |
| Herdy Hopper | New York Times |
| Nick Kenny | N.Y. Daily News |
| Dorothy Kilgallen | N.Y. Mirror |
| Leonard Lyons | N.Y. Journal American |
| Lee Mortimer | New York Post |
| Jack O'Brien | Life Magazine |
| Lonnie Parsons | N.Y. Mirror |
| Jack Purtell | N.Y. Journal American |
| Louis Sobel | Time Magazine |
| Ed Sullivan | N.Y. Daily News |
| Robert Sylvester | N.Y. Daily News |
| Harriet Van Horne | N.Y. World Telegram |
| Darwin Walker | N.Y. Daily News |
| Earl Wilson | New York Post |
| Walter Winchell | N.Y. Mirror |

DRAMATIC, EYE-CATCHING COLOR

to win and hold attention to your most important message—and for a mere fraction of the cost of color in other publications... a price that barely covers Billboard's color printing costs.

CLEAN, SHARP, FINE-SCREEN

slick-stock reproduction of your ad—and this better reproduction actually saves you money because the printing plates you normally pay for are not required with this special offset printing technique.

FULL TALENT BUYER COVERAGE

including each and every one of Billboard's important and influential readers among

- tv producers
- ad agencies
- movie producers
- night club operators
- hotel operators
- fair managers

FREE LISTING

of your featured single or album in the new and popular **BILLBOARD OVERSEAS EDITION**—now reaching 1500 of the most influential record and talent buyers in Western Europe.



NEXT EDITION coming in the JUNE 27 ISSUE
NOW IS THE TIME to reserve space for your ad... deadline, June 16.

Zenith Unveils '61 Line; Accents Style

CHICAGO — Zenith Radio Corporation unveiled a new line of 21 pieces, one more than in its current line, stressing greater versatility in furniture styling and wood selection and a wider range of audio features. Emphasis in the 1961 Zenith audio playback line is on all-in-one consoles, with one stereo phono only, and 13 one-piece consoles with either optional FM-AM tuners or factory-equipped radios. Zenith enters the "stereo theater" competition, begun in 1959 by Magnavox, with three phono-radio-TV consoles, compared to one in last year's catalog.

Zenith demonstrated its "Sound Reverberation" feature, an electro-mechanical technique of delaying and reverberating sound to produce a "live performance" effect. Philco bowed its version of the Hammond Organ-produced audio feature last week (The Billboard, June 6). Zenith offers a completely variable reverberation control, while Philco offered a four-position control. Seven of the high-end 40-watt all-in-ones offer the reverberation unit built in, as does one of the stereo-TV-radio combos, while it's optional on six other consoles and two other combos. Price hasn't been definitely pegged, but it will be close to \$50 for the optional unit.

Zenith has extended its 1959-introduced Extended Stereo feature to 13 out of 14 all-in-ones and all three combos. In addition, these sets all have provision for the 1959-introduced optional Radial Remote Speaker systems. In the case of three out of five of these optional speaker pairings, they contain a

three-position switch giving the listener a choice of (1) stereo sound from the master instrument only; (2) stereo sound with the bass from the main unit and mid-range and trebles from the remotes; or (3) bass, mid-range and treble from the master unit, while the two Radials can be used as extension speakers in another area in the home to produce full-stereo. The duo satellite speakers run from \$40 to \$119.90, almost identical to last year's pricing even tho the new three-position switch has been added.

Versatility is emphasized again (Continued on page 26)

TEMMER TO ADDRESS AES

NEW YORK — The June meeting of the New York Section of the Audio Engineering Society to be held tomorrow (14) will host Stephen F. Temmer, president of Gotham Audio Corporation.

Temmer has just returned from an extensive trip thru Europe and South America. During this junket he had a chance to observe closely a number of innovations in recording and production procedures.

He will report on his trip with special emphasis on what he considers to be startling new developments in stereo recording and the automatic transfer of tape to disk.

Decca Debuts 'Fall '61' Phono Models

NEW YORK — Decca Records introduced its "Fall '61" phono-graph line this week, an array of products which includes six brand-new units and eight additional sets brought out earlier this year. The line carries nine portables pegged from \$19.95 to \$149.95 and four consoles ranging from \$89.95 to \$179.95. In two of the console units, extra stereo records are included as a bonus to the consumer.

Highlighting the new line are two sets, the Ramsey and the Devon. The former is a full stereo console unit to list at the low price of \$89.95. Package is available in veneered cabinets of mahogany, blond and walnut, and the unit features a removable veneered speaker for the second channel.

The Devon is a de luxe three-channel package with a suggested list of \$149.95. This unit features hinges which allow the set to be played "full stereo" by swinging the speakers out. The speakers are also detachable. The set comes in two-color combinations and each unit comes packed with five stereo records, a \$25 bonus to the customer, free.

Also listed among the new models is the Palmer, featuring three-channel output and a simulcast radio for AM-FM broadcasts. Basic list price is \$179.95. Without the radio unit, the package carries a \$119.95 tag and goes under the designation, the Allegheny. The

Allegheny, which now carries a VM turntable, is a holdover model from the January product line.

Listed as the company's best selling monaural portable is the Perry at \$49.95. Other units include the Anniversary, an automatic stereo portable at \$59.95; the Benton, a three-channel output stereo portable at \$109.95; the Palm Beach manual monaural portable at \$19.95; the Seaford IV manual monaural portable at \$24.95; the Saxon full stereo manual portable at \$29.95; the Norwood II three-channel putput manual portable stereo at \$39.95; the Lambert IV automatic, three-channel output stereo portable at four-speed full stereo manual unit at \$149.95, and the Hudson full-stereo console set at \$169.95. The latter, a holdover of the line debuted in January, now carries \$50 worth of stereo records as a free bonus to the consumer.

Decca is also making available a new group of detachable (wing) Matchmaker speakers with a special offer to dealers. Under this plan, if a dealer buys 11 of the units, he gets one free. A dated billing program is also offered dealers on the entire line.

SoundScriber Sues Ampex Over Patent

NEWARK, N. J. — The SoundScriber Corporation has filed a patent infringement suit here in the U. S. District Court for New Jersey against the Ampex Corporation, Ampex Export Sales and Newark's NTA Television Broadcasting Company. The suit is for \$3,500,000 and is based on an infringement of five SoundScriber patents for transverse recording on magnetic tape. SoundScriber claims it was a pioneer in the field fo transverse tape recording.

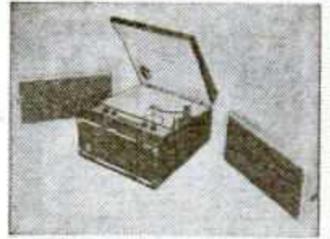
The New Haven, Conn., company contends that Ampex and its division, Ampex Professional Products Company, and NTA infringed its patents by "making, using and selling tape recording and reproducing apparatus embodying inventions" covered by patents awarded to SoundScriber.

The SoundScriber firm claims in particular that Ampex's Videotape recorder for television employed recording principles covered by their patents. NTA comes into the suit because it uses the Videotape machine in its broadcasting operations.

NEW AUDIO PRODUCTS

3-Channel, 4-Speed Stereo

Sylvania has introduced this new four-speed automatic stereo phono with FM-AM tuner in its 1961 line (see separate story). The Model 55P19 has three-channel sound, a 10-watt dual channel amplifier and separate AM-FM antenna. The three speakers are composed of a six-inch cabinet, and two five-inchers in detachable sound enclosures. The phono is available in brown



tweed and cream and sells for a suggested list price of \$169.95.

Rack for Accessory Sales

In an effort to stimulate and continue interest in its new "Sell All Summer" campaign, the Jensen Company of Forest Park, Ill., has debuted its latest display stand for needle and accessory products—the Jensen "Access-O-Rack."

The rack is six-sided and stand two-feet high and is ideal for placement on counters or walls. The rack will hold a new line of other accessories along with the usual line of needles, brushes and siliclothes. Included are plastic spindle plugs, tone



arm lifters, oil for phonos, record covers and 45 r.p.m. spindles and inserts. The rack is of a pegboard construction which makes restocking a simple matter.

Dutch Turntable and Arm

The Sonograf Electric Company of New York is currently distributing a professional turntable and arm manufactured by the Jabo Company of Amsterdam, Holland. The Sonograf-Jabo model 2500 turntable (shown with the Model 2400 playback arm) comes in the 78, 45 and 33 1/3 r.p.m. speeds and has no idlers or pulleys. It has a unique "T" type drive belt which reduces hum and rumble greatly. The new table also has a built-in stroboscope and bubble level which act as a constant check on speed and balance. The spindle shaft, and turntable spin as a single unit. A 45 r.p.m. retractable center hole adaptor comes attached.

The unit also has one-knob control of both speed selection and variation, and a speed-locking lever. The audiophile net price is \$99.95.



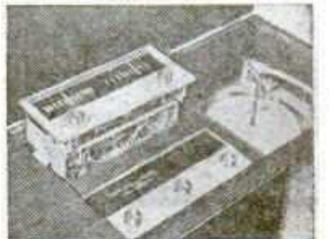
The Donograf-Jabo playback arm has precision balance features which allow the arm to track adequately when the turntable is tilted on inclines not in excess of 60 degrees. The longitudinal adjustment brings the horizontal plane of the cartridge into alignment with the corresponding plane of the record with a turn or two of a screwdriver. The playing pressure of the stylus may be varied without disturbing the static balance of the arm. The tone arm sells for \$29.95.

Catalog Lists Hi-Fi Products

The Electronic Instrument Corporation (EICO) of Long Island City, N. Y., now has published a 28-page catalog that covers its complete line of stereo and monaural hi-fi equipment. Included, too, are pictures and descriptions of the company's test instruments, radios and transceivers in both wired and kit form, for hams and professionals. Considered the most complete published account of EICO equipment, the booklet is available from the firm's authorized dealers, or directly by mail from the Long Island City headquarters.

Tuner to 'Drop In' on Consoles

Included in the new stereo line of Zenith receivers for 1961 (see separate story), is this "Drop In" AM-FM tuner which is available for inclusion (at extra charge) in four of the firm's stereo hi-fi consoles. The "Drop In" unit has automatic frequency control which assures drift-free FM reception and long-distance AM reception on all standard broadcast bands.



The suggested list price on the FT-11 "Drop In" AM-FM tuner is \$75.

Sylvania Debts 1961 Radio, Phono Lines

MACKINAC ISLAND, Mich.—Sylvania Electric Products, Inc., introduced its new 1961 radio hi-fi phono line here last week at a national distributor convention. Line includes seven new transistor radios, seven portable phonos and two de luxe stereo consoles.

The transistor radio line ranges from a four-transistor shirt pocket version to a de luxe seven-transistor clock portable. Also in the line are five AM table models, five clock radios, two AM-FM table models and one FM table model. Prices range from \$19 to \$99.95.

Sylvania's radio hi-fi sales manager, Ralph Bloom, commented: "Despite the inroads of foreign competition on sales of American-made transistor radios, Sylvania is enjoying its most successful year in transistor radio sales."

The portable phono line features five stereo sets, one monaural and one stereo phono with AM-FM tuner. Two new stereo consoles have also been added to the phono-graph line, introduced last October. Suggested list prices on the portable range from \$32.95 to \$169.95.

Bloom assured the Sylvania distributors that "Obsolescence of stereo inventories is a thing of the past, as far as Sylvania is concerned. "Contrary," he said, "to past industry patterns, Sylvania will not present an entirely new phono-graph line each year. Instead we will 'drop in' models from time to time as the market warrants."

Electro Signs FTC Consent

WASHINGTON — Electro Music, Pasadena, Calif., today (13) consented to a Federal Trade Commission order forbidding it to conspire unlawfully with customers to fix the resale price of its loud-speaker units or similar products.

FTC's complaint, issued last year, charged that Electro restrained price competition by entering into resale-price maintenance agreements with retail customers in States where such pacts were not lawful. The order specifies that price-fixing contracts are permissible only in States where they are legal as applied to intra-State transactions.

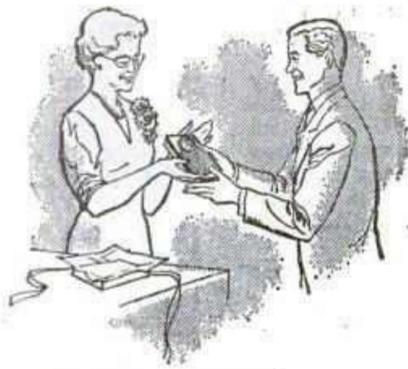
The agreement, according to FTC, is for settlement purposes only and does not constitute an admission by Electro that it has violated the law.

READY NOW FOR THE NEW SELLING SEASON!

**Sell them for graduation
and other gifts...
for travel use, too!**



...for graduation



...for special "days"



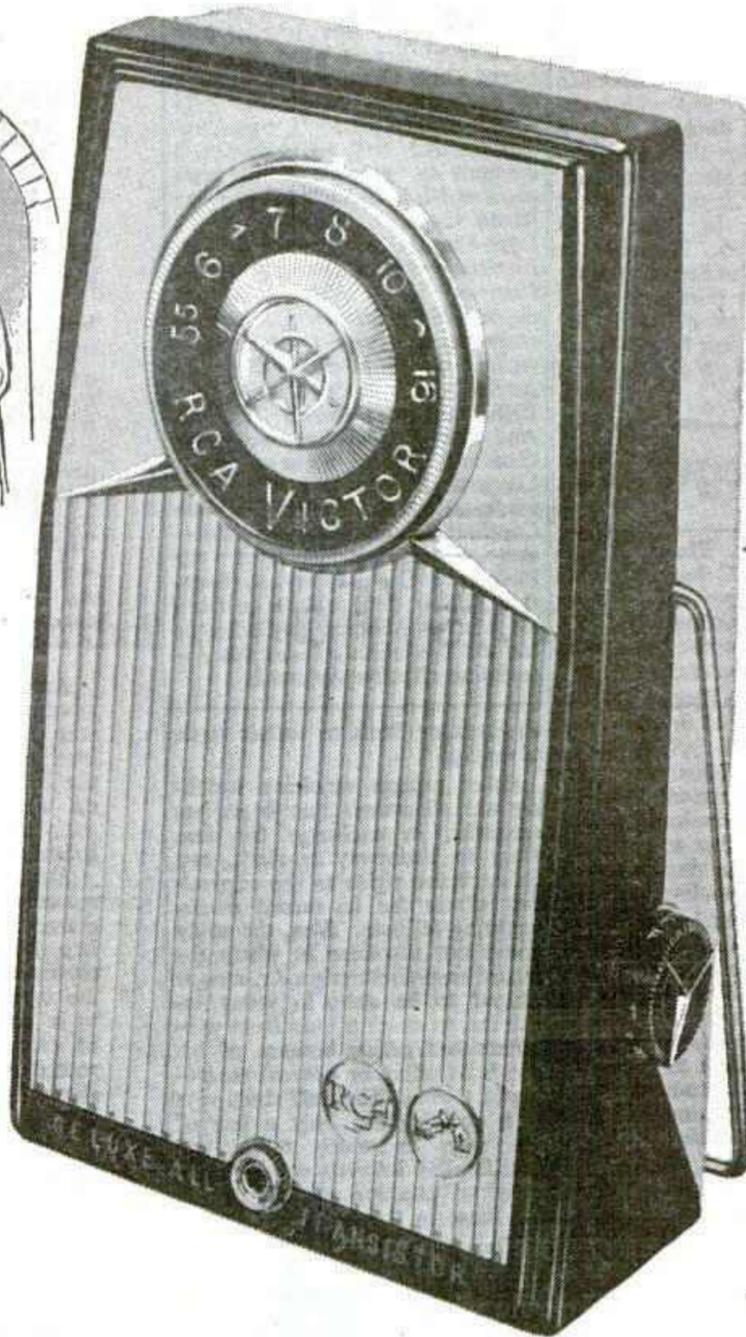
...for vacation



...for travel



...for wedding gifts



THE ENSIGN (Model 1T1)

- Plays more than 100 hours of "Golden Throat" performance with inexpensive flashlight-type batteries . . . or up to 500 hours with earphone attachment . . . 6 transistors, no tubes.
- Exclusive RCA Victor "High-T" circuit
- Non-breakable "IMPAC"® case; earphone jack
- In Champagne White, Ebony and Moonmist Gray or Aqua and Champagne White

More of this model sold than any other RCA Victor transistor radio!

New styling of 1959's hottest seller ...from RCA VICTOR!



Stock up now with these colorful, smartly styled radios, to take advantage of the growing trend towards gift-giving and travel at this time of the year.

The Ensign is brand-new styling of the hottest-selling (over 250,000 units sold) transistor radio ever

built by RCA Victor. Engineered with RCA Victor quality and precision, each set will give customers long-lasting hours of radio pleasure.



The Most Trusted Name in Radio

RADIO CORPORATION OF AMERICA

Tmkfsl®

Made in America—by American craftsmen—with all-American components



CHECK YOUR DISTRIBUTOR TO SEE THE FULL LINE OF THESE PROFIT-BUILDING RADIOS



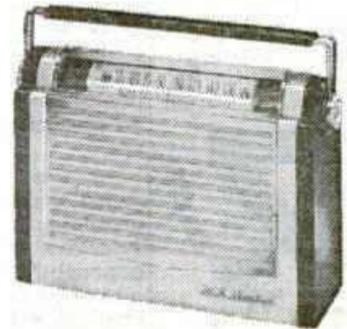
The "Pockette" Personal (Model 1TP1). Fits in a shirt pocket, yet gives superb "Golden Throat" performance. Up to 2½ times longer battery life. Non-breakable "IMPAC"® case in Charcoal and Champagne White, Bermuda Turquoise and Champagne White, or Champagne White.



The Carrymate (Model 1T2). Beautiful new styling. Vernier tuning pin-points stations for best reception. Automatic volume control maintains uniform volume for weak and strong stations alike. In Black Morocco or Ginger simulated leather, or (Model 1T3) genuine leather, Alligator grained.



The Hawaii (Model 1T4). Use this with RCA Victor's recharger and rechargeable batteries for a full five years of normal use. In Antique White, Light Turquoise, or Charcoal Gray.



The Globe Trotter (Model 1T5). Most powerful RCA Victor portable. Unique on-off roll-top cover, swing-down carrying handle, and slide rule vernier tuning for extra accuracy. Beautiful satin aluminum trim with Charcoal or Aqua.

Zenith Unveils Its 1961 Line

Continued from page 24

In the fact that four of the lower-end consoles offer optional drop-in-the-record-storage-area FM-AM tuners at \$75 suggested list. Nine of the all-in-ones are factory-equipped with the tuners, as are all three combos.

Despite the addition of audio features, Zenith's console line runs approximately the same price-wise as in 1959-'60. The one stereo-phono console-only runs \$179.95 to \$189.95 depending on finish. The four basic model consoles with extended stereo and optional FM-AM tuners range from \$225 to \$425. The 13 basic model extended stereo with FM-AM tuners and in high-end instances Sound Reverberation range from \$299.95

to \$850. The three stereo-TV-radio consoles are priced from \$599.95 to \$1,750. The \$1,750 Stratosphere combo, it's reported, will contain a 23-inch TV and a speaker system that contains two 12-inch speakers with 32-ounce magnets and two horns with built-in tweeters. This de luxe set is a new price high for the entire Zenith radio, TV or stereo catalog.

Portable-wise, Zenith has three models, ranging in price from \$79.95 to \$139.95. Two of the stereo toteables utilize piggyback speakers, while a third has radial speakers which can either be left inside the master unit for all-in-one play or can be lifted out as radial auxiliary speakers.

Harris Staff Says 'Regulate'

Continued from page 3

from the FTC's anti-payola actions, but suggests the time is ripe for a more thoroughgoing regulatory approach, by both the FTC and the FCC: "Vigorous enforcement of the rule prohibiting unfair methods of competition can yield greater freedom for those who would make an honest creative contribution to American popular music."

The study finds that "concentration of functions," via tie-ins of music, broadcasting and movie interests, and multiple holdings of the Dick Clark variety, offer the greatest potential danger to the fair exploitation of popular music. The staff study provides a rundown of music-broadcast-movie tie-ins as of 1958, from material furnished by the Copyright Office. (See end of story.)

Don't Take Sides

The payola subcommittee staffers are careful not to take sides in the smoldering feud between the American Society of Composers, Authors and Publishers, and its rival, Broadcast Music, Inc. — but the analysis points out openings for abuses in the functioning of both performing rights groups, as they affect the songwriter and the industry.

The study notes that ASCAP has functioned under consent decree, recently revised for the third time, with recurrent complaints of allegedly inadequate logging system, and also for reportedly unfair and discriminatory distribution and weighted voting system. These complaints "still persist," the memo points out.

"There have been allegations in the trade press and elsewhere," the study says, that deals are made between large publishers and TV producers, with a percentage kick-back for the programmer who takes the bulk of his music from one

publisher's catalog. The study suggests that the FTC look into this and all other types of deals in music and broadcasting, and adds that "the subcommittee has a vital interest in these matters."

Present royalty collection for network performance of music is emphasized in both ASCAP and BMI, the study points out, since each network performance is logged, and "automatically means cash for the publisher and writer," as against local logging which is done only on a sampling basis.

The memo notes that broadcaster-music combinations such as network ownership of record companies offers possibilities for abuse. Similarly, movie company control of dominant music publishers allows the parent firm to book the music into TV film products, thereby running up performance royalties and taking unfair advantage of the affiliation.

As for broadcasters and BMI, the committee staff points out a two-way pull on broadcaster interests: "Broadcasters who own BMI have an interest in seeing that BMI-licensed music prospers." But also, "the same broadcasters may own BMI and ASCAP publishing houses, whose performing royalties are directly linked to the number of plays" on the air.

Some Comfort

Of some comfort to broadcasters who worry over the issue of their alleged favoritism toward BMI tunes over ASCAP music, revived during recent FCC hearings, is the study's remark that: "Broadcasters' revenues come principally from purchases of time and of program formats by commercial advertisers. Thus, broadcasters, as such, should be unconcerned about the source of musical material, so long as it is of a quality suitable for programming purposes, is reasonably priced and is likely to attract listeners and viewers."

The catch is in the staffers' doubt that broadcasters have been doing a good job of selecting from the "wealth of high-quality music" available to them, along with the "perennial bumper crop of poorer quality material." The study finds that too much selection is made on the basis of "marketability" or ultimate profit to the broadcaster.

Like it or not, the broadcasters have been put in the position of acting as an "essential promotional arm of the record industry." Therefore it behooves all who select music for air play to resist the inevitable pressure brought to bear on them by every segment of music production hungry for air exposure — "particularly on network book-ups."

In this connection, the staff memo questions the propriety of permitting selectors of music for broadcast to have any outside personal financial interests in the material, "where the possession hampers public interest use of the

AUDIO NEWS BRIEFS

Telectro Industries has shifted all its consumer tape recorder production to a new plant in Long Island City. Other products, such as equipment made for the military, industrial products, communications and test equipment will continue to be made at the main plant which is also located in Long Island City. . . . Garden City's Dyna-Empire has announced that Electronic Manufacturer's Export Company in Plainview, N. Y., is export sales representative for its entire commercial products line which is marketed under the Audio-Empire trade name. . . . FXR, Inc., has named Tore N. Anderson as executive vice-president and general manager. . . . Leonard R. Rutstein has been made advertising director for the Capehart Corporation. He is former advertising manager for Philco. . . . Capt. Henry E. Bernstein (USN Ret.) will resign from his post as Military Co-Ordinator for the Electronic's Industries Association effective August 1.

airwaves or leads to unfair trade advantage."

Other aspects requiring watching are allegations that broadcast networks, in exchange for free plugs to Broadway musicals, can get exclusive rights to the original-cast album for its record manufacturing affiliate. Also, the study points out situations in which the record manufacturer's a.&r. man is alleged to be able, in many instances, to exact tribute from publishers and artists because of his power to effect or prevent recording of a song. The staff study says it is pointing out only a few of the ways in which music and broadcasting interests can be combined to produce special benefits for those in the deals.

The staff study acknowledges that the rating charts are an "important factor in the marketing of popular records." But it scores broadcasters who "slavishly" follow the commercially popular lists to the point where they are known as "Top Forty" stations.

While they last, prints of the subcommittee staff study can be obtained by writing to the Legislative Oversight Subcommittee, Old Washington Inn, Washington 25, D. C.

Connie's Coin

Continued from page 3

transportation to Puerto Rico. It was learned that the cost per record to Miss Francis would be something in excess of 20 cents per platter, which would cover cost of pressing, excise tax and all publisher and writer royalties. On this basis, the contribution would be in excess of \$8,000. The records, of course, will be of Miss Francis' current hit single.

Miss Francis, who is expected to be involved in filming of an M-G-M picture at the time, plans to fly from the West Coast to Puerto Rico to take an active part in greeting distributors there. As a result of the star's generous contribution, requested by herself, many distributors are expected to bring their wives with them to the conclave. Prior to the announcement of the thrush's participation, it was known that some Western distributors had agreed to come to the island only with reluctance in view of the heavy cost involved.

AUDITION
a new selling force
...for dealers
...for manufacturers
IN FULL COLOR EVERY MONTH
IN THE BILLBOARD

NEW AUDIO PRODUCTS

Pitch Indication Thru Strobe

Since speed is the essential element in having a correct musical pitch, the new stroboscope with light now being marketed by the Robins Industries Corporation of Flushing, N. Y., is a valuable addition to a dealer's string of record accessory products. The strobe is an easy guide to the correct turntable speed of all record players.

A clockwise rotation of the indicator means that the turntable is turning too fast and must be slowed; a counterclockwise rotation of the indicator shows that the turntable is moving too slow and needs an adjustment that will pick up its speed. Fast irregular movements indicate "flutter" when the turntable is turning slow; another ir-



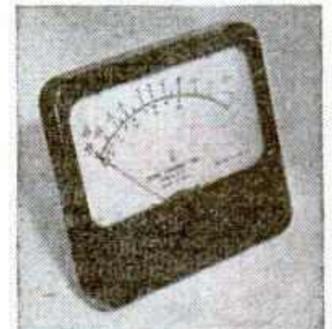
regular movement points to "wow."

Like other Robins products, the strobe and light kit is being marketed on a three-dimensional orange and black card. It sells for \$1.50.

Indicator Keeps Voice on the Level

Another new accessory product from Robins Industries is this VU-100 signal level indicator which allows the home recordist to check on his signal - to - noise ratio and voice and/or music balance.

Attached to a home tape recorder, it prevents the operator from talking too loud into his machine and also prevents him from saturating the tape with specific sound to a point where it cannot be erased. The dubbing of records, or the taping of shows from radio broadcasts also are facilitated in that the



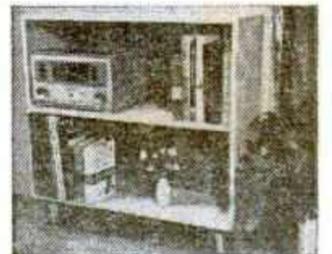
VU-100 indicates margins of error in proper balance.

The list price of the VU-100 is \$22.

Words and Music in One Cabinet

Model 1000 in the 20th Century Woodworking Corporation's line of unfinished lowboy bookcases in kit form has been especially designed with high-fidelity components and portable players in mind. Provisions have also been made for record storage.

The bookcase-cabinet stands 29½ inches high, is 32 inches wide and 12 inches deep. The shelves are adjustable.



The unit weighs 38 pounds, comes in clear birch and lists for \$28.25.

Tuner Acts as Level

Special feature in the Fisher FM-50 straight FM tuner is a special double-purpose MicroRay Tuning Indicator. It is, at one and the same time, a precise tuning device and, with the turn of a switch, a full-scale recording level indicator. It also serves as an overload marker in much the same way as a VU meter.

Other features include a switch that pin-points local and distant stations, an Interstation Noise Suppressor which reduces between-sta-

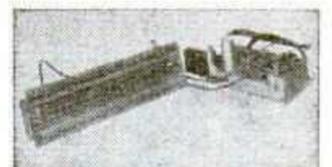


tion noise, and an Automatic Gain Control which maintains a constant signal.

The unit alone sells for \$129.50 (\$134.50 in the Far West); while a mahogany or walnut cabinet costs \$24.95; and a metal cabinet \$15.95.

Reverbapronic Sound Unit

The outer space looking rig pictured here is the Philco Reverbapronic Sound unit to be used in coming Philco sound reproduction systems. The set-up, which has been much publicized and the subject of controversy (see The Billboard, May 30), divides the main signal into two portions. One section goes directly thru the main amplifier, while the second is by-passed thru the spring-like lines where it is attenuated, delayed and reflected. The second signal is



then picked up at the delay lines, amplified, and re-inserted at the main amplifier where it is reproduced along with the direct signal. A special reverb control varies the ratio between the direct sound and the reverberant sound.

on 20th FOX

ALL YOU HEAR IS BEAUTY

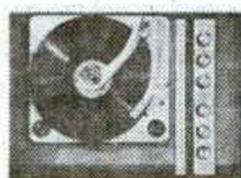
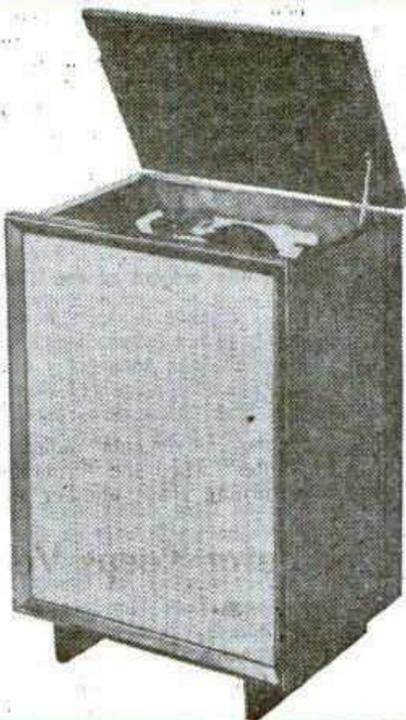


DECCA® PHONOGRAPHS—1961

THE COMPLETE NEW LINE—NOW AVAILABLE FOR IMMEDIATE DELIVERY

THE RAMSEY DP-330

Full Stereo Console—Genuine Veneer cabinet complete with Extra Speaker. **\$89.95*** (mah.)



THE PALMER II

(AM/FM Version of Allegheny V)
\$179.95*



THE ALLEGHENY V DP-306

Three Channel Output Stereo. Also available with AM/FM. **\$119.95*** (mah.)



THE HUDSON DP-310

Self Contained Full Stereo. Includes Free: \$50 worth of Decca 12" Long Play Stereo Records. **\$169.95*** (mah.)

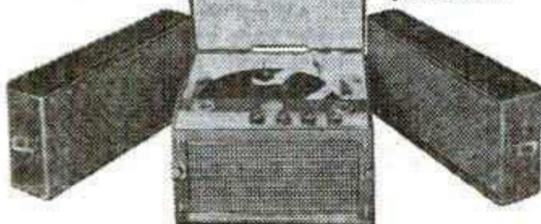
THE DEVON DP-297

Super Deluxe 20 Watt Output AC Chassis. Price includes \$25 worth of stereo records. **\$149.95***



THE BENTON IV DP-285

Deluxe 12 watt, 3 channel output. **\$109.95***



THE LAMBERT IV DP-238

Three Channel Output Stereo—Automatic portable. **\$89.95***



THE ANNIVERSARY III DP-650

Full Stereo, Automatic Portable—An Outstanding value. Can be played with or without removing remote speaker. **\$59.95***



THE PERRY IV DP-640

A Budget priced, value-packed Monaural Portable. **\$49.95***



THE DEMONSTRATOR IV DP-613

An untiring work-horse with the styling and quality of a thoroughbred. Full stereo, High Fidelity instrument with separate speaker cabinets. **\$149.95***



THE SAXON DPS-20

THE Budget Full Stereo phonograph. **\$29.95***



THE NORWOOD II DP-588

Three channel output stereo—manual with tone control. **\$39.95***



THE SEAFORD IV DP-587

Monaural manual—Volume and Tone controls—turnover cartridge. **\$24.95***



THE PALM BEACH III DPS-12

Front-mounted speaker—turnover cartridge—luggage case. **\$19.95***



EXTERNAL SPEAKER ENCLOSURES

Check your DECCA branch for special "Bakers Dozen" Introductory offer.



STEREO MATCHMAKER V SE-845 \$9.95* each



STEREO MATCHMAKER VI SE-848 \$19.95* each



STEREO MATCHMAKER VII SE-851 \$24.95* each



*Suggested List Prices—Slightly higher in South, Southwest and West.

specifications subject to change without notice.

IN STOCK NOW AT YOUR LOCAL DECCA DISTRIBUTOR

VOX JOX

By JUNE BUNDY

"GIRLS, GIRLS" GIMMIX: United Artists Records is encouraging deejays to conduct contests in conjunction with spinnings of Steve Lawrence's new waxing "Girls, Girls, Girls." Some jockeys are asking fem dialers to submit their names if they aren't mentioned in the lyric (which lists a long string of girls names); others are asking listeners if they can guess what prominent name is not mentioned by Lawrence on the disk. Answer, of course, is Eydie (Gorme), his frau.

THIS 'N' THAT: Freeman Hover, KEYZ, Williston, N. D., reports that local junior and senior high school students took over programming and deejay duties at the station during graduation week. Students have a teen program one night a week during the school year and a full day's operation of KEYZ is the "final exam."

Bruce Parsons, nighttime jock at WCTC, New Brunswick, N. J., leaves for Europe August 20 for a three-week vacation, during which time he will visit a number of radio and TV installations in Germany. . . . **Tommy Shafer,** WCAE, Pittsburgh, is playing the leading role in a local little theater production of "Tall Story" this month.

CHANGE OF THEME: New promotion manager for the Storer Broadcasting Company is Bob Edell, who has been affiliated with the Storer chain for the past five years. He will headquarter in Miami, reporting to Advertising-Promotion Director John J. Kelly. . . . **Harv Morgan,** formerly program director of WMNI, Columbus, O., is new program-production manager at WQTE, Detroit. . . . Also new at WQTE is deejay Tom Clay, formerly with WBRB, Mount Clemens, Mich.

NOTE TO HAP SMITH: Sorry can't run info on your "change of theme" until you send call letters of your ex-"Odessa-Midland" area outlet. . . . **Danny Caywood,** ex-KNOR, Norman, Okla., has taken over the noon to 3 p.m. time period at KBI, Muskogee, Okla.

New staffers at WLEU, Erie, Pa., are Glenn Scott, formerly with Armed Forces Radio, and Richard Allen. Scott replaces Barry Parsons on "Night Beat, Part 1"; while Parsons moves to the midnight-5 a.m. segment of the program. . . . **Billy Taylor,** WLIB, New York, is spinning jazz disks in the outlet's daily noon-2 p.m. time period. He also pilots what WLIB calls "the longest jazz show on AM radio," from 4 to 9:15 p.m. on Saturdays.

Up-dated programming move at KVNC, Winslow, Ariz., has resulted in the following staff appointments: **Harry Becker,** ex-KNDE, Aztec, N. M., station manager; **Don Rhea,** ex-KNDE, program director-deejay; plus two other spinners—**Warren Hill,** ex-KOJM, Havre, Mont., and **Rich Quinn.** Staying on with the KVNC staff are jocks Jerry Graham and "Easy" Ed Baxter.

Ken Gaughan, formerly with WHYN (AM-FM and TV), Springfield, Mass., has taken over the "Mid Morning Bandstand" show on WACE, same city. . . . Newly appointed promotion-public relations director at WBUZ, Fredonia, N. Y., is **Donald C. Lapp.** His first job is to ready plans for WBUZ's "Third Anniversary Birthday Party" in August.

Jack Wayne is now holding down the early morning (5:45-7:30) and late afternoon (4-6:30) time slots at WTSL, Manchester, N. H. . . . **Thad Sandstrom,** general manager of WIBO, Topeka, Kan., elected president of the Kansas Association of Radio Broadcasters. . . . Latest fem deejays called to our attention by disk promoter **Buddy Basch** are **Di Brookings,** KASK, Ontario, Calif., and **Lorrie Lee,** KSON, San Diego, Calif.

Jack Vaughn, production manager of WNAX, Yankton, S. D., and writer of "Goodbye Jimmy, Goodbye," has been selected as a student in the 1960-'61 Scandinavian Seminar. The jock will leave for Denmark August 5 to spend nine months studying Scandinavian culture. His primary fields of interest will be Danish broadcasting and folk music. He is the first student chosen from the music and broadcasting fields.

TEXAS: New station KAPE, San Antonio, was launched June 1 with a Western music format, and **Ted Fredericks** doubling as program-director-deejay. A feature of the new outlet is a "fishbowl" view of the studios and spinners from outside. . . . **Dick Dobbyn,** KXYZ, Houston, married **Ruth Steele** on June 2. . . . **Ray Baker,** ex-KMAC, San Antonio, has joined KCUL, Fort Worth, Tex. . . . New spinner at WFAA, Dallas, is **Tommy Bonner,** formerly with KCON, Conway, Ark., and WHBQ, Memphis.

GAB BAG: **Stein Martin,** WARK, Hagerstown, Md., writes, "On Saturday, May 21, I did a live remote from the business establishment of one of the sponsors of my all-night show. Along with the extra monetary value involved, many jocks might like to know what a big boost it may mean in the size of their audience. The show brought me in contact with many people that ordinarily aren't listening to radio when I am on—midnight to 6 a.m."

Deejays at WNBC, New York—**Jim Lowe,** **Art Ford,** **Bob Haymes,** etc.—will try their hand at TV shortly. The boys will handle commentary and commercials on WNBC-TV's late movies. . . . **Bruce Morrow,** WINS, New York, staged a "talent spectacular" at Island Garden Arena Saturday, June 4, with two shows (2 and 8 p.m.) drawing a crowd of 14,000. Featured on the bill were **Dion** and the **Belmonts,** **Little Anthony** and the **Imperials,** **Dave (Baby) Cortez,** the **Mello-Kings,** the **Five Satins,** the **Dubs,** and others.

BIONDI FOUND: **Dick Biondi,** whose whereabouts was frantically sought by one of his Buffalo fans last week, is at WLS, Chicago, in the 9 p.m. to midnight time period. Info was supplied by disk promoter **Buddy Basch** and **John Barrett,** assistant manager of Biondi's old station, WKWB, Buffalo. **Tommy Shannon,** who substituted for Biondi at WKWB on weekends for the last four years, has taken over the jock's full-time duties. Shannon graduates from New York's State Teachers College this week.

ARTISTS' BIOGRAPHIES FOR JOCKEY PROGRAMMING



Dante & the Evergreens Score on Madison

This new group waxing on the Madison label consists of Dante, 18, lead singer; Tony Moon, 19, vocal arranger, plays guitar, bass, drums, piano; Frank Rosenthal, 19, bass singer, plays trumpet; and Bill Young, 18, second tenor.

The boys formed their quartet while in, high school where they performed at parties and in their school show. They later cut some tapes which were heard by Lou Adler who signed them to a personal management contract.

Their debut disk on Madison, "Alley Oop," is one of three versions of that tune to score on the "Hot 100."



Versatile Vaughn Strong On All Charts

Billy Vaughn was born April 12, 1919, in Glasgow, Ky.

His professional start in show business came when he joined a group called the Dinning Brothers. During a night club engagement, Vaughn met a college vocal team, the Hilltoppers, and, impressed with their sound, agreed to compose a song for them.

The demo disk came to the attention of Dot's Randy Wood, who liked it and signed the group, including Vaughn. "Tryin'" was a big hit and its follow-up, "P. S.: I Love You," was a million seller.

One year after Vaughn had joined Dot, he became musical director for the company. Since his association with the label.

The prolific and versatile young man is represented on the "Hot 100" with "Dutchman's Gold" (with Walter Brennan), and on both the Mono and Stereo Action Album charts with "Theme From a Summer Place" on the former and the stereo version of that LP plus "Sail Along Silvery Moon" on the latter.

YESTERYEAR'S TOPS—

The nation's top tunes on records as reported in The Billboard

JUNE 18, 1955

1. Unchained Melody
2. Cherry Pink and Apple Blossom White
3. Ballad of Davy Crockett
4. Dance With Me, Henry
5. A Blossom Fell
6. Learnin' the Blues
7. Whatever Lola Wants
8. Melody of Love
9. Something's Gotta Give
10. Rock Around the Clock

JUNE 17, 1950

1. Third Man Theme
2. Bewitched
3. My Foolish Heart
4. Hoop-Dee-Do
5. Sentimental Me
6. I Wanna Be Loved
7. Old Piano Roll Blues
8. It Isn't Fair
9. If I Knew You Were Comin' I'd've Baked a Cake
10. Mona Lisa

MUSIC AS WRITTEN

New York

Promoter **Erberto Landi** will stage the first Neapolitan Song Festival in New York in the fall. . . . **Jackie Wilson** set a new record at the Apollo Theater in New York last week. . . . Maypole Records has signed thrush **Mae Questrel.** . . . Elektra Records threw a cocktail party in honor of singer **Oscar Brand** at the company's offices in New York last week. . . . **Andy Williams** is now in Paris, on a combination business-pleasure trip. The singer will cut an album in Paris and then go on to visit Rome before he returns the end of June. . . . **Conway Twitty** and Manager **Don Seat** are both back in the U. S. again after a personal appearance tour for the singer in Great Britain. Twitty broke box-office records in many of the cities he played in the British Isles. . . . **Lester Flatt** and **Earl Scruggs** will guest on the CBS-TV folk music spectacular, "Spring Festival, Folk Sound" June 16. Boys are also set for the Newport Folk Festival June 25. . . . **Leon Merrian** leaves for Paris June 22 for an engagement at the Blue Notes jazz club there.

Jimmie Rodgers is currently breaking attendance records at the International in New York. . . . **Ronnie Roulier,** British jazz arranger - composer, who turned out a host of recordings for **Ted Heath** in London, is making his home in Manhattan now, working as a free-lance a.&r. man. . . . The First NARAS-sponsored exhibit of album covers at the Library of Ideas in New York was a smashing success. Close to 400 covers were displayed and 30 labels took part. More than 4,500 visitors attended the display. NARAS members will vote on the "best" albums covers in various categories shortly, and NARAS intends to make the album cover display an annual event. . . . **Carlton Records** has signed **Don Rondo.** . . . **Bill Hill,** sales chief for **Fiesta Records,** leaves June 17 for a trip thru Europe to garner material for future release in the U. S.

Erroll Garner will appear on the **Arthur Godfrey** show on radio from June 20 thru 25. On July 1 and 2 Garner will be the guest soloist at the **Castle Hill Foundation** in Ipswich, Mass., and will play music fairs in Springfield, Mass., and at Westbury, L. I., afterward. Garner will play **Storyville,** in Cape Cod, July 12 thru 20. . . . **Fred Diodati,** lead singer of the **Four Aces,** became the father of a girl, **Denise,** last week. . . . **Brook Benton** will record a series of jingles for the **American Heart Association.** . . . **Bobby Marchan** is set for the **Uptown Theater** in Philadelphia, starting June 24 for 10 days. . . . **Nat Hentoff,** fearless jazz critic and well-known writer for many publications, is now on the staff of **The New Yorker.** . . . **Eydie Gorme** is now at the **Chez Paree** in Chicago. . . . **Dakota Staton** opens at the **Village Vanguard** in New York June 14 with **Mose Allison's Trio.** . . . **Johnny Ray** opened a restaurant, the **Bow-A-Bite,** in New York. . . . **Tony Bennett** opens at the **Monticello Club** in Framingham, Mass., June 16. . . . **Teddy Randazzo** opens at Boston's **Mayfair** June 13.

Bob Rolontz.

Chicago

Eddie Mathews, traveling promotional rep for **Mercury Records,** marries **Valerie Self** in New York City June 18. . . . **Charlie Luciano,** former Long Island jazz bistro op, has joined **Shaw Artists' Corporation** here, booking Midwest locations. . . . **Bob Newhart,** the **Warner Bros. Long Play** best seller comedian, has set four **Ed Sullivan TV-ers,** Oct. 2, Nov. 27 and during 1961, Jan. 15 and March 5. Newhart works **Freddy's,** Minneapolis, starting June 13, taking two days off to fly to Hollywood for the **NBC network National Emmy Award** video seg. . . . **C. B. Atkins,** manager of **Sarah Vaughan,** his frau, is reportedly ready to take over **Roberts Show Lounge** here as club operator from **Herman Roberts,** local businessman. . . . **Word Records,** Waco, Tex., has inked **Ethel Waters.** . . . **Frank York** and **His Strolling Strings** are set for nightly engagements at **Sportsman's Park,** where they'll work the swanky **Silk 'n Sully Room** of the clubhouse of the race track. . . . **Argo Records** has inked the **Sam Lazar Trio,** St. Louis electric organ trio.

Seymour Schwartz of **Heart Beat Records** has inked **Remo Biondi,** guitarist-violinist, and **Shay Torrent,** Hammond organist, to recording pacts. . . . **Eddie Layton,** the **Mercury** organist, is set for a tour of Europe, starting in mid-May, sponsored by **Hammond Organ Company.** Layton will spearhead a promotional campaign thru the Continent by giving organ recitals in major cities. . . . **Frank Holzfiend,** owner of the **Blue Note,** local jazz spot, shifting to a Thursday thru Monday night work week for his major jazz names. He previously had a Wednesday thru Saturday policy, but wants to take advantage of Monday nights, which are standard off-night at most other boites. The **Jazztet** makes a quick return to the **Blue Note,** opening August 3 for two weeks. Group debuted there a month ago. . . . **Jay Jay Records** releasing four stereo 45 r.p.m. polka singles. . . . **Bill Black,** prexy of **Orchestras, Inc.,** on a three-week business trip to Europe. . . . **Dinah Washington** engaged to **Jackie Hayes,** the **New York City** publicist. . . . **Lurlean Hunter** has had a busy fortnight. Gal singer inked with **Atlantic Records,** signed with the **Willard Alexander Agency,** and married **Greg Tischler.** . . . **The Jimmy Martins** (he's boss of **James H. Martin Distributors** and **Music Distributors,** both Chicago record distrib points) will adopt their second child early in July. . . . **Sam Lazar Trio,** organ group, inked by **Chess Productions Corporation** for early release. . . . **Quincy Jones** band, who recently completed the one-night concert tour of Europe with **Nat Cole,** are remaining on the Continent doing one-nighters. . . . **Charley Graziano,** former jazz bistro owner on Long Island, has joined **Shaw Artists' Corporation** locally, working locations. . . . **Ahmad Jamal** back to work, after a month off recording for **Argo,** to play the **Apollo Theater,** New York, June 17 for a week.

A. T. C.

Cincinnati

Perry Como spends next Monday and Tuesday (20-21) here in behalf of **Kraft Foods** and **Ohio Appliances, Inc.,** local **RCA**

(Continued on page 31)

YOU ARE CORDIALLY INVITED
TO HEAR AN EXCITING NEW PERSONALITY-
THE ROMANTIC, DEBONAIR

Remo Capra

SINGING

"JUST SAY I LOVE HER" AND "FOOLS RUSH IN,"

4-41697. EXCLUSIVELY ON COLUMBIA  RECORDS



1960
BELONGS
TO
GERRY
MULLIGAN

THEME MUSIC
FROM "ANATOMY OF A MURDER"
IS THE INITIAL OFFERING
OF THE VIOLENTLY NEW
GERRY MULLIGAN CONCERT JAZZ BAND
... PERHAPS THE MOST SPECTACULARLY
PROVOCATIVE SINGLE EVER RELEASED!
NEVER BEFORE, A BAND
SO IMBUED WITH MULLIGAN FRESHNESS,
SO ALIVE WITH MULLIGAN WIT
AND INNOVATION.
NEVER BEFORE, TWO GRABBING SIDES
SO CLEARLY INDICATIVE
OF PRECEDENT-PARALYZING
MULLIGAN THINGS-TO-COME!
"I'M GONNA GO FISHIN"
(SIDES I & II)* CONFIRMS A
CURRENT
AUTHORITATIVE PREDICTION:
THE GERRY MULLIGAN
CONCERT JAZZ BAND IS THE
GREAT NEW SOUND
OF THE SIXTIES!

Verve
RECORDS

*HEAR SIDE II FIRST.

MUSIC AS WRITTEN*

• Continued from page 28

Victor distributor. The trade will greet Como Monday evening at a cocktail session at the Terrace Hilton, hosted by local Kraft and RCA Victor execs. Tuesday noon, Jerry Weiner, local RCA Victor record chief, guests the trade folks at a luncheon in Perry's honor at the Terrace Hilton. . . . Two local record distributing firms, State Record Distributors, Inc., and Whirling Disc Distributors, Inc., owned by Mel and Carl Herman, last week signed an agreement with the FTC not to pay payola to anyone as an inducement to play their records on the air. They had been charged in an FTC complaint with giving deejays money or other valuables to have their platters aired. The FTC said the agreement was for settlement purposes only and does not mean the firms admitted to charges of payola.

WKRC execs played host at a luncheon at the Queen City Club Monday (6) to introduce to the local trade the station's new news man, Nick Basso, who replaces the veteran George Palmers, recently relieved of his newscasting duties there. . . . Joe Cella has resumed his publicity and promotional chores at Crosley Broadcasting's WLW and WLW-T after a 10-day illness that confined him to his pad. . . . The Al Belletto Sextet, jazz group, is working with the Kirby Stone Four (Columbia) on a string of Western and Midwestern dates with a unit that also includes Wade Ray plus the Four Rounders. After a month's stand at the Holiday Hotel, Reno, Nev., group last week began an extended engagement in Omaha. . . . Dave Manning, staff announcer at WLW-D, Dayton, O., since 1958, has shifted to WLW-T here in the same capacity.

Mrs. Russell Carr, personal manager to Tommy Zang (Hickory), in town Thursday (9) on business, including a visit with Harry Carlson, of Fraternity Records. Zang, now working the New York sector, has a new release in "I Can't Stop Loving You" b.w. "Truly, Truly." . . . Jeff Davis, King of the Hoboes, departs June 15 for Fairbanks, Alaska, to attend the 52d annual convention of the Knights of the Road (formerly Hoboes of America) to be held there June 27-July 4. Davis is well known in all branches of showbiz, where he has hustled memberships for the hobo org for more than 50 years. . . . The Matadors, who record for Don Robey's Backbeat label, have been pacted to alternate at two-week intervals thruout the summer between the Southwest's newest vacation spot, the Sea Island Motel, on Padre Island, and the Holiday Inn at Brownsville, Tex. The group has been club-dating it thru the Rio Grande Valley. Bill Sachs

Nashville

When M-G-M's Arnold Maxin brought Jaye P. Morgan to Bradley Studios here recently to record her first Nashville sessions for the label, nerves of some of those in on the sessions were tighter than a gee-tar string. But Miss Morgan fitted into the Nashville picture with the ease of a Southern drawl. Studio staffers said the thrush acted "just like homefolks." And, from Nashville, this is the compliment supreme. . . . Trooper Clyde McCoy made his debut in Nashville last week with sessions for Top Rank, with label's Paul Cohen directing. . . . Hickory's Margie Bowes was at the RCA Victor Studios here last week for a session. . . . NRC's Bill Justice directed Sonny James sessions last week at the RCA Victor and Bradley studios. . . . Faron Young cut a session Friday (10) for Capitol at Bradley. . . . Jim Vienneau left town Thursday (9) after recording a Mark Dinning album for M-G-M at the Bradley Studio, and Carl Belew worked on an album for Decca, with Owen Bradley directing. Other activities at the Bradley Studio last week included a demo session by Teddy and Doyle Wilburn's Sure Fire Music and a Decca session by Ernest Tubb.

Harold Twitty, of George Doyne Agency, was at the RCA Victor Studio Friday (10) for a jingle session. . . . Acuff-Rose Publications' Joe Lucus infos that Don and Phil Everly have been busy recently reviewing movie scripts from Warner Bros. . . . RCA Victor's Jim Reeves made p.a.'s in New England States over the weekend for Jim Flaherty, Hartford, Conn., record shop owner. Reeves also hit New York for visits with RCA Victor's Steve Sholes and Pat Kellerher.

Out-of-towners here last week included publishers Gene Goodman and Nat Tannen and writer Si Siman. The last named joined Eddy Arnold, Porter Wagoner and Chet Atkins for golf Tuesday (7). . . . Jimmie Driftwood lured local musicians with a letter to the RCA Victor Studio urging them to come down to White River, near his Arkansas home, where the granddaddy rainbow trout are hitting. RCA Victor spokesman here predict that Hank Snow's "Miller's Cave" will make the jump over to the pop field, as did Hank Locklin's "Please Help Me, I'm Falling."

Chet Atkins' group of musicians is set for an upcoming trip to the Newport Jazz Festival. The Atkins group, skedded to have their night July 4, will attend the festival at the invitation of organizer George Wein. Floyd Cramer, Bob Moore, Buddy Harman, Brenton Banks, Hank Garland, Boots Randolph and Gary Burton will make the trip with Atkins as guests of RCA Victor. . . . Jim Denny's Artist Bureau has booked some 150 fair dates thruout the country for the season starting soon. . . . Decca's Owen Bradley was guest of the Nashville Lion's Club Thursday (9), along with Cedarwood prexy, Jim Denny. . . . Billy Grammer opens at the Flame Theater-Cafe, Minneapolis, this week.

Pat Twitty.

Theater Stint on Connor Tour

NEW YORK — In an unusual booking Chris Connor will appear for a week's theater concert engagement at the Brandywine Mu-

sic Box in Concordville, Pa., July 11-16. Prior to this the jazz songstress will appear at the Trade Winds in Chicago and following it the Atlantic recording artist will appear at Storyville in Cape Cod and then the Randall's Island Jazz Festival in New York.



VANGUARD recordings for the connoisseur

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America's Most Popular Folk Singers!

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now...
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VOL. 2

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on location,
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YES! The above 10% extra
discount applies to this one too.

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ON TOUR



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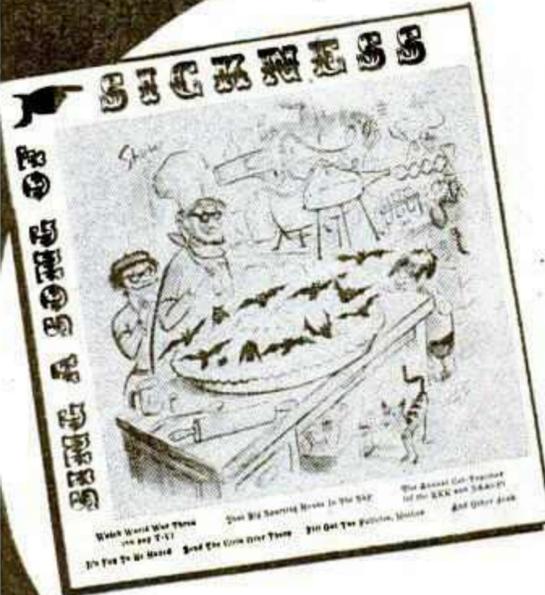
SUMMER TIME IS FUN TIME!! PARTY TIME!

These two hilarious Party Fun L.P.'s by Dick Sherman and Milt Larsen will assure Summer Sales.

SING A SONG OF SICKNESS

A Brand New Laugh Album. PIP PLP 1901

The "Smash Flops" team does it to you again. 12 sick ballads for hi-fidelity fun... At the Annual Get Together of the KKK and NAACP; That Big Sporting House in the Sky; Watch World War III on Pay T-V; It's Fun to be Hazed; Send the Girls Over There; I Saw Adolph Today... and others of equal good humor.



YOUR GUARANTEE Against Summer Sales Sickness

as featured in May 25th Issue of Newsweek Magazine.

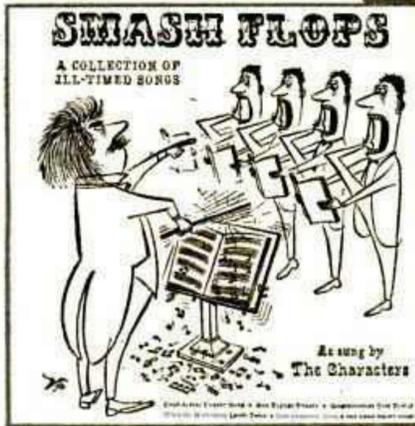
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FROM THE BILLBOARD SALES DEPARTMENT

A weekly column of lively chatter material on the hottest and most popular recording artists—those "Spotlighted" by Billboard's review staff, as well as those featured by the record companies in their major Billboard ad promotions.

HARRY BELAFONTE, whose RCA Victor albums number 19 (latest is *Swing Dat Hammer*), has achieved considerable artistic and financial success with his concert tours of the United States and Europe. Dates have now been set for Belafonte to introduce his one man concert to some of the leading nations in the Far East this Summer. Beginning with a five-day appearance at the Hawaiian Centennial celebration in Honolulu, July 2, Belafonte swings out toward Japan, the Philippines, Australia, Israel, India and Greece. Accompanying him on the trip, in addition to Mrs. Belafonte and their two-and-a-half-year-old son, David, will be his executive producer, four accompanists, three singers, a stage manager and a conductor.

THE COASTERS: Carl Gardner, Billy Guy, Bobby Nunn and Leon Hughes, are in *The Billboard Spotlight* with their newest for Atco, *Wake Me, Shake Me*, a bright novelty, b-w Stewball. An important factor in the success of the Coasters is their close association with the songwriting team of Jerry Leiber and Mike Stoller who map out arrangements for the group's record dates and provide continuous artistic supervision. Leiber and Stoller produced their new one as well as many of the tunes in their album, *Coasters' Greatest Hits*.

VAN CLIBURN: For classical programming, Van Cliburn's latest RCA Victor album, *Schumann Concerto in A Minor*, made in Orchestra Hall, Chicago, April, 1960, with Fritz Reiner and the Chicago Symphony Orchestra, numbers among the best. In addition, it's an impressive achievement in sound engineering; capturing every nuance of their performance. Currently, Van Cliburn and Sol Hurok, his manager, are touring Moscow. This marks Cliburn's first visit to that country since he won the celebrated Tchaikovsky Competition in 1958.

BIRTHDAYS OF THE WEEK: June 13, Bobby Freeman, June 14, Burl Ives, June 15, Erroll Garner, David Rose, June 18, Ray McKinley, June 19, Guy Lombardo.

NAT KING COLE, recently returned from a successful tour of England which included an appearance in Britain's special Royal Variety Show, is presently performing at the Coconut Grove, L. A., till June 16. The singer-pianist manages to find time to do a little composing. He is co-writer of his latest Capitol single, *When It's Summer*, wrote the title song for his album *To Whom It May Concern* and also the instrumental, *Whatch Gonna Do*, that's on the reverse side of *Time And The River*.

CROSBY BROTHERS, Dennis, Phillip and Lindsay, are currently functioning as a trio in night clubs and on records — without Gary. They offer a hip version of the oldie, *Dinah* b-w *The Green Grass Grown All Around*, a bright arrangement of this folk tune, on their debut disk for M-G-M Records. A swingin' trio on stage, Phillip usually sings the ballads, Dennis sings tenor and Lindsay doubles as second tenor or bass.

TOMMY & JIMMY DORSEY: In this week's issue of *Billboard*, Top Rank Records announces the release of an album package paying tribute to the departed Brothers who represent a thrilling era of music. Titled *Last Moments of Greatness*, the deluxe four-LP package is a recording of the Tommy Dorsey band, featuring Jimmy Dorsey, during their exciting 1956 appearance at the Cafe Rouge, N. Y. C. Forty-three Dorsey standards are included in the album in addition to a 10-page story covering the lives of the Dorseys and four large black and white musical sketches created for framing. A collector's item, Top Rank is offering the package to radio stations at a special promotional price.

The **FENDERMEN** are a new duo on the scene making it with a fast climber on *Billboard's* Hot 100, *Mule*

Skinner Blues. Jim Sundquist from Iron Mountain, Mich., and Phil Humphrey from Madison, Wis., make up the Fendermen. With a solid musical background — Phil had a rock and roll band for three years, and Jim has been playing with his own band for several years — the boys are off to a good record start on Soma Records.

EYDIE GORME's new ABC - Paramount release, *The Dance Is Over*, is a happy switch from the straight ballad type of song Eydie usually does to a typical rock arrangement. *Flip is Too Young To Know*. Both are good sides. The Manhattan home of Eydie, her husband, Steve Lawrence, and their recently born first child, is something of a compromise for Bronx-born Eydie and Brooklyn-born Steve. A busy schedule keeps Eydie always on the move. She is currently at the *Chez Paree*, Chicago, till June 24. From there she heads for Las Vegas and three weeks at the El Rancho Vegas beginning June 29.

JOHNNY HORTON, who won the *Battle of New Orleans* and put the sinking *Bismarck* high on the charts, has two strong entries on his latest, *Johnny Freedom*, inspired by the new recreation park, *Freedomland, U.S.A.* in New York, b-w *Comanche* (*The Billboard Pick*). The Columbia recording artist will perform *Freedom* on Dick Clark's TV show June 13 and on *Jubilee U.S.A.*, TV show, June 25.

MARY JOHNSON: Both sides of Mary's new single, *All The Love I Got and Ain't Gonna Be That Way*, are on *Billboard's* Hot 100 chart. *All The Love* is a Star Performer this week. Mary has made an impression on the music scene in the short time he's been exposed via *United Artists Records*. He scored with *You Got What It Takes; Come To Me, I'm Comin' Home; Let Me Love You and I Love The Way You Love*. In addition he has an album titled *Marvelous Mary Johnson*.

STEVE LAWRENCE: Altho still in the Army, Steve is well represented on the music scene with four swingin' sides on two different labels. ABC-Paramount released Lawrence's *Why, Why, Why* b-w *You're Everything Wonderful*. And, on *United Artists*, his new affiliation, *Girls, Girls, Girls* b-w *Little Boy Blue*. Both UA tunes

To help you spot the ones you need, when you need them, all artists items are carried in strict alphabetical sequence.

were arranged and produced by Don Costa.

RECORD SOURCE, INC. announces, in this issue of *Billboard*, an important new One-Stop Programming Service for Broadcasters. The one-stop service provides radio and television stations with records from all important labels at a minimum fee. In co-operation with *Billboard's* Editorial Review Committee, RSI selects the choice product of the record industry, providing each subscriber with an up-to-date music library; smart, modern programming. Check page 14 for details.

GARY MILLS, on *Imperial Records*, sings the original *Look For A Star* which is getting action. The single is from the sound track of the movie, *Circus of Horrors*. Tune comes in two parts and the young singer sells it brightly. Rates a *Billboard Spotlight*.

JOHNNY PRESTON, whose recording of *Running Bear* did well on the charts, is on the scene with a rockin' chanter titled *I'm Starting To Go Steady*. *Flip is Feel So Fine*, a country-flavored ditty. Both sides were *Spotlighted* by *Billboard*. The Mercury artist hails from Port Arthur, Texas.

PROMOTION DAYS & WEEKS: June 13 is National Little League Baseball Week, June 14 is Flag Day, June 16 begins National Mayonnaise and Salad Dressing Week, June 17 is Bunker Hill Day in Boston and Suffolk County, Mass. June 19 is Father's Day.

Have a good week. Tom Rollo.

THIS WEEK'S NEW Money Records

... an alphabetical listing of the records manufacturers are backing with special feature treatment in big-space *Billboard* ads.

SINGLES

- A MILLION TO ONE—Jimmy Charles Promo
- CLOSE—Keely Smith Dot
- FOOLS RUSH IN—Remo Capra Columbia
- HELL HAVE TO GO—Billy Vaughn Dot
- JUST SAY I LOVE HER—Remo Capra Columbia
- I CAN'T STOP LOVING YOU—Tommy Zang Hickory
- IS A BLUE BIRD BLUE?—Conway Twitty M-G-M
- IS THERE ANY CHANCE?—Marty Robbins Columbia
- LOOK FOR A STAR—Billy Vaughn Dot
- RUNAROUND—The Fleetwoods Liberty
- TEA LEAVES—Keely Smith Dot
- THE TIP OF MY FINGERS—Nick Noble Coral
- THEME FROM ANATOMY OF A MURDER—Gerry Mulligan Verve
- TRULY, TRULY—Tommy Zang Hickory
- TROUBLE IN PARADISE—The Crests Cned
- WHERE ARE YOU?—Frankie Avalon Chancellor

ALBUMS

- PAUL ANKA SINGS HIS BIG 15—Paul Anka ABC-Paramount
- MR. PERSONALITY'S 15 HITS—Lloyd Price ABC-Paramount

According to statistics maintained over a period covering thousands of releases... 7 out of 10 will reach *Billboard's* "HOT 100" in the weeks ahead!

Every week... disk jockeys all over the nation help spark up their record shows with this fresh, lively material furnished exclusively by *The Billboard*. Watch for it next week.

AUDIO NEWS BRIEFS

Continued from page 26

ter C. Hirninus is vice-president and chief engineer.

The Admiral Slaus organization has appointed William H. Geddes as regional manager for the Buffalo, Syracuse and Rochester area. Geddes was formerly associated with General Electric and Radio Corporation of America. . . . The Bell and Howell Company is asking its shareholders to vote in a proceeding that will decide whether the projector and tape machine company will extend a stock option plan for key employees. Vote will be held in Chicago Thursday (28).

cialists. The firm, a former service outfit exclusively, now handles all TV, radio and stereo sets for the company. . . . Altec Lansing has formed its own national sales company. The company association with Graybar Electric ends June 30. H. S. Morris will head up the new wing as national sales manager and will supervise sales and a special consultant service which will supply engineering assistance to contractors and distributors. Ten districts are set at present and 10 salesmen are in charge of each area. . . . Columbia

Reynolds to S-C Ex Post

NEW YORK — Victor jazz and Reynolds has been district manager in the by the Strom of General D Reynolds, a.&r. capacity years and left a year ago, is writer on hi-fi jects. His string

memo from dan collins:

Any week of the year, Billboard's ABC-Paid circulation delivers the biggest and buyingest audience of phono-record dealers available anywhere.

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The Billboard July 11, 1960

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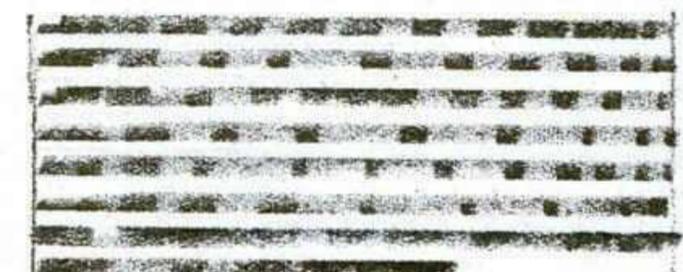
FOR MUSIC-RECORD DEALERS

Spotlighting

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See inside for an unveiling of

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... or get face-to-face with your future at the

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NAME OF MFG. CO.

... record" while a demon-... which... is going on. The prospect... self listening to his own... of the salesman, a bit... and sound demonstration... en the time comes for... ke up his mind which... ay, the recordings which... simultaneously made... out the prospect pay... attention to them—are... k, demonstrating the... of each machine. Lis... recordings of identical... made on several ma... nce, has a surprising... rrows down the choice... ar recorder.

are suggested for recording children's "correspondence" — by mailed, small tapes with between two tape mers—for school use, for businessmen who ly their own diction delivery, as well as for games and music. "No... the separate upstairs about a real apprecia... many things which a... can do," Schmid... e we give such a... nstration, we have... it necessary to loan... e for a weekend, to... rt of a rental pro... se price discounts to... ion. We can sell 300... n this basis, most of... and we feel that the... ler, whose salesmen... ed to big-ticket units,... qualified retailers of

Exits Post

K — Ozzie Cadena, man for Savoy, Re... subsidiary labels, has... gler to handle his in... duction firm called... erica. Sound of Amer... s in albums for the... lks and pop fields. ... duction includes al... ownie McGuire and... the Tomlin Choir, ... and Memphis Slim. ... ll release both albums... n the Sound of Amer... The Tomlin and... ry albums are compar... at \$4.98. Distrib net... yet set up. Cadena is... special introductory of... s and dealers on first

TON — The Na... Relations Board has... throw open Edward... ctions, Inc., to collec... ng vote, over the pro... American Federation... s, and at the behest... cians Guild of Amer... Small Productions in... Pictures, Inc.; Peet... ions, Inc., and Team... s, Inc., all of Los

for musicians to vote... ion picture industry is... yment for two or more... g the year, by the em... guration.

FOR WEEK ENDING JUNE 19, 1960

The Billboard TOP LP'S

BEST SELLING MONOPHONIC LP'S

MONO ACTION ALBUMS --- on the charts 39 weeks or less

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
1		1. SOLD OUT Kingston TrioCapitol T 1352	8
2		3. BUTTON-DOWN MIND OF BOB NEWHARTWarner Bros. W 1379	5
3		2. ELVIS IS BACK Elvis PresleyRCA Victor LPM 2231	6
4		4. THE SOUND OF MUSIC Original CastColumbia KOL 5450	26
5		6. MR. LUCKY Henry ManciniRCA Victor LPM 2198	12
6		5. THEME FROM A SUMMER PLACE Billy VaughnDot DLP 3276	13
7	10	CAN CAN Sound TrackCapitol W 1301	7
8		7. SIXTY YEARS OF MUSIC AMERICA LOVES BEST Assorted ArtistsRCA Victor LM 6074	29
9		9. LANZA SINGS CARUSO—CARUSO FAVORITES Mario Lanza-Enrico CarusoRCA Victor LM 2393	4
10		8. BEN-HUR Rome Symphony Orch./SavinaM-G-M IE1	8
11		11. ENCORES OF GOLDEN HITS PlattersMercury MG 20472	14
12		12. ITALIAN FAVORITES Connie FrancisM-G-M E 3791	19
13		16. HERE WE GO AGAIN Kingston TrioCapitol T 1258	32
14		20. LATIN A LA LEE Peggy LeeCapitol T 1290	10
15		19. BELAFONTE AT CARNEGIE HALL Harry BelafonteRCA Victor LOC 6006	32
16		— IT'S EVERY TIME Everly BrothersWarner Bros. WB 1381	2
17		13. BROTHERS FOURColumbia CL 1402	9
18		29. WOODY WOODBURY LOOKS AT LOVE AND LIFEStereoddities MW 1	15
19		14. OLDIES BUT GOODIES Assorted ArtistsOriginal Sound 5-001	39
20		15. OUTSIDE SHELLEY BERMANVerve MGV 15007	29

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
21		18. THIS IS DARIN Bobby DarinAtco LP 33-115	15
22		21. PERSUASIVE PERCUSSION Terry Snyder and the All StarsCommand LP 800	9
23		17. FAITHFULLY Johnny MathisColumbia CL 1422	22
24		22. HEAVENLY Johnny MathisColumbia CL 1351	39
25		26. HE'LL HAVE TO GO Jim ReevesRCA Victor LPM 2223	4
26		24. GUNFIGHTER BALLADS AND TRAIL SONGS Marty RobbinsColumbia CL 1349	25
27		25. SATURDAY NIGHT SING ALONG WITH MITCH Mitch MillerColumbia CL 1414	11
28		33. LISTEN TO DAY Doris DayColumbia DD 1	3
29		35. WONDERFUL WORLD OF JONATHAN WINTERSVerve MGV 15009	16
30		27. THAT'S ALL Bobby DarinAtco LP 33-104	37
31		— COME FLY WITH ME Frank SinatraCapitol W 920	15
32		30. CONCERT IN RHYTHM, VOL. II Ray ConniffColumbia CL 1415	15
33		32. STUDENT PRINCE Mario LanzaRCA Victor LM 2339	13
34		— STORMSVILLE Johnny and the HurricanesWarwick W 2010	3
35		40. CONNIE'S GREATEST HITS Connie FrancisM-G-M E 3793	5
36		— LAUGHING ROOM Woody WoodburyStereoddities MW 2	1
37		28. GENIUS OF RAY CHARLESAtlantic LP 1312	17
38		36. LORD'S PRAYER Mormon Tabernacle ChoirColumbia ML 5386	28
39		38. SANTO AND JOHNNYCanadian-American CA 1001	22
40		— FIORELLO! Original CastColumbia WAO 1321	15

ESSENTIAL INVENTORY (MONO ALBUMS) on the charts 40 weeks or more

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
1		1. INSIDE SHELLEY BERMAN, Verve MGV 15003.....	60
2		3. MY FAIR LADY, Original Cast, Columbia OL 5090.....	219
3		2. KINGSTON TRIO, Capitol T 996	52
4		7. FROM THE HUNGRY I, Kingston Trio, Capitol T 1107.....	70
5		9. KING AND I, Sound Track, Capitol W 740.....	189
6		4. THE MUSIC MAN, Original Cast, Capitol WAO 990.....	120
7		5. GIGI, Sound Track, M-G-M 3641 ST.....	102
8		8. SOUTH PACIFIC, Sound Track, RCA Victor LOC 1032.....	116
9		6. HYMNS, Tennessee Ernie Ford, Capitol T 756.....	153
10		11. PORGY AND BESS, Sound Track, Columbia OL 5410.....	48
11		16. SOUTH PACIFIC, Original Cast, Columbia OL 4180.....	315
12		10. SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1160.....	101
13		14. COME DANCE WITH ME, Frank Sinatra, Capitol T 1069.....	67
14		19. FLOWER DRUM SONG, Original Cast, Columbia OL 5350.....	64
15		13. PETER GUNN, Henry Mancini, RCA Victor LPM 1956.....	69
16		15. KINGSTON TRIO AT LARGE, Capitol T 1199.....	52
17		17. ONLY THE LONELY, Frank Sinatra, Capitol W 1053.....	74
18		— MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1243.....	74
19		12. JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CL 1133.....	111
20		18. MORE JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CL 1344.....	47
21		20. GYPSY, Original Cast, Columbia OL 5420.....	41
22		25. BUT NOT FOR ME, Ahmad Jamal, Argo LP 628.....	74
23		22. EXOTICA, VOL. I, Martin Denny, Liberty LRP 3034.....	47
24		23. GEMS FOREVER, Mantovani, London LL 3032.....	67
25		24. WARM, Johnny Mathis, Columbia CL 1078.....	70

BEST SELLING STEREOPHONIC LP'S

STEREO ACTION ALBUMS --- on the charts 29 weeks or less

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
1		1. PERSUASIVE PERCUSSION Terry Snyder and the All StarsCommand S 800	21
2		3. SOLD OUT Kingston TrioCapitol T 1352	7
3		2. PROVOCATIVE PERCUSSION Enoch Light and the Light BrigadeCommand S 806	21
4		6. MR. LUCKY Henry ManciniRCA Victor LSP 2198	12
5		4. THEME FROM A SUMMER PLACE Billy VaughnDot DLP 25276	11
6		5. SOUND OF MUSIC Original CastColumbia KOS 2020	23
7		8. LANZA SINGS CARUSO—CARUSO FAVORITES Mario Lanza-Enrico CarusoRCA Victor LSC 2393	5
8		10. BEN-HUR Rome Symphony Orch./SavinaM-G-M IE1	4
9		21. CONCERT IN RHYTHM, VOL. I Ray ConniffColumbia CS 8022	21
10		27. NEAR YOU Roger WilliamsKapp KS 1112	21
11		— 'S AWFUL NICE Ray ConniffColumbia CS 8001	15
12		26. BOUQUET Percy FaithColumbia CS 8124	14
13		— FLOWER DRUM SONG Original CastColumbia OS 2009	20
14		15. NEARER THE CROSS Tennessee Ernie FordCapitol ST 1005	21
15		16. CONNIF MEETS BUTTERFIELD Ray ConniffColumbia CS 8155	21

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
16		18. EXOTICA, VOL. I Martin DennyLiberty LST 7034	21
17		19. FIORELLO! Original CastCapitol SWAO 1321	21
18		22. LORD'S PRAYER Mormon Tabernacle ChoirColumbia MS 6068	21
19		12. GUNFIGHTER BALLADS Marty RobbinsColumbia CS 8158	18
20		13. AMERICAN SCENE MantovaniLondon PS 182	12
21		17. SAIL ALONG SILVERY MOON Billy VaughnDot DLP 25100	22
22		20. NEW ORLEANS Pete FountainCoral CRL 7-57282	16
23		— STILL MORE SING ALONG WITH MITCH Mitch MillerColumbia CS 8009	20
24		30. RACHMANINOFF: PIANO CONCERTO NO. 3 Van CliburnRCA Victor LSC 2355	19
25		— TCHAIKOVSKY: 1812 OVERTURE/ RAVEL: BOLERO Morton GouldRCA Victor LSC 2345	20
26		9. FAITHFULLY Johnny MathisColumbia CS 8219	19
27		— PORGY AND BESS Sound TrackColumbia OS 2016	20
28		— MORE SING ALONG WITH MITCH Mitch MillerColumbia CS 8043	1
29		— CONTINENTAL ENCORES MantovaniLondon PS 147	20
30		14. AMERICAN SHOWCASE MantovaniLondon PSA 3202	12

ESSENTIAL INVENTORY (STEREO ALBUMS) on the charts 30 weeks or more

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
1		— BELAFONTE AT CARNEGIE HALL, Harry Belafonte, RCA Victor LSO 6006.....	30
2		1. SOUTH PACIFIC, Sound Track, RCA Victor LSO 1032.....	56
3		2. MY FAIR LADY, Original Cast, Columbia OS 2015.....	56
4		4. GIGI, Sound Track, M-G-M SE 3461 ST.....	56
5		3. HEAVENLY, Johnny Mathis, Columbia CS 8152.....	38
6		5. FILM ENCORES, VOL. I, Mantovani, London PS 124.....	50
7		6. BLUE HAWAII, Billy Vaughn, Dot DLP 25165.....	37
8		8. HERE WE GO AGAIN, Kingston Trio, Capitol ST 1258.....	32
9		10. COME DANCE WITH ME, Frank Sinatra, Capitol SW 1069.....	56
10		19. KING AND I, Sound Track, Capitol SW 740.....	44
11		7. GEMS FOREVER, Mantovani, London PS 106.....	44
12		9. STRAUSS WALTZES, Mantovani, London PS 118.....	40
13		12. RODGERS: VICTORY AT SEA, VOL. II, RCA Victor Symphony Orch. (Bennett), RCA Victor LSC 2226.....	54
14		13. MUSIC MAN, Original Cast, Capitol SWAO 990.....	45
15		17. KINGSTON TRIO AT LARGE, Capitol ST 1199.....	41
16		14. PETER GUNN THEME, Henry Mancini, RCA Victor LSP 1956.....	54
17		18. NO ONE CARES, Frank Sinatra, Capitol SW 1221.....	35
18		16. FOR THE FIRST TIME, Mario Lanza, RCA Victor LSC 2338.....	33
19		— QUIET VILLAGE, Martin Denny, Liberty LST 7122.....	30
20		11. MORE JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CS 8150.....	32

BASED ON SALES

IN STORES & RACKS

BEST SELLING CLASSICAL ALBUMS

MONOPHONIC CLASSICAL ALBUMS

- LANZA SINGS CARUSO—Caruso Favorites**
Mario Lanza-Enrico Caruso, RCA Victor LM 2393
- TCHAIKOVSKY: PIANO CONCERTO NO. 1**
Van Cliburn, Orchestra directed by Kiril Kondrashin, RCA Victor LM 2252
- TCHAIKOVSKY: 1812 OVERTURE; CAPRICCIO ITALIEN**
Minneapolis Symphony Orchestra (Dorati), Mercury MG 50054
- SIXTY YEARS OF MUSIC AMERICA LOVES BEST**
Assorted Artists, RCA Victor LM 6074
- TCHAIKOVSKY: 1812 OVERTURE; RAVEL: BOLERO**
Morton Gould Orchestra, RCA Victor LM 2345
- CHOPIN BY STARLIGHT**
Hollywood Bowl Symphony Orchestra (Dragon), Capitol P-8371
- RAVEL: BOLERO** Boston Symphony Orchestra (Munch), RCA Victor LM 1984
- THE LORD'S PRAYER**
The Mormon Tabernacle Choir (Condie), Columbia ML 5386
- RODGERS: VICTORY AT SEA, VOL. 2**
RCA Victor Symphony Orchestra (Bennett), Columbia LM 2226
- GROFE: GRAND CANYON SUITE**
The Philadelphia Orchestra (Ormandy), Columbia ML 5286

STEREOPHONIC CLASSICAL ALBUMS

- LANZA SINGS CARUSO—CARUSO FAVORITES**
Mario Lanza-Enrico Caruso, RCA Victor LSC 2393
- TCHAIKOVSKY: 1812 OVERTURE; CAPRICCIO ITALIEN**
Minneapolis Symphony Orchestra (Dorati), Mercury SR 90054
- RODGERS: VICTORY AT SEA, VOL. 1**
RCA Victor Symphony Orchestra (Bennett), RCA Victor LSC 2335
- TCHAIKOVSKY: 1812 OVERTURE; RAVEL: BOLERO**
Morton Gould Orchestra, RCA Victor LSC 2345
- RODGERS: VICTORY AT SEA, VOL. 2**
RCA Victor Symphony Orchestra (Bennett), RCA Victor LSC 2226
- RACHMANINOFF: PIANO CONCERTO NO. 3**
Van Cliburn Symphony of the Air (Kondrashin), RCA Victor LSC 2355
- TCHAIKOVSKY: PIANO CONCERTO NO. 1**
Van Cliburn, Orchestra directed by Kiril Kondrashin, RCA Victor LSC 2252
- THE LORD'S PRAYER**
The Mormon Tabernacle Choir (Condie), Columbia MS 6068
- OFFENBACH: GAITE PARISIENNE; KHATCHATURIAN: GAYNE BALLET SUITE**
Boston Pops (Fiedler), RCA Victor LSC 2267
- RAVEL: BOLERO** Boston Symphony Orchestra (Munch), RCA Victor LSC 1984

BEST SELLING LOW PRICE LP'S (List price \$2.98 or less)

- STEREOPHONIC**
- Soul of Spain, Vol. 1**
101 Strings Stereo Fidelity SF 6600
 - Soul of Spain, Vol. 2**
101 Strings Stereo Fidelity SF 9900
 - Symphony for Lovers**
101 Strings Stereo Fidelity SF 4500
 - Silver Screen**
101 Strings Stereo Fidelity SF 7000
 - 101 Strings Play the Blues**
Stereo Fidelity SF 5800
 - East of Suez**
101 Strings Stereo Fidelity 11200
 - Ebb Tide**
Frank Chacksfield Richmond S 30078
 - Symphony for Tommy**
Hamburg Philharmonic Orch. Stereo Fidelity SF 5700
 - Backbeat Symphony**
101 Strings Stereo Fidelity SF 11500
 - The Music Man**
Various Artists Lion SL 70091

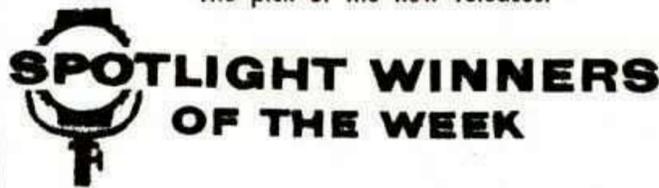
- MONOPHONIC**
- Soul of Spain, Vol. 1**
101 Strings Somerset P 6600
 - Soul of Spain, Vol. 2**
101 Strings Somerset P 9900
 - 101 Strings Play the Blues**
Somerset P 5800
 - Good Housekeeping Reducing Off the Record**
Harmony HL 7143
 - Perry Como Sings Just for You**
RCA Camden CAL 440
 - John McCormick Sings Irish Songs**
RCA Camden CAL 407
 - Concerto Under the Stars**
101 Strings Somerset P 6700
 - You Do Something to Me**
Mario Lanza RCA Camden CAL 450
 - Backbeat Symphony**
101 Strings Somerset P 11500
 - Silver Screen**
101 Strings Somerset P 7000

BEST SELLING POP EP'S

- Because They're Young**
Duane Eddy Jamie J-304
- Party Sing Along With Mitch**
Mitch Miller Columbia EPB 13311
- Kingston Trio at Large**
Capitol EAP 1199
- He'll Have to Go**
Jim Reeves RCA Victor EPA 4357
- Gunfighter Ballads and Trail Songs**
Marty Robbins Columbia EPB 13491
- Spirituals**
Tennessee Ernie Ford Capitol EAP 1-818
- Kingston Trio**
Capitol EAP 1-996
- Nearer the Cross**
Tennessee Ernie Ford Capitol EAP 1-1005
- Hymns**
Tennessee Ernie Ford Capitol EAP 1-1818
- Faithfully**
Johnny Marchis Columbia EPB 14321

Reviews of THIS WEEK'S LP'S

The pick of the new releases:



Strongest sales potential of all albums reviewed this week.

In order to speed reviews of LP's, The Billboard requests that ALL albums be sent to The Billboard Record Review Department, P. O. Box 292, Times Square Station, New York 36, N. Y. However, singles should be sent to The Billboard Record Review Department, 1564 Broadway, New York 36.

Pop

THE NEW RAY ANTHONY SHOW



Capitol T 1421—Ray Anthony has dropped his big band and come up with a small instrumental group featuring Anthony as both trumpet player and singer, plus thrushes Diane Hall and Annita Ray. It's an exciting combination, and as recorded here (live from Las Vegas, Nev.) it makes for an exciting disk. Anthony and the girls and the group comes thru solidly on "Night Train," "Peter Gunn Theme," "Just in Time" and other familiar songs. Strong wax.

Pop Disk Jockey Programming

VOICES IN SONG



American Musical Theater, Time S 2003 (Stereo & Monaural)—Here's a rich programming source for jocks in search for new show music wax. Directed and arranged by Hal Mooney, the LP spotlights verveful, top-quality warbling by the Gene Lowell Singers on some fine legit musical tunes, with standout backing by a group of ace jazz-oriented sidemen. Tunes include "Everything's Coming Up Roses." Double-fold package features striking comedy-tragedy-masks cover.

Classical

SCHUMANN: PIANO CONCERTO IN A MINOR



Van Cliburn, piano; Chicago Symphony Orchestra (Reiner), RCA Victor LM 2455—Van Cliburn's third release on RCA Victor should also turn out to be a strong seller as a classical and even a pop record. The Schumann was recorded live in Orchestra Hall, Chicago, in April, 1960, and it features piano work in the grand manner by Cliburn over fine orchestral work by the Chicago Symphony. One of the most important new classical releases of the season.

Country & Western

COUNTRY AND WESTERN JAMBOREE



Various Star Artists, King 697—A lot for the money here—some of the great present and past names in the country field. Hank Locklin's "Let Me Be the One," T. Texas Tyler's "Deck of Cards," Maddox Brothers and Rose's "Philadelphia Lawyer," are examples. There are also sides by Slim Willet (the writer of the tune sings

"Don't Let the Stars Get in Your Eyes"), Reno and Smiley, Grandpa Jones and the Stanley Brothers.

Spiritual

THE UPPER ROOM



The Stars of Faith, Savoy MG 14038—Buyers of gospel wax have a good one here. The songs are by the noted composer of religious music, Lucie E. Campbell, and the singing group includes that sensational artist, Marian Williams. Miss Williams has the true feeling and amazing technical excellence. In addition to title song, material includes "My Lord and I" and "Touch Me Lord Jesus."

JESUS GAVE ME WATER



The Famous Davis Sisters, Savoy MG 14036—The Davis Sisters provide moving vocal performances on a group of exciting gospel items. A powerful version of "Trees" is particularly outstanding. Other sides include "Jesus Gave Me Water," "Bye-and-Bye," "He's All Right" and "We Need Power." A strong package for the market.

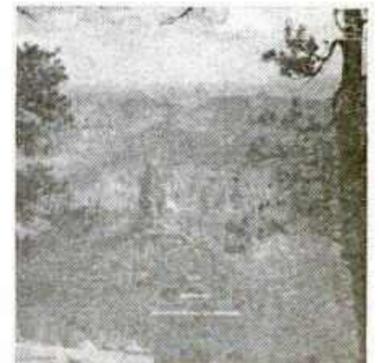
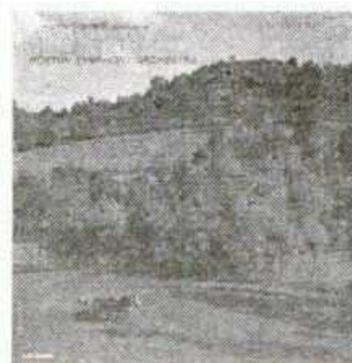
Polka

THE MILLION SELLER POLKAS



Stan Wolowie and the Polka Chips, Capitol T 1382—A sharp idea for a package—combining the appeal of the accordion-lead typical polka sound, with that of the repertoire, consisting of the all-time greatest of the polka-based hit songs, even tho' all are not strictly polkas—as the waltz, "Cruisin' Down the River." Other memorable tunes include, "Beer Barrel Polka," "Forever and Ever," "Pennsylvania Polka," "You Can't Be True Dear." Set can catch a lot of favor, and singles taken from the package would be great for the boxes.

ALBUM COVERS OF THE WEEK



COPLAND: APPALACHIAN SPRING; THE TENDER LAND SUITE — Boston Symphony Orchestra, RCA Victor LM-2401.

GROFE: GRAND CANYON SUITE; BEETHOVEN: WELLINGTON'S VICTORY—Morton Gould and His Orchestra, RCA Victor LM-2433.

Two lovely summer scenes dominate these classical packages. On the left, the photo in greens and yellows by Broadley Smith. On the right, photo credit to Union Pacific Railroad. Pic in cool blues and violet. Prime display items.

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3. JJEP-103 YOU ARE MY SWEETHEART NOW
4. JJEP-104 LI'L WALLY PLAYS THE MILLION SELLERS
5. JJEP-105 SEVEN DAYS WITHOUT YOU
6. JJEP-106 BEAUTIFUL WALTZES
7. JJEP-107 THANKS FOR A WONDERFUL EVENING
8. JJEP-108 JAIL BIRD POLKA (Polish)

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7. JJ203 Doodle Doo Polka
8. JJ199 She's Too Fat for Me Polka
9. JJ198 Chicago Is a Polka Town
10. JJ197 Seven Days Without You Polka
11. JJ191 What You Got Polka
12. JJ176 Hello Stash Polka
13. JJ174 Fiesta Waltz
14. JJ173 Julida Polka
15. JJ172 Kissed Again Waltz
16. JJ168 Take Me Baby Polka
17. JJ167 Tick Tock Polka
18. JJ166 Just Because Polka
19. JJ157 Zip Zip Polka
20. JJ154 Blue Skirt Waltz
21. JJ152 Memories Waltz
22. JJ148 I'm in Love With You Polka
23. JJ147 Happy Anniversary Waltz
24. JJ145 Wish I Was Single Again Polka
25. JJ216 Our Breakup Polka
26. JJ206 Baby Doll Sweetheart Polka
27. JJ194 Jailbird Polka
28. JJ162 Sophie Polka
29. JJ146 Gypsy Polka
30. JJ116 Polish Sausage Polka

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SJJ212 Remember Me by Lee Morgan

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SPECIAL MERIT SPOTLIGHTS

The following albums have been picked for outstanding merit in their various categories because, in the opinion of The Billboard Music Staff, they deserve exposure.

POP

PENTHOUSE HIDEAWAY

Ellis Larkins. Decca DL 8947 — An outstanding mood album, this LP not only offers consistently fine music for relaxing, but the choice of selections played and the arrangements used set it several cuts above the norm. Ellis Larkins uses a string quartet, an oboe and

percussion to support his sensitive piano. The end product impresses more with each hearing. Music consists mainly of high quality melodies which nevertheless are not played too often; altho written by such quality tunesmiths as Jerome Kern, Richard Rodgers, Alex Wilder, Harold Arlen and Vernon Duke.

Specialty

AN EVENING WITH SHOLOM ALEICHEM

Howard DaSilva. Monitor MR 106—A truly heartwarming and hilarious LP. The material consists of six wonderful stories by the great Yiddish humorist, read in English with appropriate zest by Howard DaSilva, currently featured in "Fiorello!" The laughs are frequent and hearty with an occasional tear mixed in. The tales and characters are so funny, and the truths behind them so fundamentally universal, that this album should appeal to everyone. With exposure, it can become a steady-selling sleeper.

Terwey UPIBAT Prexy

MEMPHIS—Tys Terwey, veteran news director of Station WMPS here, has been elected president of the United Press International Broadcasters' Association of Tennessee, started four years ago at Nashville. Its annual meeting is held at the same time as the Tennessee Association of Broadcasters. The association is designed to express views by men who handle news to the wire association and to give its members a chance to talk over mutual problems.

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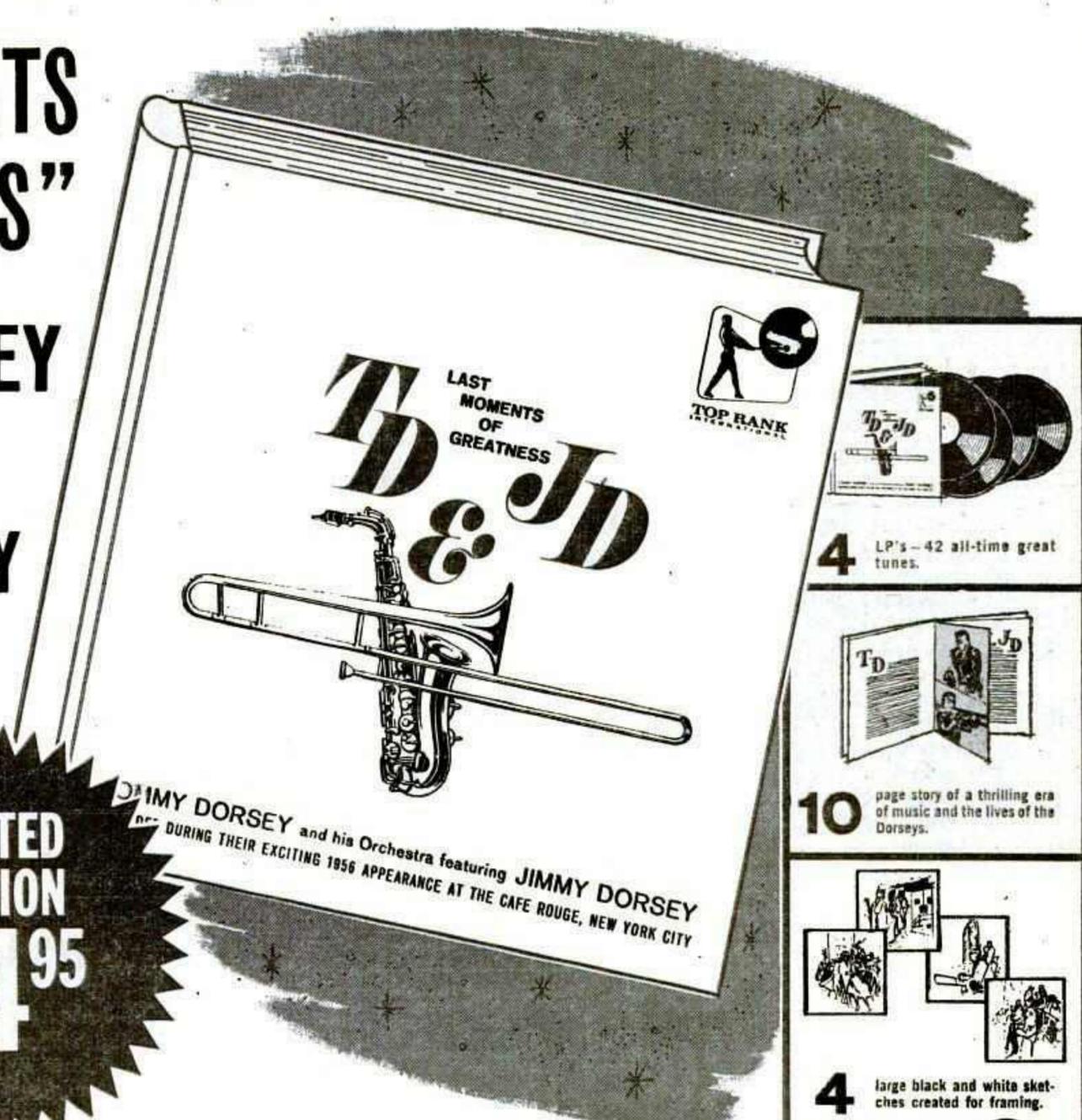
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Reviews and Ratings of New Albums

★★★★
VERY STRONG SALES POTENTIAL

POPULAR ★★★★★

★★★★ GUY LOMBARDO AT HARRAH'S CLUB
 Capitol T 1393—This new album features Guy Lombardo and His Royal Canadians recorded live at Harrah's Club in Lake Tahoe, Nev. As usual the Lombardo crew comes true with mighty attractive readings of a group of fine standards that should have strong appeal to Lombardo fans in every age group. Selections include "September Song," "Fascination," and "Silver Dollar."

★★★★ CONNIE STEVENS
 Warner Bros. WS 1382 (Stereo & Monaural)—The gal whose "16 Reasons" has been a recent top smash, is now spotted on TV as "Cricket," in the "Hawaiian Eye" series, and here she is playing the role of the Honolulu-based thrush, with a "flock of cute and coy offerings. She has touches of the lightness of Blossom Dearie and the drive of Eydie Gorme in various spots, but most of all she impresses all by herself on this collection which wisely mixes teen-slanted stuff ("Why Do I Cry for Joey") with adult efforts like "Why Try to Change Me Now." Bright and listenable.

★★★★ ZITHER SOUTH OF THE BORDER
 Ruth Welcome. Capitol T 1397—Ruth Welcome handles a group of Latin tunes with taste here on the zither. She plays such familiar efforts as "Amapola," "Maria Elena," "Adios Muchachos," among others, in lovely fashion, and the album makes for good listening. Should enjoy considerable sales success. Her previous Capitol LP's were solid sellers.

JAZZ ★★★★★

★★★★ SWING IS MERE
 Terry Gibbs and His Big Band, Verve MG VS 1234 (Stereo & Monaural)—Here's an exciting big-band jazz package, featuring Gibbs' sock vibraharp solo work and some first-rate arrangements by Bill Holman, Al Cohn, Manny Albam, and Med Flory. Verveful line-up includes swinging instrumental treatments of "The Song Is You," "Back Bay Shuffle" and "My Reverie."

★★★★ RISE UP SINGIN'
 Fred Waring and the Pennsylvanians, Capitol T 1396 — Some of the most popular of all Negro spirituals are sung, usually by the chorus. These include "Deep River," "Jonah," "Steal Away," "Swing Low," "Ezekial," "Joshua," "Little David," and "Nobody Knows the Trouble I've Seen." Most are rendered a capella, with genuine feeling. Some are given an orchestral backing which provides some swinging contrast. Popular treatment of a familiar idiom should mean sales.

SPIRITUAL ★★★★★

★★★★ TRY JESUS
 The Roberta Martin Singers, Savoy MG 14039 — A study in reverence and spirit. The sextet produces an atmosphere of verve and tension on 10 gospel efforts which include "Try Jesus," "Oh, How Much He Cares" and "He Comes to See About Me." This is the latest of a series of packages for the group on Savoy, and it should generate much excitement among buyers.

★★★★ BAPTIST SHOUTS AND GOSPEL SONGS
 Brother John Sellers, Monitor MF 335 — The Brother is in splendid form on this collection of bedrock, down-to-earth shouts, all of them with a strong feeling of the blues. The accompaniment is something more than you would find in church and includes in addition to piano and organ, a rhythm group, plus flute and sax on various bands. This all helps provide even more interest to Brother John's dedicated vocals.

★★★★ A GOSPEL CONCERT
 Various Artists, Savoy MG 14037 — Fine gospel wax here by the Original Gospel Harmonettes, with the North Philadelphia Juniors featured on the flip side of the disk. The OGH are a dedicated, devoted religious group and they handle such songs as "Lift Him Up," and "Don't You," with feeling. The Philadelphians interpret their songs with excitement.

★★★★ 16 SPIRITUALS MY FATHER TAUGHT ME
 Frank Davis, DeWitt 601 — The well-known spiritual-gospel singer, who has had a long association with Fred Waring, launches out on his own here with this splendid and soulful effort. Accompanied by organ and piano, the artist performs "Glory Glory," "O Mary Don't You Weep," "Lord Guide My Feet," etc., with great aplomb and grace. Double-fold packaging and the extra measure of song material makes this a real bargain and worthy of attention.

CHILDREN'S ★★★★★

★★★★ SCHNAPPSIE
 Sea Horse CSH 7001 — The Sea Horse label, a division of Chancellor Records, has come up with a good quality LP for children which does not talk down at them, but rather is apt to encourage them to develop both their imaginations and vocabularies. The four entertaining stories detail the adventures of Schnappsie, a dachshund with an invisible pixie-like friend who helps him do all sorts of wonderful impossible things. Should intrigue the younger set.

★★★★ GUN-FIGHTING COWBOYS AND INDIANS OF THE GOLDEN WEST
 Bat Masterson, Sea Horse CSH 7002 — A stirring set, bound to appeal to kiddies. The Bat Masterson worshippers will find the title song and other tunes associated with the adventure series, plus narrations, between the tunes, by Eddie Bracken with such tales as "The Day Judge Freeman Was Killed," "The Palace Cafe," "The Lynch Party," etc. A lot of red-blooded material here. Label is a Chancellor subsidiary.

SOUND ★★★★★

★★★★ PING PONG PERCUSSION
 Chuck Sagle and His Ork. Epic LN 3696 — An experiment in percussion. A group of familiar rhythm tunes form the showcase—"My Honey's Lovin' Arms," "How Come You Do Me," etc.—and the big band plays them with the accent on kettledrums, bells, triangles and other contrasting percussion. The "ping pong" idea is carried out via highs and lows of the instruments, rather than in any stereo effect. A cleanly recorded outing that should be a good test for any good system.

★★★★ PERCUSSION AND GUITARS
 Various Artists, Time S 2000 (Stereo & Monaural)—The success of the Enoch Light percussion albums has led to much recording activity in this field. This is in that groove—and it's a mighty good album at that. It features percussion with guitars, played by top musicians and recorded beautifully in stereo. The arrangements by Al Caiola are smart, and the packaging is excellent. Tunes include "Gone With the Wind," "Just in Time," "Charleston" and "Early Autumn."

★★★
GOOD SALES POTENTIAL

POPULAR ★★★

★★★ THAT LONELY FEELING
 Alvino Rey, Capitol T 1395 — Alvino Rey has provided a fine quality mood album. He plays his unique 16-string console guitar, backed by a string ensemble conducted by Ralph Carmichael. The pacing is unhurried and the results are sensitive as well as sentimental. The contents range from soft treatments of "Tennessee Waltz" and "Love Me Tender" to "Hawaiian Wedding Song," "Little Girl Blue," and "Harbor Lights." All are performed tastefully and with elan.

★★★ WHOPPERS
 Various Artists, Jubilee JGM 1119 — A collection of outstanding sides by some noted groups. There are Sonny Till and the Orioles with "Crying in the Chapel," Billy Ward and the Dominoes with "Sweethearts on Parade," Jimmy Ricks and the Ravens with "Boots and Saddles," the Four Tunes with "Marie," etc. A lot for the money here. Each group does a couple of notable sides.

★★★ THE FIVE ROYALES
 King 678 — The boys have had a flock of singles over a long period of time, none of which have ever broken big. This fine album, however, can bring them more attention with great rhythm offerings like "I Know It's Hard But It's Fair," and "School Girl." The boys have a solid harmony sound with excellent lead work by various of the cats. Cover is nothing to crow about but the inside content makes up for that.

★★★ MILLION DOLLAR BABY
 The Four Knights, Coral CRL 57309 — The Four Knights come thru with sock readings of a good collection of songs all with baby in the title. They include "Oh, Baby Mine," "When My Baby Smiles at Me," "Baby Face" and "Pretty Baby." Good wax.

★★★ WITH LOVE FROM VIENNA
 Liane, Verve MGVS 6127 (Stereo & Monaural)—The European thrush, Liane, backed by lush arrangements, sings a group of

international standards in a variety of languages. A nostalgic selection of romantic sides for jocks with Continental-styled programming formats. Tunes include "Around the World" (in German and English) "Fantastica" (in Italian) and "The Day the Rains Came" (in German).

★★★ LARA BY LUCHO
 Lucho Gatica, Capitol T 10237—Lucho Gatica turns in first-rate readings of a group of tunes penned by Augustin Lara, Mexico's great pop composer. The songs include "Mi Rival," "Nadie" and "Siempre Te Vas." Lucho sings them with warmth.

(Continued on page 49)

101 Strings
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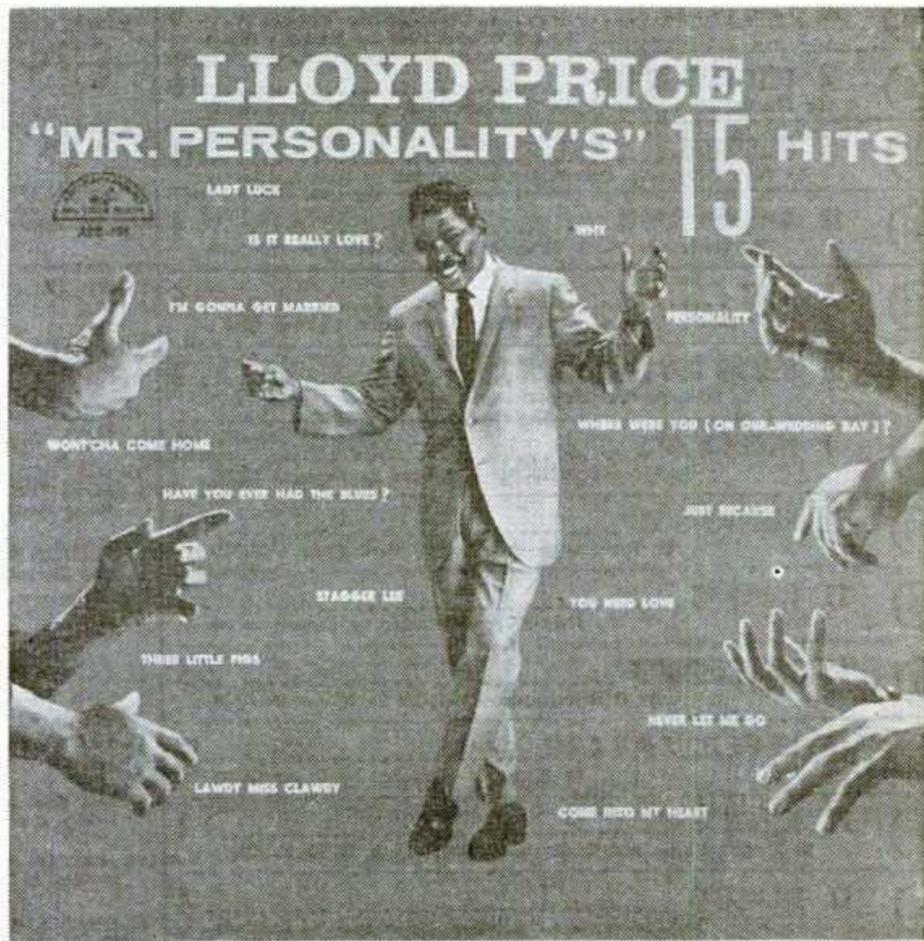

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ABC-324 (Mono. Only)

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A Must For All Dealers, Rack-Jobbers, One-Stops!



