June 4, 1960

SIXTIETH YEAR

THE AMUSEMENT INDUSTRY'S LEADING NEWSWEEKLY

Spirited Running in LP Charts Sweeps

Col. Leads Victor at Half-Way Mark; Cap. Third; New Talents Score Hits

**BY ROB ROLONTZ**

NEW YORK—RCA Victor and Columbia Records engaged in a spirited battle for first place in the major LP charts last week that hit an all-time high.

The Billboard's top LP charts for the first six months of 1960, with Columbia emerging the winner.

Columbia had eight new entries on the best-selling monaural "action album" charts in this period and 14 on the stereo charts for the first six months of 1960, eight out of a total of 39 new LPs on the chart.

Favorities Dominates Artists who have long dominated the charts both stereo and monaurally, with new albums.

Mick Jagger had all four of the new "Sing Along" sets hit the stereo chart and two made the monaural chart. John Lennon has three albums on the stereo chart.

Billy Vaughn had two records on the stereo chart and two made the monaural chart. John Maltis had three albums on the stereo chart.

The distributor defendants named in the suit are Herbert Slotkin, of Slotkin Records, and Fabrications, and Jerome Slotkin, of Schulte Distributors, to whom Bonus Plats-Pak al.

**ARMADA AND CAMEO-SUE PLATTA-PAK**

PHILADELPHIA — The American Society of Record Manufacturers and Distributors of America (ARMADA) which expressed so much concern over disk bootlegging during its recent convention, took its first official steps toward doing something about it last week.

Acting for ARMADA, the law firm of Bland, Neiberg, Balder & Steinbrook filed a declaratory judgment suit to be heard at Philadelphia County Court here — in behalf of Columbia Records' record Bernie Glassman — against the Bonus Plats-Pak Company and two Philadelphia distributors on disk counterfeiting and bootlegging charges.

The total of over $50,000, plus an accounting, Penalties and interest are the claims.

The bill filed in the Superior Court of Pennsylvania trade mark laws — includes claims of $10,000 for counterfeiting Columbia's label trade mark, $25,000 for Columbia's loss of profits as a result of the counterfeiting, and $15,000 for profits reaped $35 the defendants on the bootleg items.

The distributor defendants named in the suit are Herbert Slotkin, of Slotkin Records, and Fabrications, and Jerome Slotkin, of Schulte Distributors, to whom Bonus Plats-Pak al.

**NEWS OF THE WEEK**

**Bands a Hit On Stereo**

NEW YORK—It is interesting to note that recordings with bands have an even stronger appeal in stereo than they do on monaural.

This is due, of course, to the sound value of a stereo recording with a large orchestra as against one-channel monaural wiring. The Ray Conniff ork, the George Shearing ork, the Billy Vaughn ork and the Enoch Light and Terry Snyder ork are among the strong bands.

In the case of Light's Command LPs, a label that was started to take advantage of the sound that could be obtained via stereo techniques, stereo discs outpolled their monaural counterparts by a ratio of three to one.

Due to a wave of "Stereo" recordings that has sprang up, and many firms are tying to get major sales to stereophiles, who have replaced the 1950-styled hit bugs.

Pop Charts Sprout Grass Roots Altho Air Formats Change

C&W, R&B. Artists Still Strong; Hard-Core Comeback Foreshown

By JUNE BUNDY

NEW YORK — Despite changes in decay points of the format with a view to new reports — the grass roots elements — country and western and rhythm and blues artists — continue to show remarkable strength on the pop charts.

The Billboard's current "Bubbling" chart provides a striking example of the continuing strength of C&W and R&B-oriented artists in the pop field. All 15 positions are occupied by artists in those categories and several are mainly active in their original fields. Also at least half of the disks feature material which is directly one of the two fields.

C&W, and C&W-based artists on "Bubbling" include Hank Snow, Johnny Cash (represented by two Sun sides and one Columbus), the Browns, pop candy Betty Johnson and the Johnson Family (reverting to her original country-styled style) and Hank Thompson.

Rhythm and blues-oriented artists on "Bubbling" include Shirley and Lee, Billy Blind, Little Walter, Fats Royles, Jackie Wilson (with two Brunswick sides), Hank Bal- dwin and the Midnights and Lonnie Sutton.

Hard-Core Comeback

At the same time, many indie labels claim the old hard-core R&B, and C&W disk business is coming back. Whereas there were a half-dozen new records on the top 10 this time last year, there are 20 this time around. With the rise in the sales of the records on the indie labels, which are mainly C&W, and rock and roll, the operators on the indie labels are riding a wave of increased sales and profits.

Said Max Schwartz, owner of the Siren label: "The industry is really starting to realize that the C&W and rock and roll market is a big one and it's not just a novelty."

This is supported by the fact that many of the new records are debuting on the pop charts.

**British Pop Music Getting Sweet**

Millions Foreign Exce See New Trend

Millions Music, Ltd., general manager disclosed that the British music scene is turning, much as the American market is, to a sweet-with- a-beat pattern. He sees a revitalized sound, among English listeners in the ballad, that should prove a wholesome stimulus for sheet music sales.

Newport Swings in Five-Day Fest, Wein Presents Top Talent Array

The expanded, five-day Newport Jazz Festival kicked off Thursday (30). Heavy attendance and contain strong youth and college representation. A "protest" festival staged in a local park by various artists drew only mild interest.

This marked the sixteenth year for the Newport Music Festival.

Harris Bill Hits Unexpected Snag

Senate Committee to Hold Hearings

The Harris anti-pyale bill, which passed the House last week, ran into a delay of at least a month in the Senate, when the Commerce Committee decided to hold hearings in what it called the stiff fine and suspension clauses in the measure for broadcasters. Some

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C&W Spreads In Pop Soil

NEW YORK — Singles hits by strictly pop disk stars also reflect the influence of country and western by these days. The No. 1 record on "The Hot 100," for example, is Country Frankie's "Everybody's Fool"... Some pop soil...
College Fans Jam Newport For 7th Annual Jazz Bash

By BOB ROLONTZ
NEWPORT, R. I.—The Newport Jazz Festival, seventh annual edition opened last week on Thursday night (30) under starry skies to the largest advance sale in its history. Altho opening night only about 4,400 jazz fans were in the stands to hear the Newport Youth Band, Cannonball Adderley, Nancy Wilson, Oscar Peterson and Art Farmer, Dave Brubeck and the Maynard Ferguson band, by Friday night the aficionados started to pour in to Freebody Park for the grandaddy of the jazz festivals.

The attendees were mainly young folk of both sexes, the ones who buy the jazz records, ranging in age generally from 17 to 25. The Newport Festival was much larger than the Newport jazz festival of 1960. The 1960 affair featured fewer fans, who performed no public relations and allowed the artists to get in the mood and give out with some tasteful and creative music. High spot of the opening night was the work of Cannonball Adderley and his combo featuring brother Nat and Monty Brown's swing music.

The Newport Youth Band led the opening of the Newport Festival it ran for five nights, June 30 thru July 4, 1960. Last year there were two sell-out nights, a sellout being considered 15,000, plus standing. This year the total attendance was expected to pass 40,000.

The concert will run concurrently with the annual convention of the National Association of Music Merchants.

SORD Sets Busy Convention Agenda

CHICAGO — The Society of Record odds, the Chicago Rainbow, has set a busy agenda to be carried out at the Rainbow meeting when the group meets in convention here next week. The con-

FAG Charges 4 Distribs With Payola

WASHINGTON — The Federal Trade Commission is investigating four record companies for alleged payola payments to Broadway personalities to recommend records to four distributors last week.

Firms cited were Malvene Dis-

Victor, in New York City, and Distribution Company, and Arthur Fugman and Ben Herman, Clevel-

and, and Interstate Electric Com-

pany, of New Orleans, with its of-

fers L. L. Hirsch, George Go-

de Jr., F. P. Goodwin Jr., Mil-

nard H. Cook and H. F. Schmidt.

ECC says the payola devalues the public and is an unfair trade prac-

SWEET-WITH-A-BEAT

British Taste Takes Ballad-Type Swing

by JACK MAHER

NEW YORK—A trend toward smoother, ballad-type material is sweeping through the pop and rhythm music field. Much as is happening in the United States, the British music scene is moving toward the "sweet-with-a-beat" style with strong but smooth rhythm interludes, in some cases, a lush string touch.

According to Cyril Gee, general manager of Mills Music, Ltd., the new trend is definitely in evidence, and he believes that, despite the very heavy rhythm music field. Much as is happening in the United States, the British music scene is moving toward the "sweet-with-a-beat" style with strong but smooth rhythm interludes, in some cases, a lush string touch.

April 60

British Disk

Sales Off 4%

Reduced Exports Cause Drop Over Some Time '59

LONDON — Reduced exports caused a set-back in the volume of sales of magnetic tapes, according to figures issued by the Board of Trade, a government agency.

Manufacturers total sales, exclusive of tax, totaled £2,620,000 as against £2,720,000 in April, 1959. Figures for the first four months of 1960 showed sales of £11,500,000—about 20 per cent more than in the same period last year.

Production of 78 r.p.m. disks and 45's, ran at 364,000 to 365,000; LP's were down 20 per cent, to 1,318,000 to 1,009,000. Manufacturers' records, including singles and EP's, against one, this year, ran at 3,167,000 to 3,240,000.

The Billboard

The Assessment Industry's Leading News Source

Established 1894 by W. H. Donaldson

Publishers

Robert B. Holmes, Jr., William D. Liptrot

Advisory Editors

Paul Ackerman, Music-Radio TV, N. Y. C. Dean Fleischer, C. W. Collins, V. J. Nychawen

Managers

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Communications

JULY 4, 1960

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RADIO & TELEVISION COMMUNICATIONS

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RADIO & TELEVISION COMMUNICATIONS
Phono Ties Boost G.A.-Com’s Sales

NEW YORK — Close co-operation between RKO, Light, Magnavox and the many distributors and small dealers that make up Radio and Phonograph, or R.P., as they are affectionately known here, seems to have paid big dividends in the form of increased sales of prerecorded phonograph records.

Although no official figures were given, it was understood that sales were up 60% over last year, and that R.P. would become a major factor in the distribution of phonograph records.

Bob McCulla, director of sales for R.P., said that the company had been able to reverse its trend of last year, when sales dropped 10%.

McCulla attributed the increase to the fact that R.P. had increased its efforts to sell records.

“Last year we concentrated on selling radios,” he said. “This year we have concentrated on selling records.”

M-G-M Tailors Meet to Fit Distribs Needs

NEW YORK — The forthcoming M-G-M Records distributor sales meeting here at the St. Regis Hotel on Wednesday, was expected to fill the needs of the company’s distributors, with a special effort already being made to fill the needs of those who were unable to attend the meeting.

In a letter, M-G-M execs wrote, Sid Brandt, has told distributors that the company is planning to improve its service, and that it will be more responsive to the needs of the distributors.

Meanwhile, Brandt underscored the fact that “we have a sensible policy of trying to balance the needs of the distributors with our own needs, and that we are very interested in the interests of our distributors.”

Own British Distrib Outlet For Interdisc

NEW YORK — Interdisc, Ltd., has announced the opening of a British distribution outlet in the British Isles.

The company, which has recently formed a distribution company in the United Kingdom to provide a link between British and American independent record manufacturers.

Titled United Kingdom Record Distributors, Ltd., the company is headquartered by prominent European jazz impresario, Tony Bennett, who is also the owner of the prestigious Jazz Club, and a former executive with London’s famous Palladium Hotel.

In a report from the firm’s Luton, England, office, the firm said that it would be able to provide a complete range of distribution services, including record production, promotion, advertising, and sales.

Wide Ramifications in Movietone Withdrawal

WASHINGTON — Movietone Music will withdraw as an applicant for ASCAP, scheduled to be heard by the U.S. Supreme Court this fall.

The decision of the company to withdraw was made by the company’s executive committee, which consists of representatives from the major ASCAP members.

Background and implications of the withdrawal of Movietone are expected to be discussed at an open meeting of the ASCAP members, which will be held on Monday, September 15, at 10 a.m. at the ANA hotel.

Performance income derived from ASCAP members’ works within the Big Three, of course, is much greater than that derived from ASCAP itself, because the economic advantage of 20th Century-Fox to the contract is equal to the cost of the contract.

Withdrawal of Movietone is regarded as no way weakening the position of the chief applicants, Sun Records, Jefferson Music and M-G-M. In fact, some observers feel the impact is more significant, the extent of film power in ASCAP.

Price Gets All Arnold Wax Stock

CHICAGO—Morrie Price, head of retail wax stock distributor, has opened a new branch in Chicago, and has announced a new branch of the company.

However, this is the first time that the company has operated with a new branch, and the company will be open at a new branch in Chicago.

In the past, the company has opened a new branch in Chicago, and has announced a new branch of the company.

Freeman Exits Warner Bros.

NEW YORK — Roy Freeman, who has been president of Warner Bros. Records, has announced his resignation from the company.

Freeman has been a senior executive with the company since 1965, and was responsible for the company’s marketing and sales efforts.

Price said that he will remain with the company in a consulting role.

Harris Anti-Payola Bill Hits Senate Committee Snag

Fines, Suspension Clauses Felt Severe; Sked August Hearings

By MILDRED HALL

WASHINGTON — The Harris anti-payola bill, permitting exemption for free records under a record Sponsorship Identification Section, was introduced in the Senate last week, but the Senate Commerce Committee decided it could not be reached in August on the bill.

However, the broadcast reform legislation, which passed the House by an overwhelming vote earlier in the week, is still given a fair chance of passage in this session, when Congress returns from its summer recess, in an effort to attend the political conventions.

The Harris legislation, which has been supported by the National Association of Broadcasters, "is an amendment to a Senate-passed bill, came a closer to its passage with its so-called "payola" clause, which has led to some concern among broadcasters. Just as a Senate-passed bill, the Interstate and Foreign Commerce Committee decided the bill needed hearings because of the potential of a payola ban.

Beyond that, it can be noted that four of the top 10 this week might be added to the list of the king of the rockers.

Distributors COMMITTEE

Thrushes Grab Off Nearly Third of Top Chart Slots

The sides, respectively, are "Sorry," and "That’s All You Gotta Do." Some critics are not sure of the nostalgia value of some songs, and there are some who feel that the songs are too old-fashioned, based on Brenda Lee.

Few artists since Elvis Presley have sold more records. But for the past two years, a major factor in Lee’s current offerings, which this week appear in No. 3 and 4 spots.

New Decca Pact For Brenda Lee

NEW YORK — Brenda Lee, 15-year veteran of the music business, has been re-signed to a long term contract with Decca Records. The announcement was made by the company’s president, Ted Deems, who also announced that Lee has been given a new deal with the company.

Lee’s contract has been renewed for five years, a few months after her first appearance as a child artist, on ABC-TV’s “Orake Jubilee” show from Springfield, Mo.
INTERNATIONAL AID FOR ARTISTS, BROADCASTERS

PARIS—A party of 31 experts representing 16 nations met recently in Paris to endorse a proposed international agreement for the protection of artists and broadcast organizations. The meeting was called by the International Labor Organization (Geneva, Switzerland) and the International Union for the Protection of Art and Artistic Works. The conclusion, which was held

In the Hague at the invitation of the Netherlands government, unanimously adopted the draft of an agreement which would establish an international body to protect the interests of artists, the producers of the recordings and radio and television broadcasting stations. The draft will be submitted to all the countries of the International Union for the protection of Authors, Composers, and Fine Art. The meeting was held by the International Union for the Protection of Art and Artistic Works. It will later be presented to the General Assembly, which is to meet early in 1961.

New regulations are specifically directed to textile products, mainly in the recording, television, and film industries. The wide use of magnetic tape does not always fall under the international regulations already set up to protect literary and film works.

Studios working in the film and television industry are singled out as deserving of special protection, in the view of the meeting, which stipulates that no reproduction of their works shall be made without their consent or without payment of fees or royalties.

Samer Named To Victor Exec Post

NEW YORK — The newly formed Victor Div.
Co-Ordination, by RCA Victor Records, has been named to Jack Burnham, RCA's Director of Sales.

The new position holds it in charge of all Victor musical and song engineering problems to achieve the best results possible in both areas.

Somer has a degree in mechanical engineering from the City College of New York; has attended the Manhattan School of Music and is a graduate of Yale University, Columbia University, in the Department of Music. He has been with RCA Victor since 1956, and, until this most recent appointment, was in charge of research with that firm's Record Development Laboratories.

Miami Site For Roulette Distrib Meet

NEW YORK—Roulette Records will hold its fourth annual distributors' meeting in Miami Beach July 14 and 15, 1960. It will run a two-day meet.

The label's new product and sales program, including the Silver Slipper promotion on Friday (14). The Saturday (15) meeting will feature prominent private labels and associated distributors. Steffan, who is a high-fidelity proponent, will sell his record shops in Chicago as fast as he can find worth-while stores. Steffan is a good judge of anything good on out-of-play, and all thingsness: the good quality of the record in the turntable, and up to 120 per cent of the year's output. The label is, of course, in order to maintain a balance of the output and needs of the different distributors.

A promotional meet with the label's field representatives at the end of the 13th, prior to the meeting. In addition to Koko's Miami Beach meeting will be attended by Roulette's President Rado S. Bennett, artist and record publicity chief Joe Keim, managing director, Teddy Reg, advertising-publicity director Bud Kattel, artist director Arnold Fishel, sales manager Roger Leibowitz, and sales director of Roulette's subsidiary label, Tico.
ARCHIE BLEYER has a new single!!

MUSTAFA

the tune that is sweeping Europe!!

CHERIE, JE T'AIME, CHERIE, JE T'ADORE, DARLING, I LOVE YOU, DARLING, I ADORE YOU.

COME LA SALSA DELLE POMODORE, LIKE TOMATO SAUCE.

CHERIE, JE T'AIME, CHERIE, JE T'ADORE, DARLING, I LOVE YOU, DARLING, I ADORE YOU.

COME LA SALSA DELLE POMODORE, LIKE TOMATO SAUCE.

Ya MUSTAFA, Ya MUSTAFA, ON MUSTAFA, ON MUSTAFA.

ANA BAHEBAK, YA MUSTAFA, I LOVE YOU SO, ON MUSTAFA.

SABAAN SENINE FEL ATTARINE, FOR SEVEN YEARS IN THE ATTARINE.

ORA VOLIAMO CHEZ MAXIM, NOW WERE FLYING HIGH AT CHEZ MAXIM'S.

CADENCE 1383

PUBLISHER: IVAN MOGULL MUSIC CORP.
1619 BROADWAY, NEW YORK 19, NEW YORK
German Newsnotes:

Northern Germany

By BRIGITTE KEBB

Music Editor, Astmann-Markt

German joke box figures seems to go for jazz. Chris Barber's jazz band was big some years ago with "Ice Cream." Then "Petite Fleur," composed by the late Sidney Bechet and also played by Barber came up very strong in the joke boxes and has been a chart-ticker here for months. At the moment, "Schlaf mein Prinzenkind" (Sleep My Little Prince), a Mozart composition worked over for jazz purposes and played by the Danish Pago Bovi Viking Jazz Band, seems to have a great chance of making it and has been among the most played records here for weeks. Another promising number is "Sammy's," played by the famous Eng. (Continued on page 10).

Southern Germany

By JIMMY JUNGERMANN

Producer, Bayerische Rundfunk, Munich

Bavarian composer Werner Bohmann has received an invitation from German-born, now U.S. movie producer Alfred Zeidler to write the music for his next picture. Elvis Presley asked German actress Nadja Tiller to co-star in his next picture "GI Blues." This is a listener's choice for Radio Luxembourg's song festival scheduled for September this year. The "Gold Lion" for Rene Carree and his song "Kadett Kari Schneer Schon," the "Silver Lion" for Ted Harford and "Moonlight," the "Bronze Lion" for Freddy Quinn and "Irlandzwanzig Gibt's Ein Wiedernehm." Connie Francis and Peter Kraus star in the new German pic "Hit Parade." "Ich Bin Bei Dir" is "He'll Have to Go," with German lyrics by Ernst Bader, sung by Gerhard Woodland on Philips. Ernst Verhel produced the German version "Zehntausend Meilen Welt" with U.S. hit "Under Your Spell Again" with Munich student Claus Herwig for Philips. U.S. hit "Cathy's Clown" is a hit hit now in Germany, too. These titles are on the market: Everly Brothers on the Warner Bros. label, and the Italian versions of Nilson Brothers (Electrola), Tennessee Boys (Telefunken). Honey boy Rees (Telefunken), Henry Twins (Polydor). German title is "Ich Bin Der Clown," "Ich Bin Der Clown," "Ich Bin Der Clown," "Ich Bin Der Clown," "Ich Bin Der Clown," "Ich Bin Der Clown," "Ich Bin Der Clown," "Ich Bin Der Clown." (Continued on page 10)

ITalian Newsnotes:

By SAMF STEINMANN

Ted Stensrud, replenishing his wardrobe on annual visit here, was treated by Bricktop, with entertainment by Hugh Shannon, Helena DeLys and Ada Smith du Conge (Bricktop) herself... Durium is the label in the driver's seat here at the moment. Both of the first and second-place records at the Naples Festival were by Durium artists—Flo Sandoglio and Maggiero Corli in "Senzatrena A Margellina" and Aurora Fierro and Marino Marini in "Un Uomo Chi Perdona." Anna Moffo, Philadelphia girl who has scored at the Mei and La Scala, has made her first pop recordings here with two Irving Berlin recordings... The Krome Festival, a lesser affair, lasts only two days June 28-29, but the participants included Jula DePalma, Giorgio Consolino and Jimmy Fen- mack by better known Italian names... Aurelio Fiore is off his tour in Italy appearing at Erhardt Land's Festival of Neopol- litan Song at Carnegie Hall in Sep- tember. Having completed "Vacation in Argentina" and "Silver," Lodog is working on "Vecchio Faral," one of his prize-winning songs in Ischia for "How to Marry O.H. a Father." He has also recorded the theme song on his new German LP which stars Oscar winner Simones Signoret. An Argentina, Yugoslavia, Switzerland, Poland, Hungary, Bel- gium, France, and Germany, France and Italy will be represented in a pop song tournament at Festival in the Adriatic, July 29-31, which will be tied up with "The Market Show of the Phonograph Record" which opens July 20 at Peuer's Sport Palace. The sponsors are hoping for a special postage stamp in honor of the phonograph record to be issued on the occasion... One of Ninnio Gallo's fans is in a hospital with seven stab wounds as a result of a Naples festival controversy. Price war of jazz has been made by A.M.L. of Grand Rapids, Mich., shows up in a Naples daily with an ad by one company claiming to be the exclusive agent with another side-by-side offering the same product... Don Marino Barretto Re, Cuban maestro of the Philippines recording orchestra, will explore a major Italian musical revue next fall, first time such a billing has been given to an orchestra.

Another American who has made the grade on record in Italy is Henry Wright, a Negro artist who sings in Italian on the Cunrach label... A new magazine, Songs and History, is now including a plastic disk in each issue which presents song highlights of other era. A new book by Montgomery, "Ten Years of Our Life," edited and written by Enzo Biagi and Sergio Tavoni, includes a one-hour LP which brings back the voices of the years, 1912-45... Great, Lost!

Best Selling Pop Records in ITALY

Week ending June 30, 1960

(Continued from Ischia, Italy)

Published by Billboard

77th Week

1. PUPPY LOVE—Paul Anka
2. SCANDALO AL SOLE—Percy Pave (Philips)
3. I MORNALITÀ—Cesare Valente (Disc)
4. 9999—Pa Sugar (London)
5. IL NOSTRO CONCERTO—(Unione Band (Record)
6. LONELY BLUE BOY—(Verso (Mat-4)
7. DEVORER—(Sicil Caverna (Columbia)
8. NELLE BACI—(Pepino De Garis (Garos)
9. OH! OH! ROMY—Marlene Dietrich (Vogue)
10. IMPAZZO PER TE—Anita (Bardelli (RCA)
11. STUCK ON YOU—Steve Prody (RCA)
12. IT'S TIME TO CRY—Paul Anka (Columbia)
13. 3000 DIAMONDI—Cesare Valente (Disc)
14. MARRIAGE—Rocca Garza (Sony)
15. CORIANDOLO—Mina (Gold)
16. 57,577—(Sicil Caverna (Columbia)
17. A GATTA—(Gino Pinti (Rocce)
18. UP'T ERP Cheese—(Gino Pinti (Rocce)
19. STARRY TO HEAVEN—V爸起 (EMI)
20. ALLUCCO FRA DOLINE ANGELI—(Sicil (EMI)

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BRITISH Newsnotes:

By DON WEDGE

News Editor, New Musical Express

The strangest hit of the year — Tommy Bruce's comedy rock treat-

ment of the Fats Waller evergreen " Ain't Misbehavin'," is likely to get an early U. S. release. Capitol's Dave Dexter heard the tape before the disk was issued here last month and immediately asked for it to be reserved for his label. Bruce is still working as a porter in Covent Garden markets, Lon-
don, but makes his professional stage debut at a Hereford concert Sunday (10). His record is new No. 2 on the British chart.

It was produced by Norrie Paramor, EMI Columbia manager, who also directs the disk career of, among others, Cliff Richard and Ruby Murray. A pianist, composer and arranger in addition, Paramor has several U. S. album releases on Capitol.

After nine weeks at the top, the Everly Brothers' Cathy's Clown, has finally fallen. Johnny Jones' "Good Times" (M-G-M), which has reached No. 1 in its third week of sale. Jones' "Handy Man" is still a Top Tens- ter (at No. 14). The other U. S. made disks in the top 10 are on the decline.

The three newcomers in this section are British — written and recor-
ded. Most notable is Cliff Rich-

ard's "Please Don't Tease," show-
ing steady gains. The third was chosen for release by a teen-age panel recruited by EMI to listen and vote on a batch of un-

issued Richard tracks. Buyers are backing the choice. It was written by Bruce Welch, a member of the six-member supporting group, the Shadows, and Petula Clark.

