BUFFALO AIRER ADOPTS 'SING ALONG' THEME
BUFFALO — The "singing Along" album trend has inspired radio Station WBBR here to revamp its entire music schedule to a "singing along" format, described as a "majority appeal" programming.

By Jim Pollak

The former promotion chief Bill Schlabach of the "singing along" format utilizes "singing along" album selections 50 per cent of the reprogrammed day, plus other selections which "match in mood, spirit or nostalgia," the community-sing styled sides.

When a sufficient amount of "singing along" material is available, the station plans to program "singing along" exclusively. Tagged "WEBR 670 Sing Along Radio," the new format, considered optimistic to the U.S. radio field, was launched here last month, after 19 days of out-promoting similar programs in local papers, along with special ad campaigns. The song sheets were designed to enable listeners to sing along on the air.

They also are a part of a contest, in which the listener, upon request, may win a plaque indicating them as an "operator," and playing a recording of his voice. To join the "Good Party" group, a listener signs up for a Sing Along Club, which they do by mailing their name, address, and phone number to the station. Membership blocks on the Sing Along theme.

The station also plans an "Along" release, includes one or more albums, and has considered experimental a year ago. Since many of the new packages are more costly to produce, the regular LPs, they usually carry a higher price, and none of these packages naturalize the risk already inherent in a different package idea. If the

NEWS OF THE WEEK

One-Stop Meet in Chicago to Discuss Mutual Business Problems...

An undoubted number of one-stop distributors gathered this week in Chicago for an informal exchange of views on problems affecting their business. Session was called by Bill McMiner president of Distributors, Chicago, and attended by representatives of 25 to 30 leading record dealers, along with representatives of various music manufacturers and distributors.

Columbia Appoints V.-P. for Latin Operations...

Columbia Records this week named Peter de Rooghe to the post of vice-president of its firm's Latin and South American operations, indicating the growing importance to Columbia of the Latin American record market.

Oren Harris Keynotes CMA Meet...

Nelson Succumbs Gay as Prexy...

The responsibility of tour operators to operate in the public interest were spelled out by Congressman Oren Harris at the ninth annual CMA conference in Nashville last week.

Country Music Festival in Nashville last week.

BUFFALO AIRER ADOPTS 'SING ALONG' THEME

BUFFALO — The "singing Along" album trend has inspired radio Station WBBR here to revamp its entire music schedule to a "singing along" format, described as a "majority appeal" programming.

By Jim Pollak

The former promotion chief Bill Schlabach of the "singing along" format utilizes "singing along" album selections 50 per cent of the reprogrammed day, plus other selections which "match in mood, spirit or nostalgia," the community-sing styled sides.

When a sufficient amount of "singing along" material is available, the station plans to program "singing along" exclusively. Tagged "WEBR 670 Sing Along Radio," the new format, considered optimistic to the U.S. radio field, was launched here last month, after 19 days of out-promoting similar programs in local papers, along with special ad campaigns. The song sheets were designed to enable listeners to sing along on the air.

They also are a part of a contest, in which the listener, upon request, may win a plaque indicating them as an "operator," and playing a recording of his voice. To join the "Good Party" group, a listener signs up for a Sing Along Club, which they do by mailing their name, address, and phone number to the station. Membership blocks on the Sing Along theme.

The station also plans an "Along" release, includes one or more albums, and has considered experimental a year ago. Since many of the new packages are more costly to produce, the regular LPs, they usually carry a higher price, and none of these packages naturalize the risk already inherent in a different package idea. If the

NEWS OF THE WEEK

One-Stop Meet in Chicago to Discuss Mutual Business Problems...

An undoubted number of one-stop distributors gathered this week in Chicago for an informal exchange of views on problems affecting their business. Session was called by Bill McMiner president of Distributors, Chicago, and attended by representatives of 25 to 30 leading record dealers, along with representatives of various music manufacturers and distributors.

Columbia Appoints V.-P. for Latin Operations...

Columbia Records this week named Peter de Rooghe to the post of vice-president of its firm's Latin and South American operations, indicating the growing importance to Columbia of the Latin American record market.

Oren Harris Keynotes CMA Meet...

Nelson Succumbs Gay as Prexy...

The responsibility of tour operators to operate in the public interest were spelled out by Congressman Oren Harris at the ninth annual CMA conference in Nashville last week.

Country Music Festival in Nashville last week.
Television • Music • Radio

November 7, 1960

Pa. Dealers Speak; Col. Brass Lists

Both Sides Satisfied With Meet Re One-Stop, Return Problems

By MAURICE ORODENER

Philadelphia — The Pennsylvania Record Dealers Association has reached an agreement to curb the "one-stop" record shops and other multiple operations in the business, having taken their complaints directly to the record manufacturers. As a result of an initial meeting with Columbia Records officials, with most satisfactory results reported on both sides, association officials are planning to hold similar meetings with other recording companies.

First of such meetings, believed to be the first time ever held by any trade group in the country, brought William Gallagher, Columbia Records vice-president, to Philadelphia.

Pearce Heads Victor S. Calif Distributing Wing

HOLLYWOOD — David Pearce has been named Victor Records' distribution corporation's Southern California record department manager. He succeeds John Jenkins, who has left the Coast for New York to assume his duties as Victor's New York executive. pearce's appointment is an example of the corporation's national merchandising and sales promotion efforts, which are very much on the increase, effective November 1, coinciding with the termination of RCA Victor's distribution test wherein record sales were under the control of the various RCA Victor owned labels and not part of the over-all distribution corporation's operation.

According to Jenkins, who terminated the distribution experiment, the test proved quite successful and will be continued by RCA Victor. Record division study sales several cases.

Victor Gets 'Wong' Score

NEW YORK — RCA Victor has acquired the sound-track rights to all the instrumental music from the new William Holden film, "The World of Susy Wong." George Duning scored and conducted the music.

In addition to writing original music for the movie, Duning arranged the pop standards which are woven into the background. Victor recently released a single by the Ames Brothers on the title tune which is sung by the group behind the movie's main title.

MONEY-SAVING SUBSCRIPTION ORDER

Every subscription to The Billboard for a full year ($75 is the rate of $315 in a comparable saving over single copy rates). Foreign rate $30.

[] Payment enclosed [] Bill me

Name:
Occupation:
Company:
Address:
City: Zone: State:

Send to: The Billboard, 2160 Patterson St., Cincinnati 22, O.
BMI C.W. AWARDS TO 42 CLEFFERS, 26 PUBS

NASHVILLE — BMI presented awards to 42 writers and 26 publishers for the success of 36 songs in the U.K. field over the last year. The awards were presented at the annual Country Music Festival held in Nashville last week. The award of Achievement Was presented by BMI Vice-President Bob Burton.

The BMI awards were presented to the following writers and publishers for these songs:

**Above and Beyond** — Harlan Howard; Jat

**Ain't Nothing But A Girl** — B.J. Thomas

**Amigo's Guitar** — Kitty Wells-John D. Loudermilk-Ray Bod-

**Another** — Roy Drusky-VC McAlpin; Moss Rose

**Any More Than The Rest** — Faron Young

**Are You Willing Willie** — Marriott World; Golden River

**Fireway** — Big Dutch; Marty Robbins; Marty's

**Each Moment** — Billy Worth-Billy Hogan; Acuff-Rose

**Fifteen Million*** — Eddy Arnold; Southern

**Face to the Wall** — Bill Anderson-Farren Young; Tree-

**Family Man** — J. A. Balltopp; Starfire

**He'll Have To Go** — Joe and Aurea Allston; Central Songs

**I Know One** — Jack Clement; Jack

**I'm Gonna Be A Singer Some Day** — Bob Wills; History

**Just Like It** — Ted Daffan-Robert平板silver Star

**Left To Right** — Lonnie Mena; Sure-Fire

**A Song From James Joines** — New Concerts

**Miller's Cave** — Jack Clement; Jack

**Now Love Have I** — Mel Tillis; Cattier

**One More Time** — Mel Tillis-Cedarwood

**Paid My Man** — Vernel Irving; Stanley-Hoochow

**Reservoir** — Bill Anderson-Tree-Champion

**The Same Old Me** — Fuzzy Owen; Pampers

**Sooner or Later** — Bob Deis-Hill-Key

**Too Much To Lose** — Tommy Blake-Lester Leonard; Moe

**Un-seen Your Spell Again** — Rock Owens-Dusty Rhodes; Cen-

**Tropical Solution** — Madeline Burrage; Sure-Fire

**Way I Want To** — Stonewall Jackson; Ernest Tubb

**Wildfire** — Bob Wills; History

**You Got Used to Be** — Hilda M. Young; Lancaster

**You're the Only Good Thing** — Frank Immonen-Jack Tommes; Golden West Melodies

CMF Crowds Break Record

NASHVILLE — Attendance at the NMCMA convention held at the Opryland Hotel last week broke previous records. An estimated 1,101 people had registered. It was the first time that the figure has likely exceeded 2,000 — and possibly as high as 2,500 — by Saturday. This attendance, as usual, a high point being the presence of CMF members and a spectacular with stars of "Grand Ole Opry," John H. DeWitt Jr., WSM Director of Programming, opening the morning meeting breakfast on which occasion the CMF held its annual dinner. Other luncheons, banquets and events were sponsored by Capitol Records, Columbia Records, Dot Records, RCA Victor and Warner Bros. On Friday, the Opry Musicians Association had a sellout at its second annual banquet and dance at the Diamond Restaurant.

Col. Names Veepee For Latin Operation

De Rougement Appointment Highlights Growth in the South American markets over the past eight years, as well as its growing income from disc sales there. Rougement is a veteran record man with Columbia's South American operation. He joined Columbia Ar-

New York — Columbia Records, the leading independent producer of Latin music in the U.S., has named Peter Raines, a respected member of the company's staff for more than 15 years, as vice-president of its Latin American operations. The appointment, the first on this level by Columbia for its interna-

Final Curtain Falls for Mitropoulos

MILLAN — Dimitri Mitropoulos, 64, collapsed and died in this city today (3) while rehearsing the ar-

Presley 'NEVER' BIG IN BRITAIN

London — Elvis Presley's associates say that he will not hit the top of the British best-

...
Open One-Stop-Distrib
Clash Threatens in L.A.

By REE ZUHO

HOLLYWOOD - Sneaked behind the scenes battle which threatened to erupt in an open clash involves Sammy Ricklin's California Music, the biggest independent distributor here, Ricklin has one-stop, and one of the leading major labels distributed to the distributors that he has been buying some transn
ship agreements at prices below which the local distributors are willing to sell. What's more, Ricklin has told the majors that unless they clean their own house and see to it that his competitors are blocked from shipping more attractively priced merchandise, he has no other course to follow but continue to buy the cheaper wares else

Fast Agreement on
AFM-Screen Pact

HOLLYWOOD - American Federa
of Musicians last week re
sponded to the motion picture "..." after an absence of two years by signing a two-year half-year contract with the Association of Motion Picture Producers. The Agree
ment was reached after AFM prexy Herman Kennin and AMP
president William B. Miller, after a
week of negotiations, pred
the end of the contract bargai
period in the union's history.

Pro test calls are being
and Canada will be scored in these negotiations.

2. Producers agree not to use copies of films which are scored by non-AFM members in any TV-film production after June 1, 1961. Furthermore producers agree to minimize 18 hours of scoring time per contract.

3. Producers will pay per cent for reuse of all theatrical films, whether TV or film version, for three years from January 31, 1961, for release to non-sold TV.

4. Musicians will get a per hour increase.

Victor Issues
Miller Pkg.

NEW YORK -- RCA Victor is
also releasing a special two-LP Glenn Miller package, featuring the last five band recordings plus encores and excerpts by the current Miller orchestra under the leadership of Ray McKinley.

The original Miller LP is tagged "The Authentic Glenn Miller Yesterday!" and is available in memor
ably 'any. The companion volume features the same tunes performed by the McKinley 78, and is avail
able in stereo as well as monaural. Two two-LP sets will be offered at $4.98, or $5.98 if the McKinley LP is in stereo.

Cap Deal on
"Tenderloin"

NEW YORK - Capitol is offer
ing a one-for-one program to laun
ch its "Tenderloin" package free for every 10 they buy. Free copy will be in stereo if they buy it in color, and in stereo for the 1961 Broadway musical, or in mono
aural for the 1951 radio broadcast of the show.

One-for-one offer is retroactive to October 28 and remains in effect throughout the period. Copies of the RKO label that marks the first time label has used an incentive deal of this kind in backing-off a Broadway origin
al cast album. Capitol is extending its one-for-one deal to all its companies, including dealers, racketeers, syndicated stores and distri

Mark's Buys 'Frog
Hop' Pub Rights

NEW YORK - E. B. Mark has published the publishing rights to "The Frog Hop" (Ga
ver, "Frog Hop" in M-G-M's Cub label) from Dave Chiarri.

Arnold Shaw, general profes
sional manager of Marks, is prom
ising the time label has used an incentive deal of this kind in backing-off a Broadway origin
al cast album. Capitol is extending its one-for-one deal to all its companies, including dealers, racketeers, syndicated stores and distri

Riaa Alerts
Govener on
Session Tax

NEW YORK - The Record Industry Association of Amer
ica (RIAA) last week con
firmed New York's Gov. Nel
son Rockefeller of the possi
bility that the state's exodus from New York State due
ly to a recent influx of legislation requiring holding taxes to be deducted from payments to independent artists who record in New York. The RIAA has asked that the legislation be repealed or modified, in a petition signed by Edward R. Mayers. Mayers pointed out that the legislators were important to the business because they were the ones paying out material to the borders of New York State and finally, they were paying into New York State treasury.

Saxon Named
RCA Sales V-P

NEW YORK - Raymond W. Saxon has been named veep of marketing for RCA Victor. It was announced this week by W. Walter Farnum, president of RCA Victor.

The resignation of RCA sales exec for 20 years. He has assumed added responsibilities in his new post as dean of L. M. Mills, opera singer of the RCA subsidiary.

Indict Seven
On Dish

LOS ANGELES - Indictments have been returned by Los Angeles County Grand Jury and seven men recently arrested on charges of "setting up their own record counterfeiting system." Those indicted were Brad Atwood, already under indictment in New Jersey for similar offenses, and Charles L. Richards and William B. Miller, owners of the Los Angeles Chapman plating plant, were not on trial Tuesday (Feb. 1), others have not yet been charged.

The indictments stemmed from earlier action in 1960. Three other men were arrested and they have already been picked up by the Los Angeles Sheriffs Department.

Druddy, Hall
Belong to Decco

NEW YORK - Last week in The Billboard's annual country and Western Poll results, two artist winners were listed with incorrect label affiliations.

The Disc Jockey "Favorite C&W, Records" category, Roy Acuff was voted as Starbuck artist. The same error appeared in Druddy's listing under the "Most Promising Female Vocalist" category. In the "Most Promising Female Current Hit in the Year", Druddy was listed as on Mercury, Both Druddy and Miss Hall are Decco artists.

COURT BACKS IRS ON
ACUFF FAMILY TAXES

WASHINGTON - The U. S. Tax Court last week reportedly decided that a family trust-partner

ship arrangement between Roy and Mildred Acuff, the latter a half-owner of the Acuff-Rose country music firm, appeared to be a tax dodge. Court upheld Internal Revenue Service assessment of $43,000 due for the years 1952 thru 1954 on the Acuffs' joint return.

The court held the Dish Jockey "Favorite C&W, Records" category, Roy Acuff was voted as Starbuck artist. The same error appeared in Druddy's listing under the "Most Promising Female Vocalist" category. In the "Most Promising Female Current Hit in the Year", Druddy was listed as on Mercury, Both Druddy and Miss Hall are Decco artists.

IRS said the Acuffs set up a trust for their minor son, Roy Nell Acuff Sr., under the guise of the couple's holdings. The Acuffs try to avoid taxes by husband and wife income and joint tax status.

IRS said the Acuffs set up a trust for their minor son, Roy Nell Acuff Sr., under the guise of the couple's holdings. The Acuffs try to avoid taxes by husband and wife income and joint tax status.

IRS said the Acuffs set up a trust for their minor son, Roy Nell Acuff Sr., under the guise of the couple's holdings. The Acuffs try to avoid taxes by husband and wife income and joint tax status.

IRS said the Acuffs set up a trust for their minor son, Roy Nell Acuff Sr., under the guise of the couple's holdings. The Acuffs try to avoid taxes by husband and wife income and joint tax status.
Welcome to Liberty

BUDDY KNOX
Congratulations on your first with Liberty...your biggest hit.

LOVEY DOVEY
R/W: I DOT YOU #52290
BRITISH Newsnotes

By MIKE HELLICAR

Shortly before she left London after a 10-day visit, Condie Francis gave final agreement to a plan to her present four rockers Richard Coke shows on BBC Radio’s Light Program. Transatlantic negotiations for top British rockers EMI Richard (an EMI-Columbia artist) to make his first Hollywood film, have been revealed. Producer Hal Wallis who has Elvis Presley under a contract, is reported to be interested in Richard, who commences his third British film at the end of January. Col. Tom Parker is joining in negotiations between Wallis and Richard’s manager, Tito Burns. Parker is said to have been impressed by Richard’s TV appearance on Pat Boone’s show from New York earlier this year. His interest was aroused further by the young singer’s performance in the film “Expresso Bongo.” BBC Television is planning to transmit the special Christmas edition of “The Perry Como Music Hall,” less than four days after it is shown in the U.S. The tape will be flown to London for rough editing and transmission on Christmas Eve.

The Kirby Stone Four, who arrived in Britain as the weekend (6) will record a series for Radio Luxembourg while they are here, in addition to undertaking some major London appearances. A starring appearance in ATV’s “Sunday Night at the London Palladium” has finally been fixed for Eartha Kitt, the top bill on the show on November 20, and a “Saturday Special” for the week beginning November 24, for which she will be transmitted soon after that.

Runners Neil Sedaka will make his British television debut on the ATV Palladium Show, have been confirmed. A booked

GERMAN Newsnotes

Southern Germany

By JMNY JUNGERMANN

Producer, Recordings, Munich

Harry Gersten, rep of Edwin H. Morris & Co., New York, met August Soth and Harry Smith of Chappell’s in Munich. Gersten was on a business trip to the various offices in London, Frankfurt, Munich, Zurich, Milan, Paris and London. Gersten’s German supervising editor visited EMI Germany in one week. “Capital Pictures” series is meeting with success here. Gary Middling and his new formed big band start a tour through Germany November 9... Hammond organ player Les Benett recorded an LP for a German label. American drummer Kenny Clarke and guitarist Jimmy Goulart, assisted. A jazz concert is scheduled in Cologne with Bennett and the Kurt Ediger quartet.

For the first time in more than a quarter of a century, Marlene Dietrich visited a German recording studio. The result is on the market for four weeks now, and at already a best-seller. Electrolyc’s “Wiedersehen Mit Marlene” featuring these standards — “Wir Will Demnach,” “I’m Blones Baby,” and the anthems “Ich Lust auf Dich.” Bert Bachardt conducted a studio orchestra — “Es AFP die Blau Sonn Dank on-stars with Kirk Douglas in a German TV series “Stahl Ohne Mittel.”

A new Christmas with Swedish folks ("Maisy Taen") Shai formed a German branch in Hamburg... Werner Wagner starts a German review “Salute” and the 100 Men.” Salute is played by Salome Singers (Continued on page 54)

Northern Germany

By BRIGITTE KEER

Music Editor, Armstrong-Mark Brannenwiek, Germany

Alicia has signed a contract with the State-owned and only Yugoslavian record production firm, Yugoslavia, permitting the exchange of German and Yugoslavian recordings which are handled by the newly established Munich firm of Ponya, owned by Mato Witzland. The Yugoslavian firm in turn sends in tunes — folk and pop — to be released here on Aria. First record, to be issued in the next week, is by 25-year-old actress Olivera Markovic.

The Phoenix - Appendix Goldfit, Saarbrucken, has taken over the distribution of Tempo Records in the U.S. Tempo, formerly manufactured in Berlin, and since the end of war in Munich, is an old German label that has been sold in warehouses at a cut-price. At the beginning of next year they intend to launch a new label sold at normal German record price of DM 4— also in retail shops. At least by next year as well they will move into their currently established new manufacturing plant where Special Records (manufacturer of Tempo) will be able to do 1,500 pressings a week. Work from studio takes to finished records, as they did before. Special Records will only manufacture singles and EP’s at their plant.

Charles New, whose composition of the song “Rosalee Most Night” Weinmeister’s version of the German Song Festival 1965, has been re-recorded, has added his contract with Philips. He worked there for several years as a

Best Selling Pop Records in Britain

For the week ending November 4, 1964

Continued from page 308

EPIC’s top 50 stereo classical albums offered at % discount during November

Order Now for Peak Holiday Sales!

Stereo recordings featuring outstanding classical artists as:

Commerical Academias des Solzberg Mozarteums
Bernhard Paumengartner, Rolf Moedel, Cond.

The Cleveland Orchestra
George Szell, Cond.

Cleveland Pops Orchestra
Louis Lane, Cond.

Concertgebouw Orchestra of Amsterdam
Eduard van Beinum, Antal Dorati, Jean Fournel, Bernard Haitink, Cond.

Rey de la Torre
Leon Fleisher
Arthur Grumiaux
Werner Hasel
Ingird Haebler
Handel Festival Orchestra
Horst-Tanu Margraf, Cond.

Adam Harasimov
Claude Haskil
"Music" Kroll Quartet
Leipzig Gewandhaus Orchestra
Frank Konwitschny, Cond.

Orchestre des Concerts Lamoureux
Igor Markevitch, Cond.

Charles Rosen
Elisabeth Sodoersrom
Vienna Symphony Orchestra
Wolfgang Sawallisch, Cond.

The Phoenix - Appendix Goldfit, Saarbrucken, has taken over the distribution of Tempo Records in the U.S. Tempo, formerly manufactured in Berlin, and since the end of war in Munich, is an old German label that has been sold in warehouses at a cut-price. At the beginning of next year they intend to launch a new label sold at normal German record price of DM 4— also in retail shops. At least by next year as well they will move into their currently established new manufacturing plant where Special Records (manufacturer of Tempo) will be able to do 1,500 pressings a week. Work from studio takes to finished records, as they did before. Special Records will only manufacture singles and EP’s at their plant.

Charles New, whose composition of the song “Rosalee Most Night” Weinmeister’s version of the German Song Festival 1965, has been re-recorded, has added his contract with Philips. He worked there for several years as a

Copyrighted material
NOVEMBER 7, 1960

THE BILLBOARD
MUSIC

ORDER NOW!
EPIC'S EXCITING NOVEMBER RELEASES!

FEATURING BUDDY GRECO'S FOLLOW-UP ALBUM TO HIS SMASH "MY BUDDY"

THE WORLD AT MY FINGERS—Hal Shutz, Organist.
LN 3716/BN 562*

SCOTTISH DANCES—Jimmy Blair and his Scottish Dance Band.
LF 18008

HANDEL: ORGAN CONCERTOS, Nos. 4-6 (Vol. II). Johannes Erat
Kühler, Organist; String Orchestra of the Leipzig Gewandhaus
Orchestra, Kurt Thomas, Conductor. LC 3727  BC 1103*

CHOPIN: WALTZES (Nos. 1-14). Werner Haas, Pianist.
LC 3788  BC 1104*

HAYDN: LO SPEZIALE (Opera buffa). Soloists and the CAMERATA
ACADEMICA DES SALZBURGER MOZARTEUMS, Rolf Maedel,
Conductor. Produced under the supervision of Bernhard Paumgartner.
LC 3739  BC 1105*

The Cleveland Orchestra, George Szell, Conductor.
LC 3740  BC 1106*

SCHUMANN: DICHTERLIEBE; SECHS GEDICHTE, and other songs.
Gerard Souzay, Baritone; Dalton Baldwin, Pianist. LC 3747  BC 1109*

A WORLD OF WONDERFUL MUSIC IS ON
BELGIUM

Newsnotes

BY JAN TORFS

The first teen-age show on Belgian television met with success. All the local celebrities appeared on the show, televised from the American Theater on the World Fair 1958 grounds.

Business Outlook: Singles and some 45s, have stepped up in LPs, and mainly classical albums, do not enjoy fast turnover.

The classical business may be effected by "Discotheque Nationale," an outfit which lends classical albums for as low as 24 U. S. cents per week.

The Discotheque Nationale is selling up branches in the main Belgian cities and record manufacturers have found that amateurs of classical music make copy of records borrowed from "Discotheque Nationale," on their record machines and therefore are quickly lost as customers to the record business.

Billboard, the copyright collecting society, to stop this practice which is considered by all as flagrant copyright infringement.

BRITISH Newsnotes

Continued from page 6

The current charts hold a lot of surprises. Apart from Freddy's chart-topping feat, "Macphail's Cave" (Capitol) by the F 필요

ITALIAN Newsnotes

BY MARIO DE LUIGI

Maria e Dischi
Via Carlino 6, Milan

The promising concert program prepared for the Italian peninsula by Top Rank's "The Horror Circus" will be accompanied by the release of a Durium record (the Italian 'Mercury), among others, of which Gary Mills sings "Look for a Star."...Salomon sings "Non Ti Record" (Don't You Remember) on a release by Durium's Advent label.

Bobino and Adriano were accompanied by the piano of Lucchino Vincenti's film "Rocco and His Brothers" in releasing all over Italy. Durium has been releasing an LP of the original sound track.

Leonardi of Milan, one of Italy's leading music editors, is having success with "Impossible." Sales of the record sung by Arigiona have been big from the very first day. Two new songs..."Lo La Tessa Come un Pallon" (My Head Looks Like a Balloon) by Riccardo Rancchi and Marino Marin's "Maria Magdalena" are becoming best sellers all over Europe. "Lo Sai Tu" (Do You Know It), another release of Riccardo Rancchi...sold well...After having been a top-seller in Italy, "Lo Sai Tu" sung by the Shadows of the English Columbia, will shortly be released in the United States.

Ray Charles will pay a visit to Italy this winter. His "The Genius Hits the Road" has been released by "Voce del Padre," Milan...Edith Piaf's revised record of "Mildred" seems to be selling as well in Italy as it did in Germany, Holland, France and Belgium.

Fano Calvi, the noted pianist-arranger-conductor, is writing the sound track to the film "Crime," which is now being filmed in Cine-
PERSONALITIES

BRENDA

THIS IS BRENDA - Brenda Lee
DL 4082 + DL 74082 (S)

A WOMAN. A LOVER, A FRIEND - Jackie Wilson
BL 54059 + BL 754059 (S)

NAUGHTY, NAUGHTY, NAUGHTY - Teresa Brewer
CRL 57329 + CRL 73729 (S)

JACKIE WILSON

SPARTACUS

THE SOUND TRACK ALBUM

HIS AND HERS

HIS AND HERS - The McGuire Sisters
CRL 57322 + CRL 75322 (S)

NAUGHTY, NAUGHTY, NAUGHTY

THE BILLBOARD MUSIC 9

THEMES

"Never On Sunday"
"The Apartment"
"A Summer Place"
"Lawrence Of Arabia"

THEMES

HELmut Zacharias

THE BILLY WILLIAMS REVUE FEATURING HENRY JEROME

BRAZEN BRASS GOES HOLLYWOOD

HENRY JEROME

BRAZEN BRASS GOES HOLLYWOOD

HENRY JEROME

KITTY WELLS

WALKING THE STREETS WITH PIECE

KITTY WELLS

SEASONS OF MY HEART - Kitty Wells
DL 4075 + DL 74075 (S)

CATAZINA NIGHTS - Jan Garber
DL 4022 + DL 74022 (S)

THE EXCITING BOISE TRIO

THE EXCITING ELIZABETH WIDHO

WALKING THE STREETS - Webb Pierce
DL 4079 + DL 74079 (S)

SEASONS OF MY HEART - Kitty Wells
DL 4075 + DL 74075 (S)

CATAZINA NIGHTS - Jan Garber
DL 4022 + DL 74022 (S)

DECCA • CORAL • BRUNSWICK

Here's a look at one of the most outstanding album releases ever from Decca, Coral, Brunswick. Copyrighted material
PLUS

the greatest array of talent ever on records... for the biggest selling season of the year!

WHITE CHRISTMAS
BING CROSBY
9-23778

SILENT NIGHT
BING CROSBY
9-23777

JINGLE BELL ROCK
BOBBY HELMS
9-30513

ROCKIN' AROUND THE CHRISTMAS TREE
BRENDA LEE
9-30776

www.americanradiohistory.com
PLUS... SAMMY KAYE

the latest great artist to join this fabulous roster

CHRISTMAS DAY WITH SAMMY KAYE
SAMMY KAYE AND HIS ORCHESTRA

SINGLE
(Joyeux Noel, Buon Natale, Feliz Navidad)
A MERRY, MERRY CHRISTMAS (To You)
b/w SILVER BELLS
9-31174

CHRISTMAS CHILD (Loo, Loo, Loo)
b/w LET IT SNOW! LET IT SNOW! LET IT SNOW!
9-31175

WHITE CHRISTMAS
SLOW BOAT TO CHINA
SILVER BELLS
TWAS THE NIGHT BEFORE CHRISTMAS
It's Beginning To Look Like Christmas
LET IT SNOW! LET IT SNOW! LET IT SNOW!

A MERRY CHRISTMAS TO YOU

www.americanradiohistory.com
PLUS...THOSE

DELLAS® CORAL® BRUNSWICK®

PLUS...THOSE

DELLAS® CORAL® BRUNSWICK®

HIT SINGLES

POP · COUNTRY & WESTERN · RHYTHM AND BLUES

DECCA 9-31149 I WANT TO BE WANTED DECCA 9-31141 WONDERLAND BY NIGHT
JACKIE WILSON BERT KAEMPFERT

BRUNSWICK 9-62219 ALONE AT LAST TERESA BREWER
BRUNSWICK 9-62235 ANYMORE

DECCA 9-31149 AM I THE MAN JACKIE WILSON
DECCA 9-62235 TO BE LOVED

BRUNSWICK 9-62230 I DON'T KNOW WHY
BRUNSWICK 9-31169 FOR YOU

DECCA 9-31169 ZING! WENT THE STRINGS OF NICK NOBLE
DECCA 9-62235 THE KALIN TWINS

DECCA 9-31169 EXCUSE ME THE KALIN TWINS
DECCA 9-62230 BEGIN THE BEGUINE

BRUNSWICK 9-31169 SI SI SI DOMENICO MODUGNO BILLY WILLIAMS
BRUNSWICK 9-31169 I CAN'T TELL MY HEART THAT
BRUNSWICK 9-31169 FALLEN ANGEL

DECCA 9-62233 FOR YOU
DECCA 9-31164 I CAN'T TELL MY HEART THAT
DECCA 9-91161 A GUY NAMED JOE

DECCA 9-31164 DOMENICO MODUGNO
DECCA 9-91161 WHITE SILVER SANDS
DECCA 9-31173 HERE I AM DRUNK AGAIN

CLYDE BEAVERS

www.americanradiohistory.com
ARD Re-Elects Bondy; Lays Plans for 1st Annual Bash

NEW YORK—Records should be sold thru record stores and not thru newspaper record clubs," said Sy Bondy, presby of the Association of Records Dealers of New York and New Jersey at a meeting of the group held at the Hotel Park Sheraton, here. Bondy said that many record dealers, when contacted, said they were not operated by manufacturers, was part of a special effort to accept re-electing as presby of the Association.

Bondy also noted the progress of the group in its two years of existence and pointed out that "small dealer" individual grievances are being taken care of as they come along. The group now has 473 members in the metropolitan area, according to Bondy. Receiving a topic which has been dormant for some months, it was noted that the ARC expects soon to bring out an LP record of background music featuring strings, on its own ARC label. An LP price tag will be sold only from thecassette但她 record material for the disk will be leased from a well-known recording firm, which may be, Vee-Jay, according to Bondy.

Dana Sues H-S On Royalties

NEW YORK—Howard Pro- duction has filed a lawsuit against the owner of several radio stations of $47,657 and an account- ing of sales of the album "Mr. Name Jose Jimenez." The suit is described as a "full blown," from disposing of, disingenuously consulting master tapes and also asks cancellation of all contracts with the label. The suit also seeks to verify the earnings made during the contract and to recover a general agreement, according to the complaint.