THE NATION'S TOP TUNES

HONOR ROLL OF HITS

TRADE MARK REG.

FOR WEEK ENDING JUNE 19

The Honor Roll of Hits comprises the nation's top tunes according to record sales and disk jockey performances as determined by The Billboard's weekly nationwide surveys.

This Week	Last Week	Tune	Composer-Publisher	Weeks on Chart
1	1	CATHY'S CLOWN	By Don and Phil Everly—Published by Acuff-Rose (BMI)	7
2	2	STUCK ON YOU	By Aaron Schroeder-J. Leslie McFarland—Published by Gladys (ASCAP)	10
3	3	GOOD TIMIN'	By Tobias-Ballard—Published by Sequence (ASCAP)	6
4	11	EVERYBODY'S SOMEBODY'S FOOL	By Keller & Greenfield—Published by Aldon (BMI)	3
5	5	BURNING BRIDGES	By Scott—Published by Sage & Sand (SESAC)	5
6	9	PAPER ROSES	By Spielman-Toree—Published by Pambill (ASCAP)	6
7	—	ALLEY-OOP	By Fraizer—Published by Kavelin-Maverick (BMI)	1
8	10	LOVE YOU SO	By Holden—Published by Maravilla (BMI)	6
9	4	HE'LL HAVE TO STAY	By Charlie Grean-J. and A. Miller—Published by Central Songs (BMI)	6
10	6	GREENFIELDS	By Terry Gilkyson-R. Dehr-F. Miller—Published by Montclare (BMI)	13
11	12	SWINGING SCHOOL	By Lowe, Appell and Mann—Published by Columbia (ASCAP)	4
12	8	NIGHT	By Johnny Lehman and Herb Miller—Published by Pearl (BMI)	9
13	19	BECAUSE THEY'RE YOUNG	By Schroeder-God-Costa—Published by Columbia Pics (ASCAP)	2
14	7	SIXTEEN REASONS	By Bill and Doree Post—Published by American (BMI)	13
15	21	HAPPY-GO-LUCKY ME	By Evans-Byron—Published by Pambill-Lyle (ASCAP)	3
16	15	CHERRY PIE	By Josea-Phillips—Published by Modern (BMI)	7
17	16	YOUNG EMOTIONS	By David-Livingston—Published by Nelson (ASCAP)	5
18	14	LET THE LITTLE GIRL DANCE	By H. Glover—Published by Glover (BMI)	10
19	27	JEALOUS OF YOU	By Mendes, Harper and Masheroni—Published by E. B. Marks (BMI)	2
20	17	DING-A-LING	By Lowe, Appell and Mann—Published by Lowe (ASCAP)	4
21	—	MY HOME TOWN	By Anka—Published by Spanka (BMI)	1
22	—	MR. LUCKY	By Henry Mancini—Published by Southdale (ASCAP)	6
23	18	WONDERFUL WORLD	Published by Kags (BMI)	3
24	—	A ROCKIN' GOOD WAY	By Benton—Published by Eden (BMI)	1
25	22	JUMP OVER	Published by Conley (ASCAP)	2
26	25	SINK THE BISMARCK	By J. Horton and T. Franks—Published by Cajun (BMI)	13
27	26	DOGGIN' AROUND	By Lena Agree—Published by Lean (SESAC)	6
28	—	I'M SORRY	By Self—Published by Champion (BMI)	1
29	13	CRADLE OF LOVE	By Fautheree-Gray—Published by Big Bopper-Tree (ASCAP)	10
30	23	THE OLD LAMPLIGHTER	By Charles Tobias-Nat Simon—Published by Shapiro-Bernstein (ASCAP)	11

RECORDING AVAILABLE

(Best Selling Record Listed in Bold Face)

- 1. CATHY'S CLOWN**—Everly Brothers, Warner Bros. 5151.
- 2. STUCK ON YOU** — Elvis Presley, Vlc 7740.
- 3. GOOD TIMIN'**—Jimmy Jones, Cub 9067.
- 4. EVERYBODY'S SOMEBODY'S FOOL**—Connie Francis, M-G-M 12899.
- 5. BURNING BRIDGES**—Hometowners, Sage & Sand 527; Jack Scott, Top Rank 2041.
- 6. PAPER ROSES** — Anita Bryant, Carlton 528.
- 7. ALLEY-OOP**—Dante and the Evergreens, Madison 130; Dyna-Sores, Rendezous 120; Hollywood Argyles, Lute 5905.
- 8. LOVE YOU SO**—Rod Holden, Donna 1315.
- 9. HE'LL HAVE TO STAY**—Jeanne Black, Cap 4368; Corina Minette, ABC-Paramount 10097.
- 10. GREENFIELDS** — Brothers Four, Col 41471; Julius La Rosa, Kapp 323.
- 11. SWINGING SCHOOL**—Bobby Rydell, Cameo 175.
- 12. NIGHT**—Jackie Wilson, Brunswick 55166.
- 13. BECAUSE THEY'RE YOUNG** — Jimmy Darren, Colpix 142; Duane Eddy, Jamie 1156.
- 14. SIXTEEN REASONS**—Connie Stevens, Warner Bros. 5137.
- 15. HAPPY-GO-LUCKY ME** — Paul Evans, Guaranteed 208.
- 16. CHERRY PIE**—Skip and Flip, Brent 7010; Marvin and Johnny, Kent 303.
- 17. YOUNG EMOTIONS** — Ricky Nelson, Imperial 5663.
- 18. LET THE LITTLE GIRL DANCE** —Billy Bland, Old Town 1076.
- 19. JEALOUS OF YOU** — Connie Francis, M-G-M 12899.
- 20. DING-A-LING** — Bobby Rydell, Cameo 175.
- 21. MY HOME TOWN** — Paul Anka, ABC-Paramount 10106.
- 22. MR. LUCKY**—Georgie Auld Ork, Top Rank 2037; Henry Mancini, Vlc 7705.
- 23. WONDERFUL WORLD** — Sam Cooke, Keen 82112; Jack Lewis Ork and Chorus, United Artists 159.
- 24. A ROCKIN' GOOD WAY**—Priscilla Bowman, A-Ron 1018; Dinah Washington and Brook Benton, Mer 71629.
- 25. JUMP OVER** — Freddy Cannon, Swan 4053.
- 26. SINK THE BISMARCK** — Johnny Horton, Col 41568.
- 27. DOGGIN' AROUND**—Count Basie, Ork/J. Rushing, Dec 28926; Jackie Wilson, Brunswick 55166.
- 28. I'M SORRY**—Bo Diddley, Checker 913; Brenda Lee, Dec 31093; George Jackson, Atlantic 1024; Platters, Mer 71032.
- 29. CRADLE OF LOVE**—Johnny Preston, Mer 71598.
- 30. THE OLD LAMPLIGHTER** — Brown, Vlc 7700.

NIGHT CLUB REVIEWS

Darin Season's Hottest Copa Draw

Any trader who might still be under the misapprehension that the rock and roll field has not produced any quality singers should take a trip to the Copacabana in New York where Bobby Darin is now starring. Darin, on his first engagement at the Copa, is not only the hottest draw the club has had all season, but his personality on the floor and his ability to put over a song is exceptional for a young performer.

Darin's forte is rhythm songs and he sells such items as "Mack the Knife," "Bill Bailey," "One of These Days," "Clementine," and "That's All" with a sock impact that has the audience clamoring for more. He moves well, talks to the audience, and all in all comes thru with a magnetism that marks him as a potent newcomer to the ranks of class clubs.

His rather audacious personality has overtones of Sinatra, tempered by a light humor that leavens the brashness. On the night caught (7) the room contained standees for the dinner show, and business has continued that way all week in spite of the Broadway theater blackout. Interestingly, the audience was composed of both adults and youngsters.

On the bill with Darin is comic Larry Best, who pleased the audience with his Danny Kaye bit and some of his one-liners. And, of course, the Copa Girls handled their dance routines neatly, and looked as handsome as usual, while warbler Dean DeVino sang his special material with feeling.

Backing Darin during his singing stint was the driving Paul Shelly ork, conducted by Dick Berke and featuring Ronnie Zito on drums. Zito is a drummer worth watching. The Frank Marti cha cha ork alternated for dancing. Bob Rolontz.

An Imposing Basie at the Waldorf

Count Basie, the stalwart of jazz and the Big Band era, is one of the most musically imposing figures in show business. He has roots, yet he has been a continuous influence on the current musical scene. For this reason, he brings to the Waldorf, his current location, a touch of authentic musical Americana far beyond the average booking.

The Waldorf is to be commended for its astuteness in concluding such a booking, and it was obvious at the early show Wednesday that the patrons realized the importance of the band.

Basie's group comprises 16 men, and gives the impression of great musical power tastefully tempered to the mood of the Starlight Roof. The book includes ballads of a standard nature, occasional originals such as "Chinese Stockings," and, of course, blues. Vocalist Joe Williams delivered the uptempo "I've Got a Girl Lives on the Hill" with elan and dash. He is one of the great blues vocalists extant. Tempering such an intense performance were the readings of such classics as "Georgia on My Mind."

The singing group on the bill are the Hi-Lo's, the sophisticated Columbia Records chanters. Their harmonies are bold and creative. In a phrase, they're polished and witty, offering not only melody but also satire and spoof. They did about 10 numbers, including encores.

That's the show: Not overly long in time, but very long on talent and entertainment value. Paul Ackerman.

MOTION PICTURE REVIEW

'Bell' Can Ring Disk Sales Chimes

"Bells Are Ringing" appears destined to keep the disk sales chimes going, thanks to producer Arthur Freed's Metro-Goldwyn-Mayer movie version of the 1956 Broadway musical hit. Capitol Records has the original sound-track album. Judy Holliday is seen as Ella Peterson, the answering service phone operator, a role she created on the stage. Dean Martin is cast as playwright Jeffrey Moss in the delight-filled boy-meets-girl story.

Freed gives "Bells" the full Hollywood high-voltage treatment, adorning it in color and spreading it out in cinemascope. Oscar-winner Freed has Oscar-winning Vincente Minnelli direct the comedy and be-Oscared Andre Previn adapt and conduct the score. Others who make the credits Oscar-heavy include art director Preston Ames, set directors Henry Grace and Keogh Gleason and cinematographer Milton Krasna. Their award winning talents combine in delivering a sleek and lustrous setting for Jule Styne's music and the Betty Comden-Adolph Green book and lyrics.

Effective vocalizing by Martin and Miss Holliday on the standout ballads ("The Party's Over" and "Just in Time") and the numerous comedy ditties plus Previn's interpretation of the score richly orchestrated (by Alexander Courage and Pete King) should place the Capitol album among movie sound track's better sellers. Lee Zhitto.

Messinger to New Col. Post

NEW YORK — Bob Messinger, former promotion manager of Columbia Records' Boston branch operation, has been appointed manager of popular products for the Columbia Records Sales Corporation in New York.

Messinger, who was appointed by Bill Gallagher, Columbia sales chief, succeeds Paul McKimmie in the post. McKimmie is leaving to return to San Francisco as sales manager of the Columbia Phonograph Audion Organ department of H. R. Besford Company, Columbia's distributor there.

Jazz TV Film Wins Award

WASHINGTON — A television program about Herbie Mann, young American jazz composer and musician, won the "First Mention" Award in the Eurovision competition at the 1960 International Film Festival at Cannes, France, the United States Information Agency has reported.

The film was produced by the Television Service of the U. S. Information Agency as one of its "Music of America" series. Titled "Mann With a Flute," it was selected by the Broadcasting Foundation of America to be the only U. S. documentary television film entry in the competition.

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FOR WEEK ENDING JUNE 19

The Billboard HOT 100

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	TITLE	Artist, Company	Record No.	STEREO	WEEKS ON CHART
1	1	1	1	CATHY'S CLOWN	Everly Brothers, Warner Bros. 5151			9
2	8	20	27	EVERYBODY'S SOMEBODY'S FOOL	Connie Francis, M-G-M 12899			6
3	5	9	11	BURNING BRIDGES	Jack Scott, Top Rank 2041			9
4	3	3	3	GOOD TIMIN'	Jimmy Jones, Cub 9067			9
5	6	7	10	PAPER ROSES	Anita Bryant, Carlton 528			10
6	4	4	8	HE'LL HAVE TO STAY	Jeanne Black, Capitol 4368			7
7	9	14	12	LOVE YOU SO	Rod Holden, Donna 1315			11
8	2	2	2	STUCK ON YOU	Elvis Presley, RCA Victor 7740			11
9	13	15	18	SWINGING SCHOOL	Bobby Rydell, Cameo 175			6
10	17	27	41	HAPPY-GO-LUCKY ME	Paul Evans, Guaranteed 208			6
11	7	6	5	NIGHT	Jackie Wilson, Brunswick 55166			13
12	55	85	—	ALLEY-OOP	Hollywood Argyles, Lute 5905			3
13	23	42	85	BECAUSE THEY'RE YOUNG	Duane Eddy, Jamie 1156			4
14	14	12	16	YOUNG EMOTIONS	Ricky Nelson, Imperial 5663			8
15	10	5	4	GREENFIELDS	Brothers Four, Columbia 41571			17
16	37	57	74	MY HOME TOWN	Paul Anka, ABC-Paramount 10106			4
17	11	8	6	SIXTEEN REASONS	Connie Stevens, Warner Bros. 5137			20
18	16	11	13	CHERRY PIE	Skip and Flip, Brent 7010			11
19	19	21	29	WONDERFUL WORLD	Sam Cooke, Keen 82112			6
20	27	49	61	A ROCKIN' GOOD WAY	Dinah Washington and Brook Benton, Mercury 71629			4
21	21	25	26	DOGGIN' AROUND	Jackie Wilson, Brunswick 55166			11
22	18	18	25	DING-A-LING	Bobby Rydell, Cameo 175			6
23	38	76	—	I'M SORRY	Brenda Lee, Decca 31093			3
24	22	43	75	JEALOUS OF YOU	Connie Francis, M-G-M 12899			4
25	57	72	80	MULE SKINNER BLUES	Fendermen, Soma 1137			4
26	15	13	9	LET THE LITTLE GIRL DANCE	Billy Bland, Old Town 1076			18
27	12	10	7	CRADLE OF LOVE	Johnny Preston, Mercury 71598			12
28	75	94	—	ALLEY-OOP	Dante and the Evergreens, Madison 130			3
29	29	32	53	JUMP OVER	Freddy Cannon, Swan 4053			6
30	32	38	42	ANOTHER SLEEPLESS NIGHT	Jimmy Clanton, Ace 585			8
31	31	36	47	MACK THE KNIFE	Ella Fitzgerald, Verve 10209			7
32	35	26	22	LONELY WEEKENDS	Charlie Rich, Phillips International 3552			14
33	39	48	58	ALL I COULD DO WAS CRY	Etta James, Argo 5359			7

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	TITLE	Artist, Company	Record No.	STEREO	WEEKS ON CHART
34	40	64	94	I REALLY DON'T WANT TO KNOW	Tommy Edwards, M-G-M 12890			4
35	24	22	21	MOUNTAIN OF LOVE	Harold Dorman, Rita 1003			16
36	30	31	44	DUTCHMAN'S GOLD	Walter Brennan and Billy Vaughn, Dot 16066			8
37	41	39	23	MR. LUCKY	Henry Mancini, RCA Victor 7705			11
38	42	53	—	PLEASE HELP ME, I'M FALLING	Hank Locklin, RCA Victor 7692			4
39	20	17	14	STAIRWAY TO HEAVEN	Neil Sedaka, RCA Victor 7709			12
40	26	19	17	THE OLD LAMPLIGHTER	The Browns, RCA Victor 7709			14
41	43	52	62	(WON'T YOU COME HOME) BILL BAILEY	Bobby Darin, Atco 6167			4
42	71	83	88	RUNAROUND	Fleetwoods, Dolton 22			4
43	45	65	70	THEME FOR YOUNG LOVERS	Percy Faith, Columbia 41655			6
44	88	—	—	ONLY THE LONELY	Roy Orbison, Monument 421			2
45	90	—	—	TRAIN OF LOVE	Annette, Vista 359			2
46	33	35	45	THINK	James Brown and the Famous Flames, Federal 12370			7
47	56	59	84	I'M WALKIN' THE FLOOR OVER YOU	Pat Boone, Dot 16073			4
48	28	16	15	SINK THE BISMARCK	Johnny Horton, Columbia 41568			15
49	50	77	81	THEME FROM THE UNFORGIVEN	Don Costa, United Artists 221			7
50	67	80	92	PENNIES FROM HEAVEN	Skyliners, Calico 117			6
51	48	34	28	OOH POO PAH DOO (Part 2)	Jessie Hill, Mint 607			12
52	62	98	—	SOMETHING HAPPENED	Paul Anka, ABC-Paramount 10106			3
53	34	37	49	OH, LITTLE ONE	Jack Scott, Top Rank 2041			7
54	54	86	—	SPRING RAIN	Pat Boone, Dot 16073			3
55	78	—	—	THAT'S ALL YOU GOTTA DO	Brenda Lee, Decca 31093			2
56	53	66	72	NATIONAL CITY	Joiner, Arkansas Jr. High School Band, Liberty 55244			5
57	47	50	30	WHEN YOU WISH UPON A STAR	Dion and the Belmonts, Laurie 3052			8
58	83	87	93	CLAP YOUR HANDS	Beau-Marks, Shad 5017			5
59	92	—	—	ALLEY-OOP	Dyna-Sores, Rendezvous 120			2
60	46	46	36	BARBARA	Temptations, Goldisc 3001			9
61	52	28	31	MADISON	All Brown's Tunetoppers, Amy 804			11
62	61	29	24	GOT A GIRL	Four Preps, Capitol 4362			9
63	76	81	—	DOWN YONDER	Johnny and the Hurricanes, Big Top 3036			3
64	68	70	79	PINK CHIFFON	Mitchell Torok, Guyden 2034			6
65	36	30	38	NOBODY LOVES ME LIKE YOU	Flamingos, End 1068			9
66	59	56	64	EBB TIDE	Platters, Mercury 71624			5
67	25	23	20	FAME AND FORTUNE	Elvis Presley, RCA Victor 7740			10

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	TITLE	Artist, Company	Record No.	STEREO	WEEKS ON CHART
68	44	47	50	WAY OF A CLOWN	Teddy Randazzo, ABC-Paramount 10088			9
69	72	75	86	EXCLUSIVELY YOURS	Carl Dobkins Jr., Decca 31088			5
70	80	89	100	LONELY WINDS	Drifters, Atlantic 2062			4
71	82	96	—	WHEN WILL I BE LOVED	Everly Brothers, Cadence 1380			3
72	89	—	—	HEY, LITTLE ONE	Dorsey Burnett, Era 3019			2
73	95	—	—	IMAGE OF A GIRL	Safaris, Eldo 101			2
74	64	67	73	FINGER POPPIN' TIME	Hank Ballard and the Midnighters, King 5341			5
75	74	71	56	ALWAYS IT'S YOU	Everly Brothers, Warner Bros. 5151			5
76	—	—	—	MR. LONELY	Videls, JDS 5004			1
77	79	90	—	HEARTBREAK (IT'S HURTIN' ME)	Little Willie John, King 5356			3
78	100	—	—	ONE OF US (WILL WEEP TONIGHT)	Patti Page, Mercury 71639			2
79	63	69	83	COTTAGE FOR SALE	Little Willie John, King 5342			6
80	86	92	91	LA MONTANA	Frank De Vol, Columbia 41620			5
81	96	—	—	BANJO BOY	Jan and Kield, Kapp 336			2
82	—	—	—	TUXEDO JUNCTION	Frankie Avalon, Chancellor 1052			1
83	84	88	98	SHADOWS OF LOVE	LaVern Baker, Atlantic 2059			4
84	—	—	—	MISSION BELL	Donnie Brooks, Era 3018			1
85	94	95	—	COMIN' DOWN WITH LOVE	Mel Gadson, Big Top 3034			3
86	—	—	—	TELL LAURA I LOVE HER	Ray Peterson, RCA Victor 7745			1
87	—	—	—	ALL THE LOVE I GOT	Marv Johnson, United Artists 226			1
88	—	—	—	BANJO BOY	Dorothy Collins, Top Rank 2052			1
89	—	—	—	WHERE ARE YOU	Frankie Avalon, Chancellor 1052			1
90	—	—	—	TROUBLE IN PARADISE	Crests, Coed 531			1
91	93	—	—	HEARTBREAK (IT'S HURTIN' ME)	Jon Thomas, ABC-Paramount 10122			2
92	—	97	—	BIG BOY PETE	The Olympics, Arvee 595			2
93	—	—	—	IS A BLUEBIRD BLUE	Conway Twitty, M-G-M 12911			1
94	—	90	100	MOJO WORKOUT	Larry Bright, Tide 006			3
95	97	—	—	BIOLOGY	Danny Valentino, M-G-M 12881			2
96	91	99	—	AIN'T GONNA BE THAT WAY	Marv Johnson, United Artists 262			3
97	87	79	87	I'LL BE SEEING YOU	Five Satins, Ember 1061			6
98	66	73	59	RIGHT BY MY SIDE	Ricky Nelson, Imperial 5663			6
99	—	—	—	THERE IS SOMETHING ON YOUR MIND	Bobby Marchan, Fire 1022			1
100	—	—	—	BANJO BOY	Art Mooney, M-G-M 12908			1

& TOMORROW'S TOPS

BEST BUYS

These records, of all those on the Hot 100, have begun to show NATIONAL sales breakout action this week for the first time. They are recommended to dealers, juke box operators and disk jockeys as having the greatest potential to go all the way. Previous Billboard Spotlight Picks are marked (*).

POP

- ***RUNAROUND** Fleetwoods
(Regent, BMI) Dolton 22
- ***ONLY THE LONELY** Roy Orbison
(Acuff-Rose, BMI) Monument 421
- ***TRAIN OF LOVE** Annette
(Spanka, BMI) Vista 369
- ***PENNIES FROM HEAVEN** Skyliners
(Santly-Joy, ASCAP) Calico 117
- CLAP YOUR HANDS** Beau-Marks
(Westbury, BMI) Shad 5017

***ALLEY-OOP** Dyna-Sores
(Kavalin-Maverick, BMI) Rendezvous 120

C&W

- ***BABY ROCKED HER DOLLY** Frankie Miller
(Starday, BMI) Starday 496
- JOHNNY MY LOVE** Wilma Lee & Stoney Cooper
(Acuff-Rose, BMI) Hickory 1118

R&B

- ***LONELY WINDS** Drifters
(Rumbalero-Progressive, BMI) Atlantic 2062
- THERE IS SOMETHING ON YOUR MIND**... Bobby Marchan
(Fire, BMI) Fire 1022

BUBBLING UNDER THE HOT 100

These records, while they have not yet developed enough strength thruout the country for inclusion on any national chart anywhere, already have stimulated considerable regional action. Rank position indicates relative potential to earn an early listing on the Hot 100.

1. **BORN TO BE WITH YOU** Echoes, Decca
2. **BIG ROCK CANDY MOUNTAIN** ... Dorsey Burnette, Era
3. **WAKE ME, SHAKE ME** Coasters, Atco
4. **YOU'VE GOT THE POWER**
..... James Brown & the Famous Flames, Federal
5. **BAD MAN BLUNDER** Kingston Trio, Capitol
6. **IS THERE ANY CHANCE**..... Marty Robbins, Columbia
7. **THIS BITTER EARTH**..... Dinah Washington, Mercury
8. **MULE SKINNER BLUES**..... Rusty Draper, Mercury
9. **LOOK FOR A STAR**..... Dean Hawley, Dore
10. **SO BLUE** Vibrations, Checker
11. **CRAWDAD** Bo Diddley, Checker
12. **MOONLIGHT COCKTAILS** Rivieras, Coed
13. **JOSEPHINE** Bill Black's Combo, Hi
14. **LOOK FOR A STAR**..... Gary Miles, Liberty
15. **DO YOU MIND** Andy Williams, Cadence

HOT 100: A TO Z

A Rockin' Good Way	20
Ain't Gonna Be That Way	96
All I Could Do Was Cry	33
All the Love I Got	87
Alley-Oop (Dante and the Evergreens)	28
Alley-Oop (Dyna-Sores)	59
Alley-Oop (Hollywood Argyles)	12
Always It's You	75
Another Sleepless Night	30
Banjo Boy (Collins)	88
Banjo Boy (Jan and Keld)	81
Banjo Boy (Mooney)	100
Barbara	60
Because They're Young	13
Big Boy Pete	92
Biology of a Girl	92
Burning Bridges	3
Cathy's Clown	1
Cherry Pie	18
Clap Your Hands	58
Comin' Down With Love	85
Cottage for Sale	79
Cradle of Love	27
Ding-A-Ling	22
Doggin' Around	21
Down Yonder	63
Dutchman's Gold	34
Ebb Tide	64
Everybody's Somebody's Fool	2
Exclusively Yours	69
Fame and Fortune	67
Finger Poppin' Time	74
Good Timin'	4
Got a Girl	6
Greenfields	15
Heartbreak (It's Hurtin' Me) (John)	77
Heartbreak (It's Hurtin' Me) (Thomas)	91
Happy-Go-Lucky Me	10
He'll Have to Stay	6
Hey, Little One	72
I Really Don't Want to Know	34
I'll Be Seeing You	97
I'm Sorry	23
I'm Walking the Floor Over You	47
Image of a Girl	73
Is a Bluebird Blue	93
Jealous of You	24
Jump Over	29
Let the Little Girl Dance	26
Lonely Weekends	32
Lonely Winds	70
Love You So	7
Mack the Knife	31
Madison	61
Mission Bell	96
Mr. Lonely	37
Mr. Lucky	37
Mojo Workout	94
Montana, La	80
Mountain of Love	35
Mule Skinner Blues	25
My Home Town	14
National City	54
Night	11
Nobody Loves Me Like You	65
Oh, Little One	53
Old Lampighter, The	40
One of Us (Will Weep Tonight)	78
Only the Lonely	44
Ooh Poo Pah Doo (Part 2)	51
Paper Roses	5
Pennies From Heaven	50
Pink Chiffon	54
Please Help Me, I'm Falling	38
Right by My Side	98
Runaround	42
Shadows of Love	83
Sink the Bismarck	48
Sixteen Reasons	17
Something Happened	52
Spring Rain	54
Stairway to Heaven	39
Stuck on You	8
Swinging School	9
Tell Laura That I Love Her	86
That's All You Gotta Do	55
Theme for Young Lovers	43
Theme From the Unforgiven	49
There Is Something on Your Mind	99
Think	46
Train of Love	45
Trouble in Paradise	90
Tuxedo Junction	82
Way of a Clown	68
When Will I Be Loved	71
When You Wish Upon a Star	57
Where Are You	89
Wonderful World	19
(Won't You Come Home) Bill Bailey	41
Young Emotions	14

REVIEWS OF THIS WEEK'S SINGLES

The pick of the new releases: SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all records reviewed this week.

In order to speed reviews of single records, The Billboard requests that ALL singles be sent to The Billboard Record Review Department, 1564 Broadway, New York 36, N. Y. However, albums should be sent to P. O. Box 292, Times Square Station, New York 36, N. Y.

Pop

FATS DOMINO



DON'T COME KNOCKIN' (Travis, BMI) (1:54) — **WALKING TO NEW ORLEANS** (Travis, BMI) (1:54) — The great Fats is back again with his inimitable vocal style and the interesting added fillip of jaunty string backing. Top side is a neat rocker, with the flip an excellent walkin' rhythm job. Either can step. **Imperial 5675**

JIM REEVES



I'M GETTIN' BETTER (Tuckahoe, BMI) (2:14) — **I KNOW ONE** (Jack, BMI) (2:01) — The fine, down to earth, rich tones of Reeves come thru in another sparkling outing. Top side is a touching weeper handled with warmth. Flip features a top performance on a good ballad. Watch both sides. **RCA Victor 7756**

BILLY VAUGHN



LOOK FOR A STAR (Jaro Film Music, BMI) (2:09) — **HELL HAVE TO GO** (Central, BMI) (2:30) — The Vaughn sound is heard to solid advantage in the first instrumental version of the much recorded "Look for a Star," from the film "Circus of Horror." It could get a lot of the action. Flip is a fine instrumental treatment of the hit song which could provide its third separate measure of hitdom. **Dot 16106**

JOHNNY ASHCROFT



LITTLE BOY LOST (Leeds, ASCAP) (2:50) — The British chanter debuts effectively with a strong, folkish-styled tune. It has the touch of a real saga and it's handled expressively. Good backing, too. Flip is "My Love Is a River" (Leeds, ASCAP) (2:33). **Capitol 4387**

BILLY BLAND



YOU WERE BORN TO BE LOVED (Bourne, ASCAP) — **PARDON ME** (Hill and Range, BMI) — Two good, commercial sides by the "Let the Little Girl Dance" man. Top side is a dedicated reading of a good rockaballed with a fine fem chorus. Flip is a rocker with big beat and more fem chorus backing. Either way here. **Old Town 1082**

JESSIE HILL



WHIP IT ON ME (Minit, BMI) (2:15) — **I NEED YOUR LOVE** (Minit, BMI) (2:18) — The lad has "Ooh Poo Pah Doo" now and these solid, heavily r.&b. accented sides can be repeaters. First, there's a wild, rockin' minor blues while the flip is a New Orleans rhythm effort with another good chanting effort. Watch both. **Minit 611**

LLOYD PRICE



QUESTION (Pri-Gan, BMI) (2:29) — **IF I LOOK A LITTLE BLUE** (Pri-Gan, BMI) (2:05) — Two great sides here by Lloyd Price, which show the blues shouter off to good advantage. Top side is on the order of "Personality," and the flip is a most attractive blues. Solid wax. **ABC-Paramount 10123**

STONEWALL JACKSON



SIXTEEN FATHOMS (Cedarwood, BMI) (2:24) — **THIRTY LINKS OF CHAIN** (Sure-Fire, BMI) (2:48) — Two exciting songs. Top side is a folk ballad, and the flip is a striking rhythm tune that should keep Jackson on the charts for a long time to come. He handles them both with gusto. **Columbia 41695**

GARY MILLS



LOOK FOR A STAR (Parts I and II) (Jaro-Dijon, BMI) (2:09) (2:09) — This is another in the many recordings of the pretty ballad from the flick "Circus of Horrors." This one is the original from the sound track of the movie and the young singer sells it brightly on both sides of the disk. **Imperial 5674**

JOHNNY CASH



SECOND HONEYMOON (Moss-Rose, BMI) (1:52) — **HONKY TONK GIRL** (Brazos Valley, BMI) (2:56) — Two good stylings by Cash, both much in the country groove and both qualifying as good material. The lad is in solid form and the efforts figure as strong dual-market items. **Columbia 41707**

(Continued on page 45)

GREAT NEW ATCO ARTIST
ARTIE LEWIS
ABRACADABRA
 b/w HEY LITTLE SCHOOL GIRL
ATCO 6169
 Arranged and conducted by Richard Wess
ATCO RECORDS
 157 West 57th Street, New York

• Best Selling Sheet Music in U. S.

Tunes are ranked in order of their current national selling importance at the sheet music jobber level.

This Week		Last Week	Weeks on Chart
1.	GREENFIELDS (Montclare)	1	12
2.	HE'LL HAVE TO GO (Central Songs)	5	16
3.	MR. LUCKY (Southgate)	3	8
4.	CATHY'S CLOWN (Acuff-Rose)	10	2
5.	PAPER ROSES (Pambill)	7	3
6.	THEME FROM A SUMMER PLACE (Witmark)	2	18
7.	STUCK ON YOU (Gladys)	4	4
8.	NIGHT (Pearl)	6	5
9.	HE'LL HAVE TO STAY (Central Songs)	14	2
10.	CLIMB EV'RY MOUNTAIN (Williamson)	9	23
11.	THE OLD LAMPLIGHTER (Shapiro-Bernstein)	11	7
12.	DO-RE-MI (Williamson)	8	25
13.	THE SOUND OF MUSIC (Williamson)	12	19
14.	TILL TOMORROW	—	1
15.	WHITE SILVER SANDS (Sharina)	—	1

• Best Selling Sheet Music in Britain

(For week ending June 18)

A cabled report from the Music Publishers' Association, Ltd., London. List is based upon their weekly survey of England's leading music dealers. American publishers in parenthesis.

Cathy's Clown — Acuff-Rose (Acuff-Rose)	My Old Man's a Dustman — Cromwell (Richmond)
Do You Mind — Macmelodies (Maurice)	Paper Roses — Leeds (Pambill)
Summer Place — Blossom (Witmark)	Sixteen Reasons — Campbell-Connelly (American)
Cradle of Love — Good (Tree-Big Bopper)	Someone's Baby — B. F. Wood (-)
Standing on the Corner — Frank (Frank)	Love Is Like a Violin — Keith Prowse (-)
Lucky Five — Clover-Conway (Mills)	Royal Event — Noel Gay (-)
Fall in Love With You — Kalith (-)	The Singing Piano — Hit Songs (-)
Fings Ain't Wot They Used t'Be — World Wide (-)	Greenfields — Montclare (Montclare)
Footsteps — Nevins-Kirschner (Aldon)	Sweet Nuthin' — Peter Maurice (Champion)
Looking High High High — Robbins (Robbins)	
He'll Have to Go — Campbell-Connelly (Central Songs)	

GERMAN Newsnotes:

• Continued from page 6

well as the German version by the Western Trio on Polydor.

Gerhard Wendland, one of our top singers for years, has just recorded the German translation of Bill Black's "White Silver Sands" titled "Wie Das Meer" (As the Sea) and seems to have a big chance with it in the juke boxes. . . . There are already two versions of Connie Francis' "Among My Souvenirs": one by Ilse Werner, who came to America with the Italian song "Baciare" on Ariola and the other one by Angelina Monti on Telefunken label. German title is "Ein Bibchen Seligkeit" (A Little Happiness).

Rocco Granata, Italian born singer who was completely unknown before the smash hit "Marina" (which in Germany alone had 16 different versions) is now acting in the film "Marina." From this picture he has sung "Ein Italiano" (in Italian) and "Germanina" (with a German text). . . . The annual "Song Festival San Remo" which produced "Volare" and "Ciao Ciao Bambina" in other years, this year produced "Romantica," which already has six versions but it doesn't

seem to follow the tremendous success of the former Italian hits.

. . . Also, some French songs are coming up nicely here: "Milord" by Edith Piaf and "Tom Pillibi" by Jacqueline Boyer.

Ted Herold has just recorded on Polydor the German version of "Swingin' School" from the Columbia picture, "Because They're Young." . . . Vico Torriani will sing the German translation of "Friendly Little Lover" called "Seven Young Girls" (Sieben Junge Madchen). . . . Caterina Valente has invited Domenico Modugno to appear on her television show on the 12th of June.

. . . From the Benelux countries, France and Scandinavia, the oriental fox "Mustafa" (an old and famous Egyptian students' song) has come to Germany and is climbing the charts rapidly. There are already six versions in Germany of which Leo Leandros (a Greek in Germany) seems to have the top chance. This is the first time in the several years that a song featuring typical oriental music and text is on the best selling charts of all the European countries.

BRITISH Newsnotes:

• Continued from page 6

of EMI's international publishing activities. . . . A new Pye signing, Bobby Deacon, has recorded Paul Anka's "Where's My Love" as his debut disk.

Now settled in Britain again, Adelaide Hall has signed for Oriole. Her first titles under the new deal are "Common Sense" b-w "Blue Bird on My Shoulder." . . . Capitol is trying to place a film clip they have from America of Jeanne Black singing "He'll Have to Stay."

The "Handy Man" remains a big seller, M-G-M this week issued Jimmy Jones' "Good Timin'." Other releases from the EMI group in-

cluded the Dinah Washington-Brook Benton duet "A Rockin' Good Home" (Mercury), Paul Anka's "My Home" (Mercury), and Ron Goodwin cover of the theme from "The Unforgiven," which is coupled with the love theme from "Ben-Hur." . . . Top Love included a two-part "Dish Rag" by Nat Kendrick and the Swans and the Viscounts' "The Touch." Rank's also issued three EP's — the first breakdown of "The Explosive! Freddy Cannon" I.P., Bobby Rydell's "The Lovin'est" (the singer's new singles are now released thru EMI) and Sandy Nelson - Preston Epps' "Rushin' for Percussion."

10 LISTINGS ON THE CHARTS!

HEARTBREAK
 (IT'S HURTIN' ME)
 LITTLE WILLIE JOHN
 King 5356

FINGER POPPIN' TIME
 HANK BALLARD
 King 5341

THINK and YOU'VE GOT THE POWER
 JAMES BROWN
 Federal 12370

COTTAGE FOR SALE
 LITTLE WILLIE JOHN
 King 5342

HOT ROD LINCOLN
 CHARLIE RYAN
 Four Star 1733

KING

GOOD LUCK
 We're With You 100% and, ALL THE WAY!
 Don Robey

Step into BIGGER Profits . . .

- ERNE HARRIS'**
 NEW "WITH YOU" and "IF I"
 Duke 323
- THE UNIQUES**
 NEW "MYSTERIOUS" and "PICTURE OF MY BABY"
 Peacock 1695
- THE EL TORROS**
 NEW "WHAT'S THE MATTER?" and "DANCE WITH ME"
 Duke 321

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 6605 Hollywood Blvd., Hollywood, Cal.
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Reviews of THIS WEEK'S SINGLES

The pick of the new releases:

SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all records reviewed this week.

Continued from page 43

Country & Western

HANK THOMPSON



SHE'S JUST A WHOLE LOT LIKE YOU (Texoma, ASCAP) (2:35) — **THERE MY FUTURE GOES** (Brazos Valley, BMI) (2:23) — Two weepers that will appeal to country fans, sung by Hank Thompson in his usual dedicated style. The backing on both sides is in the traditional country vein and Thompson's singing is warm and sincere. **Capitol 4386**

HANK SNOW



MILLER'S CAVE (Jack, BMI) (2:38) — **THE CHANGE OF THE TIDE** (Fairway, BMI) (2:40) — Outstanding performances here by Hank Snow that could make it in both the pop and country fields. "Miller's Cave" is a folk-oriented effort, and "The Change of the Tide" is a very attractive ballad, almost pop in style. **RCA Victor 7748**

Country & Western Disk Jockey Programming

DICK MILLER

MAKE ROOM FOR THE BLUES (Loring-Mixer, BMI) (2:26) — Listenable weeper is sung with sincerity and heart by the chanter over traditional country support. Flip is "My Tears Will Seal It Closed" (Mixer, BMI) (2:34). **Toppa 1016**

SPECIAL MERIT SPOTLIGHTS

The following records have been picked for outstanding merit in their various categories because, in the opinion of The Billboard Music Staff, they deserve exposure.

Pop Disk Jockey Programming

KENYON HOPKINS ORK

WILD RIVER (Miller, ASCAP) (1:51) — **PHOENIX** (New Hampshire, ASCAP) (1:35) — Haunting theme from the new Kazan movie "Wild River," is handed a plaintive instrumental treatment. Flip is a catchy instrumental item, featuring solid harmonica solo work and infectious tempo. Hopkins penned both tunes. Strong programming wax. **Capitol 4385**

RAY CONNIFF ORK

THEME FROM PERRY MASON SHOW (April, ASCAP) (2:15) — **WALKIN' AND WHISTLIN'** (Con-Cal, BMI) (2:08) — Familiar theme from TV's top-rated Mason show is handed a first-rate reading by the Conniiff ork with chorus help. "Walkin' and Whistlin'," an attractive melody, is wrapped up in a smart ork treatment. Spinnable. **Columbia 41696**

THE NEWPORT YOUTH BAND

MY BLUE HEAVEN (Leo Feist, ASCAP) (2:15) — **VALENTINE** (Harms, ASCAP) (2:20) — Both sides are standout jockey items. The band gives the oldie, "My Blue Heaven," a swinging interpretation with exuberant chorus vocal. Flip features okay French-lyric vocal on the catchy Chevalier standard in cha cha tempo. **Coral 62212**

PETE FOUNTAIN

COLUMBUS STOCKADE BLUES (Peer, BMI) (2:32) — **SENTIMENTAL JOURNEY** (E. H. Morris, ASCAP) (2:17) — Two very attractive sides by Pete Fountain that should appeal to jocks in both the pop and jazz fields. "Stockade Blues" is a swinging effort with Fountain backed by a big band; the standard is handled in cozy style by the Fountain combo. **Coral 62211**

Pop Talent

JEAN DEE

OPEN ARMS (Jamil-Golden West, BMI) (2:51) — **IF YOU DON'T SOMEBODY ELSE WILL** (Acuff-Rose, BMI) (2:00) — Miss Dee is a sort of country-styled Kay Starr with plenty of vocal vitality and showmanship. She sells effectively on both "Open Arms," a weeper ballad, and the flip, a bouncy rhythm item. Fine dual market jockey wax. **Columbia 41694**

VERY STRONG SALES POTENTIAL

FIVE SATINS

★★★★ **Your Memory**—CUB 9071—Lead singer warbles with fervent showmanship on strong r.&r. theme. (Sheldon, BMI) (2:15)

★★★★ **I Didn't Know**—Feelingful reading by lead singer and group on moving rockaballad with inspirational-type lyrics. Dual market side. (Melody Trails, BMI) (2:45)

ARTIE LEWIS

★★★★ **Abracadabra**—ATCO 6169—Ditty based on a well-known jazz melody receives a bright reading from the chanter on this slicing. Good side for hip jocks. (Fred Fischer, ASCAP) (2:47)

★★★★ **Hey, Little School Girl**—Traditional theme is sold with fervor by the chanter over wild backing. This could move. (Danby Progressive, BMI) (1:37)

EARL GRANT

★★★★ **Building Castles**—DECCA 31110—Mighty attractive side by Earl Grant here that features the singer on a pretty ballad, helped by a sweet-voiced chorus. A strong side. (Criterion, ASCAP) (2:19)

★★★★ **Dreamy**—The Erroll Garner ditty is performed in first-rate style here by Earl Grant on organ helped by a combo. A strong side that has a chance. (Octave, ASCAP) (2:34)

RAMSEY LEWIS TRIO

★★★★ **Put Your Little Foot Right Out**—ARGO 5362—Attractive jazz interpretation of charming oldie. Appealing wax for jocks, with standout piano solo work. (Iraci, BMD) (2:50)

★★★★ **Little Liza Jane**—Same comment. (Iraci, BMI) (2:55)

THE FOUR VOICES

★★★★ **Seated With a Kiss**—COLUMBIA 41699—An interesting new tune, penned in a minor key, receives a very tender reading by the Voices, over simple backing. This could get spins.

★★★ **You're All There Is** — The boys come thru with a very forthright reading of a liting effort helped by a good arrangement and a chorus. Two sides with possibilities.

JERRY KELLER

★★★★ **White for You and Blues for Me**—KAPP 337—Heartfelt vocalizing by Keller on moving country-flavored ballad with strong lyrics. Dual market wax. (Allied, ASCAP) (2:11)

★★★ **Me Name Ain't Joe**—Amusing saga about a pickup encounter with clever lyrics. Merits spins. (Jaymar, ASCAP) (1:56)

NICK NOBLE

★★★★ **Sweet Love** — CORAL 62213—Catching little novelty is handed a snappy vocal by the singer helped by banjo backing and a chorus with spirit. This has a chance. (We Three, BMI) (2:40)

★★★ **The Tip of My Finger**—Nick Noble comes thru with a strong performance on a ballad about a sad love affair, helped much by an ear-catching arrangement. Good side. (Tree-Champion, BMI)

THE HARPONES

★★★★ **What Kind of a Fool** — WARWICK 551—Mighty sharp performance by the Harpones on a first-rate rocker. Side has excitement and possibilities. Lead vocalist is in the Jimmy Jones style. (B. F. Wood, BMI) (2:17)

★★★ **No Greater Miracle**—The Harpones bow on the label with a first-rate reading of a pretty ballad that has a chance. (Lorob, BMI) (2:39)

THE KALIN TWINS

★★★★ **Blue, Blue Town**—DECCA 31111—Interesting fusing of elements here. Song is country-oriented, done in pop style with a Latin beat. A penny-whistle adds an interesting figure. (Acuff-Rose, BMI)

★★★ **True to You**—A country-oriented song done in pop style, with considerable production and a triplet-figured arrangement. (Wonder, BMI)

EDDIE HEYWOOD

★★★★ **Love Theme (From the Rat Race)** —From the picture "The Rat Race" comes this new song, which is played well by the chanter over vocal and orchestral support. (Famous, ASCAP) (2:15)

★★★★ **Evening in Manhattan**—MERCURY 71650—Eddie Heywood turns in a most

attractive reading of a melodic new item, featuring his piano and ork. Should be a jock favorite. (Meridian, BMI) (2:43)

LITTLE AUGIE AUSTIN

★★★★ **I Thank My Lucky Star**—PONTIAC 101—A bright and swinging reading by Austin on a wild rocker that moves. Side has a chance for loot with exposure. (Sand & Surf, BMD) (2:04)

★★ **My Love for You** — Little Augie Austin bows on the new label with a listenable reading of a rockaballad. (Pat Music, BMI) (2:51)

WALLY LEWIS

★★★★ **My Baby Walks All Over Me** — LIBERTY 996 — A touch of country flavor here. Lewis does a good vocal, supported by good arrangement and engineering. (Lu-Tal, BMI) (2:25)

★★ **Lover Boy** — A novelty lyric. Lewis chants it in semi-recitative fashion. (Owen, BMI) (2:20)

GOOD SALES POTENTIAL

THE SABRES

★★★ **You're Too Much for Me**—DECCA 31106—The boys come thru with a happy performance on a light little tune over good backing by the ork. (Robbins, ASCAP) (2:05) (2:05)

★★★ **Strangers When We Meet**—Title tune is from the flick "Strangers When We Meet," and the Sabres sing it pleasantly here. (Columbia, ASCAP) (2:40)

THE BOSTONIANS

★★★ **Mississippi Rose** — SIGNATURE 12048—The tune, with more than a touch of the past, is done to a marching "Yellow Rose of Texas" beat. The chorus handles it with spirit against a caliope-styled backing. Spinnable (International, BMI)

★★★ **Way Down in Texas**—A martial-based cake walk rhythm number with old-time, Civil War qualities. Chorus again handles the effort in a nice style, with the caliope sound. (Starfire, BMI)

LITTLE HYMIE

★★★ **Hoochy Coo** — LIBERTY 55256—Little Hymie bows on the label with a wild reading of a new dance tune called the "Hoochy Coo." Hymie and an unnamed lass and a chorus shout this rocker out. (Jama, BMI) (1:57)

★★★ **The Clock Rock**—A frantic instrumental is sold with a solid beat by the combo here with the horns sparking the tune over interesting piano work. Watch this one. (Music Please-Algrace, BMI) (2:00)

STEVE LAWRENCE

★★★ **Mine and Mine Alone**—KING 5360—Lawrence warbles richly on tender ballad. Wax culled from sides waxed by singer some time ago should pull spins. (Leeds, ASCAP) (2:40)

★★★ **Poinciana** — Dramatic rendition by Lawrence of romantic oldie. Another spinnable side. (Marks, ASCAP) (2:50)

BUDDY HOLLY

★★★ **That Makes It Tough** — CORAL 62210—A relaxed vocal of a tune that has a touch of country, a touch of blues. Distinctive. (Peer, BMI) (2:25)

★★★ **True Love Ways**—A pretty ballad, with some interesting facets to the arrangement, notably the use of the violins and sax. Holly sings it with heart. (Nor Va Jak, BMI) (2:47)

BOB McFADDEN

★★★ **The Transylvania Polka** — CORAL 62209—Livelier-than-usual polka, with much novelty effect. Latter is owing to the high-comedy voice of the caller. (Dov, ASCAP) (1:48)

★★★ **Dracula Cha Cha**—Novelty. Lyric presents Dracula as a "crazy, mixed up child." Deejeys will find it a change of pace. Has the offbeat aspects of "The Mummy." (Northern, ASCAP) (2:12)

NORMAN PETTY TRIO

★★★ **Bring Your Heart**—JARO 77027—Delightful instrumental theme with minuet-

styled piano work and sprightly tempo. Nice jockey wax. (Dundee, BMI) (2:05)

★★★ **Ditty Dum**—Gay tune is wrapped up in happy instrumental treatment, featuring piano and organ solo work. Another spinnable side. (Dundee, BMI) (1:55)

KEELY SMITH

★★★ **Close**—DOT 16089—A mighty touching ballad is sung with a lot of heart here by Keely Smith while the ork surrounds her smoothly. (Sapphire, ASCAP) (2:32)

★★★ **Tea Leaves**—Pretty ballad is sung in warm fashion here by the thrush over lush ork and choral backing. Worth spins. (Edwin H. Morris, ASCAP) (2:16)

JIMMY GILMER

★★★ **Wishing** — WARWICK 547 — Personable vocalizing by Gilmer and chorus on attractive ditty with melodic theme. (Nor Va Jak, BMI)

★★★ **True Love Ways**—Gilmer sings with wistful sincerity on appealing ballad. (Nor Va Jak, BMI)

THE TREBLE TONES

★★★ **The Craw**—B-ATLAS 260—Effective guitar solo work on moody bluesy instrumental. (Vado, ASCAP) (2:20)

★★★ **Treble Rock**—Hard driving instrumental theme spotlighting strong guitar solo work. (Vado, ASCAP) (1:53)

JOHNNY WATSON

★★★ **Rat Now** — GOTH 101 — Solid reading by Watson on fervent r.&r. ditty with driving beat. Dual market wax. (Goth, BMI) (2:35)

★★★ **Falling in Love** — Emotional delivery by Watson on feelingful rockaballad with gospel flavor. (Goth, BMI) (2:10)

RAY ETHIER

★★★ **President's Walk** — MERCURY 71518 — Blues-oriented instrumental. There's some solid guitar work here and a relaxed rhythm that moves right along. (Actual, BMI) (2:00)

★★★ **Slave Girl** — Another blues instrumental. Similar to flip in its guitar work. (Actual, BMI) (2:00)

FRANKIE AND JOHNNY

★★★ **Together Tonight** — LIDO 604 — Duo has a vibrant voice quality, which stands out all the more in view of a subdued backing. (Flame, BMI) (2:10)

★★★ **Big Clem** — A saga song about the guardian angel of the mountain men. Banjo backing abets its folk quality. (Flame, BMI) (2:10)

TOMPALL AND THE GLASER BROTHERS

★★★ **Twenty One Miles From Home** — DECCA 31011 — Attractive folksy saga is handed solid reading by group. (Be-Are, BMI) (2:24)

★★★ **I'll Never Tell** — Wistful vocal blend work on pleasant folk-flavored theme. (Cedarwood, BMI) (2:19)

LONNIE SMITHSON

★★★ **No Surrender, No Retreat** — PONTIAC 102 — Smithson salutes the Alamo legend with effective folk-flavored theme. Merits spins. (Big D-Pat, BMI) (2:26)

★★★ **Paul Revere** — Interesting historical saga is warbled plaintively by Smithson and group. (Big D-Pat, BMI) (2:07)

THE CASTLE SISTERS

★★★ **Come Summer, Come Love** — ROULETTE 4261 — Personable chirping by girls on catchy ditty with seasonal appeal. Spinnable. (Clearview, ASCAP) (1:45)

★★ **If There's Ever a Next Time** — Pretty piping by Sisters on attractive tune. (Rou-Com, ASCAP) (2:51)

CHUCK THARP

★★★ **Long, Long Ponytail** — JARO 70297 — Listenable rocker is handed a cute reading by the chanter over good support by the combo. Side could pull some coins. (Dundee, BMI) (1:59)

★★ **Let There Be Love** — Chuck Tharp sells this inspirational type of love ballad with warmth over interesting backing. (Dundee, BMI) (2:27)

DON DURANT

★★★ **Johnny Ringo**—RCA VICTOR 7760 — Durant, star of the TV series, "Johnny Ringo," warbles pleasantly with chorus on attractive folk-flavored item. Should pull some play. (BNP, ASCAP) (2:17)

(Continued on page 47)

★ ★ ★ ★ ★ ★ ★ ★

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FOLK TALENT AND TUNES

By BILL SACHS

Around the Horn

On a recent visit to Hollywood the writer and his better half enjoyed a pleasant session with **Bob Burrell** and his family and **Biff Collie**, KFOX deejay, and his wife, the former **Shirley Caddell Burrell**, former c.&w nabob with a number of the major labels, is now associated in an executive capacity with BMI in Hollywood. **Shirley Collie**, who recently cut her first side for Liberty Records, is awaiting her initial release almost any day now. Our big surprise came when we couldn't induce either of the aforementioned males to join us in a friendly drink. Both claimed to be riding in the driver's seat of the water wagon and said they had been perched there for some time. In addition, Burrell has also sworn off the weed. Both seemed to be profiting from the liquid fast, with Burrell working on the double-header, appearing as calm as a whirling dervish. Another who recently joined the non-alcoholics is **Joe Allison**, former P.D. at KFOX, Long Beach, Calif., and now head of the country music department at Liberty Records. Joe, they say, has taken off more than 60 pounds over a period of some six months. As one of the fems put it: "You'd hardly recognize him; he looks like a living doll."

Ralph G. Wuest, who formerly canvassed the country and western music field on advertising for The Billboard out of Cincinnati, has settled with his family in Phoenix, Ariz., where he is engaged in selling investment securities. . . . **Ernest Tubb** and **His Texas Troubadours** are currently displaying their musical wares in California. . . . The **Hal Smith** office, of Goodlettsville, Tenn., is now handling the booking on **Billy Walker** (Columbia) on a non-exclusive basis. . . . **Ray Price** is back in Nashville from a Canadian tour. . . . **Roy Drusky's** talents are well displayed on **Moss Rose** Publishing's "Anymore" and "I'm So Helpless," coupled on a new Decca platter just released. **Moss Rose** last week began shipments on the new **Johnnie** and **Jack** release, "Just Like You." Both the **Drusky** and **J. and J.** sides were penned by the **Roy Drusky-Vic McAlpin** team. Jockeys desiring copies should write to **Hubert Long**, 616 Exchange Building, Nashville.

Faron Young enjoyed a visit from his mother, **Mrs. H. R. Young**, in Nashville last week. . . . **Floyd Tillman** has hied himself to California where he plans to put in the summer making personals and cutting records. . . . **George Kent** has a new one out on the **Maverick** label titled "Hall of Shame." Flip side is "Gold Rush." . . . **Jimmy Wakely**, of **Shasta** Records, and his sales and promotion man, **Jack Lewis**, were recent visitors at **KCUL**, Fort Worth, where Jimmy did an interview for **G. G. Grayson**, of the station's staff.

Tommy Edwards reports that his "T. E. Jamboree" is now on the air an hour and a half, five days a week, on **WADC**, Akron, with more time coming up soon and the addition of a Saturday show in the offing. "We are finally getting the show on the road (commercially, that is)," writes **Edwards**, "and sponsors are beginning to be attracted. It seems that nobody likes country music but the people. **Cliff Rodgers**, formerly the top country deejay in the Akron area, and now with an ad agency there, has placed two

accounts on my show recently, with more to come." On **June 4** **Tommy** began emceeing the live country music show at the **Denison Square Theater**, 25th and **Denison**, Cleveland. First guest was **Capitol's Hylo Brown**. Last Saturday's (11) guests were the **Louvin Brothers**, with the **Stanley Brothers** tentatively set for **June 25**. **Rudy Thacker** is producing the show and appearing weekly with his band. **Edwards** infos that business hasn't been too good but he hopes to inject a spark of life into it, as he did with the **Circle Theater**, Cleveland, a few years back. Incidentally, the **Circle Theater** is no more, having been converted into a department store and warehouse. **Edwards' TV** show, "Landmark Jamboree," went off the air Saturday (11) for its summer hiatus.

Bob Neal has set **Wishful Wynn Stewart** for guest appearances on "Jubilee U.S.A.," Springfield, Mo., July 9, and "Louisiana Hayride," Shreveport, July 16, to feature his new release due out late this month. **Neal** also has **Stewart** tabbed for a Las Vegas appearance in September. He will also work a string of Eastern dates during July. . . . **Buck Owens**, who recently shifted his headquarters to California, has been inked by the **Bob Neal** office for appearances in Phoenix and Tucson, Ariz., June 23 and 25 respectively. . . . **Slick Norris**, after two years' silence, advises that he has taken over c.&w. promotion for **Don Blocker's** Liberty Records. **Joe Allison**, Liberty's c.&w. a.&r. chief, has chosen **Bob Wills'** new platter, "What's the Matter With the Mill," the old standard, and "Heart to Heart Talk," as Liberty's first country release. **Tommy Duncan** does the vocals on the two sides. A post card to **Norris** at P. O. Box 653, Highlands, Tex., will fetch jocks a sample of the new **Wills** disk.

Lester Flatt and **Earl Scruggs** appear on "Spring Festival of Music, Folk Sound U.S.A." over the CBS television network from **New York** Thursday (16), 10-11 p.m., EDST, and Friday, June 24, are set for a shot on "The Price Is Right" over the **NBC-TV** net. Other bookings find **Flatt** and **Scruggs** at **Anderson, Ind.**, June 19; **Sylva, N. C.**, 21; **Martinsville, Va.**, 22; **Fredericksburg, Va.**, 23; **Franklin Square, Long Island, N. Y.**, 24; **Newport Folk Festival, Newport, R. I.**, 25; **Lurray, Va.**, 26; **Franklin, N. C.**, 28, and **Hayesville, N. C.**, 29. . . . **Fem deejay Pat Boyd**, still spinning 'em c.&w. style at **WMAX**, Grand Rapids, Mich., opened for the summer with her **Country Rhythm Boys** at **Dick DeVries' Birdland Ballroom**, Grand Rapids, Saturday (11).

With the Jockeys

Newest deejay personality to join **KALL**, Salt Lake City, is **Johnnie Rowe**, who came from **KOBH**, Hot Springs, S. D., where he served as program director. He replaced **Phil Nolan**, who went to **KOMA**, Oklahoma City. . . . **Tommy Edwards**, who is conducting "T. E. Jamboree" 90 minutes daily on **WADC**, Akron, is offering a country sweetheart contest as an added gimmick. To the winner goes country records valued at \$50. Another feature added to the show is **Uncle Ned Mahon**, who recites sentimental bits of poetry. **Edwards** also offers a country "calendar," a listing of spots in the area where live country music shows may be seen.

The Billboard HOT C & W SIDES

FOR WEEK ENDING JUNE 19

TITLE, Artist, Company, Record No.

THIS WEEK	WEEKS AGO			WEEKS ON CHART
	ONE	TWO	THREE	
1	1	1	1	PLEASE HELP ME, I'M FALLING, Hank Locklin, RCA Victor 7692.....15
2	3	4	5	ONE MORE TIME, Ray Price, Columbia 41590.....11
3	4	3	3	JUST ONE MORE TIME, Don Gibson, RCA Victor, 7690.....15
4	2	2	2	HE'LL HAVE TO GO, Jim Reeves, RCA Victor 7643.....28
5	5	5	4	ABOVE AND BEYOND, Buck Owens, Capitol 4337.....15
6	6	6	7	WHY I'M WALKIN', Stonewall Jackson, Columbia 41591.....11
7	7	7	12	HE'LL HAVE TO STAY, Joanne Black, Capitol 4368.....7
8	10	12	14	YOUR OLD USED TO BE, Faron Young, Capitol 4351.....10
9	8	10	10	LEFT TO RIGHT, Kitty Wells, Decca 31065.....9
10	14	16	11	SEASONS OF MY HEART, Johnny Cash, Columbia 41518.....10
11	19	22	23	IS IT WRONG (FOR LOVING YOU), Webb Pierce, Decca 31058.....4
12	12	11	8	SINK THE BISMARCK, Johnny Horton, Columbia 41568.....12
13	9	8	6	ANOTHER, Roy Drusky, Decca 31024.....22
14	15	14	13	A SIX PACK TO GO, Hank Thompson, Capitol 4334.....13
15	24	25	27	BABY ROCKED HER DOLLY, Frankie Miller, Starday 496.....4
16	11	9	9	BIG IRON, Marty Robbins, Columbia 41589.....13
17	29	—	—	JOHNNY MY LOVE, Wilma Lee and Stony Cooper, Hickory 1118.....3
18	13	15	26	THAT'S MY KIND OF LOVE, Marlon Worth, Guyden 2033.....4
19	25	29	24	WHO'LL BUY THE WINE, Charlie Walker, Columbia 41633.....5
20	16	19	20	ACCIDENTLY ON PURPOSE, George Jones, Mercury 71583.....10
21	—	23	16	FAMILY BIBLE, Claude Gray, D 1118.....12
22	22	30	—	KEYS IN THE MAILBOX, Freddie Hart, Columbia 41597.....6
23	17	17	25	HOW FAR TO LITTLE ROCK, Stanley Brothers, King 5306.....11
24	—	—	—	TOO MUCH TO LOSE, Carl Belew, Decca 31086.....1
25	28	—	—	ROCKIN' ROLLIN' OCEAN, Hank Snow, RCA Victor 7702.....5
26	23	18	17	PINBALL MACHINE, Lonnie Irving, Starday 486.....14
27	—	—	29	LONESOME ROAD BLUES, Jimmie Skinner, Mercury 71606.....3
28	—	—	—	HONKY TONK GIRL, Loretta Lynn, Zero 1011.....1
29	18	24	21	(DOIN' THE) LOVER'S LEAP, Webb Pierce, Decca 31058.....10
30	20	13	15	SMILING BILL McCALL, Johnny Cash, Columbia 41618.....6

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The Billboard HOT R & B SIDES

FOR WEEK ENDING JUNE 19

TITLE, Artist, Company, Record No.

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	TITLE, Artist, Company, Record No.	WEEKS ON CHART
1	2	2	5	CATHY'S CLOWN, Everly Brothers, Warner Bros. 5151	6
2	11	—	—	WONDERFUL WORLD, Sam Cooke, Keen 82112	2
3	1	1	1	DOGGIN' AROUND, Jackie Wilson, Brunswick 55166	11
4	3	3	4	ALL I COULD DO WAS CRY, Etta James, Argo 5359	7
5	13	26	—	BURNING BRIDGES, Jack Scott, Top Rank 2041	3
6	14	15	17	A ROCKIN' GOOD WAY, Dinah Washington-Brook Benton, Mercury 71629	3
7	19	30	—	THINK, James Brown & Famous Flames, Federal 12370	3
8	18	14	—	EVERYBODY'S SOMEBODY'S FOOL, Connie Francis, M-G-M 12899	3
9	4	4	3	OOH POO PAH DOO (Part 2), Jessie Hill, Minit 607	7
10	7	7	6	STUCK ON YOU, Elvis Presley, RCA Victor 7740	7
11	12	13	12	LOVE YOU SO, Rod Holden, Donna 1315	5
12	27	—	—	LONELY WINDS, Drifters, Atlantic 2062	2
13	20	22	—	FINGER POPPIN' TIME, Hank Ballard & the Midnighters, King 5341	3
14	5	8	10	MADISON TIME, Ray Bryant, Columbia 41628	10
15	21	10	8	GOOD TIMIN', Jimmie Jones, Cub 9076	4
16	9	6	9	MACK THE KNIFE, Ella Fitzgerald, Verve 10209	4
17	—	—	—	THERE'S SOMETHING ON YOUR MIND, Bobby Marchan, Fire 1022	1
18	—	—	—	ALLEY OOP, Hollywood Argyles, Lute 5905	1
19	6	5	2	WHITE SILVER SANDS, Bill Black's Combo, Hi 2021	12
20	22	28	14	MONEY, Barrett Strong, Anna 1111	21
21	17	11	25	HE'LL HAVE TO STAY, Jeanne Black, Capitol 4368	4
22	16	—	—	BIG BOY PETE, Olympic, Arvee 595	2
23	30	—	—	LITTLE BY LITTLE, Junior Wells, Profile 4011	2
24	15	21	—	THE MADISON, Al Brown & the Tunetoppers, Amy 804	4
25	8	12	—	I'VE GOT A RIGHT TO LOVE MY BABY, B. B. King, Kent 334	3
26	10	9	7	NIGHT, Jackie Wilson, Brunswick 55166	10
27	—	—	—	PAPER ROSES, Anita Bryant, Carlton 528	1
28	—	—	—	FOUND LOVE, Jimmy Reed, Vee Jay 347	1
29	—	—	—	I'M SORRY, Brenda Lee, Decca 31093	1
30	—	—	—	YOUNG EMOTIONS, Ricky Nelson, Imperial 5663	2

Reviews of New Pop Records

Continued from page 45

★★★ GOOD SALES POTENTIAL

★★ The Whistlin' Wind—Nice vocal by Durant and chorus on okay theme with wistful lyrics. (Miller, ASCAP) (2:13)

THE TRIADS

★★★ Bacon Fat—RINGO 111—A blues, with a novelty spoken bit by the male lead. The bacon fat, it turns out, is the dance, and the boys explain it with the style of the current "Alley Oop" hit. (Cha Hua Hua, BMI) (2:38)

★★ Hush—A sacred message, set in a blues framework. The boys hand it a good dedicated quality and the side has a good rhythm and melody. Chanting is done against guitar and drums. (Cha Hua Hua, BMI) (2:01)

KEEFER SISTERS

★★★ Wedding Bouquet—LAWN 101—A good lyric idea set to the melody of the "Wedding March." The gals sound dedicated and the side is done to a good backing. Message will have real meaning to teenagers. (Bue, ASCAP) (2:29)

★★ Wee-Willie Water Dilly — Here's a shuffle rhythm blues in medium tempo in which the gals extol the new lifeguard at the pool. Moderate prospects. (Valley-Brook, ASCAP) (2:32)

★★★ MODERATE SALES POTENTIAL

JUDY VALENTINE

★★ I Have a Loved One—ABC-PARAMOUNT 10057 — Thrush's youthful voice contrasts with the full-voiced chorus to good effect. Costa's arrangement is tasteful. (Roxbury, ASCAP) (2:38)

★★ Gum Drop — A rhythmic side, with a tasteful rocking arrangement. (Roxbury, ASCAP) (2:59)

BOB SANDERSON

★★ Too Ra' Loo Ra' Loo Ra — STUDIO 9905 — Bob Sanderson sings the oldie with a rockin' beat that doesn't appear to go with the tune. Sanderson's performance is good, however. (M. Witmark, ASCAP) (2:15)

★★ Chinatown — The familiar standard is performed smartly here by the ork in a New Orleans rocker style. (Remick, ASCAP) (2:10)

NOBLEMEN

★★ Dirty Robber — PROFILE 4012 — Frantic sax solo stint on fast moving instrumental-rocker. Dual market side. (World Int., BMI) (1:50)

★★ Forever Lonely — Blues guitar solo is featured on plaintive instrumental theme. (World Int., BMI) (2:30)

JIMMY CRAIG

★★ Let Me Stay — WARWICK 542 — Sincere warbling stint by Craig on tender country-flavored ballad with chorus on backing. (Dundee, BMI)

★★ Drifter — Effective folk-flavored ditty is chanted plaintively by Craig and chorus. (Dundee, BMI)

CHUCK CABOT

★★ St. Louis Blues — DEVILLE 2151 — Swinging instrumental treatment of the great standard with solid sax solo work. (Handy, ASCAP) (2:22)

★★ I Love New York—Okay reading by Cabot on pretty ballad. (Richter, ASCAP) (2:32)

THE GOOSE BROTHERS

★★ Bill Bailey (Won't You Please Come Home)—KING 5359—The brother duo turn in their individualized rhythm interpretation of the tune, now a revival hit for Bobby Darin. This has its novelty aspects but potential seems slim. (2:10)

★★ Blue Tail Fly—A Homer and Jethro type combination engage in some speeded up antics on the familiar folk tune. It's bouncy and it has a nice grass roots sound. (2:10)

DOLORES HAWKINS

★★ One Guy—SIGNATURE 1204—The pretty tune from the hit "Bye Bye Birdie" is given a warm treatment by Miss Hawkins, on her debut with the label. Gal is heard in dual track spots to a nice accompaniment provided by the Joe Guercio trio. (Edwin, H. Morris, ASCAP) (2:29)

★★ I Love Leroy—A sophisticated styling by the gal which has the touch of club

material. It's done to a moderate rhythm and a nice band backing. (Kahl, BMI) (2:25)

THE SWANGS

★★ Rockin' Matilda—WESTWIND 1003—Here's the Down Under folk-styled tune, done to a modernized rocking treatment by the guitar and rhythm group. A pounding beat effort that's listenable. (Skagit, BMI) (1:35)

★★ Blowing the Blues—A deep down blues instrumental with a lot of pounding drum work behind a low down tenor solo. Danceable reading. (Skagit, BMI) (1:45)

EVERIT HERTER

★★ Boys Were Made for Girls—CAPITOL 4383—The lad has a mild sound, something on the order of a weak Frankie Avalon. Tune is a Latinized ballad and he's aided by a chorus. Weak potential. (Mansion, ASCAP) (2:08)

★★ Don't Get Serious—Another okay ballad reading in moderate tempo. (Sparrow, ASCAP) (2:21)

ALLEN PAGE

★★ I Wish You Were Wishing—MOON 307—A pleader ballad sung in okay style by Page. He gets a lot of echo effect on the side. (Bexley, BMI) (2:05)

★★ Oh, Baby—A medium rhythm rocker by Page. Fair prospects altho the side is highly derivative. (Bexley, BMI) (2:49)

THE GEORGETTES

★★ Forget Me Not—GOLDISC 3006—The Georgettes turn on a passable performance on a rockaballad. (Oak, ASCAP) (2:32)

★★ How Do I Know—The gals sing this interesting rocker sweetly over simple support. (Oak, ASCAP) (2:17)

(Continued on page 48)

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Reviews of New Pop Records

Continued from page 47

TAMS
★★ Valley of Love — SWAN 4055 — A rocker done in a rather old style format by a mixed vocal group. Fair prospects. (Rebb, BMI) (2:32)

★ Sorry — A ballad sung by a fem lead. Slim chances here. (Rebb, BMI) (2:39)

SEYMOUR
★★ I Can't Give You Anything But Love—HEARTBEAT 31 — Seymour is head-on trumpet here, playing the oldie in warm, schmaltzy style. (Mills, ASCAP) (2:14)

★ Alexander's Ragtime Band—In old ragtimey style is this new recording of the Berlin oldie. Seymour's trumpet is catchy. (Berlin, ASCAP) (1:27)

some familiar standard material. Dizzie G. and the flute work in a duo which offers a deejay a different sound. Part 2 features more improvisational solos. (Vivid, ASCAP) (3:20 & 2:50)

LES McCANN, LTD.
★★★ Little Girl From Casper — WORLD PACIFIC 820 — A strong blues side, featuring a good sounding piano lead against rhythm backing. This could catch a lot of box action and it's worth jockey play as well. (West Coast, ASCAP) (2:58)

★★★ They Can't Take That Away From Me — A fast-moving, stylized instrumental interpretation of the familiar standard. A lot of improvisation here on the part of the piano man. Another listenable side, with a lot of drive. (Chappell, ASCAP)

GERRY MULLIGAN
★★★ I'm Gonna Go Fishing (Parts I & II) — VERVE 10216 — Here's part of Duke Ellington's theme material from the picture, "Anatomy of a Murder." This is interesting stuff, but aimed pretty much at

the super-hip jocks. (Comstock, ASCAP) (2:39 & 3:29)

Country & Western

★★★★

ROY DRUSKY
★★★★ I'm So Helpless—DECCA 31109—He's just a stepping stone for the chick. A very powerful country side. Drusky sings it with all his heart, backed by a chorus. (Moss Rose, BMI) (2:18)

★★ Anymore—A strong weeper, sung with authentic country flavor, but with a chorus to lend some pop appeal. (Moss Rose, BMI) (2:38)

★★★

MISS BONNIE OWENS
★★★ Just for the Children's Sake — DEL-FI 4142 — Canary packs considerable emotional impact into moving country weeper with good lyric. Merits exposure. (Briarcliff, BMI) (2:15)

★★★ This Other — Plaintive chirping on another good country weeper. (Maraville-Moss, BMI) (2:23)

COWBOY COPAS
★★★ Alabam—STARDAY 501—This unusual song is full of flavor and it gets a

solid performance. Country deejays will find it is a variation from run of the mill wax. (Starday, BMI) (2:14)

★★★ I Can—A weeper in the traditional style. Cowboy sings it in grand style, with a honky-tonk piano prominent in the backing. (Starday, BMI) (2:25)

BOBBY HARDIN
★★★ Getter Better—WESTWOOD 202—Hardin chants this in the Johnny Cash tradition; does a fair job of it, to an interesting arrangement. (Charlie Roach, BMI) (1:30)

★★★ I'm Loving You Baby — Uptempo country side, with interesting song construction. Deejays likely to find it out of the ordinary. (Charlie Roach, BMI)

CLAUDE GRAY
★★★ Leave Alone—D 1144—The chick is leaving him for another. It's a weeper, with all the tear ducts opened. Gray sings it well, in traditional style. (Glad, BMI) (2:20)

★★★ My Party's Over—With respect to lyric, this is a weeper; but as for song construction, it varies from usual country material, particularly in use of strings. (Glad, BMI) (1:50)

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BILL HARRELL

★★★ One Track Mind—STARDAY 500—Personable waltzing by Harrell and chorus on jaunty ditty with good lyrics. (Starday, BMI) (2:26)

★★★ I'll Never See You Anymore—Tender weeper is wrapped up in plaintive reading by Harrell. (Starday, BMI) (2:30)

JIMMIE HEAP

★★★ Wild Side of Life — IMPERIAL 258 — Perk Williams handles the vocal on this weeper about another honky-tonk angel. Jimmie Heap and his band accompany in traditional fashion. (Commodore, BMI) (2:43)

★★★ When They Operated on Papa Novelty is sung with spirit here by Williams, with warm support by the Heap combo. Flip is more potent. (Commodore, BMI) (2:35)

BOB CLAYTON

★★★ Ocean of Tears — SIMS 116 — A love story with strained nautical references; yet, it makes an attractive side, with considerable pop appeal, too, owing to the arrangement. (R & R, BMI) (2:15)

★★★ The Heart She Broke — Here, too, there's considerable pop appeal in the arrangement of this ballad. (R & R, BMI) (2:40)

HERBERT SIMS

★★★ Lonely One — SIMS 114 — A weeper in three-beat time. Sims sings it in relaxed fashion, with emotion. (R & R, BMI) (2:05)

★★★ Every Once in a While — A country weeper, sung in forthright style, to a strong beat. (R & R, BMI) (2:04)

BOB WILLS WITH TOMMY DUNCAN & THE TEXAS PLAYBOYS

★★★ Heart to Heart Talk — LIBERTY 55260 — Listenable vocal here by Duncan with Wills and the Playboys coming thru neatly in the backing. (Loring-Williams, BMI) (2:37)

★★★ What's the Matter With the Mill — Old-fashioned novelty in song in old-fashioned style here. (Hill & Range, BMI) (2:27)

JACK RIVERS

★★★ There's a Star-Spangled Banner Waving Somewhere — SHASTA 136 — Another version of the tribute to U-2 pilot Francis Powers. Rivers contributes sincere vocal and should pull some play. (Bob Miller, ASCAP) (2:56)

★★★ The Saddest Years — Plaintive weeper is sung with feeling and heart by Rivers. (Mono, BMI) (2:46)

JIMMY COPELAND

★★★ Just a Dreamer — ALLSTAR 7206 — Copeland chants pleasantly on this reflective ballad. Thin backing features guitar and bass. (Tex Talent, BMI) (2:30)

★★★ Why You Treat Me So — A pleader type ballad in the old school tradition. Copeland comes off for fair results. (Tex Talent, BMI) (2:20)

DAVE DUDLEY

★★★ Where Do I Go From Here — STARDAY 499 — His chick no longer cares, hence the question posed in the title. It's a weeper, with the vocalist chanting with considerable heart. (Starday, BMI) (2:35)

★★★ It's Gotta Be That Way — In contrast to flip, this is a rhythm side. Moves right along. (Starday, BMI) (2:07)

BUSBY BROTHERS

★★★ Chanting by Brothers — EMPIRE 506 — Okay chanting by brothers on catchy country item. (Cedar, BMI) (2:01)

WAYNE BUSBY

★★★ Goin' Back to Dixie — Plaintive chanting on bluesy country theme. (Cedar, BMI) (2:52)

Rhythm & Blues

FAYE ADAMS

★★★ Look Around — WARWICK 550 — A fine, building type ballad with inspi-

ational overtones. The gal is in fine thrashing form and the side has the power and the beat to go. Good support comes from a gospel-styled chorus. (Ark-La-Tex, BMI) (2:16)

★★★ I'm So Happy — Miss Adams offers a good, happy, swinger. Good sound here, again with the chorus and it, builds nicely. A lot of excitement here, too. (Selma, BMI) (2:05)

THE NIGHT RAIDERS

★★★ Screamin' Mimi Heanie — PRO-FILE 4010 — A wild and pounding blues. The vocal lead man really blows his stack here, in the style of earlier Little Richard offerings. An exciting side. (Oury, ASCAP) (1:45)

★★★ I'm Lost — A good, pounding rhythm rocker. On this side, the artist is heard in a slight echo effect. A good beat side. (Oury, ASCAP) (1:33)

RAY AGEE

★★★ Swingin' Partner — CHECK 102 — A blues on the upbeat side, with the group essaying much the sound of the Coasters' rhythm sides. Harmonica and banjo heard in the backing. (B-Flat, BMI)

★★★ Pray for Me — Basic shouted r.&b. with Agée sounding out the sorrowful tale with a repeating chorus. (B-Flat, BMI)

LATIN AMERICAN

★★★ Palomita Morenita — COLONIAL 251 — An interesting reading of some typical Mexican material. Vocal by the chanter is in the native Spanish tongue. Rhythm is basically a ranchero. (Naco, BMI)

★★★ El Brujo — A bright and bouncy Latin effort, again in the Mexican groove. Side features a male vocal lead. (Naco, BMI)

Novelty

DAVE TEIG

★★★★ Splish Splash — SIGNATURE 12042 — To a classical theme provided thru the courtesy of Stereo Fidelity Records. Teig narrates with a great sense of the dramatic, the lyric to the Bobby Darin hit, "Splish Splash." The side can collect plenty of novelty spins. (Portrait, BMI) (2:37)

★★★★ Tutti Frutti — The early r.&b. hit, also a hit at one time for Pat Boone, gets the dramatic narrative treatment by

Verve & AFM Discriminatory

Continued from page 3

The Board's decision reverses the findings of its own trial examiner, who had dismissed the complaint of rejected trombonist Joe Howard against the company, on a finding that both the company and the union were merely carrying out a clearly understood practice among union musicians that limits the number of recording sessions allowed per week for individual sidemen, in order to spread musical employment among the greatest number. (The Billboard, August 3, 1959.)

The case involved was a complaint by trombonist Joe Howard that he had accepted an offer to play in a recording session with Verve Records of Los Angeles, but that the AFM contractor and leader had subsequently withdrawn his name because he had already filled his weekly quota allowed under union rules. The record company was actually not a party to the intra-union decision, and did not even appear during the trial examiner's hearing in July, 1959.

In recommending dismissal of the complaint, trial examiner William E. Spender held that in effect, that Verve Records was not discriminating against an employee at the behest of the union: "The quota regulation was applied to Howard in a completely non-discriminatory manner."

In its reversal of that stand, the Board decided that "Howard had been selected by the employer for the job, and would have had the work but for the union's veto. It is unlawful for an employer to terminate the employment of an employee or to deny employment to an applicant, therefore, because he is not sponsored by a union."

Further the Board found, "discrimination aimed at compelling obedience to union rules embody-

Reviews and Ratings of New Albums

Continued from page 38

COUNTRY & WESTERN ★★★

★★★ SQUARE DANCES WITHOUT TOMMY

Tommy Jackson. Decca DL 8950 — Listenable and danceable performances of square dances by Tommy Jackson, the fiddler who has been a featured performer on

"Grand Ole Opry" for the past 10 years. These are square dances without calls, so anyone can add his own. Tunes include "Little Ida Red," "Run, Johnny, Run," "14 Days in Georgia," and other familiar items.

Spiritual

ROY CORWIN

★★★ Preachin' Talk — HOB 1485-6 — A bluesy item with gospel flavor. Plenty of rhythm. Choral arrangement behind the vocal is effective. (B & B, BMI) (2:16)

★★★ The World Is a Better Place — A ballad, chanted with a touch of church style. (B & B, BMI) (2:09)

PRENTIS PARKER

★★★ Goodbye, Archie — CENTRAL 291 — A stately, dirge-like quality is present here. Song is in the nature of a hymn to the departed. Parker is backed by fem chorus. (Acquarian, BMI) (2:18)

★★★ People Are Leaving Here — A gospel side, with authentic chord progressions and emotion. But not well-recorded. (Acquarian, BMI) (2:48)

International

MUND HARMONICA TRIO

★★★ Mund Harmonica Boogie — BRUNO 45 — A happy, medium-paced boogie wogie rhythm effort by the harmonica ensemble. Listenable side. (Musicart Int.) (2:37)

★★★ Tweedle Dee — Here's the melody of the hit, once enjoyed by both LaVern Baker and Georgia Gibbs, under a new copyright, and played by the harmonica group. Fair listening here. (Musicart Int.) (2:17)

Carlton Profit

Continued from page 3

Roses," current hit, is the company's, as is a one-half interest in songs written by Paul Evans, including "Happy Go Lucky."

Diskery's share of the singles business has greatly increased in the first five months of 1960 versus 1959, and album sales have been comfortably tidy on such packages as Anita Bryant, Paul Evans, Monte Kelly's Summerset.

For the fall, a package project on Carlton's Guaranteed label will be kicked off. This will involve the release of 12 packages, entailing some new merchandising approaches. This fall plan will involve an investment of \$100,000 of sales money.

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"Grand Ole Opry" for the past 10 years. These are square dances without calls, so anyone can add his own. Tunes include "Little Ida Red," "Run, Johnny, Run," "14 Days in Georgia," and other familiar items.

JAZZ ★★★

★★★ DANCE WITH KID ORY or JUST LISTEN

Verve MGVS 6125. (Stereo & Monaural) — Kid Ory, for this album, has chosen New Orleans material which he feels is most suitable for dancing. It's relaxed and flavorful traditional jazz, with Ory's trombone in the company of good musicians. There are vocals. Only six tunes, but they get good development. "Am I Blue," "Ja Da," and "Hindustan," are examples. A very attractive cover.

FOLK ★★★

★★★ MOLDAVIAN LOVE SONGS

The Moldavian "Dolna" Chorus. Monitor MF 328 — Another in the continuing series of recordings made possible via exchange agreements between Leeds Music and East European recording interests. This example is well-recorded and performed by a colorful instrumental combine plus a chorus backing up a group of spirited soloists. Most of the material has a nostalgic tinge about it. Attractive packaging for folk buyers.

INTERNATIONAL ★★★

★★★ BRAVO, MICK

Mick Micheyl. Decca DL 8966 — The lovely Mlle Micheyl made her New York debut earlier this season, appropriately enough at the Left Bank. There, as on this disk, she proved a breath of France, with an exceptionally sensitive delivery. Further, all the songs here are of her own composition and include torchy ballads, novelties and typically sophisticated Parisian songs. Her delivery, in French, is highly pleasurable regardless of the emotion or style involved, even tho the liner notes provide no translations or explanations of the songs or titles.

★★★ CZECHOSLOVAKIA IN SONG AND DANCE

Various Artists. Monitor MF 329 — There are two distinctly different types of music here, with songs and dances of Moravia on one side and music of Bohemia on the other. The former are more passionate and lively, while those of the latter are more familiar. The "Chodska Polka" for example, under various titles is a standard with every U.S. polka band, and "Hrady Dudy" also is widely known. Colorful music on both sides is attractively performed, with informative liner notes helping the appreciation.

★★★ YVES MONTAND AND HIS SONGS OF PARIS

Monitor DRP 535 — Gallic singer Yves Montand drew much critical kudos during his American tour in 1959, at the end of which he filmed "Let's Make Love," with Marilyn Monroe. This in-person and on-the-scene success should have an effect on album sales. The songs, of course, are in French, examples of le chanson populaire, of which he is a master.

★★★ I REMEMBER VIENNA

Greta Keller. Fiesta FLNP 1272 — The veteran canary chants with feeling on a group of German themes, backed by what the album cover describes as "authentic Schrammel Ensemble." Charming, sentimental wax with a rich flavor of nostalgia.

★★★ MOON OF THE SOUTHERN SEA

Honolulu Capitol T 1381 — The deep-voiced Hawaiian thrush sings with rich simplicity and heart on a group of varied themes, ranging from the Polynesian beat of "Tangi Tahiti" and "Liliu E," an enduring Hawaiian chant-song to "Bali Ha'i," and—in French—"J'Attendrai."

MODERATE SALES POTENTIAL

POPULAR ★★

★★★ THE ROCKIN' STRINGS Chorus and Ork. Decca DL 8998 — Recorded in Europe, this pleasant package

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features sweet stringed instrumental treatments of old hits, with non-lyric choral work and mildly r.&r. piano triplets on backing. Selections — each pretty jockey wax — include "Sincerely," "Wheel of Fortune," "April Love" and "Secret Love."

★★ MEET CHARLIE KEHRER AND DANCE

King 711 — Kehrer, well-known society dance maestro in the Midwest, produces very danceable wax. In the style of society dance packages, the material is in medley form, giving a continuous round of rhythm. Standards, show tunes, a bit of Latin are included.

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Business Prospects in U. S., Canada Termed Excellent

Circuses, Ice Shows Score Big Grosses; Carnival Spending OK, But Rain Hurts

• Continued from page 1

fairs, amusement parks, theme parks, kiddielands or other segments of the outdoor business, stems mainly from the generally high level of the economy in both the U. S. and Canada, and to the ever-mounting population, particularly the number of postwar babies grown to the status of patrons.

The significant thing about owners' and operators' confidence is that it is not limited merely to the immediate months ahead but to the long term.

A huge amount of money has been plowed back into the various touring shows and fixed installations. Additionally, a tremendous sum has been invested within recent months in new outdoor amusement installations.

Ride manufacturers generally have been ringing up record sales, and their sales have been of high ticket items—rides costing in the neighborhood of \$30,000—as well as the smaller units, such as kiddie rides.

There has been an increased trend by carnival owners to add more rides to their line-up. This is the result of the ever-rising grosses rides have enjoyed in recent years. A significant aspect of the ride buying is that the carnival owners themselves have accounted for an increasing share of purchases of portable rides. Instead of booking rides on their shows on percentage, carnival owners themselves to a greater degree than ever before have been the buyers. This reflects not only the profit to be made in the operation of rides, but also confidence in the future and the fact that carnivals generally have fared well financially in recent years.

Trampoline Centers Growing

The biggest single development in the outdoor amusement field during recent months has been the introduction of trampoline centers. These centers have mushroomed throughout the nation, and many more of these will be built within the next few months.

Another significant trend is an apparent availability of venture capital for new outlook enterprises. The multi-million dollar, soon-to-open Freedomland in White Plains, N. Y., is the largest of the new installations, but there are numerous smaller installations which recently have or soon will open.

The trend to theme parks continues, and in established amusement parks there is a continuation of a trend to introduce or add to the theme appeal. The trend to theming has also hit the carnival field. Veteran showmen soon will bring out "Story Book People," a huge tented attraction which will tour major fairs with the Olson Shows.

Fairs have shown a willingness to roll the dice with greater outlays for big names to head up their grandstand shows. Most of the big fairs that went for big names in recent years have experienced remarkable success. As a result, not a few of the major fairs were willing to put out as much as \$10,000 a day for a top name, but among the top names there were many

who this spring and winter backed away from contracting late summer or early fall personal appearances even at those prices.

Reports from the U. S. and Canada reflect high optimism over the outlook for fairs. As probably the best entertainment buy to be had anywhere, the fairs with their "audience participation" appeal have been gaining in attendance. This trend, with assists from mounting population and flourishing economic conditions, should continue.

Fair Growth

Growth of fairs has been particularly pronounced clear across the southern part of the U. S. and in the western part of Canada. Plans

for major new fair plants are being pushed in Memphis, Tampa and Milwaukee. New arenas are now going up at some of the larger fairs, reflecting a move by fairs to become year-round amusement centers rather than a one-or-two-week-a-year operation.

The auditorium-arena field, which is closely tied to the outdoor field because some attraction, such as circuses, work both, is experiencing continued growth. More new buildings are going up; others are in the planning stage, and many more are being talked of thruout the U. S. This spells more opportunity for fairs putting up such buildings and for talent, booking offices and other showmen.

STATON BUILDING RAZED BY BLAZE

Springlake Park Loses Cars, Gallery, Funhouse in Fire

OKLAHOMA CITY—Fire before dawn on Decoration Day razed the Springlake Amusement Park building that contained a shooting gallery, Coaster cars, Funhouse and Skooter cars. Owner Marvin Staton said he had no immediate estimate of the loss. Insurance covers at least part of the loss, he said.

The building was constructed in 1946 to replace one lost in an earlier fire.

A night watchman, J. M. Caves,

spotted the fire at 2:45 a.m., and attempted to call the fire department. He found that three phones were out of order, so he ran toward another phone and began shouting fire. Neighbors heard him and turned in alarms. Staton, who lives at the park, also tried to call the fire department but found his phone out of order.

Several thousand rounds of shooting gallery ammunition exploded during the fire.

HENNIES-LOROW VENTURE

Story Book Show Joins Olson To Play Four Midwest Fairs

HOT SPRINGS — A new-type midway show, which will be a portable version of a theme park installation, will be introduced on the Olson Shows late next month, Paul Olson, co-owner and manager, disclosed at his organization's winter quarters here.

Titled "Story Book People," the show will offer characters and features made famous by stories well known to youngsters. It will be presented under a new top 180 by 150 feet which, by midway show standards, is huge.

Among the features embraced in the show will be 15 little houses, each 8 by 10 feet, all identified with a different story. The show, among other things, will have midgets in the cast. Animals also will be featured. A small Merry-Go-Round, placed near the entrance, will be another attraction, with all those who pay to see the show entitled to ride it free.

Built in Miami

The new show, now being built in Miami, is the joint venture of Harry Hennies, former carnival owner, and the Lorow brothers,

Curtis, Cortez and Snooky. For Hennies and the Lorow brothers the show marks their return to outdoor show business.

Hennies withdrew from the traveling show business field in 1951 when he sold his interest in Hennies Bros.' Shows, which in turn became the Olson Shows. A few years after Hennies left the road, the Lorows also withdrew after many years as major Side Show operators.

The Story Book People Show will be priced at 50 cents for youngsters and \$1 for adults.

The top for the show is being made by the U. S. Tent & Awning Company, Sarasota, Fla.

Olson said that the Hennies-Lorow show has been set by him to work four of his show's major fairs. At only one of these, the Northern Wisconsin State Fair, Chippewa Falls, Wis., will the unit work in the Olson line-up because only at Chippewa Falls is there ample space for the new attraction.

At three other fairs, into which Olson has booked the show, the Hennies-Lorow offering will be

HAMID SIGNS SUBSTITUTE TORONTO DATE

TORONTO — Hamid-Morton Circus will play here under sponsorship of 18 Lions clubs. The circus will be in Maple Leaf Garden September 26 thru October 1. Deal was set by Len Humphries, H-M's Canadian representative. He said another sponsor also was ready to go for the show and it may be signed for a date in the spring of 1961.

Hamid-Morton previously played Toronto under Shrine auspices. This season the Shrine is moving to the CNE to sponsor the grandstand show there. Hamid-Morton produced the Shrine circus for 27 years.

Aut Swenson Sets June 26 Season's Bow

SPRINGFIELD, Mo. — The 1960 version of the Aut Swenson Thrillcade will make its season's bow June 26 in front of the grandstand at Fonner Park, Grand Island, Neb., the veteran stunt show impresario announced here last week.

Following the opener, Swenson will tour Colorado, Wyoming, South Dakota and Montana before playing a route of early fairs in the Northwest.

In all, Thrillcade will play over 120 stands in 20 States and will remain on the road well into October.

Troupe again will use Ford cars and trucks, Phillips gas and tires and Rollohome house trailers.

LIBERACE SET FOR YORK FAIR GRANDSTAND

Midweek Feature First in Series Of Major Names

YORK, Pa. — Liberace will be the Wednesday grandstand feature for the York Inter-State Fair, it is announced. The pianist is the first attraction reported by Frank Wirth Associates, since setting Jack Kochman to provide a final-day thrill show. Fair dates are September 13-17.

Supporting acts will round out the night revue, including the Spring Garden Band. Wirth confirmed the Liberace contract by telephone to London, where the artist has been touring. Liberace played the New York State Fair in Syracuse two years ago, also for Wirth, with good results. He is also booked into the Kentucky State Fair, Louisville, for four days over the Labor Day period.

Contracts for exhibition and concession space have brought the total to \$81,804 so far, it was reported. Fair president is Horace B. Faber, with John M. Rudisill as general manager.

Wirth has provided the grandstand acts for 40 years here. The policy, instituted by the late Sam S. Lewis, has a different top-name artist appearing nightly.

British Band Set for ESE

WEST SPRINGFIELD, Mass. — The Eastern States Exposition this year will feature the regimental band of the Coldstream Guards and the Queen's Own Cameron Highlanders, Jack Reynolds, fair manager, announced.

The organization, which will include marching, music and highland dancing, will be presented the first four days of the September 17-25 run.

FAIRS READY, CELES EYE BIG 1960 SEASON

CHICAGO—Close to 3,000 agricultural fairs are getting under way in the United States and Canada and an updated list of these begins on Page 57 of this Summer Special issue of The Billboard.

Some 2,350 annuals will operate in the U. S. and another 600 or more north of the border.

An enlarged and comprehensive list of coming events, including celebrations, centennials, pageants, horse and stock shows, festivals, old settler meetings, dairy shows, July 4 events and such, appears elsewhere in this issue.

And the latest articles in merchandise, along with timely stories, can be found in the big Merchandise section of this issue.

(Continued on page 74)

WIS. STATE FAIR INKS LENNONS

Bill Includes Myron Floren, Jo Ann Castle, Stooges, Huckleberry Hound, Yogi Bear

MILWAUKEE—The Wisconsin State Fair has signed the rest of its grandstand show which will feature the Lennon Sisters, accordionist Myron Floren and musician Jo Ann Castle, all from the Lawrence Welk television show, Willard (Bill) Masterson, fair manager, announced.

In addition the show will have the Three Stooges, Huckleberry Hound and Yogi Bear and Snooky Lanson as emcee. Four additional supporting acts will be included in

the show set by Frankie Taylor of GAC-Hamid.

This completes the bookings for the fair, which earlier signed Pat Boone to head up a show the last five days of the fair. The Lennon-featured package will be in for nine performances, matinee and night shows each day, August 19-23, with the track and grandstand. The Boone show will do seven performances the final five days of the fair, five at night, two in the afternoon.

Magic Mountain Opens June 30 in Latest Plan

DENVER—Announcement was made here last week that Magic Mountain, nearby theme park, is

scheduled to open June 30 for its first full-time operation.

G. Norman Winder, president, said eight major attractions and full concession facilities have been assured for the formal opening. He said funds loaned by stockholders, plus agreement to use income to help defray debts, helped to clear the way for the long-delayed opening.

Whether the park would open has been the subject of speculation for many months. It has been in repeated financial crises. About \$3,700,000 now is said to be invested in the park.

Kenneth Wilson, executive vice-president and general manager, said attractions available for the opening will include an extensive new gold field area, stagecoach ride, mountain burro and narrow-gauge train rides, an authentic Indian village, an underpass-overpass road racer ride using replicas of the 1908 Cadillac, a "gravity defying" magnetic house and a shooting gallery.

William A. Mahan is installing one of the major attractions, a gold field, as a personal investment. Visitors will pan for gold "salted" in the area, will visit an adjoining assay office to learn the value of their gold find and will walk off with gold and other prizes. A mining museum and a working mine shaft complete the attraction.

Wilson said that final screening is now under way to select tenants for operation of the few remaining concessions. Many concession operators, Wilson added, are completing the interiors of their own areas with their own funds.

Among the larger concessions are a steak house, gem shop, candy store, pizza restaurant, fruit juice fountain, photograph shop, meat market, bakery, candle shop and antique shop.

49ers Withdraw Last Lawsuit Against North

NEW YORK—Last of the lawsuits filed by the Forty-Niners against John Ringling North is being dropped, it was announced last week. At the same time it was announced by the show that Hester Ringling Sanford has been named again to the board of directors.

The suit being withdrawn is that instituted by Dan Gordon Judge, trustee for the heirs of Edith and Robert Ringling.

North, president of the circus, and Judge in a joint statement said the Ringling family is now "firmly united in carrying on the operation of the Greatest Show on Earth" and that "all differences among owners of the circus had been amicably resolved."

Three years ago opposition to North's policy resulted in several suits being filed by Stuart Lancaster, son of Hester Ringling Sanford, against North and others in the circus management and also against Judge. Judge then filed a similar suit against North. Ultimately, Lancaster found it necessary to quit his actions; he dropped his suits against North and Judge in return for Judge's agreement to continue the latter's suit against North. It is this suit, Judge's against North, which now is being dropped. This questioned how the show was operated in its last seasons under canvas and how its assets were handled after the show quit tenting.

The dropping of suits was predicted in The Billboard last week. North left Tuesday (9) on the U.S.S. United States for his regular sojourn in Europe.

CARTHAGE TO ROME; HAGEN BULL'S WALK

CARTHAGE, N. Y. — A natural publicity stunt for the Warner Bros. film "Hannibal" is on the map in New York State, where Carthage and Rome are 60 miles apart. So from Sunday thru Saturday (18) one of the Hagen Bros. Circus elephants is trudging the distance as part of a giveaway promotion. Best guess on the number of hours required gets a foreign auto.

New York's Legal Bingo Gross \$40 Mil

NEW YORK — Since becoming legal January 1, 1958, bingo in New York State has grossed more than \$40,000,000, according to the State Lottery Control Commission. There were 2,738 nonprofit sponsoring organizations which retained \$9,000,000 and paid out \$2,000,000 in expenses. The remaining \$29,000,000 went for prizes.

The amendment okaying bingo on a local option basis was passed in the winter of 1957 and took effect the following January.

Rock-Roll Unit Cancels Show At Greenville

GREENVILLE, S. C. — A rock and roll show was canceled at the last minute at the Greenville Memorial Auditorium here Wednesday (8). Building Manager Herman Penn said that the house lights had dimmed, a spotlight was on stage and the cast was ready to work when word came that the show would not go on.

The building had been rented originally by Jim Crockett who planned to promote the show here and in Charlotte and Greensboro, N. C. He contracted for a package show from Universal Attractions, of New York, and it was to include artist Jimmy Jones. Advanced publicity material did not include Jones, so Crockett questioned the New York firm, according to Penn, and learned that the package was being put together by Henry Wynn, of Supersonic Attractions, Atlanta.

Penn said that Wynn and Crockett then agreed that Crockett would promote the dates but that Wynn was to assume losses or profits, since the cast did not include Jones. According to Crockett, the show played the Greensboro and Charlotte stands and reportedly lost about \$6,000. Then at Greenville, Wynn ordered the company manager to close. Penn called Wynn to ask him to reconsider. But the decision to close remained. About 800 people were in the house and others were buying tickets. Penn set up a refunding system immediately after announcing at 8:35 p.m. that there would be no show.

Penn said he understood the show was scheduled to play another two weeks of dates in the South.

Smethport, Pa., Fair Elects Pytcher V.-P.

SMETHPORT, Pa.—John Pytcher of Rew, Pa., has replaced Alfred G. Kleisath, of Smethport, as vice-president of the McKean (Pa.) County Fair Association. Fair will be held September 5-10 this year.

Barnes-Carruthers, Mike Kirby, Set Icer

New Show Prems at Allentown Fair; To Feature Skater Dick Button

CHICAGO—Sam J. Levy, president of Barnes-Carruthers Theatrical Enterprises, and Mike Kirby, president of a chain of ice skating schools and rinks, last week announced formation of a new ice revue to play fairs and possibly some buildings.

To be called "Hats Off to Ice," it will be produced by the Kirby organization with assistance from Randy Avery, Barnes' vice-president. Bookings will be handled thru the B-C office which has already set a four-day showcase at the Allentown (Pa.) Fair, September 21-24.

The casting is not complete, several names have already been signed. Dick Button, three-time Olympic figure skating champion, will headline the show at Allentown. Others set include Dick Rasmussen, formerly with "Ice Follies"; Murray Galbraith, with "Ice Capades" for five years; Johnny Deitel, stilt skater, and Betty Rohls, figure skater. Complete cast is to include a total of 60 including a 24-girl line.

The show will carry a 90 by 50-

foot portable ice rink when needed. Don Murphy, publicity director for the Chicago Stadium, will handle the press and also serve as executive director for the Kirby organization.

For Kirby, former skating partner of Sonja Henie, this will mark his first venture in the production end of the ice show business. For years his schools have been providing other ice shows with talent and scores of his former pupils have turned professional. Included are Richard Dwyer, of "Ice Follies," and three "Ice Capades" performers, Ronnie Robertson, Sandy Culbertson and the Wayne Sisters.

At Allentown, four night performances will be presented and the Barnes office plans to invite other Eastern fair managers as well as arena operators to view the show.

To accommodate the icer, the Allentown fair is expanding its concrete stage, adding 20 feet on each side and a lip on the front. Several temporary towers will also be added on which spot and floodlights will be mounted.

Promotion-wise, the Barnes office is preparing a series of publicity stories as well as taped commercials in various lengths.

EVERYTHING'S ON ED CARROLL

Press Day Wins Kudoes For Mass. Riverside

AGAWAM, Mass. — More than 650 persons were hosted by Ed Carroll at Riverside Park's annual press party. Perfect weather blessed the occasion and the activities produced for Carroll a raft of stories and photographs in news media as far away as North Adams, Mass.; New Haven, Conn., and in Vermont. Harry Storin did much of Carroll's legwork.

It was the best party yet run here, with everything going without a hitch. On Thursday (26) the park's picnic season got under way. "Cathedral Day" drew 1,500 students from Cathedral High School and more from other schools. It

was a no-school day in the area's parochial schools.

For the press party tags were worn, entitling the bearers to free admission to all rides (no limit), and to roller skating and bowling; snacks until evening at the main food stand, and all-afternoon adult refreshments at the party bar in Riverside Gardens, including cocktail party and chicken basket dinners.

The park was closed to the public for the entire afternoon as Carroll pulled out all stops in catering to newspaper, radio, TV and other folk in a position to boost the park. The resultant crowd was about one-third adults and two-thirds "dependents."



FREEDOMLAND, NEW MAJOR NEW YORK-THHEME PARK, opens to the public on Sunday (19) at the peak of a publicity and advertising blast in all media. Seen from the air, the site adheres to the general contours of the United States. At upper left is a semi-circular foundation of a motel. Parking area is at lower right. Landmarks visible here include the Great Lakes, Gulf of Mexico, South Texas and the West Coast. The 41 theme sights and rides are located according to geographical connections. Construction is proceeding in many areas, including the Florida peninsula.

Bill Seeks Federal World's Fair Role

WASHINGTON — The New York Congressional delegation has introduced a joint resolution in Congress to authorize federal par-

ticipation in the New York World's Fair of 1964-65.

Proposal provides for the creation of a commission similar to that which represented the federal government at the 1939 World's Fair. It would be composed of the Secretaries of State, Agriculture, Interior, Commerce, Labor and Health, Education and Welfare. In addition, the Speaker of the House and president of the Senate would be authorized to appoint four Representatives and four Senators to serve as members of the commission without additional compensation.

A U. S. Commissioner for the fair would be appointed, along with such staff as may be required. Some \$3,000,000 would be authorized to carry out the purposes of the commission.

Resolution will make it possible to arrange for the official U. S. exhibit at the fair, including the design, construction, contents and operations of the U. S. building.

In a joint statement issued by Representative Celler and Senator Javits, it was pointed out that 80,000,000 visitors are expected to attend the fair. Private businesses and foreign governments are expected to invest more than \$500,000,000. The lawmakers estimate that a successful exposition, on the scale now visualized, will bring in nearly \$100,000,000 from admissions.

Edmonton Ex To Feature Record Names

EDMONTON, Alta. — Part of the cast of the GAC-Hamid show, Teentime Jamboree, to be presented six days at the Edmonton Exhibition here, has been set and includes four names, all of whom have records high on the popularity lists.

Included are Skip and Flip, whose record, "Cherry Pie," is in the Hot 100 on The Billboard charts. Others, and their late numbers, are the Skyliners, "Pennies From Heaven"; Hollywood Argyles, "Alley-Oop"; Danny Valentino, "Biology," and Carl Dobkins Jr., "Exclusively Yours."

According to GAC-Hamid execs, at least four other record artists with their selection determined by disk sales, will be added to the bill. Decision as to whether the show will be staged in the building or in front of the grandstand is yet to be made.

Chicago Slow For Ringling

CHICAGO — Ringling-Barnum circus was counting on the second weekend of its 11-day run here to bring in the business. The show plays the International Amphitheater June 2-12. First weekend brought some fair business. Weekdays were ranging from light to half houses in the 9,000-seater.

Advance sale for the show was well ahead of last year and publicity was considered better. A hope ahead of time was that the show would move well above the \$200,000 gross level. But the business was not coming at that rate.

The final weekend, however, was expected to produce some big houses, and substantially add to the score. Date here is promoted by Cotton Fenner for the Feld organization. He said that there was big business to be had in Chicago and that they would keep looking for the answer to getting it. He goes from here to California to handle San Francisco and Oakland stands.

CHICAGO STOCK SHOW ADDS CONTEST RODEO

CHICAGO — The International Livestock Exposition, to be held here in the International Amphitheatre, November 25-December 3, has added a contest rodeo to its list of attractions this year.

To be produced by Holmes Rodeo Company & Associates of Madison, Wis., it will include five major events and will operate under auspices of the International Rodeo Association. The events, calf roping, bull dogging, bareback bronk riding, saddle bronk riding and Brahma bull riding, will be open to contestants of all associations and will offer a \$7,000 purse plus entry fees.

The rodeo will be held in conjunction with the traditional nightly society horse show, November 25 thru December 3, with five matinees scheduled. The quarter horse show will precede the regular show and be held November 19-21.