Second biggest jump of the week — 17 places to No. 6 is by Tommy Steele with the Cockney "What a Mouth" and Adam Faith's "Made You," which moved nine places to No. 9. Faith's coupling, "When Johnny Comes Marching Home," adapted by Lionel Bart and John Barry, is showing at No. 10.

Best of the American newcomers is Brenda Lee's "I'm Sorry," which in its first week of issue shows at No. 25. On the other hand, two American songs that have been available for some weeks are be-
imming to make some chart im-

pact. "Greenfields" shows at last week's No. 13 by the Brothers Four (on Poly-

tone) and the Beverley Sisters, who got an early release from British Decca to move to Colum-

nia to record the number. Anita Bryant's U. S. hit recording of "Paper Roses" has overcome British cover and now shows at No. 27. Preliminary talks have been started for Adam Faith, a consist-

ent hit-maker and potential screen star in the James Dean mould to visit America in the fall. It is one of the projects taken back to New York by former GAC executive Irving Fuzzie after a visit to examine the chances of building British tal-

tent in the U. S. . . . Here last week, in a two-week business, was Eddie Ezzard of GAC. He reported par-

ticular U. S. demand for Dave

King.

Due for a two-week tour at the end of November is Dickie Sin-

ton, making her British debut. (B.S.) It is expected she will head a package show for concerts, which may in-

clude groups led by Art Blakey

and Horace Silver. . . Also being

toured up for November is a tour

by blues singer pianist Joe Turner. Here with his family on vacation, Alfred Drake interrupted his holi-
day to star in "First Night," a 70-

minute spectacular June 29 to mark the opening of BBC-TV's huge

(Continued on page 25)
His third big smack!

JOHNNY PRESTON

"Feel So Fine"

Running toward the top of the album charts...
His first hit album!
"RUNNING BEAR"

MG 20592/SR 60250
NASHVILLE—Singing guitarist Johnny Milnor, representing Station KBDR, Dallas, Texas, has won the first honors in the finals of the Pet Milk ‘Opry Talent Contest’ held at the Ryman Auditorium here Saturday night (30) prior to the regular “Opry” show.

As the winner, Milnor received a recording pact with Hickory Records and a contract for six appearances on Pet Milk’s part of “Grand Ole Opry.” Other finalists were Edd Pugh, Brown, KLCO, Poteau, Okla.; Dickie McCollum, WNR, Beech Island, S.C.; the Sunshine Melody Boys, WLET, Toccoa, Ga., and Johnny Leggett, KBBR, Alexandria, La.

Judges at the finals were Roy Acuff, Johnny Helms, Jimmie Davis and Johnnie Wright.

A CORRECTION
NEW YORK—Last week in a story detailing cover record activity, the Billboard incorrectly noted the position of the Gravy Mile’s version of “Look for a Star” on Liberty.

In the story, it was noted that Dean Hawley’s rendition of the tune on Dove Records was leading the pack in the 68 position. Actually, the leader at the time was the Miles recording, in the 66 position. This week, the Miles output jumped to 35, thereby maintaining its lead.

LITERARY LURE

Books for Rent Disk Sale Bait
• Continued from page 4

In an already-commerce house, rather than inclusion in new-dwelling plans. Because this is a neighborhood where the “keep up with the Joneses’ element is a strong influence, the Record Rack regularly uses photographs and specifications on specific jobs which have been installed in homes in the area to stimulate interest. There is no doubt that a lot of expensive stereo has been sold to families who have only begun to play for fine music, simply because “it’s the thing to do.”

Also the Record Rack is unabashedly planted at the “carriage trade” target Ben Bow has found it wise to offer a complete sound system at $729, which includes player, amplifier, stereo speakers, tuner, and all other components. While most sales presentations hide the intangibles, this astonishingly low-cost offer has created much attention that it is the “kick-off vehicle” for elaborate built-in systems.

Angel Issues July Albums

HOLLYWOOD — The stereo promise of Sir William Walton’s “Belshazzar’s Feast” highlights An- gel’s sleeve-aim July release with the composer conducting the Philharmonic Orchestra and Chorus. Conductor Constantin Silvestri on the Philharmonia are featured in an album of “Romantik Overtures.”

Plasit Jandria Arran adds Be- rlin’s First Radio to its Third and Fourth previously recorded for the label. Other pack- ages in the release include another version of Tchaikovsky’s “Nut-Cracker” coupled with his “Romeo and Juliet,” Schumann’s Third Symphony and an LP of the Scott Guarini in lights opera selections.

WB-British

Decca May Tie

LONDON—Warner Bros. International chief Bobby Weis is dis- cussing a joint territorial expansion with Jack Phillips, export director of British Decca, who handles the Warner’s line in Britain.

Weis has recently revisited the Scandinavian countries, including Finland, where he plans to visit Athens to arrange Warner’s representation in Greece.

Meanwhile, the first Warner release Italian artist Vanni has made its British debut, as have Brigitte Bardot, “The World’s Ten Greatest Popular Singers,” “The Face and Op Jazz,” “Spice Jones in Hi-Fi,” “The Cool Scene,” and “Twelve New Ways to Fly.”

In general, the label’s launching here has been very successful. The first disk of “Casey’s Cousins” went quickly to the top of the charts where it has remained for nine successive weeks. Connie Stevens’ “Sixteen Reasons” has overthrown strong British competition to become a steady seller.

Top Rank Ink Epps

NEW YORK — Cy Kertman, West Coast rep for Top Rank and Allied Artists, has signed Press Epps to an exclusive disk pact with both labels.

Kertman also acquired the master of “FBI Story,” by Red West. The comedy platter was produced by Gary (Flip) Paxton, who also produced “All-American,” and the action disk, Red West, is currently filming “GI Times,” with Elvis Presley.

Disk-Tape Firms Renew

HOLLYWOOD — Bel Canto stereophonic tapes last week signed Jubilee Records and renewed its contracts with Dot and Liberty records. Under previous contractual arrangements, Bel Canto issued tape versions of selections from the two label’s catalogs in twotrack, four-track and cartridge forms.

New pact calls for tape releases to give full label identity to the originating record companies. Previously, Dot product was issued under the Bel Canto banner with a credit to Dot. According to Bel Canto press

THE ORIGINAL HIT IS ON TREY!

A TEENAGER FEELS IT TOO

Top Rank Ink Epps

3007 b/w HOT WATER a Ramcon Production

Chancellor Clicks with a Summer Hit!!

CHANCELLOR CLICKS WITH A SUM- MER HIT!!

The Chancellor Little Band and Chorus have come up with the hottest record of the summer. chancellor’s “Happy Holiday” is bright, breezy, novelty tune, will have hands clapping and toes tapping all over the country. This sum- mer everyone will swing with

ORDER NOW
C-1053
Chancellor

DISTRIBUTED BY AM-PAR RECORD CO.
SALE-ing in all directions

FRANKIE LYMON LITTLE BITTY PRETTY ONE

R-4257
Harris Anti-Payola Bill

Continued from page 1

the bill this session, when he told the Senators that the House-passed anti-payola bill "is very important proposed legislation."

Said Pastore: "Thousands of dollars have been expended by Congress under the House committee to make a thorough and exhaustive investigation of the situation. Amendments of the House were added to the Senate bill (S. 307), in the review of which the subcommittee stood, the bill... is open for conference. The Senate bill, as it was acted upon it. It will be necessary to hold hearings. We should like to have this done before the second session of this year."

As a result of the Subcommittee expect the hearings to last only about two days, and to be held on about August 10, or two days after Congress' scheduled re-

Merc Sets Monthly Meet Dates

NEW YORK — The first of what will henceforth be regular monthly meeting sessions was held by Mergent Records at its Chicago headquarters last week (June 20-20).

The meeting — monthly reviews of national sales facts and figures — which will be held on an alternating basis between the label's New York and Chicago offices — were designed to "draw all branches of our organization — creative, administrative and sales staffs — closer together for converted operation and progress," according to Mergent's sturdy Irving Green.

The first session was held in Chicago, explained Green, "so that our salesmen out there and the staff and field managers could become better acquainted with administrative personnel and procedures.

Capitol Adds Tenderloin

HOLLYWOOD — Capitol Records placed the original cast rights of the upcoming Broadway musical, "Tenderloin," to its growing roster of stage vehicles. Show will star Maurice Evans. A month ago Irving and Jean Stafford and field managers could become better acquainted with administrative personnel and procedures.

Continued from page 1

tion from recent — barring the al-
ways possible unexpected develop-
ments.

It is usual for disagreements on
amended bills of this type to be
laid over for conferences with the
House and Senate, and the later
further committee action when one
House has already voted. However,
in this case, the Harris bill added "such substantial and con-
troversial amendments" to what was a purely procedural bill passed by the Senate last August, that hearings were felt necessary before a Senate vote, committee spokesmen pointed out.

Even during earlier House ac-
tion (277), a committee of confer-
ence went to the bill's provisions to let the Federal Communications Com-
mission suspend permits for tempo-
rary periods up to 10 days, and impose fines of up to $1,000 a day.

There was little argument on
its acceptable anti-payola and qua-
ified penalties, and the wording of
Section 317 of the Communicati-
ons Act, to permit exemptions
for certain free items — like, for ex-
amples, from announcement in broad-
cast programming. The bill also
provided stricter accounting on li-
cense payoffs, but this aspect was
sofisticated in House floor action.

Representative Bennett tried to
be going network regulation in under
the bill, but was heavily down-

ing. The House did okay amend-
ments to make sure the broadcast-
er would not be blamed for un-
dercover payola he could not possibly know about. Under the amend-
ments by Representative Avery and
Flynt, the license violations would
have to be "intentional" or clearly
"negligent" to incur fine or sus-

denion.

Proposals to reduce the amount of the proposed fines, or to carve
out one of the other type of pen-
alties, were put down. Both Harris
chairman of the House Commerce
Committee, and Bennett's rank-
ing Republicans made a warning
fellow Congressmen that in view of the scandalous lally revealed in
the recent Senate Oversight Subcom-
mittee hearings on payola and billing
the necessity to give the FCC some sort of disciplinary weapon, short of
the never-used revocation of li-
cense.

Network Controversy

However, Bennett did his best to
prove to the senators that individual licenses could not be held responsible for
chicanery on the part of network
radio, by cover network programs
handed out to them. Ben-
nett said network's fines were free under
the payola provisions of the House
bill. He cited the case of American

Broadcasting network sharing the
take on the Dick Clark record-
carrying cassettes, without having to
disclose the fact when the
cases were routed over the air.

Bennett said that under the Harris
bill, the network is not responsible
or checking for payola in its
package programming, either.

Harris countered that any regula-
tion of networked stations would need very careful
approach, to avoid "government
regulation in programming."
The committee chairman said hear-
ings would be needed, and the
whole question of network licens-
ing or regulation under the FCC
was a matter of separate legis-
lation. Harris felt net were vulner-
able as licensees of their owned
stations, and would be careful to
avoid infringing on this basic

Bennett insisted that the bill's
passage would only lift the pub-
lic and legislators into believing
that no further reform action was
needed — when actually, the "real
culprits," the networks, went free.
Representative Donniman also al-

Phono Tie-Ups

Aid Disk Sales

Continued from page 3

merchandising a special stereo al-
bum library package (four GA
and four Command LPs) as a bonus to
stereo set purchasers.

Light is particularly proud of the fact that the U.S. Department of
Commerce recently presented his label with a special citation, in
appreciation of the fact that GA and Command disks exclusively
have been used by the Commerce Department to demonstrate U.S.
stereo recording units in all foreign
countries for over a year.

Commenting upon the success of
Command Records since its inception
late last summer, Light pointed out that Command is cur-
rently selling four stereo against
one mono. He opined that Command is the only label to do
so.

In a move to beef up Command's
artist roster, Light recently signed
Dick Hyman, Trevor Snyder and Tony Mottola. Hyman's exclusive
pact calls for the artist to perform as a pianist, organist, composer
and conductor. His first Command release is scheduled for July.

Light said the combined sales channeled up by GA and Command
for the first months of 1960 were double that of sales for the entire
last year.

Ramifications

continued from page 3

garding its wholly owned but rela-
tively small financial property,
Merovision Music.

In their case before the Supreme
Court, appellants claim that the
concentrated votes, which was in-
 tended to liberalize ASCAP, does
not offer sufficient relief to a large
segment of the membership, espe-
cially on such matters as the
weighted vote and distribution of
income. Appellants claim the large
catalogues have been—and still are
—and are favored.
The Most Explosive Contest

It's the Hottest Double

Contest Streamers...Window Displays...Nat'l TV

Win a Date with Fabian

Good Old Summertime

Fabian

PLUS

A Carload of Prizes including:
Date with Fabian / Fabian Sweaters
Shirtees / Hairlooms / Buttons

PLUS

Full Color, front and back picture display album.

PLUS

Fabian in full swing as he belts out 12 upbeat tunes with a terrific sound..."FIVE FOOT TWO,"
"AIN'T SHE SWEET," "MEMORIES ARE MADE OF THIS."

CHL-5012

Get With It... Check With Your Local Details on The Swinginest Combination

Distributed by Chancellor
IN YEARS HAS HIT THE NATION!
BARRELED PROMOTION EVER!!!
Advertisements...FABULOUS PRIZES FOR ALL!

WIN A DATE WITH FRANKIE AVALON

SUMMER SCENE

FRANKIE

AVALON

PLUS
A CARLOAD OF PRIZES INCLUDING:
Date with Frankie Avalon / Frankie Avalon Sport Jackets
Shirtlee / Hairlooms / Buttons

PLUS
FULL COLOR, front and back picture display album.

PLUS
FRANKIE at his unequalled best, delivering songs
such as "PAPER MOON," "THINGS WE DID LAST SUMMER,"
"JUNE NIGHT," in a unique and versatile style!

CHL-5011

Chancellor
AM-PAR RECORD CO.

DISTRIBUTORS FOR
ON THE MARKET TODAY... ORDER NOW!!!
AN INVITATION TO ALL BROADCASTERS . . . WE INVITE YOU TO TRY THE SERVICES OF RECORD SOURCE, INC., FOR EIGHT WEEKS

Here is what you will receive:

1. Each week for eight weeks the ten best new popular single records of the current week as released by The Billboard music staff.

2. Shipped to your station the same week they appear in The Billboard as coveted SPOTLIGHT WINNERS.

3. A systematic, time saving, economical method of providing your record library with the best of the new popular single records.

ALL FOR AN INTRODUCTORY PRICE OF THIRTY DOLLARS . . .

MUSIDISC
To Expand Listening Booth Push

NEW YORK — The Musidisc Record Company is so pleased with a feature of its special listening booth promotion which was staged at the Record Hunter here recently that it plans to bring the new listening displays that are now linked up to stereo listeners in 15 major American cities.

It will be remembered that the Musidisc exhibition held at the Record Hunter gave potential customers an opportunity to listen to the Musidisc stereo albums through identical sets of earphones. In this way the other patrons of the shop were not bothered.

A report from the the disk firm, however, states that the different display is being readied for the nationwide campaign. It will be a self-contained unit which is designed to hold components, album stock and display artwork.

Victor Issues
Continued from page 2

Brenda Leads
Continued from page 3

Volvofan artists, with the top spot itself occupied by Connie Francis with "Everybody's Somebody's Fool," Brenda Lee reigned. Following this comes the two Brenda Lee sides, and in the No. 10 position, "A Rocket's Just Good Way," which features the great blues through Dinah Washington along with "All I Could Do Was Cry," disk pal, Brock Benton, on Mercury.

In the 23 spot, Connie Francis has the second side of her No. 1 smash. This is "In the Mood of You." Then comes Verne's Elsie Fitzgerald at the 28 level with "Black the Knife," the Skyliners, a new group on Cameo which includes five talented, in the 29 slot with "Permin's From Heaven," and Jeanette Black, who remained on the chart, "Are We Going to Have to Stay," on Capitol in the 30 spot. This shows up close to one-third of the top 30 records involving thrills.

It also was noted that Connie Stevens on Warner is represented by two chart entries with "Streets in the Rain." In the 41 slot and a half, "Too Young to Go Steady," breaking in this week at 98. Two new entries include Janie Sommers, also on Warner, with "One Boy," at 91, and the Bobbeiones on Tri-X with "I Shot Mr. Lee," at 92. Other entries on the chart this week include "Train of Love," on 98. Ella Fitzgerald with "Train of Love," at 98. Ella Fitzgerald with "Train of Love," at 98. Ella Fitzgerald with "Train of Love," at 98. Ella Fitzgerald with "Train of Love," at 98. Ella Fitzgerald with "Train of Love," at 98.

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GERMAN Newsnotes:

- Northern Germany
  - Bob Acker-Blik Paramount Jazz Band. All these records are singles.

- Southern Germany
  - "Neuehre Erf" in Paris, followed by a Las Vegas booking. The first European Jazz Festival in Paris will be held to the French Rhythm. Brussels. Attending will be 250 mu-
  sicians from all over the world. The contest includes Albert Magenbod and 
  Jean Brandenburg.

German legist theater fans are waiting for the premiere of the successful musical version of last season, "The Crooked Mile," which will debut on the German stage in August. Walter Brandin, well-known lyric writer of many pop songs, composed the songs for the German version of "The Crooked Mile." The musical is going to be performed in New York this summer with the famous German singer, former GI Bill Ramsay, who has become very popular here with two big hits: "Wunder, Tschick Schokoladenverkäufer" and "Sulzburger Hammer.

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Belgian Newsnotes:

- "Misty" Suit Dismissed
  - NEW YORK — A suit filed in Supreme Court here close to three weeks ago by a former plaintiff in a lawsuit against Veronica Music, regarding his alleged misconduct in managing the now-defunct Veronica Records label, was dismissed this week by Judge Samuel M. Gold. Gold's decision was based on a statement by the plaintiff, E.B. Decca, that the suit was without merit.

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Despite all the covers, ours is MOVING UP THE CHARTS
debut now in most West European countries and Bob seems to have another winner with his new effort, "Once Again." It may seem strange that "Misty" is on the Barclay label’s logo "Con-

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**MUSIC**

**JULY 4, 1969**

**NEW VOICE IN TOWN**

- **New Voice in Town**
  - Johnny Desmond
  - CL 1486
  - CS 8292

**THE RIDDLE DAVE BRUBECK QUARTET**

- **The Riddle**
  - Johnny Desmond
  - CL 1477
  - CS 8268

**SWEET AND LOW DOWN**

- **Sweet and Low Down**
  - Jackie Cain
  - CL 1489
  - CS 8260

**BLUE SMOKE**

- **Blue Smoke**
  - Johnny Desmond
  - CL 1477
  - CS 8268

**THE ONE AND ONLY**

- **The One and Only**
  - Erroll Garner
  - CL 1452
  - CS 8245

**THE BILLBOARD**

**THE GOLDEN DOZEN, THE BEST OF JULE STYNE**

- **The Golden Dozen, The Best of Jule Styne**
  - Johnny Mathis, Doris Day, Tony Bennett and others.
  - CL 1462

**THE RIDDLE DAVE BRUBECK QUARTET**

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  - CL 1477
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  - CS 8260

**BLUE SMOKE**

- **Blue Smoke**
  - Johnny Desmond
  - CL 1477
  - CS 8268

**THE ONE AND ONLY**

- **The One and Only**
  - Erroll Garner
  - CL 1452
  - CS 8245
JULY MASTERWORKS RELEASES

COLUMBIA #1 IN CONSUMER SALES

Franck: Sonata in A; Debussy: Sonata in G Minor
Isaac Stern; Alexander Zakin
ML 5470 MS 6139

Foss: String Quartet No. 1; Bergsma: Third Quartet; American Art and Juilliard String Quartets
ML 5477

Finney: Piano Quintet; Seeger: String Quartet; Stanley and Amati String Quartets
ML 5477 MS 6142

Arriaga: Symphony in D; Nonetto-Overture; Los Esclavos Felices
Orquesta de Conciertos de Madrid; Jesus Aramburu
ML 5464 MS 6134
By ROBERT SCOTT

This is the time of year when most dealers, like other humans, develop a case of cabin fever. They may go out to do a bit of fishing or hunt a few snack-size deer. But the dealers, because it's cooler than eating rich, go out just enough to see their customers. If they also fit into this category, there's a way to get them back into the store and perhaps to buy some equipment which will give the convenience of music or the ball game in the backyard.

Draging the phonograph or a table radio outdoors can be enough of a nuisance to prevent the average family from doing it very often. It's possible, however, for your customers, with the addition of a phonograph or table radio where it is in the kitchen or a dormitory, to have the advantage of listening to music outdoors without losing the attention of their neighbors. The answer is an outdoor extension speaker, which can be built out of the patio or porch for the lawn for the occasion, or in a permanent installation in a convenience unit.

Loudspeakers dedicated for outdoor use are expensive from $117.50 or $127.50, up to $317.50, and can cost well over $100. There are three main manufacturers: United, Electro-Voice, and Zenith. United's Electro-Voice and Zenith Manufacturing Company have developed a line of units suitable for use with no special additional equipment. The equipment is simple. The loudspeaker is portable and the performance is enough to power them with little results in tone quality, if the ground is dry under the unit or component units.

Ampex's Latest (Model $47) may be mounted on a stand in a tree, or placed temporarily on the ground ($37.70). Millenium Model L/M ($39.95) and Zenith's Model Z/14 ($47) can be mounted on temporary standards or permanently in the ground. At any rate, this type of installation is offered by Ampex at the rate of three units per $79.00. United and Zenith will install their equipment with Hi-Lites ($45.75 and $45.95) in the ground. The Hi-Lites are designed to look like radio lamps.

Installation is fairly simple. Wiring is done with a Midwest department store's two leads at one end to the two wires soldered onto the voice coil of the loudspeaker in the radio of phonograph, and the wire is jumped on the speaker and connect the other two ends of the connectors on the speaker. To make a permanent installation, simply use waterproof cord, and protect the connections from water. You can do it yourself if the sale is big enough, or you can show the customer how to do it.

The outdoor speaker is just the ticket if you want to have music or the ball game in the yard, with the sound coming closer to the listeners. You can, at the same time, talk to customers into buying a portable phonograph for the summer cottage or as a transistor radio to accompany them wherever they go.

You can begin by setting up a wide variety phonographs, emphasizing the "Take Music With You" idea. The display can be as simple as a few shelves, two or three phonographs mounted on a shelf, and turntable with one or two portable phonographs and a table top radio or transistor, with all the equipment in color, or as elaborate as a window display to suit a department store. The display is included with a full-size barbecue pit with two groups of teenager (summer skating, dancing, mounted behind the picnic table at the back of the display was an Electro-Voice Monitor.

The display can be varied with a "Take Music With You" phonograph, a phonograph divider, and a table top radio or transistor. The display can be varied with a "Take Music With You" phonograph, a phonograph divider, and a table top radio or transistor, with all the equipment in color, or as elaborate as a window display to suit a department store. The display is included with a full-size barbecue pit with two groups of teenagers (summer skating, dancing, Mounted behind the picnic table at the back of the display was an Electro-Voice Monitor.

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NEW AUDIO PRODUCTS

6-Speaker Texas Console

Latest of the record-playing instrument components to get on the "home music center" bandwagon is the Cactus Music Manufacturing Company of Dallas, with this innovative stereophonic console. Included in this outfit are a "hit-lined" hi-fi speakers, AM and FM radio and stereo phone. The speakers are built around two four-inch tweeters and two eight-inch middle range horns.

The cabinets for both the Model 3015, which sells for $399.95, and the Model 3016, which sells for $399.95, are finished in oiled walnut and have a tambour door which covers the instruments when not in use. The more expensive model also has connections for TV, home sound operation. A speaker with a speed port is provided for a VM or Glaser-Beers changer and four-speaker Air AMC builds and six-speaker models in two tone colors and sells for $394.95. Another manual model is the Model 024 Model which comes in a choice of white, gray, and black finishes and sells for $294.95. A three-time, three-speaker, four-speed console that can play six speakers is the Model SD-645 which sells for $89.95.

Birch Readies '61 Portable Phone Line

NEW ROCHELLE, N. Y. — The Birch Brothers of this city, makers of Birch line of portable phonograplions, are readying a line of three new models, all of which will be put on display and demonstrated at the National Association of Manufacturers Convention in Chicago, July 10.

Eight units up to the latest edition of the Birch binning, led on the low-end, by a $199.95 model. The model is a manually operated portable and the manufacturer's smaller of the three-speaker, eight-speed stereo portable that goes for $119.95.

In a medium model, a $169.95 birch speed portable with either a VM or Glaser-Beers changer and four-speaker Air AMC builds and six-speaker models in two tone colors and sells for $394.95. Another manual model is the Model 024 Model which comes in a choice of white, gray, and black finishes and sells for $294.95. A three-time, three-speaker, four-speed console that can play six speakers is the Model SD-645 which sells for $89.95.

April Drop in Transistor Factory Sales

WASHINGTON — Sales of transistors at the factory level dropped markedly in the month of April, as reported by the Electronics Industry Association. The latest monthly data shows that the industry's output dropped by more than three and a half times in the first quarter of the year. This is the first time in five months that sales have fallen below the $1 million level. The report is due to be released by the association on May 18.

In April, sales of transistors fell to $300,000,000, down from $650,000,000 in March. This is a 53% drop from the previous month and a 71% drop from the same period last year. The report also shows that the industry's output has been falling steadily since the beginning of the year, with a 20% drop in April compared to March.

One Unit Speaker-Baffle Combo

A new speaker - baffle combination which comes in four-inch, six-inch and eight-inch, is being marketed by the United Radio and Electronics Corporation of Huntington, N. Y.

The new combination utilizes the recently devised Magi - matic inverter speaker which comes in an eighth-inch size with either (1) a built-in transformer and volume control; (2) a speaker-baffle and volume control only; and (3) a speaker-baffle and volume control only with a push-button speed changer. The built-in interlock prevents accidental lowering of tone. It
DEEJAY ARTISTS: Two more deejays have inked record contracts. Ira Cook, KMPK, Los Angeles, has signed with Liberty Records. He will record a narration on Jack Conner's new film, "How to Play the Bongos." Herb Oscar Anderson, WMCA, New York, has also signed with Columbia Records. Anderson signed a record-program’s theme song "Hello Again" with the Frank De Vol Orch. Anderson says he won’t play the disk on his own show. In line with this, J. Davey, WBIC, Dark Records, will also not play any tunes from his new movie "Because We’re Young" on his "Annie Oakley" bandwagon.