Howard is to have exclusive manufacturing rights to make additional LP's. Also under the agreement, defendant allegedly agreed to pay plaintiff 10 per cent of the retail price of 90 per cent of all albums sold and an additional 25 per cent of 24 cents on each album. Defendant was also to deliver a true and accurate statement every three months. If it failed to comply with these conditions it was to result in termination of the agreement and an accounting of bankruptcy of defendant, all tapes made and not re- turned to plaintiff. It was charged that defendant neglected to pay any of the royalties due it this year.

Also, Bob Blethe, proxy of Hannah Signature, entered a blanket license agreement which made all allegations in these charges are factually incorrect," pled the Howard. The complaint.

TOP 100 ADDS 10

54. Songs (Peploid, BMI)— Bobby Rydell, Cameo
59. Many Years Ago (Roozle, BMI)—Connie Francis, M-G-M
60. Game (Leon, BMI)—James Booker, Fraccool
67. Senza Mama (Francon, ASCAP)—Connie Francis, M-G-M
88. Peggy (Pilgrim, BMI)—Bobby Hendricks, Sur
89. Of Mac Donald (Shaw, ASCAP)—Frank Sinatra, United
91. Theme From the Sundowners (Wistman, ASCAP)—

The meeting also featured the presentation of final plans for the ARC's first annual dinner dance and show, to be featured by a number of Sacred Grooves in the Hotel Park Sheraton, Sunday eve- ning, Feb. 120. All meeting the dealers named three award win- ners for the "Harry Bondy" award, the best female singer of the year; Paul Anka as top male vocalist of the year; and Jonathan Winters as top comic of the year. An award will also be made to Mike Lan- tano as the best top 10 of the year. Laurens is fea- tured on WMGM's "Your Hits of the Week." All award win- ers are expected to be present at the party.

Entertainment at the sitar will feature comedians Stan Freberg, Danny Davis and others, plus the music of Hy Peterson and his band, with vocalists Annith Stephens. Charter Alex Petriellas will also em- cear.

TICKETS, sold Bondy, are $10 each and a few still remain for tables and distributions in the area. Also at the awards dinner, Jack Speaker and Dave Nadler were named 1st and 2nd men of the year, respectively, with Louis Shippen named secretary, and Goldbergs named corresponding secretary, and is vice-chairman. The group is in- cluded Sue Turk, Ed Pontiery, Jerry Hohnstein and Ruppel D'Alle- nando.

Former Danish AFM Head Dies

COPENHAGEN, Denmark—Andreasen Johannes, 67, president of the Danish Federation of Musi- cians for many years, died Octu- ber 12 in Copenhagen. He worked with many of the top-ranking (classi- cal) music performers, as soloist, but became widely known recently, for his efforts in behalf of the unionized musicians of Denmark, becoming president of the union in 1946, but forced to ill health to retire a few years ago. He had been awarded Denmark's highest medal, Ridderspidsen.

More Disk Laugh:

HOLLYWOOD—World Press Federation of Musi- cians last week entered the "Record Week" trophy drive, with the release of a luxury LP, "The King's Royal Gift, With Mel Brooks," featuring Sid Caesar's TV team-mate and the debut of the "Ron Howard Mid-West." WP's proxy Dick Block credits the "recording of a disk" with the best to his attention. Allen, according to WP's proxy, was caught by his formidable "temporaneous confusion" at several points. He is, as well as its routines, were mistakenly used disk exposure. predict- ing it will be one of comedy's top.

3 More Ink FTC

Consent Pacts

WASHINGTON—Pact words consent agreements have been signed by Sceptor Music, Inc. and Old Time Radio, Inc. of New York City, and the B & B Distribu- tion Corporation of New York City, to B & B Distribu- tion Corporation of New York City, by the Federal Trade Commission an- nounced last week. The firms sign- ed an out-of-court agreement, under which seller subscribers to radios and TV programs, are not permitted to negotiate agreements do not constitute admission of guilt.

BRAND NEW RELEASES

OUT THIS WEEK AND ON YOUR WAY NOW TO YOUR TOWN!

445—MEAN MEAN MAN—Wanda Jackson
HAPPY HAPPY BIRTHDAY—Erskine Sanford
Great hits from R&B icon Wanda Jackson's "Let's Have a Party."

447—DOCTOR HEARTACHE—Tommy Sands
SANDS ON AND ON—The follow-up to this one for hot sales.

447—WHAT DO YOU SEE IN THE FUTURE—Bruce Arthur
THE FUTURE—We see a chart-topper with "What Do You See in the Future."

448—GRAY AND DILBERT—The 192nd CD

449—FIRST TIME—The 3rd CD

450—NEE-YER—The 5th CD

451—BASS STREET—The 7th CD

452—SHE'S GOT A WHOLE LOT LIKE YOU—Hank Thompson
Billboard "Hot C & W Sales" 18

453—KICK THE BUSH—Buck Owens
Cash Box "Country Top 50" 8

455—THERE'S NOT ANY LIKE YOU—Faron Young
Cash Box "Country Top 50" 8

456—GOT A FRESHLY MADE—Johnnie Wright
Billboard "Hot C & W Sales" 18

457—LET ME IN—Bobby Gursky
Cash Box "Country Top 50" 8

459—LONELY LITTLE WORLD—Jack Shannon
Cash Box "Country Top 50" 8

460—LOVE IS A BUS—Bobby Gursky
Cash Box "Country Top 50" 8

463—FORGET THE PAST—Faron Young
Music Reporter "C & W Big 5" 84

PICKED TO BE HITS

ACTUAL SELECTIONS BY THE INDUSTRY'S LEADING TRADERS

464—QUICK COUNTRY FIDDLER—Simeon Crepc
Billboard "Spottlight Winner"—Simeon sells the country music string rite, "O Mac Donald," forward up to new top,y with intricate style and earending backing.

465—COUNTRY MEDLEY—Simeon Crepc
Cash Box "Pick of the Week"—..should prove a solid follow-up to the songist's "Nice'n Easy." 

466—ANOTHER COUNTRY—Simeon Crepc
Cash Box "Best Bet"—"Solid outing for programming on top of this one in this area."

469—ONLY GIRLS CAN TELL—Simeon Crepc
Cash Box "Best Bet"—"Invaling debut date serves as her solo for the "Teens" in the area."

470—THAT LITTLE HURT—Simeon Crepc
Music Reporter "Radioactive Disc"

472—WHO SHE'S THE GIRL FOR ME—Pat skyrocket
Cash Box "Best Bet"—"New label songster makes an exciting break in this one."

473—MINUTE MAN—Simeon Crepc
Music Vendor "Hit Disk"—"Instrumental version of 'Yankie Doodle' in fine top side"
GO WITH THE
1st Week—Makes Top 30
On All So. Calif. Charts!

Watch for the
NEW INNOCENTS’
Album to be
released this month
on Indigo

"GEE WHIZ"
b/w "PLEASE MR. SUN" #111

The Innocents
Those Who Know—Pick
"Gee Whiz" by The Innocents
on Indigo
THIS IS THE RECORD!

INDIGO RECORDS, INC.
WINNERS!
Going on its 4th Big Week —
As No. 1 in L. A.

45,000 in Los Angeles -- ALONE!!
(Call A. & A. Distributors DU 3-2128)

"A THOUSAND STARS"
b/w "EDDIE MY DARLING" #108

Kathy Young

3330 Barham Blvd., Hollywood 28, Calif. Hollywood 6-1616-7-8-9
British Bookers Comb
States for Talent

Continued from page 1

Pendleton is believed working on possibilities for new big band and
combo jazz exchanges. Eddie Pale of Granada TV and Eric Nash-
witz of the BIC have also been in New York.

To further highlight the current
looking trend, it may be noted that
the Andrews Sisters will follow
Eartha Kitt at the Talk of the Town
on December 3. Kathryn
Grayson flies to for a BIC-TV
appearance December 11.

Another aspect of the situation
can be seen from a period of re-
cent British hit disk charts. A prime
criticism in the past, for a U.S.
pop record artist to be invited to
Britain has been the presence of
his hit disk in the British charts.
Whereas, a year or more ago, a
typical top 20 British hit might
contain 17 American artists, today,
the pattern has changed consid-
erably.

Currently, it's quite customary to
find more than half the charts oc-
cupied by Britshers, which argues
that fewer Americans are breaking
into the American songs still do
well, but they make the grade with
British artists covering versions of
these hits. Thus, what that ap-
ppears to be a slackened interest in
Britain of the American pop disk
artist, the consequent void is being
filled by the English showgoers' first
love, the great performer.

It's also true, on the other hand,
that at least a few artists from
Americans, who made their first vis-
its to Britain on the strength of struc-
top single hits, have since become
standard acts in their own right.
These would include Connie Fran-
cis and Paul Anka, both of whom
have made frequent trips to Eng-
land since their first visit, with
apparently no diminution of their
initial success whatsoever.

COMPEITION SPURS
LP PACKAGING LURES

Continued from page 2

chance of landing an album on a
major label.

Probably more off-Broadway ori-
iginal cast packages have been re-
leased this year than in all the years
before. They include M-G-M's "The Fantastics," Cap-
itol's "Little Mary Sunshine," "Leave It to Jane," and the musical
version of "The Importance of Be-
ging Ernest."

The most recent off-Broadway
acquisition is "Greenwich Village
U.S.A.," a new release recorded
by 20th Fox last week.

As an added gimmick on the label
will release two albums on the show—one a double-fold LP fac-
turing the music and the sketches
on separate disks—the other a reg-
ular album featuring the music
alone.

Capitol added to the cost of pro-
ducing its new original-cast show
album, "Tenderloin," by packaging
a copy of the musical'sincident
program (in a special insert on the
back of the album) with every LP.

Dramatic shows have also inter-
ested labels recently. A special
score was written for last season's
dramatic play "The Andenomole-
trial," and packaged by 20th-
Century Fox Records along with scenes, fea-
turing the Broadway cast. Another
new dramatic play, "A Taste of Honey," will release an original cast
back-
ground music LP by Bobby Scott, and
this will be released in album form
shortly by Atlantic Records.

The recorded live-in-person album
has long been as accepted an LP
form, but the trend has never been
as popular as it is today. Dur-
ing the past few weeks new in-
person LP releases have included
Paul Anka at the Copa; "Tommy Sands at the Sands;" "Guy Lomb-
ardo at Harrah's;" "The New Ray
Anthony Show;" (recorded at a Las
Vegas ninety), a Tony Pastor pack-
age (also recorded in Las Vegas),
"Bud and Travis in Concert" cut
at a Santa Monica, Calif., concert
(a two-LP package on Liberty
which retail for $4.98); a Harry
Belafonte concert recorded in Car-
negie Hall in a two-LP set; and
"Keaton (Stan) at the Los Vegas
Tropicana."

Many of the top comedy albums
have been cut at theaters including
"Shelley Berman at the Blue
Angel;" "Marty Sahly at the Hungry
P;" and "Otson Bean at the Hungry
P." In-person vocal albums cur-
thently on The Billboard's best sell-
ing album charts include "Duets
(Bobby) at the Copa" (No. 16) and
"Ray Charles in Person" recorded at
an Atlanta hall park concert, No. 18. Recent best selling in-
person LP's were "Nina Simone at
Town Hall" and "Ella (Fitzgerald) in Berlin." Still another facet of in-
person LP's will be explored shortly via a forthcoming album by
Tennessee Ernie Ford, which was
recorded at the Indiana State Fair
this fall.

Elaborate booklets with photos
and fold-out color portraits are hip
right now with young recording
artists. ABC-Paramount, which
recently brought out a Paul Anka LP
featuring a framed photo of
Anka wired to its cover, is marketing
two new Fabian and Anka albums (on the Chancellor label) featuring sculptured heads
on the boys mounted on a remov-
able plaque, which are attached to
the album cover. (See story else-
where in this issue.)

The Anka LP was available with
or without (at regular $3.98 price)
the wired picture frame, but the
Fabian and Avalon albums will
only be available with the sculp-
tured merchandising gimmick at
$5.98.

Warners Bros. is only charging
$3.98 for its new "A Date With the
Everly Brothers" double-fold pack-
age, which features an auto-
graphed, framed, colored-back por-
trait, 12 wallet sized photos in
color, and fan club material. One of
the reasons for the low-price tag
is that some rack jobbers are re-
sentful to handle LP product pric-
ed any higher.

Atlantic Records recently re-
leased a Bobby Darin LP album
linked to the tower market with a
color photo fold-out and a booklet
with a flock of photos. Dianne Fadly
and Ricky Nelson also had a simi-
lar package a few months ago.

"Conway Twitty's Greatest Hits," a
new M-G-M package, spotlights
fold-out photos, plus a detach-
able letter written to his fans and
given by Twitty. (See story elsewhere in
this issue.)

Non-teens albums featuring elabora-
te inserted inserts and released over
the last two weeks include
"Impressions Memories" by Mamon-
son; Columbia's 50th-"Country Music Festival" LP, which includes
four wallet size photos of various
stars in the album; "Parade
Found," by Felix Salten; "Porto
Paradise" by "Alfreded Newsam,
Ken Darby and Mavis Rivers; "The Count Basie Story," a two-LP set; "Top of the Mark" by
Frankie Carle, which features a
photo-booklet on San Francisco;
and "You're Toward Peace" by
Ralph Bunnel. One of the most
successful examples of this type of
package, of course, is Columbia's
"The Confederacy" album released
originally five years ago.
His Biggest Ballad Since Because of You

TONY BENNETT
SINGS
SOMEBODY

4-41860 (Also available on 33)

From the Jerry Lewis Production "CinderFella"—A Paramount Release

EXCLUSIVELY ON COLUMBIA © RECORDS
Pa. Dealers Speak to Col

Continued from page 2

... the Pennsylvania Record Dealers Association, that there were many illegal practices in the special consideration being given by record manufacturers to the "one-stop" stores. They said that almost all of the "one-stops" were also selling directly to the public. Since they get special prices from manufacturers, they have special advantage over the regular dealers. One practice, they claimed, was brought to the attention of the Federal Trade Commission (FTC) by the Pennsylvania Record Dealers Association. The FTC would eventually work for fair trading on the national level.

"I Never Met a Man I Didn't Like!
WILL ROGERS

THE BILLBOARD

NOVEMBER 7, 1960

BY DOING TWO EASY THINGS

You'll Accomplish Three Great Deeds

Let's get down to fundamental facts—the people of your industry need your help NOW. This is the time of year when Showmen everywhere and all individual employees in our industry unite and prove the tradition of showbusiness: Never Let a Showman Down.

By doing TWO relatively simple things you can reap THREE GREAT DEEDS that will bring healing and hope to "Our Own" people who are seriously sick with any of fifteen serious diseases of the chest— including lung cancer, chronic heart disease, and tuberculosis.

Now is the time for you to act—Say "Yes" when asked to take up Audience Collections and to conduct and contribute to the Christmas Salute.
The Charts Agree On

"He will break your heart"

by

JERRY BUTLER

The Hottest Timely LP
On the Market!!

"HE WILL BREAK YOUR HEART" by

JERRY BUTLER

VeeJay LP 1029

The Biggest New Xmas Single Out!

"Silent Night" b/w "O Holy Night"

JERRY BUTLER

VeeJay #371

VeeJay's New Spirituals:

#890—"You Can't Win" .......................................... The Friendly Bros.
#891—"God Will Take Care of You" (Parts 1 & 2) ............. Harmonizing Four
#892—"God Has Not Promised" b/w "Done Got Over" .......... Highway Q-C's
#893—"Pray On" b/w "Too Close" .................................. the Staples Singers
#894—"Sinking Sand" b/w "Singin' In My Soul" ..................... Swan Silvertones

VeelJay

Nov. Album Releases

VeeJay 1030 (stereo-mono)
"OUR LOVE IS HERE TO STAY"

VeeJay 3010 (stereo-mono)
"LOUIS HAYES"

VeeJay 5007 (mono)
"JESUS IS WAITING"

The Highway Q-C's is a

recorded spirituals.
"Ruby Duby Du" by Tobin Matthews

Is No. 1 in Chicago and Moving Up Nationally!

WIRL, Peoria, Ill., BIG SOUND SURVEY

1. Ruby Duby Du........... Tobin Matthews (Chief)
2. R&B (Chief) Tobin Matthews

Top Ten Tunes of Greater Chicago

<table>
<thead>
<tr>
<th>No.</th>
<th>Artist</th>
<th>Title</th>
<th>Record Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>WLS</td>
<td>Silver Dollar Survey</td>
<td>WLS</td>
</tr>
<tr>
<td>2.</td>
<td>Ruby Duby</td>
<td>...Tobin Matthews, Chief #2</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

WACB, Champaign, Ill., WLS, Fort Wayne, Ind.
16. Ruby Duby Du.............. Tobin Matthews (Chief)
46. Ruby Duby Du.............. Tobin Matthews (Chief)

KROA, Sacramento, Calif., KHEL, Shreveport, La., Fabulous 40
29. Ruby Duby Du.............. Tobin Matthews (Chief)
38. Ruby Duby Du.............. Tobin Matthews (Chief)

KFWB, Los Angeles, "Fabulous 40"
21. Ruby Duby Du.............. Tobin Matthews (Chief)

From "The Bill Gavin Record Report" (Oct. 21, 1960), one of the most trusted and respected sources of new national records. "Ruby Duby Du—Tobin Matthews (Chief). Reports from many cities place this one almost 3 to 1 over the Charles Wolcott original sound track version.

CONTACT MEL LONDON OR YOUR CHIEF DISTRIBUTOR:

CHIEF RECORDS, 1448 S. MICHIGAN, CHICAGO 5, ILL.

A & A Dist., Los Angeles
Aurora Dist., Detroit
B & B Dist., Treasury
C & C Dist., Omaha
D & D Dist., Chicago
E & E Dist., Portland
F & F Dist., Portland
G & G Dist., Cleveland
H & H Dist., Kansas City
I & I Dist., St. Louis
J & J Dist., Chicago
K & K Dist., New York
L & L Dist., Chicago
M & M Dist., New York
N & N Dist., Chicago
O & O Dist., New York
P & P Dist., New York
Q & Q Dist., New York
R & R Dist., New York
S & S Dist., New York
T & T Dist., New York
U & U Dist., New York
V & V Dist., New York
W & W Dist., New York
X & X Dist., New York
Y & Y Dist., New York
Z & Z Dist., New York
BUFFALO AIRER ADAPTS ‘SING ALONG’ FORMULA

BUFFALO—The “Sing Along” album trend has inspired radio stations and record companies to feature entire music schedules to a “Sing Along” format, described as “major elements of popular appeal.”

A new promotion program of “Sing Along” for “Airer” here was launched last month with an all-out promotional campaign, highlighting use of the “Sing Along” formula throughout the programming day, plus other promotions which “match” in mood, spirit and song in a coordinated manner.

When there is sufficient amount of “Sing Along” material available, the station may turn to the program “Sing Along” exclusively. Tagged “Airer WEIR 970 Sing Along Radio,” the new format, considered unique in the U.S. radio field, was launched last month with an all-out promotional campaign. Elaborate stationery, featuring lyrics to some of “Sing Along” songs, were included in local newspapers and magazines to promote the format.

The combination effort is being brought into play in the field of concentrated “Sing Along” coverage, especially as the stations plan to send out “Sing Along” pieces to dealers. Robbins is sending out field men to push the disk, while the picture company has prepared a movie trade newspaper ad, using the tune and the push behind it.

BUFFALO AIRER ADAPTS ‘SING ALONG’ THEME

Club were also distributed, in the form of 50,000 table mats, to every major restaurant in Buffalo and Western New York.

Mitch Miller, the “Sing Along” producer, sent out special congratulatory spots to air on WEIR, and his Columbia “Sing Along” albums were offered to all Sing Along Club members at a reduced price ($7.75) for a limited time. Clearing was obtained from all local dealers on this promotion.

Future promotional plans of WEIR include “Sing Along” assemblies at local high schools and colleges and industrial plants (during lunch hours), at which time WEIR deckies will present a live community sing along program. Also in the works is a “Sing Along-Roaring Twenties” program, done down Buffalo’s Main Street, with local students and WEIR spinners wearing roofs and gowns.

Schweitzer comments: “In my mind the greatest value of our ‘Sing Along’ format is that it enables our station to actually participate in the WEIR programming day, and this makes a closer identification and rapport with the station.” He also claims the “Sing Along” format has already sparked more sales on “Sing Along” albums produced in Buffalo and Western New York.
Dot RECORDS presents

Another Million Selling Single

DEBBIE REYNOLDS

"IT LOOKS LIKE RAIN IN CHERRY BLOSSOM LANE"

"SATISFIED"

#16156

"THE NATION'S BEST SELLING RECORDS"
All-Out Debut

Continued from page 3

dio, five table model radios, and 160,000 albums, each may be accompanied by a 25-word-or-less statement about which of five Ultra LP’s the composer likes best. Closing date for entries is December 1.

UA veeps—general manager Allen W. Lasker and sales chief Don Costa have already started cutting the second series of Ultra albums, utilizing daily recording sessions thru the end of the year to make the deadline for the second release.

The new Ultra Audio albums will feature the Sauter-Finnegan band, Ralph Marterie’s band, Gorme, Steve Lawrence, and others. Listening to the Gorme-Lawrence packages will mark the first presentation of Ultra’s new “sound” LP framework.

This is in line with Talsmedge’s contention that the coupling of well-known disk personalities with the “sound” gimmick will enhance sales on such a series. The first Ultra Audio albums features LP’s by pop chart-makers Ferrante and Teicher, Don Costa, Terry Snyder, and also featuring sound LP’s on the Command label, Al Cohn and Sid Bechet.

UA and Ideal Distributors here are holding an industry-wide party November 9 at the Bar-B-Q-Piza to introduce the new Ultra Audio line and the above artists. Meanwhile, UA execs—headed by Tol- reay made the trip—will try to kick off Ultra Audio in other cities across the country.

And Mike, national sales manager, is covering Pittsburgh, Cleveland, Cincinnati and Boston; National Promotion Manager Eddie Marks is covering Midwest and New England; National Advertising and Publicity Director Norman Weiner, the East, and Sid Schaffler, the West.

Cash Crash Program

Continued from page 3

era (CMA) give special consideration to the employment of a hard-listing director of operations and the limitation of a public relations program to carry the CMA story into every home.

Stating that there are many challenges ahead, Gay told the membership, “Either you must be a hammer, or you will be made into an anvil. We must continue hammering away.”

In reviewing the accomplishments of the organization, Gay noted that CMA now had over 600 individual members and 25 organizational memberships. A drive to double this figure in one or two years was called for. He also pointed out that the organization, while not "flush" economically, nevertheless had a sizable nest-egg. (Max Wexner gave a rundown of finances.)

In analyzing music trends, the retiring president pointed out the upsurge of country and country-oriented recordings in metropolitan areas, and the better publicity being given by editors of metropolitan music magazines. He noted CMA’s efforts on behalf of cleaner chart listings; and a better “image” be pointed with gratification to the fact that none of the CMA’s Committee meetings did not cast any shadow on the board.

Gay also stated that CMA had proved an important force in Walding the ban on Ulrich albums in Miami and promoter, writer and publisher of such important albums as a new one and a back one—and it has been a practical communication pipeline to the American public.

Gay’s address was heard by sev- eral hundred members who then participated in an enthusiastic question and answer session relative to the present and future of the country field.

Harris Spells Out Duties

Continued from page 3

ten and television as an instrument of public service is recognized in the Communications Act of 1934 and was recognized before in the Radio Act of 1927.

Harris noted that the license is essentially a "trustee" in that its license to operate its station imposes upon him a non-delegatable duty to serve the public interest in the community which he has chosen.

Noting that television network programming rather than local programming is the network of the day, Harris commented (quoting from the FCC) that "the station license has little part in the creation, production, selection and control of network program offerings."

"Further," he added, "we must face the fact that many radio and television stations have become speculative properties in the marketplace, and in some instances the public service to the community has become the watchdog for some operators."

Under this arrangement Congress will have to re-examine some of the premises on which our American system of local broadcast is based. Congress must ask and answer such questions as "who has a right to the airwaves for the need to develop," and "who has the airwaves for professional development?" What happens to programs designed to serve minorities, and special tastes?

Congress will have to determine whether the networks shall be held responsible as co-trustees together with individual broadcast licenses in serving the public interest..."

Harris assured the assembled that Congress does not wish to hand over control of radio and television programming to the FCC or other agencies. He added: "I certainly do not believe that the American people would want to give such a mandate to any group of government officials no matter how admirable their background and how fervent their intentions might be." Nevertheless, although Harris did not altogether reject the idea of public ownership of the airwaves, and the networks, the public is not to be used exclusively for the financial gain of persons or corporations. Rather, the airwaves must be licensed "so that the American people may receive the benefit of an important public service." Chairman Harris continued WSM on its public service record.

NOW AVAILABLE TO ALL BROADCASTERS

5 BIG NEW RECORD AND ALBUM SERVICES

1 CATALOG ALBUM SERVICE OF RSI:
You may order any complete category you require for your station. Prices are based on the number of albums contained in each category.

1. CATALOG ALBUM SERVICE
   DANCE ORCHESTRA.....25 L.P.’s $25 THEATRE.....25 L.P.’s $25
   EASY LISTENING.....100  L.P.’s $100 LATIN AMERICAN.....25  L.P.’s $25
   CLASSICAI.....50  FOLK.....25 CHILDREN’S.....25
   LIGHT CLASSICS.....50  OPERA EXCEPTS.....25  RHYTHM AND BLUES.....50
   BAND, CONCERT.....25  POPULAR HITS.....25  JAZZ.....25
   INTERNATIONAL.....25  CHORAL.....25  SPECIALTY.....25

NEW ALBUM SERVICES OF RSI:
You receive new album "Spotlight Winners" each month, selected by the music staff of Billboard as the best of the new albums.

2 Popular
10 new albums per month for 12 months $125 total

3 Classical
5 new albums per month for 12 months $75 total

SINGLES SERVICES OF RSI:
"Hot 100"
If you program popular single records You receive ten (10) new records a week, the best of the new releases.

Price for one-year—52 weeks—10 new records a week, a total of $350 of the best of the new releases
ANNUAL BASIS $60 per year via regular mail. $100 via airm.
QUARTERLY BASIS $4 per quarter via regular mail. $50 via airm.

5 "Easy Listening"
You receive six (6) new records a week, the best of the new releases (no rock and roll).

Price for one-year—52 weeks—6 new records a week, a total of $312 records
ANNUAL BASIS $110 per year via regular mail. $140 via airm.
QUARTERLY BASIS $24 per quarter via regular mail. $30 via airm.

We will permit you to select items of your choice for $1.10 each with a minimum order for 50 albums. Write for catalog of album listings.

START YOUR RECORD AND ALBUM SERVICES TODAY!

MUSIC NEWS

Col. Names V.-P.

Continued from page 3

they have appeal throughout Latin America. In the future, Columbia’s Latin operation will release almost all disks simultaneously in Mexico, Argentina, and Brazil, and wherever possible with their licensees.

Regrettably noted that few American pop disks will be in South American countries—with specific exceptions—due to the language barrier. He stated that if American publishers would provide good, hip Spanish versions of their pop songs they would do much better with their material in Latin America. The new Columbia voice was in New York last week to visit international A&R chief Nat Shab- blo, and then flew to the firm’s Mexico City operation for a look at the operation there, prior to returning to Buenos Aires.
Linfield Joins UA Field Staff

NEW YORK — Lloyd Linfield has been appointed general manager for United Artists Records. He will move from Miami, Memphis, Nashville, Houston and Oklahoma City.

Linfield was formerly general manager of 5 & A. Distribution in Memphis, and prior to that was associated with Decca and Columbia in sales.

1-Stop-Distribr Clash in L. A.

Continued from page 2

Billboard: "We have never solicited a distributor's account since we have been in business. Where ever dealers have come to us and said they were offering this for sale, we have told them we will do business with them at their re-pricing. We have never re-priced!"

Futhermore, Ricklin strongly denies that his firm offers a below wholesale discount return guarantee to dealers. Instead, Ricklin explains, his Capitol Music Group agrees to guide dealers on what they are paying to retailers. Some distributors, from Ricklin's latest move to buy from other outlets outside this territory, claim the arrangement is being unreasonable on a number of counts. He expects the distributors, he says, to extend a 5 per cent discount and back up his orders with a 10 per cent exchange privilege, but then turn around and compete openly for the distributors' regular accounts (and what's more, gets them), and now is shipping in merchandise from Eastern suppliers. The only possible source for the distributors, they claim, is for them to pool their resources and open their own one-stop operation in open competition with Ricklin. Ricklin insists he has been as fair and above board in his dealings with the local distributors as possible. He told The Billboard: "I have not turned backward to give them a break for years. That's the way we start meeting competition. We're doing it, and it is the time they should."

Ricklin said that three months ago he attended a meeting of the local distributors' association and gave them a 30-day notice that he will start buying records outside the territory unless they could resolve the problem of giving him competitively priced merchandise. "Then," he said, "was three months ago. I gave them a month's notice and I waited three months before I did anything."

Transshipping Clash

Ace Diamond and Diamond Distribrs., Inc., filed this week in New York over the transshipping incident. Diamond claimed he was being forced to cancel Ricklin's contract on a substantial account because of his failure to deliver the records on time, according to the complaint. Diamond further contends that Ricklin's contract was not enforceable because it did not include a provision for returns merchandise that would have been purchased elsewhere. The Talmadges were accused of Merchandising with Ricklin in an effort to, he says, "relieve the problem, and a return contract agreement, and with the serenity's assurance that he would not get in return product purchased outside this territory. Talmadges were told to which as to which system would be used and to be prepared to return out-of-state imports separate from product bought here. Jack Andrews of A & A is called for an itemized list of what

Fast Agreement

Continued from page 4

Ricklin was returning in an effort to check at against orders. A mild exchange resulted between the two and the distrub, with the one-stop claiming what he had said was intended to be a humorous remark (the reportedly threatened to stop buying A & A altogether) while A & A said its request for an advance of retum mer-

CAPITOL'S SINGLE HITS FROM
"THE UNSINKABLE MOLLY BROWN"

Will be ready for DJ spins on NOV. 21

No songs from this Great New Meredith Wilson Musical may be performed anywhere before that date.
'did you say that the new Jimmy Charles record is out.

**ADDIT DOES IT AGAIN!**

**ADDIT'S 'KEEPING POSTED' LIST**

A MILLION TO ONE—Jimmy Charles (Promo-1002)
RAMBLIN'—The Ramblers (Addit-1257)
BIG McGoon—The Spydells (Addit-1220)
'CAN SHE GIVE YOU FEVER'—Emie Tucker (Earth-501)
DEAR ONE—Mr. Lee (Addit-1229)
'TEARDROPS FOR A CHASER'—Jeri Groeger (Addit-9117)
'THERE'S TO A BOY'—Sue Lusan (Promo-4162)
GINNY BELLS—Paul Dino (Promo-2180)
'HISTER MAN'—The Masquerades (Formal-1012)
'HELP ME SOMEBODY'—Johnny Brooks (Addit-1436)
IF I'D KNOWN—James Bailey (Promo-5211)
AGE FOR LOVE—Jimmy Charles (Promo-1008)

ADDIT RECORDING CORP.
165 W 46 ST. N.Y. 36, NY
Phone Judson 6-3702
By ROBERT SCOTT

It's much easier to sell high-ticket home electronic equipment if the salesperson can show the customer how he sees and hears it remind him of his own home. If you fail to explain to them how the equipment will look in their own rooms, you can convert that waste space into an attractive listening room for a total maximum cost of less than $500. Hearing Lab.

Let's take that unfinished loft upstairs out of the $500 figure. You might require the most work and comes closest to the $500 figure. You could probably use the stairway that leads up to it now, if you paint the walls a color that will make them more attractive. The biggest single expenditure in carving a room out of an unfinished loft is the ceiling, including the lighting and ventilation. The cost for a 15 x 20 foot room for a deflected ceiling and insulation, and diffused lighting, outlets for equipment, and a fireplace, will be $250.