An International Rodeo Queen will reign over the rodeo. The contest to select the queen will be held in advance of the livestock show and the finals will be held at the Wisconsin State Fair in August. The winner will be awarded prizes said to be valued at \$10,000.

BOOK REVIEW

Buddy's Book Is First Telling Of North Side

By TOM PARKINSON

HENRY RINGLING North's book, "The Circus Kings," written with Alden Hatch and published by Doubleday, has been getting wide attention and good publicity breaks. The Ringling press department is helping, and Hatch has written other books that help open publicity doors.

It is the first book by and about Ringlings since the original brothers put one out 60 years ago. Much has happened since, especially in recent years, that is of great interest in the business. The book has the fertile field of first-hand accounts of how the Norths got the control of various rounds of Ringling wrangling. It amounts to the Norths' defense of modernizing the show, closing it for both the strike and the 1956 episode, for moving it indoors and other controversial events.

Naturally, North takes his and his brother's side and, since these are controversial matters, there are those who would debate. The book is aimed at entertaining the general public, not answering circus people, but so far as it is a brief for North policies, it operates on the theory that John Ringling North was always right. Those who might question some points may do their own arguing: Henry North here supports the policies. He does so usually with the repeated insight and inside information give some of the incidents freshness.

Fire, Footnotes

The account of the fire brings out the most bitterness within the family. North is outspoken about placing blame and perhaps uses some hindsight. He skips over the 1955-1956 differences between him and his brother, the recognizing they might have given more strength to his other arguments on John's behalf.

There are new footnotes to history; Henry says it was he, not John, who first decided to hire Art Concello as general manager. It is frank; Henry says John never forgave Merle Evans for the year the band went on strike. It is sometimes quite revealing about the personal lives of some of the Ringling Brothers. Certainly it is favorable to John Ringling and credits him with things usually credited to other brothers.

The matters of opinion and family recollections make fine reading. But the book needed much more thorough check-up on technical points prior to publication. There are far too many technical errors, mostly of the type Henry probably did not originate but could have corrected. He knows how to spell Codona, Hagenbeck and Pushnik. He must know the correct title was not "Sells Floto-Al G. Barnes"; that it was Bert Bowers, not his brother, who owned the corporation; that giraffes travel on special wagons, not special rail cars. He could have correctly quoted the Gargantua line ("the world's most terrifying living creature"). He could have found the correct story on how James A. Bailey got his name. There are those who will question that Barnum personally should get credit for many of the accomplishments done in his name.

When the book is talking of things North knows of, and not where it appears someone else was patching notes or dictation from North, it is enlightening and good reading. It is worth buying and it is a must for most circus libraries.

TALENT ON THE ROAD

Chi Show Adds Wyatt Earp, Dorothy Collins

Late additions to the annual Chicago Police Benefit Show, to be held June 18-19 in Soldier Field, include Hugh ("Wyatt Earp") O'Brian, Dorothy Collins, Joe E. Brown and Princess Tajana Hanneford. All four will be featured on the Sunday afternoon bill, with Jack Paar already set for the Saturday evening show. Earl Newberry's auto stunt show will provide the motor stunt portion of the thrill circus. . . . Ernie Young reports the Harmonicats have been added to the GAC-Hamid grandstand show at the Grand Forks (N. D.) State Fair. . . . The Selinsgrove (Pa.) Fair has lined up a talent bill that will include the O'Donnell Trio, Prince Tall Chief, Joe and Joan Musical Revue, Kayo Family, Pansy the Horse, Mike Monroe, Kimris, Les Blue and Yvette, Phillip and Evelyn, Two Linares.

The Chicago International Trade Fair will feature three entertainment packages during its June 20-July 5 run. Helen Ticken Geraghty, director of entertainment, reports they'll have a production from "The Merry Widow," the Classical Dancers of Kyoto, from Japan, and Le Grand Can Can, a group of eight French dancers. . . . Pleasure Island, Wakefield, Mass., has inked the Three Stooges, June 18-24; Howdy Doody Show, June 24-July 3; Popeye, July 4-10, and the Cuneo Animals, July 11-17.

Pedro Morales, who with his son, Pedro Jr., are spending most of the summer at the Sarasota (Fla.) Hall of Fame Circus, have added a new twist. The youngster is playing the accordion during the first part of their turn while Pedro Sr., is doing a comedy routine. . . . The new comedy duo of Burns and Carlin has been signed by Jack Sobel of GAC for all bookings with the exception of records. The two are currently at Cosmo Alley in Hollywood and expect to be in the Midwest later this summer. . . . Lester Flatt and Earl Scruggs will be busy during the next couple of weeks. On June 16, they'll be on the CBS television show, "Spring Festival of Music," and on June 24 on NBC's "Price Is Right" stanza. Other dates include Anderson, Ind., July 19; Sylva, N. C., 21; Martinsville, Va., 22; Fredericksburg, Va., 23; Platte Park Hall, Long Island, 24; Newport (R. I.) Folk Festival, 25; Oak Leaf Park, Luray, Va., 26; Franklin, N. C., 28; Hayesville, N. C., 29, and Monterey, Tenn., July 1.

Charlie Byrnes

Del Mar Fair Sets Jones, Allen, Dean

DEL MAR, Calif.—Spike Jones, a Rodeo Cowboys of America-sanctioned event, and Bill McGaw's Tournament of Thrills will highlight the grandstand entertainment at the Southern California Exposition and San Diego County Fair here June 24-July 4. Rex Allen, Eddie Dean, and Kirby Grant are set for appearances on the community and "Don Diego Varieties" stages.

The exposition opens with a kid's day with McGaw playing the first of three days. Spike Jones follows for the next four days. Rodeo is set for July 1-3 with fireworks both afternoon and night on July 4.

Rex Allen and Eddie Dean, cowboy stars, are set for appearances during the run. Grant will

fly to the fairgrounds from Fresno for one day, June 28.

Bob Baker's Marionettes; Ruth and Carl Carlsson, novelty comedy jugglers; Excellos, balancing act; Sam White, Dwight Moore and his Mongrel Revue, and the Wendanys, trampoline, will be featured on the other two stages outside the grandstand.

Fair Time Shows, headed by Olivia Waldron, will be again featured on the midway.

Jo and Newton (Carlina) Brunson of the Hollywood Theatrical Agency and who have been associated with the fair for 10 years, are booking the "Don Diego Varieties."

Mills Circus Plays Peru

PERU, Ind. — Mills Bros. Circus played here Monday (6) to about 1,100 in the afternoon and 1,300 at the evening show. Circus was sponsored by the Circus City Festival, Inc. Old Peru show wagons were used for advance ticket sale and a calliope was used on three weekends prior to the circus appearance.

Cristiani Gets Night Houses

MEADVILLE, Pa. — Cristiani Bros. Circus had half and three-quarter houses here Wednesday (8) under auspices of a drum and bugle corps. Afternoon show was postponed somewhat and schools were dismissed early so children could attend. At Warren, O., Monday (6), the show had half and near-full business.

Hampton Beach Books Names, \$7,000 Band

HAMPTON, N. H.—The Hampton Beach Casino will go again this year for name bands and artists, according to John Dineen, owner and president of the beach spot. "Dancing can't be dead when a man will pay \$7,000 for a name band," says Dineen. He has signed the Glenn Miller band, led by Ray McKinley, for a week beginning at midnight July 3, and has guaranteed it a minimum of that amount.

Dineen also has guaranteed the Kingston Trio \$4,000 for one night, August 3, and they may take out much more. Other bookings include Lester Lanin and the Four Freshmen. Dineen once guaranteed the McGuire Sisters \$5,000 for Saturday night. The \$4,000 for the Kingston group is a midweek record for the Casino.

AMUSEMENT PARK OPERATION

Julian Norton Stricken; Bartlett Water Show Set

JULIAN NORTON, of Lake Compounce, Bristol, Conn., suffered a heart attack last week and was in an oxygen tent at a Bristol hospital. His brother, Irving Norton, died recently. . . . LeSourdsville Lake, near Middletown, O., had Jinx the chimp June 4. A grocery chain. White Villa, sponsored a day at the park and gave away baskets of groceries plus 40 per cent discount ride tickets. The park had an auto show last weekend (11-12). School picnic season ended last week. . . . At Fair Park, Dallas, the free act season is under way. Burke's Aristocratic Canines was the first act in. . . . WNCH-TV, Hartford, Conn., sponsored the Tommy Bartlett Water Show June 10 at Crystal Park, Rockville, and June 11 at Ocean Beach Park, New London. . . . Leonard Voltaggio boosts Bob Dietch's Kiddie Zoo at Fair Lawn, N. J. . . . The Ministry of Culture and National Guidance at Cairo, Egypt, is planning a park in a Cairo suburb.

Wichita Men Buy Tulsa Park; Foresee Future Expansion

SIX-HUNDRED-ACRE Skyline Park at Tulsa, Okla., has been sold to a group of Wichita businessmen, headed by George Consolver, for in excess of \$500,000. Gerald Hatfield is managing the funspot, which includes a full-gauge train, three miles of track, two stage-coaches, 20 horses, 40 ponies, six deer, other animals and buildings. There is a picnic area and beach. Plans call for expanding the layout into a million-dollar amusement area. Former owners are Fred and Rubye Cox, who operated the park three years.

Texans Open 8-Ride Park; Adding Go-Kart Course

WESTERN PLAYLAND PARK has opened in El Paso, Tex. It is located in a county park, Ascarate, under a lease arrangement. Operations corporation is headed by Leo Hines, Thomas Mayfield and L. W. Thomas. The spot opened with a Mad Mouse, Merry-Go-Round, 1865 Miniature Train, Tractors, Helicopter, Highway Cars, Handcars and Cup ride. Second phase of construction is expected to include four more major rides, a Showboat on the spot's own lake, miniature golf and other features. Under construction now is a go-kart raceway, using 20 karts and operated under a concession. Manager is M. J. Rubio. Jessie Armstrong is superintendent. Jane Thompson is cateress and has charge of birthday party business and off-hour ride operation. The park normally opens at 4 p.m. Central ticket office is used, with eight tickets for \$1.

Geist Wins Father Award; Jaycees Operate Kid Zoo

A. JOSEPH GEIST, president of Rockaway's Playland, has been cited as the Queens County Father of the Year. The citation was presented by Queens Borough President John T. Clancy. Geist was chosen by the National Father's Day Committee for providing free entertainment at Playland annually for numerous underprivileged and handicapped children. More than a million children have been his guests over his 32 years at the park. About 50,000 are hosted yearly now. Geist, an attorney, also is a member of the New York City Higher Board of Education. . . . Canton (O.) Junior Chamber of Commerce is in its second season of operation of Mother Gooseland, a theme park zoo for kids. In a four-month season last year the spot grossed \$11,000 plus concession income. Admission is 10 and 25 cents. The park operates in a city park. Jaycees collected \$40,000 to open the park last year.

NAAPPB Exhibitors Getting First Choice of Show Space

EXHIBITORS AT THE latest trade show of the National Association of Amusement Parks, Pools and Beaches are receiving letters giving them first choice on space at the 1960 convention trade show. It will be November 27-30 at the Hotel Sherman. Executive Secretary John S. Bowman said that a substantial number of reservations already have been received. Any space that remains open after June 20, he said, will be offered to new exhibitors. The convention layout offers 198 booths. Bowman said that the NAAPPB, in co-operation with other organizations, will continue the same type of control of hotel room reservations as was instituted last year.

Foley Scores In Michigan

MILAN, Mich.—Red Foley and his country music cast from ABC-TV's "Jubilee U. S. A." outdrew this community's population figure

in three performances here Monday (6). Appearing under the sponsorship of a farm machinery dealer, the unit pulled 5,600 in a town of 3,400.

The Ozark-based crew included Uncle Cyp Brasfield, Slim Wilson band, Bobby Lord, Jubilee Promenaders and Norma Jean.

FLEADOMLAND TAG AT N. J. PARK UNIT?

PALISADES, N. J. — The opening of Freedomland has been awaited apprehensively for many months by the metropolitan area's amusement park operators, with mixed opinions on what effects, if any, the big theme park will have on their patronage. Frank Tilyou of Steeplechase Park has said Freedomland would pull Coney Island's clientele away "only if they could transplant the Atlantic Ocean to the Bronx." Irving Rosenthal, at Palisades Amusement Park, has concrete plans to turn the situation to his advantage. The park's flea circus, imported this year by two young Britons, faces a switch in names, which will be advertised. Probable choice: "Fleadomland."

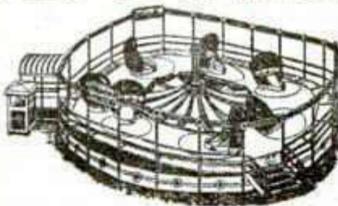
Houston Gets Rebound Unit

HOUSTON — Bayard Taylor and M. M. Wilson of Corpus Christi last week opened their 16-pit trampoline, Skymasters of Houston center, believed to be the second of its kind built three feet off the ground to look like a dance pavillion.

Center is located in the Windsor Plaza shopping center here. Other locations are planned for Texas and New Mexico. Taylor and Wilson are South Texas distributors for the Fenner Hamilton Company, Inglewood, Colo.

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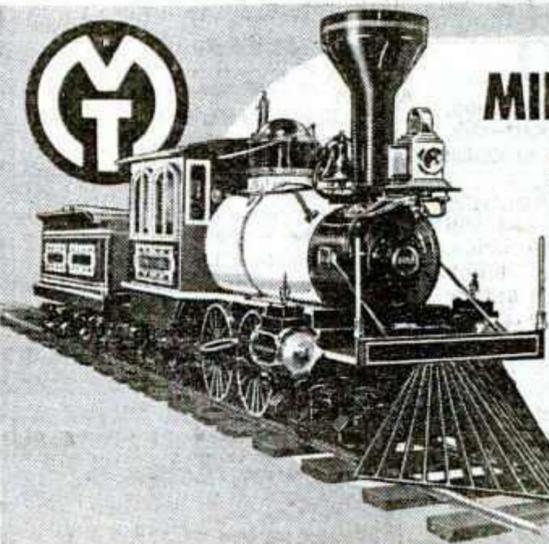
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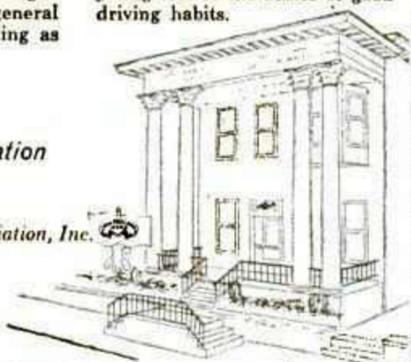
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Fargo Fair Appoints New Secretary

FARGO, N. D. — Royal R. Berstler has been named executive secretary of the Red River Valley Fair Association here, Oscar Sondrall, fair president, announced.

Berstler succeeds A. D. Scott, who resigned due to poor health after serving in that capacity for the past 35 years.

Dates for this year are July 9-15.

Vinita, Okla., Fair Starts Building On New Grounds

VINITA, Okla. — The Craig County Fair soon will have a building on its new fairgrounds here, Jay Fimple, secretary, announced.

First construction will be of a 150 by 48-foot livestock building and show arena which is slated for completion in time for the September 14-17 run. Long-range plans also call for a large exhibit hall and an approved rodeo arena.

New plant is one mile south of the old grounds near the Will Rogers turnpike.

FAIR-EXHIBITION MANAGEMENT

Oregon State Plans to Remedy Lack of Evergreens

SALEM, Ore.—Oregon is an "evergreen" State yet there is not one conifer or other evergreen growing on the grounds of the Oregon State Fair here. Howard Maple, fair manager, is taking steps to remedy this situation along with other planting of trees.

State forestry and highway maintenance men have been looking over the plant in view of future planting of trees and shrubs. One of three huge oaks in front of the administration building was blown over early this year.

Also horticulture-wise, changes are being made in the garden show area. The elaborate, elevated bridge, which marked one entrance to the gardens, is being replaced with a simpler, more artistic entrance.

Remodeling of the fair's dining room, which has again been leased to Jerry Pingree of Portland, is under way. And the coffee shop is also being rebuilt and redecorated.

Little Rock Snares Telephone Book Cover

LITTLE ROCK—Clyde E. Byrd, veteran manager of the Arkansas Livestock Exposition, pulled a trick out of the hat this spring. A painting of the fairgrounds, in color, is smack on the front cover of the March, 1960, telephone directory that covers Little Rock, North Little Rock and suburban areas. The T. H. Barton Coliseum is featured but the scene also includes the livestock barns, miscellaneous buildings and part of the midway. . . . The Contra Costa County Fair, Antioch, Calif., this year will feature a Western Village, with old Western-type buildings around the outdoor dance circle on the fairgrounds. Some will be concession stands, others commercial displays and one will house an historical exhibit sponsored by Wells Fargo Bank-American Trust Company. Entertainment will tie in with the theme. . . . The Texas-Oklahoma Fair, Iowa Park, Tex., this year will honor its two U. S. representatives, Carl Albert and Frank Ikard, at a special pioneer day September 27. The entire fair will be dedicated to the lawmakers, T. Leo Moore, executive vice-president, said. . . . The completely furnished giveaway home at this year's Calgary (Alta.) Exhibition and Stampede will cost close to \$30,000.

Saginaw, Mich., Cover Contest Gets 315 Entries

SAGINAW, Mich.—The Saginaw Fair's fourth annual premium book cover contest, which results in a new design for the book each year, drew entries from 315 young art students. They represented 20 schools in Saginaw, Bay, Midland, Genesee and Gratiot counties, Clarence Harnden, fair manager, disclosed.

The winning cover, originated by Larry Fisher, this city, portrays an agricultural theme, superimposed over a Saginaw Fair motif composed of typical fair scenes. The winning design will appear on the cover of the book and also will be exhibited at many fair conventions.

A co-operative dairy donated prizes for the young artists. First prize was a stereo phonograph and second and third received portable transistor radios. Additional awards went to the next 26 top designs submitted and recognition awards went to the top entries submitted from each participating school.

N. Y. Events to Show Model Fallout Shelters

ALBANY, N. Y.—Model fallout shelters may be on display at county fairs thruout New York State this year, according to a State official.

Gen. Cortlandt Van Rennselaer Schuyed, who has been appointed by the governor to head the State's fallout program, said he is considering portable shelters to be offered for exhibition at fairs, armories and civic centers.

He said he thinks it would be one of the best ways to instruct the public on how shelters are built and their purpose.

The model shelters would be built under a \$2,425,000 appropriation for planning and building shelters and explaining their use to residents of the State.

Colo. State Uses Police

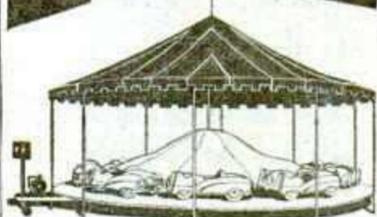
PUEBLO, Colo.—For the first time, Colorado State Patrol officers will handle crowds during the Colorado State Fair, August 22-27.

At the request of the fair commission, the State General Assembly last winter passed a law giving the State Patrol authority to police the fairgrounds.

In former years the patrol had 12 men on duty at the fair to handle traffic. This year the patrol will assign 30 patrolmen. The commission recognized that special deputy sheriffs used during the week-long event had not had the training needed to handle problems and decided to ask for use of the State patrol.

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ARENA, AUDITORIUM NEWSLETTER

Cobo Bookings

By TOM PARKINSON

DETROIT'S NEW COBO Hall is figuring in announcements by several shows that have been booked there. Last week it was announced that President Eisenhower will attend the National Automobile Show's dinner October 17 as guest and speaker. Both the dinner and the auto show are to be in Cobo Hall. About 2,500 automotive industry executives are to attend the banquet. Last year the corresponding banquet heard a talk by Vice-President Nixon. The auto show, only one sponsored directly by manufacturers, has been in New York until now. It will include a musical review called "Auto Wonderland." Also coming to Cobo will be the November 14-17 convention of the American Bottlers of Carbonated Beverages, an association of 4,600 bottlers. About 7,500 industry representatives will attend the show. Two hundred suppliers will exhibit. Clapp and Poliak is managing this exposition. The combined Builders Home and Flower Show was signed last week for Cobo Hall, where it will use three sections of the new hall, doubling the area used by the same show last year at the Detroit Artillery Armory.

Chicago Names Expo Hall; First Show Dates Revealed

CHICAGO'S NEW EXPOSITION Hall also is making news. It officially will be named McCormick Place, in honor of the late Col. Robert R. McCormick, of The Chicago Tribune, who advocated such a hall for many years. In the exhibition hall during the opening period, November 18-December 4, will be the Chicago Metropolitan Home Builders Better Living Exposition, managed by Grover Godfrey. This show formerly was at Navy Pier in Chicago. . . . Texas State Republican Convention was at the new McAllen Civic Center last week. . . . Charleston (W. Va.) Civic Center had an electronics industrial show last week. There are a high school event (11), a national guard dinner and dance (18), Jaycees' Miss Charleston contest (24) and West Virginia Beauty Pageants' Miss Universe contest (25), as well as other events at Charleston this month. . . . Omaha Municipal Stadium will have the American Legion's first annual Old-Fashioned Family Fair July 2-4. Omaha Civic Auditorium and Manager Charles Mancusco were host to the district meeting of the IAAM June 5. Vice-President Horace Strong was presiding officer.

Ballet Books 44-City Tour; Hurok Army Invades N. Y.

THE ROBERT JOFFREY BALLET has a 44-city tour booked thru the Columbia Artists Management, opening January 22 at Hempstead, N. Y., and ending at Atlantic City, March 18, 1961. This summer, July 12-16, the company is augmented by Maria Tallchief and Michael Maule at Jacobs Pillow, near Lee, Mass. . . . The Hurok office's giant importation, the 550-man British Military Tournament and Tattoo will be at Madison Square Garden, New York, June 17-July 4. . . . Portland's new Memorial Coliseum has booked the Northwest Furniture Manufacturers' annual market week for 1961. The show has been in Seattle previously. . . . The Vanderburgh County Commissioners at Evansville, Ind., voted not to rent their Coliseum to Jehovah's Witnesses again. The group had the Coliseum for a meeting in May. At Evansville's Stadium, Manager Paul Padgett said that he doubted if the group would want to rent the Stadium because it was too large but that there would be no grounds for objection if the question came up. He said the group, which used his building in July, was among the best tenants the Stadium has ever had.

Colleges Building; Magazine Previews Convention City

INDIANA UNIVERSITY'S new 70,000-seat Stadium is expected to be completed this fall. . . . Sioux Falls, S. D., is considering a \$1,400,000 field house. Bids are being taken. Architect is Harold Spitzanagel. . . . Dartmouth College, Hanover, N. H., is planning a \$500,000 field house for construction this year. . . . June issue of The Lion, Lions Club magazine, previews the clubs' convention city, Chicago, with a 12-page pull-out insert in which one feature is a picture spread on how to enjoy Chicago restaurants, night life and theaters on a budget. United Press International took the pictures. The convention is July 6-9. . . . Brown County board at Green Bay, Wis., is studying operation of its County Veterans Memorial Arena, which lost \$165,675 since it opened in November, 1958. There apparently was no financial record of an amateur skating show of last summer. Hockey club's payments for concessions were said to be misplaced. A significant number of events were held in the building without charge. An audit report was critical of business methods of the arena management and the county.

Bob-Lo Features High School Bands Of 75-Mile Radius

DETROIT — Concerts by high school bands are being featured by Bob-Lo Park as an added attraction this year. The park is present-

ing 30 bands, some coming from as far as 75 miles, as well as a number from the metropolitan area. Several bands will unite in presenting a single concert, with the schedule running over a three-week period. This emphasis upon school bands is in line with the policy of heavy promotion of picnic attractions at this park.

REPLACING MAJOR UNITS

Turnover in Rides For '61: Rosenthal

PALISADES, N. J. — A major ride revamping is scheduled for the 1961 season of Palisades Amusement Park. Irving Rosenthal's plans call for replacing a number of devices, some of which could hardly be called old in terms of nationwide acceptance, with new increased-capacity units.

The only traditional rides to remain will be the Water Scooter,

Merry-Go-Round, Ferris Wheel, Whip, Roller Coaster and Skooters, and perhaps one or two others.

Rosenthal said the following rides are marked for disposal — Airplane, Cuddle-Up, Octopus, Paratrooper, Round-Up and Scrambler. He said they either lacked the capacity he seeks or have gone past their peak popularity, for this particular area. Not all are park-owned.

New Turnpike Clicks

The new Hot Rod Turnpike ride, he said, may gross \$100,000 this year on the basis of earnings to date. The Flying Coaster should do \$50,000, the Satellite Jet, \$60,000, and the Star Flyer, \$40,000-plus. Last named is a rocket-design device giving a simulated space flight in an auditorium. The Wild Mouse is reportedly holding its own. The Sky Wheel, after a slow start, has been picking up steadily in the gross column.

Palisades' remodeling projects may call for expenditures exceeding \$2,000,000, it is claimed. The Fascination building will be torn down and the area opened to allow access to a grassy 11-acre corner location, encircled by the Train Ride. In this area a Western Village is to be erected and the train will be converted to 19th Century style. The Fascination will be moved to a new building going up on the Cuddle-Up location.

Rosenthal has been talking about a Western Village for several years, and this time says things will really start happening.

Miniature Golf Tourney Expects 50 Participants

ASBURY PARK, N. J. — Promotion is under way by George Zuckerman for the third annual International Golf Tournament here.

Participating courses should number about 50 this year, Zuckerman said. Franchises are awarded on an area exclusive basis. Winners in qualifying play in their respective areas, who must be 16 years of age or older, will get all-expense tours to this resort for the finals, September 10-11. Last year's winner was Raymond Paige of South River, N. J.

A Fiat automobile and 40-inch world's championship trophy are among the top awards.

Course Identified

Many of the courses franchised so far are new to the tournament. They include:

North Star Golf and, Dayton, O.; Storytown Miniature Golf, Northfield, O.; Goofy Miniature Golf Course, Winston-Salem, N. C.; Garden State Miniature Golf, Hadonfield, N. J.; Cove Miniature Golf, Norwalk, Conn.; Utica Amusement Park Miniature Golf, Utica, Mich.; Fairway Golf Course, Lansing, Mich.; Palm Beach's Carpet Golf, West Palm Beach, Fla.; Wee Tee Golf, Toledo; Green's Farms Golf Range, Westport, Conn.; Memri Drive-in-Theater Miniature Golf, Milan, Ill.; Kiddy City, U. S. A. Miniature Golf, Youngstown, O.; Rocky Glen Amusement Park Miniature Golf, Scranton, Pa.; Bowcraft Playland, Scotch Plains, N. J.

Also, Wright's Barnyard Golf, Lansing, Ill.; Stop & Sock Golf Range, Louisville; Beccue's Tiny Trails Miniature Golf, Maywood, Ill.; Happy Corner Miniature Golf, Guerneville, Calif.; Norwood Amusement Park Miniature Golf, Columbus, O.; Goofy Golf, Brownie's Park, Rantoul, Ill.; Playland Park Miniature Golf, Longview, Tex.; Fair Park Miniature Golf, Nashville; Brookpark Driving Range, Cleveland; Pee Wee Golf Course, Springfield, Ill.; Tam-o-Shanta Miniature Golf, Portsmouth, N. Y.; Art DeCarlo's Miniature Golf, Towson, Md.; Don's Miniature Carpet Golf, Fort Lauderdale, Fla.; Fairway Miniature Golf, Milwaukee, and Glendale Golf Center, London, Ont.

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Kelly-Miller Wins Big Coast Business

Contracting Troubles Solved; Against Gain; Booking Canada

CORVALLIS, Ore. — Al G. Kelly & Miller Bros. Circus whipped its problems in contracting and has been getting excellent business in recent weeks as it moved up the Coast from Southern California.

In the Los Angeles area the show had troubles because of the multiplicity of city agencies involved. The show gained on the advance and was only 10 days

behind at one stage. Billing was six days behind. However, Art Miller and Bob Bullock now are about three weeks ahead again. Meanwhile, two other agents were added to book Western Canada. They will take the show to Vancouver Island and elsewhere before reaching Penticton, B.C., where the show will re-enter Washington. Idaho and Montana are to follow.

The circus has had a good month of strong business now. The change came at Oxnard, Calif., and has continued in an uninterrupted string of red ones since. The show moved from California to Oregon on May 25. Among the biggest dates were Fort Bragg and Eureka, Calif.; North Bend, Ore., and Newport, Ore.

The show has a full crew of working men, with many transient lumberjacks being available. There is new press material and a strong press budget for the show. Ed Riley's billing crew also is up to full strength.

CFA MEET SET FOR SEPT. 10-12 AT RICHMOND

RICHMOND, Va. — Convention of the Circus Fans Association will be September 10-12 at the John Marshall Hotel in Richmond. This was announced last week by chairman C. W. Glozbach here. The CFA will meet with Mills Bros. Circus, which will be showing nearby Colonial Heights.

Beatty Finds Newport Off

FALL RIVER, Mass. — Clyde Beatty & Cole Bros. Circus played to a half house in the afternoon and a near-full night house Tuesday (7) under Legion auspices.

A two-day stand at Newport, R. I., got only one strong turnout. Sunday afternoon (5) pulled a three-quarter house. But Sunday night and both Monday (6) shows were estimated at one-quarter or less.

Earlier, the show had half and strong houses at New London, Conn. (2).

CIRCUS TROUPE

By TOM PARKINSON

OTTO GRIEBLING ATTENDED the graduation Saturday (4) of his son, Otto Jr., from Ball State Teachers College at Muncie, Ind. Also attending were Otto Jr's two sisters, Mrs. Elsie Gable and Mrs. Joan Blue, and his mother. He is scheduled to become a teacher at the high school in Edwardsburg, Mich. . . . James Ringling, who is handling some of the booking chores, confirms that Paul Eagles, general agent, continues with Ringling-Barnum, remaining on the West Coast to handle special assignments in that area for the show.

Charles Morowski is breaking a new act with the Ringling show's King Ranch horses during morning practice sessions. The show carries 23 head of horses plus a few ponies and burros. In one display it uses six Liberty horses and three rosinbacks. In another there are four Liberty horses. The show uses 16 elephants in one display and 14 for a long mount in another. . . . Art Concello, general manager, was on the show a few days in Chicago, departing Wednesday (8).

Wallace & Clark Circus operated 12 days and returned to quarters. There is hope it will reopen July 1 and play the Los Angeles suburbs. On the show's first day it had a blowdown and the owner had a heart attack. There were stand storms the first four days. It was shorthanded and with all personnel tired, they blew the whistle. Show used eight trucks plus one ahead, a 90 with three 40's, separate menagerie and Side Show tops, several other act-owned trucks and trailers. Owner Pat Graham is recuperating and now is reorganizing the show at San Dimas, Calif.

★ ★ ★

Roy and Dolores Bible are operating two units this season. He has the Roy Bible Circus on the Bill Myers carnival. She has Famous Barnes Circus playing club and store dates in the territory around their Union City, Calif., quarters. . . . Scott Hall reports that his family's Circustown shopping center show is getting along well and played Lafayette, Ind., last week. . . . George C. Kolls writes that with the Chucko Big Top Circus recently were the Trampoloonies; Donnie McLennon's pony drill; Mary Jo Knolls, cycling; chimp acts; Miss Tamara, web; Don McLennon's dogs; Mary Jo Knolls, tightwire; Chucko, ABC-TV clown, and Captain Mac's Elephant. Jake Posey was a visitor.

nie Burch, Jackie Gerlich, Gene Lewis and Duane Thorpe did a song and dance routine at the Metropolitan Opera House for a "salute to Cole Porter" program staged by Richard Barstow, of the circus. . . . Dennis Stevens, Joco Cooper, Roger Arroyo and Frankie Saluto made a Boston hospital show. . . . Otto Griebling and Albert White worked a restaurant's 100th anniversary in Boston. . . . The Rev. Edward Sullivan visited daily in Boston. . . . Visitors included Fred Calcutt, James McKenna, Donald Mills, Harold St. John, Ray LaRouche, Angelo Zamperini and Anthony Olobri.

Don and Martha Smith caught Mills and King circuses recently. Smith was elected president of the Michigan model builders' group, named for Jane Melzora. He appeared on the Irv Romig TV show recently. The exhibit of circusiana and models at Michigan State University continues thru June 15. . . . Fan Mas Bradley caught Cristiani and Beers-Barnes in Virginia. . . . The Indiana University showboat, Majestic, has moved from Point Pleasant, W. Va., to its new home port of Madison, Ind.

Charlie and Beverly Allen, of Allen's Bears, caught Ringling at the Garden and visited George Keller, the Klausers, Ward Hall and the St. Leons. They also visited the Hunt show at Palisades. They played Olympic Park in New Jersey the last week in May. Also there were Rassos bicycle act, the Del Rays and Joe Basile's band. . . . Milt Hinkle is at DeBary, Fla., awaiting action on a park construction job. He visited Larry Sunbrock at Orlando and learned that Sunbrock leased out his track there and is considering a date in Canada and also is planning to open a health center.

Ringling's Chuck Burnes reports that Heinz Neuman was clawed by a cat and required six stitches on his hand. . . . Monte Del Moral suffered bruises when she fell from an elephant. . . . Ray Moreau, circus model builder, is working on Hugo Schmitt's elephant crew for two weeks. . . . On the closing night at New York, Ringling clowns Er-

Joe Rossi's band on Mills Bros.' Circus has Joe Stefan, Robert Grove and Roy Short, trumpets; Frank Sullivan, clarinet-sax; Leo Lewis and Bill Amos, trombone; Felix Gambone, baritone; Bob Warren, sousaphone, and George Weedron, calliope. Charles Stevens and George Cole sat in with the band at Westchester, Ill. . . . John G. Brott and Smokey Rouse visited Kelly-Miller at Garberville, Calif., and then all members of the McDonald Tent of CFA caught the show at Eureka, where it scored a straw house despite rain. . . . Estelline Pike, sword swallower, now at Chicago's Riverview Park for the summer, was the topic of columnist John Chapman's lead article in The New York News.

LaNorma was scheduled to play Philadelphia with the Beatty show but canceled out. The circus has added three 65-foot light towers that will be used on the midway at principal dates. . . . As the King show made its rapid swing thru the Middle West en route to Canada, Tony Diano and family caught it at Coshocton, O. Some of his animals are on the show and he rushed a spare pole wagon to them when the King pole truck was wrecked in Kentucky. . . . Earl Tegge, CFA clown, is working a series of parades and picnics thru June. . . . J. S. Ramsey, circus agent who has been hospitalized at Fayetteville, N. C., and Mrs. Ramsey, who has been in a hospital at Southern Pines, N. C., now are both back at their Southern Pines home.

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Deal starts June 13. Phones in.
Town carded.
BANNERS and TICKETS
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6—SALESMEN—6
Two brand-new deals just starting. Pay daily. Police deals to follow.
Call either
DICK BRODERIC or STAN EDWARDS
Salt Lake City, Utah
DAvis 2-1991

3 PHONE SALESMEN
To sell ads on bulletin board. Plenty of reloads and cutoffs. Dick Conrad, come on if you are by yourself. Call
HOMER E. GILLILAND, Wednesday,
June 15, Hotel Grand, Springfield, Ill.

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Tickets & Advertisements, D. A. V. Sponsor, June 10 till end of October. 25% paid daily. Pick up. Wipple & Mallett contact
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4 PHONEMEN
Interested in working the State of Pennsylvania for the National Guard. Have enough towns to carry until the first of next year. Opening Altoona, Monday, June 13. Call
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P.S.: Dick Walton, Brick Holton, Matt McGee and Roy Fallon please call me.

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1960 Fair Dates

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The next complete list of Fair Dates will be published in the June 13 issue of The Billboard, the Summer Special. Additions to this list will appear in the same issue.

Additional copies of 1960 Fair Dates available at 50 cents each. Write Reader Service Department, The Billboard, 2160 Patterson Street, Cincinnati 22, O.

Alabama

Anniston-Calhoun Co. Fair Assn. Oct. 3-8. A. S. Mathews Jr.
 Athens-Limestone Co. Fair. Sept. 19-24. J. D. Garrett Jr.
 Athens-Limestone Co. Negro Fair Assn. Sept. 26-Oct. 1. Odell Smith.
 Atmore-Ala-Flora Fair Assn. Sept. 26-Oct. 1. Joe A. McCluney.
 Attalla-Etowah Co. Fair Assn. Oct. 31-Nov. 5. Ralph Burgess.
 Birmingham-Alabama State Fair. Oct. 3-8. E. A. Seacy.
 Boaz-Marshall Co. Fair Assn. Oct. 3-8. Joseph C. Spears.
 Centreville-Bibb Co. Fair Assn. Sept. 12-17. Walter Owens.
 Childersburg-Talladega Co. Fair Assn. Sept. 26-Oct. 1. John Allen.
 Cinton-Chilton Co. Fair Assn. Aug. 29-Sept. 3. M. R. Glasscock.
 Cullman-Cullman Co. Fair Assn. Sept. 26-Oct. 1. John S. Tobey.
 Decatur-Morgan Co. Fair Assn. Oct. 10-15. Ralph Huff.
 Dothan-Houston Co. Fair Assn. Sept. 26-Oct. 1. Mrs. L. J. Lunsford.
 Dothan-National Peanut Festival. Oct. 24-29. Henry Kennedy.
 Florence-North Alabama State Fair. Sept. 19-24. C. H. Jackson.
 Fort Payne-De Kalb Co. VFW Agrl. Fair Assn. Oct. 10-15. H. O. Patton.
 Greenville-Butler Co. Fair Assn. Oct. 17-22. Rob. Williams.
 Heflin-Cleburne Co. Fair Assn. Sept. 5-10. Woodrow Thrash.
 Huntsville-Madison Co. Fair & Tenn. Valley Expo. Sept. 28-Oct. 1. D. C. Finney.
 Jasper-Northwest Alabama Fair Assn. Sept. 26-Oct. 1. Christie W. Summers.
 Lexington-Lexington Fair Assn. Oct. 3-8. Jeanette Newton.
 Mobile-Greater Gulf State Fair. Oct. 17-22. W. Wilson Jordan Jr.
 Montgomery-South Alabama Fair Assn. Oct. 10-15. William R. Lynn.
 Moulton-Lawrence Co. Fair Assn. Sept. 26-Oct. 1. Arthur F. Slaton.
 Opelika-Lee Co. Fair Assn. Oct. 24-29. Guy Thompson.
 Ozark-Dale Co. Agrl. Fair Assn. Oct. 28-Nov. 2. Paul Robinson.
 Robertsdale-Baldwin Co. Fair Assn. Oct. 3-7. A. L. Clayton.
 Russellville-Franklin Co. Fair Assn. Sept. 12-17. Kenneth Mink.
 Selma-Dallas Co. Fair Assn. Oct. 3-8. Bruce B. Burson.
 Scottsboro-Jackson Co. Fair Assn. Aug. 22-27. J. P. James.
 Troy-Pike Co. Fair, Inc. Oct. 10-15. Riley W. Kelly.
 Tuscaloosa-West Alabama Fair. Oct. 24-29. Mike Meaney.

Alaska

Fairbanks-Tanana Valley-Alaska State Fair. Aug. 18-21. Clyde G. Sherman.

Arizona

Douglas-Cochise Co. Fair Assn. Sept. 30-Oct. 2. J. F. Williams.
 Duncan-Greentree Co. Fair. Sept. 30-Oct. 2. Flossie Santee.
 Eleven-Mile Corners Pinal Co. Fair Assn. Oct. 20-23.
 Phoenix-Arizona State Fair. Nov. 4-13. Charles H. Garland.
 Prescott-Yavapai Co. Fair Assn. Sept. 16-18. Alice Townsend.

Arkansas

Arkadelphia-Clark Co. Fair & Livestock Show. Sept. 22-24. W. H. Ross.
 Batesville-Independence Co. Fair & Livestock Assn. Sept. 7-10. Mrs. Bertel Gray.
 Bentonville-Benton Co. Fair Assn. Sept. 20-23. Carl Burger.
 Berryville-Carroll Co. Fair & Livestock Show. Sept. 7-10. Herman Taber.
 Blytheville-Northeast Ark. Dist. Fair Assn. Sept. 20-25. Raleigh Sylvester.
 Camden-Ouachita Co. Fair & Livestock Assn. Sept. 5-10. Wayne C. Perryman.
 Clarksville-Johnson Co. Fair Assn. Sept. 21-24. Gerald Douthitt.
 Conway-Faulkner Co. Fair Assn. Sept. 28-Oct. 1. C. Homer Jones.
 Danville-Yell Co. Free Fair Assn. Sept. 28-Oct. 1. Mrs. Dewel May.
 El Dorado-Union Co. Livestock & Poultry Assn. Sept. 19-24. E. W. Weiss.
 England-Lonoke Co. Fair & Livestock Show. Sept. 22-24. Pat Henderson.
 Eudora-Chicot Co. Fair Assn. Sept. 28-30. A. G. Roscher.
 Fayetteville-Washington Co. Fair Assn. Sept. 13-16. Bob Medley.
 Ferdyce-Dallas Co. Livestock & Forestry Festival. Sept. 15-17. James F. Barner.
 Fort Smith-Ark.-Okla. Fair. Sept. 26-Oct. 1. Paul Latture.
 Greenwood-Sebastian Co. Fair Assn. Sept. 8-10. C. E. Chaney.
 Hempton-Calhoun Co. Fair & Livestock Show. Sept. 5-10. R. G. Hazel.

Harrisburg-Poinsett Co. Agrl. Fair Assn. Sept. 27-Oct. 1. L. K. Collier.
 Harrison-Northwest Ark. Dist. Fair Assn. Sept. 14-17. Roy Baker Jr.
 Heber Springs-Cleburne Co. Fair Assn. Sept. 22-24. James T. Edwards.
 Hope-Third Dist. Livestock Show. Sept. 19-24. B. N. Holt.
 Hot Springs-Garland Co. Fair & Livestock Show. Sept. 26-Oct. 1. Sherman Mann.
 Huntsville-Madison Co. Fair Assn. Sept. 22-24. Frank Spearman.
 Imboden-Lawrence Co. Fair Assn. Oct. 6-8. Lois M. Brady.
 Jonesboro-Craighead Co. Fair Assn. Sept. 12-17. Norman Wimpy.
 Little Rock-Ark. Livestock Expo. & Rodeo. Oct. 3-8. Clyde E. Byrd.
 Magnolia-Columbia Co. Fair & Livestock Show. Sept. 19-24. J. N. Williams.
 Malvern-Hot Springs Co. Fair Assn. Sept. 21-24. Mervell-Phillips Co. Fair Assn. Sept. 19-24. Ike Van Meter.
 Mena-Polk Co. Fair Assn. Aug. 18-20. R. W. St. John.
 Mountain View-Stone Co. Free Fair Assn. Sept. 15-17. Glen Hinkle.
 Mount Ida-Montgomery Co. Fair Assn. Sept. 22-24. Virena Greason.
 Mulberry-Crawford Co. Fair Assn. Sept. 22-24. C. D. Chastain.
 Newport-Jackson Co. Fair & Livestock Assn. Sept. 21-24. Mildred M. Gregory.
 Paragould-Greene Co. Fair Assn. Sept. 21-26. B. C. Lloyd Jr.
 Perryville-Perry Co. Fair & Livestock Assn. Sept. 15-17. Glen Wallace.
 Figgott-Clay Co. Fair Assn. Sept. 15-17. Iva Hartness.
 Pine Bluff-Southeast Ark. Livestock Show. Sept. 27-Oct. 1. Harvey Hewitt.
 Prescott-Nevada Co. Fair Assn. Sept. 28-30. W. S. Rae.
 Russellville-Pope Co. Fair Assn. Sept. 14-16. R. F. Hines.
 Searcy-White Co. Fair Assn. Sept. 20-24. Cecil Morgan.
 Sheridan-Grant Co. Fair Assn. Sept. 19-24. Basil Gentry.
 Stamps-Lafayette Co. Fair & Livestock Show. Sept. 19-24. Walter Hudson.
 Warren-Bradley Co. Fair & Rodeo. Sept. 21-24. Lorin Johnson.

California

Anderson-Shasta District Fair. Aug. 25-28. Joseph J. Speer.
 Antioch-Contra Costa Co. Fair Assn. Aug. 3-7. Norman D. Sundborg.
 Auburn-Auburn Dist. Fair Assn. Sept. 8-11. R. W. Iowers.
 Bakersfield-Kern Co. Fair Assn. Sept. 26-Oct. 2. Robert M. King.
 Bishop-Eastern Sierra Tri-County Fair Assn. July 28-31. O. F. Davis.
 Boonville-Mendocino Co. Fair & Apple Show. Sept. 23-25. O. W. Winkler.
 Calistoga-Napa Co. Fair Assn. July 24. Roy F. Schoepf.
 Cedarville-Modoc Co. Fair Assn. Aug. 26-28. A. H. Burmister.
 Colusa-Colusa Co. Fair Assn. June 16-19. Jack E. Nicowonger.
 Costa Mesa-Orange Co. Fair Assn. July 12-17. Stewart W. Yost.
 Crescent City-Del Norte Co. Fair Assn. Aug. 26-28. C. W. Glover.
 Del Mar - Southern California Exposition. June 24-July 4. Robert McClure.
 Eureka-Ninth Dist. Agrl. Assn. June 22-26. Ralph H. Barnes.
 Ferndale-Humboldt Co. Fair Assn. Aug. 15-21. C. Jo Hindley.
 Fresno-Fresno District Fair Assn. Oct. 6-16. T. A. Dodge.
 Grass Valley-Nevada Co. Fair Assn. Aug. 25-28. Malcolm E. Hammill.
 Gridley-Butte Co. Golden Feather Fair Assn. Aug. 25-28. J. E. Whitaker.
 Hanford-Kings District Fair Assn. Aug. 24-28. Bates I. Bowers.
 Hayford-Trinity Co. Fair Assn. Aug. 19-21. J. D. Berry.
 Hemet-Farmers Fair of Riverside Co. Aug. 17-21. Bud Nelson.
 Hollister-San Benito Co. Fair Assn. Sept. 30-Oct. 2. Thomas J. Medeiros.
 Lakeport-Lake Co. District Fair Assn. Sept. 2-4. Phil Lewis.
 Lancaster-Antelope Valley Fair & Alfalfa Festival. Sept. 1-5. S. D. Ulrich.
 Lodi-Lodi Grape Festival & Nat'l Wine Show. Sept. 16-18. L. S. Jackson.
 Los Angeles-Great Western Livestock Show. Nov. 18-23. H. F. McGruder.
 McArthur-Inter-Mountain Fair of Shasta County. Sept. 3-5. George Ingram.
 Madera-Madera District Fair Assn. Aug. 18-21. E. W. Dixon.
 Mariposa-Mariposa Co. Fair Assn. Sept. 3-5. Dale K. Campbell.
 Merced-Merced Co. Fair Assn. Aug. 9-14. W. C. Woxberg.
 Monterey-Monterey Co. Fair Assn. Aug. 24-28. George I. Wise.
 Napa-Napa Town & Country Fair Assn. Aug. 11-14. Thomas F. Camp.

Orland-Glenn Co. Fair Assn. Sept. 8-11. W. R. Kiltredge.
 Paso Robles-San Luis Obispo Co. Fair Assn. Aug. 17-21. Lawrence W. Lewin.
 Patavuma-Sonoma-Marin Fair Assn. Aug. 11-14. D. D. Fusaro.
 Placerville-El Dorado Co. Fair Assn. Aug. 19-21. Warren S. Jewett.
 Pleasanton-Alameda Co. Fair Assn. July 3-17. James W. Trimmingham.
 Plymouth-Amador Co. Fair Assn. Aug. 26-28. Goula M. Wait.
 Pomona-Los Angeles Co. Fair. Sept. 16-Oct. 2. C. B. Afferbaugh.
 Quincy-Plumas Co. Fair Assn. Aug. 10-14. Tulsa E. Scott.
 Red Bluff-Tehama Co. Fair Assn. Aug. 4-6. Joseph A. Soares.
 Roseville-Placer Co. Fair Assn. Aug. 10-14. L. W. McClure.
 Sacramento-Sacramento Co. Fair Assn. June 16-19. Carl T. Mills.
 Sacramento-Calif. State Fair & Exposition. Aug. 31-Sept. 11. Dudley T. Fortin.
 San Francisco-Grand Nat'l Livestock Exposition. Oct. 21-30. Nye Wilson.
 San Jose-Santa Clara Co. Fair Assn. Sept. 12-18. William A. Straub.
 San Mateo-San Mateo Co. Fair & Floral Fiesta. Aug. 5-13. William M. Wilson.
 Santa Maria-Santa Barbara Co. Fair Assn. July 20-24. Ed H. Clendennen.
 Santa Rosa-Sonoma Co. Fair Assn. July 21-30. James F. Lyttle.
 Sonoma - Mother Lode Fair Assn. July 28-31. C. B. Mathews.
 Stockton-San Joaquin Co. Fair Assn. Aug. 18-27. R. E. Walker.
 Susanville-Lassen Co. Fair & Livestock Show. Aug. 17-21. A. A. Jensen.
 Tulare-Tulare Co. Fair Assn. Sept. 20-25. A. J. Elliott.
 Tulelake-Tulelake-Butte Valley Fair Assn. Sept. 10-12. William C. Whitaker.
 Turlock-Stanislaus Co. Fair Assn. Aug. 1-6. C. A. Rigsbee.
 Turlock-Far West Turkey Show. Dec. 6-8. Robert G. Gorman.
 Ukiah-Redwood Empire Fair & Sports Show. Aug. 4-7. James R. Tocher.
 Vallejo-Solano Co. Fair Assn. June 22-July 2. Fred M. Bruderlin.
 Ventura-31st Dist. Agrl. Assn. Oct. 5-9. James F. Koening.
 Victorville-San Bernardino Co. Fair Assn. Oct. 4-9. Oren Robertson.
 Watsonville-Santa Cruz Co. Fair Assn. Sept. 22-25. E. P. Johnson.
 Woodland-Yolo Co. Fair Assn. Aug. 18-21. Stuart B. Waite.
 Yreka-Siskiyou Co. Fair Assn. Aug. 19-21. Edward B. Mathews.
 Yuba City-Yuba-Sutter Fair Assn. Aug. 3-7. Roy L. Welch.

Colorado

Akron-Washington Co. Fair & Eastern Colo Roundup. Aug. 18-20. Alfred H. Gebauer.
 Brush-Morgan Co. Jr. Fair. Aug. 9-10. Chester R. Fithen.
 Burlington-Kit Carson Co. Fair Assn. Aug. 18-20. Harold Schmidt.
 Calhan-El Paso Co. Fair Assn. Aug. 12-14. Fred C. Wagoner.
 Cheyenne Wells-Cheyenne Co. Fair & Rodeo. Sept. 1-3. Bert Ransom.
 Durango-La Plata Co. Fair. Sept. 16-18. Beverly Flansburg.
 Eads-Kowa Co. Free Fair & Rodeo. Sept. 9-10. Jimmy Bendorf.
 Hayden-Routt Co. Fair & Rodeo. Sept. 9-11. Geo. A. Simonson.
 Holyoke-Phillips Co. Fair & Rodeo. Aug. 11-13. R. E. Ensminger.
 Hotchkiss-Delta Co. Fair Assn. Sept. 13-16. Bud LaPlatt.
 Hugo-Lincoln Co. Free Fair, Rodeo & Horse Show. Aug. 18-20. Bill Murhpy.
 Lamar-Browers Co. Free Fair & Rodeo. Aug. 15-17. Jim Reed.
 Littleton-Arapahoe Co. Fair Assn. Aug. 16-20. Forrest F. Hammes.
 Longmont-Boulder Co. Fair & Legion Rodeo. Aug. 17-20. Min L. Webb.
 Pagosa Springs-Archuleta Co. Fair & 4-H Show. Sept. 10-11. Vernon Cornforth.
 Pueblo-Colorado State Fair. Aug. 22-27. Clyde P. Fugate.
 Rocky Ford-Arkansas Valley Fair. Aug. 30-Sept. 1. O. P. Sullivan.
 Sterling-Logan Co. Fair Assn. Aug. 8-11. Leo Lindstrom.
 Trinidad-Las Animas Co. Fair. Sept. 1-5. Ivan Lorenz.
 Yuma-Yuma Co. Fair Assn. Aug. 14-17. L. E. Fitzgerald.

Connecticut

Berlin-Berlin Lions Club Fair. Sept. 30-Oct. 2. Dale W. Johnson.
 Bethlehem-Bethlehem Fair Soc. Sept. 10-11. Ann Skelton.
 Brooklyn-Windham Co. Agrl. Soc. Aug. 26-28. Mrs. M. A. Appley.
 Chester-Chester Fair. Aug. 27-28. W. R. O'Sullivan Jr.
 Columbia-Columbia Fair. Aug. 26-28. Ward Rosenbrooks.
 Danbury-Great Danbury State Fair. Oct. 1-9. John W. Leahy.
 Durham-Durham Fair Assn. Sept. 23-25. Marjorie E. Mathewson.
 Goshen-Goshen Agrl. Soc. Sept. 3-5. Lester McLaughlin.
 Hamburg-Hamburg Fair. Aug. 20. Mrs. Hazel Stark.
 Harwinton-Harwinton Agrl. Soc. Oct. 1-2. Fred J. Petrovits.
 Meriden-Meriden Grange, Inc. Sept. 16-17. Bertha B. Tinkham.
 North Haven-North Haven Fair. Sept. 8-11. Gertrude N. Miller.
 Pachaug-Pachaug Community Fair. Aug. 13. Mrs. Mary Medbery.
 Riverton-Riverton Fair of Union Agrl. Soc. Oct. 8-9. Grace D. Seymour.
 Somers-Four-Town Fair. Sept. 27-28. D. Everett Neelans.
 Stafford Springs-The Stafford Fair. Oct. 6-9. C. D. Benton.
 Terryville-Terryville Lions Club Country Fair. Sept. 17-18. Frank Dzieleinski.

Delaware

Harrington-Kent & Sussex Co. Fair Inc. July 25-30. T. Brinton Holloway.

Florida

Arcadia-De Soto Co. Fair Assn. Nov. 8-12. Abner G. Erickson.
 Bonifay-Holmes Co. Fair Assn. Sept. 19-24. Mrs. Sallie R. Childers.
 Crestview-Harvest Fair. Oct. 30-Nov. 5. J. C. Turner.
 De Funiak Springs-Walton Co. Fair Assn. Nov. 7-12. H. O. Harrison.
 De Land-Velusia Co. Fair Assn. Feb. 13-18. Lee Maxwell.
 Inverness-Citrus Co. Fair Assn. Nov. 1-5. Quentin Medlin.
 Palatka-Putnam Agrl. Fair & Youth Show. Nov. 7-12. E. A. Loving.
 Panama City-Bay Co. Fair Assn. Oct. 31-Nov. 5. Ray C. Pelcher.
 Jacksonville-Greater Jacksonville Agrl. & Ind. Fair. Nov. 9-19. James N. Watson.
 Lake City-Slash Pine Forest & Farm Festival. Oct. 13-17. John M. Ward.
 Live Oak-Suwannee Co. Fair Assn. Oct. 17-22. Paul Crews.
 Marianna-Jackson Co. Agrl. Expo. Oct. 17-22. L. W. Seay Sr.
 Orlando-Central Florida Fair. Feb. 22-27. H. H. Parrish.
 Pensacola-Pensacola Interstate Fair. Oct. 17-23. J. E. Frenkel.
 Tallahassee-North Fla. Fair Assn. Oct. 25-29. Lloyd Rhoden.
 Tampa-Florida State Fair. Feb. 7-18. J. C. Huskisson.
 Webster-Sumter All-Florida Breeders' Show & Co. Fair. Nov. 2-5. L. Leon Wright.
 West Palm Beach-South Florida Fair & Expo. Jan. 27-Feb. 4. Jean Ecker.

Georgia

Albany-Exchange Club Fair of Southwest Ga. Oct. 31-Nov. 5. Phillip Wiggins.
 Americus-American Civic Fair Assn. Oct. 10-15. Hubert C. Christian.
 Athens-Athens Agrl. Fair. Oct. 19-29. F. H. Williams.
 Atlanta-Southeastern Fair Assn. Sept. 29-Oct. 8. Maurice C. Coleman.
 Augusta-Exchange Club Fair. Oct. 24-29. Earl Lindsey.
 Barnesville-Lamar Co. Fair. Assn. Sept. 5-10. Haygood Keadle.
 Blue Ridge-Fannin Co. Fair Assn. Aug. 15-20. B. R. Davis.
 Brunswick-Exchange Club Fair. Oct. 17-22. W. A. Harrington.
 Canton-Cherokee Co. Fair Assn. Sept. 12-17. Ernest Stone Jr.
 Carrollton-West Georgia Fair Assn. Sept. 19-24. Haskell Upshaw.
 Cartersville-Bartow Co. Fair Assn. Sept. 12-17. Victor H. Waldrop.
 Cochran-Bleckley Co. Jaycee Fair Assn. Oct. 10-15. Johnnie O. Floyd.
 Columbus-Chattahoochee Valley Expo. Assn. Oct. 10-15. F. L. Jenkins.
 Conyers-Rockdale Co. American Legion Fair. Sept. 19-24. Waldo U. Bowen Jr.
 Cordale-Central Ga. Fair Assn. Oct. 17-22. Emory Herring.
 Dalton-North Ga. Fair Assn. Sept. 26-Oct. 1. Burl Scroggins.
 Dublin-Oconee Fair Assn. Oct. 24-29. O. N. Lewis.
 Elberton-Elberton Fair Assn. Sept. 5-10. Leris Clark.
 Glenville-Tattnall Co. Fair Assn. Oct. 18-22. Maxwell Smith.
 Greensboro-Greene Co. Fair Assn. Sept. 12-17. Jack Lovell.
 Griffin-Spalding Co. Fair Assn. Oct. 10-15. O. H. Weaver.
 Hartwell-Hart Co. Agrl. Assn. Oct. 3-8. Lee E. Carter.
 Hiwassee-Georgia Mountain Fair Assn. Aug. 15-20. E. N. Nicholson.
 Macon-Georgia State Fair. Oct. 17-22. R. M. Wade.
 Manchester-Tri-Co. Fair Assn. Sept. 26-Oct. 1. Joe Evans.
 Marietta-Cobb Co. Fair Assn. Sept. 19-25. J. H. Henderson.
 Milledgeville-Candler Co. Fair Assn. Sept. 12-17. L. O. Parker.
 Montezuma-Macon Co. Fair Assn. Oct. 10-15. Clarence Hair.
 Moultrie-Colquitt Co. Fair Assn. Oct. 10-15. Coy E. Dekle.
 Newman-Coweta Co. Fair Assn. Sept. 19-24. W. C. Caldwell.
 Quitman-Brooks Co. Lions Club Fair. Oct. 24-29. J. R. Knight.
 Reidsville-Tattnall Co. Farm Bureau Fair. Oct. 21-26. J. F. Johnson.
 Rome-Cousa Valley Fair Assn. Sept. 19-24. Milton Tiffin Jr.
 Sandersville-Washington Co. Fair Assn. Sept. 26-Oct. 1. D. E. McMaster.
 Savannah-Coastal Empire Fair. Oct. 31-Nov. 6. W. L. Benton.
 Swainsboro-Emanuel Co. Fair Assn. Oct. 10-15. Earl Varner.
 Sylvester-Sylvester Fair. Oct. 17-22. J. D. Brown.
 Thomaston-West Central Ga. Fair Assn. Oct. 3-8. James E. Hays.
 Thomasville-Thomasville Exchange Club Fair. Oct. 31-Nov. 5. Alex Crittenden.
 Valdosta-South Georgia Legion Fair. Oct. 31-Nov. 5. Howard S. Hall.
 Waycross-Okefenokee Fair. Oct. 31-Nov. 5. Tom Boland.

Waynesboro-Burke Co. Exchange Club Fair. Oct. 31-Nov. 5. Martin Dolan.
 Winder-Winder Lions Club Fair Assn. Sept. 6-10. J. Berkley Ruiz.

Hawaii

Honolulu-50th State Fair July 1-10.

Idaho

Blackfoot-Eastern Idaho State Fair. Sept. 13-17. Mrs. Ruth C. Hartkopf.
 Boise-Western Idaho State Fair. Aug. 30-Sept. 3. Ambrose W. Johnson.
 Burley-Cassia Co. Fair & Rodeo. Aug. 25-27. Don C. Loveland.
 Cambridge-Washington Co. Fair & Rodeo. Aug. 19-21. Frank E. Hackler.
 Council-Adams Co. Fair & Rodeo. Aug. 5-7. Fred M. Noll.
 Emmett-Gem Co. Fair & Rodeo. Aug. 17-20. Erling J. Johannessen.
 Filer-Twin Falls Co. Fair & Rodeo. Sept. 7-10. Thomas E. Parks.
 Gooding-Gooding Co. Fair & Rodeo. Aug. 18-20. Edward Koester.
 Grace-Caribou Co. Fair & Night Rodeo. Aug. 12-13. Alice L. Smith.
 Homedale-Owyhee Co. Fair & Rodeo. Aug. 24-27. Edward F. Mink.
 Jerome-Jerome Co. Fair Assn. Aug. 25-27. Mrs. Eleanor G. Wiswall.
 Malad-Onaida Co. Fair. Sept. 8-10. William G. Evans.
 Montpelier-Bear Lake Co. Fair Assn. Aug. 25-27. George Simmons.
 New Plymouth-Payette Co. Fair & Rodeo. Aug. 24-27. John E. Wagner.
 Nezperce-Lewis Co. Fair Assn. Sept. 22-25. Gordon Dailey.
 Orofino-Clearwater Co. Fair & Lumberjack Days. Sept. 16-18. Mrs. Donald Ponezzo.
 Pocatello-North Bannock Co. Fair. Sept. 9-10. Lester Selders.
 Ririe-Jefferson Co. Fair. Sept. 2-3. Carl M. Shaner.
 Salmon-Lemhi Co. Fair & Rodeo. Sept. 1-3. Russell G. Hillman.
 Sandpoint-Bonner Co. Fair Assn. Sept. 8-10. Walt McPherson.
 Shoshone-Lincoln Co. 4-H & FFA Fair. Aug. 26-27. Joyce W. Bernard.
 Terreton-Mud Lake Fair & Rodeo. Aug. 26-27. Della Cope.

Illinois

Albion-Edwards Co. Fair Assn. Aug. 8-13. J. R. Collins.
 Alledo-Mercer Co. Fair Assn. July 26-29. C. O. Ford.
 Altamont-Ethingham Co. Fair Assn. Aug. 6-11. Marvin Cohlmeier.
 Anna-Union Co. Fair Assn. Aug. 22-26. Albert Lence.
 Arthur-Moultrie-Douglas Co. Fair Assn. July 20-23. H. E. Hood.
 Augusta-Hancock Co. Fair Assn. July 13-16. L. Wayne Robison.
 Bellmont-Wabash Co. Fair Assn. July 24-30. Irwin C. Stolz.
 Belvidere-Boone Co. Fair Assn. Aug. 12-16. Leslie Carlson.
 Belleville-St. Clair Co. Fair Assn. July 30-Aug. 6. Geo. L. Gerken.
 Benton-Franklin Co. Fair Assn. July 24-29. R. Earl Doly.
 Bloomington-McLean Co. Fair Assn. Aug. 8-11. George Steller.
 Bridgeport-Lawrence Co. Fair Assn. Aug. 22-26. Mrs. Elsie Baker.
 Brownstown-Fayette Co. Fair Assn. July 11-15. Elvin Washburn.
 Cambridge-Henry Co. Fair Assn. Aug. 9-13. Mrs. Darlene Boberg.
 Carlinville-Macoupin Co. Fair Assn. July 19-24. Martha Lohr.
 Carlyle-Clinton Co. Fair Assn. July 19-23. Eldon Hazlet.
 Larmi-White Co. Fair Assn. Aug. 15-19. Millage Carter.
 Carrollton-Greene Co. Fair Assn. July 11-16. Nelle Witt.
 Cerro Gordo-Piatt Co. Fair Assn. July 27-30. Earl Kepler.
 Chicago-International Livestock Expo. Nov. 25-Dec. 3. William E. Ogilvie.
 Charleston-Coles Co. Fair Assn. Aug. 1-6. Robert Blackford.
 Cullom-Cullom Fair Assn. Aug. 19-20. Everett Sandusky.
 Danville-Vermilion Co. Fair Assn. July 30-Aug. 4. Robert Banks Jr.
 Decatur-Macon Co. Fair Assn. July 30-Aug. 4. Keith Huson.
 Du Quoin-Du Quoin State Fair. Aug. 28-Sept. 5. D. M. Hayes.
 East Moline-Rock Island Co. Fair Assn. Aug. 23-27. Walter Holstine.
 Elizabeth-Elizabet Fair Assn. Aug. 3-5. Raymond J. Stauss.
 Fairbury-Fairbury Fair. Aug. 23-27. Clifford Yoder.
 Fairfield-Wayne Co. Fair Assn. July 11-15. Murrell J. Loy.
 Fisher-Fisher Fair Assn. July 13-15. Mrs. Doane McKinney.
 Farmer City-DeWitt Co. Fair Assn. July 18-22. Vernell Kent.
 Flora-Clay Co. Fair Assn. July 18-22. Phillip R. Briscoe.
 Freeport-Stephenson Co. Fair Assn. Aug. 23-27. Clarence Scheider.
 Geneva-Kane Co. Fair Assn. Aug. 3-7. Mrs. Harold Alfredson.
 Georgetown-Georgetown Fair Assn. Aug. 21-27. Mrs. Esther Potts.
 Grayslake-Lake Co. Fair Assn. July 27-31. L. A. Nordhausen.

WARNING WARNING WARNING

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THE BILLBOARD PUBLISHING CO.

Greenville—Bond Co. Fair Assn. Aug. 22-27 Mrs. Adelle Mansholt.
 Greenup—Cumberland Co. Fair Assn. Aug. 21-27. H. O. Ewart.
 Griggsville—Griggsville Fair Assn. June 30-July 4. J. R. Skinner.
 Grove—Lee-Franklin Co. Fair Assn. Aug. 26-28. Laverne Baker.
 Hardin—Cathoun Co. Fair Assn. Sept. 2-5. J. B. Harmon.
 Harrisburg—Saline Co. Fair Assn. July 9-16. Mrs. Geo. Johnson.
 Havana—Mason Co. Fair Assn. Aug. 3-5. T. Joe Faggetti.
 Highland—Madison Co. Fair Assn. July 26-30. Rodger Kesner.

Henry — Marshall-Putnam Fair Assn. Aug. 30-Sept. 2. R. H. Monier.
 Jacksonville—Morgan Co. Fair Assn. Aug. 3-7. G. E. Spencer.
 Jerseyville—Jersey Co. Fair Assn. July 5-10. James Coombes.
 Kankakee—Kankakee Co. Fair Assn. Aug. 6-11. Eldon Sargeant.
 Knoxville—Knox Co. Fair Assn. Aug. 1-6. W. L. Farris.
 Lewistown—Fulton Co. Fair Assn. July 26-30. Chester Boone.
 Lincoln—Logan Co. Fair Assn. Aug. 6-11. W. E. Layman.
 McLeansboro—Hamilton Co. Fair Assn. Aug. 1-6. A. G. Foote.

Macomb—McDonough Co. Fair Assn. July 20-22. Mrs. Loreta Smith.
 Marion—Williamson Co. Fair Assn. Sept. 4-10. Clifford H. Guley.
 Marshall—Marshall Fair Assn. Aug. 7-12. Mrs. Norma Cline.
 Martinsville—Martinsville Fair Assn. July 18-23. H. T. Gennett.
 Mazon—Grundy Co. Fair Assn. Aug. 31-Sept. 5. W. F. Carter.
 Metropolis—Massac Co. Fair Assn. June 30-July 4. Paul Powell.
 Melvin—Ford Co. Fair Assn. July 6-10. Louis Freshill.
 Mendon—Adams Co. Fair Assn. Aug. 6-10. Eugene M. Curry.
 Mendota—Mendota Fair Assn. Sept. 2-5. E. A. Lorack.
 Millford—Iroquois Co. Fair Assn. Aug. 2-5. Duane Crist.
 Milledgeville—Carroll Co. Fair Assn. Aug. 9-14. Earl Woodin.
 Morrison—Whiteside Co. Fair Assn. Aug. 17-20. C. E. Weir.
 Mount Sterling—Brown Co. Fair Assn. Aug. 1-5. Clyde Cutforth.
 Mount Vernon—Jefferson Co. Fair Assn. July 18-23. Lester Davis.
 Nashville—Nashville Fair Assn. Aug. 8-12. Warren Morrison.
 New Berlin—Sangamon Co. Fair Assn. July 27-30. Robert Pfeffer.
 Newton—Jasper Co. Fair Assn. July 11-16. C. L. Batman.

Columbus—Bartholomew Co. 4-H Fair. July 25-30. Mrs. George Doup.
 Connersville—Fayette Co. Free Fair. Aug. 14-19. J. W. Funk.
 Converse—Miami Co. Agri. Assn. July 19-23. Robert E. Haynes.
 Corydon—Harrison Co. Agri. Soc. Aug. 22-27. Harry C. Hurst.
 Crown Point—Lake Co. Agri. Assn. Aug. 20-27. Donald Powers.
 Danville—Hendricks Co. 4-H & Agri. Fair Assn. Aug. 4-6. J. Robert Leak.
 Elnora—Davies Co. Fair Assn. Aug. 1-6. Roy Quilliam.
 Flora—Carroll Co. 4-H Fair Assn. Aug. 1-6. E. W. Esserman.
 Frankfort—Clinton Co. Fair. Aug. 21-27. John A. Scheidler.
 Franklin—Johnson Co. 4-H & Agri. Assn. Aug. 1-6. Burton O. Guthrie.
 Fort Wayne—Allen Co. 4-H Clubs Fair. Aug. 9-11. Mrs. Esther Salomon.
 Goshen—Elkhart Co. 4-H & Agri. Expo. Aug. 8-13. R. C. Stangland.
 Greenfield—Hancock Co. 4-H Fair Assn. Aug. 15-20. Mrs. Julius Kleine.
 Greencastle—Putnam Co. Fair & 4-H Club Assn. Aug. 1-6. Thomas R. Hendricks.
 Greensburg—Decatur Co. Agri. Fair Assn. Aug. 9-13. Mrs. E. W. Dieselburg.
 Greentown—Howard Co. 4-H Fair Assn. Aug. 2-6. Gene Pickett.
 Hamlet—Starke Co. 4-H Fair Assn. July 26-30. Tom Bell.
 Hartford City—Blackford Co. 4-H & Open Fair Assn. Aug. 8-13. Glenn Johnson.
 Huntingburg—Dubois Co. Fair Assn. July 17-23. K. R. Ruttkar.
 Huntington—V.F.W. Fair Assn. July 18-23. Stan Rubish.
 Indianapolis—Indiana State Fair Assn. Aug. 31-Sept. 8. Earl J. Bailey.
 Indianapolis—Marion Co. Agri. & 4-H Club Fair Assn. Aug. 7-13. Estel L. Callahan.
 Jasonville—Tri-County Fair, Inc. July 18-23. Florence Brewer.
 Jeffersonville—Clark Co. Jaycee Fair. Aug. 9-13. Harold Cook.
 Kendallville—Noble Co. Fair Assn.—Eastern Ind. Agri. Assn. Aug. 14-20. Clinton S. Rimmel.
 Kentland—Newton Co. Fair Assn. Aug. 1-5. John M. Connell.
 Lafayette—Tippecanoe Co. 4-H Exhibit Assn. Aug. 8-11. Mrs. Sarah Jane Norris.
 Lagrange—Lagrange Co. 4-H Club. Assn. Aug. 8-11. Mrs. Harold Bovee.
 La Porte—La Porte Co. Fair Assn. Aug. 15-20. Bob Morse.
 Lawrenceburg—Dearborn Co. Fair Assn. July 25-30. Don C. Stimson.
 Logansport—Cass Co. Fair Assn. July 24-30. Wm. Thomas Jr.
 Madison—Jefferson Co. 4-H Fair. July 25-30. Paul Hannabutt.
 Marion—Grant Co. 4-H Club Fair Assn. Aug. 8-13. Guy T. Harris.
 Marion—South Marion Businessmen's Fair. July 11-16. George H. Prough.
 Martinsville—Morgan Co. Fair & 4-H Assn. Aug. 15-19. W. J. Hardy.
 Montpelier—Montpelier Free Fair. June 29-July 1. Mrs. F. M. Montgomery.
 Muncie—Delaware Co. Agri. & Mechanical Soc. July 29-Aug. 6. Ray Brookman.
 New Castle—Henry Co. 4-H Fair Assn. Aug. 8-11. Frank Schuler.
 North Vernon—Jennings Co. Agri. Assn. July 10-16. Sam Martin.
 Osgood—Ripley Co. Agri. Assn. July 31-Aug. 6. Rollin Crum.
 Petersburg—Pike Co. Fair & 4-H Club Exhibit July 19-23. Roscoe Sims.
 Portland—Jay Co. Fair Assn. Aug. 7-12. Mrs. Forrest Elliott.
 Princeton—Gibson Co. Fair Assn. Aug. 21-27. L. H. Caniff.
 Peru—Miami Co. 4-H Club & Livestock Show Assn. Aug. 1-6. Mrs. Emerson Strebin.
 Rensselaer—Jasper Co. Fair Assn. Aug. 16-20. Cecil D. Sutton.
 Reynolds—White Co. Agri. Assn. Aug. 2-5. Mrs. Dale Sheets.
 Rising Sun—Ohio Co. Free Fair. July 12-16. Wilford Hall.
 Rochester—Fulton Co. 4-H Fair Assn. Aug. 8-13. Myron Berkheiser.
 Rockport—Spencer Co. Fair Assn. July 20-25. Joe W. Parsley.
 Rockville—Parke Co. 4-H Fair. Aug. 8-13. George Schwin Jr.
 Rushville—Rush Co. Agri. Assn. July 25-29. Harold Clifton Jr.
 Salem—Washington Co. Farmers & Merchants' Fair Assn. July 25-30. Murril Meadors.
 Scottsburg—Scott Co. Agri. Soc. Aug. 1-5. J. T. West.
 Shelbyville—Shelby Co. Fair Assn. Aug. 6-12. Glenn V. Bass.
 South Bend—St. Joseph Co. 4-H Fair. Aug. 2-6. George H. Prough.
 Spencer—Owen Co. Fair Assn. Aug. 22-27. Clarence McBride.
 Sunman—American Legion Fair Assn. July 19-23. Harold Gutzwiller.
 Tell City—Perry Co. 4-H Fair Assn. Aug. 10-13. Mrs. Sue Miller.
 Terra Haute—Wabash Valley Fair Assn. Aug. 14-21. Wm. A. Niemeyer.
 Valparaiso—Porter Co. Fair Assn. Aug. 1-6. Leiland Gaines.
 Wabash—Wabash Co. 4-H Fair Assn. Aug. 15-20. Dale J. Miller.
 Warsaw—Kosciusko Co. Fair Assn. Aug. 1-6. Henry Butler.
 Williamsport—Warren Co. 4-H Club Fair. Aug. 8-12. Robert Anderson.
 Winamac—Pulaski Co. 4-H Club & Community Fair Assn. Aug. 2-6. Mrs. Howard Bonnell.
 Worthington—Greene Co. Fair Assn. July 18-23. Mrs. Gordon Stahl.

Atlantic—Cass Co. 4-H & FFA Fair Assn. Aug. 8-12. Wayne Flick.
 Audubon—Audubon Co. Fair Assn. Aug. 15-19. D. C. Perley.
 Avoca—Pottawattamie Co. Fair Assn. Aug. 11-14. James Tschertler.
 Bloomfield—Davis Co. Fair Assn. Aug. 16-19. Carl Jenkins.
 Boone—Boone Co. Fair Assn. Aug. 15-18. T. N. Nelson.
 Britt—Hancock Co. Fair Assn. Aug. 9-12. Mitchell Block.
 Burlington—Burlington Hawkeye Fair Assn. Aug. 8-12. Wallace Rayer.
 Cedar Rapids—All-Iowa Agri. Assn. Aug. 14-21. Andrew C. Hanson.
 Centerville—Appanogosa Co. Fair Assn. Aug. 4-8. Carl C. Roby.
 Central City—Linn Co. Fair Assn. Aug. 5-7. M. C. Lewis.
 Chariton—Lucas Co. 4-H Show. Aug. 2-4. Mrs. Lee Cottingham.
 Charles City—Floyd Co. Fair Assn. Aug. 8-12. Harold L. Friedrich.
 Cherokee—Pilot Rock Plowing Match. Aug. 4-6. Dale M. Simmons.
 Clarinda—Page Co. Fair Assn. Aug. 10-13. Ole Wibgalm.
 Colfax—Jasper Co. 4-H & FFA Fair Assn. Aug. 8-11. Mrs. Ruth Loudon.
 Columbus Junction—Louisa Co. Fair Assn. Aug. 1-6. Clyde Crawford.
 Coon Rapids—Four Co. Fair Assn. July 31-Aug. 3. Lyle Crisman.
 Corning—Adams Co. Fair Assn. Aug. 7-11. Ray Reese.
 Corydon—Wayne Co. Fair Assn. July 27-30. William Neely.
 Council Bluffs—West Pottawattamie Co. Fair Assn. Aug. 16-20. Ed Fisher.
 Davenport—Mississippi Valley Fair. Aug. 7-13. Harvey Hoffman.
 Decorah—Winnebago Co. Fair Assn. Aug. 18-21. Leon R. Brown.
 Denison—Crawford Co. Fair Assn. Aug. 8-11. J. M. Wansing.
 Des Moines—Polk Co. 4-H Fair Assn. Aug. 2-4. Fred Wellen.
 Des Moines—Iowa State Fair. Aug. 26-Sept. 4. L. B. Cunningham.
 DeWitt—Clinton Co. 4-H Club Show. Aug. 8-12. Jimmy Miller.
 Donnellson—Lee Co. Fair Assn. Aug. 2-6. C. I. Redfern.
 Dubuque—Dubuque Co. Fair Assn. Aug. 17-21. Clem Welsh.
 Eagle Grove—Eagle Grove Dist. Jr. Fair Assn. Aug. 22-24. Richard Randall.
 Eldon—Wapello Co. Fair Assn. Aug. 23-25. L. W. Hall.
 Eldora—Hardin Co. Fair Assn. Aug. 15-19. George Janssen.
 Emmetsburg—Pale Alto Co. Fair Assn. Aug. 8-10. Andrew Vanderveide.
 Estherville—Emmett Co. Fair Assn. Aug. 15-18. Robert G. Beckley.
 Fairfield—Jefferson Co. Jr. Agri. Show. Aug. 8-11. Henry McCleary.
 Fort Dodge—Webster Co. 4-H Achievement Show. Aug. 8-11. Paul Harms.
 Gladbrook—Tama Co. Fair Assn. Aug. 10-13. Gress Rogers.
 Greenfield—Adair Co. Fair Assn. Aug. 1-4. Robert R. McDowell.
 Grinnell—Poweshiek Co. 4-H & FFA Fair Assn. Aug. 8-11. Allen Jensen.
 Grundy Center—Grundy Co. Fair Assn. Aug. 8-11. Henry B. Wiesley.
 Guthrie Center—Guthrie Co. Fair Assn. Sept. 8-11. G. W. Prince.
 Hampton—Franklin Co. Fair Assn. Aug. 22-24. Kenneth Showalter.
 Harlan—Shelby Co. Fair Assn. Aug. 4-6. Harold Swesey.
 Humboldt—Humboldt Co. Fair Assn. Aug. 8-11. Jean M. Kleve.
 Ida Grove—Ida Co. Fair Assn. Aug. 7-10. Abel Peters.

CONCESSIONAIRES

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ARIZONA STATE FAIR

Phoenix

NOV. 4-13, 1960

- 47 acres added to Fairgrounds.
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3. Huge variety of skillfully planned shows that anyone can fire. Experienced operator not needed.
4. "Fire Them Yourself" displays are shipped fully assembled, ready to set up and fire. Simple instructions included.
5. Expert operators are available, when desired, to completely set up and fire large displays.
6. Complete public and property liability insurance.
7. Rain-out clause.
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John Celani, Prop.

Millard—Crawford Co. Fair Assn. July 25-29. Robert Fear.
 Odell—Odell Fair Assn. Aug. 29-31. James H. Summers.
 Okawville—Okawville Fair Assn. Sept. 17-18. Otto Detering.
 Oregon—Ogle Co. Fair Assn. Sept. 3-5. E. D. Landers.
 Olney—Richland Co. Fair Assn. July 30-Aug. 4. Arol Preston.
 Ottawa—LaSalle Co. Jr. Fair Assn. Aug. 2-4. Harold Wold.
 Palmyra—Terry Park Ind. Fair. June 15-18. Oral H. Cooper.
 Pana—Pana Fair Assn. Sept. 1-5. Wayne L. Hunter.
 Pecatonica—Winnebago Co. Fair Assn. Aug. 18-21. Wallace Belshaw.
 Peoria—Heart of Illinois Fair. July 19-24. Bob Park.
 Peotone—Will Co. Fair Assn. Aug. 25-28. Wm. H. Meyer.
 Petersburg—Menard Co. Fair Assn. Aug. 22-26. John Bennett.
 Pinckneyville—Pinckneyville Fair Assn. July 11-16. Mrs. Fay Stumpe.
 Pleasant Hill—Pleasant Hill Fair Assn. Aug. 23-27. J. L. Laugharn.
 Paris—Edgar Co. Fair Assn. July 24-29. Chas. Johnson.
 Pekin—Tazewell Co. Fair Assn. Aug. 3-5. L. C. Zimmerly.
 Pontiac—Pontiac Fair Assn. Aug. 2-4. Guy K. Gee.
 Princeton—Bureau Co. Fair Assn. Aug. 24-27. J. Fred Raker.
 Pulaski—Pulaski Co. Fair Assn. Aug. 2-6. Rowley Brown.
 Roseville—Warren Co. Fair Assn. Aug. 9-10. Harlan Monroe.
 Rushville—Schuyler Co. Fair Assn. July 1-4. Harvey Settles.
 St. Charles—Kane Co. Fair Assn. Aug. 3-7. Mrs. Harold Alfredson.
 Salem—Marion Co. Fair Assn. Aug. 1-6. Jack Summerville.
 Sandwich—Sandwich Fair Assn. Sept. 7-11. C. R. Brady.
 Shelbyville—Shelby Co. Fair Assn. Aug. 2-5. Glen Sons.
 Stronghurst—Henderson Co. Fair Assn. July 26-27. E. M. Pogue.
 Sullivan—Sullivan Fair Assn. Aug. 5-6. Kenneth Martin.
 Sparta—Randolph Co. Fair Assn. July 5-9. W. John Brown.
 Springfield—Illinois State Fair. Aug. 12-21. J. Ralph Peak.
 Sycamore—Sycamore Fair Assn. Aug. 2-3. Robert Howey.
 Taylorville—Taylorville Fair Assn. July 16-23. Dan Reess.
 Urbana—Urbana Fair Assn. July 24-30. M. R. Mingee.
 Vienna—Johnson Co. Fair Assn. July 5-9. E. M. Gorden.
 Virginia—Cass Co. Fair Assn. Aug. 24-27. Leiland Sweetman.
 Warren—Warren Fair Assn. Aug. 17-21. Charles Bartell.
 Waterloo—Monroe Co. Fair Assn. Aug. 25-27. Edgar S. Amrine.
 Wheaton—DuPage Co. Fair Assn. July 28-31. Don Miller.
 Winchester—Scott Co. Fair Assn. Aug. 8-9. Robert A. Brown.
 Woodstock—McHenry Co. Fair Assn. Aug. 4-7. Anton Haroldsen.
 Wyoming—Stark Co. Fair Assn. July 27-29. Mrs. Dorothy Trucker.

Indiana
 Alexandria—Madison Co. 4-H Club Assn. Aug. 1-6. Fred A. Wright.
 Anderson—Anderson Free Fair Assn. July 2-9. Earl J. McCarel.
 Auburn—DeKalb Co. Free Fall Fair. Sept. 26-Oct. 1. Harry L. Provines.
 Bicknell—Knox Co. Farm Fair Assn. Aug. 8-12. Erwin D. Scott.
 Bloomington—Monroe Co. Fair Assn. Aug. 9-13. Justin Graves.
 Boswell—Benton Co. Fair Assn. Aug. 22-26. Lendall Lowman.
 Bluffton—Bluffton Free Street Fair Assn. Sept. 20-24. Herman W. Myers.
 Bourbon—Bourbon Fair Assn. Aug. 30-Sept. 3. H. J. Dillingham.
 Brookville—4-H Agri. Assn. Aug. 1-5. Mrs. Alvin Bergman.
 Brownstown—Jackson Co. Fair Assn. Aug. 7-13. Edgar Hackman.
 Cayuga—Vermillion Co. Fair Assn. July 26-30. George Hennis.
 Centerville—Wayne Co. 4-H Fair. Aug. 6-12. Mrs. Marion Kitchel.
 Columbia City—Whitley Co. 4-H Clubs, Inc. Aug. 16-18. Mrs. Joe Martz.
 Columbus—Bartholomew Co. Fair Assn. June 26-July 1. Francis Overstreet.

Iowa
 Adel—Dallas Co. Fair Assn. Aug. 9-12. J. Dwight Brown.
 Afton—Union Co. Fair Assn. Aug. 8-11. L. E. Riley.
 Albia—Monroe Co. 4-H Fair Assn. Aug. 1-4. Lester Poole.
 Algona—Kossuth Co. Fair Assn. Aug. 16-19. L. W. Nitchals.
 Allison—Butler Co. Fair Assn. Aug. 5-8. Chas. J. Miller.
 Alta—Buena Vista Co. Agri. Assn. Aug. 12-15. Barney Kindwall.

Illinois
 Macomb—McDonough Co. Fair Assn. July 20-22. Mrs. Loreta Smith.
 Marion—Williamson Co. Fair Assn. Sept. 4-10. Clifford H. Guley.
 Marshall—Marshall Fair Assn. Aug. 7-12. Mrs. Norma Cline.
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 Boswell—Benton Co. Fair Assn. Aug. 22-26. Lendall Lowman.
 Bluffton—Bluffton Free Street Fair Assn. Sept. 20-24. Herman W. Myers.
 Bourbon—Bourbon Fair Assn. Aug. 30-Sept. 3. H. J. Dillingham.
 Brookville—4-H Agri. Assn. Aug. 1-5. Mrs. Alvin Bergman.
 Brownstown—Jackson Co. Fair Assn. Aug. 7-13. Edgar Hackman.
 Cayuga—Vermillion Co. Fair Assn. July 26-30. George Hennis.
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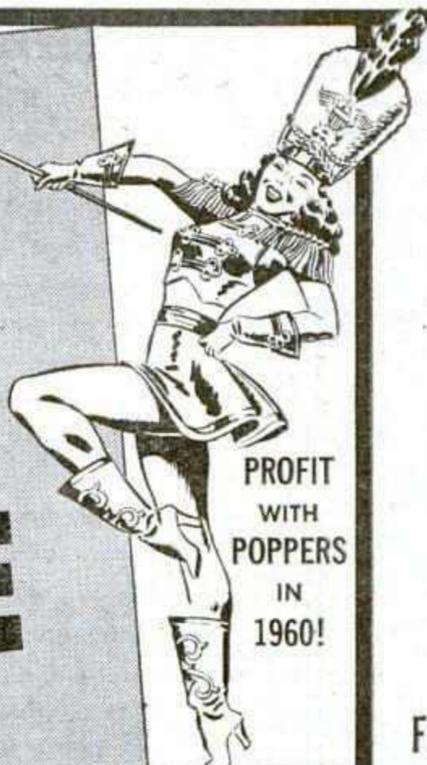
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 Centerville—Wayne Co. 4-H Fair. Aug. 6-12. Mrs. Marion Kitchel.
 Columbia City—Whitley Co. 4-H Clubs, Inc. Aug. 16-18. Mrs. Joe Martz.
 Columbus—Bartholomew Co. Fair Assn. June 26-July 1. Francis Overstreet.

Atlantic—Cass Co. 4-H & FFA Fair Assn. Aug. 8-12. Wayne Flick.
 Audubon—Audubon Co. Fair Assn. Aug. 15-19. D. C. Perley.
 Avoca—Pottawattamie Co. Fair Assn. Aug. 11-14. James Tschertler.
 Bloomfield—Davis Co. Fair Assn. Aug. 16-19. Carl Jenkins.
 Boone—Boone Co. Fair Assn. Aug. 15-18. T. N. Nelson.
 Britt—Hancock Co. Fair Assn. Aug. 9-12. Mitchell Block.
 Burlington—Burlington Hawkeye Fair Assn. Aug. 8-12. Wallace Rayer.
 Cedar Rapids—All-Iowa Agri. Assn. Aug. 14-21. Andrew C. Hanson.
 Centerville—Appanogosa Co. Fair Assn. Aug. 4-8. Carl C. Roby.
 Central City—Linn Co. Fair Assn. Aug. 5-7. M. C. Lewis.
 Chariton—Lucas Co. 4-H Show. Aug. 2-4. Mrs. Lee Cottingham.
 Charles City—Floyd Co. Fair Assn. Aug. 8-12. Harold L. Friedrich.
 Cherokee—Pilot Rock Plowing Match. Aug. 4-6. Dale M. Simmons.
 Clarinda—Page Co. Fair Assn. Aug. 10-13. Ole Wibgalm.
 Colfax—Jasper Co. 4-H & FFA Fair Assn. Aug. 8-11. Mrs. Ruth Loudon.
 Columbus Junction—Louisa Co. Fair Assn. Aug. 1-6. Clyde Crawford.
 Coon Rapids—Four Co. Fair Assn. July 31-Aug. 3. Lyle Crisman.
 Corning—Adams Co. Fair Assn. Aug. 7-11. Ray Reese.
 Corydon—Wayne Co. Fair Assn. July 27-30. William Neely.
 Council Bluffs—West Pottawattamie Co. Fair Assn. Aug. 16-20. Ed Fisher.
 Davenport—Mississippi Valley Fair. Aug. 7-13. Harvey Hoffman.
 Decorah—Winnebago Co. Fair Assn. Aug. 18-21. Leon R. Brown.
 Denison—Crawford Co. Fair Assn. Aug. 8-11. J. M. Wansing.
 Des Moines—Polk Co. 4-H Fair Assn. Aug. 2-4. Fred Wellen.
 Des Moines—Iowa State Fair. Aug. 26-Sept. 4. L. B. Cunningham.
 DeWitt—Clinton Co. 4-H Club Show. Aug. 8-12. Jimmy Miller.
 Donnellson—Lee Co. Fair Assn. Aug. 2-6. C. I. Redfern.
 Dubuque—Dubuque Co. Fair Assn. Aug. 17-21. Clem Welsh.
 Eagle Grove—Eagle Grove Dist. Jr. Fair Assn. Aug. 22-24. Richard Randall.
 Eldon—Wapello Co. Fair Assn. Aug. 23-25. L. W. Hall.
 Eldora—Hardin Co. Fair Assn. Aug. 15-19. George Janssen.
 Emmetsburg—Pale Alto Co. Fair Assn. Aug. 8-10. Andrew Vanderveide.
 Estherville—Emmett Co. Fair Assn. Aug. 15-18. Robert G. Beckley.
 Fairfield—Jefferson Co. Jr. Agri. Show. Aug. 8-11. Henry McCleary.
 Fort Dodge—Webster Co. 4-H Achievement Show. Aug. 8-11. Paul Harms.
 Gladbrook—Tama Co. Fair Assn. Aug. 10-13. Gress Rogers.
 Greenfield—Adair Co. Fair Assn. Aug. 1-4. Robert R. McDowell.
 Grinnell—Poweshiek Co. 4-H & FFA Fair Assn. Aug. 8-11. Allen Jensen.
 Grundy Center—Grundy Co. Fair Assn. Aug. 8-11. Henry B. Wiesley.
 Guthrie Center—Guthrie Co. Fair Assn. Sept. 8-11. G. W. Prince.
 Hampton—Franklin Co. Fair Assn. Aug. 22-24. Kenneth Showalter.
 Harlan—Shelby Co. Fair Assn. Aug. 4-6. Harold Swesey.
 Humboldt—Humboldt Co. Fair Assn. Aug. 8-11. Jean M. Kleve.
 Ida Grove—Ida Co. Fair Assn. Aug. 7-10. Abel Peters.

Atlantic—Cass Co. 4-H & FFA Fair Assn. Aug. 8-12. Wayne Flick.
 Audubon—Audubon Co. Fair Assn. Aug. 15-19. D. C. Perley.
 Avoca—Pottawattamie Co. Fair Assn. Aug. 11-14. James Tschertler.
 Bloomfield—Davis Co. Fair Assn. Aug. 16-19. Carl Jenkins.
 Boone—Boone Co. Fair Assn. Aug. 15-18. T. N. Nelson.
 Britt—Hancock Co. Fair Assn. Aug. 9-12. Mitchell Block.
 Burlington—Burlington Hawkeye Fair Assn. Aug. 8-12. Wallace Rayer.
 Cedar Rapids—All-Iowa Agri. Assn. Aug. 14-21. Andrew C. Hanson.
 Centerville—Appanogosa Co. Fair Assn. Aug. 4-8. Carl C. Roby.
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 Columbus Junction—Louisa Co. Fair Assn. Aug. 1-6. Clyde Crawford.
 Coon Rapids—Four Co. Fair Assn. July 31-Aug. 3. Lyle Crisman.
 Corning—Adams Co. Fair Assn. Aug. 7-11. Ray Reese.
 Corydon—Wayne Co. Fair Assn. July 27-30. William Neely.
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 Dubuque—Dubuque Co. Fair Assn. Aug. 17-21. Clem Welsh.
 Eagle Grove—Eagle Grove Dist. Jr. Fair Assn. Aug. 22-24. Richard Randall.
 Eldon—Wapello Co. Fair Assn. Aug. 23-25. L. W. Hall.
 Eldora—Hardin Co. Fair Assn. Aug. 15-19. George Janssen.
 Emmetsburg—Pale Alto Co. Fair Assn. Aug. 8-10. Andrew Vanderveide.
 Estherville—Emmett Co. Fair Assn. Aug. 15-18. Robert G. Beckley.
 Fairfield—Jefferson Co. Jr. Agri. Show. Aug. 8-11. Henry McCleary.
 Fort Dodge—Webster Co. 4-H Achievement Show. Aug. 8-11. Paul Harms.

POPPERS PROFIT PARADE



PROFIT
WITH
POPPERS
IN
1960!

ALL-IN-ONE CARMEL CORN MIX

... special butterscotch flavor. Just add water and cook; one batch covers a pretzel can of corn.

\$1.50 per batch

ALL-IN-ONE CANDY APPLE MIX

... no recipes, no mess, no fuss; one bag covers approximately 115 apples.

\$1.50 per batch

NEW -- POPPERS CHOCO-APPLE DIP

An exclusive ready-mix coating that looks, tastes and smells like chocolate! 50 lb. carton (covers approximately 1500 apples).

\$5.75 10 lbs. **\$27.50** 50 lbs.

ALL-IN-ONE CANDY COOKER

Model DBA



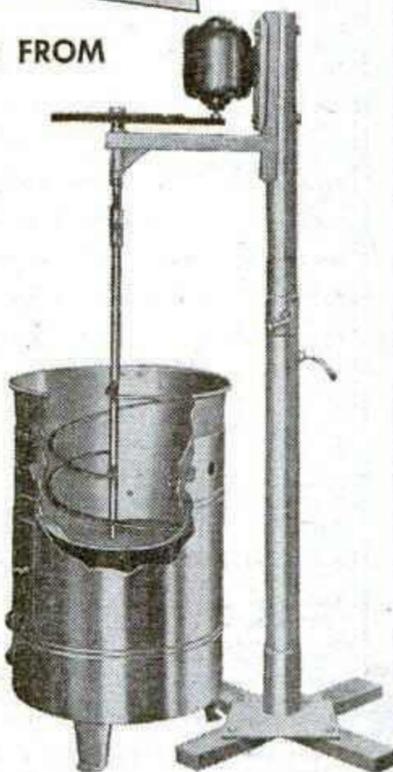
... for Candy Apple, Caramel Apple and Choco-Apple Dip. Heavy Duty, use with electric or gas. **\$99.50**

BRAND NEW FROM
POPPERS

MAGIC CORN MIXER

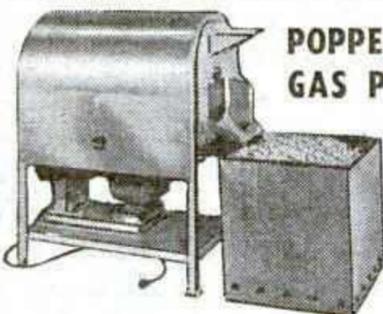
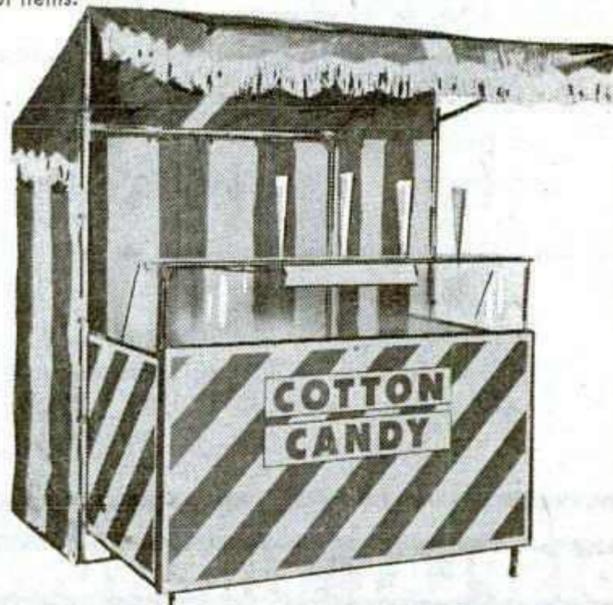
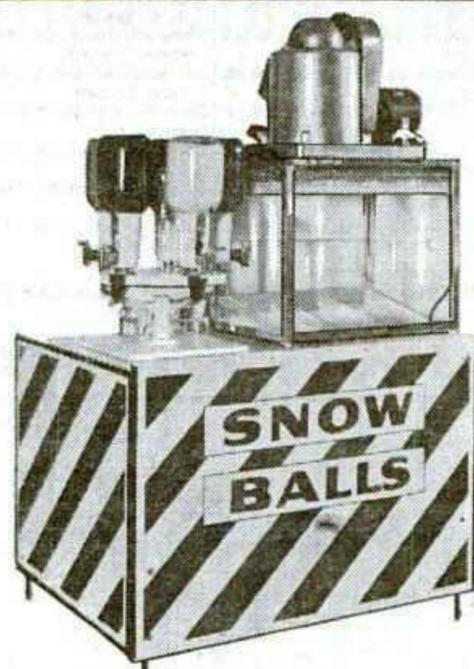
Mixes corn and syrup in less than 60 seconds! Adjustable blade can be raised or lowered to fit any kettle! Mounts anywhere; swings out of the way; easy to clean!

\$195.00



Foldaway Concession Stands & Tents

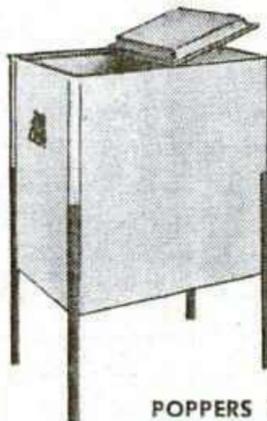
TENTS: water proof, fire and mildew resistant Dacron.
4'4" wide: **\$119.50** 5'4" wide: **\$139.50**
STANDS: warp-proof bodies, adjustable legs.
4' wide: **\$135.00** 5' wide: **\$159.00**
Tents and Stands available for all types and combinations of items.



POPPERS "ROAST-KING" GAS PEANUT ROASTER

Use with any type gas; 15 lbs. per roast.

\$289.50
complete with cooling cart.

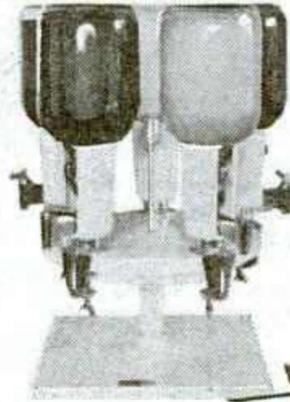


POPPERS ICE SAVER

Heavily Insulated! Pays for itself! Holds up to 200 lbs. of ice.

\$47.50

POPPERS HAS EVERYTHING



POPPERS Flavor-Go-Round

Dispenses 6 flavors in 15" of counter space. Ball-bearings. Flashing lights.

turntable only **\$32.50**

Dispenser faucets: **\$15.95** each



DISPLAY CASES & WARMERS

... in glass and gold-anodized aluminum. All 28 3/4" x 19 1/4" x 24" Popcorn and Peanut Cases feature infra-red heating. Candy Apple case has fluorescent light.

\$99.50 each

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POPPERS SUPPLY CO., Inc. of Phila.

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1960 Fair Dates

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Continued from page 58

Independence—Buchanan Co. Fair Assn. Aug. 1-4. Alva M. Norton.
 Indiana—Warren Co. Fair Assn. Aug. 3-6. Lewis Johnson.
 Iowa City—Johnson Co. 4-H Fair Assn. 8-12. H. J. Montgomery.
 Jefferson—Greene Co. Fair Assn. Aug. 7-11. Paul Mears.
 Keosauqua—Van Buren Co. Fair Assn. Aug. 9-12. Rex Stratt.
 Knoxville—Marion Co. Fair Assn. Aug. 9-13. Murray Applegate.
 LeMars—Plymouth Co. Fair Assn. Aug. 8-10. Arlie A. Pierson.
 Leon—Decatur Co. 4-H Fair Assn. Aug. 2-5. Mardis Coffee.

Manchester—Delaware Co. Fair Assn. Aug. 2-6. Truman Ingels.
 Manson—Calthoun Co. Fair Assn. July 29-31. William Partlow.
 Maquoketa—Jackson Co. Fair Assn. Aug. 11-14. Kenneth Ehlinger.
 Marengo—Iowa Co. Fair Assn. Aug. 10-13. Sharon Wilkinson.
 Marshalltown—Central Iowa Fair. Aug. 20-23. Leonard L. Grimes.
 Mason City—North Iowa Fair. Aug. 18-21. Hans Henrickson.
 Monticello—Great Jones Co. Fair Assn. Aug. 23-27. Claude Appleby.
 Moville—Woodbury Co. Fair Assn. Aug. 17-20. William McElrath.
 Mount Ayr—Ringgold Co. Fair Assn. Aug. 10-13. W. T. Timby.
 Mount Pleasant—Henry Co. Fair Assn. July 25-30. Rama C. Challen.
 National—Clayton Co. Fair Assn. Aug. 18-22. Arthur W. Seeland.
 Northwood—Worth Co. Fair Assn. Aug. 1-4. Clifford Tenold.
 Nashua—Big Four Fair Assn. Aug. 18-21. Darrell Weigand.
 Onawa—Monona Co. Fair Assn. Aug. 14-17. Chas. W. Ross.
 Osage—Mitchell Co. Fair Assn. Aug. 4-7. Fred B. Hanson.
 Osceola—Clarke Co. 4-H Fair Assn. Aug. 16-19. Merlin Newnan.
 Oskaloosa—Southern Iowa Fair. Aug. 9-13. Lucille Hanna.
 Pocahontas—Pocahontas Co. 4-H Club Fair. Aug. 1-4. E. I. Rosenberger.
 Postville—Big 4 Fair Assn. Aug. 26-29. Charles Deering & Delmar McIntosh.
 Primghar—O'Brien Co. Fair Assn. Aug. 15-18. John H. Longstreet.
 Rock Rapids—Greater Lyon Co. Fair Assn. Aug. 24-26. Donna Jo Menage.
 Rockwell City—Calthoun Co. Exposition. Aug. 12-14. Wayne D. Gidel.
 Sac City—Sac Co. Fair Assn. Aug. 20-23. Ray Delbert.
 Sidney—Fremont Co. Fair Assn. Aug. 2-5. Corby Fichter Jr.
 Sioux Center—Sioux Co. Youth Fair. Aug. 8-11. M. E. Eldridge.
 Spencer—Clay Co. Fair Assn. Sept. 12-17. William Woods.
 Thompson—Winnnebago Co. Jr. Show. Aug. 4-8. Loren Hanson.
 Tipton—Cedar Co. Fair Assn. Aug. 8-11. Eugene R. Moore.
 Vinton—Benton Co. Fair Assn. Aug. 8-11. K. B. Spaulding.
 Washington—Townsend Park Fair Assn. Aug. 1-4. M. M. Orris.
 Waterloo—National Dairy Cattle Congress. Oct. 1-8. N. J. Kash.
 Waukon—Allamakee Co. Fair Assn. Aug. 5-7. Joe Deeney.
 Waverly—Bremer Co. 4-H Fair Assn. Aug. 9-12. Clarence Christophel.
 Webster City—Hamilton Co. Fair Assn. Aug. 17-21. R. B. Douglas.
 West Liberty—West Liberty Fair Assn. Aug. 21-24. Floyd De Forest.

West Union—Fayette Co. Fair Assn. Aug. 22-26. E. T. Alcorn.
 What Cheer—Kookuk Co. Fair Assn. Aug. 12-14. Tom Baxter.
 Winterset—Madison Co. Fair Assn. Aug. 10-13. J. Earl Graves.