"THIS ’N THAT: George Christy, ABC, New York, scheduled an "all-Bob" guest schedule last week, during which the DJ was artiste in residence in the studio for one day. Line-up included Bobby Darin, Bobby Rydell, Bob Hope, Denver and Bob Cummings. Most intriguing Bluegrass Disc Jockey was Joe Kiddle, who was first to join the act and by 56 he and his father were playing deejays at local clubs in Denmark. Jan learned to play the banjo, and is desperately borrowing his brother’s instrument, and he sees that one bird per jock — to spinners across the country for his new M-G-M disk "Is a Bluebird Blue?"

STARR, LEFE, MURPHY TO WBCN: Three ex-New York City deejays — Lennie Starr, Mitch Lebe and Les Murphy — have joined WBCN, Bay Shore, Long Island. Starr, formerly with WNEW, New York, for 13 years, takes over WBCN's 1-4 p.m. time period, effective July 11. His new show will carry tag of his old WNEW staza. "Lennie Starr’s Music Hall." Mitch Lebe, 18-year-old spinner who started his spinning career with WINS, New York, while in his mid-teens, is heard on WBCN in the 4-6 p.m. time slot. His WBCN show is aired at the time of the student and unlike Lebe’s WINS alter—does not feature rock and roll—based on the jock’s theory that his “audience is growing up, too.” Lebe is also featured on WBCN’s "Roundtable" in the 6-9 p.m. time slot. WBCN, Kaye, and WNEW, Kaye, lock, is heard in WBCN’s 10 a.m. to 1 p.m. seg. Morning man at WBCN in New York.

CHANGE OF THEME: Don Armstrong has moved from WGMJ, Hollywood, Fla., to WQAM, Miami. — New program director for operations for WSNA, Salem, N. H., is L. George Simms, who has been assistant program director for that outlet. — Al London builds a WGMJ, Lansing, Mich., company, Va, Radio, Inc., from a 12-3:30 and 11:30-12:30 time slot at WSMK, Detroit.

Michael MacLeod needs wax for his new program "The Talk of the Town," which starts this week on WCHN, Norwich, N. Y. — New program director at WDOE, Atlantic, N. C., is Bill Price. — Al Dula, who has instigated a new "good music" format for the mid-town station, was on and evening show of the morning show—and is the jock to spin "all types of music," which he does in the 5:30-8:30 time slot. Duna himself enters the afternoon show, and an automation machine—designed and built by WDOE’s chief engineer Clark Bohm—a acts as a robot jockey.

Johnnie Ruhe has switched from KALL, Salt Lake City, to KTIN, Denver, and emcees "All Night Homeparty" from 1-6 a.m., for 13 years, takes over WBCN’s 1-4 p.m. time period, effective July 11. His new show will carry tag of his old WNEW staza. "Lennie Starr’s Music Hall." Mitch Lebe, 18-year-old spinner who started his spinning career with WINS, New York, while in his mid-teens, is heard on WBCN in the 4-6 p.m. time slot. His WBCN show is aired at the time of the student and unlike Lebe’s WINS alter—does not feature rock and roll—based on the jock’s theory that his “audience is growing up, too.” Lebe is also featured on WBCN’s "Roundtable" in the 6-9 p.m. time slot. WBCN, Kaye, and WNEW, Kaye, lock, is heard in WBCN’s 10 a.m. to 1 p.m. seg. Morning man at WBCN in New York.

The Dimensions record's "Over the Rainbow" on the Mohawk label is being featured by Laurie Records. Dick stays on the Mohawk label, and with the release of "The Magnificent Seven," is now "All Night Homeparty" for 13 years, takes over WBCN’s 1-4 p.m. time period, effective July 11. His new show will carry tag of his old WNEW staza. "Lennie Starr’s Music Hall." Mitch Lebe, 18-year-old spinner who started his spinning career with WINS, New York, while in his mid-teens, is heard on WBCN in the 4-6 p.m. time slot. His WBCN show is aired at the time of the student and unlike Lebe’s WINS alter—does not feature rock and roll—based on the jock’s theory that his “audience is growing up, too.” Lebe is also featured on WBCN’s "Roundtable" in the 6-9 p.m. time slot. WBCN, Kaye, and WNEW, Kaye, lock, is heard in WBCN’s 10 a.m. to 1 p.m. seg. Morning man at WBCN in New York.

United Artists Records has appointed Omonade Supply Company of New York, as its new distribution outlet. In State N. Y. — Columbia has signed Jerry Murad’s Harmonics. — Epic Records has signed Fay DeWitt. — EMI Records has signed the musical group "Murder, Inc." Dr. — Larry List is in Vienna recording new album for Decca Westminister. — Jerry Vale is also in Vienna now, in Providence, R. I. — Trinity Record Distributing Company of East Hartford, Conn., has moved to new and larger office on Main St. — Brian Hyland is in London recording new disk for "Tiny Bitty," etc., on the Leader label is managed by com- bining his work and the record business. Brian Hyland, whom Carmen has been held over for two more weeks at Chicago’s " comeback," is currently working a McCall Records session. The Roundtable in New York on July 4. Connie Frances makes her flick debut in the film "Where the Boys Are.

Another new TV dance party show hit the channels last month. "Dance Time," ezed by Johnny Palmer, is heard at 8 p.m. over WTVJ, West Palm. In conjunction with the show, WNBH-TV will also co-sponsor a weekly dance (Thursday at 8 p.m.) at the Lake Compounce Ballroom. Recording artists will be on both the show and the dance. Sally Fields will open the show and will appear. Jody Camden has resigned as record librarian at WWMJ, New York, to become artist and repertoire chief of a new record company, Valmore Records, which goes into operation this fall. Ex-WMCA, New York, librarian, Camden, will open a new show at WGMJ,窗... New program director at WCBF, New York, is Gene King.

Jan and Kjeld Break Big With 'Banjo Boy'

Altho they are so young, Jan is 12 and Kjeld is 13, the boys and seasoned performers, introduced to show business by their professional father, Kjeld was first to join the act and by 56 he and his father were playing deejays at local clubs in Denmark. Jan learned to play the violin, and is desperately borrowing his brother’s instrument, and he sees that one bird per jock — to spinners across the country for his new M-G-M disk "Is a Bluebird Blue?"

Soon public reaction to their various personal appearances was so great that, within a short time, Jan and Kjeld were signed to a recording contract. Their disk, "Banjo Boy," on the Kapp label, already a hit in Europe, has begun to gather American audiences and is rapidly climbing the "Hot 100."
Johnny is a musical conductor, and Ma, and Mrs. Joan Rowland are the Society's public relations reps, to Brooks is talent coordinator and Jules Fox serves as publicity director.

Mike Gould, formerly with Columbia Pictures’ Gower Muscel (BMD), currently booking L. A. talent for someone. Australia’s Embers Club. He recently set Billy Eckstine for the show, followed by Oscar Peterson currently appearing there. Latest booking is Earl Grant, scheduled to open there in August. Grant plans to affiliate with another music pub firm in the near future.

Heart Reen spent last week in New York. . . U-M-D-S Director Corbett will feature Capitol songstress Sue Raney in a color-TV film commercial to be produced by his Major Enterprises, firm devoted to making singing spot announcements. . . Surfers, R-F Records vocal group, is scheduled to cut its first LP at the label’s L.A. studio. Eddy is heading for a second personal appearance tour of Australia. The group’s second Canadian recording has been recorded and is scheduled to score and conduct the sound track music for Allied Artists film, “The Plunderers.”

San Francisco Valley House of Sight and Sound, disk and component dealer, was presented a recognition award by the Southern California Broadcasters Association at the group’s meeting. S. & S’s previous Joe Johnson was cited for “content and creative use of radio” and for “proving the effectiveness of radio thru the exclusive use of the medium.” Dealer sponsors some 30 programs per week on stations KMPK, KLAC and KGIL and has used these as his sole form of advertising.

Turn an annual tradition, The Billboard recently referred correctly to Radio Recorders and Universal recorders. Both firms are active solely as recording studios. . . . A tape of The Record Heat Conference concluded a presenting and distributing deal with Tops Records whereby Allied will handle the monophonic disc, while Capitol presents the stereo press and distributes its own albums. Initial single handled for Tops by Allied is Kate Smith’s “God Bless America.”

MAN ANTOINE KAVADIA, whose Luda Record Company’s “Alley-Goop” recording, high on the national chart, has been invited to conduct the orchestra that will play for the District Convention this fall. His band, Kavadia and His Orchestra, is expected to attend the convention and perform a marriage to a Miami disk jockey.

The Chordettes, recorded in Shreveport, La., and a Billboard Best Light for their new Capitol release, a British You, and a strong album hit. The group recently signed an extensive contract with Capitol, which will enable them to tour frequently. The group’s first Capitol album, “I Shot Him,” has been released.

DEEBA REBECK BEATRICE, well-known in the Los Angeles vocal music field, and five guest soloists, are set for a special program at the Capitol Radio Network, Sunday, May 14. The group’s first Capitol album, “Teenage Love Story,” is already in the stores.

AARON GRANT, Capitol Records’ west coast executive producer, has developed a July special for his 25th anniversary celebration. The group will tour extensively this summer.

The S crédit notes July 6th as the date of its new Capitol album, “I Shot Him,” a British You, and a strong album hit. The group recently signed an extensive contract with Capitol, which will enable them to tour frequently. The group’s first Capitol album, “I Shot Him,” has been released.

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NAT KING COLE & STAN KENTON will be the headline attraction at the new Capitol Records “Capitol Concert” on July 8th at the Capitol Theater, New York City. The concert will be broadcast nationwide and will be televised live by CBS. The concert will be the first time that King Cole and Kenton have appeared together on stage.

JIMMY JONES, currently riding the charts with “I Shot Him,” has a new Capitol release, “They Only Call Me Baby,” a debut record. The group recently signed an extensive contract with Capitol, which will enable them to tour frequently. The group’s first Capitol album, “I Shot Him,” has been released.

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JOHN JONES: The success of the Joe Jones Quintet is due in large measure to Joe’s musical and spiritual approach to his craft. Joe’s playing is characterized by a deep, emotional style of music. Joe’s music is well received by critics and the general public.

The rowan record, “So What’s New?” is the latest release by the group. The album was recorded in London and features guest appearances by various artists, including John Coltrane and Miles Davis.

CHRIS CONDON, currently at the London’s Record Store, 21 E. C. on the knob, will team with the 1st. "It’s a Bird," a hit for the group, will be released on Capitol’s new release, “The River.” The album was recorded in London and features guest appearances by various artists, including John Coltrane and Miles Davis.

SAM COOK, who recently scored with his million seller on Kenny Records, "You Send Me," has turned around with this new song, "So What’s New?" on Capitol's new release, "The River." The album was recorded in London and features guest appearances by various artists, including John Coltrane and Miles Davis.

DITTA CANTERBURY, Capitol’s new album, "The River," is the latest release by the group. The album was recorded in London and features guest appearances by various artists, including John Coltrane and Miles Davis.

DOUG WILLIAMS, Capitol’s new album, "The River," is the latest release by the group. The album was recorded in London and features guest appearances by various artists, including John Coltrane and Miles Davis.

TOM ROLLO, Capitol’s new album, "The River," is the latest release by the group. The album was recorded in London and features guest appearances by various artists, including John Coltrane and Miles Davis.

See in seven spinsters’ days.
### MONO ACTION ALBUMS — on the charts 39 weeks or less

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label and Number</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>SOLD OUT</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>BUTTON-DOWN MIND OF BOB NEWHART</td>
<td>Bob Newhart</td>
<td>RCA Victor LPM 2296</td>
<td>11</td>
</tr>
<tr>
<td>3.</td>
<td>ELVIS IS BACK</td>
<td>Elvis Presley</td>
<td>RCA Victor LPM 2151</td>
<td>9</td>
</tr>
<tr>
<td>4.</td>
<td>FROM A SUMMER PLACE</td>
<td>Henry Mancini and His Orchestra</td>
<td>RCA Victor LPM 2198</td>
<td>15</td>
</tr>
<tr>
<td>5.</td>
<td>THE SOUND OF MUSIC</td>
<td>Rodgers and Hammerstein</td>
<td>Columbia 34875</td>
<td>29</td>
</tr>
<tr>
<td>6.</td>
<td>MR. LUCKY</td>
<td>Henry Mancini</td>
<td>RCA Victor LPM 2098</td>
<td>26</td>
</tr>
<tr>
<td>7.</td>
<td>LANA SINGS CARUSO—CARUSO FAVORITES</td>
<td>Lanny Warsh</td>
<td>Columbia LSC 3431</td>
<td>7</td>
</tr>
<tr>
<td>8.</td>
<td>CAN CAN</td>
<td>Henry Mancini</td>
<td>Capitol T-1272</td>
<td>10</td>
</tr>
<tr>
<td>9.</td>
<td>ENCORES OF GOLDEN HITS</td>
<td>Frank Sinatra</td>
<td>Mercury MG 4047</td>
<td>12</td>
</tr>
<tr>
<td>10.</td>
<td>ITALIAN FAVORITES</td>
<td>Various</td>
<td>Original Cast, Columbia L1134</td>
<td>18</td>
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<tr>
<td>11.</td>
<td>SIXTY YEARS OF MUSIC AMERICA LOVES BEST</td>
<td>Various</td>
<td>RCA Victor LM 6074</td>
<td>32</td>
</tr>
<tr>
<td>12.</td>
<td>IT'S EVERY TIME</td>
<td>Tony Bennett</td>
<td>Capitol T-1272</td>
<td>5</td>
</tr>
<tr>
<td>13.</td>
<td>BER-HUR</td>
<td>John Barry</td>
<td>London CS 9312</td>
<td>4</td>
</tr>
<tr>
<td>14.</td>
<td>PERSUASIVE PERCUSSION</td>
<td>Vic Mizzy Orchestra</td>
<td>RCA Victor LPM 2196</td>
<td>12</td>
</tr>
<tr>
<td>15.</td>
<td>BELAFONTE AT CARNegie HALL</td>
<td>Harry Belafonte</td>
<td>RCA Victor LEC 9004</td>
<td>35</td>
</tr>
<tr>
<td>16.</td>
<td>THIS IS DARIN</td>
<td>Bobby Darin</td>
<td>A&amp;M LP 1075</td>
<td>18</td>
</tr>
<tr>
<td>17.</td>
<td>BROTHERS FOUR</td>
<td>The Brothers Four</td>
<td>Columbia L1130</td>
<td>12</td>
</tr>
<tr>
<td>18.</td>
<td>WE'LL HAVE TO GO</td>
<td>The Four Freshmen</td>
<td>Capitol T-1272</td>
<td>7</td>
</tr>
<tr>
<td>19.</td>
<td>FAITHFULLY</td>
<td>Johnny Mathis</td>
<td>Columbia LSC 3432</td>
<td>25</td>
</tr>
<tr>
<td>20.</td>
<td>HERE WE GO AGAIN</td>
<td>Kingtime Trio</td>
<td>RCA Victor LML 2298</td>
<td>35</td>
</tr>
</tbody>
</table>

### STEREO ACTION ALBUMS — on the charts 29 weeks or less

<table>
<thead>
<tr>
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<td>PERSUASIVE PERCUSSION</td>
<td>Vic Mizzy Orchestra</td>
<td>RCA Victor LPM 2196</td>
<td>24</td>
</tr>
<tr>
<td>2.</td>
<td>PROVOCATIVE PERCUSSION</td>
<td>Vic Mizzy Orchestra</td>
<td>RCA Victor LPM 2196</td>
<td>24</td>
</tr>
<tr>
<td>3.</td>
<td>SOLD OUT</td>
<td></td>
<td></td>
<td>10</td>
</tr>
<tr>
<td>4.</td>
<td>MR. LUCKY</td>
<td>Henry Mancini</td>
<td>RCA Victor LPM 2098</td>
<td>15</td>
</tr>
<tr>
<td>5.</td>
<td>THERE'S A SUMMER PLACE</td>
<td>Billy Vaughn</td>
<td>Dot DLX 7007</td>
<td>14</td>
</tr>
<tr>
<td>6.</td>
<td>LANA SINGS CARUSO—CARUSO FAVORITES</td>
<td>Lanny Warsh</td>
<td>Columbia LSC 3431</td>
<td>8</td>
</tr>
<tr>
<td>7.</td>
<td>SOUND OF MUSIC</td>
<td>Rodgers and Hammerstein</td>
<td>RCA Victor LRM 5060</td>
<td>26</td>
</tr>
<tr>
<td>8.</td>
<td>BERN-HUR</td>
<td>John Barry</td>
<td>London CS 9312</td>
<td>20</td>
</tr>
<tr>
<td>9.</td>
<td>GUNFIGHTER BALLADS AND TRAIL SONGS</td>
<td>Tony Bennett and His All Star Orchestra</td>
<td>RCA Victor LEP 331</td>
<td>33</td>
</tr>
<tr>
<td>10.</td>
<td>NEW ORLEANS</td>
<td>Pura Frenkel</td>
<td>Coral CRL-70793</td>
<td>19</td>
</tr>
<tr>
<td>11.</td>
<td>LORD'S PRAYER</td>
<td>Frank Sinatra</td>
<td>Capitol T-1272</td>
<td>13</td>
</tr>
<tr>
<td>12.</td>
<td>MORE SING ALONG WITH MICH</td>
<td>Mitch Miller</td>
<td>Columbia CS 8643</td>
<td>21</td>
</tr>
<tr>
<td>13.</td>
<td>EXOTICA, VOL. I</td>
<td>Monty Sun</td>
<td>Columbia CS 8643</td>
<td>19</td>
</tr>
<tr>
<td>14.</td>
<td>CONCERT IN RHYTHM, VOL. I</td>
<td>Ray Conniff</td>
<td>Columbia CS 8652</td>
<td>24</td>
</tr>
<tr>
<td>15.</td>
<td>KAROVSKY: 1812 OVERture/RAYvel: BOmDO</td>
<td>Aaron Gould</td>
<td>RCA Victor LADC 3448</td>
<td>23</td>
</tr>
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### ESSENTIAL INVENTORY (MONO ALBUMS) — on the charts 40 weeks or more

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label and Number</th>
<th>Weeks on Chart</th>
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</thead>
<tbody>
<tr>
<td>1.</td>
<td>SONG OF THE SOUTH</td>
<td>Harry Belafonte</td>
<td>Capitol T-1272</td>
<td>93</td>
</tr>
<tr>
<td>2.</td>
<td>MY FAIR LADY</td>
<td>Oscar Hammerstein II, Original Broadway Cast</td>
<td>RCA Victor LM 6000</td>
<td>50</td>
</tr>
<tr>
<td>3.</td>
<td>IT'S ONLY A GAME</td>
<td>Tony Bennett</td>
<td>Capitol T-1272</td>
<td>21</td>
</tr>
<tr>
<td>4.</td>
<td>HARRY BELAFONTE FAITHFULLY</td>
<td>Harry Belafonte</td>
<td>Capitol T-1272</td>
<td>20</td>
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<tr>
<td>5.</td>
<td>CAMEO CRUISE</td>
<td>Harry Belafonte</td>
<td>Capitol T-1272</td>
<td>15</td>
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<tr>
<td>6.</td>
<td>THE MUSIC MAN</td>
<td>Robert Benton, Original Broadway Cast</td>
<td>Capitol WAG 1</td>
<td>32</td>
</tr>
<tr>
<td>7.</td>
<td>THE GLASS menagerie</td>
<td>Tennessee Ernie Ford</td>
<td>Capitol T-1272</td>
<td>15</td>
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<tr>
<td>8.</td>
<td>LEMMINGS</td>
<td>Frank Sinatra</td>
<td>Capitol T-1272</td>
<td>100</td>
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<tr>
<td>9.</td>
<td>MOTHER GOOSE</td>
<td>Mitch Miller</td>
<td>Columbia CS 8652</td>
<td>70</td>
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<tr>
<td>10.</td>
<td>THE BAND</td>
<td>Frank Sinatra</td>
<td>Capitol T-1272</td>
<td>80</td>
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### ESSENTIAL INVENTORY (STEREO ALBUMS) — on the charts 30 weeks or more

<table>
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<th>Label and Number</th>
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</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>SOUTH PACIFIC, Sound Track</td>
<td>Rodgers and Hammerstein</td>
<td>RCA Victor LSO 1037</td>
<td>50</td>
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<tr>
<td>2.</td>
<td>MY FAIR LADY, Original Cast</td>
<td>Columbia CL 5096</td>
<td>50</td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td>BELAFONTE'S BEST</td>
<td>Harry Belafonte</td>
<td>Capitol T-1272</td>
<td>50</td>
</tr>
<tr>
<td>4.</td>
<td>HERE WE GO AGAIN</td>
<td>Kingtime Trio</td>
<td>Capitol ST 1256</td>
<td>50</td>
</tr>
<tr>
<td>5.</td>
<td>LEMMINGS</td>
<td>Frank Sinatra</td>
<td>Capitol T-1272</td>
<td>50</td>
</tr>
<tr>
<td>6.</td>
<td>GREATEST HITS</td>
<td>Mitch Miller</td>
<td>Columbia CS 8652</td>
<td>50</td>
</tr>
<tr>
<td>7.</td>
<td>GREATEST HITS</td>
<td>Mitch Miller</td>
<td>Columbia CS 8652</td>
<td>50</td>
</tr>
<tr>
<td>8.</td>
<td>GREATEST HITS</td>
<td>Mitch Miller</td>
<td>Columbia CS 8652</td>
<td>50</td>
</tr>
<tr>
<td>9.</td>
<td>LEMMINGS</td>
<td>Frank Sinatra</td>
<td>Capitol T-1272</td>
<td>50</td>
</tr>
<tr>
<td>10.</td>
<td>THE BAND</td>
<td>Frank Sinatra</td>
<td>Capitol T-1272</td>
<td>50</td>
</tr>
</tbody>
</table>
AN EXCITING NEW CLASSICAL
RELEASE FROM CAPITOL!

1. FAVORITE CLASSICS FOR PIANO
   Leonard Warren on SP 8712
2. BACHMANNOFF: SYMPHONY NO. 2
   Alfred Wallenstein
   Los Angeles Philharmonic, out 4588
3. SONGS OF THE AMERICAN LAND
   Salli Terri
4. COLOR CONTRASTS
   The Los Angeles Horn Club, out 8525
5. BACH: BRANDENBURG CONCERTI
   Yehudi Menuhin
   Radio Festival Chamber Orchestra (SGM 7111)
6. TCHAIKOVSKY: SYMPHONY NO. 5
   Rudolf Kempe
   Berlin Philharmonic, 5LP 7219
7. FAMOUS MARCHES
   Elliot Silver
   Philadelphia Orchestra, 10 LP 3270

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October 10

   showcase for the versatile French Horn 5. All six Brandenburgs on two disks—a "must" for collectors 6. A
   Tchaikovsky favorite in a "big" Berlin Philharmonic performance 7. "March Slave," "Stars and Stripes,
   "Radetzky March," other concert "rousers"

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THE BILLBOARD
MUSIC 25

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The De Castro Sisters (S)-1402

A TOUCH OF BLUE
Jonah Jones (S)-1405

AND...

EASY BEAT
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VIVE PARIS
Vicky Autor (S)-1402

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Various Artists T-10246

STREETS OF TOKYO
Various Artists T-10250

THE DE CASTROS SING
The De Castro Sisters (S)-1402

A TOUCH OF BLUE
Jonah Jones (S)-1405

JULY 5 ALSO MARKS
THE RELEASE, BECAUSE OF
POPULAR DEMAND, OF
THOSE TWO TOP-SELLING
JACKIE BLEAZING ALBUMS...
NEWLY RECORDED IN STEREO

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THE JULY 5 CAPITOL POP ALBUM RELEASE
WILL CARRY A 12% CASH DISCOUNT IN
CELL OF 12%, PLUS... DEFERRED BILLING...
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Capitol has just released a brand-new original soundtrack album from the motion picture "Bells Are Ringing" starring Judy Holliday/Dean Martin.

An Arthur Freed Production presented by Metro-Goldwyn-Mayer • FRED CLARK with EDDIE FOY, JR. • JEAN STAPLETON
Screen Play and Lyrics by Betty Comden and Adolph Green • Music by Jule Styne • Based on the Musical Play "Bells Are Ringing" • Book and Lyrics by Betty Comden and Adolph Green • Music by Jule Styne • Directed by Vincent Minnelli

ALBUM NO. (5)W-1435
Capitol’s bright young star follows her smash hit “he’ll have to stay” with another great singles performance * c/w “journey of love”

RECORD NO. 4396

Lisa
by
jeanne black

*
The pick of the new releases:

**SPOTLIGHT WINNERS OF THE WEEK**

Strongest sales potential of all albums reviewed this week.

- **Classical**

**HEIFETZ**

Jascha Heifetz. RCA Victor LM 2382 — A wonderful package of miniature masterfully performed, included are three Brahms' "Hungarian Dances," "Sabre Dance," "HORA Stucatto," "Havanana," and many others. There's a lot for the money here in these pieces which reveal Heifetz' artistry and the capacity of the violin.

**VIVALDI: FOUR SEASONS**

Societa Corelli. RCA Victor LM 2424. (Stereo & Monaural) — The there is substantial competition on this favorite group of four, this recording has the brilliance and clarity of recording and the verve and execution of performance to capture much of the counterpoint. The group, a 13-piece conductors ensemble, operates with richness, depth and precision. The cover too, is a standout, and can serve as a top-notch display.

**THE VIRTUOSO LIST**

Gary Graffman, piano. RCA Victor LM 2443. (Stereo & Monaural) — Excellent renditions of familiar Liszt works by Gary Graffman, whose touch and style grow more impressive with each new release. The selections include "Liebestraum," Hungarian Rhapsody No. 11, and the six Paganini-Liszt Etudes. Fine cover should do as well as the should the forthcoming Liszt movie.