By using a plastic grille ceiling, such as the type marketed by Jasco, or the Plastics and Chemicals Corp., in Brooklyn, NY, you eliminate the need for insulation, new walls, and new installation, and at the same time, acquire an attractive ceiling. The

Copehart Adds 3 New Divisions

NEW YORK — The forming of three new divisions and the appointment of a like number of divisional engineering vice-presidents to head up these new divisions has been announced by the Copehart Corporation.

One of the new divisions is called M McGauley, to be headed up by Pat Galle. Gale has been with the company for 25 years and was most recently vice-chairman of the operation. He succeeds Mr. Galle in the position of sales manager.

The other two divisions announced at one time that its figures have been announced as vice-president, divisional engineering vice-presidents to head up these new divisions.

Radio, TV Retail Sales At Sept. Peak

WASHINGTON — This year's highest monthly total for the radio, television and record business was reached last month in September, according to a report released by the Electronics Industries Association last week.

Robert Wise, who is in the radio field where some 207,456 were sold, said that in total the 1,102,092 for September and 994,908 for August these included auto radio sales. Year-to-date figures were still lagging well above the total of 1,147,421 for 1960, as opposed to the total of 2,713,817 for 1959.

Total production figures for radio, too, showed a yearly high. A total of 5,092,002 sets rolled off the production lines in September, 10,448,006 were produced in August. Of this total FM production accounted for more than 300 of the overall radio gain.

RCA Victor Ups Williams

NEW YORK — A 35-year veteran of the RCA Victor Sales Corporation, Mr. Williams has been named to that firm's post of advertising manager and its sales promotion. Mr. Williams will be responsible for planning and managing the promotional activities of RCA TV, radio, phonograph stereo consoles, and tape recorders. He will also be responsible for the forming and staging of distributor contests and the sales training material.

Motorola Yule Window Displays

NEW YORK — Motorola dealers have been given a Christmas window display to draw attention to the company's products. The display contains 30 windows, each measuring from plazas to windows which dramatize the products high-lighted. The display is unable in nine and 12 foot windows and will be installed by the company using professional window trimmers.
DRAMATIC BEAUTY

V-M stereophonic high-fidelity console phonograph - model 816

The elegant Danish Contemporary styling of this exquisite instrument makes it a real beauty...a tribute to your fine furniture taste! Here is luxurious convenience plus matchless performance characteristics for your most discerning customers.

THESE DOMINANT PRODUCT FEATURES CLOSE MORE SALES!
- Genuine Walnut Cabinetry with hand-rubbed finish...certified by the American Walnut Manufacturers Association
- V-M Deless 'Stere-O-Matic' 4-Speed Automatic Record Changer plays all records, (stereo or monophonic)—and plays them better than ever before!
- Full Frequency Range on BOTH channels is provided by two superior 12" woofers and two angle-mounted 3" tweeters...certified by the American Walnut Manufacturers Association
- Auxiliary Speaker Output permits you to add extra speakers to each channel...or use console speakers for one channel and external speakers for other!
- Two Large Record Storage Compartments

or Drop-In Tuner

NEW STANDOUT SELLERS...FROM A STANDOUT LEADER!

V-M stereophonic high-fidelity console phonographs model 803 and model 805

- Cabinets bear the coveted approval tag of the Fine Hardwoods Association
- V-M 4-Speed Automatic Record Changer
- Automatic Manual-Play
- Full Frequency Range on BOTH channels
- Four Speakers, two woofers, two tweeters
- Record Storage Compartment

V-M Model 803 in Fine Mahogany Hardwood—$199.95* List
V-M Model 803 in Fine Walnut Hardwood—$229.95* List
V-M Accessory "Drop-In" Deluxe FM-AM Stereo Tuner. Allows simple installation. Sold these glamorous consoles with or without the "drop-in" tuner for even greater sales appeal! $99.95 List

V-M CORPORATION • BENTON HARBOR, MICHIGAN • Known for the Finest in Record Changers, Phonographs and Tape Recorders

Call your V-M distributor—today!
MAGNETIC TAPE HEAD CLEANER

The X-Sol division of the E. L. Hazen Company, Pasadena, Calif., has a magnetic tape recorder head cleaner on the market. The product is in actuality a wax which is run through the threading area of the machine, and which cleans by dissolving the oxidize that accumulates on the recording and playback heads.

Bogen Puts On Traveling Stereo Show

NEW YORK—A unique cross-country high-fidelity and stereo show is currently making the trek thru 65 cities of the United States. The "Stereo Festival," as the tour has been dubbed, is being presented by the Bogen-Pre store components combine in conjunction with the University Speakers. The self-contained high-fidelity layout is accompanying the Fred Waring and His Pennsylvania troope, setting up in the lobby of the theaters in which Waring is performing.

The hi-fi firms report that Waring is cooperating to the full, demonstrating the multi-channel facilities the company has built for his musical productions, and walking up the exhibit in the lobby. Dealers in individual cities have been cooperating and have been plugged by the show. The compact unit itself is made up of receiver and magnet, and of the types of speaker systems. Streamer's and placards depicting typical setups in full color are also part of the exhibit.

How to get them? Every dealer wants to know.

Mr. Dealer: Have you pulled a smart promotion, worked an original merchandising idea, made a clever tie-in pay off? Why not share your brainstorm with your fellow-dealers across the country, through the columns of the record dealer's trade paper, The Billboard.

Just send details to Lee Zhitoe, The Billboard, 1520 North Gower St., Hollywood 28, Calif. We'll do the rest.

GIVE TO DAMON RUNYON CANCER FUND
Give the gift every traveler wants!

World's finest performing pocket radio—
Zenith's Royal 500E!

Powered to tune in the world! Zenith's famous all-transistor Trans-Oceanic® portable radio receives both short wave and standard broadcasts—even navigation signals and FAA weather broadcasts. 9 supersensitive wave bands. Black PermaWear covering with chrome and Roman Gold color trim. The Royal 1000D, $275†. Zenith's 8-band Royal 1000, $250†.

Plays in trains, planes, autos, boats! More power and tone for indoor or outdoor listening. Zenith's all-transistor Royal 500E has up to 300% more sensitivity to distant stations than a pocket radio without RF Stage. Has Zenith quality speaker plus built-in Wavemagnet® antenna, precision vernier tuning. Smartly styled non-breakable case in two-tone brick red and off-white, or solid maroon color or ebony color. The Zenith Royal 500E, $75.00*. Other Zenith quality all-transistor pocket radios from $29.95*.

Quality-built in America by highly skilled, well-paid American workmen

*Manufacturer's suggested retail price. Prices and specifications subject to change without notice. (Price includes batteries.)

www.americanradiohistory.com
The London Group hangs up hit after hit after hit.

Blue Diamonds
RAMONA
London #1954

IMMEDIATE
AIR PLAY -
TERRIFIC
SALES

Roy Orbison
BLUE ANGEL
Monument #435

Bill Black
DON'T BE CRUEL
HI records - #3094

Mantovani
MAIN
THEME
from
EXODUS
London #182

Dick Flood
COW
POKE
Monument #437

Teen Queens
I'm
A
Fool
Monument #415
Antler

Pat O'Day
HEAVENLY
HAWAII
Monument #109

ANTHONY
NEWLEY
IF SHE
SHOULD
COME
TO YOU
London

The Clippers
Good-
Night
Irene
Beacon #110

The Flores
WHAT DO YOU
WANT IF YOU
DON'T WANT LOVE
&/W
JUMP AND
BUMP
XYZ

BUCKY BROWN
DREAM
DATE
&/W
Everybody Has
A Dream
&/W
London

Mantovani
Irma
La
Douce
London #1457

Ramrocks
THEME
FROM THE
TERRACE
London

Robin
Wilson
THE
NERVOUS
AUCTIONEER
Monument #426

The Escorts
LEAKY HART
AND HIS RED
GO-KART
Schlitz

Piano of
Ronnie Aldrich
AND HIS ORCHESTRA
OUR
CONCERTO
&/W
London

The Overtones
The
FISH
MAN
London #1923

**New York**

Composer David Aasman, now scoring music for the film "A Matter of Life and Death," has been commissioned by the American Symphony of New York to compose a new Friday evening service for its 18th annual service of new liturgical music by contemporary composers. Dressed in black and surrounded by the overflow of the organization.... Argo Records has signed Buddy Rich to an album package... a theme opens at the Enfers tonight (7)... Dan Reed Records is featuring an album called "Sing Along with the Lads" in Polish.... The Sunray label has signed legit musical singer Althea until at least the end of the year... Effed Waters, has cut his first sides for the ABC-Paramount label.

Eredel Ganzel is slated for Basin Street East for two weeks starting Saturday, April 16, with Frankie Avalon, Charles Reichen and the Town Canons, Buffalo, November 14.... Chet Baker Bow- den and the Range of Sound, N.Y. will be at rock'n'roll Saturday evenings starting next week on a country music show.... Wye Records has signed thurain Charlie Charles.... Tom Sheppard is the new model director for Masterworks artist and repertoire department. He will assist department chief Schervier Chapin.... "Singing Man," now with Jimmie Records, has had his first single issued this week.

**Chicago**

Dick Schorn's new album, "Running Wild," is due for January release by RCA Victor. It's a percussion and brass spectacular. Scherb recorded audience cheering on the album during his recent Orchestra Hall concert here. Number was "Buzzy." Scherb, inci- dently, is setting up the Chicago branch of the National Academy of Recording Arts and Sciences certificates, will inaugurate the label in November. - Fast-moving newscaster, Barbara Russell (United Artists, official, opens tonight (7) at the Radiator Club, Drink, C. for two weeks, following a stint at the Thompson's Holiday House. The thriss has a real success story to date. She has bought a house less than a year. Needed no voice or singing instruction, "just picked it up." She started singing professionally to drop in to Brooklyn, moved to Chicago and signed with Rush in Queen, where she was born one night by Don Costa, and signed to UA a couple of days later. After her first tour, the start of her big personal, was a tour in the New York agent Kenny Greenberg a couple of months ago, and she plans for a tour of the metropolitan Washington, Chicago and Philadephia "for experience," with plans for a European tour.

Jack Kears (WGN-FTL), starts his seventh year as a volunteer worker for veterans hospitals, with a stagewagon at Veterans Administration Research Hospital here, election night (8), fronted by Frank D'Ore. He'll appear weekly at the hospital, playing the latest records release over the hospital network. Kears, who has received a number of commendations for music which has been worked into the hospital's medical therapy program, Schern is a member of the Westside-section of the national medical-surgical music revue, "The Seascope of Bohemia," Tuesday (8), fourth since the club opened last December.

**Cincinnati**

Marty Shiel duplicated Shelly Berman's recent success here when he attracted some 3,500 paid customers to Music Hall Friday night (28), with the folk-singing trio, The Lighthearted, appearing in his support. Like Sheller's, the Shiel performance netted a profit of $550 after $150 was spent for best seat tickets. Shiel's Detroit Records, presy, in town Monday and Tuesday (31) to budge with his local distributor, January 15. His Hit Record Decca, "When the Emmeralda and Pope Mara make their first U. S. appearance at the Dunes Hotel, Las Vegas, where they opened May (4) for an Englebert Humperdinck, Gordon S. Smith and Mike McDonald, Friday (4) at Beverly Hills, Southgate, Ky., for a four-night's stand. A group of St. Louis critics have been given a session with the label, guested for Dave Stevens, The Post and Times-Star columnist, Monday night (31). It theme was rock 'n roll music oldies. He boiled it down: "It's a rock 'n roll music oldies. We don't think it ever existed."

Harry Carlson, Fraternity Records prressy, this week shipped to dealers "Where Will We Be (If You Forget You)" as (Continued on page 33)

**VOX JOX**

**BY JUNE BUNDY**

**THIS N'TH DAY** Record promotion man Buddy Basch—in his "Top Hit Club News"—has some interesting charter material for jock. There may not be a record that might have little, or nothing, originally that isn't exactly a premium in the song publishing field— at least with the "Premium有机物" Jupiter, the U. S. Copyright Office lists the following number of tunes copyrighted with the same title: "Memories," 750; "Lonely," 868; "Moonlight," 134; "Tribute to Love," 597; "You'll Never Know," 502; "Somebody," 489; "Love," 465; "Day Dreams," 458; "Waiting for You," 427; "Alone," 418; "Moonlight," 499; "Goodbye," 406; "Lonesome," 401.

**GAB RAG** Ex-deejay Jay MacDonald, now U. S. Private First Class of San Marco, Tex., writes that he and his Aunt Helen are looking for old jockers out of - K. Bomer, Specialist Fourth Class ... Freeman Hoover, KEYZ, Williston, N. D., has received reports from two teen-agers in his territory in Sante Fe, who have been spending time in new station, via shortwave.... Paul Hedeholm, CFJ, Port Alber- nis, B. C., Can., writes: "We are in dire need of disks for air play."

**CHANGE OF TIME** Jim Palmer, formerly WMBD, Peoria, Ill., has moved to WISF, Springfield, III., as deejay-program director. He takes over the 6:30-9:00 midnight shift at WCWS, with Mike Harvey moving into a new 9:00-12:00 midnight time. The station announced Palmer's arrival by showing a $100 Savings Bond to the first person who talked to Palmer in the station's lobby. He was the first person who came in and... Dick Shermam, ex-general manager of KISN, Portland, Ore., is now general manager of KICN, Denver. . Charles W. Keller, KENS, San Antonio, upper from production manager to program director.

**Saber Tweet**, who notes that he has worked at 32 stations in eight States over the past 12 years, has joined WCBM, Milwaukee. The station presents a "Saber Dance." He uses several different wax versions to extemporize playing cards.... Joel Sebottan, formerly with KLIF, Dallas, has returned to his home city to assume his old post at KDTV, Dallas, Tex., has joined WIDL, Billings, M. has been at the Band, Fort Collins, Colo., for six months, announced Sunday afternoon deejay: Don Matthews, ex-WPOR; nighttime spinner, and Tom Koller, ex-WTNS, Denver, N. M., morning man.

**Bill Bennett, former program director of KHJ-M, Houston, has joined JOKE, Houston.** Jack Sterling started his 13th year on WATE, Knoxville, Tenn., with this latest chart gimmick is tagged "Dialog Dimension" interviews whereby the joke swaps personalities with well-known personalities in the Dazer, the press, sports world and industry, . Art Brown, morning man at WAWC, Washington, also unveiled November 1—his 25th anniversary in radio. On the show, Brown played top tunes of 1938-39 on the top and from his own record library of collector's items.

**Glen Flynn has been named assistant producer of the Mutual Broadcasting Company's newly-completed facilities that have been designed WAPI, M. has announced an all-rock, all-liquid management, to be known as the roof, Flynn, who will continue to serve as chief engineer, also on the new station, to be on the air, was... . Tom Adams, ex-MCL and Jock, has joined KDKO in St. Louis, Mo. Fournier, has been the station's..."TV Time Show" on KMOJO-TV, same city, and needs disk giveaways for his telecast and record hope.

**Dick Spangler has rejoined KELP, El Paso, Tex., after an absence of several months, during which he took graduate courses at the University of Mexico. Spangler returned to KELP, via Houston, and a crowd of old friends greeted him out at a local shopping center to greet him when he finally arrived in El Paso. All the greetings were free records.... Ted Bartman, Toledo, and Ann Arnette welcomed a new son October 16—their first child.

Johnny Sax, WBAV, Green Bay, Wis., is now escorting a weekly dance party on WBAV-TV on Saturday afternoons at 3:30, with the place is regularly a big hit at Green Bay, U.S.A., for teen-agers, which will appear in the bloomberg TV folder magazine, "Jerry McCarthy of WHOU, Houston, Tex., is leaving that outlet, due to a change in station policy. The outlet will henceforth employ daytime and the night air. McCarthy, who attends Ricker College, can only work nights, as he has a market for a nighttime gig on another station.

**HAWAIIAN HONOLULU: Ted Sax, program director for KAAA (formerly KPOK) Honolulu, reports another change in call letters. The old WGBB has been changed to KAAA, and... 11:30, answering a series of questions.... Also active on Halloween were KAFF, Bakersfield, Calif, deejays who played a "Trick or Treat" campaign... "Trick or Treat" may be the most popular campaign... October 30, collecting "goodies" (contributions for crippled and mentally retarded children) door to door. Listeners were urged to call KAFLY and leave their name and address if they wished-the trea ape fund, a minor, Johnny Knight, program director Al Anthony and Cliff Cox.
EVERYBODY will love "SOMEBODY"

From the JERRY LEWIS production "CinderFella"—A Paramount Release

sung by JOHNNY NASH on ABC-10160

Distributed in Canada by Sparton of Canada, Ltd.
MUSICAL WRITTEN

*Continued from page 31*

done by Linda Year, young singer from Owosho, Ky., who is under the personal manager of Doug Evans. Curtis purchased the song from Young and Boyd Bennett, of Benjamim, Louisiana, in exchange for four other titles. "Where Will I Go," as it is called by Max Powell and Tommy Suggs, Kenny Marton, from the recording. Miss Year's new song is from the new label she has started, "Sunney," for which she purchased certain material from the aforesaid artist.

Hollywood

Even though Johnny Mann and bride-to-be actress Lora Nelson portraits_at press party at California Racquet Club. Lora Nelson. Lora Nelson, who is eight years old, is the subject of the new movie "The Brothers Four," as it is called, the song and its theme, written by Max and Johnny Mann, has already sold over 100,000 copies in a matter of weeks. The movie, produced by Four Brothers, Inc., and financed by Johnny Mann's father, has been a huge success at the box office.

The Bentley Boys, a hard-driving group of deejays, have recorded a new single, "The Bentley Boys March," which has become a hit on the charts. The group, which includes such deejays as Bob Levan, John Levan, and Mike Levan, has been touring the country, playing at various venues, including the famous "Club Bentley" in Chicago. The song has already sold over 50,000 copies and is expected to become a major hit.

The Brothers Four, consisting of Mike Ekkard, guitarist, and John Levan, bassist, have released their latest single, "The Brothers Four March," which has been a hit on the charts. The song was written by John Levan and Mike Ekkard, and produced by Mike Ekkard. The Brothers Four have been touring the country, playing at various venues, including the famous "Club Bentley" in Chicago. The song has already sold over 50,000 copies and is expected to become a major hit.

The Bentley Boys, a hard-driving group of deejays, have recorded a new single, "The Bentley Boys March," which has become a hit on the charts. The group, which includes such deejays as Bob Levan, John Levan, and Mike Levan, has been touring the country, playing at various venues, including the famous "Club Bentley" in Chicago. The song has already sold over 50,000 copies and is expected to become a major hit.

The Bentley Boys, a hard-driving group of deejays, have recorded a new single, "The Bentley Boys March," which has become a hit on the charts. The group, which includes such deejays as Bob Levan, John Levan, and Mike Levan, has been touring the country, playing at various venues, including the famous "Club Bentley" in Chicago. The song has already sold over 50,000 copies and is expected to become a major hit.

The Bentley Boys, a hard-driving group of deejays, have recorded a new single, "The Bentley Boys March," which has become a hit on the charts. The group, which includes such deejays as Bob Levan, John Levan, and Mike Levan, has been touring the country, playing at various venues, including the famous "Club Bentley" in Chicago. The song has already sold over 50,000 copies and is expected to become a major hit.

The Bentley Boys, a hard-driving group of deejays, have recorded a new single, "The Bentley Boys March," which has become a hit on the charts. The group, which includes such deejays as Bob Levan, John Levan, and Mike Levan, has been touring the country, playing at various venues, including the famous "Club Bentley" in Chicago. The song has already sold over 50,000 copies and is expected to become a major hit.
"someone needs a harp-to-harp talk," says Hugh Grauel

With customer reps like Hugh Grauel around, misfit jobs are strictly out at RCA Custom. Hugh, of our New York office, is a super specialist in custom-tailored record service!

After setting up detailed plans with a client, Hugh tirelessly and lovingly watches over the job every step of the way.

Yes, "indies" of the record business go to RCA Custom for: personalized service...8-plant, 3-city manufacturing and warehousing...overnight shipping...and other Custom exclusives.

And they go for the advice and counsel of experts like Hugh Grauel.

Call or write for details now!

RCA CUSTOM RECORD SALES

In New York:
155 East 24th Street
Murray Hill 0-7200

In Chicago:
445 N. Lake Shore Drive
Whitfield 3-7401

In Hollywood:
1510 North Vine Street
Oldfield 4-1060

In Nashville:
800 17th Avenue South
Alpine 5-6691

In Canada:
RCA Victor Company, Ltd.
1001 Lenoir St., Montreal
225 Mutual St., Toronto
ANOTHER SMASH CHRISTMAS SINGLE FOR RUTH LYONS

The Midwest's Famed FIRST LADY of TV and Radio

ALL BECAUSE IT'S CHRISTMAS

c/w Everywhere the Bells Are Ringing {Sung by Ruby Wright}
4-41810 {also available on 33}

ON COLUMBIA RECORDS — ®

The People's Choice
**MONO ACTION ALBUMS** — on the charts 39 weeks or less

<table>
<thead>
<tr>
<th>Week</th>
<th>Title, Artist, Label and Number</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>BUTTON-DOWN MIND OF BUD NEWHART</td>
<td>26</td>
</tr>
<tr>
<td>2.</td>
<td>STRING ALONG</td>
<td>13</td>
</tr>
<tr>
<td>3.</td>
<td>NICE AND EASY</td>
<td>12</td>
</tr>
<tr>
<td>4.</td>
<td>6.5 L. RUELS</td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td>JOHNNY'S MOODS</td>
<td></td>
</tr>
<tr>
<td>6.</td>
<td>BALLADS AND RHYTHMS OF BROADWAY</td>
<td></td>
</tr>
<tr>
<td>7.</td>
<td>EDGE OF SHELLY BERMAN</td>
<td></td>
</tr>
<tr>
<td>8.</td>
<td>KICK TRY OWN SELF</td>
<td></td>
</tr>
<tr>
<td>9.</td>
<td>1967 HITS BY SHELLEY BERMAN</td>
<td></td>
</tr>
<tr>
<td>10.</td>
<td>WILD IS LOVE</td>
<td></td>
</tr>
<tr>
<td>11.</td>
<td>REJOICE BEAR HEARTS</td>
<td></td>
</tr>
<tr>
<td>12.</td>
<td>ENCORES OF GOLDEN HITS</td>
<td></td>
</tr>
<tr>
<td>13.</td>
<td>PAUL ANKA SINGS HIS BIG 15</td>
<td></td>
</tr>
<tr>
<td>14.</td>
<td>BRENDA LEE</td>
<td></td>
</tr>
<tr>
<td>15.</td>
<td>SOLD OUT</td>
<td></td>
</tr>
<tr>
<td>16.</td>
<td>DARIN AT THE COPA</td>
<td></td>
</tr>
<tr>
<td>17.</td>
<td>SAY IT WITH MUSIC</td>
<td></td>
</tr>
<tr>
<td>18.</td>
<td>RAY CHARLES IN PERSON</td>
<td></td>
</tr>
<tr>
<td>19.</td>
<td>MACK THE KNIFE — ELLA IN BERLIN</td>
<td></td>
</tr>
<tr>
<td>20.</td>
<td>LOOK FOR A STAR</td>
<td></td>
</tr>
</tbody>
</table>

**STEREO ACTION ALBUMS** — on the charts 29 weeks or less

<table>
<thead>
<tr>
<th>Week</th>
<th>Title, Artist, Label and Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>NICE AND EASY</td>
</tr>
<tr>
<td>2.</td>
<td>STRING ALONG</td>
</tr>
<tr>
<td>3.</td>
<td>BONGOS</td>
</tr>
<tr>
<td>4.</td>
<td>PERSUASIVE PERCUSSION, Vol. II</td>
</tr>
<tr>
<td>5.</td>
<td>SOLD OUT</td>
</tr>
<tr>
<td>6.</td>
<td>JOHNNY'S MOODS</td>
</tr>
<tr>
<td>7.</td>
<td>PROVOCATIVE PERCUSSION, Vol. II</td>
</tr>
<tr>
<td>8.</td>
<td>IT'S THE TALK OF THE TOWN</td>
</tr>
<tr>
<td>9.</td>
<td>WILD IS LOVE</td>
</tr>
<tr>
<td>10.</td>
<td>MEMORIES SING ALONG WITH MATCH</td>
</tr>
<tr>
<td>11.</td>
<td>LOOK FOR A STAR</td>
</tr>
<tr>
<td>12.</td>
<td>CAN CAN</td>
</tr>
<tr>
<td>13.</td>
<td>WHITE SATIN</td>
</tr>
<tr>
<td>14.</td>
<td>BALLADS AND RHYTHMS OF BROADWAY</td>
</tr>
<tr>
<td>15.</td>
<td>GRAND CANYON SUITE</td>
</tr>
<tr>
<td>16.</td>
<td>MY NAME IS HOE JIMENEZ</td>
</tr>
<tr>
<td>17.</td>
<td>ENCORES — SANTO AND JOHNNY</td>
</tr>
<tr>
<td>18.</td>
<td>CAN CAN</td>
</tr>
<tr>
<td>19.</td>
<td>BILL HUR</td>
</tr>
<tr>
<td>20.</td>
<td>RAY CHARLES IN PERSON</td>
</tr>
</tbody>
</table>

**ESSENTIAL INVENTORY**

**MONO ALBUMS** — on the charts 40 weeks or more

<table>
<thead>
<tr>
<th>Week</th>
<th>Title, Artist, Label and Number</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>SHAGGIN WITH BUDDY GASKELL</td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>PERSUASIVE PERCUSSION, Vol. II</td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td>THE SOUND OF MUSIC, Original Cast, Columbia ECL 5408</td>
<td>47</td>
</tr>
<tr>
<td>4.</td>
<td>IN THE SHADOW OF YOUR SMILE</td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td>SOUTHERN MUSIC</td>
<td></td>
</tr>
<tr>
<td>6.</td>
<td>JOHNNY'S GREATEST HITS</td>
<td></td>
</tr>
<tr>
<td>7.</td>
<td>STAND UP</td>
<td></td>
</tr>
<tr>
<td>8.</td>
<td>JOHNNY'S GREATEST HITS</td>
<td></td>
</tr>
<tr>
<td>9.</td>
<td>JOHNNY'S GREATEST HITS</td>
<td></td>
</tr>
<tr>
<td>10.</td>
<td>KING TUT</td>
<td></td>
</tr>
<tr>
<td>11.</td>
<td>JAZZ AT LOVE</td>
<td></td>
</tr>
<tr>
<td>12.</td>
<td>MY FAIR LADY</td>
<td></td>
</tr>
<tr>
<td>13.</td>
<td>MY FAIR LADY</td>
<td></td>
</tr>
<tr>
<td>14.</td>
<td>THE MUSIC MAN</td>
<td></td>
</tr>
<tr>
<td>15.</td>
<td>KING AND I</td>
<td></td>
</tr>
<tr>
<td>16.</td>
<td>PERSUASIVE PERCUSSION, Vol. II</td>
<td></td>
</tr>
<tr>
<td>17.</td>
<td>PERSUASIVE PERCUSSION, Vol. II</td>
<td></td>
</tr>
</tbody>
</table>

**STEREO ALBUMS** — on the charts 30 weeks or more

<table>
<thead>
<tr>
<th>Week</th>
<th>Title, Artist, Label and Number</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>PERSUASIVE PERCUSSION, Vol. II</td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>THE SOUND OF MUSIC, Original Cast, Columbia ECL 5408</td>
<td>47</td>
</tr>
<tr>
<td>3.</td>
<td>IN THE SHADOW OF YOUR SMILE</td>
<td></td>
</tr>
<tr>
<td>4.</td>
<td>SOUTHERN MUSIC</td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td>JOHNNY'S GREATEST HITS</td>
<td></td>
</tr>
<tr>
<td>6.</td>
<td>STAND UP</td>
<td></td>
</tr>
<tr>
<td>7.</td>
<td>MY FAIR LADY</td>
<td></td>
</tr>
<tr>
<td>8.</td>
<td>THE MUSIC MAN</td>
<td></td>
</tr>
<tr>
<td>9.</td>
<td>KING AND I</td>
<td></td>
</tr>
<tr>
<td>10.</td>
<td>PERSUASIVE PERCUSSION, Vol. II</td>
<td></td>
</tr>
<tr>
<td>11.</td>
<td>PERSUASIVE PERCUSSION, Vol. II</td>
<td></td>
</tr>
</tbody>
</table>

*Note: The image contains a table with various entries and numbers related to music albums and their chart positions.*
IN STORES & RACKS

BASED ON SALES

BEST SELLING ALBUMS

MONOPHONIC CLASSICAL ALBUMS
1. TCHAIKOVSKY: PIANO CONCERTO NO. 1
Van Cliburn, Orchestra directed by Kirill Kondrashin, RCA Victor LM 2252
2. TCHAIKOVSKY: 1812 OVERTURE. CARRECO ITALIEN
Minneapolis Symphony Orchestra (Dorati), Mercury MG 50054
3. GROFE: GRAND CANYON SUITE
Morton Gould, RCA Victor LM 2433
4. LANZA SINGS CARUSO—Caruso Favorites
Mario Lanza-Enrico Caruso, RCA Victor LM 2393
5. RODGERS: VICTORY AT SEA, VOL. 1
RCA Victor Symphony Orchestra (Bennett), RCA Victor LM 1779
6. SIXTY YEARS OF SONG HITS, VOL. 2...Asorted Artists, RCA Victor LM 6088
7. SIXTY YEARS OF SONG HITS, VOL. 1...Asorted Artists, RCA Victor LM 6074
8. THE LORD'S PRAYER
The Mormon Tabernacle Choir (Condie), Columbia ML 5386
9. TCHAIKOVSKY: 1812 OVERTURE: RAVEL: BOLEDO
Van Cliburn, Orchestra directed by Kirill Kondrashin, RCA Victor LM 2252
10. RODGERS: VICTORY AT SEA, VOL. 2
RCA Victor Symphony Orchestra (Bennett), RCA Victor LM 2245

STEREOPHONIC CLASSICAL ALBUMS
1. TCHAIKOVSKY: 1812 OVERTURE: RAVEL: BOLEDO
Morton Gould Orchestra, RCA Victor LS 2345
2. TCHAIKOVSKY: PIANO CONCERTO NO. 1
Van Cliburn, Orchestra directed by Kirill Kondrashin, RCA Victor LS 2252
3. GROFE: GRAND CANYON SUITE
Morton Gould, RCA Victor LS 2433
4. RODGERS: VICTORY AT SEA, VOL. 1
RCA Victor Symphony Orchestra (Bennett), RCA Victor LS 2335
5. LANZA SINGS CARUSO—Caruso Favorites
Mario Lanza-Enrico Caruso, RCA Victor LS 2393
6. TCHAIKOVSKY: 1812 OVERTURE: CARRECO ITALIEN
Minneapolis Symphony Orchestra (Dorati), Mercury SR 90054
7. RODGERS: VICTORY AT SEA, VOL. 2
RCA Victor Symphony Orchestra (Bennett), RCA Victor LS 2226
8. THE LORD'S PRAYER
The Mormon Tabernacle Choir (Condie), Columbia ML 5386
9. RAVEL: BOLEDO
Morton Gould, RCA Victor LS 2345
10. RACHMANINOFF: PIANO CONCERTO NO. 3
Van Cliburn, Symphony of the Air (Kondrashin), RCA Victor LS 2355

BEST SELLING LP’S

LOW PRICE LP’S
(List price $2.98 or less)

(Stereophonic)
1. Soul of Spain, Vol. 1
101 Strings...Stereo Fidelity SF 6600
2. 101 Strings Play the Blues
101 Strings...Stereo Fidelity SF 5800
3. Soul of Spain, Vol. 2
101 Strings...Stereo Fidelity SF 9900
4. Ibb Tide
Frank Chacksfield, Richmond J 30078
5. 101 Years of Familiar Songs
101 Strings...Stereo Fidelity SF 9201
6. The Music Man
Various Artists...Los SL 70391
7. Silver Screen
101 Strings...Stereo Fidelity SF 7000
8. Hawaii in Stereo
Leo Addeo Orch, RCA Camden CAL 510
9. Concerto Under the Stars
101 Strings...Stereo Fidelity SF 6700
10. East of Sue
101 Strings...Stereo Fidelity SF 11270

(Monophonic)
1. Soul of Spain, Vol. 1
101 Strings...Somerset P 6060
2. Soul of Spain, Vol. 2
101 Strings...Somerset P 9900
3. Ibb Tide
Frank Chacksfield, Richmond M 20078
4. Good Housekeeping Reducing Off. the Record
101 Strings...Harmony H 7143
5. John McCormick Sings Irish Songs
101 Strings...RCA Camden CAL 407
6. You Do Something to Me
Mario Lanza...RCA Camden CAL 450
7. 101 Years of Familiar Songs
101 Strings...Somerset 2 RS
8. 101 Strings Play the Blues
101 Strings...Somerset P 5800
9. B. B. King Walks
Crown 5115
10. Hawaii in Hi Fi
Leo Addeo Orchestra...RCA Camden CAL 510

REVIEWS OF THIS WEEK’S LP’S

The pick of the new releases:

SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all albums reviewed this week.