Kansas

Abilene—Central Kansas Free Fair Assn. Aug. 22-26. J. Roy Hardin.
 Alma—Wabaunsee Co. Fair Assn. Aug. 17-19. Norman Winkler.
 Anthony—Anthony Fair Assn. July 20-23. J. L. Robinson.
 Beloit—Mitchell Co. Fair Assn. Aug. 22-24. Betty Waggoner.
 Belleville—North Central Kan. Free Fair. Aug. 30-Sept. 2. Carl H. Beyer.
 Blue Rapids—Marshall Co. Stock Show & Fair. Aug. 23-26. Mrs. R. D. Riegle.
 Burden—Eastern Cowley Co. Fair Assn. Aug. 10-12. George Harris.
 Burlington—Coffey Co. Fair Assn. Aug. 20-31. Bryce Orr.
 Caldwell—Sumner Co. Fair Assn. Sept. 8-10. C. V. King.
 Canton—McPherson Co. Fair Assn. Aug. 11-13. Dorothy Sebring.
 Cheney—Sedgewick Co. Fair Assn. Aug. 18-20. Frank A. Ryniker.
 Cimarron—Gray Co. Free Fair. Aug. 17-19. Bill Flair.
 Clay Center—Clay Co. Fair Assn. Aug. 18-20. Glenn V. Romig.
 Coffeyville—Montgomery Co. Fair Assn. Aug. 30-Sept. 4. Lawrence M. Smith.
 Colby—Thomas Co. Free Fair Assn. Aug. 9-12. Glenn Crabb.
 Columbus—Cherokee Co. Legion Fair. Aug. 22-27. Joe W. Cook.
 Cottonwood Falls—Chase Co. Fair Assn. Aug. 23-25. Elmore G. Stout.
 Council Grove—Morris Co. Fair Assn. Aug. 17-19. Warner Harris.
 Dighton—Lane Co. Free Fair Assn. July 27-29. E. A. Bryant.
 Downs—Downs Annual Celebration. July 21-23. Arthur I. Tucker.
 Effingham—Atchison Co. Fair Assn. Aug. 16-19. Roy Moran.
 Eldorado—Butler Co. Fair Assn. Aug. 23-26. Gene Adams.
 Elkhart—Morton Co. Fair Assn. Sept. 1-3. Glenn Riley.
 Erie—Neosho Co. Fair Assn. Aug. 8-11. Ivan Green.
 Eureka—Greenwood Co. Fair Assn. Aug. 10-14. Lyman Hawthorne.
 Fort Scott—Bourbon Co. Fair Assn. Aug. 10-13. F. E. Myers.
 Garden City—Finney Co. Fair Assn. Aug. 23-25. Hoy B. Ething.
 Gardner—Johnson Co. Fair Assn. Sept. 1-3. Shelby Jones.
 Garnett—Anderson Co. Fair Assn. Aug. 24-26. Guy Rogers.
 Girard—Crawford Co. Fair Assn. Aug. 8-11. Marvin Green.
 Glasco—Cloud Co. Fair Assn. July 25-27. Mrs. Clive Lramer.
 Goodland—Northwest Kan. Dist. Fair Assn. Aug. 16-20. L. D. Morgan.
 Hardtner—Barber Co. Fair Assn. Aug. 18-20. David L. Hada.
 Harper—Harper Co. Agri. Fair Assn. Aug. 18-20. Mrs. Carl Sanders.
 Herington—Tri-County 4-H Free Fair. Aug. 3-6. Ray W. Watkins.
 Hill City—Graham Co. Fair Assn. Aug. 3-5. Ralph L. Belliell.
 Hillsboro—Marion Co. Fair Assn. Aug. 30-Sept. 2. C. P. Ashcraft.
 Horton—Tri-County Fair Assn. Aug. 29-31. Ray Foster.
 Howard—Howard Hick Co. Fair Assn. Aug. 4-6. Noel Mullendore.
 Hoxie—Sheridan Co. Free Fair Assn. July 28-30. Mrs. Florry Shea.
 Hutchinson—Kansas State Fair. Sept. 17-22. Virgil C. Miller.
 Inman—Inman Community Fair. Oct. 6-8. Bob Bartels.
 Iola—Allen Co. Fair Assn. Aug. 29-Sept. 1. Wesley Relendonen.
 Jetmore—Hodgeman Co. Fair Assn. Aug. 9-11. Mrs. Joe Watson.
 Kincaid—Kincaid Farmers Fair. Sept. 2-3. J. I. Adams Jr.
 Kingman—Kingman Co. Fair Assn. Aug. 16-18. C. W. Sloan.
 Kinsley—Edwards Co. Fair Assn. Aug. 18-20. Harry L. Kivett.
 La Crosse—Rush Co. Agri. Fair Assn. Aug. 8-10. Harold Rife.
 Lane—Franklin Co. Lane Fair Assn. Aug. 11-13. Dean Kennedy.
 Lawrence—Douglas Co. Free Fair Assn. Sept. 1-3. M. Bahmaier.
 Lindsborg—Lindsborg Fair. Oct. 11-12. S. E. Dahlsten.
 Longton—Elk Co. Fair Assn. Aug. 25-27. Lura G. Nichols.

Mound City—Linn Co. Fair Assn. Aug. 17-20. John H. Morse.
 Ness City—Ness Co. Fair Assn. Aug. 11-13. Clyde A. Strobel.
 Newton—Harvey Co. Fair Assn. Aug. 23-26. Leslie A. Matthews.
 Norton—Norton Co. Fair Assn. Aug. 16-20. Oberlin—Decatur Co. Fair Assn. Aug. 8-10. Boyd Bainter.
 Osborne—Osborne Co. Fair Assn. Aug. 16-19. Mrs. Irene Völker.
 Osawego—Labette Co. Fair Assn. Aug. 3-6. W. A. Jones.
 Ottawa—Franklin Co. Agri. Soc. Aug. 23-26. Glen A. Hayward.
 Overbrook—Overbrook-Osage Fair. Aug. 4-6. Mrs. Earl Jones.
 Paola—Miami Co. Fair Assn. Aug. 8-10. Donald D. Watson.
 Pratt—Pratt Co. Fair Assn. Aug. 4-6. LaVern Eckles.
 Richland—Richland Fair Assn. Aug. 18-20. T. V. Hoffman.
 Richmond—Richmond Free Fair. Aug. 18-20. John H. Roeckers.
 St. Francis—Cheyenne Co. Free Fair Assn. Aug. 11-13. Harold D. Shull.
 Salina—Tri-Rivers Fair & Rodeo. Aug. 29-Sept. 1. Albert Freise.
 Sedan—Chautauque Co. Fair Assn. Aug. 18-20. W. Ross Whitworth.
 Sharon Springs—Wallace Co. Fair Assn. Aug. 4-6. Ray Mann.
 Smith Center—Smith Co. Fair Assn. Aug. 15-18. Frank Kessler.
 Stafford—Stafford Co. Fair Assn. Aug. 11-13. Arthur B. Harzmann.
 Stockton—Rooks Co. Fair Assn. Aug. 22-26. G. F. Ostmeyer.
 Sylvan Grove—Lincoln Co. Sylvan Grove Fair Assn. Aug. 17-20. Clarence Diers.
 Syracuse—Hamilton Co. Free Fair Assn. Aug. 25-27. John Tracy.
 Thayer—Thayer Homecoming Picnic & Fair. Sept. 7-9. H. M. Minnich.
 Tonganoxie—Leavenworth Co. Fair Assn. Aug. 24-26. J. M. Neibarger.
 Topeka—Mid-America Fair. Sept. 10-15. Maurice Fager.
 Ulysses—Grant Co. Fair Assn. Aug. 18-20. Marshall F. Walker.
 Wakeeney—Trigo Co. Free Fair Assn. Aug. 16-19. Pete Whitcomb.
 Wakefield—Lay Co. Farmers' & Wakefield Fair. Sept. 28-30. Dale Newell.
 Washington—Washington Co. Fair Assn. Sept. 8-10. A. D. Chapin.
 Wetmore—Nemaha Co. Free Fair Assn. Aug. 11-13. Edwin Huarter.
 Wichita—Kansas Nat'l Livestock Show. Oct. 4-6. Conlee Smith.
 Winfield—Cowley Co. Free Fair Assn. Aug. 30-Sept. 2. Carl O'Neill.
 Yates Center—Woodson Co. Fair Assn. Aug. 8-10. Mary Reid.

Kentucky

Alexandria—Alexandria Fair & Horse Show. Sept. 3-5. Thos. J. Carnes.
 Beattyville—Lee Co. Fair Assn. Sept. 21-26. Clarence Watkins.
 Booneville—Owsley Co. Fair Assn. Sept. 17-19. Fred W. Gabbard.
 Bowling Green—Southern Ky. Fair. Aug. 15-20. B. L. Steen.
 Brandenburg—Meade Co. Fair. Aug. 25-27. Willis G. Moreman.
 Broadhead—Broadhead Little World's Fair. Aug. 16-20. J. B. Messer.
 Burkesville—Cumberland Co. Fair & Horse Show. Aug. 15-20. Ellis Bishop.
 Burlington—Boone Co. 4-H & Utopia Fair. Aug. 10-13. Mrs. Vernon Pope.
 Cadiz—Trigg Co. Fair Assn. July 27-30. J. R. Vinson.
 Campbellsville—Taylor Co. Fair Assn. Aug. 8-13. Wm. M. Munford.
 Campton—Wolfe Co. Fair Assn. Sept. 6-10. A. M. Richie.
 Carrollton—Carroll Co. Fair Assn. Aug. 3-6. Paul H. Williams.
 Columbia—Adair Co. Fair & Horse Show. July 27-30. Joe Johnson.
 Cynthiana—Harrison Co. 4-H & Adult Fair. July 25-30. Mrs. Prentice Burgan.
 Dry Ridge—Grant Co. Fair & Horse Show. July 27-30. Jean H. Blaine.
 Edmonton—Metcalfe Co. Fair Assn. July 6-9. Ruth Shirley.
 Elizabethtown—Hardin Co. Charity Fair. June 16-18. Garnett Rogers.
 Falmouth—Falmouth Fair. Aug. 10-13. Nelson Breeze.
 Georgetown—Scott Co. Fair Assn. Aug. 24-27. Carrick James.
 Germantown—Germantown Fair. Aug. 1-6. R. K. Asbury.
 Glasgow—Barren Co. American Legion Fair. July 18-23. Sam Sears.
 Greensburg—Green Co. Fair Assn. June 29-July 2. Mrs. Russell W. Lowe.
 Greenup—Greenup Co. Fair Assn. Aug. 17-20. Mrs. Agnes Miller.
 Hardinsburg—Breckinridge Co. Fair & Horse Show. Sept. 21-24. E. B. Kennedy.
 Harrodsburg—Mercer Co. Fair & Horse Show. July 18-23. David Woods.
 Hodgenville—Larue Co. Fair Assn. Aug. 29-Sept. 3. August Ovensen.
 Hopkinsville—Pennyroyal Fair. Aug. 1-6. Thomas Wade.
 Independence—Kenton Co. 4-H Fair Assn. Aug. 5-6. Mrs. George Wolsing Jr.
 Irvine—Estill Co. Fair Assn. Aug. 15-20. Fred M. Brown.
 Jamestown—Russell Co. Fair Assn. Aug. 3-6. Leonard E. Wilson.
 Jeffersonton—Jefferson Co. Fair Assn. Aug. 11-13. R. Willis Stout.
 La Grange—Oldham Co. Fair Assn. Aug. 24-27. Mrs. John H. Heick.
 Leitchfield—Grayson Co. Fair Assn. Sept. 1-5. L. M. Harrison.
 Louisville—Kentucky State Fair. Sept. 9-17. H. Clyde Reeves.
 Madisonville—Hopkins Co. Agri. & Ind. Fair. Aug. 22-27. Harold R. Seibert.
 Morgantown—Butler Co. Fair Assn. Sept. 1-3. Bill Clark.
 Munfordville—Hart Co. Fair Assn. Sept. 7-10. T. Y. Tabor.
 Owensboro—Davies Co. Lions Club Fair & Horse Show. Aug. 4-6. Guy B. Harris.

Paris—Bourbon Co. Fair Assn. July 21-23. Harley Kiser.
 Prestonburg—Floyd Co. Fair Assn. Sept. 28-Oct. 1. Ann Garrett.
 Providence—Webster Co. Fair Assn. Aug. 16-20. J. D. Rayburn.
 Raceland—Greenup Co. Fair Assn. Aug. 17-20. Agnes Miller.
 Richmond—Madison Co. Fair & Horse Show. Aug. 10-13. H. E. Richardson.
 Russell Springs—Russell Co. Fair & Horse Show. Russellville—Logan Co. Fair Assn. Aug. 29-Sept. 3. Jack Stengell.
 St. John—Leonard E. Wilson.
 Scottsville—American Legion Fair. July 11-16. Peyton Browning.
 Shelbyville—Shelby Co. Fair & Horse Show. July 25-30. Mrs. Clayton Baker.
 Stanford—Lincoln Co. 4-H & FFA Fair. July 29-30. John White.
 Sturgis—Union Co. Fair Assn. July 11-16. D. D. Syers.
 Tompkinsville—Monroe Co. Fair Assn. Aug. 8-13. A. W. Brogdon.
 Vanceburg—Lewis Co. School & Agri. Fair. Sept. 19-24. David Timmer.
 Versailles—Woodford Co. Fair Assn. July 29-30. Betty Dozier.

Louisiana

Abbeville—La. Dairy Festival & Fair Assn. Oct. 21-22. Roy R. Theriot.
 Alexandria—Central La. State Fair. Oct. 13-14 and 17-19. Issac S. Odom.
 Amite—Tangipahoa Parish Fair. Sept. 29-Oct. 3. Harvey E. Hutchinson.
 Bastrop—North La. Cotton Festival & Fair. Sept. 27-Oct. 1. Jimmy Dillon.
 Cameron—La. Fur & Wildlife Festival. Jan. 13-14, 1961. Jerry Wise.
 Clarks—Caldwell Parish Fair Assn. Sept. 22-24. Mrs. Everett B. Broussard.
 Clinton—East Feliciana Parish Agri. Fair. Oct. 19-22. A. R. Cain.
 Colfax—Grant Parish Negro Fair Assn. Oct. 7-8. Mrs. Ellen B. Jerro.
 Coushatta—Red River Parish Fair. Sept. 12-17. Mrs. Maude Stethart.
 Covington—St. Tammany Parish Fair Assn. Oct. 20-24. Mrs. George Bankston.
 Crowley—International Rice Festival. Oct. 20-21. Ruper F. Cisco.
 Delcambre—Iberia Shrimp Festival & Fair Assn. Aug. 13-14. Ferry Paul LeBlanc.
 Deridder—Beauregard Parish Fair. Oct. 4-8. Jack Sims.
 Donaldsonville—South La. State Fair. Oct. 6-9. Adolphe Netter.
 Eunice—Southwest La. Fair. Oct. 12-16. Mrs. Wilma Bedell.
 Farmerville—Union Parish Fair Assn. Oct. 12-15. Woodrow A. Downs.
 Ferriday—Concordia Parish Fair. Oct. 10-16. Mrs. Stanley M. Maxwell.
 Franklin—St. Mary Parish Fair & Livestock Show. Feb. 18. F. A. Swann Jr.
 Franklinton—Washington Parish Fair Assn. Oct. 12-15. Frank Heyward Jr.
 Haynesville—Claiborne Parish Fair & Dairy Festival. Oct. 3-8. W. J. Sherman.
 Houma—Terrebonne Livestock & Agri. Fair Assn. Oct. 9-10. B. V. Johnson.
 Jena—LaSalle Parish Fair. Sept. 19-24. H. D. Gaddis.
 Jennings—Jeff Davis Parish Fair & Oil Expo. Oct. 27-29. T. L. Morgan.
 Jonesville—Catahoula Parish Fair & Soybean Festival. Oct. 12-14. Elmer I. Gibson.
 Jonesboro—Jackson Parish Agri. & Livestock Fair Assn. Sept. 19-24. W. W. McDonald Jr.
 Kaplan—Vermilion Parish Fair & Festival Assn. Sept. 16-18. T. J. Herpin.
 Kentwood—Tri-Parish Food & Dairy Show. Sept. 28-Oct. 2. C. B. Temple.
 Livingston—Livingston Parish Fair Assn. Oct. 14-16. M. E. Curtis.
 Lusher—St. James Parish Fair. May 6-8. E. L. Roussel.
 Many—Sabine Parish Fair. Oct. 10-15. Otis R. Jones.
 Minden—Bossier-Webster Fair & Forest Festival. Oct. 12-15. Brodie Pugh.
 Morgan City—La. Shrimp Festival & Fair Assn. Sept. 3-5. R. M. Williams.
 Napoleonville—Assumption Parish Fair Assn. Sept. 24-25. Mrs. Felix Daigle.
 New Iberia—La. Sugar Cane Festival & Fair Assn. Sept. 30-Oct. 2. Mrs. E. L. Hoag Sr.
 New Orleans—Mid-Winter Orleans, Jefferson & St. Bernard Parish Fair & Poultry Show. Oct. 15-16. Mrs. Frances Smith.
 New Roads—Pointe Coupee Parish Fair. Oct. 7-9. August A. Bondy.
 Oak Grove—West Carroll Parish Fair. Oct. 19-21. J. Wayland Smith.
 Oberlin—Allen Parish Fair Assn. Oct. 5-8. G. C. Meaux.
 Olla—North Central La. Fair. Sept. 26-Oct. 1. H. Vinyard.
 Opelousas—Louisiana Yambilee. Oct. 26-27. Vernon E. LaCour.
 Plaquemine—Iberville Free Fair Assn. Oct. 14-17. Leon Mire.
 Port Allen—West Baton Rouge Parish Fair Assn. Sept. 16-18. L. C. Marionneaux.
 Prairieville—Ascension Parish Negro Fair Assn. Sept. 29-Oct. 2. Cleveland LeBlanc.
 Raceland—LaFourche Agri. & Livestock Show. Sept. 17-18. C. J. Arceneaux.
 Ruston—North La. State Fair Assn. Oct. 3-8. J. A. Shealy.
 Shreveport—Caddo Parish Fair & Jr. Livestock Show. Oct. 19-20. Emmett L. Long.
 Shreveport—State Fair of Louisiana. Oct. 21-30. J. I. Monsour.
 Sulphur—Caldwell-Cameron Bi-Parish Free Fair. Oct. 18-22. Mrs. Irene L. Owens.
 Tallulah—La. Delta Fair Assn. Oct. 17-21. J. M. Gilfoil.
 Verda—Grant Parish Fair Assn. Oct. 12-14. Odella Purvis.

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BRILL, BOX 875-C, PEORIA, ILLINOIS

Vivian—North Caddo Parish Fair, Sept. 29-Oct. 1. David L. Jones.
 West Monroe—Ouachita Valley Fair Assn. Oct. 10-15. John H. Birdsong Sr.
 Winnfield—Winn Parish Fair Assn. Oct. 4-8. W. C. Cummings.
 Winstons—Franklin-Richland Bi-Parish Fair, Oct. 4-8. Mrs. J. W. Bonnette.

Maine

Acton—York Co. Agr. Assn. Aug. 26-27. Leon E. Credford.
 Athens—Wasserrunnett Valley Fair, Sept. 2-3. Lee W. Foss.
 Bangor—Bangor Fair, July 30-Aug. 6. I. W. Mann.
 Blue Hill—Hancock Co. Agr. Soc. Sept. 2-5. Phil O'Brien.
 Cherryfield—West Washington Agr. Soc. Aug. 10-13. Palmer Hart.
 Dover-Foxcroft—Piscataquis Valley Fair Assn. Aug. 26-27. Arno D. Emery.
 Farmington—Franklin Co. Agr. Soc. Sept. 20-24. Frank E. Knowlton.
 Fryeburg—Fryeburg Fair, Oct. 4-8. Fred H. Mayo.
 Gardiner—Pittston Fair Assn. Aug. 11-13. Marion L. Moody.
 Guilford—Guilford Athletic Assn. Sept. 10. Le-Roy Knowlton.
 Lewiston—Central Maine Fair Assn. Sept. 4-10. Harold C. Ralph.
 Litchfield—Litchfield Farmers' Club Fair, Sept. 9-10. Weston R. Allen.
 Machias—Washington Co. Agr. Fair, Aug. 18-21. Herald J. Beckett.
 Monmouth—Cochewagon Agr. Assn. Sept. 16-17. Clarence H. Maxim.
 Norway-South Paris—Oxford Co. Agr. Soc. Sept. 12-17. Gordon F. Grant.
 North Waterford—World's Fair Assn. Sept. 30-Oct. 1. Wilbur L. Button.
 Pittston—Pittston Fair Assn. Aug. 11-13. Marion L. Moody.
 Presque Isle—Northern Maine Fair Assn. Aug. 8-13. Robert D. Andrews.
 Readfield—Readfield Grange Fair Assn. Oct. 1. Nina K. McDougald.
 Sidney—Sidney Town Fair Assn. Aug. 26-27. Mary F. Philbrick.
 Skowhegan—Skowhegan State Fair, Aug. 13-20. Roy E. Symons.
 Springfield—North Penobscot Agr. Assn. Sept. 2-5. Paul H. McKenney.
 Topsham—Sagadahoc Agr. & Hort. Soc. Oct. 11-13. Emery W. Booker.
 Union—Knox Agr. Soc. Aug. 23-27. Ivan Sherman.
 West Cumberland—Cumberland Farmers' Club Fair, Sept. 26-Oct. 1. Harold P. Small.
 Windsor—South Kennebec Agr. Soc. Aug. 30-Sept. 5. E. R. Hayes.

Maryland

Annapolis—Anne Arundel Co. Fair (Sandy Point State Park), Sept. 21-24. F. M. Ridout.
 Bel Air—Harford Co. Fair, Aug. 2-6. Charles Kunkel.
 Cambridge—Talbot & Dorchester Co. 4-H Show, Aug. 2. Harry Beggs.
 Centerville—Queen Anne's Co. 4-H Fair, July 22-23. Chester Cissel.
 Cumberland—Cumberland Fair, Aug. 15-20. John H. Mosner.
 Denton—Caroline Co. Farm Products Show, Aug. 18-20. H. Coursey Edwards.
 Fair Hill—Cecil Co. Fair, July 21-23. Fred Lieske.
 Fair Hill—Cecil Co. Fair, July 21-23. Greve Miller.
 Frederick—Frederick Fair, Sept. 27-Oct. 1. Wade F. Hursey.
 Gaithersburg—Montgomery Co. Fair, Aug. 23-27. Hazel Lechlider.
 Hagerstown—Hagerstown Fair, Aug. 8-13. Dr. Robert C. Snaveley.
 La Plata—Charles Co. Fair, Sept. 30-Oct. 2. George E. Barnes.
 Leonardtown—St. Mary's Co. Farmers & Homemakers' Fair, Sept. 30-Oct. 2. Stephen Young.
 Leonardtown—St. Mary's Co. Fair, Sept. 16-18. John S. Mattingly.
 McHenry—Garrett Co. Fair Assn. Aug. 9-13. John Breneman.
 Oakland—Garrett Co. Fair, Aug. 9-13. H. G. Gortner.
 Parkton—Hereford Jr. Farm Fair, Aug. 27. Loring T. Sparks.
 Pomfret—Charles Co. Farmers' Fair Assn. Sept. 23-25. James F. Brown.
 Prince Frederick—Calvert Co. Fair, Oct. 5-8. Calvert C. Buckler.
 Princess Anne—Princess Anne Livestock Show, Oct. 7-8. Howard H. Anderson.
 Salisbury—Wicomico Farm & Home Show, Sept. 15-17. Howard Humphreys.
 Timonium—Maryland State Fair, Aug. 29-Sept. 10. Daniel B. Brewster.
 Timonium—Eastern Nat'l Livestock Show, Nov. 12-17. Charles A. Morrow.
 Upperco—Arcadia Agr. Soc. 4-H Club Show, July 8-16. George Debnam.
 Upperco—Hereford Jr. Farm Fair, Aug. 27. Loring Sparks.
 Upper Marlboro—Prince George's Co. Fair, Aug. 18-21. Ed F. Farrell.
 West Friendship—Howard Co. Fair, Aug. 16-20. Howard Clark.
 Westminster—Carroll Co. 4-H & FFA Fair, July 19-21. L. C. Burns.
 Woodbine—Howard Co. Fair, Aug. 16-20. Roland Mullinix.

Massachusetts

Blandford—Union Agr. & Hort. Soc. Sept. 3-5. Lee Wyman.
 Brockton—Brockton Fair, July 2-10. George A. Carney.
 Cummington—Hillsdale Agr. Soc. Aug. 26-28. Mrs. Katherine T. Keyes.
 Dighton—Rehoboth Fair Inc. Aug. 28-Sept. 3. John W. Synan.
 Great Barrington—Barrington Fair Assn. Sept. 11-17. Edward J. Carroll.
 Greenfield—Franklin Co. Agr. Soc. Sept. 11-14. O. Lewis Wynan.
 Lakeville—Middleboro Agr. Soc. June 15-21. Tom Senna.
 Littleville—Little Community Fair Assn. Oct. 1-2. Leon J. Kelso.
 Marshfield—Marshfield Agr. & Hort. Soc. Aug. 21-27. Granville M. Thayer.

Marstons Mills—Barnstable Co. Agr. Soc. July 21-24. Charles J. Meyer.
 Middlefield—Highland Agr. Soc. Aug. 13-14. Lynn Wheeler.
 Northampton—Hampshire, Franklin & Hampden Agr. Soc. Sept. 4-10. John L. Banner.
 Raynham—Middleboro Agr. Soc. June 15-21. Thomas Sena.
 South Weymouth—Weymouth Agr. & Ind. Soc. Aug. 14-20. William F. McIntyre.
 Spencer—Spencer Agr. Assn. Sept. 2-5. Hon. Philip A. Quinn.
 Taunton—Rehoboth Fair, Sept. 25-Oct. 1. John Synan.
 Topsfield—Essex Agr. Soc. Sept. 4-10. Paul Corson.
 Westfield—Westfield Fair Assn. Aug. 20-21. Natalie L. Cooper.
 West Springfield—Eastern States Exposition, Sept. 17-25. Jack Reynolds.
 West Tisbury—Martha's Vineyard Agr. Soc. Aug. 18-20. Ezra Shaw.
 Weymouth—Weymouth Fair, Aug. 14-20. William F. McIntyre.

Michigan

Adrian—Lenawee Co. Agr. Soc. Aug. 14-20. Malcolm R. Mohr.
 Allegan—Allegan Co. Fair Assn. Sept. 11-17. J. H. Snow.
 Allenville—Mackinac Co. Fair Assn. Aug. 26-28. Leslie Bradford.
 Alma—Grafton Co. Youth Fair, Aug. 9-11. Shirley Maxon.
 Alpena—Alpena Co. Fair Assn. Aug. 23-27. Victor Werth.
 Armada—Armada Agr. Soc. Aug. 25-28. Ervin Klusendorf.
 Atlanta—Montmorency Co. 4-H Fair Assn. Aug. 17-20. Ruth Dalzell.
 Bad Axe—Huron Co. Fair Assn. Aug. 8-13. J. L. Ruth.

Belleville—Wayne Co. 4-H Assn. Aug. 16-21. P. R. Belbeshlemer.
 Berrien Springs—Berrien Co. Youth Fair Assn. Aug. 16-21. Mrs. T. S. Siekmen.
 Bay City—Bay Co. Fair Assn. Aug. 8-13. Byron Ruhstorfer.
 Big Rapids—Mecosta Co. Free Fair, July 12-16. F. B. Wheatlake.
 Brown City—Brown City Agr. Assn. Aug. 20-21. Murdough MacLennan.
 Cadillac—Northern District Fair, Sept. 5-9. Paul Earl.
 Caro—Tuscola Co. Fair Assn. Aug. 22-27. Carl F. Mantley.
 Carsonville—Carsonville Agr. Fair Soc. Sept. 1-3. Clifton Bowers.
 Cass City—Cass City Homecoming Fair, Aug. 4. William S. Ruhl.
 Cassopolis—Cass Co. Fair Assn. Aug. 7-13. Mrs. Irene Snyder.
 Cedar Springs—Cedar Springs Jr. Fair Assn. July 30. Theron Wheat.
 Centreville—Centreville Fair Assn. Sept. 19-24. Lester R. Schrader.
 Charlotte—Eaton Co. 4-H Fair Assn. Aug. 29-Sept. 3. Sidney Phillips.
 Cheboygan—Northern Michigan Fair, Aug. 16-20. George D. Judd.
 Chelsea—Chelsea Community Fair Assn. Sept. 7-10. Wallace Wood.
 Coldwater—Branch Co. 4-H Fair, Aug. 16-20. Luella Hamilton.
 Corunna—Shiawassee Co. Free Fair, Aug. 15-20. Blair Woodman.
 Crosswell—Croswell Agr. Soc. July 19-23. Harold Nunn Jr.
 Detroit—Michigan State Fair, Sept. 2-11. Donald L. Swanson.
 Eben Junction—Alger Co. Agr. Soc. Aug. 13. Walter Maki.
 Escanaba—Upper Peninsula State Fair, Aug. 23-28. Ray La Porte.

Evart—Osceola Co. 4-H and FFA Fair, Aug. 24-27. Marjorie Tiedt.
 Falmouth—Missaukee Falmouth Agr. Show, Aug. 23-24. Willard Bosserman.
 Fowlerville—Fowlerville Agr. Fair, July 26-30. Geo. T. Finlan.
 Fremont—Newaygo Co. Agr. Assn. Aug. 16-20. Garret DeBoer.
 Gaylord—Otsego Co. Fair Assn. July 27-30. Joseph A. Eckel.
 Goodells—St. Clair Co. 4-H Fair, Aug. 11-13. R. S. Austin.
 Grand Blanc—Genesee Co. 4-H Fair, Aug. 16-17. James Lincoln.
 Grand Blanc—Lower Thumb Agr. Dist. Assn. Oct. 25-27. Edward Noll.
 Greenville—Montcalm Co. Fair Assn. Aug. 3-6. Mrs. Bruce Larsen.
 Hale—Isosco Co. Agr. Soc. July 27-30. Thurmen Scofield.
 Harrison—Clare Co. Agr. Soc. Aug. 1-6. Albert Haley.
 Hart—Oceana Co. Agr. Soc. Sept. 1-3. Newell Gale.
 Harford—Van Buren Youth Fair Assn. Aug. 8-13. Mrs. George Tinker.
 Hastings—Barry Co. Agr. H. E. Expo. Oct. 19-20. T. N. Knopf.
 Hastings—Barry Co. Agr. Soc. Aug. 1-6. Russell Soloman.
 Hesperia—Hesperia Free Fair, Sept. 1-3. Hal C. Bush.
 Hillsdale—American Legion Fair, July 1-4. William Farquharson.
 Hillsdale—Hillsdale Co. Fair Soc. Sept. 25-Oct. 1. H. B. Kelley.
 Holland—Ottawa Co. Fair Soc. Aug. 2-6. Oscar Bontekoe.
 Hudsonville—Hudsonville Community Fair, Aug. 23-26. Jim Heuvelhorst.
 Hudson—Hudson Grange Fair, July 7-9. Don Bills.

Iron River—Iron Co. Fair Assn. Aug. 15-17. Harold Bernhardt.
 Imlay City—Eastern Michigan Fair Assn. Aug. 1-6. Al Pierceall.
 Ionia—Ionia Free Fair Assn. Aug. 8-13. Allan M. Williams.
 Ironwood—Gogebic Co. Fair Assn. Aug. 18-21. Reuben R. Maki.
 Jackson—Jackson Co. Fair Assn. Aug. 28-Sept. 3. Herman Gumper.
 Kalamazoo—Kalamazoo Co. Fair Assn. Aug. 22-27. Mrs. Alfred Delor.
 Kinross—Chippewa 4-H & FFA Fair, Sept. 3-5. Hannah M. Graham.
 Lake Linden—Houghton Co. Agr. Soc. Oct. 19. Peter Vitton.
 Lake Odessa—Lake Odessa Fair, July 1-4. Orv B. Garlinger.
 Lowell—Kent Co. 4-H Fair Assn. Aug. 16-19. William Rupp.
 Ludington—Western Michigan Fair, Sept. 6-10. Irving L. Pratt.
 Manchester—Manchester Community Fair, Aug. 17-20. Willis Uphaus.
 Manton—Manton Harvest Festival, Sept. 1-5. Robert McBrian.
 Marion—Marion Farm Exhibits Assn. Sept. 7. Gale Gregg.
 Marne—Berlin Fair, Aug. 29-Sept. 3. A. Jack Bronkema.
 Marquette—Marquette Co. Harvest Festival Assn. Oct. 12-15. Mrs. R. Anderson.
 Marshall—Calhoun Co. Fair Assn. Aug. 22-27. Don Sweeney.
 Mason—Ingham Co. Fair Assn. Aug. 15-20. Ioy O. Davis.
 Middleville—Thornapple Community Fair, Nov. 10. E. W. Lawrence.
 Midland—Midland Co. Fair Assn. Aug. 15-20. H. D. Parish.
 Monroe—Monroe Co. Fair Assn. Aug. 8-13. Delmont Chapman.

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Mount Pleasant—Isabella Co. Youth Farm Fair, Aug. 15-20. Maynard S. Gilmore.
 Nashville—Nashville Community Fair, Nov. 3. Lawrence Ruback.
 Newaygo—Garfield Community Fair, Sept. 16-17. Mrs. Milan Purcell.
 Newberry—Luca Co. Fall Harvest Show, Oct. 21-22. R. B. Gummerson.
 Norway—Dickinson Co. Fair Assn, Sept. 2-5. Frank Molinare.
 Onekama—Manistee Co. Agri. Soc. Sept. 1-5. Virgil Bradford.
 Petoskey—Emmet Co. Fair Assn, Aug. 22-27. Winfield S. Hinds.
 Pinconning—Community Fair, Aug. 5-6. Edna Colombe.
 Pontiac—Oakland Co. 4-H Agri. Assn, Aug. 9-13. Mrs. Isabel Kipp.
 Ravenna—Ravenna 4-H Fair Assn, Aug. 11-13. Samuel McNitt.
 Rogers City—Presque Isle Co. 4-H Agri. Assn, Sept. 16-18. Mrs. Hugo Sorgenfrei.
 Sandusky—Sanilac Co. 4-H Fair, Aug. 16-20. Keith Sawyer.
 Saginaw—Saginaw Co. Agri. Soc. Sept. 11-17. C. H. Harnden.
 Sparta—Sparta High School Agri. Assn, Aug. 4. Maynard Blossom.
 St. Johns—Clinton Co. 4-H Club Fair, Aug. 15-17. Donald J. Walker.
 Saline—Saline Community Fair, Sept. 14-17. Robert Tefft.
 Stalwart—Stalwart Agri. Soc. Sept. 8-10. Mrs. Mildred Warren.
 Standish—Arenac Co. Fair Assn, Aug. 24-27. Kenneth Daniels.
 Teplala—Houghton 4-H Fair Assn, Aug. 11. Mrs. Dorothy Ruska.
 Traverse City—Northwestern Michigan Fair Assn, Aug. 30-Sept. 3. Arnell Engstrom.

Unionville—Unionville Agri. & Hort. Soc. Sept. 21-22. Robert Colestock.
 Vassar—Vassar Cork-Pine Fair Assn, July 10-16. Ivan Middleton.
 Wayland—Wayland Community Fair, Sept. 23-24. Frank Langley.

Minnesota
 Ada—Norman Co. Agri. Soc. July 1-4. Orlin Lee.
 Aitkin—Aitkin Co. Agri. Soc. Aug. 15-17. Charles Schoeff.
 Albert Lea—Freeburn Co. Agri. Assn, Aug. 22-25. Herman D. Jensen.
 Alexandria—Douglas Co. Agri. Assn, Aug. 24-27. Edwin L. Erickson.
 Anoka—Anoka Co. Agri. Soc. July 21-24. Henry M. Hammer.
 Appleton—Swift Co. Fair Assn, Aug. 25-28. Loren Lindahl.
 Arlington—Sibley Co. Agri. Assn, Aug. 11-14. Ed C. Doerr.
 Austin—Mower Co. Fair Assn, Aug. 8-14. P. J. Holand.
 Bagley—Clearwater Co. Agri. Soc. Aug. 18-21. John B. Arneson.
 Barnesville—Clay Co. Fair & Agri. Assn, July 6-8. Gifford H. Wermager.
 Barnum—Carlton Co. Agri. Soc. Aug. 18-21. R. S. Godell.
 Bayport—Washington Co. Agri. Soc. Aug. 12-14. Fred S. Lammer.
 Baudette—Lake of the Woods Fair Assn, Aug. 9-11. Robert A. Borchardt.
 Bemidji—Beltrami Co. Agri. Assn, Aug. 1-3. Ray H. Witt.
 Bird Island—Remville Co. Agri. Soc. Aug. 22-24. Harold Baumgartner.
 Blue Earth—Faribault Co. Agri. Soc. Aug. 8-10. Harlan K. Gaard.

Brainerd—Crow Wing Co. Fair Assn, Aug. 16-19. B. C. Wilkins.
 Breckenridge—Wilkin Co. Agri. Soc. July 15-17. Wm E. McCullough.
 Caledonia—Houston Co. Agri. Soc. Aug. 24-27. O. J. Strand.
 Cambridge—Isanti Co. Agri. Soc. July 6-9. Verl Rippey.
 Canby—Yellow Medicine Co. Fair Assn, July 18-21. Darold Snortum.
 Cannon Falls—Cannon Valley Fair Assn, July 1-4. R. J. Goodwin.
 Clinton—Big Stone Co. Agri. Soc. Aug. 5-7. N. G. Williams.
 Detroit Lakes—Baker Co. Agri. Soc. Aug. 24-27. A. L. Boze.
 Elk River—Sherburne Co. Agri. Soc. Aug. 8-10. E. E. Bjuge.
 Faribault—Rice Co. Agri. Soc. Aug. 4-7. Frank H. Duncan.
 Fairmont—Martin Co. Free Fair, Aug. 24-28. John S. Livermore.
 Farmington—Dakota Co. Agri. Soc. Aug. 10-14. E. W. Ahlberg.
 Fergus Falls—Otter Tail Co. Fair Assn, Aug. 29-Sept. 1. Knute Hanson.
 Fertile—Polk Co. Fair Assn, July 12-14. Reynold Erickson.
 Fosston—Northwestern Minn. Agri. Assn, July 27-30. Leslie V. Danielson.
 Garden City—Blue Earth Co. Agri. Soc. Aug. 15-17. Daniel James.
 Glenwood—Pope Co. Fair Assn, Sept. 16-18. N. P. Hanson.
 Grand Marais—Cook Co. Agri. Soc. Aug. 17-19. John L. Twiest.
 Grand Rapids—Itasca Co. Agri. Soc. Aug. 18-21. James Rasmussen.
 Hallock—Kittson Co. Agri. Soc. July 28-31. Calvin R. Bouvette.
 Herman—Grant Co. Agri. Assn, Aug. 26-28. R. L. Groth.
 Hibbing—St. Louis Co. Fair Assn, Aug. 10-14. Sulo J. Okangas.
 Hopkins—Henn Co. Agri. Soc. July 28-30. Mike W. Zipoy.
 Howard Lake—Wright Co. Agri. Soc. Aug. 11-14. Welton Zander.
 Hutchinson—McLeod Co. Agri. Soc. Aug. 7-11. Everett Oleson.
 Jackson—Fair Assn. of Jackson County, Aug. 11-14. Anton C. Geiger.
 Jordan Scott Co. Fair Assn, Aug. 11-14. R. J. Joachim.
 Kasson—Douglas Co. Free Fair Assn, Aug. 4-7. Larry Bahr.
 Le Center—Le Sueur Co. Fair Assn, Aug. 23-25. Theo Zimmerman.
 Litchfield—Meeker Co. Agri. Soc. Aug. 15-18. Joe Duncomb.
 Littlefork—Northern Minn. Dist. Fair Assn, Aug. 26-28. Mrs. Harold Running.
 Little Falls—Morrison Co. Agri. Soc. Aug. 10-12. J. M. Raine.
 Long Prairie—Todd Co. Fair Assn, Aug. 9-11. Logan O. Scow.
 Luverne—Rock Co. Fair Assn, Aug. 2-4. Don Sandstede.
 Madison—Lac Qui Parle Co. Agri. Soc. Sept. 8-11. Norman A. Moe.
 Mahanomen—Mahanomen Co. Agri. Soc. July 22-24. Allan W. Benson.
 Mankato—Tri Co., 4-H & FFA Fair Assn, Sept. 20-21. Ben J. Jones.
 Marshall—Lyon Co. Agri. Soc. Aug. 25-28. G. F. Frayseth.
 Montevideo—Chippewa Co. Fair Assn, Aug. 19-21. Henning Swanson.
 Mora—Kanabec Co. Agri. Soc. Aug. 1-3. Gustave Roenke.
 Morris—Stevens Co. Agri. Soc. Aug. 19-21. Ralph E. Smith.
 Motley—Morrison Co. Agri. Assn, Aug. 15-17. Gordon Russell.
 New Ulm—Brown Co. Agri. Soc. Aug. 18-21. E. J. Herriges.
 Northome—Kooch Co. Agri. Soc. Aug. 14-16. Jane Pancho.
 Owatonna—Steele Co. Agri. Soc. Aug. 16-21. Ty Sincock.
 Park Rapids—Shell Prairie Assn, July 11-13. B. E. Breuer.
 Perham—Perham Agri. Soc. July 14-17. G. W. Humphrey.
 Pillager—Cass Co. Agri. Soc. Aug. 11-13. Gilbert Tessner.
 Pine City—Pine Co. Agri. Soc. July 31-Aug. 2. Max Sporer.
 Pine River—Cass Co. Agri. Assn, Aug. 22-24. Wayne Hoff.
 Pipestone—Pipestone Co. Agri. Soc. Aug. 22-24. R. S. Owens.
 Preston—Fillmore Co. Agri. Soc. Aug. 22-24. Paul W. Abrahamson.
 Princeton—Mille Lacs Co. Agri. Soc. Aug. 15-17. Loren Trunk.
 Proctor at Duluth—St. Louis Co. Community Fair, Aug. 4-7. Roy W. Larson.
 Red Lake Falls—Red Lake Co. Fair Assn, Aug. 19-21. S. J. Bredeson.
 Redwood Falls—Redwood Co. Fair Assn, Sept. 8-11. Wm. Paulsen.
 Rochester—Olmsted Co. Free Fair, Aug. 10-14. Jim Faber.
 Roseau—Roseau Co. Agri. Soc. July 19-21. Charles Christianson.
 Rush City—Chicago Co. Agri. Soc. July 22-24. A. McKay.
 St. Charles—Winona Co. Agri. Ind. Assn, Aug. 4-7. W. C. Magnuson.
 St. James—Watsonwan Co. Agri. Soc. Aug. 12-14. Leonard T. Nelson.
 St. Paul—Ramsey Co. Agri. Soc. July 28-31. Flora K. Luedke.
 St. Paul—Minnesota State Fair, Aug. 27-Sept. 5. D. K. Baldwin.
 St. Peter—Nicollet Co. Fair Assn, Aug. 25-28. W. M. Gustafson.
 St. Vincent—St. Vincent Union Ind. Assn, Sept. 21-23. R. H. Ward.
 Sauk Centre—Stearns Co. Agri. Soc. Aug. 11-14. A. J. Bromenshenkel.
 Sauk Rapids—Benton Co. Agri. Soc. Aug. 18-21. C. H. Varner.
 Slayton—Murray Co. Agri. Soc. Aug. 18-20. Orville E. Grieme.
 Thief River Falls—Pennington Co. Agri. Soc. July 25-30. J. M. Roche.
 Two Harbors—Lake Co. Agri. Soc. Aug. 30-Sept. 2. Torstein Grinager.
 Tyler—Lincoln Co. Agri. Soc. Aug. 12-14. Henry M. Jacobsen.

Wabasha—Wabasha Co. Agri. Fair, July 29-31. Matt Metz.
 Waconia—Carver Co. Agri. Soc. Aug. 11-14. Edwin Zieroth.
 Wadena—Wadena Co. Fair Assn, Aug. 4-7. Don Brown.
 Warren—Marshall Co. Fair Assn, July 15-17. Ken S. Nelson.
 Waseca—Waseca Co. Fair Assn, Aug. 4-7. Leon J. B. Sexton.
 Wheaton—Traverse Co. Agri. Assn, Sept. 8-11. A. W. Vye.
 Willmar—Kandiyohi Co. Fair Assn, July 27-30. Albert E. Thompson.
 Windom—Cottonwood Co. Agri. Soc. Aug. 18-20. Andy Schoone.
 Worthington—Nobles Co. Fair Soc. Aug. 15-17. L. A. Hons.
 Zumbrota—Goodhue Co. Agri. Soc. July 28-31. A. E. Collinge Jr.

Lamar—Lamar's Farm & Ind. Expo, Sept. 15-17. Bud Moore.
 Lebanon—Laclede Co. Fair Assn, Aug. 31-Sept. 2. H. L. Massey.
 Lee's Summit—Jackson Co. 4-H Fair, Aug. 1-3. Harry Vieth Jr.
 Linn—Osage Co. Fair Assn, Aug. 4-6. Alvin F. Linhardt.
 Lucerne—Lucerne Livestock Show, Aug. 25-27. K. K. Blanchard.
 Macon—Macon Co. Jr. Fair, Aug. 1. Mrs. H. O. Crawford.
 Marshfield—Webster Co. Fair Assn, Aug. 31-Sept. 3. Ellis O. Jackson.
 Marthasville—Marthasville Community Club Fair, Aug. 26-28. Mrs. Ora Bierbaum.
 Memphis—Scotland Co. Fair Assn, July 26-29. Harold Tippett.
 Mexico—Audrain Co. Fair Assn, Aug. 1-6. Mrs. E. M. Snook.
 Montgomery City—Montgomery Co. Fair Assn, July 28-30. E. F. Kamer.
 Newton—Tri-County Community Fair, Sept. 1-3. Hildred Michael.
 Owensville—Gasconade Co. Fair Assn, Aug. 18-20. Oscar Halleman.
 Palmyra—Palmyra Fall Festival, Aug. 31-Sept. 3. Alice McCormick.
 Paris—Monroe Co. Fall Festival & Jr. Livestock Show, Aug. 12-13. Lewis Vaughn.
 Perry—Ralls Co. Jr. Fair, July 28-29. Margaret Littler.
 Potosi—Washington Co. Fair Assn, Aug. 3-6. D. B. Groves.
 Prairie Home—Cooper Co. A&M Soc. July 25-27. Wm. Don Carlos.
 Queen City—Schuyler Co. Corn & Stock Show, Sept. 14-16. Mrs. Paul Van Meter.
 St. Charles—St. Charles Co. Fair & Mo. Valley Livestock Show, July 28-Aug. 1. Kurt Schneider.
 St. James—St. James Fall Festival, Sept. 7-10. Louis I. Donati.
 Sedalia—Missouri State Fair, Aug. 20-28. M. C. Ervin.
 Shelby—Shelby Co. Fair Assn, July 26-28. A. T. Buckman.
 Slater—Slater Fall Festival, Sept. 1-3. C. F. Corkins.
 Springfield—Ozark Empire Fair, Aug. 13-19. G. B. Boyd.
 Stewartville—DeKalb-Clinton Co. Fall Festival, Sept. 15-17. Mrs. Beulah E. Huss.
 Stover—Stover Fall Festival, Sept. 15-17. K. R. Roland.
 Sweet Springs—Sweet Springs Fall Festival, Sept. 8-10. L. F. Parker.
 Trenton—North Central Mo. Fair, Aug. 7-11. Homer Browning.
 Versailles—Morgan Co. Free Fair, Aug. 11-13. J. C. Garrison.
 Vienna—Maries Co. Fair Assn, Sept. 1-3. Roy L. Hager.
 Warrenton—Warren Co. Fair Assn, Aug. 4-6. Wesley Schulze.
 Washington—The Washington Fair, Aug. 11-14. Richard A. Boneau.
 Waverly—Waverly Civic Club Fair, Sept. 22-24. James F. Gibson.
 Wellington—Wellington Community Fair, Sept. 15-17. Herbert W. Wipperman.
 West Plains—Howell Co. Fair Assn, Sept. 7-10. J. Lawrence Moore.

Mississippi

Charleston—Tallahatchie Co. Fair & Livestock Show, Oct. 3-8. James R. White.
 Belzoni—South Delta Agri. & Ind. Fair Assn, Sept. 12-17. W. T. Sorrells.
 Columbus—Columbus Fair & Livestock Show, Sept. 19-24. F. W. Tribble.
 Iuka—Tishomingo Co. Fair & Livestock Show, Sept. 12-17. W. C. Hamilton.
 Jackson—Mississippi State Fair, Oct. 10-15. N. S. Hand.
 Laurel—South Mississippi Fair, Oct. 3-8. R. B. Jeffries.
 Louisville—Winston Co. 4-H Club Fair Assn, Aug. 15-20. Claude E. Ming.
 Lucedale—George Co. Fair & Livestock Show, Sept. 23-24. B. J. Hilbun.
 McComb—Pike Co. Fair Assn, Sept. 26-Oct. 1. Dr. D. M. Williams.
 Meadville—Franklin Co. Fair & Livestock Show, Oct. 19-22. C. E. Graves.
 Meridian—Mississippi-Alabama State Fair, Oct. 10-15. A. L. Royal.
 Natchez—Adams-Natchez Territory Fair, Oct. 3-8. C. L. Barry.
 New Albany—Union Co. Fair & Livestock Show, Aug. 22-27. Percy L. Hodges.
 Pascagoula—Jackson Co. Fair & Livestock Show, Oct. 26-29. M. P. Lewis.
 Philadelphia—Neshoba Co. Fair & Livestock Show, Aug. 8-13. F. W. Hays.
 Pontotoc—Pontotoc Co. Fair & Livestock Show, Aug. 29-Sept. 3. Ernest Weatherly.
 Ripley—Tippah Co. Fair & Livestock Show, Sept. 12-17. Ray M. Sartor.
 Starkville—Oktibbeha Co. Fair & Livestock-Dairy Show, Sept. 12-16. O. F. Parker.
 Tupelo—Mississippi-Alabama Fair & Dairy Show, Sept. 27-Oct. 1. James M. Savery Sr.
 Water Valley—Yalobusha-Tri-Lake Fair & Livestock Show, Sept. 18-19. Harold Allen.
 West Point—Clay Co. Fair & Livestock Show, Sept. 12-17. H. B. Converse.
 Yazoo City—Yazoo Co. Fair Assn, Sept. 26-Oct. 1. J. N. Ballard.
 Yazoo City—Yazoo Co. Negro Fair Assn, Oct. 17-22. I. H. Woods.

Missouri

Archie—Archie Street Fair & Livestock Show, Aug. 25-27. Everett Gamble.
 Auxvasse—Auxvasse Lions' 4-H Fair, July 22-23. R. E. Mottaz.
 Ava—Douglas Co. Fair Assn, Aug. 25-27. C. E. Gauldin.
 Belle—Belle Community Fair, Inc. July 28-30. Roy I. Hayden.
 Bethany—Northwest Mo. State Fair, Sept. 2-6. H. L. Henry.
 Boonville—Cooper Co. Youth Fair, July 20-23. Jeannette Palmer.
 Bowling Green—Pike Co. Fair Assn, Aug. 31-Sept. 3. Kemble Tinsley.
 Brookfield—Linn Co. 4-H Fair, Sept. 16-18. Mrs. Carroll K. Lomax.
 California—Moniteau Co. Fair Assn, July 20-23. Harold Kinde.
 Cape Girardeau—Southeast Mo. Dist. Fair, Sept. 13-18. Frank Steck.
 Caruthersville—American Legion Fair, Oct. 5-9. Harry E. Walloure.
 Carthage—Jasper Co. Youth Fair Assn, July 21-23. Don G. Ham.
 Center—Ralls Co. Jr. Fair, July 28-29. Mrs. Vaughn Litter.
 Chilhowee—Chilhowee Community Fair, Sept. 2-3. M. A. Ficke.
 Clark—Clark Grange Flower Show & Farm Festival, Aug. 13. Beulah Schroeder.
 Clinton—Henry Co. Fair & Horse Show, July 28-30. Mrs. Katherine Brock.
 Cole Camp—Cole Camp Fair, Sept. 8-10. Robert S. Gerken.
 Columbia—Boone Co. Fair & Horse Show, Aug. 9-13. Carson Teel.
 Concordia—Concordia Fall Festival, Sept. 14-17. Donald E. Lohman.
 Deepwater—Deepwater Labor & Harvest Picnic, Sept. 5-6. Laney G. Blumhust.
 Dexter—Stoddard Co. Fair Assn, Sept. 19-24. W. L. Arnold.
 Ellington—Reynolds Co. Fair Assn, Sept. 8-10. Thomas J. Clark.
 Farmington—St. Francois Co. Fair & Horse Show, Aug. 31-Sept. 3. Floyd E. Becker.
 Galena—Stone Co. Fair Assn, Sept. 16-17. Nadine Burke.
 Green City—Green City 4-H Fair, Sept. 3. Mrs. Doris Ayers.
 Harris—Harris 4-H Club Fair, July 30. Mrs. Wayne E. May.
 Higginsville—Lafayette Co. 4-H Fair Assn, July 25-28. Mrs. Dewey Parrott.
 Holden—Holden Free Fall Fair, Sept. 22-24. Wm. L. Terry.
 Houston—Old Settlers' Reunion & Texas Co. Fair, Aug. 10-13. James D. Jones.
 Humansville—Humansville Fall Festival, Sept. 16-17. E. H. Primm.
 Ironton—Iron Co. Fair Assn, Aug. 26-27. Cecil L. Slover.
 Jefferson City—Jaycee's Cole Co. Fair, July 26-30. Milo Walz.
 Kahoka—Clark Co. Fair Assn, July 20-22. Gilbert Sargent.
 Kansas City—American Royal Livestock Show, Oct. 14-22. C. M. Woddard.
 Kennett—Delta Fair & Livestock Show, Sept. 19-24. Mrs. H. D. Droke.
 Kirksville—Northwest Mo. Fair Assn, Aug. 7-13. N. C. Allen.

Montana

Baker—Fallon Co. Fair Assn, Aug. 19-21. E. R. Hoff.
 Billings—Midland Empire State Fair, Aug. 8-13. Harry L. Filton.
 Blackfoot—Eastern Idaho State Fair, Sept. 13-17. Mrs. Ruth Hartkopf.
 Chinook—Blaine Co. Fair Assn, Sept. 3-5. Floyd Bowen.
 Deer Lodge—Powell-Deer Lodge Co. Fair Assn, Aug. 19-21. LeRoy P. Kemmesat.
 Dillon—Beaverhead Co. Fair Assn, Sept. 1-4. Allen Walton.
 Dodson—Phillips Co. Fair Assn, Aug. 6-7. Marion Waters.
 Eureka—Lincoln Co. Fair Assn, Aug. 27-28. H. D. Smiley.
 Forsyth—Rosebud Co. Fair Assn, Aug. 16-18. Mrs. Lucille Borer.
 Fort Benton—Chouteau Co. Fair Assn, Sept. 2-4. Paul E. Simmons.
 Glasgow—Valley Co. Fair Assn, Aug. 25-27. Joseph I. Gorman.
 Glendive—Dawson Co. Fair Assn, Aug. 22-24. Richard N. Rigg.
 Great Falls—Montana State Fair, Aug. 1-6. Dan P. Thurber.
 Hamilton—Ravalli Co. Fair Assn, Sept. 1-3. Glenn Chaffin.
 Havre—Hill Co. Fair Assn, Aug. 11-13. Allan Hanson.
 Kalispell—Northwest Montana Fair, Sept. 7-10. Russel E. Marsh.
 Lewiston—Central Montana Fair, July 27-30. James M. Schultz.
 Miles City—Eastern Montana Fair, Aug. 25-27. Don Eyr.
 Missoula—Missoula Co. Fair Assn, Aug. 24-27. Katherine M. Jourdonnais.
 Plains—Sanders Co. Fair Assn, Aug. 19-21. Garth Howser.

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100,000	150.00	150.00	
1,000,000	290.00	290.00	

Scobey—Daniels Co. Fair Assn. Aug. 2-4. Peyton Bennett.
 Shelby—Marías Fair, July 21-24. Alfred Klingler.
 Sidney—Richland Co. Fair Assn. Aug. 29-31. Dolf Bosshard.
 Terry—Prairie Co. Fair Assn. Aug. 13-14. Phillip R. Wilson.
 White Sulphur Springs—Meagher Co. Fair Assn. Sept. 3-5. Herbert H. Townsend.

Nebraska

Arlington—Washington Co. Fair Assn. Aug. 30-Sept. 1. C. W. Rockwell.
 Auburn—Nemaha Co. Fair Assn. Aug. 14-16. Roy Steinheider.
 Aurora—Hamilton Co. Fair Assn. Aug. 22-25. Wesley Huenefeld.
 Bertlett—Wheeler Co. Fair Assn. Aug. 19-21. James E. Squire.
 Bessett—Rock Co. Fair Assn. Aug. 17-20. Walt Potratz.
 Beatrice—Gage Co. Fair Assn. Aug. 17-20. Vernon R. Mulig.
 Beaver City—Furnas Co. Agrl. Assn. Aug. 4-6. W. L. Bonser.
 Benkelman—Dundy Co. Fair Assn. Aug. 14-17. Eddie Schwartz.
 Bladen—Webster Co. Fair Assn. Aug. 1-3. Vernard Buschow.
 Bloomfield—Knox Co. Fair Assn. Aug. 27-30. Chris B. Alexander.
 Broken Bow—Custer Co. Fair Assn. Aug. 22-26. B. V. Holmes.
 Burwell—Garfield Co. Fair Assn. Aug. 10-13. H. D. DeLashmull.
 Central City—Merrick Co. Fair Assn. Aug. 18-20. R. Stanley Torpin.
 Chadron—Dawes Co. Fair Assn. Aug. 24-27. Harry F. Meyer.
 Chambers—Holt Co. Fair Assn. Aug. 15-18. J. H. Gibson.
 Chappell—Deuel Co. Fair Assn. Aug. 12-13. C. G. Carlson.
 Columbus—Platte Co. Fair Assn. Aug. 29-Sept. 1. W. L. Boeltcher.
 Concord—Dixon Co. Fair Assn. Aug. 24-26. Roy E. Johnson.
 Crete—Saline Co. Fair Assn. Aug. 25-28. Kenneth D. Money Penny.
 David City—Butler Co. Fair Assn. Aug. 19-21. Bob Gingery.
 Deshler—Thayer Co. Fair Assn. Aug. 4-6. Adolph Vortman.
 Dunning—Blaine Co. Fair Assn. Sept. 1-4. J. C. Glidden.
 Elwood—Gosper Co. Fair Assn. Aug. 17-20. M. R. Morgan.
 Eustis—Frontier Co. Fair Assn. Aug. 18-20. Dean Hueffle.
 Fairbury—Jefferson Co. Fair Assn. Aug. 4-6. S. M. Cressman.
 Franklin—Franklin Co. Fair Assn. Aug. 13-15. William Smith.
 Fremont—Dodge Co. 4-H Fair Assn. Aug. 10-12. Archie White.
 Fullerton—Nance Co. Fair Assn. Aug. 1-4. E. M. Black.
 Geneva—Fillmore Co. Fair Assn. Aug. 7-9. Sylvester J. Weis.
 Gordon—Sheridan Co. Fair Assn. Aug. 25-28. George B. Comer.
 Grand Island—Hall Co. Fair Assn. Aug. 23-26. Howard Rainforth.
 Grant—Perkins Co. Fair Assn. Aug. 17-20. D. W. Sexson.
 Harrison—Sioux Co. Fair Assn. Aug. 5-7. Dean Lundy.
 Hartington—Cedar Co. Fair Assn. Aug. 20-22. F. J. Peitz.
 Hastings—Adams Co. Fair Assn. Aug. 15-18. Dr. L. L. Lemonds.
 Hemingford—Box Butte Co. Fair Assn. Aug. 18-21. Harry C. Knight.
 Holdrege—Phelps Co. Fair Assn. Aug. 8-11. Edgar M. Borg.
 Humboldt—Richardson Co. Fair Assn. Sept. 14-16. L. E. Watson.
 Hyannis—Grant Co. Fair Assn. Aug. 26-28. Mrs. Earl Hayward.
 Imperial—Chase Co. Fair Assn. Aug. 24-27. Edward Burke.
 Johnston—Brown Co. Fair Assn. Sept. 3-5. Irene Scheinost.
 Kearney—Buffalo Co. Fair Assn. Aug. 22-26. W. S. Wimberley.
 Leigh—Collfax Co. Fair Assn. Aug. 25-28. Ernest Spanhake.
 Lewellen—Garden Co. Agrl. Soc. Aug. 25-26. Rollie Orr.
 Lexington—Dawson Co. Fair Assn. Aug. 23-26. Albert J. Meyers.
 Lincoln—Nebraska State Fair, Sept. 3-9. Edwin Schultz.
 Loup City—Sherman Co. Fair Assn. Aug. 6-9. C. S. Reynolds.
 McCook—Red Willow Co. Fair Assn. July 27-30. E. L. Bradshaw.
 Minden—Kearney Co. Fair Assn. Aug. 4-6. Marvin Peterson.
 Mitchell—Scotts Bluff Co. Fair Assn. Sept. 7-9. G. L. Williams.
 Neligh—Antelope Co. Fair Assn. Aug. 26-28. Clinton Stonebraker.
 Nelson—Nuckolls Co. Agrl. & Hort. Soc. July 27-29. Loyd L. Dillon.
 Norden—Keya Paha Co. Fair Assn. Sept. 16-18. Leonard McCormick.
 North Platte—Lincoln Co. Fair Assn. Aug. 21-25. Warren Doolittle.
 Oakland—Burt Co. Fair Assn. Aug. 21-24. Orrin Kohlmeier.
 Ogallala—Keith Co. Fair Assn. Aug. 14-17. Roy G. Nelson.
 Ord—Valley Co. Fair Assn. Aug. 17-19. Edmund H. Huffman.
 Orleans—Harlan Co. Fair Assn. Aug. 17-20. James H. Mitchell.
 Pawnee City—Pawnee Co. Fair Assn. Aug. 10-13. R. W. Ganzel.
 Pierce—Pierce Co. Fair Assn. Aug. 18-21. Herman Scheer.
 St. Paul—Howard Co. Fair Assn. Aug. 30-Sept. 2. H. E. Elstermeier.
 Scribner—Dodge Co. Fair Assn. Sept. 14-16. Elmer Stoltzman.
 Seward—Seward Co. Fair Assn. Aug. 1-3. C. W. Maltby.
 Sidney—Cheyenne Co. Fair Assn. Aug. 17-20. W. E. Cunningham.
 South Sioux City—Dakota Co. Fair Assn. Aug. 24-27. George Sohn.
 Spencer—Boyd Co. Fair Assn. Aug. 30-Sept. 1. Robert J. Krotter.
 Springfield—Sargey Co. Fair Assn. Aug. 25-27. Mrs. L. W. Zelleck.

Stanton—Stanton Co. Fair Assn. Aug. 25-28. Stan Schillpeper.
 Stapleton—Logan Co. Fair Assn. Aug. 25-28. V. K. Magnuson.
 Stockville—Stockville Fair Assn. Aug. 25-28. Ted Current.
 Syracuse—Otoe Co. Fair Assn. Aug. 30-Sept. 1. Frank Sorell.
 Tecumseh—Johnson Co. Fair Assn. July 25-27.
 Valentine—Cherry Co. Fair Assn. Oct. 10-12. C. E. Young.
 Wahoo—Saunders Co. Fair Assn. Aug. 17-19. E. J. Erickson.
 Walthill—Thurston Co. Fair Assn. Aug. 25-27. Ralph Copenhaver.
 Waterloo—Douglas Co. Fair Assn. Sept. 14-17. R. D. Herrington.
 Wayne—Wayne Co. Fair Assn. Aug. 15-17. Leland Herman.
 Weeping Water—Cass Co. Fair Assn. Aug. 9-12. E. E. Lorenson.
 West Point—Cuming Co. Fair Assn. Aug. 28-31. Joe E. Connor.
 York—York Co. Fair Assn. Aug. 10-13. Robert V. Jones.

Nevada

Elko—Elko Co. Fair, Sept. 2-5. Bill Moell Jr.
 Ely—Nevada Fair of Industry, Aug. 25-28. Bes-sie Townsend.
 Las Vegas—Las Vegas Community Fair, Aug. 31-Sept. 4. Jr Chamber of Commerce.
 Reno—Washoe Co. Fair, Sept. 15-18. Clarence Thornton.

New Hampshire

Contoocook—Contoocook Valley Fair Assn. Sept. 2-5. Charles A. Jones.
 Cornish—Cornish Fair Assn. Aug. 19-20. Fred Davis.
 Deerfield—Deerfield Fair Assn. Sept. 29-Oct. 2. W. C. Maxwell.
 Derry—Londonderry Fair, Aug. 18-21. Kenneth Hartman.
 Keene—Cheshire Fair Assn. Aug. 25-27. Dr. Clifford H. Coles.
 Lancaster—Coos & Essex Agrl. Soc. Sept. 2-5. Albert J. Kennedy.
 New Boston—New Boston Fair, Sept. 24. Ruth Dodge.
 North Haverhill—North Haverhill Fair Assn. July 30-Aug. 1. Max C. Robinson.
 Plymouth—New Hampshire State Fair, Aug. 24-27. Delbert B. Gray.
 Rochester—Rochester Fair Assn. Sept. 17-24. Albert Brown.
 Sandwich—Sandwich Town & Grange Fair Assn. Oct. 12. Reuben P. Hodge.

New Jersey

Branchville—Sussex Co. Farm & Horse Show, Aug. 9-13. John W. Raab.
 Bridgeton—Cumberland Co. Co-Op Fair Assn. Aug. 1-6. Raymond R. Riley.
 Caldwell—Essex Co. 4-H Fair Assn. Aug. 9-10. John A. Hastert.
 Cape May Court House—Cape May Co. 4-H Fair Assn. July 21-23. William S. Lefes.
 Clayton—Gloucester Co. 4-H Fair Assn. Aug. 4-5. F. E. Johnson.
 Cowtown—Salem Co. Fair Assn. Aug. 11-12. Marlin A. Brace.
 Dunham's Corner—Middlesex Co. Fair Assn. Aug. 9-13. Russell Herbert.
 Egg Harbor—Atlantic Co. 4-H Fair, Aug. 18-20. Patricia Eckrich.
 Far Hills—Somerset Co. 4-H Assn. Aug. 18-20. Mrs. Robert Hey.
 Flemington—Flemington Agrl. Fair, Aug. 30-Sept. 5. Norman L. Marshall.
 Freehold—Monmouth Co. 4-H Fair Assn. July 21-23. George W. Siver Jr.
 Lakeland—Camden Co. 4-H Fair Assn. Aug. 5-6. Mrs. Joseph Friel.
 Lakewood—Ocean Co. Fair Assn. Aug. 3-4. F. S. Mansue.
 Lumberton—Burlington Co. Farm Fair, July 28-30. Clarence B. Davenport.
 Parsippany—Troy Hills—Morris Co. Fair Assn. Aug. 20-27. Ruby Bost.
 Trenton—Farmers' Picnic & 4-H Show, Aug. 12-13. Nancy Tait.
 Trenton—New Jersey State Fair, Sept. 18-25. George A. Hamid Sr.
 Uniontown—Warren Co. Farmers' Fair Assn. Aug. 17-20. Harry E. Serfass.
 Wayne—Passaic Co. 4-H Fair, Aug. 4-6. E. G. Conklin.

New Mexico

Albuquerque—New Mexico State Fair, Sept. 17-25. Quentin T. Barron.
 Aztec—San Juan Co. Fair Assn. Sept. 8-11. Mrs. Max Feil.
 Deming—Tri-State Fair, Oct. 6-9. T. E. Nixon.
 Las Cruces—Dona Ana Co. Fair, Sept. 9-11. Dr. R. W. Hancock.
 Lovington—Lea Co. Fair Assn. Sept. 7-10. Mrs. Charlene Hopkins.
 Portales—Roosevelt Co. Fair Assn. Sept. 12-17. Parker Woodval.
 Roswell—Eastern New Mexico State Fair, Sept. 28-Oct. 2. Carl J. Rohr.
 Socorro—Socorro Co. Fair Assn. Sept. 2-4. J. C. Barker.
 Springer—Lottax Co. Fair Assn. Sept. 8-11. Reuben L. Vigil.

New York

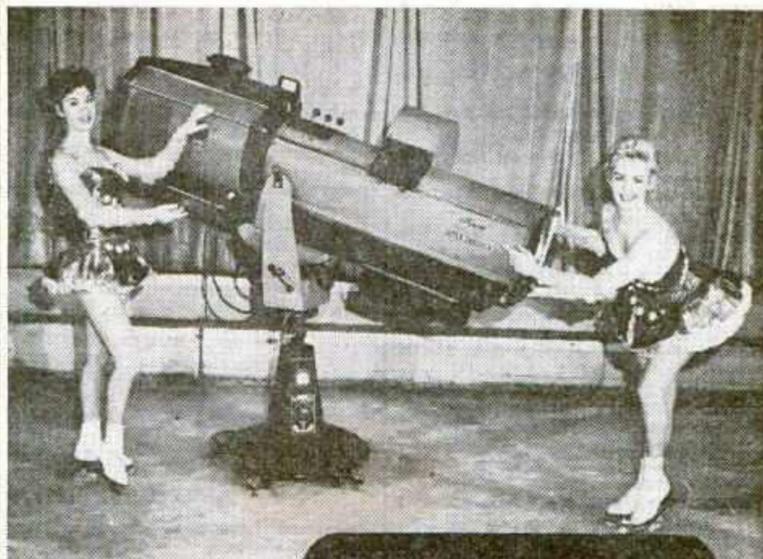
Altamont—Albany, Schenectady & Greene Co. Agrl. Soc. Aug. 15-20. Stuart T. Rombough.
 Afton—Afton Driving Park & Agrl. Assn. July 18-23. Guy L. Marvin.
 Albion—Orleans Co. Ext. Service Assn. Aug. 10-11. Robert Stuerzebecher.
 Angelica—Allegany Co. Agrl. Soc. Aug. 3-7. Donald R. Foreman.
 Avon—Genesee Valley Breeders' Assn. Sept. 3-4. H. W. Chanler.
 Ballston Spa—Saratoga Co. Agrl. Soc. Aug. 22-26. Henry Little.
 Batavia—Genesee Co. Agrl. Soc. Aug. 22-27. Jay W. Keller.
 Bath—Steuben Co. Agrl. Soc. Aug. 31-Sept. 5. J. Victor Faucett.
 Boonville—Boonville Fair Assn. Aug. 1-6. Charles H. Fickbohm.
 Brookfield—Brookfield-Madison Co. Agrl. Soc. Aug. 23-27. Raymond F. Burdick.
 Caledonia—Caledonia Fair, Inc. Aug. 9-13. Victor Scroger.
 Canandaigua—Ontario Co. Agrl. Soc. July 19-24. Christine H. Smith.
 Chatham—Columbia Co. Agrl. Soc. Sept. 2-4. J. Vincent Hartigan.
 Cobleskill—Cobleskill Agrl. Soc. Aug. 24-28. D. W. Beard.

Cortland—Cortland Co. Ext. Service Assn. Aug. 15-20. Robert Blatchley.
 DeRuyter—DeRuyter Firemen's Carnival & Fair, Aug. 25-28. Gordon Nulson.
 Dundee—Dundee Fair Assn. Sept. 22-24. Lewis R. Hamner.
 Dunkirk—Chautauqua Co. Agrl. Corp. July 25-30. Henry K. Leworthy Jr.
 Durham—Greene Co. Ext. Service Assn. Aug. 10-11. Robert Tousey.
 Elmira—Chemung Co. Agrl. Soc. Aug. 14-20. Robert S. Turner.
 Fonda—Montgomery Co. Agrl. Soc. Aug. 31-Sept. 5. Fred L. Lowe.
 Frankfort—Herkimer Co. Fair Assn. Aug. 17-20. Dominic DiMartino.
 Gouverneur—St. Lawrence Co. Agrl. Soc. Aug. 8-13. Bligh A. Dodds.
 Gouverneur—Gouverneur Agrl. & Mech. Soc. Aug. 8-13. Bligh A. Dodds.
 Grahamsville—Sullivan Co. Ext. Service Assn. Aug. 27. Karl Grait.
 Greenwich—Cambridge Valley Agrl. Soc. Aug. 23-27. Mrs. Marjorie Sheridan.
 Hamburg—Erie Co. Agrl. Soc. Aug. 13-20. Frank Slade.
 Hemlock—Hemlock Lake Union Agrl. Soc. Aug. 31-Sept. 3. Charles R. Irwin.
 Henrietta—Monroe Co. Fair & Recreation Assn. Aug. 15-21. Albert Lockner.
 Horseheads—Chemung Co. Agrl. Soc. Aug. 14-20. Robert Turner.

Ithaca—Tompkins Co. Agrl. & Hort. Soc. July 25-30. R. K. Blatchley.
 Kingston—Ulster Co. Agrl. Soc. Aug. 17-18. Albert Kurdt.
 Little Valley—Cattaraugus Co. Agrl. Soc. Aug. 23-27. Mrs. Mildred Merow.
 Lockport—Niagara Co. Ext. Service Assn. Aug. 8-11. John Stookey.
 Lowville—Lewis Co. Agrl. Soc. Aug. 15-20. Arthur Stanton.
 Malone—Franklin Co. Agrl. Soc. Aug. 22-28. Maurice J. Finnegan.
 Middletown—Orange Co. Agrl. Soc. Aug. 6-13. Kenneth A. Piggott.
 Morris—Otsego Co. Fair Assn. Aug. 2-6. Robert Halbert.
 Morrisonville—Clinton Co. Agrl. & Ind. Fair, Aug. 2-5. W. E. Hudson.
 New City—Rockland Co. Ext. Service Assn. Aug. 19-20. Earl Mullen Jr.
 North Creek—Warren Co. Youth Fair, Aug. 26-28. Mrs. W. O. Solberg.
 Norwich—Chenango Co. Agrl. Soc. Aug. 8-13. Len Tyler.
 Owego—Tioga Co. Agrl. Soc. July 24-30. Charles B. Estey.
 Palmyra—Union Agrl. Soc. Aug. 9-13. W. Ray Converse.
 Penn Yan—Yates Co. Agrl. Soc. July 13-17. Bernard Hoban Jr.
 Pike—Wyoming Co. Fair Assn. Aug. 22-26. Charles Van Arsdale.
 Plattsburgh—Agrl. & Ind. Fair of Clinton County, Aug. 2-5. W. E. Hudson.
 Rhinebeck—Dutchess Co. Fair, Aug. 26-31. Richard C. Murray.
 Sandy Creek—Sandy Creek, Richland, Orwell & Boylston Agrl. Soc. Aug. 9-13. Alice Carnrite.
 Schaghticoke—Agrl. & Lib Arts Soc. of Rensselaer County Sept. 2-6. Nelson B. Belts.
 Schaghticoke—Rensselaer Co. Agrl. & Hort. Soc. Sept. 1-6. Charles A. Stover.
 Syracuse—Onondaga Co. Ext. Service Assn. July 29-30. Howard Stelle.
 Syracuse—New York State Fair, Sept. 2-10. Harold L. Creal.
 Trumansburg—Trumansburg Fair, July 12-16. Gloria Close.
 Waterloo—Seneca Co. Agrl. Soc. July 31-Aug. 5. Gordon Lambert.
 Watertown—Jefferson Co. Agrl. Soc. Aug. 22-27. Glenn Feistel.
 Walton—Delaware Valley Agrl. Soc. Aug. 15-19. Mrs. Ida J. Grady.
 Westbury—Agrl. Soc. of Queens, Nassau & Suffolk Counties. Oct. 8-16. R. G. Fish.
 Westport—Essex Co. Agrl. Soc. Aug. 16-20. Keeton Lodbell.
 Whitney Point—Broome Co. Agrl. Soc. July 31-Aug. 6. Harley Beardsley.

North Carolina

Ahoskie—Atlantic Dist Fair Assn. Oct. 11-15. C. E. Robbins.
 Asheboro—Center of North Carolina Fair, Aug. 29-Sept. 3. W. C. York.
 Beaufort—Carteret Fair, Inc. Sept. 26-Oct. 1. T. E. Kelly.
 Burgaw—Pender Co. Agrl. Fair Assn. Sept. 28-Oct. 1. Mrs. Mildred Eakins.
 Burlington—Alamance Co. Veterans Agrl. Fair, Sept. 12-17. Joe Coble.
 Carthage—Moore Co. Agrl. Fair, Oct. 24-29. Harry Scott.
 Charlotte—New Mecklenburg Fair, Ltd. Oct. 24-29. Roy C. McCarter.
 Cherokee—Cherokee Indian Fair Assn. Oct. 4-8. Charlotte R. Sneed.
 Concord—Cabarrus Co. Agrl. Fair, Sept. 12-17. Clyde L. Probst Jr.
 Drexel—Drexel Community Fair Assn. Aug. 23-27. Ralph A. Abernethy.
 Durham—Durham Co. Fair, Sept. 19-24. R. Zach Long.
 Edenton—Chowan Co. Legion Fair Assn. Oct. 3-8. R. E. Leary.
 Enfield—Firemen's Agrl. Fair, Sept. 26-Oct. 1. W. B. Burchette.
 Fayetteville—Cape Fear Fair Assn. Oct. 3-8. Fritz Pelone.
 Goldsboro—Wayne Co. Agrl. Fair Assn. Sept. 19-24. Oland F. Peele.
 Greensboro—Greensboro Agrl. Fair, Sept. 27-Oct. 1. Mrs. Clyde Kendall.
 Greenville—Pitt Co. Fair Assn. Oct. 3-8. Norman Y. Chambliss.
 Hamlet—Richmond Co. Agrl. Fair, Sept. 12-17. Sam Bauerfield.
 Henderson—Golden Belt Fair, Inc. Oct. 17-22. C. M. High.
 Henderson—Vance Co. Colored Fair Assn. Oct. 24-30. Brooks Hawkins.
 Hickory—Catawba Fair, Sept. 12-17. Corbin Green.
 High Point—High Point Fair Assn. Sept. 19-24. T. C. Potts.
 Kings Mountain—Beth-Ware Community Fair, Sept. 14-17. Stokes Wright.
 King—Stokes Co. Fair Assn. Sept. 27-Oct. 1. Glenn Ashburn.
 Lenoir—Caldwell Co. Agrl. Fair, Sept. 19-24. Roger H. Robbins.



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GIVE TO DAMON RUNYON CANCER FUND

Lexington-Davidson Co. Agrl. & Ind. Fair Sept. 19-24. Curtis A. Leonard Sr.
 Littleton-Littleton Tri-County Fair Assn. Oct 17-22. T. R. Walker.
 Louisville-Franklin Co. Fair. Oct. 17-22. Mary W. Fleming
 Lumberton-Robeson Co. Agrl. & Ind. Expo. Oct 17-22. Robert W. Williams.
 Madison-Madison Agrl. Fair Assn. Sept. 19-24. Tom Morgan
 Monroe-Union Co. Fair Assn. Sept. 5-10. John W. Hearn.
 Morganton-Burke Co. Fair Assn. Sept. 5-10. C. Miller Sigmom.
 Mount Airy-Surry Co. Agrl. Fair. Sept. 26-Oct. 1. James R. McNeil.
 Raleigh-North Carolina State Fair Oct. 11-15. Dr. J. S. Dorton.
 Reidsville-Reidsville Fair. Sept. 3-8. Wm. M. Oliver.
 Rocky Mount-Rocky Mount Agrl. Fair. Sept. 9-17. Norman Y. Chambliss.
 Roxboro-Person Co. Agrl. Fair. Oct. 17-22. Gordon Allen.
 Salisbury-Rowan Co. Agrl. Fair. Sept. 19-24. David S. Clay.
 Sanford-Lee Co. Agrl. Fair. Sept. 26-Oct. 1. James F. Hulm.
 Shelby-Cleveland Co. Fair Assn. Sept. 27-Oct. 1. Dr. J. S. Dorton.
 Statesville-Iredell Co. Agrl. Fair. Sept. 12-17. Clyde Smyre.
 Taylorsville-Alexander Co. Agrl. Fair. Sept. 7-12. Woodie Osborne.
 Warrenton-Warren Co. Fair Assn. Sept. 19-24. Duke Miles.
 Washington-Beaufort Co. Fair. Oct. 10-15. Selby Jones Jr.
 Weldon-Halifax-Northampton Co. Fair. Sept. 12-17. Paul Hawkins.
 Wilson-Wilson Co. Fair. Sept. 26-Oct. 1. Ernest P. Patton.
 Winston-Salem-Carolina Colored Fair. Oct. 11-15. E. C. Hill.
 Winston-Salem-Dixie Classic Fair for Northwest N. C. Oct. 4-8 Tom Rice.
 Yanceyville-Caswell Co. Agrl. Fair. Sept. 19-24. Weldon Duncan.
 Zebulon-Zebulon Five-County Fair. Sept. 19-24. Wade H. Privett.

North Dakota

Beach-Golden Valley Co. Fair Assn. Sept. 9-10. Walter D. Mattson.
 Bottineau-Bottineau Co. Fair Assn. June 27-29. A. J. Hall.
 Cando-Towner Co. Fair Assn. June 30-July 2. Knute Berg Jr.
 Carrington-Foster Co. Fair Assn. Oct. 4-7. George F. Stewart.
 Carson-Grant Co. Fair Assn. July 27-30. Kenneth L. Stewart.
 Cooperstown-American Legion Fair. June 23-25. Glen Slavick.
 Crosby-Divide Co. Fair Assn. July 3-5. Vernon Nichols.
 Devils Lake-Ramsay Co. Fall Fair. Sept. 28-30. E. Duane Harder.
 Fargo-Red River Valley Fair. July 9-15. Royal R. Berstler.
 Fessenden-Wells Co. Free Fair. July 12-15. Ben Rogelstad.
 Flaxton-Burke Co. Fair Assn. July 14-16. Merwyn Larson.
 Grand Forks-Grand Forks State & County Fair Assn. June 26-July 2. Ralph Lynch.
 Hamilton-Pembine Co. Fair Assn. July 21-23. Franklin Page.
 Havana-Sargent Co. Fair Assn. Sept. 4-7. R. N. Weber.
 Hettinger-Hettinger Co. Fair Assn. Aug. 26-27. Tommy L. Reff.
 Jamestown-North Dakota State Dairy Show. July 3-6. Clayton Paulson.
 Jamestown-Stutsman Co. Fair. July 3-6. A. F. Baenen.
 Langdon-Cavalier Co. Fair Assn. July 7-9. Dick Forkner.
 Lisbon-Ransom Co. Fair Assn. July 7-9. L. E. Lilyquist.
 Minnewaukan-Benson Co. Fair Assn. June 27-29. V. A. Helberg.
 Minot-North Dakota State Fair. July 17-23. Merrel O. Dahle.
 Walford City-McKenzie Co. Fair Assn. Aug. 24-25. Eric Aarnson.

Ohio

Andover-Andover Street Fair. July 28-30. Dave Botham.
 Ashland-Ashland Co. Fair Assn. Sept. 20-24. Francis Smith.
 Athens-Athens Co. Fair Assn. Aug. 11-14. Emory Allen.
 Attica-Attica Fair Assn. Aug. 13-17. Mrs. Ruth Hornett.
 Barlow-Barlow Fair Assn. Sept. 23-24. F. H. Proctor.
 Bellefontaine-Logan Co. Fair Assn. Aug. 22-25. John L. Morris.
 Bellville-Bellville Fair Assn. Sept. 14-17. Victor Roberts.
 Berea-Cuyahoga Co. Fair Assn. Aug. 15-21. Norman Lehman.
 Bowling Green-Wood Co. Fair Assn. Aug. 8-13. John L. Clarks.
 Bucyrus-Crawford Co. Fair Assn. Aug. 2-6. Richard Shealy.
 Burton-Geauga Co. Fair Assn. Sept. 1-5. C. H. Lamoreaux.
 Cadiz-Harrison Co. Fair Assn. Sept. 15-17. L. H. Barger.
 Caldwell-Noble Co. Fair Assn. Aug. 31-Sept. 3. J. H. Walkenshaw.
 Canfield-Mahoning Co. Fair Assn. Sept. 1-5. Grace E. Williams.
 Canton-Stark Co. Fair Assn. Sept. 2-5. Mrs. Fern Saal.
 Carrollton-Carroll Co. Fair Assn. Sept. 28-Oct. 1. E. Weaver Casper.
 Celina-Mercer Co. Fair Assn. Aug. 13-18. W. F. Archer.
 Chillicothe-Ross Co. Fair Assn. Aug. 9-13. William R. Kramer.
 Cincinnati-Carthage & Hamilton Co. Agrl. Soc. Sept. 15-18. C. A. Peters, 561 Court House.
 Circleville-Pumpkin Show. Oct. 19-22. Ned H. Dresbach.
 Circleville-Pickaway Co. Fair Assn. Aug. 1-6. William L. Cook.
 Columbus-Ohio State Fair. Aug. 26-Sept. 2. Rowland Bishop.
 Coshocton-Coshocton Co. Fair Assn. Oct. 5-8. John Senter.
 Croton-Hartford Co. Fair Assn. Aug. 9-13. William Arter.

Dayton-Montgomery Co. Fair Assn. Sept. 3-7. Goldie V. Scheible.
 Delaware-Delaware Co. Fair Assn. Sept. 18-23. William B. Deal.
 Dover-Tuscarawas Co. Fair Assn. Sept. 20-23. W. G. Findley.
 Eaton-Preble Co. Fair Assn. Aug. 9-13. Howard Toney.
 Findlay-Hancock Co. Fair Assn. Sept. 5-9. E. A. Kemerley.
 Fremont-Sandusky Co. Fair Assn. Sept. 2-7. Russell S. Hall.
 Gallipolis-Gallia Co. Fair Assn. Aug. 3-6. Wendell Roush.
 Georgetown-Brown Co. Fair Assn. Sept. 28-Oct. 1. Robert Green.
 Greenville-Darke Co. Fair Assn. Aug. 19-26. Dan Martin.
 Hamilton-Butler Co. Fair Assn. Aug. 21-25. Barton Truster.
 Hicksville-Defiance Co. Fair Assn. Aug. 21-26. Gerald Massie.
 Hilliards-Franklin Co. Fair Assn. Aug. 16-19. Findley L. DeWolfe.
 Hillsboro-Highland Co. Fair Assn. Sept. 7-10. W. G. Wharton.
 Hillsboro-Highland Co. Fair Assn. Sept. 7-10. E. F. Walburn.
 Kenton-Hardin Co. Fair Assn. Sept. 27-30. Richard Wortman.
 Lancaster-Fairfield Co. Fair Assn. Oct. 12-15. Russell W. Alt.
 Lebanon-Warren Co. Fair Assn. July 21-25. Corwin Nixon.
 Lima-Allen Co. Fair Assn. Aug. 20-25. Robert Dunlap.
 Lisbon-Columbiana Co. Fair Assn. Aug. 23-27. Clarence Crosser.
 Logan-Hocking Co. Fair Assn. Sept. 28-Oct. 1. J. E. Matheny.
 London-Madison Co. Fair Assn. Aug. 21-25. Lloyd Roby.
 Loudonville-Loudonville Fair. Oct. 3-6. Walter Luse.
 Lucasville-Scioto Co. Fair Assn. Aug. 16-20. L. William Burns.
 McConnellsburg-Morgan Co. Fair Assn. Sept. 7-10. Ray G. Smith.
 Mansfield-Richland Co. Fair Assn. Aug. 9-13. James Day.
 Marietta-Washington Co. Fair Assn. Sept. 3-7. C. E. Mendenhall.
 Marion-Marion Co. Fair Assn. Aug. 20-25. William Guy.
 Marysville-Union Co. Fair Assn. Aug. 12-16. Ray A. Brake.
 Maumee-Lucas Co. Fair Assn. Aug. 4-7. Carlton Dieffenthaler.
 Medina-Medina Co. Fair Assn. Sept. 6-10. Clair Fulton.
 Millersburg-Holmes Co. Fair Assn. Aug. 17-20. Verle H. Sprang.
 Montpelier-Williams Co. Fair Assn. Sept. 11-17. Woodrow Schigel.
 Mount Gilead-Morrow Co. Fair Assn. Aug. 15-20. Merrill Cowgill.
 Mount Vernon-Knox Co. Fair Assn. July 24-30. Henry C. Richards.
 Napoleon-Henry Co. Fair Assn. Aug. 15-19. James D. Murray.
 New Lexington-Perry Co. Fair Assn. Aug. 3-6. Edgar W. Newlon.
 Norwalk-Huron Co. Fair Assn. Sept. 13-17. Mrs. Elfreda Crayton.
 Old Washington-Guernsey Co. Fair Assn. Sept. 27-Oct. 1. Thomas E. Gracy.
 Ottawa-Putnam Co. Fair Assn. Sept. 20-24. Gene Spitalne.
 Owensville-Clermont Co. Fair Assn. Aug. 16-20. L. D. Lewis.
 Painesville-Lake Co. Fair Assn. Aug. 24-28. Mrs. J. H. Belcher.
 Paulding-Paulding Co. Fair Assn. Aug. 27-Sept. 2. Richard Shaffer.
 Piketon-Pike Co. Fair Assn. Aug. 3-6. Clarence Anderson.
 Plain City-Plain City Fair Assn. Aug. 2-6. Walter Minshall.
 Pomeroy-Meigs Co. Fair Assn. Aug. 17-20. Frank H. Johnston.
 Proctorville-Lawrence Co. Fair Assn. July 26-30. Mrs. Edna Belle Gholson.
 Randolph-Randolph Co. Fair Assn. Sept. 9-11. R. P. Hamilton.
 Richwood-Richwood Fair Assn. Sept. 2-5. Dana D. Lowe.
 St. Clairsville-Bermont Co. Fair Assn. Sept. 8-10. Joe O. Costine.
 Sandusky-Erie Co. Fair Assn. Aug. 13-17. Karl W. Kurtz.
 Sidney-Shelby Co. Fair Assn. July 30-Aug. 5. William F. Stewart.
 Smithfield-Jefferson Co. Fair Assn. Aug. 17-20. W. E. Rose.
 Springfield-Clark Co. Fair Assn. Aug. 16-20. B. P. Sandles.
 Tallmadge-Summit Co. Fair Assn. Aug. 11-13. Mrs. James Jeffery.
 Tiffin-Seneca Co. Fair Assn. Aug. 20-25. Don Mesnard.
 Troy-Miami Co. Fair Assn. Aug. 13-18. Emerson Swank.
 Upper Sandusky-Wyandot Co. Fair Assn. Sept. 13-17. Ross A. Winter.
 Urbana-Champaign Co. Fair Assn. Aug. 7-12. Mrs. Howard Goddard.
 Van Wert-Van Wert Fair Assn. Sept. 5-9. N. E. Stuckey.
 Wapakoneta-Auglaize Co. Fair Assn. Aug. 6-12. Harry Kahn.
 Warren-Trumbull Co. Fair Assn. Aug. 1-6. Frank M. Neal.
 Washington C. H.-Fayette Co. Fair Assn. July 26-30. S. W. Fenning.
 Wauseon-Fulton Co. Fair Assn. Sept. 3-8. George W. Connelly.
 Wellington-Lorain Co. Fair Assn. Aug. 22-26. Dale M. Nell.
 Wellston-Jackson Co. Fair Assn. July 20-23. Carl G. Dahlberg.
 West Union-Adams Co. Fair Assn. Aug. 23-26. Charles S. Kirker.
 Wilmington-Clinton Co. Fair Assn. Aug. 9-13. A. A. Veith.
 Woodsfield-Monroe Co. Fair Assn. Aug. 24-27. Joseph W. Reed.
 Wooster-Wayne Co. Fair Assn. Sept. 12-17. W. J. Buss.
 Xenia-Greene Co. Fair Assn. Aug. 2-5. Mrs. Elwood R. Shaw.
 Zanesville-Muskingum Co. Fair Assn. Aug. 16-20. Perl D. Elliott.

Oklahoma

Ada-Pontotoc Co. Fair Assn. Sept. 15-17. C. H. Hailey.

Alva-Woods Co. Fair Assn. Sept. 7-10. Wallace Wrennet.
 Anadarko-Caddo Co. Fair Assn. Sept. 19-22. Dorothy Williams.
 Antlers-Pushmataha Co. Fair Assn. Sept. 15-17. Charles Hargrave.
 Ardmore-Carter Co. Fair Assn. Sept. 13-17. John P. Taylor.
 Beaver-Beaver Co. Free Fair Assn. Sept. 7-10. Mrs. Alice Shook.
 Blackwell-Kay Co. Fair Assn. Sept. 12-15. W. R. Hutchinson.
 Boise City-Cimarron Co. Fair Assn. Sept. 21-24. Ferrell Smith.
 Bristow-Creek Co. Fair Assn. Sept. 20-23. Claude Bates.
 Buffalo-Harper Co. Fair Assn. Sept. 8-10. Max Barth Jr.
 Chandler-Lincoln Co. Fair Assn. Sept. 14-17. Oran Stipe.
 Cherokee-Altalfa Co. Fair Assn. Sept. 7-10. Wayne Eakin.
 Chickasha-Grady Co. Fair Assn. Sept. 13-15. Bob Lamar.
 Claremore-Rogers Co. Fair Assn. Sept. 23-26. Bill Whitenont.
 Clinton-Custer Co. Fair Assn. Sept. 12-15. Alton Patrick.
 Cordell-Washita Co. Free Fair. Sept. 14-17. James V. Son.
 Dewey-Washington Co. Fair Assn. Sept. 20-24. Connie Goeringer.
 Duncan-Stephens Co. Free Fair Assn. Sept. 7-10. Edward Gregory.
 Durant-Bryan Co. Fair Assn. Sept. 14-16. Cecil Dowell.
 El Reno-Lanadian Co. Fair Assn. Sept. 14-17. L. D. Warkentin.
 Enid-Garfield Co. Fair Assn. Sept. 10-16. Roy W. Davis.
 Fairview-Major Co. Fair Assn. Sept. 13-15. Harold Miller.
 Frederick-Tillman Co. Fair Assn. Sept. 13-16. Laxton Malcom.
 Guthrie-Logan Co. Free Fair. Sept. 12-15. Harold H. Elliott.
 Guymon-Texas Co. & Panhandle Dist. Free Fair Oct. 11-15. Robert G. Sheets.
 Holdenville-Hughes Co. Free Fair Assn. Sept. 7-10. Jesse M. Barbra.
 Hugo-Cnoctaw Co. Fair Assn. Sept. 7-10. Robert Massengale.
 Idabel-McCurtain Co. Fair Assn. Sept. 6-10. Ross Dugan.
 Jay-Delaware Co. Fair Assn. Aug. 31-Sept. 2. Dean Barrett.
 Kingfisher-Kingfisher Co. Fair Assn. Sept. 7-10. Gerald W. Cupp.
 Lawton-Comanche Co. Fair Assn. Sept. 14-17. Lewis Haydock.
 Madill-Marshall Co. Free Fair. Sept. 15-17. Dale Ozmert.
 Miami-Ottawa Co. Free Fair Assn. Sept. 12-16. J. D. Blakemore.
 Muskogee-Oklahoma Free State Fair. Sept. 18-25. Tom Conrady.
 Norman-Cleveland Co. Free Fair Assn. Sept. 12-13. Vernon J. Frye.
 Nowata-Nowata Co. Fair Assn. Sept. 19-21. Mrs. M. Starratt.
 Okemah-Okfuskee Co. Fair Assn. Sept. 7-10. L. G. Ashley.
 Oklahoma City-Oklahoma State Fair & Exposition Sept. 24-Oct. 1. C. C. Baker.
 Oklahoma City-Oklahoma Co. Fair Assn. Sept. 12-14. Harry F. James.
 Pauls Valley-Garvin Co. Fair Assn. Sept. 15-17. Alton Perry.
 Pawhuska-Osage Co. Fair Assn. Sept. 12-15. A. A. Sewell.
 Pawnee-Pawnee Co. Fair Assn. Sept. 7-10. Fred Meyerdirk.
 Perry-Noble Co. Fair Assn. Sept. 14-17. Jack Dolezal.
 Pond Creek-Grant Co. Fair Assn. Sept. 7-10. J. D. Edmonson.
 Pryor-Mayes Co. Fair Assn. Sept. 12-16. Elsworth Hammer.
 Purcell-McClain Co. Fair Assn. Sept. 15-17. Charles Phelps.
 Shattuck-Ellis Co. Fair Assn. Sept. 7-9. Don Rader.
 Shawnee-Pottawatomie Co. Fair Assn. Sept. 18-21. Mrs. H. L. Swink.
 Stillwater-Payne Co. Free Fair Assn. Sept. 5-8. Lester Smith.
 Sulphur-Murray Co. Fair Assn. Sept. 12-14. Othor Chaffin.
 Tulsa-Tulsa State Fair. Oct. 1-7. Clarence C. Lester.
 Vinita-Craig Co. Fair Assn. Sept. 14-17. Jay E. Fimple.
 Watonga-Bigbee Co. Fair Assn. Sept. 12-14. Bud Nelson.
 Wewoka-Seminole Co. Free Fair Assn. Sept. 12-15. Warren Jones.
 Wilburton-Latimer Co. Fair Assn. Sept. 8-9. Ellis Freeny.
 Woodward-Woodward Co. Free Fair Assn. Sept. 14-16. Eugene Williams.

Oregon

Albany-Fair 4-H Fair. Aug. 22-24. O. E. Mike-sell.
 Astoria-Liatsop Co. Fair. Aug. 24-27. Otto A. Owen.
 Baker-Baker Co. Fair Assn. Sept. 4-5. LeRoy Wright.
 Burns-Harney Co. Fair Assn. Sept. 8-11. Dan Crump.
 Canby-Clackamas Co. Fair Assn. Aug. 17-20. Russ Schumacher.
 Clendon-Gilliam Co. Fair Assn. Sept. 15-18. Ernest J. Kirsch.
 Corvallis-Benton Co. Fair Assn. Aug. 20-23. Pete deLaubentels.
 Cottage Grove-Western Ora. Expo. Aug. 18-20. Jeanne Morton.
 Deer Island-Columbia Co. Fair Assn. Aug. 18-20. Elsie Tracy.
 Enterprise-Wallowa Co. 4-H Fair. Aug. 17-20. John Kieson.
 Eugene-Lane Co. Fair Assn. Aug. 24-28. Ernest McCulloch.
 Fossil-Wheeler Co. Fair Assn. Sept. 9-11. J. P. Steiwer.
 Gold Beach-Curry Co. Fair Assn. Aug. 12-14. Thornton Wright.
 Grants Pass-Josephine Co. Fair Assn. Aug. 10-13. Lea Pruitt.
 Gresham-Multnomah Co. Fair Assn. Aug. 4-13. Duane Hennessy.
 Heppner-Morrow Co. Fair & Rodeo. Aug. 23-26. N. C. Anderson.
 Hermiston-Umatilla Co. Fair Assn. Aug. 18-20.

K. H. Tellefson.
 Hillsboro-Washington Co. Fair Assn. Aug. 23-27. Ed J. Ball.
 John Day-Grant Co. Fair Assn. Aug. 25-28. Sylvia Crowell.
 Klamath Falls-Klamath Co. 4-H Fair. Aug. 21-23. Bryant Williams.
 La Grande-Union Co. Fair Assn. Aug. 25-27. Ray C. Baum.
 Lakeview-Lake Co. Fair Assn. Sept. 3-5. Zane Gray.
 McMinnville-Yamhill Co. Fair Assn. Aug. 18-20. Harold V. Lewis.
 Madras-Jefferson Co. Fair Assn. Aug. 17-23. Jack L. Carr.
 Medford-Jackson Co. Fair Assn. Aug. 15-20. C. H. Buffington.
 Moro-Sherman Co. Fair Assn. Aug. 18-21. Mary O. Coons.
 Myrtle Point-Coos Co. Fair Assn. Aug. 17-21. J. Harold Clarno.
 Newport-Lincoln Co. Fair Assn. Aug. 18-20. Walter J. Mitchell.
 North Portland-Pacific Intl. Livestock Expo Oct. 8-15. Dick Richards.
 Odell-Hood River Co. Fair Assn. Aug. 4-6. Brooke Hull.
 Ontario-Malheur Co. Fair Assn. Aug. 31-Sept. 3. Harry R. Sandquist.
 Prineville-Crook Co. Fair Assn. Sept. 9-11. Joe Stahancyk.
 Redmond-Deschutes Co. Fair Assn. Aug. 25-28. W. C. Hays.
 Rickreall-Polk Co. Fair Assn. Aug. 26-28. Mel McCutcheon.
 Roseburg-Douglas Co. Fair Assn. Aug. 25-28. Dick Turley.
 Salem-Oregon State Fair. Sept. 2-10. Howard Maple.
 Tillamook-Tillamook Co. Fair. Aug. 24-27. W. H. Panyter.
 Tygh Valley-Wasco Co. Fair Assn. Aug. 25-28. Vic Peterson.
 Woodburn-North Marion Co. Fair Assn. Sept. 22-24. Lynn Simon.

Pennsylvania

Albion-Albion Community Fair. Sept. 15-17. Robert E. Huston.
 Arendtsville-South Mountain Comm. & Fair Assn. Sept. 6-10. Dale E. Ecker.
 Abbottstown-East Berlin-Adams Co. Fair Assn. Aug. 23-27. Mary E. Elder.
 Allentown-Greater Allentown Fair. Sept. 19-24. Ed Leidig.
 Bangor-Blue Valley Farm Show. Aug. 17-20. Millard L. Gleim.
 Beaver Springs-Beaver Community Fair. Sept. 21-24. Frank C. Gill.
 Bedford-Great Bedford Fair Assn. Aug. 8-13. Jean B. Eichelberger.
 Beaver Springs-Beaver Community Fair Assn. Sept. 21-24. Frank C. Gill.
 Bellwood-Antis Twp. Community Fair. Sept. 20-22. Mrs. D. A. Imler.
 Berlin-Berlin-Brothersvalley Community Fair. Sept. 15-17. Mrs. Fred Adams.
 Bloomsburg-Jr. Achievement Show. Aug. 15-17. John G. McAllister.
 Bloomsburg-Bloomsburg Fair Assn. Sept. 26-Oct. 1. J. Howard Daily.
 Butler-Butler Farm Show. Aug. 9-12. John Turrel.
 Carlisle-Carlisle Fair Assn. Aug. 15-20. Eugene H. Sheely.
 Centre Hall-Grange Encampment & Fair Assn. Aug. 25-Sept. 1. J. T. Delaney.
 Claysburg-Greenfield Twp. Farm Products & Flower Show. Sept. 15-17. Mrs. Janet H. Musselman.
 Clearfield-Clearfield Co. Fair Assn. Aug. 1-6. Wm. F. Anderson.
 Cochranon-Cochranon Community Fair. Sept. 7-10. Russell W. Mook.
 Commodore-Green Twp. Community Fair. Sept. 14-17. S. C. Harbrige.
 Cookport-Green Twp. Comm. Fair Assn. Sept. 14-17. S. C. Harbrige.
 Dallastown-Dallastown Fair Assn. Aug. 8-13. John H. Kell.
 Dayton-Dayton Agrl. & Mech. Fair Assn. Aug. 16-20. Mrs. Maine Jordan.
 Dillsburg-Dillsburg Community Fair. Oct. 20-22. Richard C. Speck.
 Ebensburg-Cambria Fair Assn. Sept. 5-10. Frank Morley.
 Elizabethtown-Elizabethtown Kiwanis Community Farm Fair. Sept. 14-17. L. E. Bentzel.
 Ephrata-Ephrata Farmers Day. Sept. 21-24. Mrs. Samuel Mohler.
 Forksville-Sullivan Co. Agrl. Soc. Aug. 31-Sept. 3. Archie I. Norton.
 Franklin-Venango Co. 4-H Fair. Aug. 26-27. Mrs. Merle Huff.
 Gifford-Gifford Community Fair. Aug. 31-Sept. 2. Mrs. Edna Walters.
 Gilbert-West End Fair Assn. Aug. 30-31. LeRoy J. Hinton.
 Gratz-Dauphin Co. Fair Assn. Sept. 18-24. Gilbert Koppenhaver.
 Greensburg-Harrod Fair Assn. Aug. 24-27. Mrs. Jacob L. Errett.
 Harford-Harford Fair. Aug. 17-20. Howard T. Benning.
 Harrisburg-Pa. Junior Dairy Show. Sept. 15. Rex Carter.
 Harrisburg-Pa. Livestock Expo. Nov. 7-12. Ernest S. Burch.
 Harrisburg-Pa. Farm Show. Jan. 9-13. John B. McCool.
 Herndon-Lower Mahanoy Community Fair. Oct. 6-8. Mrs. Ruth E. Tressler.
 Hollidaysburg-Hollidaysburg Community Farm Show Assn. Oct. 4-6. Robert W. Walker.
 Home-Ox Hill Community Agrl. Fair. Sept. 5-7. David W. Simpson.
 Honesdale-Wayne Co. Fair. Sept. 13-17. R. W. Gammell.
 Hughesville-Lycoming Co. Fair Assn. Aug. 1-6. Clarence F. Stoiz.
 Huntingdon-Huntingdon Co. Fair. Aug. 22-27. John McCracken.
 Indiana-Indiana Co. Fair Assn. Aug. 29-Sept. 3. L. R. Feloni.
 Jamestown-Pymatuning Jt. Community Fair Sept. 8-10. J. W. Clark.
 Kutztown-Kutztown Fair. Aug. 22-27. O. E. Hauck.
 Lampeter-West Lampeter Community Fair. Sept. 28-30. Wayne B. Rentschler.
 Laurelton-Union Co. West End Fair Assn. Sept. 7-10. J. Frank Snyder.
 Lehighton-Carbon Co. Fair Assn. Sept. 4-10. Grant A. Bossard.