**Spoken Word —**

**MORT SAHL AT THE HUNGRY I**

Verve MGM 15012. (Stereo & Monaural) — Mort Sahl, the first of the new comics, is back again on wax, and with one of his best albums in date. He no longer everything on the political level in his own special style, with barbed comments on the Russians, President Eisenhower, Nixon, the I.2.1. flights, etc. It's funny and to-the-point and his many, many fans will certainly enjoy it. Dick was recorded at the Hungry I in San Francisco and at Gene Norman's Crescendo in Hollywood. Spillers on the second side are more noticeable than they should be.

**THE EDGE OF SHELLEY BERMAN**

Verne 143 — Berman's third album should enjoy the same sock sales success as his previous two packages. His comedy genius and selling skill is spotlighted on a series of monologues, excluding familiar (from TV) hilarious yet somehow pathetic adolescent boy on the phone routine, rather advising his 15-year-old daughter on her first date, etc. His flop routine on the death of Gertrude Stein is on the tasteless side, but the rest is excellent.

**Folk**

**RETURN OF THE WAYFARING STRANGER**

Burt Ives. Columbia CL 1459 — Very fine Ives. Material includes classic folk songs as "Lands End" and "John Henry," etc. and some folk-oriented pop material of 18-years ago, as "Riders in the Sky" and "Mule Train." The notable performances are the engineering. Fact that Ives has struck it big as a dramatic artist has broadened his market.

**Religious Low Price**

**THE LORD'S PRAYER**

Nelson Eddy. Harmony HL 7245 — Nelson Eddy still has a considerable fan following among older folk, buyers and "lats, late show" viewers, and this package should fare well sales-wise on the supermarket racks. Eddy is in suitably reverent baritone voice on such familiar sacred items as "The Rosary," "The Lord's Prayer," and "Ave Maria."

**SPECIAL MERIT SPOTLIGHTS**

The following albums have been picked for outstanding merit in their various categories because, in the opinion of the Billboard Staff, they deserve exposure.

**Pop**

**BLUE SMOKE**

Johnny Desmond. Columbia CL 1477 — Take a fine pop singer who can really sing, a brace of outstanding tunes, an consistent mood effectively sustained and the unusual backing of a virtuoso guitar (Continued on page 40)
The SWINGING SIXTY

POPULAR, JAZZ, CLASSICAL AND SOUND TRACK ALBUMS

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EXCITING DISCOUNTS
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IT’S ALL THE WAY TO BIGGER PROFITS
TOPS IN POPS!

14 "TOP-50" DISKS
1st HALF
1960

6 OUT OF TOP 20

JUNE 27, 1960 THE AMUSEMENT IN

Victor Leads 'Hot 100' Sweepstakes
SnareS 14 Top 50 Disks at Half-Way
Mark; Col., M-G-M Tie for Second Slot

By ROB ROYNTZ
NEW YORK—RCA Victor leads the field for the first six months of 1960 with more single records on the top 50 of The Billboard's "Hot 100" chart than any other label, with a total of 14. Following are the totals of RCA Victor records:

Judd, University, Shud, Fra, V\,\, Jy, Anna, London, Edmon, Chest, Atlantic, Columbia, Canada,

TOPS IN CLASSICS!

7 OUT OF TOP 10

TOPS IN SALES!

RCA VICTOR

TOPS ON THE LISTS OF RECORD BUYERS!

KEEP THEM IN STOCK!
TV REVIEW

"Coke Time" Young Talent Field Day

ABC-TV's "Coke Time" show last Monday (27) night was one of the best showcases for youthful recording talent ever presented on TV. The hour-long program had a fresh, buoyant pace, imaginative production work, and exceptional choreography. Stars and on the show were ventriloquist Don Rantin and Bobby Darin—"the Perry Como and Frank Sinatra of 1960." The boys' contrasting vocal styles blended well for something sweet and charming on a medley of tunes keyed to a bachelor-life vs. marital-life lyric theme.

Darin also scored strongly with a swinging reading of "The Girl in Gypsy," while Boones most memorable draw is the dramatic closer, "Something's Comin' From West Side Story."

Paul Anka, also one of the brightest of the new disk stars, didn't come off well—primarily because he dated with Annette, who looks good, dances well, but singsdecidedly off-key. The star also redder woman without National Band routine with a chorus on "The Madison Fool," a high spot of the show. Anka, latched on to Annette, both look good, and sound better than the ex-Mickey Mouse Clubber.

Frankie Avalon's vocals were on the side, but too, region, was much more entertaining on a medley of artists. A打仗 and graceful dancing. On the minus side was a self-consciously hip bit by Eddie (Kookie) Byrnes and Bob Denver of the "Dobie Gillin TV show.

Altso the show was unaccountably cluttered by most of the top-time consumer press critics who seem to pick on any singer not in their own age bracket) the program challed up a 20.4 Trendex here, as compared with the runner-up, NBC, with a 10.1 rating and 24.0 share.

Sixteen LP's On Columbia July Agenda

NEW YORK—Columbia Recs is releasing 16 new albums for July, and low-priced subsidiary Harmony is releasing 10. The Columbia six includes 10 pop, four classical, one original cast, and one "Adventure in Sound." LP's by Pretty Boys range from taffy to kiddle material.

New Columbia pop LP's include packages by Ray Conniff, Erroll Garner, Lionel Hampton, Jackal Cain and Roy Keal, Sammamish Valley Boys, Lee And The Midnight Sons, Paul Tushman, Johnny Desmond, Marge Maddox, and Bob Eves. The top patriotic album features the off-Broadway musical "Ears Must Love," based on Oscar Wilde's "The Importance of Being Earnest."

The classical lineup includes two albums (four works) in Columbia Masterworks. American Music series by the American Art Society, "Complete and Judged String Quartet," the String Sun Quartet, and the Amati Quartet, plus some packages by the "Flamenco Spectacular," and features guitarist, Rocio del Valle and Heredia, with a third of the music.

The new Harmony packages spotlight Polly Bergman and her father, Lolly Frizzell, Luster Flutt and Earl Scruggs, Marion Marlow and Frank Parker, Beatrice Kay, Gene Krupa, "Children's Television Foundation," "Captain Kangaroo" and "Greatest Hits," featuring a fault of top jazz and swing era names in Count Basie, Benny Goodman, Sarah Vaughan, etc.

Anka Links Pic Deal

NEW YORK—Two young recording artists—Paul Anka and Bob Markley—will make their ABC-TV debut, inked picture deals last week.

Anka signed to play a dramatic role in "Look in Any Window," involving an experience with a blind young woman. Markley will make his film debut in "M-G-M's Where the Boys At," in a feature role. Markley formerly emceed "Ohio's Volkswagenland" on KOCO-TVs, Oklahoma City.

RECORDING AVAILABLE

(Beat Selling Record Listed in Bold Face)

1. ALLEY-DOP—Drake and the Four Prez., Medicine Man, Big Four, 12590.

2. BURGLING BRIDES—Ray Conniff, Erroll Garner, 12579.

3. BURSTIN'—Donna Reed, Brunswick, 12585.

4. BURSTIN'—Mary Lou Williams, Decca, 12586.

5. CATHY'S CLOWN—Fat Possum, M-G-M, 71634.

6. EARL DOUGLASS—Phil Spector, Treasure, 12631.

7. GOLD SKINNERS—Bill Bailey, Peter, 12630.

8. JERRY GROVE—Mickie, Capitol, 12632.

9. KIM'S BEAUTY—Barry Keisling, 12629.

10. PAPER ROSES—Betty Fields, 12627.

11. SUMMER'S COMING—Bob Mazzuca, RCA, 12628.

12. THEY'RE YOUNG—Bobby Rydell, 12625.

13. I'M SORRY—David Sutter, 12623.


15. JIMMY JONES—Columbia, 12624.

16. PAPER ROSES—Betty Fields, 12627.

17. PAPER ROSES—Betty Fields, 12627.

18. PAPER ROSES—Betty Fields, 12627.

19. PAPER ROSES—Betty Fields, 12627.

20. PAPER ROSES—Betty Fields, 12627.

21. PAPER ROSES—Betty Fields, 12627.

22. PAPER ROSES—Betty Fields, 12627.

23. PAPER ROSES—Betty Fields, 12627.

24. PAPER ROSES—Betty Fields, 12627.

25. PAPER ROSES—Betty Fields, 12627.
a smash

in all corners of the world!
IN MY LITTLE CORNER OF THE WORLD

Anita Bryant

Carlton 530
& TOMORROW'S TOPS
BEST BUYS

There is something on your mind... Bobby Marchan
(Fire, BMI)

IT'S BUSTY TEENIE WEE WEE YELLOW POLKA DOT MIXED
(Pinco, ASCAP) Leader 805

C&W—No selections this week.

R&B—No selections this week.

POP

JOSEPHINE... Bill Black's Combo
(Four, ASCAP) Hi 2202

LOOK FOR A STAR... Garry Miles
Liberty 55261
Dean Howley
Dore 354
Billy Vaughn
Dut 513
Garry Miles
Imperial 5674

REVIEW'S OF
THIS WEEK'S SINGLES

The pick of the new releases:

SPOTLIGHT WINNERS
OF THE WEEK

Strongest sales potential of all records reviewed this week.

In order to speed reviews of single records, The Billboard requests that all singles be sent to The Billboard Record Review Department, 1564 Broadway, New York 36, N. Y. However, albums should be sent to P. O. Box 292, Times Square Station, New York 36, N. Y.

Pop

GUY MITCHELL

MY SHOES KEEP WALKIN' BACK TO YOU (Copar, BMI) (2:54) — SILVER MOON UPON THE GOLDEN SANDS (Joy, ASCAP) (1:53) — The chart hits for another hit with a previous country smash, this time a tune that made it big for Ray Price. Mitchell's in stylish form here and the side can go. Flip, a bright rhythm outing, also has a fine chance. Columbia 41728

CHARLIE RICH

GONNA BE WAITING (Hi Lo, BMI) (2:20) — SCHOOL DAYS (Hi Lo-Shuphie-Bernstein, ASCAP) (2:30) — The smart-sounding rockably with strong Memphis room has a good swingin', revival type outing here which can easily follow up the hit status of "Lonely Weekend." Flip is the old ballad sung over rock back. This can also score. Phillips 35600

SKIP AND FLIP

TEENY GULLY CHA CHA CHA (Trinity, BMI) (2:34) — TEENAGE HONEYMOON (Maverick, BMI) (2:34) — The sharp duo can score again, following "Cherry Pie," with this coupling. On top is a teen ballad sung with feeling, while the skip is a rock, rockin' cha cha version of the Holy Gully. Either side can go here. Brent 7013

THE VISCONTIS

MIGHT TRAIN (Frederick, BMI) (1:58) — SUMMERDREAM (Gershwin, ASCAP) (2:31) — A mighty sharpe outing. The racuous and growling instrumental group turn out the r&b. standard in a pounding arrangement. Flip is a serious go with a lot of feeling on the Gershwin standard. Either can step up. Madison 133

(Continued on page 27)

SPECIAL MERIT SPOTLIGHTS

The following records have been picked for outstanding merit in various categories, because to the opinion of The Billboard Music Staff, they deserve exposure.

Pop Disk Jockey Programming

ARCHIE BLEVIER ORK AND CHORUS
MUSTAFA (Ivan Mogul, ASCAP) (2:42) — JIMMIE'S BLUES (Harvard, BMI) (2:34) — Here's an unbeatable two-sided programming platter for packs. "Mustafa" is a bright, folkish instrumental featuring a Near East erotic sound, with the Muskycoyno. Flip spotlights pleasant non-lyric choruses on a pretty bluesy instrumental theme. Cadence 1383

LES BELLS SINGERS
LE JOUR OU LA PLUIE VIENDRA (Bretton, BMI) (2:53) — IL FAIT DES BONDS (Bretton, BMI) (2:53) — Both sides are featured in their original French, with the singer, a group of French teenage girls. The young voices are fresh and appealing in style as they sing, - recreation of French--on two melodic tunes. "Le Jour Ou La Pline Viendra," of course, is the familiar "The Day the Rain Came," with a deep, somber type of music. ARC-Paramount 10156

UMBERTO BINDI
OUR CONCERTO (Shapire-Bernstein, ASCAP) (2:42) — The rich vocal group of Bindi — singing in Italian — is spotlighted on "Our Concerto," a style, in which he has his own dand and action overcas. Flip also was barred in Italian—it's a pretty ballad. "Let Me Dream" (Shapire-Bernstein, ASCAP) (2:42). Jamie 1159

Dick Dale
ST. LOUIS BLUES (W. C. Handy, BMI) (2:18) — JESSIE PEARL (Mannour, BMI) (2:12) — Dale steps out with enthusiasm and some emotional impact on both sides. "St. Louis Blues" features a fine chorus on backing and an effective r&b. orchestra. Flip is a hard-driving rockably item. A promising r&b. talent. Del-Tone 501

Reviews, weekly, of all records sent in. All royalties, copies, and business correspondence can be sent to THE BILLBOARD, 1564 BROADWAY, NEW YORK 36, N. Y. Not responsible for lost material. Accept no unauthorized manuscripts. All royalties, copies, and business correspondence can be sent to THE BILLBOARD, 1564 BROADWAY, NEW YORK 36, N. Y. Not responsible for lost material. Accept no unauthorized manuscripts.
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ROSCE GORDON 348

**I Know**
the SPANIELS 350

**No Shoes**
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Warwick #535

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Church Hills May King and MY FOLIOL HEART
WARWICK M-340

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**Best Selling Sheet Music in U.S.**

Top 10 Sheet Music

<table>
<thead>
<tr>
<th>Title</th>
<th>Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. PAPER ROSES (Pamplin)</td>
<td>1</td>
</tr>
<tr>
<td>2. MR. LUCKY (Southgal)</td>
<td>11</td>
</tr>
<tr>
<td>3. CATHY'S CLOWN (Acuff-Rose)</td>
<td>5</td>
</tr>
<tr>
<td>4. HE'LL HAVE TO GO (Central Songs)</td>
<td>19</td>
</tr>
<tr>
<td>5. THEME FROM A SUMMER PLACE (Wlmark)</td>
<td>21</td>
</tr>
<tr>
<td>6. GREENFIELDS (Monclaire)</td>
<td>15</td>
</tr>
<tr>
<td>7. THE OLD LAMPLIGHTER (Shafran-Bernstein)</td>
<td>10</td>
</tr>
<tr>
<td>8. BECAUSE THEY'RE YOUNG (Columbia)</td>
<td>3</td>
</tr>
<tr>
<td>9. STUCK ON YOU (Glady's)</td>
<td>7</td>
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<td>10. MISTY (Octave)</td>
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<td>11. NIGHT (Perl)</td>
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<td>12. DO-RE-MI (Williamson)</td>
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<td>13. CLIMB EVERY MOUNTAIN (Williamson)</td>
<td>26</td>
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<td>14. GOOD TIMIN' (Sequence)</td>
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<td>15. HE'LL HAVE TO STAY (Central Songs)</td>
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**Grass Roots Sprouts Bloom on Pop Charts**

Records hired veteran western star Bob Wills to head up its new r&d.
department. Tex Rigs, who issued the Decca c&w. topper Paul Cohn—
now headquarters in Nashville—
to supervise a new c&w. line.

Herman Lubinsky, Savoy Records, says he is going to try a c&w.
thrust in Chicago. His artist is the Decca c&w. top pops, the Chicago
Wholesale of the same story.

Allies, in the story.

**New Sleepers**
**Mr. Charlie**
**My Love Is Your Love**
Magic Sam Chief 7013

**Cosmat Extends Holiday Buy Plan**

NEW YORK — Cosmat Record Corporation, thru its general manager, Elliot Blau, has
announced that its "Holiday at the Concord" L-P's purchase plan has been extended to July 30.
**Previous** batches, 30,000 L-P's, the plan has been a success to date, has been an action that has shown that many of
them want to increase their purchases of L-P packages so that their families and friends may be
able to join them for the all-expec-
tive holiday at the Concord Hotel October 2 to 4.
The pick of the new releases:

**SPOTLIGHT WINNERS OF THE WEEK**

Strongest sales potential of all records reviewed this week.

---

**Continued from page 33**

**CLYDE McHATTER**

*The Match.*

Answered by tradition.

**TEDDY REDDLE**

*I Can't Hold It In.*

A classy groove.

**DON GIBSON**

*A Legend in My Time.*

Lead warbler Tony Williams — who has since left the group to become a single — with country rhythms and piano. Stylish and on the uptempo side. Watch out.

**RCA Victor 7762**

**THE PLATTERS**

*Red Sails in the Sunset.*

Lead warbler Benton. The-lop-side style.

**LITTLE ANTHONY**

*I'm Taking a Vacation From Love.*

A rich country rock with a good seasonal theme. Picnic is a pleasant ballad ending.

**THE FIDDLERS**

*Poor Old Joe.*

A fiddle, a banjo, a mandolin.

**KEN KAREN**

*Delilah.*

A lush and rather erotic record. Side has a warm quality.

**THE FIFTHS**

*Just Miss.*

A contrast with the group's soulful record.

**BOB BERNARD**

*Look Out Darlin' — BESTTOP 50.*

A picture of the single material.

**HAWKHAWK WAIN**

*Your Careslessness — COLUMBIA (2:12).*

A picture of the single material.

**DOUG WAREN AND THE BAYS**

*The World Doesn't End Tomorrow.*

A sincere ballad.

**THE EMBERS**

*Can't Get No.*

A picture of the single material.

**RCA Victor 7763**

**THE JUNKYARD**

*Look at Me.*

A picture of the single material.

**THE FORTUNES**

*A Day.*

A picture of the single material.

**THE STROLLERS**

*My Soul.*

A picture of the single material.

**BILL HARTON**

*But Not for Me.*

A picture of the single material.

**RICKY McCLELLAN**

*There's a Love Too.*

A picture of the single material.

**REVEREND & BERNY BARTER**

*Dirty Devil.*

A picture of the single material.

**THE ECHOES**

*Looking Love.*

A picture of the single material.

**BILLY GARNER'S BAND**

*Little Love.*

A picture of the single material.

**CHABOULLU LITTLE LADY**

*My Body.*

A picture of the single material.

**TODD MARSHALL**

*Gimme Some.*

A picture of the single material.

**THE CRYER CUTS**

*Yes.*

A picture of the single material.

**FRED WOLL**

*God Must Have My Fortune.*

A picture of the single material.

**FREDERICKS**

*Good Time.*

A picture of the single material.

**SCOTT ENGLISH**

*True."*
Around the Horn

The Virginia Folk Music Association, Inc., voted as a recent meeting to launch its own publishing and recording firm, according to Henry Fothergill, publicity director for the organization. The label will be known as VFM Records. The association plans to hold an annual festival in Crewe, Sept. 11. Purpose of the organization is to "preserve and promote country music." Fothergill says, "Henry Fothergill posts that the song he wrote and collaborated with Paul Insetta, "It's All Over But The Crying," has been adapted for the Harmony label by the Capri Sisters... Pappy Arrendell, aka 'Mr. Bob of Colorado Springs, Colo., last week from a jaunt to Alaska.

Mel Reeder is the producer of a country music show presented each Sunday at Pine Grove Park, Franklin, Ohio, with such regulars as Charlie McVay and Lonnie Wilson. The show includes Pine Top Maybey, Ray Jackson and Scotts Martin, Mahalene Jackson, Gracie and Male and the Youngblood Sisters plus such weekly guest stars, Hank King and the Country Singers, the Dixie Vanderven on steel; Bill Muzzo, drums; Bill Electric, fiddle, and King. King, and vocals, are the Fourth of July feature at Movieland Park, Pittsburgh. From there they hop to Cleveland for an appearance on the Cleveland Theater. "Jamboree," a show with Ray Fluckcher and the String-busters.

Wanda Jackson, following a string of club dates in California and Las Vegas, headed east last Wednesday (29) for park and fair bookings in Pennsylvania, Virginia, Maryland and New Jersey set by Harry Cooke, of the Cooke & Rose office. Wanda plays a return appearance at the Flame Room, Minneapologus, Aug. 24-27, and September 7-8 at the Indiana State Fair, Indianapolis, with a Jim Denny package... Hank Thompson and His Brazos Valley Boys are in Steen, La., for a series of 16 dates at Harman Air Force Base. Then they are on their way to July 13, to launch a string of one-nighters winding up in Oklahoma City July 20. On August 1, and his lady, begins a tour in fair and rodeo bookings that will carry them thru October 1.

Officers and directors of the Country Music Association will hold their next quarterly meeting in Toronto August 18-19. Harold Nebleton will be in charge of arrangements for the two-day session, and Bob Pumpey, of Columbus, records of Canada, will entertain the visitors on the night of their arrival. Rollouts may obtain sample copies of the new Tache release by Buddy and Kay Ball, "It's Great to Be In Love," by writing to them at Station WCMA, Canton, Miss.

Bobby Williams has taken over the production of "Fort Worth Country Style," Fort Worth, which Bobby claims is the only country music show on any commercial radio. Shows round-up of regulars includes JJamy and Johnny, the Rangers Quartet, Neil Jones, Ralph Sanders, Ronny McCay, Hank Hart, the Hayseed Sisters, the Big Bute Sisters, Joe Poovey and Tommy Chrome. Ann and Oscar appeared as guests on the show June 18. Williams, formerly on the RCA Victor label, has been given a national "soon after "WRAP-TV, Fort Worth, with radio work set to follow. Jim Hall and His Radio Pals are set for Popular, Neb.; July 15; Newman Grove, Neb., July 22, and West Point, Neb., July 28. The group has a new release coming up soon on the Boney Records label, coupling "Don't Fall and Break Your Pretty Little Neck" and "I Want to Settle Down." Another Boney release coming out in the autumn, it is expected Dustybines and His Stringbangers on "I'm Putting All My Heartaches in a Bucket" b/w "A Penny for Your Thought.""
**The Billboard**

### HOT R & B SIDES

**FOR WEEK ENDING JULY 10**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Company</th>
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### Pick of the Week!

**FICKLE LITTLE GIRL**

**THE TEMPTATIONS**

Gold Disc #3007

GOLD RECORD

6050 Broadway New York, N. Y.

### Headlin for a Smash!

**CHUBBY CHECKER**

**THE TOUCH**

Parkway #611

PARKWAY RECORDS


### LATEST RELEASE STICKS AND STONES

**RAY CHARLES**

**RAY CHARLES**

### BREAKING BIG!!

**"THE TIP OF MY FINGERS"**

**Nick Noble**

**62213 Coral Records**

Annette's latest and greatest!

### TRAVEL OF LOVE

359

**CARNIVAL JIMMY BECK**

62213 Coral Records

**JIMMY BECK**

**BETWEEN THE LINES**

**ROLLING STONE**

**DOWN THE Aisle**

**IKE CLANCY**

### NEW RELEASE!

**"FOXX FUN"**

**REDD FOXX**

### New Record Reviews

- **Midnight Train**—Chuck chatting by James Brown
- **Toddy**—Sax solo by Jimmy Scott
- **La Montanta**—Sax solo by King Norton

### Beautiful Love

- **Don Summer**
- **Warwick**
- **Jesus**

### Music for Young Lovers

- **Billy Preston**
- **Soul Man**
- **Soul Brother Man**

### Famous Fingertips

- **Organ**
- **Mama**
- **Daddy**

### Reviews from New Pop Records

- **Dion & the Belmonts**
- **The Troggs**
- **The Rolling Stones**

### Pandora

- **The Troggs**
- **The Rolling Stones**
- **The Beatles**

### Top Rank

- **The Everly Brothers**
- **The Beatles**
- **The Rolling Stones**

### The Sound for Now

- **The Beatles**
- **The Rolling Stones**
- **The Everly Brothers**

### Record Processing and Pressing

- **Sunoco**
- **Sonora**
- **Sunoco**

**Copyrighted material**


**SPECIAL MERIT SPOTLIGHTS**

The following albums have been picked for outstanding performances and are in the opinion of The Billboard Music Staff, they deserve exposure.

**CONTINUED FROM PAGE 28**

Tanya Tötöly and a top bass fiddle (Bob Haggard). The blend produces a truly exceptional LP for which DJ's should flip and the mobility of some of the LP Deluxe's unique content makes this one more than just a compilation—the idea that he does on such fine items like "The Party's Over," "I Gotta Right To Sing The Blues," "I'm Glad There Is You," and, perhaps best, "It's a Lorenne Town." This is a gagster.

Low Price Classical

MAHLER: SYMPHONY NO. 1 IN D MAJOR; NO. 9 IN D MINOR.

Andante, Rumanian and Venezuelan Symphonies (Silverstein). 13:12

Yusuf VXR 111. The latest Vux BOX bagbox edition, collected for the current Mahler centenary edition, contains one of the finest recorded performances of this great South American symphony. At a price less than that of competing versions of this work, Vux also provides a good reading of the First Symphony and Norman Foster's fabulous rendition of "Kontaktedenker.

An outstanding offering at the $2.95 list price.

**VERY STRONG SALES POTENTIAL**

Anna Crawford and Lou Pickelton and vocal group The Snow Flakes. This is the kind of EP view from the critics and the LP should please modest comedy devotees.

CALIFORNIA'S

**ANOTHER COLLECTION OF GOLDEN HITS**

The Goodie Boys, the Chaster Boys, the Chasters, Monster HS 2629.


**JAZZ CONTEMPORARY**

Kenny Dorham, San Diego 1486. This album is a very strong jazz album with the addition of the top jazz players of today, including "The Love Of Mine," "Miss Elaine," and "Good Time Jazz.

GOOD SALES POTENTIAL

**BEATRICE KAY**

Harmony HS 7551. The great vocal band "The Four Aces," with the addition of Billie Holiday and her solo work, is featured on this album. The album contains "The Love Of Mine," "Miss Elaine," and "Good Time Jazz." The album is a big seller too.