The Billboard requests that all albums be sent to The Billboard Record Review Department, P. O. Box 2923, Times Square Station, New York 36, N. Y. However, singles should be sent to The Billboard Record Review Department, 1354 Broadway, New York 36.

AROUND THE WORLD WITH THE CHIMPMUNKS
David Seville, Liberty LST 7170, (Stereo & Monaural)
Here’s a solid item for the Christmas trade with strong sales potential as well as kiddie appeal. The cute Chimpmunk’s chant of a group of international-benem ditties — mainly originals. Selections; all prime jockey was, include “The Pigeon English Hula,” “Comin’ Thru the Rye” and “Stuck in Arabia.”

POP

MUSIC FROM THE ALAMO
Tex Beneke and His Orchestra, RCA Camden CAL 655—Here’s a strong performance of the tunes from the current big hit movie “The Alamo.” It contains “Ballad of the Alamo,” “The Green Leaves of Summer,” “Here’s to the Lads,” “Old Mexico,” “Meditations” etc. All of them are sung by Tex Beneke himself, others are played in bright fashion by the Beneke orc. The arrangements are by Ray Martin and they are very attractive, as is the cover.

VARIOUS ARTISTS, Columbia CL 1558—Here is the track version for the $10,000,0000 screen epic new in general release. The score is by Tchaikov and it has a number of bright moments. Lyrics are by Paul Francis Webster. In addition to much colorful instrumentals and choral spots, the ending also features a Robinsons in "Ballad of the Alamo," and the Brothers Four in "The Green Leaves of Summer," both also released as singles. The package should enjoy a brisk sale.

WALKING
Webb Pierce, Decca DL 74079, (Stereo & Monaural)
The popular country artist is heard here on a well-recorded new set, all the tunes being matched with Pierce’s distinctive style. The material leans to the weaker category, included are “Walking the Streets,” “Pathway of Tearsdown,” “Drinkin’ My Blues Away.” Sure to do well in the country field.

(Continued on page 39)

ALBUM COVERS OF THE WEEK

ALIVE-YOU LIE!—Vic Mizner, Verve MD V-2149. Informative hyper about the band, “The Band,” is at its best, but others, such as “In Jerusalem,” “The Brothers” and “Fight for Survival,” are also strong. A fine waxing with solid sales possibilities.

REEL WISHES YOU A SWINGING CHRISTMAS—Edna Frisell, Verve 500 - Vol: The swinging Christmas cover is in a well-recorded style," depicts the holiday spirit in its true spirit.

(C) Copyright 2023
Heads up! Mancini’s flying high again with another hit! It’s based on his original score for the new 20th Century-Fox motion picture “High Time.” Get your orders in now ...sky’s the limit on this one!
**SPOTLIGHT WINNERS OF THE WEEK**

**SINGIN' IN MY SOUL**

**THE BUCKY BELLIES, Wet and Wise** (Gibson, £39.00)

**THE BUCKY BELLIES, Wet and Wise** (Gibson, £39.00)

**CONTINUED NOVEMBER JAZZ**

**JAZZ**

**THE COUNT BASIE STORY**

(2-12). Route 98 R-1 — Handsome packaging makes this album a most attractive gift. An attractive set of booklets, featuring superb photos and text by Leonard Feinberg, is packed with two live sound recordings. Count Basie"s sensational swing is captured, and vocals by Joe Williams treatments of memorable Basie items — including the "Jumpin' at the Woodside," "Shorty George," etc.

**CHRIS CHRISTIE**

**A SWINGING CHRISTMAS**

Ellie Fitzgerald. Verve MGV 4042 — The title of this album tells its contents exactly, and since it is Ella singing, the contents can tell us that it is a go. The album's two 12-inch sides handle a group of popular Christmas tunes with her usual charm, grace, and beauty. The Frank De Vol orchestra is notable. The tunes include "Jingle Bells," "Please Remember Me," "It's Beginning To Look Like Christmas," "Let It Snow, Let It Snow, Let It Snow," and "Winter Wanderland." Ellia is just plain wonderful, and the cover is decked with flowers.

**MR. NEW ORLEANS JAZZ MEETS MR. HONKY TONK**

Petee Fountain and Big Tiny Little. Coral CL 76334 — This is a very attractive package, with two color covers, and the album is issued as part of the "New Orleans" series of records. It features Ellia on "Blues" and "Honky Tonk," and on "Blues," there is a fine solo by Pete, who has a lovely tone. On the other hand, "Blues" is a bit too jazz for Ellia's taste.

**BACI: TOTTACA AND FUGUE IN D MINOR; TOTTACA, ADAGIO AND FUGUE IN C MINOR; PASACAGLIA AND FUGUE**

**WINNER: SYMPHONY FOR DOUBLE ORCHESTRA**

*op. 8, no. 1*

The Philadelphia Orchestra (Grandly). Columbia MS 6190 (Steeple & Monaural) — Superb performances of Bacis "Tottaca and Fugue in D Minor," the "Toccata and Fugue in A Minor," the "Toccata and Fugue in G Minor," the "Toccata and Fugue in D Major," and the "Toccata and Fugue in A Major," respectively. They are conducted by the"Principal of the Grand Opera" (Kodachrome), and accompanied by the "Symphony for Double Orchestra," by Johann Christian Bach. This album, with its attractive cover, has a chance for solid sales.

**MOUSONGKOFF: PICTURES AT AN EXHIBITION**

*op. 46, no. 1*

Paul Hindemith. Columbia CL 5640 — This is certain to be one of the best-selling classical piano discs of the season. Suggested price goes well beyond the usual $5.00 mark and public acclaim at his U. S. concert debut comes this spring. It is a well-recorded and well-packaged album. The first track, "Pictures at an Exhibition," is a masterpiece of the genre. Despite surface and audience noises, Richter's pianism here is among the most dazzling on, effortlessly playing the "Great Rhapsody" and "Dancing in the Rain," with changing tempos and an ending with a flourish.

**POPEST CONCERTO NO. 2 IN D MINOR**

*op. 6, no. 2*

Vasily Leontiev, Moscow Philharmonic Orchestra (Grandson). Capitol SP 8534. (Steeple & Monaural) — Michael Rabin is the leading young violin virtuoso in America today and this is a fine record of his impression. His discs are of international importance and he is gradually replacing performers who are the most celebrated in the field in America. His melody, featuring two of the most popular violin concerto, is a must because it item which immediately should become a major piece of classical merchandise. Despite strangled competition, Rabin is now in a class to meet all American. Display will mean sales.
NEW FROM COLUMBIA

A pre-packed children's record display for guaranteed impulse sales

HARMONY
COLUMBIA GUARANTEED HIGH FIDELITY

CHILDREN'S SERIES

Entire unit, complete with records, ships in one compact carton.

Comes completely pre-packed in one carton!
Sets up anywhere in minutes!
Holds 80 Columbia Harmony Children's Records!
24 fast-moving selections!
Pre-tested for strength and durability!
Can be used as a floor or a counter display!
Only requires a 2 square-foot area!
All records poly-bagged and pre-packed!
All records sold on 100% exchange!
Fast selling! High profit!
Top artists—Rosemary Clooney, Burl Ives, Captain Kangaroo, Gene Kelly, Cliff Arquette and many others.
Ideal for multiple displays!
Designed for easy handling, this versatile display fits anywhere!

Set it in your heavy traffic spots and cash in now! Take advantage of the peak buying season!

ORDER FROM YOUR COLUMBIA DISTRIBUTOR NOW!
• Reviews and Ratings of New Albums

**Continued from page 39**

**REMAKE HILLTOP HANGERS**

Embraced by Gauld in an accentuated way, with “D Москове” and “D Москове” in the same scene of the Soviet Union, the song has been widely appreciated by the Soviet people and figures prominently in the nation’s popular music culture. The reworkings of the English version of the song, however, have met with mixed reception, with some purists criticizing the liberties taken with the original lyrics.

**SACRED**

*Sunday Morning* (Philips, Philips)—A fine, upbeat album with the hallmarks of the group’s signature sound, featuring a blend of harmonies and a strong beat. The vocals and instrumentation work well together to create a pleasing listening experience.

**STATEMENT ENCORES**

*Finally* (Virgin, Virgin)—A fine new album with the group’s signature sound, featuring a blend of harmonies and a strong beat. The vocals and instrumentation work well together to create a pleasing listening experience.

**REDEMPTION**

*The Redemptor* (Capitol, Capitol)—This new album has the hallmarks of the group’s signature sound, featuring a blend of harmonies and a strong beat. The vocals and instrumentation work well together to create a pleasing listening experience.

**REMAKE HILLTOP HANGERS**

*Songs of Freedom* (CBS, CBS)—This new album has the hallmarks of the group’s signature sound, featuring a blend of harmonies and a strong beat. The vocals and instrumentation work well together to create a pleasing listening experience.

**REMAKE HILLTOP HANGERS**

*The Beat Goes On* (Mono, Mono)—This new album has the hallmarks of the group’s signature sound, featuring a blend of harmonies and a strong beat. The vocals and instrumentation work well together to create a pleasing listening experience.

**REMAKE HILLTOP HANGERS**

*Revolution* (Columbia, Columbia)—This new album has the hallmarks of the group’s signature sound, featuring a blend of harmonies and a strong beat. The vocals and instrumentation work well together to create a pleasing listening experience.

**REMAKE HILLTOP HANGERS**

*The Message* (Columbia, Columbia)—This new album has the hallmarks of the group’s signature sound, featuring a blend of harmonies and a strong beat. The vocals and instrumentation work well together to create a pleasing listening experience.

**REMAKE HILLTOP HANGERS**

*The Rising* (Columbia, Columbia)—This new album has the hallmarks of the group’s signature sound, featuring a blend of harmonies and a strong beat. The vocals and instrumentation work well together to create a pleasing listening experience.

**REMAKE HILLTOP HANGERS**

*The Sound* (Columbia, Columbia)—This new album has the hallmarks of the group’s signature sound, featuring a blend of harmonies and a strong beat. The vocals and instrumentation work well together to create a pleasing listening experience.

**REMAKE HILLTOP HANGERS**

*The Love* (Columbia, Columbia)—This new album has the hallmarks of the group’s signature sound, featuring a blend of harmonies and a strong beat. The vocals and instrumentation work well together to create a pleasing listening experience.

**REMAKE HILLTOP HANGERS**

*The Hope* (Columbia, Columbia)—This new album has the hallmarks of the group’s signature sound, featuring a blend of harmonies and a strong beat. The vocals and instrumentation work well together to create a pleasing listening experience.
BOBBY DARIN

IN A GREAT NEW Christmas ALBUM

"THE 25TH DAY OF DECEMBER"
Available in Stereo and Monaural
ATCO 33-125

CHRISTMAS AULD LANG SYNE
CHILD OF GOD
ATCO 6183

ATCO RECORDS
The Honor Roll of Hits comprises the nation's top tunes according to record sales and disk jazz performances as determined by The Billboard's weekly nationwide surveys.

### For Week Ending November 13

<table>
<thead>
<tr>
<th>Date</th>
<th>Last #1 Tune</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>1960-11-13</td>
<td>&quot;SAVE THE LAST DANCE FOR ME&quot;</td>
<td>No. 1</td>
</tr>
<tr>
<td></td>
<td>&quot;I WANT TO BE WANTED&quot;</td>
<td>No. 2</td>
</tr>
<tr>
<td></td>
<td>&quot;POETRY IN MOTION&quot;</td>
<td>No. 3</td>
</tr>
<tr>
<td></td>
<td>&quot;I'M HAVING A MIND OF IT'S OWN&quot;</td>
<td>No. 4</td>
</tr>
<tr>
<td></td>
<td>&quot;THEME FROM THE APARTMENT&quot;</td>
<td>No. 5</td>
</tr>
<tr>
<td></td>
<td>&quot;YOU TELL ME TOO&quot;</td>
<td>No. 6</td>
</tr>
<tr>
<td></td>
<td>&quot;CHAIR GANG&quot;</td>
<td>No. 7</td>
</tr>
<tr>
<td></td>
<td>&quot;DECEIVE OR DIE&quot;</td>
<td>No. 8</td>
</tr>
<tr>
<td></td>
<td>&quot;LETS GO, LETS GO&quot;</td>
<td>No. 9</td>
</tr>
<tr>
<td></td>
<td>&quot;BLUE ANGEL&quot;</td>
<td>No. 10</td>
</tr>
<tr>
<td></td>
<td>&quot;DON'T BE CRUEl&quot;</td>
<td>No. 11</td>
</tr>
<tr>
<td></td>
<td>&quot;NEW ORLEANS&quot;</td>
<td>No. 12</td>
</tr>
<tr>
<td></td>
<td>&quot;MRS. CUSTER&quot;</td>
<td>No. 13</td>
</tr>
<tr>
<td></td>
<td>&quot;A MILLION TO ONE&quot;</td>
<td>No. 14</td>
</tr>
<tr>
<td></td>
<td>&quot;ALONE AT LAST&quot;</td>
<td>No. 15</td>
</tr>
<tr>
<td></td>
<td>&quot;AT THE END OF THE DAY WITH THE BABY&quot;</td>
<td>No. 16</td>
</tr>
<tr>
<td></td>
<td>&quot;GROWTH OF THE FAMILY&quot;</td>
<td>No. 17</td>
</tr>
<tr>
<td></td>
<td>&quot;THEечст BOY&quot;</td>
<td>No. 18</td>
</tr>
<tr>
<td></td>
<td>&quot;SOMEBODY LOVES ME&quot;</td>
<td>No. 19</td>
</tr>
<tr>
<td></td>
<td>&quot;ARTISTICALLY YOURS&quot;</td>
<td>No. 20</td>
</tr>
<tr>
<td></td>
<td>&quot;FANATICS OF THE WEEKEND LACROSSE&quot;</td>
<td>No. 21</td>
</tr>
<tr>
<td></td>
<td>&quot;AMERICA'S GREATEST LOVERS&quot;</td>
<td>No. 22</td>
</tr>
<tr>
<td></td>
<td>&quot;TEN THOUSAND&quot;</td>
<td>No. 23</td>
</tr>
<tr>
<td></td>
<td>&quot;ARTIFICIAL FLOWERS&quot;</td>
<td>No. 24</td>
</tr>
<tr>
<td></td>
<td>&quot;A MILLION TO ONE&quot;</td>
<td>No. 25</td>
</tr>
</tbody>
</table>

**RECORDING AVAILABLE**

(Beat Selling Record Listed in Bold Face)


<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist</th>
<th>Company</th>
<th>Record No.</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>STILL THE SAME</strong></td>
<td>Roy Orbison</td>
<td>USA West</td>
<td>1126</td>
<td>1</td>
</tr>
<tr>
<td><strong>LADY IN RED</strong></td>
<td>Elvis Presley</td>
<td>RCA Victor</td>
<td>1375</td>
<td>2</td>
</tr>
<tr>
<td><strong>LOVE IS A STRONG THING</strong></td>
<td>The Ventures</td>
<td>RCA Victor</td>
<td>1375</td>
<td>3</td>
</tr>
<tr>
<td><strong>LONELY LAD</strong></td>
<td>The Penguins</td>
<td>Columbia</td>
<td>1375</td>
<td>4</td>
</tr>
<tr>
<td><strong>SAY IT AGAIN</strong></td>
<td>Les Baxter</td>
<td>RCA Victor</td>
<td>1375</td>
<td>5</td>
</tr>
<tr>
<td><strong>HOLD ON</strong></td>
<td>Johnny Otis</td>
<td>Mercury</td>
<td>1375</td>
<td>6</td>
</tr>
<tr>
<td><strong>I WILL FOLLOW YOU</strong></td>
<td>Nat King Cole</td>
<td>Mercury</td>
<td>1375</td>
<td>7</td>
</tr>
<tr>
<td><strong>LOVE IS A LION</strong></td>
<td>The Dominoes</td>
<td>Atlantic</td>
<td>1375</td>
<td>8</td>
</tr>
<tr>
<td><strong>LONELY HEARTS</strong></td>
<td>The Chordettes</td>
<td>Columbia</td>
<td>1375</td>
<td>9</td>
</tr>
<tr>
<td><strong>THE SONG OF THE HEART</strong></td>
<td>The Patti Page</td>
<td>RCA Victor</td>
<td>1375</td>
<td>10</td>
</tr>
<tr>
<td><strong>LONELY HEAT</strong></td>
<td>The Beatles</td>
<td>Capitol</td>
<td>1375</td>
<td>11</td>
</tr>
<tr>
<td><strong>I'M THE ONE</strong></td>
<td>The Rhythm Kings</td>
<td>Imperial</td>
<td>1375</td>
<td>12</td>
</tr>
<tr>
<td><strong>LONELY HEARTS</strong></td>
<td>The Chordettes</td>
<td>Columbia</td>
<td>1375</td>
<td>13</td>
</tr>
<tr>
<td><strong>LONELY HEART</strong></td>
<td>The Penguins</td>
<td>Columbia</td>
<td>1375</td>
<td>14</td>
</tr>
<tr>
<td><strong>LOVE IS A LION</strong></td>
<td>The Dominoes</td>
<td>Atlantic</td>
<td>1375</td>
<td>15</td>
</tr>
<tr>
<td><strong>LONELY HEART</strong></td>
<td>The Beatles</td>
<td>Capitol</td>
<td>1375</td>
<td>16</td>
</tr>
<tr>
<td><strong>I'M THE ONE</strong></td>
<td>The Rhythm Kings</td>
<td>Imperial</td>
<td>1375</td>
<td>17</td>
</tr>
<tr>
<td><strong>LONELY HEARTS</strong></td>
<td>The Chordettes</td>
<td>Columbia</td>
<td>1375</td>
<td>18</td>
</tr>
<tr>
<td><strong>LOVE IS A LION</strong></td>
<td>The Dominoes</td>
<td>Atlantic</td>
<td>1375</td>
<td>19</td>
</tr>
<tr>
<td><strong>LONELY HEART</strong></td>
<td>The Beatles</td>
<td>Capitol</td>
<td>1375</td>
<td>20</td>
</tr>
<tr>
<td><strong>I'M THE ONE</strong></td>
<td>The Rhythm Kings</td>
<td>Imperial</td>
<td>1375</td>
<td>21</td>
</tr>
<tr>
<td><strong>LONELY HEARTS</strong></td>
<td>The Chordettes</td>
<td>Columbia</td>
<td>1375</td>
<td>22</td>
</tr>
<tr>
<td><strong>LOVE IS A LION</strong></td>
<td>The Dominoes</td>
<td>Atlantic</td>
<td>1375</td>
<td>23</td>
</tr>
<tr>
<td><strong>LONELY HEART</strong></td>
<td>The Beatles</td>
<td>Capitol</td>
<td>1375</td>
<td>24</td>
</tr>
<tr>
<td><strong>I'M THE ONE</strong></td>
<td>The Rhythm Kings</td>
<td>Imperial</td>
<td>1375</td>
<td>25</td>
</tr>
<tr>
<td><strong>LONELY HEARTS</strong></td>
<td>The Chordettes</td>
<td>Columbia</td>
<td>1375</td>
<td>26</td>
</tr>
<tr>
<td><strong>LOVE IS A LION</strong></td>
<td>The Dominoes</td>
<td>Atlantic</td>
<td>1375</td>
<td>27</td>
</tr>
<tr>
<td><strong>LONELY HEART</strong></td>
<td>The Beatles</td>
<td>Capitol</td>
<td>1375</td>
<td>28</td>
</tr>
<tr>
<td><strong>I'M THE ONE</strong></td>
<td>The Rhythm Kings</td>
<td>Imperial</td>
<td>1375</td>
<td>29</td>
</tr>
<tr>
<td><strong>LONELY HEARTS</strong></td>
<td>The Chordettes</td>
<td>Columbia</td>
<td>1375</td>
<td>30</td>
</tr>
<tr>
<td><strong>LOVE IS A LION</strong></td>
<td>The Dominoes</td>
<td>Atlantic</td>
<td>1375</td>
<td>31</td>
</tr>
<tr>
<td><strong>LONELY HEART</strong></td>
<td>The Beatles</td>
<td>Capitol</td>
<td>1375</td>
<td>32</td>
</tr>
<tr>
<td><strong>I'M THE ONE</strong></td>
<td>The Rhythm Kings</td>
<td>Imperial</td>
<td>1375</td>
<td>33</td>
</tr>
<tr>
<td><strong>LONELY HEARTS</strong></td>
<td>The Chordettes</td>
<td>Columbia</td>
<td>1375</td>
<td>34</td>
</tr>
<tr>
<td><strong>LOVE IS A LION</strong></td>
<td>The Dominoes</td>
<td>Atlantic</td>
<td>1375</td>
<td>35</td>
</tr>
<tr>
<td><strong>LONELY HEART</strong></td>
<td>The Beatles</td>
<td>Capitol</td>
<td>1375</td>
<td>36</td>
</tr>
<tr>
<td><strong>I'M THE ONE</strong></td>
<td>The Rhythm Kings</td>
<td>Imperial</td>
<td>1375</td>
<td>37</td>
</tr>
<tr>
<td><strong>LONELY HEARTS</strong></td>
<td>The Chordettes</td>
<td>Columbia</td>
<td>1375</td>
<td>38</td>
</tr>
<tr>
<td><strong>LOVE IS A LION</strong></td>
<td>The Dominoes</td>
<td>Atlantic</td>
<td>1375</td>
<td>39</td>
</tr>
<tr>
<td><strong>LONELY HEART</strong></td>
<td>The Beatles</td>
<td>Capitol</td>
<td>1375</td>
<td>40</td>
</tr>
<tr>
<td><strong>I'M THE ONE</strong></td>
<td>The Rhythm Kings</td>
<td>Imperial</td>
<td>1375</td>
<td>41</td>
</tr>
<tr>
<td><strong>LONELY HEARTS</strong></td>
<td>The Chordettes</td>
<td>Columbia</td>
<td>1375</td>
<td>42</td>
</tr>
<tr>
<td><strong>LOVE IS A LION</strong></td>
<td>The Dominoes</td>
<td>Atlantic</td>
<td>1375</td>
<td>43</td>
</tr>
</tbody>
</table>
These records, all those on the Hot 100, have begun to show national sales breakout action this week for the first time. They are recommended to dealers, who also operate and disk jockey as having the greatest potential to go to the way. Previous Billboard Spotlight Picks are marked (*).  

**POOP**  

**HE WILL BREAK YOUR HEART** Jerry Butler  
(Conrad, BMI) Vee Jay 354  

**PERUHIA** Ventures  
(Planetary, ASCAP) Roulette 4276  

**WAIT FOR ME** Playmates  
(Planetary, ASCAP) Roulette 4276  

**LONELY TEENAGER** (Schwartz, ASCAP) Laurie 3070  

**SWAY** Bobby Rydell  
(Peer, BMI) Cameo 182  

**C&W—No selections this week.**  

**R&B—No selections this week.**  

---  

**REVIEW OF THIS WEEK’S SINGLES**  

The pick of the new releases:  

**SPOTLIGHT WINNERS OF THE WEEK**  

Strongest sales potential of all records reviewed this week.  

In order to speed reviews of single records, The Billboard requests that ALL singles be sent to The Billboard Record Review Department, 1564 Broadway, New York 36, N. Y. However, albums should be sent P. O. Box 292, Times Square Station, New York 36, N. Y.  

ELVIS PRESLEY  
ARE YOU LONESOME TONIGHT? (Bourne-Cromwell, ASCAP) (2:07) — I GOTTA KNOW (Alamo, ASCAP) (2:14) — Elvis Presley turns in a warm and touching performance on the odds, which also features a tender reaction. Flip is a swinging side that has almost as much RCA Victor 7819.  

BROOK BENTON  
SOMETHING YOU WANT ME TO WANT YOU (Duchess, BMI) (2:25) — FOOLS RUSH IN (Bergman, Vecso & Conn, BMI) (2:28) — Brook Benton turns to two standards here with great results. He sings “Something” with deep feeling, and does an equally strong job on “Fools Rush In” for Mercury 71722.  

DORSEY BURNETTE  
THIS HOTEL (Bamboo, BMI) (2:30) — THE RIVER AND THE MOUNTAIN (Sherman-DeVorson, BMI) (2:09) — Two fine performances by Dorsey Burnette. This Hotel is about a prison, while the flip is a melodic saga song. Burnette has two more coin-catchers here.  

RAY CHARLES  
COME ON RAIN OR COME SHINE (A-M, ASCAP) (2:36)  
— TELL ME YOU’LL WAIT FOR ME (Progressive, BMI) (2:22) — Charles has scored big recently on an other label, but this strong waxing is bound to be heard from, too. Top side has a fine, soulful chanting job with fiddles and chorus. Flip is another good ballad effort which can also reap spins. Atlantic 2084.  

MARY MILLARD  
HAPPY DAYS (Jobete, BMI) (2:38) — BABY, BABY (Bender, BMI) (2:35) — Here’s another artist who can keep his hit going via two strong vocal sides. He handles the rhythmic “Happy Days” stylishly, and swings “Baby, Baby” on a sophisticated job. Columbia 71645.  

WANDA JACKSON  
MEAN, MEAN MAN (Central, BMI) (2:16) — HAPPY, HAPPY BIRTHDAY (Arc-Downe, BMI) (2:35) — Wanda Jackson comes back in her faith, “Let’s Have a Party” style on “Mean, Mean Man.” Flip is a pretty version of the old r’dib. hit. Capitol 4449.  

WYNN STEWART  
WHY HE HAVE AMERICA (Golden West, BMI) (2:32) — Wynn Stewart has a potent piece of material here about America and he makes the most of it in the manner of “The Battle of New Orleans.” Strong wax. Flip is “If You See My Baby” (Fat, BMI) (2:12). Challenge 59095.  

BOBBI DAY  
OVER AND OVER (Records, BMI) (2:20) — GEE WHIZ (Records, BMI) (2:16) — Bobby Day comes back in his previous chart form with this new record. Top side is a medium-hot breaker with a teen lyric, while flip is the much-recorded “Gee Whiz,” on which this version could shake off of the charts. Liberty 52476.  

(Continued on page 48)
REVIEWS OF THIS WEEK'S SINGLES

**SPECIAL MERIT SPOTLIGHTS**

The following records have been picked for outstanding merit in their various categories because the editors of Billboard Music Staff deems exposure.

(Reviews appear elsewhere in this issue)

**Top Talent**

**JERRY RAY**

**MAYBE NO MORE** (Tomale, BMI) (2:26)

**HAS BEEN** (Tomale, BMI) (2:49) — Mercury 71708

**Pop Dobby Jumping Programming**

**TAYLOR BENNETT**

**THE SANDY BEACHES (Famous, ASCAP) (2:29) — Columbia 41800

**DEBBIE REYNOLDS**

**SATISFIED** (Sony) (BMG) (2:06) — Moody (Boyd, BMI) — New group comes thru with swinging renditions of bright material here. Top side is a novelty about a flip flopper, flip is a bouncy rock and roll. Lush are fabulous. Pabst 5067

**RAY CHARLES**

**ADVENTURE** (Advanced, ASCAP) (3:14) — Ruby (Miller, ASCAP) (2:51) — Even as Charles’ “Georgia On My Mind” continues on the upswing, the chorley comes up with another solid coupling. The “Hannah” side features a top charting effort with a great Mervyn Paul arrangement. The “Georgia,” newly hit for Adam Wade, also gets a fine treatment, tho the top side has the edge. Doj 16156

**THE ROMANCERS**

**JUMPIN’ JUNO** (Zodiac, BMI) (2:07) — Moody (Boyd, BMI) — New group comes thru with swinging renditions of bright material here. Top side is a novelty about a flip flopper, flip is a bouncy rock and roll. Lush are fabulous. Pabst 5067

**OTIS WILLIAMS**

**WAKE UP** — The chant is about a bright and essential event in the life of a young lady. The words are claimed by a female. A back side.

**BILLY BELLE**

**REMEMBER** — The statement is about a bright and essential event in the life of a young lady. The words are claimed by a male. A back side.

**THE CHAINS**

**Touch Train** — CHALLENGE OF TIDE — New group gets a solid backing of its musical instruments here, with top side being a novelty. Follows. Solid side. (Golden West, BMI) (2:32)

**PATTY SUMMER**

**DON’T UNDO** — The chat is about a bright and essential event in the life of a young lady. The words are claimed by a female. A back side.

**THE OVERTONE**

**LONDON** — New group gets a bright back up of its musical instruments here, with top side being a novelty. Follows. Solid side. (Golden West, BMI) (2:32)

**JAMES GILMORE**

**THE GAME** — The statement is about a bright and essential event in the life of a young lady. The words are claimed by a male. A back side.

**LITTLE DANNY**

**You’re My Frozen Love** — A powerful pop effort, the singer is a man. Backside has the man’s charting effort. A great performance. (Savoy, BMI) (2:26)

**KIRK YANK**

**We Must Have** — Big side gets a solid backing of its musical instruments here, with top side being a novelty. Follows. Solid side. (Golden West, BMI) (2:32)

**JOE ORTIZ**

**I Hate Myself** — The chat is about a bright and essential event in the life of a young lady. The words are claimed by a male. A back side.

**JOE ORTIZ**

**I Hate Myself** — The chat is about a bright and essential event in the life of a young lady. The words are claimed by a male. A back side.

**LARRY RUBIN**

**DON’T UNDO** — The statement is about a bright and essential event in the life of a young lady. The words are claimed by a female. A back side.

**BOBBY JOE**

**We Must Have** — Big side gets a solid backing of its musical instruments here, with top side being a novelty. Follows. Solid side. (Golden West, BMI) (2:32)

**HOWARD LEWIS**

**One Centmore** — A powerful pop effort, the singer is a man. Backside has the man’s charting effort. A great performance. (Savoy, BMI) (2:26)

**The Barnabas Report**

**You’re My Frozen Love** — A powerful pop effort, the singer is a man. Backside has the man’s charting effort. A great performance. (Savoy, BMI) (2:26)

**JOE ORTIZ**

**I Hate Myself** — The statement is about a bright and essential event in the life of a young lady. The words are claimed by a male. A back side.

**BOBBY JOE**

**We Must Have** — Big side gets a solid backing of its musical instruments here, with top side being a novelty. Follows. Solid side. (Golden West, BMI) (2:32)

**The Barnabas Report**

**You’re My Frozen Love** — A powerful pop effort, the singer is a man. Backside has the man’s charting effort. A great performance. (Savoy, BMI) (2:26)

**JOE ORTIZ**

**I Hate Myself** — The statement is about a bright and essential event in the life of a young lady. The words are claimed by a male. A back side.

**BOBBY JOE**

**We Must Have** — Big side gets a solid backing of its musical instruments here, with top side being a novelty. Follows. Solid side. (Golden West, BMI) (2:32)

**The Barnabas Report**

**You’re My Frozen Love** — A powerful pop effort, the singer is a man. Backside has the man’s charting effort. A great performance. (Savoy, BMI) (2:26)

**JOE ORTIZ**

**I Hate Myself** — The chat is about a bright and essential event in the life of a young lady. The words are claimed by a male. A back side.

**BOBBY JOE**

**We Must Have** — Big side gets a solid backing of its musical instruments here, with top side being a novelty. Follows. Solid side. (Golden West, BMI) (2:32)

**The Barnabas Report**

**You’re My Frozen Love** — A powerful pop effort, the singer is a man. Backside has the man’s charting effort. A great performance. (Savoy, BMI) (2:26)

**JOE ORTIZ**

**I Hate Myself** — The statement is about a bright and essential event in the life of a young lady. The words are claimed by a male. A back side.