McConnellsburg-Fulton Co. Fair. Aug. 31-Sept. 3. Thad Winegardner.
 Manheim-Manheim Community Fair. Oct. 5-7. Jane Graybill.
 Martinsburg-Morrison Cove Community Fair. Oct. 12-14. Ella S. Ebersole.
 Meadville-Crawford Co. Fair Assn. Aug. 22-27. Howard C. Hutchinson.
 Mechanicsburg-Grangers' Picnic & Fair Assn. Aug. 28-Sept. 5. Roy E. Richwine Sr.
 Meyersdale-Somerset Co. Fair. Aug. 22-27. H. A. Finegan.
 Middletown-Middletown Grange Fair. Aug. 18-20. Marie Adams.
 Mill City-Falls-Overfield Fair. Sept. 15-17. Mrs. Doris E. Gregory.
 Millport-Potter Co. Fair Assn. Aug. 10-13. Mrs. Laura Hemphill.
 Mount Pleasant-Westmoreland Co. Fair. Aug. 16-20. W. B. Rowe.
 New Castle-Lawrence Co. Farm Show. Aug. 16-18. J. Francis Book.
 Newfoundland-Greene-Dreher-Sterling Fair. Aug. 31-Sept. 3. Bob Staph.
 New Holland-New Holland Farmers' Fair. Sept. 28-Oct. 1. S. O. Zimmerman.
 New Stanton-Stanton Comm. Fair Assn. Aug. 10-13. John J. Campbell.
 North East-North East Community Fair. Sept. 22-24. Jessie Merrihew.
 Pennsburg-Upper Perkiomen Valley Community Fair. Sept. 26-29. Victor S. Ensminger.
 Pittsburgh-Allegheny Co. Fair and Western Pa. Expo Sept. 1-5. Betty Colosimo.
 Port Royal-Juniata Co. Agrl. Soc. Sept. 5-10. Dwight B. Hower.
 Prospect-Butler Fair & Agrl. Assn. July 25-30. Dale Fleming.
 Quarryville-Southern Lancaster Co. Community Fair. Sept. 14-16. Ruth E. Phippe.
 Reading-Reading Fair Assn. Sept. 11-18. Wm. Arthur Morris.
 Rostraver-Rostraver Twp. Fair. Aug. 9-13. Charles R. Clark.
 Selingsgrove-Selingsgrove Fair Assn. July 18-23. Roland E. Fisher.
 Shade Gap-Soldiers & Sailors' Fair & Picnic. Aug. 1-6. A. L. Blackmon.
 Shanksville-Stonycreek School & Community Fair. Sept. 14-17. Clyde O. Long.
 Smethport-McKeen Co. Fair Assn. Sept. 5-10. Nancy Beere.
 South Park-Allegheny Co. Fair & Western Pa. Expo. Sept. 1-5. Betty Colosimo.
 Spartansburg-Spartansburg Community Fair Assn. Sept. 15-17. C. J. Burton.
 Stoneboro-Great Stoneboro Fair Assn. Sept. 1-5. C. W. Ibbis.
 Tioga-Tioga Co. Fair Assn. Sept. 7-10. Arlene Whitney.
 Troy-Troy Agrl. Soc. Aug. 9-13. Edna Nash.
 Turbotville-Turbotville Community Fair Assn. Sept. 14-17. Wm. W. Welliver.
 Uniontown-Fayette Co. Fair Assn. Aug. 23-30. Wilbur D. Cook.
 Uniontown-Uniontown Poultry & Farm Products Show. Jan. 5-9. Walter Ramsey.
 Washington-Washington Co. Agrl. Fair. Aug. 16-20. Wm. C. Burgoon.
 Washingtonville-Montour-Delong Community Fair. Oct. 5-8. Chas. W. Hunselman.
 Wattsburg-Wattsburg Agrl. Soc. Aug. 30-Sept. 3. H. M. Burrows.
 Waynesburg-Greene Co. Free Fair. Aug. 9-13. Charles R. Clark.
 West Alexander-West Alexander Agrl. Assn. Sept. 7-10. Mrs. John F. McMurray.
 West Chester-Goshen Co. Fair Assn. July 29-Aug. 6. Harold Price.
 Westover-Harmony Grange Fair Assn. Sept. 21-24. Lewis P. Greene Jr.
 Wind Ridge-Richhill Agrl. Soc. Aug. 4-6. Raymond McCracken.
 Wooddale-Pleasant Valley Grange Community Fair. Sept. 6-10. Eugene V. Keefer.
 York-York Inter-State Fair Assn. Sept. 13-17. Mrs. Catherine O. Morgart.

Rhode Island

East Greenwich-Rocky Hill Fair, Inc. Aug. 23-28. Richard E. Hamilton.

South Carolina

Anderson-Anderson Fair Assn. Oct. 10-13. John W. Schwalm.
 Bennettsville-Mariboro Co. Fair Assn. Oct. 24-29. Murray Jackson Jr.
 Bishopville-Lee Co. Agrl. Fair Assn. Oct. 24-29. R. C. McCitchum.
 Camden-Kershaw Co. Agrl. Fair. Oct. 31-Nov. 5. Barbara F. Truesdell.
 Charleston-Charleston Coastal Carolina Fair. Oct. 31-Nov 5. M. R. King.
 Columbia-South Carolina State Colored Fair. Oct. 24-31. A. J. Collins.
 Columbia-South Carolina State Fair. Oct. 17-22. F. Ruff.
 Florence-Eastern Carolina Agrl. Fair. Oct. 8-8. R. N. Jones.
 Newberry-Newberry-Saluda Co. Fair. Oct. 10-15. Frank Sutton.
 Orangeburg-Orangeburg Co. Fair Assn. Oct. 3-8. W. A. Schiffley.
 Orangeburg-Orangeburg Colored Fair Assn. Oct. 3-8. C. H. Thomas.
 Rock Hill-York Co. Fair Assn. Oct. 10-15. H. D. Back.
 Spartanburg-Piedmont Interstate Fair. Oct. 10-15. Tom M. Craig.
 Sumter-Sumter Co. Fair Assn. Oct. 10-15. J. Cliff Brown Sr.
 Union-Union Co. Fair Assn. Oct. 17-22. Hydrick L. Kirby Jr.

South Dakota

Aberdeen-Brown Co. Fair Assn. Aug. 21-25.
 Groton-Groton Harvest Festival. Aug. 18-19. Eugene Abeln.
 Huron-South Dakota State Fair. Sept. 5-10. Sidney Larson.
 Mission-Rosebud Sioux Tribal Fair. Aug. 26-28. Mitchell-Corn Palace Festival. Sept. 18-24. Ray Eppel.
 Nisland-Butte Co. Fair Assn. Aug. 25-27. Ralph W. Hilberg.
 Onida-Sully Co. Fair Assn. Aug. 18-20. James E. Brooking.
 Parker-Turner Co. Fair Assn. Aug. 29-31. Fred Koller.
 Rapid City-Black Hills Expo. Aug. 11-14. Kenneth L. Roberts.
 Sioux Falls-Sioux Empire Fair Assn. Aug. 27-31. Myles Johnson.
 Tripp-Hutchinson Co. Agrl. Fair Assn. Sept. 1-3. William E. Hoff.
 Webster-Day Co. Fair Assn. Aug. 24-26.

Tennessee

Alamo-Crockett Co. Fair Assn. Sept. 2. T. M. Moore.
Alexandria-DeKalb Co. Fair Assn. Aug. 10-13. Martin S. Scott.
Ashland City-Cheatham Co. Fair Assn. Sept. 3-5. Lueile Glasgow.
Bollivar-Hardeman Co. Fair Assn. Sept. 18-24. Paul Vaughn.
Camden-Benton Co. Fair Assn. Sept. 8-10. Mrs. Mary D. Davis.
Carthage-Carthage AM&S Assn. July 27-30. Stanton Hunter.
Centerville-Hickman Co. Fair Assn. Sept. 14-17. J. W. Shouse.
Chattanooga-Chattanooga-Hamilton Co. Interstate Fair. Sept. 19-24. Maude H. Atwood.
Clarksburg-South Carroll Co. Community Fair. Sept. 8-9. Otto Thores.
Clarksville-Montgomery Co. Negro Fair Assn. Aug. 18-20. Pope G. Garrett Sr.
Clarksville-Montgomery Co. Fair Assn. Aug. 31-Sept. 3. Wava W. Frey.
Clinton-Anderson Co. Fair Assn. Aug. 24-27. James G. O'Neal.
Columbia-Maury Co. Fair Assn. Sept. 5-10. Dr. B. H. Hardwick Jr.
Cookeville-Putnam Co. Agrl. Fair. Aug. 22-27. Clarence R. Lancaster.
Crossville-Cumberland Co. Fair Assn. Sept. 1-3. Jane H. Brookhart.
Decatur-Meigs Co. Free Fair Assn. Sept. 15-17. Mrs. C. E. Rockholt.
Dickson-Dickson Co. Fair Assn. Sept. 7-10. E. W. Daniel.
Dyersburg-Dyer Co. Fair Assn. Sept. 8-10. Vernon Henson.
Fayetteville-Lincoln Co. Fair Assn. Sept. 12-17. H. Parsons Sr.
Gallatin-Summer Co. Colored Fair Assn. Aug. 25-27. Ed V. Anthony Sr.
Gallatin-Summer Co. Fair Assn. Aug. 11-14. R. J. Guthrie.
Greeneville-Greene Co. Agrl. Fair. Aug. 31-Sept. 3. Mrs. Martha Spears.
Greenfield-Greenfield Community Fair. Sept. 29-Oct. 1. C. L. Browning.
Harriman-Roane Co. Fair Assn. Sept. 7-12. W. B. Stout.
Hohenwald-Lewis Co. Fair Assn. Aug. 29-Sept. 3. I. B. Epley.
Huntingdon-Carroll Co. Fair Assn. Aug. 22-27. Joe H. Hilliard.
Jackson-West Tennessee Dist. Fair Assn. Sept. 12-17. Hunter Taylor.
Jackson-Madison A&M Fair Assn. Sept. 19-24. W. E. Warlack.
Jamestown-Fentress Co. Fair Assn. Sept. 5-10. P. G. Crooks.
Jonesboro-Washington Co. Fair Assn. Aug. 23-27. Mrs. Paul A. Dillows.
Knoxville-Tennessee Valley A&I Fair. Sept. 12-17. Leonard R. Rogers.
Lebanon-Wilson Co. Fair Assn. Sept. 6-10. A. W. McCartney.
Lawrenceburg-Middle Tennessee Fair. Sept. 26-Oct. 1. T. H. Locke.
Linden-Perry Co. Fair Assn. Sept. 14-17. P. R. DePriest.
Livingston-Overton Co. Fair Assn. Aug. 21-23. Bradley Qualls.
Maryville-Blount Co. Fair Assn. Aug. 22-27. W. O. Burris.
McMinnville-Warren Co. Agrl. & Livestock Fair Assn. Sept. 14-17. Franklin H. Brown.
Manchester-Coffee Co. Fair Assn. Sept. 22-24. Ben Lasater.
Memphis-Mid-South Fair. Sept. 23-Oct. 1. G. W. Wynne.
Milan-Milan Community Fair. Sept. 2-3. Mrs. Margie Elam.
Moss-Clay Co. Fair Assn. Aug. 22-27. B. E. Hestand.
Nashville-Tennessee State Fair. Sept. 19-24. L. E. Griffin.
Newport-Tennessee-Carolina Fair. Sept. 5-10. Hugh Russell.
New Tazewell-Claiborne Co. Fair Assn. Sept. 1-3. Betty Butler.
Oneida-Scott Co. Fair Assn. Sept. 1-3. E. C. Terry.
Paris-Henry Co. Fair Assn. Aug. 15-20. John M. Upchurch.
Parsons-Decatur Co. Fair Assn. Sept. 18-24. B. C. Daily.
Pulaski-Giles Co. Fair Assn. Aug. 28-Sept. 3. W. L. Lester.
Rutledge-Grainger Co. Fair Assn. Aug. 15-20. Mary M. Corum.
Savannah-Hardin Co. Fair Assn. Sept. 12-17. T. B. Garth.
Serriville-Sevier Co. Fair Assn. Sept. 5-10. Ernest Thurmen.
Sparta-White Co. Fair Assn. Sept. 7-10. T. Stanton Hale.
Spring City-Rhea Rural Fair Assn. Sept. 1-3. Mrs. Agnes McPherson.
Springfield-Robertson Co. Fair Assn. Sept. 15-17. Frank E. Mills.
Sweetwater-Monroe Co. Fair Assn. Sept. 5-10. Robert I. Davis.
Tracy City-Grundy Co. Fair Assn. Aug. 18-20. E. J. Cunningham.
Trenton-Gibson Co. Fair Assn. Sept. 8-10. Mrs. Rachel Holt.
Union City-Obion Co. Fair Assn. Aug. 31-Sept. 3. W. W. Emery.
Warburg-Morgan Co. Fair Assn. Aug. 29-Sept. 3. Ross H. Wilson.
Waverly-Humphreys Co. Fair Assn. Sept. 7-10. Henry J. Stamps.
Waynesboro-Wayne Co. Fair Assn. Sept. 26-Oct. 1. Gene Brewer.

Texas

Abilene-West Texas Fair Assn. Sept. 12-17. Joe Cooley.
Alice-Jim Wells Co. Fair Assn. Oct. 27-29. Rose M. Martin.
Amarillo-Tri-State Fair. Sept. 19-24. Rex B. Baxter.
Angleton-Brazoria Co. Fat Stock & Fair Assn. Oct. 4-8. J. C. McNeill IV.
Beaumont-South Texas State Fair. Oct. 20-29. Joe Goetschius.
Bellville-Austin Co. Fair Assn. Oct. 20-22. Mattie Della Mahnke.
Boerne-Kendall Co. Fair Assn. Sept. 3-5. Wayne L. Schuchardt.
Brady-Heart of Texas July Jubilee. July 1-4. Karl Steffens.
Brenham-Washington Co. Fair Assn. Sept. 14-17. Raymond Loesch.
Canton-Van Zandt Co. Fair & Rodeo. Aug. 18-20. Todd W. Benny.

Center-Shelby Co. Fair Assn. Oct. 4-8. Price Ramsey Jr.
Clifton-Central Texas Fair. Sept. 22-24. D. C. Holverson.
Clarksville-Red River Co. Fair & Livestock Expo. Sept. 29-Oct. 1. J. H. Summers.
Crosby-Crosby FFA Community Fair & Rodeo. Aug. 18-20. Claude Havard.
Dalhart-Inter-State Fair Assn. Oct. 1-2. Onis Crawford.
Dallas-State Fair of Texas. Oct. 8-23. James H. Stewart.
Edna-Jackson Co. Fair. Sept. 6-8. Weldon Bonnot.
Floydada-Floyd Co. Fair Assn. Sept. 8-10. Sam E. Puckett.
Fort Worth-Southwestern Expo. & Fat Stock Show. Jan. 27-Feb. 5.
Fredericksburg-Gillespie Co. Fair Assn. Aug. 26-28. Mrs. Bill Petmecky.
Iowa Park-Texas-Oklahoma Fair Assn. Sept. 26-Oct. 1. T. Leo Moore.
Johnson City-Blanco Co. Fair Assn. Aug. 19-20. Mrs. Bill Stribling.
Kaufman-Kaufman Co. Livestock Show. Aug. 25-27. Wm. D. Percy.
Keller-Dalworth Dist. Fair Assn. Aug. 18-20. John Lamkin.
Lamesa-Dawson Co. Fair Assn. Sept. 22-24. Tim Cook.
Levelland-Hockley Co. Fair Assn. Sept. 15-17. Robert Walker.
Liberty-Trinity Valley Expo. Oct. 12-15. R. M. McNeal.
Lockney-Floyd Co. Fair Assn. Sept. 8-10. Troy McNeill.
Longview-Gregg Expo. & Livestock Show. Oct. 3-8. Millard Penney.
Lubbock-Panhandle South Plains Fair. Sept. 26-Oct. 1. A. B. Davis.
McKinney-Collin Co. Free Fair Assn. Sept. 19-24. Pal Simpson.
Marshall-Central East Texas Fair Assn. Sept. 5-10. Joe L. Mock.
Midlothian-Midlothian FFA & 4-H Fair Assn. Aug. 25-27. James C. Permenter.
Nacogdoches-Nacogdoches Co. Fair Assn. Oct. 12-15. Ben Ritterskamp.
New Braunfels-Cornal Co. Fair Assn. Sept. 30-Oct. 2. Marcus J. Adams.
Palestine-Anderson Co. Fair Assn. Oct. 10-15. C. D. Miller Jr.
Pampa-Top o' Texas Rodeo, Horse Show & Fair Assn. Aug. 2-6. E. W. Wedgeworth.
Paris-Red River Valley Expo. Aug. 22-27. Don W. Wair.
Pasadena-Pasadena Livestock Show, Fair & Rodeo. Oct. 10-15. Bill Coyle.
Port Lavaca-Calhoun Co. Fair Assn. Oct. 12-15. C. L. Cook.
Refugio-Refugio Co. Fair Assn. Oct. 13-15. Cecilia Taiman.
Richardson-Richardson Fair. Aug. 10-13. Don Helenthal.
Rosenberg-Fort Bend Co. Fair Assn. Sept. 28-Oct. 1. Noel B. Yarling.
Seguin-Guadalupe Agrl. & Livestock Fair Assn. Sept. 16-18. F. W. Stewart.
Shamrock-State Line Free Fair. Sept. 16-17. R. F. Douglas.
Texarkana-Four States Fair & Rodeo. Sept. 12-17. Mrs. S. G. Fisher Jr.
Tyler-East Texas Fair Assn. Sept. 24-Oct. 1. Bob Murdoch.
Waco-Heart o' Texas Fair Assn. Oct. 4-8. Leon B. Dollens.
Wharton-Wharton Co. Fair Assn. Sept. 20-24. H. Chas. Koehls Jr.

Utah

Heber-Wasatch Co. Fair Assn. Aug. 11-13. Paul R. Daniels.
Logan-Cache Co. Fair & Rodeo. Aug. 18-20. M. R. Hovey.
Parowan-Iron Co. Fair Assn. Sept. 3-5. D. A. Stones.
Richfield-Sevier Co. Fair & Jr. Livestock Show. Aug. 17-20. Grant Ogden.
Salt Lake City-Utah State Fair. Sept. 16-25. Don Wyatt.

Vermont

Braford-Connecticut Valley Expo. Aug. 12-14. J. Arthur Peters.
Essex Junction-Champlain Valley Expo. Aug. 29-Sept. 3. Harris K. Drury.
Hartland-Hartland Fair, Inc. Aug. 19-21. Chester Eaton.
Lyndonville-Caledonia Co. Fair Assn. Aug. 25-27. Norris Elliott.
Rutland-Rutland Co. Agrl. Soc. Sept. 5-10. Arthur B. Porter.
Tunbridge-Tunbridge World's Fair. Sept. 15-17. P. A. Fernham.

Virginia

Bland-Bland Co. Fair Assn. Sept. 8-10. T. E. Mallory.
Chase City-South Central Fair. Oct. 10-15. Garland E. Moss.
Chesterfield-Chesterfield Co. Fair Assn. Sept. 15-17. Mrs. H. F. Wall.
Culpepper-Culpepper Farm Show & Fair. Aug. 29-Sept. 3. E. J. Fremont.
Danville-Danville Fair Assn. Oct. 3-8. C. C. Finch.
Dublin-Pulaski Co. Fair Assn. Aug. 15-20. S. T. Wilson.
Dungannon-Scott Co. Fair Assn. Sept. 15-17. J. P. Horton.
Emporia-Greenville Co. Fair Assn. Oct. 24-29. Robert J. Brett.
Farmville-Five Co. Fair Assn. Sept. 12-17. Mrs. E. R. Spillman.
Fredericksburg-Fredericksburg Agrl. Fair. Aug. 29-Sept. 3. George C. Rawlings Jr.
Front Royal-Warren Co. Agrl. & Ind. Fair. Sept. 5-10. Ralph Powell.
Goochland-Goochland-Powhatan-Louisa Fair. Sept. 7-10. James M. Ball Jr.
Grafton-Taylor Co. Fair Assn. Aug. 2-6. Mrs. Paul D. Kleppel.
Harrisonburg-Rockingham Co. Fair Assn. Aug. 23-27. Chas. W. Wampler Jr.
Lebanon-Russell Co. Fair Assn. Sept. 15-17. Michael Altz.
Lewisburg-State Fair of West Virginia-Aug. 22-27. C. T. Sydenstricker.
Luray-Page Co. Fair, Inc. Aug. 1-6. Geneva E. Short.
Luray-Page Valley Agrl. & Ind. Fair. Aug. 22-27. John Crist.
Manassas-Prince William Co. Fair. Aug. 8-13. Joseph B. Johnson.
Martinsville-Martinsville Agrl. Fair. Sept. 5-10. Dr. S. H. Baldwin.

Martinsville-Henry Co. Fair & Expo. Sept. 26-Oct. 1. O. B. Hensley.
New Castle-Craig Co. Agrl. Fair. Aug. 29-Sept. 3. Mrs. J. E. Neikirk.
Newport-Newport Agrl. Fair Assn. Sept. 10. Mrs. J. E. Sutphin.
Pennington Gap-Lee Co. Fair Assn. Aug. 29-Sept. 3. George A. Lee.
Petersburg-Southside Virginia Fair. Oct. 3-8. Stanley Hutcherson.
Richmond-Atlantic Rural Expo. Sept. 23-Oct. 1. J. A. Mitchell.
Roanoke-The Roanoke Fair, Inc. Aug. 15-20. W. R. Morris.
Saltville-Rich Valley Fair Assn. Aug. 18-20. J. T. Gardner.
South Boston-Halifax Co. Fair Assn. Oct. 17-22. E. B. Wilkins.
Staunton-Staunton-Augusta Co. Agrl. Fair. Aug. 29-Sept. 3. Rex Spiece.
Suffolk-Tidewater Fair. Oct. 11-15. W. C. Moss Sr.
Tazewell-Tazewell Co. Agrl. Fair. Aug. 16-20. Herbert Ward.
Warsaw-Northern Neck Agrl. Fair. Sept. 5-10. Mrs. J. L. Simon.
Wise-Wise Co. Fair. Aug. 24-27. K. P. Asbury.
Woodstock-Shenandoah Co. Fair Assn. Aug. 29-Sept. 3. Marvin W. Renalds.

Washington

Arlington-Darrington Community Show. Sept. 16-17. Muriel Fleming.
Asotin-Asotin Civic Assn. Fair. April 29-30. H. H. House.
Benge-Adams Co. Fair. Sept. 9-10. Kenneth Killingsworth.
Benton City-Benton Co. Jr. Fair Assn. Aug. 12-13. Mrs. Veda Egbert.
Bremerton-Kitsap Fair, Stampede & Rodeo. Aug. 18-21. George Sherman.
Cashmere-Chelan Co. Fair Assn. Sept. 9-10. Charles E. Clements.
Castle Rock-Castle Rock Community Fair July 22-24. Ron Lewellen.
Cathlamet-Wahkiakum Co. Fair Assn. Aug. 18-20. Dale Dasch.
Chehalis-Centralia-Southwest Washington Fair Assn. Aug. 16-21. A. W. Wildhaber.
Colfax-Palouse Empire Fair. Sept. 8-10. Felix Entenmann.
Colville-Northeast Washington Fair. Sept. 15-18. Carl Van Hardenbert.
Cusick-Pend Oreille Fair. Sept. 8-11. Dale Visser.
Davenport-Lincoln Co. Fair Assn. Sept. 8-10. R. W. Chase.
Dayton-Columbia Co. Fair Assn. Sept. 9-11. Art Sunderland.
Deer Park-Deer Park Fair Assn. Aug. 25-27. Irene Boese.
Douglas-North Central Wash. Fair. Sept. 16-18. Andrew Janssen.
Ellensburg-Kittitas Co. Fair Assn. Sept. 2-5. Wendell W. Prater.
Elma-Grays Harbor Dist. Fair. Aug. 11-14. Mrs. David McNutt.
Freeland-Island Co. Fair Assn. Aug. 26-28. Bart Gagnon.
Goldendale-Klickitat Co. Fair Assn. Sept. 9-11. Ted Alexander.
Grandview-Yakima Valley Jr. Fair. Aug. 18-20. Paul Darby.
Kelso-Sandy Bend Community Fair. July 16. Mrs. Walt Rasmussen.
Kennewick-Benton-Franklin Co. Fair. Aug. 26-28. John Newman.
Kiona-Benton City Jr. Fair. Aug. 12-13. Veda Egbert.
Langley-Island Co. Fair Assn. Aug. 26-28. B. M. Herring.
Longview-Columbia Empire Fair. July 27-30. Fred B. Reynolds.
Lynden-Northwest Washington Fair Assn. Aug. 17-20. Brad Knapp.
Manson-Lake Chelan Valley Fair. Nov. 18-19. Mrs. Everett L. Smith.
Menlo-Pacific Co. Fair Assn. Aug. 11-13. E. C. Crawford.
Moses Lake-Grant Co. Fair Assn. Sept. 8-11. George Dougherty.
Mount Vernon-Skagit Co. Fair Assn. Aug. 10-13. Julia Tewart.
Monroe-Evergreen State Fair Assn. Sept. 1-5. Robert H. Follis.
Newport-Pend Oreille Co. Fair Assn. Sept. 8-11. Dale Visser.
Okanogan-Okanogan Co. Fair. Sept. 9-11. Mrs. Sally Goldmark.
Pomeroy-Garfield Co. Fair Assn. Sept. 16-17. Jim Dacres.
Port Angeles-Clallam Co. Fair Assn. Aug. 26-28. Nellie Parr.
Port Townsend-Jefferson Co. Fair Assn. Aug. 19-21. Irene Williams.
Pullman-Wash. State 4-H Club Fair. Sept. 28-Oct. 4. Gerald Pool.
Puyallup-Western Washington Fair Assn. Sept. 17-25. J. H. McMurray.
Republic-Ferry Co. Grange Fair Assn. Sept. 2-4. C. R. Massie.
Ritzville-Adams Co. Fair Assn. Sept. 9-10. Mrs. Melvin Gust.
Seattle-North King Co. Fair. July 6-10. Russ Wacker.
Seattle-King Co. Fair Assn. Aug. 19-21. David G. O'Conner.
Shaw Island-San Juan Co. Fair Assn. Aug. 11-13. Mary Lou Clark.
South Bend-Pacific Co. Fair Assn. Aug. 11-13. Theodore G. Wilson.
Stanwood-Stillaguamish Community Fair. Aug. 26-28. Mrs. Marie Stengelend.
Sumner-Pierce Co. Fair Assn. Aug. 10-13. Mrs. E. P. Andrews.
Shelton-Mason Co. Fair Assn. July 28-30. Mrs. Martin Anseh.
Spokane-Spokane Interstate Fair. Sept. 14-18. Chas. T. Meenach.
Taxoma-Brooklake Community Fair. Sept. 9-11. Vancouver-Hazel Dell Community Fair. Aug. 5. Bonita Kunsman.
Vancouver-Orchards Community & 4-H Show. Aug. 14. Norman Rochester.
Vancouver-Clark Co. Fair Assn. Aug. 18-21. Mrs. Winnifred Smiley.
Walla Walla-Southeastern Washington Fair Assn. Sept. 1-4. Howard Burgess.
Washougal-Washougal Fair. Aug. 26-28. Mrs. C. E. Fanning.
Waterville-North Central Washington Fair. Sept. 16-18. Keith Marney.
Yakima-Central Washington Fair Assn. Sept. 28-Oct. 2. J. Hugh King.

West Virginia

Belington-Belington Festival & Fair. Sept. 14-17. C. L. Fulton.
Berkeley Springs-Morgan Co. Fair Assn. Aug. 10-13. Mrs. Catherine Arnold.
Cedar Lakes-Jackson Co. Jr. Fair. Aug. 19-21. Conza Raines.
Charles Town-Jefferson Co. Fair Assn. Sept. 29-Oct. 1. Ed Saville.
Circleville-Pendleton Co. Free Fair. Aug. 17-20. Harold G. Loughrie.
Clay-Clay Co. Fair Assn. Aug. 15-20. W. M. Smith.
Daybrook-Clay Dist. Fair Assn. Aug. 24-27. Lucy E. Tennant.
Elkins-Mountain State Forest Festival. Oct. 5-8. Wood Crawford.
Fort Ashby-Mineral Co. Fair Assn. Aug. 8-13. Mrs. Betty Welch.
Grafton-Taylor Co. Fair Assn. Aug. 2-6. Mrs. Paul D. Kleppel.
Gassaway-Gassaway Lions Club Free Fair. Aug. 22-27. Paul E. Swecker.
Green Sulphur Springs-Green Sulphur Dist. Fair. Aug. 11-13. Hazel M. Gwinn.
Helvetia-Helvetia Community Fair. Sept. 16-17. Wilbur D. Dautwyler.
Lewisburg-Ronceverte-State Fair of West Virginia. Aug. 22-27. C. T. Sydenstricker.
Mannington-Mannington Dist. Fair Assn. Aug. 23-27. Goffe H. Sturm.
Martinsburg-Berkeley Co. Youth Fair Assn. Aug. 17-19. Mrs. Otto A. Hensen.
Matewan-Magnolia Fair, Inc. Aug. 1-6. H. W. Day.
Moundsville-Marshall Co. Fair. July 27-30. Paul T. Sullivan.
New Hope-Beaver Pond Dist. Fair. Sept. 1-3. Lowell Poe.
Oak Hill-Fayette Co. Fair Assn. Aug. 11-13. Harry W. Miller.
Pennsboro-Ritchie Co. Agrl. Fair Assn. Aug. 25-27. Rebecca Weekley.
Petersburg-Tri-County Fair Assn. Aug. 17-20. R. E. Spencer.
Phillippi-Barbour Co. Street Fair. Aug. 31-Sept. 3. John K. Phillips.
Point Pleasant-Mason Co. Farm Youth Fair. July 28-30. Mrs. Helen M. McClintock.
Ripley-Jackson Co. Jr. Fair Assn. Aug. 19-21. L. S. Cavendish.
Rivesville-Paw Paw Fair Assn. Aug. 9-13. Mrs. John Parker.

Summersville-Nicholas Co. Fair. Aug. 1-6. Jessie D. Hume.
Wadestown-Batelle Dist. Fair Assn. Aug. 31-Sept. 3. Raymond Tennant.
Webster Springs-Webster Co. Farm Bureau Fair. Sept. 5-10. Dixie Tonkins.

Wisconsin

Antigo-Langlade Co. 4-H Club Assn. Aug. 5-7. Al Tschudy.
Athens-Athens A&A Assn. Aug. 25-28. Graydon Peterson.
Baraboo-Sauk Co. Agrl. Soc. Aug. 11-14. A. H. Thayer.
Beaver Dam-Dodge Co. Fair Assn. Sept. 7-11. Forrest Knaup.
Black River Falls-Jackson Co. Agrl. Soc. Aug. 11-14. Eugene Savage.
Blood River Falls-Jackson Co. Agrl. Soc. Aug. 11-14. Eugene Savage.
Bloomington-Blake's Prairie Agrl. Soc. Aug. 19-21. Mrs. Robert Brodt.
Cedarburg-Ozaukee Co. Agrl. Soc. Aug. 4-7. Arnold Groth.
Chilton-Calumet Co. Agrl. Soc. Sept. 2-5. Herbert Harder.
Chippewa Falls-Northern Wis. Dist. Fair Assn. July 31-Aug. 7. Ralph Davis.
Crandon-Forest Co. Agrl. Soc. Aug. 25-28. Leste Grandine.
Darlington-Lafayette Co. Agrl. Soc. July 20-24. Lyle Atkinson.
DePere-Brown Co. Agrl. & Fair Assn. Aug. 17-21. R. O. Planert.
Durand-Pepin Co. Free Fair. Aug. 16-17. Keith Sommerfeld.
Eagle River-Vilas Co. Agrl. Soc. Aug. 19-21. Herman Smith.
Eau Claire-Eau Claire Co. Jr. Agrl. Soc. Aug. 8-11. Willard Hamm.
Elkhorn-Walworth Co. Agrl. Soc. Sept. 2-5. R. B. Harris.
Ellsworth-Pierce Co. Fair Soc. Aug. 19-21. Bernard Drowiske.
Elroy-Elroy Fair Assn. July 14-17. Lawrence Amberg.
Fond du Lac-Fond du Lac Agrl. Soc. Aug. 10-14. Wm. S. Schwel.
Florence-Florence Co. Fair Assn. Sept. 3-5. Ruben E. Bergsten.
Friendship-Adams Co. Agrl. Soc. Sept. 8-11. Leslie Schmidt.



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Galesville-Trempealeau Co. Agri. Soc. July 21-24. Frank M. Smith.
Gay Mills-Crawford Co. Fair & Agri. Soc. Aug. 5-7. Paul L. Paulson.
Gillett-Ontonagon Co. Youth Fair. Aug. 19-21. Herbert Erickson.
Greenwood City-Croix Co. Fair Assn. Aug. 8-10. George Steffen.
Grantsburg-Burnett Co. Co-Op Agri. Soc. July 28-31. Marlin Sundquist.
Green Lake-Green Lake Co. Jr. Fair. Aug. 5-7. Willys Gjermundson.
Hayward-Sawyer Co. Agri. Fair Assn. Aug. 29-31. Keith Kuehn.
Iron River-Bayfield Co. Fair Assn. Aug. 19-21. Harry Lowe.
Janesville-Rock Co. 4-H Fair Assn. Aug. 2-6. Alfred Finger.
Jefferson-Jefferson Co. Fair Assn. July 28-31. Adam Pancake.
La Crosse-La Crosse Inter-State Fair Assn. Aug. 9-14. Joseph W. Frisch.
Ladysmith-Rusk Co. Fair Assn. Aug. 22-24. Ed Sirak.
Lancaster-Grant Co. Agri. Soc. Sept. 7-11. A. S. DeBuhr.
Lodi-Lodi Union Agri. Soc. Sept. 23-25. Vern Hillstead.

Luxemburg-Kewaunee Co. Agri. Soc. July 22-24. Elroy C. Hoppe.
Madison-Dane Co. Jr. Fair. July 21-24. Roy Gumtow.
Manitowoc-Manitowoc Co. Fair Assn. Aug. 24-28. J. A. Martin.
Marengo-Ashland Co. Fair Assn. Aug. 12-14. David Holt.
Marshfield-Central Wis. State Fair. Aug. 31-Sept. 5. W. A. Uthmeier.
Mauston-Juneau Co. Agri. Soc. Aug. 11-14. Francis Pfaff.
Medford-Taylor Co. Co-Op Youth Fair. July 28-31. Joe Tuss.
Menominee-Dunn Co. Fair Board. July 28-31. Howard Kuhn.
Merrill-Lincoln Co. 4-H Assn. Aug. 8-11. Wm. Steckling.
Milwaukee-Milwaukee Jr. Fair. July 29-30. Leonard Luca.
Milwaukee-Wisconsin State Fair. Aug. 19-28. Willard M. Masterson.
Mineral Point-Southwestern Wis. Fair Soc. Sept. 2-5. Harry S. Ivey.
Mondovi-Buffalo Co. Agri. Fair Assn. Aug. 12-14. John Bollinger.
Monroe-Green Co. Agri. Soc. July 27-31. Roland Karlen.
Neillsville-Clark Co. Agri. Soc. Aug. 4-7. Harold Huckstead.
Oshkosh-Winnebago Co. Fair Assn. Aug. 30-Sept. 2. Robert Misky.
Phillips-Price Co. Agri. Soc. Aug. 18-21. Barney Zacharias.
Plymouth-Sheboygan Co. Agri. Soc. Sept. 1-5. Philip Anderson.
Portage-Columbia Co. Fair Assn. July 27-31. Art Meyers.
Rhineland-The Hodag Fair. Aug. 12-14. Harvey Becker.
Rice Lake-Barron Co. Co-Op Agri. Soc. July 28-31. Harry Vruwink.
Richland Center-Richland Co. Agri. Soc. Sept. 8-11. Ruba Tallegde.
Rosholt-Rosholt Free Community Fair Assn. Sept. 3-5. Russell Wrostad.
Saxon-Iron Co. Fair Assn. Aug. 26-28. Mrs. Florence Hardie.
Saymour-Outagamie Co. Fair Assn. July 13-17. Maynard Puls.
Shawano-Shawano Co. Agri. Soc. Sept. 2-5. Karl Kortling.
Slinger-Washington Co. 4-H Club Fair. July 21-24. Maurice Hovland.
Spooer-Washburn Co. Jr. Fair. Aug. 15-17. W. H. Dougherty.
St. Croix Falls-Polk Co. Fair Soc. Aug. 5-7. John Rothermel.
Sturgeon Bay-Door Co. Fair Assn. Aug. 25-28. G. J. Mullendore.
Superior-Douglas Co. Fair Assn. Aug. 16-21. Seegar Swanson.
Tomah-Monroe Co. Fair Assn. July 28-31. Ralph R. Pingel.
Union Grove-Racine Co. Agri. Soc. Aug. 4-7. Elwin G. Leet.
Viroqua-Vernon Co. Agri. Soc. Sept. 15-18. Evan Friedell.
Wausau-Marathon Co. Agri. Soc. Aug. 17-21. C. J. McAleavy.
Wausaukee-Marquette Co. Agri. Soc. Aug. 12-14. Victor Quick.
Wautoma-Waushara Co. Fair Assn. Aug. 18-21. Lester Van Loon.
Webster-Central Burnett Co. Fair Assn. Aug. 25-27. R. E. Krause.
Westfield-Marquette Co. Youth Fair. Aug. 5-7. Tom Brady.
Weyauwega-Waupaca Co. Agri. Soc. Aug. 25-28. A. A. Stroschein.
Wilmot-Kenosha Co. Fair Assn. Aug. 11-14. Donna Kaskin.

CANADA
Alberta
Athabasca-Athabasca Dist. Agri. Soc. Aug. 9-10. J. C. McCullum.
Barrhead-Barrhead Agri. Soc. Aug. 2-3. J. J. Jansen.
Battle River-Battle River Agri. Soc. Aug. 2-3. Hubert Dechant.
Benalto-Benalto Agri. Soc. July 26-27. P. Kachmar.
Calgary-Calgary Exhn. & Stampede. July 11-16. Maurice E. Hartnett.
Camrose-Camrose Agri. Soc. Aug. 8-10. J. E. Stuart.
Cardston-Cardston Agri. Soc. July 18-19. Tom Cardwell.
Darwell-Darwell Agri. Soc. Aug. 20. Mrs. C. O. Conrad.
Edmonton-Edmonton Exhn. July 18-23. Barbara E. Bannerman.
Girouxville-Donnelly-Falher-Girouxville Agri. Soc. Aug. 4-5. Mrs. R. St. Andre.
Goose Creek-Goose Creek Agri. Soc. Aug. 17. David Black.
Grande Prairie-Grande Prairie & Agri. Soc. Aug. 15-17. Mrs. Margaret Tennant.
High Prairie-High Prairie Agri. Soc. Aug. 11-12. Mrs. Ivy Smith.
Lethbridge-Lethbridge & Dist. Exhn. July 6-9. C. E. Parry.
Lloydminster-Lloydminster Agri. Soc. July 25-27. G. A. Mansell.
Mayerthorpe-Mayerthorpe Agri. Soc. Aug. 19. A. E. Gunton.
Medicine Hat-Medicine Hat Agri. Soc. July 21-23. E. V. Eloff.
Olds-Olds Agri. Soc. Aug. 12-13. R. A. MacKinnon.
Pincher Creek-Pincher Creek Agri. Soc. Aug. 16. Mrs. J. Lynch-Staunton.
Priddis-Millarville-Priddis-Millarville Agri. Soc. Aug. 20. W. R. Jackson.
Red Deer-Red Deer Agri. Exhn. Aug. 4-6. D. W. Robertson.
Rimbey-Rimbey Agri. Soc. July 26-27. R. A. Anderson.
Vauxhall-Vauxhall Agri. Soc. Aug. 31. C. S. Douglas.
Vegreville-Vegreville Exhn. Assn. Aug. 1-4. T. K. Cole.
Vermilion-Vermilion Agri. Soc. July 28-30. S. C. Heckbert.
Westlock-Westlock Agri. Soc. Aug. 17-18. Stan W. Bott.
Wetaskiwin-Wetaskiwin Agri. Soc. Aug. 2-3. Mrs. Doris Kirkwood.

Manitoba
Altona-Altona Exhn. Sept. 8.
Arborg-Arborg Exhn. Aug. 13.
Binscarth-Binscarth Exhn. July 27.
Birch River-Birch River Exhn. Aug. 2.
Boissevain-Turtle Mountain Agri. Soc. June 29-30. Mrs. V. Munro.
Brandon-Provincial Exhn. July 4-8. P. A. McPhail.
Carberry-Carberry Exhn. July 14-15.
Carman-Dufferin Agri. Soc. July 14-16. D. B. Atkins.
Crystal City-Crystal City-Clearwater Agri. Soc. July 8-9. L. J. Moss.
Cypress River-Cypress River Exhn. July 19-20.
Dauphin-Dauphin Exhn. July 14-16.
Deloraine-Deloraine Exhn. June 24.
Dominion City-Dominion City Exhn. July 1-2.
Dufferin (Carman) Dufferin Exhn. July 14-16.
Dugald-Dugald Exhn. July 23.
Elkhorn-Elkhorn Exhn. July 19.
Ethelbert-Ethelbert Exhn. Aug. 3.
Foxwarren-Foxwarren Exhn. June 4.
Gladstone-Gladstone Exhn. July 20.
Gilbert Plains-Gilbert Plains Exhn. July 27-28.
Greenway-Greenway Exhn. June 30.
Hamiota-Hamiota Exhn. July 20.
Harding-Harding Exhn. July 15.
Hartney-Hartney Agri. Soc. June 30-July 1. N. R. Jasper.
Kelwood-Kelwood Exhn. Sept. 29.
Killarney-Killarney Exhn. July 2.
Kinostota-Kinostota Exhn. Sept. 3.
Lundar-Lundar Exhn. June 11.
McAuley-McAuley Agri. Soc. July 28. R. Laing.
MacGregor-MacGregor Exhn. July 2.
Manitou-Manitou Exhn. July 6-7.
Miami-Miami Exhn. June 18.
Minnedosa-Minnedosa Exhn. July 20.
Morris-Morris Exhn. July 1-2.
Neepawa-Neepawa Exhn. July 19.
Ninette-Ninette Exhn. June 25.
Notre Dame de Lourdes-Notre Dame de Lourdes Exhn. June 30.
Oak Lake-Oak Lake Exhn. July 12.
Oak River-Oak River Exhn. July 12.
Plumas-Plumas Exhn. July 29.
Portage la Prairie-Portage Industrial Exhn. July 11-13. Howard Giffam.
Rapid City-Rapid City Exhn. June 29.
Reston-Reston Exhn. July 21.
Rivers-Rivers Exhn. July 1.
Roland-Roland Exhn. June 25.
Rosburn-Rosburn Exhn. July 15.
Russell-Russell Exhn. July 21-22.
Shoal Lake-Shoal Lake Exhn. July 13.
Souris-Glenwood-Souris-Glenwood Exhn. June 27-28.
Steinbach-Steinbach Exhn. July 27-28.
Stonewall-Stonewall Exhn. June 17-18.
Strathclair-Strathclair Exhn. July 14.
St. Agathe-St. Agathe Exhn. Sept. 17.
St. Anne-St. Anne Exhn. Aug. 13.
Selkirk-St. Andrews & St. Clements Exhn. June 24-25.
St. Claude-St. Claude Exhn. June 24-25.
St. Jean-St. Jean Exhn. June 25.
St. Pierre-St. Pierre Exhn. July 20-21.
St. Rose du Lac-St. Rose du Lac Exhn. July 12.
St. Vital-St. Vital Exhn. Aug. 18-19.
Swan Lake-Swan Lake Exhn. June 25.
Swan River-Swan River Valley Exhn. July 25-27.
Teulon-Teulon Exhn. Aug. 19-20.
Treherne-Treherne Exhn. July 21-22.
Virde-Virde Exhn. June 30-July 2.
Waskada-Waskada Exhn. Oct. 21.
Winnipeg-Red River Exhn. June 24-July 2. R. E. Stewart.

New Brunswick
Albert-Albert Fair. Sept. 15-17. W. A. Stuart.
Bathurst-Gloucester Co. Fair. Aug. 30-Sept. 3. Allison Branch.
Chatham-Miramichi Exhn. Aug. 29-Sept. 3. H. T. Traer.
Fredericton-Fredericton Exhn. Sept. 5-10. W. R. Crowdon.
Gagetown-Queens Co. Fair Assn. Sept. 15-17. Fred Hyatt.
Keswick-Keswick Fair. Sept. 29-22. H. E. Carlisle.
St. Basile-Madawaska Regional Fair. Sept. 2-5. P. A. Daigle.
St. John-St. John Exhn. Aug. 24-Sept. 3. A. L. Hastings.
St. Quentin-L'Association de l'Expo. du Comte de Restigouche. Aug. 26-29. J. Etienne Chiasson.
St. Stephen-St. Stephen Exhn. Aug. 15-20. Millidge Dinsmore.
St. Marie de Kent-Kent Co. Agri. Fair. Aug. 25-27. Prosper Girouard.
Stanley-Stanley Fair. Sept. 13-15. William Pringle.

Newfoundland
St. John's-St. John's Agri. & Homecrafts Exhn. Oct. 7-15. W. J. Meades.

Nova Scotia
Caledonia-Queens Co. Fair Assn. Sept. 21-24. Charles S. Cushing.
Lawrencetown-Annapolis Co. Exhn. Aug. 23-26. R. W. Gibson.
Pictou-Pictou North Colchester Exhn. Sept. 5-8. A. E. Gill.
Truro-Nova Scotia Provincial Exhn. Aug. 30-Sept. 3. Irene A. Spencer.

Ontario
Aberfoyle-Aberfoyle Exhn. Sept. 20-21.
Acton-Acton Exhn. Sept. 16-17.
Almonte-North Lanark Agri. Soc. Sept. 8-10. Howard Giles.
Alvinston-Brooke & Alvinston Agri. Soc. Sept. 30-Oct. 1. S. J. Mitchell.
Ancaster-Ancaster Exhn. Sept. 22-24.
Apsley-Apsley Exhn. Sept. 9-10.
Arnprior-Arnprior Exhn. Aug. 11-13.
Arthur-Arthur Exhn. Sept. 28-29.
Ashworth-Ashworth Exhn. Sept. 28-29.
ADD ONTARIO FAIR DATES-
Aurora-Aurora Exhn. June 11.
Avonmore-Avonmore Exhn. Sept. 6-7.
Ayers Cliff-Stansfeld Co. Agri. Soc. Aug. 25-27. Mrs. Eloise Corey.
Aylmer-Aylmer Exhn. Aug. 22-24.

Aylton-Aylton Fall Fair. Sept. 16-17. Mrs. Myrtle Schenk.
Barrie-Barrie Agri. Soc. Sept. 15-17. E. G. Coles.
Beachburg-Beachburg Exhn. Sept. 5-7.
Beamsville-Lincoln Agri. Soc. Sept. 8-10. O. B. Annable.
Beaverton-North Ont. Agri. Soc. Sept. 15-17. Russell Morrison.
Beeton-Beeton Exhn. Sept. 27-28.
Belleville-Belleville Agri. Soc. Aug. 15-18. Ben Blecker.
Binbrook-Binbrook Agri. Soc. Sept. 16-17. David Woodwork.
Blackstock-Blackstock Exhn. Aug. 26-27.
Blyth-Blyth Agri. Soc. Sept. 20-21. Mrs. Beryl Ortelli.
Bobcaygeon-Bobcaygeon Exhn. Sept. 30-Oct. 1.
Bolton-Bolton Exhn. Sept. 30-Oct. 1.
Bonfield-Bonfield Exhn. Sept. 10.
Bothwells Corners-Bothwells Corners Exhn. Sept. 23.
Bracebridge-Bracebridge Exhn. Sept. 16-17. Mrs. Edith Simmons.
Bridgen-Bridgen Exhn. Oct. 8-10. Keith South.
Brighton-Brighton Exhn. Aug. 2-3.
Brussels-Brussels Exhn. Sept. 29-30.
Burford-Burford Exhn. Oct. 8 and 10.
Caledon-Caledon Exhn. Sept. 10.
Caledonia-Caledonia Exhn. Sept. 29-Oct. 1.
Campbellford-Campbellford Exhn. Sept. 27-28.
Carp-Carp Exhn. Sept. 30-Oct. 1.
Centerville-Centerville Exhn. Aug. 26-27.
Charlton-Charlton Agri. Soc. Sept. 13-14. Mrs. Allen Ryan.
Chartworth-Chartworth Exhn. Sept. 29-30.
Chesley-Chesley Exhn. Sept. 9-10.
Chesterville-Chesterville & Dist. Fair Soc. Aug. 30-31. S. O'Connor.
Clarence Creek-Clarence Creek Exhn. Sept. 16-17.
Clarksburg-Clarksburg Exhn. Sept. 20-21.
Clute-Clute Exhn. Sept. 6-7. B. Golding.
Cochrane-Cochrane Exhn. Sept. 13-14.
Coe Hill-Coe Hill Exhn. Sept. 2-3. Albert Vader.
Collingwood-Great Northern Exhn. & Nottawasaga Agri. Soc. Sept. 30-Oct. 1. Mrs. Fran Hunter.
Comber-Comber Exhn. Sept. 25-27.
Cookstown-Cookstown Exhn. Sept. 23-24.
Delta-Delta Agri. Soc. Aug. 15-17. D. P. Stevens.
Demorestville-Demorestville Exhn. Sept. 28.
Denbigh-Denbigh Agri. Soc. Sept. 10. Kenneth E. Fritsch.
Desboro-Desboro Exhn. Sept. 22-23.
Dorchester-Dorchester Exhn. Sept. 30-Oct. 1.
Drayton-Drayton Exhn. Sept. 17 and 19.
Dresden-Dresden Exhn. Aug. 30-Sept. 1. Andrew Houston.
Drumbo-Drumbo Exhn. Sept. 28-29.
Dryden-Dryden Dist. Agri. Soc. Aug. 25-27. Francis Blair.
Dunchurch-Dunchurch Exhn. Sept. 23-24.
Dundalk-Dundalk Dist. Agri. Soc. Sept. 13-14. Mrs. A. D. Koehler.
Dungannon-Dungannon Exhn. Oct. 7.
Durham-Durham Agri. Soc. Sept. 23-24. Glenn Budd.
Elmira-Elmira & Woolwich Agri. Soc. Sept. 2-3 and 5. F. E. Wise.
Elmvale-Elmvale Exhn. Sept. 19-21.
Embo-Embo Exhn. Sept. 19.
Emo-Rainy Valley Agri. Soc. Aug. 22-24. Russell A. Fisher.
Emsdale-Emsdale Exhn. Sept. 12-13.

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British Columbia
Abbotsford-Lentall Fraser Valley Fairs Assn. Sept. 6-8.
Agassiz-Agassiz Agri. & Hort. Assn. Sept. 17.
Alberni-Alberni Dist. Fall Fair. Sept. 8-10.
Aldergrove-Aldergrove Agri. Assn. Sept. 23.
Armstrong-Interior Provincial Exhn. Sept. 14-17.
Bella Coola-Bella Coola Fair Assn. Sept. 2-3.
Bridge Lake-Bridge Lake Farmers' Institute. Sept. 3.
Burns Lake-Lakes Dist. Fair Assn. Aug. 27.
Castlegar-Castlegar & Dist. Fall Fair Assn. Sept. 16-17.
Cawston-South Similkameen Fall Fair. Sept. 8.
Chase-Chase Fall Fair. Sept. 5.
Chilliwack-Chilliwack Agri. Assn. Aug. 16-18.
Cloverdale-Lower Fraser Valley Exhn. Soc. Sept. 15-17.
Cobble Hill-Shawnigan-Cobble Hill Agri. Assn. Sept. 7.
Coombs-Arrowsmith Agri. Assn. Aug. 26-27.
Courtenay-Comox Exhn. Assn. Sept. 15-17.
Crawford Bay-Crawford Bay Fall Fair. Sept. 1.
Creston-Creston Valley Fall Fair. Sept. 16-17.
Dawson Creek-Dawson Creek Exhn. Aug. 11-13.
Duncan-Cowichan Exhn. Sept. 8-10.
Edgewood-Inonoaklin Farmers' Institute Agri. Fair. Sept. 5.
Fort Fraser-Fort Fraser Fall Fair. Sept. 5.
Fruitvale-Fruitvale Fair Assn. Sept. 5.
Ganges-Islands Farmers' Institute. Aug. 31.
Gibsons-Sunshine Coast Fall Fair. Aug. 19-20.
Grand Forks-Grand Forks Fall Fair. Sept. 9-10.
Haney-Maple Ridge Agri. Assn. Aug. 11-13.
Hope-Hope & Dist. Fall Fair Assn. Aug. 27.
Invermere-East Kootenay Agri. & Ind. Exhn. Aug. 26-27.
Ladysmith-Ladysmith Agri. Soc. Sept. 16-17.
Langely-Langely Agri. Assn. Sept. 9-10.
Lillooet-Lillooet Fall Fair Assn. Sept. 15-16.
Louis Creek-North Thompson Fall Fair Assn. Sept. 5.
Luxton-Metchosin Farmers' Institute Fall Fair. Aug. 26-27.
Mayne Island-Mayne Island Hort. Soc. & Fall Fair. Aug. 13.
Mission-Mission & Dist. Agri. Assn. Aug. 19-20.
Nanaimo-Vancouver Island Exhn. Assn. Aug. 18-20.
Nelson-West Kootenay Agri. & Ind. Exhn. Sept. 15-17.
North Burnaby-North Burnaby Hort. Soc. Sept. 10.
North Pine-North Peace River Fall Fair. Aug. 10.
Peachland-Peachland Women's Institute. Aug. 26.
Pemberton-Pemberton & Dist. Fall Fair. Sept. 3.
Penticton-Penticton & Dist. Peach Festival Assn. Aug. 3-6.
Port Alberni-Alberni Dist. Fall Fair Assn. Sept. 8-10. Mrs. N. Baturin.
Powell River-Powell River & Dist. Agri. Assn. Aug. 25-27.
Prince George-Prince George Agri. & Ind. Assn. Sept. 2-3 & 5.
Quessnel-Cariboo Agri. & Hort. Assn. Sept. 2-3.
Rock Creek-Rock Creek & Boundry Dist. Fair Assn. Sept. 17.
Saanichton-N. & S. Saanich Agri. Assn. Sept. 3 & 5.
Salmon Arm-Salmon Arm & Shuswap Lake Agri. Assn. Sept. 23-24.
Smithers-Bulkley Valley Agri. & Ind. Assn. Aug. 26-27.
Sooke-Sooke Fall Fair. Sept. 10.
South Burnaby-South Burnaby Garden Club. Sept. 16.
Squamish-Squamish Valley Fall Fair. Aug. 27.
Sunset Prairie-Kiskatinaw Fall Fair. Aug. 17.
Vancouver-Pacific National Exhn. Aug. 20-21. S. A. P. Morrow.
Vancouver-Vancouver Hort. Soc. Sept. 23-24.

Wyoming
Afton-Lincoln Co. Fair Assn. Aug. 25-27. Blaine Linfood.
Basin-Big Horn Co. Fair Assn. Aug. 15-17. Bill Eckerdt.
Big Piney-Sublette Co. Fair Assn. Sept. 10-11. Max Boroff.
Buffalo-Johnson Co. Fair Assn. Aug. 19-21. Rebecca S. Harris.
Casper-Central Wyoming Fair & Night Rodeo. Aug. 3-6. Jack Perry.
Cheyenne-Laramie Co. Jr. Exhibit. Aug. 17-20. Wilbur T. Brettell.
Douglas-Wyoming State Fair. Aug. 30-Sept. 3. Gordon L. Roush.
Evanston-Uinta Co. Fair Assn. Aug. 19-21. Al Pyatt.
Gillette-Campbell Co. Fair Assn. Aug. 25-27. Harold Scott.
Jackson-Teton Co. Fair. Aug. 20-21.
Laramie-Albany Co. Fair. Aug. 18-20.
Lusk-Niobrara Co. Fair Assn. Aug. 18-21. C. D. Jennwein.
Newcastle-Weston Co. Fair Assn. Aug. 18-21. Earl Christensen.
Pinedale-Sublette Co. Fair Assn. Sept. 10-11.
Powell-Park Co. Fair Assn. Aug. 18-20. Paul McCalmon.
Rawlins-Carbon Co. Fair. Aug. 24-27.
Riverton-Fremont Co. Fair Assn. Aug. 17-20. W. L. Duncan.
Rock Springs-Sweetwater Co. Fair Assn. Aug. 19-21. R. A. Forsgren.
Sheridan-Sheridan Co. 4-H Fair. Aug. 17-19. Pete Jensen.
Sundance-Crook Co. Fair & Rodeo. Aug. 18-20. Warren Ferrell.
Thermopolis-Hot Springs Co. Fair. Aug. 23-24. H. L. Gloyd.
Torrington-Goshen Co. Fair Assn. Aug. 25-27. F. B. Redfield.
Wheatland-Platte Co. Fair & Rodeo. Aug. 19-21. John Ballard.
Worland-Washakie Co. Fair Assn. Aug. 25-27. Jack Lowry.

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Englehart-Englehart Exhn. Sept. 9-10.
 Erin-Erin Exhn. Oct. 7-8 and 10.
 Exeter-Exeter Exhn. Sept. 21-22.
 Fairground-Fairground Exhn. Sept. 30.
 Fenelon Falls-Fenelon Falls Exhn. Sept. 14.
 Fergus-Fergus Exhn. Sept. 9-10.
 Feversham-Feversham Fall Fair. Sept. 15-16.
 Velma Hudson.
 Florence-Florence Exhn. Sept. 27-28.
 Fordwich-Howick Agrl. Soc. Sept. 30-Oct. 1.
 Mrs. R. Gibson.
 Forest-Forest Agrl. Soc. Sept. 23-24. Mrs. W. J. Morrison.
 Fort William-Port Arthur-Canadian Lakehead Exhn. Aug. 8-13. W. Walker.
 Galt-South Waterloo Agrl. Soc. Sept. 22-24. F. I. Willson.
 Georgetown-Georgetown Exhn. Sept. 30-Oct. 1.
 Glencoe-Glencoe Exhn. Sept. 23-24.
 Gilmers-Whitefish Valley Agrl. Soc. Sept. 3 and 5. G. Lents.
 Grand Valley-East Lather Agrl. Soc. Sept. 30-Oct. 1. Mrs. Albert Looby.
 Hanover-Hanover Exhn. Sept. 30-Oct. 1.
 Harrow-Colchester South & Harrow Agrl. Soc. Sept. 1-3. J. L. Capstick.
 Hearst-Hearst Exhn. Aug. 23-24.
 Highgate-Highgate Exhn. Oct. 7-8.
 Huntsville-North Muskoka Agrl. Soc. Sept. 21-22. William M. Sinclair.
 Ilderton-Ilderton Exhn. Oct. 1.
 Iron Bridge-Iron Bridge Exhn. Sept. 16-17.
 Kemble-Kemble Exhn. Sept. 20-21.
 Kenora-Kenora Exhn. Aug. 18-20.
 Kincardine-Kincardine Agrl. Soc. Sept. 15-16. Lorne Robinson.
 Kingston-Kingston Fall Exhn. Sept. 27-Oct. 1. Mrs. Hilda Scrutton.
 Kinmount-Kinmount Exhn. Sept. 2-3.
 Kirkton-Kirkton Exhn. Sept. 29-30.
 Kitchener-K-W Jaycee Exhn. & Fall Fair. Sept. 26-Oct. 1. D. Boehmer.
 Lakefield-Lakefield Exhn. Sept. 16-17.
 Langton-Langton Exhn. Sept. 28.
 Lansdowne-Lansdowne Exhn. Sept. 1-3.
 Leamington-Leamington Dist. Agrl. Soc. Aug. 2-6. Mrs. Ray Lockwood.
 Lindsay-Lindsay Central Exhn. Sept. 20-24. N. G. Wilson.
 Lions Head-Lions Head Exhn. Sept. 14-15.
 Listowel-Listowel Agrl. Soc. Sept. 26-27. L. Elmer Bean.
 Lombardy-Lombardy Exhn. Sept. 16-17.
 London-Western Fair Assn. Sept. 12-17. J. A. Wiley.
 Lucknow-Lucknow Exhn. Sept. 28-29.
 McDonalds Corners-McDonalds Corners Exhn. Sept. 30.
 McKellar Agrl. Soc. Sept. 17.
 Maberly-Maberly Exhn. Sept. 27-28.
 Madoc-Madoc Exhn. Oct. 4-5.
 Magnetawan-Magnetawan Exhn. Sept. 2-3.
 Markdale-Markdale Exhn. Sept. 13-14.
 Markham-Markham & East York Agrl. Soc. Sept. 29-Oct. 1. Fred Spring.
 Marmora-Marmora Agrl. Soc. Sept. 3 and 5. Thomas Bateman.
 Matheson-Matheson Agrl. Soc. Sept. 9-10. Ivan J. Saumur.
 Maxville-Maxville Fair. June 23-25. Dr. D. M. Gamble.
 Meaford-Meaford Exhn. Sept. 23-24.
 Melbourne-Melbourne Exhn. Oct. 8.
 Merlin-Merlin Exhn. Sept. 21-22.
 Merrickville-Merrickville Agrl. Soc. Aug. 26-27. Mervin M. Baker.
 Metcalfe-Metcalfe Exhn. Oct. 6-8.
 Midland-Tiny & Tay Agrl. Soc. Sept. 15-17. J. A. Blackburn.
 Mildmay-Mildmay Exhn. Sept. 13-14.
 Milton-Halton Agrl. Soc. Sept. 23-24. Mrs. G. E. Readhead.
 Milverton-Milverton Exhn. Sept. 23-24.
 Minden-Minden Exhn. Sept. 10.
 Mitchell-Mitchell Fall Fair. Sept. 27-28. K. J. Reaney.
 Mohawk-Mohawk Exhn. Sept. 17.
 Mount Forest-Mount Forest Exhn. Sept. 19-20.
 Murrillo-Murrillo Exhn. Aug. 25-27.
 Napanee-Napanee Exhn. Sept. 5-7.
 Napanee-Napanee Exhn. Aug. 12-13.
 Neustadt-Neustadt Exhn. Sept. 9-10.
 New Hamburg-New Hamburg Exhn. Sept. 16-17.
 New Liskeard-New Liskeard Agrl. Soc. Sept. 9-11. G. C. Krick.
 Newington-Newington Exhn. Sept. 2-3.
 Norwich-Norwich Exhn. Sept. 23-24.
 Norwood-Norwood Exhn. Oct. 7-8 and 10.
 Oakwood-Oakwood Exhn. Sept. 19-20.
 Odessa-Odessa Exhn. Aug. 19-20.
 Ohsweken-Ohsweken Exhn. Sept. 22-24.
 Orangeville-Orangeville Exhn. Sept. 20-21.
 Oro-Oro World's Fair. Sept. 14. Norman R. Stoddart.
 Ororo-Durham Central Agrl. Soc. Sept. 9-10. J. C. Gamey.
 Oshawa-South Ontario Agrl. Soc. Aug. 18-20. Foster Snowden.
 Ottawa-Central Canada Exhn. Aug. 19-27. J. K. Clarke.
 Ottawa-Ottawa Winter Fair. Oct. 24-29. J. K. Clarke.
 Owen Sound-Owen Sound Agrl. Soc. Oct. 6-8. Arthur Lemon.
 Paisley-Paisley Exhn. Sept. 19-20.
 Palmerston-Palmerston Exhn. Oct. 5-6.
 Parham-Parham Exhn. Sept. 10.
 Paris-Paris Exhn. Sept. 29-Oct. 1.
 Parkhill-Parkhill Agrl. Soc. Sept. 23. Lloyd S. Masure.
 Perth-South Lanark Agrl. Soc. Sept. 1-3. Mrs. A. L. Dickson.
 Peterborough-Peterborough Industrial Exhn. Aug. 10-13. R. R. Stewart.
 Petrolia-Petrolia-Enniskillen Fall Fair. Sept. 9-10. Murray H. Dewhurst.
 Picton-Picton Fair. Sept. 22-24. Phil Dodds.
 Porquiss-Porquiss Exhn. Sept. 8-9.
 Port Elgin-Port Elgin Exhn. Sept. 16-17.
 Port Hope-Port Hope Exhn. Sept. 16-17.
 Port Perry-Port Perry Exhn. Sept. 3 and 5.
 Powassan-Powassan Exhn. Sept. 13-14.
 Providence Bay-Providence Bay Exhn. Sept. 20-21.
 Rama-Rama Agrl. Soc. Sept. 24. Oliver H. Cooper.
 Renfrew-South Renfrew Agrl. Soc. Sept. 14-17. A. R. Donnelly.
 Riceville-Riceville Exhn. Sept. 23-24. Bert Fawcett.
 Richmond-Richmond Exhn. Sept. 22-24.
 Ridgetown-Ridgetown Exhn. Aug. 23-25.
 Ridgeville-Welland Co. Agrl. Soc. Sept. 13-17. W. D. Fear.

Ripley-Ripley Exhn. Sept. 23-24.
 Rocklyn-Rocklyn Exhn. Sept. 22-23.
 Rockton-North Wentworth Agrl. Soc. Oct. 8. Miller McDonough.
 Rodney-Rodney Exhn. Sept. 20-21.
 Roseneath-Roseneath Exhn. Sept. 23-24.
 Rosseau-Rosseau Exhn. Sept. 13-14.
 Russell-Russell Fair. Sept. 9-10. H. W. Hamilton.
 St. Marys-St. Marys Exhn. Oct. 7-8.
 Seaforth-Seaforth Agrl. Soc. Sept. 22-23. R. James Wallace.
 Severn Bridge-Morrison Agrl. Soc. Sept. 10. W. Camick.
 Shannonville-Shannonville Exhn. Sept. 9-10.
 Shedden-Southwell & Dunwick Agrl. Soc. Sept. 9-10. Dean Boyart.
 Shelburne-Dufferin Central Fair. Sept. 16-17. John Rose.
 Simcoe-Norfolk Co. Agrl. Soc. Oct. 3-8. Harold I. Pond.
 Smithville-Smithville Exhn. Aug. 26-27.
 South Mountain-South Mountain Exhn. Sept. 2-3.
 Spencerville-Spencerville Exhn. Sept. 9-10.
 Sprucedale-McMurrich Agrl. Soc. Sept. 9-10. Mrs. Elsie A. Sharpe.
 Stirling-Stirling Exhn. Sept. 16-17.
 Stratford-Stratford Exhn. Sept. 19-21.
 Strathroy-Strathroy Agrl. Soc. Sept. 28. Mrs. Vera McDougall.
 Sunderland-Brock Agrl. Soc. Sept. 13-14. J. H. Wilson.
 Sundridge-Sundridge Exhn. Sept. 16-17.
 Sutton-Sutton Exhn. Aug. 4-6.
 Tara-Arran-Tara Agrl. Soc. Sept. 27-28. E. D. Rath.
 Tavistock-Tavistock Exhn. Sept. 9-10.
 Teeswater-Teeswater Exhn. Oct. 4-5.
 Thedford-Bosanquet Agrl. Soc. Oct. 4-5. Mrs. John Zimmerman.
 Thessalon-Thessalon Agrl. Soc. Sept. 30-Oct. 7. Mrs. R. McWright.
 Thorndale-Thorndale Exhn. Sept. 23-24.
 Tillsonburg-Tillsonburg Exhn. Aug. 29-Sept. 1.
 Timmins-Timmins Exhn. Sept. 7-9.
 Tiverton-Tiverton Exhn. Sept. 21-22.
 Toronto-Canadian National Exhn. Aug. 24-Sept. 10. H. E. McCallum.
 Toronto-Royal Agrl. Winter Fair. Nov. 11-19. C. S. McKee.
 Trout Creek-Trout Creek Exhn. Sept. 9-10.
 Tweed-Tweed Agrl. Soc. Sept. 30-Oct. 1. John O. Sager.
 Upsala-Upsala Agrl. Soc. Sept. 2-3. Jessie E. Madder.
 Uxbridge-Uxbridge Exhn. Sept. 28.
 Val Gagne-Val Gagne Exhn. Sept. 7.
 Vankleek Hill-Vankleek Hill Exhn. Aug. 29-31. J. B. Hurley.
 Walkerton-Walkerton Exhn. Nov. 2-3.
 Wallaceburg-Wallaceburg Exhn. Sept. 29-Oct. 1.
 Warkworth-Warkworth Exhn. Sept. 15-16.
 Warren-Warren Agrl. Soc. Sept. 16-17. Mrs. R. Bole.
 Waterdown-Waterdown Exhn. Sept. 13-14. W. H. Drummond.
 Welland-Welland Co. Agrl. Soc. Sept. 13-17. W. D. Fear.
 Wellesley-Wellesley-North Easthope Agrl. Soc. Sept. 13-14. William McCormick.
 Wiarton-Wiarton Exhn. Sept. 15-16.
 Wikwemikong-Manitoulin Agrl. Soc. Sept. 24. Basil Mandamin.
 Williamstown-Williamstown Exhn. Sept. 13-14.
 Woodbridge-Woodbridge Agrl. Soc. Oct. 7-8 and 10. W. M. Myers.
 Woodstock-Woodstock Exhn. Aug. 25-27.
 Wyoming-Wyoming Exhn. Sept. 16-17.

Prince Edward Island
 Alberton-Prince Co. Exhn. Aug. 24-25. W. W. Currie.
 Charlottetown-Provincial Exhn. & Old Home Week. Aug. 15-20. G. H. Buntain.
 Charlottetown-Provincial Harvest Exhn. Sept. 29-30.
 Crapaud-Crapaud Exhn. Aug. 31. Brent Wood.
 Dundas-Dundas Plowing Match & Agrl. Fair. Sept. 14-15. Albert Acorn.
 Egmont Bay-Egmont Bay & Mont Carmel Exhn. Sept. 8. C. M. Arsenault.
 Souris-Eastern King's Exhn. Sept. 7. Anselm MacDonald.

Quebec
 Amqui-Matapedia Agrl. Soc. July 14-17. J. E. Belzile.
 Ayers Cliff-Stanstead Agrl. Soc. Aug. 25-27. Mrs. Eloise Corey.
 Aylmer-Gatineau Agrl. Soc., Div. A-Sept. 14-17. R. Elwood Edey.

Bedford-Missisquoi Agrl. Soc. Aug. 12-14. C. A. Soule.
 Brome-Brome Agrl. Soc. Sept. 3-6. G. A. McClay.
 Calixa-Lavelle-Vercheres Agrl. Soc. Aug. 9. Gerard Chagnon.
 Chapeau-Pontiac Exhn., Div. B. Sept. 13-14. Mrs. Anna McGuire.
 Chicoutimi-Chicoutimi Agrl. Soc. Aug. 24-28. Marcel Tremblay.
 Cookshire-Compton Agrl. Soc. Aug. 30. Aug. 19-21. W. S. J. Hodgman.
 Drummondville-Drummond Agrl. Soc. Aug. 12-14. Robert Boisvert.
 Gently-Nicolet Exhn., Div. B. Aug. 3. Laval Giroux.
 Havelock-Huntingdon Exhn., Div. B. Sept. 10. Aylmer B. Hadley.
 Hebertville-Hebertville Exhn. Aug. 16. Leonce Cote.
 Huntingdon-Huntingdon Agrl. Soc., Div. A. Aug. 25-27. L. A. Beaudin.
 Isle Verte-Riviere du Loup Agrl. Soc. Aug. 12-15. J. M. Marquis.
 Inverness-Megantic Agrl. Soc., Div. A. Sept. 1-3. C. W. McVetty.
 Lachute-Argenteuil Agrl. Soc. June 15-18. Kenneth P. Riley.
 Laprairie-Laprairie Agrl. Soc. Sept. 17-18. Romeo Ste. Marie.
 Lotbiniere-Lotbiniere Agrl. Soc., No. 2. Aug. 17. Joseph Bedard.
 Louiseville-Maskinonge Agrl. Soc. Aug. 30. Martin Ferron.
 Maniwaki-Gatineau Agrl. Soc., Div. B. Sept. 12-14. Mme. Palma Joanis.
 Mont-Laurier-Labelle Agrl. Soc. Aug. 9. Victor Racine.
 Montmagny-Montmagny Agrl. Soc. Aug. 10-14. Louis J. St. Yves.
 New Richmond-Bonaventure Exhn., Div. B. Aug. 25. W. H. Willett.
 Notre Dame du Lac-Temiscouata Agrl. Soc. Aug. 19-22. A. Malenfant.
 Ormstown-Ormstown Exhn. June 8-11. Carlyle Dickson.
 Papineauville-Papineau Agrl. Soc. Aug. 24-26. Donat Thibodeau.
 Pont Chateau-Soulanges Agrl. Soc. Sept. 4-5. Laurier Leger.
 Quebec-Exposition Provinciale. Sept. 2-11. Emery Boucher.
 Richmond-Richmond Agrl. Assn. Aug. 19-21. Miss A. Linahen.
 Rimouski-Rimouski Agrl. Soc. Aug. 16-22. Gabriel Belzile.
 Roberval-Societe D'Agriculture. Aug. 6-10. Bernard Levesque.
 Rougemont-Rouville Agrl. Soc. Aug. 24-25. L. A. Mondou.
 Rouyn-Western Que. Regional Exhn. Aug. 17-21. DeBlois Philippe.
 Sherbrooke-Canada's Great Eastern Exhn. Aug. 26-Sept 1. A. C. Ross.
 St. Alexandre-Iberville Agrl. Soc. Sept. 9-11. Claude Brault.
 St. Barnabe Nord-St. Barnaba Nord Exhn. Aug. 26-28.
 St. Barnabe Nord-St. Maurice Agrl. Soc. Aug. 26-28. Mme. R. Boucher.
 St. Flavien-Lotbiniere Agrl. Soc., No. 1. Aug. 16. Jules Nappert.
 St. Francois du Lac-Yamaska Agrl. Soc. Aug. 4-6. Alex. Trudeau.
 St. Hyacinthe-Chambly Agrl. Soc. Aug. 1-5. Jean Hardy.
 St. Hyacinthe-Exposition du Comte de Bagot. Aug. 1-5. Hector Tessier.
 St. Hyacinthe-Expo. Regionale St. Hyacinthe. Aug. 1-6. Alph. Deschenes.
 St. Jean-St. Jean Agrl. Soc. Sept. 3-5. J. R. St. Arnaud.
 St. Jovite-Terrebonne Agrl. Soc. Aug. 24-25. Roland Quelette.
 St. Lazare-Vaudreuil Agrl. Soc. Aug. 26-28. Henry Reid.
 St. Leonard-d'Aston-Nicolet Agrl. Soc., Div. A. Aug. 9-10. Lorenzo St. Arnaud.
 St. Pascal-Kamouraska Agrl. Soc. Aug. 17-22. Alp. Raymond.
 St. Patrice-St. Patrice Agrl. Soc. Aug. 18. Jules Nappert.
 St. Remi-Societe D'Agriculture du Comte de Napierville. Aug. 27-28. Yvan Menard Agrome.
 St. Romuald-Levis Agrl. Soc. Aug. 23-27. Lionel Begin.
 St. Stanislas-Champain Agrl. Soc. Aug. 6-7. Benoit Dery.
 St. Tite-Lavolette Agrl. Soc. Aug. 16. Benoit Dupuis.
 St. Ubald-Portneuf Agrl. Soc., Div. C. Aug. 30. Theo Chateauvert.

Ste. Anne des Monts-Gaspé-Nord Agrl. Soc. July 27-31. Wilfrid Blais.
 Ste. Henedine-Dorchester Agrl. Soc., Div. A. Aug. 18. Oscar DeBlois.
 Ste. Jeanne-Montcalm Agrl. Soc. Sept. 17. Jean Durand.
 Ste. Scholastique-Deaux-Montagnes Agrl. Soc. Aug. 29-Sept. 1. Paul Morin.
 Shawville-Pontiac Agrl. Soc., Div. A. Sept. 7-10. W. E. N. Hodgins.
 Shigawake-Bonaventure Agrl. Soc., Div. A. Aug. 23-24. Ed C. Hayes.
 Sorel-Richelieu Agrl. Soc. Aug. 17-20. Rene St. Martin.
 Trois Rivieres-Expo. Regionale de Trois-Rivieres. Aug. 19-25. Jean Alarie.
 Valleyfield-Valleyfield Rotary Club Fair. Aug. 24-28. Lorenzo Brisson.
 Victoriaville-Victoriaville Fair. Aug. 9-14. J. Vincent Lanouette.
 J. Doris E. Blakey.
 Moose Jaw-Moose Jaw Exhn. & Stampede. July 13-16. Mrs. D. Bjornson.
 Nipawin-Nipawin Exhn. Aug. 4-5. Mrs. Dorothy Robison.
 Nokomis-Nokomis Exhn. Aug. 10. Mrs. R. V. Stevenson.
 North Battleford-The Battlefords Agrl. Exhn. Aug. 8-10. N. W. Symonds.
 Ogema-Ogema Exhn. July 20. Mrs. Doris Viergutz.
 Perdue-Perdue Exhn. Aug. 3. Mrs. O. K. Shephardson.
 Punnett-Touchwood Exhn. Aug. 11. George Perry.
 Radisson-Radisson Exhn. Aug. 4-5. Wm. E. Scandrett.
 Redvers-Redvers Exhn. July 14. R. D. Burr.
 Rosthern-Rosthern Agrl. Soc. Aug. 18. Aron M. Friesen.
 Prince Albert-Prince Albert Agrl. Exhn. Aug. 11-13. Geo. K. Ross.
 Regina-Regina Exhn. of Regina. Aug. 1-6. T. M. McLeod.
 Saltcoats-Saltcoats Agrl. Soc. July 22. S. L. Kirkham.
 Saskatoon-Saskatoon Ind. Exhn. July 25-30. S. N. MacEachern.
 St. Walberg-St. Walberg Exhn. Aug. 10. Mrs. E. F. Friston.
 Somme-Shand Exhn. Aug. 10. D. B. Butterfield.
 Stoughton-Stoughton Exhn. July 22. Harold D. Crossman.
 Swift Current-Swift Current Agrl. Exhn. June 30-July 2. I. Hansen.
 Tantallon-Tantallon Exhn. Aug. 4. Mrs. B. Kaplan.
 Turtleford-Turtleford Exhn. Aug. 17. Lloyd Proctor.
 Vendura-Fairmede Exhn. June 2. Mrs. Annie Griffith.
 Wapella-Wapella Exhn. July 28. Mrs. Mabel Cascadden.
 Weyburn-Weyburn Agrl. Soc. July 4-6. Mrs. L. Zabel.
 Yorkton-Yorkton Agrl. Exhn. July 18-20. R. J. Hepburn.

Saskatchewan
 Abernethy-Abernethy Exhn. July 29. T. Howard Lowe.
 Alameda-Alameda Exhn. June 11. A. W. Young.
 Arcoia-Arcoia Agrl. Soc. July 27. J. A. McLeod.
 Prince Albert-Prince Albert Agrl. Soc. Aug. 11-13. George K. Ross.
 Armley-Cronaught Agrl. Exhn. July 27. Mrs. Violet McDonald.
 Beechy-Victory Exhn. Assn. Aug. 4. Mrs. A. H. Meaden.
 Bounty-Fertile Valley Exhn. July 20. Robert A. Stewart.
 Carnduff-Carnduff Exhn. July 27. Mrs. Helen McRee.
 Central Butte-Central Butte Exhn. July 28. Alice E. Nelson.
 Churchbridge-Churchbridge Exhn. Oct. 19. Mrs. Philip Daum.
 Coronach-Coronach Exhn. July 22. Mrs. Allace E. Black.
 Creelman-Creelman Exhn. July 15. D. J. Mott.
 Craik-Craik Exhn. July 19-20. Mrs. Adele R. Barnett.
 Davidson-Davidson Exhn. July 13. Mrs. Verva Meek.
 Elstow-Elstow Exhn. Aug. 3. Mrs. Agnes Rugg.
 Estevan-Estevan Agrl. Exhn. July 7-9. W. R. Cantlon.
 Foam Lake-Foam Lake Exhn. July 27. Alex. J. Reid.
 Gainsborough-Gainsborough Exhn. July 13. Mrs. Eloise M. Shaw.
 Golburn-Golburn Exhn. Aug. 3. Mrs. Cecil Furber.

Grenfell-Grenfell Exhn. Oct. 19.
 Humboldt-Humboldt Exhn. July 11-12. Daniel C. Stuckel.
 Invermay-Invermay Exhn. Aug. 5. Mrs. Joan Lee.
 Kennedy-Kennedy Exhn. July 29. T. C. Wilhelm.
 Lloydminster-Lloydminster Agrl. Exhn. July 25-27. G. A. Mansell.
 Maryfield-Maryfield Exhn. Aug. 3. Martin Jensen.
 Melfort-Melfort Agrl. Soc. July 21-23. C. D. Manson.
 Mossbank-Lake Johnston & Sutton Exhn. June

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COMING EVENTS

California
 Cayucos—Cayucos Lions Club Celebration, July 1-4. Ed York, 505 West Kearney Blvd., Fresno.
 Hollister—San Benito Co. Saddle Horse Show, June 24-26. J. M. Leonard, 616 San Benito St.
 Los Angeles—Do-It-Yourself Show (Great Western Exhibit Bldg.), June 16-26. Ted Bentley.
 Ross—Marin Art & Garden Show, June 30-July 4. Marcella B. McCoy, P. O. Box 437.
 San Francisco—San Francisco Flower Show, Aug. 26-28. Walter F. Gibson, 2255 31st Ave.
 San Francisco—San Francisco Home Show (Cow Palace), July 22-31. James Logan.
 Santa Barbara—Santa Barbara Nat'l Horse Show & Flower Show, July 8-16. Allen Ross, P. O. Box 3006.
 Santa Monica—Better Homes Exposition (Civic Aud.), June 22-26. Patrick J. O'Toole.
 Vacaville—Celebration, June 15.

Colorado
 Pagosa Springs—Celebration, July 4.

Connecticut
 Bridgeport—Barnum Festival, July 1-9.

Idaho
 Blackfoot—Snake River Valley Horse Show (Fairgrounds), July 7-9. Dess Lauder, Route 1, St. Anthony.
 Boise—Western Riding Clubs Association Field & Race Meet (Fairgrounds), June 19. Grace Rambo, Route 1, Meridian.
 Emmett—Emmett Cherry Festival, June 20-25. Melvin Chandler, A. L. Comdr., Box 132.

Illinois
 Bloomington—Boat & Sports Show (Miller Park Lake), June 25-26.
 Carbon Hill—Homecoming, July 13-17.
 Chicago—Celebration (Soldier Field), July 4.
 Chicago—Chicago Intl. Trade Fair (Navy Pier), June 20-July 5. Richard Ryves.
 Chicago—Venetian Night Festival (Lakefront), Aug. 5.
 Depue—Boat Drags, July 9-10. John R. Herzog, 119 E. Fourth St.
 Evansville—Celebration, July 4.
 Geneva—VFW Festival, June 15-18.
 Geneva—Midsummer Festival, June 19.
 Geneva—Swedish Days, June 23-25.
 Lincoln—Elks Carnival, June 22-25.
 Lovington—Celebration, July 11-16. W. J. Dahm.
 Quincy—Rodeo, June 17-19.
 Ridgefarm—Lions Club Tomato Festival, Aug. 18-20. D. W. Brewer.
 Rockford—Businessmen's Celebration, June 14-19.
 Salem—Marion Co. Soldiers & Sailors' Reunion, June 20-25.
 Shawneetown—Sesquicentennial, July 1-4. A. Keith Phillips.
 South Beloit—Lions Club Celebration, June 21-26.
 Streator—Celebration, July 4.
 Sullivan—Celebration, June 28-July 4.
 Troy—Homecoming & 104th Anniversary Celebration, July 23-28. Paul D. Sims, 207 S. Main.

Indiana
 Charlestown—Lions Club Celebration, June 29-25. J. H. Peters, Box 371.
 Columbia City—Old Settlers' American Legion Celebration, Aug. 9-13. Stuart D. Smith.
 Huntington—VFW Street Fair, July 18-23. W. O. Randol, Markle.
 Logansport—Jaycee Celebration, July 4. Dick Rammel.
 North Webster—Mermaid Festival, June 27-July 2. George H. Prough, 2327 Homewood Ave., Mishawaka, Ind.
 Odon—Annual Old Settlers' Meeting, Aug. 17-20. J. Harold Flynn.
 Rosedale—Centennial, July 27-30. C. Mickey Walker, Box 404.
 Sheridan—Centennial, July 2-9.
 St. Paul—Fair-O-Rama, July 20-23. Harry Case, Box 148.
 Terre Haute—Miners Picnic, Aug. 5-7. Jack Wilton, 1344 Ohio St.

Iowa
 Creston—Crestonian Club Celebration, July 1-4.
 Keokuk—Street Celebration, July 4-9.
 Sibley—Osceola Co. Livestock Show, Aug. 13-17. Gene Alexander.

Kansas
 Anthony—Race Meet, July 19-23.
 Florence—Celebration, Sept. 5. Jess Rosters, Chamber of Commerce.

Pittsburg—Celebration, July 2-4.

Kentucky
 Fordsville—Fordsville Lions Club Horse Show, June 24-25. Charles R. Mason, Box 55.
 Henderson—Sesquicentennial & July 4 Celebration, June 27-July 4.
 Irvington—Irvington Saddle Horse & Pony Show, July 2. H. F. Mitchell.
 Lawrenceburg—Lawrenceburg Horse Show, July 19-23. Billy Goodlet, 585 S. Main St.
 Middlesboro—Tri-State Horse Show, Aug. 6. R. B. Johns, Box 74.
 Owensboro—Celebration, July 4.
 Owingsville—Lions Club Horse Show, July 3-4. Joe R. Thompson.

Louisiana
 Delcambre—Iberia Shrimp Festival, Aug. 18-19. Ferry Paul LeBlanc.
 Lake Providence—Miss Louisiana Pageant, June 30-July 2. Leonard Kennedy.

Maine
 Portland—Cumberland Co. Centennial, Aug. 15-27. R. E. Peterson, P. O. Box 878.
 Thomaston—Celebration, July 4. Arthur Henry.

Massachusetts
 Gloucester—Celebration, June 27-July 4.
 Lowell—Celebration, July 1-4. Jeff Harris, 103 Walnut St., Revere.
 Marlboro—Centennial, June 10-19.
 New Bedford—Feast of the Blessed Sacrament, Aug. 5-7. Jeff Harris, 103 Walnut Ave., Revere.

Michigan
 Detroit—Windsor—International Freedom Festival, June 25-July 4.
 East Lansing—State 4-H Club Show, Aug. 29-Sept. 2. Russell G. Mawby, Ag Hall, Mich. State University.
 Hillsdale—Hillsdale Celebration (Fairgrounds), July 2-4. W. K. Farquharson, 9 Union St.
 Marne—Grand Rapids Guernsey Show, Aug. 6. Donald Kamps, Byron Center.
 Menominee—Menominee Dairy Show, July 30. Gall E. Bowers.
 Port Huron—Blue Water Festival, July 9-17. F. B. Walters, 1419 Harker.
 St. Charles—Centennial, June 18-19. J. L. (Whitey) Bedard.

Minnesota
 Edgerton—Edgerton Dutch Festival & Flying Dutchman State Champ Jubilee, July 13-14. Clifford H. Peterson.

Mississippi
 Louisville—Winston Co. Livestock Show, Aug. 15-20. Claude E. Ming.

Missouri
 Bolivar—Kiwanis Jr. Livestock Show, June 15-16. Robert Houk.
 Branson—Homecoming, June 14-18.
 Gerald—Franklin Co. 4-H Livestock & Home Economics Show, July 2-3. Herbert Grammann.
 Linneus—Old Settlers' Reunion, Aug. 4-6. Donald Barnett.
 Lucerne—Lucerne Stock Show, Aug. 25-27. K. K. Blanchard.
 Maitland—Beauty Pageant & Blue Grass Festival, June 22-25. Dale A. Marion, American Legion.
 Marceline—Jaycees Celebration, July 2-4. Jerry Clark.
 Sedalia—Pettis Co. 4-H Livestock Show, Aug. 12. Owen Fox.
 Shelbyville—Old Settlers' Reunion, Aug. 25-27.
 Sikeston—Centennial, June 13-16.
 St. Joseph—Buchanan Co. Dairy Show, July 23. Webb Embrey.
 St. Joseph—Interstate Jr. Dairy Show, July 29. Webb Embrey.

Nebraska
 Omaha—Celebration (Municipal Stadium), July 2-4. L. M. Baker, American Legion Post No. 1.
 Omaha—Old-Fashioned Family Fair, Municipal Stadium, July 2-4. Tony La Puza.
 Superior—Celebration, July 3-4. Chamber of Commerce.

New York
 Lackawanna—Eric Co. Legion Convention & Field Days, June 22-26. Edward Aldrich, 546 Ridge Road.
 New York—British Exhibition (Coliseum), June 10-26.
 New York—Mid-Year National Notion & Novelty Show (Trade Show Bldg.), June 13-16.
 New York—New York Health Show (Coliseum), July 16-24.

North Carolina
 Beaufort—251st Anniversary Celebration, July 3-10.
 Kernersville—Fourth of July Horse Show & Parade, July 4.

Ohio
 Brecksville—Celebration, July 1-4.
 Cincinnati—Zoo Food and Home Show, Aug. 17-28. Jack Heusser.
 Defiance—Northwestern Volunteer Firemen's Assn Convention, June 13-18.
 Fairborn—Celebration, July 4.
 Newton Falls—Celebration, July 4-9.
 North Industry—Firemen's Homecoming, July 19-23. George Marlow, 911 Payne Ct., N.E., Canton 5.
 Parma—Parma's Fun on the Fourth, July 4. L. Robert Parker, 5815 Haverhill Ave.
 Portsmouth—Portsmouth Charity Horse Show, June 23-26. William H. Haraha.
 Tuscarawas—Tuscarawas Celebration, July 4. Chamber of Commerce.
 Union City—Firemen's Convention, June 22-25.
 Waco—Waco Homecoming, June 22-25. George Marlow, 911 Payne Ct., N.E., Canton 5.
 Wellsville—St. Rocco Celebration, Aug. 15-20.

Oklahoma
 Anadarko—American Indian Exposition, Aug. 15-20.
 Duncan—Spring Festival, July 12-16.
 Pawnee—Indian Celebration, Aug. 29-Sept. 3.

Pennsylvania
 Chambersburg—State Plowing Contest & Conservation Field Day, Aug. 10.
 Dupont—Northeastern Firemen's Federation Paradise, June 27-July 2.
 Great Bend—Great Bend Twp. & Baras Centennial, July 17-23. E. E. Empett.
 Levittown—St. Michael's Church Fair, June 27-July 9.
 Linesville—Legion Convention, June 21-25.
 Newfoundland—American Legion Celebration, July 4.
 Palmyra—Bicentennial, June 20-25. Russell Wagner, P. O. Box 228.
 Vandling—Northeastern Firemen's Federation Parades, June 13-18.
 Williamsport—VFW Celebration, June 13-18. Mickey Percell.

South Dakota
 Custer—Gold Discovery Days, July 22-24.
 Dupree—50th Anniversary Celebration, June 17-18.
 Faith—Tri-County Stock Show & Rodeo, Aug. 12-14. Kieth M. Tidball.
 Tabor—Czech Days, June 26-28.
 Timber Lake—Golden Jubilee, Aug. 19-21.
 Vermillion—Clay Co. Old Settlers' Picnic, Aug. 21.
 Wakonda—75th Anniversary Celebration, June 17-18.
 Woonsocket—Celebration, July 4.

Tennessee
 Maryville—Maryville Celebration, July 17-21. John L. Clark, 1612 Jenkins.
 Memphis—Shelby Co. Livestock Show, Aug. 11. William G. Brown.

Texas
 Belton—Celebration, June 27-July 4.
 Burkburnett—Boomburn Celebration, June 16-18. Marjorie Hofack.
 Kaufman—Kaufman Co. Livestock Show, Aug. 25-27. Wm. D. Percy.
 Kerrville—Texas Angora Goat Raisers' Show & Sale, Aug. 4-6. P. E. Guiley.
 Fredericksburg—Fourth of July Races & Horse Show, July 2-4. Mrs. Bill Petmucky.
 Odessa—Independence Festival (Motor Co. Coliseum), July 3-4.
 Valera—Birthday Celebration, June 21-25.

Utah
 Brigham City—Brigham City Peach Days, Sept. 8-10.
 Ferron—Southeastern Utah Jr. Fat Stock Show, Aug. 4-6.
 Kamas—Kamas Valley Livestock Show, June 17-18. Demont Lotz.
 Nephi—Utah State Suffolk Sheep Show, Aug. 30-31.
 Richfield—Southern Utah Jr. Livestock Show, Aug. 17-20.

Virginia
 Appalachia—Legion Celebration, June 25-July 4.

Washington
 Yakima—Yakima Diamond Jubilee, June 19-26.

West Virginia
 East Rainelle—Celebration, July 4.
 Ripley—Celebration, July 4.
 Terra Alta—Celebration, July 4.

Wisconsin
 Appleton—Civic Celebration, July 1-4. Jr. Chamber of Commerce.
 Brodhead—Legion Celebration, June 17-19.
 Burlington—American Legion Celebration, July 1-4.
 Eleva—Broiler Festival, July 2-4. Vic Wena.
 Evansville—Celebration, July 4. Mrs. Dee Losey.
 Fort Atkinson—Firemen's Celebration, July 6-10.
 Madison—Celebration, July 4.
 Milwaukee—St. Joseph's Pompeli Church Celebration, June 23-26. Mike Viscuso.
 Milwaukee—St. Rita Street Fair, July 7-10.
 New Berlin—Celebration, July 4.
 Plymouth—Cheese Derby Days, June 24-26. Edward J. Shields.
 Reersburg—Chamber of Commerce Celebration, July 4. Paul Poss.
 Superior—Celebration, July 3-4. Junior Chamber of Commerce.
 Thiensville—Lions Club Celebration, July 29-31. A. W. Strehlow, P. O. Box 1, Waukesha.
 Waukesha—Legion Celebration, June 28-July 4.

Wyoming
 Fort Bridger—Pony Express Celebration, July 33.
 Gillette—Annual Mixer Day Bar-B-Q, Aug. 31.
 Lander—Pioneer Days, July 3-4.
 Laramie—Laramie Jubilee Days, July 6-10.
 Sheridan—All-American Indian Days, Aug. 5-7. Floyd W. Tetreault.
 Thermopolis—Gift of Water Pageant, Aug. 7.

1960 Rodeo Dates

Alabama
 Medicine Hat—Medicine Hat Rodeo, July 21-23.

Arizona
 Prescott—Prescott Rodeo, July 2-4.

Arkansas
 Little Rock—Little Rock Rodeo, Oct. 3-8.
 Pine Bluff—Pine Bluff Rodeo, Sept. 27-Oct. 1.
 Springdale—Springdale Rodeo, June 29-July 2.

California
 Barstow—Barstow Rodeo, Sept. 17-18.
 El Toro—El Toro Rodeo, June 18-19.
 Eureka—Eureka Rodeo, June 25-26.
 Los Angeles—Los Angeles Rodeo, Aug. 21.
 Novato—Novato Rodeo, June 19.
 Sacramento—Sacramento Rodeo, Sept. 8-11.
 Salinas—Salinas Rodeo, July 21-24.
 San Juan Bautista—San Juan Rodeo, July 17.
 Sonora—Sonora Rodeo, July 31.
 Woodland—Woodland Rodeo, Aug. 20-21.

Colorado
 Akron—Akron Rodeo, Aug. 19-20.
 Boulder—Boulder Rodeo, July 30-Aug. 1.
 Colorado Springs—Colorado Springs Rodeo, July 25.
 Colorado Springs—Colorado Springs Rodeo, Aug. 9-13.
 Cortez—Cortez Rodeo, June 17-19.
 Durango—Durango Rodeo, July 22-24.
 Eads—Eads Rodeo, Sept. 9-10.
 Estes Park—Estes Park Rodeo, Aug. 4-6.
 Golden—Golden Rodeo, Aug. 5-7.
 Grover—Grover Rodeo, June 18-19.
 Gunnison—Gunnison Rodeo, July 15-17.
 Lamar—Lamar Rodeo, Aug. 16-17.
 Longmont—Longmont Rodeo, Aug. 18-20.
 Loveland—Loveland Rodeo, Aug. 14-16.
 Monte Vista—Monte Vista Rodeo, Aug. 4-6.
 Pagosa Springs—Pagosa Springs Rodeo, July 3-4.
 Pueblo—Pueblo Rodeo, Aug. 25-27.
 Walden—Walden Rodeo, July 16-17.
 Walsenburg—Walsenburg Rodeo, June 24-25.
 Woodland Park—Woodland Park Rodeo, July 22-24.
 Yuma—Yuma Rodeo, Aug. 16-17.
 Canon City—Canon City Rodeo, July 9-10.

Idaho
 Burley—Burley Rodeo, Aug. 25-27.
 Cambridge—Washington Co. Fair & Rodeo, Aug. 24-27.
 Caldwell—Caldwell Night Rodeo, Aug. 9-13.
 Coeur d'Alene—Coeur d'Alene Rodeo, Aug. 5-7.
 Council—Adams Co. Fair & Rodeo, Aug. 5-7.
 Emmett—Gem Co. Fair & Rodeo, Aug. 17-20.
 Filer—Twin Falls Co. Fair & Rodeo, Sept. 7-10.
 Gooding—Gooding Co. Fair & Rodeo, Aug. 18-20.
 Grace—Caribou Co. Fair & Night Rodeo, Aug. 12-13.
 Grangeville—Grangeville Rodeo, July 2-4.
 Hailey—Wood River Roundup, July 3-4.
 Homedale—Owyhee Co. Fair & Rodeo, Aug. 24-27.
 Idaho Falls—War Bonnet Roundup, June 28-July 1.
 Jerome—Jerome Co. Fair & Rodeo, Aug. 25-27.
 Lewiston—Lewiston Roundup, Sept. 9-11.
 Mackay—Mackay Rodeo Association, June 18-19.
 Malad—Oneida Co. Night Rodeo, July 8-9.
 Malad—Oneida Co. Fair, Sept. 8-10.
 Nampa—Snake River Stampede, July 19-23.
 New Plymouth—Payette Co. Fair & Rodeo, Aug. 24-27.
 Orofino—Clearwater Co. Fair & Lumberjack Days, Sept. 16-18.
 Preston—That Famous Preston Night Rodeo, July 28-30.
 Pocatello—Pocatello Frontier Rodeo, Aug. 2-4.
 Pocatello—North Bannock Co. Fair, Sept. 9-10.
 Ririe—Jefferson Co. Fair, Sept. 2-3.
 Rupert—Rupert Night Rodeo, July 2-4.
 Salmon—Lemhi Co. Fair & Rodeo, Sept. 1-3.
 Shoshone—Lincoln Co. 4-H & FFA Fair, Aug. 26-27.
 Terretion—Mud Lake Fair & Rodeo, Aug. 26-27.
 Weiser—Hell's Canyon Rodeo, July 14-16.

Illinois
 East St. Louis—East St. Louis Rodeo, June 17-19.
 Kankakee—Kankakee Rodeo, Aug. 6-8.
 Marion—Marion Rodeo, June 23-26.
 Peoria—Peoria Rodeo, June 24-26.

Iowa
 Fort Madison—Fort Madison Rodeo, Sept. 10-11.
 Sidney—Sidney Rodeo, Aug. 16-21.

Kansas
 Lawrence—Lawrence Rodeo, Sept. 1-3.
 Mound City—Mound City Rodeo, Aug. 19-20.
 Phillipsburg—Phillipsburg Rodeo, Aug. 4-7.
 Pretty Prairie—Pretty Prairie Rodeo, July 27-30.
 Salina—Salina Rodeo, Aug. 29-Sept. 1.
 Scott City—Scott City Rodeo, Aug. 10.
 Waterville—Waterville Rodeo, July 29-31.

Louisiana
 Alexandria—Alexandria Rodeo, Aug. 23-27.
 Columbia—Columbia Rodeo, Sept. 22-24.

Missouri
 Independence—Independence Rodeo, Aug. 12-14.
 Sikeston—Sikeston Rodeo, Sept. 16-18.

Montana
 Augusta—Augusta Rodeo, June 26.
 Billings—Billings Rodeo, Aug. 9-13.
 Butte—Butte Rodeo, June 23-25.
 Eralaka—Eralaka Rodeo, Aug. 6-7.
 Forsyth—Forsyth Rodeo, Aug. 16-18.
 Glendive—Glendive Rodeo, Aug. 23-24.
 Great Falls—Great Falls Rodeo, Aug. 4-6.
 Lewiston—Lewiston Rodeo, July 28-30.
 Livingston—Livingston Rodeo, July 2-4.
 Shelby—Shelby Rodeo, July 21-24.
 Wolf Point—Wolf Point Rodeo, July 13-17.

Nebraska
 Benkelman—Benkelman Rodeo, Aug. 14-15.
 Burwell—Burwell Rodeo, Aug. 10-13.
 Chambers—Chambers Rodeo, Aug. 17-18.
 Crawford—Crawford Rodeo, July 2-4.
 Lawrence—Lawrence Rodeo, Aug. 27-28.
 North Platte—North Platte Rodeo, June 17-19.
 Omaha—Omaha Rodeo, Sept. 23-Oct. 2.
 Seward—Seward Rodeo, Aug. 1-2.
 Sidney—Sidney Rodeo, Aug. 20-21.

Nevada
 Fallon—Fallon Stampede Days, Sept. 3-5.
 Reno—Reno Rodeo, June 17-19. Lawrence Semenza.
 Winnemucca—Winnemucca Rodeo, Sept. 5.

New Mexico
 Las Vegas—Las Vegas Rodeo, Aug. 5-7.
 Santa Fe—Santa Fe Rodeo, July 13-16.

North Carolina
 Charlotte—Charlotte Rodeo, April 13-16. Paul Buck.

Ohio
 Middletown—Middletown Rodeo, June 9-11.

Oklahoma
 Chickasha—Chickasha Rodeo, July 12-16.
 Claremore—Claremore Rodeo, July 5-9.
 Hinton—Hinton Rodeo, July 4-6.
 Lenapah—Lenapah Rodeo, July 2-4.
 McAlester—McAlester Rodeo, Sept. 8-11.
 Vinita—Vinita Rodeo, Aug. 24-28.
 Yukon—Yukon Rodeo, June 23-25.

Oregon
 Cottage Grove—Cottage Grove Rodeo, June 25-26.
 Elgin—Elgin Rodeo, July 23-24.
 Joseph—Joseph Rodeo, July 29-31.
 Klamath Falls—Klamath Falls Rodeo, July 2-4.
 Molalla—Molalla Rodeo, July 2-4.
 Moro—Moro Rodeo, Aug. 20-21.
 Myrtle Point—Myrtle Point Rodeo, Aug. 19-21.
 Pendleton—Pendleton Rodeo, Sept. 14-17.
 Prineville—Prineville Rodeo, Aug. 12-14.
 Redmond—Redmond Rodeo, Aug. 27-28.
 St. Paul—St. Paul Rodeo, July 2-4.

South Dakota
 Belle Fourche—Black Hills Round-Up, July 3-5.
 Clear Lake—Crystal Spring Championship Rodeo, June 24-26.
 Custer—Custer Rodeo, July 22-23.
 Deadwood—Days of '76 Rodeo, Aug. 5-7.
 Faith—Tri-County Stock Show & Rodeo, Aug. 12-14.
 Fort Pierre—Fourth of July Rodeo, July 4.
 Fort Pierre—Casey Tibbs Annual 4-H Round-Up, Aug. 7.
 Moberg—Moberg Rodeo, July 2-4.
 Nemo—World Championship Rodeo, July 31.
 Newell—50th Anniversary & Labor Day Rodeo, Sept. 5.
 St. Onge—Rough Riders Rodeo, June 25-26.
 Sioux Falls—Sioux Falls Rodeo, Aug. 27-29.
 Spearfish—Spearfish Rodeo, July 15-17.
 Sturgis—Sturgis Rodeo, July 16-17.
 Wall—53d Birthday Celebration & Rodeo, July 8-9.

Tennessee
 Memphis—Memphis Rodeo, Sept. 23-Oct. 1.

Texas
 Alvin—American Legion 4th of July Rodeo, July 2-4.
 Austin—Austin Rodeo, July 14-16.
 Burkburnett—Burkburnett Rodeo, June 16-18.
 Coleman—Coleman Rodeo, July 13-16.
 Gladewater—Gladewater Roundup Rodeo, June 14-17. Ralph Prince.
 Jacksonville—Jacksonville Riders Club Annual Rodeo, July 7-9.
 Lamesa—Lamesa Rodeo, May 26-28.
 Mesquite—Mesquite Rodeo, June 18.
 Mesquite—Mesquite Rodeo, June 25.
 Mineral Wells—Palo Pinto Co. Livestock Assn. Rodeo, June 16-18. John R. Winters.
 Rusk—Rusk Rodeo, Aug. 11-13.
 Sulphur Springs—Sulphur Springs Annual Rodeo, June 30-July 4. Mike Pribble.
 Texarkana—Texarkana Rodeo, Sept. 12-17.
 Vernon—Vernon Rodeo, June 22-25.
 Waco—Waco Rodeo, Oct. 4-8.

Utah
 Lehi—Lehi Rodeo, June 23-25.
 Logan—Logan Rodeo, Aug. 18-20.
 Nephi—Nephi Rodeo, July 14-16.
 Ogden—Ogden Rodeo, July 20-25.
 Pleasant Grove—Pleasant Grove Rodeo, June 9-11.
 Price—Price Rodeo, July 14-16.

Washington
 Bremerton—Bremerton Rodeo, Aug. 19-21.
 Ellensburg—Ellensburg Rodeo, Sept. 3-5.
 Newport—Newport Rodeo, Aug. 5-6.
 Omak—Omak Rodeo, Aug. 13-14.
 Puyallup—Puyallup Rodeo, Sept. 17-25.
 Sedro Woolley—Sedro Woolley Rodeo, July 3-4.
 Spokane—Spokane Rodeo, July 29-31.

Wisconsin
 Spooner—Spooner Rodeo, July 4.

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CANADA

Ontario
 North Bay—North Bay Old Home Week, Aug. 1-6. Tom Ringler, P. O. Box 582, London.
 St. Thomas—St. Thomas Old Home Week, July 18-23. Tom Ringler, P. O. Box 582, London.
 Walkerton—Walkerton Old Boys' Reunion, July 1-4. Tom Ringler, P. O. Box 582, London.

Louisiana
 Alexandria—Alexandria Rodeo, Aug. 23-27.
 Columbia—Columbia Rodeo, Sept. 22-24.

Missouri
 Independence—Independence Rodeo, Aug. 12-14.
 Sikeston—Sikeston Rodeo, Sept. 16-18.

ROLLER RUMBLINGS

By AL SCHNEIDER

APPROVAL of a local advertising budget to back the forthcoming American championships will be an innovation for the Roller Skating Rink Operators' Association of America, which is appropriating \$3,000 for the purpose. This will be entirely spent in the Little Rock area to sell the championships, to be held July 23-30, at the Barton Coliseum, to residents of that section. Approximately half will be spent on television and one-quarter each with newspapers and radio stations, giving a coverage of the principal local media. The new step has a two-fold purpose, according to Charles E. Cahill, RSROA secretary-treasurer:

1. To increase box office at the meet itself, thereby helping to meet the considerable expenses.

2. To make people of the entire area aware of roller skating as a popular competitive sport, thereby doing an important institutional

job. If this advertising program proves successful, it is expected to set the pattern for future national meets.

Two strong bids for the 1962 championships are to be presented during the RSROA convention, to be held during the championships at Little Rock. These are from Fort Wayne, Ind., and Los Angeles.