**FURTHER IS HER NAME**

Vera Lynn, Time 3 52. Something new that is a big seller, David Benoit and the Calliope Band have also contributed to this album. The album contains "The Love Of Mine," "Miss Elaine," and "Good Time Jazz." The album is a big seller too.

**TIME IS STEAL**

The New Youth Band, Cool City 8012. This is a new group of numbers which are easier in the mannerism rather than the modern group of easier numbers. The album contains "The Love Of Mine," "Miss Elaine," and "Good Time Jazz." The album is a big seller too.

**NEW VISION IN DOWNTOWN**

Marvin Dossen, Columbia CL 3493. The swing group of the moment, the group with the addition of the top jazz players of today, contains "The Love Of Mine," "Miss Elaine," and "Good Time Jazz." The album is a big seller too.

**DANCE TONIGHT**

The New Youth Band, Cool City 8012. This is a new group of numbers which are easier in the mannerism rather than the modern group of easier numbers. The album contains "The Love Of Mine," "Miss Elaine," and "Good Time Jazz." The album is a big seller too.

**ONE IS A LONELINESS NUMBER**

Patti Page, Mercury SW 2922. This is a new group of numbers which are easier in the mannerism rather than the modern group of easier numbers. The album contains "The Love Of Mine," "Miss Elaine," and "Good Time Jazz." The album is a big seller too.

**LOW-PRICE POPULAR**

**COUNTRY CHOICE**

Tammy Lee & the Midnight Sons, Columbia CL 8694. The group with the addition of the top jazz players of today, contains "The Love Of Mine," "Miss Elaine," and "Good Time Jazz." The album is a big seller too.

**BADGER'S CHOICE**

Tammy Lee & the Midnight Sons, Columbia CL 8694. The group with the addition of the top jazz players of today, contains "The Love Of Mine," "Miss Elaine," and "Good Time Jazz." The album is a big seller too.

**MODERATE SALES POTENTIAL**

**REVIEWS OF NEW POP RECORDS**

**CONTINUED FROM PAGE 39**

**GRASSY**

"Here, too, is the first of a series of four records that are going to win a lot of back, and it seems sure to be a potential winner when it debuts on the charts this week. (Vocalo, BWR 260, $2.95)

**RETHINKING**

"Here, too, is the first of a series of four records that are going to win a lot of back, and it seems sure to be a potential winner when it debuts on the charts this week. (Vocalo, BWR 260, $2.95)

**EXPLOSION**

"Here, too, is the first of a series of four records that are going to win a lot of back, and it seems sure to be a potential winner when it debuts on the charts this week. (Vocalo, BWR 260, $2.95)

**DANGERS CHOICE**

"Here, too, is the first of a series of four records that are going to win a lot of back, and it seems sure to be a potential winner when it debuts on the charts this week. (Vocalo, BWR 260, $2.95)

**DUET WITH THE DANCE**

"Here, too, is the first of a series of four records that are going to win a lot of back, and it seems sure to be a potential winner when it debuts on the charts this week. (Vocalo, BWR 260, $2.95)

**EXPLORER**

"Here, too, is the first of a series of four records that are going to win a lot of back, and it seems sure to be a potential winner when it debuts on the charts this week. (Vocalo, BWR 260, $2.95)

**FADE AWAY**

"Here, too, is the first of a series of four records that are going to win a lot of back, and it seems sure to be a potential winner when it debuts on the charts this week. (Vocalo, BWR 260, $2.95)

**DAY AFTER DAY**

"Here, too, is the first of a series of four records that are going to win a lot of back, and it seems sure to be a potential winner when it debuts on the charts this week. (Vocalo, BWR 260, $2.95)

**HILLTOP**

"Here, too, is the first of a series of four records that are going to win a lot of back, and it seems sure to be a potential winner when it debuts on the charts this week. (Vocalo, BWR 260, $2.95)

**MARGIE BOWES**

"Here, too, is the first of a series of four records that are going to win a lot of back, and it seems sure to be a potential winner when it debuts on the charts this week. (Vocalo, BWR 260, $2.95)
Gil Gray Canadian Tour Proves Big, But Ends in Rain, Power Blackout

REGINA, Sask.—Heavy rain cut short the fourth performance of a four-day Canadian tour here Saturday (25) and gave performers a relief from all the heat as they departed early Sunday for a Sunday opening in Gla
gon, Mont.

Favored with excellent weather Friday, the unit played to an over
flow crowd at the City Arena of about 12,000 at night. Saturday's mat
time was in the neighborhood of 10,000 and the night draw neared
8,000.

Dances played in front of the grandstand at the exhibition grounds here were the horse events.

Consecutive nights were hit Friday evening when an explosion in the power house keyed the city for three hours. Show stalled for half an hour and then went on without sound system or lights, but daylight saved the performance. Pop
corn, flocc, hot dogs, etc., were nil, however.

Performance, which runs nearly two hours, was forced to fold after a
debut quarter Saturday night, but the customers were lucky in that a program with the horses added was run and it was good to see.

Good Business

Even this third day was doped by rain, the Canadian trek was re
garded as highly successful. Basic sales job on the grounds and at the special spots extra were played.

Weyburn, Sask., May 29, 30, May 30, had two shows billed and four
were played to capacity. Indian Head, Saskatchewan, Saturday, was May 30.

Two shows were added. The show at Portage la Prairie has no Shrine club, but a few interested Shrine members were present.

Several shows were brought in from miles around. Saturday Gill Cl. O. G. Y. got good, with three shows, as was Moose Jaw, June 2, 3, and was on the 4th. Another show was presented.

Kennywood Names Hughes as Manager

PITTSBURGH — The appointment of Carl O. Hughes, former
local sports writer, as manager of Kennywood Park was announced last week. Hughes has served for the last four seasons as assistant manager of Kennywood.

A former employee of the Pittsburgh Press for 13 years following gradu
tion from the University of Pittsburgh, Mr. Hughes is chairman of the
publicity and public relations committee of the National Associa
tion of Amusement Parks, Pools and Beaches.

Also announced by Kennywood was the appointment of Richard E.

Sandusky Gets Crowd; Opens More New Rides

MINNEAPOLIS — The Minneapolis- Cedarwood Showboat of the University of Minnesota Theater has been named as one of the attractions at the July 24, 25, and 26th, and has its show next Monday, July 24, with the show closing on Tuesday, July 25.

The show will continue at the Minneapolis- Cedarwood Showboat, and will feature the show. The show will be on the first day of the season, and will run through the summer months of the season.

The show is owned by John Sandusky, who has been the manager of the show for over 10 years.

The show features a variety of performers, including clowns, ventriloquist, jugglers, dancers, and other entertainers. The show also includes a horse and pony show, a dog and cat show, and a variety of other animals.

A combination of extended changes and additions are planned for the next several months.

The refurbished and new rides added with the show, with the added design of the show, and the improved jumpseat, are especially valuable to the riders and the show. The show is a major attraction in the area, and is especially popular with families. The show is a major draw for the area, and is especially popular with families.

The show is located at 1401 6th Avenue, Minneapolis, Minnesota, and is open daily from 10:00 a.m. to 9:00 p.m.

A combination of extended changes and additions are planned for the next several months.

The show features a variety of performers, including clowns, ventriloquist, jugglers, dancers, and other entertainers. The show also includes a horse and pony show, a dog and cat show, and a variety of other animals. The show is located at 1401 6th Avenue, Minneapolis, Minnesota, and is open daily from 10:00 a.m. to 9:00 p.m.

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A combination of extended changes and additions are planned for the next several months.
CHICAGO'S LAKEFRONT Exhibition Hall is making tremendous progress toward its scheduled opening in November. Most of the permanent exhibits have been planned, and building work is now under way.

In the giant exhibit area the lighting is being installed. Workmen are preparing the equipment that will serve to divide the area into thirds when the hall is opened. The west section will be occupied by a restaurant and giant restaurant and catering areas are being plastered. The central exhibit area, 132,000 square feet in area, has 5,000 seats and the big stage—moving along. The stepped-up seating floor, the orchestra pit and the stage are all completed. The big backstage area, with dressing rooms and taxi entry are all well along.

General Manager Ed Lee, in commenting on plans and construction, notes that the auditorium-exhibition hall building has been "built like a long dam," with 7,842,440 cubic yards of concrete being used for the foundations. The building will now be used for trade shows, conventions, and sports.

BOOKING of shows is progressing well, Lee notes. The house show in November is to be the hometown show. In January will be the Homeaxes show, which will feature exhibits of all types. Chicago National Home builders will meet twice in Chicago in April 1961, once in January and once in February. In addition, the Chicago auto show has changed its dates to February as it moves to the new building. A meeting with all dealers will be scheduled for the several previous shows.

During Holy Week will be the boat show, new dates being designed to coincide with spring interest in boat buying. It will drop the idea of special dealers for fearers in favor of a separate show for dealers in the fall. The new exhibit show, named McCormick Place, will have the supermarket show, the National Restaurant show, the National Hardware show and the Air Force Association show. More are being negotiated and theater people also are in touch with Lee about possibilities of using these new facilities when they are ready.

Long Island Icer; Orlando Drapes; New Appointments

ORLANDO (Fla.) MUNICIPAL Auditorium has installed new draperies, a new stage curtain and moquette. The draperies are managed by Tom Lockhart, who had an ice show for 11 days starting June 21 and featuring Dick Buttons and Florence Rue. Show is "Ice Frolics" ... Steel City is having its own steel mill vice-president and general manager of All-State Exposition Decorators, New York, New York. Steele is attending the American Legion convention for July 23-24 ... Telecasts of the recent organized American Football League are to be sponsored by Pabst on ABC-TV. Lincolnshire, III., has money to spend so is starting a skiing promo formerly on the rink stuff and Rocketeer Center, New York, New York, has plans for a huge ice rink. Pittsburgh, Pa., part of a Layton's-Ward store shopping center operation... Ralph Clifford has been appointed promotion manager of the Sports Association by Manager Andy Mulligan. Clifford was manager of a theatre circuit and now is planning the 1961 Toledo food show... Ira Lellis, manager of the Hot Springs Boys Club, tells of bookings for attractions, largely sports events... "Holiday on ice" has signed to do a telecast on November 17 for NBC. The sponsor will be Top Value Stamps.

Icer Buys Big PR Ticket; Auditorium 39 Yrs. Abuilding

NEW MUNICIPAL COLISEUM at Sioux Falls, S. D., has let contract to Northwest Sound Service to install the sound system... Reorganized Lester Day Sainte Auditorium at Kansas City has awarded contracts for added construction and other contracts are expected to be let soon... United States Flea Market has been started 19 years ago... Great Northern Railroad's company magazine recently related "Ice Follies" in connection with the show's purchase of a $25,000 purchase of railroad tickets for the show's Western tour part of its "Western Scenic" for June 1 to 4, 1961. The equipment consists of five and seven foot baggage cars. The railroad reported that at Minneapolis the icers drew 32,000 people, including about 70,000 from outside the city. The show was just over 2,000 tickets sold and 2,000 in cash, and 700 came from as far as Montana. The same publication had a feature item about the new Portland Memorial Coliseum... Seattle will have a new privately operated Sports Center to cost an estimated $425,000. Construction is to start this summer and will include ice and curling rinks, swimming pool... Illustration of master TV systems is discussed in a new manual put out by Broadway-Tungue Laboratories, Inc., Newark, N. J.

HUGH DOWNS Booked for Aquatennial

MINNEAPOLIS—Hugh Downs, announcer on the Jack Paar Show, will be at the Minneapolis Aquatennial Star Night and Coronation Night, according to the Minneapolis Auditorium Department. The show will be for the colorful climax to the city's 1st annual summer festival is announced by Robert Giesbeck, Aquatennial special events vice-president.

Fifty queen candidates represent nearly 75 Midwest communities and organizations will be introduced on Coronation Night stage for the highlight of the Aquatennial—the coronation of the 165th building the largest of the Aquatennial's Prevost 16 seaters.

The roster of entertainers for the evening will also includes singing star Steve Lawrence and the 50-voice United States Army chorus. Another name entertainer will be added to the bill.

Another Aquatennial entertainment event, "Music on Parade," designed to feature four big name personalities—Mahalia Jack- son, Philharmonic Trumpets, and Steve Lawrence and Ross jazz vocal trio. It will be presented in the Metropolitan Stadium July 17 and also will highlight the presentation of the $5,000 scholarship award to the 12 winners of the Aquatennial's nationwide music festival.

PNE Prepares Plaster Palace for Its Poultry

VANCOUVER, B. C.—The Pacific National Exhibition doesn't yet call its chicken building "The Poultry Palace," but it may and with abundant reason.

The structure, devoted to poultry exhibits at the fair, is unmatched anywhere in its interior treatment. The ceiling of the building, which is about 14,000 square feet in area, is made up of various kinds, and its pillars are newly plastered: some squared off in classic design and others rounded off, also in classic design. No two of the ceiling pillars are alike, and no two of the pillars of the building have been matched. The ceiling is sinuous.

The sum effect is striking and far beyond the accommodations for poultry anywhere else.

The unadorned interior is the result of efforts at students of the British Columbia trade schools taking courses in plastering who led to their acceptance in the plasterers’ union.

Last year's PNE Fair was held in a building, then an ugly building, structure, available to the school. The students then stuccoed the entire existing and dismantled some new ceiling panels and some pillars.

This year another school, the British Columbia Vocational School at Burnaby, took over, and more panels and pillars were plastered. With their work completed in the building, now to be dismantled, the team is away, some panels and pillars remain to be plastered a la classic design. Then, some of the plastered work may be simply justified in calling its chicken building "The Poultry Palace."

Title Fight Video Promotion Grosses $178 At Allentown

ALLENTOWN, Pa. — Allentown Fair's entry into the boxing business is a payoff, as the night of the Johnson-Fuston title fight. Twin screens were set up in front of the grandstand (The Billboard, June 6) in cooperation with the promotion of the closed-circuit telecast. Fair Manager Ed Leidig reported the results as profitable, with a $17,000 gross and some 5,000 paying customers. Another closing night fight program was moved.

Work is progressing on several improvement projects. The new bank building under construction will be of a style similar to those of the Bank of New Street. There will be five main gate entrances there, with brick ticket booths. Elsewhere, some concrete masonry building of a new concept is scheduled at the turn of the race track, and the underside of the grandstand is being renovated. Leidig said more than 8,000 square feet will be provided for home economics and other women's exhibits.

For the amusement zone, Leidig has booked Dancing Waters, Pat Reitbarth's stilt dancers, and the Downs Sky Wheel. These are in addition to the World of Mirth Shows.

Swift Current Bldg. Delayed

SWIFT CURRENT, Sask.—With steel work virtually completed on a multi-purpose building at the Swift Current Exhibition grounds, work is proceeding to get the woodwork, plumbing, window, electrical and heating systems framed. It was expected the $267,158.00 building would be fully completed and in use this fall. It was announced the building would be delayed until December. It will be used to house livestock shows at the fair and will be utilized in a curling rink next winter. With the stable space not available, the light horse show has been postponed until mid-August.
Indianapolis Studies Rifle Tourist Spot

INDIANAPOLIS—As a preliminary step toward the creation of the Rifle Stampede, the 300-acre area around the old James Whitcomb Riley Park was sold for $148,000 last week by Mayor Charles H. Bowell.

The development of the 30-acre area as a national tourist mecca and show center will be explored at a full-dress meeting of the Indianapolis Fair Committee Tuesday (5) in the American Legion Post.

What is contemplated by the committee and Mayor Bowell, who is chairman, is to appoint a group of experts on the administrative side to set up the neighborhood into a 19th century gaiety community into which no automobile traffic will be admitted. Transportation would be by means of horse-drawn carriages and trolley cars.

The area would become a center of entertainment with three acts as a "funny fairground" for children—an almost constant subject of Riley's writings.

‘Mean’ Lion Stays in Cage, Squares Beef

CHICAGO — The Adams & Sells lion continues in the news here. On June 14 a woman reached beyond the wire barrier and into the cage to pet the lion. It bit her. So went the story of the attack and the call went to the Animal Welfare League for a 10-day rabbie shot, since one ball was involved, the league also got custody of a bear and some lesser animals.

The lion has been getting 10 pounds of beef per day and presum-ably has been enjoying his new diet. The Welfare League man was quoted as saying the lion should be destroyed because it was not adapted to the stage. It is said that the animal is not adapted, since it was made out of wood and had "bars behind only a 10-year-old cage, not a cage, was put in the cage, perhaps because of the bear.

Now the rabbies check is over, but the league says the circus can’t have the lion, they offered to return it. This is a cage, however, a proper cage.

When Ronald Griffin was born, he could have another cage in about two weeks.

May Establish Fair

CHAPLIN, Iowa.—The volunteer fire department of this city is looking into the organization of a municipal fair, if the plot goes through. If so, the council will turn over the task to Mayor Donald L. Swanson, who is president of the fire department.

The council will also consider the possibility of erecting a new gymnasium.

Royal Ballet’s N. Y. Date Sold Out 4 Mths. in Advance

Professional debut of the New York Naval Shipyard Choir, directed by Lt. George Finley, will be in the Balcony and Orchestra sections at Adler Leibman's, a leading New York firm. It is the first time the choir has been heard in this country.

For Ford’s Indiana Show

Tennessee Ernie Ford, during his September 3-4 appearance in the Coliseum show at the Indiana State Fair, will record the entire doing for inclusion in a long-playing album entitled "Tennessee Ernie Visits the Fair." Incidentally, the supporting dates will cost about $1,500 per show. Included will be Anita Bryant, Vagabonds, Zimmy (Prestige) Rakestraw, Edmondson and the Purple Hearts. Speaking of State fairs, the big traditional Saturday night country and western show at Indiana State Fair on August 13 will include the following: "Grand Ole Opry" names: Roy Acuff, Don Gibson, Ray Price, Carl Butler, Patsy Cline, Stony Mountain Cloggers, Lester Flatt and the Nashville String Band, Bill Senior and the Royal Flight. The Foldill Hereford, or the big Illinois fair, there will be the five-night Barnes-Carruthers revue, which includes the dubunkers, Burke,ರೀ, and Everyman; Mary Naylor, English thrush; Seven Sons of Moree, acre, Jack and Annast, snake dance; George Carl and Arlene, comedy; Jack Marshall, character and vocals; Jack Elshannon, songs, and Betty and Benny Fox, high-peddle duo.

The Salt City Six, one of the top Dixieland aggregations, will be at the Coliseum show at Salt Lake City. The Salt City Six play at the Detroit State Fair. Betty Pascen, after presenting her Chantilly Fantasy at the New York State Fair, will go to the U.S. Air Force

L. J. Roth, former Indiana State Fair manager, will be the general manager of the 1960 show. The show will be given by the Royal United States Army Reserve. The show will be under the direction of Emcee, Alvin Estess, of the Salt City Six.

Talent on the Road

Complete Supporting Cast For Ford's Indiana Show

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AMUSEMENT PARK OPERATION

Conneaut Lake Featuring Freeland Fairyland Forest

CONNEAUT LAKE PARK has opened its new Fairyland Forest, theme park adjacent to the established park. The inspiration of park President Al G. Conneaut, the attraction includes 14 merry-go-rounds, a large animal and bird scene, scenes including those depicting Ali Baba, Goldilocks, Jonah and Little Blue Bird. Plastic figures were made at the Conneaut High School. The park will open to the public on March 6.

New Fun Fare Center Opens in New York

FERNDALE, N.Y.—The new Fun Fare Amusement Park was preparing for a July 4 opening, under management of Sullivan Atlantic Corporation. Anthony E. Lorenzo is president of the group, comprising local businessmen.

The park straddles Route 17 between Monticello and Liberty in the proposed belt, open over 17 acres. West side of the highway has a golf driving range and parking for some 200 cars. East side has a new 30 by 60 concession stand with a 12 foot Herschell ride, plus a Texas-built Ferris Wheel and Carpenter Ge-Karts.

Installed are Herschell's 1865 Miniature Train on a 150 foot track, Helicopter, Roadway and Boat Ride. The center black concession building uses a wet roof cooling system. Dick Secor represented the Herschell Company.

Ride Man Leases Calif. Kiddieland

SAN DIEGO, Calif.—Little Harvey Williams has leased the Kiddieland on Highway 80 East in San Diego, Calif., formerly with carnivals, including William T. Collins Shows, he expects to add at least two more rides to the seven already in operation.

Pacific Ocean Park Using Icerc, Chutists, Islanders

AN OUTDOOR ICE SHOW featuring skating stars and performing clowns opened at Pacific Ocean Park in Santa Monica, Calif., Friday (1) for two weeks. Ice performances are given three times nightly. Another special attraction currently being featured is the Sky Diver, servicable to jump from a plane over the ocean. They appear in the afternoon. Tommy Surgett and His Islanders opened Saturday (2) for three weeks. Along with the Hawaiian attraction are the Great Needles, way-out pole act, and Dennis and His German Band. Featured in the ice show are Willy Kall, dancer skater formerly with "Ice Folliet," and Marian Anthony, formerly with the Sanja Heliad review. Music is under the direction of Eddie Buntedter.

Weatherman Still Changeable

THE WEATHERMAN SEEMS to be doing out unpredictable park weather and as usual, with those streaks of rain doing splendidly and those other by Ohio Jupiter having overload's of woe. . . Ben Sterling, who bestowed upon himself the title of "Ambassador From Upper Tupper," used the NAAPB headquarters that Sunday (19) was the "first wash since sunshine once operated over the other hand, Harry Bert, of Ponchatrain Park, New Orleans, joyously combines his park is enjoying a "drought" currently. . . Paul Hoedepol, retired NAAPB engineer and wife, Olivia, are a jumping point for a big Europe tour following the NAAPB late summer meeting in New Orleans August 23-24. They'll fly from New Orleans to New York, and then take a Trans-Atlantic flight to Lisbon on the first leg of their trip on August 26. At New York they'll see Mr. and Mrs. Harts Troche of Chicago. Mr. Troch, was one of the Thomas Cook representatives who accompanied the NAAPB European tour in '38. The Hoedepols will be gone until October, when they will travel through Switzerland, France, Belgium and the rest of the Continent. Mr. Troch also has the task of finding great enthusiasm from the patrons. John R. Robinson, NAAPB executive secretary, has been in East Lansing, Mich., the past week, attending the Advanced Management Seminar at Michigan State University.

John S. Bowman, NAAPB Secretary,
Beatty Holding Up On Canadian Jaunt

SARNA, Ont. — Beatty-Co. Circus operated today, possibly the last day, in Sarnia. The circus will leave for northern Canada July 15 or 17 weekend which will be played.

Mrs. Floyd King

Recovering From Critical Illness

MACON, Ga.—Floyd King, general agent of the Clyde Beatty-Cole Bros. Circus, died at Macon last week because of the illness of his wife, VICKIE. Mrs. King was in the Macon Hospital in a critical condition for several days, but rallied and is now at home and reported in good condition.

Floyd rushed to Macon from Montreal, and after dismissal of Mrs. King from the hospital he returned to Montreal, via Detroit, Davenport, Indianapolis. The King children are being cared for in the home of her mother in Louisville.

SAGINAW SIGNS FLECKES SHOW

CHICAGO — Saginaw, Mich., has contracted with L. N. Fleckes for the production of a four ring circus in 1961. The announcement was made here by Fleckes. Dates are January 22-27.

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UPC's and tickets.

RAY PALMER

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STERLING BROS. CIRCUS

WANTS AT ONCE Grounds Foreman, Animal Drivers.

PHONENEMEN

UPC's and tickets.

JIM SEYMOUR

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PHONENEMEN

WANTED 7-30

6-PHONENEMEN-6

With 6 Wagons, 6 Houses, 6 Buffaloes, 6 Telephones, 6 Ambulance for $1,000. Apply at our office, Macon, Ga. P. O. Box 86. Address correspondence with us. WANTED: man of ability.

PHONENEMEN-PHONEWOMEN

Circus UPC's and Women. 25% Kelly, 75% the company. Paid collection. Steady work. Phone: 80-69, Madison, Wis. Agents. Fux, Griffler, Wells, phone contact. BILL WHITE, Chippewa, Minn., Dept. 80-69.

ATLANTA SHIRNE SIGNS DOBRICH

NEW YORK — Atlanta Shrine has signed to play with Al Dobrich for the production of its annual Shrine Circus. Show will be April 21-27 at the new Capri Auditorium. The date ties into the Dobrich route immediately following the Washington, D. C. show of April 12-16, Dobrich noted.

Manitoba Fair

GETS 496 GRANT

PORTAGE LA FRANCH, Man.—Portage In Prime Industrial Exhibition will hold a capital expenditure grant from the federal government to a maximum of $450,000. The money represents 50 percent of the improvements planned by the fair board, and is made under the exhibition grants program.

Millard St. and Grandfather renovations.

CIRCUS TROUPING

BY TOM PARKINSON

CANADA'S CBC TELEVISION NETWORK launched a circus program for children Friday (1) and the program is scheduled to actually more times this summer. A tent, 800 feet, two rings and circus personnel are to appear in 12 Canadian cities in 1961, in addition to the principal Andorintum. The date ties into the Dobrich route immediately following the Washington, D. C. show of April 12-16, Dobrich noted.

King Bulf, veteran side show manager, is ill and would enjoy seeing the Ringling North Thieves, with Paul Ringling, Montana Democrat, lost out in his campaign for nomination for lieutenant governor of the State.... On the advance of the new Denver Public Circus, in charge of bidding, press and personal appearances. Bills are sent out for orders and arrangements with posting going to the plants and stage.... Cristiani's concert was concluded at the State Fair this week. He claimed that it will pay a $3,500 mechanic license fee for the show had been entertaining for three years.

Helen Haag and Buster Beare are very much in the business after selling their Florida interests. Their chief pet at the Chicago CIRCUS show presents, now, makes Tom Parks dates and later goes to LARKS. Roustabouts will be at Nurtaque Memorial Park in Bunt, Mon., July 24-25,... William and Richard Dykes have their circus history displayed playing fairs. They opened at the Shelbysville, Wash., inconnue, and are now at Propheeszssh, Ill., after a stint in New York with a Japanese dance troupe.