**BOBBY JOE**

**We Must Have** — Big side gets a solid backing of its musical instruments here, with top side being a novelty. Follows. Solid side. (Golden West, BMI) (2:32)
SWEEPING THE NATION!

MARTY ROBBINS

NEWEST SMASH

BALLAD

OF THE

ALAMO

4-41809 (also available on Single 33)

FROM THE YEAR'S MOST
STIRRING MOVIE SOUND
TRACK ALBUM

THE ALAMO

CL 1558/CS 8358 (Stereo)

MUSIC COMPOSED
AND CONDUCTED BY
DIMITRI TIOMKIN

LYRICS BY
PAUL FRANCIS
WEBSTER

EXCLUSIVELY ON
COLUMBIA RECORDS
FOLK TALENT & TUNES
By BILL SACHS

Around the Horn
Hal Smith, manager of Carle's Artists Productions, Goodlettsville, Tenn., has taken over the exclusive management of Carl Butler, Corn- lumnia recorder and "Golden Oly- oparty."... Johnnie Finch's ballad, "Lonely," written with assistance from Paul H. Smith of Nashville, Tenn., and recorded by the latter's group, with backing by the Nelsons, has just been released by Rock Re-
cords. It is "Do You Remember"
and apparently has got a slow vocal
and Red... The Gene Johnson office has announced that it has set
a package comprising Ernest Tubb
and the Tennessee Two. Earle" and
Wilma Lee and her Clinch Mount-
ain Boys, is another of the Sunny
Mountain Boys and Grandpa Jones
for Jubilee. But Jimmy's, 13
Novem-
ber 11; Youngstown, O., 12, and
Canton, O., 13.

Leah S. Johnson, the young, trick-
tongued singing sensation, (a 13
years of age) on WNCB radio in
New York, is the new singing star of
the Johnson family which includes
Jimmy Johnson, the singer, and
his mother. Leah, the youngest of
the Johnsons, is the new singing
star of the Johnson family which
includes Jimmy Johnson, the singer,
and his mother. Leah, the youngest
of the Johnsons, is the new singing
star of the Johnson family which
includes Jimmy Johnson, the singer,
and his mother. Leah, the youngest
of the Johnsons, is the new singing
star of the Johnson family which
includes Jimmy Johnson, the singer,
and his mother. Leah, the youngest
of the Johnsons, is the new singing
star of the Johnson family which
includes Jimmy Johnson, the singer,
and his mother. Leah, the youngest
of the Johnsons, is the new singing
star of the Johnson family which
includes Jimmy Johnson, the singer,
and his mother. Leah, the youngest
of the Johnsons, is the new singing
star of the Johnson family which
includes Jimmy Johnson, the singer,
and his mother. Leah, the youngest
of the Johnsons, is the new singing
star of the Johnson family which
includes Jimmy Johnson, the singer,
and his mother. Leah, the youngest
of the Johnsons, is the new singing
star of the Johnson family which
includes Jimmy Johnson, the singer,
and his mother. Leah, the youngest
of the Johnsons, is the new singing
star of the Johnson family which
includes Jimmy Johnson, the singer,
and his mother. Leah, the youngest
of the Johnsons, is the new singing
star of the Johnson family which
includes Jimmy Johnson, the singer,
and his mother. Leah, the youngest
of the Johnsons, is the new singing
star of the Johnson family which
includes Jimmy Johnson, the singer,
and his mother. Leah, the youngest
of the Johnsons, is the new singing
star of the Johnson family which
includes Jimmy Johnson, the singer,
and his mother. Leah, the youngest
of the Johnsons, is the new singing
star of the Johnson family which
includes Jimmy Johnson, the singer,
and his mother. Leah, the youngest
of the Johnsons, is the new singing
star of the Johnson family which
includes Jimmy Johnson, the singer,
and his mother. Leah, the youngest
of the Johnsons, is the new singing
star of the Johnson family which
includes Jimmy Johnson, the singer,
and his mother. Leah, the youngest
of the Johnsons, is the new singing
star of the Johnson family which
includes Jimmy Johnson, the singer,
and his mother. Leah, the youngest
of the Johnsons, is the new singing
star of the Johnson family which
includes Jimmy Johnson, the singer,
and his mother. Leah, the youngest
of the Johnsons, is the new singing
star of the Johnson family which
includes Jimmy Johnson, the singer,
and his mother. Leah, the youngest
of the Johnsons, is the new singing
star of the Johnson family which
includes Jimmy Johnson, the singer,
A Citation of Achievement
1960

Awarded to the writers and publishers of the great Country and Western Song Hits of the Year

TO THESE WRITERS

Audrey Allison
Joe Allison
Bill Anderson
Red Bailey
J. A. Baltchrep
Clarence M. Beatty Jr
Tommy Blake
Roy Bedklin
Madeline Barroughs
Jack Clement
Lloyd Copas
Ted Daffan
Roy Drusky
Tillman Franks
Don Gibson
Chuck Gregory
Robert Halsemb
Billy Hogan
Johnny Horton
Harlan Howard
James Gilbert Howell
Frank Innocenti
Mrs. Frank Innocenti
Lonnie Irving
Stonewall Jackson
James Joiner
Lesterlandore
John D. Loudermilk
Vie McAlpin
Lorenne Mann
Buck Owens
Fuzzy Owen
Don Pierce
A. C. Reed

TO THESE PUBLISHERS

Acuff-Rose Publications
Buma Music Corp.
Cajun Publishing Company
Cedarwood Publishing Company, Inc.
Central Songs, Inc.
Champion Music Corporation
Ernest Tubb Music, Inc.
Fairway Music Corporation
Golden West Melodies, Inc.
Hoodown Music
Jack Music, Inc.
Jat Music, Inc.
Lancaster Music Publications, Inc.
Marty’s Music Corporation
Moss Rose Publications, Inc.
Pen Keys Music
Pamper Music, Inc.
Ralph’s Radio Music
Silver Star Music Publishing Co., Inc.
Starley Music
Sure-Fire Music Company, Inc.
Tree Publishing Co., Inc.
Tuckahoe Music, Inc.
Tune Publishers, Inc.
Yonah Music Company

In recognition of the great national popularity attained by these Country and Western Song Hits

ABOVE AND BEYOND (THE CALL OF LOVE)
ALABAM
AMIGO’S GUITAR
ANOTHER
ANYMORE
ARE YOU WILLING, WILLIE?
BIG IRON
EACH MOMENT (SPENT WITH YOU)
EL PASO
FACE TO THE WALL
FAMILY MAN
HELL HAVE TO GO
I’M GETTIN’ BETTER
I KNOW ONE
JUST ONE TIME
LADY
LEFT TO RIGH
A LOVELY WORK OF ART
MILLER’S CAVE
NO LOVE HAVE I
ONE MORE TIME
PINBALL MACHINE
RIVER BOAT
THE SAME OLD ME
SINK THE BISMARCK
SOFTLY AND TENDERLY
(I’LL HOLD YOU IN MY ARMS)
THERE’S A BIG WHEEL
TIMEBOOK
THE TIP OF MY FINGERS
TOO MUCH TO LOSE
UNDER YOUR SPELL AGAIN
A WOMAN’S INTUITION
WHY I’M WALKIN’
WISHLFUL THINKING
YOU’RE THE ONLY GOOD THING
(THAT’S HAPPENED TO ME)

BROADCAST MUSIC, INC. • 589 Fifth Avenue, New York 17, N. Y.
Reviews of New Pop Records

Continued from page 46

JOHNNY AND THE HAWKS

** You Are My Sunshine — Bucci, 2:25. A breath-taking remake with a bit of country flavor, enhanced by the harmonica. (C.D.A., BMI). (D1)

** The Sheik of Araby — Suncrest, BMI. Elaborate vocal arrangement, and a bit of Middle Eastern influence. (C.D.A., BMI). (D1)

** Jackie De Shannon

** Touch Me — Liberty, 2:25. Sensational vocal and instrumental backing, with a strong Middle Eastern influence. (C.D.A., BMI). (D1)

** Loopy Girl — Versatile singing on a country-jive item. (4th, BMI). (D2)

TOMMY SANDS


** Do You Do — And the Wilfrid Sisters; a bit of a warm, folksy shuffle. (Quality, BMI). (D2)

** I Want to Be Alone — Tommy, BMI. A bit of bluesy, new arrangement. (C.W.S. BMI). (D1)

THE KNIGHTBRIDGE STRINGS

** If I Had A Dream — Top Rank, BMI. A lot of soul, backed by an arrangement with a bit of the British rhythm. (A.G., BMI). (D1)

** You're No Good — Top Rank, BMI. A lot of soul, backed by an arrangement with a bit of the British rhythm. (A.G., BMI). (D1)

** That's Someone Else's Kiss — Tommy, BMI. A bluesy item, with the vocal sweetened by a bit of Southern rock. (C.W.S., BMI). (A8)

** I Don't Want Nobody — Top Rank, BMI. A lot of soul, backed by an arrangement with a bit of the British rhythm. (A.G., BMI). (D1)

ELLA JOHNSON WITH BUDI

** I'm Just Your Fool — Mercury, 2:46. A lot of soul, backed by an arrangement with a bit of the British rhythm. (A.G., BMI). (D1)

** Do You Remember — Top Rank, BMI. A lot of soul, backed by an arrangement with a bit of the British rhythm. (A.G., BMI). (D1)

** The Whistle Stop — Top Rank, BMI. A lot of soul, backed by an arrangement with a bit of the British rhythm. (A.G., BMI). (D1)

** Don't You Believe Me Please — Top Rank, BMI. A lot of soul, backed by an arrangement with a bit of the British rhythm. (A.G., BMI). (D1)

** Remember — Top Rank, BMI. A lot of soul, backed by an arrangement with a bit of the British rhythm. (A.G., BMI). (D1)

** He's Always There — Top Rank, BMI. A lot of soul, backed by an arrangement with a bit of the British rhythm. (A.G., BMI). (D1)

** I'll Always Believe In You — Top Rank, BMI. A lot of soul, backed by an arrangement with a bit of the British rhythm. (A.G., BMI). (D1)

** The Ruben Sisters

** Three From The Bottom — Epic, 2:18. A lot of soul, backed by an arrangement with a bit of the British rhythm. (A.G., BMI). (D1)

** On The Street Corner — Epic, 2:18. A lot of soul, backed by an arrangement with a bit of the British rhythm. (A.G., BMI). (D1)

** The Spinks


** The Sea In Gears — Atlantic, 2:18. A lot of soul, backed by an arrangement with a bit of the British rhythm. (A.G., BMI). (D1)

** The Orillians

** Let Me Be Your Girl — Brunswick, 2:25. A lot of soul, backed by an arrangement with a bit of the British rhythm. (A.G., BMI). (D1)

** The Delmore Brothers

** Seller's Bath — Capitol, 2:14. A lot of soul, backed by an arrangement with a bit of the British rhythm. (A.G., BMI). (D1)

** The Originals

** Let Me Be Your Girl — Brunswick, 2:25. A lot of soul, backed by an arrangement with a bit of the British rhythm. (A.G., BMI). (D1)

** The Two-Twenty-Four — Brunswick, 2:25. A lot of soul, backed by an arrangement with a bit of the British rhythm. (A.G., BMI). (D1)

** I'm Just Your Fool — Atlantic, 2:25. A lot of soul, backed by an arrangement with a bit of the British rhythm. (A.G., BMI). (D1)
this is it!

this is

THE

BIG

ONE

FOR

1960

this is

The Billboard's

Famous

YEAR-END

PROGRAMMING

& TALENT

ISSUE

featuring...

Billboard's

Big Annual

DISK JOCKEY

POLL

RESULTS

plus other important programming and talent buying features, including
the famous quarterly biographies and record data service,

TODAY'S TOP RECORD TALENT.
**Reviews of New Pop Records**

*Continued from page 33*

- "The Golden Sandpiper" - "I Can Do It All" (Apple) - "Golden Sandpiper" by Apple are a group of songs that were made for the film "The Golden Sandpiper." These songs are a departure from the typical pop hits of the time, featuring a softer, more acoustic sound that is reminiscent of the early 1960s. The songs include "Golden Sandpiper," "I Can Do It All," and "The Golden Sandpiper."

- "The Golden Chorus and Orchards" - "Golden Chorus" - "Golden Chorus" by Apple are a group of songs that were made for the film "The Golden Chorus." These songs are a departure from the typical pop hits of the time, featuring a softer, more acoustic sound that is reminiscent of the early 1960s. The songs include "Golden Chorus," "I Can Do It All," and "The Golden Chorus."

- "The Golden Sirens" - "I Can Do It All" (Apple) - "Golden Sirens" by Apple are a group of songs that were made for the film "The Golden Sirens." These songs are a departure from the typical pop hits of the time, featuring a softer, more acoustic sound that is reminiscent of the early 1960s. The songs include "Golden Sirens," "I Can Do It All," and "The Golden Sirens."

- "The Golden Sandpiper" - "I Can Do It All" (Apple) - "Golden Sandpiper" by Apple are a group of songs that were made for the film "The Golden Sandpiper." These songs are a departure from the typical pop hits of the time, featuring a softer, more acoustic sound that is reminiscent of the early 1960s. The songs include "Golden Sandpiper," "I Can Do It All," and "The Golden Sandpiper."

- "The Golden Chorus and Orchards" - "Golden Chorus" - "Golden Chorus" by Apple are a group of songs that were made for the film "The Golden Chorus." These songs are a departure from the typical pop hits of the time, featuring a softer, more acoustic sound that is reminiscent of the early 1960s. The songs include "Golden Chorus," "I Can Do It All," and "The Golden Chorus."
RHYTHM & BLUES

* John Lee Hooker Sings the Blues

** King Tuff — A collection of 10 songs by Los Angeles rock group. Featuring Hooker's distinctive style, a song from each album. The sleeves are done by Jack King, with a photo by Richard Barthe.

LOW-PRICED CHRISTMAS

• IT'S CHRISTMAS TIME


LOW-PRICED CHILDREN

• Children's Songs for a Happy Day

— Various artists, including Harry Belafonte and Frankie Avalon. The sleeves are done by Victor, and the record is done by Decca. Each sleeve has a photo of a child.

LOW-COUNTRY & WESTERN

• COUNTRY AND WESTERN SONGS

— Various artists, including Hank Williams, Roy Acuff, and Lefty Frizzell. The sleeves are done by Mercury, and the record is done by Columbia. Each sleeve has a photo of a cowboy or cowgirl.

LATIN AMERICAN

• ORCHESTRAL WORKS OF THE BRONX

— Various artists, including Tito Puente and Joe Arroyo. The sleeves are done by RCA Victor, and the record is done by Columbia. Each sleeve has a photo of a Latin American musician.

MODERATE SALES POTENTIAL

• FEW AND MANY FOR MONEY

— Various artists, including Ella Fitzgerald and Nat King Cole. The sleeves are done by RCA Victor, and the record is done by Columbia. Each sleeve has a photo of a jazz musician.

• FEW WITH ME

— Various artists, including Judy Garland and Ella Fitzgerald. The sleeves are done by RCA Victor, and the record is done by Columbia. Each sleeve has a photo of a female singer.

• PARADISE ISLAND

— Various artists, including Nat King Cole and Harry Belafonte. The sleeves are done by RCA Victor, and the record is done by Columbia. Each sleeve has a photo of a tropical paradise.

• SLIM WHITMAN

— Imperial 103 — Slim Whitman brings it for French homes with orchestral support, including "Marguerite," "My Old Kentucky Home," and "Oh, Susannah." The sleeves are done by Imperial, and the record is done by Columbia. Each sleeve has a photo of Slim Whitman.

• JONY VINCENZ SYMPHONIC ORCHESTRA


• POLKA

— Various artists, including Joe Bataan and Bobby Darin. The sleeves are done by RCA Victor, and the record is done by Columbia. Each sleeve has a photo of a polka-dancing couple.

• BAND

— Various artists, including The Ventures and The Isley Brothers. The sleeves are done by RCA Victor, and the record is done by Columbia. Each sleeve has a photo of a band.

• SOUNDS

— Various artists, including The Beach Boys and The Beaches. The sleeves are done by RCA Victor, and the record is done by Columbia. Each sleeve has a photo of a beach.

• CHRISTMAS MUSIC

— Various artists, including The Mamas & The Papas and The Beach Boys. The sleeves are done by RCA Victor, and the record is done by Columbia. Each sleeve has a photo of a holiday scene.

* POPULAR

— Various artists, including The Rolling Stones and The Beatles. The sleeves are done by RCA Victor, and the record is done by Columbia. Each sleeve has a photo of a popular music icon.

* MODERN COUNTRY

— Various artists, including The Everly Brothers and The Byrds. The sleeves are done by RCA Victor, and the record is done by Columbia. Each sleeve has a photo of a country music star.

* SCENES

— Various artists, including The Beach Boys and The Beaches. The sleeves are done by RCA Victor, and the record is done by Columbia. Each sleeve has a photo of a scene.

* Music For New Albums

— Various artists, including The Beatles and The Rolling Stones. The sleeves are done by RCA Victor, and the record is done by Columbia. Each sleeve has a photo of a new album.

** When answering ads...

Say You Saw It in the Billboard
La. State Tops 1959 Gate With 573,059
Attendance Up Despite Rain, Cold; Receipts Well Ahead of Last Year

SHEPHERD, Ala.—Albino the Louisiana State Fair was hit by rain and some cold weather, it wound up on its day run here Sun-

day (30) with increased attendance and sharply higher receipts. Total patronage for the run was $76,579, compared with 73,521
2 last year's best. Best of all, however, was the sharply increased en-
surance, from all sources. Joe Mon-

nier, manager, disclosed. From ear-
ily estimates he figures that the net-

n and loss statement would be probably be better by 590 al-

though records were not up.

The Gene Anaya and Anita

Bryant show did well in the Culb-

troom and reaped much publicity for

the Fair. Auto races, the fore-

time, were run for the first time, with

aid from Frank Winkley and matched 1959.

The track, which is one of the best in the South, was built with

airplane parts, plus four Woodsy; a

Royal American Shows closed in some of the larger cities, with records that were also ahead of last

year. Huron, S.D., saw an even

bold

larger crowd.

Monnier also reported that fair weather, with much more

100 fairground space and outdoor exhibit

space topped any recent year.

Oregon Fairs Name Turley Assn. Prexy

PORTLAND, Ore.—Dick Tur-

ley, manager of the Dayton Fair, Rosburg, was named

today president of the Oregon Fair Asso-

ciation at the three-day meeting

which closed Tuesday (28) at the Multnomah Hotel here.

Turley succeeds Danie (Spex) Henney, manager of the Multi-

nomah County Fair, Gresham, who

served two terms. Sanford Nemer-

sky, member of the Lane County Fair Board, Eugene, was elected

vice president of a new board. Ten

more officers were elected.

Directors include Eric Fisher,

founder of the fair, Eugene; Thomas Washington City Fair, Hillsboro,

and Fairground; George Breese, Redmond, and Dan

Champ, Hamley County Fair, Buras, J.

Harold Clarke, manager of the

Coos County Fair, Myrtle Point.

Rodeo Cowboys Name Allen

DENVER — The Rodeo Con-

vention, which elects Allen arena director of its National

Finishes Koping Contest to be held

November 19-20 in Salt Lake, St.

(Continued on page 77)

MADISON SQUARE GARDEN PLANS HUGE NEW ARENA

NEW YORK — A new Madison Square Garden is pro-

jected for this city, costing $38,000,000 and offering a midtown

center for entertainment, sports, and convention business. It is

planned for the mid-town West side area.

The arena, which will have a 25,000-seat sports arena, two smaller arenas, 2,500-seat auditorium, outdoor and indoor tennis courts, an ice

rink, and a separate parking garage for 3,000 cars. It is expected to be in operation prior to the 1968 New York Fair.

The sports center is designed by Charles Luckman Asso-

ciates. The New York Sports and Entertainment Center, Inc., is a

subsidary of General Motors Corporation, which owns and operates Madison Square Garden. Among the new corporation's directors are

John J. Busch, chairman, and presidents of Graham-Preil, and Irvin of the Garden. No essential plan for the present Garden, 35 years old, was announced.

CHARLESTON'S EXPO BEATS RECORD

New Site Used; Steel Bldg. & Free Acts Click

CHARLESTON, S. C.—Everything was working together for the

Coastal Carolina Fair as it com-

bined a new fairgrounds, new con-

struction and big midway. For the

three days including Wednesday

(3) the event enjoyed its second

record season it enjoyed in 1958.

Fourty-two acres were taken in

on regular admission price of $4.
New Fair Succeeds Outside Charlotte

65,000 Paid; World of Mirth Scores; Event Eyes Warmer Week Next Season

CHARLOTTE, N. C. - First edition of the Charlotte World of Mirth Fair was an unqualified success by its promoters. Crowds were large, many favorables included paid attendance, total revenue, webpack and the acceptance of the fair is situated north of the city.

Weather was fair during the tall end of the week, after two days of rain and storms December 26 was admitted free every day but adults paid 75 cents each day. About 65,000 paid, and the over 12,000 plus kids' admissions included an attendance count of 100,000, according to Roy C. McCurry, general manager.

World of Mirth Shows had a creditable week on the midway. It was the final week for 1961 included in its contract, and the only election held in Charlotte. It is the decision of the dates. The fair has set the week of September 23 for next year. This year ran October 24-29 but the directors voted against taking one of the running holidays into 1961.

The huge tent, 960 by 60 feet, was filled with exhibitors, there being 100,000 displays in all. Several were turned away for lack of space and 60 exhibitors were turned off for exceeding size of foot. The attendance was clocked at 500,000 feet.

Chevrolet imported a huge display turntable from Detroit to Cleveland after the fair. The display handled over $750,000 and paid out 9,000 in premiums and scholarships. McCurry said, "We didn't lose anything. We're in the black."

The money included exhibit space ($14,000), admissions and midway income.

Walking in the big exhibit tent were portraits. The midway was a place to see celebrities on their own, Harry Curry and Richard Fox. Appearing were Captain MacDonal, the Navy Ship, Batman's dog, the Pitoni, the high wire, the Christian's riding act, and Lou Meyers, etc.

Fifteen of the county's home organizations participated, plus all of the seven home arts clubs. Separate tests were run for the livestock and swine departments. Lighting was the best, the man was more than acceptable, with 500,000 transmitters employed for the publication of the midway. Stockholders went all out with a production that will be listed for another.

Meeting will be held Tuesday (8) to elect a new president. Ben Moore, chairman, was recently and agreed to continue as chairman of the board, instead.

Detroit Auto Show Claims Five Records

DETROIT - The 43d National Automobile Show, first to play the Motor City, has drawn to a close for the new Cobo Hall, with a total clocked attendance of 1,403,871, to set all record in five historic records.

The turnout represents an astounding 85 percent of the total population of Detroit.

Among the largest attendance for any single event in Detroit, the automobiles and exhibits, a total of over 100,000, a number of cars, was nearly 500,000 percent of the old record attendance of 320,000 at the last show, held in the New York Convention Center.

It also claimed a world record for any automobile show, beating the record held by the International Auto Show in Paris

Closing Sunday drew an attendance of 188,117-about 10 percent more than the 170,905 on the preceding Sunday. Apparently no charge for the show, and there was no indication about everybody in town had seen it by that time.

The reservations for future National Auto Shows for the future two shows sponsored by the management of Cobo Hall.

SOUTH TEXAS FAIR POSTS RECORD 309,281 COUNT

BEAUMONT, Tex. - The South Texas State Fair, which closed Sunday with a total attendance record of 309,281, fair officials announced Sunday.

The fair, which was opened August 29, closed Sunday night with a grand total of 309,281, according to the Fair Association's official record book.

On Sunday night a grand total of 4,333, according to the Fair Association's official record book.

Fred Tenholzer, general chairman of the fair, said officials were more than satisfied with the final day's turnout, especially in view of the bad weather.

Convention Planner Plan Kiddieland Session

Detroit, Mich. (B) - Fair Plans Paid Kiddieland Session - Major "25th Birthday" party of the Kiddieland Fair, sponsored by the National Association of Amusement Park Operators, will be held in New York next week.

The Kiddieland Fair, located in the far north corner of Illinois, is the largest and oldest of its type in the world. The fair is the only one in the country that is owned and operated by the industry.

The fair was established in 1880 by the late Mr. W. H. Pope, who was the first president of the Kiddieland Fair. The fair is currently operated by the Kiddieland Fair Association.

The Kiddieland Fair is the only remaining amusement park in the United States that is still run by its original owners, the Kiddieland Fair Association.

The Kiddieland Fair Association is a non-profit organization that is dedicated to the promotion of the amusement park industry, and it is the only remaining amusement park in the United States that is still run by its original owners, the Kiddieland Fair Association.

The Kiddieland Fair Association is a non-profit organization that is dedicated to the promotion of the amusement park industry, and it is the only remaining amusement park in the United States that is still run by its original owners, the Kiddieland Fair Association.
Saskatoon Exhibition Racks Up $104,000 Net

ASASKATOON, Sask.—Saskatoon's six-day summer fair showed a profit of $104,000, down $27,000 from the record established in 1959, but two-thirds higher than the 1958 net. The source was regarded as "a pretty good showing." Total revenue was $422,358, with expenditures of $318,055.

The Saskatoon Exhibition now has total assets of $2,213,772, including $350,000 in bonds and other investments.

This year's surplus, as well as the $133,000 profit in 1959, plus an additional $60,000 were required to build a sheep and swine barn and curling rink on the grounds. The estimated profits for the next two or three years will go toward further improvements.

Manager S. N. Macpherson suggested that accommodations be provided for 4-H Club members in one end of the stadium. This could be done for $75,000, whereas it would cost three times that amount to build a 4-H building on the grounds, he said.

Horse judging continued this summer for far below last year, after attendance at the fair was up, it was reported. This was regarded as an indication that between-class rodeo events, instituted this year with increased prizes at the grandstand gate, may be dropped.

Indiana State Board Mulls Expansion Plans

INDIANAPOLIS—A proposal to increase the size of the International Building at the Indiana State Fairgrounds has been taken up by the Indiana State Board of Agriculture.

The enlargement recommendation was made by Preston G. Woolf, president of the Indiana-Purdue Council on World Affairs.

In the absence of Woolf, revenue from the rental of space in the building has increased from $1,724 in 1958 to $4,150 in 1960. Exhibit space was expanded this year by 30 feet at a cost of $131,000, said Woolf.

In addition to expanded space, Woolf proposed also a 500-seat theater. The plan would be carried out by extending the building about 100 feet to the east with the proposed theater on the north side of the structure.

Woolf also proposed building of a passageway on the south side of the building to link the International Building with the manufacturer's Building. The project could be completed for about $40,000, he said.

International exhibitions have aroused statewide interest, Woolf stated. He said the passageway would be used for folk dances, films and other international entertainment.

Also under consideration is the resurfacing of the race track to eliminate racing from the fall meeting of the Indiana State Fair. Woolf said the track could be used for folk dances, films and other international entertainment.

State Aid Declines For New Hampshire Events

CONCORD, N. H.—With New Hampshire fair management planning to drop in 1961 and buying up their accounts for 1960, they have just learned how they lived for 1959 in terms of the State subsidy. The one-time $30,000 State subsidy appropriation in 1959, used to fund 107,594 track events for the remainder of the year, is now only $27,000. The other funds earned the following profits compared with their subsidy: Revenues, $12,218 ($13,077). Expenses, $12,525 ($12,813). Income, $2,398 ($3,200). Net profit, $295 ($207).


Most of the New Hampshire fairs did well this past season. Typical was Lancaster which had a gate of 19,412 for four days despite unfavorable weather.

Lethbridge, Alta., Plans $450,000 Livestock Barn

LETHBRIDGE, Alta.—Construction of a $450,000 livestock pavilion at the Lethbridge exhibition grounds will begin as soon as possible in the spring of 1961 and completion is expected in six to eight months.

Plans have been approved by Hon. Doug Hunt, former federal minister of agriculture, and he has signed an agreement making available $210,000 in government grant for the purpose.

Charles E. Purdy, secretary-manager of the Lethbridge and District Exposition Board, said he had no information as to when construction will start, but it is anticipated that it will be during the winter so that a fast start can be made on the construction in the spring.

President-Elect Will Speak At Chicaago's McCormick Hall

WHENEVER WINS THE presidential election Tuesday (B) has accepted an invitation to speak at the Chicago Show's celebration of its 110th Anniversary. The show is scheduled to begin Friday afternoon (Nov. 29) at the International Amphitheater in Chicago.

Tie polliies-and THE CHICAGO STADIUM played a complex arrangement last week. Bred on Monday and Tuesday at the Chicago Show, but nearly the entire time it was out of sight. Wednesday and Thursday last year. Then it shut down, and there was hockey in the arena for Wednesday. The California Giants played Thursday night. Friday was taken by a Kennedy campaign rally for Senator Robert F. Kennedy. And the show was back in business at the old stand on Saturday. It closed Sunday 6th, with predictions that the show would be off somewhat in attendance but up in money, due in part to a hike in the scale for weekend. Stand had opened October 18.

Rodeo Finals Picks Stock

DENVER—Selection of bucking stock, head 255 of the world's outstanding available, for professional rodeo's world series conflict, the Second National Finals Rodeo at Dallas this year, was announced today, with 22 of these selected to compete in the upcoming June-1-2 Tornado Rodeo in Fort Worth, Texas.

The Rodeo Cowboys' Association has chosen the pick of its pick of 30 bucking stock, including a bunch of the best around in the United States and Canada, chosen from records kept on individual performance during the regular rodeo season. Officials from the NFCA Commission made ultimate choices. Stock contractors with animals selected for final competition this year include Bob Barnes, Chermans, Ill.; E. C. Roberts, Mayetta, Kan.; Howard Tims, Fort Smith, Ark.; Parke Reynolds, Boulder, Fla., and the Kinney-Miller string of Duluth, Minn.

Indianapolis Meeting Held

INDIANAPOLIS—Improved nutrition practices and methods of raising and marketing market hogs were discussed at the annual meeting of the American Feed and Process Association held here Thursday (3). Participating in a panel discussion on nutritions were operation were conducted by the Feed and Processers' Institute of the American College of Veterinary Medicine, Brian J. Buehler, a research assistant in the department of physical education at Purdue University, and an executive for the health and hospital corporation at the University Hospital, and John Gubich, swimming coach at the Riverside club.

WINTER FAIRS

Florida

Armada-Des Moines Co. For Am. N.Y. T. S. 14-7-58 4-5-59

Huntington-Deer Creek for Am. N. Y. T. 1958-9

Milton-W. D. Barney for Am. N. Y. T. 1958 4-5-59

Shelbyville-A. L. Lowe for Am. N. Y. T. 4-5-59

Woodstock-F. J. Wellers for Am. N. Y. T. 1958 4-5-59

Arena Burglarized

Barnesburg, N. J.—Burglars cut their way through a 2,000-pound safe and removed $1,600 in prize money from a raffle at the arena on the fairgrounds Sunday (23) and escaped with $1,400 cash.

ARENA, AUDITORIUM NEWSLETTER

Complex Schedule

By TOM PARDON

The Reserve-Elect Will Speak at Chicago's McCormick Hall

WHENEVER WINS THE presidential election Tuesday (B) has accepted an invitation to speak at the Chicago Show's celebration of its 110th Anniversary. The show is scheduled to begin Friday afternoon (Nov. 29) at the International Amphitheater in Chicago.

President-Elect Will Speak At Chicaago's McCormick Hall

WHENEVER WINS THE presidential election Tuesday (B) has accepted an invitation to speak at the Chicago Show's celebration of its 110th Anniversary. The show is scheduled to begin Friday afternoon (Nov. 29) at the International Amphitheater in Chicago.
Reveive Rejects Magic Reorganization

DENVER — A recommendation that Denver's 1933-'34 baseball club recognize its corporate structure and make a fair reorganization of its finances has been made by Benjamin C. Hillard Jr., chief usher at the State Fair Coliseum.

The only alternative facing the movement was headlined by Allen J. Letterfield is a bankruptcy court under the Bodor's Coliseum, financier comes up with $37,000 in new capital, court officials say.

Hillard said that approximately 17,000 stockholders in the multi-million-dollar park "have suffered substantial loss." His report said that about $3 million paid in by stockholders has disappeared to possibly $17,986.94 "or has been perhaps wiped out entirely."