A new development in portable-type floors of championship caliber is expected to have an important effect on locations of future championships. The meets have generally outgrown the facilities of existing roller rinks because of the necessity for seating large crowds of spectators. The alternative is a stadium-type public building. The major problem has been the nonavailability of suitable floors and the cost of special flooring for the meets. Arrangements are now being made by Barton Coliseum to make its new skating floor available on a rental basis to the Indiana Chapter of RSROA for the Fort Wayne meet, if the bid is approved. The California chapter is also constructing a new floor to be used in Pan Pacific Auditorium at Los Angeles for the Southwestern regional championships. This would then be available for the 1962 American meet. This will make three movable-type floors available for use wherever needed — those owned by Boston Arena, where the 1959 meet was held; Barton Coliseum, and the Pan Pacific Auditorium. These special floors are built to rigid specifications and may be installed for temporary use at a fraction of the cost of purchase and installation. The average cost of a new floor is about \$15,000, while the rental fee is expected to be about 15 to 20 per cent of this.

Indiana authorities are strongly disinclined to permit the sale of

alcoholic beverages in roller rinks, even tho Indiana's liquor law contains no specific prohibition against licensing such places. Representatives of the Indiana Alcoholic Beverages Commission and members of the county liquor boards, agencies vested with authority to issue licenses, feel that a rink operation would be hurt rather than helped if its premises were covered by an alcoholic beverages permit. Enacted shortly after the demise of prohibition, the law is generally regarded as a tough one. Just one of its provisions—the age limitation—would probably ruin rink attendance, some commission officials feel. Under terms of the law, serving a person under age 21 or even countenancing his presence on the premises would be a violation, and a serious one at that. Additionally, the law provides that a liquor outlet must be equipped with ample facilities for the serving of food; that a place licensed to dispense alcoholic beverages must be, in fact, a restaurant in which sale of liquor is incidental. A further requirement is that persons be seated while consuming alcoholic beverages. Seating of women at the bar is prohibited. An occasional temporary permit for sale of malt beverages has been granted to rinks. This, however, permits only the sale of beer and, as a rule, for only one day. "The rink operators' experience with such a temporary permit emphasizes the difficulties of mixing drinking with skating," said an enforcement officer of the commission. "For that one day, the operator is subject to all the provisions of the liquor law. He can't serve anyone under 21. He can't even have anyone under 21 on his premises. He must have food to serve in adequate quantity. He must open and close at a certain time. The nearest church or school must be at least 200 feet away from his business, and all that goes on in the rink must be visible to the passerby on the street."

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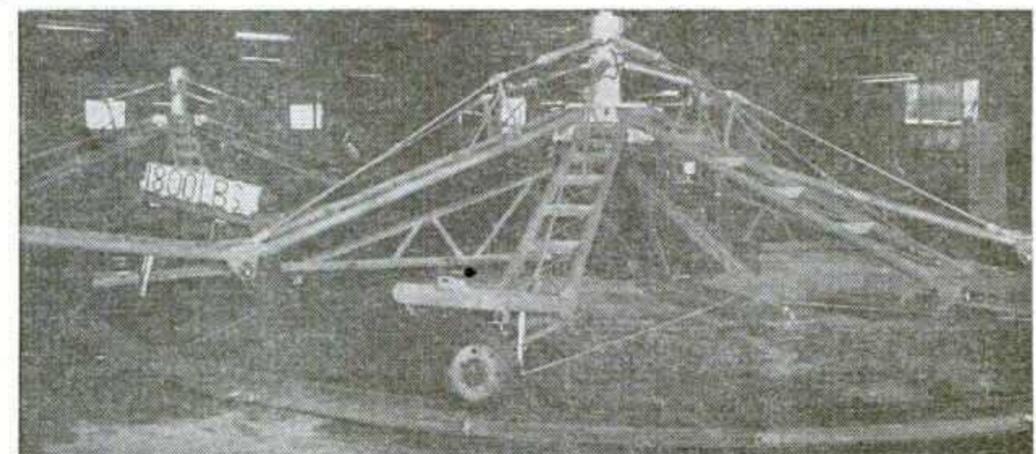
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Amusements of America: *Samuel Generalo; Somerville, N. J.
Baker's United: *L. F. Tyra; Indianapolis, Ind.; Cambridge City 20-25.
Bee's Old Reliable: *Raymond C. Huls; Florence, Ky.
Belle City: (48th St. & 30th Ave.) Kenosha, Wis., 13-15; (80th St. & S. Sheridan Rd.) Kenosha 16-22; (Jackson St.) Milwaukee 23-26.

Circus Routes

Adams & Sells: Chicago, Ill., 13-14; Wheaton 15; Hillside 16; Bensenville 17; Cary 18; Roselle 19; Rolling Meadows 20.
Atayde Bros.: Tijuana, B. C., Mex., 13-16; Ensenada 17-21; Tecate 22-23; Ciervos 24; Rio Colorado 25-26; Sonoita 27.
Clyde Beatty-Cole Bros.: Pittsfield, Mass., 13; Holyoke 14; Claremont 15; St. Johnsbury, Vt., 16; Montpelier 17; Burlington 18; Sarasota Springs, N. Y., 19; Syracuse 20; Ithaca 21; Elmira 22; Olean 23; Jamestown 24; North Tonawanda 25; Niagara Falls 26.
Cristiani Bros.: Fostoria, O., 13; Findlay 14; Sidney 15; Kokomo, Ind., 16; Fort Wayne 17; Toledo, O., 18; Adrian, Mich., 19; Jackson 20.
Famous Cole: Elgin, Ill., 15; Yorkville 16; Coal City 17.
Hagen Bros.: Spring Valley, N. Y., 13; Cold Spring 14; Cornwall 15; Kingston 16; Poughkeepsie 17; Catskill 18.
Hamid - Morton: Trenton, N. J., 16-19.
Hunt Bros.: Laurence Harbor, N. J., 13; Red Bank 14; Sayreville 15; S. Plainfield 16; Iselin 17; Carteret 18.
King Bros.: *Eva Hinckley; Emerson, Man., 13; Morden 14; Carman 15; St. Boniface 16; Portage La Prairie 17; Neepawa 18; Dauphin 20; Russell 21; Roblin 22; Swan Lake 23; Kamsack, Sask., 24; Melville 25; Outlook 27.
Mills Bros.: *Joe Stefan; Springdale (Cincinnati), O., 13; Forestville 14; Dayton 15; Fairborn 16; London 17; Hilliard 18; Bucyrus 20; Marion 21; Mansfield 22; North Olmsted 23; Geneva 24; Erie, Pa., 25; East Aurora, N. Y., 27.
Polack Bros.: (Aud.) Denver, Colo., 15-19.
Rex Bros.: (Arena) Leamington, Ont., 16; (Arena) Windsor 17-18.
Ringling Bros. and Barnum & Bailey: (Hobart Arena) Troy, O., 14-15; (Coliseum) Fort Wayne, Ind., 17-19; (Arena) Toledo, O., 21-22; (Stadium) Evansville, Ind., 25-26.

Bernard & Barry: Edmundston, N. B.; Fredericton 20-25.
Blue Grass: *J. T. Richards; Owensboro, Ky.; Decatur, Ill., 20-25.
Brodbeck-Schrader: North Platte, Neb., 13-19.
Brown, Al: *Jackie Brown; Maple Lake, Minn., 13-15; Alexandria 16-19; Kimball 20-22; Carver 23-26.

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Capitol City: *C. C. Miller; Danville, Ky., 16-25.
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Carroll's Greater: *Neva Lanke; Lexington, Minn., 13-15; Roseville 16-19; Buffalo 20-23; Nisswa 25-28.
Cavalcade of Amusements: Pell City, Ala.
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Colbert's Fiesta: Marlboro, Mass., 13-19.
Coleman Bros.: Wallingford, Conn.
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Continental: *Bob Sherry; Plattsburg, N. Y.
Crafts Expo.: Lompoc, Calif., 15-19; Alisal 22-26; Redwood City 30-July 4.
Crafts 20 Big: *Frances Ferris; Delano, Calif., 14-19; (Fair) Vallejo 22-July 2.
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Davidson United: Colo, Ia., 15-16; Panora 17-18; Lewis 20-22; Postville 25; Washta 28-30.
Davis Am. Co.: *Martha Davis; Brownsville, Ore., 15-18; North Bend 21-26.
Dickson United: Mineral City, O.
Dixie Ams.: *J. Davis; Cleveland, Okla.; Alma, Kan., 21-25.
Drago, No. 1: *John M. Kiely; Indianapolis, Ind.; Frankfort 20-25.

Drago, No. 2: *Mary Lloyd; Spencer, Ind.
Drew, James H.: *Jimmy Drew; Grayson, Ky.; Middlesboro 20-25.
Dudley, D. S.: Abilene, Tex., Borger 20-25.
Eastern Am. Co.: *John Looney; Limestone, Me.; Caribou 20-25.
Eddie's Expo.: *Red Schick; Busti (Jamestown), N. Y.
Emshoff: Cross Plains, Wis., 24-26.
Evans United: Kansas City, Kan., 13-26.
Fair Time: (Fair) Del Mar, Calif., 24-July 4.
Foley & Burk Comb.: (Fair) Colusa, Calif., 14-19.
Gala Expo.: *Carolyn Miller; Carbondale, Ill.
Garden State: *Hip Roberts; Vandling, Pa.; Palmyra 20-25.
Gayland, No. 2: Drumheller, Alta., 16-18; Wainwright 23-25.
Georgia Am. Co.: *Horace Williams; Fairburn, Ga.
Gladstone Expo.: *Betty Jolley; Waukegan, Ill., 13-19; Plymouth, Wis., 22-26.
Gold Bond: Edgerton, Wis., 14-19; New London 21-26.
Gold Medal, No. 1: *Bill Stevens; Keystone, W. Va.; Logan 20-25.
Gold Medal, No. 2: *C. C. Leasure; Amigo, W. Va.
Golden Gate: *Ida Widner; Novata, Calif., 13-19; Danville 20-26.
Gooding Am. Co., No. 1: Columbus, O.
Gooding Am. Co., No. 2: Tallmadge, O.
Gooding Am. Co., No. 3: East Liverpool, O.
Gooding Am. Co., No. 4: *L. J. Ebert; Garfield Heights, O.
Gooding Am. Co., No. 5: Mishawaka, Ind.
Gooding Am. Co., No. 6: *Joe T. Coleman; Phillipsburg, Pa.
Gooding Am. Co., No. 7: Deshler, O.
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Gooding Am. Co., No. 9: Delta, O.
Gooding Am. Co., No. 10: Centerville, O.
Gooding Am. Co., No. 11: (St. Leo Church) Columbus, O.
Gopher State: Chicago City, Minn., 17-19; Watkins 21-22.
Grand American: Colfax, Ia., 13-15; Brooklyn 16-18; Tama 20-22; Walker 23-25.
Green Ams.: Port Credit, Ont., 16-18.
Green Tree: *John M. Huls; Coeburn, Va.; Somerset, Ky., 20-25.
Griffiths, Wm. A.: *Nicholas Haborchock; Myerstown, Pa.; West Lawn 20-25.
Hammond, Bob: Corpus Christi, Tex., 17-19; Valera 21-25.
Hannah Ams.: *I. Lange; Circleville, Pa.; Monessen 20-25.
Hannum, Morris: Philadelphia, Pa., 15-25; Levittown 27-July 9.
Happyland: *Russ Stager; Pontiac, Mich., 14-25.
Heart of America: *Jim Chapman; Topeka, Kan., 14-19.
Heth: *Al Kunz; Champaign-Urbana, Ill.
Holiday Am. Co.: N. Kansas City, Mo.; Kansas City 20-30.
Hunt Am. Co.: Batesville, Ind., 15-18; Parker 22-25.
Imperial: *Audrey L. Davies; Palmyra, Ill., 15-18; Morris 20-25.

Inland Empire: Boise, Idaho; Emmett 21-25.
Johnny's United: *Ray Jackson; Columbus, Miss.
Ken-Penn Am. Co.: *Chas. Graham; Leechburg, Pa.; Mt. Pleasant 20-25.
Key City: *Loretta Smith; (Southern Village Shopping Center) Springfield, O.
Keystone State: *Richard Gilman; Marienville, Pa.; Knox 20-25.
King Expo.: Caro, Mich.; Roseville 20-25.
Lagasse Am. Co., No. 1: *Roland Poor; Arlington, Mass.
Lagasse Am. Co., No. 2: Whitman, Mass.
Lagasse Am. Co., No. 3: Dorchester, Mass.
Lagasse Am. Co., No. 4: Somerville, Mass.
Lake Shore Ams.: Broadview, Ill., 13-19.
LePa: Georgiaville, R. I.; Pascoag 20-25.
Lindle, Jack: *A. Arcaro; E. Peoria, Ill., 13-19; Braidwood 22-26.
Luehrs' Ideal Rides: *Bill Williams; Nashville, Ind.; Louisville, Ky., 22-25.
Lynn's Midway: *L. Erickson; Chokio, Minn., 14-15; Madison Lake 17-19.
Marks: Baltimore, Md.; Wilmington, Del., 20-25.
Marvel: *Carolyn Merriman; Mason City, Ill.; Farmington 22-25.
McKenna's Rides & Ams: Oakdale, Wis., 16-19; Sparta 23-26.
Meeker: Yakima, Wash., 19-26.
Merchant's Festival Rides: Nashville, Tenn.
Mercier Attractions: East Canton, O., 15-18.
Merriam's Midway: *D. Merriam; Fredericksburg, Ia., 13-14; Sleepy Eye, Minn., 17-19; Paynesville 20-22; Willmar 23-25.
Midway of Mirth, No. 1: *Frank X. Lavell; Pleasant Hill, Ill.
Midway of Mirth, No. 2: Chatham, Ill.
Monarch Expo.: *Earl W. Carpenter; Hillsboro, Ill.; Springfield 20-25.
Moore's Modern: *Jack Moore; Miami, Okla.
Motor State: Waterville, O., 15-18; Fenton, Mich., 20-25.
Mound City: (Carondelet Park) St. Louis, Mo., 18; Brighton, Ill., 23-25; Winfield 30-July 4.
Murphy's Northern State: Pettibone, N. D., 13-14; Elgin 16-19; Lemmon, S. D., 20-22; Hebron, N. D., 23-26.
New England Ams.: West Brookfield, Mass.
Northern Expo.: *C. Dallas Egan; Minot, N. D.
Norton's United: *Mildred Carter; Gillette, Wyo., 15-18.
Novelty Expo.: (Independence & White Sts.) Kansas City, Mo., 14-26; Creston, Ia., 30-July 4.
Oklahoma Expo.: Wetumka, Okla.
Olson: Hot Springs, Ark., 17-28.
P. & J. Ams.: (Wooster-Hawkins Shopping Center) Akron, O., 13-15; Navarre 17-19.
Palmetto Expo.: *Milton McNeace; Lexington, N. C.
Penn Premier: *Richard L. Gilman; Warren, Pa., 13-20; Knox 20-25.
Peter Paul Ams.: Guttenberg, Ia.; Manchester 20-25.
Powelson Ams., No. 1: *Happy Powelson; Defiance, O.; Decatur, Ind., 20-25.
Powelson Ams., No. 2: *Happy Powelson; Malvern, O.; Plymouth 27-July 2.
Prell's Ams.: Takoma Park (Washington) D. C.
Reed Ams.: Henderson, Ky.
Reid's Golden Star: *Elmer Reid; Robbinsville, N. C.
Reid, King: *Wm. R. Austin; LaChute, Que.
Rock City: Mexico, Mo.
(Continued on page 72)

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THE FINAL CURTAIN

BURRIDGE—Joseph R. (Bob), 27, for the past two years with Brodbeck & Schrader Shows, May 23 in Garden City, Kan. Survived by his widow, Ruth; two children and two sisters. Phyllis Curit, Hope, Me., and Edith Crosby, East Hampton, Conn. Services May 28 in Brainerd, Minn.

CARROLL—Jack F., musician, former member of the Ringling-Barnum band, the Phil Spitalny and Guy Lombardo orks and symphonies, June 3 at his home in Plymouth, Ind. Survived by his widow, Merwood; a daughter, Mrs. John Fraylick, Cleveland, and a stepson, Jerry Speer, Plymouth.

COLOMBRITO—Mrs. Agatha, mother of singer Phil Brito, veteran night club entertainer, May 28 after an illness of four years. A resident of West Hollywood, Fla., she is survived by her husband, Gaetano, nine children, 21 grandchildren, and two great-grandchildren. She arrived in this country 44 years ago from Italy.

CROMWELL—Frank, 80, former aerialist and more recently a clown, at Sarasota, Fla., May 25 after extended illness. A funeral home, cemetery and Ringling-Barnum Circus assisted in arranging funeral. Pat Valdo and Wilson Storey, of Sarasota, were making arrangements to assist his widow, Maude, who is ill.

DANSCO—Tony, 4, son of Jerry Dansco, formerly of the Thomas Joyland Shows, and the late Donna Dansco, who died April 10, June 5 in University of Minnesota Hospital, Minneapolis. Also surviving are a brother, Phil, Cedartown, Ga., and a sister, Dixie, Henry, S. D.

FARRIS—John (Jack) C., 60, who spent most of his life with carnivals, May 6 in Clearwater, Fla., it has just been learned. Survived by four sis-

ters, Mrs. Elizabeth Barker, Chicago; Mrs. Jeannette Boland, Redondo Beach, Calif.; Mrs. Marnee Schucker, Honolulu, and Mrs. Sadie Diefendorf, St. Cloud, Fla. Burial May 10 in St. Cloud.

ELLIOTT—Harry, 76, former operator of the Over the Falls ride on Polack Bros.' World at Home Shows, recently in Yulee, Fla. He was found dead in his home on May 28. Elliott's home, just outside Jacksonville, had been a favorite stopping-off place for many in the business. Burial was in his home town of Frankfort, Ind.

HANSON—Joe, 72, former trumpet player for Ringling Bros. Circus, recently at Deerfield, Wis.

NEILSON—Morris, 62, former minstrel and song and dance man, June 8 in Akron City Hospital after suffering a stroke 10 days earlier. Years ago he had been associated with Lasses White and the Coburns in minstrelsy and later with A. B. Marcus tab and vaude units. He was a member of the Masonic order. Survived by his widow, Althea, who operates the Baldwin Althea Entertainment Service in Akron; two daughters, Mrs. Marjorie Ugran, Copley, O., and Mrs. Jacqueline Cook, Kansas City; his mother, Mrs. Mary Nelson, and a sister, Mrs. Annie Worlick, both of St. Petersburg, Fla. Services June 10, with burial in Rose Hill Cemetery, Akron.

O'LEARY—J. J., popcorn and candy floss operator in Western New York for 50 years and often associated with the Dealing Rides & Amusements, May 13. Survived by his widow and several sisters. May 16 services at Corfu, N. Y., were followed by cremation.

PALMATEER—Richard, 63, veteran showman, June 2 in Monroe Memorial Hospital, Ocala, Fla. Survived by his widow, Sophie, and a daughter. Burial in Woodlawn Cemetery there.

SPEED—William L., in show business since the early '20's, May 17 at his home in Chicago of a heart attack. He formerly toured with Royal American and other shows. Survived by his widow, Emily, and four cousins. Burial in Lincoln Cemetery, Chicago.

MARRIAGES

ALDEN-MARTIN— Clifford Alden and Beatrice Martin, of the James E. Strates Shows, April 12 in Savannah, Ga.

HOLLIDAY-ADAMS— Robert L. Holliday, nonpro, of Tucson, Ariz., and Michele Diane Adams, granddaughter of Mr. and Mrs. C. L. Moorehead and known to many show folks in the Midwest, recently in Tucson.

BIRTHS

HARMES— Shawn Taylor, June 6 in Baptist Memorial Hospital, Jacksonville, Fla., to Mr. and Mrs. Chet Harmes. Father is a manager of Scott Bros. Circus.

McMAHON— A son, Saturday, March 26, to Joe and Donna McMahon, at Gonzales, Tex., Mrs. McMahon's home town. Father is manager of Hagen Bros. Circus, which was playing Key West, Fla., the day the infant, named Michael Patrick McMahon, was born. It is their first child.

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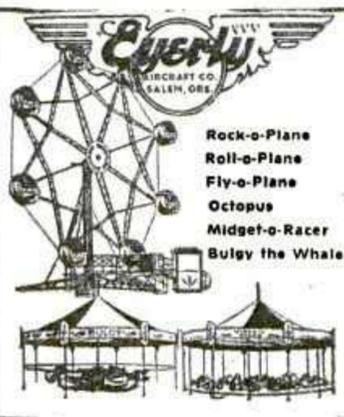
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8'x12'	115.20	134.40
8'x14'	131.65	154.65
10'x12'	125.10	146.80
10'x14'	137.75	162.15
10'x16'	150.45	177.45

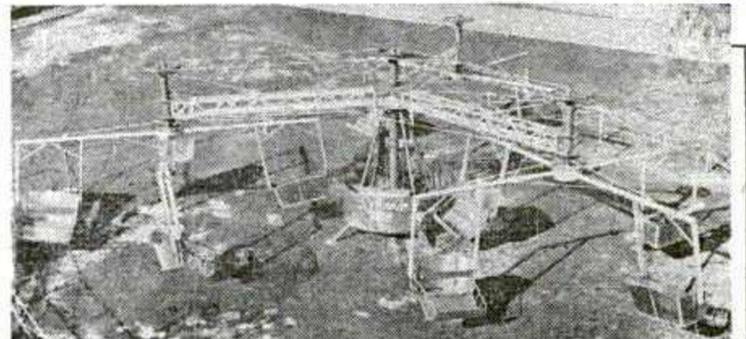
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12'x12'	142.45	165.45

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Who Passed Away
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DOLLIE REED FRAZIER

In Memory of

H. W. "BILL" JONES

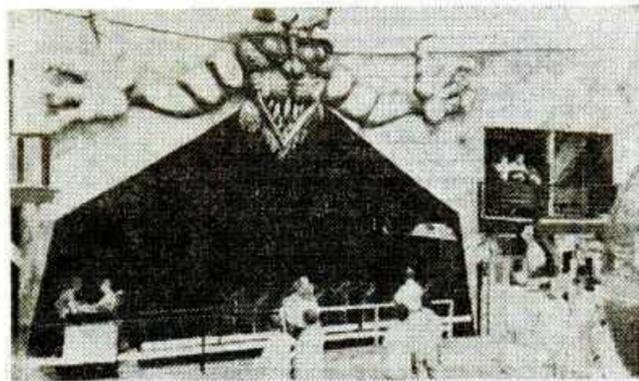
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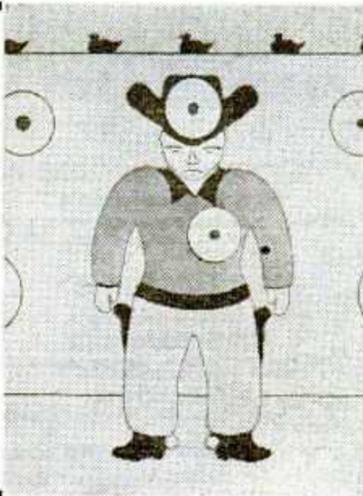
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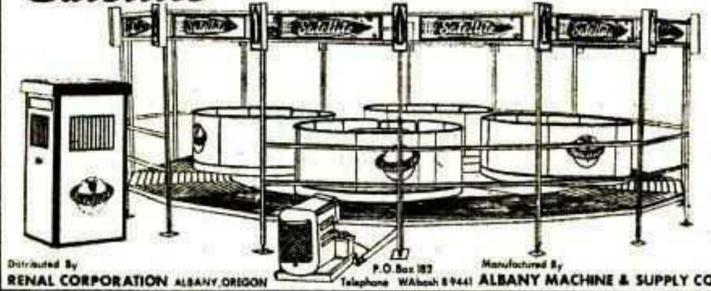
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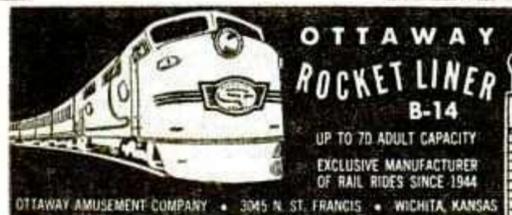
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CARNIVAL ROUTES

Continued from page 70

Roger Bros.: *Mrs. M. L. Whiteside; Mayville, N. D., 13-15; Northwood 16-18.

Rohr's Modern Midway: *Jeannett Waters; Rantoul, Ill.; Monee 24-26.

Rose City Rides: *Dutch Schrader; Sikeston, Mo.; Salem 20-25.

Ross Ams.: (58th & University) Des Moines, Ia., 15-19; (68th & Douglas) Des Moines 22-26; Stratford, July 1-4.

Royal American: *Joe Pearl; Davenport, Ia., 13-19.

Royal United: *Jackie Swift; Astoria, S. D., 14-15; Columbia Heights, Minn., 17-19; Green Isle 20-21; Olivia 22-23; Clarkfield 24-25.

Royal West: *Jack Lee; Marysville, Calif., 13-19.

Russell's Ams.: Forest Park, Ill.; Round Lake Park 23-26; Oconomowoc, Wis., July 1-4.

S. & W.: Branson, Mo.

Shorter's Greater: Waterloo, Ia.

Siebrand Bros.: *Don Hanna; Butte, Mont., 13-20.

Silver Star: *Mrs. C. B. Clifton; Haykin, Neb., 14-15; Deshter 17-18.

Skerbeck Ams.: *Rose Kronschrahl; Newberry, Mich., 13-15; St. Ignace 17-19.

Smiley's Ams.: *J. R. Fasolas; Homer City, Pa.; Worthington 20-25.

Smith, George Clyde: *F. A. Norton; Nanty Glo, Pa.; Tyrone 20-25.

Sol's Greater: *Mrs. Sol Rosenfeld; Lawrence, Ind.

Stanley, William D.: *Donald Dropps; Casselton, N. D., 13-15; Montevideo, Minn., 17-19; Lidgewood, N. D., 20-22; Cooperstown 23-25.

Star Ams.: *S. R. Holt; Bassett, N. C.

Steele's Ams.: Rockford, Ill., 14-19; South Beloit 21-22; Waukesha, Wis., 28-July 4.

Stipe's: Viola, Minn., 16; Lafayette 17-19; White Bear Lake 24-26.

Strates, James E.: Watervliet, N. Y.

Sunset Am. Co.: *Daniel Dunning; Fairfield, Ia.; Newton 20-25.

Sutton's Pacific Coast: Coronado, Calif., 14-19.

Tatham Bros.: Champaign, Ill., 13-20; Forrest 22-25; Shelbyville 30-July 4.

Thomas, Art B.: *Johnnie Wildeboer; Lennox, S. D., 14-15; Sioux Falls 16-19.

Thomas Joyland: *Chas C. Jacobs; Elkins, W. Va.

Tip Top: *Mrs. Ed Larkee; Wausau, Wis., 15-19; Alma Center 24-25; Manistique, Mich., 27-July 4.

Victory: Cortez, Colo., 14-19.

Virginia Greater: *George Gillespie; Shelbyville, Del.; Laurel 20-25.

Wall, Alfred, Ams.: Oxford, Ind., 15-18; Remington 22-25.

West Coast, No. 1: *John Franco; Bend, Ore., 20-26.

West Coast, No. 2: *William Snelson; (Fair) Sacramento, Calif., 13-19; Stockton 20-26.

Western, No. 1: Marysville, Wash.; Darrington 20-25.

Western, No. 2: Fall City, Wash.; Bremerton 20-25.

Whitey's Ams.: St. Charles, Mich., 16-19; Bridgeport 23-26.

Wilcox, Dick: *Sam Edstine; S. Portland, Me.; Waterville 20-25.

Williams Am. Co.: Asheville, N. C.; Canton 20-25.

World of Pleasure: *Chas. T. Carpenter; South Bend, Ind.

World's Fair Am. Co.: Monroeville, Pa.

Young, Monte: *Sharon Payne; Heber, Utah; Lehi 20-25.

Vicksburg, Miss., Fair Re-Elects

VICKSBURG, Miss. — H. L. McKnight has been re-elected president of the Mississippi-Louisiana Fair to be held here October 3-8. Others renamed were William Beanland, Joe Everett and Mrs. John Hancock, first, second and third vice-presidents, respectively; Charles Porter, secretary-treasurer, and Victor Bobb, manager.

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Miscellaneous

Damon, Dwight: Boston, Mass., 17-18.

Kriel, Dickie, Show: Cedar Falls, Ia., 13-19.

Lone Star Supply: Clayton, N. M., 13-18.

Majestic Showboat (Indiana U.): Aurora, Ind., 13; Warsaw, Ky., 14; Carrollton 15-16; Westport 17; Louisville 19-25.

Schaffner Players: New Sharon, Ia., 13-18; Bloomfield 20-26.

Sun Players: Afton, Ia., 13-15.

World's Finest Lists Staffers, Personnel

TORONTO—Staffers, ride personnel, concessionaires and back-end folks on J. P. (Jimmy) Sullivan's World's Finest Shows were listed as follows here last week:

Administrative staff—J. P. (Jimmy) Sullivan, owner-manager; Hank Blade, assistant manager; M. F. (Mike) Sullivan, concession secretary; P. A. (Pat) Marco, concession manager; E. H. (Brownie) Brown, publicity; Tim Jordan, secretary-treasurer; M. LaVoie, general agent; Norm Taub, office assistant.

General staff—Roy Cooper, Herb Payne, William Dobbney, rest rooms; Len Fregosson, train crew foreman; Glen Peterson, Elroy Kaydie, Jim Radie, Ray Patrick, train crew; Tiny Jamieson, trainmaster; J. A. Ciesla, Frank Gehl, William Harding, L. Fergusson, Boots Marbella, G. Rose, Scotty Strachan, light towers; Alan LaLumier, diesel units; Slim LaLumier, electrician; Wilfred Boisvert, assistant electrician; Tiny Jamieson, Hank Blade, Jerry Rose, Amos Payne, Jim Willard, Tubby Lieberman, maintenance; Lorne LaLonde, Hank Roscoe, Jerry Rose, William Harding, Ray DiCosimo, Len Fergusson, O. Mostoway, truck drivers; Stan Frenchy, Norm Taub, Peter Grouchillo, Frank Smith, front entrance.

Ride Personnel

Kiddieland: Clement LaTendresse, foreman; Stanley Froman, Tubs; Rohan Marcotte, Boats; John Armer, Tanks; Wayne Hooper, Whip; Danny Hillis, Turnpike; Robert Lockrey, Hand Cars; John Burns, Bomber.

Pony Track: Lucien Mageau, foreman; Jean Claude Robert, Roundup; Roy Cooper, Barrie Curry, Keith Wreak, Tilt-a-Whirl; Lorne LaLonde, foreman; Jean LaLonde, Henri Paul Dureau, Karl Oswald, Ferris Wheel; Dave Ross, foreman. **Rock-o-Plane**: Fernand Jette, foreman; Roland Jarie, Harvey Boufford, Scrambler; Louis Miller, foreman; Roger Gagne, Octopus; Jacque Gagne, foreman;

Phillipe Poliole, Harold George. **Ghost Ride**: John Diedrich.

Merry-Go-Round: Jacque LaLonde, foreman; Charlie Kelly, Bill Green. **Roll-o-Plane**: James R. MacLaurin, foreman; John Romanuk, Moon Rocket; Lucien Jette, foreman; Steve Veniot, Maurice Malley, Clarence Savoy, Bert Harvey. **Scooter**: Hank Roscoe, foreman.

Concessionaires

Popcorn: John Perzikas, Bill Kaloudis, Andros Arcenis, Roula Arcenis. **Penny Arcade**: George Selmer, Ray Weese, Charlie James. **Grab**: Billy DiCosimo, Bill Burgess. **Custard**: Harold Anspacker, Melda Anspacker. **Grab**: Bill Adams, Maurice Carboneau. **Over Seven**: Pat Marco, Doc Scott, Albert LesCadre. **Hoopla**: Lloyd Crawford, Stewart Potts, Pearl Potts. **Jewelry**: Jim Ciesla, Ron Parsons, Herb Lamont. **Stock wheel**: Boots Marbella, Ted Asselin, Edward Spelay. **Short range**: Fat Bill, Kim Rymill, Brooks Bell, Walter Scott, Jack Shultanuk, George Perry, Aurele Pelletier. **Big six**: Pat Marco, Cliff Drew, Adrien Webb.

Lead gallery: Bill Pasick, Jim Higgins. **Cookhouse**: Albert Lucien LaVenture. **Rivest**: Roland LaVenture, Maurice Fournier, Gaston Jean, Leon LaVenture, Raymond LaLonde. **Block hoop-la**: Dave Potterton. **Long range**: Vera Prockin, Jerry Denstedt, Norm. **Punk rack**: Mike Thomas, Jim Currie, Gord Skellett. **Picture frames**: Mike Thomas, Ron Pike, Robert O'Riley, Bill Simon. **One ball**: Dorothy Thomas, Bob Duckett. **Pin store**: Al Kaufman, Harry Cherniak, Tom Gardiner, Domenic Combarie, John Sabourin.

Balloon darts: Albert Paling, Alex MacDougall, Gil Valette. **Six cats**: Mrs. Essie Tate, Lester Tate, Melvin LeRoy, David Hume, John Smith, Ted General, Melvin General. **Cigarette shooting gallery**: Pete Berausky, Albert Popiel. **Grab**: Jack Kotar, Mark Twain. **Jewelry**: Jim Ciesla, John Bernier, Earl Har-

Continental Geared for Winning Week

GLENS FALLS, N. Y.—Herkimer, N. Y., and Bennington, Vt., provided Continental Shows with a rainbath, and the show pulled into Glens Falls figuring it had struggled thru its wet season. Show looks neat and is well geared for a big week.

Herkimer had four straight days of rain but the weekend cleared and a pretty fair windup was experienced. Bennington dropped off about 50 per cent because of the weather, Wednesday night (1) being washed out completely. In addition, another show had predated Continental by two weeks.

Glass pitch: Fran Harding, Beverly Frost, Bob Hailey, Don Bagnall. **Coke toss**: Pete Marco, Glen Hopkins, Gord Duetta. **Photos**: Ozzie Mostoway. **Novelties**: Dorothy Marco, Andre Charel. **Skill**: Jim Ciesla, Ray DiCosimo, Aceil Dukeshier. **Crown and anchor**: Pat Marco, Frank Gehl, Maxwell Hansen. **Picture frames**: Mike Thomas, Charlie LeFebure, Ted Winter, Lorne Kenner.

Swinger: Pat Marco, Flash Cantin, Ray Trudel. **Baskets**: Tom Murphy, John Garon. **Grocery wheel**: Al Kaufman, Joe Gallagher, Abie Levi, Jack Tex. **Fish Pond**: Tom Murphy, Agathe Garon. **Buckets**: Jim Paling, Ernie Schmidt, John Lindberg, Walter Stroick. **Mitt camp**: Frank Miller, Sophia Miller, Dorothy Miller. **Bingo**: Mike Thomas, Danny Adams, Marie Thomas, Joe Brodnicki, Jacques Quimette, Berni Renfret. **Wilf MacKinnon**, Riel Meunier, Bill Ryan. **Balloon darts**: Herb Payne, Vic Steward, George McKend. **One ball**: Herb Payne, Ted Steward, Clarence Brown.

Lists Shows

Motordrome: Donald Porter, Johnny Blatte, Kenneth Moats, Jerry. **Snakes**: Roy Cooper, Doug-

(Continued on page 74)

CARNIVAL CONFAB

DANNY LaROUECH, old-time operator of cookhouses on a number of shows, was recently in St. Louis and disclosed that he has hit the 78-year-old mark. Currently assisting Romeo Dunn in the operation of the Buff Hottle Show's No. 2 Unit, which is playing the Mound City, LaRouech formerly was with Sheesley, Dodson World's Fair and the D. D. Murphy shows, among others. LaRouech's son, Danny Jr., is an instructor on jet planes for the Strategic Air Command and is a veteran of World War II. . . . Donald W. DeCamp, who for years operated his fire, mental and torture turns under the name of Donald Dare, has signed with Kitty Kelly to present his acts in her Side Show, currently with Fiesta Shows.

August Busch Jr., of the St. Louis brewery family, and **Walter Smith** hosted a number of Royal American people at a luncheon in the Busch private penthouse atop the brewery's offices. Included among the guests were C. J. Sedlmayr Jr., O. J. (Whitey) Weiss, Harry Julius, Tony Diaz, Earl Maddox, Matt Herman, Joe Strauss, Ben Cohn, Johnnie Miller, Sam Delaney, Bob Sugar, Eddie Summelin, Harold DeNike, Phillip Knight, Mark Ellman, Peter Andrews, Al Kaye, Merl Deemer, Dick Crawford, John Manzat and John Russell.

J. A. (Jim) Schneck, general agent for the Bob Hammond Shows, was recently honored by his Blue Lodge in Houston when he received his 50-year pin. Due to his health, Schneck has curtailed his showbiz activities, but is still assisting Hammond in arranging bookings. . . . F. Percy Morency reports from Dallas that Harry Elliott, 76, who back in the '20's had the Over the Falls ride on Polack Bros.' World at Home Shows, was found dead May 28 in his Yulee, Fla., home. Elliott, who lived alone on his small estate, presumably had been dead for several days. His home had been a stop-off spot for many showfolk who passed thru the Jacksonville, Fla. area. Burial was in Frankfort, Ind.

★ ★ ★

Mrs. Gloria Vinson, wife of Joe Vinson, ride super on World of Pleasure Shows, was guest of honor at a stork shower recently in J. P. Murray's cookhouse. Refreshments served by Estelle Bell, Marge Davis, Jo Rose, Marilyn Hamilton, Mickey Alarez, Hannah Carpenter, Rut Bradburn and Nellie Carroll. Guests included Rod Link, Louis Bell, Bud Davis, Gene Rose, Bob Bradburn, Hal Hamilton, Mr. and Mrs. Elza Hill, Mr. and Mrs. Charles Carpenter, Mr. and Mrs. Mac Carroll, Mr. Bancoot, Willard Whitehead, Monty Cook, Harry Crimmins, Harold Risch, Mr. and Mrs. Bob Moran, Mr. and Mrs. Wimpy Schnepel, Mr. and Mrs. William Bell, Mr. and Mrs. Simpson, Mrs. Tony Sandlin, Richard and Russell Fraker, Mr. and Mrs. Charles Fraker, Tommy Tomason, Mr. and Mrs. Gene Pollock, Mac McGill, Bill Loflin, Dave Carter, Mr. and Mrs. Chandler, Archie Green, Mr. and Mrs. John Alvarez, Roy Meloche, Roy Curry, Gene Morrison, Leonard Wood, Jim Dougan, Dick Oatts, Frank Bell, Bud O'Dell, J. P. Murray, Eddie Myers and John Yarborough.

Frank Joerling

with many of the personnel on hand for the ceremony. Emma Ludwig was matron of honor; John Williams, best man; Bill Ludwig, chief usher, and Judge Lawrence performed the nuptials. Breakfast was served in the cookhouse. . . . Walter Devoyne out of the hospital and back in the white wagon. . . . Beverly Kelley visited with Frank Morrissey, Bobbie Hasson and C. J. Sedlmayr Sr. and Jr. . . . Bill Hasson has been teaching Tom Blackwell some Syrian recipes. . . . Harold Denike, who shot a hole-in-one last winter in Tampa, is putting in a lot of practice. . . . Mr. and Mrs. Dick Best came on from their operation in Chicago's Riverview Park. . . . Mr. and Mrs. Dick Crawford reframed their fishpond as a science and skill operation. . . . Busy training dogs are George Philipps, Jimmy Minson and L. B. Demay. . . . Mr. and Mrs. Leon Claxton back after flying to Richmond, Va., for the graduation of their daughter, Olivia. . . . Lou Dufour's sister, Mrs. Wagner, visited.

Hank Shelby, secretary of the Showmen's League of America, reports a special meeting of the board of directors has been set for 2:30 p.m. Monday (13) in the clubrooms. He also noted that the graves at Showmen's Rest were decorated with flags under supervision of Maurice Haft and a good number of visitors were there over the recent holiday weekend. Sid Pritikin, Hadji Delgarian and Doc Dolden are out of the hospital but still ailing. Al Carsky is in Mount Sinai Hospital, Cleveland. Lou Leonard left for San Francisco and Ed Sopenar is back in Chicago after visiting World's Finest Shows. Clubroom visitors included Foxy Golden, Mickey Dale, Sheik Lempart, Louie Berger, Tom Sharkey, Hy Neitlich, Petey Pivor, Larry Benner, Mike Taflin and Blackie Cherniak.

Pearls from Royal American: The midway was the site of a wedding with the Octopus ride serving as the background. Jack Moore and Dorothy Portwood took the vows

Arthur E. Forcier reports that prior to hitting the road much work was done on Gopher State Shows at their St. Cloud, Minn., winter base. Some of the trucks were rebuilt to carry more rides. Owner Art Forcier, assisted by sons, Don, Del and Bob, handled most of the building and painting. Don also reframed new trailer-mounted concessions. . . . Dean LaRock writes that members of the former American-Canadian theatrical group, "La Cinema," plan to meet November 12 in Nashville. Already set to be there are David King, Herbert McNeil, Ricki and Billie Smitt, Jack Woods, Jimmi De Rose and Sandra De Lea. David King, Cedar Rapids, Ia., is in charge of arrangements.

Charlie Byrnes

News from Los Angeles is that Al (Red) Cohn, concessionaire, has been hospitalized with a heart ailment. Altho he can have no visitors he would like to hear from his friends. His home address is 113 North LaJolla Ave., Los Angeles, 48.

Sam Abbott

★ ★ ★

FLASHBACKS: 10 Years Ago—Charles (Curly) Mason resigned as general agent of American United Shows after being with it for 11 years. . . . Lew Alter's Side Show moved from Granite State to I.T. Shows. . . . B. J. Winsor's Great West Shows were hit by a storm at Red Deer, Alta., which wrecked the Ferris Wheel and Merry-Go-Round and ripped up canvas on the Side Show and concessions. . . . Charlie A. Griggs, manager of Peppers Allstate Shows, bought Herman Reynolds' All-American Exposition Shows. Included in the transaction were nine rides, 14 trucks and trailers, front gate arch and diesel power plant.



WANTS

WANTS

WANTS

CONCESSIONS, RIDE HELP—ALL DEPARTMENTS



SOUTHERN CALIFORNIA EXPOSITION

AND

SAN DIEGO COUNTY FAIR

DEL MAR, CALIFORNIA, JUNE 24-JULY 4

And Strong Route Following



CONTACT SHOW AT DEL MAR FAIRGROUNDS

OLIVIA WALDRON
President, Fair Time Shows

CHET BARKER
General Manager

RED DAUER
Concession Manager

C. C. (SPECKS) GROSCURTH PRESENTS BLUE GRASS SHOWS

"TRULY THE NATION'S LARGEST MOTORIZED MIDWAY"

FEATURING THE GREAT ZACCHINI

The Human Rocket

SHOT FROM ATOMIC CANNON OVER TWO FERRIS WHEELS NIGHTLY



Decatur, Ill., week of June 20; Keokuk, Iowa, Fourth of July Week.

LONG STREET CELEBRATION WEEK OF JULY 4



HELP: Foreman and Second Men for 12-car Scooter, Paratrooper, Tilt, Coaster and Kiddie Rides, also Man for Sperry Searchlights and Towers and Electrician's Helper, must understand fluorescent lights.

CONCESSIONS: Hanky Pank, Prize-Every-Time Games of all kinds, Age and Scale, Basket Ball, Novelties, Center Pitches of all kinds and Short Range Gallery.

SHOWS: Any good non-conflicting Grind or Bally Show with own equipment.

All wires to C. C. GROSCURTH, BLUE GRASS SHOWS
Owensboro, Ky., all this week; then Decatur, Ill.

New Storybook Show Joins Olson for Fairs

Hennies-Lorow Theme Unit Includes Animals, Midgets, Miniature Houses Under Big Top

• Continued from page 50

Milo Anthony will have three shows, illusion, snake and animal. A midget show, to be operated by Ed Machamer, the Olson Shows' office secretary, also will be in the line-up.

Adds Rides

The show, he said, recently took delivery on a new Roller Coaster, the first made by the Allan Herschell Company, and a new

Kiddie Boat Ride, also from the North Tonawanda, N. Y., ride manufacturer. A new Paratrooper will be delivered in time for the show's first fair date, the Anderson (Ind.) Free Fair. Other new rides will be an office-owned Flying Coaster, purchased from Aeroaffiliates, Inc., Fort Worth, and a giant slide ride, the latter booked on by Teo Zacchini.

Activity at winter quarters here has been full scaled for the past several weeks. Projects under way include the redecking and repainting of flats. The show's new color scheme is a combination of a light off-red and a light blue.

The show's entrance arch is undergoing striking modernization. A Los Angeles engineer, Don Kneipple, was brought in to supervise this project, which, Olson maintains, will give his show one of the most attractive entrance in the carnival field.

The neon lighting is being removed and the arch is to be covered by a combination of aluminum and colorful plastic. Plastic letters, each 24 inches high, over flasher lighting will be featured.

Ray Cramer, assistant manager, has been directing most of the work in quarters. Stretch Rice, the show's business manager, checked in Monday (30).

World's Finest

• Continued from page 73

las Hartman, Lloyd DeGraw, Denise Hirschfeld. Thrill-A-Rama: Roy Cooper, Edward Collins, Wayne Northey. Girl revue: Roy and Martha Cooper, Patricia Hartman, Dolores Johnson, Gena Ranger, Arlene Rymill, Diana Rockefeller, Joan Glendenning, Ben Hokea; ticket sellers—Pat Turcotte and Phil Cronin.

Broadway Express: Charles Taylor, owner; Vivian Taylor, manager; Harry Oldham, comic; Jerome Williams, Mary Anne Jackson; Joe Wiggins, Juanita Dixon, songs; Patricia Davis, exotic; Buddy Clark's orchestra: Van Dixon, trumpet; Buddy Pierce, guitar; Frank Brown, sax; Hosea Gôngjelaafro, tuba; Frankie Smith, alto.

CARROLL'S GREATER SHOWS

Need Foremen for #5 Wheel, Allan Herschell Merry-Go-Round and Octopus, Second Men on all rides. Prefer drivers with chauffeur's license. Top wages, bonus and good equipment. (Geetus Johnson, contact us.) Can place small Cook House or large Sit-Down Crab, Derby and few more Hanky Panks. Need Dealer for office-owned Pea Pool. Would like to book Side Show, Monkey or Snake Show, or what have you? Have good route of fairs starting July 1. Johnnie Giere and Jimmy Barefield need capable Kiddie Ride Help, also 6 Cat Agents who will work for stock, one Bucket Store Agent and a P. C. Dealer.

Lexington, Minn., June 13, 14 and 15; Roseville, Minn., June 16 thru 19; then as per route.

C. R. FRANK NATIONAL SUPPLY CO.

1806 South Jefferson St. Louis 4, Mo.
(Phone: PProspect 6-0421)

ATTENTION, ALL CARNIVAL, CIRCUS, PARK, POOL
AND BEACH CONCESSION OPERATORS!

SEE US FOR ALL YOUR CONCESSION SUPPLIES AND EQUIPMENT.

Sno Cone, Floss, Popcorn Machines, Root Beer Barrels, Soda Dispensers, Syrups, Concentrates, Glucose, Candy Apple Mix, Popcorn, Oils, Peanuts (Raw, Roasted, Salted), Bags, Boxes, Cups, Skewers, Candy Apple Papers, etc.

TELL US YOUR REQUIREMENTS FOR FASTEST SERVICE AND LOWEST PRICES.

Dublin, O., Sesqui-Centennial, June 20 thru 25

WANT: CONCESSIONS—SHOWS—RIDE HELP

Johnstown, O., Annual Street Fair, June 14 thru 18

NOLAN AMUSEMENT CO.

MGR. MOXHALA PARK SOUTH ZANESVILLE, OHIO
Phone: GL 2-8252 or GL 2-3398 or as per route.

WORLD OF PLEASURE SHOWS

Want Foreman for Merry-Go-Round. Also Foreman for Flying Coaster. Can place capable Ride Help for Helicopter, Scooter and Wheel. Contact:

BUD DAVIS

South Bend, Ind., this week; Battle Creek, Mich., next week.

TATHAM BROS.' SHOWS

ALL FAIRS—NO STILL DATES

WANT PRIZE-EVERY-TIME CONCESSIONS ONLY.

WILL BOOK COTTON CANDY AND SNOW CONES ON PERCENTAGE.

FORREST, ILL., DAIRY FAIR, JUNE 22-25.

SHELBYVILLE, ILL., 4TH OF JULY FAIR, JUNE 30-JULY 4.

BILL TATHAM, COUNTRY FAIR SHOPPING CENTER
CHAMPAIGN, ILL., TILL JUNE 20

BERNARD THOMAS SHOWS

"THE NORTHWEST'S GREATEST SHOW"

Last call for Western Canadian B Circuit of Fairs, followed by Colorado State Fair, Pueblo; North Central Kansas Free Fair, Belleville, Kan.; South Dakota State Fair, Huron; the Great Clay County Fair, Spencer, Iowa; Corn Palace, Mitchell, So. Dakota and National Dairy Cattle Congress, Waterloo, Iowa.

RIDES: Excellent opening for Dark Ride. Will place more majors not conflicting.

SHOWS: Want Funhouse and Family-Type Grind Shows. Due to disappointment, can place Penny Arcade.

CONCESSIONS: Can place a few Hanky Panks. Good opening for Photos, Short Range and Jewelry.

HELP: Want Foremen for Rock-O-Plane and Roll-O-Plane. Want Second Men on all rides. Must drive semis. Top wages and bonus.

Those wanting to play the Canadian B Circuit of Fairs, must join at Aberdeen, S. D., June 20-25.

All contact BERNARD THOMAS, MGR.

Lennox, S. D., June 14-15; Sioux Falls, S.D., June 16-19.

CETLIN & WILSON SHOWS

Want Grind Shows that do not conflict. Will book Long and Short Range Galleries and all Hanky Panks. Want Foremen for Ferris Wheels, Caterpillar, Roll-O-Plane and Scooter. Must be able to produce. Need Help in all other departments.

Mr. A. G. Osborne or Mr. Graydon Dowis, please contact immediately. Address:

IZZY CETLIN, Mgr.

Knoxville, Tenn., this week.

DUE TO DISAPPOINTMENT

CAN PLACE

For Champaign County Fair, week July 24-30 and
La Porte County Fair, La Porte, Ind., week Aug. 15-20.

MAD MOUSE, WILD MOUSE OR MITE MOUSE

Will book for Committee money.

All wires to C. C. GROSCURTH, BLUE GRASS SHOWS
Owensboro, Ky., then as per route.

FOR SALE

1—3-Abreast Herschell Spillman 36 Ft. Merry-Go-Round. Completely rebuilt and repainted.

1—Trailer Mounted Auto Ride with Tandem Wheels.

One trailer-mounted Auto Ride with tandem wheels. Tops and sidewalls are in very good condition. Can be seen in operation here in Altoona. Contact

THOMPSON BROS.

2906 Fourth Ave. Altoona, Pa.

ELECTRIC PLANT FOR SALE

Plant giving a total of 60 kw., A.C. 110-220 Volt, Wisconsin motors with Delco generators. All nearly new, so simple anyone can operate. Can be seen in operation. Mounted in excellent semi-trailer, has good tires and vacuum brakes, a real show piece. Long, easy terms can be arranged.

KING AMUSEMENT CO.
MT. CLEMENS, MICH.

HELP WANTED

All-around man for maintenance of rides and grounds in picnic area. Permanent park.

CARTER LAKE KIDDELAND and PLEASURE PIER
OMAHA, NEBR.

H. V. PETERSEN, Mgr.

WANTED

Photo Shop, Novelties, Short Range, Long Range, String Game, Fish Pond, Scale and Age or any other stock concession not conflicting. No Flats or Gypsies. Proven route. All Celebrations and Fairs. Wire or call **JOHN DORLAND**
ROYAL UNITED SHOWS
as per Billboard route.

AGENTS

For Razzle, Blower and Buckets. All replies to

A. (DUTCH) WILSON
c/o Byers Bros. Shows
(Oakland and Ballard Park)
Topeka, Kan., June 13-19.

PETER PAUL AMUSEMENT

This week, Guttenberg, Iowa; next week, Manchester, Iowa; then the Big Fourth of July. All coming now have preference at fairs and celebrations. Will book jewelry, Pitch-Till-You-Win, Age & Weight and all Prize-Every-Time and Stock Concessions. Want one or two clean family-type Shows, Fun House, small Grab or Cookhouse, Ride Help for Kiddie Rides who can drive and set up. Contact **MANAGER**, Guttenberg, Iowa, this week; Manchester, Iowa, next.

BRAND NEW 1960 CHEVROLET One Ton Panels, \$2,295
Full Price—Full Warranty
"Save Money With Johnny"

JOHNNY CANOLE
Phones: W1 3-0003 or W1 4-9347
Alltoona, Pa.

RIDES

LOWEST PRICES ANYWHERE
Kiddie Plane Ride, \$800.00; Merry-Go-Round, 1948 Allan Herschell, 26 ft., 20 horses, and one Trailer, \$6,300.00; Tilt-a-Whirl, 1949, and two Trailers, \$6,600.00. All equipment clean and in excellent condition. Contact **FRANK**, 2616 W. 23rd St., Chicago, Ill. Phone: Clifflside 4-4565.

WANTED AT ONCE

FOR AURORA, ILL., PHILLIPS PARK REPUBLICAN RALLY
Hanky Panks of all kinds, Long and Short Range, Basket Ball or what have you. Want Octopus Foreman, salary and P. C.; Second Men on Merry-Go-Round and Scrambler. Want Manager for Picnic Unit. Call **OSWEGO, ILL., 4-4221**. No collect calls.
CARL BURKHART SHOWS

DARK RIDE FOR SALE

Mounted on 2 34-ft. semi trailers. With or without trucks. This is a beautiful ride. Just like new. Terms to reliable parties. **M. E. REID**, c/o Monarch Exposition Shows, Hillsboro, Ill., this week; Springfield, Ill., next.

ANYONE KNOWING WHEREABOUTS

of **JAMES G. (Curley or Red) HUNTER**
Please contact Mrs. James Hunter immediately. Mother very ill.
1810 N. 5th Avenue—Trailer D7
Melrose Park, Illinois
Phone: GLadstone 3-5966

WANTED RIDE MEN

Foreman for Merry-Go-Round, Ferris Wheel, Rolloplane. Top wages, bonus, rocking-chair money.
DIXEY AMUSEMENTS, INC.
2310 West 44th Ave. Gary, Ind.
Phone: TUrner 4-8806

FOREMEN WANTED

FOR TWIN FERRIS WHEELS AND MERRY-GO-ROUND. STARTING JUNE 26. WRITE
GREAT WESTERN AMUSEMENTS
Box 2601, Odessa, Tex., or phone FEDERAL 7-8819 between 6:00 and 10:00 a.m. or after 11:00 p.m.

WANTED

Foremen on Wheel and Octopus. Must know rides and drive semi. Must be sober.

906 N. 24th Ave., Melrose Park, Ill.
Phone: Fillmore 4-0718

Come out, **Red Girard**

RUSSELL'S AMUSEMENTS

Forest Park, Ill., June 10-19

MIDWAY OF MIRTH SHOWS

Want Foremen for Paratrooper and Rock-O-Plane Rides. Second Men on Ferris Wheel.

Join at once, either unit.

Address Unit No. 1, Pleasant Hill, Ill.; Unit No. 2, Chatham, Ill.

HUTCHENS MODERN MUSEUM

Want to join at once, Side Show Attractions, Impalement Act, Sword Swallower or any good non-conflicting Acts. Want small Woman or Girl for Blade Box. Man and Wife preferred.

JOHN T. HUTCHENS, Gladstone Exposition Shows Waukegan, Ill., this week; then as per route.

D. S. DUDLEY SHOWS

Need Merry-Go-Round Foreman and Second Men for Looper.

Want Ball Game Agents and other Hanky Pank Agents.
Dyess Airforce Base, Abilene, Tex., June 13-18; Borger, Tex., June 20-25; Brush, Colo., June 27-July 4. All replies to **D. S. DUDLEY**

AGENTS WANTED

For 6-Cats, Swinger, Buckets, 1-Ball, Duck Pond and Balloon Darts.

ROY. T. DUFFY

Burkhart Shows (Phillips Park), Aurora, Ill.

BILLY METCALF

and other **PIN STORE AGENTS**
I know, contact me immediately.

RALPH LIPSKY

Hotel Avery Boston, Mass.
Phone: HUBbard 2-6000
No collect.

ROCK CITY SHOWS

Mexico, Mo., June 13-19
Need Hanky Panks of all kinds. (Bob Meyers and Joe Ristick, come on in.) Need Ride Help in all departments.

GEO. ISENHOWER

Liberty & Rawlings Sts., Downtown Mexico, Mo.

BAND ORGANS

Now available for your Merry-Go-Round. Wurlitzer 150-A Pressure Organ. Wurlitzer Kiddie Ride Organ. Write for pictures and prices. We accept trade-ins.

TOM CHAMPION

1830 So. 5th St. Terre Haute, Ind.

2 MEN WANTED

FOR DILLON'S MECHANICAL CITY (No wobblers, please)
One must be Lecturer, Grinder or Talker. Both must drive semis.

DICK DILLON

Kiddy City, U.S.A., Boardman Plaza Youngstown, Ohio

Wanted Immediately

MANAGER

For Portable Skating Rink. Couple preferred. Top wages for right party.

CHAMP'S ROLLER RINK

Springfield, Ky.
Phone: 4249

WANT AT ONCE

Ferris Wheel Foreman capable of putting it up and down. Top salary.

ATLAS BAZAAR

413 West 41 St. New York City
(Come on) CH 4-1736 (Come on)

CALL

SYCAMORE, OHIO, 7-5552

for **BABY DUCKLINGS**

BARE'S HATCHERY

RIDES WANTED

For County-Wide Centennial, June 28 through July 4. Contact

OLNEY ARNETT

Fireside 9-3931 or 9-3138
Salersville, Ky.

HUNT AMUSEMENT CO.

Balesville, Ind., Jaycee Fair, June 15-18; Parker, Ind., Street Fair, June 22-25; Parkersburg, West Va., Annual July 4 Celebration, June 28-July 4. Route of 1 Shopping Center and 13 County Fairs to follow Parkersburg.

CONCESSIONS: Can place Hanky Panks of all kinds. Need some center joints including Color Pan Games Want Long and Short Range Galleries. Can place Cookhouse starting Martinsville, Ill., Fair, July 18-23. Can book Bingo for season, starting at Martinsville. Some straight sales open such as French Fries,

Ice Cream, Drinks, Hats and Novelties. Can place Arcade and Derby Racer.

SHOWS: Can place all family-type Shows. Need Girl Show for Martinsville, Ill.

FOR SALE: Bob Boling has new Spitfire for sale, with trailer.

HELP: Can use good Ride Help.

NOTICE: Fair and celebration committeemen, still have open week in mid-summer

Contact **RALPH HUNT** as per route

Monarch EXPOSITION SHOWS

Now Booking for the Biggest July 4 Celebration in Illinois at Sullivan, June 28 thru July 4. Jerseyville, Illinois, Fair starts July 5. All Fairs until October.

CONCESSIONS

RIDE HELP

Can place Hanky Panks of all kinds, also Pitches, Novelties, Hats, Grab, Pronto Pups, Ball Games, etc.

Can place Foremen and Second Men on Rock-O-Plane, Tilt and other rides

Contact

M. E. REID, Manager

Hillsboro, Ill., this week; Springfield, Ill., next.

GEO. GLOYD, Ass't Mgr.

Last Call

Last Call

AMUSEMENTS OF AMERICA SHOWS

Want for Nationally Famous Brockton Fair, Brockton, Mass., July 2-10

Plus 14 Bona Fide Fairs to follow, starting Hughesville, Pa., Aug. 1-6, until Exchange Club Fair, Charlestown, S. C., Oct. 31-Nov. 5

CONCESSIONS: Hanky Panks of all kinds, Derby, All Pitches.

RIDES: Tilt, Scrambler, Round-Up, Flying Coaster, Wild Mouse or Mad Mouse. Also a complete set of Rides for Top of Hill.

SHOWS: Any new and novel Shows. Monkey, Snake, Glass, Fat, Illusion & Arcade. Al Dorso wants Griddle Men, Cook & Bingo Counter Men.

Contact: **MORRIS VIVONA**, 103 South 21st Street, Irvington, N. J. ESsex 3-9112

JOHN VIVONA WILL BE ON BROCKTON FAIRGROUNDS from June 27 on
Phone in office

KEYSTONE STATE SHOWS

Knox Firemen's Free Fair, June 20-25

Parades, Fireworks, Free Gate, Free Car Giveaway

CONCESSIONS

Want Novelties, Hats, Fish Pond, Photos, Glass Pitch, Ball Games and any other legitimate concessions only. Tommy Arger can place Caller and Countermen for Bingo. Eugene Thomas, let me know where you are—Arky.

SHOWS

Can place Side Show, Snake Show, Funhouse, Wildlife and Monkey Show with equipment or any good shows not conflicting. No still dates, all fairs and celebrations. free gate.

RIDES

Can place Paratrooper, Octopus, Kid Rides, Pony Rides, Tilt or any rides not conflicting.

HELP

Can place at once Billposter and Scenic Artist. Want Ride Men who drive semis for Scooter, Coaster, Wheel, Tilt and General Help. Must be sober, no cars.

Address all mail and wires to **LLOYD D. SERFASS**, Owner, **KEYSTONE STATE SHOWS**, Marienville, Pa., this week, or **PENN PREMIER SHOWS**, Warren, Pa., this week, followed by Knox, Pa.

WANTED—DROME RIDERS

Trick and Straight, Johnny Reid, Clifford Steen, Ralph Ritter, everything okay. If you can ride Harley or Indian, come in. Kiddie Ride Help, John Sampson. Opening Drome June 13-18, Knoxville, Tenn. Contact **EARL PURTLE**
Cetlin & Wilson Shows
Knoxville—now, Nashville follows.
No collect calls.

All the news of your industry every week in The Billboard...

JAMES H. DREW SHOWS

TRI STATE FAIR, MIDDLESBORO, KY., JUNE 20-25

With big Fourth of July Celebration and long circuit of fairs ending in November. CONCESSIONS: Long Range, Custard, Ice Cream, Photos, Arcade and all merchandise and outright sales concessions.

HELP: Painter who can letter, First and Second Men for new Wheel, also other Ride Help who can handle semi trailer units. NOTE: This is a 20 ride show with equipment finest in the business.

SHOWS: Monkey, Animal, Illusion, Mechanical and any type Grind or Bally Show.

All address this week, wire care Western Union

JAMES H. DREW SHOWS

Grayson, Kentucky

MANISTEE, MICH., 25TH ANNUAL FOREST FESTIVAL AND FOURTH OF JULY COMBINED

This is one of Michigan's Biggest Fourth of July dates, on Main Street at the lake, 7 big days and 7 big nights, June 28-July 4. Parade, Fireworks, Log Rolling on the lake contest, Free Acts, Special Events, upward of 200,000 attendance last year.

CONCESSIONS: Want Concessions of all kinds that work for stock. Will sell ex on Novelties, Nut Dips, Sno-Cones, French Fries, Scales and Age. Eats and Drinks, Popcorn and Floss sold.
Can use well-framed Glass Pitch, Jewelry, Photos, Hats or any special joints.
SHOWS: Can use couple of Grind Shows.
HELP: Can use Ride Help. Especially want Caterpillar Man for small Cat.
P.S.: Bill Christy, Grab, and Ted Miller, Girl Show, contact. Can use you for Manistee.

DE LUXE RIDE CO.

Waterford, Mich., C. A. I. Free Fair, Williams Lake Road, all this week; Traverse City, Mich., next week.

The Northwest's Finest Midway Attractions

Wm. D. STANLEY SHOWS

WANT WANT WANT

CONCESSIONS: High Striker, Age and Weight, Bear Pitch, Glass Pitch, Pitch-Till-You-Win, Cat Rack, Add-Em-Up Darts, Airplane Bumper, Short Range, Long Range and other Hankies not conflicting. Also have exclusive on Novelties open. Privilege \$50 per week, two and three fairs per week.

HELP: Want Wheel Foreman, Tilt Foreman, Second Men on all Rides. Good pay, good treatment, nice equipment.

SHOWS: Can use Monkey Show, Snake Show or any Grind Show.

RIDES: Will book for full season any major Ride not conflicting.

Fairs starting June 23 through Sept. 11, two fairs every week.
 All contact WM. D. STANLEY, as per route.

SALEM REUNION

(Salem, Ill.)

SIX DAYS 25,000 ATTENDANCE DAILY
 Followed by Connersville, Ind., July 4-EIGHT DAYS

CONCESSIONS—Photos, Long and Short Range, Custard, Hi-Striker, Basketball, Gadgets, Balloon Darts, French Fries and all types of Hanky Panks. Whitey Caler and Newell Taylor, phone. Tex Starr, write Ed Hart.

LOT SUPERINTENDENT WANTED IMMEDIATELY

Must be capable of laying out a very large Show and putting Show on lot when it arrives.

AL KUNZ, HETH SHOWS, Phone in office each week. This week Champaign County Fairgrounds, Urbana, Ill. All wires to Urbana, Ill. All mail to Champaign, Ill.

LAST CALL LAST CALL LAST CALL

MEEKER SHOWS

WANTS WANTS WANTS
HANKY PANK AND MERCHANDISE CONCESSION AGENTS

SHOW OPENS JUNE 19

DIAMOND JUBILEE, YAKIMA, WASH.

On the Streets of Yakima—Biggest Thing in the Pacific Northwest

Contact **RALPH MEEKER**

1508 South First

Phone: Glencourt 3-5313

Yakima, Washington

Carson-Barnes Enters Canada

REGINA, Sask. — Carson and Barnes Circus, with Col. Tim McCoy, is scheduled for two performances in Grenfell, Sask., Saturday (18). Floyd E. Hill handled the advance.

Mrs. Mendelson Mend'g

CHICAGO—Alice Mendelson, wife of Bernie (O Henry Tent) Mendelson, was recuperating in Louis Weiss Memorial Hospital here, following surgery Tuesday (7). She expected to be released from the hospital in the near future.

WANTED

MERRY-GO-ROUND FOREMAN WHEEL FOREMAN KIDDIE RIDE FOREMAN

Top wages. Want sober, reliable Help.
A. J. SUNNY AMUSEMENTS
 13422 Prospect Road, Strongsville 36, O.
 Phone: Center 8-6256

FOR SALE FOR SALE

"LOOK AT THIS"
 1960 Popcorn and Candy Floss Trailer, equipped with two large "Danbar Dry Poppers" and Nashville Floss Machine, 1954 Snowball Trailer with latest snow machine and 8" measure-rite dispensers, 1948 International 1 1/2-ton low-mileage Truck built for living quarters, 1949 Chevrolet (2-ton) van-type stock Truck. All above equipment can be bought for \$3,000. Priced to sell by retired owner.
 Contact **WORLEY SMITH**
 348 No. Prairie Ave. Bradley, Illinois

WILLIAMSPORT, PA. June 13 to 18

Downtown location, space limited. Want legitimate Concessions. For Sale: Kid Ferris Wheel, two abreast Merry-Go-Round, Little Dipper.

MICKEY PERCELL
 South Williamsport, Pa.
 Phone: 34010

FOR SALE

Large School bus, V-8 Ford, perfect condition. Seats removed, new tires, ideal for carnivals and living quarters. Must be seen to be appreciated. Come to Cincinnati and drive it home. Price is right.

CINCINNATI PLAYLAND, INC.
 4436 Grove Ave., Cincinnati 11, Ohio
 or call after 11 P.M. HUmboldt 1-1532

Thank You ELIZABETH MURPHY

Secretary O. C. Buck Shows For your Buick Roadmaster purchase

"Save Money With Johnny"

JOHNNY CANOLE
 Phones: WI 3-0003 or WI 4-9347 Altoona, Pa.

CARNIVAL WANTED

To Play the Mid-State Colored Fair, Hol-loway Park, Murfreesboro, Tenn., week of Aug. 14-20 or week of Aug. 25-27, 1960. all replies

MRS. PEARL WADE, SECY.

514 S. Highland Murfreesboro, Tenn.

MOTOR STATE SHOWS

Want Men to operate Jungle Snake Show. Must take full charge and drive. Ride Help: Foremen and Second Men. Octopus, Merry-Go-Round, Wheel, Tilt. Our #3 Unit getting ready to go out. Come on as per route: Waterville, Ohio, June 4-18; Fenton Mich., June 20-26; Howard Rayburn, Roy Warr, Bill McMasters, come on. All replies
J. J. FREDERICK

WANTED TO BOOK

St. Rocco Celebration, Wellsville, Ohio, Aug. 14-20. Sno-Cones, Popcorn, Apples, French Fries, Floss, Balloon Darts, Fish Pond, Hi-Striker, Milk Bottles, Record Stand, any legitimate Concession. This is a red hot spot, giant fireworks display, 10,000 people. Contact us now for bookings.
P & J AMUSEMENTS
 P. O. Box 45 Massillon, Ohio

W.G. WADE SHOWS

WANT CONCESSIONS

Grand Rapids, Mich.
 Rogers School Lot
 June 21-25

CAN PLACE

Capable Scrambler Foreman also Wheel Foreman
 Second Men on all Rides who drive

CAN PLACE

Capable Office Assistant contact

W. G. WADE

Box 143 Southfield, Mich.
 Phone: ELgin 6-3566

CARNIVAL WANTED

With 8 or more Rides and Concessions for the Black Hawk County Fair, Steam Engine and Home Show, Sept. 2-5. Also want Clown and Stage Show Acts. All replies to

L. C. WARNEKE, Secy.-Treas.
 Hudson, Iowa

TEX ROBERTS

Wants Agents for Buckets, Swinger and Hanky Panks. Also Up and Down Man who can drive truck.

Cara BEE'S OLD RELIABLE SHOWS, INC.
 Florence, Ky., June 13-18.

GIRLS WANTED

For Rock and Roll Girl Show. With or without experience. Guitar and costumes. Good salary.

Write or wire collect. No phone calls accepted.
LESLIE KIESTER
 Hotel Nuville Rochester, Minn.

WANTED

One or two major Rides to augment unit at lucrative 5-day 4th of July spot N. W. of Chicago. Prefer Octopus, Looper Scrambler or Rock-O-Plane. Write or Phone

GEORGE STANGE
 116 W. Robertson Palatine, Ill.
 FLanders 8-2251

CHEROKEE AMUSEMENT CO.

WANTS! Bingo, Photos, Grab, Novelties, Scales, Hit and Miss Ball Game, or any legitimate Concession not conflicting.

Contact
J. W. MAHAFFEY, Eureka, Kan.

AGENTS WANTED

FOR HANKY PANKS AND ALIBIS

Who can reach and get it. Am opening with S. & W. Shows at Branson, Mo., the 13th. Johnnie, Chuck, Red and Jimmie, get in touch.

JOHN ERNEST

WANTED

BUCKET AGENTS
 also
HEAD FOR COUNT STORE
CHUCK DUMA
 c/o Jimmie Chanos Shows
 Muncie, Indiana

CORRECTION

FOLLOWING CORPUS CHRISTI, TEX., NAVY BASE, JUNE 17-19

BOB HAMMOND SHOWS

WILL PLAY BELLAIRE, TEX., BIRTHDAY CELEBRATION, JUNE 21-25 INSTEAD OF VALERA, TEXAS, AS LISTED IN AD ON PAGE 57, JUNE 6 ISSUE OF BILLBOARD.

BOB HAMMOND SHOWS

6145 Gold St. (Phone: OXford 4-8647), Houston, Tex.

FOR SALE 500-Seat Bingo

Operating for cash in Maryland where bingo is legal. Wonderful opportunity for right party. Must sell at once. Price \$18,000. Will make that back for you quick. Phone Hampton, Va., Park 3-9568 or write

J. C. MURDOCK

B. & M. Drive-In
 3716 Kecoughtan Rd.
 Hampton, Va.

ATTENTION, CONCESSIONAIRES!

GOODING AMUSEMENT CO.

Can place Hanky Panks and some Direct Sales (no Eats, Sno, Corn, Apples, Floss).

June 20-25—Fairview, Ohio, Athletic Club Carnival
 June 22-25—Union City, Ohio, Firemen's Convention
 June 27-July 4—Henderson, Ky., Sesqui-Centennial Celebration
 July 1-4—Brecksville, Ohio, 4th of July Celebration
 July 2-4—Hillsdale, Mich., 4th of July Celebration

R. G. CASHNER, Conc. Mgr.

3200 VALLEYVIEW DRIVE

COLUMBUS 4, OHIO

YOUR BEST BUY IN RUBBER NEO-PRENE POWER CABLE



Low Bargain Price
New Portable
Electric Power Cables

Extra flexible
weather-resistant Jacket

1, 2, 3 and 4 Conductor Cables carried
in stock. Call us or come out to Uni-
versal. Our warehouse is only 20 minutes
from the Loop.

BUYS IN HEAVY-DUTY PORTABLE CABLES

	2/C Per Foot	3/C Per Foot	4/C Per Foot
#14	8¢	11¢	14¢
#12	11¢	15¢	20¢
#12	11¢	15¢	20¢
#10	13¢	16¢	25¢
#8	25¢	28¢	57¢
#6	31¢	41¢	71¢
#4	38¢	70¢	1.05
#1	*1.36	1.15	*1.12

*In 150-ft. lengths only.

In addition, many other constructions
and sizes are in stock at equally attrac-
tive prices. We cut cables and ship
anywhere.

UNIVERSAL WIRE AND CABLE CO.
2933 No. Paulina Chicago 13, Ill.
Phone: EAstgate 7-4777

WANTED

FOR FAIRS AND CELEBRATIONS
STARTING JUNE 14 THROUGH
NOVEMBER 12

CONCESSIONS of all kinds.

Will book Paratrooper, Scrambler,
or any Ride not conflicting. Answer,
or come on.

DICKSON UNITED SHOWS

Mineral City, Ohio
Lot lays out June 13.

Batter Up . . . All Hits . . .
No Errors
with

PARTY BATTER for making HOT DOG ON A STICK

Tastes Twice as Good
Sells Twice as Fast. Shipped
Fresh from Hollywood, Calif.,
and St. Louis, Mo.

WRITE FOR DETAILS
PARTY BATTER CO.

8749 Arlene Terrace, Hollywood 46,
California

BLUE WATER FESTIVAL

Port Huron, Mich., Uptown
7 Days—July 11-17, 7 Days

Want Hanky Panks, also Center Conces-
sions, Diggers and Derby, all kinds of
Direct Sales, Pitchmen, Demonstrators,
Auction, etc. Can use clean Girl Revue,
sidewalk type. First Girl Show in 20
years. Free attractions, Boat Races,
Water Sports, 2 Kid Days, Queen's Con-
test, 2 days of International Baton and
Majorette Contest participants from
Michigan, Ohio, Missouri, New York,
and Ontario, Canada.

FLOYD WALTERS
1419 Harkey St. Port Huron, Mich.
Phone: YU 2-4391. No collect.

WANTED FERRIS WHEEL FOREMAN

Also Second Men on other Rides. Must
drive trucks. Concessions: Can place
Photos, Bear Pitch, Custard. Also
Agents for Six Cats, Scales and all other
Hanky Panks. This show has a long
season, out until Nov. 12.

Contact

JACK RUBACK, MGR.
ALAMO EXPOSITION SHOWS
Las Vegas, N. Mex., June 7-12; Trinidad,
Colo., June 14-19; Broomfield, Colo.,
June 28-July 4.



DON FRANKLIN Shows

FIRST CALL!!

PLAYING ELEVEN TOP FAIRS

FIRST CALL!!

OPENING PEORIA, ILL., FAIR, JULY 19-24

Followed by Wabasha, Faribault, Austin, New Ulm, Fairmont, Minn.; Marshfield, Wis.;
Hutchinson, Minn.; Tyler, Angleton and Refugio, Tex. All Fairs.

RIDE HELP

Have openings for Foremen and Second Men on most all Rides. Must be licensed semi drivers. Top
wages—Foremen, \$90.00 weekly; Second Men, \$60.00. Especially need full crews for 12-car Scooter,
new Paratrooper, new Helicopter, Rock-o-Plane, Wheel, large Miler Coaster, Merry-Go-Round, Octopus
and Kid Rides. Second Men for Scrambler and Tilt. (Gilbert Simpson, Howard Edmonds and others who
have worked for me before, get in touch.) WILL START MOVING TRUCKS TO PEORIA, JULY 1. WILL
START SETTING UP IN PEORIA ON JULY 12. WINTER QUARTERS OPEN, FAIRGROUNDS, SEGUIN, TEXAS

CONCESSIONS

Can place for season, Photos, Short Range, Roman
Targets, High Striker, Arcade, Crockery Pitch, Basket
Ball, Jewelry & others not conflicting. Opening for Custard. (No other
Eats open.)

SHOWS

Want for season, Fun House,
Mechanical, Big Snake, Ape, Il-
lusion, Freak Animal, Side Show and any worth-
while Shows.

ALL REPLIES TO: DON FRANKLIN, MGR., Box 669 (Phone: FRanklin 9-4482) Seguin, Tex.

EQUIPMENT FOR SALE!

- King Choo-Choo Ride, new top
and first-class condition \$2,000
- Schiff Speedliner, in A-1 shape—
a real buy at 2,000
- Mangels Roto-Whip, good condi-
tion 1,500
- Above Rides with 30' Trailer and
L185 Int. Tractor, all for 6,500
- Spillman-Herschell Merry-Go-
Round, completely rebuilt with
new top—a real buy at 5,500
- Spillman-Herschell Merry-Go-
Round, just rebuilt—a beauty for
a park 4,000
- A. H. Roller Coaster, in good con-
dition 4,000
- Transformer Trailer with 5 trans-
formers, junction boxes and
wire for a large carnival 1,500
- G-E 60' Searchlight and Gener-
ator mounted on Ford Truck—a
real buy at 1,000
- French Fry Trailer, fully equipped
Short Range Shooting Gallery built
on Chev. Truck with guns and
some ammunition 400
- 30' factory-built Aluminum Con-
cession Trailer, living quarters
in front—suitable for Grab,
Popcorn, Floss, Apples or
French Fries. Must be seen to
be appreciated at 1,500
- 48' Show Front built on trailer
with a good tent, poles and
stakes, all for 800
- 30' Show Front on trailer with
good tent, poles and stakes 350
- Also other miscellaneous Show
and Concession equipment, including Candy
Apple, Floss, Popcorn equipment at
reasonable prices. Contact
HOWARD SALES SERVICE
1600 Baumgardner Ave., Windber, Pa.
Tele.: 784-J



14 RIDES ★

2 SEARCHLIGHTS ★

8 SHOWS ★

Want for South's Biggest Fourth of July Celebration and Homecoming, Stearns, Ky. 9 days, starting Thursday, June 30
thru Saturday, July 9. 2 Big Kids' Days—2 Saturdays—plenty of people every day, all with 2 weeks' vacation pay.
Don't miss this one for the Fourth. Followed by Fairs until middle of November.

CONCESSIONS: Jewelry, Novelties, Photos, Ball Games, Center Pitches, Legitimate Stock Concessions of all kinds; Arcade, Ex
on Diggers, Lee Moss, contact. V. L. Collier wants 6 Cat and Swinger Agents. Ted Lewis, contact. Can use two good Counter-
men and a relief Caller for Bingo.

SHOWS: Drome, Monkey Show or any family-type show. Want Manager for 2-Headed Baby Show, man and wife preferred.
Nat Gray wants Trumpet & Saxophone player for Minstrel Show. Year 'round work

HELP: Wheel Foreman who can handle two Wheels. Second Men on all rides who drive semis. We have all late model tractors &
trailers. Good Second Man for New Rock-O-Plane, must drive semi.

FOR SALE: Allan Herschell Kiddie Merry-Go-Round, 20 aluminum horses, all new fluorescent lights, new top, fluid drive, elec-
tric motor, just like new, \$3,500.00. Allan Herschell 2 abreast, 20 horses, 2 chariots, electric motor, horses need some repairs,
but they are all solid, not rotten, needs paint. No top. Fruehauf trailer, no tractor, \$2,000.00, this is a good buy for someone who
has time to work it over. Will trade either of above rides for any major ride that I don't have. And give or take difference.

All replies

J. L. KEEF, c/o WESTERN UNION, DANVILLE, KY.

LAST CALL — HURRY — LAST CALL

LOWELL (MASS.) COMMON JULY 1-4 — 4 BIG DAYS & NIGHTS

AMERICA'S OLDEST AND LARGEST JULY FOURTH CELEBRATION

BIG FIREWORKS DISPLAY!! RIGHT IN THE HEART OF THE CITY!! DEALING TO 250,000 PEOPLE!!

Want Rides, Shows and Concessions—strictly legitimate Hanky Panks. Alibi joints, save
postage. Legitimate skill games only!

Also want Guess Age, Novelties, Snow Cones, Popcorn, Hats, Candy Apples, French Fries,
Food Stands, Custard, all kinds of refreshments. What have You?

FIRST COME, FIRST SERVED—ASK ANYONE WHO HAS PLAYED THIS DATE!
(WILL NOT HOLD SPACE WITHOUT DEPOSIT)

JEFF HARRIS

103 Walnut St., Revere, Mass., Atlantic 4-3525 or 4-8149
(Phones disconnected after 11 p.m. nitely.)

WANTED

1 Wheel Operator. Good pay and
treatment. In Florida year 'round.

FOR SALE OR TRADE

1 Allan Herschell Merry - Go -
Round, 20 jumping horses, prac-
tically new.

JESS PENDERGRAST

750 S. Orange Blossom Trail
Orlando, Florida

Want— Leeright Midway Shows

All Hanky Panks, Popcorn, Snow, Cook-
house, Photos, Pitches, Water Games,
Scales, Striker, any others. Agents for
Swinger (Willis), Buckets and others.
Gladys Belshaw wants Agents for Floss,
Raffle, Color Dart and others. Funhouse,
Snake or any Grind Show, low P.C. Ride
Men that drive and capable Ride Boss.
Want Manager with Joists or Ride for
Second Unit for fairs and celebrations
starting now. All joints open for #2
unit, Mackay, Idaho, Rodeo now. Challis,
Idaho, then the big one. Salmon River
Days and 4th Celebration combined, Sal-
mon, Idaho, July 1-5. Malad City Rodeo,
July 7-9. All replies to
J. R. Leeright, Mgr., per Route.

HELP WANTED

First and Second Men for Ferris Wheel.
For small 4-ride show. Top pay and
bonus. All short moves. Contact

W. G. MURRAY

83 Webb Avenue Stamford, Conn.
DAvis 3-1378

MOTORDROME AVAILABLE

Some open dates. Contact us today as
to your route and terms. Address:
STEPHEN DE MAGDITS
1552 N. Wells Chicago, Ill.

MOTORDROME

Operator and Drivers wanted on
one of the largest Eastern shows.
First-class circuit of fairs—all-year-
round proposition. (Joe Pelagino,
contact.)

BOX 280, The Billboard
1564 Broadway, New York 36, N. Y.

TIP TOP SHOWS

Want Concession and Shows. For Sale: Cat converted to one truck ride;
Waterless Kiddie Boat Ride.

Wausau, Wis., June 15-19, Centennial; Alma Center, Wis., June 24-25;
Manistique, Mich., June 27-July 4, Centennial.

MORRIS HANNUM SHOWS

Cahill Fields Fair, 29th & Clearfield Sts., Philadelphia, 10 Big Days, open this Wednesday, June 15 to 25. Limited space still available for Hanky Panks. St. Michael's Church Fair, Levittown, Pa., across from the shopping center, June 27-July 9. Two Big Weeks.

CONCESSIONS: Want Games that work for stock, Custard, Hats, Photo, Pitches, Long Range and Jewelry. All games open except Bingo.

HELP: Experienced Ride Help on all rides including Kiddie Rides. Prefer drivers.

All replies to
MORRIS HANNUM, 934 Murdoch Road, Philadelphia, Pa.
 Phone: Philadelphia, CHestnut Hill 7-8176

BAKER UNITED SHOWS

LINTON, IND., JULY 4 CELEBRATION, JULY 4-9
 FIREWORKS—PARADES—INDIANA'S LARGEST CELEBRATION

CONCESSIONS: Want large Cookhouse, Grab, Foot Longs, French Fries, Pronto Pups, Custard, Shake-Up, Snow and Floss. Also Ball Games, Duck and Fish Pond, Short Range, High Striker, Jewelry, Basket Ball, Coke Bottles, Pitch-Till-You-Win, Hoop-La, Bear, Bird, Lamp and Glass Pitches, Diggers, Balloon Darts, Age and Weight, Cork Gallery. Will sell "Ex" on Novelties. (No Flats or Gypsies wanted.) Those joining now given preference.

RIDES: Will book Octopus, Roll-a-Plane, Tilt or Scrambler, also 2 factory Kid Rides. All must be in top shape.

RIDE HELP: Can place Foremen at once for new Tilt-a-Whirl, Octopus, Wheel. Second Men on all Rides. Must drive and have licenses.

SHOWS: Can place Glass House, 10-In-1, Illusion, Snake or any other worthwhile Shows.

All replies to **ERNIE ALLEN, Mgr.**

3300 English Ave., Indianapolis, Ind., this week; Cambridge City, Ind. (Street Fair), June 20-25; Martinsville, Ind., June 27-July 2.

CONCESSIONAIRES

SIX CATS—5 various styles. Ea. \$10.00-\$12.00	SPOT BOARDS, Set of 3 Ea. \$25.00
PUNKS—11 inch Doz. \$30.00	ADD-EM-UP DART BOARDS, Sponge Rubber Ea. 20.00
PUNKS—13 inch Doz. 36.00	POP-IN BUCKETS, Short Range Ea. 65.00
PENNY or COIN PITCH BOARDS, Ea. 60.00	SPUTNIKS UNDERHAND BALL GAME Ea. 65.00
UNDER 11 or OVER 30 ROLLDOWN TABLES Ea. 40.00	GAMOLINE UNDERHAND BALL GAME Ea. 45.00
THREE-LEGGED BOTTLE STANDS, Ea. 20.00	NEW DEVIL'S BOWLING ALLEY 300.00
THREE POUND ONE-BALL BOTTLES Ea. 5.00	HI-STRIKERS, Wood, 24 ft. 400.00
SIX POUND ONE-BALL BOTTLES, Ea. 6.00	New Aluminum HI-STRIKERS, 26 ft. 600.00
NEW STYLE BELL ONE-BALL BOTTLES, 3 lbs. Ea. 5.00	NUMBER WHEELS made to order.
1 1/2 POUND THREE-BALL BOTTLES, Old Style 3.00	MEDIUM RANGE GUNNER BUCKETS and PIC- TURE FRAMES made to size and order
THREE POUND THREE-BALL BOTTLES, Old Style Ea. 5.00	Aluminum SIX-CATS Ea. \$35.00
DAM FAMILY PULL-UP SLATS, Ea. 60.00	Minimum order of 6 sold to anyone
GAUCHO PULL-UP SLAT PUNKS, Doz. 54.00	3 PIN ROLL-THE-BALL GAME Ea. \$50.00
or Complete Frames for \$306.00 for 12 ft.; 14 ft. 357.00	NEW BANK AND BOUNCE Ea. 65.00
SWINGER BALL and PIN Ea. 25.00	Terms: 50% deposit with all orders
JEWELRY SPINDLES 60.00	WRITE FOR FREE CATALOGUE
PAN GAME, Complete Ea. 160.00	

RAY OAKES & SONS, P. O. BOX 4344, TAMPA 7, FLORIDA
 Phs.: REDwood 6-9774; Nights: REDwood 6-5467

KEY CITY SHOWS

Can place for balance of season including 11 fairs and 5 celebrations beginning June 27, Montpelier, Indiana, Free Fair:

CONCESSIONS: Age and Scales, Photos, Pitch-Till-U-Win, Long Range, Cork Gallery, Custard or Nutbar or other legitimate concessions not conflicting with what we already have. No alibis, flats or mitt Camps.

SHOWS: Will book family-type Show and Fun House. Concessionaires that have previously contacted us please send your footage you require. Write

FRED THUMBERG

3157 Fisher Rd. Columbus 4, Ohio

Third year, STILL NEW

The Straight Nail Spindle, 24 spaces \$125.00
 ADDED THIS YEAR—34 SPACE BUMPER



12x46 inches. TWO way as the spindle, \$165.00. Flash well with confidence, both are guaranteed. Deposit with order or send for circular.

BOYCE ENTERPRISES

(inventor of both, sole manufacturer)

3956 WEST END AVENUE CHICAGO 24, ILLINOIS

HARRY NELSON

STRIKING MACHINE & DOLL
 RACK BUILDER

2914 West 15th Street

Brooklyn 24, N. Y.

Tel.: ESplanade 3-6700



CONTINENTAL SHOWS

Want: Man for Kiddie Ride. Also Foreman and Second Man for Ferris Wheel. Must drive tractor and trailer. Can use more Hanky Panks: Ball Games, Glass Pitch, Bear Pitch, Photos, Balloon Darts, Duck Pond, etc.

Shows: Monkey Show, Snake, Side Show, Motor Drome, or any family-type Show. Must have own equipment. Geo. Isengard can use Counter men for 5 in Line.

Contact:

FRED FRITZ, Mgr.

Gen. Del., Plattsburg, N. Y., June 13 to 18.

SHERIDAN, INDIANA, CENTENNIAL

8 DAYS—JULY 2-9 8 DAYS—JULY 2-9
 ON MAIN STREETS—PARADES—PAGEANTS—FREE ACTS

Can place only clean, legitimate Stock Concessions; Cookhouse, Popcorn or Caramel Corn, Photos, Jewelry, Ball Games, Balloon Darts, Coke Bottles; Bear, Bird, Lamp and Glass Pitches; Basket Ball, Long and Short Range, Duck Pond, Pitch-Till-You-Win, Hoop-La and Cork Gallery. Will book Tilt, Octopus, Scrambler or any major Ride; also two Kid Rides.

All replies to **ERNIE ALLEN, BAKER UNITED SHOWS**
 3300 English Ave., Indianapolis, Ind., this week; Cambridge City, Ind. (Street Fair), June 20-25; Martinsville, Ind., June 27-July 2.

Merriam's Midway Shows

Want

Photos, String Game, Age and Weight, Short-Range, Basketball, Cane Rack, Bear Pitch, Glass Pitch, Coke Bottle, Ice Cream, Hoop-La, Heart Pitch or any good Hanky Pank that does not conflict.

Fredericksburg, Ia., June 13-14;
 Sleepy Eye, Minn., June 17-18-19.

WAX FIGURES, PAPIER-MACHE MASKS AND HEADS

Wax Figures of all types, life size made to order. Also Figures for outdoor displays. Outdoor Displays a specialty. Papier-mache Masks and Heads of all kinds, made to order for stage acts. Wax figures repaired like new.

KREWSON WAX FIGURE STUDIO

(Formerly B. W. Christophel)

7022 RAYMOND (Phone: PArkview 6-2744) ST. LOUIS 30, MO.

BRISTOL, R. I.

4th of July Celebration Over 100 Years Old
 8 Days—All Day Sat., Sun., Mon.—8 Days

Want all Hanky Panks, Cigarette, Ball Games, Scales & Age, all kind of Pitches, Arcade, Short & Long Range, Grab, French Fries, Candy Floss, Custard, Snow Cone, Basketball, Hats. Also want family-type shows. This Celebration draws over 150,000 People. First come, first served. Ask anyone who has played this date. Following, Narragansett Pier, R. I., 9 days.

VENDITTO BROS.' SHOWS

Contact JOHN VENDITTO, 75 Tiffany St., Providence, R. I. Tel. ELMhurst 1-1050.

BEE'S OLD RELIABLE SHOWS, INC.

WANT TO JOIN AT ONCE

Rides: Wheel, Tilt, Roll-a-Plane Foremen; Second Men on all Rides. Concessions: Hanky Pank Agents, Scales, Long and Short Range, Hanky Panks of all kinds.

Shows: Any Grind Shows with own equipment.

All Replies: RAYMOND C. HULS, Florence, Ky.

O.C. BUCK SHOWS

WANT WANT WANT

CAN PLACE SIDE SHOW OPERATOR. MUST HAVE FEATURE. ALSO SINGLE ATTRACTION.

CAN PLACE LONG RANGE GALLERY, HANKY PANKS. Also one Alibi Joint.

Address O. C. BUCK

Ogdensburg, New York, this week; then as per route.

KING Exposition Shows

Can use Hanky Pank Concessions and Straight Sales for Michigan's Big Rose Festival, Roseville, Mich., June 22 thru 26, followed by really large Fourth of July Celebration, Pontiac, Mich. Then the Vassar, Mich., Free Fair. Three big spots that you won't want to miss. Can also use Ride Help in all departments. Want Man to operate office-owned Long Range Shooting Gallery.

Address: Caro, Mich., June 14-18.

GRAND AMERICAN SHOWS

Want for 16 Celebrations, 7 Fairs in Iowa

Grind Shows with own equipment. No Girl Shows. Concessions: Photos, Pitches, Hanky Panks. RIDE HELP: Foremen for Octopus, Rock-o-Plane, Coaster. Second Help that drive semis. Want to book Scrambler for Central Iowa Fair, Marshalltown, August 19 thru 22. All replies

L. O. WEAVER, MGR., as per route.

East Dedham, Mass., June 20-25 Gloucester, Mass., June 28-July 4

Want for these outstanding dates, all kinds of Merchandise Concessions. Can use good Cookhouse or Grab, also French Fries in Gloucester. One good, clean Show to feature. First and Second Men on Jenny, Wheel and Tilt, also capable Octopus Foreman. Best of treatment, highest wages plus bonus. Must know how to stay sober. Write, wire or phone

NEW ENGLAND AMUSEMENTS

HARRY J. KAHN, WEST BROOKFIELD, MASS., JUNE 13-18

EASTERN AMUSEMENT CO.

Playing Maine Exclusively

Want to book or lease for Limestone, Caribou, Presque Isle, Mars Hill, largest 4th of July Celebration in the East, Rockland Lobster Festival, Portland 200th Annual 10-Day Celebration, with Fairs to follow.

Want Scrambler, Paratrooper and two Kid Rides. Will buy or lease Round-Up. Contact M. S. EARL, Limestone, Maine, this week; Caribou, Presque Isle and Mars Hill to follow, or as per route.

Whitey Brown wants Agents for beautiful Ham and Bacon Wheel and Count Store. Danny O'Connell, call at once. This show has four big government paydays, a terrific Fourth of July, with choice Coastal summer resorts to follow.

P.S.: Want Ride Help with driver's license and Hanky Pank Agents.

VIRGINIA GREATER SHOWS

Want Photo, Long and Short Range Gallery, Bear Pitch, Pitch-Till-You-Win, one Six Cat and Long Range Bucket with Hanky Panks. Want Side Show Manager and any Grind Show. Will book two Rides that don't conflict.

Selbyville, Del., this week.

GREEN TREE SHOWS

Want Octopus Foreman; top salary and bonus. You do not have to drive.

JOHN M. HULS, Coeburn, Va., this week.

GIRLS—\$150.00 Weekly—GIRLS

Exotic Dancers wanted for carnival and all winter in Florida Night Clubs. Will teach willing beginners. Living quarters, wardrobe, transportation, etc., furnished free. Looks and youth are essential. Pay every night if desired. Also need Canvasman to drive.

ROBERT or JOAN GREEN

c/o PENN PREMIER SHOWS, WARREN, PA., THIS WEEK.

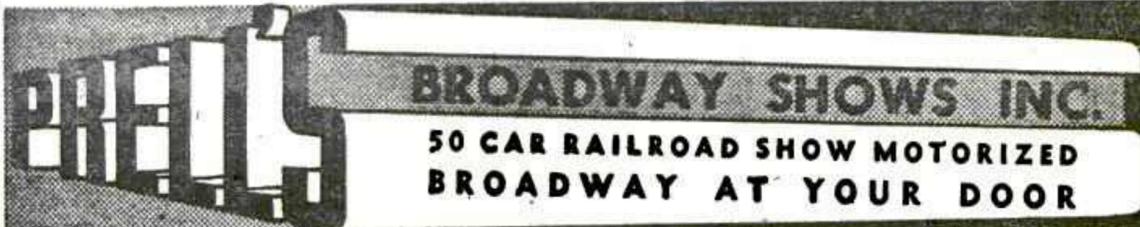
WANT RIDES—GREAT SPOT—P. C. RENTAL

FUN PIER (Box 232), Wildwood, N. Jer.

Prefer Flying Coaster or non-conflicting rides. We have Roto-Jet, Paratrooper, Tilt-A-Whirl, Octopus, Schiff Slides, Pretzel and Funhouse. Contact

BARNES-FOEHL or GRUBB

Wildwood 2-3656



BROADWAY SHOWS INC.

50 CAR RAILROAD SHOW MOTORIZED BROADWAY AT YOUR DOOR

WANT—FOR 16 FAIRS—WANT

STARTING JULY 18 AT RED LION, PA.; HARRINGTON, DEL., FAIR, JULY 23-30; BRIDGETON, N. J., AUG. 1-6. THEN 13 MORE FAIRS TO FOLLOW!

RIDES: Wild Mouse, Flying Coaster, Dark Ride or any Ride not conflicting. Want Funhouse, Class House, Live Pony Ride, also four Kiddle Rides.

HELP: Billposter to join at once! Want Foremen for Wheels, Round-Up, Paratrooper, Whip, also Second Men who can drive. Also Ticket Sellers and Takers. Scenic Painter, Carpenter. (Tiny Dempsey, Mr. Fritz, reply. Larry Larrenson and Johnson, reply.)

CONCESSIONS: Eats, Drinks, Scales & Age, Photos, Long and Short Range Galleries, String Game, Basketball, Bear and Class Pitches, all kinds Hankies. Charles Graff & William Cooper, contact. Charley Gross wants Picture Frame Agents.

SHOWS: Girl Revue, also Girl Shows with or without equipment. Side Show (Lou Alter, please reply). High class Colored Show, Fat Show, Snake Show or any Pit Show of merit. Wild Life, large Arcade.

All address SAM or BEN PRELL, 1133 13th St., N. W., Washington, D. C.



U.S.A.'s BRIGHTEST MIDWAY!

WANT FOR ST. JOHNS, MICH., BIG JULY 4 CELEBRATION

JUNE 30-JULY 4

PARADES—SPECIAL EVENTS—FIREWORKS

LEGITIMATE CONCESSIONS OF ALL KINDS. ANY FAMILY-TYPE SHOWS. 1 OR 2 MAJOR RIDES NOT CONFLICTING.

All inquiries to JERRY VINSON

Clawson Shopping Center, Clawson, Mich., this week; The Shores Shopping Center, St. Clair Shores, Mich., June 20-25.

ROSS MANNING SHOWS

Bernie Feldman, Business Mgr.

PLAYING WASHINGTON, D. C., OKLA. AVE. & BENNING RD., JUNE 22-JULY 2

LAST CALL!

LAST CALL!

LAST CALL!

CONCESSIONS: All Concessions that work for stock. Novelties, Eats, Drinks, Long Range, Glass & Bear Pitches, Custard, Alibi Concessions, High Striker, Age & Scale.

SHOWS: Jig Show, with or without equipment. Lee-Ola can place working Acts and ticket sellers for Side Show. Can place Girl Show (Mooney, Austin Dentinger, contact).

RIDES: Paratrooper, Roundup, Helicopter, Caterpillar. Will book Ferris Wheel to duo.

WILL RENT DIESEL FOR THIS DATE

HELP: Wheel Foremen for Second Wheel. Can place any Ride Men who drive semis. All replies, letter or wire

ROSS MANNING SHOWS, Haverstraw, N. Y.

HOW-REIT SHOWS

Now Playing Top Celebrations in the East. Will open the Fair Season with the Orange County Agric. Fair, Middletown, New York, Aug. 6-13.

WANT

WANT

WANT

CONCESSIONS: All legitimate Hanky Panks. SHOWS: Can use many Shows for our Fair Route. HELP: Have good proposition for Ride Supt. Other Help in all departments. Contact AL HOWARD, 1818 Newkirk Avenue, Brooklyn, N. Y.

UL 9-1686. No Phone Calls after 11 P.M.

MARVEL SHOWS

WANT WANT WANT For one of the biggest Fourth of July Celebrations in Illinois. Peru's 125th Birthday. Stock Concessions of all kinds, also 1 or 2 more rides. Also Ride Help who drive.

EDW. MERRIMAN
Mason City, Ill., June 13-18;
Farmington, Ill., June 22-25.

RUMBLE RIDES

Loogootee, Ind., Lions Club Celebration, June 22-July 2;
Orleans, Ind., Legion Celebration, July 11-16.

Want Stock Concessions, Photos. Also small Shows. Both annual celebrations. Booking for above dates only. Other weeks, rides booked independent. All replies: D. P. RUMBLE, c/o Western Union, Vincennes, Ind., until June 18.

WANT WANT WANT

FOR THE BEST ROUTE IN THE COUNTRY!!

RIDES • SHOWS • CONCESSIONS

ALSO EXPERIENCED RIDE AND CONCESSION HELP

ROBINSON'S WESTERN SHOWS

P. O. Box 20, Everett, Wash. Phone Alpine 2-7315

CONTACT IMMEDIATELY!!

Spots include: Mardi Gras, Seattle-Sea Fair Seattle; Sedro Woolley, Everett; Evergreen State Fair, Monroe; N.W. Wash. Fair, Kitsap Co. Fair, Skagit Co., Fair, Grays Harbor Fair, Clallam Co. Fair, No. Central Wash. Dist. Fair, Chelan Co. Fair, North King Co. Fair and many others.

SUFFOLK COUNTY DAY AND NIGHT FAIR

SEPT. 14-15-16-17-18—ISLIP, LONG ISLAND, NEW YORK

FIVE BIG DAYS AND NIGHTS

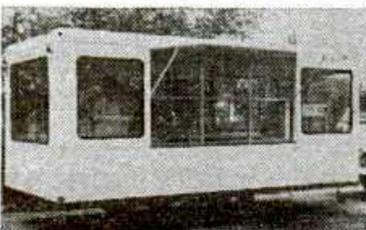
WANT CONCESSIONS OF ALL KINDS. WHAT HAVE YOU?

WANT: Foremen for Merry-Go-Round, Ferris Wheel and Chairplane, also Second Men. TOP Wages.

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NOW BOOKING FOR KENTUCKY'S BIGGEST FOURTH OF JULY CELEBRATION STURGIS (Camp Breckenridge), JUNE 27 TO JULY 4 INCLUSIVE.

RIDE HELP: Foremen for Merry-Go-Round, Chairplane and factory new King Frolic. Top salary and bonus. Long season. RIDES: Will book Kiddie Ride, Scrambler, Rock-o-Plane or any modern Ride. SHOWS: Want Fun House, Snake or Geek Show, Side Show or any family-type Show. Will frame Geek Show for right party. CONCESSIONS: Custard, Ice Cream and Foot Long Dogs. All Eats and Drinks open at our fairs. Novelties and all legitimate Concessions open. HELP: Can use two up and down Boys. Must drive and stand prosperity, Count and Pin Store Agents. Want two or three carnival Girl Show Dancers. All Address JOHN REED, REED AMUSEMENT CO., Henderson, Ky., this week. P.S.: Can use Bingo after the Fourth.

RIDE HELP WANTED

First and Second Men on the following rides—Allan Herschell 3-abreast Merry-Go-Round, No. 5 Ell Wheel, new truck-mounted Paratrooper, Octopus and Kiddie Rides. Good salary and treatment, pay every week. Must be sober and reliable. Licensed semi drivers. All replies to

TROY E. WILLIAMS AMUSEMENT CO.

Asheville, N. C., June 13-18. Location at Colored Recreation Park near depot.

DRAGO SHOWS NO. #2

WANT BINGO starting July 5 and balance of season. Best route in Northern Indiana. Also want Set-Up and Tip-Over Coke Bottle, Novelties, Ball Games, Bumper, String, Add Darts, Short and Long Range Gallery, Age and Scales, Mug Joint, Hi-Striker, Bear, Gold Fish and Duck Pitches or any Hunky Panks not conflicting. We do not overload. No Mitt Camps or Alibi Joints.

RIDE HELP: Want Second Men on all rides. No cars. SHOWS: Any family-type Shows; small percentage.

Contact CHET PIERCE, Spencer, Ind., this week; then per route.

OKLAHOMA EXPOSITION SHOW

Now booking for the biggest Catholic Church Celebration in Oklahoma City, Thursday, Friday, Saturday and Sunday, 4 days and nights. Sunday night giving a car away. To follow one of the biggest Fourth of Julys in Oklahoma—Prague, Okla. Want legitimate Concessions of all kinds, Photo, Fish Pond, Roman Targets, Hoop-La, Long or Short Range Galleries, Cook House or Grab. Want 10-in-1. Freak Show, Snake Show or any show of merit. Want Hunky Pank Agents. Want Foreman for 32-seat Merry-Go-Round, also Foreman for Octopus and Second Men on all rides. Top wages. Want to book Roller Coaster or Roll-O-Plane for this big celebration. Contact JOE STARR at Wetumka, Okla., June 13-18; then Oklahoma City, Okla., at 3827 Southwest 29th Street.

AMERICAN BEAUTY SHOWS

Want Concessions of all kinds, especially Diggers for Independence, Iowa, July 4 celebration.

Can also place Girl Show for Independence, Iowa. Can use any Rides not conflicting. Want 1 set of Kid Rides.

All replies to JOE A. SHARP, Warrenton, Mo.

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12 DIGGERS FOR SALE

Complete with new Top & Frame. Also Studebaker 1 1/2 ton Panel Truck, \$1,500 cash.

MICKEY VAGELL

Top Hat Restaurant, Rt. 3, Box 383, Sumter, S. C.

BENNIE LANDES

Call Fritz

Mack McLean wants 6-Cats and Hunky Pank Agents. Don Williams call. c/o ROGERS BROS. SHOWS Mayville, North Dak., this week; then as per route.

LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our care look for your name EACH WEEK. Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago or St. Louis. To be listed in following week's issue, mail must reach New York, Chicago or St. Louis by Wednesday morning or Cincinnati office by Thursday morning.

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Guthrie, C. D. (Shorty) Hackett, E. J. & Mrs. Halexstrong, Ray Hall, L. D. (Doc) (Hall Bros. Circus) Hall, Mary Etta Hamrick, Howard Harms, Geo. H. Harrington, Wm. F. Harris, Larry Harris, Sed Hattersley, Bob & Mrs. Hayes, Buster & Mrs. Hazelwood, Mr. (Shopping Center) Herman, Howard M. Hines, Eddie Holder, Jess Hood, Ed Horowitz, Eddie Houck, Mrs. Blanche Howey, Lela Hoy, Joseph & Mrs. Hudson Smith Gerald Hughes, Dick Huffie, T. J. & Virginia Hunt, Albert J. Jackson, Mrs. James E. Jackson Lawrence James, Paul Jenkins, Jimmy Jennings, Dick Johnson, F. & M. Joyce, Jack Katzman, Mrs. Steve Kellman, Benny Kelly, Tom G. Kennedy Jr., Allen M. Kennedy, Tom Kinney, Leo Carl Kish, Lou Kofron, George G. Kopeha, Frank

(Continued on page 91)

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Evansville, Ind.