A. 1. 

Bob and Martha Smith caught Ringling and the Circus to present their Majestic houseboat at Louisville and New Orleans. Smith also expect to show the P. M. McClintock circus museum and the Ringling Circus building. The Ringling, Maywood, Ill., fan, caught the show at the New Orleans Fair. Barrett is at the Veterans' Hospital on Wildfire Bicentennials in Los Angeles, Calif., has also included Denmark the Clyde Beatty Circus which has been temporarily exhibited its equipment recently, on a tour through America. Swiftman, Washington, D. 1., and in sat in the band as drummer. He was on one way home from Los Angeles, New, where he had made the ACM convention. On another tour in good condition. Bob Eckender and Tom Res, all show promotions, as well as Bob, rode a Kerk.

J. Raymond Morris, veteran circus billposter, is with the Donnelly Circus in the tour in a new process called "vacuum" and "rock" form. Flash paints are offered to many cities have come to see how it works. Morris says that post

is applied to the posters, which then dissolve. The only requirement is a plastic bag, then taken out for proper use. There was with Barnett & Bailey, Ringling road shows. ... Francis Duggan, clown, has been kept busy with the promotion of the Ringling. The Royal tours are ruling Cuba with the Ringling. Also, S. P. Barnum is active in the business. ... Earl Tegge, Chicago, is keeping busy with clowning dates and making appearances, with the Ringling.

Ora O. Parks tells about his long career with the Ringling and other shows in a feature article in the June 19 issue of the Marion, N. C., newspaper. He states that the main point of the show is to be seen by Floyd King before they return to Macon, Ga. ... South Bend, Ind., has never had a circus, but is ready to give a city license to sponsor the show. The Ringling private owner, J. Tuckwell tells us that the CPA is in Charleston, W. Va., will add to the second annual combined Beards-Barnes Circus and CPA program. His, an unsuccessful tramp trouper, caught the Beary show from the Columbia and the show of Clyde Beatty at the Gulf. He and Betty Beary Kings ran old show.

John A. Strong Circus will play under canvas until October 16, and is booked Clover, California, December 16. Featured on the new program are a 13-year-old girl who does a baby act, baby sun, Kier Brothers trumpet band, midget horse liberty, clowning and juggling, plus a chimpanzee. The show is a good act.... "Clyde Dale (Duke) Patterson, a former Mills Bros., gives a circus at Kings of San Francisco carried 39 zebras, two storks, three African wildcat and monkeys, and a couple of the Calkell Game Farm.

From Ringling-Barnum, Chuck Barnum, son of the famous circus owner who died, has bad two children, a baby boy, Kier Brothers trumpet band, midget horse liberty, clowning and juggling, plus a chimpanzee. The show is a good act.... "Clyde Dale (Duke) Patterson, a former Mills Bros., gives a circus at Kings of San Francisco carried 39 zebras, two storks, three African wildcat and monkeys, and a couple of the Calkell Game Farm.

Sun Players Do

Okay in Area

OSCEOLA, Ia.—The Sun Players rep show, under the management of Dave Allen and artist, giving the players their territory to good business despite much rain. The 1961 summer season has been fairly good, they report. Stop along the show with this again this week are Bob Roberts, Jim Blackwell and Tricia Maskova. Completing the cast are Joie Vance, Larry Wood and Jim Blackwell and the Sun's.

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The Telephonic Service of the Livestock Exchange

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Library Service of the Livestock Exchange

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DALE—Grover S., for 35 years a tattoo artist, June 24 in Veterans' Hospital, Nash-ville, after an illness of six months.

DAVIDSON—Pierce D. (Blondie), 85, former circus performer, recently at Flint, Mich. He joined the Mar Wire Circus as song

and dance man and clown, and later became advance man for the Wixom circuses. He was also with Pauline-Sibley Circuses. In later years he was manager at the Stone Opera House and Bijou Theater in Bay City. Two daughters and two sons survive. Inter-

ment is at Centerville Cemetery, Grand Blanc, Mich.

DODS—Agnes E., 53, former teller at the Flying Wards and other circus acts, at Bloomington, Ill., June

4, 1958. (Continued on page 53)

IN LOVING MEMORY of My Dear Husband DENNY PUGH WHO PASSED AWAY July 10, 1949 MARGARET PUGH

In Loving Memory of Our Father VERN W. CONWELL Who left center ring July 2, 1959 They don't make trouper like you anymore, Theodosis. Vernel, Everett, Taza and Earl Carlile

In Memory Of OMA MURPHY, May 19, 1959 and our sister MARGARET MOTHER who died July 6, 1958 JUNE BOILES-BOR ALLSUP

In Loving Memory of MRS. GRACE McDANIEL Who passed away June 28, 1959 We Miss You, Mom NELLE AND EMOR MC DANIEL

In Memory of one of the last "Great Showmen" and a wonderful Father FRANK M. SUTTON, SR. Who died June 23, 1954. We miss you every day. YOUR WIFE, ELM, PETE, JUNE, LUCILE AND GRANDCHILDREN

In Memory of DUANE Who passed away July 6, 1959. Never to be forgotten by Jack, Hope and Connie

In Memory of HELEN BARFELD Who passed away July 9, 1959. Sadly missed by Husband and Friends. JOHN BARFELD

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CIVIC EQUIPMENT

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Go Gold Medal

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CIVIC EQUIPMENT

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GRAND FORKS, N.D. — The William T. Collins Show offers an array of attractions as it kicks off its five-week run this weekend and promises to provide another year of thrilling entertainment for the area's fairgrounds.

Collins offers a varied program of shows that cater to a wide range of interests, from equestrian performances to exhibits that appeal to younger fairgoers. One of the highlights of the week is the return of the Native American drumming display, which features traditional drumming and storytelling, along with dances that showcase the culture's rich heritage. Other popular attractions include the dog and rabbit judging, the petting zoo, and the wide array of livestock competitions.

The show also offers a variety of food stands, offering a range of festive fair food options to enjoy.

Tickets for the show are available at the fairgrounds and online, and discounts are offered for those purchasing in advance. Parking is free, and the show runs from 10 a.m. to 9 p.m. nightly.

For more information, visit the fairgrounds' website or call the box office at (507) 555-1234. The fairgrounds are located at 123 Main Street in Collinsville, Illinois.
OPENING AT HEART OF ILLINOIS FAIR, PEORIA, JULY 19, WITH 10 TOP FAIRS TO FOLLOW

WANT RIDE HELP—Foremen, $900.00; Second Men, $600.00. Report to Peoria, we start setting up on July 12. We have plenty of drivers to move to Peoria.

Want Shows of all kinds, except Funhouse. A few Concessions open, including Photos, Custard and High-Skidders. Ralph Wagner was Agents for One Ball, Nickel Roll, Penna and Poo Poo (Mike Lu, contact). Also want 2 Men to up and down Concessions. Jack Wilson needs Bingo Help. Useful Show People can get placed in all departments. Report to Peoria July 12.

DAN FRANKLIN
Ralph Wagner
Owner-Manager
MAXIE FRIEDMAN
Concession Mgr.

OPENING SOON
WALKATHON
Baltimore, Md.

This is a preview of theRiders of the Ring traveling through the
Brooklyn streets of Baltimore, watch them if you can!

Theatrical Ring, Wally Walker, Ringmaster.

One of the most profitable business endeavors ever.

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Hold Last Rites For Bill Hames

FORT WORTH—Funeral services were held here Monday (27) for Bill Hames, 74, veteran carnal owner-operator, who died Saturday (25) in a Fort Worth (The Billboard, June 27). Hames had been reported sick at his home with a complication of diseases, but death came following a heart attack.

Born in South Carolina, his family moved to Texas when he was reached at an early age and spent the first 10 years of his life in Houston, Texas, with his grandparents where he went to grade and high school.

After school he worked for the Waxy Railroad in many capacities. In 1918 he bought a Merry-Go-Round and has been in the midway business since that time. Hames moved to Fort Worth 40 years ago where he established the carnivals which since that time has played the major fat stock shows in the winner and many of the major fairs during the summer. Some 50 years ago, Hames took over a permanent show that was installed in Forest Park at Fort Worth. In recent years he operated miniature railroads at both Forest and Trinity parks, two of the longest stretches of tracks in the business. In addition he had large real estate holdings.

Frank Hames, his son announced last week that the Bill Hames Shows will play some
contracted celebrations and fairs this year and there are no plans for any changes in operations. He will be assisted by Gene Ledel, both of whom have served as assistants to the elder Hames for a number of years. Gene Ledel, son-in-law of the deceased showman, will continue to manage the park operations in Fort Worth.

In addition to his wife, Hames leaves his parents, James H. and Almita Hames; three daughters, Mrs. Theo (Pearl) Lincoln, Humes, Kentucky; Pamela Hames; six grandchildren; a brother, Clarence, and two sisters Mrs. Frank Kincaid and Ann Savage.

Reid Comment

Costs Him At Ormstown

ORMSTOWN, Que.— Ormstown Exhibitor’s industrial building needed a fresh face, King Reid
was observed when he arrived at the grounds last month, but it cost him something to get the job done. He brushed the subject with Carry Dickson, fair secretary—and when he offered to pay half the cost if the job got done by closing day Wednesday (8), Dickson had a cordial reaction immediately. Reid paid up.

Last year the carnival operator operated the midway area so poorly that he wouldn’t have to blog their mood to visit his attractions. This was his third year at the fair.

Gatto Taking

Show to Fla.

MAYTOWN, Pa.— Gatto Amusements will make a Southern tour this fall and continue into Florida, Mike Gatto reports. Considerable expense was gone into preparing the midway, following storm damage suffered in Maryland.

The association with Angie Dentiinger in a show billed as A.A. R. Entertainment is being continued and Gatto has not lived this year. Dentinger is operating independently again with his Girl Show.

Mrs. Katherine Gatto, wife of Rolly Gatto, died June 2.

Gooting Unit

Hit by Storm

HENDERSON, Ky.— High winds struck the Gooting Amusement Company No. 7 unit here early Wednesday (29). Damage generally was confined to concession stands and Storm Huts Reed Shows

STURGIS, Ky.— Reed Amusement Company suffered damage to two rides when tornado-like winds went through the midway here in the early morning hours of Wednesday (29). Show was playing near Camp Breckenridge.

FAIRS—Starting July 14—FAIRS

All in Minnesota


SHOWS: Shows & Hoot Shows with own equipment. Especially want 10-in-1 and Meteoroids.

RIDES: Can place 2 major Rides for Hibbing Fair, Aug. 10-14; Paratrooper, Rock-nd-Frane, Moulin, Flying Couter and Ready.

HELP Can use Foreman for Octopus, Shiff Cooker. Scrambler and Tilt; also Second Men on all rides.

All contact AL BROWN, Hoffman, Minnesota, July 5-10; then as per route.

REED AMUSEMENT CO.


All replies to JOHN REED, Shugy, Ky., until July 4; then Vincennes, Ind.

Gatto Amusements will make a Southern tour this fall and continue into Florida, Mike Gatto reports. Considerable expense was gone into preparing the midway, following storm damage suffered in Maryland.
Heth Rides, Shows Win at Salem, Ill.

Mad Mouse, Dark Ride Top Midway Units; Kunz Awarded Contract for 1961 Celc

CONNESSIONVILLE, Pa. — Heth Shows returned last week after racking up big ride and show winnings at the annual Safe Day and Riders’ Reunion in Salem, Ill.

Despite three days of rain and wind, the rides were up to par, according to the Reunion committee, and the Al Kunz organization’s rides and shows pro-
duced a gross that topped last year’s by $50 per day. Another show played the date in 59.

Fred Morrill, exhibition chairman, estimated that close to 20,000 people were on the grounds on Friday night, but the turnout was in the neighborhood of 35,000 on Sat-

day for the annual reunion night of the event.

The Heth fun zone was kicked off in a novel fashion. It resembled a half-wheel with four spokes coming out from a center point, while the spokes was Illinois Highway 37, which was closed for the cele-

bration.

The show-owned Mad Mouse topped all the rides. Harold Scott’s Haunted Castle dark ride was a close second, followed by Jimmy Busch’s Flying Coaster, all of which had long lines, especially over the weekend. In all, the show had 30 rides, 10 shows and 77 concessions on hand. The front end did not draw in the big money, Kunz said. The former Village Space Ships, purchased during the winter by Kunz, completed a 65-day stand at Harry Bart’s Ponchleach Beach Park, New Orleans, Sunday (26) when the ride old good business.

Last week it was en route to Chicago. There it will open up at the Barn of the Year’s Celebration on Tuesday (4) for 28 days. The following day the show will join the others later in the season for the major fair.

Prior to leaving Salem, Kunz was able to sign the contract to again provide the midway attractions at the 1961 reunion.

Lee Funland Quits Road, Rides Booked

TROY, N. Y. — Lee Funland’s shows have withdrawn from the road after several weeks touring Eastern New York State and Ver-

mont. The show was immersed last winter under direction of Lee Hill, restauranteur.

Hill’s show was not buds but operations were hampered by the inroads of Beauty-Go-Round and caged kiddle Ferris Wheel are at a Wynr’skirk Flis road side house and the diesel and six other rides are work-

ing in New Jersey on Angela Land’s Atlas Amusements show.

A ride is made in rear here.

The experience was beneficial, the report said, and he plans to tour the show again in 1961.

Buck Midway Holding Own

PLATTSBURG, N. Y. — The annual Dominion Day observance promoted another big week for G. C. Buck Shows. In fact, it was another busy July 4 appearance. Business this season has been satisfactory, with the show having held its own as the season approaches.

Twenty of the covered rides form the nucleus. Owner Oscar Buck is a number of regulars with him, including Mrs. Elizabeth Murphy in the office, Bert Smith, book-

house and Danny Doree of J-Gold. Frank Blank is handling promotions and publicity.

Bedard Takes Top 59 $1

BRIDGEPORT, Mich. — Whitey’s Amusements, favored by weather, played a four-day stand (July 11-14), closing Sunday (26) to excellent business. The event was widely celebrated as the town’s 112th anniversary, with manyPicture

people in costume, while the men grew beards for the occasion.

This was the first carnival to play Bridgeport in about eight years, with the carnival doing business on the grounds of the local high school.

Show has found business to date about 10 percent better than last year, according to J. L. (Whitey) Bedard.

Show opened April 28 at the National Trout Festival at Kalkaska. Virtually all the business done was registered in the first five hours, with both rain and wind the balance of the date.

A series of Central Michigan events followed—Builder’s Showdown at Saginaw, with four days of rain; buck show at Flint for the St. Agnes Church Band Boosters club, with Band Funland brought good business; Davidson Knights of Col-

umbus Festival, with three days of rain on a muddy lot; Unionville for the Decoration Day weekend, with fair weather and large crowds, with the first show to play there in about 10 years; Midland, where the rides did well; and the former town of Graceville, where business was good.

From Bridgeport, Bedard moved to Beaverton for the annual Fourth of July celebration, and follows with a route of Central Michigan dates, closing with a Knights of Col-

umbus Festival in Flint on the first of October. The show is currently rying three rides and six concessions and 1 show. The Whitcom is this season’s new product. A Funhouse was sched-

uled to join.

Carnival Routes

• Continued from page 52


Wilson Farnom, No. 1: Mrs. Ray, Cooper, Macon, Ga., 4-16.

Wilson Farnom, No. 2: Mrs. Ray, Brevard, N.C.

Wolfe Anis. Coz. S. R. Holt: Bell-

county, Ga.

World of Pleasure: Chas. T. Cor-

pesiter; Sand Lake, Mich., 4.

Young, Montreal: Sharon Patten, Young, Mich., 4-16; Spanish Falls, 38-25.
SPENDING OKAY

Frederick Units Get Spotty Spring

FENTON, Mich.—Motor State Shows, which is owned and operated by Fred Freeman, stood under auspices of the VFWM here Saturday (15), enjoying fair weather and an attendance that was steady throughout the week. A heavy radio campaign of 20 different shows was used in Flint Station WTRX. Owner Joe Fred- erick is using radio frequently during the summer to keep the employees in touch with local conditions to make it feasible.

Frederick figured that operating three carnival units again this season and has already played in two States and the territory for the Ohio and Pennsylvania shows is expected to date down about 10 per cent be- cause of summer weather. However, the spending potential looks good, with individual spots running 5 to 12 per cent ahead.

The big unit moved out of won- ter quarters and went to Missoula, Mont., May 4 at New Boston under Legion auspices to only modest business. The same company repeated the next week at Oxford, again under Legion auspices. The next stop, at Moline for the Spectacle Club, had very poor business —on so many spots that the show had to be bailed out.

Frederick moved next to Peru- clinton, O., under Legion sponsorship. The show was good for the first week, but poor for the second. The show played the Water- town, Ind., Legion show the third week and returned to Michigan for the Fen- ders show at Jackson where here No. 1 unit moved to Lake City for a July 9 celebration staged by the American Legion and Commerce.

The No. 2 unit has enjoyed bet- ter business in the small city since opening Decoration Day week. It opened at Massillon, O., shopping center, a stand sponsored by VFWM at Wes- terly Park and July 4 and a sty- le celebration put on by the Navarre, O., department, followed.

The No. 3 unit opened here June 13 at Pentwater, O., for 12 days and three weeks to poor business. Then it played Coper- nich, Mich., for the first department and is expected to return to Ohio for an Independence Day Celebration sponsored by the Legion and VFWM at Lynd-

Showmen’s League of America

Ladies’ Auxiliary

CHICAGO—Phoebe Cursky and Evelyn Hooks, who are now occupied with summer Cancer Fund drive, have sent books to the Auxiliary. The Auxiliary Awards include a polaroid camera, transistor radio and a flash camera. Mrs. Harriet McLeish, chair- man of ways and means, is busy on the concert program to raise money for the drive. Donations can be directed to her at 113 North Summit, Ypsilanti, III.

Margaret Filgrasso had a sur- prise visit from her daughter and son-in-law, Mr. and Mrs. Steve Fein of New York. On the sick list are Margaret Blok, Mae Taylor and Frances J. Schmitt.

Carnellia Haran, press chair- woman, was at 1825 West Ohio, Chicago 22.

National Showmen’s Association

Ladies’ Auxiliary

NEW YORK City was given Mrs. Grace Wallet, one of our members for her 50 years of service in the business. Amusements Park, with Iris Rosenthal and Anna Hersh, were in charge of the welcome, presid- ing. She and her two sons and two grandchildren were treated to the show, all the fairs and flowers. All the cashes were shared in cake and coffee.

Mrs. Wall was cashier at the first Pallides Ferris Wheel, in- adventing many famous people over the years, including Pearl White during the filming of “Perils of Pauline.”

harry Arcade and diggers; Ray Hammond, agent; Orville Grens, Car- lin; John Greer, Bob Groves and Bob Buwell, agents. Pete Medry, 4, Tony Carrubba, Earl Crane and Bill Simmons, agents. Tom Gardner, cigarette game. Walter Sals, 9, Greg Sperry, Bill Scholz, John Mun- dius and Douglas Storrs, agents. Clark Thom, nickel roll; Agnes Hume, 2, road agent. Clint Hume is manager of the No. 2 unit. The No. 3 unit is man- aged by Pete Meek, with Fritzie Pizzino as assistant.

Philadelphia Times, 121 West Chester St., Philadelphia

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PHILADELPHIA, Pa., July 11-16

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CARNIVAL CONFB

NEW YORK—A move to amend the existing margarine laws at the November election is under consideration by the American Margarine Institute... Mr. and Mrs. L. C. Hanlan in the lemonade shakeup stand... Clyde Stenmark, back in school and attending Pomona, has appeared on a television show being televised with a bad foot... J. Raymond Moss and Alvina Hooper... a friend of the late Alvin Mason, has been off the road for several years, is back panning them up in Miami... Howard Spence, new with Fawrom Amusements, reports the giant is only a minor item in his business. He recently cut up jackies over the Jones Shows with Hattie Stewart... L. R. N. of the Jumbo.... It is bringing in his wife and two sons to join the new Jumbo show... Gun show... Mr. and Mrs. Edward Brunson joined with a new French fry trailer and will be on the independent midway at the Canadian shows.

Charlie Byrnes

George Regan switched from L. & N. Amusements to a Gun Show last week. . . . Louis (Dada) King, who worked with Regan on Lang Island, joins World of Wonders Shows in Portland, Me. . . . Jack Stroghen, who had his first break in New York last week in New York. . . . Ray Morgen, Eastern concessionaire, has been out of town and is using the Maynard used his cookhouse top for a beer stand on Park, N. Y., with How-Beit Shows, but he built plans for a smoke and fire damage... Opening night in Washington saw Joe Majors of Majors running neck-and-neck in tic kets... Joe Majors of Majors was out on the Rhein, a visitor. . . . Max Obe drove from Washington to New York to visit his brother, who is ill.

King Reid notes: Mrs. DeWitt had the distinction of having a policeman help her in the m Pitt Stop at the LaCroche New York. Fair. She first hired a French-Canadian boy to interpret, but he couldn't speak sufficient English so she wound up with an uniformed interpreter who helped her communicate with her clients... Language1 said a Mr. Flaherty, Mrs. Peter's wife, is in the courthouse. She kept asking a woman 'for a good time.' The woman engaged in not speaking French, and the woman got so mad she made them eat (P.S. She got the dime). . . . Bernie Reiner's wife is in a hospital in Forest Grove, Ore., that isn't doing well, and another boy is being joined on the road by their children, while Jack Kantorick is in New York on Sunday (19).

Irwin Kirby

Joe Denton, son of Mr. and Mrs. John Denton, owners of Gold Medal Shows, is handling office chores on the No. 2 unit, while daughter Celia, who was named Miss 4 from Lafayette High School, Lexington, Ky., is assisting her mother in the office of the No. 1 unit. . . . Jimmie Patillo of Patillo Shows and Cowboy Carol are giving the show July 4 on the Nosh Shows. . . . When Capitola City Shows played about three years ago with Mr. and Mrs. George Mathews, 75-year-old Tillamook, Ore., ticket seller, was the subject of an article in a local paper. It was stated that Mrs. Mathews entered show business 25 years ago as a partner in the Barnum & Bailey Circus and later went to work as a con stuctress and later worked as Madame Zettler, mentalist.

After 39 years French Moore, called the "concession king of the road," and the entrance to the blind for Portland, Me. Moore, who retired when his seeing eye dog died last December, would beerna active again if he could obtain another dog... A surprise birthday party was staged recently by Missed Brown's Lute Show on King Reed Tents for Carmen Del Río, Boggles Sargent, Penelope, of the late show, returned to a Buck.

R. A. Dickey and Dot Roberts, via jewelry concessionaires and operators of Horseshoe Ranch, Cin derness plains, moving, are moving into a new hotel shortly after July 1. The old hotel, which had one of the most elaborate ski lodges, had $30,000 lost recently when vandals used to a storage building in the town, burning the building, destroying equip ment and property on the residential area near the resort.

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West Girl Shows, Pilot-Till-You-Win, Wildlife, Pony Ride, Tilt and Thrill, California Rides, West Farris Wheel Foreman and Gerry-Go-Round Foremen, general Ride Help, Agents for office Hanky Panks, Truck and Track Concessionaires, General Service, LANCASTER CAMEO RIDE SHOWS, GENERAL RIDE HELP, GENER- GEORGE CLYDE SMITH SHOWS

Six Mile Run, Pa., this week; Besswell, Pa., next week.

K of C Carnival, Winchendon, Mass., July 7-17

Other good dates to follow.


Aycliffe Coliseum, Willoughby Park, Wilfords, Wilford, Ohio, 44092.

Herman L. Fox (Photography), 211 West 7th St., Richmond, Va.

WESTERN SHOOS, 4000 W. Folsom Blvd., Chicago, Ill.

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Hobby horses with molded polyethylene head on painted hard- wood stock. Item is 44 inches long. Squawker sounds when the head is squeezed. Comes in rack-type display as shown. Retail for $1. — Glenn Bell, Inc, 4 Walnut, East Hampton, Conn.

ALUMINUM WARE
Molds, pans and others in a new line of aluminum ware. Shown is a small fluted mold for salads and desserts for parties, picnics or regular use. Also in the line are family-size molds, drip-guard pan to catch drippings, carry-all pans with sliding cover and packs for foil pie plates, cake pans, etc.—Chicago Metal- lice Manufacturing Co., 3711 South Ashland, Chicago 9.

PHONOGRAPH
Transistor battery-operated portable phonograph. Works on four flashlight dry cells and comes in a spring-loaded, snap-in carrying case. Said to play over 800 records on one set of batteries. Plays all three speeds of records. Flipover cartridge and sapphire needle.—Bell Products, St. Louis.

YOU WHEN YOU PLEASE, PLEASE MENTION YOU SAW IT IN THE PARADE OF HITS

THANK YOU, CONCESSIONAIRES
For your response to our last four central supply advertisements. We hope you will write us about any of our items you think interesting and we hope you will send us a profit. We appreciate each customer's business and regard it as a confidential trial. We are not members of any trade group, syndicate, association or organization in central supply. We exchange no personal status or credit information with any other group. We are not interested in any of our customers being able to buy direct or to save elsewhere. We are happy for them and grateful and thankful for all portion of their business they may receive. We see no bids in a customer shopping. We share our profits, and have a backer.

McDANIEL CATALOG SALES CORPORATION
John McDade
1712 W. 119th St.
Chicago, Illinois

-FOAM DANCING DOLLS, Small to 22". $8.00 to $75.00. Reg. Art. 1957-7. $7.50 to $70.00. Reg. Art. 1958-1. $7.00 to $60.00.
SEND FOR FREE 1960 HOLIDAY CATALOG
N. K. BRODY & CO., INC.
916 So. Michigan Chicago, Ill.

HOTTEST ITEM TODAY!
FEET POCKETS
$1.50 dz. $11.10 pr.
LARGE PLUMES
$1.20 dz. $11.80 pr.
NEW PORT TAX DOLLS
5" $1.20 each, $1.00 each. Write for Free Price List of Complete Line of Novelty Goods, Inc.