Hillard said that G. Norman Holter, Magic Mountain president, has estimated that between $1.8 million and $2 million in new capital is needed to pay off existing debts and complete the amusement park.

But the park's only vague hopes, born of wishful thoughts, are in the direction of somebody who will furnish the "very large sum," company attorney Hillard's report said.

The report said the company, in attempting to reorganization under federal bankruptcy laws, is mortgaging out of its creditors while it waits and hopes that something will come through.

Hillard concluded that evidence submitted to the court demonstrates that "it would be unreasonable to expect any reorganization of the debtor can be effectuated."

A former Chicagoan, he said that the reorganization report was made "sake of creditors" so that management could continue its search to find new capital reorganization and complete the park, Hillard said.

Kentucky Fair Names Kelly Sales Manager

LOUISVILLE — John P. (Pat) Kelly, whose name has been identified with the Fair for many years, has been named director of sales for the Kentucky Fair Association's Marketing Center, Charles P. Atkinson announced.

Kelly was in charge of the General Electric merchandise exhibit at Chicago's 1933-'34 World's Fair and later headed up the permanent building materials displays for the Architectural Sample Bureau in Miami. He was in business in Lexington, Ky., until moving here in 1938.

A former Chicagoan, he is a graduate of the University of Chicago and played football on the university's football team. He served in the Army Air Force during World War II, being discharged a captain.

TALENT ON THE ROAD

Kays to Hawaii Dates; Lear Subs for Olsen

The Sensational Kays are scheduled to do eight weeks for Wally Yee in Hawaii. After playing fairs for Barnes-Carruthers they headed for Honolulu for the Kays to do seven dates, one November 15 from California. .. Las Lear is filling in for Olsen, also. Olsen will have a wide variety of acts, including a medicine man, a lady who can make a man disappear in a box, a lady who makes money disappear in a hat, a lady who is an engineer, a lady who is a lawyer, and a lady who is a surgeon. Olsen also has a lady who is a nurse and a lady who is a doctor. Olsen also has a lady who is a dentist and a lady who is a pharmacist. Olsen also has a lady who is a lawyer and a lady who is a judge. Olsen also has a lady who is a teacher and a lady who is a professor. Olsen also has a lady who is a writer and a lady who is an artist. Olsen also has a lady who is a musician and a lady who is a singer. Olsen also has a lady who is a dancer and a lady who is a performer. Olsen also has a lady who is a model and a lady who is a fashion designer. Olsen also has a lady who is a chef and a lady who is a cook. Olsen also has a lady who is a baker and a lady who is a pastry chef. Olsen also has a lady who is a farmer and a lady who is a gardener. Olsen also has a lady who is a zookeeper and a lady who is a wildlife expert. Olsen also has a lady who is a computer programmer and a lady who is a software engineer. Olsen also has a lady who is a video editor and a lady who is a cinematographer. Olsen also has a lady who is a graphic designer and a lady who is a digital artist. Olsen also has a lady who is a historian and a lady who is a genealogist. Olsen also has a lady who is a genealogist and a lady who is a family history researcher. Olsen also has a lady who is a genealogist and a lady who is a genealogy consultant. Olsen also has a lady who is a genealogist and a lady who is a genealogy coach. Olsen also has a lady who is a genealogist and a lady who is a genealogy expert. Olsen also has a lady who is a genealogist and a lady who is a genealogy professional. Olsen also has a lady who is a genealogist and a lady who is a genealogy researcher. Olsen also has a lady who is a genealogist and a lady who is a genealogy writer. Olsen also has a lady who is a genealogist and a lady who is a genealogy publisher. Olsen also has a lady who is a genealogist and a lady who is a genealogy researcher. Olsen also has a lady who is a genealogist and a lady who is a genealogy consultant. Olsen also has a lady who is a genealogist and a lady who is a genealogy coach. Olsen also has a lady who is a genealogist and a lady who is a genealogy expert. Olsen also has a lady who is a genealogist and a lady who is a genealogy professional. Olsen also has a lady who is a genealogist and a lady who is a genealogy researcher. Olsen also has a lady who is a genealogist and a lady who is a genealogy writer. Olsen also has a lady who is a genealogist and a lady who is a genealogy publisher. Olsen also has a lady who is a genealogist and a lady who is a genealogy researcher. Olsen also has a lady who is a genealogist and a lady who is a genealogy consultant. Olsen also has a lady who is a genealogist and a lady who is a genealogy coach. Olsen also has a lady who is a genealogist and a lady who is a genealogy expert. Olsen also has a lady who is a genealogist and a lady who is a genealogy professional. Olsen also has a lady who is a genealogist and a lady who is a genealogy researcher. Olsen also has a lady who is a genealogist and a lady who is a genealogy writer. Olsen also has a lady who is a genealogist and a lady who is a genealogy publisher. Olsen also has a lady who is a genealogist and a lady who is a genealogy researcher. Olsen also has a lady who is a genealogist and a lady who is a genealogy consultant. Olsen also has a lady who is a genealogist and a lady who is a genealogy coach. Olsen also has a lady who is a genealogist and a lady who is a genealogy expert. Olsen also has a lady who is a genealogist and a lady who is a genealogy professional. Olsen also has a lady who is a genealogist and a lady who is a genealogy researcher. Olsen also has a lady who is a genealogist and a lady who is a genealogy writer. Olsen also has a lady who is a genealogist and a lady who is a genealogy publisher. Olsen also has a lady who is a genealogist and a lady who is a genealogy researcher. Olsen also has a lady who is a genealogist and a lady who is a genealogy consultant. Olsen also has a lady who is a genealogist and a lady who is a genealogy coach. Olsen also has a lady who is a genealogist and a lady who is a genealogy expert. Olsen also has a lady who is a genealogist and a lady who is a genealogy professional. Olsen also has a lady who is a genealogist and a lady who is a genealogy researcher. Olsen also has a lady who is a genealogist and a lady who is a genealogy writer. Olsen also has a lady who is a genealogist and a lady who is a genealogy publisher. Olsen also has a lady who is a genealogist and a lady who is a genealogy researcher. Olsen also has a lady who is a genealogist and a lady who is a genealogy consultant. Olsen also has a lady who is a genealogist and a lady who is a genealogy coach. Olsen also has a lady who is a genealogist and a lady who is a genealogy expert. Olsen also has a lady who is a genealogist and a lady who is a genealogy professional. Olsen also has a lady who is a genealogist and a lady who is a genealogy researcher. Olsen also has a lady who is a genealogist and a lady who is a genealogy writer. Olsen also has a lady who is a genealogist and a lady who is a genealogy publisher. Olsen also has a lady who is a genealogist and a lady who is a genealogy researcher. Olsen also has a lady who is a genealogist and a lady who is a genealogy consultant. Olsen also has a lady who is a genealogist and a lady who is a genealogy coach. Olsen also has a lady who is a genealogist and a lady who is a genealogy expert. Olsen also has a lady who is a genealogist and a lady who is a genealogy professional. Olsen also has a lady who is a genealogist and a lady who is a genealogy researcher. Olsen also has a lady who is a genealogist and a lady who is a genealogy writer. Olsen also has a lady who is a genealogist and a lady who is a genealogy publisher. Olsen also has a lady who is a genealogist and a lady who is a genealogy researcher. Olsen also has a lady who is a genealogist and a lady who is a genealogy consultant. Olsen also has a lady who is a genealogist and a lady who is a genealogy coach. Olsen also has a lady who is a genealogist and a lady who is a genealogy expert. Olsen also has a lady who is a genealogist and a lady who is a genealogy professional. Olsen also has a lady who is a genealogist and a lady who is a genealogy researcher. Olsen also has a lady who is a genealogist and a lady who is a genealogy writer. Olsen also has a lady who is a genealogist and a lady who is a genealogy publisher. Olsen also has a lady who is a genealogist and a lady who is a genealogy researcher. Olsen also has a lady who is a genealogist and a lady who is a genealogy consultant. Olsen also has a lady who is a genealogist and a lady who is a genealogy coach. Olsen also has a lady who is a genealogist and a lady who is a genealogy expert. Olsen also has a lady who is a genealogist and a lady who is a genealogy professional. Olsen also has a lady who is a genealogist and a lady who is a genealogy researcher. Olsen also has a lady who is a genealogist and a lady who is a genealogy writer. Olsen also has a lady who is a genealogist and a lady who is a genealogy publisher. Olsen also has a lady who is a genealogist and a lady who is a genealogy researcher. Olsen also has a lady who is a genealogist and a lady who is a genealogy consultant. Olsen also has a lady who is a genealogist and a lady who is a genealogy coach. Olsen also has a lady who is a genealogist and a lady who is a genealogy expert. Olsen also has a lady who is a genealogist and a lady who is a genealogy professional. Olsen also has a lady who is a genealogist and a lady who is a genealogy researcher. Olsen also has a lady who is a genealogist and a lady who is a genealogy writer. Olsen also has a lady who is a genealogist and a lady who is a genealogy publisher. Olsen also has a lady who is a genealogist and a lady who is a genealogy researcher. Olsen also has a lady who is a genealogist and a lady who is a genealogy consultant. Olsen also has a lady who is a genealogist and a lady who is a genealogy coach. Olsen also has a lady who is a genealogist and a lady who is a genealogy expert. Olsen also has a lady who is a genealogist and a lady who is a genealogy professional. Olsen also has a lady who is a genealogist and a lady who is a genealogy researcher. Olsen also has a lady who is a genealogist and a lady who is a genealogy writer. Olsen also has a lady who is a genealogist and a lady who is a genealogy publisher. Olsen also has a lady who is a genealogist and a lady who is a genealogy researcher. Olsen also has a lady who is a genealogist and a lady who is a genealogy consultant. Olsen also has a lady who is a genealogy expert. Olsen also has a lady who is a genealogist and a lady who is a genealogy professional. Olsen also has a lady who is a genealogist and a lady who is a genealogy researcher. Olsen also has a lady who is a genealogy writer. Olsen also has a lady who is a genealogy publisher.
**AMUSEMENT PARK OPERATION**

New AREA Convention Plans Have Reception, Luncheon

AMERICAN RECREATION Equipment Association is changing its activities in the November conventions this year. In the past the group had a Monday evening meeting. This year, however, their activities will be on Saturday. The principal event will be a reception from 4 to 6 p.m. on November 26 at the Birnbaum Hotel. This will be especially for the customers and potential customers of AREA members. NAAPPB and SLA members are being invited to this first public event of AREA. On the same Saturday, AREA will have a membership luncheon and brief business session. This event will also be at the Birnbaum Hotel. President John Allen has indicated that the association has some business matters to attend to this year. AREA membership is made up of the producers of amusement rides and similar equipment for parks and midway.

92 Exhibitors Take Space At NAAPPB's Trade Show

NINETY-TWO EXHIBITORS have signed up for the November 27-30 showing of the NAAPPB's International Outdoor Amusement Exhibition. They have reserved anywhere from one to 11 booths each. Almost half of them, 42 by count, have taken more than one booth.

The exhibits include Aerocarousel, Fort Worth; American Crane and Equipment Co., Inc., Kansas City; American Pianola Co., Boston; American Pianola Co., Jacksonville, Fla.; Anchor Supply, Evansville, Ind.; Animated Display Co., Chicago; Atchison Development, Mountain View, Calif.; Audio Electronics, West Los Angeles; American Amusement Co., Los Angeles; American Carousel Co., La Porte, Ind.; Capital Projector, New York; Chance Manufacturing, Washington, D.C.; Chicago, Coca-Cola; Coca-Cola; Atlantic, Commercial Equipment, Chicago; Concession Supply, Pawtucket, R.I.; Crane, Indianapolis, Ind.; C. J. C. T.; Crown, Nashville, Tenn.; Metal Products, Waukeegan, Ill.; Custom Specialty, Dayton, Ohio; Distributed Products, Chicago; Ross Davis, Los Angeles; William J. Dorf, Vandalia, O.


National Amusement Devices, Dayton, Ohio; National Founda-
tion, Chicago; NAAPPB Insurance Plan, Garce, Columbus, Ohio; Pepsi-
Cola, Philadelphia; Philadelphia Toboggan; Philadelphia: Phillips' Amusement, Bloomington, Ill.; Poppers Supply, Philadelphia; Potomac, New York; Prince, Boston; Red Distilling, Boston; Sea Antonio Roller Works, Seattle; Steel, Miami, Fla.; Seiler, Los Angeles; Service Manufacturing, Fife, Minn.; Seven-Up, St. Louis; Sheldon Textile, New York; Shorland, Indianapolis; Standard Manufacturing, Metal Typer, Chicago; Structurist Manufacturing, Middletown, O.; Strong Electric, Toledo; Taylor, Elkhart, Ind.; Tower, Erie, Pa.; Toy-Mo-
ufacturing, Thousand Oaks, Calif.; Tyson-Coaster, Downingtown, Pa.; U. S.

**AMUSEMENT PARK OPERATION**

New AREA Convention Plans Have Reception, Luncheon

92 Exhibitors Take Space At NAAPPB's Trade Show

show news

**REFACING PROJECT SET**

Steel Pier Mulls Upped Gate Price

ATLANTIC CITY — A refacing project and possible price ad-
justment are on schedule for historic Steel Pier. The boardwalk amuse-
ment institution has a first season since 1965, when the pier was
opened. A new Crazy House was built at the end of the pier and a new set
of Steel's groups installed. Nute hand did okay, the Ham-
mer reported, after approval over dance business. Creeps ap-
ppeared better groomed and be-
erved, after a period during which customers predominated. Traditional
dance music proved very popular and it gave encouraging indica-
tions of a trend. For 1964 there will be consid-
erable refacing done along the boardwalk end, in addition to great
amounts of paint. Last season the bathroom was redone, and fun-
houses renewed. Attractions in-
cluded top record artists, part of the pier's customary one-price
policy.

The biggest profits come from the best rides

The News-Times, the Grey Line and the American Express Company, price-
dominate claims, it can fill in grounds practically all season. The

New York — Among Happi-
tours, the Grey Line and the American Express Company, price-
dominate claims, it can fill in grounds practically all season. The

New York — Among Happi-
tours, the Grey Line and the American Express Company, price-
dominate claims, it can fill in grounds practically all season. The

New York — Among Happi-
tours, the Grey Line and the American Express Company, price-
dominate claims, it can fill in grounds practically all season. The
Davenport, N. — Cirque du Soleil and the Ringling Bros. and Barnum & Bailey Circus have a new home for 2016. The two circus companies have announced that they will be sharing the same arena in Clearwater, Florida, for the upcoming season.

The decision to share the arena follows a long tradition of collaboration between the two circus giants. Cirque du Soleil and Ringling Bros. have worked together on various productions in the past, and this new agreement marks a new chapter in their partnership.

"We are thrilled to be working with Cirque du Soleil on this exciting new venture," said John Marks, CEO of the Ringling Bros. and Barnum & Bailey Circus. "This will allow us to offer a unique and unforgettable experience to our audiences in Clearwater." "We are excited to bring our world-renowned productions to Clearwater," said Daniel Lamarre, CEO of Cirque du Soleil. "This partnership will allow us to further our commitment to create innovative and inspiring performances for audiences of all ages." The new arena will be located in Clearwater, Florida, and is scheduled to open in the spring of 2016. The exact location and capacity of the arena have not been announced yet.

Cirque du Soleil and Ringling Bros. have both been at the forefront of the circus industry for decades. Cirque du Soleil, founded in 1984, is known for its acrobatic and aerial acts,而现在usalines, and immersive storytelling. The company has won numerous awards, including twenty-six Tony Awards, and has toured to more than 46 countries worldwide. Ringling Bros. and Barnum & Bailey Circus, founded in 1919, is known for its elephant acts, aerialists, and clowns. The company has been a staple of American circuses for over a century, and has been the subject of several documentaries and films.

The new arena will be the first time that Cirque du Soleil and Ringling Bros. have shared a space. The companies have both faced financial challenges in recent years, but this new partnership may help them to weather the storm. "This new arena will give us the opportunity to work together to create something truly special," said Marks. "We are looking forward to the future of our partnership and the impact we can make on the circus industry as a whole."
THE FINAL CURTAIN

BOULWARE—Frank, 59, sword swallower and human pin cushion, at a Decatur, III., hospital October 27 after a long illness. He was with circuses until about 1949. He was a veteran of World War I. Survivors include three brothers, Albert, William, and Samuel, all of Decatur.

CAMPBELL—Clayton G. Sr., 57, concessionaire and show operator for 32 years, recently in Gaines Falls, N. Y., after a short illness. During the past two years he had a Wildlife Show on the Centennial Shows and previously had a Snake Show. During his career he had toured with the O. J. Bach, King Reid and O. C. Buck shows. Survived by his widow, Henrietta, and three sons, Clayton, Dexter and William. Burial in Pine View Cemetery, Glen Falls.

CROWELL—Meyer, 84, father of Sam, Eddie and Harry Crowell, recently. Two daughters also survive. Services October 24 in Philadelphia.

DONOSKY—Hymie, 62, Dallas Fair, concessionaire, October 25 in a Dallas hospital.

In Fond Memory of R. DONALD DOWIS
Who passed away November 16, 1939
Don, we miss you.
Ann Micaul and James B. Haynes

Sigmund Romberg
(November 7, 1931)

HARRY D. SQUARES

SPECIAL PRE-PUBLICATION SALE
1960 BILLBOARD CAVALCADE OF FAIRS
DATED NOVEMBER 21, 1960
Available only on Special Order
Or
Subscription (see special subscription offer in this issue).
Will NOT be sold on newsstands.
SPECIAL PRE-PUBLICATION PRICE $.10
(Regular price after November 21-52.)

MARRIAGES

MAJOR-SHIMMEL—Annie Maye, of Prell's Broadway Shows, and Kay Shimmel, Columbus, S. C., October 25 in Cincinnati.

POWERS-SOYALD—Louis H. Powers, of Mr. and Mrs. R. C. Powers, Inc., Chicago, Ill., and William J. Soyald, of Powers Bros., Fort Worth, October 18 in Athens, Ga.

BIRTHS

BORDMAN—A son, Sport, October 9 in Memorial Hospital, Pecos, Tex., to Sport and Alice Matthews, of the Sporty Animal and Animal and aerial and serial thrill shows.

MCGUERRE—A daughter, Tommy Lee, October 17 in Goldenhore, N. C., to Mr. and Mrs. Arthur McGuire, Fallston, Md., with Prell's Broadway Shows.

POLLIT—A son, October 24 in Charlotte, N. C., to Mr. and Mrs. Scott Pollit, of Prell's Broadway Shows.

2 in Houston. He had teamed with Barbara Voegele, including the Leonard Dunan Hurlim Swing Revue for the past 22 years. Burial in Houston.

ROLLER RUMBINGS

By AL SCHNEIDER

THE SEMIANNUAL MEETING of the Board of Control, Roller Skating Rink Operators' Association of America, will return to Detroit, national headquarters of the RSAO, this year, meeting November 28-December 1 at the Detroit-Leland Hotel. The meeting will include a show, meeting, including issues undecided by the American championships meet at the same time. A directory of the new edition of the "American championships meet is sponsored by the local Pepsi-Cola Bottling Company, will be held by the show. The annual show is a benefit program to aid various organizations, including the annual show is sponsored by the local Pepsi-Cola Bottling Company, will be held by the show. The annual show is a benefit program of the American championships meet at the Detroit meeting, according to Richard M. Kelley, public information officer. A new program has been prepared for the rink Operators' Association, with the Society of Roller Skating Rink Operators, and the formation of the United States Federation of Amateur Roller Skaters.

Kneatly Half Balloon of Clyde, Calif., has been renovated for use as a roller rink, the conversion being prompted by slumping attendance and an increasing lease cost due to a nearby steak restaurant. The lease was signed long-term lease for the building by the restaurant.

Skillful Roll-Roller Rink of Cincinnati, long one of the leading proponents of television as a means of promoting roller skating, is preparing for its sixth season along with the medium. In the past the Louis and Charles Myers-operated rink has found that TV brings in an extra 3,000 people per week to its 10,000 seat capacity.

The STANDARD OF THE AMUSEMENT RIDE BUSINESS

TILT-A-WHIRL

America's Most Dependable Family-Type Ride
- Reliable Operation
- Consistent Money-Maker
- Modern and Attractive
- No Electric Needed
- More Value for Your Money
- Sells to Your Local Showsmen's Association
- Help Them

If You Are a Showsman...

Sellner Mfg. Co.
P. O. Box 488, Baraboo, Wis. Phone A-4000

NEW MODERN AMUSEMENT EQUIPMENT

KIDDIE RIDES
- Airplanes
- Auto Rides
- Merry Go Roundings
- Cruise Boats
- Plane Rides

CONCESSION TRAILERS

Write for free catalog.

KING AMUSEMENT CO., INC.
P. O. BOX 64
PHOENIX, ARIZ.

FRANK HUBERTZ & CO., INC.
3162 S. E. 10TH STREET
PHOENIX 3, ARIZ.

PARATROOPER

100 Passengers per Hour
- No Restroom Necessary
- No supplemental Trains Necessary
- No Waiting Necessary
- No Train Maintenance
- $1.00 per Passengers
- No supervision required
- Built for Rough Terrain
- Will carry supplied with

THE STANDARD OF THE AMUSEMENT RIDE BUSINESS

HARRY S. SELLENDER

1434 BOSTON AVE.
St. Paul, Minn.

PHONE 525-7900

DINES.

- Rental Information
- Consistent Money-Maker
- Modern and Attractive
- No Electric Needed
- More Value for Your Money
- Sells to Your Local Showsmen's Association
- Help Them

If You Are a Showsman...

Sellner Mfg. Co.
P. O. Box 488, Baraboo, Wis. Phone A-4000

NEW MODERN AMUSEMENT EQUIPMENT

KIDDIE RIDES
- Airplanes
- Auto Rides
- Merry Go Roundings
- Cruise Boats
- Plane Rides

CONCESSION TRAILERS

Write for free catalog.

KING AMUSEMENT CO., INC.
P. O. BOX 64
PHOENIX, ARIZ.

FRANK HUBERTZ & CO., INC.
3162 S. E. 10TH STREET
PHOENIX 3, ARIZ.

PARATROOPER

100 Passengers per Hour
- No Restroom Necessary
- No supplemental Trains Necessary
- No Waiting Necessary
- No Train Maintenance
- $1.00 per Passengers
- No supervision required
- Built for Rough Terrain
- Will carry supplied with

THE STANDARD OF THE AMUSEMENT RIDE BUSINESS
CARNIVAL ROUTES

Alamo Expo: [Mrs. H. T. Reynolds]
Bolton, Tex., and All American: Walsworth, S. C.
Bee's Old Reliable: [Raymond C. Hobe]; [Della Franklin Springs, Fla., Season ends.]
States: [Jim Simas, Edinburg, Tex.]
Central State: [J. D. Sinekhead, Matador, Tex., 9-12, Season ends.]
Ceflin & Wihou: [Tony Lowry, (Fair Jacksonville, Fla., 9-19), Crystal Arcus: [Earl Miller, Wau-
Mano, Tex.]
Finnimore: Roy, Nagles, Ariz. (Season ends)
Gates Arcus: [Lan City, S. C.]
Gold Medal No. 11: [Fair Gaines-
ville, Fla.]
Gold Medal No. 2: [C. C. Lea-
ten, Perry, Fla.]
Hammond, Bob; Houston, Tex.
Howard & Mullins: [E. Mullins (Fair), Mc.
The Buff, Bob, No. 2: [Wm. A.
Carnival Races: [Jack Moore, Del Rio, Tex., 7-9.]

NOTICE
Boldface type indicates shows with Carnival Agents—including name of agent.
Exclusive Carnival shows privilege available on shows in lightface type.
Write or wire Circulation Director
BILLYBOARD
Cincinnati 22, Ohio


RIDEs FOR SALE
18-Car Caterpillar Midge-O-Racer
Allan Herschell Whirlo Ride
Roller Coaster Kiddie Cage Wheel
Turtle Ride Houdge Hand Car Ride
These rides are all in perfect condition. Reason for selling—Need room for other rides.

Call or write
WEDGEWOOD VILLAGE, INC.
P. O. Box 7715
Oklahoma City, Oklahoma
Phone: Victor 2-4416—Victor 2-6964

ANCHOR TENTS
The Showman's Choice
First article—15¢. All others 25¢. Tents in 23 foot sizes.
Korean Tent Frames—Light Weight Hinged Legs—Suits European
Caravans—Sheep Scurry—Ride Tents—Steel Frame Tents—6 sizes.

ANCHOR SUPPLY CO., INC.
IVANVILLE, INDIANA

POP-CORN—COTTON CANDY—SHO-KONES—APPLES
WE HAVE EVERYTHING YOU NEED
WRITE NOW FOR OUR 15-FOOT CATALOG
90 "GOLD MEDAL" ALL THE WAY

GOLD MEDAL PRODUCTS CO.
World's largest manufacturer of Concession Equipment and Supplies
315 E. 3rd St., CINCINNATI 7, OHIO

AMERICA'S FINEST TENTS
BERNIE MENDENHALL
CONCESSIONS • TOY TENTS • RIDE CANVAS • BANNERS
48th St. (Neck of City), Chicago, Ill.
Phone: Chicago 1-1130

RIDEs FOR SALE
Brooks, Baton Rouge, La.
J & E Rider Alphaba, Ga.; Ellenton 14-19.
Merchant's Festival Rides: Nash-
ville, Tenn.

Circus Routes
Araya Bros: [Zamora, Mex., 7; Sabana 9-10; Trosston, La., 10;
Collins, Col., 11-15; Marazulillo 16-18; Teconman 19-20.
Clyde Roby-Calhoun Bros: [Rider Odle Jr.; West Hollywood, Fla.;
7; Del Ray Beach 8; Fort Pierce 9; Melbourne 10; Sarasota 11; Tampa 12; St. Petersburg 13, (Season ends)
King Bros: Deneny Kelly: Charleston, S. C., 7:7; Bishopville; Wausa-
men, Iowa; 9; Florence 11; Kingstone 11; Lake City 12; Lake City 13; Man-
ing 15; Walterboro 16; Barn-
well; Denmark 17; Aiken 18; Milers, Ga., 21.
Packs, Tum; (Forun) Wichita, Kan., 7-13; (Regional) New Orleans, La., 19-27.
Ringling Bros: Barnum & Bailey: (Carrie Ander) Wa-
terloo, 8-9; (Veterans Memorial) Des Moines, 11-13; (Season's End), O., 16-20; (Aromy) Birmingham, Ala., 24-37.

ICE Shows
Ice Capades, 20th Edition: (Easter College) Odessa, Tex., 8-14; (Columbia) Columbus May 13-18.
Shubert & Capades, Inc.'s Ice Fiddes: (Olympia Stadium) Det-

Miscellaneous
Paige, Kiki; (Brbin's 365) San Francisco, Calif., 7-30.

NEW YORK CITY
for important business and leisurely pleasures
TIMES SQUARE
for round-the-clock entertainment in the city-wide convenience
HOTEL WOODSTOCK
for topflight accommodation and city-wide convenience

129 WEST 43 ST.
SINGLES: $5-8
DOUBLEs: $10-13
for full color brochure
JUDSON 2-5000
for immediate confirmation of your Woodstock reservation

FOR SALE
JACK COOPER
$100.00 REWARD
For information is to present where-

DICK COOPER

FOR SALE
Furniture: Tables, chairs, etc., in superb condition. Can be seen and purchased at the Memorial Apartments, 300 South Laflin St., Chicago, III.
NATHAN FADER
1200 W. Jackson Blvd., Chicago, Ill. N.Y. & JR. EAST AVENUE.
Sedlmays in WQ After Winning Tour
Shreveport Fair 10 Per Cent Ahead; Train Makes Record Home Run Move

TAMPA—The Royal American Shows raised in here Wednesday (2) after a driving rain that took it over 23,000 miles of railroads in the course. The train was filled and the show was welcomed home by municipal officials, radio stations and television.

The show closed its final fall, the Louisiana State Fair, Shreveport, Sunday night (10) and was almost immediately loaded for the 1,100-mile trek to its winter base.

The move, under Ray Milton's crew, was one of the fastest on record with the first section arriving at the siding here at 9:15 a.m. and the second coming in an hour later. Everything was unloaded by early afternoon.

The Shreveport stand was a good seat despite some intermittent weather.

Saturday (29) started out rainy but cleared up in the afternoon for the 10-day stand, ride and shows yielded a 10 per cent increase over last year. Attendance was up at the fair, and receipts from all revenue sources topped 1959.

Helped by a big Negro Day at Shreveport, Leon Claxton's Harlem in Havana topped giving the show a perfect line-up. Club Lid was second, with Dick and John Night and Fern's Motorhome close for third place. All the rides did well with the Kiddieland doing exceptionally well.

On Thursday (3), RAS owner Carl Sedlmayr and his son, C. J., were already mapping out winter quarters activities for next season.

Included are the Hymera (Ind.) Old Settlers' Reunion; Valley Mill (Ind.), 4-H Fair; Clay County Fair, Brant, Idaho; Deuster County Fair, Harwell, Iowa.

MILWAUKEE—Hub Lobos, event manager of Lobos' Ideal Rules, announced the signing of several fair and celebrations for next season.

The show fronts are being planned and the rides will undergo their usual re-modeling. The show's Calgary, being manufactured in Munich, Germany, is scheduled to debut at the Florida State Fair in Tampa, this February.

OLSON Shows in WQ After Outdoor Season

HOT SPRINGS—Olson Shows were back in winter quarters here Feb. 1 when the show completed its final fall in the South at the South Texas State Fair in Beaumont, Tex.

Boards were up throughout the region, which took the show into Indiana, Wisconsin, Illinois, Kentucky, Tennessee, Mississippi, Alabama and Texas. The show's box office was excellent at all points, according to Paul Olson, general manager and owner.

The Beaumont fair was closed at last year from the ride and show standpoint and one day set a new record for the event.

Olson was honored by the fair's sponsors, the Young Men's Bull- lence League, on its 50th birthday. The club presented him with a plaque and a sheriff's badge in his honor.

Greenberg, Ind.; Bremen, Ind.; and the Monroe County Fall Festival, Ellinwood, Ind. In addition, he noted that he has been planning fair shows three years, it added.

The 1960 Outdoor Season was one of the greatest for most every CARNIVAL, PARK, KIDDIELAND and similar places of Outdoor Amusement and Recreation.

New Equipment, Supplies and Services will be in big demand this winter, and thousands of buyers will soon be filling their needs for 1961.

The Outdoor Convention provides you the opportunity to personally talk with many buyers who come to Chicago, BUT YOU CAN'T POSSIBLY SEE EVERY PRODUCER, NOR CAN YOU SELL THE MANY BUYERS WHO STAY AT HOME. THAT'S EXACTLY WHY ADVERTISING IN THE BILLBOARD'S OUTDOOR CONVENTION SPECIAL ENABLES YOU TO DO THE COMPLETE AND EFFECTIVE SALES JOB.

Distributed Nov. 21, a full week before the Convention opens, your advertising will be seen by thousands of buyers before they leave for Chicago; thus accomplishing an effective "pre-sell" job for you. Also, thru your ad, you can bring buyers to see you at your show.

3,000 EXTRA FREE COPIES OF THE Outdoor Convention Special will be distributed from The Billboard's Service Center and Booth, again giving your sales efforts maximum exposure among these buyers.

When the Convention-goers leave for home, thousands of Convention Special issues will go along with them and be going along and calculating when they are arriving at and, again, your advertising will be seen.

AND AT THE SAME TIME, YOUR SALES MES- SAGE IS RECEIVING ATTENTION BY THE MANY IMPORTANT BUYERS WHO STAY AT HOME.

THIS IS EXTRA COVERAGE AND WIDESPREAD READERSHIP YOU CAN'T BUY ANYWHERE ELSE. TAKE FULL ADVANTAGE OF IT AND LET THE BILLBOARD'S OUTDOOR CONVENTION SPECIAL HELP YOU DO A REALY GREAT SALES JOB.

Reserve Space Right Now!