Oct. 3 thru 8 inclusive.

Only legitimate operators wanted.

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Wheel Foreman, Tilt Second Man, must drive. Sober and reliable. Salary tops.

Come to Northwest Plaza Center now, June 6-18, Muncie, Ind.

Ask for BILL GEREN

AGENTS WANTED

Balloon Darts, all Ball Games, Center Pitch and Watch-La. Business good, adding more joints. The best route of celebrations and fairs in Wisconsin. Out until November, ending at Shreveport State Fair. All replies to

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Gold Bond Shows, Edgerton, Wis., this week; New London, Wis., next week; then as per route.

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For Spitfires. Conversion Kits available. Lower prices, better work.

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GOLD MEDAL SHOWS #1

Keystone, W. Va., June 13-18; followed by Logan, W. Va., downtown. First show downtown in five years.

Can place A-1 Billposter with own transportation. BILL STEVENS WANTS BINGO HELP AND AGENTS FOR BALLOON DART, SET SPINDLE, BUCKETS, TIP UP COKE, SCALES, HOOPLA AND PEA POOL. Following people contact BILL STEVENS: Smiley Ayers, J. R. Jones, Punch, Buck Walden, Bob Hiler and Ray Wheeler. STANLEY COOPER wants Agents for Buckets, Six Cats and Picture Frame. Jack and Bennie, contact Stanley Cooper. Contact JOHNNY DENTON or BILL STEVENS

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WANTS

Agents for Buckets, Six Cats, Swinger, Nail Store, Bear Pitch, Fishpond. Good proposition for man who can handle joint and drive. Have Cookhouse for sale or want Couple to operate and finance it; booked on the show.

c/o King Exposition Shows Caro, Mich., this week

HUSBAND AND WIFE WANTED

To handle Crime Show. Must handle 20x40 Top.

Write

C. W. FRANKLIN

Gooding Amusement Co.

3200 Valleyview Drive, Columbus, Ohio No wires or calls.

WANTED

Permanent park wants Mouse-type Ride, also Kiddie Rides. P.C. basis. A fair deal.

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Middletown, Pa. WH 4-5141

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Have open week July 4 to July 9 inclusive.

FLASHY BINGO FOR MDSE. 30'x40' CENTER BINGO. Will work flat or percentage basis. Wire to the following address: HARRY WEISS, c/o Preli Shows, New Hampshire & Eastern Aves., Takoma Park, Md.

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Want Photos, Age & Scales, Hi-Striker, Tip-Over Coke, Pank Rack, Hoop-La, Ice Cream, Peanuts, Basket Ball, Bumper, French Fries, Buckets, Swinger and Hunky Panks that work for stock. Want general Ride Help, licensed semi drivers preferred. All replies to L. G. HANNAH Circleville, Pa., June 13-18; Monessen, Pa., Street Fair, June 20-25, and Glassport, Pa., June 27-July 2.

when answering ads . . . Say You Saw It in The Billboard

Communications to 188 W. Randolph St., Chicago 1, Ill.

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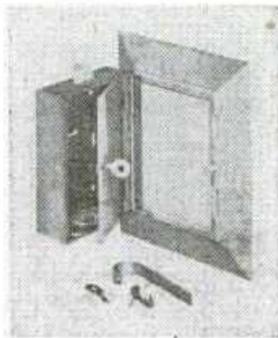
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NEW CONTAINER



New-type plastic container converts to a serving dish by placing lid at base of container. Result is a self-dispensing cup. Used to package cake toppings, ice cream, sundaes, sprinkles, shrimp, custards, puddings, ices, etc.—Gilbert Plastics, 10 Borright, Kenilworth, N. J.

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Framed picture doubles as a bank. Frame hinges open and reveal secret steel bank with locking door and keys. Holds standard 3 1/4 by 4 1/4-inch pictures. Frame is plastic in shadow box design. Individually packed. Retail for \$1.49.—Rose Fur Company, 20 West 27th, New York 1.

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VIBRATOR



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A push-button adding machine for the shopper to keep track of what he's spending. Keeps an item-by-item running total and is particularly useful in a grocery store. Also an educational toy for scoring games, taking inventory, card games, etc. Retail for \$2.—E. J. Marvin Company, 2324 Gilbert Avenue, Cincinnati 6.

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Earrings with pearlized background carry a single initial in raised letter of shining gold. Initial is three-eighths inch high on earring one inch in diameter. Retail price is \$1 per pair.—Rosiaks, 7162 West Armitage, Chicago 35.

PEANUT VENDOR



A peanut cart, pushed by a peddler. As the cart moves forward peanuts pop thru the clearly lighted window and smoke pours out. Has traditional whistle. Item individually boxed and operates on two D dry cells.—Ace Toy Company, 536 Broadway, New York 12.

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The greatest prize ever offered.

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Doz. \$7.20 10 Doz. \$65.00

50-Star Cotton Flags on Spearhead Staffs:

	Dz.	Gr.
4x 6 inches	\$.45	\$ 4.80
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8x12 inches	\$1.00	\$11.50
12x18 inches	\$1.90	\$21.00

Jewelry close-out — 25c-29c Ear Rings, Bracelets, Necklaces, etc.—was \$9.00 gr. While 150 gr. lasts.

Gr. \$5.95

American-made polished Blade Pocket Knives, 2 doz. to box.

Box \$2.95

Ball Point Pens—cheaper than refills.

Doz. 60c Gr. \$5.95

16" Coolie Hats. Gr. \$19.00.
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Hawaiian Leis. Gr. \$1.20.
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Military style Sun Glasses with gold plated frame and each in plastic pocket.

Doz. \$2.40
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6" Flower Fans.
Gr. 65c

5" Finger Traps.
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Assorted Aluminum Necklaces, 18" chain.
Gr. \$5.50

Sparkling Cork Pop Pistol.
Doz. \$3.60 Gr. \$36.75

5-inch Feather Dolls, special purchase.
Gr. \$6.60

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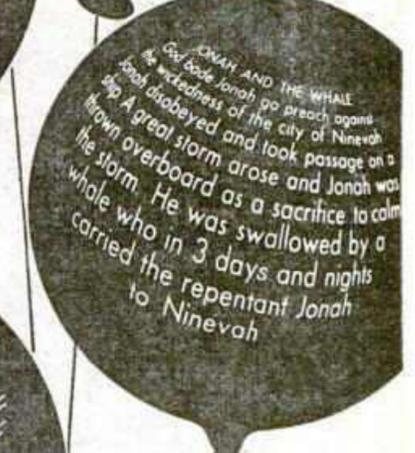
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Assorted Colors

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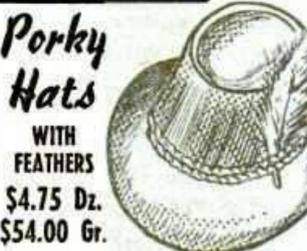
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\$5.00 10 GROSS NECKLACES, GROSS \$45.00 Plus Postage
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Sitting black & white PANDA BEAR
 Press head down & it squawks
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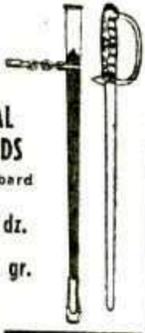


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DANGLING SPONGE DICE
\$1.75 dz. \$18.50 gr.



METAL SWORDS
 w/ scabbard
\$1.75 dz. \$20.00 gr.
 Decorated Samurai Sword
 w/ scabbard
 16" 3.00 dz.
 20" 3.00 dz.



HI HAT FEATHER DOLL
5" \$.75 dz.
7" 1.10 dz.
9" 1.60 dz.
12" 3.00 dz.



FEATHERBACKS FOR DOLLS
\$.75 dz. \$7.20 gr.



FUR MONKEYS
7" \$.75 dz. 8.40 gr.
10" 1.50 dz. 16.50 gr.
12" 2.50 dz. 28.00 gr.



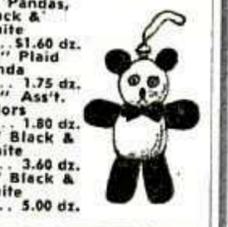
LARGE SHRUNK HEAD
 Replica of the Amazon
\$3.75 dz.



BALLOONS
 Two in one Balloon w/inside Mouse \$7.00 gr.
 11 All Stars 5.00 gr.
 10 Mouse-head 5.00 gr.
 14 Kat \$6.00 gr.
 15 Crazy Cat 7.50 gr.
 Balloon Sticks75 gr.



DANCING MANIKINS
 6 Mouse Bal. \$3.25 gr.
 Kraft Envelopes w/printed envelopes \$1.35 gr.



DANCING DOLL
 \$3.75 gr.



PEARLIZED OPERA GLASSES
 Assorted colors w/compass and shoulder strap
 3 x 3 1/2 \$2.00 dz.
 3 1/4 x 3 1/2 2.50 dz.
 4 x 4 3.50 dz.



BREAK ACTION CORK PISTOLS
\$1.80 dz. \$21.00 gr.
 Cork Pistols, shoots sparks
 \$3.00 dz. — \$33.00 gr.



CORK RIFLES
20" Break Action \$3.25 dz.
20" Bolt Action 3.60 dz.
21" Shoots Spark & Smoke 5.00 dz.
Commando Rifle w/fixed Bayonet 6.00 dz.
29" Jumbo Rifle—double cork 6.00 dz.



RAYON PARASOLS
 w/floral designs
21" spread \$2.25 dz.
25" spread 2.50 dz.
29" spread 3.00 dz.
33" spread 4.00 dz.



PONY TAIL DOLL IN TUB
 with accessories
 Packaged in cellophane display bag
\$5.50 dz. \$60.00 gr.



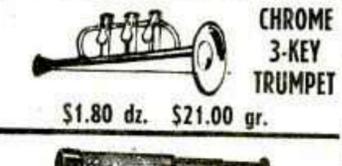
PONY TAIL DOLL
 Zipper bag w/carrying handle
 Each in cellophane display Bag
\$3.60 dz. \$42.00 gr.



SURF WEAR RUBBER SANDALS
 Ideal for beach wear or home
 Children size \$3.50 dz.
 Women size 4.80 dz.
 Men size 5.40 dz.



CHROME 3-KEY TRUMPET
\$1.80 dz. \$21.00 gr.



FIELD GLASSES
 w/shoulder strap
 3 3/4 x 3 \$2.00 dz.
 4 x 4 3.50 dz.
 5 x 4 1/2 6.00 dz.



SLUM JEWELRY
 Ident Bracelets \$3.60 gr.
 Heart Pendant Bracelet 3.00 gr.
 Clover Pendant Bracelet 3.00 gr.
 Disc Pendant Bracelet 3.00 gr.
 Heart Pendant Necklace w/15" chain 3.50 gr.
 Clover Pendant Necklace 3.50 gr.
 Disc Pendant Necklace 3.50 gr.
 Double Heart Kiddie Bracelet 2.75 gr.



SLUM ASSORTMENT—\$5.50 per 1,000
 Assorted giveaway novelties, such as BLOWOUTS, FANS, RAZZERS, ETC.

10c GRAB BAG ASSORTMENT
 \$5.00 per 100 includes: TELESCOPES—MAIL BOX BANKS —FUR MONKEYS—PLASTIC PUSH BUTTON KNIVES & OTHER VALUABLE NOVELTY ITEMS

SMALL PRIZE ITEMS

Miniature Pocket Knife	\$3.50	gr.
3" Harmonicas	3.00	gr.
Cigar Fans	3.00	gr.
Dangling Skeletons	2.50	gr.
Indian Headress	3.00	gr.
Shrunk Heads	4.00	gr.
Mustache w/Double Blowout	3.50	gr.
Ident Kiddie Bracelets, carded	2.75	gr.
Assorted Western Badges	1.75	gr.
Private Eye Badges	1.75	gr.
Plastic Fans	2.75	gr.
Police Whistles	2.25	gr.

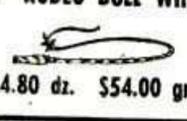
MISCELLANEOUS ITEMS:

	Dz.	Gr.
Wooden Cork Pistols	\$1.60	\$18.00
Red, White & Blue Batons	1.75	18.00
Lash Cowboy Whip	1.50	17.50
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1/2" Bamboo Cane		16.00
Heavy Maple Walking Cane	3.00	33.00
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10" Jocko Monkey 3.00 dz.
12" Jocko Monkey 5.40 dz.



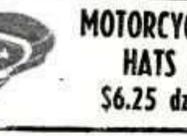
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 (Imported)
\$3.50 dz. \$39.00 gr.



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 w/feather
\$4.50 dz. \$51.00 gr.



MOTORCYCLE HATS
\$6.25 dz.



TERRIFIC SELLER!
 Best Made Novelty Hats w/Large Plumes
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 63.00 gr.
 Extra Large Select Plumes \$1.50 dz.



NOVELTY GOB HATS
 w/Imprints "1-2 Cha Cha" "Bowl of Cherries" "All Hands on Deck"
 \$ 5.00 dz. \$4.20 dz.
 (Minimum 2 dz. each saying)



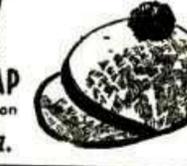
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 Best Made—Adult or Children Size
 \$4.20 dz.
 SPECIAL: 2 Gross carton \$43.20 gr.



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 w/adjustable chin cord
\$2.40 dz.



STRAW KIDDIE ETON CAP
 w/pompon
\$2.75 dz.



WHITE STRAW RIBBON HAT
\$5.50 dz.



CALYPSO BIRD NEST HAT
\$1.50 dz. \$35.00
 2 Gross Bale



WESTERN STRAW COWBOY HAT
 w/chin cord and adjustable bead
\$4.80 dz.



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 Sanforized twill
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 Exclusive new straw with kerchief and matching ribbon
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BOY ON BIKE
\$3.25 dz. \$36.00 gr.

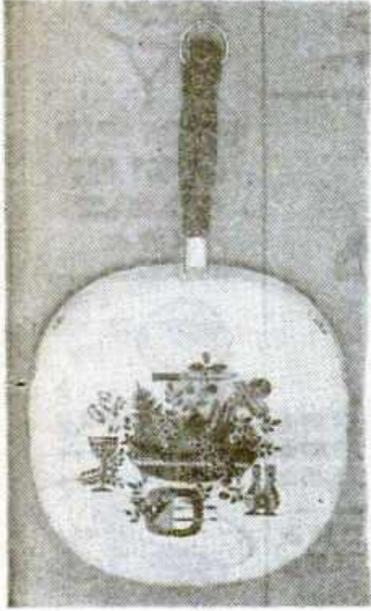


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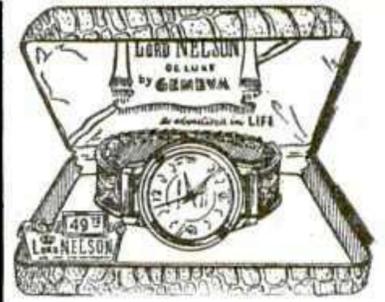
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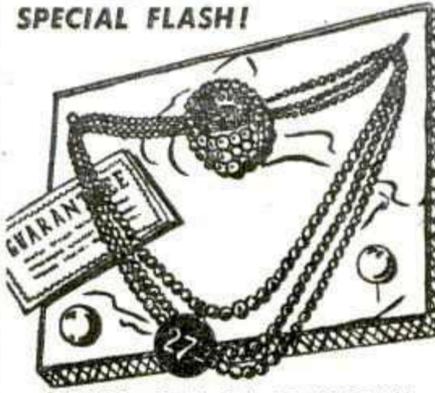
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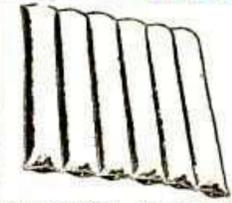
ENGRAVERS, ATTENTION!!

20 Styles of discs on 16 in. and 24 in. chains, nickel silver signet rings, expansion Bracelets in chrome and gold, rinks for grab-bags from \$5.00 to \$12.00 a gross. Try our merchandise. See the right prices and good quality. Send \$2.00 or \$5.00 for samples.

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NEW . . . FAST SELLING . . . POPULAR
SOUVENIRS
 PARKS . . . RODEOS . . . CIRCUSES . . . FAIRS . . . ETC.

HERE'S A HOT ITEM!!



**THAT'S BEEN SALES TESTED
 WHEREVER THERE'S A CROWD!**

Inflatable Vinyl Seat Cushion, 13 1/4" x 15 1/4".
 Imprinted With Emblem, Message or Event.
 Terrific for Souvenirs, Fairs, Rodeos, Carnivals,
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 Samples \$1.00.

Plain		Imprinted	
1,000	.29 ea.	1,000	.37 ea.
5,000	.26 ea.	5,000	.35 ea.
10,000	.24 ea.	10,000	.33 ea.

WESTERN SPECIALTY MFG. CORP.
 P. O. BOX 2192 CHEYENNE, WYO.

POST CARDS in Beautiful Natural Color

Reproduced From Color Transparencies

FAST SELLERS • BIG PROFITS
STOCK SUBJECTS FOR INLAND and SEASHORE
 IMPRINTED with the NAME of your LOCALITY
 AVAILABLE for IMMEDIATE DELIVERY

- our beautiful stock line consists of the following —
- WATER SCENES
 - ROAD SCENES
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 - BABIES
 - COMICS
 - CRAZY KWIP MOTTOS
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We manufacture Natural Color Post Cards on order from your own Color Transparencies.

SAMPLES & PRICES ON REQUEST

TICNOR BROS., INC. 1249 BOYLSTON STREET BOSTON 15, MASS.

Return this picture with your order and receive 10 Large 9x2 1/2" College Pennants FREE.

PENNANT BAZAAR

400 4x9" Pennants on Rotary Display
 Assorted 16 different pennants

- Set #200B—25 each of 16 Baseball Teams
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\$24.00 per unit
 F.O.B. your store—

Check or Money Order must accompany order

PREMIUM PROMOTION COMPANY
 Box 70, Yonkers, New York

PITCHMEN—DEMONSTRATORS
NEW HOT ITEMS

FAIRS ★ SHOWS ★ STORES

2 Piece PEELER KNIFE SET

Combination Peeler, Grater and Serrated Saw Knife.
 • Peels • Grates • Saws Nails

**THE ONLY REVOLVING STAINLESS STEEL
 FOOD CHOPPERS**

- Foot Remedies
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- Auto Polish
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We carry products liability insurance
 Prompt over-nite shipments.

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CRESTLINE PRODUCTS CO.

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TRADE BOOMS

**Souvenir Hunters
 Again on the Move**

By IRWIN KIRBY

Another onslaught of sightseers is taking the nation by storm this year, visiting historic and scenic locations on what are usually planned trips. The very fact that holiday and vacation journeys are laid out with some pattern in mind is a boon to those in the souvenir trade, because none of these trips can be considered complete without a suitable memento. Most people must have some tangible reminder of a pleasant sojourn.

In days past, some of our citizens took offense upon learning that a souvenir was not manufactured at the place where purchased. American companies would stamp their identity on the items, and foreign nations, in compliance with trade regulations, had countries of origin indicated. This discovery tended to dissipate some of the nostalgia inherent in a miniature cobbler's bench which was actually produced in the Orient.

But things have changed. For example, Japan's emergence as a world-respected industrial and technical nation is undeniable. Strong national advertising, actually featuring the fact that these are Japanese products, accompanies the exploitation of cameras, transistor radios, automobiles, silks and other items. And as long as this practice continues the novelty manufacturers and importers couldn't be more pleased. It means the bulk of souvenir items — as much as 80 per cent — which is Oriental in origin, is accepted by American tourists without objection.

So the jobbers and retailers are resting easier and more confident, because of the foibles of international commerce. And the imported merchandise is largely much more economical to handle than domestic goods. Long known for its cheap labor pool, the Orient simply cannot be beat when it comes to turning out low-cost items.

Bag's Price Slashed

As instance: Little travel bags, of the kind seen around airlines terminals, were produced a couple of years ago from domestic material, in a Midwestern factory. Blue in color and imprinted with a symbol of a tourist spot, they jobbed for around 75 cents and retailed at \$1.50. The item suffered an early demise, Stanley Goldfarb of Goldfarb Novelty Company recalls. But when turned over to the Japanese the item soon was able to retail at 79 cents, and it took off nicely. Now it is one of the year's biggest single items. Eight inches long and now available in green and red, it is also produced in a superior material, Goldfarb says.

He cites another example of Oriental economy which permits an item to be retailed at "reasonable" prices. A novel coffee drinkers' mug comes with a patentable double handle and comic inscription. Sketches were sent abroad and a first-rate factory sample arrived in a few weeks. "If it was no good and we decided to junk the project," Goldfarb says, "we might have been out \$5 or \$10. You can imagine how many hundreds that would have cost in this country."

While many firms exist in the souvenir business, only a couple have major status. Several specialize in objects such as leather with burnt-in inscriptions, or in beaded Indian objects. Of the big ones in the field, Goldfarb stands on top. It claims to be the only one in the souvenir-novelty industry with a full-time art department. Reasons for this are evident when one views the huge supply of heavily stocked cubicles, bulging with colored lith-

ograph prints of thousands of tourist locales. On very short order these can be applied to wallets, toys, crockery, knives, combs — anything with a suitable surface. In addition to painting these pictures, the department turns out designs for new novelty items, and for illustrations on silk, plates and other units.

The speed with which souvenir pictures can be painted, plates made, prints die-cut to fit the particular object, and the shipment of finished articles sent out, set somewhat of a record in 1959. Production items for Pleasure Island, the Massachusetts theme park, went thru all these stages within a six-week span. Normally, full-color prints are ready in three months.

Labels 'Make' Souvenirs

In addition to the acceptance of Oriental goods as American souvenirs, another big boon to the trade has been the adhesive label. Rolls of self-sticking labels are made up in a gold, metallic finish and can be applied to virtually any kind of surface. This permits an object to undergo the transformation to labeled souvenir within seconds. It also broadens the merchandise scope of the souvenir house, letting it traffic in regular lines of gift-house items and novelties.

There are types of souvenir collectors, something not generally appreciated. Some people, no telling how many, assemble collections of souvenir spoons or plates. Their existence came to light when Goldfarb started receiving letters asking for spoons and plates of certain States. One family had been to 41 States and wanted the other seven spoons to make a set. (There were 48 States at the time.) Even if they couldn't visit the seven States, it appeared, they'd like to make believe. It goes without saying that the manufacturer was happy to oblige.

HOTTEST ITEM TODAY!

FELT PORKIE ALL COLORS
 \$4.50 \$51.00
 dz. gr.

LARGE PLUMES
 \$1.20 \$12.00
 dz. gr.

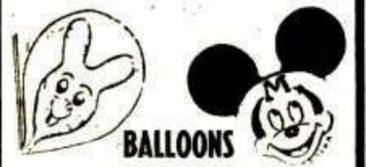


BRIDE & BRIDESMAID
NEW!



SPECIAL!

\$4.25 dz. \$48.00 gr.
BRIDE DOLL W/PONY TAIL
 5 inch, \$3.00 dz. 8 inch, \$7.20 dz.



BALLOONS
 FOR STREETMEN

- | | Dz. | Gr. |
|---------------------------------|-------|--------------------|
| Spirals, extra long | | \$5.25 |
| 24 Spirals, even larger | | 7.50 |
| 12 Mickey Mouse Club | | 7.50 |
| 26 Two-in-One | | 12.50 |
| Worker Balloons | | ea. .60 |
| 11 Two-in-One | | 7.50 |
| 21 Pastel Circus Prints | | 4.75 |
| 9 Patriotic Asst. | | 4.50 |
| 11 Patriotic Asst. | | 5.75 |
| 17 Polka Dot, tricolor or agate | | 5.50 |
| 27 Polka Dot, tricolor or agate | | 7.50 |
| 10 Mousehead | | 5.00 |
| 15 Mousehead | | 7.50 |
| 14 Tiger Kat | | 6.00 |
| 14 Pastel Kat | | 6.00 |
| 15 Tricolor or Polka Dot Kat | | 6.50 |
| 24 Reed Sticks | | .60 |
| 24 Heavy Reed Sticks | | .75 |
| 36 Heavy Reed Sticks | | 1.20 |
| 48"x3/16 Dowels | | \$18.00 M \$2.00 C |
| Hand Balloon Pump | | ea. 3.50 |

**FLAGS
 W/SPEAR
 TOPS**



- | | Dz. | Gr. |
|-----------------------|-------|----------------|
| 8x12 U.S., 50 Stars | | \$.90 \$10.00 |
| 12x18 U.S., 50 Stars | | 1.50 18.00 |
| 8x12 Pirate | | 1.35 15.00 |
| 12x18 Pirate | | 2.00 22.50 |
| 8x12 Confederate | | 1.35 15.00 |
| 12x18 Confederate | | 2.00 22.50 |
| 8x12 Checker Starter | | 1.35 15.00 |
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Most Complete Line of Souvenir Novelty Items for Parks, Carnivals, Circuses, Rodeos, etc.

25% dep. with order, bal. C.O.D., F.O.B. N. Y.

Write for Free Price List

CHARLES SHEAR
 150 Park Row New York 7, N. Y.

NOTICE

**TO GIFT, NOVELTY & FUN
 SHOP OPERATORS**

HERE'RE SOME TERRIFIC SELLERS YOU CAN USE

MEXICAN STYLE RAYON LACE SCARF-STOLES, 24 x 72 inches. Colors: White, Black, Pink, Red, Green, Blue and Gold \$12.00 Dz.

HANDKERCHIEFS, 14 x 14 inches. Same colors as above except black \$17.00 Gr.

INDIAN STYLE BEADED BELTS, 3/4 inches wide, 28 to 38 inches \$ 6.00 Dz.

7 1/2 inch INDIAN STYLE DOLLS \$ 6.50 Dz.

COLORFUL SOUVENIR MAP APRONS for Calif., Ariz., New Mex., Tex., Okla., Colo. & Fla. \$ 6.50 Dz.

TABLE CLOTHS — Same States 36 x 36 inches \$ 9.00 Dz. 52 x 52 inches \$21.00 Dz.

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TERMS: 25% With Order, Balance C.O.D.

PREPAID WHEN FULL AMOUNT ACCOMPANIES ORDER

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CHINA, WOOD, METAL COMBINATION LAMPS AND SHADES. ASST. COLORS.

\$1.00 Each
 In 2 Doz. Lots.

Sample, \$2.50 Each Prepaid.

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2000 China decorated modern and traditional Lamps and Shades, complete \$2.00 ea.
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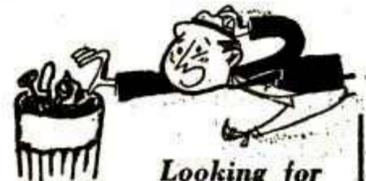
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New Tarnish-Proof Wonder Metal! Guaranteed not to tarnish! Full of Life and Brilliance! In Natural Gold Color — or White!
 1 1/2 Ct. Sim. Diamond. \$7.20 Gr. Min. order 1 Gross.
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Complete line of other rings, including birthstones!
 Tarnish-proof for complete Sample Line and Catalog
 Send \$2.00

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Be Sure to Check the
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- REGULAR "D" Size BATTERIES... 7.92 Gr.
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- 25c EARDRUM PROTECTORS 6.00 Gr.
- SUNGLASSES, CARDED 1.20 Dz.
- "USALITE" 2-Cell FLASHLIGHTS. 2.40 Dz.
- Pkt. Sz. Flashlight, Cig. Liter. 3.60 Dz.
- Men's LEATHER WALLETS, Bxd... 4.80 Dz.
- LIP-STICK Squeeze LIGHTERS 6.00 Dz.
- \$1.50 CHINA KEROSENE LAMPS... 4.80 Dz.
- Elec. IMMERSION HEATERS 5.40 Dz.
- 2 BATTERY ELEC. FANS 9.60 Dz.
- BLINKER LANTERNS, 4-Battery.. 10.80 Dz.
- 2.5 Power Folding BINOCULARS. 12.00 Dz.
- 16" VINYL BEACH BALLS 4.20 Dz.
- \$4.95 FISHING KITS, Wood Cased 1.50 Ea.
- Portable BATTERY SHAVERS 5.00 Ea.
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MILLS SALES CO.
Cut Rate WHOLESALERS Since 1916
889 BROADWAY, NEW YORK 3, N. Y.

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Lowest Prices on All Engravable Jewelry



24" Aluminum Necklaces. Large size, 3 assorted styles—heart, round & clover. Per gross...\$5.50



#58 Ladies' Aluminum Bracelets. Per gross\$3.00
#60 Aluminum Double Heart Bracelets. Per gross.....\$4.50

Write for free 160-page illustrated catalogue of Carnival Supplies, Jewelry, etc.
We have the largest stock of Gold, Chrome and Aluminum Jewelry for engravers at the lowest prices.

J. K. NOVELTY COMPANY
446 Main Street, Penticton, B. C.

HARRY KELNER & SON
50 Bowery New York 12, N. Y.



- ALPS ROLLOVER CAT\$ 3.00 dz.
- JUMPING FUR DOG 3.00 dz.
- WALKING CAT OR DOG 6.00 dz.
- BOY ON BIKE 3.00 dz.
- FIREMEN HATS W/STRING ... 18.00 gr.
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- #15 CAT BALLOON 5.00 gr.
- #16 LEE-TEX CAT 7.50 gr.
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- #13 POLKA DOT BALLOONS.. 5.00 gr.
- STRETCHED SPIRAL BALLOONS.. 5.00 gr.
- CRAWLING BABY 3.00 dz.
- SWIMMING DOLLS 2.50 dz.
- RUBBER ELEPHANTS 1.50 dz.
- HEAVY BAMBOO CANES. \$15.00
- GROSS LOTS ONLY.
- BEST SAILOR HATS 3.50 dz.

SEND \$10 FOR SAMPLE SELECTION FAST-SELLING TOYS.

Pipes for Pitchmen

SPOTTED . . . recently in Dallas by Jack Scharding was E. E. Vanderoll working the Acme tool sharpener in an H. L. Green store. "He is a neat, clean worker," said Jack. Vanderoll reported that business was "just fair" at the store. He was working there until start of his string of fairs, at which he pitches a leather display and fudge. In El Paso Scharding found A. J. Hossborn in a Kress store working Remington pen sets to business that was "nothing to brag about." Scharding found Hossborn's demonstration amusing, a girl reading the pitch in Latin while Hossborn put on a pantomime routine. In the same store was Eulalia Hale working callous remover. She described business as both good and bad, depending on what day you asked the question. Scharding was on the last lap of a trip back to his Long Beach, Calif., diggings after a trek that took him into the Deep South.

EDDIE DIEBOLD . . . former pitcher, writes in to give the lowdown on his activities and to inquire as to the whereabouts of some of the old-timers with whom he was acquainted. "Now 61 years old, I've been in San Diego, Calif., for more than four years," Eddie writes. "Many used to say that I couldn't settle down. Surprisingly, I have been able to do just that, altho I must admit that I occasionally get itchy feet. "I have just ordered a tape recording machine, to be used in preparing a book I plan to author and which I feel will make good reading. I haven't heard about many of my old friends in the biz, folks such as Jack Hamilton, Ed Golden, Eddie Gillespie, Dempsey, Hassmans, Arnold, Sid Karp, Bill Newman, Jim Billups, Bob Paxton and Edna Duncan. Speaking of Edna Duncan, there was a gal for whom I had a lot of respect, and I'd certainly like to hear from her again. In the years spent here I have published my own monthly newspaper for the aircraft industry. I sold this publication about a year ago and now own the E. Diebold Publishing Company and lease my services to the L. W. Lancaster Company as a general sales manager. I'm not getting rich, but am living real well. In recent months I have visited the following old-timers: Irving (Doc) and Ruth Livingston, North Hollywood, Calif., who used to pitch foot remedy; the A. O. Griffiths, Phoenix, Ariz., and our good friend, Helen Gagen, of shampoo note, who is now Mrs. Fluckinger and living in Glendale, Calif. I also hear occasionally from Mark Jaret, who is now in the real estate business in New Jersey, and Eddie Marks, of Erie, Mich. Let's pipe in like we did in the old times. It would be a pleasure to read pipes from some of the old-timers."

"JUST BACK . . . in Los Angeles after a trip by Jeep to New York on which I noticed many towns closed to pitchmen," writes Louis Goldinger. "It did my heart good to hit L. A. and see Joe Silverstein, formerly known as the sock king, and 15 of his men making history by selling copies of the new Freedom Press. The natives were buying them, too."

"THOUGHT . . . I would be able to stay on the road this year, but I gave out and had to check into the Veterans Administration at Thomasville, Ga.," writes vet sheetwriter E. C. Pardee. He would like to receive mail from friends.

AUG RAPP . . . former med show magician, is now 93 years old and has settled down in Milwaukee after more than 70 years on the road, according to Fran.: H. Thompson, who operates tourist cottages in Aurora, Ill. (Continued on page 89)

BALLOONMEN!

get back in business with these

FLASHY HELIUM GAS and STICK BALLOONS

NEW for '60

JOLLY JOEY CLOWN HEAD & NOSE
No. 61-107
NOW with 2-Color Head

KITTY CATS
No. 61-158
with BIG OA (Over-all) NEW FACE PRINT

HY-GLOSS CATS
No. 61-166 & 61-120
with WINNER STRIPES and NEW GREEN EYES

ADDED ATTRACTIONS

- ★ Patriotic Holiday Assortment
- ★ 2-Color Flowers and Birds
- ★ Red Devil Balloons

DART BOARD BALLOONS

FREE PUMP
WITH 61-016 (5 GROSS)

61-015 (1 GROSS)

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RHINESTONE HEART

24 in. Neck
DOZEN \$2.30

Polished, Gold or Nickel Plated

Spring Ring
GROSS \$26.40



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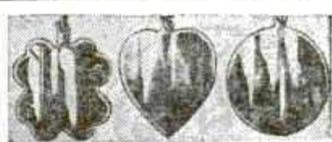
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24" ROPE NECK CHAIN
Polished, Gold or Nickel Plated
\$4.00 DOZEN



ALUMINUM NECKS
24" Either Round Heart or Clover
\$4.50 GROSS



CROSS ON NECK CHAIN
Highly Polished Gold or Nickel Plated
GROSS \$24.00



900 A
HEART WITH PEARL
Polished, Nickel or Gold Plated
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NECK CHAIN
Polished, Gold or Nickel Plated
GROSS \$18.00
Smaller Size
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HEART or ROUND 24" NECKLACE
Gold or Nickel Plated
Per GROSS \$16.80
BRACELETS \$21.00 Per GR.



16" BRIDAL NECK
\$21.00 Gross
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\$27.00 Gross



FRIENDSHIP IDENT RING
Polished, Gold or Nickel Plated
\$10.20 Gross

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Rear 45 WALDO ST.
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500 MONARCH MEN'S SETS—Cuff Links, Tie & Money Clip, Ball Pen, Mechanical Pencil in Lined Metal Box. Black Only. Complete Set..... \$1.35 ea.

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LADIES' POWDER COMPACT—Gift Plated With Beautiful Designs and Sparkling Colored Rhinestones..... 1.40 ea.

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NO LESS THAN 6 ITEMS SOLD

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WHITE OR GOLD FINISH
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EXPANSION & PHOTO IDENTs
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SEND FOR OUR \$15.00 SAMPLE LINE.
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MECH. JUMPING DOG \$2.00
27" (Approx.) BEAR. All Plush. \$21.60
Asst. Colors. 1 Doz. Min. Order. Dz.

DAZZLING PANDAS. SMALL. \$8.40 Gr.

PLUSH DONKEYS, \$24.00 MED. Dz.

LARGE \$2.60 Ea.

25% dep. with order, M.O. or Cert. Check. Bal. C.O.D., F.O.B. Chicago.

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Established 1930
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I Do Not Give My Customers Competition and Take Spots Away From Them. Compare the difference in coils and save with this all-new coil which will increase your volume of sales immediately. Use the best looking coil. Orders shipped same day as received. All coils have wire on top. Easy to demonstrate. Have lots of stock on hand at all times. You don't have to wait. You will not be let down. This coil is not plastic or porcelain but made of genuine bakelite and will not burn thru or streak. Carbon resistor in all coils. Your cost of shipping is cheaper.

NEW IMPROVED
"SPARK-MASTER"
also
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Simple, Accurate Push Button Adding Machine

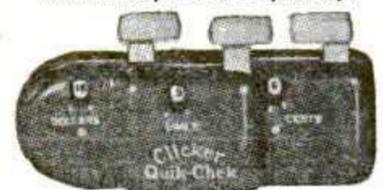
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Tells exact amount spent before you reach check-out counter. Operates with one hand—accuracy guaranteed. Other uses—Educational toy—scoring games.

1 (sample) \$ 2.00
12 16.20
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144 158.40

25% Dep., Bal. C.O.D.

Shop with confidence! Eliminate guesswork. Know where you stand as you shop.



Size 3 3/4" x 1 3/4"

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★ CLARENCE BALLERAS

OUR INTRODUCTORY SPECIALS

This offer good until July 1, 1960. No orders accepted after July 1. 25% Deposit, Balance C.O.D.—F.O.B. Chicago.

#1542—FLASHLIGHTS, ALL CHROME, 5 CELLS.

\$5.60 per doz.

Sold only in case lots (5 doz.)

#1549—FLASHER LANTERN—Case lots only (6 doz.)

\$9.90 per doz.

#3001—BUTTON PILLOWS, 6 ASS'T SOLID COLORS, COLD

BUTTON POLY BAG—Case lots only (3 doz.)

\$7.50 per doz.

MEN'S YELLOW COLD WATCHES, with Expansion Bands,

\$3.25 each

SEND FOR
FREE
ILLUSTRATED
CATALOG &
PRICE LIST

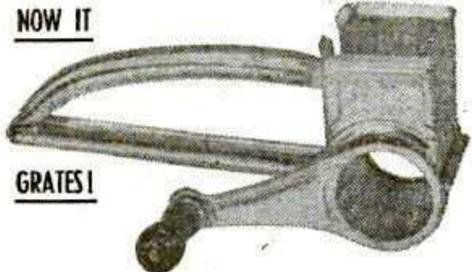
DEMONSTRATORS LOOK!

NEW! NEW! NEW! FOR 1960

MOULI TRIPLE DRUM GRATER

3 TIMES AS USEFUL AS THE FAMOUS ORIGINAL MOULI GRATER

NOW IT



GRATES!

The famous original with GRATER DRUM

SLICES!



NEW SLICER DRUM

SHREDS!



NEW SHREDDER DRUM

A New Market Is Ready for You!

Sell the New Triple Grater to Millions of New Customers at

\$1.98 Retail

And the Two (2) New Drums (Packed Separately) for 98 Cents to Customers Who Have the Original Grater

Concentrate on Selling Mouli:

- You Make the Full "Old-Fashioned" Profit Margins You Need
- No Price Beefs to Blow Your Tips
- Millions Know the Mouli Name Is Quality

And you build your gross and profit when you carry the Mouli profit twins:

The Mouli Julienne (still going strong nationally on TV at \$2.98

retail) and we have a special new extra profit price for demonstrators. The Mouli Salad Maker (gaining in popularity every year, still \$4.98 retail.)

Write now for full profit prices on the new Mouli Triple Grater and other Mouli Tip-Builders. For a sample of the Triple Grater send \$1.00 to cover postage and handling . . . 50 cents for the two new Drums only.

MOULI MFG. CO.

91 BROADWAY

JERSEY CITY 6, N. J.

ENGRAVERS AND DEMONSTRATORS: ATTENTION!



WRITE FOR NEW CATALOG

MADE IN U.S.A.

Heart or Round Necklace on 24" chain. Nickel or gold plated \$24.00 Gr.
Bracelets \$27.00 Gr.

Men's, Ladies', Girls', Boys' and Kiddie's Expansion Photo Ident's from \$4.00 dz.

Largest assortment of Plated Gold Filled and Sterling Rings. 25% deposit with all C.O.D. orders. Include postage with prepaid orders.

McBRIDE JEWELRY CO., 1261 BROADWAY at 31st St., N. Y. 1, N. Y.

NEW LOCATION MILTON D. MYER CO.

600 Second Avenue, Tri Street Terminal

PITTSBURGH 19, PA.

Phone: COurt 1-6955

FREE PARKING

Carnival Supplies, Grab Bags, Novelties, Blankets, Stuffed Toys

SAVE MORE MONEY
MAKE MORE MONEY

Subscribe to The Billboard TODAY!

SENSATIONAL PROFITS
!!EVERY DAY!!



No. 185
Full of Life!
Fire!
Brill-
lancy

\$3.50
doz.

\$36.00
gross

Gold finish. White brilliant center. Red sides.

WHITNEY & COMPANY, INC.
150 Pine Street Providence, R. I.

PIPES FOR PITCHMEN

Continued from page 87

Thompson also gives the lowdown on a number of other old med showfolks. Claude Holloway and wife, Annie, have quit the road and now live in Baraboo, Wis. Art Holloway and wife, Ruth, are located in Fort Smith, Ark. Max Holloway is now in California. Frank Kieth, former med show owner of Oklahoma and husband of the late Orla Holloway, now resides in Florida. Leo A. Thompson and wife, Jewel, have also settled in Fort Smith. Hamack, the platform med showman, has opened to fair business in towns around Fort Smith, Ark.

ELLWYN SPROAT . . .
an on-again, off-again pitchman, asks to "please tell the pitchmen that I am still pulling in fish at the Florida Keys." Brother Sproat, it should be explained, works as a pitchman from Decoration Day thru the October fairs, making Michigan, Indiana and Ohio industrial centers his stamping grounds. The rest of the time he puts in as a fisherman in Florida. "I have found," he said, "that each year the pitch business gets tougher, with the result that I spend a longer period of time in the fishing biz. I have been manufacturing the E-Z-Way lawnmower sharpening tool since 1935, but in recent years the power mowers have cut into sales, so I am not pushing the tools too hard. However, I'd like to say hello to all my friends in the biz again and wish them lots of success this season."

THE NEW GRAPHOSKOP



Model V
Imported from Germany

★
WORLD'S FINEST COIN-OPERATED TELESCOPE

Ideal for • AIRPORTS • PARKS • RESORTS. A year-round money-maker. Precision built for life-time of trouble-free service.

★
EXPORT SALES CORP.
1103 Ross Ave., Dallas, Texas
53 Hoch Str., Frankfurt, Germany

BRIDE DOLLS
and
PONY TAIL DOLLS

PARKS • FAIRS • CARNIVALS • CELEBRATIONS • STORES AND OTHER EVENTS.

SEND \$2.00 FOR 4 SAMPLES (2 of each size Doll)
SPECIAL PRICES FOR JOBBERS!

CONTACT IMMEDIATELY FOR PRICES 49 West 27th Street New York, N. Y.

EDWARD E. MARX

PITCHMEN ONLY

NEW! SENSATIONAL! RED HOT!

SAW-KNIFE

Showing on TV Nationally. Slices—Dices—Peels—Pares—Saws Nails—Frozen Food—Wood—Glass—Fruit, etc. (THREE Colors.)

Write—Wire—Call

T. V. SAW KNIFE CO.
4754 No. Clark St. Chicago 40, Ill.
Phone: Long Beach 1-1377

ONLY KNIFE PACKAGE GETTING SERIOUS GROSSES DAILY SAMPLE SET, \$1.00 Ea.

THE NEWEST IN LARIAT TIES

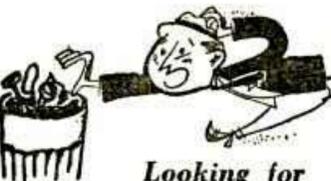
Beautiful shields with paired guns, horse heads, etc. Sportsman type—Bowling, Golf, Fisherman, etc. Western gun and holsters, steer heads, cowboy hats and boots.

Real polished stones from around the world. Motifs mounted on beautiful multi-colored cords, gold and silver braided. Also plain assorted cords. Has real flash and appeal. Buy direct from manufacturer.

Individually carded or 12 to a master card.

Sample Asst. Doz. \$ 6.00
Gross lots 50.40
1/3 dep., balance C.O.D.

TYES
8530 Ceylon Circle Dayton 30, Ohio



Looking for
USED EQUIPMENT???

Be Sure to Check the
CLASSIFIED SECTION
this issue

"WHO EVER . . .
said that the old-time pitch is dead?" asks Roy Haden in a letter from Carthage, Miss. "I recently had the pleasure of watching the work of one named Sam Childers, who hails from Jasper, Ala. I have seen a lot of the boys work in my time, but none has come up to the standard of Childers, in my book. Childers was pitching the new 50-star American flag on the courthouse lawn in Carthage. Dressed in an Uncle Sam outfit, it was no trouble at all for him to gather a big tip, and his lecture, in which he gave a brief history of each State, was so interesting that he held the crowd spellbound. Needless to say, he sold more flags than had ever been sold in the past in the town. Everybody bought, it seemed. What's more, the folks invited him to come back again. This should prove that there's still money to be made in the game if a pitchman has the talent and a good product. Incidentally, what ever became of Mr. and Mrs. Jack Neal, who for many years were Bartlett digger operators?"

FORMER . . .
pitchman Bob Bowen passed away April 11, it has just been learned. Bob had been off the road for some time, according to information received, but his name was well known to many of the old-timers still active in the field. At the time of death Bowen was living in San Diego, Calif. In 1932 he worked with Tommy Evans and Cliff Horton. He is survived by his widow, who resides at 1495 Ocean View Boulevard, San Diego.

CLIFFORD E. HORTON . . .
advises that he and Harry Day have a new item which they hope to spring soon. He also reports that Betty Artis and Charlie Hudson are hard at work in the Carolinas.

FUNERAL . . .
services were held May 9 at the Nottell & Peek Mortuary, Long Beach, Calif., for Christine Baylor, 78, who was well known in pitch circles. She died May 3, according to Jim Burnett.

Jay Gould Opens Show

MINNEAPOLIS — The Jay Gould Show, headed by 74-year-old Jay Gould, of Glencoe, Minn., began its 53d season recently. The show opened at Elk River, Minn., June 2, for a three-day run and then began its tour of the Upper Midwest.

GRAND OPENING
NEW ORLEANS BRANCH STORE
SPECIALS FOR ENGRAVERS

AMERICAN MADE




GOLD LARGE HEART with KEY 24"
No. 3/153 (\$33.00 Gross) Doz. \$3.00

GOLD SMALL HEART with KEY 16"
No. 3/170 (\$24.00 Gross) Doz. \$2.25

GOLD LARGE HEART with BOY & GIRL 24"
No. 3/154 (\$33.00 Gross) Doz. \$3.00




GOLD RHINESTONE HEART 24"
No. 3/152 (\$33.00 Gross) Doz. \$3.00

GOLD SMALL RHINESTONE HEART 16"
No. 3/174 (\$24.00 Gross) Doz. \$2.25

GOLD SMALL HEART with PEARL 16"
No. 3/173 (\$17.50 Gross) Doz. \$1.50




GOLD BROKEN HEART 24"
No. 3/151 (\$33.00 Gross) Doz. \$3.00

GOLD SMALL BROKEN HEART 16"
No. 3/171 (\$24.00 Gross) Doz. \$2.25

GOLD BRIDAL 24"
No. 3/119 (\$33.00 Gross) Doz. \$3.00

GOLD SMALL BRIDAL 16"
No. 3/172 (\$24.00 Gross) Doz. \$2.25

All Above Available in Chrome




CHROME SIGNET RINGS (Assorted)
No. 3/524 Gross \$5.75

Catalog Now Ready Write for Copy

ORIENTAL TRADING COMPANY
PHONE: JACKSON 6115 or 3850 | PHONE: JACKSON 5-8538
1115 FARNAM ST., OMAHA, NEBR. | 740 ST. CHARLES AVE. NEW ORLEANS, LA.

BUY HERE AND SAVE!

Plain Wood Milk Bottle, Ea. . . \$ 1.00	8" Celluloid Doll, Doz. \$1.60
1 Lb. Loaded Milk Bottle, Ea. . . 1.50	#4 Dart Balloons (Box, 5 Gr.) . . 3.75
Bingo Cage, Balls, Master Card.	Balloon Darts, Gross 4.00
Set 10.50	Imported Leis, Gross 1.65
Bingo Cards (100 card unit) . . 4.25	Tinsel Flying Birds, Gross 7.75
Carnival Baseball, Doz. 2.00	4" Fur Monkey, Gross 4.00
Hoopla Rings, 4, 5, 6, 7", Doz.90	7" Fur Monkey, Gross 9.00
Beachcomber Hats, Doz. 1.60	

New Carnival Catalog just off press. Copy sent with order on request.
All prices F.O.B. Terre Haute. Send sufficient postage.
25% DEPOSIT MUST ACCOMPANY C.O.D. ORDERS.

LEVIN BROTHERS Established 1886
TERRE HAUTE, INDIANA

when answering ads . . .
Say You Saw It in The Billboard

THE MARKET PLACE FOR BUYERS and SELLERS

Acts, Songs, Gags

INTRODUCTORY OFFER! FREE "COMEDY GUIDE" with your order for \$2 sample gagfile. Packed with gags, ad libs, quips, Show-Biz Comedy Service (Dept. B-7); 65 Parkway Court, Brooklyn 35, N. Y.

LOOKING FOR GOOD COMMERCIALS? Patter with a punch. Any product for TV or Radio. Call Newcastle 1-3824, Chicago, Ill.

NEW! GIANT PROFESSIONAL GAG FILE. Over 1,000 hilarious ad libs. Only \$1. List free! Edmund Orrin, 1958-B 47th Ave., San Francisco 16, Calif. je20

SEND FOR FREE PRICE LIST. NEWEST Comedy Material, or send \$10 and get \$50 worth of Gagfiles, Sketches, Monologues, Dialogs, Parodies, etc. Money-back guarantee. Laughs Unlimited, 106 W. 45 St., New York, N. Y. je27

25,000 PROFESSIONAL COMEDY LINES! Routines, Slight-Bits, Parodies. Monthly topical gag service too! Free catalog. Write Robert Orben, 111 E. Carpenter St., Valley Stream, N. Y. je20

Agents, Distributors Items

BIG MONEY! COMPLETELY NEW, AMAZING product. Don't miss this chance. Write to: Five Star, P. O. Box 42-608, Miami, Florida.

CARNIVAL BARGAINS

Double Heart Pins E/C\$1.50 Dz. Asst. Rings in Display 1.25 Dz. Tie Bars, Carded 3.60 Gr. Men's Leather Watch Bands ... 1.25 Dz. Cameo Sets, Boxed 3.00 Dz.

Send 20% deposit with order, balance C.O.D.

FAIRGROUNDS SUPPLIES

1816 Westminster St. Providence, R. I.

DO-IT-YOURSELF. PAINT SIGNS WITH easy to use letter patterns. Free circular. Ansel Rahn, 116 George St., Mount Prospect, Illinois. je20

ELECTRIC JET BINGO BLOWERS ONLY \$95! Value, \$150. Free circular. Lipka Mfg. Co., 617 East 11th St., New York 9, New York. je13

ENGRAVERS - 12 AMAZING NEW engraving numbers. Double your gross. All big pieces, all entirely different. Workers writing us about big sales increases. Send \$3 for 12 samples or send for free photos. Also big line grab bag jewelry, \$18 gross. New joint workers getting big money working grab bags alone. Write for particulars. Buy direct. We are manufacturers. Ed Murry, 67-52 152nd St., Flushing 67, N. Y. C. Boulevard 8-8899.

FABULOUS PROFITS! BIRD PICTURES with real feathers. Also religious and Glow-in-the-Dark pictures. Free brochures. Economy Distributing Co., 5622 1/2 L. Lankershim, North Hollywood, Calif.

FAMOUS MFR. CLOSEOUTS

Asst. Earrings\$1.75 & \$3.00 Dz. Pierced Earrings, Asst. \$1.25 & \$1.75 Dz. Charm Bracelets, Asst. \$1.50 & \$2.50 Dz. Tie & Cufflinks Sets. Asst. \$3.75 & \$5.00 Dz. Cultured Pearl Tie Slides, Carded\$4.50 to \$ 6.00 Dz. Boxed Sets, Asst. \$4.50 & \$18.00 Dz. Eng. Pearl Sets, Boxed\$4.50 Dz. Cultured Pearl Pendants, Boxed \$3.50 Dz. Rosary Beads, Boxed\$6.00 & \$9.00 Dz. Children's Neckties, Boxed\$3.00 Dz. Pins, Asst. \$1.75 & \$3.00 Dz. Send for descriptive literature on other terrific values on jewelry of all descriptions. 25% deposit with order, bal. C.O.D.

SAMUEL SILVERMAN & CO., INC.

1820 Westminster St. Providence, R. I.

FOR PITCHMEN AND DEMONSTRATORS ONLY

Not for Legitimate Channels Perf. Pin-On Perfume, beautifully packaged, legit \$1.00 retail. Entirely different from anything on the market today, \$21.60 per gr. Sample dz., \$2.25 post paid. Print Name & Address.

SONNY NEIMAN CO.

422 Fairmount Ave., Philadelphia 23, Pa. FOUR FOOT BALLOONS, NOVELTY FUN Cards, Rocket 100 Needles, Blades, Etc. Wholesale list free. National Specialty Sales, Box 301, Cincinnati 1, Ohio.

HOSIERY - LOW PRICES LADIES', MEN'S, Children's, Ladies' Nylons packed cello bags, \$3 dozen. Prompt shipment and satisfaction guaranteed. S. F. Follard Hosiery Co. (AM 5-1741), 1248 Market St., Chattanooga, Tenn. je27

JEWELRY CLOSEOUTS

FREE CATALOG

R16—Asst. Girls' Stone Rings, Gr. \$ 4.75 E102—Asst. E/rags, Gr. 6.00 201—Plastic Wallets, asst. Gr. ... 10.80 E5—Stone E/rags, etc., asst. Gr. ... 12.00 E1—Tailored E/rags, asst. Gr. 18.00 E2—Stone & Pearl E/rags, asst. Gr. 21.00 E130—Rhinstone E/rags, asst. Gr. 30.00 O1—Odd Lot Brace & Neckls, Gr. ... 15.00

NEW ENGLAND JEWELRY BUYERS

124 Empire St., Dept. 8 Prov., R. I.

BE INDEPENDENT

START YOUR OWN BUSINESS... stamping SOCIAL SECURITY PLATES. NICKEL SILVER Key Protectors. Samples of either 50¢ with your name, address and Social Security number. Catalog free. GENERAL PRODUCTS Dept. BB-125, 188 State St. Albany 7, N. Y.

REGULAR CLASSIFIED ADS

Set in usual want-ad style, one paragraph, no display. First line set in 5 pt. caps, balance in regular 5 pt. upper and lower case. RATE: 20c a word, minimum \$4 CASH WITH COPY.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25c to cover cost of handling replies.

DISPLAY CLASSIFIED ADS

Attract more attention and produce quicker and greater results thru the use of larger type and white space. Type up to 14 pt. permitted. No illustrations, reverses, or other decorative matter. One pt. rule border on ads of one inch or more.

RATE: \$1 per ogate line, \$14 inch. CASH WITH COPY unless credit has been established.

FORMS CLOSE WEDNESDAY FOR FOLLOWING WEEK'S ISSUE

Send all Orders and Correspondence to 2160 PATTERSON ST., CINCINNATI 22, O.

MAILING LISTS, SALESMEN, OPPORTUNITIES seekers, women, church workers, many others. List free. Earl's, Box G-43, Grand Rapids 9, Mich.

MONEYMAKING OPPORTUNITY IN FAST growing market selling attractive outdoor advertising pennants. Write: Radder Products, Box 31, Colvin Station, Syracuse 5, New York.

MORE BUYERS

Will Stop and Read YOUR AD if you use a DISPLAY CLASSIFIED AD RATE ONLY \$14 per inch

NEW "TIP-STRIP" MECHANICAL PENCIL. Hold the pencil and she's fully dressed. Turn it upside down and off come her clothes. Sample, \$1 prepaid, \$8.50 Dozen. Hoffman, Box 662, Passaic, N. J.

SALESMEN! AGENTS! DISTRIBUTORS!

\$\$\$ MAKE BIGGER PROFITS \$\$\$ Sell RV-2 liquid Cadmium battery additive. RV-2 out-performs and outsells all others. Send \$3.00 for samples and best deal in country.

USONA DYNAMICS CO.

Box 97 Clovis, Calif.

SPECIAL NOTICE - KOEHLER (COMIC) Novelty Signs reduced to \$5 per 100, postpaid. Sample and lists, 10c, 12 Caldwell, Cincinnati 16, Ohio. np

WHOLESALE - WORLD'S LARGEST SUPPLY. Buy from 257 American, European, Japanese wholesalers. Tailor-made suits from Hong Kong. Free details. International Buyers, 216-B Jackson, Chicago 6, Ill.

50 STAR U. S. FLAGS. TREMENDOUS MARKET, big profits. 3x5 flags from \$1 each up. Send for "Flyer" Mackley, 1123 Broadway, New York 10, N. Y. ch

Animals, Birds, Snakes

ALLIGATORS

From six to sixteen feet Freak chicken. Driftwood by the crate. Complete line of baby animals. Write your wants. No lists for curious, PLEASE. Write to ALLIGATOR JUNGLELAND P. O. Box 759 St. Augustine, Fla.

ANACONDAS, BOAS, PYTHONS UP TO 20 feet. Our snake dens consist of domestic and exotic specimens with plenty of variety and color \$25 and up. Complete Reptile Exhibit, \$400, including 10-foot Anaconda, 7-foot Boa Constrictor; 10 colorful Snakes, 3 to 5 feet; 2 large Lizards, 3 to 5 feet, and 10 assorted Turtles, 5 to 12 inches. Good "what is it" animals: Kangaroo Raccoon, \$25; Red Coat Mundi, \$35; Prehensile Porcupine, \$25; Grison, \$35; Tayra, \$50; Paca, \$35; Jungle Rats, \$25; Giant Anteaters, \$100; Giant Turtle, \$150. This week's special: Heavy-bodied 10-foot Anacondas, \$40. Tarpon Zoo, Tarpon Springs, Fla.

ASSORTED DEN OF REPTILES FOR \$25 including Boa, Cobras, \$35 each. Pythons, Alligators, Dragons, Chameleons, Turtles, Snake Farm, Laplace, La. je27

BABY CHIMPANZEES - NEW ARRIVAL. \$500 each up. Full grown Chimpanzees, males or females, \$350 each up. Pigtail Monkeys, \$65 each. Red Face Apes, \$75 each. Mother and baby Rhesus Monkeys, \$125 combination. Write for price on Pythons. Treflich, 228 Fulton St., New York.

BADGERS, \$35; COYOTE PUPS, \$25; RING-tail Cats, \$30; Porcupines, \$15; Wildcats, \$60; Raccoon Cubs, \$15; Red Fox, \$15; Descended Skunks, \$20; Ferrets, \$15; Horned Owls, \$15; Vultures, \$15; Crows, \$7.50. Charone Ranch, Box 253, Burlington, Wis.

FINEST WRESTLING BEAR IN BUSINESS. 7 year 1 1/2-yr. old male, muzzles and handles like dog, other tricks, sacrifice, \$250. Pair this year's Aoudads, beautiful specimens, \$90 pr. R. E. Leonard, Junction City, Kansas, Cedar 8-3260.

PARAKEETS, \$1; PARAKEET CAGES, 30¢; set up chrome cages, 50¢. Thousands shipped daily. Write, wire, phone. Webster 9-4191, Chicago Bird and Cage Co., 422 S. State St., Chicago, Ill.

PATAS MONKEY, \$45; DEODORIZED Skunk, \$15. White Dwarf Rabbit, \$10. Used Magic Tricks, cheap. John Levy, 248 Aurora, Metairie, La.

ROYAL BENGAL TIGERS - 1 PAIR UNRE-lated, 18 months old, female, very tame, perfect, \$2,000 each. Indian Hyenas, \$250 each, Indian Leopard Cubs, \$300 each. Treflich's, 228 Fulton Street, New York.

PLENTY SNAKES ALL KINDS - BOAS, Rattlers, Yellow Bulls, Alligators, Horned Lizards, Chuckawallas, Terrapins, Tortoises, Gila Monsters, Baboon, Coatimundies, Puma, Raccoon, Deodorized Skunks, Coyotes, Civet Cats, Ringtail Cats, Peafowl, Agoutis, Pacas, Fox Cubs, Prairie Dogs, Ground Squirrels, Fox Squirrels, Parrots, Monkey-faced Owls, Horned Owls, Guinea Pigs, Armadillos, Otto Martin Locke, Phone MA 5-4523, New Braunfels, Tex. je4

SNAKE DENS - 20 ASSORTED LARGE harmless snakes, \$25. 12 assorted adult Turtles, \$5. 2 giant Iguana or Tegu Lizards, \$22.50. 2 Monkey-Faced Owls, \$15. Big beautiful tame scentless Skunks, \$15. Tame brown Ferret (looks like Mongoose), \$15. Tame Albino Ferret, \$15. Possum with babies, \$7.50. 2 Armadillos, \$10. Tame Raccoon, \$15. Tame baby Squirrel Monkeys, \$15. Big Wildcat, \$20. Dozen White Rats, \$3. Swans, Flamingos, Canada Geese, Peafowl, Bats, Anacondas, Alligators, Ray Singleton, Interbay Station, Tampa, Fla. Phone 63-2311.

WOOLLY MONKEYS - TAME, ACCLIM-ated, perfect pets; Mynah Birds. Request illustrated monkey catalog. Bronson Birds, 149 Fort George, New York, N. Y. Williams 2-1150. je27

GIrl SHOW, STRIP, BALLY, CLOWN wardrobe. Real hair impersonators Wigs. Used wigs, good condition. Free lists. Leroy Carpenter, 4818 Park Ave., Weehawken, New Jersey.

HOURLASS COMPANY, DESIGNERS AND makers of small-waisted corsets and waist nippers. Invites your inquiry. Box 471, Palo Alto, Calif. je27

FOR SALE - PHOTO CONCESSION TRAIL-er includes all equipment plus seven fair contracts. \$1,200. Jimmie Ray, 1854 Russett Ave., Dayton, Ohio.

FOR SALE Factory of manufacturing Shooting Gal-leries and supplies. Fully stocked, equipped and established, successfully operated busi-ness since 1927. Priced to sell by owner who wishes to retire.

H. W. TERPENING 137-139 Marine St. Ocean Park, Calif.

HOW TO MAKE MONEY WITH CARNIVAL Games. 144-page book, 35 illustrations, \$2 postpaid. Theron Fox, 1296 Yosemite, San Jose 26, Calif. je13

LARGEST WHOLESALE SUPPLY SOURCE in U. S. Get 23 free catalogs. Furniture, clothing, appliances, autos and accessories, farm equipment, tools, housewares, hobby supplies. Free details. Associated Wholesale-s, Box 2068-BB, Sioux City, Iowa. ch-mp

MONEY-MAKING OPPORTUNITY - SELL Swiss Electric Shaver with fine selling features, speed control; varnish and long hair trimmer. Send \$9 for sample and brochure, \$90 dozen. Halaby Imports, 214 W. Fifth St., Cincinnati 2, Ohio. np

NEW ELECTRIC MACHINE BAKES Greaseless Doughnuts; attracts crowds. You'll coin money serving hot doughnuts. Weighs 60 pounds; small investment; free recipes. Norbert, 3605 South 15th, Minne-apolis 7, Minn. np

ROLLER RINKS Complete Tent Rinks and Floors only for indoor use, any size. W. T. Shackelford, DIXIE RINK SALES, P. O. Box 415 Smyrna, Ga. HF 3-3978 (8-2183 Marietta)

RETIRE TO A PROFITABLE BUSINESS year round. Circus Museums, with mem-brabilia from old time shows, are top tour-ist attractions. 100 old lithos, heralds, tick-ets, photos, letterheads, etc., for \$175; \$220 retail value. Exhibit in your own location or take it with you. Write P. M. McClintock Museum, Box 891, Franklin, Pa.

This is a DISPLAY CLASSIFIED AD Your Advertisement Display in a space this size will cost only \$14 per insertion

WANTED - SMALL CIRCUS OR BIG NAME Show We have new 45 x 100 tent, 4 trucks, 4 trailers, light plants. Everything complete. A wonderful flash. We need top attraction to play sponsored shows. Strictly 50-50 on gate and concert. Minot Films, Inc., Millbridge, Maine.

WATER-BIKES MAKE RENTAL PROFITS at waterfront locations. New low-priced models. Direct manufacturer's discount. Write: Selleck Factory, Boca Raton 279, Fla.

OUR OWN BUSINESS - WITHOUT IN-vestment! Sell advertising matchbooks to local businesses. No experience needed. Free sales kit tells where and how to get orders. Part or full time. Big cash commissions. Match Corporation of America, Dept. D-60-A, Chicago 32. je27

Calliopes & Band Organs AIR CALLIOPE FROM \$450 to \$1,500; also Trailers; Air Calliope with the steam look just out. Perry Cozatt Sr., Danville, Ill. Phone: HI 2-5245.

Costumes, Uniforms, Wardrobes

ATTRACTIVE NEW CLOWN SUITS. - Flashie, \$10; Big Shoes, new, \$5.50; Big Feet, \$4; Red Wigs, \$6; Comedy Tramp Suits, \$7; Tuxedo Suits, \$13; Orchestra Coats (Ivory), \$5; Trousers, \$3; Minstrel Coats, \$2. Six Gowns, \$12. Beautiful Bally, new costumes, flashie. Thirty assorted, each \$10; Oshkosh Trunk, \$50; Flashie Cur-tain (17 x 30) \$40; several smaller, \$15; Bally Capes, Velvet, \$7. Wallace, 2433 N. Halsted, Chicago.

GIrl SHOW, STRIP, BALLY, CLOWN wardrobe. Real hair impersonators Wigs. Used wigs, good condition. Free lists. Leroy Carpenter, 4818 Park Ave., Weehawken, New Jersey.

HOURLASS COMPANY, DESIGNERS AND makers of small-waisted corsets and waist nippers. Invites your inquiry. Box 471, Palo Alto, Calif. je27

Food and Drink Concession Supplies

ABOUT ALL MAKES OF POPPERS, CARA-mel Corn equipment, Floss Machines, re-placement Kettles for all Poppers. Krispy Korn, 120 S. Halsted, Chicago, Ill. au8

CANDY FLOSS OPERATORS - ALUMINUM rack holds 12 cones of floss (all sizes) eliminates extra help, \$12.50 postpaid in U. S. A. Crill's Concession & Novelty Co., 2998 Highway #1, Morro Bay, Calif.

For Sale - Secondhand Show Property

ALLAN HERSCHELL G-16 TRAIN, TRACK and Tunnel, like new. Write Box C-616, c/o Billboard, Cincinnati 22, Ohio.

ALLAN HERSCHELL 2-ABREAST M-G-R, rebuilt, like new, \$4,000; Kiddie Wheel, Smith & Smith, \$800; Kiddie M-G-R, \$500, 434 Gifford Rd., N. Westport, Mass. Call OSborne 8-8698.

BRAND NEW ALUMINUM OUTDOOR RIG-ging for sale. 45 ft. high, complete with cables and blocks. Mrs. Sonia Reed, 231 Pleasant St., Yellow Springs, Ohio.

Did this Ad ATTRACT YOUR ATTENTION? USE DISPLAY CLASSIFIED A sure way to attract more attention and secure greater results.

RATE: \$14 PER INCH Rule border permitted when using one inch or more.

ELECTRIC SEEBURG NICKELODIAN PI-ano; Volkswagen, \$500 each. Large wood-en Horse, P. A. System, Cimbalo, Cello, antique Popping Machine; Floss Machine, \$150 each; antique Barber Chair, Shoe Shine Stand, Seeburg Juke Box, \$35 each. Plum, 1305 Harrick, Royal Oak, Mich.

FOR SALE - DARK RIDE, GOOD CON-Dition, bargain. Also Allan Herschell Army Tank Ride and 6 Brownie Tractors. Come look them over. Uncle John's Park, Vin-cennes, Ind. Phone TU 2-6899.

FOR SALE - EIGHT-CAR KING AUTO KID-die Ride equipment, all electric, in good condition, must be seen to be appreciated. Price reasonable. No mail. Mrs. Ralph Rob-inson, 311 North Union, Delphi, Ind.

FOR SALE: KIDDIE HAND CAR RIDE, 6 cars, plenty of like new track. Maumee Kiddieland, Maumee, Ohio. Phone Twin-brook 3-3123. je20

FOR SALE PART OF PORTABLE RINK Tent, 44x88, some sectional flooring, speakers, amplifier, 100 pair clamp Chicago Skates, 35 pair Shoe Skates, assorted new maple flooring, loose\$750 200 pairs Chicago Clamp Skates \$400

Take any amount, all sizes. Two new portable tents, now in operation, fully equipped. The most beau-tiful tent rinks on the road. You must see these.

CHAMPS ROLLER RINKS Springfield, Ky. Phone: 4249

FOR SALE - PLANE RIDE ON CHAIRS, \$1,200. Kiddie Ferris Wheel, \$600. Baby Whip, \$1,400. Hollywood Kiddieland, Inc., KEystone 9-0886, Chicago, Ill. je13

FOR SALE - ROOT BEER BARREL, SAME as new, \$100. Freezer and Refrigerator, 2 temperature chest, 112 ft. Freezer, 6 ft. Refrigerator, \$125. Refrigeration Sales & Service, Sabina, Ohio.

FOR SALE - USED TENT TOPS, 20X30, \$170; 30x40, \$425; used Side Wall, \$40 per 100 ft. Main Awning & Tent Co., 120 W. Court St., Cincinnati 2, Ohio. je20

FOR SALE - USED 40X100; NEW 40X100 Portable Roller Rinks. New floor built to order. Lloyd Brodie, 548 Lombard, Gales-burg, Ill.

FOR SALE: 20 HORSE MERRY-GO-ROUND with organ, new in 1954. Ferris Wheel new in 1958, and one 22 ft. Smith and Smith Chairplane and one Kiddie Chairplane. All rides are in A-1 condition. Write for route where can be seen in operation. Reason for selling, other business. Howard Hawkins, Wardensville, W. Va. je20

FOR SALE 2 30-ft. enclosed Semi Vans with possum bellies. 1 - '33 Chevy C.O.E. tractor with new motor, 12 concessions (8 line-up stores and 4 center stores), also much other gam-ing equipment, \$4,950 takes all. Contact at once.

MAYNARD (RED) OSTROW 21030 Gardner Ave. Oak Park 37, Mich. Phone: LI 5-7114 or Neptune 4-5903 Rockaway Beach, N. Y.

HERSCHELL KIDDIE JEEP RIDE, MAN-gels Buggy Ride, Kiddie Sky Fighter, Man-gels Kiddie Whip Ride, Kiddie 19-ft. Carrou-sel, 18 10-ft. Motor Boats, gas. A. Garco, 2075 Shore Parkway, Brooklyn, N. Y. ESplanade 2-5308, Coney Island 6-6336. je20

JOINT AND STOCK TRAILER, OVERHEAD rack 14 x 5, inside 4 1/2 x 11'. \$200; 9 x 9 Center Joint with canvas, \$125; Sullivan, 919 Rice, St. Paul, Minn.

KING TRAILER-MOUNTED JR. WHEEL, 24 passenger kiddie Rocket Ride. Both rides A-1 shape and new paint, both ready to work at once. Rides set up in our winter quarters. Make an offer as we want to make room for new rides. P&J Amusements, P. O. Box 45, Massillon, Ohio. Phone Temple 2-9487.

LARGE MERRY-GO-ROUND AND 15 KID-die Rides. Write for price list. H. E. Ewart, 3970 Center, Norco, Calif. Phone: Redwood 74882. je27

PORTABLE ROLLER RINK - 40' X 100', practically new. Complete maple sectional floor, tent, sound system, 100 pairs Chi-cago Skates, skate counter, wiring, \$3,000. Have 40' x 80' Rink complete with 100 pairs Skates, \$3,850. Bertram Orr, Rt. #1, Rock-vale, Tenn. Phone CR 4-4019.

TRAINS - ALL SIZES, GAUGES, TYPES; new, used, custom-built. Photos, details, \$1 bill (refundable). Miniature Trains, 33-B Winthrop, Rehoboth, Mass. je13

SACRIFICE, CARMEL CORN KITCHEN, Po-tato chip factory, electric automatic press oven, tattoo studio, rolldown tables. Com-plete. H. Bender, Owen, Wis.

7 MERRY-GO-ROUNDS, 32 FT.; 3 KID FER-ria Wheels, Little Dipper, Airplanes. Sell or trade for Kiddie Rides. Phone M. Per-cell, South Williamsport, Pa.

1 WHEEL CONCESSION WAGON WITH equipment. Cheap. Come look it over. Rt. 80 west of Paducah. D. W. Day, R. 2, Ke 11, Ky.

4,000 FOLDING CHAIRS, STADIUM CHAIRS, Tables, Theater Chairs, Lockers, Bleach-ers, Tents, Playground Equipment. Lone Star Seating, Box 1734, Dallas 1, Tex.

SEMI-NAME COMMERCIAL ORCHESTRA reorganizing. Long locations. Top salar-ied, booked solid. All instruments write to C-614, c/o Billboard, Cincinnati 22, Ohio. je20

#12 FERRIS WHEEL FOREMAN Only reliable, sober, clean-cut Man with complete knowledge of maintenance and operation. Permanent location, June 15 to September 18. \$85 per week. Write

GASLIGHT VILLAGE Lake George, N. Y.

Instruction and Schools LEARN AUCTIONEERING - TERM SOON. World's largest school. Big free catalog. Reich Auction School, Mason City 18, Iowa. je14

LEARN SIGN PAINTING - HAVE YOUR own shop or make money on the road. Straley Lettering, 410 So. Western, Spring-field, Ohio.

Magical Supplies BLUEPRINT PLANS TO WORLD'S GREAT-est Stage Midway attention getting illu-strations. Complete illustrated catalogue, 25¢. Build yourself and save. Thayer Studios, 616 West 7th, Traverse City, Mich.

BOOKS, TRICK CARDS, NOVELTIES, LOOK-backs, Cigarette Vanishers, bargain list. Also Bingo Supplies, Transparent Markers, etc. Warwick Press, Warwick, R. I. je20

NEW 148-PAGE ILLUSTRATED CATALOG. Mindreading, Mentalism, Spooks, Hypnot-ism, Horoscopes, Crystals, Graphology, Sub-Miniature Radiophones for mentalists. Catalog, \$1 with refundable certificate. Nelson's, 336-B South High, Columbus, Ohio. je20

VENTRILOQUAL HEADS - PROFESSION-al. Size 7" face, fresh kid, giri, rube, Negro, Papier mache, \$8. Brown, 1711 S.W. 18th St., Miami 45, Fla. je27

VENTRILOQUAL, \$90 UP; PUNCH FIG-ures, \$15. America's finest hand-carved wooden figures. Catalog 10¢. Spencer, 3240 Columbus, Minneapolis 7, Minn.

Miscellaneous FOR SALE - FOLDING PAPER BOXES, 1 1/2 x 1 1/2 x 3 1/2; 2 x 2 x 2 1/2; 2 1/2 x 1 1/2 x 2 1/2; 4 1/2 x 3 1/2 x 1 1/2; 4 1/2 x 2 1/2 x 4 1/2; 10 1/2 x 8 1/2 x 1 1/2; 3 1/2 x 1 1/2 x 3 1/2. Lingo Box, 140 W. 26th, New York City. CH 2-4565. je20

G. I. REEFERS — 25 CU. FT. CAPACITY gasoline operated chest type refrigerators...

MEN ONLY

We have the funniest collection of unusual novelties ever assembled.

Sample assortments \$2 and \$ postpaid. 10¢ brings list.

EMERSON TRADING CO. Dept. 4 Pompton Plains 6, N. J.

One 15" and One 24"

"LITTLE TOOT" Real Steam Train

In stock for prompt shipment 16" could be shipped in 3 weeks

CROWN METAL PRODUCTS CO. Wyano, Pa. West Newton 1550

THIRD YEAR — STILL NEW, THE Straight Spindle, \$125. Added this year, 14 space bumper, 12" x 46" two-way as the spindle, \$165.

Motion Picture Films and Accessories

PROJECTORS, 16 MM. AMPROS. SERIALS, featuring comedies. Also 35 mm. Western. Rag Pictures, Mimeographer, Magic, Spenser, 3240 Columbus, Minneapolis, Minn.

35MM. ROAD SHOW — "EXPLOITATION" Films, Features and Shorts. Sex, Jungle, Burlesk, Joe Lewis, Danny Kaye Comedy, etc. Jacobson, 26079 York, Huntington Woods, Mich.

Musical Instruments Accessories

MILLS NOVELTY VIOLANO VIRTUOSO—Mechanical Piano Violin, Serial 1655. Excellent mechanical condition, very good cabinet plus 17 rolls.

Photo Supplies and Developing

MOUNTED ANIMALS FOR WILD WEST pictures, bucking horses, steers, buffaloes, colts, bears, burros, brahmas. Animals repaired. Gilbert H. Jones, Finley, Okla.

PHOTO BOOTHS, CAMERAS, D.P. PAPER, Developers, Frames; everything for direct positive photography. Write for our low prices. FDQ Camera Co., 1646 W. Cortez, Chicago 22, Ill.

Ponies

ONE LITTLE TWO SEATED WAGON, Bicycle wheels pulled by two black Shetland Ponies about 38 inches tall. Well matched. Good harness, ideal for picnics, parties, advertisement or parades.

PURE BRED SHETLAND PONIES, \$100 UP. World's smallest horse, first time offered, 24". Scott Furr Wholesale, Magnolia, Miss. Phone 6481. Buggies, Wagons. je13

Printing

AAA QUALITY 14X22 WINDOW CARDS since 1929. Bell Press, Winton Pa.

100 8 1/2 x 11 LETTERHEADS, 200 6 1/2 ENVELOPES, both for \$3.95. Black or blue ink. Mallo Press, 6468-B Clovis Ave., Flushing, Mich. je20

1,000 BUSINESS CARDS, \$3.95. 500 Personal address labels, \$1. Write for free samples and estimates of other postpaid printing. Morey's, Box 94, Redwood City, Calif.

Salesmen Wanted

BATTERY REVIVER. SAMPLE, \$1 POSTPAID. \$3 dozen. Give longer life. Easier starting. More power. Mitchell Products, Mitchell, Va.

YOUR FREE COPY OF WORLD'S BIGGEST Sales Magazine tells you how and where to make more money on your own in selling. Write Specialty Salesman Magazine, Desk 22B, 307 North Michigan, Chicago 1. ch-1n

Tattooing Supplies

TATTOOING THE WORLD OVER; FIRST and second editions, \$2 each, or both for \$3. Zeis, 728-A Leslie, Rockford, Ill. np

Trucks, Trailers, Accessories

NEW TRAILER COACH BUILT ON 1/2-TON Chevrolet truck. Sacrificing both of coach only. Photo, details. Write Athey, Tarentum, Pa. je13

I AM REQUESTED—SEVERAL CHEVROLET trucks, tractors from two-fifty, Fruehauf, Nabors, utility trailers from three-fifty. Dyer, Bald Knob, Ark. Phone Parkview 4-3340. je20

Wanted to Book

ALL TYPES CONCESSIONS FOR THE ANNUAL Whitestown Picnic, July 7, 8 and 9th. No eating joints, no gypsies. Contact me, Box 98, Whitestown, Ind.

CARNIVAL WANTED FOR 4-DAY STAND, ending Labor Day, at huge Traer Steam Engine Show & Farm Fair. Estimate crowds at 3,000 to 5,000 daily, including governor. Go-cart track also located on 30-acre grounds. Must be good and reliable. Contact Traer Chamber of Commerce, Traer, Iowa.

WANT TO BOOK CARNIVAL, LABOR DAY weekend, September 3-5. American Legion, Mercer, Mo. Leonard Hashman, Commander.

WANTED — RIDES, PONIES, HORSES, train. In Smoky Mountains near Cherokee, N. C., on U. S. 19. Over million summer tourists; 750 guest rooms nearby. C. G. Walker, Rt. 1, Bryson City, N. C.

Wanted to Buy

ARCADE AND OTHER MACHINES—FLIP-pers, Juke Boxes, etc., wanted. Must be A-1 condition, price, etc. H. Swaddle, 35 Marine Ave., Whiteley Bay, Northumberland, England.

WANTED—GRIND ORGAN, GOOD CONDITION, with stick and neck strap. Joe Lopez, 7600 N. W. 27th Ave., Miami, Fla.

WANTED TO BUY—KIDDIE RIDES OF ALL kinds: Coaster, Bulgie, Tubs o' Fun and Funhouse. H. E. Ewart, 3970 Center, Norco, California. je27

COIN MACHINES

Help Wanted

ROUTE MEN CAN INCREASE THEIR earnings selling Cigarette and other Vending Machines to locations. Cash or terms. Entire Southeast open. Excellent commissions. References required. Box C-615, c/o The Billboard, Cincinnati 22, Ohio. je13

TALENT AVAILABILITIES

RATE: 10c a word, minimum \$2. CASH WITH COPY. Set in usual want-ad style, one paragraph, no display. First line in 5 pt. caps, balance in regular 5 pt. upper and lower case.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25c to cover cost of handling replies.

Miscellaneous

A-1 MAGICIAN AT LIBERTY SOON. ALSO woman for tickets or concessions. W. C. preferred. Eastman, 745 Haight St., San Francisco 17, Calif.

DRAWS CROWDS LIKE A MAGNET — Harry Albacker, "The Only Dead Magician Alive." The Award-Winning Entertainer who plays television's Prince Hari and Wand-Waver Tricky Harry! Now booking, exclusive engagements! (Free publicity kit.) Write: 711 Virginia Ave., Pittsburgh 15, Pa.

IS YOUR ACT LACKING A YOUNG, RELIABLE, versatile, experienced acrobat? If so, write or wire Bob Christians, 4911 W. 33 Ave., Denver, Colo. GRAND 7-5108.

Musicians

ALTO, TENOR, BARITONE, CLARINET. Read or fake. Prefer Jazz. Need steady w.o.k. all offers considered. Jamey Abersold, 1217 Silver, New Albany, Ind. Tel.: WH 4-2131.

TROMBONIST—READ WELL. CAN FAKE if necessary. Experienced with commercial bands and shows. Can play some piano and arrange. Gene Deaton, 258 Jackson St., Jackson, Tenn. Phone 7-1258.

Outdoor Acts and Attractions

A CYCLING NOVELTY ACT SUPREME—We can play anything, have some original stunts others don't have. Cloyd Harrison, McPherson, Kan.

BALLOON ASCENSIONS, PARACHUTE Jumping for parks, fairs, celebrations. Claude L. Shafer, 1041 S. Dennison, Indianapolis 41, Ind.

LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our care look for your name EACH WEEK. Mail is listed according to the office of The Billboard where it is held. Cincinnati, New York, Chicago or St. Louis. To be listed in following week's issue, mail must reach New York, Chicago or St. Louis by Wednesday morning or Cincinnati office by Thursday morning.

Continued from page 80

Kyles, Floyd; La Breche, Charles; Landes, B. E.; Lawson Sr., Charles H.; Lean, Clarence Lee; Lehman Herb; Little, Mrs. Carl; Litton, Joseph E.; Long, Billie; Lowe, Leonard J.; Lucas, John D.; MacDougan J. H.; McCall, E. L.; McConnell, Mr. & Mrs. K. H.; McDermott, Hal; McGee, Cecil; McGee, Linney; McGee, Philip; McIntyre (Daytona); McKeone, Richard T.; McLaughlin, Mary; McLaughlin, W. A.; McNece, L. R.; McNeil, Scottie; McRorie, Arthur L.; McSpadden, Vinita; Maack, William; Maddish, Frank; Mahammed Indian; Mahon, Richard; Mahon, Wm. W.; Marchant, Dick; Marker, Frank; Martin, Calvin P.; Martin, Jack; Martin, Les; Martin, Mrs.; Marianne; Martin, Sam; Merrey, Al & Virginia; Merritt, D. L.; Merritt, Dell; Merritt, Suzette; Miedema Jr., S.; Mitchell, H. J.; Mitchell, M. R. & B.; Moore, Frenchy

Moran Billy; Morris, Judy; Morris, Max & Mrs. Morrissey, John; Porthsmouth; Munroe, Jack; c/o W. P. Munroe; Murphy, Chuck; Murphy, Pat; Murtha, Philip; Myers George; Napier, Wm. L.; Naramore, Dolly; Neal, Jack; Nolan, James; O'Leary, Betty; Olan, Charles; Ostraske, Mrs. Frances M.; Parsons, Mrs. John; Paul, Stanley; Pfeister, Bill; Phelps, Rose; Phillips, Frank R.; Phillips, Wm. G.; Pierce, Robert G.; Price, Alice Anne; Price, Tina; R & H Equip. Co.; Randolph, Jim & Mrs.; Reece, L. P.; Reiser, Helen S.; Rich, Arthur A.; Riley, Edward J.; Rilto, Mrs. A. L.; Ritch, George; Ritter, Viola; Rizzi, Pasquallino (Clyde Bros. Circus); Roach, Richard & Mrs.; Rochman, Ethel; Rodgers, Bill; Rooter, Viola; Rose, Mark; Ross, Harry; Sakobie, Shirl G.; Sands, George L.; Sargent, Richard; Sargent, Wm. H.; Searns, Judith; Schmidt, Al; Schmutte, Frank; Schomberg, Vaughn

Parts, Supplies

CAPSULE JEWELRY — ASSORTED EAR-rings, \$5 gross; Neck Pendants, \$7.20 gross; Solitaire Rings, \$4.75 gross; Cuff Links, \$14.40 gross; Birthstone Rings, \$9 per gross. 50% deposit with order. New England, 124V Empire St., Providence, R. I. je27

Used Equipment

FOR SALE — ARCADE EQUIPMENT including Photomatic, Ray Guns. Write for list and make an offer. Norman Hesterberg, 616 West 18th, Hutchinson, Kan. je20

MASTER PENNY NOVELTY VENDERS AT give-away price. Act quick while supply lasts. Harold Carlock, Johnson City, Tenn.

SHIPMAN 3-COL. STAMP MACHINES, \$34.50; Duo, \$12; Roll Type, used, \$55; new \$69. Folders, USP, 100 Grand, Waterbury 2, Conn. je20

Used Records

PRE-RECORDED MERRY-GO-ROUND TAPE. A program of Merry-Go-Round music played on a large band organ in brisk, lively Merry-Go-Round style, with all of the drums, cymbals, etc. 2,400' of all different tunes on a reel of pre-recorded tape at the speed of 7 1/2 R.P.M. Please, no personal checks. Send bank drafts or money orders. Price is \$10 each. Make all checks payable to William R. Kelley, 145 Strongs Ave., Rutland, Vt.

MUSIC-RECORDS ACCESSORIES

Sound Equipment Components

LOWEST PRICES IN U. S. A. ON ALL NEW public address sound systems. Free list. R. Forman, 210 Burr Oak, Kalamazoo, Mich.

Used Records

Choate, Billy C.; Clark, Roy Gene; Clemens, Jess; Collins, Robt.; Craden, Sam; Cooper, Ray; Crowe, Thomas; Dante, Delilah; Dennison, Mrs.; Denind, L. J.; Dyer, Bill R.; Dorman, Mrs. T.; Drake, John; Dunn, Danny; Edgington, Mrs. C. L.; Eldot, S.; Ely, James; Flynn, Jack L.; Francis, John; Harry, Geneva M.; Heath, Ralph B.; Hoisten, Mr. & Mrs. John F.; Horwitz, Cy; Hoyer, James R.; Huber, Fritz F.; Jurden, Don; Kelley, Charles O.; Kelly, Catherine

Acker, Benny; Adams, S.; Allen, H. S.; Allen, Robert E.; Armstrong, Matt; Arnold, Tommy; Baake, Fred E.; Bailey, Bob C.; Baker, James M.; Barker, Mrs. Billie; Beatty, Mr. & Mrs. Larry; Bresett, Francis H.; Brown, Hubert; Brown, Roy; Bryer, Ollie; Burgess, Roy; Carpenter, W. E.; Carroll, Franklin E.; Chaplin, Mitchell; Cherry, John; Marshall; Choate, Billy C.; Clark, Roy Gene; Clemens, Jess; Collins, Robt.; Craden, Sam; Cooper, Ray; Crowe, Thomas; Dante, Delilah; Dennison, Mrs.; Denind, L. J.; Dyer, Bill R.; Dorman, Mrs. T.; Drake, John; Dunn, Danny; Edgington, Mrs. C. L.; Eldot, S.; Ely, James; Flynn, Jack L.; Francis, John; Harry, Geneva M.; Heath, Ralph B.; Hoisten, Mr. & Mrs. John F.; Horwitz, Cy; Hoyer, James R.; Huber, Fritz F.; Jurden, Don; Kelley, Charles O.; Kelly, Catherine

Kelly, Ed O. (Big Morph); Kester, David E.; King, Manuel; Knox, Clifford; Levitan, Maurice E.; Loftis, Jack R.; McClenahan; DeWayne W. McCoy, Mac; McNece, L. R.; Maloney, William; Marsh, Jesse B.; Martin, Janice; Mellor, Lillian M.; Miller, Paul H.; Moreno, Geraldine; Morris, Barbara; Mullineux, "Sailor" Jack; Napientek, Joseph; Patrick; Njegovan, Dan; Noakes, Hank; Noble, J. K. & R. O.; O'Day, Blackie; Ogilvie, Ben; Osbourne, Mollie & Walker; Palkovic, Joseph F.; Peryrosse, Robert V.; Peterson, Hazel; Petters, Mrs. Mary Webb; Poole, Bill; Raye, Talla; Rhoades, Stephen H.; Rizzi, Pasquallino F.; Russel! Amusement Co.; Schomberg, Vaughn; Scott, R. H.; Shane, Mike; Sokolowski, P. V. & Sproull, Lorraine R.; Steece, David; Warren; Stump, Harold; Sunday, Sid; Terry, Janie; Teska, Adam; Thompson, John L.; Trooper, Mrs. Helen; Vinson, Jack E.; Von Bros., Circus; Vonderheid, Henry; Wagoner, Mr. & Mrs. Harold; Williams, Jim; Wilson, Charles A.; Yelverton, Frank; Young, Nicholas

Bennett, Bryce (Roe); Dude, Fritz; Lea, J.; McGhee, Jimmy; Raymond, Gene (The Brain); Rosen, H. B.; Round-Up Robert; Russell, Charlie; Ringler; Say, Edward; Schaeffer, Rosa; Shomberg, Vaughn; Whitburn, Don H.; Zima, Mrs. G. M.

Adams, Miller; Allen, Robert; Burke, George; Clarke, Ernest; Coleman, Max; Demetry, Peter; Jones, Libby; Menden, Jimmy; Moore, John; Orton, Myron & Norman; Patrick, Earl; Reese, John; Rogers, Trixie; Sherman, Claire; Stewart, Bill; Shamrock; Writenour, Frank; Zlotkovich, Hank & Zero, Bobby

MAIL ON HAND AT CHICAGO OFFICE 188 W. Randolph St. Chicago 1, Ill.

MAIL ON HAND AT NEW YORK OFFICE 1564 Broadway New York 36 N. Y.

MAIL ON HAND AT NEW YORK OFFICE 1564 Broadway New York 36 N. Y.

Adams, Miller; Allen, Robert; Burke, George; Clarke, Ernest; Coleman, Max; Demetry, Peter; Jones, Libby; Menden, Jimmy; Moore, John; Orton, Myron & Norman; Patrick, Earl; Reese, John; Rogers, Trixie; Sherman, Claire; Stewart, Bill; Shamrock; Writenour, Frank; Zlotkovich, Hank & Zero, Bobby



HERE'S A HANDY ORDER FORM FOR PREPARING YOUR CLASSIFIED AD

1. Type or print your copy in this space:

2. Check the heading under which you want your ad placed:

- Acts, Songs, Gags; Advertising Specialties; Agents, Distributors Items; Animals, Birds, Snakes; Business Opportunities; Calliopes and Band Organs; Collectors Items; Costumes, Uniforms, Wardrobes; Food & Drink Concession Supplies; Formulas and Plans; For Sale—Secondhand Goods; For Sale—Secondhand Show Property; Help Wanted; Instructions and Schools; Locations Wanted; Magical Supplies; Miscellaneous; Mobile Homes, Accessories; M P Films—Accessories; Musical Instruments, Accessories; Partners Wanted; Persons; Photo Supplies & Developing; Ponies; Printing; Rigging and Props; Salesmen Wanted; Scenery, Banners; Talent Wanted; Tattooing Supplies; Trucks, Trailers, Accessories; Wanted to Book; Wanted to Buy

Music, Records, Accessories

- Business for Sale; Record Pressing; Situations Wanted; Sound Equipment—Components; Used Dealer-Distributor Equipment; Used Records; Used Record Pressing Equipment

Coin Machine Headings

- Help Wanted; Opportunities; Parts, Supplies; Positions Wanted; Routes for Sale; Wanted to Buy; Used Equipment

Talent Availabilities Headings

- Agents and Managers; Bands and Orchestras; Dramatic Artists; Hypnotists; Miscellaneous; M P Operators; Musicians; Outdoor Acts and Attractions; Vaudeville Artists; Vocalists

- REGULAR CLASSIFIED AD—20c a word. Minimum \$4; DISPLAY CLASSIFIED AD—\$1 per agate line One inch \$14 (14 agate lines to inch); TALENT AVAILABILITIES AD—10c a word. Minimum \$2.

Classified and all Talent Availabilities ads must be paid for in advance.

The Billboard, 2160 Patterson St., Cincinnati 22, Ohio

Please insert the above ad in _____ Issue

NAME _____

ADDRESS _____ I enclose remittance of

CITY _____ STATE _____ \$ _____

THE HIT OF THE SEASON . . .

Flicker Action Baseball Player in vacuum-plated ring.

SURE LOCK, the perfect capsule. Patent No. 2762411. Outstanding items. Send \$2.50 and receive 100 quality filled capsules. Contains our complete line.

FREE illustrated Sheets on all Feature Charms, Rings and Bulk Charms.

The
PENNY KING
Company

2538 Mission Street, Pittsburgh 3, Penn.

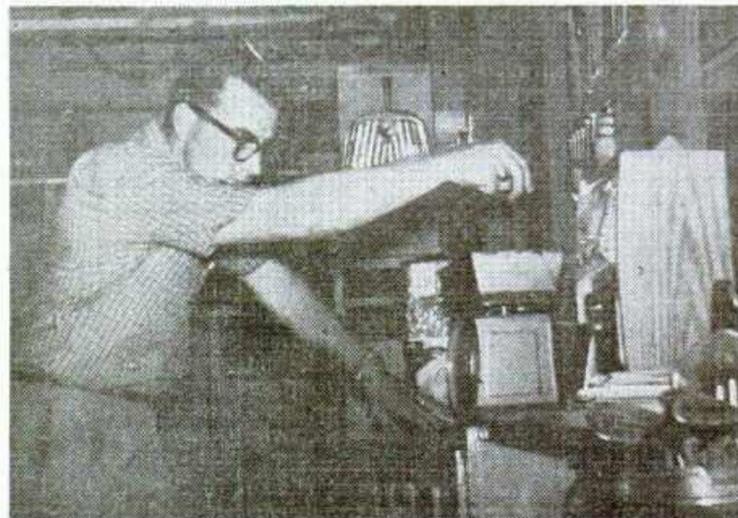
World's Largest Selection of Miniature Charms

ATLAS MASTER . . . The proved 1c-5c Vendor

Ask About Our
ATLAS
Finance Plan



1,800-Mile Route Produces Business Tips for McClure



RONNIE McCLURE USES a scale calibrated in dollars and cents to weigh coins from the machines, giving location owners an on-the-spot commission.

By O. R. ALLEN

DALLAS—Ronny McClure, former Sacramento high school teacher and now a Dallas-based operator, picks up a lot of trade tips on his 1,800-mile route which takes him thru the heart of Kansas, plus parts of Missouri and Oklahoma.

The route contains about 425 machines of the 1-cent, 5-cent, 10-cent and 25-cent variety. Servicing these machines every six weeks, the Midwest trek in the ever-popular station wagon takes 12 days. This averages a machine every four and one-half miles, and, still speaking in averages, each machine grosses \$6.50.

McClure bought the route in August of 1958. At that time it consisted of 280 machines, all of the 1-cent variety. Since then he has built it to the present 425, having also added the 5-cent, 10-cent and 25-cent units.

Route

Making the servicing trip out of Dallas, he goes thru Newton, Kan., to McPherson, then to Salina and Concordia, east to Clay Center and south to Abilene and Junction City, with, of course, stops in the smaller towns along the way.

It also takes in Leavenworth, Atchison and St. Joseph, as well as Kansas City, with a swing south thru both Independence, Kan., and Independence, Mo., the last stop before Dallas being Bartlesville, Okla.

He does all his servicing and minor repairing in the station wagon, weighing the receipts from each machine on a scale calibrated in dollars and cents, giving the location owner his share, then cleaning the machines with a solution of ammonia and water, using a spray dispenser.

Sanitation

Incidentally, McClure insists that his machines always be able to meet the most rigid sanitary inspection. For instance, in a location where insects might be prevalent he sprays the base of the stands with an insecticide then puts tape over the holes in the bottoms of the machines. This usually does the job, but if it doesn't, he removes the machine from that particular location, thus preventing any trouble with the health inspector.

On the subject of locations, he says that in lining up new ones a common obstacle encountered is the belief of the owner that he hasn't

all at the top. Result? The kid quits patronizing the machine.

McClure solves this problem by a proper distribution of gum and charms, making certain when refilling that there are enough charms on the bottom to assure a fairly steady ratio of trinkets to gum.

As for types of locations, he finds that the 1-cent, 5-cent and 10-cent machines go good just about anywhere there is traffic, while the 25-cent units, which attract adults mostly, are better producers in such places as bus stations, truck stops, bowling alleys and cafes.

Dry goods stores are rapidly gaining a reputation as good spots, he says. Everything considered, though, he believes that the little neighborhood grocery store with 1-cent and 5-cent machines is hard to beat.

He also believes that the combination gum and charm machines get a bigger play from the kids when more, though less expensive, charms are dispensed. In other words, by using less expensive charms more can be put into the machine, thus letting the kids get one more often. "And getting a charm," he says, "is important in the mind of the young customer."

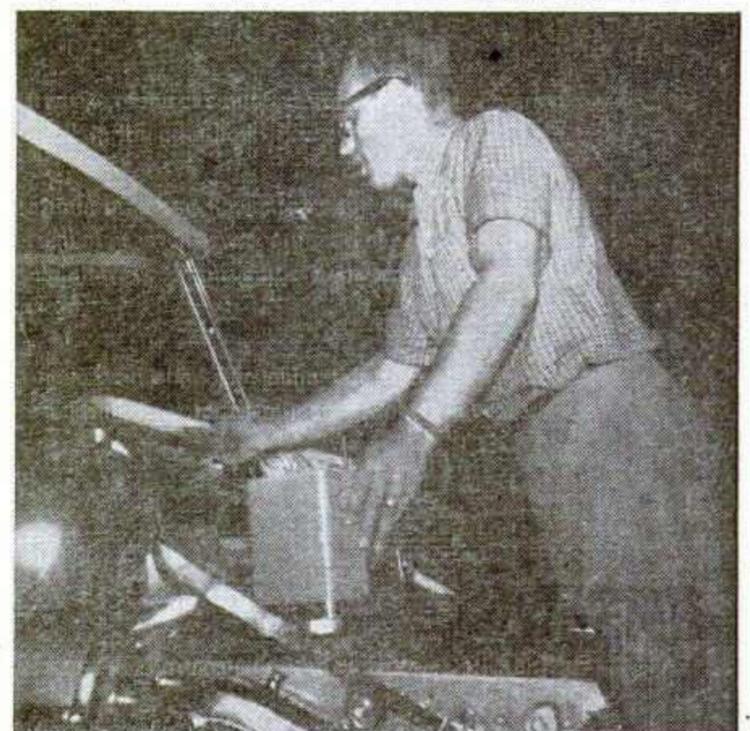
Records

Detailed records are kept by McClure in a notebook in which he puts down the take from each machine as well as other pertinent information gathered on each servicing trip.

Like all operators, McClure has his troubles with vandalism. Greatest trouble is machines being broken into, but theft of the machines is also a problem.

About the only way of meeting the theft problem is by chaining the machines in place. He uses a large, strong chain in such places as bus stations. In taverns he screws a small metal eyelet into the machine and another eyelet into the bottom of the bar on the bartender's side. He then loops a small chain thru the eyelets.

It may seem that attending to his 425-machine route in the Midwest would be a full-time job. Not so. In addition, he also services a 300-machine route in Dallas owned by Bob Graff, plus a 500-machine route, also owned by Bob Graff and still in the building stage, which takes in a big portion of Iowa.



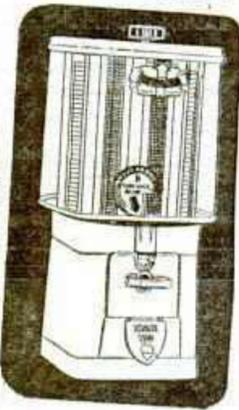
McCLURE'S STATION WAGON is equipped for minor servicing plus compartments for his various machine heads and fill used in his every-six-week rounds.

Time payments available on Oak machines through all distributors.

All Oak machines are equipped with 1c, 5c, 10c and 25c coin mechanisms, or combination 1c-5c coin mechanisms.

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"GOLD MINE"

Tab Gum Selector Vends all popular tab gum. The "Gold Mine" is guaranteed mechanically perfect and is shipped complete, ready to operate. Conversion Head fits your present standard Acorn Vendor!



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DALE DISTR. (B.C.) LTD.
1168 Seymour Street
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GRAFF VENDING SUPPLY
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SAMUEL J. PHILLIPS CO.
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OAK SALES OF FLORIDA
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OPERATORS VENDING
1023 South Grand Avenue
Los Angeles 15, California

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Montreal, Quebec, Canada



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STAR VENDING SUPPLY CO.
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901

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Occupation



**Electric Money Maker
Famous ACME
ELECTRIC
MACHINE**



Time proven favorite for health and amusement. Electric vibratory current increased at will by player. One dry cell battery good for 1,500 to 3,000 plays.

- Sample \$28.13
- 2 and up 23.50
- Floor Stand 5.00

1/3 Deposit. Balance C.O.D., F.O.B. N. Y. We stock a complete line of Vending Machines, Stands, Parts, Supplies, Charms, Capsules, Merchandise and Ball Gum.

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Distributors of Amco Vending Machines
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**MANDELL GUARANTEED
USED MACHINES**

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MERCHANDISE & SUPPLIES

- Golden Non Pareil Almonds, 5-lb.
vac. pack firm, per lb. \$.88
- Pistachio Nuts, Jumbo Queen, Red65
- Pistachio Nuts, Jumbo Queen, White63
- Pistachio Nuts, Large Tulip65
- Pistachio Nuts, Vendor's Mix61
- Pistachio Nuts, Sheik56
- Cashew, Whole69
- Cashew, Butts61
- Indian Nuts75
- Peanuts, Jumbo42
- Spanish32
- Mixed Nuts57
- Baby Chicks30
- Rainbow Peanuts32
- Boston Baked Beans32
- Jelly Beans28
- Licorice Gems28
- M & M, 550 Ct.59
- Hershey's47

- Rain-Blo Gum, 72 ct. \$.30
- Malt-efo, 100 ct., per 10035
- Rain-Blo Ball Gum, 140 ct., 170 ct.,
210 ct.30
- Rain-Blo Ball Gum, 100 ct.32
- 300 lb. minimum prepaid on all
Rain-Blo Ball Gum.
- Adams Gum, all flavors, 100 ct. \$.45
- Wrigley's Gum, all flavors, 100 ct.45
- Beech-Nut, 100 ct.45
- Hershey's Chocolate, 200 ct. 1.30
- Minimum Order, 25 Boxes, assorted.

Complete line of Parts, Supplies, Stands,
Globes, Bracelets, Charms. Everything
for the operator.
One-Third Deposit, Balance C.O.D.

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GUM

GET YOUR SHARE WITH
Northwestern

TAB

You'll hit the jackpot with this selective tab vender. Ten columns for wide selection and bigger capacity have doubled and even tripled sales. "Quick Change" merchandise drum cuts servicing time in half.



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CANCER FUND

La. Mulls Penny Vender Tax

CHICAGO—A bill to tax bulk vending machines as well as major equipment venders has been introduced in the Louisiana Legislature and is currently being studied by the House.

The measure (H. 1107) would place a per machine levy on penny machines of \$25, a tax of \$100 on 5-cent machines and \$250 on machines vending at over 5 cents. Another bill (H. 153) would cover cigarette machines with fees up to \$250.

Bulk operators in Louisiana are being contacted by National Vendors Association to map strategy to fight the measure. The National Automatic Merchandising Association has also scheduled a meeting for its members to "acquaint them with the bill and to revive a currently inactive State organization."

TALLY SHEET

**Yearly Recap
Ups Business,
Good Will**

COLORADO SPRINGS, Colo.—Fred C. Huffman is another bulk operator who believes that public relations is just as important in bulk vending as in department store merchandising.

Huffman's routes, extending thru this Colorado resort city and several mountain towns to the West, are probably the most solid in Southern Colorado—inasmuch as Huffman consistently keeps his location owners aware of the importance of the vending machine to their over-all economy and traffic.

Twice each year he makes up an operating statement which shows the average gross sales, gross profit and net profit for every location. Huffman makes these up in triplicate, using a snap-out form especially purchased for the purpose, and sends a carbon copy to each of his location owners with a note of appreciation and an invitation to check over the total sales shown, to see whether they agree with the owner's own figures. Altho few location owners have taken the trouble to keep books on the vending machines, the reference indicating that Huffman considers his locations in a business-like manner is always well taken.

Surprised

In most cases Huffman has found location owners are surprised to find that their vending machines produced the amount of revenue which they actually have and are pleased to figure the net return—often equivalent to the interest on a \$1,000 note, for example.

Invariably, the location owner is likely to keep an interested eye on the machine, which includes dusting or washing it off more often and keeping a protective eye on the machine when the store is crowded with overly boisterous youngsters. Since he started this system, some three years ago, vandalism to machines and damage caused by sheer carelessness has just about vanished from the Huffman route picture.

WASHINGTON—Vending machines will be included in a list of items on which the U. S. will request tariff concessions during negotiations scheduled for Geneva, Switzerland, this fall.