CHARLES SHEAR
34th Press New York, N. Y.
COMING BUY-MART
A RELIABLE SOURCE TO BUY ALL TYPES OF MERCHANDISE.

Next Issue July 11
Pipes for Pitchmen

*Continued from page 57*

A man and also be on the lot at night to do the show—and I ain't no spring chicken. Our own Toppy—Toppy and Tommie, gorillas; Pinky and Skinny, orangutans, and the chimpanzees. I'm sending best wishes to everyone in the business."

GETTING..."

MAIL ON HAND AT
NEW YORK OFFICE
1564 Broadway
New York 36, N. Y.

MAIL ON HAND AT
118 W. Randolph St.
Chicago 1, III.

MAIL ON HAND AT
1250 E. 60th St.
New York, N. Y.

MAIL ON HAND AT
239 Arcada Bldg.
St. Louis 1, Mo.

Attributions:

Effron, H. S. 
Alton, Ill.

Aldrich, William G., 1222 4th Ave., New York 21, N. Y.

Brass, Harold Y., 23 Main St., New York 21, N. Y.

Billings, Valentine, 221 Madison Ave., New York 17, N. Y.

Cruce, Robert G., 1211 6th St., San Francisco, Calif.

Feld, Robert, 1850 8th Ave., New York 29, N. Y.

Gordon, Donald A., 150 E. 60th St., New York 21, N. Y.

Hansen, S. L., Mr. & Mrs., 1133 Madison Ave., New York 21, N. Y.

Hastie, Mrs., 118 W. Randolph St., Chicago 1, III.

Hastie, E., 3720-40 N. Milwaukee, Chicago, Ill.

Hastie, L., 1451 E. 60th St., New York 21, N. Y.

Lambert, Mrs., 284 W. 29th St., Chicago 1, III.

Lee, Frank, 150 E. 60th St., New York 21, N. Y.

Mail, Frank, 150 E. 60th St., New York 21, N. Y.

Shuster, Arline, 116 W. Randolph St., Chicago 1, III.

The Billboard, 2103 Patterson St., Cincinnati 22, Ohio

Crossed Out

when answering ads... SAY YOU SAW IT IN THE BILLBOARD!

MAIL ON HAND AT
CINCINNATI OFFICE
116 W. 6th St.
Cincinnati 22, O.

MAIL ON HAND AT
118 W. Randolph St.
Chicago 1, III.

MAIL ON HAND AT
1250 E. 60th St.
New York, N. Y.

MAIL ON HAND AT
239 Arcada Bldg.
St. Louis 1, Mo.

When answering ads... SAY YOU SAW IT IN THE BILLBOARD!

MAIL ON HAND AT
118 W. Randolph St.
Chicago 1, III.

MAIL ON HAND AT
1250 E. 60th St.
New York, N. Y.

MAIL ON HAND AT
239 Arcada Bldg.
St. Louis 1, Mo.
Ohio Ops Try for July Meet

By IRINA MIHALEGA

BULLETIN—Bulk vending operators will be meeting July 14 at the Shaker Hotel, Cleve-
land, to discuss launching a National bulk vending association. The Billboard learned at press time.
Meeting has been set for 8 p.m. in Room B of the hotel. All interested operators are urged to
attend.

CLEVELAND—Ohio bulk op-
erators are shooting for an initia-
ble vending association in the State following their recent
successful battle against an Ohio
competition (The Billboard May 23 and 30).

Herman Eisenberg, of Conco-


Multi-Racks Are Key Principle for
5,000-Machine New York Operation

By BEN GREVATT

LAWRENCE, N. Y. — Multi-
vending has become the key oper-
ing principle at Buymore Sales in
this National bulk vending
community, over the past four
years, according to Bernard Green-
berg, an executive of the firm.
Greenberg is one of three key men
in the company, which operates
5,000 bulk machines through
larger New York. Others are his
father, David Greenberg, founder, and Marvin Kriendel, a brother-in
law.

"It costs the same to operate a
car and make stops at loca-
tions whether we have one unit or four
or a dozen in the place," explains
Greenberg. "So with multi-unit
racks, we can get out of a location
with a $10 or $12 take instead of $3 or $4. We can offer a
greater variety, too. It's just good
business."

Buymore is also a distributor for
Oak Manufacturing Company, which produces the Acorn line of
vending heads, "We carry a com-
plete stock of glass heads in each of
the five cars we have on the road," says Greenberg. We cover
every machine on our routes once
a month and with each service
visit, we replace the heads. The
head will go off again back to our
shop where it's re-rolled and steril-
ized before it's filled and put out on a
machine. We put on each unit as it goes out again.

Change Heads

"By changing our heads we will
also change the assortment to dif-
terence products if we want to. Our coin mechanism is inter-
changeable and we can switch a
unit from a 5-cent unit to a
different machine, while in front of
a customer. We feature a 24-hour
telephone service and, at the latest,
we can be out the next morning
to service a unit in case of mechanical failure or breakage of the glass.

Buymore road men carefully
construct a new location, such as a
gas station or a store to determine
what amount of equipment the
store can handle and what the
store can handle and probably
old machines," says Greenberg. "If we find they are
emplaced faster than our normal
crunch interval between calls, we'll
install more units for the heavy
traffic. Our standard rack has four
units but we have some that can
carry up to 10 machines.

On the statistical side, 80 per
cent of the Buymore business is done in the
5-cent merchandise field to-
day. Close to 85 per cent of its
equipment is on location in inde-
pendent stations with $35 cost in
chain store operations. Each car is
expected to cover in the neighbor-
hood of 125 machines per day, or
perhaps 40 to 50 separate stops.

Merchandising

There is little opportunity or
need to go to a 10-cent, 25-cent or
5-cent merchandising in the bulk vending
field, according to Greenberg,
"We've tried it and the re-

results are doubtful. In the case of
Hamburgers, however, the supplier
includes special decals and we usually use these. We
find they are a help.

An important part of the Buymore
operation is its distributor service
machine. We also feature a 24-hour

(Continued on page 62)
INGO VENDING
THE BILLBOARD
JULY 4, 1960

INGO GRIP TESTER
A Fearless Proven Money-Maker for
ALL Your Locations!
• 5c Coin
9c Antique Operated
No Installation
$129.50 ea.
1/2 deposit, balance C.O.D.

MONEY-MACERS CORP.
373 6th Ave., New York 9, N.Y.

GIVE... TO conquer CANCER
AMERICAN CANCER SOCIETY

Anchors Aweigh!

Penny King
Bows Pearl
Ring Series

PITTSBURGH—A set of four different pearl ring charms was in
cluded by the Healy King Com-
pany last week. The series included a single pearl ring, a double pearl
ring, a heart-shaped pearl and a jumbo pearl ring.

All four are set in vacuum-plated
settings. Price for the double pearl
ring alone is $12.50 per 1,000. All others are priced $10 per 1,000.
An assortment of the four rings is
priced $10 per 1,000. Free display
cards are included with each order.

Utah Bulk Operators
Flooded by 5c Slugs

SALT LAKE CITY—Small
nickel-size plastic tokens, such as
used in children's table games, are
reportedly flooding Utah vending
machines in the Utah area with
the counterfeiting reaching such wide-
spread proportions that the U. S.
Secret Service has entered the case.

The government has called into
the matter following complaints made by operators to National
Vendors' Association who promptly
sought federal help.

The tokens are reportedly manu-
factured by a Minneapolis child-
ren's table game manufacturer and
closely approximate the size and
dimensions of a nickel. Since bulk
machines lack the sensitive coin rec-
ognition used in more expensive
vending machines, the counterfeiting
is easily accomplished.

Penny King, Bows Pearl Ring Series

Coast Ops Install Slate; Lally Predicts Progress

LOS ANGELES—"I have no
doubts about the progress to be
made by this association," Daniel 
F. Lally said in accepting the presi-
dency of the Western Vending
Machine Operators Association
here at the regular dinner meeting.

Lally was installed in the top
office along with Herbert Brown, 
secretary; William Coombs, correspon-
ding secretary, and Barry Davis, treasurer.

Asks Support
"I have asked meetings when
we only had a handful of people," 
Lally continued in his acceptance
speech. "There have been discour-
aging times during the 23 years this
association has been in existence. 
But I see more need today for the
group and I know that other bulk
operators will join us now to support
us.

But Kathleen, Western representa-
tive of the National Automatic
Merchandising Association, was the
main speaker. He pointed out that
associations are needed for any
industry and particularly for com-
pany of small businesses. He traced
the growth of NAMA and the
industry, emphasizing that some
of the mergers today have been made
by the principals and talked to others at
association meetings.

Leo Weiner reported on taxes.
He compiled a chart of taxes in
some of the Los Angeles
municipalities. He said that the
average for penny machines is
$1.35 and nickel, $2.59. Weiner
carried this further in the comprises
taxes on a 500 machine route of
375 on pennies and 125 on a
nickel. The tax amount amounts
$830 for a hypothetical $8,000
gross with a percentage of taxation
4.6 per cent.

Landy Siege
Preset Condor took the floor
to thank Siegel for an efficiend
administration. He has served in
various positions for 12 years.

Guests were Bill Welton, now
associated with Ace Vending Ma-
chine Company, and Lester Garner
with Western Vending Machine
Operators Service.

Asking for a return meeting on the
schedule. A recess was called for
July and August with the next
call for January 27 at the N-S-Bob.
In the event of bad weather, special meetings will
be called.

EDITORIAL

What Price Business?

Bulk operators in Ohio just missed getting badly burned as
they successfully fought a $5 per-machine taxation
rate. The margin of victory was a little too close for comfort.

Ohio operators immediately responded by recalling the for-
mation of a State association to work in affiliation with National
Vendors' Association. The formation was part of a nationwide
introduction of adverse legislation—one of the things a local
association is best equipped to fight. However, it is important not
to overlook the many other services an effective local
association can render.

Maybe the least dramatic but most important in the long
run is the exchange of business ideas and information that an
association can foster. Operators, distributors, and manufacturers
meeting on a regular basis can keep each other posted of current
developments that affect them and their industry. The associa-
tion can also serve as a public relations arm for its members,
representing it to the general public and legislators.

It can collect industry studies which should be used to
show an accurate picture of the bulk operator. And, of course,
it can effectively keep a watchful eye out for adverse legislation,
keep members posted, and help lobby to keep bills from ever
becoming law.

As the Ohio operators found, an enlightened group of
legislators will give the industry a square deal. The problem
arises when legislators or government officials are faced with
dealing with a problem about which they know little. Bulk
vending, being a small industry, is particularly susceptible to
everything. And once a bill is enacted into law it becomes a
powerful and tedious problem to change it.

Operators thwart the country might do well to consider the
benefits of a State or local group. The cost is small. The value
very high—often the price of the operators' entire business.
Sample Bylaws for a State Operator Association

A strong local trade association can serve a vital function in any industry. The small industry like the radio industry, by blurring the difference between business life and death.

This set of bylaws prepared by National Vendors Association for use by State and local groups. Because of the variance in local laws and individual needs, it is intended as a guide of each member to determine if an association or are planning to start one, it will come handy.

ARTICLE I
Name, Principal Office and Seal

Sec. 1. Name. The name of this association shall be "State Vendors Association," or such name as may be suggested by the phrase, "State Bulk Vendors Association.,"

Sec. 2. Principal Office. The principal office of the association in the State shall be located at

Sec. 3. The corporate seal shall have inscribed thereon the name of the association and the words, "Corporation of the State of Illinois," for the appropriate name of the State.

ARTICLE II
Purpose

The purpose of the association shall be to

(a) Encourage the joining together in the association of all members of a local or national association of radio dealers, and protect the individual dealers and their affiliated concerns against the common industry. Small industry problems, to conserve the interests of the bulk vending industry in order that these operators by their joint efforts may be able to meet and take cognizance of the needs of the bulk vending industry as a whole, while at the same time projecting the public and by maintaining and developing a public understanding of business practice and sanitation association and the general health of the business.

(b) To foster State and local legislation which will tend to ameliorate conditions in the industry itself and which will enable the members of this organization to operate in the best interest of the general public and to maintain beneficial conditions and circumstances.

ARTICLE III
Membership

Sec. 1. Membership in the association shall be open to those bulk vending operators and related persons who are engaged in the business of operating routes of bulk vending machines or in associated activities of supply to such operators in the State of Illinois.

Sec. 2. Classes of Membership:

(a) Regular. Regular members shall consist of bulk vending operators and distributors (whether an individual or a corporation) who are engaged in the business of bulk vending from established places of business in the State of Illinois.

(b) Associate. Associate members shall consist of persons, companies, or organizations doing business entirely out of the State of Illinois.

Sec. 3. National Membership. No one shall be accepted as regular member in the association nor will such an individual be considered or accepted as a member in the association be renewed unless the person has a regular membership in one or more of the branches of membership with the National Vendors Association.

Sec. 4. Application and Election. Application for membership shall be made in writing on the form prescribed by the board of directors and shall be submitted to the office of the association. The application may be for the payment of a fee and the fees shall be determined by the board of directors. If the application is not made prior to the date of the initial meeting, the applicant may pay the dues at that time and shall be admitted as a member.

Sec. 5. Notice of Meetings. Written notice of each regular meeting of members stating the time and place and any special objects thereof shall be given to each member at least 14 days before the fixed date for the meeting. Special notice of any meeting shall be given by the board of directors by written notice delivered at least 10 days prior to the date of the meeting, and such notice shall specify the object for which the meeting is being called.

ARTICLE V
Board of Directors

Sec. 1. Eligibility, Election and Term. The number of directors which shall constitute the entire board shall not be less than three and no more than 15. Each first board shall consist of 7 members. In addition to the above specified, the number of directors shall be determined by the bylaws of the association. No director shall be elected by the board of directors without the expressed approval of the board of directors. All directors shall be elected by the board of directors, and each director shall hold office for one year and shall hold an office until a successor is elected and qualified. Directors may be removed from the board of directors by the members of the association.

Sec. 2. Quorum. The board of directors shall constitute a meeting and shall authorize any special meeting of the board of directors if quorum of members present or by a written notice of directors.

Sec. 3. A quorum of the board of directors shall consist of a majority of the members of the board of directors. The directors present at a regular or special meeting of the board of directors, and acting at intervals, shall constitute a quorum.

Sec. 4. Duties and Powers. The business of the association shall be conducted by the board of directors, which may exercise all the necessary powers of the association and do all such lawful acts and things as are necessary to the preservation of the association for the purpose of incorporation or by these bylaws prohibited, directed or required by law. The board of directors shall determine the amount, time and manner of payment of all monies of the association and their disbursement under the authority of the board of directors. Each board of directors shall establish such bylaws and rules as it deems necessary.

ARTICLE VII
Committees

Sec. 1. Executive Committee. This committee shall consist of three to five members, all of whom shall be active members of the association. It may function at all times and exercise all powers and duties that may be expressly delegated to it by the board of directors.

Sec. 2. Standing Committees. The board of directors shall appoint and define the duties of standing committees necessary to carry on the year's activities. Any regular or special committee so appointed shall have the power to perform any act or duties assigned to such committee.

Sec. 3. Special Committees. Special committees may be appointed at any time as the needs arise and shall be named by the president. Any member may be appointed to a special committee.

ARTICLE VIII
Financial

Sec. 1. Fees. All monies of the association shall be carried in the name of the association in a bank, or banks, local or national, nominated by the board of directors, or by the executive committee. Any sum received shall be paid to the association against the account of the association shall be signed by the president or the secretary, or the treasurer or any person or persons appointed by the board of directors or the executive committee.

Sec. 2. Bond Requirement. The treasurer and all persons designated by the association, shall be bonded in an amount fixed by the board of directors or the executive committee.

ARTICLE IX
Execution of Contracts

Sec. 1. Any member of the association shall be authorized to make any contract for or on behalf of the association; nor shall any member be authorized to obligate the association for any contract or to pay any sum of money.

All written contracts shall be executed by the president, and, in his absence, by one of the vice-presidents, and attested by the secretary.
Abbey Finishing Buys Calex Vending Assets

BROOKLYN — Abbey Finishing Company, metal plating and finishing firm here, has acquired all of the vending assets of the Calex Manufacturing Company. These assets include a complete line of hobby vending machines. In 1958, Abbey made its initial move into the vending field when it acquired Bonnette Fabrications Company. Abbey has since manufactured all of the Bonnette line of stamp, postcard, lipstick, perfume and wash and dry vending machines. Currently, Abbey also manufactures stands for all types of bulk vending units.

Abbey general manager Jack Macofsky told The Billboard this week that the firm is now in process of moving to new and modernized expanded quarters. Phil Van Keil is in charge of sales for the vending lines of Abbey.

H. B. "Hutch" Hutchinson says:

"Contact me for complete information on the Calex 75 and other interchangeable machine accessories. I'll be happy to cover any aspect of the hobby vending industry with which you need information."

H. B. HUTCHINSON, JR.
516 N. Dearborn Ave. N.E.
Atlanta 7, Ga.

We handle complete lines of machines, parts & supplies.

"YOU HAVE A GREAT CAPSULE MACHINE... BY FAR THE BEST ON THE MARKET"
QUOTE FROM LETTER IN OUR FILES

You'll say the same when you try
THE SIXTY SUPER C CAPSULE VENDER
WITH QUICK-TACH at eight extra cost.

See your Northwestern Distributor or write
THE NORTHWESTERN CORPORATION
2071 E. Armstrong Street
Morris, Ill.

when answering ads...
Say You Saw It In The Billboard

DETROIT DOINGS

Lorie Lodico, of the Lynn Amusement Company, who specializes in trade show operation, has bought the entire route of the Rivas Music Company, consisting of some 50 games and eight juice boxes. Hardy (Handy) Ross plans to devote his time primarily to his bowling interests for the summer. He has purchased a new cruiser and has no immediate plans to return to the coin machine field. Lodico has sold the juice boxes to another operator and will continue to concentrate upon game operation.

F. Stanley Collins, of Collins Vending Company, one of the city's most diversified operators, took Mrs. Collins to Benson Harbor, on Lake Michigan, for hospitality and reports she is getting a real suntan.

Hula Solomon, of Cinemonic, Inc., is back from Chicago, high-
pleased with the reception given the company's new models in its background music line. Ira Dedeman, president of the company, has just returned from Europe where he appointed several distributors.

...loyd Joyce, of Joyce Vending and president of the Merchants Vendors Association of Michigan, is installing a new vending pool at his home in the Northwest section and has also ventilated the scene by a miniature Mexican style burrito.

Alburn and Joseph Hatcher have become one of the few brother teams in the local coin machine business with the establishment of M & A Vending Company in the Northwest section. They are operating cigarette and other types of vending machines. The brothers are both new to the business, but have an acquaintance with the field thru a close friend, Jack Bobbink, who has headed Market Vending for about a decade. Edwin McKeown, a former partner with his brother, the late James McKeown, in the operation of games and juice boxes, is now starting to operate a small operation of the McKeown Amusement Company, exclusive of vending, in the Detroit territory.

Mortel Tardonia is taking over sole ownership of the M & M Vending Company in suburban St. Clair Shores. He was formerly a partner with Tardonia and Marie Colombo under the slightly different name of M-M Vending. ...Huyman Shier, service man with the Comco Machine Company, large cigarette operation since about 1947, is joining the firm as a partner and will take over the east part of general management. The sensor partners in the firm are the Stein brothers, Harry and Abe, who also operate the Northeast Tobacco Company, wholesale suppliers to the industry. Shier at one time operated his own independent route prior to going into the Army in World War II. Harry Stein reports business in this field quite slow, attributing it chiefly to the recent rise in cigarette prices here from 30 to 32 cents as a result of tax and other costs.

Hal Revert

Multi-Racks
- Continued from page 50

and. As a distributor of Oak equipment, Buymebacks from time to time will sell off part of its own routes to get a new operator started, thus creating a new customer for its merchandise. Buymebacks is also exclusive distributor for two different lines of lending cards. On the lending card front, the company has had good success with its own Acorn penny card and game unit, which is nonexclusive. The firm also expects to generate considerable operator interest with the new Acorn slot-card, nickel machine, which does allow for selectivity. The latter is due to hit the market shortly.

SOUND 'FORE' IN MICHIGAN

DETROIT — Detroit area bulk and coin operators paired with other operators June 25 for the second annual golf tournament of the industry, held by the Merchandise Vendors Association of Michigan at Hawthorne Valley Country Club. About 100 attended with 84 playing golf. It was strictly a social event with President Floyd Joyce presiding and Paul M. Collins, of Michigan Vending, as toastmaster. Stanley Collins and Don Hobbard assisted Gil Christman on the committee and Bob Angelini was the winner of the kickers' handicap.

Great Time Saver COIN WEIGHING SCALE
1 or 2 & $c Combination

Vending $100 in COINS in 15 seconds. Reports weights to the nearest 1/10 oz. 1 oz. scale weighs to the nearest 1/100 oz.

$25 COMPLETE WITH STURDY CASTING CASE ORDER TODAY

1/4 lb. $10 each, 1/2 lb. $10 each, 1 lb. $35 each, 2 lb. $65 each, 5 lb. $150 each, 10 lb. $250 each

J. SCHONENBACH
Faithfull Representative for Sleep Vendors and Stump Fields—Write for Prices
The Luma Lamp, Boardtown, N. Y. Phone: GR 3-5920

MANDELL GUARANTEED USED MACHINES

All M & M Machines $125; all R & R Machines $125; all A & A Machines $125; all Midwest Machines $125; all Oakland Machines $125; all Calex Machines $125; all other Machines $125.してくださいに、払込みを

MERCHANDISE & SUPPLIES

Golden Rod Paper Awoms, S. K. 
Paper for all types of machines.

DURABLE EXCLUSIVE DURABLE EXCLUSIVE DURABLE EXCLUSIVE DURABLE
PAPER LARGE SIZE PAPER LARGE SIZE PAPER LARGE SIZE PAPER LARGE SIZE PAPER LARGE SIZE

WESTWOOD MACHINES

100 Coin Machines, 50 operates, 100 Pax. 75 cents, 200 Pax. 75 cents, Quality No. 1 Machines used for 6 weeks only.

NORTHERN SUPERTY

SUPER SIXTY

This capusle vendor handles the most popular capsule without your running the risk of breakage or crushing. Gold decorative finish. Dramatic appearance. Holds 600 capsules. Metal body. Available in Silver or Metal body. Available in Silver or Metal body.

SHAMROCK BAZAAR BAY

This bazar offers the best selection of manufacturers and distributors, Inc. Please ask for our complete line of machines.

IMMEDIATE DELIVERY on the NEW

GIVE TO DAMON RUNYON CANCER FUND
BANK EXECUTIVE JOHN P. DOMIER (left), and president board chairman of the Oak Park Federal Savings & Loan Association, is congratulated by David Gottlieb on his election to the board of directors of the Gottlieb Memorial Hospital, Gottlieb, for whose parents the Chicago suburb hospital is named, contributed $70,000 for its construction. Announcement of Domier's appointment to the board was made at a cornerstone dinner at the Hilton Hotel, where more than $160,000 in funds was raised for the hospital.

COIN MACHINES

NOW YOU CAN USE THOSE SPARES

It's Good Time of Year for Small, Seasonal Coin Arcade Installations

By HAL REYES

DETROIT—In the time of year when operators can take those surplus coin games out of store and put them to use at resort spots and summer spots which might not be open during the winter months. Some of these spots develop into 12-hour operations, the year around.

One operator who finds profits in "small Arcade" installations is Larry Lodico, owner of Lynn Amusement Company here. Lodico operates a total of seven such Arcades averaging 15 or more machines per spot.

Two of the Arcades are located in the lounges of theaters within half a mile of her downtown office and were acquired with the purchase of another route. The other routes are diversified to the profit of the predictably seasonal spots.

He started in the Arcade field about three years ago, when he had a large number of games in the downtown area of Detroit. He had a lot of games and was looking for places to put them.

Lodico learned about Crest Park on Ontario Lake near Monroe, and went out to have a look and talk with the manager. His approach here was typical of the way he goes about finding Arcade spots. The manager mentioned that the park had parsimony from hayrides, private pictures, pools, annual school picnics and the like—considered an active spot to Lodico. The existing building had ample room, so he suggested putting in a bank of machines.

The first weekend he tried out just two or three low-priced machines—older rifles, pistols and pin balls. The check-up showed enough patronage in the spot—even though it was right at the beginning of the season—to justify expansion. So Lodico decided to put up an Arcade building there, 18 by 32 feet, of wood. It is of open design with windows on all sides and three pairs of double four-by-four doors across the front. The next step was to put in about 20 machines in place of the few inexpensive units he first tried out.

Checks Buildings

Parks, resorts and beaches are logical Arcade sites. Lodico looks at them, checks on types of buildings available. Construction of a special building is not always justifiable.

It is much less expensive to find space in an existing building where possible.

The time to start looking for sites is at least a month before the start of the outdoor season. And it is good practice to get all possible information from people who know the spot and the kind of business it does.

Crest Park is a small commercial park with picnics and swimming as the chief attraction. On a good Saturday or Sunday it will have 4,000 to 6,000 parked cars.

Seeburg & Atlas Host Chi Ops To 33-Stereo Singles Session

CHICAGO—Some 70 local operators attended a full evening session here last week devoted to 33-spoed stereo singles put on by the Seeburg Corporation and Atlas Music Company, the firm's Chicago distributor.

Officials of both Seeburg and Atlas spoke and were on hand to answer operator inquiries. An exhibition was held Tuesday (28) at the Blackstone Hotel with operators treated to cocktails and dinner before the evening's trades talk got under way.

Gordon spoke

Jack Gordon, Seeburg phonograph division manager, was the principal speaker, pointing out that over 50 per cent of the records today are for home use and of these the majority are 33-speed and not available for the juke box operator on 45 singles.

Other Seeburg officials predicted that the phonograph industry would probably switch to a single speed for economy reasons as well as necessity of operating sales of singles—currently trailing previous year's total.