ADVERTISING DEADLINE, WEDNESDAY, NOV. 16

ALL EYES ARE FOCUSING . . . THE BIG 1960 OUTDOOR CONVENTION IN CHICAGO BEGINNING NOV. 27

and Billboard 1960

OUTDOOR CONVENTION SPECIAL, dated Nov. 21

The BIG SPECIAL ISSUE THAT IS THE "EXHIBIT IN PRINT" FOR EVERYONE ATTENDING THE CONVENTION AND THE MANY THOUSANDS OF IMPORTANT BUYERS WHO STAY AT HOME.

NOTES FROM GEORGE CLYDE SMITH

The closing date, after which members book off for various points, some of them seeking a few final dates. Efforts are being made to book with Wilton mum- ment, for the show at the Jacksonville, Fla. State Fair.

Frank (Hamilton) Paddock of the Paddock Shows, was honored by the Shreveport Times, Miss. for his work in the area.

"Dundee" (A. B. Oster) is taking over the Italian Club, to be the opera house January 1st, by the way here Monday night.

"Dundee" was born in the state of Oregon and has been in the circus business over 30 years.

"Dundee" has been with Bill Monroe and the Barnum & Bailey Circus for over 10 years.

"Dundee" was born in the state of Oregon and has been in the circus business over 30 years.

"Dundee" was born in the state of Oregon and has been in the circus business over 30 years.

"Dundee" was born in the state of Oregon and has been in the circus business over 30 years.
BUCK ENDS FINEST TOUR DOWN SOUTH

TROY, N. Y. — Equipment of the O. C. Buck Shows is being loaded into the barn here after seven successful weeks in the South. It was Oscar Buck's best Southern tour and the weather was very favorable, which made the show possible by near-perfect weather.

There were only one day of rain during the lot at Menands, N. Y., then brought into quarters one at a time, and the heat was tamed away by the weekend.

Only one day of rain marred the South, but this was well compensated for five nice fair dates in New York State. Hurricane Donna chased the show further in complication.

Carthage, N. C., the final date, wound up Sunday (29) after a mild, warm week. It was the best weather encountered in the last four dozen Buck shows. There South Boston, Mass., present the date, providing decent earnings and good weather, with it turned cold Friday and Saturday. Most concessions headed further South after Carthage, Buck.

KIDDE RIDES FOR SALE

A. R. Honeyley, 32-330 12th St., Jacksonville, Fla., 1600.

WANTED TO PURCHASE

For some time now we have been looking for a 1938 Ford V-8 coupe. Will buy at a fair price. Address:

W. B. Moore, 525 State St., Kansas City, Mo.

FOR SALE

1933 Studebaker, 14,000 miles. $1,200.00

Hillsboro, Oreg., 2633.$

FOR SALE

Large Steam Trucks with coals, 150-bhp, Pack and switches. Also Century Type 1929 1-ton truck. Also 1931 10-kw. Curtiss. Also 5-ton Ford. Also 5-ton Kenworth. Also 15-ton Kenworth. Also 10-ton Oakley. All in good shape. Also 1931 12-kw. Curtiss. Also 1931 8-kw. Curtiss. Also 1931 5-kw. Curtiss. Also 1931 3-kw. Curtiss. Also 1931 2-kw. Curtiss. All in good shape. Also 1931 1-kw. Curtiss. Also 1931 0.5-kw. Curtiss. All in good shape.

1938 Ford V-8. 4,000 miles. $1,000.

1935 Ford, 10-kw. Curtiss. $1,000.


1935 Ford, 30-kw. Curtiss. $3,000.


1935 Ford, 40-kw. Curtiss. $4,000.


1935 Ford, 50-kw. Curtiss. $5,000.


1935 Ford, 60-kw. Curtiss. $6,000.


1935 Ford, 70-kw. Curtiss. $7,000.


1935 Ford, 80-kw. Curtiss. $8,000.


1935 Ford, 90-kw. Curtiss. $9,000.


1935 Ford, 100-kw. Curtiss. $10,000.


1935 Ford, 110-kw. Curtiss. $11,000.


1935 Ford, 120-kw. Curtiss. $12,000.


1935 Ford, 130-kw. Curtiss. $13,000.


1935 Ford, 150-kw. Curtiss. $15,000.


1935 Ford, 170-kw. Curtiss. $17,000.


1935 Ford, 180-kw. Curtiss. $18,000.


1935 Ford, 190-kw. Curtiss. $19,000.


1935 Ford, 200-kw. Curtiss. $20,000.


1935 Ford, 210-kw. Curtiss. $21,000.


1935 Ford, 240-kw. Curtiss. $24,000.


1935 Ford, 250-kw. Curtiss. $25,000.


1935 Ford, 270-kw. Curtiss. $27,000.


1935 Ford, 280-kw. Curtiss. $28,000.


1935 Ford, 290-kw. Curtiss. $29,000.


1935 Ford, 300-kw. Curtiss. $30,000.
BEST MERCHANDISE BUYS

Communications to 188 W. Randolph St., Chicago 1, Ill.

NOVEMBER 7, 1960

BLOW TORCH
HANDY CLIP

FOR LISTING
SEND NEWS RELEASE, GLOSSY PHOTO OR DRAWING TO:

BUMBLE BLOW TORCH
HANDY CLIP

n new merchandise for tomorrow's
parade of hits

Butane blow torch said to give 3,500 degrees of heat back
at $2.50. Solders, brazers, beeswax frozen nuts and bolts, pep
parts, storm barbacoas to larger-than-a-screw driver—Kidde
Manufacturing Company, Bloomfield, N. J.

HANDY LIGHT

Light exceeds in a wire
cage is on a long cord that
ties into a covered nook. Cord is up
2 to 25 feet long. Retail $1.50-

CUTLERY

Five-piece set comes in wood
container with rest. Can be
adapted to wall or drawer. Pewter
handles, stainless steel blades, Mahogany blocks. Ind
dividually, $3.95. — Washington Forge,
Englewood, N. J.

POLY FLOWERS

Flowers, formed in poly
ethylene. Pres, John mums,
calls plants, azaleas, eucaly
tus, fuchsia, double lilacs, etc.—D. Arnold
Associates, 950 60th, Brooklyn 19.

WHEN YOU REPLY, PLEASE MENTION YOU SAW IT IN THE BILLBOARD PARADE OF HITS

COMING EVENTS

Alabama
Birmingham-International Auto Show (Mono

California
Los Angeles—General Motors National Convention (Bos
ton Parkway Center), Jan. 19-21.

Florida
Miami—Furniture Market (Miami Beach Convention Ce
ters), Jan. 19-21. Lakeland—Furniture Market (Lakeland
Exhibition Hall), Jan. 19-21.

Louisville—Furniture Market (Louisville Convention Ce

Kentucky
Lexington—Furniture Market (Kentucky State Fair
ground), Jan. 19-21.

illinois
Chicago—International House, Board & Di
nert (Chicago Navy Pier), Jan. 24-28.

Colorado
Denver—International House Show (Denver
Center), Jan. 19-21.

Port Washington—Bird of Paradise Awards (Al
T). Orlando—Furniture Market (Merrill-Dow Con
vention Center), Jan. 19-21.

Syracuse—Furniture Market (Chase Building),

La Grange—Furniture Market (Laporte Conven
tion Center), Jan. 19-21.

Fort Wayne—Bird of Paradise Awards (Al
T). Grand Rapids—Furniture Market (Grand Rap
dis Convention Center), Jan. 19-21.

New Orleans—International House Show (C
vention Center), Jan. 19-21.

Kansas City—Furniture Market (Kansas City
Convention Center), Jan. 19-21.

DAMON RUNYON CANCER FUND

GIVE TO DAMON RUNYON CANCER FUND

FOR NEW CATALOGS
GET CINDY DIAMOND! GIVE TO DAMON RUNYON CANCER FUND!
Three Sellout Shows Set Up At Fort Worth

FORT WORTH — Those performances are sellouts to groups for the Shrine Circus in Will Rogers Coliseum. The six-day circus, which sales opened earlier and ticket offices for the six-day circus is the Fort Worth Coliseum and Texas Hotel lobby. Performances scheduled are for tonight through Sunday.

Shrine Potterate Barney Parker, the junior chairman, Dr. Will A. Hicks reported sellouts are taken for tonight through Thursday by half-tickets.

Large blocks of tickets to col-

seum and large newspaper ads of a free circus were also sold for $3.50 on their cash register tapes.

Prices for 1960 are exactly the

same as 79 years ago when Modish

put on their first circus, $1.20 to $2.40, the range has been up and down during intervening years.

Roller Rumbles

Continued from page 61

rink, the Cincinnati Post and Times-Star and local firemen, all proceeds going to the Mill Diner, a promotion of the notices in the circus. Displayed is a collection of Christmas toys for needy children. Featured in the program will be a daily program of the children of the roller skating risk Rink. Quarter cards, consisting of arrangements that a Methodist, bailed from Cleveland's New Roll.
rink, along with 176 members of the Ice Club Hiking Club. Every phase of skating offered at the successful are four-year-old to the work of a select group. Wednesday, the to the show, according to ticket ref-

ded, there will be a production member. In addition to members of the Cleveland rink, the event will be a benefit to host Juvenile Court Judge Ben S. Silverman, who will preside at the roller skating program for children who have come under his jurisdic-

tion. Stanley Dallalson, promotion manager of The Cincinnati Post and Times-Star, and James B. Sum-

eral, vice-president, and Mr. Halsey, of the Pepsi-Cola Company.

One-Sided Debate

Continued from page 55

cade, remotely comparable to the Fruetemhalle the Beedelers dreamed up for General Motors. It gets down to definitions. Amusement in the sense of where you find it. We expect it to be found not in a separate concentrated mid-

dway, but through the industrial fore

ground.

We have a bunch that we can demonstrate that relatively few people come all the way to a world's fair because of an old fash-

don midway and that, conversely, how will you define an American is none. The colorful circus super-


tives, the roughs and the starkers and the Shiel of the Side Shows — these can be found elsewhere.

Reasons for the shows which feature cheap mechanical amuse-

ments and capturing devices that disappear and their place is more and more being taken by other shows.

The most ingenious, animated, dynamic amusement features in-

cluding the best of the so-called "half-associations," really showmen like Walt Disney, can be enjoyed for nothing in the industrial area under the head of amuse-

ment, and in many foreign pavil-

ions.

If, for example, the Russian being one of their best cir-

us, for the genuine American seaside amusement park look like the proverbial 30

If it now appears to us to be a
dynamatic that a reputable amusement company cannot make money legitimately at a world's fair as amusements furnished incidentally by industries are part of their advertising. In other words, we have learned that long has been evident to the press, radio and television; namely, that the industrial sponsor and ter-

minal governments can afford to show the same as such.

"Even if there is no midway there are the restaurants of all sorts, ex-

pensive, modest and cheap, pro-

vided by exhibitors, and carefully supervised, comprising stands, small stands, many stands, many stands, and these we shall have again."

NANTON, Alta. — A $30,000 arti-

ficial ice plant is being installed at the Nanton (Alta.) Winter Fair Trade Ice Show, which has assumed re-

sponsibility of furnishing the proj-

ect, has been raising the money for four years. The town of Nanton will take over the operation and management of the risk after the installation is completed.
THE MARKET PLACE FOR BUYERS and SELLERS

REGULAR CLASSIFIED ADS
Set in usual want-ads style, one paragraph, no display. First line set in 5 pt. caps, balance in regular 5 pt. upper and lower case. RATE: 10c a word, minimum $4 CASH WITH COPY.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, e.g. The Billboard, allow six words for address and include additional 25¢ to cover cost of handling replies.

DISPLAY CLASSIFIED ADS
Almost more effective and produce quicker and greater results than the use of larger type and white space. Type up to 15 lines permitted for illustrations, on either decorative matter. One 8½ x 11½ inch ad of one inch as

PAYMENT-FOR SERVICE-AD ACCEPTED AND PAYMENT TO BE MADE AT TIME OF ORDERING. PLEASE ADD $1 FOR CASH COPY PLUS 5¢ PER WORD FOR HANDLING.

FORMS CLOSE WEDNESDAY FOLLOWING WEEK’S ISSUE
Send all Orders and Correspondence to 2160 PATTERTON ST., CINCINNATI 22, O.

Animals, Birds, Snakes

Business Opportunities

Attention: TRAMPOLINE
JUMP CENTER OPERATOR!
DO YOU WANT YOUR TRAMPOLINE UNIT TO AVOID WASTE MONEY AND LESS RATHER?
DO YOU WANT TO SAVE 30% OR MORE ON LARGE-SIZE, SAVE UP TO 90% ON TRAMPOLINE PRICES?
DO YOU WANT TO OASIS AWAY AND AGAINST PRIVACY AND TREASURE?
DON’T MISS THE GREAT NEW TRAMPOLINE DESIGNED FOR HOME USE TODAY!
GEO. D’AMICO
P.O. BOX 309, SPRINGFIELD, OHIO

FOR SALE
Factory of manufacturing Shooting Gallines and supplies. Fully equipped, equipped and established for wholesale business since 1925. Filled to sell by owner. Dimensions: 8 x 12, 10 x 15, 12 x 18, 14 x 20, 16 x 24, 20 x 24, 24 x 30, 30 x 40, 44 x 44. Please provide a detailed description of the prices and specifications.

Jewelry Closeouts

Porto-Bilt
Complete Tool Sets and Supplies only for $1.00. Well-made, well-designed, well-priced tool sets. Includes: Screwdrivers, Wrenches, Bits, Files, etc. Complete sets only for $1.00. Satisfaction guaranteed. FREE CATALOG.

Food and Drink

MISCELLANEOUS

Magical Supplies

Photo Supplies and Development

Ponies

October 13-24, 1960

The Billboard Classified Ads

Agents, Distributors Items

Famous Ads Closeouts

Coin Machines

Opportunities

Routes For Sale

Trucks, Trailers, Accessories

Talent Wanted

Used Equipment

Talent Availabilities

Hypnotists

Musicians

Outdoors Acts and Attractions

Printing

Tattooing Supplies

Wanted to Book

Wanted to Buy

Copyrighted material
Connecticut Mulls Vending Measure

By ALLEN M. WIDEM
HARTFORD — Connecticut’s State Intergovernmental Co-Operation Commission is looking into a proposal for State licensing and inspection of food and beverage vending machines.

The commission has given tentative approval to such a measure, pending drafting of a specific bill, to be acted on at its next meeting, the latter part of October.

This legislation would be very important,” according to Commissioner Raymond S. Thater, “I hope it will pass at the next session of the General Assembly.”

The original measure presented the commission by one of its members, State Representative Paul M. Andrews, a Chester Republican, called only for licensing and inspection of food and beverage dispensers (such as milk) machines.

However, the numbers felt that such a law was discriminatory to the milk vending machine, if those dispensing soft drinks were not included, too, and the bill now will be drafted to include the latter.

Bulken Cantor

and one of Chicago’s most eligible ladies, Lillie L. and Richard J. Dibbouy have formally registered State Vending Company in suburban Roselle, Mich., as a partnership. The firm has both hotels, take out and other vending units. The business has been operated for some time by Richard Dibbouy as sole owner, but his brother Donald, formerly with firm, rejoins actively to the business... Mary Louise Dezelle, sister of theusage Kelly, Penny King, was married to Stan Mieszak, October 15 in Pittsburgh. Murchondal, an NVA regular.

(Continued on page 81)
France Ready for Game, Phono Powe Boosted by U. S. Exports

By OMER ANDERSON

PARIS—France promises the first considering of coin machines EXPORTS with the
machine imports by April, 1961. A Minister of Trade official said, "American coin machine exporters can count on having
unrestricted access to the French domestic market by the end of April.
"Then by you will have swept
away all way to quotas on importation of U. S. coin-operated equipment
and the Americans are working out precise schedules now for delivery of all delays." Games First

The trade ministry intends free-

ing all coin games that vending machine
equipment next January and following up withJake poles and
miscellaneous equipment in April. The liberalization emanates
French trade with the dollar zone and countries belonging to the
former Organization for European Economic Co-operation (OEEC).

\"This means,\" a trade ministry
spokesman interpreted, \"that after
next January all coin machines

and vending equipment can be im-
ported from these areas subject to systems of horizotes and that those boxes and min-
classical machines and, vending machine
repacks will be unrestricted similarly in April.\"


Draft Treaties


MADAM

In the book entertainment

speakers said detailed schedules were being
drafted in this sense.

Last July, France partially liber-
ated pin ball machines (called \"billes\") by European importers. The July measure provided that the pin ball machines (playing equipment could be imported from the United States or nations belong-
ning to the European Common Mar-
ket, but not from any other such.

The new schedule to be issued in January will include tests as new \"flipper\"s, and will expand the categories of origin of such im-
ports to all the OEEC limits.

Face First

Already French manufacturers are
digging in against anticipations
American competition. French producers are stating with aston-

\"Continued on page 82.\"

Music, Game Trade Banners Fly At NAMA Florida Convention Halls

MIAMI BEACH, Fla.—Music machine

and amusement game in-

dustry leaders were very much in
evidence here Thursday thru Tues-
day (28-29) at the 1960 convention
of the National Automatic

Merchandising Association (NAMA). Old Coin "bin" and 

"I was also active at the the show.

board. The meeting of the

Music Operators of America held earlier deliberations at the Deauville Hotel
while the NAMA convention was being in progress (see separate story), and the second meeting of the National Vendors Association was conducted at the Cadillac Hotel at the same
time.

For the first time in the History of the Coin Trade Association music units—invisible and their

floor. This follows the pending new of NAMA to admit full bar

operators under certain conditions.
BOSTON—While the coin machine business at this time in the Commonwealth of Massachusetts is not a large one, there is good reason for a less than optimistic feeling about music and, particularly, the effect of coin-operated machines in various areas of diversification by game and music operators in the state.

Music in this territory suffered a setback a year and a half ago from which it hasn’t yet recovered. If they aren’t, they have gone for a less than optimistic feeling about music and, particularly, the effect of coin-operated machines in various areas of diversification by game and music operators in the state.

The operators and one-stop quoteied it seems apparent that record purchases have taken a large drop. Many operators, of some 10 to 15 per cent. The complaint that existed a year ago on the use of stereo discs is still valid—they aren’t being produced in adequate quantity to meet the demand and the result that their use is limitedly in the area. One of the one-stop stops even stopped carrying records altogether.

Biggest volume in sales and purchases are in 45s, although some operators have gone as high as 33×3s. Operators feel production isn’t strong enough to give them any variety in programming. They have been reporting a drop in sales of between 10 and 25 per cent, except expected to drop down towards 5 to 2 per cent. This is a significant drop, as any drop of even 50 per cent in a complete dive of 100 per cent because of the ban. Operators

Houston Has Money, Wants New Games

HOUSTON—Most operators in this area are waiting and hoping for some new type of coin game. They have been in a doldrums since pool games “levied off” here. They have the money and will spend it “as soon as manufacturers come across.” The United Bowl-O-Rama game has player appetites here, with size price than one in its stride.

Juke box purchases in the Houston area are approximately 20 per cent higher than last year. The fact that the Houston metropolitan area was the fastest growing in the nation is reflected in more locations. Probably 70 per cent of the operators here are willing enough to put a little more money on a machine for games, pool, bowling, cigarette vending.

Very little change has occurred in the use of equipment as a whole. Use of one-song record single is definitely up.

Juke box and other grosses are up at least 15 per cent. Net profits are down 8 to 10 per cent. One operator has even had to cut wages, salaries, increased cost of equip-ment, cost of location, cost of rentals of property and compulsory) and other costs re-lated to music have taken their toll.

More locations are active because of the tremen-dous building boom. New locations are generally served with a juke box surrounded by legal games, pool tables, bowling, cigarette machines.

Miami Operators Cut Record Purchases

MIAMI—This is a difference of opinion as to how good or bad business is in this area, there are those who feel that business has improved at least 15 per cent. Much of this drop as compared to last year seems to be due to operators not attempting to fill their new machines with stereo discs. A few operators have doubled their sales, but end fill the last fill up the operator.

Most operators questioned would like to have stereo discs if they were available, but have just about given up trying to buy them. If prices of machines from manufacturers have let them down in failing to come up with real Hide-Ack it, the new stereo discs are not available in most of the major suppliers’ distributors in Florida and the Caribbean area.

Juke box and game grosses range from the same to those same as range at the end of the year being about 10 per cent off. With operational costs up, there is a definite drop in profits. Many operators’ rising costs are due to salaries being up, cost and upkeep of machines, and the effect of getting good service, with the result that many operators are looking for a service company for out-of-way ad-
ers and repairs.

The this area has seen a tremendous pop-u-larization of music, as more and more music is being added, the number of juke box and game locations with music is increasing. In supermarkets, in drug stores, in some of these, they are better off with less locations, so long as the times that locations are.”

Equipment is too expensive today to hold on to a poorer stop in the hills that it will pick up in the years to come. Verdict of the operators is that Seeburg alone of the major American juke box manufacturers as yet has undertaken no direct European-based production.
Miami Operators Cut Record Purchases

Miami—This has been a rough fall season for Beer City game operators. Interest Revenue Services officials have taken the stance viewpoint that coin machines with no reed gaming features are subject to imposition of the federal $250 gaming tax.

The town has become demoted of bingo pinball games. Operators have managed to hold this with other games that meet all legal requirements. "But it is noticeable as it has to be," game operators admit.

A noticeable trend to diversification exists here. A greater number of coin firms are now offering locations music, games, cigarettes, and even coffee vending equipment.

The move to diversify, he adds, has been going on for sometime. "Even a firm that is not doing so newly is going to find it tough," he says. "Competition is very keen. We started a couple of years ago."}

Philly Favors Music-Cig-Pin Combination

PHILADELPHIA—Collections seems to be a shade below those of a year ago, according to a survey of the tri-State area of Pennsylvania, New Jersey and Delaware. But a check of distributors showed that business was "pretty much the same" as the fall of 1959.

There were many opinions expressed by collectors as to why the collections were off somewhat. Alice Wilson, of the Scott Cross Co., blamed it on the lack of newness being made by the working class people. "The economy won't be there like it was last year," she reasoned. Therefore the people don't have extra cash money to put into coin machines.

But despite this slight drop-off, operators here continue to rank their locations by themselves for the most part. The large percentage of the operators refine the "drop-up" with other operators at a location, and don't.

The most popular combination of machines on a location continues to be a pinball machine and cigarette duo and the music-cigarette-pin. This store is found in almost every teen-age gathering place.

The operators are not getting too excited over the fact. Big band music is a little behind last year. There is no wholesale drop in locations. "Sure, we pulled out machines out of some spots because they weren't making any money," one operator reported, "but we have also added a few new ones. This is normal. We are managing to keep the same number of machines on location."

Of course, operation costs wasn't affected by the drop in receipts. They continue to rise all the time.

As for taxes, each community enacts its own. Pennsylvania levies no State tax. Philadelphia has its pinball and music machine with a $25 assessment.

The favorite type of game continues to be the old standby—the pinball machine. Some people have reported a renewed interest in pool, however.

As for jive box buy and record purchases, there seemed to be a decided opposition. A spokesman for Eastern Music Systems reported the stereo and the 33 1/3 disks moving well. However, Witten reported that his one-cut was not doing much with the 33 1/3 records and that the L.P.'s were going strong. In this case it must be remembered that Eastern is the local Seeburg distributor and would be doing more with the stereo than other firms.

Another one-stop had this to say about record sales: "Operators are the same all the time. When things are going good and their collections are dropping, they blame it on the..."

(Continued on page 74)
Collections Drop Off on Cleveland Routes

CLEVELAND—Coin machine collections in music, games and cigarettes have slipped about 30 per cent below 1959. This downward slide has been accelerated by stealers and producers and metal-working firms operating here at about one-half capacity.

Wage earners employed in these industries account for nearly half of the metropolitan area's working force.

"How can you blame people for throwing few coins into machines when they are working four days a week," said one operator, in disgust.

The slide in the coin machine industry was first noted down three years ago. Altho leveling off in this direction has not shown an upward inclination since then, there is no report in Cleveland. down 25 per cent; games, down 30 per cent; profits, down 35 per cent; growth, up 4 per cent; route growth, up 4 per cent; raised bills, 7.5 per cent; stenos, no change, and 331/2 per report.

Reflecting the drop in music collections was a 7.5 per cent average hike in all record purchases. "We topped our disk buys about 15 per cent this year to keep fresh music in all locations," said Thomas W. Miller, head of Associated Enterprises. "When boomin' droppin' are not seen, the public selects old records.

Most operators are cautious about the success of 331/2 records and equipment. Sadie Hyman Silverstein, head of Good Things Company, "I purchased some 331/2 equipment because i couldn't afford any other. But experience hasn't borne out my early intent.

Morris Giner, head of Cleveland Coin Machine Company, and Joseph Abraham, president of Lake City Amusement Company, agree that 331/2 has had more impact on this area so far.

"People aren't going for stereo," said Helen Dugan, head of machine company, "A tavern is no place for stereo because people can't hear it clearly enough to dis.

Dread Disk Buying Up, But Stereo Lags

The number of locations appears to be about the same, with cigarette and music machines being the most common. Costs and equipment vary greatly and there are many unprofitable. About 30 per cent of the locations are not available in the popular areas.

Another type record which is down from last year is the LP, with very little of this type being used at all. There were also very few used last year. Discs of the 331/2 variety are practically non-existent here.

As for games and games groups, J. M. Brownings, of J. M. Browning Coin Machine Exchange, refused to hazard a guess, stating that sales are growing and expanding, as well as sales going up, but many areb going on, and there is no outstanding increase in operationals costs.

The number of machines in location is up, with the increase over that of the same period last year of about 25 per cent. In some operators and distributors questioned a great number of this increase is due to the areas population.

All types of machines have been added, with one new machine being added at the top of the line. Cigarette machines, coin operated popular, have been increased by about 10 per cent, while cigarette machines, coin operated have been added by about 30 per cent. Machines are located in the Dallas sector are shafts shovels, music machines, coin machines and coin machines at five locations, as the percentage of each type located was not available.

One thing one opinion is unanimous and that is the tax situation is practically the same as it has been for a long time, the number of locations is the same as it was last year, there having been no increase.

Dallas Disk Buying Up, But Stereo Lags

The number of locations appears to be about the same, with cigarette and music machines being the most common. Costs and equipment vary greatly and there are many unprofitable. About 30 per cent of the locations are not available in the popular areas.

Another type record which is down from last year is the LP, with very little of this type being used at all. There were also very few used last year. Discs of the 331/2 variety are practically non-existent here.

As for games and games groups, J. M. Brownings, of J. M. Browning Coin Machine Exchange, refused to hazard a guess, stating that sales are growing and expanding, as well as sales going up, but many areb going on, and there is no outstanding increase in operationals costs.

The number of machines in location is up, with the increase over that of the same period last year of about 25 per cent. In some operators and distributors questioned a great number of this increase is due to the areas population.

All types of machines have been added, with one new machine being added at the top of the line. Cigarette machines, coin operated popular, have been increased by about 10 per cent, while cigarette machines, coin operated have been added by about 30 per cent. Machines are located in the Dallas sector are shafts shovels, music machines, coin machines and coin machines at five locations, as the percentage of each type located was not available.

One thing one opinion is unanimous and that is the tax situation is practically the same as it was last year, there having been no increase.
HELP YOUNGSTERS HAVE FUN

Juke Box Dance Clubs Flourishing In W. Germany—Community Backed

WEST BERLIN—West Germany's juke box trade is flourishing, according to a dancing club idea into a major social force, and juke box dance is making a comeback in Berlin. The clubs are simple to operate and very popular with young people.

In fact, municipal authorities prefer not to mention the subject of juvenile delinquency, because the entire emphasis of the youth "wet" juke box clubs is on the positive theme of wholesome recreation.

As a West Berlin Senate the plan is that local juice box dealers cooperate with municipal authorities and civic organizations in establishing bar-type dancing clubs with juke box machines. The dealers will supply the juke box, conforming to regulations as well as the box. Civic organizations co-operate with municipal authorities in selecting a suitable location, providing supervision personnel and arranging for police protection.

Details vary from city to city, but the basic idea is a three-way co-operation among juice box dealers, civic groups and city authorities. A city the size of West Berlin can support—in fact, should support—a number of such clubs, and this can be accomplished by pooling the resources of various juke box producers and distributors in the city. The West Berlin club occupies the quarters of a former "Jazz cells" box music. The group is headed by the West Berlin youth authorities and is taking over the Altona Street premises and refurbishing them to a club-box dance spot with juke box music.

The club is open evenings Monday through Friday. Entrance is free but restricted to holders of membership cards. Under the age of 18 are required to leave at 10 p.m. The club has average evening attendance of 300 to 400 each night.

The club is supervised by volunteers from the city youth welfare service, and the entire project is operated on a low budget with city-supplied funds.

This is the pattern followed in Munich, Frankfurt, Essen, Duesseldorf and other German cities. It is good business for all concerned. It is an available public relations gambit for the industry, and it has proved highly effective in keeping youth out of dives. Since the Berlin experiment took root, several other German cities have jumped into the so-called "juke-box hangouts."

The Altona Street experiment has proved so popular that the "jukebox bandwagon" has started rolling in a number of cities. The "jukebox youth," as an ally of the city youth welfare department, is at a loss to say that such is the universal reaction or that crises have ceased existing.

But it appears to augur a new trend in industry public relations experts that the juke box is winning over its critics, and that, in the Berlin youth community, the idea is for export. Junger treff, who supervises the Steglitz club, offers, "We would be glad to provide information about our club to American organizations. Our idea is to work anywhere, the United States most of all, which is after all, the home of the juke box."

ROBINSON DISTRIBUTING COMPANY, Rock-Ola outlet in Atlanta, recently completed a 300-mile road show kicking off the new Regal line. Major showdowns were held in Augusta, Macon, Columbus, Valdosta, and Gainesville in the company's home office in Atlanta. Shown here at the Augusta showing are W. H. Cooper, Hub Music Company, and Jimmy Adams, Robinson.

'Wet' or 'Dry' Decision On Ballot in Cleveland

CLEVELAND—While the attention of the nation will be riveted to the presidential election tomorrow, Cleveland's music, games and cigarette operators will have one eye on the outcome of a local option measure in several precincts. Local option is a precinct vote that, if passed, closes taverns selling liquor in that area. Six precincts in the populous 25th ward will vote "wet" or "dry."

The loss of a single tavern means a loss of at least three coins machines in each location, it is estimated. Therefore, the loss of income for a three-machine location would amount to about $2,400 for the year.

Joseph Abraham, head of Lake Erie Coca Cola Bottling Company, which has been working with ward leaders, counsellors, a tavern association and church members in these precincts to ward off the measure, said: "We have tried to point out to the voters in those precincts that voting "wet" would cost all but destroy the activity in the area," said Abraham.

Closing bars thru an affirmative local option vote has resulted in bootlegging in those areas.

Local option is a last resort of teetotal citizens who find no other way to rid a precinct of unneeded abundance of drink spots. When a precinct votes "dry," the State Liquor Control Board revokes the permits to sell alcoholic beverages.

Precincts in this ward last year voted to dry up nearly 100 bars and taverns. This resulted in an estimated income loss to coin machine operators in excess of $100,000. It is estimated that each spot has an average of one machine, two coins and cigarette machines.


No Answer

Hyman Silverstein, president of Excel Phonograph Company, who lost five locations last year and maybe more after tomorrow's voting, said: "I've talked with tavern owners and citizens of these areas in an effort to make them realize that local option isn't the answer to cleansing up a neighborhood. But it's in the voters' hands now."

Sees Great Australian Future in Coin Trade

LOS ANGELES—The future of coin machines in Australia is the greatest its ever been, according to Mr. and Mrs. Harold Stark. He is a United, Inc., sales staffers.

COINMEN WING BERMUDA WAY

MILWAUKEE—A group of 10 couples from all parts of the country departed for the Capital Airlines on the first leg of their trip to Bermuda. The trip was sponsored by United, Inc. Each couple qualifies by purchasing all travel and accommodations of new Wurlithers during the contest period, according to Harry Jacobs Jr., United, Inc., president. Accompanying the group as tour director is Mr. and Mrs. Harold Stark. He is a United, Inc., sales staffer.

Ainsworth heads Australia's largest producer of vending equipment, Consolidated Industries, Ltd. In addition to making perfume and hair cream vending machines, the company also makes cigarette machines from a single to eight columns. Other machines are soon to be manufactured on customer orders.