The State Department's Committee on Reciprocity Information will hold public hearings July 11 and is asking American exporters to submit their views on how present custom regulations should be modified. Requests to appear must be presented in writing by June 27 (see full story in Coin Machine section)

according to Herb Beitel, legislative counsel of the group.

NVA members are being invited to participate in the NAMA meeting which is being scheduled for New Orleans, June 18, at the Fontainebleau Motel, 2 p.m.

NVA legal counsel Donald Mitchell and NAMA counsel Herb Beitel will also be working together on aspects of the bill pertaining to bulk machines.

Mitchell indicated he hoped some form of bulk vending association could be started for the Louisiana trade.

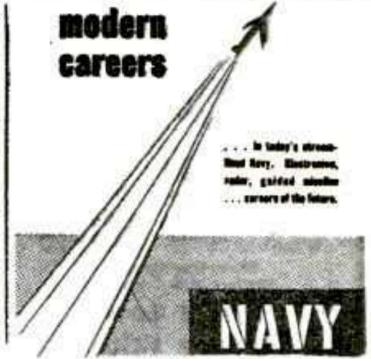
The thinking is in line with current NVA objectives to establish State and local associations thruout the country to affiliate with the national group.

The idea was initially kicked off by NVA counsel Milton T. Raynor at the group's Grand Bahama convention in April (The Billboard, May 2 and 9) and received added impetus following the successful fight against an Ohio health ordi-

nance by NVA and a group of operators from thruout the State (The Billboard, May 23 and 30).

Ohio operators are currently in the process of setting up such a group to not only represent them on tax and legislative matters but to serve as a public relations organization and for inter-change of industry news.

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Write for complete charm list #100

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Representing Acorn & Northwestern Vendors, Leaf Ball Gum, Ringmaster Charms. **RAKE COIN MACHINE EXCHANGE**
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Fill in coupon, clip and mail to:
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540 Second Ave., N. Birmingham 4, Ala.
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We handle complete line of machines, parts & supplies.

**BUSINESS GUIDE
ISSUED BY FTC**

WASHINGTON — The Federal Trade Commission is issuing a 16-point guide to better acquaint businessmen with laws pertaining to granting and receiving illegal promotional allowances for advertising and special services. The booklet emphasizes legal ramifications of the federal antitrust laws. (See full story in Coin Machine section.)

**Talk-Talk
Teeth**

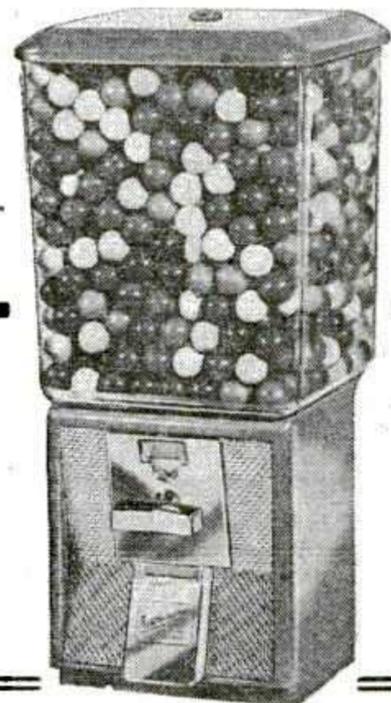


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SIXTY SUPER C**

WITH QUICK-TACH®
FOR YOUR BETTER LOCATIONS

- SUPER CAPACITY
- 1012 Balls 100 Count Gum
- 2886 Balls 210 Count Gum
- 365 Regular Capsules

AT SLIGHT EXTRA COST
See your Northwestern Distributor or write to
THE NORTHWESTERN CORPORATION

2062 E. Armstrong Street

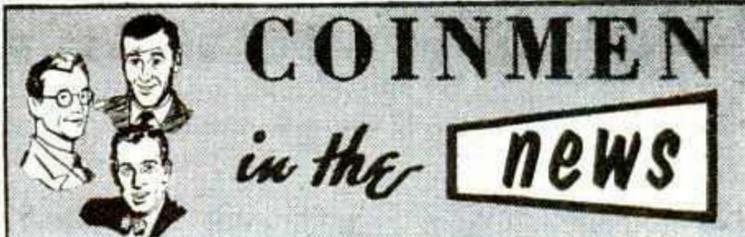
Morris, Illinois

BIG SAVINGS
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 Same fine flavors, Centers and Coatings.
Direct Low Factory Prices

Bubble Ball Gum, 140-170 & 210 ct. & Giant Size27¢ lb.
 Chiclé Ball Gum, 130 ct.35¢ lb.
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F.O.B. Factory 150 lb. lots.

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 35 years of manufacturing experience.
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COINMEN
in the **news**

Midwest

ST. LOUIS NOTES

Ely Nissenbaum, president and founder of Wonder Novelty Company, returned to St. Louis after vacationing in Tucson, Ariz., since Christmas. His son, Alvin, who is associated in the business, recently went to Chicago on a buying trip. While Alvin was away, his brothers, Marvin and Jerry, also members of the firm, took care of the business. . . . Partners Don Tabbachi and Joe McCormick, of Musical Sales Company, and members of their staff recently attended a dinner meeting of the Missouri Association of Music and Coin Machine Operators at the Hoxey Hotel in Mexico, Mo. At the meeting, Tabbachi and McCormick showed the new line of Rock-Ola phonographs and Smoke



Jerry Nissenbaum

(Continued on page 95)

SPOT REPORT

Big Hello to Charms From Parisian Trade

Bob Latimer, long-time correspondent for The Billboard in Denver, recently completed a several weeks' long tour of Europe, at one point even combining his stops with Aaron Sternfield, Billboard's coin machine editor, currently on a six-week examination of the European market (see coin machine section). Latimer's observations on Parisian bulk vending follow:

By **BOB LATIMER**

PARIS—After many years of vending only ball gum, the bulk operators of Paris are experimenting with charms and reporting excellent results.

"This is a step we should have taken at least two years ago," Marcel Lognane, who operates some 400 machines in the Paris sidewalk cafe center Madeleine, reported.

The charms, Lognane points out, seem to have a universal appeal to the gimmick-conscious French with virtually as many adults as tots patronizing the machines. "For the most part," he notes, "the grown-ups take the charms home to their children," a favorite European custom.

Lognane reports French teenagers have taken to making various types of charm bracelets, much as the youngsters in the U. S. started doing, only a long time ago.

An effective promotion technique has been to show actual sample charm bracelets on cards inside the globe with captions such as: "The New Fashion — Start a Charm Bracelet."

The charms and ball gum are generally vended separate. Parisians seem to prefer a familiar light green ball gum which makes an attractive display. The charms are in adjoining machines, most being either U. S. or German made.

Most charm machines are set at 20 francs, a coin roughly the size of the American quarter. In some informal research that Lognane conducted over a four-month peri-

od, he found that customers seemed to prefer metal charms or at least plastic with a metallic finish instead of straight plastic or wood.

Eppy Combines Glassware Set And Furniture

NEW YORK—A set of stemware charms, recently introduced by Samuel Eppy & Company during the Grand Bahama convention, are currently being shipped to the distributor and operator trade.

The collection of different type glasses—water goblet, pilsener beer, champagne, wine and heaven knows what else—are available in crystal, translucent plastic and vacuum-metal plate.

Prices range from \$4 to \$5 for the plastic and \$6 to \$7.50 for the plated. All prices f.o.b. factory. Eppy is also promoting his established line of toy furniture to go with the glassware as a household combination.

The furniture includes a wide range of bedroom and living room items such as pianos, beds, chairs, sofas, coffee tables and the like. Items are priced \$4.50 to \$7 for plastic and \$6.50 to \$8.75 for the vacuum plated.

HOTTER THAN EVER!
 Fast Moving—Reasonably Priced

TUNEFUL HARMONICAS
 Kids will want 'em to be in tune with the birds! And they're priced right, too!

4 Hole Harmonicas with link for key chain

Colorful two-tone plastic with metal reed. Packed 2 gross to a box.

- ★ Vends in all machines
- ★ Fits capsules
- ★ Excellent feature item

Only \$2.40 per gr.
 (Minimum order 6 gr.)
 Order from your distributor or:

paul a. PRICE co. inc.
 95 Leonard St., N.Y. 13, N.Y. Cortlandt 7-5147

It's Deauville For 1962 Meet

CHICAGO — National Vendors Association will be returning to the tropical climate for its 1962 convention with the site being the plush Deauville Hotel in Miami Beach, Fla. The conclave is slated to run four days, March 8 thru 11.

The group's 1961 convention was previously scheduled for Chicago. Site will be announced later.

As in the past, members will be given a special convention rate both before and after the meeting for those wishing to combine a vacation with their business meeting.

Convention arrangements are be-

BUNDESVERBAND SEEKS MEMBERS

CHICAGO—Bulk vending operators in the United States aren't the only ones thinking of forming local associations. The National Automatic Merchandising Association advises there is a new group of vending operators in West Germany going under the ponderous heading of Bundesverband der Warenautomaten-Aufsteller, which in English means Federal Association of Vendor Operators. The group has just been formed and is the first association of its kind in the German vending industry.

ing handled by Jane Mason, convention secretary.

★ ★ YOUR AUTHORIZED **VICTOR** DISTRIBUTOR ★ ★

IS FULLY EQUIPPED TO SUPPLY YOUR EVERY BULK VENDING REQUIREMENT. WE CARRY COMPLETE STOCKS OF VENDERS . . . PARTS AND SUPPLIES . . .



PEN VENDORAMA®

Victor's revolutionary and unique method of selling ball point pens. The revolving action displays all pens and assures positive delivery. The cabinet is solid oak, trimmed in chrome, screened, and baked enameled in beautiful complementary colors. Size 12" x 7" x 16 1/2" high. Capacity 168 ball point pens, vending at 10c each.

SUPER-100 CONSOLE MODEL

A show piece, designed for those choice locations. Fast Play — Big Profits — Holds two cases of Century 100-Count Ball Gum or 3,600 Balls. Super-100 is colorful and very attractive! Cabinet is solid oak with chrome-plated legs. Size 15 1/2" x 15 1/2" x 48" high.



GREAT NEW SUPER 100 CONSOLE MODEL

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LOGAN DIST. CO. 1850 W. Division Chicago 22, Ill. Humboldt 6-4870 Ill., Ind., Ohio, Wis., Mich., Ky.	NORTHWESTERN SALES & SERVICE CO. 446 W. 36th St., N. Y. 18, N. Y. Longacre 4-6467 New York State	PARKWAY MACHINE CORP. 715 Ensor St. Baltimore 2, Md. EAslern 7-1021 Va., Md., W. Va., Del.	STANDARD SPECIALTY CO. 1028 44th Ave., Oakland 1, Calif. AN 1-9037 Wash., Ore., Idaho, Calif., Nev., Utah and Hawaiian Islands.	VEEDCO SALES CO. 2124 Market St. Phila. 3, Pa. LOcust 7-1448 Pa., N. J.

See Your VICTOR Distributor for Detailed Information and Prices

★ ★ **VICTOR VENDING CORPORATION** ★ ★

H. C. DeLong, Boston Bulk Veteran, Dies

BOSTON—Harold C. DeLong, 79, associated with the gum products business for many years, died here Monday (6). He was a retired vice-president of Gum Products, Inc., of East Boston.

DeLong was educated at Boston Latin School and Harvard College and received an A.B. there in 1903 and a degree in civil engineering in 1904. He was chief chemist for the Boston Transit Commission in 1911 when he joined the Goudey Gum Company as treasurer and director, a position he held until 1929.

He formed the DeLong Gum Company in 1932 to develop confectionery and chewing gum machinery, the patent for which was acquired by Gum Products, Inc., in 1941.

He retired from Gum Products, Inc., in 1951 after serving as assistant treasurer, treasurer, vice-president and director. He was also for many years treasurer, vice-president and director of Two Star Confectionery Company, Hartz Gum Company and Henry Wenz, Inc.

"A New OPPORTUNITY IN VENDING" . . . of CRACKER JACK

Famous for 63 years. Millions and millions sold.
 Direct shipment of Cracker Jack to selected distributors of CRACKER JACK VENDING MACHINES.
 Specifications: Model 60—40" high, 17" wide, 8 1/2" deep Capacity—80 Boxes. Shipping Weight—44 lbs.

CRACKER JACK
 P. O. Box 476
 Rialto, California

Here's Legislative Kit for Bulk Operators

What to Do

Ask any operator. One of the biggest problems facing the bulk vending industry today is the flood of discriminatory tax and licensing legislation being proposed at State and local levels. Ask National Vendors Association, however, and they'll tell you the easiest way to fight this is to give the public and the legislators the facts about the bulk vending industry before such bills or ordinances are enacted into law.

The following is a set of procedures prepared by NVA to be followed by operators seeking to oppose typical local tax and licensing legislation. Included is a sample letter to legislators plus an analysis of bulk vending machines made under NVA auspices. The information is presented as a package—clip it out and save it. It may come in handy. Above all, if a problem should arise, contact The Billboard or NVA for help.

Analysis of Bulk Vending Machines

The average bulk vending machine selling penny ball gum, loose confections and nickel nuts holds about \$10 to \$14 when empty. The average machine will turn over three to four times a year.

The figures below represent a national average of bulk vending machines as reported in surveys taken by Vend Magazine, The Billboard and the National Vendors Association.

		Per Cent
ANNUAL AVERAGE SALES	\$42.00	100
COMMISSION TO STORE OWNERS (in many cases higher due to competition)	12.60	30
NET SALES	29.40	70
COST OF MERCHANDISE	14.00	33½
GROSS PROFIT	15.40	
EXPENSES		
Auto, Gas, Oil, Tolls	2.10	5
Repairs & maintenance of vending equipment	.84	2
Breakage & spoilage	.63	1½
Insurance	.42	1
Bank charge for depositing of coin	.42	1
Bookkeeping, accounting & Records	.42	1
Depreciation of equipment (over six-year period)	2.10	5
Miscellaneous overhead	1.26	3
Cost of routeman for servicing machine	4.20	10
TOTAL EXPENSE	12.39	29½
NET PROFIT BEFORE TAXES	3.01	7.1
SALES TAX AVERAGE	1.26	3
NET PROFIT before State & federal taxes	1.75	

If a single operator owns the business he will realize the \$3.01 per year per machine plus the \$4.20 for a routeman as he will be using his own labor. This will give him a total of \$7.21 per year per machine less sales tax, less State and federal income taxes. This is payment for his investment in equipment and for all of his labor.

If the operation is handled by a firm employing routeman, the net profit before sales taxes and State and federal taxes will be \$3.01 per machine.

It must also be remembered that with continuing inflation the profit on a penny and nickel vending sales continues to decline. In addition to this, sales tax must generally be paid on the total sales regardless of the fact that the operator has no way of charging the customer this tax as every other type retailer can do.

I. BE ALERT! Whenever you hear a rumor or read a newspaper article which leads you to believe that local legislation is being planned which effects the bulk operator, do not wait for confirmation! Immediately seek the source of the rumor or call the newspaper for further information! As soon as you have discovered that there is in fact legislation being planned or drafted,

II. CONTACT THE SOURCE! Most probably there is an individual or group of individuals sponsoring the proposed legislation. It may be a small provision in a larger revenue and the chances are if this is the fact the individual or individuals sponsoring the bill have not considered the position of the penny ball gum operator. Meet the sponsor. Tell him who you are, what your business is and how this legislation will effect you and others who are in a similar business. This may be enough to kill the bill.

III. OBTAIN A COPY OF THE PROPOSED LEGISLATION! Send it to NVA for interpretation and suggestions as to its legal effect.

IV. FIND OUT WHAT COMMITTEE OR SUBCOMMITTEE IS STUDYING THE MEASURE! Almost all legislation goes to committee before it is adopted by the legislative body. Committees either recommend a bill "do pass"; amend the bill; or recommend "do not pass." Arguments and written evidence can be presented before legislative committees. If after argument, the committee recommends the legislation "do not pass," chances are it will not pass. If, however, you are unsuccessful in committee,

V. CONTACT YOUR LEGISLATORS. Even if the bill has been recommended "do pass" out of committee, it still must be approved by the legislative body and you must contact every legislator that votes on the bill and explain your position to him. Use the materials supplied with this kit at every stage of the above proceedings. Change the material to fit the circumstances. Personal contact is most important in local legislation. You must convince the legislators that the revenue to be derived from an additional taxing or licensing provision is not sufficient to warrant the damage such a provision can do to an industry.

Sample Letter to Legislator:

HONORABLE JOHN LEGISLATOR
CITY HALL
ANY TOWN, USA

Dear _____

With reference to (describe legislation) we are bulk vending operators vending gum and peanuts and similar confections in 1-cent vending machines.

Our industry was the first in the vending field and has changed very little from its inception over 30 years ago. We offer the public the last real value for a penny. Despite increased cost of merchandise, labor and the standard of living, which has in all other fields completely eliminated the use of the penny, except as a tax coin, we still depend on the penny for our livelihood!

Because a vending machine is in a sense unattended, many people have a misconception as to the profits to be derived from this business. We are basically small businessmen who work hard to earn our livelihood from these machines. The enclosed analysis of the annual operation of a typical 1-cent ball gum and charm vending machine should prove most enlightening to you. This analysis clearly shows that in order to earn a decent living for his family, an operator must have a great number of vending machines on location, as the per machine profit is very small.

We realize that governments need additional revenue with which to operate and must turn to new sources of income for this revenue, but in our business, unfortunately, our costs have increased while the revenue we receive for our merchandise is exactly the same. We cannot pass taxes and license fees on to our customers, nor can we give less value in what we vend.

For these reasons, we would appreciate your reconsidering the proposal (describe proposed legislation) and exempt the Bulk Vending Machine from these provisions.

Thank you for your consideration.

Very truly yours,
(Signature)

10 cents weekly—5 cents from operators and 5 cents from locations—on each music machine in operation, it was reported.

John Hicks

South

AROUND MEMPHIS

Several coin machine and background music people from Memphis and the area enthused about the top-quality equipment they saw at the recent Music Operators of America convention at Chicago. Among those attending were **Parker Henderson**, general manager of Southern Amusement Company; **Mrs. Clarence A. Camp** and **Arnold Yergin**, both of Music Systems, Inc., all of Memphis, and **Harold Young**, Broadway Music Company, Carruthersville, Mo.



Bill Fitzgerald

Also attending the convention from Memphis were **Sam C. Phillips**, president of Phillips International Records, Inc., and **Sun Records Company**; his national sales manager, **Cecil Scufe**, and **Bill Fitzgerald**, head of record distribution. . . . A one-stop co-owner, **Mrs. Harry Cherry**, who operates Home of the Blues Record Shop with her son, **Ruben**, also went. All reported a tremendous increase in interest in stereo records.

Elton Whisenhunt

CIGARETTE AND CANDY MACHINES

Fully Reconditioned — Ready for Location
Lowest Prices — COMPARE ANYWHERE

NATIONAL 11-COL. M CIGARETTE	\$125.00
NATIONAL 9-COL. CIGARETTE	85.00
8-COL. CRUSADERS, 30c and 35c	55.00
8-COL. PRESIDENT, 30c and 35c	50.00
8-COL. DIPLOMAT, 30c and 35c	65.00
8-COL. STONERS, CANDY (post war)	175.00
6-COL. STONERS, CANDY (post war—capacity 102)	115.00
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8-COL. STONER CANDY BASES	12.50

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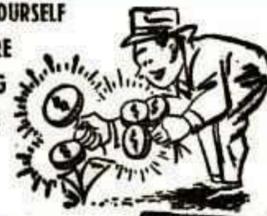
10,000 & up \$10.00 per 1,000
5,000 to 9,000 . . . 11.00 per 1,000
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907

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Continued from page 94



Joseph McCormick

Shop cigarette machines to the group for the benefit of those who had not seen the models. Accompanying the partners were staff members **Frank Bunten**, **Stan Seiter** and **Cliff Crowell**. Among operators at the meeting were **Ira Starts**, of Pike Amusement Company, Bowling Green; **Harley Tripp**, Harley Music Company; **Don Skinner** and **Jack Coates**, D & J Novelty Company; **Marvin Buescher**, **Russ Smith** and **Buddy Black**. (Musical Sales Company is the area distributor of both Rock-Ola and Smoke Shop machines.)

Members of the Missouri Association of Music and Coin Machine Operators are interested in getting all operators to participate in the MOA campaign for public relations support by contributing

MOA to Mull Miller Pension

CHICAGO—Music Operators of America directors will be meeting in Miami Beach, Fla., this fall with a proposed pension plan for President George Miller and plans for the association's 1961 Miami Beach convention expected to head the agenda.

The pension plan for Miller was discussed during a board meeting following the recent MOA convention here in Chicago. It was voted to postpone action to enable MOA counsel Nicholas Allen to draft a resolution in legal form.

Clint Pierce, chairman of the MOA board of directors, indicated Allen would present an official resolution to the board when they meet in October and that the pension would be retroactive to June 1, 1960.

Amounts

Altho no figures were stated, it was learned that amounts ranging

from \$200 to \$300 per month over a 10-year period had been discussed by the directors. A \$300 monthly figure would bring the total value of the pension to \$36,000.

MOA President Miller was absent from the room when the pension was discussed, having asked to be excused when the subject was introduced.

Board Chairman Pierce indicated that the absence of counsel Allen in the room plus a shortage of time caused the subject to be postponed. The director's meeting was held following the convention as many members were pushing to make transportation connections.

Retirement

Some observers have felt that the discussion of a pension indicates some retirement plans in the offing by President Miller. However, there was no comment from

either Miller or Pierce on this subject.

The directors' meeting will be staged at either the Deauville or Americana hotel in Miami Beach, October 29 thru November 1, simultaneously with the National Automatic Merchandising Association convention being held in the same city.

Miller announced that MOA had settled on Miami Beach as the site for the 1961 conclave with the convention slated for the Deauville Hotel, May 14 thru 18. Miller also announced that Willie Blatt, Miami operator and a director of MOA, had been appointed co-chairman of the convention and would assist Miller in the planning.

Blatt has long been active in association affairs and is noted for his public relations work with local police department charity groups in Miami.

Bulletins

MOA Seeks Meeting With Mfrs.

Lou Casola, vice-president of Music Operators of America, has called for a meeting between juke box manufacturers and representatives of MOA to "straighten out any conflict or problems" that might exist between them.

The statement came in an open letter to the industry delivered via the trade press. Altho not mentioned specifically, Casola's remarks were interpreted to refer to the recent MOA convention in Chicago where only two out of five juke box manufacturers exhibited.

Casola said he had "complete authority from (MOA's) board of directors to propose the meeting," and promised co-operation in every way possible.

Location to Test Seattle Code

SEATTLE—A local ordinance limiting juke box licenses to one per 10,000 population is being challenged by a tavern owner in court action here.

L. D. Ragan, thru his attorney, Byron D. Coney, filed a Superior Court suit challenging the constitutionality of the ordinance. He claims the city denied him a license last July 1 on the ground there already were more juke box licenses than authorized by the ordinance.

Ragan asked the Superior Court to set aside the ordinance as discriminatory in that it denies him the right to buy, own and operate his own juke box in his own tavern.

Ragan had previously filed a similar suit in United States District Court here also challenging the ordinance, but Judge George H. Boldt has stayed all proceedings in the federal action until the question is tested in State courts.

W. Va. Association Shifts Meet

CHARLESTON, W. Va.—The West Virginia Music Operators' Association switched the site of its forthcoming State convention from Clarksburg to the Daniel Boone Hotel here.

Dates of the meeting will be September 15 and 16. WVMOA's acting President Tabor announced the association would likely hold its State convention in Clarksburg in 1961.

Operators seeking reservations for the September conclave are being urged to send reservations to Joseph Reiser Jr., assistant manager, Daniel Boone Hotel, Charleston, as soon as possible since the association was only able to secure 75 of the hotel's better rooms for the meeting.

WVMOA directors also voted dues relief for the group's current "regular maximum payers," with the maximum dues being tabbed at \$25 per month. The new schedule becomes effective June 1.

New Florida Op Group Formed

ST. PETERSBURG, Fla.—A new association called the West Coast Music Operators, Inc., was formed here recently with George Othen, Melody Music Company, elected president. According to James F. Tolisano, a director of the group, about half of the operators in the St. Petersburg area have joined.

Tolisano said the group will contact operators in Tampa, Sarasota and other cities on the Florida West Coast. Other officers of the new organization are Emmett Pethe, vice-president; Bill Wing, secretary-treasurer, and James Russell, attorney.

New Haven May License Pins

NEW HAVEN, Conn.—Pinball machines may be licensed by Connecticut's second largest city shortly.

Serious thought is now reportedly being given to setting up a city licensing system similar to that in the State's largest city, Hartford, where \$24 per year per-machine licenses are required. (Connecticut's capitol city realizes upward of \$10,000 a year from this licensing source, news sources told The Billboard.)

At the present time, New Haven, like neighboring Waterbury (fourth largest city) and Bridgeport (third largest city), does not license pinball machines. New Haven, however, collects a \$10 per-machine license fee for juke boxes.

New Haven Mayor Richard C. Lee has ordered Police Chief Francis V. McManus to review all license and permit fees issued by his department. The pinball licensing proposal is among the areas being explored in the review. It is anticipated, moreover, that some of the existing fees may be boosted in review aftermath.

New Haven's pinball machines are presently subject to a \$10 per-machine federal tax. A higher levy is imposed on those machines which pay a monetary reward. Hartford's system in licensing the pinballs is to charge both distributor and operator \$12 each to achieve the \$24 total fee. There is a distinct possibility that New Haven may well follow the Hartford example.

Tenn. Operators Meet; Form State Association

JACKSON, Tenn.—A meeting of West Tennessee operators here at New Southern Hotel May 25 voted to form a State-wide organization of phonograph operators to be named Tennessee Music Operators Association.

The group's action came during a meeting which lasted from 7:30 p.m. to 12:30 a.m., chaired by Drew Canale, of Memphis, president of Memphis Music Association.

Joining Canale at the Jackson meeting were Alan Dixon, general manager of S & M Sales Company,

and Jack Canipe, Canipe Amusement Company.

Canale told the group it should temporarily operate out of Jackson and be entirely separate from the Memphis Music Association.

Officers

Officers of the new groups are: H. A. Waller, Ideal Amusement Company, Jackson, president; Earl McDaniel, McDaniel Amusement Company, Jackson, vice-president; J. B. Bridgewater, Brownsville Amusement Company, Brownsville, secretary, and Alan Dixon, general manager of S & M Sales Company, (Continued on page 109)

U. S. to Mull Coin Tariff Concessions

WASHINGTON — The Interdepartmental Committee on Trade Agreements last week included juke boxes and coin-operated amusement and vending machines in a preliminary list of export items on which the U. S. will consider requesting tariff concessions from other countries during tariff negotiations to be held in Geneva, Switzerland, in September.

The State Department list is designed to "cover items of significance" in U. S. export trade, with a view toward "easing difficulties experienced by American exporters thru foreign tariffs."

The State Department stressed the hope that American exporters will submit their views on the extent to which existing customs treatments should be modified, to the Committee for Reciprocity Information, here. Such information will be helpful in obtaining "meaningful benefits for American exporting industries," the department said.

Hearings

CRI will hold public hearings July 11 on the proposed requests for tariff concessions. Individuals wishing to appear must notify the committee no later than June 27. Application to be heard must indicate the article on which the individual wishes to be heard, and an estimate of the time required for oral presentation.

Those wishing to make oral presentations must also submit to the committee their view in writing, not later than June 27. Communica-

tions must be addressed to the Committee for Reciprocity Information, Tariff Commission Building, Washington 25, D. C. Fifteen copies of written statements must be submitted, and one copy must be sworn to.

Witnesses who make application to be heard will be advised of the time and hearing room of their individual appearances. Appearances at the hearings may be made only by or on behalf of persons who have filed written statements and have made written application for oral presentation.

The U. S. expects to negotiate at Geneva this September with the

commission of the European Economic community, which will represent the six member countries (Belgium, France, Germany, Italy, Luxembourg and The Netherlands) and with Australia, Austria, Canada, Chile, Denmark, the Dominican Republic, Finland, Haiti, India, Israel, Japan, New Zealand, Nicaragua, Norway, Peru, Spain, Sweden, Switzerland, Tunisia, United Kingdom and Uruguay. Additional countries may also decide to participate.

3 BACK TO OLD FACTORY GRIND

CHICAGO—Three factory workers here put their noses to the grindstone and saved \$2.16 in vending machine fares—but they wound up before the federal grand jury. Jose Neira, 29; James Taylor, 24, and Richard Engleman, 18, were accused of grinding two dozen pennies to dime size for use in vending machines at the plant where they work as assemblers. For their meager "savings" the trio faced a maximum sentence of five years in prison and a \$2,000 fine. The charge was mutilating currency with intent to defraud.

Pick-A-Platter New Name for Record Vender

NEW YORK — "Pick a Platter" has been selected as the name to be used for the new record vending machine produced by the Automatic Machines Division of the United States Chemical Milling Corporation. Spokesman for the Manhattan Beach, Calif., concern, said the name was produced by a USCM secretary, Jean Rabey, in a company-wide contest.

General Sales Manager R. S. Stevens declared that the machine is now entering production and plans for placing units in theaters, stores and other locations are well under way. The vendor offers 10 different records and has a storage capacity of 150. Initial models stock seven-inch 45 r.p.m. disks for varying prices which can be preset.

House Committee Okays Extension Of Cigarette Tax

WASHINGTON — The House Ways and Means Committee on May 31 gave its approval to legislation extending the present high excise tax rate on cigarettes and other products, and the corporate tax rate for another year.

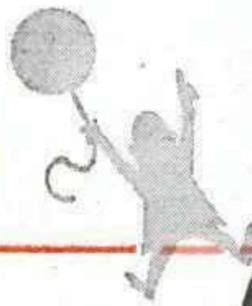
The high rates were slated to expire June 30. At that time the levy on cigarettes would have dropped from 8 to 7 cents per pack.

President Eisenhower and the Treasury Department have urged extension of the rates in the interest of a balanced budget.

Rates were upped during the Korean war and have been extended on a yearly basis since then. The measure now faces action on the House floor. If passed, it will then go to the Senate.



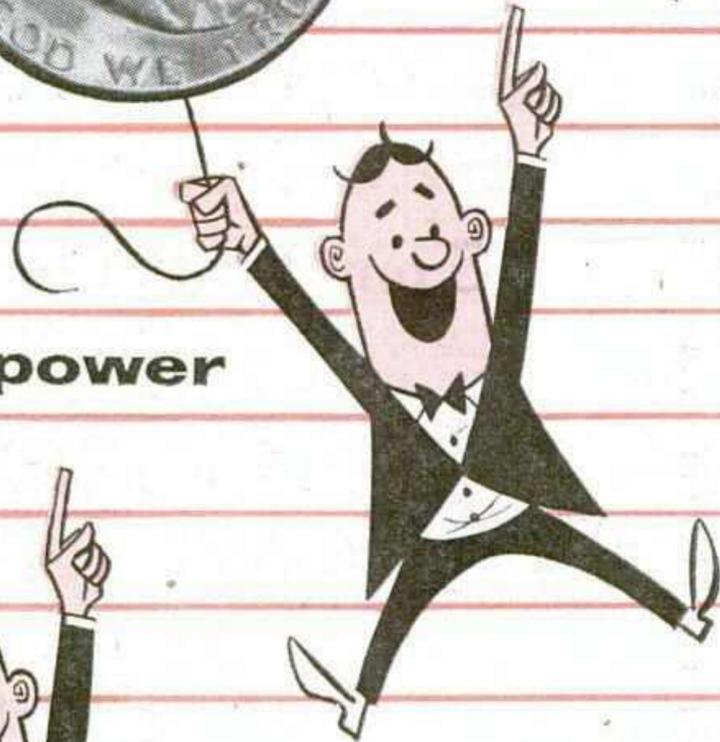
SECRETARY OF COMMERCE Frederick H. Mueller (right) takes a gander at National Rejectors, Inc.'s, currency changer during the recent annual mechanical exhibit of the U. S. Patent Bureau in Washington. Arthur Hauser, NRA general sales manager (left), explains the operation of the machine, while Commissioner of Patents Robert C. Watson acts as interpreter. The unit accepts and changes \$1 and \$5 bills.



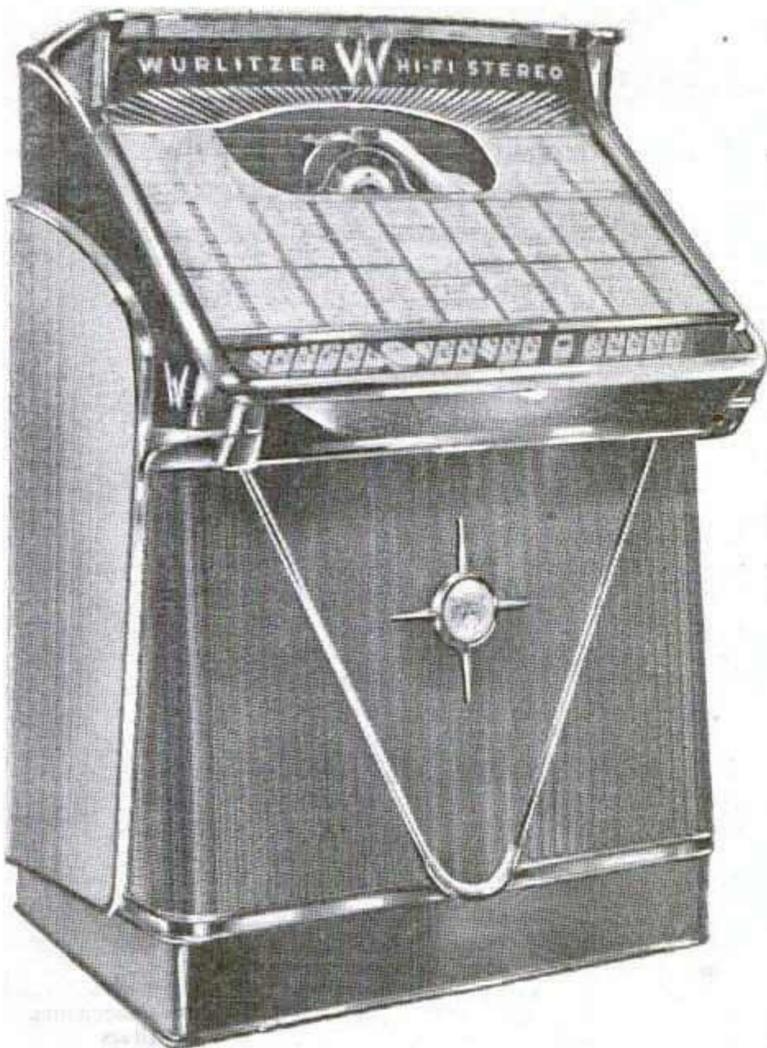
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adds up
to the
other!**



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WURLITZER
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MUSIC SYSTEMS



The Billboard's

Coin Machine Price Index

Listings represent used machines in average condition introduced from 1954 thru mid-1959. Price quoted on each machine represents the average of quotes to operators by franchised distributors in three geographical areas—East, West and Midwest.

Quotes are received and averaged monthly. Listings should be used only as a general guide, since machines of identical type and condition may have considerably different values in different areas.

MUSIC

AMI

Table listing music machines with model numbers and prices, including D-40 (40), D-80 (80), E-40 (40), etc.

ROCK-OLA

Table listing Rock-Ola machines with model numbers and prices, including 1436 (120), 1438 (120), 1442 (50), etc.

SEEBURG

Table listing Seeburg machines with model numbers and prices, including M100B (100), M100C (100), 100W (100), etc.

WURLITZER

Table listing Wurlitzer machines with model numbers and prices, including 1250 (48), 1400 (48), 1500 (104), etc.

BOWLERS & SHUFFLES

BALLY

Table listing Bally bowling machines with model numbers and prices, including ABC Super-Deluxe, ABC Bowling Lanes, ABC Champion, etc.

CHICAGO COIN

Table listing Chicago Coin bowling machines with model numbers and prices, including All-Star Team Bowler, Blinker, Bonus Score, etc.

TV Bowling League

UNITED

Table listing United bowling machines with model numbers and prices, including Ace Shuffle Alley, Atlas Shuffle Alley, Advance, etc.

PINBALLS

BALLY

Table listing Bally pinball machines with model numbers and prices, including Balls-A-Poppin', Ballerina, Bally U.S.A., etc.

Sea Island

GOTTILIEB

Table listing Gottlieb pinball machines with model numbers and prices, including Ace High, Add-A-Line, Atlas, etc.

ARCANE & NOVELTIES

Table listing Arcade & Novelties machines with model numbers and prices, including All-Star Baseball, Aqua Duck, Auto Photo, etc.

Colors

DALE

Table listing Dale pinball machines with model numbers and prices, including Dale Pom Pom, Rifle Gallery, Davy Crockett, etc.

ARCANE & NOVELTIES

Table listing Dale arcade machines with model numbers and prices, including Dale Pom Pom, Rifle Gallery, Davy Crockett, etc.

Dale Pom Pom

DALE

Table listing Dale pinball machines with model numbers and prices, including Dale Pom Pom, Rifle Gallery, Davy Crockett, etc.

Red Ball

DALE

Table listing Dale pinball machines with model numbers and prices, including Red Ball, Rifle Gallery, Davy Crockett, etc.

Sternfield Reports on German Trade

Still Prime Market for U. S.

HAMBURG, Germany—Location ownership of juke boxes is on the increase here, but nonetheless West Germany is still an operator's market, and it will continue to be a prime market for American juke boxes for many years to come. Most of the boxes made by the five German manufacturers go to locations, but the better stops are generally operator-serviced, and they generally have American juke boxes.

The consensus among industry leaders here is that the German box—selling for about half the price of the American music machine, will continue to make strong inroads in poor and marginal locations.

Of Germany's 55,000 juke boxes on location, about 60 per cent are of domestic manufacture. However, this percentage doesn't reflect the true picture. Many of the German machines were placed on location when American boxes were hard to come by, and in terms of producing revenue on location, the American juke boxes are well ahead.

The German game situation is unique. Payout machines are legal, but with some odd provisions. Machines may take no more than 10 pfennings (about 2.5 cents) and 15 seconds must elapse between the time the coin is inserted and the wheels stop rolling.

Moreover, the payoff may be not more than 10 to one—jackpots are illegal. To complicate matters further, no more than two payout machines are allowed to a location, and no machine may be in operation for more than three years.

This last provision is a boon to the manufacturers and somewhat of a problem to the operators. It would be the same, for example, as the U. S. federal government passing a law providing that shuffle alleys may be legally operated for three years by a given operator; then, if he wants to continue, he must get rid of the machine and buy a new one.

There are an estimated 100,000 payout machines in the country, and the manufacturers can figure—to the machine—how to set production for the replacement market. Payout machines cost about 25 per cent of the price of flippers.

German Arcade operators have discovered a method of circumventing the limitation of two payout machines per location. They merely set up a partition in their Arcade, thus creating two Arcades, with the right to put in four payout machines. Taxes for these machines are pretty stiff—running up to about \$7.50 per month.

Other than the payout machines, straight five-balls seem to be the only game doing much in Germany. A couple of years back, shuffle alleys began to take hold, but the demand petered out. Biggest objection was the space taken up by these games.

German juke box operating methods are beginning more and more to resemble those in the United States. Initially—when juke boxes were introduced right after World War II—commissions were unheard of, and the operator was doing the location owner a favor by putting in a music machine.

Now commissions—averaging about 30 per cent—are the rule and, as the competition for locations increases, advance commissions are common.

Juke Box Sales 80% Stereo

HAMBURG, Germany—With regard to stereophonic music, German juke box operators are pretty much in the same boat as their American counterparts, according to Erich Schneider, who heads the Wurlitzer agency for Germany.

Schneider said that about 80 per cent of the new machines sold are stereo units, but that a shortage of stereo pop singles plagues German operators.

He added that locations generally get about 30 per cent commissions, but that the 50-50 arrangement, after front money of 300 marks (about \$75) a month is becoming more and more common.

According to Schneider, the five German juke box manufacturers sell largely to locations because the operator market generally goes to the American juke box export agents.

Schneider said that the German sub-distributors of American juke boxes are being hurt by competition from American distributors who sell used equipment directly to German operators at lower prices than the German sub-distributors can.

In order to fight American competition, German coinmen now issue registration certificates, with the picture of the machine, the specification and the serial number. The issuing agency is Verband der Deutschen Automaten Industrie.

Schneider claims that a lot of U. S. imported used juke boxes are not satisfactorily converted for German operating conditions, and that the registration certificate system, which went into effect on April 1, assures the operator that the machine will perform satisfactorily.

Also, the registration certificate is proof that the seller actually owns the machine, as the certificate is not issued until the machine is fully paid for. If a bank handles the paper, the certificate is held by the bank until the last note is met.

Push Fast Play in Arcades

HAMBURG, Germany—German Arcade operators are fighting hard to remove the restriction which allows only two payout machines per location. The restriction applies both to regular locations and Arcades.

Lars K. Skriver, head of Verband Der Deutschen Automaten Sport Und Spielhallen Besitzer E.V.—which is German for the Arcade Owners' Association—feels that there is a good chance that the restriction will be removed insofar as Arcades are concerned, with the limit raised to five. Other German coin machine leaders are inclined to disagree.

The new law, which goes into effect October 1, allows the government to decide how many payout machines may be placed on a location. Many German coin machine authorities feel that no changes will be made. Skriver, however, citing certain lower court decisions, is optimistic.

Arcades number only about 350 in Germany and are concentrated mainly in the large cities. The average Arcade installation has about 20 pieces—14 flippers, four football machines and two payout units. Skriver claims that with the Arcade owner paying for his own rent, lights and personnel, payout machines are necessary to survive.

Also, he added, minors are excluded from Arcades, so the faster-action games are in demand by the adults. He pointed out that the German-variety payout machines are not to be confused with the fruit machines. Skriver explained that the 2.5 cent-per-play limit, the 15-second time interval the wheels must spin, and the limited odds, make the game not much faster than an American five-ball. The difference is that an operator can buy four payout machines for the price of one flipper.

Adickes Builds Coin Empire

HAMBURG, Germany—Al Adickes, head of Nova Apparate-Gesellschaft here, is riding high on the tide of Germany's newfound importance in the coin machine world. Adickes is a combination manufacturer-distributor, who represents Rock-Ola, Chicago Coin, Williams and Gottlieb, and who makes his own kiddie rides, his own stereo cabinets and a good part of the Rock-Olas he sells.

He is also the only major kiddie ride operator in the country, placing rides of his own manufacture in 200 department stores throughout the country.

Using the Rock-Ola record changing mechanism, which is imported from the United States, Adickes makes most of the other parts in the juke boxes he sells, and he ships to all over the Continent, with the exception of Belgium and The Netherlands. He also makes the Nova Stereomat, a handsome Chippendale cabinet which houses the Rock-Ola record changer, and the amplifiers which Nova makes. Twin stereo speakers, also made by Nova, flank the machine.

Adickes has been successful in selling the unit for locations which need selective music, but which might object to a juke box. Operated by wall boxes, the Stereomat performs the functions of a juke box and actually gives a little more class to the location.

Adickes employs 130 persons between his Hamburg plant and his kiddie ride factory. He is also a major factor in the fast-growing automatic in-plant feeding industry here. His most recent installation was for the giant naval works in the Kiel Canal.



AARON STERNFIELD

ABOUT AUTHOR, BB COIN EDITOR

AARON STERNFIELD, coin machine editor of The Billboard and author of the reports from Germany on this page, has covered the coin machine industry for eight years. He worked as a reporter out of The Billboard's New York office until early last year, when he came to Chicago as editor of the department. This is Sternfield's first tour of Europe as a Billboard staffer, but he's already acquainted with the overseas terrain. He saw combat duty in Europe with the U. S. Army during World War II. Sternfield's wife, Muriel, is accompanying him on part of his current tour which winds up in two weeks. Apparently, Aaron has adopted some of the Continental ways, for he writes that he has acquired a French Citroen automobile which he'll bring back to the States with him.



BAZOOKA GUN is the new Midway Manufacturing Company game. Featured is a pistol operating on a compressed air principle. (See details in June 6 issue.)



DANCING DOLLS, the new D. Gottlieb & Company five-ball pin game, has two silhouetted dancers on the backglass that "dance" as players make scores. (See details in June 6 issue.)

NSM Hits 155,000 Output

BINGEN, Germany—This is probably one of the most unlikely places in the world for a major juke box and game factory. The setting is strictly out of a storybook—a sleepy little Rhine village surrounded by vineyards and green rolling hills. But in these sylvan glades is probably the world's most modern coin machine factory, and one of the largest in Europe.

The firm is NSM-Apparatchbau, which makes 150,000 Rotomint payout machines and 5,000 Fanfare juke boxes a year. And NSM's companion firm—Loewen-Automaten—is the Seeburg distributor for Germany.

Driving force behind this industrial complex in the rural Rhine is Gerhard Schulze, former newspaperman, Luftwaffe pilot and now a city planner of sorts.

For in addition to the spanking new and efficient NSM plant, the company area has built modern apartments for 130 of its 660 employees, and more apartments are to be added.

Schulze sees no contradiction in being one of Germany's largest juke box manufacturers and distributor for America's largest music machine maker at the same time.

"We offer our customers Cadillacs and Volkswagens," he explained, "and there's a market for both."

Actually, most of NSM's Fanfares—about 65 to 70 per cent—go for export, with Italy, Switzerland, the United Kingdom and Austria the biggest buyers. The rest go to German operators and to locations, usually of the bread-and-butter type.

The Seeburgs are sold exclusively to German operators, and they generally go on top locations.

The factory is something to behold. The production shed is over 96,000 square feet, with skylights letting in the natural sunlight and fluorescent lights thruout. The building is completely air conditioned, and the 430 production employees work under conditions as pleasant as may be found anywhere.

While the plant is pretty much isolated from the major centers of population, a new autobahn is scheduled to pass right by the plant next year.

The administrative building and the old production building were completed in 1956, with the new shed completed just a year ago. NSM also owns its own plastic factory, and it makes all its own parts—including tools and dies—for the Fanfare and the Rotomint.

Next year, Schulze will gear production for 6,000 to 7,000 Fanfares, with the major portion of the increase to go on the export market.

Rotomint production is pretty well set at 150,000 a year. Due to a rather peculiar German law, payout machines may only be operated for three years before replacement. Hence NSM knows pretty well what production to gear for.

The German payout machine, by law, can only accept 10 pfennig (2.5 cents), must spin for 15 seconds before stopping, and can pay out

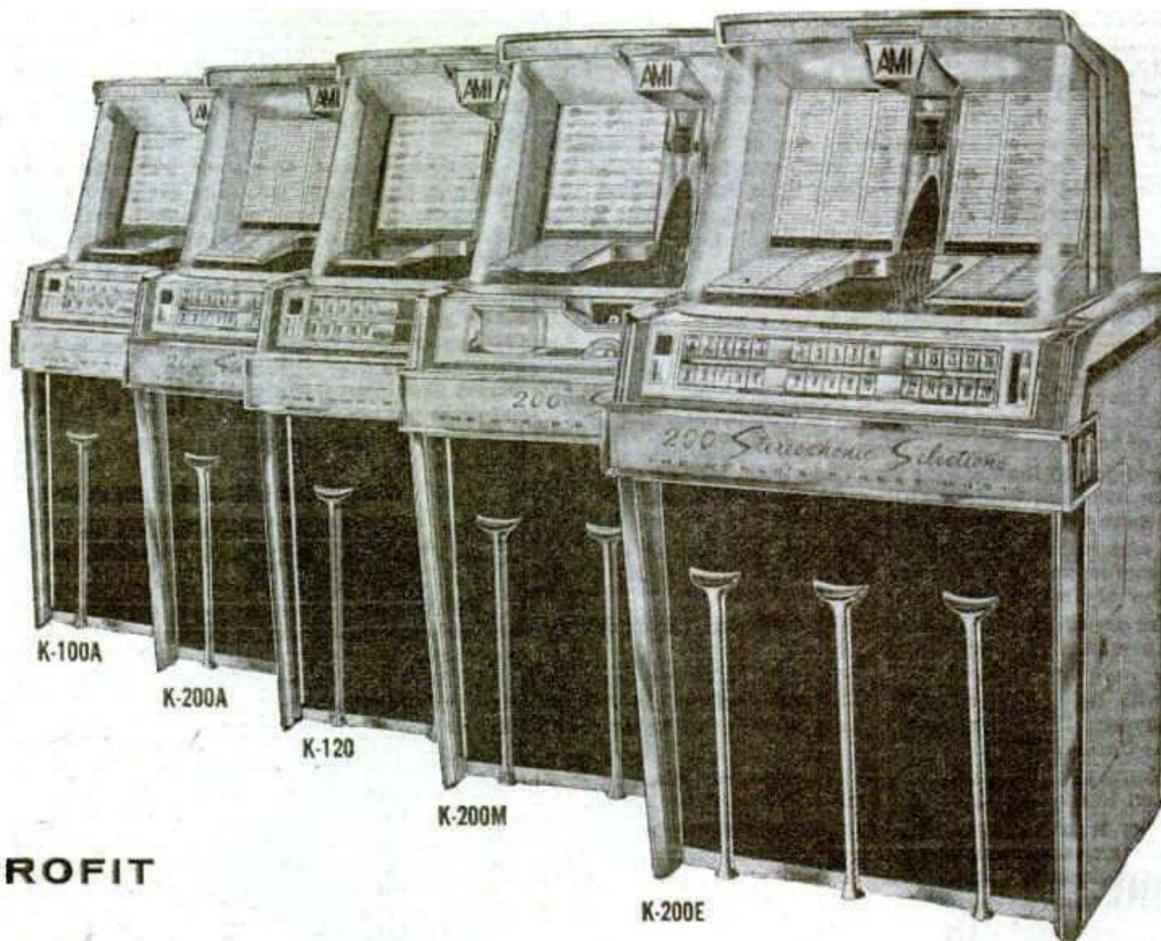
(Continued on Page 108)



Al Adickes

MEN WHO KNOW PUT THE "K" IN NOW

5 new models
 smartly uniform
 in styling
 but
 with distinctive
 differences to
 meet your
 specific needs



YOUR **King** OF PROFIT

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Harry Jacobs says
CHECK THESE PRICES

AMI	
I-200	\$695
H-120	545
E-120	215
SEEBURG	
KD200 (50¢ play)	\$545
100C	285
100B	235
ROCK-OLA	
1455S	\$475
1454	425
WURLITZER	
2300, 2310, NEW	Write
GUNS	
Un. Carnival	\$145
Un. Bonus Deluxe	175
Gen. Rifle Gallery	185
Bally Lotta Fun, NEW	\$545
Used also in stock.	

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TAKE IT EASY:

Casola Advises Caution in Attempt To Expand Into Full-Line Vending



FULL-DRESS INSPECTION: The roster of 18 employees and a dozen vehicles line up before the three buildings of the Midwest Distributing Company and the Midwest Automatic Vending Company. Two buildings on the left house the juke box and game operation. Large building on the right has been converted to vending headquarters.

ROCKFORD, Ill. — "Go slow" is the advice Lou Casola offers to juke box operators who are contemplating expanding into full-line industrial vending. Casola, a Rockford, Ill., juke box operator and an MOA director, now operates 80 food and drink machines on 50 industrial locations. He began his industrial operation a scant four months ago.

While Casola is pleased with the progress of the vending venture, he admits that he could have started out a mite more modestly. Casola bought \$103,000 worth of vending equipment before he began lining up locations and to date not all of the equipment has been placed.

But Casola has no regrets. He feels that the stability offered by merchandise vending will pay off in the long run, and he plans to



DIVERSIFICATION

emphasize expansion of the vending operation.

Three years ago Casola began operating cigarette machines, beginning with street locations and later expanding into industrials.

He joined the National Automatic Merchandising Association, talked to full-line vending operators, looked over equipment at NAMA shows and spoke with salesmen of the vending machine manufacturers.

Casola also spoke with Harry Snodgrass, Albuquerque, N. M., and Red Wallace, of Oak Hill, W. Va.; two MOA directors who had gone into full-line vending. Their opinions, and that of Bernie Kiley, Airport Vending, one of Chicago's largest full-line operators and a close friend of Casola, convinced the Rockford operator that the time was ripe for the move.

Casola admits that when he launched the venture with an open house at Rockford last December, he and all the members of his staff knew virtually nothing about food and drink vending.

The various vending machine manufacturers displayed their equipment at the open house, instructed Casola and his employees on the servicing and functioning of the machines, and offered training courses for employees.

Without the help from the factories, Casola feels that the operation might never have gotten off the ground. The factories also provided direct mail material which is being sent weekly to all plants employing 100 or more persons within a 30-mile radius of Rockford.

In his quest for locations, Casola even uses regular television advertising. He sponsors the weather broadcast over WTRV, Rockford, and shows 60-second films of his local installations.

Casola's purpose in shelling out large sums for TV advertising is not obvious on the surface. While it would appear that television is

an expensive method of reaching location management for 300 potential stops. Casola feels that many of the video viewers are employed in the potential locations, and that the commercials create an employee demand for automatic feeding. He further feels that this demand can be converted into new locations.

A new corporation, the Midwest Automatic Vending Company, was set up for the operation. Employees include three routemen, two installers, a manager and a supervisor. All these men were new to food and drink vending at the outset; all have been trained by the various factories. Casola said he experienced little difficulty in changing a juke box serviceman to a vending machine serviceman.

Midwest Automatic routemen currently service fresh-brew and powder coffee machines, sandwich vendors, hot food units and ice cream, candy, pastry, cold drink and cigarette machines. Cigarette service now comes under the vending division.

Full-line vending has also helped Casola's background music operation by providing him with locations already serviced for food and drink.

According to Casola, the operator who moves into an industrial location must be prepared to offer everything in the way of coin-operated equipment required by the location or risk the danger of losing the stop to someone who can. So when he went into industrials with cigarettes three years ago, he had already taken the first step toward full-line vending.

On small locations, with 25 to 50 employees, Casola will limit the installation to cigarettes, candy and instant coffee. On locations with from 50 to 100 employees, the installation consists of cigarettes, candy and fresh-brew coffee. Anything larger gets the full line.

Casola realizes that he is too new to full-line vending to pose as an expert. But in a few short months he has learned—by trial and error—that a juke box operator can set up a successful full-line vending operation without causing his juke box operation to suffer, and that the potential in industrial vending is such that it should be given serious consideration for every medium or large-sized phonograph operator.

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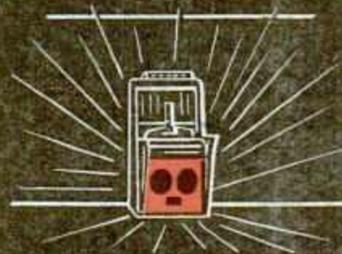
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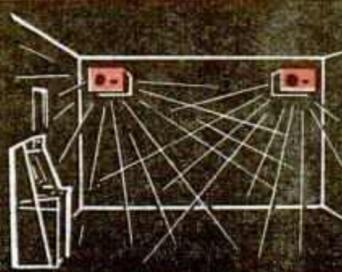
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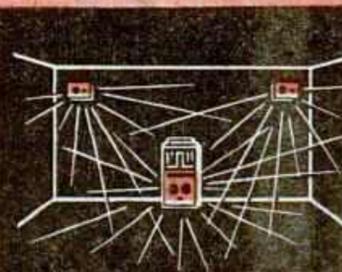
POSITION A

for monaural play feeds all the sound thru the built-in main unit speakers. The two 12" heavy duty bass speakers and the wide dispersion high compression driver horn are skillfully matched for the finest of high fidelity music.



POSITION B

cuts out main unit speakers and channels music to the two separate stereo speakers. Allows phonograph to be placed in heavy traffic area while the speakers are placed for best stereo sound reproduction.



POSITION C

channels the music to the stereo extension speakers and also combines both channels again for broadcast through the main unit speakers. This combined four bass and three tweeter speaker arrangement fully compensates for any location acoustic deficiencies to provide smooth, aural balanced, reinforced stereo.

Temple New Prexy Arkansas Music Assn.

LITTLE ROCK—C. O. Temple, Hope Novelty Company, Hope, Ark., was elected president of Arkansas Music Operators' Association

at their first annual convention May 29 at Albert Pike Hotel. He succeeds N. O. Bledsoe, owner of National Novelty Company, El Dorado, who was elected chairman of the board of directors. Bledsoe was ill with flu and did not attend the one-day convention.

The several dozen operators from all over the State adopted a resolution to work during 1960 to improve good will and public relations for their industry.

Other Officers

Other new officers elected for the coming year: J. Earl Gill, Gill Amusement Company, Hot Springs, vice-president; A. G. Williams, Williams Amusement Company, Monticello, secretary; Dan Levine, Standard Automatic Distributing Company, treasurer.

Three directors were re-elected. They are: Felton Landrum, B & L Amusement Company, Fort Smith; Robert Kirspel, president of Kirspel-Hollenberg Amusement Company, Little Rock, and Bill Smead, Camden Novelty Company, Camden.

New directors elected were: Charles Wilcox, Wilcox Music Company, Pine Bluff; Nathan Wheelless, Service Amusement Company, Jonesboro, and James Medford, Mena Novelty Company, Mena.

Speaker

Speaker at the meeting was William Humphreys of Little Rock, executive-secretary of the National Retail Grocers' Association. He told the group that their association and industry in Little Rock had come a long way and that they had built good public relations.

He recounted his experience in building good will and good relations with the public in the grocery industry and how it was accomplished. He said the music operators were "gaining recognition" for a good, clean industry which in the past in some areas had a bad reputation.

He said all the group could be proud that they are good citizens and businessmen who contribute to the well-being and development of their community and city.

Officials

Two of the officers of the association are also, or have been, public officials. Kirspel is an alderman (councilman) at North Little Rock. Smead was sheriff for many years at Camden.

Charles Stewart is executive-secretary of the association. Outgoing officers: Bledsoe, who was president last year; Temple, who was vice-president; Gill, who was secretary, and Brinkley, who was treasurer.

Directors last year were: Williams, Levine, Landrum; Ernest Vathis, Twin City Amusement Company, Texarkana; Kirspel and Smead.

P-R Coup Hits Gotham Press

NEW YORK — Not long ago, the public relations committee of the New York State Coin Machine Association gained considerable good will for the industry, in the presentation of a juke box for the benefit of the mentally retarded children of the Creedmoor State Hospital. Now the venture has been capped with a particularly fortunate turn of events with publication of a photo of the presentation in The New York Journal American.

The photo shows Dr. Harry A. LaBurt, director of the Creedmoor

H & N Named Tenn. Distrib For Seeburg

NASHVILLE, Tenn. — The H & N Distributing Company, a new firm headed by George Happell and Norman Haas, was named to represent Seeburg in Western Tennessee, the 11 Southern counties of Kentucky and 10 Northern counties of Alabama.

The firm will headquarter in Nashville. Happell was former branch manager for the S. L. Stibel Company here, and Haas was with the Seeburg Corporation for almost 10 years as sales engineer in this general area.

The Stibel Company retains its other territories for Seeburg in Indiana and Kentucky, and in addition will now cover West Virginia.

South Distributions At Wm. Meet

MEMPHIS—Sam Lewis, vice-president of Williams Electronic Manufacturing Corporation, Chicago, held a meeting in Memphis last week (5) of Southern game distributors to brief them on an "unusual new game." (The Billboard, June 6.)

Details of the new game were kept secret, and the company is to lift the wraps at a later date.

Seven distributors from five States attended the luncheon meeting at Hotel Peabody Sunday, followed by several hours of discussion about the new product and a dinner at Pappy & Jimmy's Restaurant.

Attending were George Sammons, D. V. Pennington and Cliff Ferguson, of Sammons-Pennington Co., Memphis; Raymond Williams, Williams Distributing Co., Dallas; Ron Rudd, Southern Distributing Co., Orlando, Fla.; Eli Ross, Ross Distributing Co., Miami; Nathan Wall, Hermitage Music Co., Nashville; Jack Lovelady, Friedman Distributing Co., Atlanta; C. C. Culp, Culp Distributing Co., Oklahoma City, and R. L. Goad, Game Sales Co., Inc., Memphis. Louis Boasberg, New Orleans Novelty Co., New Orleans, was unable to attend because of illness.

Memphis was selected for the meeting because it was the most centrally located of the Southern cities with participating distributors.

Lewis had earlier held similar meetings of distributors in Chicago and New York and left Memphis for Los Angeles, where he was to conduct an introductory meeting for West Coast distributors.

Decca Claims Hot Juke Box Platter

NEW YORK — With virtually no retail activity or radio play, Decca Records reports it has shipped out more than 40,000 copies of a new Roberta Sherwood single record. The locale of the big demand, according to Decca, is the juke box industry. Virtually the entire sale to date has been to operators.

"It proves the importance of the juke box industry to any record company," a Decca official stated, "and beyond that it proves the power of juke boxes as an exploitation medium for a new record. As a result of this early juke box activity, which has been generated largely by word of mouth from one operator to another, we are now getting a sort of rub-off air play on the record."

The record, which couples a pair of natural juke box sides, "Ace in the Hole," and "The Gang That Sang Heart of My Heart," is reportedly a hot one in the boxes. Many operators are said to have told Decca that within the first week the tally mechanisms on many of their boxes went all the way around and had to be reset.

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CC BOWLING LEAGUE B/A	225.00
BALLY BOWLING LANE B/A	225.00
UN. BOWLING ALLEY B/A	225.00
AMI J-200E, STEREO	895.00
AMI J-200M	725.00
AMI H-200E	525.00
AMI H-120E	525.00
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WUR. 2100	475.00

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Public Cheers Display Of Antique Coin Units



FASHION MANIKIN in window of Bonwit Teller, New York women's apparel store, shown with coin-in-the-slot song and talking machine, first patent for which was granted William W. Rosenfield on May 17, 1885. Unit is part of the private antique coin machine collection of Frederick Fried, art director of the store.

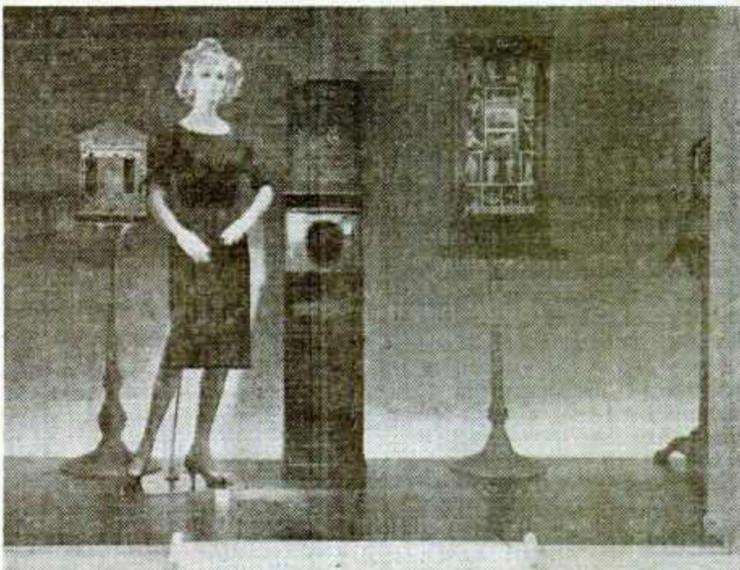
By **REN GREVATT**

NEW YORK—The coin amusement industry got an unexpected wave of favorable publicity here last week thanks to one Frederick Fried, a collector of ancient coin devices dating back to the 1880's. Fried, who is art director of Bonwit Teller, a Fifth Avenue store known as one of the smartest women's apparel centers in the world, arranged for an eight-window display at the store of more than a score of his highly prized amusement units.

The windows are on the busy corner of Fifth Avenue and 58th Street next door to Tiffany's here. During the week-long display, which featured mannikins modeling the Lanz line of women's clothing in various poses around the coin machines, Fried estimates that at least 1,000 people per hour viewed the displays.

"We got a terrific amount of favorable comment on the windows," said Fried, whose own private collection interest in seeing this type of equipment preserved.

(Continued on page 109)



SHOWN WITH Bonwit Teller store window manikin are three of the archive coin machine devices from collection of Fred Fried, store's art director. Left to right: "Whiff of Fragrance," penny perfume vendor; Mills Novelty Mystery Machine, dating from 1904, and postcard slot machine, offering a selection of the beauties of that period for a penny per card.

DETROITER HITS CIVIC MOOD TOWARD MUSIC OP BUSINESS

DETROIT—Indignation at the way some public bodies and officials treat the juke box business with disdain rather than as a legitimate business was voiced by Ben Stocker, of Band Box Music Company, Oak Park, a director of Music Operators, Inc.

Stocker referred specifically to the new ordinance by the down river suburb of Southgate, which imposes an annual fee of \$100 for the privilege of operating, plus \$25 per location, and has further restrictive rules, such as prohibiting machines within 500 feet of any school or church. Stocker pointed out that in many instances churches themselves install juke boxes as a desirable means of recreation for their young people.

"This leaves a very bad taste in a good citizen's mind," said Stocker. "Just because we are in the music business, we are not bums. This can run us right out of business. This is not right. It is contrary to the spirit of free enterprise."

He stressed that such a policy of restriction and heavy fee drives people away and damages the community, which would benefit more by having a policy of licensing and regulation that encourages people to go into business.

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European News Briefs

U. S. Stereo Comes to Denmark

COPENHAGEN—A "bringing-Stereo-to-Denmark" importation program is being conducted by the Copenhagen firm of Nordisk Automat Services.

The firm is importing a large number of Seeburg and Rock-Ola stereo juke boxes from Germany and Holland. The stereos are being sited not only in Copenhagen but in outlying Danish cities.

Nordisk is banking that stereo will supplant monaural more rapidly than is generally realized, and that the operator first away from the post will be hard to catch when the switch-to-stereo begins full-tilt.

Along with its stereo import program, Nordisk is settling into a new headquarters in downtown Copenhagen.

Plan Export of Eltec Juke Box

BERLIN—The Eltec company of West Berlin is planning export promotion of its Eltec juke box. The company has signed a contract with the Hamburg firm of Fa. H. von Wichmann KG, Electrogeraete, which is erecting a subsidiary, ELTEC Export. The subsidiary will handle export sales and parts supply.

Bergmann Seeking UK Outlets

HAMBURG—Thomas Bergmann's British affiliate, Th. Bergmann & Company, is inviting applications for Bergmann dealerships in the United Kingdom.

The Hamburg firm erected its U.K. subsidiary after collapse of Reading Automatics, which had Bergmann's U.K. agency franchise. The concern announced that selected dealers will have the full Bergmann backing, including finance facilities and spare parts.

Bergmann is pressing in the United Kingdom the sale of its Symphonie series of juke boxes—the 80, 200 and 120 wall box—and its 22-column all-electric console cigarette vender.

Dr. Burmester, Legal Aide, Dead

HAMBURG—Dr. Walter Burmester, an attorney specializing in coin machine litigation, has died in Hamburg at the age of 75.

Dr. Burmester was legal adviser to the Association of German Coin Machine and Amusement Hall Proprietors, and had been conducting negotiations on behalf of the amusement hall proprietors with the Federal Economics Ministry in Bonn just prior to his death.

Belgians Shipping Quiz-O-Matic

BRUSSELS—A Belgian-produced coin quiz game, Quiz-O-Matic, is being exported to the U. S. by a Brussels firm.

The Societe Belge des Distributeurs Automatiques hopes to cash in with its coin game quiz on the U. S. quiz contest fad.

The quiz game has a table base with an indicator at the far end. Upon insertion of the coin, five questions and 15 answers are projected onto a screen by a projector inside the machine.

Alongside the machine is a panel of 15 buttons, one for each answer, and a timer. The player is timed in making his answers. Part of the money inserted is returned for each question correctly answered, and an extra bonus is paid out when all questions are answered correctly within the set time.

There are four subject panels, each with five questions, and the manufacturer intends adding to the subject field. Questions are projected from a reel containing 500 sets of five questions.

New York Assn. Preps For Catskill Clambake

NEWBURGH, N. Y. — Everything was in readiness at press time for one of the biggest outings on record for the New York Operators Guild. The annual weekend affair was due to start Saturday morning (11) at the New Roxy Hotel, in Lock Sheldrake, in the heart of New York's Catskill Mountains.

Lou Werner, attorney for the group, told The Billboard that a sellout was in prospect for the weekend outing and that reservations for the annual banquet Saturday night were coming in in good shape. A number of representatives of the Music Operators of New York, the Westchester Operators Guild, the Rockland County Association and the State Coin Machine Association were planning to attend.

Promised highlights of the weekend were a golf tournament and other athletic activities, for which Mike Mulqueen reportedly had assembled a bevy of trophies; all-star entertainment in the banquet floor-

show; an indoor and outdoor swimming pool, and an indoor skating rink.

Also on the docket were various speeches, including a summation of recent public relations committee activities on the part of public relations chairman, Al (Senator) Bodkin.

Musi-Pak Bows Tape Cartridge

NEW YORK — Musi-Pak, Inc., has debuted its Model MP-101 tape cartridge background music unit. The set employs a continuous loop cartridge which plays continuously for two hours and then automatically repeats itself. The unit contains a 10-watt amplifier and operates off a standard 115-volt power supply. A complete library of music is available, selected and scored for various types of locations.



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C.C. Goales 110	Mu. Atomic Bomber 125	Cross Country 295
C.C. Criss Cross Hockey 295	Mu. Flying Saucer 95	Shoe Shine 150
Capitol Panoram 295	Mu. Lord's Prayer 175	Key Team Hockey 175
Ex. Space Gun 125	Mu. Photo (prewar) 395	Bally All Star 150
Ex. Dale Gun 45	Mu. Silver Gloves 195	Stan. Metal Typer 250
Gen. 2-Pl. Basketball 175	Mu. Voice-O-Graph (prewar) 225	Harv. Metal Typer 225
Gen. Championship Baseball 125	Mu. Drive Yourself 395	Evans Hole in One 150
	Phil. Toboggan Skee 345	Midway Red Ball 250
	Alley 345	Decca Grandma 225
	Seeburg Coon Gun 125	Movie Flipovers, hand operate 35
	Set Shot Basketball 195	Drive-In Movie 295
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11-Col. NATIONAL (ML) 158

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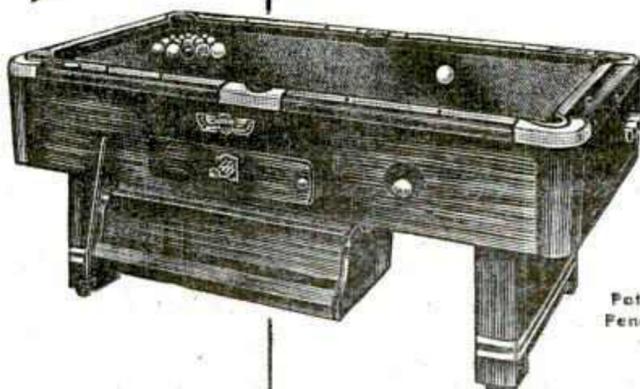
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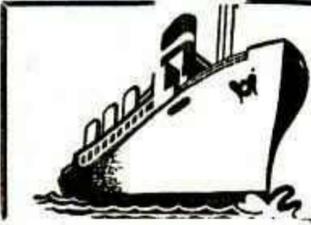
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To You Mr. Operator:

As of May 31st, only 108 operators have sent in their check and signed up for the Public Relations Program.

I am sure this is only because you have put off sending in your checks and membership forms, but we cannot afford to put it off, as we cannot expect the manufacturers and distributors to pay if the operators don't. The manufacturers and distributors are only going to pay their share if the operator will do his.

If this Program fails, it will be because the operators failed to do their share as most of the manufacturers and distributors have already signed up to do their share.

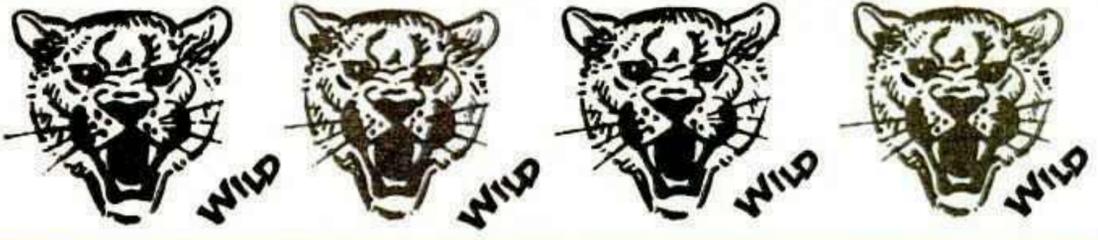
Can we as operators, who will get the most benefit from a Public Relations Program allow this Program to fail?

I say we cannot afford to fail, so it is up to you Mr. Operator to sit down now and send in your check to the Coin Machine Council, 75 East Wacker Drive, Chicago 1, Illinois. If you have mis-placed your membership forms, send in a check and the form will be sent to you.

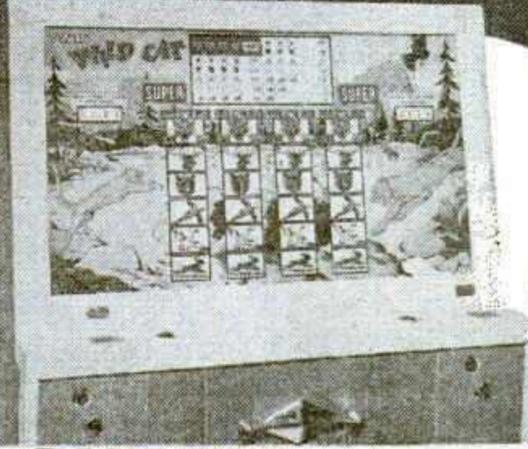
We must not fail, do it now.

Yours for Better Public Relations,

Lou Casola
Lou Casola, President



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NEW PLAYER APPEAL/SCUFF PROOF BASE
LOCATION TESTED/TERRIFIC EARNING POWER

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200 lbs.



Postpone Grand Jury Probe Of Detroit Operators' Union

DETROIT—Investigation of the Detroit juke box operators' union by a special grand jury has been delayed pending a federal court decision on legal arguments presented by union attorneys and the government.

The government seeks to examine records of Teamsters' Local 985 and has asked the local to produce a list of juke box operator members and a general membership list.

Union attorneys argued the government subpoena was incorrectly issued to William Vankoughnet, secretary-treasurer of the local, and should have gone to William E. Bufalino, now in Washington, D. C., as a teamster monitor. Union attorney George S. Fitzgerald said the local had voted last December to give Bufalino sole custody of the records and offered to bring him here to accept service.

Advisement
The matter has been taken under advisement by Federal Judge Thomas P. Thornton. The union

has petitioned that the subpoena be reissued.

Government attorney Frank B. Moore, of the Cleveland office, antitrust division of the Justice Department, argued that the subpoena was correctly drawn under provisions of the Sherman antitrust act. Moore added the Justice Department did not want to set a precedent by reissuing the subpoena as the union asked.

Howard Kaye Nuptials

BROOKLYN — Howard Kaye, son of Irving Kaye, prexy of Irving Kaye Company, manufacturer of coin-operated pool tables, was married Saturday, May 28, to Ellen Oklegfeld. Ceremony and reception took place at the Midwood Jewish Center. Coin industry people from various sections of the nation were present for the affair. The newlyweds are currently on a honeymoon in the Virgin Islands.

HERE'S A DIME, BABY—PLAY MY SONG ON THE JUKE BOX

SALT LAKE CITY—Members of the Disabled American Veterans Club Six in Salt Lake City get a unique thrill when they play the juke box in their club.

As often as not, they can find—on the big stereo Wurlitzer—a number played by "their" orchestra or sung by "themselves" or another member of the club.

John Perry, a trumpet player who manages the club, and Max Horton, owner-operator of Horton Music Company, came up with the unique idea of listing various numbers on the cards as being played or sung by club members.

Thus club members can go to the machine and select a number played by themselves. The actual artist is also listed, but the members enjoy asking their escort, husband or wife to play "my song."

Max and John are happy about the arrangement, too. It has increased sales considerably.

U. S. Promises More Coins For Machines

PHILADELPHIA — The U. S. Mint has said the public is using more coins today than ever before in history. Altho it could not put its finger on the main reason, it did say that the upswing in the coin machine industry is partly responsible.

As a result, the mint plans to step up its output of coins this year by three-tenths of a billion. Last year the mint made 2.4 million coins and supplied another 400 million from stock on hand. This year's schedule calls for the minting of 2.7 billion coins.

This, of course, is good news for coinmen. It means there will be more coins available to put into their machines.

Circulation

Officials estimated there are about 25 billion pennies in circulation, 5.9 billion nickels and uncounted millions of dimes, quarters and half dollars which total almost \$2 billion.

In the first nine months of fiscal 1960, which ends June 30, the penny demand almost doubled over the same period of 1959 in which a billion were turned out.

"It seems people are putting more money in amusement and vending machines than ever before," said a spokesman for the mint. "Of course, there are some other causes, like people collecting coins and merchants saving them for sales taxes."



BIG DAY IN DENMARK. Industry members in Denmark get together to celebrate the day when the first amusement games and juke boxes were imported into their country following repeal of import restrictions on these products. Standing at right is Frius Danneman, general agent for the D. Gottlieb & Company game line in Scandinavia, and to the left, Alfred Jorgensen, president of Brodr. Jorgensen, Copenhagen, sole Gottlieb distributor for Denmark. Around the table are members of the Brodr. Jorgensen coin machine division.

SPECIALS OF THE WEEK

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\$60.00

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\$40.00

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\$75.00

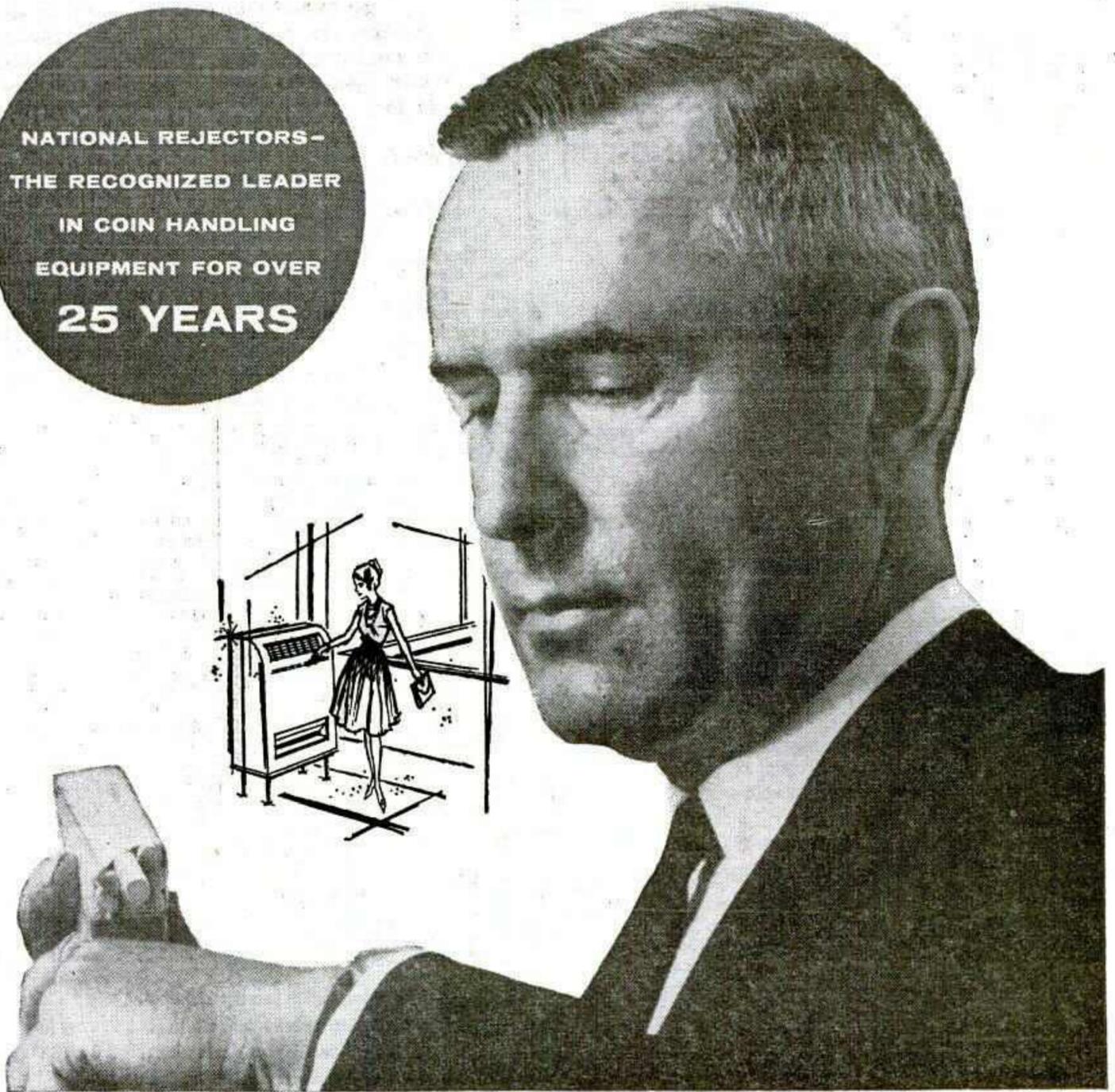
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100 Sel. Chrome.. 37.50

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5 BALLS

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NSM Hits 155,000 Output

• Continued from page 99

no more than 10 to one. However, NSM is now making another Rotomint model for the British market, with faster action and with jackpots.

The Rotomint is exported to 28 countries, mainly in Europe and South America.

Schulze is extremely interested in training top coin machine engineers, mechanics and production men. Some 50 apprentices are currently enrolled in a 40-month training course—dividing their time between classroom and shop. When they graduate they will be tops in their fields.

Schulze, who was a founder of the German trade paper, Automaten-Markt, has adopted American public relations techniques. In charge of press relations is the competent and charming Ursula Fischer, herself a veteran newspaperwoman.

Miss Fischer edits an attractive company paper and keeps the trade and consumer press informed about the activities of NSM. She is able to quote production figures, take visitors on plant tours, answer intelligently and thoroly most questions about the workings of the plant and the policies of the company.

Right now, the Rotomint machine and the Fanfare juke box pose little threat to the American position in the world market, altho each unit earns a healthy profit for the company.

However, if the NSM formula could be applied to U. S.-type games and to juke boxes of American selectivity and durability, Bingen could well be one of the coin machine centers of the world.

SPECIAL!

CHROME SIDE RAIL MOLDING FOR BALLY BINGO GAMES \$5 PER SET OF 2.

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SEEN & APPRECIATED

Drive-In Sets Juke Box Outdoors, Gets Top Play

PANAMA CITY, Fla. — That the ability to see the phonograph has a powerful effect on how much play it will receive is ideally illustrated in the experience of a local operator here with Jimmie's Drive-In, a popular eat-in-your-car restaurant near downtown Panama City.

Specializing in seafood and giant hamburgers for most of its 15-year existence, Jimmie's Drive-In has always offered juke box music. However, it was not until a recent remodeling made it necessary to move the phonograph outdoors that any of the machines which have been used could be seen by patrons seated in their cars out in front. Gulf Music Company, who has had the location for as many years, had been perfectly content for each phonograph to operate indoors, protected from rain, dust, and Panama City's corrosively humid climate.

During the remodeling, however, when the juke box was moved to the outside, Harold Hawkins, Gulf Music Company proxy, was astonished to see collections hit an all-time high. Customers who gave no thought at all to music with their meals in the car were now either getting out of the car, and walking up to the machine to deposit a coin or giving a coin to the waitress for the purpose.

Experimenting for a week or two, the phonograph was placed out in plain sight each evening—and again, volume rose.

The logical conclusion was to leave it there, and this has been done ever since. A simple, inex-

pensive enclosure built over the juke box protects it from weather, but an open front leaves the machine still completely visible to every drive-in patron. Apparently, the sight of a bright, colorful machine builds patronage.

FTC Issues Trust Guide

WASHINGTON—The Federal Trade Commission last week (3) issued a 16-point guide designed to "encourage wider understanding by businessmen of the laws prohibiting the granting and receiving of illegal promotional allowances for advertising and special services.

The guide was issued, according to FTC, for the "sole purpose" of educating businessmen and the public to the requirements of the law. At the same time, the commission reiterated its purpose to continue vigorous enforcement of the law "by every means at its command."

"According to Commissioner Edward Tait, a common excuse for non-compliance with certain provisions of the Robinson-Patman amendment to the Clayton Act is that the provisions are "too complex for the non-lawyer to understand."

Copies

He said the guide would "go far toward nullifying this excuse." Those interested in obtaining a free copy of the guide may do so by writing to the Office of Information, Federal Trade Commission, Washington 25, D. C.



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2 AMI D80	165.00
2 AMI D40-45 (repainted)	125.00
1 Rock-Ola 1465	450.00
1 Rock-Ola 1455 (Stereo)	450.00
5 Seeburg 100-A	80.00
Seeburg 100-A (change over)	135.00

BALLY and UNITED BINGOS

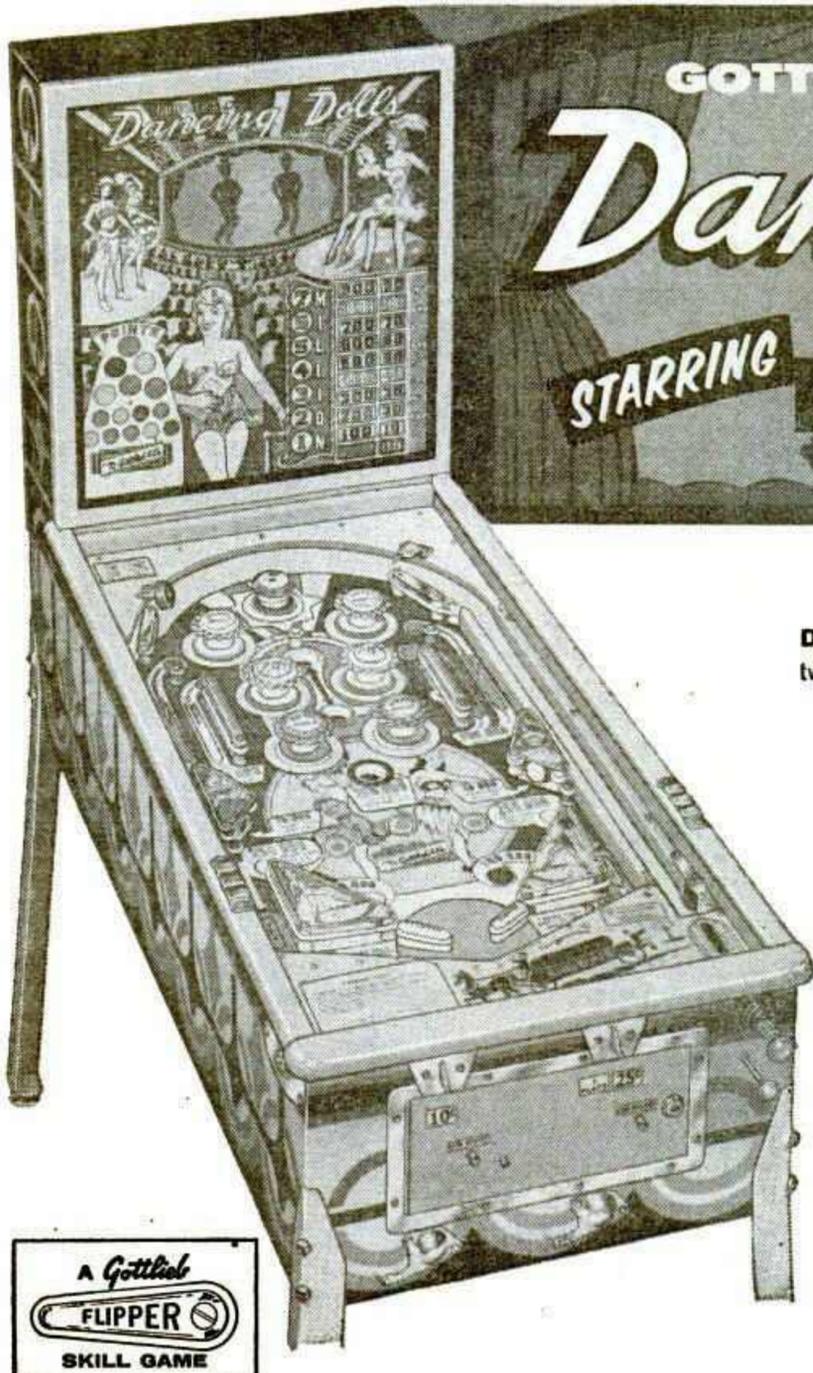
2 Bally Beach Club (as is)	\$30.00
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3 United Caravan (as is)	50.00
2 United Manhattan (as is)	25.00
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Dropping ball in two top kick-out holes or hitting red or yellow targets turns on one or two spot-lights and the dancers tap out a merry tune. Clever new scoring sound synchronized to tap dance. Players also score points by lighting spot-lights. Super high score to 7,900,000 and all the standard Gottlieb features.

DANCING DOLLS has the most novel and appealing animation ever to appear. Drop in to your distributor today. He'll arrange a demonstration . . . front row center!



1140-50 N. KOSTNER AVENUE • CHICAGO 51, ILLINOIS

It's Always Profitable to Operate Gottlieb Games!



Public Cheers Antique Show

Continued from page 104

"Every day this kind of equipment is being moved out and replaced by new Arcade models," he noted, "and the worst of it is that when the replacement takes place, the old models are simply destroyed. I would like to make a personal plea to anybody who has in his possession any of the really old-time stuff, especially going back to the period from say 1889 to 1915, to not destroy it. I would be willing to buy the models they have and there are other collectors around who are just as interested as I am."

Among the units that Fried now numbers in his collection are examples of old gum and postcard machines and the Adams tutti-frutti gum machine of the 1890 period. He also owns pre-1900 examples of the early roller organ, music boxes, player pianos and nickelodeons. In a forthcoming book on the history of coin machines, Fried will trace the development of these units from the earliest period of the Regina music boxes, the Symphonium music machines from Europe, the early Wurlitzer and Seeburg units and the first private music machines, which allowed a player to

use ear pieces so that only he got the benefit of his play.

In addition to the machines themselves, according to Fried, collectors are every bit as interested in the old "mailers," or mailing pieces employed by the companies to promote their equipment in the old days of the industry. "Caille Brothers of Detroit, the Mills Novelty Company of Chicago and International Mutoscope all used to send out these colorful pieces," says Fried. "If people would search thru their attics and the old back drawers and find such pieces, believe me, they can sell them for cold cash. These are precious relics, just like the machines themselves. These machines, which honestly were the beginnings of the age of automation, are all parts of the archives of Americana."

Fried says that as recently as last February the New York City Museum had scheduled a month-long exhibit of his equipment but a newspaper campaign at the time designed to crack down on the honky tonks of 42d Street, made it appear an unpropitious time. "There is still a lot of interest, however," Fried points out, "and I've received letters from the Brooklyn Museum and others congratulating me for preserving these units."

How does Fried go about picking up the items in his collection? "Frankly, I just get in my car and drive all over the place visiting Arcades. You can always find a few of these antique pieces in the bigger places like the ones operated by Max Schaeffer of Shalk and Schaeffer in New York. But I got a lot further away than that. I spend a lot of time and money on my collection but it's worth it to me."

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Tenn. Ops Meet, Form Assn.

Continued from page 96

manager of S & M Sales Company, Memphis, treasurer.

The group voted to draw by-laws, fixed dues at \$5 per meeting, and agreed to meet the second Monday of each month every other month.

Meetings for the rest of the year will be June 13, August 8, October 10 and December 12. The group also voted to contact operators from the rest of the State, with major objectives being operators in and around Nashville, Chattanooga and Knoxville.

Meetings

All meetings of the West Tennessee group and Memphis operators (Memphis is in West Tennessee)

P-R Coup Hits

Continued from page 103

Hospital in Queens, receiving the juke box from public relations chairman, Al (Senator) Bodkin, with Meyer Parkoff, another active member of the committee, also taking part. Bodkin was exultant this week about the photo coverage the mass circulation evening daily, and committee members shared his enthusiasm in the press coup.

O. Brown, Ark. Op, Dies

BRINKLEY, Ark. — Oscar Brown, route manager for M. L. Armstrong, Armstrong Amusement Company, died June 5 of a heart attack. He was 37. He had been in the music business 12 years. Before becoming route manager for Armstrong, he had been employed several years at Paragould Music Company, Paragould, Ark. Brown left a wife and two children.

will be at Jackson because it is centrally located.

Canale, in discussing purposes of the association, said it would be for fellowship, exchange of ideas, fostering good will and good public relations and stamping out anything not complimentary to the industry.

Canale said the members could also work together in contacting legislators as well as discussing how to convert from nickel to dime play.

Accomplishments

Some of the group also said Nashville operators were impressed with what the Memphis Music Association accomplished in working with police authorities to reduce coin machine break-ins.

Attending the meeting, besides those already named, were: Joe Armour, Alamo Music Company, Henderson; J. A. Butcher, Butcher Amusement Company, Dyersburg; Robert Smith, Smith Bros. Amusement Company, Dyersburg; Charles Eaker, Eaker Amusement Company, Paris; William Willis, Willis Amusement Company, Milan, and Raymond Mullins, Jackson Amusement Company, Jackson.

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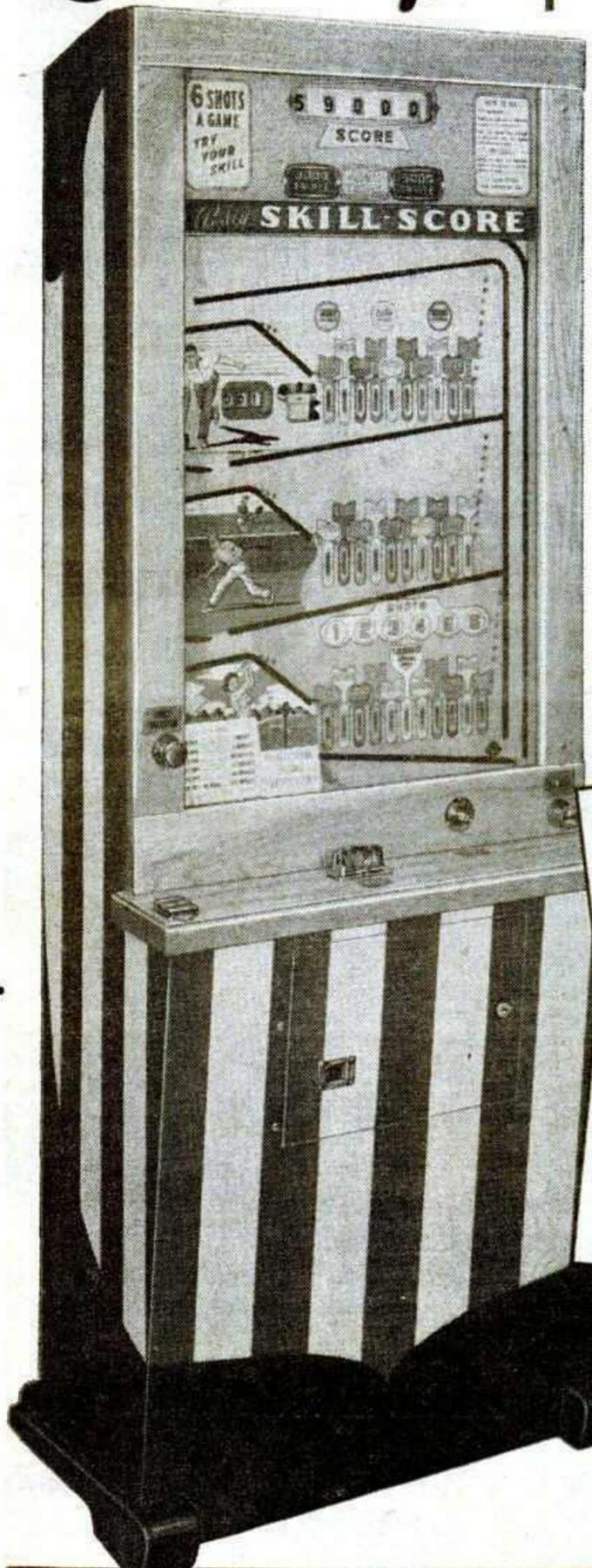
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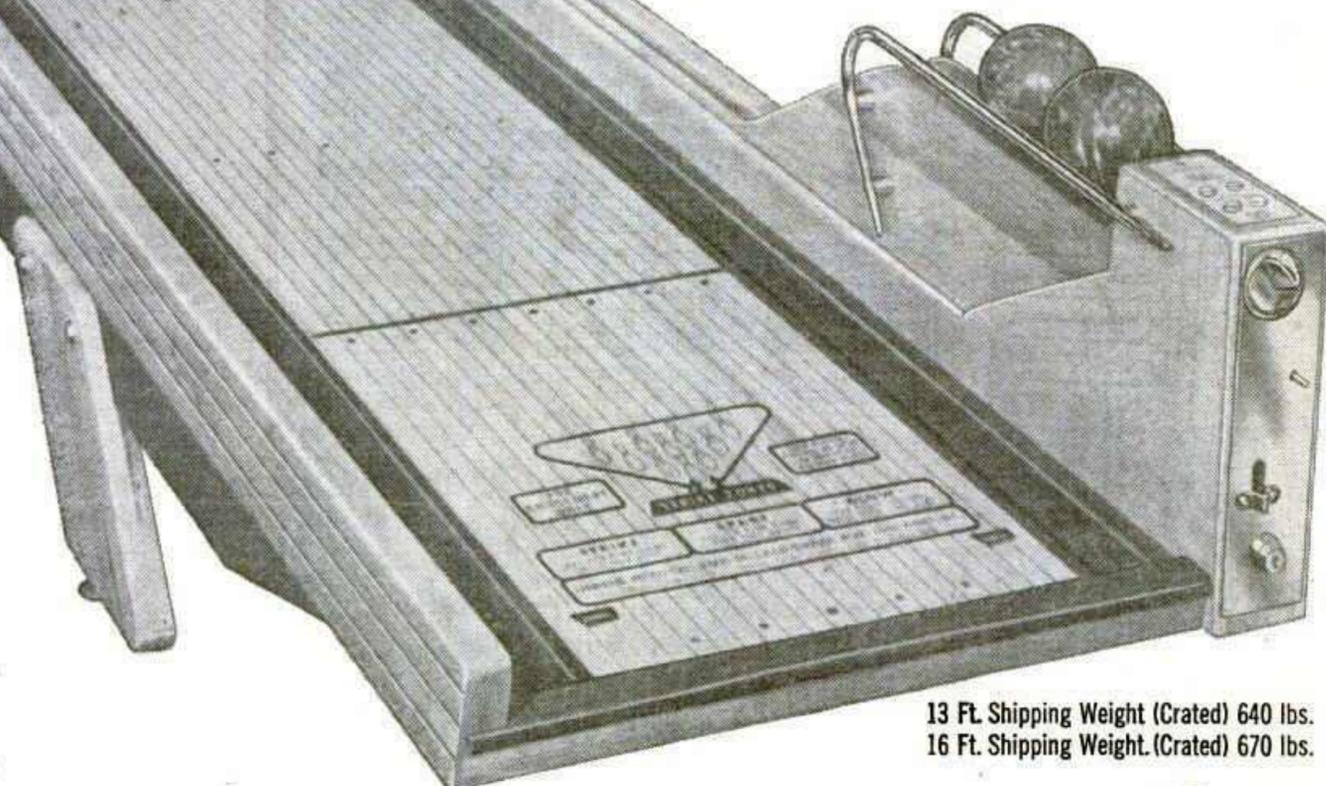
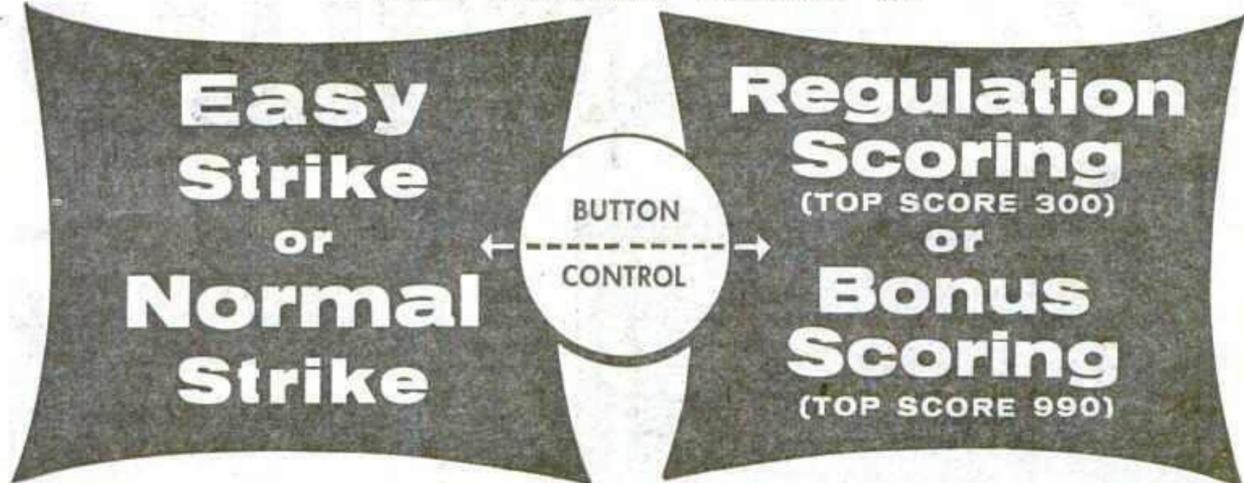
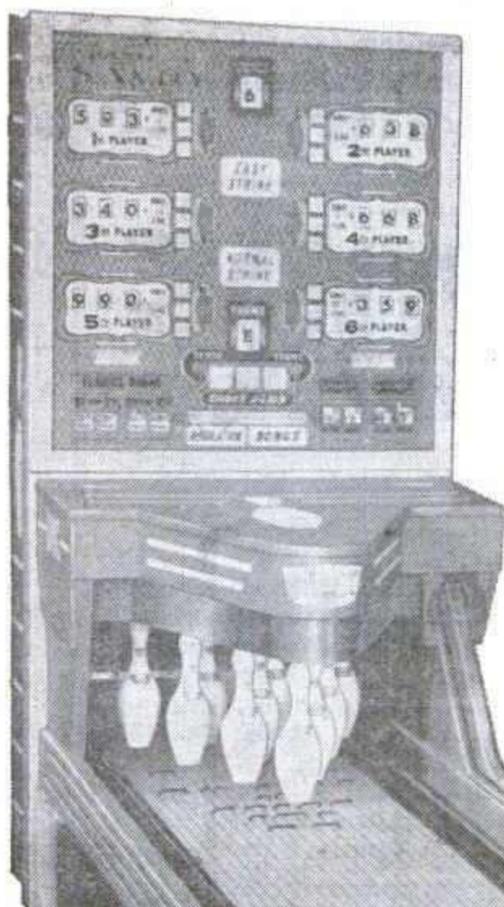
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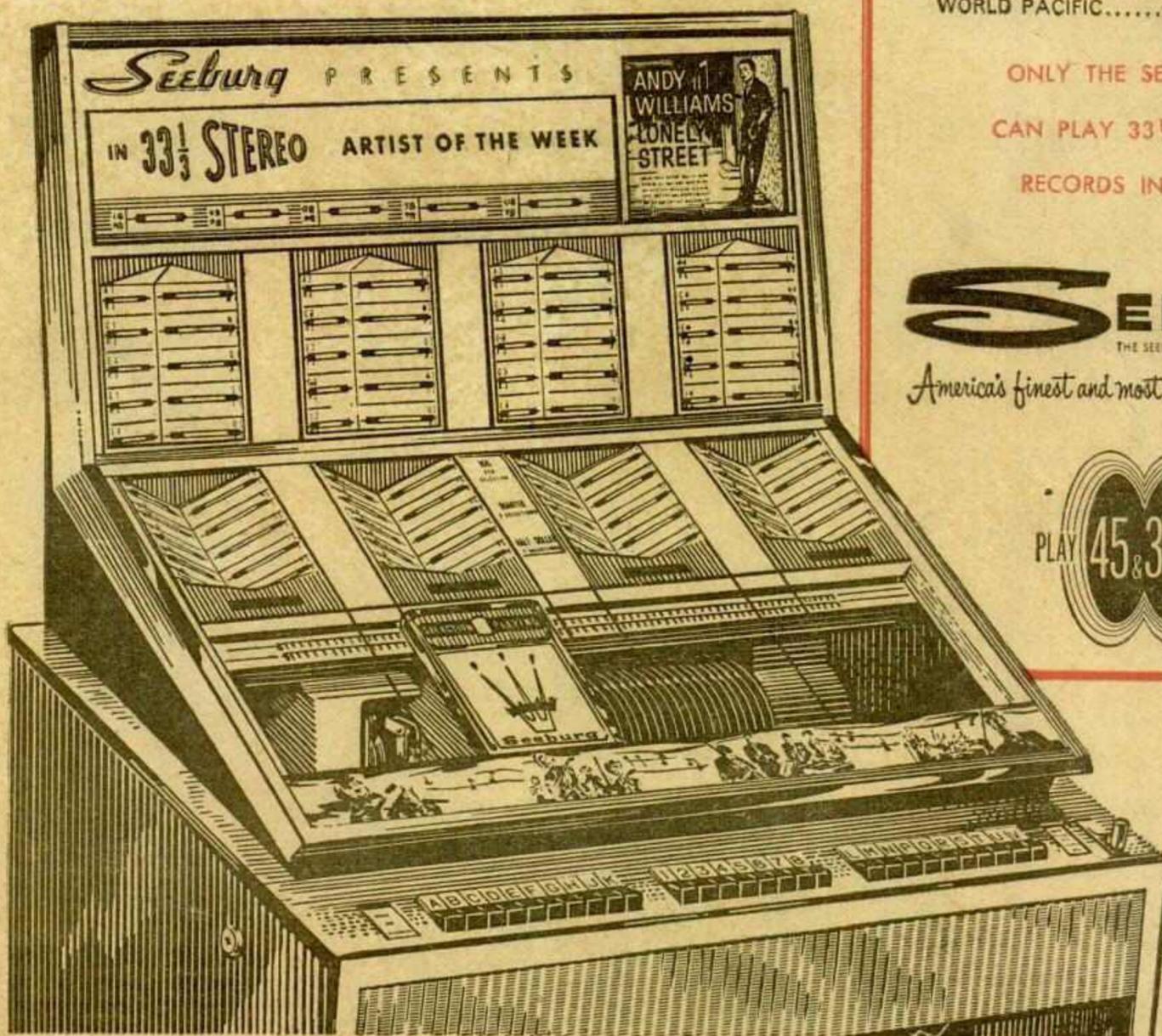
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