They pointed out that Seeburg was the only phonograph capable of playing 33 and 45-speed records, and demonstrated the "Mix Master," an interchangeable device, enabling the operators to capitalize on audio-visual album markets and cited a recent Peggy Lee album that sold over 100,000 with (Continued on page 69)

Coin Amusements Rate 2d in U.S. Census Poll

WASHINGTON—A shopping trip to the 1961 Census Bureau revealed that the pleasure-loving Americans on par with the nation in 1958 is increasing. Accordingly to a preliminary report issued last week (23) by Commerce Department, the nation's leading part of its first overall tally of the nation's population. The report presents an increase of $39,236,000 over the earlier census year, which was compiled with a 1958 take of $43,345,000. The 1961 total was second with a take of $72,495,000, while amusement numbers were third with $126,605,000.

Billiard and pool parlors had receipts of $71,990,000 in 1958, (Continued on page 69)

French Juke Box Trade Emerges From Quagmire of Restrictions

By AARON STERNFIELD

PARIS—The French Juke box industry is coming out of the woods, but there is still a bit of slack underfoot to kick thru before it hits open country. Principal barriers to successful juke box operation in France are the restrictions on the importation of American music machines, the French tax laws and the exorbitant license fees charged by the French equivalent of ASCAP.

Juke boxes and games are still tough to come by in France. While the French import restrictions have been removed on 85 per cent of all goods, coin amusement machines remain in the other 15 per cent.

Jean Fourot, president of the Federation Francoise des Commerciants et Explorateurs de l'Automatique, the French national operator association) feels certain that these restrictions on coin machine imports will be eased in the coming months.

Import Restrictions

M. Lavoix of Socodienne, the French Seeburg distributor, feels certain that these restrictions will be eased by the end of 1961 at the latest but in the meantime:

The ease of the import restrictions will only provide a partial solution to the French operator's problem. The archaic French laws regarding royalty payments poses equally grave problem.

The French licensing agency for music is S.A.C.E.M. and roughly performs the same functions as ASCAP in the United States. French composers is taxed on the basis of the seating capacity of the location and the price of the drinks. This arrangement applies equally to live and recorded music.

S.A.C.E.M. Levy

Thus if a location uses S.A.C.E.M. music and the price of a drink is one franc, the drink price may become 1.2 francs, with the one franc going to the location and the 0.2 franc going to S.A.C.E.M.

The payment schedule, of course, varies on juke boxes, according to the location. But the average location must pay S.A.C.E.M. about $20 a month.

French operators are currently planning to bring this level. They realize that their chances of having the licensing legislation changed are slanted. However, they are considering a boycott of French-licensed tunes, using music in the public domain and foreign music that is not covered under the S.A.C.E.M. agais.

After a while they feel that the French government will be forced to make concessions to the juke box operators.

Seeburg Strong

Right now, Seeburg has the bulk of its French box business here, but AMI is planning an invasion of the French market.

Marcel Dentzer has been named by AMI to distribute the company's equipment here. This week, the first AMI parts arrived from the United States, and assembly work is scheduled to begin at Montrouge, a suburb of Paris.

Right now there are an estimated 500,000 active juke boxes in France, but only 2,500 to 3,000 of them are American machines. The balance are Empire and Leupold machines, both of French manufacture and a few American machines are virtually unknown here.

Most of the American machines in operation is the early 1950's vintage, as some 1,500 U.S. juke boxes were sold when the country temporarily opened up about eight years ago.

Taxes Problem

Taxes are a problem to French operators, with the Parisian opera- toring paying about $125 a year in levies to operate. This figure does not include state and city taxes. About 9 per cent of the gross take is withheld in taxes.

Play is 20 to 30 centimes, or 4 to 6 centimes. Commissions on music machines range from 450 francs to 600 francs, with the average around 10 per cent. Seeburg operators are in the rule, with taxes on games figured at the same rate as music machines.

Most juke box operators also op (Continued on page 70)

AARON STERNFIELD with his new Citroen auto in Northern France to visit the world's largest machine maker of The Billboard. He completed his six-week tour of European coin machine markets last week. The Citroen is being shipped to the U.S. by boat.
**British Coinmen Poised for Legalization of Bell Fruits**

LONDON—The boom is on in Britain, and everybody wants to get into the game as soon as possible. The United Kingdom lifted its barriers on coin machinery importation. As a result, the British Coinmen are on the move.

British operators are frantically scouring around to get their hands on all fruit machines on the market. British distributors, some of them, are struggling to fulfill this demand. And America—in the form of U.S. coinmen—is playing an important role.

Gabe Forman, for many years a partner with Bell, recently visited the Isle of Wight and arranged to have 126,000 American Bell machines to be shipped to Great Britain. The machines, when shipped, will pay a tax of $70,000. The machines will arrive in about 10 days and will be ready to start playing in about 45 days.

### Good Time for Small Arcades

- **Continued from page 63**

the next two years and will add two more theaters in the future to expand still more as the opportunities arise.

Service schedules are very important in small Arcade operations. Lederer has a staff of six handling service for his combined route, which consists of the five seasonal Arenals each Thursday and Friday. Each machine is checked twice a week, the coin chute opened and cleaned of any slack coins. Each machine is then examined and each machine is lubricated in a similar manner. Each week, the machines are tested by actual play—to be in good shape for the customers.

Forty per cent of the week's play goes on Sunday, 30 per cent on Saturday and 30 per cent on the other five days.

As the department store service is responsible for the entire route, including the work on the machines that need attention, every Saturday morning, the personnel goes back again, working chiefly on the machines requiring 50-cent order, made on each service call.

A stock of three or four machines is always kept in the store to be used for replacement when necessary. In addition, there are eight passenger cars, so if major repairs are in order, they phone in and a truck is there in a moment of opportunity at the store. The aim is to cut down the time between broken machines and the customers. Lederer says, "It is the most economical to keep the machine in the store, rather than spend three or four hours fixing it on location." The machines are checked in the store one day, and are ready for delivery to locations the next day.

The two theater locations are year-round accounts, serviced every two to three days. They turn in a much lower average—under one-half million per month than the lake locations—but prove quite profitable to the operator. These locations are long-established locations, presenting no special problem—and have a steady business. If the movie shown is very good, the location may be serviced as many times as the crowds.

BUY **Bally** for TOP EARNINGS in EVERY TYPE OF LOCATION EVERYWHERE

**WANTED**
**JUKE BOX MECH**
Work located in Chicago area. State experience and give references in first letter. Write Box 993, e/B The Billboard, 188 W. Randolph St. Chicago 1, Ill.

**Good Time for Small Arcades**

Right after Labor Day, machines from the five Arenals are brought in to be reshelved. About 40 of the two-cent machines are placed on the machine for the first time, the machines are relabeled, and the coin-operated miniature bowling alley machines are ready for acceptance. One of the by-products of the upsurge in coin machine interest here has been the emergence of a new coin machine distributor. Forman arrived here in Kent three months ago and he already has a staff of 150 men.

For example, he was told that it would take several months to get a new company set up under the contracts. But Forman, Forman achieved this three days. He simply bought a company set up and put it on a new route. This is the brief period of time, the Las Vegas Coin man in action concept is a solid working unit, and Ted Jenkins as service engineer and sales representative is already on the job.

The shop has a United Nations flavor. Electronics engineers from Pakistan, Scotland, Italy and Cyprus are chief among the men engaged in coin machines and are turning out a product that compares favorably with the world-famous American service shops.

The mechanical and electronics problems here are considerable. In these machines, which are simple, no one machine is exactly like another. Each one can be made to work, and the system generally works on 220 volt, American equipment. However, American contractors must be used with the knowledge that the British coinmen are hard to come by here, but the trouble is that most of them will turn out in 30 to 40 seconds.

After much experimenting, Jenkins found one machine which will do the job without burning out.

Distributors

Forman has already built up a strong distribution in Las Vegas, and plans to offer the services of Mills equipment. Apparently, the British are interested on this side.

**WALL BOXES**

- **Seeburg (200) $38.50**
- **AMA 2000**
- **AM & W 2000**
- **Seeburg 3W1 (100)**

**COFFEE MACHINES**

- **Seeburg**
- **D & J**
- **American**
- **DuGrenier**
- **Haffner**

**WE NEED ROOM OUT THEY GO**

- **Bally County Fair**
- **Bally Laguna Beach**
- **Bally Carnival Queen**

**When the gambling law goes into effect, it is expected that many new coin machines will be fruit**

machines. While the British distributors refer to self-service operators, many of them reason that, "If we don't sell these machines, the clubs will keep them."
European News Briefs

W. Germans Take P-R Initiative

FRANKFURT, Germany—West Germany's coin machine industry is shifting from the defensive to the offensive in its public relations efforts.

The P-R program mapped by the industry last winter has been placed in effect throughout most of the industry. At all levels the strategy is: public acceptance for the need of frankness, and a free flow of information.

"We used to go on the offensive as soon as the phone rang with a newspaper reporter or public official in this market," the Endicott新增说．"Now we regard such queries as a challenge to make friends for the industry."

Instead of leaving it to the Central Operators’ Association, the individual operators are now going out of their way to devise public relations projects.

In Berlin, the 66th Hotel and Restaurant Trade Exhibition sponsored by the State of the Rhineland-Palatinate. In other years, the operators would have been inclined to duck the exhibition.

But this year, led by Karl Klinger, the operators staked out a large advertising stand on the fair site, with exhibits of the full range of the latest German and American juke boxes. The coin machine section proved the hit of the fair, and the coin men were flashed into the unexpected spotlight in the German press.

In Berlin, Werner Schmidt, the deputy chairman of the Berlin Operators’ Union, was designing for the first time a public relations effort. In general, more and more German coin machine figures are coming to believe that the industry, in years past, has been its own worst enemy.

State Sept. Juke Box Tune Fest

LUXEMBOURG CITY—Radio Luxembourg will sponsor the 1960 West German hit parade festival.

The pop tune fest will be held September 24 at the Rhine Main Hall in Wiesbaden.

Each broadcasting house in West Germany was eligible to submit three tunes by German musicians and lyricists prior to May 20.

Preliminaries will be held at various spas and swimming resorts in West Germany between June 29 and July 17. Fifteen tunes will be played for each audience, the tunes to be graded on a point basis by a committee of 30 persons picked at random from each audience.

A total of 127 tunes were entered, with the total being rejected as technically unsatisfactory.

There will be a finals held on July 23 in Saarbrucken. In addition to audience reaction, the tunes will be played on Radio Luxembourg in front of an audience reaction panel. Finally, a "juke box jury" of 20 top music trade journalists will judge the fly-time entries.

The three tunes emerging from this three-stage cut will be entered in the Wiesbaden finals.

Radio Luxembourg listeners interpreted the tunes in the finals, but this year the plan is to have the entire list of tunes sung by Caterina Valente and Fred Böttelsen.

Stout Asks Public to Support CMC Public Relations Program

The following plea for the public's cooperation in the Commonwealth Music Corporation public relations program was published by Gordon Stout, sales manager in the Fort Pierre Times.

"PUBLIC RELATIONS PROGRAM

"PUBLIC RELATIONS PROGRAMS have been initiated in the past by manufacturers, distributors, and other participants in the music business in order to achieve a nationwide effort in the part of music.
W. Va. Ops Solid Behind P-R Program; 100% Join CMC

A letter from William R. Wortman, executive secretary of the West Virginia Operators’ Association, addressed to Louis Canale, president of the Coin Machine Council, urges operators throughout the country to give their support to the public relations program. Wortman is proud to note that “Mountain State operators responded 100 per cent.” His letter follows:

“Dear Mr. Canale:

“I am very excited to learn that no more than 108 operators have responded to the call to take an active part in the public relations program.

“Our 43 operators in the Mountain State Association were grateful for the opportunity to make a 100 per cent distribution in bars to help start such a fine enterprise. We regret that the serious economic condition which exists in West Virginia prevented the giving of a much greater amount.

“Census Poll

- Continued from page 63

cei of $82,283,000. Some 7,045 billiard and pool parlors were in operation in 1958, with receipts of $71,980,000, against 7,659 in the earlier year with a take of $74,981,000.

“Total number of skating rinks in the last census year was 2,254, with a take of $40,511,000 compared to 1,799 in 1954 with receipts of $31,642,000. There were some 901circuses and carnivals in 1958 with receipts of $16,916,000, against 1,090 such establishments in the earlier year with a take of $52,811,000.

“The number of swimming pools jumped from 632 in the earlier census to a 1958 total of 1,031. Receipts jumped from $10,422,000 to $19,523,000.

“SUMMER SPECIALS

Factory Rebuilt Equipment

Creedmore... $195.00
Dale Day Gun... $450.00
King-G-Swift... $150.00
Gonzo Tone... $350.00
League Leader. . . . $125.00
Rock-Ola World Series... $110.00
Cleveland Pollard Football... $195.00
Cleveland Pollard Derby Race... $125.00
Gaulo... $100.00
Air Football... $195.00
Air Hockey... $195.00
Astroscopes... $195.00
Mercury Ship like new... $100.00
Tuff Tone Vitalizer... $50.00
Sky Fighter... $125.00

“Machines can be bought “as is” at tremendous savings.

REMEMBER YOUR TRUCKER

NEW MACHINES

Immediate Delivery

Recamian No. 100 Ship

Midas Typo... $150.00
Ike Salm... $300.00
Snake Popcorn... $200.00
Gonzo Jet Pilot... $350.00
Omaha Ship Bell... $400.00
Satellite Fighter... $100.00
Mildred’s Prayer... $75.00
Gunga Grip Fighter

Write for prices;
1/2 deposit, balance C.O.D.
Write for Free Illustrated Catalog:
Available All Machines.

WILLIAMS ELECTRONIC MFG. CORP.
4242 W. FILLMORE ST.
CHICAGO 34, ILLINOIS
Joe Ash says... It’s ACTIVE for the world’s greatest money-making COIN OPERATED EQUIPMENT!

NEW GAMES
Auto Roll SUPER CIRCUS
Bally Roll & Berry
Bally Beach Queen
Bally, OFFICIAL JUMBO
Chicago Coke QUEEN BOWLER
Chicago Coke KING BOWLER
St. Louis 5-DANCE BOWLER
Gdataset Instructions
Kerry Club BUMPER POOL
Kenny Red ARROW
United SAVES
Williams DARTS (4-All)
Williams OFFICIAL BASEBALL

FOR BUMPER POOLS—
Restaurant with METAL BUMPERS

IMPORTERS! Send for Your FREE
56-Page Illustrated 1960 Catalog

Bare Moore Finances at Ct. Hearings

NEW YORK — The continued legal involvements of Gibraltar Amusement Company, lease-box operator firm of Sunco Moore, took another turn this week when Referee Louis Castellano commenced hearing testimony regarding the financial background of Moore and Gibraltar. Earlier, Wurtzbach had filed a petition of involuntary bankruptcy against Gibraltar.

Referee Castellano has directed opposing attorneys to file final briefs tomorrow (5). Shortly there afte, the Referee is expected to rule on whether or not Gibraltar is actually in a bankrupt state.

Meanwhile, it was learned that about half the current business assets (route) of Gibraltar are being operated by Alan Kern, a brother-in-law of Moore. Kern has stated that when he learned that Moore was in trouble, he decided to move in and attempt to salvage at least part of the routes. Kern is operating under the name of Silk Trading Company. An unnamed Long Island bank is also believed to be operating part of the Gibraltar route, on the basis that it is a mortgage and is protecting its interest. The balance of the routes are in the hands of the court-appointed receiver, M. Halstead Christ.

Joseph Japko, attorney for the receiver, has noted that he has petitioned the court to obtain control of the assets now under the wing of Silk Trading and of the unnamed bank.

An earlier arrangement had called for joint operation of Gibraltar by Moore and the receiver, with receipts to be split evenly between the two, pending court action on the bankruptcy matter. When Moore allegedly failed to show up for distribution at the proceeds, he was served with a contempt citation by the receiver. Later, it was learned, Moore came into court and agreed to give up his end of the joint operation. The contempt of court citation, meanwhile, has been postponed twice, the latest continuation taking place Wednesday (39). The matter has now been rescheduled for July 27. A spokesperson close to the court indicated that nothing would be likely on the contempt action as long as Moore made no attempt to resume operating any of the routes.

S. Gisser Weds; Will Fly Abroad

CLEVELAND — Sheldon M. Gisser, son of Morris & Gisser who heads Cleveland Coin Machine Company, was married to Nancy Schwab recently.

Sheldon Gisser, who has served the firm for the past several summers, was graduated from Dartmouth College this month with an A.B. degree. Nancy Gisser has a degree from Western Reserve University.

Sheldon expects to continue post graduate studies next fall, specializing in tax law and business economics. The new Gissers will jet plane out Thursday for a one week tour of Cleveland Coin Machine Company’s European customers and a combined honeymoon. They expect to return by boat.

A KEYBEY FIRST...
By simple phone or mail order operator can change price that shows above two digits in top row numbers 50-150 or 25-50.

Model A
40 Selections
$99.50

Model B
40 Selections
$119.50

Model C
40 Selections
$129.50

Model D
80 Selections
$195.00

Model E
120 Selections
$245.00

Model F
120 Selections
$350.00

Model G
80 Selections
$345.00

Model H
200 Selections
$550.00

Model I
200 Selections
$650.00

Model J
200 Selections
$750.00

Model K
200 Selections
$950.00

Model L
200 Selections
$1,150.00

Model M
200 Selections
$1,500.00

Model N
200 Selections
$1,900.00

Model O
200 Selections
$2,500.00

Model P
200 Selections
$3,500.00

Model Q
200 Selections
$5,000.00

Model R
200 Selections
$7,000.00

Model S
200 Selections
$10,000.00

Model T
200 Selections
$15,000.00

Model U
200 Selections
$20,000.00

Model V
200 Selections
$30,000.00

Model W
200 Selections
$50,000.00

Model X
200 Selections
$100,000.00

Model Y
200 Selections
$200,000.00

Model Z
200 Selections
$500,000.00

SUNNY BALL PLAYERS
Add your distributor at Valley SALES CO., 823 MOUNT ST., BAT GAT, MICH.

SUNNY BALL PLAYERS
Add your distributor at Valley SALES CO., 823 MOUNT ST., BAT GAT, MICH.
which it has long been tagged, it should be highly regarded for the commonplace of its service to mankind.

"AMERICANS SPEND MILLIONS ON ENTERTAINMENT. Jobs, wages and profits go to those in the entertainment business. Why should coin-controlled entertainment be discriminated against? The Coin Machine Industry and the Public Relations will be raising these questions and listing the "commonsense" answers for us.

"THE GORDON STOUT COMPANY."

---

**Stout Asks**

- Continued from page 40

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**Seeburg, Atlas**

- Continued from page 63

Selections available on 33-speed singles but not on 45's.

**Other Speakers**

Other Seeburg officials to speak were: Delbert Cofreen, president; Bob Kelly, assistant to the president, and Arnold Silverman, newly named sales promotion manager of the firm.

Also on hand from Seeburg were: T. Herrick, B. Jager, F. Johnson, Al George, N. Helmsley and Stan Jarecki. Atlas officials included Ed Ginsburg, who acted as master of ceremonies for the evening, and Nate Feinstein, Samuel Herman, Frank Bach, Harold Swartz, B. Phillips, Gene Waldman and Merri Jacobcs.

There were also representatives from out of town, including Seeburg distributors Meyer Parkoff, New York, and Ed Shafter, Columbus, O.

**Operators**

Operators included: R. Weiss, R. Khi, Ed Bakalis, Gene Menconi, Bill Massa, Ray Perkins, Frank Wicke,

---

**Fischer Pool Tables**

STANDARD OF QUALITY IMPERIAL, DELUXE AND "B" LINE

4 POCKETS - BUMPER TYPE

At your nearest pool table dealer or write us.

FISCHER SALES & MFG. Co.

585 W. Ridge Rd., Box 222, Mention A. Shuman

---

**WE STILL NEED BALLY ICE FROLICS**

Send us your list and we will pay cash or trade.

---

**WE HAVE**

Chicago Coin League, 14 M.

BARTY G. Co.

United Sales, Chicago Coin

330-4424

WEAD 5-Pocket Pool Tables

Kaye, Fishel, Reynolds & Williams

---

**RUNYON SALES COMPANY**

Entertain your customers

430 N. Fair St.

Theatre on the Square

101 Wabash Ave., Chicago 2, Ill.

753-9977

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**SUMMER SPECIALS!**

SEECEBURG

<table>
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**AMI**

- 2-200 Stores - NEW 50c WHITE

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**WURLITZER**

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<td>$395</td>
</tr>
<tr>
<td>2100</td>
<td>$395</td>
</tr>
</tbody>
</table>

Terms 1/2 Deposit Required.

---

**SPECIAL!**

CHROME SIDE RAIL MOLDING FOR BALLY BINGO GAMES $5 PER SET OF 2.

Write: SUPERIOR SALES CO.

Room 4

7855 Stony Island Avenue

Chicago 49, Illinois

---

**chicago coin's**

GAME BOWLER

YES! YOU GET ALL SIX IN ONE GAME

1. ALL STRIKE BOWLING

as featured in TV Jackpot Bowling

2. REGULAR HANDICAP BOWLING

3. REGULATION BOWLING

4. FLASH-O-MATIC BOWLING

5. LITE-O-MATIC BOWLING

6. RED PIN BOWLING

---

**QUEEN BOWLER**

Featuring High Scoring Plus Regulation Scoring

**PONY EXPRESS**

Wild West Rifle Gallery

With Moving Targets

---

**THE BILLBOARD**

COIN MACHINES

69

JULY 4, 1960
French Trade

Chicago - Gil Kitt, Empire Coin Machine Exchange president, announced the appointment of Bill Herbold to the firm's sales staff last week.

Herbold previously worked with the 7-Up Bottling Company and cigarette distributing firm. With Empire, he will travel the coin machine distributor's sales territory in Illinois, Michigan, Wisconsin and Indiana.

Bill Herbold
Joins Empire

SHUFFLEBOARD WAX
Plastic grade powder or paste. Chomed Metalite, Stainless, Liquid Cleanser, Paste Wax, Danna Floor Powdered Wax. Write for free price brochure and prices.

WAX-OLA, INC.
444 M. 8th St.
Stevens, Pa.

COUNTY FAIRS + BALLERINAS + SEA ISLANDS + CARNIVAL QUEENS
If interested, write, wire or call

NEW ORLEANS NOVELTY COMPANY
147 E. Magazine St.
New Orleans, La
Tel: 2.Acheson 2-5306

WANTED
Williams and Gottlieb Pin Games, Late Daily Bingos
Send Lists.

Exclusive Gottlieb, Williams and Seabury Distributors

TRIMOUNT
46 WALTHAM STREET
BOSTON, MASS.
Tel. Liberty 2-7450

Remember
IN NEW ENGLAND
IT'S TRIMOUNT!

HOT JULY BARGAINS

UNI-CON DISTRIBUTING COMPANY
3410 Main
Kansas City, Mo.
Phone: JE 4-1285

when answering ads...
Say You Saw It in The Billboard

French Trade

- Continued from page 62

erate games, with flipper, bar and away, the most popular. A new flipper run about $1,200, with a new U. S. joke box costing the operator from $3,000 to $5,000. The nation's 800 operators control only 5,000 joke boxes. The other 20,000 are location owned.

As a rule of thumb, the operators buy U. S. machines and the location buy the less expensive French machines. As there is a strong trend toward more operator ownership, the U. S. machine sales should pick up as soon as the ex-
port barriers are lifted.

IT'S AMAZING!
The All New
METAL REPLACEMENT
BUMPER
- with the fastest, sure-
est rebound ever!
- Attaches readily and securely with belt and weather, which are included.
- Increases accuracy and speed of ball.
- Will not loosen or shake.
- At your distributors now or write, wire, phone. Complete line of good table accessories, slate, belts, cue sticks, racks, cloth, etc.
- New delivering Fastwood, Jumbo Fastwood and Dolomite Six Pocket Pool Tables. New Metal Bumper Kick Pool and Cue Ball.
- Some distributor territories still available.

IRVING RAY CO.
1377 Forget Street
Brooklyn, N. Y.
President 6-3200

GOTTLIEB'S
Dancing Dolls
Starring Silhouettes of Animated Tap Dancers

DANCING DOLLS is ready to tour after 16 weeks of successful location tests. Starring are two silhouettes dancers that appear "On Stage" in the light-box.

Dropping ball in two top kick-out holes or hitting red or yellow targets turns on one or two spot-lights and the dancers tap out a merry tune. Claver new scoring sound synchronized to tap dance. Players also score points by lighting spot-lights. Super high score to 7,000,000 and all the standard Gottlieb features.

DANCING DOLLS has the most novel and appealing animation ever to appear. Drop in to your distributor today. He'll arrange a demonstration... front row center!
UNITED'S

SAVOY

BOWLING ALLEY

WITH PLAYER'S CHOICE OF

Easy Strike
or Normal Strike

Regulation Scoring
(TOP SCORE 300)
or Bonus Scoring
(TOP SCORE 990)

BIG Extra X and O Scores
bonus builds up during game . . . collects at end of game to insure last frame suspense

1 to 6 can play

4 JUMBO SIZES
13 FT. LONG
16 FT. LONG
Expandable with 4-ft. Sections to
17 FT. LONG
20 FT. LONG

EQUIPPED WITH
DIME COIN MECHANISM
2 for 25c COIN MECHANISM
OPTIONAL AT EXTRA COST

SEE UNITED'S

SUNNY

SHUFFLE ALLEY

featuring
TWO-WAY SCORING

now at
YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 14, ILLINOIS

SEE YOUR DISTRIBUTOR

13 FT. Shipping Weight (Crated) 640 lbs.
16 Ft. Shipping Weight (Crated) 670 lbs.
only the Seeburg model can play 33\(\frac{1}{3}\) and 45 RPM records INTERMIXED.

That's why only Seeburg could offer you the 33\(\frac{1}{3}\) Stereo "ARTIST of the WEEK" Merchandising Plan.

Only Seeburg Model "Q" phonographs can play 33\(\frac{1}{3}\) and 45 RPM records INTERMIXED regardless of where they are placed in the record changer.

The secret is the miracle Seeburg DUAL-SPINDLE DISC* that is actually two spindles in one.

*Patent Pending