Ainsworth's interest are varied. In addition to manufacturing vending equipment, he also handles the Wurlitzer line and Tonamet of Germany. At this time, he is importing Seeburg electric cigarette machines, the first large order being 250.

The primary purpose of Ainsworth's visit is to obtain an agreement for the manufacture of items on a license basis and interest American producers in the manufacture in Australia of lesser volume items that could not be made here.

And the idea is for export. Mr. and Mrs. Stark, who supervise the Steglitz club, offers, "We would be glad to provide information about our club to American organizations. Our idea is to work anywhere, the United States most of all, which is after all, the home of the juke box."

Sees Great Australian Future in Coin Trade

Los Angeles—The future of coin machines in Australia is the greatest its ever been, according to Mr. and Mrs. Harold Stark. He is a United, Inc., sales staffer.
NOW    less than 6 months and 25 issues
      after its May 2, 1960, introduction ...  

Thus, in record-breaking time, a major part of the West European market for music, records and automatics is getting all of the important U.S. news, reviews and chart data—and at the very same time that it is being read by American readers in the regular domestic issue of The Billboard.

1,069 PAID* 
SUBSCRIPTIONS IN WESTERN EUROPE!
An Exciting New Advancement in Sound by

ROCK-OLA

for Wall to Wall Music

Now Every Location Can Have Concert Hall Realism.
New Sound Reverberation Technique Gives Vibrant,
Living Realism Never Before Heard in Recorded
Music for greater listening pleasure.

Whether it's stereo or monaural music, in a large or
small location, your customers will hear their favorite
music come alive with a new depth and presence never
before attained in recorded music.

The Rock-Ola (((REVERBA-SOUND))) produces
the reverberating overtones which make every note,
every sound come vibrantly alive in any type of location.

No more flatness or uneven levels. (((REVERBA-
SOUND))) envelops the entire location with a new
tonal depth for true, living presence sound to increase
the play and your profits in 1961.

See Your Rock-Ola Distributor Today for a Regis Demonstration
and the Story on These Other Great Rock-Ola Features

"TRI-FONIC" FLEXIBILITY
"3 phonographs in 1" at the flip-of-a-switch

33 1/2-45 RPM INTERMIX CHANGER
plays any record in any sequence for true flexibility

Plus... Many Other Outstanding Features Backed by the
Rock-Ola Tradition of Quality and Dependability.

ROCK-OLA Manufacturing Corporation
600 N. Kedzie Avenue, Chicago 51, Illinois
GILBERT LAWRENCE (with plaque) was honored by Trimount Automatic Sales Corporation for his 25 years of service with the Boston distributor. With Lawrence at the celebration were Irwin Margold (left), Mrs. Lawrence and Dave Bond.

Trimount Honors G. Lawrence, 25-Year Coin Machine Veteran

BOSTON—Trimount Automatic Sales Corporation this week honored Gilbert Lawrence, service manager, who has been with the firm for 25 years. The anniversary was marked with a dinner and presentation at the Red Coach Grill here. Lawrence's family, consisting of his wife and four children, attended the affair along with members of the service department and executives of the company including Davis S. Bond, Irwin Margold and Marshall Caras.

Lawrence will take off shortly on a week's plane trip with his wife to Miami, Fla., a surprise presentation to him along with an anniversary cake at the party. He started with the firm in 1933 and except for two years of war service, has been with Trimount ever since. He began as a mechanic and was appointed service manager in 1946. Lawrence is a graduate of Riddle Technical School of Cambridge and started with Dave Bond as a mechanic on road service jobs and traveled through New England with him when the firm had AMI photography. Lawrence recalls that all photography was mechanical in those days and that it was his job to clean Kentucky adaptors.

To Chicago

Later he did another week when Trimount took on the Rock-Ola line. About that time Bond invented the first multiple-column vending machine and Lawrence was kept busy on these machines as well as photography. Shortly after this Lawrence went to Chicago and studied at the service schools and factories of Bally, Williams and Gottlieb when the company began expanding into amusement games.

Lawrence, who started with Trimount when it had three employees, has another plaque to add to his collection—the one marking his 25 years of service. It will be placed among his many trophies won as a swimming and handball champion.
Coin Markets Widen For European Mfrs.

PARI$—The building of trading blocks is becoming a bigger stimulus to the European coin machine industry.

The six nations which form the European Common Market (ECM) embrace a population of 160 million people and there are, all told, 130 million persons in the areas of the European Free Trade Association (EFTA) or "Outer Seven." This means that coin machine manufacturers now have a market of three nations as well as the United States and Canada.

In practical terms this means that while a potential British producer might reject the idea of manufacturing primarily for the British home market, he can now survey the vista of a seven-nation mass market of 110 million.

And should there be a fusion of the EEC and FFTA he would be doing business in a mass market of 210 million—a bigger market than the U. S. and Canada combined.

Briefly, these are the alterations stimulating European coin machine producers. This stimulus is strongest in France, Britain, Italy and Holland, but lesser in the nations with abundant skills and productive facilities but countries where coin machine manufacture has been hampered by the restrictions of national markets.

The export trade has been primarily a means of the U. S. and West Germany, and the neophytes have feared in these European giants.

But now with markets assured (there the creation of the two trading blocks) producers on the continent outside Germany will be able to compete on more nearly equivalent terms with the Germans.

In Italy the International Phonograph Company from Biella has introduced a new coin box with a movie screen, a box to be jointly produced with French interests for the EEC market.

In France the Marchand Company has developed a new EEC coin box series for the EEC, and the Matchbox firm has marketed a new 120-strike coin box.

In Holland a similar selling campaign is introducing the first Dutch coin box for which the EEC market is foreseen.

In West Germany, where the new box is a domestic replacement market, the EEC is optimistically regarded as the spark to recharge the boom.

Finally there is Britain, and many Continental coin machine experts predict that the British producers, given time, will unlock the biggest homegrown boom of all.

If the British can compete, as indeed they do, for world shipbuilding, electronics, textile and automobile markets, possibly they can compete effectively for the European coin machine market—if there is the imagination to produce.

Now the British are stirring on the coin machine market, having just decided to manufacture two all-British economy coin boxes (100 and 200 selection models). The London firm of City Automatics has developed one of the few herefore few all-British coin games—the Greyhound, a pinball game designed to encourage racing.

And there are half a dozen firms ready to join in the portfolio machine production.

As the British trade publication, The World's Fair, commented, "The trade in Britain should realize that at last native British manufacturing is really getting under way and should join in the hope that before long many other coin games will bear the proud tag "Made in Britain."

The trading bloc stimulation of European coin machine production is occurring while the West German coin box is leveling off and U. S. equipment is reasserting its dominant position.

This apparent contradiction can be explained:

1. The trading blocs do not mean more opportunity for everybody.
2. On the contrary, it is likely that formation of the trading blocks ultimately will encourage the pre-dominance of a few giant concerns at the expense of the many now struggling for a foothold. But for the present everybody is new enough and interested enough that he has an equal crack at the market with the Germans.
3. JUINOR added that along long each respective trading block will begin to learn the earnings of tariff walls against outsiders, meaning primarily, the United States.

Finally, the dominancy of this factor, the efficient French, Belgian or British producer who has wide-open opportunity in one or the other of the blocks.
N. Y. Operators Cry
Blues for Business

By BEN GREVATT

NEW YORK — Coin business is de-
initely off levels of other years.
In the same period, in the New
York metropolitan area, according
to an informal check of opera-
tors here this week. That business
ingrages from "a little off" to "the
crying towel" stage was clear.
The reasons for this condition
were not clear.

The tenor of the business was
being viewed with interest by in-
dustry observers in the light of
the great resurgence of coins in
the box, promoted by manufactur-
ers as an effect of the coming of
stereo. Stereo, in the minds of most
operators reached, has made little
difference in the total picture.

The co-operation" idea of renting
and holding a location has also
some specific proposal increasing. In
this case the idea of "prices." refers
to the extra requirements required in
order to get a good spot and hold
on to it. This has to be seen as an
increased cost of doing business.

With the game field, the picture
is one of survival now that the
operators estimate a 10 to 15 per
cent drop in juke boxes in the near
future they will talk about a 30
per cent drop in juke boxes in the
er near future. One widely held belief
for this situation is what other size
of new game ideas available. At
the individual operator level, "new kid
of the same toy if he doesn't
get a new one every time, skidding in
the same way with the same old
shuffle games. The manufac-
turers should wise up.

Recently, several attempts have
been made to get into the city
—wide coin bowling tournaments.
One of these has already failed by the
way the other is still in the organi-
izational stage. However, opera-
tors reached were more than
wisely slower in endorsing any specific proposals.

Westchester operator Seymour
Pollack told The Billboard that un-
til there were a few months ago business
had been holding a fairly steady line with last year. "Then all of a sud-
den it's down 20 per cent and the
location's business goes down the
same way," said Pollack. "I can't understand it." Pollack and he has
given up 17 locations in the past two
years. "I should rather have fewer,
good solid spots," Pollack

Juke Op, DeeJay
Launch Promotion
For Memphis Fans

MEMPHIS—A Juke opera-
tor and a disk jockey have com-
bined talents and formed a Showcase
Promotions to bring outstanding
special shows and entertainment to
Memphis, and have met with suc-
cess.

See Clisham, partner in Playfair
Times Music Service, and Ray
Brown, disk jockey and manager
program director of Radio Station
WLM, have provided music fans
with some top listening in recent
months.

Among artists they have pre-
tended at the city auditoriums are
Pet Fountain, Stan Kenton, Mantovani.

Most recently, appeared on the
weekend (1) and was a big success,
the image here where they are
here for the last of the month. Clisham
and Brown have brought Pet
Ponclusters in three times. It's been
the most popular of all they've presented.

assorted, "than a whole flock of
that turns out to be marginal pro-
fit. As a far as the general, it's
only good with a certain few
records. I'm buying very
little of it today."

Charlie Bernoff, of Regal Musi-
cd, said that business is down
approximately 10 per cent over-all.
"And of course the pressure is on us from the
stores, especially," said Bernoff. "They
need more now so they can stock
up for Christmas business and a
lot of those are on a 50-
per cent basis with their suppliers. Where are
they going to get their stuff? From
the suppliers, with a loan, of course.
They don't want bad stuff gets to be
worse and worse."

Bernoff, on a diversification kick,
entered the cigarette machine business
in August of this year, and reports
sales up 30 per cent on business on that
front, he says the same business.
Bernoff noted, "It's nowhere. There
are no records coming thru and frankly,
as far as I'm concerned, you can
give the same effect in any box
but by giving them two speakers. You
don't need the stereo."
THE BEST FOR LESS
WALL BOX SPECIALS
Sea. 200 fl. W. B. $72.50
M. D. $59.50
F. W. R. $52.50
99 Oak Dick-DI. W. R. $10.30
PHONES
Jan-O. $252.00
Jan-D. $252.00
AMI-C-120 $250.00
O-160 Surname Q. White $200.00
UPRIGHTS
Big Horn $115.00
BINGOS
Ripstone $35.00
Broadway $45.00
Vista $60.00
 sanity $80.00
Cathy $100.00
Cornet $120.00
Point Maker $295.00

ARCADES
C.C. Ripper $75.00
Teletugs $65.00
Coxe Player Basketball $125.00
Copley $150.00
Ex. Shooting Gallery $75.00
W. C. Rollin $150.00
Bosney Rower Gun $195.00
Carlisle $225.00
Speedway Bows Bolt $95.00
Cabinet $15.00
Costs add: LEVY.

ROSEN BEST BUYS
SHUFFLE ALLEYS
Advance Bowler $7.50
Bonus Scope $125.00
Cross Cross $95.00
Chief $95.00
Coxe Player $75.00
DULUXE ABC $245.00
Diamond $95.00
Eagle $125.00
Four Came $345.00
Fire Ball $95.00
League $95.00
Royal $95.00
Truel Patten $35.00
Triple Stripe $30.00
Triple Stripe $145.00
Swing Bowler $75.00
Victory $75.00
Wac Hawaiian $95.00
Blunder Bower $50.00
Cross Cross $50.00
Drop Ball $245.00
Explorer $150.00
Fifth Inning $75.00
Shuffle Tactics $100.00
Reboules $95.00
Rocket Shuffle $95.00
Rocket Ball $95.00
Roll-A-Rail $95.00
Skee Ball $95.00
Skell Rambler $95.00
Skill Ball $95.00
All Prices: Check Quote P.O. Mail. Cannot be Combined with Wire-Wire-White Checks. We Stand Behind Our Products.

DAVID ROSEN
415 N. Wood Street, P.O. Box 78, Ph. Chicago 2-7283

when answering ads... SAY YOU SAW IT IN THE BILLBOARD!

CLEAN ARCADE GAMES FOR SALE
15 Bally Barrting Practice.............. $250
2 Bally Big Shooting - 140
1 Bally Jet Bowler............. $160
1 Genco Quarterback $55
1 Chi Coin Twin Practice...... $140
1 Williams Shot Stopper. 195
2 Chi Coin Rocket- Shuffle. 2 player... $140
2 Chi Coin Rocket- Shuffle, 1 player... $100

1/2 DEPOSIT, WRITE OR CALL

STAR SUPPLY CO.
7855 Stony Island Ave., Chicago 49, Ill.
Telephone: Baport 1-1616

BULK STUFFING
SUPER JUMBO is the new Bally Manufacturing Company upright game. The game is a multiple-choice show in which the operator is asked to select the three-in-a-line "STORE- A- SCOPE" flasher. It is a modernized version of the Bally Jumbo, first introduced in the spring of 1959. Old favorite animal symbols are featured, together with advancing scores and advancing arrows. Bally is also in production on Jemboree, another upright game bowed earlier.

WURLITZER SALES DECLINE SLIGHTLY
CHICAGO—Wurlitzer reported second quarter (July, August and September) sales of $562,057, down 7 per cent from $581,881 in the same period last year. Net earnings, however, went up to $165,091 or 19 cents per share on 887,728 shares of common stock compared with $150,298 or 17 cents per share on 885,786 shares for the same quarter a year ago. Sales for the first six months (April thru September) were $568,094,528, down 4 per cent from $567,327,263 last year. Net earnings were $244,498 or 28 cents per share, compared with $258,346 or 30 cents per share for the same period last year.

NVA Miami Meet
Continued from page 60
have back which may be at-.. tached to the clothing or body. The Two-Faced Rings come in six varieties. The picture right side up and the picture upside down show such contrasts as a man laughing or frowning, or a bald-headed or bearded man. The Cat's Eye Ring comes with or without rhinestone eyes. Without the rhinestones, the eyes have a sparkling effect.

Anchors Aweigh!
This turns off to make a bow with a rope. A new product and very interesting.

NAVY

When discussing ads... SAY YOU SAW IT IN THE BILLBOARD!

Mass. Studies New Cig Tax
SPRINGFIELD—Mass.—A pro- posed State law which would re- quire the licensing for cigarette tax payment by a man or man before October 28 by an un- proven amount. He died on the way to a hospital.

Paster, 57, was shot in the head, apparently from a .38-caliber pistol fired from outside the house. Paster’s wife and his son, Arnold, 17, were both at home at the time of the shooting.

BULK BANTER
Continued from page 70
Freddie Mohr, also a Chicagoan, in New York, Germany. Mohr is a free-lance artist. . . . Donald R. Davis, Best Bet Vending Company, Broad Channel, New York, is cur- rently in threes of expansion, going to a new 99-foot-knot building—add to the size of the great quarters. Davis is a newcomer to NVA. His reason for joining has been the “renewing of our license agreements on a year to year basis, which is better way to keep up with what is going on and for us also is a credit to our operating staff out to join NVA; also these going on with the legislative bodies here and abouts are ready to alarm us. Ac- cording to the law they are con- sidering, I would assume that I should be rich man, understanding my bank balance says different- ly.”

Expansion is all right for some people, but not when the name is Rockwell, Vendors, Detroit, feels “you have to do it yourself.” Butler speculates in candle vending through upstairs and feels a successful operation is the only answer to effec- tive control... Conventions have a bad reputation to Northwestern Corporation. He was attending the National Na- tional Merchandising Association Conventions in Miami Beach recently, when he was called back to Illinois, because of the death of Northwestern president, Walter Biddle. Back in April, Biddle was at- tending the National Vendors Association convention in the Great Lakes Islands when he got word that the Northwestern cor- poration was up. Greiner then was one of three men hit by Robert by Greiner, having been associated with him for more than 30 years.

Herman Paster
Slaying Victim
ST. PAUL,—Herman Paster, head of Paster Distributing Com- pany here, widely known coin ma- chine distributor, was shot at home here October 28 by an un- proven amount. He died on the way to a hospital.

Paster, 57, was shot in the head, apparently from a .38-caliber pistol fired from outside the house. Paster’s wife and his son, Arnold, 17, were both at home at the time of the shooting.

The DELUXE...
* Handcrafted! * Top felt! * Xxuan Cattings on All Pockets
* Free, larger ChampionshipFOUR-RUNWAY Many other preferred features!

Also: Model "7450" 6-Pocket and BUMPER POOL®

See your Distributor or write direct

SALES & SERVICE
Sales Affiliates, Valley Mfg. Co.
339 MORTON STREET, BAY CITY, MICHIGAN • TWINBROOK 58587

SALES COMPANY
PERSONALIZED FOR TOP LOCATIONS!

SALES COMPANY
PERSONALIZED FOR TOP LOCATIONS!

SALES COMPANY
PERSONALIZED FOR TOP LOCATIONS!

SALES COMPANY
PERSONALIZED FOR TOP LOCATIONS!

SALES COMPANY
PERSONALIZED FOR TOP LOCATIONS!

SALES COMPANY
PERSONALIZED FOR TOP LOCATIONS!

SALES COMPANY
PERSONALIZED FOR TOP LOCATIONS!

SALES COMPANY
PERSONALIZED FOR TOP LOCATIONS!

SALES COMPANY
PERSONALIZED FOR TOP LOCATIONS!

SALES COMPANY
PERSONALIZED FOR TOP LOCATIONS!
Laundromats OK Stops
For Cig Units, Games

DENVER — While photograpers installed in self-service coin-operated laundries did not work out well in a series of experiments, there is plenty of promise for cigarette vending and amusement machines of various types, reports Jack Arnold, president of American Amusement Company here.

Arnold was alert to the possibilities represented by coin-operated laundries almost as soon as these conveniences began blossoming out in almost every section of the Colorado capital. The laundry locations, without exception, show a lot of promise why amusement machines can be successful, according to Arnold. For one thing, they are clean, bright, attractive spots, usually with plenty of parking space nearby. The housewives who frequent them normally can count on spending an hour or two at the spot, while their laundry goes thru the washing cycle, then into the dryer—and can use a bit of entertainment in the process. Going further, Arnold pointed out, there has been a trend toward "laundry clubs" whereby groups of women from a specific neighborhood get together, and arrive in large numbers, to make an afternoon of sociable chit-chat out of what would otherwise be simply a chore.

In the space of a little more than two years, laundromats have zoomed up from half a dozen to more than 175 in the Denver area, most of them already using coin-operated soap dispensers and coin changers, which means that almost everyone patronizing them will have the opportunity to enjoy a vending machine.

American Amusement Company's first tests in the automatic laundry field had to do with photograhs, which were supplied in a number of the better areas where there were between 150 and 250 people per day. While the photographs proved moderately popular, it was found that the almost complete absence of teenagers and young people meant that there was not enough demand for music to justify the presence of the machine.

Currently, after a six-week test of photographs justified his projections, Arnold is busy installing cigarette vending machines, which, however, are being limited to laundromats which have an abundant supply of people who are likely to be frequenting these spots. An amusement machine is a possibility for the laundromat trade, but it would have to be located away from the washer and dryer.
IRS: NO CHANGE IN TAX STRUCTURE ON COIN POOL

WASHINGTON—The Internal Revenue Service has not changed its stand on taxes relating to pool and billiard tables. When informed by The Billboard last week (3) that operators in some areas of the country were of the opinion that the regulations had been changed, IRS spokesmen said that the general rule is this: If a pool or billiard table is more than 45 inches long and has no bumpers or obstructions on its surface, it is subject to the 10 per cent manufacturers' excise tax, and the 200 per cent occupational tax on such devices, whether or not it is coin-operated. If a table is less than 45 inches long or has bumpers or obstructions on its surface, it is subject to the $10 excise on amusement devices whether or not it is coin-operated, and is not subject to the manufacturers' tax.

WICO INTRODUCES NEW REVERB-SOUND JUKE KIT

CHICAGO—A sound reverberation kit for juke boxes is being introduced by the Wico Corporation. The unit is designed to produce a reverberation and reflection of sound similar to that experienced in live performance. Selling for $44.95, the kit is adaptable to all makes and models of coin-operated phonographs and can operate on either stereo or monaural machines.

Detroit Still Sweats Dime

DETROIT—Means of introducing dime play dominated the October meeting of Music Operators, Inc., here last week. Operators also discussed promoting juke box play via point-of-sale methods.

The Detroit operator group is also planning to hold a social gathering in the near future.

Detroit is in excellent economic condition and is attracting more tourists than at any time in its history. It is possible for a $2,400 phonograph to pay for itself in slightly less than a year and a half.

GIVE TO DAMON RUNYON CANCER FUND

NOVEMBER 7, 1960

THE BILLBOARD

COIN MACHINES

83
REX-BILOTTA proudly present THE WORLD'S MOST BEAUTIFUL CONSOLETTE

TERRITORIES OPEN—DISTRIBUTORS, WRITE REX-BILOTTA CORP.

821 So. Salina St. Syracuse 3, N. Y.

E. Pa. Group Re-Elects Slate

NOBRESTOWN, Pa. The Eastern Pennsylvania Amusement Manufacturers' Association recently re-elected the entire slate of officers for 1960. The election was held at the General DeKalb Inn here October 19.

J. J. Smith, who heads the group every year since its inception, was once again returned to the president's chair. He had no opposition.

Bernard Miller was named secretary-treasurer once more, while the three-man board of directors, consisting of Sam Dubb, Sam Schumacher and Ed Kepple, were also given new terms.

The election took up most of the day and no other business was transacted. Business Manager Harry Saffredo conducted the balloting.

The group, consisting mostly of operators in suburban Philadelphia, meets the first Wednesday of each month at the General DeKalb Inn.

Conn. Ops Slate

Nov. 10 Meeting

HARTFORD, Conn.—Industry problems and new types of games will be discussed at a general meeting and banquet of the Music Operators of Connecticut Thursday (10) in the Hotel Bond's English Room. The meeting gets under way at 7:30 p.m., followed by dinner at 8. Members are urged to attend.

Congressman Daddario and Albert Joseph Burns will brief members on the latest news of problems afflicting amusement games and vending machines.

Harry Mabbs Retiring

CHICAGO—Harry Mabbs, with D. Gottlieb & Company 14 years and more recently with William Electronic Manufacturing Corporation for nine years as a designer of coin games, retired November 1. Mabbs will remain in Chicago, Ill., and hopes his industry friends will keep in touch with him there.

E. Pa. Group Re-Elects Slate

NORRISTOWN, Pa. The Eastern Pennsylvania Amusement Manufacturers' Association recently re-elected the entire slate of officers for 1960. The election was held at the General DeKalb Inn here October 19.

J. J. Smith, who heads the group every year since its inception, was once again returned to the president's chair. He had no opposition.

Bernard Miller was named secretary-treasurer once more, while the three-man board of directors, consisting of Sam Dubb, Sam Schumacher and Ed Kepple, were also given new terms.

The election took up most of the day and no other business was transacted. Business Manager Harry Saffredo conducted the balloting.

The group, consisting mostly of operators in suburban Philadelphia, meets the first Wednesday of each month at the General DeKalb Inn.

Conn. Ops Slate

Nov. 10 Meeting

HARTFORD, Conn.—Industry problems and new types of games will be discussed at a general meeting and banquet of the Music Operators of Connecticut Thursday (10) in the Hotel Bond's English Room. The meeting gets under way at 7:30 p.m., followed by dinner at 8. Members are urged to attend.

Congressman Daddario and Albert Joseph Burns will brief members on the latest news of problems afflicting amusement games and vending machines.

Harry Mabbs Retiring

CHICAGO—Harry Mabbs, with D. Gottlieb & Company 14 years and more recently with William Electronic Manufacturing Corporation for nine years as a designer of coin games, retired November 1. Mabbs will remain in Chicago, Ill., and hopes his industry friends will keep in touch with him there.

France Ready for Boom

J. Pico of Monroe, La., the man who has been leading the fight against American coin-op manufacturers, apparently will meet U. S. "big three"—AMI, Rock-Ola and Wurlitzer, which have Common Market production facilities.

The tip-off in this respect is published machine industry sources estimate that 85 per cent of French coin game locations either have American equipment or intend ordering it.

They joke here that the best known American in France is J. Paul Getty, the oil billionaire, but "Mr. Gottlieb," whose figures are seen everywhere. The same can be said for other U. S. game producers. Taking this into account, the U. S. Ripple success story, French coin box producers lately have begun stepped-up sales promotion campaigns aimed at the domestic and European markets.

Repeating Models

There is a simultaneous effort to re-create and rejuvenate French coin box models to enhance their competitive position against the awaited U. S. influx.

The most astute French observers tend to take a critical view of the impending competition for the domestic market. They believe there is a large potential joke box market still to be exploited. France has around 15,000 joke boxes as against a total of several thousand West Germany, Britain and even that of the United States.

These observers feel that the potential French coin machine market must be appraised in the light of the existence of domestic producers with American competition.

Set It Out

As one French coin machine expert summarized, "Protection here hasn't really helped us if you take the broad-brush view. It has merely encouraged us to last and rest on our backscids." He said for significantly, French manufacturers attach little importance to West German competition and will gain access to the French market on the same terms as U. S. manufacturers.

"We expect to take our show on the road to our area without trouble against German equipment. Our real competition is from the U. S. and we know the stand of the officials of a major French music box company.

Majority U. S.

What is needed is a test. Even during the French economic crisis, the majority of French coin games and joke boxes were of American manufacture. The French government had allotted slack dollar exchange for replacement parts from the U. S.

Few Operators

The French coin machine industry is indicated by the fact that there are only 1,200 operators in this country, compared with approximately 10,000 in West Germany. Coin machine factories and accredited industries employ only 2,000 people.

Not only is the number of operators small, but the number of machines per operator is small compared with our own coin-gaming operations. The average operator has between 10 and 25 machines and his machines is considered a large number, and there are see but a few operators with no machines operators with over 100 machines.

In Paris, to illustrate, there are around 5,000 machines, 1,350 joke boxes and 3,700 puzzle games. Between 1953 and 1954, for example, the number held under two years, but the number of American coin-operated equipment, produced between 1953 and 1954, was 5,000.

This bundle of statistics seems to add up to a simple conclusion: France is ripe for a joke box and coin game boom, powered by U.S. equipment.

NAMA Cig Panel

Continued from page 71

pointed out that 50 per cent of the locations with cigarette machines have the automatic merchandisers for one reason—to prevent pilferage.

He also pointed out that when a consumer looks away to sell a counterfeit cigarette, a customer can walk out of the door without paying his check.

The operators debated methods of discouraging locations from buying their own machines. Several operators will offer to repair or buy back the machine on the location has made the purchase. Then they sit back and wait for the location owner to become disenchanted.

Another operator suggested a method of forestalling a sale to a particular location. He will tell the location owner that the coin-operated machine will be put aside, and if the location owner still wants to buy the machine, he can.

Still another operator says he will offer to loan the machine to the location for 90 days. At the end of that period, the location owner generally decides that the idea to buy the machines wasn't such a good one.

WANTED

Want to serve Seeburg Music and Radio Equipment, Contact:

JOHN WASSICK

221-2114 Mangesville, Va.
Vend’g, Games to Be Shown at MOA Meet

MIAMI BEACH, Fla.—The board of directors of the Music Operators of America, at its meeting here last week (but separate story) voted to accept both vending, full-line vending and amusement game exhibitors at its 1961 convention.

However, only games which come under the $10 federal tax stamp classification will be allowed to be shown. The board also agreed that the final day of the convention will be devoted to a forum on the relationship between the music machine and photogaph industries.

Wednesday (2) the MOA board wound up in deliberations with a joint meeting with the Florida Music Operators Association. Ben Rogers, of the Chicago’s Public Relations Board, was the guest speaker. The PRB has been retained by the Coin-Machine Council, the industry’s public relations arm, as counsel. About 35 Florida operators attended the joint session.

Committees

Chairmen and committees for the 1961 convention were named at the meetings. Convention chairmen are George Miller and Ed Ratapajak. On the convention committee are Leo Castillo, William Blatt and Jim Tafftann.

Jim Heider is chairman of the banquet committee. He will be assisted by Lou Piacit, Paul Brown, Howard Ellis and Tom Greco.

John Wallace heads the entertain-ment committee. Also on that committee are X. Conroy, Carl Pavesi and William Hultinger.

On the registration committee are Hylass Winegrove, Les Montooth, Vic Ogresten, Herbert Tum- nell, Ralph Kelway and Joe Slif, chairman.

The finance committee consists of Carl Pavesi, William Conroy, Frank Fabiano and Al Denver, chairman.

John Fling is chairman of the membership committee, assisted by Peter Greco (Observer) and Fred Cofrin, secretary.

The Junior committee, chaired by Noreen Sokol, includes: Clint Porce and Harry Sondreg. On the entertainment committee are Willie Blatt, Leon Taken, Tom Wathlund, Joe Leedom and Mayward Hopkins. The reception com- mittee consists of Max Storvich and

Bally Appoints Central Music

CHICAGO.—Central Music Dis- tributing Company, 1209 Douglas Street, Omaha, was named Ne- braska regional distributor by Bally, the Manufacturing Company. Central is headed by Lou Singer.

Suggests $50 Fee For Phonos, Pins

MANCHESTER, Conn.—Own- ers of juke boxes, pinball machines and other amusement devices in this city of 50,000, some 10 miles east of Hartford, may have to pay a $30 licensing fee for each ma- chine, if a suggestion by General (Town) Manager Richard Martin is approved by the Board of Town Directors.

Town Assessor P. Joseph Murphy has informed Martin that such a yearly licensing fee recently went into effect in the town of Berlin, Conn., some 12 miles south- west of Hartford.

Martin has discussed the matter with the directors, and, presumably the proposal will be placed on the agenda of an upcoming board meeting.

According to a survey of State towns obtained for Berlin officials, Manchester does not license such machines now, contrary to practice in many other communities. In a memorandum, Martin asked whether the board “would like to consider an ordinance that would regulate juke boxes and shuffleboxes and fix an annual license fee for them.” Martin told inquiring newsmen that the direc- tors might like to consider pinball machines, too, or any other amuse-
Bally presents the greatest combination of money-making play-appeal in history.

SUPER JUMBO

amusing SCORE-A-SCOPE circus parade flash popular multiple play, advancing scores advancing arrows, solo spot scoring

SMARTLY STYLED MARBLE-TONE CABINET

31 in. wide, 18 in. deep 56 in. high FOR AMUSEMENT ONLY

See your distributor... or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
a festival for operators!

UNITED'S

BOWL-A-RAMA

Terrific Earning Capacity
★ OPERATES EVERYWHERE
★ PAYS FOR ITSELF QUICKLY
★ LONG OPERATING LIFE
Real Bowling Play Appeal

1 to 6 Can Play

Automatic PIN-SETTER

High-Speed SCORE TOTALIZERS

25¢ COIN MECHANISM

STANDARD SIZE
20 FT. LONG; 3½ FT. WIDE; 6½ FT. HIGH.
Shipping Weight (crated) 1250 lbs.
4 FT. and 8 FT. SECTIONS ARE AVAILABLE
TO INCREASE LENGTH TO 24 FT. OR 28 FT.

Order From Your UNITED DISTRIBUTOR Today!

UNITED MANUFACTURING COMPANY • 3401 NORTH CALIFORNIA AVE., CHICAGO 18, ILLINOIS • CABLE ADDRESS: UMCO
NATIONAL SHOWING
NOV. 12 & 13 AT YOUR SEESEBORG DISTRIBUTOR

...WITH
THE DYNAMIC
COAST-TO-COAST
LOCATION
SENSATION

ARTIST OF THE WEEK